

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32 Year—Number 6.

The Hereford Brand, Hereford, Texas, Thursday, February 18, 1932.

Five Cents Per Copy.

## Merit Merchants Advertising Gives Community Unified Group Program Next Week

The monthly cooperating advertising program of Hereford merchants designated as Merit business firms because of their dependability and integrity of service to customers, will be a stellar feature of the Hereford Brand next week. Each one will quote special prices for merchandise, and advertising will be grouped in a double-page spread in the center of the paper, thus showing at a glance a composite shopping list of high class merchandise covering practically every line of business in Hereford.

As its part of the community-wide movement and supplementing a wide distribution, the Brand is being mailed out complimentary next week to every householder who by any possible chance might be interested in trading in Hereford. Last month 450 extra copies were sent over the territory for a radius of 40 to 50 miles, to every person whose name could be secured who is not already receiving the Brand. A further inducement to those who receive these complimentary Brands to become readers of the paper and keep up with Hereford, will be extended them in a special subscription price made to them only. By bringing with them the address from the paper or its wrapper with their name on it, the Brand will be mailed to them a full \$1.00. That price cannot be given on any except those receiving the complimentary copies, and is the lowest price ever known to be taken for a Hereford Brand.

There is no prize drawing or free distribution cooperative movement among the Merit Merchants. The straight merchandising methods make the Trade Extension program possible, their plan is just to group together the various interests of the city with bargain items from all lines of merchandise that prospective customers may get a comprehensive view of advantageous trading possibilities here.

The merchants participating in the program are: Brunley Chevrolet Co. Inc., City Drug Store, D. R. Gass & Son, Tapp-Ireland Service Station; E. B. Black Company, Stone Department Store, West Texas Feed & Seed Co., Streu Hardware, R. H. Kemp Lumber Co., Corner Drug Store, Close Drug Co., Panhandle Lumber Co., Ireland-Beavers Motor Co., H. L. Rice, The Chocolate Shop, Bill Smith's Service Station, Hereford Laundry, Farmers Creamery Association, Inc., Star Theatre, Sprowls-Cronin & Co., Carlye's Grocery, Furr Food Store, S. L. Harman Store.

### SUNDAY MATINEE PROVES POPULAR WITH PATRONS

The response Manager J. C. Parker of the Star theatre received last Sunday afternoon when he presented his first matinee, prompted him to believe the feature was pleasing to Hereford theatre-goers.

Perhaps it was the picture he used for his first Sunday matinee, but a large number greeted the showing of "Emma," Marie Dressler's latest and best picture. Mr. Parker deserves the highest commendation for bringing such pictures as that, "Way Back Home" and "Over the Hills" here.

## Glee Clubs In Annual Operetta February 26

The annual presentation of an operetta by the boys' and girls' glee clubs will be given Friday night of next week, February 26, in the high school auditorium, under the direction of Miss Lucile Hicks, music instructor.

The title of the operetta is "Up in the Air," by Morgan, and concerns the ambitions of a studious young man to win the hand of Betty Burbank whose father is looking for a son-in-law of a more well-to-do type. The setting of the story is the garden of a movie magnate, and the complications of the plot are unraveled by parachute.

## Santa Fe Brings Demonstration Train March 26

Carrying numerous exhibits showing results of tried methods in producing better profits and better living on the farm, the 32 Santa Fe-A. & M. College Farm and Home Special, plans for which are rapidly maturing, will begin its tour of all Santa Fe lines in Texas, February 15, at Navasota. The tour, covering several thousand miles and including 147 stops over a period of 45 days, will end April 6 at Snyder.

The demonstration train will visit Hereford the afternoon of Saturday, March 26, according to present plans. As in the case of similar trains in Texas in the past, the agricultural special will be conducted cooperatively by the Santa Fe Railway Company, the Texas Agricultural and Mechanical College with the assistance of other institutions and agencies. Official approval of plans and arrangements for the special has been given by F. G. Pettibone, vice president and general manager, and J. S. Hershey, general freight agent, of the railway company, and President T. O. Walton and Director O. B. Martin of the Extension Service on behalf of the college.

The special, a nine-car train, will be operated by the Santa Fe while the exhibits and speakers, specialists in their various lines, who will explain the exhibits and their application to local conditions at each of the numerous stops, will be supplied by the college. Programs will be from two to three hours in duration at each stop and an electrically controlled voice amplifier will be used at the open air meetings.

The special will carry exhibits showing tried methods of making the farm self-sustaining and of cutting production costs. Extension specialists will make brief talks on home improvement, dairying, poultry raising, advanced methods of livestock raising and farm practices. Livestock exhibits for demonstration purposes will be carried on the train.

Exhibits of special interest to women and girls will be included, those arranged under the supervision of Miss Mildred Horton, state home demonstration agent of the Extension Service. Farm electrification exhibits showing the many uses to which electricity may be put on the farm will be prepared by the Texas committee on the relation of electricity to agriculture.

Following talks at the various stops, visitors will be invited to go through the train.

### STREU HARDWARE COMPANY BEGINS ESSAY CONTEST

Interest is gaining rapidly in the advertising essay contest inaugurated by the Streu Hardware Company last week. Prizes of \$5.00 and \$2.50 in merchandise for each of first and second essays written on the subject: "Why I Like to Trade at Streu Hardware," will be awarded when the contest closes Saturday, February 27. A. H. Streu, owner, is elated with the response already received, and except for the provision that the contest will not close until next week would have published some of the answers this week.

Three simple rules govern the contest, which is open to all. First, all answers must be in the store on or before Saturday, February 27. Second, all entries will be judged solely for their advertising value, and truthfulness. Third, all answers will become the property of the Streu Hardware Company and may be used by them for advertising purposes. Those desirous of entering the contest are advised to visit the store and learn of the many items of interest on display. It is profitable for anyone to visit Streu's, there are so many counters, trays, tables and assorted arrangements of merchandise that a tour through the business is instructive as well as a pleasure.

### LIST OF PETIT JURORS IN NEXT WEEK'S SESSION OF DISTRICT COURT

CHIEF Hicks, W. A. Gentry, W. H. London, H. L. Witherspoon, A. A. Ott, C. C. Ferguson, W. R. Onstead, E. T. O'Farrell, Troy Womble, Joe Greer, I. I. West, J. C. Copeland, J. C. Morrison, J. H. Lindsey, John Whitsett, Joe Hucker, I. H. Spratt, Chas. Hodges, J. L. Rogers, U. P. Evelt, A. J. Ralston, J. H. Weems, S. P. Ross, W. F. Mayfield, P. J. Rose, H. J. Garner, Fred Pittner, J. M. Posey, Wirt Phillips, J. L. Pevely, W. H. Nunn, H. E. Hensley, J. W. Robinson, A. L. Manjeot, R. H. Womack, Alvin Thompson.

### MASONIC PROGRAM TO BE GIVEN MONDAY EVENING

The Masonic Lodge of Hereford will hold a memorial program on the occasion of Washington's birthday, in the lodge hall, beginning at 7:30 next Monday evening, February 22. The meeting will be open to all Masons and their families, to all of whom a cordial invitation is extended. It was the original plan to make the program open to the general public, but the response has been so great that accommodations have compelled the restriction of attendance to Masonic families.

Features of the entertainment will be the principal address by Dr. L. N. Lipscomb, of Amarillo, a talk by Rev. M. J. Johnson, a short play by members of the local Eastern Star lodge, songs by a Masonic male quartet, and the program will be closed with the serving of refreshments.

## Lions Hear Good Times Talked At Noon Luncheon

Sickness among its members cut the attendance of its 25 members down to 21 at Wednesday's luncheon, but the ones present put in some hard knocks against depression, and took part in discussions having to do with the bright spots on the business horizon in looking toward the future. L. D. McCurdy was in charge of the gloom-chasing program.

H. R. Fritz, active vice-president of the First State Bank, was a guest of the club and gave the members some valuable information concerning the manipulation of the reconstruction fund recently authorized by congress, and explained the channels through which portions of it would be brought to the benefit of the local industries.

Boss Lion S. P. Rosson pleased the members by reporting from International headquarters that Secretary General Melvin Jones of the Lions had been called to Washington in conference with other national civic leaders to help devise ways to overcome the boarding tendencies of the present day.

In a further talk Boss Rosson discussed the financial status of local industry, calling to mind the attitudes of mind and practice evident in 1929 and comparing them with 1932. "Everybody now seems full of the idea of paying his debts, when they hardly anyone thought much of contracting for more than he could pay for if it was possible to buy on credit. Now we are on the right track. I believe that 1932 will find things getting in better shape the farther it goes."

Two new members, Homer Fox and Dr. R. E. Perkins, were not in attendance Wednesday, but the club will be ready for them next week with a hearty welcome. Lions Hopkins and Smith were delegated to match basketball games with any opponents they choose and call on any members they wished, to help them play the games. A report of the steering committee of the coming negro minstrel the Lions will put on, was given that the members could understand what would be expected of the individual members.

### WORST OF INFLUENZA SEEMS TO BE OVER

As was surmised last week, the greater number of influenza cases has been reached and less and less patients are reported each day. The majority of cases seems to be among adults this week, having gone through the schools and affected the children first. Not many critical cases are reported, the worst affliction apparently being a continued weakness from which recovery is difficult.

## Civic Clubs In County Honor Washington

Practically all civic clubs of Deaf Smith county that have meetings this week or next are devoting the time of their programs to a study of George Washington, his life and ideals, that have had such an influence in shaping the thought and public life of the American nation.

A number of the clubs are combining their efforts to make the celebration of the bicentennial of Washington's birth a community-wide event, so it will more nearly affect the lives of all citizens.

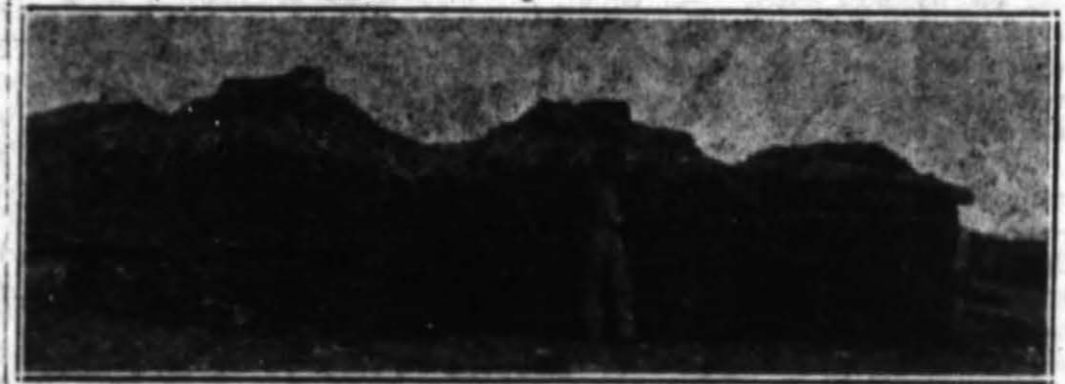
### J. A. BUCKNER DOES NOT CARE IF GROUNDHOG DID SEE HIS SHADOW

J. A. Buckner, who delights Hereford citizens every year with the variety and profusion of beautiful flowers adorning his home at the corner of Fourth and McKinley, has felt the urge of approaching spring and is making the dirt fly in preparation for the time of green things growing.

Remodeling plans are being put into execution this week that will make necessary an occasional trip along past that corner just to see what he is up to. That garden of fruit and vegetables he has every year does not fool anyone into believing Mr. Buckner will plant beans out in front of his house.

## EVIDENCE THAT TERRACING PAYS

(Best Story for the Week)



### STORK SPECIALS.

Born to Mr. and Mrs.:  
N. T. Morris, boy, Washington Elmo, January 7.  
W. H. Carr, boy, William Neal, January 17.  
C. B. Hendrix, girl, Phyllis Kay, January 17.  
Jim LeGrand, girl, January 25.  
G. J. Behrens, Dimmitt, girl, January 25.  
R. W. Elliston, girl, January 26.  
G. P. Owen, boy, February 1.  
M. C. Mason, girl, February 2.  
M. T. Hawks, Black, boy, February 11.  
L. Walker, boy, February 12.  
C. Luna, boy, February 13.  
O. T. Otts, girl, February 17.  
H. J. Hendon, boy, February 18.  
Mrs. Henden was formerly Miss Viola Dunn of Hereford, and now resides in Glendire, Montana.

## Local Members Farm Loan Board Are Appointed

Notification was received this week of the appointment of G. A. F. Parker, E. B. Black and J. F. Ward as representatives of Deaf Smith county to look after the distribution of loans to farmers as they become apparent through the recent congressional legislation to make \$50,000,000 available for that purpose as part of the \$2,000,000,000 reconstruction program of the nation.

Little is known at present of the plans or working order of the proposition. Messrs. Parker, Ward and Black served as local members of the Feed and Seed loan distribution last year, and their names are now up for approval by state and federal authorities to look after the recently proposed loans to farmers. "Practically none of the conditions for making these loans are known, and all of the possibilities of securing loans are yet to be released, except that their purpose seems to be giving financial relief to enable farmers to prepare for the coming agricultural and livestock activities.

R. O. Dunkle, county agent, as representative of the extension department of A. & M. College, is responsible in a way for the progress made in bringing the work to its present stage in Deaf Smith county. O. B. Martin, state director of extension work being in charge of the work in Texas.

Farmers must wait for much further information before the distribution of the loans can be made locally. When all plans are complete the local committee will pass on the advisability of making the loans.

### UNCLE HARRY WEBB REPORTED IMPROVING

H. B. Webb who has been confined to his home with illness since Tuesday afternoon is reported this morning as improving splendidly, and his many friends up and down and over town will be glad to see him out again soon to greet them.

## Investigation of Highway Material Nears Completion; Bond Total Estimation Soon

## Daily Delivery Possible For Rural Routes

Patrons of the rural mail routes leading out from Hereford are not getting the full benefit of the privileges to which they are entitled. Two of the routes, Nos. two and three, have been made into daily deliveries during the past several years by the cooperation of the people who live along them. Routes 1 and 4 could be getting the same service now if the patrons would work together.

The post office department requires that there be 150 pieces of mail delivered for each mile of a route for three consecutive months before a route may be made daily. No. 1 and No. 4 each has more than that amount of mail, but so many of the patrons have the habit of getting their mail from the office in Hereford, they do not have it sent out on the route. If the patrons of the routes will agree among themselves to let their mail come out by route carriers, in three months they will be getting their mail every day delivered to their boxes.

Postmaster E. L. Donner also says there are a number of rural route patrons who do not have suitable receptacles for receiving their mail on the routes, and an improvement would need to be made in that direction as well.

Merchants, business men and trades people in general find that the every-other-day delivery now effective on routes 1 and 4 works a decided hardship on the communities served by these routes. Many times important notices are not received by a patron until too late to be useful. Brand subscribers are not pleased with the late deliveries of the paper occasioned by the failure of routes to run daily. The patrons of each route could work inestimable benefit to themselves and their communities by resolving to have their mail delivered by the carrier.

The spreading of caliche over Hereford streets progresses steadily as more and more residents in complete blocks are agreeing to share the cost of laying the surfacing material. Visitors to Hereford are impressed with the bright and clean appearance of the streets where the work has been finished.

### SPENDS 25c TO SELL 250 BUSHELS OF BARLEY

Fred Streun, who lives southwest of Hereford, was so busy selling barley seed this week he sent in to have his want ad "killed". He wanted the ad run two weeks, but the 250 bushels of barley seed at 30 cents was sold—only held out until Tuesday morning.

If people have what others want, they will surely come after it if they know about it.

Mr. and Mrs. J. C. McCracken visited friends in Tulsa Wednesday.

## Decision Over T-P Extension Expected Soon

Oral argument over the granting of the petition for the building of the Texas & Pacific Northern Railway opened before the Interstate Commerce Commission in Washington, D. C., yesterday, and is expected to reach an early conclusion, according to press dispatches today.

Hereford is especially interested in the successful outcome of the application, since the proposed line would come through Hereford from Dimmitt on the south and go to Vega on the north, opening up added portions of Deaf Smith county to railroad facilities.

An optimistic note was struck in yesterday's testimony when it was pointed out that the tremendous \$2,000,000,000 reconstruction program recently authorized by Congress would help to make the building of the proposed railroad possible. The southern end of the 333 miles of construction, reaching as far north as Lubbock from Big Spring, was recommended this winter, and the contention at the present time is for the permission to be granted to build the complete route as originally planned.

Developments in the proposed bond issue in Deaf Smith county, looking toward the paving of highways here, is moving forward as rapidly as the various points of accomplishment can be reached, according to word given out this week.

State District Engineer P. H. VanLondon, with the assistance of county employes and equipment, has been directing the exploration for and investigation of caliche beds along the proposed routes, is expected to have all calculations finished by the end of this week so that estimates can be made of the probable cost of the construction planned, following which a petition calling for the bond election will be circulated. When a sufficient number of signers has been secured, the petition will be presented to the county commissioners who will set the date of the election to determine whether or not Deaf Smith county will have paved roads.

In the meantime, efforts are being made to have the proposed route going north and south across the county designated as a state highway, and matters have come to such a pass that an optimistic outlook is held. If this be done, half the cost of that road will be paid by the state highway department.

The state department has said it will designate no state highways that are not hard-surfaced, and the present point to be determined is whether the state will designate the part of the route in this county, should it be paved, without the portions of the route in adjoining counties being paved.

## More Caliche Being Spread On City Streets

The spreading of caliche over Hereford streets progresses steadily as more and more residents in complete blocks are agreeing to share the cost of laying the surfacing material. Visitors to Hereford are impressed with the bright and clean appearance of the streets where the work has been finished.

The machinery display lots of Buchanan & Rosson at the corner of Fifth and Sampson are being improved this week by having the surface dirt removed and several inches of caliche spread over the entire lots. This in turn will be eventually covered with crankcase oil to give the lots an all-weather surface.

### WASHINGTON PAGEANT POSTPONED TO MARCH 4

The pageant of the life of Washington that was to have been presented by the Parent-Teacher Association Friday night of this week has been postponed until Friday evening, March 4, two weeks later. The delay in presentation is occasioned by the number of absentees among school children who will make up the greater number of the 200 characters in the pageant.

All characters in the production will be in costumes appropriate to the time of Washington, the spectacle promises to be one of the most interesting given in Hereford for many years.

Vick Garly of Vega visited with friends in Hereford Sunday.

### RAILWAYS EXPRESS CO. EXTENDS CITY SERVICE

Since the first of February the Railways Express Company has extended the free delivery and pick-up accommodation given its patrons to include all parts of Hereford within the corporate limits of the city. Heretofore the service has been available only to a restricted district. It is now part of the company's service to call anywhere in Hereford for any package desired to be sent by express, as well as to deliver any express package received, without any additional charge, no matter what the distance of shipment may be.

**The Hereford Brand**

Published Every Thursday at  
HEREFORD, DEAF SMITH  
COUNTY, TEXAS

Published By  
NORTHWESTERN PUBLISHING  
COMPANY

R. E. KESSIE,  
Editor and Manager

TELEPHONE 80—AT NIGHT 494

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
Zone 1 and 2, per year \$2.00  
Zone 1 and 2, six months \$1.00  
Outside Zone 2, per year \$2.50  
Outside Zone 2, six months \$1.50  
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The  
**Corral**  
&  
Put Through The  
**Chute**

His Heart Was All Song.

Tallefer sing! My heart's all song.  
So ran the pen of Clyde Walton Hill, and his very self was in his ink. Born to sing, he was bred to be a lawyer; educated where the aptest barristers of the land got their training, he carried off honors in their lore—and came back to Texas to sing:

The little towns of Texas,  
What pretty names they bear!  
There's Echo, Garland, Crystal Springs,  
Arcadia, Dawn and Dare;  
There's Ingleside, and Prairie Home,  
And Bells and Rising Star.  
God keep them childlike, restful, clean,  
Pure as the prairies are!  
—Dallas Morning News.

