

IN FOR THE KILL — Whiteface Charles Ray during the scrimmage in Canyon Thursday. The Black (80), closes in on a Canyon ball carrier during the scrimmage in Canyon Thursday. The locals were outscored, 3-2.

## Herd Runs Into Trouble In Canyon Scrimmage

By MARSHALL DAY  
Staff Writer

The Canyon Eagles, out for more than the experience of game conditions, Thursday combined a fast ground game and a precision passing attack to nip the Whitefaces 3-2 in a scrimmage in Canyon.

Decked out in their game uniforms and backed by a large hometown crowd, it was evident the Eagles wanted more than a scrimmage—they wanted to win. Referees were dressed in official uniforms for the scrimmage which saw approximately 300 fans rooting for the AAA Eagles.

Hereford was plagued by dropped passes and inconsistent running on the part of the backs, but the defense showed some promise. The Whitefaces failed to complete a pass in their first six attempts, and when they finally did, it was only for a very small gain.

Both teams, operating with 15 offensive plays per possession, marched to the goal line on four occasions, but it was the Eagles who came out of the huddle with the punch to take the ball into the end zone.

Each team started from the 50-yard line and was given 15 plays in which to score as many times as it was able. If the team did not make a first down on the third down try, the ball was taken back to the 50-yard line.

Each time a fumble was recovered or a pass intercepted by an opposing player, the ball was again taken back to the 50-yard line, where the offensive unit had to start over.

No punting or kicking was done in the game. Hereford did not get on the pay dirt side of the end zone until its final offensive possession of the afternoon. Under the quarterbacking of junior Rudy Gonzales, the Whitefaces scored twice on four plays to narrow the Eagles' lead.

Quarterback Mike Wartes had some trouble directing the first two series. His receivers were either covered or couldn't hang onto the ball. The Eagles put up a strong defensive wall to substantially halt the ground game of the Whitefaces, but running back Ricki Ward managed several large ground-gainers during the series.

Gonzales floated a 20-yarder into the waiting arms of end Harold Schumacher for the Whitefaces' first score, and running back Danny Harris galloped around right end for 45 yards and the second score. Two of Canyon's scores came from passes, one a 30 yarder and the other a 15 yarder.

On their first series from the 50-yard line, the locals were unable to move the ball, but did mount a drive which took them to the 15 before they were stopped on their third down try for a first down.

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## School System Adopts Dress, Hair Policies

A verbal dress code, which has stood for many years, was replaced this year by a written code in both junior high schools and the high school, and High School Principal Jerry Don George said the reaction has been favorable, despite a few isolated cases where discipline was necessary.

"We have never had a dress code policy, as such. It has always been a kind of verbal thing where the hair would not be too long and so forth," George said. With the changing times, he said, school officials felt a definite need for a coordinated dress code in the grades seven through 12.

During the past summer, George and other school officials spent a great deal of time checking at some 30 high schools throughout the Tri-State area to see what their dress codes were. He said at some he found the situation just like that at Hereford where there was no written code, but at the majority of the schools visited, adequate dress codes were being enforced.

The groups visited schools at Oklahoma City, Tulsa, Dumas, Amarillo, Lubbock, Clovis, Midland, Odessa, Abilene, Plainview and Commerce. All the schools visited are ones about the same size as Hereford because the group wanted to see the codes used in schools in about the same situation as far as enrollment.

"I met with the Student Council Executive group and they also gave us some suggestions as to what should be included in the student handbook," George said. "We all took a long hard look at the situation then we got together with the administration from both junior highs and the high school and worked up a policy of our own which was presented to the superintendent and board."

For the first time, girls are being allowed to wear trouser type garments and coordinated pant suits and pant dresses. This was done because many schools in Lubbock and Plainview allow such dress, and Hereford now is a member of the same district. Dress neck lines have always been a topic of discussion in school, and the school has put down a rule which says girls cannot wear a dress with a neckline lower in the back than the bottom of the armpit, and all extremes should be avoided in low necklines.

Also, girls must abide by the policies of —skirts that are not too short or too tight (no slit skirts), are acceptable, —garments in good taste and which do not detract from the learning process are acceptable, —sun glasses are not to be worn in school buildings during school hours unless prescribed by a doctor.

—regular shirts must be tucked in, and, —high top boots should not be worn by girls. George said the main purpose of the dress code is to see to it that no student will attract undue attention because of the length, color and style of his or her hair, or because of irregularity in dress.

"There have always been isolated cases of students not wanting to go along with the dress code, but for the most part, the students are accepting it as something they should do," George said.

There have been two cases, George said, in boys where disciplinary measures have been taken, but again, for the most part, the male segment of the school population has cooperated with the new written policies.

Last year the schools allowed the boys to wear their sideburns only to the middle of the ear, but that was changed this year and the approved length was dropped to the ear lobe.

For the rest of the dress policy for the boys: —a shirt must be buttoned with the exception of the top button, —all shirts, with noted exceptions, must be tucked in at all times, —all shirts and sweaters must have sleeves, —bell bottom pants are not allowed, —socks must be worn with footwear and all soles are to be free of taps, sandals or moccasins' boots are not accepted, —medallions, necklaces, scarfs or ascots and similar wearing apparel must not be visible if worn, and —full length trousers should be worn.

The new policy requires a boy's hair to be cut often enough to insure good grooming, with the length not to come below the eye level or collar line. The ears must be fully exposed.

According to George, the boys have accepted the sideburn length policy, but again isolated cases have come up where hair length was involved. "On the first day of school when we registered about 900 students, we had to ask only three boys to either get a haircut or a shave," George said.

George pointed out that any time an institution sets up rules and policies, there are going to be problems, but with the high school students this year, there "has been fewer problems than we have ever had and the student body feels we are trying to get along with them and be fairly liberal."

Any boy or girl who repeatedly disregards rules on grooming or dress are guilty of insubordination and will be subject to suspension.

Tierra Blanca Elementary School will be open from 7 p. m. to 9 p. m. Tuesday for inspection and tour by the general public. School board members will be at the open house from 7 p. m. until the start of their monthly meeting at 8 p. m.

McPherson's office concluded that Hernandez apparently fell asleep or stumbled unconscious onto the highway, where he was hit shortly later. The truck driver involved said Hernandez was lying face up on the highway. He saw the youth too late to avoid hitting him, he said.

Some 100 persons participated in the annual Deaf Smith County Conservation and Crops Tour which was conducted Thursday. Specialists from Lubbock and Amarillo discussed stops along the tour.

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## Teachers Hear City's Story

The Hereford business community charged new teachers in the school system this week to take as their own, "a certain attitude, a way of looking at life" that spurred the city to a phenomenal growth rate in the past decade.

That attitude, which "developed almost like magic," attorney Wayne Thomas told the teachers Thursday night, resulted in a population increase ratio unmatched by any city in Texas, with the sole exceptions of the Dallas and Houston suburban areas.

In a talk that lasted only 19 minutes, Thomas weaved in a multitude of information about the past 10 years — a decade of accomplishment so incredible the Wall Street Journal sent a team of reporters to the city for one week several years ago to see what made the difference here.

They were trying to find why population increased by 70 per cent in a farm-oriented community at a time when rural population was fast declining. "The only answer they could come up with, and the only answer I have, is the people who were here," Thomas said.

"Not just the older persons who had been here all their lives, but both the old and the young, the professional people and the non-professional, all walks of life." The leaders of the community made things happen.

"We not only added people at a rate of almost double, but at the same time the wealth and economics of Hereford almost tripled. We became the fifth highest county in the nation in per capita income. What brought this about?" Thomas asked.

There were these factors: —Hereford became the sugar capital of the Southwest with the advent, construction and commencement of operation of a \$26 million Holly Sugar plant and a resulting 45,000 acres of sugar beet acreage.

—A growth and development of the area in the 1940s in an earlier industry — the potatoes, onions, radish, lettuce and carrots — continued in the 1960s with the construction of the last of some 20 vegetable packing sheds.

—What may have been commonly thought of as a common aspect of agriculture — hybrid maize — developed to the point that what once had yielded 2,000 pounds per acre grew to yields in excess of 8,000 pounds per acre.

—In the early 1970s, the first, really successful feedlot in Texas began near Hereford, which started a movement that has put this city now "the geographical, economic and, in every other way, the very center of the beef industry in this great state, which now is second in fed cattle in the nation."

—With the advent of the cattle-feeding industry, a number of related industries — fertilizer, livestock feed and supplement, veterinary supplies and medicines, and others.

—As the population and new businesses increased, industries unrelated to others sprang up, giving Hereford an offset printing company that now prints newspapers for about 20 area towns and numerous other statewide and area publications; a dress factory; a brick plant; a salt mine; various chemical companies.

Hereford had a favorable climate, good transportation facilities, good soil and an underground water supply, and all these were essential and helpful in landing the new industries and residents, Thomas said, "but none were the key. Other communities within a stone's throw had these same things." It was the people, he emphasized again.

"Our growth has not been sudden. It has been rather orderly and, we hope, well-planned growth. We have a city and county government as free of corruption and unsavory policies as any in the Panhandle, we have one of the finest courthouses in the state, we have a community with more good, well-staffed churches than any community I know," Thomas continued.

He also praised the school and hospital facilities as among the best in the state, particularly for a town this size. "This is a community we like to think is a friendly community, a young community," Thomas said.

"Now that you have listened to the Hereford story and lived here a while, we think you will agree with the Wall Street Journal when it dubbed us 'Hustling Hereford.'"

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## Grid Contest Offers \$35 In Weekly Prizes

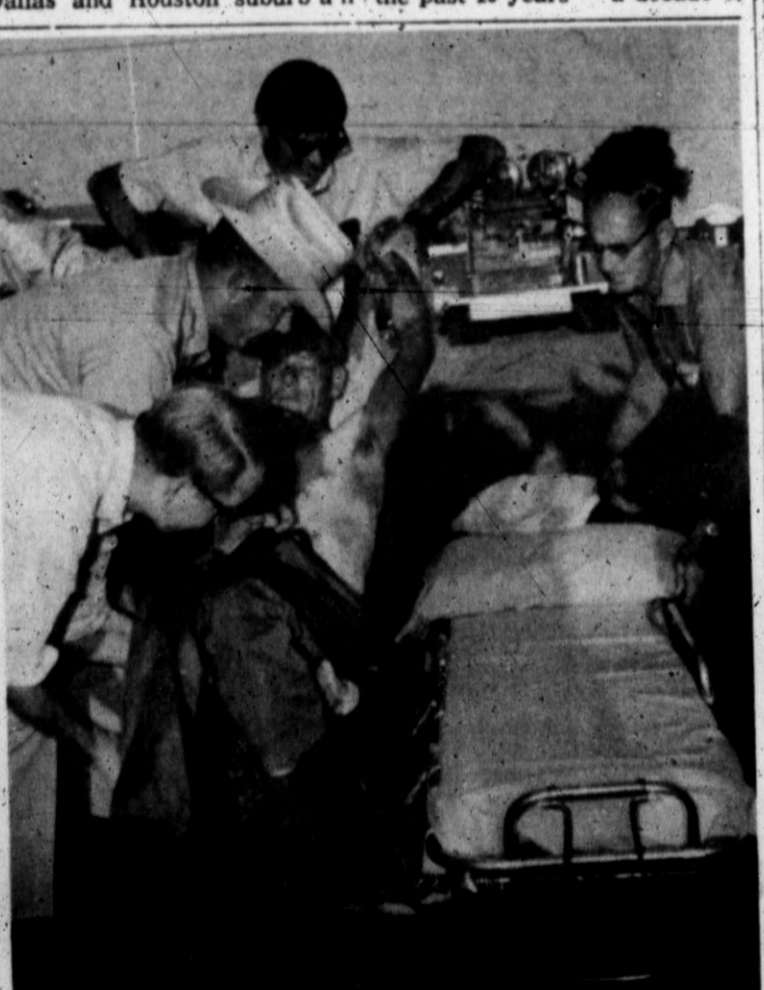
The annual Hereford Brand football poll gets underway this week, with the start of the 1971 high school and college football season.

The entry blank for the first contest is on Page 2 and can either be brought to the Brand by 5 p. m. Friday or mailed to the Brand. Letters — which should be addressed to Football Contest, Hereford Brand, P. O. Box 673, Hereford, Tex. 79045 must be postmarked by 6 p. m. on Fridays.

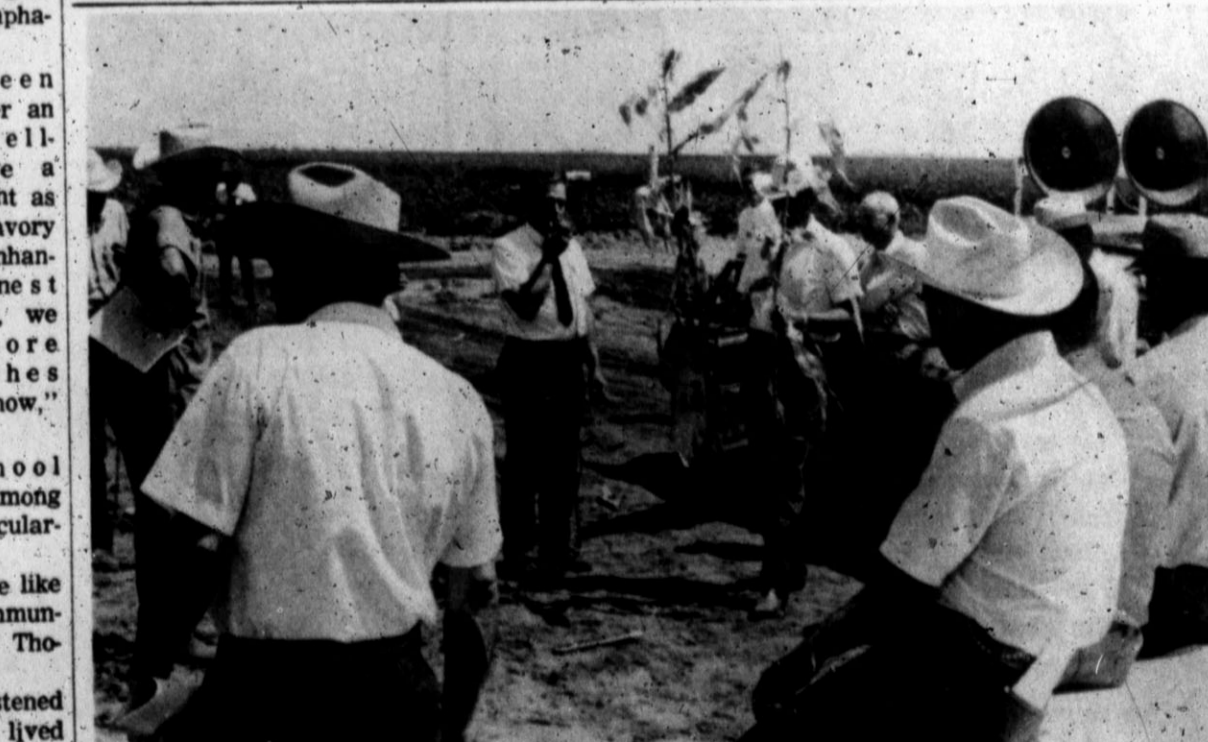
Only one entry is allowed per person in any week. Three cash prizes are awarded each week, with \$20 going to the one picking the most winners, \$10 for second place and \$5 for third. Four Cotton Bowl tickets also are at stake in the contest, with two tickets going to the person with the highest number of correct selections during the year and one ticket each to the next two.

Area high schools and major colleges will be the objects of the predictions. Each entry blank will, as a tie-breaker, call for the exact score on the Hereford game to be used each week to determine who gets the prize money in event of a tie. In the event, the one with the least total variance from each team's score will win.

Three new features in the Brand this year will aid in predictions. The Brand will carry the Harris Rating System, which will rate every AAAA team in the state; and also the Harmon Football Forecast, which will rate the nation's top 20 college teams and predict the outcome of the following weekend's games for both college and pro teams.



SMOKE VICTIM — Charles Wallen, 50, of Sublette, Kan., is being helped onto a stretcher Friday after he suffered smoke inhalation during a small fire at 827 S. 25 Mile Ave. A mattress caught on fire, but firemen quickly doused the flames and confined the main damage to the one second-story room involved. Wallen was reported in satisfactory condition in Veterans Hospital in Amarillo, where he was taken after first being treated in Deaf Smith County Hospital.



CROPS TOUR — Some 100 persons participated in the annual Deaf Smith County Conservation and Crops Tour which was conducted Thursday. Specialists from Lubbock and Amarillo discussed stops along the tour.

# Field Day Thursday Shows Latest In Farm Equipment

Hundreds of High Plains farmers and businessmen are expected to attend 14th Annual

## Tech's Masked Rider Is Among Colorful Mascots

When Joe Kirk Fulton jumped on a cowpony named Blackie and led the Texas Tech Red Raider football team onto the field at the 1954 Gator Bowl, he started a tradition at Texas Tech that has to rank as one of the most colorful grid entrances in the country.

Fulton, with scarlet and black cape flowing behind him, circled the field on the black quarterhorse; and when he came by the Tech dressing room, the Raider gridders streamed out onto the field behind him.

Every year since the 1954 episode, Tech's colorful masked rider has led Tech grid teams onto the field. This season the 10th rider in the history of the school Tommy Martin who is a junior from Throckmorton, will continue the tradition. Martin will make his first appearance at the home opener with Tulane on Sept. 12.

Blackie, the first mascot, was donated by Jim St. Clair. Tech Beauty was the next official horse, although horses ridden prior to that were individual horses of the riders. Beauty, who captured the hearts of a campus and a conference, died in the spring of 1964, two weeks before she was to have given birth to her fifth foal.

Beauty's replacement was Charcoal Cody, who is still serving as Tech's mascot. Charcoal is owned by Bill Price and weighs about 1,200 pounds and stands 14 1/4 hands high. He is a 20-year old black gelding.

Field Day activities Thursday at the High Plains Research Foundation to view the latest farm research work. Also, they can take a closer look at modern farm equipment on display for three-day farm equipment show.

The farm equipment show is co-sponsored by the Plainview Chamber of Commerce and will feature various agricultural products and machinery. It will be conducted through Saturday at the research farm near Halfway.

## Tour Of New Seed Varieties Comes Sept. 30

More plans for the field day at the Soil Conservation Service plant materials center at Knox City on Sept. 30 were announced this week.

Guided tours will be conducted through the 60-acre center which is located on FM 1292, 2 miles north and 2 1/2 miles west of Knox City.

Tours will run from 9 a. m. to 3 p. m. Sandwiches will be on sale by the Knox City FFA Chapter for those who wish to eat lunch at the center.

Grass seed growers, seed dealers, conservation district directors, research workers, sportsmen, and others interested in the search for better plants are invited to attend. The center serves both Texas and Oklahoma. A number of Hereford area residents are expected to attend.

Seed or rootstock from plants that show promise for solving specific soil and water conservation problems are collected, then grown and evaluated at Knox City center. The more promising ones are then grown under field conditions on farms of soil and water conservation district cooperators under a wide variety of conditions.

Selections that prove superior to other strains available are then released by conservation districts to commercial seed growers. These producers then grow seed and sell it to the public.

Some 675 strains of 164 different grasses, forbs, legumes and woody plants are being grown at Knox City. Grass stains proven and put into use by SCS include Selection 75 Kleingrass, El Reno, Uvalde, and Vaughn sideoats grama; King Ranch bluestem; green sprangletop; and Grenville switchgrass.

SCS plant materials work also developed ways to profitably grow, harvest and plant most of the range grasses now being planted in Texas.

# Along The Frio

By MRS. OWEN ANDREWS Brand Correspondent

Mr. and Mrs. Gary Mason went to Hobbs Monday to attend funeral services for Mrs. Ora Ella Armstrong. She was the mother of Rev. Jake Armstrong, of Olympia, Wash. who was conducting revival services in the Frio Baptist Church last week. Mrs. Armstrong died suddenly while on a trip to a grocery store, last Saturday afternoon. Rev. Armstrong went to be with the family. Mrs. Jake Armstrong flew to Hobbs for the funeral and returned with her husband, daughter, Karen, and Candy Connell who had all been here several weeks in this area. They came by the

Parrises, Wednesday, on their way home. Rev. Armstrong had stayed with the Parrises while conducting the revival here.

Mrs. Armstrongs funeral was at 3:30 Monday afternoon in the Hobbs First Baptist Church. She is survived by 10 children.

Rev. Sam Ogan, pastor, closed the revival series out on Sunday night. A basket dinner was held at the church on Sunday.

Mr. and Mrs. Edgar Vins on, Sammie, Carleta and Pam and Mrs. Annie Lee Dobbins visited their children, Wayne and Ed-lana Betts, during the weekend. The Betts have bought a home at Euless, near Dallas. The Vinsons and Mrs. Dobbins were going by way of Ardmore for Mrs. Dobbins to visit her specialist Doctor and then spend the holidays with the Betts.

Mr. and Mrs. James Dobbs

and daughters moved into their new home in Summerfield the last of the week. This is the first home built under a new development plan by the Farmers Home Administration, with several more such homes being planned in Summerfield. The house is a three bedroom, brick structure. He works with Summerfield Fertilizer, but the family was still living in the Frio community.

Jana Cole, assistant to the Home Demonstration Agent at Pampa, was home with the Floyd Coles during the weekend.

College students leaving for school during the past few days include Steve Robbins, Tech sophomore; Virgil Barber, graduate student at Tech; Darlene Sparkman, Baylor junior; Debbie Ogan, Baylor junior; Marsh Pitman, Baylor freshman; and Bill Cole, SMU sophomore. J. D. Harder and Norman Harder have been commuting to West Texas State.

ducts and machinery. It will be conducted through Saturday at the research farm near Halfway.

The Field Day and farm equipment show will open simultaneously with field tours on the 310 acre research farm beginning at 1:30 p. m.

Sen. Ralph Yarborough will be guest speaker for the Field Day evening program which begins at 5:00 p. m.

Door prizes and a grand prize of a vacation for two to Acapulco, Mexico also will be awarded during the evening program. The vacation trip plus \$500 expense money is sponsored by Plainview Coop Compress Inc., City National Bank and Hale County State Bank.

The Field Day tours will feature three primary stops with Foundation scientists, Dr. Doug Owen, Jim Valliant and Joe Wright, assistant agronomist, explaining various phases of research and study underway.

Jim Schrib, assistant agronomist, will replace Dennis Moon-ey with a slide presentation of the Foundation's minimum tillage studies.

Mooney recently underwent surgery for a back ailment in a Lubbock hospital and will be unable to participate in Field Day activities.

The semi-annual Foundation trustees board of directors meeting will be conducted Thursday morning beginning at 9:30 a. m. in Plainview Holiday Inn.

Dr. Tom Longnecker, Foundation director, said the Field Day and farm equipment exhibit should be one of the best agricultural activities staged on the High Plains in some time.

## County Seeks \$1,100 More For Celia Victims

An estimate of \$10 million as the total Red Cross aid to victims of hurricane Celia has been received by Genevieve Miller, executive secretary of Deaf Smith County Red Cross Chapter.

Mrs. Miller reports that \$535 has been sent from this county, which has a quota of \$1648 for the Celia relief fund. Contributions may be made to the Red Cross office, 319 Sampson, in person or by mail.

Almost 34,000 families in six counties have applied for assistance as a result of hurricane damage; 32,000 homes were damaged, in addition to 1,058 homes and 828 mobile homes destroyed. Total of money already expended has reached \$4,386,524.

outreach program for the year which is being undertaken in the Sunday School.

Mrs. Sam Sides presided for business. The devotional talk was by Mrs. Frank Ball, rayers by Mrs. Wallace Shelton and Mrs. Donnie Owens.

Also present were Mmes. John Hamby, C. B. Miles, J. E. Young, Lassie Robinson, Ella Higgins and B. F. Markham.

## Golden Circle Class Meets

Mrs. Lottie Clark was hostess to Golden Circle Class of First Baptist Church Thursday afternoon, and gave the talk on an

# CLASSIFIEDS GET RESULTS

## BOWLERS WANTED

LEAGUES FORMING

Monday Night	Ladies	20 needed
Tuesday Night	Mens	10 needed
Wednesday Night	Mixed	32 needed
Thursday Night	Ladies	32 needed
Friday Night	Mixed	16 needed

All ladies interested in morning coffee league there will be a nursery with babysitter.

## SUNSET LANES

110 N. 25 Mile Ave. 364-9004

# OFFICIAL ENTRY FORM

FOR WEEK ENDING SEPT. 12, 1970

NAME	ADDRESS
CITY	PHONE
(Home Team Last)	
1. Pampa vs. Hereford	11. Amarillo vs. Odessa
2. Lubbock Coronado vs. Wichita Falls	12. Odessa Ector vs. Amarillo Caprock
3. Lubbock vs. Midland Lee	13. Tulane vs. Texas Tech
4. Big Spring vs. Lubbock Monterey	14. Oklahoma vs. SMU
5. Plainview vs. Lubbock Estacado	15. Wichita State vs. Texas A&M
6. Canyon vs. Clovis	16. Texas Arlington vs. TCU
7. Muleshoe vs. Dimmitt	17. Stanford vs. Arkansas
8. Friona vs. Farwell	18. USC vs. Alabama
9. Amarillo Palo Duro vs. Dumas	19. Virginia vs. Virginia Tech
10. Odessa Permian vs. Amarillo Tascosa	20. Washington State vs. Kansas
★ Tie-Breaker ★	
Final Score: Pampa	Hereford

# We'll see you Tuesday

We hope you have a chance to relax away from your routine chores...a trip to the beach with the family or camping out in a park.

Whatever you do, wherever you go, remember to DRIVE FRIENDLY. Don't let a member of your family become one of the 49 fatalities estimated for this weekend.

The Governor's Office and the Texas Department of Public Safety urge you to obey state and local traffic

**This Labor Day weekend DRIVE FRIENDLY and we'll see you Tuesday.**



## The Governor's Committee on Traffic Safety

A public service message by this newspaper. A public service message from the above advertisers.

laws, plan your travel so you won't have to rush or drive when fatigued, and avoid drinking and driving. In other words, maintain a friendly driving attitude toward the other families who are also enjoying this holiday.

Most of the six million Texas drivers will be on the road at some time this holiday weekend. Think about your responsibilities every time you take the wheel. This weekend DRIVE FRIENDLY and we'll see you Tuesday.

## The Sunday Brand

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CIRCULATION  
Mall 364-2020  
Carrier 364-1855  
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Melvin Young General Manager  
Charles Richards News Editor  
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Every Mother and Grandmother wants

Cornelia's Jewels with a birthstone for each child



THE NEW CORNELIA K-T RING

As Cornelia, famed mother of ancient Rome, said of her children, "These are my jewels." Elegant symbol of pride in motherhood, this beautifully fashioned gold ring is the modern way for mothers and grandmothers to count their blessings. In White or Yellow gold with synthetic birthstones. For those who really care

IN STOCK FOR IMMEDIATE DELIVERY

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Spangler's DIAMONDS LTD

*You'll be glad you did!*

## Glady's Garden

By Gladys Howton Manjeot

Just a few weeks ago, a new comer made the following statement:

"When we were looking for a location for a new home in Hereford, one of the first things we looked for was a section where the lawns were well cared for, and where there was beauty. We really wanted to live in a part of town, that had people who cared about their grounds and surroundings. Really well-cared-for lawns was a must."

Lawns frame a house, and a well established lawn adds value to property. If it has a thick smooth turf, has good color and shows consistent care, then you are entitled to be proud.

Grade your lawn, make a list of its needs. Fall is the time to give the lawn extra care. Like Rip Van Winkle, the lawn is getting ready for that long winter sleep, if it goes into this winter's sleep hungry, has unkempt appearance, bare spots, brown spots, and some hard pan areas, these should have special attention.

Since the days are getting cooler and the nights reaching lower temperatures, the mowing height can be changed. During September your lawn can be mowed at a taller height. Bermuda and Zoia, 1 1/2 inches; blue grasses, bent grasses 2 1/4 inches.

If the lawn is mowed too short, the roots will be shallow and therefore should need more watering. Most grass grows only when the soil is cool. Heat and short grass harms the development of the grass.

Check the mower. After a busy summer the blades need sharpening. It is harmful to grass to use dull blades, it tends to fray the grass tips. The real motive in mowing is neatness and beauty. If the grass shows frayed tips, then soon it will have a brownish appearance. Take good care of the mower, there is a sizeable investment in it, and for best results all machines should be well cared for. Check oil, cleanliness, and as

mentioned above, the blades. Keep up a consistent watering program. Grass roots do not seek water. Growth comes only where there is soil moisture available. The deeper the soil structure, then grass roots will be deeper. It takes approximately one inch of water to wet the lawn six inches deep.

