# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year-Number 35.

Hereford, Deaf Smith County, Texas, Thursday, September 15, 1927.

Seth B. Holman, Publisher.

BRAND'S \$5,000.00 OPPORTUNITY CLUB CAMPAIGN: ALL CONTESTANTS KEEP BUSY

of Entrants Now Narrowed Down to Active Panhandle Swine Breeders Asso-Workers Only and Real Interest Is Beginning This sale, which is conducted in to Be Shown In This Friendly Struggle to Win connection with the Tri-State Fair the Several Attractive Prizes Offered Winners. sales in Texas. To be selected as

LIST OF ENTEANTS. Hereford.	. 1
Miss Lois Baker 20.0	00
W. Frank Ball28,0	00
Mrs. Artis Daniel29,5	00
Mrs. C. B. Eubenks	00
Min Ines Jowell	90
Albert Ross	00
Adrian.	
Mrs. G. M. Chapman 2,00	00
Mrs. Flord W. Fortner 200	no l
Bethel.	~
Bethel. Mrs. H. F. Lambert	00
No. of Paris	
Clean Clean	20
Mrs. Boy Jordan 2,00	00
Dawn.	- 1
Miss Effic Christian12.00 Dimmitt.	10
Mrs. Carlos E. Reynolds 28.00	00
Mrs. Carlos E. Reynolds28.00 Flagg. Miss Emma Beth Senter17.00	
Miss Emma Beth Senter17,0	Ю,
Ars. Fielding Johnson 2,00	10
Here and Thees,	
State of the Prince	NA I
Miss R. Dorn Smith	100
Jumbo.	~
Mrs. Eliman Hunter 2,00	100
Mins Veima Cuidweil10,50	4
Northeast Corner.	~
Office Studio Allerd 10.50	100
Miss Eva Noland	1
Miss Eva Noland28,00 Westway.	10
Miss Jewel Owen 2,00	0.88
	2.7
ME WILL Address 900	MA.

Mrs. K. L. Durrett \_\_\_\_\_17,000 With interest on every hand increasing by leaps and bounds as eral individual club members already beginning to exert strenuous efforts in their own behalf, the Hereford Brand's big \$5,000 Op No Damage In

portunity Club campaign is rapdly becoming one of the most talked of events in recent years in this section of the Panhandle. Never before has such a liberal offer been made by a newspaper in this locality, and expressions of approval continue to be heard on every side. The opportunity to from the beginning as one of the at about 7:10. most attractive offers gree made. All members of the family were

The list of names appearing toreason for this of course is that tion of the wiring system. only the active workers are to be redits in the meantime.

There are a number of new names in today's list, and in most (Continued on Page Seven.)

Winning Home Scores 862 Out of Possible 1,000 of Hereford. Points. Mrs. J. P. Slaton and J. H. Pitman Mr. Hoffman was born in India- are too large. Residences Awarded Second and Third Places this region about fifteen years ago Dillehay said, "was that of allow- fits. Next Friday and Saturday In Homes Owned Division. High School Wins.

Out of a possible 1000 points to ings in town were entered in the be scored, the Rice nome was given contest and these were placed by

mble, Mrs. F. T. third. This is the second year Miss Ethel Watters substituted for high school Mrs. Wilson in the final judging Prizes in the Better Homes con and L. Baskin took the place of test were donated by the Hereford Mr. Humble in the judging of the Chamber of Commerce and the sil-

tive interest in the appearance of manent their homes and gardens. In another their homes and gardens. In another the record in the home indiging were build a new home on the lot made Martins to Move Soon ple come to realise that this is a as follows in the homes owned real contest with actual prises of- class: fered, they will probably be even General attractiveness

more interested.

A complete list of the awards Cleanliness, front, yard, curb is as follows: In the home owned Trees and Shrubbery .... class H. L. Rice was first with a Painting, improved score of 662, winning the \$20.00 Lawn me; Mrs. J. P. Slaton was Flowers --

ak Marrs won the \$20 prise oral of 781 points; Rev. J. T. se was second with 779 points,

II. L. Rice was announced as the Mrs. C. Hoffman third with 525, and C. L. Conklin fourth with 475, and C. L. Conklin fourth with 475. Only three of the public build-daughter, Mrs. Cooper, and two seventh grash, work they are enabled and the lings in town were entered in the seventh grash work they are enabled to take eighth grade history and algebra.

Mrs. C. Hoffman third with 525, the city about two weeks ago.

Mrs. C. Hoffman is survived by his this year that in addition to their daughter, Mrs. Cooper, and two seventh grash, work they are enabled to take eighth grade history and algebra.

Many Awards

Many Awards school was first, the court house mittee was com- second and the Christian chur

bile buildings.

ver loving cup given for the besthecording to Mr. Humble, chairkept public building was offered of the Cliff Hicks home. It will be

Cleanliness, back yard-alley

Plan and variety

Total

#### BARBER AUCTIONEER

Hereford Auctioneer Selected to Conduct Big Swine Breeders As-sociation Sale at the Tri-State Fair at Amarillo Today.

Another indication that the fame of this county and its people has spread throughout the l'anhandle came Monday evening when Col Ruy Barber, auctioneer, was chosen to conduct the big sale of the ciation at Amarillo today.

every year, is one of the foremost auctioneer is considered a real the news spreads, and with sev- The swine breeders' sale is sche-

# **Blaze Caused**

win a big, brand new high power. ble for a small blaze which broke flon. ered Chrysler Sedan in exchange out last night in the J. I. Funderfor only a few weeks pleasurable burg home on West Seventh Street. credit gathering has been halled The fire department was called out that we have ever had," Superin of all,

minutes after the alarm was turn on Monday. This saves much time ed in. Fire Chief Dow Mercer and confusion." day is much shorter than the one threw the switch, to cut off the which came out last week. The current and ordered an examina-

Although firemen were not call-Others will be removed ed upon to use water to extinguish from the list next week unless the fire, a number of them nearly get busy with subscription got a drenching. They had unrolled the hose and coupled it at the nearest fire plug about two blocks away; when they saw that cases they have a substantial stand- they would not have to use it, they began to re-roll it on the truck and about that time some zealous the plug. Great confusion reigned for a few moments and it was necessary to uncouple the hose and unroll it clear off the truck again.

## Old Resident Dies

last Thursday morning of Henry scribed by the state law. More- everyone,"

## and Mrs. Bob Wilson, that first place was awarded to the Russell Carroll House

moved this week to the lot west laily next year." roll has moved to the house next tenth, 52, eleventh, 45, vacant by the removal of the old house some time in the future,

## STECKMAN SLIGHTLY IM-

According to word received here

Enrolled In This City. balt.

day and returned here Wednesday September 12. Exactly 700 are made to order for out-of-door to conduct the Homer Bartlett sale. enrolled in the city schools this work."

The swine breeders' sale is sche-year, while the total earollment last year was 681.

partmental grades, 141, last year, 111; first five grades 319, last charge, there seemed to be more By Bad Wiring congestion this year in the ninth and tenth grades than usual, some of the classes in these grades have thirty-eight and forty to the sec-

> "The first day of school was one tendent C. H. Dill hay said. "We

Official reports show that the buildings, equipment and teaching force are more nearly adequate this a plant similar to this on his farm year than at any time during re- near here and reports an almost cent years. This, coupled with an phenomenal success with it. Auapparent eagerness of purpose on therities of the Deaf Smith Counthe part of the pupils, indicates a ty Free Fair, realizing the imsuccessful school year.

ing in the ninth and tenth grades, day and Saturday. This allowed three sections each an additional section of sewing.

According to Superintendent Dil- gallons per minute. lehay, the school was fortunate in

ing at the West Park Cemetery, strong pupil to finish high school in three years instead of four and allows all students to take a few elective subjects, thus getting more Moved to New Location out of their high school work. This new plan is expected to increase The Russel Carroll house was the high school enrollment mater-

The enrollment by grades was as man of the committee, the people by the three local banks. It must occupied by the J. H. Nix family, follows: First, 67; second, 66; third show at the Tri-State Fair in Amaof Hereford gave evidence during be won three times in succession who recently sold their hotel to atest that they take an ac- for its possession to become per- Mr. and Mrs. G. W. Keith. Mr. Car- seventh, 71; eighth, 71; ninth, 72;

work and the rapid growth of the week from Saturday, September the maturity of the grain and the success of the Brand and his many The Martins will probably move success of entrants from this trace of the weevil.

