

The Hereford Brand
 Published Every Thursday at
**HEREFORD, DEAF SMITH
 COUNTY, TEXAS**
 Published By
**NORTHWESTERN PUBLISHING
 COMPANY**
**R. E. KESSIE,
 Editor and Manager**
 TELEPHONE 26--AT NIGHT 456

NOTICE TO THE PUBLIC
 Any erroneous reflection upon the char-
 acter, standing or reputation of any per-
 son, firm or corporation, which may ap-
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 be gladly corrected upon due notice of
 same being given to the editor person-
 ally at the office on North Main Street.

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Caught in The
Corral
 &
 Put Through The
Chute

IT IS CHRISTMAS!

Miracles don't happen these days—not every often anyhow. We put our faith in things that we can handle and understand and diagram. A matter-of-fact and skeptical age has stopped looking for miracles, and for that reason it doesn't see any.

But, for all that, we have one miracle left, that even the most case-hardened of us can experience. Every year, when Christmas comes, each one of us can transform himself, from what he is, into what he would like to be.

Christmas—though the glittering shop windows sometimes lead us to forget it—is more than a day on which to exchange gifts, eat hearty dinners and speak cordially to strangers. It is a celebration of the greatest miracle and the most beautiful story the world has ever known. And, as we celebrate it, we unconsciously absorb something of the reflection of that miracle and that story, and become better men and women than we knew we were.

The world twenty centuries ago was not a very refined or very civilized place. The southern fringes of Europe, Asia Minor and the north of Africa were under the dominion of Rome. Beyond, in all directions, stretched barbarism. The world's stock of hope was not large.

But into that world came something new—a hope and a promise. Before the eyes of those who would trouble to look there was raised a new vision—a vision that showed mankind proceeding along an ever-mounting road; that showed men, not as blind stragglers in a losing fight with a hostile crea-

Nineteen Years Ago In Hereford

(From the Files of The Brand, of December 27, 1912)

Mr. and Mrs. D. C. Laird had as their guests for the holidays her sister and husband, Mr. and Mrs. Seth B. Holman of Amarillo.

The little lady friends of Frances Oberthier had been royally entertained with a Christmas party at her home the Saturday afternoon before.

L. W. Ricketts, Claude Ricketts and Clyde Gregg had taken occasion to turn a trip to the breaks for Christmas trees into a very successful hunt for blue quail.

Northern Wild Flowers

Many varieties of wild flowers grow in great profusion throughout the treeless plains of northern Canada.

Mrs. Bess Turrentine and Mrs. E. W. Harrison had joined in serving a Christmas family dinner at the Mother Turrentine home.

A. M. Jones came home from the Amarillo chicken show and reported seeing some very fine chickens. (?)

Miss Hazel Wilson, student of Canyon normal, was home for the Christmas holidays.

R. N. Mounts and daughters, Elsie, Sena Mae and Mattie, were spending Christmas with relatives at Denton, Dallas and Pilot Point.

R. W. Baird, then sheriff of the county, served Christmas dinner at the jail to his one "boarder," along with the rest of his family.

Six inches of snow had fallen evenly over the county and the thermometer had dropped to 10 degrees above zero. Not much wheat was then sown in the county, but farmers were jubilant for the coming year in agriculture. Plenty of bundle feed in the county assured stockmen that cattle would be well fed.

J. A. Fox, merchant at Friona, had come over to Hereford to help the "little Foxes" here to celebrate Christmas.

Prof. E. C. Brodie of Sherman was in Hereford to spend the holidays with his sister, Mrs. Luther Hough, and other relatives.

Miss Roberta Nance was accompanied at a sacred concert in the district court room.

as, on a judgment rendered in said court on the 12th day of May A. D. 1924, in favor of the said J. H. McCaskey and against the said T. Williamson, No. 1453, on the docket of said Court, I did, on the 7th day of December, A. D. 1931, at 9:00 o'clock a. m. levy upon the following described tracts and parcels of land situate in the County of Deaf Smith, State of Texas, and belonging to the said T. Williamson, to-wit:

The South 201.775 feet off of Block No. 32, Evans Addition to the City of Hereford, Deaf Smith County, Texas; and on the 8th day of January, 1932, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all right, title and interest of the said T. Williamson in and to said property.

Dated at Hereford, Texas, this 7th day of December, 1931.

J. B. MILLER,
 Sheriff, Deaf Smith County,
 Texas. 48-3c



Christmas Greetings
 If thoughts are real things—
 And who'll disagree?—
 We send all our best ones
 To hang on your tree!

and

HAPPY NEW YEAR
Hill-Ricketts Co.

Brand Want Ads Pay Good Dividends



May your holidays be
 happy days,
 And joy and cheer
 abound!
 May sweet peace reign
 and never wane,
 The whole New Year
 around!

May your Christmas be as pleasant as
 your New Year's Day, and may New
 Years Day be the best you have ever
 had.

'M'
SYSTEM
 Lucy and H. D. Reed

tion, but as glorious sons of light rising to claim an everlasting heritage.

That vision is still with us. On Christmas day, as we re-read the old story of the little town, the star in the sky, the wondering shepherds, the devout wise men of the east, and the caroling of the angels, we realize once more the full significance of it.

And that works a miracle within us. For the moment we are lifted out of our daily shells of caution, reserve, fear and suspicion. We get a glimpse of the deathless nobility of all human lives and it transforms us. We can greet the strangers all about us as we were meant to greet them—as brothers. We forget to be jealous, resentful, suspicious, cold. We become what we have always wished we might become.

The transformation does not endure. A few days after Christmas we go back to our old ways, and the stranger in a crowd is merely someone to elbow out of the way and not an immortal spirit clothed in the miracle of human flesh. But some residue lingers in our hearts. Bit by bit, over long years and centuries, it builds up an accretion of faith, good will and hope.

So we may take courage. Each Christmas leaves us a little better than it found us. Each year, as the tiny lights blaze out on the little green trees, the race moves a little bit closer to the ideals for which we should strive.

Christmas came to Deaf Smith county in many ways, during the past week. The reinstatement of the extension work is, in my opinion, one of the very nicest things any group of men could possibly have done for this community. The extension work is needed now as it never has been needed before. The myriad possibilities of development, instruction and encouragement, the various departments of the work bring to rural citizens, homes and communities cannot be estimated. Extension work is a guiding hand reached out from successful accomplishment to those who want it and will use it to build their lives richer, happier and more complete. Its inevitable result can only be the upbuilding of the civic life of communities, counties, states

and nations. Deaf Smith county is going ahead.

While it may change after this is written and before you read it, that twelve inches of snow and fine, warm rain of last week have worked immeasurable benefits for this region. Moisture has soaked so far down into the ground it can never be dried out again. There can be little or no doubt about a tremendous crop of every thing planted next year. Nature has taken care of that in an abundant way. There is lots of time between now and crop selling time next year, so there is a possibility that prices will be higher than this year.

A scenic highway through Davis mountains is to be built soon, 75 miles long, and declared to be the most scenic in the Southwest.

Superintendent of schools C. H. Dillehay and family left the first of the week for Decatur where they will spend Christmas with home folks and friends.

Miss Jeanette Rogers left Saturday for St. Jo to be near the home fireside through the Christmas holidays.

Miss Dorothy Flanery started Saturday for Sherman where she will be with her home folks over Christmas.



**CLEANING
 and
 PRESSING**
**PHONE
 16**
Orr's Tailor Shop

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

STATE OF TEXAS,
 COUNTY OF DEAF SMITH,
 J. H. McCaskey vs T. Williamson et al.

In the District Court of Deaf Smith County, Texas.
 Whereas, by virtue of an alias execution issued out of District Court of Deaf Smith County, Tex-

Vocational Agriculture Teacher and Mrs. B. H. Hopkins left Friday to drive through to Taylor where they will be with his parents during the Christmas school vacation.

Mrs. A. C. Hales left this week to spend the Christmas holidays with her father and mother, Mr. and Mrs. J. H. Copeland, in Houston.

Special Holiday Fares
GO HOME FOR CHRISTMAS
 VIA

One and one-third of regular one-way fare for the round trip between all points in Texas and to destinations in Louisiana.
 Tickets on sale any day to and including December 31st, 1931, final return limit thirty days.
 Tickets at regular one-way fare plus 25c for the round trip will be on sale December 24th, limit December 28th, and December 31st, 1931, limit January 4, 1932.
 Very low round-trip fares to many other points in United States. Tickets on sale December 18th to 24th, inclusive, 1931, final return limit January 5, 1932.
 For Further Information, Rates, Routes, Reservations, Etc.,
 Call
J. E. BEYER,
 Agent,
 Hereford, Texas
 Or Write
T. B. GALLAHER,
 General Passenger Agent,
 Amarillo, Texas

Merry Christmas
 Our Yuletide
 Message to You is—
 Thanks—and a
 Happy New Year!
 Old thirty-one was not
 so bad,
 Though not a record-
 setter;
 'Ve gave you all the best
 we had,
 But hope to do yet better!



Chocolate Shop



**Merry Christmas
 Have Money**

THE officers and employees of this institution wish each and every one of our clients and good friends a Merry Christmas and every good wish for a Happy and Prosperous New Year.

START SAVING REGULARLY NOW
 We Welcome YOUR Banking Business

THINK! **THE FIRST NATIONAL OF BANK** HEREFORD THINK!
 HAVE MONEY! *A Strong Bank Thoughtfully Managed* HAVE MONEY!
 MEMBER FEDERAL RESERVE SYSTEM



Christmas Greetings

Our Sincere Good Wishes Are
 Sent to You at This Season!

—If wishes would fill a Christmas Stocking, our wishes for your Health, Happiness and Prosperity—throughout Nineteen Hundred Thirty-Two—would heap to overflowing in your stocking.

Buchanan - Rosson
 AND EMPLOYEES

Card News Notes

MRS. WILEY ROBERSON
 Mrs. Jim Lipscomb was hostess of the L. A. E. club Tuesday afternoon of last week, when the home was decorated in Christmas colors. After the program all refreshments of fruit cake and coffee were served to ten guests by the hostess, assisted by Jim Higgins. The next morning will be with Mrs. C. T. Harrison spent Sunday with Mrs. Williams, Bobbie Lee and Mrs. Hutson home Thursday. Mrs. H. Caroway visited the Mrs. Harrison home Wednesday night. Mr. and Mrs. Wiley Roberson were Sunday dinner guests in the M. D. Fincher home Hereford. Mrs. Gladys Lewis, Mrs. Claude Ingram spent Wednesday afternoon with the Harrison home. Mrs. Higgins and family visited J. R. Higgins home Sunday. Jimmie Harrison and family visited the W. R. Harrison home Sunday. New Sunday school officials are Mrs. Edwards, superintendent; Mr. Brown, assistant; Miss Maye Robinson, secretary. Teachers will be chosen next Sunday, each class

selecting its own teacher. The Sunday school will have a program and tree Thursday night, December 24. Willey Roberson and family took supper with Misses Hughes and Garrett Friday night. Darrel Rogers and Robert Lady visited Donald and Hicks Roberson Monday afternoon. Mrs. George Rogers spent Tuesday with Mrs. O. J. Lady. Jim Higgins and family spent Sunday with the Bob Higgins family.
 Roy Hastings spent the week end with Jack Dean. Mrs. Bob Higgins and Jim Lipscomb called on Mrs. R. J. Kibbe Monday afternoon. Mrs. O. J. Lady and George Rogers called on Mrs. Wiley Roberson Tuesday. Mr. and Mrs. Jim Lipscomb visited Mr. and Mrs. Bob Higgins Friday night. Fred Saltzman and family visited the John Hutson home Sunday. Mrs. Stivers called on Mrs. John Hutson Wednesday.