A sprinkler should operate from two to three hours to properly wet the lawn six inches deep. A sprinkler should operate from two to three hours to properly wet the soil to the required depth for a good growth. Test your sprinkler pattern by placing containers in the area where the sprinklers are going. Also check the hose, to see if there are leaks or broken places. These affect the flow of the water. Water thoroughly and watch for runoff water. This tends to harden the soil, and therefore the needs of the grass are not met.

This month is the month to apply a complete fertilizer, such as 8-8-8. A fall feeding of approximately 15 to 20 pounds per 1000 square feet is adequate for most lawns. Feed when the lawn is dry, then water carefully, making sure that all spaces are covered. If there are foreign grasses in with the lawn grasses, then treat for this at the same time you fertilize. This saves time and energy. Check with local fertilizer salesmen on the best fertilizer for our area. A good lawn is something to prize and take pride in.

Trees also add value to property, so we should take extra good care of our trees. Shade tree value (according to the Avant Gardener) has been raised from \$6 to \$9 per square inch of trunk cross section at four and one-half feet above ground, in the basic formula used by the International Shade Tree Conference. A well grown and cared for tree is a thing of beauty, and is or should be a



Mrs. Michael Dunivan nee Rosemary Kerschen

## Local Relatives Attend Wedding

The marriage of Miss Rosemary Kerschen, granddaughter of Mr. and Mrs. Ed Jesko of Hereford, to Michael Dunivan was solemnized recently at Queen of Heaven Catholic Church in Albuquerque with Father Paul Baca officiating.

Parents of the bride are Mr. and Mrs. Robert Kerschen of Albuquerque, formerly of Hereford. The bridegroom is the son of Mr. and Mrs. George Dunivan of Albuquerque.

The bride wore a gown of white organza with lace trim and chapel train edged in lace. Her veil of illusion fell from a camelot cap of lace applique and she carried a basket of pink and white roses.

Miss Theresa Tryon served as maid-of-honor with Misses Diana Martino and Margaret Dunivan as bridesmaids. They wore satin empire gowns and carried nosegays of pink roses.

Sandra Hacker was flower girl and her brother Keith was ring bearer.

Thom Roberts of Norman,

Oklahoma was best man; Larry Byrd of Santa Fe, Tom and Bill Kerschen, brothers of the bride, were ushers.

A reception followed the ceremony with Miss Susan Miller of Santa Fe presiding at the guest book. The wedding cake, decorated with white and pink roses, was served by Miss Janice Neiman while Miss Diane Sandoval ladled punch.

Greg and Mike Hacker of Hereford, cousins of the bride, presented guests with mini-rice bouquets and keepsake scrolls.

Attending from Hereford were Mr. and Mrs. Ed Jesko, Mr. and Mrs. Morris Hacker and family, Miss Joanne Sciombato, Mrs. George Bullard, and Jimmy, Johnny, Karen and Steve Jesko.

### WIDE BRIDGE

PROVIDENCE — The Crawford Street Bridge in Providence is one of the widest in the world. The 1,147-foot span, over the Providence River, carries three city streets.

prized possession.

**THIS AND THAT.** Congratulations to the winners of The Beauty Spot of the Month. The Gaylor Newell home, 123 Liveoak has a lovely yard and surroundings. They have done well in growing the Hereford flower of the year, the Petunia.

This is a relative new home and the gardening shows good planning and much care and interest.

The Non-Resident Beauty Spot is the Church of Jesus Christ of Latter Day Saints. I understand that the maintenance of the grounds is a project of the Elders Group of the Church. They have done an excellent job, and the grounds are exceptionally neat and attractive. The location is very fitting for a church, as the views from the windows are lovely.

The Laplant home on Baltimore is very colorful with its myriad of petunias. There are many, many lovely gardens in Hereford. Make it a September project to see them.

## CHEVY'S NEW LITTLE CAR IS OPEN FOR BUSINESS.

We call it Vega. We also call it "the little car that does everything well." Because it does.

**Everything? Everything.** Vega moves well, stops well, steers well, rides well, handles well, responds well, passes well, travels well, parks well, wears well, and is priced well under what you'd expect to pay for such a talented little car.

In our highway tests, Vega has been getting gas mileage in the neighborhood of the little imports, which isn't a bad neighborhood.

Yet unlike your average little car, ours steps right out when you step on the gas.

The engine is a specially designed overhead cam four with a lightweight aluminum alloy block. It turns slowly and quietly at turnpike speeds, with power to spare.

Disc brakes are standard in the front. So are bucket seats, except on the truck.

Now we doing so far?

**Numbers speak louder than words.** The wheelbase is 97 inches. Total length is just under 170 inches, or nearly four feet shorter than a full-size Chevrolet.

Height of the coupe is just 50 inches, nine inches lower than the leading import.

Width: a nice stable 5 1/2 feet. Weight: 2,190 lbs. for the sedan. Engine displacement: 140 cubic inches.

Fuel economy: about 25 mpg, with the standard engine and transmission, in our highway tests.

Horsepower: 90. You can order 110. (80 and 93 hp, SAE, Net.) Seating capacity: 4 adults.

What it all adds up to is a lot of little car.

**Three cars and a truck.** Vega turned out so well that we couldn't turn out just one.

So we're turning out four: the sporty little hatchback coupe shown open and closed in the foreground below; the sedan, on the right; the Kamback wagon, on the left; and the little panel truck, in the rear.

Oh, and a special GT version of the coupe and wagon which we'll show you later on.

**September 10th is Opening Day.** All 6,300 Chevrolet dealers are handling Vega, so you shouldn't have to go very far to see and drive one.

Chevy's new little car is open for business. Look into it.



### BULLETIN...

This Advertisement is rated **G**

...recommended for

ALL DRIVE-IN BANKING and 24 HOUR NIGHT DEPOSITORY CUSTOMERS ONLY!



**POINT with PRIDE**



New 3 Unit Drive-In Teller Windows with 24 hour drive-up depository located in unit number 1...



At The Library

# Extraordinary Characters Set Scene In Novels

A little boy who "has a dead person of his own" and a woman so unusual she seems to inspire and threaten at the same time, are the strange characters who set the scene in two novels now available at the Deaf Smith County Library. Check one, or both, out today.

### THE UNEASY SUN

BY Michael Butterworth  
"I know quite a lot about dead people — It's because I've got a dead person of my own — THAT'S MY SECRET — it's all wrong what they say in books — they don't smell, you know —"

Alec Rattigan, motherless since birth, was a lonely and unhappy little boy who lived in a fantasy world of his own making. His father had sent him on a holiday to Malta with a pretty young nanny, but Gloria spent her days flirting with the beach boys. She had no time for Alec.

Deborah Tarrant, suffering from another kind of loneliness, was immediately attracted to the little boy. She listened patiently to his fantastic stories, bought him ice cream on the beach, and promised to take him on a sightseeing tour. And then Alec and Gloria disappeared.

### A CLEARING IN THE FOG

BY Daria Macomber  
Although Adele had been missing for more than a year, she still threatened and possessed the lives of the five people she had touched most deeply:

The urbane and fascinating Scriven had become a virtual recluse. Anna, his sister, appeared on the verge of a complete breakdown. Congressman Hank Davenport and his wife, Emily, seemed locked in a marriage that had turned into a contest of mutual torment. Then there was Lucas Motte, the improbable young minister, whose blithe facade never quite hid the haunted man inside.

Adele's disappearance even had a profound effect on Corey Bradford, who had never known her. When Corey came to South Carolina, primed for romance in the setting of beautiful old Charleston, she found herself pulled into a whirlpool of frightened lives and then murder.

Determined to free herself and

the others from the fear and suspicion that trapped them, she knew that she must begin with Adele. What was she like, this strange and compelling woman?

Emily said, "In a funny way, it's as if she had no past. If

you ask, she hedges, makes a general statement or a joke."

Lucas said, "She had a way of — I guess you'd call it inspiring people — in an odd way it was — threatening. She was the only free person I've ever met."

Old Cressida Motte said, "Adele could be quite wicked. But we needed her. Even if she turned our world upside down."

And Anna said, "It wasn't her being so beautiful. It was the way she had of — reaching out — immediately, demanding that you let her know you."

Such illusive impressions only tantalized. They did not give Corey a picture of the missing Adele?

# Ginns At Home In Big Spring

After their recent marriage in Altamont, Illinois, Mr. and Mrs. Kenneth Ginn are at home at 802 1/2 Nolan, Big Spring, where he is stationed at Webb Air Force Base. He is the son of Mr. and Mrs. Robert Ginn of 117 Fir.

His bride is the former Miss Marlene Tucker of St. Louis, daughter of Mr. and Mrs. Forrest Tucker of Altamont. Her

brother, the Rev. Lerby Tucker of Waynesville, Mo., officiated for the marriage in First Baptist Church of Altamont.

Her maid of honor was Miss Joyce Schellman and bridesmaids were her sisters, Misses Darlene and Linda Tucker, and cousin, Miss Neida Newman.

Bill Pierson of Corvallis, Ore. served as best man with Mickey Ginn of Hereford, brother of the bridegroom, Kenneth Godwin of St. Louis and Dennis Tucker of Altamont as groomsmen, Art Davidson and Kelly Potts as ushers.

Linda Ginn of Hereford, the bridegroom's sister, and Diane Davidson lighted candles, John Mark Tucker, the bride's small brother, and Ruth Ann Tucker, her niece, were the ring bearer and flower girl.

Richard Tucker was the organist for his sister's wedding and Mrs. Emma Godwin the vocal soloist.

The bride wore a Victorian gown of Chantilly lace with a lace-edged train and a pouf veil held by a single large rose. She carried white baby orchids on a bridal Bible. Attendant's dresses were in empire style, of yellow dotted swiss.

Approximately 100 guests at-

tended the reception in the church parlors, and the couple

left afterward for their Texas home.

The bride has been employed as a legal secretary in St. Louis for three years, after graduation from Altamont High School and a business and modeling

school in St. Louis. Lately returned from duty in Viet Nam, Sergeant Ginn has served two and a half years in the U. S. Air Force. He completed high school in Delta, Colo. and attended Mesa College in Grand Junction.

His parents attended the wedding, as did his grandfather, C. H. Johnson of Madison, Neb.



Mrs. Kenneth Ginn nee Marlene Tucker

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**Dance Studio**  
Hereford, Texas

ENROLL FOR DANCE LESSONS

New Classes Starting this week FOR ALL AGES

ALL TYPES DANCING:  
• Ballroom • Ballet  
• Tap • Modern Jazz  
• Acrobat and Tumbling

PROFESSIONAL TRAINING

VETERAN'S MEMORIAL PARK

**BUD TO BLOSSOM BRUNCH** — Bud To Blossom Garden Club members opened their season with a Friday morning brunch in the home of Mrs. Ray Polan. Yearbook committee members served as hostesses for the brunch. From left are Mrs. Jess Robinson, chairman, Mrs. Gaylon Bryan, Mrs. Polan and Mrs. Wayne Mayfield. —Staff Photo by Janie Reinart

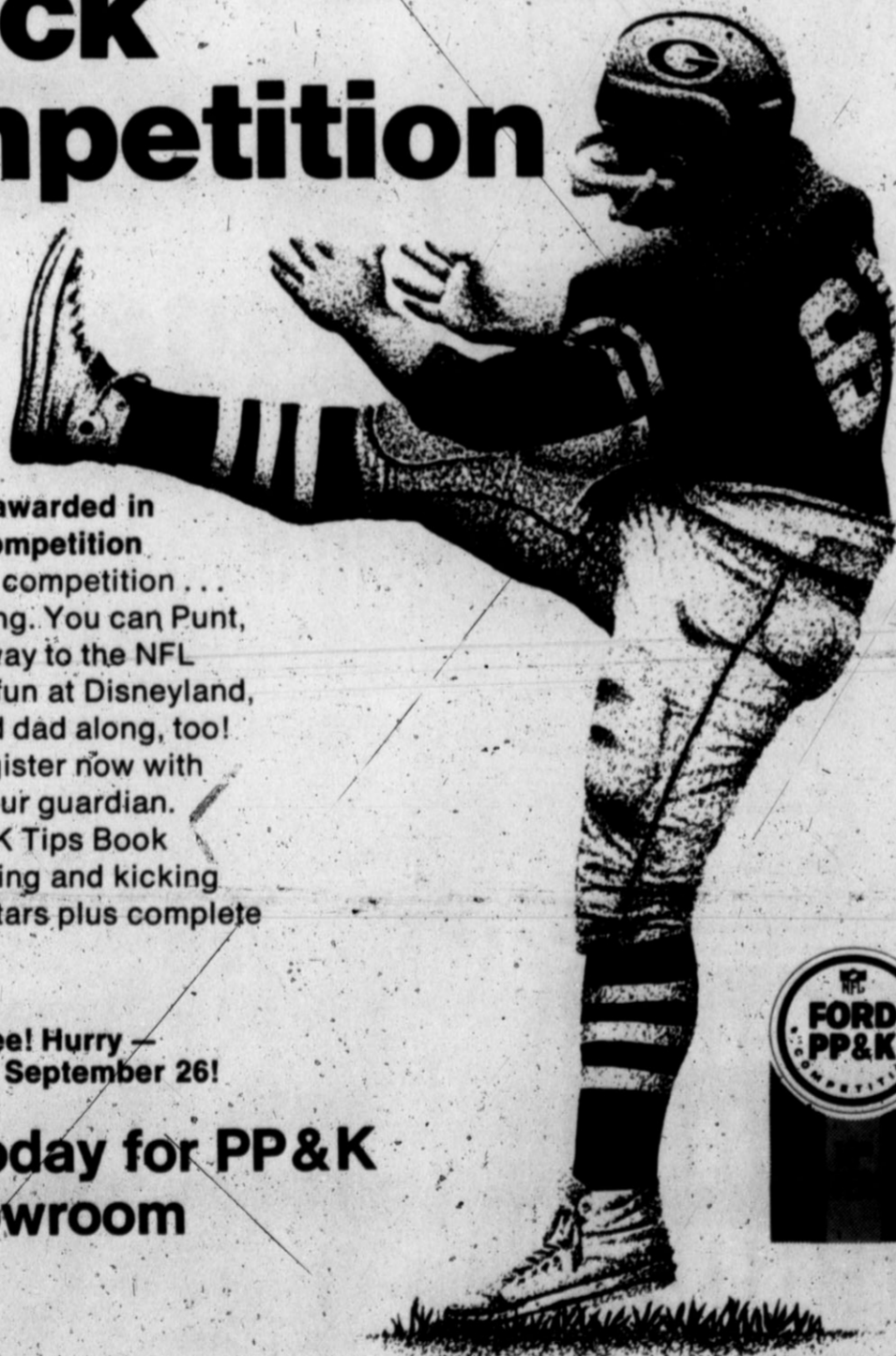
**Boys 8-13**  
Win trophies, have the time of your life in the 1970

# Punt, Pass & Kick Competition

18 trophies to be awarded in our local PP&K Competition. You can win in our competition... and keep on winning. You can Punt, Pass & Kick your way to the NFL All-Star Game... fun at Disneyland, with your mom and dad along, too!

Fun for all — all free! Hurry — Registration ends September 26!

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Remember... IF YOU DIDN'T BUY FROM... **ORVAL WATSON FORD SALES**

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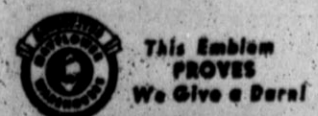


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Blackwall tubeless	PRICE	FED. TAX
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825-14	15.44	2.33
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Whitewalls only \$3 more!

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Foremost Protection Guarantee. Your Foremost® tire protection guarantee covers all Foremost passenger tires (except our special high-performance tire) against all road hazard or defect failures. You are protected for the entire stated months of guarantee. If your tire fails during the guarantee period, return it to us and we will, at our option, repair your tire, or make an allowance based on the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 100% of the original purchase price, including applicable Federal Excise Tax, during the 100% allowance period. Thereafter, we will allow 50% or 25% of the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. (See chart below.)

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Entire guarantee period	21 months
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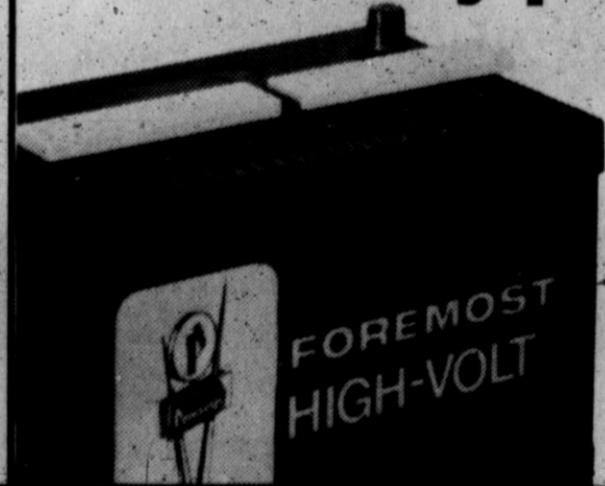
Tread Life Protection. We build into every Foremost tire safe traction indicators. They signal when your tire should be replaced. If your tire wears out (except for incorrect alignment) we will make an allowance based on the original purchase price, including applicable Federal Excise Tax, toward the purchase of a new tire. We will allow 1/2 during the first half or 1/4 during the second half of the stated months of guarantee.

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# Expert On Problems Facing Elderly Is Kings Manor Speaker Sept. 14

## L'Allegra Opens Year At Brunch

L'Allegra Study Club members opened a new season at a brunch Thursday morning and discussed plans for the Pioneer Pantry Luncheon they will sponsor Oct. 29.

Mrs. Bobby Viegel and Mrs. J. H. McCrary reported on recipes to be used for the luncheon, an annual project to support the club's community service project.

Mrs. Buddy Bloomer, president, read a letter the club received from the Deaf Smith County Health Clinic thanking the club for help in setting up and getting the clinic in operation.

L'Allegra will continue to aid the clinic as a special project this year.

Mrs. Danny Martin, chairman of the yearbook committee, reported on the yearbooks and it was announced the club will sponsor a musical book review March 18 to be presented by Mary Ellen Vincent.

Mrs. McCrary presented a program on pressed flowers and explained in detail how to preserve fresh flowers so they keep their color.

Others attending were Mmes. David Gibson, Gerald Payne, Vern Swanson, Sammy Lesly, Alex Schroeter, Jeff Carlile, Hazen Woods, Dale Warrick, Jim Conkright, and Rudy Metz.

Mrs. Carlile served as co-hostess.

## Work Day Set For Progressive H.D. Members

A called meeting to make and fill ditty bags which will be sent to American servicemen in Viet Nam for Christmas, was announced to Progressive Home Demonstration Club members after they heard a program in the home of Mrs. Tom Morgan this week.

Work on the gift bags will be done in the home of Mrs. P. L. Carmichael Tuesday.

Club members each year make a number of ditty bags to help meet the County Red Cross Chapter's quota for shipment overseas.

Instead of the next regular

A young expert on problems of the aged will be the speaker for the fifth annual Kings Manor Founders' dinner Sept. 14.

He is John A. Murdock of Evanston, Ill., senior consultant in services to the aging for the United Methodist Church's General Board of Health and Welfare Ministries. The dinner is scheduled at 7 p. m. in fellowship hall at First United Methodist Church.

It is open to members of the Founder's Association of Kings Manor, the Methodist retirement home here. New members

Funds raised by the annual dinners are used for capital improvements at Kings Manor; construction of two duplex apartments is the goal this year.

The speaker's topic will be Keeping Our Part of the Bargain. Murdock, 35, began his present duties in 1968 after two years as assistant administrator of Moody House in Galveston

Argen Draper, County Home Demonstration agent, gave the program on the topic, What's New in Family Clothing? She spoke of the current battle of the hemline in women's clothing, saying that each individual should decide on the skirt length most becoming to her legs and whole figure.

**ANTI-SLAVERY LAW**  
PROVIDENCE — Rhode Island enacted North America's first anti-slavery law May 18, 1652.

Another proven way to lose your shirt — have a teen-age daughter.

and previous work as administrator of a home for the aged in Minnesota.

He served as executive director of the Texas Association of Homes for the Aging while he was in Galveston, and has

taught courses in the University of Michigan Institute of Human Adjustment and courses on geriatrics at the University of Texas School of Medicine.

At present he is a field instructor in North Texas State University.



John A. Murdock  
Founders Dinner speaker

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*Labor Day Sale*

Sunday and Monday  
September 6th and 7th

Buy a Deluxe (the No. 4)  
Hamburger and any  
Flavor Malt or Shake

For only **75c**

**COW POKES** By Ace Reid

"Wul, now whose gonna get the grass stains outa them pants?"

**Hereford**  
STATE BANK

**TERRY TOWELS**

Velvety sheared cotton terry in vivid fashion colors give a lift to any bathroom. Choose fashionable woven jacquards. Coordinate them with matching solid colors. Bath towel . . . 99c  
Face towel . . . 59c Wash cloth . . . 29c

**Penneys**  
the now place

**IT'S OUR LAST FLING AT SUMMER SAVINGS 2-BIG DAYS ONLY!**

Items subject to prior sale Tuesday and Wednesday, September 8-9 Closed Monday

**Girls Dress CLEAN-UP**

reduced from regular stock.  
**\$2 to 3.99**

Girls SWEATERS  
Reg. \$3-\$5  
now **2.99**

From Our REGULAR STOCK

**SPECIAL BUYS! REDUCTIONS OF REG. STOCK FABRICS NOW PRICED INCREDIBLY LOW!**

Such great savings on all these luscious summer fabrics! Fabulous selections of dress and sport weights in cottons, blends, woven ginghams, more. Don't wait a minute! Quantities are limited!

Assorted better cottons, yarn dyed plaids, fancy weaves, blends, fine quality gingham checks . . . yard **48c**

Better dress fabrics in cottons, blends, polyesters . . . . . yard **68c**

Better dress Fabrics Reduced From Regular Stocks reg. 1.09 to 1.98 . . . . . yard **88c**

Dacron Polyester Double Knits . . . . . yard **3.99**

**CHARGE IT!**

**SPECIAL BUY!** Here's a sport shirt that checks in with plenty of style! It sports button down collar and comfortable short sleeves. Comes in long wearing polyester cotton . . . Penn-Prest for never-iron easy care. Bright plaid assortments. **Plain, Colors and White DRESS SHIRTS all Penn-Prest**

**\$1.99**

**2 LARGE TABLES 2**

fraction of original cost  
Boys, infants, and girls shoes, blouses, straw hats, ties, beach bags

**50c**

**SHOE CLEARANCE**

Ladies SANDALS 50c  
Misses & Girls Flats and Heels \$3

Ladies & Girls CANVAS SHOES 2 for \$5  
Mens & Boys Shoes \$5

Girls SLACKS  
Reg. \$3 to \$5  
now **2.50**

**4.99**

**SPECIAL BUY!** Polyester slacks with elasticized waists you slip into. And, so easy care. No wrinkles, no ironing! Terrific colors, too! Sizes 8 to 18. Limited quantities!

others reduced from regular stock  
**\$3.99 - \$5.99**

**WOMENS BLOUSES REDUCED 2.50 - 3.50**

<b>WOMENS ROBES</b> Regular \$4-\$5-\$6 now <b>2 for \$5</b>	Nylon Stretch PANTI HOSE <b>1.29</b>	Large Assortment WIGS <b>\$19</b>	Styrofoam WIG HEADS <b>79c</b>	6 pr. 50"x84" DRAPES Regular \$10 now <b>\$5</b>	Toddlers Dresses and PLAYSUITS Reg. 2.29 to \$4 now <b>99c</b>	Toddlers PAJAMAS Reg. 1.98-2.49 now <b>99c</b>	Misses SHORTS Reg. \$3-\$4 now <b>99c</b>
Womens 3 piece KNIT SUITS Reg. \$36-\$40 now <b>\$25</b>	Mini Hitch PANTI-HOSE Reg. \$4 now <b>2.99</b>	Men's Polyester STRETCH JEANS Reg. 8.98 now <b>\$5</b>	Large Selection WOMEN BETTER DRESSES Reduced From Regular Stock <b>\$4 to \$15</b>	Muslin Sheets Twin 1.69 Full 2.29 Cases 1.09	Women's MATERNITY Reduced To Clear	Polyester PILLOWS <b>2 for \$5</b>	Misses Lightweight JACKETS Reg. \$7-\$9 now <b>\$4.00</b>
	Womens GIRDLES <b>2.99</b>	Men's Polyester KNIT SHIRTS Regular to 8.98 now <b>3.50</b>	Men's Penn-Prest PAJAMAS <b>2.99</b>	Men's work & DRESS SOCKS 2 pr. for <b>\$1</b>	Women's UNIFORMS <b>5.77</b>		

Men's, boy's misses, girls Swimsuits Men's, boy's, misses, girls Walk Shorts Misses and girls Purses Boy's Dacron cotton knit shirts Girls Sportswear and many more items drastically reduced **99c** ★★★★★ MANY OF THESE ITEMS ARE LIMITED QUANTITIES . . . BROKEN SIZES . . . SO . . . HURRY! 30 DAY LAY-A-WAY OR CHARGE!



**GARDEN BEAUTIFUL SEASON OPENS** — Garden Beautiful Club began its season Friday morning with a brunch in the home of Mrs. Ray Cowser. Co-hostesses with Mrs. Cow-

sert, shown left, were Mrs. Herman Ford, yearbook chairman, Mrs. Roger Brumley, Mrs. Charlie Noland and Mrs. N. D. Bartlett Jr., president, seated. —Staff Photo

## Garden Club Plans Tour Of Homes

Members of the Garden Beautiful Club discussed plans for the club's annual Fall Homes Tour at their opening meeting and brunch Friday morning in the home of Mrs. Ray Cowser.

The tour will be held Oct. 16 and homes on the tour will be announced at a later date. Mrs. N. D. Bartlett Jr. pres-

ident, presided. A guest, Mrs. Keith Simmer, was present. Co-hostesses, the year book committee, were Mrs. Herman Ford, Mrs. Charlie Noland and Mrs. Roger Brumley.

Other members attending were Mmes. Tom Carter, V. O. Hennon, Charlie Hood, L. H. Lookingbill Sr., Ansel McDowell, Homer Newton, Don Robinson, Roy Smith, G. S. Solomon, J. L. Woodford and T. E. Seigler Sr.

## Project Okayed By Club

Sponsoring a Camp Fire Girls group will be continued as a project of LaPlata Study Club this year, members voted at a recent dinner in the home of Mrs. Harlan Vanderzee.

Yearbook committee members, Mmes. Vanderzee, Jim Neill and Jack Moreman, were hostesses to begin a new club year. They distributed the books they have compiled, presenting a season's program with the intriguing title, Spinning Wheels.

Places were laid for 21 members at tables centered with flowers and candles. Mrs. Vanderzee presided for business in Mrs. Tom Harkey's absence.

## OBSEQUIE!

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Para su papa o graduando... Regalo

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Exactitud garantizada a un minuto por mes!

... Movimiento automático—no requiere pilas  
... Completamente automático, calendario cambia por sí mismo  
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... Ahora a los precios más bajos desde su introducción. En caja de oro de 18K con correa ..... \$250.00  
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Cowan Jewelers  
Downtown Hereford

## Calendar Of Events

### MONDAY

Odd Fellows Lodge at IOOF Hall, 8:30 p. m.  
Elks at Elks Lodge, 8:30 p. m.  
Elkettes at Elks Lodge, 8:30 p. m.

Order of Rainbow For Girls, Masonic Hall, 7:15 p. m.

### TUESDAY

Veleda Study Club, 7:30 p. m. Mrs. George Olson hosts.

TOPS Calorie Patrol, Community Center, 9:30 a. m.

Hereford Duplicate Bridge Club, Community Center, 8 p. m.

Executive meeting, C. of C. Women's Division, noon lunch at Country Club.

Rebekah Lodge, at IOOF Hall 8 p. m.

Book Review at Christian Book Store, 10 a. m.

Coffee for Community Concert drive leaders, 10 a. m. James W. Witherspoon home.

Order of Eastern Star, 7:30 p. m. at Masonic Hall.

Citizens Band Radio Club, REC Building, 8 p. m.

Servicemen's Waiting Wives and Mothers Organization, 315 Avenue B, 7:30 p. m.

Dawn Music Club, 2:30 p. m. Mrs. R. T. Stewart hosts.

### WEDNESDAY

Lions, Civic Club Center, noon.

Elkettes garage sale, 5 to 10 p. m., home of Mrs. Nick Hobb 135 Ave. J.

Avenue Baptist WMU at church, 7 p. m.

### THURSDAY

Kiwanis Club, IOOF Hall, noon.

Bingo at Elks Lodge, 8:30 p. m.

Merry Mixers Square Dance Club at Larrymore Dance Studio, 7:30 p. m.