In the investigation and bringing to light of the characteristics of Washington, in keeping with the bicentennial of his birth, the National W. C. T. U. calls to mind several of Washington's views of liquor, bootlegging and prohibition.

In those days a great deal more of whiskey, rum and brandy was drunk than was water, largely because pure water was scarce and supplies were lacking, but Washington deplored the result and one of his letters speaks of liquor as "the source of all evil and the ruin of half the workmen in the country".

Washington was abstemious in a day of universal heavy drinking. He advocated the signing of a very strict pledge and half a million men signed it. His first general order, July 4, 1775, a year before the declaration of independence said "the general most earnestly requires and expects a due observance of those articles of war established for the government of the army which forbids profane cursing, swearing and drinking".

On May 28, 1778, Washington issued an order directing "a corp-

**Twenty-One Years Ago In Hereford**

(From Files of The Brand of February 24, 1912.)

Great agitation was being manifested in the sugar beet industry on irrigated farms in the Hereford territory and a lengthy discussion of costs and possible financial returns was given in the Brand.

J. F. Dollar called the original cotton farming advocate of Castro county, had been in town and told his farming plans for the coming year. His theory of cotton farming at that time does not agree with present tactics, but he had raised good cotton, got a good price for it, and expected to raise some more the same way.

The Panhandle Publicity Association had been duly organized with general offices at Chicago, \$15,000 had been contributed to start the work which included the publication of The Panhandle Magazine. The Brand editor aptly remarked that the establishment of

the home office in the Peoples' Gas Building was fortunate and appropriate.

Castro county reported several thousand acres of wheat sown and greatly benefited by recent snows. Farmers down there were shipping cream to Roswell and getting good money for it, despite the then long haul to a railroad.

A Santa Fe "cow, sow and hen" demonstration train had paid Hereford a visit and a lengthy report of the statistics lectured upon was printed by the Brand. Important features stressed was not to farm too much land, and raise products that could be used for home consumption.

Governor Coquit had made a stirring speech against the then popular question under discussion over the nation, involving the "initiative, referendum and recall" as affecting the relations existing be-

tween public officers and their constituents.

A commission had been appointed to act jointly with Federal and State authorities in definitely establishing the Texas-New Mexico state line, there being a manifestation of "growing pains" on the west side of the line relative to its transition, from territory to statehood.

Cold weather with a vengeance had hit Hereford. With temperatures of 11 on Monday, 15 on Tuesday, 7 on Wednesday and 10 on Thursday; venturesome plum blossoms and swelling buds had decided to sleep a while longer.

F. H. Oberthier had returned from a business trip to Missouri.

The firm of D. R. Gass & Son was moving that week from their old location at the south end of Main Street to the former Hubbard Grocery in the Opera House Building.

Farm Loan Association versus O. H. Naylor et al, No. 1919, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in March A. D. 1932, it being the 1st day of said month; before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

All of section No. 92 of block M-7 of Deaf Smith County, Texas, certificate No. 1-1034, containing about 640 acres of land, located about six miles south of Hereford Texas, and known as Sunnybrook Farm; which property shall be sold subject to the prior and superior and outstanding lien of the Federal Land Bank of Houston, Texas, as shown by their deed of trust of record.

Leveled on as the property of O. H. Naylor and S. A. Naylor to satisfy a Judgment amounting to \$813.65 in favor of The Hereford National Farm Loan Association and cost of suit.

Given under my hand, this 3rd day of February, 1932.

J. B. MILLER, Sheriff.  
By J. M. Murchison,  
4-3c Deputy.

Wyntle Jacobs spent Monday night with Pauline Moore. Mrs. Lucille Houser and Miss Velma Read of Amarillo called on Mrs. Joe Thurmond Thursday.

Howard Foster spent Sunday in the Jacobs home.

Mr. and Mrs. Herman Diakel and baby spent Sunday with his mother, Mrs. Luna Jacobs.

Pupils of Miss Katherine Hershey gave her a surprise fruit shower Monday morning.

Mr. and Mrs. B. O. Chain were in Hereford Saturday.

Mrs. Walter Beckmore spent Wednesday with her mother, Mrs. Hartman, at Umbarger.

Mrs. Ray Hershey spent Wednesday with Mrs. Howard Hershey while their husbands attended to business in Amarillo.

**Northwest News**  
By PEARL HOOVER

Mann Steen, who is attending school in Happy, spent the week end with his parents.

Clara Burns, Cleo Burns and James Reece, who have been absent from school weeks, are now back in school.

Although the preacher failed to come Sunday night, a good singing was held by those attending.

**Daniel News**  
BY MRS. JOE THURMOND

Mmes. W. R. Moore, Howard Hershey and Joe Thurmond visited the Daniel school Friday afternoon. Miss Katherine Hershey served candy and heart-shaped cookies in observance of Valentine day.

C. Tomlinson and E. Curtis returned to their homes in Olco Saturday after spending the past week in the F. Tomlinson home.

This community was saddened by the death of Mrs. A. J. Walker of Canyon last Thursday. The Walker family formerly lived in this community before moving to Canyon. Several from here attended the funeral in Canyon Saturday afternoon.

H. F. Moore of Seymour is visiting in the homes of his sons, W. R. and Joe Moore.

Mrs. Floyd Tomlinson called on Mrs. Joe Thurmond Wednesday.

Mmes. W. R. Moore and Joe Thurmond visited Mrs. Hubert Thomson Thursday and helped her do some quilting.

Callers in the Jacobs home last Tuesday were Mr. and Mrs. Ray Hershey and Arnold of Progressive, Mr. and Mrs. Howard Hershey, Miss Katherine Hershey, C. Tomlinson and E. Curtis.

Winnie Thomas spent Friday night with Pauline and Ruth Moore.

Mrs. F. Tomlinson visited Mrs. W. R. Moore Sunday.

Hubert Thomson was in Canyon Sunday.

oral and eight men, with the commissary of each brigade, should be detailed to confiscate the liquors to be found in the vicinity of his camp, and to notify the inhabitants or persons living in the vicinity of his camp, that an unconditional seizure will be made of all liquors they shall presume to sell in the future".

In the Whiskey Rebellion of 1791, when Western Pennsylvania refused to pay a legal tax for the manufacture of liquors and drove out by force those who would collect the tax while the governor of the state refused to act, Washington used what later Americans called Roosevelt's "big stick". Washington said this at that time: "If the laws are to be obeyed with impunity . . . there is an end put at one stroke to republican government. If a minority is suffered to dictate to a majority, there can be no security for life, liberty or property. There was never a single law that suited every man. If this be a reason for opposition, no law can be executed without force."

The person who, through carelessness, causes a fire is in exactly the same class as the motorist whose carelessness results in damage to the property of lives of others.

There is no such thing as an "individual fire," an expert on fire insurance tells us. "The deficit it creates must be paid for, one way or another, by the entire community. When John Jones' factory burns it is not only John Jones who suffers—but his employees, and all other property owners who must make up the taxes lost through fire. No company has yet written an insurance policy which in the broader sense compensates for lost time, lives, opportunity, livelihood."

The citizen who allows fire hazards to go untended in his home or place of business, who fails to take every measure that makes for prevention, is not only derelict in his duty to the community—he is a direct menace to the lives and property of all other citizens.

No matter how careful any person is regarding fire possibilities, each of us can be a little more so. Invariably it is the community, through increased fire insurance rates, that pays many times over for each loss the community suffers.

The voting of highway paving bonds in Dallam county last week marked the successful conclusion of a campaign the northwest county in the state has been waging for the past several years to make its trans-county highways suitable for

travel in all kinds of weather. From now on its citizens will be proud of their paved roads. This time next year they will wonder how they ever got along without them, and how in the world they were so foolish to do without them so long when they were so beneficial to everybody concerned. Dallam county had voted road bonds down on two or three occasions before last week, but the proposal went over in a big way at the last election.

On the other hand, the attorney general of the state rejected the recent highway bond election of Ochiltree county because it was not conducted legally. The error was a simple one and of no consequence, but warranted the rejection of the issuance of \$400,000 in bonds. There was no need to be in that much of a hurry, but the election was called several days before it could be done legally, and now the whole election must be held over again. How foolish not to be careful and dispose of each item of importance in its regular order.

Hansford county showed signs of life and civic consciousness on Monday of last week when business people and farmers gathered with their commissioners court with petitions protesting the dispensing with the services of a county agent. Upon the presentations of the assembled citizens, Hansford county commissioners voted three to one that there would again be a county agent there.

Washington's birthday comes next Monday, and American people are going to be reminded of it more this year than for many years past, for this is the two-hundredth anniversary of his birth. Elaborate ceremonies have been in preparation for the past year, getting ready for the event, and away back in 1924 we are told that a special act of congress provided for recognition of the bicentennial of Washington. The outcome has resulted in editors' wastebaskets being filled with proposed material of every sort and description for the past year or more, and plans are going forward to

make the celebration last from next Monday until Thanksgiving Day next fall.

Such a program would be the greatest tribute ever paid to the memory of a mortal, no such a number of the most intense religious zealots ever spent such a period extolling the divinity they worshipped, as 140 million Americans being strictly Washington-minded for eight months.

Memory of Washington has been a subject in the school rooms and homes of the nation, and it is doubtful if there is one out of each 100 American people who does not revere Washington above any or all Americans. An enormous amount of money will be needed to carry on such a program as is being proposed and it is hard to determine just what object is sought in setting aside eight months of the national public thought in a burst of patriotism. Washington's ideals and integrity have been the anchor to which the American nation has clung for safety for two hundred years, and there can be no question that the principles he so firmly believed in and have been accepted as guiding beacons by our people, will ever be forsaken for any others.

**SHERIFF'S SALE**  
STATE OF TEXAS,  
COUNTY OF DEAF SMITH.  
By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, on the 3rd day of February, 1932, by the Clerk thereof, in the case of The Hereford National

*If You Can Do It With Heat*  
**You Can Do It Better**  
With GAS!  
**West Texas Gas Co.**

**Did You Know!—**  
You can win a stack of dollars as high as your head . . . .  
**\$3980.00**  
In Cash Prizes  
**Exall Radio Contest**  
Listen In—  
WOAI, San Antonio, 6:15, C. S. T., KVOO, Tulsa, 6:15, C. S. T.  
Ask Us for Entry Blank

Third and Main **Corner Drug Store** Phone 105  
**Rx PRESCRIPTIONS Carefully COMPOUNDED**

**Protect**  
Valuable Papers From Fire, Thieves and Loss

—The rent on a safety deposit box is low-priced protection for papers that could not be replaced. Let us show you our safety deposit vault and the boxes in sizes suitable for different needs.

**The First State Bank**

**City Charities Commission Solicits Aid**

Food, produce, canned vegetables, bedding, cash donations or discarded but serviceable clothing are being collected by the City Charities Commission, to be used in assisting the unfortunate of Hereford.

Contributions may be left with J. E. Cockrell, caretaker, or with any county employee at the court house. Articles will be called for, if notice is given to County Judge Earl W. Wyman, Sheriff John E. Miller, or pastor in the city, or the Hereford Brand. Someone greatly needs what you have to spare!

TELEPHONE CALL BRINGS AID!

Those who find themselves in fire need may apply to the City Charities Committee, phone 590, confident that there will be no embarrassment and that relief will be given.

**Kansas City Life Insurance Company**  
Geo. V. Stambaugh  
Special Representative

**AN UNEXCELLED BROODER FUEL**  
COKE BRIQUETS

Little Chicks do better when their brooder is properly heated with a clean, odorless fuel. Poultry breeders in many states have found Magnolia Coke Briquets to be an ideal fuel for brooder purposes. It produces a slow burning, even fire, and is odorless and sootless—and is more than 99 per cent combustible.

**McLean & Pitman**  
PHONE 1

**'M' System**

Buy from Independent Stores—your money stays here, helps increase property values and local employment and prosperity. Money spent with outside interests helps other communities at your expense. Why help other communities?

BREAD, 16 ounces, Hereford	8c
SUGAR, ten pounds	53c
SPUDS, 10 lbs U. S. No. 1	19c
MARSHMALLOWS, large	19c
JELLO, three for	21c
APPLES, dozen	22c
YAMS, ten pounds	16c
ONION SETS, gallon	35c
MATCHES, carton	19c
CORN, fancy No. 2 can	12c
COOKIES, pound	19c
SUGAR, brown, three pounds	25c
HOMINY, No. 2	9c
KRAUT, No. 2	10c
CRACKERS, 15c size	10c
MUSTARD, quart	19c
LYE, Babbitt's	12c
CELERY, large	15c
COCOA, Hershey's, 1 lb	19c
COCOA, Hershey's, 1-2 lb	12c
BEANS, Pinton, 10 pounds	30c
MEAL, 20 lb 49c, 10 lb 28c, 5 lb	16c

FREE DELIVERY PHONE 249

ASSEMBLY OF GOD CHURCH

To the Student of Prophecy: The making of the parts for the Temple at Jerusalem is finished and just awaits being transported and assembled...

Don't forget our church announcements: Sunday school, 9:45 each Sunday morning; preaching services, 11 a. m.; Christ Ambassadors, or young people, 6:30 p. m. Night services 7:30 o'clock.

J. A. THOMAS, Pastor. It is about time to think about screen doors and windows. Panhandle Lumber Company.

STOP USING SODA! BAD FOR STOMACH

Much soda disturbs digestion. For sour stomach and gas Adierika is far better. One dose will rid you of bowel poisons which cause gas and bad sleep. City Drug Store.

Notice!

Large Trade-In Allowance on all aluminum model Maytag Washers, during February only.

Maytag Shop Phone 346 104 E. Third

Orr's Tailor Shop. CLEANING and PRESSING. PHONE 16. Orr's Tailor Shop.

Priced very low, from FEB. 25th to MARCH 5th

Special price \$1.00. Give your vegetables the cooking they appreciate in this "Wear-Ever" Sauce Pan.

Standard "Wear-Ever" quality—thick, hard sheet aluminum. Special price \$1.00. Regular price \$1.50.

Introductory price \$1.00. This new square Grid-Lo keeps the cook looking like the family's favorite.

A French Fry that makes the crispiest French fried foods you ever ate. Special \$1.00 price. Regular price \$1.50.

Now on sale at Kerr Hardware Company PHONE 567

LINDSAY NUNN SEES IMPROVED BUSINESS COMING—FINDS JOHN GARNER'S POPULARITY BROAD

Back from a lengthy business trip to St. Louis, Chicago, New York, Washington and other points, J. Lindsay Nunn, prominent newspaper publisher, is convinced of two things he observed:

A definite upturn in business is expected, and second, John N. Garner has a remarkably growing support for the Democratic presidential nomination.

Asked what the eastern bankers expect of business in 1932, Mr. Nunn said:

"This is rather a hard question to answer. There doesn't seem to be any definite opinion expressed by the bankers as to when there will be an upturn, but I find a feeling that any further change would be for the better.

Decidedly they feel that the absolute bottom has been reached. The bankers and business leaders all seem to think that the Reconstruction Finance corporation is going to do a tremendous amount of good for the country and that it will allow certain banks which are carrying so-called frozen assets to borrow money on these assets thereby putting money back in circulation.

The concrete help to be expected will come also to the banks which have been closed, a number of them which were not closed because they were broke, but because they had assets that could not be realized on as quickly as money was demanded by depositors.

In the case of such banks it seems that it will be possible for them to reopen, borrow money on these slow assets, and then use this money in paying depositors. Naturally, if this is done it means that millions and millions of dollars will be actually placed in the hands of the so-called ultimate consumer, the general public.

Least Confidence Hurts. "I heard considerable comment from the various bankers in Chicago and other points on the matter of hoarding. It seems that the banks have been confronted during the past few months with the fact that their depositors were losing confidence, consequently they were not depositing their money in the banks, but holding it out. This tendency seems to have been arrested, and, as one banker in Chicago told me, they feel they have reached the limit on this and now that the government has taken a hand in it, there will be more money put on deposit and the general confidence of the people is returning.

None of the bankers seem to think that we will have prosperity "just around the corner". They feel that we would probably have a month or two of the low ebb ahead of us, but with a constantly mounting level and that possibly after the summer is over we will see a return of normal conditions. However, the feeling seems to be that the crisis of the banking institutions has probably been passed and the general public is having their confidence restored.

About Politics. Questioned about the impending party nominations, Mr. Nunn replied as follows:

"I heard more in the east about John Garner, present speaker of the house, than I have heard out here in this locality of the Southwest where he comes from. I was very much surprised to find that political leaders, both Democratic and Republican, feel that Mr. Garner will stand a better chance of being elected president, if he is nominated, than Mr. Roosevelt in Chicago, the Democrats predict that if Roosevelt is nominated, Illinois will go Republican, but that Garner can carry the state for the Democrats.

In New York I found a feeling among both Democrats and Republicans that Garner can carry the State of New York, but that if Roosevelt is nominated it is doubtful if he can beat Hoover, although I have never seen a president so criticized as is Mr. Hoover, by both parties.

The feeling in Washington is that any Democrat who is nominated will be elected, but of all the Democrats mentioned I find more comment mounting in favor of Ritchie, Baker and Garner, with Garner in the foremost. It is indicated that Ohio will go for Garner in the nomination.

Strange to say, I have heard very little of the wet and dry issue. The main issue before the people seems to be the economic conditions. This is one that is going to work to the detriment of Mr. Roosevelt in securing the Democratic nomination. The bigger business interests of the East seem to doubt somewhat that Mr. Roosevelt will be any saner in governing the country's affairs than has been Mr. Hoover, but the same folks are pointing to the record which John Garner is making in the house and pointing out his ability to handle the governmental affairs. There is no question that if Mr. Garner should be elected, he will certainly be president without dictation from sources which are inimical to the country's good. The congress, both house and senate, seems to be functioning more on the order of a board of directors of some huge corporation rather than the prevalent idea of a congregation of politicians.

As to the wet and dry issue, of course that will eventually come in the Democratic party, because the other party is going to see that it is thrust into the Democratic party as propaganda to solidify themselves behind Mr. Hoover.

Hoover is probably a victim somewhat of circumstances, it is a fact that on all sides among all classes of people of both parties I heard criticism of his conduct of the country's affairs, yet he will, without doubt, be the nominee of the Republican party.

"Much to my pleasure I found that Marvin Jones, our representative, is taking his place in congress not merely as a representative from this district, but as a statesman for the country at large. Marvin is the head of the agricultural committee, which ranks with the three leading governmental committees, the other two being the ways and means and the appropriations. I gathered from all sources in Washington that Marvin Jones in handling his job well and is paying more attention to the work of the government than in worrying about re-election. The success which he has attained is due not only to his ability, but to the fact that he has seniority in Congress surpassed only by a few. A congressman, to represent best his district, must have long service behind him, which shows that the district has done well in continuing to re-elect him from term to term."

Turning back to the federal corporation, Mr. Nunn added:

"Knowing Jesse Jones as I do, and judging by the comment which I heard from financial leaders, there is no question but that Mr. Jones will have considerable to say about the operation of this corporation. He will not be a 'yes' man and will remain on the committee only if his views are given serious consideration. However, there appears to be a unanimity of opinion between Mr. Dawes, Mr. Jones and the other committeemen to see that this corporation functions for the best interest of the entire country. Practically everybody is putting their faith in reconstructed business into the operation of the reconstruction corporation, and with the millions of dollars turned loose to the railroads, insurance companies, the larger and smaller banks all over the country, it is bound to bring back better conditions and Mr. Jones' idea will be given grave consideration in every case, because he is regarded both as an outstanding financial leader and as a man of foresight and broad understanding."