Construction On Kerby Building Block Going On At Rapid Rate. One Entire Side Nearly Completed ed Early This Week.

Work on the new Kerby and Doughty building at the corner of Main and Third Streets is progressing so rapidly that it is al-Over Last Year Report northern half of the building and ed In Number of Pupils are making rapid strides towards the completion of the remaining

"We are unusually fortunate," A difference in enrollment of said J. B. Kerby this week, "that feather in the cap of the auctioneer.
Col. Barber was notified of his and 1927 was reported this week appointment by telephone Monday night. He went to Amarillo Tues-

## Enrollment by schools are compared with last year is as follows: high school, 240, last year 238; departments. On Small Scale

Attention of irrigation farmers irrigation pump which, according to authorities, bids fair to revolutionize small scale irrigation, putsful first days ting pumping costs within the reach

Some time ago the Roswell attribute this largely to the new Pump and Supply Company instialby any newspaper anywhere solely at home when the fire began and on the previous Friday so that they pumping plant, the effectiveness department arrived only a few can begin school work immediately and efficiency of which attracted the notice of people of the entire region.

After a long investigation, O. L. Rutherford of Hereford, installed mense possibilities of the new An additional teacher was em- pumps, have arranged to exhibit ployed on Monday to relieve the it in connection with the Fair to situation caused by the over-crowd- be held here next Thursday. Fri-

Mr. Rutherford reports that the of second year algebra, history, new machinery is now in operation worker turned on the water at English and plane geometry, also and is running perfectly... The pump has a capacity of about 500 gallons per minute.

"While this may not be quite pump has a capacity of about 500

securing the services again this such a large capacity as the larger year of W. S. Kerr, who taught pumps in use on many farms now, its cost and operation are so much the end of the last school year in cheaper that it more than makes Suddenly Thursday place of Miss Butler. This addi- up for the difference. The pump tion, Mr. Dillehay said, will en- is idealy suited to small tract ir-Parelysis and weak beart were aline the classes to be kept within rigation and is priced most rearesponsible for the sudden death the maximum limit of thirty, pre sounds within the reach of

Hoffman, who resided at the home over, it will give teachers a chance Success of the machinery on the of his daughter, Mrs. J. L. Cooper to do first class work, which is Rutherford place has become know often impossible where the classes throughout this region and several farmers here are reported to be na. February 2, 1844. He came to "A new curricular provision," Mr. considering purchasing similar outand had lived for the past several ing pupils in the high seventh grade Mr. Rutherford will be at his home years at the home of his daugh- to complete two high school cred- to explain all of the details of ter, east of town. They moved to its along with their seventh grade cost and maintenance of the pumps

## At Amarillo To **Local Breeders**

M. Henderson & Son, local breeders of Poland China hogs, were awarded seven prizes in the Poland China division of the hog who attended the show, the strong competition made this one of the best shows which the breed has ever had in Texas.

Prizes and awards were won to Fifth Street Home the Henderson entries in the fel; lowing classes:

Work is almost completed on the Junior yearling boar, third; Sennew four-room and bath stucce for boar pig, fourth. In the frturhome being built by Abe Martin ity division, these awards were on East Fifth Street. Only one made: Senior boar pig, fourth; more coat of stuces and paint on Junior boar pig, seventh and eighth;

# C WORKMEN PROGRESS "RIGGEST

Increase of Only Nineteen grow before one's eyes. Already Working Day and Night to Have Everything Ready for Word "Go" Next Thursday Morning. Football and Carnival Head List of Entertainment Attractions. Big Attendance Anticipated.

Absolutely the biggest, best and have thrown themselves whole-

next Thursday, Friday and Saturday, September 22, 23 and 24.

and night to have arrangements in lished in part in the last issue of tip-top order so that the annual The Brand, and most of the lists exposition held at the Sale Pavi- appear again today. One of the lion may be ready to begin on chairmen, Berry Orr, has had Proves Success lion may be ready to beg schedule Thursday morning.

says that while everything is run- department, and is distribution is now focused on a new type of ning smoothly as could be expect- them to prospective exhibitors. ed, a little more co-operation would fair "over big." A number of merchants have al-

ready signed up for booths at the Fair, Mr. Fox says, and the committee is working hard to get others to conduct booths, It is hoped, he said, that most of the merchants of Hereford will be represented in some way at the Fair pavilion.

What Deaf Smith can do when she journeys up to the big Tri-State Fair at Amarillo, she certainly ought to be able to duplicate right here in Hereford on her home grounds, is the opinion of

Mr. Fox said that he could not ask for better help than that given women's department, is urging that him by the chairmen in charge of all those who expect to enter prothe various departments. With alducts for premiums in her departmost no exception, he said, they

most diversified Fair ever given heartedly into the work and are trying their best to make their re-That is the promise of those in spective sections of the Fair the charge of the Deaf Smith County best. It is the sort of friendly Free Fair to be held in Hereford competition, he said, which will get things done with a will.

A list of the premiums for the Committeemen are working day various departments has been pubprinted a number of handbills con-Homer K. Fox, superintendent, taining the premium list of his own

These chairmen, who were rebe a mighty fine thing, as that is cently appointed, are now busy and all that is needed to put the af- ready to answer any inquiries which exhibitors may care to put

> R. O. Dunkle, agriculture. Berry Orr, dairy.

J. A. Parks, Jersey. Lester Galley, Holstein. Dave McDonald, Hereford.

G. W. Brumley, hogs. S. P. Rosson, implements. H. K. Fox, automobiles.

W. D. Keliehor, boys-girls clubs. C. W. Humble, entertainment. Mrs. Edith Hughes, women's dep

partment. N. C. Vogele, poultry.

J. T. Cronin, L. W. Carlyle and L. LeGrand, merchants' booths. Mrs. Edith Hughes, head of the

Blue Ribbon and \$300.00 In Cash Awarded Agricultural Display by Judges of Tri-State Fair, With Score of 896 Out of Possible 1,000 Points. Garza County Second; Strong Competition.

,000 points. Degf Smith, our own honors in the agricultural exhibit at the Tri-State Fair at Amarillo. The judging was completed Tuesday.

ribbon and a eash premium of of the prize \$300. Competition in the exhibits was particularly strong this year and only one competing county scored less than seventy-five per cent perfect.

Awards were made in the following order: Deaf Smith, 896 points out of 1,000; Garza, 883; into consideration, it is probable Hemphill, 876; Hale, 867; Floyd, that the score would have been 803; Collinsworth, 782; Gray, 777; even higher. Grayson, 769, and Hall 720. Other cash prizes were awarded beside that won by Deaf Smith. . Second place won \$250; third, \$200, and fourth \$150. Premiums of \$100 were paid the other scoring conrestants mentioned above.

Grain sorghums, especially mile maize, were the features of the Tresday, the condition of W. R. the inside are lacking to finish the Junior sow pig. eighth; Junior lit- Grayson and Hemphill, this counters, fourth. o pital, is slightly improved and the According to Mr. Martin, seven doctors are extending some hopes skilled carpenters have been at annual Poland China hog sale a points. Judges were impressed by skilled carpenters have been at annual Poland China hog sale a points. Judges were impressed by skilled carpenters have been at annual Poland China hog sale a points.

county also took first scores on visiting relatives.

these products, being only a few points under perfect.

C. W. Humble, R. O. Dunkle and county, walked away with first T. D. Moss, those in charge of the booth at the Fair, were responsible for the neat appearance and arrangement of the exhibit. This factor of neatness was one of the The award includes the blue determining factors in the award-

According to the judges, the Deaf Smith county exhibit shows not only the results of diversifed. farming in shallow water regions, but it also contained a number of products not called for in the score card; had these been taken

### CASTRO FAIR DATE SET.

Castro county is planning for a big fair this year. It will be held at Dimmitt on Friday and Saturday, September 30 and October 1. Reports indicate that plans are being made to make this the largest of the annual events yet held

#### DAUGHERTYS RETURN FROM CALIFORNIA

Mrs. W. A. Daugherty and son. owner of The Brand and his many The Martins will probably move success of entrants from this trace of the weevil.

