

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

The Hereford Brand, Hereford, Texas, Thursday, January 7, 1932.

Five Cents Per Copy

Direct Action Taken to Pave County Roads

Large Attendance Applauds Speakers Who Give Vital Facts In Plain Terms to Encourage Bringing Project to Conclusion. Every Phase of Work Shown to Be Opportune and of Great Local Benefit.

Full authority to proceed with the preliminary investigations and bring to a vote of the people of the county a bond issue to finance the building of all-weather highways in Deaf Smith county, was given the directors of the chamber of commerce at the monthly luncheon held Monday in the First Christian church. The directors were further voted power to appoint committees to look after any part of the highway proposition they saw fit, make selections of routes for the proposed roads to follow, get statistical information regarding availability of material, estimate costs to individual property holders, set amount of proposed bonds, and with the assistance of any person or group push the building of hard-surfaced roads in the county and bring the matter before its people to a definite conclusion.

One hundred thirty-seven citizens partook of the excellent luncheon, the greatest number ever of record at a regular chamber of commerce meeting here. This was despite very disagreeable weather that made it impossible for many to reach the church in time for the meal and program. The speaker from New Mexico, upon whom the committee depended for first hand statistics upon caliche road building, was present from attending. Others present gave this information but it was felt it would be more forceful if told by one with years of experience in caliche construction.

W. E. Dameron, president of the chamber of commerce, who was chairman of the program, interspersed brief remarks between the talks of the speakers, bringing out pertinent points of valuable information. "Your board of directors feels the county road bond question is of utmost importance," he said at one time, "and favors it unanimously because of the singularly opportune circumstances that attend it. We will get twice as much for our money in road building right now, counting what state and federal assistance would come within the county with the program, more than one-half million dollars would be released among local laborers through the program. The depression is not over, some say, but no road tax payments would be due for two years, and that half-million spent locally would surely help right now."

LIONS WILL ENTERTAIN LADIES NEXT WEEK

Twenty-one enthusiastic members of the Hereford Lions club held their first meeting of the year Wednesday noon at their usual luncheon room in the First Presbyterian church. Two new members, Mayor E. S. Ireland and I. O. Crosthwaite, were greeted as club members, and another, J. C. Parker, was unavoidably detained at the last moment from attendance.

M. M. Harding, McCormick-Deering representative, was the guest of S. P. Rosson, Lion president, and in a few brief words complimented the city very highly for what he termed its cleanliness—both morally and physically.

Earl W. Wilson Again Candidate for County Judge

County Judge Earl W. Wilson is this week throwing his hat into the ring for the coming elections by announcing for re-election to his office. He offers his record as a public servant and his experience in office as a recommendation to the voters.

Judge Wilson has had the trying ordeal of being chief administrator of county affairs during a bleak period of depression, and a comparison of the county's finances with those of other counties will find Deaf Smith county has weathered the storm exceedingly well.

Mrs. Bessie Smith Asks Election for Second Term

Mrs. Bessie L. Smith, county treasurer, is this week announcing her candidacy for re-election to the second term of her office. Mrs. Smith has conducted her office satisfactorily to the county and taxpayers' interests during her two years of incumbency, and to all intents and purposes surely is worthy of re-election.

JACK MITCHELL FUNERAL RITES THIS AFTERNOON

The funeral services of Clyde Wilson Mitchell will be conducted at 2:30 this afternoon by Rev. V. M. Cloyd at the First Baptist church, and interment will be made in West Park Cemetery.

BEST STORY REPORTED TO THE BRAND THIS WEEK

Troy Womble brings in the most unusual story of the week to the Brand, concerning a fire that broke out last Thursday in a duplex rental property belonging to him in P. O. Box.

The lady of the house, after turning in the fire alarm, picked up a pot of beans cooking on the stove, threw them on the walls where the fire was burning, and put out the flames. In making application for insurance adjustment Mr. Womble asked his tenant to include the value of the fire.

Local Schools Again Recieve Highest Rating

The schools of Deaf Smith county during the year ending June 30, 1931, were notified that they had received the highest rating from the State Board of Education.

While the schools are well equipped, the next year will be even better. The county school authorities are planning to have the schools second to our shop, again—spark-like again—spark-like the same as others, and spot removing.

Phillips "66" Service Station

Hereford enjoys a reputation from the great volume of trade that has known for several years a majority of the people will confer they are brought here by the advantageous prices for groceries they can find anywhere.

Advertising brings trade. Hereford and holds it when otherwise he going to customer confuses a grocery store.

More Hereford Brands are prized and distributed to paid subscribers every week than are necessary for every person in the county to see and know the bargains local merchants offer.

Advertising makes the Brand desirable to every one for there is usually something interesting about many people reader knows, besides common affairs discussions that formation up to date.

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INQUISITIVE REPORTER FINDS IMPROVEMENT HERE

The Hereford Brand reporter dropped into the R. H. Kemp Lumber Company's office the other day and found them re-arranging and repainting the office. We were privileged to interview the Range Roustabout and here it is, "you ask me why we are doing this. Well, Art's wife and Grant's wife kept threatenin' them two fellers with everythin' of they didn't change things and clean up. They sed the ladies of Hereford never wud cum back of they ever came 'tall. So Art he started to fix up an' then first one thing 'n' nother they got the hull office changin' and did sum paintin'. Then that there feller, Wise Ol' Fox, he smelt paint an' cum in an' first thing yu kno' he had a job an' now everythin' is party party. Don't ju think 'tis?"

This was all we could get from Range Roustabout, but it does look better. As the Range Roustabout would say, "Jist go down there an' see fer yerself."

Snow and Cold Weather Sweep Over County

Winter took another snip at Deaf Smith county over the past week when lowering clouds Sunday night and Monday resolved into mist and fog, to turn to snow that continued to fall through Tuesday morning. More wind accompanied the precipitation than any other falling weather this winter, and the snow drifted until an estimate of its depth is impossible, however at least five or more inches covered the county.

The lowest temperature of the winter was recorded Wednesday morning when 10 degrees above zero was reached. This morning, although last night was clear and settled, the thermometer stood at 22, so for the time being at least the worst of the storm is past.

Traffic has probably been disturbed more by the past week's weather than at any cold or stormy spell.

Jack Rose Out for Precinct 1 Commissioner

The first political announcement of the coming Democratic primary election appears in the Brand this week for P. J. (Jack) Rose, who comes out for county commissioner in Precinct No. 1. Jack made the same race two years ago and from a field of four candidates stayed in until put out in the second primary run-off.

He is a progressive young farmer and pure-bred Hereford breeder who has lived in Deaf Smith county the past six years, and pays taxes on his home farm four miles east of town along the Frio. Mr. Rose says he has observed the trend of affairs in Deaf Smith county and feels he appreciates the desires of its citizens as they affect the community welfare.

He pledges himself to an open, straightforward administration of the county's business as evidenced by the people in expression before the court. Mr. Rose is known far and wide as an upstanding, clean cut citizen and, if elected, should make the county an excellent commissioner.

DR. ROBINSON MOVES OFFICE TO HIS HOME

Dr. W. A. Robinson, chiropractor, has moved his office to his residence at 505 Miles Avenue, according to announcement made in his advertising this week. Dr. Robinson has one of the best equipped offices for chiropractic practice in this part of the state including electrical machinery for diagnosis, analysis, X-ray, etc.

J. M. WILSON LEASES CLOYD MEAT MARKET

J. M. Wilson, who for the past several years has done independent butchering around Hereford and selling fresh meat products through the grocery stores, has leased the Cloyd market from its owners and assumed active control Wednesday of this week.

Beil, who has operated at Shore's Grocery, associated with Mr. Wilson's firm.

Assessors Will Have New Games This Year

The status of the State of Texas will be taken by the county assessors, beginning January 1, 1932, provided by a law enacted in the last session of the legislature.

On the census will be taken by the tax assessors, beginning January 1, 1932, provided by a law enacted in the last session of the legislature.

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gram because the state and federal highway departments will build two-thirds of it for you and bring more money to be spent within the county than it will cost the county in dollars and cents."

"I want to see Deaf Smith county get busy on its highway building program," he said. "Every thing is in favor of it. If you voted highway bonds tomorrow, your property would not be assessed for taxation for that purpose until after January 1, 1933, and the taxes would not need to be paid until January 31, 1934. By that time, I am confident the state issue will be completed and you will have nothing to pay except your regular gasoline tax."

"Highways are built today for one-half of what they were one to two years ago. The state and federal highway departments have the money waiting to go to work. Just as soon as your bonds are voted the work will start. You may specify in your contracts, and it will be legal, that only local employees and trucks may be used on your highway construction. Ochiltree county week before last voted \$400,000 in bonds for highways to build more roads than were included in a \$700,000 issue voted down by its people last year."

W. E. Dameron, president of the chamber of commerce, who was chairman of the program, interspersed brief remarks between the talks of the speakers, bringing out pertinent points of valuable information. "Your board of directors feels the county road bond question is of utmost importance," he said at one time, "and favors it unanimously because of the singularly opportune circumstances that attend it. We will get twice as much for our money in road building right now, counting what state and federal assistance would come within the county with the program, more than one-half million dollars would be released among local laborers through the program. The depression is not over, some say, but no road tax payments would be due for two years, and that half-million spent locally would surely help right now."

W. J. VanLondon, district state highway engineer, commented on the caliche deposits along the Tierra Blanca, pronouncing their material of choice grade, better than that usually available and being used in other Panhandle counties. Mr. VanLondon, more than a year ago made a chemical analysis of the caliche here, and spoke from his expert knowledge of road building requirements.

NATIONAL ADVERTISERS QUIT USE OF RADIO

A surprise of the closing of the past year was the discontinuance of the use of the radio as an advertising medium by several large manufacturing interests of national importance. Some of the programs stopped with the end of the year were of such property as a single day's broadcast by the manufacturers of national goods, wide-spread as relative to the radio day.

do not make speeches," said Mr. VanLondon, "our job is to build roads. You decide what type of roads you want and where to put them, and we will put them there. A great advantage of the caliche construction is that the material is available right here in your county and between 70 and 80 per cent of every dollar of road bonds you vote will be spent with your own people here. The county would pay for but one-third of Highway No. 33, the other two-thirds coming in from the state and federal funds, yet at least 70 per cent of its whole cost would go for local materials and labor."

In answer to a direct question, Mr. VanLondon stated the highway would cost, because it must be built to state and federal specifications, from \$10,000 to \$12,000 per mile. "Your other roads across the county both ways," he said, "probably have sufficient grading and would need but little bridge-building, fence changing, and other foundation work, and could be constructed at a much less cost—to be determined by the exact type and width of roads you desire in those places."

Alex Thompson, abstractor, presented facts and figures relative to the costs a road bond issue would add to individual taxpayers, and the information he gave carried more weight than all the other arguments put together, for it is the dollars and cents phase that invariably gets the most attention.

"I estimated a \$400,000 bond issue bearing 5 per cent for 30 years," said Mr. Thompson, "and it would cost \$26,000 a year in taxes to retire the bonds and interest. This would mean but 30 cents additional tax on each \$100 valuation, as the present rolls show the county valuations to be \$8,809,020. Of the tax, residents would pay \$15,222 each year, non-residents would pay \$9,000, the banks \$281.85, railroads \$1,216.17, telephone and telegraph companies \$102.81, gas company \$51.00, gas pipe line company \$161.78, utilities \$121.50."

"Out on the farms the number of acres divided into the assessed valuation gives an average of \$6.20 1/2 per acre. Thus a quarter section would be taxed \$3.00 a year by the road bonds. In a like manner it is found that the average best business buildings in the 300 and 400 blocks of Hereford's main street would be taxed \$9.00, the very best residences from \$9.00 to \$10.00, with an average less than \$5.00. A cow would cost its owner 4 cents and a horse 4 1/2 cents."

Anyone should be able to figure out the approximate cost of the road bond issue on any piece of property, from the above.

Hearty endorsement of Mayor E. S. Ireland's motion to place the chamber of commerce board of directors in full charge of a road building program, with full authority to go ahead or call upon any and all they chose to ask for assistance, and seconded by Ezra Norton, was expressed by former president John P. Slaton, G. A. F. Parker, T. E. Selgler and E. R. Black, each stating briefly his reasons for approving the question. Valuable points were brought out by them that will have bearing upon the bond issue during its development.

A meeting of the board of directors was held following the luncheon for further organization and preparation. Assisting committees are being selected for new phases of the work to be taken care of as rapidly as they can be reached.

In commenting Tuesday upon W. E. Dameron, that all speed used to bring the matter to a head, and that the manufacturers of national goods, wide-spread as relative to the radio day.

Twenty-One Years Ago In Hereford

(From Files of The Brand of January 16, 1911.)

The Pratheon class of the Presbyterian church had closed a membership contest with a banquet whose menu furnished the chief entertainment and consolation of the evening. The printed names of the feast articles from which a selection was to be made were listed as king's dessert, Elijah's manna, Panhandle fish wafer, perforated art squares, anti-sugarttes, quarter sections, old man's dream, sananab a neve, angel food, mason's delight, spanked whiteness, John Deere discs, North Pole berries, which proved to be nothing more or less respectively than toothpicks, cream of wheat, ham

sandwich, crackers, pickles, apples, coffee, bananas, corn bread, brick ice cream, buttermilk, vanilla wafers and gumdrops.

In a controversy with the venerable Joe Taylor, better known as "State Press" of the Dallas News, in matters relative to table etiquette, Editor Elliott of the Brand went down in defeat when the down-state scribe came back with something like this: "There are some who have little patience with the requirements of the dinner table. They gulp, blow, smack, rattle and battle over their plates as if they were bent on doing or dying on the spot. Men slap their knives into their mouths, set their elbows on the table, use napkins as towels, drink gustily from the

tips of their spoons, pile debris around their plates, sop with their fingers, cool their fingers, cool their liquids with siccocan blasts from their blow-pipes, stab into neighboring dishes with their forks, talk with their cheeks distended, etc." with the remark that no matter how fine a public spirited citizen such a man might be, he would still be repulsive to women-folks and those who respected gentility and the consideration of fellow beings as acquired through ages of civilization.

