



The Hereford Brand



Published Every Thursday

Our Slogan—"More People—More Farms"

31st Year—Number 46.

The Hereford Brand, Hereford, Texas, Thursday, November 26, 1931.

Five Cents Per Copy.

Tri-County Poultry Show Here December 3-4-5

Wolves Eliminate Whitefaces From District Football, 12-0

VISITORS OUTPLAY HEREFORD

Dalhart Team Heavy, Fast and Crafty, Using Variety of Plays to Bring Victory When Held by Local Boys.

The Hereford Whitefaces were set down rather hard in the district semi-final football game here last Friday by the Dalhart Wolves with a 12-0 score. The local boys were prepared to face an average

weight handicap of ten pounds to the man, but they could not be expected to play against a crafty, smooth working football machine as well. Those Wolves had everything it takes to make a good football team—they clicked when clicking was necessary, and no matter how badly they were upset, turned back or thrown for losses they always had the courage to come back with a different combination to put over the winning play. The plays by which Hereford hoped to overcome the tremendous weight handicap against them seemed to be out of time. Beautiful, long passes would soar over the Dalhart safety's head to find the receiver just a few feet out of reach. Enough of those passes got by to have won the game and then some, but they never connected up in a single instance. On the other hand, Dalhart made passes connect when they were needed. Both touch-downs were scored on identical plays right up against the Hereford goal line after the valiant light-weight Whitefaces had withstood charges of a backfield that outweighed Hereford's over 20 pounds to the

Continued on page three.

Stock Specials.
Born to Mr. and Mrs.—
C. L. Lindsey, Nov. 19, boy.
H. L. Aze, Nov. 19, boy.
Elisha Bridges, Nov. 20, twin boys.
W. R. Benningfield, Nov. 24, boy.

DAY-HUTCHINSON NUPTIALS LAST FRIDAY AFTERNOON
J. J. Day and Mrs. Nannie Hutchinson of Hereford were united in marriage Friday afternoon, Nov. 25, at 2:30 p. m. at the First Christian church, officiating at his residence in the presence of a party of friends.

Shortly following the marriage, Mr. and Mrs. Day left for their home in Floydada, where the bridegroom has resided during the past forty years. Mr. Day is the father of Mrs. C. S. Jones, formerly of Hereford, but now residing in Amarillo.

Mrs. Day has lived in Hereford a number of years and is well known in the city and surrounding country. She and her husband became acquainted more than a year ago at the home of Mrs. Jones.

THANKSGIVING CEREMONIES AT ST. ANTHONY'S
St. Anthony's church has planned a full day of activities for Thanksgiving. Sung mass will be at 9:30 a. m., a bountiful community dinner will be spread in St. Anthony's hall at noon, and that evening at 8:30 a social dance will be held in the hall. The dinner will be sold for 35 cents and a ticket to the dance will cost \$1.

Commissioners Call Extension Work Conference

Deaf Smith county commissioners in regular session Monday of this week sent word to the Extension Department of A. & M. College to have officials from there meet with the commissioners at their next regular session, December 14, for a conference concerning the possibilities of conducting extension work in this county.

Charity Drive Inaugurated Last Sunday

The union Thanksgiving services at the First Christian church last Sunday evening was not well attended owing to the inclemency of the weather, but an excellent program was rendered and the annual drive, for funds to care for the charitable work of the city was inaugurated.

Memberships In Red Cross Not Reported

The annual drive for funds for the American Red Cross work in Deaf Smith county is progressing as well as could be expected, according to reports from Rev. E. P. Gleaser, county chairman, and E. B. Black, who is in charge of this year's drive for memberships.

Local Teachers at Convention in Amarillo

The teachers of Hereford and Deaf Smith county will attend the state teachers meeting in Amarillo, beginning tomorrow and lasting through Friday and Saturday, almost 100 per cent.

Rural Teachers Program Is Well Attended

The Deaf Smith county rural teachers meeting held in the county court room last Saturday was highly satisfactory, judging by the enthusiastic accounts given by the teachers afterward. The chief point of the meeting was the address of Dr. J. A. Hill, president of West Texas State Teachers College, of Canyon. Teachers of the Hereford schools and adjacent counties, as well as local citizens were present to hear his talk.

Football Season Closed.

Efforts to get a football game for the Hereford Whitefaces for Thanksgiving came to naught, and the high school season is over. Attention in school sports from now on until after Christmas will be centered on basketball. The call for representative candidates has gone out, and the coaches report excellent prospects for a winning team. Beside competition with other schools, the high school classes have inter-class games which brings more of the student body into athletics than is possible when only one team represents the whole school.

Visiting Mr. and Mrs. F. M. Kester.

Mr. and Mrs. J. H. Lyman and their grandson, Lyman Keymer, of Columbus, Ohio, are visiting Mr. and Mrs. F. M. Kester through Thanksgiving. Mrs. Lyman was a delegate to the ladies auxiliary at a national convention of the Railway Mail Service, held at San Antonio last week. Mr. Lyman, who is Mrs. Kester's uncle, has been in the Railway Mail Service for the past 44 years.

I. B. Brooks of Dimmitt was in Hereford Monday afternoon on business.

Too Many Rags at the Brand

Those who have saved up cleaning rags to sell the Brand are hereby warned that the advertising used during the past several weeks has produced such excellent results that there are more cleaning rags at the Brand than the paper has place to put them. Don't bring any more rags for a while, yet, anyway.

Wet Snowfall Greets Hereford On Wednesday

Lowering clouds Wednesday morning began sifting down the fleecy white snow about eight o'clock, that soon covered the ground. The snow was wet and melted almost as rapidly as it fell and as this is written about 10:00 a. m. the dark skies indicate a good precipitation is possible. There was little wind current and the snow settled and soaked directly into the earth, being of tremendous benefit to the wheat, yet not causing livestock great inconvenience.

Eight of High School Band in All-State

Ralph Smith, director, and eight members of the Hereford high school band have been in Amarillo this week preparing to take part in the all-state band programs to be used during the Texas State Teachers convention there Thursday, Friday and Saturday. Tuesday and Wednesday were spent in rehearsals with students of other high school bands over the state who will also be members of the all-state organization.

Rural Trustees Ask Information On Sanitation

Answering the call of Ex-Officio County Superintendent Earl W. Wilson for a conference relative to sanitation problems in the Deaf Smith county rural schools as revealed in the recent health motorcade, the trustees of the schools met with Judge Wilson last Saturday and voted to confer with Jas. B. Curtis, representative of the state health department, and ascertain what measure would be necessary to improve the sanitary conditions of the rural schools.

MARATHA PARALEE YOUNG

Loved ones and dear friends gathered Tuesday afternoon at the First Baptist church to pay a last fond farewell to Mrs. Martha Paralee Young, 64, wife of J. A. Young, who died Saturday evening. Rev. V. M. Cloyd conducted the funeral services and burial was made in West Park cemetery.

Mr. and Mrs. Beryl Witherspoon

Mr. and Mrs. Beryl Witherspoon left Tuesday for College Station to attend the Thanksgiving Longhorn-Aggle football game.

E. F. Connell returned Wednesday from Houston

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Cash and Merchandise Prizes Will Bring Many Exhibitors

Final plans for holding the Tri-County Poultry show in Hereford on December 3-4-5 were given finishing touches this week with the announcement of the prize list and for what the special prizes contributed by merchants will be awarded.

Home from Deer Hunt.

Vern Witherspoon and son, Beryl, with John Heberer and son, John, Jr., and Leonard Davis, who spent last week in the Van Horn country looking for deer, are back at home without any of them.

Margaret Katherine Carroll.

Mrs. Margaret Katherine Carroll, aged 77 years, died at her home in Hereford Monday, November 23. Funeral services were conducted Tuesday afternoon by Rev. V. M. Cloyd in the First Baptist church and interment made in West Park cemetery.

New Santa Fe Train Service Next Sunday

The proposed new train service of the Santa Fe through Hereford will go into effect Sunday of this week, according to the best information available. Only the two trains will be changed, No. 9, the early evening westbound through passenger, will still arrive at 7:48, and No. 22, the noon eastbound through train will arrive as before, at 11:55.

These prizes were solicited by Mrs. Edith Hughes and Mrs. W. J. Valentine and will be distributed as follows:

- Dark Barred Rocks, Cockerels, 1. 200 lbs grain, Cone elevator.
- 2. Neektie, Popular Store.
- 3. \$1 mdse., Weir's Variety.
- 4. \$1 mdse., Baker's Grocery.
- Dark Barred Rock Pullets, 1. House dress, D. R. Gass & Son.
- 2. \$1 meal ticket, Ike's Cafe.
- 3. \$1 mdse., Shore Grocery.
- 4. \$1 mdse., Cloyd Market.
- Buff Orpington Hens, 1. 8 lbs Legan's Poultry Tonic, City Drug Store.
- 2. \$1 mdse., Helly-Selfy.
- 3. Tam, Helfner Hat Shop.
- 4. \$1 mdse., Sprowls-Cronin.
- Rhode Island Red Young Pen, 1. Poultry feeder, Hardean-King.
- 2. \$1 mdse., Hereford Bakery.
- 3. \$1 mdse., Carlyle Grocery.
- 4. Alarm clock or pocket Ben. Kester & Son.
- Rhode Island Red Pullets, 1. 3 gallon insulated chicken waterer, Streu Hardware.
- 2. 2 1/2 lbs kitchen made candy, Chocolate Shop.
- 3. 5 lbs LeGear's poultry prescription, Gose Drug Co.
- 4. Pair house shoes, Fox Mercantile.
- White Leghorn Pullets, 1. Sack flour, Furr Food Store.

CHICKENS, TURKEYS AND EGGS

Warm Quarters, Plenty of Fresh Air, Water and Feed; Good care and Expert Judging Assured Exhibitors.

S. E. ENGLISH BURIED HERE MONDAY AFTERNOON

S. E. English, former citizen of northeast of Hereford, but living near Flagg the past year, died at his home Monday morning, November 23, at 2:00 o'clock, and funeral services were conducted by Rev. E. E. Robinson at the First Methodist church of Hereford that afternoon. Burial was made in West Park cemetery.

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Published Every Thursday at
**HEREFORD, DEAF SMITH
COUNTY, TEXAS**
WUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS

R. E. KESSIE,
Editor and Manager

TELEPHONE 30—AT NIGHT 494

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught in The
Corral
&
Put Through The
Chute

The Whitefaces' football championship hopes went glimmering last Friday when our boys went down fighting to the last minute, and not a person in Hereford can blame the boys in any particular. They fought an exceedingly good fight, but they were up against not only a ten pound heavier average per man, but a smart team, well coached, that had a lot of ability besides beef.

The Hereford team covered itself with lasting glory to withstand the assaults of such an aggregation, and not only that, those Dalhart Wolves knew they had been somewhere when they went home. They had their hands full every inch of the way, and were taught to respect lighter players who were tough enough to go to the ground with them in an unmistakable way that had some of the heavy weights on the side lines when the game ended.

Two Dalhart players are finishing their fourth year of football and they told me they had met Stone in three games during that time, had lost two of them and considered they had an awful time winning the third one. "We turned him over a time or two today," they said Friday, "but most of the time he came through us or stopped us flat. We aren't going to forget him."

Plenty of abills could be found for Hereford's failure to score Friday, but the breaks of the game were comparatively even, if Hereford failed to click at the opportune moment they lost by it and because Dalhart clicked when they needed to score they did it, and won deservedly.

It was a plenty good game, and not a thing in any way for Here-

Nineteen Years Ago In Hereford

(From the Files of the Brand of November 29, 1912)

J. J. Buckner was in Waco as a delegate to the Masonic Grand Lodge.

Lester Wilkinson and Fred Oberthier had been home from school at Amarillo to spend the week end.

Mr. and Mrs. Geo. Karr had moved from the Northern Hotel to their home, relinquishing the proprietorship of the hotel.

The editor advised everybody to tell everybody else whatever of wrong they found in the Brand but to be sure not to tell the paper management about it, and thus the error could not be corrected.

ford to be ashamed of. I am deeply indebted to J. E. Whitehead, Dalhart high school student, for his assistance in getting notes on the game, and for the companionship of Jack Horner of the Amarillo News, whose genial personality has made him a warm friend of the Whitefaces and all of Hereford, he having followed the team through the Canyon, Berger and Dalhart, games.

The Whitefaces responded nobly this year to the interest manifested in them by the fans and citizens of the town. The boys gave the city the football publicity to which tradition entitles Hereford. They fought square and clean in every game, and not an opponent this year but would welcome an opportunity to again face them any time on the gridiron.

The popularity of the team was attested to last week when merchants and citizens came or phoned to the Brand asking what the paper was going to do to pay tribute to the football team. Their request was answered by the double page spread underwritten by more Hereford merchants and citizens than the present management has ever presented in an advertisement, 76 of them. There were others who felt they could not afford the extra expense of helping underwrite the ad, but their wishes for the success of the team were just as sincere, and whose appreciation of the Whitefaces was felt just as keenly.

Next Monday is the last day to pay one-half of your city, school, state and county taxes to take advantage of the tax split permitted by the new law which permits payments of Texas taxes in two parts. Should the first half not be paid then, all taxes become delinquent if not paid before February 1, 1932, just as they have in former years.

Attorney General Allred has ruled that no interest or penalty accrues on unpaid taxes of 1930 after October 15, before next February 1, and some will find it a distinct advantage to finish paying their 1930 taxes before that date.

The real hero of the hour, however, is he who recognizes the emergency existing in the school, city, county and state administrations and pays his taxes IN FULL IMMEDIATELY, if he has the money available.

The Panhandle had its first real touch of winter over the past week end, and while it was disagreeable as is all winter weather, it brought several of nature's beau-

Allan Bell was advertising sheep for sale.

A. J. Lipscomb, then cashier of the Western National Bank, had been visiting and transacting business in Quanah.

Mr. and Mrs. H. L. Broadwell, Mr. and Mrs. A. M. Jones and Mr. and Mrs. S. J. Dodson were concerned in a three cornered exchange of residences according to the news of that week.

The editor was advising those who had church, social and civic organization notices to be published to get them in early or run the risk of being disappointed in not seeing them published. When press-time came it was necessary to print the paper, much arrange-

ments had to be made beforehand and the regular order of procedure could not and would not be disrupted to get copy in the paper that should have been prepared far enough in advance to guarantee its insertion.

An automobile accident in Amarillo was of sufficient interest to be given a half column writeup in the Brand, although the people were but slightly injured.

Some new school furniture had arrived for Kelso community and the correspondent was enthusiastic over future prospects.

Corral Lake school had closed a successful eight months term, having run during the usual summer vacation.

ties to us that ordinarily do not occur on the Plains.

Beginning with a freezing fog Saturday that continued through Sunday night, Monday morning's sun found trees and shrubbery coated with ice and sparkling like millions of diamonds. As the thermometer did not drop below 18 and the wind did not blow very hard, no great inconvenience beyond slippery walks and paving was suffered. Weather observatory storm warning were issued to stockmen in time for cattle and sheep to be sheltered before the storm struck.

With the coming of the Thanksgiving season the Nation will pause to give serious thought to its conduct during the present year, its progress, and its losses.

During all of 1931 the American people have been concerned mostly with finances, but in the comparison they will draw Thursday of this week, money will receive but little consideration, and the things that have produced beneficial results for the Nation's people will be the chief subject of thought.

Just as at the First Thanksgiving, the abundance of food, grains, and agricultural wealth as measured in quantity will be the chief object of the American people's thankfulness this year. Now, just as then, riches do not count; our people will, as a rule, have sufficient to eat.

