

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 44.

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## Armistice Day Parade To Open Red Cross Roll Call Drive

### Crown May Be Prize In Battle Of Whitefaces-Eagles, Friday

A chance at the championship of the district will be the prize for the winner when Hereford High's Whitefaces tangle with the footballers of Canyon High in that city Friday afternoon.

Happy's Jack and the Whitefaces are in a tie for the lead in the sub-section, neither having lost. Canyon is on their heels with only a loss to Happy.

Should Canyon win from Hereford they would be back in the race, since the Whitefaces and Happy still must meet before any issue can be settled.

A victory for Hereford will make the Hereford-Happy encounter a championship affair. Local fans are more apprehensive about Canyon than Happy, general opinion here being that the Eagles are stronger crew than the Jacks.

Happy vanquished Canyon in a game that ended in a 9-6 tie, the Swisher county eleven winning on penetrations. Interest in Hereford has reached a point not attained since the days of super teams in 1928-29.

Coach Tommy McCollum feels that his green team is potentially as good as these title outfits, with only a lack of experience keeping them from reaching equal heights.

Starting from scratch this season with only a trio of lettermen and a light squad, McCollum has built a club that might go places or again flop in a crucial moment. Injuries have hampered the team from the start.

Nasty Clayton, fullback, has played only two games, having been hurt in a baseball game late in August. Next it was George Smith, center, who was unable to play. Then, in turn, B. Russell, halfback, Captain, Miss Baker, quarterback, and Bill McLean, guard, were hurt.

But the Whitefaces will have their full strength this week for the first time. And supporters are expecting them to throw their scoring vehicle in high gear.

### Ask Tax Payments Before Fifteenth

A plea for immediate payment of 1933 school taxes by those persons wishing to take advantage of the split payment plan has been sent out by school officials.

Under the plan, first half of 1933 taxes may be paid by November 30, and the remainder will not be due until June. If this plan is not taken, all taxes will be due before February 1.

Funds are needed to meet interest and sinking fund requirements by November 15. For this reason the plea is made that those who intend to take advantage of the split payment plan do it before November 15.

At the beginning of the fiscal year, \$2,000 in addition to the amount on hand was needed to meet the November 15 interest payment. Since only 40 per cent of taxes is allocated to interest and sinking fund, a total of \$5,000 was required.

To date only \$3,200 of 1933 taxes has been paid, leaving \$2,200 to be collected in order to meet the interest payment. Of the \$3,200 thus far collected, \$2,079 was paid by the Panhandle & Santa Fe Railway in response to a card recently sent out by the collector's office.

### Armistice Parade Legion's Program

A colorful parade here Saturday afternoon will celebrate Armistice Day and also usher in the annual Red Cross roll call.

John Olson, Legionnaire, and Johnnie Biggs are in charge of arrangements for the parade. It will start at 2:30, originating at the Christian church and proceeding southward through the business district.

Leading will be the American Legion's color guard, followed by a rifle squad which will fire the official salutes.

Then will come the High School band, a Red Cross float and the Girl Scouts section. Rural school floats and students will be interspersed throughout the procession as will groups of city school students.

The Junior Red Cross, Lions Club and various firms will be represented by members and floats as well as decorated cars.

Red Cross emblems will be used in all float and automobile decoration.

### PRODUCTION AGREEMENT TODAY IS HOPE OF WHEAT COMMITTEE

Deaf Smith county's wheat allotment committee was in Amarillo today to present claims for the county's wheat production and to reach an agreement if possible with officials on the number of bushels to be allowed.

"We hope to be able to announce definitely that we will begin making contracts for reductions and allotments when we return tonight," J. A. Pitman, president of the board, stated this morning.

Dewey Reed, county administrator, is in College Station this week attending a conference of county agents. He will return Monday.

During Reed's absence Jim Lipscomb, member of the allotment committee, has been in active charge of office operations.

Claims with evidence that the county is entitled to almost double the 186,000 bushels allotted by the government were to be presented by the committee at the Amarillo conference. Adjusted average and yield figures, compiled since publication of original applications, have brought the total bushels applied for down to 360,000. The

total originally exceeded 400,000 bushels.

A survey was made this week on all railway points both on the Santa Fe and Rock Island of car loadings of wheat raised in Deaf Smith county. Data gathered reveal the 360,000 bushel figure is not excessive.

"Farmers are becoming impatient," Pitman pointed out. "But they must bear with us if we are to get anything like a fair apportionment. We are forced to present concrete and conclusive evidence that our claims are just before they will even be considered."

December 1 has been set as the deadline for having contracts in Washington. Local officials take this to mean an agreement will have to be reached within a short time.

Few, if any, farmers are demanding allotments on a basis of individual average rather than the group average. Demand for individual allowance would slow up the work by weeks, Pitman declared.

Full cooperation of all farmers is essential to use of the group average in determining allotments.

### Shirley Poirier Depicts Spirit Of Junior Red Cross in Movie



### Ask Bids On Road West of Hereford

Bidding on construction of grade and drains on Highway 33 west of Hereford, to the Castro county line will be opened by the State Highway commission on November 13, it was announced from Austin this week.

The project extends six and one-half miles west from Hereford. Terms for the contractors are the same as those in force on the one now going on east of Hereford. The grade will be constructed and drainage structures installed.

Right-of-way for the road will be available after November 23, on which date condemnation proceedings against property owners who will not meet the county's terms will be completed.

Only four of 25 owners along the route are absentees. Notices of condemnation suits against them are published in this edition of the Brand.

### Twins Get a Two-Seat Job

Shannon McShane and Park McCullough, a pair of enterprising young Hereford citizens, have a new vehicle. It is a tandem perambulator.

Shannon McShane and Park McCullough are twin sons of Mr. and Mrs. Pete Murchison. Pete tried to obtain a two-seated go-cart for them. He even used a Brand want-ad, but there was no such buggy to be had.

So he had one custom built. It's a long, low, gray job, with a new idea in frames and free wheeling. Two identical bodies, one behind the other, are set on the standard gauge frame. It has only four wheels and is propelled by a one-man power unit.

### Need Dump Trucks for City Road Job

A call for dump trucks has been sent out by Cooper Dewey, engineer in charge of construction of Highway 33 through the city.

The trucks are needed for hauling caliche, to start next week. Dump beds of two yards capacity are desired. Ten to 15 trucks will be used.

Building of forms for concrete on curb and gutters is under way this week, with pouring of concrete scheduled to start today or tomorrow.

Contrary to earlier announcements, the project does not extend to the west limits of the city, but to Highway 143.

Hauling of caliche to widen the pavement on the two blocks east and west of Main Street will be done immediately. This paving is to be widened five feet on either side with crushed caliche. Hand work will be used in crushing this stone.

Twenty-nine men were being used Wednesday, making a total of at least twice that many, as each crew works but three days per week. A great number more will be used in hauling and spreading the caliche.

### Brand Provides Carrier Service to City Patrons

Carrier delivery of the Brand to city subscribers is being inaugurated with this issue. Carriers will take the paper each Thursday afternoon to subscribers within the city limits.

Persons preferring the paper delivered to a box at the post office may have it done by calling at the Brand office.

Subscribers who fail to receive the Brand by 6 o'clock Thursday afternoon are asked to telephone 50, and a paper will be sent out.

Mrs. N. J. Lovelace, a sister-in-law of C. E. Kerr, is visiting in the Kerr home this week.

### CANVASSING BEGINS MONDAY MORNING; LOCAL QUOTA, 200

Opening of the annual roll call drive of Deaf Smith county chapter, American Red Cross will be marked officially with a downtown parade here Saturday afternoon at 2:30.

Canvassing of the city for memberships—the county's quota is 200—will begin Monday when the major part of the drive is to be completed. It will last until Thanksgiving Day, November 30.

Cooperating with the American Legion, the chapter is sponsoring the parade which will also observe the fifteenth anniversary of the closing of the World War.

### Lions Boost Plan to Help Churches

A back-to-church movement in Hereford is being sponsored by the Lions Club. It will run through November.

The movement, a community project of the club, is designed to increase membership and attendance at the churches.

According to ministers of the city, attendance at services has fallen off woefully during the period of the depression.

Merchants are cooperating in the plan by urging church attendance in their advertising. Lions themselves are assisting as the ministers advise to increase church attendance.

"For various reasons, people who are ordinarily deeply religious, are not attending church as they once did. Maybe it is because they can't pay church dues. And in some instances it is because they feel they cannot dress well enough," Rev. E. R. McWilliams of the Christian church pointed out.

"If you ever needed the church and the church needed you, it is now," he continued. "Don't let these things keep you away. Whether or not you can contribute a thing, go to church. Your attendance and worship are the vital things."

The movement will continue through November.

### Grading Started On Highway East

Construction on Highway 33 east of Hereford started last Monday after a week's delay. A last minute change in plans caused work to start at the limits of the city instead of at Dawn.

A crew of about 15 men and several rippers and graders are being used. Another grading crew will be added at an early date, and a bridge building crew will be employed.

Detour around the job starts at the east side of the city. Traffic is sent four miles north, then east along the graded road to Dawn. The detour is plainly marked.

### Four Per Cent Is Top Interest On Vouchers

A limit of four per cent has been fixed on vouchers of the rural schools, it was announced this week by C. W. Humble, county judge.

The limit was fixed in a law adopted last May by the state legislature. No interest at all is payable on vouchers which are discounted when cashed.

Most of the outstanding vouchers of the various rural school districts in the county are payable at this time.

### CANYON READY FOR TORRID BALL GAME THERE FRIDAY

Word from Canyon indicates the Whitefaces will meet a battling foe in the Canyon Eagles when the two meet on Buffalo Field Friday afternoon.

Smarting under a "rule book" defeat when Happy licked them on penetrations, the Eagles loosed all their fury on the Tulla Hosts last week and defeated the boys from Swisher county, 7 to 0.

Furthermore, Tulla's star quarterback, Jennings, who was hurt in the Hereford game, played the whole time.

Coach Cleve Jones' line will be just about the size of Hereford's, averaging 160 pounds. Backfield will weigh more, with an average of 150 pounds.

Besides the Happy set-back, the Eagles got a licking from the class A Borger Bulldogs. They have won from Panhandle, Tulla, Friona and Dumas.

S. Cox, Slack, Wilson and Johnson compose one of the best backfields Canyon has ever boasted. Slack is just about the greatest punter in the entire Panhandle, kicking for an average of almost 40 yards for the entire season.

Captain Elliston and Ellison at ends, and Wooten at center are the framework of a stalwart line of defense and offense.

All Canyon is prepared to tip and boost their Eagles to a victory that will keep them in the running for the district championship.

In the parade will be floats of the Red Cross and Junior Red Cross. Decorations will carry out the Red Cross program.

A few downtown windows are decorated with Red Cross publicity material instead of a large number. This was done in accordance with suggestions from national headquarters, according to Mrs. B. F. Guthrie, vice-chairman of the chapter.

All schools in the county, both city and rural, will cooperate in the drive and also be represented in the parade.

Workers Named.

In the canvass Monday the Legion and Lions Club will cover the downtown section. Workers in the residential sections are Mmes. B. H. Hopkins, Travis Dameron, J. M. Posey, Ab Posey, Dean Rice, Ralph Barbyte, Wallace Cox, J. C. Ricketts, Alton Fraser, Urlin Streu, J. T. Cunningham, J. Wallace Robinson, Elmer Patterson and McKinney.

Misses Ella Broadwell, Rubye Faye Bennett, Johnnie Estes, Lueta Borden, Ona Hammer, Ardielle Foster, Nell Kester, Violette Morris, Florence Shore and Mr. Guilford Miller.

Rural chairman are as follows: Mrs. H. C. Culpepper, Walcott; Miss Lois Smith, Dawn; Mrs. Walter Huntley, Summerfield; Miss Bessie Lee, Barnard, Westway; Mrs. George Benson, Ford; Miss Olive Perkins, Progressive; Mrs. Jack Rose, Wyehe; Mrs. G. M. Suggs, Ward; Mrs. J. W. Kirby, Bippus; Mrs. Ed Cox, West Hereford; Mrs. Elmer Patterson, North Hereford.

Canvassing will start at 8:30 o'clock Monday morning, with the entire city and county to be covered that day.

Does Great Task.

National work of the Red Cross during the past year has been termed the greatest task ever undertaken by a relief agency in the history of private charity.

Eighteen months ago, at the direction of Congress, the Red Cross undertook to convert the wheat and cotton surpluses of the farm board into food and clothing for the unemployed and the needy.

In the ensuing months 85,000,000 bushels of wheat was made into flour and distributed to 5,803,000 families. Distribution was made to 3,700 local chapters.

Clothing—dresses, underwear, overalls, jumpers, sweaters and stockings for men, women and children and even blankets and quilts—was given to more than five million families. More than 54 million garments and 92 million yards of cotton cloth were distributed.

Carry Regular Program.

In carrying out these tasks the Red Cross will spend from its own treasury approximately three-quarters of a million dollars. While carrying this added work, the Red Cross has performed its regular program of disaster relief; service to veterans of all wars; educational and welfare work through the Junior Red Cross; health education and public health nursing and life saving and first aid.

Funds for this work come from the membership roll call the chapters conduct from Armistice Day to Thanksgiving, when everyone is invited to join and aid in the program.

Officers of the local chapter are Rev. V. M. Cloyd, chairman; Mrs. B. F. Guthrie, vice chairman; Miss Frances Fullingim, supervisor of Junior Red Cross; Mrs. E. W. Harrison, secretary; G. A. F. Parker, treasurer; Mrs. D. K. Robinson, director of voluntary service; John Olson, disaster chairman; L. H. Foster, home service chairman; Mrs. C. P. Cockrell, supervisor of distribution.

Headquarters for the roll call campaign will be at the old Western National Bank building.