A one-night-only play was advertised for the opera house as the dramatic event of the season, featuring an Indian play, "A Prince of His Race".

date and also their deed of trust to an undivided interest in section 72 of block K-7 of Deaf Smith County, Texas, to secure the payment of said note, said note providing for ten per cent interest from date and ten per cent attorney fees; also that Eva Grim is claiming some title or interest in said land which is subject and inferior to the prior lien of plaintiff; that Floy Jenkins is an heir of J. O. Jenkins and is now the sole owner of said note and lien by transfer from all heirs at law of said J. O. Jenkins; and which petition prays for foreclosure of said lien and order of sale.

Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this, the 10th day of December, A. D. 1931.

L. H. FOSTER,
Clerk, District Court, Deaf Smith County.

ESTRA NOTICE

Taken up at the home of the undersigned, living about 18 miles west from the town of Hereford in the county of Deaf Smith, the following described animal known

to be estray, viz: Red mare mule, six years old, weighs about 1000 pounds, branded T on left jaw. If not legally proved by the owner thereof within TWENTY DAYS from the date hereof I will proceed to stray the same in accordance with law.

COURTIS OASRAWAY,
Taker Up.
Hereford, Texas, this 21 day of December, 1931.

Mrs. J. E. Jones visited friends in Canyon Sunday.

Mr. and Mrs. J. B. Boyer of their son, Virgil, in last Sunday.

Don't Sleep On Left Side, Gas Hurts

If stomach gas makes you less and unable to sleep on side, take Adelin's. It will rid you of gas and bring sound sleep.

"... and a pound of CREAM O' PLAINS BUTTER!"

Churned Fresh Daily

Farmers Creamery Ass'n, Inc.
Hereford Phone 3



And wasn't that a wonder of a luncheon of the chamber of commerce Monday? You who missed being there can never know the electrical feeling flowing through that group of men as they realized the importance of what was taking place. Not one there doubted the efficacy, need and importance of all-weather roads leading both ways across Deaf Smith county, and felt the urgent need to get at their construction as soon as possible.

There are some who would delay the program for one reason or another, but the Brand is taking the position that the very earliest moment the work can be started and local men will find remunerative labor, the better it will be.

That vote of confidence expressed Monday in the present board of directors of the chamber of commerce, asking them to take charge and lead off in the coming program, was well placed, and in the business session immediately following the luncheon the directors pledged themselves to expedite road matters to the fullest extent, taking care to make every step legal and consecutive without losing time or having to back-track.

The board will go to the bottom of all phases and possibilities of the road question as it applies to Deaf Smith county. Every particular will be gone into carefully and the assistance of the county commissioners, citizens committees and all interested people will be used whenever available. If any part of the coming road program goes wrong, it will be in the face of every due precaution taken and investigation made.

Don't fail to read the figures in another place in the Brand showing what the road program will cost the individual taxpayer based on property with which nearly everyone in the county is familiar.

Citation by Publication.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon J. E. Johnson, D. P. Fleeger, Julia Sunderland, Leo Bollard, Alice H. Bollard, the heirs and the unknown heirs of each of the following deceased persons, to-wit: J. E. Johnson, D. P. Fleeger, Julia Sunderland, Leo Bollard and Alice H. Bollard, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January A. D. 1932, the same being the first day of February A. D. 1932, then and there to answer a petition filed in said Court on the 21st day of December A. D. 1931, in a suit, numbered on the docket of said Court as No. 1932, wherein John Williams is plaintiff and J. E. Johnson,

son, D. P. Fleeger, Julia Sunderland, Leo Bollard, Alice H. Bollard, and the heirs and the unknown heirs of the following deceased persons, to-wit: J. E. Johnson, D. P. Fleeger, Julia Sunderland, Leo Bollard and Alice H. Bollard, are Defendants, and said petition alleging:

This is a suit in trespass to try title, and for rents and damages, and for the possession of, and the writ of restitution of, all of the Northeast quarter of Section No. 3, Township 3 North, Range 4 East, further described as the Northeast quarter of Section No. 3, of Carter and Head Subdivision of Capitol League No. 406, in Deaf Smith County, Texas, containing 100 acres of land, plaintiff claiming same in fee simple. Plaintiff alleges that defendants unlawfully entered said premises and dispossessed plaintiff, to plaintiff's damage. Plaintiff alleges the rental value of same to be \$500.00 per year. Plaintiff alleges that he derived title to said land by regular chain of title from the State of Texas to himself, by patent, and by a regular chain of deeds.

Plaintiff prays for judgment, for the title and possession of said lands, for writ of restitution, for rents, damages and costs, and for such further relief as he may be entitled to.

Herein fall not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in

Hereford, Texas, this the 21st day of December A. D. 1931.

L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas.

Citation by Publication.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon Jake Grim, also called Jacob Lester Grim, E. E. Grim, and Eva Grim by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the first Monday in February A. D. 1932, the same being the 1st day of February A. D. 1932, then and there to answer a petition filed in said Court on the 10th day of December A. D. 1931, in a suit, numbered on the docket of said Court No. 1948, wherein Floy Jenkins, a feme sole, is Plaintiff, and Jake Grim, E. E. Grim, and Eva Grim are Defendants, and said petition alleging: That defendants, Jake Grim and E. E. Grim on the 18th day of December, 1926, executed their promissory note to J. O. Jenkins in the sum of \$500 payable one year from

Remodeled!

The new Chocolate Shop becomes metropolitan—come see for yourself that it is re-decorated as attractively as city sandwich shops.



Have Lunch With Us Today!

The Chocolate Shop



Think Ahead
Have Money

YOU never know the full value of money unless you are "dead broke."

Out of a job, and without a cent, this man sits... wishing he had saved his money.

Should you lose your job tomorrow, would YOU have enough money in the bank to tide you over?

START SAVING REGULARLY NOW

We Welcome YOUR Saving Business

THINK! MANAGED BY THE HEREFORD SAVINGS BANK HAVE MONEY!

A. C. THOMPSON

DEPENDABLE LUMBER

ACME QUALITY PAINTS
McKinley & Third Phone 450

'M' SYSTEM WEEKLY SPECIALS

- CELERY, large, each ----- 11c
- BREAD Hereford, 16-ounce loaf ----- 4c
- ORANGES, large, dozen ----- 24c
- COFFEE Three pounds ----- 36c
- POPCORN, Jolly Time, 2 lbs, 20c, one pound ----- 10c
- MATCHES Carton ----- 18c
- COCOANUTS, fresh, two for ----- 15c
- SAUSAGE Country, lb. ----- 15c
- TOILET PAPER, Northern Tissue, three for ----- 25c
- CRACKERS, Saltine, two pounds ----- 26c

FREE DELIVERY PHONE 249

BUSINESS AND PROFESSIONAL DIRECTORY

- BILL SMITH SERVICE STATION
112 West Third, Old Renfro Garage—Phone 150
CONOCO PRODUCTS
Car washing and greasing, storage and road service.
- DR. G. F. LOGRAND
Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 944
- DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Residence and Office Phone 468

West Tailor Shop

MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385



"Built Like A Skyscraper"

Filing Cabinets never stick or bind, because they are Unit-welded.

The Hereford



BARTON SAYS:

"You can't advertise today and quit tomorrow! You're not talking to a mass meeting. You're going to a parade."

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY

The TITLE to your
Our Abstracts correct
A. O. T. ...
5 1/2 ...

Here and There

BY MRS. C. E. TICE
Mr. and Mrs. A. T. Jones and Mrs. F. Jones spent Sunday with Mr. and Mrs. Andrew Gilliam.

and rebuilt a half mile north of where it has stood. We understand it is being rebuilt so that it will accommodate two or more planes.

Lost 20 Lbs. of Fat In Just Four Weeks

Mrs. Mae West of St. Louis, Mo., writes: "I am only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs."

A snake about two feet long was seen crawling around at the C. E. Tice home Christmas day. The reptile was seen by several children, so Ward community has nothing on it.

Mr. and Mrs. John Gaets made a business trip to Jayton Tuesday returning Wednesday.

Attendance at Sunday school increased to 61 last Sunday. Rev. Thomas preached a splendid sermon.

Mr. and Mrs. Hubert McEntire spent Sunday with some folks in Dimmitt.

Mr. and Mrs. Bob Orr and sons and Mr. and Mrs. D. B. Mann and Euna and LaVerne took supper in the E. H. Simpson home Sunday night.

Mr. and Mrs. George Ward of Happy, Arthur Fields of Amarillo, Messrs. Norma King and Pauline Terrell and Elmer Jones of Frio were entertained at the home of Mr. and Mrs. Chas. King Sunday.

Mr. and Mrs. Chas. King spent last week with his parents at Follette, and were accompanied home by Misses Norma King and Pauline Terrell.

Mr. and Mrs. George Ward of Happy, Arthur Fields of Amarillo, Messrs. Norma King and Pauline Terrell and Elmer Jones of Frio were entertained at the home of Mr. and Mrs. Chas. King Sunday.

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Ford Doings

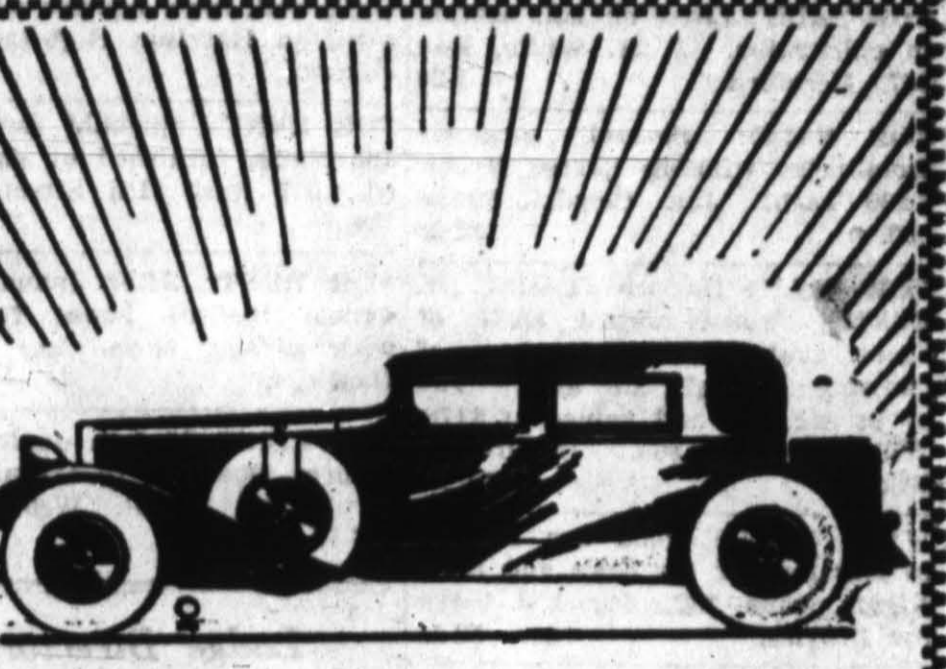
MISS LA VERNE MANN
Attendance at Sunday school increased to 61 last Sunday. Rev. Thomas preached a splendid sermon.

Flagg News

By MRS. W. T. SUMMER
The club will meet this week at the home of Mrs. N. A. Arms, and all members are urged to be present.

THOROUGH WASHING

Drive your mud-splashed car into our shop, and in a short time drive it out again—sparkling clean! Our price is the same as others, but we give vacuum clean and spot removing as EXTRA SERVICE!



TAPP-IRELAND Phillips '66' Service Station
Tire Service—We Go the Extra Mile.

MOVED!
Beene and Whitehead Barber Shop
Lyndell Brooks Beauty Shop
207 Main Phone 160

IT'S THE EXTRA EGGS THAT COUNT!
Feed & Seed Co.
The 60 to 80 eggs the average hen lays each year increase easily to 160, 180, or even 200—if practical, scientific methods of care and feeding are used.

CITATION BY PUBLICATION

THE STATE OF TEXAS.
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon Eliza M. Servis, and the heirs and legal representatives of Eliza M. Servis, deceased, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the first Monday in February A. D. 1932, the same being the 1st day of February A. D. 1932, then and there to answer a petition filed in said Court on the 28th day of December A. D. 1931, in a suit numbered on the docket of said Court as No. 1932, wherein Clarence E. Joy, James C. Joy, George O. Joy, Charles A. Joy, Walter H. Joy, John M. Joy, Lila Joy, Minnie Joy, Doris Joy, Vera Reyman, Willis M. Reyman, Eva Reyman, Charles Reyman, Addie Joy, Orin Joy, Lella Osborn, Vern Osborn, Hazel Streeter, Clifford Streeter, and Charles A. Joy, administrator of the estate of Mary A. Joy, deceased, are Plaintiffs, and Eliza M. Servis, and the heirs and the unknown heirs of Eliza M. Servis, deceased, are Defendants, and said petition alleging: That the plaintiffs, other than the husbands, who are joined herein pro forma, are the owners in fee simple of the South half of the Northeast quarter of Section 46, block K-4, Certificate 1301, Grantee B. S. & F., in Deaf Smith County, Texas, containing 80 acres of land; that Clarence E. Joy, James C. Joy, George O. Joy, Charles A. Joy, Walter H. Joy and John M. Joy, each own one-ninth of same; that Lila Joy, Minnie Joy, Doris Joy, Eliza M. Servis, Vera Reyman and Eva Reyman, each own a one-twenty-seventh part of same; that Orin Joy, Lella Osborn and Hazel Streeter, each own a one-twenty-seventh part of same, subject to a life interest of Addie Joy, in one-third of same; that Addie Joy is the owner of a life interest in one-third of that part of said land belonging to Orin Joy, Lella Osborn and Hazel Streeter. Plaintiffs allege the value of said land to be \$1200.00, and further that said land was the property of Mary A. Joy at the time of her death, that she died intestate, and that plaintiffs and defendants are her only heirs.

