PUBLISHED EVERY THU

**68TH YEAR - NO. 7** 

Large Crowd Expected

## Chamber Banquet Tonight

### Tierra Blanca Is Name Of New School; Bids Let Soon

#### Bluebonnet To Present Public Week Program

**Bluebonnet Elementary School** has made plans to present various programs during Public School Week, March 3-7, wherein parents and other interested persons are invited to attend the classroom activities and to have lunch in the cafeteria with the children, according to assistant superintendent Robert Holman.

Speakers will be Miss Imo gene Bagwell, director of Special Education; Mrs. Naomi Hopson, counseler and Kindergarten adviser; and Mrs. Wanda Payne, Kindergarten teacher at Kindergarten as a team,

The fifth grade will give a demonstration of activities done in Physical Education classes. A demonstration will be given in Tinikling (bamboo hoop), lummi sticks and hand rhythm.

The third grade will present a patriotic program in Bluebonnet Auditorium at 2 p. m. on March 4.

sing-song at 2 p. m. on March

#### Water Meeting Is Set Tuesday

The second annual meeting of Water Inc. will be held Tuesday at the Amarillo Civic Center Auditorium, it was announc-

On the agenda for the all-day and the Texas Water Plan. Included are Howard W. Crooke, retired executive director of the Orange County Water District; Howard Boswell, executive dir-Water Conservation Association; and Harry P. Burleigh, area engineer for the Bureau of Re-

til around 2 p. m.

School was selected as the name of the new school building to be constructed in south Hereford by the Hereford Independent School Occurs At Holly District Board of Trustees at their regular Tuesday night

lists compiled by Hereford stu- ily slowed down operations at dents in other schools and sub- the plant, officials reported here mitted to the board by principals. Tierra Blanca was found to be on all but one of the lists and trustees accepted it unani-

football stadium improvements. ing near the boiler at the time Superintendent Johnny Clark of the explosion, was taken to Jr. reported that these plans, a- Deaf Smith County Hospital, long with the Tierra Blanca where he was treated for flash plans, would possibly be let for burns and released. bids "week after next."

In a rather lengthy business Bluebonnet, Mrs. Hopson and session of the board, a number round 7 p. m., and officials were Mrs. Payne will speak about of other items were discussed picking up the loose ends of including the promotion of La the slicing cycle when the boil-Plata Junior High School prin- er exploded. Bob Ginn, agriculcipal Jerry Don George, salary ture manager at the plant, reboosts for some of the adminis- ported that while the boiler trators and principals, a report was completely inoperable, the on the preschool program, Voca- remaining three boilers were tional Agriculture, High S c h ool still in working order and un-Choir and the Language Arts damaged by the blast.

George will assume the duties of Administrative Assistant Concert Group The first grade will present a to the Superintendent on July 1 on a 12-month basis, at a sal Now Booking ary of \$14,000 per year. Clark reported that this assignment, For Next Year vacated by the assignment of Miss Della Stagner as Bluebonnet School principal last year, had not been filled in the meantime. But the opening of Tierra Blanca late in 1969 or early in 1970 would necessitate an elementary coordinator for the

In the past months, this assignment has been filled by meeting are noted speakers in other administrators (ext r a the field of water conservation load), he pointed out, without payment for services.

The board, expressing the belief that advancement should come from the present school ranks, voted to elevate Alex ector of Water Inc.; John Sim- Glass, who has served as assismons, president of the Texas tant principal at La Plata, to the position of principal.

With all current administrators re-elected by the board, the salary schedule was adjusted for The meeting is scheduled to all elementary school principals begin at 8:30 a, m. and last un- with an increase of \$500 per year to their base pay. Assis-Local members of the organi- tant superintendents Roy Hartzation include R. C. Godwin, dis- man and Robert Holman receivtrict director and Virgil Dod- ed an additional \$750 each per son and Palmer Norton, both ad- year and Special Services Ad-See SCHOOL, Page 2

#### Womble Is New Vets Officer

Benny L. Womble was named | west to the Castro County line Veterans Service Officer by A two-frequency radio set-up Deaf Smith County Commissioners Court in regular session Monday, along with receipt of approval from the state for the right of way purchases to wi- become Veterans Service Offic-



Benny L. Womble

was also approved by the Court for the sheriff's department and the local highway patrol.

Womble, who is with Continental Oil Co. in Hereford, is set to den U. S. 60 from the city limits er on March 1. A member of the American Legion and Veterans of Foreign War posts here, he will enter the Veterans Administration school at Waco for the required one-week of training and assume duties for Deaf Smith County on March 15.

> Salary announced by the Court was \$100 per month with an additional \$100 for travel expenses. The Court will also pay the training expenses during his stay in Waco.

Cecil O. Wilkins, who is to retire as Veterans Service Officer, will continue on this assignment until March 15.

Womble, a veteran of World See WOMBLE, Page 2

## **Boiler Explosion**

An early morning boiler explosion at the Hereford Holly The name was selected from Sugar Plant Tuesday, temporar-

The explosion, which occurred around 6 a. m., was of undetermined origin, but company officials were investigating the matter. Herb Grasmick, employee Plans were approved on the at the plant who was work-

Slicing of the beet crop had been completed Monday a-

Two "hold" attractions for next season in Hereford Community Concert Association have been booked, Mrs. Wayne Thomas, president, announces.

The current season is in progress with the Norman Luboff Choir scheduled Feb. 23 as the next attraction. The annual membership drive for next season will be held early in the fall, and members enrolled at that time will be eligible to attend the two concerts already booked, with one or more other

The two signed as "hold" concerts are popular attractions which may not be available unless they are booked in advance, Mrs. Thomas says. One is the duo-piano team of Ferrante and Teicher, most widely known two-piano artists in Ame-

The other is Javier de Leon's Fiesta Mexicana, to be presented by a group of singers, dancers and instrumentalists with South-of-the-Border color.

Only one or two concerts are engaged in advance of a membership drive in the Community Concert Association. The Hereford association guarantees at least three concerts each season, and if the budget permits a fourth may be added.

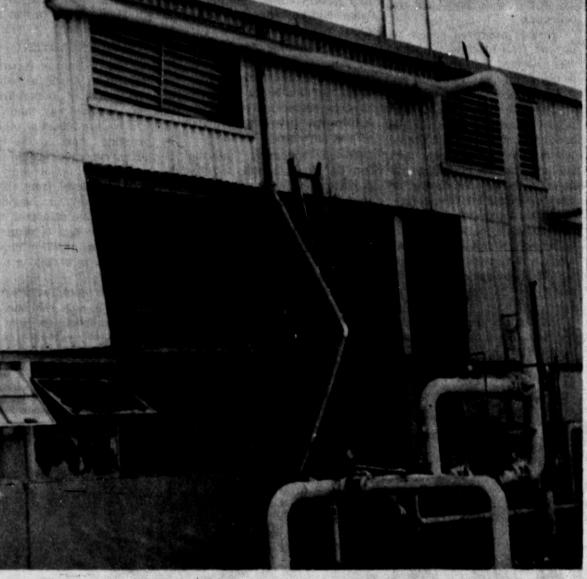
The Luboff choir will be the second attraction of this season; a program by the Romeros, Spanish guitarists, was heard last fall and the Clebanoff Strings will appear in March.

#### Absentees Drop At Schools

Superintendent Johnny Clark Jr. reported that absentee totals from the Hereford Public Schools is still running high, but the number declined Tuesday.

Watch had been made on the absentees for possible closing of the schools if the total rose high-

598. On Friday it rose to 645. But Monday dropped to 494 (the first time below 500 in more cured at that itme, than two weeks) and Tuesday dropped even lower with a 411. War II, resides at 246 Ranger Wednesday's total was not available at press time.



BOILER BLAST - A boiler explosion at the Holly Sugar Plant just west of Hereford Tuesday morning left a gaping hole in the side of one of the plant buildings. No one was ser-

iously hurt in the explosion, but one employee was taken to the local hospital where he was treated and released.

#### Juveniles Placed NAACP Dinner On Probation

following night.

Young Watson told the Court

ed to fight." He said that he

In the meantime, a crowd of

See PROBATION, Page 2

that he was driving his gir

In what was described as a which involved both Anglo and 'gang fight between Anglo and Latin participants, and that "a Spanish" teenagers in Hereford gun was pulled and the crowd old boy received a wound to his listed as to the parties involved ia. right arm that required a re- - with the exception of the ported 60 stitches, three juvenil- person who held the gun - ales appeared before the Court though police have established Tuesday morning and were gi- a connection to the events of the ven probated sentences.

On Wednesday morning, four adults" faced charges in the same Court for contributing to friend to the basketball game the delinquency of a minor. Friday night when he was ap-Their cases are being held un- proached by two carloads of der advisement by Judge H. C. teenagers 'who said they want-

The cases stemmed from a drove his girl to the gym and fight which reportedly occurred let her out before returning to at Dameron Park between a the Dameron Park site. number of Anglos and Lat in s. David Charles Myers, one of the youths had gathered there. juvenile defendants, was cut on Beltran stated that both he the arm by unidentified assail- and Watson had 'emptied every-

ants who also 'hit and kicked thing from their pockets" prior him about the body and face." The weapon used to inflict the wound, thought to be a knife or similar sharp instrument, has not been recovered.

City police reported that the trials have not ended the case. It is still under investigation, they said, not only for the apprehension of the perthe names of all the youths in-

The city police made the ori- by local SCS officials. ginal arrests and conducted the

15, and Steve Walter Watson, 16, Worth Press. at the city park Friday night. ing to fight."

shopping center. But no fight oc- be irrigated efficiently due to

pits on West Fifteenth Street, the help of technicians of the lo- Deaf Smith County.

## Is Set Friday

Procedes from the dinner will Hereford. go for the NAACP's scholarship

Tickets for the event may be obtained at the door at a price of \$1.25 for adults and 75 cents for children, according to Mrs. John Kotara Jr. of White Sylvia High, local chapter pres-

#### Weather Monday

Moisture for month: .00 Moisture for year: .03

#### Friemel Selected Comeback Farmer

sons guilty of inflicting the lected by the Tierra Blanca Soil Friemel entered the Great wound and assaults to Myers but and Water Conservation District Plains Conservation Program. as the "Comeback Farmer of Both technical and cost-share asvolved throughout the affray. the Year," it was announced

The nomination of Friemel will be entered in the "Save the The initial fight apparently oc- Soil and Save Texas" awards cured between Johnny Beltran, program sponsored by the Ft.

Selection to the "Comeback Police reports indicated that the Farmer of the Year" is done so Watson youth stated "that Bel- on the basis of a farmer or tran had accosted him on sever- rancher who has done the greatal occasions in the past want- est job of reclaiming an eroded place he owns or operates.

Beltran told the Court that Friemel, who farms near the the matter had its beginning Wildorado community, is carryon Saturday, Feb. 1, at Sugar- ing out a complete conservation land Mall when he, with other program on his 450-acre farm. teenagers, was "supposed to He purchased the farm in 1964 have whistled" at Watson's girl and was immediately faced with the problems of outside water Watson said that Beltran and washing across the land, caus-Total for last Thursday was his friends then trailed he and ing gullies and loss of soil. Ahis girl friend throughout the bout 34 acres of field could not

> excessive slope. Police reports indicated that In January of 1965, Friemel a fight was started on the follow- decided to do something a- Soil and Water Conservation ing Thursday right at the cliche bout his eroded farm and with District which includes all of

Richard Friemel has been se- cal Soil Conservation Service, sistance were given in planning and applying the needed conservation practices.

> Grassed waterways, bench leveling, irrigation pipeline, diversion terrace and range seeding were constructed and established to help stop the erosion. These conservation practices help keep the soil where it belongs and conserve water. As the play is applied, erosion is coming under control, gullies are healing, soil fertility is built up, and the farm is becoming more productive and ef-

> Friemel says that the acreage he has applied constructive conservation to has probably doubled in value.

> Selection of Friemel as "Comeback Farmer of the Year" was made by the supervisors of the Tierra Blanca

A record crowd is expected at the Bull Barn tonight for the annual Chamber of Commerce banquet and meeting that will top off one of the most successful chamber years in history. Ticket sales were going at a brisk pace early this week for the affair scheduled for 7:30 p.m. tonight.

Highlight of the program will be the naming of the Lion's Club "Citizen of the Year". The top citizen is honored each year by the Hereford Lions Club for outstanding community service. Lions President Ray Moore will make the presentation.

Featured speaker for the event will be Irv Wermont of Boston, Mass., who is described as a "man of many talents." Wer- live longer and have richer livmont is currently Public Rela. es if they would change their tions Director of a large New England corporation.

A graduate of Northeast ern University School of Law, and Emerson College, where he majored in speech, Wermont is au-

#### Services To Be **Held Today For** Felix Urbanczyk

Funeral services for Felix Henry Urbanczyk, 82, who died in son, Clete Corlis, Melvin Young a local hospital Tuesday after a and Morris Easley, Neil Cooper, long illness, will be conducted who served as immediate pastat 11 a. m. today in St. Anthony's Catholic Church, of which he was a member. The Rev. Simeon Heine, pastor, will conduct the rites.

Rosary services were conducted Wednesday evening and the capacity for 1969. will be in St. Anthony's Ceme- may be obtained by contacti tery, directed by Gililland Fun- a member of the board or at the eral Home.

Mr. Urbanczyk, who had lived The Hereford chapter of the here since 1937, was born July National Association for the 7, 1886 at Panna Maria, Tex. He Advancement of Colored People | married Elizabeth Moczygemba will sponsor a southern fried there in 1924. They moved to Meet Saturday chicken dinner, Friday at 6:30 this county from White Deer. Friday night in which a 15-year- scattered." But no names were p. m. at St. Anthony's cafeter- He was a retired farmer, living two and a half miles south of

> Survivors include two sons Conrad and Tony, both of Hereford; six daughters, Mmes. A. H. Reinart, J. W. Stengel, A. C. Stengel. Sam Mazurek and Ed Dziuk, all of Hereford, and Deer; three sisters, Mrs. Leo Bichsel of White Deer, Mrs. and Mrs. Wanda Decker of Rhineland: 44 grandchildren and 22 great-grandchildren.

#### Student Named On Honors List

Miss Beverly Betzen, Hereford las, was listed on the Dean's Honor Roll for the past semester in the school. She is the daughter of Mr. and Mrs. Clarence Betzen, Route 1.

An economics major, Miss Betzen made a grade average of 3.6 on a 4-point scale. She is a

thor of a book entitled "Here's How to Remember." He has presented, in addition to his after-dinner talks, seminars on "Memory and Personality Development" to executives and supervisory personnel of the

nation's largest corporations. Described as 'having thrilled audiences all over the country with his theory that people would worries for laughs," Werm ont has set the theme for his talk here as Laughter. . . The Secret Weapon."

Musical entertainment during the dinner will be supplied by Elson Clark, Clark Music Company, Hereford, and the dinner will be catered by G. D. Calson of the Caison House. Deaf Smith County club steaks will be on the menu.

To be honored are the retiring directors and the top membership salesman of the year. The retiring directors are Ed Wilpresident for 1968 will also leave

the board this year. President Earnest Langley, Vice-president Dale Young, Treasurer Ed Line have all been re-elected to serve in the same

Chamber office.

## Stockholders

The 35th Annual Stockholders' meeting of the Amarillo Production Credit Association will be held in Hereford on Saturday, according to President J. VanPelt. The meeting will be called to order in the Deaf Smith County Bull Barn at 10 a. m., by Gaston Wells, Board Chairman from Dumas.

Some 350 farm and ranch peo-W. T. Jungman of Littlefield ple will be on hand to hear annual reports from the board of directors and management of this home owned agricultural credit corporation. The corporation loaned nearly 25 million dollars in its 12 county area-in 1968.

Featured speaker for the meeting will be W. H. Calkins, Vice-President of the Federal Intermediate Credit Bank of junior in the University of Dal- Houston. This bank supplied 773 million dollars to Production Credit Associations and other agricultural lenders of Texas during the past year. These funds are acquired on the bond market through the sale of debentures to private investors.

Official matters that will 1966 graduate of Hereford High come before the meeting include the election of two directors.



COMEBACK FARMER - Richard Friemel, left, is shown talking to Ed Blackwell of the local Soil Con-servation Service. Friemel was selected as the "Comeback Farmer of the Year" for the Tierra Blanca Soil and Water Conservation District. -



RECEIVES PROMOTIONS - Alex. Glass (left), assistant principal at La Plata Junior High School, is set to become principal there July 1. Shown with him is Jerry Don George, who is now La Plata' principal, but will become Administrative Assistant to the Superintendent of Hereford Public Schools on the same date. -Staff Photo

burr haircuts."

Judge Williams also stipulated that each of the three 'ju-

veniles" are required to be at home by 9 p.m. each evening. unless accompanied by their

parents. They were also advis-

ed not to discuss the probation

to stand before the judge during

the hearing. Judge Willi a m s

waived this procedure in view

of young Myer's weakened con-

FOUR "ADULTS" HEARD

Brought before the Court Wed-

nesday morning were David Ta-

rango, 18, Domingo Cortinez, 19.

Augustine Tarango, 19, and Tony

Moreno, 17, classed as adults un-

der the law. They entered no

be reopened by the Court at any

Judge Williams explained to.

them that their charges were

Contributing to the Delinquency

of Minors because they had

transported the juvenile Beltran

to the fight scene. The younger

Tarango was listed as driver.

they become engaged in any

trouble in the future they would

then be forced to enter a plea

and would have representation

Moreno attends school here.

The other three boys are em-

Receive Degree

Carl George McCaslin, Jr., son

of Mr. and Mrs. Carl McCaslin

in Court.

Each was warned that should

dition from his arm wound.

The boys were not required

matter at the schools.

#### Probation ...

Continued From Page One to beginning the fight.

Myers testified that he had not been involved in the argument. He said that he had gone to the fight scene only to "see that everything was fair and square."

sentence, which included a re- ing church because of a Sunday participate in the school break- reas of concern. port to his office every Wed- job with conflicting hours. (Bel- fast program. nesday morning and attendance tran did not have a drivers lieach Sunday. He also request- a car.) ed their drivers licenses (al-

#### Womble . . .

Continued From Page 1

In the business of widening U. S. 60 into 4-lane traffic, the Court was informed that the state has now set the necessary money aside for their 50 per cent of the arrangement (with the county set to pay the other 50 per cent.) They will proceed here with the necessary maps and begin the purchases as soon as possible, the Court announc-

The Court agreed with Sheriff Ed Roberson that a two-frequency radio system for use by his office with local Texas De- plea, as their cases are being partment of Public Safety con- held under advisement and may nections on the same bands was advisable and approved a \$2,811. 01 expense cost for the installa-

County Attorney John Alkin appeared before the Court with Jim Monroe to point out that New Mexico Gov. David Cargo had declared neighboring counties in a "disaster area." He requested that the commissioners query other counties on the Texas side of the line to see what their conditions are relative to presenting the same case before the necessary people in Austin. Monroe declared that he had received less than 5 inches of rain on his place in the western part of Deaf Smith McCaslin Will County last year. Declaring Deaf Smith County as a disaster area would cause the cost of certain items and services to decrease.

The Court agreed to follow up on this situation.

#### The Hereford Brand

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the Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 1, 97.40 per year. Carrier delivery, cents per month. Single cop-

CIRCULATION .....EM 4-200 Carrier ..... EM 4-1851

Jim O'Hair, Mech. Supt.

#### School ...

Continued From Page One ministrator Tom Harkey \$600.

Trustees agreed unanimously to the increases in view of reports concerning each principal and administrator's increased activities within the school system.

Moreover, the salary of Coach Larry Wartes was boosted \$600 per year - not only for his work record here, according to trustees, but to bring his salary in line with other coaches in the AAA District. His salary is now

collection.

Trustees approved a new po- duced price meals. licy on free lunches - which was reported as very little dif- for free or reduced priced lunthough there was a stipulation vious years:

regarding Watson's license) and ordered them to have "short ponsibility of providing a healthy be a requirement. Young Watson's father advisthe responsibility of transporting automobiles on occasion between Hereford and Amarillo.

to church or Sunday School cense and Myers did not own the right to eat in a school cafe- lunch in cases of unusual cir- 5-year-olds.

teria because of inability to cumstances or emergencies. the full cost.

Inability to pay will be deconfidential and available only to the committee of school of-

Procedural steps to be followed by school officials in making the individual determinations are as follows:

"I. Together, the school nurse, visiting teacher, school counsel-Clark reported that school ta- or, classroomteacher and school xes to this date are 94.1 per principal will make individual cent collected. He compared it determination. The school prinwith the same period last year cipal on each campus shall have which showed a 93.05 per cem final jurisdiction in determining those children eating free or re-

"2. Parents of students asking

of them an indefinite probated excuse young Beltran from miss- for all elementary children to istics, and other appropriate a- first grade.

breakfast will be served without ing a free or reduced priced of the two kindergarten classes charge or at a reduced rate to lunch is protected in each school at Central, appeared before the most grade students. But she the recent Language Arts conthose students unable to pay by the use of appropriate procedures in lunchroom collections program. by homeroom teachers. Approp- Mrs. Jones thanked the trus- but I really like it." termined by a local school com- rate accountability of free lun- tees for the teacher's aide, who Mrs. Jones closed with a read- forms of literary arts. They mittee. Such information will be ches will be maintained at has translated much of the Span- ing of Environment, which she believed such contests serve to each school as well as the ish for her initially. But she said felt explained the basis of what create interest in this curriculschool business office."

Brook, Central: Patsy Giles, "play in English." Bluebonnet; Carolyn Sue Lowaccepted was Paula Young.

Date of the Past Board Memhigh school cafeteria.

#### KINDERGARTEN

Mrs. Naomi Hopson reported ferent from the policy of pre- ches shall contact building prin- on her trip to Austin in behalf cipals, but this is not a require of certification of kindergarten "The Hereford Independent ment for participating students, teachers and said she "had dis-School District accepts the res- Application in writing will not covered we are ahead of others in the state" here in the kinschool lunch environment and "3. In gathering informa- dergarten curriculum. She said ed the Court that his son had guiding the participating stu- tion on students and families hie program is now moving indents in the development of de- to participate in free lunch pro- to the 6-year level from the 3 sirable food habits. The cafeter- gram, every effort should be and 4-year level in language they understood." ia program makes it possible for made to secure all available da- and culture. She said that this Therefore the judge granted per- every child in the Hereford Pub- ta possible in the areas of fi- was a definite sign of progress many of the teaching methods Show to the point where they

during the past few weeks her Kindergarten was accomplish- um, and Clark reminded them Teachers elected were Marilyn young students have begun to ing. "Put a plant into close that scholarships are often aw-

der, La Plata; Tommy Rosson, teaching technique in reading you'll get hoodlum plants! The unassigned; Melissa Tubb, La as "you cannot stack word on Plata; and Linda Wood, Aikman. word. You must lay a founda- grow is in dark, dry cramped Granted a leave of absence is tion - like a builder or con- surroundings. Change these sur-Esther Springer, due to her hus- tractor. It must be carefully roundings, put a little love and band's illness. One resignation planned. Then you can see the 'bricks' fall into place." She said that she was cer-

bers Dinner was verified as tain she had already seen many March 21 at 7:30 p. m. in the of the original question marks that faced the children who knew no English and a minimum of Spanish "start to erase." However, she described an incident of trying to relay to them the meaning of the word elevator. In order to clarify it, she said, the students were taken to the Hotel Jim Hill and actually placed on an elevator. "They rode up and down - then

mission for this job to be con- lic Schools to have an adequate nancial ability, social and me- for the migrant children enroll- had to rely on "playing games." register in all top brackets) and nkenship, Lola Hawes, Al to n Judge Williams gave all three tinued. However, he would not lunch and provides opportunity ntal problems, family character- ed here prior to beginning the It pertains much to identificate felt that it is because of new Hollingsworth, Freeda McBride; tion, she explained, even to sel- interest in the school-faculty to- Misses Sue Miller, Kathy and Enrollment figure in the seven ecting feods in the cafeteria. She ward the project, He also made Carolyn Hutcheson, Debbie Haw-"4. No child will ever be de- local units is now 102, she re- said they also pay close atten- a similar statement toward chor- es. Eleanor Winkler, Lav en ie "No student shall be denied nied a free or reduced priced ported. Last month it was 95 tion to recordings and have all work; that instructors in both and Donnell Benefield and Shel-

Mrs. Mary Jones and her aide "It has even helped teach them hours with their assignments. pay for his meal. Lunch and 5. Identity of children receiv. Elvira Gonzalez, who have one how to clean up and be clean. Administrators and board

Pallab, Texas 75235

board for a description of the said. This is my first exper- test here, when schools through-

Mrs. Jones described the room to grow normally, and this phase. only place that hoodlum plants care and sunshine into their lives, and you get opposite re-

Clark told the trustees that this program will continue throu-

enimously in praise of the Vocathe School Choir director on bethe Junior Live Stock Show and the music for the stage play 'Oklahoma!", respectively.

Clark pointed out the advan- Mrs. Oyd Ellerd. cement over a period of four years in the live stock shows (where Hereford had registered Mrs. Jones reported that no top awards in the 4-County Patterson, Dale Young, Jean i e learned to listen to instructions. phases had devoted many extra ley Brooks.

She had previously taught | members were also in praise of ience teaching kindergarten - out the area competed here in debate, prose, poetry and other

quarters, without sunshine and arded students by colleges in

#### Bride-Elect Is Honoree At Shower

A shower honoring Miss Cyn. shout the summer months here. thia Lynn Ellerd, bride-elect of Resolution was also passed un- Sgt. Dennis Lloyd Francis of Denver, was given in the home tional Agriculture teachers and of Mrs. Harley Jones recently with Misses Anita Jones and half of the recent showings in Linda Whitehorn as hostess e s.

Mrs. Wilma Brooks registered the guests, who were greeted by the honoree and her mother.

They included Mmes. C. N. McClure, J. C. Reese, Elmer Easton, Joe Pitts, Lovella Bla-

#### PIGGLY WIGGLY A PIGGLY WIGGLY A PIGGLY WIGGLY Club Calf and Lamb Now On Sale



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Del Monte 46 oz. can

Del Monte 46 oz. can

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29c

29c

29c

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5 for \$1

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S&H GREEN STAMPS

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Good thru Sat., Feb. 15

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1b. 8C

1b. 17C

1-lb. cello pkg

of 409 E. 5th St., will receive his master's degree at the close of the 1968-69 fall semes-SUUASI ter at the University of Texas Graduate School of Business.

Heinz

PI

G

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Y

McCaslin was one of 33 who received their Master of Business Administration degrees while one Master in Professional Accounting degree was also granted

Dean George Kozmetsky made the announcement recent-

#### Holman Eelected TSTA President

The local Texas State Teachers Association elected Robert Holman, assistant school superintendent, their president Monday night at a meeting in the Hereford High School auditor-

Also elected were Nancy Ri-\$3.00 per year; Zone 2 dent; Jean Ricketts, secretary;

#### ELECTED PRESIDENT

The new parish board of St. Anthony's Catholic Church, recently elected, chose officers at its meeting Monday evening. Charles Schlabs was named president and Eddie Salinas vice president.

Other board members are Jim McAndrews, S. T. Loerw ald, Mrs. W. J. Albracht, Mrs. A. H. Husmann, Steve Dziuk and Dolores Betzen.

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Piggly Wiggly

VALUABLE COUPON JUMBO SIZE DASH 9 lbs., 13 pz. REG \$2.49 SAVE 70c

PIGGLY WIGGLY Offer expires Saturday Feb. 15, 1969.

#### Committee Appointments Assure Power of Liberals

By VERN SANFORD **Texas Press Association** 

committee appointments now portant, school legislation. have cleared the way for law-

ced 27 senate committees which of Meridian, nominations, assured increased power for liberals, urban areas - and the House went to veterans of two presiding officer.

Speaker Gus Mutscher followces of authority.

Two" senate committees - fi- quor regulations. nance and state affairs. Sen. A. Rep. Rayford Price of Pales-M. Aikin Jr. of Paris, however, tine, who came to the legislaremains as finance vice-chair- ture with Mutscher in 1961, has s u b-committee which actua- busy House state affairs panel.

Sen. Charles Herring of Ausmakers to get down to the real tin heads the jurisprudence com- tee assignents during the third in 1970-71 budget-making. business of the 61st Texas ses- mitte; Sen. Tom Creighton of week of the session, legislators Lt. Gov. Ben Barnes annou- servation; and Sen. J. P.Word semi-emergency nature.

or more terms of service.

For the fifth time, Rep. W.S. ed up two days later with a (Bill)Heatly of Paducah will be sweeping reshuffling of all ma- chairman of the budget-writjor House panels, leaving only ing appropriations committee. three chairmen in their old pla- and Rep. Ben Atwell of Dallas will chair revenue and taxa-Barnes picked veteran Sena- tion which originates tax meators Grady Hazlewood of Ama- sures. Only other chairman rerillo and William T. (Bill) Moo- tained by Mutscher was Rep. re of Bryan to head the "Big John E Blaine of El Paso, li-

man and head of the working been designated chairman of the who headed state affairs last El Paso Sen. Joe Christie, session, is in charge of the rules prospective sponsor of a cons- committee which controls the titutional amendment to legalize flow of legislation to the House sale of liquor by the drink, calendar. Rep. Tommy Shannheads the constitutional amend-on of Fort Worth directs the

BILLS PASSED

Even while awaiting commit-

stall a welfare cut (in aid to de- other high-priority items. pendent children), to assist age. Colleges got \$335,815, the senate \$325,000 and House \$115.

Second bill urged by Gov. Preston Smith increased retirement benefits of some 6,500 retired state employees an average of 10 per cent, Minimum lly conducts hearings on the Rep. R. H. Cory of Victoria, bout \$30 to \$50 a month. A retirement boost for elected officials will be the subject of a separate bill.

SENATE REFORMS RULES Senate lost no time in adopting rulebook reforms designed to curb free-wheeling conference committees and to relax its own secret-vote provisions.

They voted 25-6 for new joint rules. Most dramatic change would limit conference committees named to adjust differences between House and Senate bills to doing just that - rather than writing totally new legislation behind closed doors. The House has yet to act.

Senate later approved 30-1 revisions of its own operating procedures which for the first time direct open committee hearings on appointments by the governor (unless a majority of the nominations committee votes for executive session).

Senators also were authorized to announce how they voted on confirmation of appointments. LEGISLATION RAINS IN

Bulk of legislation proposed by Governor Smith - and a lot he didn't ask for - in his first message to the 1969 Legislature already has rained into hoppers of both houses.

Constitutional amendment proposals would lower the voting age to 18, shore up women's legal rights and authorize horse track betting on a local option basis in Bexar and Harris Coun-

Among other bills introduced

in the House and Senate are: \*A proposal by Sen. Criss Cole of Louston to make air and water pollution a misdemeanor offense - for corporations as well as individuals.

