

Serving
The
Magic Triangle

The Sunday Brand

INCL

PK

PUBLISHED EVERY SUNDAY

VOL. 23 — NO. 19

HEREFORD, TEXAS, 79045, SUNDAY, NOV. 8, 1970

Deaf Smith County Sets Fast Pace in Past Decade

Deaf Smith County, during the past decade, was the second fastest growing county in the Panhandle in terms of population and bank deposits, and fifth in the increase in retail sales. The figures are in a report released by the West Texas Chamber of Commerce. Based upon preliminary census figures, they could change slightly when final figures are released by the Census Bureau. During the period beginning

in 1960 and ending this year, Deaf Smith County had an increase in population from 13,187 to 18,533, which is a 40 per cent hike. This county is second only to Randall County, which jumped from 33,913 to 52,891, or an increase of 55 per cent. During the same period, bank deposits in Deaf Smith County increased 170 per cent from \$13,686,000 to \$36,982,000. Again Randall County was the

leading county in the increase in bank deposits with an increase of 215 per cent from \$9,518,000 to \$20,502,000. Retail sales for Deaf Smith County, during the past decade, jumped 157 per cent, from \$21,650,000 to \$55,656,000. This was the fifth largest jump in the 51-county Panhandle area, exceeded only by Hartley county which had an amazing 474 per cent increase, Hansford County with a 199 per cent increase,

Randall County with a 199 per cent increase and Crosby County with a 165 per cent increase, despite a 15 per cent drop in population during the same period and only a 21 per cent increase in bank deposits. The report compares the population growth or loss with the economic trends for each of the 132 counties in the West Texas area. Chamber officials explained that a large percentage of the increase in retail

sales and bank deposits can be attributed to inflation, but even after the inflation factor is removed there are still substantial increases of 13 per cent in retail sales and 44 per cent increase in bank deposits. Retail sales and did population increased by 58 per cent and bank deposits were up 86 per cent. The percentages in all three categories are based on a sectional division of the areas served

by the West Texas Chamber of Commerce. The Panhandle area consists of an area west of the 100th meridian which is the border between the Panhandle and Oklahoma, and north of Interstate 20, that part which extends from Fisher County west to the New Mexico state line. The Central West Texas area is east of the 100th meridian and the Southwest area is

west of the 100th meridian and south of Interstate 20. The eastern one-third of West Texas showed a larger growth than other areas in both population and other economic factors, mainly due to the large metropolitan areas of the Ft. Worth and Wichita Falls regions which are included in the area. The Central West Texas area showed a 14 per cent increase in population compared to a 2 per cent increase in the Southwest

Texas area and a 6 per cent decrease in the Panhandle area. The Central West Texas area had a 94 per cent increase in bank deposits compared to an 87 per cent increase in the Southwest and a 71 per cent increase in the Panhandle. Increases in retail sales by area showed the Southwest with 47 per cent, the Panhandle with 45 per cent and the Central area with 71 per cent.

Treats 1,264 Persons In First 3 Months

Health Clinic Does Part To Fight Migrant Woes

By CHARLES RICHARDS
News Editor

A Hereford doctor complained last month of conditions so bad in the Labor Camp that "it's amazing to me... that we have not had a major epidemic of any major proportion." The project director of the new Public Health Clinic in Hereford echoed that concern Friday. She said although the health clinic has made big strides in its three months of operation to diminish the problem, it still is a powder keg that could go off.

The barracks that people live in have a minimum of utilities. Many of them have only one faucet, usually outside, to supply the water needs. The people who live there have row upon row of outhouses as their restroom facilities.

"I'm a newcomer to Hereford. I've lived here only eight months," Mrs. Barber said. "The people are nice, they're friendly. But I don't think they realize the problem. If we had a diphtheria outbreak or something else at the Labor Camp—and I don't know how we have avoided it, there are so many children out there who haven't had immunizations—I guarantee you, the people around here would become aware. They'd be running in to get immunizations and the doctors wouldn't be able to see them all."

It is in the area of immunizations, therefore, that the Public Health Clinic has been making a big push since it opened Aug. 10. And Mrs. Barber feels it has been "very successful."

Since the clinic opened, Mrs. Barber, licensed vocational nurse Modesta Rodriguez, nurse's aide Olga de la Santos and numerous volunteer workers have given 2,179 immunizations. A number of these have been immunizations that in the past have been given in the public schools and now have been shifted to the health clinic. But many, many others were for children brought in by migrant parents.

"I would say the majority of these would not have gotten these at all until school age, when they would be required to," Mrs. Barber said.

"The migrants harvest our crops, they go to our schools, they buy our commodities in our stores. They are everyone's problem, not just ours. We can't really help the adult migrant, not really, but we can educate the child to help bring himself out of this problem.

"We're not out to set the world on fire or anything, but we have a need for this health clinic in Hereford to meet the needs of the migrant children and educate them for the future. A goal for the health clinic is to set up a portable clinic in the various migrant areas in and around Hereford to assure immunization—for smallpox, polio, diphtheria, tetanus, whooping cough, measles and other diseases—for more children. Local medical officials hope then that when today's migrant children grow up they will realize the importance of the immunizations and see to it that their children are immunized.

Through the end of October 1, 1,264 migrant workers and indigents had received free medical treatment or consultation, as required, from the clinic staff and one of the eight doctors who donate their time to the clinic. Doctors actually saw 918 persons, and nurses took care of 364 others.

Mrs. Barber estimated that three-fourths of the patients have been children. Most of the adults come for treatment of chronic illnesses, such as diabetes, arthritis, high blood pressure, etc.

The clinic is open Monday through Friday, Monday, Wednesday and Friday are designated as "sick-clinics." Migrants and indigents register in the morning and receive a preliminary check by one of the nurses to determine if a personal observation by a doctor is necessary. A doctor is available from noon to 2 p.m. each of the three days, with the doctor picked on a rotating basis.

Tuesday and Thursdays are for immunizations, all day. A chest clinic is held the first Thursday of each month, from noon to 3 p.m., and family planning consultations are given the second, third and fourth Thursdays of each month.

Every other Friday, a local surgeon is in the clinic from 2 to 3 p.m. to consult with any patient the doctors feel may need surgery. If a person comes in when no doctor is at the clinic, the nurses see to it he gets the medical care he needs.

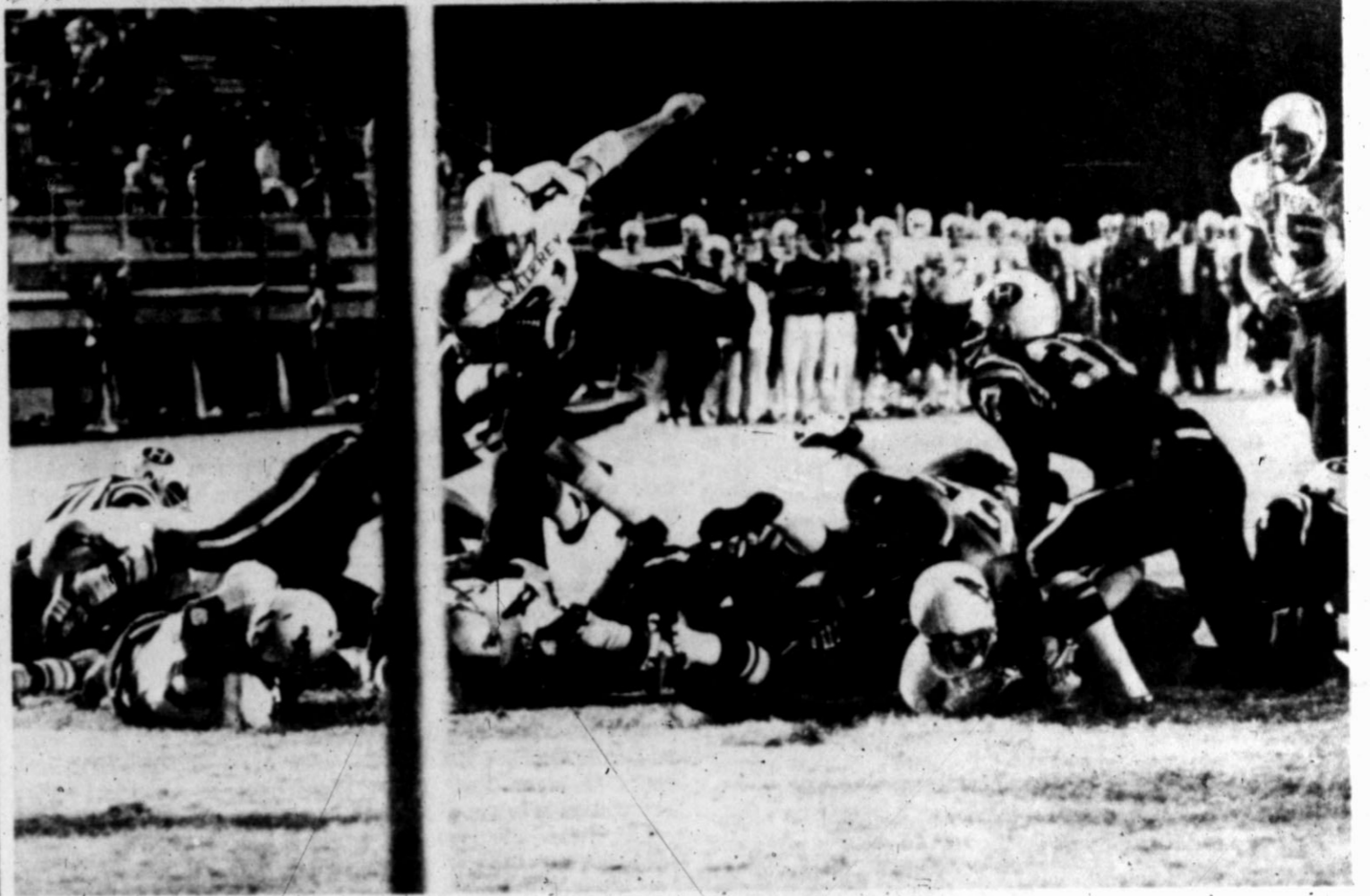
See HEALTH, Page 2

PROJECT DIRECTOR — Mrs. Pat Barber, at her desk in the Public Health Clinic, has guided the facility through its first three months.

PROJECT DIRECTOR — Mrs. Pat Barber, at her desk in the Public Health Clinic, has guided the facility through its first three months.



PROJECT DIRECTOR — Mrs. Pat Barber, at her desk in the Public Health Clinic, has guided the facility through its first three months.



HURDLES OVER — Monterey's Troy Price hurdles over the goal line stand of the Whitefaces, despite the clinging hands of Charles Ray Black. Price scored this touchdown and one other in picking up 118 yards rushing on 23 carries in the Plainsmen's 36-14 win over the Whitefaces here Friday night.

Photo by Tommy Koelzer

Plainsmen Rally From 14-7 Deficit

Monterey Stuns Herd, 36-14

By CHARLES RICHARDS
News Editor

Sophomore quarterback Glen Yarbrough, coming in for injured senior Billy Sorrells in the second quarter, threw two touchdown passes and ran for another Friday night in rallying the Monterey Plainsmen to a 36-14 come-from-behind victory over upset-minded Hereford.

The victory in good, 59-degree weather was Monterey's ninth without a loss this season and — combined with Plainview's 8-7 upset of Coronado — clinched no worse than a tie for the 4-AAAA championship. The decision put Hereford at 1-8 for the year.

Monterey now is 3-0. Coronado 2-1, Lubbock and Hereford 1-2 and Plainview 3-1 in league play. Monterey plays Coronado Friday and Lubbock hosts Hereford Saturday in games

that end regular season play. Elusive Troy Price, the game's leading rusher with 118 yards in 23 carries, scored two touchdowns for Monterey on runs of 1 and 5 yards. Yarbrough threw 27 yards to Jack Crawford for one TD and 5 yards to Kent Bouldin for another.

Hereford's touchdowns came on a one-yard quarterback sneak by Mike Wartes and a 16-yard run by Ricki Ward. They came within a four-minute span late in the first quarter and only in the second quarter, putting the Herd ahead, 14-7.

Wartes passed for 244 yards in the game, raising his school record for passing yards in one season to 1,304. He threw for 175 last week in surpassing Steven Hodges' 1965 mark of 999 yards. He went to Jeff Loerwald six times for 143 yards,

with two of the catches instrumental in the two scoring drives.

Monterey steamrolled behind Price for 233 yards rushing and tacked on 101 yards passing on Yarbrough's 4-for-9 night, including Monterey's first touchdown passes of the season, for a total of 34 yards. Hereford countered with 244 yards passing but penetrated Monterey's front line for only 23 yards rushing, for a 287 total. The Whitefaces tried only two running plays in the last half, good for three yards each. With Wartes being dropped twice, for 16 yards total loss, looking for receivers, Hereford had a total rushing yardage of minus 10 in the second half.

The Plainsmen controlled the ball in the second half 41 plays to Hereford's 14 until the final minute 61-

put nine plays into that final minute and threatened to score but Wartes' fourth-down pass for Loerwald was broken up on the goal line.

Monterey had 21 first downs and Hereford 17. Wartes' TD plunge with 2:44 to play in the first quarter capped a 12-play, 73-yard drive that tied the contest at 7-all, and Ward's scoring spurt one minute and one second deep into the second quarter covered the final yards in a 65-yard march that took just four plays.

Monterey had to kick away its next two possessions and it appeared Hereford might be the sixth opponent this year to hold a halftime lead over the Plainsmen.

Monterey kicker Darrell Jarnigan took the first action to change that possibility. He boot-

Two running plays by Wagner shoved the line of scrimmage only to the 6 and then Ward fumbled. Joel Staley recovered for Monterey at the 5, and Yarbrough wasted no time coming in and dialing Price's number. The 155-pound Price went over standing up to narrow the margin to 14-13, and Yarbrough then sent Price across again on a two-point mission that gave Monterey a 15-14 lead.

With the momentum now in its camp once again, Monterey pushed Hereford from the 20 back to the 10 in three plays after the kickoff and took over on the Monterey 35 after a good 56-yard punt by Wagner. The Plainsmen had only 3:56 left until halftime, but they needed only part of it. Price made 20 yards in four carries, Yarbrough and Mike McCasland 4 before Yarbrough spotted Crawford alone at the goal line for a 27-yard scoring pass with 23 seconds left. The kick made it 22-14 Monterey.

Price's 62-yard return of the See HERD, Page 2

Swiss, French Visitors Hit Area Cattle Feeding Spots

Two persons from Switzerland and another from France, at the invitation of Texas Commissioner of Agriculture John C. White, toured the cattle feeding area of Hereford Friday to study Texas meat production, processing and marketing and meet people involved in various related industries.

The trio, Mr. and Mrs. Francois Vecchio, of Vecchio Et, Cie, Geneva, and Hugues Renaudin, executive vice president of G. S. Nord, Paris, were accompanied here by Dick Kleymeyer, marketing specialist with the state Department of Agriculture, and were hosted at a luncheon at the Country Club before taking a tour of the area.

The visitors arrived in Amarillo from San Diego and have been in the United States for about two weeks, purchasing processing equipment for their expanding businesses and making food industry contacts for future expansion.

G. S. Nord is a holding company recently formed in Paris which is in the process of merging with several other companies into a large conglomerate in the European meat and frozen food industry.

Prior to their stop here in Hereford, the group visited the agriculture department at West Texas State University where Dr. Charles M. Smallwood discussed with them the beef pro-

duction and carcass quality. The first stop in Hereford was at several local feed yards, commercial cattle feeding operations and finishing lots, and then lunch at the Country Club.

The group, after lunch, toured Wilson Beef and Lamb Company to observe large scale beef processing and they then returned to Amarillo for a tour of several beef operations in that area.

Hosting the group while they were here were Bill Waldrep, Community Graze; V. J. Swanson, Wilson Beef and Lamb; Jim Witherspoon, agri-business representative; and Chuck Allen, representative of the First National Bank.



BEEFY DISCUSSION — Representatives of Switzerland and France were in Hereford Friday to discuss with local businessmen, various beef processing, production and marketing

methods of this area. Shown here are, from left, Hugues Renaudin of France, Jim Witherspoon, Dick Kleymeyer, Chuck Allen, Francois Vecchio and Mrs. Vecchio.

WTSU Basketball Coach To Visit Lions Club

Dennis Walling, head basketball coach at West Texas State University, will speak to the Hereford Lions at noon Wednesday at the Civic Club Center.

Walling is entering his fourth year as coach at West Texas and this year's team could be his finest ball club. His overall record at West Texas is 40-32 and his 1968-69 Buff squad compiled an 18-8 record and played in the National Invitational Tournament in New York.

A former Buffalo cager, Walling is the holder of an impressive 229-105 career record on the university and junior college levels.

Upon his arrival at West Texas State, Walling brought the Buffs back from their worst season in history (1-19 in 1966-67) the year before to 10-11 in his first season.

Walling started on the 1952

Buffalo team that won the Border conference and captained a 13-7 club the following year. He started his coaching career at Dalhart, and following a tour of duty in the U. S. Army, moved to Decatur High School. He was hired by Decatur Baptist College as head basketball coach and remained with the school when it moved to become Dallas Baptist College.

This year's West Texas State team has only one returning starter off last season's 12-13 club — 6-6 post man Eddie Fitzgerald. The bulk of the squad is made up of talented junior college transfers and sophomores.

Leading the Buffalo squad is 6-7 junior college All-American Steve Davidson. While playing for Christian College of the Southwest in Garland, last year, he was named by Sports Illustrated magazine as one of the

top five junior college players in the nation.

Other standouts are 6-3 Ray

Golson, a teammate of Davidson at Christian College; 6-5 Ralph Houston, who was red-shirted last year after transferring from Southern Colorado; and sophomores Keith Batis, 6-4 (6-4), Jerry Christian (6-6), Scott Doores (6-5) and Mike Rodriguez (6-6).

The Buffaloes will play all 13 of their home games this year in Amarillo's Civic Center Coliseum in order to get a greater seating capacity. That coliseum seats 6,000 for basketball.

The home season opens Dec. 10 against Eastern New Mexico University and closes March 1 against the University of Houston. Season tickets are on sale at the West Texas State Field House.

Season tickets are \$26 for the 13 games. Single game tickets are \$2.50 or \$32.50 for all 13 games.



Dennis Walling
WTSU Cage Coach

Elevator Suffers Heavy Fire Loss

A fire at a privately-owned grain elevator early Thursday morning, resulted in an estimated \$175,000 damage to the elevator and its content of feed and fertilizer.

Firemen of the Hereford Volunteer Fire Department and the Vega Fire Department were summoned to the J. A. Smith grain elevator, located about 20 miles north of Hereford near the Ford Community.

Three trucks and about 12 members of the local fire department arrived at the fire about 1:00 a. m. Thursday and fought the blaze until about 7:15 a. m. before getting it completely under control.

It was believed the fire had been smoldering for some time before it was discovered by a neighbor. Firemen said the blaze apparently started as a result of an electrical failure in the motor room, and spread to the feed and fertilizer.

The 80-foot high-wooden structure was burning when firemen arrived and with the aid of a Deaf Smith County REA bucket truck, firemen were able to get above the blaze to fight it.

Fire Marshal Paul Hagar said the elevator and its content was a total loss.

Funeral arrangements for L. M. Turner, 85, of 813 S. Texas, were pending Saturday at Gilliland Funeral Home. Mr. Turner died Friday afternoon in a hospital here.

He was a native of Texas, born Aug. 9, 1885, at Hillsboro. Surviving him are three daughters, Mrs. J. D. Greeson of Hereford, Mrs. Emmarie Lehnick of Pampa and Mrs. Katherine Sheppard of Arlington; a son, Henry, also of Arlington; three sisters, Mrs. Etta Clark of Jacksboro, Mrs. Lena Wampler of Mineral Wells and Katie Turner of Perrin; three brothers, Newt Turner of Grapevine, Harve and Earnest Turner of Perrin; and 13 grandchildren.

play on first down, handed off to Wagner for 7 on a draw play to the 23, and then sent Ward wide to the left for another 7 to the 16. The next play, Ward went right, cut inside and fought his way for the touchdown that sent Hereford ahead.

Loerwald kicked both extra points for Hereford.

Yarbrough completed four of nine passes for 101 yards. Barnett had 42 yards rushing to back up Price in the Monterey rushing department. Ward was Hereford's biggest gainer, with 36 yards in seven carries.

Schmucker, leading pass receiver in 4-AAAA, caught two for 38 yards. Ralph Waits caught two for 26, John Sparks two for 12, Ward one for 23 and Wagner one for 2.

First Downs..... 17 21
Yards Rushing..... 23 233
Yards Passing..... 244 101
Total Yards..... 267 334
Passes Attempted..... 27 9
Passes Completed..... 13 4
Interceptions..... 0 2
Punts, Avg..... 4-11.3 3-36
Fumbles Lost..... 1 0
Penalties, Yds..... 5-54 8-95

RUSHING
For Hereford: Alan Wagner, 12 for 7; Ricki Ward, 7 for 36; Mike Wartes, 5 for 25 — Jeff Loerwald, 1 for 3; Alan Railey, 1 for 2.
For Monterey: Troy Price, 23 for 118; Billy Sorrells, 4 for 20; Mike McCasland, 3 for 4; Kent Gamble, 3 for 6; Glen Yarbrough, 11 for 5; Randy Barnett, 9 for 42; Mike Boyeter, 2 for 24; Jack Crawford, 4 for 24.

RECEIVING
For Hereford: Harold Schmucker, 2 for 38; John Sparks, 2 for 12; Ricki Ward, 1 for 23; Jeff Loerwald, 6 for 143; Alan Wagner, 1 for 2; and Ralph Waits, 2 for 26.
For Monterey: Kent Bouldin, 1 for 5; Tom Ellis, 1 for 30; Jack Crawford, 1 for 27; and Tim West, 1 for 39.

statistics 1x18.

Funeral Service Set Today For Mrs. S. Lindley

The funeral of Mrs. Sam Lindley of Star Route, Hereford, will be conducted at 2:30 p. m. today in Temple Baptist Church by the Rev. J. L. Bozeman, pastor. The body will lie until the time of the service, at Gilliland Funeral Home.

Burial in West Park Cemetery will be directed by Claborn Funeral Home of Friona.

Mrs. Lindley, 49, died Friday afternoon in a local hospital. She had been a resident of this area about 20 years. The former Vera Ester Simpson, she was born in Texas and grew up at Wellington.

In addition to her husband, she is survived by two sons, Lloyd of Hereford and Wesley of Friona; her parents Mr. and Mrs. John H. Simpson of Hereford; two brothers, Robert and J. C. Simpson of Hereford; a sister, Mrs. Thelma Roberts of Wellington, and one grandson.

Forbidden fruit is responsible for many a bad jam.

Health...

(Continued from Page 1)
cal attention he needs, if the need demands such measures.

"Any of the people who are not too sick, the nurse can help," Mrs. Barber said. If a woman brings a child in with a sore throat or a skin infection, but no fever, the nurse will treat the child and instruct the mother on what further steps to take to nurse the child back to good health.

Serious cases come to the attention of the clinic staff, also. Several days ago, someone brought in a 4-year-old child with what appeared to be a minor complaint. He was wetting the bed a lot.

"Many 4-year-olds wet the bed, but we happened to have a sharp doctor here. He decided to run an x-ray test, and found a very serious kidney ailment that needed treatment right then. If that child had not come in, he would have been in extremely bad shape very shortly," Mrs. Barber said.

Treatment and consultation in the clinic is free. Once a patient is admitted to a hospital or sent to a specialist for further treatment, he goes through the same financial procedures as anyone else.

Expectant mothers, for example, go regularly to the clinic for check-ups and then are admitted to the hospital for the delivery. They go through the admission office of the hospital and are asked to pay for hospital services. After the baby is born, the mother returns to the clinic again for the additional check-ups required for her and the baby, again at no cost.

Since the establishment of the clinic, state health officials have been able to more effectively carry on campaigns to check local cases of eye disease, tuberculosis, venereal disease and other diseases, they say.

The State Commission for the Blind held an eye clinic here last month, for example. Some 119 persons applied for examinations to check possible eye disease or handicap, and a week later 112 were examined. Seventy-one adults and 49 children were screened.

The tests showed that about 20 children needed corrective lenses and 14 adults needed eye surgery. Several other persons were referred for further examinations.

The clinic has begun giving diabetic screening tests for persons with diabetics in their family or who have symptoms of the disease. The tests are sent to state laboratories, and if the results show positive, the person is referred to the doctor and, if the doctor thinks necessary, to the hospital.

"When we find a woman with a diabetic in her family, we have to follow her up and get her to come back later if necessary. This and other similar things take a lot of leg work because some of these people move two or three times."

The clinic has made it a point to keep the services limited to local persons, as much as possible.

"We feel it is best to take care of our own county people," Mrs. Barber said. "Whenever someone comes in from another town or another county, we refer them to the agency in their area."

The clinic treats two kinds of migrants, the in-migrant and the out-migrant. There are migrants who have a home base elsewhere but are in the area working on a seasonal crop. There are other migrants whose home base is in the Hereford area but who go during the year to Colorado, California, Nebraska or other states to work on crops there.

Both receive treatment at the health clinic. Especially to help in the treatment of persons with chronic diseases, the health clinics give each migrant a card and write in the immunizations or treatment given, and when, then when a migrant comes to Hereford, for example, a doctor can look at the card and know something of the individual's case history. The Mexican-American nurses have eliminated any language barriers.

Volunteer workers handle the registration of the patients. Susan Owens handles the typing and bookkeeping, which Mrs. Barber said is not a massive chore despite a recent report that the clinic's involvement with the federal government required much paperwork.

"It doesn't require any more than any other business or agency," Mrs. Barber said. "The government supplies us all the forms we need for the monthly report we have to make to the state and the annual report to the federal government."

There are 26 similar migrant projects in Texas, Mrs. Barber said, but Hereford has more doctor participation than any of them. The same is true in the amount of drugs and supplies

donated by the public.

"The community backing we have received has been such that federal officials have been here several times to see the clinic. They were amazed at what we were doing. We're able to offer all these facilities and all these doctors. Some clinics have only one or two doctors," Mrs. Barber said. Plainview is just getting underway with a public health but the city has been five years trying to get it to the state where it is growing in the community, she said.

The public health clinic is actually supposed to have two registered nurses — Mrs. Barber and one other. Because it has only one, Mrs. Barber has been unable to get out among the community and carry out public education assignments she feels would help.

"We haven't been able to get out among the people, for example, and let it be known where the money is going. I would like to get out and meet different groups such as girls and vegetable growers and tell them this project is here and to tell migrants that they can come and get this," she said.

The public will be invited to an open house at the public health clinic as soon as a date can be firm up.

As time goes on, Mrs. Barber feels the public health clinic can help improve even more the health of those who live in labor camps in the Hereford area.

"I'm for preventive medicine and I think the health clinic is one way to do it," she said. But she would like the community to become more involved in making the living condi-

tions better than they now are for migrants.

"A roof over the head is better than none at all, but something needs to be done."

L. M. Turner's Funeral Rites To Be Arranged

Funeral arrangements for L. M. Turner, 85, of 813 S. Texas, were pending Saturday at Gilliland Funeral Home. Mr. Turner died Friday afternoon in a hospital here.

He was a native of Texas, born Aug. 9, 1885, at Hillsboro. Surviving him are three daughters, Mrs. J. D. Greeson of Hereford, Mrs. Emmarie Lehnick of Pampa and Mrs. Katherine Sheppard of Arlington; a son, Henry, also of Arlington; three sisters, Mrs. Etta Clark of Jacksboro, Mrs. Lena Wampler of Mineral Wells and Katie Turner of Perrin; three brothers, Newt Turner of Grapevine, Harve and Earnest Turner of Perrin; and 13 grandchildren.

play on first down, handed off to Wagner for 7 on a draw play to the 23, and then sent Ward wide to the left for another 7 to the 16. The next play, Ward went right, cut inside and fought his way for the touchdown that sent Hereford ahead.

Loerwald kicked both extra points for Hereford.

Yarbrough completed four of nine passes for 101 yards. Barnett had 42 yards rushing to back up Price in the Monterey rushing department. Ward was Hereford's biggest gainer, with 36 yards in seven carries.

Schmucker, leading pass receiver in 4-AAAA, caught two for 38 yards. Ralph Waits caught two for 26, John Sparks two for 12, Ward one for 23 and Wagner one for 2.

First Downs..... 17 21
Yards Rushing..... 23 233
Yards Passing..... 244 101
Total Yards..... 267 334
Passes Attempted..... 27 9
Passes Completed..... 13 4
Interceptions..... 0 2
Punts, Avg..... 4-11.3 3-36
Fumbles Lost..... 1 0
Penalties, Yds..... 5-54 8-95

RUSHING
For Hereford: Alan Wagner, 12 for 7; Ricki Ward, 7 for 36; Mike Wartes, 5 for 25 — Jeff Loerwald, 1 for 3; Alan Railey, 1 for 2.
For Monterey: Troy Price, 23 for 118; Billy Sorrells, 4 for 20; Mike McCasland, 3 for 4; Kent Gamble, 3 for 6; Glen Yarbrough, 11 for 5; Randy Barnett, 9 for 42; Mike Boyeter, 2 for 24; Jack Crawford, 4 for 24.

RECEIVING
For Hereford: Harold Schmucker, 2 for 38; John Sparks, 2 for 12; Ricki Ward, 1 for 23; Jeff Loerwald, 6 for 143; Alan Wagner, 1 for 2; and Ralph Waits, 2 for 26.
For Monterey: Kent Bouldin, 1 for 5; Tom Ellis, 1 for 30; Jack Crawford, 1 for 27; and Tim West, 1 for 39.

statistics 1x18.

Funeral Service Set Today For Mrs. S. Lindley

The funeral of Mrs. Sam Lindley of Star Route, Hereford, will be conducted at 2:30 p. m. today in Temple Baptist Church by the Rev. J. L. Bozeman, pastor. The body will lie until the time of the service, at Gilliland Funeral Home.

Burial in West Park Cemetery will be directed by Claborn Funeral Home of Friona.

Mrs. Lindley, 49, died Friday afternoon in a local hospital. She had been a resident of this area about 20 years. The former Vera Ester Simpson, she was born in Texas and grew up at Wellington.

In addition to her husband, she is survived by two sons, Lloyd of Hereford and Wesley of Friona; her parents Mr. and Mrs. John H. Simpson of Hereford; two brothers, Robert and J. C. Simpson of Hereford; a sister, Mrs. Thelma Roberts of Wellington, and one grandson.

Forbidden fruit is responsible for many a bad jam.

Funeral arrangements for L. M. Turner, 85, of 813 S. Texas, were pending Saturday at Gilliland Funeral Home. Mr. Turner died Friday afternoon in a hospital here.