Archie, and daughter, Catherine, itereford friends have been eager-from their home on Third Street farm at Amarillo is expected to on oats, barley and rye, fruits, returned last week from Califor lay watching for news of his con-about Monday or Tuesday of next be a big drawing, card for this cowpeas, legumes and peanuts, the

## The Hereford Brand cities and towns have and none most of them are now hurrying to glad to be there after seven long

PUBLISHED EVERY THURSDAY B. HOLMAN Also Publisher of

FRIONA STAR, FRIONA, TEXAS.

MRS. SETH B. HOLMAN ELMERT W. SMITH VAN E. CURTIS.... W. C. NIX ..... Operator-Machin

### Texas & Texans By WILL H. MAYES-

Buying Texas Products.

live stock with sorghums this year than ever before and reports indicate that many of them are mak- The Dalhart Texan says that the ing their live stock and poultry Kaufman. Creamery : Company pay all expenses, leaving the cot-which has a branch creamery at ton a clear profit. Diversified Dalhart, handled 93,431 pounds of farming is nearly always profitable cream brought in by farmers of the in Texas.

#### Are High Prices Disastrous?

Dallas bank, is quoted as saying the same period of 1926. If there that farmers will make a big mis- is a place in Texas with a creamtake to hold their cotton for 30 ery that is not regarded as a discents and that "A higher price tinct help to the community I than 20 cents will cause a false should like t ohear about it. wave of prosperity and end in a spending spree that will offset the profits made," and make it diffititled to a 30 cent price for cotwhich is profit, just as much as the banker is entitled to a fat a \$750,000 bond issue to secure a dividend on his bank stock? Why permanent and abundant water is a "spending spree" any more supply. The water is to be obtainwrong for the farmer than for the ed from an artificial lake and from

Cotton is selling right around 25 cents and I hope to see it reach 30 cents a pound. The farmer and his hard working family deserve it. Most of them need better homes than they have and all of them need more comforts in their homes. First State Bank & Trust O There is no reason why the farmers of this country should not live in as good homes as the people of the

luxuries as their town neighbors, agitation has put them on the alert To wish less for them, to desire to as a matter of self-preservation. hold them forever as the debtors of the banks and the merchants, is a narrow sighted conception that would bode no good for any one. This country will not prosper as it should until the farmers become that Burnet county has in operaas prosperous and as satisfied as tion one of the largest granite help him get it, "by gatlins." any other class of citizens. Let mines in the country and has a

September 27. These community ment along, Brother Faubion, help lia, 40 year old insurance salesman of San Antonio has established a record of 150 hours without sleep.

Back on the Old Job.

Strange about these newspaper is doubtful if any other Texas county will have so many and such farm stimulating community

#### Who Gets the Premium?

California is buying Texas products. This is as it should be, for Texas if the statement recently made at Waco by a cotton to buy back the old "home town to buy back the old "home town sheet" at a premium. All of which leads to the statement that Editor Bradbury is back at the helm of the Lometa Reporter and mighty to pay.

Colorado, Texas, is shipping 100 a pound additional for extra staple cotton, "but not a penny of this is principally maize, to California ordinarily received by the producer of such cotton in Texas." Who gets the difference and why? Concerted paying \$14.00 a ton and taking all the difference and why? Concerted they can get. Many farmers are plans should be put on foot to see realizing \$12.00 to \$20.00 gross an that the Texas farmers produce say nets them more than can be be grown and that they, and not realized from cotton. Mitchell the cotton speculators, get full county farmers are fattening more value for what they produce,

#### Panhandle Creameries.

Dalhart trade territory during the first seven months of 1927 which was slightly more than 100 per Nathan Adams, president of a cent increase over the business of

#### Granite Men Cheered.

After a long fight for lower rates the granite men of Llano and Burthat with a four million net counties have persuaded the Inbale crop at 20 cents "the farmer terstate Commerce Commission that would make a nice profit and be rates on Texas granite shipped to enabled to pay off outstanding the North and Northwest have debts." Does Mr. Adams think that been too high and lower rates will all the farmer wants is to pay off be made effective in December. his debts at the banks? Isn't he Now that Texas is prepared to entitled to some of the profits compete for business in those terand the comforts the banker en-, ritories a rapid expansion of the joys? Why is the farmer not en- Texas granite trade is expected

#### Sweetwater Wants Water.

Sweetwater is going to vote on wells. West Texas towns are realizing that if they are to grow they must have plenty of water and

## L. C. PENRY

finance that meets monthly with closed doors.

why they should not have as many get it. The recent "water rights"

Editor Faubion of the Marble Falls Messenger says that very few people outside of that county know us all hope to live to see that lead mine, too. Well the readers of some 35 of the best newspapers in Texas are reading about it now. That is the purpose of this col-It is reported that Anderson umn-to let Texans get the concounty, of which Palestine is the structive news in regard to what county seat, will have ten com- is being done for the development munity fairs before the Texas of Texas, and thus aid a bit in and smoking six packages of cig-Fruit Palace opens at Palestine on that development. Help the move- arets every 24 hours, Roger O'Mai-

Strange about these newspaper fellows. Sometimes they imagine there is something better for them than the endless work of getting out a newspaper or that there is a better place for them than right where they are. Then, they are Payable Monthly; Lowest Intere There is something wrong with tempted to sell out and like for either the farming or marketing somewhere else. Most of them soon

Smith," of the San Saba News, wants to be Lieutenant Governor of Texas. He hasn't explained why and I um at a loss to know, but if he wants the place, most of the newspapers of Texas are going to

To prevent their barking and howling, Birmingham, England, has a canine curiew law to-keep dogs off the streets after dark. .

By drinking 35 cups of coffee

rate; quick service, inspection and titles passed by our office.



## First-Buick took vibration out of the engine Now-

## it has taken it out of the road

Now Buick for 1928 has come forward with another great contribution to motoring comfort. Buick has taken vibration out of the road by equipping every Buick with Hydraulic Shock Absorbers, front and rear-an added luxury that the savings of Buick volume have supplied.

Let us put a Buick for 1928 at your disposal so you may test this riding comfort for yourself.

Sedans \$1195 to \$1995 · Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

# BUICK # 1928

Norton Motor Company Hereford, Texas

# Public Auction

Forty-six inches of rainfall in twenty-four hours is the world est denomination of all adhesive times as much last year for per-record for a rainstorm and was established in July, 1911, at Bag-cd States and the five dollar Government did in building new

I will sell at Public Auction at the S. B. Edwards farm, three miles southwest of Hereford, milk cows, horses, farm implements, etc.

## MON., SEPT. 19th

Sale Starts at 10:30 a. m.

uto, Philippine Islands.

Lunch Served at Noon.

#### SEVENTEEN HORSES

- 1-Bay horse, 1450 pounds.
- 1-Bay horse, 1400, age 15. 1-Brown horse, 1500, smooth mouth.
- 1-Black horse, 1400, smooth 5mouth.
- 1-Gray mare, 1150, age 10.
- 1-Bay mare, 1100, smooth mouth 1-Bay mare, 1000, age 10.
- 1-Horse and 1 mare, four years
- old, 1400 each.
- 1-Gray horse, 1500, age 6, smooth mouth.
- 1-Black mule, age 6, 1150.
- 1-Brown mule, age 9, 800. 2-Black mules, age 7, 1000 each.
- 2-Saddle horses, 1 brown horse, 10 years old, 700; 1 bay mare 13-Turkeys. 950, smooth mouth.

#### COWS

- Choice milk cows, Holsteins and Jerseys. In the bunch there are two eight gallon cows and the rest are very fine cows.
- -Fine heifer calves of the "Oar" strain.
- 7-Duroc Jersey pigs, 10 weeks

#### MACHINERY

- All farming implements.
- 3—Wagons. 1—Buggy. 8—Sets of leather harness.
- 2-Sets chain harness.

## MISCELLANEOUS

- 75—Full blood Rhode Island Red
- pullets.
- Some household goods.

TERMS-All sums under \$25.00, cash; on sums over \$25.00, ninety days' time will be given, note with additional security without interest if paid when due; if not paid, to draw interest from date; five per cent discount for cash on sums over \$25.00.

G. W. KEITH, Owner

COL. W. S. WILLIAMS

AUCTIONEER





10 lbs. SUGAR Limit 10 pounds

10 lbs. SPUDS

5 1b. Peanut Butter Alumuminum S

## The best way to make your salary go "all the way 'round" and show a surplus, is to handle it with a checking account which tells you just where and how your money goes and enables you to check the outgo.