\*A Texas Meat Inspection law, sponsored by Sen. Jim Bates of Edinburg. (Withou a state act, the federal government will take over meat inspecting in

\*Rep. Dick Cory of Victoria wants to abolish common-law marriage and permit divorce because of unsolvable discord be

\*Liberals will try again for a

\*Senator Bates also has a for another three months." Of Gilleland, Young Homemakers bill prohibiting private clubs the ten volunteers, six of them Club, and Mrs. Grady Parsons." including country clubs - in Mrs. Thompson also said, "I "dry" areas (based on his premade the situatio possible who would like to mention that Cagle mise that if an area votes to be ere two volunteers could serve Davis, at Sunset Lanes Bowling dry, it ought to be completely

\*Sen. V. E. (Red) Berry of group bowls on Tuesday after- San Antonio wants to extend until 2 a, m, every day the time She reported that all the Sa- in which alcoholic beverages time," she said. "There are now tellite teachers (from ten area may be sold. (Such a bill pass-17 women volunteers transportowns located near Amarillo ed in 1967 but was vetoes by

\*Representative Cory wants only extra activities this month a code of ethics for teachers and

Representative Caldwell also

and other advertising techni- San Antonio judge he could not gas stations.

only one field. Nobody is rush- suit BUDGET WORK BEGINS

Mineral Wells, water and con- boomed through two bills of a general revenue spending, an in- tained a permanent injunction First passed was a \$905,815 does not provide for teacher pay gainst an aluminum concern All 45 chairmanships in the appropriation measure to fore- raises, new senior colleges and to halt "bait and switch" selling

> Starting bill calls for \$14.9 mi- cuts. growing junior colleges and to llion for the judiciary; \$277.2 Third Court of Civil Appeals headed off a \$28 cut in aid to and administrative departments milk solids. needy families. Governor's of. and agencies of state; \$2.63 Parents in the Edgewood nel, equipment, travel and post- million for the Legislature.

COURTS SPEAK his academic year.

State Supreme Court told a Covernor Smith, according to name Mardeman charman of been named chief engineer of ed on February 1,

ques such as those used by order an insurance company to reveal its auto liability policy There has been a shortage in limits when involved in a law-

ing forward with tax ideas. Al- Supreme Court upheld lower though that may soon be the sub- courts rulings that a Vidor yous ject of a new address to the Le- th who promoted an illegal drag gislature by Governor Smith. race was not entitled to damages for injuries received when he A record \$5.6 billion in was hit by one of the racers. ments committee. Aikin is cha- House administration committee spending proposals of the Leg- Life sentence given a Wichita man of the education panel with offices close to the speak- islative Budget Board has been County man in 1928, for assault, AUSTIN, Tex. - Legislative which probably will handle im- er and his top staff assistants. placed before the House appro- was thrown out by the Court of priations and Senate finance Criminal Appeals because the committees as a starting point man had no lawyer in two prior convictions cited in his trial.

Bill calls for \$1.1 billion in Attorney General Martin obcrease of \$170.4 million, but it in an Austin district court atactics or misrepresenting price

help finance legislative and gov. million for health, hospitals, sp- held constitutional a 1935 law aernor's office operations this ecial schools and youth institu- gainst synthetic milk that incluyear. A fund transfer of \$35,000 tions; \$2.67 billion to executive des both vegetable oil and dry

fice got \$130,000 for new person- billion for education; and \$16.7 school district property owners brought a federal court suit challenging constitutionality of the tional opportunities.

TOURNEY WINNERS - Pictured here are the winners in the recent Hereford Women's Bowling Association Tournament held last week. Members of the winning Hereford Insurance team are, from left. Bertha

Arnold, Don Baugous (sponsor), Jean Watts, Margaret Byers and Cleta Weems. Not pictured are Betty Kelley, who substituted for Bertha Arnold, and Betty Stephan, a member of the team. -Staff Photo

Federal district court judge tax system under which some advance predictions, appointed the Board, which regulates the the Texas Water Development her ruled that a college stu-school district propert yowners former State Sen. Dorsey B. state's second largest industry, Board, Baskin has been acting dent with an I-S deferment pay higher taxes than others Hardeman of San Angelo to a when he is confirmed by the Se- chief. from the draft may finish out for the same or inferior educa- six-year term on the State Boa- nate.

rd of Insurance. He plans to C. R. Baskin of Austin has boards and commissions expir-



### SPRING BARGAIN DAYS AT PENNY'S

Only the look need be expensive... Fashion Manor<sup>®</sup> bedspreads now reduced thru Saturday!

DURHAM. Penn-Prest never iron, all cotton bedspread that irons itself in the dryer. Interesting geometric pattern woven in. Decorator colors.

REG. 9.98, NOW FULL 8.88

REG. 8.98, NOW 7.88 TWIN

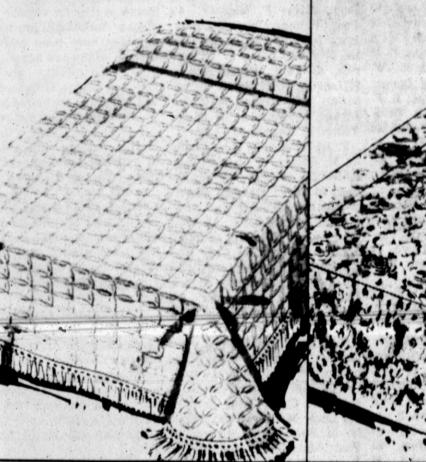
cotton quilted to polyester fiberfill backed with Reemay" polyester. Machine washable in lukewarm water. Pink, blue, sunbeam. REG. 9.98, NOW FULL 8.88

GARDEN PATH. Beautiful floral print

REG. 13.98, NOW 11.88 TWIN

VALLEJO. Penn-Prest all cotton matelassé spread that never needs ironing Just machine wash, tumble dry. White and high fashion colors.

REG. 13.98, NOW 11.88





Men's

WINTER

**JACKETS** 

12.88

Only 17 left in broken



Womens CAREFREE UNIFORMS 5.00

blend fabrics for easy care. Styles you'll want several of Juniors & Misses

Mens

TURTLENECK

KNIT SHIRTS

Reg. 3.98 so these won't

last long hurry.

WINTER **JACKETS** 6.99

Boys

Entire stock only 23 left n broken sizes so be here early for best selection.

Boys

**FANCY PLAID** 

Penn Press JEANS

Special purchase of

better quality Jeans

sizes. Final cleanup so hurry. Womens

Cotton Flannel SLEEPWEAR

Reg. \$4 now is the time to stock up only a few

Womens WINTER **JACKETS** 10.88

Entire stock priced for quick clean up. Broken sizes. Hurry

Irridescent and Woolen Suitings PIECE GOODS 99c-1.99 vd.

Reg. to 4.50 yd. so hurry we're cutting this fast

Girls WINTER COATS 8.99

14 only prices slashed. Hurry, don't be disappointed broken sizes

> **Entire Stock Womens Winter** DRESS COATS **20.00**

Only 8 left so hurry broken sizes

to sell Make Penney's Your Headquarters To Save Money And For Valentine Gifts!

ing piano lessons to a child in ed the meet with Mrs. Sandra the preschool class on Wednes- Goodwin, who is Volunteer Coor- system to \$49. day mornings. Mrs. Imogene dinator in Amarillo, and with the \*Reps. Hilary Doran of Del Harris has volunteered spee- Volunteer Chairwomen from the Rio and Guy Floyd of San Anch therapy for the classes on other nine Satellite schools," tonio will run with a bill ex-Tuesdays, and Frank Ford has Mrs. Higginbotham is Volunteer empting Texas from Daylight volunteered to help in the post- Coordinator for Hereford: school class on Tuesday afternoons for bowling. "During the past two months, (January) were when we took a state commission to enforce it.

"Thanks to Don Chaney, our

most solved for the present

ting children to and from school.

who needs transportation."

Mrs. Tom Harkey, Mrs. Harlan Cane."

Mrs. Maxine Thompson, the Vander Zee, Mrs. Jack Gililland. Hereford Satellite Day Care Mrs. J. D. Neil, Mrs. Urlin Streu teacher, made her report for and the Hereford Ministerial As-January for the classes conduct- sociation "Money donations, for sup-

MOD CHECK - W. C. Russell, right, campaign dir-

ector for the March of Dimes here, is presented a

check for \$130.77 by La Plata Junior High student

body president David Thomas. The money was rais-

ed through various activities carried on by the

Day Care Here Has

**Interesting Month** 

school's student body. -Staff Photo

mas parties."

ed at First Christian Church, after telling committee mem- plies and expenses, were made bers that "our last month of to the school by VFW Auxiliary, school in 1968 was indeed a busy Elks Lodge, Bippus Home Deone — we had several Christ- monstration Club and Cultural Texas.) Home Demonstration Club. Toys Satellite Day Cafe trains pre- and supplies were contributed school and post-school retardat- by The Camp Fire Group, Mrs. A. B. Roberson, First Baptist We have now finished the Church, Mayor John Pool, Mrs. twoon husband and wife. first month of 1969 and all is go. D. C. Kinsey, Mrs. Tom Hall, ing well," Mrs. Thompson said. Mrs. R. L. Cardinal, Mrs. Ho- minimum wage with a bill spo-"I was happily surprised to mer T. Goodwin, Mrs. C. T. nsored by Reps. Raul Longoria find that most of the class- Douglas, Mrs. R. L. Ethridge, and Lauro Cruz setting a state room volunteers for the first Mrs .Nel Norvell, Harold Mor- minimum of \$1.10 per hour. three-month period came back ton, Betty Reddell, Mrs. W. C.

stayed with the program and it the same class in some instanc- Alley, has shown much patience dry) with us when our post-school

transportation problems are al- noons. who have classes) went to the Gov. John Connally.) However, we still have one child Amarillo State Center for Hum- \*Affirmative action is expectan Development on Jan. 24 for ed in 1967 but was voted by Mrs. Thompson reported that in-service training. "Mrs. Ray- mise bill to increase the maxi-Mrs. Tom Burdett has been giv- mond Higginbotham also attend- mum weekly payments under

Mrs. Thompson said that the cakes, cookies, juice and mon- the preschool children to the A proposal by Rep. Neil ey for the refreshment periods Bull Barn to see the animals Caldwell of Alvin to require ciwas furnished by Ray Eldridge prior to the Junior Livestock ties and counties to designate First Christian Church, Mrs. Show. When we left the Bull the right of way at intersections Larry Dippel, Mrs. Jean Davit- Barn, we went to Sugarland Mall and put up fraffic signs within te, Rev. Fred Howard, Mrs. where the children were treated two years to help establish Pat Hughes. The Gay Bluebirds by Mrs. Higginbotham to pop-blame in accidents, Group, Farm and Ranch Club, corn and orange at the Candy

the Workmen's Compensation

Saving Time.

would prohibit games, puzzles

County Welfare



TWO TIME WINNERS - The eighth grade basketballers at La Plata Junior High are shown here with two of the first place trophies they won re-

cently in tournament competition. One was collected at the Muleshoe tournament and the other at the Friona tournament.

#### Courthouse Records

VEHICLE REGISTRATION

can; David Brumley, 65 Chev G. Sparks, 65 GMC; R. G. pkp; Gabriel B. Martinez, 62 Sparks, 61 Ford 1/2T; R. G. Chry.; W. T. Higgins, 66 Chev.; Sparks, 63 Ford 1/4t. Leon J. Bell 58 Ford tr.; Tip Top | R. G. Sparks, 57 Chev 2T; R. Oil Co. Inc., 59 Chev 1/1; Ta- G. Sparks, 61 Chev 2T; R. G. wana Marlene Ceniceros, 63 Sparks, 53 GMC 2T; R. G. Chev. pkp; Rodney Wayne Ha- Sparks, 57 Ford; R. G. Sparks, mmons, 55 Chev.; R. N. Yarbro, 53 Dodge, 2T; R. G. Sparks, 54 69 Ford; William E. Moss, 69 Willys; Dick Ellis, 61 Chev. Ford pkp; Gifford-Hill Western, pkp; Nell Spradley 69 Old.; Wal-6 9Ford pkp; Gifford-Hill Wes- ter John Paetzold, 62 Merc.; Lotern, 69 Ford %T.

pkp; James W. Witherspoon, 69 western Public Service, 69 Chev. Ford 1/4T; Everett Wiseman, Jerry E. Tucker, 68 Pont.; Ar-60 Chry.; James B. Sweny, 7 thur Wear, 65 Chev 1/2T; C.T. Chev.; Hampton-Elliott, 69 Cad. Goheen, 65 Chev. 2T. Victoria H. Mireles, 59 Chev.; Jack Kirkland, 69 Ford, 1/2T Carl Boyer, 58 Ford; El Paso pkp; Robert W. Davis, 66 Ch3v.; Ntl. Gas Co.; 69 Ford; R. H. D. E. Turner, 53 General H. T.;

Themas, 69 Rambler; Robert Ford; Joseph R. Hill, 66 Ford. R. Wilson, 66 Ply.

Gary W. Reed, 60 Chev.; Don cero, 56 Olds.; Mrs. J. W. Croc-Howard, 66 Olds.; Miller Seed kett, 52 Chev. west Offset, 67 Lincoln,

innings.

103 Ave. E.

irma Harbour, 61 VW; Den- Hicks, 69 Chry. nis Heiman, 65 Chev. 1/4t; A. C. Edwin Axe Farms, 48 Ameri- Bobby Adams, 66 Ford 1/2t; R.

renzo Vigil, 66 Pont.; Shook D. L. Peterson Trust, 69 Ford Tire Co., 66 Ford pkp; South-

Chev. 1/4T; Jack E. Mitchell, 63 mero, 68 Kawasaki; Nela Ton- ie Squier, 63 Chev; Louie Squier, 50 Chev. kins, 63 Ford; Maxine Davis, 67 63 Chev; Louie Squier, 64 Dod- Edward C. Schilling 68 Ply; ing is called for Feb. 24, when Ethel Womble, 68 Olds.; Ver- Bridgestone; Robert W. Ellis, ge; Betty Skipper, 59 Chev; Jackie Billington, 63 Rambler; the cast will be announced and don Watts, 69 Opel; Merced Per- 67 Kawasaki; George Zepada, 60 ez, 59 Simca; Robert E. Wag- Chev.; Kinsey Osborn Mtrs. Inc. oner, 69 Buick; John W. 69 Buick; Euel L. Perry, 61

Pope, 65 Dodge; Joe Chavez, Robert Lee Campbell, 57 64 Chev.; Ellen B. Kellar, 68 White Winch 3T; Antonio L. Ra-Buick; J. E. Kellar, 64 Ford; mirez, 69 Ford 1/2T; Steve Kinpkp; A. C. Brorman, 69 Olds.; ion, 69 Merc.; Dean Allen, 63 Charlie Burk, 69 Chev. pkp; Olds.; Ronald Young 69 Ford; Donald P. Rusk, 69 Chev.; Mel- Wendell Roe, 62 Oldm.; Carl vin Barton Shirley, 65 Chev.; K. King, 66 Chev pkp; Tom Villa, 66 Chev.; Rosendo C. Abalos, 60 Dwain K. Coody, 60 Ford; Chev.; Mrs. Roy Jowell, 64 Ply. Carmen A. Hernandez, 60 School Paul Sanchez, 67 Ford; Ophilia Bus; W. M. Stewart, 69 Chry.; Castillo Luna, 56 Chev.; Ramon Kenneth Ruland, 62 Chev. pkp; Bermea, 59 GMC; Casimiro Lu-

Co.; 69 Ford; Marvin Gavina, Ramon Zamora, 56 Chev. pkp; 69 Ford; Elipdio A. Martinez, 59 John M. Fielder, 66 Dodge; Ra-Ford; Doyle King, 52 Gramm; mon Villareal, 59 Ford; A. R. Doyle King, 64 Chev.; Southwest McCutchan, 65 Chev pkp; Ray ght, 69 Merc; J. E. Lloyd, 69 Sixto J. Cordova, 64 Ford; He- Texas State University group of Offset Inc., 64 Chev.; Southwest Helzer, 68 Chev.; John R. Dem-Offset Inc., 67 Ford 1/2T; South- pster, 69 Ford pkp; Howard R. ald R. Pagett, 67 Buick. Godwin, Ford; D. L. Peterson L. Truman Ragan, 60 GMC Trust, 69 Ford; Easley Feed George Cumings, 65 Ford; E. F. Olds; Lela Rose Worley, 58 pkp; Doug Greeson, 61 Ford; Yards, Inc., 66 Intn'l; Circil Loerwald, 66 Chev; Damon Da. Ply; H. K. Powell, 69 Chev. Ercilia R. Pena, 56 Chev.; Pe- Three Feed Yard, 63 GMC 1/2T;

GARY'S QUIZ ON

THE WORLD OF

**SPORTS** 

nett, 60 GHM 1/2T;

Merc.; Organic Fert. Co., 69 In. hev; tn't; Gary L. Miner, 67 Chev.; Ignacio Esqueda, 5 All State;

Jimmy Gutierrez, 66 Dodge; D. & L. Cattle Col, 67 Cad; A. committee duties for the play Paul Jones, 65 Chev pkp; Owens H. Janssen, 67 Ply; Norm an assigned, Mrs. Gililland, HCP and Hollingsworth, 69 Chev; Nelson, 61 Ford; Rufus Santos, president announced. William Meekins, 61 Ply; Kerry 60 Buidk; Francisca V. Hernan- Members voted to set the se-

Parker, 61 Chev; H. D. Ghol- Johnny B. Gonzales, 60 Stude; son, 65 Merc; H. S. Fuller, 64 Robert E. Nelson, 60 Ford;

Harold Searcy, 63 Rambler.

69 Merc; Gerald G. Bybee, 69 chen, 55 Intl. pkp. Chev; W. H. Jones, 69 Chev; Don H. Teague, 66 Ford; S. S. 65 Dodge; T. R. Royal, 66 Ford; en recorded going 40 to 43 m.p.h. Daisy Blackwell, 1-23; Claudo 364-2413 Clyde B. Jones, 5 Chev; Frank Garcia, 61 Chev; Frank Garcia

White, 65 Chev.; Gifford-Hill Gonzalez, 55 Ford; Bernardin- 59 Ford; Bob K. Meador, 61 Western, 69 GMC trk. trac, 3T; a Hernandez, 9 Chev.; R. D. Ford; Bob K. Meador, 61 Pont.

Jacobsen Bros. Inc., 66 Ford Donald Paetzold, 65 Chev 1/2T pkp; Gulf Oil Chem. Depf., 69 Johnson, 63 Ply.; G. Pizana, 62 pkp; Donald Paetzold, 59 G. Ford 1/2T; Poncieno Zepeda, 59 Chev.; Lupe Garcia, 64 Chev.; MC 1/4T; Nancy Paetzold, 63 Chev; J. E. McCabe, 66 Dodge, Ford; Ronald Ott, 68 Ford; Wil- pkp; Ronnie Bell, 54 Merc; Roliam H. Kent 69 Olds.; Joe Don bert Cano, 5 Chev.; W. D. Rat-Noland, 69 Chev.; Jerry Deas, litt, 59 Cad; Thomas Davis, 62 69 Olds.; Demetrio Zuniga, 65 Chev pkp; Jamie and Ruth Co., Chev.; Raymond Hernandez, 64 61 Chry; Iran Tipps, 69 Ply; Chev.; M. R. Kimbrough, 69 B. G. Cotton, 67 Lincoln D. L. Ford; Verle D. Powell, 68 Buick Cattle Co. 68 Pont; Ole T. Lar-Philip Shook, 68 Pont.; Lillie son, 51 Ply; Don McNease, 65 Mae Noyes, 64 Chev.; L. A. Ben- Hondo; William G. Crow, 65 Buick; Mrs. Jerry L. Morris, Marjorie F. McCarty, 64 53 Pont; Lupe R. Garcia, 55

May Roberts, 62 Rambler; J. L. Baltasar Perales, 60 GMC; Em-Betzen, 62 Renault: Jimmy Turn ilio Ramso, 60 Cad; Frank bow, 63 Chev 1/4T; Irving Alex- era, 61 Ford; Pablo Salazar, 54 ander, 69 Buick; Don J. Lowder, Rocket; Raul Gonzales, 62 Olds; 67 VF; Donald Joseph Lowder, Arlie Dean, 68 Ford pkp; Ped-66 Ford: Eugene C. Martin 58 ro Aranda, 65 Chev: Berry T. Buick; L. H. Lane, 61 Ply.; Carl Johnson, 63 Chev; W. R. Hair, Carlile, 69 Ford; Sandra Vaught 67 Buick; Joe Blanco, 63 Pont; Schueler, 60 Chev 1/2T; A. R. James DeVault, 64 Ply.; Fe- Thomas, 66 Chev.; H. N. Bishop, G. R. Smith, 65 Ford; Benito will direct; he invites any resi-Latham, 69 Olds.; Bobby Ad- liciano Cano, 62 Dodge; Sue 69 Ford; Taft McGee, 69 Ford; Rincon, 63 Chev; Gabino Nava dent interested in trying for a ams, 63 Chry.; W. M. Moore, Northcutt, 63 Ford; John New. J. C. McCracken, 69 Ford. Rivera, 63 Chev; Jim Bill in g. part to attend the readings next Louie Squier, 51 Nabors; Lou- ton, 5 Chev; Alfonso Aquirre, week,

Lealand Dean, 56 Chev; P. E. ny M. Griggs, 69 Merc; Bobby in a British university in the Hooser, 53 Chev; H. S. Fuller, R. Hardin, 56 Chev; Sammy Fi- 1890's, were set for three nights 63 Chev; G. W. Michael, Jr., sher, 66 Chev; Treva S. Hester, "around April 20". 66 Ohey; May Dell Stockinger, 59 Rambler; William Ben Snell. 63 Chev; Charles Edward Tho- 0 Inter; Jim Mrnell, 62 Ford recent Night of One-Acts and on mas, 57 Chev pkp; Edward Vau- pkp; City of Hereford, 59 Ford; the presentation here by a West Ford; Earl Rea, 66 Pont; Ron- riborto Martinez, 65 Merc; Mar- the children's matinee, Pinoc-Douglas Roberson, 67 VW; L. King, 68 VW; Ed Bezner, 69

ard, 60 Ply; Meca West, 64 Pont; Margaret P. Johnson, 65 2-7. Medallion; Mack Noland, 69 Pont; Judith Gwen Henslee, 66 Dennis Lloyd Francis and Cy-Chev; Donna Hill, 66 Chev; Ford; Stanlye S. Self, 56 Olds; nthia L. Ellerd, 2-6; Charles Eu-Charles H. Hill, 66 Chev; Bill George Willima Frank, 66 Chry; vene Brownlow and Judith Rowland, 60 Terra Marina; Miquel Meraz, 67 Chev; Rich- Maye Martin, 2-2; James Wilard Dela Certa, 67 Ford; R. D. liam Brorman and Cecelia Lee Steve Fanning, 63 Chev; Deaf Swanson, 69 Buick; Charles N. Burrus, 2-1; Jose Angel Pin a Smith County Sberiff's Dept, Calloway, 69 Ply; John McCut- and Angelica Escamilla, 1-30;

Most porpoises swim 17 to 23 Samuel Barba and Junita

#### Scout Organization Pushed To Capture Attention Of Youth

During the crises of recent | -- to improve its record. years, there has been one local organization that has been doing posed to the Scout program is its part for the boys of the com- a major goal, there is a special munity. But now it has decid- emphasis on seeing that boys ed that it must do even more have a quality program under as a positive force to capture trained leaders, and that there the attention and interest of are adequate manpower and re- Caison House Tuesday, when receiving the latter type of aid. youth.

The Llano Estacado Council gram effectively.

responsible positions.

the 90th Congress of the United ny boys. But America today is States were either Scouts of a disturbed land, problems tronauts were scouts.

of the Boy Scouts of America The slogan for this ambitious has launched an eight-year long- eight-year plan is "America's range plan called BOYPOWER manpower begins with BOYPO-'76 that will broaden its mem- WER.' 'The slogan is strengthenbership base and make known to ed when one considers that Scoboys, leaders, and local organi- uting prepares each boy to azations the availability of the chieve his adult potential as Scout program to all who can a responsible citizen; that it accept its commitment of ser- offers variety of experience, vice to God, country and other challenge of mind and muscle, opportunity to develop self-con-

Scouting, of course, has made fidence, satisfaction of service a profound impression on Ame- to others, and the fun of workrica since its beginning in 1910, ing together; and that it is an and its success is evident in the active, virile program with number of former Scouts now in broad appeal for the emerging adult. For example, 328 members of True, Scouting has reached ma-

Scout Leaders; 29 state gover- mount and frustrations surround nors have had scouting experi- us. Young people are deeply inence; and 36 of the 47 living as- volved, whether it be discontent with our foriegn policy, de-Now, the Llano Estacado Cou- monstrations and riots in our cincil has set up a series of goals ties, or our escr'ating crime through 1976 appropriately the rate. Many boys and girls lack 200th anniversary of our nation the desire to relate to this na-

She has asked for permission

story for the stage, with the

While getting more boys ex-

sources to carry out the pro- Jewel Smith, head of that dements, especially the juvenile vors to Westgate Hospital.

> Mrs. Smith has been in her up with them", she said.

She spoke of the various programs: Old age assistance, aid

tion's traditions. They are not accepting the responsibilities of a free society as we know them.

Perhaps if Scouting had reached more boys and influenced them more deeply in the last half century, great segments of our youth would not be in turmoil today.

Scout leaders are the first to point out that Scouting is not the only solution, but that it is one of the proven methods of developing boys into men of character.

So, if Scouting is to make a more profound impression on America, it must reach more boys from all strata of our soter and qualities of leadership.

BOYPOWER '76 is the blueprint, and we shall look forward to the results gained by dedicated men and women who are view of making it available for committed to making Scouting the Community Players to stage relevant to the needs and conas a summer show for children cerns of our nation and our youth.

Office Is Topic A survey of Deaf Smith Coun- for the needy blind and partity's welfare department was cularly of aid to dependent childmade in the program of Pioneer ren, and said there are at pre-Study Club at a luncheon in the sent 48 children in this county

Mrs. Ray Johnson was propartment, was the guest speak- gram leader and introduced Mrs. Smith. Mrs. H. E. Miller gave She told how her office is or- the luncheon invocation. Mrs. ganized how it operates, its re- Ted Panciera, vice president, lation to the Texas Department presided in the absence of Mrs. of Public Welfare and its rela- Delmar Sigle, who was ill. Memtions with other county depart- bers voted to send Valentine fa-

Mrs. Ralph McCullough a nnounced that bulbs for spring present job since 1953, and she planting have been ordered and told of numerous changes in are expected to be on sale by policy of state and federal agen- Eastertime. The club sells the cies which affect the operation bulbs as a city bautification of the county office, changes project and to raise funds for often so rapid that the aver- other service projects. Purchase age person simply can't keep of a new flag to be flown in Mothers Park was reported.

Hostesses for the luncheon were Mmes. B. E. Brumley, N. E. Gass and Miller, who decorated the tables in Valentine motif.

Others present were Mmes. C. R. Walser, William Wimber lev. Bess Werner, P. B. Sowell, M. L. Simpson, Mary Seigler, L. H. Lookingbill Sr., W. C. Hromas, O. G. Hill Sr., Henry Hastings. Burl France, Herman Ford, Fred Barrett, Frank Ball and Miss Roberta Campbell.

#### **Listening Group** Hears Broadcast

The group of members from Young Homemakers Home Demonstration Club which is listening each week to a series of broadcast programs on M o n ev. Management, met in the home of Mrs. Dean Bryant Tues day morning

They included Mmes. Freddy Cooper, James Hill, Huey Lowrie, Roy Parten and Charles

READ THE WANT-ADS.

#### Tryouts Slated For HCP Comedy Reading for a play to be pre- ed on a session of the conference sented in April by Heref or d on children's theater work which ciety and do an even better job Community Players were set she attended at Amarillo last of developing individual charac-

for 8 p.m. Feb. 17 and again week Feb. 20 at the parish hall of St. Thomas Episcopal Church, at t oadapt a popular children's a membership meeting Tuesday evening in Community Center.

Selected as the next play is the comedy. Charlie's Aunt. which was planned for last summer but postponed because of casting difficulties during the

Another membership meet-

L. Struve, 69 Pont; Loyd A. Bro- dez, 64 Olds; Ben G. Scott, 69 cond Monday evening of each oks, 68 Ford; Roy Kuper, 63 Pont; Albert F. Maxwell, 68 month as time for regular mem-Chev; Tommy D. Carnahan, 68 Pont; Thomas Albract, 67 Pont; bership meetings; previous ly. Dodge; Taft McGee, 65 Ford Mary Diaz, 61 Chev; Alias Gar- meetings have been called as pkp; Jimmy Dale Graham, 65 za, 54 Ford; Hayes E. Fitzpat- needed for the new organization. Ford; Henry Wommack 66 VW. rick, 63 Ford; Frank Garcia, The annual meeting, when new Mary Jane Crone, 64 Dodge; 63 Lufkin; O. W. Parris, 65 Im- directors are to be determined. Henry Weemes, 50 Dodge; R. F. perial; Toby Torres, 60 Chev.; will be held at the end of March. Tentative dates for produc-

tion of Charlie's Aunt, a durable Inter; P. E. Hooser, 63 Ford; V. O. Hennen, 69 Merc; John- English comedy with a setting

Reports were made on the vin Daniels, 58 Pont; Mike chio Mrs Fred Howard report-

MARRIAGE LICENSE

Harry Herman Kleman and vis, 64 Ford; Jim Plumbing Co., Sam Barba, 58 Chev; Juan Clara Catherine Acker, 2-10; Fidro Condarco, 59 Chry.; Joe Ben Sam Sturgeon, 64 Ford; Maria 59 Chev; Prudencio Rodriquez, Sanchez, 59 Chev; Henry Do- nis Dale Lindsey and Sandra 59 VW; Johnny Cloud, 68 Mus- minquez, 61 Dodge; A. L. Wea- Sue Lindsey, 2-7; Doyle Joe Fultang; Glenn Wilson, 69 B u ick; ver, 58 Chev; Arthuropean Dela- ler and Hollis Marie Walser, 2-7; Perrin Bros. 61 American; Ruth cerda, 56 Chev; Jesus Hernan- Earl Richard Drager and Glen-Loerwald, 65 Olds; John Hus- dez Luna, 58 Chev; Fred Costil- da Darlene Sims, 2-7; Dennis man, 66 Dodge; Regina Stew- lo, 59 Ford; C. T. Gross, 62 Mack Way and Mavis Randell,

> Monte Kay Vaughn and Lillie Faye Vaughn, 1-29.

Dodson, 9 Bulck; R. R. Wills, miles per hour for brief periods, Flores, 1-25; Alejandro D. Ta-69 Pont; Newell Corporat i o n, the National Oceanographic Da- mez and Zoyla G. Trevino, 1-25; 69 Pont; Sheperd G. Townsend, ta Center says. Some have be- Ted Harold Vaughn and Tonie Southerland and Cleado Margie Cravens, 1-22.



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#### Sen. Tower Discusses His Views Concerning The Draft

As you know, I have been par- status in case some all-out em- | It is evident to me that quite years with the operation of our tion. nation's Selective Service System - or as we know it better, "The Draft."

tee, on which I serve, conduct- will mean higher pay, better gain fight with huge, massed ed an extensive suty of the housing, modern facilities and land armies, in direct confron-Draft in 1967, and last year I up-to-date equipment. introduced legislation to end some of the lengthy uncertainties our young men face as they await a Draft call. This year I have once again introduced such a bill.