Methodist Church.
 Ernest E. Robinson, pastor. Sunday school at 9:45. W. J. Stanford, superintendent. Preaching services at 11 a. m. and 7:00 p. m. Morning subject, "Prayer", evening subject, "Building the Church." Special choir music at each service. Mrs. W. J. Stanford, organist, and Mrs. J. C. McCracken, leader. Young people's services at 6:00 p. m., Miss Irene Crawford, president.
 Wednesday at 2:30 p. m. Woman's Missionary Society, Mrs. J. F. Ward, president. Bible lecture at 7:00 Wednesday evening. Thursday night, Christmas Eve, Christmas tree and Santa Claus. Let us be in peace of worship on the Lord's Day. All are invited.

Easter News
 By MISS LOUISE FRYE.
 This community was visited by a 12-inch snow last week. Harry Smith and wife were in this community Saturday. Lee Coconougher received cattle last week which he will feed out. Martha and Ben Medley called on Mrs. C. W. Frye Sunday.

Louise Frye visited Norman and Ardeen Frye Saturday. Rev. Bailett, new preacher for this community, delivered a fine sermon Sunday. He took dinner in the B. H. Medley home. The snow prevented the meeting of the H. D. C. with Mrs. George Chambliss. Arden Frye was very ill first of the week. B. H. Medley and J. S. Smith killed hogs Saturday.

Island of Cyprus Once Famous for Its Copper
 Cyprus and copper are synonymous. In ancient times the island was famous as the best-known source of the red metal that made the Bronze age possible, says a bulletin of the National Geographic society. But whether the island was named for copper, or copper for the island, remains one of the mysteries of history. What is left of Cyprus' copper ores is not rich, but an American company works the mines and removes considerable quantities of the mineral. This, and a British company mining asbestos; the number (a paint pigment) diggings; a silk reeling plant, and several cigarette factories constitute the island's industrial plants. The only railway is narrow gauge, about 75 miles long, extending across the island from east to west. The men have a distinctive costume—a straw hat with a mushroom brim, a plain shirt, sometimes with a jacket; voluminous Turkish trousers whose seats are tucked into their belts for cross-country walking, and heavy leather boots with their tops turned down and tied above the calf. The Moslems wear a kerchief with face flower fringes about their red turbans, and pink and orange shirts, blue trousers and purple stockings.

Suppress Emotion and Live Long, Says Doctor
 The very best way to lengthen your days, according to Doctor Crile, head of the Cleveland clinic, is to live without emotion. Love and hate "injure the bodily organs, and lay the foundations of such diseases as diabetes, high blood pressure and heart disease"; whereas, mere selfishness and callousness, presumably, conduce to old age—though whether they supply the troops of friends that Shakespeare stipulates as the consolation for old age is a more doubtful proposition. It is possible, of course, that Doctor Crile is right, and that humanity would live longer if it lived as coolly as a fish. It is by no means certain, however, that those who repress their emotions escape altogether from the ills that flesh is heir to, and in any event, some of us may hold that life on such terms is hardly worth living.

Darwin's Frog
 In nature the females usually attend to the young, but a remarkable exception is that of the strange creature known as Darwin's frog, a native of Chile. This frog lays her eggs, and the male collects them in a chamber in his throat—a strange nursery in which the young are reared, emerging as fully developed frogs. There are also foreign species of frogs which spend their whole time in trees, but it is necessary for the tiny tadpoles when they emerge from the eggs, to have liquid in which to live. This difficulty is overcome by each youngster living in its egg, which is much larger than usual, and in this nursery the frog goes through the various stages until it is able to leave as a perfect frog ready to carry on its existence in the trees.

"Stop, Look and Listen"
 Various accounts of the origin and adoption of the sign, "Stop, Look and Listen" have been given and no two agree. However, Col. J. C. Fuller, vice president and manager in charge of construction of the old Gettysburg & Harrisburg railroad, now part of the Reading, in looking over a court decision in a suit brought for injury at a crossing, found that the judge stated that "it is the duty of every one to stop, look and listen before crossing a railroad." He at once adopted it for use at crossings on his line and it was made standard on their line in Pennsylvania on July 23, 1891, although its origin was prior to that date.

Tut-Ankh-Amen's Wife
 The beautiful head of a princess, carved in limestone and delicately painted, is the gem of an exhibition representing the results of excavations by the Egypt Exploration society at Amarna and Armant. The head is no bigger than a walnut, yet the details are perfect. It was found in a house in the slum quarter of Amarna, and is believed to belong to a seated statuette of Ankhesenpaaten, wife of Tut-Ankh-Amen. There is also a casket of gold, found with much other silver and gold treasure, supposed to have been a robber's hoard. A large collection of jewels dates back, some of it, five or six thousand years.

Study in Contrast
 It is all a matter of contrast. The fetish worshippers of Africa kill through ignorance, superstition and distorted reasoning. Civilized people kill for greed, for love, for hate, for political power. In the last analysis, it is easier to forgive the savage slayer than the killer of an enlightened race. Civilization must progress far before it protects human life adequately, and that progress is needed as badly in New York, Chicago, Paris and London as in the jungles of the "dark continent."—Richmond Times Democrat.

Furr Food Store

YOU CAN ALWAYS SAVE MONEY ON GROCERIES AT
 Money-Saving Specials for THURSDAY AND SATURDAY. We can save you money on a big bill of groceries.

HENS AT THE RIGHT PRICE TURKEYS

PORK STEAK, home killed beef or veal, pound 9c
 HAMS, Sugar-cured, skinned, center cut 19c, half or whole, lb 10 1-2c
Pork Roast Fancy, Lean Kind, For Your Dinner **1b. 9½c**
 CHEESE, Full cream, buy 2 lbs 35c, one lb 17 1-2c
 PORK CHOPS, lean loin chop, pound 12c
STEAK Home Killed, Veal or Beef **1b. 9½c**
 OYSTERS, fresh, best for dressing, pint 35c
 FLOUR, best all-purpose baking, 24 lbs Great West 56c

Bacon Squares Dry Salt **1b. 5c**
 CHILI, home-made, just right, pound 14c
 MEAL, large sack, Red Star 49c
Compound Bulk **8 lbs. 64c**
 BUTTER, country butter, churned fresh daily, Brookfield, lb .. 25c
 MILK, tall can of Libby's 8c

BREAD


Any Kind, Full 16-Ounce Loaf **3½c**
 MINCE MEAT, 9-ounce package 10c
 CAKE FLOUR, Gold Medal, large package 23c
SUGAR With \$3.00 Worth of other merchandise; bulk, in paper bag **10 lbs. 39c**
 CRANBERRIES, Michigan Reds, quart 15c
 PRUNES, fresh, gallon 29c

Cocoanut Nice Size, Fresh **7c**
 MARSHMALLOWS, medium size package 7 1-2c
 CHERRIES, covered with chocolate, one pound box 24c

Pop Corn Jolly Time, Bulk **1b. 10c**
 COFFEE, Blossom Brand, ground fresh daily, lb can 25c
 PEAS, Happy Vale, medium tender, large can 12c


Extract FREE—1 lb box powdered Sugar, Large 4 ounce bottle of Vanilla **48c**
 SNOW DRIFT, all-purpose shortening, 6 lb pail 99c
 PEACHES, yellow cling, solid packed, gallon 42c

Matches Sure Strike, Large Boxes, 6 boxes **17c**
 GRAPEFRUIT, Texas seedless, each 3c
 FIGS, brick, black or white, 10-ounce package 10c
 WHITE KING, large box 43c

Pancake Flour Pillsbury Package—12c		Oranges Nice Size Dozen—19c
Prunes Fresh, 60-70 Size Pound 6 1-2c		Pineapple No. 1 Cans 3 for 25c
Bran Flakes Kellogg's Large Box—10c	At Furr Food Store you will be given a free card. As you make purchases from day to day, the amount of each will be punched on the card. As soon as \$10.00 worth of purchases have been punched out, this No-Water Cooker is yours for only \$2.75. If you have already started your card, punch it out this week. If you have not, start one today. Everybody will want one of these cookers. Make this one-stop store your headquarters. Shortest route between manufacturer and consumer.	Crackers Small Wafer 2 lb Box 19c
Corn Flakes Kellogg's Large Box—10c		Yams Yellow, Juicy Pound—2 1-2c
SALMON Happy Vale No. 1 Grade, Pink Two Cans—25c		Baking Powder K. C. 25c Size—19c



Wishing You a Jolly, Old-Fashioned Christmas!
Streu Hardware Company



Merry Christmas

It was a wise man, who said—"Happiness may be measured by the number of new friends we make each year".

One of the greatest pleasures of conducting a business here during Nineteen Hundred, Thirty-One, was the opportunity to make hundreds of new friendships.

To our old friends and our new friends—
SEASON'S GREETINGS!

Sprouls-Cronin & Co.

1931
1932

We would sing you a carol,
but ah, we can't sing,
We would ring you a chime,
but we've nothing to ring,
So we send you a wish
that is sincere and true,
A right Merry Christmas,
and a glad New Year, too!

You have made our Christmas and New Year Happy with the business you have given us. We thank you!

Hereford Motor Company



The MERIT Feed Store
Sends You

Season's Greetings

—With the Sincere Wish that Nineteen Hundred, Thirty-Two Will Bring You Prosperity.

West Texas Feed & Seed Company

We Give Green Trading Stamps

Social and Society

Seen On the Screen at the Star

Programs at the Star theatre over Christmas holidays seem to offer exceptional entertainment. The lead-off this week with Wallace Beery and Jackie Cooper in "The Champ" was one of the best attractions seen at the Star this year.

The two supreme sweetheart-lovers of the screen, Janet Gaynor and Charles Farrell, play Wednesday and Thursday night in what is described as their "rainbow romance," "Merely Mary Ann," which critics say is one of the sweetest stories ever brought to the screen and to be remembered for a lifetime. Manager Parker announces a matinee performance of the picture Thursday afternoon as well.

Christmas Day will see a one-day only showing of "The Beloved Bachelor," featuring Paul Lucas, Dorothy Jordan and that prime comedian, Charles Ruggles, who is said to "steal" the show from two of the screen's leading stars. There will be a Christmas Day afternoon matinee for this picture, also.

