# Big Spring Daily Herald 



These New Frocks And Suits that we are showing now are
in step with the march of
fashion's parade, and the
splrit of Easter.
Fresh as Spring flowers in
prints of exquisite crepes,
solid colors in pastel shades
and black or navy these won-
derful creations achieve new
smartness of line. J. \& W. FISHER 1882 THE STORE THAT QUALITY BLILT 1930 Directly Kast Ot Court Ho use
W.T.C.C. Committee



## The blend

## that revolutionized smoking

The incomparable blend of Camel Cigarettes is probably the most important discovery in the history of smoking. It made cigarette smoking popular. Camel changed the smoking habits of the nation and has given pleasure to more millions of people than any other cigarette.
This exclusive blend assures in Camel a smoothness, a mildness and a mellow fragrance that cannot be imitated. It preserves all the excellent qualities of the choice tobaccos of which Camels are made and melds them all together into a delightful harmony of smoke pleasure. It sets Camel apart as a cigarette of distinctive character and provides for Camel smokers the very highest form of smoking luxury.

## Camels

 for pleasure

## (Jhe Nawricl eshoól

## Now Going On - Our Great Easter DRESS SALE:



A record-breaking fashion event of a remarkable selection of

## 350 New Frocks

Frocks that originally sold at $\$ 16.75$ and $\$ 19.75$

Printed Crepes Printed Chiffons Washable Crepes Sport Materials
-values that we have every ${ }^{\circ}$ reason to be proud of!

SIZES: 12 to 34; $\mathbf{3 6}$ to $\mathbf{4 0 ;} \mathbf{4 0}$ to 48


Easter Promenade of Footwear

"Modes of the Moment" Featuring:

$$
\begin{aligned}
& \begin{array}{l}
\text { Sport Shoes in Hand- } \\
\text { Woven Vamps } \\
\text { Linens } \\
\text { Two-tones } \\
\text { Kid Combinations } \\
\text { Regular } \$ 8.50 \text { Values } \\
\text { ALLSTYLES } \\
\text { Widths } \\
\text { Sizes } 3 \text { to } 8
\end{array}
\end{aligned}
$$

The Largest Selection of Shoes in West Texas


## DNEVPORTS <br> Grchuiie Shop 

THE BIO SPRING, TEXAS, DAILY HERALD

| Konjola Gains |
| :--- |
| Staunch Friend | In This Case




## A New Rug? <br> Wiltons-Axminsters

 all kinds and prices! Nothing so uninviting as a bare floor-and nothingmore pleasant than the soft, long nap of a pretty new more pleasant than the soft, long nap of a pretty new
rug. . . one that you sink into at every step until you

tiummitume CO. Inc. che Store that Sells for Cess. Canh If You Have It-Credit If You Need II
Phone 260

GOVERNOR'S RACE LETHAGIC; WIRTZ, SENATE LEADER TO QUIT; BLIND SOLON AIMS HIGHER

| F W. W. bray |  |
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| Asrociated Press Staff Writer AUSTIN .April 15 (A)-"Old tim- | politices to devote his e |
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| ers" in the political game claim | w |
| there la more lethargy in the governor's campaign than former simi- |  |
|  | Wirtz served in tour nenates, |
| marathons at this season of the year. They ascribe this to the nit- |  |
| year. They ancribe this to the nituation created by the controversy created over the uncertainty of Sen- |  |
|  |  |
| created over the uncertainty of Sen- |  |
| name on the Democratic primary ballots pad indecision of Gov. Moo dy pa to his intentions. |  |
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| the supreme court for adjudication, |  |
|  |  |
| claiming the democratic state exective committee had no right to |  |
| ectuve commmitee hecause he failed |  |
| to support the 1928 presidential nomineel, nnd Gov. Moody still has under consideration his candidacy | Se |
|  |  |
|  | $y^{\mathbf{m o}}$ |
| for a third term. |  |
|  |  |
|  |  |

## The Spotlight Of Fashion

#  SHOP <br> A Home Owned Store 

## Continuing --

Through Easter Week Two Mighty Dres̃s Events


## 1 Special Lot, Values to $\$ 15.00$ <br> $2_{\text {for }}^{\$ 1600}$

1 spanilav vilaterase

## $2{ }_{\text {for }}{ }^{\$} 9^{00}$

1
Just Received! 100 Brand New Easter HATS
Reg. Yalues to $\$ 5.85$ $\$ 2,95$ \& $\$ 395$


## -Let a Classified Ad Help You-


Index To
Classifications
Announcements Announcements

$\square$

## Financial

honey
wanted
For Sale-
Re $\square$
$\frac{\text { ANNOUNCEMENTS }}{\text { Lodge Notices } \quad \mathbf{0}}$