And, I have pointed out to the new Administration — just as I did to the old Administration that Congress already has given the President broad authority and flexibility by which he could vastly improve the Draft by executive order.

I don't know whether or not the new Administration will use its executive authority, but President Nixon has indicated on several occasions that he has in mind not only the short-term improvement of Selective Service processes, but also the longterm removal of the Draft.

We have had the Draft for almost 30 years - though many people think we always had it. It started during the grim, uncertain days before World War II. We kept it through our ordeals in Korea and Vietnam. We tend to forget now that the Draft historically has been envisoned not as a permanent fixture but as a temporary, emergency necessity.

I have looked into this question in great detail. And I think that once the manpower demands of the Vietnam War are behind us, we can move toward an all-volunteer armed force eliminating the Draft.

We must recognize, of course, that world conditions today require us to maintain strong defense forces. Preparedness is our greatest deterrent to war. As President Nixon has said, While our adversaries continue to brandish the sword, we cannot lay aisde the shield."

So any change in the way we obtain defense manpower would have to guarantee our maintenance of sufficient military stren-

It is clear that whether the Draft or a volunteer Armed Force is involved, the prime responsibility of our defense manpower system is provision to our armed Services of the very best men available when needed for our national security.

We can't just end the Draft on some arbitrary day - certainly not while we are in the midst of a major war.

But, we can look ahead and methodically plan for the phaseout of the Draft and the phasing-in of a volunteer system after Vietnam. We will have to proceed carefully so that at every step of the way we can be certain of maintaining our defense strength. And, we will be prudent to keep the Selective Service structure on "stand-by"

#### Wildcats Win Cage Battles

Susan's basketball teams found tough competition at the Walcott gym Monday night as the Wildcats clipped the Sudan teams in district play.

In the boys game, Walcott won 38-32 and the girls chalked up another victory with a 30-17 score. Prior to Monday night's action, the Walcott girls fell to the Bushland team in a non-district battle last Thursday by a 38-14 score. The boys had a lit-tle better luck as they won their contest, 37-30.

Walcott will end their basketball season this weeke n d when they go to Bovina for the district, six-team, single elimination tournament this Thursday and Saturday.

Records for the Wildcats for the season show the girls with a 13-11 mark and the boys with a 17-9 record. In district play, the boys stand at 5-5 and the girls at 7-3.

The average discharge of electric eels exceeds 350 volts, according to the National Oceanographic Data Center. Current usually amounts to a fraction of an ampere.

reer incentives for volunteer ser- sailors, airmen and Marines.

ticularly concerned in recent ergency requires its reactiva- aside from the problems of the Draft, the very changing nature In the meantime, we must do of war itself forces us to seek what we can to improve the ca- more skilled, career soldiers, The Armed Services Commit- vice in the armed forces. That It is unlikely we will ever a-

Nevertheless, as we point toimmediate steps to patch up the procedures.

a voluntary system.

I think the most distressing

tion our more likely problem. years and years of uncertainty oldest-first system. And, to meet the Communists it imposes on young men, parti- That's the main thrust of my on their favorite battleground- cularly students. They cannot own Draft bill. It sets up a guerrilla war — we need a high- with any certainty make plans system under which every draft ly-professional, highly-motivated to continue their education or to eligible man would undergo a force of men as much techni- start a job until after age 26, single year of major vulnerabicians and linguists as warriors. since their Draft vulnerability lity to call. Deferred students Such men are best produced by exists throughout all the years would be volnerable for a year from age 19 to age 26.

ward this longer-range goal of vestigations of the Draft has volnerability year, he could go a volunteer armed force, we concluded that much of the un- ahead with career plans virtualcan and should take some certainty could be ended by re- ly assured of being able to ducing from seven to one the complete them. worst inequities of current Draft years of prime Draft vulnerabi- So, I see two things we should lity. This could be accomplish- be doing in the defense manpoed by selecting on a youngest- wer field.

after their schooling. If a man Every one of the major in- were not called during his peak

weapons makes small-unit action our more likely problem. The grant of uncertainty oldest-first system. We should begin moves tow-move by either executive or legion of the problem. The problem is the problem of the pr armed force, and we should rent Draft inequities.

#### HEREFORD ELKS CLUB

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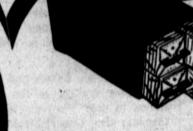
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TROPHY WINNER - Gene Cope proudly displays the trophy which he won at a recent trap shoot held by the local gun club. Fighting heavy winds, Cope managed to clip 36 of a possible 50 targets to win the traveling trophy.

#### Guests Enjoy Music With Club

ing the observance of February

as Parade Of American Music Month, Members of Dawn Home

Demonstration Club were spe-

cial guests for the meeting in

Mrs. H. V. McCabe discuss-

ed music of Central and South

America and gave the history

of the song, America, which is

the Hymn of the Month designa-

ted by the National Federation

Latin-America music opened

panied by Mrs. Curtsinger.

The violin-piano duo also pre-

sented a song from a musical

comedy, When I Grow Too Old

to Dream, and Mrs. Mack Bush

and Mrs. Carl Wimberley play-

ed another, Desert Song, by Ro-

mberg, as a two-piano n u m-

singing of familiar songs with

Guests were Mmes. H. D.

Fowler, T. J. Carter, Dick Gol-

den, Walt Beavers, Orval Galley

Leroy Johnson and J. E. Mc-

Cabe, also Stephanie Haley and

John Bush, children of club

At another recent meeting,

Dawn Music Club entertained

husbands of members at a din-

ner party in the community hou-

Given By Club

Forty-one cup towels and 13

pot holders were collected at the meeting of West Hereford Home

Demonstration Club Tuesday af-

ternoon, to be given to Kings

Manor for use in the kitchens.

The club met in the home of

Mrs. Roy Boyd; Miss Mary Bra-

She and Mrs. Blanche Hardin

gave the program on Costume

Accessories. Mrs. Hardin spoke of the various types and styles

of hose, of colors now in fash-

ion, and care of hose. Miss

Bradly gave the same infor-

mation concerning gloves, say-

ing that gloves may match in

color the dress, purse or shoes

in a costume, or be of a neu-

Mrs. Flo Cottingham was a

guest/ Other members present

were Mmes. W. H. Awtry.

Ulys Pierce, Robert Boyd, D.R.

Grimes, N. B. Hood, Carl Schroeder, E.M. Cox, W. A. Wa-

ters and Miss Evelyn Bell.

dly presided for business.

se Friday.

Mrs. Haley at the piano.

Dawn Community House.

of Music Clubs.

Music of the Americas made | Club Tuesday afternoon, markup a program in Dawn Music

#### Calendar Of Events

THURSDAY

Hereford Duplicate Club at Community Center, 7:30 p. m. VFW Auxiliary at VFW Clubhouse, 8 p. m. Beta Sigma Phi Council, regu-

lar meeting, 8 p. m. Kiwanis Club lunch at IOOF Hall, 12 noon.

FRIDAY

Hereford Garden Club in home of Mrs. E. T. Hale, 2 p. m. of Mrs. Ole Larson, 501 W. Fourth, 2:30 p. m.

Young Homemakers of Texas, ox supper for husbands at Bull Barn, 7:30 p. m.

Sunshine Club, Valentine party in home of Mrs. Clint Lundry. Young Homem akers H. D. Club, Valentine party for new members in home of Mrs. Charles Brown, 127 Northwest, 7 p.m.

SATURDAY

Beta Sigma Phi's annual Valentine dance at Knights of Columbus Hall, 8 p. m.

Ford H. D. Club, Mexican supper at Ford Community Build-

ing, 7 p. m. Holly Wives Club luncheon at First National Community

Room, 12 noon. MONDAY

·First readings for Hereford Community Players play, Charlie's Aunt, at St. Thomas Episcopal parish hall, 8 p.m.

Rainbow Girls at Mason i c Hall, 7:15 p.m.

TOPS Club at Community Center, 7 p.m.

Optimist Club lunch at Ward's Restaurant, noon.

Rotary Club at Hotel Him Hill, 12:05 p.m.

Dawn Lions Slub at Dawn Community House, 8:30 p.m. Odd Fellows Lodge at IOOF

Hall, 8 p.m.

TUESDAY Rebekah Lodge at 100F Hall.

Kitchen Shower Kappa I o t a Chapter, Be ta For Kings Manor Sigma Phi at Community Cen-

ter, 8 p.m. WEDNESDAY

First Christian Women's Fellowship, lunch at church, 12 Avenue Baptist W M U at

church, 7 p.m. Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.

#### ATTEND FUNERAL

Mrs. A. O. Thompson, Mr. and Mrs. A. J. Schroeter, Mr. and Mrs. W. T. Carmichael left Wednesday morning for Paris, Texas, to attend the funeral Thursday afternoon for Joe Tom Hill of that city, who died Tuesday ir M. D. Anderson Hospital at

Mr. Hill, who owned a jewelry store in Paris, was a sonin-law of Mrs. Margaret Hays | tral color. of that city, who is Mrs. Thompson's sister and the aunt of Mrs. Carmichael and Mrs. Schroeter, Mr. and Mrs. Hill as well as Mrs. Hays have visited a number of times in the homes of the relatives here.



#### Shooting The Bull At HHS

Tomorrow is cupid's big day dates. tle arrows that are sure to make and places for perspect ive this year's Twirp Week very in- Twirp cates:

choice, for Twirp Week begins Teen Board of Gaston's, with the Saturday, the 15th and lasts "Undertakers" playing. through next Saturday, the 22nd. It is also going to be the girls' beau to church. turn to muster up that final Monday, the 17th - Con-

for shooting his convincing lit. Provided here is a list of days ony.

Saturday, the 15th - Dance at Now it is going to be the girls' Sugarland Mall sponsored by the

Sunday, the 16th - Take your

courage and ask the boys for cert at HHS auditorium at 7:30 p. m. by the Amarillo Symph-

> Tuesday, the 18th - Basketball game here with Dumas. Thursday, the 20th -Mr. Irrisistable contest.

the Community Center with at 7:30 p.m. the "Rioteers" playing.

Saturday, the 22nd-FHA ban-

-HHS-

Student Council will sell licenses to girls for walking boys in the halls. The licenses will cost a dime and one license per girl is usable for all boys. Teachers will check for them and issue fines if necessary. -HHS-

Tonight the Whiteface roundballers travel to Muleshoe to tangle with the Mules. Varsity Tuesday night against the Demons from Dumas. A pep rally

NOTICE: All Science Fair noon, Feb. 20th.

-HHS-

Last Friday night the different classes at HHS competed to have the most members at the basketball game. It was a very close race between the juniors and seniors, but the juniors won the spirit trophy by a narrow

-HHS-

Cookie sales sponsored by Tri-Hi-Y will commence today and tomorrow during both lunch hours, so everybody bring their dimes and nickels to support the

-HHS-

The HHS Red Cross chapter annual Red Cross Talent Show that will be held March 6, during homeroom. If anyone would like to perform in the show get in touch with Mrs. Schumacker. Jane Bezner, or any Red Cross homeroom representative.

New officers for the upcombands of members as their informal talk with answers to ing year in Key Club were electguests for a pot-luck supper was questions. Both showed pictures ed recently. Paul Hendon will occupy the president's position Mrs. Clarence Betzen and Mrs. Club Tuesday evening at Com- Mrs. Lynn Pittard and Mrs. with Ricky Ward as vice presi-Wimberley teamed at the two munity Center, with the students Bud Thomas were hostesses, dent, Mark Woodward secrepianos to play Festival March in Hereford High School und- who decorated tables in the ho- tary, and Thomas Stoy treasurer. Presiding president, John Supper was served to Messrs. Stanger, also commented that Pomp and Circumstance; Mrs. Sharon Watson of Sale, Eng. and Mmes. David Brumley, Lar- plans for a Spring Rally in A-

-HHS-

The Amarillo Symphony will

#### Fashion Trends Traced For Club

1969 spring styles were discus- personality. navant's home, with Mrs. Bruce accessories.

trate her talk. She stressed in | bers as guests.

Trends in fashion as shown in her wardrobe to wuit her own

sed by Mrs. Maurice Tannahill, Growing popularity of pants guest speaker to Lone Star Study for women's wear in daytime game time is 8 p, m. and team Club Tuesday afternoon. The and at-home dress was mention, supporters are welcomed. The meeting was in Mrs. Floyd Du- ed, also the trend to varied new Herd's final game is set for next

Mrs. Hardy Benson conducted Mrs. J. J. Durham was in the business meeting and com- is scheduled for Tuesday morncharge of the program, in which mittee reports. Plans were made ing during activity period in Mrs. Tannahill showed pictures for a dinner at the Caison House preparation for the game. and samples of fabric to illus- Feb. 25, with husbands of mem-

dividuality as the keynote in Mrs. J. W. Witherspoon open- projects are to be set up in the styles for spring and summer, ed the program with a devo- Bull Barn next Thursday afterwith each woman free to plan tional poem, I Pray Thee.

#### OES Chapter Observes Its 67th Anniversary

The 67th anniversary of the Kings Manor, who is a past ma-

the program, with Mrs. R. E. Candles were lighted on a vice: Curtsinger playing Estrellita, by Ponce, as a piano solo, Mrs. J. B. Caraway singing La Paloma Roy Manning playing as a vioguest, Mrs. Maggie Hamilton of guests. lin solo, La Golandrina, accom-

Hereford Chapter, Order of Eas- tron of the chapter at Matador. tern Star, was observed at the Gifts were presented to the meeting Tuesday evening in the past leaders by Mrs. Art Lewis, Masonic Hall, and past matrons worthy matron, who in turn reand patrons of the group were ceived as a Valentine gift from the chapter a silver coffee ser-

birthday cake in a ceremony. Plans were made for a Mawhich was part of the program sonic Night supper Friday at 7 directed by Mrs. Jack Brown. p.m., when Masons and their (Yradier) with Mrs. R. T. Ste- Sixteen past matrons and pa- wives. Eastern Star members is looking for talent for their trons were present, including a and their husbands will be

#### Husbands Entertained With Valentine Supper

A Valentine party with hus respective countries, and then given by Young Mothers Study on colored slides. (Stoye); Mrs. Robert Strain and er the American Field Service liday motif. Mrs. Stewart for Elgar's march, as guest speakers,

Strain and Mrs. Wimberley for land, and Theo ten Have of ry Dobbs. Travis. Mcpherson, marillo were made. the patriotic air, America the Holland entertained the group Ray Simpson. Thomas and Pitwith brief factual reports of their tard, Mrs. Mack Bush led group

2 DAY ONLY!



Meeting Here Women of St. Anthony's Cathoview Deanery, Diocesan Council

> knéy, Nazareth, Dimmitt, Umbarger, Bovina and Plainview. Mrs. N. W. Kramer, deanery

Catholic Women

president, introduced the Rev. Caring and Doing, she said. Re- dent, was chosen as its nom-Simeon Heine of St. Anthony's

Students at HHS welcome all Mrs. Paul Zinser of Hereford student teachers who have re- was one of those appointed to cently joined the teaching staff. the resolutions committee.

Of Deanery Hold as the new pastor of the Nazar-eth church. She reported on a Special Guest recent diocesan board meeting held in Amarillo.

deanery will be in Umbarglic Church were hostess this er March 26, with women of Dawn H.D. Club at a recent week to a meeting of the Plain- St. Mary's Altar Society as hostesses, she announced. Mrs. Ber- S. Fuller Sr. Argen Draper. of Catholic Women, Visitors nard Grabber of Umbarger re- Deaf Smith County H. D. Agent, were here from Abernathy, Loc- ported on plans for the meeting. gave the program on selection Theme of spring deanery of colors for the wardrobe.

meetings, selected by the diocesan board, is DCCW Helping, visions to update the deanery inee for the title of County H. constitution and by-laws will be D. Woman of the Year. Mrs. T. presented at Umbarger by Mrs. J. Carter, vice president, was in present a concert at the HHS Friday, the 21st - Dance at auditorium Monday, beginning Werner Koelzer of Hereford, charge of the business session services committee

Church as the new moderator, and the Rev. Stanley Crocchiola Dawn Club Has

Mrs. Winston Hall of Canyon, Th spring meeting of the Randall County Home Demonstration Agent, was a guest of meeting in the home of Mrs. H

Mrs. Dick Golden, club presichairman of the organizational in Mrs. Golden's absence. Seven members were present.

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CUBS IN CHURCH—Cub Scout Pack 50 were guests of the First Church of the Nazarene in Hereford on Scout Sunday. Shown above are Rev. Bill Ray, pastor, and Ed Ronnberg, cubmaster. Below are the cubs with their Scout leaders and families as they

attended the 11 a.m. services. Salute to the American flag was led by Tommy Edge and the salute to the Christian flag by John Ronnberg. The church is located at 16th and Black-100t. -Staff Photo

Movement of great icecaps

soon may be monitored to an

accuracy of three or four yards

by satellites and automated

stations. Scientists believe the

forecasts will provide long-term

safeguards against icebergs that

endanger shipping.

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#### "The Army Green"

By Sfc BERT PINALES U. S. Army Recruiter

While our military forces are ages of 18 and 30, have a high doing battle with the enemy in school diploma or its equivalent Vietnam, Army dentists are con- and meet high physical and ducting a fight in the United mental standards to qualify for States. It is against Mr. Tooth this program.

a dental abrasive reinforced ing Station, 205 Est 5th Ave., with 10 per cent stanis fluoride Room 322, Amarillo. and is designed to be self-applied twice a year under the supervision of dental personnel. Through the use of this product, Army dentists expect that 500 men can receive effective fluoride treatment in the same time it used to take to treat one man.

#### CIVILIAN SCHOOLING **OPPORTUNITIES**

In th past weeks we have discussed some of the fulltime college opportunities available to men who join the Army. This week, we will touch upon some of the opportunities available to men who want to continue their schooling during their spare time while in the service.

The United States Army Forces Institute (USAFI) offers correspondence courses at hig h school, college and post graduate levels. For a one-time \$5 registration fee, a soldier can enroll in USAFI and stay enrolled as long as he or she continues to take and complete courses. There is no other charge.

The USAFI program permits a soldier to set his or her own pace and take courses wherever stationed, even in Vietnam.

For those in the service who desire to take college courses at night at nearby universities, or at the education center on post, the Army will pay 75 per cent of the tuition.

#### HELICOPTER TRAINING How would you like to fly whirlybird???

High school graduates are eligible for the Army flight training program. Upon completion of the flight training, a man is Nodules of cobalt, iron, nickel awarded the rank of Warrant and manganese can be dredged Officer and then must serve 36 from the floor of the sea, the months on active duty as a heli-National Oceanographic Data copter pilot.



For more information on this Army dentists are testing a program and any others, drop toothpaste that is expected to re- in and see me at the Local duce new decay by 30-50 per- Board in Hereford on Tuesdays cent. The tooth paste contains or at the U.S. Army Recruit-

> **QUESTION OF THE WEEK** This week's question is one which women are always asking Station, 205 East 5th Ave., cut my hair and can I wear

cosmetics and are even advised even on rock-strewn Vun gChau in the habits of good grooming. As for the length of your hair, it has to be worn so as to present a neat appearance while

However, many members of the WAC wear their hair long and pin it up during duty hours. C. Crossing." FACTS ABOUT THE ARMY

the Army education program see me at any of these plac- in Amarillo. have earned high school diplo- es and want enlistment informa- See you next week. . .

mas, college degrees and gra-

-That during the period of Ju-1. 1964 through June 30, 1968, 161,302 men in the Army volunteered for duty in Viet-

-That it is possible for an enlisted man to collect a bonus of as much as \$10,000 on his first recollistment in the Army? **ENLISTMENTS OF** 

THE WEEK

During the past week, we enlisted two young men from the Dimmitt area. They are Larry George and Gary Singer. They both selected the Army's Car- al ass eer Group 67, Aviation Main- the Veterans Adminis tenance. Their first assignment my wife and two children if I will be at Fort Bliss, in El Pa- am enrolled for less than halfso, Texas, for eight weeks of time in school? Combat Basic Training.

ROAD SIGN IN VIETNAM Road signs point out possible danger sites to highway not exceeding \$60 for less than WAC's are encourage to wear travelers around the world - half-time or \$30 for quarter-Mountain near Qui Nhon in Vietnam. Soldiers from the several units operating communications II G. I. term insurance is alfacilities on the mountain placed a road sign near the top to warn of nearby Viet Cong. It read: "Drive Carefully, V.

**WEEK'S ITINERARY** -That there are people who be in Dimmitt, 12 noon on Mon- in Amarillo, or drop in and see have joined the Army as high day, Hereford 10:30 AM to 5 us at the U. S. Army Recruitschool dropouts and, through PM on Tuesdays. If you do not ing Station, 205 East 5th Ave.

concerning

Veterans

EDITOR'S NOTE: Vetera be obtained at any VA of-

sed for the cost of the course only, with monthly payments

ready very expensive. I know higher premiums that will be due in the future. However, I still need this insurance protec-

During the coming week, I will tion, give us a call at 373-4212

the amount of insurance is halred at age 65, you will still have the option then of replacng the reduced half of your coverage with ordinary life insur-

For additional information and assistance in this matter, che with your nearest VA regional

Do you have a minute? SPEND IT. PRAYING FOR

12 Noon . . . 6 P.M. Week of



thrifty money saving low prices.

Both Stores . . . Sugarland Mall — Downtown



We have received a train load of new Dodge pickups . . . sixes and V-8's . . . 3-speed, 4-speed . . . automatics . . . long wide beds, short, narrow beds . . . you name it . . .

**'VE GOTTUM!!!** 

with each new pickup sold! (offer expires Feb. 28, 1969)

Prices Start at . . .

ALL DODGE TRUCKS CARRY A 50,000 MILE

HEDGEGOKE TRUCK CENTER

AMARILLO'S OLDEST NEW CAR DEALER

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HUSTLING WILDCATS - Elected by their teammates to receive the Walcott "Hustlin' Wildcat" award were James Dice, left, and Cindy Coleman. The presentation was made at the basketball banquet last Saturday night. -Staff Photo



ching corsages.

pink and clear. Large flowered.

ducing as many as seven or

CANDY DOLL. . . is an arran-

America Award Winner.

PASCALI . . The number on e

and carries a succession of

blooms regardless of the wea-

stems: ideal for cutting. Is mil-

dew-resistant, (always look for

a beautiful background for the

gorgeous buds and full blown

flowers to be grown this season.

roses, shrubs, and crocus beds.

We are having very dry weather

LOOKING AROUND: The past

points of interest. We have noted

pretty and interesting, namely:

The lovely geranium blossoms

ing with you, and some of these

winter blasts, as well as the

their best angle.)

this when purchasing roses).

eight florets to the spike.

bloom at one time. Oh! wouldn't THE PARADE

Everybody loves a parade, and it be fun to have all those lovely I just know you will like this florets to create some eye-catone. So here it comes.

This is a parade of petunias. Never before have gardeners had an opportunity to such af- Good substance which insures a fluence in petunias. Just listen lovely sheen. Plants hardy, proto the roll call of the lovely new ones. Probably no annual flower has been developed more intensively: The names are most inwill be in color groups, and the first group is. . . the

BLUE. . . Charm. . a grandiflora, (when this term is used for petunias it means large flowered) star shaped, true blue (violet?) Free flowering and

DREAM. . . Multiflora, (this term means small flowering.) especially good for landscape where a mass effect is desired. WHITE BRIDAL BOUQUET.

rated petals, and spicy fragrance. Should be planted where the flowers can be seen close up, because of their exquisite because of form, which is one his taxable income?

PINK. HAPPINESS. . . v e ry predict this will be one of Ameriearly, has weather tolerant flowers, 41/2 inches wide. LOLLIPOP. Single two tone flower, pink and white. .very striking.

JOY (this comes in a series as they are also white, red. rose, purple and Star) Single, lovely sheen, very good for landscape effect. Foliage is good color, yet the flowers are so profuse the foliage is practically hidden. The star is beautiful, and used for planter boxes, and containers on the porch or patio. .pretty, pretty.!!

CLOUD. . . An extra-large flowered type, "super-grandiflora" Early in growth and flowering, color soft rose pink.

TICKLED. similar to bal-cony pink. Grandiflora "true" pink with white throat very prolific bloomer. Weather resistant, surely will prove to be a great favorite for the home gardener as well as for use in public plantings.

SCARLET MOUND . . Multiflora single, flower measures 21/2 inches across, is a very intense scarlet color. It will surely prove to be a real eye catcher.

TANGERINE. . . Grandiflo ra. scarlet orange with white throat. early. Will be a big favorite because of color.

NOTE: We should all start spading our flower beds for some of these lovelies. Spade deep, adding mulch, pearlite, gnarled, twisted and interesting and plant food, water deep. Let wisteria at 505 Miles. Would like stand until planting time.

to know how old it is. It was a Just can't end this parade of lovely vine when we came here in 1915. . . so it has seen a numlovely annuals, without add i ng the three ALL-AMERICA GLA. ber of winters and felt many DIOLUS. They are:

soft falling rains and snows. GRAPEJUICE Small-flowered glad, is a sparkling rose-purple. Small florets, having as high as sixty florets to the spike in



that tells the story of the past

year's Chamber activities, as

well as pictures of all the dir-

ectors and committee chair-

men who have worked so hard

to make this year a success.

We would encourage you to

read it through and through.

You will enjoy it. And don't

forget the meeting tonight -

ever. 'If you think you don't

read the local paper, just move

away", Roger said. "We read

every word, including the classi-

We appreciate those kind re-

Inflation means that you now

have to use at least six quar-

ters to teach a child the value

of a dollar. - Norfolk (Neb.)

Requiem mass for Mrs. Car-

ford, was read in Lubbock Mon-

day before her body was trans-

Littlefield with her late hus-

band in 1965 to live near her

children. Following the death of

Mr. Masso in 1967, she made her

home in Lubbock. She was a

nember of St. Anthony's Cath

Survivors included five sons,

five daughters, four sisters, 40

grandchildren and three great-

Today's private pilot is 35.8

years old and lives in a city

with a population of 471,000, the

size of Columbus, Ohio, accord-

olic Church there.

children.

**Rites Held For** 

fieds."

Daily News.

Tonight is the night! The big annual Chamber of Comm e r ce panquet is scheduled for 7:30 p.m. and it appears that this year's program will be another outstanding one. Irv Werm o nt, the speaker, may not match Marilyn Van Derbur, but we're betting that he will be good and,

By MELVIN YOUNG

as usual, the catering will be done by G. D. Caison and the crew at the Caison House. They have demonstrated over Roger Corbett, who has been the past few years that they visiting in Hereford the past few can match any caterer in the days, tells us that he now en-Southwest and outdo the bulk of joys the newspaper more than Also, there has been quite

a bit of interest in who may emerge as "The Man of the Year" for 1968. We have a few ideas of our own, which will probably be wrong.) but we always like to make a few secret guesses. That's where the fun comes in. Of course, in Hereford, we feel that we have so many outstanding citiz e n s that sometimes it is difficult to find the "most outstanding." And there's more truth to that than you might think.

Many people have tried to find the formula of the success here. Mrs. Masso We simply tell them that it's the FROSTEE-PINK..Very ruffled caliber of the men and women who live here: This stock ans- los B. Masso, 59, of Lubbock, wer is seldom ever accepted as mother of George Masso and gospel, but that's our story and Mrs. Hanna Malouf of Herewe're sticking to it. **—HB**—

By the way, if you're interest- ferred to Brownsville for burial ger's dream come true. A vered, why not stop sometime and in Matamoros, Mexico. triguing. And now here comes satile miniature glad. Clear count the number of community Mrs. Masso was born June the lovelies in the parade: They pink color, with white throat, leaders in the "under 40" group. 14, 1909, in Durango, Mexico. florets very ruffled, strong spik. Then take it a little further and She moved to Jerusalem, Palees. We can't close out this per- count those in the "under 50" stine, in 1928 and returned to iod of Bronze winners with out group. The number will sur- Matamoros in 1955. She came to mentioning the AARS Rose All- prise you.

By the way, enclosed with

#### WHITE Rose. It grows ere ct and vigorous, breaks readily Concerning ther or season. Long graceful Veterans

Q - In determining a ve-Lovely fluffy white, with ser- Foliage a bright green, making teran's entitlement to a nonservice-connected pension, does the Veterans' Administration considflowers. Is especially recognized er the veteran's gross income or

I am over 65 years of age and ing to AVEMCO, which insures of the chief assets of a rose. I have no dependents. I have not private planes. ca's Gardeners great favorites. applied for a pension previously because my income was a-Another flower which is becoming very popular and is bebove the \$1,800 limit. This year, ing really introduced to the gar- however, I expect to incur deners is the "Impatiens "E l- unusually heavy medical expenfin". Read and study about it ses that will bring my taxable and add it to your list of new income under that limit.

Will this make any differ-

. Water the lawn, the ence? A - Entitlement to a VA pension is based on gross income and our gardens need attention. from which certain exclusions Do not overwater as this is not are deducted by the VA. If you file a claim, list your gross into promote growth, but to keep roots moist, so that if and when come and its sources - all dewe have a deep freeze our gal exclusions will be deduct-

plants will not be damaged. Al- ed. Medical expenses do not reso check for hybrinated insects. Soon will be time to spray ev. duce your gross income except where they are related to a erything with a DORM A.N.T. SPRAY. .. as a preventive for condition for which you are reinsects and other plant enem- ceiving benefits.

However, since the income few days Art and I have been maximum for a veteran with driving around town and to other no dependents was increased from \$1,800 to \$2,000 a year on some special things which were Jan. 1, check with your nearest VA regional office.

crowded so beautifully in the B Street. It is so perfectly large front window at Mrs. Wer- grown that it is like a lovely painting against the winter sky.

ners. (Mrs. Werner, I miss talk-. Our attention was attracted to days we will stop in and see the many lovely nandinas. They are pretty geraniums from the front so red and georgeous. Some of the prettiest are at the Hardwick home on Star and Park. Another thing of interest is the another pretty grouping is at the Sanders home on Park Ave.

THANKS: The 5th and 6th were RED LETTER Days at 303 Westhaven Drive. So many beautiful, clever, and humorous birthday cards came to the ART. May the oft repeated word THANKS, truly express his sin-One of the prettiest long leaf pines is in the backyard of the cere appreciation and heartfelt Kelly Copelands, at Short and thanks. To all of you Happy Valentine and many other happy

> days throughout the year. REMEMBER: To send that special Valentine. Flowers have a message all their own. . . if not cut flowers then something special, maybe-a pretty potted Africal violet or flowering geran-

ium, Remember a shut-in. The following is an OLDIE. but I still like it;

Roses are RED Violets are blue Sugar is sweet and so are you!" GLAD.



Don R. Henslee - In West Texas State University ROTC ceremonies

#### Henslee Given **Commission In** Army Artillery

Don R. Henslee, 22, son of Mr. and Mrs. Donald D. Henslee of 123 Star in Hereford, has received his Distinguished Military University Reserve Of ficers Odessa High School.