Hereford Riders Club, Community Center, 8 p. m.

First Baptist Night WMS at church, 7:30 p. m.



## L'ALLEGRA YEARBOOKS READY

Mrs. Danny Martin, right, yearbook chairman for L'Allegra Study Club, shows a copy of the 1970-71 book to Mrs. Jeff Carlile in the entrance hall of the Carlile home, where

the club's first fall meeting was held Thursday. In addition to discussing the program outlined in the yearbook, members planned their annual tasting luncheon, which is set this year for Oct. 29.

### CARD OF THANKS

WE want to thank our friends for the food, flowers and prayers during the loss of our loved one, Mrs. Nora Russell. We also want to thank Bro. Mann for his services.

Arthur Thompson and family

Ida Davis

Mrs. Roy Thompson and family.

### EYE BANK

LONDON — The National Eye Bank has sent \$27 corneas to developing countries for transplant operations in the past 12 months, 148 more than in the previous year.

## Fall Fashion's Highlights Told In Wyche Club

Argen Draper, County Home Demonstration Agent, presented a program entitled Hemlines and Dress For Fall at Wyche H. D. Club meeting Thursday in the home of Mrs. W. P. Axe.

Mrs. Draper told the group "the question of length in skirt is secondary; the important word is proportion. Clothes must be proportioned for the wearer's figure and way of life."

She added "You must create the illusion of longer legs and a taller appearance."

In business the club voted to sell advertising and recipe file books.

Others present were Mmes. C. F. Newsom, Leroy Bodkin, E. C. Hewitt Jr., Wayne Jones, and Norman Hodges.

The next meeting is set for Sept. 17 in the home of Mrs. G. W. Duncan. Mrs. Elmer Reinart will present a program concerning a recent trip to Europe.

Machines are wonderful. For example, the penny scale converts calories into pounds.

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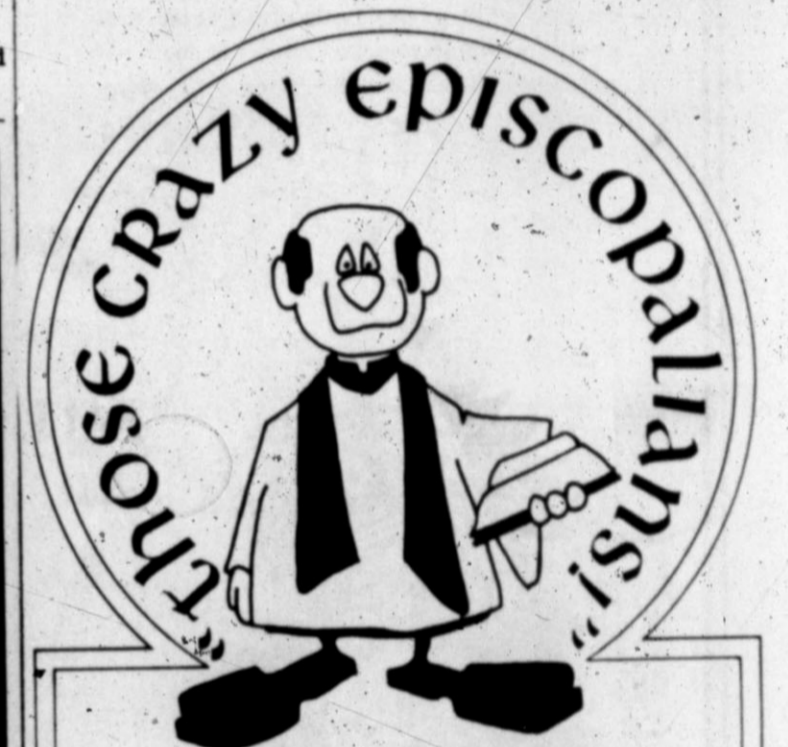


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The word "common" in this instance, means "together." Most churches use a hymnal because they want to sing together. Episcopalians use a prayer book, too, because they like to pray together. No one is ever asked to "lead in prayer," but each finds ample opportunity during the service to frame his own private prayers.

To those who decry written prayers, Episcopalians point out that the Lord's Prayer is just that... and yet its meaning to every Christian is undimmed by its being reproduced in print.

They believe there's good reason for following a carefully-planned schedule and form of services throughout the Christian year. For one thing, an individual church is thus spared from becoming mired in its minister's "hang ups." Pretty good point, these days?

The biblical background, the history, and the simple form of the Episcopal prayer book make a fascinating story. Your nearest Episcopal minister would be delighted to cover them in detail with you. Don't be afraid he'll "twist your arm." He won't.

One of a series presented by "Those Crazy Episcopalians" in your area.

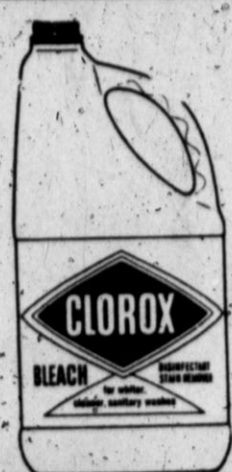
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To find out more about those Crazy Episcopalians (without having your arm twisted) attend the Crazy Seminars. The first one will be held next Wednesday evening at the church beginning at 8 P.M. (No collection; no 'Aggie' jokes.)

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**SEA & SKI**  
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2 oz.  
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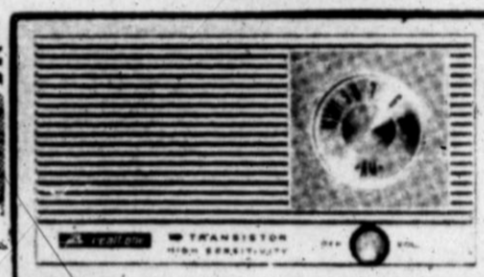
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**SHOES**

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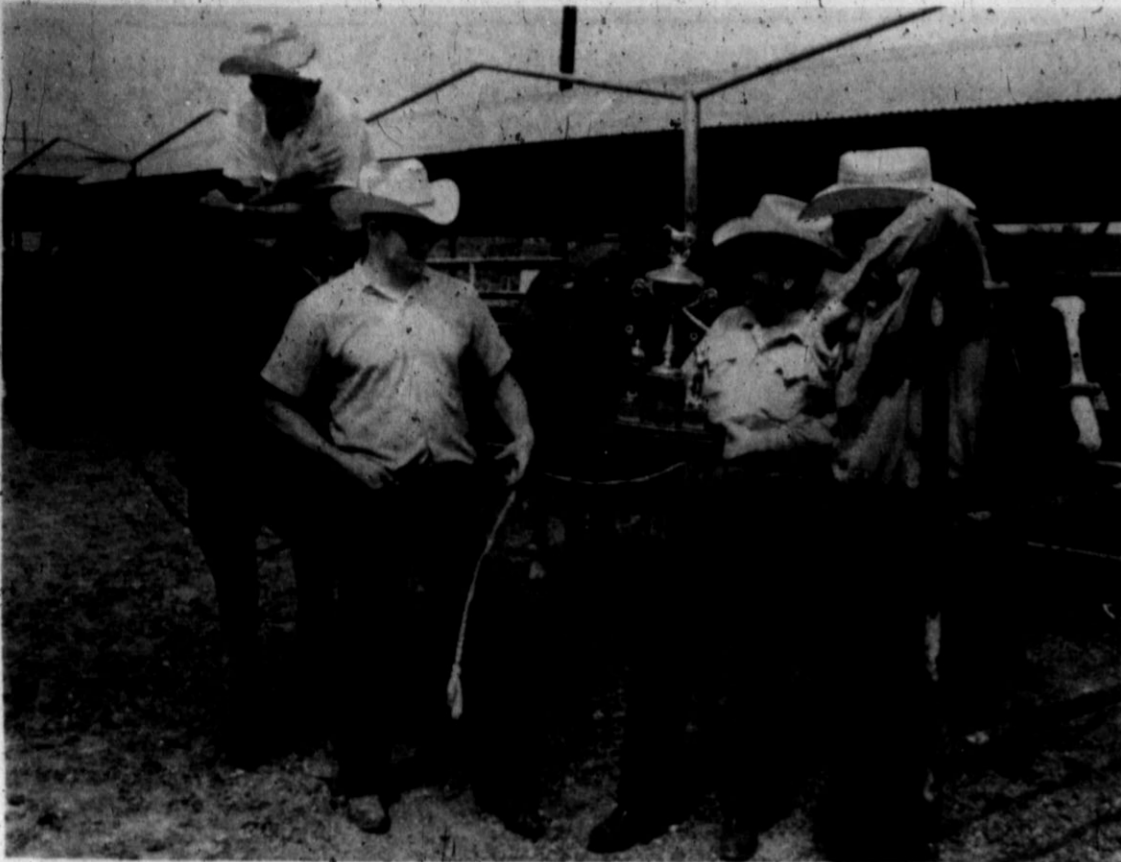


**Foot Soap**

Johnson's

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**39¢**



**WINNING ROPING TEAM** — Ropers from Hereford Feed Yard received the team trophy recently in a contest with 85 other teams competing at the Farwell arena. Hereford's winners are (left to right) Tex Meyers,

David Hill, Harold Good and Glenn Green. Imperial Livestock Supply of Hereford donated the traveling trophy which will be used for each annual contest. —Photo by Betty Koelzer

## Coffee Is First Club Year Event

A coffee Wednesday morning in Mrs. Lawrence Jackson's home began the 1970-71 season for Simms Study-Craft Club and launched plans for fall activities. Mrs. James Bullard and Mrs. Terry Creitz were hostesses with Mrs. Jackson.

Mrs. Willis Duggan, vice president, conducted business in the

absence of Mrs. Lennon Young, president. The group voted to serve dinners to the recently organized Simms Lions Club on first Thursday evenings each month, as a fund-raising and community service project.

Mrs. Arlis Edwards was elected secretary-treasurer to fill an office vacancy.

Yearbooks were distributed, outlining programs for the coming months.

Mmes. John Brozman, Joe Mayer, Oliver Wann and Ray Brozman were welcomed as new members of the club and Mrs. J. V. Perrin of Amarillo as a guest.

Others present were Mrs. Robert Floyd, an associate member, and Mmes. J. M. Boothe, Leland Burns, Jim Cavin, Edgar Hartley, Julian Perrin, T. D. Reed, Sparky Stephens and Emmett Young.

## Community Calendar

**SEPTEMBER**  
14 — Kickoff dinner for workers in Community Concert drive.

14 — Kings Manor Founders dinner at First United Methodist Church.

14-19 — Community Concert Drive

14-16 — Mexican-American Independence Day Celebration

15 — Homes tour to benefit Kings Manor Auxiliary.

17 — Kiwanis Club Ladies Night at Civic Center.

19 — Young Farmers and Young Homemakers of Texas Area I convention.

21 — Classroom Teachers Association back-to-school dinner.

**OCTOBER**  
12-24 — United Fund Drive

16-18 — Annual community Fine Arts Festival; Community Players comedy, Arts-Crafts show, flower shows.

17-18 — American Legion district convention at Civic Club Center.

29 — L'Allegro Club's benefit tasting luncheon.

**NOVEMBER**  
7 — Community Concert Program at Hereford High School Auditorium

20 — Hereford High School musical.

21 — Odd Fellows Lodge Thanksgiving supper open to public, in Odd Fellows Hall.

**DECEMBER**  
3 — Boy Scout Banquet

10 — Noon Lions Club Ladies Night at High School Cafeteria

# Defensive Strength Lies In Backfield

By MARSHALL DAY  
Staff Writer

Finding a battle-scarred linebacker or safety in the Whiteface defense would be almost an impossibility, but head coach Larry Wartes believes this is the area in which the defensive strength lies.

Linebacker Gary Lemons is the only seasoned veteran to return to the Whiteface defense, but he is expected to have the backing of several two-way players that will make the Whiteface defense jell. Lemons, along with offensive players John Sparks, Donnie McDermitt and a host of others, are, in the minds of the coaching staff, the key to a successful defense this year.

"Some of our boys will have to double up and play defense as well as offense," Wartes said, "because some of them have had some experience as linebackers."

"Lemons, Sparks and McDermitt have all played some linebacker, so this is probably where our strength is," he said.

Lemons and Sparks saw quite a bit of action last year, mostly alternating at linebacker, but they saw considerable offensive action also. So, if it comes to the point where they are unable to make the game both ways, they have an excellent group from which to draw reserves.

From players like John Page, Bruce Battey, Fidel Vigil, David Campos, and Dan ny Harris, Wartes expects to have the depth to build a solid de-

fense. Adding to his hopes of a strong defense will be Wynn Short, a sophomore who has shown great promise.

From the offense, Wartes might call on such names as Albert Pena, a 184 pound senior; David Collins, a 165 pound senior; or Mike Emerson, a 165 pound senior, to back up the linebackers.

Speed is the main ingredient expected from a much improved defensive secondary. Wartes said, and he feels he will have the boys that can do the job well this year.

"Our secondary," he said, "will be much stronger, we think, than last year."

Wartes is looking to Jeff Loerwald, "possibly the best prospect we have both on offense and defense," and a number of younger boys in the secondary.

Expected to guard against the long pass and the break-away runners are Eugene Suttle, Danny Charest, Alan Railey, Harold Schmucker, Alan Wagner, George Fuller and Ralph Waits. All of these boys have seen action to some degree in the secondary while playing with either the Longhorns or the Shortorns.

"We also have Mike (Wartes), who played in the secondary, but if he comes along and plays quarterback, we want to keep him off the defense as much as we can," the coach said. "But, we always know he can play in the secondary as a free safety if we need him there."

Another good prospect for the defensive cause is Keith Kitch-

ens, who could also win the right to lead the team from the quarterback position if he improves in that area.

The game plan? Well, Wartes is looking at using a 4-3-4 defense. That is four down linemen, three and sometimes four linebackers, and four and sometimes three boys in the secondary.

"We will probably play the split four or the split six," he said, "and our version of this will be with two tackles and two ends down, two corner backs and two halfbacks and our secondary."

"Again, this will all depend on the type of offense we have to stop. If we have a team that runs with the ball real well, we are going to stick another man up on the front line for an eight-man front. If we face a team that throws the ball real well, well, we will pull one man back to stop the passing."

As far as potential prospects, Wartes says Loerwald, Charles Ray Black, Sparks and Lemons all probably get the nod on defense.

"Jeff (Loerwald) has good speed, is a good punter, has good hands and is good both on defense and on offense," Wartes said. "Black, Sparks and Lemons are all good. Lemons handles himself like a real player and he would hit just about any-

## Tom Pettigrew Becomes District Scout Executive

Tom Pettigrew of Amarillo has assumed duties as district scout executive for the Tierra Blanca District, replacing George Ochs, who had served in that capacity for the past two years.

Pettigrew is a May graduate of West Texas State University, with a major in social studies and secondary education. He is a 1966 graduate of Brownfield High School and he and his wife Mary still live in Amarillo.

He went to work for this scout council in August and was assigned to the Tierra Blanca District this month. His job as scout executive will be to coordinate scouting in this area by working with volunteers.

Pettigrew will leave here Sept. 22 for a training camp in New Jersey. While there he will undergo professional training for the position of a district scout executive. He will be at Schiff Scout Reservation for about 30 days before returning

## Hospital Notes

### ADMISSIONS

Mrs. Sabino Suarez, 427 Barrett; J. Carmen Gallegos, 430 Avenue D; Mrs. Maydell Young, 328 Avenue J; Mrs. Myrtle Witherspoon, Route 4; Willia M. Hot House, Route 5; Mrs. Edna Culver, King's Manor; Annie Beauford, 200 Lawton; Arthur Thompson, King's Manor.

Mrs. Angelita Torres, 404 Avenue E; Andres Villarreal, Box 1876; Leroy Webb, Summerfield, Frank Maes, 201 Kibbe; Dale Tinnin, 217 Star; Anita Shepherd, 109 Avenue D; L. Sharon Brown, Box 1822.

Ollie Curtisinger, 131 Avenue D; Anselmo Serrano, 116 Avenue A; Keith Shoer, 709 Cherokee; Mrs. Garland Harris, 505 Avenue K; Mrs. Roxie Brooks, 510 Schley; Mrs. Melvin May, Route 4; Mrs. Frankie Blocker, Clarendon; W. Lee Carter, 410 McKinley; Mrs. Ruby Chesser, 311 Western.

Mrs. Ollie Curtisinger, 131 Avenue D; Mrs. T. L. Sparkman Sr. Route 2; Mrs. Ida Jones, Clarendon; Mrs. W. B. Durham, 504 Schley; Mrs. Corinne Neely, 315 Avenue B; Darrell Rose, 129 Hickory; Marion Lee, Route 3; Mrs. Thomas Weemes, 205 Greenwood; Robert Horton, Canyon; Mrs. Pete Carmichael, 213 Sunset.

Thomas McGowen, Summerfield; Mrs. Henry Robins on, Abilene; J. Keith Fanning, 211 Elm; W. Tandy Legg, 106 Fir; Mrs. Francisco Garcia, 827 Irving; Mrs. Alvin Sauter, 527 Willow Lane.

Mrs. Guadalupe Palomin, Route 1; Mrs. Charles Watson, 332 Centre; Mrs. Juann Tijerina, 115 Norton; Mrs. Charles Brown, Route 1.

### DISMISSALS

Michael Artho 9-5. Henry Williamson, Harry Boothe, Harvey Hammett, Mrs. Grace Hicks, Mrs. Harry Roberts, Mrs. George Brashear, Mrs. Lee Meek, Mrs. Jorge Martinez, Mrs. Raul Diaz, Mrs. Roberto Medina, J. D. Richardson

to Amarillo. He and his wife plan to move to Hereford soon after he returns from the training camp.



**RECEIVES BARS** — Army First Lt. Darrell L. Sparks, son of Mrs. Leatrice Sparks, 125 Ave. J, received his new bars from Col. David A. Gile, deputy commander for the U.S. Army Air Defense Command.

9-4. Mrs. Donald Lowder, Mrs. Marcus Latham, Robert Bogard Mrs. James Short, Mrs. Charles Walser, Mrs. Harold Brown, Mrs. Orville Williamson 9-3.

"Mrs. Ledm Trevino, Mrs. Jimmy Flowers, Mrs. Gerald Turnbow, Mrs. Fidio Herrera, Felix Soliz, D. C. Kinsey, Mrs. Tom

Hall 9-2. Mrs. Augustine Rodriguez 8-31.

Drivers in Rome often double park illegally on side streets, leaving their keys with self-appointed attendants who rearrange and guard the vehicles day and night.

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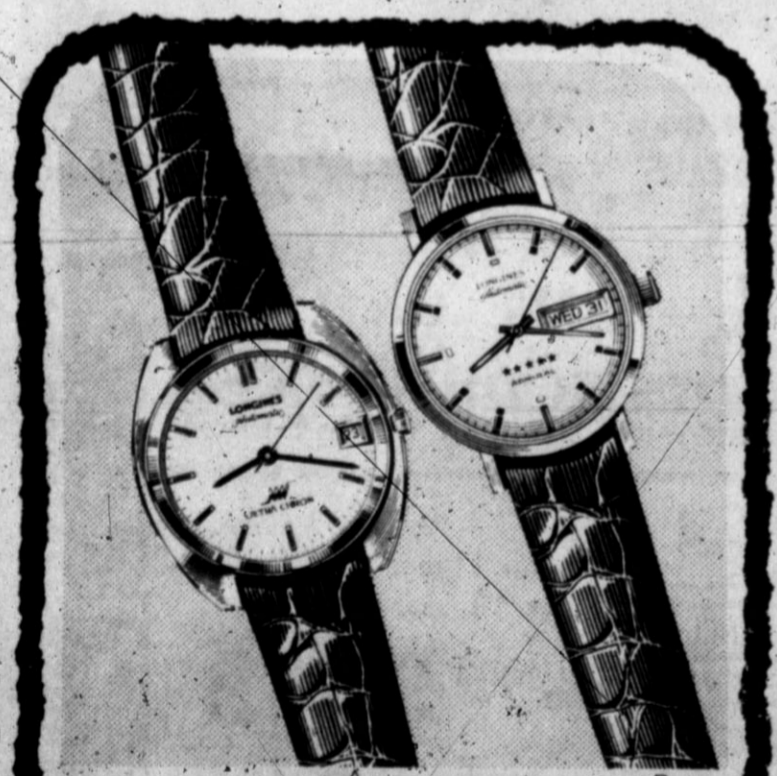
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<p>LAUNDRY <b>BASKETS</b> reg. 49<sup>¢</sup> <b>19<sup>¢</sup></b></p>	<p>Quaker State <b>MOTOR OIL</b> <b>35<sup>¢</sup></b> qt.</p>	<p>9 x 12 Linoleum <b>RUGS</b> reg. 5.99 <b>\$3<sup>99</sup></b></p>

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# Backfield Has Experience Now, But Still No Speed

By CHARLES RICHARDS  
News Editor

With all the other strong points, the Hereford Whiteface football team of a year ago might have been as good as any other high school team in Texas if its backs had been faster and more experienced. That's the opinion of Larry Wartes, the athletic director and head football coach, who was speaking also in terms of "if" Hereford had not suffered the major injuries it did in 1969. The speed department is in about the same shape this year, but the experience is better, since Hereford will be battling this season with an all-senior backfield — practically the same faces as last year.

On paper, the starting backfield this year looks to be Mike Wartes at quarterback, Jeff Loerwald at wingback, Ricki Ward at fullback and Alan Wagner at tailback.

"I think offensively we'll do better this year because we can move the ball a little better and we'll have depth in the backfield," Wartes said.

Other runningbacks Wartes is counting on for heavy duty are junior John Page and sophomore Danny Harris, Alan Ralley, also a senior, will spell Loerwald at wingback, with senior Chris Dziuk and junior Ike Graves also available. Danny

Charest and Eugene Suttle, both juniors; and David Spain, a junior, back up Ward.

Competing behind Wartes for the quarterback assignment are junior Rudy Gonzales and sophomore Kieth Kitchens.

The aerial attack is stronger this year with the continued development of Wartes' passing. The 160-pound student body president, who also is a basketball standout, played about half of last season and made second team all-district.

"I'm real pleased with his arm," said Coach Wartes, who is Mike's father. "I wish he was 6-2 instead of 5-9. This is, I think his biggest drawback. If we have a strong point, it's probably our passing game. All our kids are pretty good pass receivers, including the backs."

The Herd can be expected to throw 40 per cent of the time this year — or two passing and three running plays out of every five downs.

"We might even possibly try to throw more," the coach said. "That depends on who we're playing and how our offensive linemen come along. You've got to be just as good on offensive linemen as anywhere else if you plan to pass."

Among those Wartes classifies as good pass receivers is Loerwald, a 182-pounder who is "one of our bigger kids" and also one of the fastest and most versatile. The coach considers him a "college prospect."

"He's a good receiver, yes, he'll be our punter, he's a good blocker, he's one of our bigger kids that can move. When I refer to good speed, I'm talking about relative to others on our team, of course, but he can do the 40 in 4.8, which is as fast as we can run." Loerwald can punt for about a 38 to 40-yard average.

Ralley was ineligible last year because of University Interscholastic League rules against transfers from other schools. He played on the junior varsity as a quarterback, wingback and tailback. "He did a good job," said Wartes. "He has good movements and we hope he can play offensive wingback and defensive halfback."

Ward, short, stocky and 155 pounds, is strong and good in

short yardage situations. Wartes predicts Ward will be making a number of runs of the 10 and 15-yard variety this season, although the fullback apparently lacks the speed to go all the way very often.

The tailback spot is vulnerable because two of the three top candidates — Wagner and Page — are coming off knee operations. Wartes has been favorably impressed with the steady improvement of both of them, Harris, in his first season as a high school griddier, has looked impressive in early drills, although coaches would

like to give him some time on the team to give him some experience on the varsity.

Harris has the best prospects, however, of developing into the break-away "home run" threat. Wartes feels he needs to compete on an even basis. Harris has been especially impressive to the outside.

Again, how much Harris plays may depend on how well Wagner and Page come along.

"Wagner, who was operated on last fall, we think he's much better," Wartes said. "He is running better this fall than he was last spring. I think his knee

is much stronger and I think he's going to help us a great deal. Alan is a real good specialist, and by that I mean he has always done a good job as a punt returner or kickoff returner. He's always been able to run that ball since he was in junior high."

Page, at 175 pounds, is about 10 pounds heavier than Wagner.

"And of course John has a world of talent, and he's quick and tough. The thing is, he just missed all of last year. He played not more than four games, and he was hurt part of the time in those. He seems to be really coming along. He's recovering from his knee surgery and I hope he'll really come along and get stronger the next couple of weeks."

Even at night, the Stars and Stripes flies over the Senate or House wings of the Capitol when the lawmakers are in session.

## Flower Show Committees Are Named In Club

Schedule committees were appointed for Hereford Garden Club's fall flower show, to be held Oct. 17, at a recent meeting in the home of Mrs. O. G. Hill, Sr. Mrs. Ray Johnson is show chairman this year.

She named Mmes. Hill, Ben Childers and R. L. Ethridge as a schedule committee for the artistic division, Mmes. R. L. Wilson and R. W. Mitchell for the horticulture division.

The show will be held in First National Bank during the Community Fine Arts Festival, open to the public with no admission charge. Its theme is Banking on Artistry.

Announcement was made that Hereford Garden Club will be responsible for decorations for

luncheon at the fall board meeting of Texas Garden Clubs, to be held in Amarillo Garden Center.

Mrs. A. L. Manjeot represented the club at a recent meeting of Amarillo Garden Clubs Council, when plans were completed for this state board meeting.

Mrs. Manjeot and Mrs. Hill are members of the state board.

Care of grounds at the Camp Fire Lodge, a club project, was discussed, also work of the church garden group. It was reported that new lawn has been started on First Baptist Church grounds, and ground cover will be planted in the entrance area of the new building.