You and your wife and your check book should be a committee on

CHECKING ACCOUNT

Just Bring In What You have for a First Deposit and Get Your Check Book.

First State Bank & Trust Co.

## Premium List-Dairy Cattle

registry.

Parmer counties, Texas, and Cur-

awarded only in classes where

Each animal entered must be

No exhibitor will be allowed to

exhibit more than two animals in

must be given except in aged

registered or subject to registry

All animals entered will be re-

and remain until 5 o'clock p. m.

No entrance fee required:

exhibited by different owners re-siding in Deaf Smith, Castro and Berry Orr, General Superin Jerseys, L. Parks, Supt. Holsteins, Lester Galley, Supt. Guernseys, Roy H. Gough, Supt. ry and Quay counties, New Mexico. Prof. Crone. formerly head dairy First cash premiums will be department, A. & M. College.

three or more entries are exhibit-ed, and ribbons will be awarded in Each of the following classes each case according to merit, as command premiums as follows: 1st, the judge sees it. \$7.50, 2nd, \$5.00, 3rd, \$2.50, Bull, 2 years old and over, drop- pure bred, registered or, subject to

ped before August 1, 1925, All exhibitors will be expected to furnish feed and bedding. The Bull, sealor yearling, dropped since August 1, 1925. Buil, junior yearling, dropped Fair association will keep attend-

since February 1, 1926. ants to assist in caring for the Bull, senior calf, dropped since stock, where desired, August 1, 1926.

Bull, junior calf, dropped since February 1, 1927. Cow, two years old and over, one class, and true birth date dropped before August 1, 1925.

class. Registration certificates or Helfer yearling, dropped since application to register must be Heifer yearling, Junior, dropped furnished to clerk in charge on all gince February 1, 1926.

Heifer, senior, calf. animals on date of entry. since August 1, 1926, quired to be on the fair grounds Heifer, junior calf dropped since by 10 o'clock a. m., September 22

All champions will be awarded

Saturday, September 24. All first premium animals over No bull of the dairy breeds over two years old will compete for the one year old will be permitted on genior championship honors. the grounds without ring in nose All first premium animals under and broke to lead and must be

two years old will compete for the kept securely tied except when be-Junior Championship honors. ing handled by attendant. Senior and Junior champions will Judging in the dairy department sompete for grand championship will begin at 10 o'clock a. m., Fri day. September 23.

Grand champions of the differ- All cows in milk will be reent breeds will compete for sweep- quired to be milked out to the satisfaction of the superintendent

The above premiums will be after 6 o'clock Thursday evening, awarded on Jerseys, Holsteins and September 22.

than three plants, different kinds, E. B. Handly, Barnard Hicks, Roy ing, September 22. Flowers will be received up until 10 that morning.

Mrs. Jim Black, Supt. China Painting.

not less than five pieces nor more following the organization of the than eight. First \$1.25; Second, cinb last Friday afternoon, 50c : Third, ribbon. Oll Paintings

All the following draw prizes consisting of: First, \$1.00; Second, 50c; Third, ribbon: Best landscape.

Rest painting from nature, Best painting of animal. Best painting of flowers. Water Color Painting.

Best painting fruit. painting flowers.

Best painting landscape. Best painting head or figure. Crafts. Best display basket work, not

less than three articles. Best wood work, not less than three pieces, painted with enamels, penetrates the skin, kills the germs oils, etc., as bread boards, fruit stops itching at once and in most boards, handkerchief boxes, etc. Best painted tin novelty.

must have been the work of the ex-

Mmes, C. I., Roberts and T. D. France, N. E. Gass, E. M. Henson, rain

Why bother with

a Wash-Woman?

You will never bother with a wash woman

SPECIAL

Extremely low prices on quilts

and blankets during Septem-

Phone 160

again, once you have learned from experience

CANYON STEAM LAUNDRY

Beene & Shaw, Local Agents.

what satisfactory work we do.

We Call For and Deliver.

ber only.

Judging in this department will Jackson, Roy Jowell, F. L. Lucas, derfut to a boy whose educated Tourist—"Say, boy, where does begin at 10 o'clock Thursday morn." T. D. Moss and C. L. Roberts. dad can't help him in the eighth this road go to?" Special guests of the club were grade work. Mmes, C. H. Dyar, F. J. Owen, Fires have been caused by sun where. It's here every morning Other-"I wouldn't be surpris JAL Fugus and Art Manjeot, Af rays passing through goldfish when I come along. ter a merry round of games. Mrs. bowls, the globe acting as a mag-Blach was presented with high nifying glass. score prize and Mrs. Hinson, with second high. A delicious salad

CARD OF THANKS.

We wish to take this opportunity of expressing to our many friends our thanks for the beautiful floral offerings and the kindness shown to us and our darling son and brother during his prolonged illness and recent death. May God's richest blessings be upon you all

GEORGE ABBOTT. NETTIE MAE ABBOTT.

Stop that Itching! Use Blue Star Soap: simple to use and simply astonishing in effectiveness. cases restores the skin to a perfeetly healthy condition. Eczema. All exhibits in this department Tetter, Ringworm. Blistered Feet, Sunburn, Old Skin Sores-all of these have yielded to its wonderful healing power. 60c and \$1.00 TILLES D. HEURE ORGANIZE, a jar. Soap 25c. CITY DRUG

Moss were joint hostesses for the In despair when the drouth initial meeting of the Files D. continued into what is supposed to Heure Bridge Club at the home of be the rainy season, the peasants Mrs. Roberts. The club was or- of Changstein, China, dressed two ganized with thirteen charter mem- men up as fish and marched them bers, namely, Mmes. Jim Black, down the street, pouring water on J. J. Clark, R. O. Dunkle, J. B. them all the way as a prayer for

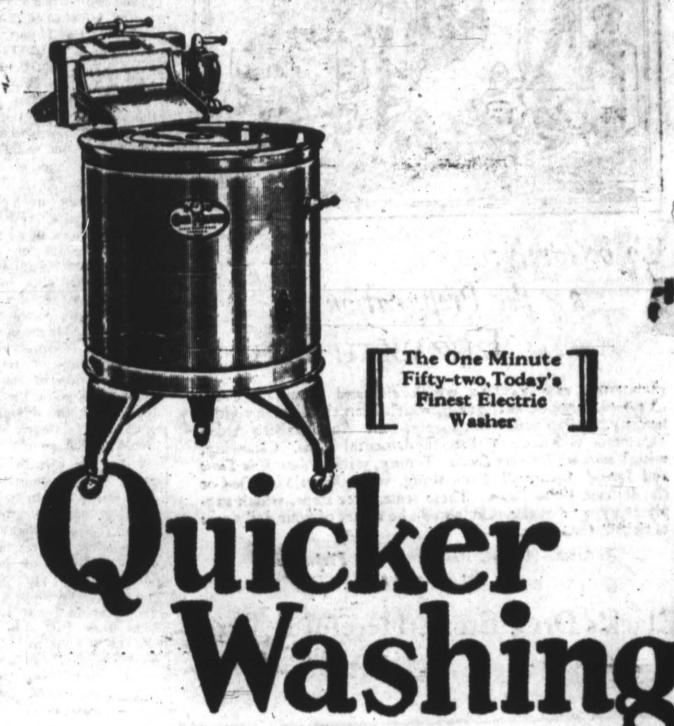
## Best display hand painted china, short business session was held cot less than five pieces nor more following the organization of the Come to the Fair Sept. 22, 23, 24

Brand Want Ads Get Results.

Indignant -- "It don't go any fore, I guess."

face. Must have met you

Brand Want Ads Get Results.



Sold on time payment terms and demonstrated in any home without charge or

Education must seem less won-

Times and housekeeping methods change. Housewives of today demand an Electric Washer to do their work quickly, quietly and thoroughly. This is the reason why the One Minute Fifty-two is gaining nation wide popularity. It washes quicker, with safety, than any other washer in the world.

ONE MINUTE MANUFACTURING COMPANY NEWTON, IOWA, U.S. A.

Texas Utilities Company

### Woman's Department Mrs. Edith Hughes, Supt.

General Rules and Regulations.