Training Corps. Henslee is commissioned in the Artillery at Fort Sill, Okla. A major in speech and Eng-

lish, he will receive his diploma from WTSU in June. He was a member of Lambda Chi Alpha fraternity and scabbord and Blade, an ROTC or-

ganization. Henslee is the grandson of Graduate certificate from the Mr. and Mrs. Homer Henslee Department of the Army in ce- and Mr. and Mrs. E. S. Ireland remonies for West Texas State of Hereford. He is a graduate of

> KIDDER, PEABODY & CO. Incorporated Founded In 1865

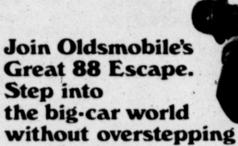
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basic value. But we don't stop there. We always put extra values into an Olds 88 that keep it

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theft ignition, steering and transmission lock

Even a pushbutton ashtray. They're little things that make the big things about an 88 that much more enjoyable.

The smoother, softer ride on its new, longer, 124-inch wheelbase

The quiet comfort of that roomy, big-car body. And the

big, responsive Rocket V-8 engine. Go let an Olds dealer show you: you're closer to



Escape from the ordinary at your Oldsmobile Dealer's.



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## HYBRID SEEDS AND **HIGH YIELDS**

Certainly, we never heard of 8000 lb. milo before the advent of HYBRID SEEDS. The old varieties just couldn't "cut the mustard" compared to present day hybrids.

WAC Seed, Inc. was one of the first seed suppliers in this area, developing new varieties of hybrids and supplying all that the farmers of this area desired.

WAC Seed, Inc. is still in business to do just that. Come in and visit with us-We like to talk about Hybrid Seeds.

## 

364-1424

#### **HELP WANTED** DAYTIME CAR HOPS

TOP SALARY APPLY IN PERSON ONLY! ARROWHEAD DRIVE-IN

W. of City

#### Hereford Women's Bowling **Tournament Held Recently**

Hereford Women's Bowling Ass- where winners received trophociation wound up slightly bet- ies, patches and cash prizes. ter off following a recent tour-

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS:

Mon.-Fri. 8:30 to 5:00 Saturday 8:30 to 12:00

Numerous members of the nament by that organization

In the teams division, first place was nabbed by Hereford Betty Rusher and Bea Rhodes Insurance with their 2634 score with their 1092 and third went while second and third places to Luella Dool and Bonnie Bauwound up in a tie with scores mann who rolled a 1701.

substitute.

Neill, Pauline McDonald, Helen 1586 and Betty Rusher was fifth Arntt and Alice Lueb.

In the doubles events of the tohrnament, the Jean Watts- series for the tournament were Cleta Weemes combination was Helen Arntt, 539; Alice Lueb, the winner by a wide margin as 561; Anne Radney, 527; Be a they collected first with a 1205 Rhodes, 508; Luella Dool, 516; score. Second place was won by Cleta Weemes, 554.

Luella Dool won the singles e-First place team bowlers were vent with her 585 series while Jean Watts, Betty Stephan, Mar- Jean Watts and Cleta Weemes was Alice Lueb, secretary of the garet Byers, Cleta Weemes, Be- tied for second and third place Hereford Women's Bowling Asrtha Arnold and Betty Kelley, with 571. Betty Rusher was third sociation with assistance comwith 566.

Second place team bowlers In the All-Events category, of the association, were Anne Radney, Eleanor Hu- Jean Watts and Cleta Weemes dspeth, Margaret Janssen, Ma- tied for first place with their went to Helen Arntt with 1656 345 winners.

Third place team bowlers in and third to Luella Dool with cluded Wilma Clark, Wilma 1602. Alice Lueb won fourth with with 1570.

Those collecting 500-or-better

Games of 200-or-better were rolled by Helen Arntt, 204; Alice Lueb, 206; Anne Radney, 216; Bea Rhodes, 210.

In charge of the tournament ing from the remaining officers

Angel Cordero led North A rtha Emerson and Marian Dav- 1687 score while second place merican jockeys in 1968 with



TOURNEY PRIZES - Jean Watts, left, and Cleta Weemes display the trophies they won in the recent bowling tournament held here. The two ladies tied for All-Events honors in the tourney and were first place in doubles competition. -Staff Photo

#### Kings, Queens Select Bowlers

Fidencio Cantu and Margaret Collins were named the "Bowlers of the Week" in Kings and Queens pin play for last week as Mrs. Collins had a "High Series" of 467 and Cantu had a score of 639.

Julian Lopez had a 223 for the men's "High Game" and Bea Rhodes led the ladies with her 229. Bertha Arnold had the 'High Series" for the ladies

Jerry Self and Wilma Clark picked up the 5-10 splits and Margie Neill picked up the 3-10. In last weeks action, One Hour Martinizing won 0 and lost 4; Missouri Beef Packers won 3 and lost 1; Sunset Lanes won 1 and lost 3; Quarterhorse Club

won 0 and lost 4; Farmers Elevator won 1 and lost 3; Sunset Food Center won 3 and lost 1; Vance Hall Sporting Goods wor

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Tender, Full of flavor

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OF 10 - EACH 10 TICKETS GOOD velue) FREE GUNN BROS, STAMPS, (The Seturday, February 22, 1969.)...

WINNING TICKETS MUST BE REDEEMED BY SATURDA



with \$5 or more purchase



10 Lb. Bog 98¢



U.S. No. 1 Red

Tomatoes Grown in Sunny Mexico

Apples **Red Delicious** 

Washington's Extra fancy

Shurfresh, Sweet Milk or **Butter Milk** 

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Tall Can



Absorbent Cat Litter

**BABY FOOD** 

Gerber's strained fruits & vegetables





Jam or Jelly, Apple or Grape Jelly Grape or Red Plum Jam . . .

Big 3-lb. Economy Jar

Black Pepper Schillings

DELICATESSEN

Spanish Casserole Ranch Style Beans Tossed Salad Banana Pudding

CRACKERS lb. box 19c TUNA Shurfine, chunk style, MARGARINE Shurfresh colored quarters SHELLED PECANS New Crop fresh 10 oz. pkg. 99c BROWNIE MIX Duncan Hines 15-oz. box

Shurfresh,

CARNATION SLENDER 4 env. pkgs. ass't. flav. 69c 39c CARNATION MILK tall cans 6 for \$1 Schillings pkg. SPAGHETTI SAUCE MIX 19c ALUMINUM FOIL Alcoa 12"x 150' reg. \$1.69 99c

Vitamins One-A-Day 100's 3.29 list

ZEST Bath size bars 7 for 39

PRUF SPRAY STARCH 22-oz. aerosol can

emon-Lime list 1.19 11-oz. 66c

Gillette

Foamy

redeem this coupon and save



VALUABLE COUPON JUMBO SIZE DASH ONLY\$1.69 WITH THIS COUPON SAVE

Cooper's Market Hereford, Texas Offer expires Sat., Feb. 15, 1969

SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT! 59c 39c 49c

BEST MEAT 17 TOWN

#### May Cagers Finish Seasons With Conference Trophies

Junior Highs in the High Cliff Herring, all with three and Plains Basketball Conference Charles Allison with two. saw the La Plata Mavericks Leading the Stanton scoring wind up their seasons with a was Eddie Gage with 16 points pion with the Dimmitt eighth.

three May teams were their cond period, but the Mavericks Tuesday night when the ninth second as they managed 13 terparts, 45-38, the eighth won a 21-16 halftime lead. 45-41 and the seventh picked up La Plata pulled even farther their win over Stanton, 39-18. out front in the fourth period as

Ralph Waits, John Page and

#### Circle Gives **Husbands Party**

Hostess to members' husbands the Antonion Circle of St. Anthony's Catholic Church here entertained with an informal party Sunday evening in the parish school auditorium.

A pot-luck supper was served to 18 couples and the pastor, the Rev. Simeon Heine. Card games followed; with high score awards going to Mrs. Freddy Cooper for women and Marcel Fischbacher for men.

On the hostess committee were Mmes. Vincent Walterscheid, Joe Frank Huckert, James Hund and Jim Cramer.

#### **Minor Stationed** In Guam Area

Minor, USN, son of Mrs. Edna illand Funeral Home. Minor of Herefrod, Tex., has restationed at Guam

service and repair the nuclear- Catholic Church. powered fleet ballistic miss ile Two daughters and five sons submarines of the Pacific Fleet. survive.

conference titles out-right and Stanton took the lead in the the eighth grade was co-cham- ninth grade contest in the first third quarter deficit to win, 45-

quarter as they held a one point 41. curing the titles for the 9-8 advantage going into the sewins over the Stanton teams were a little too much in the grade clipped the Stanton coun- points to the Dogie's seven, for

Billy Bob Taylor sparked the they popped the nets for 14 more ninth grade win for the La Pla- points in the third quarter to tans as he scorched the ents Stanton's 10, giving the La Plafor 28 points and was follow- tans a comfortable 35-26 lead. ed by Danny Charest with 10. Fourth quarter action saw the Also adding to the win were Dogies stage a come back, but

#### Look Who's New

Mr. and Mrs. James Hender son Culpepper are the parents of a son, Jason Henderson, born Feb. 11. He weighed 7 lbs. 81/2

Mr. and Mrs. Francisco Garcia are the parents of a daughter, Paulina, born Feb. 10. She weighed 6 lbs. 4 ozs.

Mr. and Mrs. Felipe Cantu are the parents of a son, Rudolph, born Feb. 9. He weighed 8

Mr. and Mrs. Jerry Charles Bertram are the parents of a John in the back of the head, daughter, Sharla Delane, born ing him. Feb. 7. She weighed 6 lbs. 51/2

SERVICES FRIDAY

The funeral of Mrs. Genoveva Davila, 74, of 209 Kibbe, will be conducted at 1:30 p.m. Friday at St. Joseph's Mission with the (DOO79) USS PROTEUS (AS- Rev. John Brocerick, pastor, of-19) (FHTNC) Feb. 5 — Torpedo- ficiating, Burial in St. Anthony's man's Mate Seaman Dale E. Cemetery will be directed by Gil-

Mrs. Davila died Tuesday afported for duty aboard the sub- ter a two-week illness. She was marine tender USS Proteus now born Nov. 11, 1894 at San Antonio and had lived here several drugs and alcohol. They were His ship has been rebuilt to years. She was a member of the

Hopeful News In Medicine A MOST delicate and emand war to bring newer scienparrassing condition sometific and medical advances to the civilian population. Some

muscles around the vaginal vault and the urinary bladder become weakened and stretched. This condition leads to leakage of urine from the bladder, a constant feeling of the need to urinate and an incomplete sen-

times occurs in women who

have given birth to one or

more children. Sometimes the

sation after it Many operations have

been devised to strengthen the musculature in order to repair the weaknesses and eliminate this distressing condition. Some of the operations have been successful while others do not totally eliminate the condition.

At the Washington University School of Medicine in St. Louis, Dr. Willard M. Allen and Dr. C. Allen McKnight have been using a new, brilhant technique that seems to be more successful than some of the other operations previously used. They refer to the surgery as a stapling procedure which can be performed, in most instances, in about one-half hour. Time is not the guiding factor. It only became important because it was used on patients who were considered poor risks because of their heart or lung conditions. For them the reduction of time was important, especially since there is no abdominal incision.

The stapling method was exeedingly successful in 90 per cent of the cases in which it was tried. The patients who were chosen had had one to four children and had been dened by urinary leakage for at least a year.

The operation causes slight. any, pain and is exceedingly e, even though a general is required. The e is now being tried hospitals before it is

The medical departments in I the armed forces are con-antly at work during peace (C 1968, King Features Syndicate, Inc.)

of the most brilliant contributions to modern medicine are made by doctors in the armed forces working in laboratories and in veteran hospitals all over America.

A new idea in the treatment of fractures of the legs was devised and used at the Fitzsimons General Hospital in Denver. At this Army installation, Colonel Paul W. Brown and Major James G. Urban. United States Army physicians, took a series of severely fractured legs, placed them in casts and had their patients walking within 24 hours after

All of these cases had severe fractures of the long bones below the knee, with the complication of an external wound (compound fracture).

In all of the cases the leg fractures healed, the bones united and complete recovery took place by this "up and

walking" technique. About five weeks in a cast was necessary before complete knitting of the fracture oc-

One of the great advantages this rapid mobilization method was that the muscles of the leg, which normally wither because of inactivity. were able to maintain their

tone and normal structure. This is indeed a valuable contribution to the successful treatment of fractures. It will soon be used by the civilian population when the success is completely verified.

SPEAKING OF YOUR HEALTH - Trusses may give people with hernias a false security. See your doctor about a hernia. It is safer.

These columns are designed to relieve your fears about health through a better understanding of your mind and body. All the hopeful new ad-vances in medicine reported here are known to doctors

Your individual medical problems should be handled by your own doctor. He knows

it fell short, 45-38. The win gave the La Platans a 15-3 season record. A fourth quarter rally spelled rack full of trophies as the nin-th and seventh grades won their eight for the losers. disaster for the Stanton eighth grade Tuesday night as the Mav

eighth graders rallied from a Danny Harris was the gunner for the Mavs as he poured in 13

#### Letter To Editor

On Jan. 30, 1969, a story was printed in your paper which was not completely true.

I am enclosing the clipping and will state the truth. I know for I am their sister.

On Jan. 28, 1969 John (18) and Samuel (15) Manus were on the way to the store for our mother. Two boys stepped out of the alley and asked Sam if he wanted to fight. Sam told them no: One boy pulled a gun and pointed it at Sam, telling him he would kill him. He pulled the trigger twice but the gun didn't go off. John ran and pushed the gun to keep them from shooting Sam. The boy with the gun turned and fired at John, hitting him in the throat. He fell to his knees and told Sam to run. They then shot

Sam was held by the other boy and they tried to shoot him. He got away and ran. They shot him in the back. He got on across the street and into a store. He told the man to call his mother, his brother had been shot.

(Editor's note: The incident reportedly happened at St. Louis, Both my brothers had visited

Hereford, and John had planned to make Hereford his home when he graduated in June. . The boys who did the shooting

are 15 and 18. (They) were on Where did a kid of this age

get the money for drugs and alcohol, also to possess a gun? I don't know. We did not know the boys. John had never seen them before and the 15-year-old went to school with Sam.

Sir, is there anything that can be done to stop kids from getting drugs and alcohol? To make it parents do something more?

Right, parents could make sure where their kids are and with A lot will say "I can't be at my child's side all the time." Well, my answer to this is a lot more old fashioned, mother and father. More razor straps and a nue: little less letting the kids be the Mrs. Roy T. Robertson, Rt. 3;

they used that old razor strap. Mancillas, Box 614.

So, sir, please help to stamp and guns.

Sir, maybe my brother would | Cherokee. be alive if drugs were not in hose boys. I don't know.

Thank you. Elizabeth Kendrick. Route 3, Hereford, Texas.

double figures by Walter Olson with 12. Adding their share to the Mav win were Larry Mc-Nutt and Terry Champ with six each and Walace Hill with seven

Stanton trailed by two buckets in the first period, 8-4 but closed the gap to one point at the half to 20-19. The Dogies then pulled out front in the third stanza with a 31-29 score, but the final rally by the Mav eighth grade quintet eliminated them from possible conference title

Eighth grade record for the La Platans on the season stands

Stanton's seventh grade facpoints and was followed in the ed another tough night in their battle with the Mav seventh, losing from the start, 39-18.

while La Plata hit for seven in bout \$10-15 head." the third and 10 in the final period for a 39-18 win.

La Plata's seventh grade wound up their season with an impressive mark of 14-3.

Finalizing the year for all junior high teams here will be the Hereford Junior High Invitational Tournament, scheduled to begin today and last through Saturday.

#### Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Helen Douglas Pitman, Drawer 907; Joe M. Wade, 128 Mimosa; Mrs. A. L. Crissy, box 134: Mrs. A. R. Dillard, 217 N. Texas; James Richard Johnson, 116 Greenwood; Sam Lindley, Friona; Mrs. Bessie L. Smith, 111 Ave. F.

216 Western; Mrs. Max Stipe, design at the district symposium The Eagles fed the fire in 114Ave. J; J. B. Cocanougher, in Abilene which she attended the final quarter, looking for 210 Ave. D; Mrs. Myrtle E. All- the fall. mon, 514 Blevins; Earl Fridley, 209 E. Sixth; Mrs. Georgia Whitehead, 428 N. Jackson; Charlie Phipps, Muleshoe.

Mrs. Cora E. Danforth, Rt. 3; Mrs. Fronia Laren Phillipp, 305 Ave. J; Mrs. Lee Nora Simpson, 823 S. Texas; Mrs. Lawrence Joseph Strafuss, Rt. 4; Mrs. Charles Higgins, 119 Fulhard to get a gun? Can't we as ler; Mrs. Eunice Gilbert Robinson, 608 Bowie.

Mrs. Mary E. Bodkin, 407 w. fourth; Mrs. Burley Lee Kent, whom and what they are doing 124 Star; Paul Strickland, Friona; Charles Albert Gilbert, 209 Higgins; Mrs. James Arthur Mc-Mahan, 826 Blevins; Morris Eal Davis, 222 N. 25 Mile Ave-

Mrs. Mary E. Glass, Vega; Pe-My folks are old fashioned and dro R. Cortines, Box 612; Laurotaught all seven of us to believe lea Jordan, Vega; Mrs. Annie in God and walk right. They E. Hedrick, Rt. 4; Juan L. Ruiz, knew where we were and if we 107 Grand; Mrs. Sammy Ray went where we didn't belong, Suit, 709 Miles; Mrs. Atanacio

I'm proud of my old fashioned Mrs. Jorge N. Galvez, 309 Ave. F; Angela Michelle Findley, 437 Ave. G; Mrs. Luther out these easy laws and put Elvis White, 10 Bradley; Mrs. stronger laws out that will make John E. Jackson, 105 Ave. D; it harder to get drugs, alcohol Roy Lee Conard, 140 Northwest Drive; Billy Gene Shore, 709

> E. W. Allen, Box 465; Mrs. Ida Victoria Wilcoxsin, King's Manor; Mrs. Sam R. Ratcliff, 111 Ave. C; Mrs. Francisco Garcia, Box 1754; Mrs. James Culpepper, Rt. 3.

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40 lb. bag was \$4.95 \$3.49 Now Spring Special

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Cattlemen Discuss **Pre-conditioning** 

A group of about 150 local operator than the ranch operaand area cattlemen and ranch- tor. ers attended the Beef Cattle Producers Meeting which was held in the Deaf Smith County Bull Barn Monday night.

Following the introduction and discussion of the objectives of the meeting by County Agricultural Agent Juston McBride, Dr. C. E. Dyhle, Clarendon veterinarian opened the meeting with his discussion of "Pre-conditioning Health Aspects."

Double figuring for La Plata Pointing out the advantages was James Waits with 12 points and disadvantages of pre-condwith James Massie getting se- itioning to both feed lot operaven, Jim Marsh and James Har- tors and ranch operators, Dr. ris six, Jerry Brock four, and Dyhle stressed, that while is Bobby Bogard and Lee Line completely for the pre-conditioning program, it is still a thing The Mays grabbed a one-point of the future. "Pre-conditionlead at the outset of the game ning program, it is still a thing and made it stand up for the of the future. "Pre-conditioning first period before pouring on is one of the few hopes we have the coal for a 22-10 halftime in seeking well rounded an imals," he said, 'but present fi-Third quarter play saw the gures show that the average Dogies get only four more points cost per head for pre-conditionthen four more in the fourth, ing runs the ranch operator a-

> He then pointed out that for torturing the nets for 31 points 13, Duncan had 11 and Rush hit the feed lot operator, the cost is during the course of the game. considerably less as he will re- Giving Thrasher an assist in the ceive the animals after much of the pre-conditioning has been ac- Landrum who also hit in the complished. The average cost per head for the feed lot operator, he stated, he somewhere a- off, things looked rather good round \$2 per hundred, making for the hapless Herd, but things it considerably better for the lot suddenly fell apart as the lo-

#### Women Attend **Judges Meeting**

Mrs. R. L. Ethridge of Hereford Garden Club and Mrs. cond quarter by erupting for Bill Gentry of Bud To Blossom 20 more points and a 45-28 lead. Club attended a meeting Tuesday of national flower show judges from the northern zone of District I, Texas Garden Clubs through, the Eagles couldn't Inc. at the Garden Center in

Mrs. Ethridge conducted the za while controlling the ball installation of new officers. She and allowing the 'Faces to make Miss Barbara June Dearing, also reviewed the discussions of it only to the 45 point mark.

the more they are hurt."

son to Canyon, 94-54.

doubles with 20 points.

A well-done (hot) Eagle, by

At the time of the first tip-

cals turned the ball over on

three straight occasions right

under the Canyon basket. At the

end of the first quarter, Canyon

held a 25-14 edge over the White-

faces, then just went every

which way but wild in the se-

Appearing to just throw the

ball toward the basket and

watching it manage its own way

seem to miss as the hit for the

72 point mark in the third stan-

that elusive century mark, as

the name of Jackie Thrasher, and Dusty Duncan were the

just about demolished the double figure shooters for the

Whitefaces single handedly by Whitefaces as Pitman notched

scoring spree was Eagle Jerry for the local cagers as tonight

for the program.

Dr. Schake pointed out the pros and cons of resulting steer calves in respect to gain on a pre-weaning and post-weaning scale. Using a number of tables prepared through research by Oklahoma State University, Sc-'Pre-conditioning, under good hake explained dams which one supervision, will pay," Dyhle well nourished during gestation pointed out, "but, there are pit- appear to transmit to their calfalls though. The more people ves a certain impetus which is pre-conditioned cattle go through maintained throughout its entire growing period.

Speaking on "Nutritional As- Using a chart showing the pointed out that two-thirds of pects of Pre-conditioning," Dr. effect of pre-weaning plan of nu- these were from Texas and Okl-Lowell Schake, area livestock trition on performance of calv- ahoma. Of these, they were mosspecialist of the Texas Agricu- es, Schake pointed out that cal- tly English breed and the type Itural Extension Service, Lub- ves which are normal weaned known as the Oakie cattle, he

Two games remain on tap

bock, was the second speaker but also creep fed show the greatest amount of gain during the early stages of their growth. The carcass charastics of the animals indicated that the ones normal weaned and creep fed were of the best quality.

Final speaker for the meeting was Ed Garnett, area Farm management specialist, Texas Agricultural Extension Service, Amarillo, who discussed "Economics of Pre-conditioning."

Garnett outlined the percentages of cattle put on feed during the past several years, and

Also discussed by Garnett Hot Eagles Down were numerous advantages and disadvantages of backgrounding offered to the irrigated farmer. Whitefaces, 94-54 He commented that from 1966 to 1968, the increase in irrigated acres in the surrounding counties was up over 45 per Trying to halt the outside sho- they chalked up 22 points to fall cent whereas the past two oting of the hot Canyon Eagles short of their 100 score. But years had seen a 15 per cent de-Tuesday night was impossible their number one objective of crease in the number of cows for the Whiteface cagers as they the night had been realized as in the area. Used to show the fell for the second time this sea- they wound up the victors, 94figures he had given were numerous slides. Marsh Pitman, Santry Rush

Following the talk by Garnett was a panel question and answer period by the three speakers.

Despite its short legs and body weighing as much as 3,000 they go to Muleshoe and then pounds, the black rhinoceros play host to the Dumas Demons can charge at about 35 miles an hour.

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#### Firm Will Handle New Milo Popper

Deaf Smith County recently ily." added another feather to its in- The process was explained in dustrial headdress when a new detail by Newman. "Whole micorporation was awarded ex- lo, stored in overhead storage clusive distributorship in the U- bins, gravity flows down into the nited States for a feed process- machine, fed by an adjustableing unit which is expected to be rate vane type feeder. It goes a boon to the burgeoning beef into a pre-heater, and cleaner cattle feeding industry.

ed under the name of Pop-Mast- led hot air." er 4T-1 by Cabot Corporation of Pampa. Under W. L. "Bill" Optimal Processing Systems."

The milo popper was design- those popped in the chamber. ed by Norman Sachnik, a San The popped, and rolled grain 1, 1968, with a small prototype mixer." model of the milo popper.

man has turned out some 1,500 top so that about half his pophead of cattle varying in weights ped grain flows into bins with time on feed, amount of concen- steam flaked milo. He has found trate, and has finished both this helps alleviate the inhersteers and heifers. The trials ent setting up or bridging probhave been run under actual lems of the steam flaked grain, feedlot conditions and compari- He has used popped, and steam sons have practical applications. flaked milo both mixed, and in-

same conversion rates with 'po- effects upon consumption. pped' milo as we have with our Officials of the Cabot Corp. steam flaked milo, with the 'pop- in Pampa said the Pop-Master ped' having added feed advant- 4T-1 will turn out four tons of a g e s," explained Newman. processed grain an hour at a in mind. "First of all, cattle go on feed cost of 50 cents a ton, and could easier, and faster with less feed, furnish enough processed feed and environmental stress."

"Fast starting cattle having a 10-hour work day. less disturbances in the early Cabot Corp., which began feeding period is money in our producing their first piece of apockets when we are geared to gricultural equipment with the a rapid animal turnover," he Pop-Master 4T-1, has hired 62 continued "Cattle will consume new employes in the past six approximately 10 percent more months to make up the assembfeed containing this dry heated by line production. grain which shortens the feeding | President of POPS, Inc. in period. Best of all, we have Hereford is Roland Barton. Othfound we can at last feed an all er officers are Jerry Skaggs and concentrate ration for long per-Bill Taylor, both of Hereford, Conkwright Is iods of time without having The firm presently is located stale cattle or having to use a at 533 East First.

Newman has found the popped milo very palatable.

"New cattle start more readily of building their own offices and than on milo from other proces- warehouses in Hereford. The ses. In fact, for the last seven rate of progress will determine months, we have been starting the size of the new facilities, if all new cattle on popped milo they are built.

which utilizes exhaust heat POPS, Inc., began operations from the popper. The grain then earlier this year as sole distri- drops into the main popping butor of a milo popper market- chamber, and is hit by control-

Removed by auger, it drops into roller crimper. Only about Bliss, general manager, POPS, 40 percent of the grains actually Inc. not only will sell the popper pop in the popper chamber, but but a complete line of equip- as the roller breaks the hard ment for livestock feeding oper- shell, the rest explode. Tests inations. POPS means "Proven dicate these exploded in the roller have all the feed value of

Angelo engineer, and used for is air-lifted to the storage bin almost a year at Veribest Cat- because the airlift keeps it dry tle Feeders in San Angelo by and prevents condensation. No Gene Newman. Newman began moisture is added until the popthe experimentation on March ped grain goes into the batch

Continuing, Newman pointed In the past 11 months, New- out that he has a split valve on "We have experienced the terchangable, with no adverse

for about 5,000 head of cattle in

Officers will be watching the company's progress during the coming months, with the idea

Bliss emphasized that a ser-

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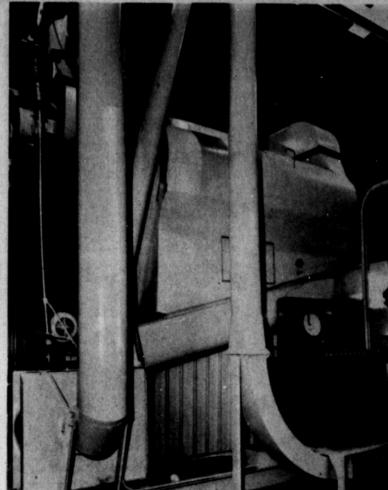
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MILO POPPER - Shown here is a Pop-Master 4T-1, which is being built by Cabot Corp. of Pampa and distributed exclusively by POPS, Inc., of Hereford. The Pop-Master 4T-1 is designed to prepare milo for feeding beef cattle by "popping" the grain in a manner similar to popcorn. The new process is expected to be a big asset to the rapidly expanding industry since it is said to reduce horsepower and maintenance since there are fewer moving parts.

Kay Biscayne, Fla., a virtual-

vice department is essential and the firm will have service of the Pop-Master 4T-1 foremost

A native of Newkirk, Okla., Bliss graduated from schools there and attended Panhandle A&M College in Goodwell, Okla for one semester before going in to the feed processing equipment business.

Since 1957, he has been installing, manufacturing and selling feed processing equipment.

Mrs. Florene Harris is secretary for the new firm.

## **Association VP**

Llano, has been elected president of the Texas Hereford As-

Walter Britten, Bryan; Jim Conkwright, Hereford; Bryant Harris, Marfa; and Jay Pumphrey, Fort Worth, will serve the group as vice-presidents for the coming year. Henry Elder, Ft. Worth, will continue to serve the 500-member association as secretary-manager.

In addition, 22 members of the organization were elected to positions on the board of direc-

The elections took place during the annual meeting of the group held in Fort Worth recently in conjunction with the Southwestern Exposition and Fat Stock Show.

Part of the largest known cave system in the world lies buried in Kentucky's Mammoth Cave National Park. Explorers have found imprints of naked feet that roamed the dark passages as long as 2,400 years ago.

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#### Water Delivery Plans Discussed

LUBBOCK -- The schedule for ward B. Boswell, executive dithe implementation of the Tex- rector of the Texas Water De-

as Water Plan calls for delivery velopment Board. of surplus water to the High | Boswell was the first major Plains in 1985, according to Ho- speaker Friday at the West Tex-

#### **Farmers Union To** Discuss Issues

The "hot" legislative issues their subjects include: Repreinvitations to address the Seminar which will deal with critical agricultural issues.

The Seminar will feature discussion on corporation farming by a panel of citizens typifying a cross section of the rural community. Participating will be a rural minister, businesman, farmer, newspaper editor and banker.

Dr. Bardin Nelson, Sociologist at Texas A&M University, will serve as moderator of the panel. Dr. Willard Williams, Head of the Department of Agricultural Economics at Texas Technological College in Lubbock, will be a panel participant.

ly uninhabited island only 25 riculture. Other speakers and aker at the luncheon.

related to agricultural and the sentative Bill Clayton, the Texrural areas are slated for discus- as Water Plan; Representative sion at the Farmers Union Leg- George Hinson, the recommenislative Seminar Wednesday, Fe- dations of the Governor's Combruary 19, 9 a. m., at the Down- mittee on Public School Educatowner Motor Hotel in Austin. tion; and Harry Hubbard, Leg-Key representatives and other islative Director of the AFL-CIO prominent figures on the Austin Labor's legislative program legislative scene have accepted and the proposed minimum wage law as it will affect agriculture.

> Senator Murray Watson of Waco will reveal some of the details of the anticorporation farming bill which has provoked considerable publicity and comment among farm leaders.

Jay Naman, president of Texas Farmers Union, said Governor Smith, Lt. Governor Barnes, the Speaker of the House Mutscher have accepted invitations to the luncheon after the Seminar honoring members of the Le-

Victor Ray, Director of Public Relations for National Farmers Commissioner John C. White Union and author of "The Coryears ago, now is home for 3,000 will describe the legislative porate Invasion of American Agyear-round and 4,000 winter re- needs of the Department of Ag- riculture," will be principal spe-

Texas Tech School of Agricultural Sciences, and Dr. William D. Miller, professor in Tech's Department of Geosciences.