It is singularly appropriate at this time, that communities over our nation have turned their thoughts inward toward their own citizens in an earnest endeavor to find those who may be hungry, or threatened with insufficient provisions to withstand the cold of winter, and each community is this week digging down into the resources of those who have enough and some to spare, so that others less fortunate will be at least partly provided for.

Have you done your share? A committee will see you this week, but don't wait for them—let's swell the city charities fund so none will be hungry.



Quality
You Can See
and Taste

We Deliver
Phone 75

CLOYD'S MARKET



eggs BRING YOU CASH

In a year like this--when you can get so little for your crops, that you can't afford to sell them--EGGS ARE A SURE SOURCE OF CASH! And, with low MERIT feed cost, this is a better year than usual to feed your hens for certain, satisfactory profits!

THE MERIT WAY MAKES HENS PAY!
Feed your hens MERIT EGG MASH, and you get profits by the bag--for this scientific ration gives your layers the necessary egg-making materials, in properly balanced proportions to assure the maximum possible production. You can double the number of eggs you would get--make your hens money-makers instead of an expense!

West Texas Feed & Seed Co.
Phone 265
WE BUY PRODUCE

Progressive News

By OLIVE PERKINS.

Mrs. Clarence Conklin spent last Thursday with Mrs. Hershey.

Raymond Robertson of Shamrock visited his sister, Mrs. Bob Scales last week.

Lucile Park is staying with Mrs. Adam Flowers at Summerfield.

Eunice Caldwell visited Mrs. Blakemore Wednesday.

John Counts, Ft. Sumner, N. M., visited his daughter, Mrs. Orin Russell, last week.

Progressive teachers and children will enjoy a two day Thanksgiving vacation.

The community met at the school house Friday night and re-organized the literary society. Lawrence Boyd was elected president, J. C. Gregory, vice president, and Miss

Boyd, secretary. Next meeting on Friday, December 4, when a program sponsored by Misses Ira Kicketts, Owen Neal and Ray Hershey will be given. The meeting is to begin promptly at 7:45. Mrs. Blakemore in behalf of Progressive Jolly Workers club presented to the society a box of poems and readings.

Miss Conner, teacher at Higgins, spent the week end with Katherine Hershey.

Progressive Ladies club met with Mrs. Russell Wednesday. During a business meeting it was decided to have a Christmas party at the home of Mrs. Roy Wagner. The afternoon was spent in piecing quilt blocks. The next meeting will be with Mrs. Clyde Russell.

Mrs. Blakemore spent Thursday with Mrs. Carl Donovan.

The children of C. P. Caldwell surprised him Wednesday night

with a big birthday supper when they came with well filled baskets. Those present were Messrs. and Mrs. Walter Caldwell and son, Cecil Hodges and daughter, Jeff Robinson and Eunice, Fred and Pete.

Miss Katherine Hershey will attend the State Teachers convention at Amarillo Friday and Saturday.

A Want Ad in The Brand is a sure, steady worker--try it out.

I GUARANTEE
All Shoes I Dye
Any Color.
CHAS. SOWELL
At Boone & Whitehead's

Good News

West Texas Feed & Seed Company

—AND—

Phillips Service Station No. 1

Bill Smith, Manager

Are now giving **25¢** Green Stamps on all retail cash sales and accounts that are paid in full by the 10th of the month following the date of purchase.

MISS THRIFT WEEK

FRIDAY, NOVEMBER 27, to DECEMBER 5th, Miss Thrift will be on display in the City Drug Store Show window.

How many **25¢** Green Stamps does she wear? Make an estimate—IT'S FREE. Miss Thrift will be dressed entirely in "S. & H." Green Stamps, and you are to count the number of stamps used in making her costume.

First Gift—Choice of any three-book premium.
Second Gift—Choice of any two-book premium.
Third Gift—Choice of any one-book premium.

This Campaign is conducted for every one and is absolutely Free. Through the courtesy of the "S. & H." Green Stamp Company, there will be a limited display of valuable premiums shown in connection with Miss Thrift in City Drug Store window. This display of premiums represents in part only the hundreds of valuable premiums which you may secure through the savings of "S. & H." Green Stamps. Always trade where the merchants help you save as you spend. The following merchants of Hereford gladly give you "S. & H." Green Stamps, a token of appreciation of your trade on all cash sales.

Mont E. Baker Grocery. West Texas Feed & Seed Co.

Phillips Service Station No. 1—Bill Smith.

CITY DRUG STORE

WEEKLY SPECIALS SYSTEM

A store full of week-end Specials. Every item in our store could be used as a week-end Special. We are glad to advertise a few specials each week, but the thing we are most proud of is the constantly low prices on every article every day.

BREAD	Hereford, 16-ounce loaf	4c
OXYDOL, large size		23c
DATES, Dromedary		19c
CRACKERS, 2 lb snow Flake		19c
CANDY, assorted, pound		18c
CORN, No. 2		12c

Pop Corn 1 lb. Jolley Time . . 10c
2 lb. Jolley Time . . 20c

PEAS, No. 2		12c
TOMATOES, large can		12c
MUSTARD, gallon		79c
SOAP, Palm Olive, 3 for		21c
TULIP, Lemon, Ginger, Vanilla		25c
JELLO, assorted, three for		22c

Matches 3 Boxes **10c**



The "Hidden Quart" of Germ Processed Oil that stays up in your motor and never drains away is an extra protection against motor wear—protection no other oil can give!

Now **30¢ QUART** **CONOCO GERM PROCESSED MOTOR OIL**

FILL UP WHEREVER YOU SEE THIS GERM PROCESSED OIL TRIANGLE

FOOTBALL

(Continued from Page One)

for three successive assaults on the line, only to have the visitors slip over a tricky concealed pass formation to score standing.

Dalhart never completed a first down through the Hereford line, the longest gain through center being for 4 yards. All gains were made with a massed interference around either right or left end, with the few exceptions of passes.

First Quarter.

Hereford won the toss and chose to defend the south goal. Stone's kick-off was returned to Dalhart's 35 yard line. Howell took 2 at left tackle, Yarberry 5 at center, Howell on a fake pass attempted to circle left end but was stopped for no gain, and Thompson's punt Collins was downed on Hereford's 35.

Russell failed to gain at right end, Habermacher took 2 at right tackle, Russell was held for no gain at left end and Stone punted to Dalhart's 25.

Howell took 5 at right tackle, Yarberry took 5 at left end but the play was called back and Dalhart was penalized 5 for offside. Howell took 2 at left end and Thompson punted to Collins on Hereford's 48.

Russell's pass was a beauty but just a few feet out of Habermacher's reach in a clear field. Russell took 4 at left tackle, Habermacher lost a yard at right tackle, and Stone's punt missed the northeast corner by just a few feet to go over the goal line and be given Dalhart on their 20.

Thompson took 1 at center, a spot Dalhart did not learn all day was not vulnerable. Howell circled right end for 15 yards and the first down of the game, a fake buck gained nothing. Yarberry got 3 at center, Howell hit left guard to be stopped in his tracks, and then punted out of bounds on the Hereford 36 yard line.

Russell failed at left end, Habermacher took 3 at right tackle, but play was called back and Hereford given a 5 yard offside setback, Russell failed at right guard.

Habermacher lost 3 when the line leaked, and Stone punted out of bounds on Dalhart's 43.

Yarberry took 3 at center, Thompson 3 at left end, and Howell circled right end for a 4 yard gain and a first down. Yarberry took 10 and a first down in one play around left end, Thompson made 10 more and another first down at right end, and Howell went through right for 8 as the quarter ended, to lay the ball on Hereford's 15 yard line.

Second Quarter.

Howell circled left end for 4 and a first down. Three furious assaults at the Hereford line gave the visitors but 3 yards, and Whiteface fans hoped to see the ball go over on the fourth play, but a beautifully concealed pass formation scored from the 8 yard line, Howell passing to Yarberry who took the ball with no one near him. A fake line buck for the extra point was smothered and the score was 6-0.

Dalhart's kick-off was returned to Hereford's 25 yard line, they charged through and downed Russell for 4 yards loss on the first play, Habermacher split left tackle for 6, and Dalhart was assessed 15 yards for roughing to give Hereford its first down. Russell lost 1, then flipped a long pass behind the Dalhart safety that fell just out of reach of Climer's arms, and a second scoring possibility was lost. The Whiteface passes were seemingly out of time at almost every instance Friday, several of which if they had made connection would have put a different story to the game. Russell took Stone's pass on almost the identical play that happened at Borger the week before, keeping one hand on the ball as it went to the ground although held in the arms of a Dalhart interceptor. Russell took 5 at right tackle, Collins 1 at left guard, the Whitefaces fumbled on a play at center, but recovered, and Habermacher's crack at center lacked but 1 foot of making a first down, and Dalhart received the ball on their 30.

Thompson tried left end but was stopped flat. Howell made 1 at right guard, and Climer intercepted Thompson's pass on Dalhart's 37.

Russell's pass was incomplete, and a second attempt again behind the safety was barely out of Climer's reach. Climer pulled his famous cut-around-back end for 6, and Stone rammed a punt down the field to go out on Dalhart's 7 yard line.

Yarberry took 2 at center, then fumbled by Dalhart, recovered and a good punt went down to the Hereford 30.

Russell made 4 at left guard, and Thompson intercepted his pass on the 25 yard line. Howell hit left for no gain and was thrown for a loss of 4, but a 5 yard penalty against Dalhart for offside was taken by the Whitefaces instead of the loss. Yarberry took 1 at right tackle, their punt was downed on Hereford's 45, but the play was called back and the Wolves given a 5 yard penalty, then they punted to Hereford's 41.

Stone shot a pass to Climer that dropped just out of his reach on another clear field, and Yarberry intercepted Russell's pass to go to the Hereford 23 yard line as the gun ended the half.

Third Quarter.

Dalhart kicked against the wind, the ball being downed on the

down. was used. Howell to Yarberry, to make Dalhart's second touchdown. A trick play planned to buck center again failed, Dalhart was penalized 5 for offside and the ball was laid on the 7 yard line to give them a second attempt to score the extra point, but later ruled out, and the original attempt declared no good, to make the score 12-0.

Dalhart's kick was downed on the 36 yard line, a flock of Hereford substitutes and second string men were put in the game and many regulars called out. Bartley's pass was incomplete and Yarberry intercepted Stone's pass on the 44.

Webster, still pounding at center, was again stopped flat, but Yarberry shot through right tackle for 10 and a first down, Howell tried to go around right end but got set back 2, Thompson tried left end and lost 2 more, Webster hit left tackle for 1 and Howell and Yarberry pulled their famous scoring play to go for a first down. Webster got 4 at center, Yarberry lost 2, and Hereford solved the Howell to Yarberry pass to knock it down, but they pulled it again immediately afterward, to fall of the necessary yardage and Hereford received the ball on downs on the 15 yard line.

Stone's pass to Russell was again just ahead of him. Dalhart was penalized 5. Stone again passed to Russell and a plunging Dalhart tackler hit him in the back to knock it out of his arms, Russell circled left end for a first down, and Hereford took to the air for 5 times in succession, all incomplete, drawing penalties galore for various offenses and ending up by

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

(Too late for use last week)

Our community received a rain last Tuesday night and another Thursday and Friday nights.

Horace Frazier went to Hereford Saturday.

Mr. and Mrs. Lige Ellison and son, Glenn, left Monday for Crosbyton to be gone several days.

Mr. and Mrs. J. M. Chapman and sons, Ray and C. B., were in Amarillo Monday, where Mr. Chapman had his eye treated.

Misses Alma and Lucille Foxall went to Hereford Saturday.

Horace Frazier went to Crosbyton Monday.

C. A. Cryer, superintendent of school at Dimmitt, was an attendant at the county teachers' meeting Saturday, and led a pep rally honoring the candidacy of Dr. J. A. Hill of W. T. S. T. C. at Canyon for the presidency of the State Teachers at their convention in Amarillo this week.

LOOKING FOR YOUTH?

Abraham Lincoln's mother died at the age of 37—an old woman, worn out from the hardships of the frontier. She was not an isolated case. There were thousands of others like her.

Hard, physical labor robbed her of health and beauty—made her old before her time.

Strange as it may seem, even in this Electrical Age, there are countless homes where, except for lighting, the work is being done just as it was in the frontier days. The women of the house are still wasting their health and time doing tasks that electricity can do for them at a very small cost.

Electricity will do your washing and ironing with a minimum of effort on your part, it can help with the cooking and cleaning. There is hardly a household task that it cannot make easier, or do for you.

YOU WILL NOT FIND YOUTH BY WASTING YOUR HEALTH

Texas Utilities Company

Whiteface 36, Russell was stopped at left tackle, Habermacher fell while circling right end, Stone's pass was incomplete, and his punt on the fourth down went to the Wolves' 34.

Howell took 5 at right guard, Yarberry lost 2, Howell lost 2, and their punt went out of bounds on Hereford's 30.


On the first play Russell split right tackle for 14 yards and a first down, Habermacher made 4 at right guard, Stone, called back from the line, went for 6 through left tackle, but the play was called back and Hereford penalized 5. Russell split through for 5, Stone's pass to Russell was juggled and finally dropped, and his punt went to the Dalhart 29.

Yarberry took 2 at center, Howell hit center for 4, then made 3 at right end and Yarberry made it a first down by inches when it was measured. Thompson hit center for 2, Yarberry got 2 at right guard, Howell 2 at left guard, and they punted out of bounds on Hereford's 21.

Russell was thrown for a loss of 4, and Stone's punt went to Dalhart's 40. Thompson went around left end for 4, Howell right end for first down and Dalhart made several consecutive first downs on succeeding plays, Yarberry went around left end for 10, Thompson hit right end for 10, Webster hit center for 4, and again for 1 as the gun ended the quarter with Dalhart in possession of the ball on Hereford's 18 yard line, third down and 5 to go.

Fourth Quarter.

Yarberry took 4, but Hereford was penalized for roughness and Dalhart was given the ball on Hereford's 1 yard line. Howell was thrown for a loss of 2 on the first play, Yarberry came thru center for 2 yards and the ball was again on the 1 yard line, the Whitefaces got back to Howell and again threw him for a loss of 1 and the fans again had visions of the Whiteface line holding for the last and fourth down, but the same scoring pass on the fourth



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Here's a GIFT



For the Whole Family!

Hereford Motor Company

Sales  Service



Have Money Be Thankful

WE express thanks to Providence on Thanksgiving Day, for our health, our prosperity and good fortune, for the entire year.

A prosperous year is not how much you have earned... and SPENT... but how much you have increased your bank balance and SAVED.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK!  **THE FIRST NATIONAL BANK** HEREFORD  THINK!

HAVE MONEY! **A Strong Bank Thoughtfully Managed** HAVE MONEY!

MEMBER FEDERAL RESERVE SYSTEM

possessing the ball on their 10 yard line, fourth down and no telling how far to go. Stone's punt was taken on the high lobe by the Dalhart safety and brought back to the 35 yard line.

On the first play Webster circled right end for 20 yards, Howell lost 3, tried to go around left end, Webster was still trying to go through center but was again stopped flat. Yarberry tried the right end and lost 1, and Bart-

ley stepped into the Howell-to-Yarberry scoring pass combination and intercepted it.

A Whiteface pass was incomplete and Hereford got set back 5, so they punted to their own 38. Webster still thought he might get through center, but got nothing. Thompson went around left end for 7, Webster went back at center and got 1 yard, and Howell passed to Matthews on the Whiteface 20 at the final gun cracked.