Following are rules and regulations for the Women's Department. All women who expect to exhibit re urged to study these rules

All articles to be exhibited should Thursday, Sep. 22.

ad and judging will be done before o'clock Thursday. September 22 for their placings.

Exhibits should not be removed before 4 o'clock Saturday, Sep. 24. Hach person shall be responsilife for his or her own exhibit.

fries in each class to receive first paopey, If there are less than three ontries first honors and secand money will be awarded. First onors will not be awarded unless worthy of first place.

Frayed, solled and unfinished articles of needlework and preservsel and canned products in dirty made by school girl. and benky containers will be dis-

Articles may not be enfered in more than one class. For instance cirlid. of a jar of peaches is a part of a meneral exhibit of canned fruit it will not be judged for an indivi- ment to be made over, not entered stual prize, or a piece of embroidery in above. wannot be entered in two classes,

Breads and cakes will be judged at 1:30 Thursday, Sep. 22 and will he received that day until noon, All chancel goods must be exhibmed in quart jars, labeled,

#### CULINARY DEPARTMENT

Division 1, Canned Products. maxidas. A. G. Bell, Supt.

Best display six quarts canned products, including vegetables and Bruits. At least one jar of fruit given, but this rule is subject to must be shown and not more than ewo jars, rest to be canned vegesables; same type jar must be used for each individual exhibit. First, St; second \$2; third \$1

Best three quart pars preserves or sweet pickles, different variebies, same type jar to, be used. First \$1.50; second \$1.00, third

Mest three quart jars pickles or pelishes, different varieties, same type fars. First \$1.50, second \$1,00, third 50ey-management rates to large Best Jelly collection, uniform

containers, 4 to 6 varieties. First, \$1.50, second \$1.00, third 50c. Hest display canned meats, not less than 4 containers different regieties, uniform containers. First \$1,50, second: \$1.00, third 50c.

All other canned products entered will be judged for first, sec and third place, subject to Rule 5 in general rules and regulations, prizes consisting of ribbons, that is not included in the individual displays listed above.

Foods, Mrs. M. B. Daniels, Supt.

All the following draw prices consisting of: First, \$1.00; Secand, 50c; Third, Ribbon; Cakes

Best sponge cake, Best layer cake. Rest Angel food cake. Best loaf cake. Breads Rest six biscuits.

Hest loaf yeast bread.

Best Loaf brown bread.

Best six pieces chocolate fudge Best six pieces Divinity. Best and most attractive box of

All sponge cakes are not to be be ready for the judges by 10 a. frosted, all canned products to be in uniform containers. No exhibits Competent Judges will be secur- will be received later than 10:00 the women, judges giving reasons Exhibits will be received all day Wednesday, the 21st,

#### SEWING AND FANCY WORK DEPARTMENT.

There-must be at least three en. Mrs. Frank Marrs, Superintendent

All the following draw prize consisting of: First \$1.00; Se ond, 50c : Third, Ribbon :

Sewing Work. Best gingham dress for women

Best school dress, wool or cotton

Best made over garment Best made over garment

Best display sewing, consisting of four or more pieces, one gar-

Fancy Work.

Best display of all white embroidery, not less than 3 pieces, nor more than six, First \$1.25; second, 75c; third, ribbon,

Best display colored embroidery. Best Hemstitching.

Best knitting.

Best tatting. Best Fine Crochet. Best quilt.

Best hand-made rug. trener products will show indged for first, second and third places. prizes consisting of ribbons to be

#### FLORAL DEPARTMENT Mrs. L. C. Cummins, Supt.

Rule 5 in general rules and rega-

All the following draw prizes consisting of: First, \$1.00: Sec ond, 50c; Third, ribbon;

Cut Flowers. Rest 10 Bouquet roses Best six red roses. Best six zinnias, any kind, Best three dahlins.

boquet. cosmos. Best haquet asters. Pot Plants. Rest specimen fern.

Best specimen gerantum Best specimen cockscomb Best specimen begonia. Best collection plants, not

#### FAIRBANKS-MORSE Home Light Plant



DUNLAP & SON HEREFORD, TEXAS



## Welcome, Fair Visitors &

-While attending the Fair, we cordially invite you to use our store as your headquarters and ask that you inspect not only our "Big Smith Family." here pictured, but our many other lines, also.

SPROWLS.CRONIN & COMPANY



<del>\*\*\*\*\*\*\*</del>



## To be lovely: use the Preparations of ELIZABETH ARDEN

Scientistic remeasurions which aid and stimulate every samuel function of the skin, which keep the tissues vividly healthy, and so make you lovely, roo. An Elizabeth Arden Treatment is based on three fundamental steps. Cleaning, with Vantian Cleaning Crown. Toning, with Andrew Skin Tonic and Spatial Astringent. Nourishing, with Orange Skin Food or the delicate Velou Cream. These same three steps, which supply every need of the skin, should be a part of your daily care at the skin at histore.

Elizabeth Anden's Venetion Tellor Proportionisms

## Clark's Drug Store, Hereford, Texas

ELIZABETH ARDEN, 673 Fifth Avenue, New York Pond Street, London

Frank Barber, Dick Dixon, Rob-Rev. and Mrs. D. A. Ross and son ert Thompson and French Thurman Emory, of McCaulley, Texas, left went to Amarillo Thursday on Thursday after a short visit at years kept the government off the business and to attend the base- the home of their son, Albert Ross, rocks of disaster. The low tide of ball game.

## ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

YOURS



liver the dependable transportation for which Chevrolet is famous the

Frumley Chevrolet Co. Inc.

QUALITY AT LOW COST

#### THE SUNDAY, SCHOOL LESSON

SEPTEMBER .. 18, 1927.

THE EMPIRE DIVIDED. last Sunday's lesson we studied a situation brilliant with promise for Israel. In bold contrast to that we find a changed situation in this lesson which bodes evil to the people of Israel. Let the reader study carefully the lesson text which is found in I Kings 12:1-24, emphasizing verses 12-20. Read also the Golden Text in Proverbs 16:18 and in the preparation of the lesson the references of the colse of this article. Three forces of division are found, one religious, one personal, and one economic. What are they?

Division is much more than mathematical operation. It is in this case a complex of various interests. The symbolism of the beautiful through the sins of the people Humility, Fraverbs 15:22-23. sanctions of government leaders and ministers of religion. When the leadership of the people turned to other gods, the financial burden of both the temple and government lost their commendatory forces to the people.

There are certain silent feelings which cry for human voice. That voice was found in the forceful personality of the valorous Jeroboam, son of Nebat, of the tribe of Joseph. Astute of mind as he was, the ambitious Jeroboam soon found himself the leader of sedition against Solomon. When Solomon, who had exalted him to position, discovered his insubordination he sought to slay him, but Jeroboam fled to Egypt there to remain until more propitious circumstances should favor his political aspirations.

The hour came for Jeroboam religious feeling and discontent with heavy taxation persisted. Relioboam, been a wise man and had yielded to the able advisors of his father, the task of succeeding to the throne would have been none too easy. Unfortunately he inherited the pride of his father without the virtue of common sense and deference to counsellors who could have belped him

Coronation day is at hand, A Being a part of Block Num chastise you with scorpions."

Two enemies settled the destiny

of Rehoboam that day. The first and worst was his own mean and hangify self. The other was Jero-Losin. On that day the cauldron of Block Twelve. Israel's wrath bolled high and fire underneath. Rebellion and se. September 7th, 1927, to satisfy ided, never again to know that splendld unity which sprend the dominion from the sea to Euphrates. In a single hour and act day of September, 1927. the tells and blood or heroic souls was flung aside and two struggling internationalism of great conquer- 34 4tWED is, took the place of a glorious Is-

Barrier Barrens

haughty hands. Defiant authority Hereford, Toxas, and the follow and seditions rabblings tell the tale ing named persons are hereby ap and keep telling the tale of pervert- pointed Managers of said election, ed leadership and declining reli- to-wit: H, B. Webb, J. II. Pitman gion. A high tide of spiritual life and J. C. Ricketts.
marks a time of unity and constructive effort. A low tide of under the provisions of Chapter spiritual life marks equally well a 1, Title 50, of the Revised Civil time of division and destructive Statutes of 1925, and the Conof defeat after life's hard strug- who are property taxpayers of gles for a better society.