He was a native of Texas, born Aug. 9, 1885, at Hillsboro. Surviving him are three daughters, Mrs. J. D. Greeson of Hereford, Mrs. Emmarie Lehnick of Pampa and Mrs. Katherine Sheppard of Arlington; a son, Henry, also of Arlington; three sisters, Mrs. Etta Clark of Jacksboro, Mrs. Lena Wampler of Mineral Wells and Katie Turner of Perrin; three brothers, Newt Turner of Grapevine, Harve and Earnest Turner of Perrin; and 13 grandchildren.

play on first down, handed off to Wagner for 7 on a draw play to the 23, and then sent Ward wide to the left for another 7 to the 16. The next play, Ward went right, cut inside and fought his way for the touchdown that sent Hereford ahead.

Loerwald kicked both extra points for Hereford.

Yarbrough completed four of nine passes for 101 yards. Barnett had 42 yards rushing to back up Price in the Monterey rushing department. Ward was Hereford's biggest gainer, with 36 yards in seven carries.

Schmucker, leading pass receiver in 4-AAAA, caught two for 38 yards. Ralph Waits caught two for 26, John Sparks two for 12, Ward one for 23 and Wagner one for 2.

First Downs..... 17 21
Yards Rushing..... 23 233
Yards Passing..... 244 101
Total Yards..... 267 334
Passes Attempted..... 27 9
Passes Completed..... 13 4
Interceptions..... 0 2
Punts, Avg..... 4-11.3 3-36
Fumbles Lost..... 1 0
Penalties, Yds..... 5-54 8-95

RUSHING
For Hereford: Alan Wagner, 12 for 7; Ricki Ward, 7 for 36; Mike Wartes, 5 for 25 — Jeff Loerwald, 1 for 3; Alan Railey, 1 for 2.
For Monterey: Troy Price, 23 for 118; Billy Sorrells, 4 for 20; Mike McCasland, 3 for 4; Kent Gamble, 3 for 6; Glen Yarbrough, 11 for 5; Randy Barnett, 9 for 42; Mike Boyeter, 2 for 24; Jack Crawford, 4 for 24.

RECEIVING
For Hereford: Harold Schmucker, 2 for 38; John Sparks, 2 for 12; Ricki Ward, 1 for 23; Jeff Loerwald, 6 for 143; Alan Wagner, 1 for 2; and Ralph Waits, 2 for 26.
For Monterey: Kent Bouldin, 1 for 5; Tom Ellis, 1 for 30; Jack Crawford, 1 for 27; and Tim West, 1 for 39.

statistics 1x18.

OUT OF BETTER HOMES & GARDENS

A fine equity buy or a new VA loan available

with no down payment. 3 bedroom brick, 1-1/2 baths with central heat and ref. air. Landscaping is lovely with shrubs and flower beds. All electric built-in kitchen. Beautiful shag carpet and draperies. Owner has taken immaculate care.

CHRISTMAS 1970

Make this one a legend by celebrating in this charming new 3 bedroom — 1 and 3/4 baths. Air conditioned, fenced yard, WB fire place. Isolated master bedroom NW location. FHA or GI financing available.

NEAT & SWEET & HARD TO HEAT!

VERY ATTRACTIVE 2 bedroom home on Sunset Drive, the ideal location! Priced low with monthly payments of \$80.00. Owner moving to the country. MAKE AN APPOINTMENT to see it now!

LIFE IS TOO SHORT AND WINTER'S TOO LONG

for your family to be missing out on living in this new home with 2,000 sq. living area. WB fireplace 2 large baths, kitchen with all built-ins, beautifully paneled family room.

LOW INTEREST LOAN

Low monthly payments, many extras, three or four bedroom, 2 bath home with fenced yard, storm cellar, evaporative air. Call today!

NO ONE NEED KNOW

you paid so little for your new home. This 1400 foot plus has covered patio, double garage, three bedrooms, WB fireplace, nice entry hall 1 and 3/4 baths. Available on FHA or VA terms.

RARE LEASE PURCHASE OFFER

ON ELEGANT NW HOME

You must call for details. After hours call Mr. or Mrs. Denzil Vaughan 364-2146 Mike Waldrip 364-0566 Charles Cabiness 364-0556

VAUGHAN REAL ESTATE

Phone 364-2850
116 South 25 Mile Avenue

BUNDLE FOR WINTER...

Convert your home to COMFORT ELECTRIC HEATING NOW...and we'll install storm windows FREE!

Now is the time to bundle up your home for winter. Now is the time to install whole-house, comfort electric heating because, right now, with every qualifying electric home heating installation, we'll install free a complete set of storm windows for the heated portion of your home. All you need do is call Southwestern Public Service Company. Our electric heating specialist will gladly and professionally determine the exact heating requirements for your home.

Modern electric comfort heating is already being enjoyed by over 4 million American families!... almost 5,000 in our area alone. The reasons are many, but what most people like about clean electric heating is the comfort it gives. An even warmth from floor to ceiling creates a comfort unlike any other heating method. You owe it to yourself and your family to get the facts about electric heating... and now is the time to do it.

Storm windows have proven their value in keeping out cold, wintry winds, holding down inner heat loss and contributing to lower heating costs. The storm windows now offered free with qualifying home electric heating installations, are 2-track, aluminum windows with screen, and custom made to fit your own windows. Storm windows do an excellent job of combating dust storms, too.

IS YOUR HOME ELIGIBLE?

This offer is available to residential customers of Southwestern Public Service Company, living in existing single family homes and qualifying for the special residential electric heating rate. Should you already have storm windows or windows of such design or shape that they do not lend themselves to normal installation, do not despair—we have a special, most attractive plan for you, too.

WANT TO BE A te FAMILY?

Ask our representative when you talk to him about our storm window offer — he'll tell you how.

*TOTAL ELECTRIC

Comfort Electric Heating

The Sunday Brand

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas. Established 1948. Published every Sunday at 126 West Fourth St., Hereford, Texas 79045.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

CIRCULATION

Mail 364-2030
Carrier 364-1855
James M. Gillentine Publisher
Melvin Young General Manager
Charles Richerds News Editor
Sue Coleman Women's Editor
Grady King Advertising Manager
Jay Spain Mechanical Superintendent

"Yep, I'm a successful rancher. I got a 40 year loan on my ranch, 3 years on my pickup, 90 days on my calves and there ain't no possible way of payin' off none of them."

Hereford STATE BANK

The Sunday Brand, Hereford, Texas, Sunday, November 8, 1970

Wanted: A roof over the head is better than none at all, but something needs to be done.

Special Services Here Wednesday

A memorial ceremony in recognition of Veterans Day will be conducted at 9 a. m. Wednesday morning in front of the VFW Clubhouse in Hereford. The public is invited.

Hide-A-Way that Xmas Gift at COWAN'S Hereford's Gift Headquarters

OUT OF BETTER HOMES & GARDENS

A fine equity buy or a new VA loan available

with no down payment. 3 bedroom brick, 1-1/2 baths with central heat and ref. air. Landscaping is lovely with shrubs and flower beds. All electric built-in kitchen. Beautiful shag carpet and draperies. Owner has taken immaculate care.

CHRISTMAS 1970

Make this one a legend by celebrating in this charming new 3 bedroom — 1 and 3/4 baths. Air conditioned, fenced yard, WB fire place. Isolated master bedroom NW location. FHA or GI financing available.

NEAT & SWEET & HARD TO HEAT!

VERY ATTRACTIVE 2 bedroom home on Sunset Drive, the ideal location! Priced low with monthly payments of \$80.00. Owner moving to the country. MAKE AN APPOINTMENT to see it now!

LIFE IS TOO SHORT AND WINTER'S TOO LONG

for your family to be missing out on living in this new home with 2,000 sq. living area. WB fireplace 2 large baths, kitchen with all built-ins, beautifully paneled family room.

LOW INTEREST LOAN

Low monthly payments, many extras, three or four bedroom, 2 bath home with fenced yard, storm cellar, evaporative air. Call today!

NO ONE NEED KNOW

you paid so little for your new home. This 1400 foot plus has covered patio, double garage, three bedrooms, WB fireplace, nice entry hall 1 and 3/4 baths. Available on FHA or VA terms.

RARE LEASE PURCHASE OFFER

ON ELEGANT NW HOME

You must call for details. After hours call Mr. or Mrs. Denzil Vaughan 364-2146 Mike Waldrip 364-0566 Charles Cabiness 364-0556

VAUGHAN REAL ESTATE

Phone 364-2850
116 South 25 Mile Avenue

WANT TO BE A te FAMILY?

Ask our representative when you talk to him about our storm window offer — he'll tell you how.

*TOTAL ELECTRIC

Comfort Electric Heating

The Sunday Brand, Hereford, Texas, Sunday, November 8, 1970

Women's Society Hears Program On Thanksgiving

A Thanksgiving program was presented by Mrs. Carroll McDonald at the November luncheon of the Women's Society of Christian Service in First United Methodist fellowship hall Wednesday.

Her subject was Whither America? and she closed her talk with a poem titled Thank You, God, For Everything.

Inviting WSCS members to be guests of the Friendship Class, Mrs. Colby Conkright announced a film showing of the Oberammergau Passion Play to be sponsored by the class at 2:30 p. m. Sunday in the Camp Fire Lodge.



COSTLY FIRE — This private Grain elevator located about 20 miles north of Hereford, suffered an estimated \$170,000 in losses from a fire which occurred early Thursday morning. Local firemen fought the blaze for about six hours before getting it under control.

We're closing out one heck-of-a tire.



Foremost® Tigre-Belt with 2 fiber glass belts on a 2 ply nylon cord body. New dual whitewall design, too.

\$18

plus fed. tax and old tire
Dual whitewall tubeless
Size Fed. tax
700-13 1.90
695-14 1.81

\$22

plus fed. tax and old tire
Dual whitewall tubeless
Size Fed. tax
735-14 1.84
775-14 1.97
775-15 2.04

\$26

plus fed. tax and old tire
Dual whitewall tubeless
Size Fed. tax
825-14 2.17
855-14 2.45
815-15 2.03
845-15 2.39

Penneys Service

1388 (4 cyl. VWs) **1788*** (6 cyl.) **2188*** (8 cyl.)

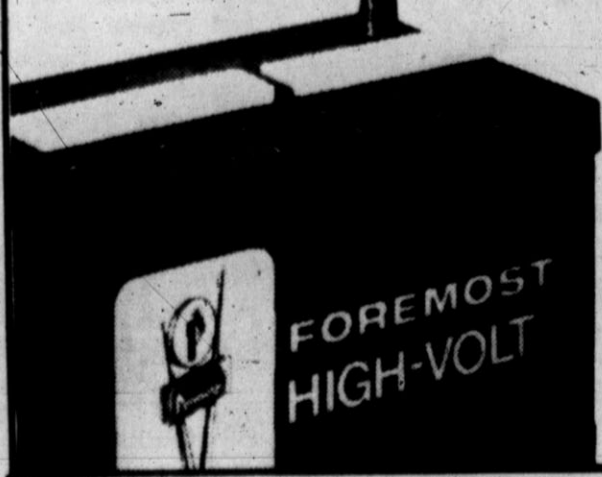
Engine tune up. Includes: new points, plugs, distributor cap, adjustment of cam-dwell, timing, carburetor.
Clean air service. Includes new air filter and pcv valve... 5.88

* Most American cars.

New low battery prices

\$15.88

Foremost® High-Volt assures sure fire charges. Don't be caught short by costly battery failure, power up now! 8 volt battery... only 13.88



Penneys auto center

Use Your Penney Charge Card For Your Automotive Needs

Pre-Holiday clearance

For Men

For Women

Men's Long Sleeve **SPORT SHIRTS**
Penn-Prest Stripes
Sizes S-M-L 4 For **\$10**

Men's Oxfords, Slip Ons, Work **SHOE CLEARANCE**
Work and Western
Boots Reg. \$9.99 to \$24.95 **8.88 To 19.88**

Men's Penn-Prest Polyester & Cotton **CASUAL SLACKS**
Regular \$5.98
Stretch Reg. \$8.98 **NOW 3.88**

Merchandise Drastically Reduced To Make Room For New Holiday Items.
MEN'S PAJAMAS Reg. 3.98 - 5.98
MEN'S DRESS SHIRTS Reg. 3.98 - 6.98
MEN'S KNIT SHIRTS Reg. 3.98 - 5.98
MEN'S SPORT SHIRTS Reg. 3.98 - 5.98
NOW 2.50

Men's Penn-Prest **FIRE HOSE JEANS** Regular 4.98 **NOW 3.50**
Men's Long Sleeve **SPORT SHIRTS** Regular 5.00-5.98 **NOW 3.99**

For Boys

Boy's Warm Lined **WINTER JACKETS** Assorted Plaids **9.99**

Huge Selection Reduced **BOY'S SPORT SHIRTS** Woven Penn-Prest and Knit
Group I **99c** — 3 For **\$5** — Group II **2.50** Group III

Boy's Oxford Slip-Ons and Boot **SHOE CLEARANCE**
Regular 6.99 to 4.99 **NOW 4.88-5.38**

For Every Member of The Family **TENNIS SHOE CLEARANCE**
Regular 2.99 to 4.99 **NOW Ea. 2.50**

For Girls

Girl's Reduced From Regular Stock **BETTER DRESSES**
Regular Price \$3 To \$9 **NOW 1.99 - 3.99**

Girl's Oxfords, Straps and Slip-Ons **SHOE CLEARANCE**
Regular Price 5.99 to 6.99 **NOW 4.88**

Items Drastically Reduced
GIRL'S ORLON SWEATERS Reg. 4.00 - 5.00
GIRL'S BONDED SLACKS Reg. 3.50
GIRL'S UNLINED SLACKS Reg. 3.00 - 5.00
NOW 2.50

Special Buy Two Piece **GIRL'S STRETCH PANT SETS**
Sizes 4-6x **2.99** Sizes 7-14 **3.99**

Limited Quantities, Broken Sizes, Subject To Prior Sale, So Be Here Early This Morning

OPEN THURSDAY AND SATURDAY NIGHTS

Use our convenient Lay-a-way plan for these Clearance Items or Charge It!

Penneys

SPECIAL PURCHASE
Misses **VEST and PANT DUOS**
Plaids and Solids in Bonded Acrylic
Sizes 8 to 16 **\$10**

Seamless Stretch Nylon **PANTHOSE**
Suntan and Coffee Bean **88c Pr.**

Nylon Quilted Kodol Polyester **MISS ELEGANT ROBES**
Lovely Fashion Colors
Sizes 10 to 18 **7.88**

Cotton Flannelette and Nylon **BETTER SLEEPWEAR**
Special Buy and Regular Stock Reduced **2.50**

Reduced From Regular Stock **MISSES AND GIRLS PURSES**
Regular 3.00 - 8.00 **NOW \$2 - \$3**

Misses Oxfords Slip-Ons, Flats and Heels **SHOE CLEARANCE**
Regular Priced 8.99 to 12.99 **NOW 6.38 - 8.88 - 9.88**

Regrouped and Repriced **WOMEN'S BETTER DRESSES**
From Regular Priced Stock **\$4 To \$15**

Misses Bonded **ACRYLIC SLACKS** 4.99
Misses Fabric **GLOVES** Regular 1.50 to 2.50 **NOW 99c**

For The Home

PENCALE WHITE SHEETS
Cotton Percale 186 Thread Count Sanforized
Twin 72"x108" Full 81"x108"
Flat or Fitted Flat or Fitted
3 FOR **\$5** 2 FOR **\$5**
Pillow Cases 42"x38" 4 FOR **2.50**

Special Purchase **BEDSPREAD BARGAINS**
Quilted Throw Style In Dramatic Prints of Solid Color Acetates
Twin or Full **\$11**

Special **THERMAL BLANKETS** 72"x90" **3.99**
Bonded Acrylic **CASUAL SPORTSCLOTH** Plaids **2.22 Yd.**

PIECE GOODS CLEARANCE
Regular Priced To 2.98 Yd.
Full Sail, Don Star, Regulated Cottons, Skillet Cloth, Poplins, Capri, Sports, Dan River Cottons, Crepes and Many More.
NOW 68c Yd.

PILLOW PAIRS
100% POLYESTER 2 FOR **\$5**
DACRON POLYESTER 2 FOR **\$8**
FOAM RUBBER 2 FOR **\$10**
FOAMCORE DACRON 2 FOR **\$20**
KING SIZE DACRON 2 FOR **\$20**
GOOSE DOWN 2 FOR **\$26**

Community Calendar

- NOVEMBER**
20 — Hereford High School musical.
21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.
- DECEMBER**
3 — Boy Scout Banquet
6 — Holiday tour of homes sponsored by Madre Mia Study Club.
10 — Noon Lions Club Ladies Night at High School Cafeteria
- JANUARY**
22 — Father-daughter Camp Fire Banquet, Bull Barn, 7 p. m.

Danny Cater, who played first base and third base for the New York Yankees last season, batted .301 for the first time in his career. In six previous seasons his career mark was .275.

BEST DANGED DEAL
ALWAYS CLEAN CARS AT FAIR PRICES

1968 Chev. Pickup 1/2 Ton, Custom Cab, Long Wide 227 V8 Turbo, 4dy, trans, power, & brakes. One local owner, very low mileage. White with a gold lower, paint is perfect. Extremely sharp pickup.

1969 Chev. Imp. 4 dr. H.T., loaded, low mileage, off white with light green interior. Here is new car service at a used car price.

1967 Chev. Imp. 2 dr. H.T., loaded with white vinyl top, light tan lower, new rubber low mileage, very clean inside and out.

1967 Olds 98 4 dr. Sedan, loaded, light tan, with tan interior, good rubber. This is an ideal family car, all it needs is a home.

1969 Opel Deluxe 2 dr. Spt. Sedan, has auto. trans. and very low mileage, motor and car like new, if you want to meet your gas bill, take a look and drive this one.

1965 Chev. Imp. 2 dr. H.T. Super Spl. small V8, auto. trans. Beautiful green finish, black vinyl interior, a nice car and the price is right. See for yourself.

J.V. CAMPBELL MOTORS
321 N. 25 Mile Ave. 364-4482

THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, November 8, 1970

City Takes Sound Action In Seeking Criminal DA

The Hereford City Commission Monday night took the first step toward solving the present overload problem in the 69th Judicial District by passing a resolution asking the Texas Legislature to create a special criminal district attorney post for Deaf Smith County. The move, recommended four years ago by former District Attorney Bill Hunter, and recently reiterated by the present DA, Jerry Tucker of Dumas, apparently has the approval of all concerned.

Tucker, when contacted Tuesday by The Brand, said that he is "tremendously in favor" of the recommendation, either for a criminal district attorney or a new judicial district. District Judge Archie McDonald also is in full agreement with the resolution, even though it will not appreciatively lessen his work load. McDonald will continue hearing cases in this county when and if the

final approval for a criminal DA comes. Due to the size of this district and to the fact that the district south of the 69th has already split, it is apparent that the creation of a criminal district attorney office here is the route to go. By making this move, the office of county attorney would also be eliminated, with the criminal DA handling all cases, district and county, and the present county attorney salary would be used to defray a portion of the DA's salary.

The Brand has many times strongly recommended the creation of a criminal district attorney for this county and believe that the Hereford City Council should be commended for its actions. We sincerely believe the move will substantially relieve the present overload in district court.

Courthouse Space Is Scarced

Where To Next?

The City of Hereford has long been faced with the problems of a growing community and has, through perseverance and good management, been able to keep abreast of the growth problems very effectively, and with a minimum of increase in city taxes. As a matter of fact, if we had a complaint it would be that they have been a little too conservative at times due to their concern over increased expenditures.

We realize it has been a long hard pull to keep the city's budget balanced and also provide the service that people demand without a substantial increase in the tax bite. In fact, it might take a Houdini to do all that is needed and still remain on the good side of the taxpayers.

Deaf Smith County has also been faced with a few of the problems coming about because of growth, and it now appears they will soon be faced with more. Since a move has been made asking the Texas Legislature to create a criminal district attorney post for this county, and if approval of this resolution is given by our legislators, the space problem within the Deaf Smith County Courthouse may become critical. After all, a criminal district attorney will need an office and we seriously doubt that the cubicle now occupied by the present county attorney would be sufficient. As a matter of fact, it isn't large enough for the county attorney now and with an increased work load, it certainly will not suffice. And then, there's the problem of the public library which has long since run out of room, to say nothing about the storage space problems now being experienced by the Deaf Smith County Clerk's office.

The County Commissioners have, in past years, indicated fourth floor of the present courthouse is not suitable for

use as county offices and apparently do not plan to use it since they did not make the elevator servicable to the fourth floor. We feel that the Commissioners used good judgment in blocking off the fourth floor, using it only for minor storage, etc. Cost of remodeling the floor would be prohibitive and out of line with the ultimate use of the space.

There is another solution to the problem, however.

Deaf Smith County now owns property directly north of the courthouse with one building on it, the present location of the Deaf Smith County Historical Museum. The remainder of the half block was intended for use as a parking lot for local citizens having business at the courthouse or in downtown Hereford, but at present time, is seldom used. This property would make an ideal location for a new library building with adequate parking space remaining.

The Deaf Smith County Library is one of the finest in the area, but like many other things, it has had to take a back seat at "funding-time" to more pressing county problems. But with the area growing as it is now, it's time the literary needs of our city and county are taken into consideration. The library needs additional room. It simply isn't available in the present courthouse, and for that matter, the library doesn't really need to be in the courthouse. The space now occupied by the library could be utilized for additional county offices.

The County Commissioners Court has recognized this problem in past years and has discussed it occasionally. The property north of the courthouse was purchased with future expansion of the county facilities in mind. We believe the time has come for that expansion and would urge the County Commissioners to look into the problem soon. We're proud of our library in Deaf Smith County, and we sincerely feel it should now be given adequate quarters outside the courthouse.

A Salute To HHS Band

A move up to Class AAAA seems to have had little damaging effect on the Hereford High School Band.

Director Ben Gollehon took his students to Canyon Tuesday for University Interscholastic League competition, and they responded magnificently. The local band won a Division I rating, the highest possible, in taking the first step on another Sweepstakes performance.

Borger and Palo Duro also won the superior rating in the contest, with the judging based on appearance and on musical performance. A number of other Class AAAA bands, from Amarillo schools and elsewhere in the area, finished lower.

A salute to Mr. Gollehon, the band members, the twirlers and all the other spirit building organizations at our school for a good start on what appears to be another banner year.

NEW RECIPE



MAIN STREET, U. S. A.

General Aviation Airports To Receive Federal Funds

By BERT MILLS

Washington, D. C. — Small towns anxious to grow usually require an airport even if too small for airline service, and Congress has recognized the need for local seed money in the new Airport and Airway Development Act of 1970.

While the bulk of the funds authorized by the new law will go to big cities served by airlines, \$30 million a year for five years will be earmarked for so-called "general aviation airports" which are located in communities without regular airline service.

There are now 11,050 airports serving 18,000 communities of the U. S. That total is due for vast expansion as more local and regional airports are developed with Federal aid. Some will be situated in brand new towns now projected and located away from crowded metropolitan areas.

The new money, being raised from user charges including an increased passenger tax on airline tickets, has not yet started

to flow. Congress has failed to pass the appropriations bill carrying funds for the Department of Transportation but will do so during the extra session starting November 18. Meanwhile, applications for grants are being accepted at 25 area offices of the Federal Aviation Administration.

ADAP Replaces FAAP
The old Federal-Aid Airport Program (FAAP) expired on June 30, 1970. Its replacement is called the Airport Development Aid Program (ADAP). The new program allows Uncle Sam to pay 50 per cent of the cost of land for airport development, and 50 per cent of the cost of building and lighting runways, taxiways and aprons. Terminals and hangars are not eligible for ADAP funds.

The program is not limited to new airports. For example, a town, county or regional authority operating an existing airport could seek aid in extending a runway. One of the goals of the new law is to relieve congestion at major airports by di-

verting non-airline traffic to other fields.

The airlines are having financial problems these days and are being forced to reduce the numbers of cities they serve. The major carriers make their money from the long hauls, not from commuter traffic between cities. The supplementary carriers, commuter lines and air taxi services, must carry the load in the smaller cities.

With some notable exceptions, such as Dulles International Airport near Washington and Friendship International Airport near Baltimore, the major airports are overloaded. The growing volume of air traffic which does not need to go into central cities must be diverted to other landing fields. ADAP should accomplish that goal.

Local Airports Attract Industry
Community planners learned long ago that an airport is often necessary to attract new industry. Both people and products are moved increasingly by air. Some corporations will not locate a factory in an area which lacks a suitable airport, even without regular airline service.

More recently, airports have become centers of industrial development. Office buildings and hotels have been erected near airports. Some trade associations have established headquarters near airports and many convention sites are selected because of convenience of air transportation. Many a business man never crosses the city limits of the city he visits. He does his business at or near the airport.

An example of a country seat town that boomed partly because of an airport is Manassas, Virginia, not far from Washington, D. C. In 1960, it had an airport with only a grass runway, used by 25 or 30 planes. In bad weather, parked planes would sink in the mud. An airport development project began in 1961 and by 1964 the new field was in operation.

Under the old FAAP program, the U. S. allocated nearly \$300,000 to Manassas, matched by local money. Now 200 planes use the field daily, an I. B. M. plant is nearby, and business concerns as far away as Montgomery County, Maryland, use the facilities. After only six years, the 270-acre site needs expansion. No doubt Manassas will get in line for ADAP money from Washington.

The \$30 million in annual seed money for non-airline airports like Manassas will be distributed largely on a population basis. The historic area-population formula used under FAAP is retained under ADAP, with 75 per cent of Federal funds allocated on this basis. But F. A. A. can do a bit of pioneering, using the remaining 25 per cent where the Secretary of Transportation thinks best.

Talk of Texas

By Jack Maguire

IT STARTED IN TEXAS — The Farmers' Union, which showed U. S. farmers the way to higher profits through collective bargaining, was organized at Emory, Rains County, 68 years ago.

Newt Gresham founded the Farmers' Educational and Co-Operative Union of America with ten charter members in 1902. Later the first local was organized at Smyrna, a small town southwest of Emory.

Originally Gresham had planned for his secret organization to limit its membership to Rains County. It was so successful in selling cotton through collective bargaining, however, that it expanded rapidly throughout the U. S. Within a few years, it had 140,000 members.

In 1917, the Farmers' Union dropped its secret ritual. Today it exists primarily to promote the cooperative sale of farm products.

WHAT'S IN A NAME? — Del Rio, Val Verde County, started out more than a century ago as a settlement known as San Felipe del Rio.

When the settlement applied for a post office in 1883, however, there already was a San Felipe in Austin County. The U. S. mail people decided that "del Rio" was enough of a designation, and it has been that since.

STANDING ROOM ONLY — When the Order of the Sons of Herman established a lodge in San Antonio in 1861, members had to bring their own chairs to meetings if they wished to be seated!

SCHOOL FOR-SALE — Tehuacana, the Limestone County village that has boasted a college for the past 101 years, may not be able to make that claim much longer.

The four-story, castle-like building that was housed two colleges since it was built in 1863 is for sale. The present tenant, Westminster College and Bible Institute, is moving to Mississippi.

Tehuacana got its first college in 1869 when Trinity University, now of San Antonio, was founded there. When Trinity moved in 1902, its old campus was taken over by the Methodists. Now it appears that Tehuacana may lose its only industry.

SENSING THE NEWS



By Anthony Harrigan

EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

SAVING THE UNIVERSITIES

Opening of a new academic year at the nation's colleges and universities, once a happy time, today brings worry to parents of students and to the public in general. Fear exists that institutions of higher learning will be plagued anew by violence and discord.

Bombing of the mathematics center at the University of Wisconsin in late August was a shocking and ominous development. It is clear that organized terrorists are committed to a program of destruction on American campuses.

Bombers aren't the only menace, however. Equally insidious are nihilists who are committed to wrecking American society and poisoning the minds of the nation's college youth. These foes of American values and institutions can be expected to renew and step-up their intellectual assaults in the academic year ahead. They believe they have the power to control college and university campuses and, through this control, to deflect the nation from the course set by its lawful leaders.

In this connection, it is well to note the comments of S. S. Wolin and J. H. Schaar, writing in the leftwing 'New York Review of Books,' September 3. They said that "Cambodia provoked a genuine political uprising on the nation's campuses...so intense was the pressure that the President soon had to promise that American troops would be pulled out of Cambodia on a specific date. . . . Rarely, if ever in American history has a President reacted so hurriedly to a wave of public sentiment and reversed a policy."

The furor over Cambodia was the work of a highly organized militant minority. This minority, having tasted power, is not likely to abandon its efforts in the year ahead. On the contrary, the effort to gain and exercise power almost certainly will be expanded.

In view of this power drive by a radicalized faction in American society, it is terribly important that the public understand and insist upon fundamental changes in the operation and structure of public colleges and universities. In many cases, faculties have abdicated true academic responsibility. They have not used their authority to protect the serious student's right to study. Indeed, radicalized faculties have been bent on promoting an alleged student "right" to riot.

The immediate need, if new campus disturbances take place, is prompt police action to deal with law-breakers. It is imperative that society as a whole reject the notion that a college or university is a privileged sanctuary for anarchists and others who seek to destroy American institutions.

Beyond that, there is need in public colleges and universities to assert and maintain the authority of state trustees and regents who represent the citizenry. If faculties are unwilling to insist upon law and order on campus, then the trustees must exercise a larger and more direct measure of control. Trustees of state institutions also owe it to the taxpayers to take a hard look at academic procedures which nowadays prove injurious to the well-being of educational institutions and the surrounding community.

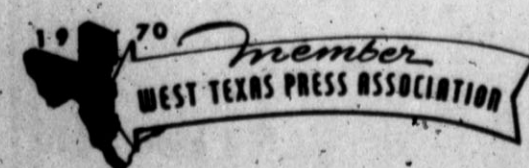
For example, the idea of academic tenure needs reexamination. It is doubtful that the public approves of tenure—permanent teaching status—for professors who betray their academic responsibilities and who participate in or support militant activities on campus. This is a key issue and area of public concern, for most campus disorders stem from the incendiary teachings or activities of radicalized faculty members who regard the campus as a power base for revolution.

Radicalized faculty members undoubtedly will scream "academic freedom" if their special privileges are threatened by public action. But those who make the biggest noise about "academic freedom" are likely to be the most deficient in academic responsibility — responsibility to the values of the United States and its society. If that society is to survive, order and civilized learning must be returned to those campuses which have been convulsed by New Left strife.

The Sunday Brand

Established 1948

Published Every Sunday at 136 West Fourth Hereford, Texas 79045 The Brand Publishing Company



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

James M. Gillentine, Publisher
Melvin Young, General Manager
Charles Richards, News Editor
Joe Coleman, Women's Editor
Grady King, Advertising Manager
Jay C. Spahn, Mechanical Superintendent

GIBSON'S NOVEMBER Super Savings

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER

SUDDEN BEAUTY HAIR SPRAY
 Regular, Unscented, Super
 16 OZ. CAN
59¢

Colgate MFP COLGATE WITH MFP TOOTHPASTE
 FAMILY SIZE
59¢

BERKELEY SHOWER CURTAINS
 With Rings
 6 Ft. x 6 Ft.
 Ass't. Colors and Designs
\$1.97

CLAIROL
 Natural Blonde LIGHTNER \$1.19
 Natural Blonde SHAMPOO \$1.19
 Clairol HAPPINESS Silk & Silver HAIR COLOR \$1.47
 Midnight Sun SHAMPOO and Hair Lightner \$1.19
 Kindness HEAT \$1.07

MEN'S & BOY'S BENRUS WATCHES
25% OFF
 Gibson's Everyday Low Discount Price!