Positive Proof of FORD ECONOMY

City of Detroit purchases 137 new Ford cars

Hundreds now in use prove low cost of operation

THESE 137 new Ford cars represent one of the largest deliveries ever made to a municipality at one time.

21 radio-equipped Ford scout cars were traded in on this purchase. They had been operated day and night for two years in heavy traffic and all kinds of weather.

Their individual records ranged from 78,434 miles to 143,723 miles with a grand total of 2,283,097 miles. The operating cost of the 21 cars was 2.284 cents a mile—less than 2 1/3 cents. This cost included all fuel, oil, tires, repairs and every other item except depreciation and insurance.

Of 577 Ford cars in Detroit City service, the 300 in the Police Department traveled a total of 6,591,937 miles during the past fiscal year, at an average cost of 2.9 cents a mile.

Many claims have been made on operating costs, but here in the carefully kept motor car records of the City of Detroit is positive proof of Ford economy.

In the paragraphs above, it is seen that 21 Ford scout cars averaged less than 2 1/3 cents a mile and 300 Ford cars in all branches of Detroit police work averaged 2.9 cents a mile!

Day and night, twenty-four hours a day, these Ford cars are in operation. Few branches of transportation demand such grueling service. The records show that low fuel and oil consumption is but one of the Ford's many economies. Ford materials, simplicity of design and accuracy in manufacturing provide unusual strength, stamina and freedom from replacements and repairs.

The individual car buyer as well as the purchasing department of a city or a business cannot afford to ignore the proved economy of the Ford car.

FIFTEEN DIFFERENT BODY TYPES

\$430 to \$640

(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Economical time payments through the Authorized Ford Finance Plans of the Universal Credit Co.)



Furr Food Store

FEATURES A

25c SALE

Folks, a quarter has POWER this week end. But just see for yourself—glance over the food values that twenty-five cents will buy at Furr Food Store Friday and Saturday.

WE WILL SAVE YOU MONEY ON A BIG BILL OF GROCERIES!

BUTTER, Mistletoe, lb	25c	ORANGES, two dozen	25c
Milk, tall can, Libby's, 3 for	25c	BROOMS, Medium size	25c
GRAHAM Crackers, 2 lb box	25c	MATCHES, 10 boxes	25c
HONEY, pint jar	25c	COCOA, Hershey's, lb can	25c
PINEAPPLE, crushed, 3 for	25c	Raisins, Nectar, puffed, 2 bxs	25c
Pears, Libby, No. 2 1-2, can	25c	ONIONS, 6 lbs	25c
Blackberries No. 2 can, two for	25c	Dyanshine Any Color	25c
CHERRIES, No. 2 can, each	25c	Apples, Black Twig, 3 doz	25c
Tomatoes, No. 1 cans, 5 for	25c	Kraut, large cans, 2 for	25c
CORN, No. 2 can, 3 for	25c	Jewell Shortening, 2 lb pail	25c
SOUP, Campbell's, 3 for	25c	HAMS, best grade, 2 lbs	25c
HOMINY, No. 2 1-2, 3 for	25c	MELO, 3 cans	25c
Wesson Oil One Pint	25c	Cranberries Two Pounds	25c
COFFEE, Blossom, 1 lb	25c	Crackers, oyster, 2 lbs	25c
SUGAR, 5 pounds	25c	STEAK, veal, 2 lbs	25c
PRUNES, medium size, 3 for	25c	SAUSAGE, pork, 2 lbs	25c
SUGAR, brown, 4 lbs	25c	OLEO, two lbs	25c
SOAP, 8 bars	25c	Compound, 3 pounds	25c
Corn Flakes Large Two for	25c	Pork Chops Lean, 2 lbs	25c
STARCH, Faultless, large box	25c	BACON, dry salt, 3 lbs	25c
OATS, China, large pkg	25c	Roast Pork, 2 lbs	25c
RICE, Blue Rose, 5 lbs	25c	Hamburger, 3 lbs	25c
MEAL, Red Star, 10-lb bag	25c	Bologna, small size, 2 lbs	25c
BEANS, Pinto, 6 lbs	25c	CHIL, 2 lbs	25c
SPUDS, Colorado, 14 lbs	25c	OYSTERS, med. cans, 2 for	25c

YES, our selection of fruits and vegetables will be as complete EVERY WEEK at the market will afford.



THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whiteface Roundup

THE STAFF

Lueta Borden --- Editor-in-Chief
 June Allred --- Assistant
 W. J. Fellers --- Sports
 Ardelle Foster --- Societies
 W. B. Wilcox --- Jokes

Thanksgiving.

Thanksgiving and the holidays are here again. Yet when we say Thanksgiving, do we think of all we have to be thankful for, our opportunities and advantages, or merely the holidays and what good times we shall have?

After a celebration has become a custom with the people, they more often simply let it deteriorate into a mere form. However, with the grave and reverent meaning that the Puritans gave to our first Thanksgiving we should not forget its true import.

The Puritans gave thanks for a home, food, friends, a kind God, and prosperity. Today, even with all our depression and its discomforts, worries and sacrifices, we can be thankful for our homes and opportunities for education.

Think of the numbers of schools that are closed because of lack of funds, the children of school age who are unable to attend school because of inadequate clothing and food, and the teachers who are serving without remuneration.

Have we not a multitude of comforts who which to give thanks? Let us, then, pause in our mad rush of the day and give the due thought and consideration that the day demands.

LUETA BORDEN.

Cowhands Entertained.

The Cowhands were guests of their sponsor, Mr. Jas. Wilson, Friday evening for a stag party at his home. It was somewhat of a progressive party as the first one at Mr. Wilson's home then attended the Star theatre, and finally went to the Club cafe. The first degree of initiation was given the pledge members at Mr. Wilson's. Then after the Cowhands had attended the theatre they went to the Club cafe where refreshments of sandwiches, milk and pie were served to Mr. Wilson, Sherman

Morgan, June Allred, Owen Miller, W. J. Fellers, Brunell Climer, C. J. Borden, Spaulding Bartley, Walter Seed, Roger Brunley, Keller Muse, Burl Alexander, Jimmie Burleson, Johnnie Womble, Harold Broadwell, Gaylord Newell, Milton Orr, Charlie Jones, Melvin Harris, Rex Tynes, Frank Pope, Wilburn Womble and Lilburn Ray. Everyone present had a very enjoyable evening.

Tackles Prize Given.

This year's football season has practically ended, so the Sprowls-Cronin & Co. have closed the contest for the most tackles made this season on the home field. Brunell Climer, end, received a handsome prize for making the most tackles, James Cloyd, center, received second, and Jack Russell, quarterback, and Andy Habermacher received third. The number of tackles of many more players is high, but not so high as either of those boys.

Beside these prizes, Sprowls-Cronin has given a prize for the player making the most tackles for each home game. Brunell Climer received six of these, James Cloyd two, and Jack Russell one.

Sprowls-Cronin & Co. thinks that this has been a successful year for the football team and has shown this by these prizes they have given.

Wolves Unscalped.

The Dalhart Wolves returned to their den Friday evening unscalped by the Hereford Whitefaces. The Whitefaces put up a hard fight but probably on account of being outweighed so greatly they could not keep the Wolves from scoring. Several times it looked as if our boys might make a touchdown, but that pack of Wolves held the Whiteface herd.

Everyone was sorrowful to lose this game but even if they did lose the game by score, they did not lose in the eyes of the students of Hereford high school. Hereford has had a very lucrative and successful season.

Freshman Party.

Friday night, November 13, the first party, which proved to be a big success, was given for the

Freshman class. All who attended were asked to wear their clothes backward. The regular program of parties was inverted and instead of being greeted when they arrived, the guests were told goodbye. Shortly after all had arrived the refreshments were served and then the games began, which furnished a big laugh all through the party.

The fun began with the pill game. Capsules were distributed which were a means of dividing the crowd into four groups, namely, Giggles, Grins, Laughs and the Cheers. The group comprising the best rhyme concerning its name was given a prize, and the Grins carried off the prize with: "If you don't know how to grin, just look around until see Miss Wrenn."

Then you'll grin till it's a sin. And the only way to stop is To stick yourself with a pin.

Next was the Menagerie, which filled the gymnasium with animals for awhile. Then a postal service examination was given in which clever addresses had to be made from pictures hung on the walls. A pillow slip race was the next which furnished fun for all, and especially the winning side which was awarded a sack of peanuts. The last was an object guessing game, which soon told us just how bright we were. Everybody had a good time and the Freshmen would not trade mothers or sponsor with anybody.

We Wonder.

Why Miss Veasey never gives demerits in civics class?
 Why Mr. Hudson doesn't go on a diet?
 If Milton Orr ever shaves?
 How so much chalk gets on the study hall floor.
 If W. B. Wilson ever comes in with the milkman?
 Where the Cowhands got the material for the Canyon bonfire?
 Why Betty Ruth likes Chryslers?
 If Andy will ever grow up?
 Why Spaulding Bartley has E. N. written all over his notebook?
 What Floyd Collins drank to get such a red nose?
 If the school board has a heart?
 Who would take care of Ardelle

if Sherman should be called out of town?

Miss Veasey: What cases are tried in our district courts?
 Voice from the multitude: Cases of beer.

Miss Crawford: W. J., make a sentence using the word insipid.
 W. J. Fellers: When I get a soda at the drug store I get a stray insipid.

Zelma Ruth: Did you ever go riding bareback?
 Jack: No, I usually wear a shirt.

If Nora Alice likes red hair?
 If Frank Pope gets a date Friday night?

How Reaford gets a no deduction slip Monday (for going hunting Friday)?

Why Jack Gilliland, Cartwright and Russel were in such a good humor Sunday night?

If John found Theda Lou Sunday?

Who scratches Climer's hand?
 Why Terror Tynes wants red hair?
 Why Sherman doesn't go to the Junior parties.

Class Basketball.

The school basketball rivalries have started early this year. Some of the classes have already played off their schedules. Each team is to play each of the other teams and the two having the highest per cent of winning games are to play for the winner.

These games are giving those girls who will play on the high school team a chance to make better players. It should improve their sportsmanship, whether they win or lose. The results of the games played follow:

Seniors 70, Sub-Freshmen 2.
 Juniors 22, Sophomores 30.
 Juniors 41, Freshmen 26.
 Seniors 23, Sophomores 16.
 Each class member is hoping for his team to win, but the winning team cannot be foreseen.

Athletic Association Organizes.

The Athletic Association met last week for the purpose of organizing and electing officers for

this year. Nominations were in order and Reaford West was elected vice president and June Allred secretary.

The Association, managed by B. H. Hopkins, is composed of the following: President and student representative, Owen Miller; Senior representative, June Allred, and W. J. Fellers, Junior representative, Libbara Ray and Reaford West; Sophomore representative, Charles Jones; and Freshman representative, Clinton Jackson.

They are in charge of all the athletic activities of the school, and are trying to make all athletics of Hereford high school better.

Assembly Pep Meeting.

The Friday morning, November 20, assembly program happened not to be a program at all but a rousing pep meeting. A number of Dalhart football players and visitors were present. The regular pep squad, with the whole school, gave a few yells and then Mr. Wilson started the real yelling by leading the student body in yells as against those of the pep squad. Then Peggy and Violet got the squad started and we'll wager that dear old H. H. S. never before rang with the "Rah, Rahs" and "Yea, Team Fights" as it did that day.

Rev. Johnson speaks.

Tuesday morning November 14, at Assembly the student body enjoyed a fine talk given by Rev. M. J. Johnson, pastor of the First Christian church of this city. The theme and aim of his speech was as interesting and helpful as the opening anecdote was humorous. The student body as a whole appreciated the talk and hope that Rev. Johnson will speak to us many more times this year.

Something Else, Nov.

After having two delightful parties the Juniors treasure chest was a little short of funds. This is the way we refilled it: Last Wednesday during class meeting we had an auction sale—pillows, dolls and pendants of yellow and gold, our class colors, we sold to the highest bidders. We were well satisfied with the proceeds, and recommend it to any one who wishes

to try it. We Juniors usually keep our affairs to ourselves, but since the depression we thought you might get an idea from this.

MARY E. STANFORD.

Pranks of English.

Miss Campbell is my teacher, I shall not pass.
 She maketh me to take exams,
 She leadeth me to expose my ignorance before the class.
 She maketh me diagram sentences for my grade's sake,
 Yes, though I study 'til midnight I shall learn no English.
 The book reports bother me and infinitives sorely trouble me.
 She prepareth quizzes for me in the presence of mine enemies.
 She giveth me a low grade.
 My work runneth over.
 Surely ago or condition
 Shall follow me all the days of my life,
 And I shall dwell in the house of English forever.

LELAND OULWELL.

Bridge Dinner.

Betty Jones was hostess last Tuesday evening to a group of friends in the form of a bridge dinner. Those enjoying the entertainment were Betty Pickett, Katharine Miller, Nora Alice Daniel, Mary E. Stanford, Estelle Gilliland, Sally Skelton, Sally Gilbreath, Elaine Newell, Virginia Line, Patricia Wederbrook, Florence Boardman, Nancy Conkright, Jimmy Clark, Elizabeth Ireland, Beatrice Buchanan, Effie Whitsett, and the hostess, Betty Bruce Jones.

The dinner was prepared by Betty Bruce as her home project in foods class.

Freshmen Mothers' Meeting.

Miss Wrenn has requested that all the Freshmen mothers meet at the high school in room 35, Tuesday evening at four o'clock for the purpose of organization among them. Previous meetings of the mothers have been interesting and profitable, but very few mothers attended. All mothers are cordially invited to attend though next meeting, as it is very essential that all be present at this meeting.

Miss Wrenn states that she is confident the mothers will at-

tend regularly if they attend often. It will be very beneficial to both Freshmen and mothers for all the mothers to attend these meetings and thereby aid the Freshmen class by their cooperation with Miss Wrenn.

Don't Cry.

By Pa-Kuky.
 I heard that:
 Brunell Climer wanted a pair of boxing gloves with which to train.

Jack Gilliland wanted some tackle with which to fly his kite.

Jack Cartwright had lots of money—anyway he keeps his hands in his pockets.

Andy Habermacher found blonde, also Jack C. lost one. Is it the same one?

Stony weighed on the scales of the office the other day and broke the beam up to 185 pounds.

Hudson said he would show Stony up. He put one foot on the scale and it registered 275 pounds. We hope he never puts on both feet for we need the scales.

Spaulding has made up with his old flame again.

Mr. Hudson ate three pieces of pie after the F. B. game at Bonger. In fact the football boys know he did.

Jack C. has gone into the cattle and insurance business.

Violet Marrs has a strong voice. Zelma Ruth Shore has a record that has not been broken, eh?

Miss Crawford was a strong woman. Anyway she kept the floor from the public speaking class for ten minutes. We wonder when the pupils stood.

Reaford West was interested in Magnolia gasoline (gasoline) you know, the Virginia variety.

The Cowhands wanted a clubhouse. They need a two-window job.

J. C. McCullough got ten letters from Lubbock last week.
 Zelma Ruth: Hello, have you bought a sax?
 Wilma Jo: No, I borrowed from La Verna.
 Z. R.: But you can't play it.
 W. J.: Neither can she while I have it.

A Merchandise Event That Will Command Attention All Over This Section! Swings Into Action **FRIDAY** as the Clock Strikes **9:30, November 27**, at the Store of

SPROWLS-CRONIN & CO.