Saturday will bring a one day only matinee and night performance of an Edmund Lowe and Lois Moran in "Transatlantic," a story that because of its popularity has been held out on Manager Parker for some time, and has finally been released for production here.

"Riders of the Purple Sage", one of the greatest western stories Zane Grey ever wrote comes on Monday, Tuesday and Wednesday

of next week, with players selected particularly for their abilities in this type of picture: George O'Brien, Marguerite Churchill and Noah Beery. It is a new production of a fine story and theatre goers will welcome it.

HOME MAKERS CLASS HOLDS CHRISTMAS PARTY

The Home Makers class of the First Baptist church held their Christmas party Thursday, December 17, at 2:30 o'clock. Despite the heavy snow there was a good attendance. The members present were dressed as little girls and each brought a gift to exchange. The room was beautifully decorated with a Christmas tree. A lovely shower was given their teacher, Mrs. W. Alexander. Mrs. Alexander presented each member with a Bible marker. After a short business meeting Group No. 1 read a program entitled, "In a Little Red School House." Refreshments of home-made candy and popcorn balls were served to the following: Mrs. Elmo Lawhon, visitor; Mmes. Ball, Speegle, Worley, Sellers, McGowan, Parrish, Roy Thompson, Arthur Thompson, Mosley, Lloyd, McCullough, LeGrand, Hacker, Lovelady, West, Shirley, Renfro, Alexander, Sowell, Lance.

MRS. WARD ENTERTAINS WINNERS CLASS

The Winners class of the Methodist church enjoyed a Christmas dinner Sunday at the home of their teacher, Mrs. J. F. Ward. At noon lunch was taken to a sick lady by some of the members. The afternoon was spent in packing a Christmas box for an orphan girl in the Methodist Orphanage. The class plans to give fruit to the sick and other folks not able to be out during the holidays. About 20 young ladies were present for the day.

Card of Thanks.

We wish to express our deepest appreciation to all those who were so kind to us during the illness and death of our loved one, Mr. and Mrs. Bob Denney. Curtis Caraway, Mr. and Mrs. Bill Denney, Mr. and Mrs. Carl Jennings.

Twenty-four hour weather report service was inaugurated at Sweetwater recently by the federal government as part of the coast-to-coast service for air travel.

Our CHRISTMAS Wish

To our Many Friends and Customers



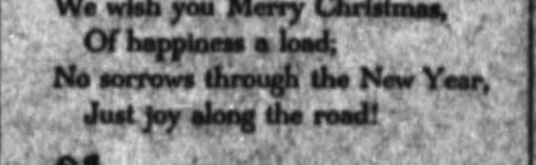
We wish you Merry Christmas,
And a season of good cheer;
We wish you none but happy days
Throughout the coming year!



BASKIN
LAND COMPANY



We wish you Merry Christmas,
Of happiness a load;
No sorrows through the New Year,
Just joy along the road!



COL. RAY BARBER
Auctioneer

COL. RAY BARBER
Auctioneer



WHITTLE FOR A PRIZE

\$1000.00 in cash prizes and one thousand other prizes are offered for examples of skill with a jackknife. Entries may be any kind of model, figure or special carving, requiring skill and ingenuity, made entirely of wood, and with no other tools than a jackknife.

First Prize.....\$250
Second Prize.....\$100
Third Prize.....\$75
Fourth Prize.....\$50
Fifth Prize.....\$25

And also there are twenty-five \$10 prizes and fifty of \$5.00 each. In addition, 1000 special jackknives will be distributed to all winners of cash awards and to those receiving honorable mention. In case of tie duplicate prizes will be given.

POPULAR MECHANICS MAGAZINE

200 East Chicago Street CHICAGO, ILL.

An Amarillo Hereford bull won first in its class at the Wichita Fat Stock Show recently.

A half million tin cans were used in canning foods in Denton county this year.

Curry county, N. M., farmers are marketing a breakfast cereal made from wheat.

TRY A WAMPY AD IN THE BRAND.

Eddy county, N. M., has sufficient proved potash area to supply the domestic needs of the U. S. for many years with an increased demand.

The Panhandle of Texas has a road building program aggregating \$2,600,000 for the present year.

The rising price of silver is resulting in increased silver mining near Del Rio and Sierra Blanca.

A Texas glass plant at Santa Anna in Coleman county is to be reorganized. It uses silica from Santa Anna mountain, containing the world's largest deposits.

From \$4 invested in garden seed a Dickens county woman reaped a harvest of \$200 worth of canned vegetables.

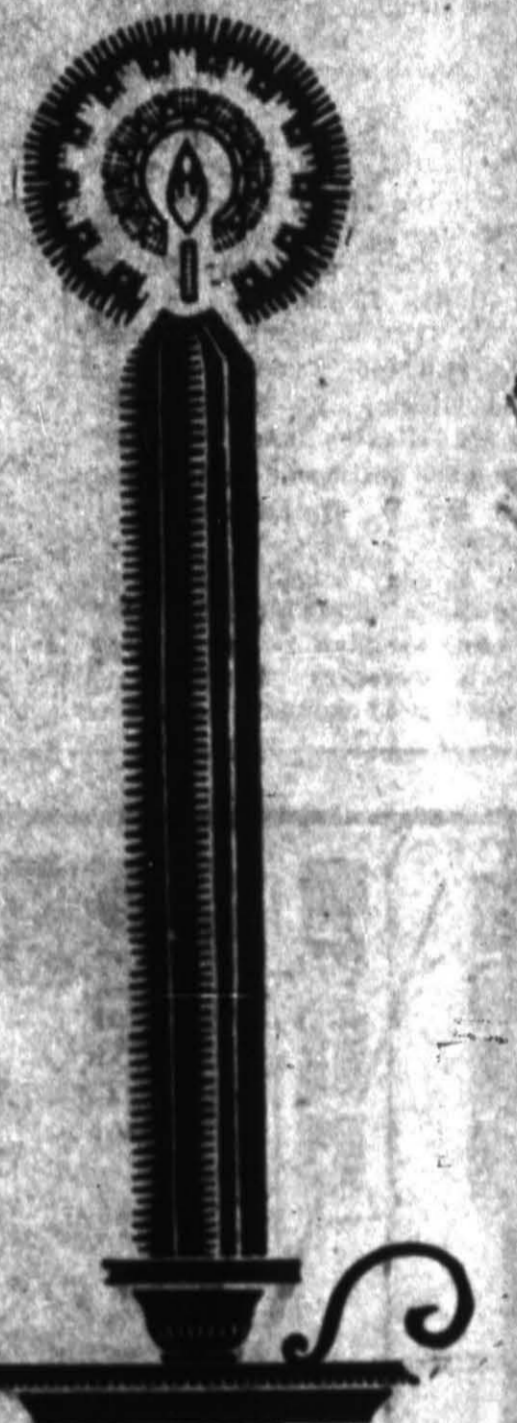
Cowboys drove 1200 head of cattle to a market at Marfa recently.

Season's Greetings

—We hope this day is filled with peace and happiness for you and yours.

... that the coming year will be one of prosperity for all. And now, we take the opportunity to thank our many friends for the business they have given us during the past year.

Our desire is that we shall continue to enjoy the patronage you have so generously given us in the past.



Great West Mill & Elevator Company



MERRY CHRISTMAS

—As we come to this Merry Yuletide Season, it is with sincere pleasure that Piggly Wiggly extends GREETINGS . . . to your house from our house. —Your splendid cooperation is largely responsible for the Merry Mood in which this season finds us. We hope that you, too, have ample cause for Christmas Joy, and a New Year outlook that is bright indeed. We Send you a hearty—

Season's Greetings



Greetings

—Upon the confidence and good will of our friends our success is founded. We greatly appreciate the generous patronage which you have so freely given, and we are striving to become more and more worthy of this confidence and trust.

D. R. GASS & SON

Citation by Publication.

THE STATE OF TEXAS.
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon Jake Grim, also called Jacob Lester Grim, E. E. Grim, and Eva Grim by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the first Monday in February A. D. 1932, the same being the 1st day of February A. D. 1932, then and there to answer a peti-

tion filed in said Court on the 10th day of December A. D. 1931, in a suit, numbered on the docket of said Court No. 1948, wherein Floy Jenkins, a feme sole, is Plaintiff, and Jake Grim, E. E. Grim, and Eva Grim are Defendants, and said petition alleging: That defendants, Jake Grim and E. E. Grim on the 18th day of December, 1926, executed their promissory note to J. O. Jenkins in the sum of \$500 payable one year from date and also their deed of trust to an undivided interest in section 72 of block K-7 of Deaf Smith County, Texas, to secure the payment of said note, said note providing for ten per cent interest from date and ten per cent attorney fees; also that Eva Grim is claiming some title or interest in said land which is subject and inferior to the prior lien of plaintiff; that Floy Jenkins is an heir of J. O. Jenkins and is now the sole owner of said note and lien by transfer from all heirs at law of said J. O. Jenkins; and which petition prays for foreclosure of said lien and order of sale.

Herein full not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.
Given under my hand and the Seal of said Court, at office in Hereford, Texas, this, the 16th day of December, A. D. 1931.
(SEAL) L. H. FOSTER,
Clerk, District Court, Deaf Smith County. 49-4c

Progressive News

By OLIVE PERKINS.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn visited Mr. and Mrs. W. A. Ricketts Tuesday night to help them celebrate their Golden Wedding anniversary.
Mr. and Mrs. Jess Caldwell came in from Muleshoe Friday night and visited his parents, Mr. and Mrs. C. P. Caldwell. They are now located in Canyon.
Millard Gregory visited Arnold Hershey Sunday afternoon.
Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn visited the Clarence Conklin home Sunday afternoon.

There will be a Christmas tree and short program at the school house Christmas Eve. Santa Claus will be there with treats for the young children.
Mr. and Mrs. Ed Childs expect their daughters home for the Christmas season.

School dismisses Friday for one week's vacation. Miss Boyd and Lawrence Boyd are spending their vacation with home folks at Ferrin.
"A Tooth Is Worth More Than a Diamond."

The two local dentists, Dr. G. W. Heard and Dr. B. M. Wiltshire, have completed the examination of all children in the rural schools of the county. The total number examined was 412, and the number of children found defective and needing corrective work done was

236. The following shows the various defects:

Number with diseased gums, 82; cavities, 154; irregularities, 42; No. with badly stained teeth, 27.

When we realize that 57 per cent of our school children have defective teeth, we have a community problem to deal with. Also it is found to be true that a small percentage of school children never go to the dentist for examination.

Preventative treatment during childhood would probably insure good teeth to the majority of adults. Preventative measures should include especially cleanliness, thorough mastication, suitable food, the care of temporary teeth, nutrition during infancy and childhood; prevention of decay, and irregularity, and the repair of defects as rapidly as they appear.

Diseased teeth are responsible for a vast amount of ill health, including indigestion, anaemia, mental and physical retardation, nervousness and acute infectious diseases.