The way of redemption is plain, at said election. Humility, trustfulness towards God, patience, justice towards men, the osition to issue the boads shall open channels of able council, the have written or printed upon their careful scrutiny of the adroit plans ballots the words: of the novice in government and religion these are the saving vir-

The Kingdom Divided, I Kings 12:12-20. The Sin of Apostasy, II temple grew empty of meaning Chronicles 13:5-11. Pride Versus With Joyous sacrifice it was built Operation Versus Division, I Corand maintained when the tide of inthians 3:1-9. A Prophecy of Re-religion ran high under the joint union. Ezekiel 37:21-28. United In Christ, I Corinthians, 12:25-31, Seeking Counsel of God. Proverbs

## EPWORTH LEAGUE

Leader-Neva Major Song service. Scripture lesson Prayer-Bro. Davidson. Piano solo Louise Jacobsen. Duet Kathleta Hawkins and reil Lee Fridley. Pusiness,

#### NEW SCHOOL AT SLATON.

Benediction.

A new business college, operated and managed by a woman now the date of first publication being managing similar institutions in not less than thirty full days prior Lamesa, Tahoka and Stanton, was to the date of the election. opered last week at Slaton.

riety of commercial and bookkeeping subjects, is known as Bond's his declining Commercial Institute and is operated by Miss Alice Bond.

#### SHERIFF'S SALE.

ty. Texas. STATE OF TEXAS. COUNTY OF DEAF SMITH.

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County. Texas, on the 7th day of Septem-It was a critical hour that had her A. D. 1927, by the Clerk thereerrived in Israel's history. The of, in the case of A. H. Elliston change in government gave oppor versus John Phelps et als, No. 1641 tunity for the outlet of all those on docket of said court, and to me. (SEAL) GRACE SKELTON, pent up feelings which the prestige as Sheriff, directed and deand influence of the Solomonic re- hvered. I will proceed to sell, gime had successfully suppressed, within the hours prescribed The people made their appeal for by law for Sheriff's Sales, on the relief from the former oppressions FIRST TUESDAY in October A and heavy taxations of Solomon D. 1927, it being the 4th day of Old advisors are supplanted by the said month, before the Court House pals" of Rehoboam's youth, a door of said Deaf Smith County in profligate, hot-blooded ill-seasoned the City of Hereford, Texas, the set, a group of novices, who wish following described property, to-

day that shall prove inglorious to ber Twelve (12) of Evants Addithe young prince, Rehoboam. To tion to the town of Hereford, Tex-Sheehem have gathered the peo as, as per plat of said addition on ple of Israel for the purpose of record in Deaf Smith County, Texmaking a last stand for their lib as, deed records, by metes and rties. They appeal but in vain counds described as follows: Be-Hot-bloodedness sends back the ginning at the northwest corner baughty message: "My father made of said block 12 of Evants Addiyour voke heavy, and I will add tion; thence south with the west to your yoke; my father also chas | tine of said block 176 feet; thence tised you with whips, but I will east 190 feet to corner; thence north 71 feet; thence east 20 feet; thence north 105 feet, thence west 210 feet to the place of be ginning, and being a tract of land out of the northwest corner of said

Levied on as the property of Jeroboum was present to build the John Phelys and Alta Phelys or cession won and the kingdom at Judgment amounting to \$2,360.60 in favor of A. H. Elliston and cos

Given under my hand this S'

C. BENTON, Sher!ff. of Deaf Smith County, Texas kingdoms, easy prey to the rising By J. M. MURCHISON, Deputy

#### NOTICE OF ELECTION.

WHEREAS, the City Commison of the City of Hereford, Coxas, deems it, advisable to issue honds of the said City for the

THEREFORE, BE IT ORDAIN of the City of Hereford Texas, that an election be held on the 10th day of October, A. D. 1927, at which election the following pro-

position shall be submitted: "Shall the City Commission of the City of Hereford, Texas, be authorized to issue the bonds the City of Hereford, Texas, in the sum of TWENTY-FIVE THOU-SAND (\$25,000.00) Dollars, payable serially, or otherwise, not to exceed forty (40) years from their date, bearing interest at the rate of five (5) per cent per annum. payable semi-annually, and to levy a tax sufficient to pay the interest on said bonds and to pay the principal thereof as the same becomes due, for the purpose of con-Station in and for the said City of Hereford, Texas, as authorized by Chapter 7, Title 22, Revised

Thus reads the tragic history of of Texas." divisionists. Long, patient, con- The said election shall be held structive building suffers at their at the Court House in the City of

effort, "How long, O Lord, how stitution and laws of the State of tong" shall men suffer the ignominy Texas, and only qualified voters. said City shall be allowed to vote All voters who favor the prop-

"FOR THE ISSUANCE OF BONDS"

and those opposed shall tave written or printed upon their ballots AGAINST THE ISSUANCE OF

BONDS." The manner of holding said elecrion shall be governed by the laws of the State regulating General

A copy of this order, signed by the Mayor of the City of Hereford, Texas, and attested by the City Secretary of said City, shall serve as a proper notice of said elec-

The Mayor is authorized and directed to cause said notice of election to be posted up at the City Hall, and at two other publie places in the City of Hereford Texas, for at least thirty full days prior to the date of said election The Mayor is further authorized and directed to have said notice of election published in some newspaper of general circulation published in said City, and which notice shall be published once each week for four successive weeks,

E. S. IRELAND, The school, which offers a va. Mayor, City of Hereford, Texas. ATTEST:

> City Secretary. THE STATE OF TEXAS, CITY OF HEREFORD.

GRACE SKELTON.

COUNTY OF DEAF SMITH I, Grace Skelton, City In cause Number 1641 in Dis- of Hereford, Texas, do hereby cer trict Court, Deaf Smith Countify that the above and foregoing is a true and correct copy of an order of election passed by the City Commission of the City of Hereford, Texas, on the 7th day of September, 1927, as the same appears of record in Volume 2, Page 34, Ordinance Record, of the

City of Hereford, Texas. GIVEN UNDER MY HAND AND SEAL OF OFFICE, this the 8 day of September, 1927,

City Secretary, City of Hereford

Inquire into facts concerning the prize wimning livestock at the Fair and you will learn that proper feeding played a most important part in their development.

Merit stock and poultry feed is the best balanced feed on the market today. If you want to develop prize winners feed only MERIT stock food. It is less expensive and there is no variation in its mixing. Made by Hardman King Company, Amarillo, Texas.

Come in and let us tell you more interesting facts about feeding. See us at our exhibit at the County Fair.

## GOLDEN RULE

5% LAND LOANS

Correct Abstracts

mountain Crimmany

THOMPSON & TRELAND

Hereford, Texas

QUICK JOB SERVICE AT THE BRAND

4 Great Cars in 4 Great Markets

· Great New 62

All prices f. o. b. Detroit, subject to current Federal excise tax

The greater values that Chrysler offers in each of its four great cars-"52," "62," "72" and Imperial "80"are the unmistakable results of its unique policy and plan of Standardized Quality in design and manufacture.

Through Standardized Quality each Chrysler clearly is the beneficiary of all the pioneering in design, excep-tional skill in engineering, precision in manufacturing and vasi resources concentrated in the development and building of all other Chrysler models.



Great New Chrysler "62"—6-cylinder motor. 7-be ing cranic at 12 cmd more miles for high smeth most fictio Oil filter and air cleaner, Ventilated crankcase, Impulse neutr d rubber engine mountings. New cellular type radia I hydraulic brakes. Road levelizers, front and rear. Se yles, priced from \$1095 to \$1295. F.O.B. Detroit, sub ent Federal excise tax.

Chrysler dealers are in position to extend the convenience of to payments. Ask about Chrysler's attractive plan.

L. W. HOUGH, Dealer, Hereford, Texas



NOTICE TO OUR PATRONS

As a result of our recent purchase of the Sunset Stage Lines, we are now enabled to offer the people of Hereford a new. swifter and more frequent transportation service.

The Revised Schedule Through Hereford Is As Follows:

Eastbound 10:30 a. m.

Westbound

4:10 p. m. 11:10 p. m. 10:55 a. m. 4:30 p. m. 6:55 p. m.

Local Agent, Corner Drug Store, Hereford, Texas. Phone 105 for Information.