HEREFORD, TEXAS

A schedule of prices quoted below will give you some idea of the genuine values, such as has not been known since pre-war days. A mighty store-wide event, covering every article throughout this big store. Savings that will bring the crowds Friday and bring them back every day! Great preparations have been made and big things are going to take place. Come! We are expecting you!
 "B. M. DOSS, of Dallas, Back Again."

Look Men!
1-2 Price

WE ARE PLACING OUR ENTIRE LINE OF OVERCOATS ON SALE AT EXACTLY ONE-HALF PRICE!

All \$5.00 and \$6.00

Enna Jettick Shoes

For women, go out at

\$2.95 and \$3.95

Men's Clothing

Just the opportunity to buy your winter suit! The famous Curlee cut in price as never before.

Boy's Suits

One Sale, Two Pairs of Pants on Sale Special

\$4.95 UP

LOOK WOMEN!

One full rack of heavy fur-trimmed coats, extra special, choice—

\$4.95

Special!

Men's heavy sheep-lined coats on sale

\$3.48

Genuine Hope
DOMESTIC

On sale special at

8c

Good 36-Inch
Outings

On Sale—

9c

LADIES' SHOES

Ladies' \$2.95 dress shoes, on Sale ----- \$1.95

Ladies' \$3.95 dress shoes, on sale ----- \$2.95

Ladies' 4:95 and \$5.95, extra special at ----- \$3.78

Oxfords

Men's Genuine Gunmetal Extra Special at ----- \$1.95

Men's fine calfskin ox. --- \$3.48

Men's best \$9.85 boot shoes ----- \$5.95

Men's all leather booties, special at ----- \$4.98

Social and Society

Seen On the Screen at the Star

The incomparable Greta Garbo appears for the final showing today of "Susan Lennox, Her Fall and Rise." This is one of Manager J. C. Parker's weekly one-cent sale features—tint is, two persons will be admitted for the price of one, plus one cent.

Friday will bring Clive Brook, Kay Francis and Regis Toomey playing in "Twenty-Four Hours," a story of one day's happenings when the "lower crust" of society mingles with the underworld. Also another intriguing chapter of the stirring serial, "The Vanishing Legion" will be shown Friday as well as Saturday's matinee and evening shows.

Saturday, for one day only, matinee and night, will see an old favorite, Hoot Gibson, with Alberta Vaughn and Stepin Fetchit in a western story, "Wild Horse" with plenty of comedy.

A Sunday midnight preview of "Rich Man's Folly," featuring George Bancroft, will be shown for the first time at 11 p. m. that evening, as well as on Monday and Tuesday. It is a story of ship building back in New England, with its loves, jealousies, competition, races to glory or defeat, and the life of one man who sought to control all of it.

Next Wednesday and Thursday's one-cent picture special will be "West of Broadway" with the same three players who starred in "The Spider," John Gilbert, Lois Moran and El Brendel.

MISS ANNONA WEEDEN MARRIES EUGENE ETHERIDGE OF BLANCHARD, OKLA.

Announcement has been made of the recent marriage of Miss Annona Weedon to Mr. Cecil Eugene Etheridge of Blanchard, Oklahoma, November 4, in Paul's Valley, Oklahoma, at the Methodist parsonage, with Rev. John A. Bryant performing the ceremony. Mrs. Etheridge is the daughter

of Mr. and Mrs. J. H. Weedon of this city, moving here with her parents from Stratford. The past year she has been living with her aunt and uncle in Blanchard.

The young couple will make their home in Blanchard for a short time. Mr. Etheridge expects to complete his law course in the Oklahoma A. & M. College soon.

BILLIE HILL AND GUILFORD MILLER ON COLLEGE PROGRAM

Among the students of W. T. S. T. C. who appeared on a college assembly program November 17 were Miss Billie Hill and Guilford Miller of Hereford.

The program was planned and sponsored by the Student Council of the College, of which Otis Rawlings of Tyrone, Oklahoma, is president. The Student Council, the members of which are elected by organizations of the campus and by the student body as a whole, deals with problems of student government and student welfare.

MEN'S COMMUNITY BIBLE CLASS BANQUET

The Men's Community Bible class, which meets at the Star theatre each Sunday morning, was entertained with a Brunswick stew Friday night of last week in the Odd Fellows' hall. Chief of the stew was Rev. M. J. Johnson, pastor of the First Christian church and leader of the class.

J. E. Hill acted as master of ceremonies and introduced the speakers of the evening. Dr. G. W. Heard gave an address on the aims of the class and in brotherhood. Troy Womble related a number of humorous anecdotes and Joe Pope spoke on the work of the community Bible classes throughout the country.

About 75 members and guests, including the wives, were in attendance. Bill Smith's orchestra rendered a number of selections throughout the evening, which were thoroughly enjoyed. Mr. Johnson was voted a wonderful cook and received fervent thanks for introducing Brunswick stew, which

was a new dish to the majority. The hope was expressed that he would again don his cap and apron and wield his spoon. Upon disbanding many of the guests went to the Star theatre to the performance given for the benefit of Mrs. Lulu Orr Lewis by Manager J. C. Parker.

THANKSGIVING SERVICE AND DINNER AT THE PRESBYTERIAN CHURCH

Rev. E. P. Gieser of the First Presbyterian church announces a special Thanksgiving service there at the 11:00 o'clock hour that morning, with a basket dinner brought and prepared by ladies of the church, to be served immediately thereafter. All who have no special affiliations for that day are cordially invited to participate with the Presbyterians for Thanksgiving.

Methodist Church.

Ernest E. Robinson, pastor. Sunday school at 9:45, W. J. Stanford, superintendent.

Preaching services at 11 a. m., subject, "Soul Wealth." Evening subject, 7:15, "Come and Help Us." Special music for both hours. The young people's meetings will be at 6:15. Prayer services at 7:15 on Wednesday evening. You are invited.

Wholesale grocers at Lamesa reported a 40 per cent increase in volume of business from June to October.

TIME TO BE THINKING OF CHRISTMAS PACKAGES

While it is a month until Christmas, the postal authorities are getting out the usual bulletins advising folks to mail presents early so they will reach the ones intended in plenty of time for the day of days. It is good sense to send packages early, and it is good sense for the post office department to offer such advice—everybody benefits by observing the recommendation.

Early packages go through the mails before the Christmas rush, receive regular attention of postal employees and reach their destination in proper time and in excellent condition. Postal employees, having the opportunity to properly handle the early packages are more careful in caring for them, and, if packages have gone through the mails before Christmas Day, the employees themselves have the privilege of enjoying the day like other human beings.

Postal instructions specify, as well as early shipping, careful wrapping, correct addressing, proper designation of contents if easily damaged, and special packing of articles in packages.

An auditorium, city hall and fire station building costing \$200,000 is to be built at Big Spring.

Coke county will have a fat stock show in the spring.

The Present Depression

... has caused manufacturers along many lines to produce goods to meet a price, and to sacrifice quality to do so.

—But we have not seen our way clear to stock anything but the best—however, where there has been a reduction on any of the standard makes of watches and jewelry, without sacrifice of quality, we are glad to pass it on to our customers.

F. M. KESTER & SON

Dealers of High Grade Watches and Diamonds.



Wheat produced in the Texas Panhandle this season would make enough flour for three billion loaves of bread, enough to feed the people of West Texas bread for five years.

The Clovis Evening News-Journal of last Friday contained the announcement of the marriage of Harry Homer and Eddie Lee Allen, who gave their addresses as Hereford.

RED HOT SPECIALS

FOR FRIDAY AND SATURDAY

25c	Cold Capsules	17c
50c	Pine Tar Cough Syrup	34c
50c	Nyal H. & H. Cough Syrup	39c
50c	Nynaps, Sanitary Napkins	25c
50c	Hair Brillantine	39c
50c	Hair Dressing	39c
50c	Nyal Lila Hair Oil	39c
25c	Castor Oil, tasteless	19c
25c	Spirits of Turpentine	19c
10c	Hard Water Soap	7c
25c	Merrell's Milk Magnesia	17c
25c	Fiancee Talcum	17c
25c	Dr. West Tooth Paste	15c
25c	Colgate's Baby Talc	17c
75c	Bathing Alcohol, 1 pint	39c
75c	Rubber Gloves	49c

CLOSE DRUG CO.

SERVICE—QUALITY—PRICE
We Appreciate Your Patronage.

DALLAS TO NEW YORK

By Air To Prepare For This Big

FLYING SALE

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

AUCTION

SALES ARE PROFITABLE

RAY BARBER

AUCTIONEER Superior sales service

Phone 241 Hereford, Texas

Sales dates and literature may be arranged at THE HEREFORD BRAND

Less Gas and A Better Fire

Impossible? Not at all! It is easy and, besides, makes your home more comfortable, saves gas and keeps your gas bills down.

It is easily possible because a low flame, properly directed, gives the same results or better, than a high flame does and burns half as much gas.

The low properly directed flame is the correct one. It is one of the few simple rules for good gas burning we have been teaching you.

Comfort, economy, convenience are the important things which concern you. They are yours to the degree that you

Burn Better Gas

West Texas Gas Company

Ladies' DRESSES

These are not old dresses reduced—these are dresses that should sell for \$8.99 and \$14.99, but we bought them for this Flying Sale and they are going now for—

\$4.99
AND
\$8.99

Notice!

On Tuesday, November 10, our buyer flew to New York, arriving there on Wednesday morning. For four days we have bought, fast and furious, brand new merchandise just hot off the griddle at the cheapest price in years. In fact Mr. Stone says he has been in this business since 1911 and that he bought merchandise the cheapest this trip that he has ever bought. Remember now, we are giving you in this "Flying Sale" merchandise that is new, but bought so cheap that we can sell it cheap, giving our customers the benefit of the savings

—READY-TO-WEAR, MILLINERY, CLOTHING, SHOES—Come Friday, November 27, expecting to find the biggest bargains in the history of the Dry Goods Business, and you will not be disappointed.

Heavy Grade LL
Domestic yd. 5c

Here Is a Sensation!

Closing Out All Men's

SUITS AND OVERCOATS

Hand tailored, finest materials and workmanship. Values from \$15.00 to \$45.00. All must go at—

\$5 \$10 \$15

Ladies' Hats

Black and brown felts, with brims, all head sizes. Wonderful values—

98¢

Jersey Bloomers 25c

Prints, Yard 10c 36-inch, vat dyed	Cotton Batts, 29c 3-pound lint
Ladies' Hose, 39c The best buy of the season. Smoke tone, noon beige, gun metal.	Turbans, 98c Close fitting, in a good assortment of colors.
Men's Caps, 98c New fall patterns and colors. \$1.95 values.	Tams, 59c All colors for women and misses

Men's Hats

New fall felts in the latest styles. Shades of gray, tan, brown and black. All sizes—

\$1.98 to \$3.95

Ladies' Novelties

Special purchase of this season's most popular Ladies' novelties. Brought to you at a great saving. Black calf or kid straps, plain or reptile trim. Values to \$4. Medium heels. Sale price. Regular and all sizes—

\$1.98

Ladies' Wash Dresses

Beautiful patterns, fast colors, \$1.95 values—

\$1.49

36-inch Outing
9¢

Men's Heavy Unions

The best yet—

79¢

Men's Oxfords

Broken lots of our finer shoes in both blacks and tans. Values to \$5.95. Special

\$1.98

For final clean up.

Double Blankets

Part wool, the best buy of the season, 66 x 80

\$1.98

Ladies' Coats

Group 1 Full Length, Fur Trimmed and Tyeeds \$5.99	Group 2 —Black and brown cloth coats, fur collars, all sizes— \$9.50	Group 3 Well worth \$25 or \$35, but for this sale— \$16.50
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Boys' Suits

Sensation values, Beautiful patterns

\$2.98 to \$5.98

Stone Department Store
Incorporated

Wyche Items

MRS. L. P. PERKINS

This community was saddened by the death of Mrs. J. A. Young Saturday evening at 7:30 at the hospital. This community has suffered a great loss in the death of Mrs. Young, a dear friend and a kind neighbor. Mr. Young and family have our heartfelt sympathy.

Mr. and Mrs. Clyde King of Anson have been visiting Tommie Lee and family.

The health nurse visited our school Tuesday evening. Dr. Wiltshire and Judge Wilson also visited the school. Dr. Wiltshire gave the children dental inspection.

Messrs. and Mmes. Ira Ott and Perkins and Harley called on the Thieles Monday afternoon.

Mrs. C. C. Cook spent Saturday with Mrs. Ed Cox in Hereford.

The club meets Monday afternoon with Mrs. Spencer. The meeting Tuesday was postponed for Mrs. Young's funeral. The health nurse will give the second lesson at that meeting.

Plans will be made at this meeting for a Christmas tree, and it is necessary for all members to be present.

Miss Smith attended the teachers meeting Saturday.

Mmes. Cook and Perkins went to the council meeting Saturday.

Mrs. Louie Olson and Mrs. Perkins visited school Tuesday.

Grandma Nell is not so well at this time.

P. G. Perkins and Doyle Rose called on Nollie Elliston Tuesday night.

Nollie Elliston sold 100 trees

Tuesday.

Mrs. Dan Morgan, Will Etheridge and Joe Young are here at the home of their father, J. A. Young.

C. C. Cook made a business trip to Amarillo Saturday. Mr. and Mrs. Carmichael called on the Neills Monday night.

Black

By BLACK SCHOOL

Jesse Hinds and family spent Sunday afternoon in the G. B. Hinds home.

Ben Galloway spent Sunday afternoon with Doyle Vines.

Mr. and Mrs. John Price are visiting in the W. H. Price home.

Arnold Allums has been visiting his uncle, C. R. Russ, this week.

Juanita Welch spent Saturday afternoon with Lucille Hays.

Mr. and Mrs. Hershel Nelson spent Sunday afternoon with Mr. and Mrs. T. L. Welch.

Several boys from Black went duck hunting Sunday.

Messrs. and Mmes. R. E. Barnett and Nelson spent Monday in the W. H. Price home.

Lois Presley spent Sunday with Evelyn Stone.

There was a Thanksgiving program and pie supper at the school house Wednesday night and a big crowd was present.

Logical Conclusion

"The time is not far distant when we shall have our food concentrated in tiny round tablets" a national scientist declares. We are afraid that this will mean the end of the square meal.—London Humorist.

America's Trust in God

Perpetuated on Coins

The religious motto "In God We Trust" first appeared on the coins of the country in 1864. It was the result of the increased religious fervor brought on by the Civil war. The then secretary of the treasury, S. P. Chase, received many appeals from people all over the country urging that the Deity be recognized on the American coins in a like manner as those of foreign nations. Secretary Chase wrote to the director of the mint at Philadelphia, November 30, 1861, stating that "no nation can be strong except in the strength of God, or safe except in his defense. The trust of our people in God should be declared on our national coins. You will cause a device to be prepared without unnecessary delay with a motto expressing in the fewest words possible this national recognition."

Several forms were suggested. Some of the coins prepared in 1862 bore the motto "God Our Trust" and some coined in 1863 were marked "God and Our Country." The familiar form of the motto was decided upon and the two-cent pieces which appeared in 1864 were the first to carry it. The motto is not used on all coins.

Normal Human Instinct

One reason why clothes, or at least the clothes of men, excite so little interest is that they have become drab, and this drabness is excused on the ground that clothes are meant to be useful and comfortable; and usefulness and comfort have ceased to be associated with beauty in modern life. Neither reason, of course, is true. Clothes are worn to enhance human dignity, and, at bottom, only such comfort is wanted as shall not interfere with the prevailing mode. The women who starved and sliced themselves in order to keep slim, who will cripple their limbs with hobbled skirts when these are the wear, and crucify their feet when pointed toes and high heels are the fashion, display a normal human instinct. Men have suffered much and gladly to wear patent leather shoes at garden parties in the height of summer, and have choked themselves rapturously with tall, stiff collars; and comfort means little to them so long as they remain convinced of the rightness and fitness of both.—Osbert Burdett in the London Saturday Review.