### Will S. Kerr Named School Board Member

Will S. Kerr was appointed to fill one of the two vacancies on the board of the Hereford Independent School district created by the resignations of Cliff Acker and Lem Carlyle.

The other vacancy will be filled by appointment at an early meeting. A president will also be selected at a later meeting to succeed Mr. Acker.

### PROCLAMATION

TO THE CITIZENS OF DEAF SMITH COUNTY:

As mayor of the City of Hereford and as an individual vitally interested in the welfare of this community, I deem it my privilege and duty to help to center public opinion upon the annual roll call of the American Red Cross to be conducted throughout the Nation between Armistice Day and Thanksgiving, November 11 to 30.

During the last year the Red Cross has reached its hand of sympathy and assistance into the homes of many citizens of Deaf Smith county. It has lessened and is still lessening distress among our own people. It is an indispensable part of our community life, developing human-

itarian ideals of brotherhood and incorporating those ideals in community service. Through its Junior Red Cross, it is promoting good citizenship among the youth of the world. We need the Red Cross, the Red Cross needs us.

During the roll call period from November 11 to 30, this organization has its only opportunity to replenish its funds. Therefore, I, E. B. Black, Mayor of the City of Hereford, do hereby declare the week, November 11 to 18, Red Cross Week and urge the citizens of Deaf Smith county to respond wholeheartedly to the approaching membership campaign of the Red Cross.

Respectfully,  
E. B. BLACK, Mayor.

### Relief Problems Studied at Meet; Miss Greer Back

Miss Annis Greer, county relief administrator, returned late last week from a three-day institute at Big Spring for relief administrators from 116 West Texas counties.

Intensive study in problems of administrators was required of all who attended and was climaxed by a written examination, Miss Greer said.

"I am greatly pleased with the outcome of the school," Miss Greer said. "We were shown exactly how our records are to be kept and what points to emphasize in our work. It was brought out at the meeting that relief work comes first and our function as an employment agency is only secondary."

Numerous changes in the system of relief work were made at the school by federal officials. Although the county organization works under direction of the state body, it reports and is responsible directly to federal agencies.

### Godwin's Turnip, Beet Crops Turn Out Nicely

The prize will have to go to Andy Godwin again this fall for raising mammoth turnips and Mangie beets. This time Mr. Godwin brought to the Brand a mangie of the sugar-beet variety that measures about 20 inches long, the diameter being nine inches, weight 14 pounds. He also brought in three turnips that weighed about two pounds each.

The Godwins live in West Hereford and always raise a splendid garden, with which they keep their basement shelves well stocked with canned vegetables and fruits.

### Local Red Cross Gives Out Food, Clothing, Flour

In the last four weeks Deaf Smith county chapter, Red Cross, has supplied to the needy here 342 new garments, 246 yards of cloth to be made into clothing, 53 sacks of flour and much old clothing. In this distribution 200 families were given help.

These figures were released by Mrs. C. P. Cockrell, who is in charge of distribution of clothing and foodstuffs.

Citizens are invited to visit the Red Cross headquarters in the court house any afternoon except Wednesday between the hours of 2 and 6.

The local chapter has recently received for distribution to the needy 624 new garments, 600 yards of goods and 820 sacks of flour. These will be given out as needed.

Last year the chapter distributed 3,034 yards of material, 1,292 new garments, 45 pairs of blankets, 15 comforters and a carload of flour. The need of clothing is expected to be even greater this winter.

For this reason the drive for old clothing was put on this week, Mrs. Cockrell said.

### County Singers Convene Next Sunday at Bippus

The regular semi-annual meeting and singing of the Deaf Smith County Singing Convention will be held Sunday, November 12, at the Bippus school house. Lunch will be served at the noon hour.

J. S. Garrett, president of the county singing group, will preside at the meeting Sunday.

Dr. C. E. Donnell and Rev. J. R. Sharp of Canyon were visitors in Hereford Wednesday.

**The Hereford Brand**

Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

MRS. SETH B. HOLMAN,  
Editor and Owner.



TELEPHONE 80

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Outside Zone 2, per year \$2.00  
Outside Zone 2, six months \$1.25  
Outside Zone 2, four months \$ .75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE

**WHY SUPPORT YOUR CHURCH?**

By REV. E. R. MOWELL, Christian Church.

The "Go to Church" campaign being sponsored by the local Lions Club, is a worthy civic enterprise undertaken by this "service" organization and reflects credit on the club and the members who compose it. Needless to say, our churches, like the rest of our institutions, have suffered considerably from the depressing circumstances of the last few years. There are many reasons why this is so, and as I understand the purpose of this campaign it is to re-create the habit of church attendance and church support on the part of many of the members of our local churches who have been negligent in their support of the churches.

I maintain that the churches of a community are deserving of the support of the community and particularly that of their members, certainly in so far as they make any contribution to the moral and spiritual enlightenment of their community. It goes without proof that the church is a representative of the greatest stabilizing force that we know anything about—religion. Religion is the guardian of property rights, without which police forces would have to be multiplied to an endless degree to maintain the same degree of protection. It is also a restraining force upon the passions of men, thus becoming a guardian of life.

Not only is the church a restraining factor in every community where it exists, but it is the conservator of values and institutions which have long been cherished. Moreover the church assists in the creation of fresh values without which progress in civilization is impossible. The finest ideals which have motivated human conduct and led the world from barbarism to some stage of civilization have been those ideals and values mediated to the world by the churches. The church is a community institution serving the welfare of the community in numerous ways and deserves the kindly support of every citizen. Naturally, we should not have to remind the church member that his church is entitled to his sup-

port, for he partakes of its ministrations in sickness, death, marriage, and other ways.

Be as faithful in your support of your church as you expect it to be in its ministry to your needs.

If you are not a church member, find a place where you can worship and work in the promotion of those forces which enrich our lives, protect our homes, and advance the general welfare.

**The Red Cross Drive.**

Annual Red Cross roll call will begin here and throughout the nation on Armistice Day, and end Thanksgiving. Lots of people need help, and more will need it before this winter is gone.

Membership in the Red Cross costs only a dollar. Hereford's quota is 200 members. This city has never failed to "go over the top"—to use an old and familiar expression.

But the dollar membership is not all that's needed. The Red Cross needs clothing and goods. Take all your old clothing, if it is fit to wear at all, to the Red Cross room in the basement of the court house.

**Real Relief.**

A good way to help the needy is through the Red Cross and the relief organizations. A better way is to help by giving a man a job.

A great number of men could be given work in Hereford if home owners would awaken to the fact that they should paint, repair and clean up their premises.

Check up on your home. Don't put off that paint job until spring. Repair those doors and fences and garages—it won't cost any less next year.

**What's In the News?**

Few of us realize, perhaps, that yesterday was one of the biggest days for news we have witnessed in a decade of big news.

Three big events were recorded in the daily papers throughout the land. Prohibition in the United States heard its doom sounded. Tammany Hall was routed in the mayor election in New York City. President Roosevelt welcomed Russia's Mr. Litvinoff to the nation's capital.

Those are just three things that will have a direct effect on every citizen.

A little closer to home was the announcement that railroads in Texas would reduce passenger fares in this state from 3.6 cents per mile to 2 cents.

And countless other events of striking significance were recorded in the pages of your paper. There will be as many today and tomorrow.

The old world rolls on, all right. But it is different every minute.

Up in Maine, a young man directed a firearm toward a girl in fun. We can pass directly to the conclusion, skipping intermediate details. She is not expected to live. Each recurrence of the hunting season justifies the reprinting of the substance of a sign which a sport-loving English king posted over his shooting lodge: "Never point a gun at any living thing unless you wish to shoot that thing dead."—Miami Chief.

**Card of Thanks.**

We take this means of expressing to our many friends our heartfelt thanks for the sympathy and kindness shown during our recent bereavement.

Mrs. John Estes and Family.

S. F. Newbold of Amarillo, official of the Home Owners Loan Corporation, was in Hereford Wednesday, transacting business with John McLean, local appraiser for the organization.

**A LONG TIME AGO IN HEREFORD**

(From The Hereford Brand, November 14, 1902.)

The Capitol Syndicate was advertising discontinuance of its cattle industry, and had placed over 3,000,000 acres of Panhandle land on the market, priced at from \$3.00 to \$4.00 per acre.

Many citizens were up in arms over the allegation that Hereford merchants were violating the Sunday-closing laws, and it was stated that these laws would be enforced to the letter.

A. G. Bell, assistant cashier of the Hereford National Bank, was in Round Rock visiting friends.

Misses Nora and May Gamble had entertained a party of friends at their home Tuesday evening.

F. M. Avis and family had gone to Phoenix, Arizona, to make their home.

Avery Turner, manager of the Pecos Valley Lines, had an article in The Brand cautioning land owners in connection with recent disastrous prairie fires, and among other things cited the vast expense to which the railroad had been put in providing fire guards to protect its lines.

Geo. M. Slaughter had shipped to the Kansas feeding grounds three train loads of three and four year old steers.

The Brand was made up of 12 pages, well filled with advertising matter, and in those days the paper seldom went to press with less than this number, and at times came out with 24 pages.

(From The Hereford Brand, November 8, 1912.)

The Brand was elated over the election of Woodrow Wilson to the Presidency.

Editor Harris of the Friona Sentinel had been in Hereford on business.

J. A. Fox had returned from a trip to Oklahoma.

Rev. G. T. Bailey was in Fort Worth attending the Baptist State Convention.

Claude Blanchard had been here from Missouri visiting his sister, Mrs. E. Renfro.

J. P. and B. C. Robinson had been called to Cleburne by the serious illness of their father.

Clovis football team had walloped Hereford to the tune of 13-0.

The country home of Mr. and Mrs. Tidwell Smith, together with its contents, had been destroyed by fire.

Mr. and Mrs. C. S. Barber had recently bought the Shelton Ranch and had moved here from Emporia, Kansas, to occupy same.

The Brand apparently was running many sensational stories back in 1912, but careful reading disclosed them to be nothing more than patent medicine advertisements.

Members of the Bay View club and their husbands had enjoyed a Halloween party in the Wright home.

District court was in session, the docket being made up of civil cases.

Poll tax payments were in order, and to L. M. Williams went the honor of being first. He was closely followed by George Beams, B. F. Hodges, J. W. Sellers, W. E. Dameron, G. F. and J. F. McClain. L. M. Williams was also the first to pay his property tax.

**By Their Words**

What Panhandle Papers Say

The mid-west is openly criticizing the NRA and the recovery program. So far there has been no criticism openly, but there is considerable sentiment seething under cover. If business continues to increase it will never come to light as it did in Iowa, but if it falls off you can look for it in Wellington. I think a good thing to keep in mind is the conditions we had under the old deal before we became too caustic about the new deal. However, it is a fact and I see no reason to keep it hidden that agricultural communities are restless under the regulations of the NRA.—Deskins Wells, Wellington Leader.

What is to be done with the leisure time being created in this country through the 40-hour week is generally adopted under the NRA program? The proper use of leisure time is a matter of vital importance to the community and the individual. It is a problem that must be solved in a constructive manner if we are to profit by this new found freedom from long hours of toil. It can be employed to a great advantage to individual and to country or it can destroy both.—John McCarty, Darrhart Texan.

Multiplied thousands of sandhill cranes and ducks are destroying hundreds of acres of Farmer county crops, according to reports reaching here. Most of the destruction being wrought by the migratory fowls is in the Friona and Bovina sections, where heavy rains during the late summer filled surface lakes to overflowing, and the birds are making the fields their feedings grounds.—State-Line Tribune, Farwell.

Perhaps not in the decade have we as a people had the satisfaction through our agencies of justice that has come to us during the past few weeks. Names famous in circles of organized and wealthy crimes, names which defied government and taunted their victims, names that brought fear and doubt, have been put in print again—but outward bound. One after another of the big games that grew wealthy through kidnaping, murder, racketeering, robbery, are breaking. Uncle Sam has declared a breakdown of the crime wave necessary, and with the aid of local police officers of the nation, it is breaking.—Curry County Times, Clovis.

The fate of the legitimate newspapers and banks lie largely in the hands of the public. Both are invaluable to a community and their worth is never realized unless they become minus quantities. A neighboring publisher, one of the outstanding editors of the country, brings to attention the nefarious and almost useless forces which largely hinder and undermine the stability of both newspapers and banks.

He says: "There are two institutions, more than any other, that a community must support. One is a bank and the other a newspaper. Without these two basic institutions—no community can exist or progress. It was necessary to close all the banks in the United States before the public realized how really important and vital they were to the business life of the community. Will it be necessary to close every newspaper before the people realize its need? It begins to look that way.

Every dollar that is taken away from the newspaper in legitimate business by an outside printing firm or bed-room printer, who contributes nothing to the community in the way of constructive effort, is an undermining of a vital institution of the community itself.

There are many who hold a penny so close to their eye that they cannot see the dollar behind it."—Clarion, Evelett, Minnesota.

**Wyche Items**

MRS. WES BRADLY

The Wyche Woman's Club had a very enjoyable party at the home of Mrs. Leo Wolfe Tuesday night. Ghosts—tall, which and speechless, along with the clever decorations, gave the right spirit for a Halloween party. Many interesting games were played and at a late hour refreshments of cocoa, coffee, pumpkin pie and whipped cream were served to about 40 guests.

Mr. and Mrs. Joe J. Paetzold and son, Walter John, spent Wednesday in Amarillo.

Mr. and Mrs. Leo Wolfe and Mrs. Louie Olson spent Wednesday in Amarillo.

Mrs. Koastoon and daughter and family of Kingfisher, Oklahoma, are visiting their daughter and sister, Mrs. J. J. Paetzold. Mrs. Carney, an aunt, is also visiting there.

Mr. and Mrs. R. W. Elliston entertained about 30 young people in their home Saturday night. Singing and games furnished amusement. At a late hour refreshments of cocoa, cake and candy were served.

