

MICHOEIL CENTER, INC.
P.O. Box 45436
Dallas, Texas 75235

Serving
the
Magic Triangle

The Hereford Brand

20 Pages

PRICE 10c

PUBLISHED EVERY THURSDAY

HEREFORD, TEXAS, 79045, THURS., NOV. 29, 1966

68TH YEAR — NO. 47

Election Results Are Announced

By DEBBIE BARNES
Staff Writer

Melvin Jayroe, Harold Close, Lynton Allred and Charles Hoover were elected to the Deaf Smith County Board of Directors in a record election which ended Monday evening.

A total of 389 ballots were returned to the chamber office. They had been mailed out earlier containing the names of eight candidates for the office. The other candidates were Pete Nash, Dr. Joe Whitley, Oliver Streau and Larry Fuller.

The four men elected to the board will serve three-year terms, beginning January 1. Going off the board at the time will be Dale Young, Ed Line, Jerry Detwiler, and Earnest Langley, immediate past president.

Before coming to Hereford, Melvin Jayroe was a member of the Board of Directors of the Pampa Chamber of Commerce, President of the Pampa Jaycees and received the D. S. A. both there and in Hereford. He served on the District Committee of Boy Scouts of America, past Chairman of the Board of the American Red Cross and President of the United Fund Board. Jayroe and his wife, Teenie, and daughter, Tonya, have lived in Hereford over six years. He came to Hereford as District Manager of Southwest

Public Service. Jayroe has been associated with Lone Star Insurance and Real Estate for about one year. He is a member of the Lions Club and has served as the District Cabinet Secretary. He is a past chairman of the Chamber Industrial Committee, Chairman of the Membership Committee and is a member of the Hustlers.

Harold Close, his wife Jane and daughters Cathy and Laurie moved back to Hereford two years ago from Sudan, where Close served a term as Mayor of that city. Close is 44, a veteran of World War II, owner and operator of his own Harold Close Walgreen Drug here in Hereford. He has been chairman of the Chamber's Committee on Transportation and Communications and also serves as a member of the United Fund Board.

Lynton Allred 26, is the youngest elected member. He is Vice President of Allred Oil Company. Allred is third Vice President of the Lions Club, is a member of the Hustlers and has served as a major in the United Fund drive this year. He is a past vice president of the National U. S. Highway 60 Association and President of the Texas Division of that Association. His Chamber activities include the chairmanship of the Membership committee and the Tourist and Conventions Committee.

Allred's wife Joyce, is a Hereford girl. They have two children, Mike and Brad.

Newly elected Charles Hoover is an active member of the Lions Club, a member of the Chamber Agriculture Committee, a past director of Hereford Grain, Chairman of the Soil Conservation Service Board and a past director of the United Fund.

Hoover is the manager of the new Southwest Feed Yards. His family includes his wife, Wanda, and two daughters, Connie and Debbie.

VFW Sets Toy Drive

Its getting that time of year when little children are making out their want list for Santa Claus. For many underprivileged children this is a sad season.

The Veterans of Foreign War (VFW) is preparing to start their annual project known as "Toys For Underprivileged Children". The VFW has been sponsoring this charitable undertaking for many years.

It will be carried out in the same manner as before. The VFW is inviting people to donate broken toys or almost anything they don't want for the needy of the town.

Donations can be made any time now and it is preferred that nothing be brought in any later than December 20.

Interested persons may leave their items at the Rock Club House in Veterans Park, Walker Sheet Metal or Lawrence's Cleaners. Other arrangements can be made by dialing 364-3283 where someone can be contacted to pick the toys up.



FOR THE CAUSE — Hats, hats and more hats adorned the heads of almost every student and teacher at Hereford High School this past week as a part of the "Beat Dumas" campaign which is underway. The funny hats and other eye-catchers were all conducted this week prior to the Dumas game Friday night. —Staff Photo

Tractor, Well Bids Accepted

Accepting a bid on a well supply line and another on a crawler tractor lease-purchase highlighted the Monday night meeting of the Hereford city commission.

It was pointed out that, even with the increase of the \$3,000 for the better pipe, the low bid will still be about \$5,000 less than the next lowest bid. Other bids included, Foran Construction Company, \$90,974.00; H. B. Jordan & Company, Inc., \$95,190.22 and Novak Construction Company, \$99,534.14.

Concerning the lease-purchase of a crawler tractor for use at the city dump and with other connected jobs for the city, the commissioners accepted a bid from West Texas Equipment Company of Amarillo for a rebuilt Caterpillar D6B Track-Type Tractor.

Cost of the Caterpillar was \$15,614, less \$814 for trade allowance of the old TD14 owned by the city, for a total cost of \$14,800.

Warranty for the rebuilt Caterpillar was bonded buy, 1,000 hours use or one year, whichever occurs first, for terms of 36 months at 4 1/2 per cent simple interest.

The other bid was entered by Plains Machinery Company of Amarillo for a used International Tractor, model TD-15B, power shift transmission, hydraulic dozer, hour meter reading, 4,338 hours and is approximately four years old. The cost on this tractor was \$15,500. With 15 months warranty at 4 1/2 per cent simple interest.

Bonfire Is Set Tonight At 6:30

The annual bonfire, which was planned for the Homecoming game against Canyon earlier this year, will be held tonight at 6:30, one block west of the Greenwood Baptist Church on Moreman St.

All three high school grades will be competing to see who can collect the most wood for the blaze. The class which contributes the most wood will be designated the "winner" and the other two classes will be given the chore of cleaning up the bonfire area afterwards.

Also, as a part of the week's activities connected with the Dumas game Friday night, "Spirit Day" was held Wednesday at the school and today the classes will observe "Black Day" as mourning for the Demons by everyone wearing black to school.

Ray Barber, who assists with student activities, reported that another important event is on the agenda for Friday night, and that is the 2-AAA showdown between Monahans and Pecos. The winner of that game will play the winner of the Hereford-Dumas game at a place and date to be set later.

Services Held Tuesday For Emmett Dixon

Funeral services for Emmett Orr Dixon, 78, who died Monday afternoon at Deaf Smith County Hospital following a long illness, were held Tuesday at Avenue Baptist Church.

The Rev. Don Larkin, pastor, officiated, assisted by the Rev. H. V. Fields, pastor of Grace Gospel Church.

Burial was in Rest Lan Memorial Park by Gilliland Funeral Home.

Mr. Dixon came to Hereford 21 years ago from Castro County where he had lived since 1902. He was born in Millican, Tex.

He was a farmer and a member of Avenue Baptist Church. Survivors include his wife, Beulah of the home; two sons, William of Springfield, Mo. and Wilbur of Dallas; four brothers, Clarence of Friona, Harvey of Texon, Elmer of Dimmitt and Otile of Canyon; and two grandchildren.

Juvenile Arrested After Stabbing Incident Here

A 16-year-old Hereford youth has been charged with assault to murder following a stabbing incident Sunday afternoon at Dameron Park in which Joe Sturgeon was injured.

Ernesto Estrada Prieto has been jailed in connection with the incident.

Local police officers were notified, whole on patrol, by David Watts, that a stabbing and fight were in progress at the city park. When officers arrived at the park, they could find nothing so an office was dispatched to the hospital to check on any stabbing victims. Upon arrival at the hospital, officers found Sturgeon, who was being treated for stab wounds in the back.

Upon questioning, Sturgeon told officers that he was at the park and a boy by the name of "Bobby" began teasing him about his new car. The boy continued to heckle Sturgeon and challenged him to a fight, but Sturgeon refused. Prieto then apparently started a fight anyway and Sturgeon, after both boys had exchanged several blows, turned his back and started to run. It was then that Prieto stabbed him in the back.

Sturgeon told the officers that he fell and Prieto took off running.

Basketballers Begin Saturday

Dominating the sports scene in Hereford this week is of course the football game in Whiteface Stadium Friday night between the Whitefaces and the Demons but another athletic competition is about to get underway. The Hereford High School cagers will open their 1966 basketball season Saturday night when they take on the Amarillo High Sandies at La Plata gym.

This will mark the beginning of a rough nonconference and conference schedule which will include many tournaments throughout the season.

The locals are slated to begin district competition January 13 on the home court when they meet Tulia. Coaching the basketballers this season is Ron Mayberry, a first year coach and teacher at Hereford High.

Some girls, who were at the park at the time of the stabbing, went over to assist Sturgeon and took him to the hospital.

While officers were at the hospital a short time later, checking on another call, they were approached by two boys who told them it was Prieto who did the stabbing. The two told the officers that Prieto lived on the corner of Irving and Myrtle and was in the process of leaving town.

Officers went to the address given them and a neighbor told them that Prieto had been seen only a short time before they arrived, running down the street with a shotgun in his hand. The neighbor told the officers that he had gone into a house on Irving St.

The officers went to the house and told Prieto to come out, and he did, without raising a fuss. He was then taken to the county jail where he was booked on charges of assault to murder, and placed in jail.

A hearing has been set for today to hear the circumstances concerning the incident.



Hollingsworth Is Injured Monday

Carl Edwin Hollingsworth, 51, of 203 Gough, was listed in serious condition Wednesday at Northwest Texas Hospital in Amarillo following a one-vehicle turn-over Monday night near Channing.

Officials of the Dalhart Highway Patrol reported that Hollingsworth, who was traveling south on U. S. 385, apparently ran off the side of the road about two-tenths of a mile north of Channing, lost control of the 1968 Chevrolet pickup he was driving, and flipped.

Hollingsworth, an electric contractor, was alone in the pickup at the time of the accident.

Whitefaces Get Last AAA Shot At Dumas This Friday

By JERRY ODOM
Staff Writer

For the past thirteen years a herd of Whitefaces has stamped into the blazing fire of the Dumas Demons and for thirteen years have been burned out of victory and complete domination of a district championship. Many times the Herd has come within a whisper of overcoming a heated Demon squad but in the game of football almost doesn't count.

The fall of 1965 was supposed to have been the year of the Whitefaces.

A vast number of local citizens showed up at Whiteface stadium in November to see Dumas get the pounding that would make them ache all the way back to Demonland. The contest didn't result in a run away but one of the most exciting high school games played in the last five years.

The visitors dwindled the hopes of Hereford fans when they crossed the goal line first and allowed their six points to grow by successfully completing their field goal try.

This convinced the home town crew that they could possibly lose to these former champs as

they had done before.

The Herd finally managed to get six points of their own on the scoreboard but in the mean time the clock had gobbled up a majority of the time to play. Hereford felt that they were the type team that couldn't settle for a tie but could only be satisfied with victory. They of course attempted the two point conversion.

Disbelief glittered in the eyes of the hometowners when the Herd was stopped short of the mark. Time ran out and Hereford was once again the victim of their northern opponent. Many walked away saying we almost did it but what did it matter. One point can be said to be nothing to brag about but in this and many other instances involving the Demons and the Whitefaces it was the magic ingredients for all that matters.

The seasons of 1966 and 1967 resulted in Dumas taking district and defeating Hereford 22-3 and 20-6. Last year was prospect to be all roses for Perryton and the leftover spot of second place to be gnawed at by the Demons and Whitefaces.

At first the Rangers of Perry-

ton were only ranked at third in the state but as things progressed they climbed on up to number one. About midway through the season the Rangers had already begun to concentrate on the bi-district game with the winner of district 2-AAA.

Perryton was cruising along with ease at the beginning of district competition with no worries whatsoever in their heads. The Whitefaces, after planning all year long for the Ranger encounter, pulled the upset that thousands will remember for years to come.

After this unbelievable triumph a series of happenings began to occur. The Herd romped its next two opponents while Perryton did the same. The only difference was that the Rangers had downed the Demons and Hereford still had them to go.

Perryton and Dumas both had one loss staring them in the face. The only chance left was a must victory by Dumas over the undefeated Whitefaces to throw things into a jammed three way tie.

Dumas relied heavily on their passing attack. Aerial after aerial failed to attain them a touchdown in the first three quarters but they did come close en-

ough to credit themselves with a field goal and capitalize on a Hereford fumble for a two point safety.

During this time Whiteface running backs were slipping and sliding on the extremely muddy field which prevented them from damaging the outsiders with busting runs. Disappointment was overcome in the third stanza by determination and the Faces romped 79 yards to make the scoreboard read 6-5 their favor.

Time was passing quickly and a district championship was about to be sewed up. Then disaster struck and Hereford found themselves trying to stop the Demons from a TD while within their own five yard line. Dumas scored, the game soon ended, and everything was setting in tumult.

District 1-AAA was now shared by three teams even though the Whitefaces won the right to be the representative in bi-district.

The 1969 district championship will not end in a three or two way tie. A winner will be decided and it will be Dumas or Hereford. It is the last chance the locals will have to settle things with the former cham-

ps.

At the beginning of the season head coach Larry Wartes made the comment that the whole works may come right down to the line and be decided in the Hereford-Dumas battle.

A battle it will truly be. It is evident that both teams are out to stay in the running for top spot in Texas but a little more emotion is felt by Herefordites. They are just plain tired of hearing about Dumas and losing to them.

They will never again have the chance of facing the Demons in AAA district competition. It is the only chance left to take all the marbles before entering a rough AAAA division.

All the poles have picked Dumas as the favorite to win. Reasons for this could be because of their many high scoring wins and because of a quarterback by the name of Bobby Laughry. The junior field general is known to be able to do anything possible on a football field.

Wartes said, "Two years ago Dumas was a winning ball club because they used their ground attack. The last two years that Laughry has been quarterback they have begun to put the ball in the air. Out of the nine games

they have played so far this season they have gained around 1900 yards with passing."

"They throw the football an average of 25 to 30 times per game. Their lowest number was seventeen passes against Canyon."

Dumas linemen have proven that they can give Laughry ample time to throw the ball but the young quarterback has also shown that he doesn't have to be standing still to thread the needle. "He's the type of kid you can gamble a little bit more," said Wartes. "We've got good momentum going but they have to. We've won eight games and they've won seven. They've been beaten by Palo Duro and Berger but they got a lot of confidence when they beat Amarillo Tascosa."

Dumas is an all-around bigger team than the Whitefaces. Their backs will average 170 pounds while Hereford's are around 145. "Their linemen are pretty big and good players too," he said, Dumas's best are center Steve Robinson, 222 pounds, and 190 pound guard Wyatt Stafford, according to Wartes. Another factor in their favor could be guard Bud Trammell who hasn't stood out as much this

season because of off and on injuries.

Wartes said, "Our kids are getting better than most people think they are. We're the kind of team which has to count on everybody to come through. Our players are getting a lot more experienced and our offensive kids have really come through lately."

"Losing backs Alan Wagner and John Frank Martin have made some of our smaller boys work harder. I'm real pleased with all of them."

Hereford had a field day against Tulia last Friday by gaining 502 total yards in the 48-6 victory. This is possibly the most gained by a Hereford team in the last 90 games.

A handicap for Wartes's and his team tomorrow night will be a knee injury to tackle Dan Gorman. This could mark a weak spot in the defensive line.

Game time for the Hereford-Dumas battle will be 7:30 p.m. in Whiteface Stadium. Whether the Whitefaces can eliminate the Dumas jinx, similar to the one people believe exists when Dallas encounters Green Bay, will be a story in itself when the two teams meet tomorrow night.

Mrs. Winget Hosts Courtesy Luncheon

The home of Mrs. Richard Winget, 211 Ave. J., was the setting Tuesday for a courtesy luncheon honoring the hostesses of a recent bridal shower which complimented Miss Nancy Danos, bride-elect of Craig Griffith. Lunch was served buffet style from a table decorated with yellow and white chrysanthem-

Gospel Meeting Continues Here

The gospel meeting at the Central Church of Christ, Sunset and Plains, will continue through Sunday.

Both attendance and enthusiasm are increasing nightly. The inspirational song services are under the direction of Jim Hale, and the theme of the meeting is, "How Great Thou Art." Tonight at 7:30 p. m. J. T. Marlin will use for his subject: "The Second Coming of Christ and The End of The World." Friday night's subject, "Great Soul Searching Questions," Saturday evening the evangelist speaks to the young people on the theme, "If I Were Young."

Sunday at 9:30 a. m. there will be a Bible class for every member of the family. On this day, the revival closes with Mr. Marlin discussing at 10:30 a. m., "Is It Well With Your Soul?" and at 8:00 p. m., "Come Before Winter."

Nursery facilities are available at all services. Everyone has a special invitation to attend.

ms. The same motif complimented the quartet tables where guests were seated.

Attending were Mmes. Bill Gentry, Earl Stagner, Les Coombes, Art Stoy, Garland Solomon, Labry Ballard, Henry Thomas, Elmer Kimball, Don Martin, Ed Wilson Jr., L. B. Russell, Bill Yarbro, Bert Brown and Maurice Tannahill.

Alpha Alpha To Support Girlstown

Members of Alpha Alpha Preceptor Chapter of Beta Sigma Phi Sorority voted to support Girlstown U. S. A. for a state project at a meeting held Tuesday at the Community Center.

Hostess for the meeting as Mrs. Bill Kendall. They also made plans for

Bowling League Names Winners

Lesvia Aguirre, with 128 pins over her average, was named the "Star of the Week" in Sun-set Keglers action last week.

Anne Radney took the "High Individual Series" with a 546 and Alice Lueb won the "High Individual Game" tokens with a 215. Justice Realtors took the "High Team Series" with a 26-24 and "High Team Game" went to Hereford Spa with a 957.

Converting splits were Helen Arntt, the 6-7-10; Alice Lueb, the 5-7; Pat Sinnacher, the 5-7 and the 3-10; Joy Bunch, the 3-10; Jean Watts, the 3-10 and the 5-8-10 and Bonnie Jones, the 6-7.

Rolling 500-or-better series were Bonnie Baumann, 540; Alice Lueb, 530; Lesvia Aguirre, 530 and Anne Radney, 546. Getting 200-or-better games were

their annual Christmas party to be held Dec. 16.

Others attending were Mmes. Harold Beauchamp, Margaret Johnson, Hicks Roberson, John Schneider, James Shearer, Max Stipe, Ernest Wade, Howard Gore, Oliver Streu and Larry Summers.

Anne Radney, 211 and Alice Lueb, 215.

In action last week, Rutherford and Company won 4 and lost 0; Medics won 0 and lost 4; Jones Restaurant won 4 and lost 0; Hereford Welding won 0 and lost 4; Justice Realtors won 3 and lost 1; Village Beauty Shop won 1 and lost 3; Hereford Spa won 3 and lost 0; B. J.

Weaver, Chiropactor won 0 and lost 3; Hereford Insurance won 2 and lost 2; and The Pants Cage won 2 and lost 2.

Standings show Justice Realtors, 32-12; Hereford Insurance, 30½-13½; Rutherford and Com-

pany, 29-15; Jones Restaurant 26-18; Hereford Spa, 25-19; Village Beauty Shop, 24-20; Medics, 15-29; The Pants Cage, (incomplete), 14½-25½; Hereford Welding, 13-27; B. J. Weaver, Chiropactor, 7-27.

Tom Seaver, a 25-game winner during the regular season, was the only New York Met pitcher to lose a 1969 World Series game. He bowled 4-1 to Baltimore in the first game but won the fourth game, 2-1.

With men on base, the New York Mets batted only 159 during the World Series. With men on they had 10 hits in 63 at bats but eight of the hits helped produce eight runs.

With men on base during the World Series the Baltimore Orioles batted 262, getting 11 hits in 42 chances. Six of those hits helped in the scoring of seven runs. The Orioles scored only nine runs in the five games.

HONORED BY GRAND LODGE — Horace C. Baird, shown with Mrs. Baird and J. B. Noland, was honored by Grand Lodge of Texas in recent ceremonies at Corpus Christi, where he was presented a fifty year award for his outstanding participation in Masonry.

Former Resident Honored By Grand Lodge Of Texas

Horace C. Baird, long time resident of Hereford and this area, now residing at Corpus Christi, was honored recently at Corpus Christi with a fifty year award given to him by the Most Worshipful Grand Lodge of Texas. Sharing the honors with him was Mrs. Baird and their daughter, Mrs. King. Others participating in the presentation were J. B. Noland of Summerfield, who was mas-

ter of ceremonies for the occasion; and Right Worshipful Harvey C. Byrd, grand secretary of Grand Lodge; Edwin Ramey; J. B. Schlader, Worshipful Master of Corpus Lodge 189; H.O. Williams, secretary of Corpus Lodge; Tom O. Erickson, District Deputy Grand Master of District 37 and Ira E. Brown, Worshipful Master of Castor Lodge 879, Dimmitt.

Don Ray Speaks To Art Guild

Don Ray of Canyon, a West Texas State University graduate and an art teacher who works with PECO, was guest speaker for members of Hereford Art Guild at a meeting held Tuesday night in the Fine Arts Room of the Deaf Smith County Museum.

Hostesses for the meeting were Mrs. Luther Norvell and Mrs. Leo Harper. Ray spoke on creativity as a method of solving many of the problems that exist in the technical society we live in.

"Truly," he said, "we all have the ability to create, even the housewife in the kitchen creates through taste and smell."

He also feels that this can be a method of peaceful co-existence of all cultures. Refreshments of cookies and coffee were served by the hostesses to about 35 guests.

The Hereford Brand

Member National Editorial Association Member Associated Press Published Every Thursday at 130 W. Fourth Hereford, Deaf Smith County, Texas, 79401 THE BRAND PUBLISHING COMPANY Entered as second-class matter of the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally or to the office. Subscription Rates: Zone 1, \$3.00 per year; Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 50 cents minimum; 4 cents per word additional insertion. The Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier deliver; 60 cents per month. Single copies 10 cents each. CIRCULATION Mail Carrier 364-2030 364-1555 James M. Gilentine, Publisher Melvin Young, General Manager Marshall Day, News Editor Grady King, Advertising Manager Barbara Dryden, Society Editor Joy Spain, Mechanical Superintendent

David Benson Funeral Rites Slated Today

Funeral services for David O- ven Benson, 77, of 117 Fuller, are scheduled at 2:30 p. m. today in the Avenue Baptist Church. The Rev. Sam Ogan, pastor of the Frio Baptist Church, and James Martin, will officiate.