Laws to Curb Indians

Laws against nudity on the public streets during daylight hours once adorned ordinance books of Phoenix, Ariz. It was disclosed in a survey intended to eliminate regulations of horse-and-buggy days. The laws applied to Indians who came to town virtually naked in the good old days. It also was necessary, old records show, to curb the Indians in other ways. Grass was grass to the Indian, so he thought nothing of feeding his ponies on the carefully tended lawn of a prominent citizen. So a law was passed against feeding Indian ponies on private lawns and another one was enacted saying that horses and vehicles should not be parked on sidewalks.

Ancient Roman "Racket"

Crassus, reputed to have been the richest man of his time, amassed a great fortune by his ingenious operation of a private fire department in old Rome. When a fire would break out, he or one of his agents would rush to the owner and offer to buy the burning structure at a very low figure. The owner usually would sell for almost nothing to get some salvage. Thereupon, Crassus would call up his fire brigade and, in many cases, put out the blaze. In this way he became owner of a great many buildings. It is hinted by early writers that when business was dull his agents may have had a hand in starting an occasional conflagration.

Cake for Indigestion

Claudius Galenus, commonly known as Galen, was born at Pergamum, Greece, in 130 A. D., and is supposed to have died in Sicily. He was a celebrated philosopher, pharmacist and physician, and was for many centuries the supreme authority in medicine and pharmacy, wrote Charles H. LaWall in "Four Thousand Years of Pharmacy."

A bride's cake used at weddings during Galen's time and described by Cato was called "mustaces." It contained aromatics and carminative and was served at weddings to reduce the chances of indigestion caused by the usual over-indulgence on such occasions.

Day of Hearty Eating

During the administration of John Quincy Adams, evening assemblies were popular at the homes of congressmen and cabinet members. The parties began at eight o'clock. Promptly at ten o'clock everybody went out on the back porch for "light refreshments." At one end of the table would be a roast ham; at the other a saddle of venison. In between came the wild ducks, and the pastries. And scattered about were cakes and puddings. A large side table held the punch and the mazers.



AGENTS TRAIN TO HELP FARMERS SUPPLY OWN MEAT

Modern meat cutting methods are being introduced on Texas farms this winter by county farm and home demonstration agents who are leading the way in the most determined drive ever staged in the state for bountiful supplies of farm produced meat for farm homes. It is estimated that at least three out of five farms will can and cure one year's meat requirements this season. In the top picture Roy W. Snyder, meat specialist in the extension service of Texas A. & M. College, is shown coaching a group of Northwest Texas agents recently assembled for their annual district meeting in Amarillo, in the fine points of meat cutting. Below, county agents are busy practicing cutting meat to give economical and tasty cuts which make farm meat canning and curing easy. In every part of Texas, farm and home demonstration agents are preparing for county and community demonstrations to be staged for farm families throughout the meat preserving season.

Where 122,304 farm families in 112 Texas counties provided their own meat supply in 1930, there are 196,056 families doing so this season, a recent survey shows. This is regarded as typical of all the 180 counties in which county and home demonstration agents are employed. Beaves canned in these 112 counties last year numbered 15,348 head, while the home slaughter is expected to total more than 34,000 this season; canning of lambs shows an increase from 8,884 head to nearly 12,000, and the home curing of pork in 1931 is placed at 338,000 head as compared to an estimated total of 272,562 head in 1930.

Westway Items

By WILMA NELL SIKES

Sue Vaughn spent Wednesday night with Mrs. Buford Luttrell.

The P. T. A. program given by the ladies club Friday night was attended by a good crowd. The short play, "Miss Milly Wins", gained a hearty applause.

Mrs. Bill Weems and son of Hereford visited Mr. and Mrs. J. Shultz this week.

Roscoe Landers who has been

ill with influenza is better.

Lester Kelly, Claudell Sikes and Leslie Vaughn went duck hunting Tuesday and Wednesday.

Mr. and Mrs. E. E. Joiner, the Misses Frances Brown and Ruth Hanna took dinner with Mr. and Mrs. P. H. Gilliland Tuesday evening.

Miss Mildred Wilder visited Mrs. Bill Denney Saturday morning.

Mrs. Luttrell spent Wednesday afternoon with Mrs. Vaughn.

Frances Brown and Ruth Hanna took dinner in the Sikes home Sunday.

Mr. and Mrs. R. O. Dunkle of Hereford attended the P. T. A. program Friday night. Mrs. Dunkle gave an interesting talk on

the value of a ladies club to the community.

Mr. and Mrs. Grady Wilson and family visited in the Vaughn home Sunday.

Mr. and Mrs. Joiner visited relatives in town Sunday afternoon.

News of the death of Mrs. Carroll came at the close of this writing. The community extends its sincere sympathy to the bereaved.

Mr. and Mrs. R. M. Gunn and

Mrs. Campbell left for Crystal Falls, Texas, Tuesday to visit his brother.

Electrical "Load"

The "load" of electric machinery is the output of or demand upon a machine, usually measured either in terms of current delivered or of power delivered. A "load" may be light, heavy, normal, full, half excessive, etc., according to the output of the machine at the time considered.

Carl's Cash and Grocery

SPECIALS FOR FRIDAY AND SATURDAY

SUGAR	Ten pound Bag	53c
CORN	Sweet, No. 2 can	10c
Cocoanuts	Three for	25c
SUGAR	Powdered, One pound pkg	8c
LEMONS	Sunkist, large size, dozen	20c
BACON	Breakfast, sliced, pound	20c
MATCHES	Diamond, six-boxes	15c
PEAS	No. 2 cans, two for	19c
Cranberries	Per pound	12 1-2c
Post Toasties	Large package	10c

We Wish Everyone a Happy Thanksgiving!

TEXAS MARKET AND GROCERY

PHONE 353

FREE DELIVERY

PHONE 353

SPECIALS FRIDAY AND SATURDAY

FRESH MEAT DEPARTMENT

COUNTRY SAUSAGE, old time kind, lb	12 1-2c
HAMS, that make red gravy, sugar cured, lb	13c
BACON, Panhandle sliced, pound	19c
BACON, sugar cured, pound	12 1-2c
BACON, sugar cured, half or whole, pound	14 1-2c
LARD, pure hog lard, pound	8c
CHEESE, full cream, pound	19c
ROAST PORK, lean and fat, pound	12c
ROAST BEEF, fancy cuts, pound	12c
PORK CHOPS, medium size, pound	19c
FRYERS, fat and tender, dressed and drawn, each	50c
OYSTERS, fine for dressing, pint	40c

FRUIT DEPARTMENT

GRAPEFRUIT, large size, each	5c
ORANGES, 50c dozen size, only	35c
LEMONS, juicy, dozen	29c
BANANAS, yellow, ripe fruit, pound	7c
NUTS, assorted, new crop, pound	19c
CELERY, Jumbo, 20c size, only	15c
LETTUCE, large 15c size, only	10c
CRANBERRIES, Sunrise Eatmore, 2 pounds	30c

GROCERY DEPARTMENT

POTATOES, 10 lbs Idaho, regular size	14c
SUGAR, 10 pounds, pure cane	53c
SOAP, white laundry, large bars, 10 for	25c
COCOANUT, bulk, Anchor Best, one pound	19c
JELLO, assorted flavors, 3 packages for	21c
PEAS, No. 1 Olympia, small, sifted	11c
CORN, No. 2 Fancy Silver Leaf	12 1-2c
SALMON, Double Q, select pink	12 1-2c
BABO, one can free	15c
MACARONI or Spaghetti, Harvest Queen, 3 packages	15c
COFFEE, Folger's, one pound cans	43c
MUSTARD, Gold Arrow, quart jar, only	19c
POTATOES, sweet, ten pounds	10c
MATCHES, Firestone Federal, six boxes	19c

WE PAY HIGHER THAN MARKET FOR EGGS

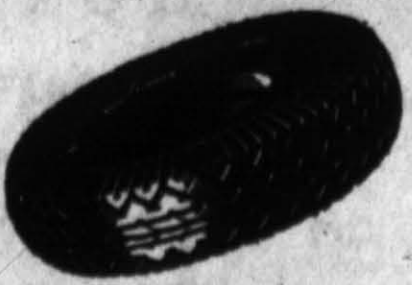


S.A.F.E. WINTER DRIVING

Look at those sharp-edged blocks of rubber on the most famous tire tread in the world. They're there to save you trouble; to pull you through slippery ruts; to keep your car under control during the most dangerous driving months of the year. But they can't do this unless you put them on your car now. Come in—trade your old tires for safe, new GOODYEAR ALL-WEATHERS.

IRELAND - BEAVERS MOTOR CO.

Phone 383. 301 East Third



SIZE	Price of Each	Each in Pairs	SIZE	Price of Each	Each in Pairs
27x4.40-21	\$4.35	\$4.25	27x4.40-21	\$4.98	\$4.88
28x4.50-21	4.85	4.70	27x4.50-20	5.60	5.45
28x4.75-19	5.60	5.57	30x4.50-21	5.89	5.55

Other Sizes Also Low Priced

WHO.....

—Will the next president be? Well, we do not know either, but our magazines carry the opinions of America's leading political writers.

WHAT.....

—Is the newest turn taken by the little affair in Manchuria? Is it becoming a big affair? Our daily papers answer these questions.

The Chocolate Shop

CAMERAGRAMS

Reading Time : 3 minutes, 10 seconds



JOY IN 100,000 HOMES: The Salvation Army will distribute 100,000 of these family welfare boxes to needy folks who can not afford to buy supplies this winter. Edward F. Hutton, chairman of General Foods Corp., who last year maintained a "soup kitchen" in New York, is the donor. He believes relief which goes into the home is the best kind.

LUCKY STARS: Albie Booth, crack quarterback of Yale University football team, is reported engaged to Miss Marion Noble, a life-long friend.



ROCKNE'S CHARM ENDS? In its game with Northwestern University, Notre Dame failed to win after 19 consecutive victories. The score was 9-0. Photo shows Geo. McIlkovich, Notre Dame fullback, carrying ball for substantial gain.



NEW KIND OF "LOLLYPOP"? Not at all. This is how the cashew nut looks before the cashew "apple" is removed. Practically unheard of 10 years ago, 4,000,000 lbs. of the highly popular cashew nuts will be imported from India this year.



GIVE THE LITTLE GIRL A YELL! Meet Cheerleader-on McCoy. She has helped win many a football game for George Washington high school, New York.

For taxi service, call "Slats". Residence, phone 675. Location, Corner Drug Store, Phone 105 1c



ARMY'S peace time hero: Oades Richard Sheridan, severely injured on football's field of honor.



Students from nine cities within a 50 mile radius of Lubbock are attending Texas Tech and living at home, making the trip back and forth daily.

FAMOUS GUESTS AT WHITE HOUSE: Premier Laval, of France, and his wife, some daughter, Foster, enjoy the beauty of the White House gardens with President and Mrs. Hoover.



UNIQUE CHAMPIONS: Ever heard of those champions? They're the best in their class. Mrs. R. E. Whalon, above, is champ husband caller of Cook County, Ill. Peemie Wingo, Abilene, Tex., left, has walked backwards farther than any known man. Emory Hawcock, Monmouth, Ill., right, won the national Jell-O recipe contest held by the Restaurant and Hotel Food Bureau with a molded chicken entrée.

Why wait until you get stuck in the mud before deciding to buy chains. Get them now at RICE'S.

HONOR RECENT BRIDE WITH BRIDGE-SHOWER

Misses Bessie Lee Barnard, Viola Carpenter and Ina Mae Hastings were hostesses Friday afternoon when they honored Mrs. Jack Daniels, a recent bride, with a lovely bridge-shower, at the home of Miss Hastings.

The party was carried out by clock work. Each time the clock rang Mrs. Daniels had to find it and hidden with this alarm clock were many beautiful gifts. For the players making a "slam-hole" prize was given which were all passed to the honored guest.

Lovely refreshments were served in the candle light. As the guests bid good-bye and a wonderful time to the hostesses, they bid Mrs. Daniels much luck and happiness.

Card of Thanks.

We wish to take this opportunity to express our appreciation to our many friends who so beautifully expressed their sympathy during the short illness and death of our wife and mother by so many kind deeds and the beautiful floral offerings.

J. A. Young.
Mr. and Mrs. Noah Ewton.
Mr. and Mrs. Jack Grady.
Mr. and Mrs. Ted Young.
Mr. and Mrs. Joe Young.
Mr. and Mrs. J. E. Young.
Mr. and Mrs. J. D. Morgan.
Mr. and Mrs. V. M. Young. 1p

Jumbo News

BY EDNA HALL

Mrs. M. L. Hardy visited Mrs. Peters Tuesday.

Mr. Sparks and Marion visited Mr. and Mrs. Ulman Hunter this week.

Mr. and Mrs. Jim Baggs of Amarillo and Miss Linnie McGinnis spent Friday night in the Kring home.

Mr. and Mrs. John Noland took dinner in the Hardy home Friday.

Bill Hacker visited Chub Pinkert Tuesday night.

Mrs. Ovid Pinkert and children visited her mother, Mrs. Hines, Thursday.

Mr. and Mrs. Marion Powers went to Amarillo Wednesday after Frances.

Miss Kitty Oxford spent the week end with home folks.

Mrs. Hartley visited Grandma Kring Tuesday afternoon.

About 20 young people enjoyed forty-two at the W. A. Hunter home Friday night.

Mr. and Mrs. Lynn Axe are the proud parents of a baby boy, born November 19.

Mr. and Mrs. Harry Smith spent Thursday night in the Sam Hunter home.

Mr. Woods visited his daughter, Mrs. Clem Gilliam, this week.

Mr. and Mrs. Pete Hardy visited Saturday and Sunday in the M. L. Hardy home.

Finis Hunter and family visited L. E. Beck and family Sunday.

Summerfield

BY MRS. L. JOHNSON

The Home Makers Study club met with Mrs. Britt Clark November 19. The club voted to join the Red Cross. An interesting program was given and refreshments served. The next meeting will be December 3, with Mrs. Ben Davis hostess and Mrs. Lloyd Lookingbill leader.

A Thanksgiving program was given at the school house Friday. A P. T. A. was organized with H.

Behrends, president; Mrs. Saunders, secretary, and the organization will meet again December 18. Claude Walsler of Amarillo visited the C. R. Walsler home last week.

Messrs. and Mmes. W. Eddlemon, H. Still, A. Lookingbill, Mrs. Officer, Misses Christine Chapman and Fannie Manning took dinner in the W. Huntley home Sunday.

Miss Buzzell, health nurse, and Dr. Heard, Hereford, gave school children examinations Thursday.

E. T. Thomson and son of Crosbyton visited here last week.

Mrs. Ray Johnson and daughter and brother, Jas. Smith, were in Amarillo last week.

Miss Lucille Park of Progressive is staying with Mrs. A. Flowers.

Miss Margaret Fuller of Hereford spent Wednesday night with Mary Lee Curry.

Mrs. John Heleman and children of Vega have returned home after a visit with her parents, Mr. and Mrs. Louis Huckert.

Guy Walsler returned from the convention at Waco Wednesday. He was accompanied by Mr. and Mrs. Tom Walsler and son and Mrs. Casewell of Chillicothe.