The school has organized a health club. Mrs. J. W. Dickerson is going to conduct the meetings. Friday is to be examination day and we hope Wyche school will be perfect.

It is planned to serve hot lunches in Wyche school. This new venture will be inaugurated in a few days. It is anticipated students will very much enjoy a hot dish on cold days.

**Dawn Items**

BY INEZ MILLEZ

Take Produce to Carl's Gro. if Mr. and Mrs. W. L. Bagwell and family visited Mrs. Bagwell's parents, Mr. and Mrs. A. E. Ascraft, in Bovina Sunday.

J. R. Dodson of Panhandle visited Lizzie May Harris home Wednesday.

H. H. Miller made a business trip to Canyon Monday.

Extra Bagwell spent the week end in the Calloway home.

Roger and Byron George made a trip to Amarillo Saturday.

Misses Lois, Bernice and William Harris visited relatives in Amarillo Sunday.

Ed Morton and Norman Miller were in Hereford Monday.

Mrs. O. D. Williams of Amarillo is visiting her sisters, the Harris girls.



**TURKEY MARKET**  
OPENS THIS WEEK

We Are Receiving Turkeys Now.

**West Texas Feed & Seed Company**  
Phone 265

**Dean News**

BY MARY LOUISE—ELSIE FRIEMEL

The school children, parents and a few friends enjoyed a Halloween party at the school house Tuesday afternoon. After a number of interesting games were played, refreshments of pumpkin pie, doughnuts and cocoa were served.

Get highest cream prices at Farmers Creamery Association, 7-4c

Mr. and Mrs. T. P. McCollister attended the show in Hereford Sunday afternoon.

Clem Friemel and son, Vincent, were in Amarillo Friday.

B. R. Fulkerson and family, Arlie Dean and family, Misses Raley and Harrison called in the T. W. Roberson home Tuesday evening.

Miss Raley spent the week end with home folks in Vega.

We wish to take this method of thanking all who helped to make our pie supper a success Friday night. The proceeds were \$13.80, and will be used for school supplies. We especially thank Mr. Barber for his assistance.

Arlie Dean was in New Mexico last Wednesday and Thursday.

Mrs. Morel will leave Monday for Fort Worth where she expects to remain four or five months.

FOR JOB WORK, TRY THE BRAND.

Recent Purchase of

# New Fall DRESSES

—Most attractive styles in silks and woolsens. These smart dresses will surely please you.

Exceptional Values  
**\$6.95** up

—Try one of our smart two-piece wool suits. They are chic. Reds, blues, greens and browns.

## Big Reduction On COATS

—Never before such marvelous values in coats, both tailored and fur-trimmed—  
**\$7.95** and up

—See our lovely line of knitted suits and dresses. You are never more smartly dressed than when in a Marinette.

—Our genuine Suede Jackets—  
**\$7.95**

—Our Children's Line of Fast Prints are very outstanding. Sizes 7 to 14—**\$1.95**

# FASHION DRESS SHOP

Optical Service Watch Repairs

## F. M. KESTER & SON

WATCHES DIAMONDS JEWELRY

Our Lay-Away Plan Will Help Solve Your CHRISTMAS PROBLEMS

Next Door to Weir's Variety Store, Hereford

HEED THE RED CROSS

ROLL CALL

Let's LOOK AT The **SILVER LINING**

—Recovery is actually with us. A good crop next year is almost a certainty . . . a good price is a certainty. Your bank is sound . . .

**\$1** Starts a Savings Account —We Pay Interest from Day of Deposit.

Start a Savings Account Today

# The First State Bank

BUY AT HOME



Increase Your Balance **Have Money**

DOES YOUR pass book show a steady INCREASE from month to month? When you write checks your balance goes down

Down

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL BANK** OF BANK HEREFORD **THINK!**

HAVE MONEY! **A Strong Bank Thoughtfully Managed** HAVE MONEY!

MEMBER FEDERAL RESERVE SYSTEM

# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

## STAFF

Sally Glibreath — Editor-in-Chief  
Francis Higgins — Assistant Editor  
Don Atherton — Sports Editor  
Elizabeth Ireland — Exchanges  
Theda Lou Wilson — Senior Editor  
Bill McLean — Junior Reporter  
Joan Snyder — Sophomore Reporter  
Virginia Hussey — Freshmen  
Henry Jewell — Hi-Y Reporter  
Beatrice Buchanan — Girl Reserve  
Sidney Fuller — Cowhands  
Barbara Buchanan — Pep Club  
J. C. Cummins — H. Y. S. A.

## PEP CLUB

In correction of the article in last week's paper, it may be said that there was no rally last Thursday, and because of the rain there was no football game Friday. It is sad to watch the football season come to an end. That end is almost here. However, the Canyon game will probably be the big climax of the season, as usual. No one has to be reminded to attend it. Hereford always has a good representation at Canyon.

The Pep Club has to screw its courage to the sticking point before this game. The girls are practicing new yells at every meeting. They expect to have a variety tomorrow. It wouldn't do for the Eagles to know it, but some of the new yells resemble a few of the cranes more than anything else (of course this will be corrected).

The pep squad will be at the game 100 per cent, thanks to the half holiday the faculty is permitting. It can be said without an untruth that there will be a stunt tomorrow. Everyone is working with a great display of energy in order to be able to match the Canyon stunt.

The football boys do not seem to be dreading the Canyon game. Thinking among other things of the "beating" they will receive, they look on their prospects as favorable. Are we all dead yet? Are we all dead yet? No, by golly, there are eleven of us left! BB

## FAILURES FIRST SIX MONTHS

Grade	No. Failed	No. Subjects	Per Cent Failed
<b>Seniors</b>			
Boys	17	96	17.7
Girls	7	133	5.2
Boys and Girls	24	229	10.5
<b>Juniors</b>			
Boys	17	120	14.2
Girls	17	124	13.7
Boys and Girls	34	244	13.9
<b>Sophomores</b>			
Boys	28	89	31.4
Girls	41	178	23.0
Boys and Girls	69	267	26.0
<b>Freshmen</b>			
Boys	52	146	35.6
Girls	23	138	16.4
Boys and Girls	75	284	26.4
<b>8-11 Grades</b>			
Boys	114	451	25.3
Girls	88	573	15.3
Boys and Girls	202	1024	19.72
<b>High 7, High School Subject</b>			
Boys	6	34	20.0
Girls	4	26	15.4
Boys and Girls	10	50	20.0
All Boys	120	475	25.2
All Girls	92	560	16.4
Boys and Girls	212	1035	20.7
1932-33 Boys, Girls			20.7

Will you do your part to improve this record?

## SENIOR CLASS PARTY

The Seniors enjoyed their first party Friday, November 3, in the gymnasium of the high school. We were supposed to have started our hilarious party at eight o'clock, but the usual ones came straggling in an hour or so late. It is indeed too bad all of the student body couldn't have seen Mr. Hudson paddling around the gym floor trying to catch up with some fast girl like Virginia Line. Evidently Mr. Hudson and wife did not want any bones broken because they formed a three-some with Mrs. Hudson in a desolate corner of the gymnasium.

But later did everyone come alive when all of those sandwiches and punch were brought down? You should have seen some of the boys and girls devour those refreshments: Earl Trimble, Jimmy Wilson, Don Atherton, George Manuel Hudson, Rex Tynes, Walter Seed and various others stored away enough sandwiches and punch to last them the remainder of the school year.

All of the girls who attended the party are wondering who the most gallant person there was. Could it possibly be Henry Jewell? Or perhaps Earl Trimble—or could it be Sidney Fuller or Kermit Wilson? We will wait and decide that at our next party, which all hope will be held in the near future, and we are looking forward to it. Yes—the classiest class of classes is certainly outclassing all the others in a big way. TLW

## DEBATES

The Debate Club is progressing rapidly. Most of the members have never debated before, but they are working in order to become competent. The first debate of the year was to merely acquaint the debaters with the year's subject: Resolved: That the United States should adopt the essential features of the British radio control and operation. Those debating were, affirmative, Theda Lou Wilson, Theodore Clancy, Basil McKinley and Nancy Conkright; negative, Sidney Fuller. The second debate was the first formal debate and those debating were, affirmative, Theda Lou Wilson and Nancy Conkright; negative, Theodore Clancy and Sidney Fuller. NC

## FRESHMAN CLASS

The Freshman basketball girls met in the gym Monday, October 30, at 4 o'clock. There were 13 freshman girls present. There were other girls present that were not freshmen. Our team had a practice game with the Sophomore girls Wednesday afternoon at 4 o'clock. The Sophomores won but that isn't any reason for their winning the next one, because that was only a practice game. VLH

## COWHANDS

The Cowhands met Halloween night. Instead of having a regular meeting they guarded both of the school buildings until about three o'clock. There were approximately ten boys at each building. The football boys were allowed to go home at 10:30. This cut down the number some.

Instead of allowing the boys to be out on mischievous escapades, the Cowhands think they kept the boys out of mischief by having them guard the school buildings.

## At the Central school they played football on the lawn. At the High school the boys played in the gym.

The Cowhands at each building were divided into shifts of two each. These shifts were equipped with whistles. If a person or persons were meddling around the buildings these whistles would bring immediate action. The Cowhands were disappointed because they had no trouble.

The Cowhands had coffee and muffin cakes to eat. Mrs. James Wilson made the cakes. The way they were devoured showed that they were well appreciated. SMF

## SECOND MONTH ATTENDANCE

Although the high school raised its tardies from 57 the first month to 77 the second, it had an attendance record of 98 per cent the second month, which, Mr. Hudson says, the best it has had since he has been in Hereford. This is a record to be proud of, and the school should strive to maintain it.

## BAND

The band started to practice marching to help the Pep club with the stunt for the Canyon game. We feel that we are progressing quite a bit, but of course there is much room for improvement. We had a pass at fundamental book week before last, in order to be in the band. Those who passed are working on an advanced book.

We came in the Tulsa football game in our uniforms. This was the first time we had worn them to the games this year. We all showed more enthusiasm in the game. We are looking forward to that annual game with Canyon and want you all to be there. RS

## HELP YOURSELF, IF NO ONE ELSE

Did you ever know of a person who enjoyed hurting himself? Neither did I, but that is what some of us do. If someone says, "I certainly put one over on the teacher that time," did he put one over on his teacher or himself when he copied some one else's notebook or glanced at his neighbor's paper? What harm did it do the teacher? None at all. It only destroyed a little of the initiative and individualism of the one who cheated.

What are we going to school for?—to learn to mock somebody else? No, we are going to develop our own minds. If school teaches us nothing else, it should teach us to be honest. Don't you have just a little scorn for one who cannot tell the truth? Remember, that is what you are doing if you turn in someone else's work for your own. I would rather see a person make 50 on his own merits than 90 on someone else's. He is a better student with his 50 really earned.

It is evident that there are as many people giving help as receiving it. It is hard for you to refuse to let your best friend use your work, but if you will stop to think and realize you are not helping him as you wish to, but really injuring him, perhaps it will be easier to refuse even if he can't understand why you do it. If you want to help someone cheat, help your best enemy—not your best friend. EDITOR

## HAVE YOU HEARD THIS ONE?

From the conversation that goes on in school, it seems that some certain boys are giving Vivian Davis the big rush.

Why Wouldn't Wayne Davis go to church Sunday with the Hi-Y boys? I hear that it was a case of mistaken identity.

Have you heard about Henry Jewell? Only last week he was caught teasing two little children. Henry, how could you?

Dennis B. has been seen driving a certain Senior girl's car. How long has this been going on? What spotted Francis Harris' fun Halloween night? Francis, you had better find a way to keep your dates straight.

Where was Christine F. Sunday night? Ask E. Ireland. Where did Jim Kirby receive that conspicuous scratch on his face?

Would some one tell about "Babe" Buchanan's most embarrassing moment?

Red Hartan and Allene Caraway were seen together. This sounds serious!

Have you seen Catherine Skelton's ring and wondered where she got it?

A freshman wants to know why Ireen Knox is always in such a big hurry to get to the bus stop.

Here's one on two seniors, Sally Skelton and Henry Jewell were walking to school together one cold morning last week. They talked about the weather, and Sally asked if her face were red. Henry looked at her and dreamily said that it wasn't half as red as her lips. HJ

## HI-Y REPORT

Last Wednesday ended the discussion on "What are the greatest enemies to Physical Health." Several interesting bits of discussion and examples were given. A few examples are as follows: One man known by a member had excellent skill with a gun, and never drank nor smoked. This sounded like proof until another member told of a man who could burst pebbles in the air with a gun when he was half drunk.

As an example of smoking, the following were given: Tommy Ryan the strong man who came to HHS a few years ago was a non-smoker, the perfect picture of health, but Dutch Mantell is also a picture of perfect health and is probably older than Mr. Ryan, and has had for a long time his cigar stub of which we have all heard. We concluded that we should practice what we preach until we are at least 18.

Mr. Hudson paid the K. P.'s of Ceta Canyon (those who washed dishes, peeled potatoes, etc. for their board) their one "frog skin" and they almost "croaked" for joy. HJ

## ASSEMBLY

The public speaking class rendered a program in assembly Tuesday morning, with a great degree of success. The program consisted of a talk, "The Origin of Halloween," by Mary Kate Brotherton; a reading, "Little Orphan Annie," by Beatrice Buchanan, and a one-act play, "Pedaphone." The public speaking class plans to give a program each month during the entire year, and with the encouragement of the school, these programs are sure to be successful. WS

## Girl Scout Notes

Most of us are almost through with the Tenderfoot test. This is the first test and step in Girl Scouting and at the meeting we learn the Girl Scout Promise and the Pledge of Allegiance to the Flag, the Girl Scout motto and slogan. At our next meeting we are going to learn the Girl Scout Laws. They are:

1. A Girl Scout's honor is to be trusted.
2. A Girl Scout is loyal.
3. A Girl Scout's duty is to be useful and help others.
4. A Girl Scout is a friend to all and a sister to every other Girl Scout.
5. A Girl Scout is courteous.
6. A Girl Scout is a friend to animals.
7. A Girl Scout obeys orders.
8. A Girl Scout is cheerful.
9. A Girl Scout is thrifty.
10. A Girl Scout is clean in thought, word and deed.