Let's be more "tooth conscious" about our children's teeth and health, and be interested in other children as well. "What the wisest parent wants for his own child, that must the community want for all its children."

The examination of the children in Hereford grammar school has been started. Cooperation of all persons is desired in this important health program to have healthier children and by having dental corrections made, if possible.

Colby Conkwright was a business visitor in Canyon Saturday.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Ollie and Alvin Grabbe, who attend school in Canyon, are at home for the holidays.

Mr. and Mrs. J. M. Heaton took Lloyd to Carlsbad to enter the state sanatorium last week. Dolores Barnhart spent last

week with Leda Smith.

There was no school at Fairview last Thursday on account of the big snow.

Mr. and Mrs. Ollie Grabbe were dinner guests in the John Boling home Friday evening.

Irma Jarnagin visited in Lubbock. Mr. and Mrs. Sam Griggs spent Sunday with Mr. and Mrs. C. McBroom.

Mr. and Mrs. Ernest Allred and family were in Amarillo Saturday.

Miss Grace D. Bussell, county health nurse, will be away for the Christmas holidays, from December 23 to January 4. She will visit her sister, Mrs. R. S. Porter, and her mother, Mrs. W. O. Bussell, in New Braunfels, while away.

Miss Mabel Campbell is visiting in Pampa this week.

Harold East, who is attending school of theology at McMurray, is home for the Christmas holidays.



We send you our wishes,
Profuse and sincere,
For a glad Christmas day
And a Happy New Year!

We want to thank all
of our friends and
customers at this time
for their patronage
this past year.

**SMART
MARINELLO
BEAUTY SHOPPE**
Call About Our
Permanents
Phone 492

Arney News Items

By MRS. F. W. FORTNER

Twelve to 15 inches of snow fell here last week.

School has been dismissed for the holidays, to be taken up again after New Year's.

Miss Rachel Burks is spending the holidays at home.

Many turkeys have been sold from this community.

Mrs. John Burnham and sons left Thursday for Putnam.

Mr. and Mrs. Floyd Fortner are in Houston for the holidays.

Mr. and Mrs. George Ward are visiting in Oklahoma.

Mr. King, store keeper, was robbed of over \$12 last Monday night.

Mr. and Mrs. Ray Reed of Plain view spent Christmas with her parents, Mr. and Mrs. E. Tipton.

Several have butchered hogs the past few days.

Miss Bess Westbrook left Friday for Commerce where she will spend the holidays with relatives.

1931 1932

Happy New Year!
For favors shown, our thanks—
Our friendships we hold dear,
Old thirty-one played pranks,
But—Thirty-two is here!

and a
Merry Christmas
WEIR'S
VARIETY

Though fireplace and yule log are absent
From most of our homes in these days,
The spirit of Christmas survives them,
And may it be with you always.

MERRY CHRISTMAS
HAPPY NEW YEAR
Fox Mercantile Company

CHRISTMAS
Greetings

To some, the Christmas Spirit is spontaneous good-will—the presence of friends—and the hearty cheer of the well-prepared dinner; to others, it is giving gifts to friends—Helping the needing—and going home for the holidays...To ALL of us, the Christmas Spirit is Color, Tinsel and LIGHTS!

The entire Personnel of the Texas Utilities Company join in wishing you the Christmas that will linger longest in the treasures of memory, to cheer you on through the New Year.

TEXAS UTILITIES
COMPANY

When Brunswicks grow on rubber trees,
And pineapples on pine,
When elephants wear B. V. D.'s,
When six times six is nine,
When bootleg booze is fit to drink,
When we are movie stars—
We may neglect to wish you joy—
But meantime—here you are—

MERRY CHRISTMAS
H. L. RICE

Scherer Items

MRS. B. R. FULKERSON

Mr. and Mrs. Lloyd Harrell shipped turkeys Wednesday. Very few pupils attended school the first part of the week on account of bad weather. Billy Louise Crawford was sick Monday so could not attend school. Mr. and Mrs. Clem Friemel, Mr. and Mrs. T. P. McCollister visited the Fulkerson home last Sunday. Those on the honor roll were Elsie Friemel, H. J. Willis, Mae

Willis, High honor roll, Mary Louise Dean, Polly Anna Crawford, Billy Louise Crawford, Vincent Friemel Alvin Friemel and Jack Willis.

MRS. LEWIS CONVALESCING FROM OPERATION AT MAYO'S

Word was received Saturday evening from Rochester, Minnesota, that Mrs. Lula Orr Lewis, under medical treatment there, had successfully undergone a critical tuberculosis operation that morning, and was recovering therefrom excellently.

A later telegram was received Tuesday announcing still further improvement and that Mrs. Lewis

had been removed to a ward where she will receive every possible attention and care.

Pauline Fincher and Cecil Lady Marry at Clovis

Miss Pauline Fincher and Cecil Lady stole a march on their many friends Tuesday of last week, December 15, and slipped over the New Mexico state line to be quietly married at Clovis.

The bride is the charming daughter of Mr. and Mrs. M. D. Fincher and a graduate of Hereford high school, class of 1931. The groom is the industrious son of Mr. and Mrs. O. J. Lady, who live north west of Hereford.

Congratulations are being showered upon the happy couple by their many friends.

Health Hints

(By State Department of Health) Absolute cleanliness plays such an important part in disease prevention that it should be a real cult in care of the body, food preparation and living quarters. But do not fail to remember immunization against such diseases as smallpox, diphtheria and typhoid fever for complete protection. Effective Health Education Program.

Personal Cleanliness:

- A—Washing the hands: before meals, before going to school, before going to bed, whenever dirty.
- B—Keep nails short, smooth and clean. Do not bite them as this may carry germs into the mouth.
- C—Wash the body: bathe entire body, using soap, at regular intervals—daily if possible. Each individual should have his own towel and wash cloth.
- D—Wash the hair with warm water and soap once a week and keep it combed or brushed.
- E—The teeth: Brush and clean the teeth after meals and at bedtime; each person should have his own toothbrush; visit the dentist every six months.
- F—The nose and throat: Keep nose clean, use handkerchief; never cough or sneeze into the face of others or on food or drink. Cough or sneeze only into handkerchief. Keep the hands away from mouth and nose.

Science Unable to Dim Glory of Harvest Moon

There are countries where it is known as the Hunter's moon, tribute being paid to it for its brilliant nights in which to hunt the densens of the wild. But the Harvest moon is the name most popularly applied to it by the Anglo-Saxon people, who for ages have regarded it as a gift divine. While science has long since explained the phenomenon, it continues to bear its ancient name in spite of erudite explanation and it will continue to be known as the Harvest moon.

There is a poetic beauty about some of the ancient folklore beliefs that mankind is loath to part with. One of these is the Harvest moon, which should shed its brilliant rays athwart the earth in the latter part of September, investing the nights with a glorious splendor that all the wisdom and lore of science cannot dim. Nor can mankind forget the devout poetic beauty with which his progenitors invested it; and while he thinks he has grown so much the wiser, somehow he still is thrilled and enchanted by the Harvest moon that makes the late September nights so gloriously resplendent.

No other moon throughout the year can compare with the Harvest moon in point of brilliance. As long as our solar system preserves its present relations, the Harvest moon will return each year and crowd with matchless loveliness the beauty of the late September nights. —Boston Herald.

Heroic Treatment for Ills in Ancient Times

When one overdoes things on his vacation, namely gets blistered by sun and rowing, or by riding or by mountain climbing, he is carrying out on himself a very old form of medical treatment, writes Dr. Lloyd Arnold in the United States Daily. The physician of ancient times sat outside his tent pitched at the crossings of the camel caravan trails in the Orient. The sick and the ailing were left in his care by the passing caravans. This ancient physician, in addition to being a shrewd student of practical psychology, was a master of two forms of therapy, stimulation and sedation. He first gave a drastic cathartic in heroic doses. Then he used the poultice for skin reddening and blistering. At times he used a hot iron for burning out ulcers and cancers. The surviving patients were fully able and probably equally willing to board the next caravan to their destination.

"Rags" Own Signature

In the Imperial War museum at London is the first book probably to contain the signature of a dog. It found its way there because it is the war record of a dog named "Rags," which was unofficially attached as mascot to the First Division of the United States Army. The animal was found in Paris and taken to the front. It eventually figured in the casualty list. The size of the book and its binding suggest that "Rags" played the hero's part, and was many times (unofficially) "mentioned." When the book was printed the division was specially paraded at Fort Hamilton to witness the signature of "Rags"—the print of a dog's paw. Half a page is generously allotted to it.

Beautiful Trinidad

Because of the tiny iridescent hummingbirds which swarm about the gorgeous flowers which grow rampant on the island of Trinidad, it is often known as the "Land of Hummingbirds." Roses, hibiscus, poinsettia, crotons, bougainvillea and jasmine are among the flowers which are found in profusion. Port of Spain, the principal city, has a population, mostly black, of about 200,000. One of its beauty spots is a wide expanse of green called the savanna of Queen's park, surrounded by the magnificent trees which add much to the island's charm.

Memory Trees for Women

Memory trees to keep before the public the good work being done by women in Australia have been planted in Sydney by members of the Housewives' association. Of four planted in Hyde park, one was in honor of the wife of Governor Macquarie. The platform used during the ceremony was made from part of a Norfolk Island pine planted under Mrs. Macquarie's instructions in 1810. Other trees were planted in honor of Sydney's first mayoress, one for the present lady mayoress and a third for Lady Game.

Love Maxims

"All love that does not uplift, debase; it is a mistake to look for tenderness in love, seek tenderness in friendship; All women without love are the same age; A woman is eighteen when she is in love; A hundred when she loves no longer; When a man says: 'You are the companion of my life, my best friend'—look out for your rival; Love is a spring garden where the sun shines between two showers; The joys of love last no longer than roses." These maxims are from the pen of Lucie Paul Marguerite, daughter of the late Paul Marguerite, novelist.

J. L. SHARMAN BUYS OUT W. J. (BILL) SMITH; HE BEGINS NEW BUSINESS

A deal was finished last week wherein J. L. Shorman, former manager of the E. H. Kemp Lumber Company here, is reported to have bought out the interest of W. J. (Bill) Smith in the Phillips Petroleum Station No. 1 at 300 East Third Street. The many friends of the Sharmans are pleased to find them again actively al-

lied with the business interests of Hereford, and feel they will now be settled down as citizens of the community and unlikely to move away.

W. J. (Bill) did not let any grass grow under his feet in again getting mixed up in the business of the town. He has transferred his affections to the Continental Petroleum Company, and will conduct a station for them at the old Carroll Service location at 115 West Third, just

east of the Hereford Motor Company Ford agency.

COMMUNITY BIBLE CLASS

Dr. G. W. Heard will be leader of the discussion of next Sunday's lesson. The class meets promptly in the Star Theatre at 9:30 each Sunday morning. This week the membership has been diligently participating in the dissemination of Christmas cheer among the needy Hereford families.