Miss Ruth Smith spent the week end with Mrs. B. C. Roberson.

Miss Leatrice Walsler spent Friday with Miss Mildred Fullwood of Hereford.

H. Still and W. Eddlemon were in Farwell Saturday.

Mrs. Ben Davis gave a party honoring her son, Joel's fourth birthday Friday of last week. Each guest brought a small gift and refreshments were served to all.

Alleges That Insects Are Menace to World

Insects are conquering in a mass attack on humanity. This is the view of A. Moore Hogarth, chairman of the College of Pestology, London, England, who has made a life study of insects.

"Insects are establishing such a stronghold that one day man will wake up to find that he has met his master," Mr. Hogarth said. "The trouble is that men in their ignorance take no well-organized steps to fight the insect menace, and they don't realize that insects have brains. Before the war mosquitos were unknown in England. Today every fourth or fifth person has been bitten by one."

"I am not a scaremonger. That eminent scientist, Sir Oliver Lodge, for example, has said that the end of the world will not be caused by such a calamity as an earthquake or flood, but by the ascendancy of the insect world over man."

"Some simple-minded local authorities imagine that they are destroying mosquitos when they solemnly spray ponds with paraffin. In their ignorance they leave alone large tracts of ground where mosquitos breed in shoals. As for cockroaches there are cases where you could not get them out of a building without pulling it down."

"Why are insects defeating man? Because all of their brains are devoted to the main things of life, to satisfying hunger and the welfare of the species, while man's brain is dissipated in various other interests."

Easter News

By MISS LOUISE FRYE

H. H. Smith and Miss Eddie Lee Allen were married in Clevis November 18. Miss Smith is the daughter of Mr. and Mrs. E. M. Allen and has lived in the Jumbo community for 11 years. Mr. Smith is the son of Mr. and Mrs. J. S. Smith of this community. They will be at home to their friends on their newly improved place five

miles northwest of Dimmitt. Mr. and Mrs. Lynn Axe are the proud parents of a new son, John Earl.

Mrs. Geo. Chambless spent last Thursday with Mrs. Bob Axe at Jumbo.

Mmes. Slemmons and Walton called on Mrs. H. Allison and her daughter Wednesday.

The E. H. D. club met with Mrs. Fred Walton last Friday. A good program and refreshments were enjoyed. The next meeting will be with Mrs. W. E. Breley December 4.

C. Smith and O. L. Anthony were in Portales Monday.

Mrs. E. M. Allen was severely burned on her face and arm last Sunday while trying to start a fire with kerosene.

Friends of Miss Audie Jones, formerly of this community but now of Wardlow, Okla., were surprised by her marriage October 31. The name of the groom was not learned.

Better stock up with these low-priced groceries at Womack's old stand. 1c

CaroNome Toilet goods at Corner Drug Store, the Rexall Store. 46-1c

The Hopkins' school district in Gray county cut its tax rate in half this year on account of a large surplus of funds on hand.

San Angelo recently shipped 22,000 feeder lambs to the Dalhart section for winter feeding.

7 Million Users Can't Be Wrong

In their selection of the new instant-light Aladdin as a home lighting device. Its wealth of pure white light next in quality to sunlight, and the fact that it is the most economical of all white lights, vindicates their judgment. You, too, will appreciate its beauty, its economy, its safety and its simplicity once you have seen it in actual operation.



Instant Light
ALADDIN
Kerosene
Mantle Lamp

Winter Is Here . . .

—Let us prepare your car for winter comfort by installing a new hot-water heater, at the lowest price in the history of this type of heater, and replacing your anti-freeze.

Get Our New Lower Prices
On All Labor.

MR. AND MRS. PAUL MATHERS

This week it is our pleasure to invite Mr. and Mrs. Paul Mathers to receive a free wash and grease job. Each week some Chevrolet owner will receive this free service.

Watch for Your Name!

Brumley Chevrolet Co., Inc.

Streu Hardware Co.

Arney News Items

BY MRS. F. W. FORTNER

Cold weather and a fine mist came Saturday night and continued over Sunday. Thursday night of last week brought our first snow.

J. A. Murry and family visited the home of her brother, C. White, Monday.

Bill Hendrix and Marion Barnard have returned from New Mexico where they spent a few days.

Miss Doris Harris who has been with her aunt and uncle, Mr. and Mrs. John Pitman for some time, has returned to her home near Lubbock.

There was a Thanksgiving program at the school house Wednesday night, which was well attended and enjoyed by all.

Ray Reed and wife of Plainview visited the parental Tipton home a few days recently.

Last Tuesday Turner Boyd and

Miss Jessie Ruth Laske motored to Clovis and were married. Their many friends hope for them a long and happy married life.

Mr. and Mrs. John Hendrix were in Happy Monday.

Geo. Ward and wife visited the A. W. Fortner home Wednesday.

Mmes. C. Cox and R. Cole visited Mrs. Fortner Friday.

J. McKinley has returned from a star in New Mexico to help C. E. Burks farm.

A new court house for Young county is under construction at Graham after the contract has been tied up in litigation since December, last year.

Childress has a landing field on the American Airways line which serves Northwest Texas.

A Hardeeman county farmer recently harvested 5 1/2 bushels of alfalfa seed, valued at \$10 per bushel, from one acre of alfalfa at one cutting.

Memorial Recognized as Enduring Work of Art

To a member of the wonderful family of Adams it fell to leave the world one of the most beautiful memorials to a woman in existence anywhere, the masterpiece of Saint-Gaudens in Rock Creek cemetery in Washington. It was in 1872 that Henry Adams married Marian Hooper of Boston. For years they lived in Washington. John Hay has left the opinion that there never had been such a salon there as that over which she presided. Those were the years of the close intimacy of Adams, Hay and Clarence King. Henry Adams and his wife used to read together and ride together and that alternation constituted a large part of their lives. It was in 1885, when Richardson was building the well-known adjacent houses of Hay and Adams, that Mrs. Adams, who had been in ill health, "died suddenly under peculiarly tragic circumstances," as the event is described by Allen Johnson, the historian.

Adams, heavily stricken, went off to Japan with John LaFarge and in the East came into contact with the oriental habit of contemplation of the enigma of life and death. That idea Saint-Gaudens represented in bronze, and mankind is indebted to him and to Adams for an enduring masterpiece. Soames Forsyte said only what all must say, that it "is great art."—Exchange.

Famous French Castle Built by English King

The Chateau Gaillard, built by Richard Coeur de Lion, is one of the most picturesque ruins in France today. It is between Rouen and Paris and was built by the English king, who is said to have been his own architect. It was erected in one year, with walls 14 feet thick. Richard called it his "Saucy Castle," as it was built in defiance of Philip Augustus, king of France.

When the French king saw it he vowed, "I will take it, were it made of iron," to which Richard replied, "And I will hold it, were it made of butter."

Richard died in 1199 and Philip took the castle by siege, but the garrison surrendered only at the point of starvation. Henry V of England retook the castle after a siege of 16 months, when the ropes were worn out with which the besieged drew water from the well. The castle was considered the best specimen of military architecture in Europe.

"Saucy Castle" remained intact until 1604, when King Henry IV of France dismantled it, lest a stronger than he make it a stronghold.

Erosion Worse Than Drought

In a year of drought it is hard to remember that in normal seasons there are usually many million-dollar rains, that is, torrential downpours which carry tons of top soil off the farms into the streams and rivers. In some especially rainy years the annual loss is reckoned in millions of tons of good farming land which eventually is carried out to sea. This unhampered erosion is largely due to the denuding of forests at the headwaters of streams, and, too, the farmers generally have done little to prevent heavy washouts in their own fields. The money loss is said to reach \$200,000,000 a year.—Exchange.

Picturesque Governor

When George Mitchell Troup appeared before the Georgia legislature in 1823, to take the oath of governor, though it was a raw, cold day in November, he wore a round jacket of cotton cloth, a black cassimere vest, yellow nankeen trousers, silk hose, dancing pumps and a large white hat, writes Jane Roberts Smith in the Atlanta Journal. This white hat he held in his hand and gestured with while he made his speech to the legislators. Truly, this erect, virile, red-headed, blue-eyed man with his sideburns and his peculiar attire must have made an unforgettable picture that day.

Use for Water Clock

Used by the Babylonians several centuries before Christ, the water clock has become essential in the manufacture of paint. It is declared the simplest means of testing ever invented. The old water clock was a cone with a tiny hole in the bottom, which, when inserted in a jar of water, was known to fill to a certain level within an hour. In its new field, the cone is inserted in varying grades of paints, the viscosities of which are measured by the length of time it takes each sample to fill the cone to a certain level.—Popular Mechanics Magazine.

Caterpillar's Ears

Caterpillars have shown the ability to hear. Certain sounds result in sudden movements of the body. But where are their ears? Doctor Allard's experiment showed that the caterpillar's sense of hearing is aided by hairs that absorb sound. To prove this, experimenters coated the hairs with shellac or weighted them with water or flour or even singed them off. Then, when noises were made, the caterpillar did not respond. The fact that its hairs had been deadened made it deaf.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mrs. O. J. Grabbe and school children gave a program Friday evening, assisted by string music by Mrs. R. L. Campbell, Cecil Allred, Bud Heaton and Jas. Allred of Hereford.

Light snow fell here last Thursday night.

Mrs. Jim LeGrand and children were in Hereford Friday.

Messrs. and Mmes. C. Cretzinger and John Boling and family ate a birthday dinner honoring Bill Floyd in his home Tuesday.

Jess Ford and family and Mr. and Mrs. W. O. Comingoer attended a play at Ford Tuesday evening.

Messrs. and Mmes. R. L. Campbell and Ollie Grabbe were in Amarillo Saturday.

Mrs. Garrison of Wildorado called on Mrs. S. Griggs Wednesday.

Bill Floyd, John Boling and C. Cretzinger attended the American Legion meeting in Amarillo Tuesday evening.

Mrs. E. Allred visited Mrs. S. Griggs Monday.

W. J. Miller and family, Frank Gaston and Lester and Nora Alice, of Panhandle visited the Comingoer home last week.

Mmes. Joe Bedink and Tom Boling of Highland called on Mrs. S. Griggs one day last week.

Mrs. R. Sharp called on Mrs. C. Cretzinger Monday.

Messrs. and Mmes. E. W. Womble and L. L. Womble attended the football game in Hereford Friday.

Miss Vivian Patterson of Ford visited Mrs. Comingoer last week.

Mr. R. Sharp and family spent Sunday in the Rogers home.

Many plans were put away by the week-end blizzard, among which was a surprise birthday dinner for Grandpa McClain on his 87th birthday. He is a pioneer of the Panhandle and it was planned to have old-timers in attendance. He has yielded a great and lasting Christian influence over the Panhandle and has a host of relatives here and in Hereford, also scores of friends.

A Meadow gin employee received 4,940 eggs from twenty hens in one year, an average of 247 eggs per hen.

"Mourner's Bench"

In the United States (only), at revival meetings in churches, tents, and elsewhere, a bench, or row of camp chairs, is placed directly beneath the platform or pulpit and reserved for those who wish to come forward, at the close of the preacher's exhortations, to declare their sins and seek forgiveness of the Lord. The bench, or row of chairs, as the case may be, is called the mourners' bench. The mourners' bench was very much in evidence a few years ago at the revival gatherings addressed by the late Dwight L. Moody, American evangelist, who said: "The devil howls in rage when he sees repentant sinners crowding the mourners' bench."—Literary Digest.

Captain Kidd "Framed"?

Recent biographers of Captain Kidd state that he was not a pirate and that the ships he took were lawful prizes captured in his legal capacity as a privateer. The charge of seizing two ships of the great mogul could have been met at his trial by the production of two documents which Kidd had taken from these ships and which he claimed proved that they were sailing under commissions issued by the French East India company, which made them lawful prizes. These documents Kidd had handed to his patron Lord Bellomont and they were not discovered until some 200 years later in the public records office.

Technicians are examining many steps that make up the sound process with the object of overcoming that disturbing scratch and static which often accompany voice reproduction. Without laying claim to supernatural powers, the engineers are sure that such noises will soon cease to be troublesome factors. Nothing radical may be expected in sound films five years hence; but a small invention here, an innovation there, will so improve recording and reproduction that the ultimate goal of perfection will be approached.

Odd Roman Custom

In ancient Rome it was the custom, when honoring a victorious general, to place behind the chariot in which he rode to the capitol a slave who kept repeating amidst the shouts of the crowd, "Beware, lest you fall!"

Howard county farmers are making extensive use of trench silos for preserving the large surplus of feed crops produced this year.

Friona, in the Texas Panhandle recently established a world's record as a shipping point for cooperatively marketed wheat. Over 1,200,000 bushels of cooperative wheat was shipped the past season from Friona.

Giant petrified trees are being unearthed near Spur, larger than the redwoods of California. The rock is used for decorative poses.

The fifth annual Texas Panhandle-Plains dairy show will be held in Plainview April 11-14.

One farmer exhibited 67 varieties of crops at the fair in Portales.

Bakers Cash Grocery

Friday and Saturday Specials

COFFEE	Bright and Early, guaranteed fresh ground, 3 pounds	58c
HOMINY	Number 1 cans	5c
TOMATOES	Number 1 cans	5c
CATSUP	Stokley's large bottle	15c
PEAS	Guaranteed, medium can	9c
DINA-MITE	The new breakfast food, per package	20c
Post Toasties	Large package 2 for	22c
KRAUT	Stokley's, No 2 can	8c
PEACHES	No. 2 1/2 size, two cans	35c
PEARS	No. 2 1/2 size, Libby's 2 cans for	42c
PECANS	New crop, pound	7 1/2c
Compound	LARD Large Bucket	73c
SUGAR	Cloth bag, 10 pounds	53c

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Cap Size Letter Folders
Adding Machine Paper
Waste Paper Baskets
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3 x 5 Index Cards
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Blank Books
Sticket Files
Price Books
Board Clips
Steel Boxes
Brief Cases
Cleo Paste
Index Sets
Bank Pin
Ink Wells
Muellage
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Datars

Desk Pins
Pen Racks
Day Book
Paper Clips
Cash Book
Time Book
Blotter Sets
Clip Boards
Order Books
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Postal Seals
Thumb Tacks
Carbon Paper
Cloth Patches
Receipt Books
Ledger Leaves
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Colored Pencils
Ticket Punches
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Indelible Pencils
4 x 6 A-Z Index
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4 x 6 Index Cards
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Pocket Memo Books
Steel Transfer Cases
Numbering Machine Ink

THE BRAND

FOR

OFFICE Supplies

PIGGY WIGGLY

Your Thanksgiving dollar goes farthest this year at Piggly Wiggly

ORANGES—	Valencias, sweet, juicy, dozen	19c
PECANS—	Shelled, 1/2 lb pkg 33c; 1-4 lb	17c
COFFEE—	Maxwell House, 3 lb can	98c
SUGAR—	Fancy brown, 3 pounds	19c
CRACKERS—	Snowflakes, 2 pounds	19c
TARGET TOBACCO—	Three packages for	25c
COMPOUND—	Eight-pound pail	73c
PEANUT BUTTER—	Quart jar	29c
PEAS—	Glen Valley, No. 2 can	10c
TOMATO JUICE—	Heinz, 3 cans for	25c
POST TOASTIES—	Each	10c
SOAP—	Lux, three for	22c

SAUSAGE, country style, lb	12	1-2c
BACON, Panhandle sliced, lb pkg	19c	
CHEESE, full cream, lb	19c	
ROAST PORK, lean and fat, lb	12c	
ROAST BEEF, fancy cuts, lb	12c	
PORK CHOPS, medium size, lb	19c	
FRYERS, fat and tender, each	50c	
OYSTERS, for dressing, pint	40c	
STEAK, finest, pound	15c	
VEAL STEAK, 2 lbs for	25c	

MEAT SALT

—Wright's Smoked Meat Salt, with sugar cure all in one application.

