



WORK ON FLOAT — Members of the junior class work, as other groups have in various buildings around town this week, on building and decorating a float for Friday's Homecoming Parade. —Photo by Tommy Koelzer

Homecoming Greets Exes

A bonfire, pep rally, parade and football game, sprinkled among various other activities, spell out Homecoming 1970 at Hereford High School this week. The festivities will kick off today with a bonfire at 7:30 p. m. in the vacant lot just north of St. Anthony's cemetery. The three classes in high school will be competing against one another to see who can contribute the most wood for the bonfire. The class that loses the contest will be designated as the one to clean the property up the following day.

The football boys will be honored at a breakfast this morning between 7 and 8 at the high school cafeteria. The breakfast is being sponsored by the Future Teachers of America Chapter at the high school.

A pep rally is planned at 2 p. m. Friday in the gymnasium of the high school. The highlight of the pep rally will be the crowning of the 1970 Homecoming queen.

Queen candidates this year are Teri Beth Line, Gaby Lotner and Shann Banks. Junior

attendant is Brenda Formby and sophomore attendant is Jana Baldwin.

The queen and runners-up will be presented during the parade which is to follow the pep rally, and also during half time at the football game Friday night.

Following the pep rally, some 30 floats and exhibits which make up the homecoming parade will assemble in the parking lot east of the high school. From there they will go south on Avenue G to Park Avenue. They will proceed west on Park Avenue to Main Street then south down Main to Second Street where they will disband.

Between 5 and 8 p. m. Friday evening, a chili supper is planned by the senior class.

The supper will be at the high school cafeteria and tickets will be on sale for 75 cents for children and \$1.25 for adults.

The festivities will be climaxed by the district 4-AAAA opener for the Whitefaces Friday night at Whiteface Stadium, where they will meet the Lubbock Coronado Mustangs.

War Claims Hereford's Steve Jesko

Mr. and Mrs. James Jesko of Route 2 received word Monday of the death in action of their son, Steve, 26, in South Vietnam. He was stationed at Chu Lai, in the northern part of the country. After being drafted 13 months ago, he was promoted this summer to the rank of sergeant.

Steve had been in Vietnam only six weeks. He was killed last Friday in a mine field, while in the act of looking for the enemy booby traps. He had written

his fiancée, Joan Sciumbato, that he had collected about 30 of the mines on a similar mission the week before.

Army officers brought word to the Jeskos Sunday evening of Steve's death. The family then got a letter from him the next day.

Funeral services are awaiting the return of his body from Vietnam. The father said Wednesday "we're just waiting word" on when that will be. Mr. Jesko said his son,

through his letters, had said he felt the United States wasn't doing as much as it should, that the public wasn't giving the military as much support as it should.

"He was disappointed, real disappointed, in all of the riots, all of the disrespect that he saw from the people in the United States."

A memorial fund in Steve Jesko's name has been established by friends at both the First National Bank and Here-

ford State Bank. It was uncertain what it would be used for. "Steve in several letters, especially to his fiancée, had talked about a little 3-year-old Vietnamese girl he had found. He had, of course, given her candy and treated her scratches and mosquito bites and such. That had impressed us all," the victim's father said.

"Steve was always that type of boy, gentle with children, so we had been thinking in terms of carrying on a memory of

that." Steve had firm plans, that he spoke quite definitely about in his letters, for when he got out of the service.

He was to be married just soon as he got out, and he already had an arrangement to work as a trucker, like he had for about a year before he went into service.

"From the time he got out of school, he had been trucking for us," his father said. "He was real dependable. It kept him

busy all the time, trucking from here to Houston."

Steve was born May 13, 1950. Besides his parents, of Route 2, Hereford, he is survived by one brother, James Jesko; five sisters, Mrs. George Bullard, Rebecca Jesko, Karen Jesko, Bernadette Jesko and Jennifer Jesko; and his grandparents, Mr. and Mrs. Ed Jesko, all of Hereford.

Steve is the fourth Hereford youth to die in the Vietnam War. Previously, James Pavleck, Arthur Tjerina and Thomas Galvez died in action.

The Hereford Brand

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United Fund Drive Kicks Off

Donations of almost \$7,000 got the 1970-71 United Fund drive off to a big start Tuesday on the first day of a short but punchy two-week campaign.

In its first minutes, the United Fund workers already had reached 17 per cent of the goal of \$39,500.

There was \$2,522.50 in advance commercial donations, \$750 in advance industrial contributions, and \$3,393.30 in advance gifts from utility, bank, real estate and insurance firms in the county.

Two segments of the commercial drive brought in an additional \$349.53 on the first day, hiking the initial total to \$6,941.32.

Workers then brought in \$1,167.28 of contributions Wednesday to hike the total after one day of the drive to \$8,008.60, or 20.3 per cent of the overall goal.

Many of the 250 United Fund majors, captains and workers attended the 8:45 a. m. kickoff meeting Tuesday at the Community Center.

Dr. W. C. Newberry of Southwest Texas State University, who spoke to local teachers Monday night, gave the "booster" speech at the kickoff meeting.

In urging community support for the United Fund drive, Newberry asked that every person try to picture Hereford under disaster situations and ask himself what would happen without the services represented in the United Fund.

The flood which struck San Marcos last May 15 changed his mind about United Fund, Newberry said.

"I have had some impressions



UF KICKOFF — The United Fund drive got off to a big start Tuesday with almost \$7,000 in advance gifts. Milton Durham, sitting, checks some of the early contributions with Homer Garrison, left, and Clete Corlis.

about United Fund, and since that flood I have changed some of my impressions," he said. "I had the impression before that a lot of the money in the drive was siphoned off in administrative funds and I had the impression that many were taking advantage of United Fund."

The flood made him realize, he said, how many things he had taken for granted until they were no longer there.

"What would you do without the many worthy programs under this United Fund?" he asked.

"I saw people picking up clothes and food after the flood that were no more touched by the flood than I, this is true," said Newberry of the San Marcos flood, which caused no property damage to him, since he lives in a high section of the city. "But for everyone like this, I saw four who were literally saved by the Red Cross and the Salvation Army."

Here are the 11 agencies represented by the Deaf Smith County United Fund drive, and the recommended 1970-71 budget for them:

Campanile Council, \$7,500; Children's Rehabilitation Center, Amarillo, \$500; Colt League, \$1,100; Council on Alcoholism, \$1,250; Boy Scouts, \$7,000; Little League, \$3,250; Pony League, \$2,500; Red Cross, \$10,000; Salvation Army, \$3,750; Texas United Fund, \$150; United Service Organizations, \$400.

The projected local United Fund expenses of \$2,100 make up the total \$39,500 goal.

Jerry Don George, president of the United Fund locally this year, said the drive will be kept

going only through Saturday week, Oct. 31.

"Remind people to give their fair share," George told drive workers.

That's the slogan for the campaign, "Give Your Fair Share." As a guide, the United Fund has set the "fair share" at one hour's pay per month. The fair share for farmers, under the drive, is 5 cents an acre for irrigated land and 1 cent an acre for dryland.

The workers set about contacting every business in town and the county's rural homes, seeking payment by cash, bank draft, payroll deduction or whatever means is most convenient for the giver.

"When you're talking about \$30 or \$40 a year, a lot of people can't pay this all at once but by payroll deduction it would be just \$3 or \$4 a month," George told the workers.

A parade down Main Street by various agencies represented in the drive began at 9:30 a. m. Tuesday following the kickoff meeting.

A United Fund "thermometer" in front of the Post Office will gauge the success of the efforts to meet the goal for the United Fund drive for the first time since 1967.

Workers will turn in contributions at 10 a. m. each morning during the drive at the Hereford Texas Federal Credit Union. Doughnuts and coffee will be served each day to these workers.

Southwestern Public Service workers put up a United Fund banner above Main Street and another above Park Avenue.



Steve Jesko
Vietnam victim

Absentee Balloting Is Slow

Absentee balloting for the upcoming Nov. 3 general election is "going pretty slow," according to county clerk B. F. Cain.

Cain said only four absentee ballots had been cast by Tuesday at the county clerk's office at the courthouse, but 11 ballot forms had been mailed out to servicemen and students.

"It is going pretty slow," he said, "but this is about normal. When we are in a presidential election year there is usually a lot more."

For a person to vote absentee, he must present an affidavit which says he will be out of town the day of the general election.

Also, handicapped or sick persons who cannot make it to the polls, and servicemen and students away from Hereford can vote absentee.

To cast an absentee ballot, a voter must take a voter's registration certificate to the county clerk's office between 9 a. m. and 5 p. m. Monday through Friday. Absentee voting began Oct. 14 and will continue through Oct. 30.

In addition to state, district and local races, the Nov. 3 ballot will include seven proposed amendments to the Texas Constitution.

The amendments to be voted on concern censure and removal of judges, authority for mixed beverage law, a new assessment of farm, ranch and forest lands, reconstitution of the State Building Commission, county road bonds and assessed valuation, increased value of homestead exemption from forced sale and authority to consolidate functions of government.

None of the local races are contested.

Up for reelection on the local level are County Judge H. C. Williams; Marcus Latham, Commissioner, Precinct 2; and Donald Hicks, Commissioner, Precinct 4.

Glen Nelson, who defeated Bill Rowland for the Justice of the Peace office, is on the local ticket. Vesta Mae Nunley is on the ballot for County Treasurer after winning a run-off election in May.

For the State Senate, 31st Senatorial District, Republican Malou Abraham is going against Democrat Max Sherman. Lucille Posey is running unopposed for District Clerk. B. F. Cain is unopposed for County Clerk, and Archie McDonald is unopposed for District Judge, 60th Judicial District.

Statewide, voters have a choice of Democrat Preston Smith and Republican Paul Eggers for governor, Democrat Ben Barnes and Republican Byron Fullerton for lieutenant governor and Democrat Lloyd Bentsen and Republican George Bush for U. S. Senate.

Texas has a record 4,180,045 registered voters this year.



BARNES CAMPAIGN — Ben Barnes solicits votes in a bank coffee room for another term as lieutenant governor during a half-hour stop in Hereford Tuesday with Max Sherman, Democratic candidate for State Senator. —Photos by Betty Koelzer

NO TIME TO WASTE — Sherman breaks into a trot to keep up with the quickened stride of Barnes.

Players Ask Townspeople To Attend Pep Rally

The members of the Hereford Whiteface football team have issued a special appeal to townspeople — particularly the city's businessmen and women — to attend the pep rally scheduled for Friday.

The pep rally will be at the high school gymnasium.

It will begin at 2 p. m. and last for less than 30 minutes. The rally is to boost spirits for the Herd's Homecoming football game Friday night against Lubbock Coronado in Hereford's first district game in Class AAAA.

That's--Huff, Huff--Running For Office

Lt. Gov. Ben Barnes made a whirlwind stop in Hereford Tuesday. He stepped off a helicopter that landed in the downtown area and spent less than a half hour here before rushing off again.

Accompanied by Democratic Senatorial candidate Max Sherman, Barnes shook hands in the courthouse and both banks. His schedule was so tight he kept up a fast, long stride and frequently broke into a jog going from one building to the next.

"Hello, I'm Ben Barnes, your lieutenant governor," he said usually. "I would appreciate your vote." He scarcely came to a stop on his rounds in the

courthouse or at the banks.

He and Sherman then boarded the helicopter marked "Barnstorming for Sherman" and buzzed over to the Hereford Airport, where a plane was waiting off to take Barnes and State Rep. Max Wayne of Plainview to a noon luncheon appearance in Denton. Later in the day, Barnes was to speak in East Texas.

The Hereford stop was the last for Barnes in the Panhandle during a visit that began Sunday. On Monday, he went with Sherman to Dumas, Dalhart, Stratford, Spearman, Perryton, Borger and Pampa. Tuesday morning, he spoke briefly

at an industrial conference in Amarillo.

Sherman is seeking the State Senate spot being vacated by Grady Haslewood. His Republican opponent is State Rep. Malou Abraham of Canadian.

Sherman and Abraham will appear at 10:30 p. m. Saturday live on KGNC-TV in a program called campaign 70 — A discussion of the Issues with Malou Abraham and Max Sherman.

Charles Richards, news editor of the Brand, is one of four panelists who will question the two candidates during the 30-minute program.

City Okays Pioneer's Plea For Higher Rate

The city commission has approved a 13 per cent increase in gas rates for the city following the recommendation of the West Texas Utilities Rate Committee Study last week which set the proposed rate hike for Pioneer Natural Gas.

City Manager Dudley Bayne said the increase is a fair one in the opinion of the study committee, of which he was a member.

Pioneer Natural Gas Company had asked for a 19.4 per cent increase several months ago, and told the city governments of the cities it serves, that it would accept a 16.2 per cent increase if the cities adopted the proposal within 60 days of the first proposal.

Friday was the end of the 60-day grace period given by Pioneer, and the study committee, which met in Lubbock, asked

for and was given an extended deadline to propose the 13 per cent increase to each of the city bodies.

Pioneer granted a further delay to Oct. 22 and agreed the 13 per cent increase would be sufficient if all the 56 cities involved would go along individually by Nov. 6 so the company would have time to put the increase on the Nov. 15 billing.

The increase gives Pioneer a 5.48 per cent return on its overall system.

"We were out 15 cents per meter by the cost of fighting the proposed increase," Bayne said, "but we saved two months of billing and about 23 cents per meter per month by doing so."

The rate team presented a proposal of \$2.10 for the first 2,000 cubic feet of gas, five cents lower than the request by Pioneer Natural Gas. The present rate on the first 2,000 cubic feet is \$1.65, so the new rate represents a 25 cent per month increase for the basic use.

After the first 2,000 cubic feet, the next 8,000 would be increased 70 cents per month by the proposal of the study committee and the next 40,000 would increase by \$3.12 per month.

"Knowing the amount of time and effort put into this to get it to this point, I recommend we accept the suggestion of the study committee," Bayne told the commissioners.

The commission also approved the promotion of Jerry Carr to Street Superintendent for the city, replacing Bill Byers who resigned to manage a resort at Possum Kingdom Lake in central Texas.

Carr has been with the city for 13 years.

Herd Opens League Play Against Coronado

(SEE STORY PAGE THREE)

AF Major Tells About Life In Vietcong Prison Camp

An Air Force major who spent 4½ months as a prisoner of the North Vietnamese described to Hereford Monday what he went through and asked for support in the drive to get more information on those still held captive.

Maj. Fred N. Thompson told about 180 persons — including some 20 student journalists from 18 colleges — at Monday's Rotary meeting that he was captured in March of 1968, 10 days before his tour of duty was up and he was to come home. He was on his 23rd combat sortie over North Vietnam when he was shot down.

He parachuted out from about 100 feet and landed about 100 yards from a North Vietnamese jungle camp.

While he was trying to loose himself from his parachute, the North Vietnamese reached him. They tied and bound him and

put him for 24 hours in a trench inside a bamboo hut. The next days, he said, were the roughest part, physically, of his captivity.

"Then they took me back up to the road, put me in an empty truck headed north and started moving me toward Hanoi. It took 10 days to cover a period of 200 miles. The reason it took so long was that we only traveled at night. We'd start at dark and move til about midnight or so and stop and spend the rest of the night and all the next day in whatever village we stopped in," Thompson said.

"During the daytime they would display me to the public in the villages, bring 'em together and have a little pep rally and then show them the prisoner, and give the citizens of each of these villages or hamlets an opportunity to show their displeasure to the American pilots

and me in particular. The things they did there that went on for 10 days or so was throwing whatever they had available — rocks, mud clods, sticks, or whatever it could be. The guards would let this go on until it became nearly uncontrollable, then they would move me back inside, calm them down and then bring me back out again and let it start over."

Once at Hanoi, he spent six days being interrogated and then was taken on April 6, 1968, to a prison camp in Hanoi, and eventually to two other prison camps, also in Hanoi.

He was not physically abused, "except for a little kicking and slapping" while he was being questioned, during his stay in prison camp, Maj. Thompson said. "They didn't threaten to kill me, as such, but they said they could kill me if they wanted to."

He was in solitary confinement all the time he was in prison.

He was subjected to much mental harassment, he said. He had to listen to propaganda, and the only U. S. newspapers he ever saw were stories about riots or discontent or concerning disapproval over the war.

His typical day went something like this:

5:30 a. m. — He was awakened and had to listen to a 20 or 30-minute propaganda broadcast by "Hanoi Hanna." Afterward, he was given five or 10 minutes to bathe himself.

1:30-11 a. m. — The first meal (soup and bread) of the day was served.

12:1-30 p. m. — Rest period, when prisoners were allowed to sleep. "The rest of the day you shouldn't be caught lying down in your cell. You could sit or walk, but you couldn't lie

down."

4 p. m. — The second and final meal of the day.

8 p. m. — "In case you missed it earlier," Thompson smiled, "they had the same broadcast of Hanoi Hanna that you listened to in the morning."

9 p. m. — They sounded a gong signifying bedtime, when prisoners were allowed to roll out their blankets and go to

sleep. A single light bulb at the ceiling "just out of reach" stayed on all the time.

The bed was three 1x6 boards nailed together. For a mattress, Thompson had a reed mat about one-eighth inch thick. He also had two blankets, a mosquito net, a sweater, a pair of pajamas and a teapot to keep drinking water in.

"Boredom and built-in anxiety were my worst enemies," he said. The Viet Cong let the prisoners out to eat one at a time, so that they would never have the encouragement from seeing and being with other Americans.

He was interrogated once a week, for about 30 minutes each time.

"They kept trying to convince me of the loss of faith by people back home. Anything bad, like the destructive stuff of the summer of 1968, would be shown to back these things up. The bad stuff they really played up. They said American people don't care about just 100-1600 people (the number of U. S. prisoners in Vietnam). They are convinced of that."

He was a prisoner when Sen. Robert Kennedy and Martin Luther King were assassinated. His captors got clippings to him about those cases rapidly.

But none of the American prisoners were even aware of either the U. S. or Russian space exploits until they were released, he said. Many Americans held captive now undoubtedly are unaware that the U. S. has put a man on the moon.

Maj. Thompson urged his Hereford listeners to send a letter, postcard or telegram to U. S. Sen. John Tower, U. S. Sen. Ralph Yarborough and U. S. Rep. Bob Price urging them to make the release of the remaining prisoners of war the highest priority item during the next session of Congress.

He feels his release came because of North Vietnam reaction to public opinion in America. Because of demonstrated proof that Americans care about the prisoners, the North Vietnamese have backed down from other positions and show signs of making other concessions, he added.

Holiday Mishaps Can Be Prevented

Parents can save themselves and their children much avoidable heartache by following one simple safety rule for Halloween.

"The number one threat to youngsters out trick-or-treating is still automobiles," said F. Darby Hammond, executive director of Southwestern Insurance Information Service. "Another threat that has grown in recent years is the intentional poisoning of defenseless youngsters by candy given them by strangers."

Parents can help protect their children by making sure they are adequately supervised on their trick-or-treating rounds, Hammond said. Either parents or older teenagers should always accompany younger children on Halloween, he pointed out.

Costumes limit the ability of the youngsters to see and the dark color of some of these costumes makes the children hard for drivers to see, Hammond said.

"For unsupervised youngsters these conditions can bring needless tragedy on our city and suburban streets," he said.

Besides helping the younger set negotiate the traffic hazards of Halloween night, having an adult or older teenager along can help keep the young

"ghosts" and "goblins" in their own neighborhoods, Hammond said.

"Records show that many of the intentional poisonings have occurred to children who ventured into strange areas," Hammond said. "It is up to parents to see that eager children do not stray too far from home in their quest for more candy and treats."

"The insurance industry urges parents to exercise the supervision necessary for the youngsters to have as happy and as safe a Halloween as possible," Hammond said.

Realtor Rich Port. La Grange, Ill., is 1970 president of the National Association of Real Estate Boards, while Realtor Bill N. Brown, Albuquerque, is first vice-president.



PRISONER OF WAR — Maj. Fred Thompson, a prisoner in North Vietnam for 4½ months, described in a Monday talk to the Rotary Club what

he went through. At left are about 20 college journalists who came to Hereford to hear the talk. —Photo by Marshall Day

Local Faculty Names Ed Cupell As Hereford's Teacher Of Year

Joe Ed Cupell, head of the mathematics department in Hereford High School, has been selected as Teacher of the Year in the Hereford school system, it was announced at a meeting of the county chapter, Texas State Teachers Association.

The group met Monday evening in the high school auditor-

ium, with Dr. W. C. Newberry of Southwest Texas State University, San Marcos, as the speaker.

Cupell was chosen by a vote of Hereford teachers sponsored by the Classroom Teachers Association, an affiliate of TSTA. He will be this county's representative in a state contest to name the Texas Teacher of the Year.