CARROM BOARD
 No. 125
 Fun For All Ages
\$5.37

INFANTS SWEATERS
\$3.29

Button-Front Empire Culotte

Like It? Charge It!
 Master Charge or BankAmericard
HUTCH FOOTBALL KICKING TEE
 No. V-11 Now
\$2.69

COSMETIC BAG ENSEMBLE
\$1.87

BOY'S JACKET Reversible
 Concealed Hood
 Wind & Water Repellent
 Washable
 Retail \$5.97
\$3.88

DU PONT GAS GUARD
 only
39¢
 12 OZ. CAN
 prevents ice formation in gas lines and carburetors

BRUSHED 80% ESTRON® - 20% NYLON
 Brilliant Floral Print
 Bow'd Nylon Velvet Ribbon Trim
 Ruffled Cuffs
GIBSON'S LOW DISCOUNT PRICE! \$2.99

Gibson's Antiquing Kit
 Choice of Colors
\$2.79

PORTABLE BAR
 by Enesco
\$4.97

Nestle's Semi-Sweet MORSELS
 12 oz. Pkg.
39¢

COOKWARE SET
 Imperial 5 PIECE STARTER
 by Regal No. 425
\$9.97
 Gibson's Low Discount Price!

GIBSON'S R pharmacy
 Phone 364-4900
SAVE ON PRESCRIPTIONS
 EMERGENCY 364-4753 or 364-4109

Butter-Nut Infant HOT COCOA MIX
 Pkg.
5¢

Armour TREET
 12 oz. Can
Gibson's Low Discount Price! 55¢

Folger's COFFEE
 1 Lb. Can
79¢

BIS-KITS BISCUIT MIX
 PKG.
8¢

CHICKEN • FISH • LIVER
FRISKIES CAT FOOD
 15 OZ. CAN
15¢

from **POTIONS** to **PRESCRIPTIONS**
 We've come a long way from using witchcraft to cure illness. Today, thanks to modern pharmaceuticals, man has a longer life span than ever before in history. Your pharmacist is proud of his role in medical progress!



KICK-OFF BREAKFAST—Sixty Camp Fire leaders and mothers attended the Camp Fire Girls candy sales kick-off breakfast, sponsored by King Candy Company of Ft. Worth, Friday morning at the Caison House. From left, standing, are Miss Aurora Gonzalez of Dallas, National Camp Fire Field Representative, Miss Debbie Gholson, candy sales chairman, and W. C. Beard of Ft. Worth, representative of the candy company. Seated are Mrs. Earnest Langley, president of Camp Fire Leaders Association and A. E. Hodges, Board president. —Staff Photo

Emphasis Changes In Ag Education

LUBBOCK — Because it is a lot cheaper to ship agricultural know-how to a developing country than to ship to it wheat and grain sorghum—and for other reasons — agricultural education is changing.

While students a generation ago were taught how to go back to the farm and produce crops and livestock on the home land, they are being taught now the "why" of production in order "to advise others."

Dr. Eugene A. Coleman, last year named the outstanding teacher of Texas Tech University's College of Agricultural Sciences, explained that teachers now are trying to help students "appreciate and understand the bases of world crop production and utilization."

Prof: Coleman is a member

The first white man to set foot in Wisconsin had set out in 1634 in search of China, Paddling through the Straits of Mackinac and across Lake Michigan, Jean Nicolet had brought with him a magnificent damask robe in which to greet the mandarins of Cathay. Instead, he donned it to be met by a welcoming-committee of near-naked Indians.

of the college curriculum committee and a member also of a university-wide committee on undergraduate education.

"We've got to teach more now than ever before," he explained. "We can no longer teach only how to produce in Lubbock County or West Texas."

"Instead, students need to know why plants grow. They need to know enough to understand what will make a plant grow in any soil or any environment."

"The United States can never produce enough food to feed the world, "and we're not trying. We're exporting know-how he said.

"It's a lot cheaper to ship a man to a developing country than to ship it wheat and grain sorghum."

Coleman pointed out that India in the last six years has increased its average per acre grain production 250 per cent.

"That's an unequal record

for any country," Coleman said, "but it was done with plants and know-how developed in the United States."

The importance of the new teaching concept to world peace is illustrated, Coleman pointed out, by the selection of a plant breeder, Ernest Borlaug, as the winner of the 1970 Nobel Peace Prize.

"People are a lot less likely to fight on a full stomach," Cole-

man observed, "and this is important in agricultural education."

He said graduates in agriculture no longer "go back to work on the farm."

Instead they will advise others — not only farmers but in agribusiness. They will sell farm chemicals and equipment, serve as agricultural advisers in banks and industry, work in government as county agents or

foreign advisers, or as research personnel — learning more to teach more people to bring production closer to demands.

Coleman will participate Nov. 9 and 10 at Purdue University in the second annual Audio-Tutorial Systems Conference designed to inform college teachers of new equipment and techniques that can be used to increase teaching effectiveness.

This will be applied, Coleman said, to revisions now underway in coursework for undergraduates at Texas Tech University.



UNITED FUND GIFT — Chris Dziuk, president of the Key Club, presented a \$35 check Monday to UF president, Jerry Don George. This check and other donations added up to 62 per cent of the \$39,500 goal. Tuesday's total stood at \$24,289.34, with another check-in meeting scheduled for Friday morning at 10 a.m. —Photos by Tommy Koelzer

CARD OF THANKS

WE wish to express sincere gratitude to the many friends and neighbors for deeds of kindnesses, words of sympathy, cards of condolence, food and floral offerings at the time of our recent bereavement.

The Family of Betty Jane Baillif

Chicago has been chosen for the 1970 convention of the National Association of Real Estate Boards, Nov. 13-19.

Community View Of Teacher Is Reported From DKG Survey

Results of a survey made by the research committee of Delta Xi Chapter, Delta Kappa Gamma, were reported by Mrs. H. E. Wester at a recent meeting in First United Methodist Church.

The committee had questionnaires answered from a cross-section of the community to indicate how the community views the teacher and how the community can use the teacher. The chapter is made up of women teachers of Deaf Smith

County. After Mrs. Wester's report, discussion groups were formed to consider ways to better inform the community on teaching goals.

A contribution to the American Field Service unit here, which brings students from foreign countries to Hereford schools each year, was voted in the business session with Mrs. J. D. Neill presiding. Mrs. Charles Bell, program chairman, distributed new yearbooks.

Mrs. Lawrence Carlson reviewed the constitution of the society, its new rulings and amendments. Mrs. Claudie Ola Brown led recitation of the collect to open the program.

Read The Classified Want Ads

For **COLDS** take **666**

ANNOUNCING

Dr. Terry Peters, Chiropractor

Announces the opening of his

office at 101 Avenue E. Hours

Mon. thru Fri. 9-12 & 2-6

Thurs. thru Sat. 9-12

Other Hours by Appointment

CARTER'S SHOE SHOP

New Location

138 W. 3rd.

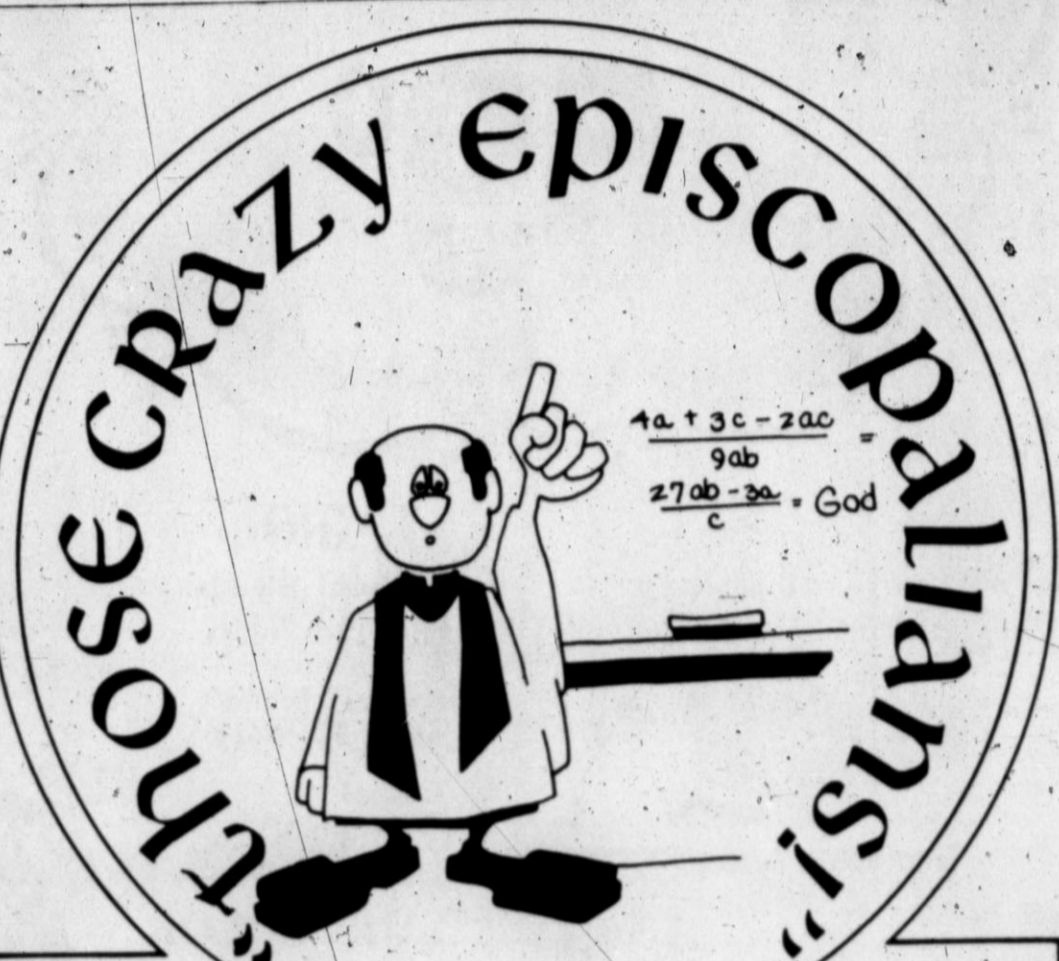
Boot and Shoe Repairing

ONE DAY SERVICE

SADDLE REPAIRS

Open 6 Days a Week

7:30 A.M. to 6:00 P.M.



do they really "go to school" before joining the church?

As much as anything else, Confirmation (or Inquirers') classes are for the "jonee's" own protection... so that he knows exactly what he's getting into. This simple, interesting set of instructions from the minister assures complete understanding of the church's tenets. It carries no obligation to become a member.

Episcopalians don't discount the sudden revelation of God's presence. (Some call it "seeing the light.") They do, however, believe that a more deliberate initiation into church membership is less likely to "wear thin" in subsequent years.

They have some pretty good reasons for believing theirs is a "thinking-man's religion." Christ, they say, demanded simple faith — but not blind faith.

Periodically, your nearest Episcopal church offers a series of Inquirers' classes. Here's an excellent opportunity to learn, without obligation, if the Episcopal Church offers something you've found missing in your previous religious experience. The minister — if you call him — would be delighted to discuss it with you.

One of a series presented by "Those Crazy Episcopalians" in your area.

ST. THOMAS' EPISCOPAL CHURCH

601 West Park

364-0146

The Rev. Fred J. Howard, Vicar

Wednesday night Seminars each week, 8 P.M. If you have missed something in your religious experience, come by; and if not, come by anyway and hear what others have missed.

SOMETHING NEW AT CARL McCASLIN LUMBER CO.



SUPPLIES for the ARTIST By

GRUMBACHER

Yes McCASLIN'S Now Has EVERYTHING for the ARTIST OIL PAINTS, ACRYLIC PAINTS, WATER COLORS, CANVAS BOARD, A Complete Selection of BRUSHES, PALETS, KNIVES, EASLES and remember our CUSTOM FRAMING DEPARTMENT

New Items

Arriving

Everyday

at McCASLIN'S

come on in

and look us over

A COMPLETE BUILDING SERVICE

1 Block East of the Courthouse

Carl McCaslin Lumber Co.

Phone The Lumber Number, 364-3434



FINAL LESSON — A series of art lessons by Ben Konis of Amarillo ended this week. Hereford Art Guild sponsored the class and plans another to begin in January. The teacher adds a brush stroke as he conducts an appraisal of the work of a pupil.

Lessons In Art Close, Winter Class Planned

Painting classes conducted by Ben Konis, Amarillo artist, and sponsored by the Hereford Art Guild, closed this week and another class is planned to begin in January 13.

The winter lessons will be open to non-members of the Art Guild; anyone interested in enrolling is invited to notify Mrs. Ben Childers.

Konis, whose one-man show at Eastern New Mexico University is to open Nov. 13, is presently exhibiting at Reynolds Gallery in Taos and Gallery 3 in Ruidoso. He will present a demonstration sponsored by the Pampa Art Club Dec. 6 at Pampa.

A commercial artist in New York for 18 years, Konis has relocated in Amarillo and spends his time painting and teaching. He received his fine arts degree from Catan-Rose Institute in

Autumn Luncheon Includes Guests

Four guests were entertained with Simms Study-Craft Club at its annual Thanksgiving luncheon Wednesday in Mrs. Leland Burns' home. Mrs. Jim Cavin and Mrs. Emmett Young were hostesses with Mrs. Young. Mrs. Robert Young, an associate member, Mrs. Tommy Wells, Mrs. J. V. Perrin of Amarillo and Mrs. Ronnie Green of Adrian were the special guests. After lunch the group spent the afternoon playing bridge.

New York City, studied at the Art Students League with Anthony Toney and with Albert T. Reid, noted western painter.

Konis' painting style is marked by strong pattern and bold brush strokes in colors that have been described as "dripping with the heat of the great South-

Early Christmas Gifts Sought

Approach of Christmas is the signal for Viola Williams to begin her yearly quest for gifts and cash so the residents of Gristown U. S. A. may have a happy holiday.

A member of the board of directors for the girls' residence home at Whiteface, Mrs. Williams has for a number of years sparked a drive in Hereford for Christmas giving to the facility. Individuals, clubs and business establishments are asked for contributions.

Seventy girls are housed at Gristown this fall, including the latest resident, a six-month-old

baby. Since the girls are of all ages through college years, all sorts of clothing, toys, cosmetics and room furnishings are welcomed as gifts.

In addition, gifts of food are always acceptable at the home and cash can be used to meet continuing needs, or it can be designated for purchase of Christmas gifts. The annual Gristown Christmas party will be on Dec. 20.

Mrs. Williams may be reached by telephone at 364-3530, or contributions may be taken to her home, 404 Western.

Membership in the National Association of Real Estate Boards totals close to 92,000 Realtors.

DR. E. H. HENDON
OPTOMETRIST
811 WEST PARK AVENUE (Harrison Highway)
Hereford, Texas Telephone 364-0987

Recipes Traded After Sampling

A tasting bee and recipe exchange made an interesting variation in the programs of Hereford Study Club Thursday evening. Mrs. Ed Wilson and Mrs. Art Stoy were hostesses in the Wilson home.

Each member brought copies of the recipe for the dish she prepared for tasting. Priced at ten cents each, the recipes were sold to benefit the club treasury.

A wide selection of foods was

served buffet style from a table brightened with gold and bronze mums.

In a brief business period, members planned to provide transportation for Kings Manor residents shopping trips for a

month. Guests for the evening were Mrs. Joe Durham of Lakeview and Mrs. Wilson's sister, Mrs. Ferris Weaver of Oklahoma City.

Members included Mmes. Bob Poston, Don Robinson, Garland Solomon, Roy Hartman, O. Z. Golden, W. H. Gentry, S. L. Garrison, T. E. Baddy, N. D. Bartlett, C. R. Winget, R. N. Yarbrow and an associate member, Mrs. Merlin Kaul.

Happiness is making one dollar work like four!

Your cash-value life insurance dollar really works like four dollars.
1: a protection dollar.
2: an emergency dollar.
3: an opportunity dollar.
4: a retirement dollar.
One dollar, working four ways. That's happiness.



Southwestern Life
PHONE NO. 364-2343

THE FAMILY LAWYER

Heir Conditioning

Freddie was delighted to hear, at the reading of Uncle Dan's will, that he was supposed to inherit a large sum of money. But there was a catch. The money would be his only on condition that he give up cigarettes.

In short order, Freddie challenged the validity of this anti-cigarette clause.

"Uncle Dan had no right to try to control my private life in this way," he complained in a court hearing. "My personal habits including smoking, are my own business but my own."

However, the court ruled that



Freddie would have to either give up his cigarette habit or lose the money. The judge said that since the money belonged to Uncle

Dan, he had a right to put strings on his gift if he so desired.

Of course, it is natural, for a person making his will, to want to shape the character or conduct of his heirs. Nevertheless, the law does impose limits as to how far he can go. Consider this case:

A man left money to his daughter, on condition that she not only give up cigarettes herself but also make her husband give them up.

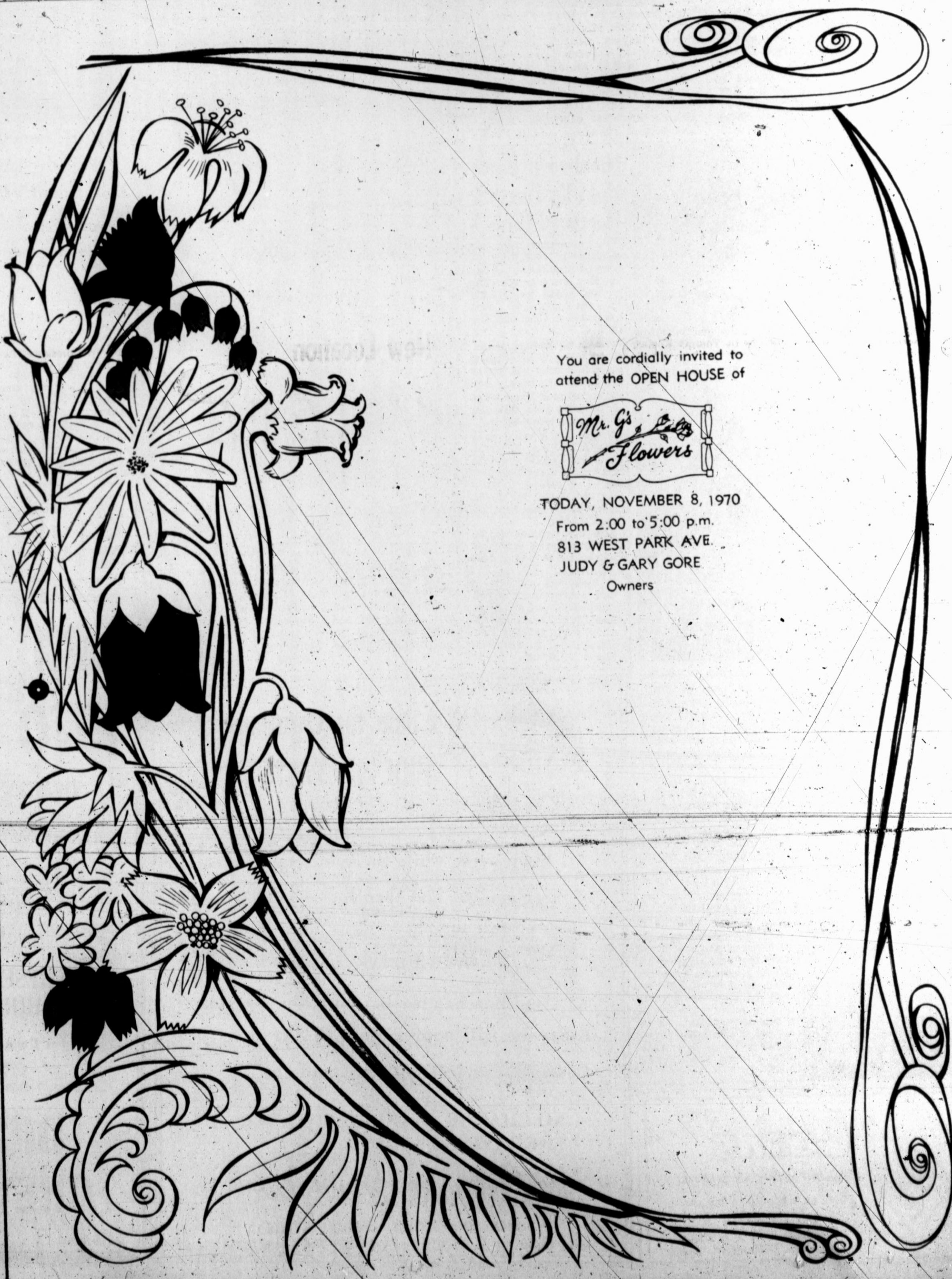
This time, a court decided the man had gone too far and held the anti-smoking clause null and void. The court said he had asked his daughter to do something that was not fairly within her power.

Furthermore, in close cases, the courts are inclined to let the heir keep the bequest, even if he has not lived up fully to the expectations expressed in the will.

Thus: Another man was worried about his son's dissolute friends. He provided in his will that the son should have certain valuable real estate, so long as he did not become a "drunkard and a vagabond."

As things turned out after the man died, his son did indeed become a drunkard. But he never did become a vagabond. Accordingly, not having acquired both of the vices specified in the will, he was held still entitled to the real estate. The court said it was reluctant to take away an inheritance unless the will left no real choice.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.



You are cordially invited to attend the OPEN HOUSE of



TODAY, NOVEMBER 8, 1970

From 2:00 to 5:00 p.m.

813 WEST PARK AVE.

JUDY & GARY GORE

Owners

Federal LAND BANK Association

OF HEREFORD, TEXAS

52nd ANNUAL

STOCKHOLDERS MEETING

Community Room of the First National Bank

Saturday, November 14, 1970

SPECIAL ENTERTAINMENT
DOOR PRIZES

"ALL MEMBERS URGED TO ATTEND"



CWU OFFICERS INSTALLED — Church Women United World Community Day observance and installation of officers took place Friday morning with an agape celebration, "Breaking of the Bread" service by the Rev. Fred Howard and the Rev. Gene Brink. Installed were Mrs. Claude McDougal of First United Methodist Church, president; Mrs.

Paul Zinser of St. Anthony's Catholic, vice president; Mrs. Albert Cherry of First Christian Church, secretary-treasurer; Mrs. Bruce Terry, Wesley United Methodist; projects chairman; Mrs. Bob Spangler, Presbyterian, publicity chairman; and Mrs. Duffy McBrayer, St. Thomas Episcopal Church, literature chairman. Thirty-five persons attended. —Staff Photo

Church Fall Gospel Meet Start Today

The annual fall gospel meeting at the Central church of Christ, Sunset and Plains, will be conducted, today through Nov. 15.

George W. Bailey of Abilene, will be the visiting evangelist and the song services will be under the direction of Jim Hale, local song director.

George W. Bailey began preaching at the age of 14. He was educated at Freed-Hardeman College, Southwestern Tech and the University of New Mexico. In 1943 he married Ella Beth Todd, and they have two sons — David 25, and Phillip 21.

For more than 14 years Bailey was minister for the College church of Christ in Abilene. Before moving to Abilene, he preached six years for the Culbertson Heights church (now Mayfair) in Oklahoma City.

Brother Bailey has traveled extensively, having been on six continents, and has seen about 65 countries of the world, preaching in many of them. In 1958 he toured European and Scandinavian countries, and spent three weeks in Russia, visiting in five major cities, preaching in Moscow, Stalingrad and Rostov. During that same

year he was a principal speaker in the European Lectureship at Frankfurt, Germany.

In 1960 he spent four months in the Far East and Australia, preaching in many oriental countries, but mostly in evangelistic meetings throughout Australia. In 1961 he conducted an evangelistic meeting in Balboa, Panama Canal Zone and in June, 1963 he was the speaker in the Edinburgh, Scotland Campaign in which 48 workers from America participated.

The latter part of April, 1964 he went on a two-month evangelistic trip around the world, speaking in Tanganyika, Southern Rhodesia and South Africa, then in a two-week Campaign in Brisbane, Australia. In the Fall of 1966 he was the speaker in a Campaign in Perth, Australia in which about 28 workers from America participated. After the Campaign he led a group on a trip around the world via the Holy Land.

In July, 1969 Bailey preached in a Campaign in Nazareth, Israel in which 19 workers from America participated. In December, 1969 he did the preaching in a Campaign in Sydney, Australia.

Bailey was regular



METHODIST YOUTH TO PRESENT PLAY — Wesley United Methodist Church youth group will present a one act drama, Our Samaritan, in a modern setting this evening at 7 in the church sanctuary. The cast includes, from left, Mrs. Don McWhorter as Mrs. Upsom; Suzanne Solomon

as Mrs. Learner; Dale Brownlow as Bill; Patsy Brownlow as Sarah; Craig Solomon as George; and Linda Collins as Betty. The play was written, produced and directed by the Rev. Don McWhorter, pastor.

—Staff Photo

speaker on Herald of Truth international radio and T.V. program, which is carried on two major networks and is heard in many foreign countries. He has been staff writer for three Christian papers and has made numerous contributions to others. He served for several years on the Board of Directors of Ibaraki Christian College in Japan.

George Bailey will use his subject this evening at 6 p. m. "Is There Any Word From The Lord?" Thursday evening, evangelist

one of the great evangelists in the church of Christ in this generation. The public is invited to attend these services.

WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423



THIS WEEK'S SPECIAL
1969 GMC Pickup, V6 Turbo Hydramatic, factory air, power steering and brakes. Full Custom, Long Fleetside Bed. Sharp gold metallic. Local one owner. **\$1995.00**

1967 Chevrolet Impala 2 door hardtop, 396 Turbo, Hydramatic, factory air and power. Sharp red body with black vinyl top, vinyl interior, 4000 mile - 90 day protective warranty.

66 Olds Cutlass 2 dr. Coupe, V8, automatic, air & power steering, chrome wheels. A sporty coupe at only coupe at average price.

69 Olds 98 Luxury Sedan. Fully equipped, vinyl top. Test drive this fine car at 50% it's original price.

69 Ply. G.T.X. 2 dr. H.T. 440 engine - fact. air, power, vinyl top. Local 1 owner. 23,000 miles. Like new. Great reduction in price.

1968 Buick Electra 225 4 dr H.T. Loaded with extras. Cruise control and etc. Sharp cream finish with black vinyl top. Locally owned. Extra sharp, 4,000 mi., 90 day Protective Warranty.

Driskill Named As Aide-de-Camp Of National VFW

Wayne Driskill, of Hereford, was appointed National Aide-de-Camp, Veterans of Foreign Wars, according to a recent announcement by Herbert R. Rainwater, San Bernardino, Calif., Commander-in-Chief of the VFW of the United States.

"Fortunately, we of the VFW have such men as Mr. Driskill who not only accept their own responsibilities but who reach out to serve their organization, their community, state and country. I publicly commend Mr. Driskill for his fine record and expect that he will continue to distinguish himself not only in the VFW but as a citizen of our country," Rainwater said in making the announcement.

LEE UMSTED 364-0555 LONE STAR AGENCY



Handwork Show Held By North Hereford Club

Work of members' hands was on display in North Hereford Home Demonstration Club Thursday afternoon, when the program subject was Make, Show and Tell. Mrs. W. J. Lueb was hostess in Community Center.

Articles for dress, home furnishing and gifts were shown, and each member told briefly how the item was made.

A new member, Mrs. Ed Brindine, and a guest, Mrs. Larry Irby, were welcomed.

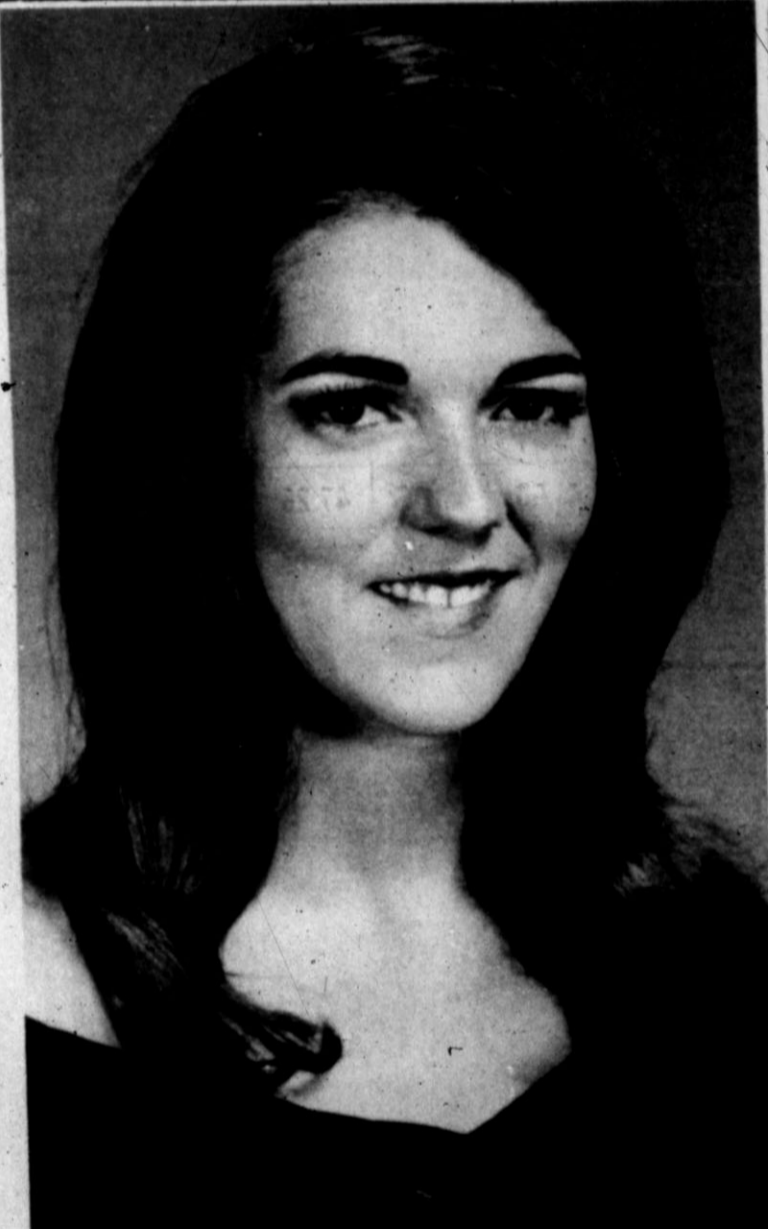
Present were Meses Roger Williams, Paul Hoff, A. E. Hodges, Butch Haggard, J. A. Crofford, Viola Williams, Tony Hoffman, A. A. Hare, C. L. Whitehead, Otto Massie, Otto Olson, Oscar Williams and Miss Roberta Campbell.