—Carey's meat salt will assure proper dry salt cure

McLEAN & PITMAN

PHONE 1

CHEAPEST IN 14 YEARS

Bargain Days

(Expire December 31st)

Star-Telegram

Largest Circulation in Texas

ONE YEAR BY MAIL

\$4.95

6 DAYS
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TUESDAY
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EACH WEEK DAY BY MAIL

To include Big Sunday Issue add \$1.00 Extra—
Making \$5.95 for Daily and Sunday. Regular price is \$10.00, YOU SAVE \$4.05; Regular price, Daily Without Sunday \$8.00; Cut to \$4.95—YOU SAVE \$3.05.

Make sure your household daily for the coming year is a COMPLETE MARKET paper. You can't afford to miss the three daily business pages.

FORT WORTH STAR-TELEGRAM

Morning—Evening—Sunday
AMON G. CARTER, President

HEREFORD BRAND

In combination with above

\$1.00 Per Year

Both Brand and Star-Telegram for

\$6.95 a Year

Including Sunday Star-Telegram

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and

HEREFORD BRAND

Including Sunday News-Globe.

\$5.50 Per Year

W. Frank Ball, Representative

International Sunday School

Lesson

November 29, 1931.

Paul's Letter to Philemon

Philemon 4:26.

13. Whom I would fain have kept with me, that in thy behalf he might minister unto me in the bonds of the gospel:

14. But without thy mind I would do nothing; that thy goodness should not be as of necessity, but of free will.

Golden Text: There can be neither bond nor free . . . for ye all are one man in Christ Jesus.—Gal. 3:28.

Time: Paul wrote his letter to Philemon probably A. D. 62.

Place: Written at Rome and sent to Colossae in southwestern Phrygia, near Laodicea and Hierapolis.

Introduction.

This, the shortest and only personal letter among Paul's writings, rivals all the others in the praise it has evoked from the world. It has been described as "full of grace and wit" as "one of the most Christian documents ever penned," as "a breath of fragrant love out of a great and good man's heart," and as "a pure gem." Concerning it James Reid says, "It is almost obscured from sight among the longer letters, but the New Testament would have been as poor without it as the woods without violets."

It was written by Paul, probably near the close of the two years referred to in our last lesson, Acts 28:30. In it Paul calls attention several times to the fact of his imprisonment, not to draw pity upon himself, but to give weight to his words on behalf of another. It is a masterpiece in the art of letter writing, but much more it is a masterpiece in the exercise of the Christian spirit in human relations. There are lessons to be gleaned from Paul, from Philemon, and from Onesimus.

Philemon.

Among those who were won to Christ during Paul's stay in Ephesus was, in all probability, this man Philemon of Colossae. It will be recalled that from Ephesus the gospel was preached throughout Asia. This would include Colossae, Laodicea, Smyrna, Hierapolis, and other cities whose names appear in the New Testament. Whether Paul went to Colossae and won him, or whether he came to hear Paul at the school of Tyrannus makes little difference; he was evidently one of Paul's converts (Philemon 19). And he was a true Christian brother, who had associated with himself other believers in the extension of the gospel. His house was the meeting place for the Christians in Colossae. If the commentators are correct in identifying Apphia as his wife, and Archippus as his son, his family believed with him and were engaged in Christian service. Philemon's faith and love were widely spoken of.

Onesimus, a Slave of Philemon.

"Onesimus, a slave of Philemon, having stolen some of his master's property, had fled to Rome, where he had come under the influence of St. Paul; and this had

led to his conversion. St. Paul, in sending him back, writes to beseech Philemon to pardon the defaulter, and receive him as no longer merely a slave, but a brother beloved."

Paul and Onesimus.

Among the beautiful things in this letter, Paul's love for Onesimus stands out, a fragrant flower of Christian faith. Knowing of Paul's desire to be all things to all men, we can imagine with what sympathy he received the runaway slave. He found in his heart longing for friendship and peace, and with patience taught him of love and saving power of Christ. He faced with the new convert the problem of his past and with him decided that Philemon must know, and that Onesimus himself should go back and tell all, placing himself again under the authority of the man whom he had wronged. But he would not send him without a letter interceding for him.

Paul and Philemon.

Another beautiful fact in this letter is Paul's love for Philemon, whom he addresses as "beloved and fellow-worker." First comes Paul's thanksgiving for him, for his love toward all the saints and for the faith which he had toward Lord Jesus. In his community and beyond he had been a faithful witness by deed as well as by word of what Christ can do. He had made his own house into a place of worship and fellowship, and had refreshed the souls of his Christian brethren by his charity. Paul was always appreciative of good in others, and he did not fail to make his appreciation known.

Paul's Prayer for Philemon.

Paul's appreciation for Philemon expressed itself in prayer for Philemon. And it was a most Christian prayer, that the charity and service of the noble soul might become the means of the discovery and experience of every good thing which lay as possibilities within the lives of the brethren; and that it all might be unto Christ, leading Philemon and the rest closer to him whom they loved and who was the fountain of all their goodness. "Paul was always thinking of goodness in its relation to the goal of life, and the Giver of life, and in relation to other lives to be enriched and inspired to Christlikeness. In the prayer for Philemon no doubt there was a thought of Onesimus in whose case both the slave and the master would have great opportunity for enrichment of Christian experience. And Philemon's reputation gave him hope that his fellowship would not fail."

Paul's Plea for Onesimus.

Having expressed his appreciation of Philemon, Paul makes his

plea for Onesimus, the slave. And it is a plea, not a command. The action of Philemon must be on the basis of love and not of obedience to the apostle's wishes—love for Paul and for Onesimus. This is his plea: "If then thou countest me a partner, receive him as myself." "Onesimus is a slave, but he is also a Christian and therefore a brother beloved and a partner, to be received as such. What was to be said and done he leaves to Philemon, except that he offers to become responsible for anything that Onesimus might owe. But Paul's word meant nothing less than full forgiveness, and restoration, not only to his place as a slave in the household, but to brotherhood, as a man equal with himself in the love of Christ. He was not only to deny the human passion for revenge, for what men often call, or miscall, justice. It was most difficult, but we cannot doubt that he was equal to it after all that Paul had said, and because: it was the Christian thing."

Special Lessons.

1. Christianity's demand for right and honest dealing. Could not Paul have kept Onesimus and sent a letter to Philemon explaining and asking his consent? No. Onesimus had wronged his master, by running away and by stealing, and must put himself in his master's hands. The question of restitution, of paying, of setting things right cannot be escaped. One recalls a young man, who when converted in a mission in Fort Worth, confessed himself a criminal, and went with a Christian friend to give himself up.

2. Christianity's demand for forgiveness. If Onesimus was to give himself up, Philemon as a Christian must show mercy. "A man never realizes what it means to

be really Christian, really forgiven, till he has stood before one who has greatly wronged him and held out his hand . . . We never get even a little glimpse into what it cost Christ to forgive us, until we come to know something of what it costs us to forgive others."

Notice of Estray.

THE STATE OF TEXAS, County of Deaf Smith.

Taken up by H. D. Culpepper and estrayed before J. T. Gulln, commissioner Precinct No. 3, Deaf Smith County: One mixed brindle cow about four years old; no brand, no marks.

The owner of said stock is requested to come forward, prove property, and take the same away, or it will be dealt with as the law directs.

November 17, 1931.
45-5p H. D. CULPEPPER.

Fat Girls! Here's A Tip For You

All over the world Kruschen Salts is appealing to girls and

women who strive for an attractive, free from fat figure that cannot fail to win admiration.

Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses:

Every morning take one half teaspoon of Kruschen Salts in a glass of hot water before breakfast.

Be sure and do this every morn-

ing for "It's the little daily dose that takes off the fat" and brings "that Kruschen feeling" of energetic health and activity that is reflected in bright eyes, clear skin, cheerful vivacity and charming figure.

Get an 85c bottle of Kruschen Salts at the City Drug Store, or any drug store (lasts 4 weeks)—you must be satisfied with results or money back.



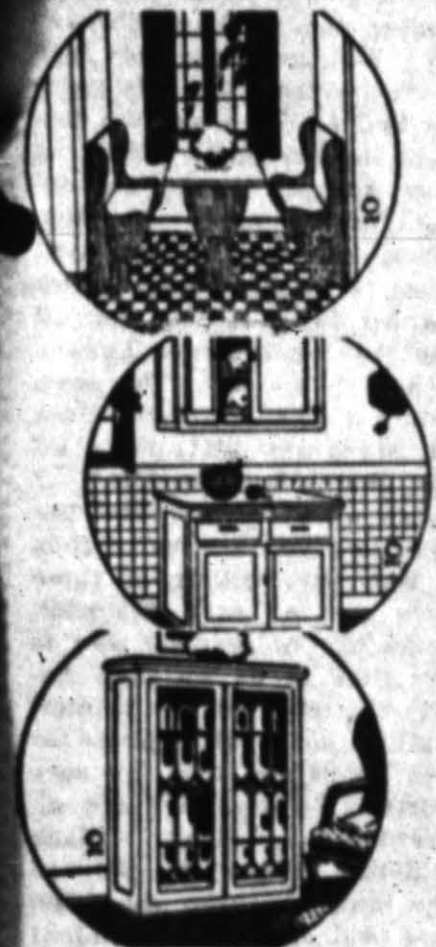
Use Cream O' Plains Butter In Cooking!

Farmers Creamery Ass'n, Inc.

Hereford Phone 3

A Practical, Lasting

GIFT—Built-In Features



A. C. THOMPSON Dependable Lumber Phone 456

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MAIZE HEADS and EAR CORN

McLean & Pitman

PHONE 1

SPLINTERS

VOL. 1. NOVEMBER 25. NO. 25.

Panhandle Lumber Co. Hereford, Texas. D. H. ALEXANDER, Mgr.

Two tons of coal were stolen last winter from every home in Hereford that was not protected with our storm sash and weather stripping.

We are busy making storm windows and doors, but have not noticed your order yet. Save fuel by using storm windows and doors.

The narrow old fashioned door between the living and dining room can be replaced by an up-to-date arch. The cost will be small and the improvement great.

Suggestions that will add to the beauty and comfort of your home are included in our architectural service. Come in and look them over. Visitor: What a nice boy. Fisherman (a new daddy) Yes, it's all right, but you should have seen the one that got away.

How about a combination storm and screen door—an all the year service door? Lots of satisfaction in having such things around the home.



PHONE 456

Specials

For Friday, Saturday, Monday

OUTING—10c Yard
36-inch outing, good heavy weight.

PRINTS—10c a Yard
36-inch prints

GARZA WIDE SHEETING—25c a Yard
9-4 bleached and unbleached Garza sheeting, special priced.

UNBLEACHED DOMESTIC—10 Yds for 50c
Special price.

QUILT CHALLIES—5 Yds. for 59c
36-Inch.

LADIES' SILK HOSE—48c
Ladies' Silk Hose, ravel stop, super-fine texture, cradle foot, French heel, colors: smoke-tone and gun metal. Remember, this is a special price.

MEN'S SHIRTS—89c
Men's heavy gray, Covert shirts, sizes 14 1-2 to 17. Special at 89c. Pants to match, same price.

LADIES HOUSE SHOES—50c Pair.

BOYS' LUMBER JACKS—75c

CHILDREN'S WAIST UNION SUITS
Heavy quality—Regular 75c grade.
48c
Sizes 2 to 12 Years.

FOX MERCANTILE CO.



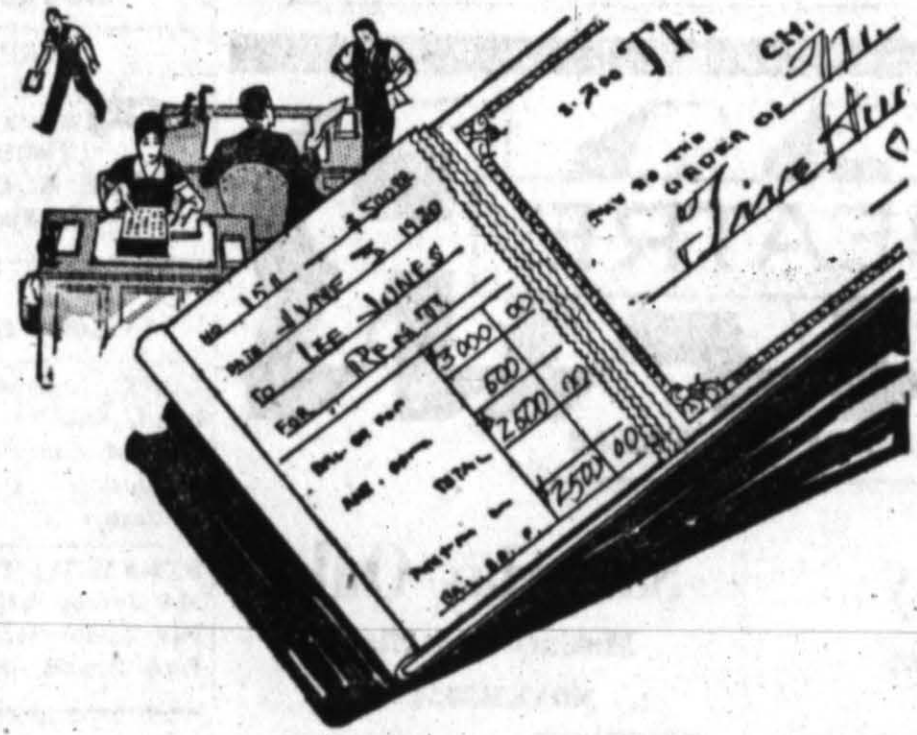
CLEANING and PRESSING

PHONE

16

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Grade "A" Milk, 10c quart.
Phone 9027

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MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385

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W. A. ROBINSON, D. C. Ph. C.
X-RAY EXAMINATIONS
Massage with Deep Therapy Heat.
Corrective Diet.
OVER CORNER DRUG STORE.
Residence phone 464 Office phone 573.