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Quarter Fryers	39¢	Boneless Steak	1.09
Pork Steak	69¢	Spencer Steak	1.19
Beef Liver	59¢	Cube Steak	1.39
Ham Slices	1.19	Rib Steak	.99¢
Short Ribs	.39¢	Chuck Roast	.58¢
Fish Sticks	.98¢	7-Bone Roast	.69¢
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5-lb. Bag **57¢**

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Orange Juice	16¢	Lucerne Yogurt	49¢	Lucerne Milk	16¢	Cragmont Soft Beverages	29¢
Strawberries	27¢	Cheese Spread	47¢	Bubble Gum	27¢	Edwards Coffee	79¢
Hash Browns	34¢	Amer. Cheese	44¢	Velveeta Kraft Cheese	51¢	Zippy Chips	37¢
Cut Corn	22¢	Margarine	17¢	Tomato Soup	8¢	Hunts Catsup	49¢
Tortillas	17¢	Crackers	29¢	Miracle Whip	59¢	Kool Aid	5¢
Sopapillas	33¢	Cookies	43¢	Salad Dressing	32¢	Aspirin	22¢
Half & Half	43¢	Crackers	33¢	Detergent	72¢	Tum Tablets	14¢
Low Fat Milk	90¢	Snap Crackers	54¢	Jell-Well	7¢	Baby Powder	104¢
Gelatin Salad	38¢	V-8 Juice	42¢	Shortening	85¢	Deodorant	96¢

**Safeway Super Savers**

<b>Cottage Cheese</b> Lucerne Bonus Quality Cheese! 2-lb. Ctn. <b>49¢</b>	<b>Buttermilk</b> Lucerne Bonus Quality Milk! 1/2-gal. Ctn. <b>49¢</b>
<b>Candy Bars</b> \$100,000 Bar-22 Pieces-Miniatures! 12-oz. Pkg. <b>69¢</b>	<b>Jam or Jelly</b> Empress Concord Grape-Super Saver! 2-lb. Jar <b>59¢</b>
<b>Preserves</b> Empress Strawberry 20 oz. jar <b>55¢</b>	<b>Salad Dressing</b> Seven Seas Caesar Dressing! Boil. 16-oz. Box <b>39¢</b>
<b>Nestles Quik</b> Chocolate Milk Mix-Extra Savings! 2-lb. Box <b>69¢</b>	<b>Charcoal</b> Hi-Country Long Burning Charcoal-Extra Savings! 10-lb. Pkg. <b>59¢</b>
<b>Corn Flakes</b> Safeway Breakfast Cereal-Extra Savings! 12-oz. Pkg. <b>25¢</b>	

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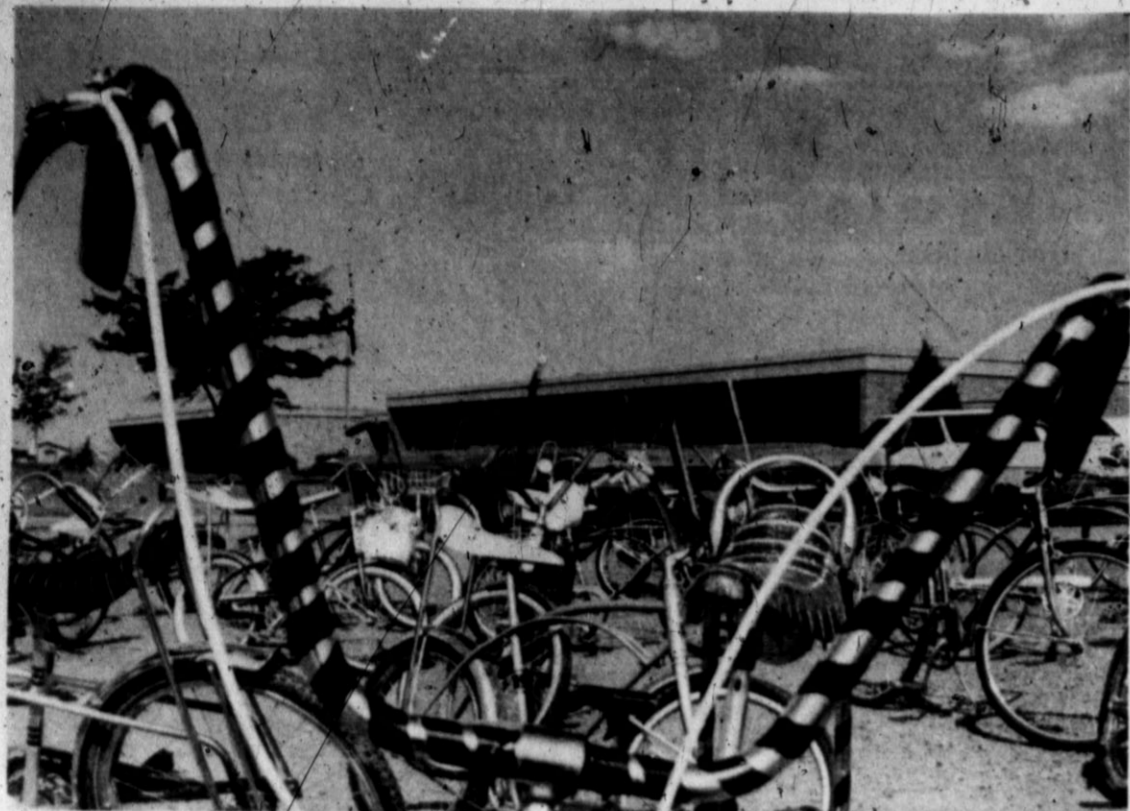
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A WHOLE LOT OF BICYCLES — A typical scene at any of the elementary schools Monday through Friday shows that many students transport themselves to class. The above scene was taken last week at Northwest Elementary. —Photo by Betty Koelzer

# Hereford Study Club In Supper

Fifteen places were laid for Hereford Study Club members at a salad supper in the home of Mrs. Don Robinson Thursday beginning another club year.

## Letter To The Editor

Dear Editor, I would like to inform the Hereford Brand that I certainly did not appreciate the caption above my picture in Thursday's paper. I modeled a midi because I considered the micro mini indecent.

I am a Christiana mother and you have hurt my testimony. I honestly believe you wouldn't appreciate a caption like that being used above your wife's picture. It seemed to imply that I would wear something disgraceful.

Besides hurting me, my three children have been humiliated by your paper. It is time someone took a stand for what they believe is right.

You have had your chance, now please let me have mine by printing my letter and allow the citizens of Hereford to know where I stand.

## POLITICAL CALENDAR

- GENERAL ELECTION**  
November 3, 1970
- For County Judge:  
H. C. "Hank" Williams (D)
- For Commissioner, Pct. 2:  
Marcus Latham (D)
- For Commissioner, Pct. 4:  
R. Donald Hicks (D)
- For Justice of Peace:  
Glen Nelson (D)
- For County Treasurer:  
Vesta Mae Nunley (D)
- For State Senator, 31st Senatorial District:  
Malouf Abraham (R)  
Max R. Sherman
- For District Clerk:  
Lucille Posey (D)
- For County Clerk:  
B. F. Cain (D)
- For District Judge, 69th Judicial District:  
Archie MacDonald (D)
- For House of Representatives, 18th Congressional District:

## Look Who's New

Mr. and Mrs. Agripino Palomin are the parents of a son, Ricardo, born September 4. He weighed 8 lbs. 9 oz.

Mr. and Mrs. Francisco Garcia are the parents of a daughter, Sarina Eerez, born September 3. He weighed 4 lbs. 5 1/2 oz.

Mr. and Mrs. Roberto Medina are the parents of a son, Alberto, born September 2. He weighed 6 lbs. 9 oz.

Mr. and Mrs. Charles Brown are the parents of a son, Shad Rick, born September 2. He weighed 8 lbs. 3 oz.

Mr. and Mrs. Juan Tjerina are the parents of a daughter, Susan, born September 2. She weighed 6 lbs. 9 oz.

No record exists as to the date European sailors first landed on Aruba, but the Caribbean island was a rumor on maps as early as 1494. Although it is now a Dutch island, Alonso de Ojeda first claimed it for Spain in 1499.

## H.D. CHATTER

# How To Make Sauerkraut

By Mrs. Argen Draper  
Home Demonstration Agent



Why not make sauerkraut? If you don't have a few extra heads of cabbage in the garden, buy some. Sauerkraut will help you add variety and zest to your family's meals at little expense.

IT CAN BE SERVED and counted as salad. Kraut is a salad that can be stored in the pantry shelf. It is appetizing, has good mineral and vitamin values, and offers many possibilities for the table.

Sauerkraut of excellent quality may be made at home if you follow a few simple rules.

1. Have all equipment and utensils scalded before using.
2. Work quickly. Pack with salt immediately after shredding cabbage.
3. Pack cabbage closely, but do not bruise.
4. Use proper amount and kind of salt. Too little may cause spoilage; too much will make cabbage tough.
5. Keep an even temperature between 65 and 70 degrees during fermentation for best results.

WHEN TO MAKE: To make really good kraut, cool weather is needed. The natural fermentation necessary to produce zippy kraut is best controlled at an even temperature of 65 to 70 degrees F.

HOW MUCH TO MAKE: Sauerkraut is made more successfully in fairly large quantities. Twenty-five to 40 pounds of shredded cabbage can be handled conveniently in a 15-gallon crock. Kraut can be made in half-gallon, quart, or pint jars.

MATERIALS NEEDED: Crock, kitchen scales, measuring cup, tablespoon, dinner plate slightly smaller than the inside diameter of the crock. This, when weighted, will hold the cut cabbage down and press the juice out gradually.

A 2-quart jar filled with water makes a good weight. Two 1-yard pieces of cheesecloth to put over the top of the kraut.

Kraut knife, kraut cutter, or large sharp knife with straight blade, and cutting board.

Canning salt is a pure salt. It does not contain iodine or other ingredients.

BE PAINFULLY CLEAN: Cleanliness is important for success. Scrub the crock well with hot soapy water and then rinse with boiling water just before putting the cabbage into it.

The fruit plate, glass jar, and all other equipment should also be thoroughly washed and rinsed.

ed with boiling water. The cheesecloth should be boiled before it is put over the kraut.

The table top, the cutting board, and your hands should be immaculate.

Remember bacteria grow best in the dark and at an even temperature of between 60 and 70 degrees.

HERE'S HOW: Wipe cabbages with a damp cloth. Cut in quarters and slice off half of each core section. Weigh out 5 pounds cabbage and 2 ounces salt (scant 1/4 cup).

Shred this cabbage directly into the freshly scalded crock. The cabbage should be shredded no thicker than the size of a dime. Sprinkle the salt over the cabbage, working the salt through with the hands until the juice starts.

Sprinkle in 2 teaspoons of vinegar and also a "starter" if you wish. Press down firmly to remove all air spaces. Be careful not to bruise the cabbage. For small amounts use a milk bottle, wooden potato masher, or simply pack down with your fist.

Then prepare another 5 pounds of cabbage and mix in the 2 ounces of salt. Sprinkle in the vinegar and starter and press down firmly. Continue to add similar layers until the desired amount in the container is reached.

Leave at least 2 inches at the top of the container. When all of the cabbage has been packed in, the juice should be running freely enough to cover the cabbage.

Boil a one-yard piece of cheesecloth for 15 minutes, wring out, and spread over the kraut. Cover with the clean, scalded dinner plate and put the water filled scalded glass jar on top of the plate.

The weight of the jar should be just enough to bring the juice to the bottom of the plate but not over it. Water may be

added to or taken from the jar that is being used as a weight so that it will be just right. Lay a clean cloth over the crock to keep out the dust and light.

WATCHING AND WAITING: Watch the kraut two or three days for mold or scum on the cheesecloth. If any appears, remove the cloth and replace with a freshly boiled one. Wash out and boil the old cloth for use next time. Any juice that bubbles over from the container should be discarded. Try to keep enough room at the top of the crock so that this will not happen.

It takes about 3 or 4 weeks to make good kraut at 65 degrees. A temperature of 75 to 86 degrees will speed the process (8 to 12 days), but you will have more trouble with mold and scum.

FINIS: When the bubbling stops, the kraut is finished. The perfectly cured product is a uniform light straw or golden color. It does not have any white parts. It is free from black and brown spots and reddish streaks. The kraut should be fairly firm in texture without being tough. It must never be mushy. The flavor of a properly fermented product is never bitter, sweet or rancid.

YOU CAN: If the sauerkraut is not to be used immediately, it should be canned. Heat the well-fermented kraut to simmering. Pack tightly into clean, hot jars, adding enough of the kraut juice to cover the kraut and fill the jars to within 1/2 inch of the top. Do not use the jars with zinc lids.

If there is not enough juice to fill the jars, add a hot mixture of one part of commercial vinegar to two parts of water. Adjust lids of jars according to the type used.

Process in a water bath which is simmering, about 185 degrees. Process pint jars for 10 minutes and quart jars for 15 minutes. Cool rapidly.

SOME WOMEN are making Kraut by the easy and quick method of filling quart jars with shredded cabbage, add 1 teaspoon salt, 1 teaspoon sugar to each jar. Set unsealed jars in flat pan in cool place, cover with clean cloth. If cabbage is dry add vinegar added to water. Let set until cabbage is cured.

Seal and process as stated above.

MY VOTE GOES to Charles Whitehead for a super-garden in a small area. Charles has a well-planned garden and it is really producing tasty vegetables. It is a good demonstration on how much can be produced by good planning and management.

ALSO, MRS. M. C. LITTLE-JOHN brought some luscious tomatoes to the office. These town dwellers are making the most of back yard gardens.

WHERE I HAVE BEEN: Monday — office preparation for programs. Tuesday young Homemakers — 9:30 A. M. Progressive H. D. Club — 2:30 P. M. Wednesday — Texas Farm Women — 9:30 A. M. Thursday — Wyche H. D. Club — 2:30 P. M. Friday — Dawn H. D. Club — 2:30 P. M.

WHERE I AM GOING: Monday — Labor Day Tuesday — West Hereford H. D. Club Wednesday — Bippus H. D. Club Thursday — Westway H. D. Club Friday — Messenger H. D. Club

RARE CHURCH MUSIC - NEW YORK — Guitars, drums, glockenspiel and organ company an all-girl group, the Sacred Heart Choir of Sacred Heart Church, Southend-on-Sea, England, in a recording of unusual inspirational music issued by Avant Garde. It combines pop, classical, plainsong, folk, blues to produce an effect of its own.

Federal authorities estimate that in 1960, Americans will go on 668 million picnics, 422 million fishing trips, 173 million campouts, and 89 million hikes.

## Humor Features Book For Next Tuesday Review

Why humor is the characteristic of a book to be reviewed by Sgt. 1-c Euell L. Perry of Clovis at this week's On the Carpet half-hour in the Christian Book Store at 10 a. m. Tuesday. The public is invited to weekly reviews, at no charge.

The book which Perry, a former Hereford resident, will present is 'The Peter Principle, subtitled Why Things Always Go Wrong, by Dr. Laurence J. Peter and Raymond Hull. It is described as "a hilarious, and valid, explanation of why the world is screwed up and nothing ever seems to work."

NEW PREMINGER FILMS - NEW YORK — Negotiations have been concluded between Columbia Pictures and producer Ingo Preminger for the production of a film based on Frederick L. Keegan's novel, 'The Investigating Officer.'

Oscar Millard will write the screenplay of the contemporary drama which will be filmed ed near Salzburg, Austria in the spring of 1971.

Preminger, for more than two decades one of the film industry's top talent and literary agents, made his debut as a producer with "M-A-S-H," winner of the best film award at the Cannes Film Festival and one of the year's critical and boxoffice successes.



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364-3400 Hereford, Texas



memo to advertisers

# ABC

## What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you. This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insign is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this

physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



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## RIDING CLASSES

all phases of riding for all ages

**English**

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**Western**

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**4-H**

- basic horsemanship, grooming & show aids, judging at halter

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1410 Park Ave. 364-1423

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THIS WEEK'S SPECIAL

1967 Chevrolet Impala 2 door hard top 283 V-8 factory air and power. Sharp gold metallic finish with matching interior like new white wall tires with protective warranty. **\$1595.00**

1969 Ford Galaxy 500, 4 door hard top factory air and power, 390 V-8 attractive yellow finish with white vinyl interior test drive this outstanding used car. Factory warranty.

1968 Buick Wildcat, 4 door hard top tan body with caramel vinyl top fully equipped. Don't miss this luxury car at 50% it's original cost.

1966 Chevrolet pickup V-8 automatic long fleet side bed. Air con. red. and white finish. Top condition through out. Protective warranty.

67 Dodge Coronet 440 2 dr. hardtop, factory air & power. Local one owner, 22,000 miles. Factory warranty. Test drive this low mileage beauty.

68 Mustang 2 dr. hardtop, 302, reg. gas, V-8, factory air, pwr. steering & brakes, attractive yellow finish with tan vinyl inter. Like new white wall tires. You'll love this one!

Phone 364-2030

WANT ADS

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CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) 1st insertion per word 8c
Additional insertions, when paid in advance: per word 6c
Classified Display (10 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but place on the classified page per col. inch \$1.12
Deadline for Classified Advertising in the SUNDAY BRAND. 5 p. m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p. m. Tuesday

1. FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand Ball of the Prairie Press by Dudley M. Lynch. Price \$4.98. Hereford Brand, 130 West Fair. B-1-33-18c

TOWN & COUNTRY MOBILE HOME SALES

HWY 40 East & Myrtle PHONE 364-0169. See the 70' x 12' & 14' wide. We sell for less because the overhead is low. B-1-33-16c

CARPET REMNANTS and ROLL ENDS

Southwest Carpet Tile & Fibers. 308 North 25 Mile Avenue. Phone 364-1783. B-1-33-18c

GREATLY REDUCED

Prices on Coleman Tent Trailers. Buy one this season for next and save. CAMPER ROUND-UP. 4633 Canyon Expressway. Amarillo, Texas 79110. B-1-33-18c

FOR YOUR 1970 CATTLE FEED-LOTS & GRAIN DEALERS DIRECTORY

of Texas, Oklahoma, New Mexico, Colorado, Arizona, California, Nebraska, Kansas, write or call THE HEREFORD BRAND. Box 675, Hereford, Texas. Phone 364-3030. B-1-33-18c

REDUCE excess fluids with Fluidex

\$1.99 Loss weight safely with Dex-A-Diag 98 cents. At Harold's Drugs. B-1-33-10c

REPOSSESSED SINGER IN CABINET

Like new, equipped to zig-zag. 3 payments left. Also other repossessed machines with small payments left. Will bring machines to your home and demonstrate without obligation. Service and repair on all makes of machines. J. C. JONES. 1472 North Fairfield, Amarillo, Texas. B-1-33-36c

STATED MEETINGS

Second Monday 7:30 p.m. Thursday Floor Practice. Jim Cherry, W. M. W. A. Phipps, Sec. B-1-33-10c

Hereford Rotary Club

meets every Monday at 12:05 Civic Club Center (Jim Hill) B-1-33-10c

Lions Club

meets each Wednesday, 12 Noon Civic Club Center (Jim Hill) B-1-33-10c

Every Monday At 8 P.M. ELK'S LODGE

PH189 Two row Genl. Ensigne cutter. 3 years old. \$1,600.00. Phone 364-2184. B-2-12-35-4c

KIWANIS CLUB

Thurs. Noon IOOF Hall 207 E. 6th B-2-12-35-4c

See Us For Parts-Sweeps-Chisels-for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-tfc

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

FOR SALE: 18" Ensigne bed and host. Phone 364-1865. B-2-9-3p

TWO used five row Roll-A-Cones. Location - Wylie Byrd, Tulia, Texas. 806-668-2110. B-2-10-4p

FOR SALE - 1954 Model Ford Tractor. Phone 364-2094. B-2-10-10-3c

FOR SALE - 2200 bu. B5 & B Steel Granary. Phone 499-2121. B-2-10-10-4c

EXTRA gas tanks for pickups. All steel. 89.50 includes all parts for easy installation. 364-5571. B-2-15-10-3c

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY We pay cash for Used Cars Phone 364-0077 225 North Sampson B-3-33-ftc

NEW AND USED CARS now for sale at JOHN ORSBORN Buick, Pontiac, GMC's new location - 221 NORTH 25 MILE AVENUE. B-2-10-42-10c

WALKER'S USED CARS AND TRUCKS We buy, sell or trade. 408 West First Phone 364-2256 B-3-41-tfc

1965 RAMBLER 996, new tires, power windows. Like new. \$83 Knight. 364-3300. B-3-12-29-4c

1965 Ford Pickup, 4 cyl. Automatic. Grand for camper. 258-7289. B-3-10-9-tfc

1968 CHEV. Cor. Air. Excellent condition. 364-0549 1401 12th Street, L.L. Kendall. B-3-11-9-tfc

1978 FORD PICKUP, V-6, power steering, air conditioning, automatic transmission, 4,000 miles. Phone 364-3290. B-3-14-10-tfc

FOR SALE STANDARD 3 speed transmissions for Fords and Chevrolats, also conversion kits for mass. 1967 MERCURY Parkland. Power air. New motor. Real nice. 1968 Chev. pickup. Long, used CARS WOLEY'S GARAGE & USED CARS 1221 East First Street Hereford, Texas. B-3-10-1c

1959 Chev. Fordor Impala, R-1 Automatic, V-8 (Ara air cond., 1 year old), Good overize tires. \$350.00. Phone 364-1415. B-3-19-10-2c

1968 JEEP Good condition. Canvas top. \$500.00. Phone 364-1189 or 364-3160. B-3-11-10-3c

FOR SALE: 1962 Chevy. \$250.00. Phone 364-5192. B-3-10-1p

1967 COGAR, 3 speed, mag. wheels, brand new wide oval tires. Blue with racing stripes. Call 364-3499, after 5:00. 364-1070. B-3-20-10-tfc

1958 Impala Chev. with 409 engine and 3 carburetors. 1957 Ford truck. 1957 Ford pickup. 1952 Ford pickup. PHONE 364-1171. B-3-10-10c

4. REAL ESTATE For Sale Or Trade

FOR SALE BY OWNER NICE 3 bedroom brick home. 1 1/2 bath, patio, fenced backyard, 410 Western, Northwest Hereford, C-11, half and other, after 5:00 p.m. 364-4388. B-4-43-tfc

FOR SALE: 1240 acres of bottom land. Approximately 45 per cent can be flooded - 80 percent sprinkled. 2200 GPA Irrigation well, good ditch rights. Improvements good, house modern. Located in San Luis Valley, eight miles southeast of Villa Grove, Colorado. Contact owner, Joseph E. Bragg, Box 501, Limon, Colorado, 80528. B-4-9-3p

REPOSSESSED Washer and dryer. Call 364-4334. B-4-10-1-tfc

3 BEDROOM, 1 1/2 bath. Carpet e.d. Built-in 4' fence. Extra nice. Buy equity and assume payments. Phone 364-0660. B-4-18-8-tfc

3 BEDROOM HOUSE, 1 1/2 bath, den formal living room, large fenced yard. Low Interest, immediate possession. Phone 364-1659 or 364-4551. B-4-20-10-3c

THREE BEDROOM, fully carpeted, fenced backyard. Low equity, monthly payments of \$77.00. Call 258-7716. B-4-14-10-3p

FOR SALE-OWNER 3 Bedroom Brick. Central heat, refrigerated air Double garage. 2200 sq. ft. total. \$6,000 down or trade. 510 Star Street. Phone 364-2215. B-14-8-tfc

OWNER TRANSFERRED Brand new in Northwest Hereford, 3 bedroom brick, 2 bath 2 car garage. Formal living room. 16x26 den with fireplace. Fully draped and carpeted. Refrigerated air, soft water. Sacrifice for quick sale. Immediate possession. Call 364-4796 or 364-2214 for appointment. B-4-33-tfc

\$200 TOTAL MOVE IN COST Payments adjusted to income and family size. (If qualified) Homes priced from \$12,500. to 16,000. PAYMENTS as low as \$75 PER MO. All garage Carpet Builtins Call Now - You will be surprised and Happy. 11/2-8-43-tfc

Call Now - You will be surprised and Happy. 11/2-8-43-tfc

CONTRY HOME - 3 b-rm brick, paneled, carpeted, draped, utility room, double garage, nice yard, acreage available - 1/2 h.p. well. B-3-11-9-tfc

CONTRY HOME - 3 b-rm frame, beautiful floors draped, 1400 sq ft. will sell V.A. Acreage available \$14,500. Low equity Three bedrooms, 1 bath. Attached garage, central air, nice large rooms. Pay \$1135.00 per month. \$7,300 2 Bedroom, newly decorated. INCOME PROPERTY. Low payments. PROPERTY A potential of - \$390 gross per month Low down payment. Good terms. Give us an offer. B-3-36-3p

TOTAL MOVE IN COST IF YOU MAKE LESS THAN \$600 per month call us. Payments according to family size and income. If can qualify for 225 (L) Loan. Free consultation. 2, 3, & 4 bedroom brick homes are available. Two full baths w-shower, built-in range. Call us now! Pick your colors. Payments \$75.00 to \$100.00 per month. B-4-10-tfc

REAL ESTATE FOR SALE THREE bedroom house, fully carpeted. \$24,100. Small down payment. owner will carry balance. Also two vacant lots on either side of the house. PHONE 364-1171. B-4-10-tfc

FOR SALE BY OWNER 4 bedroom home, den with fireplace and bar. lots of trees, 2200 sq. ft., for only \$17,000. Low down, \$1700. PLACE AND BAR, LOTS OF TREES 90 per month. 116 Ranger Phone 364-1780. B-4-10-10c

5. FOR RENT EFFICIENCY apartments - bedroom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apt. Phone 364-1887 Days. B-3-11-9-tfc

4208 TRAILER SPACES FOR RENT. Northwest Motel Lodge. 364-5291 or 364-1108. B-5-11-2-tfc

3 SLEEPING ROOMS FOR RENT. Rent \$25.00 monthly. water p.o.i.e. Single home. 613 East 5th. 364-7260. B-5-11-2-tfc

FIRST MONTHS RENT FREE Summerfield Mobile Manor Large lots Free water 276-778 364-1755 11/2-8-5-20-tfc

SMALL HOUSE FOR RENT. inquire installment Loan Department. FIVE. B-5-10-36-tfc

FOUR 30 x 90 TRAILER lots for rent. \$25.00 monthly. water p.o.i.e. Storm cellar, cor. lot. Call 364-4533 for Marshall Wilson. B-5-19-10-tfc

BACHELOR APARTMENT. Furnished. Bills paid. Phone 364-1364. B-5-10-10-tfc

6. WANTED HIGHEST CASH prices paid for wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-4-34-32-tfc

WANTED - All types custom farming SHEEP SHEPHERD. Phone 364-0149. B-4-10-50-tfc

LIGHT HAULING, YARD CLEANING, ETC. Phone 364-1172. B-4-10-5-tfc

WANTED - baby sitting by the hour, day or week. Phone 364-4178. B-4-10-40-tfc

WANTED: CUSTOM BALING & SWATHING Phone Jesse Scott 364-1108. B-6-10-19-tfc

DEAD ANIMAL REMOVAL Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0951 B-6-49-tfc

WILL DO SEWING FOR CHILDREN Infants through teens. Phone 364-3717. B-4-10-10-3c

SLEEPING room within walking distance downtown-main area. Phone 258-7281. B-6-10-10-3c

WANT TO RENT a 2 or 3 bedroom unfurnished home in town or 5 miles out. Call Mr. or Mrs. Garry Holloway, 647-4473 Dimmitt, Texas. B-6-10-3p

WANTED - CUSTOM BAKING Call Joel Williamson, 364-1923. B-6-1-48-tfc

WANTED baby sitting in my home. Call 364-0709. B-4-10-42-tfc

WANTED: BEGINNING PIANO students. Sue Shirley, 364-3746. B-4-10-4-tfc

CUSTOM FARMING. Call Stan Melick 287-5694 or 364-9821 after 7:00 p.m. B-6-10-36-8c

WANTED: Winter Pasture for light weight cattle. David Brumley. 364-1174. B-6-10-7-13p

8. HELP WANTED NEED EXPERIENCED WAITRESS. Apply in person at THE CAISON HOUSE, 628 West 1st. B-8-13-28-tfc

LINCOLN INCOME LIFE INSURANCE CAREER OPPORTUNITY Ages 21 and over, no experience necessary. We will train you. \$125.00 per week to start if qualified. Call Jim Boyd COLLECT 365-7297. Amarillo, Texas or write P. O. Box 7529, Amarillo. 11/2-8-50-tfc

EXPERIENCED MECHANIC. See Joe at 119 Funston. Picked up. B-8-10-5-tfc

TEACHERS! Evening teaching position to be filled in Hereford. Must be ready to go to work and capable of motivating students for success in our course. Send name, address, phone number, qualifications and photo, if available, to Suite 206, American Bank Building, 801 Barrow Heights, L.A., 70300. 355-7297. B-8-10-3c

PART TIME service station help. Monday, Tuesday, Wednesday. Ideal college student job. Phone 364-1110 or 364-1322. B-8-17-9-tfc

MANAGER OR MANAGER TRAINEE for drive - in. Apply in person at Big Burger, 711 West First. Contact Larry Summers. B-8-19-9-tfc

CAR HOPS NEEDED. Apply in person, 711 West First. B-8-15-9-tfc

WAITRESSES & KITCHEN HELP. Apply in person. Wade's Steak House. B-8-10-1-tfc

WANTED - Experienced tire man on phone 364-4234. After 6:00 p.m. 364-5315. 355-7297. B-8-10-8-tfc

EARN \$400 up per month part time. Call 364-5616. B-8-10-35-tfc

NEED SCHOOL BUS DRIVERS. Must be 21 years with Texas Chauffeur's License. Women and retired men preferred. See Eldon Owen of School Bus Barn. B-8-24-5-tfc

HELP WANTED NEED man with grain elevator and mill operation experience. Major company with good benefits. Call 364-2266 for appointment. An equal opportunity employer. B-8-10-8-tfc

WELDER-MECHANIC. Experienced steel building construction, setting machinery. 364-0484 Hereford. B-8-36-3p

LET'S TALK PAINT The Cook Paint and Varnish Company offers you a profitable local dealership in the retail paint and decorating materials field. Whether you have previous experience, would like to add a paint-decorating department to your present business, or are starting from scratch, Cook gives you one of the most complete lines of paint available - famous name lines of related decorating materials. One of the strongest, cooperative advertising and merchandising programs in the industry - and many no-charge extras! You will be able to sell profitably on both the retail and wholesale levels. You will get fast dependable service from our factories and conveniently located territorial warehouses. For complete details write today to my boss in Houston Bill Wertzberger 2518 Summer, Street 210 77007 or contact me this weekend at my home address Monroe Lynch 2152A 20th Lubbock, Texas 79412 806-747-4251 B-4-10-tfc

9. Situations Wanted WELDING WANTED - gates, pens, berms, etc. Phone 364-5610. B-9-10-5-tfc

WOULD LIKE BEET AND WHEAT pasture cattle to look after by the head. See J. A. Crofford or call 364-0732. B-9-25-8p

LET MET LOVE AND CARE for your child in your home. Mrs. Packard, 36-3897. B-9-13-10-1c

10. NOTICE FACTORY TRAINED service on all WHIRLPOOL APPLIANCES. Roberts Appliances, 126 West Third, Phone 364-1588. B-10-14-23-tfc

TAKE-OVER PAYMENTS on colored TV. Call 364-4233. B-10-10-43-tfc

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-6540 from 8 a.m. till 12 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY. B-10-25-tfc