Burial will be in West Park Cemetery by Gilliland Funeral Home.

Mr. Benson died Tuesday morning in Parmer County Hospital at Friona.

A retired farmer, he was born in Lincoln County, Tenn. and moved to the Frio community at 1930 from Comanche, Okla.

He married Miss Leathre McClennen on Aug. 11, 1912 at Comanche. Survivors include his wife; four daughters, Mrs. W. I. Sims and Mrs. Glen Cruse, both of Amarillo, Mrs. Gladys Simpson of San Diego, Calif. and Mrs. J. C. Stephenson of Pine Bluff, Ark.; four brothers, Henry and Haskell, both of Hereford, Joe of Dimmitt and J. R. of Shamrock; two sisters, Mrs. C. E. Sparks of Hereford and Mrs. B. E. Malone of Steubenville, Ky.; nine grandchildren and 12 great-grandchildren.

CARD OF THANKS We take this means of expressing our appreciation for all the many acts of kindness during the illness and passing of our dear Mother. Your prayers, words of comfort and encouragement, food and just being our friends mean more to us than words can express. May God richly bless every one of you.

Cecil Boyer Family Roy Boyer Family David Boyer Family Bill Boyer Family

Although it has no eyes and lives underground, the earthworm senses nightfall and comes to the surface where fishermen and birds often wait to greet him.

THE HEREFORD BENEFIT ASSOCIATION EXISTS

For the purpose of providing financial assistance to members in need.

LET US TELL YOU ABOUT IT

W. F. Ball, Membership Chairman, 364-4119

Mrs. F. Marie Rose, Secretary, 407 North Main, 364-0287

See Carl McCaslin Lumber Co.

For Your ELECTRIC FENCE SUPPLIES

Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, Etc.

If it's for an electric fence, we have it!!

Carl McCaslin Lumber Co.

Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number 364-3434

Positive cure for love bug victims

COWAN JEWELERS

CLOSE OUT

Now In Progress at LESLY MOTORS

On all MASSIE FERGUSON IMPLEMENTS and PARTS . . .

We are terminating our contract with Massie Ferguson as of December 1st

FROM NOV. 16 to DEC. 1st

25% Discount on MASSIE FERGUSON PARTS

LESLY MOTORS

West Hwy. 60 364-1600

Hereford, Texas

Penney's AUTO CENTER

Phone 364-4065



FIBER GLASS SNOW TIRE SALE!

2 Ply Polyester Plus 2 Ply Fiber Glass

40 MONTHS GUARANTEE WITH 20 MONTHS FREE REPLACEMENT

FOREMOST TIRE GUARANTEE

Guarantee against tread wearout. If your tire wears out during the first half of the guarantee period, return it with your guarantee certificate and Penneys will replace your tire with a new tire, charging you 50% less than the current selling price including Federal Excise Tax. If your tire wears out during the second half, you pay 25% less than the current selling price including Federal Excise Tax.

Guarantee against failure. If we replace the tire during the free-replacement period, there is no charge; if we replace the tire after the free-replacement period, you pay 50% or 25% less than the current selling price of the tire including Federal Excise Tax.

Commercial Use - This guarantee is void where no longer tires are used on trucks, buses, tractors, or driven over 30,000 miles in one year.

Here's how your guarantee against failure works:

Entire guarantee period	40 months
Free replacement period	1-18 months
50% off period	18-30 months
25% off period	30-40 months

Whitewall \$26.95 plus \$2.02 Fed. tax and old tire

Size C78-13

Tire Size	Federal Tax	Exchange Price
E78-14	\$2.18	\$27.95
F78-14	\$2.36	\$29.95
G78-14	\$2.44	\$31.95
H78-14	\$2.68	\$33.95
J78-14	\$2.86	\$35.95
E78-15	\$2.33	\$27.95
F78-15	\$2.50	\$29.95
G78-15	\$2.68	\$31.95
H78-15	\$2.77	\$33.95
J78-15	\$2.90	\$35.95
900-15	\$2.71	\$38.95

DRIVE IT! CHARGE IT!

TAKE ADVANTAGE OF THESE SERVICE SPECIALS!

WHEEL ALIGNMENT Here's what we do: We correct caster, camber and toe-in which will reduce excessive front end wear and prolong tire life up to 50%. Take advantage of this special now! \$7.95	CUSTOM BRAKE OVERHAUL Here's what we do: We install new bonded linings, rebuild all wheel cylinders, resurface brake drums, bleed and refill brake system, repack front wheel bearings, install new front seals. Free brake Adjustment For Life Of Lining most cars \$39.88	ENGINE TUNE-UP V-8 Engines Tune-Up \$22.88 6 Cylinder Engines \$18.88
---	--	--

BE SURE OF COLD WEATHER STARTS

INSTALL A NEW FOREMOST® CUSTOM BATTERY NOW!

36 months 6 & 12 volts 12 months free replacement \$12.88	48 months 18 months free replacement \$17.88
--	---

FOREMOST® CUSTOM 36 MONTH GUARANTEE
Should any Foremost Custom Battery fail (not merely discharged) within 12 months from the date of purchase, return it to Penneys and it will be replaced free of charge. After 12 months, but prior to the expiration date of the guarantee, J. C. Penney Company will replace the battery, charging only for the period of ownership, based on the current price at the time of return, pro-rated over the stated guarantee months.

REWARD



For information leading to the recovery of lost WIRE HAired FOX TERRIER, (answers to the name of "Shelia") This is our daughters pet and we will appreciate any information in locating her.

MRS. MARIE RICHARDSON

230 PARK AVE. — PHONE 364-5151

ABC Collegiate division bowlers receive a chevron for their first 600 series each season.

FOLDING WHEELCHAIRS
FOR RENT OR SALE
Also Evost & Jennings walkers, crutches, patient lifters, commodes

These items and many more are covered under Medi-Care if medically necessary and prescribed by your doctor. For more information call THAMES PHARMACY 110 S. Centre - 364-2300

Bridal Shower Compliments Annie Nunley

Miss Annie Nunley, whose marriage to Roger Ruland will take place Tuesday, was hon-

One day service on mother's rings, pins and necklaces

COWAN JEWELERS

ored with a bridal shower held Saturday in the home of Mrs. Lynn Kester.

Guests were greeted by Mrs. Kester and received by Miss Nunley, her mother, Mrs. Jack Nunley; her fiancé's mother, Mrs. Delbert Ruland and his sister, Miss Vickie Ruland.

Guests were registered by the honoree's sister, Miss Leta Nunley.

An epergne holding purple and white chrysanthemums lighted by white tapers centered the service table which was laid with a white sheer re-embroidered cloth.

Refreshments were served from silver and china appointments by Miss Mary Ann Vance and Mrs. Jimmy Johnson of Amarillo.

Co-hostesses with Mrs. Kester were Mes. Phillip Miller, Ted Swindle, R. B. Hutson, Grant Hanna, T. J. Kelly, James Priddy, William H. Willis, Tom Harker, Fred Mulkey, John Hunter, Charles Kemp, Roy Brittain, Floyd Coker, Willie Lyons and W. C. Davis.

According to a study by Owens-Corning Fiberglas, the noisiest place to live is New York City.

Newcomers Benefit Dance Tickets Are Now On Sale

Tickets for the Newcomer's Club annual benefit dance scheduled Dec. 6 were distributed to members at a club luncheon held Tuesday at the Community Center.

All proceeds from the event, which will be held in the Ballroom of the Jim Hill Hotel, will go to charity. Tickets are \$7.50 per couple and \$3.75 each.

Charlie Bell and his Orchestra will furnish the music. Dress will be formal.

The club members also made plans for a seated tea scheduled Dec. 16 from 4-6 p. m. at the Community Center. Everyone is cordily invited to at-

tend. W. A. Moore, director of the drama department at West Texas State University will present the program.

The Club invites anyone interested in welcoming newcomers to attend all luncheons held by the club each third Tuesday.

Mrs. Rex Easterwood and Mrs. John Fink were welcomed as new members.

The luncheon was followed by card games and visiting.

Louisiana State, after winning its first five 1969 football games, had allowed only 24 points to the opposition.



NEWCOMERS CLUB LUNCHEON — Mrs. Rex Easterwood, left, and Mrs. John Fink are welcomed into the Newcomers Club by Mrs. Calvin Garrett, at a club covered dish luncheon held Tuesday at the Community Center. —Staff Photo

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

OPEN
Weekdays
9:30 a.m. to 6:00 p.m.
Saturday
9:30 a.m. to 8:30 p.m.

3 DAY SALE!

MEN'S AND WOMEN'S WINTER JACKETS



ENTIRE STOCK OF MEN'S
TOWNCRAFT JACKETS

15% OFF!

- A. PLAID SHIRT JACKET with acrylic pile/cotton back lining. Reprocessed wool/other unknown fibers. Reg. 17.98 **NOW 15.28**
- B. PLUSH PILE LINED JACKET of cotton corduroy. Collar and lining of polyester backed acrylic pile. Reg. 19.98 **NOW 16.98**
- C. REVERSIBLE DOUBLE QUILT parka of nylon taffeta quilted to Dacron® "88" polyester fiberfill. Reg. 15.98 **NOW 13.58**
- D. PLAID jacket of wool/mohair/nylon/Multi-color polyester backed lining of modacrylic pile. Reg. 20.95 **NOW 17.81**



FASHION DETAILED BETTER JACKETS ON SALE!

REG. \$21, \$22, \$23, NOW **18.88** REG. \$26, \$27, \$28, NOW **22.88**

Now when you need them! Winter warm jackets that take the chill out of the season, but not the fashion! All your favorite stylings are here — single and double breasted designs, "pea" coats, military looks, just to mention a few. In fabrics like cotton corduroy, acrylic pile with the look of fur, nylon (quilted or smooth), wool, and more. All in popular-winter colors, solids and plaids, many pile lined. Hurry in for best selection. At savings like these, they'll go fast!

Jehovah's Witnesses To Attend Circuit Assembly In Amarillo

All local meetings and activities of Jehovah's Witnesses in Hereford will be suspended this weekend in favor of the "Right Kind of Ministers" semi-annual circuit assembly to be held at the Stephen F. Austin Junior High School, Amarillo, Texas.

Chester Proctor, the presiding minister of Jehovah's Witnesses, said a number of the 800 delegates would be from Hereford. "Just because the local meetings are suspended does not mean Jehovah's Witnesses are on vacation. They will be attending Bible study meetings, which will include the Ministry School, Service Meeting, Bible Lecture, and Watchtower Bible Study Meeting which are customarily held locally," reported Proctor.

The highlight of the assembly will be the timely Bible discourse "True Worship Versus The False" by Lester M. Dugan. Dugan has been a minister of Jehovah's Witnesses since 1932 when he was ordained. From then he has served as tra-

veling minister since 1947 and as a district supervisor since 1959. He has had considerable experience in managing large assemblies of Jehovah's Witnesses serving as a department head at the International Assembly in New York City this summer where 252,000 attended.

All local activities will resume Tuesday, November 25 at the Kingdom Hall, 319 Avenue I.

Veleda Club To Help Family For Christmas

Members of the Veleda Study Club voted to help a needy family for Christmas, at a business meeting held Tuesday in the home of Mrs. Red Durham followed by a program on gift wrapping presented by Mrs. Don Baugous.

She showed several packages which had been wrapped by a local gift shop, and wrapped gifts demonstrating various types of wrappings for men, women and children.

She also demonstrated how to make tissue roses and decorate with them.

Each member was given a piece of foil with which they made a star to be used as an ornament.

The next meeting is scheduled Nov. 25 in the home of Mrs. Gid Bronck.

CARD OF THANKS

I would like to thank each and everyone who sent cards, flowers and memorials in memory of B. F. Markham. I and my children thank you from the depth of our hearts. My God bless each of you.

Mrs. B. F. Markham and family

MARRIAGE LICENSE

Aurelia Villarreal and Maria Torres 11-14.
Robert Odom and Carol Sertain 11-14.

Lawrence Scott and Lena Smith 11-14.

Charles Pierce and Wanda Eby 11-11.

Jose Gonzales and Graciela Manchego 11-10.

READ THE WANT-AD COLUMN

The Second Coming
Of Christ
and The End of the World!
Thursday 7:30 P.M.
Central Church of Christ
J. T. Marlin, minister

ALL PURPOSE TRACK SHOES



available in
all sizes!

Regular \$4.99
Gattis Price!

\$3.99

Gattis SHOES
OF HEREFORD

Hereford Texas

In Sugarland Mall

(STYLES ILLUSTRATED SIMILAR TO ENTIRE STOCK OF JACKETS ON SALE)

Adrian News

By ANN BEAVERS

A Special Lions Club Meeting, also Ladies night, was held Monday night at Jesse. John Stagg was honored and presented with a plaque. He was a chartered member of the Adrian Lions Club for 13 years. Jim Perini was presented with an ex-president pin.

Mr. and Mrs. R.C. Chiam were guest of Mr. and Mrs. Ralph Guest.

Mr. and Mrs. Hardy Harris were guests as former members. The Harises now live in Axtex, New Mexico.

Dick Byrum, president of the Dawn Town Lions Club of Amarillo and 12 members from their club, two of the members brought their wives also attended.

The program was Karen Hobbs singing two numbers accompanied by Sharon Brewer, both from Vega. Rev. Don Travis also sang two numbers.

Mr. and Mrs. Keith Kromer and Steven spent Saturday over night in Amarillo with Mrs. Earl Kromer.

Mr. and Mrs. John Orsburn of Hereford and Mrs. Howard Engle are vacationing in Las Veg-

as, Nev. and then in California for two weeks.

Mr. and Mrs. S. P. Vick of Dumas visited during the week with Mr. and Mrs. Davis Brown.

Larry Travis and Tanya Travis of Amarillo visited during the weekend with Rev. and Mrs. Don Travis and family.

Mrs. Joan Lane Hobbs of Vega was honored, Sunday afternoon at the Fellowship Hall in the Methodist Church with a Pink and Blue Shower. Hostess were Mrs. Leland Burns, Mrs. Don Travis, Mrs. Bob Wood, Runya Travis, Mrs. Ed Jacobson, Mrs. Kathy Brown, Mrs. Lorin Creitz, Mrs. Howard Engle and Mrs. John Hobbs of Vega.

Mr. and Mrs. E. E. Allen visited Chester and Keith Wood in Amarillo, Sunday at the Children's Home. Later they attended a birthday party at the home of Mr. and Mrs. Gene Webb and children, in honor of Mrs. Webb's birthday.

Mr. and Mrs. Travis Downing of Winters, visited Tuesday with Mr. and Mrs. E. E. Allen.

Mr. and Mrs. Ivan Roberts and Peggy Brent of Sebehia, Kansas visited here last week with Mrs. Billie Merrill.

Winning trophies in the junior high basketball tournament last week at Adrian were: Bushland girls won first, Walcott girls won second and Adrian got third.

Boys: Highland Park won first, Amistad won second and San Jon got third.

Joel Brownlee took Raymond Routh and son-in-law of Amarillo quail hunting, Sunday.

Sunday, Nov. 23, at 7:15 p.m. there will be an Evening Union Thanksgiving Services at the Adrian Baptist Church. The Methodist church is invited to share in the worship and in fellowship celebrating the Thanksgiving season at the Baptist Church.

Mrs. Sue Conner and Jamie, Mrs. Roxie Brownlee and Roxann and Shana visited in Tucuman, Wednesday with Mr. and Mrs. Jim Pennington and then in Glenrio with Mr. and Mrs. Fred Brownlee.

Mrs. Lewis Spinks and Shane of Channing visited Saturday with Mr. and Mrs. Bill Gudgell and children and the Joe Brownlee family.

Mrs. Carol Ann Royal Betts was honored, Friday afternoon with a wedding shower in the E. B. Pounds home. Other hostesses were Mrs. Earl Brown, Mrs. Ted Boydston, Mrs. Alford Jobe, Mrs. R. M. Grubbs and Mrs. Inogene Parker.

Mrs. Roxie Brownlee visited in Amarillo, Saturday with Mr. and Mrs. A. M. Chapman and Mrs. Gary Morgan and Shawn.

Mr. and Mrs. W. B. Betts and Cherrie attended the 48 Gold Star Banquet held at the YWCA in Amarillo, Saturday night.

Rev. and Mrs. Gene Moore and Susan visited in the Don Morgan home.

Dwayne Grubbs of Amarillo visited over the weekend with Mr. and Mrs. George Grubbs.

Charles Harwood of Amarillo visited Friday with the Fred Harwood family.

Fred Grubbs of Amarillo visited Sunday with Mr. and Mrs. George Grubbs and Dwayne.

Mr. and Mrs. Bill Dosier of Kerman, California spent Saturday and Monday with Mr. and Mrs. N. L. Jacobson.

The W. S. C. S. Ladies met, Tuesday afternoon in the Fellowship Hall of the Methodist Church and made plans for the Harvest Day.

Mrs. Joe Baumgardner of Wellington is visiting Mr. and Mrs. Robert Jacobson and family this week.

Mrs. Hubert Bronniman and Shannon visited in Phoenix, Ariz. with Mr. and Mrs. E.ddie Hayes and children then they all went to California to attend the wedding of Dwight Hayes and Mary Joan McCormick.

A luncheon was held Friday noon in the Fellowship Hall of the Methodist Church for all the Evangelist team and ministers involved in the County Wide Revival.

Rita Speed of Lubbock spent

the weekend with Mr. and Mrs. Ralph Guest and Dude.

Mr. and Mrs. Gordon Moore of Santa Rosa, visited Friday with Mr. and Mrs. Ralph Guest and Dude.

Mrs. G. A. Ferguson of Amarillo is in the hospital. She suffered a heart attack. Mr. and Mrs. M. A. Ferguson have been staying with her.

John Amason and Bobby of Channing and Jerry Fisher of Vega were Sunday dinner guest of the Jack Fischer family. Mr. and Mrs. Jack Kidder of Amarillo visited in the afternoon.

Mrs. Ruth Beavers and children visited in Hereford, Saturday with Mrs. Bill Gilley and children.

Mrs. Marney Flood of Amarillo visited the John Heiselmann family, Monday.

Kenneth Hicks spent the weekend in Hereford with Claude Hicks.

Mr. and Mrs. P. N. Johnson were in Tucuman, Saturday night for a coon hunt and lost two dogs.

Mr. and Mrs. Roe Jones of Floydada spent Tuesday over night with Mr. and Mrs. Ted Hale and children.

Mr. and Mrs. Joe Tafaya recently moved to Logan, New Mexico.

Mr. and Mrs. Jimmie Bradley and children visited Jess Bradley in the Amarillo Hospital, Sunday.

Mr. and Mrs. Don Dubie and family of Amarillo visited Sunday with Mr. and Mrs. Eddie Rhoeback and children.

Mr. and Mrs. Roe Jones of Floydada will be honored on their 50th wedding anniversary with a reception in the Fellowship Hall of the Baptist Church in Floydada from 3 to 5 p.m. Sunday Nov. 23rd. Hostess for the occasion will be their daughters: Mrs. Ted Hale of Adrian, Mrs. E. R. Melton of Plainview, Mrs. Junior Perry of Peterburg, Tex., Mrs. James Huckabee of Stephenville, and granddaughter Mrs. Charles Ball of Floydada. No gifts please.

Nov. 26 the Jr. High Basketball teams will play Hartley there for their second District game of the season. Nov. 24 Walcott will come to Adrian for their games.

High school basketball games coming up are Nov. 21 with Dimmitt at Dimmitt, Nov. 22nd, Happy will come to Adrian and Nov. 25th, Boys Ranch will also come to Adrian.

Tommy Loveless was in Lubbock, Thursday for the showing of the New Warlitzer Statesman Phonograph at the Koko Inn. He also had lunch with Mr. Carl Petry of Commercial Music Co. Inc. of Dallas.

Quitaque and Adrian split a pair of basketball games Friday night as Class B cage outfits continued to polish their games. Host Adrian led all the way in the girls game, 48-28 decision, behind the 21 point scoring of Jackie Loveless.

World Gardening Topic For Hereford Garden Club

"Now - For The Beauty of World Gardening" was the program topic presented by Mrs. Alfred Smith to members of Hereford Garden Club at a recent meeting held in the home of Mrs. O. G. Hill Sr.

Mrs. Herbert Friemel and Mrs. R. W. Mitchell were co-hostesses.

Mrs. Smith gave excerpts of information and interest from articles in 1968 issues of Lone Star Gardeners and The National Gardeners magazines.

Countries receiving aid through World Gardening include Korea, Vietnam, Jordan and Pakistan.

Mrs. Ray Johnson introduced Mrs. Clinton Jackson, who gave an illustrated lecture on Pakistan, concerning their customs.

people and agricultural needs and accomplishments. She also showed slides illustrating the varieties of flowers, shrubs and trees grown in that country.

Their agriculture and gardening is still being done in a primitive manner," she said, using bullocks and a plow.

However, they are fast adopting themselves to new implements and methods.

Following the lecture and social hour, Mrs. L. W. Norvell conducted a business meeting where members voted to send money to National Council of Garden Clubs Inc. headquarters to be used in World Gardening projects.

Mrs. Hill, chairman of landscaping at Camp Fire Lodge, reported that two work periods had been held and named iris and tulips had been planted. Mrs. Hill, who is also chairman of civic beautification told of the numerous places where bulb planting or aid in landscaping has been done by Garden Club members.