Change is inevitable, but the Spirit of Christmas is eternal, and as always, the Kesters wish you and yours all the joys of the season and the richest fruits of the year.

THE KESTERS



SEASON'S GREETINGS

CORBETT & CO.

A wish may be a studied phrase, Or simple and sincere; So we'll just wish you happy days For Christmas and New Year!



We extend our thanks and best wishes, in a spirit of appreciation of the good will you have shown us.

Fashion Dress Shoppe

With sincere Christmas Greetings and Good Wishes for the New Year

HEREFORD INSURANCE AGENCY
JOHN McLEAN



Texas Market & Grocery

TEN FREE TURKEYS THURSDAY 4:30 P. M.—PHONE 353.

NEW LOW PRICES

Here's an opportunity to fill your needs at Christmas savings that are genuinely exceptional. Quality foods are offered at prices that will keep within your budget and save you money, besides. Don't miss these values!

REAL FOOD Bargains

Food Specials — Wednesday, Thursday, Saturday

- CELERY, large jumbo, well bleached 12c
- CRANBERRIES, late Howe's, quart 11c
- LETTUCE, large firm heads, each 5c
- APPLES, fancy Winesaps, dozen 25c
- BANANAS, large, yellow, ripe fruit, dozen 19c
- APPLES, fancy, extra delicious, dozen 39c
- CANDY, Christmas, large assortment, pound 12 1-2c
- GRAPEFRUIT, Texas seedless, large size 3 1/2c
- GRAPES, heavy pack, per pound 9c
- WALNUTS, new shipment, pound 17 1/2c
- BRAZIL NUTS, extra select, pound 17 1-2c
- ALMONDS, uniform size, pound 17 1/2c
- PECANS, large Georgia paper shell, pound 23c
- FLOUR, Hereford's best, 48 pounds, only 76c
- SUGAR Pure granulated, 10 lbs 49c, one pound powdered or brown 9c
- POTATOES, the kind you like, 10 pounds 14c
- CORN, No. 2, fancy, three for 33c
- BAKING POWDER, large size K. C. 19c
- PEAS, No. 2 size, high grade, three for 32c
- PUMPKIN, No. 2 1-2 size, large can 12c
- TOMATOES, No. 2, full packed, three cans 29c
- POTATOES, for sweet potato pie, sack 25c
- CREAM, the kind that whips, half pint only .. 10c
- COFFEE, Folger's, one-pound can 43c
- BACON, half or whole, pound 13c
- LARD, only the purest of lard 8c
- HAMS, Christmas hams, half or whole, pound . 11c
- BACON, Panhandle sliced, pound 17c
- SAUSAGE, pure country sausage, pound 10c
- DRY SALT, pound 5 1-2c
- STEAKS, juicy and tender, pound 12c
- ROAST PORK, pound 8c
- BACON, sugar cured, 1 to 2 pounds average ... 11c
- ROAST BEEF, pound 8c
- HAMBURGER ROLL STEAKS, 3 pounds 24c
- CHEESE, full cream, No. 1 16c

Yes, we will have turkeys, fat hens and fryers, dressed for you in the best equipped market in Hereford. Why shop around when you can buy your groceries and meats here for less—and we sell quality to you at such low prices? Come, folks! Come early, to avoid the big rush. We are going to ask you to do your Christmas shopping early, in order that you may select your own goods. We are going to give away ten fancy Christmas turkeys Thursday, December 24, at 4:30.

MERRY CHRISTMAS—HAPPY NEW YEAR TO OUR FRIENDS!

O. G. Hill. J. W. Robinson J. C. Broyles "Red" Horton.



Merry Christmas!
We like this town, we like its folks,
They give us smiles instead of croaks;
We like the whole wide country round,
And that takes in a lot of ground!

Virgel Bolles

Complete Service
Fair Prices and Honest Dealing.

Glee Clubs Give Wonderful Rendition of Sacred Cantata In Special Christmas Program

Invocation REV. V. M. CLOYD
Scripture Reading DR. E. E. ROBINSON

He Shall Reign Forever Choir
'Neath the Starry Heavens Betty Jones, Ardelle Foster and Choir
Ariase and Shine Choir
From Lands Afar Boys' Club and Choir
The Gates of Heaven Unbar Sherman Morgan and Choir
I Bring You Good Tidings Ruth Harding and Girls' Club
Glory to God In the Highest Loys Carmichael
The Song and the Star Lueta Borden and Girls' Club
Christmas Memories Zelma Ruth Shore, Katherine Miller, J. B. Noland, Milton Orr and Choir
He Came to Redeem the World Mildred Fullwood, LaVerna Womble, Loys Carmichael, Lilburn Ray and Choir
Come, Let Us Adore Him! Choir

Benediction REV. M. J. JOHNSON

CREAM WANTED 23c

We pay the transportation.
Market seems to be a little bit weaker on butter, but we guarantee above prices. You can always rest assured we give you full market and we believe market will show some reaction and chances are we won't pay under 24c.

FALLS CITY CREAMERY CO.
Falls City, Nebraska.



A Merry Christmas Dinner!
We hope you'll have a drumstick that is eatable,
Potatoes mashed, and gravy of the best,
A slab of mince or pumpkin pie unbeatable,
And—it doesn't matter much about the rest!

Happy New Year!

Cloyd's Market

Brand Want Ads Pay Good Dividends!



The holidays of auld lang syne
Remind me now 'tis time to send
This Merry Christmas wish of mine
To every customer and friend!

Merry Christmas!

HEREFORD SERVICE STATION

E. L. MATHIES

- | | | |
|--------------------|---------------------|-------------------------|
| SOPRANOS | Leona Tiefel | Elizabeth Ireland |
| Wilma Arthur | Patricia Wederbrook | Louise Johnson |
| Virginia Barnett | Ora West | Wilma Jo Jones |
| Lueta Borden | Effyle Whitsett | Ruby Keeler |
| Elizabeth Bowman | Theda Lou Wilson | Ruth Keeler |
| Beatrice Buchanan | Myrtice Wylly | Avis Matthews |
| Jimmie Clark | TENORS | Katherine Miller |
| Nancy Conkright | Loys Carmichael | Lols Mandell |
| Virginia Cox | Murray Copeland | Hazel Oglesby |
| Nora Alice Daniel | Donald Hicks | Evelyn Plummer |
| Mildred Fullwood | John McGowan | Sally Skelton |
| Betty Jones | J. B. Noland | Mary Elizabeth Stanford |
| Violette Marra | Marvin Thomas | LaVerna Womble |
| Elaine Newell | Orland Wilson | BASSES |
| Maudie Noland | ALTOS | L. W. Carlyle |
| Jean Morgan | Florence Boardman | Elmo Hicks |
| Betty Ruth Pickett | Mary Lee Curry | John Hunter |
| Byrdie Schelhaugen | Inez Baister | Milton Orr |
| Zelma Ruth Shore | Ardelle Foster | Lilburn Ray |
| Lois Smith | Alta Funderburg | Sherman Morgan |
| Ruth Smith | Ruth Harding | Bill McLean |




While tender retrospect arrays
With glamour every toy,
We'll wish you happy holidays
And every Christmas joy!

Words incompletely express our gratitude for the pleasant transactions we have had with you since we have been here—but, we wish to take this opportunity to say "Thank You!"

S. L. HARMAN STORE

S. L. HARMAN, Jr., Manager.

A timely wish came floating by,
As cheery as the azure sky,
We caught it for our very own,
To broadcast through the microphone,
"A MERRY CHRISTMAS TO ALL!"



and a
NEW YEAR OF GOOD CHEER!

CORNER DRUG STORE

A. C. THOMPSON

DEPENDABLE LUMBER

ACME QUALITY PAINTS

McKinley & Third Phone 456



Yuletide Greeting

—We wish each and every member of this community a Christmas chock full of joyous, lasting contentment.

CARLYLE'S Grocery



SEASON'S GREETINGS

And thanks for the very liberal volume of business you have given us during the past year.

PLAINS INSURANCE AGENCY

FOR QUICK JOB SERVICE SEE THE BRAND



SEASON'S GREETINGS!

Texas Service Station

Merry Christmas!



Happy New Year!

—May this be truly your most joyous Christmas, and may each day in the new year be a pleasant and profitable one for you and for those about whom you are concerned. We thank you for every kindness and consideration of the past year.

Baker's Cash Grocery

Specials Thursday and Saturday.

NOTICE OF SALE, REAL ESTATE UNDER EXECUTION.

THE STATE OF TEXAS,
DEAF SMITH COUNTY.

WHEREAS, by virtue of a pluries Execution issued out of the County Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 10th day of December, A. D. 1930, in favor of Arthur Brooks, and against Horace Sullins, M. W. Cornett and W. F. Karr, No. 940 on the docket of said court, I did on the third (3) day of November, 1931, at 5:10 o'clock p. m., levy upon the following real property, situated in Deaf Smith County, Texas, to-wit: "Being 60 by 65 feet off the west end of lots Nos. 22, 23 and 24 in Block No. 25, of the original town of Hereford, described as beginning at the northwest corner of said block and running in a northeaster-

ly direction with the north boundary line of said block 60 feet; thence in a southeasterly direction parallel with the west boundary line of said block 65 feet; thence in a southwesterly direction parallel with the north boundary line of said block 60 feet; thence in a northerly direction with the west boundary line of said block 65 feet to the place of beginning," and belonging to and levied upon as the property of the defendant, W. F. Karr.

And on the 5th day of January, A. D. 1932, being the First Tuesday in said month, between the hours of ten o'clock a. m. and four o'clock p. m. on said date at the court house door of Deaf Smith County, Texas, I will offer for sale and sell, at public auction, for cash all of the right, title and interest of the said W. F. Karr

in and to said property to satisfy a judgment in the sum of \$311.61, interest and cost.

Dated at Hereford, Texas, this 7th day of December A. D. 1931.

J. B. MILLER,
Sheriff, Deaf Smith County,
Texas. 48-3c

Wyche Items

MRS. L. P. PERKINS

There will be no school until after the holidays.

Due to deep snowfall the tree planned at the school house must be postponed.

Edward Perkins visited the Burgess children Sunday afternoon. Mrs. Durham returned to the home of Mr. Young Saturday after visiting her niece, Mrs. Grady and Mrs. Ewton in Hereford for a few days.

Mr. Morgan called on Louis Perkins Friday afternoon.

Mrs. Perkins attended Council at Hereford Saturday afternoon. Misses McCollister and Miller entertained with delightful refreshments. Those unable to be present were most unfortunate.

Mr. and Mrs. Tommie Lee spent Wednesday with Mr. and Mrs. Thiele.