Mr. and Mrs. J. C. McCracken, Mr. and Mrs. Raymond Cone, Dr. and Mrs. B. M. Wiltshire, Mr. and Mrs. M. L. Steele, Mr. and Mrs. Hubert McEntire all of Hereford, Mr. and Mrs. Sam Steele and daughter, Anna, of Fort Sumner, New Mexico, were in Clovis Sunday visiting in the home of Mr. and Mrs. John A. Nefl.

County Health Activities

MISS GRACE BUZZELL County Health Nurse

Pyorrhea Can Be Cured.

"There is a popular impression that pyorrhea can not be cured. This is absolutely false, except in those advanced cases where the incurable stage has been reached. It should therefore be very plain that with this disease the proverbial 'stitch in time saves nine,' states Dr. C. J. Hollister, chief of the State Health Department's dental section of the state of Pennsylvania.

"The secret of a successful pyorrhea cure lies in its early detection and proper treatment. The dentist must have a chance to detect its presence as frequently the patient is more or less unaware of its existence. He must then be given an opportunity to treat it or direct the case to a practitioner who makes a specialty of this type of service.

"One of the main treatment features involves instructing the patient to care for the teeth and the gums properly. As a matter of fact had the victim been sufficiently interested to have acquired this information years before and then had conscientiously applied it daily, the need for pyorrhea treatment would in all probability not have developed.

"Another false idea connected with this affliction is that mouth washes, medicated toothpastes, and patent concoctions afford definite and permanent relief. The fact is that in nearly all pyorrhea cases drugs play little if any part in the treatment. What the family dentist or specialist actually does is to remove the dead membrane which always adheres to the root of the tooth. He also scrapes away tartar which has formed. The failure or success in this treatment is based upon the efficiency and completeness with which the dentist does his work—that, plus the intelligent home care of the mouth.

"It is therefore seen that there is no reason to despair if one discovers that he is a victim of pyorrhea. The main concern in the problem is to have it discovered soon enough.

"Incidentally, pink tooth brush does not always mean the presence of this disease. However, an habitually pink toothbrush is sufficient to send you running for an opinion. Let your dentist decide."

POULTRY CREAM EGGS

Bring Top Market Prices

IVA WHITE PRODUCE Second and Sampson

Wyche Items

MRS. L. P. PERKINS

Mr. and Mrs. Ted Young and son, Allan Dale, visited Mr. Young and Mr. and Mrs. Morgan Sunday.

Mr. and Mrs. Lan Perkins ate dinner with the Ewton family in Hereford Tuesday.

Mr. Morgan has been on the sick list the past week. Lan Perkins is sick this week. Mr. and Mrs. G. E. Thiele visited in the Ott home Sunday.

Mr. and Mrs. Geo. Robertson ate dinner at the home of Mrs. Wilhard Witherspoon Sunday.

Electricity...

Cannot Bring Up Your Children

—and that's why the Wise Mother uses plenty of it for the work it can do—so that she may be released for the duties that are her's alone.

Every hour that electricity saves allows another hour of the children's most precious heritage—a mother's time and attention. Science knows no substitute for that.

Texas Utilities Company

Paul Smith and wife spent last week in the H. Earl Smith home. Mr. and Mrs. E. O. Cook of Snyder, Oklahoma, visited in the C. C. Cook home Thursday night of last week.

Jess Lindsey took dinner in the N. G. Elliston home Sunday.

Wyche Home Demonstration club met at the home of Mrs. N. G. Elliston Tuesday, with 12 members and one guest present. A very interesting program on Texas legislation was presented. Miss Buzzell gave a talk on contagious diseases. The next meeting will be held with Mrs. Jess Lindsey February 23.

Miss Ruth Wolfe spent Saturday with Vera Lee and Oleta Elliston.

Noelle Elliston took dinner in the Jack Rose home Tuesday. Rev. Gleser visited in the Leo Wolfe home Monday.

Mr. and Mrs. C. C. Cook visited Jess Lindsey Monday.

There will be a social evening at the school house in the near future.

Easter News

By MISS LOUISE FRYE.

Mrs. Dean and daughter are here from California to spend a few days with her parents, Mr. and Mrs. J. S. Smith.

Geo. Chambliss and family attended a birthday party at the Axe home Sunday, honoring Anderson Axe.

B. H. and Martha Medley visited the H. H. Frye, Durant and Carl Frye homes Sunday.

O. L. Anthonj visited the Lynn Axe home at Jumbo over the past week end.

A number of our ladies attended the council meet at Dimmitt Saturday.

The home demonstration club met with Mrs. Carl Frye February 5. The program was led by Mrs. W. E. Braley. The next meeting will be with Mrs. M. Stemmson, February 19. Miss Clark will meet with us then. February 15 there

will be an all day meeting at the court house in Dimmitt, when Miss Murray, district agent, has requested that all club reporters be there. Farm work preparations are getting under way.

Mrs. H. H. Frye has been ill several days.

Emerald and Annie Mae Smith called in the Medley home Sunday. Mr. Lizenbee and family moved

to Hereford last week. H. H. Frye and family have been confined to their home the past week by influenza. C. W. Frye and A. Frazier were in Amarillo and Conway Saturday. I. H. Head of Lubbock was in this community Saturday looking after his farming interests.

FOR JOB WORK, TRY THE BRAND.

Keep Your Skin Healthy with this Daily Care. EVERY day—night and morning—cleanse your skin with Cleansing Cream. Wipe gently with tissues, then pat with a pad of absorbent cotton wrung out in cold water and saturated with Skin Tonic. Do this faithfully and your skin will not only be healthy and naturally lovely, but will stay young and fresh indefinitely. For complete instructions consult Miss Arden's little book "The Quest of the Beautiful," which your local shop will be glad to give you on request.

TIME FOR AN OIL CHANGE —and time for a change to PHILLIPS' "66". Let us service your car regularly with Phillips Gas and Oil. Washing, Greasing, Gear Flushing, and tire service. We have a surprise value for you—ask about it. J. L. SHARMAN Phillips "66" Service Station.

FURR FOOD STORE Specials

Table with 2 columns: Item and Price. Includes CHILI, DRY SALT, OYSTERS, FLOUR, CRACKERS, GINGER SNAPS, SPUDS, PINEAPPLE, CORN, MEAL, COFFEE, BRAN, BROOMS, SOAP, BACON, CHEESE, OLEO, ROAST, APPLES, RICE, ONION SETS, SYRUP, MACARONI, BEANS, POPCORN, LEMONS, SPINACH, LETTUCE, ORANGES.

SUGAR 10 lbs 49c. We Are Getting In New Merchandise. Our Store Is Full of Bargains.

### Eleven-Mile

Miss Eunita Williams, Reporter

Rev. O. B. Annis of Friona filled his regular appointment at the Messenger school house Sunday. Born to Mr. and Mrs. H. Hudgens, Friday, February 5, a daughter.

Mrs. E. M. Green and son called at the R. L. Howard home first of the week.

Jody Boston spent the week end with his sister, Miss Vivian Boston, of Friona.

Ben Bates took dinner in the J. T. Guinn home Sunday.

Mr. Myers and son, Robert, were in Hereford Saturday.

Othie Oils was in Hereford Saturday.

Hobby Williams who has been sick the past two weeks, returned to school Monday.

Mr. and Mrs. G. W. Wells, who have been visiting friends and relatives in Fort Worth and Dallas for the past two weeks, returned home Friday and report a fine visit.

L. M. Williams and daughter, Estelle, and son, Hobby, were shopping in Hereford Friday.

Rev. and Mrs. O. B. Annis took dinner in the Osborn home Sunday.

There was a good crowd at Sunday school last Sunday.

Stephen Messenger was absent from school last week because of having the whooping cough.

Tom and Donald Holcomb were in Hereford Friday.

T. W. Lynch called at the Williams home first of the week.

Henry Turner was in Hereford one day last week.

E. H. Blood was in this community one day last week.

Miss Grace Buzzell, county health nurse, visited the Messenger school one day last week.

Mr. and Mrs. Raymond Wells and little daughter, Minnie Alice, called at the Ed Mackie home last Sunday.

Claude Norris was in town last Tuesday.

B. H. Kerby was in Hereford Saturday.

Carmen Lee Guinn was absent from school one day last week on account of illness.

Misses Mary Pearl Coward and Imogene Copeland, June and Carmel Lee Guinn motored to Friona

Sunday and attended church.

L. M. Williams and daughters, Misses Estelle and Eunita, and son Hobby, called at the E. M. Green home Saturday.

Claude Norris called in the Albert Norris home one day last week.

E. M. Green spent Sunday in the Rouse home.

Jody Boston spent the week end in Canyon.

Miss Georgia Nell Coleman spent Sunday with Rosie Lee and Elsie Messenger.

Mr. and Mrs. Tom Hancock left Sunday to spend two weeks with their children in Oklahoma.

The young people's Sunday school class was given a party at the J. T. Guinn home Friday night which was enjoyed by all present.

L. M. Williams and daughter, Miss Eunita, were shopping in Hereford Thursday.

Mr. Meddling called at the Williams home Friday.

Altis and Quince Williams spent Saturday in the Fannin home.

Miss Anna Berry was on the sick list Sunday.

Mr. and Mrs. Ellis Mayers called at the Bob Deff Mayers home last Friday.

C. W. Humble visited L. M. Williams last Friday.

A good shower fell in this community Sunday.

Mrs. Elmer Dixon spent Tuesday with her sister, Mrs. J. H. Wagley.

Mr. and Mrs. Beal Allen have moved to their new home.

Mr. and Mrs. W. E. Conner were Sunday visitors in the Elmer Dixon home.

### Westway Items

By WILMA NELL SIKES.

Mr. and Mrs. Joiner of Muleshoe spent Friday night in the Earl's Joiner home.

Willard Turnbow spent Thursday night with C. P. Grimes.

The girls basketball team played the freshman team of Hereford last Thursday night and were defeated.

Mrs. B. Campbell visited Mrs. R. M. Gunn Thursday.

Mary Turrentine spent Wednesday night with Gertrude Wilson.

A valentine party was held at the school house Friday night.

Misses Frances Brown and Ruth Hanna planned the entertainment.

Mildred Wilder spent Friday night with Wilma May Sikes.

Mr. Johnson and family visited in Tulsa Saturday.

Mr. and Mrs. Vaughn of Hereford took Sunday dinner with their son, T. L. Vaughn.

Misses Ruth Hanna and Frances Brown spent Monday night in the P. H. Gilliland home.

Roy Landers spent Saturday night with Norbert Skypala.

Friday afternoon the boys ball teams of Ford and Westway played at Hereford, Westway winning by a few points.

Rev. Boyer of Ward preached here Sunday afternoon.

Mr. and Mrs. Ted Iribeck and daughter, Mr. and Mrs. Clem Friemel and family and Mrs. Josephine Skypala spent Sunday in the V. Skypala home.

Mr. and Mrs. E. Jo'ner visited the Joe Landers home Sunday.

Lillie Mae Battershell spent last Thursday night with Billie Louise Corn.

O. Wilder and family visited friends near Friona Sunday.

Othie Farris spent Saturday night with C. P. Grimes.

Mr. and Mrs. Joiner, Wilma Nell Sikes and Uly Pierce attended the ball game at Canyon Monday night, between W. T. S. T. C. and Simmons.

Irene Grimes and Vesta Mae Landers visited the Sikes children Sunday afternoon.

Mrs. Roscoe Landers visited Besie Gunn Monday.

The primary grades attended the

funeral of Jerry Fish, conducted Thursday by Rev. Frances Brown. Roger Hartman paid his tribute to the deceased by playing his French harp. The pall bearers were Duane Vaughn, Roger Hartman, N. P. Jr. Sikes, Elwood Skypala, L. A. McBrayer, Grady J. Wilson. Burial was made in the water tank.

**WANTED**  
Cream for Butter  
Bring or Ship It to  
**STEFFEN**  
Ice Cream Co.  
Amarillo, Texas

**You Can Have**  
**Instant Heat**  
With  
**Natural Gas**  
**WEST TEXAS GAS CO.**



**SPECIALS**  
FOR SATURDAY

Ladies' New Spring Hats ..... \$1.29  
Ladies' Full Fashion Hose ..... 89c  
Ladies' Silk Hose ..... 29c  
Ladies' House Dresses ..... 59c

Big Reduction On All  
Silk Dresses

**S. L. HARMAN STORE**  
S. L. Harman, Jr., Manager

Under-Buy      Under-Sell      Spot-Cash

**HELP YOURSELF**

Spuds, No. 1 white, 10 lbs ... 15c  
Peaches, in syrup, No. 2 1-2 cans ..... 15c  
Bacon, fancy, sliced, lb ..... 18c  
Fruit Salad, Libby's No. 2 can 22c  
Pears, Wapco, No. 2 1/2 can ... 24c  
Tomatoes, No. 1 can ..... 5c  
Corn, Fancy No. 2 can ..... 9c  
Peas, No. 2 can ..... 10c  
Cut Beans, No. 2 can ..... 11c  
Pork and Beans, 16-oz. can ... 7c  
Salmon, pink, No. 1 tall can .. 10c  
Soap, Big-4, ten bars ..... 25c  
El Food, 11-oz 22c, 16 oz ..... 30c  
Cocoanut, Dunhams' 1-4 lb .. 8c  
Cocoanut, Dunhams' 1-2 lb .. 16c  
Sugar, 10-lb cloth bag ..... 53c  
Coffee, Sam Houston, 3-lb can with beautiful bowl ..... 99c

### Ford Doings

MISS LA VERNE MANN

There was an attendance of 71 at Sunday school in spite of bad weather. Rev. Johnson of Hereford preached a fine sermon.

O. D. Frazier and John Rempel were in Amarillo Saturday.

Mr. and Mrs. W. M. Stewart and daughters visited in the Ted Langley home Sunday evening.

Mr. and Mrs. J. D. Jenkins visited the home of her sister at Hereford Saturday and Sunday.

John Rempel is driving a new car.

Mr. and Mrs. O. D. Frazier and son visited the O. B. Mann home Friday.

E. H. Simpson and F. W. Brunson made a business trip to Vega and Amarillo Friday.

Floyd Simpson and Kenneth Raynor took supper with Clyde Mann Saturday night.

Wade Thweatt spent Saturday night with G. L. Roberts.

Nancy Ann Garrett and Vineta Simpson visited in the O. D. Frazier home Saturday.

Clyde Mann, Kenneth Raynor, Wade and Manzon Thweatt, Floyd and Thomas Simpson visited in the Roberts home Saturday evening.

Mr. and Mrs. O. D. Frazier and son visited the Roberts home Sunday.

Manzon Thweatt and Kenneth Raynor took supper in the John Rempel home one evening recently.

D. B. Mann and E. H. Simpson were in Hereford Monday.

Thomas Simpson spent Saturday night with Manzon Thweatt.

### Scherer Items

MRS. B. R. FULKERSON

The Home Makers Recreation club met February 11 with Mrs. T. P. McCollister, with five members present. Roll Call was answered by naming a Texas legislator. Mrs. Miller gave importance of Legislature. Mrs. Fulkerson gave Organization of Legislature. Mrs. McCollister, Process of Law Making and Parliamentary Drill.

Archie Dean, who underwent an operation February 5, is reported to be improving.

Mr. and Mrs. Lloyd Harrell visited the Strickland home Friday night.

Mrs. B. R. Fulkerson, Mrs. Brunson and daughter, Mary, and Miss Ragsdale visited the school Friday.

The forty-two party was held at the home of Mrs. T. P. McCollister with a large crowd present. The evening was spent playing progressive forty-two. The score cards gave a suggestion of Valentine. Refreshments of cake, sandwiches and coffee were served to all present.

Miss Brunson went to Hereford to do some shopping Saturday night.

### Cleo Items

BY MRS. W. E. CONNER

There was a large crowd at Sunday school Sunday.

W. A. Craig, father of Mrs. S. C. Cone, died at his home in Oulste, Oklahoma, at the age of 92 years. Mrs. Cone attended the funeral services and will return home this week.

Those on the sick list: Ruth Waggoner, E. H. Houtchen, Louise Houtchen, Mrs. Glen Hickman, E. R. Waggoner.

Mr. and Mrs. Lamb were Sunday dinner guests in the Jack Summer home.

Rev. Coe and wife of Plainview visited the W. E. Conner home Saturday.

Lorene Conner visited Earnestine Waggoner Sunday.

Zonell Brown visited Jewel Pae Webb over the week end.

Mr. and Mrs. W. E. Conner were in Hereford shopping Friday.

**Have it made of Tin**

Water-spouts, drains, tanks, roofs, containers and weather-proof covers are only a part of the things that give better service when made of tin or sheet metal.

**ROUNTREE**  
Plumbing, Heating and Sheet Metal Work.  
Phone 340

**Carl's Cash and Carry Grocery**

Lemons Large Size Dozen, 13c	Apples Fancy Winesaps 2 Dozen, 35c
Prunes Italian Gallon, 33c	Peaches Sliced Gallon, 42c
Oranges Nice Size Dozen, 12 1/2c	Cheese Full Cream Pound, 18c
Cleanser Sunbrite 3 for 14c	Raisins Seedless 4 lb pkg 35c

**COFFEE**  
2 pounds, 69c  
One Pound, 35c

Coffee Schilling



**Fisher Bodies are exclusive to Chevrolet**  
in the lowest price field

All that is new, smart and desirable in fine modern coachwork—is represented by the phrase *Body by Fisher*. And today, the only car of lowest price to offer Fisher coachwork is the new six-cylinder Chevrolet.

Chevrolet doors are opened by the new automatic door ejector. See how obviously solid and substantial is the Fisher composite wood-and-steel construction, how massive and well-fitted are Chevrolet doors. Slam them hard, and instead of a metallic noise, you get the welcome solid sound which tells you, "This is the finest of coachwork."

Examine this car carefully and you'll discover one evidence after another of Fisher's master craftsmanship—the same long, clean, ultra-modern streamlines you've admired so much on custom cars; gracefully sloping front pillars, with cowl and windshield frame constructed in one smooth piece. Step inside and you'll get many pleasant surprises, for Chevrolet interiors are complete with modern comfort-features and conveniences: a finger-touch adjustable driver's seat; an interior sun visor; broad "lounge-type" seats; and a wide expanse of vision for all occupants. Notice how easily

The truth is—Chevrolet and Fisher have achieved in these bodies the best-looking, best-built, most completely equipped line ever to appear in the lowest price field.

PRICED AS LOW AS **\$475** f. o. b. Flint, Michigan

Special equipment extra. Low delivered prices and easy G.M.A.C. terms. Chevrolet Motor Company, Detroit, Michigan. Division of General Motors.

**NEW CHEVROLET SIX**  
THE GREAT AMERICAN VALUE FOR 1932

SEE YOUR DEALER BELOW

**Brumley Chevrolet Company, Inc.**

Listen in Every Thursday 8 PM Eastern Standard Time N.B.C. Red Network

**Ward News Notes**

BY MRS. WILEY ROBERSON

"Main Streets of Dixie" was the topic of discussion at the meeting of La Aflatus Estudio club Tuesday afternoon at the home of Mrs. Wiley Roberson. Roll call was answered with interesting discussions of beauty spots of the South. Those present enjoyed an imaginary trip through the states that are Dixie's, when Mrs. Lipscomb discussed the Dixie Overland Highway, followed by a discussion of the Bankhead Highway by Mrs. G. T. Kibbe. Mrs. John Hutson made an interesting talk on the conservation of game.

At the close of the program delicious refreshments were served by Mrs. Roberson, assisted by Mrs. Bob Higgins.

**School Honor Students.**

High Honor Roll: Gladys Lewis, Ralph Patterson, Harold Saltzman, Darrell Rogers, Obed Caraway; honor roll, Robert Hutson, Elizabeth Higgins, Hicks Roberson, Freddie Hutson, Luella Higgins, Delbert Powelson, Robert Lady, Fred N. Higgins.