Mrs. A. L. Manjot reported that some roofing had been done on the building of the Garden Center and members voted to use accrual monies toward completion of the project.

In a report from awards chairman, Mrs. Johnson, it was announced that applications for awards were being sent in to the various District chairmen.

Other votes passed, included the ordering of a shipment of "Texas Wildflower" stationary and Cornucopia Fruit Cakes to be sold by members and an amendment to an article stating

that the president of HGC would be sent to North Zone, District and State conventions, with expense paid by the club.

Mrs. Hill presented an eighteen minute written report on the recent Texas Garden Club Inc. annual fall board meeting which convened in Fort Worth at the state headquarters in October.

The next meeting is scheduled Dec. 12 at the Community Center with Mrs. Hillman Owens of Phillips as guest speaker. Her theme will be "Beauty of Christmas" and she will give an illustrated lecture. The public is invited.

The Second Coming Of Christ and The End of the World! Thursday 7:30 P.M. Central Church of Christ J. T. Marlin, minister

Auto Inspections Lagging In State

AUSTIN - Colonel Wilson E. Speir, director of the Texas Department of Public Safety, said today that motor vehicle inspections in Texas are running almost 30 percent behind the inspection rate at this time last year.

"Unless the inspection rate increases, there are going to be some awfully long lines at inspection stations prior to the April 15 deadline," Speir said.

During the year which ended August 31, some 4.3 million vehicles were inspected in Texas. Since September 1, only 538,000 have received the required inspection.

The State Motor Vehicle Inspection Act was amended by the Legislature to provide that inspection stickers issued after September 1 will expire 12 months from the date of issue. However, the law requires that all motor vehicles display a new sticker before April 15, 1970.

Speir noted that the new stickers are being placed on the driver's side of the windshield and contain a number tab showing the month of expiration. The old stickers are on the passenger or right-hand side and have no number tab.

"The inspection program is intended to discover vehicle defects which may lead to an accident."

In the boys game the hosts bounced into a 14-9 first quarter bulge which they tipped to 28-21 at the halftime mark. The visiting Panthers came storming back in the final 14 minutes, however, deadlocking the count at 36-36 after three stanzas and pulling away for a 54-47 victory in the final eight minutes.

The girl from Ford Country says.

Lowest priced hardtop in its class

Torino '70

Fairlane 500 2-Door Hardtop. Lowest priced Torino hardtop.

This beauty's new-clear-through! Now styling, Rock-solid monocoque construction. And plenty more in a car that's longer, lower, wider than its nearest competitor!

See your Ford Dealer, the man with Better Ideas

ORVAL WATSON FORD SALES

200 W. First Hereford, Texas

BEST PART TIME JOB IN TOWN!

Could you spare 2 hours a day for 5 days a week if you receive \$65 for it.

If so call

Mrs. Eaton 364-0707 between 2 and 4 Monday & Tuesday or Thursday & Friday For Personal Interview

SNUG BUG STADIUM BAG

SUPPORT THE WHITEFACES THIS FRIDAY NIGHT IN COMFORT; IN A SNUG BUG STADIUM BAG.

HUNDREDS OF USES

FOOTBALL GAMES • ICE HOCKEY • HORSES • ICE FISHING • SKI RESORTS • SNOW MOBILE RIDING • SLEEPING BAG INNER LINER • ZIPPER SLINGS • ZIPPED SLINGS • CAMPING • SLEEPING BAG FOR KIDS

No wait - enjoy Fridays game in warm comfort!

Phone - Now! 364-2040

Pick-up or Free Delivery

EVERY TUESDAY IS

4:30 - 9:00 P.M.

Family FISH FRY Day

Flakey, delicious, fillet of Haddock - served with salad, french fries, Texas toast and tangy tartar sauce.

ALL THE TASTY FILLETS YOU CAN EAT FOR ONLY 98¢

CHILDREN under 12 - ONLY 69¢

Bring the family EVERY TUESDAY 4:30 - 9:00 P.M.

DRUMSTICK RESTAURANT

2700 Georgia Street AMARILLO

Oliver Owners...

We now have a partial stock of parts for your Oliver tractors and equipment. Not a large stock by any means, but we are getting more in daily and should soon be in good position to handle your needs. In the meantime, we'll continue doing our best to service your Oliver equipment. We also have installed 2-way radios in our service truck and pickup in order to give you better and faster "on the farm" service. There are many times when our service truck is within easy access to your farm when you need service, and with the installation of the 2-way radios, we will be able to dispatch the truck directly to your place with a minimum of delay.

We also have some Oliver equipment on the lot, as well as a good stock of BUSH-HOG stalk cutters. Drop by soon.

DAVIS IMPLEMENT CO.

Oliver Bush-Hog Minneapolis-Moline

109 East 1st Phone 364-2311

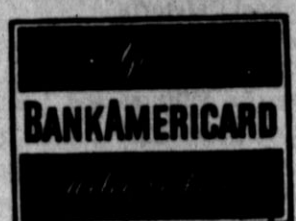
WE'VE STIRRED UP QUITE A SALE!

INSTANT SAVINGS

BAN
Spray
DEODORANT
7 oz. can
83¢



Hour after Hour
DEODORANT
4 oz. spray can
47¢
DOUBLE DRY
anti-perspirant
5 oz. size
57¢

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S
DISCOUNT CENTER
Prices Good thru Saturday, Nov. 22, 1969

OPEN
9 A.M. - 9 P.M.
CLOSED
SUNDAYS

VASELINE
HAIR TONIC
5 1/2 oz. bottle
69¢



LAVA
LAVA HAND SOAP
2 bars
29¢



SPIC and SPAN
The big job cleaner
54 oz. box
77¢



TOP JOB
Heavy Duty Formula
King Size
40 oz. bottle
69¢



Safeguard Soap
2 5.1 oz. bars
39¢



STYLE SETTING GEL
12 oz. jar
79¢



Mennen SKIN BRACER
after shave
4 oz. bottle
53¢




124 Kodak Instamatic Camera
* film
* batteries
* cube
\$13.97

Instamatic CX 126-12 Film
97¢

Kodak Carousel 600 Slide Projector
\$59.97



Roll-A-Matic
MEMO PILLOWS
Washable Foam Filled
100% cotton cover
2 for **\$1.67**



Inside - Outside
FLOOR MAT
Now! **\$1.37**



Bath Tub & Doll
now **\$3.97**



DOLL
with sturdy plastic play pen
now! **\$4.99**

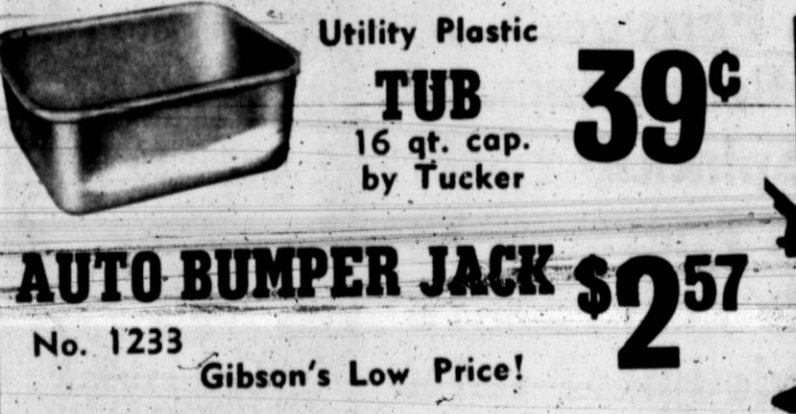


Girl's Ski
PAJAMAS
100% cotton, machine washable, assorted colors and sizes
Gibson's **\$1.99** pair
Low Price



Utility Plastic
TUB
16 qt. cap. by Tucker
39¢

AUTO BUMPER JACK
No. 1233
Gibson's Low Price!
\$2.57



Burgess DOLPHIN LANTERN
97¢


2 burner Coleman®
Camp Stove
Gibson's Low Price!
\$13.97
No. 4136499



Alcoa Wrap
Heavy Duty
18" x 25'
47¢



Duncan Hines
Cake Mixes
all except Angel Food
box
31¢



BACON
Swift's Premium
lb. **67¢**
pkg.



Presto
Can Opener & Knife Sharpener
No. C2
\$9.88



Hi-C Breakfast DRINK
46 oz. can
25¢



Folger's COFFEE
Folger's Mountain Grown
Lb. Can
69¢




Chocolate Morsels
12 oz. bag
43¢



CRISCO
Cooking Oil
48 oz. Bottle
Gibson's Low Price!
79¢



Geritol
* 12 oz. liquid or
* 40 tablets
* sug. ret. 3.00
\$1.81



Phiso Dan Shampoo
To control dandruff & allied scalp conditioner
sug. ret. 1.90
\$1.17



Massengill®
Douche powder
suggested retail 89c
Gibson's Low Price!
53¢



Waiting Wives, Mothers Organize New Club Here

Servicemen's Waiting Wives and Mothers Club held an organizational meeting recently in the home of Mrs. Corinne Neely.

Mrs. Neely and Mrs. Andrew Kerben, are coordinators for the club which is sponsored by the Hereford chapter of the American Red Cross.

Mrs. Ronald Long was welcomed into the club as a new member by Mrs. Jerry Curtin, president.

Mrs. Neely and Mrs. Kerben reported that local organizations had contacted them in request of addresses of servicemen to whom they could send cookies or Christmas packages and stated that the new organization would be more than anxious to assist such worthy projects.

The group also discussed a possible shopping trip to Amarillo and a tour of the Deaf Smith County Museum.

The club presented Mrs. Curtin with a gift, wishing her a safe and happy trip to Hawaii where she will meet her husband for a Rest and Recuperation period from Vietnam.

The next meeting was set for Tuesday, Dec. 2, at 7:30 p.m. in the home of Mrs. Neely, 315 Ave. B. All wives and mothers of servicemen are encouraged to attend and are asked to contact Mrs. Neely or Mrs. Kerben.

Refreshments were served by Mrs. Neely and Mrs. Kerben while the members enjoyed pictures taken by Mrs. Kerben and her husband during a trip to Hawaii.

Calendar Of Events

THURSDAY
 Kiwanis Club, IOOF Hall, noon.
 Toastmasters Club, Chaparral Restaurant, 7:30 p.m.
 VFW at VFW Clubhouse, 8 p.m.
 Dawn H. D. Club, hostess Mrs. R. T. Stewart.
 Cultural H. D. Club, 9:30 a.m., hostess Mrs. Grady Parsons.
 Junior Class Barbecue, 5-7 p.m., High School Cafeteria.
 Bud To Blossom Garden Club, 9:30 a.m., in the home of Mrs. Ray Polan, 119 Kingwood.
 Hereford Study Club, 8 p.m., hostess Mrs. S. L. Garrison.
 North Hereford H. D. Club, 2:30 p.m.
 L'Allegria Study Club, 1:30 p.m.
 Red Cross Volunteers.

Smith Receives AF Promotion

ABILENE—Ned G. Smith, son of Mrs. Kenneth Nickelson, 25 E. 19th St., Chico, Calif., has been promoted to technical sergeant in the U. S. Air Force.

Sergeant Smith is an aircraft maintenance technician at Dyess AFB, Tex., with the 96th Organizational Maintenance Squadron. His squadron is a unit of the Strategic Air Command, America's long-range nuclear bomber and missile force.

His wife, Doris, is the daughter of Mr. and Mrs. A. E. Barnett, Hereford.

Hereford Study Club, 8 p. m.
 Mrs. Shirley Garrison, hostess.
 Farm and Ranch Club, home of Mrs. C. F. Douglas.
 North Hereford H. D. Club, luncheon at Caison House.
 Wyche H. D. Club, Mrs. Byron Grover, hostess.
 Texas Nurses Association Sub-district meeting.
 L'Allegria Study Club Benefit sampling luncheon at Bull Barn, 11:30 a. m. - 2 p. m.
 Antonian Circle at church 8:30 p. m.
 Evening Lions Charter Night, at Bull Barn, 8 p. m.
 Bay View Study Club, 3 p. m.
 Mrs. Bruce Burney, hostess.
 Kiwanis Club, IOOF Hall, noon.
 Toastmasters Club, Chaparral 7:30 p. m.
 VFW at VFW Clubhouse, 6 p. m.
 Red Cross Volunteers.

Friday
 Bud to Blossom Study Club, home of Mrs. Ray Polan, 119 Kingwood, 9:30 a. m.
 American Legion Auxiliary at Legion Hall, 7 p. m.
 Dawn H. D. Club, Mrs. R. T. Stewart, hostess.
 Cultural H. D. Club, 9:30, hostess Mrs. Ted Sumner.
 Junior Class Supper, 5-7 p. m. High School Cafeteria.
 Kiwanis Whiteface Breakfast Club, Chaparral, 6:30 a. m.
 Patriarchs Militant and Ladies Auxiliary, at IOOF Hall, 8 p. m.

Saturday
 Messenger H. D. Thanksgiving Dinner at Walcott Gym, 7:30 p. m.

Monday
 Music Study Club, 2p.m. hostess Mrs. Ellis Coombes.
 H. D. Council, 2 p. m. County Court Room.
 El Llano Study Club Husband's Night, hostess Mrs. O.G. Hill Jr.

Rotary Club, Jim Hill Hotel, noon.
 Whiteface Booster Club, Community Center, 7:30 p. m.
 Odd Fellows Lodge at IOOF Hall, 8 p. m.
 Paisano Lions at Jim Hill Hotel, 7:30 p. m.
 Easter Lions, Easter Clubhouse, 8 p. m.
 Sugar Blues Tops Club, Community Center, 7 p. m.
 World War I Vets and Auxiliary at American Legion Hall, 7 p. m.
 National Secretaries Association, REC Building, 8 p. m.
 Evening Lions Club, Chaparral Restaurant, 7 p. m.

Tuesday
 TOPS Calorie Patrol, 9:30 a. m.
 Hereford Duplicate Bridge Club, at Community Center, 7:30 p. m.
 Rebekah Lodge at IOOF Hall, 7:30 p. m.
 Citizens Band Radio Club, REC Building, 8 p. m.
 Lone Star Study Club, hostess

Mrs. Ray Suit, 3:30 p. m.
 Young Mothers Study Club, 7:30 p. m. hostess Mrs. A. T. Griffin.
 Veleda Study Club, 8 p. m. hostess Mrs. Gid Brown.
 Cultural H. D. Club Thanksgiving dinner, at Community Center, 7 p. m.
 West Hereford H. D. Club Thanksgiving Dinner, noon, home of Mrs. N. B. Hood.

Wednesday
 Avenue Baptist WMU at church, 7 p. m.
 First Baptist WMU Board, at church.
 First Baptist Day WMS at church.
 Hereford Lions Club, at Jim Hill Hotel, noon.
 Sweet and Fancy Decorating Club Bake Sale, Sugarland Mall.
 Young Homemakers of Texas Bake Sale, 9-5 at Sugarland Mall.
 Antonian Circle Bake Sale, 9:30 a. m. to 5:30 p. m. at Safeway.

Christmas Shopping Advice From National Better Business Bureau

With the Christmas season fast approaching, shoppers were warned today by the Deaf Smith County Chamber of Commerce to be watchful of gyp artists who flourish during this period of hectic buying.

Bill Thompson, manager of the chamber, affiliated through membership with the National Better Business Bureau, said there are a number of fairly constant schemes that crop up every year.

They are, according to NBBB: —Unordered merchandise, often sent in the name of an unknown charity or as an outright commercial venture.

—“Bargains” offers for perfume, cologne or toilet water falsely sold under established brand names or which are said to be a famous brand under a different label.

—Telephone appeals from unknown charitable organizations for funds, clothing, food or fuel.

—Street corner sales of cheap watches, ties, perfume, toys, gadgets and other shoddy merchandise.

—Attempts to collect for C. O. D. packages for a neighbor who the deliverer says is not at home.

—Phony pricing. Phony pricing is a scheme often used to sell cheap perfume or toilet water that are pre-ticketed at prices as high as \$20. Sometimes a one-shot national advertisement is used to give credibility to the inflated prices, and it is displayed prominently where the merchandise is sold.



The frequency of unordered merchandise increases during the Christmas season, according to NBBB. Recipients are under no obligation to accept unordered merchandise, acknowledge its receipt, pay for it, or return it unless the sender calls for it within a reasonable period of time. In some states, unordered merchandise is considered an unconditional gift.

At Christmas-time, sometimes delays occur in the delivery of goods ordered by mail from reputable businesses. NBBB advises allowing four to six weeks for delivery when ordering gifts by mail.

To avoid Christmas buying problems, NBBB offers the following suggestions:

Opening Soon
 Summerfield Mobil Manor
 The finest in Mobil home living
 Boozer Realty Co.
 364-1755

Mr. & Mrs. J. T. Marlin Invite You

To Hear
J. T. Marlin
 minister
Jim Hale
 song director

J. T. Marlin Thursday 7:30 p.m. Jim Hale

The Second Coming of Christ and the end of the World

Friday 7:30 p.m. Great Bible Questions

Saturday 7:30 p.m. If I were young (special message to youth)

Sunday 10:30 is it well with your soul?
 6:00 Come before Winter

Central Church of Christ Sunset & Plains



Grade 'A' Turkeys

Safeway 5 Brand Self-Basting Turkey USDA Grade 'A' 16 to 22 lbs.	lb. 45¢	Safeway 5 Brand Self-Basting Turkey USDA Grade 'A' 10 to 16 lbs.	lb. 49¢
Memor House Turkey-USA Grade 'A'-16 to 24 lbs.	lb. 39¢	Memor House Turkey-USA Grade 'A'-10 to 16 lbs.	lb. 45¢

Young Turkeys 35¢ lb.
Rib Roast 99¢ lb.

Everyday Low Discount Price on Safeway Meat!

Cornish Hens	2-lb. 79¢	Young Ducks	10 to 16-lb. 63¢
Star Bacon	2-lb. 1.47	Baking Hens	4 to 8-lb. 49¢
Slab Bacon	5-lb. 74¢	Sliced Bacon	2-lb. \$1.39
Top Round Steak	3-lb. 5.19	Honeysuckle Turkeys	10 to 22-lb. 49¢
Ground Chuck	5-lb. 79¢	Young Tender Turkeys	10 to 22-lb. 49¢
Skinless Franks	12-oz. 53¢		
Lunch Meats	8-oz. 35¢		
Pork Roast	6-lb. 69¢		

THANKSGIVING FOODS

Safeway Everyday Low Discount Prices!

Gr'fruit Juice	48-oz Can	39¢	Lemonade	Bel Air Reg. 8-oz Can	9¢
Pork & Beans	Van Camp's No. 300 or Cold	14¢	Green Peas	Bel Air Premium Quality 10-oz Pkg.	20¢
Shortening	Crisco All Purpose Safeway Everyday Low Discount Price!	69¢	Chop Broccoli	Bel Air 10-oz Pkg.	18¢
Libby's Viennas	Vienna Sausage 4-oz Shop & Can Save	25¢	Leaf Spinach	or Chopped Bel Air 12-oz Pkg.	21¢
			French Fries	Bel Air 12-oz Pkg.	18¢
			Crinkle Cuts	Bel Air Easy To Fit 10-oz Pkg.	18¢
			Collards	Bel Air Premium Quality 10-oz Pkg.	18¢
			Strawberries	Scotch Treat 10-oz Pkg.	27¢

Don't Miss These Safeway Super Savers

Pumpkin	Libby 303 Cans	2 FOR 29¢
Buttermilk	Lucerne-Bonus Quality-Shop & Taste The Difference	49¢

EVERYDAY LOW DISCOUNT

Beverages	Cragnont Soft Drink 2-32-oz Bottles	29¢	Mince Meat	Borden's None Such 9-oz Jar	37¢
Marshmallow	Hip O Lite Cremes 2-lb. Jar	25¢	Mince Meat	Borden's None Such 28-oz Jar	61¢
Paper Plates	Brocade 50-Pk.	41¢	White Tuna	Chicken of The Sea 6-1/2-oz Can	47¢
Brownie Mix	Duncan Hines Brownie Mix 2-lb. Can	61¢	Light Tuna	Chicken of The Sea 6-1/2-oz Can	35¢
Nestles Quik	Chocolate Mix 2-lb. Can	79¢	Onion Soup	Lipton 2-Pack 3-oz Pkg.	37¢
Mushrooms	B & B 3-oz Can	44¢	Paper Napkins	Kleenex Assorted Colors 50-Pk. All Purpose Cleaner-13¢ Off Label.	31¢
Mushrooms	B & B Chopped 3-oz Can	38¢	Mr. Clean	28-oz Bott.	56¢

EVERYDAY LOW DISCOUNT

Peroxide	Everyday Low Price! 4-oz. Bott.	14¢
Vaseline	Save At This Low Price! Jar	89¢
Formula 44	Vicks Cough Medicine 3-1/2-oz. Jar	89¢
Oxydol	Detergent 100 Off Label	72¢
Lux Liquid	Detergent 100 Off Label	49¢
Detergent	Dash 300 Off Label	\$2.09
Detergent	Fab Laundry	82¢

EVERYDAY LOW DISCOUNT

Golden Corn	Del Monte Whole Kernel or Cream Style-Everyday Price-No. 303 Can	23¢
-------------	--	-----

FUNK & WAGNALLS ENCYCLOPEDIA
 PICK UP A VOLUME OR TWO EACH TIME YOU SHOP
 Volume 1 Thru 14-Now On Sale! \$169

SAFEWAY

LET'S COOK SOMETHING.

Strawberry Pancakes

By CECILY BROWNSTONE
Associated Press Food Editor

Pancakes were popular in wagon-wheel days — and still are.