L. P. Perkins and family visited Mrs. Young and Mr. and Mrs. Morgan Sunday afternoon.

Citation by Publication.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon J. E. Johnson, D. P. Fleeger, Julia Sunderland, Leo Bollar, Alice H. Bollar, the heirs and the unknown heirs of each of the following deceased persons, to-wit: J. E. Johnson, D. P. Fleeger, Julia Sunderland, Leo Bollar and Alice H. Bollar, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January A. D. 1932, the same being the first day of February A. D. 1932, then and there to answer a petition filed in said Court on the 21st day of December A. D. 1931, in a suit, numbered on the docket of said Court as No. 1952, wherein John Williams is plaintiff and J. E. Johnson, D. P. Fleeger, Julia Sunderland, Leo Bollar, Alice H. Bollar, and the heirs and the unknown heirs of the following deceased persons, to-wit: J. E. Johnson, D. P. Fleeger, Julia Sunderland, Leo Bollar and Alice H. Bollar, are Defendants, and said petition alleging:

This is a suit in trespass to try title, and for rents and damages, and for the possession of, and the writ of restitution of, all of the Northeast quarter of Section No. 3, Township 3 North, Range 4 East, further described as the Northeast quarter of Section No. 3, of Carter and Head Subdivision of Capitol League No. 409, in Deaf Smith County, Texas, containing 100 acres of land, plaintiff claiming same in fee simple. Plaintiff alleges that defendants unlawfully entered said premises and dispossessed plaintiff, to plaintiff's damage. Plaintiff alleges the rental value of same to be \$500.00 per year. Plaintiff alleges that he derived title to said land by regular chain of title from the State of

Texas to himself, by patent, and by a regular chain of deeds.

Plaintiff prays for judgment, for the title and possession of said lands, for writ of restitution, for rents, damages and costs, and for such further relief as he may be entitled to.

Herein fall not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this 21st day of December A. D. 1931.

L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas. 50-4c

ESTRA NOTICE

Taken up at the home of the undersigned, living about 13 miles west from the town of Hereford in the county of Deaf Smith, the following described animal known to be estray, viz: Red mare mule six years old, weighs about 1000 pounds, branded T on left jaw.

If not legally proved by the owner thereof within TWENTY DAYS from the date hereof I will proceed to Estray the same in accordance with law.

CURTIS CARAWAY,

Taker Up.
Hereford, Texas, this 21 day of December, 1931. 50-3c

STORMY WEATHER PREVENTS TRIP TO LESTER GALLEY'S

The contemplated journey by interested farmers and dairymen to witness feeding operations from a trench silo at the Lester Galley farm northeast of Hereford last Saturday afternoon was postponed because of the weather and impassable roads.

County Agent R. O. Dunkle announced this week that a second trip has been planned for the afternoon of Saturday, January 2 and those wishing to avail themselves of the opportunity of learning at first hand the details of trench silos and their operation will meet in Hereford that afternoon to go out in a body.

Woodrow "Punk" Glibbreath, student at A. & M. College, came home Sunday to spend the Christmas holidays in Hereford with relatives and friends.

Miss Rosella Venzey left Friday afternoon for her home in Avoca where she will spend the holidays.

The high school glee clubs covered themselves with glory Sunday evening when, under the direction of their leader, Miss Lucile Hicks, they sang the Christmas cantata, "The World's Redeemer", to a packed auditorium at the First Baptist church.

The largest chorus of voices ever assembled here in a high school musical program furnished the harmonious background for a series of solos, duets and quartets that was very pleasing to the congregation. The enunciation of singers was very gratifying to their listeners, seldom a word of the most difficult passages but could be distinctly heard at the back of the auditorium. This was especially true of the full chorus numbers, and was exceedingly beautiful while singing old carols in low voice while solos, duets or quartets poured out golden music

of Christmas joy.

The boys and girls had been excellently trained and their beautiful songs rang with a conviction of sincerity that evidenced the pleasure they derived from their work. Too high tribute cannot be paid the glee clubs, their leader and musician for the rendition.

Miss Neville Wrenn, science teacher in the high school, left Friday for her home in Memphis to spend Christmas vacation.

Mr. and Mrs. C. J. Crump arrived in Hereford Sunday and plan to spend Christmas with her parents, Mr. and Mrs. S. L. Walser.

Miss Fern Carlisle left Saturday for Dallas where she will spend Christmas with her mother, Mrs. Lillian Carlisle.

Wilson's Triple X Whipping Cream

On Special for Saturday, only

10c

For One-Half Pint

These Stores Will Supply You:

PIGGY WIGGLY
"M" SYSTEM
TEXAS MARKET
CARLYLE GROCERY
CLOYD'S MARKET
BAKER'S GROCERY

S. O. Wilson Dairy

FOR RENT, FOR SALE CARDS AT BRAND OFFICE, CHEAP.

1931



Merry Christmas, with banquet or hoe-cake!
Happy New Year, in wealth or slight thrift!
May your troubles be light as the snowflake.
Your happiness deep as the drift!

—And we hope that Nineteen Hundred, Thirty-Two will bring to our friends and customers twelve months of increasing health and happiness.



What is "Merry Christmas" worth?

Is there someone this Christmastide who means more to you than a mere Christmas "greeting" can express? Is it mother... father... sister... brother... an old friend?

Here's a suggestion for a remembrance whose value can't be measured in terms of dollars and cents. And yet it costs comparatively little.

Go to the telephone Christmas Day. Call the home folks. Talk to Mother, Dad, Mary, Bill. Talk to your chum. Talk to your sweetheart. Talk to your friends. Think of the surprise and the thrill they'll get out of hearing your voice... and think of the pleasure you'll get out of hearing them.

What price can measure the value of a talk between Mother and Son? What price on a child's laugh heard a thousand miles away? What price on a hundred words exchanged by separated lovers?

And yet, your "Merry Christmas", spoken along the wires after 8:30 p. m., goes 100 miles for 35 cents. (station-to-station rate) The Long Distance operator will gladly tell you the cost of a three-minute conversation to any point.

SOUTHWESTERN BELL TELEPHONE COMPANY

Of best Christmas wishes
We send you a store,
For glad holidays
And good-will galore!



May Your
NEW YEAR
Be One of
PROSPERITY
HAPPINESS
HEALTH

ROUNTREE
Plumbing and Heating

Merry Christmas

—It is our sincere wish that this jolly fellow will stop at each of your homes, and that his sleigh will be much lighter after each stop.

—We want to thank each one of you— at this time—for the wonderful patronage that you have given us since we have been here.

—We hope that Nineteen Hundred Thirty-Two will be to you, a—

Happy New Year
F U R R
FOOD STORE

C. M. TUELL, Partner and Manager.



WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbalism, Epitaphs, Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1 cent per word for the first insertion, and 1/2 cent per word for each subsequent insertion thereafter without charge. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting 25 words for each line or part of line.

Cards of Thanks cost 10 cents each in the usual form, when not more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 10 cents. If desired set in black face type add 25 cents to cost of the advertising. Words set intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR SALE: Very desirable lot, close in, located one block west of city hall, 70 by 150 feet, paving all paved. A. H. Elliston. 50-2c

FOR SALE: Acme Quality Paints and dependable lumber for every size job. A. C. Thompson, Dependable Lumber. 48-4fc

FOR CHRISTMAS: There is no better present for yourself or your friend than a year's subscription to a good magazine. Say, the American and Woman's Home Companion, both one year for \$3.00. Many other clubbing offers that will save you money if you will see on phone 683. W. Frank Ball. 48-4fc

FOR RENT: After January 1, a 4-room modern house for rent, with garage, close in. Henry Hastings. 49-4fc

FOR RENT: Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, Phone 746-W. 48-4fc

FOR RENT: Splendid three room apartment, furnished or unfurnished. 517 East 11th Street, Phone 194. 42-4fc



May the spirit of Christmas Descend on your nest, And bring you whatever Is sweetest and best.

Thank you for the business given us during 1931.

West Tailor Shop



A night Merry Christmas, To young ones and old ones— Your holidays sunny, Not wet ones and cold ones! and a Very Happy New Year!

BILL SMITH
Watch for my new places of business.

FOR SALE: High bred young sows, will farrow soon. O. G. Hill. 46-4fc

MY HOME FOR SALE: Five Thousand Dollars, payable \$60.00 cash, balance payable \$20.00 per month until paid out. J. A. Fox, Waxahatche, Texas. 49-3c

FOR SALE: 45 Dark Barred Rock pullets, 85c each. Box 987, Hereford, 3/4 mile southwest on Clovis highway. W. R. Schelhaug, Junior. 48-4fc

TYPEWRITERS: New and second-hand. Jewell Marchison, Court House. 57-4fc

Ask for **FLAVO FLOUR** at your Grocers.

PACKARD MILLING COMPANY Phone 29. 12-4fc

FOR DRESSED HOGS see R. E. Brunley. Will butcher Tuesday. Phone 9024-F4. 49-4fc

FOR SALE: One of the choicest homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34dh

For Rent

FOR RENT: A nicely furnished apartment with private bath and garage. Phone 695. Mrs. Hattie Rutherford. 50-4p

FOR RENT: Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-4fc

FOR RENT: Furnished apartment, close in, second door west of the Methodist church. Mrs. R. P. Brazil. 50-1p

FOR RENT: Four room house, with garage. Inquire at Piggly Wiggly. 47-4fc

FOR RENT: Five room unfurnished house. Mrs. J. B. Hammer, phone 98. 48-4fc

FOR RENT: Twenty acres with 5-room house, stucco chicken house, shed, well, tank, quarter mile from town on Harrison Highway. T. J. Carter. 47-4fc

ROOM FOR RENT: Reasonable rate, phone 829-J. 48-4fc

FOR RENT: Furnished apartment. F. H. Oberthier. 57-4fc

Wanted

HELP WANTED: Mrs. Slaton wants young woman or girl to help with house work. Reasonable 1937, room and board. Telephone 443. 50-2c

WANTED: 1000 bushels of barley and 5000 bushels of threshed maize. G. W. Brunley. 48-4fc

WANTED: A team of good horses or mules for wagon use, to feed this winter for their care. Clem Friemel, Rt. 4. 50-2p

WANT to keep children in afternoon or evenings; prices reasonable. Mrs. Mae M. Wagley, Telephone 90-W. 45-4fc

WANT LISTINGS: On all land bargains. I have clients with cash and income properties in Panhandle cities wishing to exchange for Deaf Smith county lands. List your bargains with me. C. C. Ferguson, Hereford, Texas. 47-4p

WANTED: Cars to repair at my home garage. Good equipment, years of experience, no overhead expense, which enables me to serve you real money on your overhaul job. Come out and let me give you my price on your work. M. E. Moore, one mile north on 25-Mile Avenue. 49-2p

WANTED: Practical nursing or house work. Can give references. Mrs. M. A. Cassidy, Dimmitt, Texas. 49-2p

Summerfield

BY MRS. L. JOHNSON

Rev. and Mrs. Coe of Plainview were here Sunday and he filled his regular appointment.

Mr. and Mrs. Chas. Robinson left for California Tuesday to spend Christmas with her parents. Several from here saw the cantata at Hereford Sunday night, among them being J. B. Noland, Misses Maude Noland, Hazel Oglesby and Mary Lee Curry. Twelve inches of snow fell here

last week. The farmers want to see some dry weather for a while. Mrs. B. C. Roberson received word of the serious illness of her brother, Abner Smith, of Yeso, New Mexico, and left immediately for his bedside. He passed away December 17, at the age of 85. He had many friends in this community.