Misses Hughes and Garrett visited the Fred Saltzman home Monday night.

Mr. and Mrs. Hobart Caraway spent Sunday in the W. R. Harrison home.

Clifton Rutherford of Hereford spent the week end with Beauford Hutson.

Mr. and Mrs. Arlie Dean and Mary Louise visited in the Wiley Roberson home Saturday.

The community enjoyed a 42 party at the school house Friday night.

We have two new pupils enrolled, Helen and Dorothy Miles.

Misses Hughes and Garrett visited Miss Lillith Boyd at Progressive Thursday night.

Mr. and Mrs. Geo. Lewis spent Sunday with her mother, Mrs. Shultz, in Hereford.

Lon Harrison and Jack Ingram of Hollene, N. M., spent Thursday and Friday in the Harrison home.

Hicks Roberson spent Thursday night with Delbert Powelson.

Dick Dixon and family and Miss Norma Jane Davis spent Sunday in the Wiley Roberson home.

Mrs. W. P. Caraway called on

Mrs. H. Caraway Friday.

There was prayer meeting and singing at the John Higgins home Sunday afternoon.

W. R. Harrison visited his mother at Hollene first of the week.

Geo. Lewis was in Amarillo last Thursday.

Bill Hutson and family were visitors in the John Hutson home Sunday afternoon.

Mr. Percival and family and Mrs. Rutherford called in the Wiley Roberson home Saturday.

Jim Harrison and family and Miss Winnie Cornett spent Sunday with the W. R. Harrison family.

Mrs. Rogers called on Mrs. Lady Friday afternoon.

Mrs. W. A. Dougherty of Broadview, N. M., visited her daughter, Mrs. C. T. Kibbe, Tuesday.

Mrs. Lipscomb, Mrs. Bob Higgins and Altus Higgins were in Amarillo Monday.

Sunday school is growing, there were 51 present Sunday.

C. C. Warren and daughter left Sunday for their home near Wheeler after visiting three weeks in the W. P. Caraway home.

Mr. and Mrs. Bob Higgins called in the Chas. Hodges home Saturday evening.

Bill Hutson and family are in Abernathy visiting the D. O. Williams home a few days.

Misses Hughes and Garrett spent Tuesday night in the Wiley Roberson home.

Jim Childre spent Friday night and Saturday with Altus Higgins. Prayer meeting was held in the G. M. Suggs home Sunday.

Miss Winnie Cornett spent Sunday with May Harrison.

Mrs. D. C. Beebe of Wolforth, B. C. Donald and son of Hurwood spent Sunday night and Monday in the Wiley Roberson home.

Arlie Dean underwent a serious operation in the county hospital Friday and is recovering nicely.

Misses Hughes and Garrett, and Mr. Moreman and family visited the Caraway home Friday night.

Mrs. Hobart Caraway called on Mrs. W. P. Caraway Saturday.

Gladys Lewis spent Sunday and Sunday night with Aileen Caraway.

Omah Harrison spent Sunday with Frances and Viola Hutson. Maye Harrison and Winnie Corbett took dinner Sunday with the Jack Hutson family.

Jas. Harrison and wife visited

the W. R. Harrison home Sunday.

Miss Lillith Boyd called on Miss Hughes and Miss Garrett Monday.

Mrs. E. Seigner, Mr. and Mrs. H. Caraway spent Sunday in the W. B. Caraway home.

Berry Miles and daughter visited her sister, Mrs. Blagg, Monday.

R. Oden spent Wednesday and Thursday nights in the Fred Higgins home.

John Higgins and wife and Leslie Locker spent Sunday in the Fred Higgins home.

Gladys Lewis and Aileen Caraway called on Frances and Viola Hutson Sunday evening.

**Ward News Notes**

BY MRS. WILEY ROBERSON

Mrs. Baker of Progressive and Mrs. Saltzman spent Tuesday with Mrs. W. P. Caraway.

Rev. O. E. Boyer is critically ill with double pneumonia at the county hospital.

Mr. and Mrs. J. P. Roberson of Hereford spent Friday in the home of Mr. and Mrs. Wiley Roberson.

Misses Hughes and Garrett spent Friday night with Miss Hughes' parents in Hereford.

Mr. and Mrs. Lynn Powelson visited the W. R. Harrison home Thursday of last week.

Bill Hutson and family returned Wednesday from a visit with Mr. and Mrs. D. O. Williams at Abernathy.

Mmes. Suggs and John Hutson are on the sick list.

Mrs. Bayliss spent Monday with her mother, Mrs. Wilson, in Hereford.

James Harrison and family and Miss Winnie Cornett visited the W. R. Harrison home Sunday.

Mrs. Jim Lipscomb is hostess to La Aflatus Estudio club Tuesday instead of Mrs. John Hutson.

Mrs. Dean called on Mrs. Roberson Thursday afternoon.

Mrs. Suggs and Mrs. Hobart Caraway called on Mrs. W. P. Caraway Wednesday afternoon.

Misses Hughes and Garrett spent Tuesday night in the Wiley Roberson home.

Arlie Dean, who was operated on at the county hospital two weeks ago, is convalescing nicely.

Mrs. Lipscomb spent Sunday with Mrs. Suggs.

FOR JOB WORK, TRY THE BRAND

**Jumbo News**

BY EDNA HALL

Miss Juanita McGinnis visited Mabel Pinckert Sunday.

Pauline Matthew, Larve Buck and Pauline Andrew spent Saturday night with Mary Ann Baird.

Mr. and Mrs. Pat Hardy are the proud parents of a seven-pound boy, born Friday, and who has been named Sammy Dale.

Little Paul and Bonnie Jean Andrew spent a few days this week in the home of their grandparents, Mr. and Mrs. F. L. Pinckert.

J. J. Wilder and family and Mr. Oxford and family visited Sunday in the L. E. Beck home.

Dalton Layman and Bill Kring visited Mr. and Mrs. Pete Hicks and Paul Sunday.

The Hereford B. Y. P. U. came Sunday night and gave a delightful program. We surely did enjoy it and invite them to come again.

Mrs. M. L. Hardy spent Friday and Saturday in the Noland home at Flagg.

Mr. and Mrs. Hall visited Mr. and Mrs. Pinckert Sunday afternoon.

Miss Johnnie Hardy visited Trellys Maloney Sunday.

Misses Kathleen Hardy, Pauline and Wilhemeth Houseman and J. Litch visited the Halls Sunday night.

Miss Kitty Oxford spent Sunday with home folks.

W. A. Hunter went to Memphis this week.

Mr. and Mrs. Walter Means spent a few days this week with the Hall family.

Mrs. Ovid Pinckert visited Mrs. Hines Wednesday afternoon.

Mrs. M. G. Layman spent last Thursday with Miss Metcalf.

About 20 little boys helped Anderson Axe celebrate his birthday Sunday at the home of his parents, Mr. and Mrs. J. F. Axe.

Miss Kate Sublett is spending a few days this week with Ruth Berry at Happy.

Miss Willie Grace Crain and Trellys Maloney of Dimmitt spent Sunday night with Johnnie Hardy.

Mr. and Mrs. H. C. Baird, Mary Ann and Fred Baird were Amarillo visitors Saturday.

Rev. and Mrs. Earl Smith are enjoying a visit from their son and wife of Oklahoma City.

Mr. and Mrs. W. A. Hunter, Mr. and Mrs. C. C. Hunter and children, Kenneth Hunter and family, Mrs. Sam Hunter and baby, and Mrs. Finis Hunter and Norma took Sunday dinner in the Ullman Hunter home.

On his diversified farm near Canadian, George Locke produced butterfat last fall from his 16-cow demonstration herd for 10 1/2 cents per pound feed cost, on a ration composed of 100 pounds each of wheat, barley, bran and cottonseed meal and 200 pounds of oats

**BUSINESS AND PROFESSIONAL DIRECTORY**

<p><b>BILL SMITH SERVICE STATION</b> 113 West Third, Old Renfro Garage—Phone 120 CONOCO PRODUCTS Car washing and greasing, storage and road service.</p>	<p>Our Office is Now in the <b>J. A. FOX HOUSE</b> One block north of Mother's Park, on B Street, and one block west. <b>DR. R. E. PERKINS</b> Phone 475</p>	<p><b>DR. B. M. WILTSHIRE</b> DENTIST Over Sprowls-Cronin Phones Day, 470 Night 474</p>
<p><b>DR. E. B. THOMASSON SURGERY</b> General Practice Office Over Corner Drug Store. PHONES Residence 224 Office 37</p>	<p><b>S. O. WILSON DAIRY</b> Grade "A" Milk, 10c quart. Phone 9027</p>	<p><b>Nunn Transfer</b> HAULING OF ALL KINDS Day Phone 656, Night 761-J</p>
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<p><b>DR. T. L. MORGAN</b> Physician and Surgeon Buckner-Lambert Building Residence and Office Phone 462</p>	<p><b>WEST TAILOR SHOP</b> MRS. O. F. WEST, Proprietor "Well Pressed Is Well Dressed" Clothes called for and delivered PHONE 385</p>	

**Brand Want Ads Pay Good Dividends!**

The TITLE to your land is vital.  
Our Abstracts correctly reveal the title.

**A. O. Thompson Abstract Co.**  
5 1/2 Per Cent Federal Farm Loans

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**THE GASOLINE RACKETEER IS ROBBING YOU As Well As Your State**

An enormous new racket has grown up in the past few years—the bootlegging of gasoline to escape payment of the state tax. Now an alarming amount of gasoline is being sold without payment of lawful tax.


Most motorists who buy bootleg gasoline buy it unknowingly. But know it or not, they are being robbed by the gasoline racketeers every time they buy from them!

The gasoline tax you pay belongs to you, and you should get it back from your state in the form of good roads. When you buy bootleg gasoline, you pay all or a part of the tax, too—but the racketeer pockets the money. You never get it back! And remember—if your state received all the money paid as a gasoline tax, it could well afford to lower the gasoline tax!

Knowing this, you naturally don't want to buy any bootleg gasoline. To be sure the money you pay as tax goes to your state, buy only gasolines sold under dependable, familiar brand names, backed up by reliable companies who make sure the state gets the tax. By sticking to familiar, reliable brands, you'll help banish racketeers.

CONOCO Gasoline is a branded gasoline you can buy with safety at the sign of the CONOCO Red Triangle.

**CONTINENTAL OIL COMPANY**



**Satisfied Patients**  
**DOCTOR REA**  
Of Minnesota  
Associate Dr. Littler, Fort Worth  
AT HEREFORD  
CARDOVA HOTEL  
MONDAY, FEBRUARY 22nd  
ONE DAY ONLY  
Hours: 10 A. M. to 4 P. M.

Dr. Rea, specializing in the treatment of stomach, liver, intestinal diseases, as complicated with other diseases without surgical operation.

Some of his many satisfied patients: Mrs. J. E. Edwards, Lipan, Texas, Appendicitis; George Henke, Hallettsville, Texas, Stomach Ulcer; Mrs. R. H. McAdams, Trent, Texas, Gall Bladder; Mrs. J. E. Brown, Oney, Texas, Stomach and liver trouble; Mrs. E. O. Brown, 409 E. 7th Street, Amarillo, Texas, Pelagra and goltre; Mrs. T. F. Bird, Shamrock, Texas, Stomach and liver; Mrs. A. F. Downey, Godlett, Texas, Gall bladder and heart; Harry Boots, 401 Cross Street, Hillsboro, Texas, Chronic Appendicitis; Mrs. G. A. Smith, Memphis, Texas, Stomach ulcer and piles; Mrs. W. L. Ponder, 3314 Tenth Street, Wichita Falls, Texas, Stomach and nervous trouble.

Mrs. W. A. Whitaker, 1109 7th Avenue, Fort Worth, Texas, Stomach ulcer; Mrs. Leo Sitta, Rosenberg, Texas, Hemorrhoids; T. W. Collier, Anthony, N. Mex., Kidney; Mrs. Frank Jakesch, West Point, Texas, Stomach; Mrs. J. W. Franklin, Hearne, Texas, Obesity; Mrs. E. A. Davis, Huckaby, Texas, Pelagra; Mrs. B. A. Gardiner, New Port, Texas, Gall stones; G. E. Clare, Opalin, Texas, Stomach; Mrs. Geo. Mixon, Perryton, Texas, Rheumatism; Mrs. J. B. Reynolds, Borger, Texas, Stomach and gall stones; Mrs. Oscar Cotton, Era, Texas, Pelagra and rheumatism; R. S. Newby, Graham, Texas, Stomach ulcers.

Dr. Rea's visits will afford his many patients and others an opportunity to consult him, without cost, close to their homes.

Married women come with your husbands, children with parents.

**DRS. REA BROS.** Laboratory, Minneapolis, Minn. Since 1898.

**MERIT MERCHANTS?**

The live merchant who leaves no stone unturned to deserve the business in his line by extending every courtesy, kindly interest, offering highest class merchandise, friendly service and fair prices may rightly be termed a MERIT MERCHANT.

The wide-awake merchant realizes it requires his utmost endeavors to supply his customers and friends with only the best goods in his line if he is to merit the business and confidence of the trading public. Those employed in his store must likewise become impregnated with this fact until the atmosphere of this store is one of geniality, painstaking effort to please and a desire to serve to the utmost.

This disposition acquired, it does not take the public long to realize such a condition exists, they, too, become inoculated with this wholesome "virus," like begets like. The result is healthful conditions in a community blessed with these traits, because citizens so imbued are glad to be patrons of merchants of the above type.

**These Merchants Strive for Your Approval As Merit Merchants:**

<p>Brumley Chevrolet Co., Inc. City Drug Store. D. R. Gass &amp; Son Tapp-Ireland Service Station E. B. Black Company Stone Department Store West Texas Feed &amp; Seed Co. Streu Hardware R. H. Kemp Lumber Company Corner Drug Store Close Drug Company</p>	<p>Panhandle Lumber Company Ireland-Beavers Motor Company H. L. Rice The Chocolate Shop Bill Smith's Service Station Hereford Laundry Farmers Creamery Ass'n., Inc. Star Theatre Sprowls-Cronin &amp; Company Carlyle's Grocery Furr Food Store S. L. Harman Store</p>
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# WOMEN'S PAGE

MARTHA LEE DUNCAN, Editor, Phone 642-W

## A. W. GREGG VISITS RELATIVES IN FORT WORTH

A. W. Gregg, who was a member of the Hereford delegation to the Presbytery in Dallas last week, stopped in Fort Worth for a visit with his daughter, Mrs. Clyde D. Wright, who is hostess at Texas Woman's College; and with his grand daughter, Miss Elva, who is a sophomore in the college.

Friends of Miss Elva will be interested in knowing that she is the T. W. C. staff artist for the year; president of the T. W. C. art club; member of the editorial staff; treasurer of the Soph class, and member of the S. M. K. society. In athletics she is captain of the Boaz volleyball team. Just before Mr. Gregg's arrival there she had been appointed chairman of decorations for the big event of the college year—the annual open house to be given jointly by all the halls.

## WOMEN'S FEDERATED CLUBS HAVE INTERESTING STUDY PROGRAM

Saturday afternoon a general study of Federated Clubs and their meaning was the subject of the lecture when Mrs. J. A. Hill and Mrs. Clyde Warwick of Canyon met with the Federated club women of Hereford and Deaf Smith county at the Presbyterian church.

Both these ladies gave interesting discussions of the meaning of the federation. At the close of the program Hereford was presented a loving cup which is now in the Quality Drug store window. This cup was given Hereford because the Hereford Federated Club Song, written by Mrs. Grace Guthrie and sung to the tune of "There Will Be a Hot Time in the Old Town Tonight" won in the Federated club song contest.

## HOME MAKERS CLASS OF FIRST BAPTIST CHURCH

The Home Makers class of the First Baptist church met Thursday afternoon at 2:30 o'clock, with 21 members and one visitor present. The class room was decorated with Valentine colors. After a short business meeting, games were enjoyed, and following this Group No. 2 served refreshments of sandwiches, salad, cocoa and cookies.

### Catering.

May I do your worrying for you? I will prepare foods in my home for your table. Hen and noodle, roasts, Swiss steaks, cakes, cookies, pies, party refreshments, etc. See me for orders. Mrs. Rosa Speer.

## WARD-HOME DEMONSTRATION CLUB NEWS

The Ward Home Demonstration club met Wednesday, February 11, with Mrs. S. A. Edwards as hostess.

Members answered roll call by naming a Texas legislator. The subject was on Citizenship. Mrs. Suggs read a topic on Organization of the Legislature.

The club has received its new year books and is proud of them. Cake, peaches, with whipped cream, and coffee were served to Meses. Montgomery, Saltzman, Will Garaway, Suggs, Stivers, Rutter and Edwards.

## GARDENERS B. Y. P. U. PROGRAM FEBRUARY 21

The title of our program for this coming Sunday is The Humanity of Jesus. It is a very interesting topic. Every Gardener be there with a new member. All who wish to join our B. Y. P. U. come next Sunday. Orland Wilson's group has the program, and we are sure that he will have an interesting topic.

Every Gardener be at the church Friday night, February 19, and get the biggest surprise of your life. Be sure and be there at 7:00 sharp if you want in on this

## MRS. J. T. GUINN ENTERTAINS SUNDAY SCHOOL CLASS

Mrs. J. T. Guinn entertained her Sunday school class with a Valentine party Friday night.

Games had been planned and prizes were given. Miss Letha Chance won high score and Mr. Green the consolation prize. The rooms were artistically decorated with hearts and valentines. Amusing devices were arranged for finding partners. Refreshments of angel food, devils food and hot chocolates were served to 30 young people at a late hour by four of the young men dressed as waitresses.

## MISSIONARY SOCIETY ORGANIZED IN BOVINA BY HEREFORD LADIES

A Young Women's Circle was organized in Bovina Monday by Mrs. J. F. Ward, district superintendent; Mrs. E. E. Robinson, Mrs. M. L. Steele, Mrs. B. M. Wiltshire and Mrs. H. H. Hawkins.

Opening the program, Mrs. Wiltshire sang, Some Day You'll Need My Saviour. Meses. Robinson and Hawkins gave interesting talks on missionary society work.

Officers were elected, and Mrs. Ward read a letter from Africa telling of conditions there and how the Missionary work had helped. After the society had been organized lovely refreshments were served by Mrs. John Brock.

## SOCIAL CALENDAR

Meetings of the Week:

### Thursday.

Bayview Study club, Mrs. A. M. Jones, hostess, 504 East Fifth street, 3:00 o'clock.

Junior Bayview Study club, Miss Eva Skelton, 710 Miles, hostess, Seven o'clock.

### Monday.

Music Study club, Mrs. Homer Fox, hostess, 306 Lee Avenue, 3:00 o'clock.

### Tuesday.

Pioneer Study club, Meses. A. G. Bell and F. L. Lucas, hostesses, 3:00 o'clock.

### Wednesday.

Lions Club, weekly luncheon, at Presbyterian church, noon.

Missionary society meetings at their respective churches.

## BUSY BEE SEWING CLUB

The Busy Bee Sewing club met in the new home of Mrs. H. D. Blythe on February 11, with a goodly crowd present. The ladies helped to piece a wedding ring quilt.

Refreshments of two kinds of cake, coffee, spiced apples and whipped cream and chicken sandwiches were served to the following: Meses. Sowell, Pearl Singletary and daughter, Jeannie; W. E. Smith and children, Mrs. Marie and Marjorie Golden, and, members: Meses. J. J. Kropff, Joe Huckert, J. W. Kropff, John Huntzinger, Henry Williamson, Garret Smith, W. A. Lomas, Fred Welch, J. E. Golden, Joe Paetzold, H. D. Blythe; honorary members: Thurman Williamson, Roy W. Kropff; Meses. Johanne Marie Paetzold, Wynona Jane Welch.