A PROCLAMATION

VHEREAS, September 17th, 7, will mark the 140th anniversary of the adoption of the Constitution of the United

WHEREAS, the adoption of the Constitution marked the real turning point in the history of our Nation and the protection it affords to indivial rights and property rights 🕈 should be remembered and its anniversary celebrated in every community, and

idea of the observance of Constitution Day, through its president, Hon. Sam P. Cochran, has asked that the day be 4 observed in all cities and + towns throughout the Nation. 

ed. The Misses Williams are the teachers.

land, Mayor of the City of ter of our town read the pre-Respectfully,
E. S. IRELAND, Mayor,

## Progressive News

Sunday and some good singers were included in the number and all enjoyed the day and the muvention was gone into in the af- Roy Kincade, ternoon and resulted in the elec- A. T. Jones and family took dintion of Sherm Garrett as presi- ner with T. L. Sparkman and dent, Mrs. Geo. Lewis, vice president. The singing Saturday evel Mmes. L. F. Boyd. Fincher and

folks of this community started to Monday, among them being the sister, Mrs. Roy Kincald.

Ricketts and Irwin Reeves.

Progressive school began Monday with Misses Samuelson as teachhave the very best wishes of the community for a successful term. With her mother, Mrs. Dollar and Thirty-five were enrolled Monday. Miss Margaret Ricketts left last

funday for Simms where she is a Sacher this term with Mrs. John D. G. Webb and family went to

Amarillo Saturday to visit Mrs. Webb's sister, who was sick. Joe Kendall and family of Sum-

merfield. W. A. Smith and family of Hereford, Henry Kendall and family of Summerfield and Wylle Roberson and wife of Ward visit-ed the Jeff Roberson home Sunday. Mrs. Ray Hershey stayed a few days with her daughter, Mrs. Arch

Conklin, in Hereford last week. Mrs. Jasper Cockrell and Miss Edna Bell visited Mrs. C. P. Caldwell Wednesday afternoon. Horace Hershey who has been

working at Iowa Park this summer came home last week to visit parents, Mr. and Mrs. Ray Hersbey. He will return to school Miss Eunice Caldwell spent part

of last week visiting Miss Bea-

speed laws into effect. Evidently the state motto now is: "No pedestrian shall escape.".

Next time you duy calomei ask

Everyone is busy planting their

Buel London has entered Hereford school.

Chas. Calloway is staying at the W. T. Smith home and attending school in town. Olenn Greer and children visited the Joe Greer home Wednesday

enroute to attend a funeral at Mmes. Walter London and Joe Greer visited the Stagner home Sunday afternoon. Grandpa Eas-

ter returned with them. Lester Galley and Mr. Hershey went to Amarillo Fair Monday: School opened at Askren Monday and a successful school is predict-

W. B. Phillips and Mr and Mrs. Curtis visited the W. T. Smith

Walter Galley and Howard Her-

Mrs. A. E. London visited her son. Boyd and family last week. Mrs. Botts and children are visiting at different points in Tex-

## Here and There.

Sunday school attendance was no so large Sunday as a good many convention at Progressive last went to the singing at Progressive. Several reported the convention the best they have attended

Edgar Mosely and family spent Dinner was spread at noon. Friday night at George Mosley Election of new officers for the Mrs. Jim Burton of Hereford Deaf Smith County Singing Con- spent Thursday afternoon with Mrs.

Ham spent Friday afternoon with Will Sullenger of Duncan, Okla.,

Counts children, the Jacobs girls, Mrs. C. M. Bell and Mrs. Leo the Parks and Hershey girls, Jim Williams spent Friday with Mrs. A son and family are visiting at

Both teachers and pupils Mrs. J. J. Lindsey enjoyed a

Oscar Bell and Clyde Durham of Amarillo spent Friday at the C. M. Bell home. Grace Elaine, weight 5

pounds, came to make her home with Mr. and Mrs. Harry Taylor Thursday, the 8th. Sam Cochran and wife spent son taught school at Bethel last Wednesday night with Fred Gib- winter.

Mrs. Percy Estes of Dimmitt Lockney Saturday. spent Thursday with Mrs. Bell, Joe Andrews and family were visited by his brother from Wellington Friday and Saturday.

The shower Monday night was fine on the wheat being planted .. Mr. and Mrs. B. F. Fulkerson party honoring their house guest. spent Sunday in the Earl Springer

Miss Georgia Sparkman was the

Ice cream and cake were served Yern Lust. to about twenty young people. Miss Mattie and Elsie Andrews, man Gladys and Elmer Jones start- afternoon. ed to school in Hereford Monday. Mr. and Mrs. Clarence Beauford

the Lust families, Mr. and enter her children in school. Mrs. Glenn Smith, Mrs. Ed Smith Mrs. Rushing and family drove

Donnie Gaetz is staying at the and family, field spent Friday with Miss Paul, Joe Huckert home in Hereford and Mrs. Ernest Head and children attending school. returned home from Amarillo this

#### Mrs. Emmett Rothwell expects fourth of which are in the neck move to Dimmitt this week to and face.

Miss Francis Lee Mason is visiting Mrs. Collie Benton. Miss Ma-

Miss Mildred Pennington expects to attend school in Lockney this winter and Mrs. Pennington will enter a sanitarium for treatment. Mr. and Mrs. Collie Benton entertained Friday evening with a

Miss Mason. Miss Manning, Bethel school teacher this winter, arrived Sathostess at a party Friday night. urday and is boarding with Mrs.

Mrss Ed Smith and Miss Evelyn drove to Hereford Saturday. They Blanche Beauford, Georgia Spark- attended the Flagg picuic in the



Make our store your headquarters during the

FAIR-Look over our stock and give us that order for the groceries you need.

Phone 116.

## MONT E. BAKER

Cash Groceries

## News from Bethel.

Those of our community who at-

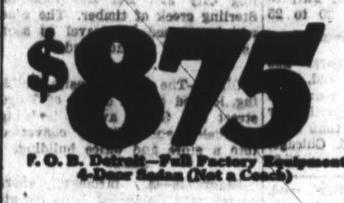


to Hereford Saturday.

There are about 620 muscles in

the body of the normal man, one-

Built the good Dodge



A car with speed, pick-up comfort and style - plus materials and construction o genuine quality.

But surely seeing is believing

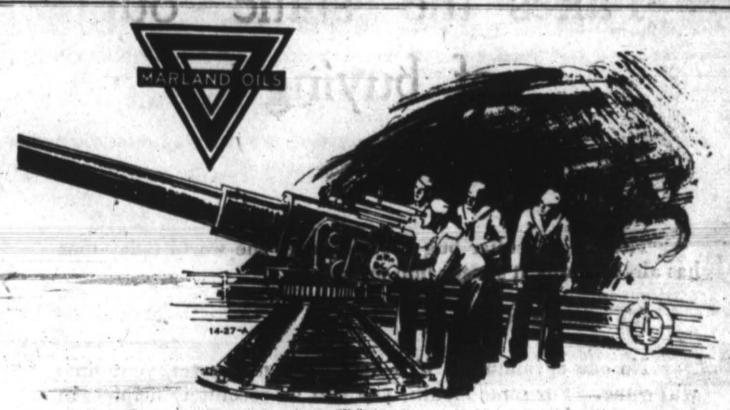
An investment in deluxe trouble-free transportation.

A fast, flexible Four with bigcar comfort and fine-car beauty. The fastest Four in America -with mile-a-minute performance and more power than you'll ever need.

No car under a thousand dollars can match its beauty and quality-nor its riding luxury at sustained high speed.

BEAVERS BROS., Hereford, Texas

## DODGE BROTHERS, INC.



## The whole crew with but a single thought, team-work

CVERY "Gob" in his place. One slips the projectile into the barrel ... another backs it up with a silken bag of powder . . . a third snaps shut the breach ... the pointer strange" target . . . a thunderous detonation and recoil. The target vaults into the air and sinks to Davy Jones' Locker. These boys are team-mates!

There is a brace of industrial teammates that work together as closely as this --- Marland Super Motor Oil and Marland Pressure Gasoline.

This is an "oilier oil" . . . deadens

friction at its source. In two short years it has won prestige that is truly spectacular . . . won it on downright merit.

Marland Pressure Gasoline, sanday a no knock fuel. Gives quicker starting . more power . . . added smoothness ... in short, gives motor operation that is economical and snappy to an astonishing degree.