PLUMBING

by SKILLED MEN
—Let us remind you that copper and rubber gas tubes should be replaced by pipe, water heaters should be inspected to guard against waste, and boiler repairs should be made now.

ROUNTREE PLUMBING AND HEATING
PHONE 340

Furr Food Store

We Will Save You Money Every Day In the Week. We Feature Home-Killed Beef and Pork.
Beef Steak Best quality Swiss cuts lb. 12 1/2c
Stew Meat Plenty of fat veal or beef lb. 7 1/2c
Sugar Bulk best 10 lbs. 47c
Peanut Butter, each . 19c
Spuds, lb 1 1/2c
Pineapple, gallon . . . 69c
Breakfast Food 19c
Grapefruit, 3 for . . . 10c
Pork Roast, lb 10c
Oleo, pound 15c
Sausage, pound 9c
Compound, 8 lbs 58c
Butter, pound 21c
Coffee, pound 13c
Milk, large can 8c
Flour, 5 lb bag 19c
Syrup, 5 lb pail 34c
Crackers 17c
BREAD Hereford's Best, 16-ounce loaf, each 2 1/2c
Soap, 5 bars 13c
Guaranteed four-ply Brooms, each 25c
Oxydol, large box . . . 21c
White King, lge. box 41c
K. C. Powder 19c
Meal, 5 lb bag 13c
Old Dutch, box 7 1/2c
Salt, 25 lbs 39c
We Deliver Your Groceries to Your Kitchen Cabinet. Just Give Us a Trial—Phone Us at 74.
SHORTEST ROUTE BETWEEN MANUFACTURER AND CONSUMER!

Want Ads

For Sale or Trade

FOR SALE: Lease on half section in cultivation. J. H. White, Box 237, Hereford. 1-2c

FOR SALE: Several cockerels from prize winning Barred Rocks \$2.00 each. Jas. Cloyd, Phone 490. 52-2c

FOR SALE: Harvard Classics, Dr. Elliott's famous 5-foot shelf of books that cover the range of learning through all ages. The books are new and valued at \$175. Will sell for \$65. Inquire at Brand. 51-tfc

WILL TRADE good car for lot in Hereford or for cows and hogs. Night phone 132, day 353. Ask for Broyles. 52-4c

FOR SALE: Acme Quality Paints and dependable lumber for every size job. A. C. Thompson, Dependable Lumber. 48-tfc

FOR SALE: High bred young sows, will farrow soon. O. G. Hill. 46-tfc

TYPEWRITERS, New and second-hand. Jowell Murchison, Court House. 37-tfc

FOR SALE: Stack of cane and sudan pomace (pummies). Also 230 acres of grass for lease for the summer. FRED SALTZMAN. 52-1c

Ask for FLAVO FLOUR at your Grocer's. **PACKARD MILLING COMPANY** Phone 29. 12-tfc

FOR SALE: One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34th

FOR DRESSED HOGS see E. E. Brumley. Will butcher Tuesday. Phone 9024-F4. 49-tfc

For Rent

FOR RENT: Furnished apartment. Mrs. W. M. Megert, phone 444. 52d

FOR RENT: A nicely furnished apartment with private bath and garage. Phone 605. Mrs. Hattie Rutherford. 50-4p

FOR RENT: Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-tfc

FOR RENT: Four room house, with garage. Inquire at Piggly Wiggly. 47-tfc

FOR RENT: Five room unfurnished house. Mrs. J. B. Hammer, phone 98. 48-tfc

FOR RENT: Furnished apartment. F. H. Oberthier. 37-tfc

FOR RENT: Twenty acres with 5-room house, stucco chicken house, shed, well, tank, quarter mile from town on Harrison Highway. T. J. Carter. 47-tfc

FOR RENT: Splendid three room apartment, furnished or unfurnished. 517 East 11th Street, Phone 194. 42-tfc

FOR RENT: After January 1, a 4-room modern house for rent, with garage, close in. Henry Hastings. 46-tfc

FOR RENT: Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, Phone 746-W. 43-tfc

Lodge Directory

HEREFORD LODGE NO. 849, A. F. & A. M.

Stated Meetings Each Second Monday Night of Month. School of Instruction Each Thursday Night. Visitors Are Welcome. JAS. W. HOLLEY, W. M. J. S. JONES, Secretary.

HEREFORD LODGE No. 476, I. O. O. F., meets Monday, 8:00 p. m. Visiting Brothers welcome. LEE R. CONKLIN, N. G. L. H. Foster, Secretary.

Lost and Found

STRAYED: Twelve or fifteen young sheep from about 30 miles northwest of Hereford; drifted south with high wind. Please report any information to A. G. Bell, Hereford. 52-2c

FOUND: Child's tan coat in street Wednesday. Owner may have same by calling at Brand and paying for this ad. 49-4h

Wanted

WANTED: Small, furnished apartment, light housekeeping rooms, or board for three; convenient to both schools; must be cheap and all utility bills paid. Phone 135-W. 52-1c

WANTED: Cars to repair at my home garage. Good equipment, years of experience, no overhead expense, which enables me to serve you real money on your overhaul job. Come out and let me give you my price on your work. M. E. Moore, one mile north on 25-Mile Avenue. 49-2p

WANTED: 1000 bushels of barley and 5000 bushels of threshed maize. G. W. Brumley. 48-tfc

Political Calendar Is Given In Full for Reference of Interested Voters; Gives Year's Sequence of Events

The date fixed by the election laws and others of concern to the voter and the election official include:

- January 31—Last day to pay poll tax.
- January —Democrats select national convention city.
- February 8—Election judges appointed in counties.
- March 10—Last day for tax collectors to report poll tax payments.
- April 1—Tax collectors furnish election boards will poll lists.
- May 10—County conventions in presidential nominations.
- May 10—County conventions to name presidential delegates.
- May 10—Executive committee of Republican party to decide whether to hold primary election or name county officers in conventions.
- May 24—State conventions to name National Democratic and Republican delegates for nomination of president.
- June 6—Last day to file for state offices.
- June 9—Party call executive committee meetings for June 13.
- June 13—State executive committees meet to select place of meeting of state convention.
- June 14—Republican national convention in Chicago. Date and place for Democratic national convention to be fixed in January.
- June 18—Last day for candidates to file for county offices.
- June 20—County executive committees meet to prepare ballot and assess cost.
- June 23—First campaign expense report.
- June 25—Last day for candidates to pay ballot fees.
- June 27—Last day to file first expense report.
- June 27—Primary committee will meet to prepare ballot.
- July 3—Absentee voting begins.
- July 10—First day for filing second campaign expense report.
- July 18—Tax collector delivers to county executive committee chairman list of voters.
- July 19—Last day for absentee voting.
- July 21—County clerk sends absentee votes to presiding judge.
- July 23—First primary.
- July 23—Precinct conventions.
- July 27—Returns made to county chairmen.
- July 28—First day for filing first expense account, second primary.
- July 30—County conventions to be held; county committees canvass returns.
- August 1—Last day for first expense account, second primary.
- August 2—Last day for final expense account, first primary.
- August 4—Presiding election officers seal and deliver ballots to county clerk.
- August 7—First day for absentee balloting, second primary.
- August 8—State executive committee canvasses returns.
- August 8—Publication of pending constitutional amendments begins.
- August 18—Last day for filing second campaign expense report.
- August 23—Tax collector delivers list of voters to county committees.
- August 23—Last day for absentee voting in second primary.
- August 25—Absentee votes sent to presiding judges.
- August 27—Second primary.
- August 27—Deliver Ballots.
- August 31—Returns to county committees of second primary.
- September 3—County precinct chairmen assume office.
- September 6—Final expense account of second primary.
- September 8—Presiding election officers deliver ballots to county clerk.
- September 10—County clerk certifies to secretary of state local nominees.
- September 12—State executive committee canvasses primary results.
- September 13—State convention meets.
- October 1—Poll tax payments begin for following year.
- October 19—State committee chairmen certify to secretary of state names of party nominee for president and vice president.
- October 19—Absentee voting for general election begins.
- November 2—Last day for voters who have moved to obtain correct poll tax receipts.
- November 3—Election November 8.
- November 3—Tax collector furnishes list of voters to chairman of county executive committee.
- November 4—Last day for absentee voting.
- November 8—General election.
- November 11—Returns made for presidential electors; votes for nominees for president and vice president count as votes for all the party electors.
- November 14—Commissioners courts, canvass returns and county judges certify to secretary of state all election returns.
- November 16—Last day to file final expense accounts of candidates.

November 25—Secretary of state attorney general and governor canvass returns for presidential electors.

December 18—Secretary of state attorney general and governor canvass returns for state and district officers.

January 1—County and most state officers installed.

January 9, 1933—presidential electors meet.

January 10—Legislature meets.

January 17—Governor and lieutenant governor inaugurated.

Progressive News

By OLIVE PERKINS.

Mr. and Mrs. Ed Childre and daughters, Misses Madge and Agnes, visited his brother and other friends at Memphis last week.

The young people of the community enjoyed a forty-two party given by the Bensons Tuesday evening. Eunice Caldwell gave a party Wednesday evening, but owing to bad weather very few were present. Christmas candies were served at both parties.

Several of the neighbors and Mr. and Mrs. C. C. Bowman and family of Hereford helped Miss Olive Perkins celebrate her birthday Sunday.

Mr. and Mrs. Carl Donovan and children visited with Mr. and Mrs. Neil and family Saturday night.

Mr. and Mrs. Ceell Hodges and daughters spent Friday and Saturday with her parents, Mr. and Mrs. C. F. Caldwell.

Mr. and Mrs. A. J. Blakemore of Summerfield and Miss Dorothy Lee Miller of Amarillo visited in the J. E. Blakemore home Thursday.

Mr. and Mrs. Carl Donovan and sons spent Thursday evening with Mr. and Mrs. Ray Hershey.

Mrs. J. L. Wallace of Lakeview visited her brother, Owen Neel, last week.

Ruth Park visited Eunice Caldwell Sunday evening.

Augustine Gregory entertained Misses Leatrice Benson, Lucile and Lois Park and Katherine Hershey Friday, January 1, in honor of her birthday.

Mrs. Walter Caldwell called on Mrs. Carl Donovan Saturday.

Mrs. G. W. Webb and daughter called on Mrs. C. P. Caldwell Friday afternoon.

Leatrice Benson visited Katherine Hershey Sunday afternoon.

Mrs. Ira Ricketts spent Wednesday with Mrs. W. A. Ricketts of Hereford.

The following pupils are on the honor roll at Progressive: Noel Higgins, Anthony Marcell, Howard Higgins, Ira Jeane Ricketts, Ray Neen, Glenn Ricketts, Jimmy Blakemore, Clyde Neel and Wilbur Higgins.

Mrs. Albert Higgins called on Mrs. Roy Wagner Thursday afternoon.

Members of the Progressive Sunday school held their annual election of officers Sunday afternoon. Ira Ricketts was named superintendent; Owen Neel, assistant superintendent, and Katherine Hershey, secretary.

Adrian-Sims Notes

By MRS. J. M. CHAPMAN

We are having snow and cold weather.

School re-opened here Monday morning.

The N. O. Phillips family visited in the Morris home Sunday afternoon.

Misses Alma and Lucille Foxall returned Saturday from Decatur where they visited during the holidays.

Miss Elizabeth Chapman left Saturday for Helton after visiting homefolks over the holidays.

Mr. and Mrs. Marshall Stone were Hereford visitors Saturday.

The Morris family visited in the Hetchler home Friday afternoon.

J. M. Chapman was in Amarillo Friday.

Mr. and Mrs. Bohannon are the proud parents of a baby boy, born January 1.

Mr. and Mrs. Parr and son of Decatur visited relatives here during the holidays.

Mr. and Mrs. J. M. Chapman, Elizabeth, Wilbur and C. G. were in Hereford Saturday.

Mr. and Mrs. Howard Blasingame and children, Mother Blasingame and daughter, Fairy, visited relatives at Flagg over the week end.

Mr. and Mrs. Bogle and son, Guy, are visiting relatives in Oklahoma during the holidays.

ON TEXAS FARMS.

Many Texas farmers have outwitted cash grain markets to maintain the 1929 price level. It has been done by selling feed in the form of livestock. Texas is dotted with demonstrations of this sort, from the reports of which might be mentioned that of Tom Roden in Lamar county. Last spring he fed out 10 shots to receive \$1.12 per bushel for his corn, and this fall he reckoned a return

of 99% cents per bushel for corn fed to eight pigs run on sweet clover pasture and getting four gallons daily of skim milk.

During November in Correll county four dairy herd demonstrators figured a price of 45 cents per bushel for oats and 75 cents per bushel for corn fed to dairy cows. It represented \$29.65 more than they could have obtained for the grain on the local cash market.

Corn brought \$1.12 per bushel and oats 50 cents to Irvin Ellibracht of Mason county by feeding same to 13 calves on creep feeders since July 20.

Corn and hogari fed to eight pigs in a dry lot on self-feeder, brought \$1.64 per hundred to Robert Rogers, Wharton county 4-H club boy. The grain was balanced with a protein supplement consisting of rice polish, cotton seed meal and tankage.

A garden that paid the farm taxes by keeping the grocery bill for a family of five down to \$10 for four months is reported by Mrs. A. C. Voyles of Delta county.

FREE!

Two Beautiful

GOLD FISH

complete with aquarium, with every 50c tube of Nyal Milk of Magnesia Tooth Paste. As long as they last.