The next meeting will be with Mrs. John Huntzinger on February 25 at 2:00 o'clock.

## WORLD DAY OF PRAYER OBSERVED IN HEREFORD

Friday, February 12, was observed all over the world as a day of prayer.

Ladies of the different churches in Hereford gathered at the Methodist church Friday afternoon at 2:30 to observe this annual day of prayer. Mrs. Chas. Donald was leader for the afternoon's program, and Mrs. R. A. Walls played the organ.

Three girls from the Methodist church, three from the Presbyterian, three from the Baptist, and three from the Christian church, representing different nations and dressed in that nation's costume came to this meeting to make a plea for the country that they represented. As they came to make their plea, a prayer was offered for each country.

A free-will offering was taken for missions.

## MRS. L. B. McLEAN ENTERTAINS AT BRIDGE

Mrs. L. B. McLean proved to be a charming hostess at bridge on Monday, honoring Mrs. Sam H. Reid, of Lufkin. At the close of the games Mrs. McLean served a delightful salad course to her guests.

Beautiful prizes were awarded. Mrs. McLean received the guest prize, Miss Mary Inez Hough scored high, and low went to Mrs. Chas. Donald.

### Notice to Y. W. A. Girls.

Y. W. A. now meets on Saturday at 3:30 p. m., at the Baptist church. All members please be present at the next meeting. There will be a special program. PRESIDENT.

## NORTH HEREFORD DEMONSTRATION CLUB

The North Hereford Demonstration club will meet with Mrs. Arch Conklin February 22, at 2:30 o'clock. After a short business session there will be a Washington program and social hour.

## BAYVIEW CLUB HAS INTERESTING PROGRAM

Mrs. H. G. Conkright was hostess to the Bayview Study club last Thursday afternoon at her home, 500 Lee Avenue.

"The Great Southwest" was the interesting subject discussed. Mrs. Bob Wilson gave an enjoyable talk on "Enchanted Mesa, New Mexico and the City of the Sky." A vocal solo by Mrs. R. P. Conaway and "Juanita" sung by a quartet composed of Meses. Grace Guthrie, John McLean, Ray Barber and Dave Alexander, furnished entertaining music for the afternoon.

## JUMBO MILK SHAKES for a nickel at Quality Drug. Phone 122, your orders for drugs, sundries and fountain supplies. 1c

## COUNTY COUNCIL OF CLUBS MEETS NEXT SATURDAY

Members of the county council of clubs will meet in regular session at 2:30 Saturday afternoon, February 20, according to announcement made this week. The meeting will be held in the club room in the court house and a full attendance is desired by the president, Mrs. S. A. Miller, as there will be business of importance to be brought before the council.

## Seen On the Screen at the Star

Showing for the last time tonight are James Dunn and Linda Watkins in "Bob Suster," a newspaper story depicting two differing types of news writing. Manager Parker of the Star is making the picture a special attraction by admitting two persons for the price of one ticket; that is, if one person buys a ticket to tonight's show, a friend may be taken in free at the same time.

Tomorrow and Saturday Tom Tyler brings a typical western story to the Star in "Partners of the Trail," which will also show for Saturday afternoon's matinee.

One of the greatest pictures of the past year makes its first showing at the Sunday afternoon matinee at 2:00 and 4:00 o'clock. "Over the Hill," being a talking version of a famous story and former silent movie. James Dunn and Sally Ellers furnish the love interest, with Mae Marsh making a return to the screen in the role of the old mother going "over the hills to the poorhouse." Manager Parker is to be highly complimented upon bringing pictures of this type to his patrons, the story is one whose sweetness will linger long as a refreshing memory. The picture will also show next Monday and Tuesday.

## Card of Thanks.

We take this opportunity to thank our many friends for their kindness and help in the late illness and death of our wife and mother. We wish to make special mention of the beautiful floral offerings.

A. J. Walker and Daughters.

Rev. E. P. Gieser, Edgar Ireland, Jr., Wilson Gyles and A. W. Gregg returned Friday from Dallas where they attended a state meeting of Presbyterian men. Mr. Gregg also stopped off in Fort Worth to visit his daughter, Mrs. Clyde Wright.

Mrs. Joe Speed is in Amarillo under treatment by a doctor.

Mrs. Victor Lempke, left last week for Omaha, Nebraska, after a visit here with her daughter.

Mrs. O. G. Calhoun has returned from an extended visit with her parents, who reside in South Carolina.

Mrs. Victor Lempke, left last week for Omaha, Nebraska, after a visit here with her daughter.

## Local Beauty Shops Set New Scale of Prices

Elsewhere in the Brand this week will be found an advertisement by the four beauty parlors of the city, announcing a raise in prices for their work. For the past year or more, the cosmeticians and beauticians of Hereford have been operating with cut rate prices to secure more business, and a comparison this past week, when representatives of the four shops met together, revealed they each were operating at a distinct loss, with the prospect of future expenses exceeding those of the past.

Accordingly, they agreed to raise the scale of beauty shop prices to the level of the lower priced shops in adjoining towns, though still less than the higher priced shops.

The barber work, where the beauty shops do such work, comes under the state barbering laws compelling certain measures to be taken which adds considerably to the expense of that work, and now the shops are called upon to be ready to pay a high state license to regulate the equipment of each shop and the training requisites of each operator. The shops realize they must get standard prices for their work or be compelled to close. The price scale of Hereford beauty shops having not been made unjust, in comparison with other places. While the new law would increase expenses, it would also prohibit the operation of unsanitary shops. Thus the new price of standard beauty shops is a further guarantee of better satisfaction to patrons, inasmuch as the shops must comply with laws governing the sanitation of materials and equipment.

The Smart Marinello Beauty Shoppe, Orr's Beauty Shop, Elite Beauty Salon, and Morene's Beauty Shop are the four local beauty parlors cooperating in the announcement.

## Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Farmers are busy sowing oats and barley.

Quite a number attended singing at Sims Sunday night. A lot of interest is being taken in singing and we invite others to join with us at this time.

Misses Alma and Lucille Foxall were shopping in Hereford Saturday.

Mr. and Mrs. Critz of Adrian arrived home last week from a visit with relatives in Iowa.

Rev. McNew and son, Lewis McNew and wife left a few days ago for Beeville.

Miss Pauline Hawn has returned from a visit with her sister, Mrs. Dinker of Enid, Oklahoma.

Mrs. Ernest Long is convalescing from injuries received in an automobile accident several weeks ago.

Mrs. O. G. Calhoun has returned from an extended visit with her parents, who reside in South Carolina.

Mrs. Joe Speed is in Amarillo under treatment by a doctor.

Mrs. Victor Lempke, left last week for Omaha, Nebraska, after a visit here with her daughter.

## Easter Items

BY MISS LOUISE FRYE

Miss Emerald Smith entertained her Sunday school class with a party at her home Friday evening. At a late hour sandwiches and cocoa were served, which was enjoyed by all.

Misses Martha Medley and Josephine Hardy spent Thursday night in the Carl Frye home.

B. M. Allen and family and Hazel Chambliss took dinner in the J. S. Smith home Sunday.

Miss Stella Allison is spending the week end in Plainview where she is visiting relatives.

Mrs. C. W. Frye and daughter called on Mrs. H. H. Frye and Mrs. Roy Deward Friday afternoon.

Mrs. Fred Walton attended the club meeting in Dimmitt Monday. Evelyn Reynolds spent Wednesday night with Mr. and Mrs. Harry Smith.

The school will put on a George Washington program Friday, February 20. Everyone is invited.

C. W. Frye visited in the B. H. Medley home Friday evening.

The E. O. Dixon family, Maxine Deward and Mrs. C. W. Frye were ill with influenza the past week.

Rev. Bailey will preach next Sunday at 11:30.

## Here and There

BY MRS. C. E. TICE

A light shower of rain fell here Monday night.

Wheat is looking fine and the amount of moisture in the ground at present indicates a good yield.

Melvin Mitchell and C. E. Tice made a trip to Bellview, New Mexico, Saturday.

The W. W. club met with Mrs. Paul Williams last Thursday. Roll call was answered by 11 members.

Mrs. Deward Roberson gave a very interesting talk about her trip through New Mexico and California.

bed caverns. The next meeting will be with Mrs. J. W. Berg February 25. Mrs. Minor Robbins was a guest.

Mr. and Mrs. J. W. Benson spent Sunday at the Melvin Mitchell home.

Miss Maxine Tice was absent from school several days on account of influenza.

Fred Smith and Lloyd Tice were Bellview visitors over the past week end.

Mr. and Mrs. W. A. Springs and children and Meses Florence and Neva were influenza victims last week.

R. J. Franks, whose ranch is 36 miles southwest of here, was shopping in Hereford last week end. Another shopper, who came from the distant edge of Hereford's trade territory was Mrs. H. Climer 31 miles north of Hereford.

## HILLSIDE HATCHERY

—was first to adopt blood testing and A. P. A. certification because it DOES mean better, healthier chicks. Don't be misled and made to believe it does not pay. Ask our satisfied customers.

—See our line of Lee's Remedies, Jamesway brooders and poultry equipment.

Custom Hatching


Final Clean-Up of Silk Crepe

### Fall Dresses \$1.98 & \$3.98

Values up to \$10.00 and \$15.00

Just received a beautiful line of very smart pure silk and linen WASH DRESSES \$1.95 and up

### Popular Store

### Notice!

CHANGE OF PRICES

EFFECTIVE FRIDAY, FEBRUARY 19

Finger Wave	35c
Marcel	50c
Manicure	50c
Shampoo, plain	35c
Fitch Shampoo	75c
Shampoo, long hair	50c
Plain Hot Oil Shampoo	\$1.25
Eye Brow Arch	50c
Eye Lash Dye	\$1.50
Henna Rinse	50c
Henna Pack	\$1.50
Plain Facial	\$1.50
Permanent Waves	\$3.50 and up

These standard prices represent the best practice in the beauty shop profession, and have been adopted for the protection of beauty patrons.

SMART MARINELLO BEAUTY SHOP  
MORENE'S BEAUTY SHOP  
ELITE BEAUTY SALON  
ORR'S BEAUTY SHOP

## Hit 'em Again--- WITH PRINTED PRICES

Keep up that fusillade of folders, that barrage of "broadsides" and sooner or later sales resistance will crumble. Let us create your advertising munitions.



### BANG!

## The Hereford Brand

P. S.—Your letter-heads, envelopes, etc., are the only things by which outsiders can judge you.

JUMBO MILK SHAKES for a nickel at Quality Drug. Phone 122, your orders for drugs, sundries and fountain supplies. 1c

# WANT Ads

All classified advertisements must be in advance unless arrangements are made in person to care for the payment. Classified ads received through mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim Reports of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about throughout the paper.

### For Sale or Trade

**FOR SALE:** Hens and barley seed. Mrs. H. H. Lang, one mile south of Frio. 6-1p  
**FOR SALE:** Several Rhode Island cockerels. Phone 9013-F23. B. K. Groeson. 5-2p  
**FOR SALE:** R. C. A. Highway radio cheap. See J. A. Daniel. 6-1c  
**FOR SALE:** A piano at a bargain. Box 678, or call at the Hereford brand. 1d  
**FOR SALE:** Bred Duroc gilts, at prices you can afford to pay. Mrs. Jess Turrentine. 5fc  
**PEWITTERS,** New and second-hand. Jewell Murchison, Court Ave. 37-4fc

**FOR SALE:** Seed oats, of the 90-y variety, 25 cents per bushel. Phone 660-W. G. L. Woods. 6-2p  
**FOR SALE:** High bred young sw, will farrow soon. O. G. Hill. 4-6fc  
**FOR SALE:** Hegari and sorghum seed. Fred Streun, Route 2, seven miles southwest of Hereford. 6-1p  
**FOR SALE:** Raleigh Good-Health products at 306 West Sixth St. J. M. Wright, Agent. 1-1fc  
**FOR SALE or trade:** 1929 model Chevrolet truck. Mrs. H. H. Lang, one mile south of Frio. 6-1p  
**FOR SALE:** All Mash Merit Starter, the scientifically balanced ration. West Texas Feed & Seed Company. 6-1c  
**FOR SALE:** Two good mares and one horse, choice stuff. Cash or good note until harvest. O. E. Sherman. 5-2c  
**FOR SALE:** One new fire-proof cabinet safe. One new Remington cash register, suitable terms. Ralph Barnett. 5-2c  
**FOR SALE:** Stock, eggs or chicks from A. P. A. certified, blood-test. S. C. Rhode Island Reds, sent 1932 mating list. S. F. Warren, Frio. 3-4fc  
**FOR SALE:** On easy terms, several modern dwellings. See Ralph Barnett, our local representative. Standard Saving & Loan Association. 5-2c

### Ask for FLAVO FLOUR at your Greener's.

**PACKARD MILLING COMPANY** Phone 29. 12-4fc  
**FOR SALE:** Two good as new 250 egg Buckeye incubators, cost \$37.50 each. For quick bargain sale at \$30.00 each. Miss Lulu Botsford. 6-1p  
**FOR SALE:** Acme Quality Paints and dependable lumber for every size job. A. C. Thompson, Dependable Lumber. 48-1fc  
**FOR SALE:** Second hand, hand-power washing machine and wringer. See Grant Fuller at Kemp Lumber Company. 3-1fc

### Lodge Directory

**HEREFORD LODGE**  
No. 478, I. O. O. F.  
meets Monday, 8:00 p. m.  
Visiting Brothers welcome  
**LEE R. CONKLIN, N. G.**  
**L. H. Foster, Secretary.**

### Wanted

**WANTED:** Second hand day bed, reasonable price. Phone 385. 6-1p  
**WANTED:** Second hand baby high chair and push cart. Inquire at Brand office. 6-1c  
**WANTED:** Your cream, chickens, and eggs. We handle young meat. Spratt & Chapman Market. 6-1c  
**WANTED:** Bronze turkey hens, will pay better than market price. Mrs. G. L. Woods, phone 660-W. 5-2p  
**WANTED:** Housework or caring for children. Inquire at Cleo Mitchell's on A Street, north of Mother's Park. 5th

### For Rent

**FOR RENT:** 50 acres, improved, three miles east of town, \$20.00 per month. Tom Carter. 6-4fc

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising.  
Words ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

### FOR RENT: Furnished apartment.

**F. H. Oberthier.** 37-1fc  
**FOR RENT:** Furnished apartment, bills paid. Mrs. Frances Barnard, 312 East Sixth. 6-1p  
**FOR RENT:** Two furnished light housekeeping rooms. 211 West Fifth Street. 6-1p  
**FOR RENT:** Lot 6, block 18, Mabry district, for taxes. Mads Sorenson, 211 Douglas Avenue, Compton, California. 4-3p  
**FOR RENT:** Two furnished rooms for light housekeeping. 110 West Sixth Street. Mrs. Maggie Hopper. 6-1c  
**FOR RENT:** Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-1fc  
**FOR RENT:** Nicely furnished apartment with private bath and garage. Mrs. Hattie Rutherford, phone 665. 6-4p  
**FOR RENT:** Four room furnished apartment, with bath and garage. Mrs. J. W. Alexander, tele phone 43. 2-1fc  
**FOR RENT:** Four room, unfurnished duplex; will be vacant March 1; close to high school. Phone 570. J. S. Orr. 6-2p  
**FOR RENT:** One sixroom residence; one five room residence, and several apartments. Have a buyer for residence on monthly pay plan. Ralph Barnett, phone 122. 5-2c

**Grey, U. P. Trail; Miller, Manslaughter; Wren, Beau Sabreur; Hergeshelmer, Swords and Roses; Wright, Henel of the Old House; Overton, World's Best Short Stories, Humor; Major, When Knighthood Was in Flower; Davis, The Lion and the Unicorn; Westcott, David Harum; Frandillon, Gods and Heroes; Brooks, Way Made Plain; Simond, History of English Literature; MacArthur, Crack in the Bell; DeFoe, Robinson Crusoe; Crawford, Witch of Prague, Sarinesca, Casa Braccio, Roman Singer, Pietro Ghisleri, Via Crucis, Marzio's Crucifix, Marletta, Katherine Lauderdale, In the Palace of the King, Griegenstein, Cigarette's Maker's Romance, Tale of a Lonely Parish, Children of the King, Corleone, Love in Idleness, Saint Ivario, Balstons, Three Fates, Heart of Rome, Cecelia, Mr. Isaacs; National Geographic, eight numbers. Also the following by Mrs. Earl Porter: Curwood, Kazan; Young, Mother Madree; Hergeshelmer, Three Black Pennys, and Stokes, The Way of the Panther, were given by Mrs. Ray Johnson.**

### Notice

**NOTICE:** Income tax returns compiled, rates reasonable. W. L. Alexander, care City Drug Store. 5-1fc

### Lost and Found

**LOST:** Two bunches of keys, one in leather folder, and the other on a chain. REWARD. Return to Brand office. 6-1c  
**LOST OR STRAYED,** \$250 Reward: One Red Duroc sow, weight about 450 pounds, solid red, long tail. Strayed from our farm on Palo Duro creek 10 miles north of Dawn. Please write Jas. D. Ward, Box 79, Wildorado. Will gladly come at once and get her and pay under \$250 reward. Jas. D. Ward, Box 79, Wildorado, Texas. 4-4p

### Citation On Application for Probate of Will.

**THE STATE OF TEXAS,**  
To the Sheriff or Any Constable of Deaf Smith County, Greeting:  
You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

**THE STATE OF TEXAS,**  
To all persons interested in the Estate of Emma C. Thompson formerly known as Emma C. Needham and also known as Mrs. F. A. Thompson, deceased, Allen Thompson has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said Emma C. Thompson, Deceased, filed with said application, and for Letters Testamentary certified copy of the Last Will and Testament of the Probate Proceedings had in the County Court of County of Tulare, State of California, which will be heard on the 5th Monday in February, A. D. 1932, the same being the 29th day of February, A. D. 1932, at the Court House thereof, in Hereford, Texas, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.  
Herein fall not, but have you before said Court on the said first day of the next term thereof this Will, with your return thereon, showing how you have executed the same.  
Given under my hand and the seal of said Court, at office in Hereford, Texas, this 17th day of February, 1932.  
(Seal) L. H. FOSTER, Clerk, County Court, Deaf Smith County, Texas.  
By Effa Rutherford, Deputy. 6-1c

### JUMBO MILK SHAKES for a nickel at Quality Drug.

Phone 122, your orders for drugs, sundries and fountain supplies. 1c

## Library Buys; Receives Gift of Many Books

Deaf Smith county free library has suffered during the past several months, from lack of new books to put in circulation and keep the steady readers of the library supplied with recent publications. The Pioneer Club has taken an initial step in helping the library meet the demands made upon it by supplying books furnished by the individual club members. Coming as it does upon the approaching birthday of the Free County Library, Miss Lillie Hostetler, librarian, is kept busier than ever these days in supplying customers with the available books.  
Since the first of the year library finances have made possible the purchase of new books of latest publication and they have also been added to the circulation. More recently, since the list of volumes added farther down in this article, the Pioneer Club has also donated these books to the library: Nye, A Guest at the Luddow; Connor, Black Rock; Connor, Sky Pilot; April number of National Geographic.