And the Girl Scout Promise is: "On my honor I will try: To do my duty to God and my country; to help other people at all times; to obey the Girl Scout laws."

The motto is, "Be Prepared," and the slogan is "Do a good turn daily." John Williams and Oscar Lee, Boy Scouts, assisted in instructing us in knot tying. We learned to tie the bowline, the clove hitch, sheetbend, sheepshank and square knot. These are all a part of the Tenderfoot and are just heaps of fun.

After the meeting we divided the troop into halves, the Wildcats and the Whitefaces, and had a basketball game. We are getting so good we could almost beat the Wildcats now. One of the players got so excited that she carried the ball all the way to first base with her. The score was 5 to 0 in favor of the Wildcats.

We meet every Wednesday at 4:30 in the basement of the First Christian church and anyone interested in becoming a member or visiting is cordially invited to come.

# Quality MEATS

AT MONEY-SAVING PRICES

Meat needn't be your biggest expense item if you make it a habit to trade here

## Texas Market & Grocery

PHONE 353—FREE DELIVERY

## Kerr Hardware Co.

Everything In Hardware

PHONE 567

FOR QUICK JOB SERVICE SEE THE BRAND.

# This Is NEWS!

GALOSHES AND RUBBERS YOU CAN WAD UP AND PUT IN YOUR POCKET

The famous RED BALL brand, pliable, light and just as dressy as they can be.

THEY CONFORM TO THE SHOE PERFECTLY

<b>GALOSHES For Women, One Snap</b> <b>\$1.95</b> With CONFORMO Soles	<b>Fleece Lined GALOSHES Women and Misses</b> <b>\$1.39</b> In All Shades Three-Snap	<b>MEN'S RUBBERS All Sizes</b> <b>\$1.50</b> With CONFORMO Soles
-----------------------------------------------------------------------------	--------------------------------------------------------------------------------------------	------------------------------------------------------------------------

You Can't Believe It Without Seeing Them.

REGULAR RUBBER AND FABRIC ARCTIC OVERSHOES—ALL SIZES

<b>Standard Heavyweight Outing, Yard 12½c</b> 36 to 37 Inches Wide	<b>New Shipment Men's No-Fade Shirts</b> Stripes and Solids
-----------------------------------------------------------------------	----------------------------------------------------------------

Dainty Sweaters **\$1.95 up**

Lots of New Kid Gloves **\$2.25 Pair** For Women

All colors and patterns

Justin Boots For Men

In Tan and Black Plain and Patterns **\$12.50** and Up Per Pair

Heed the Red Cross Roll Call

## D. R. GASS & SON

Heat With Gas For Convenience—Comfort—Economy

See A Dealer Who Displays This Symbol

## West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

## A WELL-LIGHTED STORE IS GOOD BUSINESS

To Draw Customers Into Your Store

Good lights make selling easier for the merchant and buying easier for the customer.

And good lighting improves the appearance of the city.

# TEXAS UTILITIES CO.

Buy at Home

## Jumbo News

BY EDNA HALL

Take Produce to Carl's Gro. at Because of bad weather there was no Sunday school nor preaching Sunday.

M. L. Hardy and family and Mrs. Trull Boothie of Dimmitt were Hereford shoppers Saturday. Mr. Poe spent Wednesday night in the M. L. Hardy home.

Mr. and Mrs. Jim Bages of Amarillo and Mr. and Mrs. Chub Pinkert visited in the C. Kring home Wednesday.

Mr. and Mrs. Floyd Tomlinson has been paid, leaving \$2,800 to be of Umbarger visited in the Wayne Carthol home Sunday.

Miss Gladys Carthol of Lockney is visiting her brother, Wayne.

C. I. Beck and family who have been visiting the L. E. Beck home left for their home in Hollywood Monday.

Mrs. C. D. Pinkert, Mrs. John Hall, Misses Opal Mobley and Edna Hall visited Mrs. Wayne Carthol Saturday afternoon.

Shopping in Hereford Saturday were Mrs. Ullman Hunter, F. L. Pinkert and family, Mr. and Mrs. W. A. Hunter, Miss Irene Hurst, Weldon Ross, Mrs. J. J. Wilder and daughters.

Mrs. Wayne Carthol and baby returned home from the Deaf Smith county hospital Sunday.

Mmes. Ullman, Sam and Finis Hunter, Orval Pierce and Sammy Lane Hunter were in Amarillo Wednesday.

Mr. and Mrs. C. D. Gilliam were in Amarillo Wednesday.

Mrs. Trull Boothie and Miss Kathleen Hardy of Dimmitt spent the week end in the home of their parents, Mr. and Mrs. M. L. Hardy.

Mr. and Mrs. Wayne Carthol are the proud parents of a baby girl, born October 30. She has been named Dorothy Faye.

Leon Vinton spent the week end with his parents, Mr. and Mrs. W. L. Hall.

Messes. and Mmes. O. A. Kirk-

land of Canyon and C. C. Hunter canned beef at the W. H. Wilkerson home Monday.

Mr. and Mrs. W. A. Hunter were guests in the Bruce Hunter home Sunday.

M. L. Hardy, W. L. Hall and Carrol Hunter attended court at Dimmitt Wednesday.

Mr. and Mrs. J. E. Springer and daughters called in the J. W. Berry home Tuesday night.

Miss Thelma Andrew was home from Dimmitt over the week end. Mrs. Orid Pinkert visited her parents, Mr. and Mrs. B. M. Hines in Hereford Monday.

The pie supper, which was announced for Friday night, was postponed because of bad weather.

Mrs. L. C. Baggott spent Monday night in Hereford.

Mrs. Terrill Layman and some of Big Square spent Wednesday in the M. G. Layman home.

A light snow fell here Saturday and Monday nights.

We are still selling GOODYEAR Speedway Tires at a discount, 29c 4.40-21 at \$3.88. Other sizes in proportion. Ireland-Beavers Motor Company. 44

The Texas Filling Station, operated by Glenn Snyder, has contributed to the special commercial prizes for the Tri-County Poultry Show, a quart of Texaco Liquid wax dressing being the premium specified.

## GRAPES

Best Buy On Grapes In Town

Also other produce.

Located between Western National Bank and Furr Food Store.

## Peddling Slim

### Creamery Is Sold by Stockholders

The Farmers Creamery Association sold its property last Saturday to S. B. Walker, S. O. Wilson and Herman Schulz.

Almost 90 per cent of the stockholders voted to sell at a meeting held Saturday afternoon in the county court room. Consideration agreed upon was \$8,000, capitalized value of the concern.

Stock certificates will be cashed at the First State Bank as soon as the required amount of certificates are brought in. The buyers cannot cash the certificates until 50 per cent of the certificates are on hand.

Mr. Wilson, president of the corporation, has sent out a letter urging stockholders to sign certificates properly and leave them at the bank.

The new firm will retain its present name for the time being, it was announced.

Wilson and Schulz retained their stock in the firm at the insistence of other stockholders as assurance that the property will not be sold to an outside company. They will have equal voting rights with Walker.

Of 290 share votes cast in the stockholders meeting, 288 favored the sale. The two dissenting votes were not heard from.

Mr. Walker has been associated with the creamery since 1930 as field man. He formerly operated a creamery at Roswell, New Mexico. He stated he would continue to operate the company on its old basis.

"We earnestly desire the continued cooperation of the business men and farmers of the area and we shall continue to give top prices for cream," he said.

### College Class Group Will Meet Saturday

A meeting will be held in the county court room Saturday afternoon for all persons interested in arranging an extension course through West Texas State Teachers College at Canyon.

A decision will be reached as to the course to be studied if a sufficient number can agree on a course. Miss Lillie Hostetler, county librarian, stated.

Under the plan a class will be organized for instruction one night per week by a professor from the college. From replies received so far, English, history, economics and psychology are favored by prospective students.

According to Mrs. T. V. Reeves, director of extension at the college, courses can be offered on a term hour or semester hour basis, the former to cost \$10 per person and the other \$15.

Everyone in the county interested in the study is invited to the meeting. Persons are eligible for the course whether or not they desire the college credit.

### Dr. Robinson Ends 40-Year Career Last Sunday

By E. R. McWILLIAMS  
Pastor Christian Church.  
A fruitful ministry of 40 years was brought to a fitting close in appropriate services at the Methodist church Sunday morning. Dr. Robinson, preaching against the advice of his physician and friends, preached a sermon which testified eloquently of his faith and vigor of mind. This sermon brought to an end his two-year ministry with the Hereford church and closed a ministry begun 40 years ago in Kentucky and Tennessee.

There was a large attendance from the membership of the Methodist and Christian churches to participate in this service honoring this devoted preacher of God's Word. Appropriate music and Scripture readings served to lead the minds and spirits into a receptive mood and all those present listened with unusual attention to every word spoken by him.

He spoke with remarkable vigor for one suffering so long from physical limitations and heroically and in a manifestation of exalted faith brought to a close his sermon. It would be too tragic to think that his ministry is over; surely his influence and the seed planted here and there in the hearts of the people to whom he has ministered will last and gather momentum through the years. As a young man in the ministry and as one who honors all of God's true ministers, for myself and my people I wish for him many well years to round out his declared purpose of "preaching the unsearchable riches of Jesus Christ." No man could have a finer purpose.

**Junior School Band Schedule.**  
The Brand has been requested by Mrs. W. I. Kucker to announce that the Junior Central school band will meet each second Monday in the month at the Central school building at 3:30 p. m.

Mrs. Kucker is president of the Central school band organization. Ralph Smith is director of the organization.

**Band Mothers to Meet.**  
Members of the High School Band and Orchestra Mothers Club are urged to attend a meeting next Tuesday afternoon in the high school auditorium.  
Mrs. C. R. Smith, president, announced the meeting will be held at 3:30 and stressed the importance of attending.

**A TRUCK LOAD**  
Of the New Crop of  
**GRAPEFRUIT**  
**ORANGES**  
and  
**TANGERINES**  
Just Arrived  
We also have fresh East Texas  
**SORGHUM AND**  
**RIBBON CANE**  
Right Out of the Mill.  
Visit our store and see the new  
crop of fruit—too many varieties  
to mention.  
**FULLER FRUIT STORE.**

### Easter Items

BY MISS LOUISE FRYE

Get highest cream prices at Farmers Creamery Association. 7-12  
Attendance at Sunday school was small because of the cold weather.

Several of the young people enjoyed a hay ride Halloween night, making several calls in the community. They were served refreshments at the Noland home.

E. O. Dixon and Carl Frye attended court at Dimmitt Monday morning.

Charley Harrell and family moved to the farm recently vacated by Harvey Allison and family. Neely will attend school at Jumbo. She will be missed from our school.

Misses Emerald Smith and Martha Medley were shopping in Hereford Saturday afternoon.

Estelle Franks, who is attending school in Dimmitt, spent the week end with home folks.

C. Harrell and family had as guests Sunday relatives from Kilgore.

### First Christian Church

REV. E. R. McWILLIAMS, PASTOR

Church school, 9:45.  
Morning service, 11:00.  
Christian Endeavor, 6:00.  
Evening services at 7:00.

The Sunday morning sermon will be devoted to a presentation of the Red Cross; the evening sermon will be on the subject, "More American Traits and the Ethics of Jesus."

Every member of the church is asked to consider his obligations to follow the course in regard to attendance which his conscience tells him is right. It should take a very serious reason to keep one away from the Lord's House and the Lord's Table on the Lord's Day.

We try to make every service as interesting and helpful as we can. Come and give us a chance to prove that we can be of service to you, and make your suggestions about improving and extending our help. Visitors are always assured of a hearty welcome. We want to worship with you—come and join us.

### St. Anthony's Church

Sunday, mass at 8; sung mass at 10. Catechism following second mass. Benediction at 8 p. m., and course in religion.

Weekday mass at 8, Saturday, 6:30 at convent.

Thursday, Holy Hour at 8 to 9. Stations of the Cross and benediction.

A group of parishoners gathered at the station last Saturday at noon to meet the very Rev. Father Paul James Francis, S. A., founder and superior general of the Society of the Atonement, whose coming had been joyfully anticipated by all at St. Anthony's.

Although his visit was unexpectedly curtailed, and the very Rev. Father General, accompanied by Bro. Andrew, S. A., left at noon Sunday, still his visit was an occasion of great rejoicing.

Mr. and Mrs. Otto Hartman of Taylor were in Hereford this week visiting in the home of Mr. and Mrs. Roy Gough and attending to business matters.

Heed the Red Cross Roll Call

## Winter-Proof Your Car Now With MAGNOLIA 7-Point Service

We have Socony Anti-Freeze, Prestone and also Alcohol. Protect your radiator against a freeze.

### Magnolia Service Station

The Home of Goodrich Tires.

Arthur Thompson, Manager.

Go to Church Sunday  
A Community Movement

# Quality and Economy!

SPECIAL FRIDAY AND SATURDAY—A Pair of Full Fashioned Hose With Each Pair of SUEDE SHOES

Suedes Are Smart!

How Do Your Shoes Look to You These Days?

Have they the trim smartness your new Fall outfit requires? They will if you choose them from our selections of Suedes. You can't find a richer shoe than Suede, so you may as well decide on a pair of these at ONCE.