Close Drug Co.

The Nyal Store.

Announcement

—I have leased Cloyd's market and shall continue to handle only the best of home killed and cured meats at prices that are right, and with satisfaction guaranteed. Call us at 75.

J. M. Wilson

Cloyd's Market

Carl's Cash and Grocery

CARRY

SPECIALS FOR FRIDAY and SATURDAY:

RICE	White Swan, 2-pound pkg	17c
Mince Meat	White Swan, 9-ounce pkg	9c
SALT	Table, 1 1/2-lb pkg	3c
Blackberries	Per gallon	43c
PRUNES	Two Italian, gallon	33c
SUGAR	Powdered, 1 pound	8 1/2c
OATS	Mother's, Crystal ware	25c
Black Pepper	5 small boxes	20c
Peanut Butter	10-ounce bucket	1 1/2c
PEACHES	Dried, 3 lbs	25c

Bakers Cash Grocery

MONT E. BAKER

Until the weather is better, telephone 116, and give us your grocery list. We will fill the order as carefully as you can shop. Our prices and telephone service will save you time and money.

Friday and Saturday Specials

Compound	Lard, large bucket	69c
SALMON	Extra fancy, pink two cans	25c
Salt Bacon	per pound	8c
Star Naptha	Washing powder	3c
CHILI	Home made, brick	18c
PECANS	Shelled, fancy large halves, lb	49c
Stick Candy	Pound package assorted	18c
LEMONS	Sunkist, large size, dozen	22c
MATCHES	Diamond brand, six boxes	18c
BEANS	Baby Lima, medium can	7c
OATS	Mother's China Ware, large package	26c
SUGAR	Powdered, three packages	25c

“What Does God and Christ Expect of All Older Boys?”

List of Questions On the Northwest and Central Texas Older Boys Conference Theme.

These questions are exact words of boys from a dozen towns and cities of Texas, who have sent them in for discussion at the Hi-Y meeting to be held at Wichita Falls January 29-30-31.

What does God expect of a boy on Sunday? Must he attend each church service? Is it all right to attend a picture show on Sunday afternoon? Is it right to have dates on Sunday? What should a boy do in regard to his church? What does God expect from a boy in regard to religion as a whole? Does God expect as much from a boy as he does from an older person? Does he expect a boy to always try to be ideal? Can one ever relax? Does God expect an older boy to help teach younger boys how to live? What kind of amusements may an older boy have? May he dance and neck? May he gamble, smoke or run with bad company, girls or boys? What should be an older boy's attitude toward his parents? His sweetheart? What first does God expect of an older boy? Why should a boy try to live up to these expectations? Does God and Christ expect older boys to refrain altogether from gambling? Refrain altogether from drinking? Openly and boldly condemn the wrong doer at the expense of our own popularity with the fellows? Does God and Christ expect an older boy to carry on God's work? Study the Bible? To know right from wrong? Be something worthwhile? Be physically fit? Mentally fit? Shoulder responsibilities as they present themselves? See our tasks through? Have respect for elders and God? Communicate with him in prayer? Be true to convictions? Give time to carry on God's work? Help those less fortunate than ourselves? Be true Christians? Choose tasks we are best fitted for and carry them out? Carry out his commandments? Does God and Christ expect an older boy to play with them as they do their dads? How is comradeship with God obtained? Does Christ expect an older boy to have a general knowledge of the Bible? Does God expect an older boy to set an example for younger boys to become Christians? Does God expect an older boy to stay away from his boy friends who gamble and drink? Does God expect an older boy to refrain from smoking and discourage the other fellows? Does God expect an older boy to refrain from the use of profanity and foul language and should his attitude be to discourage the use of such language among his associates? What does God expect of an older boy in school? What does God expect of Hi-Y officers? What does God expect of an older boy in regard to the social, political and economic questions of today? What does God expect of a Christian older boy in regard to boys who are headed in the wrong direction? What does God expect of an older boy in choosing his vocation? How does God expect an older boy to spend his leisure time? What does God expect of an older boy in choosing his friends and associates? What does God expect of an older boy in regard to the “big brother idea”? What does God expect of an older boy in regard to the World Brotherhood movement? What does God expect of Hi-Y members? What does God expect of an older boy in his sex life and development? Should we draw a line between what God expects us to do and what he hopes we will do, or is there a difference? Does God expect an older boy to be settled in his ways? What does God expect an older boy to use as a standard in fixing his ideals? His attitudes toward life? Does God expect an older boy to sow his wild oats? To whom does God expect an older boy to go for counsel and information on his particular problems? How can older boys help to correct present day political trends? What should our attitude be toward present day science? How would Christ conduct himself if he were lying among us today? Does Christ expect us to close drug stores, railroads and other ways of communication on Sundays? On Sunday does Christ expect us to rest? Does Christ expect us to close down on amusements on Sundays? Does Christ want the younger generation to go on as they are today, or put forth some new ideas? Is the young generation of today lowering in class or progressing? Does Christ expect older boys to be called a sissy? How many people of the world are saved? What does Christ think of our generation? What does Christ think of a fellow who breaks the twelve commandments? What does Christ think of the different church denominations? What does Christ think of a fellow who reads “an eye for an eye, and a tooth for a tooth”? What kind of amusements does Christ expect us to use? Does Christ expect us to be perfect? Are church rights still equal? Does Christ approve of the way football is played today? What does Christ think of some people who make ways of earning money? Does Christ expect an older boy to have the same religious capacity as an older person? What age is it Christ considers a boy an older boy?

Social and Society

MARtha DUNCAN, Editor, Phone 542-W

J. P. Roberson Home Scene of New Year Feast

The annual Roberson reunion was held New Year's day at the home of Mr. and Mrs. J. P. Roberson in West Hereford. Each family brought dishes containing many good things to eat that when spread together made up a bountiful feast. Those present were: Messrs. and Misses. B. C. Roberson, Summerfield; D. B. Roberson and daughters, Emma and Dean, Amarillo; H. J. Roberson and children, Billie, Imogene and Molly Jo; Wiley Roberson and sons, Donald and Hicks; Dock Roberson and children, Wilma and Weldon; Earl Roberson and son, Earl, Jr.; Edward Roberson; Mrs. Beulah Roberson, Summerfield; Mrs. J. P. Roberson and sons, Edward, Ray and Eugene; Mrs. Bill Smith and son, James Neal, Dimmitt; Mr. and Mrs. J. B. McMin and daughter, Thelma; Miles Roberson; Mr. and Mrs. Perry McMin, Muleshoe; Mrs. M. A. Springer, Miss Nora Alice Dantel and the hosts, Mr. and Mrs. J. P. Roberson.

This was the sixth year in succession of observing the custom of all the Roberson kindred joining at the revered home of the eldest of the family, and the New Year's day feast of 1932 was not lacking in any of the hearty cheer and good fellowship of any previous time.

DELTA DECKA CLUB ENTERTAINED TUESDAY NIGHT

Marlin Gilliland was host to the Delta Decka club with a very enjoyable party Tuesday night, at the home of Mr. and Mrs. Reed Williams. Scores went to Mr. and Mrs. Rayford Ricketts. After several rubbers of bridge had been played the following officers were elected: Hubert McEntire to succeed Frank Mosley as president, Bessie Lee Barnard to succeed Mrs. Hubert McEntire as secretary, Martha Duncan, re-

Lovely plate refreshments were served to Messrs. and Misses. Hubert McEntire, Rayford Ricketts, M. C. Alston, Misses Martha Duncan, Bessie Lee Barnard, Viola Carpenter; Messrs. Edgar Ireland, Frank Mosley and the host, Marlin Gilliland.

EARLY UNITED STATES HISTORY DEPICTED BY CLUB PICTURES

Thursday afternoon, December 31, at 2:30 o'clock, the Bayview club invited club women of Hereford to a scenic program in the county court room. Slides showing the early history of the United States were presented, a short lecture was given in explanation. The program was entertaining as well as instructive.

MARY BROADWELL ENTERTAINS JUNIOR MUSIC STUDY CLUB

Mary Broadwell, assisted by her mother, Mrs. H. L. Broadwell, delightfully entertained members and special guests of the Junior Music Club at the Broadwell home on West Third street, with a 1:00 o'clock luncheon-musical Friday January 1.

Guests outside the club were Mrs. Virginia Lillard and former members, Misses Maurine Spradley, Mary Ellen Parker and Helen Crawford, who have been home from college work over the holidays. After the lovely luncheon the former members of the club entertained those present with beautiful musical selections together with talks concerning the musical training in their respective schools.

MRS. C. A. SKELTON ENTERTAINS FRIDAY CLUB

Mrs. C. A. Skelton cleverly entertained six tables of bridge Friday afternoon, January 1, at her home, when she was hostess to the Friday Bridge club. Winning scores went to Mrs. J. W. Robinson, next, and Mrs. S. P. Rosson, club member, each being rewarded with lovely gifts. A salad course was served to members: Misses S. P. Rosson, C. C. Acker, J. J. Clark, Goldie Ruby Shirley, Luther Hough, Lou Mercer, M. B. McLean, D. K. Tolson, Glenn Snyder; guests, Misses L. F. Borden, Grace Guthrie, C. O. Ferguson, F. H. Oberholser, Homer Fox, J. W. Robinson, Pittman, J. H. Pittman, John H. H. E. Fritz, W. F. Gahbert, John Foster of Clovis, and Miss Anne Miller.

Miss Gladys Seigler visited friends in Amarillo Sunday.

HOME MAKERS CLASS HONORS PRESIDENT

Last Wednesday, members of the Home Makers class gave their president, Mrs. E. E. McCullough, a surprise luncheon at the noon hour and presented her with a small gift as a token of their appreciation of her services in the class. Twenty members enjoyed the luncheon and the show which was staged in the afternoon.

NORTH HEREFORD DEMONSTRATION CLUB NOTES

The North Hereford Demonstration club will meet Monday, January 11, in the home of the president, Mrs. Kibbe. All members are urged to be present.

JUNIOR MUSIC CLUB MEETS WITH EFFYLE WHITSETT

Members of the Junior Music club will meet in regular session at the home of Effyfle Whitsett on 25-Mile Avenue at 2:30 next Saturday afternoon. Members will bring their completed 1931-32 year books with them. A prize will be awarded by the Senior Music club to the junior member whose yearbook shows the most originality, with best planned and arranged material.

Methodist Church.

Ernest E. Robinson, pastor. Sunday school at 9:45, W. J. Stanford, superintendent.

Preaching services at 11 a. m. and 7:00 p. m. Morning subject "God's Plan for Everyday Life". Evening services at 7:00. Dr. L. N. Lipscomb, presiding elder, will preach at the regular hour and hold the first quarterly conference immediately following. Special music by the choir at each service, Mrs. W. J. Sanford, organist, and Mrs. J. C. McCracken, choir leader. The orchestra, under the leadership of Mrs. Paul Foster, will play for the evening service. Young people's meeting at 6:00 p. m. Sunday. Miss Irene Crawford, president.

Wednesday at 2:30 p. m. the Woman's Missionary Society, Mrs. J. F. Ward, president, will meet in business session. The Wednesday evening Bible lecture will be given at 7:00. A cordial invitation is extended to the public to worship with us. All are welcome.

Methodist Missionary Society.

The ladies of the Methodist Missionary society met in the last session of the year at the church, December 30. Mrs. O. R. Majors presented the monthly program as taken from The Missionary Voice, official publication of the organization. This was a series of discussions on world peace and what the women of the churches can do to bring it about. Mrs. E. E. Robinson gave the devotional, a wonderful discussion on "Blessed are the peacemakers," urging the women to be big, strong, loving and unselfish. All other topics were informative and inspirational, making a plea for influence and prayers for the world peace meeting, February 2.

Two special numbers were enjoyed, which sounded keynotes in the making for peace, a duet, "In the Beautiful Garden of Prayer," by Misses Beyer and Hawkins, and a poem, "Others," by Mrs. Major. After a short business meeting in which reports of the past three months were given, the newly elected officers for the year 1932, were installed by Rev. E. E. Robinson. He put forth a mighty challenge to "burst the shell," reach out to those outside, and accomplish mighty things for God, beyond the confines of stipulated program. The officers for next year are: Mrs. J. F. Ward, president; Mrs. W. O. Fox, vice president; Mrs. J. C. Cummins, recording secretary; Mrs. E. O. Douglas, corresponding secretary; Mrs. James Black, treasurer; Mrs. H. L. Rice, assistant secretary; Mrs. O. R. Majors, voice agent; Mrs. Jones Stanford, pianist; Mrs. J. B. Jones, kitchen custodian, and the following superintendents: Study, Mrs. E. E. Robinson; junior work, Mrs. H. E. Henslee; publicity, Mrs. O. T. Behrens; social service, Mrs. M. L. Steele; supplies, Mrs. J. E. Beyer; local work, Mrs. J. B. Hamner; good cheer, Mrs. E. B. Hamner.

Frank Richards, genial all-around assistant at the Carlyle Grocery, is back at work this week, but says he is not feeling as strong as he should be since his recent illness.

Maurine Spradley left this week for Dallas to resume studies in college.

Baskin, Mosley and Rockwell Visit Caverns

C. C. Rockwell, J. B. Mosley and L. Baskin made an 800 mile trip last week to Southeast New Mexico, with the famous Carlsbad Caverns as their main point of interest. The going trip was made via Clovis, Roswell, Artesia, with the return via Hobbs, Midland, Big Springs, Lamesa, Lubbock and Pinalview.

The caverns are beyond description and every man, woman and child in the country should be privileged to visit them. Mr. Mosley gives the best description by designating the caverns as the eighth wonder of the world, adding a postscript that they are greater by far than all the other seven put together.