The Pioneer Woman's club, realizing the heavy demand that the Deaf Smith County Library is having to supply readers with books at this time, has very generously contributed the following volumes:

Grey, U. P. Trail; Miller, Manslaughter; Wren, Beau Sabreur; Hergeshelmer, Swords and Roses; Wright, Henel of the Old House; Overton, World's Best Short Stories, Humor; Major, When Knighthood Was in Flower; Davis, The Lion and the Unicorn; Westcott, David Harum; Frandillon, Gods and Heroes; Brooks, Way Made Plain; Simond, History of English Literature; MacArthur, Crack in the Bell; DeFoe, Robinson Crusoe; Crawford, Witch of Prague, Sarinesca, Casa Braccio, Roman Singer, Pietro Ghisleri, Via Crucis, Marzio's Crucifix, Marletta, Katherine Lauderdale, In the Palace of the King, Griegenstein, Cigarette's Maker's Romance, Tale of a Lonely Parish, Children of the King, Corleone, Love in Idleness, Saint Ivario, Balstons, Three Fates, Heart of Rome, Cecelia, Mr. Isaacs; National Geographic, eight numbers. Also the following by Mrs. Earl Porter: Curwood, Kazan; Young, Mother Madree; Hergeshelmer, Three Black Pennys, and Stokes, The Way of the Panther, were given by Mrs. Ray Johnson.  
New books recently purchased by the library include: Abbott, Bonquet Hill; Atkinson, Johnny Applesseed; Galley, So this is Christmas; Bindios, Rancher Jim; Bower, Long Loop, Rodeo; Buchanan, The Blanket of the Dark; Burns, The Saga of Billy the Kid; Coolidge, The Navajo Indians; Curwood, The Danger Trail, Nomads of the North, Courage of Captain Prim, Flower of the North; Ellis, The Life of an Ordinary Woman; Grey, Book of Camps and Trails; Hawes, Dark Frigate; James, Smoky, the Cowhorse; Hill, The Girl From Montana; Hough, North of 36; Fox, The Trail of the Lonesome Pine; Gregory, The Mystery of the Spanish Hacienda; London, Jerry of the Islands; Richmond, Red Pepper Returns; Norris, See; Rinehart, The Door; Thoreau, Walden; James, Sun-Up; Altsheier, The Texas Scouts, The Texas Star; Beaty, Spotty, Sunshine Rose; Bianco, The House that Grew Smaller; Blanchard, Lucky Penny of Thistle Troop; Bush, A Prairie Rose; Calhoun, Miss Minerva and William Green Hill; Cooper, With the Circus; Beskow, The Adventures of Peter and Lotta; Blafsdell, Pretty Polly Flinders; Dyer, Sulphy, Snappy and Velvet Paw; Eaton, Boy Scouts at Crater Lake, Boy Scouts at Glacier Park; Green, A Lincoln Conspiracy; Groves, Kittens and Cats; Hawkes, Eskimo Lands; Orton, The Little Lost Pig; Perkins, The Colonial Twins; Meeker, Ox-Team Days On the Oregon Trail; Sabin, With Carson and Fremont; Sampson, Miss Minerva Goin' Places; Serl, Johnny and Jenny Rabbit; Sindelar, Nixie Bunny In Manners Land; Snedden, Docas, the Indian Boy of Santa Clara; Tomlinson, Scouting With Daniel Boone, Scouting With Kit Carson; Troxell, Pammie and His Friends; Wallace, O'Reilly of Notre Dame; Thomson, Aviation Stories; Wells, Beppo, the Donkey; Wilson, Tad Sheldon; Eastman, Smoky Day's Wigwam Evenings; Dobie, Finding Literature on the Texas Plains.

### Westway Items

**BY WILMA NELL SIKES**  
Women of the community met with Mrs. T. L. Vaughn Thursday and quilted on two quilts. Each of the ladies contributed a dish to the big dinner that was enjoyed by all.  
Two one-act plays will be given at the P. T. A. Friday night, and everybody is invited.  
Mrs. Jess Turrentine and children and Mrs. Warner were dinner

### guests of Mr. and Mrs. O. Wilder Sunday.

Mr. and Mrs. Durham of San Jon, New Mexico, visited Mr. and Mrs. Bill Denney Sunday.  
Clarell Sikes spent Friday night with Raymond Pierce.  
Vesta Brashear was operated on for appendicitis Thursday afternoon and is improving rapidly.  
Edith Chandler spent the week end with Bessie Gunn.  
Mr. and Mrs. Grady Wilson visited Mr. and Mrs. Roe Sunday night.  
A. C. Pierce and sons were in Lubbock Saturday.  
Inez Smith and Beth Brashear are staying in the hospital with Vesta Brashear this week.  
Belinda and Lily Moy Sikes spent Sunday afternoon with Irene Grimes.  
Mrs. Beauford Luttrell and son visited her parents in Albuquerque, N. M., three days this week.  
Herman Gray and Guy Lawrence were in Elida, N. M., Friday.  
J. R. Roe and parents of Fort Worth are visiting the Roe home here.  
Friday night, February 26, a musical will be given at the school house. Admission 15 and 20 cents.  
Misses Frances Brown and Ruth Hanna attended a bridge party at the Houser home in Hereford Saturday night.  
Mrs. Emma Sikes visited Mrs. Gunn Tuesday afternoon.  
A number of students are not in school on account of influenza.  
Mr. and Mrs. Bob Denney visited Mr. and Mrs. Bill Denney last Sunday.  
Mr. and Mrs. Kelly and son have made several trips to visit Mr.

### Boyer who is ill in the hospital.

Mr. and Mrs. O. Wilder and daughter visited the Sikes home Friday night.  
Mr. and Mrs. L. O. Gore visited Vesta Brashear in the hospital last Saturday.  
Cosette Denney spent Sunday night with Mr. and Mrs. Bob Denney.  
Irene Grimes spent Friday night with Lily Moy Sikes.  
The boys ball team played Sunnyside at Dimmitt Monday night. The score was 19-20 in favor of Sunnyside.  
Mr. and Mrs. Joiner visited Mr. and Mrs. Tom Vaughn Thursday night.

## Flagg News

**By MRS. W. T. SUMMER**  
Rev. Coe filled his regular appointment here Sunday and was a dinner guest of Mr. and Mrs. Frasier.  
Attendance at the pie supper Friday was real good. Among the candidates present were Messrs. Easter, Estes, Hickman, Horton, and Sheffey.  
Mrs. N. A. Arms had as dinner guests Sunday Mr. and Mrs. Sheffey and Mr. and Mrs. Summer.  
Mr. Kennedy, Mr. Byars and Mr. Arms made a business trip to Wellington last week.  
Mrs. Carpenter and little daughter, Jay, visited Mrs. W. T. Summer Saturday afternoon.  
Mr. Hollis of Silverton has been a visitor in the Scarborough home the past week.  
Mr. and Mrs. Pete Norfleet of

### Hale Center visited in the Ernest Jones home last week.

Joe Tarpley made a business trip to Hardeman county last week.  
Fletcher Ramsey has been on the sick list the past week.  
The H. D. club will meet this week with Mrs. Joe Benzwanger on Thursday afternoon.  
Mrs. W. A. Sanders has been quite ill the past week.  
Mr. and Mrs. Elmer Dixon of Cleo attended church here Saturday night.  
Mrs. N. A. Arms was a business visitor in Dimmitt Saturday afternoon.

### Some habits are good, and some are bad. But there is one you can't go wrong—and that is the habit of coming to the Panhandle Lumber Co. when you need good lumber and building materials.

Mr. and Mrs. Ivan B. Mardis left Wednesday morning to make their home in Amarillo. Mr. Mardis will be connected with the Nunn Electric Company.

## CREAM WANTED 16c

**We Pay the Transportation.**  
Farmers, if you want to get actual market price for your cream ship it to us. Our price is always actual market price and if market advances, so does our price. You need our market, we need your cream. Ship us.  
**FALLS CITY CREAMERY CO.**  
Falls City, Nebraska.

### TEXAS GROCERY AND MARKET

"HEREFORD'S FINEST FOOD STORE"  
**FREE DELIVERY** We Feature Quality Groceries **PHONE 353**  
Home-Killed Beef and Pork.  
*You Save Money and Are Assured Highest Quality SANITARY Products When You Trade Here.*

### Quality Tells — Prices Sell

TOMATOES, No. 2, 3 cans hand pack ..... 33c  
CORN, No. 2, 3 cans, Standard Sweet ..... 33c  
PEAS, No. 2, 3 cans, High Grade ..... 33c  
**FLOUR** 48 lbs. — **HEREFORD** ..... 76c  
24 lbs. — ..... 46c  
12 lbs. — **BEAUTY** ..... 36c  
KRAUT, No. 300, 3 cans Kuner's Best, 24c ..... 14c  
BEANS, No. 2, garden gathered, stringless, 3 cans ..... 33c  
SALMON, No. 2, 3 cans Select Express ..... 33c  
SUGAR, 10 lb pure granulated, cloth bags ..... 53c  
MACARONI or Spaghetti, 3 large boxes, Famous Brand ..... 15c  
SOUP, No. 1 tall, Tomato or Vegetable, 3 cans ..... 30c  
VERMICELLI, 3 large boxes, Comets Best ..... 15c  
COFFEE, 3 lb Fancy Peaberry ..... 39c  
PEACHES, large package, fancy ..... 15c  
APRICOTS, while they last, Choice ..... 15c  
PRUNES, large size prunes, 3 pounds ..... 25c  
SOAP, 10 bars White Laundry, soap ..... 25c  
BEANS, Pinto, re-cleaned, 3 lbs ..... 17c  
BEANS, Limas, navy or pinks, 3 lbs ..... 17c  
BROOMS, high quality, 60c value, only ..... 29c  
JELLO, assorted flavors, 3 packages ..... 21c  
Oranges, large size, dozen ..... 33c Cranberries, quart ..... 15c  
Apples, Winesap or Delicious, large size, dozen ..... 33c  
Cabbage, new shipment, lb ..... 3 1/2c Bananas, yellow ripe 3 lb ..... 21c  
MATCHES, 6 large boxes, Sure Strike ..... 15c  
New Potatoes, 5 lbs ..... 25c Lemons, Sunkist, dozen ..... 29c  
Celery, well bleached ..... 13c Lettuce, hard heads, 2 for ..... 15c  
Grapefruit, Texas Seedless, 6 extra large ..... 29c  
Bunch Turnips, Carrots, Cauliflower, Green Peppers, Fresh Tomatoes  
**STEAK, fore quarter, 3 lb, tender and juicy .. 25c**  
STEAK, round, loin and T-bone, choice cuts ..... 12 1/2c  
ROAST, fancy beef roast, lb ..... 8c  
ROAST, fancy pork roast, lb ..... 8c  
ROAST, flat rib pot roast, 3 lbs ..... 21c  
Pork Chops, lb 12 1-2c, Weiners 12 1-2c, link Sau. 19c  
HENS, fat, juicy, for your Sunday dinner ..... 70c  
HAMBURGER, all meat, no cereal 3 lbs ..... 21c  
BACON, Sliced, 1 lb packages ..... 18c  
BACON, slab bacon, sugar cured, half or whole ..... 13 1/2c  
OYSTERS, extra select, pint ..... 40c  
DRY SALT BACON squares, 6 1-2c. Bacon, sugar cured squares ..... 11c  
CHILI, home-made, special, lb ..... 19c

### We Pay More Than Anyone In Town for Your Hens and Eggs

Cap Size Letter Folders  
Adding Machine Paper  
Waste Paper Baskets  
Envelope Moisteners  
3 x 5 Index Cards  
Semi Island Twine  
Shell Bond Boxes  
A C O Fasteners  
Hotchkiss Staples  
3 x 5 A-Z Index  
Adding Machines  
Hull Dog Clips  
Waste Baskets  
Letter Baskets  
Second Sheets  
Record Books  
Rubber Bands  
Invoice Files  
Blank Books  
Sticket Files  
Price Books  
Board Clips  
Steel Boxes  
Brief Cases  
Cleo Paste  
Index Sets  
Blank Piv  
Ink Well  
Moellege  
Journals  
Daters

**CALL AT**  
**THE BRAND**  
FOR  
**OFFICE Supplies**

**Summerfield**

By MRS. L. JOHNSON

The M. M. S. met last Wednesday at the church, with Miss Ellen Atchley in charge of a very interesting program, given by the eight members present. The next meeting will be on Wednesday, February 24 at the church, with Mrs. B. C. Roberson as leader.

Mr. and Mrs. Ted Statts and son visited in Clyde, N. M., Sunday.

Albert Schultz was a business visitor in Happy from Monday until Thursday.

Mrs. E. C. Dodson of Amarillo is visiting her daughter, Mrs. W. Huntley.

Mr. and Mrs. Lee Curry and daughter, Mary, Lee and Bill Davis visited the Leonard Ricketts home at Dimmitt Sunday.

Jim Clark and Guy Walsler were in Canyon Friday.

Henry Kendall and family have moved to the S. L. Walsler farm northeast of here, formerly occupied by Cleo Meharg and family.

Bill Eddleman of Plainview is visiting his brother, Wilburn.

Denson Hill and family, Walter Hawkins and family of Ford visited the B. A. Atchley home last Wednesday.

Ted Statts and family have returned from Buffalo, Oklahoma, where they attended the funeral of his nephew.

Louie Huckert and family visited the Jay Sanders family at Big Square, last week.

Ben Davis and family have moved to their farm southwest of here.

Summerfield boys basketball team played Westway and Jumbo at Dimmitt Saturday, Jumbo losing, Westway winning.

A group of young people met at the school house Friday night, going from there to the J. L. Lookingbill home to surprise Harry. Games were played and all enjoyed a fine time and wished Harry a quick recovery.

Miss Christine Atchley stepped on a nail last week which has caused her much trouble.

Mrs. Wayne Murdock returned Saturday from Arizona where she has been visiting relatives.

Geo. Beck and family of Texico visited friends here Sunday.

Mrs. Frank Allen and son, and Mrs. Homer Simpson of Amarillo visited the Walter Huntley home Monday.

Mr. Still went to Ropesville Saturday, his mother returning with him for a visit.

**How One Woman Lost 10 Lbs. In a Week**

Mrs. Betty Luedeke of Dayton, writes: "I am using Kruschen to reduce weight—I lost 10 pounds in one week and cannot say too much to recommend it."

To take off fat easily, SAFELY and HARMLESSLY—take one half teaspoon of Kruschen in a glass of hot water in the morning before breakfast—it is the safe way to lose unsightly fat and one bottle that lasts 4 weeks, costs but a trifle. Get it at City Drug Store or any drugstore in America. If this first bottle fails to convince you this is the safest way to lose fat—money back.

But be sure and get Kruschen Satta—imitations are numerous and you must safeguard your health.

Lester Suttles and children, Ellen and Ruth Atchley, Hazel Oglesby and Maude Notand, Asa Atchley and Cleo Meharg, Jr., visited the Bill Knox home in Hereford Sunday.

W. L. Clark and family, Bailey Clark and wife, of Anton, and Mrs. McGester and son of Ft. Worth, spent the week end in the J. L. Lookingbill home.

A light shower of rain fell here Monday night.

Those on the sick list: Mrs. J. H. Murdock, Walter Fan, Albert, John and Jerrie Schultz. Most of those reported sick last week are improved.

**Summerfield**

BY MRS. L. JOHNSON

Summerfield P. T. A. met Wednesday of last week in its first regular meeting since organization. Due to illness and bad weather, several were absent. The program consisted of business and installation of officers, each of whom told what the duties to the association are, and discussed many possibilities for an association.

The next meeting will be Wednesday night, February 17, when they are to have a short program and social. They want all the members to be present and extend a cordial invitation to all patrons of the school. Patrons, we need you—come if you can.

Cleo Meharg, Jr., of Amarillo visited over the week end with relatives and friends here.

Mr. and Mrs. J. P. Roberson of Hereford visited Mrs. Obe Roberson, who is sick, Monday.

Rev. Coe and family of Plainview were here Saturday night and Sunday, he filling his appointments.

Mr. and Mrs. A. J. Blakemore and Forbus Blakemore visited the G. W. Mills home in Amarillo last week end.

Mrs. Walter Huntley and Miss Christine Chapman attended the pageant given at Hereford Central school Monday night of last week.

The Home Makers Study club met last Thursday with Mrs. Ray Johnson, with Mrs. Marvin Madden as leader. The subject was The Texas Legislature. Importance of Legislation, Mrs. Marvin Madden; Organization of Legislature, Mrs. B. C. Roberson; What Congress Is Doing Today, Mrs. Lee Curry; parliamentary drill, Mrs. Walter Huntley. Miss Buzzell gave a talk on Contagious Diseases.

At the social hour refreshments were served to 12 members, Miss Buzzell and three visitors, Mrs. W. A. Davis, Clarendon; Mrs. O. E. Behrens, Kress, and Mrs. J. H. Murdock.

The next meeting will be February 18, with Mrs. Walter Huntley and Mrs. B. C. Roberson as leader.

Billie and Jimmie Frick of Canyon spent last week end with Everett Storey.

Mrs. O. E. Behrens and son of Kress are visiting here.

Mrs. J. D. Massie and little daughter and Carol Lockhart of Claude visited in the Lee Curry home Friday.

Forbes Blakemore is driving a new car.

Lloyd Lookingbill and family, Miss Lena Johnson of Black, Miss Dorothy Fullwood, Hereford, spent the week end in the J. L. Lookingbill home.

Miss Marylea Huntley and Jas.

Ross of Plainview spent the week end with Mr. and Mrs. Lewis Jay.

John Switcher of Walsh, Colorado, spent Thursday night in the Lee Curry home, returning Friday with Mrs. W. A. Davis and J. C. and Billy Prochan who have been visiting in the Curry home.

Mr. and Mrs. R. O. Dunkle and son of Hereford were Sunday visitors in the J. L. Lookingbill home.

Mr. and Mrs. Luther Ramsey have moved from the Ben Davis farm south of here to the M. D. Fincher farm near Hereford.

Mr. and Mrs. W. D. Kellehor of Hereford were Sunday visitors in the Louie Huckert home.

Harry Lookingbill is improving from his accident of last week.

Those reported on the sick list this week were Mrs. Obe Roberson, Mrs. Walter Huntley, Mrs. Will Schulz, Miss Gertrude Atchley, the Coker children and Dean Storey.

Mr. and Mrs. Lewis Jay and Miss Marylea Huntley and James Ross attended a birthday dinner at the P. M. Houser home, Hereford, in honor of Mr. Houser and Charles Whitehead.

L. H. Alkman of Hereford was a business visitor here Monday.

Mr. and Mrs. W. S. Dixon of Frio community attended church here Sunday and were guests in the J. A. Noland home.

**Progressive News**

By OLIVE PERKINS.

Mrs. Ed Botts visited school Fri-

day and enjoyed the Valentine program.

Mr. and Mrs. H. F. Benson entertained the young folks with a party Friday night, February 5. Refreshments of sandwiches, cake and cocoa were served.

Mr. and Mrs. Gordon Durham and daughters of Hereford were dinner guests in the Raymond Saylor home last Sunday.

Mr. and Mrs. Jim Ricketts and son who are moving to New Mexico, spent one night last week with her parents, Mr. and Mrs. Ray Hershey.

Mrs. Carl Donovan spent last Thursday with Mrs. Blakemore, while Mr. Donovan was in Amarillo.

Jess Caldwell spent Friday night with home-folks.

Mrs. Luke McBrayer went home Saturday.

Grandmother McBrayer who was quite ill with influenza last week, is some better.

Mrs. Owen Neel and small son are visiting her mother, Mrs. Vick. W. A. and Ira Ricketts went to Dimmitt Wednesday afternoon to see L. A. Ricketts, who is ill.

Over 60 attended Sunday school last Sunday afternoon.

Mr. and Mrs. Cecil Hodges and daughter visited her parents Friday afternoon.

Louise Hunter visited school Friday afternoon.

Mrs. Verdie Benson and Leatrice Benson called on Mrs. Gregory and Augustine Monday afternoon.

Harold Posey spent Sunday evening with Arnold Hershey.

Mr. and Mrs. J. C. Ricketts called on Ira Ricketts and family last Sunday afternoon.