Plans were completed for the club's Thanksgiving luncheon, scheduled for Nov. 19 in the Calson House.

Cargo volume through the port of Kingston, Jamaica, has increased 170 per cent during the past ten years, and other Jamaican ports had an overall increase of 156 per cent.



ARRAYED KINDERGARTNERS — Students of the First Baptist Kindergarten paraded across the stage Friday displaying their Halloween costumes. Witches, ghosts, lions, clowns and even the farm girl, farmer boy and bunny rabbit as shown above were viewed by interested parents visiting the program and parties afterwards. —Photo by Betty Koelzer



WEDDING DATE SET — Engagement of Miss Mary Short to Jerry Criswell, stationed at Fort Hood, is announced by her parents, Mr. and Mrs. Charles B. Short of Friona, former Hereford residents. The marriage is to be solemnized January 31 in the Short home. The bride-to-be was born while the family lived in Hereford, and started to school here. After graduation from Friona High School she has attended West Texas State University and is a senior majoring in speech. Her sorority is Alpha Delta Pi. The bridegroom-elect is the son of Mr. and Mrs. J. H. Criswell of Denver City. He completed high school work there and attended Texas Tech. The couple plans to live at Cypress Cove near Fort Hood, and at the completion of his military service to continue studies at WTSU.

Permafrost, meaning "perennially frozen ground," covers some 24 per cent of the world's land area, or about 12.5 million square miles.

SPLIT HAIRS
NEW YORK — While hair-splitting isn't exactly part of the Swiss watchmaking art, the industry does have a jig-boring machine for one of its most intricate operations which can actually split a hair into 50 equal parts. According to The Watchmakers of Switzerland, this is only one of over 2,000 separate operations that are necessary to make a Swiss jeweled-level watch.

For WATCHES that you can give with Pride
COWAN'S
Downtown Hereford



It's time for Christmas HIDE-A-WAYS

Shop early while there is a large selection of merchandise, and then let us hide your gift choices for you . . .

Jewelry Gifts Are Lasting

New Merchandise is coming in every day . . .

Everyone will appreciate a Gift from Cowan's . . . Selections are complete

NO CHARGE on GOLD STAMPING or ENGRAVING.

Cowan's Jewelers

HEREFORD'S GIFT HEADQUARTERS
2 doors North of the VOGUE in DOWNTOWN HEREFORD

BIG SAVINGS ON 1970 CHEVROLETS

DEMONSTRATORS & LEASE CARS

AT DICK NORWOOD CHEVROLET-OLDS

- 2 — IMPALA 4 DOORS
- 2 — IMPALA CUSTOM COUPES
- 1 — MONTE CARLO SS

THESE CARS WILL CARRY 1970 WARRANTY!

For Dollar Savers See:
Sam, Bill, Veazey, Earl or Dick at
The No. 1 Deal on the No. 1 Car from the No. 1 Dealer

DICK NORWOOD CHEVROLET-OLDS

206 Schley 364-2160



Loans

Auto-Furniture-Signature

Give us a chance to say yes
PLAINS FINANCE CORP.
906 South 25 Mile Avenue
364-3400 Hereford, Texas

Calendar Of Events

MONDAY
 Music Study Club, Mrs. Tom Burdett, 108 Douglas, hostess, 2 p. m.
 Cultural H. D. Thanksgiving Dinner, Community Center.
 Rotary Club, Civic Club Center, noon.
 Odd Fellows Lodge at IOOF Hall, 8 p. m.
 Evening Lions Club, Civic Club Center, 7 p. m.
 Elks at Elks Lodge, 8 p. m.
 Sugar Blues TOPS Club, Community Center, 7 p. m.
 Masonic Lodge at Masonic Temple, 7:30 p. m.
 Easter Lions at Easter Clubhouse, 8 p. m.

TUESDAY
 TOPS Calorie Patrol at Community Center, 9:30 a. m.
 Hereford Duplicate Bridge Club, Community Center, 8 p. m.
 Rebekah Lodge at IOOF Hall 8 p. m.
 Book Review at Christian Book Store, 10 a. m.
 Order of Eastern Star Thanksgiving Dinner, Mr. and Mrs. Ray Todd hosts, 7:30 p. m.
 Dawn Music Club, Mrs. J.F. Matthews hostess, 2:30 p. m.
 Citizens Band Radio Club, REC Building, 8 p. m.
 Pioneer Study Club luncheon at Caison House, noon.
 Servicemen's Waiting Wives Club, 315 Avenue B, 7:30 p. m.
 Beta Sigma Phi Rituals at Community Center 8 p. m.
 Lone Star Study Club, 3:30 p. m. Mrs. Ray Suit hostess.
 Young Mothers Study Club, 8 p. m., Mrs. Charles Brown, 127 Northwest Drive, hostess.
 Valeda Study Club, 8 p. m. Mrs. James Trail, 113 Liveoak, hostess.

WEDNESDAY
 Women's Golf Association at Golf Course, 9 a. m.
 Noon Lions at Civic Club Center, noon.
 Avenue Baptist Church WMU

Hide-A-Way
 that Xmas Gift at
COWAN'S
 Hereford's
 Gift Headquarters



INDUSTRIOUS KEY CLUBBERS — Members of the high school Key Club voluntarily cleaned rooms and windows Saturday for the residents of King's Manor. Dean Herring, top photo, center right, supervising the room cleaning, is a member of the Kiwanis Club, which sponsors the younger men's organization. —Photos by Tommy Koelzer

at church, 7 p. m.
 Bippus H. D. Club, Mrs. Jim Bradley, hostess, 2:30 p. m.
THURSDAY
 Kiwanis Club, IOOF Hall, noon.
 Toastmasters Club, 7:30 p. m. K-Bobs Restaurant.
 Bingo at Elks Lodge, 8 p. m.
 Merry Mixes Square Dance Club at IOOF Hall, 8:00 p. m.
 Hereford Riders, Community Center, 8 p. m.
 First Baptist Church Night

WMS, 7:30 p. m. at church
 VFW Auxiliary at clubhouse, 8 p. m.
 Hereford Ceramic Arts Club, Community Center, 2 p. m.
 Mon Amis Study Club, Mrs. Dale Christie hostess, 9:30 a. m. AARP at Community Center, 7 p. m.
 La Madre Mia Study Club, 8 p. m. at First National Bank.
FRIDY
 Kiwanis Whiteface Breakfast Club, 6:30 a. m. Civic Club

Center.
 Cultural H. D. Club, Mrs. M. W. Sumner, North Avenue K, 2:30 p. m.
 Messenger H. D. Club, Mrs. N. A. Brown, Route 2, 2:30 p. m.
 Sweet and Fancy Decorating Club, Community Center, 9:30 a. m.
 Hereford Garden Club, Mrs. R. L. Layman, 207 Baltimore, 3 p. m.
 Read The Classified Want Ads

GREAT TIRE BUY AT OUR LOW PRICES!

Firestone

CHAMPION

Full 4-ply nylon cord body



AS LOW AS \$10.95
 6.50-13 Blackwall Plus \$1.78 Fed. Ex. tax and tire off your car.

5.60-15 Blackwall	\$15.70	\$1.75 Fed. Ex. tax	8.25-14 or 8.15-15 Blackwall	\$18.85	\$2.33 or \$2.35 Fed. Ex. tax
7.35-14 Blackwall	\$15.70	\$2.04 Fed. Ex. tax	8.55-14 or 8.45-15 Blackwall	\$20.95	\$2.53 Fed. Ex. tax
7.75-14 or 7.75-15 Blackwall	\$16.75	\$2.17 or \$2.19 Fed. Ex. tax	WHITEWALLS ADD \$3.00		

If we should sell out of your size, a "raincheck" will be issued, assuring later delivery at the advertised price.

All prices PLUS taxes, and tire off your car.

3 ways to charge AT MOST FIRESTONE LOCATIONS



SALE! NEW WIDE Firestone "500" "78" SERIES TIRE
 NEW concave-molded construction for extra long mileage.
 NEW raised white numerals and white stripes.
 NEW high cord angle (60°) for better handling.
 (Comparisons relate to previous "500")
Buy today and save \$17.87 to \$29.75 per pair

2ND TIRE 1/2 PRICE

When you buy the last tire at our everyday exchange price (plus Fed. Ex. taxes)

SIZE	BLACKWALLS		WHITEWALLS		Fed. Ex. Tax (per tire)
	1st Tire	2nd Tire	1st Tire	2nd Tire	
E78-14 (7.35-14)	\$35.75	\$17.87	\$40.75	\$20.37	\$2.25
F78-14 (7.75-14)	37.75	18.87	43.00	21.50	2.44
F78-15 (7.75-15)	---	---	---	---	2.40
G78-14 (8.25-14)	41.50	20.75	47.25	23.62	2.60
G78-15 (8.25-15)	---	---	---	---	2.60
H78-14 (8.55-14)	45.50	22.75	51.75	25.87	2.80
H78-15 (8.55-15)	---	---	---	---	2.80
J78-14 (8.85-14)	---	---	57.75	28.87	3.01
J78-15 (8.85-15)	---	---	---	---	2.93
L78-15 (9.15-15)	---	---	59.50	29.75	3.20

All prices PLUS taxes and 2 tires off your car.

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

COUPON OFFER

Front End Alignment

Precision alignment by skilled mechanics using the most modern equipment.

\$6.88

This coupon expires November 30, 1970

Extra charge for cars with torsion bars or air conditioning

Firestone Big Dan WINDSHIELD WASHER Cleaner and Solvent

99¢ Limit 1 Gallon

Additional \$1.98 EACH

06-03-006-8

COUPON OFFER

Snow Tires Mounted

We'll demount your regular tires and mount your snow tires.

88¢

This coupon expires November 30, 1970

COUPON OFFER

Power-Builder TUNE-UP

\$19.88

Includes new spark plugs, points, condenser and rotor; timing and carburetor adjustment; check generator and voltage regulator.

Any American car. Extra charge for cars with air cond.

COUPON OFFER

Lube & Oil Change

Includes up to 5 quarts of premium oil and expert lubrication.

\$3.88

This coupon expires November 30, 1970

COUPON OFFER

Firestone Motor King BATTERY

An excellent battery. Fits most 12-volt cars.

\$16.95 Exchange

MK-22 MK-24 MK-24F

Coupon expires November 30, 1970

COUPON OFFER

4th Shock Absorber

Buy 3 famous brand shock absorbers at our everyday price... get the 4th for only

88¢

This coupon expires October 31, 1970

Firestone

105 MAIN 364-4333

THE MILEAGE SPECIALIST
 OPEN 8:00 A.M. TO 6:00 P.M.

HEREFORD MEAT MARKET, INC.

PHONE 364-4553 220 N. 25 MILE AVENUE

OPEN 7 DAYS A WEEK 8 A.M. to 8 P.M. Saturday Till 9 P.M.

FRESH OYSTERS 12 oz. Can \$1.39	U.S.D.A. GRADE A SHURFRESH MEDIUM EGGS 3 Dozen \$1.00
Boneless N. Y. CLUB STEAKS LB. \$1.49	Lemon Fresh Joy LIQUID DETERGENT 22 oz. 39¢
CLUB or SIRLOIN STEAK LB. 99¢	

Our Own HICKORY SMOKED

BACON 2 Lbs. **\$1.59**

This Bacon will not shrink as others do. It's Rich Smoky Flavor tastes like Bacon should Taste

Shurfine Frozen BROCCOLI SPEARS 10 oz. 4 FOR \$1.00	BANANAS 3 Lbs. 25¢
MARYLAND CLUB COFFEE 15c off with coupon 79c	Golden Ripe
Hereford Meat Market THIS COUPON IS WORTH 15c	New Crisp AVOCADOS 3 For 39c
When you buy a 100 pound Can of Maryland Club Coffee 79c with coupon	Texas CUCUMBERS 3 Lbs. 39c
Cash value 1/20¢. Limit one per customer	Local Grown CARROTS 1 Lb. Bag 10c
COUPON EXPIRES 12-4-70	Local Grown GREEN CABBAGE 3 Lbs. 25c

TURN IN WHEN YOU SEE THE HEREFORD BULL — 220 N. 25 MILE AVE.

Glady's Garden

By Gladys Howton Manjeot

Ferns are coming back. They rate tops among plants for home grown potted plants.

In other words they are very fashionable for the indoor gardens for winter.

When I was a little girl I always went with my father on his pastoral calls, and when we were invited into the parlor, I was real pleased. In the parlors, the mohair furniture was kept in prime condition, the lace curtains hung just so-so, and the tidies were always snowy white, and laundered just right.

In most every parlor there was a beautiful fern, either on a pedestal or placed near one of the loveliest pieces of furniture. Those on the pedestals were usually the most proficient growers. They really gave me a thrill, and I could hardly keep my hands off of them. So I am real glad that the day for ferns is returning. To me they had a distinct delicate beauty from other type home grown potted plants, and their dainty graceful, fronds, and the freshness of their lovely green color always really thrilled.

Horticulturists, T. H. Everett's New Illustrated Encyclopedia of Gardening, page. 670, states that there is approximately 10,000 species of ferns, which have been identified, and many of them have produced numerous variants.

There are hardy and greenhouse ferns. The majority require a cool shady location and moist soil. Equal parts of loam and leaf mold is the adaptable soil condition for most kinds.

Will never forget the experience I had in the deep woods of Virginia, in the fall of 1954, when I found the lovely ferns growing in "mass" under the towering pine trees, and other woody plants. Many of the fronds were selected to use for table decorations for the mess halls for Thanksgiving dinner, for the service men of Ft. Lee. They are very adaptable to most any type of decor, and will add interest and beauty when used with practically any type of flowering plant.

One of the lessons I learned in working with the ferns, was that one should never let the roots become dry, for at once their leaves will wilt, and it is almost an impossibility to recover them. Therefore one of the "musts" for properly grown ferns is that they must have moisture, and a location where there is some humidity. (I have mine in the kitchen near the sink, where the water is used very often.

Propagation of ferns is largely done by division. They have small rhizomes, and when they become too crowded some of the growth should be removed,

with attached rhizomes. Do not try to tear apart or break, but take a sharp knife and cut out the desired portion for re-setting. Disturb roots as little as possible. If the plant has outgrown the pot, in which it is potted, then the entire plant can be repotted into a larger pot.

Pot should be sterilized, and all the soil properly prepared. They require a compost of equal parts loam, leaf mold, and or peat-moss with sand added freely and small portion of bone meal. Handle with care, and do the repotting quickly and with efficiency, so that the plant will start new growth soon.

Other of the most used methods for propagation is by spores. They are distinguished from flowering plants by their sexual method of reproduction. Instead of producing seeds, they form spores on the backs of the fronds, or in some cases on special spore-bearing structures. The spores are removed carefully from the fronds when they have dried, and sown on damp soil. Soon a flat, heart-shaped structure about half an inch in diameter appears. These are the prothallia, and they produce the sexual organs, the female structure of which, when fertilized, gives rise to young Fern plants. These spores are very noticeable on sword ferns, on the back of the fronds. This method of propagation is used largely by the commercial growers and in the natural habitat where they grow in masses.

Ferns are grown to great heights, and also in miniature forms. Is a most interesting plant family.

Some of the principal kinds are: Acrostichum — these are a large group of tropical and cool greenhouse ferns, which vary in many ways. Most of these are produced by spores.

Adiantum (Maidenhair Ferns) — is one of the ones which I remember so much from childhood. They are distinguished by their fine hair-like foliage, and the shining leaf-stems. There are many varieties in the class. The fronds are ideal for cutting materials.

Dryopteris — an extensive genus of Ferns from semi-tropical and tropical temperate counties. They are interesting in that their growth is first formed as a large rosette of feathery fronds and then opens and spreads out in fan shape, as the fronds fall.

Nephrolepis — or better known to most of us, as Sword Fern, is a very popular Fern. It also has many varieties. Some of the leaves grow straight on the fronds, while many of the others curl, and overlap. They are especially good for potted Ferns. Just a few weeks ago, I found a very lovely plant in this variety, and it was my pleasure to share it with one of my friends

who has an ideal place for plant growth.

Filices Adiantum — in these we find many favorites, florists use this fern, perhaps as much as any that they purchase. The leaf formation is dainty and pretty. There are many varieties in this class.

Another great favorite is the Fern which has spearlike pinules. It is of the Pellaea family, and is an excellent potted plant. Its graceful falls, and the spear-like pine leaves makes it different. It is one that I remember my mother and grandmother growing, and it really does not take as much care as some of the others do. It is my selection for this winter.

Get in style grow a potted fern, this winter. Remember proper soil, sunshine, moisture, temperature not extremely hot, they respond to tender loving care, and do not like to be handled too much.

CONGRATULATIONS: To the winners of the Beauty Spot of the Month Award. The Andersons' at 403 Westhaven, have had a very attractive yard all summer. The early freeze played havoc with beautiful coleus, but the mass of chrysanthemums remained pretty, and

have made a beautiful showing for the favorite Fall flower. The First Christian Church grounds are very nice to see any time of the year. Is well landscaped and therefore is attractive and pretty from any angle or view that one might choose to look at the grounds. The yellow roses in the entry planting have been especially pretty this summer.

Bulb planters: Read and

study all directions. Be sure the soil is properly prepared. Plant at a good depth. This tends to make a stronger and healthier plant.

To those who purchased Anemones...it is important that they be well soaked before planting. They can also be kept for planting as late as April. If kept, KEEP THEM COOL. The warmest place in the refrigerator is a good storage

place for the bulbs. Don't let the formation of the bulbs surprise you too much they are a bit weird, but will produce pretty flowers for you.

Hide-A-Way that Xmas Gift at COWAN'S Hereford's Gift Headquarters

-if you **WANTA SAVE**

PLAN NOW ... To Be At Your Nearby Anthony Store

THURSDAY-FRIDAY-SATURDAY
OPEN TILL 8 P.M. OPEN TILL 6 P.M. OPEN TILL 8 P.M.

For one of the biggest money saving events in our history... so much value collected under one roof, you'll scarcely believe your eyes

STOREWIDE FOUNDER'S DAY SALE

See our advertisement in Thursday's paper

Anthony's
C. R. ANTHONY CO.

BOTH STORES DOWNTOWN AND SUGARLAND MALL



Wesley United Methodist Youth To Present Scripture In Media

Youth of Wesley United Methodist Church will present The Scripture In Media Sunday evening at 7 in the church sanctuary. The presentation will feature the Holy Bible as it is portrayed through songs, recordings, film and drama.

Youth players in our Samaritan, a one-act dramatic presentation of the story of the Good Samaritan done in a modern setting, will be the drama aspect of the program. It was written,

produced and directed by the Rev. Don McWhorter, pastor.

Mrs. James Priddy and Mrs. A. M. Hare will sing as a duet the hymn, Fill My Cup Lord. Films will feature a background for the recording Turn, Turn, Turn a musical version of Ecclesiastes 3:1-8, and a scriptural survey of Portraits of Christ.

Cast of Our Samaritan are Craig Solomon as George; Dale Brownlow as Bill; Patsy Brownlow, Sarah; Linda Collins, Betty; Suzanne Solomon, Mrs. Learner; Mrs. Don McWhorter, Mrs. Upsom; Danny Collins as Ballet; Joe Priddy as Bruiser; Dennis Collins, Head; and David Collins as Rev. Holyman.

Assisting in technical directing and costuming is Mrs. Boyd Collins.

The public is cordially invited to attend.

Lloyd Pool Gets Company Honor

Lloyd Pool, Hereford representative of Business Men's Assurance Company of America, was named the No. 1 leader in all BMA for the month of September and now qualifies for the post of Senior Director of the company's Grant Club.

The Grant Club is the top honor club of the BMA and Pool is now serving in the club. He is also a member of the company's Life Club.

He was among the first 21 salesmen of the company to qualify for the All-Star meeting to be held in Hawaii in September of next year.



POPPY PINNING—Mrs. Dick Oakes, Poppy Chairman, center, and Mrs. Jim Loving, president of the local FFW Auxiliary, pin a poppy on Mayor Jim Sears following his signing of a proclamation designating Saturday through Nov. 14 at Buddy Poppy Week.

SURPLUS CITY BARGAINS

110 PARK AVE. Hereford, Texas Phone 364-0768

Ladies' COATS Regular \$20.00 \$12⁹⁹	Ladies' PANT SUITS Compare At \$40.00 \$23⁸⁸	Ladies' PANTIES Big Value 3 Pair \$1
501 LEVIS Regular \$6.98 \$4⁹⁶ Pair	Men's COATS Work Coats \$2⁹⁹	Men's Wellington BOOTS Check These \$6⁸⁸ Pair
Satin BEDSPREAD Regular \$14.95 \$9⁹⁸	Draperies MATERIAL Your Choice 49^c Yd.	45 Piece CHINA SET Modern Poland Reg. \$29.98 \$19⁹⁸

ENTIRE STOCK **RADIOS** 1/3 OFF OUR REGULAR LOW PRICE!

MR. CATTLE FEEDER

35¢ FAT CATTLE

You are well aware of the fact that you can no longer afford to pay the prices required to buy feeder cattle replacements and the prices required to buy the short supply of grain without an immediate increase in the price you receive for your finished product.

The answer does not lie in lowering feeder cattle replacement prices to a point that the rancher cannot realize a profit, nor in lowering the price of grain to a point that the grain producer cannot realize a fair profit. Neither can you ask that the price of the labor used to produce and process your beef be reduced in these inflationary times. The only answer lies in an immediate increase in the price which you are receiving for your product to a point which will allow you to pay fair prices and leave you a fair profit.

You can do something about this situation thru an organized effort of all cattle feeders, grain producers, and agri-business people who are dependent upon these two segments of the industry.

Why are imports of beef continuing to rise at a time when Government estimates indicate a 3% rise in cattle on feed?
Why are beef prices to the housewife very little less today than they were when you were receiving \$80.00 more per head for fed beef?
Why does the U. S. Army refuse to buy U. S. beef for its service personnel in Europe?
Why don't the leaders of our cattle and feeder organizations protest vigorously about these price depressing tactics?

An immediate organized investigation should be started as to why these situations exist and determine an immediate action to take to rectify these inequities before your losses of \$20.00 per head turn into \$100.00 per head.

MR. GRAIN PRODUCER, this is also your problem. Better prices for your grain is dependent upon better prices for beef. YOU must put your strength behind an all out effort on the part of the cattle producer to do whatever is necessary to bring about FAIR fed beef prices.

Why wait until the horse is out of the barn before you latch the gate? Only you can do something about your problems. Why don't you start today?

THE AGRICULTURAL WATCHDOG COMMITTEE

"A National Committee for the purpose of exposing all price depressing tactics of agriculture commodities."

Box 112 Hereford, Texas 79045

The Sunday Brand, Hereford, Texas, Sunday, November 8, 1970

Chamber Says Investigate Multi-Level Market Plans

Persons considering an investment in so-called multi-level marketing plans were advised by the Deaf Smith County Chamber of Commerce to study carefully the operations of the company first.

Ethical multi-level firms focus their efforts on selling their products, according to Bill Thompson, Manager of the Deaf Smith County Chamber of Commerce, training and guiding sales persons who deal directly with the consumer. Recruiting additional sales people is controlled by the company, and rewards for recruiting are in the form of commissions based on increased volume of goods actually purchased by the customers.

Thompson said the Council of Better Business Bureaus warned that when this kind of plan is promoted with more emphasis on income from the sale of distributorships than from actual sale of the product to the customer, it can turn into pyramid or endless chain selling. And the end result is frequently loss of investment due to saturation of the area by uncontrolled sales of distributorships. Some multi-level plans have

been subject to action in a number of states under anti-lottery or security registration statutes.

A multi-level operation often works this way: Large distributors buy the products from the company at a discount and sell them to smaller distributors at a smaller discount. Distributors also receive commissions or bonuses for recruiting other distributors and fees from recruits. In addition, they receive overrides on purchases of products from the company by lower level distributors.

Without controls, the number of distributors proliferates. For example if five distributors each recruit five more distributors, there would be 125 at the second stage, 625 at the third, 3,125 at the fourth and 15,625 at the fifth stage. By the eighth stage, there would be nearly 2,000,000.

Because this kind of marketing plan can get out of hand so quickly, the Council said, investors should look for the following danger signals in a multi-level offering:

1. Emphasis on recruiting distributors and subordinates with-

out apparent limits; inducements offered to engage friends and relatives as income producers.

2. Return on investment mainly from recruitment fees, overrides or bonuses for enrolling more distributors rather than from actual sale of the product.

3. Emphasis on the efforts of others to do the actual selling, promises of potential earnings made without regard to experience limitations of product appeal, national or regional competition or local regulations.

4. Most or all of the burden for sales carried by local distributors with little or no national advertising back-up by the company, or company control over product quality and its continuing availability.

5. Unlimited and continuous recruitment opportunities offered with no apparent concern for how many distributorships an area can support.

6. Local distributors prepare and place sales recruitment advertising with no company review or controls on claims relating to earnings. Investment requirements, and the relationships between the various levels of distributors.

David Grubbs Commissioned Ensign In Navy

David Grubbs, who received his commission as ensign in the U. S. Navy recently from Naval Officers Candidate School in Newport, R. I., spent five days last week visiting in the home of his parents, Dr. and Mrs. Roy Grubbs.

He was enroute to a Navy communications school at San Diego, Calif., for five weeks training, after which he expects to be assigned to duty as a communications officer.

Grubbs was graduated in August from the school of architecture of Texas Tech University, Lubbock, and entered OCS at Newport soon afterward.

Rolling Plains Annual Bull Sale To Be Nov. 18

The Rolling Plains Registered Beef Cattle Association will hold its 13th annual bull sale in Clarendon at 12:30 p. m. Nov. 18 at the fair building.

Walter Britten will be the auctioneer. Forty bulls will be offered for sale, featuring top blood lines, good beef producing cattle and good herd bull prospects.

There will be Hereford bulls, Galloway bulls, and Angus bulls. The sales arena is heated. Those who wish to come by plane, may land at the city-county airport; buzz the fair building and a car will meet him.

Those wishing a catalog in advance of the sale can write to H. M. "Flip" Breedlove, Secretary-manager, Clarendon, Texas 79226.

Father of City Resident Dies

John B. Roberts of Louisville, Miss., father of Jimmy Roberts of Hereford, died Thursday night in Louisville. Funeral services were tentatively set for Sunday in that city.

Mr. and Mrs. Jimmy Roberts left Friday to attend the funeral.

The elder Mr. Roberts, who died at the age of 83, is survived by his wife, two daughters and seven sons.

Greenhouses heat with gas and use carbon dioxide, a product of natural gas combustion and plant food, to help glassed-in herbage grow.

Area School Officials Gather For Annual District Meeting

Teachers, administrators and other school officials will gather in Amarillo Thursday and Friday for the annual District 16 Texas State Teachers Association meeting.

Schools in Hereford, as well as schools across the Panhan-

die, will be dismissed for the meeting which will be headquartered in the Civic Center.

Bob Holman, assistant superintendent at Hereford, is the district president and he will preside over the House of Delegates meeting Thursday at Caprock High School.

During the same meeting, Ben Gollehon, local high school band director, will, along with Elson Clark of Hereford, present entertainment.

Naomi Hopson, counselor at Tierra Blanca Elementary School here will give the secretary report and superintendent Roy Hartman will follow with the report on membership.

During Friday's general session, titled "Communication... Understanding... Unity..." Robert Sylwester, associate professor of education at the University of Oregon, will present a talk, "When You're Up to Your Hips in Alligators It's Sometimes Hard To Recall Your Original Objective Was To Drain The Swamp."

Review Slated By Mrs. Hill

On the Carpet reviewer at the Christian Bookstore Tuesday morning will be Mrs. O. G. Hill Sr., known as a speaker to club and church groups, who will present the book, Self-Renewal, by Gardner, at the weekly program to which the public is invited at no charge.

Sub-titled The Individual and the Innovative Society, this book gives Dr. Gardner's view that a great task of renewal faces the world, in government, education, social change "and most of all in our own minds and hearts."

He denies the concept that society as a whole is in a state of decay, but admits the "dread rot in some segments" and a general change.

"We are not passive observers but are helping to produce the changes", he writes in his introduction; "that is a state of dynamism, not deterioration."

Evening Lions To Hold Turkey Shoot Today

The Hereford Evening Lions Club will sponsor a Turkey Shoot beginning at 1 p. m. today at the Hereford Gun Club range east of the airport.

The shoot will be divided into three categories, one each for men, women and teenagers. Trophies will be given to the winners in each of several matches.

Refreshments and ammunition will be available at the club house.

Read The Classified Want Ads

Sylwester was formerly Professor of Education at Concordia Teachers College, Seward, Neb. and has authored books such as "Common Sense in Classroom Relations," "The Tale of Whitefoot," and is doing articles for "The Instructor Magazine."

He is one of the major contributors to the Special Christmas Ideas issue of "Better Homes and Gardens" due to his long-standing avocational interest in Origami.

Other Hereford teachers and administrators who will be directly involved in the meeting are Mal Manchee who is on the Constitution committee, Pat Hughes who is a member of the Legislative committee, Margaret Bell on the Professional Rights and Responsibilities, Mike King on the Resolutions group and Gene Brock on the Teacher Welfare committee.

H.D. CHATTER Moonlighting Is Just Work

By Mrs. Argen Draper

Home Demonstrations Agent

It is difficult for families to get along financially without two persons in the family working. Homemakers can and often do make the equivalent to an additional salary by sewing, fixing girls' hair and other things that can add to the income.

The Women's Division, Institute of Life Insurance, has sent this release on the four million Americans who hold down two jobs:

DOES MOONLIGHT conjure up thoughts of a soft romantic evening—or exhaustion over a second job?

Whatever the term imparts, there are some 4 million "moonlighters"—persons holding down two or more jobs in 1970 America.

In a special study, the U. S. Department of Labor said that 5.2 percent of the 78 million persons employed last May held two jobs or more. This figure was just a fraction higher than the preceding year.

MALE TEACHERS, policemen and firemen had the highest moonlighting record, more than double the rate for all other dual jobholders.

The issue of holding down two or more jobs has raised some questions, however, such as: Is it healthy? does the family suffer? does the primary job suffer?

The National Industrial Conference Board recently published findings on how the corporation reacts to outside jobs. Their survey found that 80 percent of the companies that responded neither explicitly permit nor for-

bid outside employment for their full-time workers.

THE SURVEY SHOWED that company executives feel employees should spend their free time as they like, provided they perform their job duties satisfactorily. Another feeling was that it would be inconsistent to forbid moonlighting while permitting staff members to do volunteer work.

However, the most practical reason for the corporate reaction is that some moonlighting is perceived as inevitable in this world of high living costs, inflation and credit buying.

WHETHER THE SECOND job is permanent or temporary, the main reason for holding it is a financial one. The labor Department survey found that second job earnings of moonlighters averaged \$30 a week for a median work span of 13 hours. Although earnings on the second job varied widely by industry and occupation, men in the manufacturing field pulled in the highest moonlighting paycheck.