But nowadays cooks dream up delectable new ways of serving them. One of the best we've come up on lately is to top the pancakes with honey butter and sliced fresh strawberries. Delicious! When we tested this recipe, I'll confess that I ate more than my share.

The pancakes call for grated lemon rind in generous amount. Before we tried this hint of lemon, we weren't sure just what its contribution would be. After trying we say, don't neglect to add this subtle flavor aid.

Pancakes are a special joy to make when you have an electric griddle. Of all our kitchen equipment — naturally we have a lot — there is no piece we prize more. It's such a comfort to set the dial on the griddle and have

the surface just right for baking. It's also a comfort to have the heavy weight needed for good browning. If you haven't an electric griddle and make pancakes often, seriously consider adding this utensil to your kitchen stock.

Ordinary griddles used on top of the range should be heated slowly. Test for the correct temperature by sprinkling a few drops of cold water on the heated surface; if the water buzzes

around before evaporating, the griddle should be hot enough for baking the pancakes.

LEMON PANCAKES WITH STRAWBERRIES AND HONEY BUTTER

- 1 pint fresh strawberries, sliced
 - 3 tablespoons sugar
 - 1/4 cups sifted flour
 - 2 1/2 teaspoons baking powder
 - 1/4 teaspoon salt
 - 1 egg
 - 1 1/4 cups milk
 - 3 tablespoons salad oil
 - 1 tablespoon grated lemon rind
- Honey Butter, see below
- Mix strawberries with 2 tablespoons of the sugar and let stand at room temperature for about 30 minutes.
- In a medium mixing bowl sift together flour, remaining 1 tablespoon sugar, baking powder and salt.
- In a small bowl, beat egg until it begins to thicken and is lemon color; add milk and oil and beat to combine. Slowly stir into flour mixture with lemon rind, mixing until as smooth as possible; disregard any very small lumps.
- Using 3 tablespoons of batter for each pancake, ladle onto hot lightly greased griddle; bake until brown on bottom; turn and brown other sides.



STRAWBERRIES AND HONEY BUTTER make a luscious topping for pancakes.

Serve with strawberries and Honey Butter.

Makes about 16 rather thin pancakes — 4 servings.

HONEY BUTTER

1/4 pound (1 stick) butter
2 tablespoons honey
Cream butter. Gradually beat in honey until thoroughly blended. Serve with Lemon Pancakes and strawberries.

Messenger Club Has Gift Wrap Demonstration

Mrs. Elmer Northcutt demonstrated different ways and means of wrapping gifts for the holidays to members of the Messenger Home Demonstration Club at a meeting held Friday in the home of Mrs. S. N. Thweatt.

In a brief business session, with Mrs. Bill Page presiding, the club made final plans for their Thanksgiving dinner scheduled at 7:30 p. m. Nov. 22 at Walcott Gymnasium, and discussed their Christmas party Dec. 13.

Mrs. Argen Draper, H. D. Agent, presented a program on dessert fondue.

She prepared several recipes including fudge, instant chocolate, strawberry and white chocolate. They were served as refreshments with various tidbits.

CHRISTMAS GIFT HEADQUARTERS COWAN JEWELERS

The next meeting is scheduled Nov. 28 in the home of Mrs. H. D. Buss.

Others attending were Misses George Bumpass, N. A. Brown, Elton Sorrells and a guest, Mrs. Leo Webb of Amarillo.

READ THE WANT-ADS TODAY

Fine Watches
Expertly Serviced
No examination charge
no charge for timing adjustment
3 Qualified Watchmakers assure you 3 day service
Cowan Jewelers
your watch hospital
Downtown Hereford



MADRE MIA GUEST PROGRAM — Thursday night demonstrating different types of exercises. —Staff Photo

TV Personality Presents Madre Mia Club Program

Margaret Logan, star of KVII-TV exercise show each morning, presented an exercise program to members of La Madre Mia Study Club and their guests at a meeting Thursday evening held at Northwest Elementary Gymnasium.

She demonstrated the different types of exercises, a person should take at all ages. She began with exercises of coordination and balance then proceeded to more strenuous workouts. She discussed good and bad

posture and how to detect bad posture.

A question and answer period followed the program.

Hostesses for the evening were members of the social committee which included Misses Bob Sparks, Carl Carlile, Wayne Lady and Charles Watson.

Refreshments were served to Misses C. D. Adams, Lynton Alford, Waldo Baxter, Herschel Black, James Gentry, Jerry Don Glover, Dean Herring, Terry

Hodges, Dave Honea, Don Lane, Gerald Martin, G. C. Merritt, Walker Parris, Harvey Pinner, Ben Scott, John Smith, Don Walsler, Richard Ward and 17 guests.

The next meeting will be the Christmas party on Dec. 11. Hostesses for the event will be Mrs. Bobby Owen and Mrs. Dean Herring.

The Second Coming Of Christ and The End of the World! Thursday 7:30 P.M. Central Church of Christ J. T. Marlin, minister

Make this Christmas one to be remembered

Diamond Gifts by LTD PREMIER

Enriched in beauty at down to earth prices.

Spangler's DIAMONDS LTD

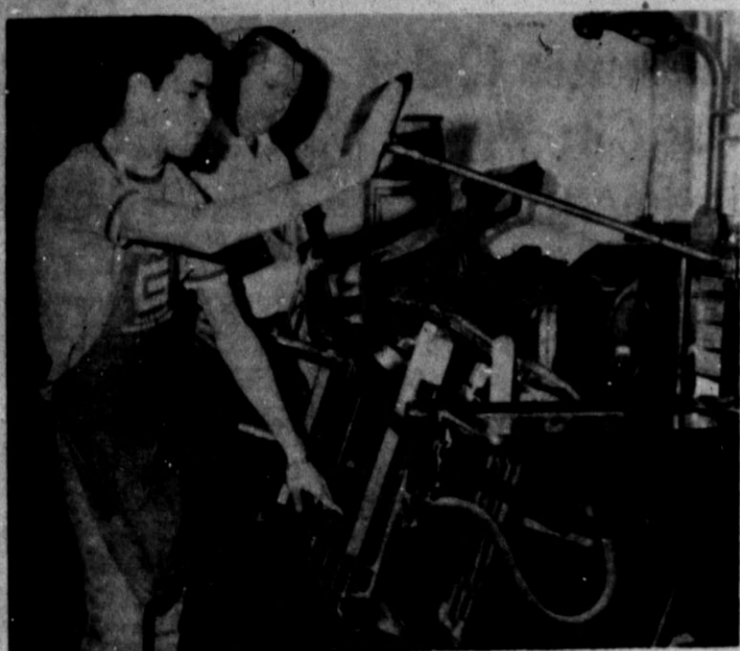
Many Beautiful Gift Ideas For Those On Your Christmas List... Lay-A-Way Now!

TAKE MONTHS TO PAY Available in 12KT white or yellow gold

Anthony's GIGANTIC 3 BIG DAYS, SHOP BOTH STORES THURSDAY - FRIDAY - SATURDAY SALE!

DOWNTOWN and SUGARLAND MALL

These Items Downtown Only	These Items Found At Both Stores	These Items Found At Sugarland Mall Only
BOYS WEAR		PIECE GOODS
Boy's sizes 2 to 6x	60" bonded 2.99 1.88	60" Upholstery 1.77
DRESS PANTS reg. 3.99 1.99	Acrylic Fabric	Regular 1.99-2.99
Boys Elastic Waist	Assorted Better Cottons 48c	Assorted Better Piece Goods Dacron 1.00
JEANS 3 to 6x 97c	Dress and sport value 98c	crepe tarpoon cloth value 1.98 yd.
Home Furnishings	Narrow and wide Wale CORDUROY value 1.29 yd. 88c	LINGERIE
Twin size only fitted & bottom 2 for \$3	Group dress sports fabric Better Cottons 66c	Group Ladies Sleep Wear Gowns Pajamas Shorts 3.00 to 15.00
solid colors 8 for \$1	Ladies full length Nylon Slips val. to 6.00 2 for \$5	SHOE DEPARTMENT
striped 10 for \$1	Ladies Fall Purses \$2 & \$5	Men's Shoes - 21.99 - 14.00
CANNON BED SPREAD	Men's Slipon values 8.00 and tie oxford to 16.99 & 10.00	Girls Shoes val. to 10.99 \$4 to \$6
Twin & double Regular 4.99 now 3.99	Women's & Girls Nylon velvet Oxfords 4.99 3.88	Womens values 14.99 \$5.00
MENS WEAR	Jr. and Misses val. to 8.00	Women's Canvas \$1.00
Men's Regular 5.00 2 FOR 9.00	Dresses 16.00 8.00	LADIES SPORTSWEAR
WESTERN SHIRTS 5.99 sizes 14-17	Misses and Ladies Better Dresses 10.00 to 25.00	Ladies Jump Suit 16.99 - 10.00
Men's medium weight UNION SUITS 2.00	4 Jr. Miss Coats 25.00	Jr. Overalls red 12.99 - 8.00
LADIES WEAR	4 Girls yellow Car Coats only 8.99 5.00	Girls Corduroy 5.99 4.00
Ladies nylon HEAD SCARVES 25c	Ladies Stretch assorted Denim Pants colors 2 pr. 5.00	Group Ladies Pants \$4 to \$9
Ladies crepe BIKINI BRIEFS 2 for \$1	Group ladies cotton & knit Blouses 2.88	Pant Tops \$4 to \$7
BARGAIN GROUP	Girls 8.99 Skirts and Jumpers \$5 & \$6	BARGAIN GROUP
Boy's nylon or Corduroy Jackets Size 6-14 reg. 9.99 7.88	Group Ladies Sweaters \$6 to \$12	Group infants Dresses - Suits 1.50-5.00
Men's Regular 18.99 Corduroy Jackets size S-M-L-XL 16.00	Men's Perma Press Khaki Suits shirt-pants 10.00	19 pr. Mens Coveralls \$6.00
Boys irr. Perma Press JEANS 6-12 1.88	Men's Suits values to 79.95 45.00	Boy's perma press Jeans center creased 3 for \$10
BOTH STORES	Men's Dress Pants values to 22.95 \$6-\$18.	Group irr. Samsonite Luggage 25% off
Men's hooded S-M-L-XL Thermal Sweat Shirts 4.00		19 mens values to Sweaters 25.00 8.00-16.88
Selected Group Dress and Sport Shirts 3.00		Group Western - Dress Mens Hats 5.00-10.00
		BARGAIN TABLE Rugs Spreads Drapes PRICED RED TAG
		BOTH STORES
		Men's Values to 35.00 Sport Coats 15.00
		Men's Nylon Values 3.99 Dress Shirts and Nylon Knit Sport 2 for 5.00



ICT STUDENT OF THE WEEK is Gilbert Arellano, 18-year-old son of Mr. and Mrs. Gilbert Arellano of 420 Barrett Street. Arellano, a senior at Hereford High School, is employed at First Printing Company under Industrial Cooperative Training program.

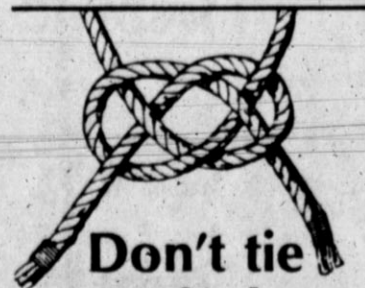
Courthouse Records

VEHICLE REGISTRATIONS

Ray Reeder, 66 Olds.; Charles Harris, 65 Chev.; 54 Hobbs; Jay Kerr, 54 Hyde; John Ayera, 68 Ford; Glen Harrelson, 70 Merc.; W. L. McCullar, 67 Merc.; Pat Wederbrook, 62 Ford; Irene Barrios, 55 Ford; Norma Petty, 68 Opel; Norton Inc. 67 Chev.; Gary Rodgers, 62 Buick; Paul Dowdy, 61 Rambler; Bill Thompson, 6 Chev.; Delbert Ruland, 66 Dodge; Charles Noland, 70 Chev.; David Campos, 3 Ford; Pedro Alanzo, 60 Ford; Harvey Penner, 70 Buick; Clarence Summers, 70 Pontiac; Teadora Garcia, 56 M-System; Jack Streun, 70 Chev.; Bob White, 62 Rambler; Antonio Cortez, 8 Pont.; Jesus Hernandez, 6 Chev.; Charles Roff, 70 Ford; Dane Stutzman, 51 Chev.; J. Frank Duncan, 69 Chev.; Joe Camales, 54 Dodge; John Kerr, 60 Int.; Thomas Mason, Jr., 67 Chev.; Bobby Byers, 6 Chev.; Wilbur Davis, 70 Olds.; Clarence Hall, 69 Ford; Fred Walker, 62 Merc.; Jacobson Bros, 60 GMC; Don McNeese, 70 Ford; Gary Smith, 69 Chev.; J. R. Allison, 69 Chev.; Jimmie Robinson, 70 Ford; R. B. Lindsey, 64 Chev.; Newton Mullican, 60 Chev.; L. K. McLane, 60 Ford; Pioneer Nat. Gas, 70 Ford; Terry Hill, 70 Ford; Don Bentley, 69 Ford; George Schulte, 64 Chev. Gladys Zinn, 57 Pont.; Paul Bradford, 64 Ford; Donnie Huckert, 67 Dodge; Thurman Nelson, 66 Pont.; Irving Willoughby, 68 Chev.; Tom DeShazo, 69 Camano; Associated Fertilizer, 56 Trallmobile; Joe Kerr, 70 Buick; Edgar Watkins, 59 Pont. Dorothy Williams, 68 Chev.; Ke Ken Trimble, 65 Chev.; Clyde Flowers, 69 Chev.; W. R. Williams, 63 Ply.; Don Collins, 70 Ply.; Mike Stephens, 66 Chev.; Mrs. Vital Rich, 69 Dodge; Robert Holman, 70 Buick; Gilbert Garza, 63 Intl.; John Bunch, 70 Ford; C. J. Berend, 70 American; Alvin Gaines, Jr., 61 Chev.; J. W. Dickerson, 69 Chev.; Mark Woodward, 67 Olds.; Wayne Richardson, 70 GMC; Raymond Smith, 70 Olds.; and William Penn, 69 Ply.

DEEDS OF TRUST

Metro Inc. to First National Bank of Amarillo S. 65 ft. of Lot 14, blk. 3, Crestlawn Addition. Robert Hopson to Harlan Vanderzee, Log 29, blk. 44, vants Addition. Charles Wood et ux and Margaret Whitley to Robert Hare N. 38 ft. of Lot 28 and S. 22 ft. of



Don't tie yourself down to high interest rates. Get a variable rate Federal Land Bank loan on your farm or ranch.



Woodrow B. Wilson manager Hereford, 407 Main St.

PEP Announces Date Of Agricultural Seminar

"Money" is a subject which is always of vital interest to everyone, and this particular subject will be in the spotlight when the Panhandle Economic Program (PEP) Management Task Force presents an Agricultural Finance Seminar in Amarillo on December 4.

The seminar will be held at the Holiday Inn West and will get under way at 9 a. m., points out County Agricultural Agent Juston McBride.

An outstanding slate of speakers will present a program which should be of interest to all who have ties with the agricultural industry, says McBride. Financial institution representatives, agency representatives and farming and ranching leaders are encouraged to attend.

Leo Forrest of Hereford, chairman of the PEP Executive Committee, will welcome those attending the seminar.

One of the featured speakers who will kick off the one-day session will be Dr. Tyrus R. Timm, head of the Department of Agricultural Economics and Sociology at Texas A&M University. He will discuss "Financing American Agriculture in the Future."

Jack Barton, executive assistant with the Federal Intermediate Credit Bank of Houston, will talk about "Availability of Money through the Federal Intermediate Credit Bank."

A discussion on "Money for the Operator - What the Lending Institution Looks For" by Lynn Futch, state director of the Farmers Home Administration, will round out the morning portion of the seminar.

Speaking at the noon luncheon will be Henry Sears, president of the First National Bank at Hereford.

Major addresses during the afternoon session will be made by E. G. Schuhart, a farmer at Dalhart, and Dr. A. B. Wooten, professor in A&M's Department of Agricultural Economics. Schuhart will discuss "Meeting the Operator's Needs" while Wooten will talk about the "Effect of the Money Market on Land Prices."

Ed Garnett, Extension area farm management specialist and PEP secretary, will give a "wrap up" of the seminar and W. W. Grisham, Jr., Extension district agricultural agent and PEP coordinator, will deliver the closing remarks.

McBride encourages all interested individuals in the county to make plans to attend. A pre-registration fee of \$3.50 which includes the noon luncheon should be paid at the county Extension office.

This finance seminar is the first of a series of education and seminars which are being planned by members of the PEP Executive Committee for the coming months, adds McBride. In addition to the Management Task Force which planned this seminar, other PEP task forces include Resource Development, Agricultural Production, Marketing and Family Living-Youth

The Second Coming Of Christ and The End of the World! Thursday 7:30 P.M. Central Church of Christ J. T. Marlin, minister

READ THE WANT-ADS TODAY

Carols To Be Sung At King's Manor Planned

Eight Ma-Ga-Ya Campfire group members met recently to discuss their Christmas Project. The girls decided to sing carols to the aged at King's Manor and meet for a weiner roast shortly afterward at the Lodge.

Presenting a program on Parliamentary Procedure was Mrs. Huey Lowrie.

James and Nancy McDowell to Jimmy Bron Lot 47, and S. 10 ft. of Lot 46, Russell Addition.

Land and Homes Inc. to Don Mason Builders W. 12 ft. of Lot 38 and E. 63 ft. of Lot 37, Bluebonnet Addition.

Yvonne Hinds to Robert Hopson Lot 29, blk. 44, Evants Addition.

Mesa Builders to Sec. Fed N. 38 ft. of Lot 26, and S. 22 ft. of

WARRANTY DEEDS

J. V. Mouser et ux to First Equity Corp. S. 65 ft. of Lot 14, blk. 3, Crestlawn Addition.

First Equity Corp. to Metro Inc. S. 65 ft. of Lot 14, blk. 3, Crestlawn Addition.

Will Black et ux to Umon Black Lot 32, blk. 37, Evants Addition.

James and Nancy McDowell to Jimmy Bron Lot 47, and S. 10 ft. of Lot 46, Russell Addition.

Land and Homes Inc. to Don Mason Builders W. 12 ft. of Lot 38 and E. 63 ft. of Lot 37, Bluebonnet Addition.

Yvonne Hinds to Robert Hopson Lot 29, blk. 44, Evants Addition.

Mesa Builders to Sec. Fed N. 38 ft. of Lot 26, and S. 22 ft. of



TEXAS FISHERMEN - Gene Odland, left, and Don C. Scott, both of Hereford, proudly display the two tuna they landed while fishing off Nassau, in the Bahamas, recently. Odland's tuna weighed in at 65 pounds while Scott's tipped the scales at 60 pounds.

L'Allegra Club Benefit Sampling Lunch Today

The L'Allegra Study Club's fifth annual benefit Sampling Luncheon is scheduled today from 11 a.m. to 2 p.m. at the Bull Barn, with gourmet treats from "Around The World" being offered.

All proceeds from the event will be given to the Satellite Day Care Program, according to Mrs. Jerry Terrell, general chairman.

Cookbooks, containing the recipes of the food served, will be given with the ticket, priced at \$1.75 per person.

Preparing the foods from the Mediterranean countries include Mrs. Dennis Lomas, chairman; and Mmes. Terrell Hodges, Alex Schroeter, Jim Carnahan, Cameron Gault and Tommy Carnahan.

Scandinavian countries' committee, headed by Mrs. Jeff Carlile, includes Mmes. Rudy Metz, Gene Cope, David Gibson, Bob Veigel and Dennis Farley.

Pacific Island committee, with Mrs. Bill Warrick as chairman, is Mmes. Hazen Woods, Danny Martin, Waller Parris, Hugh McCrary and Jim Conkright.

Mrs. Noble Ballard is head of the committee preparing the desserts with committee members Mmes. Gary McQuig, Sammy Lesly, Gerald G. Payne, Buddy Bloomer and Don Chaney.

There have been 33 games of 300 bowled by American Junior Bowling Congress members.

Any ABC member is eligible to compete in the ABC tournament.

Complete gift selections for everyone COWAN JEWELERS

The N.Y. State Conservation Department's Luzerne Public Campsite contains a separate area specifically designed for the equestrian. A horse barn, corral and exercise ring are available for the vacationist.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter

Paul B. Schroeter, mgr. P.O. Box 73 Courthouse Phone 364-1504

AUCTION Tues. and Wed., Nov. 25 & 26, 1969 TIME: 10:00 A.M. BOTH DAYS MALOUF'S DRY GOODS 236 N. MAIN - HEREFORD, TEXAS I AM QUITTING BUSINESS AND WILL SELL THE FOLLOWING AT PUBLIC AUCTION.