PUMPS AND OXFORDS

\$2.98 - \$3.95



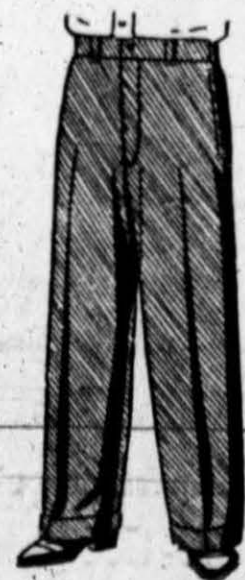
Medium and high heel, in both narrow and wide width. Brown and Black, Sizes 3 1/2 to 9.

### Big Smith Corduroy Pants and Jackets

Guaranteed to Give Satisfactory Service

\$5.50 a Suit or

\$2.98 Each



Waist Size 29 to 36



COSSACK STYLE

Sizes 34 to 44

Hollywood Blue and Leather Shade

## FULL FASHIONED SILK HOSE

79c

\$1.50

... the BEST wearing SILK stocking \$1 can buy!



FULL-FASHIONED from pure, FRESH silk, with the elasticity that only FRESH silk can supply. VANETTES wear well... do not snag and run easily... wash without shrinking and fading.

... all shades are FAST of color to laundering and perspiration.

SHEER Hosiery that will WEAR

WHITEFACES --- BEAT CANYON!

# Sprowls & Cronin Co.



THE SHORT CUT TO RHEUMATISM

A wet, steamy kitchen . . . cold draughts from open doors . . . tired back . . . red, raw hands . . . to say nothing of fatigue and lowered resistance. Does it pay with laundry prices so low?

Semi-Finish  
Minimum, 15 Lbs.  
for 75c

Send Your Dry Cleaning and Laundry to Us.  
CALL 298—WE CALL FOR AND DELIVER

HEREFORD LAUNDRY AND DRY CLEANING CO.

# Fox's Harvest Festival Goes On!

WHILE THEY LAST, THESE BARGAINS WILL BE AVAILABLE AT FOX'S FESTIVAL!

**Cotton Batts**  
3-Pounds  
Unbleached  
**39c** Each

**SPECIALS WILL BE ON  
ALL NEXT WEEK**

**BEAT CANYON,  
WHITEFACES!**

## SUITS

For Men and Young Men  
Fall Patterns  
Most Have Two Trousers  
Priced from  
**\$12.50 to \$19.75**

**Pillow Tubing**  
36-Inch  
Linen Finish  
**24c** Yard

### BEAUTIFUL PLAID BLANKETS

Extra Heavy—Part Wool  
Only **\$2.69** Pair

### COTTON SUITING

New Patterns in Plaids and Stripes  
**24c and 29c** Yard

Prints  
Fast Colors  
36-Inch  
**15c**  
Yard

## HOSIERY

Munsingwear, Newest Shades  
**69c 79c 98c** Pair

**Curtains**  
Five-Piece  
Ready-Made  
**39c** Pair  
2-1-4 Yards Long

School and Work Shirts  
for Boys  
Gray Only—**45c**

**Sweaters**  
Boys' Shaker Knit Coat,  
roll collar, part wool, and  
Bradley Pull-Over  
**98c**

One Table Men's  
**Dress Shirts**  
Regular \$1.00 Value  
Your Choice **79c**  
Sizes 14-17

Children's Union Suits  
Taped, Long Sleeves,  
Sizes 2 to 12  
Only **49c** Suit

Munsingwear Rayon Hose  
Only **29c** Pair

Mercerized Seamless Hose  
for Misses  
**25c** Pair

## OUTING

1500 Yards, 36-Inch  
Light and Dark Patterns  
Purchased Several Months Ago.  
Cheaper Than We Can Replace It.  
**12½c** Yard

Men's Overcoats Topcoats  
**\$9.95 to \$19.75**

BED SPREADS—ROSE AND GOLD  
81 x 105 ----- **89c**

# FOX MERCANTILE CO.

HEREFORD, TEXAS

Go to Church!

Take Her Out to  
Dinner Once  
a Week



—A dinner for the family is made extra pleasant at Ike's Cafe by virtue of the uncrowded arrangement of tables, smooth service and delightful food. Try it.

Heed the Red Cross Roll Call.

## IKE'S CAFE



Magnolia Petroleum

# COKE

NOW ON HAND

This Coke Is Known As

## THE WONDER FUEL

Because of its ever burning quality and positive economy. Produces more heat with no smoke, soot nor ashes.

Friday, November 10, we will have a car of  
**COLORADO LUMP COAL**

on the tracks.

**McLean & Pitman**  
Grain Company

Phone 1. Buy At Home We Deliver.

## SOCIETY

### MRS. JONES BRIDGE HOSTESS

Mrs. J. B. Jones entertained with two tables at bridge at her home Thursday last week, complimenting Mrs. B. A. Humphries, of Minneapolis, Minnesota. After the games, dainty refreshments were served to Meses. R. E. McCullough, Herman Stuart, E. E. Fridley, J. M. Gilliland, J. M. Murchison, R. A. Walls and the honoree.

### COUNTY CLUBS MEET DECEMBER 5

All county Federated Clubs will meet Tuesday, December 5, for an all-day session. All club members are requested to be present. The morning session will consist of a program rendered by a representative from each local club. In the afternoon an out-of-town speaker will deliver an address.

### MISSIONARY SOCIETY HAS ALL-DAY SESSION

The Woman's Missionary Society of the Methodist church observed their week of prayer Wednesday with an all-day meeting at the church. At the morning service an appropriate program was carried out depicting the Home Missionary work with Paine College as the object. Mrs. Fox was leader of this section and interesting talks were given on the work by members. The afternoon session was devoted to the foreign work and was presided over by Mrs. E. W. Harrison.

Specials, musical and dramatic, were enjoyed by a large audience. At noon a buffet luncheon was served in the basement.

### WOMAN'S MISSIONARY SOCIETY MEETS

The Woman's Missionary Society of the Methodist church observed its week of prayer Wednesday, November 8, with an all day meeting, beginning at 10 o'clock. The following program was rendered: Morning session; Program for the home, special, Paine College; Mrs. Fox, leader. Song. Prayer for home work; Mrs. J. H. Bryant. Scripture, Matt. 5:3-9; Mrs. E. B. Black. Song. Objects of our gifts and prayer; Mrs. Fox. Two Southern women pioneering; Mrs. H. H. Hawkins. Vocal Duet; Meses. Coneway and Thompson. Radio talk on Paine College; Mrs. J. W. Downs. Offering for school. Prayer. Luncheon in basement. Afternoon session program: Foreign China. Leader: Mrs. E. W. Harrison. Song. Prayer for foreign work; Mrs. Mrs. Bolson. Scripture, Matt. 23, Luke 6:17-19, Mark 1:32-34. Objects of our gifts for foreign mission. Stephenson Memorial Hospital; Leader. Violin special; Meses. Thompson and Foster. Dialogue; Meses. J. B. Jones and R. A. Walls. Offering for Stephens Hospital. Closing prayer; Mrs. Steele.

### T. E. L. CLASS HAS SEWING PARTY

The T. E. L. class of the First Baptist Sunday school held an all-day sewing party Thursday at the country home of Mrs. J. B. Stark, where the hours were spent piecing a quilt for Backner's Orphan Home. At noon a covered dish luncheon was enjoyed. Besides the members of the class, Rev. and Mrs. V. M. Cloyd and Mr. and Mrs. W. R. Scheffgen were guests.

### SENIOR BAY VIEW CLUB HAS SCIENCE MEETING

Science was the subject for study at the Senior Bay View club meeting November 4. The following program was given: Achievements, Chats on Science, and Science. Remaking the World; Miss Lillie Hostetler. Science and Warfare; Mrs. Claude Rheckts. Science and Education; Mrs. Bob Wilson. Roll Call; Outstanding Recent Inventions and Discoveries.

### Daniels Celebrate 50th Anniversary Here Last Tuesday

Mr. and Mrs. J. H. Daniel celebrated their fiftieth wedding anniversary at a surprise party given in their honor Tuesday.

Twenty-nine relatives and friends were present. Yellow chrysanthemums and yellow cake decorated with miniature bride and groom carried out the golden wedding motif.

Mr. and Mrs. Daniel were married in Waco on November 7, 1883. They made their home in Correll county until 1905, when they moved to Deaf Smith county.

They have six living children, 18 grand children and three great grand children. The children are J. R. Daniel, Hereford; Mrs. J. E. Thomas, Endee, New Mexico; W. A. Daniel, Clarendon; J. F. Daniel, Plainview; R. S. Daniel, Amarillo, and Mrs. O. T. Shugart, Hereford.

Attending the celebration were Mr. and Mrs. Frank Daniel, Mr. and Mrs. O. T. Shugart and daughter, Elma; J. R. Daniel, Mr. and Mrs. J. A. Patterson, Plainview; Mr. and Mrs. R. G. Manning, Earl, Glenn and Robby Ray; Mr. and Mrs. Aubrey Daniel and Jerrold; Mr. and Mrs. J. C. Allred and Ethel; Mr. and Mrs. H. L. West, Mrs. Floyd West, Mrs. Jennie Thompson, Miss Jessie Morris, Mrs. R. E. Curtisinger, Mr. and Mrs. C. V. Strange, W. W. Haney, Mrs. C. L. Whitehead and June Curtisinger, all of Hereford.

### 19 Deaf Smith Pupils In College at Canyon

Canyon.—Deaf Smith county has 19 students enrolled in the W. T. S. T. C. during the first split semester of this year. It is expected that there will be additions to this number when the second split semester begins November 20.

This college is the only one in Texas which has arranged so that students can pay their fees in four parts of \$16.70 each, and can take nine weeks work and have it complete and receive credit thereon. This "new deal" has enabled hundreds of college students to study this year who could not attend school under the plans in vogue heretofore.

Many students at Canyon are living on as little as \$15.00 per month, according to college administrators, and yet are not endangering health.

Sixty-nine Texas counties and three other states are represented in the enrollment, which is larger than at this time last year.



You Can't Figure It  
out any other way but  
now is the time for  
the  
**FALL and WINTER**  
check-up on your car

Let us check your oil and grease. You should change now from a summer to a winter basis with Gulf oil and grease especially prepared for that purpose.

We Specialize On Washing  
and Greasing.

Top Dressing Done Here.

**Gulf Service Station**  
J. C. McCullough, Manager  
Corner Miles and Third  
Across from City Hall.

## W. FRANK BALL

Is Authorized Agent for  
Hereford Brand—Amarillo News

BOTH FOR **\$5.00**  
PER YEAR

### Change Meeting Date.

The regular zone meeting of Zone 2, Amarillo district, Methodist Episcopal Church, will be held at Dimmitt Wednesday, November 22, instead of 29, as previously announced.

### HOSPITAL NOTES

Mrs. D. H. Connell, baby girl.  
Mrs. L. H. Pedigo, baby boy.  
Miss Mary Steen, Bovina, medical case.

FOR RENT, FOR SALE CARDS  
AT BRAND OFFICE. CHEAP.

## M SYSTEM

Home Owned Home Operated  
Canyon, Texas  
We extend a hearty welcome to all Hereford visitors Friday. Come in and visit us while you are here.

BOB SPENCER Owners JOHN JACOBSEN

## Special Sale

On All Merchandise

STOCK UP NOW

November Is Coat  
Month



Our coats are thrilling because you can find style, new fur ideas, plus warmth and gorgeous lining.

**\$8.95** up  
Sizes 14 to 44

Wool Blankets **\$3.25**  
72 x 84, Double,  
4½ Pounds. Others for less money

Boots for Ladies  
and Children  
**\$1.98** Upward  
In  
Tan, White and Black.

Leather and Suede  
COATS  
Priced to Sell.

Make Our Store Your HEADQUARTERS for General Merchandise At Low Prices.  
GIVE US A TRIAL

## The Popular Store

"SINCE 1921"  
Always Saves You Money On First Class Merchandise.

SWEATERS  
for the whole family,  
low prices.

GLOVES  
Kids and Fabrics  
**45c** Pair

Help The  
RED CROSS

**Don't Get Up Nights**

Make This Be True  
You need this easy bladder physis to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. **BU-KETE**, the bladder physis, containing boric acid, zinc, etc., works on the bladder promptly and effectively as water on the boards. Get a tin for 10 cents from your drug store. After four days, if not relieved of getting up nights, go back and get your money. You are bound to feel better after this cheap tin and you get your regular sleep.

Locally at Quality Drug Store.



Here's the NEW  
**Coleman**  
**Easy-Glide**  
AUTOMATIC  
ELECTRIC IRON

Light Weight, 3 1/2 Lbs.  
Full Size, 1000 Watts

No bearing down, no heavy pushing and pulling. The extra heat does the work of extra weight. All you have to do is to guide the new Coleman Easy-Glide and it gives you beautiful work, quickly done. Heat automatic and adjustable. Saves up to 40% on current cost.

STURDY, ACCURATE, LONG-LASTING THERMOSTAT

DEPENDABLE, LONG-LIFE HEATING ELEMENT

Graceful in design. Finished in super chromium plate. (E832X)

SEE THEM AT—  
**STREU HARDWARE CO.**

CHARTER NO. 5004 RESERVE DISTRICT NO. 11

**FIRST NATIONAL BANK**

OF HEREFORD  
In the State of Texas, at the Close of Business On October 25, 1933.