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The TITLE to your land is vital.
Our Abstracts correctly reveal the title.
A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-1/2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade
 FOR SALE or trade, small acreage close in, good improvements gas and lights. O. L. Rutherford. 45-2c
 FOR SALE: High bred young cows, will farrow soon. Texas Market. 40tc
TYPEWRITERS, New and second-hand. Jowell, Marchison, Court House. 37-4fc
FOR TRADE: Brick business property and residence in good town, clear, for clear land that is smooth. A. A. OTT. 46-2c
FOR SALE: Bundle feed, 10 miles southeast of Hereford, and 3 miles east of Wyche school house. Phone 254. 44-tfc
FOR SALE: Very desirable acreage in 4, 6 and 8 acre tracts in easy distance of gas line. A. A. OTT. 46-2c
FOR SALE: Winchester pump shot gun, 16-gauge, nearly new. E. O. Flynn, Hereford, Tex., Box 333. 45-1p

Ask for FLAVO FLOUR at your Grocer's.
PACKARD MILLING COMPANY
 Phone 29. 12-4fc
FOR SALE: One of the choice homes of Hereford; close to high school; six rooms, modern in every respect; beautiful shade trees; priced to sell. Inquire at Hereford Brand office. 34hd

For Rents
FOR RENT: Three light house-keeping rooms, furnished, with private bath. Mrs. W. E. Hicks, Phone 155. 33-tfc
FOR RENT: Six room house, two blocks from Central school. See W. O. Miles or J. E. Bray, Dunlap Building. 46-2c
FOR RENT: Two furnished apartments. For sale modern homes. Easy terms. Phone 456. A. C. Thompson, Dependable Lumber. 38-tfc
FOR RENT: Furnished apartment. F. H. Oberthier. 37-tfc

FOR RENT: My home, furnished, at Fifth and McKinley. Want permanent renter. See Claude Higgins. 46-1p
FOR RENT: Furnished apartment, also bed room. Phone 444. Mrs. W. M. Megert. 44hd
FOR RENT: Three room furnished, close in on pavement. Phone 705-J. Mrs. J. M. Boone. 46-1p
FOR RENT: Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, Phone 746-W. 43-tfc
FOR RENT: Nicely furnished apartment. Frances Apartment, 206 B Street. 46-4p
FOR RENT: Splendid three room apartment, furnished or unfurnished. 517 East 11th Street, Phone 194. 42-tfc
FOR RENT: Two or four rooms, furnished for light housekeeping. Private bath, garage, utility bills paid, rent reasonable. Phone 43. 46-1c

Real Purpose Served by Cultivating Hobby
 If more people had real hobbies there would be fewer cases of nervous breakdown, according to Dr. H. P. Kilander, writing in Hygeia, the Health Magazine. Hobbies keep children out of mischief and they relieve the monotony of routine life for adults. It is well to be able to lose oneself for an hour, an evening, or even for a day in something that is not related to the daily tasks, this author related.

A desirable hobby should furnish enjoyment, pleasure and gratification; it should require a minimum of equipment and expense. In Doctor Kilander's opinion, many hobbies may be distinctly educational. Literature, music and astronomy are examples of that type. "Physical as well as mental health may be improved by a hobby; sports are of distinct value.

Many hobbies are started accidentally without forethought. It is well, however, suggests Doctor Kilander, that parents and educators should plan indirectly to guide children in certain desirable interests in order that their leisure time may be wisely spent.

Recreation has become a necessity, writes Doctor Kilander. The trends of the times indicate that the schools must include more training in the use of leisure time not only for the years that the student is in school but also for the time when he is an adult.

Old Hand-Woven Linen of Marvelous Fineness
 Twelve dozen of everything—that was the quantity which the proper continental bride of a century ago received in her trousseau. It sounds lavish, but it was actually common sense, because our great-grandparents had a grand laundering only once every three months!

A relic of those brave days appears on special occasions now, in a smart New York home. The linen damask cloth was woven by hand in the days when George Washington was more than a memory, and hand woven so finely that linen experts of today marvel at it. Narrow looms compelled the weavers to make their cloth in two strips, which are sewn together down the middle of the table.

An interesting feature of this setting is that the ancient damask creates a background of harmony for the latest silver, whose design identically matches the china.

Corn's Many Products
 Not much more than half of the great corn crop of the country finds its way to the dining table. The remainder goes to the refineries to be made up into a large variety of materials. These include the "sparklers" which go Fourth of July duty, explosives, face cream, soap, artificial rubber and silk, varnish, tanning extracts, radio batteries, textiles, paper, carpet, mullage, salad dressing, sirup, cooking oil, vinegar and milk acids. Some considerable success has attended the manufacture of paper from the stalks, and it is probable that at no distant day a profitable use will be found for the piles of corn stalks which accumulate each year on the farms of this country.

Famous Dinosaur Skeleton
 The dinosaur on exhibition at Peabody museum of Yale university is nearly 74 feet long, 16 feet high, and the skeleton weighs six and a half tons. Its estimated weight when alive was between 37 and 40 tons. The specimen was discovered by William Reed in Wyoming in 1881, and the bones were brought to Yale under the direction of Prof. Othniel C. Marsh, whose research resulted in this type's being known as *Brontosaurus excelsus*. At Yale's bicentennial in 1901 a portion of the skeleton was mounted and exhibited. Lack of space prevented the erection of the rest, which remained in storage. A few years ago the mounting was begun anew, the gift of Peabody being especially constructed to house this one animal.

Slow Starting
 Modern machinery often requires a considerable time to get under efficient working speed. A new 120-ton gyrostabilizer, described by Collier's Weekly, has a 55-ton rotating wheel powered by a 200 horse power motor, and requires almost an hour to attain its working speed of 15 revolutions per second. It runs on its own momentum for two hours after the current is shut off.

Poultry Show
 (Continued from Page One)
 1. 3 lbs White Swan coffee, Pig-Rag rug, E. B. Black Co.
 2. Dinner tickets, Stockman's Cafe.
Golden Leased Wyandotte Pullets.
 1. \$1 mdsc. Carl's Grocery.
 2. Jamesway drinking fountain, Rockwell Bros. & Co., lumber.
White Wyandotte Pullets.
 1. Butcher knife, Kerr Hardware.
 2. Fat hen, Hereford Poultry & Egg Co.
Ancona Pullets.
 1. Ladies' \$1.50 hose, Fashion Dress Shoppe.
 2. Ladies' hat, Vogue Millinery Parlor.
 3. 2 dinner tickets, Carl's Cafe.
 4. Suit cleaned and pressed, West Tailor Shop.
White Rock Cockerels.
 1. 500 feet black building paper, Kemp Lumber Co.
 2. Half sole shoes, Powellson Shoe Shop.
 3. Suit cleaned and pressed, Corbett & Co.
 4. 48 lbs Flavo Flour, Packard Milling Co.
Buff Leghorn, Young Pen.
 1. 2 meal tickets, B. & W. Cafe.
 2. Gallon mite exterminator, A. C. Thompson, lumber.
Buff Leghorn Cockerels.
 1. Family wash, Hereford Laundry.
 2. \$1 mdsc. Alston-Ross Lumber Co.
Capons.
 1. 100 lbs Nutrena, Farmers Elevator.
 2. 5' adult tickets, Star Theatre.
 3. Men's or boys' cap, Stone Department Store.
 4. \$1 mdsc. Panhandle Lumber Co.
Narragansett Young Turkey Toms.
 1. Men's dress hat, S. L. Harman Store.
 2. \$1 shoe repairs, Jack's Shoe Shop.
Bronze Young Turkey Toms.
 1. 100 lbs Merit Egg Mash, West

Texas Feed & Seed Co.
 2. 100 worm capsules, Corner Drug Store.
Production White Leghorn Pullets
 1. 100 lbs Purina Mash, McLean & Pitman.
 2. 1 tray custom hatching, Hill-side Hatchery.
Light Brahma Cockerels.
 1. 2 yrs. subscription to Hereford Brand.
 2. \$1 mdsc. Frank's Grocery.

Locals
 Tire INSURANCE with three hour free repair service on Brunswicks. RICE sells them. 1c
 Opal McMahon, who is attending Texas Tech at Lubbock, was visiting homefolk and Hereford friends over the week end.
 Further cut in groceries at Womack's old stand. 46
 Mrs. Fred Dennis and daughter, Betty, were over from Clovis Monday attending the Music Study club program.

EVERYTHING IN THE STORE AT BOTTOM PRICES. POPULAR STORE.
 Save with Safety. At your Rex-all Store. Corner Drug Store. 1c
 45-Volt radio B batteries, \$2.00, at RICE'S. 1c
 Our stock is getting thinned somewhat, but everything we have left is a bargain. Paddock, Frits & Oberthier, roosters at Womack's stand. 1c
 E. W. Young and family left Wednesday morning for Marysville to spend Thanksgiving Day with homefolks.
 The Missionary Society of the First Christian Church will have an Apron Sale Saturday, November 28, at Cloyd's Market. 45-2c

OF A RANGE ROUSTABOUT
 Wal, I'm still here. Yeah, that Fuller fellow says 'well let me sleep on a pile of lumber for a spell an' I picked out a nice pile of SOFT WHITE PINE. That 'er Yalied Pine is too bad-burned hard to sleep on. 'Tu know, I was tellin' 'yu about Fuller comin' from Shecaw-go. Wal, one day after he'd started workin' for his uncle he had to clean out the hen hotel of his uncle. Wal, he was cleanin' away, acomin' out fer air every so often, when all sudden he says: "Gee, I wish I had Sister Larsen here." Wal, fer all that he, who's Sister Larsen, I asts him. "Oh," he says, "she's a he-stenographer back in Shecaw-go that dusts off his chair 'fore he sits," shore would like to 'hav' her here to take on some of this.
 But, say, talkin' of these here uncle berry factories, looks like 'tu me that now is the time to fix up their hotel quarters for the winter. Fuller's got a lot of plans for ben hotels and they are sure purty. He says he's got an overdone of Heavy Black Building Paper to put on the walls to keep the wind and cold out. Five Hundred feet in a roll and only \$1.25 for a whole roll. An' he's got this here Cello-Glass for the winders. He says it keeps out the cold and lets the light and some gal by the name of Ultra-Violet Ray come in. I don't know this here Ultra-Violet, but by gorry, I believe if I can get a shack for the winter I'll put some of that Cello-Glass on just to see what she's like. Yeah, he's got all that stuff down there at

STAR THEATRE

HEREFORD, TEXAS

Thursday
 NOVEMBER 26

Thanksgiving Matinee
 2:00 P. M.

ALSO AT NIGHT

Playing with LOVE
 is playing with DYNAMITE!



You'll see why in

24 Hours
 A Garamont Picture

with
 CLIVE BROOK
 KAY FRANCIS
 MIRIAM HOPKINS
 REGIS TOOMEY
 Based on the Louis Bromfield novel.
 Seething with big-city excitement and thr-r-rills!


Saturday Only
 Matinee and Night
 NOVEMBER 28

GIBSON
 ACE OF WESTERN STARS
 in
WILD HORSE
 STORY BY PETER A. BOND
 ALBERTA VAUGHN
 STEPHEN FETCHIT
 and Neal Hart

SUNDAY
 11:00 P. M.

PREVIEW

What does it profit a man if he gain the whole world's gold and lose LOVE? See!



GEORGE BANCROFT
 in
'Rich Man's Folly'
 A Garamont Picture

Monday - Tuesday
 NOV. 29 and DEC. 1

Lodge Directory
HEREFORD LODGE
 No. 476, I. O. O. F. m.
 meets Monday, 8:00 p. m.
 Visiting Brothers welcome
LEE R. CONKLIN, N. G.
L. E. Foster, Secretary.

Lost and Found
LOST: Lady's black kid glove, left hand, Sunday morning between the Baptist church and J. H. Pitman's residence. Phone 157. Eloise Pitman. 46-1c
STRAYED: Two coming two year old Jersey heifers, branded J with bar under left jaw. Notify Hereford Brand or H. C. Burke. 46-1p

Wanted
WANTED: Stock to pasture on 400 acres of good wheat. Inquire at Brand. 45-2p
WANTED: September, October and November Forum, also Review of Reviews. High School Library.
WANTED: Woman to do laundry and help with house work; living quarters furnished. Mrs. Ralph Barnett. 45-2c
WANT to keep children in afternoon or evenings; prices reasonable. Mrs. Mae M. Wagley, Telephone 90-W. 45-tfc
NOTICE LAND OWNERS: Have cash buyer for half or section; must be smooth and priced corresponding with present conditions. A. A. OTT. 46-2c
WANTED: 200 tons well matured maize heads, and be sure you see me before you sell your ear corn. G. W. Brumley. 44-tfc
WANTED: Radios to repair. S. L. Easley, Jr., Phone 344. 45-4p
HEMSTITCHING: Five cents a yard. All colors of boll-proof thread furnished. Mrs. Hugh Witherspoon, 311 West-Fifth St., Phone 192-J. 31-tfc

Ford Doings
MISS LA VERNE MANN
 The C. W. club met Tuesday with Mrs. H. M. Stewart. Roll call was answered by eight members and two visitors. A social hour was spent after which sandwiches, cookies and hot chocolate were served. The club will meet Tuesday, 24, with Mrs. D. B. Mann for an all day quilting.
 Friends from Conway and Hereford spent Saturday night in the R. W. Stephens, Sr., home.
 Meses. Ted Langley and O. D. Frazier and Miss Vineta Simpson visited Mrs. J. D. Jenkins Sunday.
 Miss Edith Mann is home for an indefinite stay.
 Chester Norton left Monday for Olustee, Okla., to make his home with his parents.
 Henry Rempel and family left Wednesday for Corn, Okla., to spend the winter.
 E. H. Simpson took dinner in the D. B. Mann home Monday.
 O. D. Frazier and family and Mrs. Ted Langley were in Amarillo Wednesday.
 Thomas and Fred Simpson and Kenneth Raynor visited the D. B. Mann home Sunday night.
 Mr. and Mrs. Ted Langley and daughters visited the Frazier home Thursday.
 Needing gaskets for that over-haul job on the old Model-T? RICE'S.

Friday Only
 NOVEMBER 27

Greta Garbo
 in
"Susan Lenox"
 Her fall and rise,
 with
CLARK GABLE
JEAN HERSHOLT
 Also "VANISHING LEGION"

Wednesday and Thursday
 DECEMBER 2-3

"West of Broadway"
 with
JOHN GILBERT, LOIS MORAN and EL BRENDEL
1c SALE

Auction Sale
DAIRY CATTLE
Tuesday, Dec. 1
 1:30 P. M.
 on the Ed Boggess farm 2 1-2 miles south and 2 1-2 miles east of Friona, Texas.

25-HEAD JERSEY AND SHORTHORN DAIRY CATTLE

1—Jersey cow, age 4, fresh now.
 1—Jersey cow, age 3, fresh now.
 1—Jersey cow, age 6, milking, fresh soon.
 1—Jersey cow, age 7, fresh now.
 8—Jersey heifers, age 2, heavy springers
 1—Roan Shorthorn heifer, age 2, heavy springer.
 1—Red Shorthorn cow, age 3, milking now.
 4—Red Durham heifers, age 2, heavy springers.
 1—Red heifer yearling
 6—Head of calves

TERMS—CASH.
J. J. HORTON, Owner
 Ester Nobles, Clerk.
 Col Ray Barber, Hereford, Auctioneer.

PRE-HOLIDAY FURNITURE SALE
 We are offering the most attractive inducement in our pre-Holiday Sale of Furniture, Rugs, etc. that it has ever been our pleasure to present to the trade.

BEDROOM FURNITURE
 Three-piece decorated bedroom suite, has been \$125, now \$65.00
 Four-piece walnut bedroom suite, has been \$140, now only \$75

DINING-ROOM FURNITURE
 Eight piece walnut dining-room suite, slightly used, has been \$175, now only \$75.00
 Three piece Mohair living room suite, used, was \$225, now only \$65.00
 9 x 12 Axminster Art Rugs, were \$35.00, now only \$23.75.

All rugs and all furniture have a special mark-down price at our store.

E. B. BLACK COMPANY

Nunnally's fresh candies. Corner Drug Store.
 Our fine fan belt assortment much appreciated by car owners and repairmen. At RICE'S.
 Regardless of the cost we will close out the Womack stock groceries. West Third Street.
 We are having trouble getting some types of jacks, but right now have a pretty good assortment. RICE'S.
FINAL MOP-UP SALE AT THE POPULAR STORE.
 Let us show you the difference between the kind of free repair service others give and the kind you get with Brunswicks RICE'S.
EXTRA SPECIAL LOW PRICES ON ALL LADIES' COATS AND SILK DRESSES. POPULAR STORE.