ENROLL NOW for Oil Painting Classes beginning, Sept. 15th. Small classes, individual attention. Morning afternoon and evening. Phone 364-3178 B-10-10-10-3c

EUNICE PETERSEN B-10-10-10-3c

I AM NOW ENROLLING STUDENT FOR PIANO-beginners and advanced. Tommie Kay Stevens. 364-5127. B-10-13-31-tfc

ANDREWS & ANDREWS TEXAS BULLS - BLACK? Why course they are. B-10-5-p

BELLE AMIE KENNELS Obedience Lessons Grooming Free Children's Lessons AKC Doberman Pinscher Stud Services. 607 Jackson Phone 364-5584. Bank Americard & Master Charge. B-10-10-tfc

11. Business Service PORTABLE DISC ROLLING Scaloped or plain. Jacobson Brothers. Phone 364-1543. B-11-10-23-tfc

SALES & SERVICE RCA - Zenith Whirlpool - Roper Corning Counter Range. ROBERTS APPLIANCE 136 West 3rd Phone 364-1588. B-11-12-23-tfc

C & H BACKHOE SERVICE Pits-Basements-Underground Tanks Hereford, Texas Bob Campbell 364-0261 John Hampton 364-6039. B-11-5-1-tfc

CARPET CLEANING Second to none (Dry Foam Method) - No shrinkage or deterioration problems. C & W CARPET Phone 364-3448. B-11-5-1-tfc

EXPERT PIANO TUNING Call Elson Clark, 364-1150 if no answer, call 364-0428. B-11-12-32-tfc

BEAR Wheel Alignment Complete Front-End Service DICK NORWOOD CHEV.-OLDS Phone 364-2160 B-11-2-tfc

YARD & GARDEN rotomulching, mowing. 605 Avenue H. Phone 364-1423. B-11-14-10-tfc

HOUSE MOVING (Free Estimates) BONDED-RCC PERMIT PHONE BOB CAMPBELL 364-4261. B-11-13-1-tfc

WANTED - 100 to 1200 watches a week to repair by latest approved methods. COWAN JEWELRY. B-11-13-5-tfc

PARTS for all makes of Sewing Machines and Vacuums. Economy Company Sugarland Mall, 364-2051 B-11-14-10-tfc

FOR FULLER BRUSH PRODUCTS Call Jessie Fuller 364-3525. B-11-10-4c

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential - Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or Box 130 364-1345 B-11-46-tfc

POODLE GROOMING Phone 364-2475. B-11-10-32-tfc

WE BUY, SELL, TRADE AND RENT FURNITURE. BIG RED BARN Phone 364-3552. B-11-15-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2200. B-11-13-40-tfc

QUALITY QUILTING Will quilt, bedspreads, quilts, valances, pillowcases, etc. Call Jane Packard, 364-2119. B-11-23-tfc

HEREFORD WRECKING CO. New & used parts WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-2580. Nites - 4009 or 0075. B-11-8-tfc

HUBBELL WATER WELL SERVICE Gravel Pack Wells-Test Holes Pump Sales & Service 425 Avenue J, Ph. 364-2684 Bus. 364-3159-E Hwy. 60. B-11-1-1-tfc

FOR ALL YOUR INSURANCE consult The La Placa Agency 285 South 23 Mile Avenue Phone 364-4919. PAULINE LOVAL 364-3322 ROBERT LEMONS 364-1728 FRANK PANNELL 364-2412. B-11-48-tfc

MOVING & STORAGE Local & long distance moving. Free Estimates. MILICO SERVICE, HEREFORD Phone 364-1223. B-11-25-tfc

ROWLAND STABLES We cater to good horses. 1/2 Mile north of Hereford on Avenue F. Mr. & Mrs. Harvey Rowland, Owners. 600 Avenue F. Phone 364-1189 after 4:00 P.M. B-11-11-tfc

THE FOLLY SHOP 1. Specialists in upholstery and furniture repair. 2. Antiquing and cabinet refashioning. 3. Interior decorating. 4. Major and minor home repair. FREE ESTIMATES. Call 364-2140 after 5:00 p.m. JOHNNY & JOYCE JOHNSON, 711 Lee B-11-8-tfc

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service Hereford 364-0353 Dimmitt 647-3444 Friona 247-3311 S-11-24-tfc

13. LOST & FOUND LOST: Grey Persian female cat in Bluebonnet vicinity if found call 364-1060. B-13-12-10-2c

Legal Notice NOTICE TO BIDDERS Sealed bids addressed to the City of Hereford, Texas will be received at the City Manager's office, City Hall until 2:00 P. M., September 21, 1970, and then publicly opened and read for the furnishing of three and four cubic yard trash containers in lots of twenty-five or more. Bids shall be submitted in sealed envelopes plainly marked "Bid for Trash Containers". The right is reserved to reject any bid or all bids and to waive informality in bids received. Specifications may be obtained by contacting Dudley Bayne, City Manager, Box 512, Hereford, Texas. CITY OF HEREFORD, TEXAS By: James H. Sears, Jr., Mayor. B-5-2c

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MODESTY PANEL
CHICAGO — A modesty panel is a rectangular shield placed in front of a secretary's desk to insure her privacy in this era of ascending hemlines of mini-skirts.

modesty panels has increased 37 per cent and is keeping pace with the rise in skirts.
"The modesty panel offers secretaries a sanctuary from what might be termed occupational ogling," Silver said.

Read The Classified Want Ads

Red Skelton provided the humor. Congress provides its White House with an evening of town.

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. 364-2652

HIGH PLAINS LABORATORY, INC. CONSULTING ANALYTICAL CHEMISTS
Partners in progress with the Cattle Feeding Industry
FOSTER YEAGER, Mgr.
319 SAMPSON PH. 364-0242
P.O. Box 791 Hereford, Texas

GOLDEN SPREAD REAL ESTATE
Farms • Ranches • Commercial
West Highway 60, Hereford

Campbell-Cramer

- 3 BEDROOM home with carpet throughout - including the kitchen and bath. New paint. Air cond. and antenna go. Payments are only \$71. Reasonable down. H-3285
• FRONTAGE on 25 Mile Ave. with fine old house suitable for business or living or both. Very reasonable.
• DUPLEX in excellent location near shopping center. 2 bdr. in each side, furnished. Stays rented, good income. Reasonable down. \$14,500.00.
• 5 1/2% INTEREST. 3 bdr., 2 baths, 1,400 sq. ft. with range, humidifier, drapes and cooler. \$98.00 per mo. \$14,600.00. H-3281
• NICE DRAPES, fenced yard, built-ins, clean 3-BR, 1 1/2 bath home. Fully carpeted. Loan payments are only \$97.00. Reasonable down. \$13,900. H-3282
• \$750.00 MOVE-IN. with small 2nd note, 3 BR, like new, with garage, pantry, utility area. Loan pmts. are only \$98.00. \$11,650.00.
• OLDER 2-STORY home with 2 baths, double garage, good location. 6 1/2% loan pays out in about 7 years. Consider trade for small house or small equity.

East Hi-Way 60 - Phone 364-2424
Evenings and Sundays Call
Ted Walling 364-9660
Jim Cramer 364-0164 Gene Campbell 364-0789

Ralph Owens & ASSOCIATES, INC. REAL ESTATE
Ralph Owens Sold Mine
MAIN & HWY. 60 - 364-2222

LAND & HOMES
H 3354 . . . Owner will sell FHA, 2351, or G. I. terms on this 3 bedroom, 1400 sq. ft. home near downtown and schools. Your down payment will be low and the payments about \$100.00 per mo.

H 3376 . . . The children can walk to Nwst. or La Plata schools if you buy this brick home with 3 bds, 1 1/2 baths at \$17,000. Owner is moving out of state and possession can be yours right away. \$650 down and reasonable payments.

H 3382 . . . Move right into this winner with its bright complete kitchen plus a large family room. \$900 down, near elementary school, located among other quality homes. You must see this one today.

H 3365 . . . Investment opportunity on 25 Mile Ave. Well built home in good condition can be used for home or business. Established loan, possibilities unlimited . . . lots of parking. Let one of us show you this property without delay.

H 4067 . . . This beautiful and comfortable home on Centre St. has quality workmanship throughout . . . the den-kitchen area is spacious, study has gun cabinet and closet . . . owner will trade for smaller home in good area . . . let's trade today.

H 4057 . . . Need space for growing family? Trade your smaller home for this spacious one (3800 sq. ft.) where you will have 4 bds. complete with huge closets and built-in desks . . . 3 baths, playroom is 23x35 . . . owner has moved and will be flexible with terms. Let us show you how you can have this one located in Nwst. Hfd. There's room for every family member in this home.

NIGHTS and SUNDAYS

Ralph Owens 364-2560
Betty Cope 364-0255
Morris Easley 364-5743

ALLAYS FEARS
PARK RIDGE, Ill. — Telling children about hospital procedures often taxes the imagination of adults who are charged with allaying fears of to's about to be treated.
Mrs. Sheila Johnson, pediatric-adolescent teacher and activity coordinator, uses puppets, a play stethoscope, x-ray machine, blood pressure cuff and ID bracelets to tell children what it is like to be a patient.
"The program is an excellent idea," said Dr. Seymour Metrick, chairman of the department of pediatrics at Lutheran General Hospital. "I think it is helpful in lessening the tremendous anxiety of children as well as parents."

WRITER SIGNED
NEW YORK — Producer-director William Wyler has signed Academy Award winner I. A. L. Diamond to write the screen adaptation of "Forty Carats," the stage hit which will be brought to the screen for Columbia.
Diamond wrote Columbia's "Cactus Flower" and won an Oscar for "The Apartment."

MILLER AUTO SALES

901 East 1st Street
Phone 364-0815

Open 8 a.m. Close 7 p.m.

Over Thirty cars to choose from. Prices on windshield of every car. Many cars priced at loan value or below.

BANK FINANCING

- '69 Buick Spec. 2 dr. HT, AT, AC ..... \$2350
'68 Ford Pickup Long wide box V8 3 speed . \$1695
'68 Olds Delta 88 4 dr. sedan loaded ..... \$1995
'68 Ply Fury III 2 door hard top loaded. \$1995
'67 Ford Custom 500 2 door sedan V-8 with standard trans. .... \$1175
'67 Chev. Impala 2 dr. HT, AT, AC ..... \$1495
'67 Pontiac Catalina 2 dr. hardtop, air & power ..... \$1450
'67 Ford Fairlane G.T. V-8 Standard ..... \$1495
'67 Chev Impala 4 door hard top loaded \$1495
'67 Dodge Coronet, 440, loaded with air and power. .... \$1350
'66 Ford Country Sedan V8 automatic air & power ..... \$1495
'66 Pontiac Catalina 2 door Hardtop, air & power ..... \$995
'66 Falcon Sport Coupe, 6, Standard ..... \$1050
'66 Galaxie 500, V8, automatic with air and power ..... \$1045
'66 Ford Custom 500, loaded ..... \$995
'66 Ford Thunderbird 2 dr. hard top. Loaded \$1295
'66 Chrysler Imperial Le Baron 4 door hard top loaded elec. seat, windows ..... \$1500
'66 Buick Riviera hard top coupe, air & pwr. \$1875
'66 Ford 4 dr. Cust. 500 6 cyl. auto. trans, air cond. .... \$995
'65 GMC 1/2 ton 4 speed pickup long wide box ..... \$795
'65 Buick 2 door hard top Skylark Gran Sport V8 4 spd. .... \$895
'65 Olds Delta 88 4 door sedan loaded .... \$750
'65 Pontiac Bonneville 4 dr. hard top, automatic, air & power ..... \$1250
'64 Ford Galaxie 500 4 door sedan automatic trans, V-8 engine, clean .... \$395
'64 Chevrolet 10 pass. V-8 station wagon ..... \$995
'63 Ford Falcon wagon automatic, 6 cyl. real good con. ... \$295
'63 Pontiac Star Chief 4 dr. sedan, new motor, automatic. Loaded . . \$495
'63 Chev. Impala 2 door hard top, loaded. \$450

MILLER AUTO SALES

901 E. 1st Street
Phone 364-0815
Open 8 a.m. Close 7 p.m.

TRUCK OWNERS
AT RENEWAL TIME CHECK US, WE WRITE AT TEXAS MANUAL RATES. SINGLES OR FLEETS THAT HAVE GOOD LOSS RECORD.
CALL (806 267-4541

HEREFORD RADIATOR
Frame and Axle Repair
116 Avenue K
DEPENDABLE SERVICE

Hereford ELK'S LODGE No. 2269
DEDICATION & GRAND OPENING
SUNDAY, SEPTEMBER 13 at 2:00 P.M.
"Public Invited"
Country Club Drive, Hereford

EAGLE REAL ESTATE
120 N. 25 MILE AVE.
Exclusive Sales for MERRIOTT & STOKER Custom Built Homes
F.H.A. - G.I. - VA HOMES
Let us build your dream house and help you qualify for a loan.
WE BUILD - WE SELL - WE TRADE
Have a house to sell, we will move it for you.
Virgel Merriott ..... Virgil Justice
Mike West ..... Wildering West
REALTORS — MLS

Vaughan Real Estate
Phone 364-2850
116 South 25 MILE AVENUE
PERFECT FOR CHILDREN — and Mom and Dad too! This lovely three bedroom brick on Centre Street. It's new 1 1/2 baths, with isolated master bedroom. Large family room with woodburner. All built ins in kitchen. Evaporative air. Fenced yard. It's reasonable. \$1,500.00 total down on FHA loan.
THIS IS "HOUSE SENSE" — To buy this 3 bedroom brick with established loan on Fir St. 1 1/2 baths, beautiful drapes and carpeting. All built ins. Fenced yard. Move in soon. Owner transferred. \$3,500.00 equity.
5 1/2% ESTABLISHED G.I. LOAN — Buy owner's equity and assume payments of \$142.00 per month. Evaporative air, fenced yard. 3 bedroom brick, double garage. Kitchen with all built-ins. Fireplace. Northwest.
NEW HOMES — NORTHWEST — FHA and GI FINANCING WITH LOW DOWN PAYMENTS — Under construction or in finished stages. All with different floor plans and options. Don't miss seeing these before you buy. Top quality construction.
LOW DOWN PAYMENT INTEREST YOU?? Call us for details. We have several excellent buys in low monthly payment range.
After hours please call: Mr. or Mrs. Deniz Vaughan 364-2146, Charles Cabiness, 364-0586, Mike Waldrip, 364-4770
Our courteous, efficient staff will appreciate your call at anytime for information on new homes with good terms or older homes with established loans, as well as commercial property.



See the Truth!
ANSWER
University of Psychology of New York
verified by the Department of Psychology. This is that something is moving the animal — it is the fact that the color that engages Here is a moving statement. One of significance. For truth in policy, in all business dealings, patronize us. You'll enjoy it.

Interior Latex Paint
\$2.35 gal.

HUCKERT
LUB CO.
You Always Get A Square Deal!

NW HEREFORD
3 bdrm., formal living room, den and kitchen combination, 2 baths, double garage, wood burning fireplace. A very nice home for only \$25,000.00, assume 7 per cent loan, payable \$158.00 per month.
NO CITY TAX
3 bdrm, stucco, extra nice, den and kitchen, built-ins, outside city limits. \$13,000.00, \$1,000.00 down to qualified purchaser.
\$17 BREVARD
3 bdrm., single bath, \$8,500.00
STAR ST.
Large 3 bdrm., single garage, fully carpeted, \$15,500.00, reasonable down payment Has existing 5 1/2 per cent loan.
\$5,900.00 DOWN ON 320 ACRES
In Walcott School District. Good allotments, reasonable price and easy terms. Call for details.
SMALL TRACTS
5 acres and up, outside city limits. Terms available.
HAMBY REAL ESTATE
South Highway 385
Office 364-3566
Durward Hamby 364-3466
J. M. Hamby 364-2533
Gerald Hamby 364-1534

LONE STAR AGENCY
RESIDENTIAL COMMERCIAL FARMS
TWO STORY — Star St. 3 bed room, 2 bath, living room, den, ref. air, inside charcoal broiler, wood burning Ben Franklin, fenced back yard. This is a good buy.
SMALLER HOME IN NW — Payments less than \$140 per month. Purchaser can take subject to 6 1/2% loan, newly redecorated inside and out.
LARGE PLAYROOM — Pool table included, office and built in bar. 3 BR, den with woodburning fireplace. Take subject to 6 1/2% loan, excellent location NW. 2369 - sf. \$28,000.
BUSINESS OPPORTUNITY — For minimum down and assume existing loan on equipment, you can operate your own business, short working hours, two excellent experienced employees, El Corral Cafe across from High School.
ELIGIBLE ON FHA OR GI — Four homes on Ave K, 2, 3 and 4 bedrooms, estimated move in cost from \$290 to \$650, all newly redecorated and painted, new carpeting.
NORTHEAST BEAUTY — Panned family room, extra large utility room, 12th sf, very clean, payments less than \$85, low interest loan, ideal for young couple. \$12,950.
CALL A REALTOR
LEE UMSTED 364-1773
MELVIN JAYROE 364-3766
ALLEN WARDEN 364-2102
LLOYD SHARP 364-2543
KEN ROGERS 364-0094
"Worthy of Public Confidence"
Since 1947
601 Main Street 364-0555 Hereford, Texas

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CARMICHAEL REAL ESTATE

Carmichael Real Estate, Inc.
Phone 364-1251
HEREFORD, TEXAS
508 South 25 Mile Ave.
RESIDENTIAL - COMMERCIAL - FARMS

IMMEDIATE POSSESSION
3 bedroom - 1 1/2 bath - living room - den & kitchen combination - refrig. air - double garage - fenced yard - draped - ready for occupancy - assume 6% loan - 1966 sq. ft. - \$26,000.00.

EQUITY BUY
3 large bedrooms, living room - den woodburning fireplace - built in kitchen - 2 full baths - fenced - storage shed - covered patio - draped - landscaped - total electric - storm windows - only \$5100.00 down assume loan - \$208.00 mo. pay. - 119 Cherokee

COVERED PATIO
3 bedroom - 1 1/2 baths - beam ceiling living room - covered patio with bar-b-que grill - fruit trees - fenced - draped - double garage - electric opener - refrig. air - beautiful home - 10% down.

RENTAL PROPERTY
3 rental properties to be sold separately or together - good rents - furnished - storage - good condition - 10% down - owner carry paper.

OUTSIDE STORAGE
3 bedroom - 1 bath - living room - fenced - fruit trees - tool shed - existing 5 1/2% loan - \$85.00 mo. payment - 836 Brevard.

NEW CONSTRUCTION
Just started 4 bedroom - 2 1/2 bath - large den - woodburning fireplace dining room - breakfast room - ash cabinets in kitchen - refrig. air - fenced - close to Northwest School - Quality home - choose own colors - plans available for inspection!

235 I FHA
We have them - 2-3-4 bedrooms - up to \$17,500. If purchaser qualifies \$200.00 down - payments to meet income.
Nite Phones
Harold Kids 364-0336 Jeane Coker 364-5439
Troys Carmichael 364-1082 Mary French 364-0854
G. S. Wheeler 364-3798 Marn Tyler 364-0153

# Saul-White Marriage Solemnized In Houston

Miss Barbara Elaine Saul of Houston and Robert Coleman

White of Plainview, son of Mr. and Mrs. Joe H. White of Hereford, were married in a candle-light ceremony Saturday in St. Phillips United Methodist Church at Houston.

The bride's grandfather, the Rev. E. Lee Stanford of Dismitt, read the wedding service. Her parents are Mr. and Mrs. Eldon L. Saul of Houston. Miss Carolyn Saul was her

sister's maid of honor. Other bridesmaids were Mrs. Nancy King, Mrs. Sonja Taylor, Misses Lynn Cox, June Garrison, Anna Gottschalk and Patricia Thomas.

Ronny White, brother of the bridegroom, was the best man with Ed Moorhouse, Bill Overton, John Moorhouse, Game-well Gantt, Johnny Bob Caruth and Bill Byrd as groomsmen.

Another brother, Sam White, carried the rings. Wendy Stanford, the bride's cousin, was flower girl and Travis Tadlock of Amarillo, the candle lighter. Spiral candelabra trees with palm branches and ivy were set on either side of the church altar. Pedestals of greenery and candles were placed down side aisles.

White will live in Plainview, where he is with the Production Credit Association. She received her bachelor of fine arts degree in August from Texas Tech, from which Mr. White was graduated with a degree in agricultural economics.

She carried a mother-of-pearl covered Bible with a cluster of orchids and fleur d'amour showered with English ivy and satin ribbons.

Bridesmaids dresses were of apricot silk in empire design, floor length. Their headpieces were apricot flower clusters with olive green streamers and their flowers long-stemmed tropical roses with olive velvet bows.

At the reception in the church fellowship hall the houseparty included Mmes. Paul Stanford and Jesse Stanford, aunts of the bride, and Mmes. Overton, Moorhouse and Gantt. Tropical roses and smilax decorated the five tables and draped the five-tiered wedding cake which was topped with a cupid figurine.

After a trip to Acapulco and Mexico City, Mr. and Mrs.



Mrs. Robert C. White nee Barbara Saul

## County Club Federation Meetings Set

International affairs will be the subject stressed in the fall meeting of Deaf Smith County Federation of Women's Clubs, at a covered dish luncheon Sept. 29 in Community Center.

The speaker at the fall luncheon will be Mrs. Joy Dones, the former Joy Miller of Hereford, who has lately returned from Libya after closing of the U. W. Air Force Base in that North African country.

She is the daughter of Mrs. H. E. Miller, vice president and



DAY CARE GRANT — Tom Burdett, left, accepts a \$500 check from Dr. Milton Adams, president of the Hereford Lions Club, Wednesday in behalf of the Day Care Center, which

opens a week from Monday. At left is Sharon Readhimer, who talked to the Lions about the trip she made this year to Girls State. —Photo by Betty Koelzer.

**EXPERT REPAIR**

BUICK PONTIAC  
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## Show Planning Occupies Club

Plans for the annual fall flower show of Bud to Blossom Garden Club, and two workshop sessions to precede it, featured the meeting of members at a brunch in Mrs. Ray Polan's home Friday morning.

The show, to be titled Flower Power, is slated for Oct. 17 and 18 in Deaf Smith County Bull Barn. It will be one of the events of Community Fine Arts Week.

An arrangement clinic will be held on the next meeting day, Sept. 18, and a horticulture workshop Oct. 2 in preparation for the show.

Hostesses with Mrs. Polan for the brunch were other members of the yearbook committee, Mmes. Jess Robinson, Wayne Mayfield, Gaylon Bryan and Wayne Porter. Mrs. Robinson presented the books they have compiled and gave a brief pre-

view of programs.

Members planned to make corsages and table decorations for a luncheon at the fall board meeting of Texas Garden Clubs in Amarillo Oct. 19-21. Mrs. Bill Nelson presided for business.

Those present included Mmes. Bruce T. Brown, Kenneth Klechak, Sam Long, Billy Wayne Sisson and R. N. Yarbrow, also a guest, Mrs. Charles Hoover, and an honorary member, Mrs. A. L. Manjeot.

The new club yearbooks list a program with the general theme, Preserve and Conserve the Powers of Nature. Some topics are Fall Planting for Spring Flowers, Civic Beautification, Perennials — Backbone of the Garden, and Landscape Do's and Don'ts.

A comprehensive study of artistic design is scheduled for five programs beginning Feb. 5. A pilgrimage to Palo Duro canyon, a Christmas party for husbands and work day on Kings Manor grounds are special events listed.

## Small Talk

By SUE COLEMAN Women's Editor

For a nice social hour and a chance to meet a lot of your friends, there's nothing much better than a leisurely half-hour in the grocery store.

PUSHING MY SHOPPING cart around the first corner the other day, I almost bumped it into Mary Carter and Mabel Wilson, who had stopped for a chat but spoke to me in the friendliest way when I interrupted it.

Then I met Mrs. C. D. Kelton, who had some information about the County Federation of Women's Clubs; she is its president against this year, after serving two years and then taking a rest.

Up another aisle gathering groceries, and there was Mrs. Walter Kuper, saying that she is pretty busy these days, but looking her usual serene self. Sylvia Parsley gave a cheerful greeting as she passed, keeping on eye on the shelves.

And at the checkout counter I saw Bessie Saulcy stroll in, very smart in an all-black pants suit — that was one of our cooler days so her outfit reminded me of high style instead of high temperatures, although most fall clothes right now have the opposite effect.

SEVERAL HOME Demonstration Clubs are busy now, finishing work on the ditty bags full of gifts which the county Red Cross will send to Viet Nam for Christmas distribution to U.S. military personnel there. Progressive Club set a special meeting for that purpose.

Genevieve Miller at the Red Cross office says there is a real rush to get the bags ready this fall, as shipment date has been

advanced a month because some of the gifts didn't get to their destination by Christmas last year.

Shipping is being done in September with the 30th as the deadline. And it's never smart to wait until the very deadline to do anything, especially send a gift to a serviceman in a war area.

MOST OF US women couldn't agree more with Katherine Kester's theory that it must have been a man's idea to nail down the carpets. Doesn't leave anywhere to sweep the dust!

That was only one of the things we talked about in a brief meeting last week. Mrs. Kester was getting ready to go to Dallas this weekend to attend a gift market, and incidentally to visit in the Jack Allmon home.

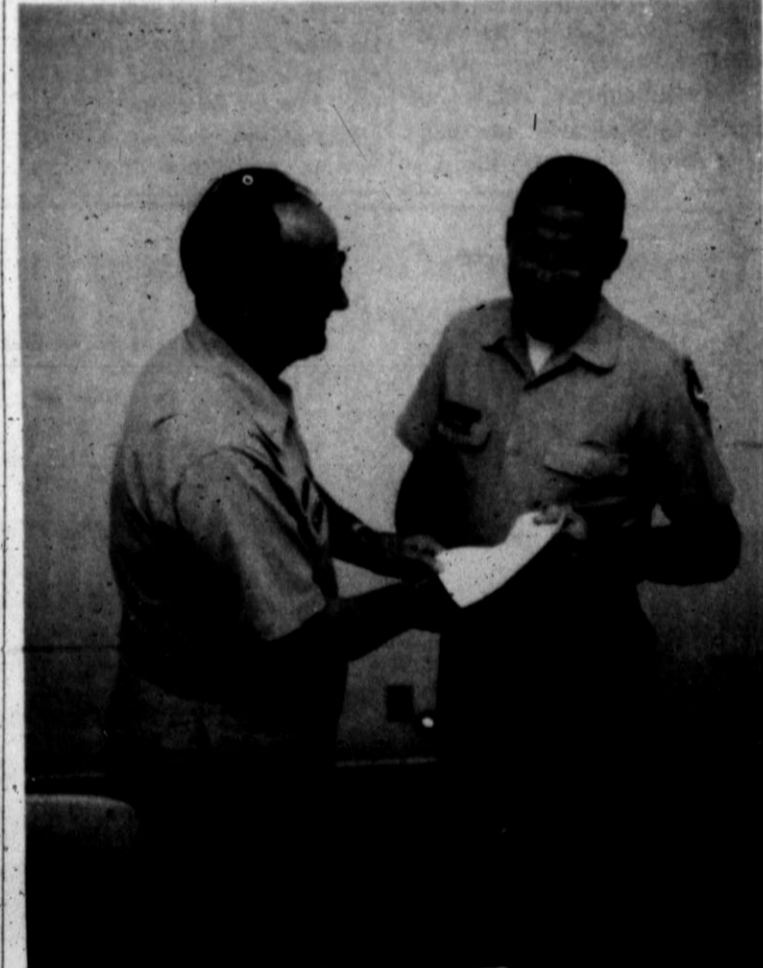
Mrs. Allmon is her daughter so the Allmon children are her grandchildren and it doesn't take two guesses to classify her main interests in Dallas.

## Comedy Tryouts Slated

Reading for roles in the three-act comedy, Dear Delinquent, which Hereford Community Players has scheduled for Oct. 16 and 17, will continue at 8 p. m. Tuesday in the parish hall of St. Thomas Episcopal Church. All interested persons are in-



BUSY KINDERGARTENS — The First Baptist Church Kindergarten, on an enlarged program this year, has 85 students, with room for more to enroll this week. The program includes a two-day schedule for four year olds such as the one shown above. —Photos by Betty Koelzer



RECEIVES PROMOTION — Lealand Dean, right, receives promotion orders and congratulations from local Civil Air Patrol commander Maj. Milton C. Adams during ceremonies Monday. Dean was promoted to 1st Lieutenant.

too often for cash by the play-boy-nephew.

Bessie Lee Wood, director, hopes to complete the cast at this session, after earlier readings Thursday and Friday. Three women and five men are required, with some light and some heavy parts.