Dr. Newberry, instructor in adolescent psychology and curriculum theory in the education department of the San Marcos school, was introduced by Mike King, president of the host group. Preceding the program, the HHS Stage Band directed by Ben Gollehon played several selections.

RAISES CATFISH
HAGERMAN, N. M. — Tammy Harshey has an unusual 4-H project.

The 12-year-old girl raises channel catfish. She has an estimated 400 catfish in a cage in a reservoir. Six days a week she rows a small boat to the cage to feed the catfish.

The fish are not fed the seventh day so that they can eat up any remaining food in the cage. They are fed pellets made of animal protein.

TRANSFER OFFENDERS
FRANKFORT, Ky. — The state Parole Board plans to transfer a number of first-offense marijuana offenders from reformatories to hospitals, with treatment up to one year planned. The move is legal under a new state law.

How to avoid purveyors of fake medical cures: When you see a quack, duck.

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Schmucker Opens Lead In Pass-Catching Race

Coronado Opens 4A For Herd

By CHARLES RICHARDS
News Editor

The Lubbock Coronado Mustangs, the pre-season favorite to win the District 4-AAAAA Shootout, gallop into Whiteface Stadium Friday night with hopes to disappoint the Hereford Whitefaces and their Homecoming partisan crowd.

Coronado opened its 1970 football schedule against Wichita Falls, the state's top-ranked team, and have been trying ever since to fight back after that loss.

The Mustangs also lost, in the last minute, to Hobbs in the second game and have not got over the 500 mark all season.

Behind senior quarterback Gary Olivo and senior halfback Charlie Carpenter — the district's two top scorers and among the leading rushers — Coronado figures Friday on finally overcoming that summit.

While Hereford was playing Dumas in a non-conference tilt last week the four other clubs were starting district action, with Coronado upending Lubbock High 28-8 and Lubbock Monterey dumping Plainview 27-14.

So Coronado is seeking to move into undisputed 4-AAAAA leadership Friday with a victory over Hereford that would put the Mustangs into a 2-0 mark. Monterey plays a non-district game with Ysleta Bel Air Friday, so will stay at 1-0. Lubbock and Plainview battle in Lubbock Friday to see who takes over sole possession of the cellar.

Olivo scored three times — from 1, 11 and 44 yards — against Lubbock and booted three extra points to personally account for 20 points and move into the district's scoring leadership with 44 points. Carpenter, the top ground-gainer in the league with 494 yards in six games, plunged over from two against Lubbock, raising his yards out for one touchdown year's scoring total to 42.

Olivo stayed mostly on the

ground against Lubbock, completing 1 of 6. For the year, he is one of the most accurate in the league, having completed 56 per cent of his offerings. He has 28 completions in 50 attempts for 392 yards and two touchdowns.

Both of these TD tosses were to senior split end Joe Byrne, who Coronado coach Wayne Wilsher says "has more natural ability for catching the football than we have ever had." Byrne is second only to the Herd's Harold Schmucker in pass receptions this year.

Byrne, also the team's punter (a 39.7-yard average in 27 kicks), has caught 13 passes this season for 217 yards, an average of 16.7 yards a catch.

At that, he's still far behind Schmucker, who in his past two games has steadily widened the distance between him and other receivers. Schmucker has caught 24 passes for 364 yards and one touchdown.

Coronado is the district's ball-hawkingest team, with its defense having caused 25 turnovers this year, including a massive 22 by fumbles.

Linebacker Dee McCurry and defensive end Danny Hurley have recovered four fumbles apiece in 1970's first six games, with linebacker Mike Redden and defensive tackle Mike Calcote coming up with two each.

With only five teams in the district, one loss might mean elimination from the race for championship honors and Wilsher is aware of this.

"It's going to be over real quick, and we hope in the end, when it's all wound up, that we're in there," he said. "We are lacking a lot of speed, but we feel we have a real good attitude, a good offensive and defensive line, and that our backs run hard and do a good job blocking."

Coronado comes into the game with only one injury. Wil-

Harold Schmucker has firmly entrenched himself in the District 4-AAAAA pass receiving leadership.

The 160-pound senior split end moved ahead of the pack on the third week of the season and now has caught almost twice as many passes as anyone else.

Schmucker has 24 receptions for 364 yards and one touchdown, good for an average of 15.2 yards each catch.

Second place is shared by Coronado's Joe Byrne — who was tied with Schmucker for the statistical lead after the season's first game and held it by himself after the second week — and Lubbock's Duane Sarten, both of whom have 13 receptions.

Byrne has stretched his receptions into 217 yards and two touchdowns, while Sarten got 92 yards out of his. Hereford's 190-pound tight end, John Sparks, is fourth in receiving

with 10 grabs, good for 108 yards.

The Herd's Mike Wartes is still tops among the players in the five district schools in pass completions, attempts and passing yardage. Wartes has hit on 48 of 108 for 655 yards and two touchdowns, although his 44.4 per cent completion record is bettered by three other quarterbacks.

Alan Wagner, Rudy Gonzales, Ricki Ward, Gary Lemons, Charles Black and Bruce Battey also have their names among the district leaders.

Wagner ranks fourth in punting with his 34.7-yard average, behind the leading 41.3 yard mean of Lubbock's Steve Vaughn. He is seventh in scoring with 20 points.

Gonzales has two interceptions, which puts him in the same category with two others in the district. Freddy Jackson of Plainview and Jack Crawford of Monterey both have four interceptions, and two other players have three interceptions each.

Hereford is the only school in the district with only one man in

the top 10 groundgainers. Ward ranks ninth with his 187 yards in 53 carries. Coronado halfback Charlie Carpenter has 494 yards, and two Monterey lads — Troy Price and Billy Sorrells —

are in the next two places with 458 and 379 yards.

Sparks, in addition to his place in the receiving figures, also has won recognition for his defensive play. In fumble reco-

veries, Coronado's Dee McCurry and Danny Hurley lead with four, while Coronado's Mike Redden and Monterey's Marty Hopkins have three. Sparks, Coronado's Mike Calcote and three others have two recoveries apiece.

Sparks is 15th in tackles, with 53 in six games. Lubbock's Brooks West and Chad Utley lead the way with 94 and 88, but Lemons is third with 77. Black is fifth with 70 and Battey 11th with 59. Redden has 77 and McCurry 66 for Coronado.

Gary Olivo and Charlie Carpenter are prominent in the statistics for Coronado. Olivo has completed 56 per cent of his passes (28 of 50) for 392 yards and a pair of touchdowns, both to Byrne. His 96 yards rushing gives him 588 yards total offense for the season.

Carpenter is sixth in the league in total offense on the basis of his strong running game. All those ahead of him are quarterbacks, whose passing

yardage are added to their totals.

Wartes is fourth in total offense. Of the seven leaders, he is the only one with minus yards rushing. They came while being dumped trying to find a receiver. For the year he has minus 17 yards rushing and 655 yards passing for 588 yards net. The next closest to him in rushing among the total offense leaders is Coronado's Olivo, who has 196 rushing yards.

Joan Milton Named Kings, Queen Star

Joan Milton was named bowler of the week in Kings and Queens play as she went 32 pins over her average.

She also won the Queens high handicap series with a 615 and the Queens high handicap game with a 201.

Omero Valdez had the high Kings handicap series of 617 and Harvey Milton had the Kings high handicap game of 223. L. J. Clark won the

Alma Leick Is Strike Out Star

Alma Leick bowled a 360 in the Strike Outs League last week to win bowler of the week honors.

Carol Dyer had a 195 for the high game and a 495 for the high series while Hereford Flying Service rolled a 733 for high team game and 2077 for the high series.

Converting splits were Kay Stancell, 3-7-10; Alma Leick, 5-8-10; Maxine Lewis, 3-7-10 and 2-5-10; and Daisy Huntsinger, 3-10.

Last week, Weatherford Gin won three and lost one; Hereford Flying Service won three and lost one; One Hour Martinizing won three and lost one; K&B Contractors won one and lost three; Deaf Smith REC won four and lost four; and Earl's Cafe won two and lost six.

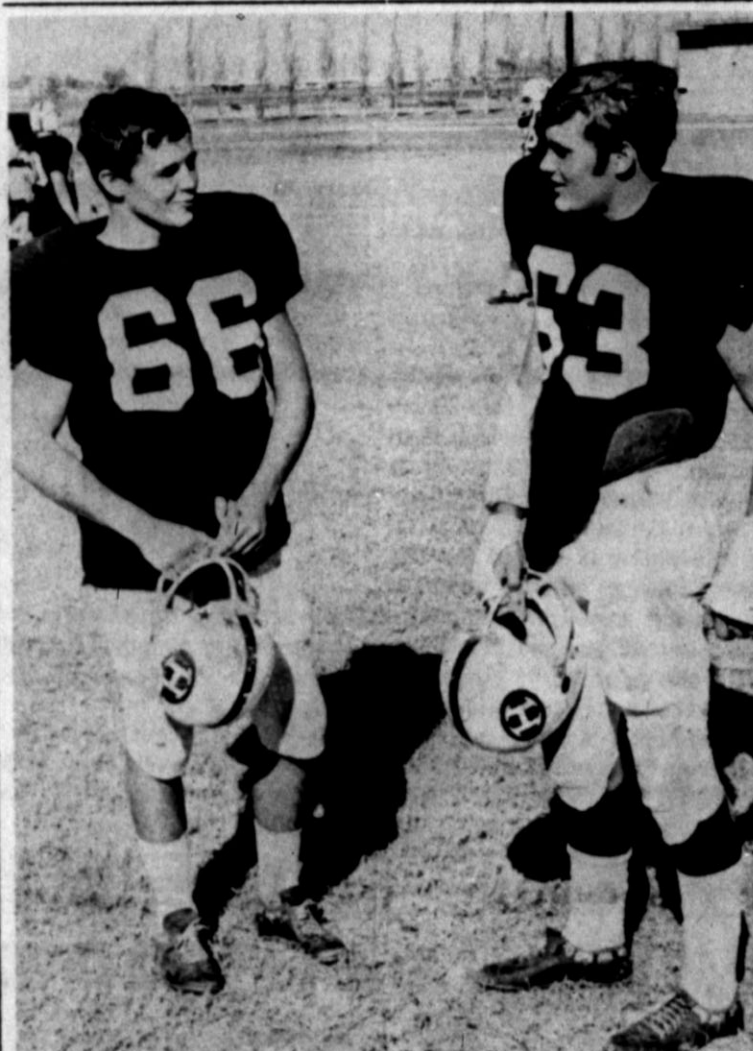
Standings show Weatherford Gin, 21-3; Hereford Flying Service, 17-7; One Hour Martinizing, 10-14; K&B Contractors, 10-14; Deaf Smith REC, 9-15; and Earl's Cafe, 5-19.

Kings high scratch game with 201 and Alice Lueb the Queens high scratch game with 167.

Converting splits were Joan Milton, 3-7-10 and 5-7; Peggy White, 2-7; Eleanor Hudspeth, 4-5; Bertha Arnold, 3-6-7-8-10; Abby Robles, 3-7; Alice Lueb, 3-10 and Ray Lueb, 2-7-10.

In Friday's action, circle Three Feed Yard won three from Big Daddy's Restaurant; Vance Hall Sporting Goods won four from Reeve's Chevrolet; Hereford Janitor won four from Strickland Shell; and Bob's Hickory Pit won four from the Elks.

Standings have Bob's Hickory Pit, 15-1; Big Daddy's Restaurant, 10-6; Vance Hall Sporting Goods, 10-6; Circle Three Feed Yards, 10-6; Hereford Janitor Supply, 8-8; Strickland Shell, 7-9; Elks, 2-14; and Reeve's Chevrolet, 2-14.



PLAYERS OF WEEK — Offensive guard Donny McDermitt (66) and linebacker Gary Lemons (63), the Hereford Brand's Players of the Week for their performance against Dumas, pause during preparations for Friday's Homecoming game with Lubbock Coronado. McDermitt won the honors on offense and Lemons on defense.



John Cornelius

John Cornelius Starter Against Cameron Aggies

John Cornelius, son of Mr. and Mrs. Guy Cornelius Sr. of Hereford, will man the guard position for the Panhandle State College Aggies when they go against the Cameron Aggies Saturday in Goodwell, Okla.

The game has been designated as the annual Parents' Night Game.

Cornelius, a 190 pound sophomore for the Aggies, is a 1968 graduate of Hereford High School.

The game is set for 8 p. m. at Aggie Stadium in Goodwell.



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3. A sore that does not heal.
4. Change in bowel or bladder habits.
5. Hoarseness or cough.
6. Indigestion or difficulty in swallowing.
7. Change in size or color of a wart or mole.

Be alert to these signals. If one lasts more than two weeks, see your doctor.

End of message.

american cancer society

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FHA OFFICERS ELECTED — La Plata Junior High School Future Homemakers recently elected officers for 1970-71. From left, Kathy Vogel, secretary-treasurer; Charlotte Fishar, president; Margaret Schilling, point keeper; and Debbie Sorrells, vice president. —Staff Photo

Member Dinner, Lesson Is Added In Crafts Given To Club

La Afflatus Estudio members welcomed Miss Della Stagner into the club at a Tuesday afternoon meeting in the home of Mrs. Al Hewitt.

Mrs. A. N. Hopson gave the study on "Latest Trends in Medicine" for heart treatment, headache, flu and reducing exercises.

One visitor, Mrs. E. C. Hewitt, was present.

Thought for the day, "Virgin feet" was read by Mrs. Hap Higgins.

Others in attendance were Mmes. W. T. Roberson, Earl Clark, B. F. Markham, Walter Johnson, A. H. Cook, Emmett Hale, Glenn Witherspoon, Sank Ramey, Sam Morgan.

Fred Wagner Is Given Promotion

Frederick Wagner, 26, son of Mr. and Mrs. Edward Wagner, of Stony Point, N. Y. and the husband of Pat Wagner, who lives here, was recently promoted to Army Specialist four while serving with the American Division in Vietnam.

Wagner is assigned as a team leader in Company E, 3rd Battalion, 1st Infantry of the Division's 11th infantry bridge near Duc Pho. He entered the army in May of last year, completed basic training at Ft. Bliss, Tex. and was last stationed at Ft. Ord, Calif.

He holds the Combat Infantry Badge.

He holds the Combat Infantry Badge.

He holds the Combat Infantry Badge.

He holds the Combat Infantry Badge.

He holds the Combat Infantry Badge.

He holds the Combat Infantry Badge.

A popular craft, making and decorating wood purses, was demonstrated to Alpha Alpha Chapter of Beta Sigma Phi by a guest, Mrs. Jim Cramer, at a meeting Tuesday evening with Mrs. R. J. Cramer as hostess.

Before the program, the group had dinner in the Caison House and then went to the Cramer home.

Several purses were displayed for inspection by members, and the speaker told how the decorations were applied on each.

She suggested various beads, braid, ribbon, lace, sequins and other decorative material and told where they could be obtained.

Instruction sheets for making the purses were given to those present, Mmes. Larry Summers, Howard Gore, James Shearer, Max Stipe, Charles Laing, Joe Story, Ollene Williams, Hicks Roberson, John Schneider and Harold Beauchamp.

In the business period with

Services Today For Will Black

Funeral services are scheduled at 2:30 p. m. today in Avenue Baptist Church for Will Black, 67, of 425 Ave. D, who died Saturday afternoon in a local hospital. The Rev. H. B. Whitten, pastor of Mt. Sinai Baptist Church, will officiate.

Burial will be in West Park Cemetery, directed by Gilliland Funeral Home.

Born Aug. 2, 1903, in Milam County, Mr. White married Mary Abor Nov. 8, 1931 in McLennan County. They came to Deaf Smith County from Petersburg in 1959.

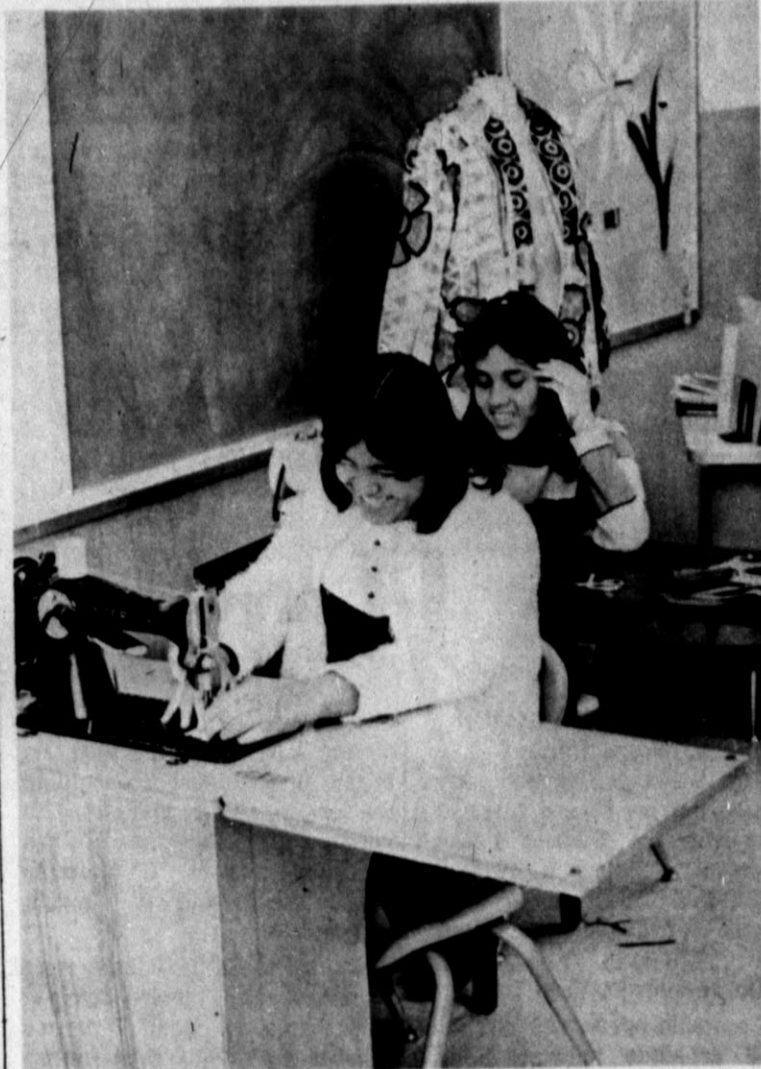
In addition to his wife, five daughters, nine sons and 50 grandchildren survive.

Look Who's New

Mr. and Mrs. Raul Garcia are the parents of a daughter, born October 21. She weighed 6 lbs. 5 ozs.

Mr. and Mrs. Primitivo Garcia are the parents of a son, Thomas, born October 19. He weighed 12 lbs.

Read The Classified Want Ads



WIDE FIELD — Girls in Louise Witkowski's home-making class at La Plata Junior High go through a sewing course as part of the class. The classes are for the purpose of meeting the labor demands of the community by teaching these girls different skills.

Service Projects Talked By YHT

Community service activities and a program by a guest interested members of the Hereford Chapter, Young Homemakers of Texas, at a meeting in LaPlata School homemaker rooms Tuesday evening. Mrs. Bud Thomas was hostess and Mrs. Jim Culpepper program director.

The chapter voted to sponsor a Bluebird group at Northwest Elementary school this year as one of its service projects. Appreciation for another, a cash gift to the new Day Care Center, was expressed in a letter

read at the meeting. To raise funds for such projects and other YHT activity, the chapter's annual Thanksgiving bake sale is to be held Nov. 25. Mrs. Dorman Duggan, finance chairman, is in charge of arrangements with Mrs. John Drake as assistant.

An office vacancy was filled by election of Mrs. Drake as third vice president. Mrs. Thomas presided for business and gave a brief devotional talk.

For the program Mrs. Culpepper introduced Mr. O. J. Culpepper, who demonstrated the

craft of decoupage and talked also of work with ceramics. The speaker is a member of the Ceramic Arts Club here.

Members present included Mmes. Leland Shelton, Connie Urbanczyk, Jackie Stallins, Carlton Richardson, Floyd Neill, Linda Newton, Charles Weatherford, Harvey Milton, Kenneth Keil and the advisor Mrs. M. T. Burelsmith.

BSP Council Schedules Sale

A fireworks sale Dec. 22 and 23 will be a money-making project of the Beta Sigma Phi City Council, members decided at a recent business meeting.

Mrs. Jim Cramer and Mrs. Kenneth Ruland are on the co-

mittee in charge of the project.

Plans were made for fall rituals of the sorority, to be held Nov. 10 in Community Center. All three BSP chapters in Hereford will participate in the program, to receive new members and mark the advancement of others.

Benefit Bridge Tonight

Tickets will be available at the door this evening for the benefit bridge party which Kappa Iota Chapter of Beta Sigma Phi will sponsor at Community Center, beginning at 7:30 p. m.

The public is invited for this event. Tables will be arranged for bridge and also other games such as canasta and 42. Admission charge is \$1.50.