However, there are some detriments to working at two jobs. It is often taxing psychologically. If the second job is similar to the first, monotony and fatigue result.

A SECOND JOB ALSO restricts social activity, especially with the family. When other members are entertaining company, shopping or doing chores, the moonlighter is often catching up on sleep or is away at one or the other job.

VALUES BIG TOY VALUES BIG TOY VALUES

Gaston's TOYLAND

SUGARLAND MALL
Hereford, Texas

OPENS

- SPACE-AGE TOYS
- MECHANICAL TOYS
- EDUCATIONAL TOYS
- GAMES
- STUFFED TOYS

- TOYS FOR TOTS
- MUSICAL TOYS
- BOOKS
- DOLLS
- PULL TOYS



SAFE-NAME BRAND TOYS

-BY-

- IDEAL
- TOPPER
- CORGI
- PLAY SCHOOL
- TRANSOGRAM
- MATTEL
- FISHER-PRICE
- HORSMAN



USE YOUR

- MASTER CHARGE
- BANKAMERICARD



VALUES BIG TOY VALUES BIG TOY VALUES

PANT SUITS

Wide Wale

Sizes 8 to 20

Were \$33.00 to \$55.00

\$29.00

CORDUROY

Wide Wale

Pants
Tops
Jackets
Dresses

1/4 off

CAR COATS

FAKE FUR

Were to \$65.00

Leopard
Cheetah
Tiger

\$35.00

SEPERATES

LARGE SELECTION POLYESTER

Pants, Tops, Jackets
Jentzen
Jan Corby
Bodin

1/2 Price

Children's Department

SPECIAL PURCHASE 95 FAMOUS BRAND

CHILDREN'S COATS

Wool Tweeds
Corduroy
Solids and Plaids

Sizes 3 to 14
Were To \$40.00

\$15.00

VISIT GASTON'S TOYLAND IN THE MALL!



Bob Holman



Naomi Hopson



Roy Hartman



Mike King

JV's Get High, Beat Bullpups

The Hereford junior varsity football team rallied from a 20-14 halftime deficit on three touchdown runs by Wesley High for a 35-20 victory Thursday over the Plainview JV's.

High had scored on a four-yard run in the second quarter to tie the game, 14-14, before the Plainview Bullpups pulled ahead again on a one-yard plunge by speedy Kevin Thompson.

But High broke loose on a 50-yard TD jaunt about a minute and a half deep into the third quarter to tie the contest and then went over from four yards and one yard in the fourth quarter to provide Hereford with its fifth triumph in seven games.

Hereford's Longhorns wind up their season Thursday afternoon in Lubbock with a 4 p. m. game against the Monterey JV's who have the best JV record in the district.

Quarterback Keith Kitchens passed 20 yards to Bruce Barrett to put the ball two inches

from the Plainview goal in the first quarter. On the next play Kitchens passed to Hector Rodriguez, and Alberto Garza kicked the extra point for a 7-0 Hereford lead.

Plainview quarterback Newt Wheeler ran six yards and kicked the point after to tie the score at 7-7. Hereford ran the ensuing kickoff back near mid-field but threw an interception at the Plainview 44 on the first drive play. Plainview's Thompson then went 56 yards or a touchdown that made the score 14-7 Hereford.

Hereford got the ball in good field position when the snap went over a Plainview player's head on an attempted kick. High scored from four yards out to make it 14-14, with Garza's follow-up kick.

Later in the second quarter, Garza attempted a 38-yard field goal and had the distance, but it strayed just off to the left.

Stanton Rallies For 22-17 Victory

The Stanton ninth grade Dogies, preparing for their Thursday end-of-the-year showdown with the La Plata Mavericks, dealt the Plainview Red Fupps a 22-14 loss in a game played here Thursday.

The annual cross-town rival game between La Plata and Stanton will be played at 7 p. m. Thursday at Whiteface Stadium, and should determine the High Plains Conference champion.

The Dogies had to come from behind in their game against the Plainview team, after trailing 6-0 at the half.

The Red Pups scored the game's opening touchdown in the first quarter but the attempt for extra points failed. The two teams then battled back and forth but neither could muster a drive in for a score and at

the half the visiting Red Pups held their six point lead.

Stanton took the second half opening kickoff and steadily marched down field for its initial score, with Micki Ward going over from the 10-yard line, Sonny Pena converted for the two extra points to give the lead they never gave up.

Pena again went into the end zone just a few minutes later, this time on a 7-yard touchdown jaunt, and Ward made the conversion for two points to give the Dogies a 16-6 lead.

Ward added his third tally of the game in the final stanza, going over from five yards out, but the attempt for the points after failed.

Plainview, with 1:23 left in the game, tacked up its final touchdown, but the locals wound up the winners, 22-14.

7th, 8th Graders Split Dimmitt Tilts

The La Plata Maverick seventh graders blasted the Dimmitt seventh Tuesday, 28-14, but the Maverick eighth grade did not fare as well as they were dropped by the Dimmitt eighth, 12-8.

Both the seventh and eighth grades will wind up their season here Tuesday when they go against the Stanton teams.

Dave Charest scored 22 of the seventh grade's 28 points to lead the team by the Dimmitt squad, including a 75-yard kickoff return in the third quarter.

He opened and closed the scoring with touchdown runs with a 20 yarder in the first quarter.

and a 10 yarder in the final period. He added two two-point conversions for his 22 points of the afternoon.

Joe Martinez scrambled 25 yards in the second period for the only other Maverick score of the game.

The eighth grade was able to get only one score in on the

Dimmitt team that coming on a 20-yard run by another Charest, this time Doug, in the first quarter of the game.

Lou Piniella, Kansas City outfielder from Tampa hit 279 in his first 145 American League games. Last season in 144 games, he batted .301.

Hospital Notes

ADMISSIONS

James Voyles, Vega; Hector Rodriguez, 301 Whittier; Felix Zepeda Jr., 831 Irving; Victor Martinez, Box 1011; Henry Beach, 115 Kibbe; Mrs. Nannie Caraway; Mrs. Charles Laing, 402 Blevins; Mrs. Bertha Stokes, Kings Manor; Bobby Fuston, 142 Juniper; Mrs. Elmer Jones, 142 NW Drive.

Mr. and Mrs. Fred Frye, Delaney Ark; Mr. and Mrs. John Messenger, Box 1146; Mrs. Maggie Morris, 129 Avenue A; Mrs. Roy Rogers, 828 Avenue K; Mrs. Jessie Castaneda, 121 Kibbe; Eldon Morgan, Westgate; Mrs. Albert Latham, 107 Star; Mrs. Roy Conrad, 140 NW Drive; Mrs. Jeff Jobs, 100 Avenue H.

Mrs. Irma Orr, 808 Brevard; Hardy Richardson, Route 1; Mrs. Fred Mulky, 117 Avenue C; Mrs. Glen Green, Route 1; Mrs. Mary Gilmore, 120 Kibbe; Mrs. Mable Clark, 408 Sunset; Art Lewis, 407 Western; Mrs. Willis Edelman, 409 Avenue K; Henry Sears, 145 N. Texas; Mrs. Pat Maupin, 212 Whiteface; Mrs. Fred Lemme, Dimmitt; Mrs. Weldon Harrison, 117 Avenue J.

Thank You . . .

Yes, we at Dick Norwood Chevrolet-Olds appreciate your consideration during the past few months.

Because of the strike we are having trouble receiving parts for our Service Department. We have been and will continue to make every effort in obtaining parts for you.

The No. 1 Deal on the No. 1 Car from the No. 1 Dealer

DICK NORWOOD
CHEVROLET - OLDS

206 Schley 364-2160

Robert Medina Is Bowler Of Week

Robert Medina rolled a 663 series Tuesday to cop Bowler of the Week honors in Major League bowling play.

Bobby Weaver had the high single game scratch of 241 and the high three game scratch of 592. Medina also had a 573 for another high three game scratch.

Worley and Robb won the high team single game with a 1026 and Sunset Lanes won the high three game team token with a 3017 score.

In play last week, the Athletic Shirts won four from Boyd Machine Shop; Sulleys Vending won four from Missouri Beef

Packers No. 1; Ink Spot won three from Team No. 6; Sunset Lanes won three from Worley and Robb; Piggy Wiggle won three from E-Z-Way Grocery; and Orval Watson Ford won two from Missouri Beef No. 2.

Standings have Sunset Lanes, 27-9; Athletic Shirts, 24-12; Sulleys Vending, 24-12; E-Z-Way Grocery, 22-14; Piggy Wiggle, 20-16; Orval Watson Ford, 20-16; Team No. 6, 18 1/2-17; Worley and Robb, 18-18; Missouri Beef No. 1, 16-20; Ink Spot, 11-25; Boyd Machine Shop, 7-29; and Missouri Beef No. 2, 7-29.

-Small Talk-

By SUE COLEMAN
Women's Editor

All sorts of chores that you might never suspect, turn up for the volunteer custodians at the Deaf Smithsonian Historical Museum. (That is the name I like best for the museum. . . it was invented by some worker in a playful mood a few years ago.)

JOHNNIE TURRENTINE and Ruth McBride, drinking coffee downtown Friday, said they were resting a little while before starting a tedious task, "putting the winter dresses on all the girls in the museum."

They meant the mannequins in the museum displays - and had you ever thought those clothes were changed to suit the season? Only goes to show how

much attention is given to details to make the museum good to look at every day in the year.

FOR NEIGHBORS AT dinner I'd like to put on the list of those not recommended the names of John Gilliland and Gene Campbell. They sat across the table from me at the Kiwanis Club lunch Thursday.

Through most of the meal they talked about odd things which people eat in various parts of the world, going into details about eating rattlesnake, fried grasshoppers, snails, raw fish and even roast monkey.

Then they laughed about John's boyhood playmate who swallowed a grasshopper - by accident - in the excitement of a sandlot ball game. And other

La Plata Beats Unbeaten Canyon

Jim Harris broke loose twice for touchdowns Thursday in Canyon, as the La Plata ninth grade Mavericks handed the Canyon Purple its first loss of the season, 14-0.

The Canyon Purple team had won seven straight games, including one over the Stanton ninth grade Dogies, and appeared to be on its way to a perfect season, but the Mavs stepped in to change things.

The Mavericks will now prepare for their traditional season-ending game with cross-town rival Stanton, which could very possibly determine the High Plains Conference football championship.

The two teams meet at Whiteface Stadium at 7 p. m. Thursday.

The Maverick defense shined throughout the game, time and again thwarting Canyon drives, but the offense was slow in getting started, failing to get on the board until the second half.

Harris burst loose for a 70-yard touchdown run in the third period for the first score, but the try for the extra points was no good.

He came back in the fourth period to go 20 yards for another Maverick score then added the two points for the final 14-0 score.

The Mavericks went to the air on five attempts and completed three of them for 103 yards. They gained only three yards rushing for a total offense of 106 and collected 17 first downs.

Tea Honors Mrs. Sciumbato

Complimentary to Mrs. Phillip Sciumbato, nee Lynn Fisher, a shower tea was given Saturday afternoon at the Hereford Country Club.

Hosting the courtesy were Mmes. C. E. Rush, Earliest Langley, C. F. Newsom, Keith Jorde, Warren Jode, Steve Clements, C. E. Hicks, Cameron Gault, Howard Gault, Frank Barrett and Joe Reinauer.

Alos Mmes. Bruce Brown, Charles Balden, Gene Parsley, Paul Segt, Jim Arney, John Alkin, Virgil Marsh, J. R. Oglesby and S. T. Loerwald.

Guests were greeted by Mmes. Newsom and Reinauer and received by the honoree, her mother, Mrs. Wesley Fisher, and Mrs. Carl Sciumbato, the hon-

oree's husbands mother.

Guests were registered by Nancy Fisher, sister of the honoree. Punch, mints and white petit fours decorated in blue were served from a table laid with white net, by Misses Denise Daniels, Joan and Linda Sciumbato, and Mrs. Jim Myers of Lubbock.

The serving table was centered with tall silver candelabra with white pompon mums tied with blue velvet ribbon in nose-gay style.

Corsages of white pompoms trimmed in blue were worn by the houseparty.

The couple formerly of Hereford, are now living in Big Springs but are to move back to Hereford soon.

C of C Women To Lunch With Visiting Party

A luncheon for the Chamber of Commerce Women's Division and a party of 50 members from the Lubbock C of C Women's Division will be held at 11:30 a. m. Tuesday in Hereford Country Club.

Hereford members who plan to attend the lunch are asked to notify the Chamber of Commerce office by noon Monday.

A hostess committee from the Women's Division will accompany the Lubbock visitors on a tour of the Holly Sugar plant earlier Tuesday morning. The luncheon is open to any member of the Hereford organization.

such incidents.

It did occur to me that they could be trying to put a damper on my appetite, but of course they didn't know that I grew up with three younger brothers and have been immune since an early age to any attempt to disgust me with food and spoil my dinner.

It was nice of me not to repeat some of my brothers' stories to them.

GUESTS OF THE Jack Wilcoxes this week have been his brother and sister-in-law, the Dick Wilcoxes of Fort Smith, Ark. They were on their way to Terlingua, down in the Big Bend country along the Mexican border.

There they are to attend the International Chili Appreciation Society's National Cookout Contest, one of those events which irrepresible Texans keep hatching up.

Anyone who reads Fort Worth and Dallas papers will recognize that society as something which originated in the no doubt fevered minds of a bunch of newspapermen of that area.

The name could only have been concocted by reporters who have to struggle with such unwieldy names every day . . . writing about supposedly serious things.

The Arkansas residents got involved in the society when Wilcox recently bought a tamale factory, and I'll bet they have as much fun as the Texans at the contest.

WHAT?

Watch For It!

CARD OF THANKS

We would like to express our deepest thanks to the Doctor and Hospital staff for the kindnesses they showed to our beloved Husband and Father. Also for the many friends for being with us in our time of sorrow. Thank you.

Mrs. Cleo Lee and Family

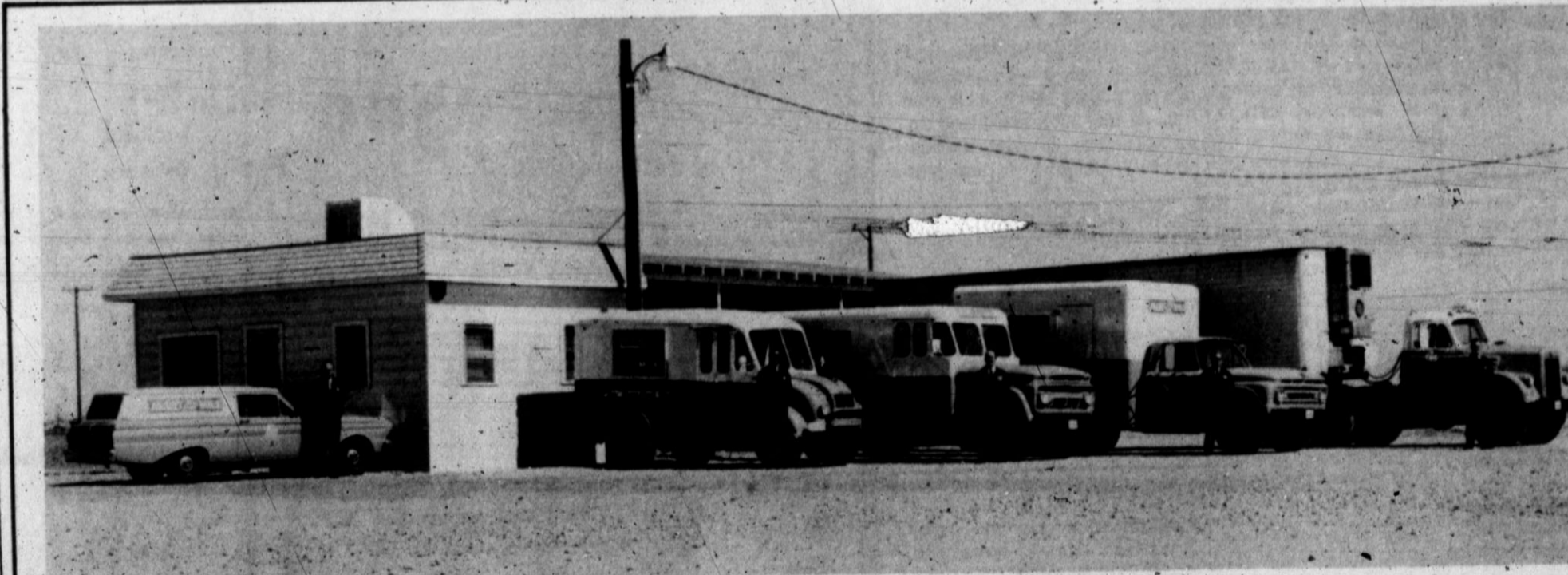
Look Who's New

Mr. and Mrs. Raul Mata are the parents of a daughter, Elizabeth Yvonne, born November 5. She weighed 5 lbs. 13 1/2 oz.

The meter discourages short term parking by not registering until after the fourth quarter has been inserted.

For WATCHES that You can Give with Pride

COWAN'S
Downtown Hereford



PLAINS CREAMERY - HEREFORD, TEXAS

Your Home Town Dairy

HEREFORD DESERVES ONLY THE BEST . . . AND IN MILK THIS MEANS FRESHNESS

OUR BRAND NEW BRANCH HERE IN HEREFORD IS DELIVERING FRESH MILK DAILY TO A GROWING LIST OF CUSTOMERS WHO KNOW FRESHNESS MEANS QUALITY!



PLAINS MILK - AVAILABLE AT YOUR FAVORITE GROCER OR CALL 364-0269 FOR HOME DELIVERY

Parking meters are helping rush-hour traffic by providing parking in metered parking lots. According to a supplier of parking meters the commuter lot parking meter operates on a time period of eight or ten hours.

Although frequently called "white ants," termites share no relationship with ants. The ant is its enemy. The 2,100 species of termites are distant cousins of roaches.

OWENS ELECTRIC
Electric Contracting — Sales and Service of
New and Used Motors and Controls
Magnitos, Starters & Generator Repair
Loan Motors Available
Off. Phone 364-3572
809 E 2nd Hereford, Texas

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. 364-3882

HEREFORD RADIATOR
Frame and Axle Repair
116 Avenue K
DEPENDABLE SERVICE

GOLDEN SPREAD REAL ESTATE
• Farms • Ranches • Commercial
West Highway 60, Hereford

ART BAKER CATTLE COMPANY
all classes & weights
Stocker and Feeder Cattle
I will quote you prices!
Your business always appreciated
127 WEST 3rd HEREFORD, TEXAS
PHONE 364-5661 office or 364-4485 home

EAGLE REAL ESTATE
PHONE 364-2653
120 N. 25 MILE AVE.

G I HOMES
World War II and Korean Veterans have been reinstated for full GI Benefits. Come in and let us show you how to qualify for a home loan.

Brick Duplex with 2-2 BR Apts. Located in very desirable location. Excellent rent property. Let rent make monthly payments. Low interest, established loan.

2-10 acre plots on paved road. Excellent area for out of town home. Five miles from town. 29% down, balance 8% interest. Terms.

\$200 TOTAL MOVE IN COST
New 3-4 BR; 2 Bath Brick homes to those who qualify. Monthly payments adjusted to your income, and family size. FHA long term loan. Come in and get information on these homes.

Virgil Merriott 364-4328 Mike West 364-0735
Virgil Justice 364-0670 Wildering West 364-0735

DALHART, TEXAS
PLENTY OF WATER

Buy 320 ac. irrigated & rent 320 ac. \$250.00 per ac. \$25,000 dn.
Beautiful sec. on hiway 5 miles from Dalhart. Will ditch water. Big brick home, barns, etc. 2 wells on gas, \$315.00 per ac.
400 ac. fully developed near Stratford, lays perfect. Will trade for clear 1/4 at Hereford
Section with 4 wells at \$245.00. Trade for land around Muleshoe or sell with good terms.

SPECIAL
Only a 2 Week Listing
440 ac. just out of Soil Bank. 1000 GPM water available. 448 Milo Allotment, \$160.00 per ac.

Justice & Co.
REAL ESTATE SALES
Telephone: (806) 249-5613 Day or Night
P. O. Box 501
DALHART, TEXAS 79022

CARMICHAEL REAL ESTATE

Attention WW II and Korean Veterans' Eligibility is now good forever. See us for details on GI Loan.

Especially For You:
Beautiful stone, landscaped perfectly, makes this 4 bedroom home a classic features 2 3/4 baths—den W B fireplace—refrig. air, double garage, fenced, draped. Immediate Possession.

Prestige Location:
Four bedroom home, 2 1/2 bath, paneled den W B stone fireplace, refrig. air, beautiful kitchen, fenced, double garage, price \$34,500.00.

235 I FHA:
We have them—2-3-4 bedroom—up to \$17,500.00 If purchaser qualifies, \$200.00 down payments to meet income.

Fallout Shelters:
With this 2 bedroom home, will go FHA or 235I if you qualify.

2 and Den:
On Star Street with 1 1/2 baths, nice yard—\$1,500.00 down will move you in.

Home with Income:
A large 2 bedroom duplex with rental house in rear. See to appreciate.

Need a painting studio:
See this 2 bedroom, stucco attached garage, close to shopping center.

Harold Kids 364-0336
Troys Carmichael 364-1082 Mary French 364-0854
G. S. Wheeler 364-3798 Marn Tyler 364-0153

LONE STAR AGENCY

RESIDENTIAL
COMMERCIAL
FARMS

OPEN HOUSE
Beautiful family room with woodburning fireplace, covered patio, isolated master bedroom, fully carpeted, 2 1/2 baths, 1580 sq. ft., \$22,150

OPEN HOUSE
Beautiful Spanish styled fireplace located in large family room, dining area carpeted, 3 Bedroom, 2 Baths, 1580 sq. ft., \$22,150

THESE TWO HOMES CAN BE PURCHASED ON FHA OR GI FINANCING. VISIT THESE TODAY FROM 2 P.M. TO 6 P.M.

BEAUTIFULLY REDECORATED — Large rooms in this two-bedroom home, shag carpeting, new drapes, 2 car garage with electric opener, sprinkler system, fenced. Ready for occupancy, \$21,000.

\$1,000 DOWN PAYMENT — 2 Bedroom home with refrig. air, new carpeting, beautiful yards, fenced, refrigerator & range, TV antenna & storage bldg. go with property. Owner will carry papers.

ARE YOU A BEAUTY OPERATOR? — This very nice 3 Bedroom, 2 Bath home has one operator shop included with two styling chairs and two dryers and equipment & supplies, all just recently repainted, built-in hutch, chain-link fence, storage building. All for \$22,500.

LARGE 4 BEDROOM BRICK HOME — has Refrig. air, storm windows and doors, 1900 sq. ft., double car garage, excellent condition — Low interest loan can be assumed with payments less than \$125 per month.

INSPECT THIS LOVELY 3 Bedroom, 2 Bath home in Northwest with central heating and air. Beautiful yards and garden, large family room with woodburning fireplace, drapes, only one year old, \$24,000.

COMMERCIAL BUILDING — Westway, with 1/2 acre of land, corner location, new well and pump, building 40'x100'. Good property for grocery store, service station, etc. \$15,000.

CALL A REALTOR

LEE UMSTED 364-1773
MELVIN JAYROE 364-3766
ALLEN WARDEN 364-2102
LLOYD SHARP 364-2543
KEN ROGERS 364-0094

"Worthy of Public Confidence"
Since 1947
601 Main Street 364-0555 Hereford, Texas

OPEN HOUSES

SEE THESE BEAUTIFUL BRICK HOUSES, SUNDAY at 200 FIR and 219 FIR FROM 1:00 P.M. 'TILL DARK

These houses can be seen anytime by calling 364-2072

FREE COFFEE
These Houses Presented By:
GREAT PLAINS HOMES

Campbell-Cramer

- FIRST TIME OFFERED. 3 BR. brick (2 with "den" at 208 Western. Has garage, fence, nice carpet and drapes. \$97.00 payment at 5 1/4%.
- TRI-LEVEL in N.W. area, 1900 sq. ft. for only \$15,000, low down payment. 3 BR, 2 bath, 2-car garage.
- ELEGANCE PLUS—One of the most beautiful homes in Hereford. 4 bedrooms, 3 baths, choice location. Low interest loan. Consider trade. \$40,000. H-3287.
- REDUCED \$2,400.00. This home has approx. 2,000 sq. ft. living area. 3 to 5 bedrooms, den, playroom, LR, dining room, 2 baths and utility room. Fully carpeted with nice drapes and built-ins. \$1,800 total down, price \$13,900
- HUMIDIFIER, drapes, air cond., and T.V. antenna go with this 3 bdr., 2 bath brick in N. Hereford. Lots of built-ins and shrubs. Reasonable down, low interest. \$14,600.00 H-3281.

141 North 25 Mile Avenue Phone 364-2424
Evenings and Sundays Call
M. H. Richie 364-2370 Ted Walling 364-0660
Jim Cramer 364-0164 Gene Campbell 364-0789

Ralph Owens & Associates, Inc.
"Ralph Owens Sold Mine"
311 PARK AVE. (Across from city park)
PHONE 364-2222
LAND & HOMES

JUST LIKE NEW — Located on Westhaven—beautiful yard, 3 BR, corner fireplace in den, storage in abundance, owner will trade or carry some paper. Established loan, you must see this one today. H-3395

DREAM HOME—5 BRs and 5 baths, every room is spacious, near Nwst. and LaPlata schools, unusual storage closets and built-in features in every room. Landscaped to perfection. Let us show you this luxury home today. H-4071

BUDGET HOME—\$10,500 will buy this 3 BR home on Western. Excellent condition, low down payment and reasonable monthly payments. Call to see. H-3397

DUPLEX INVESTMENT OPPORTUNITY — 5 duplex units, good condition. A real buy for \$3,000 down and assume the established loan. Property stays rented and it is good income property. We can show it to you now. H-Duplex

LARGE FAMILY HOME—Features 2250 sq. ft. including a country kitchen and a family room, purchase equity on this comfortable older home and assume established loan with payments of \$164. It is neat and clean and near shopping and schools. H-3399

HOME WITH 2 ACRES—You can have lots of space including a basement for storage, older home has a loan, good terms can be arranged. Call to see. H-3383

LUXURY IN BLUEBONNET — Ready for you to move into—This home features bay windows, a fireplace in the paneled den, low down payment and FHA financing is available. H-3381

Betty Cope 364-0255
Morris Easley 364-5743
Ralph Owens 364-2560

NEED A PLACE FOR
• Family Reunions
• Business Conferences
• Parties
ODD FELLOWS BLDG.
Call 364-3400 or 289-5828,
Jerry Johnson

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

EXPERT REPAIR
• BUICK • PONTIAC
• GMC TRUCKS
JOHN OSBORN
BUICK PONTIAC
Free Pickup Phone 364-0990

WHY NOT HAVE A SIDE LINE?
For sale or trade: 12 miles from Hereford, 326 acres, all cultivated, lays good, 4 irrigation wells, nice large home, Price: \$210.00 per acre, \$35,000.00 loan. Would consider trading for farm near Dimmitt.

135 acres, 12 acres cult., near Hereford, in good irrigated water district; \$10,000.00 down, 10 yrs. terms on bal.

8 acres, 5 miles from Hereford, \$100.00 down and \$100.00 per mo. 1/4 mile off paving.

20 acres, 3 miles from Hereford, \$7,000.00; only \$2,000.00 down and \$500.00 yearly plus interest.

20 acres on paving, 4 miles from town, 3-bedroom house and barn. \$13,000.00. \$5,000 down, 10 years on balance.

20 acres in Arkansas, on paving, 2 bedroom home, 1 barn, 1 vegetable shed. Price \$16,500.00, \$2,000 loan. Will trade for rentals in Hereford.

40 acres East of Neosho, Missouri. Old improvements, 1/4 mile o large lake. Price \$9,000.00, \$1,000.00 down, \$750 00 year plus interest.

280 acres, Hale County, all Old improvements, 82 cotton, 153 milo. Small wheat acres. Good government check 1970. Price \$160 per acre.

4 bdrm. house, some rooms paneled, double garage, corner lot, fenced yard. Price: \$7,500.00, \$1,000.00 down, \$95.00 per month on balance.

J. M. Hamby Real Estate
South Highway 385
Office 364-3566
Res. 364-2552

In 1971 Detroit will host the ABC bowling championship for the sixth time.

Guard Gale Gillingham captains the Green Bay Packers on

What do you know about BSE?
It might save your life.

BSE means breast self-examination. Learn this simple technique; then check yourself every month. It may save your life. 95% of all breast cancers are first discovered by women themselves. And early detection and prompt treatment can mean the difference between life and death. To learn BSE, see our film and pick up the booklet "BSE" at your local Unit of the American Cancer Society

SPECIALS THIS WEEK!

SHEETROCK
1/2x4x8 \$1.50

CDP/W
1/2x4x8 \$3.75

CELOTEX
1/2x4x8 \$1.67

COMMODE
Rockport \$22.22

HOT WATER HEATER
30 Gal. \$66.66

OPEN TILL 6 P.M. SATURDAY
HUCKETT
LUM. CO.
"You Always Get A Square Deal"
800 N. on Hwy 28 Hereford, Tex. 7450

Star
NOW SHOWING!
Nothing has been left out of "The Adventurers"

PLAN TO SEE THIS ONE!

JOSEPH E. LEVINE PRESENTS THE LEWIS GILBERT FILM OF
THE ADVENTURERS
CAST OF STARS: CHARLES AZHAROV, ALAN BADEL, CANDICE BERGEN, THOMMY BERGQREN, DELIA BOCCARDO, ERNEST BORRINI, ROSABO BRAZZI, OLIVIA DE HAVILLAND, BEKIM FENALI, ANNA HOFFO, LEIGH TAYLOR-YOUNG

ONE OF THE MOST TALKED ABOUT MOVIES OF THE YEAR. SEE A REVOLUTION AND THE "JET SET" AS THEY REALLY ARE!

SHOWTIME SUNDAY — 1:30, 5:10, 8:30
MONDAY AND TUESDAY — 7:45 ONLY

Starts WEDNESDAY!

WALT DISNEY
Jungle Book
DOUBLE DISNEY FUN!
WALT DISNEY
LOVE BUG
SHOW TIME
WEDNESDAY — "JUNGLE BOOK" — 6:30, 10:00
"LOVE BUG" — 8:05

Female animal
She's woman enough, are you man enough?
Gates Open 6:45 p.m. Showtime 7:00 p.m.

Soil Conservation Practices Aid In Range Improvement



KIWANIS NOTABLES—Bub Sparks, standing right, is congratulated by Gene Brink, president of Hereford Kiwanis Club, on being named Kiwanian for the Month of October. Seated left is the speaker at this week's luncheon, Mardell Lynch of Clovis, and at right is J. T. Marlin, who introduced him.

Landowners may improve their rangeland through several practices available through the Great Plains Conservation Program, according to Dan Herrington, Soil Conservationist, with the local SCS Office.