**ASSETS**

1. Loans and discounts	\$237,404.43
2. Overdrafts	248.03
3. United States Government securities owned	79,000.00
4. Other bonds, stocks, and securities owned	2,450.00
5. Customers' liability on account of acceptances executed	NONE
6. Banking house, \$10,404.50; Fur. & Fix., \$4,427.06	14,832.25
7. Real estate owned other than banking house	4,968.96
8. Reserve with Federal Reserve Bank	5,026.54
9. Cash in vault and balances with other banks	26,550.88
10. Outside checks and other cash items	1,902.19
11. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
12. Acceptance of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE
13. Securities borrowed	NONE
14. Other assets	NONE
<b>TOTAL</b>	<b>\$374,643.68</b>

**LIABILITIES**

15. Demand deposits, except U. S. Government deposits, public funds and deposits of other banks	\$120,402.86
16. Time deposits, except postal savings, public funds and deposits of other banks	52,778.71
17. Public funds of States, counties, school districts, or other subdivisions or municipalities	26,914.36
18. United States Government and postal savings deposits	NONE
19. Deposits of other banks, including certified and cashier's checks outstanding	2,637.28
20. Circulating notes outstanding	50,000.00
21. Agreement to repurchase U. S. Government or other securities sold	NONE
22. Bills payable and rediscounts	35,456.11
23. Acceptances of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE
24. Acceptances executed by this bank for customers and to furnish dollar exchange, exclusive of acceptances of this bank purchased or discounted	NONE
25. Acceptances executed by other banks for account of this bank	NONE
26. Securities borrowed	NONE
27. Interest, taxes, and other expenses accrued and unpaid	NONE
28. Other liabilities	NONE
29. Capital Account:	
Class A preferred stock, none shares, par \$ None per share, redeemable at \$ None per share	NONE
Class B preferred stock, none shares, par \$ None per share, redeemable at \$ None per share	NONE
Common stock, 500 shares, par \$100.00 per share	\$50,000.00
Surplus	NONE
Undivided profits—net	\$36,364.33
Reserves for contingencies	NONE
<b>TOTAL, including Capital Account</b>	<b>\$374,643.68</b>

STATE OF TEXAS, COUNTY OF DEAF SMITH, ss:  
I, E. B. POSEY, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
E. B. POSEY, Cashier.  
CORRECT—ATTEST:  
GEO. L. MUSE,  
F. A. GYLES,  
J. S. ORR.

Subscribed and sworn to before me this 6th day of November, 1933.  
EDAH PARK, Notary Public.

NO. 1581  
OFFICIAL STATEMENT OF  
FINANCIAL CONDITION OF  
THE

**First State Bank**

AT HEREFORD,  
State of Texas, at the close of business on the 25th day of October, 1933, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 9th day of November, 1933.

**RESOURCES**

Loans and discounts on personal or collateral security	\$148,236.01
Loans secured by real estate	8,618.43
Overdrafts	NONE
Acceptances of other banks	NONE
Securities of U. S. any State or political subdivision thereof	23,122.03
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	5,500.00
Furniture and Fixtures	3,511.70
Real Estate owned, other than banking house	8,045.76
Cash in bank	18,532.79
Due from approved reserve agents	50,406.07
Due from other banks and bankers, subject to check on demand	NONE
Interest in Depositors' Guaranty Fund	NONE
Assessment Depositors' Guaranty Fund	NONE
Other Resources	2,842.94
<b>Total</b>	<b>\$280,416.33</b>

**LIABILITIES**

Capital Stock	\$50,000.00
Surplus fund	5,000.00
Undivided profits, net	3,196.28
Reserve for	NONE
Dividends unpaid	NONE
Due to banks and bankers, subject to check	11,908.08
Individual deposits subject to check, including time deposits due in 30 days	153,283.69
State Funds on Deposit	NONE
Time Certificates of Deposit	40,304.18
Cashier's Checks Outstanding	3,474.17
Bills Payable	NONE
Rediscounts	NONE
Customers' Bonds deposited for safekeeping	NONE
Other Liabilities	NONE
<b>Total</b>	<b>\$280,416.33</b>

STATE OF TEXAS,  
County of Deaf Smith.  
We, C. B. WILLIAMS, as President, and C. C. ACKER, as Cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.  
C. B. WILLIAMS, President.  
C. C. ACKER, Cashier.  
CORRECT—ATTEST:  
J. A. PITMAN,  
H. R. FRITZ,  
H. G. CONKWRIGHT,  
Directors.  
Subscribed and sworn to before me this 4th day of November, A. D. 1933.  
VIOLA CARPENTER,  
Notary Public,  
Deaf Smith County, Texas.

Here and There  
BY MRS. C. E. TICE

Misses Koma and Ruby Hyatt were hostesses at a Halloween party at the school house Friday night. Games were enjoyed. W. A. Springer and Miss Ruby Andrews were presented cakes for being the tuckiest couple present.  
Mr. and Mrs. Elmer Dixon of Cleo, Mr. and Mrs. Clarence Dixon of Friona and Mr. and Mrs. Luther Ramsey took dinner in the W. S. Dixon home Sunday.  
Mrs. Geo. Muse of Hereford spent Sunday with her parents, Mr. and Mrs. Oglesby.  
Lester Sparks is doing grand jury service in Dimmitt this week.  
Mrs. J. D. Murray and Miss Flora Jones of Childress spent the week end with Mr. and Mrs. A. T. Jones.  
Mr. and Mrs. D. S. Jones attended a family reunion in Plainview last Wednesday.  
Messrs. and Mmes. Jodie Benson of Happy, W. A. Springer and Elmer Jones spent Sunday in the A. T. Jones home.  
Mrs. Buck Woods and Miss Daisy Crump of Dimmitt spent Sunday afternoon with Misses Koma and Ruby Hyatt.  
Mr. and Mrs. Henry Allman spent Sunday in the J. C. Williams home near Bethel.  
Mrs. Harvey Dixon of New Mexico spent part of last week with her parents, Mr. and Mrs. W. S. Dixon.  
Mr. and Mrs. W. L. Tice moved to Hereford Saturday.  
Mr. and Mrs. Shirley Sandage are the proud parents of a boy, born Sunday morning.  
Miss Clark met with the club at Mrs. Glenn Greer's last Wednesday and demonstrated English plum pudding and sauce. She judged tomato juice, chili sauce and preserves. Her next meeting will be with Mrs. D. O. Benson November 22. At this meeting County Agent Thomas and Miss Clark will give a pork curing demonstration. The next club meeting will be with Mrs. Mobley, November 8. Officers will be elected and important topics are to be disposed of.  
Miss Mincola Lysle of Dimmitt spent Saturday and Sunday with Misses Koma and Ruby Hyatt.  
The W. W. Club entertained the West Hereford club last Thurs-

day afternoon at the home of Mrs. J. B. Harlin. Games were played and refreshments were served to 15 members and Mmes. Cox, Jewell, Smith, Wagley, Rudd, Bryant, Morrison, Dyer, Robertson, Whitaker, Woods and Easter.  
Mr. and Mrs. Durwood Robertson and Mrs. M. A. Springer spent the week end here with relatives. Mr. and Mrs. J. E. Springer spent Sunday with her father, B. F. Fulkerson, near Dean.  
Singing starts at 7:30 Sunday night. Sunday school at 10:00 a. m., as several intend to go to Friona in the afternoon to the singing convention.

**Bippus Items**

BY MRS. C. T. REESE

Light showers Wednesday will help wheat. Light snows Saturday helped wheat, and a good crop is anticipated.  
Ed Lee and family are moving to the Bowen house.  
Shoppers in Hereford Saturday were Rufus and Mrs. Overstreet, Mr. Kirby, Mr. and Mrs. Thompson, Mr. and Mrs. C. F. Reese and family, Elmer Burns, Miss Leona Norris.  
Miss Annie Halmum, who is teaching at Bippus, spent the week end with her mother at Hereford. Violet Bippus is in Hereford taking treatments.  
Mrs. Z. J. Steen has returned from Hereford where she has been taking treatments. Also Mrs. Geo. Bippus has been in Hereford for the same purpose.  
Clarence Morrison was in Adrian Wednesday.  
Emorie Burk is at Friona working.  
Wylie Burns left last week for Borina to work.  
Clarence Morrison is at Post where he has been at work the past month.  
The club met with Mrs. Mary Morrison last Wednesday, with eight present to enjoy the day and luncheon.  
Vincent Wheeler, Chas. Houser and children have been picking beans on the Carter place.  
Mr. and Mrs. C. T. Reese and daughter, Ruth, called in the Morrison home Sunday.  
A large number is expected at singing here Sunday. There will be plenty of dinner for all.



BEFORE YOUR CAR FREEZES  
Meet the

**SUPERSERVICE MAN**

He's Trained to Give You  
Anti-Freeze Protection

These days, when you drive in, the first concern is the radiator. His free Check will warn and his service protect you from delays, trouble and repair bills. Don't wait until it's too late—drive in and meet the Superservice Man—today.

Play Safe This Winter—Use Prestone  
Gallon, \$2.95

**Willard Battery Station**

**Public Sale**

**Tuesday, Nov. 14**

SALE BEGINS PROMPTLY AT 1:30

Owing to the death of my husband, and not being able to continue our farming operations, I have decided to sell at Public Auction my entire farming equipment, including the livestock, at my farm located two miles south and nine miles east of Hereford, or three miles east and one mile south of the Wyche school house.

- CATTLE**
- 1—Holstein cow, age 6, fresh soon.
  - 1—Holstein cow and calf, age 6.
  - 1—Red cow and calf, age 4.
  - 1—Motley-faced cow, age 3.
  - 1—Jersey cow, age 5.
  - 1—Black Jersey cow, age 5.
  - 1—Jersey cow, age 6.
  - 1—Registered whitefaced bull, extra good, age 3.
  - 1—Black steer, 7 months old.
  - 2—Jersey heifers, age 15 months.
  - 1—Red heifer yearling.
  - 2—Black Jersey calves, 15 months old.
  - 1—Motley faced heifer, 18 months old.
  - 3—Calves, 6 months old.
- The above mentioned cows are extra good quality and all are heavy milkers.

- FARM MACHINERY**
- 1—Good grain wagon.
  - 1—McCormick row binder.
  - 1—P. and O. 2 row lister.
  - 1—John Deere one row lister.
  - 2—Two row slide go-devils.
  - 1—Six-foot tandem disc.
  - 1—Two-section harrow.
  - 1—12-foot wheat drill.
  - 1—Garden plow. 1—Georgia stock.
- A lot of extra good hog and net wire fencing, and other items too numerous to mention.

- HORSES**
- 1—Gray horse, weight about 1200 pounds.
  - 1—Black horse, weight about 1400 pounds.
  - 1—Brown mare, weight about 1400, pounds.
  - 1—Set breeching harness.
  - 2—Sets harness without breeching.
  - 1—Good stock saddle.
  - Collars, lines, bridles, etc.

**BUNDLE FEED**  
100 acres of good bundle feed, consisting of maize, kafir and a large proportion of hegari. This feed is extra good and well headed.  
1—Well house, size 12x16.  
1—Garage, size 16x18.  
Lot of odd pieces of lumber.

- HOUSEHOLD GOODS**
- 1—New Perfection oil stove.
  - 1—Hoosier kitchen cabinet.
  - 1—Kitchen cupboard.
  - 1—Table.
  - 1—Heating stove.
  - Several pieces of bacon.

**MRS. C. C. COOK, Owner**  
TERMS—CASH  
MILES ROBERSON, Clerk. COL. RAY BARBER, Auctioneer.

THE BEST WAY  
To Help Santa is With Nice  
**Christmas Cards**

Order Them Today at  
**The Hereford Brand**

**THRIFTY HOME MANAGERS**

Know where to shop for food.  
That's why the trend is to shop here.  
where taste and economy meet on common ground

Everything For Your  
**Fruitcake**

HEED THE RED CROSS ROLL CALL

**Frank's CASH Grocery**  
FRANK RICHARDS, Proprietor.  
Bring Us Your Eggs—Market Price. BUY AT HOME  
Come Give Us a Trial. Phone 117—We Deliver

IN TIME OF NEED



Phone 100

Prompt, Accurate Service

You may depend on us. A telephone order receives the same intelligent, careful attention as a personal notation. And our swift delivery is most welcome when every minute counts.

Heed the Red Cross Roll Call.

City Drug Store

Home of Dependable Drugs. Phone 100 BUY AT HOME

Summerfield News

BY MRS. GUY WALSER

Take Produce to Carl's Gro. Our community received a light rain, snow and freeze the first of this week. Mr. and Mrs. Marvin Madden and daughter spent Saturday night with Mr. and Mrs. Henry Kendall of Frio. The W. M. U. met with Mrs. Walter Huntley last Wednesday in an all-day session. The day was spent making payments for Buckner's Orphan Home. William and Pat Neill of Merkel spent the first of the week with Mr. and Mrs. B. E. Boberson. Mmes. Bob Wilson and John P. Slaton of Hereford were guests of Mrs. Lee Curry recently. Mr. and Mrs. Theodore Maskere and Mr. and Mrs. Charlie Maskere of Blair, Kansas, and Mrs. C. A. Smith of Hydro, Oklahoma, spent the first of this week with Mr. and Mrs. B. K. Greenom and Mr. and Mrs. Euler. Wilburn Edelman and family, Miss Oleta Bowling and Ruby Thompson and Bill Edelman spent the week end in Amarillo and Canyon. Earl Lance and family, Jeff Robinson and family of Hereford spent Sunday in the Joe Kendall home. Cleo Meberg, Jr., was called home Saturday on account of the illness of his mother in Amarillo. The Senior B. Y. P. U. enjoyed a Halloween party north of Summerfield in an old vacant house. Ghosts of all descriptions were present, games were played and refreshments were served to 35. Howard Dotson left last week for Littlefield for an indefinite stay. D. J. Neill of Merkel spent the week with relatives here. A large party was enjoyed by a group of young people Monday at the home of Mr. and Mrs. J. H. Johnson. The party was given by Miss Edna Johnson, Mrs. Greenom, Mrs. Lee Curry and Oleta Bowling and Miss Oleta Bowling and Miss Oleta Bowling. Messrs. William, Pat and D. J. Neill, Asa Atchley and Henry Walser, Messrs. and Mmes. Guy Walser and Jim Clark.