- WOMEN & GIRLS APPAREL: Ladies Suits w/Fur, Dresses by Michael Modes, Sport Coats by Tex Son, Wash & Wear Sport Coats by Monarch, Suits by GTO Campus, Suits by Cedarbrook, Suits by Cape Cod. COATS: Jackets by Campus, Corduroy Coats w/Fleece Lining, Coats by Salem, Coats by Marc Tree, Coats by Cal Craft, Coats by Admiral, Pullover Sweater Coats, Sweater Jackets, Sweaters, Lettered Sweatshirts, Sweaters by Newport, Pullover & Cardigan Sweaters by Barclay, Pullover & Cardigan Sweaters by New York, Pullover & Cardigan Sweaters by BVD, Beautiful Colors & Weaves (All Sizes), Large Assortment of Caps, Western Hats, Underwear, Thermo Underwear, Mac Dee Undershirts, Mac Dee Briefs, Health Knit Shorts, Hereford Tee Shirts, Football Shirts, Best Maid Sweatshirts w/hoods, Best Maid Sweatshirts, Thermo Coveralls, Sox of all kinds. BOYS: Red Snap Jeans 13 1/2 oz., Levi Canvas Socks, Permanent Press Pants, Corduroy Shirts by Johnny Boy, Dress Shirts by Guilford, Sport Shirts by Distinctive Apparel, Sport Shirts by E&W, Sport Shirts by Sportswear Underwear, Banlon Stretch Sox - Sweet Sox. GIRLS: Stretch Pants - Cotton Pants, Pant Sets, Dresses by Skinny Boy, Dresses by Mary Jane, Cotton Dresses, School Dresses, Party Dresses, No-Iron Dresses, Embroidered Blouses, Pullover Shirts, Cardigan & Pullover Sweaters, Panties - Sox & Knee Sox, Slips - Nightgowns - Pajamas. BOOTS: MEN & BOYS: Sportman's Boots, Western Bootmakers' Boots, Acme "Ding" Boots, Double H Brand Boots, Acme Western Boots, Texson Western Boots. SHOES: MEN & BOYS: Sandy McGee Dress Shoes, Continental Dress Shoes, Wiltrudox Dress Shoes, Rex Dress Shoes, Mirabella Dress Shoes, Emory Dress Shoes a De Santini Original Dress Shoe, Stacey Dress Shoe, Stone Mountain Work Shoes, Loungeabout House Shoes, Tennis Shoes. LADIES & GIRLS SHOES: Dress & School Shoes by Jewell, Dress & School Shoes by Piccolos, Dress & School Shoes by Peachtree Creations, Dress & School Shoes by Miss Boston, Dress & School Shoes by Walkettes, Dress & School Shoes by Missy Mates, Dress & School Shoes by Debbie, School Shoes by School Chums, Dress & School Shoes by Elegantes, Dress & School Shoes by Leggers, Dress & School Shoes by Trivoli, Baby Shoes by Little Imp, Baby Shoes by Sturdy Walkers, Baby Shoes by Leather Hounds, Black Patent Leather Dress Shoes. MATERIAL: Scotchgard Screen Printed Upholstery Material, Drapery Material, Brocade Material, 64" w Bonded Knit Whip Cream Crepe, Cotton Rayon Acetate, Decron, Floral Design. MISCELLANEOUS: 3 pc. Sets of Luggage, Trunks, Sign Racks, Display Counters, Large Assortment of Shelving, Large Assortment of Glass.

TERMS CASH - BRING YOUR OWN CHECKS OWNER: HANNA MALOUF Knowles Auction Service NELVIS KNOWLES, 364-4630 - HEREFORD, TEXAS

JACK MULESHOE 272-4311 JIMMY BROWNFIELD/637-2888 NELVIS HEREFORD 364-4630

Quitting BUSINESS! FANTASTICALLY LOW PRICES! SAVE NOW! HURRY THERE IS ONLY 8 DAYS LEFT!! 60 to 70% OFF Retail Price All Remaining Merchandise will be sold at Public Auction Dec. 5th and 6th S&H SALES 142 North Sampson



By MELVIN YOUNG

There's excitement throughout the Southwest Conference this week since Notre Dame has accepted a bid to play in the annual Cotton Bowl Classic at Dallas, and all eyes will be focused on the December 6th, Texas University-Arkansas U. tilt to see who will be representing the conference. Texas fans of course, know without a doubt that the University of Texas will be the Southwest Conference champions, but don't tell that to a "Hog" booster unless you want to put your money where your mouth is. If the Arkansas team plays with half as much enthusiasm as the fans have, it's going to be one whale of a ball game.

-HB-

And frankly, we're looking forward to the local game Friday night when the Hereford Whitefaces meet the Dumas Demons for our own district championship. Some area sportswriters are already speculating about the outcome of the bi-district game with Dumas as 1-AAA champions, but someone has evidently forgotten to tell the Herd. They plan to come out on top Friday night, and we believe they can do it.

Hereford has had injury problems all year long and as a team perhaps has not looked as impressive as we would have liked, but don't count them out. They'll be ready for Dumas Friday night.

And by the way, if you don't have your tickets to the game, you better hurry. This one should be completely sold out by game time.

-HB-

There are some people who have a habit of losing their luggage while traveling, and we know at least one prominent Hereford citizen who not only lost his luggage, but his car keys which he had placed in the suitcase for safe keeping. But we can't think of many people who make a habit of leaving their luggage at home when going on a trip.

Perhaps it's age catching up, but I made a trip to San Antonio not too long ago and after arriving in the fiesta city, discovered that I had left all my suits hanging on the closet door — in Hereford.

On a recent weekend trip to Lubbock, I discovered that I had taken along plenty of suits, but only the shirt I had on my back.

But I suppose that's not too bad. One local man took off on a flight to Houston with his car keys in his pocket, leaving his car, and his wife, at the Amarillo airport. She had to call a mechanic to wire around the switch before she could return home.

-HB-

By the way, the patriotic half-time presentation by the Texas Tech band last Saturday was real impressive. We've heard a number of comments about it, and personally, enjoyed it very much. Some of our "hippie" types should have been listening, although we doubt that they would have understood.

-HB-

And T. E. Seigler, manager of the local hospital, submits the following taken from "Thoughts, Tips, and Trends" publication.

"All too many of us in our time are intent on spending money we don't have to buy things we don't need to keep up with people we don't like. Not only are we trying to keep up with the Joneses, most of us are trying to pass them on the curve."

And another little item clipped from the same publication.

"Seems that back in 1920, a telephone call from New York to San Francisco cost \$20.00. At that time you could mail 1,837 letters for \$20.00. Today, the phone call costs \$2.85. But the same \$2.85 will pay postage on only 47 letters. So, what is happening now? The government is investigating the telephone system!!!"

-HB-

Want to do something about air pollution? Give a hippie a bath.

-HB-

Congratulations to the four new directors of the Deaf Smith County Chamber of Commerce. You'll enjoy the time spent on Chamber work, and we're sure all of you will be assets to the Chamber. The new directors, who will take office in January, are Harold Close, Melvin Jayroe, Lynton Allred and Charles Hoover.

-HB-

We've often wondered why some people know all the answers when you try to tell them something, and then keep silent when you ask them something?

Holiday Decorating Ideas Told To Calliopean Club

Members of Calliopean Study Club heard an interesting program on Holiday Decorating Ideas presented by Mrs. Roy J. Grubbs at a Thursday evening meeting held in her home. Co-hostess for the meeting was Mrs. Alton Fraser.

Decorations for the Christmas season were displayed and explained. Most of these decorations and ornaments were the products of family and individual hobby projects.

The Grubbs' family tradition calls for a formal tree in the living room and a less formal family tree in the den. All decorations for the latter are made by the Grubbs' children. They range from yarn "ojos de Dio's" to figures inspired by the work of Taos artist Gisella.

These figures are carved from balsa wood and painted quite intricately.

Members went home with new ideas to spark this season's holiday decor.

Other members attending were Mmes. Gene Parsley, B. F. Cain, Clyde Cave, Paul Conaway, C. J. Crump, E. W. Dettman, Cameron Gault, David Gibson, Sue James, Tom Kendrick, Ansel McDowell, M. W. Nobles, Jack Wilcox, Bob Word, Bud Thurber and a guest, Mrs. Bertha Dettman.

The next meeting will be Dec. 11 in the home of Mrs. D.C. McWhorter.

Have You Read The Want-Ads?

Greg Richards To Play Final Collegiate Game

HUNTSVILLE — Greg Richards, senior from Hereford, is one of seven Sam Houston State University football players who will be in their final game as a collegian this Saturday.

The Bearkats close out their season in Alpine against Sul Ross State University.

Going into the Texas A&I game this past Saturday (Nov.

15) Sam Houston was 3-5 for the season and 2-3 in Lone Star Conference play.

Richards, a six foot-100 pound defensive back, is a three year letterman for the Bearkats. He has been in the starting cornerback spot on defense for Sam Houston in all but one game. Richards is an agriculture

major. He is the son of Mr. and Mrs. W. H. Richards of Hereford.

Dr. Milton C. Adams

ORTOMETRIST

OFFICE HOURS

Mons. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

335 Miles 364-2255

Pre-Holiday SALE

Yes at FIRESTONE Just Look at **PHILCO** these products on sale now!

Buy Major Appliances Now!
 LOW MONTHLY PAYMENTS START IN FEB., 1970.

PHILCO NO FROST 2-DOOR REFRIGERATOR-FREEZER with Maximum Capacity Design

MORE STORAGE SPACE in the SAME FLOOR SPACE

Big 18.3 cu.ft. capacity in a cabinet no larger than many 16 cu.ft. models

Only 30 inches wide. Philco Maximum Capacity Design makes maximum use of all space inside the cabinet—increases storage capacity without increasing the size of the cabinet. Gives you over two extra cubic feet of storage capacity in a cabinet the size of many of today's 16 cu.ft. models. Gives you more room for frozen foods, more room for fresh foods and beverages—a big 18.3 cu.ft. total capacity, including a huge separate 160-pound freezer section, in a cabinet that fits in the space of your old refrigerator!

Roomy, extra deep freezer door shelf
 3 big full-width refrigerator shelves
 Deep-shelf storage door keeps often used foods in handy reach

18 Cu. Ft. Frost Free
 Model No. R018J8 Reg. \$359.95

\$319.95 Available in Harvest Gold & Avocado Green

16 cu. ft.
 Model No. 16J7
 Reg. \$309.95

\$269.95

Matching Washer and Dryer

Washer reg. \$179.95 sale **\$142.84** Dryer reg. \$129.95 **\$99.77**

PHILCO Challenger PERSONAL PORTABLE TV

8" DIAGONAL 8" picture measured diagonally; 38 sq. in. picture
 TRANSISTORIZED SOLID STATE* Performance and Reliability in a Compact Portable—Only 11½ lbs.

Model B310TWH (1040WH) **\$79.95**
 Dawn White and Duffel Gray

- Transformer-powered solid state chassis delivers superior portable TV performance
- Rugged solid state chassis reduces component damaging heat; runs cooler, longer
- Ultra-sensitive picture reception, even in weak signal areas
- Operates on regular AC house current
- Uses one-third the power of all-tube set
- ON-OFF slide switch for preset sound
- Telescopic VHF; loop UHF antennas
- Built-in recessed carrying handle
- *Except for high voltage rectifier

DIMENSIONS: H.8½", W.12½", D.9½"

\$84.95
 Model B320TAV Avocado and White with simulated Walnut Grain accents.

Model B320THG Harvest Gold and White with simulated Walnut Grain accents.

Model B330TBK (1042BK) **\$89.95**
 Black with polished aluminum trim. Features detachable "Black Glass" Sun Shield for richer, bolder contrasts and glare protection. Includes private-listening earphone.

PHILCO PORTABLE COLOR TV

115 sq. in. picture

- Solid state signal system
- Front mounted 82-channel VHF/UHF selectors

reg. \$319.00 **\$275.00**

CONSOLE COLOR TV

Model No. 6530Ma Reg. \$570.60 **\$499.95**

HURRY! SALE ENDS SATURDAY AT 9:00 P.M.

Firestone

Hwy 60 & Main Phone 364-4333

COOPER'S CITY DRUG

Serves you with the finest products and courteous service

364-1144

Everything in the store is DISCOUNTED

Plus you receive S&H GREEN STAMPS . . . Save Twice At . . .

COOPER'S CITY DRUG

Downtown Hereford Phone 364-1144

Make Your Holidays Happy Ones With Philco from FIRESTONE



PRESCRIPTION

Savings-Quality-Service

— ONLY THE BEST FOR OUR CUSTOMERS —

Open Daily 8 a.m. to 9 p.m.

PHONE 364-2344

"We Welcome New Accounts"



HAROLD CLOSE

Hereford's Family Drug Center . . . Sugarland Mall



REV. CLIFFORD TROTTER, Pastor of First United Methodist Church in Hereford is pictured here with three children from the Methodist Home. They are Buddy Richardson, Cynthia Stewart standing and Mike Racca, sitting in Rev. Trotter's lap. Others shown are Mr. and Mrs. D. M. Vaughn of Amarillo standing and Rev. Charles Lutrick.

Hereford Pastor To Head Project

Methodist churches in this area will receive the annual Christmas offering for Methodist Home in Waco on one of the first three Sundays in December.

Methodists across Texas and New Mexico have supported Methodist Home's child-care program for the past 78 years. Plans for this project are under the supervision of three men from this area who atten-

ded a recent meeting of the Board of Commissioners on Methodist Home campus.

They are District Supt. Charles Lutrick of Amarillo; Rev. Clifford Trotter of Hereford, and Mr. D. M. Vaughn, Amarillo.

Reports from various staff members on the growing and changing child-care program were heard. The Commissioners were privileged to meet and dine with Methodist Home children featured on the cover of the 1969 Christmas brochure. More than 450 Methodist Home children are helped by

the December offerings in Methodist churches.

Beta fiber, used to weave the Apollo non-flammable space suits that were used in the July moonshot, is so fine that 2½ pounds would reach around the world — 25,000 miles.

For Gifts that you can give with pride
COWAN JEWELERS

PUBLIC REAL ESTATE AUCTION

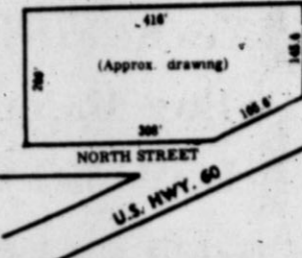
Notice: The following property will be sold for the Deaf Smith County Commissioners Court at PUBLIC AUCTION on

NOVEMBER 25, 1969

ON DEAF SMITH COUNTY COURTHOUSE STEPS

Begins 11:00 A.M. Sharp

Property is legally described as being: all of lots 68, 69, 70, 71, 72, 73, and part of lots 74 and 75 of the Higgins subdivision, Block 9, Womble Addition to the town of Hereford, Section 80, Block K3-A



Next door West at the Red Carpet Inn Motel

TERMS: CASH

All bids are subject to the approval of the Deaf Smith County Commissioners Court

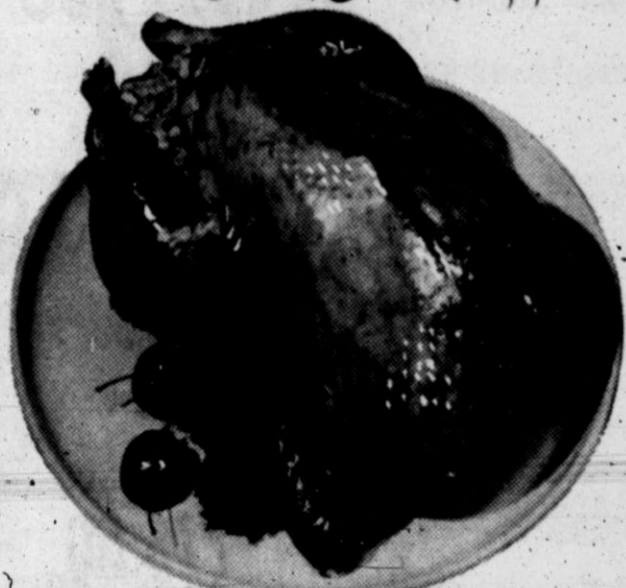
364-5149 **Continental Auction Co.** 364-5681
201 W. 1st Arvell Williams Hereford.

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Pre-Thanksgiving Sale!

PIGGLY WIGGLY'S
"EARLY BIRD" HOLIDAY SPECIALS

Best Buys Await The Early Shopper Who Plans For Both Big Holidays Ahead. Stock Up Now And Be Prepared For Tom Turkey And Santa Too!



LARGE SELECTION

- Norbest 20-25 lbs. **TOM TURKEYS** lb. **37¢**
- Norbest 14 lbs. and up **HEN TURKEYS** lb. **39¢**
- Norbest Turkeys Hens 8-14 lbs. lb. 43c
- SWIFT BUTTERBALL OR HONEY SUCKLE** lb. **49¢**

Large Holiday Selection

- Turkeys
 - Smoked Turkeys
 - Hams
 - Boneless Hams
 - Ducklins
 - Roasting Hens
 - Boneless Turkeys
 - Canned Hams
 - Oysters
- Place your order now!



Be A Wise Santa!

USE YOUR GUNN BROS. STAMPS

TO PURCHASE ALL YOUR CHRISTMAS GIFTS . . .

GUNN BROS. REDEMPTION

CENTER AT 401 NORTH MAIN

IN HEREFORD HAS A WIDE

SELECTION IN STOCK PLUS

COMPLETE CATALOG SERVICE.

SHOP EARLY . . . WITH GUNN BROS. STAMPS

Hormel - Wilson - Armour
BONELESS HAMS

Pinkney's 1st Grade

BACON

\$1.29 lb.

\$1.35 2 lb. pkg.

Kraft's Philadelphia

CREME CHEESE 8 oz. pkg.

Kraft's Cheese Spread
VELVEETA

39¢

98¢ 2 lb. box

- FAB Detergent giant size 65c
- SUGAR Holly 5 lb. bag 49c
- PIES Morton, mince or pumpkin 3 for \$1.00
- CHERRIES Bunte choc. covered 49c
- MILK Shurfine canned tall cans 6 for \$1.00
- SWEET POTATOES Shurfine No. 3 can 3 for \$1.00
- MORSELS Nestles semi sweet 12 oz. pkg. 55c
- CHICKEN BROTH College Inn No. 300 cans 2 for 29c
- WHIPPING CREAM Cloverlake pint 35c

Hunts

Fruit Cocktail

4 \$1 No. 303 cans

- SOUR CREAM Cloverlake 8 oz. ctn. 35c
- PREAM Coffee creamer 20 oz. jar 59c
- TOMATOES Hunts No. 2 1/2 can 3 for \$1.00
- DILL PICKLES Del Monte 22 oz. jars 2 for 79c
- JELLY Krafts apple blackberry, or apple grape 18 oz. 3 for 89c
- ROLLS Tendercrust brown 'n serve 8 count pkgs. 3 for 89c
- STUFFIN MIX Bond 8 oz. pkg. 3 for 89c
- CHILI Wilsons 24 oz. cans 69c
- COCONUT Angel Flake 14 oz. pkg. 49c



Rum & Butter Fruit Cake

Reg. 1.99. 2 lb. size **99¢** now!

GARDEN FRESH PRODUCE

- Cranberries Ocean Spray 3 lbs. \$1.00
- Apples Big Red Washington Delicious 5 lbs. \$1.00
- Celery Fresh-Crisp stalks ea. 25c
- Sweet Potatoes New Mexico lb. 10c

A HOLIDAY SPECIAL



Gold Medal **FLOUR**
25 \$1.99 lb. bag

- Jumbo Roll Zee Kitchen Towels 3 rolls \$1
- Reynolds Heavy Duty FOIL 18"x25' roll 59c
- Wesson OIL 48 oz. bottle 89c
- Sunshine Hi-Ho Crackers lb. box 41c



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

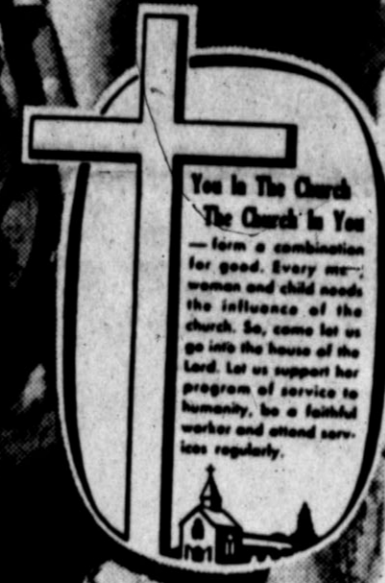
For God So Loved The World



not so loud

Do you blow your horn too loudly? Are you too boisterous? Are you playing in good harmony with your fellows? Harmony is a fine word. It means a high order of team work. We modulate our voice, our instrument, so it becomes lost in the ensemble. We make music together. Everyone of us is playing the game of life. How terrifying if we are not performing under the baton of the True Leader. Then, let us not 'toot' our horn too loudly. We must not lose sight of the fact that we are playing with others and for others. An ardent disciple said to the Master, "I will follow Thee, wherever Thou goest." What a resolve! Let us be true disciples and follow our Master to church to worship God every week.