The maximum cost-share rate for carrying out a practice may not exceed 80 per cent of the cost.

Range seeding is one of the practices available. The purpose of it is to prevent abnormal soil and water losses. Forage production can be increased on rangeland or land converted to range from other uses. Natural beauty of grazing land is also improved.

Another practice available is diversions. They can be used to divert water out of gullies and spread it safely on nearby sites. They are also used to divert water into or away from farm ponds. Diversions were recently installed on the A. C. Hays Ranch North of Hereford.

Mr. Hays with the help of the local SCS Technicians designed the diversions to divert water out of gullies which had caused severe erosion on his rangeland. By diverting water out of the gullies grass can be established on these areas.

Constructing erosion control dams is approved under the program. This practice is to prevent or heal gully erosion and retard or reduce run-off of water.

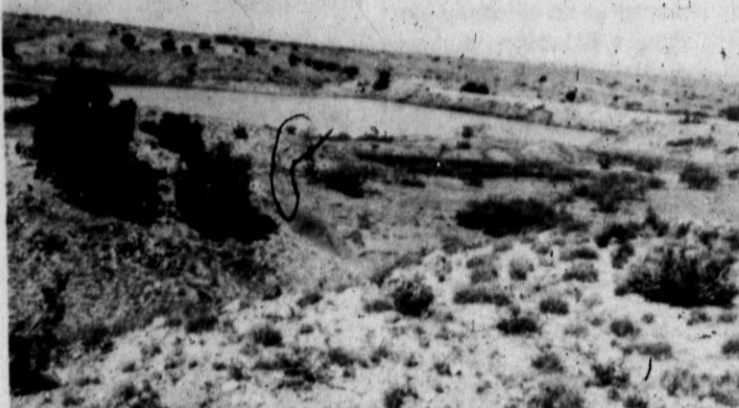
Wells are often drilled for livestock water under the Great Plains Program. Clint Homfeld recently drilled a well on his farm. When wells are drilled storage facilities must be installed. Installing pipeline for livestock water is another practice approved in the program. Pipelines for livestock water was installed on G. V. and Elmo Hall's farm.

Still another practice is controlling competitive shrubs and brush. This practice is designed to permit growth of desirable vegetative cover for soil protection.

Constructing, enlarging and deepening ponds is also provided for in the program.

Under the Great Plains Conservation Program fence construction is approved. Fences were constructed recently on the Mrs. N. A. Brown and Sons farm under the program.

Herrington says, that for further information about the Great Plains Conservation Program can help you contact



STOCKWATER POND — This stockwater pond, on the Bridwell Ranch west of Hereford, was constructed through the Great Plains Conservation Program under the 50 per cent cost-share program.

Cattle Feeders Set Annual Meet

AMARILLO — one of the largest gatherings of cattle feeders ever to convene is expected for the fourth annual meeting of the Texas Cattle Feeders Association scheduled in Amarillo, Nov. 16-17.

"We expect more than 700 cattle feeders and others allied with the feeding industry to attend the two-day meeting," executive vice president Lloyd Bergsma said.

Included in the 1970 meeting schedule of activities will be a "cattle feeders golf tournament" Monday, Nov. 16 at the Amarillo Public Golf Course. Beginning tee-off is 9 a. m.

Meeting headquarters will be the Quality Motel and the Holiday Inn 1-40. General session will be held in the commercial exhibits building at the Tri-State Fair Grounds.

An association business meeting will be held Monday at 3 p. m. A panel "Marketing and Prices - 1971" will be featured on the Monday afternoon program. John Womack, Amarillo, will moderate the panel. The annual cattle feeders get-together will be Monday evening.

On Tuesday, Nov. 17, the local Soil Conservation Service Office.

Along The Frio

By MRS. OWEN ANDREWS
Brand Reporter

Mr. and Mrs. Lawrence Warwick visited J. E. Warriek the last of the week. Lawrence had just been able to leave St. Anthony's Hospital, Amarillo, on Thursday and they were planning to go home to Eureka, Kan., sometime this week. He is recovering from recent surgery.

The Tony Vigils have his mother, Mrs. Cruzita Vigil of Las Vegas, N.M., visiting them.

Mrs. Annie Lee Dobbins accompanied the Edgar Vinsons Sunday to Winters to be with her brother's family following the sudden death of Rickey Scott, the son of her brother, G. W. Scott. The Robert Dobbins also went. Rickey, 15, died of a heart attack early Sunday morning. Funeral was at Winters Monday afternoon.

Mr. and Mrs. Leonard Rogers of Marietta, Ga., visited her aunt, Mrs. Laura Littrell, and other relatives here and at Melrose last weekend. Rogers will be released from the Navy within a few days, after more than 20 years duty, and they plan to move to Lubbock. Their

general session will be keynoted with an address by Dr. Jack K. Williams, president, Texas A&M University. Dr. Williams will be making his first major address since becoming president of Texas A&M on November 1.

daughter, La Sida, a college sophomore, will transfer to Tech.

Mr. and Mrs. Joe Ed Andrews were hosts at a Halloween party Saturday evening. The Tommy Sparkmans assisted as hosts. The ladies entertained the children with games, while the main feature of entertainment for the adult was a "scavenger hunt."

Couples attending were the George Zetzsches, the Herbert Burns, the Charles Fries, the Jack Andrews, the Ronnie Andrews, the Dwane Nelsons, the Eugene Baldwins, Mrs. Herbert Haseloff of Abilene, who was spending the weekend with her daughter, Mrs. Joe Andrews, and the Owen Andrews. Also guests for the occasion were the Johnny Haseloffs and Jimmy Hollands, from Vernon.

Mr. and Mrs. Earnest Harder went to Oklahoma last weekend. They attended funeral services for her aunt, Friday at Colton. She was Mrs. Penner, a sister to her mother, the late Mrs. DP. Schmidt.

Kim Gripp was recovering satisfactorily the last of the week from an appendectomy on Tuesday night. He has been in Deaf Smith County hospital.

Catcher Ray Fosse of the Cleveland Indians batted .159 in his first 45 American League games. Last season he hit .307, fifth best figure in the league.

BULLETIN...
COMPLETE
PRESCRIPTIONS
SERVICE

PHONE

364-2344

"HEREFORD'S FAMILY
DRUG STORE"

HAROLD CLOSE

WALGREEN AGENCY DRUG
Open 8 A.M. to 9 P.M.
Sugarland Mall



After all,
Santa's elves
can't do it all!

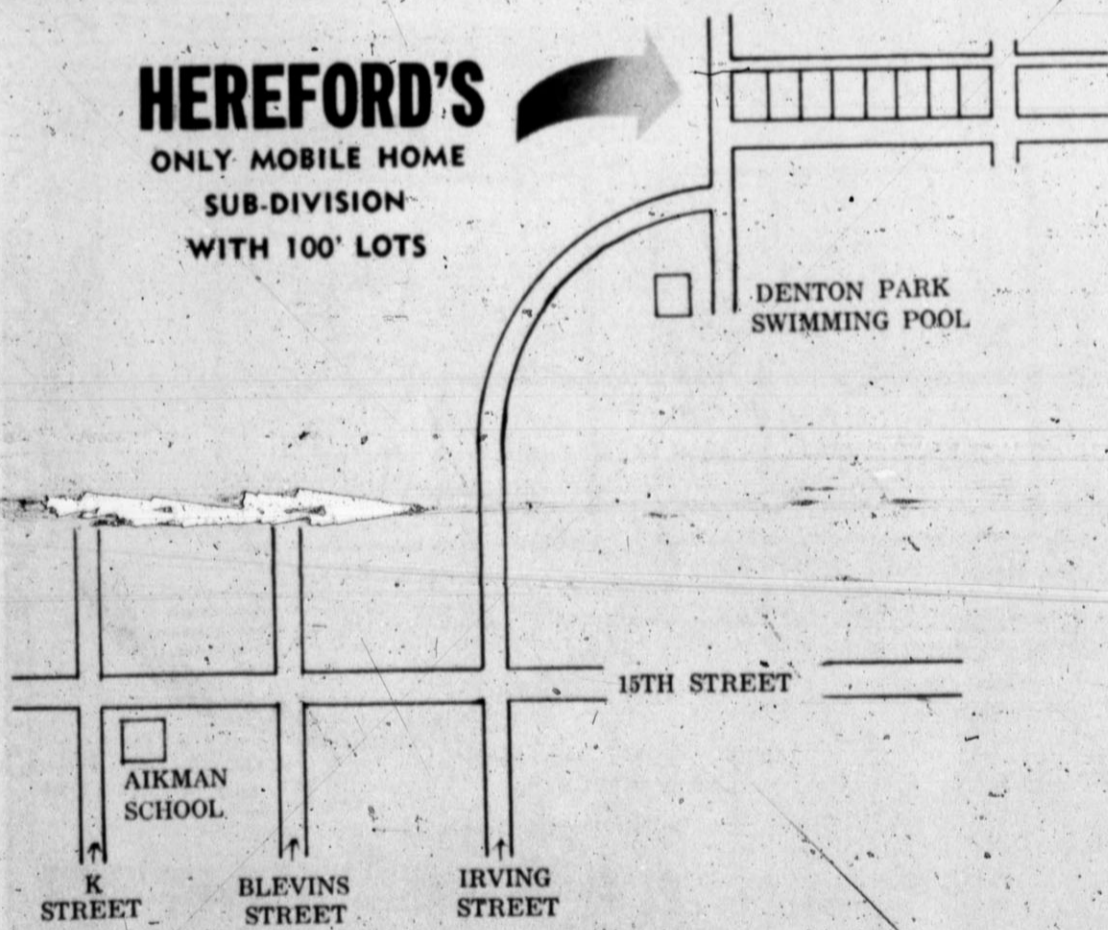


Penneys Free Christmas Catalog
is ready now.
Hurry and get yours!

Of course you can use
your Penneys charge account.
Phone 364-4205

Penneys
the Christmas place

HEREFORD'S
ONLY MOBILE HOME
SUB-DIVISION
WITH 100' LOTS



1. Located outside City Limits
2. Walking distance to Aikman School.
3. 1 block to Denton Park pool.
4. 100 foot by 125 foot lots . . . four times as large as the usual mobile home lots.
5. Name your own down payment.
6. Name your own monthly payments.
7. You can park 4 cars on the driveways . . . all on your own lot.

Sam Nunnally

364-4298—OFFICE

HOME 364-2814

804 S. 25 MILE AVE.

MILLER AUTO SALES

901 East 1st Street Phone 364-0815
BANK FINANCING

'66 Chrysler Imperial 4 Dr.	\$1500
'65 Pontiac 4 Dr. H.T.	\$1095
'66 Pontiac 2 Dr. H.T.	\$ 895
'66 Ford Country Sedan 6 Pass	\$1295
'68 Ford LWB V8 Pickup	\$1495
'69 Buick 2 Dr. Spec.	\$2350
'67 Chevrolet 2 Dr. H.T.	\$1495
'67 Dodge Coronet 4 Speed 2 Dr.	\$1295
'62 Falcon Wagon, 6, automatic	\$ 125
'66 Ford Galaxy V8 AT
'66 Falcon 2 Dr. Sport Coupe	\$ 995
'65 Buick 2 Dr. Gran Sport	\$ 895
'67 Pontiac 2 Dr. Catalina H.T.	\$1195
'65 GMC LWB V6 Pickup	\$ 795
'67 Ford Custom V8 2 Door	\$1150
'62 Chevrolet 4 door Bel Air, automatic, air, V.8	\$ 235
'66 Chevrolet Impala 4 Dr.	\$1195
'67 Pontiac Lemans 2 Dr. H.T.	\$1495
'66 Pontiac GTO 2 Dr. H.T.	\$1295
'60 Rambler 4 Dr.	\$ 150
'68 Ford Fairlane 2 Dr. H.T.	\$1295
'62 Ford 4 Dr.	\$ 125
'66 Chevrolet Impala Sta. Wag. 6 Pass.	\$1495
'64 Chevrolet Impala 4 Dr.	\$ 695
'68 Plymouth Fury IH 2 Dr. H.T.	\$1795
'64 Pontiac 4 Dr.
'64 Buick 4 Dr.	\$ 895
'66 Pontiac 4 Dr.	\$ 995
'66 Pontiac GTO 2 Dr. H.T.	\$1350
'68 Buick Wildcat 4 Dr. H.T.	\$2450
'68 Chrysler 2 Dr. H.T.	\$2375
'68 Ford-Galaxy 500 2 Dr. H.T.	\$1875
'69 Pontiac GTO 2 Dr. H.T.	\$2350
'69 Pontiac 4 Dr. Catalina	\$2475
'65 Chevrolet SS 2 Dr. H.T.	\$1095
'68 Dodge Coronado 440 RT 2 Dr.	\$1695

OPEN 8 A.M. CLOSE 7 P.M.



BEAUTY SPOTS FOR OCTOBER — Beauty spots for October are announced by Mrs. T. J. Carter, chairman of the selection committee for Women's Division of Chamber of Commerce. Residential beauty spot, top photo, is the R. C. Anderson home at 403 Westhaven Drive. First Christ-

ian Church was selected non-residential beauty spot for the second time. Rules read that repeat selection of a beauty spot may not be made before a two-year time span has passed. The church was beauty spot three years ago. —Staff Photos by Betty Koelzer



ICT STUDENTS OF THE WEEK — Jerry Sparks and Phil Coker have been selected Industrial Cooperative Training students this week. They are employed by Larry Arnold, left, at Dick Norwood Chevy-Olds Body Shop. Sparks, center, is the son of Mr. and Mrs. W. E. Sparks, 218 Avenue B. He

plans to attend college following his graduation in 1972. Coker, right, is the 18-year-old son of Mr. and Mrs. Bob Coker, 215-Avenue B. He plans to attend college in Dallas after graduation from Hereford High School in May. —Staff Photo



CLUB SPEAKER — Walter Bryan, Vocational Director of the Hereford school system, presented a talk Friday on the vocational department to members of the Whiteface Kiwanis Breakfast Club.

Bay View Given 'Crafty' Ideas

"Crafty Ideas" were presented to Bay View Study Club members from the time they entered the home of Mrs. Jack Wilcox for their meeting Thursday afternoon and saw a colorful arrangement of Indian corn at the doorway.

The hostess was in charge of the program on handcrafts, and illustrated the subject with decorations in the rooms and on the table from which she served an unusual frozen pumpkin dessert. She explained how to make many articles and listed materials needed.

Christmas decorations were among those articles. The group admired a huge swag of pine cones, leaves and dried artichokes hung over the Wilcox fireplace, also figures for a nativity scene sculptured from cotton cloth stiffened with paste, and a handsome Advent calendar.

Candles set in wine bottles, which had been cut for the purpose, lighted the rooms. Mrs.

Wilcox demonstrated decoupage, an old Chinese art revived for recent popularity.

Mrs. E. J. McMillan was welcomed on her return to club membership after residence in another city for several months. Mrs. Homer Garrison and the hostess' sister-in-law, Mrs. Dick Wilcox of Fort Smith, Ark., were guests.

An annual Christmas contribution to patients at the Wichita Falls State Hospital was planned in a business session with Mrs. Colby Conkwright presiding.

Ten members were designated as guides and a telephone committee was set up for the club's part in conducting educational tours of Deaf Smith County Museum.

A letter of appreciation was read from the new Free Health Clinic here, for Bay View Club's contribution, the first of many received lately for the planned parenthood program of the clinic.

Members at the meeting were Mrs. Wilson Humphrey, R. B. Miller, Homer Powell, Juston McBride, J. R. Allison, St. Darling, Howard Gault, W. J. Gilliland and James T. Hull.

Read the classified Want Ads

Lingerie Shower Honors Miss Ogan

Miss Debbie Ogan, Dec. 4 bride-elect of Marsh Pitman, was honored at an informal lingerie shower Saturday in the home of Mrs. Ronnie Andrews, Route 2. Miss Ogan was home from Baylor University for the weekend.

Co-hosting the courtesy with Mrs. Andrews were Mrs. Dee Taylor and Mrs. Jackie Andrews.

Mrs. David Emerick and Mrs. Mike Davis, both of Amarillo,

served punch and petit fours from crystal appointments.

The serving table was laid with a white linen cloth and centered with a candle and fall arrangement bringing out her colors of brown, gold and burnt orange.

Miss Ogan was presented a corsage of gold linen flowers.

Jamaica has tax treaties to provide relief from double taxation with the U. S., U. K., Denmark, Sweden and Norway.

Autumn Planting Is Topic

Fall gardening to assure flowers in early spring was discussed in Bud to Blossom Garden Club Friday morning, when members met in Mrs. Sam Long's home. Mrs. B. W. Sisson gave the program.

She talked of bulbs and tubers to be planted now for spring flowering, and noted measures to be taken in the fall for con-

trol of garden insects and diseases.

A arrangement of dried plant materials was displayed by Mrs. Bill Nelson, who also conducted the business meeting. Mrs. R. A. Daniel, a life member of the club, was a special guest at the meeting with Mrs. E. W. Lee and Mrs. Dick Norwood.

Members attending were Mrs. Jess Robinson, Lloyd Sharp, Hubert Stoerner, R. N. Yarbrough, Ray Polan, Robert Ginn, W. H. Gentry, Gaylon Bryan and Bruce T. Brown.

Steel sheet piling is a popular method of protecting against erosion and flooding of waterfront property.

According to a gas equipment maker, smelly smudge pots may soon be out of Oregon orchards. Growers have found they can pipe gas through irrigation mains, then burn it in rock-

filled vessels to keep frost away from fruit without fouling the air with smoke.

Girl Scout banquet: The lass supper.

**WE NEED YOU
YOU NEED US
HEREFORD BENEFIT ASSOC.
407 NORTH MAIN STREET
CONTACT
W. F. BALL, Membership Chairman
364-3119**

Beautyrest by Simmons, the mattress that conforms to Senta Berger.



Only a Beautyrest mattress can properly support Senta Berger's special curves. And yours.

Because it's built differently. With separate coils. So each is free to give under Senta's hips and shoulders. And under yours.

At the same time, the coils are free to firmly support the small of her back. And yours.

By conforming to your shape.

Beautyrest doesn't have to be hard to be firm.

Or soft to be comfortable.

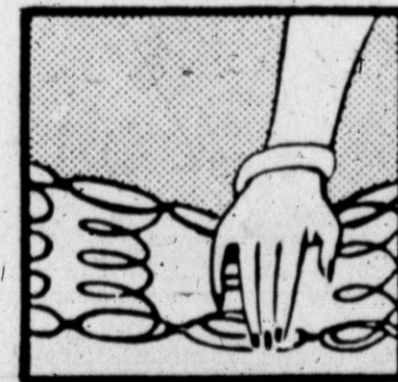
Choose Simmons normal-firm Beautyrest Supreme.

Or Beautyrest Back Care for extra-firm support.

Try a Beautyrest. We built it to conform to Senta Berger and you.

\$89.95 Twin or Full size—Mattress or foundation.
Super sizes also available.

It gives every part of your body a good night's rest.



ORDINARY MATTRESS



BEAUTYREST



McGEE FURNITURE

511 N. MAIN

HOME OWNED AND OPERATED

PHONE 364-2586

For WATCHES that
You can Give with
Pride
COWAN'S
Downtown Hereford

1-2-3-4 SALE

Of FALL and WINTER SHOES

1, 2, 3 and 4 Pairs of a kind

-- GREATLY REDUCED --

Mid-Heels, Low Heels, Flats

Ladies' Dress

SHOES

\$14.95 to \$24.95 Values **1.90 TO 10.90**

1 Group Ladies

LOAFERS

\$10.95 to \$14.95 Values **2.90 TO 8.90**

1 Group Ladies'

FLATS

\$10.95 to \$13.95 Values **4.90 TO 6.90**

1 Group Ladies

Walking

SHOES

\$14.95 to \$16.95 Values **4.90 TO 8.90**

SALE STARTS
MONDAY
AND RUNS
THRU
SATURDAY

**GLENN'S
FOOTWEAR**

Fashion At Your Feet



Cheerleaders Steer Spirited Fans



REBEL SPIRIT BOOSTERS — St. Anthony's Rebel boosters this year are, from left, Evelyn Urbanczyk, Mary LaFleur, Rose Warren, Loretta Paetzold and Jeanette Schlabs. Bottom is Julie Reinart, head cheerleader. Sister Catherine Abeyta is sponsor.



DOGIE CHEERING SECTION — Cheering for the Stanton Doxies this year are, from left, Karen Walden, Teresa Leon, DeeAnn Miller, Karen Kitchens, Tracy Hopson and Lillie Lyons. Mascot is Misty Gordon, center, daughter of Mr. and Mrs. Rodney Gordon. Mrs. Gordon and Miss Diane Ragland are sponsors.



LEADING WHITEFACE FANS' SPIRIT — Hereford High School Whiteface fans are led in spirit this year by, from left, Cheryl Cole, Virginia "Corky" Vargas, DeeDee Walden, Sammie Vinson, mascot, Sally Bayne, Nelda Norton and Susan Balden. Jerry Don George, principal, and Mrs. Don Clark are sponsors.

The Sunday Brand

SECTION TWO

Hereford, Texas, Sunday, November 8, 1970
(Photos by Betty Koelzer and Janie Reinart)



CHEERING FOR WALCOTT — Cheering the Walcott basketball team on this year are, from left, Beth Duggan, Melhe Blasingame and Diane Torres. Sponsor is Mrs. L. B. Russell.





STANTON'S OPEN HOUSE — Parents of the Stanton Junior High's students went back to school Monday evening, going through the students sched-

ules, "changing classes" every ten minutes. In each room, teachers explained and displayed work the students are doing. Parents of the mixed choir,

above, listened to tape recordings made earlier that day. Douglas Morris, teacher, is shown at the extreme left.

Adrian News

Mrs. Lula Caldwell and Mrs. Grady Wilson of Slayton visited Tuesday with Mrs. Billie Morrell.

Mr. and Mrs. Pat Maupin of Hereford are parents of a son,

born Nov. 1, and weighing 7 pounds 14 oz. Paternal grandmother is Mrs. Millie Maupin of Adrian.

Mr. and Mrs. Ivan Roberts of Sabethia, Kansas, visited Tuesday with Mrs. Billie Morrell.

A Halloween party was held Saturday evening at the Adrian Baptist Church of the young people. There were around 16 enjoying games and refreshments.

HAVE YOU TRIED OUR T. E. LIQUID FEED WITH THOSE MILO and CORN STALKS.

FOR MORE INFORMATION CALL 364-0142 or COME ON OUT TO TAYLOR-EVANS FARM STORE On Sugar Beet Road



WESTGATE RESIDENTS HONORED — Carrie Black Circle of First United Methodist Church Women's Society were hostesses to a Wednesday afternoon birthday party honoring resi-

dents of Westgate. From left, at party table, are Mrs. Fannie Clingingsworth, Mrs. Floyd Brown, James Edelman, Mrs. Maude Mauk, Fred Bell, and Mrs. Ray Coneway. —Staff Photo

Luncheon Proceeds Given To Clinic

Final business concerning the annual benefit luncheon which L'Allegria Club sponsored Oct. 29, was transacted at a called meeting Thursday afternoon in the home of Mrs. Buddy Bloomer, who presided.

Bills were approved, committee reports made and the proceeds were given to the new Public Health Clinic, beneficiary of this year's luncheon. A few of the cookbooks with luncheon recipes were left, and will be sold. Mrs. David Gibson and Mrs. Bloomer have the books to sell.

This business session replaced a program which was postponed at the convenience of a guest speaker who is to be heard later in the season. An outing was planned for the

next meeting date, Nov. 19, when the club will assemble at Mrs. Gibson's home at 11:15 a. m. and go to Amarillo for luncheon and a style show.

Present were Mes. Dan a y Martin, Gerald Payne, Vernon

Swanson, Bobby Veigel, Marshall Wilson, Hazen Woods, Rudy Metz, Jerry Weldon, Jeff Carille, Jim Conkwright, Dennis Farley, Dale Furr, J. D. Hamblen, J. H. McCrary and Gary McQuigg.

In contrast to the nearly one million pounds of shrimp consumed every day for the past two years, for centuries shrimp remained so scarce that they were reserved for royalty.

Look Who's New

Mr. and Mrs. Silvio Cisneros are the parents of a daughter born November 4. She weighed 6 lbs. 10 1/4 ozs.

Williams are the parents of a son, Clifton Carnell, born November 3. He weighed 7 lbs. 2 1/2 oz.

Mr. and Mrs. Dennis Joslin are the parents of a son, Walter William, born November 3. He weighed 6 lbs. 2 1/2 ozs.

Mr. and Mrs. Weldon Harrison are the parents of a son, Albert Ervin, born November 1. He weighed 8 lbs. 1/2 oz.

Mr. and Mrs. Wilbern Connally are the parents of a daughter, Wendy Kay, born November 1. She weighed 6 lbs. 11 1/2 oz.

Mr. and Mrs. Miguel Lopez are the parents of a daughter,

St. America, born November 1. She weighed 7 lbs. 8 ozs.

Mr. and Mrs. Owen Stewart are the parents of a son, Brian Wade, born November 1. He weighed 6 lbs. 13 ozs.

Mr. and Mrs. Patrick Maupin are the parents of a son, Chadwick Odell, born November 1. He weighed 7 lbs. 14 ozs.

Mr. and Mrs. Armando Aguirre are the parents of a daughter, Amanda, born October 31. She weighed 6 lbs. 4 oz.



If we only sold one kind of tire, this is the one we'd sell.

For 38 years, people have looked to Shook when buying every kind of tire from nylon cord to radial. But we have a feeling that we could have become the largest tire dealer in Texas almost as soon if we had specialized in selling just one tire.

The Lee GS-300. It's the best tire value for your money. Because it has a lot of everything going for everybody.

For example, the Lee GS-300 has four full plies of amazing polyester cord. Polyester has great strength to give the tire a soft, quiet ride and long mileage. In fact, don't be surprised if you chalk up a lot more miles with this tire than with any other conventional tire you've

ever owned. The Lee GS-300 also has a low profile and a wide tread. It's a professional performer that holds the road on the straightaways and won't drift when cornering. And it's Contour-Cured, a special Lee process that assures a comfortable ride right from the start.

The price? Well, that's part of its beauty, too. Of course, it's not a cheap tire, but then, it's not what you'd have to pay for a radial, either.

In our opinion, the Lee GS-300, dollar for dollar, is the best all-around tire you can buy. And you can buy it all around the Panhandle from Pampa to Odessa at your nearest Shook Tire Center.

LOOK TO **SHOOK OR LEE**
800 WEST 1st, HEREFORD

Due To Time Change NEW STORE HOURS
SUN 9-7 MON TUES. THURS. FRI. 8 To 7 WED. & SAT. 8 to 8

FOODWAY

THE FRIENDLY STORE
Park Ave. at McKinley

GOLD BOND STAMPS PLUS LOW PRICES

"DOUBLE STAMPS EVERY WEDNESDAY"

U.S.D.A. INSPECTED

FRYERS

Whole Only **29¢**

BACON Merit Sliced **59¢** **SAUSAGE** Top Hand 2 Lb. Sack **79¢**

FRANKS Merit Brand 12 oz. Pkg. **49¢** **STEAKS** Pre-Cooked Lb. **89¢**

PICNIC Extra Lean Smoked Lb. **43¢**

King Size COKES 6 Btl. Ctn. 39¢	TAMALES Ellis Jumbo 2 1/2 Can 3 For \$1
Libby's Tomato CATSUP 20 oz. Btl. 29¢	DETERGENT Gain Gt. Bqx 69¢
Kimbell COFFEE All Grinds 69¢ Lb.	CRISCO 3 Lb. Can 69¢
BANANAS Golden Ripe Lb. 10¢	EGGS Foodway Grade A Medium doz. 39¢
CARROTS Lb. Bag 10¢	SALAD DRESSING Kimbell Qt. 39¢
CELERY Calif. Fresh lb. 19¢	FLOUR Big K 5 Lb. Bag 39¢
	SHASTA DRINKS Ass't. Flavors 28 oz. Btl. 5 \$1
	HOMINY Kimbell 300 Can White or Golden 10¢
	DOG FOOD Kim No. 1 12 For \$1
	VIENNA SAUSAGE Libby's 4 oz. Can 4 88¢
	COTTAGE CHEESE Borden 16 oz. Ctn. 39¢
	SOUR CREAM Borden 8 oz. Ctn. 35¢

DOUBLE GOLD BOND STAMPS WEDNESDAY WITH \$2.50 OR MORE PURCHASE

Adrian News

By ANN BEAVERS

Mr. and Mrs. R. C. Chism and children visited Sunday at Boys Ranch with Mr. and Mrs. Ed Bawcon and family.

Mr. and Mrs. Floyd Gibbs of Ventura, Calif., and Mr. and Mrs. Oliver Russell of Amarillo visited Sunday with Mr. and Mrs. Lorin Creitz and Melanie.

Fred Harwood visited Sunday with his brother Hack Harwood of Canyon, who is in the High Plains Baptist Hospital in Amarillo.

The Adrian Girls Scouts had a Halloween Party at the Baptist Church, Saturday. They cooked their supper and later built a bonfire at the Dick Rich home. Ten Girl Scouts attended.

Jerry Homfeld spent the past three weeks visiting in Quincy, Ill., St. Louis, Mo., and Kansas City.

Mr. and Mrs. C. W. Gresham spent Sunday in Amarillo with Mr. and Mrs. Gene Stanfield and boys.

Mrs. Sue Conner, Jamie, a friend and Mrs. A.M. Chapman from Amarillo visited Thursday with Mr. and Mrs. Larry Travis, and Mr. and Mrs. Joe Brownlee and family.

Mrs. Phillip Pinnell and Clifton of Plainview visited Thursday through Sunday with Mr. and Mrs. Farris Kromer and Bruce, Mr. and Mrs. R. I. Pinnell and Mr. and Mrs. R. C. Chism and children.

Mr. and Mrs. Lewis Spinks and Shane of Channing visited Friday evening with Mr. and Mrs. Larry Travis and the Joe Brownlee family. Later they all attended the Carnival.

Mr. and Mrs. Bruce Burney of Hereford are parents of a son, born Oct. 23. He weighed 8 lbs. Mrs. Doris Pinnell of Adrian is the maternal grandmother.

Mrs. J. V. Perrin, Mrs. Jim Bradley and Mrs. Wayne Sifford, members of the Bippus Home Demonstration Club attended the Oct. meeting of the Deaf Smith County Home Demonstration Council, Monday afternoon in the county courtroom in Hereford.

Mrs. Lena Gudgill returned from California, last week and reported her son Marvin as being about the same.

Jackie Loveless of Amarillo is spending a few days this week with Mrs. Claudia Loveless and Tommy and Larry.

The Adrian P. T. O. sponsored a Halloween Carnival, Friday night at the school. King and Queen were picked in grade school only.

They were Tammy Durham and Peter Brown. A large crowd attended. Mary Lee Lane won the door prize of the movie camera.

Mrs. Jann Wagner of Amarillo and Mrs. Judy Chism and family were Sunday dinner guests of the R. L. Pinnells.