The play is a farce involving a pretty girl burglar caught in the London flat of a bachelor who has become engaged to a wealthy young woman approved by his titled mother and also by his uncle who is called upon

Purdue's Stan Brown had the longest kickoff return in the Big Ten last season. He carried the ball 98 yards for a touchdown against Ohio State.

# Jack Rogers Works Way From Auto To Boat Repair

When Jack Rogers was 6, he used to run to his father's shop after school and work.

Nothing hard of course. Just sweeping, cleaning parts or running errands. Many years later, Jack and family are prosperous with his own marine repair shop.

Jack's father, Joe P. Rogers, began as a mechanic and also worked his way to his own shop now located at 119 Fuston. And after Jack got older, he began hiring him to do minor repair jobs on cars.

Jack graduated from Hereford High School and later attended Hardin-Simmons University. After two years there and two years at West Texas State University, Rogers came back with a degree in business administration.

"By that time, Dad was letting me fix automatic transmissions," he laughed.

While in school, Rogers worked part time in the parts department of the Chrysler House in Canyon.

He had always enjoyed water sports and became interested in boat mechanics soon after he graduated from college. He came back to his father's shop and little by little began bringing in his own business.

"In 1967, I got the chance to buy Johnson motor parts from Kinsey-Osborn Motors," he said. "That's when I started fixing boats as sort of a hobby and I just let it grow."

In 1968, while still working full-time on cars in the shop, Jack acquired a franchise from Johnson Motors, experimenting with several other companies to decide what he liked best.

Feb. of 1969 brought the business to a boom. Rogers attended Johnson's Service school for

outboard motors and advanced mechanics. The school gave him a more rounded perspective on what the customer demanded in a boat and repairs. Various new ideas in outboard motors. Then he returned only to find his business too big to stay in his father's shop.

"It got to where Dad didn't have any room to park his cars because of my boats."

This past winter, Rogers acquired the Chrysler franchise and also moved to a new building.

"I want to be able to have a wide selection of boats for people to select from. And when I sell a boat, I want to try and get my customer fast service out of Amarillo. Faster than they can go up there to buy it, at least."

Rogers increased from one boat to 22.

When Rogers first began, it was just an order store, where people could get the type of boat they wanted.

"I didn't know what they wanted at first. That was the problem. The biggest thing in business is to try to anticipate the needs and desires of your customers."

After people began buying boats, they soon brought them to him for repair and now with the business in its present status, Rogers now only sells and repairs, but keeps a complete stock of water skiing equipment.

"The first year we tried to order, the second year we repaired, then the third year we stocked. This year we are just increasing and diversifying. Our next major project anyway will be a storage building in the back. I have a little over an acre out here."

A business of this type is seasonal, added Rogers, but winters aren't quite as long as he thought they would be. Customers usually bring in their boats during the winter for overhauls, general repairs and painting and refinishing.

"Boat shows also keep us busy and help our business," he went on. "Then if we don't have that, we have dealer meetings."

Right now Rogers is getting ready for a long winter of repairs and looking forward to the prospects of shorter working hours so people can spend more time skiing, and getting stocked up on parts to take care of the never ending breakdown of the gear unit of a boat.

"In a car, it's usually the transmission that breaks down, but in a boat, it's the lower unit."

A couple of years from now, Rogers hopes to have other things to help take up the winters such as a gun shop, campers, or in other words, a very well-stocked recreation shop.

"I do have a few campers in the market that I'm considering. I tell you, they have some nowadays that would beat a motel."

What paper work that he doesn't take care of, his wife Nelda does.

"She's extremely interested

## AARP, NRTA Groups Formed

Formation of Hereford groups in the American Association of Retired Persons and National Retired Teachers Association began in a meeting at Community Center Thursday morning; temporary officers were chosen and another meeting set for 9:30 a. m. next Thursday.

Virgil Dodson was named temporary chairman for AARP, with Mrs. Nell Fenimore as secretary, Mrs. Ozetta Wilhelm treasurer and Mrs. James Brown telephone chairman.

For the Retired Teachers, Mrs. T. W. Roberson is temporary chairman and Mrs. J. E. Shirley was elected secretary-treasurer.

Area officials of the two associations were here for the organizational session, which was attended by 24 persons. Other residents age 55 and over are invited to the meeting this week.

in the business, and anxious to see it grow. Our biggest aim though is to try and keep our business on a personal basis." Rogers and his wife have two children, Laura, 8, and Debbie, 6. They both will attend Aikman this year in the first and third grades.

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to be held in Community Center.

Claud McDaniel of Amarillo spoke to the AARP group and Mrs. Leona Rayzor of Lubbock to the teachers.

Goal of the Retired Teachers Association is to help its members "keep busy, have a purpose in life and engage in activities of usefulness and service to others," Mrs. Rayzor said, adding, "We are the first generation of retired persons."

Meeting times and places are to be set at the Thursday morning session.

Facing a battle for re-election, Abraham Lincoln posed in 1864 in Mathew Brady's studio for a campaign photograph. The result, described by his son Robert as a "most satisfactory likeness," appears today on \$5 bills.



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Rene and LaQueta Batard

# AFS Student Returns To Hereford To Teach

By JANIE REINART Staff Writer

When Rene Batard came to America from Nantes, France in 1964-65 as a foreign exchange student to Hereford he had no idea he would someday return to make America his home.

In 1968 he enrolled in West Texas State University and graduated in May of this year with a BA in English and a minor in German.

He taught French part time in Hereford High School last year and in now teaching French and English.

"My English is much better now than it was six years ago and I get along much better also," he said.

For Batard "teaching English is challenging and teaching French is thrilling."

"It is hard for me to adapt to the American high school student's level of French knowledge. I forget what they know and don't know about the language that I already do.

"I really enjoy teaching English. It is foreign for me and I must watch closely for my mistakes. I catch a few and they (students) catch a few. I write better English than I speak and more mistakes are made in my pronunciation than in my grammar."

Rene studied English every year since he was in the sixth grade for two hours each week. He plans to teach in Hereford one year before he goes on to graduate school.

Batard married LaQueta Keahey in May of 1969. She is from White Deer and was attending W. T. at the time they met.

"He was my lab instructor in French," she said.

Since their marriage they have spent more than two months each summer in France with Batard's family of five brothers and three sisters.

Mrs. Batard is a senior at WT where she is working on her BA in French and Spanish. She plans to teach while her husband attends graduate school.

In France this summer Mrs. Batard attended summer sessions at the University of Rennes where she studied 20th Century French Literature.

She enjoys cooking, baking, sewing, and crocheting. Rene's mother has given LaQueta lessons in preparing French food. "We have our own French cooking and way of living here," said Rene in that regard.

In Rene's opinion "LaQueta speaks French very well" so they speak 50-50 English and French around the home.

"It's a spontaneous thing with us. We speak which language is most convenient at the time," they said.

In their spare time the Batards play chess or redecorate the interior of their 10-year-old trailer home at Grand E Trailer Park.

Twelve Red Factor canaries make up their line of pets which they have acquired since they were married.

"Long hair on boys and shorter dresses on girls" are among changes Batard first noticed over the six year period he was back in France.

Though they like living in Hereford, the Batards feel "planes travel very fast now" and if they decide to leave tomorrow they may do so.

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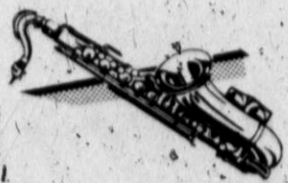
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# Community Concert Association

## Gets Ready For Drive



ENROLMENT TIME NEAR — Workers in the annual membership campaign of Hereford Community Concert Association will pick up materials for enrolling new members, and receive instructions at an orientation coffee at 10 a.m. Tuesday in the home of Mr. and Mrs. James W. Witherspoon. This is a prelude to the campaign, which begins at a kickoff dinner Monday evening, Sept. 14, in the Caison House. Only during membership week, Sept. 14-19, are members received. Attendance at concerts by noted musicians is limited to persons holding membership cards.

(See story inside pages this edition)



ASSOCIATION OFFICERS — Mrs. Joe Reinauer, left, president of the local Community Concert Association this year, pours a cup of coffee for Jeff Carlile, treasurer, and Mrs. J. C. McCracken, a vice president, in the drawing room of the Witherspoon home where some of the campaign leaders gathered to discuss plans for the coffee.



COFFEE HOSTESSES — Mrs. Witherspoon, standing at the stairway, greets Mrs. Bob Word, chairman of preparations for the kickoff dinner. Mrs. Tom Burdett and Mrs. Earnest Langley, who with Mrs. Clint Formby will also be hostesses for the coffee, are others in the group.



HARD WORK AHEAD — Mrs. John E. Smith, 1970-71 campaign chairman, discusses plans with Hazen Woods, right, publicity chairman, and two of the captains, Ben Gollehon, left, and Ken Rogers, who are directors on the Concert Association board.



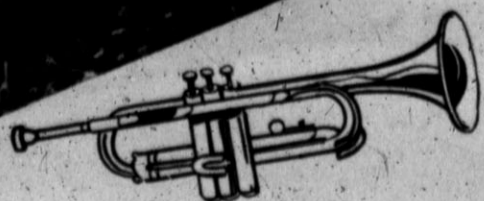
## The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, SEPT. 6, 1970



ARTISTS BOOKED FOR CONCERTS — At least one other concert remains to be booked after members are enlisted, but two have already been chosen for the coming season. Lively children in the group at left are the 36 members of the Obernkirchen Choir which comes from Germany for its sixth American tour this year, and will sing in Hereford Nov. 7. Don Shirley, the pianist, will appear with his instrumental group for a March 2 concert.



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Master of Ceremonies
- ★ **Dr. John A. Murdock**  
Evanston, Ill. Guest Speaker
- ★ **Musical Selections**  
Directed by Robert M. Wert
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1969 - Registering at Dinner: Pictured left to right, Mrs. Ernest Wade, Mrs. L. W. Metcalf, Mr. and Mrs. Bill Thompson

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**KING'S MANOR  
FOUNDERS DINNER**

Monday 7:00 p.m., September 14, 1970

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# Museum Job Is Suited To Native Of Country

By SUE COLEMAN  
Women's Editor

Naturally interested in Deaf Smith County History and its preservation because she is a native of Hereford, daughter of a couple whose families came here early in the century, Mrs. Austin Rose Jr. is finding her duties as secretary of Deaf Smith County Historical Society fascinating, and varied.

**MOST OF THE WORK** has to do with the county museum, which was formed and grew through efforts of the Historical Society. Mrs. Rose already serving on the board of directors, was named secretary this year when Mrs. Henry Sears resigned because of family responsibilities.

Mrs. Sears, a leader in establishing the museum and assembling its displays, remains a member of the board and active on the volunteer staff which maintains the exhibits. Two other women who have been engaged with her in this task, Mrs. George Turrentine and Mrs. Juston McBride, are Mrs. Rose's co-workers also.

Less than five years old, Deaf Smith County Museum has taken its place as one of the better small museums in Texas and has attracted numerous visitors in addition to local residents who find there a picture of the history and cultural background of the area.

The new secretary is involved in current plans to make more complete by adding exhibits, notably a replica of a general store like those found in pioneer Hereford.

**ALREADY MOST OF** the articles have been collected; show-cases and counters that were actually used in old stores here have been located and secured for use in the museum and moving day is near for rearranging present exhibits and installing the store in the northeast wing.

A vast correspondence is necessary to locate and secure items, Mrs. Rose has found. That is one of her principal duties.

She helps make personal contacts also, and like the other

officers and enthusiastic volunteers who do the manual work on displays which visitors enjoy, she herself is sometimes surprised at the tasks she does.

"One of the things a secretary does is drive a truck," a co-worker, Mrs. McBride, remarks with a grin. "She was the pick-up driver when we brought in the old coal stove for the general store display the other day."

**WHATEVER THE JOB**, Mrs. Rose tackles it with enthusiasm and brings her knowledge of Hereford's past and her wide acquaintance with its residents to her work.

She is the former Helen Acker, who was born, grew up and attended schools here. Her father, Cliff Acker, came to Hereford from Missouri as a child in 1902, and her mother, nee Mary Fox, was a member of another early-day family which moved from Mangum, Okla., in 1912.

Attending the University of Texas, Helen concentrated on the study of languages, majoring in Spanish but taking enough Latin and French courses that she is qualified to teach any of the three.

"**THEY NEEDED** someone to teach Latin and French but had a teacher for Spanish," she explains her assignment on the faculty of Hereford High School, where she has taught since 1965.

That was after she was injured in a plane crash, so seriously that it was called a miracle that she lived at all, and doubly a miracle that she can walk now without support.

She couldn't when she began teaching, and met classes in a wheel chair or on crutches during the many months when she continued to undergo surgery. Her students called her "Old Ironsides," an expression of the admiration they and all her ac-

quaintances felt for her persistence.

"**PEOPLE HAVE SAID** that I was brave to stand surgery 17 times, but it doesn't take so much courage when some improvement can be seen every time so I never had to lose hope," she says.

The accident occurred in June of 1958 and there were multiple fractures of arms, legs, back and one side of her face. The 17 operations have been performed at intervals over the intervening 12 years, with the last one only a few months ago.

Helen Rose thinks perhaps a teacher in a wheel chair has some advantages since she "must learn to use her mind when she can't use her feet!" She had done private tutoring before she began teaching in the school, but learned that she could manage well in the classroom. This year she is sponsoring the HHS twirlers as well as



**SHOW MUSEUM TREASURES** — Mrs. Austin Rose Jr., new secretary of Deaf Smith County Historical Society who does more than a secretary's work at the county museum, in the top photo displays a recent acquisition, a bedspread which Mrs. Charles Newell's great-grandmother Jarvis wove in 1871 from cotton grown on the Jarvis farm in Mississippi. Mrs. Newell's grandmother Jarvis added the hand-knitted lace edge, then the spread belonged to Mrs. Newell's

mother, Mrs. W. H. Rayzor, who brought it to this county. Mrs. Rose and Mrs. Juston McBride, another volunteer worker at the museum, lower photo, exclaim over a stove once used in a Hereford lumber yard and slated for a place in the country store exhibit which is being assembled. The coal-burning stove is now stored in the basement; it was found by Jack Cowsert of Dimmitt in a building he bought. —Staff Photos by Sue Coleman

teaching. The Roses have two children. Clifford, a high school sophomore, is usually called Twig, and Kimberly, the daughter, is in the fifth grade at Northwest School.

SHOPPING CENTER — PROVIDENCE, R. I. — One of America's first shopping centers, the Arcade Building on Westminster Street in downtown Providence, is still in use. It was built in 1827-28. The Arcade's 12 columns weight 12 tons each.

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**FABRIC SALE!**

<p style="text-align: center;">UNBELIEVEABLE FABRIC SIZZLER... HURRY!</p> <p style="text-align: center;">FINEST QUALITY - FULL BOLTS 100% DACRON® POLYESTER SOLID and FANCY</p> <p style="text-align: center;"><b>DOUBLE KNITS</b></p> <p>*fancy fall '70 colors and stitches *100% dacron polyester *60" wide *full-bolts *machine wash 'N dry *compare at \$7.99 yd.</p> <p style="text-align: center;"><b>\$3.99</b> yard</p>	<p style="text-align: center;">CLEARANCE OF REMNANTS FROM OUR WAREHOUSE</p> <p style="text-align: center;">100% DACRON POLYESTER WHITE ONLY PLAIN AND SOME FANCIER STITCHES</p> <p style="text-align: center;"><b>DACRON® KNITS</b></p> <p>*some soiled and stained... some very good... all a fantastic bargain! *just machine-wash 'N dry *60" wide *reg. to \$6.99 yd. if on bolts and first quality!</p> <p style="text-align: center;"><b>59c</b> yd.</p>
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<p style="text-align: center;">Labor Day special!</p> <p style="text-align: center;"><b>Bonded Poncho Plaids</b></p> <p>*perfect for ponchos, jumpers, skirts, etc. *54" to 60" wide *100% acrylic knit face bonded with 100% acetate *compare to \$4.50 yard!</p> <p style="text-align: center;"><b>\$1.99</b> yd.</p>	<p style="text-align: center;">New Shipment!</p> <p style="text-align: center;"><b>Bonded Orlon Knits</b></p> <p>*solids and fancies *100% orlon knit face 100% acetate bonding *60" wide *compare to \$3.99 yd.</p> <p style="text-align: center;"><b>\$1.39</b> yd.</p>	<p style="text-align: center;">SALE STARTS MONDAY 9 A.M. OPEN LABOR DAY 9 TIL 6 P.M.</p> <p style="text-align: center;"><b>perry's</b> FABRIC CENTERS</p> <p style="text-align: center;">Weekdays 9 A.M.-6 P.M. Saturday 9 A.M.-9 P.M.</p>
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<p style="text-align: center;">Sport Prints</p> <p>*100% perma press cotton *45" wide *machine wash-dry *compare at \$1.29 yd.</p> <p style="text-align: center;"><b>49c</b> yd.</p>	<p style="text-align: center;">Screen Printed Famous Waverly Drapery Prints</p> <p>*from America's finest decorator mill *54" wide *cottons-linens *screen prints *compare at \$2.99 yd.</p> <p style="text-align: center;"><b>99c</b> yd.</p>
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**- AUCTION -**

**ANTIQUE GLASSWARE**

Thursday, September 10 - 7:00 P.M.  
Location: 5 miles south of Hereford, Texas on U.S. 385 in new barn of old Gus Pedde farm. Owners Mr. and Mrs. Bill Ede.

**ITEMS INCLUDE**

Hundreds of pieces of Nippon - (Many very rare) Numerous pieces of occupied Japan. Pieces from Holland, Denmark, Czechoslovakia, all parts of U.S., and many more Various items in all patterns include:

Carnival glass, hair receivers, candlestick holders, pitchers, complete servings hat pin holders, dresser sets, candy dishes, creamers, sugar bowls, teapots, cups & saucers, salt & pepper sets, footed dishes, celery dishes, vases, mustard jars & spoons, cheese & cracker dishes, plated mayonnaise dishes, spoon holders, hot holders, Tom & Jerry cups, powder dishes, comotes, mustard jars, butter tubs, Saki sets, figurines, bisque pieces, shoes, juice sets, meat dishes, hens, and many, many more!

Auctioneers Note: This is a large collection of antique glassware representing many hours and miles of travel. Don't miss this sale!

**NO MINIMUM - NO RESERVATION**

**CONTINENTAL AUCTION CO.**

Arvell Williams Hereford, Texas 364-5149

# THE SUNDAY BRAND

## Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, September 6, 1970

### We Need 'Old Tack' Now

Ever so often someone refers to "Old Tack," the area's one and only contribution to national journalistic fame.

All oldtimers are familiar with his famed column in the Amarillo Daily News which he called "The Tactics Texan."

Tack was one of the most unusual personalities we have ever known. His newspaper personality was that of a country hick who wasn't very smart, the underdog, one abused not only by his family but by the entire staff of his newspaper.

In private life he was brilliant, despite a somewhat limited formal education. He was shrewd, powerful, highly literate, also ruthless, with a style that went with West Texas like ice cream goes with hot apple pie.

By conviction, he was a Kansas Republican. But in reality he belonged to both political parties. The story is told that when he and the late Wilbur Hawk, both Kansas Republicans, came to Amarillo to enter the newspaper field in strictly Democratic territory, they tossed a coin to see which one would be the "Democrat." Old Tack lost (or won).

Old Tack was a tonic for the entire area. He kept the Panhandle on an even keel during the Great Depression. His daily column always radiated optimism. He caused us to laugh at our troubles and kept before us constantly the promise of a better day.

Old Tack operated behind the scenes in most political situations, local, state and national. No one seriously believed Old Tack was a Democrat. All could see his philosophy behind the veneer of Democracy. But no one resented it.

Above all, Old Tack was fair . . . and that covered a multitude of shortcomings!

He was more prone to carry letters to

the editor which were critical than those which were favorable.

Old Tack was not the easiest man in the world to work for. There were times when an editor or reporter asked his advice about how to handle a particular situation. He would shift his cigar from one corner of his mouth to the other, staring in icy silence. One left without an answer. He had to rely on his own judgment. If he guessed wrong, that was another story.

One of the greatest tragedies ever to strike the Panhandle was the untimely death of Gene Howe. Disappointment came in his last years . . . and he died a suicide. He was not buried in Llano Mausoleum which is the final resting place of many of Old Tack's friends. No monument was erected at his grave. Under a shrub in Llano, almost hidden from view, is a simple head marker bearing only his name and life span.

We needed Old Tack back in the depression of the 1930s and during the war years of the 1940s. And . . . oh! How we needed him in the 1960s . . . and do need him in the 1970s!

The Panhandle would be of a different complexion, politically speaking, had he still been with us. We'd not have experienced the decline of the Amarillo press. We wouldn't have seen Amarillo degenerate into a community of radicals and crackpots, divided, always bickering.

With responsible journalism . . . the only kind Old Tack knew . . . this area would be enjoying, a sane and balanced political climate. We would not be second only to Southern California in the production of little old women in tennis shoes . . . and people who move their lips when they read!

Wonder what he'd think if today he could see a copy of the paper he loved so much. — Tulia Herald

### Shirts For Hose

The girls in Britain who wear mini-skirts are taking the shirts off the backs of men.

There's a shortage of nylon for men's shirts, it seems. It's caused by the demand by mini-skirt wearers for those full-length panty tights.

The demand is so great by girls who want to make the short, short, short dresses respectable that the supply of nylon fabric is running low. Statistics show that 55 percent of women's hosiery sold are made as tights, compared to only six percent four years ago.

Therefore, with the men, it's either wear cotton shirts or go topless. It's not always the women who pay. The men do, too, well, occasionally.

### Thank The British

It was 120 years ago that farmers of Great Britain developed breeds of superior beef calibre. Seed stock was imported to "breed up" the longhorns of America's West.

After more than a century of progress, America boasts the finest beef animals in the world, loaded with delicious roasts and steaks.

Next time you're tempted to "roast" the British, remember we have them to thank for some mighty pleasant eating.

### The Exercise Kick

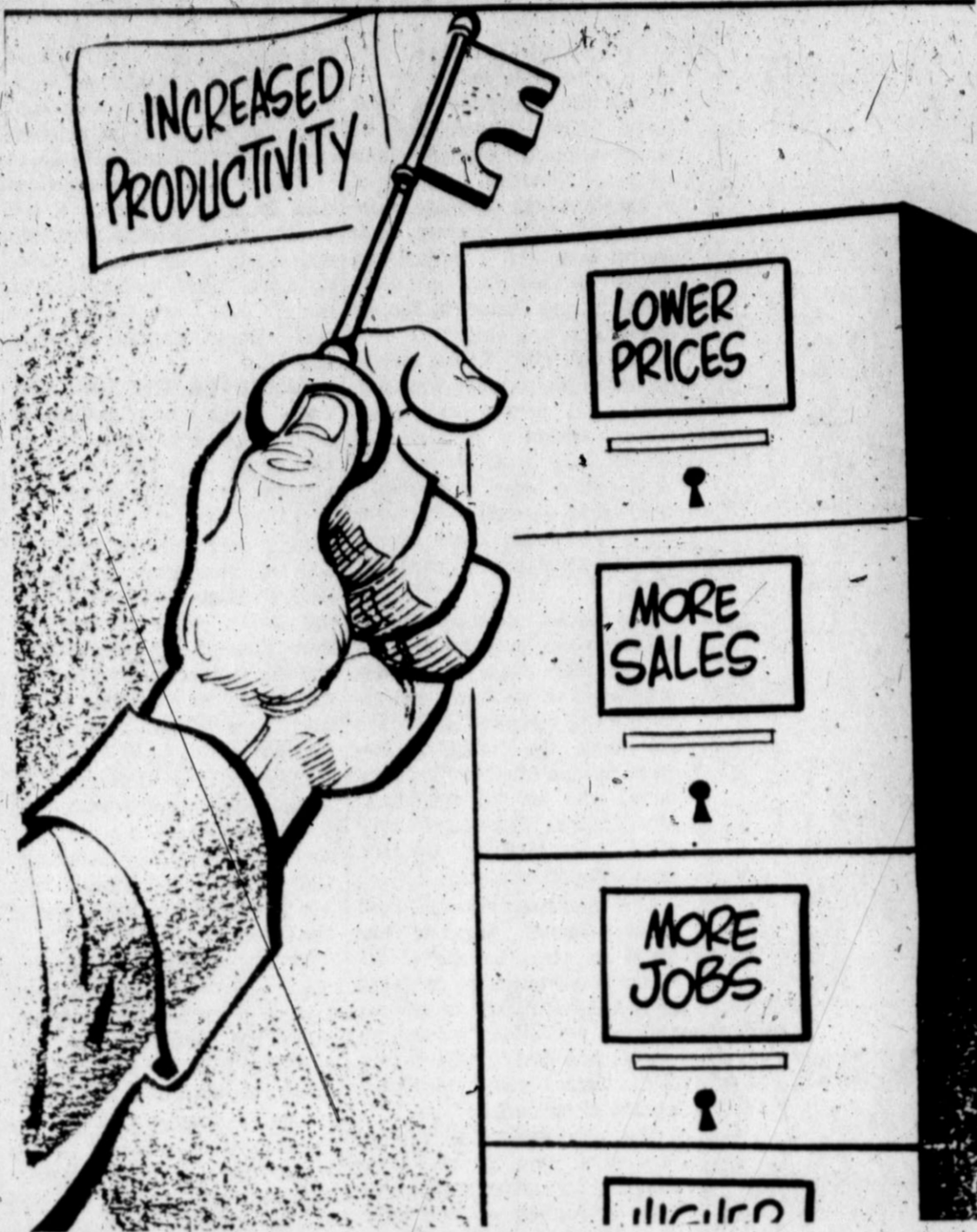
This exercise kick . . . jogging, bicycling indoors and out, yoga and whatnot — should make mere yard chores a welcome relief to the householder.

A son or an agile wife can be a help, of course, if available and willing. But there is little use trying to find a neighborhood boy. He'll be reluctant in the first place and if he does take the assignment he'll demand more per hour than you make at the office.

If the entire job looks hopeless, devise a game. Cut the lot in the mind's eye, into manageable squares and methodically tackle one at a time. Keep admiring the neatness of the lawn you have swept.

Besides the tidiness which results, minor dividends accrue. And your wife's admiring approval of your accomplishment is worth much.

### THE RIGHT KEY FOR LABOR DAY



MAIN STREET, U. S. A.

## Congress Drags Its Feet To Dim Nixon Achievements

By BERT MILLS

WASHINGTON, D. C. — Congress heads for the home stretch amid doubts that the race with the calendar can be won and that a solid record of achievement can be gained before sine die adjournment of the 91st Congress.

Much remains to be done and even if the session is prolonged until the snow flies there are bound to be major measures which do not make the grade for lack of time. As usual, the Senate has dawdled and is far behind the House in its legislative work. Senate Majority Leader Mike Mansfield (D., Mont.) has called for a speed-up but it is not yet evident.

The House took a 26-day vacation while the Senate remained in session, but Senate accomplishments have not been great during the catch-up period. Routine appropriation bills which should have been passed by midyear remain on the Senate's

unfinished business list.

In part, Senate delays have been deliberate. President Nixon took office last year as the first chief executive in 120 years to face a Congress controlled on both sides of the Capitol by the opposition party. Democratic leaders have no desire to make Nixon a hero by enacting his program.

The House Republican leader, Rep. Gerald R. Ford of Michigan, said recently that of 100 important legislative requests made by Nixon, 56 have not received final action by Congress. Nor did the President get his wish on all of the 44 completed measures.

Record Is Election Issue  
Republicans are certain to make the record of the 91st Congress an election issue in November. The Democrats will be labeled as free-spenders who have forced the President to veto several money bills, and as "foot-draggers" who have

stalled key reforms proposed by Nixon.

Rep. Ford tipped G. O. P. plans recently when he asked, "How can any President hope to carry out his mandate for change from the American people when he sends 100 major proposals to Congress and nothing happens to more than half of them?"

He added: "Let every elected legislator stand up and be counted for or against President Nixon's proposals. They should not be allowed to languish and die in Democrat-dominated committees while Democrat campaign orators berate President Nixon for lack of legislative results."

Republicans will zero in on the Democratic record on crime control legislation. Only one of 17 crime bills in the Nixon package has become law — and that one related only to the District of Columbia. The House Judiciary Committee delayed for more than one year before calling hearings on the organized crime bill. Drug control legislation received similar treatment.

Nixon's No. 1 domestic reform, a controversial new welfare system, was passed by the House but has encountered the strongest opposition in the Senate Finance Committee. Its fate remains in doubt.

Some Achievements Claimed  
The 91st Congress does claim some major achievements. The most widespread postal reform bill in history has been passed. A Voting Rights Act was enacted, including a rider lowering the voting age to 18 which will require a court test to determine its constitutionality. Comprehensive anti-pollution legislation was passed.