Several prizes are offered for players, with a game table and chairs as the grand award.

Mmes. Gary Tyler, C. A. Parker and Gerald Burney, who comprise the finance committee are in charge of arrangements.

Pattersons Back From West Coast

Mr. and Mrs. Elmer Patterson, 610 East Fifth, have returned from a visit of several weeks with relatives in California, where they welcomed the arrival of a new grandson.

Gregory Todd Bennett is the baby son of Mr. and Mrs. Virgil Bennett Jr., who recently moved to 1232 Candlewood Ave., Orange, Calif., from Detroit. Mrs. Bennett is the former Gerry Patterson of Hereford. There are two older children, Becca and Jeff, in the Bennett family.

Visits were also made by the Pattersons to her sisters, Mrs. Monroe Horton of Ventura and Mrs. L. R. Blevins of Carmichael, and his cousin, Mrs. Frank Weaver of Sonoma, and their families. Enroute home the

Hereford couple stopped for sightseeing at Lake Mead, Zion National Park and other places of interest.

Shirley School Sets Open House

Open house at Shirley Elementary School is set for Monday evening, beginning at 7:30 p. m., Principal Howard Birdwell announces.

Parents of pupils are especially invited for the evening. Classrooms will be open to visitors after a brief assembly at which new personnel in the school will be introduced.

Pupils' work will be on display in each room and teachers will be present to meet the visitors.



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 Gillette **RIGHT GUARD** 7 oz. WITH FREE FLAIR PEN! **79¢**

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VA APPROVED — This lovely 2 BR home is located in NE section, completely redecorated inside and out, electric garage doors, new corner ware cootop, shag carpeting, beautiful drapes. This is a home you will want to see—\$21,000.

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Burial Conducted At Dimmitt For Mrs. H. Newton

The funeral of Mrs. Homer Newton, 67, of 103 Westhaven, who died early Monday, was conducted in Bedford Street Church of Christ at Dimmitt Tuesday afternoon.

J. T. Marlin, minister of Cen-

tral Church of Christ here, and Marvin Sturgess, Tulla minister, officiated. Burial was in Castro-Moore Gardens by a Dimmitt funeral home.

Mrs. Newton was a native Texan, born in Waxahachie.

She is survived by her husband; two daughters, Mrs. Jane Killough of Dimmitt and Mrs. Shirley Studer of Amarillo; her mother, Mrs. D. N. Thomas of Plainview; three sisters, Mrs. Ray Cowser of Hereford; Mrs. Jodie Oler of Welsh, Okla. and Mrs. E. E. Terry of Plainview; two brothers, Jesse Thomas of Lubbock and D. M. Thomas of Phoenix, Ariz.; and six grandchildren.

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Mrs. Gentry's Rites Conducted Here Tuesday

Burial at Mesquite, Tex., followed a funeral service here Tuesday afternoon for Mrs. Mary Angie Gentry, 78, of 400-A Sunset, who died Monday afternoon in a local hospital after a short illness.

The Rev. Gerald Mann, pastor, conducted the funeral in First Baptist Church. Local arrangements were in charge of Gilliland Funeral Home.

Mrs. Gentry had lived in Deaf Smith County since 1948, when she came from Paramount Calif. She was a member of the Assembly of God Church.

She married A. R. Gentry Dec. 19, 1920 in Winnfield, La. She was born in that state Jan. 25, 1892. Her husband preceded her in death in 1937.

Survivors include two sons, W. H. Gentry of Hereford and A. R. Gentry of Reno, Nev.; eight grandchildren and 14 great grandchildren.

The family has requested that memorials go to the Heart Fund.

Charlie Huckert Resident Since 1903, Is Dead

Charlie C. Huckert, 66, a native of Germany and a resident of Deaf Smith County since 1908, died Tuesday in an Amarillo convalescent home where he had been a patient the past six weeks.

His funeral was conducted Wednesday morning in St. Anthony's Catholic Church by the Rev. Boniface Riedmann, pastor. Burial was in St. Anthony's Cemetery, directed by Gilliland Funeral Home.

Mr. Huckert's home was nine miles northwest of Hereford. He came with his family as a child to America and to Deaf Smith County. Born Feb. 5, 1904 in Alsace-Lorraine, he became a United States citizen and had a record of military service in World War I.

Surviving him are two sisters, Mrs. Ernestine Sanders of Hereford and Mrs. John Heiselman of Vega, and a brother, Louie Huckert of Bakerfield, Calif.

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ILLUSTRATED LECTURE

by . . . William P. Hale, M.D. . . . on

DRUG ABUSE

2:30 P.M. SUN., OCT. 25

CENTRAL CHURCH OF CHRIST

Sunset and Plains

EVERYONE INVITED

Commonwealth Theatre's MOVIE MARQUEE PRESENTS

NOW SHOWING! **STAR**

A Story of Blood Relations

Barabas Collins, Vampire, takes a bride

house of Dark Shadows

Come see how the vampires do it

SHOWTIME THUR-FRI - 6:45 - 8:55
SHOWTIME SAT - 1:00 - 2:55 - 4:55 - 6:50 - 8:50

LATE SHOW FRIDAY SATURDAY

STAR THEATRE

SHOWTIME 11:00 P.M.

MONTEREY POP

ALBUQUERQUE

TOWER DRIVE IN

SPANISH NIGHT THURSDAY

CO-HIT! EL FUGITIVO

CO-HIT! LA DIA DE LAS MADRES

TOWER DRIVE IN

FRIDAY SATURDAY SUNDAY

NOW AT POPULAR PRICES SHOW AT DUSK

LEE MARVIN CLINT EASTWOOD JEAN SEBERG

PAINT YOUR WAGON

CO-HIT!

Cynthia Hanna Represents Texas In Home Ec Contest

Cynthia Hanna, daughter of Mr. and Mrs. Grant Hanna of Hereford, has been named to represent Texas in national competition for a Home Economics Scholarship in the Special 4-H Scholarship Awards program.

Miss Hanna, a junior at Texas Women's University in Denton, will compete for one of six \$800 scholarships provided by S&H Foundation Incorporated, the Sunbeam Corporation and the West Bend Company.

She was a Deaf Smith County 4-H'er for 10 years, and worked on four project areas ranging from clothing to citizenship. She was named Gold Star Girl for the county and received medals in each of her projects. She also participated in the State Dress Revue and in State Roundup two years and was co-chairman and junior leader at the first county camp.

"I feel that my talent in home economics was developed through my work in 4-H," she said. She is presently majoring in home economics at TWU and is a member of four home eco-

nomics societies. She was also a TWU delegate to a workshop in Waco and has been named to the Dean's Honor Roll two semesters.

When she graduates, she plans to teach.

"I want to work with people," she said. "Youth, who are the future leaders, provide

Hospital Notes

ADMISSIONS

Marion Lee, Route 3; Mrs. Elizabeth Cox, Route 5; Mrs. John Simpson, Dimmitt; Mrs. Bertha Stokes, King's Manor; Mrs. James Baker, 116 N. Texas; Jo Ragland, 427 25 Mile Avenue; Harold Battey, 144 Mimosa; Henry Beach, 115 Kibbe.

Ronny Tucker, Star Route; Mrs. Mary Anderson, Westgate; Louis Dupnik, Route 2; Jerry Morris, 711 Cherokee, Mrs. O. B. Wertenberger, Route 1; Mrs. A. M. Jones, 505 S. 25 Mile Avenue; Mrs. Venita McBroom, Amarillo; Charles Grimes, 127 N. 25 Mile Avenue.

Mrs. Lillie Wortham, Westgate; Mrs. Ollie Curtsinger, 131 Avenue D; Mrs. Denzil Pulliam, 146 Nuaces; Mrs. Alta Thomas, 322 Avenue K; Mrs. Nannie Caraway, King's Manor; Virgel Owens, Route 1; Hubert Edwards, Route 2.

Mrs. H. L. Deavenport, 245 Ranger; Mrs. Effie Robinson, 703 E. Fourth; Mrs. George Drake, Box 1903; Mrs. Mary Gilmore, 120 Kibbe; Mrs. Charles Walser, 425 Star; Clyde Hardison, Dawn; James Sears, 145 N. Texas; Mrs. Gene Streun, 504 E. Fourth; Mrs. Primitivo Garcia, 127 Avenue B.

DISMISSAL

Mrs. Robert Hughes, Mrs. Frank Jackson, Thomas Lange, Mrs. Willis Edelman, Mrs. Mollie Achgill, Dale Tinnin 10-20.

Mrs. Mamie McGowen, Mrs. Ralph Yerby, John West, Joe Garcia, Mrs. Oscar Williams, A. R. Foster, Mrs. Ira Ricketts, Ira Sankey Ricketts, Mrs. Emilio Barrera 10-19.

Martin Simpson Sr., Mrs. Tresa Hale, Mrs. Percy Miller Jr., Mrs. Alfred Davis, J.M. Posey 10-18.

Mrs. Vernon Thigpen, Roy Conard, Mrs. Allen Campbell, 10-17.

Mrs. Danny Goolsby, Billy Bollinger 10-16.

Annie Beauford 10-12.

Cub Scouts Hold Tuesday Meeting

Cub Scouts of Den 4, Pack 51, after marching in the United Fund parade Tuesday morning, met at the home of Ben Plummer that afternoon for their regular meeting.

The pledge was given by Barry Morgan to open the meeting and the boys worked on their projects before Steven Parsley dismissed the meeting with the Scout Promise.

Those attending were Steven Parsley, Danny Romo, Bobby Torres, Felix Soliz, Roger Torres, Barry Morgan, Kreig Gallagher and Gary Vogel.

Hinkles Announce Birth Of Son

Mr. and Mrs. Morris E. Hinkle of Colorado Springs announce the arrival of a son, Christopher Eugene, weighing 6 lbs. 13 ozs.

Mrs. Hinkle is the former Carlene Kubacak of Hereford. Grandmothers are Theresa Kubacak of Hereford and Alice Alger, Alberta, Canada.

La Plata Hears Attorney Speak

"We must find some way to communicate our philosophy to the younger generation or we can't expect to maintain our values," John D. Aikin declared as guest speaker for the meeting of La Plata Study Club in the home of Mrs. J. C. Brown Tuesday evening.

The local attorney used literature prepared by the Texas Legislative Council in giving pros and cons on the seven amendments to be voted on in the November election.

He stressed the importance of total respect of one branch of government for the other in the maintenance of the checks and balances deemed necessary by those who framed both national

and state constitutions.

"As long as we have enough of a system of laws rather than of men, we will retain our republic. . . Our hope is that the leadership to achieve this end will come from those who have substantive values," he concluded.

Mrs. Tom Harkey, president, conducted a short business meeting, and Mrs. Jay Boston introduced the guest speaker.

Attending also were Mmes. Jay Boston, Jack Brown, Emil Detman, Pat Hughes, J. D. Neil, Elmer Patterson, Frank Prowell, M.H. Riche, Ken Ro-

many while he was stationed there as a U. S. serviceman.

The couple moved to this county in 1957 from Louisiana.

He is survived by his wife, a daughter, Marvia and a son Elov Jr. of the home; two sisters, Frances Aulia and Nidia Rincon; and five brothers, Felipe, Julio, Joe, Cain and Emmanuel, all of Hereford.

Services Held For Elov Valdez

Funeral services for Elov Valdez, 39, who died Sunday in a truck accident near Las Vegas, N.M., were conducted Wednesday at St. Anthony's Catholic Church.

The Rev. Michael Graham, assistant pastor, officiated for the services and burial was in West Park Cemetery by Gilliland Funeral Home.

Born June 14, 1931, Mr. Valdez married Elizabeth Golling, June 30, 1956 in Augsburg, Ger-

Vet Seminar Is Set In Amarillo

A seminar for veterinarians interested in feedlot practice will be held in Amarillo, Saturday, October 24, according to Dr. A. S. Abdullah of Dalhart, chairman of the Feedlot Practitioners Committee of the Texas Veterinary Medical Association.

The seminar will feature Dr. Herbert Marsh, a practitioner of Princeton, Illinois and Dr. William L. Sippel of the Texas Veterinary Medical Diagnostic Laboratory at Texas A&M. The program is designed to give veterinarians better working knowledge of management problems associated with cattle feedlots, the role of the veterinarian in the feedlot, and some of the feedlot cattle health conditions being found by diagnosticians at the Laboratory at College Station.

Also on the program are Dr. Robert Cator of Stratford and Dr. C. E. Deyhle of Clarendon, both practitioners in feedlots in the Texas panhandle, who will participate in a panel discussion with Drs. Sippel and Marsh. Dr. Abdullah will preside at the meeting. Dr. Dee Jenkins of Amarillo is in charge of local arrangements.

The seminar is being held at the Villa Inn, I. H. 40 at Grand Street in Amarillo, starting time is 9:30 A. M., with adjournment at 4:00 P. M. Saturday.

Local Woman's Mother Dies

Funeral services for Mrs. Floy Ketchem, mother of Mrs. Wayne Driskill of Hereford, were conducted Tuesday at First Methodist Church in Panhandle.

She died Sunday morning at Highland General Hospital in Pampa after a lengthy illness.

Survivors include two daughters, Mrs. Fred Nunley of Amarillo and Mrs. R. A. Rammung of White Deer, two sons, Carl of Amarillo and Don of Edmondson, Okla., 15 grandchildren, two great-grandchildren, three brothers and four sisters.

**WE NEED YOU
YOU NEED US
HEREFORD BENEFIT ASSOC.
407 NORTH MAIN STREET
CONTACT
W. F. BALL, Membership Chairman
364-3119**

**ILLUSTRATED LECTURE
by ... William P. Hale, M.D. ... on
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Sunset and Plains
EVERYONE INVITED**

Spelling Bee Booklets Are Ready To Go

Booklets are ready for distribution in the 1971 Spelling Bee competition.

The new "1971 Words of the Champions" book, containing 500 new words, may be ordered for 20 cents a copy from Jim W. Walker, Spelling Bee Editor, Amarillo Globe-News, Box 2091, Amarillo, Tex., 79105.

The Deaf Smith County Bee will be held by next April 1, and the winner will go to Amarillo on April 24, 1971, for the annual elimination contest where a new regional champion will be named. The young boy or girl named in Amarillo will win an all-expense trip to Washington, D. C., June 7-11, where he'll represent the Panhandle in the national competition.

Nelda Valdez, daughter of Mr. and Mrs. Joe S. Valdez of Hereford, won the county championship last year and competed with 45 other county champions in the regional bee in Amarillo. She was an eighth grade student at Stanton.

West Texas State University and the Amarillo Globe-News will co-sponsor the 1971 Golden Spread Bee. L. J. "Jack" Edmonson, director of public service at the university will be coordinator for the Amarillo competition.

There will also be a secondary contest - the only one of its kind within the National Spelling Bee program - open to youngsters from the sixth and lower grades. These juniors will be guests of the Amarillo Globe-News at the Regional Bee on April 24, but will not spell unless they represent the senior division, also.

Jane Hoffman was the Junior Champion for 1970 and her parents are Mr. and Mrs. Tony Hoffman of Hereford. The junior champion attended the Aikman Elementary School, 6th grade.

Each county winner will receive a plaque in Amarillo and a gold pin; each county junior champion will be awarded a trophy and silver pin. Entry ribbons and winner ribbons will be given to all participants.

This year's contest marks the 23rd annual event, sponsored by the Globe-News Publishing Company, and will be the 44th national contest, sponsored by newspapers throughout the United States.

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6-PIECE GROUP

Choice dark rich oak finish
Massive 60" door dresser with twin framed mirrors
Large door chest with two shelves night stand,
Regular or queen size bed
mattress & box spring

The Value is



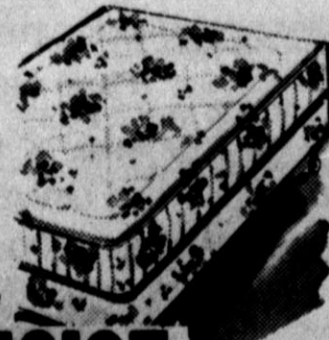
7-PIECE GROUP

The Elegant Style is NEW...

AMAZING!

Just Look at the Beauty of This
BIG NEW BEDROOM OUTFIT

- Night Stand
- 62" Triple Dresser
- 50" Framed Mirror
- Panel Bed Full Size
- 38" 5 Drawer Chest
- Mattress & Box Springs



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all you can eat

\$1.50

Saturday night
6 p.m. 'til

Live Entertainment

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6:30 p.m. 'til

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Hwy. 60 & 385



HEREFORD WHITEFACES

1969 RECORD
WON 8
LOST 2

-VS-

CORONADO MUSTANGS

HOME COMING

FRIDAY, OCTOBER 23... 7:30 P.M. HERE



John Orsborn
Buick, Pontiac, GMC
142 N. Miles 364-0990
221 N. 25 Mile Ave.
364-1222

Brandon & Clark Electric
104 Roosevelt
364-5470

Miller Seed Co.
Dawn, Texas
258-7280
Hereford, Texas
364-5250

Walker Refrigeration
305 E. 3rd St.
364-0788

Hereford State Bank
212 N. Sampson
364-3456

Cowan Jewels
217 Main
Hereford, Texas

Dairy Queen
Best Wishes To
The Whitefaces
364-0578

Big T Pump Co., Inc.
Hereford
Dimmitt
Friona

Ladies Wear
237 N. Main
364-0414

Cooper's City Drug
Downtown
Variety Park
364-1144

Boozer Real Estate
205 S. 25 Mile Ave.
364-1755

Humble Oil Co.
R. L. Blakely
South Main
364-1110

Hereford Radiator
116 South Ave. K
364-3355

Pitman Grain Company
Hereford, Texas

HEREFORD WHITEFACES

Player	Position
19 Allison, Charles	QB
88 Barrett, Bruce	End
65 Battey, Bruce	Guard
75 Betzen, Pat	Tackle
80 Black, Charles Ray	Tackle
68 Campos, David	Guard
74 Cano, Alvaro	Tackle
22 Charest, Danny	HB
78 Clark, Steve	Tackle
64 Coleman, Rex	Guard
70 Collins, David	Tackle
20 Dziuk, Chris	HB
52 Emerson, Mike	Center
87 Fuller, George	End
48 Gage, Eddie	End
55 Garza, Alberto	Tackle
11 Gonzales, Rudy	QB
77 Gorman, Dan	Tackle
30 Graves, Ike	WB
33 Harris, Danny	HB
60 Houle, Donnie	Guard
63 Lemons, Gary	Guard
37 Loerwald, Jeff	WB
66 McDermitt, Donny	Guard
44 Page, John	HB
50 Pena, Albert	Center
10 Railey, Alan	HB
83 Schmucker, Harold	End
73 Sierra, Richard	Guard
81 Smith, Monty	End
85 Sparks, John Richard	End
42 Suttle, Eugene	HB
47 Tatom, Doug	WB
72 Vigil, Fidel	Tackle
25 Wagner, Alan	HB
84 Waits, Ralph	End
40 Ward, Ricki	FB
15 Wartes, Mike	QB

CORONADO MUSTANGS

10 Gary Olivo	QB
11 Dickie Craddick	HB
12 Tim Samson	QB
15 Rip Amason	HB
16 Jimmy McDavid	CB
18 Joe Byrne	SE
20 Steve Harris	CB
21 William Hames	HB
22 Brent McKinney	HB
23 Steve Jamlett	CB
25 Bill Hollers	CB
26 Danny Gragson	HB
32 Mark Rampy	CB
33 Dan Walker	HB
35 Mike Redden	TE and LB
45 Jimmy Pharr	Guard
46 Dwayne Speed	FB
48 Charlie Carpenter	FB and E
52 John Bates	LB
54 Jeff Blanchard	Center
55 Zane Hall	Tackle
56 Bill Tarbox	Center and LB
60 Ronnie Shorter	Guard
62 Steve Buchanan	Guard
63 Wayne Williams	Guard
64 Greg Dyess	Guard
66 Dee McCurry	Guard and LB
70 Barry Turner	Tackle
71 Roger Dean	Guard
73 Richard Byard	Tackle
74 Bobby Lester	Tackle
75 Mike Calcote	Tackle
76 Glen Dillard	Tackle
78 Robin Kirellis	Tackle
81 Steve Taylor	SE
82 Danny Hurley	End
83 Gene Perry	TE
84 Zack Elkins	End
85 Jay Harriage	SE
86 Lew D'Elia	End



Park Ave. Floral
Ray Seale
501 Park Ave.
364-1755

First National Bank of Hereford
300 N. Main
364-2435

McDowell Drug
336 N. Main
364-1313

Owen's Cleaners
904 Lee St.
364-0160

Farr Better Feeds
E. of City
364-3890

East Side 66 Service
364-2644
Park Ave. & Hwy. 60

Harold Close Walgreen Drug
Sugarland Mall
364-2344

Dick Norwood Chevrolet-Oldsmobile
Hereford, Texas
364-2160

Spangler's LTD DIAMONDS

American Cyanamid Farm Supply
364-2368

Boyd Machine & Supply
364-1055
1306 Park Ave.