Mrs. R. L. Pinnell visited in Hereford, Sunday and attended church services at the Baptist Church where the Rev. Grady Lee Nutt was preaching.

Following the services the Rev. and Mrs. Nutt and Mrs. R. L. Pinnell and several others were guests of Mr. and Mrs. Wayne Thomas and family at the Country Club for dinner.

Mr. and Mrs. John Rickard of Phillips and Rickey Rickard of Amarillo spent Sunday with Mr. and Mrs. John Horton.

The M. Y. F. Group held a Hamburger Supper, Wednesday night at the Fellowship Hall of the Methodist Church. A bake

sale was also held, to raise funds to finish their project of re-doing the basement at the church.

Saturday night the children of the Adrian Methodist Church trick or treated for CROP.

Mrs. Charles Neal, Gale Gruhlkey, Bill and Jim Gruhlkey of Amarillo and Mr. and

Mrs. Dale Gruhlkey of Canyon visited Sunday with Mr. and Mrs. R. N. Gruhlkey.

Jimmy Harris of Amarillo visited Friday evening with the Wilbur Harris family and the R. Lee Petty family.

There will be a Southern School Assembly starting at 8:40 a. m. November 9 at the Ad-

rian School auditorium.

There will be no school Friday 13 due to a teachers meeting in Amarillo.

Ensign and Mrs. Greg Thomas of Pensacola, Fla. are here for 10 days with Mr. and Mrs. Ralph Guest and Dude, Mr. and Mrs. Joe Speed and Bobby Speed.

Bobby Wayne Brown of Portales spent the weekend with Mr. and Mrs. Earl Brown.

Troy and Billy Peters spent

the weekend, with Mr. and Mrs. Marion Ferguson and Gene.

Patty Fortenberry of Lubbock and Mack Fortenberry of Canyon spent the weekend with Mr. and Mrs. Jake Fortenberry.

Adrian Chapter won first in keeping the most attractive display of their cattle in the State Fair of Texas. Winning first was attributed to the extra efforts of the group to keep the area extra clean for public display.

Two students were assigned to be on duty at all times dur-

ing the Fair, with blue boards behind the cattle, blue cloth in front to cover the alley and special boards with students names engraved into the wood and painted gold.

The Downtown Kiwanis Club of Dallas presented them with \$50 and a plaque and the State Fair presented Adrian with \$40.

Adrian FFA carried 21 head of steers to the show and won seven blue, three red and 11 white ribbons.

Mr. Bob Wood said he is now looking for calves for next year and is expecting even more steers to go to Dallas.

Adrian High School basketball games for next week are as follows:

Nov. 6 — Quitaque at Adrian starting at 6 p. m.

Nov. 13 — Quitaque at Quitaque starting at 6 p. m.

Nov. 17 — Channing at Adrian starting at 5:30 p. m.

Mr. and Mrs. Billy Brown and family were Sunday dinner guests of Mr. and Mrs. L. L. Biddle and Phyllis in Vega.

Mr. and Mrs. S. P. Vick of Dumas and Mr. and Mrs. H. D. Vaughter of Amarillo spent Sunday with Mr. and Mrs. Davis

Brown and Kile.

Mr. and Mrs. Calvin Peters visited Mr. Peters in the hospital in Albuquerque, Friday thru Sunday.

Mrs. Nolan Maupin of Goodland, Kansas was a Sunday overnight guest of Mrs. Millie Maupin.

Mr. and Mrs. J. W. Tarver of Wellington spent Saturday over night with Mr. and Mrs. Earl Brown.

Read The Classified Want Ads

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY

CRISCO Pure Vegetable SHORTENING 3 Lb. Can 76¢	DREAM WHIP Whipped Topping Mix 8 oz. Box 69¢
 COCA-COLA King Size or Regular 2 6 Bottle Cartons 89¢ Plus Deposit	Peter Pan PEANUT BUTTER Smooth or Crunchy 18 oz. Jar 59¢
 NEST FRESH EGGS Grade A, Medium Dozen 35¢	Shurfine CRANBERRY SAUCE Jelly or Whole 2 No. 300 Cans 49¢
Brach's Choc. Covered CHERRIES Delicious Anytime 1 Lb., 2 oz. Box 79¢	Folger's Instant COFFEE New Crystals 10 oz. Jar \$1.49
 HEINZ KETCHUP NEW 32 OZ. KEG 49¢	Shurfine MARGARINE 1/4's Sticks 1 Lb. Pkg. 20¢
 Kraft's Pure ORANGE JUICE 1/2 Gal. Jar 59¢	Ellis TAMALES Jumbo 3 No. 2 1/2 Cans \$1
Shurfine COFFEE None Finer 1 Lb. Can 79¢	Snack Crax CHEESE WILLIKERS 5 oz. Box 39¢

Save as never before at Piggly Wiggly's Penny Pinchin' Customer Appreciation Sale

 ARMOUR STAR BACON Hickory Smoked Mira Cured 1 Lb. Pkg. 69¢	STEAK Sirloin Club USDA Choice Lb. 98¢	HAM Cured Center Slices Lb. \$1.09
GR. BEEF Extra Lean 1 Lb. 45¢	HAMS Shurfine Canned 3 Lb. \$2.45	

Shurfine, Always Fresh

SALAD DRESSING Full Qt. Jar 39¢	MIXED NUTS Tom Scott 2 13 oz. Cans 99¢
PICKLES Shurfine Whole Sweet 22 oz. Jar 49¢	PAPER TOWELS Bounty All Colors 3 Lge. Rolls \$1
GRAPE JELLY Welch's Pure Concord All Flavors. 4 10 oz. Glasses \$1	CHARMIN Toilet Tissue 4 Roll Pkg. 39¢
JELLO 1-2-3 Idahoan Instant 4 Lge. Boxes 99¢	ALUMINUM FOIL Viking 75' Roll 69¢
POTATOES Mashed, 24-oz. Servings Pkg. 39¢	BATH OIL Capri, Foaming Concentrate Qt. Btl. 49¢
PINTO BEANS No. 1 Recleaned 10 Lb. Bag \$1.25	LISTERINE Family Size 20 oz. Btl. 89¢
	JERGEN'S LOTION With Free Dispenser 9 1/2 oz. Btl. 89¢

CENTRAL AMERICAN
Golden Ripe
BANANAS
Lb. **9¢**

CRANBERRIES Ocean Spray 3 Pkgs. \$1	TANGERINES California Fancy Lb. 29¢
AVOCADOS California Large Each 15¢	RADISHES Florida Cello Pkg. 9¢
WHITE POTATOES No. 1 10 Lb. Bag 69¢	

Cream Pies Mortons All Flavors Each **29¢**

Mellorine Cloverlake, All Flavors 1/2-Gal. **29¢**

Cottage Cheese Cloverlake 2 Lb. Carton **49¢**

Half & Half Cloverlake Full Pint Carton **29¢**

Egg Nog Borden's Rich & Spicy Quart Can **69¢**

STOCK UP NOW FOR THE HOLIDAYS

PIGGLY WIGGLY
100 FREE GUNN BROS. STAMPS
with \$10.00 purchase or more!
Gunn Bros. stamps for Christmas gifts.
Coupon good thru Wed., Nov. 11, 1970
SPECIAL COUPON VALUE

FREE Delicious
SHEETS
BASKETBALLS
RODS & REELS
DOLLS
FOOTBALLS
LADIES' HOSE
WHEN YOU SAVE
Shurfresh Coupons

FenderCrust Bread & TenderCrust Coupons

Laundry and Dishwashing Brands
at **LOW PRICES!**

 GIANT BOX 79¢	 79¢	 79¢	 79¢	 79¢
 79¢	 79¢	 79¢	 79¢	 79¢
 79¢	 79¢	 85¢	 59¢	 59¢

A. O. THOMPSON ABSTRACT CO.
Mr. and Mrs. A. J. Schroeter,
Paul B. Schroeter Mgr.
P. O. Box 73
Courthouse
Phone 364-1504

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

At The Library

Coffee Tea Or Me?

A diary written by two American airline stewardesses concerning their exciting "sky-high" adventures could prove to be quite interesting to the reader. One such book is now available at the Deaf Smith County Library. Check it out today.

THE COFFEE TEA OR ME GIRLS' ROUND THE WORLD DIARY

by Trudy Baker and Rachel Jones

Trudy Baker and Rachel Jones, those two free-flying airline stewardesses whose earthy antics, related in their book "Coffee tea or Me?", sent the airline industry into a power dive, are at it again! But this time the romp is international.

When the outraged manager of the domestic airline which provided the background for their first book exploded with "You wrote that book!", the

unflappable girls decided it was time to fly to foreign soil. The result was this international diary, filled with uninhibited people and racy adventures.

The girls will never forgetierre Popinjois, stew bum extraordinaire, and that riotous evening in Paris. Nor the agonizing indecision of a stewardess friend in trouble (should she or shouldn't she?) before a delightfully happy ending.

Now and then one of the girls still thinks about that young cleric in Rome and wonders what he thinks about her. Everywhere, there are men on the prowl; and when they meet up

with a pair of good looking American stewardesses, the chase begins.

From each page of the diary, the memories crowd back. Like the time Trudy and Rachel were jailed in Tel Aviv as Arab spies, and the mixed-up hijacker who traded Cuba for a promise. It's all here, told in the girls' own unshackled style.

And, for all those readers who requested more low-down on the celebrities they came to know, they've included an impressive list of these notables off-guard.

It's "Coffee Tea or Me?" plus foreign flavor, with all the

earthy high jinks and free and easy adventures that made the girls' first book a flyaway best-seller.

SHE WALKS IN BEAUTY BY Stephen Longstreet

Stephen Longstreet, who so successfully evoked the world of a great department store dynasty in his famed bestseller "The Pedlocks", creates in this new novel the inner world of the cosmetics industry, as dramatized in the personal and public lives of two remarkable women, and the struggles within—and between—their executive suites.

One was Countess D'Fabriano Calvacanti (known publicly as

Contessa Bianca Princemetelli), descended from a noble Florentine family, sophisticated, given to rage and withdrawal, to the company of gurus and too charming men.

The other was Daisy Scudder (known publicly as Daisy Scudder), daughter of an alcoholic Colorado lead miner, as American as her rival was European, as breezy and natural as the Contessa was moody and elegant.

Yet, as some pointed out, the more they were different, the more they were the same—two malevolent, and magnificent, women. As Daisy said, "we're

School Menus

JR. AND SR. HIGH SCHOOLS

MONDAY — Texas hash or cheese stuffed weiners, mashed potatoes, green beans, berry pie, rolls, butter, milk.

TUESDAY — Hamburger or Barbecue on bun, french fries;

not cats — that's for ladies—we're tigers."

And so they were, lusty and specially bred for survival in a jungle uniquely their own.

chopped salad, pickle and onion, applesauce cake, milk.

WEDNESDAY — Baked chicken and gravy or minute steaks, whipped potatoes, buttered broccoli, banana pudding, bread, milk.

THURSDAY — Beef and pork pizza or ravioli, pork and beans, cabbage salad, peach half, bread sticks, milk.

FRIDAY — No school. Teachers' meeting.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Texas hash, mashed potatoes, green beans, berry pie or plum, rolls, butter, milk.

TUESDAY — Hamburger, french fries, chopped salad, pickle and onions, applesauce cake, milk.

WEDNESDAY — Baked chicken and gravy, whipped potatoes, buttered broccoli, banana pudding, bread, milk.

THURSDAY — Beef and pork pizza, pork and beans, cabbage salad, peach half, bread sticks, milk.

FRIDAY — No school. Teachers' meeting.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY — Pizza, green beans, carrot sticks, peaches and cookies, milk.

TUESDAY — Hamburger, chopped lettuce and tomatoes, french fries, apricot cobbler, milk.

WEDNESDAY — Fish filets with tartar sauce, buttered peas, cabbage-apple salad, peanut butter bars, rolls, milk.

THURSDAY — Barbecue d. weiners, corn, tossed salad, pineapple-upside-down cake, rolls, butter, milk.

FRIDAY — No school. Teachers' meeting.

Hospital Notes

ADMISSIONS

Rudy Valdez, 401 W. Third; Jose Nieto, Santa Rosa, Tex.; L. M. Turner, 813 S. Texas; Rudy Martinez, Box 916; Wallace Marchman, 809 Miles; Daniel Hendricks, Lynette Apt. No. 22; Henry Beach, 115 Kibbe; Mrs. Sam Lindley, Star Route; Victor Martinez, Box 1011; Ruben Moreno, General Delivery; Felix Zepeda Jr., 831 Irving. Mrs. Willis Edelman, 409 Avenue K; John Loyza, 307 Lake; Mrs. Bertha Stokes, King's Manor; Art Lewis, 407 Western; Mrs. Julio Cortez, 411 Avenue C; Mr. and Mrs. Fred Frye, Delaney, Ark.; Mrs. Fred Collett, Box 307; Mrs. Jimmy Diaz, Box 973; Mrs. Eldon Mandrell, N. W. Mobile Lodge, No. 3; Mrs. Roy Conard, 140 NW Drive; Mrs. Albert Latham, 107 Star.

Eldon Morgan, Westgate; Mrs. Jessie Castaneda, 121 Kibbe; Mrs. Roy Rogers, 828 Avenue K; Mrs. Maggie Morris, 129 Avenue A; James Sears, 145 N. Texas; Mrs. A. L. Manjeot, 301 Westhaven; Mrs. Mary Gilmore, 120 Kibbe; Mrs. Glen Green, Route 1.

Mrs. Emzy May, Claude; Mrs. Owen Stewart, Dimmitt; Mrs. Weldon Harrison, 117 Avenue J; Ms. Wilbern Connally, 522 Avenue I; Mrs. Dennis Joslin; Mrs. Pat Maupin, 212 Whiteface.

DISMISSALS

Mrs. Alvin Smith, Mrs. Jesus Cantu, J. D. Richardson, Mrs. Charles Waiser, Mrs. Venita McBroom, Mrs. Bill Devers, Mrs. Arturo Chavez, Mrs. Carl Parks, Ray Vigil, Barbara Dearing, Mrs. Lee Meek, Mrs. Federico Cuellar 1-1.

Mrs. Johnny Rickman, Mrs. Thomas Kendrick, Mrs. Armando Aguirre, Mrs. Zoila Gutierrez 11-2.

Lola Parton, Mrs. Miguel Lopez, Marion Dee, Clarence Betzen, Clyde Hardison 11-3.

HOLLY SPRINGS GENERALS

NEW YORK — The town of Holly Springs, Mississippi, produced 13 generals for the Confederacy. In 1862 General Van Dorn stopped Grants southern advance in the town of Holly Springs.

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS:

Mon.-Fri. 8:30 to 5:00

Saturday 8:30 to 12:00

VOGUE COOKWARE



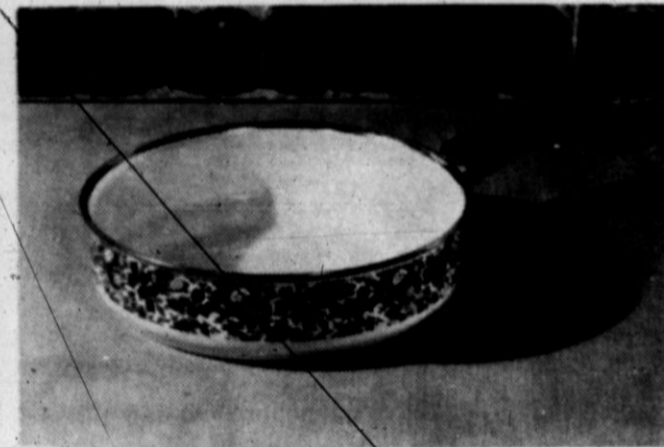
by COLUMBIAN U.S.A.



CERAMIC PORCELAIN COOKWARE

THIS WEEK

Elegant!



GOURMET SAUTE PAN

VOGUE.....

first elegant cookware at popular prices!

Columbian cookware is of solid quality. Seamlessly fabricated of heavy-gauge steel, with a heavy porcelain finish that cannot absorb food odors or flavors, and with durable plastic knobs that are oven-safe to 425.

It is practical. Cleans easier, lasts longer, cooks faster and better than any other cookware made.

The elegant Columbian pattern is permanently fired into the porcelain.

The new, exclusive stainless steel bead rim adds glamor and durability.

It is attractive. Its tastefully coordinated pattern and design make it every bit as appropriate for serving as for cooking.

And it is complete. Two casseroles, two sauce pans, a saute pan, a tea kettle, a percolator, a double boiler that actually incorporates five utensils in one, and a fondue set.

•CLEANS EASIER •LASTS LONGER •COOKS FASTER

GET YOUR COMPLETE SET NOW DURING THIS EXTRAORDINARY OFFER — NEVER BEFORE AVAILABLE AT SUCH TREMENDOUS SAVINGS.

DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY WITH \$2.50 OR MORE PURCHASES!

SALE

BIGGEST SAVINGS EVER EXTRAORDINARY OFFER

THIS WEEK'S FEATURE

VOGUE

CERAMIC PORCELAIN COOKWARE

GOURMET SAUTE PAN

Pictured At Right & Above

REGULAR PRICE \$3.95

NOW WITH \$3.00 OR MORE

in grocery purchases

ONLY

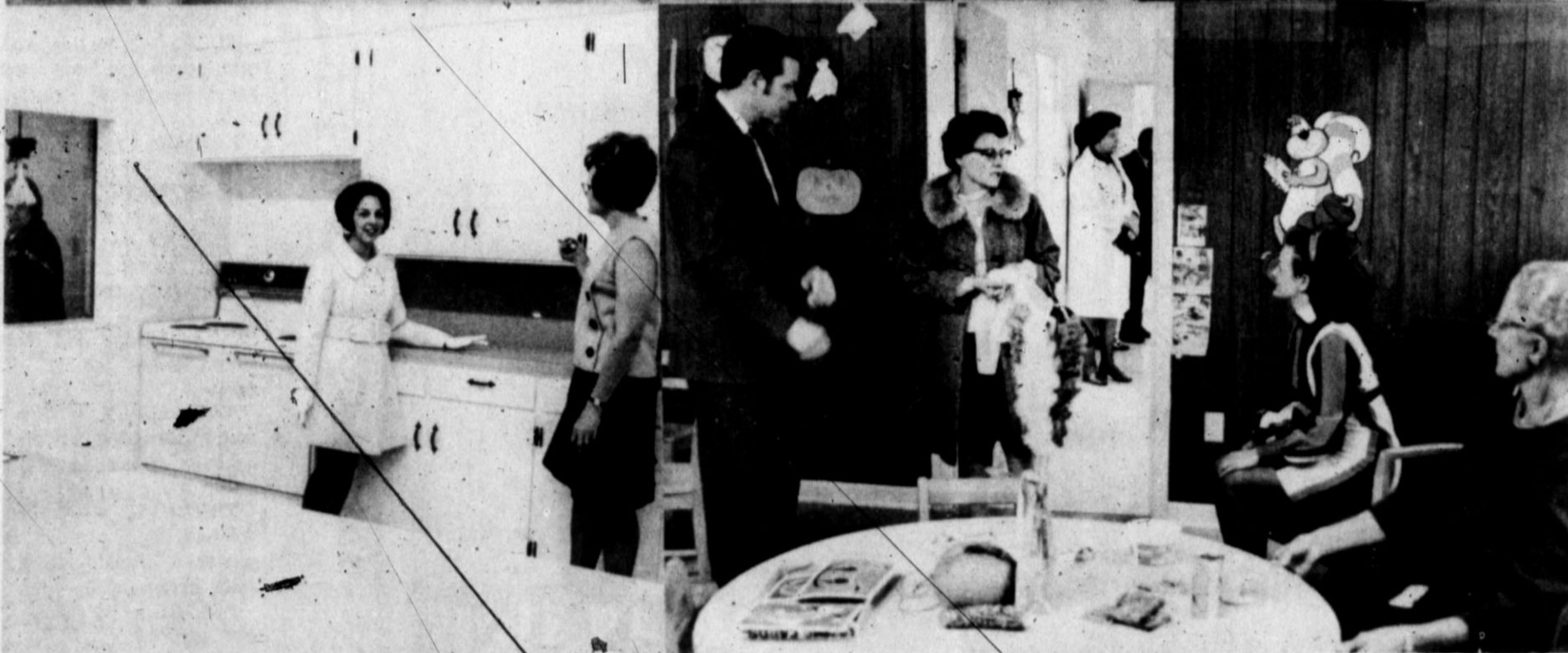
2¹⁹

at PIGGLY WIGGLY in HEREFORD

SAVE

OVER 25%





OPEN HOUSE AT DAY CARE CENTER—Rooms to care for all the needs of small children in a bright, inviting atmosphere were viewed by visitors at the open house of Hereford Day Care Center Sunday afternoon, when board members and staff were hosts. Articles made by the children for Halloween decorations are displayed, upper left, as two of the teachers sit for a moment's rest on a work table. In the cheerful nursery with beds for the

babies, upper right, Mrs. Millard Nobles and Mrs. Ivan Block look over the equipment as they sip coffee. Mrs. Hazen Woods and Mrs. Bill Roberts inspect the convenient kitchen where meals and snacks for the children are prepared each day. Another section of the large work-and-play room is shown, lower right, with the Rev. and Mrs. Gene Brink chatting with Mrs. Gerald Mann and Mrs. O. G. Hill Sr.

Veterans Get Extension On Loan Benefits

A major piece of legislation designated to assist millions of veterans to get homes of their own was signed into law in late October by President Nixon.

One provision wipes out an ending date for GI loan benefits for all veterans who served after Jan. 31, 1955, and also restores these benefits indefinitely to 8.9 million Korean Conflict and World War II servicemen who did use them earlier. Another provision offers a veteran for the first time a program of loans for mobile home purchases — up to \$19,000 for a mobile home alone; up to \$17,500 if he gets a lot to place it on.

A third authorizes VA to make direct loans in any part of the country to certain seriously disabled veterans who are entitled to specially constructed housing.

Provisions of the new law also:

— Eliminate a VA funding fee of 5 per cent on guaranteed and direct home loans to veterans who served after January 31, 1955.

— Authorize VA to guarantee loans to refinancing existing

A report on a recent party given at the Veterans Hospital by Auxiliary members was presented by Mrs. Leroy Williamson. Other reports concerned the recent district Legion and Auxiliary convention here. Mrs. Elbert Vance presided for business.

Mrs. L. C. Nelson gave the program, a demonstration on the use of cosmetics.

ers to pay lenders any required discounts. The guaranty may be for 60 per cent of the loan or \$12,500, whichever is less.

— Authorize VA to guarantee 60 per cent, or up to \$12,500 of loans for veterans to purchase family units in condominium projects insured by the Federal Housing Agency.

— Eliminate Jan. 31, 1975, as the terminal date for VA's direct loan program.



At your Credit Union you receive not only the regular services such as Loans and Savings Accounts, but many appreciated extras!

Drive-In Window Service is one extra... another is something that seems to be lacking today:

EFFICIENT PERSONAL SERVICE
For Service at it's best, visit us.

HEREFORD, TEXAS FEDERAL CREDIT UNION
Hereford, Texas

HHS Memorial Gift Scheduled

A memorial plaque honoring Hereford High School ex-students whose lives have been given in military action, will be presented on Veterans Day in a special school assembly program to which the public is invited.

Families and relatives of the men so honored are especially invited for the short present-

ation ceremony, which will begin at 8:30 a. m. in the high school auditorium.

The plaque, engraved with the names of those honored, is a gift of Hereford Garden Club, the final phase of a memorial project which began with planting of a rose garden at the school entrance. This garden, with its dedicatory marker, will

continue to be maintained by the club.

Mrs. L. W. Norvell, president, will make the presentation for the Garden Club.

Mrs. G. W. Newsom is chairman this year of the club committee in charge of the memorial project. She recently succeeded Mrs. Ralph McCullough, who asked to be relieved after leading the project since its beginning.

When the memorial garden was first planted, the flowers were Peace roses, but it has been changed to include red roses and blue border flowers with

Legion Auxiliary Makes Plans Looking Toward Holiday Season

Holiday plans were made at the American Legion Auxiliary meeting Tuesday evening in the Legion Hall, with Nov. 17 set as the date for the annual Thanksgiving family supper.

At that time, members are to bring Christmas gifts for patients in the Veterans Administration Hospital at Amarillo.

The white Peace roses for a patriotic color scheme.

The program will feature showing of slides made on a summer trip to Canada by the J. G. Gandys.



You don't just buy a BUSH-HOG — You invest in one for greater earnings!

Bush-Hog is the original all-purpose, heavy-duty rotary cutter . . . ideal for shredding stalks in your milo fields. The Bush-Hog will chop, shred and mulch stalks for faster decomposition. Widths of cut in single models ranges from 3'6" to 13'6".

The Bush-Hog has hinged, free-swinging cutting blades . . . rounded "Flying Saucer" blade holders to ride over humps . . . completely enclosed steel frame . . . removable side panel.

When you buy a Bush-Hog, you invest in years of trouble-free service.

5 ft., 6 ft., 7 ft., 160 inch and 15 ft. tandem stalk cutters

IN STOCK!!

Other Sizes up to 20 ft. available in 24 hours

DAVIS IMPLEMENT CO.

Your M-M and Oliver Dealer

409 E. 1st PHONE 364-2811

THE TRADIN' TEAM

COACH ORVAL WATSON SAYS YOU'LL SCORE WITH THIS "PRICE BLOCKING TEAM"

QUARTER BACK: DOUG BRYAN Calling the plays on low prices	PRICE TACKLER: BOB SHEFFY You'll gain plenty with him.
PRICE BLOCKER: HUGH BLAKEY Leading you to the best deals	DEFENSIVE GUARD: JESS COBURN Guarding against high prices
RUNNING BACK: CLINT SIMS Score with him on a savings plan	TIGHT END: DOUG RULAND Ties down prices so you save

COACH WATSON REMINDS YOU OF . . .

The Winning teams Unconditional Guarantee on all Used Cars . . .

IF YOU DIDN'T BUY FROM . . .

ORVAL WATSON FORD

. . . YOU PAID TOO MUCH

200 West 1st
364-2727

Miss Hollingsworth Weds Joe D. Rogers

Miss Judy Lavoice Hollingsworth, daughter of Mr. and Mrs. A. L. Hollingsworth of South Highway 385, and Joe D. Rogers of 520 Avenue I, were married in a candlelight setting at Central Church of Christ at twilight Saturday.

The couple will be at home after a wedding trip at 1014 Sixteenth Street, Alamogordo, New Mexico, while the bridegroom is stationed at nearby Holloman Air Force Base.

Joe Lomas of Amarillo, minister of the Adrian Church of Christ, conducted the marriage ceremony before an arch gar-

landed with greenery and the tiny white blossoms of baby-breath.

White princess gladiolas and snowball mums formed bouquets set on standards at either side, and candelabra decorated with green foliage embraced the whole. White satin bows marked the pews.

At the foot of the arch, three candles burned during the ceremony, then at the close of the benediction for which the couple knelt on a white satin bench, they extinguished the side flames, leaving the single center taper burning.

Cousins of the bride were her

attendants. Miss Linda Barden of Springlake was maid of honor. Miss Carol Harrington of Greeley, Colo., and Miss Dawn Barden of Springlake the bridesmaids.

State Norvell was Mr. Rogers' best man, John Gorman and Robert Bell groomsmen. Paul Smith, son of the John A. Smith's was ring bearer.

Guests were ushered to their seats by Jack Rogers and Dale Hollingsworth, brothers of the bridegroom and bride respectively; Jerry Barden of Springlake, cousin of the bride, and Joel Williamson.

Miss Layne Young and the

bride's brother, Kent Hollingsworth, lighted candles while a 12-voice chorus directed by Bill Devers sang Until, after a prelude, Through the Years. The processional selection was More, and as the bride entered Mr. Devers sang as a solo, I Pledge My Love, with the chorus humming an accompaniment.

The choral prayer song was Father Hear the Prayer We Offer, and the recessional, The Lord Bless You and Keep You.

Miss Hollingsworth chose a gown of bridal taffeta with bands of daisy lace medallions trimming the tucked bodice, high circlet neckline and leg o'mutton sleeves.

Lace bands also bordered the hemline and Watteau train. A band of velvet with Dior bow at center front outlined the empire waist.

Lace medallions, the flower design, emphasized with seed pearls, formed the two-tiered headpiece holding the illusion veil which floated over her shoulder. Her bouquet was a cascade of white sweetheart roses, carried on a century-old Bible which had belonged to her great grandmother and is now owned by her maternal grandmother.

Autumn gold and emerald shades were blended in velvet costumes of the bride's attendants, in style similar to her own but with brief puffed sleeves complemented by long white gloves.

The matron of honor, wearing green, carried a flowing arrangement of gold mums while the bridesmaids had bronze mum bouquets with their gold dresses. Miss Young's frock was of the velvet in green.

For her daughter's wedding Mrs. Hollingsworth wore a sky blue sheath with matching coat and accessories while the bridegroom's mother was dressed in a costume of deeper blue. Both had gardenia corsages.

At a reception after the wedding, Mrs. Chester Wiggins registered guests in the church fellowship hall. Mrs. Roland Barton and Mrs. Don Robinson served the tiered wedding cake; Mrs. Alvis Jolly and Mrs. Dale

Young alternated at the silver punch service.

Tables were covered in shimmering champagne satin, draped to floor length and centered with the bridesmaids' bouquets. Mrs. Rogers left on the wedding trip wearing a three-piece wool ensemble in wine and white with black accessories. Her rose corsage was a part of

her bridal bouquet.

Both the bride and bridegroom are graduates of Hereford High School. She attended Lubbock Christian College a year and he was at West Texas State University before beginning service in the U. S. Air Force.

Numerous relatives and friends from other cities were among the wedding guests. They

included the bride's grandparents, Mr. and Mrs. A. Hollingsworth, Mr. and Mrs. C. C. Barden all of Springlake.

DROWNED IN BEER

BENONI, South Africa — Beerhall patrons in Daveyton African township were mystified when beer supplies were temporarily halted. Then they heard an unidentified customer had been found drowned in one of the beer tanks. Police were called to investigate.



George W. Bailey
Evangelist
Abilene, Texas
Guest Speaker
in a series of
GOSPEL MEETINGS

at the
CENTRAL
CHURCH
OF
CHRIST

Sunset & Plains

NOV. 8-15

Sunday Thru Sunday

Services

SUN. 10:30 A.M.

6 P.M.

DAILY 10 A.M.

7:30 P.M.

Lessons of

Special Interest

SUN., NOV. 8th

6 P.M. Services

"Is There Any
Word From God"

THURS., NOV. 12th

7:30 P.M. Services

"In The Days
of Thy Youth"



Jim Frazer
Song Director

WE
INVITE
YOU

TO ATTEND

THESE SERVICES

NOV. 8-15

AND STUDY

WITH US

THE
WORD OF GOD

J. T. Marlin,

Minister

CENTRAL

CHURCH OF CHRIST

Sunset & Plains

Hereford, Texas



Mrs. Joe D. Rogers
nee Judy Hollingsworth

PRESCRIPTIONS

McDOWELL
DRUG

2

REGISTERED PHARMACISTS

READY TO SERVE YOU
QUICKLY and ACCURATELY...