One hundred fifteen people constituted the party, with the entrance at 10:30 a. m. and the exit at 3:30 p. m. Some seven miles were covered in the trip, with 765 feet below the surface as the lowest point visited. It required 8-4 of a mile to walk around the big room and consumed 45 minutes of time. A second cavern some 300 feet below the main cavern has been surveyed and mapped for a distance of six miles.

The big elevator, with bottom of the pit some 750 feet below the surface, is completed, but the announcement was made that it would not be in use until after the dedication, which date is perhaps weeks and perhaps months ahead because the government seems slow and deliberate in almost everything it does.

It would be a wonderful help if the elevator could be used without delay in lifting people out of the caverns at least, this for the reason that the return trip is started at the bottom of the elevator shaft, with the same scenery from this point to the entrance to be visited the second time.

The great potash mines in Lee County, N. M., were visited. A new narrow-gauge railway from the mines to a refinery is completed and ready for operation. The pit at the mines is about 1000 feet deep and three veins of potash are passed through. This is now said to be the biggest known field in the world. The new highway extending from Carlsbad out to the caverns seems about completed and apparently should be thrown open for use. We were forced to use the old road, however, which is rather rough and about 8 miles longer than the new road. A general feeling of optimism seems to prevail among the people in all the towns visited. L. BASKIN.

First Christian Church.

Rev. M. J. Johnson, pastor. Bible school at 9:45 a. m. A. M. Jones, general superintendent. Morning worship hour at 11:00 o'clock. Next Sunday's subject will be "Forgiveness". Evening hour services will be based upon the sermon subject, "That Generation".

Next Sunday will be the election of elders and deacons for the year. All members of the church are requested to be present for the election of these officers.

Star Showing Best Football Picture of Year

"The Spirit of Notre Dame" conceded to be the greatest football picture of the past year, made its first showing at the Star Theatre last night and will be there again tonight and tomorrow night. It is distinctly different from the usual college football picture, there being very little sappy love interest, but a great deal of keen, boyish enthusiasm, fine friendships that approach Damon and Pythias proportions, and school loyalty that overrides all personal prejudices and pride, and forgiving injustices and the frailties of human nature for the good of the common cause. The Brand can heartily endorse "The Spirit of Notre Dame" as clean-cut, wholesome entertainment of the highest order.

C. O. WILKINS LEASES BARBER SHOP IN ADRIAN

C. O. Wilkins, good natured barber who has worked in the J. H. Brooks shop in Hereford for the past several years, has leased a shop of his own at Adrian and is operating there. Mr. Wilkins is also an official of the local Legion post, and will be missed around Hereford in more ways than one.

Helen Crawford of Friona, who often visits friends in Hereford because of musical studies and affiliations here, was a guest of several homes in the city during the past week. Miss Helen is a student of C. I. A. at Denton, and has returned there to resume her studies.

POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For County Judge and Ex-Officio County School Superintendent:
DARL W. WILSON
(Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For Commissioner, Precinct No. 1:
P. J. (Jack) ROSE

TO THE VOTERS OF DEAF SMITH COUNTY

I am very thankful to my many friends who supported me two years ago in the race for county commissioner in Precinct No. 1, and feel that I am entitled to ask you and the other voters in the precinct who did not see fit to vote for me then, for their support and vote this year.

Since the race two years ago, I have watched the progress of the county and feel that I am qualified to serve the people in a better way at this time than I was then. I have studied the needs of the taxpayers of the county, and if honored with the office at the time of the election, I assure you I will do everything in my power to give every taxpayer a true and fair deal.

Thanking you in advance for your support and influence, I am, Yours very truly,
P. J. (Jack) ROSE.
52-1p

TO THE VOTERS OF DEAF SMITH COUNTY

I do hereby respectfully ask that you vote for me for the office of County Judge and Ex-Officio County School Superintendent next July. I have always made a special effort to do my duty and to keep the sacred trust you have placed in me. I have worked hard to keep up with the work and to keep the records straight and have always felt very keenly the responsibility of the office and its attendant duties.

By the experience attained thru the years I have been able to acquaint myself with the business of the county and of the school districts to the minutest detail and have exerted my every effort to do what I could under the law to administer the affairs of the county and of the school districts for you in a manner consistent with good business and fairness. The business of administering the affairs of the county and of the school districts has become rather a complex, difficult problem on account of the financial depression which we are now experiencing and it is rather difficult to solve some of the problems. I have done my best to take the long look and to do my part, as far as allowed to do so, in keeping the business of the county on a sound, safe basis so that we could all go on and progress when the times shall become good again.

As your county officer I have tried and will continue to try to represent your interests in an honest way, and if elected again it will be my desire to continue to give my best in the performance of my official duties.
52-1c EARL W. WILSON.

TO THE VOTERS

In announcing my candidacy for re-election to the office of treasurer of Deaf Smith county, subject to the action of the Democratic primary on July 23, I am asking for the office for my second term, and believe my administration of it during the past two years will merit my request. I invite any investigation you may choose to make of my work.

I solicit and will sincerely appreciate your vote and influence.
1p (Mrs.) BESSIE L. SMITH.

Dawn Items

By LOIS ANDERSON
R. A. Frye entertained a large crowd in his home with a watch party last Thursday night. A community party was given at the school house Friday evening when the patrons played dominoes and forty-two, the youngsters playing more active games.

Mr. and Mrs. H. E. Miller entertained a number of young folks with a card party Saturday evening. Those present were Misses Inez Miller, Laura Willis, Lois Anderson, Hazel Crouch and Mary Chambers; Messrs. Clifford Stewart, Johnnie Willis and Aubrey Wimberley. All reported a good time.

Miss Lois Smith attended a party at the Howard Hershey home in Hereford Saturday night. A large crowd attended Sunday school Sunday. Rev. O'Dowd of Canyon, preached a fine sermon. L. A. Smith and family took dinner in the home of his brother Sunday. Miss Laura Willis returned to her home in Tucumcari Sunday

after an extended visit in the H. E. Miller home here. Johnnie Willis of Tucumcari spent Saturday night in the H. E. Miller home. Mrs. H. H. Miller and sons called in the S. J. Bennett home at Hereford Monday.

Easter News

This region was under a blanket of snow first of the week. The H. D. club met with Mrs. George Chambliss January 1. Mrs. Bob Axe of Jumbo and Miss Martha Medley were guests of the club. Annie Mae Smith, Hazel Chambliss and H. H. Frye and family spent Friday evening in the Carl Frye home.

R. H. Medley called on J. S. Smith Sunday afternoon. Mr. and Mrs. Ben Whitfield and family are moving this week to their home near Olton. We regret their leaving this community. H. H. Frye and family motored to Summerfield Sunday afternoon to visit Mrs. Lawrence Johnson. Emerald Smith is spending this week with her brother at Big Square.

Mr. Wardlow visited the primary school room Monday afternoon. Messrs. Saxon, Hutchins and Dennis are hauling feed for E. O. Dixon. Mrs. C. W. Frye and children called in the B. H. Medley home Sunday afternoon. J. S. Smith has been ill the past week.

Mrs. Betty Coonauger and Miss Maggie visited the C. W. Frye

home last Thursday afternoon. Bill Craig is enjoying a visit from his son, Charles, of South Texas. Emerald Smith and Vaye Allen stayed with Mr. and Mrs. Harry Smith Monday night.

Mrs. Andis Martin, beautician of the Orr Beauty Shop, was taken by Clyde Renfro in his airplane to Denver Sunday. While there Mrs. Martin will take examination before the Colorado state board of beauty culture. Curt Bippus flew back from Denver with Clyde.

Rev. F. T. Charlton, of Canyon, has preached at the First Christian church in Hereford for the past two Sundays, during the vacation of Rev. E. P. Giesler and family who have been visiting home-folks in Chicago. The Gieslers are expected home this week.

Mrs. W. F. Orr and little grandson, Jimmie Lewis, returned Sunday from Rochester, Minnesota, where they had gone with her daughter, Mrs. Lula Orr Lewis, to establish her in Mayo hospital. They report her as recovering rapidly.

I Have Moved.....

—my office to my residence, 505 Miles Avenue, two blocks north from Texas Utilities Co.—
—I feel that I can give you better service than in my previous location.
—I am equipped and prepared to take care of your family illnesses.

Dr. W. A. ROBINSON

D. C. Ph. C.

Phone 464

Texas Grocery & Market

NEW LOW PRICES

Free Delivery
PHONE 353

REAL FOOD BARGAINS

Red-Hot Prices
All Day Friday & Saturday

FLOUR, Hereford Beauty, 48 pounds	76c
JELLO, assorted flavors, three large packages	21c
PINEAPPLE, sliced or grated, large can	12c
CORN, extra fancy, No. 2, three cans	32c
SUGAR, ten pounds, pure cane	53c
TOMATOES, hand packed, No. 2, three cans	32c
PEAS, early June, No. 2, three cans	32c
SALMON, fancy pink, No. 2, three cans	32c
SPUDS, new shipment No. 1, ten pounds	19c
CELERY, large Jumbo size	14c
LETTUCE, fancy hard head	9c
GRAPEFRUIT, Texas seedless, six for	29c
BROOMS, four-tie, Liberty Special	29c
BANANAS, fancy yellow ripe fruit, pound	7c
LEMONS, Sunkist, No. 1, dozen	29c
COCOANUTS, fresh, fine to grade, three for	24c
SOAP, White Laundry Soap, ten bars	33c
TOILET PAPER, Northern Tissue, three rolls	25c
WASHING POWDER, large boxes, package	5c
TOILET SOAP, assorted, three bars	25c
EGGS, fresh country eggs, dozen	19c
RICE, bulk, three pounds	10c
MUSTARD, full quart size	19c
PEANUT BUTTER, quart jar	26c
MACARONI or Spaghetti, large package, three for	15c
LARD, home rendered, pound	8c
STEAKS, fancy veal, pound	9 1-2c
ROAST BEEF, juicy and tender, pound	9c
HAMBURGER, three pounds	24c
HAMS, sugar cured, pound	13 1/2c
CHILI, home made, pound	19c
BACON, sugar cured squares, pound	11 1/2c
DRY SALT, medium squares, pound	5c
COUNTRY SAUSAGE, pound	10c
SPARE RIBS, country, plenty of meat, pound	12 1-2c
HENS, fat and juicy, dressed	85c
FRYERS, regular size, each	50c

We buy eggs, or will trade you groceries for them, and pay more than market price at all times. Why shop around when you can buy your groceries for less at Texas Market and Grocery? We have only the best quality of merchandise, and a first class, sudden service delivery.

International Sunday School

Lesson

BY DR. J. E. NUNN

January 16.

THE FIRST DISCIPLES

John 1:35-49.

25. Again on the morrow John was standing, and two of his disciples;

26. And he looked upon Jesus as he walked, and saith, Behold, the Lamb of God!

27. And the two disciples heard him speak, and they followed Jesus.

28. And Jesus turned, and beheld them following, and saith unto them, What seek ye? And they said unto him, Rabbi (which is to say, being interpreted, Teacher), where abidest thou?

29. He saith unto them, Come, and ye shall see. They came therefore and saw where he abode; and they abode with him that day: it was about the tenth hour.

30. One of the two that heard John speak, and followed him, was Andrew, Simon Peter's brother.

31. He findeth first his own brother, Simon, and saith unto him, We have found the Messiah (which is being interpreted, Christ).

32. He brought him unto Jesus. Jesus looked upon him, and said, Thou art Simon the son of John: thou shalt be called Cephas (which is by interpretation, Peter).

33. On the morrow he was minded to go forth into Galilee, and he findeth Philip: and Jesus saith unto him, Follow me.

34. Now Philip was from Bethsaida, of the city of Andrew and Peter.

35. Philip findeth Nathanael, and saith unto him, We have found him, of whom Moses in the law, and the prophets, wrote, Jesus of Nazareth, the son of Joseph.

36. And Nathanael said unto him, Can any good thing come out of Nazareth? Philip saith unto him, Come and see.

37. Jesus saw Nathanael coming to him, and saith of him, Behold, an Israelite indeed, in whom is no guile!

38. Nathanael saith unto him, Whence knowest thou me? Jesus answered and said unto him, Before Philip called thee, when thou wast under the fig tree, I saw thee.

39. Nathanael answered him, Behold, thou art the Son of God; thou art King of Israel.

Golden Text: Behold, the Lamb of God that taketh away the sin of the world.—John 1:29.

Time: February A. D. 27, at the beginning of the first year of Christ's public ministry.
Place: Bethabara (Bethany) on the east bank of the Jordan probably opposite Jericho.

Introduction.

We note at once the supplementary character of John's Gospel. Written long after the other three, it takes for granted, knowing that they are well known to all Christians, and, while it has a grand theological purpose of its own, as to the biography of Christ it merely fills out some important details omitted by the synoptical Gospels. Thus here at the outset the first 26 years of Christ's short life on earth are omitted. There is no genealogy of Jesus, no account of the annunciation to Mary, of the birth of John the Baptist, of the birth of Jesus, the visit of the wise-men, the flight into Egypt, the childhood and youth at Nazareth, the visit of the boy Jesus to Jerusalem at the age of 12 to attend his first Passover, the ministry of John the Baptist, the baptism of Jesus, and our Lord's temptation in the wilderness. Strange omissions, surely, if the first three Gospels were not in existence! On the other hand, all that John relates in his first five chapters is peculiar to his gospel, and of profound interest and significance.

Scribes from the Pharisees went to John the Baptist as he was baptizing at Bethany (Bethabara), one of the fords of the

Jordan, convenient for his purpose, the traditional location being east of Jericho; it was on the eastern bank for that is the meaning of "beyond the Jordan". These messengers went to John in the spirit of judgment haughtily bidding him to give an account of himself, and declare by what authority he was baptizing the throngs of penitents. John's answer was humble yet confident: he was not the Messiah, but he was the herald of the Messiah whose coming was foretold in Isa. 40:3: "I am not worthy," said John, "even to unfasten the shoe laces of this coming Messiah."