Hereford Texas Federal Credit Union
364-1888
330 Schley

Hereford Brand
130 West 4th
364-2030
First in Advertising

La Plata Insurance Agency
364-4919
205 S. 25 Mile Ave.

Contiental Grain COMPANY
101 S. Lee
364-2366

Brogue
SUGARLAND MALL
364-9871

Cattis SHOES
SUGARLAND MALL
364-5131

Hi-Plains Savings and Loan Assn.
4th & Sampson
Hereford, Texas
364-3535

Furr's Super Mkt.
SUGARLAND MALL
364-4220

Oglesby Equipment Co.
364-1551
South 385 Hwy.

Clark's House of Flowers
900 Lee
364-0306

Owen's Electric
809 E. 2nd
364-3572

Charlie Riggins' Rollin' R Fertilizer
Western Ammonia Corp.
Sol-U-Phos
E. Hwy. 60
364-4633

Wac Seed Inc.
364-1424
West of City
"HEREFORD"

Foxworth-Galbraith Lumber Co.
234 E. 2nd
364-1224

Robinson & Assoc.
218 W. 3rd
364-2232

Gibson REAL ESTATE & INSURANCE
902 N. Lee
364-0445

A. D. Gugeheim Co., Inc.
309 S. Main
364-3208

First PRINTING COMPANY

Insuranceman Will Give Companies' Side In Hearing

The president of an insurance company will stand up next week to speak for the insurance industry at a special hearing called to consider some factors that affect Texas auto policy rates.

Russell H. Perry of Dallas, president of the Republic Insurance Company Group, is one of five members on an advisory committee named in March by the State Board of Insurance to assist in a comprehensive study of auto rate making.

The panel will bring its report to the Board at public sessions SCHEDULED Oct. 19 in Austin.

Others on the blue ribbon committee are Chairman Paul Benbrook, executive vice president of Maryland Casualty Company (American General), Baltimore; Vice Chairman John Fred Stephens, senior vice president of Employers Casualty Company, Dallas; Jack Mosely, vice president and senior actuary of United States Fidelity and Guaranty Company, Baltimore; and Thomas E. Murrin, senior vice president and actuary of Fireman's Fund Insurance Company, San Francisco.

Perry surfaces as spokesman for the advisory committee, partly because he is the only chief executive officer helping with the special study.

And partly because he has demonstrated an ability to talk about insurance in terms that everyone - from the largest stockholder to the smallest policyholder - can understand.

The other four committeemen are eminent actuaries and better qualified, perhaps, to explain the intricacies of any industry proposal to Board technicians. But knowledgeable members of this state agency are not the only ones interested in what

their advisors have to report. Hundreds of thousands of Texas motorists will be listening for some word from the hearing about whether car premiums might be going up or down in the next month or so.

It is this vast audience, actually, that Perry must address.

The Republic Insurance president earned his spotlight role for the October show with a surprising performance in a supposedly small part on a statewide stage last August.

Perry was one of 37 witnesses to appear before the auto insurance investigating committee appointed by Governor Preston Smith and chaired by former Governor Price Daniel.

He was booked to speak only about loss reserves.

"That's probably all I would have talked about," Perry said recently, "but while I was waiting the day before my appearance was scheduled, I took notes at the hearing . . . and burned. I got so mad that I wrote an outline that night for a strong talk and, in the morning, I didn't feel much different."

Perry came on like Teddy Roosevelt and his Rough Riders - attacking the critical remarks aimed at insurance, instead of retreating to the industry's traditional trenches of defense.

Blasting insinuations that companies tried to hide financial figures in two sets of books. Perry said it was impossible to have secrets with all the regulations governing the insurance industry.

"I often have the feeling this industry is like being in a nudist colony," he declared. "There isn't anything we don't have to show everybody."

Perry spoke as frankly about college professors advancing

theories on how insurance businesses should be run, about the possibility of lowering expense by cutting agent commissions, about tight regulations and about underwriting losses.

He had no apologies, he said, to make to anybody for the performance of his companies.

"You were all we talked about during lunch," Governor Daniel told Perry that afternoon, "and it was all complimentary - you told us the way it is."

A newspaperman thought Perry's testimony changed the tenor of committee meetings after that.

"I said some pretty hard things," the company president recalls, "but it needed saying."

Acting on a recommendation of the investigating group, the State Board of Insurance scheduled the public hearing in October "for the purpose of determining what is a fair rate of

return and whether the earnings from investments of the reserve for unearned premiums and the reserve for losses should be directly reflected in the automobile rate making formula."

They can expect that Russell H. Perry will have some straightforward things to say about investment income, and a fair rate of return.

"If Russ doesn't agree with you," Judge Ned Price, chairman of the State Board, once remarked, "he will tell you."

Perry will be speaking for more companies than his own this time, of course. Other companies all over the nation - giant, small and in between - will be monitoring the "Texas hearing" for moves that might eventually have an effect on their business.

Best known by his Republic Insurance Company title, Perry is the president of Republic Financial Services, Inc., a holding

company that controls eight firms - Republic, Vanguard, Blue Ridge, Republic Underwriters, Home Owners of Puerto Rico, Republic-Vanguard of Illinois and Republic-Vanguard Life.

Perry works longer most days than most people - from 7 a. m. to 7 p. m. - and takes some things home most nights.

This is his "secret" in running a big, successful company and still finding time to serve as a director of three other business firms, as an officer in a half dozen trade associations, as a member of 15 social clubs and professional societies, and as a leader in an almost unbelievable number of civic organizations - including the American Cancer Society (Director and 1970 Cissade chairman for Dallas County), Dallas Community Chest Trust Fund (Trustee), Dallas Council on World Affairs (Director) and Presid-

ent) Dallas Crime Commission (Director), Texas Research League (Director), and Texas Good Roads Association (Member, Executive Committee).

"Nowadays," Perry shrugs, "people think you are kind of square if you work hard."

Perry knows firsthand what is going on in his own company, and he accomplishes this by traveling many air miles each year on visits to the company's departmental, district and service offices located in the major U. S. cities. He thinks it is important to talk, periodically, with each of Republic's 617 employees - about what they are doing, how they can improve - because, he says, "a company is no more than its people - any character a company has is its people."

Perry has a broad knowledge of insurance problems country-wide and presently serves on the executive committees of

three national organizations: Fire Insurance Research and Actuarial Association, Multi-Line Insurance Rating Bureau, and National Insurance Actuarial and Statistical Association.

Most who know him agree that Russ Perry is a calm, congenial executive. But insurance critics are sure to find that he can be a stern adversary.

"Profit isn't a dirty word," the Republic president declares. "We write about \$8 million in auto insurance - a sizeable part of our business."

"But we had a 10 percent loss

last year. No matter how you slice it . . . that's \$800,000 that's 80 cents a share."

That's the understandable, plain talk about auto insurance this industry spokesman will give to the State Board of Insurance next week.

-BOX LUNCH

FRANKFORT, Ky. - An old-fashioned box lunch now can be ordered at all 13 Kentucky state parks. It was added to dining room menus in response to requests from boaters and campers.

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ICT STUDENT OF THE WEEK - Miss Judy Roberson, employed by Roy Boyer at First Printing, has been chosen Industrial Cooperative Training student this week. Miss Roberson is the 17-year-old daughter of Mr. and Mrs. Hicks Roberson, 328 Star. She is a senior at HHS and hopes to work with crippled or deaf children in the future. -Staff Photo

WRESTLING

SATURDAY OCT. 24 - 8:45 P.M.

SIX MAN TAG TEAM MATCH
RICKY ROMERO
GORGEOUS GEORGE JR.
SAL DOMINGUES
-VS-
BULL RAMOS
APACHE GRINGO
BOBBY DUNCUM
NICK KOZAK
BUCK ROBLEY

PLUS ONE OTHER GREAT MATCH *
PROMOTED BY HEREFORD LIONS CLUB
★★★ **HEREFORD** ★★★
BULL BARN

LOW PRICES + QUALITY FOODS = BARGAINS!

TOMATO SOUP KIMBELL #1 CAN 10¢
CRACKERS CRACKER BARREL LB. BOX 19¢
VIENNA SAUSAGE ELLIS 5 4oz. 1¢
GOLDEN CORN KOUNTY KIST WHOLE KERNEL 6 12oz. CANS 1¢

MIRACLE WHIP 49¢

DOG FOOD KIM 12 #1 CANS 1.00
KIMBELL CUT GREEN BEANS 6 303 CANS 1.00

BOLOGNA WILSON SLICED 16 OZ. PKG. 79¢
ECKRICH SMOKED SAUSAGE RING 98¢
LEAN MEATY PORK STEAK lb. 69¢

STEAK USDA GRATED CHUCK lb. 69¢

COFFEE KIMBELL ALL GRINDS 59¢

SAUSAGE 2 LBS. \$1.29

CREAM PIES MORTON FAMILY 29¢

SOFT OLEO BLUE BONNET YOU PAY 1-LB. PKG. 39¢

EGGS ELMERS DOZEN 37¢

CHIP N DIP BORDEN'S ASS'T. 3 8 OZ. PKGS. \$1

CAKE MIXES KIMBELL 41¢

APPLES WASH. FANCY RED DELICIOUS lb. 19¢

PAPER NAPKINS ZEE "MIX N' MATCH" 150ct. PKG. 29¢

FRUIT COCKTAIL KIMBELL FANCY 4 303 CANS 1.00

DETERGENT DRIVE ENZYME YOU PAY QT. BOX 79¢

GRAPE JELLY KRAFT'S 18oz. JAR 39¢

CHUNK TUNA KIMBELL HALF CAN 35¢

TOASTETTES NABISCO ASS'T. FLAVORS 10oz. BOX 39¢

POTATOES ALL PURPOSE RUSSET 10lb. BAG 59¢

FRUIT DRINKS WAGNER ASS'T. 4 QT. BTL. \$1

SQUASH STRAIGHT NECK YELLOW lb. 19¢

DOUBLE GOLD BOND STAMPS EVERY WEDNESDAY WITH \$2.50 PURCHASE OR MORE

100 GOLD BOND STAMPS FREE
at Foodway in Hereford with \$10.00 or more in Grocery Purchases Good Thru Sat. Oct. 31, 1970

Join the Inflation Fighters... shop FOODWAY
-it's just like getting a raise
PARK AVENUE AT MCKINLEY
OPEN DAILY 8 A.M. TO 8 P.M.

LaPlata Classes Prepare Girls For Community Jobs

By MARSHALL DAY
Staff Writer

La Plata Junior High, with the help of the state education agency, is offering emotionally, mentally and physically handicapped girls an opportunity to develop their skills so they will better fit into the labor demands of the Hereford area.

Louise Witkowski and Catherine Brock teach the classes. This is the first year in Hereford for the classes, and indications are the program is being accepted with much enthusiasm.

"We went out and studied the needs of the community," Mrs. Brock said, "and this is what we are gearing this program toward—the needs of the

community."

In her class of vocational homemaking skills, Mrs. Brock has two two-hour classes each day with 11 students participating. The students have visited several local businesses—including drug stores, laundries, and restaurants—to get a first hand look at the various operations.

"We are trying to reproduce, in the classroom the equipment that is used in the different businesses," she said. "The businessmen have shown the girls around and showed them what is done at different places. We went out to the Sugarland Quad apartments last week and cleaned one of them out after a person had moved out."

The class takes a field trip at least once a week, Mrs. Brock said. The girls have pressed clothes and ironed clothes for the faculty. Once, the girls looked after children of teachers while studying child care.

"We do hair styling to see if they are interested enough to continue into cosmetology at the high school level and also to make them more aware of the need for making themselves more presentable when seeking employment," she said.

Students in the Stanton school district may transfer into the La Plata district if they wish to take the offered class. In Mrs. Brock's classes, there are three students from the Stanton district taking advantage of the

course.

"We try to have four or five things going at one time and we try to let the girls pick what they want to do, although, as I said, the things are all geared toward commercial homemaking," she said.

Mrs. Witkowski, has 27 students in her class. Her class designed both to get the students ready for some job they could sell to the public and to find something the students are interested in.

"We have to let them partake in a lot of areas to find their interest and then try and develop a skill so they can go to the business public with it," she said.

The students in her class

learn how to clean rooms, for later possible utilization in motel, hotel, housekeeping aides and housekeeping jobs. They also learn how to launder, to operate sewing machines, to dress and mend clothes and to do all the other things pertaining to good housekeeping.

"We have an old pair of drapes and the girls have taken them apart and are going to measure some windows and stitch some of our drapes for the office of one of our teachers," Mrs. Witkowski said.

The girls learn how to clean floors, what products to use on which types of floors, how wax is applied to different floor coverings and anything else the instructors feel essential.

In working with foods, Mrs. Witkowski's girls froze food that will be used through the year. They froze carrots and green peppers so they will be on hand whenever the vegetables are not seasonally available.

"They learn table service, how to serve food, how to place and take orders how to set up for banquets and how to be a good hostess and they can even go all the way up to head cook if they want," she said.



VOE STUDENT OF THE WEEK — SIC employs the Vocational Office Education student of this week, Miss Kaylanette Battenfield. Miss Battenfield is the 17-year-old daughter of Mrs. Frann Battenfield, 605 Star. She is a senior at HHS and plans to work full time after graduation. She works as secretary at SIC and is shown above with Larry M. Alley, manager. —Staff Photo

—Small Talk—

By SUE COLEMAN
Women's Editor

Not a betting man, I'd be willing to bet that a lot of women around here slipped their shoes off, collapsed into the nearest chairs and sighed deep, tired sighs of relief at the end of last weekend.

BECAUSE ANOTHER Fine Arts Festival was over, that's why.

Probably more people participated in this year's festival than ever in the past and they can take pride in its success in spite of bad weather, but they must be pretty tired. Things like art exhibits and flower shows and plays don't just happen, they call for hours of plain old work.

It wasn't women who did all the work, of course; even in events held by women's organizations, like the flower show, use was made of that handy tool, the husband, in getting things set up. And for Community Players, a co-ed group, work was about 50-50.

SAW A NEW definition this week of my favorite weakness—Procrastination, it says, is the fault that most people put off trying to correct.

CONGRATULATIONS ARE due the Chamber of Commerce Women's Division which sponsored the festival, Fran Brown, director, and Nell Culpepper, chairman of the Fine Arts committee, and all the dozens of sub-chairmen in the Women's Division and in organizations staging the festival.

There was one weakness in this year's event that I hope can be corrected next time—not enough music. There's a problem because school music departments and Music Study Club, which must be depended upon for leadership in this field here, are not in session in summer when festival planning begins.

But maybe something can be worked out next year. There is too much fine musical talent in Hereford to ignore in such a community event.

NEARLY EVERY TIME I go to a concert at West Texas State, I see people from Here-

ford, but not at Sunday evening's recital on the university's new harpsichord.

But the Alfred Smiths of Dawn (she's in Dawn Music Club) were there. The soloist, Dale Peters of North Texas University music faculty, is married to Mrs. Smith's cousin so there was a family reason for their presence, too.

The program for coming weeks at WTSU shows the University Chorus concert scheduled for 3 p. m. Sunday and the Brass Choir concert at 8:15 p. m. Monday. This week a play, Antigone, a modern adaptation of the old Greek drama, is being presented each evening through Saturday.

COMMUNITY CALENDAR

OCTOBER
20-27 — United Fund Drive.
29 — L'Allegro Club's benefit tasting luncheon.

NOVEMBER
3 — Kiwanis Club Pancake Supper, high school cafeteria, 5-8 p. m.
7 — Community Concert Program at Hereford High School Auditorium.
20 — Hereford High School musical.
21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.

DECEMBER
3 — Boy Scout Banquet
10 — Noon Lions Club Ladies Night at High School Cafeteria
JANUARY
22 — Father-daughter Camp Fire Banquet, Bull Barn, 7 p. m.

BUSINESS RIVAL

DUBLIN — Supermarkets are cutting into this country's drug store business, according to Irish pharmacists. The druggists blame the fact that more and more medical preparations are being sold in supermarkets for Ireland's inability to maintain the country's 2000 registered pharmacists, one third of whom are women.

"Switch" To Safeway

SAFEGWAY

We Sell Only.

U.S.D.A. Choice Beef

To Assure You of Fine Flavor & Quality At SAFEGWAY DISCOUNT!

Fresh Fryers

Whole Young Tender Fresh Fryers 2 to 3-lb!

DISCOUNT PRICE!

29¢ lb.

Ground Beef

Safeway Pure Beef-3-lb. Pkg. or More!

DISCOUNT PRICE!

53¢ lb.

Everyday Low Discount Price on Safeway Meat!

- Sliced Bacon** Decker Quality Lean Bacon **69¢ lb.**
- Sliced Bacon** Decker Quality Lean Bacon **2 lb. \$1.33**
- Baking Hens** Wilson Certified Fresh Hens **47¢ lb.**
- Cut-Up Fryers** Pen Ready Cut-ups **35¢**
- Corned Beef** Safeway Point Cut-Discount **89¢**
- Corned Beef** Safeway Flat Cut-Discount **99¢**
- Steak Fingers** Blue Marrow 15-oz Pkg. **89¢**
- Chuck Wagon** Blue Marrow Low Discount **89¢**

Everyday Low Discount Price on Safeway Meat!

- Perch Fillet** Captain Choice Finest Quality! **59¢ lb.**
- Fish Portions** Captain Choice! **4-lb. \$1.59**
- Breaded Shrimp** Trophy Brand! **1-lb. \$1.49**
- All Meat Franks** Safeway Brand **12-oz 53¢**
- Branschwiger** Safeway Brand **8-oz 69¢**
- Chopped Ham** Safeway Brand **8-oz 57¢**
- Corn Dogs** Little Boy Blue Discount **12-oz 59¢**
- Link Sausage** Blue Marrow **8-oz 49¢**

SUPER SAVER

Ice Cream

Snow Star Assorted Delicious Flavors To Choose!

1/2-gal. Ctn. **59¢**

Discount Price!

Sugar

Pure Cane or Beet Sugar-Shop & Compare!

5-lb. Bag **57¢**

Discount Price!

Gold Medal

All Purpose Baking Flour-Low Discount Price!

5-lb. Pkg. **57¢**

SUPER SAVER

Crisco

All Vegetable Pure Shortening-Compare!

3-lb. Can **69¢**

Discount Price!

Velveeta

Kraft Cheese Food-Low Everyday Discount!

3-lb. Box **\$1.14**

Discount Price!

Catsup

Hunt's Fine Quality Thick Tomato Catsup!

32-oz. Bott. **49¢**

- Orange Juice** Scotch Treat Frozen Juice 12-oz Pkg. **28¢**
- Frozen Bread** Morton Brand 2 1-lb. Loaf **38¢**
- Frozen Corn** Saf Air Cut-Premium Quality 2-lb. Pkg. **56¢**
- Hash Browns** Saf Air Frozen Premium Quality 2-lb. Pkg. **34¢**
- Green Beans** Saf Air Cut Premium Quality 9-oz Pkg. **24¢**
- Homo. Milk** Lucerne Bonus Quality Milk 3/4-gal. Ctn. **59¢**
- Plain Yogurt** Lucerne Bonus Quality Yogurt 2-lb. Ctn. **79¢**
- Low Fat Milk** Lucerne Bonus Quality Milk 1/2-gal. Ctn. **90¢**
- Choc. Milk** Lucerne Bonus Quality Milk 3/4-gal. Ctn. **63¢**
- Cole Slaw** Lucerne Bonus Quality Slaw 16-oz Ctn. **38¢**
- Margarine** Coldbrook Solid Dico 1-lb. Pkg. **17¢**
- Lucerne Milk** Bonus Quality (13 Flu. Oz.) 1-lb. Can **16¢**
- Tomato Juice** Town House Fancy Quality 46-oz Can **31¢**
- Safeway Coffee** All Grinds To Choose 1-lb. 73¢
- Wagner Drinks** 32-oz Bott. **28¢**
- Pinto Beans** Town House Dry Beans 4-lb. Pkg. **57¢**
- Elbo Macaroni** Skinners Jumbo 10-oz Pkg. **21¢**
- Shortening** Valkey All Purpose 3-lb. Can **57¢**
- Tomato Soup** Town House Fancy Quality No. 1 Can **8¢**
- Crackers** Nabisco Crisp Saltines 1-lb. Pkg. **37¢**
- Paper Tissue** Truly Fine Bathroom 4-roll Pkg. **44¢**
- Paper Tissue** Brocade Bathroom 4-roll Pkg. **35¢**
- Paper Towels** Truly Fine Towels 18-roll **29¢**
- Crackers** Busy Baker Graham 16-oz Can **33¢**
- Popcorn** Town House Yellow Popcorn 2-lb. Pkg. **27¢**

Safeway Low Discount Price Everyday!