© Williams Newspaper Features Syndicate
Box 231 - Fort Worth, Texas



- FIRST BAPTIST CHURCH**
Rev. Gerald Mann, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Jackie Lee
- MT. SINAI BAPTIST CHURCH**
H. B. Whitten, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. L. C. Roots
- TEMPLO DEL CALVARIO ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Martin Musquiz, Pastor
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
Independent & Fundamental
Rev. Al Baum
- IGESIA METODISTA SAN PABLO**
Rev. F. C. Alcalá, Pastor
223 Kibbe Street
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL (A. O. Thompson)**
Herman V. Martinez, Pastor
N. 385
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Abel Ortiz, Minister
- CHURCH OF CHRIST**
15th and Blackfoot Street
Robert W. LaCoste, minister.
- CENTRAL CHURCH OF CHRIST**
J. T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- BAPTIST MISSION B.M.A.**
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C. F. Powell
4th and Jackson

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter, Pastor
501 North Main
- WESLEY METHODIST CHURCH**
Rev. Robert Williams, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock - Pastor
Preaching: 1, 2, 3, 4 Sundays
5th Sunday Singing
- AVENUE BAPTIST CHURCH**
D. K. (Don) Larkin
180 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness of the Holy Spirit.
Rev. Don Farmer, Pastor
South Main - 364-5306
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY AVENTIST CHURCH**
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DA SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. Bill Ray, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL CHURCH**
Fred J. Howard, Vicar
Park Avenue
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Rev. Simeon Heine, S.A.
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Engene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Jerry L. Haley
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C. W. Al'n Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

- CARL McCASLIN LUMBER CO.**
*Carl G. McCaslin
- KELLEY ELECTRIC**
*Virgil and Doug Kelley
- McRIGHT GARAGE & SUPPLY**
*Mr. and Mrs. A. N. McRight
- FIRST NATIONAL BANK**
*Since 1900
- ROCKWELL BROS. & CO.**
*D. R. Vandever, Mgr.
- BIG T PUMP CO., INC.**
*Hilrey Aven
- OGLESBY IMPLEMENT CO**
*Cecil Oglesb.
- BUDGET FINANCE OF HEREFORD, INC.**
*Duke Powell, Mgr.
- KINSEY-OSBORN MOTORS**
*D. C. Kinsey - Glen Osborn
- DAVIS IMPLEMENT CO.**
*W. L. Davis, Jr.
- COOPER'S CITY DRUG**
*Mr. and Mrs. Fred Cooper
- THE CAISON HOUSE**
*Mr. and Mrs. G. D. Caison
- HEREFORD IRON & METAL**
*Anson A. and June Dearing
- CONSUMERS' FUEL ASS'N.**
*"Bub" Sparks, Mgr.
- THE INK SPOT, INC.**
*C. E. Coleman, Jr.
- PHILLIPS & LAWRENCE**
Guy Lawrence
- HI-PLAINS SAVINGS AND LOAN ASSOC.**
*Myron Morgan, Mgr.
- GILLILLAND FUNERAL HOME**
*Marlin Gilliland - John Gilliland
- Charles Watson -
- PIGGLY WIGGLY**
*Mr. and Mrs. Gaylord Newell
- PITMAN GRAIN CO.**
*John D. Pitman
- HAROLD CLOSE DRUG**
*Harold Close
- LOERWALD BROS.**
- FARMERS' DRIVE IN**
*Troy Moore
- SUIT'S AUTO SUPPLY**
*Ray Suit
- DICK NORWOOD CHEVROLET-OLDS**
- BOYD MACHINE & SUPPLY**
*Mr. and Mrs. James J. Boyd
- HER-TEX MILLING CO.**
*Charlie Stone
- PARK AVENUE FLORAL**
501 Park Avenue
* Ray Seale
- TAYLOR-EVANS FARM STORE**
*Located on Holly Road
- AMERICAN CYANAMID**
*Kenneth Haggard
*W. J. (Wop) Lueb
- ONE HOUR MARTINIZING**
*Shep and Wilma Townsend
- CASE POWER & EQUIPMENT CO.**
*Jimmy Tucker, Mgr.
- WEATHERFORD GIN INC.**
Charles Weatherford, mgr.
Summerfield, Texas
- A to Z TIRE & BATTERY**
*Troy Rhodes
- SUNSET FOODS**
*Dallas Phillips
- HEREFORD STATE BANK**
*The Friendly Bank
- WAC SEED, INC.**
*Hugh Clearman - Armon Lauderback
- WEST TEXAS DRILLING CO.**
*J. D. Kirkland

Glady's Garden

By Gladys Howton Manjeot

There is an old adage, that little boys are made of rags, tags, and puppy dog tails (don't think 'tis true) but do know that Garden Club Award Applications, are made of paper, clippings, glue, dates, and much patience.

For several days have been buried in news papers, and real busy working on some of the applications for Awards which the Hereford Garden has sent in.

Why apply? First of all it lets the club know what has been done and what has not been done. In Civic Beautification, the club has been outstanding because of projects relative to beautifying locations in Hereford.

From artistic standpoint it is most satisfying to share in making an outstanding arrangement, or lay a beautifully appointed table, with a lovely flower arrangement and to use cut flowers and other plant materials in many ways.

Landscaping, therapy, press and publicity, historical beauty spots, horticulture, and many other facts enter into the study and work of the gardener.

Environmental pollution, which is 'bugging' our nation is one of the primary studies, also 'Litter'. It is our hope that soon, we will have on local radio station some information on "Oxygen and Extinction." This is a very pertinent issue, and one which all America should be interested in.

BULBS.

I hope all of you have your bulbs planted. However as long as the ground isn't frozen, they can be planted, but for early blooms, they should be in the ground and making their winter nest getting ready for their grand beautiful opening.

Members, and committee chairman Mrs. Ralph McCullough is happy to report that ALL bulbs of The Pioneer Club, were sold. Hundreds and hundreds of bulbs were sold, and come spring, Hereford should be the most beautiful town in the Panhandle. These have not only been planted in home gardens, but in many public places. Many of the ladies who are members of the Hereford Garden Club, not only sold bulbs to organizations but many of them are helping in the planting or landscaping.

These pretty days are invitations to us to do some work outside. Clean out the flower beds, remove old stalks, and other foreign plants. Mark chrysanthemums, which you will want to dispose of next year. Place name tags on the favorites, marking the color.

Mow the lawn if needed (don't leave the grass tall enough that it will fall and mat, thus damaging the grass). When finished, be sure and check the mower. Clean it up, drain oil, and put away and cover it exposed to weather conditions if not then will keep out dust and or other things which might be

harmful to the machine.

After cleaning up the mower, then check other garden tools. Clean off the dirt, and if they have a tendency to rust, be sure and oil them. Hang or place where they will not be in the way, yet accessible, when needed.

This month is a very good time to give the lawn its last feeding, a light one. Be sure that it is watered in thoroughly so that all the fertilizer, will be dissolved. If you do not feed now, then it can be done in December, and at the same time treated for foreign grasses.

Clean up the rose beds. If there has been black-spot and mildew, then remove all leaves, and BURN them do not put into the compost heap. If there are dead canes, these should be removed. Also if climbers are unusually tall, and are rubbing against the house, wall, or other materials of the trellis then trim these off. Be sure the soil is cleaned thoroughly of all diseased foliage. Later all roses, and other garden shrubs and plants should be sprayed with a dormant spray which is an excellent preventive against diseases, and other enemies of our plants. If you have some roses that did not do well, and you want to be rid of them then have them removed, and start now to prepare bed, and other locations where you plan to plant roses another year.

If you have made or making a compost pile, of the fallen leaves, then check on it, and see about the moisture and toss in a few handfuls of fertilizer to cause decomposition faster. This is an excellent time of the year to make the compost pile. If you wish instructions, call Mrs. O. G. Hill Sr., 364-0034 and she will

tell you how. She is our best authority.

Remove leaves from the lawn to prevent them from smothering the grass. Any materials that show any signs of insect damage or disease, should be hauled away and burned. (Do not burn these in town, the smoke is offensive to hayfever patients or asthmatic persons, then too it is against city law.)

This is an excellent time to have another vacant lot, which you want to sell or perhaps plan to use, then have it cleaned up. It will sell better, and if a building is to be erected cleaning before hand will be beneficial.

It is time to move house plants into the house for winter. Before doing this be sure the pots are cleaned carefully. And if the plants are bulky or unshapely, then prune or take cuttings. Makes notes of some that you would like to have in your garden... winter garden that is.

SEEING THE BEAUTIFUL OR INTERESTING PLANTINGS: Now is a good time to locate attractive and well grown evergreens, both the long leaf and other type. These will be our garden friends for winter, and add much to the landscape. We even have some interesting Topiary Display plants in town. This is an excellent way to become acquainted with some of the newer shrubs, trees etc. and it would be well to make notes regarding those which interest you most.

MISCELLANEOUS. Thanks Sister (Mrs. Pink H. Gilliland) for the literature on ALEO plant. The day I receive it, I burned myself, and real quickly I pinch a leaf off and applied it to the burned area and it healed

In 1963, a Smithsonian Institution expedition recovered charcoal from the Micronesian islands that proved to be about 700 years old. Other archeologists have dug up ornaments and implements — shell axes, necklaces, bracelets, and shell needles — as well as human bones.

Al Weis of the New York Mets led World Series hitters with a .455 mark. He had five hits in 11 trips to the plate.

it, and soon took away the pain. Have a big time in Chicago. Bring me some more materials... maybe Laura will have some to share.

Saturday I visited at King's Manor, and the red chrysanthemums, which are planted in front of the ornamental cane, are just lovely, this is one of the prettiest spots on the grounds.

Also noticed a very attractive pyracantha at Mrs. Cala Moun-tz home. It is not such a large plant, but its shaped nicely, and the berries are so well placed it is a thing of beauty.

Added the very nice attractive burrs (oak) which Mrs. Ed Warren and I picked up a few days ago, to my fall arrangement which have made for the fireplace hearth. Their color, shape, and fringe added a most at-

tractive note to the arrangement of gourds, and cones. Am going to spray house gold.

Had a most enjoyable visit with Mrs. Brown, on Cottage Drive, Kings Manor. She has carefully taken care of her planter box, and it is very pretty. Is filled with sweet assylum, both white and lavender, and some of the growth has fallen over the side and touched the sidewalk. Pretty!

Thanks! Mrs. Jennings (Bess) for the tomatoes. We will have some extra mincemeat because of you. If it is good, will share with you.

WELCOME to our newest little neighbor, Connie Ann Owens. She is a dear bundle of sweetness. Art my husband and I will be looking forward to having fun when she and Doug

come summer time. CONGRATULATIONS: To the Gold Star Award Winners in 4-H Miss Joetta Hanna, and Steven Olson. We are so proud of you and for you, and your parents. Is pretty wonderful to have outstanding young people such as

you in our community. Best wishes for continued success and attainment in your chosen fields.

"Perseverance, patience, and ambitions" are triplets which we should all have.

GLAD

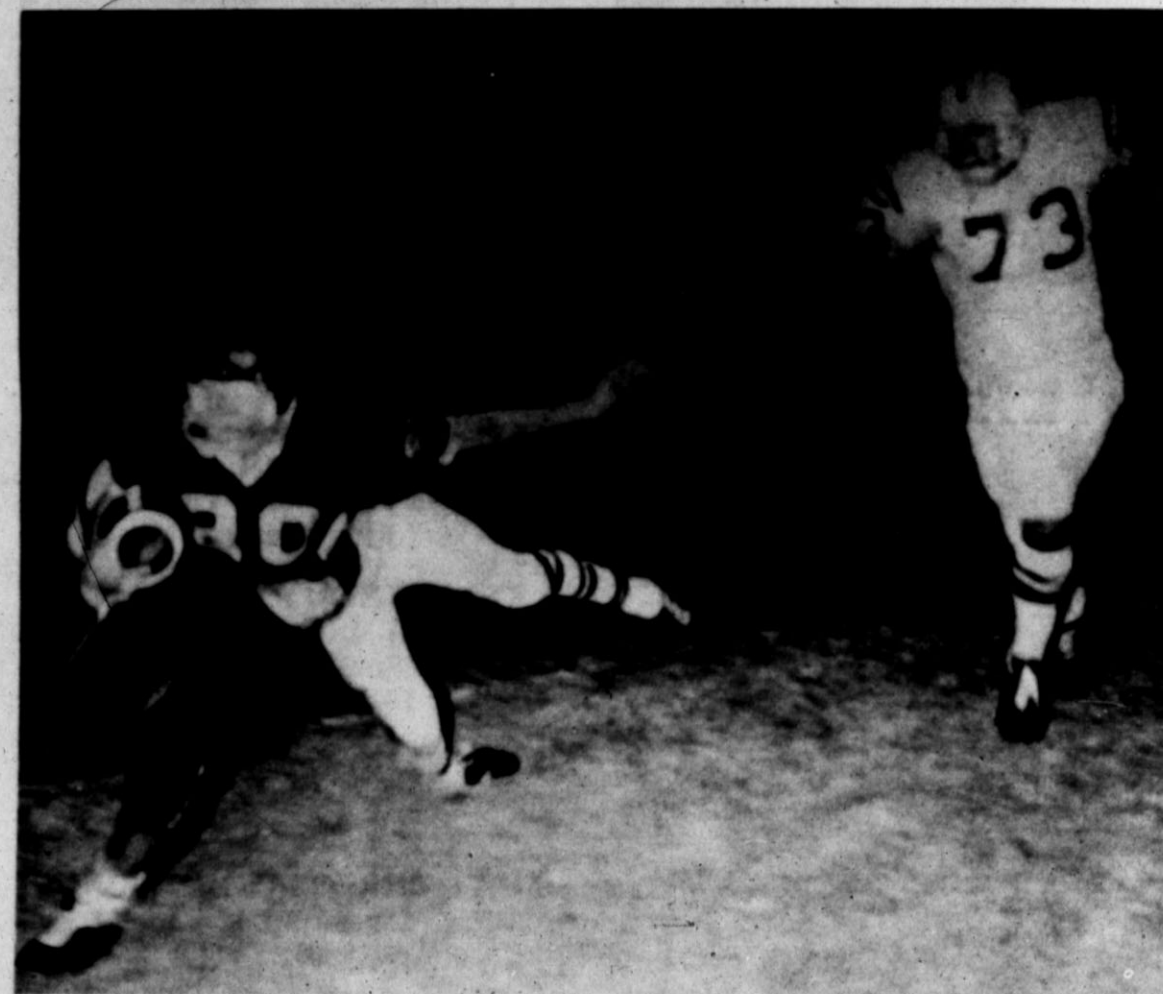
P
F
C

Loans

**Auto-Furniture-Signature
PLAINS FINANCE CORP.**

364-3400
906 So. 25 Mi. Avenue
Hereford, Texas

"Give us a chance to say yes"



DOWNED AGAIN is Tulia halfback Tommy Golden by an unidentified Whiteface defender in Friday night's district contest between Hereford and Tulia. Massive tackle Tony Gorman, 73, comes up to help out on the play. The locals won the game 48-8 and held the Hornets to 162 yards rushing. —Photo by Phillip Diller

Will It Happen Again Next Spring?

Buy "Wet Field" Insurance . . .

PLOWDOWN NITROMITE THIS FALL

If the big rains come again next Spring, you're safe — with nitrogen already in the ground to give young plants a strong start. And you get the job done when the product, labor, and equipment are readily available. No last minute rush. Even if you mow this fall, there'll still be a lot of crop residue left in the field. NITROMITE plowdown will aid decomposition of this residue, releasing valuable nutrients for new plants in the Spring. The clincher is at harvest — if ever there was a good time, this will be the year to give your crop a great big shot in the yield with NITROMITE. Shamrock's fine brand of anhydrous ammonia — 82% nitrogen for bigger, high protein yields.

Fight back. Fight for your share of the big profits next year. PLOWDOWN NITROMITE THIS FALL.

TAYLOR-EVANS FARM STORE

HEREFORD, TEXAS

DISTRIBUTED BY TAYLOR EVANS—AMARILLO
A PRODUCT OF DIAMOND SHAMROCK OIL AND GAS COMPANY
A UNIT OF DIAMOND SHAMROCK CORPORATION

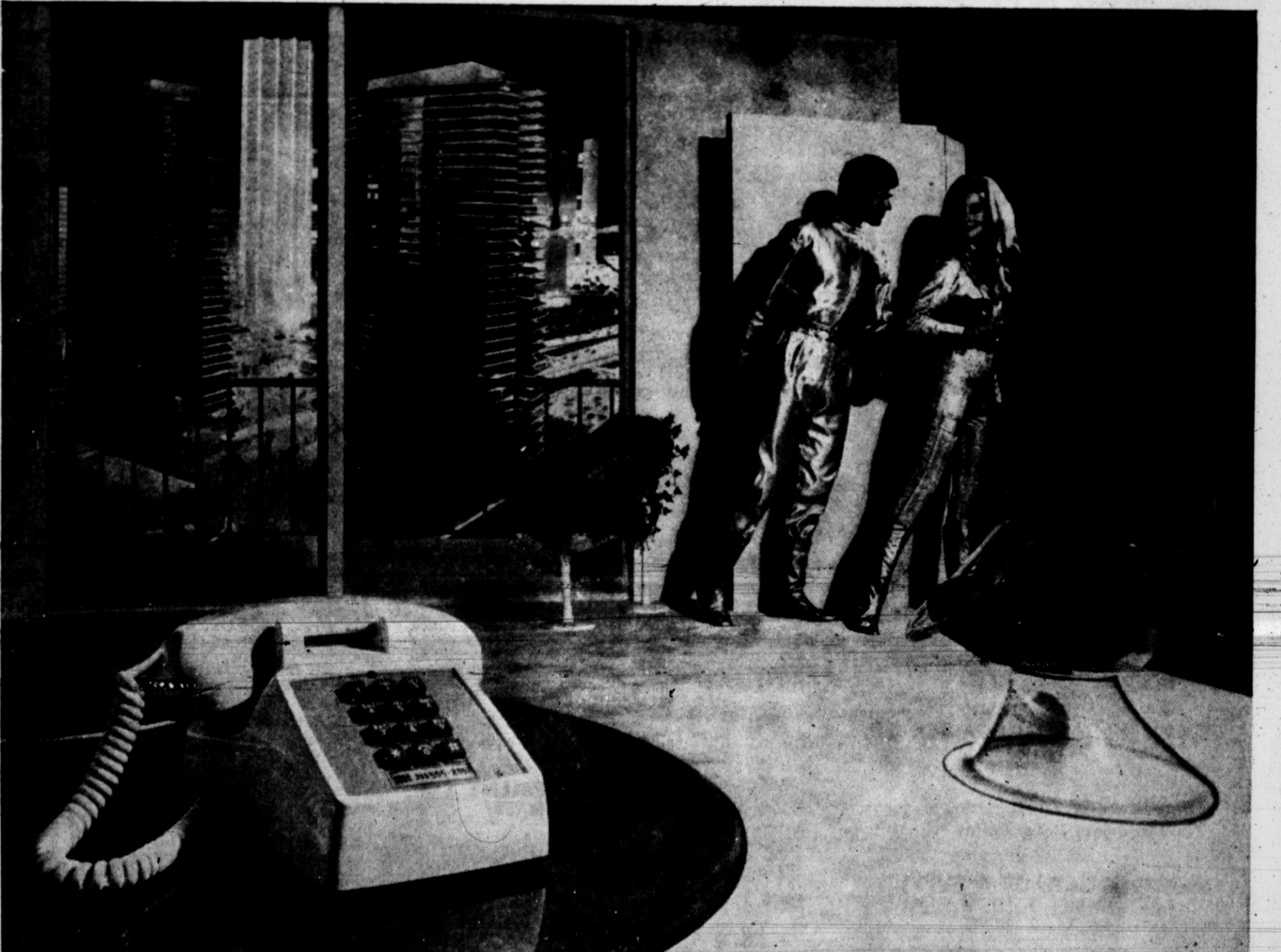
You are cordially invited
to attend the
GRAND OPENING PARTY
at

Mary L. Spence Music Co., Inc.
Saturday, Nov. 22, 1969

6 P.M. till 9 P.M. at 3rd & Main
refreshments...Live Music
and door prizes add to the
Fun...come meet the owners
and staff of this new company
and take advantage of the low,
low prices on this special occasion.



3rd & Main
Hereford, Texas
364-0361



**The Potters
are expecting a
very important
phone call.**

In the years ahead, you'll be able to preset your telephone to transfer calls to the number where you're visiting. Electronic switching—using a sophisticated computer system—will make this and many other new services possible. For example, your phone will have a memory. By dialing just two digits of a



frequently called number, you'll activate that memory, then the phone will dial the remaining digits automatically. Electronic switching is fact, not fiction. It's part of our program to plan today for tomorrow's communications needs. We may be the only phone company in town, but we try not to act like it.

Southwestern Bell

A reversible outer toe and tiny spikes on the pads of the osprey's feet — which help it to grip the fish this way, one foot before the other — are among the characteristics that put the bird in a group by itself.



Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA of-

file.
Q — Recently I started training at State University. I now find that I would like to return to my home town and enter a junior college for the first two years. Is this permissible under the G. I. Bill?

A — Yes, as long as your ultimate training objective remains the same. You may transfer between recognized colleges and universities. Contact your nearest VA office and request approval of the school you now de-

sire to attend.
Q — I have been attending college on the G. I. Bill for the past two years. I married three months after I enrolled but VA still pays me as a single person. Why?

A — You have not previously notified VA of your marriage. You can receive the additional allowance for one dependent when you submit a declaration of marital status and a certified copy of the public record of your marriage. The effective

date of the increase will be the day you first advised the VA of your marriage provided the proof is furnished within one year.

Q — I am a widow of a WW II veteran, working full time and have an annual income exceeding \$3300. Due to income limitation, I am not eligible for the pension benefit? Her income, be eligible for the \$40 monthly pension benefit? Her income consists of \$55 per month

insurance annuity and \$100 per month Social Security benefit. I do understand 10 percent of annuities will be deducted, which will reduce my daughter's accountable income to less than the \$1000 limit for children.

A — Your daughter would be eligible for pension, as the 10 percent exclusion would reduce her accountable income to \$17.30. This answer assumes your child does not have a sizable estate.

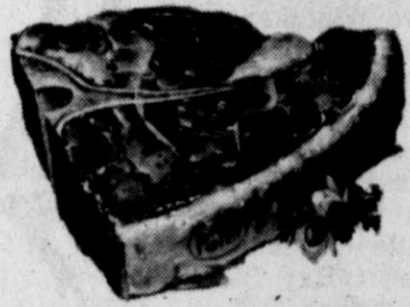
Saligon is situated on a loop of the Song Sai Gon, the Saigon River. In the 18th century it was a walled bastion built by Vietnamese overlords from the north. It became a tree-shaded, spacious colonial capital under France's 18th-century empire.

Following floods and hurricanes, candles have sometimes become so much in demand that emergency shipments were hijacked.

Page Three
Teacher: "Give me a sentence with an object."
Pupil: "You're very beautiful, teacher."
Teacher: "What is the object?"
Pupil: "A good grade."

ONE DAY TV SERVICE
CALL
364-4748
TOWER T.V.
248 N.W. Drive, Hereford.