New members of the institute board of directors are Jack Carrothers of Hereford, John Ken-Wells was named vice-presi-billion. dent for research, and Dr. Dvoracek, vice-president for educ-

Boswell said the Texas Water Plan is a flexible guide for the coordinated long-range management, development and redistribution of Texas water resources for the benefit of all Texas. He said it would be continutime and events dictate.

ter surplus to water shortage. | Mexico are under study.

as Water Conference held at the | With regard to West Text Texas Tech Union, with atten- Boswell said that "our best es mates indicate that by 1965 ground water supplying irriga-Water Institute, to be headed this next year by Co-Chairmen Gerald W. Thomas, dean of the ingly dependent on dryland tire state will suffer severe eco nomic loss through losses in investments, banking, insurance, agricultural products moved through losses in investments

drick of Brownfield, Bruce Spe-ncer of Lubbock and Marvin Dv-lars at 10 billion with Texas' oracek of Texas Tech, Dr. Dan share estimated at \$2.5 to \$3.5

"The plan has been formu ation. Frank Rayner, chief en- lated," Boswell said, "on the gineer for the High Plains Un- concept that the plan's financderground Water Conservation ing would be based on full re-District, was elected secretary payment of reimbursable costs under federal and state policies. This means that users of water will not only pay for the water they use but must also be financially capable of contracting for repayment of such costs."

The plan is based on the use of surplus water from the Misously reviewed and modified as sissippi River, Boswell said, but other sources, including water 'This is a gigantic undertak- from Canada and Alaska, will ing but not an impossible one," be studied. Specific routings to he said. "In 31 years," he said, the arid and semi-arid lands of Texas will pass from a wa- West Texas and Eastern New



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wind rack the an confe the opion See three wins Tues grad terps 45-41 their Bi nintl tans for ed I Alsc Rali

NEW KIWANIAN AND SPEAKER - Ronnie Osborn, at left in top photo, became a member of the Hereford Kiwanis Club during the organization's regular noon meeting Thursday. Ray Todd handled the initiation ceremonies. In the bottom photo, Lewis Wygant, computer programmer for Shur-Gro Liquid Feeds ,Inc., describes the world of computers. At right is Kiwanian President Bobby Owen and at left is Armon Lauderback.

### -Small Talk-

petizing.

shrimp cocktail for dinner.

in Apollo 8 all three men got

RESIDENTS SON

VISITS HERE

Elwood Jones and family of

Greenville, spent the weekend

at the home of his parents, Mr.

and Mrs. N. R. Jones, 816 Ave.

she had been visiting her bro-

ther, Tommy Barnett, of Ama-

have been recorded in the Arc-

tic Ocean near the North Pole,

form ripples in water.

Data Center reports.

Mrs. Jones had just recently

the same fare at a meal.

By SUE COLEMAN Women's Editor

When you get tired of planning the next day's meals for your family - and everybody does tire of that chore occasfor astronauts on a space flight, or does that make you even more tired?

THERE ARE "unusual demands on food preparation, packaging, storing and serving" for such occasions as the recent Apollo 8 flight, says a news release from the Army, and I would think 'unusual" is an understatement.

I'm obliged to SFC Bert Pinales, our local Army recruiter, for the release which gives some interesting information.

It says the U. S. Army laboratories at Natick, Mass., are responsible for the research program which has met the needs of all our astronauts includi n g the Apollo 8 crew, Brorman, Lovell and Anders.

One of the most sophisticated techniques for food preservation now under study at Natick, it says, is a special kind of dehydration called freeze drying, in which water is removed from the food as ice crystals by vacuum

That process can be used on all types of meat, fruit and vegetables so it is possible to give the space flyers a wide variety of food. When the food is rehydrated (that means the water is put back in) it closely resembles the original product in flavor, texture, shape and size.

SOME OF THE foods used by the astronauts who just added water to rehydrate them, were beef and gravy, beef hash chicken with gravy, with vegetaoles or in salad; spaghetti and meat sauce, ham and applesauce, tuna salad, corn chowder, potato or pea soup, fruit cocktail



VOWS PLANNED - The engagement of Miss Sarah Martinez to Manuel Garcia, son of Mr. and Mrs. Robert De La Paz, 109 Fuller, is announced by her parents, Mr. and Mrs. Alfonse Martinez Jr., Rt. 3, The wedding date has not been set. Miss Martinez is a student in LaPlata Beauty School after attending Hereford High School. Mr. Garcia, who also attended HHS, is employed at the Holly Sugar

## Adrian

**Brand Correspondent** 

BAPTISTS HOLD

SWEETHEART BANQUET The young people of the First Baptist Church had their annual Sweetheart Banquet Saturday evening. The meal was prepared and served by the ladies of the church. Entertainment was provided by Rev. Don Travis, pastor of the Adrian United Methodist Church. Rev. Charles Wyatt, pastor of the First Baptist Church of Vega, spoke to the group about the importance of making the right decisions in the early years.

Boy Scout Day was recognized by members of the First Baptist Church Sunday. Cub Scouts Peter Brown and Glenn Rusk served as ushers during the morning worship hour.

Mr. and Mrs. Bill Leslie spent Sunday in Amarillo visiting relatives and friends.

Mrs. Winford Perry and children visited with Mrs. Monroe Parker of Moriarty, New Mex. who was in the Deaf Smith County Hospital for surgery Mo-

Mr. and Mrs. P. N. Johnson were in Clovis, Sunday for a coon hunt.

Sunday, Mr. and Mrs. Norman Jacobson visited with and peaches. Sounds right ap-Elmo Pinnell in the Ostepathic Through years of research. returned recently from a visit Market Show at the Civic Cen- crumbs Natick's food experts have made a wide variety of food a- in Bakersfield, Calif. with Dr. ter in Amarillo Sunday. vailable for the astronauts' menand Mrs. Jack Witt and family us, from bacon and eggs for and at El Cajon, Calif. with Mr. Mrs. J. W. Tarver and daughionally - you might think about breakfast to beef pot roast and and Mrs. Jack Baldwin and fa- ter of Wellington visited Wed-The Apollo 7 crew had the Witts are known by many Ad- lie Maupin. greatest variety of food yet pre- rian residents.

pared for the spacemen, the release says, because they were Mrs. Fred Harwood and chilin orbit longer. Menus were predren were in Canyon last Fripared to suit the individual preferences of each man, whereas

Mrs. Billie Morrell spent the weekend in Randlett with Mr. and Mrs. Frank Barker and fa-THE RESEARCH program is mily.

aimed at broader fields than just Army use; if it ever comes Mr. and Mrs. Bill Gilley and about that the predicted full- family have moved to Amarillo course meal-in-a-capsule is a where he is employed with Gilvailable, it may be the result of ven-Terrell.

work by scientists and food technologists at the Natick La-Charlie Pulliam spent the weekend in Amarillo with Mr. And for my part, unless I'm a and Mrs. Jr. Pulliam.

passenger on a space flight which seems very unlikely, I'll A meeting was held Thursday just stick to ordering a la carte afternoon in the school cafeterand have a nice juicy hambur- ia with Mr. Ted Hale for plans on the Boys Basketball District

> The Executive Committee of the Adrian P. T. O. met at 6:30 Monday evening in the School Cafeteria, with a discussion of how to spend their P. T. O.

The regular P. T. O. monthly returned from Houston where meeting met at 7:30 in the cafeteria. The business part of the meeting was that the committee rillo, who is in the Houston had voted to spend the sum of \$300 on a project and save the rest for the All Awards Ban-A breeze of two knots (two quet.

nautical miles an hour) can The program was a very interesting one given by Dr. C. E. Hicks of Hereford and was on Depths as great as 13,776 feet "How's Your Heart."

Hostess for the evening were Mr. and Mrs. C. F. Homfeld, the National Oceanographic Mr. and Mrs. Oscar Bronniman Mr. and Mrs. Pat Blankenship.

## Before you borrow money, make three phone calls

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COMPARE terms and payments...friendliness and convenience...and ask what collateral is required. Then, you be the judge. Fair enough?

INTERSTATE SECURITIES COMPANY

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my forty in the proposition is in the first of the

The Hereford Brand, Hereford, Texas, Thursday, Feb. 13, 1969

bout 1 hour. Cover with Jam Frosting.

(NOTE( If you like, you may bake this cake in two 9 by 1 1/2-inch layer cake pans lined with wax paper; in this case bake in a preheated 350-degree oven for 30 to 35 minutes or until cake tester inserted in center comes out clean.

JAM FROSTING

1 egg white

1/2 cup light corn syrup ture forms peaks.

in center comes out clean - a- | Split end Johnny Gregory of Aiken, S.C., will captain South Invert. Let cool completely. Carolina's football team next With a small spatula, loosen si- season. Fullback-halfback Bendes. Turn out; turn right side up ny Galloway of Easley, S.C., will be the alternate captain.

> When the freshman footb all teams of Michigan State and Notre Dame played a 14-14 tie

at East Lansing, Mich., last season a quarterback on each team caught his own forw a rd pass. In each case an opposing team caught his own forward pass. In each case an opposing 1/4 cup seedless raspberry lineman had batted the ball into the air.

Beat egg white until foamy. Jockey Braulio Baeza led the Add the jam; beat until fluffy. nation's riders in purse money Gradually beat in the corn sy- won in 1968 for the fourth rup; continue to beat until mix- straight year. His 1,089 mounts earned \$2,638,680.



### Put Some Jam In Cake

By CECILY BROWNSTONE lots of cake. **Associated Press Food Editor** 

When your family clamors for cake, consider baking a jam variety in a tube pan. You'll have

LET'S COOK SOMETHING

Mr. and Mrs. Charlie Sullivan. and Mr. and Mrs. Eddie Rohrbach. The next meeting will be held March 3, 1969.

Mr. and Mrs. R. Lee Petty Hospital in Amarillo. Later they and children and Tommy Lovevisited Mrs. Anna Witt, who had less attended the Hardware

mily. The Baldwins and the nesday evening with Mrs. Mil-

JAM CAKE - Bake it in a tube pan and cover it with jam frosting.

THIS JAM cake is different oil are among its ingredients. ing powder and salt. Lots of eggs go in, too - six of

cake that's nice to have in the house for a family dessert, for form. an after-school refresher and for a teen-age get-together.

JAM CAKE 11/2 cups fine dry bread

2 teaspoons baking powder 1/4 teaspoon salt

6 eggs, separated 1/4 cup sugar

34 cup seedless raspberry jam 2 cup corn oil

1 teaspoon vanilla

Jam Frosting (see recipe) from others of its kind because On wax paper thoroughly stir fine dry bread crumbs and corn together the bread crumbs, bak-

IN A LARGE mixing bowl, beat egg whites until foamy. It's the kind of large-size Gradually beat in the sugar; continue to beat until soft peaks

In a medium mixing bowl, without washing the beater, beat egg yolks until thickened and lemon color .Gradually beat in jam, then corn oil and vanilla. Blend in bread-crumb mixture Fold into beaten egg-white mix-

Turn into prepared tube pan. Bake in a preheated 325-degree oven until cake tester inserted



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repairman is just a phone call away. And there's no extra charge for his services. We may be the only phone company in town, but we try not to act like it.

Southwestern Bell



#### Young H.D. Club les Brown, 127 Northwest Drive. Members will invite their hus-Slates Party

New members of Young Several young housewives Homemakers Home Demonstra- have joined the club recently tion Club will be the honorees at and the party will be a welcome a Valentine party Friday even- from members of longer standing in the home of Mrs. Char- ing.

bands as guests for the party, which is to begin at 7 p. m.



TRIM THE OUT OF YOUR

n making deductions, and reducing your taxes! Because BLOCK knows taxes inside-out, we'll make sure you get every legitimate deduction-and maximum savings! Our service is quick, convenient and inexpensive.

complete returns

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HIGH AWARD CONFERRED-These seven girls received the Wohelo Medallion of the national Campfire Girls organization, the highest award which can be achieved by a member, at the annual father-daughter dinner of Hereford Campfire Girls last week. All are members of the

Horizon Club, the division for high school girls in the Campfire program. Standing to receive the reward for their two years of work leading to this medallion are Kay Golden, Virginia Gholson, Sue Easley, Carolyn Hernandez, Rebecca Bell, Daun Hopson and Donna Parker. -Staff Photo

#### Housewarming Surprises Couple In New Home

new home on Willow Lane, orees returned. was given by about 50 friends The table, set under a handwho visited, brought gifts and some chandelier, was laid with inspected the house.

er and Terrell Hodges, who ar- to the room decoration. ranged that the Gentry's would Out-of-town friends, Mr. and daughters of Shallowater, were

A surprise housewarming for in and decorated the rooms Mr. and Mrs. James Gentry, with Valentines before the parwho moved last week into their ty guests arrived and the hon-

a red cloth on which heart cut-Hostesses were Mmes. Har- outs were scattered. Mrs. Hod- program. Mrs. Roger Williams vey Penner, Walker Parris, Ri- ges and Mrs. Ward served cof- presided for business. Mrs. Hoff chard Ward, Jerry Don Glover, fee and spiced tea with cookies. Dwayne Cassels, Buddy Bloom- Flowers sent by friends added

be away from home, then went Mrs. B. H. Thomas and their among the guests.

#### North Hereford **H.D. Club Meets**

A program on dress accessories, Gloves For All Occasions. was given for North Hereford Home Demonstration Club at a recent meeting in the home of Mrs. Paul Hoff.

Miss Roberta Campbell and Mrs. Clinton Ward presented the Mrs. Dale Henson showed a served refreshments to 10 mem-

#### Study Of Trees Is Held In Bud To Blossum Club

Interest in trees, the theme of | needs at Girlstown which the their study course this year, club will help to meet. Mrs. Bill was indicated by Bud To Blos- Nelson, a vice president, was in when they decided to give one or more trees for landscape gram, one of the series on trees. a greenhouse in Canyon. Mrs. planting at Girlstown U. S. A. Her subject was Conifers - Delmo Williams is chairman as a part of their aid to the Types and Culture. She related of arrangements. girls' residence home.

Plans were made at a recen meeting in the home of Mrs. Bruce Brown, when Mrs. R. N. Yarbrough gave a report on

#### Club's Meeting **Date Changed**

Change of meeting dates was made for Sweet and Fancy Decorating Club at a business session in Community Center recently, with Mrs. Richard Sims presiding. New dates are second and fourth Fridays of each month. Meetings will begin at 9:30 a. m. in Community Cen-

For the next session, Feb. 28. members are to bring icing and equipment to practice making cake decorations.

Mrs. Sims showed colored slides of cakes she had decorated, explaining methods used for each type of decoration. heart-shaped cake and told how she had shaped the sweet-peas which decorated it.

Mrs. E. G. Henson and Mrs. Bobby Franklin of Grimes, Okla. were guests and six members

history of these trees, saying that specimens more than 300 years old are known. Types of conifers were listed, ranging from forest giants to dwarrs suited to a city garden.

Announcement was made that members will meet at 9 a.m. som Garden 'Club members charge of the business session. Feb. 21 in Community Center, to Mrs. Sam Long gave the progo together on a pilgrimage to

#### DID YOU KNOW

That the Hereford Benefit Association is the oldest organization in Deaf Smith County? Formed in 1908 by local citizens as a Mutual Life Insurance Plan to help each other in time of need.

A drive is now on to reach 1,000 members . . . Thereby making the insurance policy for that amount. Membership fee is \$3.50 after which a \$1.00 assessment is made on each member at the death of another member.

Frank Ball Is Membership Chairman PHONE 364-3119 . . . 336 STAR ST.

## WELOVETO We Reserve The Right To Limit Quanity Delicatessen

Smoked Links 79c lb. Spicy Pinto Beans 19c pt. Cole Slaw 39c pt. Tangy Jello 49c pt. Old Fashion Potato

Salad 39c lb.

Valentine's is another good time to remind you that serving you is what we like to do best! We make it our business to bring you what you want. Shop today for Miracle Prices on Valentine Gifts as well as famous brand merchandise, Proten Beef, Finest Fruits & vegetables ever, plus Frontier Stamps!

SAVING **STAMPS** 

FRUIT DRINKS

Flavors 46 oz. can

SHORTENING

PORK & BEANS No. 300 can

OIL Food Club Salad or Cooking 24 oz.

10c INSTANT POTATOES No. 10 can 79c PINTO BEANS Arrow 4 lb. bag 43c BEEF STEW Food Club 24 oz. 59c

**Bake Rite** 

3 lb. can

HONEY Food Club Extract 16 oz. 37c

FRUIT COCKTAIL TOMATO SAUCE **BLACK PEPP** 

Hunt's No. 300 can

Mountain Pass 8 oz. can

Food Club 4 oz. can

EGGS Fresh Grade "A" Medium

**PEACHES** 

Cal Ripe Freestone

**25**<sup>c</sup>

Carnation

Sliced

Furr's Proten Rib



### **Hickory Smoked** 6 to 8 lb. avg.

Boneless

**CLUB STEAKS RUMP ROAST** 

Furr's Proten FISH CRISPS Top Frost 8 oz. pkg.

3 for 1.00 BEEF STEAKETTES Fix in a jiff

Furr's Proten Lb.

Family Pac

1/4 sliced loin

## Fully Cooked

1b. 1.69

1b. 88c

Farm Pac All Meat lb. pkg.

French Fried

Heat & Serve

FRUITS & VEGETABLES



Golden Delicious or **Red Fancy Delicious** 

**POTATOS** 

Colorado Reds

GRAPEFRUIT

Texas

Mustard or Collards

Fresh Frozen Foods

Turkey, Meat



#### Health & Beauty Aids

SANITARY NAPKINS THROAT LOZENGES Sucrets 49c New Kleenex FACIAL TISSUE Boutique 140 cnt 29c

HAND LOTION 141/2 oz. Mouthwash Listerine

Toothpaste Extra

Gleem

Mortons

Chicken, Beef Loaf or Salisbur

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FRIO BAPTIST CHURCH Rev. Samuel B. Ogan, Pastor Frio Community

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TEMPLE BAPTIST CHURCH Gene Suttle, Interim Pastor Forrest Ave. and Ave. K

Independent & Fundamental
Rev. Al Baum

Rev. F. C. Alcala, Pastor 223 Kibbe Street

THOMPSON MEMORIAL
MEXICAN BAPTIST MISSION
Herman V. Martinez, Ministro
215 Norton Street

SAN ANTONIO A LA IGLESIA North 25 Mile Avenue and Highway

> ASSAMBLEA DE DIOS Martin Musquiz, Pastor Calle Ave H & 18th

LA IGLESIA DE CRISTO Sunset and Plains Ave.

CENTRAL CHURCH OF CHRIST
L. E. Fooks, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST On Harrison Highway

BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. B. C. Stonecipher
4th and Jackson

On My Honor" ou In The Church The Boy Scouts of America have another anniversary February 7. What a The Church In You blessing the Scout organization has been to countless youths of America form a combination and to all the world. Every Scout in every troop is a reverent, patriotic or good. Every man, roman and child needs individual who is committed to live and work for God and Country. They the influence of the church. So, come let are taught religious obligations by spiritual teachers. Scout leaders and by their parents. When a Scout recites, "On My Honor," he means it. When he says, "I Will Do My Best To Build, Serve and Achieve," believe him. Just let him quote, "I Will Do All To The Glory of God," and all a daily bible read of us want to sponsor his troop. Every boy who becomes a Scout, grows to be a better man. Encourage every boy to join a troop during their 59th Anniversary February 7-13, 1969.

WITH MANY COME IN STREET

Rev. Clifford E. Trotter, Pastor
501 North Main

WESLEY METHODIST CHURCH Rev. Robert Williams, Pastor 410 Irving

BIPPUS COMMUNITY CHURCH Gene Brock, each second and fourth Sunday.

Ronald A. Harpster, Pastor 130 North 25 Mile Ave.

KINGDOM HALL OF JEHOVAH'S WITNESSES 319 Ave. I

ASSEMBLY OF GOD CHURCH Rev. Homer T. Goodwin, Pastor Union and Ave. G

IMMANUEL LUTHERAN
CHURCH
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

THE CHURCH OF GOD IN CHRIST Rev. Calvin Hodge, Pastor 115 West Norton

SEVENTH DAY AVENTIST CHURCH Elder J. H. Turner, Pastor

MISSION DA SAN JOSE

West Park Addition

Rev. Bill Ray, Pastor 16th & Blackfoot

GRACE GOSPEL CHURCH Rev. H. V. Fields, Pastor Thirteenth and Avenue K

ST. THOMAS EPISCOPAL CHURCH Fred J. Howard, Vicar Harrison Highway

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Rev. Engene Brink, Pastor
West Park Avenue

Rev. Jerry L. Haley

SAINT JOHN BAPTIST CHURCH 400 Mable St. Rev. C. W. Allen Pastor

## These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church This Sunday. Ansel McDowell Jim McDowe

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WEST TEXAS DRILLING CO.
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### Music Club To Sponsor Recital

A senior recital by Miss Judy nces Dameron, Mmes. J. R. Hollingsworth, voice pupil of Allison, W. T. Carmichael, S. F. Woman of the Year by vote of a guest, Mrs. Inman Larson, pter of Delta Kappa Gamma, sored by Music Study Club, me- Fisher, Joe Hacker, Paul Lymbers decided at a meeting in the home of Mrs. Tom Burdett Monday afternoon. The recital is scheduled for Sunday aftPalmer, Jesse Stanford and S. the Year title. Selection will be J. V. Perrin attending an art Mrs. C. T. Douglas visiting remembers are auctioned and the a tea at Hart the afternoon of CANVENIENCE FOODS O. Wilson. Baptist Church.

Announcement of coming conventions was made in the business session, with Mrs. Dick Godwin presiding. The Texas Federation of Music Clubs will convene at Brownwood March 25-28 and the National Federation will have its spring convention this year in Albuquerque Apr. 18-23. Several members of Music Study Club plan to attend both meetings.

Mrs. Buddy Peeler was the speaker in a program, first of two to be given this month on Parade Of American Music. She discussed the place of American music in the world today and spoke of three classes of music, popular, folk and academic or serious, saying that America is best known for its popular music, the jazz which evolved from Negro spirituals.

The part played by motion pictures, recording and broad casting in spreading the knowledge of American music was also discussed. Music by a serious composer, Edward MacDowell, and several popular composers illustrated her talk.

Sabra and Sonya Hacker, guests, sang three selections with Mrs. Frances Parker as accompanist, and Mrs. Bill Bradley sang two numbers by Sherman, Mrs. J. C. McCracken, pianist, played MacDowell's Humoreske and Mrs. B. Y. Crosthwait played Punchinello by Victor Herbert, who is known for his light operas.

From a table with Valentine decoration, Mrs. Burdett and her co-hostess, Mrs. Mack Cansler, served refreshments to those on program and Miss Fra-

#### Income Tax Facts

DALLAS - The cost and maintenance of special clothing or equipment on the job may be deducted on Federal income District Director of Internal Revenue for Northern Texas, said today.

To qualify, the clothing and equipment must be required as a condition for employment.

ply his own tools and equipment their cost may also be deducted. This provision also covers professional societies and subscriptions to professional and trade journals.

T'o gave patients wine, which

#### the place to grow... It's a bank

When you need money for farm growth, your farmerowned Land Bank Association is the place to go. Get long terms, low interest, prepayment without penfeatures that help you grow profitably with a Land



Doodrow B. Wilson manager Hereford.

#### Club President Is Selected As Woman Of Year

Mrs. Wayne Sifford, president of Bippus Home Demonstration Club, was selected as its Clements, Eliis Coombes, Wes ons, T. W. Roberson, A. J.

winner will be honored at the annual H. D. appreciation lun-

The program Monday was by gent, whose subject was Color and You. She showed charts to illustrate her talk on choice of raises money for scholarships becoming colors.

members at a meeting Monday and Mmes. Jimmie Bradley, society for women educators in the home of Mrs. Elmo Hall. Charlie Burk, John Hill, G. V. which is made up of teachers in derth. She will be a candidate, with Hall, Clint Homfeld, Sifford and Deaf Smith, Castro and Parmer Schroeter, Lowell Sharp, A. O. nominees from other H. D. Clubs Draper. The two absent mem- Counties. Thompson, J. T. Gilbreath, D.W. for the County H. D. Woman of bers were out of the county, Mrs made by a committee, and the class at Carlsbad, N. M., and latives in Missouri.

#### Sale Held At Coffee Argen Draper, County H. D. A. By Delta Kappa Gamma

The annual hobby sale which | Members at Bovina were hoswas held at a coffee Satur-Refreshments were served to day morning by Delta Xi Cha-

tesses for the coffee in First Methodist Church of that city. On the hostess committee were Mmes. Sterling Donaldson, Wilson DiCuffa and Glendon Sud-

was director of the sale, in group singing. which articles made by the Next month's meeting will be proceeds added to a fund which March 22.

provides scholarships for advanced study by members.

The program began with a patriotic reading by Mrs. Kenneth Cleveland of Dimmitt. Miss Mrs. Ted Sheffy of Dimmitt Lucille Park of Hereford led

As U. S. Grant delivered his | Health seekers in Iran cake inaugural address, his small their bodies with black mus daughter broke from her mother's grasp and dashed to his side. He held the girl's hand until he finished, and the crowd cheered them both. The finished them both the finished them below the finished them both the finished them below the f for hours, then bathe in the wa



#### SPECIALS GOOD THRU

THURS., FRI. AND SAT. FEBRUARY 13, 14 and 15







JACKPOT

Drawing 2 P. M. Each Saturday

FREE CASH



Sirloin USDA Choice

Smoked Rite



Ground

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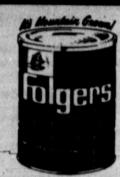
Shortening

**Mixed Nuts** 

Peas

Soup

Corn



Folgers

COFFEE





Ben Conklin

Stalk fresh crisp

WONDERFILL CASH DOLLARS

GET YOUR JACKPOT DAY CARD PUNCHED FREE

THIS WEEK

tax returns, Ellis Campbell, Jr.,

Campbell said the cost of uniforms worn by nurses, bus drivers, firemen and policemen may be deducted. In general, clothing that is only appropriate for wear on the job is deducti-

If a worker is required to supthe cost of membership dues in

Publication 529, 'Page 2' Miscellaneous Deductions," contain details on this subject. Send a post card to Supply, Internal Revenue Service, P. O. Box 1738, Dallas, Texas 75221 for a free

Anaesthesia was used during surgery in China as early as the 3rd century A. D. when Hua acted as a general anaesthetic.

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Philadelphia

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13 oz. 49C

Carrots

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COUPON V

SOH GREEN STAMPS

with this coupon and the

12 oz. Del Monte

Coupon Expires

February 15, 1969

Good At Taylor & Sons

SOH GREEN STAMPS

with this coupon and the purchase of 1 can 12 oz. Spam Coupon Expires

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February 15, 1969

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Sunkist



SOH GREEN STAMPS with this coupon and the purchase of Alka Seltzer Coupon Expires February 15, 1969

Bacon

Bologna

Good At Taylor & Sons AMA COUPON AMA

SOH GREEN STAMPS with this coupon and the purchase of 10 jars of Baby Food Coupon Expires February 15, 1969

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COUPON

100 FREE

SOH GREEN STAMPS

with this coupon and the

February 15, 1969

Good At Taylor & Sons

purchase of \$10 or more .

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**DRUGS** Gt. Size 69c 98c Size 59c Plastic

5 for \$1.00 6 for \$1.00 Campbells Chicken Noodle 5 for \$1.00 WK or CS Golden

**Bordens Round** 

ice Cream

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Frozen Frozen Shurfine 5 for \$1.00 Cut Okra

COUPON SOH GREEN STAMPS with this coupon and the Durchase of 4 roll Lydia Gray, Toilet Tissue Coupon Expires February 15, 1969 Good At Taylor & Sons

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SALE: Used Fold-Out Camp

Trailers. Equipped with ice

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STOCK TRAILER, 16 Ft. long.

USED EQUIPMENT

See at PLAINS WELDING

DON'T merely brighten your

perienced rider. Good breed-

ing; yearling colt, halterbroke.

PILE is soft and lofty. . . colors

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Farm Equipment

TREFLAN at volume prices.

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1965 Chev. pickup. Air condition-

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All have beds and hoists.

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B-1-22-7-2c

B-2-32-4p

B-2-16-2-12c

8-2-29-Hc

B-247-4p

B-3-10-24-tfc

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B-1-10-31-8p

Phone 364-0422

Service

B-1-10-3-12c

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LUMBER COMPANY East of the Courthouse ne The Lumber Number 364-

B-1-44-t/c SINGER MACHINES

MODELS. Have a few repossessed and some slightly scratched in shipment. Will buttonbole and sig-sag. Pay off low balance of \$35 or \$5.00 a month. Phone 364-3962, Hereford.

FUR SALE: Gemetahardt Flute in case. Excellent condition. Good instrument for beginners Call 204-2020.

REPLACE WILD D. (Cry) Bokory, Blackjack, Clak. 4 Books East of K on 15th St. Jan Loving. Phone 364-2786.

B-1-18-1-17p 1 NEW PICKUP campers. Inquire Installment, Loan Department, Pirst National Bank B-1-11-22-tfc

COW The 847 East Pirot. DO 201-244 B-1-10-23-tfe

TOWN & COUNTRY MOBILE HOMES Hwy. 60 East - 1801 E.let St. low and used. Good selection of sizes and models. Buy a new furnished home for than you pay for house

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WILL buy or sell feeder shoats. weaner pigs and sows. C. R. McGhee, Phone 364-1045. B-1-13-19-uc

NUW AVAILABLE: The Here ford Brand Belle of the Prair-te Press by Dudley M. Lynch. Price \$4.95, Hereford Brand, 130 West Fourth. B-1-53-tfc

SEE the Winnebags, Explorer and ElDorado pure luxury Motor Homes, 17' to 27', completely self-contained. Furr Auto, 1122 East 34th St. Lubbock, Texas, Phone Ray Furr, SH4-1444.

B-1-6-8c

#### STATED MEETINGS Second Monday



7:30 p.m. Thursday Floor **Practice** 

Steve Powell, Sec. Dean Stallings, W.M.



Lions Club meets each

Wednesday, 12 Noon Hotel Jim Hill



**KIWANIS** CLUB

Thurs. Noon IOOF Hall 207 E. 6th

Hereford Rotary

Club meets every

Automobiles Monday at 12:05 Jim Hill Hotel top. 131 N. W. Drive.

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1962 SKYLARK. Power & air. New paint. Good condition. B-3-10-6-tfc

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1958 Oldsmobile. 49,000 miles.

good tires, new brakes and

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1961 MERCURY, 4 door, power and air. Phone 364-2214 or 364-B-3-7-1p FOR SALE OR TRADE for pick-

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Lincoln 200 Amp Portable Wel-4. REAL ESTATE der; Marquette (AC) Arc Wel-For Sale Or Trade der; Forney (AC) Arc Welder: Hydraulic press: Crafts-

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> bedroom brick, 3 baths. Retrigerated air, central heat, sprinkler system. Located on Country Club Drive, Phone

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NICE 3 bedroom home with 11/4 baths, fenced yard, located on Irving Street. Price \$9,200.00. Payment \$73.00 month, Call 364-3771 or 364-3180. B-4-20-31-tfc

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FOR SALE OR TRADE 160 A. 2 wells on Nat. Gas. \$30,000 Prudential Loan: 1/4 mile off Hwy 69, Govt. payment \$4,000.00 90A Milo, 20 Wheat, 10 cotton, All excellent vield records. \$325.00 per cre. Sell with good terms or trade for house in Hereford. Phone 364-1420, nights 258-7352.