However, the unfinished business list is long. The proposed amendment to the Constitution to guarantee equal rights for women cleared the House in jig time but awaits Senate consideration. Electoral reform has not been voted. Reform of the military draft system is still being debated, with a voluntary Army still a distant dream.

Consumer protection bills are being bitterly opposed, with the outcome in doubt. Social Security amendments voted by the House have not cleared the Senate. A farm bill remains to be enacted.

The spotlight will be on Congress in the coming weeks and any further dilly-dallying is likely to be reflected at the polls in November. Senators and Representatives are paid \$42,500 a year to pass laws, and the public appears in a good to see to it they earn their pay.

## Talk of Texas

By JACK MAGUIRE

**FOOT NOTE TO HISTORY** — Old Fort Concho (established at San Angelo in 1867) had a reputation of being one of the hardest posts in the U. S. Army. Men who liked to ease the job of soldiering with a little alcohol found the punishment for drinking almost inhuman. A soldier who returned from liberty drunk was bound with rope, then gagged with a bar of yellow army soap.

An enlisted man found drunk on the post with the bottle still in his possession was simply assigned the job of burying the evidence — but this wasn't easy. He was required to dig a hole ten feet deep and ten feet square, place the bottle on the bottom and then cover it up.

For offenses like insubordination or destroying government property, a soldier sometimes was made to stand on the edges of an open barrel for half a day. He also could be ordered to straddle a small log placed high off the ground on four legs like an oversized sawhorse. Usually he had to "ride the wooden horse" for half a day.

**CLEANLINESS PAYS** — Employees at a barbon plant in Seagraves, Gaines County, get paid extra for taking a bath. To be sure that employees go home without being covered with the plant's sooty product, they are furnished with washing machines, soap and soft water in which to launder their clothes. And they're paid time and half for an extra 30 minutes provided that they use the time to take a shower.

**TONSORIAL BIBLIOPHILE** — Because a Columbus Ohio barber was an avid reader who liked to buy first editions of his favorite books, a Texas library now owns a priceless collection of works by American authors.

The barber was William B. Shrimplin and he began collecting books as an avocation nearly 75 years ago. When he died, his library was inherited by a son then living in Houston. After the son's death, the books were passed to a distant relative who stored them in an attic.

Not long ago, the books were purchased by the M. D. Anderson Library of the University of Houston. And among the 415 items was a first edition of every major work of Mark Twain, plus first editions of many other American writers going back to James Fenimore Cooper and John Greenleaf Whittier.

**PHYSICIAN, WATCH THYSELF** — Indian herb doctors aren't exactly posing a threat to their modern counterparts, but they are talking about organizing the Original American Medical Association.

R. Henderson Shuffler, director of San Antonio's Institute of Texan Cultures, says that medicine men from the various tribes may soon establish an exchange of information on herbs and "prescriptions."

Idea for the organization originated when W. W. (Bill) Keeler, chairman of the board of Phillips Petroleum and also principal chief of the Cherokees, visited the Institute of Texan Cultures. There he met Rocky Stallings, a Tonkawa tribesman who is curator of the Indian exhibits and an expert on native medicinal herbs. Now they're planning a round-up of other tribal medicine men.

## ... from the Brand's files

5 YEARS AGO — 1965

A Latin-American man was arrested Saturday morning by Hereford police after giving himself up in connection with the alleged attempted assault of a 17-year-old Latin-American girl here Friday night . . . An election which promises long-range effects on Texas rural residents comes up Tuesday in balloting to decide the fate of the proposed constitutional amendment to increase the size of the state senate . . . Andrew Kershen was elected president of the Deaf Smith County Farmers Union here Tuesday night during a meeting which was also highlighted by a talk by the state president of the organization, Jay Naman of Waco.

20 YEARS AGO — 1950

A meeting will be held Tuesday night at 8 o'clock at the district court room of the courthouse of all sportsmen and others interested in having a lake in Veteran's park. An engineer will be present to discuss this proposed project with the men and to give figures needed concerning the dam, etc. . . . Discussion of the possibility of government price controls being reimposed upon the nation's giant produce industry is expected to feature the three-day convention of Texas Citrus and Vegetable Growers and Shippers opening at the Shamrock Hotel next week.

35 YEARS AGO — 1935

Wheat farmers of Deaf Smith County this week received nearly \$300,000 in government checks as 1934 and 1935 compliance payments. According to C. W. Humble, treasurer of the Deaf Smith County Wheat Production Control Association, 2,207 checks were issued and they totaled \$272,599.20 . . . Eight hundred and thirty-eight children were enrolled this week and last at the Hereford schools opened for the 1935-36 term. The enrollment showed a decrease of 48 students under last year, but an increase of \$1 over the 1933-34 term. Thirteen rural schools in the county opened their regular terms with the enrollment and classification of students.

50 YEARS AGO — 1920

Figures given by the Census Bureau at Washington, D. C. Sept. 1, give Deaf Smith County a total population of 3,747. This is an increase of 195, or 4.9 per cent over the 1910 census figures. It is believed that the city of Hereford will show a small decrease, about in the same proportion. . . . Donald, 15-year-old son of Mr. and Mrs. Frank Williams of this place, was found at the bottom of six feet of water in the swimming pool Wednesday night about 8:30 o'clock. No one remembers seeing the boy for a period of twenty or thirty minutes and it is probable that life had been extinct that long before the search began.

65 YEARS AGO — 1905

On and after September 1st, 1905, no phones will be placed for less than three months, payment to be made when phone is installed. An extra charge of \$1.00 will be made for moving phones after they have been placed. . . . Hereford was placed in a different light this week — to most towns of her size — in fact different to what she has been in during her past existence. The change was made when the oil lamps and old-fashioned candles were relegated to the plunder room and in their stead shown the electric lights which have been in course of preparation for several years.

### The Sunday Brand

Established 1948

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The Brand Publishing Company



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Charles Richards . . . News Editor  
Sue Coleman . . . Women's Editor  
Grady King . . . Advertising Manager  
Jay C. Spain . . . Mechanical Superintendent

# Miss Huffman Is Bride Of David A. Nafzger

The marriage of Miss Ella Jean Huffman of Dalhart and David Arthur Nafzger was solemnized Saturday in Kingdom Hall of Jehovah's Witnesses here.

Her brother, the Rev. Joe Huffman of Lamar, Colorado, conducted the mid-afternoon service as the wedding party stood before a large bouquet of white flowers backed by candles and flanked with sprays of green foliage.

The bride is the daughter of Mr. and Mrs. R. U. Huffman of Odessa and the bridegroom's parents are Mr. and Mrs. Bill Nafzger, who reside west of Hereford.

Her sister, Mrs. George McGill of Borger, was Miss Huffman's

matron of honor and Miss Linda Farr of Dalhart was bridesmaid. Attending the bridegroom were J. D. Baze and Warren Finch.

Carla and Wayne Woolsey, children of the Robert Woolseys, were the flower girl and ring-bearer.

Wedding music was by Al Melanest of Dalhart, vocal soloist, and Mrs. Elmer Lelpe, pianist.

An ensemble of forget-me-not blue was worn by the bride. A full-length coat was worn over a dress with the bodice overlaid in blue lace.

A veil of the same color was held by a jeweled coronet and fell to her shoulders. Her bouquet was of all white blossoms.

Both bridesmaids wore cream dresses accessorized with chocolate brown and carried colonial bouquets of mixed flowers.

A reception at the Chester Proctor home followed the ceremony. Mrs. Proctor, Mrs. Joe Huffman and Mrs. J. D. Baze served refreshments from the white-appointed table. Flowers and candles in the centerpiece were arranged in a silver epergne.

A two-week trip through the Ozarks and northward to Yellowstone Park will be the honeymoon, and Mr. and Mrs. Nafzger will return to a home west of the city where he farms.

The bride is a graduate of Dalhart High School and has been employed in a flower shop there. Mr. Nafzger attended West Texas State University, from which he received a degree, after graduation from Hereford High School.



J. B. CARAWAY



MRS. J. B. CARAWAY

## 4 Generations Of Family Meet

Four generations of Mrs. D. H. Bryant's family were represented at a family gathering recently in the home of Mr. and Mrs. Cawthon Bryant, 312 Star.

With Mrs. Bryant, now a resident of Westgate Unit at Kings Manor, were her son, the Rev. Noel Bryant of Wichita Falls, her grandson, Steve Bryant of Tallahassee, Fla., and his daughter, Stephanie.

Others present were Mrs. Orion W. Carter of Plainview, Mr. and Mrs. Francis Burgess of Tulsa, Mr. and Mrs. John David Bryant of Hereford.

## Dinner Honors Couple

Mr. and Mrs. J. B. Caraway of Dawn were honored recently at a dinner in their home in recognition of their 25th wedding anniversary.

**TWO SIGNS**  
PADUCAH, Ky. — Two signs comprising what could be described as a census taker's nightmare stand less than a block apart here on US 45.

One gives Paducah's population as 34,000 and the other says 54,000.

The couple's children, Robert Caraway of Perryton, Miss Alice Ann Caraway of Oklahoma City, and Bill Caraway of the home, hosted the surprise dinner party.

Mr. and Mrs. Caraway were married Sept. 2, 1945 in Dawn and have resided there since that time.

Guests included Michelle Baker of Oklahoma City.



Mrs. David A. Nafzger nee Jean Huffman

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All prices PLUS 37¢ to 55¢ per tire Fed. Excise Tax, sales tax and 2 recappable tires (same size) off your car.

**GUARANTEED**  
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Our retreads, identified by medallion and shop mark, carry this FULL LIFETIME GUARANTEE against defects in workmanship and materials and all normal road hazard damages encountered in everyday passenger car use for the life of the tread in accordance with terms of our design guarantee. Price of replacement retread on original tread depth wear and printed on original tread depth wear and based on Firestone adjustment, prices are intended to but may not represent approximate current average selling prices, and are subject to change without notice.

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SIZE	BUY NOW!		
	Tubular Blackwalls	Tubular Whitewalls	Fed. Ex. Tax
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5.60-15	15.70	18.70	1.75
7.35-14	15.70	18.70	2.04
7.75-14	16.75	19.75	2.17
7.75-15	16.75	19.75	2.19
8.25-14	18.85	21.85	2.33
8.15-15	18.85	21.85	2.35
8.55-14	20.95	23.95	2.53
8.45-15	20.95	23.95	2.53

AS LOW AS \$10.95  
6.50-13 Blackwall Plus \$1.78 Fed. Ex. tax, sales tax and tire off your car.

Champion — Firestone TM

**BUY TODAY! 3 WAYS to Charge**

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Extra charge for cars with air conditioning.

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## Couple At Home After Wedding

Mr. and Mrs. Harvey Jerry Floyd will be at home in Amarillo after their recent marriage and a honeymoon trip. The bride was Miss Cecilia Marie Fangman before the evening ceremony in Immaculate Conception Church at Vega.

Parents of the couple are Mr. and Mrs. James Fangman, Mr. and Mrs. Harvey Floyd, all of Vega.

The Rev. Monsignor W. F. Bosen celebrated the nuptial mass for the couple and the families that morning, and conducted the double ring vows. John, Gary and Allan Fangman, brothers of the bride, and Kenneth Fangman, a cousin, were servers.

Miss Beverly Fangman was her sister's maid of honor, Misses Sharon Fangman, Barbara Wheeler of Amarillo and Jorji Floyd the bridesmaids. Bob Stutts of Fort Worth was best man; Larry Cook, Ronnie Dewees of Amarillo and Don Taylor groomsmen; Mike Cook, Ronnie Fangman, Jerry O'Connor and Mike Yell ushers.

The bride wore an empire gown of white organza over net, the front panel and full sleeves embroidered in daisy pattern.

The cowl neckline slanted to a V and a large bow in back and the skirt widened into a chapel train. Seed pearl flowers held her veil and she carried a white orchid with white and yellow pompoms.

Bridesmaids were dressed in yellow organza with head-dresses of yellow bows and flowers. They carried nosegays with yellow streamers.

White dove figurines in gold cages with white and yellow flowers were hanging in trees flanking the altar.

A reception in the parish hall followed the wedding. Miss Mary Ellen Marnell of Hereford assisted in registering guests. White lace over yellow covered the table, which was centered with roses in a silver epergne.

Mrs. Floyd attended West Texas State University two years after graduation from Vega High School. Mr. Floyd, also a Vega High graduate, received his degree from North Texas State at Denton last spring.

Out-of-town wedding guests include Mr. and Mrs. Fred Paschel of Subiaco, Ark., the bride's grandparents, and Mrs. Ella Floyd of Amarillo, grandmother of the bridegroom, also a number of relatives and friends from Hereford.



**TO WED IN OCTOBER** — Miss Billie Kee's engagement to David Crump of Lubbock is announced by her parents, Mr. and Mrs. Billy Kee, 325 Avenue K. The wedding is planned for 7:30 p.m. Oct. 24 in Frio Baptist Church, and the couple will live in Lubbock. Miss Kee is a senior in Hereford High School and her fiance, son of Mr. and Mrs. R. D. Crump of Lubbock, is associated with his father in business there.

## Coffee Will Precede HCC Members Drive

Orientation for workers in the annual Hereford Community concert membership campaign is slated at a coffee in the home of Mr. and Mrs. James W. Witherspoon Tuesday morning. The drive will begin officially at a kickoff dinner Sept. 14 in the Cason House.

Membership in the Community Concert Association, which each season brings to Hereford three or more nationally known musicians or groups, will be open through the week of Sept. 14-19.

Only members may attend the concerts, and memberships are available only during the campaign week each year. Mrs. John E. Smith is chairman of the drive this fall.

Captains named by Mrs. Smith, who in turn are choosing workers to enroll members, are Ken Rogers, Mmes. Gerald G. Payne, Dale Young, Steve Clements, Raymond White, Lynn McLarty, Wesley Gulley, Jay Boston and Tom Burdett.

Already booked for concerts of the coming season are the Oberkirchen Children's choir, 36 youngsters from Germany who have delighted American audiences on tours since 1954, and Don Shirley, pianist, with the instrumental ensemble he directs.

At least one other program will be given, to be selected by the Concert Association board at the close of the week's campaign. A fourth concert is possible, if membership sales provide the funds; Community Concerts book only the attractions allowed by the current budget. Present members of the Association are given first opportunity to renew membership, then new members are invited to the capacity of Hereford High School auditorium, where concerts are held.

out-of-city guests if there are seats available.

Mrs. Joe Reinauer, who has

been a board member and campaign chairman in past years, is president of the Association for '70-71. Officers and directors make up the executive board which select the programs and plan the annual membership campaigns.

A representative of the national organization will be in Hereford during campaign week to assist the local leaders.

**WE NEED YOU  
YOU NEED US  
HEREFORD BENEFIT ASSOC.  
407 NORTH MAIN STREET  
CONTACT  
W. F. BALL, Membership Chairman  
364-3119**

## ARE YOU HAVING COLLECTION PROBLEMS?

Have new names been cropping up in the past due columns of your accounts receivable list? Do you have some old hard-to-collect accounts on your books? Would you like to have an effective, but also equitable legal method by which you can collect a large portion of the money owed you? And moreover, would you like some sure protection against taking on additional poor credit risks?

A "YES" answer to any of the above questions is a good reason for you to consider seriously the use of WESTERN STATES COLLECTORS, INC. This tried and proven service was developed by a banker and is now opening an office in Hereford.

CALL OR WRITE TODAY

**WESTERN STATES  
COLLECTORS, INC.**

Box 1936

Hereford, Texas

Phone 364-1083

## School Menus

### JR. AND SR. HIGH SCHOOLS

**MONDAY** — Labor Day Holiday.

**TUESDAY** — Hot dog with chili or fish dog with catsup, french fries, tossed salad, pineapple cake, milk.

**WEDNESDAY** — Chicken pot pie or sauerkraut and weiners, orange glazed sweet potato, green beans, peanut butter bars, hot rolls, butter, milk.

**THURSDAY** — Burritos or frozen hot tamales, whipped potatoes, buttered carrots, apricot cobbler, homemade bread and butter, milk.

**FRIDAY** — Ranch style beans or lasagne, buttered spinach, mixed vegetables, peach half, cookies, corn bread, butter, milk.

### ELEMENTARY PUBLIC SCHOOLS

**MONDAY** — Labor Day Holiday.

**TUESDAY** — Hot dog with chili, french fries, tossed salad, pineapple cake, coney buns, milk.

**WEDNESDAY** — Chicken pot pie, orange glazed sweet potato, green beans, peanut butter bars, hot rolls, butter, milk.

**THURSDAY** — Burritos, whipped potatoes, buttered carrots, apricot cobbler, homemade bread, butter, milk.

**FRIDAY** — Ranch style beans, buttered spinach, mixed vegetables, peach half, cookie, corn

bread, butter, milk.

### ST. ANTHONY'S PAROCHIAL SCHOOL

**MONDAY** — Labor Day Holiday.

**TUESDAY** — Barbecued weiners, buttered potatoes, broccoli, white sheet cake, rolls, butter, milk.

**WEDNESDAY** — Hamburgers, lettuce, tomatoes, potato chips, apple pie, milk.

**THURSDAY** — Beef stew with vegetables, cabbage-pineapple salad, cinnamon rolls, corn-and butter, milk.

**FRIDAY** — Chicken and noodles, green peas, tossed salad, Jello with fruit, buttered bread, milk.

Read The Classified Want Ads

## Alpha Alpha Opens Season

Alpha Alpha Chapter of Beta Sigma Phi opened their season Tuesday with a dinner meeting at K-Bobs Steak House.

Kay Jones, transferee, was welcomed as a new member.

A former Hereford member, Barbara Jacobs of Phoenix, Ariz., was special guest.

Members attending were Mmes. Bill McDonald, Harold Kids, Jim Cramer, Duke Powell, Pat Parker, C. D. Fitzgerald Jr., Max Goforth and Melvin Fowler.

Taking your wife to a convention is like going hunting with the game warden.

## GATTIS NURSE-MATES THE COMFORT PEOPLE



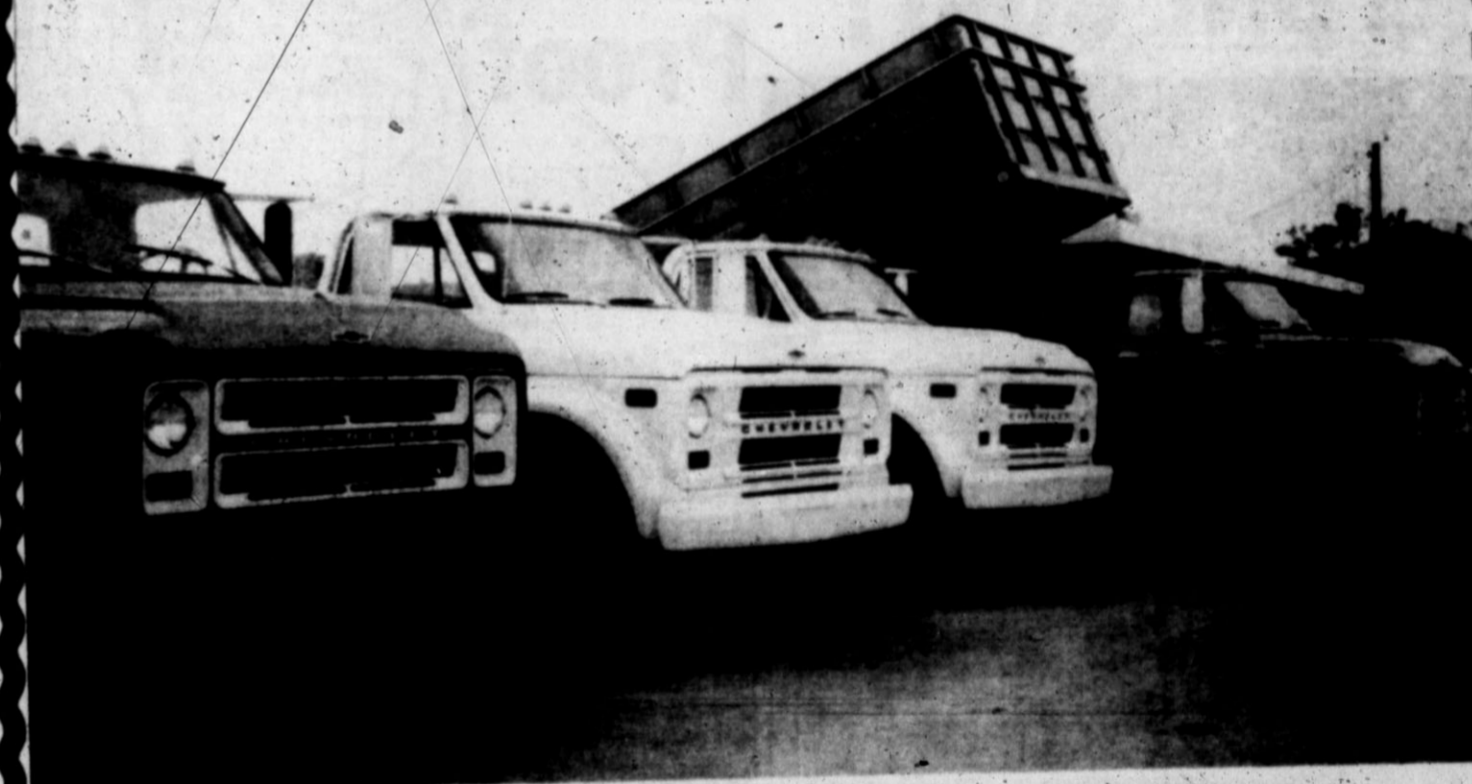
\$11.99

\$11.99

Make yourself comfortable. In the softest feeling, most relaxing professional service footwear ever made. Fashion with a great fit. From Nurse-Mates, the Comfort People. Get comfortable. In Nurse-Mates.

**GATTIS SHOE STORE  
SUGARLAND MALL  
Hereford, Texas**

## HARVEST TIME VALUES



## SEE THESE NEW 1970 CHEVROLET TRUCKS-TODAY

**INSILAGE GRAIN BEETS**

You need a unit you can depend on and Chevrolet builds a quality truck that can perform in the roughest conditions... Come in today and talk a deal on one of these new trucks...

The No. 1 Deal on the No. 1 Car from the No. 1 Dealer

**DICK NORWOOD  
CHEVROLET OLDS**

206 N. Schley

364-2160

## SPEED READING CLASSES SET FOR HEREFORD

One Million Words? In a ter the speed reading tech-Single Week? Can YOU niques of the S.R.A. Method, handle that?

The average college student today reads anywhere or an average person in a from 150 to 250 words per position of average respons-minute, retaining about 50 bility you are expected to per cent or less of what they read up to, and in many have read, Mr. Scott said, cases even more than, one "We guarantee that you can million words in a single learn to read 1,000 words per week. Think of the flood of minute, or more, with bet-printed material you must per comprehension, retention cope with daily. There is and enjoyment or your tu-more and more material in tion will be refunded." In print every day—and more Thousands of people who and more people, including have completed the course you, have read it.

How rapidly DO you read? speed of 2,000 words per And more importantly, how minute, with 80 per cent or well do you understand and better, comprehension. In retain what you have read? order to enroll in the course is it a chore for you to read—you must attend one of the a book? Do you back-track free orientation lectures repeatedly? Let your mind mentioned below and the wander to other things? Si-reading counselor will ex-tently pronounce words, to plain the course in detail—yourself as you read? If you and give you a brief read-do any of these, chances are ing test to determine your that you not only need but present reading speed and would profit greatly from the comprehension.

Speed Reading Academy's Most people are shocked to course in Rapid Reading find how slowly they actual-which is set for Hereford.

Mr. Wayne D. Scott, SRA rate of comprehension really president, said arrangements is. How do YOU rate as a have been made to offer reader?

SRA's exclusive 7-week, 21- Students enrolling will be hour Rapid Reading course required to attend one class to a limited number of stu-per week for seven weeks.

Classes are limited to dents in Hereford.

The course is designed pri-twenty students—and class marily for the college-bound places will be filled on a high school student, the col-first, come, first served leze student and professional basis.

—but anyone, over 13 years A series of one hour orien-age of average intelli-tation lectures to acquaint gence, can without visual interested persons will be weaknesses can quickly mas-held in Hereford

**MEETINGS BEGIN - 7:30 p.m.  
September 10-11-15-16**

**CIVIC CLUB CENTER**

(Formerly Jim Hill Hotel)

131 East Third

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# SHOP PIGGLY WIGGLY FOR PENNY PINCHIN' PRICES &



# SAVE!

DOUBLE GUNN BROS. STAMPS EVERY WED. WITH \$2.50 OR MORE IN PURCHASES . . .



# WE WILL BE OPEN ON LABOR DAY

ADVERTISED PRICES GOOD THRU WEDNESDAY, SEPTEMBER 9, 1970

**Betty Crocker** new moist **Brownie Mix** family size 23-oz. size **55c**

**Lipton's** 100% pure instant **TEA** 4 oz. jar **\$1.29**

Morton's frozen **Honey Buns** 2 9 oz. pkgs. **55c**

New enzyme **BOLD** detergent giant box **69c**

Sunray **HAMS** 1/2 or whole lb. **55c**

**SHANK END** lb. **49c**

**BUTT END** lb. **55c**

Fisher Boy **FISH STICKS** lb. **59c**

Borden American sliced **CHEESE** 8 oz. pkg. **45c**

**WHY COOK LABOR DAY?**  
You always save time & money with a visit to our Delicatessen!

U.S.D.A. Inspected Feetlot Grain Fed **FREEZER BEEF** 1/2 GOOD OR CHOICE **61c** lb.

\*cut \*wrapped \*frozen

- GATORADE** thirst quencher 3 qt. btl. **\$1**
- VIENNA SAUSAGE** Wilson 4 4 oz. cans **\$1**
- TUNA** Del Monte chunk style light meat 3 6 1/2 oz. cans **\$1**
- MILK** Shurfine canned condensed 6 tall cans **\$1**
- ORANGE JUICE** Shurfine frozen 5 6 oz. cans **\$1**
- CANDY** Nestles chocolate bars 4 10 bar pkgs. **\$1**
- POTATO CHIPS** Shurfresh reg. or dip, 59c bag only 39c
- SALAD DRESSING** tart & creamy, quart jar 39c
- SOUR CREAM** Cloverlake, 8 oz. carton 29c
- SHERBET** Cloverlake, raspberry, orange, pineapple, lemon & lime. 1/2 gal. plastic 69c
- BUTTERMILK** Cloverlake or Shurfresh 1/2 gal. 49c
- BUTTER** Shurfresh sweet cream 1/4's lb. 89c
- MARGARINE** Food King, solids lb. 15c
- SYRUP** Vermont Maid, maple flavor 36 oz. bottle 89c
- KRAFT PURE JELLY** apple-plum 2 18 oz. jars 49c
- DREAM WHIP** Whipped Topping mix 8 oz. box 79c
- PUDDING** Betty Crocker, all flavors 18 oz. can 29c
- PAPER TOWELS** Kleenex jumbo rolls, all colors 3 for \$1
- CUPS** Styrofoam, 25 to pkg. keeps hot or cold 6 oz. 2 for 49c
- GARBAGE BAGS** Hefty, free coaster, 30 plastic bags 17 x 19 inch 39c

**Bakerite SHORETNING** 3 lb. can **59c**

**1-2-3 JELLO** all flavors 2 boxes **49c**

**EGGS** Grade "A" medium dozen **39c**

**SAVE 18c WHEN YOU BUY A 1 LB. CAN of FOLGER'S COFFEE**

**folgers** coffee 79c

SPECIAL PRICE WITH THIS COUPON

WITHOUT COUPON 89c

Good Thru 9/17/70

- BANANAS** lb. **10c**
- CANTALOUPE** Bovina large vine ripened 4 for \$1
- APPLES** New Mexico school box 6 lbs. **\$1**
- CABBAGE** Texas Green lb. **9c**
- ACORN SQUASH** No. 1 red lb. **10c**
- POTATOES** 10 lb. bag **59c**

**PAMPERS DAYTIME** -30's box **\$1.49**

**AURORA Toilet Tissue** All Colors 2 Ply 2 roll pkg. **29c**

**FREEZER BAGS** 10c OFF EACH PACKAGE

**25¢ OFF ON FRESH EGGS**

25¢ coupons and 3 new better breakfast recipes on specially marked bags of **GLADIOLA FLOUR**.