Ford Doings

BY LA VERNE MANN

Cap Coconougher visited in the F. W. Brunson home Sunday. Get highest cream prices at Farmers Creamery Association. Friends and relatives from Fairview, Conway and Ford were guests in the R. W. Stephens home Sunday. E. J. Goodin of Claude spent Wednesday night in the home of his brother-in-law, F. W. Brunson. Ford visitors Sunday night were Miss Marion Armistage, Vega; Cap Coconougher, Dean, and Glenn Taylor, Hobart, Oklahoma. Mr. and Mrs. D. S. Larson and Richard Dale were in Amarillo on business Wednesday. Mr. and Mrs. Stoker and small children made a business trip to Amarillo Tuesday. Mr. and Mrs. Jake Klierer and Mrs. George Bessard of Corn, Oklahoma, spent Sunday night in the D. S. Larson home. W. P. Caraway of Ward visited D. B. Mann Friday. Mrs. Maggie Ellison returned to her home at Waco Friday, after having spent a week with her sister, Mrs. H. M. Benson. Alice Stoker visited school Monday. Mr. and Mrs. G. D. Dennis had as dinner guests Sunday relatives from Post. Mr. and Mrs. Joe Phipps and Miss Maude Schwartz were in Amarillo Friday. G. D. Dennis returned to Post with relatives Sunday for a short visit. Gilbert Stroop was a Ford visitor Sunday. Mr. and Mrs. G. D. Dennis had as a guest last week, a daughter from Amarillo. Mr. and Mrs. Floyd Benson and daughter attended the entertainment at the Star Theatre in Hereford Wednesday night. Bill Hutson of Ward visited in the G. D. Dennis home Friday. Mrs. Edna Jacobs and family and Mr. and Mrs. Edward Vernon were guests at the home located by Mr. and Mrs. Phipps and son, and Jim Clark.

Westway Items

(BY WILMA SKYPOLA)

Take Produce to Carl's Gro. Mr. and Mrs. D. R. Grimes have moved to town, and will be at home at 507 West, Fourth Street. Mmes. Suggs and Lipscomb of Ward visited in the T. E. Baker home last Thursday. Mr. and Mrs. Foy Dodson were in Canyon Saturday. Miss Barbara Higgins spent the week end with Katherine Vaughn. Little Nana Beth Hartman is on the sick list. Mr. and Mrs. Tom Vaughn spent Sunday evening in the D. P. Vaughn home. Thad Driver of Crosbyton is visiting in the G. W. Wilson home. Raymond Pierce is employed by Guy Lawrence at Walcot. Mr. and Mrs. Buddy Witherspoon of Hereford visited the G. C. Hartman home Sunday. Miss Wilma Skypola took dinner with Miss Pauline Fangman of Messenger. August Weiseman left for his home in Wichita Falls Tuesday. Messrs. and Mmes. A. H. Lueb and V. Skypola and daughter, Wilma, attended a wedding party Monday night at Umberger. Mr. and Mrs. A. H. Lueb and V. Skypola were in Amarillo one day last week. Leon Hartman is improving from his recent illness. The Brashears have returned to their home from Friona. F. T. A. was highly entertained by Smith's orchestra Friday night. Miss Kirby, expression teacher, also was included on the program. During a business meeting, P. T. A. voted to sponsor a beautification program for the school, under direction of the teachers. Shrubs will be put out soon as a part of this program. Members of the Better English club heard a debate on the usefulness of the dish-rag and broom to the housewife, at its regular meeting Friday. The dish-rag was represented by the Eagles and Hawks, while the broom was defended by the Hawks and the Eagles. The Hawks won.

AUTO REPAIRING Here is the best place in town to get your car repaired. A few used Hammer Mills at Bargains while they last. Radiator Glycerine Gallon, \$1.45 M. D. WOMBLE Implements

Cheating Disaster Insure Your Houses and Barns HEREFORD INSURANCE AGENCY John McLean, Owner.

Progressive News

BY OLIVE PERKINS

Messrs. and Mmes. Horace and Howard Hershey and families spent Sunday in the Ray Hershey home. All who attended Literary Friday night enjoyed a real treat when Gordon Durham and his orchestra of Hereford played several selections. Mrs. Ira Bicketts returned home Sunday from a week's visit with her father, Mr. Hughes, and other relatives at Silverton. Mr. Bicketts and the children went for her Sunday. Weldon Gregory spent Saturday night with Arnold Hershey. Coleman Campbell visited in the Hershey home Sunday. Owing to the cold weather, preaching and Sunday school were dismissed. Mrs. F. H. Oberthier and Miss Olive Perkins visited Mrs. G. W. Brooks Tuesday afternoon. The club met with Mrs. Ed Botts Wednesday afternoon, with six members present. The ladies started their plan for their Christmas party, and also decided to take subscriptions for the Amarillo News. The next meeting will be with Mrs. C. P. Caldwell the third Wednesday in November. A number of young people met at the Hershey home Sunday evening for singing. Ira Jeanne and Glenn Bicketts spent Saturday with the Cockrell children at Hereford. The home of Mr. and Mrs. Jeff Robertson was the scene of much Halloween merriment Tuesday night when they entertained a number of young people. The house was decorated with corn stalks, pumpkins and witches, and jack-o'-lanterns for the occasion. The second floor was fixed as a place of horror. Appropriate refreshments were served and halloween games were played. Arch Conklin, Arnold Hershey, Ben and Donald Conklin came home Saturday from a trip to Springer, New Mexico, where they bought a truck load of apples. They visited Mr. and Mrs. Jim Ricketts while there. Miss Althea Boyd visited Miss Hughes at Flag Saturday night. Mrs. Raymond Saylor and Jeanette visited Mrs. Bob Jackson Monday afternoon. Mr. and Mrs. Joe Johnston of Crosbyton visited his sister, Mrs. Senies and family, last week, enroute home from a trip to A Century of Progress at Chicago. Virginia Bowman, who is attending college at Canyon, spent last week end at home. Mr. and Mrs. J. L. Click visited last week with relatives at Houston and other points in Southern Texas.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Get highest cream prices at Farmers Creamery Association. Friends and relatives from Fairview, Conway and Ford were guests in the R. W. Stephens home Sunday. E. J. Goodin of Claude spent Wednesday night in the home of his brother-in-law, F. W. Brunson. Ford visitors Sunday night were Miss Marion Armistage, Vega; Cap Coconougher, Dean, and Glenn Taylor, Hobart, Oklahoma. Mr. and Mrs. D. S. Larson and Richard Dale were in Amarillo on business Wednesday. Mr. and Mrs. Stoker and small children made a business trip to Amarillo Tuesday. Mr. and Mrs. Jake Klierer and Mrs. George Bessard of Corn, Oklahoma, spent Sunday night in the D. S. Larson home. W. P. Caraway of Ward visited D. B. Mann Friday. Mrs. Maggie Ellison returned to her home at Waco Friday, after having spent a week with her sister, Mrs. H. M. Benson. Alice Stoker visited school Monday. Mr. and Mrs. G. D. Dennis had as dinner guests Sunday relatives from Post. Mr. and Mrs. Joe Phipps and Miss Maude Schwartz were in Amarillo Friday. G. D. Dennis returned to Post with relatives Sunday for a short visit. Gilbert Stroop was a Ford visitor Sunday. Mr. and Mrs. G. D. Dennis had as a guest last week, a daughter from Amarillo. Mr. and Mrs. Floyd Benson and daughter attended the entertainment at the Star Theatre in Hereford Wednesday night. Bill Hutson of Ward visited in the G. D. Dennis home Friday. Mrs. Edna Jacobs and family and Mr. and Mrs. Edward Vernon were guests at the home located by Mr. and Mrs. Phipps and son, and Jim Clark.

THE STATE OF TEXAS, VS. FRED HEMPSTEAD

In the County Court of Deaf Smith County, Texas. On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said Fred Hempstead and the unknown heirs of the said Fred Hempstead as is more fully set out in said petition of The State of Texas, acting by and through the commissioner's Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933. And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas. Witness our hands this the 1st day of November, 1933. W. T. WOMBLE, C. R. SMITH, FRANK E. GIVAN.

THE STATE OF TEXAS, VS. W. B. DAVIS, ET AL.

In the County Court of Deaf Smith County, Texas. On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said W. B. Davis, and the unknown heirs of the said W. B. Davis as is more fully set out in said petition of The State of Texas, acting by and through the commissioner's Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933. And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas. Witness our hands this the 1st day of November, 1933. W. T. WOMBLE, C. R. SMITH, FRANK E. GIVAN.

THE STATE OF TEXAS, VS. HENRY G. PERT, ET AL.

In the County Court of Deaf Smith County, Texas. On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said Henry G. Pert, and the unknown heirs of the said Henry G. Pert as is more fully set out in said petition of The State of Texas, acting by and through the commissioner's Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933. And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas. Witness our hands this the 1st day of November, 1933. W. T. WOMBLE, C. R. SMITH, FRANK E. GIVAN.

THE STATE OF TEXAS, VS. DE ATLEY ET AL.

In the County Court of Deaf Smith County, Texas. On the 1st day of November, 1933, the undersigned having been appointed by the County Judge of Deaf Smith County, Texas to assess the value of certain real estate and damage thereto, by reason of the construction and reconstruction, and opening of State Highway No. 33, upon, across and through certain real estate described in Plaintiff's petition, reference to which is here made, to which real estate the fee simple title is in the said De Atley, and the unknown heirs of the said De Atley as is more fully set out in said petition of The State of Texas, acting by and through the commissioner's Court of Deaf Smith County, Texas, and we having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Court room in the Court House in Deaf Smith County, Texas, in the City of Hereford, Texas, on the 29th of November, 1933. And these therefore are notice to said defendants, and each of them, to appear at said time and place at ten o'clock A. M., at the courthouse for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said defendants and each of them respectively, for the right of way and strip of land described in plaintiff's original petition filed with the County Judge of Deaf Smith County, Texas. Witness our hands this the 1st day of November, 1933. W. T. WOMBLE, C. R. SMITH, FRANK E. GIVAN.



THE PILGRIMS and the INDIANS

In the early days smoked the pipe of peace and bartered and traded. Now we don't want to smoke with you, but we want to

Buy Your TURKEYS



as we have done in former years. Bring your turkeys here where you will be guaranteed as HIGH A PRICE AS IS OBTAINABLE IN HEREFORD.

Courtesy and accuracy are the foundation of our business. We welcome you to our place of business, where your trade is greatly appreciated.

CARL'S CASH & CARRY GROCERY

DODGE and PLYMOUTH CARS

Dodge Trucks ARE STANDING UP

Ask the man who has one. He is in better position to give you accurate information than anyone else. Ask him anything you like—about his expense of operation, the ease of handling, smoothness of operation, how he likes hydraulic brakes, and the many other exclusive features found only in these products.

Prices are certain to go up. Buy now while you can get a four-door sedan at \$685.00 and up, delivered in Hereford.

Dodge 1 1/2 Ton Truck, delivered in Hereford, \$735.00 and up.

Help the Red Cross

Ireland-Beavers Motor Co.

301 East Third Street, Hereford

BUSINESS AND PROFESSIONAL DIRECTORY

INSURANCE H. PATTON

AUDITOR PAUL S. CORBETT

AUTO REPAIRS LUSK AUTOMOTIVE CO.

CLEANERS WEST TAILOR SHOP

DAIRY PRAIRIE DAIRIE

GAS-OILS GLENN SNYDER

PRODUCE BROWN PRODUCE

THE CHOCOLATE SHOP

MANOLOGY

NURSING

PHYSICIANS

WOODWORK

# STAR THEATRE

Hereford, Texas  
FRIDAY ONLY

## "Stage Mother"

Also  
Chapter Three of  
"DEVIL HORSE"  
News and Comedy  
ADMISSION 10c

## Saturday

Matinee and Night,  
Armistice Special  
Richard Arlen  
and Judith Allen

## "Hell and High Water"

Admission, 10c to All

Preview Saturday Night

SUNDAY MATINEE  
Monday Night

In Russian it's  
"Я ЛЮБЛЮ ТЕБЯ"



But Chevalier knows the way  
to love in any language!



Maurice  
CHEVALIER  
THE WAY  
TO LOVE

Selected Shows  
Admission will be only 10-20c  
ATTEND THE PREVIEW

Tuesday - Wednesday  
THURSDAY  
3-BIG DAYS-3

THE LOVE STORY THAT  
SCANDALIZED A NATION

Fabulous romantic epic of the West in life  
and blood drama, surging from the savage  
days of empire, on to the roaring present

ED  
ROBINSON  
SILVER  
DOLLAR

DANIELS  
ALINE  
MACMAHON  
in cast of thousands

News and Comedy  
10 and 20c

Coming—November  
26-27-28  
MAE WEST  
In  
"I'M NO ANGEL"

# BUY! Through the WANT ADS

## Lost and Found

LOST: Lady's black kid glove for right hand, three pearl buttons on side. Return to Brand office. 1c

LOST: Reddish colored bull calf, weight about 250 pounds Part Jersey. S. L. Harman. 1c

## For Rent

FOR RENT: Front bed room. Phone 250-W. J. E. Ward. 1c

FOR RENT: Residence on pavement. Want to buy gas range. F. H. Oberthier. 30-1fc

## Wanted

WANTED: To buy your odd and end cattle, if priced in line with the market. See Claude Higgins or Pete Engle. 43-2p

WANTED: To trade Oldsmobile coupe for a good milk-cow. L. W. Dickenson, Vega Route, Ford Community. 44-2p

WANTED: A room and board for high school boy, or just a room in exchange for work that you want done. T. R. Clancy. 1c

WANTED: To buy house to move. See Liston Wilson, at Wilson Dairy. 1p

WANTED: To trade a full blooded Poland China pig for some chickens. Fred Welch. 1p

WANTED: To exchange stucco plastering or brick work for any kind of produce that we can eat. O. E. Ridgeway. 1c

WANTED: Field for grazing stock. See G. G. Hill. 43-2p

WANTED: A field to pasture cattle. Lee Coconougher. 42-4p

WANTED: To buy an extra large baby buggy. Jewell Murchison at court house. 42-4c

WANTED: To buy male heads and threshed grain. Brumley & Son. 42-1fc

## Fox Sale or Trade

POP- SALE: Good bright beagal hedges for cow feed; medium heads. WM deliver in town any time. J. G. Evans or Wayne Evans, 306 North B Street. 43-4p

FOR SALE: Several Jersey milk cows. Will trade for feed. W. M. Ash, Umbarger. 43-4p

FOR SALE: Eleven head of good grade dairy cows. See Mrs. D. H. Ross at Court House. 43-3c

FOR SALE: New and used typewriters, and ribbons. Jewell Murchison. 42-1fc

## Help Wanted

LIFE INSURANCE salesmen desiring the best plan of protection to offer their prospects may obtain full information 608 Republic Bank Building, Dallas, Texas. Call or write today. 42-10c

Mr. and Mrs. Roy Lamar of Coblen, Illinois, their daughter, Mrs. H. A. Halsey of Chicago, and Mr. Lamar's sister, Mrs. Henry Porter of Fort Worth, visited Mr. and Mrs. C. F. Kerr and family this week. Mr. Lamar and Mrs. Porter are nephew and niece of Mr. Kerr.