John the Baptist and Jesus.
Probably John had never seen Jesus, who was his cousin according to the flesh, until our Lord, coming from Galilee with a party of friends, presented himself to him for baptism. At once, however, John recognized him as the Messiah, and protested that he should rather himself receive baptism from Jesus; but Christ insisted, and the descent of the Holy Spirit upon Him while he was being baptized, with the voice from heaven declaring him to be God's beloved Son, confirmed John's insight, giving him from that moment his great theme for witness-bearing, namely, that Jesus was the Son of God, the long-foretold Messiah.

The Call of John and Andrew.
"Again on the morrow John was standing and two of his disciples." One of these (v. 40) was Andrew; the other was evidently the apostle John himself, who modestly avoids any mention of himself or his relatives by name in his Gospel—a fact impossible of explanation unless John wrote the Fourth Gospel. "And saith, Behold, the Lamb of God." The day before, in a public address, John had similarly pointed out Jesus as the Lamb of God (v. 29), adding, "That taketh away the sin of the world." John was speaking out of the great prophetic use of the lamb in Hebrew history, beginning with the sprinkling of the blood of the passover lamb on lintel and doorpost, that the death angel might spare the first-born of the Israelites, and running thru the annual sacrifice of lambs at the passover celebrations in the temple; remembering also the comparison of the Messiah to a lamb in Isa. 53:7: "Behold, the Lamb of God."

Come and See.
"He saith unto them, Come, and ye shall see." It is not only our privilege to know where Christ is, but to be where he is. He is in a place, and he designs that that place shall be our place also. "I go to prepare a place for you . . . that where I am there ye may be also."—Rev. A. J. Gordon. "They came therefore and saw where he abode." Our Lord was doubtless lodging in a small and mean house, but "the outward setting of any man's life is of small moment."
"And they abode with him that day." "The outcome of that afternoon was thousands of converted souls, thousands of transformed

lives, thousands of heroic deaths, and thousands of songs in heaven. See what even one short day or hour with Christ may do."—Rev. G. H. Knight.

The Call of Peter and James.
"One of the two that heard John speak, and followed him (that is Jesus), was Andrew, Simon Peter's brother." "Andrew" is a name derived from the Greek word meaning "man," "manly." Andrew and Peter were fishermen from the town of Capernaum, on the northwest shore of the Sea of Galilee. Andrew was the "finder" among the twelve disciples. We see that fine quality shown in this event, and also when he found the lad with the tunic (John 12:20-22). "Andrew was commonly known as Peter's brother. He was the relative of a great man. Peter was a leader, Andrew a follower. Peter often stood alone, Andrew always appeared in company. Peter was independent, Andrew dependent."—Edward Augustus George.

"He findeth first his own brother" clearly implies that next John also found his own brother, James.

"And saith unto him, We have found the Messiah (which is being interpreted, Christ)." "This is the grand test of a truly evangelical spirit. It is unselfish. It is communicative."—Charles Wordsworth.

"Andrew was the first home missionary. Those who by God's grace can say, 'We have found the Christ, a Saviour from sin and death, an almighty and all-merciful Brother and Friend,' these know that life is worth living."—Rev. John Ker, D. D.

Andrew Brings Peter to Jesus.
"He brought him unto Jesus." "This is the kindest and best service that any human being can do to any other." Andrew never did a better day's work in his life than when he brought Peter to Jesus. "We are not told that Andrew ever preached a sermon in his life; but this brother, whom he brought to Jesus, preached a sermon that led 3000 people to Jesus in one day."—Rev. E. A. Torrey, D. D. "There is nothing we can do so great, so far-reaching in its influence, so blessed in its results, so immortal, so divine, as bringing a soul to Christ."—Rev. Warren Hathaway.

Philip Findeth Nathanael.
"Philip findeth Nathanael." Philip may have had a slow mind, but he had a prompt heart. He was quicker than most Christians

are to act on the Christian principle of evangelism. "And saith unto him, We have found him, of whom Moses in the law, and the prophets, wrote." "Whom have they found? Evidently they had found him for whom their hearts had longed, about whose coming they had conversed in their fraternal conferences, at the meetings of that primitive brotherhood of six, out of which came the Christian church."—Dean George Hodges. They were earnest Bible students, and knew the prophecies of the Messiah all through the Old Testament.

Can Good Come Out of Nazareth?
"And Nathanael said unto him, Can any thing good come out of Nazareth?" "All Galileans were despised for their want of culture, their rude dialect, and contact with Gentiles." "There is not a place, wherever it be, that has not amazing possibilities of influencing human life. A man may dwell in the remotest wilderness, but if he is a great thinker, there will be a beaten pathway to his door." "Philip saith unto him, Come and see." In that call Christianity strikes the keynote of intelligent and so of truly devout religion."—Phillips Brooks. "And to his everlasting credit and to his eternal salvation, Nathanael went and saw."—Rev. J. D. Jones.

"Nathanael the doubter became Bartholomew the apostle."—Rev. Frederick Lynch, D. D. There can be little doubt that this Nathanael appears in the lists of the twelve apostles under the name of Bartholomew.

The incident closes with Christ's promise to Nathanael that, becoming his disciple, he would experience greater marvels than this example of his prophetic vision: he would see the heavens opened, and angels coming from heaven upon the Son of man, and returning again to the skies. "The Son of man is the perfect ladder joining earth to heaven."—Rev. G. H. Knight.

A Special Thought.
In our lesson we are to "note to what different natures Jesus appeals; in what different ways men are led to Jesus, and by what

different methods Jesus deals with new comers. The Kingdom begins in personal acquaintance. As it began, so has it continued. The mark of citizenship is personal

knowledge still. Strangers and aliens may say, 'I know about him.' But the true citizen says, 'I know him.'—Rev. George H. Morrison, D. D.

All I Needed was a Wig and a Beard

I sure gave the folks the surprise of their lives Christmas morning . . . Perfectly painless—presents for everyone! . . . Christmas used to be an awful headache but since I started a savings account it has been easy, and I feel just like Santa himself. I heartily urge everyone to deposit something in a savings account, each week, until next Christmas.



The First State Bank

What's New in the New Chevrolet Six

When you read what's new in the new Chevrolet Six, you, too, will agree it's the Great American Value for 1932: Syncro-Mesh and Free Wheeling combined for the first time in a low-priced car! Engine and chassis improvements that raise performance to new heights of power, speed and smoothness! The finest Fisher bodies Chevrolet has ever introduced. And the same qualities of reliability and economy that have won the approval of millions of Chevrolet owners. All these you will find in the new Chevrolet Six at one of the lowest prices in the market! That's why the new Chevrolet Six is called the Great American Value for 1932.



Syncro-Mesh Transmission
This well-known feature of high-priced cars brings new handling ease and car control to the low-price field. Syncro-Mesh permits you to shift gears with marvelous quickness, quietness and ease. As a safety factor, it is especially valuable. For it enables you to shift rapidly from high back into second, any time you want to use the engine as a brake.



A Smoother, Improved Six-Cylinder Engine
New thrills await you in the Chevrolet Six—new power, pick-up, smoothness and speed. For Chevrolet's valve-in-head engine now has down-draft carburetion, a new cylinder head, new manifold, a counter-balanced crankshaft and rubber mounting, features that increase power 20 per cent to 60 horsepower.



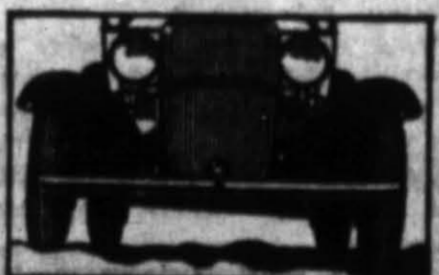
Simplified Free Wheeling
Chevrolet Free Wheeling is a new and advanced type, extremely simple in construction. You may take advantage of its thrill by simply pressing a button on the dash. Until you pull the button out again, you are "in" Free Wheeling. You coast along on momentum, when your foot is off the accelerator. And you shift with magical ease.



65 to 70 Miles an Hour and Faster Acceleration
New features in Chevrolet's six-cylinder engine enable it to develop 65 to 70 miles an hour and give it a stop-watch acceleration from 0 to 35 miles in 6.7 seconds.



Distinctive New Front-End Appearance
A new chromium-plated radiator, built-in radiator grille, double tie-bar, trumpet-type horn, and bullet-type headlamps form a striking front-end ensemble.



Stabilized Front-End Mounting
A new method of mounting front fenders, lamps, double tie-bar and radiator to the frame—exclusive to Chevrolet—gives a fine feeling of steadiness on rough roads.



Smart New Fisher Bodies
The new Fisher bodies are the smartest ever to appear in the low-price field. Their famous wood-and-steel construction is even stronger and quieter. All occupants enjoy greater vision.



Down-Draft Carburetor
The down-draft carburetor is a big factor in Chevrolet's fine performance. An intake silencer and heat control device are combined with it for greater quietness and efficiency at all speeds.



Finger-Touch Front Seat
An interesting convenience in the Fisher Bodies is the new adjustable front seat. A touch on a lever enables you to move the seat to any position. This is exclusive to Chevrolet in its field.

And the following Chevrolet features that have won the approval of millions of owners: Powerful Four-Wheel Brakes . . . Hydraulic Shock Absorbers . . . Semi-Elliptic Springs . . . Full Length Frame . . . Insulated Driver's Compartment

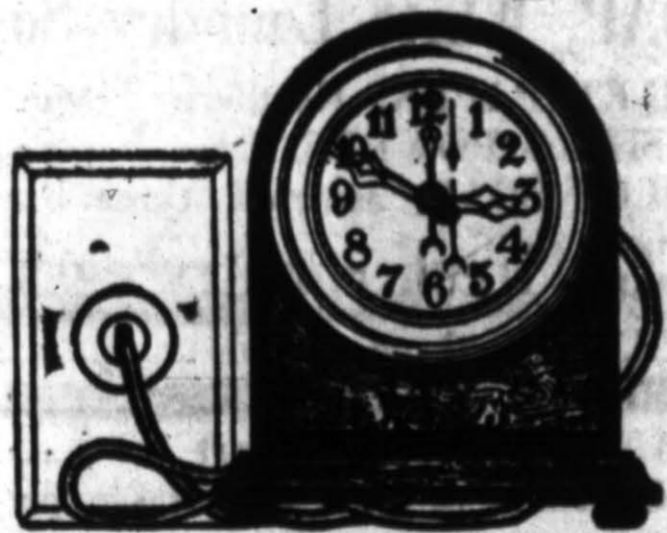
PRICED AS LOW AS **\$475**

All prices f. o. b. Flint, Mich. Special equipment extra. Chevrolet Motor Company, Detroit, Mich. Division of General Motors. Low Delivered Prices—Easy G. M. A. C. Terms.

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Electrical Gifts

The radio, clock, toaster or other appliances you received for Christmas will be more enjoyable if wall-plugs are near them. Your electrician will eliminate many extension cords—ask him for an estimate.

Texas Utilities Company

POULTRY
CREAM
EGGS

Bring Top Market
PRICES AT

H. H. HAWKINS
PRODUCE

CHECKS—Good price on baby chicks. First hatch will be off January 26.

Black

By BLACK SCHOOL

Messrs. and Mmes. J. F. McKinney and Nelson Bennett of Bor...
Miss Dorothy Fullwood of Hereford...
Miss Milderred McMurry spent Saturday night with Miss Noble McLean.

Noble McLean spent Sunday with Milderred McMurry.
Mrs. Oran Bennett and Mrs. Nonnie Smith spent Sunday afternoon in Hereford.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. Hayes Williams of Lido, California, visited in the P. A. Brown home last week.
Mrs. Williams and Mrs. Brown are sisters.

Mr. and Mrs. Ernest Allred had Mrs. Boyd Bates and children as dinner guests on New Years day.
Lee, Earl and Vada Norman attended the ball games in Hereford last week between the Whitefaces and the Sandies.

NOTICE!

The Consumers Fuel Association Inc. of Hereford will hold its annual stockholders meeting in the district court room at 2:00 p. m., Monday, January 11.
Members are urged to be present.

STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon O. H. Peterson, Randolph Holland, Edith Bergh Holland, Jesse Harrington, each of whom are non-residents of the State of Texas, and The Godfrey Investment Company, a non-resident of the State of Texas, and which is a foreign corporation, incorporated under the laws of the State of Oklahoma, with its office and place of business in Oklahoma City, Oklahoma, and Elmer C. Holland, Bernice J. Holland and Leigh F. Watson, whose residences are unknown, by making publication of this citation, to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be held at the Court House in the City of Hereford, on the First Monday in February, 1932, being the 1st day of February, 1932, then and there to answer a petition filed in said Court on the 30th day of December, 1931, the file number of which is 1958, in which suit Guy R. Varnum is plaintiff, and W. E. Stevens, W. S. Day, Claude Higgins, H. W. Engle, The First National Bank of Hereford, a corporation, O. H. Peterson, Randolph Holland, and wife, Edith Bergh Holland, Elmer C. Holland and wife, Bernice J. Holland, Leigh F. Watson, Jesse Harrington, and The Godfrey Investment Company, a corporation, are defendants.

the 1st day of each May thereafter until maturity of said bond, and as evidence of said interest installments said defendants, at the time said bond was executed and which were attached to said bond, executed and delivered to said defendant, The Godfrey Investment Company, payable to its order, ten interest notes or coupons, each for the sum of \$252.50, said interest or coupon notes maturing, one on May 1, 1926, and one on May 1, of each succeeding year thereafter until and including year 1, 1935, and that said bond and each of said coupon or interest notes provide that it shall bear interest after maturity at the rate of ten per cent per annum, and said bond provides that if default be made for ten days in the payment of any sum, either principal or interest after due, then the holder thereof, at his election, may declare the entire amount of said bond due and payable and that such election shall be made and evidenced by written notice thereof, transmitted to the makers thereof by registered mail, and said bond provides that if it be placed in the hands of an attorney for collection, after its original or expedited maturity, the makers thereof shall pay the legal holder thereof, as attorney's fees, the additional sum of \$450.00.