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B-4-31-tfc

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TRUCKS, PICKUPS, cars, tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Will assume. Contact Frank Dump. 364-3777 or 364-3350. Wiginton, owner, 655-2124 Can-H-4-26-20-Le

TRADE 14 UNIT MOTEL

yon, Texas or your local brok-

TWO BEDROOM house. Attach-

ed garage. Central heat. Com-

pletely remodeled inside. \$9.

000.00. See at 129 Beach, Call

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cies in 1 and 2 bedroom ap-

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BEDROOMS for rent, 613, East

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partment, Bills paid. Phone

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364-0563

month. 364-3852.

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Fifth. Phone 364-1760, Lois

nished apartments. Phone 364-

Road, 60x80 lots.

B-5-31-tfc

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B-4-10-30-tfc HAVE For cash lease, 320 acres

or 385-3414.

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house, 129 Avenue A.

B-4-20-7-tfc

B-5-28-16-tfc

B-5-10-32-tfc

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935-3841

or 364-1818

West Amarillo, free of

something in Hereford.

debt as down payment on

WANTED: Disc rolling, Scranton range pitting. Sales & Rentals. David Pickens. 355-7326 Amarillo. B-6-13-5-8c

I WANT to buy two used trail-

ers. Will pay cash. Phone 383-

5683, Amarillo. B-6-13-32-2c WANT SIX cylinder Ford. (Ow-

en) Andrews-Andrews Angus Bull country. B-6-10-32-7p

Living, you'll appreciate the WANTED TO BUY feeder cat-ELDORADO ARMS Aparttle off wheat. Call 364-3559 B-6-10-6-tfc artments. Fully furnished. All I DO IRONING in my home. 235

B-6-10-31-8c SMALL 2 bedroom furnished WHEAT PASTURE WANTED house. Inquire 211 Avenue K. Jim McAndrews, 258-7211. B-5-10-6-tfc

Avenue A. 364-3528.

B-6-10-6-3c WANT TO keep a baby in my

home. 364-0773. B-6-32-2p

8. HELP WANTED

SECRETARY. Do not apply unless proficient in shorthand and typing. Phone 364-0696, First Baptist Church. B-8-15-31-tfc

disposal, private fenced bac-COCKTAIL WAITRESS, Good B-5-14-32-tfc pay, excellent tips. Apply in person after 2 pm. The Mu-NEW BUILDING FOR LEASE sic Stand, 628 West First. 30X60. Tile and brick construc-B-8-17-6-tfc tion. Fluorescent lighting. Lo-

TOP SALARY for experienced farm worker. Good working conditions and house furnished. Contact James Gentry, 364

B-8-15-7-tfc TWO LADIES with cars, 4 hours 2758 or call Littlefield 385-4658 before 7 a.m. or after 7 p.m.; daily, \$50.00 weekly at Hereford and surrounding towns. For interview, call Stanley Home Products, 364-4907.

LARGE, quiet, furnished apart-B-8-21-7-4c ment. Adults only. Phone 364-IS \$2.50 HOURLY WORTH A 5 cent POSTCARD TO YOU? B-5-10-31-tfc Easy to earn \$15 to \$20 daily OFFICE SPACE FOR LEASE distributing famous Watkins B-5-10-31-tfc MOBILE HOME OWNERS

Products to established customers in Hereford. Full or parttime. No investment. We help you get started. Write F-2. Watkins, P. O. Box 2447, Memphis, Courts 51/2 miles on Austin Tenn. 38102. B-8-7-1c

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paid. Forest Ave. Apts. Phone 364-1887 Days WANTED BABY sitting in my B-5-21-8-tfc nome. Call 364-3394. THREE BEDROOM house: Call B-9-10-42-tfc

> 10. NOTICE

B-5-11-32-tfc ALCOHOLISM INFORMATION For information on alcoholism referrals for help, counselling or programs on the subject of the disease of alcoholism, call B-5-10-7-tfc EM 4-4540 from 8 a. m. 111 12 AVAILABLE 15th, 3 bedroom 1 p. m. until 5 p. m. Monday through Friday. unfurnished house. Call 364-

A UNITED FUND AGENCY B-10-80-80x WILL not be responsible for debts other than those con-

tracted by me. J. N. Ward. B-10-6-4p

11. Business Service

FILM DEVELOPING -PRINTS
CITY DRUG STORE
337 North Main Sugar Beet Road, \$45.00 per B-5-11-7-tfc Two day service on black and white, movie film and slides.

> B-11-2-tfc DIST. WATER, Osarka water. soft water service,home own-ed softeners, industrial softeners, 364-3200 218 North 25 Mile Avenue. Hereford.

Killer whales attack walruses, repair furniture. Call before seals, porpoises and sometimes 8 a.m. or after 6 p.m. 364- balloon whales. They are potentially more dangerous than T-6-4-5P sharks and barracudas.

AUTHORIZED Electrolux Sales AM INTERESTED in making and Repair. Free service, call 364-4901, or 364-4861.

B-11-1029-8p

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Night phones \$64-2012 or Box 180 B-11-46-tfc HEREFORD RENDERING CO.

B-11-13-34-tfc OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind

of dead livestock. 364-2302.

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loans and buying first and second lien notes secured with

farm or ranch lands. J. J. Steele, Citizens Bank Bldg. Clovis, New Mexico Dial 763-4396 or 763-6455.

B-11-7-4c

B-13-16-6-4c

#### 13. LOST & FOUND

LOST: TWO YEARLING Steers strayed from North of Hereford. Reverse "L" on left hip. David Brumley, 364-1174.

LOST: 4 month black female puppy. REWARD. 427 Mable after 6 pm.

B-13-10-7-1p

#### CARD OF THANKS

We wish to thank each one of B-11-10-33-tfe you from the depth of our hearts for saving the life of our three WE SERVICE WHAT WE SELL year old son, Erick Darrell. A Try Sears Service Depart- very special thanks to Dr. Balment at Sears Roebuck & lard, the nurses and the entire Company, 421 N. Main. Call staff at the Deaf Smith County 364-3854. Emergency 364-4055. Hospital. To each one, we will

B-11-6-8c always be so grateful. Mr. & Mrs. J. E. Jackson 202 Douglas, Hereford.

#### CARD OF THANKS

Words cannot express our thanks to our many friends and neighbors who were so thoughtful at the loss of my beloved brother, John Maness. I am forever grateful for the many cards and flowers and for the pray-INC. Call in for FREE removal ers for the recovery of my other brother, Sam. May God Bless

Elizabeth Kendrick & Family.

#### CARD OF THANKS

We wish to express our heartfelt appreciation for the kindneses shown us during our recent loss. For the food, the cards, the prayers and all other expressions of love shown to us during the illness and death of our beloved husband and father.

The Family of Roy Hill

READ THE WANT-ADS.

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It's good for what Bugs you!!! George Peppard

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Glenn Ford Angie Dickinson Chad Everett Last Challenge

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Adults \$1.00 Students 75c

Children 40c I Personally recommend that parents

"HELGA" with their teenagers - "HELGA" is a well producted Motion Picture about the Facts of Life, and there is. nothing embarassing or shameful

about the picture SEE 'HELGA" WITH YOUR TEENAGER:

It will be well worth your effort.

No children under fourteen will be admitted to "HELGA" unless they are with their parents and they must sit with their parents

there is very little action in:

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Sunday open 1:40 P.M. - Showtime 2:00 - 4:05 6:10 8:15. Monday & Tuesday Open 6:00 P.M. Showtime 6:15 - 8:20. Adults \$1.00 Students 75c Children 40c

Francis Hardwick because they will become very restless.

Helga

Members of the Little Red

tee include J. M. Auld of Mo

of Orange, Howard Derrick of Eldorado, Jack Frost of San

Antonio, J. B. Love of Liano, Kerry McCan of Victoria, M.G. Michaelis III of Kyle. Also John A. Matthews of

Dallas, W. H. Rivers III of El-

tain Home, E. W. B

Earl Brown visited Monday with Mrs. Katie Crane of Cee Vee, Texas who is in the Northwest Texas Hospital in Amarillo.

Feb. 14th and 15th is the Ad-

during the games.

Mr. and Mrs. Jake Fortenberry visited Sunday with Mr. and Mrs. Roy Fortenberry and family at Bellview.

Mrs. C. W. Gresham spent last week in Amarillo with Mr. and Mrs. Dwayne Gresham and

Mr. Elmo Pinnell, who had

deretord **Insurance** Agency

\* To Be Sure! Don Baugous - Manager 364-0850

Local store of national company has opportunity for the following employment classifications.

> Retail Sales Manager, Service Manager. Office and Credit Trainee, Brake and Wheel Mechanic, General Sales Manager, Commercial Salesman.

Experience preferred.

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Salary plus bonus plan and fringe benefits.

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3 Bedroom Brick, 1% baths:

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3 Bedroom, 11/2 baths, carport.

Now under construction. 922

electric 139 Hickory.

ATLAS (S)

Unit 16

JAMES - 364-0974

Office 364-2221 Home 364-1634

108 Greenwood

rian Boys District Tournament been in the Amarillo Ostepath- Labrey Ballard of Hereford Mrs. Joe Speed and Mrs. Bester at this writing.

> Cub Scout Banquet was held Thursday evening in the Fellowship Hall of the Adrian Methodist Church with 15 Cub Scouts receiving Awards. Grady Nolan of Hereford was the guest speaker. Bob Woods was Master of ceremonies and presented the awards. Steve Rich had the Cubs Candle Ceremony and Dennis Brown gave the Webelos closing ceremony. There were 48 people attending. The W. S. C. S. ladies prepared and served the food. Honorary guest were Lorin Creitz and Don Mor- Vega.

George Ochs of Hereford was a guest at the Adrian Meth- Mr. and Mrs. W. C. Briggs. odist Church in honor of Boy Scout Day Sunday.

Lazbuddie.

Annual Council Dinner, a chap- lkey, Mrs. Burt Huggins and their kindness shown last week. ter of the Boy Scouts which Mrs. Norman Gilmore. was held in Canyon Tuesday evening, were Mr. and Mrs. Lorin Creitz, Mr. and Mrs. Don as State Teachers Association ing our friends. Morgan, Rev. and Mrs. Don Tr- meeting, held in Vega at 7 p. avis. Mr. and Mrs. Robert Ja- m. cobson and Mrs. Dick Rich.

1902 Park Ave

Since

Write or Phone

9

but is reported to be doing bet- Hospital in Amarillo last week. and Mrs. Cotton Lane.

Mrs. Glenda Sifford was in the Deaf Smith County Hospi- ited Sunday afternoon with Mr. tal in Hereford last week.

Mr. and Mrs. J. E. Townsend of Hereford visited Sunday with Mr. and Mrs. E. E. Allen.

Mr. and Mrs. E. E. Allen visited with Mrs. Lillie Reynolds in the Golden Spread Rest Home in Amarillo Thursday.

Mrs. Terry Williams and Daryl spent the weekend with Mr. and Mrs. Leonard Erwin in

Mr .and Mrs. Pat Briggs of Littlefield spent the week with

All-Day W. M. U. Meeting at Mr. and Mrs. Terry Creitz at Wildorado Thursday. They and Stacy visited Sunday with had a Mission Book Study with Mr. and Mrs. R. C. Davis in Mrs. Hawkins of Canyon followed by a luncheon. Attending were Mrs. Charles Bryant, Mrs. F. H. A. girls and their spon-Attending the Llano Estacado E. B. Pounds, Mrs. R. M. Gruh- sor, Mrs. Gayle Galley, for

London, Germany and Munich at Tarpon Springs, Fla. A bifor a 4-day weekend.

day with Mr. and Mrs. J. G. es it is specially blessed. Fortenberry.

MM 4-2652

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area \* 15'x22' basement \* carpeted \* Fireplace

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High prestige organization desires full time man or

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AMARILLO . . . 376-5658

at Adrian. Food will be ic Hospital for nearly a month, and a former Adrian resident sie Spande spent last week visserved in the School Cafeteria suffered a heart attack last week was in the Northwest Texas iting in Albuquerque with Mr.

> Sharon Guest of Amarillo visand Mrs. Ralph Guest and Dude.

> Rita Speed of Canyon spent the weekend with Mr. and Mrs. Ralph Guest and Dude.

I would like to take this opportunity to publicity thank the Adrian Community for their kindness, consideration and prayers that were bestowed upon myself and my family during recent illness. A very special thanks to our pastor and friend Rev. Don Travis for his prayers and those daily visits at the hospital. Even though his schedule is very crowded, he somehow managed to be there every day with his prayers, encouragement and smiles. I think Adrian people should thank God for putthe Pala Dura Baptist Church ting such a man in our community. Mrs. Pearline Harris

The Wilbur Harris family would like to thank the Adrian Each day of the week, food was brought to the Harris residence Feb. 17th there will be a Tex- by the girls. Thank you for be-

Epiphany, Jan. 6, is celebrated with an unusual blessing of Mrs. C. G. Pond Jr. flew to the Greek sponge divers ritual shop throws his gold crucifix into the water to signify the bap-Mr. and Mrs. Robin Forten- tism of Christ. Young men dive berry of Lockneyvisited Mon- after the cross. Whoever retriev-

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machines & vacuums. Sale on new Singers. Dressmakers & Whites

Parts - Notions Southern Sewing Center 117 W. 3rd 364-3782 Hereford

## Group Formed

AUSTIN - A statewide com- "The Little Red School House mittee to represent rural land- Committee has been formed to owners and those who enjoy liv- awaken rural landowners and ing in the country during the ex- residents of small communities pected struggle over school dis- to the unseen dangers of forced trict consolidation in the current session of the Texas Legislature was announced here Wednesday.

The group, known as "The Lit- Texas," Schreiner said. tle Red School House Committee," is composed of a crosssection of farmers, ranchers and rural landowners from throughout the state. Charles Schreiner III, a prominent rancher from Mountain Home, is chairman of the committee.

"We believe the forced consolidation of small school districts, Governor's Committee on Pub- homemaking programs; the elilic School Education, will go a miniation of athletic teams from long way toward destroying rur- Class AA and below, with the al life as it is now enjoyed in resultant loss of identity for Texas," Schreiner declared in a those communities and a denews conference at noon Wednesday.

Governor's Committee recommends the forced consolidation of Texas' 1,218 school districts into a total of 353.

"This would virtually wipe out 865 community centers, since most rural schools are the primary symbols of community identification," Schreiner said.

He refuted the claim that bigger school districts would automatically provide better education for students. "Mere bigness is not an absolute guarantee of excellence," he said.

consolidation and to acquaint legislators in Austin with the feelings of the rural people of

In addition to the erosion of rural communities following the closing of their schools. Schreiner said that other adverse effects would include the bussing of students often many miles away; elimination or serious curtailment of many outstanding programs designed primarily for rural schools, such as vocationas proposed in the report of the al agricultural and vocational crease or entire elimination of a voice for the rural residents Schreiner pointed out that the on school boards which will be centered in urban areas.

> "The Little Red School House Committee and all its members certainly want to provide the

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• THREE BATHS, 3 oversize bedrooms. All electric with intercom, fenced yard, 2 car garage. Perfect condition. \$21,500. H-3177

• LIKE NEW for only \$107 per month! 3 bdr., 2 bath brick with built-ins, fenced yard, double garage. Reasonable down. \$16,000. H-351

Immediate possession 3 bdr., 11/2 bath brick fenced yard, garage, built-ins, fully carpeted over WOOD FLOORS, panelled den. Recently built, loan pmts. only \$114.00 per month. Reasonable down. \$13,800.00. H-3167

• \$10,500.00 3 BEDROOM house with brick front. garage, recently built. Loan payments only \$68.00 per month. Reasonable down, you won't beat this buy. H-3169

Evenings & Sundays Call Gene Cambell 364-0789

Bruce Plummer 364-0798

gin, Lance Sears of Sweetwater and E. M. Stevens of San An-

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BUY IRR. 320 -IRR. 960 320 A., all cult., 2 good 8" wells, nat. gas, on paving, 2 bdrm. home, this is a good farm with plenty of water. Buyer can crop rent 960 A. with 3 good 8" w for 4 yrs \$25,000.00 down good terms on bal.

Irr. sec. for East Texas ran ch or sell for small do payment, fully alloted, po ession, payments over \$20,000. 00, 6 per cent loan establish-

PARMER COUNTY Irr. 1/2 sec., 2-8" wells, good allot., best of water, small down payment, possession a

\$20,000.00 DOWN Irr. 178 A., good allot., 1 good 8" well, possession, estab

G. I. TRACTS We have 2-100 A. irr. tracts, sandy land in .Lamb Co., on paving, irr. well each tract at

\$185.00 per A., some cotton & STRATFORD, TEXAS 160 A., 113 milo, 41 wheat,

strong 8" water on adjoining farm, price \$150.00 per A. \$12,790.00 down, assume 616 per cent loan, immediate pos-\$750.00 DOWN

age & fence. 3 BEDROOM BRICK 1½ baths, near school

STAR STREET 3 bedroom brick with double garage, needs paint job inside & carpets cleaned, over 2000 sq. ft. for \$17,500.00 immediate possession.

Older 4 bedroom home, needs paint and floor covering 120 ft. lot.

HAMBY REAL ESTATE South Highway 385 Uffice 364-3566

J. M. Hamby 364-2553 Ray Barber 364-4713 Durward Hamby 364-3466 Gerald Hamby 364-1534

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room, 2 baths, double garage, presssure pump system, large family room, diningkitchen combination, \$17,500.

ing and air conditioning, 1477 sq. ft., large double garage 1003 Union St., \$15,000.

Assume loan on 131 Cherokee, 3 bedroom, den with woodburner, living room, 2 baths, double garage, storm windows and doors, total electric, extra nice, payment \$171.00, \$22,-

2 baths, large family room with woodburner, ref. air cond., double garage with electric garage door, fully carpeted, storm windows and doors, this lovely home for only \$22,000.

assume V.A. Loan, low down payment, of \$4,000, total price \$11,429.

four miles north of Hereford, for \$400 per acre.

Terms can be arranged on 320 acres, 1 deep well and 3 smaller wells, for \$325 per acre.

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\$107.00 MONTH . . . in N.W. Hereford. Bedroom, low equity. Hurry to see. H-3259

EXCELLENT NEIGHBORHOOD . . . For only \$900.00 down you can own this 3 bedroom 2 bath home. Why wait to be a home owner. H-3256

FIREPLACE IN FAMILY ROOM and owner will take some trade. This home is designed for maximum family enjoyment. Call today for your personal showing. H-3246

LOOK AND BUY ... this low interest home with 1780 sq. ft. Owner will sell for only \$18,500.00. In excellent location near schools and shopping. H-3273

NOTHING DOWN . . . for this home if you like to paint and have good credit. Located on Ave. J, this 1 bath home is ideal for a young couple. H-2090

The Light Touch by RALPH OWENS

Sign in a gas station: "Road Maps Refolded".

The best way to remember your wife's birthday is to

forget it just once.

ficulty in a fireplace.

Wood: that substance which burns so easily in a forest, and with such dif-

Let's cross electric blankets with toasters and pop people out of bed.

The trouble with flower children is . . . most of them look as though they've gone to seed!

I'm no expert on flower power, but I do know that you can find substantial homes for solid citizens at Justice Reators.

EAST SIDE "66"

\* Designer

°Contractor

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Rocky Stewart 1303 E. 1st 364-2644

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Dempster - Acrmotor Repairs on all makes Well Drilling

D. E. Turner Well Service 364-0811 427 Ave. J

213 A 5" Water and 3-10th mile tile, 160 cult with good allotments. Probably one of the best land buys in Deaf Smith Courty at only \$140.00 acre. 326 A. 2 good wells and full allotments. Only \$410.00

I need listing on houses with

low down payment, NOW CHECK WITH JOHN HAMMETT REAL ESTATE 921 W. PARK AVE. Office 364-1070

Home 364-4260

Lone Star Agency

601 North Main REAL ESTATE — INSURANCE — LOANS Melvin Jayroe 364-0555 After Hours 364-3766 \$1,000 Down, \$90 per month, 2 bedroom, bath. large livingroom, kitchen, utility basement,

JUST OUTSIDE CITY LIMITS, new 3 bed-

Payments \$112 per month, assume present 61/4% Loan, 3 bedroom, bath, central heat-

Just Completed, 1620 square feet, 3 bedroom,

114 acres of dry land farm west of Hereford,

160 acres, 8" irrigation well, good water, four

REALTOR - REALTOR - REALTOR - REALTOR

Jim Cramer 364-0164

Real Estate, Inc. 508 South, 25 Mile Avenue PHONE 364-1251 FARMS & FARM LOANS

FHA APPROVED: 3 bedroom - 134 bath covered enclosed patio - corner lot - fenced yard - double garage - \$400.00 down and closing cost to veteran - Mo. Pay. \$164.00 -N.W. Hereford.

SPANISH ACCENT - 3 bedroom - 13/4 bath -

formal dining room - beam ceiling - den

w/b fireplace refrig. air - double garage immediate possession - \$29,750.00 - N.W. Hereford. 4 BEDROOM - Existing home - dining area - living room - den w/b fireplace - draped and landscaped - refrig. air - very nice -

beautiful decor. - a bargain at \$31,500.00

N.W. Hereford. ACREAGE AVAILABLE - Country home on pavement - 3 bedroom - 13/4 bath - den with w/b fireplace - large basement - refrig. air - storm windows - appx. 3000 sq. ft. including basement - sell or trade for house

320 ACRES - Bargain - Good allotments - 2 ea. 6" wells - man made lake and return system - immediate possession -Are You Selling Or Buying? Contact Us To-

Mutt Wheeler Harold Kids Troys Carmichael (Nite Phone)

REALTOR - REALTOR - REALTOR - REALTO



## SMART SAVERS SHOP SAFEWAY





## BEEFROAST

**USDA Choice Mature Beef** Blade Cut, Chuck Roast Buy And Save, Save, Save.

SHOULDER

Picnic Cut Whole

or Shank Half

**Boston Cut** 

Lean and Tender

Semi Boneless

Center Cut

Shoulder

**USDA** Choice

**Pork Shoulder** 

**Pork Roast** 

Pork Steak

## Hen Turkeys

Trophy 12 to 14 lbs.

Mature Beef No. 7 Center Pork Roast

Bacon Ends Deckers 3 lb. box Beef Steak Blue Morrow 16 oz. 89c Link Sausage Morrow Pkg. 59c Bacon Squares Hickory Smoked

Stick Bologna

Stick Salami

Franks

Cheese

Dips

Braurschweiger

Old Fashion

Old Fashion

Lunch Meats Safeway Brand 6 oz. pkg. 33c

Bar S and Safeway

S Brand

American and Pimento

Safeway Brand

1b. 65c

1b. 79c

1b. 59c

1b. 59c

303 5

Plate KIDS	
<b>Short Ribs</b>	
<b>Lean Cubes</b>	
CH 1.D	

Sliced Bacon

DI-1- Dir Lean & Tender ь. 33с **Braising Beef в. 39с** Lean & Tender **Braising Beef** 

With This Coupon And The Purchase of \$5.00 or More On A Single Store Visit

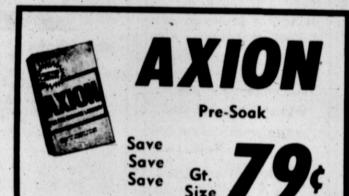
Limit one coupon per family. Coupon expires Sat., Feb. 12, 1969

At Safeway Store In- Hereford

Lean and Tender **Braising Beef** Wilson's Wilco

Bel Air Vegetables In Butter Sauce MIX or MATCH **Brussel Sprouts** These Money Saving Buys Green Peas

Cut Corn Sliced Green Beans **Broccoli Spears** Chopped Spinach Mixed Vegetables



Lucerne All Flavors PEAS **Del Monte** 303 Cans Margarine **Empress Soft** Save 17c Town House Whole Kernel or Cream Vienna Sausage Save 5

Fresh Dairy P	roducts At	Safeway!	
Cottage Cheese	Lucerne Fresh	36 oz. 49c	
Half & Half	Lucerne Save 4c	pt. 35c	
Homogenized M	Milk Save Save	Save 57c	(
Flavored Yogu	t Lucerne All Flavors	16 oz. 49c	(
Cheese Spread	Breeze Save 10c	<sup>2</sup> lb. <b>59</b> c	]
Canned Milk	Lucerne Save 4c	2 tall 25c	

THIS WEEK GET YOUR

SAVE ON THESE GREAT BUYS! Edwards Coffee Save 6c Safeway Coffee Save 6c 1 lb. 53c Coffee 1 lb. 67c Maryland Club Coffee Maryland Club Catsup Town House 14 oz. 19c Kraut Meaters Save 4c Safeway Has A Full Selection Of

Valentine Candy - Box Hearts - Plus Several Other Varieties Of Valentine

Breakfast Gems Large Grade A

Save 10c can 69c Cookies Chocolate Pacquins pkg. 490 Peaches sliced Halves Keebler Fudge Strip Gold Medal All Purpose Flour Keebler 5 lb. 49c Grahams 131/2 59C 2 rolls 33c Sunshine Crackers Crispy 2 6 oz. 39c Jello Shop Safeway And Save!

Cinnamon Rolls Mrs. Wright's 5 91/2 oz. \$ 7 Green Peas

Sweet

Juicy

Rich

Instant Tea

Shop Safeway Where You Can

Save Plus Get Gunn Bros. Stamps!

> Canterbury Save 10c

We Reserve The Right

Firm Crisp Heads

Radishes or Green Onions ...

Cucumbers њ.19с Large, Crisp

20 lb. bag

GRAPEFRU

Texas Ruby Red

DESSERT DISH

Each week a piece of Amberstone . . . bold, distinctive earthenware . . . will be featured for just 29¢. For each \$3 in grocery purchases, you are entitled to one piece at this low price. There's no limit . . . with a rchase you can get two pieces . .



Cherry Tomatoes Vine ripe Carrots

pr. 35c Strawberries Juicy Crisp 2 lb. bag 29c Potatoes No. 1
Russets

pt. 39c

These Prices Are Effective Thru Sat., Feb. 15 In Hereford



SUNDAY MONDAY WEDNESDAY TUESDAY THURSDAY SATURDAY FRIDAY 11 8:00 p
"OSCAR"
Elke Sommer
Stephen Boyd
11:00 p
Marshal Dillon
11:30 p
WANTED: DEAD
OR ALIVE
Steve McQueen 6:30 p
"CAPTAIN NEWMAN, MD"
Gregory Peck Tony Curtis
Angle Dickinson 1:00 p ery Theatre 11:00 p 11:00 p 11:00 p farshal Dillon Marshal Dillo Marshal Dillon 10:45 p "RETURN OF THE GIANT MONSTERS" 11:00 p
Marshal Dillon
11:30 p
WANTED: DEAD
OR ALIVE
Steve McQueen 11:30 p 11:30 p 11:30 p rk Dougla WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen 10:45 p The Rogu "BRIDES OF DRACULA" Peter Cushing THE SLENDER THREAD" "BEDTIME STORY" 8:30 a aurel & Hardy 11:00 p 11:00 p 11:00 p 1:00 p Bowery Theatre E SILENDER THRE Sydney Poitier Anne Bancroft 11:00 p Marshal Dillon 11:30 p WANTED: DEAD OR ALIVE Steve McQueen Marion Brando
David Niven
11:90 p
Marshal Dillon
11:30 p
WANTED: DEAD
OR ALIVE
Steve McQueen Marshal Dillor /Marshal Dillon 8:00 p E CARPETBAGGERS' George Peppard Carroll Baker 10:45 p THE X FROM 11:30 p 11:30 p 11:30 p WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen "THE NIGHTWALKER" 11:45 p The Rogu Robert Taylor 6:30 p
"THE CHALK GARDEN"
Hayley Mills John Mills
Deborah Kerr
11:00 p
Marshal Dillon
11:30 p
WANTED: DEAD
OR ALIVE
Steve McQueen 1 Mar 8:00 p "THE FAMILY JEWELS" Jerry Lewis 1:00 p
Bowery Theatre
10:45 p
"PHANTOM OF THE
OPERA"
Herbert Lom
"HORRORS OF DRACULA"
Peter Cushing 8:30 a Laurel & Hardy 11:00 p 11:00 p 11:00 p Marshal Dillon 11:00 p Marshal Dillon 8:00 p "THE CHASE" farion Brande 11:30 p 11:30 p 11:30 p WANTED: DEAD OR ALIVE Steve McQueen 11:30 p WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen 11:45 p The Rogues 8:00 p
"YOU'RE A BIG
BOY NOW"
Peter Kastner
Geraldine Paige
11:00 p
Marshal Dillon
11:30 p
WANTED: DEAD
OR ALIVE
Steve McQueen 6:30 p
"SEND ME NO
FLOWERS"
Doris Day Rock Hudson
11:00 p
Marshal Dillon 11:00 p 11:00 p 11:00 p 1:00 p Marshal Dillon Marshal Dillon Bowery Theatre 11:30 p 11:30 p 11:30 p WANTED: DEAD OR ALIVE Steve McQueen 10:45 p WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen 11:30 p WANTED: DEAD OR ALIVE Steve McQueen "NARCOTICS SQUAD" "DEVIL DOLL" 3:00 p
"APACHE'S LAST
BATTLE"
Lex Barker Guy Madison
11:00 p
Marshal Dillon
11:30 p
WANTED: DEAD
OR ALIVE
Steve McQueen 6:30 p 8:30 a Laurel & Hardy 11:00 p 11:00 p 11:00 p James Stewart
Josephine Hull
11:00 p
Marshal Dillon
11:30 p
WANTED: DEAD
OR ALIVE
Steve McQueen Marshal Dillon Marshal Dillon Marshal Dillon 10:45 p "SECRET FILE: HOLLYWOOD" Robert Clark THE CARDINAL" 11:30 p 11:30 p 11:30 p WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen WANTED: DEAD OR ALIVE Steve McQueen TELL-TALE HEART"

#### MONDAY THRU FRIDAY

6:30 a TUGGIE TIME 6:45 a Jack Tompkins

Farm & Ranch News -Weather

7:00 a TUGGIE TIME



Exercise with Margaret 8:30 a

8:45 a TUGGIE TIME

9:00 a Dennis the Menace

9:30 a Hazel

10:00 a Ruth Brent Show

10:30 a Dick Van Dyke

11:00 a Bewitched

11:30 a Password

12:00 n PRO NEWS

12:30 p LET'S MAKE A DEAL

1:00 p Newlywed Game

1:30 p Dating Game

2:00 p General Hospital

2:30 p One Life to Live 3:00 p Run for Your Life

4:00 p Dark Shadows

4:30 p Batman

5:00 p Flintstones

5:30 p Gilligan's Island

For additional copies of this schedule, write: KVII-TV Box 925, Amarillo, Texas 79105 Phone 373-1787

#### SATURDAY

6:30 a Modern Education

DAYTIME PROGRAMS

Cisco Kid 7:00 a

7:30 a Pepe Bustos

Casper 8:00 a

8:30 a Adventures of Gulliver

9:00 a Spiderman

Fantastic Voyage 9:30 a

10:00 a Journey, Center of Earth

Fantastic Four 10:30 a

11:00 a George of the Jungle

American Bandstand 11:30 a

12:30 p Happening '69

1:00 p Bowery Theatre

2:30 p Pro Bowlers Tour

4:00 p Wide World of Sports 5:30 p Western Sportsman



KVII-TV@AMARILLO

#### SUNDAY

7:00 a Ask Your Minister

7:30 a Sunday School Church

8:00 a Cisco Kid

8:30 a Laurel & Hardy Theatre

9:30 a King Kong

10:00 a Bullwinkle

10:30 a Discovery '69

11:00 a Zoorama

11:30 a My Friend Flicka

12:00 n PRO NEWS

12:30 p Issues & Answers

	Feb. 16	Feb. 23
1:00 p	NBA Basketball	
	Boston at Phila.	Balt. at Cinn.
3:00 p	American Sportsman	American Sportsman
4:00 p.	Phoenix Open	Lone Star Sportsman
4:30 p	" "	Generation Gap
5:00 p	" "	Time Tunnel
1:00 p	Mar. 2 NBA Bas	Mar. 9
1:00 p		
1:00 p 3:00 p	NBA Bas	sketball
	NBA Bas Phila. at Detroit	N.Y. at Phila.
3:00 p	NBA Bas Phila, at Detroit American Sportsman	N.Y. at Phila.  Citrus Open

All times CENTRAL STANDARD TIME.