Cold Power

Laundry Soap Detergent!

3-lb. Box **82¢**

Tide-XK

Laundry Soap Detergent-25¢ Off Label!

King Size **\$1.18**

Don't Miss These Safeway Super Savers

- CREME COOKIES** Busy Baker Devil Food or Vanilla Creme Cookies! 1 Lb. Pkg. **43¢**
- LIPTON TEA** Lipton Delicious Tea Bags-At Super Saver Price! 100-ct. Pkg. **\$1.09**
- VEGETABLE SOUP** Lipton Country Vegetable Soup Mix-Super Saver! Box **29¢**
- PANTY HOSE** Friendship-Asst. Colors to Choose! 3 Pairs **\$1.97**
- WHIP TOPPING** Jell-Whip Fluff-Whip Topping! 2 1/2-Can **17¢**
- MOUThWASH** Safeway Amber, Red and Blue! 3 16-oz. Botts. **\$1**
- FLOOR WAX** Klear By Johnson-Super Saver! 46-oz Can **\$1.62**
- FURNITURE WAX** Lemon & Reg. Pledge Wax! 7-oz Can **81¢**
- FURN. POLISH** Favor-Furniture Polish-Super Saver! 12-oz Can **\$1.12**
- CREW CLEANER** Crew Bathroom Power Cleaner! 7-oz Can **74¢**

MEN'S NYLON INSULATED JACKETS & VESTS

\$6.50 \$4.50

ELECTRIC FENCE WIRE

14 Gauge 1/2 Mile Roll **\$8.95**

WEEKLY SPECIALS AT TAYLOR-EVANS FARM STORE

On Sugar Beet Road

SAFEGWAY

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Courthouse Records

Southwest Feed Yards, 71 Chev; Herschel Johnson, 70 Chev; Joe Bob Johnson, 70 Chev; Mike Losolia, 71 Chev; R. D. Norwood, 70 Olds; Orval Watson Ford, 70 Ford; Joe Frank Clark, 70 Chev; Robert Fulton, 70 Ply; H. D. Robbins, 71 Ford; Taft McGee, 71 Ford; K. L. McKinzie, 71 Ford; S. Ranch, 71 Ford; Lynn McLarty, 70 Ford; Barrett Plumbing, 70 Ford.

Bridwell Ranch 71 Ford; Sammy Bradford, 70 Hobbs; Fred Morris, 70 Suzuki; D. T. Reed, 70 Chev; Mack Noland, 70 Chev; Bob Clark, 69 Pont; T. J. Carter, 70 Chev; Joe Don Noland, 71 Chev; H. & W. Imp. Co. Inc., 71 Ford.

70 Ford; Lloyd Davis, 71 Chev; Jeff Carille, 70 Olds; B. J. Muso, 71 Pont; Leona Miller, 71 Bulck; Eusibio Ramos, 71 Pont.

WARRANTY DEEDS

J. F. Pannell et ux to Betty Rice tract 150 ft. square out of the SW corner of S. 1/2 of blk. 6, Ricketts Addition.
Lou Ann Benefield to John Aikin and Ralph Owens E. 100 ft. of N. 100 ft. and S. 40 ft. of W. 40 ft. of E. 140 ft. of blk. 44, Town of Hereford and Additions.
Diamond Valley Grain to Virgel Merriott et ux N. 14 ft. of lot 36 and S. 48 ft. of lot 37, Tierra Blanca Addition.

Mrs. Mary Baird, J. R. Baird and Mary King to Robert Thompson et ux N. 50 ft. of lot 8 and S. 42 ft. of lot 7, blk. 4 Westhaven Addition.
John Craig to E. B. Woodell et ux N. 33 ft. of lot 13 and S. 28 ft. of lot 12, blk. 48, Evans Addition; N. 22 ft. of lot 12 and

S. 39 ft. of lot 11, blk. 48, Evans Addition; North 11 ft. of lot 11 and All of lot 10, blk. 48 Evans Addition; Lot 9 and S. 11 ft. of lot 10, blk. 48, Evans Addition; Lot 9 and S. 11 ft. of lot 7, blk. 48, Evans Addition; N. 39 ft. of lot 8 and S. 22 ft. of lot 7, blk. 48, Evans Addition.

Diamond Valley Grain Inc. to Virgel Merriott et ux N. 57 ft. of lot 45 and S. 5 ft. of lot 46, Tierra Blanca Addition.
Bradley Investment Corp. to Weldon Wines lot 12 and 13 Sowell Addition.

J. B. Greenway to Richard Evans et ux Sect. 2, Township 6 North of Range 2 East.
Leona Greenway to Richard Evans et ux Sect. 2, Township 6 North of Range 2 East.

First Federal Savings and Loan Association of Clovis to Noah Tyler N. 15 ft. of lot 6 and S. 37.1 ft. of lot 7, blk. 3, Engler Addition.
John Aikin and Ralph Owens

to Clyde Whitaker et ux lot 6, part of blk. 1 and 2, Evans Addition.

Lone Star Agency to Jimmy Sartain et ux N. 55 ft. of lot 22 and S. 15 ft. of lot 23, blk. 3, Crestlawn Addition.

Floyd McGee et ux to V. D. Walker et ux 1.47 acres of SW part of NW 1/4 of Sect. 65, blk. K-3.

Carl McCaslin Lumber Co. to J. D. Poarch et ux lot 2, blk. B, Crestlawn Addition.

DEEDS OF TRUST

Dickie Elliott et ux to American Mortgage Co. N. 43 ft. of lot 13 and S. 19 ft. of lot 14, Tierra Blanca Addition.

John Aikin and Ralph Owens to Hereford Texas Federal Credit Union E. 100 ft. of N. 100 ft. and S. 40 ft. of W. 40 ft. of E. 140 ft. of blk. 44, Town of Hereford and Additions.

Don Spearman et ux to American Mortgage Co. lot 6, blk. 1, Stark Addition.
D. W. Finlan to Griffin and Brand Inc. a part of Sect. 111, blk. M-7.

Hereford Country Club to Hereford Cemetery Association lots 2 and 3, Ridgecrest Addition; part of lot 1, Ridgecrest Addition; E. 40 ft. of lot 4, Ridgecrest Addition; 2.03 acres of NW part of Sect. 110, blk. M-7.

Robert Thompson et ux to Hi-Plains Savings and Loan Association N. 50 ft. of lot 8 and S. 42 ft. of lot 7, blk. 4 Westhaven Addition.

Virgel Merriott et ux to Lubbock National Bank N. 57 ft. of lot 45 and S. 5 ft. of lot 46, Tierra Blanca Addition.

Hereford Development Co. to Jorde Farms part of lots 74 and 82, Green Acres Estate.

John Ozuna Arsula et ux to Mountain States Investment Corp. lots 4, 5, and 6, blk. 67, Town of Hereford and Additions.

Virgel Merriott et ux to Lomas and Nettleton Company E. 80 ft. of lot 1, Northdale Addition.

E. B. Woodell et ux to John Craig N. 33 ft. of lot 13 and S. 28 ft. of lot 12, blk. 48, Evans Addition; N. 22 ft. of lot 1 and S. 39 ft. of blk. 48, Evans Addition; N. 11 ft. of lot 11 and all lot 10, blk. 48, Evans Addition; lot 9 and S. 11 ft. of lot 8, blk. 48, Evans Addition; N. 39 ft. of lot 8 and S. 22 ft. of lot 7, blk. 48, Evans Addition.

Weldon Wines to Briercroft Savings and Loan Association S. 53 ft. of lot 2 and N. 11 ft. of lot 13, Sowell Addition.

Weldon Wines to Briercroft Savings and Loan Association S. 64 ft. of lot 13, Sowell Addition.

Noah Tyler et ux to First Fed-

eral Savings and Loan Association of Clovis N. 15 ft. of lot 6 and S. 37.1 ft. of lot 7, blk. 3, Engler Addition.

B. J. Devers et ux to Audrey Thompson, Margaret Schroeter and Ruby Carmichael E. 60 ft. of lots 31 and 32 and S. 45 ft. of E. 90 ft. of lot 33, blk. 17, Evans Addition.

Encarnacion Hernandez et ux to American Mortgage Company N. 58 ft. of lot 21 and S. 2 ft. of lot 22, Tierra Blanca Addition.

V. D. Walker et ux to Floyd McGee et ux 1.47 acres of SW part of NW 1/4 of Sect. 65, blk. K-3.

J. D. Poarch et ux to Hi-Plains Savings and Loan Association lot 2, blk. b, Crestlawn Addition.

ILLUSTRATED LECTURE
by ...William P. Hale, M.D.... on
DRUG ABUSE
2:30 P.M. SUN., OCT. 25
CENTRAL CHURCH OF CHRIST
Sunset and Plains
EVERYONE INVITED

At The Library

The Taste Of War

The horror of war and a similar horror at home due to politics and business, is described in a dramatic novel now available at the Deaf Smith County Library. Check into it today.

BURY HIM AMONG KINGS

By Elleston Trevor
August 4, 1914... the ultimatum deadline passes and the Great War begins... wild, carnival cheering in Trafalgar Square... Home by Christmas and world safe for democracy! And, with flags, bands, and songs a whole generation marches off to war. This is the story of some of those men, after the songs had died, who discovered the terrible reality waiting in the trenches of France; it is the story of others who stayed home and learned a different, bitter truth; it is the story of the consequences of greed and cynicism and the workings of politics, business, and the military machine... of a mad world where the smug selfishness of the home-front could be worse than the battlefield, and one's own generals worse than the enemy, yet where also love and trust could bloom amid the horror. It is an absorbing drama of the end of innocence that lingers in the heart long after the fictional adventures are over.

TO THE BRIGHT AND SHINING SUN

By James Lee Burke
The Cumberland Mountain range of eastern Kentucky... its hills scarred by mines, its town by violence... is the scene of this remarkable novel of a young man's efforts to set himself free.

CENTER OF STATE

DANVILLE, Ky. — The first survey of Kentucky during the early 1800s by the U. S. Geodetic Survey located the center of the state at Danville. The land on which the center marker was placed later became the campus of Centre College.

Additional of the Jackson Purchase area in 1818 moved the center of the state farther west.

In the tiny state of Andorra 19,000 people technically live in a co-principality, a semi-independent territory owing nominal allegiance to the president of France and Spain's Bishop of Urgel. Andorra levies minimal taxes and no customs duties, but the princes of this feudal state are entitled to tribute every year. The French president receives about \$170 and the Spanish bishop \$650.

The novel opens with an act of bloody violence that sucks 17-year-old Perry... already two years in the mines... into a strange nether world whose options are incredibly low wages for dangerous mining, bootlegging, relief, the picket line, prison, or death.

No wonder that the bars in

POLITICAL CALENDAR

GENERAL ELECTION
November 3, 1970

For County Judge:
H. C. "Hank" Williams (D)
For Commissioner, Pct. 2:
Marcus Latham (D)

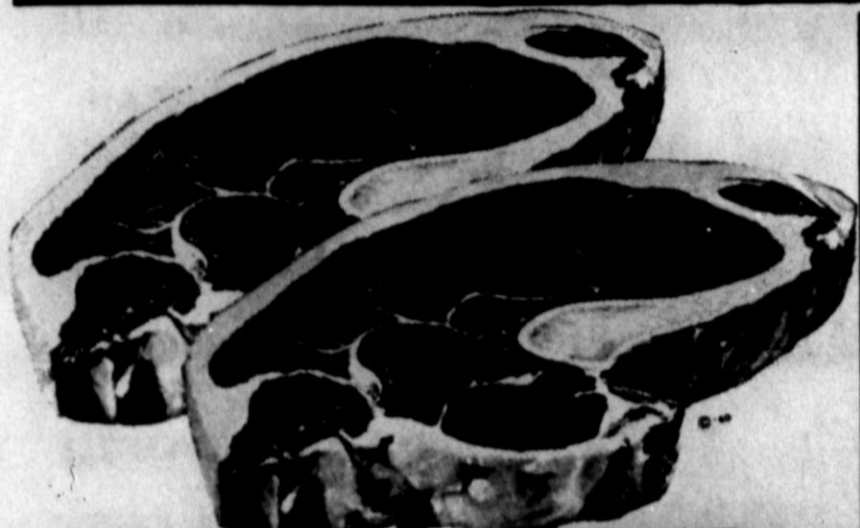
For Commissioner, Pct. 4:
R. Donald Hicks (D)
For Justice of Peace:
Glen Nelson (D)

For County Treasurer:
Vesta Mae Nunley (D)
For State Senator, 31st Senatorial District:
Malout Abraham (R)
Max R. Sherman (D)

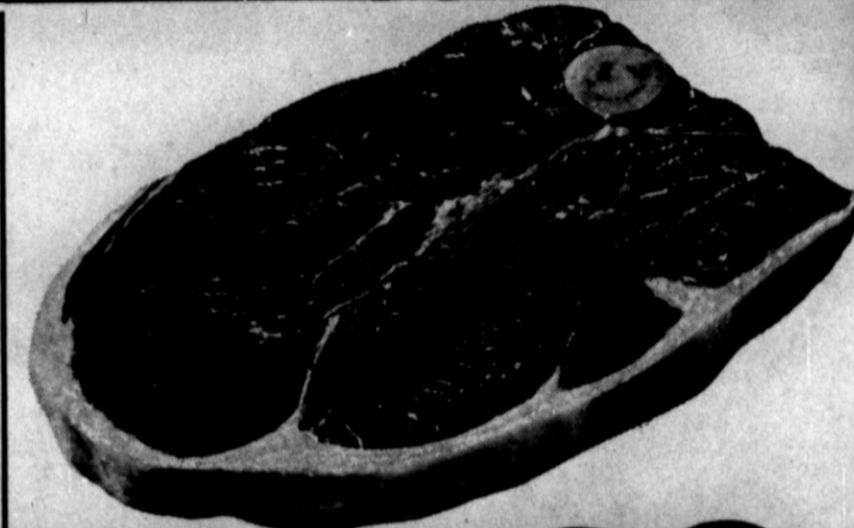
For District Clerk:
Lucille Posey (D)
For County Clerk:
B. F. Cain (D)

For District Judge, 69th Judicial District:
Archibald MacDonald (D)
For House of Representatives, 18th Congressional District:

Discount And Save!



Sirloin Steak
US Choice Beef-Full Cut Bone In!
98¢
lb.



Round Steak
US Choice Beef-Center Cut Bone In!
98¢
lb.

SAFEWAY
SWITCH TO SAFEWAY DISCOUNT
Save Everyday With Safeway's Low Discount Prices. You Save 7 Days A Week At Safeway Discount Plus You Get The Additional Savings of Super Savers. Shop Safeway Discount... Compare Price, Quality & Service... You'll Agree You Got The Best For Less! At Safeway Discount!
OPEN SUNDAYS!

Everyday Low Discount Price on Safeway Meat!

Pork Steak	Fresh Lean Tender Pork Steak	69¢	Chuck Roast	US Choice Beef-Blade Cut!	58¢
Quarter Loins	Pork Loins Cut Into Chops	79¢	7-Bone Roast	US Choice Beef-Center Cut!	69¢
Pork Butts	Fresh Lean Pork Butts	63¢	Boneless Roast	Rolled & Tied lb. Beef Shoulder!	89¢
Beef Liver	US Choice Beef Livers	59¢			
Beef Tongues	US Choice Beef Tongue	59¢			

Everyday Low Discount Price on Safeway Meat!

Short Ribs	US Choice Beef-Low Discount	39¢	Rib Steak	US Choice Beef-Lean Rib Steak!	99¢
Stewing Beef	US Choice Beef-Boneless	89¢	T-Bone Steak	or Club Steak-US Choice Lean Beef	\$1.19
Boneless Roast	US Choice Beef-Heat of Round	98¢	Porterhouse	US Choice Beef Steak!	\$1.29
Rump Roast	US Choice Beef-Boneless Roast	\$1.18			
Boneless Roast	US Choice Beef-Bottom Round Beef	\$1.18			

Discount Price!
Bread
Mrs. Wrights Fresh Sliced Bread-Shop & Compare!
4 1/2 Lb. Loaves
\$1.00

Discount Price!
Jell-Well
Delicious Assorted Flavors Of Gelatin Mixes To Choose!
3-oz Pkg.
7¢

Discount Price!
Dressing
Kraft Miracle Whip-Safeway's Low Discount!
Qt. Jar
59¢

Discount Price!
Bleach
White Magic Liquid Laundry Bleach!
1/2-gal. Botl.
25¢

Discount Price!
Dog Food
Pooch Asst. Delicious Meaty Flavor to Choose!
No. 1 Can
9¢

Discount Price!
Peaches
Hunts Yellow Cling Heliwax-Low Discount!
No. 2 1/2 Can
29¢

Everyday Low Discount Prices

Pork & Beans	Van Camp Low Discount	No. 300	14¢	Pancake Mix	Aunt Jemima Easy Pour	2-lb. Pkg.	57¢
Sweet Peas	LeSueur Green Peas	No. 303	33¢	Pancake Mix	Aunt Jemima Original Mix	2-lb. Pkg.	57¢
Apple Jelly	Garden Club-Low Discount	4-lb. Jar	81¢	Pancake Mix	Aunt Jemima Buttermilk	2-lb. Pkg.	57¢
A-1 Sauce	A-1 Steak Sauce	5-oz Botl.	37¢	Thick Syrup	Aunt Jemima Syrup	36-oz Botl.	57¢
Mustard	French's Special-Low Discount	24-oz Botl.	41¢	Reg. Syrup	Log Cabin Regular	24-oz Botl.	69¢

Dog Food	Kal Kan Brown-Low Discount	14-oz Can	23¢	Cashew Nuts	Fisher Nut-Low Discount	Phi. 36¢
Dog Food	Kal Kan Chunk Beef-Dog Food	14-oz Can	29¢	Wheat Chips	Brushart Casual	6-oz Phi. 43¢
Dog Food	Kal Kan Burger-Low Discount	15-oz Can	25¢	Color Film	Kodak CX-128-12 Film	Ea. 99¢
Frosting	Betty Crocker-Frosting-9 Flavors	16-oz Phi. 49¢		Color Film	Kodak CX-620 Color Film	Ea. 99¢
Clorox	Powd.	40-oz Botl.	77¢	Polaroid Film	Polaroid 108 Color Film	Ea. 53¢

Flash Cubes	Sylvania-3 Pack	Ea.	99¢
Colodene Liq.	Liquid Cough Medicine	Botl.	87¢
Hair Shampoo	Miss Shampoo	2 1/2-oz Botl.	61¢
Anacin	For Fast Pain Relief	100-oz Botl.	\$1.29
Dristan Mist	Low Discount Price	15cc	\$1.25

Everyday Low Discount Prices

White Magic	Laundry Soap Powder Detergent	Qt. Size	59¢
SuPurb Detergent	SuPurb Blue!	Qt. Size	55¢
Ivory Liquid	Liquid Dish Detergent!	12-oz Botl.	34¢
Joy Liquid	Liquid Dish Detergent!	22-oz Botl.	86¢
Thrill Liquid	Liquid Dish Detergent!	22-oz Botl.	63¢
Cheer Detergent	Laundry Detergent!	Qt. Size	82¢
Bold Detergent	Laundry Detergent!	Qt. Size	82¢
Oxydol Detergent	Laundry Detergent!	Qt. Size	82¢
Tide Detergent	Laundry Detergent!	Qt. Size	82¢

Bananas
Golden Ripe Luscious Sweet Bananas-At Safeways Big Super Saver Price-Shop And Compare The Savings At Safeway Discount!
lb. 10¢
SUPER SAVER

Grapefruit	New Crop Red Tart Grapefruit!	3 Ea.	39¢	Potatoes	Russet Potatoes US No. 11	10-lb. Bag	59¢
Rome Apples	New Crop Apples!	lb.	17¢	Onions	White Onions-Mild & Crisp!	2 lb.	25¢

Pumpkins	Hallowe'en Pumpkins	lb.	5c
Cauliflower	Safeway's Super Saver	lb.	25c
Carrots	Cello Package Super Saver	2-lb. Pkg.	29c
Cranberries	Ocean Spray Buy 2 Free 1.	1-lb. Pkg.	33c
Orange Juice	Safeway Juice	1/2-gal. Botl.	69c

Golden Book Encyclopedia
19 fact-filled volumes; more than 1400 subjects; more than 200 up-to-date maps that show the world as it is today; 20 dramatically illustrated maps; more than 6000 color pictures; more than 500,000 words in large, easy-to-read type that children like.
Volume 2 to 10 only
Special Introductory Offer
VOLUME 1
9¢
Only