JIM McDOWELL — 364-1153
ANSEL McDOWELL — 364-3404

BRING YOUR PRESCRIPTIONS in or
HAVE YOUR DOCTOR CALL...

A complete record of your prescriptions
kept for your tax records at the end of the
year.

In Downtown
Variety Park

364-1313

McDOWELL DRUG

RICHARD SEZ...

LAY-A-WAY YOUR CHRISTMAS SELECTION TODAY!

JEWEL LIKE AM POCKET RADIOS
... sound so big, yet cost so little!

MAGNAVOX CASSETTE TAPE RECORDERS
go where you go ... great to own or wonderful to give!

Magnavox

... truly has everything you need
and want in Color TV!

Presenting...
today's most
beautiful
table model
COLOR TV

Not just square boxes! Innovative in design... superior in engineering. Functional—and truly magnificent!

- Ultra-Rectangular 19" Screen—with square corners for more viewing... a flat surface for clearer, sharper pictures.
- Ultra-Bright Picture Tube—for fabulous life-like realism.
- Every advanced feature—for your convenience and viewing enjoyment—year after year.
- Dramatic fine-furniture—with authentic details and finely crafted decorative accents. No other make today offers so much for so little! Why settle for less?

\$429.50

A. Mediterranean styling—model 6286. B. Contemporary—model 6282. C. Colonial—model 6284. Each is shown on optional (\$30) mobile pedestal base. Convenient UHF/VHF Remote Control available for all models—\$479.50

WE SERVICE WHAT WE SELL and OTHERS TOO
FOR FAST 1 DAY SERVICE
CALL 364-5491

WILSONS MAGNAVOX

138 W. 3rd St.

364-5491

HEREFORD

DO MORE WITH YOUR FOOD DOLLAR



GOLD BOND STAMPS
DOUBLE GOLD BOND STAMPS
 on Wednesdays

POTATO CHIPS Farm Pac, Reg. or Dip, 59c Value **39c**
VIENNA SAUSAGE Libby's No. 1/2 Can **4 89c**
DOG FOOD Skippy Tall Can **9c**
FLOUR Gaylord 25 Lb. Bag **\$1.79**
BLEACH Topco 1/2 Gallon **25c**

T-BONE STEAK Furr's Proten **\$1.09**
BACON Farm Pac **79c**

CLUB STEAK Furr's Proten Lb. **98c**
RIB ROAST Furr's Proten Lb. **87c**
CUTLETS No Waste Lb. **\$1.29**
CHUCK STEAK Furr's Proten Lb. **69c**
RANCH STYLE STEAK Furr's Proten Lb. **79c**
SHOULDER ROAST Furr's Proten Lb. **88c**
CHUCK ROAST Furr's Proten Lb. **58c**
STEW MEAT Boneless Lb. **78c**
SHORT RIBS Lean Meaty Lb. **38c**
GROUND BEEF 3 Lbs. or More Lb. **48c**

MARSHMALLOWS
 Kraft Miniature
 6 1/4 oz. pkg. **15c**
 10 1/2 oz. pkg. **19c**
 16 oz. pkg. **29c**

ROUND STEAK SIRLOIN STEAK

Furr's Proten **87c**
 Lb.
 Furr's Proten **87c**
 Lb.

PORK & BEANS
MARGARINE
SHORTENING
GREEN BEANS
PRESERVES
DETERGENT
EGGS
PIES
CRACKERS
PLEDGE
PEACHES

Van Camps No. 300 Can **14c**
 Gaylord Lb. **17c**
 Food Club 3 Lb. Can **69c**
 Food Club Cut, No. 303 Can **19c**
 Gaylord, Apricot, Peach or Strawberry 2 Lb. Jar **59c**
 Topco White or Blue Giant Pkg. **59c**
 Farm Pac, USDA Graded A Medium, Doz. **35c**
 Morton Fresh Frozen, Apple Peach, Cherry, Coconut Custard Ea. **29c**
 Graham Food Club, 16 oz. Box **3 For \$1**
 Johnsons Wax Reg. or Lemon 7 oz. Can **69c**
 Hunt's Sliced or Halves, Yellow Clings No. 2 1/2 Can **29c**

PORK CHOPS Family Pack Lb. **69c**
PORK STEAK Extra Lean Lb. **69c**
GROUND CHUCK Extra Lean Lb. **79c**
FRANKS Farm Pack All Meat Lb. **59c**
BOLOGNA Frontier Lb. **49c**
HENS Fresh Frozen 4-8 Lbs. **49c**
TURKEYS Top Frost Hens 10-14 Lb. Average **45c**
PERCH Top Frost **59c**

HAMS Food Club 3 Lb. Can Each **\$2.99**
FISH CAKES Heat & Eat 16 For **\$1.00**
FISH PORTIONS Heat & Eat 12 For **\$1.00**
STEAK PATTIES Heat & Eat 5 For **\$1.00**
STEAK FINGERS Heat & Eat 16 For **\$1.00**
CORN DOGS Heat & Eat 8 For **\$1.00**
LINK SAUSAGE Farm Pack 12 oz. Pkg. **59c**
SLICED MEAT Smokey Canyon 3 Pkg. **\$1.00**

Fresh Frozen Foods

DINNERS Morton Fresh Frozen Chicken, Beef, Turkey 11 oz. **39c**
POTATOES Gaylord, French Fried, Fresh Frozen 2 Lb. Pkg. **39c**
HONEY BUNS Mortons Fresh Frozen 9 oz. Pkg. **29c**
SPINACH Top Frost Chopped 10 oz. Pkg. **15c**
ORANGE JUICE Gaylord Fresh Frozen 6 oz. Can **15c**
BAR B Q Underwoods Fresh Frozen 13 oz. Pkg. **\$1.19**

Delicatessen

16 STEAK FINGERS
4 ORDERS FRENCH FRIES
1 PINT COLE SLAW
6 SLICES BREAD
 SERVES 4 PEOPLE
ALL FOR \$2.69

Health & Beauty Aids

HAND LOTION Sue Pree 16 oz. **26c**
ALKA-SELTZER PLUS 20s **69c**

PRELL LIQUID SHAMPOO Shampoo 7 oz. **63c**
 Supree Pt. **29c**
DENTURE ADHESIVE Cushion Grip 1/2 oz. **79c**
DEODORANT Gillette Soft & Dry 5 oz. **87c**
SOFF PUFFS Valiant **39c**
LUNCH KIT Workman's With Pint Vacuum Bottle **\$2.99**
HAIR SPRAY Cinderella 13 oz. **43c**
CAKE PAN Teflon Coated \$6.40 Retail

VALUABLE COUPON
 150-3278
8c OFF LABEL WITH COUPON
GOLD MEDAL FLOUR
 10 LB. BAG **87c**
 Without Coupon **99c**
 Expires 11-11-70
 Good At Furr's
 VALUABLE COUPON

INSTANT BREAKFAST Food Club Assorted Flavors **49c**
NAPKINS Gala Family 60 Count-Pkg. 2 For **25c**
DINNERS Kraft Deluxe 14 oz. Pkg. **49c**
COFFEE CREAMER Food Club 11 oz. Jar **55c**
PIE CRUST MIX Food Club 9 oz. Pkg. **15c**
MACARONI OR SPAGHETTI Food Club 2 Lb. Pkg. **49c**
FAVOR Johnsons 12 oz. **\$1.09**
BATHROOM CLEANER Crew 17 oz. **75c**
KLEAR Johnsons 46 oz. **\$1.61**

FRUITS & VEGETABLES

ORANGES Texas, Full of Juice Lb. **8 \$1**
POTATOES Russett, All Purpose 10 Lb. Bag **58c**

CELERY California
 Green Pascal Stalk **15c**

CARROTS 1 Lb. Cello Pkg. **11c**
GREEN ONIONS Calif. Bunch 3 For **29c**
GRAPEFRUIT Texas Ruby Red, Lb. **15c**
TOMATOES Fine For Salads Lb. **36c**
CABBAGE Snowwhite Head Each **43c**
YELLOW ONIONS Colorado Lb. **7c**
APPLES Golden Delicious Wash. State Lb. **5Lbs. \$1.00**
RADISHES Florida 6 oz. Cello Pkg. 2 For **25c**
CUCUMBERS Calif. Lb. **21c**
TURNIPS Calif. Purple Top Lb. **17c**
CABBAGE California Lb. **10c**
GARLIC Top Fresh Each **19c**

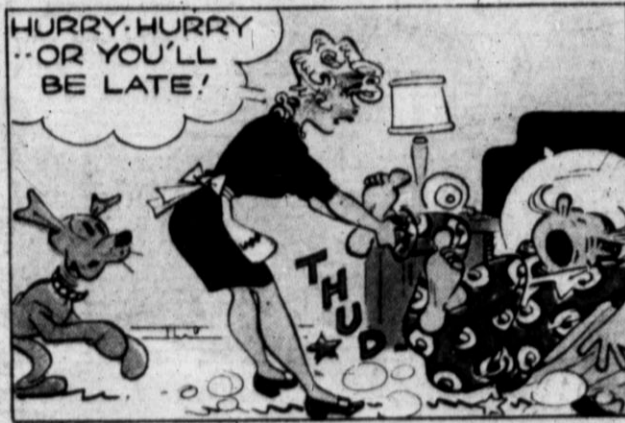
VALUABLE COUPON
 3543278
Betty Crocker LAYER CAKE MIX
 3 **85c WITH COUPON**
 Expires 11-11-70
 Good at FURR'S
 Without Coupon 3 For **\$1.00**
 VALUABLE COUPON

SHOP Furr's MIRACLE PRICES

Pampers DISPOSABLE DIAPERS
 DAYTIME 30's **\$1.69**
 DAYTIME 15's **89c**
 NEWBORN 30's **\$1.49**
 OVERNIGHT 12's **89c**
 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

BLONDIE

CHIC YOUNG



MANDRAKE the MAGICIAN

by LEE FALK



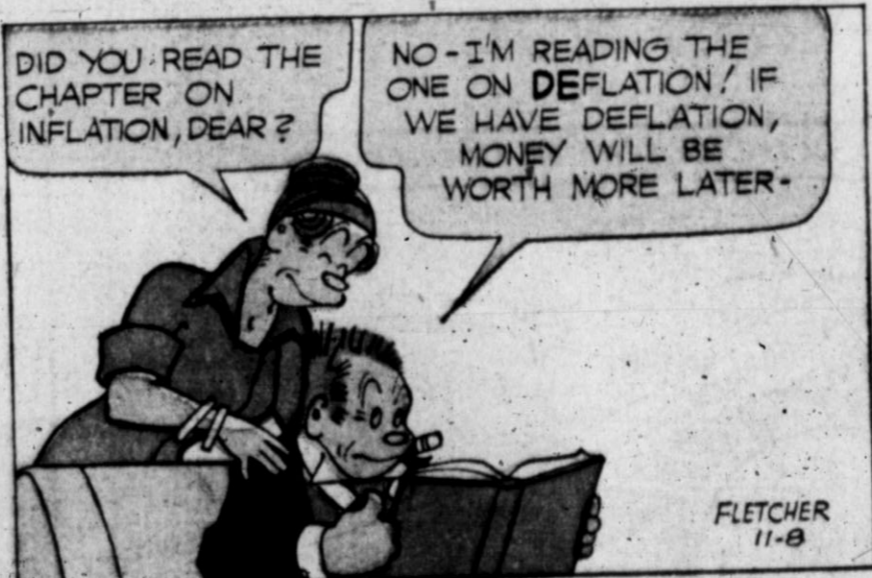
The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



PONYTAIL

BY LEE HOLLEY



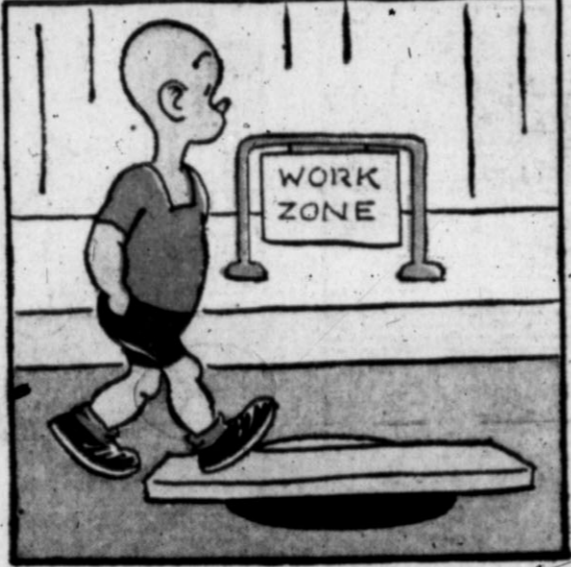
BUZ SAWYER

Featuring His Pal Rosco Sweeney by **ROY CRANE**



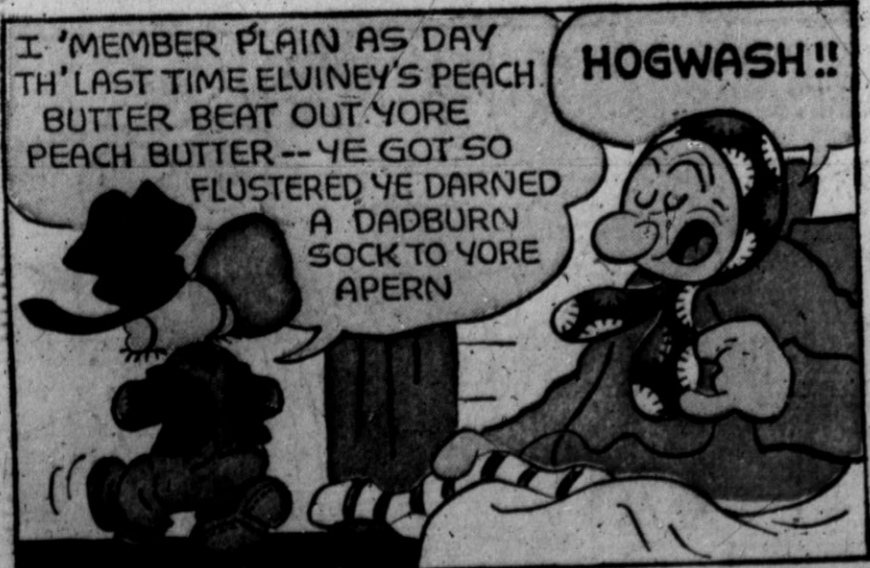
HENRY

by **DON TRACHTE**



BARNEY GOOGLE and SNUFFY SMITH

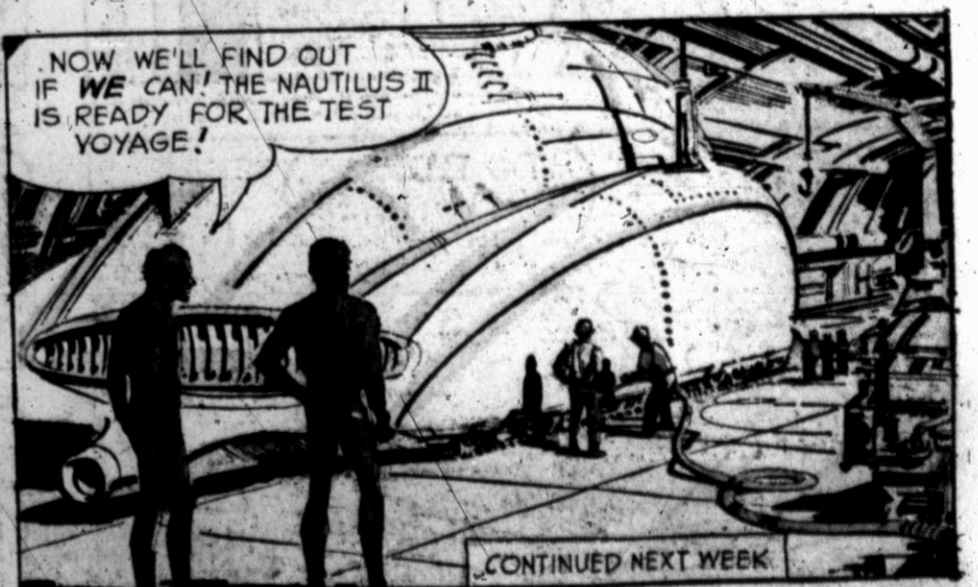
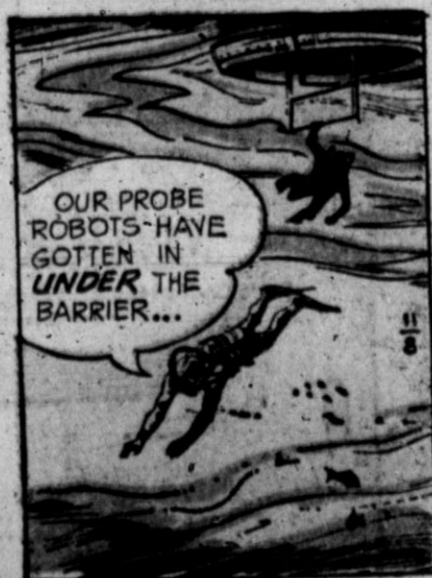
by **FRED LASSWELL**



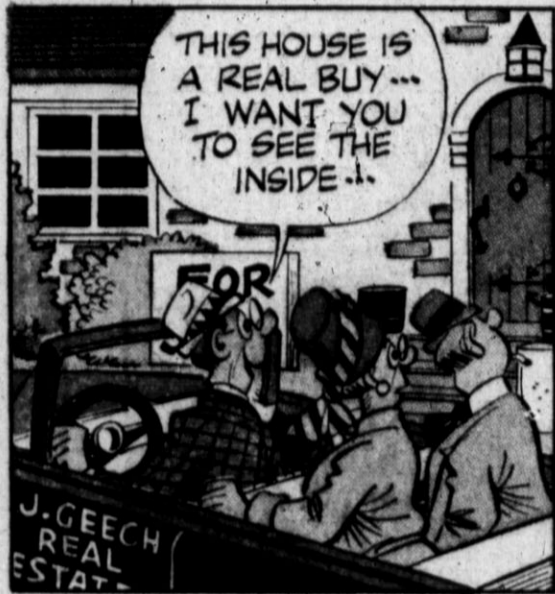
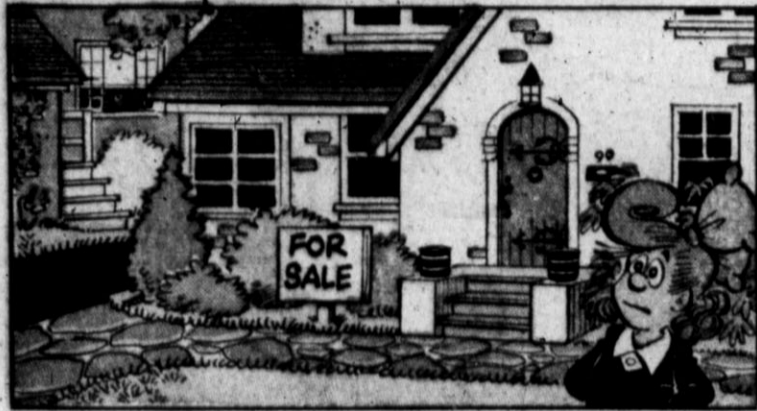
beetle bailey by mort walker



Flash Gordon by DAN BARRY



LITTLE IODINE



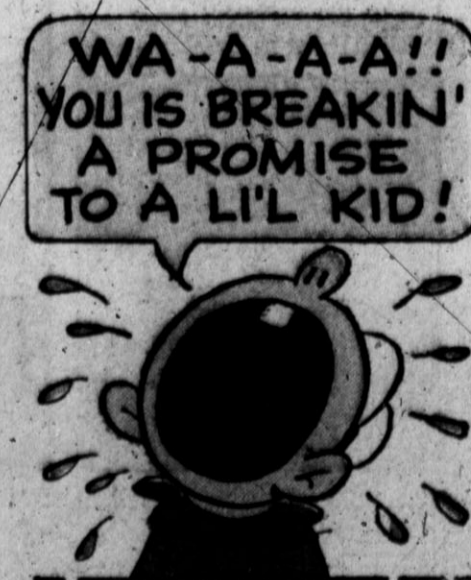
The Little Woman

by DON TORBIN



POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



THE DUNBAR KID SHOULD BE HERE SOON WITH HIS UNCLE!

MAKE TRACKS! WE DON'T WANT TO BE SPOTTED BEFORE WE CALL ON THE KID AND CONVINCE HIM NOT TO RECOLLECT HOW WE LOOK!



MEANWHILE... YOU GAVE ME A GOOD IDEA OF WHAT THE STAGE ROBBERS LOOK LIKE, TOD!

IF YOU NEED HIM FOR POSITIVE IDENTIFICATION, SHERIFF, JUST COME TO THE RANCH!



YOU SURE HAD AN EXCITING INTRODUCTION TO THE WEST, TOD!

IT WILL MAKE QUITE A STORY, UNCLE JESSE, WHEN I RETURN TO BOSTON!



WELL, YOU'LL HAVE LOTS MORE TO RECOLLECT! EVER SEE SUCH A SUNSET?

I'M AFRAID SO, SIR, OVER BOSTON HARBOR AS THE SHIPS SAILED IN!



TOD SAFE WITH UNCLE!

NOT IF I READ THE SIGNS CORRECTLY AT THE SCENE OF THE ROBBERY ATTEMPT! THE OUTLAWS MAY HAVE HEARD TOD SAY HE COULD IDENTIFY THEM!



THAT NIGHT... THE KID'S ROOM IS RIGHT ABOVE THE SHED, AND HIS LIGHTS OFF!

SOON AFTER THAT OTHER LIGHT IS TURNED DOWN, WE'LL MOVE IN ON THE KID!

CONTINUED...

WALT DISNEY'S DONALD DUCK



I'LL GIVE YOU A QUARTER TO POSE FOR ME, LOUIE!

I'VE GOT A QUARTER, AND I'M GOING TO THE MOVIES.



OKAY, OKAY, I'LL DO IT IF I CAN CHOOSE HOW I POSE.

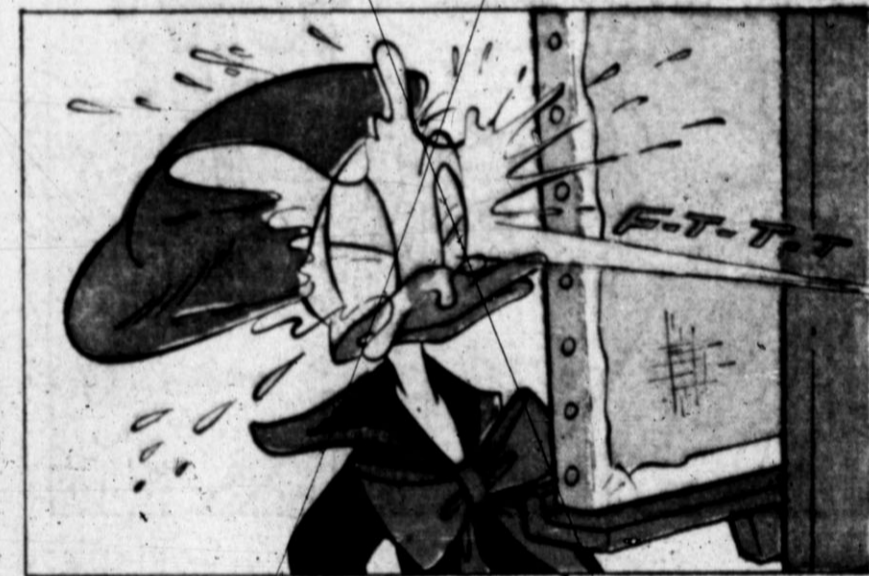
IT'S A DEAL!



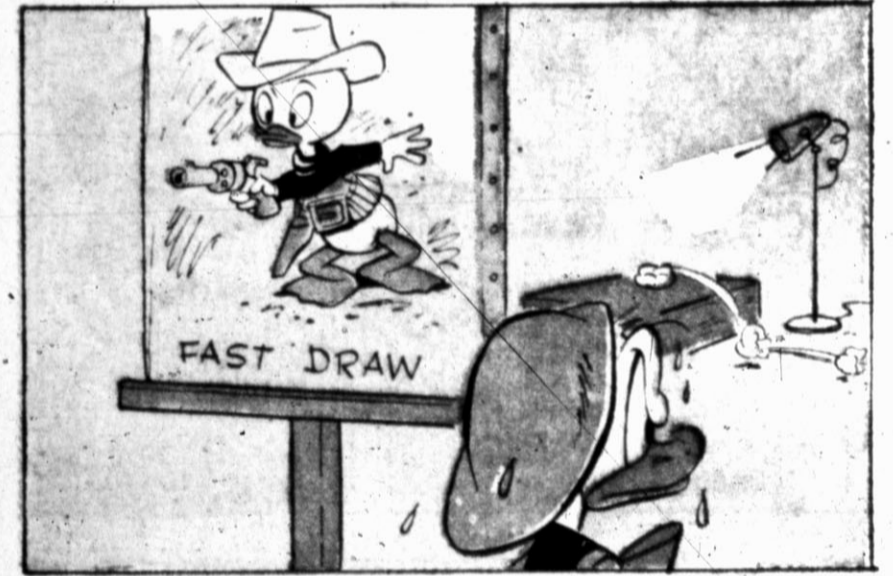
Copyright © 1970 Walt Disney Productions. Walt Disney Productions. All Rights Reserved.



RELAX! IT'S DONE!



F-T-T-T



FAST DRAW

WALT DISNEY'S MICKEY MOUSE



YOU SHOULD TOSS OUT SOME OF THIS FURNITURE, UNCA MICKEY!



THIS CHAIR HAS HAD IT!



THIS TABLE HAS THE SHAKES...!



AND THIS CHEST MUST HAVE WASHED ASHORE FROM SOME SHIPWRECK!



I GUESS YOU'RE RIGHT! I COULD USE SOME NEW FURNITURE!



I'LL HAUL SOME OF THESE RAGGED PIECES TO THE JUNK YARD!

DON'T BOTHER!

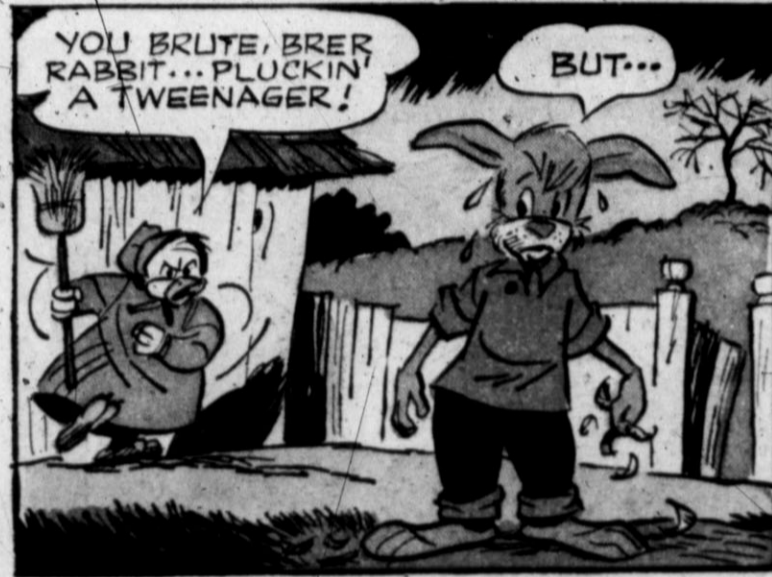
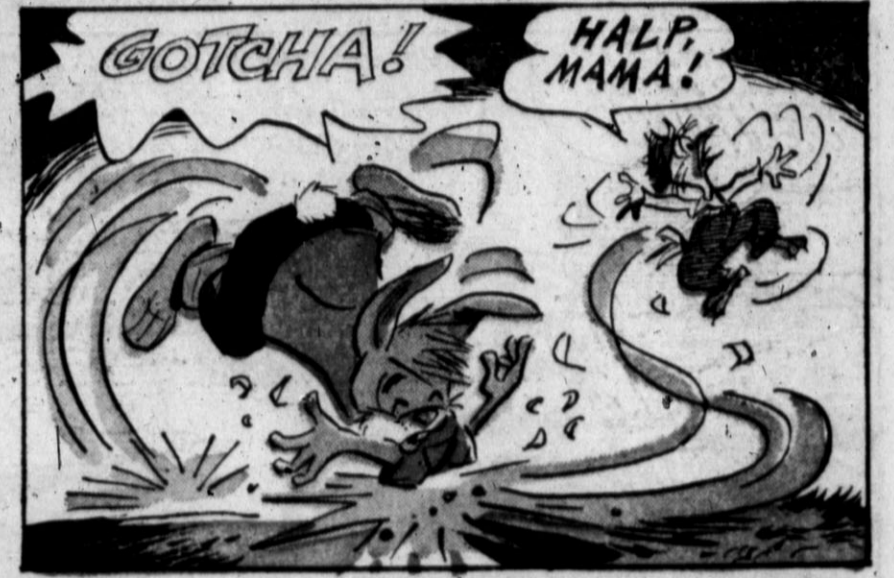
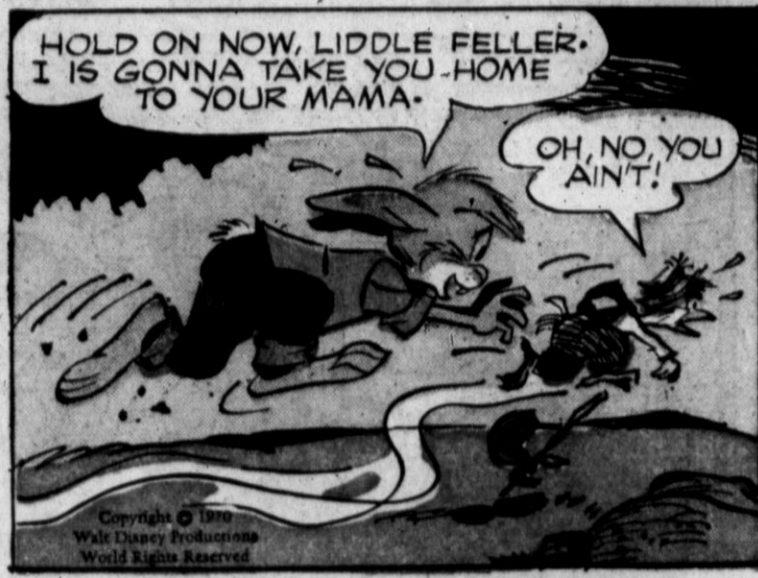


I'LL GET RID OF THEM FOR YOU...



WE NEED SOME FURNITURE FOR OUR CLUBHOUSE!

Copyright © 1970 Walt Disney Productions. All Rights Reserved.



Hubert

by Dick Wingert



The KATZENJAMMER KIDS

by JOE MUSIAL