#### TELEVISION SECTION

AN ADVERTISING SUPPLEMENT TO THE HEREFORD BRAND, FEBRUARY 13, 1969

Completion of Texas' Tallest Tower Expected Soon

## AVII: A POWERFUL NEW PICTURE.

Fall Ratings Mark Increase

#### Viewers Switch to 7's Pro News



Tom Jack Jim Bob Woody Martin Tompkins Pratt Izzard Van Dyke

American Research Bureau and A. C. Nielsen findings indicate a significant changing trend in preference of news coverage. In some periods, KVII's Pro News doubled its share of viewers over last spring. "If this trend continues," said Managing Editor Jim Pratt, "we'll be on top very soon." News Director Bob Izzard concurred. "We're deep in experience and background at all positions. It's a professional team all the way through."

A look at the Pro News roster would seem to corroborate Izzard's statement.

Jim Pratt is a 21-year veteran of broadcast journalism. His achievements earned him the CBS News Fellowship to Columbia University Graduate School. The list of civic and professional awards conferred on him is impressive.

Like Pratt, Bob Izzard has spent the last two decades as a television and radio newsman. From his Amarillo base, Izzard has traveled world-wide in pursuit of significant news events. Not content with second-hand information, Izzard went to Vietnam to see for himself what it was like. His travels have taken him to the sites of massive earth-quakes and atomic explosions.

Backing up anchormen Pratt and Izzard are Tom Martin and Roger Davis Martin's 20-year career in journalism has led him into all areas of the field-newspapers, magazines (Saturday Evening Post, Time, Life), books (he is the author of Dynasty, a documentary on the notorious Long political machine of Louisiana), and in recent years, television. Martin adds perceptive insight on local and national issues. Davis, the team's "rookie." demonstrated his news ability early in his career when he filed a series of reports on a South Carolina labor feud to Walter Cronkite's national news program. He was also cited by the South Carolina Educational Association for outstanding public service. He appears regularly on the air with news of special interest to New Mexico viewers.

In the weather department, Fred Norman's experience goes back to WW II where he first became interested in the weather as a B-17 navigator flying strikes over Germany. Later he became the chief weather officer for the first Strategic Air Command jet wing sent to Europe. While serving with SAC Commander Curtis LeMay, Norman once grounded a mission because of an especially vicious storm. LeMay called

him on the carpet, believing the planes could have gotten through the storm. During the confrontation, word came that an airliner which had flown into the storm had disintegrated and crashed. LeMay dropped the subject. Norman himself has flown through a typhoon to study the nature of the storm. As a former U.S. Weather Bureau forecaster, he has had extensive experience in tracking tornadoes and hurricanes. His study of weather has taken him through four universities and numerous Air Force weather schools

Fred

Roger Davis

Hand-in-hand with weather goes agriculture—in Channel 7's area, at least. And the dean of Amarillo's farm and ranch broadcasters is KVII's Jack Tompkins. Graduating from Texas A&M, Tompkins gained practical experience as a county agent. Sensing a need for more and faster agri-business news for farmers and ranchers, Tompkins turned to broadcasting. He provides vital daily market quotations, important research developments, and up-to-date information about agricultural events in the area.

Sports Director Woody Van Dyke stands out as a distinct perconality, calling the sports items as he sees them. More than a straight reporter, Van Dyke adds spice with his own outspoken, sometimes controversial, views. In another article on this page, Van Dyke outlines plans for future sports emphasis on the station.

Experience? Depth? Like Bob Izzard said, "it's a championship professional team all the way through." And according to the figures, that seems to be what viewers in this area have been waiting for.

A third of a mile high, Texas' tallest tower climbs higher than the Empire State Building, the Eiffel Tower, the Washington Monument, the Astrodome, the Statue of Liberty, and the Grand Coulee Dam.

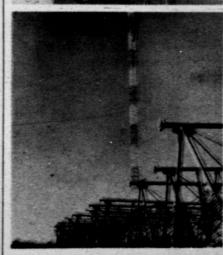
If current construction progress continues, the station expects to be on the air with the new tower early next month. The actual airdate is contingent upon weather conditions, especially ice and wind. For safety reasons, work must be halted when the wind reaches 20 miles per hour.

When the switch to the new tower is made, thousands of area viewers will see a dramatic improvement in the TV picture they receive from KVII. Bill Canady, Director of Engineering, put it this way, "People who've watched us through a virtual snowstorm, if they could get us at all, will see us as clear as a summer day when we go on the new stick."

The change will officially be marked on the air at KVII by the use of a new station identification symbol, shown in the center of this page. Looking somewhat like a western brand, it represents the vast empire that will be included in Channel 7's new coverage area. Upon completion, the new tower will allow KVII to reach out over an estimated 9,000 square miles ore than before. Many viewers who had been unable in the past to receive an acceptable picture from KVII will be able to do so by aiming their antennas toward the Amarillo tower. Picture resolution will be sharper, colors snappier and more natural. Even viewers who watch the station via cable systems or translators will see a mai provement in picture quality from

The reason for the improved picture quality was explained by Canady. "A TV picture travels pretty much in a straight line. By going up higher, we get above a lot of the ground obstructions that caused interference before. That's why you can see a TV picture from the moon, but you can't get a picture from a station 200 miles away. The taller tower gives us more 'horizon' to shoot at, increasing our coverage area substantially. In some cases, people who've not been able to receive any television will be able to get a picture on Channel 7."

The orange-and-white steel mammoth stretches 1,703 feet into the Panhandle sky above the Canadian River breaks. True to Texas tradi-



tion, everything about it is BIG. Canady reviewed some of the specifications of the structure: "There will be 191 tons of steel in the tower, including the 6-ton helical antenna that bolts on top. The guy cables are 31,000 feet long. It took two-and-a-half tons of zinc to galvanize the thing to prevent rust. The base of the tower contains 73 cubic yards of concrete and four tons of reinforcing steel." Watching the iron-nerved workmen crawling nonchalantly through the high struts of the tower, Canady observed, "Without the headache ball to ride on, it'll take about an hour-and-a-half to climb the 1,230 steps to the top. Whoever does it had better be in good shape—and take a lunch!"

Not only is KVII's new tower the tallest in Texas, it is taller than the best efforts of many foreign countries, including France, England, Australia, Holland, Germany, Canada, Japan, Finland, Czechoslovakia, Red China, Hungary, Scotland, Ireland, and Wales. KVII's tower is only 360 feet shy of the tallest structure in the world—the 2,063 foot tower of KTHI-TV in Fargo, N.D.

The biggest and best—Texas' Tallest Tower—serving the people of the High Plains.



#### New Shows Debut On Net, Local

Five new shows will be added to the ABC line-up this spring, and KVII will make several changes locally to keep pace with viewers' requests.

will make several Changet keep pace with viewers' requests. Wednesday night at 7:30, KVII will program selected best episodes of the zany western comedy "'F' Troop," starring Forrest Tucker, Ken Berry, and Larry Storch. Thursday at 8:00, Dean Jones is host of the fast-paced comedy hour called "WHAT'S IT ALL ABOUT, WORLD?" It's all about fun, say critics who've reviewed the "Laugh-In"-style show.

Tater on Thursday, at 9:00, the handsome Welsh singer TOM JONES hosts a musical variety hour.

The popular game show "LET'S MAKE A DEAL" finds TV's nicest con man, Monty Hall, trying to "zonk" contestants each weekday at 12:30, and every Saturday night at 9:30.

Another new game show premieres on Sunday afternoons at 4:30 "THE GENERATION GAP" features a confrontation between a panel of teenagers and a trio of "over-thirties" as each tries to interpret or identify items from the other's generation

Locally, KVII has added favorite episodes of "MARSHAL DILLON" with the original Dodge City characters at 11:00 p.m. The hard-hitting, action-packed western series "WANTED: DEAD OR ALIVE," starring box office thriller STEVE McQUEEN follows at 11:30. JOEY BISHOP hosts the midnight hour.

Woody to Interview Golf Stars

#### Van Dyke Heads Sports Emphasis on 7

"Some stations seem to forget sports for a couple of months after the football season ends. I don't."

This candid observation came from KVII Sports Director Woody Van Dyke as he checked over the plans for the month's broadcasts. "I'll be going to the Andy Williams Open in San Diego to interview the thuring golf pros there, like we did the pro football players last fall. Then I plan to take the camera crew on over to Arizona for the Phoenix Open. We have a lot of golf fans in our area, and I think they'll enjoy hearing some of the private thoughts of many of the

stars they follow on TV."

Van Dyke explained his interviewing philosophy. "I don't think the fans are really interested in hearing [Arnold] Palmer tell why he shot over the trees on the dogleg at the Masters. I do think viewers would like to hear what Palmer thinks of the PGA fuss. I intend to ask him just that. Sometimes interviewers are too nice to stars just because they're stars. They ask nice questions and get nice answers. Baloney. Sports isn't always nice. I just want to get the truth, good or bad. The stars don't like it when you put them on the spot in front of the

camera. But our viewers deserve to know these things."

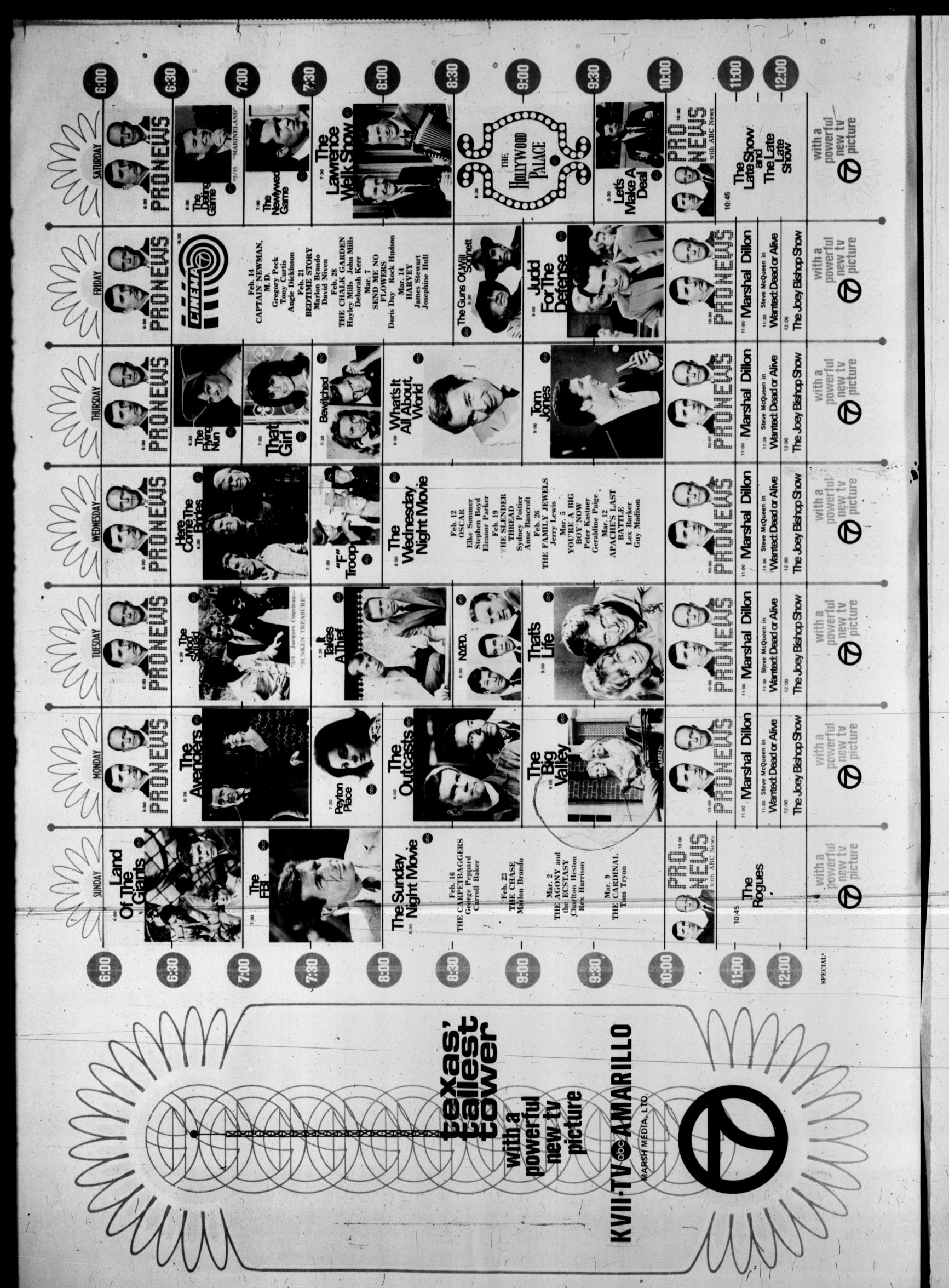
In addition to regular sports programs with Woody Van Dyke, KVII will be carrying NBA Basketball each Sunday at 1:00. The nation's top golf pros will be seen on KVII and ABC Sports at the Phoenix Open on February 16 and at the Citrus Open on March 9th. Other sports programs scheduled by Channel 7 include the Western Sportsman, the Pro Bowlers Tour, and ABC's Wide World of Sports each Saturday, and the American Sportsman and Lone Star Sportsman programs on Sunday afternoon.

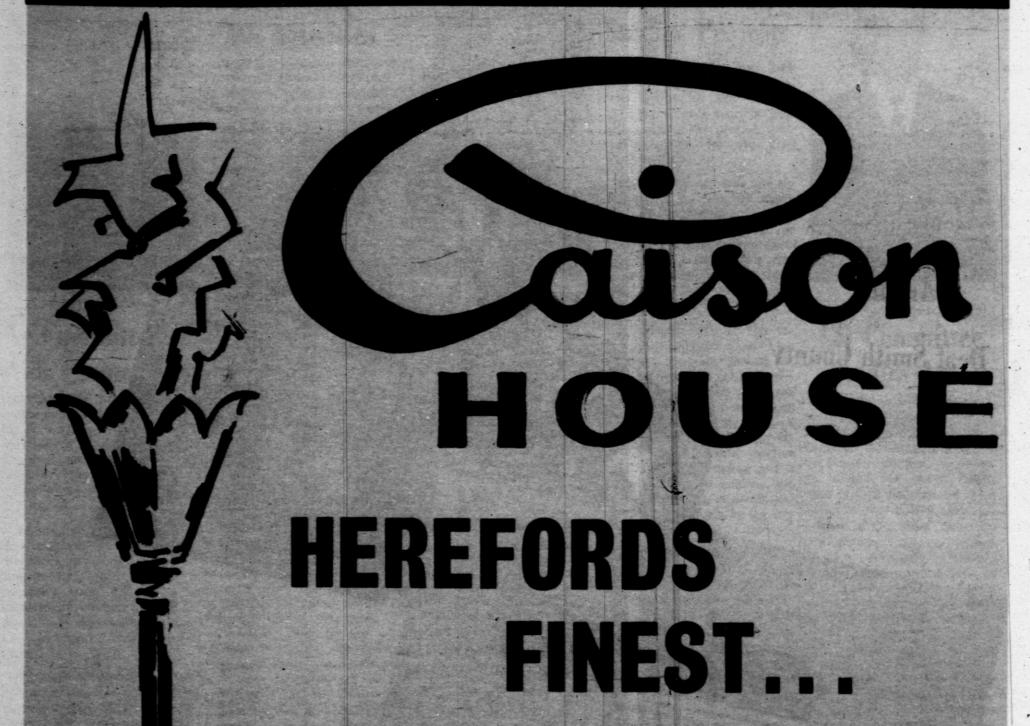
#### Complete Ch. 7 Program Schedule Inside

Save this convenient viewer's guide to outstanding programs on KVII-TV. For additional copies, write Box 925, Amarillo.

#### Watch a Good Movie on KVII-TV!

For a complete list of upcoming movies on Ch. 7, see the back of this schedule.





We're proud of our small part, as members of the Hereford Chamber of Commerce, on the growth and development of our city!

Our congratulations to the Chamber-Members and to the Citizens of Hereford for the progress we are enjoying . . . And we believe with continued work in all our part we will produce an even greater Hereford in 1969. A city with PRIDE, GROWTH and INDUSTRIAL DEVELOPMENT.

Mr. & Mrs. G. D. Caison Jr.

#### **FAMILY DINING**

Please the entire family . . . bring them to the restaurant where family dining is always a delightful pleasure. Excellent food, fine service and a clean, homey atmosphere.

**828 West 1st** 

364-0270

PRIVATE DINING ROOM . . . WE CATER TO PRIVATE PARTIES

DEAF SMITH COUNTY CHAMBER OF COMMERCE REPORT

## The Hereford Brand

The Hereford Brand, Hereford, Texas, Thursday, Feb. 13, 1969

### Accreditation Of Local Chamber Is Highlight Of Successful Year In 68

was considered the finest year Board of the Chamber of Com- ford and with a population of ges as an organization which ever experienced by the Deaf merce was made and it was more than 100,000 being the oth-Smith County Chamber of Com- agreed that the findings were merce, was the receiving of the highly valued accreditation which was presented at a banquet March 28, 1968.

The local chamber was the sixth chamber in the State of honor and one of only 119 in the was entirely voluntary. entire United States since its inception in 1964.

Dennis O'Rourke, president of the board of Holly Sugar and a director of the Chamber of Commerce of the United States, presented the certificate of accre-

Chambers seeking accreditation are required to meet rigid standards of operations developed by the Chamber of Commree of the United States, based upon research into effective local chambers of commerce across the country. Hereford's selection to the elite group was made following an inspection by Ralph Shelton, Director of Accreditation, Local Chamber of Commerce Department of the United States, Washington D.C.

Shelton spent two days in Hereford inspecting the operations of the local chamber, looking over the problems of the local community and the assistance being given by the Deaf Smith County Chamber of Com-

Recommendation of the lo-

sufficient enough to allow accreditation.

For a chamber to become actinction, and the Deaf Smith many accomplishments that had County Chamber of Commerce's gone into; getting Hereford its Texas to ever receive such an desire for the accreditation accreditation and only 119 had

The county's chamber became

At the banquet, the guest speaker for the event was O' credited, it is a mark of dis-Rourke who pointed out the been selected for the honor.

In his remarks, O'Rourke the second chamber in the West stated that accreditation means, Texas region to receive its ac- "that the Deaf Smith County the Sweepstakes creditation, as Wichita Falls, Chamber of Commerce is certi-competition.

Highlighting what by many cal chamber to the National nearly 300 miles east of Here- fied by a body of competent judmaintains high and desirable qualitative standards of performance." and issued the challenge for better and brighter things for the future as a chamber's accreditation can be taken away if they do not maintain their high standards.

> Also presented at the banquet was the Hereford High School Choir which had been named Winner in



Earnest Langley President

## **Langley Starts**

"As we begin a new year in the work of our Chamber of Commerce, I find myself in the somewhat peculiar position of needing to plan and evaluate a program for 1969 in the light of what was done, and what did not get done, in 1968. If I were simply ending my tenure as President and trying to evaluate our 1968 accomplishments, perhaps I could summon enough candor to speak of the good and the bad, and perhaps I could offer to a successor a suggestion or two for improvement. As it is, however, and with another year to attempt to build on the successes of many prior years. and to reassess our program in the light of past shortcomings, I feel that I must simply offer a view, as I see it, of where we are and what needs to be done.

"We can be proud of numerous advances during 1968: We received accreditation from the Chamber of Commerce of the United States, a valuable and Women's Division, under the imaginative leadership of Mrs. Milton Adams, is already one of the largest and most active such groups in the aren. New business and industry have continued to move in or expand. The cattle industry is growing at a record pace, and more growth is assured. A renewed interest in cultural affairs was evident. Our membership growth was the largest in our history. Committees were active and productive, and for many of us, work in the Chamber of experience.

"A year ago, we were anticipating the possibility of the Wilson & Co., Inc. plant being under construction within the year. This accomplishment was realized and that brings us closer to the time when 300 employees will have to be localed from within a labor force which al-

#### Humorist To Be Speaker



Irv Wermont

ist, author and educator, Irv will highlight the annual Cham- Corlis, and Morris Easley. Also, Wermont and his talk on Lau- ber of Commerce Banquet here Neil Cooper will be going off County Bull Barn.

talents, Wermont is the author ganization for a second term. of numerous books dealing in "Here's How to Remember" and has also presented several seminars on Memory and Personality Development.

A native of Boston, Mass., Wermont's present position is that of Public Relations Director of a large New England corpor-

Believing that life will be muchmore rewarding if worries are replaced with laughter, Wermont's talks are centered on serious subjects but are highlighted by a humorous approach. His sense of humor and his "adlibbing" ability tends to keep alive throughout his talks.

A graduate of Northeastern University School of Law, and Emerson College, where he majored in speech, the noted humoirst has been guest speaker at a number of banquets and gatherings. His seminars have been Housing Survey given to executives and supervisory personnel of the nation's Conducted Here largest corporations.

Also to be featured at the banquet will be the presentation of the Hereford Lions Club's "Citizen of the Year" award which is presented by that club to the citizen of the community who they feel has contributed the most service to the community. Lions president Ray Moore will make the presentation.

Catering for the annual event will be G. D. Caison of the Caison House with dinner music to be provided by Elson Clark on

Retiring directors and the top membership salesman of the year will also be honored at the fete. Retiring directors include

Known nationally as a humor- ghter. . . The Secret Medicine" Ed Wilson, Melvin Young, Clete tonight at the Deaf Smith the board as the past president as Earnest Langley, was Described as a man of many re-elected president of the or-The banquet will begin at 7:30.

Neil Cooper

**Operation Housing Task Force** of about 70 community leaders with Neil Cooper as chairman, was organized late in 1968 to seek solutions to some of the problems facing our community Commerce became an exciting in the field of housing.

Seven task force committees were formed with an eighth committee to coordinate the work of the other seven.

Work has been outlined to survey all our present needs, with an eye to the future, to upgrade our present housing and to explore every possible avenue of financing and to locate the ready approache ways and means to fill our

See SURVEY Page 2

Dinner Music by Elson Clark, Clark Music Company West 1st, Hereford er, catered by G. D. Caison

Invocation, Rev. Gerald Mann, Pastor,
First Baptist Church

Welcome — Earnest Langley, President, Presiding
Introduction of Head Table and Honorees table
Recognition of retiring directors

Special Membership presentation — Melvin Jayroe,
Chairman, Membership Committee
Introduction of Out-Of-Town Guests — Dale Young,
Vice President

nt of Lions Club Citizens of the Year ward — Ray Moore, President, Hereford Lions Club "Laughter . . . The Secret Weapon" — Mr. Irv Wermont



Melvin G. Jayroe

#### **Greeters Look Forward To 69**

Extensive study into a membership drive, along with the frequent greeting of visiting persons and groups, highlighted the 1968 year for the Hereford Hustlers Committee which was headed up by Melvin Jayroe.

The advisory committee returned a recommendation that an all out drive to increase the membership would be untimely. Therefore, each of the members of these committees were given prospects and applications for recruiting the new members. Certain businesses were asked to consider increasing their dues since they had increased their

Nineteen businesses did increase their dues. 78 new mem- health care for those in the lobers were solicited and 2 volun- wer economic strata whose teer members for a total gain of needs are the greatest and showing of a film depicting the 81 this year. The increase and whose private means to meet development of the California new members totaled \$6,180 of these needs ar usually the most. revenue for the Chamber budget adequate.

There were 3 new Hustlers qualified this year, Guy Lawrence, Virgil Marsh and Earnest Langley. This makes a total of 22 members in the Hereford Hustlers.

#### Survey...

Continued From Page 1 needs in an orderly, practical

Sp cial problems of low income groups of all races and lenge, this will be a year long to ings up to April of 1968 revealproblems of migrant workers be remembered in the pattern of ed the organization had 251 meare part of the problem fac- growth and development of mbers with paid-in dues of \$4, ing us. High money costs, infla- Hereford and Deaf Smith Coun- 013. tion and a fast growing young ty. city are some of the factors which have amplified the prob- preciation of the necessity for Committee held its West Tex-

and grown as they have been history, including participation joint meeting of the DSCWA and solved. These problems have so in great numbers by those whose the County Crops Committee lutions! Sometimes the answers primary concern is agriculture was held at the Bull Barn on are not readily apparent and rather than urban business, re- Sept. 20 with numerous noted some of them will require a lit- flects that the entire communtle time - but they will be solv- ity is accepting this challenge. ed by these community lead- I am confident that this will iners, because they believe in deed be a great year for us. It what they are doing.

We are head and shoulders a- ther with you." head of most communities because our ranks are filled with people who care about the welfare of those about us. And we are discerning enough to know that we are also adding to our own stature when we give aid to those around us to improve their environment

Wish these committees well. As they go about their volunteer work, give them a word of encouragement and an occasional "thank you" because they are working for all of us and our fa-

Continued From Page 1 munity services

"We were successful in securing the location of the plant; now we must "pay the price" by fulfilling our obligation to be the kind of city we said we could be

"This obligation extends not only to this one major employer, but also to the many other, related and non-related, busineses and industries that have come our way and that are expected

"Your Chamber Board is attempting to meet the challenge of this present and anticipated growth by concentrating massive community efforts in three major fields, through the appointment and work of a separate Task Force for each.

'Neil Cooper heads a group of more than 70 community leaders studying seven major asand its solution for our community. Mrs. Joe C. Easley is presently organizing for community Day Care Center for the children of working mothers, an mittee. Certificates of member-White is putting together a group to work with public officials and the medical community to solve the problem of adequate

"As we join together in working on these Task Forces, and as we continue programs in mamittees and within the framework of our regular "Program of Work," opportunities are presented to each of us to make this coming year the most productive year in the history of our Chamber of Commerce.

"Surely the problems have not been greater. If our accom-

Hereford has always met its ber of Commerce, as evidenced tion in Hereford on October 5, thrived by our largest membership in 1968. Prior to that meeting, a should be exciting to work toge-

> Sincerely. Earnest Langley

veales.

Employers will spend \$100 billion on employee benefits this year, ranging from private pension funds to transportation to and from work, a report compiled by the Chamber of Commerce of the United States re-

Orion, the most brilliant constellation in the northern skies, is best seen during January.

#### Langley ... Water Association al vocational and technical training must be made available, as well as housing and other com-

Deaf Smith County Water Asso- program. ciation, a branch committee of thening the water situation in ment agencies. The group visitthe surrounding area.

panding the local economy thrconservation.

Activities of the local water association during the year 1968 included arousing interest in water programs. Publicity was given in January to the annual West Texas Water Conference to be held in Lubbock the following month. Several of the directors of the local chapter attended the conference. Also durpects of the housing problem ing the early stages of 1968. membership in Deaf Smith County Water Association, at a cost of \$1-per year, was promotsupport for establishment of a ed by Austin Rose, Jr., chairman of the Membership Comabsolute necessity in the mind ship were issued to members of most observers. Raymond C. for display to demonstrate their support of the local water group.

Members of the DSCWA also attended the first annual meeting of Water, Inc. in February of 1968 and then in March, the local chapter sponsored the Water Project. The first annual meeting of the Deaf Smith County Water Association was held in the County Bull Barn in April of 1968 with numerous wasponsorship of our standing com- At the April meeting, officers were re-elected for the upcoming year with the only difference in the slate of officers being the exclusion of P.M. Rosenow, who had moved away.

Re-elected to officers' positions were Dick Godwin, president; Wilburn Axe, vice president; and Joel Hodges, secreplishments can match the chal- tary-treasurer. Financial stand-

As the result of an invitation. new and broadened ap- the House Interim Water Study working together in the Cham- as hearing on proposed legisla-



Dick Godwin

Incepted in April of 1967, the water officials appearing on the

On November 7 of last year, the Chamber of Commerce, en- in another important tour, DSjoyed its first full year of exis- CWA entertained a group of vistence, which was highlighted iting dignitaries from the Misby numerous moves in streng- issippi River states and governed the feed yards, inspected ag-The main purpose of the new ricultural operations, the Misassociation is to provide the souri Beef Packers plant near means for maintaining and ex- Friona and the Hereford Holly Sugar Plant. Also in November, ough water development and at a Board of Directors meeting, plans were discussed for the next annual meeting of DS-CWA to be held in March of 1969. A nominating committee was appointed and instructed to draw up a list of directors to recommend to members for election, and a program committee to arrange facilities and a presentation to members and visitors.



Joel Hodges

#### ny fields under the direction and ter import dignitaries present. Review Group Is Inactive In 1968

Though a committee of the local chamber, the Solicitations Review Committee of the Deaf Smith County Chamber of Commerce, under Joel Hodges in 1968, was never called on serve the community due there having been no reason.

The objective of the Solicitations Committee is to assist the membership in evaluating the merits of the many solicitors primary itinerant, who approach members for various donations or advertising contributions or sales approaches. The committee has guidelines by which it determines if a prospective solicitor is representing a worthy cause. The committee in- farm implement industry, offset vestigates as best it can the background of parties involved, the firms represented and what benefit, if any, the citizens of Hereford will derive from any solicitation proposal presented.

If the committee approves such a request, the Chamber office is authorized to issue a letter to the effect that the solicitor has been approved. By its very nature, this letter is an approval only and does not imply a recommendation by the Committee that the members should participate. Further, the Co mmittee has no police powers and cannot prohibit any solicitor from soliciting without Chamber approval. The Committee does clety of Gentlemen" to produce not, as general policy, act on a dictionary of knowledge. Their local established drives or soli- first Encyclopedia Britanica, citations such as United Fund published in 1771, totaled three and others of that type.



Wayne Thomas

#### Thomas Heads **Industrial Group**

The Industrial Develop ment Committee, under the leadership of Wayne E. Thomas, brought about the culmination of one of the major industrial developments of this decade for this area. Ground was broken for and construction was commenced of a multimillion dollar meat abattoir and processing facility by Wilson and Co., Inc. Construction by Wilson and Co., Inc. is proceeding according to schedule with final complet i on date of December 1, 1969. Such industry will complement the already booming industry of cattle feeding in the Mid-Plains Region of Texas with Hereford as the hub. Such is also an expression of great confidence in the future of our area by a long established national concern:

In addition, the Committee has carried on a very active program of contacting and encouraging numerous other industrial prospects. Over 500 industrial contacts have been made with the help of the Chamber staff. Each contact has been furnished with appropriate chamber brochures and a copy of the Blanton Survey. Companies and concerns involved in food processing have been contacted in a systematic manner, by both mail and person a I visit.