TURKEYS
Young Toms
Top Frost 18 lbs. and up avg. **39¢** lb.
Young Hens
Top Frost 10 to 14 lb. avg. **43¢** lb.



T-BONE STEAK
Furr's Proten **99¢** lb.

BONELESS STEW
Furr's Proten Lean Cubes **79¢** lb.



SIRLOIN STEAK
Furr's Proten **89¢** lb.

LOWER PRICES

ON FURR'S PROTEN BEEF

- Hams Boneless Canned Food Club fully cooked 3 lb. **3.29** 5 lb. **5.39**
- Steak Boneless Round Furr's Proten lb. **99¢**
- Steak Boneless Sirloin Furr's Proten lb. **1.09**
- Roast Boneless Shoulder Furr's Proten lb. **88¢**
- Roast 7-Bone Shoulder Furr's Proten lb. **68¢**
- Roast Round Bone Arm Furr's Proten lb. **83¢**
- Roast Rib Furr's Proten lb. **85¢**
- Short Ribs Beef Furr's Proten lb. **38¢**

SIRLOIN TIP
STEAK Furr's Proten Boneless **\$1.09** lb.

- Steak Cube Furr's Proten lb. **1.19**
- Ground Beef 3 lb. pkg or more Furr's Proten lb. **53¢**
- Ground Chuck Furr's Proten lb. **78¢**
- Ground Steak Furr's Proten lb. **88¢**

in FURR'S BEEF-ARAMA

- RIB STEAK** Furr's Proten **88¢** lb.
- CLUB STEAK** Furr's Proten **99¢** lb.
- CHUCK ROAST** Furr's Proten **58¢** lb.



ROUND STEAK
Furr's Proten **89¢** lb.



NO MORE TOUGH CUTS WITH FURR'S PROTEN BEEF!

Delicatessen

- 1 - Whole Golden Fried Chicken **\$1.98**
- 1 - Pint Hot Buttered Mashed Potatoes **ALL FOR**
- 1 - Pint Green Beans **FOR**
- Cole Slaw Fresh daily pint **49¢**
- Banana Pudding lb. **69¢**

COCA COLA DETERGENT PEACHES BLEACH

Gold Coast spiced No. 2 1/2 can **22¢**

Clorox 1/2 gallon **29¢**

Reg. or King Size 6 bottle ctn. **39¢**

Dash includes 30c off label 9 1/4 lb. **\$1.89**

SHOP FURR'S AND SAVE!

- Miracle Whip Kraft qt. **47¢**
- Aluminum Foil Topco 25 ft. roll **25¢**
- Pears Food Club No. 2 1/2 can **39¢**
- Apples Comstock pie Sliced No. 2 can **29¢**
- Pork and Beans Van Camps No. 300 can **14¢**
- Chocolate Chips Hersheys Dainties 12 oz. **48¢**
- Mixed Nuts Tom Scott 13 oz. can **59¢**
- Rice Food Club instant 14 oz. **39¢**



RIGHT GUARD
Anti-Prepirant **63¢** 5 oz.

ARCHER CHRISTMAS WRAPPING PAPER

- Bright Time 3 roll paper 40 sq. foot total **49¢**
- Bright Time 6 roll foil wrap 30 sq. foot total **99¢**
- Shampoo Breck 3 oz. Reg. **1.09** **73¢**
- Aspirin Beacon 100's **18¢**
- Bubble Bath Capri qt. size **59¢**
- Nasal Spray Vick, Sinex **97¢**
- Cotton Swabs Valiant 90's **39¢**



CRISCO **69¢** 3 lb. can

Fresh Frozen Foods

PIES

Johnston's Pumpkin or Mince 32 oz. pkg. **69¢**

POTATOES **25¢** Tater Boy Hash Brown 2 lb. pkg.

Dairy Case

BUTTER **79¢** Farm Pac 1 lb. pkg.

WE GIVE GOLD BOND STAMPS

FRUITS & VEGETABLES

CRANBERRIES

CELERY **17¢** Calif. Green Pascal stalk

29¢ Ocean Spray new shipment pkg.

NUTS **58¢** All New Crop All Varieties mix or match lb.

- Tangerines Arizona Zipper Skins lb. **22¢**
- Navel Oranges Calif. No. Seeds lb. **23¢**
- Grapes Calif. Red Emperors lb. **26¢**
- Sweet Potatoes Arizona Golden Sweet Yams Jumbo lb. **14¢**
- Apples Colorado Red Rome for Baking lb. **17¢**
- Potatoes Russets All Purpose 10 lb. bag **66¢**



We reserve the right to limit quantity

SHOP Furr's MIRACLE PRICES



VOE STUDENT OF THE WEEK — Miss Rosie Salazar, 17-year-old daughter of Mr. and Mrs. Ramiro Salazar, 410 W. 2nd Street, has been selected as this week's VOE student of the week. Miss Salazar, a senior at Hereford High School, is employed under the Vocational Office Education program at First Supply Company where she is a bookkeeper. Upon graduation Rosie plans to attend college at West Texas State University. Shown with her above is her supervisor-employer, Terry Bloxom. —Staff Photo

Leafhopper Research Papers Are Released

A research report, titled "Leafhopper Collections in Sugar Beets in The Hereford Area," and compiled by Norris Daniels, Percy Rosenow and Bob Ginn, has recently been released through the Texas A&M University, Texas Agricultural Experiment Station.

The three men conducting the report were either all former or present residents of Hereford. Daniels is associate professor, USDA Southwestern Great Plains Research Center, Bushland; Rosenow is the former agricultural manager of the Shoup Plant, Holly Sugar Corporation, Hereford and is now Northern Agricultural Manager at the Fargo, N. D. plant, and Ginn is present agricultural manager at the Shoup Plant.

The report was based on leafhopper collections "made in sugar beets in the Hereford area during June of both 1967 and 1968. Populations were light during both years. With *Aceratagallia* sp. the most dominant, the beet leafhopper, *Circulifer tenellus* (Baker), was second in abundance. The beet leafhopper was satisfactorily controlled with soil treatments of Di-syston and phorate. Curly top virus infected less than 1 per cent of the sugar beets in the area during the two years."

In the introduction to the report, it was stated that while there is no satisfactory control of the virus after the leafhopper has invaded susceptible crops,

was also discovered that curly top was reduced in sugar beets when the seed were treated with phorate-impregnated carbon dust.

In experiments, leafhopper collections were made, by making 50 sweeps per field, with a 15-inch collecting net in both treated and nontreated fields.

"Treated fields had each received an application of either Cisyston or phorate granules, placed six to eight inches below the soil surface with tines. The systemic compounds were applied from one to three weeks prior to seeding at approximately one pound actual material per acre," the report said.

The results showed that "leafhopper collections made in 1967-68 showed *Aceratagallia* to be the predominant genus in the Hereford area. The predominant species of this genus was *uhleri*. A few specimens of *texana* were collected in 1967. However, in 1968 these leafhoppers were identified only to genus. The next predominant leafhopper was *Circulifer tenellus* (Baker), the beet leafhopper. A few specimens each of the genera *Delocephalus*, *Psammotettix*, *Emposca* and *Flexmia* were also collected. Although leafhopper populations were generally light during both years, more beet leafhoppers were present in 1968 than in 1967."

Pre-Holiday Clearance

SALE

to make room for our holiday fashions... selected groups of Fall and Winter

- dresses
- coats
- sportswear

REDUCED

1/4 to 1/2 and more



Lea Smith, mgr.
Sugarland Mall

Brogue
GENTLEMEN'S CLOTHING

Taco Tienda
308 E. 7th
364-9089

One Hour Martinizing
364-4720
N. 25 Mile Ave.

Hereford Meat Market
N. 25 Mile Ave.
364-4553

Troy Moore Farmer Dr In
364-0161

Eagle Real Estate
120 N. 25 Mile Ave.
364-2653

Dick Norwood Chevrolet-Oldsmobile
Hereford, Texas
364-2160

Panciera Tire & Supply Co.
Goodyear Tires & Shamrock Oil & Gas
301 E. 1st
364-0311

Contiental Grain COMPANY
101 S. Lee
364-2366

Kenny Geo Machine Wo
364-2702

Rutherford & Co.
322 N. Main
364-0844



Hereford Whitefaces

Marsh Pitman
Paul Hendon
Mike Wartes
Woody Woodward
Thomas Stoy
Keith Duncan
Alan Wagner
Paul Loerwald
John Frank Martin
James Head
Jeff Loerwald
Ricki Ward
John Page
Jerry Tyler
Joe Torres
Richard Lyons
Neal Duncan
Steve Jones
Stephen Dzuik
John Seiver

Gary Lemons
Tom Timberlake
Jimmy Clark
Donny McDermitt
Steve Whitaker
Johnny Wall
Herbert Lovan
Tony Gorman
Greg Whitaker
Mike Higgins
Dan Gorman
Bentley Coleman
Charles Ray Black
Pat Betzen
Santry Rush
Harold Schmucker
David Paetzold
John Sparks
Rodney Dearing
Percy Mays

Hereford Wholesale
364-4376
Holly Road

Hereford Texas Federal Credit Union
364-1888
330 Schley

Booxer Real Estate
205 S. 25 Mile Ave.
364-1755

Furr Food
Sugarland Mall

Clover Spraying Service, Inc.
803 9th Street
364-3500

A&W Drive In & Arrowhead Drive In

Hereford Brand
130 West 4th
364-2030
First in Advertising

Owen's Cleaners
904 Lee St.
364-0160

Kester's Jewelry
409 N. Main
364-1811

Oswalt Industries, Inc.
Factory Branch
Hereford Quality Cattle Feeding Equipment

Hereford WHITEFACES

1968 RECORD 5 WINS 6 LOSSES

Friday, NOVEMBER 21st.
GAME TIME 7:30 P.M.

WHITEFACE

Thirteen years of frustration and disappointment, will come to an end here Friday when the Hereford Whitefaces, coming off a 48-8 win over the Tulia Hornets, battle their perennial enemies from Dumas in their last AAA showdown.

Hereford, who will be moving up to AAAA classification next year, are the defending bi-district representatives from last year and are hoping for a repeat. Though they have lost to the Demons the past 13 years straight, they represented the district last year by virtue of winning a coin toss, but they do not want to settle for anything of this sort this year.

One thing is for sure, the Whitefaces, if they win, will represent the district, and if they lose, they will not. It is a simple matter of a "must" win for both teams who have unblemished district records of 4-0.

In Hereford's four district games, they have yielded the fewest points as they have given up only 16, an average of 4 per game. Offensively, the Whitefaces have come alive in the last four games, scoring 119 points for an average of 29.75 per game. They have defeated Perryton, 9-8, Tulia 48-8, Canyon, 13-0, and Muleshoe, 49-0.

The game Friday will feature the devastating defense of the Whitefaces against the awesome offense unit of the Demons, and the winner could very easily be determined by who can get on the scoreboard first. Of late, the Whiteface's offense, slow at moving through the first of the year, have taken on a different light and have come to life and have scored almost twice as many points in their last four games as they did in their first five games. For the season the Whitefaces have given up only 52 points while collecting 189, and Dumas has collected 289 and given up 98.

Spangler's DIAMONDS

Humble Oil Co.
R. L. Blakely
364-1110

Oglesby Implement
364-1551
South 385 H

Hereford Bakery
519 Park
364-0177

Harold Close Walgreen Drug
Sugarland Mall
364-2344

Garrison Seed & Co.
E. Highway 60
364-0560

A. D. Gugeheim Co., Inc.
309 S. Main
364-3208

RAY SEAL Park Ave Floral

Pitman Grain Co.

Hi-Plains Savings Loan.
Hereford, Texas

Boyd Machine & Supply
364-1055
1306 Park Ave.

Dairy Queen
Best Wishes To The Whiteface

A to Z Tire Battery
128 W. 1st
364-4895

<p>by Moore's Farmer Drive In 364-0161</p>	<p>— Jay — Swayze Construction Co. 364-0241</p>	<p>Knowles Auction 364-4630 S. on Dimmitt Hwy.</p>	<p>McDowell Drug 336 N. Main 364-1313</p>	<p>Big T Pump Co., Inc. 364-0353</p>
<p>my Gearn mine Works 364-2702</p>	<p>Cowan Jewelry 217 N. Main St. Hereford, Texas Telephone 364-2021</p>	<p>Jones Restaurant & Gift Shop W. Hwy. 60</p>	<p>Gattis SHOES OF HEREFORD Sugarland Mall</p>	<p>Agricultural Computing Co. 715 25 Mile Ave. 364-2271</p>

Dumas Demons

- | | |
|-----------------|-----------------|
| Bobby Laughry | Paul Deen |
| Tony Jackson | Ronald Cummins |
| Johnny Kimbley | Randy Ryan |
| Dale Spann | Mike Smith |
| Billy Elliott | Bubba Reeveas |
| Gary Burks | Ken Mowery |
| Johnny Carter | Billy Daves |
| Tony Hise | Scott Sanders |
| Dick Jackson | Wyatt Stafford |
| Gary Quillen | Ken Naples |
| Randy Sullivan | Eddie Heath |
| Alan Futrell | Ross Shamburger |
| Charles Melban | Alan Leach |
| Ermit Casas | Scott Blair |
| Terry Cummins | Terry Cauthen |
| Mark Robins | Steve Stafford |
| Riley Christian | Mike Sailors |
| Steve Robinson | David McCormick |
| Doug Cook | Bud Trammell |
| Mickey Hartman | Donnie Quillen |
| Billy Webb | Paul Carson |
| Paul Catherall | Jerry McVicker |
| Pete Milbern | |



DUMAS DEMONS

1968 RECORD 5 WINS 5 LOSSES

THIS IS THE IMPORTANT ONE SUPPORT YOUR TEAM THIS FRIDAY STADIUM

Led by the dead eye and bullet arm of junior quarterback Bobby Laughry, the Dumas Demons invade Whiteface Stadium Friday night in what will be the highlight game of the football season in the Panhandle.

Sporting a 7-2 record going into the game, Dumas has notched some impressive wins over usually powerful teams. Their most talked about win was the upset win over the Tascosa Rebels, of AAAA. It seemed that this game was the turning point of the season for the Demons and they bounced back from defeats by Palo Duro and Borger to return to their usual winning form.

In their past four district games, the Demons, led by the passing wizardry of Laughry, have averaged 46.5 points per game while giving up only 7.25 to the opposition. They shellacked the Canyon team, 44-0, trounced Perryton, 41-10, downed Muleshoe, 57-0 and stunned Tulia, 41-19.

Dumas has been rated by several polls in recent weeks as one of the state's top ten teams, and are heavily favored to take the game from the Whitefaces this Friday. Hereford will go into the game about a two touchdown underdog.

In the Hereford-Dumas series which dates back to 1942 on the records, Dumas has won 18 games and Hereford has won 8, but the big difference has come since both team's entrance into AAA ball. For the past 13 years, Dumas has been the winner.

The Demons will be looking to spoil Hereford's final year as a AAA team and from the looks of things, they have the material, but, then, so do the Whitefaces.

<p>Robinson & Assoc. 218 W. 3rd 364-2232</p>	<p>Great Western Tire Co. Your Gates distributor 801-E. 1st</p>	<p>Little's Ladies Wear 237 N. Main 364-0414</p>	<p>Joe's Auto Clinic 119 Funston 364-0380</p>	<p>First PRINTING COMPANY Downtown Hereford</p>
<p>Orval Watson Ford 1st and Main 364-2727</p>	<p>The Caison House 828 W. 1st 364-0270</p>	<p>Case Power & Equipment 364-2015 Dimmitt Hwy.</p>	<p>Foxworth-Galbraith Lumber Co. 234 E. 2nd 364-1224</p>	<p>Wac Seed Inc. 364-1424 West of City "HEREFORD"</p>

Reports Show WTSU "Tops"

CANYON, Tex. — West Texas State University's agriculture department, one of the fastest growing at the institution, expects more than 100 students majoring in agriculture within the next three years, says Dr. Charles Smallwood, department head.

There are now 1,300 students enrolled in agricultural courses and 594 of them are majoring in agriculture, he says.

In a speech to members of Block and Bridle Society and Alpha Zeta, agricultural honorary society, at the university, Smallwood said:

"West Texas State is included in conversations about state agricultural development — not just Texas Tech and Texas A&M. Envious eyes from other institutions are upon West Texas State because of our location and opportunities."

All members of the agricultural faculty are involved in research in addition to their teaching duties, he said. Dr. R.C. Thomason is studying the genetics of wheat proteins and enzymes.

Two instructors, Don Beerwinkle and Kenneth Stokes, plan to pursue their doctor's degree after the current school year and will return to West Texas State to teach following their graduate studies.

Joining the staff next spring will be a professor to coordinate the new horsebreeding courses.

Smallwood said the normal development of the department and curriculum necessitated addition of a beef and swine nutritionist, two agricultural economics instructors, an agricultural engineer and several consulting veterinarians on a part-time basis. Expansion in the chemistry and biology departments is needed, he added.

The recent organization of the West Texas State University Agricultural Alumni Development Association has given a tremendous boost to the department, Smallwood said.

He said that for every West Texas State graduate in agriculture there are two or three job opportunities waiting for him. Smallwood told the students "you assist departmental development by being what you are active on campus. They know the Aggies are on campus."

"Invariably, Block and Bridle members are the young men who are our supporters and boosters when they graduate," he added.

Last year the department added a broad feedlot management program of classroom instruction and practical application at Randall County Feedyard near Canyon.

Dr. James P. Cornette, university president, has said that the next department elevated to separate school status would be agriculture.

Not only would a school of agriculture afford a better education for the students, Smallwood said, but it would add prestige to the university. At the suggestion of the university Board of Regents, a task force of students, agriculture faculty, graduates and departmental advisors was appointed to work toward realization of this goal.

The department has several campus and off-campus laboratories for its students to apply their classroom training. The newest addition is the dairy parlor opened this fall.

In the immediate future, Smallwood said, steer pens, similar to the commercial feedlot type, will be installed at the university farm along with a confined environmentally controlled farrow unit. With the help of a \$5,000 gift from Texas Tech's swine research grant, the swine research area at the farm will be renovated, he said.

Smallwood said the most urgent needs are a meat and dairy processing laboratory and an addition to the Applied Science Building.

"In the next two or three years, we hope to double the size of the Applied Science Building," he said.

Texas A&M plans to locate a diagnostic veterinary laboratory in the Amarillo area. It has been recommended that the laboratory be placed on the West Texas State campus.

"This is a very real opportunity," Smallwood said. "If the Texas Cattlefeeders Association will help — and they seem interested — and other livestock organizations will recommend that the lab be placed on campus, we have a good chance."

Smallwood emphasized the tremendous boost in prestige and quality that the pre-veterinary program here would receive by such an addition.

He said the department is in need of more land and that more than 11,000 acres of ranch land in the area has been considered for purchase.

Not too long ago a degree in agriculture from West Texas State did not mean much, Smallwood said. Today such a degree means prestige, he added.

In the western world, kites have often been used by scientists. In 1749, to Scotsmen fastened thermometers to kites to record temperature of clouds. And everyone knows that with a kite and key, Benjamin Franklin tested his theory that lightning was a form of electricity.

Ancient Romans, like modern gourmets, held the sturgeon in high esteem. A flourish from flutes and pipes accompanied flower-bedecked sturgeon to banquet tables. "Lo!" exclaimed the orator Cicero, "this is a fish fit only for a few choice plates."

Arizona's 1970 football schedule includes games with Michigan and Iowa of the Big 10.

For COLDS take 666

Kar Kash

Prices are up since we financed this car 40 years ago. But it still pays to arrange S. I. C. financing before you go looking... shop like a cash buyer... have a better bargaining position. It could save you money! Check with S. I. C.'s Moneyman about auto financing. He's had a lot of experience at it.



SOUTHWESTERN INVESTMENT COMPANY

700 S. 25 Mile Avenue - Phone 364-2343
Hereford, Texas

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES Reader Ads (Minimum 10 words) 1st insertion per word 8c...

SAVE \$18.00 PER FRONT FOOT ON A LOT IN NORTHWEST HERE... 3 BEDROOM UNFURNISHED HOUSE...

1. FOR SALE Miscellaneous 1967 KAWASAKI MOTORCYCLE... NOW AVAILABLE: The Hereford Brand Belle of the Prairie Press...

6. WANTED DEAD ANIMAL REMOVAL Seven days a week service... HEREFORD BI-PRODUCTS... CUSTOM FARMING...

NEW SHIPMENTS Latchel Hook Rugs... 1954 MODEL NASHUA 6x10 Trailer... EXCELLENT CONDITION...

ENTHUSIASTIC COUPLE Will help you get started in your own ice cream business... 8. HELP WANTED WOMEN OR GIRL waitresses...

FIREPLACE WOOD (Dry) Hickory, blackjack, oak... WALKER'S USED CARS AND TRUCKS...

ROTARY SPEAKER - Carl Gill of Madera, Calif. was guest speaker for the noon Rotary Club luncheon...

2. FOR SALE Farm Equipment See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows...

9. Situations Wanted WANTED BABY sitters in my home... 10. NOTICE ACCOLITISER INFORMATION...

STATED MEETINGS Second Monday 7:30 p.m. Thursday Floor Practice... Hereford Rotary Club...