$\frac{\frac{\text { FINANCIAL }}{\text { Money to Loan } \quad 14}}{\text { QUICK AUTOMOBILE }}$ or COLLINS AND GARRETT
 FOR SALE


## UPHOLSTERING REFINISHING






PHONE
728.729
$\frac{\text { RENTALS }}{\text { Apartments } 26}$



BIG SPRING DAILY HERALD
Classified Department


DIRECTORY
usiness or Professional Firm Ready To Serve You!

-

## $2 \pi$

## LET JUDGMENT SELECT YOUR DIAMOND

Everyone-at some time or other buys a Diamond-Be sure that the place you buy your gem is one of unquestioned repute-a store in which to place your full confidence -at Amos R.'s you'll find an insti'ution that "backs" its merchandise with an unqualified guarantee.


A GOOD DIAMOND-A REAL INVESTMENT
Everyone can show good judgment if they invest in a Dia. mond. Something in all history has never decreased in market value. Amps R. guarantees that a Diamond purchased here will always be worth its original price when you chamenci iton alereer toone:

## Very Beautiful <br> $\$ 5000$

Hand wrought in a floral design. This 18 -kt. white gold ring is jeweled with a beautiful Blue White Diamond.

Tomorrow brings a featured sale of Diamond Rings-a group specially selected for tomorrow. Only a limited number available, so we urge early buying. $\$ 5.00$ down, rest weekly.

diamond set Small Dowe Payment Balance Weekly


No Advance in Prices-Same Cash or Credit-<br>We have no discontinued or old merchandis e to sell.



Prove by comparison that these diamionds, are the largest, the finest and most beautiful - that you have ever seen at this price.


## For Easter



Florsheim Shoes Manhattan Shirts

| Florsheim Shoes | Grayco Ties |
| :---: | :---: |
| Manhattan Shirts | Knox Hats |
| Vassar Underwear |  |
| glubert | er Co |

News Of Big Spring Society

Mrs. Paul Reagan Party Honoree Mrs. Seth Pursons eniertained in Peck in Washingson Place. H . Fas deeided to have monthiy



 Butece and hatry Hur Mum
Jordan and Ada Ling

Couple Honored
With Shower.


## Feel Tough?

-"Our Spring Tonic"
will make you feel yourself again! All Three Stores'



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## Oil Scout May

Martin Farmer
Proves Advantage Of Diversification

Return To Area
 Milton E. Cline, who for geverat
weeke han been aeting ohiof socut
tor the Shell Petroleum Corporation

Easter
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stanton, Vis proving that diverafica-
toon paye. Mry. Butier
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## Christian Church

 Continues Revival
## 

Captivating new fashions
in the popular materials for this gala day $\rightarrow$

## Bangkok <br> Sisol <br> Baku. <br> Panamalac

Never were straws so exquisite in texturecolors so lovely, or hats so becoming.
$\qquad$
Ideco Moves Local
Office And Stock
 moved its offlee and atoek. trom
First atreet to the old Grover John-
son warchouse on the West Bank.

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$\qquad$
 Food Law Violation
$\qquad$  F.

Well Material

${ }^{\text {R }}$BHOP AT BLMOM IN THE PETROLEUM BOHLDIVO " THE ROMANCE OF HOLEPROOF HOSIERY


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ElmocNassor
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"RHEUMATISM" Stomach Troubles, and Built up
His Strength At The Same Time There is a way to get rid of
theumatism pains along with painm
in the stomach, back and sidesin the stomach, back and sides-
nnd until moat try it you cantlamen
only yourself for your suffering.


 into three main tests...for starting...acceline because of all of these tests converged
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a gasoline may be ever so powerful---but if is nor volatile
gh to start the motor quickly and give rapid acceleration in traffic--it will sacisfy today's demands. An casy starting, swift acceleration, are mere snares if they are not backed CONOCO Gasoline mest all
CONOCO Gasoline meets all three of these important practical tests--that's the reason so many people insist on Triple Tested--

## CONOCO GASOLINE

PACKED WITH EXTRA MILE ${ }^{C}$