Mr. and Mrs. Bob Scales and son called in the G. A. Harris home in Hereford Sunday.

Mrs. Jim Park spent Friday with Mrs. Ray Hershey.

Arnold Hershey returned Tuesday from New Mexico where he has been looking after his claim.

Mmes. Margaret Dougherty and Jim Ricketts spent Friday night with Mrs. Ira Ricketts.

Mmes. Carl Donovan, Ira Ricketts and J. E. Blakemore called on Mrs. Ray Hershey Thursday.

Mr. and Mrs. Jeff Roberson and sons called on her parents, Mr. and Mrs. C. P. Caldwell, Sunday.

Wm. Webb and family of Childress spent the week end with his parents here.

Mrs. Raymond Robertson and children went to Shamrock last Wednesday to visit her mother.

He has been in failing health for some time.

Mmes. Royce Satterwhite, E. W. and L. L. Womble visited Mrs. Stanley Thomas of Wildorado last Thursday afternoon.

Mr. and Mrs. F. A. Brown and Mary spent one day last week with Mr. and Mrs. Chestem of Amarillo.

Jim Allred of Hereford spent the week end in the Cecil Allred home.

Mrs. R. L. Campbell called on Mrs. Thomas Watson one afternoon last week.

Mr. and Mrs. Coy Phillips visited in the Cecil Allred home Friday night.

Herschet Thigpen of Levelland is here looking for work.

Mrs. Speedy Cretzinger and boy

of Panhandle spent three days last week in the C. Cretzinger and J. Bedink homes.

Mrs. Dale Phillips called on Mrs. Benson and Mrs. C. McBrook Thursday afternoon.

Misses Lucile and Lois Pa of Progressive called in the Cretzinger home Friday.

Wildorado boys and girls basketball teams played Adrian Friday.

The program at the school here Friday was well attended. Visitors from other communities were a preclated and invited to come again.

More eggs and more profit with Merit Egg Mash. West Texas Feed & Seed Company. 6-

TRY A WANT AD IN THE BRAND

**Fairview-Palo Duro Items**

By MRS. JOHN BOLING

Miss Buzzell, county health nurse, worked at Fairview one day last week. Some of the pupils are reported to be over weight, which is more satisfactory than underweight.

We had an attendance of 65 at Sunday school and church services Sunday. This was a good attendance considering the weather. Rev. J. M. Jones was unable to return for night services.

**Better Butter—Better Cooking**

How much of your culinary success depends upon good butter! It is a worth while economy to provide really fresh, pure butter for kitchen uses. All pastries, cakes and breads are so much better with this natural shortening.

**CREAM O' PLAINS BUTTER**

**Farmers Creamery Ass'n, Inc.**

Hereford Phone 3

**McCormick - Deering**

**POWER FARM SCHOOL**

**TUESDAY, FEBRUARY 23**

**From 1:00 Until 6:00 p. m.**

- You are invited to be our guest at our Power Farm Entertainment and Special Sales Day Program.
- Our entertainment will consist of motion pictures and short talks by representatives of the Harvester Company.
- SPECIAL DISCOUNTS will be allowed this day on any article of the McCormick-Deering line that you might need. Seven per cent on term prices, and ten per cent on cash prices.

**ON THIS DAY A McCORMICK-DEERING HAMMER TYPE FEED MILL WILL BE GIVEN AWAY ABSOLUTELY FREE!**

**YOU ARE WELCOME!**

**BUCHANAN & ROSSON**

Hereford, Texas



**Be Honest with Yourself Have Money**

EVERY school boy knows the story of George Washington and the cherry tree. Washington was honest with himself as well as with his Father when he admitted chopping down the cherry tree. You KNOW you should HAVE MONEY . . . are you honest with YOURSELF?

**START SAVING REGULARLY NOW**

*We Welcome YOUR Banking Business*

THINK! **THE FIRST NATIONAL OF BANK** HEREFORD **THINK!**

*A Strong Bank Thoughtfully Managed*

MEMBER FEDERAL RESERVE SYSTEM



# THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



## The Whiteface Roundup

**THE STAFF**  
Lueta Borden Editor-in-Chief  
Luna Allred Assistant  
W. J. Fellers Sports  
Ardelle Foster Societies  
W. B. Wilson Jokes

### Health.

We moderns, as we like to term ourselves, rush around so busily these days that we forget the term health exists. We have taken it for granted that we shall always enjoy good health, but when something like this influenza epidemic makes a call we wake up to the fact that we might use a little discretion in matters concerning health.

Experience is a dear teacher, the influenza has been a dear teacher, and by geometrical reasoning we might say that the influenza is an epidemic. Yes, those who were its victims will probably agree that it is an experience, an unpleasant experience. Just to show you how it hit our school we shall display a few figures:

There are approximately 200 students in Hereford high school. On Monday, February 8, there were 110 students and three teachers absent; Tuesday there were 142 students and two teachers absent, and Thursday there were 122 students and two teachers absent. We do not have the figures for the rest of the week, but conditions were equally as distressing. You can imagine how dreary it was for the 50 per cent of students (approximately) that were present.

Well, from that experience we have all resolved to heed our mothers' and fathers' lectures on getting more sleep, drinking milk, wearing mufflers and gargling.

LUETA BORDEN.

### Athletic Association.

The Athletic Association is an organization that gets very little publicity and is known very little by the school. It is an organization that carries on the athletic activities of the school. Their duties are not merely simple, common affairs, but complicated tasks. Their responsibilities are greater than any other organization or club in school, for the athletic affairs of the school depend upon their management.

They are striving to make the athletic events of the school more attractive and more interesting to the students.

During the football season they worked not only at the games but also preparing for the games. The association is composed of Mr. Hopkins, manager; two senior representatives, Jim Allred and W. J. Fellers; two juniors, Liburn Ray and Resford West; sophomore, Charles Jones; freshman, Clinton Jackson, and a student representative from the entire high school, who is Owen Miller.

They meet every Friday if possible, during active periods, and discuss their past and coming affairs.

Mattie K. reports that the girls attended a "tournament" at Tulsa.

## Kelp-O-VITA

for HEALTH, YOUTH and VIGOR

Men, women and children find KELP-O-VITA a safe and efficient treatment for debility, loss of vital powers, and glandular impairment. Quit dying before your time. Be young at sixty. Kelp-O-Vita is a mineralized vegetable, easy and pleasant to take, not habit forming. It is rich in Vitamins and Organic Salts. Kelp-O-Vita is a Revitalizer, a Rejuvenator, a Rejuvenator, an Invigorator, and a Reconstructive. It increases vitality and gives you Pop, Vim and Vigor. Kelp-O-Vita is for vitality, the last word in modern science. Not for sale at Druggists. Send this adv. with your name, address and ten cents stamps or coin for one week's sample treatment. Address Kelp-O-Vita Laboratories, 1046 Venice Bldg., Los Angeles, Calif., Dept. E-19

### Home Economics Club

The Home Economics club was organized for the purpose of developing the responsibility of individual girls, to form a connecting link between the home and school, to develop an appreciation of the field of home economics, and to assist in the development of the home economics club. The club will endeavor to cooperate with all organizations and all activities of the school.

The enrollment is rather small, but recently the club adopted a constitution to abide by and the following officers were elected: Mattie K. Sherman, president; Louise Johnson, vice president; Dorothy Smith, secretary; Shirley Hales, treasurer.

Tentative plans for the program during the year have been made. Miss Bussell, county health nurse, gave an interesting talk to the club girls Friday at the activity period, on the subject of personal health and its importance. From time to time girls of the club and others will be called upon to speak to the club.

Some of the subjects to be discussed during the remainder of the year are: Fashion, Intelligent Spending, Womanly Woman, Occupations Open to Women, and Friends Abroad.

REPORTER.

### On Coughing.

The student body—the part that is not furnishing the entertainment—is enjoying some unusual entertainment since old man influenza visited our ranks. From the back section of the room a big bass cough booms forth. This is followed by a weak treble one up in front. Two or three more solos follow and then we hear a grand finale of the whole company—speaking in theatrical terms.

And more or less that is just how it sounds. A cough of one degree or another seems to be the usual after effect of influenza. Those returning to school can't help it, of course, yet some thoughtful persons could have saved the others from contracting it if they had observed such precautions and preventives as remembering to cough in a handkerchief or piece of paper. Remember how coughing scatters bacteria and think and act with more judgment.

### Popularity Contest and Pie Supper.

The Athletic Association is deeply in need of funds with which to buy football sweaters and basketball sweaters. They have planned two events to get this money, provided they have the cooperation of the rest of the school, which they surely expect.

One of these events is a popularity contest which will be started soon and will be closed next month some time. Each class will select its most popular boy and most popular girl for this contest soon. A penny for each vote will be charged and the contestants who win will have their names in the Brand and probably the Amarillo paper with the class each represents. This will help not only the Athletic Association, but will help to create spirit and rivalry between the classes. Each class will derive such enthusiasm as it puts into this.

The other event is a pie supper. This school has not had an old-fashioned box supper in a long time. This will be interesting for all the older people of town as well as the students.

These events will be entertaining and should arouse enthusiasm. Everyone should be thinking of this contest and who his candidate will be.

### School Money Is Being Lost.

1. Because you cannot teach the student who is absent.
2. Because tardies cut of teachers' time, cause confusion and inefficiency.
3. Because too many students are disinterested, noisy, disorganized, mentally sleepy.
4. Because no organized attempt is made to keep students from quitting school to earn money.
5. Because too great emphasis has been placed on certain sports, and too little on citizen-building, extra curricular activities which really determine the well-rounded citizen product of the school.

The foregoing statements are reasons why school money is being lost. The U. S. department of education estimates that \$80 is the annual expenditure per capita for elementary and high school students. That is quite a bit when you multiply it by the number of students. But think who pays the taxes—your parents are the ones. Then stop to consider if anything you do or do not do is the cause of waste of school money. Remember who really bears the cost.

### Look This Over.

There were 15.3 per cent failures of the 23 senior boys in the first semester, and only 2.9 per cent of the 24 girls.

Of the 37 junior boys there were 35.8 per cent failures, and 13.9 per cent failures of the 40 junior girls.

Sophomore boys failed 40.4 per cent of the total 29 members, and 19.86 per cent of the 39 girls.

Freshmen failed 37.7 per cent among the boys; 29.53 per cent failure of the girls.

This shows that the senior have the lowest per cent, with 85 per cent.

The records show 188 grades turned in of the senior class with the boys having a grade of 75.04 and the girls grade 78.13.

The juniors had 302 grades, boys' grade 70.13; girls, 72.28.

The sophomore boys have an average of 69.62, girls 76.9.

The freshmen averages are, boys 71.07, girls 73.9.

These grade averages are lower than those of last year and are alarming to thinking individuals. These failures should not be so great, but better grades are expected next semester.

### Get a Load of This.

(June)

Ah, how awful it was to wait. The suspense of it—in the morning he was to be hung. Just think, only twelve more hours, and he would be hung. He had heard them talking of it only that day. Probably he deserved to be hung. He was a hard looking rascal at the most. An hour had gone by; now there were only 12 more. As he lay there on the bed he tried to think of other things, but his mind refused to focus on anything else. What will they hang me with, he thought to himself. A wire? The thought made his blood run cold. Why couldn't they hang me with a nice soft cotton rope? Oh, well, I guess poor folks like myself can't be too particular, said the large picture, as the first gray streaks of dawn proclaimed the fact that the time was near when he was to be hung.

### The Call of the Mystic.

Sweetly over the hilltops Comes of the music of the lyre, Softly, enchanting. I listen to its calling Till I can stay no more, And I arise; I follow in the wake Of that entrancing sound, Lured on— Searching only for a melody A golden tune. Rising, Falling, Ever onward, I go o'er the steps of the hills. Footsore and weary, Yet must I follow, For it lures me on. In the day, And in the night O! sweet ringing tunes, That call me Ever forward, How I hate them And yet, How I love them. What a vision of love And beauty— Cobweb looms; Fairy fancies, delicate And fragile, Like sunlight Or the rainbow, Or the misty stars of night, On the gold and rosebud clouds of Vapor Do they seem As they always Draw me onward Into the depths of the hills. (Martha White)

### Hereford Exes Make Good at College.

Superintendent Dillehay received information last week from W. T. S. T. C. and Texas Tech regarding the grades of former Hereford high school students who are now attending those colleges. The reports show that out of ten freshmen, graduates of Hereford in 1931, five at each school, there was only one failure; that these students failed only three hours of 148 hours, and that this one subject failure occurred at the Teachers' College. This is an unusually good report from freshmen. The reports from other colleges on Hereford exes have not been received.

Mr. Hopkins: Didn't I tell you to notice when the glue boiled over? Resford: I did. It was a quarter past ten.

A certain teacher was giving his class a lesson on charity. W. J., he said, I saw a boy beating a donkey and stopped him from doing so, what virtue would I be showing? W. J.: (promptly) Brotherly love.

### New Club.

A new club has recently been organized in our school. Its object is yet to be discovered, and it consists of boys only. Even the boys must be so-called he-men and good sports. Roger Brumley and Elmo Hicks are co-presidents; Joe Edgar Buckner, secretary; R. A. Daniel, janitor, and Willard Turbaugh, beast of burden. Each member is under strict orders to fill properly and efficiently his office until his term expires (the term is indefinite, too). The boys gave no name for the club, but it might be called the Order of Efficient Ditch Diggers.

### Basketball Game Postponed.

All of the basketball games that were to be played last week had to be postponed on account of so much illness among the players of the team. The postponed games were with Canyon Tuesday night, Clovis Friday night. Dates have not been decided for these games and probably neither will be played. If these games are played they will be the last games of the season, and if not the season is now over.

### Junior Health Club.

(Mary Lee Alexander)

The Junior Health club met Monday of last week. The lesson was continued on Personal Health.

The most important facts in our lesson were: First, Hereditary Influences (before and after birth); second, Environment (physical and social); Third, Education (necessity).

Our health rule is: Health is the quality of life that renders an individual fit to live most and serve best.

### Operetta Practice.

Work is pushing ahead these days on the operetta which the glee clubs will give Friday night, February 26. Remember the date, folks, it's the 26th of this month. Just the high school students will compose the cast but they are working hard to make it a lively, worthwhile entertainment for you. Be sure to bring all your family Friday night, February 26, to see "Up in the Air."

### Tournament.

Friday and Saturday, February 19 and 20, the local gymnasium will be the center of a tournament. Mr. White has invited several of the adjoining rural schools to join with his squad and have some sports and amusements.

### Influenza's Elegy.

The influenza tells the knell of parting day, While half our school is lying in the hay. Our teachers we no longer do obey, But doctors still insist on getting pay.

### An Appreciation.

The editor wishes to express her appreciation to the rest of the staff for the fine issue of the Roundup they edited last week. The editor was absent from school due to a slight attack of influenza, so the staff stepped right in and went on with the show. No wonder advantage was taken but rather the issue was improved upon so the editor again desires to say thanks for their cooperation in the publication.

### DONT CRY.

By Pu-Kuky.

Cartwright has started to making the milk route.

We wonder if Piebus likes Pan-sy Flower's pie.

Climer studies Tuesday night.

Florence Boardman gained ten pounds last week.

Nora Alice and Mary Elizabeth were for sale Sunday afternoon.

Did Jack C. get scratched behind the ears when he had a date with Gertie yesterday?

Virginia Barnett wants her name in the paper. Here it is—Virginia Barnett.

Why didn't Cow West walk home with Mary Elizabeth Sunday night? Not afraid of Mr. Stanford, are you, Cow?

Virginia Line and Virginia Barnett and Sally Skelton are going to get their hair set.

Mr. Dillehay: Don't hit that boy! Virginia B.: (blush, blush) Jack C. (blush, blush)

Jack Russell says he can't have any more fun in Hereford. He stays in Dimmitt too much.

Oline R.: Light was discovered in 1600 A. D.

Mr. Hudson: Perhaps that is why they call the period before 1600 A. D. the dark ages.

Ruth S.: Mama, that man next door doesn't know much about music.

Mrs. Smith: Why?

Ruth: Well, he told me to take my sax apart to see what was inside it.

Harold: Andy, give me a sentence with a retained object in it.

Andy: I can't; I'm just a senior.

Ardelle sure is good at punching, or pinching something since Sherman is sick.

We won't have any assistance in the paper this week for our assistant editor is sick.

Virginia Line says she knows a lot but it won't do to tell or put in the paper.

Jack R. was sick Tuesday afternoon until he caught a ride to Canyon to the basketball game.

Earful—That which the coach gives a basketball player when he takes a long shot and doesn't make it.

Douglas Henson says about the lowest thing in the world is a ring around a Scotchman's bath tub when the water is on a meter.

A boy—a look, A girl—a look, Book neglected— Flunk expected.

Miss Westbrook: Do you have butter?

Grocer: We handle it.

Miss Westbrook: Then I don't want it.

Even though it has been proved time and again that you can't play the piano in boxing gloves, Buri and Kellar say some of the radio performers are still trying.

A Seventh Grader: Is an editor a man or woman who puts things in the paper?

A Staff Editor: No, an editor is a man who keeps things out of the paper.

Ask Jack C. R., G. and Climer how they got their girls home at Dimmitt the night their gas line froze up. If they won't tell, you might ask the girls' dads.

All you men, let's skate every Friday night.

At first the world was flat. Then someone discovered it was round. Now it is crooked.

Jack Gilliland says he is a pure-bred Jack—that's right and a little more.

Where did Billie Valentine get the Senior ring?

From some boys' observations, they say that Helen Griggs makes a good milk maid.

Flash: Russell, why don't you like to date the Hereford girls any more?

Russell: You can't have any fun with the dames in this town.

Why wasn't Libburn Ray in church Sunday night?

Whom has Douglas Henson dated up for the next three months?

Why has Ardelle been so lonesome the last three days?

Flash seems to be glad Elaine has returned to school—he acted like it Thursday morning, any way.

We hope Climer doesn't let Mr. Smith's cow kick him while Mr. Smith is sick.

Groceryman (at gates of—not heaven): Let me in.

Devil: Why do you want in here? Groceryman: One of my creditors referred this place to me.

Pete Garrett says his girl scene is sweet.

Mr. Hudson has got so accustomed to writing no deduction slips that we can hope he keeps it up all-year.

Mildred and Dorothy had a fight in S. H. Thursday.

One thing that is wrong with the blinky-ed blank school is that we don't have enough chapel programs. We've not had one assembly this week.

Who is it that things Doug Henson is so fast?

We wonder if W. J. likes Miss Wrenn and if he likes to fix the bulletin board.

It is the sincere hope of the staff that everyone that has been taking a vacation the last few days had a jolly good time.

The India government was searching every one for concealed weapons. They got Gandhi's safety pin.

Can anyone see any relation in this? James Cloyd was sick and absent from school on February 9. Louise Jewell was absent on the 9th of February.

A Hereford plumber sent the Cowhands a bill January 1. The bill is for repairs and is \$6. A donation to this cause will be appreciated. The repairs were on a building the Cowhands recently moved.