Mae Noland and James Smith were Amarillo visitors Monday and Tuesday.

Mr. and Mrs. Ray Johnson were in Amarillo last Tuesday. Teachers in our school, assisted by Miss Theima McMinn's music class, gave a Christmas program Monday night.

Mr. and Mrs. Barnard Roberson and son left Saturday for Merkel to visit her parents through Christmas. Miss Marilyn Huntley who is in school at Plainview, is visiting friends and relatives here during the holidays.

Miss Dorothy Fullwood of Hereford is visiting Miss Ruth Lookingbill.

Mr. and Mrs. Troy Weltz and son and Woodrow Weltz of Shamrock are spending the holidays with his parents, Mr. and Mrs. M. D. Weltz.

Mr. and Mrs. Ben Davis and family spent the week end in Amarillo. Herman Moke, who is working for the Santa Fe, left last week for a visit in Kansas.

Clayburn Carr's baby is doing better and has been brought home from the hospital. Wilson Vines is working on the section here as relief for Herman Moke.

Miss Mildred Fullwood of Hereford and Miss Vena Mae Welch of Black spent the week end with Miss Leatrus Walser.

A feeding plant for livestock is under construction at Lubbock, to be completed in 1933 and to cost \$100,000, and accommodating 60,000 head.

When acreage has been reduced 20 per cent in the Panhandle, according to recent estimates.



We'd a thousand happy wishes for our friends and patrons too, But to sort them out would be a mighty chore; So we gave them all one wording, now no matter who is who— Though we fear you'll say "I've heard that one before!"—"MERRY CHRISTMAS!"

and a **HAPPY NEW YEAR**

CREAM O' PLAINS BUTTER

Farmers Creamery Ass'n, Inc.
Hereford Phone 3

A WISH FOR YOU

A WISH FOR YOU AS CANDLES SHINE UPON THE BOUGHS OF FIR AND PINE—MAY CHRISTMAS JOY AND CHRISTMAS CHEER KEEP TRYST WITH YOU THROUGHOUT THE YEAR

Stone Department Store
Incorporated

Merry Christmas—Happy New Year!

We want to thank you for the way you received us, and we hope we have served you well. Our business is still in its infancy, but if service will make it grow—we will soon be grown.

TAPP-IRELAND Phillips "66" Service Station

Carl's Cash and Carry Grocery		
SPECIAL THURSDAY AND SATURDAY		
FLOUR	Ponca Best, 48-lb sack	88c
BEANS	Green, No. 2 size, Two cans for	19c
MILK	White Swan, large cans, 3 for	22c
Peanut Butter	Quart Jar	29c
SOAP	Laundry, any kind, 10 bars for	31c
CLEANSER	Sunbells, three cans	14c
Mince Meat	White Swan, package	9c
COFFEE	G-White brand, two one-pound packages	29c
POP CORN	Jolly Time, Two pounds	19c
CELERY	Large bunch	11c

Candy, Nuts, Apples and Oranges.
MERRY CHRISTMAS—HAPPY NEW YEAR

Wishing You **A MERRY, MERRY CHRISTMAS**

and with the sincere hope that you found your relations with us as pleasant during the past year as we have found ours with you. . . . We wish you all

A HAPPY NEW YEAR!

CITY DRUG STORE



Locals

Mrs. W. L. Davis and son left Saturday for Sherman and Paris where they will spend Christmas with home folks.

Mr. and Mrs. E. A. Martin were in Amarillo Sunday visiting his parents.

Just received a good assortment of fruit trees. J. F. Ward, Phone 250.

Sanitary Inspector and Mrs. L. S. Keen left Saturday for Kerns where they will enjoy the hospitality of homefolks over the holidays.

Miss Mattie Lou Harrison is home from school duties at Friona to spend Christmas with her mother and Hereford friends.

T. C. Mathis and Hubert Dowell made an overland trip by truck and car to Norman, Oklahoma, to bring to Hereford the household furniture of the latter. The disposal of property interests there by Mr. Mathis will bring the Dowells back here to make their home.

Miss Ethel Rice, who is attending the university at Boulder, Colorado, is home to spend the Christmas holidays with her parents, Mr. and Mrs. Harry L. Rice.

Murray Copeland and Andy Habermacher left Saturday for Houston where they will spend the Christmas holidays with Murray's parents. They will return in time for the opening of school.

Have some bargains in Ever-Greens. J. F. Ward, phone 250.

Bernard Seed came home, Wednesday of last week from Simmons University at Abilene, to spend the Christmas holidays.

Newton Gilliland arrived home from A. & M. College Sunday to spend the Christmas holidays in Hereford.

Miss Oriens Savage will be over from W. T. S. T. C. at Canyon to spend the Christmas holidays with Mrs. W. M. Megert and other Hereford friends.

Nice assortment of flowering shrubs. J. F. Ward, phone 250.

Miss Alberta Davis, daughter of Mr. and Mrs. A. H. Davis, is home from W. T. S. T. C. for Christmas.

Duanne Orr, student at Texas Tech, is home from Lubbock to spend Christmas with his parents, Mr. and Mrs. J. S. Orr.

Paul Wright Barnett came home Saturday from Texas A. & M. College to be with his parents and Hereford friends over the holidays.

Keith Guthrie, who is attending college at Canyon this year, is back in Hereford to spend Christmas with his mother, Mrs. Grace F. Guthrie.

Ralph Clennin, brother of Mrs. H. K. Fox, came Sunday from College Station to rest from studies at A. & M. while visiting homefolks and Hereford friends over the holidays.

G. T. Higgins is home from his school studies at Canyon to be with his parents, Mr. and Mrs. Bob Higgins, over Christmas.

Robert Bell, son of Mr. and Mrs. A. G. Bell, is home from A. & M. College for the holiday season.

Just received a fine assortment of monthly roses. J. F. Ward, phone 250.

Andrew Pat Jones is home from College Station to be with his parents, Mr. and Mrs. A. M. Jones, through the Christmas season.

Marvin Knox will be home from his studies at A. & M. College for the Christmas holidays.

Mrs. T. E. Seigler left Sunday to spend Christmas with her parents who live near Wichita Falls.

Charles Murphy, sales manager of the Western Tire Stores, was a business visitor in Hereford on Monday and Tuesday.

H. E. Seward, former business man here and more recently of Fort Sumner, New Mexico, is visiting friends in Hereford this week.

Mr. and Mrs. Paul Foster spent from Friday until Sunday in Amarillo with her parents.

Miss Irene Crawford is visiting relatives and friends in Weatherford during the holidays.

Miss Thalia Parker, high school home economics teacher, left Saturday for her home in Lubbock to spend Christmas with her mother.

Richard Coneway, a student at A. & M. College, is visiting in the home of Mr. and Mrs. Ray Coneway. Richard is Mr. Coneway's nephew.

Miss Mary Lou Roberson, penmanship teacher in the Lubbock schools, is spending the Christmas holidays with her parents, Mr. and Mrs. J. P. Roberson.

Rev. and Mrs. Harold Hicks and daughter of Fort Worth arrived in Hereford Saturday and will spend Christmas with Mrs. Hicks' family, Mr. and Mrs. J. E. Beyer, and Mr. Hicks' family, Mr. and Mrs. Billy Hicks.

Mr. and Mrs. R. E. Hevil of Denver, Colorado, are spending the Christmas holidays in Hereford visiting her parents, Mr. and Mrs. A. H. Elliston.

County Health Activities

MISS GRACE BUZZELL
County Health Nurse

"A Tooth Is Worth More Than a Diamond."

The two local dentists, Dr. G. W. Heard and Dr. E. M. Wiltshire, have completed the examination of all children in the rural schools of the county. The total number examined was 412, and the number of children found defective and needing corrective work done was 236. The following shows the various defects:

Number with diseased gums, 82; cavities, 154; irregularities, 42; No. with badly stained teeth, 27. When we realize that 57 per cent of our school children have defective teeth, we have a community problem to deal with. Also it is found to be true that a small percentage of school children never go to the dentist for examination. Preventative treatment during childhood would probably insure good teeth to the majority of adults. Preventative measures should include especially cleanliness, thorough mastication, suitable food, the care of temporary teeth, nutrition during infancy and childhood; prevention of decay, and irregularity, and the repair of defects as rapidly as they appear.

Diseased teeth are responsible for a vast amount of ill health, including indigestion, anaemia, mental and physical retardation, nervousness and acute infectious diseases.

Let's be more "tooth conscious"

about our children's teeth and health, and be interested in other children as well. "What the wisest parent wants for his own child, that must the community want for all its children."

The examination of the children in Hereford grammar school has been started. Cooperation of all persons is desired in this important health program to have healthier children and by having dental corrections made, if possible.

United States Navy officials are being asked to name the next dirigible to be constructed "Amarillo" for the Panhandle city of that name.

Palo Duro park was visited by 683 tourists one Sunday in October.

A Weatherford farmer produced a sweet potato weighing 12 pounds this season.

A charter has been issued for a railroad from Del Rio to Sonora.

A \$20,000 feed mill began operation at Fort Stockton recently.

Tobacco has been successfully grown at Sweetwater this year.

Voland county farmers canned 400,000 cans of home grown foods this season, compared to 38,000 in 1930.

A band was recently organized at Miami.

Think It Over
It would be easy to succeed if you never had any difficulties to encounter, but the thing that should absorb your attention is the possibility of succeeding in spite of difficulties.

DANCE

ST. ANTHONY'S AUDITORIUM

Monday, December 28

8:30 P. M.

Admission, \$1.00

EVERYBODY WELCOME!



Merry Christmas

We assure you of our sincere appreciation of the cordial relations which have existed between us during the past year.

We Wish You
A HAPPY NEW YEAR!



Close Drug Co.

Christmas Greetings

Our Special
Christmas
Dinner
50c

CARL'S CAFE

HELP YOURSELF

PRICES FOR THURSDAY AND SATURDAY

- Celery, large and crisp, per stalk ----- 10c
- Apples, Winesaps, medium size, dozen -- 19c
- Oranges, full of juice, medium size, dozen 19c
- Oranges, full of juice, large, dozen ---- 39c
- Ketchup, Heinz, 8-ounce bottle ----- 14c
- Pork and Beans, three cans for ----- 21c
- Coffee, Sam Houston, 3-pound can ---- 98c
- Jello, all flavors, two packages ----- 15c
- Baking Powder, K. C., 25 ounces ----- 19c
- El Food, 11-ounce 22c, 16 ounce ----- 30c
- Baker's Breakfast Cocoa, 1-2 lb can ---- 19c
- Swans Down Cake Flour ----- 29c

FREE, large granite dish pan or water pail, with \$3.00 purchase—While they last.

MERRY CHRISTMAS TO ALL!