That as security for the payment of said bond, defendants, Elmer C. Holland and wife, Bernice J. Holland, executed and delivered to J. A. Huser, as trustee, a deed of trust, dated April 15, 1925, recorded in Deed of Trust Records of Deaf Smith County, Texas, in book 28, at pages 287 to 290, conveying to said trustee, all of the following described lands situated in Deaf Smith County, Texas, to-wit:

The N 1/4 and the SE 1/4 of Section 86, Block K-4, Certificate No. 1-389, F. S. & F. Survey, containing 488.8 acres.

That on April 15, 1925, said defendants, Elmer C. Holland and Bernice J. Holland, executed and delivered to J. A. Huser, as trustee, a second deed of trust on said land, which is recorded in Book 26, at page 290, Deed of Trust Records, Deaf Smith County, Texas, to secure payment of two notes for the respective sums of \$100.00 and \$75.00 each, executed by the defendants, Elmer C. Holland and Bernice J. Holland, and payable to the order of the defendant, The Godfrey Investment Company, said notes dated April 15, 1925, and due May 1, 1926, and May 1, 1927 respectively, and said deed of trust specified and provided that it was subordinate and inferior to the said deed of trust lien on said land securing the payment of said bond for \$4,500.00.

That after said bond for \$4,500.00 was so executed and delivered to defendant, The Godfrey Investment Company, it, for a valuable consideration paid by the Citizens Saving Bank and Trust Company, a corporation, endorsed, sold, assigned and delivered said bond and transferred and assigned the said deed of trust lien on said land securing said bond, to said Citizens Savings Bank and Trust Company; and thereafter, before May 1, 1931, for a valuable consideration paid by plaintiff, to it said Citizens Savings Bank and Trust Company sold, assigned and delivered said bond and all interest installments notes or coupons to plaintiff, who is the legal and equitable owner and holder thereof.

That after said bond and said two deeds of trust had been executed, filed and so recorded, defendants, Randolph Holland and Edith Bergh Holland by a written instrument, dated April 15, 1927, recorded in Deed Records of Deaf Smith County, Texas, in book 66, at page 113, for a valuable consideration paid by defendant, Leigh F. Watson, sold and conveyed to said Watson, all right, title, interest and estate in and to a 1-32 royalty of all the oil and gas produced and saved from the following portions of said lands so covered and conveyed by said deeds of trust, to-wit:

An undivided Northwest quarter of the Northwest quarter of the Northwest quarter of said section 86.

That on February 5, 1930, by deed of that date, recorded in Deed Records of Deaf Smith County, Texas, in Book 63, at page 585, defendants, Elmer C. Holland and Bernice J. Holland, Randolph Holland and Edith Bergh Holland, sold and conveyed to Karl D. Engle all of said lands covered and conveyed by said two deeds of trust, but in said deed they reserved and retained an undivided 1-8 of all the oil and gas and other minerals in and under said North one-half of said Section 86, and as part of the consideration for the purchase price of said land, the said Engle executed and delivered to defendant, Randolph Holland, payable to his order seven notes, all dated February 5, 1930, one for \$1150.00 due May 1, 1930, and six for \$400.00 each, due on or before 1, 2, 3, 4, 5, and 6 years from their date respectively, and in addition to the vendor's lien retained in said deed to the said Engle to secure the payment of said notes, said Engle executed and delivered to J. E. Hill, as

trustee, a deed of trust on said land, which is recorded in Deed of Trust Records of Deaf Smith County, Texas, in book 88, at page 603.

That by deed dated April 10, 1930, recorded in book 64, at page 373, Deed Records of Deaf Smith County, Texas, said Karl D. Engle and wife, Hazel J. Engle, sold and conveyed all of said lands covered by said two deeds of trust to defendant, W. E. Stevens, and as part payment thereof said Stevens assumed the payment of said bond for \$4500.00, which assumption was recited in the said deed of conveyance and executed and delivered to defendant, H. W. Engle, payable to his order, seven notes, each for the sum of \$632.28 all dated April 10, 1930, and due 1, 2, 3, 4, 5, 6, and 7 years from March 22, 1930, and a vendor's lien was expressly retained in said deed to secure the payment of said notes.

That the plaintiff's deed of trust lien on said land is superior to said deed of trust lien thereon.

That the interest note that matured May 1, 1926, 1927, 1928, 1929, and 1930, have all been paid but default was made in payment of said interest note due May 1, 1931, and that said interest note, no part thereof, and said bond and no part thereof has ever been paid to plaintiff's damage; and after default was made in payment of said interest note, and more than ten days after its maturity, plaintiff, the legal and equitable owner and holder thereof, at said time and who is now such owner and holder, on account of said default declared said bond due and payable, and as evidence thereof, transmitted to each of said makers and defendant, W. E. Stevens, in the registered mail of the United States, at their respective Post Office addresses, a written notice that plaintiff had so declared said bond due and payable and thereafter placed said bond in the hands of his attorney for collection, and agreed to pay said attorney the attorney's fees provided for in said bond, and for that reason said attorney's fees are also due and unpaid.

Plaintiff seeks to recover judgment against all of the defendants for the full amount of said bond principal, interest and attorney's fees, for costs of suit; a decree that his deed of trust lien securing said bond is superior to any rights

title, interest, claim and estate in and to said lands, or liens thereon, of each and all of defendants and for foreclosure of his deed of trust lien on said land, as to and against each and all defendants and for special and general relief.

You are hereby commanded to summon said defendants, O. H. Peterson, Randolph Holland, Edith Bergh Holland, Jesse Harrington, The Godfrey Investment Company a foreign corporation, Elmer C. Holland, Bernice J. Holland, and Leigh F. Watson, and each of them, and to serve this citation by making publication of this citation once in each week, for four consecutive weeks previous to the return day hereof, in some newspaper published in your County; but if there be no newspaper published in your County, then in any newspaper published in the nearest county where a newspaper is published.

Herein, fail not, but have you before said Court, on the first day of the next term thereof, this writ with your return thereon, showing how you have executed the same.

Witness, L. H. Foster, Clerk of the District Court of Deaf Smith County, Texas.

Given under my hand and seal of the District Court of Deaf Smith County, Texas, in the City

of Hereford, Texas, on this the 30th day of December, 1931.
(L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas.
Issued December 30, 1931.
L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas. 51-6)

of Hereford, Texas, on this the 30th day of December, 1931.
(L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas.
Issued December 30, 1931.
L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas. 51-6)

When You Are In Town Try Our

25c

Plate Lunch

Hamburgers, 5c.

Other Short Orders Priced Low.

Everready Lunch

113 Main Street.

\$10.00 PRIZE!

to the one who suggests the best name for this new drug store.

Name for Store

Your Name

Address

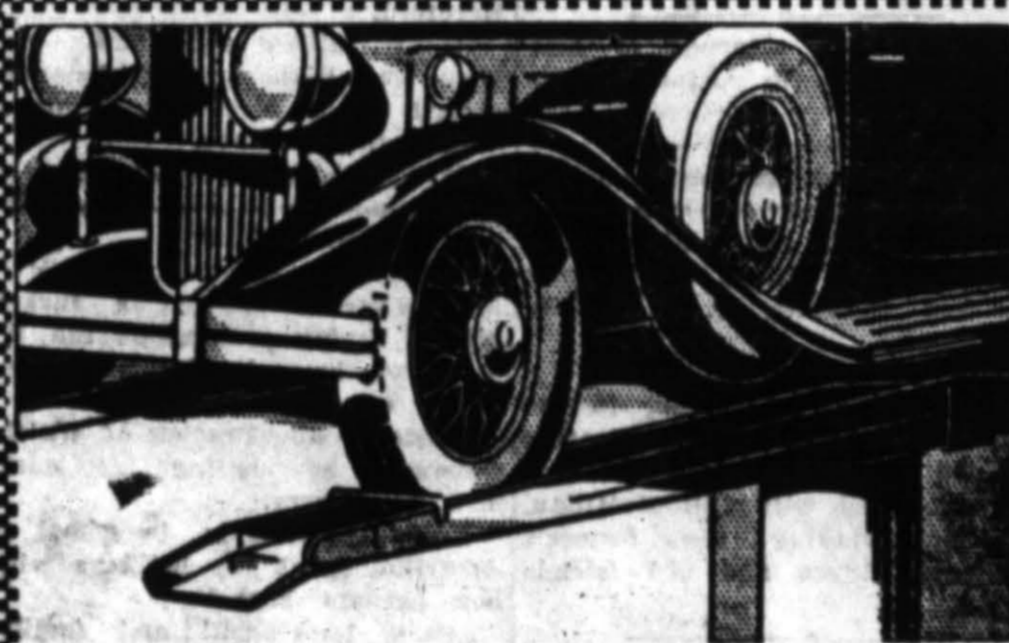
Fill this coupon and mail it or bring it not later than Tuesday, January 12, to—

BARNETT'S NEW DRUG STORE

(Temporary Name)

215 Main

Hereford



You paid a good price for your car—buying dependable service—so don't risk your investment by neglect. We are equipped to give COMPLETE greasing service.

J. L. SHARMAN

Phillips "66" Station, No. 1.

Giving You Gas When You Need It

When you turn on the gas and touch a match to it, do you ever think what is behind that convenience and comfort?

West Texas Gas Company secures gas from a pipe line system more than 1,000 miles in length that obtains clean sweet natural gas from one of the largest gas fields known today.

Inside the city are miles of mains that carry the gas to your property line, there to be piped through the meter to your gas appliances.

Cold Weather Service

And then enters the human element. Line walkers each day are walking over snow-covered ground and wind swept plains to inspect the lines so that a break may not cause you discomfort.

As you sit by your warm fire, there are crews of men at work who may be undergoing hardships for the sake of the service—for it is during the coldest weather that they must work the hardest.

24 hours a day, and every day in the year, members of the West Texas Gas Company organization work diligently at their task of insuring you against discomfort.

West Texas Gas Co.

PETROLEUM COKE

The wonder fuel with less than 1% of ash and waste.

It burns evenly and slowly, producing a lasting fire of great heat.

McLEAN & PITMAN

Phone . . . 1

USL BATTERY advertisement with '665' logo and 'Fits all of all cars' slogan.

IRELAND BEAVERS MOTOR CO. advertisement with 'USL BATTERIES' logo.

Who Will Have It NEXT? advertisement for Hereford Laundry, mentioning 'Washings done at home Spread cold germs!'.

Locals

Miss Mattie Lou Harrison spent the past week end visiting her mother, Mrs. E. W. Harrison. Miss Harrison is teaching in Friona.

Miss Mabel Gene Campbell returned Sunday to continue her school duties.

Now is the time to fix locks. The Panhandle Lumber Company has a bargain counter of locks. 1c

Mr. and Mrs. H. D. Reed and daughters visited Mrs. Reed's sister, Mrs. Frank Jesse, in Amarillo Sunday.

Mrs. C. H. Dyar visited friends in Amarillo last Thursday.

Mrs. W. E. Hicks left Saturday for Henrietta where she plans to visit a short while with her mother.

Miss Eunice Rutherford returned Sunday after having spent the holidays visiting relatives in Tulla.

Tyne's cough syrup, with Tyne's cold capsule, will get that cold. Corner Drug Store. 1c

Among those returning to Baylor University, Waco, Saturday, were Misses Ruth Conkright, Ruby Thompson and Vida Hicks. Mrs. J. W. Hicks took them back in her car.

Mr. and Mrs. A. J. Schroeter left Sunday for Lubbock where they plan to make their home. Mrs. Schroeter was formerly Miss Margaret Thompson of this city.

Howard Eberice returned to Austin Sunday to continue school work in State University.

Fix up that hog shed, using Panhandle Lumber Company odds and ends lumber at a bargain price. 1c

Miss Beas Westbrook returned Sunday to take up her school work after having spent the holidays visiting near Paris.

Miss Irene Crawford returned Sunday to take up her school duties after having spent the Christmas holidays with relatives in Weatherford.

The Panhandle Lumber Company has some bargain prices on odds and ends in lumber. Come down and look them over. 1c

Elmer Witherspoon was in Hereford Wednesday visiting his brother, J. W. Witherspoon.

Harvard East and Charles Simpson returned to McMurry College, Abilene, Saturday.

Mrs. Carrie Cunningham, of the Cunningham Flower shop, Amarillo, was in Hereford Friday on business.

Mrs. A. C. Thompson was called to Enid, Oklahoma, Friday by the serious illness of her cousin.

Johnnie McClendon was a Plainview visitor last Thursday.

Have enlarged our gift department. See us for party favors. Corner Drug Store. 1c

Ted Houston, Panhandle Lumber Co. employee in Amarillo, was in Hereford New Year's Eve.

Jack Anderson of Dallas was in Hereford last week end visiting friends.

Mrs. T. E. Seigler returned Thursday after having made a short visit to her parents, who live near Wichita Falls.

Lem Carlisle was a business visitor in Amarillo Monday.

Miss Dorothy Planery arrived Sunday from her home in Sherman where she spent the Christmas holidays with her parents.

Mrs. Eddie Smith and daughter returned to their home in Canyon Saturday after a week's visit in the home of her mother, Mrs. W. M. Megert.

Miss Fanny Turrentine left Saturday for El Paso where she is teaching.

Mr. and Mrs. Perry McMinn, who spent the holidays here with his parents, Mr. and Mrs. Buford McMinn, returned Sunday to their home near Muleshoe.