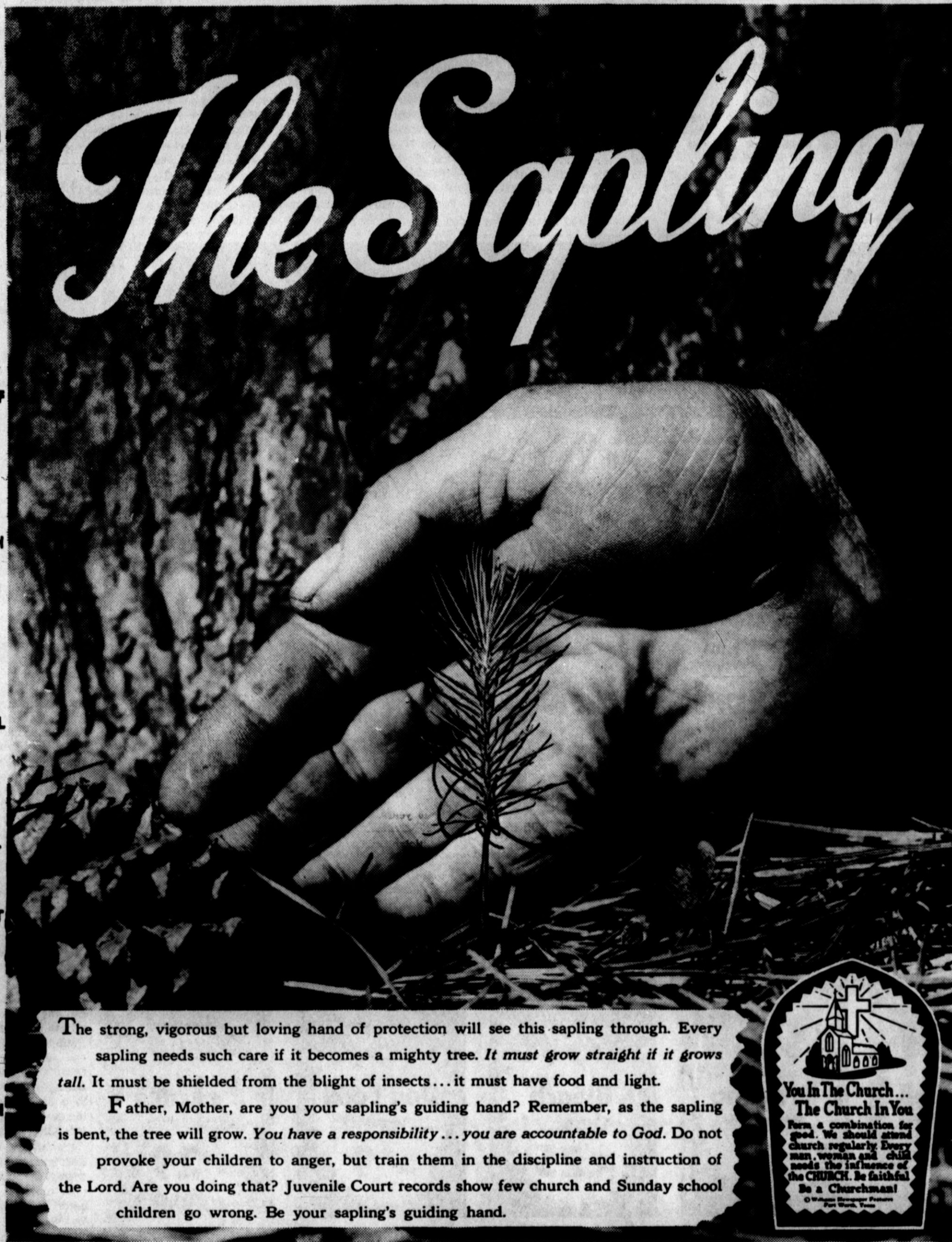
RE-ELECT BEN BARNES LT. GOVERNOR



PROVEN LEADER FOR TEXAS!

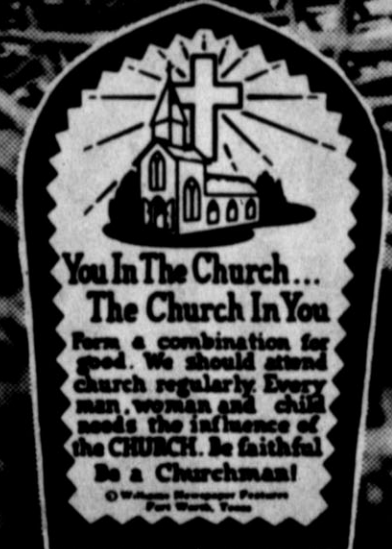
Political advertisement paid for by Committee to Re-Elect Lt. Governor Ben Barnes, Ralph Wayne, Chairman.

For God So Loved The World



The strong, vigorous but loving hand of protection will see this sapling through. Every sapling needs such care if it becomes a mighty tree. *It must grow straight if it grows tall. It must be shielded from the blight of insects... it must have food and light.*

Father, Mother, are you your sapling's guiding hand? Remember, as the sapling is bent, the tree will grow. *You have a responsibility... you are accountable to God.* Do not provoke your children to anger, but train them in the discipline and instruction of the Lord. Are you doing that? Juvenile Court records show few church and Sunday school children go wrong. Be your sapling's guiding hand.



- FIRST BAPTIST CHURCH**
Rev. Gerald Mann, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Jackie Lee
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. L. C. Roots
- TEMPLO DEL CALVARIO ASAMBLEA DE DIOS**
19th & Ave. H
Rev. Tony Vijil, Pastor
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
A Bible Baptist Church
Prentice D. Smith
- IGLESIA METODISTA SAN PABLO**
Rev. A. Vela Jr., Pastor
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL (A. O. Thompson)**
Abel Becerra, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Abel Ortiz, Minister
- CENTRAL CHURCH OF CHRIST**
J. T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- BAPTIST MISSION B.M.A.**
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C. F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C. W. Allen, Pastor
- PENTECOSTAL CHURCH OF JESUS CHRIST (ONENESS)**
Miles and Gracy
A. M. Farmer, Pastor

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter, Pastor
501 North Main
- WESLEY UNITED METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1, 2, 3, 4 Sundays
6th Sunday, Singing
- AVENUE BAPTIST CHURCH**
D. K. (Don) Larkin
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness of the Holy Spirit
Rev. Don Farmer, Pastor
South Main — 364-5398
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Rev. Homer T. Goodwin, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- MISSION DA SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. Bill Ray, Pastor
18th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL CHURCH**
Fred J. Howard, Vicar
601 West Park
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Rev. Simeon Heino, S.A.
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Jerry L. Haley

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

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*Carl G. McCaslin
- KELLEY ELECTRIC**
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- McRIGHT GARAGE & SUPPLY**
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Sugarland Mall
- HEREFORD STATE BANK**
*The Friendly Bank
- LOERWALD BROS.**
*231 W. 2nd

Calendar Of Events

THURSDAY

Kiwanis Club, IOOF Hall, noon.
 Toastmasters Club 7:30 p. m.
 K-Bobs Restaurant.
 Bingo at Elks Lodge, 8 p. m.
 Merry Mixers Square Dance Club, IOOF Hall, 7:30 p. m.
 VFW Auxiliary at clubhouse, 8 p. m.
 La Madre Mia Study Club, Mrs. Dean Herring hostess, 8 p. m.
 Calliopian Study Club, Mrs. Clyde Cave hostess, 8 p. m.
 St. Anthony's Guild, St. Anthony's Auditorium, 8 p. m.

FRIDAY

Kiwanis Whiteface Breakfast Club, 6:30 a. m. Civic Club Center.
 Cultural H. C. Club, 2:30 p. m., Mrs. J. G. Gandy hostess.
 Sweet and Fancy Decorating Club, Community Center, 9:30 a. m.

SATURDAY

Order of Eastern Star friendship Night in Masonic Hall, 7:30 p. m.

MONDAY

Rotary Club, Civic Club Center, noon.
 Odd Fellows Lodge at IOOF Hall, 8 p. m.
 Evening Lions Club; Civic Club Center, 7 p. m.
 Elks at Elks Lodge, 8:00 p. m.
 Sugar Blues TOPS Club at Community Center, 7 p. m.
 El Llano Study Club at Mrs. Olen Caviness home, 427 Western, 8 p. m.
 Easter Lions at Easter Clubhouse, 8 p. m.
 H. D. County Council at County Courtroom, 2:30 p. m.

TUESDAY

TOPS Calorie Patrol, Community Center, 9:30 a. m.
 Hereford Duplicate Bridge Club, Community Center, 8 p. m.
 Rebekah Lodge at IOOF Hall, 8 p. m.
 Book Review at Christian Book Store, 10 a. m.
 Valeda Study Club guest night at Mrs. George Ritter home west of city, 8 p. m.
 West Hereford H. D. C.ub, Mrs. W. A. Waters hostess, 203 Higgins, 2:30 p. m.
 Victory Sunday School Class, Avenue Baptist Church, 9:30 a. m.
 Young Mothers Study Club, Halloween Party, Community Center, 4 p. m.

WEDNESDAY

Noon Lions Club, Civic Club Center, noon.

Son Is Born To Carl Covingtons

Mr. and Mrs. Carl Covington, San Antonio, are the parents of a son, Jeffrey Scott, born 3:30 p. m. Oct. 15 in the San Antonio Methodist Hospital. Jeffrey weighed 7 lbs. 2 ozs. and joins one brother Kevin, 2 1/2 years old. Grandparents are Mr. and Mrs. Clyde Rayburn and Mr. and Mrs. C. W. Covington, all of Hereford.

GOVERNOR
 FRANKFORT, Ky. — Fifty men have held the office of governor in Kentucky.



PRINCIPAL WINNERS — Highest awards in Bud to Blossom Club Fall Flower Show last weekend went to this quartet of members. Sweepstakes winners, top photos, are Mrs. R. N. Yarbro, left, who won in the artistic division and also received the award of distinction for the arrangement of dried blooms and seeds pictured; and Mrs. W. H. Gentry, who took sweepstakes in horticulture and also the

Honor List Announced

Mrs. R. N. Yarbro took sweepstakes honors in the artistic division at the Bud to Blossom Garden Club's fall flower show last weekend with two blue ribbon entries, one of which received the award of distinction.

Mrs. W. H. Gentry was sweepstakes winner in horticulture, receiving ten first place ratings. She won another top award, the tri-color, in the artistic division.

The Gladys Manjeot silver trophy, given to the exhibitor who amasses the most total points for first, second and third place entries, went to Mrs. Jess Robinson, whose collection of succulents won her highest honor in the horticulture division, the award of merit.

Mrs. Bruce Brown received the creativity award for her blue ribbon entry titled Cinderella, an arrangement of tiny yellow mums with cabbage leaves and an artichoke against bamboo.

Registrations totaled 170 for show visitors Saturday and Sunday afternoons. The show was held in the County Bull Barn as

one event of the Community Fine Arts Festival held on the weekend under leadership of the Chamber of Commerce Women's Division.

Theme of the flower show was Flower Power, and titles of entry classes in the artistic division were in keeping.

Mrs. Yarbro's award of distinction was given for a composition of dried plant material in a glass globe. Dull gold and bronze mums were used with grasses and seed pods in shades of brown.

To earn the tri-color, Mrs. Gentry arranged a table setting with cream-colored pottery banded in a fruit-and-flower design on cream burlap mats, with a centerpiece of white daisy mums, photinia leaves, red apples and a lemon in a green footed pottery bowl.

Other blue ribbon winners in

Blue ribbons won by Mrs. Gentry in horticulture were for marigolds, yellow mums, and several varieties of shrubs and evergreens.

Also winning first places were Mrs. Bryan for pink mums, Mrs. Brown on two shrubs, Mrs. Hubert Goerner on berried shrubs, Mrs. Mayfield on spruce branch and Mrs. Sisson on juniper branch. Mrs. Robinson had a blue ribbon on euonymus shrub as well as on the succulents.

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Wheat pasture animals. You may have a

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Plains has been serving Hereford for 20 years and now has a branch plant in Hereford to assure their customers the freshest products possible.



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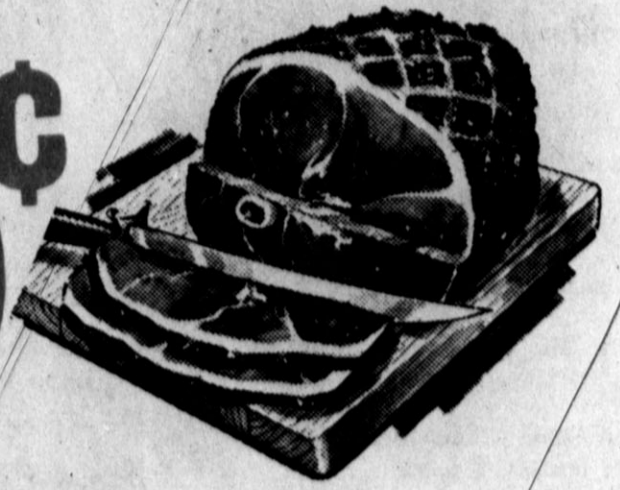
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HORMEL Red Label

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2 Lb. Box \$1.09

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Gunn Bros. stamps for Christmas gifts.
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Advertised Prices Good Thru Saturday, Oct. 24, 1970 at Piggly Wiggly in Hereford

Greatest Discovery Since Columbus:

West Bend 7 piece Teflon COOKWARE SET 18.95 val. \$12.99	Plastic dishwasher safe CERAMIC BOWLS reg. 50¢ 2 For 25¢	Messing Bowman Electric POPCORN POPPER 3 qt. \$2.98 ea.	Westinghouse WAFFLE IRON 12.95 val. \$12.99
Old Fashion with Chimney OIL LAMP 2.98 val. \$2.99	Assorted colors bowls & cups 50¢ TREE \$1.95 val. 89¢	Prorace Mixer BLENDER 3 spd. fully guaranteed \$8.97	Long lasting electric TRAVEL IRON fully guaranteed \$2.99
Spec. with travel case "Moon Glow" MAKE-UP MIRROR Reg. \$12.95 \$9.99	Shower by West Wood BONDAGE FORTS 4 to pkg. \$1.49	Deluxe Honey fully guaranteed auto. TOASTER GRILL controlled heat \$5.49	Ribway, 3 speed chip prod. HAND MIXER guaranteed \$5.99
Whispering Wind. 10" x 14" val. \$9.95	Regatta Sun D flashlight \$1.99	Messing Bowman Electric fully auto. TOASTER 4 slice \$9.95 3 slice \$7.99	Westinghouse automatic STRAIN & SPRINKLE IRON \$17.95 val. \$19.95
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LARGE FIRM HEADS LETTUCE Hereford Grown EACH 19¢

Texas Ruby Red **GRAPEFRUIT** 5 Lb. Bag 59¢

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New Mexico **APPLES** 4 Lb. Bag 39¢

VAN CAMP VIENNA SAUSAGE

4 4 oz. Cans 89¢

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Grade A Medium 3 Doz. \$1

APPLES Washington Extra Fancy Red or Golden Delicious 29¢ Lb. or 4 Lbs. \$1

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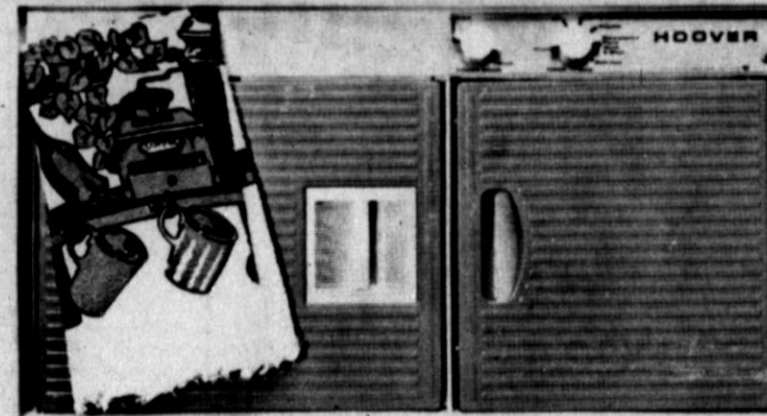
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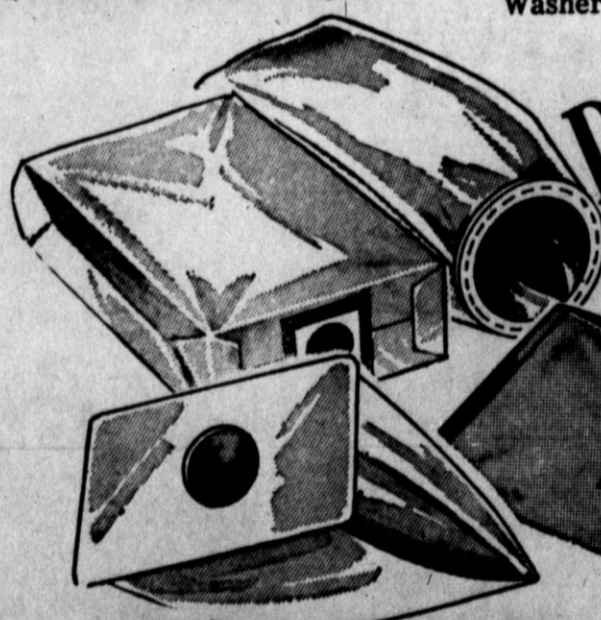
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- NEW BRASHER NEW DISPOSABLE BAG NEW BELT NEW LIGHT BULB REPACK BEARINGS - INMOTOR AND AGITATOR TEST DRIVE



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Reg.	1	1	3	1	2	1	1	1
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From Regular Stock
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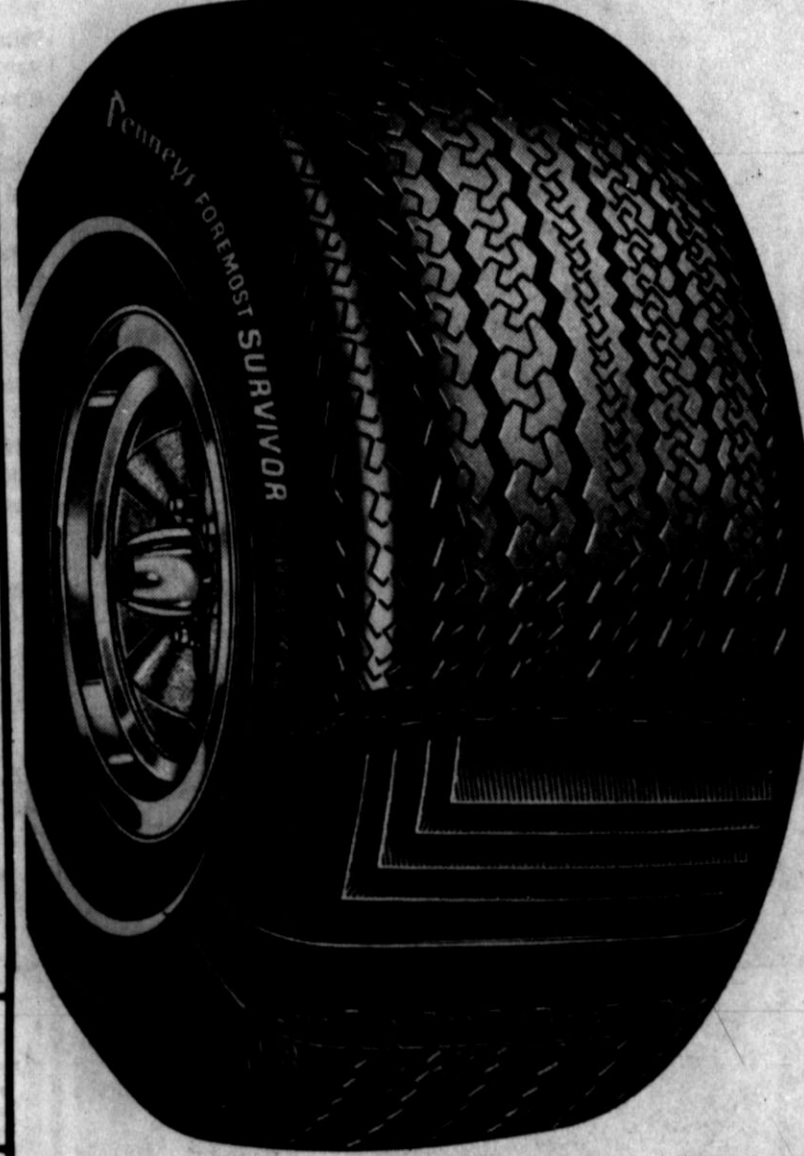
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FOREMOST PROTECTION GUARANTEE CHART

HERE'S HOW YOUR GUARANTEE WORKS:
Entire guarantee period 44 months
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Tread Life Protection. We build into every Foremost tire safe traction indicators. They signal when your tire should be replaced. If your tire wears out (except for incorrect alignment) we will make an allowance based on the original purchase price, excluding applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 1/3 during the first half or 1/4 during the second half of the stated months of guarantee. Federal Excise Tax adjustment allowance will be made on the basis of the percent of the original tread remaining.
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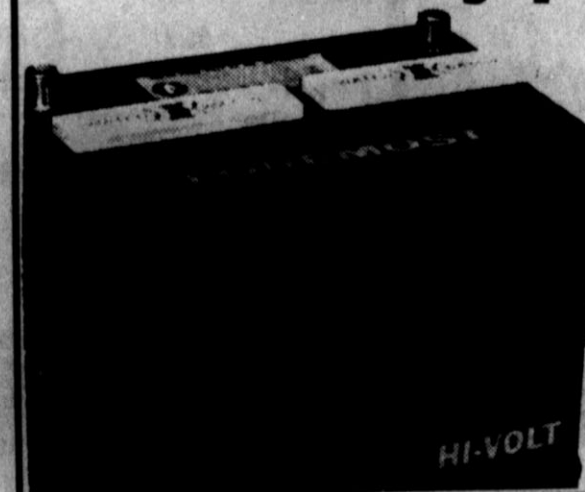
DUAL WHITEWALL TUBELESS	
SIZE	FED. TAX
735-14	1.84
775-14	2.45
775-15	2.04

4 For \$80
plus fed. tax and old tire

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825-14	2.17
855-14	2.45
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Prices Slashed
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SPORT SHIRTS
Ass't. Colors No Ironing
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Ramona Plus
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AFTER 6 P.M. THURSDAY NIGHT PAJAMA PARTY IN THE STORE AND ON THE MALL ITEMS LISTED BELOW WILL BE ON THE MALL AT 6 P.M. SHARP TILL??