Merry Christmas

It is with real pleasure that we extend our best wishes for your Merry Christmas and Happy New Year.

And at the same time may we thank you for your co-operation during the past year.

The helpful spirit which you have shown has and will continue to inspire us to do our best to keep your gas service good.

West Texas Gas Co.



Wishing You

A MERRIE CHRISTMAS

—and—

A JOYOUS NEW YEAR



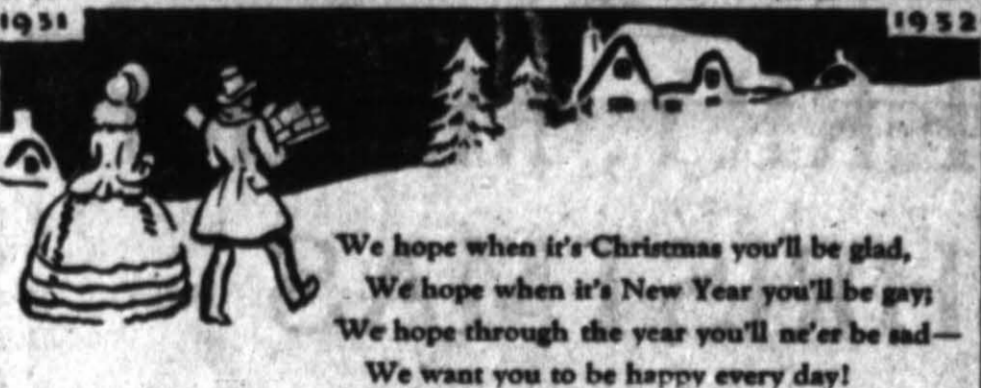
McLEAN & PITMAN



SEASON'S GREETING

The season is at hand when we gladly welcome the opportunity to extend to you the hand of Good Fellowship and to express our appreciation of that intangible and invaluable asset—Good Will—which you have so kindly bestowed upon us during the past year, and which we fully appreciate.

IRELAND-BEAVERS
MOTOR CO.



We hope when it's Christmas you'll be glad,
We hope when it's New Year you'll be gay,
We hope through the year you'll never be sad—
We want you to be happy every day!

And We hope that
1932 will bring increasing
prosperity to all of you. ::

Beams & Marrs

International Sunday School

Lesson

BY DR. J. E. NUNN

December 27.

(Quarterly Review.)

THE SPREAD OF CHRISTIANITY IN EUROPE

The Golden Texts for the Quarter.

October 4: Go ye therefore, and make disciples of all nations.—Matt. 28:19.

October 11: Rejoice in the Lord always: again I will say, Rejoice.—Phil. 4:4.

October 18: Open thou mine eyes, that I may behold wondrous things out of thy law.—Psalm 119:18.

October 25: Now abideth faith, hope, love, these three: and the greatest of these is love.—1 Cor. 13:13.

November 1: Be not drunken with wine, wherein is riot, but be filled with the spirit.—Eph. 5:18.

November 8: Have no fellowship with the unfruitful works of darkness, but rather reprove them.—Eph. 5:11.

November 15: Thou shalt be a witness for him unto all men of what thou hast seen and heard.—Acts 22:16.

November 22: I can do all things in him that strengtheneth me.—Phil. 4:13.

November 29: There can be neither bond nor free . . . for ye all are one man in Christ Jesus.—Gal. 3:28.

December 6: I have fought the good fight, I have finished the course, I have kept the faith.—2 Tim. 4:7.

December 13: Fear not; I am the first, and the last, and the Living One.—Rev. 1:17-18.

December 20: Beloved, if God so loved us, we also ought to love one another.—1 John 4:11.

December 27: The kingdom of the world is become the kingdom of our Lord, and of his Christ; and he shall reign for ever and ever.—Rev. 11:15.

Introduction.

The lessons of the last quarter have been taken chiefly from the Book of Acts. They have been a study of the travels and experiences of the apostle Paul during the latter part of his life, beginning with his second missionary journey, A. D. 51, 52, and including his two years imprisonment in Rome, A. D. 61, 62. Also a personal letter to his friend, Philemon followed by his farewell address to his beloved son in the gospel, Timothy, written during his second imprisonment in Rome. Paul's execution occurred in Rome about A. D. 66.

Paul's Second Missionary Journey.
Paul's second missionary journey began at Antioch in Syria, just as did his first, and also his third missionary journey, Antioch being the missionary headquarters of the early church. Traveling westward from Antioch through Asia Minor, Paul visited some of the churches he and Barnabas had founded on their first missionary journey. At Lystra he was joined by Timothy, who became his devoted follower and traveling companion, and so continued until the end of Paul's life. At Troas, Luke, the author of the Book of Acts, and also of the Gospel of Luke, joined Paul and Timothy and Silas in their travels. This is evidenced by the fact that at this point in the story he uses for the first time the personal pronoun, "we" in recounting the travels of Paul. At Philippi, Paul preached his first sermon in Europe, and baptized Lydia and her household. Soon afterwards he and Silas were set upon by a mob, cruelly beaten and thrust into prison. At midnight, while they were singing and praying in the darkness of the dungeon, an earthquake opened the prison doors. The jailer and his family, awakened by the earthquake, eagerly heard Paul preach. They believed in the Lord Jesus Christ and were baptized. At Athens, Paul preached his noted sermon on Mars' Hill to the assembly of Greek philosophers and statesmen. At Corinth, Paul remained a year and six months and organized a large church, to which afterwards he wrote the two letters, First Corinthians and Second Corinthians.

Paul's Third Missionary Journey.
Returning to his headquarters at Antioch by the way of Ephesus, Caesarea and Jerusalem, Paul gave to the Antioch church a full account of his missionary travels and preaching. After a short stay in Antioch, he started on his third missionary journey which lasted three years, A. D. 53-56, most of which time was spent in the great city of Ephesus, where was situated one of the seven wonders of the ancient world, the magnificent temple of the goddess Diana. At this place was founded a large and influential church to which Paul afterwards wrote the Epistle to the Ephesians. Driven from Ephesus by a mob, he went again to Greece, visiting Corinth once more.

Paul's Journey to Rome.
After a short stay at Corinth, he hastened back to Jerusalem, hoping soon to make another missionary journey which would take him to Rome and to Spain. His hope of visiting Rome was fulfilled, but not as he had expected; for he went, not as a man free to travel as he pleased, but as a Roman prisoner. He was never to see again his native land, but was to die in Rome by the order of the wicked tyrant, the Roman emperor, Nero, A. D. 66.

Paul's Ministry in the World's Capital.
After experiences recorded in the Acts, Paul finally arrived at Rome, a prisoner. And there, while he awaited trial, he continued his missionary work, for he had been granted the privilege of living in the city in his own hired house where his fellow-workers and friends and enquirers had free access to him. He was far from idle. He first sought to win the Jews whom he invited to come to his lodgings. He also wrote letters to the churches which were constantly on his heart. Knowing Paul's spirit, we are not surprised that he should have written from Rome in tones of victory, "I can do all things in him that strengtheneth me" and "Rejoice in the Lord always."

Unto the Ends of the Earth.
It seems that after two years Paul was released for a few years, and that in that time he revisited several of the cities and the churches where he had labored. There is a probability also that he fulfilled an expressed ambition to visit Spain, the limit of the west, the uttermost part of the earth.

After a few years a great persecution arose under Nero, and Paul was arrested again and thrown into prison. This time it was not a hired house, but a dungeon, where Paul knew cold and want and loneliness. He seems to have escaped condemnation at a first hearing, but not long after the second Epistle to Timothy (see 4:3-16) he was beheaded. Read in 2 Timothy his record and his hope, with what peace he looked to the future.

Unto the End of the Age.
In the Vision of John on the Island of Patmos (Lesson 11) we have a message from Christ to Christian churches of all ages, as well as a picture of Him as an

abiding presence in their midst. Largely through the missionary labors of Paul and his associates, the churches in Asia were founded, but it was for them the brighter hope and to speak to them the words of prophecy from the risen and glorified Head of the churches.

Miss Mary Ellen Parker, who has been attending Colorado Woman's College at Denver, came Saturday to spend Christmas with her parents, Mr. and Mrs. G. A. F. Parker.

L. D. McCurdy, manager of the West Texas Gas Company, was a business visitor in Amarillo Saturday night.

Mr. and Mrs. Ira Connell and daughters, Bettie and Eddie Jo, were Amarillo visitors Saturday night.

Charles White, departmental-freshman teacher and Gage-Jouse coach, left Saturday for Amherst to spend Christmas with home folks before returning to take up the basketball training work with the junior team candidates.

Charles Simpson, student in McMurray College at Abilene, is home for the Christmas season.

Miss Maurine Spradley is back from school studies at Dallas to spend the Christmas holidays with her mother and family.

BUSINESS AND PROFESSIONAL DIRECTORY

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Residence and
Office Phone 462

DR. G. F. LeGRAND
Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

PHILLIPS "66"
and Ethyl gas, Mobiloil,
Greasing, Tire Repairing, Etc.
Phone 69 when in tire trouble
W. J. SMITH, Phillips
No. 1, at Third and Schley

Nunn Transfer

HAULING OF ALL KINDS

Day Phone 656, Night 761-J

S. O. WILSON
DAIRY

Grade "A" Milk, 10c quart.
Phone 9027

DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug
Store.
PHONES
Residence 234 Office 37

INSURANCE

Loans--Bonds

HEREFORD
INSURANCE
AGENCY

JOHN McLEAN, Manager

West Tailor Shop

MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 335



CHIROPRACTOR

W. A. ROBINSON, D. C. Ph. C.

Equipped to Take Care of Chronic and Acute Diseases.

OVER CORNER DRUG STORE.

Residence phone 464 Office phone 573.

The TITLE to your land is vital.
Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co.

5 1/2 Per Cent Federal Farm Loans



An Appreciation

The Hereford Chamber of Commerce

—In appreciation of the pleasant business relationship that has existed during the past year, we wish to extend to you the—

Compliments of the Season

and we trust that the New Year will bring forth even better relations.

Hereford Chamber of Commerce

We wish you a Christmas that's merry and gay. And a New Year of promise before you: A measure of wealth, abundance of health, And the star of peace hovering o'er you.

We have enjoyed many pleasant business transactions with you during 1931, and are awaiting 1932 as a year to make scores of new friends.

HEREFORD LAUNDRY

FOR QUICK JOB SERVICE SEE THE BRAND

For Christmas, be it understood, We wish you all that is fine and good; And for the year of thirty-two, The best of everything for you!

Thank you, too, for the patronage that has made Nineteen Hundred, Thirty-One such a pleasant year for us. We shall continue to give service that merits your generosity.

S. E. Cone Grain Co.

Mrs. Jennings and Mrs. Honea Wish You Christmas Cheer

We're sending this bouquet of wishes To all of our friends far and near, For happiness, joy and contentment, On Christmas and through the New Year!



Merry Christmas

Happy New Year

The First State Bank