The committee has been extremely mindful of the major contributions to our total economy by existing industries and has continued its efforts in fostering and aiding in the expansion of existing industry, including the vegetable indust ry, feed lot industry, textile industry, steel fabrication and manufacturing industry, farm chemical industry, sugar indust r y, printing industry and others too numerous to mention.

The committee has passed on to the Industrial Development Committee for 1969 active files and information concerning industry to be located in the Hereford area, formal announ cements of which will be made at a later date.

In addition to its chairm an, other members of the committee for 1968 were: Henry Sears, Jeff Carlile, Dudley Bayne, Melvin Jayroe. Dale Young and Neil Cooper.

Three Scots founded a "Sovolumes.



Among man's most precious—and fleeting—assets is time; he has a limited amount of it for living, recreation, business and personal improvement. So how he expends it, is one of the most important decisions he must make each day.

In today's rapidly changing world, with all our technological developments, the business and organization executive must select those activities that will give him the greatest return, in the form of knowledge, for the time he allocates. So if you're looking for a one-stop information shopping center, look no further than the 57th Annual Meeting of the Chamber of Commerce of the United States, April 27-29, 1969, in Washington, D.C.

This is the one leading business meeting each year where the busy executive can come and get the latest information and thoughts about economic, political and social problems. It is also the top get-together which permits him to participate in the meeting, and offer his views on the subject.

Attendance at the 57th Annual Meeting is one investment you can't afford to pass up.



FEBRUARY 1969



PROGRESS
TODAY
SHAPES
the
WORLD
of
TOMORROW

HEREFORD IS A GROWING CITY, and shall continue to grow as long as we support the private and civic organizations that have made our progress possible . . .

GROWN WITH US

HI-PLAINS SAVINGS & LOAN ASSN.

119 East 4th

364-3535



Jay Boston

#### Ag Committee **\ids Farmers**

Considerable work trying to secure additional money through the A. S. C. S. offices for small dams along the Palo Duro and Frio has been done by the Deaf Smith County Agriculture Committee under the leadership of Jav Boston.

Although this could not be accomplished, the committee is still trying to get land owners along the Palo Duro and Frio to construct small 200 acre feet provided music between speechdams which they are allowed at es. The bell choir from the First the present time without a permit. However, this could change.

The Deaf Smith County Family Living Committee helped in making a map of Deaf Smith County. Mrs. Betty Cope, chairman, together with the splendid work of Mrs. Argen Draper and the County Commissioners were most cooperative.

The map will show all roads with landmarks plainly marked, such as elevators, feedlots, sugar plant, packing plant, schools and other landmarks. On the front of this map will be the Holly Sugar plant, Wilson and Company plant and a feedlot. This map will be available at the Chamber of Commerce offices and other places for the benefit of anyone coming into our community looking for a certain location in the county.

Former Yankee pitchers Steve Barber, Jim Bouton, Roland Sheldon and Bill Stafford and former Yankee infielders Mike Ferraro are members of the Seattle Pilots, new team in the American League.

#### Wert Guides 4th Activities

Under the guidance of Robert M. Wert, flags flew, bands played and bells rang at Hereford's annual Independence Day celebration on the courthouse steps in 1968, as the 4th of July Program was conducted by that committee of the local chamber.

The theme of the celebration was "Let Freedom Ring," a phrase shared by colonists in the American Revolution. Hereford literally carried out the theme at noon of July 4, 1968 when bells, from churches and those carried by spectators, ran out for freedom.

Johnny Pool, then mayor protem, opened the program and Don Baugous, master of ceremonies took over.

Invocation was given by the Rev. Homer Goodwin and the Eagle Scouts presented the co-Pledge of Allegiance.

ry, Washington and others pro- Gene Parsley. minent in America's history were read.

band and the community choir ing to better the present trans-Methodist Church also sang.

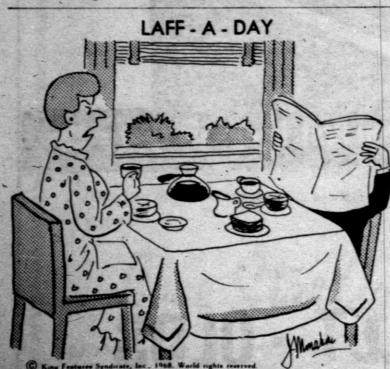
The Rev. Fred Howard, Ed Salinas, E. Hazen Woods and of services received which got Mrs. Betty Hodges read sections the committee off to a good of famous speeches at the celebration.

Near the close of the activities Percy Mays read the Preamble of the Constitution and the band choir and audience joined in to sing "The Star-Spangled B a nner," the national anthem.

The program closed at noon with the ringing of the bells.



Robert Wert



"Is it true what the neighbors are saying—that you're growing a mustache?"



Gene Parsley

#### Chamber Group Finishes Year In Good Form

Slight faults and complaints in lors and led the audience in the local transportation and communication were the main items Excerpts from well-k n o w n handled by the Transportation speeches of famous men such as and Communications Committee Lincoln, Roosevelt, Patrick Hen- during 1968 under chairman

It was decided at the first meeting that the committee's ef-Directed by Ben Gollehon, the forts should be directed at tryportation and communications systems that we have in this area by opening the floor for complaints and general discussion

It was agreed that the Inter-State Commerce Commission would be asked to investigate billing procedures but it was later decided to give REA a chance to meet with the merchants and explain their procedures. The manager from Amarillo came to Hereford and invited local merchants to meet with him to discuss their problems.

Representatives of the local vegetable packers voiced a complaint that they were having difficulty in obtaining licensed carriers to move their products intra-state. A motion was made and carried that this chaminform and urge area chambers to join in an effort to have legislation enacted to declare fruits and vegetables exgive trucking firms a chance to give their reason why these commodities should not be exempt. This meeting was not too successful and a letter went to area chamber as originally agreed.

A meeting was held with representatives of the Southwestern Bell Telephone Company to discuss the difficulty in reaching an operator to place long distance calls. It was first pointed out by the phone company that their service was being up-dated to increase the number of circuits and services for this area. The telephone company also pointed out the fact that if seasonal businesses would inform them when they plan to start operations they could be prepared to meet their demands.

#### **Aviation Group** Studies Projects

Under the enthusiastic leadership of Jim Sears, the Aviation Committee has conducted several group projects. This committee is the official sponsoring agency for the Civil Air Patrol unit.

The committee, with the assistance of the Hereford Hustlers and Chamber and City officials greeted the All Texas Air Tour during their visit in October. Thirty-seven aircraft carrying 83 people made a brief visit to the Hereford Municipal Airport.

In meetings with the City Commission, agreement on the purchase of a homer beacon has been reached. The need for such equipment has been expressed by the committee over several years, but no specific proposal had been but before the city until this year. Antenna location sites are being studied and a study of the most efficient and economical units, maintenance wise, is being made by the city and the committee.

The committee recommends to its successor committee that the City Manager and the City Commission so that a positive to meet the needs of Hereford in the jet age may be developed within the practical limits of the City to provide the improvements.

#### C of C Receives Many Inquiries

One of the very time-consuming and yet relatively unknown tasks that occupies the staff of any Chamber of Commerce is that of answering the many letters of inquiry that come to it. In any given day there may be as many as five such letters which require prompt reply and many of which require a certain amount of research.

The most innocent appearing letter may be from a company planning a major installat i o n empt commodities for intra-state here, or from a person consimovements since inter-state mo- dering coming here to live who vements are exempt. A further may be a major influence in meeting was held in order to the community and the area in from school children and the answers they receive may be an important factor in building the image of Hereford and Deaf Smith County that some day we may have to live with.

> Of the many letters receivedby the local chamber last year, 16 were from persons recently moved to Hereford; four from new businesses; eight from vacationers; 71 from school children; nine for grain inquiries; eight seeking historical information; and many others falling into the miscellaneous category.

Often as not, there are considerable numbers of letters commending the work done by the oft unhearlded "Hereford Hustlers", those red-jacketed greetrs who act as the official greeters for the city. This select Acapulco, Mexico, the world- group of men take time out confamous resort, was founded in stantly to extend warm invitathe 16th century but remained ions to visiting persons and a sleepy fishing village until a groups in making Hereford one highway reached it in 1927. Most of the few places remembered residents now live on tourism. by people visiting the city.



Jim Sears

#### **CD** Committee **Studies Area**

Scheduled on a monthly meeting basis, the Civil Emergency Planning Committee of the Chamber of Commerce, under the direction of Jerry Don George, studied the overall objectives of Civil Defense for the Hereford area during 1968.

Some of the work done by this committee was an outline of each committee member's responsibilities and duties in close liaison be maintained with case of an emergency. They also made a check of all equipment available to the communprogram of airport development ity in the event of a disaster such as a tornado.

The committee has studied Civil Emergency Plans of other cities and George and Bill Thompson attended a Civil Defense Workshop in Austin last spring.

A shelter survey study was made through the newspaper and a more complete survey is being made at the present time with help from the Boy Scouts, Troop 50.

Radiological Monitoring (16 hour) course was taught to some 20 people of the community and radiological monitoring kits have been placed in five of the local school with at least two qualified people capable of operating the kits.



Jerry Don George

Michigan State's cross country Garden State Stakes with Beau Brummel last fall it marked his second straight victory in the rich race. The Panamanian rider scored with Successor

The Detroit Tigers last season won 40 games in which they were tied or behind in the seventh inning or later.

Not all sea water is blue. The Gulf Stream off Japan is so dark it has been named Kuroshio (Black Stream).



## Contributors to Christmas

YOUR CONTRIBUTIONS MADE POSSIBLE THE BEAUTIFUL CHRISTMAS LIGHTS AND DECORATIONS OF 1968.

A to Z Tire & Bettery Dr. M. C. Adams Addie's Beauty Stall Agriculture Computing Co. Allied Chemical Corp. Jimmie Allred American Cyanamid American Dusting Co. C. R. Anthony & Co. **Armstrong Nursery** Dr. J. W. Barnett Betzen Feedlot Beaver's Motor Co. Ben Franklin Store Big Burger Drive Inn Big T Pump Co. E. B. Black & Co. Blocker Auto Sales Borden Co. Boyd Machine Shop Boynton's Grocery Eual Bradford Brown, Graham & Glover **Brownd Sheet Metal Bryant Brothers Construction Budget Finance** C & S Draperies Caison House W. T. Carmichael Real Estate Carthel Real Estate Caviness Packing Co. Chateau Inn Chemical Co. of Texas Christian Book Store City Drug Store City Tortilla Factory Clover Spraying Service Colville & Wilson **Cummunity Grain** Consumer's Fuel Co-op Assn. Continental Grain Co. Cooper's Market Cope's Veterinary Hospital Cowan Jewelry Cowsert & Bybee Custom Farm Services D & L Cattle Co. Deaf Smith County Deaf Smith County Abstract Co. Deaf Smith County Electric Coop. Hi-Way 60 Truck Stop Deaf Smith County Farm Bureau Hoffman Poly Clean Deaf Smith County Storage Vernon Denson Real Estate Double K Drive In Easley Feed Yards

East Side "66" Station Economy Package Store Edward's Pharmacy Elm Court Enco Service Center The Fair Store Family Medical Clinic Farmers Union Insurance Farr Better Feeds Federal Lank Bank Association First National Bank Foxworth-Galbraith Lbr. Co. Mr. Garcia Garrison Seed Gebo Distributing Co. Gibson Product's Gibson Real Estate & Ins. Glenn's Footwear A. D. Gugenheim Gunn Bros. Stamp Store H & W Implement Co. Harman's Hay's Implement Co. Helen's Youth Shop Dr. Hendon Hereford Aero The Hereford Brand Hereford Butane & Gas Hereford Feed Yards Hereford Glass Company Hereford Grain Corporation Hereford Hardware Hereford Ice Co. Hereford Insurance Agency Hereford Laundry Hereford Clinic Hereford Flying Hereford Meat Market Hereford Parts & Supply Hereford Radiator Service Hereford State Bank Hereford. Texas Federal-Credit Union Hereford Tortilla Factory Hereford Wholesale Hereford Wrecking Co. TexSun Feed Yards, Inc. Hi-Plains Savings & Loan Association Holly Sugar Hubble Drilling Co. Ink Spot

Insurance Center

Jerry's Appliance Jim Hill Hotel Jones Texaco Service Jorde Farms Justice Realtors **KPAN Radio Station** Kelly Electric Kester Jewelry Stan Knox TV and Radio La Boutique Mr. Curtis Traweek Lawrence Cleaners Life Chiropractic Clinic Little's Loerwald Bros. Lone Star Agency Manning Plumbing M. L. Means Steve Messenger & Co. N. E. Milburn McCaslin Lumber Company McDowell Drug Store McNeil Furniture McRight Garage & Supply Music Stand **Neat's Diner** Neil Body Shop New Mexico Transportation O'Kelley's Sporting Goods
One Hour Martinizing
Orsborn Chevrolet Dr. Wes Owens Owen's Cleaners Owens & Hollingsworth P. K. Supply Ted Panciera Park Ave. Cleaners Park Ave. Floral Jim Pavlicek Co. Phillips & Lawrence Piggly-Wiggly Store Pioneer Natural Gas Co. Pitman Grain Company Plains Motel Plains Welding Supply Play House Skating Rink Quick Car Wash Red Carpet Inn E. C. Reinaur J. C. Ricketts James N. Roberts

Sears Roebuck & Co. Joe Shollenbarger Shur-Gro Liquid Feeds Roy Smith Southwest Irrigation Southwestern Public Service Southwest Offset Southwestern Bell Telephone Co. King Sales Farm Equipment H. A. Speer, Gulf Distributor Sportsman Club Spudnut Shop Louie Squire Dirt & Pav. Star & Texas Theatres Sugarland Feed Yards Suits Auto Supply Co. Sully's Music & Cigarette Summerfield Fertilizer Sunny's Mister Shop Swift & Co. Taylor & Sons Country Store Thames Pharmacy A. O. Thompson Abstract Co. Three R Feed Yards **Tide Products** Tip Top Oil Co. Town & Country Mobile Homes F. H. Vahlsing, Inc. The Vogue Wade's Steak House Dick Walker Warren Bros. Motor Co. Henry Weemes West Texas Rural Telephone Western Auto Associate Store Whiteface Aviation Whiteface Drive-In White's Auto Store Witherspoon, Aikin, Thomas & Langley Witherspoon Electric E. W. Young Radio & TV Service Dr. Ronald L. Zimmerman WAC Seed Co. Jacobsen Bros.

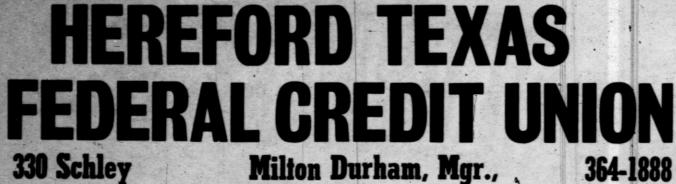
We would also like to express our sincere appreciation to the City of Hereford and Deaf Smith County Commissioners for their support of the Christmas lighting project.

Rutherford & Co.

Safeway Stores, Inc.

Alvin Schmucker Garage





Building Tomorrow...,, Takes Planning Today!

We Salute the Chamber of Commerce and our fellow members on a job well done in 1968 . . . Hereford is growing and we're proud to be an active part of this fine community . . .

WHEN IT COMES TO MONEY MATTERS,

#### **JUST TRY US.**

STOP AT THE HEREFORD, TEXAS FEDERAL CREDIT UNION ANYTIME YOU NEED TO BORROW MONEY . . . WE LIKE TO SAY YES!



It will be better than today if we continue to progress with the industrial commercial and private business that provides the basic economical growth to any community. TO THIS END THE HEREFORD CHAM-BER OF COMMERCE IS PLEDGED . . . Let's support the Chamber and ourselves with a better tomorrow!

#### DAVIS IMPLEMENT COMPANY

Minneapolis Moline Dealer

114 West 2nd

364-2811



MONEY **DOESN'T GROW ON** TREES!

Neither does a city grow without

Hereford is fortunate in having a active Chamber of Commerce, "PLANNING TODAY FOR PROGRESS TOMORROW." Our Congratulations to this fine organization.

#### YOU CAN DEPEND ON US

Taxes and other first of the year bills have you in a bind? Let us consolidate your bills into one monthly payment . . . in most cases less than you're paying now . . .

Budget Finance of Hereford, Inc.

605 Main

364-3712



A LOOK TO THE FUTURE

We welcome the opportunity to join with the community in saluting our Deaf Smith County Chamber of Commerce and their accomplishments. This organization of men have contributed greatly to the betterment of this community throughout the years.

#### FARR BETTER FEEDS

ON PROGRESSIVE ROAD



#### CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

364-3434



Putting you first, keeps us first

The Deaf Smith County Chamber of Commerce is made up of responsible men who are proud of their community and have pledged themselves to help in it's growth and improvements.

## ORSBORN CHEVROLET - OLDS

2ND AT SCHLEY

No. 1 Car . . . No. 1 Dealer

PHONE 364-2160



#### Deaf Smith County Harvest Scene.



#### HOME LOANS

and

#### FARM LOANS

We're growing with Hereford, The Magic City in the Magic Triangle . . . We point with pride to our Chamber of Commerce and to their part in Hereford's Progress.

## Lone Star agency

601 North Main

Hereford 364-0555

#### LET'S NOT SPLINTER **OUR UNITED EFFORT**

#### ARCH N. BOOTH

Executive Vice President, Chamber of Commerce of the United States

Today's business leader is being asked to join many organizations. Often he has difficulty deciding where to draw the line, because most of the organizations have good purposes.

What is quite clear, however, is that there is a lack of coordination among the problem-fighters. Each sets its own priorities. Each operates on the principle that its program is the one most needed, and most deserving of the businessman's active support.

In this manner, the businessman's efforts to help solve problems tend to become scattered.

When he tries to set priorities of his own he is soon diverted, because every new crisis brings on another new organization for him to join.

Moreover, there are too many groups working independently on some of the same problems. Their prorams overlap, causing confusion and waste. These are the same faults that are found in some of the Federal Government's programs when too many agencies get involved. The waste of resources for meeting human needs is not desirable in the private sector anymore than in government programs.

For the businessman who is trying to decide how to put his time, talents, energy and money to the best use, there is a businesslike solution. This lies with local chambers of commerce and trade and professional associations which, if properly equipped and utilized, would leave no room for the multitude of splinter-type groups cluttering up the problem areas.

It is easy to argue that some entirely new kind of approach should be taken to attack each of the long list of problems we face today. But instead of creating a new organization, we should give careful consideration to the resources of our chamber or association. Where necessary, the resources can be tailored or expanded so as to enable the organization to cope most effectively with the problem.

It is certainly not my intention, in cautioning against, splinter groups, to impede progress. Rather, it is to speed progress by making the best use of the resources we have in the business community—and I believe this can best be achieved through a united effort.



115 East 1st

Corner Main & Highway 60

Phone 364-2266

PRUDENTIAL FARM LOANS

#### HEREFORD'S LEADER IN REAL ESTATE

FARMS - RANCHES - HOMES - COMMERCIAL

Invites today's

Daniel Boones to

## "think tomorrow"

We are proud of our community and we are proud of our part in helping to bring the new Wilson & Company plant here. We feel that this will assure the continued growth of Hereford and the continued growth of the business within. We want to congratulate the Deaf Smith Chamber of Commerce on the work that has been done this year — and while we're at it, we want to encourage each and every one of you to get behind the Chamber and push for an even greater year in 1969.



YESTERDAY



TODAY



YESTERDAY



TODAY





AND TODAY!





#### Women's Division Active In 1st Year

sion or committee of the Deaf Milton Adams, president; Mrs. Smith County Chamber of Com- James Gillentine, 1st vice-presi merce began to take shape in dent; Mrs. Jack Renfro, directhe early part of 1968, and by tor and Mrs. Earl Springer, di-July of that year, enough peo- rector. ple had been contacted that it was felt that the idea was of is elected by the board of the considerable interest.



Virginia Adams .

#### **Education Group** Has Active Year

Under the chairmanship of Leo Forrest, two major projects were carried out by the Education Committee of the Deaf Smith County Chamber of Commerce for the year 1968.

The number one project was sponsoring a 20-man study group for the Community College Movement in Texas. This project was ignited on Jan. 8, 1968 at Austin in a meeting between Superintendent of Schools, Johnnie Clark, Jr. and the Chairman of the Education Committee and the Coordinating Board.

At this meeting, interest of the Deaf Smith County Chamber of Commerce in the establishment of a Community Junior College in what is designated as Region V, was discussed. Included in Region V is Castro, Deaf Smith, Oldham and Parmer

Through this and various other meetings, the Education Committee agreed to select a 20-man new ones have been formed for tigate bringing one of their nagroup from the four counties to the upcoming year. study the situation of acquiring a junior college for this Region. A committee was selected and con.

quet was the other major of the new National Presbyterproject undertaken and carried ian Church and Center in Washout by the Education Committee ington, D.C. during 1968.

At the banquet, some 250 people were present, and due to this large number, it was recommended by the Education Committee that in the future. there should be either a change in location for the banquet or the number of persons invited should be curtailed, as the Country Club could not accommodate the number this year.

Members of the Education Committee for 1968 included Bill Gentry, The Rev. Don Brink, Andy Shuval, Lynn Pittard, A. J. Schroeter, David Hamblen, Mrs. Jim McAndrews, Mrs. Jimmie Gillentine, Mrs. J. R. Allison, Mrs. Claude McDougal, Hazen Wood and Roy Hart-

The idea of a women's divi- Officers for 1968 were Mrs.

The president of the division Deaf Smith County Chamber of Commerce, and the 1st vicepresident, 2nd vice-president, secretary and the two directors are elected by the membership of the division. Any woman whose husband is a member of the Chamber is eligible to join the Chamber, or any business member of the Chamber may designate his wife or an employee of the business as his representative in the Women's division.

Dues for each person joining was set at \$10 per twelve months and as of January 1969, the membership was 50 for the division. It was hoped by the club chairman that as many more could be signed up for the upcoming year.

Committees making up the Women's Division include membership, welcoming, convention, telephone, beautification, public affairs and occasionally a special committee. Each member is allowed to choose the committee on which she would like

During last year, the Women's Division assisted with the decorations for the Wilson & Co. groundbreaking luncheon, transportation for a water meeting, kits for a defense group meeting, and also assisted in calling the registration list to get out the vote. The club also worked on several beautification problems including the beginning of ward crime prevention in the community.

cretary; Mrs. Loerwald, 2nd committee's work vice-president; Mrs. Jack Mc-

000 pieces of cut colored a The Annual Teacher's Ban- in the 53 story-telling windows



Leo Forrest



Lynton Allred

#### **Allred Heads** Tourist Group.

Organized in hopes of steering conventions to Hereford and promoting tourism along Highway 385 and Highway 60, the Tourist and Convention Committee of the Deaf Smith County Chamber Commerce was headed up by Lynton Allred during the past

Statistics released by the Texas Tourist Council reveal that every new dollar entering a community will "turn over" an average of seven and one-half times. This is why highway and convention promotion benefits everyone in the community

the National U. S. Highway 60 Association, this is being publicized as the best coast to coast highway in the United States. This year, Highway 60 Assoc, has started a weather reporting service which informs motorists of highway conditions along Highway 60

The 1969 Highway 60 National Windmill Park near the Santa Convention will be in Ponca Ci-Fe Railway Depot, and have ty, Okla. There is a strong posmade inquiries on plans as to sibility that the 1970 spring conwhat part they could play to vention will be held in Hereford. The coming of this convention to Hereford is an example of fu-Elected officers for 1969 were ture convention possibilities for Mrs. James Gillentine, presi- this committee. In the past, condent; Mrs. Springer, 1st vice- vention promotion has been the president; Mrs. Jackson, se-most neglected phase of this

The people of Hereford who Kinster, vice-president; and Mrs belong to the various organiza-Bruce Brown, director. In ad- tions here that have more than dition to the regular committees local membership should investional conventions to Hereford. The Chamber Manager or Tour-There are approximately 60,- ist and Convention Chairman would be glad to assist you formulating the initial with

> The more exposure Hereford can have from tourists and conventioners, the more the entire community will grow.

ward from Nashville, Tenn., is the outlying stores, for the comcaptain of Dartmouth's fresh ing year. Merchants, he said, man basketball team.

Frank Crosetti, Sal Maglie and Ron Plaza will coach the Seattle Pilots under Manager Joe Schultz next season. The Pilots and the Kansas City Roy als are the two American League expansion teams

Eddie Donovan, general manat St. Bonaventure University. mastime.

#### **Affairs Committee Ends Active Year**

The members of the Governmental Affairs Committee and Harlan Vander Zee, chairman, feel that due to 1968 being an election year, there might have been a reduced amount of legislation which might otherwise have required action by this committee

A list of activities of this committee follows:

1. Recommendation to the Board of Directors to oppose any legislation that would bring on unionization of farm workers.

2. Recommendation to the Board of Directors that a policy statement be adopted where by public officials at all levels of. Government be requested to record their support for the full enforcement of laws relative to riots, insurrection, arson; and that such acts and their violators be prosecuted to the fullest extent within the law.

3. A brief but educational study pertaining to the revision of the Texas Constitution was held in the form of a panel discus-

sion. No action recommended. 4. Support of the proposed revenue bond issue pertaining to tended in its present form and the expansion of the water and that no limitation be placed on sewer facilities.

5. Recommendation in support of the additional appropriation Highway 60 is the east-west for hog and vegetable research route through Hereford. Through to be conducted at Texas Tech college.



Johnny Pool

#### Retail Committee Says 1968 Was Very Good Year

1968 was an outstanding year for retail merchants of Hereford and prospects for 1969 look even better according to Johnny Pool, chairman of the Retailers Com-

Pool suggested a co-chairman Paul Erland, a 6-foot-5 for- of the downtown merchants and like their budget handled by the Chamber of Commerce.

Pool also suggested that the new chairman work out some Mike Ellis. means by which money can be placed in a budget account without the chairman or delegated people going from store to store asking for money.

Activities conducted by the retailers Committee for the 1968 year included the Sunday Closager of the New York Knicks, ing Law Clinic, the annual Sidedoesn't play golf but he coach- walk Sale, and the Santa Claus ed three undefeated golf teams and free candy during Christ-



Harlan Vander Zee

6. Recommendation that limits be placed on the Food Stamp Bill, and that persons engaged in strikes be prohibited from receiving food stamps intended for the poor.

7. Recommendation that the Feed Grains Program be exthe amount of these payments.

Recommendation that a public survey be made on the question of Electoral College reform. Very little response was received

9. Recommendation that the Committee, in cooperation with the Adult Education Program of the schools, offer the Action Course in Practical Politices.

10. Plans and recommendations currently under study for the cooperation of all citizen to work in assisting local law enforcement officers, by way of reporting immediately any actions that might be of suspicious nature. No action taken as of this time.

It is felt that much good might be accomplished by more specific support and recommendation as having to do with the farm economy, farm legislation, and related topics. Realizing that this is usually controversial it is felt that the entire welfare of our local economy is based on agriculture and its allied fields, and that a firm and united stand locally would generate a better situation for our basic

Dr. Millard Rosenblatt last year won the Tulatin, Ore., Country Club golf championship for the 12th time. He is 77.

Granby High School in Norfolk, Va., a producer of fine wrestling talent, has three former athletes on Michigan State's varsity. They are Bob Byrum, Keith Lowrance and

Don Zimmer, 38, former Brooklyn Dodger infielder, will manage the Class A Key West, Fla., team this season. Key West is in the San Diego Padres farm system.

Bobby Cremins, 6-foot2 Bronx. N.Y., athlete, captains South Carolina's basketball team.

THINKING....

of the future

DEAF SMITH COUNTY Chamber of Commerce

A Progressive Chamber
A Progressive Newspaper

**SINCE 1901** 

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THE HEREFORD BRAND

THE SUNDAY BRAND

First in local news coverage

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in the Magic Triangle

## CofC DIRECTORS



Neil Cooper Immediate Past President



Earnest Langley President



Dale Young Vice President



Ed Line Treasurer



Melvin Young (1968)



Ed Wilson (1968)



Morris Easley (1968)



Clete Corliss (1968)



Jerry Detwiler (1969)



Don Zimmerman (1970)



Don Baugous (1970)



Virgil Marsh (1970)



Dr. Millard Nobles (1970)



Jeff Carlile (1971)



Jim McDowell (1971)



Rex Lee (1971)





J. W. Robinson, Jr. (1971) W. T. (Bill) Thompson Chamber Manager



Mrs. Thelma Lamm Secretary



## PROGRESS THRU PLANNING

The Deaf Smith Chamber of Commèrce and their 400 members are active in the planning, growth and development of a greater Hereford and Deaf Smith County! We as a member are proud of our part in this progressive civic organization!

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## Fine Arts Group Concludes Year

## CofC Recreation Committee

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming str months, and all individuals and organization are urged to write or mail their event for inclusion.

FEBRUARY

13 — Annual Deaf Smith County Chamber of Commerce banquet. Speaker will be Iry banquet: Speaker will be Lrv

Wermont.

15-16 — Mid-Winter Confers ence of Lions Club District 2-T1. 21 — Lions Club Pancake Supper in the Hereford High School cafeteria from 5 until 8

Current chairman Laubhan, recommended to the Chamber that the project be investigated this year.

Plans for a summer day camp program for boys ages 8-13, was explored by the Recreation Committee also, but after a survey in the elementary schools, that project was also dropped due to lack of interest.

Members of the 1968 Recreation Committee included M r.s. Alex Schroeter, Mrs. Virgil 8 — Classes resume at school Marsh, Gene Loerwald, S. L. Harman, J. R. Johnson, Bob Spangler, Buddy Bloomer, Way-Spangler, Buddy Bloomer, Way-Spangler, Buddy Bloomer, Way-Barnest Langley, who served as graduating seniors.





with a comspecial bruce Brown, Jon Birdsong, acity in memspresident of the Wertenberger, Mrs. Lotnamunity ConACT acken, Mrs. D. W. Palmer,
Alfrs. Wayne Ben Gollehon, Mr. and Mrs.
John Claypool and Mr. and Mrs.
John Glilland.

Also, Horace McGuffin, Mrs.
Sentatives of Jeff Carlile, Lewis Larrymore,
of arts and Mrs. Charles Bell, Mrs. Henry
llet and other Sears, Rev. Eugene Brink, Dr.
e. music, lanWes Owens, Mrs. Hazen Woods,
of prose, arMrs. George Turrentine and
and the Deaf Mrs. Justin McBride.

Community

Calendar

# Handles Surveys

Under the direction of chairmen Don Blankenship and Rodney Laubhan, the Recreation
Committee of the Deaf S m i th
County Chamber of Commerce
conducted two surveys during



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# MBER OF COMMERCE MEMBERSHIP CHA

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OOD WHOLESALERS:
narillo Coca-Cola Bottl
reford, Texas Water ummerfield Fertilizer Justom Farm Services foward Fertilizer Chemical Co. of Texas) Jacobsen Bros.
Loerwald Brothers
Boyd Machine Shop
Kenny Gearn Machine St. & GINS

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