LARGE RACK OF
Tennis Shoes For The Entire Family
3 Pr. Men's Slip Ons
1 Pr. Men's Golf Shoes
3 Only Misses Heels
1 Pr. Irrigation Boots
Several Flats
Broken Sizes
Some Regular Price \$12.99
NOW **2 PR. \$5.00**

BIG SELECTION BIG!
MEN'S WEAR
KNIT SHIRTS
DRESS SHIRTS
SPORT SHIRTS
PAJAMAS
FELT DRESS HATS
WESTERN JEANS
CASUAL SLACKS
WESTERN SHIRTS
TALL MEN'S SHIRTS
BROKEN SIZES
Regular To \$8.98
NOW **\$2.50**

2 LARGE TABLES 2
WOMEN'S WEAR
DENIM SLACKS
FALL WALK SHORTS
SUN DRESSES
SWEATERS
BLOUSES
Broken Sizes Limited
Quantities Hurry
These Won't Last Long
Regular \$4.00-\$5.00
NOW **\$1.99**

GIRL'S GLOVES
MISSSES SANDALS
BOY'S CAPS
MEN'S SWIM SUITS
MEN'S WALK SHORTS
BOY'S WALK SHORTS
TODDLER GIRLS MISSSES
SHORTS
Mostly Summer Goods
At A Fraction of Cost
25¢

MAIN STORE PAJAMA PARTY THURSDAY NIGHT 6 'TIL ???

Yes, Once Again We've Rounded Up Some Real Outstanding Bargains. Come On Out THURSDAY NIGHT And See Our PAJAMA CLAD EMPLOYEES!

Open Late Every Thurs. and Sat. Nights



CHARGE IT AT PENNEY'S AT BOTH OUR AUTO CENTER AND MAIN STORE. SHOP AND COMPARE AND YOU'LL SAVE AT PENNEYS SUGARLAND MALL, HEREFORD, TEXAS

LET'S COOK SOMETHING

Salad Due For Lunch For Club Flower Show

By SUE COLEMAN
Women's Editor

Potato salad, "gallons and gallons of it," will be Mary Gibson's contribution to the menu for the annual L'Allegra Club benefit luncheon next Thursday.

SHE HAS HELPED prepare for those luncheons each year since they began, five years ago, and as club treasurer she

suggested that first luncheon as a money-making idea which has proved a successful support for L'Allegra project fund.

Based on the idea she got from a church in her home town, Temple, the luncheon evolved in planning by club members into a gourmet tasting event that has attracted more and more customers.

This year the format is

changed, with the theme of Pioneer Pantry, into a meal of differing old-time Texas fare rather than the exotic foods of past autumns. It is scheduled for Oct. 29 in the County Bull Barn.

MRS. GIBSON IS just as pleased to make potato salad as to concoct a gourmet dish. She is not a culinary enthusiast who considers cooking a hobby, but

says "I just like to see my family well fed and want the club luncheons to continue to be successful."

For the first luncheon she made sausage tidbits "and had sausages all over the place," she declares. "After that we learned to make things that we could put into big pots."

Actually, her chief interests lie outdoors and she adds "I'd rather tinker with my car, a 15-year-old MG, or do yard work than housework. I like outdoor sports, golf and water skiing, and my first love is flying."

BUT HOUSEWORK, like cooking, is a part of the work she enjoys doing for family; so is the time she gives to such activities as Camp Fire Girls, Boy Scouts and Bible School classes.

Mrs. Gibson, who was Mary Ann Martin, grew up in Temple, as did David Gibson. They were married while he was a student in the University of Texas, and lived in Austin until

his graduation. "By that time he had two degrees and I had two children," she quips. They lived in Dallas a year before coming to Hereford in the spring of 1964.

NOW THERE ARE four children, daughter Rebecca, 8; and sons Dale, 9; Tray, 4 and Drew, 3.

This is Mrs. Gibson's seventh year of membership in L'Allegra Club and she has held various offices and chairmanships. She is currently president of the Women Golfers Association here. The Gibsons are active in the Presbyterian Church.

A recipe which her family likes came to Mrs. Gibson from an aunt in North Carolina, and takes its name from that state. It makes a big cake, nice and light and with not too much chocolate, she says.

TAR-HEEL CHOCOLATE CAKE

- 5 eggs
- 2 cups sugar
- 2 sticks margarine

- 2 tsp. vanilla
 - 4 tb. cocoa
 - 3 1/2 cups self-rising flour
 - 1 cup buttermilk
- Melt margarine, add vanilla and cocoa, mix well and cool. Add other ingredients and beat well. Bake in three 9-inch pans lined with waxed paper and with sides greased. Bake 25 or 30 minutes in 350-degree oven. Cool and ice.

ICING

- 1 stick margarine
 - 4 tb. cocoa
 - 2 tsp. vanilla
- Mix and cool, then add 2 boxes powdered sugar, 1 small can evaporated milk and 1 cup chopped pecans.

The Chinese usually are credited with inventing the hand fan, possibly as early as 3000 B. C. The first models were peacock or pheasant feathers mounted on a handle. A Japanese fan maker invented the folding fan in A. D. 670.



COMING SOON
COUPON SALE

WATCH FOR IT



Mrs. David Gibson ... with sons Tray and Drew pumpkins grown in backyard

Chandelier Gift Shop

HALLOWEEN PARTY HEADQUARTERS

- Party Favors
- Cards
- Napkins
- Paper Plates
- Paper Cups
- Plus Many
- More Special Items.

YOUR GIFT SPECIALTY SHOP

GATTIS PAJAMA PARTY
THURSDAY NIGHT 6 P.M. TILL ... ALL ADVERTISED
PRICES GOOD THURSDAY, FRIDAY & SATURDAY

Today's go-anywhere, do-anything Hush Puppies®



Sheer luxury in a form fitting stretch vinyl heel boot by Hush Puppies®. Seasonal colors. Hidden inside side zipper. Fashionably priced. **\$21.99**



LA MOYNE

GATTIS SHOE STORE
In Sugarland Mall

NOW: Open Until 8:00 P.M. Every Thursday



Funeral Rites Held Monday For Mrs. Jones

Funeral services for Mrs. A. T. Jones, 78, whose home was a half-mile south of Hereford, were conducted Monday afternoon in First United Methodist Church by the Rev. Clifford Trotter, pastor.

Burial in West Park Cemetery was in charge of Gilliland Funeral Home. Members of Easter Lions Club served as honorary pallbearers.

Mrs. Jones was pronounced dead on arrival at Deaf Smith County Hospital Sunday morning. She had been a resident of this area since she came here from Childress in 1918.

The former Dovie Jane Springer, she was born June 1, 1892, at Sidney, Ark., and married A. T. Jones Oct. 15, 1910 in Childress.

He survives her, with three sons, George, J. P. and Elmer Jones, all of Hereford; and three daughters, Mrs. Dovie Jane Harman of Tulsa, Mrs. Gladys Benson and Mrs. Helen Brown of Dimmitt.

Also surviving are three sisters, Mrs. T. L. Sparkman and Mrs. Deward Roberson of Hereford and Mrs. Andrew Gillham of Merzon; a brother, Earl Springer of Hereford; a half-sister, Mrs. Livie Johnson of Hale Center; 12 grandchildren and 10 great-grandchildren.

TOO SHORT

DUBLIN, Ireland — Two girls who passed examinations for jobs as government telephone operators were not hired because they were too short. But their union saved the day by getting the height requirement reduced from five feet to four feet ten inches.

Money still talks today, but never lingers for serious discussion.

DUCKWALL'S

SUGARLAND MALL

EVERYTHING FOR HALLOWEEN



OUT OF THIS WORLD COSTUMES

Flame Retarded Materials
Complete with Masks
READY TO WEAR
PRICED TO PLEASE MOTHER
Small-Medium-Large

PRICED FROM **\$1.47**



Fits your budget like a glove

One Monthly Payment for All your Insurance!

No chance for "lump sum" payments to catch you off guard! Our new MONTHLY PAY PLAN levels out all your State Farm premiums—on your auto, family and home—into a small monthly payment. Makes it easier than ever for you to take advantage of our famous low-cost protection! Interested? Phone me for complete details.



Jerry Shipman
SUGARLAND MALL

STATE FARM FIRE AND CASUALTY COMPANY • HOME OFFICE: BLOOMINGTON, ILLINOIS

Tootsie Pops
17 oz. Bag **79¢**

Tootsie Rolls
13 1/2 oz. Bag **59¢**

TRICK OR TREAT Specials

Babe Ruth Juniors	33 To Bag 79¢	Sugar Baby Jr's	40 To Bag 79¢
Butterfinger Juniors	33 To Bag 79¢	Smarties	101 To Bag 79¢
Sweetarts	103 To Bag 79¢	Charm Pops	80 To Bag 79¢
Hershey Junior Bars	30 To Bag 89¢	Bubble Gum	100 To Bag 79¢
Black Cow Jr's	80 To Bag 79¢	Pixy Stix	91 To Bag 69¢

HERSHEY BARS WRIGLEY GUM
10 For 39¢

Brach's GOBLIN APPROVED HALLOWEEN CANDIES

PEANUT BUTTER KISSES
Individually wrapped in orange and black.
2 lbs. **88¢** Bag

Indian Corn Jelly Pumpkins Creme Pumpkins **39¢** Bag

Phycedelic Hats 29¢

Half Masks 10¢ To 49¢

Full Masks 25¢ To 98¢

Masquerade Kits 10¢

PARTY NEEDS
CANDLES NAPKINS
HORNS BLOWOUTS
NOISEMAKERS
CARDBOARD CUTOUTS
From **10¢**

PLASTIC PUMPKIN BASKETS
6" 33¢
10" 66¢

WOWEE WAX WHISTLE **5¢**

GATTIS SHOE STORE

up-front, out-front

BOOTIQUE

FASHIONS FOR FALL

Sale!



- LEATHERS
- VINYLs
- PATENTS

LADIES & CHILDRENS all sizes

*White *Tan
*Black *Cordovan
*Brown *Red



Priced from \$5.90 to \$18.90

Anthony's
C. R. ANTHONY CO.

PAJAMA PARTY

OTHER ADVERTISED PRIGES GOOD 3 BIG DAYS! THURSDAY, FRIDAY, SATURDAY

Night Owl Sale

SUGARLAND MALL — HEREFORD, TEXAS



60" WIDE DACRON® DOUBLE KNIT FABRICS

100% polyester. The new weaves and textures

\$3.99 Yd.

Special Selection New Patterns Include Values To \$6.99 MACHINE WASHABLE

PRINTED OUTING FLANNEL 47¢

STRIPE FLORIALS XMAS PATTERNS.

THE SMARTEST WAY TO STEP INTO FALL...

is in fashion right pant shoes

4.99

2 Pairs \$9.00



Happy feet may you step ahead with spring in your walk this fall—great collection of pant shoes for your choosing. A compliment to any sportswear or casual attire. In Black, Golden Rod, Brown and Rust. Sizes 5 to 10.

REGULAR \$25.00 COAT



Thursday Night Only

THE FASHION FUR LOOK

100% polyester pile, easy care.

A lot of style—this double breasted model with leather look vinyl belt. Taffeta lined. Beige, Navy or Brown. Sizes 5/6 to 15/16.

\$19

LADIES DOUBLE KNIT NYLON STRETCH PANTS

MISSES NYLON PANTY HOSE

3 PAIRS

Regular 8.99 Values

\$7.00 \$2.00



These are your favorites with stitched crease, pull-on elasticized waist style. The new spring colors in 8 to 18 average or 10 to 20 tails.

MEN'S BAN LON SOCKS

Regular \$1.00 Value

2 Pr. \$1.00

YOUNG MEN'S LEVI FLARES

9.50 14.00

PLAIDS STRIPES SOLIDS

LARGE ASSORTMENT

NEW STRIPES OR SOLIDS NO-IRON DRESS SHIRTS

\$6.00 and \$7.00



ELEGANT TIES

New Wider styles

Men are changing, changing their tie styles and color schemes. You'll know you've chosen well from Anthony's handsome selection. Shop today.

Men are enjoying the newest shirt stylings—he'll appreciate these marvelous savings, too. Long point collars, bellow pockets—and easy care fabrics. Stash away a bunch at these low, low prices! 2 Button Cuff Stripes & Solids.

THURSDAY NIGHT SPECIALS

BONDED WOVEN ACRYLIC 2 FOR \$5.00

Regular \$3.99 Value

GAUZE DIAPERS Irregular 2x20 6 to 8 \$1.88

LADIES' FULL LENGTH SLIPS VALUE TO \$6.00 NOW \$2.00

LADIES' TWO WAY STRETCH GIRDLES 2 For \$3.00

BARGAIN TABLE 88¢

PILE LINED CPO SHIRTS

Regular 14.98 VALUE

10.88



Truly outstanding value. Warm, pile lined body and quilt lined sleeves make this imported wool plaid shirt an important item for the chilly days ahead. The long tail has rounded corner gussets on the sides. Two large breast pockets with button down flaps. Sizes S M L XL.

THE FASHION BOOT FOR 1970-1971

MEN'S Sizes 6 1/2 to 12

New Sunbuffed leather New "Broad-More" Toe

22.99



LADIES SWEATER COATS

Take your pick—full or short length style. There's no stopping this 100% acrylic knit, it'll go anywhere that meets your needs. White or colors. Ladies sizes S M L XL.

THURSDAY NIGHT ONLY 6 To 8 **\$10.** NO LAY A WAYS

6 TILL 8 SPECIAL LADIES & JR. PANT SUITS 10% OFF ON ALL SUITS NO LAYAWAYS



LADIES' FLEECY SLEEP WEAR GOWNS PJ 2 To \$3.00

LARGE SIZE BATH TOWELS

REGULAR \$1.49 TOWELS SPECIAL **88¢**

LADIES' EARLY FALL DRESS & PANT SHOES \$8.00

Values To \$14.99

GROUP MEN'S CANVAS SHOES \$1.00

Offstage Staff Large For Play

The production staff of Hereford Community Players comedy, Dear Delinquent, presented last weekend in the Little Bull Barn Theater, was headed by John D. Alkin as producer with Margaret Denson as assistant.

Responsible for stage setting were the set crew, Dale Moore, Bobby Byers and Earl Wood, and the committee on stage design and props, Mmes. Orval Watson, Margaret Janssen, Howard Johnson and Elaine Clark. Makeup which aged several

of the actors and gave the Rev. Michael Graham a cocky mustache for his role as the detective sergeant, was done by Mrs. John Claypool and John Gilleland.

Mrs. Dale Moore was wardrobe mistress for the comedy which because of its modern date had no costume problems except for the outfit worn by Orval Watson as a butler from the staff of a titled Englishwoman's home.

Work before the show date

was done by Mrs. John Gilleland and Mrs. John Douglas Pitman on publicity and programs; Fred Howard, Mrs. Jack Wilcox and Mrs. E. E. Bullard on promotion. Mrs. Bill Gilleland was in charge of ticket sales in advance and at the door.

Eugene Brink welcomed the first-night audience and introduced the play. On the committee staffing the coffee bar at intermission were Mr. and Mrs. F. D. Holbert, Mrs. Bullard, Grace Jean Bullard and Mrs. W. B. Smith.

Mrs. Earl Wood directed the play, which launched the Players' third season as a community organization. Ruth Koelzer, a drama student at West Texas State University, assisted her.

The cast included Carol Byers, Bruce Futrell, Lana Weyerman, Juanita Owen, Donald Henslee and John Claypool.

The Players have announced The Glass Menagerie as the winter production, to be directed by Mrs. Wilcox.



Brian Baum

Younger Women Of Church Form WSCS Circle

Young matrons in First United Methodist Church organized a new circle of the Women's Society of Christian Service last week, at a coffee in the home of Mrs. Elmer Kimball. Mrs. Steve Coneway was elected leader.

The name, Susannah Wesley Circle, was chosen, and meeting dates were set for 9:30 a.m. the second Wednesday of each month.

Other officers are Mrs. Terry Caviness, program leader; Mrs. Orvell Williams; secretary-treasurer; members hip and telephone chairman, Mrs. Mark Armour.

Circle meetings were held by other groups in the WSCS also. Mrs. C. N. Garner was hostess to Nettie Price Slaton Circle, which planned hostess duty for the next general meeting on Nov. 4.

Mrs. Jack Moreman discussed the program topic, Rick in Relationships of the Local Church, and Mrs. J. E. Shirley was the devotional speaker. Names were drawn for prayer partners of the month.

Brian Baum Ends Service

Sp-5 Brian Baum, 23, was discharged Oct. 9 following eleven months duty in Vietnam.

He began basic training at Ft. Bliss Jan. 6, 1969 and was also in training at Ft. Ord.

While serving he was awarded a bronze star and commendation medal.

Baum's wife Charlotte, two-year-old son Brian Allen and a two-month-old daughter Charla live on Route 3.

His parents are Mr. and Mrs. Robert G. Baum, 233 Beach.

NATURE EXPERIENCE WINDHOEK, South Africa — Local Boy Scouts got a stronger dose of nature in the raw than they bargained for when they spent a night in Etosha game reserve. Just after Scoutmaster M. Mansfield ordered lights out, lions stampeded a herd of zebra right through the protective fence around Okaujojo rest camp and pulled down their prey a few feet from the scouts' tents.

end-of-month clearance

SALE

special groups of fall and winter

dresses
pant suits
sportswear
coats

REDUCED

for clearance



Nadine Jeter, mgr.
Sugarland Mall



SUGARLAND MALL . . . HEREFORD, TEXAS

PAJAMA PARTY and

WARD

WEEK

REGISTER FOR PORTABLE WARDS STEREO Model 920

To Be Given Away Thursday, October 29, 1970

Nothing to buy, no obligation

Need not be present to win

BUT REMEMBER TO REGISTER

1 Only 23" Diagonal, Modern COLOR TELEVISION

Was \$579.95 **\$499.95**

18 Lb. 5 Cycle Signature® WASHER

Enzyme Cycle
5 Temps. Settings
2 Speeds

\$174.00

Water Saver Washer

MATCHING DRYER **\$139.88** Colors Only \$5 More

4-TO-GO COMBINATION LUGGAGE

Regular \$34.88 NOW **\$29.88**

WARDS DETERGENT

40 LB. BOX **\$5.98**
REG. \$9.87

This coupon good Thurs. night, 6 p.m. till

\$10 OFF ON ANY COLOR CONSOLE TELEVISION or 18 Lb. Automatic Washer

With This Coupon
This coupon good Thurs., Fri., Sat.

ASS'T. YARD GOODS

Buy 1 Length at Regular Price GET SECOND FREE

With This Coupon

This coupon good Thurs. night, 6 p.m. till

\$5 OFF ON ANY PORTABLE COLOR TV

With This Coupon
This coupon good Thurs., Fri., Sat.