3. FOR RENT EFFICIENCY apartments - Bed-room, bath, kitchen and dinette... MOBILE HOME OWNERS...

4. REAL ESTATE For Sale Or Trade AUCTION SALE SATURDAY, NOVEMBER 22nd...

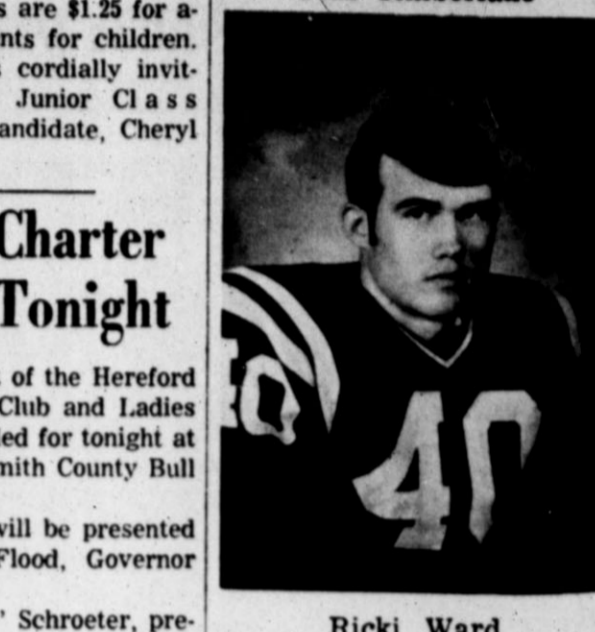
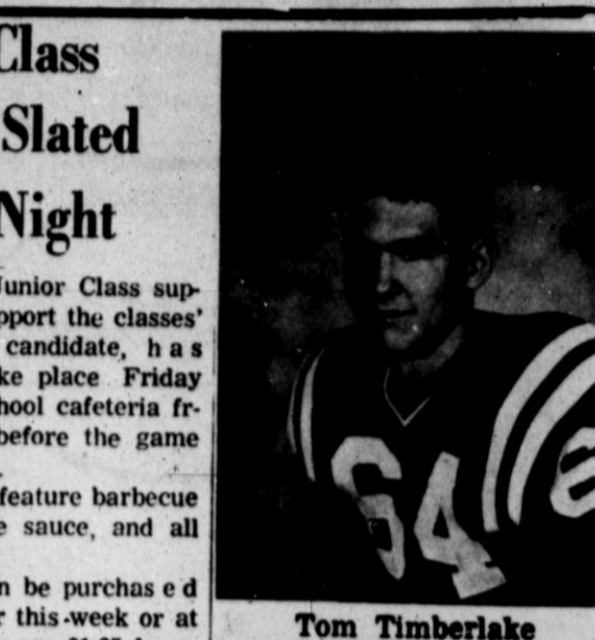
11. Business Service SICK ROOM SUPPLIES Wheel Chairs, Crutches, etc...

Bowling League Names Winners Alice Lueh, with a 228 "High Individual Game" and a 581 "High Individual Three Games"...

Hospital Notes ADMISSIONS Mrs. Manuel Hernandez, Bovina; Wilson Johnson, 1709 Mable...

Junior Class Supper Slated Friday Night The annual Junior Class supper, held to support the classes' Annual Queen candidate...

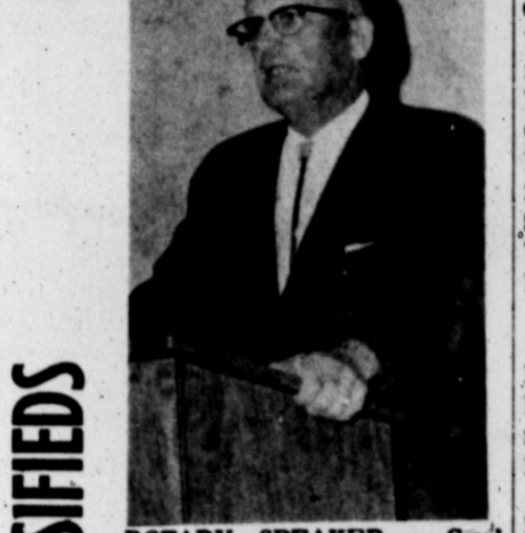
Lions Charter Given Tonight Charter Night of the Hereford Evening Lions Club and Ladies Evening is scheduled for tonight...



Tom Timberlake Back And End Are Honored Ricki Ward

Walcott Cagers Play In Tourney Walcott's boys and girls basketball teams, entered in the Adrian tournament last week...

Kings, Queens Name Winners Nita Hoffman, with 62 pins over her average, and Carl Hoffman, with a 614 handicap series...



ROTARY SPEAKER - Carl Gill of Madera, Calif. was guest speaker for the noon Rotary Club luncheon Monday...

BEAR Wheel Alignment Complete Front-End Service ORSBORN CHEV.-OLDS...

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring...

13. LOST & FOUND LOST female Pointer Bird Dog, White with large liver spots on right rib section...

PROFESSIONAL poolie grooming call 364-1065. WRECKER SERVICE Hereford Wrecker Company Day phone 364-0580...

KWIK-CHIK MONEY SAVER'S COUPON THIS COUPON GOOD UNTIL NOVEMBER 23... WORTH \$1 OFF THE BUCKET OR THE BARREL

ANGIE DICKINSON SOME KIND OF A BUT DICK VAN DYKE STARTS SUNDAY

FRIDAY SATURDAY SUNDAY Admission \$1.00

COMMIT YOURSELF! This side is for Law and Alphabetical Order...



LADIES HANDBELL CHOIR — The Ladies Handbell Choir of the First United Methodist Church were guests of Kiwanis Club of Hereford Thursday. Directed by Bob Wert, the choir's selections

included the Navy Hymn, Watchman Tell Us Of The Night, Tell Me The Stories Of Jesus, America and Silent Night. All arrangements were by Mrs. Wert. —Staff Photo

Stanton, La Plata Clash For Conference Crown

For the fourth year in a row, the Stanton-La Plata Junior High ninth grade football game will be played here to determine the winner of the High Plains Conference, and Stanton will be looking to even the series up at two wins for each team.

winner of the game would wind up the High Plains Conference champion, and both teams put out an all out effort before La Plata was able to register the win.

games to Muleshoe, Plainview and Canyon during the course of the season and a win tonight would end their season on a good note.

ties, that would mean that they have two losses as compared to Stanton's 3 1/2. In the season finale last week for the Stanton and La Plata seventh and eighth grades, the Mavericks won one championship outright while knotting the bow for another with the Friona team, Stanton came out the victor for the eighth grade game by winning 14-12 and La Plata won the seventh grade game, 30-6. The Maverick seventh grade shared the title while the eighth grade won the title outright.

House of Shades and Lamp Repair. Expert lamp repair, fine lamp shades, quality lamps, lamp design & construction, decorative bulbs, replacement parts & glass. Wolf in Village, 352-7848, 2020 Civic Circle, Amarillo, Texas.

BROWNLOW BROS. GENERAL CONTRACTORS. P. O. Box 267, Hereford, Texas 79045. Mobil Phone 364-4741. Unit 10, JAMES — 364-0974. Unit 15, EMORY — 364-0053.

BOB PUGH-BUILDER. 4 bedroom brick with 3 baths, den, kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre. under construction. Office 364-2221, 108 Greenwood.

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs. HEREFORD GLASS CO. 1302 Park Ave. INC. 364-2652.

PARR PORTABLE CORRALS Now Available. Parr Farms 1 East, 1/2 South Block, Texas Phone 806-265-3526.

EMPIRE CONSTRUCTION CO. CUSTOM DESIGN, LAYOUT AND PLANNING OF CATTLE FEEDING INSTALLATIONS. STRATFORD, TEXAS 79084. OFFICE PHONE 396-5321.

Look to SHOOK For Quality LEE Tires and on the Farm & Road Service. As Close As Your Phone. Shook Tire Co. 600 WEST FIRST 364-1010.

LAND AUCTION 665 ACRES. SATURDAY, NOVEMBER 22, 1969 - TIME: 2:00 P. M. SALE WILL BE AT THE FARM. LOCATED: 5 miles East of Hereford, Texas on Farm Road 1259, then 2 miles South on pavement to N. E. corner of farm. (Go out South main in Hereford to Farm Road 1259.) LEGAL. 665 Acres of Sec. 47, Block M-7, Deaf Smith County, Texas. ALLOTMENTS: MINERAL, WHEAT — 128 ACRES, COTTON — 28 ACRES, CORN — 6 ACRES. IRRIGATION: 6" — 6" Irrigation Wells. All connected to underground pipe. One or all wells can be used anywhere on this farm. These wells are all equipped with meters on Natural Gas. IMPROVEMENTS: One 5 room and bath House, One 4 room and bath House, One storage warehouse 30' x 50', One Shop Building 30' x 20', One pressure water system for homes and barns. TERMS: There is a Prudential Loan of \$85,000.00, 30 yr. at 7 1/2% int. \$5,000.00 per yr. and int. One-third Cash on closing deal. Buyer will assume the loan and the seller will carry the balance. 10% Down at the time of sale. POSSESSION: On closing of deal. The abstract will be delivered to buyer day of sale. Can be closed in 30 days or later. NOTE: We think you will say this is one of the finest sections of land in this area. There is not a foot of waste land on this farm. Finest of Soil. During the year of 1968 Mr. Fraser spent several thousand dollars drilling wells and repairing pumps on this farm. This farm is well watered. Equipment is in first class condition. It is estimated that this farm will carry 1200 head of calves this year. Some of the very finest grazing of wheat and rye is now ready. This is a real opportunity to buy one of the finest farms in West Texas. Some one is going to own this farm. It might as well be you. We insist you look it over. You will be pleased. ALTON FRASER, - OWNER. TELEPHONE AREA CODE 806 — 364-0488. RAYMOND AKIN — AUCTIONEERS — GENE HARRIS. Ph. 396-7092, Plainview, Tex. — Ph. 293-4800, Plainview, Tex.

PUTTING YOU FIRST — KEEPS US FIRST. Justice REALTORS. MAIN & HWY. 60 - 364-2222. Ralph Owens 364-2560, Betty Cope 364-0255. Capture happiness in this home with modern touch — shag carpet in den with fireplace, built-in buffet, and utility is bedroom size. H-3307. Good news always speaks for itself — see for yourself in this 3 BR home located on 15 acres on pavement. \$27,500.00 H-3313. \$750.00 down — small payments on this older home on Fuller. H-2100. Custom home of exceptional quality, patio and yard a delight plus 3 bedroom, the master one is huge — den perfect for family living. H-3305. Need home-office combination, this one offers such possibility. Call to see. H-3302. Located at Black. Lovely 2 bedroom, 2 bath home complete with all built-ins, ref. and freezer. Monthly payment of \$114. includes taxes and insurance. H-2099. Lot for sale on Texas St. Excellent location for your new home.

TANE Representatives To Speak In Four Hereford Area Churches

Texas Alcohol Narcotics Education (TANE) representatives will speak in four Hereford churches Sunday.

Churches in Hereford to have TANE speakers include The First Methodist Church, Rev. Clifford Trotter, Pastor; The First Assembly of God Church; H. T. Godwin, pastor; The Frio Baptist Church, Sam Ogden, pastor; and Westway Baptist Church, Jackie Lee, Pastor.

TANE speakers, ministers and laymen of several Christian denominations, speak in some 2,500 churches in Texas each year.

The organization is dedicated to the prevention of problems that arise from the use of alcohol, narcotics and other dangerous drugs. TANE programs include public school assembly programs, publishing, production of audio visual aids, legislative information service, free film lending library, and an annual school on alcohol and narcotics studies, sponsored jointly by TANE and Baylor University.

Social Security

By TRAVIS C. BRIGGS. Q. I receive benefits for my children, but my widow's payments stopped when I remarried. If I get a divorce, may I again receive widow's payments? A. Yes, if your present marriage ends (by death, divorce, or annulment), you may again receive widow's payments on your first husband's record. Payments may be resumed if you still have a child under 18 (or disabled) in your care, or if you are at least age 60, or if you are totally disabled and at least 50.

The wings of a mosquito beat about 300 times a minute.

YOUR SINGER DEALER. Let us help you with your sewing needs. Guaranteed service on all makes sewing machines and vacuums. Parts and notions. Southern Sewing Center 213 Main 364-3782.

Feed Mill, Cement, Elevators, Welding & Shop Fab... THE FERGUSON COMPANY CONTRACTOR 24 Hour Repair Service. Box 1917 Hereford 364-5531.

GOLDEN SPREAD REAL ESTATE.

EAGLE REAL ESTATE. PHONE 364-2653. 120 N. 25 MILE AVE.

MERRIOTT & STOKER CUSTOM BUILT HOMES. 3 & 4 BR Homes under construction. Make your choice. 2 BR, 1 Bath with dressing table, AC, Carpet 1 car garage, fenced close to downtown, nice neighborhood, such a nice, liveable home. See it today. A bargain. H-208. 3 BR, 1 1/2 Bath, Brick, cent. heat, refrig. air, 2 car garage, carpet, drapes, lots of storage, dish washer, disposal, fenced yard, good neighborhood, priced to sell H-322. Want to buy a ranch or farm? We need to loan \$1,000,000.00 before the first of 1970. Virgel Merriott 364-2653 Mike West 364-0735 Virgil Justice 364-0670 Wildering West 364-0735.

Market Tips To Winter Shoppers

COLLEGE STATION — Cooler weather increases appetites and squeezes the family food budget. Here are some suggestions from Gwendolyn Clay, Extension consumer marketing specialist, to help get the most for the food dollar this week.

Pomegranates, persimmons, pineapples and tangerines are now in markets. Texas citrus have debuted and their supplies will increase in the weeks ahead.

Fresh fruit and vegetable items in good supply at the most economical prices include apples, bananas, oranges, Tokay grapes, cranberries, potatoes, turnips, cabbage, carrots, cauliflower, tomatoes, hard shell squash and dry yellow onions.

Grapefruit, avocados and cantaloupes are moderately priced.

BELL AGENCY. Insurance Expire Soon? Call Charlie Bell or Flake Barber 364-2343 or 364-1442.

EXPERT REPAIR. PONTIAC, BUICK, GMC TRUCKS and all makes KENNY-OSBORN MOTORS. Free pickup phone 364-6200.

Men — Ladies SHAPE-UP NOW. Phone 364-4861. HEREFORD SPA. Located in Sugarland Mall.

Now You Can Rent It! Phone 364-3466. Hamby's Rental Service. Across the road from Hamby Real Estate.

CARMICHAEL Real Estate, Inc. 508 South 25 Mile Avenue. PHONE 364-1251 FARMS & FARM LOANS. OWNER WILL PLEDGE - 3 bedroom - bath - living room - den - fenced yard - 10% down - built in kitchen - 1713 sq. ft. - \$18,200.00 - 117 Ave. H. FHA APPRAISED - 3 bedroom - large living room - kitchen and den combination - fenced yard - corner lot - double garage - 1716 sq. ft. - \$18,500.00 - N.W. Hereford. IMMEDIATE POSSESSION - 3 bedroom - 1 1/2 bath - kitchen and den combination - living room - large enclosed patio - double garage - 2544 sq. ft. - low down - owner will pledge - 112 Douglas. CORNER LOT - 3 bedroom - 2 baths - living room - den - built-in kitchen - fireplace - fenced yard - 1982 sq. ft. - \$25,000.00 - Equity buy - N.W. Hereford. NEW CONSTRUCTION - Nice - 3 bedroom - 1 1/2 bath - large built in kitchen - den with w/b fireplace - refrigerated air - fenced yard - double garage - beautiful home - approx. 2200 sq. ft. COUNTRY HOME - 3 bedroom - 1 1/2 bath - large living room - den & kitchen combination - w/b fireplace - 5 acre land - large garage - storage bldg. - shop bldg. CORNER LOT - 3 bedroom - unusually large den - built in kitchen - living room - 1 1/2 bath - refrig. air - w/b fireplace - double garage - fenced yard - very nice - \$35,000.00 - App. only. 10% DOWN - Nice 3 bedroom - double garage - 1 1/2 bath - fenced yard - owner will pledge - low down - app only - 510 Star. WHERE BUYING AND SELLING BECOME A REALITY! Mutt Wheeler Harold Kids Troy Carmichael Jeane Coker (Nite Phone) 364-6336.

The beef market is irregular. The features are a real value. Keep an eye on ads for beef specials; comparative shopping can result in real values, reminds the specialist.

Attractive prices may be found on round steak, blade chuck and standing rib roasts. Turkeys, 16 pounds and up, are the big protein value. Check the poultry counters for good buys in whole and cut-up fryers and chicken hens.

In most markets, pork is a good value. Featured specials may include bacon, roll sausage, fresh picnic, canned hams and semi-boneless hams.

PERFECT 1/2 SECTION 5-6" wells with motors, nat. gas, return pit, 2 mi. tile, small house, 5 1/2 percent & 6 percent loans, cash for equity, \$400.00 per A. DRYLAND 1/2 SECTION \$100.00 per A., 129 milo, soil bank \$664.00 yr., wheat allot. approx. 126 A. WILL TRADE 60 irr. A. on 90 to 160 irr. A. near town. FARMER COUNTY 220 ACRES Lays perfect, good allot., 2 strong 8" wells, \$40,000.00 down. IRRIGATED SECTION Near Guymon, Okla., best of water, \$315.00 per A. AVENUE J. 3 bdrm. for only \$7,500.00, low down payment, bal. \$65.00 per mo. HOME PLUS INCOME 3 bdrm. stucco & 2 small houses, only \$9,000.00, good location, easy terms, purchaser can assume existing 7 percent loan payable \$70.00 per mo. STAR STREET Over 1400 sq. ft., fully carpeted, a bargain at \$15,500.00, existing loan can be assumed. BUY A BARGAIN 3 bdrm. brick, 2 baths, living room, den & kitchen combination, utility room & double garage, this one has refrigerated air, can be purchased for \$20,000.00. ONLY 10 PERCENT DOWN We have 2-3 bdrm. homes & 1-2 bdr. home, fully carpeted with new carpet, completely repainted inside & outside, qualified purchaser can have their choice for only 10 percent down, price \$7,500.00 for 2 bdrm., 1-3 bdrm. for \$9,500.00 another 3 bdrm. for \$9,500.00. HAMBY REAL ESTATE South Highway 385 Office 364-3566 Gerald Hamby 364-1534 J. M. Hamby 364-2533 Durward Hamby 364-3466.

Pre-Thanksgiving SALE! **MORE FOOD SAVINGS** **MORE** It's the only place to shop



Thanksgiving Special

TOM TURKEYS

Lb. **39¢**

Bonus Value Special

HEN TURKEYS

Lb. **43¢**

U.S.D.A. Beef **CHUCK ROAST** Lb. **49¢**

U.S.D.A. Beef **CHUCK STEAK** Lb. **73¢**

U.S.D.A. Beef Lb. **ARM ROAST** Lb. **79¢**

Swifts Premium **BACON** Lb. **89¢**

FRYERS
whole **29¢**
lb. **29¢**
U.S.D.A. Inspected

EVERYDAY LOW PRICES!

Pinto BEANS	Our everyday low price!	10¢
Del Monte GREEN BEANS	Our everyday low price!	22¢
MILK	Our everyday low price!	14¢
SOFT DRINKS	Our everyday low price!	9¢
SPINACH	Our everyday low price!	19¢
SALAD DRESSING	Our everyday low price!	47¢
DOG FOOD	Our everyday low price!	8¢
VIENNAS	Our everyday low price!	20¢
OLEO	Our everyday low price!	10¢

CANE or BEET	SUGAR	5 Lb. Bag	49¢
KIMBELL	CAKE MIXES	19 Oz. Box	27¢
KIMBELL	OLIVES	Pimento Stuffed	47¢
KRAFT	MIRACLE WHIP	5 Oz. Jar	47¢
		32 Oz. Jar	47¢

FOODWAY'S GARDEN FRESH PRODUCE

Russet **POTATOES** 10 Lb. Bag **49¢**

CABBAGE Large Firm Heads lb. **8¢**

LETTUCE Home Grown Crisp 2 heads **29¢**

BANANAS Central American Lb. **10¢**

EVERYDAY LOW PRICES!

TUNA	Our everyday low price!	29¢
MELLORINE	Our everyday low price!	29¢
BLEACH	Our everyday low price!	31¢
PORK and BEANS	Our everyday low price!	14¢
FRUIT COCKTAIL	Our everyday low price!	27¢
GRAPEFRUIT JUICE	Our everyday low price!	35¢
SWEET PEAS	Our everyday low price!	19¢
FLOUR	Our everyday low price!	49¢
TOMATO JUICE	Our everyday low price!	37¢
TISSUE	Our everyday low price!	69¢

RANCH STYLE DELICATESSEN

Leave the fuss to us!

WHOLE FRIED CHICKEN

- 1 Pint Green Beans
- 1 Pint Cole Slaw
- 1 Pint Dutch Potato Salad

Complete Meal

FOODWAY'S DISCOUNT SAVING PRICE! \$1.98

DEL MONTE	CORN FLOUR	Whole Kernel or Cream Style 17 Oz. Can	19¢
BIG 'K'	FLOUR	5 Lb. Bag	29¢
CLOVERLAKE	WHIPPING CREAM	8 Oz., 1/2 Pt.	31¢
Hip-O-Lite Marshmallow	CREME	7 oz. jar	23¢
Friskie's	CAT FOOD	15 oz. can	10¢
Northern	TOWELS	big roll	25¢

EVERYDAY LOW PRICES!

CAKE MIXES	Our everyday low price!	36¢
FACIAL TISSUE	Our everyday low price!	25¢
CHILI	Our everyday low price!	59¢
TEA	Our everyday low price!	39¢
POTATO CHIPS	Our everyday low price!	39¢
BREAD	Our everyday low price!	25¢
CRISCO	Our everyday low price!	69¢
BEANS	Our everyday low price!	14¢
CORN	Our everyday low price!	23¢

OPEN SUNDAYS 10 a.m. to 6 p.m. **FOODWAY** **FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!** **PRICES GOOD THRU SATURDAY, NOVEMBER 22, 1969**