Mrs. F. H. Oberthier and Miss Frances Oberthier were in Amarillo Monday visiting friends.

Miss Fern Carlisle returned Sunday to resume her school duties after spending the holidays with relatives in Dallas.

Mr. and Mrs. B. H. Hopkins left Wednesday for Taylor in response to a message announcing the critical illness of his mother. They had but returned Saturday from spending the holidays there.

J. E. Speegle is a new employe of the Hereford Laundry since the first of the year.

Dick Dixon has been employed as assistant at Tom Majors' wholesale Phillips Petroleum Company station.

Mr. and Mrs. J. A. Asher and family of Plainview spent Sunday with Mr. and Mrs. W. L. Davis.

forty-two party at the Joe Kendall home Thursday night.

Miss Opal Hays, teacher at Hartley, visited here last week.

B. Y. F. U. held a monthly business and social meeting after services Saturday night at the church.

L. L. Cannon was in Belview, N. M., last week.

A family reunion was held at the L. B. Lookingbill home December 31. Present were Messrs. and Mrs. J. L. Lookingbill and family, Alton Lookingbill and family, Cecil Lookingbill and family, Mrs. Homer Crow and family, Tulla; Mr. and Mrs. L. B. Lookingbill and son.

L. B. West and family of Amarillo visited her aunt, Mrs. Ben Davis, recently.

Ben Davis and family took dinner with the E. E. Fridley family last Sunday.

Jake Roberson and family of Canyon visited their daughters, Mrs. Britt Clark and Geo. Stacy, Sunday.

Another good snow fell here Monday and Monday night.

Sunday in the Pierce home.

Bernard Quante and mother of Amarillo visited Mr. and Mrs. Frank Core last week.

Mr. and Mrs. G. O. Hartman and family visited friends and relatives in Plainview the latter part of last week. Elwin Hartman remained until Sunday when friends brought him home.

Mr. and Mrs. Joe Thurmond and Betty Jo spent ten days at Rhame visiting relatives.

Jo was quite sick while away.

Mr. and Mrs. O. L. Shugert of Hereford stayed in the Thurmond home during their absence, returning home Monday.

Mr. and Mrs. Hughes were in Amarillo Saturday.

Gordon Whitaker of Plainview spent a few days here last week with his brother, Hobart.

Mr. and Mrs. W. R. Moore and children visited relatives at Plainview during the holidays.

Mr. and Mrs. Hubert Thomson returned Sunday from Paducah, where they spent the holidays with his parents.

Mr. and Mrs. W. R. Moore spent Sunday with Mr. and Mrs. J. S. Moore.

J. S. Moore and Hobart Whitaker were in Amarillo Saturday.

A Want Ad in The Brand is a sure, steady worker—try it out.

Daniel News

BY MRS. JOE THURMOND

Daniel school began January 4, following a 10-day vacation.

Mr. and Mrs. Floyd Tomlinson and children spent Christmas with his parents at Cisco.

Mr. and Mrs. Joe Moore and children returned home Tuesday from Olton where they spent the holidays with her parents.

Augusta and J. D. Stice of Canyon spent several days during Christmas week with Wynette and T. J. Jacobs.

Westway Items

By WILMA NELL SIKES.

Mrs. Roe, who is ill with influenza, is some better.

Bessie Gunn, Mrs. Joe Landers and children spent Friday and Saturday with the Madoles in Hollene, New Mexico.

Mrs. Ellis Wilson and children visited Mrs. Grady Wilson Friday.

Miss Hanna returned from Anton Saturday. Her sister and husband brought her as far as Hereford.

Jim Hendrix and family visited the Bill Denney home Sunday.

Frankie Mae Corn visited relatives in Hereford Tuesday and Wednesday.

Lester Kelly spent Saturday night with Cecil Boyer at Ward.

Estelle Wilson spent Sunday with Stella Mae Gore.

Mr. and Mrs. Grady Wilson visited Mrs. Roe Sunday.

Miss Brown returned Sunday at noon from her home in Wellington.

Mrs. Wilder and daughter, Mildred, visited the Sikes home Sunday.

Irene Grimes spent Saturday night with Cosette Denney.

Mrs. Houser, who recently moved from Westway, left Wednesday to visit relatives in Fort Worth.

Gertrude Wilson visited Lily May Sikes Sunday.

Mr. and Mrs. Bob Denney and grand daughter, Cosette, spent

CREAM WANTED 20c

We Pay the Transportation.

The winter production of butter is running 10 per cent greater than a year ago, causing weaker markets. The extra you get by shipping us your cream direct helps you that much. You will always get from us actual market value and our quoted price is an indication of the market. If market advances we advance.

FALLS CITY CREAMERY CO.
Falls City, Nebraska.

STAR THEATRE

Hereford, Texas

Friday

JANUARY 8
LAST SHOWING



The greatest football picture ever made!

Saturday Only

JANUARY 9
Matinee and Night



BUDDY ROGERS

'THE ROAD TO RENO'

A Government Picture
With Lilyan Tashman and Peggy Shannon

Monday - Tuesday

WEDNESDAY

JANUARY 11-12-13



With HELEN HAYES, LEWIS STONE and MARIE PREVOST

THE SIN OF MADELON

Thursday - Friday

JANUARY 14-15

Ruth Chatterton

in
"Once a Lady"

RANDOLPHS

OF A RANGE ROUSTABOUT

Say, didja ever hear about that absent-minded egg that useter change his oil every morning an' his sox every five hundred miles? Yeah, that's my joke this week. You kno, what? I've made a New Years reso-a-resolution, that every day I'm goin' to try to say sumthin' that'll make sumone laf an' ferget his troubles for a leetle while. You kno' of everybody would do that all day long yud hev to smile an' furst thing you kno' your troubles wouldn't hev no place to show in yure face an' then the next thing you kno' yu wouldn't hev no troubles 'tall. Wal, here this 1932 an' were walkin' hard es ever. Sumtimes loadin' sumone with this here gude lumber an' sumtime wurkin' to get them ter by sum. Yeah, we keep bizzy as everything Art, he's fixed up the offis with shelves an' everything an' it looks like a hunderd dollars all dolled up. Fanny what a lot of difference a leetle paint can make a plase look. Jist like sum of these here Flappers. A leetle powder, a leetle paint, makes em look like what they aint. You kno' this here LOWE BROTHERS Paint what we sell it shure is gude. It spreads like everything and the makers of it says to put it on yourself, but I think yud better put it on the house. It'd help more there. Ef yu got any old furniture er toys er boxes er anything yu can shure make em party with sum of this here LOWE BROTHERS PAINT. I gotta go, ta work now an' cant rite no more. Come down an' see us at

Save with safety at your Rexall Store, the Corner Drug Store. 1c

John McDonald, former Hereford resident, was here from Amarillo on business Friday.

Mrs. W. R. Cain is spending the week at her former home in Panhandle.

C. R. Smith and W. R. Arnold transacted business in Pampa and Panhandle Friday.

Mrs. E. W. Harrison visited in Amarillo Saturday.

John Aldridge, Jr., of Farwell visited in Hereford Sunday.

Ralph Clennin, Newt Gilliland, Andrew Pat Jones left Saturday for College Station where they plan to take up their school duties at A. & M.

Mrs. T. E. Seigler returned Thursday after having made a short visit to her parents, who live near Wichita Falls.

Mr. and Mrs. C. H. Dillehay and daughters returned Thursday after having visited relatives in Decatur during the holidays.

If you want to paint something, the Panhandle Lumber Company has a bargain counter of paints. 1c

Mrs. Geo. Garrison and mother and Andrew Lee Habermacher will return this week from a two weeks visit in Houston during the holidays.

Barbara Jane Brotherton spent most of last week with relatives in Amarillo.

David Harrison and Ralph Hastings left Saturday for Austin where they will take up their school duties.

Mr. and Mrs. Jess Carter and daughter left Saturday for Austin where Mr. Carter resumes work in the State University.

Jess Russell returned to Austin Saturday to continue his studies.

E. W. Hunt, president of the First State Bank of Olney, came Saturday with his family for a visit with his friend and former business associate, T. E. Seigler and family.

Milton Beavers, partner in the Community Weekly, a publication of Plainview, was in Hereford over the week end with Bill McMinn, associate, visiting the former's brothers, sisters and old friends here.

Mary Ellen Parker left Saturday for Denver where she will resume her studies in Colorado Woman's College.

Mrs. Hubert Dowell and her father, T. C. Mathies, made a trip to Norman over the week end, where Mrs. Dowell re-entered Oklahoma University.

See that special bargain counter at the Panhandle Lumber Company for paints and bulders hardware. 1c

Mr. and Mrs. Oden Weems and son, Henry Allen, who are spending the winter months at Muleshoe, are here for a few days looking after farming interests northwest of town.

The Panhandle Lumber Company must sell a bunch of posts they have in stock, at a bargain price during January. If you don't believe it ask D. H. Alexander. 1c

Mr. and Mrs. Raymond Cone returned Sunday from Lubbock where they visited relatives and attended to business matters.

Mr. and Mrs. Perry McMinn, who spent the holidays here with his parents, Mr. and Mrs. Buford McMinn, returned Sunday to their home near Muleshoe.

Mrs. F. H. Oberthier and Miss Frances Oberthier were in Amarillo Monday visiting friends.

Miss Fern Carlisle returned Sunday to resume her school duties after spending the holidays with relatives in Dallas.

Mr. and Mrs. B. H. Hopkins left Wednesday for Taylor in response to a message announcing the critical illness of his mother. They had but returned Saturday from spending the holidays there.

J. E. Speegle is a new employe of the Hereford Laundry since the first of the year.

Dick Dixon has been employed as assistant at Tom Majors' wholesale Phillips Petroleum Company station.

Mr. and Mrs. J. A. Asher and family of Plainview spent Sunday with Mr. and Mrs. W. L. Davis.

Summerfield

BY MRS. L. JOHNSON

Rev. Coe and family, Plainview, were here Saturday and Sunday, he filling his appointments.

School re-opened Monday with all pupils and teachers on hand.

Mrs. Jan Sanders and children of Big Square visited her parents, Mr. and Mrs. Louie Huckert, last week.

Misses Hazel Oglesby and Mary Lee Curry spent a night last week with Miss Ruth Marie Mountz in Hereford.

G. W. Miller and family and Miss Eva Blakemore of Amarillo visited the A. J. Blakehome home during the holidays.

Mrs. Abbott of Bovina gave a interesting talk on missionary work at the church Sunday.

The Sunday school class of Mrs. Ky Lawrence enjoyed a turkey dinner Friday evening at the W. A. Wilson home in Hereford. Then games were played.

Master Willie Pracher of Walsh, Colorado, is visiting his aunt, Mrs. Lee Curry.

Louie Huckert, jr., in school at Amarillo, spent the holidays with her parents here.

Cecil Lookingbill and family, Homer Crow and family of Tulla visited their parents, Mr. and Mrs. J. L. Lookingbill, last week.

Wilburn Eddlemon and family visited in Plainview and Turkey over the holidays.

Henry Miller, Westfork, Ark., L. Blakemore, Sapulpa, Okla., and Loren Blakemore and family of Stratton, Ark., visited the A. J. Blakemore home recently.

C. H. Churchill and family visited the Jim Florey home last week.

Geo. Grandy of Canyon and Cliff Grandy of Plainview visited their sister, Mrs. J. R. Oglesby, last week.

Several from Frio attended services here Sunday.

Miss Marylea Huntley returned to Plainview to resume school work in Wayland College.

Mrs. Lee Kendall is visiting in Hot Springs, N. M.

Mrs. Bob Lance and son were in Amarillo last week, Miss Allie Fae returning with them.

J. L. Lookingbill and family and Dorothy Fullwood were in Tulla recently.

C. Chapman of Austin visited his sister, Miss Christine, last week. Several young people enjoyed a

1931 IS PAST HISTORY

This portion of our country made a good yield of crops last year, for which we are all thankful—even though the prices were low.

Let's buckle up and take courage and resolve to make this one of our very best years. Your success as well as your prosperity will depend upon your own efforts.

We think the opportunity of our people in this locality is wonderful. We invite you to join hands with us in making 1932 just what it ought to be.

We shall do everything in our power to merit your good will as well as your patronage in business.

We are determined to serve you better with the passing of the years and we guarantee that no one anywhere will sell you merchandise as cheaply as we will.

You will note that we are entering our thirty-first year of business among you. We thank you for all the success our business has enjoyed in the past years.

As a remedy to improve conditions, let everyone buy all he can afford, and do all the improving possible, and we will see times get better fast.

Yours for a good year,

E. B. BLACK COMPANY
WE ARE SATISFIED WITH SMALL PROFITS

CLOSE OUT

of OVERCOATS

We have 28 coats that must be sold in this close-out of our men's clothing department. They are priced to sell—

\$4.95
and
\$9.85

MEN'S SHOES

CLOSE-OUT PRICE

GROUP 1
\$1.95

GROUP 2
\$2.75

Stone Department Store



Piggly Wiggly

Friday - Saturday

Oranges dozen 15c

PEANUT BRITTLE, pound 15c
BLACKBERRIES, two cans 25c
PEAS, Glen Valley, No. 2 size 10c

Coffee Canova, vacuum packed, lb. 33c

SALMON, good grade 10c
RAISIN BRAN, package 10c
PECANS, Celophane-wrapped, 1-2 lb 33c, 1-4 lb 17c

Spuds 10 pounds 14c

CORNED BEEF, large size 19c
CABBAGE, fresh, green, pound 3 1-2c
PRUNES, in juice, gallon size 33c

APPLE BUTTER gal. size 49c

BEEF ROAST, pound 12 1-2c
HAMBURGER, two pounds for 15c
STEAK, pound 10c
STEAK, round, loin, T-bone, pound 15c