JIFFY VAC'S

With This Coupon

Regular \$22.99 **\$12.99**

This coupon good Thurs. night, 6 p.m. till

KODEL PILLOWS

Reg. \$5.97 Each NOW **2 For \$6.94**

This coupon good Thurs., Fri., Sat.

HAROLD CLOSE

Walgreen Agency Drug

SUGARLAND MALL . . . HEREFORD, TEXAS

Halloween COSTUMES
\$1.29 to \$2.59
MASKS 19c to 59c
Also Table Decorations

because troubled skin knows no generation gap **DOROTHY GRAY** introduces...

Medicated Makeup and Skin Care Products for Women of All Ages

- Clear-up Cream: A skin-toned medicated cream that conceals as it helps treat acne pimples. 1.50
 - Medicated Scrub Soap: Cleans skin as it foams away harmful bacteria. 1.00
 - Cleansing Grains: A rich friction wash to remove excess oil, unclog pores, lift out dirt. 2.00
 - Medicated Refining Lotion: A corrective lotion which helps check blemish-causing bacteria. 2.50
 - Sheer Velvet Medicated Transparent Powder: Helps fight skin bacteria. Completely colorless, won't turn orange. 2.50
- Let Dorothy Gray show you can look!

Kindness Instant **HAIR SETTER**
Regular \$19.95 **\$16.88**

Remington **HAIR DRESSER** Electric Hair Dryer and Styler with combs, brushes, rollers, roller heaters and carrying case
NOW **\$21.98**

DE VILBISS **VAPORIZER** Steams All Nite Shuts Off Automatically
Regular \$7.95 **\$4.98**

GET SET HAIR SPRAY
Gentle, Regular or Hard To Hold
13 oz. Can **49¢**

HOUSEHOLD DEODORANT
Amory Pine
Reg. \$1.00 Size **39¢**

Dorothy Gray designs **Two Passionately Pretty Lip Shades for Fall**

Because you want this dash of young, luscious mouth color to light up your looks, we've created Apricot Frost. Orangey . . . succulent, kissed with gold; Mauve Frost—a pulsating silvery pink, lit with violet. Two fashion shades to complement your complexion and fall wardrobe. Two soothing, soothing formulas: Moisture and Creamy — each in a hand-tooled brass case.

STOCK UP NOW . . . Only \$1.50 each

Pampers for drier, happier babies

DAYTIME 30's	DAYTIME 15's	OVERNIGHT 12's	NEWBORN 30's
\$1.57	83¢	83¢	\$1.39

COTTON BALLS
420 Regular Size **\$1.18**

PHISOHEX® SPECIAL
1 Pt. Bottle Size
Reg. \$3.75 **\$2.09**
Our Everyday Low Price \$2.70

SUNSHINE HOSEIERY
100% Seamless
REG. \$1.49
NOW **3 Pair 99¢**

CEPACAL Mouthwash
REGULAR, 97c Size
14 oz. Bottle **66¢**

TYLENOL TABLETS
100 Count Box **\$1.88**
Reg. \$2.39

LAUNDRY BASKET
10 Gal. Capacity
Reg. \$2.98 **\$1.88**

ROYAL WOOLYN COLD WATER WASH
8 oz. with creme rinse conditioning for all your fine fabrics **77c**



DE STUDENT OF THE WEEK—Distributive Education Student this week is Miss Judy Bodkin, salesgirl at the Pants Cage in Sugarland Mall. Miss Bodkin is the 17-year-old daughter of Mr. and Mrs. Leroy Bodkin, Route 3. She is a senior second-year DE student and is shown above with a supervisor, Lejean Henry. —Staff Photo

Dawn Lions Hear Narcotics Program

Narcotics and dangerous drugs in conjunction with the adult education program in Hereford on narcotics was the program presented by Captain Ed Owsley of the Hereford Police Department at a Dawn Lions Club meeting Monday night.

"Since January of 1969, 55 arrests have been made in Hereford on drug charges," said Owsley. "Three of those have gone to trial, with three convictions resulting."

LSD, considered the most dangerous of all drugs, consists of five ingredients, four of which can be obtained from any drug store. The fifth ingredient must be purchased by prescription.

"Three Hereford persons have unknowingly been slipped LSD in soft drinks since January 1969," said Captain Owsley. "In its purest form it is colorless, odorless and tasteless."

Most of the marijuana supply in Hereford is known to come from Mexico.

Addicted heroin users must support their habit at \$120 per day, usually turning to crime to do so.

"Heroin is injected into the veins through the arm, between toes and under the tongue or wherever else possible," said Owsley.

Local Resident's Mother Buried

Funeral services for Mattie M. Hoff, mother of Paul M. Hoff of Hereford, were conducted Wednesday in Paris, Ill. following her death Monday.

Attending the funeral from Hereford were Mr. and Mrs. Paul Hoff, Mrs. Bill Blackwell and Mrs. Hap Hagar.

Survivors include two sons, six grandchildren, 11 great-grandchildren and one great-great-grandson.

were given by Mrs. Kenneth Homfeld, who spoke on various uses of the fruit in cookery, and told something of the history of apples.

Mrs. J. V. Perrin presided for business and Mrs. Wayne Siford reported on the latest meeting of the County H. D. Council.

Scholarship Won By Paul Drager At Texas Tech

Paul Drager of Hereford, senior of Texas Tech majoring in food technology, has been awarded a scholarship by the Texas-New Mexico Dairy Technology group, with cash grants for the current semester and the remainder of this term.

Son of Mr. and Mrs. Abraham Drager of Route 5, Drager is a candidate for the BS degree in agriculture next May. He was graduated from Hereford High School with the class of 1965.

Westway Baptist Plans Revival

The Westway Baptist Church will have a two-weekend revival beginning Friday at the church seven miles west of Hereford on FM 1058.

The revival will be Friday through Sunday of this week and again on the same days next week.

Services will be at 7:30 p. m., each Friday and Saturday and regular services will be conducted each of the two Sundays.

Ray Harriman will be the evangelist and Clay Thompson the singer. They are both from Wayland Baptist College in Plainview.

If you can't think of nice things to say about your neighbors, likely they could return the compliment.

Women Educators Present Part Of Program At Regional Meet

Three representatives of the Tierra Blanca school staff were guests of Delta Xi Chapter, Delta Kappa Gamma, to take part on program at a regional meeting of the women educators' society at Tulla Saturday.

Miss Della Stagner introduced Mrs. E. D. Hopson, Mrs. Gerald Payne and Jerry Lane to demonstrate methods used at the new elementary school here, a presentation of the Hereford group's assigned subject, Trends in Education.

Half a dozen other chapters presented phases of the general theme, This Time—What to Do With It. The main address was by Mildred Sullivan of Pampa area director, who emphasized the importance of giving children an education in civic duties, moral fundamentals, the value of self-discipline, dan ger

of drug abuse and improvement of environment.

Velma Raney Weaver of Dumas, state recording secretary, presided for the program and presented the attendance award to the Friona Chapter.

Delta Xi members attending were Misses Erma Walker and Stagner, Mmes. J. D. Neill, Claude McDougal, Richard Montgomery, Joe Bradley, Tolbert Painter, Bob Wilson, Charlie Bell, Elizabeth Wills, Sam Ratcliff, M. H. Richie, Eleanor Hudspeth, John McNey, Jim Bookout, O. Z. Golden, Bill Laster and Gary Billingsley.

LONG NAME
PROVIDENCE, R. I. — The smallest state in the union has the longest name — "Rhode Island and Providence Plantations."

PAJAMA PARTY FABRIC SALE!

KNITS

Small group of 100% polyester knits taken from our regular stock. 60" wide, values to \$7.98

THURSDAY NIGHT ONLY!

\$4.44 YARD

THESE PRICES GOOD THURS., FRI., SAT.

GROUP I

MISC. FABRICS & BLENDS

45" Wide NOW **50c** Yd.

GROUP II

MISC. FABRICS & BLENDS

Save Here! **77c** Yd.

GROUP III

COTTONS LINEN WEAVES

45" Wide Values To **\$2.98**



DUCKWALL'S

HOUSEWARES

SAVE LIKE YOU'VE NEVER SAVED BEFORE

Fall Values

7 Pc. COOKWARE SET
Basic cookware set of easy clean porcelain. Jade Green & Bittersweet.
\$11.95 Value **\$9.88**

2 Pc. SAUCEPAN SET
1 & 2 qt. porcelain enamel.
\$1.19 Value **88¢**

FULL LENGTH DOOR MIRROR
A must for every home. Natural wood frame with quality mirror. Size 16" x 56"
\$4.99 Value **\$2.97**

PLASTIC KITCHEN AIDS
Array of handy items, useful and quality made with style. Choose several for your kitchen now!
19¢ Value **2 For 29¢**

ART PLAQUES
• Black and white
• Art board
• Giant 10" x 25"
88¢

FOLDING LAP TRAY
Use for serving, TV or bed tray. Brass legs.
\$1.19 Value **77¢**

PLASTIC HOUSEWARES
Useful high quality plastic by Fesco. Wastebaskets, Utility Pails, Mini Wastebins, Dish Pans
YOUR CHOICE **88¢**
Values to \$1.99

FONDUE SET
Aluminum 2 qt. with sterno burner. 3 decorator colors.
\$3.97

TEFLON FRY PAN
10" Teflon II coated fry pan. Choose from 3 bright colors.
\$2.88 Value **\$1.88**

SPONGE MOP
\$1.59 Value **99¢**

LYSOL SPRAY
14 oz. \$1.37 Value **\$1.17**

FOAM RUG CLEANER
24 oz. \$1.49 Value **99¢**

WIZARD AIR FRESHENER
9 oz. 59¢ Value **37¢**

LINT PIC-UP with refill
\$1.50 Value **66¢**

MEASURING SET
• Aluminum
• 4 Cups
• 4 Spoons
\$1.49 Value **99¢**

UTILITY TABLE
• Strong Steel Construction
• 3 Way Electrical Outlet
• White Enamel Finish
\$4.88 Value **\$3.33**

Vinyl Plastic WINDOW SHADES
Reg. \$1.29 37 1/4" x 6' **97c**

PROCTOR TOASTER
2-Slice automatic toaster. Glistening chrome body. No. 20228
\$7.88

ALUMINUM BAKEWARE
Choose from cookie, loaf, cake, muffin or biscuit pans.
Values to 89¢ **44¢** Ea.

SPACE SAVER CABINET
Plastic bathroom or kitchen cabinet. Decorated sliding doors. Top shelf has towel bar.
\$2.99 Value **\$1.93**

50 Pc. STAINLESS TABLEWARE
Service for 8 plus decorator storage chest
\$29.95 Value **\$19.88** Set

ALL PURPOSE STOOL
Plastic coated seat in daisy design. Extra sturdy brass legs. 24" high.
\$3.49 Value **\$2.33**

COUPONS GOOD

THURSDAY NIGHT 6 P.M.

PAJAMA PARTY ONLY

Welch's Cherry **CHOCOLATES**
10 oz. Box, Reg. 57c

Now **2 Boxes 93c**
Limit 2 Per Coupon

Matell Hot Wheel **CARS**
Good Selection
Reg. 97c Each **66c**
Limit 1 Per Coupon

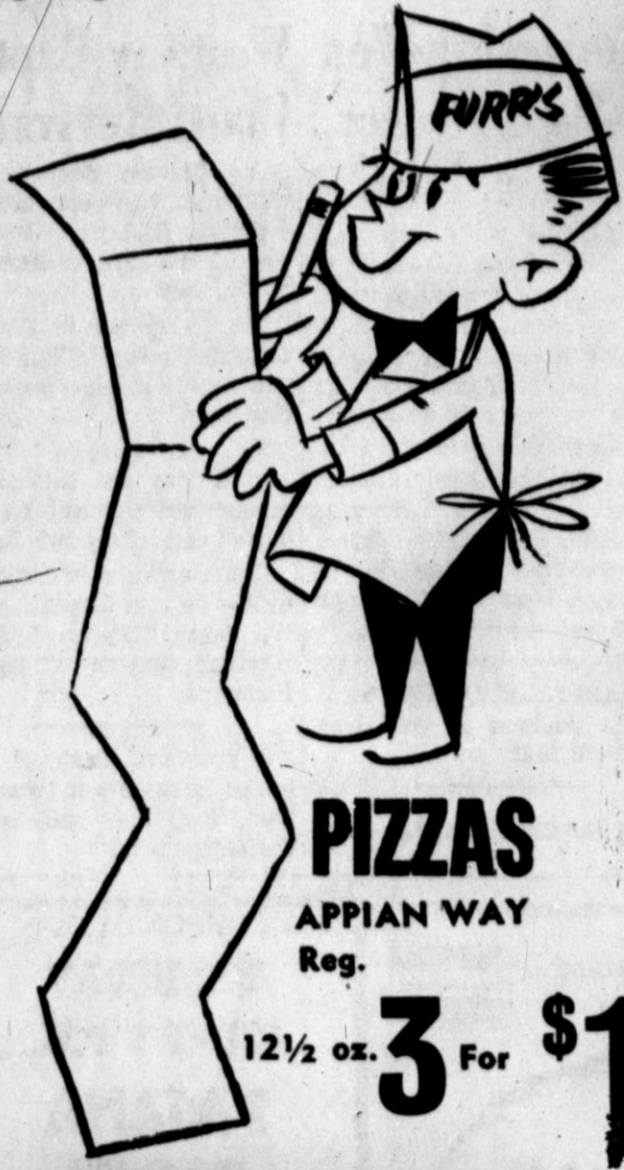
All Westclox **WATCHES**
Ladies' & Men's
25% OFF
Our Low Discount Price!
Limit 1 Per Coupon!

1 Dozen Birdseye **DIAPERS**
Reg. \$1.99 Dozen **\$1.63**
Limit 1 Per Coupon

CEPACOL **MOUTHWASH**
14 oz. Bottle
Reg. 97c Each
Now **2 Bottles 97c**
Limit 2 Per Coupon

1 Assortment **RED HEART YARN**
3 1/2 and 4 oz. Skein
Reg. \$1.27 **73c**
With Coupon

1 Large Ass't. **LACE**
Values To 59c Yard **3c** Yd.
With Coupon



PIZZAS
APPIAN WAY
Reg.

12 1/2 oz. **3 For \$1**

LOW MIRACLE PRICES! are STOREWIDE



- We Reserve The Right To Limit Quantities
- SPRAY SIZING** Magic 20 oz. 59c
 - DOG FOOD** Dash Beef 6 Can Pkg. \$1.00
 - APPLE SAUCE** Food Club No. 303 Can 19c
 - GELATIN** Food Club Assorted Flavors 3 oz. Pkg. 8c
 - POTATOES** Gaylord French Fried 2 Lb. Pkg. 39c
 - PIES** MORTON Fresh Frozen Mince and Pumpkin 4 \$1.00

- SIRLOIN STEAK** Furr's Proten Lb. 87c
- CHUCK STEAK** Furr's Proten Lb. 69c
- ROUND STEAK** Furr's Proten Lb. 87c

- CLUB STEAK** Furr's Proten Lb. 98c
- RIB STEAK** Furr's Proten Lb. 87c
- T-BONE STEAK** Furr's Proten Lb. \$1.09
- CUBE STEAK** No Waste Lb. \$1.29
- SHOULDER ROAST** Furr's Proten Boneless Lb. 88c
- CHUCK ROAST** Furr's Proten Lb. 58c
- SHORT RIBS** Furr's Proten Lb. 38c
- STEW MEAT** Boneless Lb. 78c
- DELUXE RIBS** Fine For Baking Lb. 59c
- RUMP ROAST** Furr's Proten Lb. 88c

- FRYERS** USDA Insp. Fresh Dressed Lb. 29c
- FRYER PARTS**
- BREAST** All White Meat Lb. 69c
 - THIGHS** Juicy Dark Meat Lb. 55c
 - LEGS** Children Choice Lb. 55c

CRACKERS
SHORTENING
COLD POWER
BEEF STEW
POTATO CHIPS

- EGGS** Nest Fresh USDA Grade A Med. Doz.
- OATS** Minute Reg. or Old Fashion 18 oz.
- CORN** Gaylord or Food Club 24 oz. Pkg. **3 \$1**
- COFFEE** Food Club All Grinds 1 Lb. **79c**

- Food Club 1 Lb. Box **19c**
- Gaylord 3 Lb. Can **49c**
- Detergent 10c Off Label Giant Pkg. **59c**
- Food Club 24 oz. Can **59c**
- Or Corn Pkg. Farm Pac **39c**

- CHILI** Wolf No. 2 Can **59c**
- AMONIA** Parsons Reg. or Pine 15 oz. 16c, 28 oz. 27c, 56 oz. 49c
- MACARONI OR SPAGHETTI** Food Club 2 Lb. 49c
- SPRAY STARCH** Topco 23 oz. 43c
- LUNCHEON MEAT** Food Club 12 oz. Can 49c
- CAESAR DRESSING** Seven Seas 16 oz. 49c
- MUSTARD** Food Club 24 oz. Bottle 25c
- RICE** Food Club Long Grain 2 Lb. Box 33c
- OLIVES** Food Club Stuffed 7 oz. Jar 49c
- CATSUP** Libbys 20 oz. Bottle 29c

- CRISCO** 3 Lb. Can **35c**
- POT PIES** Morton's Chicken Beef or Turkey 8 oz. Pkg. **17c**
- TIDE** Giant Size **72c**
- FRUIT PIES** Mortons Apple, Cherry, Coconut Custard, Your Choice **29c**
- STRAWBERRY PRESEVES** Food Club 18 oz. 59c
- SNACK CRACKERS** Food Club 12 oz. Pkg. 29c
- SYRUP** Food Club 20 oz. Bottle 49c
- MINIATURES HERSHEY'S** 11 oz. Pkg. 79c
- PORK & BEANS** Van Camps No. 300 Can 14c
- TOMATO SOUP** Food Club Can 8c

FRUITS & VEGETABLES

- POTATOES** Russett, All Purpose 10 Lb. Bag. **49c**
- CUCUMBERS** Texas Long Green Slicers Lb. **17c**
- BELL PEPPERS** Large Green Pods Lb. **25c**
- GRAPEFRUIT** Mexico Ruby Red 4 Lb. \$1.00
- YELLOW ONIONS** Sweet Spanish Lb. 7c
- RADISHES** 6 oz. Cello Pkg. Ea. 2 Lb. 25c
- TOMATOES** Salad Size Lb. 22c
- PINEAPPLES** Fresh From Hawaii Each 89c
- AVOCADOS** Florida Large Size Ea. 49c
- CELERY** Calif. Green Pascal Each 23c
- ORANGES** New Crop Valencias Texas 7 Lb. \$1.00
- GREEN ONIONS** Fine For Salads 3 29c
- HONEY DEW MELONS** Large Eize Ea. 59c
- APPLES** Red Delicious Lb. 5 Lb. \$1.00
- GRAPES** Black Rabier Lb. 27c



WE GIVE GOLD BOND STAMPS

HAND LOTION Sue Free 16 oz. **26c**

PANTYHOSE Ladies Ampton Nylon 2 Sizes Fit All Four Beautiful Colors to Choose From **99c**

WINTER BLANKETS Springcrest Winter Weight. Arlington 2 1/2 lb. 72" x 90" size. Pink, Blue, Gold, Avocado, Reg. \$4.99 ea. **\$4.37**

POPCORN POPPER Munsey Electric \$3.99

ENVELOPES King Script 100 3 \$1.00

SPONGE PAK O-Cel-o Ass't. Giant Sizes In Package, 98c Value 39c

SANITARY NAPKINS Confidents Reg. or Super, 12's 37c

BOWL SET Lady Arnold, Three 36 oz. Bowls With Lids, Reg. \$1.19 79c

ALCOHOL SOFF PUFFS Beacon 16 oz. **13c**

ARRID Deodorant Extra Dry 6 oz. **79c**

BEN GAY Greaseless 8 oz. \$1.37

VITAMINS Zestabs 60 Regular \$1.29

LAXATIVE Correctol 15s 49c

HOME PERMANENT Lilt Special 97c

HAIR COLOR Clairol Silk & Silver \$1.19

FLASH CUBES Instamatic Westinghouse 12 Flashes 63c

ROASTER SALE

Columbian Enamel Oval with cover, 7 lb. size 77c, 12 lb. size \$1.49, 18 lb. size \$1.79

Rectangular without cover 12x8" size 69c, 16x9" size 79c, 16x12" size 99c

SINK SET 5 PIECE KITCHEN SALLY SMART Compare At \$4.98 **\$1.99**

POUND CAKE MOLD PAN Portable Kitchen Teflon Coated Heaviest Construction For Moist Cakes With Golden Crusts \$8.49 Retail **\$4.99**

Pampers for drier, happier babies

DAYTIME 30's \$1.69

DAYTIME 15's 89c

OVERNIGHT 12's 89c

NEWBORN 30's \$1.49