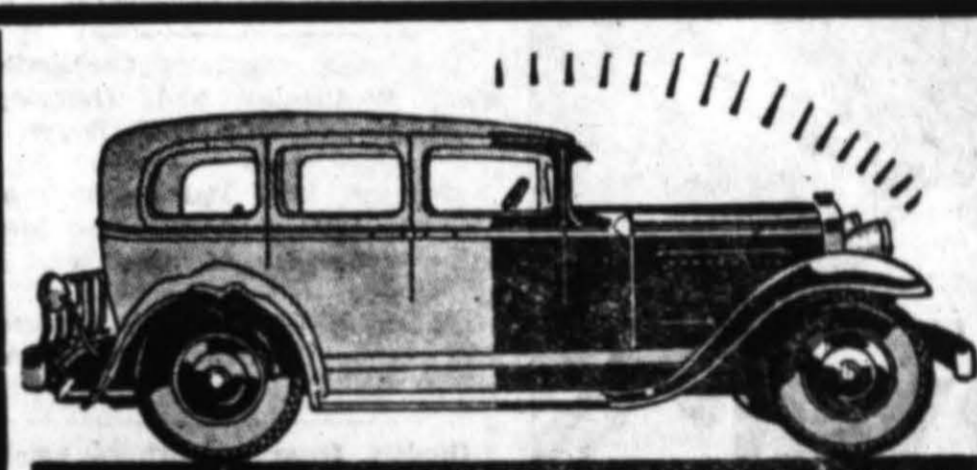
We hope someone throws a party or does something before next week so we will have something to write about.

WANTED: To know what a stamp on sideways means.

Many a ship has lost its sail For want of a wheel or rudder; Many a boy has lost his girl, By talking with another.

Carlyle's wish has finally come true. He has gained enough weight to break a trolley wire.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.



BEFORE AFTER

LET US CALL FOR YOUR CAR

—AND DELIVER IT SPARKLING CLEAN

When you run out of gas, have tire trouble, need an oil change or grease job, phone 113—we will call for your car, or give road service.

OPEN ALL NIGHT.

TAPP-IRELAND PHILLIPS "66" SERVICE

Phone 113

We Go the Extra Mile In All Services.

# FREE PRIZES!

\$5.00 In Merchandise First Prize \$2.50 In Merchandise Second Prize

Write a Short Essay on, "Why I Like to Trade at Streu Hardware"

1. All entries must be submitted on or before Saturday, February 27th.
2. All entries will be judged for advertising value and truthfulness.
3. All entries become our property and may be used for advertising purposes.

We advise contestants to visit our store again, and see our sports goods, glassware, electrical appliances, etc.

## Streu Hardware Co.

For Your Lawns and Flowers, Use VIGORO AND LOMA FERTILIZERS.

# STAR THEATRE

HEREFORD, TEXAS

Friday and Saturday  
FEBRUARY 19-20

Tom Tyler

"Partners of the Trail"

A Big Western Special.

SUNDAY

Matinee

FEBRUARY 21  
2:00 and 4:00 p. m.

Monday - Tuesday  
FEBRUARY 22-23

See this picture and peer into the soul of humanity

JAMES DUNN  
SALLY EILERS



OVER THE HILL

with MAE MARSH  
in her triumphant return to the screen

Wednesday, Thursday - Friday  
FEBRUARY 24-25-26

NO THRILLER EVER MADE CAN TOUCH IT!

This tale of a monster who looked like a man... conceived in madness... built with love!

Look... listen... and wonder at the strangest story ever told... now brought to fantastic life on the talking screen.



A UNIVERSAL SUPER ATTRACTION  
Presented by CARL LARSEN

FRANKENSTEIN  
THE MAN WHO MADE A MONSTER

# Locals

George Pagan of El Paso visited friends in Hereford last week.

C. R. Smith was an Amarillo visitor last Friday.

Mr. and Mrs. Ohas. Donald visited friends in Amarillo Monday.

Screen doors priced from \$2.50 up. Panhandle Lumber Co. 1c

Carl Ross visited friends in Dimmitt last Wednesday.

Murray Copeland visited his brother in Amarillo Saturday.

Dick Manson of Clovis visited friends in Hereford last Sunday.

Quality Drug for drinks, sundries and drugs. 1c

Mrs. Frank Gyles visited her parents in Canyon last Saturday.

Miss Frances Fullington visited friends in Amarillo last week end.

Mr. and Mrs. Robert Thompson visited Leonard Ricketts in Dimmitt Tuesday of last week.

Mrs. Bob Moore of Lubbock visited her sister, Mrs. F. H. Oberthier, in Hereford last week end.

Miss Emma Jeanne Donald visited friends in Amarillo Wednesday of last week.

Mr. and Mrs. J. E. Beyer visited their sons, Perry and Virgie, in Amarillo Friday.

Francis Frye of Dimmitt was a business visitor in Hereford last Saturday.

The best results with the least trouble and attention. That's what you will get if you use American fencing. Panhandle Lumber Co. 1c

Mrs. Allie Cleat of Panhandle spent Wednesday and Thursday with Mr. and Mrs. J. E. Beyer.

Mr. and Mrs. Ted Houston of Amarillo visited in the Oberthier home Wednesday of last week.

J. H. Brooks visited Leonard Ricketts in Dimmitt Tuesday of last week.

Quality Drug for drinks, sundries and drugs. 1c

Miss Thalia Jarker, home economics teacher, visited her mother in Lubbock Saturday and Sunday.

Burrell Kirby of Valentine visited friends in Hereford last week end.

All elements necessary for life in All Mash Merit Starter, West Texas Feed & Seed Co. 6-1c

Mrs. W. E. Fallwell and Mrs. Claridge Fallwell of Friona visited in Hereford Sunday.

Mr. and Mrs. Marion Benton of Dimmitt visited Miss Dorothy Flannery in Hereford Sunday.

Mr. and Mrs. Edwin Mauk left Monday for Albuquerque, New Mexico, to make their home.

B. F. Egger of Clovis was in Hereford the first of this week looking after business interests.

Special attention and services for parties. Phone us your orders, No. 122. Quality Drug. 1c

Mr. and Mrs. C. J. Crump of Canyon visited her parents, Mr. and Mrs. S. L. Walser in Hereford Sunday.

Mr. and Mrs. Douglas Boultingham of Dallas visited in the home of Mr. and Mrs. Charlie Donald last week end.

Former Methodist pastor, E. W. Pownen and wife, were up from Charendon overnight Friday of last week visiting Hereford friends.

George Taylor and Britt Clark of Summerfield visited Mr. and Mrs. J. F. Ward Monday. They are nephews of Mrs. Ward.

Mrs. M. L. Steele spent the past week end in Fort Sumner visiting her sick grand child, Amelia Ann Steele.

Mrs. H. L. Broadwell has returned from a visit with home-folks at Electra during the past week.

Special attention and services for parties. Phone us your orders, No. 122. Quality Drug. 1c

J. O. Turner of Amarillo has been here this week visiting in the home of his daughter, Mrs. Ira Connell, and family.

Raford Ricketts has been staying in Dimmitt with his father, Leonard Ricketts, who has been very ill.

Mrs. Sam H. Reid, who has been visiting her parents, Mr. and Mrs. C. C. Ferguson, returned to her home in Lufkin last Friday.

Mrs. Effa Rutherford received a message Monday evening announcing the serious illness of her mother, Mrs. W. Aterburn, of Kansas, Illinois.

Mr. and Mrs. C. W. Johnson of Canyon were in Hereford Wednesday visiting in the Ira Connell home and with other friends here.

Miss Ethel Fuqua of Amarillo visited her parents, Mr. and Mrs. J. L. Fuqua, here the first of this week.

Mrs. L. N. George of Canyon visited Mrs. A. O. Thompson and other friends here Wednesday and Thursday.

Miss Virginia Stovall of Vega spent the week end in Hereford with her parents, Mr. and Mrs. Bill Stovall.

Herman A. Gray, farmer living west of town, and candidate for commissioner in precinct No. 3, was trading in Hereford Saturday afternoon.

C. E. Spencer, enroute from Los Angeles to Minneapolis, Minnesota, stopped over last week to visit in the home of his sister, Mrs. C. J. Paddock.

Mrs. J. E. Robison and daughters, Mrs. Collins Brown and Mrs. John Hicks, of Canyon spent Saturday in Hereford with Mrs. Robison's sister, Mrs. J. F. Ward, and brother, Buford McMinn.

Mrs. Hugh Witherspoon returned last week end from St. Louis where she had visited six weeks with her daughter, Mrs. Kay Baird, who was formerly Miss Maybelle Witherspoon of this city.

Don Hunsaker, new district manager for the Southwestern Bell Telephone Company, succeeding G. N. Halley, was visiting the Hereford office Monday afternoon and getting acquainted with business interests here. Mr. Halley has been transferred to another branch of the service, with headquarters at Dallas.

Rev. and Mrs. E. B. Bowen of Clarendon visited Mr. and Mrs. C. B. Williams, Mr. and Mrs. Alvin C. Thompson and other Hereford friends Wednesday and Thursday of last week.

Mrs. R. E. Kessie had as her guests Saturday and Sunday her mother, Mrs. Bettie Jackson and daughters, Misses Mildred and Minnie Laura Jackson, of Stratford; a sister, Mrs. E. H. Campbell of Hutchinson, Kansas; a sister, Mrs. Norton Headrick and family of Amarillo; a brother, A. C. Jackson, and sister-in-law, Mrs. Robert Jackson, both of Lubbock.

## Dawn Items

By LOIS ANDERSON

Sunday school was well attended Sunday.

Messes, and Mmes. H. H. Miller, August Frye, A. J. Morris, W. R. Snapp, Mr. Dick Frye, Cecil Walker, Aubrey O'Neal, Misses Kate Flemings, Donald Filming, Lois Smith, John Willis and Laura Willis attended a Valentine party in the H. E. Miller home Friday evening.

Mr. and Mrs. H. E. Miller and family, Misses Vera Crawford, Oneta Comer, Nancy Chambers and Norman Miller called in the H. H. Miller home Sunday.

Miss Laura Willis and John Willis of Tucuman, N. M., spent the week end in the H. E. Miller home.

Miss Jewel Harris spent the week end with Mr. and Mrs. Jess Dodson in Canyon.

Mrs. Jess Dodson spent last Friday in the home of her parents, Mr. and Mrs. W. L. Harris.

Mrs. Walker and son spent Friday afternoon in the W. J. Stewart home.

Mr. and Mrs. A. J. Morris called in the W. J. Stewart home Sunday afternoon.

Miss Clara Mae Bagwell spent Thursday night with Miss Mary Calloway.

J. A. Dickson and son spent Saturday night and Sunday in the M. H. Bagwell home.

Miss Jewel Harris called in the W. J. Stewart home Monday.

A surprise party was given in the W. L. Bagwell home Saturday evening in honor of W. L. Bagwell.

Miss Mary Calloway spent Friday and Saturday nights with Miss Clara Mae Bagwell.

Mr. and Mrs. L. A. Smith and family called in the O. G. Smith home Sunday.

Mr. and Mrs. W. L. Bagwell called in the home of his parents, Mr. and Mrs. M. H. Bagwell, Sunday.

## Dealer Holding Implement Show Next Tuesday

The annual exhibit and entertainment of the McCormick-Deering line of farm equipment will be held by its local dealers, Buchanan & Rosson, in their show rooms across west of the court house in Hereford from 1:00 to 6:00 o'clock next Tuesday afternoon, February 23. This firm also owns the McCormick-Deering agency at Friona and they are extending an invitation to their customers, patrons and friends of Friona to meet with those of Hereford and enjoy next Tuesday's program.

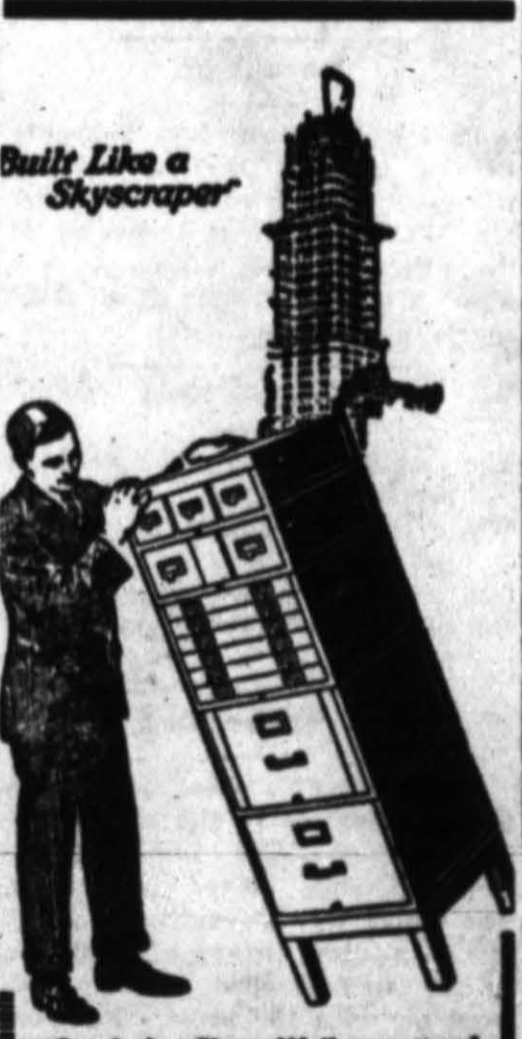
The entertainment will consist of motion pictures of farming activities and operations, coupled with short talks by representatives of the harvester company, W. R. Aven, assistant manager of Amarillo; W. T. Wheeler, district service manager, and M. M. Hardin, blockman for this region, will be among those appearing for talks.

The exhibition of new machinery will include trucks, tractors, all kinds of tillage equipment, dairy machinery, combines, etc. The firm is allowing special discounts on purchases or contracts for any article in their line of equipment if the order is placed that day. A hammer-type feed mill will be awarded to some visitor at the entertainment.

## CHANGE IN FARM DIET REPORTED

Where eight years ago Eastland county farm families were satisfied with the traditional farm diet of meat, bread, potatoes, tomatoes and beans, with possibly one or two vegetables added during the garden season, now 85 per cent of home demonstration club women's families have a large variety of vegetables throughout the season and plenty more in cans during the winter. "It used to be," says Miss Ruth Ramey, home demonstration agent, "that tomatoes were only eaten raw and that carrots, for instance, were not eaten at all. Now 75 per cent of these families are growing and eating carrots both raw and cooked, and a large number of new uses have been found for tomatoes. Through the work of demonstrators and cooperators, this shift in eating habits is spreading gradually throughout the county."

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.



Send this Shaw-Walker cabinet on one corner and it stays rigid as any solid vertical file.

### SHAW-WALKER Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain. In addition, it is solid one-piece steel—made so by electric spot-welding. No nuts—no bolts—no rivets—no rods—no screws.

Drawers non-rebounding—stay closed without superfluous mechanism. Will run silent, smooth and speedy 100 years without repair or attention.

Highest awards San Francisco and San Diego Expositions. You will understand why when you examine a Shaw-Walker file made from your old equipment. You will also understand our guarantee. Money back if it is not the best you ever owned.

Phone us to send you a Shaw-Walker file today.

The Hereford Brand

## Political Announcements DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For County Judge and Ex-Officio County School Superintendent:  
EARL W. WILSON (Re-election)  
C. W. HUMBLE  
C. T. KIBBE  
ARTIS RUSSELL

For Sheriff and Tax Collector:  
WOODY VAUGHN  
EZRA NORTON  
JNO. B. MILLER (Re-election)  
J. WALLACE ROBINSON  
J. T. CUNNINGHAM  
ED CURTISINGER  
I. I. WEST  
EMETT HALES

For County and District Clerk  
W. FRANK BALL  
JOHNNIE BIGGS  
MRS. BESS TURENTINE  
L. H. FOSTER (Re-election)  
W. L. PICKETT

For Tax Assessor:  
MACK BEACH (Re-election)

For County Treasurer:  
MRS. BESSIE L. SMITH (Re-election)

For County Attorney:  
JOHN COFFEE (Re-election)

For Commissioner, Precinct No. 1:  
P. J. (Jack) ROSE  
JAS. R. ROBINSON  
S. O. WILSON

For Commissioner, Precinct No. 2:  
W. D. KELLEHOR  
W. B. PHILLIPS (Re-election)  
S. L. WALSER

For Commissioner, Precinct No. 3:  
J. T. GUINN (Re-election)  
E. M. JACK  
HERMAN GRAY

For Commissioner, Precinct No. 4:  
W. M. (Mal) STEWART (Re-election)

A house well trimmed up and kept in repair will fool you as much on its age as will a modern sixty-year-old flapper. If your house needs a beauty specialist, call 656. Panhandle Lumber Company. 1c

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OF A RANGE ROUSTABOUT

Able's wife had fainted on the street and a big crowd soon gathered around. "Give her air," someone said. "Take her round by der filling station," said Able. "Vere der is free air."

That ar is th' way ter do—git all the free stuff yer kin these days. But its jist like free ter by yer lumber an' cement an' anything else ya need in bldin' when yer trade wid R. H. KEMP LUMBER COMPANY. Didja see as how their goin' ter—try an' git all these here peepul what hev muneey in there sox an' bereed in the groun' ter spend it? Now, I don't bufeeer that anyone run' Hereford has it bereed, but mebbe sum if yual hev sum thet yu kin spend without bertin' yer, an' mebbe ya kin fix up thet thar home so's sumwun wud rent it frum ya. Ya kno' thar's lots uf houses empty here, but the ones what are bein' rented hev been fixed up and "tuk like a spekked pup under a leetic red wagun". No sene in yer house bein' empty, cus it wont kost neer es much ter fix it now, what wit these carpenters wantin' wurk and lumber an each so low in price. Git bisy an' end these here kind of times.

R. H. KEMP LUMBER COMPANY  
Phone Four-Four

ON TEXAS FARMS  
By W. H. Darrow, Extension Service Editor.

The 106 dairy cows in eight herds whose owners are members of a testing association in Guadalupe county averaged 329 pounds of butterfat per cow last year. It cost an average of 12 cents per day to feed each cow, the county agent says.

Navarro county dealers report the sale of three-quarters of a million tin cans for home canning last year, and the sale of 190 steam pressure canners and 186 sealers.

With the aid of the county key banker and county agent, McCulloch county farmers formed a livestock shipping association in 1930 to enable less than carload shippers to get the full benefit of the market. At the end of 1931 a total of 60 cars of livestock had been shipped at an estimated saving of \$7600. There are now 150 members.

In improving their living rooms in Tom Green county last year 75 farm women spent a total of \$486, says the home demonstration agent, with the largest sum spent by one woman, \$36.

Since he began mixing limestone flour in his lamb rations two years ago Craig M. Logan of Valle Mills in Bosque county, has had no lambs "cut out" at market. Two shipments last fall topped the shipments, the county agent reports.

Titus county farmers put up 2700 pounds of pork in December by the Extension Service dry cure method, and will use more than 300 per cent more home cured pork this winter than in 1931, according to the county agent.

Misses Gladys Seigler and Martha Duncan and Mrs. J. W. Witherspoon attended the Panhandle Speech Arts Society Reception for William Russell Clark in Amarillo Friday night.

Land of Thunderstorms  
Java is probably the country which has the most thunderstorms. The earth experiences about 18,000,000 thunderstorms a year, or average of 44,000 daily.



Years to create ~ minutes to cremate ~ your records!

The Hereford Brand

WINDOW CARDS

and SIGNS of all kinds  
A. DANIEL  
Phone 266

## PIGGLY WIGGLY All Over the World

APPLES— Fancy Winesaps, medium size, dozen	21c.
GRAPEFRUIT— Marsh Seedless, dozen	32c
LEMONS— Sunkist, dozen	19c
CELERY— Well Bleached, bunch	11c
PRUNES— Dried, medium size, 4 lb pkg	24c
SOAP  THREE BARS	25c
CRACKERS— Brown's Saxe, salted, 2 lb box	17c
LYE— Babbitt's, per can	10c
SPINACH— No. 1, tall can	10c
LARD— Compound, 8 lb bucket	67c
POTATOES— Ten pounds	14c
SOAP  10 Bars	33c
COFFEE— Schillings, 2 lbs 70c, pound	36c
TOILET TISSUE— Fl. Howard, 10c value, 3 rolls	22c
BEEF ROAST, pound	10c
HAMBURGER, pound	7 1/2c
SAUSAGE, pure pork, pound	10c
STEAK, pound	12 1/2c