**5 lbs. 49c**

**Comet** CLEANER CHLORINOL 3

14 oz. cans **2 for 29c**

**Alberto VO5 SHAMPOO** 15 oz. bottle a 1.98 value **99c**

**SCOPE** 17 oz. bottle 79c a 1.49 value

**Alberto VO5 HAIR SPRAY** with miral 6 oz. can for 1c when you buy 17 oz. can a \$3.35 value **\$1.59**

**Nestles Quik** Chocolated Flavored 2 lb. box **49c** with this coupon

Coupon expires Sept. 9, 1970 No. 19789

**100 FREE GUNN BROS. STAMPS**

with \$10.00 or more in grocery purchases . . . coupon expires Wed., Sept. 9, 1970

SPECIAL COUPON VALUE

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



FURR'S  
WILL BE OPEN  
LABOR DAY

# HOW FRESH CAN YOU GET?



Romine Lettuce, fine for salads, ea. 26c  
Oranges Valencia Calif. lb. 22c

## POTATOES



All Purpose Russets  
10 lb. bag

69¢

## CUCUMBERS

Long Green  
Slicers, lb.

10¢

APPLES New Crop, Red Delicious, lb. 25¢

CELERY Calif. Green Pascal, stalk 15¢

TOMATOES Calif. Fancy lb. 19¢

ONIONS Sweet Spanish Yellow lb. 9¢

Lettuce Red leaf, fine for salads ea. 19¢

Carrots Top Fresh 1 lb. cello pkg. 11¢

Green Beans Calif. fancy lb. 23¢

Corn Colorado golden ear 6 for 49¢

Parsley Fancy large bunches ea. 11¢

Yams Fancy East Texas lb. 19¢

Honey Dew Melons ea. 66¢



**DOUBLE GOLD BOND STAMPS WEDNESDAY!**

Potatoes Ned Red cook with green beans lb. 17¢  
Bell Peppers Calif. fancy lb. 23¢  
Yellow Squash Fancy Calif. 2 lbs. 29¢  
Cauliflower Fancy large heads ea. 41¢  
Limes Fancy Florida seedless lb. 19¢  
Grapes Black Ribber lb. 29¢

## TOMATO SAUCE TOMATO JUICE DRINKS

Mountain Pass 7 1/2 oz. can 3 for 25¢

Hunts 46 oz. can 29¢

Wagner 32 oz. 4 for \$1

## CRACKERS

## TOWELS

EGGS Farm Pac med. doz. 39¢

OLEO Gaylord solid lb. 15¢

## MAYONNAISE

CORN Kounty Kist whole kernel 12 oz. can 7 for \$1

TOMATO SOUP Food Club can 10¢

GREEN BEANS Royal Rio cut no. 303 can 10¢

PEARS Tre-Ripe No. 2 1/2 can 29¢

Instant Breakfast Food Club assorted flavors 6 pack pkg. 49¢

Apple Sauce Food Club no. 303 can 19¢

Flour Gaylord 25 lb. \$2.09

Preserves Gaylord peach, apricot or strawberry 2-lb. jar 59¢

Coffee Freeze dried Food Club 8 oz. jar 1.69

Corn Del Monte cream or whole kernel 23¢

Detergent Topco white or blue giant pkg. save 20c 59¢

Cleanser Topco powdered 14 oz. can 10¢

Pork & Beans Food Club no. 2 1/2 can 25¢

Tamale Pie Schillings 21 1/4 oz. pkg. 59¢

Pancake Mix Aunt Jemima 2-lb. pkg. 49¢

Brownie Mix Food Club 22 1/2 oz. pkg. 39¢

## CHUCK ROUND

## SIRLOIN

STEAK FURR'S PROTEN, **EVERYDAY LOW PRICE** LB. 69¢

STEAK FURR'S PROTEN, **EVERYDAY LOW PRICE** LB. 87¢

STEAK FURR'S PROTEN, **EVERYDAY LOW PRICE** LB. 87¢

### Delicatessen

1 Whole Bar-B-Cue Chicken \$1.69  
1 Pint Pinto Beans ALL FOR 1  
1 Pint Cole Slaw  
FRUIT COBBLERS each 89¢

T-Bone Steak Furr's Proten lb. \$1.09  
Ground Beef Furr's Proten lb. 48¢  
Club Steak Furr's Proten lb. \$1.09  
Shoulder Roast Furr's Proten boneless lb. 89¢  
Stew Meats boneless extra lean lb. 89¢  
Rump Roast Furr's Proten lb. 89¢  
Ground Chuck extra lean lb. 79¢  
Bacon Farm Pack 1, st grade lb. 78¢  
Biscuits Farm Pac 10 count can 6 for 49¢  
Franks Farm Pack all meat 12 oz. 59¢

FRYERS whole dressed lb. 29¢

FRYER PARTS  
LEGS lb. 58¢  
THIGHS lb. 48¢  
BREASTS lb. 69¢

Bologna Frontier 12 oz. 49¢  
Pork Chops Family Pac lb. 79¢  
Corn Dogs heat & eat 8 for \$1  
Steak Fingers Shurtenda heat & eat 16 for \$1  
Steak Patties Shurtenda heat & eat 5 for \$1  
Fish Cakes heat & eat 16 for \$1  
Fish Portions heat & eat 12 for \$1  
Sausage Farm Pac whole hog 2 lbs. \$1.49  
Cheese Food Club 12 oz. pkg. 69¢  
Perch Top Frost 1 lb. 59¢

### Fresh Frozen Foods

## CREAM PIES

LEMONADE  
Top Frost Fresh Frozen  
10 oz. pkg. 10¢

Morton's Fresh Frozen Assorted, ea. 25¢

BREAD Dough Fresh Frozen Mortons 32 oz. pkg. 3 for \$1  
Potatoes Gaylord french fried 2 lbs. 39¢  
Mixed Vegetables Top Frost fresh frozen 10 oz. pkg. 23¢  
Carrots Top Frost sliced fresh frozen 10 oz. pkg. 17¢

### Every Day Low Prices

## ORGANIZERS

## CAR LOAD SALE

ALUMINUM HANDY KITCHEN WARE  
Choose from: \*round layer cake pan \*size cup muffin pan \*long cake pan \*round layer cake pan with cutter \*bread & loaf pan \*square cake pan \*small loaf pan \*2 qt. pudding pan pick & choose each 33¢

Vacuum Bottle Alladin quart \$1.22

Hair Spray Aqua Net reg. unscented 42¢

Shampoo Prell Liquid 11 1/2 oz. \$1.03

Flashcubes Westinghouse 12 flashes for Instamatic 64¢

Detergent Food Club For dishes liquid suds time qt. 33¢

Foil Topco aluminum 25 ft. roll 25¢

Asparagus Food Club all green spears 10 1/2 oz. pkg. 49¢

Beets Food Club sliced no. 303 can 19¢

Macaroni or SPAGHETTI Food Club 2 lbs. 49¢

Instant Rice Food Club 24 oz. pkg. 69¢

Peanut Butter Food Club 28 oz. jar 89¢

TEFLON II BAKE WARE  
Deta Stackable Traymates Cutlery Reg. 1.98 77¢

## TEFLON II BAKE WARE

Choose 1 or all \*Teflon square cake pan \*Teflon 9 inch pie pan \*Teflon large bread & loaf pan \*Teflon layer cake pan \*Teflon 6 cup muffin pan 99¢

## PANTY HOSE

Amplon, the fit that won't quit, available in two sizes: petite-medium, fits 4'10" to 5'5"; medium-tall fits 5'0" over, pair 3 for \$2.00

## PRESTONE

ANTI-FREEZE \$1.59 gallon



22 WORLD FAMOUS COMICS

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—IN LOCAL NEWS  
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SUNDAY, SEPTEMBER 6, 1970

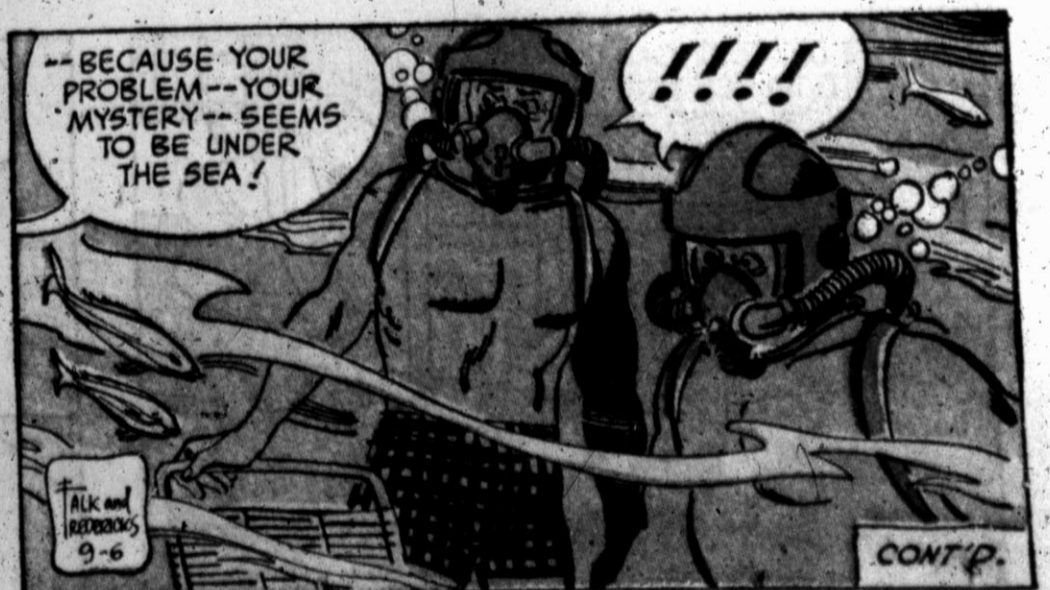
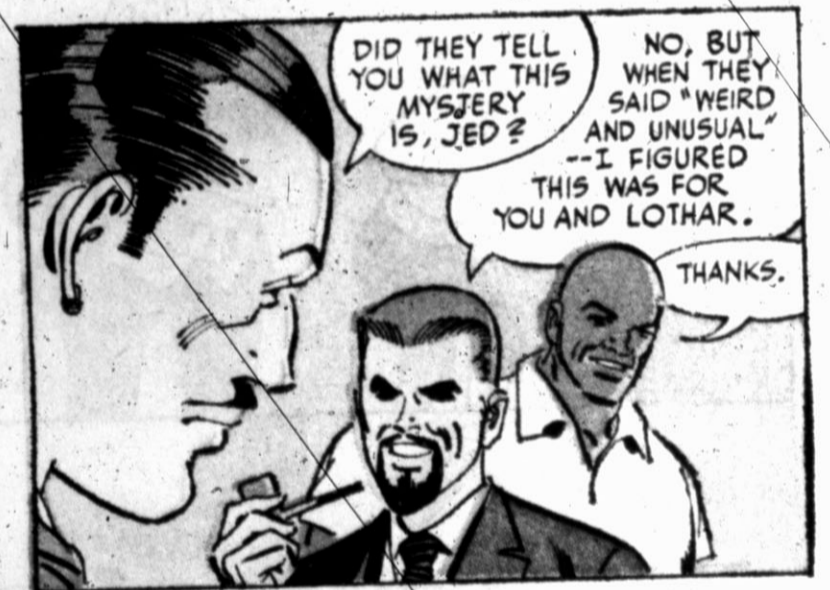
## BLONDIE

CHIC  
by YOUNG



## MANDRAKE

the MAGICIAN  
by LEE FALK



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ALK and REEBOS 9-6

CONT. P.

# The PHANTOM

By Lee Falk



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

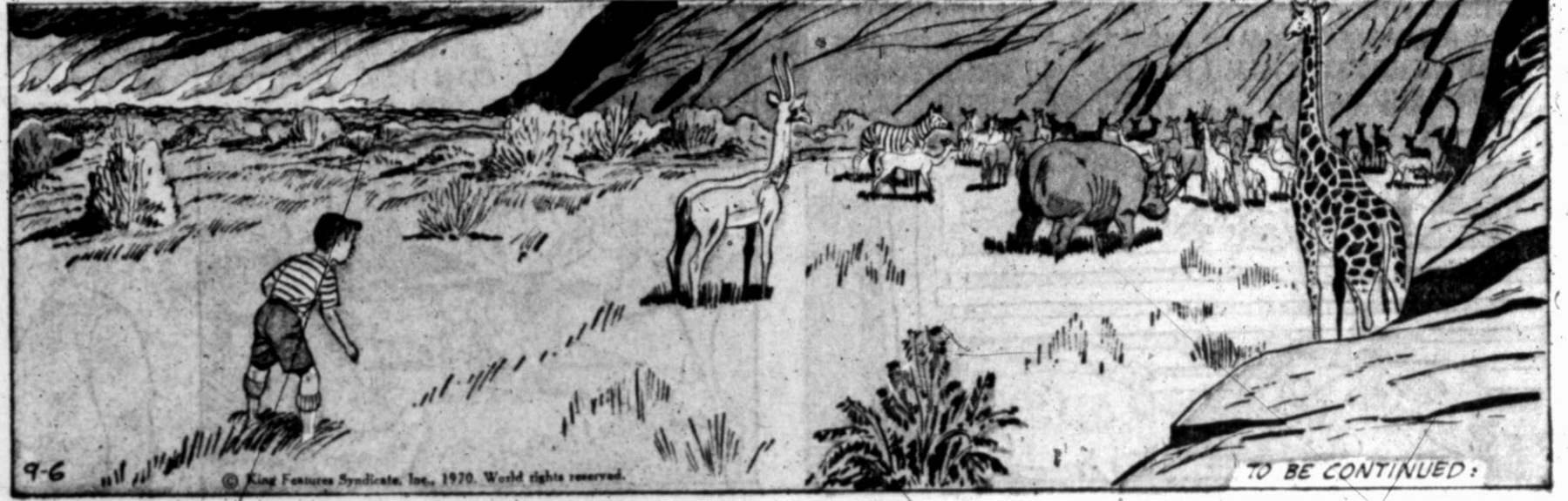
by MORT WALKER and DIK BROWNE





# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



# TIGER

by BUD BLAKE



# PONYTAIL

BY LEE HOLLEY



# BUZ SAWYER

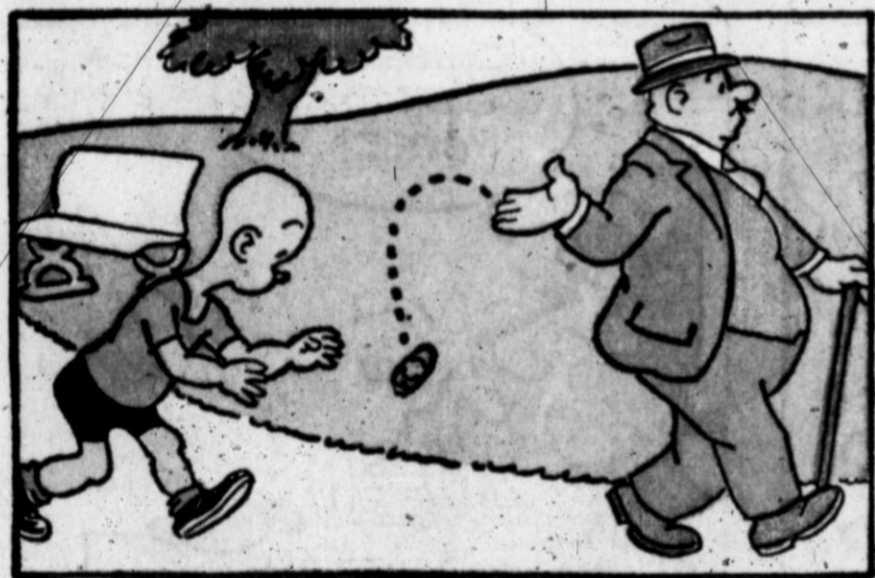
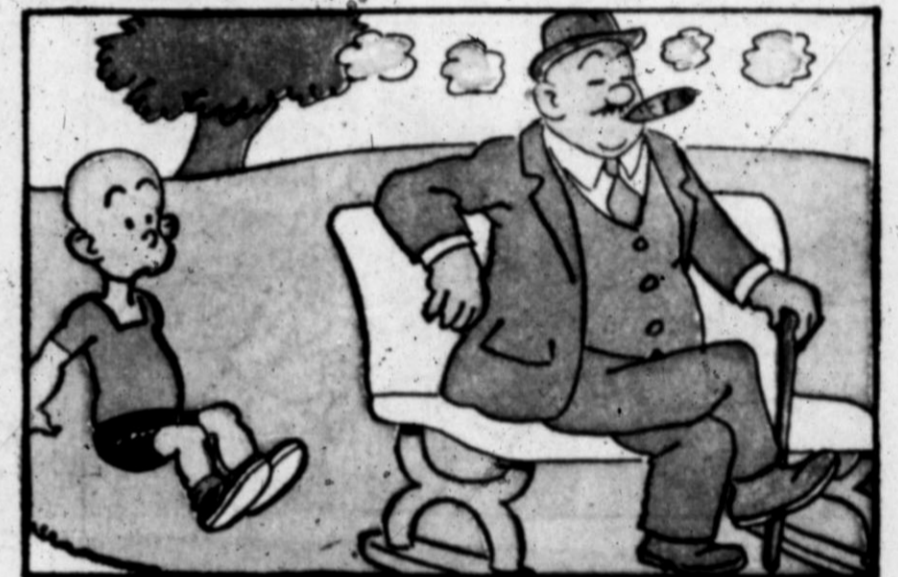
Featuring His Pal Rosco Sweeney

by ROY CRANE



# HENRY

by DON TRACHTE



# The KATZENJAMMER KIDS

by JOE MUSIAL



# beetle bailey

by mort walker



# Flash Gordon

by DAN BARRY





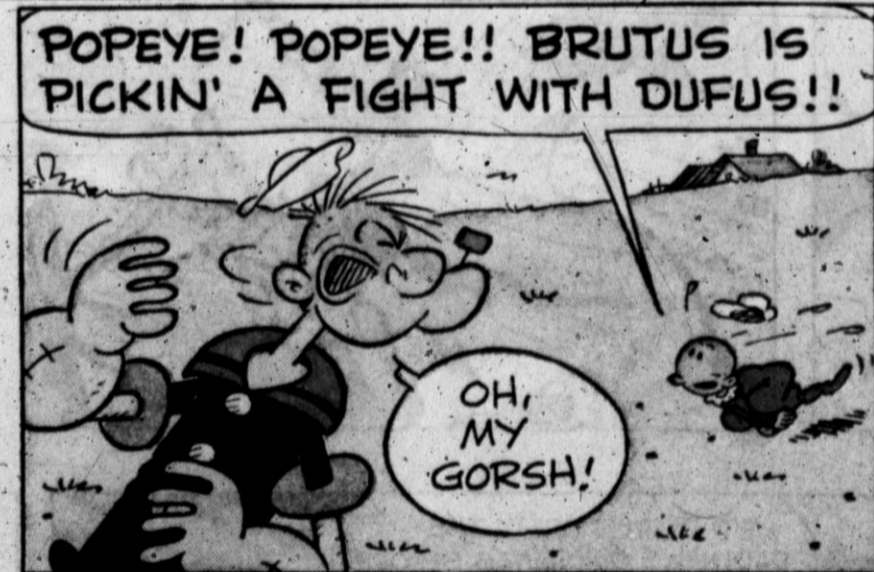
# The Little Woman

by DON TOBIN



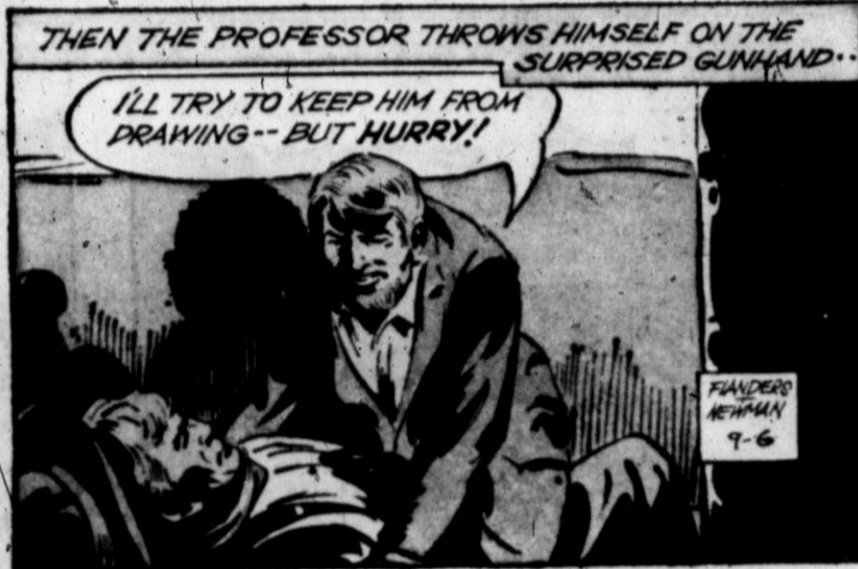
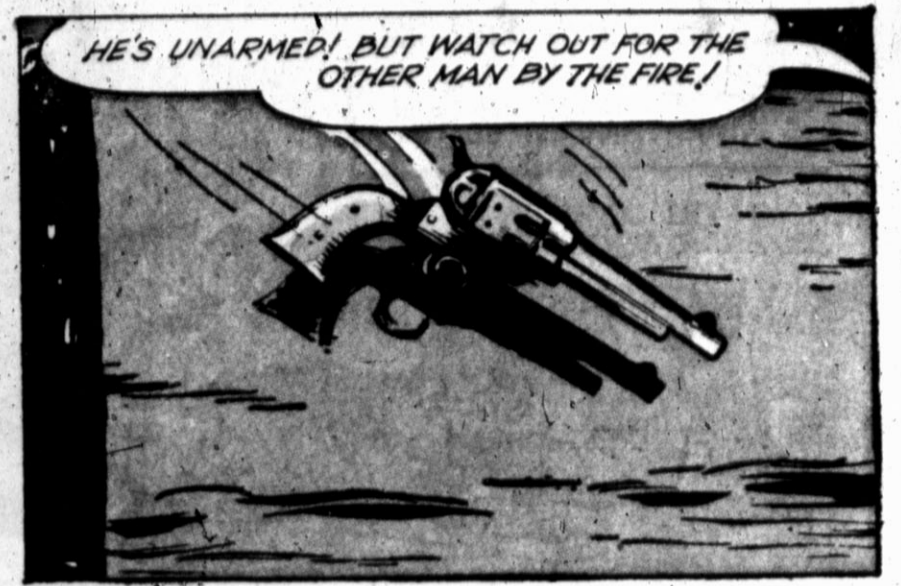
# POPEYE

by BUD SAGENDORF

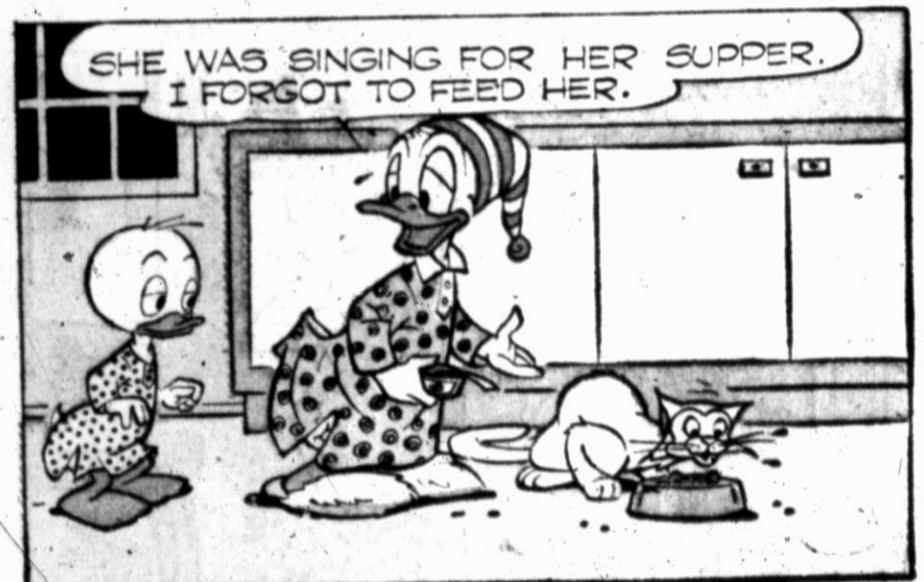
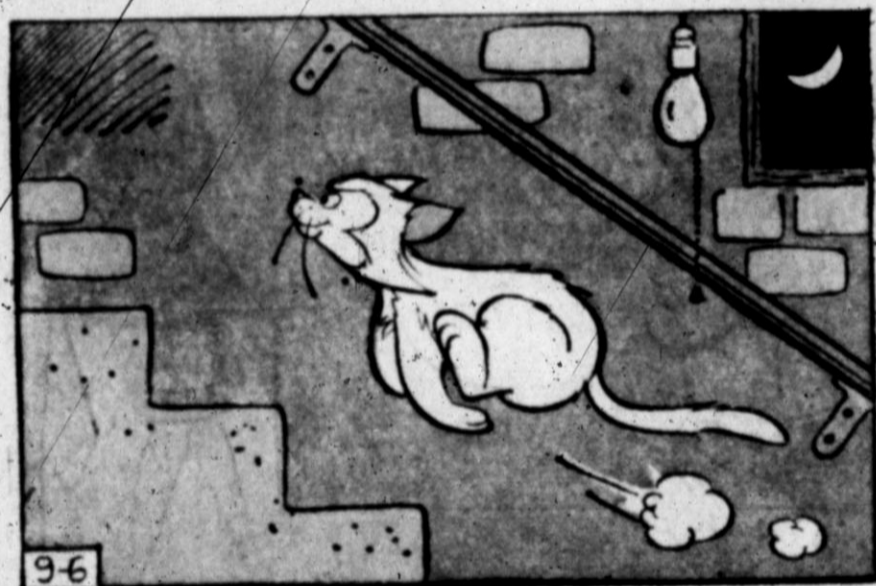
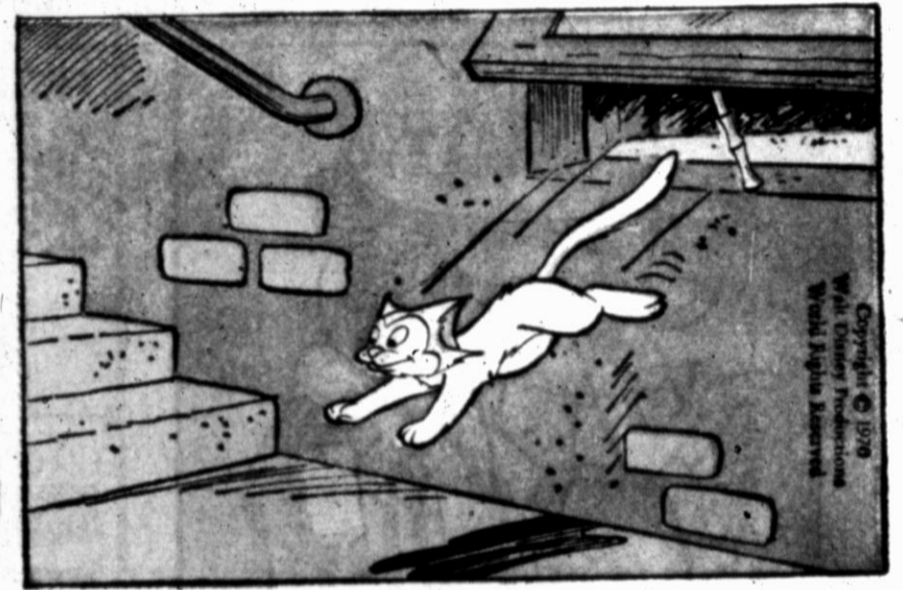


# The LONE RANGER

by Charles Flanders and Paul S. Newman



# WALT DISNEY'S DONALD DUCK



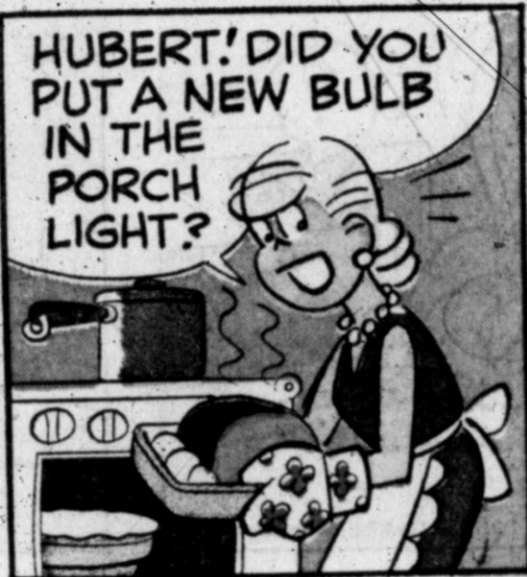
# WALT DISNEY'S MICKEY MOUSE





**Hubert**

by Dick Wingert



BARNEY GOOGLE and **SNUFFY SMITH**

by FRED LASSWELL