Mr. and Mrs. E. Carter, Sr., of Dallas, old-time residents of Hereford are visiting in the home of their son, Tom Carter, here. With them are two grandchildren, Herbert Carter and Mrs. Jim Carter, also of Dallas.

The Carters were among the earliest settlers in Deaf Smith county, coming here in the '80s.

The language of the Red Cross is universal.

## County Hospital Adopts New Rules

Mrs. Edna Bruner has been named acting superintendent of the Deaf Smith county hospital. A permanent superintendent to succeed Mrs. Emma Gragg, who resigned recently, will be chosen by the board of directors at a meeting Friday, November 10.

Several new rules for conducting the hospital were enacted at a called meeting of the board last week, according to Criss Renfro, chairman.

The new rules are as follows: Applications for admission in confinement cases will be required to pay the regular fee of \$25 in advance, with additional charge in difficult cases.

Applicants for admission in confinement cases who are residents of Deaf Smith county and are unable to pay the fee in advance will not be admitted unless a practicing physician of the county certifies that the condition of the applicant is such that hospitalization is necessary.

In all ordinary cases patients not residents of Deaf Smith county will be required to pay one week's fee in advance when admitted and furnish satisfactory evidence of ability to pay each week in advance until discharged.

Patients not residents of Deaf Smith county who are unable to pay one week's fee in advance or cannot furnish evidence of ability to pay each week in advance will be required to make arrangements for admission through the proper officials in their home county.

It was announced that the board will hold regular meetings the second Friday of each month hereafter. Members are Criss Renfro, chairman; E. S. Ireland, Dr. G. H. LeGrand and Mrs. L. R. Brady.

## COURTHOUSE RECORDS

### Warranty Deeds.

John W. Martin et ux to Clara C. Pitney, section 36, township 5, north of range 2 east.

Clara C. Pitney to W. R. Walker, Section 36, township 5 north of range 2 east.

J. M. Tanner et ux to Kathryn M. Cox, southwest 1/4 and south 1/2 of northeast 1/4 of section 18, township 4 north of range 3 east.

E. L. Hill et ux to B. H. Rice, section 39, block 8.

Retta Carroll et vir and Stella Emrick et vir, to C. N. Taylor, south 1/2 of section 20, and all of section 32, township 2 north of range 3 east.

John Thurmond et ux to John Lynn, south 1/2 of section 10, township 2 north of range 1 east.

R. P. Vernon et ux to D. R. Grimes, west 1/2 of northwest 1/4 of section 100, block R-3.

J. S. Gore to C. J. Bannan and G. T. Kimbrell, east 1/2 of section 7, township 6 north of range 3 east.

J. M. Murchison et ux to Fred Welch, lots 4 and 5 of John W. DeAtley subdivision of lots 2 and 3 in block 9 of Womble addition to the city of Hereford.

Mont E. Baker et ux to Ollie Hodges, 20 acres of section 11, block M-7.

Louise M. Kane to James W. Witherspoon, west 1/2 of southwest 1/4, section 63, block K-3.

J. W. Harding to F. H. Oberthier, Sr., lots 18, 19, 20 in block 24, city of Hereford.

### New Car Registrations.

Andrew Elder, Plymouth sedan, Ireland-Beavers Motor Co.

B. E. Brumley, Chevrolet coach, Grizzle Chevrolet Co.

Frank A. Gyles, Dodge sedan, Ireland-Beavers Motor Co.

Mrs. S. P. Rossion and daughter, Jo Ann, returned home Tuesday night from Plainview where they visited friends and relatives for the past two weeks.

## Truck License Halved On Farmers' Vehicles

Licenses on farmers' trucks, to be used by the owner for transporting his own poultry, dairy, livestock and farm products, now cost only half of the regular commercial rate.

In accordance with the new law, these vehicles are to be given special license plates. For the remainder of 1933, however, such vehicles registered will not be given plates. New plates will be ready for distribution for 1934.

For the remainder of 1933 operators of these trucks will be required to carry license receipts at all times.

Another restriction on this type of registration is that the truck shall not use a trailer or semitrailer.

## Cook Farm Auction to be Held Next Tuesday

A public sale is scheduled for Tuesday, November 14, at the farm of Mrs. C. C. Cook, located in the Wyche district about 12 miles southeast of town. Mrs. Cook will offer at public auction, milk and check cows, horses of the heavy type, harness, household goods and about everything else usually found on a farm.

Mrs. Cook states that the milk cows are quality along with quantity producers and that a purchase of one or more of these cows will make a valuable addition to any farm.

Mrs. Cook will make her future home with her daughter, Mrs. Jess Lindsey and family.

Col. Ray Barber will auction the sale.

## Turkey Market Opens; Prices Off Slightly

The turkey market opened this week with plenty of buyers in the field. The price per pound of the gobber family will open at around a dime, but the brand does not want to be quoted on that price, for the market on produce change often.

One of our local produce men stated that the market price on chickens broke last Saturday and the price was lowered on poultry for that day, and the same price prevailed the first of the week. However, this may not effect the price on turkeys the latter part of this week.

Farmers were made happy Saturday by reason of a sharp advance of eggs from 20 to 24 cents per dozen. This price is still holding good for this week.

## Cancel Plainview Battle Last Week

Mud and rain prevented a scheduled football game here last Friday between the Hereford High Whitefaces and Plainview's Bulldogs.

The Plainview team was unable to get to Hereford for the encounter because of heavy roads. A telephone call Friday forenoon from Bill McClure, business manager of the Plainview team, informed local school officials that cars carrying the Bulldog squad had found the roads between Plainview and Dimmitt impassable.

Head Coach Ralph Dorsey of the Plainview crew was said to be in a hospital at Lubbock, having undergone an operation last week.

One game, at Canyon, Friday, remains on the Whiteface schedule.

Little Nancy Nell of Lubbock, who has been seriously ill the past two weeks with diphtheria, is reported to be improving this week. She has been moved from the Lubbock hospital to her home. Nancy is the daughter of Mr. and Mrs. John A. Nell, former residents of Hereford. Her grandmother, Mrs. W. B. Wiltshire, is still in Lubbock, but will return home in a few days.

## PERSONALS

Rex Tynes, Jr., was here from Lubbock last week end visiting with friends.

Fruit Cakes, Dutch Cakes, Plum Puddings, Boss Speer, first door east of Presbyterian church. 1c

Miss Viola Carpenter returned to Hereford last week from a visit with her parents in Abilene.

Mrs. W. E. Branson returned home Sunday from a two weeks visit with her sons in Amarillo.

Mrs. B. A. Humphries, of Minneapolis, Minnesota, is the guest of her parents, Mr. and Mrs. R. A. Walls.

Mr. and Mrs. Otis Burton and Mrs. E. E. Worm and son all of Big Square, were here last Friday trading.

Mr. and Mrs. R. E. Dawson, representative of the Best Cottage Association Home of Pilot Point, was here Tuesday.

Why send your money away from home when you can buy genuine GOODYEAR Tires for less? Ireland-Beavers Motor Co. 44

Dr. and Mrs. E. E. Robinson and son, Lon, left today for Clarendon where Dr. Robinson will attend the Northwest Methodist Conference, which goes into session there today.

The greatest tire buy on the market is the New Goodyear PATH-FINDER. 4.75-19 at \$6.03; 5-23-15 at \$7.27. Other sizes reduced in proportion. Ireland-Beavers Motor Company. 44

Frank Ball of Tucumac, New Mexico, was here Wednesday on a business trip. Mr. Ball will again represent the Hereford Brand and Amarillo News-Globe in the taking of subscriptions.

James Stanford, superintendent of the Methodist Sunday school, left Wednesday for Clarendon where he will attend the annual conference of the North Texas Methodists for the remainder of the week.

Get ready for WINTER now. Come around and let us replace that broken windshield or door glass, and then fill your radiator with Prestone (at \$2.95) or Alcohol (at 80 cents) and you will be ready. Ireland-Beavers Motor Company. 44

Mr. and Mrs. Ed Scott and daughter, Mary Louise, left Wednesday morning for their home in San Diego, California, after several weeks visit with Mrs. Scott's parents, Mr. and Mrs. W. R. Wiltshire, and brother, Dr. B. M. Wiltshire and wife.

Bill Argo, brother of Mrs. A. O. Thompson, and his sister, Mrs. Margaret Hayes and Mrs. Hayes' daughter, Mrs. James McConkey and son, all of Phoenix, Arizona, are visiting Mr. and Mrs. Thompson here this week. They are enroute to Paris where they will visit other relatives.

## Local Men to Discuss Roads at Littlefield

Alex O. Thompson, president, and John P. Sloan, head of the highway division of the Hereford Chamber of Commerce, will attend a luncheon at Littlefield next Tuesday for the promotion of Highway 143.

Highway 143, known locally as 25-Mile Avenue, has state designation from Channing south through Vega and Hereford, Dimmitt and Littlefield.

The meeting next Tuesday was called by Arthur P. Duggan, state senator from District 30. He is heading a move to have the road improved.

This road was included in Deaf Smith county's program of public works for drought relief, but no action has yet been taken toward actual construction.

According to local officials, work on this project would solve the county's unemployment problem as less than 100 of the 300 unemployed are working on the two projects now under way.

TRY A WANT AD IN THE BRAND

## Reform Sentence Given Youth for Auto Theft

An indefinite sentence to the reform school at Gatelyville was assessed against Harry L. Bell, Chicago youth, in county court Tuesday morning in connection with the theft recently of a car belonging to Frank A. Gyles.

Young Bell, who is less than 17 years old, entered a plea of guilty and asked the mercy of the court. His sentence will not extend beyond his 21st birthday and he may be paroled sooner. He told the court he was an orphan and was headed for California to find employment.

Gyles' car was taken from in front of the Star Theatre here two weeks ago. Bell was captured a few hours later by Clovis officers after he had wrecked the car in an effort to evade pursuers.

Wes Anthony of the Big Square district was here Monday evening for a short time visiting his parents, Mr. and Mrs. W. B. Anthony, and trading with Hereford merchants.

## Carload New Furniture

We want you to call and see our new furniture—whether you desire to buy anything or not.

The New Styles In Furniture Are Most Attractive.

New styles of living room furniture.  
New styles of bedroom furniture.  
New styles of dining room furniture.  
New styles of breakfast room furniture.

New styles of room-size art rugs.  
New styles Majestic radios.

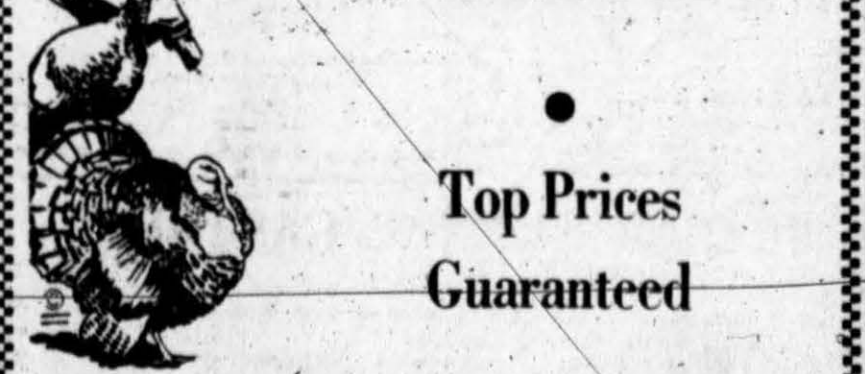
New styles Phico radios, in either electric or battery sets.

We guarantee to serve you better and for less.

E. B. BLACK CO.



# TURKEY MARKET



Top Prices Guaranteed

For Turkeys and Everything Else in the Produce Line.

## Square Deal Produce Co.

Corner Main and Fourth, F. A. Bone Building  
RANKIN C. REYNOLDS Swift Branch ROY ONSTEAD



Get a New Hat while the Big Special is on. We have Hats

\$1.00 \$1.25 \$1.50

for our special this week-end

Our Better Hats \$2.00 to \$6.50  
Tams, 25c to 75c

Come In and See Them

VOGELE MILLINERS PARLOR

# FOOD FOR A KING



## CHASE DULLNESS FROM FALL MENUS

—The age-old question, "What will I have for dinner?" can be answered without trouble after looking over our shelves. Delicacies from PIGGLY WIGGLY will revive the housewife's interest in cooking and her family's in eating.

Go to Church Sunday.

Quality and Service Are Paramount Always at

# PIGGLY WIGGLY

ALL OVER THE WORLD  
PHONE 81. FRANK GYLES, Manager BUY AT HOME