Introduce your motor to these teammates . . . it will purr out its gratitude like a contented kitten. These "Super-Pressure" team-mates are available at Marland Super Motor Oil . . . is refined all Marland Stations and Dealers . . . under a process exclusive to Marland. identified by the Marland Red Triangle.



MARLAND





With the large, varied assortment of Dresses which we have carefully chosen to present to you, we know you will experience no difficulty in selecting your type of garment. Carefully designed to meet the requirements of the fashionable figure, the "Palmer Garment" offers all that is wished for in Style, Quality, and Workmanship. .

You will delight in the



beautiful, charming dresses so reasonably priced, but of special interest is the wonderful fitting quality which is a most important factor to the welldressed woman.

are univalenced. All the newest fabrics, colors, and effects so popular this fall make up these beautiful garments.

Fox Mercantile Co.





The three models introinced there are cytical of the beautiful styles from which to make your selec tion. Inspect these garments now and you will have the added advantage of first selection from a complete line.

## CLASSIFIED

#### Wanted

WANTED-Quilt and blanket clean MRS. W. V. PHILLIPS, seeand house east of nursery. 35-2tp.

Phone 116. Charges reason-Me. ARCH CONKLIN. 10-66

#### For Rent

rooms; good location; close in; ped. very reasonably priced. Phone 198 or see EARL PHILLIPS. 35-2p FOR RENT-Two nice, clean rooms completely furnished for houseing. DR. FLORENCE MIL LER, Phone 150.

FOR RENT-Several nicely furnished bed rooms. Phone 134,

mace. Phone 134.

FOR RENT-Five room, modern home, partially furnished, close in. FOR RENT-Three 14 x 14 foot Chamber of Commerce Day" at stump puller in clearing the Sterrooms; 50 acres of pasture, garage, the third annual Oil Belt Fair to ling City and Del Rio road on small shed, windmill, 3 1-2 miles be held here September 20 to 25 Sterling creek of timber. The road of town-section. Phone 198. 34-1p FOR RENT-Bedroom for couple close in. Phone 120J.

FURNISHED rooms to rent, also bedroom, MRS. ED CONNELL.

FOR RENT-Modern five room apartment. See L. BASKIN, or Ill., Dept. C. D. RENT-Two rooms. Phone 224.

#### For Sale or Trade

FOR TRADE OR SALE-Twenty acres close in; in cultivation; clear of debt; will trade for house and lot in town. FRED MILLARD. 29-tf

#### For Sale

WHO WANTS MY LOTS?-Nos. 15 and 16, Block 31 1-2 Evants Addition, Hereford. Submit your best offer to J. S. WARNER, 206 W. 4th, Santa Ana, Colifornia,

FOR SALE-My home on East Third Street, and some choice residence lots; good terms. ALVIN C.

#### What's Doing In WEST TEXAS

Silverton—Agricultural students in the Silverton high school are making practical application of the vocational work offered them by constructing a frame building THANSFER-Light hauling and to the school system which will delivery done quickly on short no be used as home for the newly added music department.

Rochester-The Traveler's Hotel is the name of a new hostelry opened in Bochester. The build FOR RENT-Light housekeeping ing is first class and well equip-

> Olton-Olton's new high school auditorium-gymnasium has been finished and the school system is now prepared to take care of its student body with one of the best mdoern and well equipped structures of this territory.

FOR SALE-Modern nine room Bangs. This constructive work is of the lake will extend some three house; large basement with fur- being done by the local office of miles above the dam with numer-35-2tp the Texas Power and Light Com- ous necks and coves. The place ducts increases.

Breckenridge-September 24 has Enquire of MRS. W. A. MILLER. been designated as "West Texas piller tractor is being used as a

> 32-tfc Leading piano manufacturer has in this vicinity one grand, two upright and two player planes to store with responsible parties or will sell cheap rather than ship back. Address BOX 355, Chicago,

GENUINE Winter Barley seed unfurnished \$1.00 per bushel. See D. H. ALL 28-tf MAN, 9 miles south of Hereford.

> MAPS—Deaf Smith county maps ERELAND.

> > CALL US FOR

REPAIRING

SHEET METAL WORK

HEREFORD SHEET METAL WORKS

inclusive. Officials of the regional organization will be represe ed on a special program and many diversions and entertainment features will be provided for the delegation of West Texas membership expected to attend from many THE THIRD LEG. points.

Alpine-All previous building re- CLEANLINESS FOR HEALTH. cords have already been shattered here this year, with the amount passing the quarter million mark, setts, when Congress meets, will One of the latest developments is introduce a bill to provide "a West construction of a \$100,000 addition Point of the air." a United States to the Holland Hotel.

Archer City—The Archer City is. An excellent suggestion and Wolf Association met recently and "equal rank" is none too high for conducted a wolf chase which net- in case of war the fliers will have ted at its close an animal of small to protect the obselete warships broad stripe instead of the ex- and slow, crawling army. pected beast. The organization has West Point and Annapolis should proved effective in ridding the sec- be changed to flying academies, tion of wolves in hunts held at and the sooner the better. various times.

placed in the business district of more than twenty acres. The bed will be stocked with duck and fish.

> Sterling City-The county catawill be opened for travel as soon as the fences are adjusted.

into a store and office building.

Seagraves-A farmers course was conducted here recent lions. . ly, extending over three days. The The farmers, more than any crop in. try and other phases of agricul- Mr. Hoover has shown, from six bought himself a pair of hornture. Practical demonstrations of to twelve cents a bushel from the rimmed spectacles and he had to field crops and canning were given freight charge of export wheat move them so far out on his nose during the course, these being di- and increase the price of American to look over them that they fell off

ble county met recently and outlined plans for raising funds to start a predatory animal eradication program in this section. The commissioners court is co-operating in the movement.

way is to be hard surfaced to the Erath county line. This work will benefit materially trade operations and activities in the Gorman sec-

- By ARTHUR BRISBANE -

MISTAKEN FARM IDEA. HORTER SCHOOL HOURS.

Senator Walsh, of Massachusaviation academy, to take equal rank with West Point and Annapol-

more land drained or deserts irri- ed. gated until the price of farm pro-

the farmers can grow and more, are members of the church choir. They vote to keep out customers for the farms and would vote to prevent development of the coun- of birds fly over the other day

ing, located on the corner of Third now would have any effect or add a pan of biscuits burn. street and Grand avenue is being one acre to cultivatable land in remodeled and will be converted less than ten to fifteen years. By that time in the natural course of much time at the store explaining events, the population of the coun- to everybody how much hard work short try will increase by twenty mil- there is in farming that his wife

first day was devoted to home and other class, are interested in canal crops, the second to livestock, poul- development, which would take, as

> Professor Hemps, of Budapest, is the Pasteur antitoxin. In one as he finds that peanuts save him year 3,063 persons bitten by mad lots of money in his winter courtcats and dogs were all cured, and ships, most girls liking them as well every one of them, except four, as they do candy besides they tell within a few days. That's good all their girl friends that he wipe out hydrophobia as the Brit- late, anyway. ish have done. Every dog is kept in quarantine for a necessary period of time and no hydrophobia the city is wanting to pay back case was known in England until the visit his brother Rasher made recently when a flier brought a them some time ago and will do dog through the air, escaped the so just as soon as plums are ripe quarantine and started a small and Rasher's chickens are ready

The secret of health is cleanli ess, inside and out. Clean lungs, clean blood, clean thinking proong life and fight disease.

Leprosy, that killed thousands another world for filth.

In Africa, a strange, destructive fever swept over the great dark continent, 60,000 were killed by it, quarantine stations were established without success.

Soap, water and disinfectant would have done the work. Disease is carried by vermin. Before asking why the natives do not free themselves of the vermin, we must remember that it isn't so long in this country since country people looked upon the absence of vermin as a sign of ill health.

They thought the tidy children abandoned, unhealthy children and also thought that the mosquito's bite which actually put malaria in the blood, was a good cure for

Mr. Will C. Wood, California's superintendent of public instruction, says that school hours should be made longer and recon legislation to the effect. He is mistaken, the hours should be made shorter if there is to be any

most, a child properly taught could learn all that its mind could absorb in one day. No nours of sunlight should be spent indoors unnecessarily.

For centuries men quarreled was it composed of solid matter or was it purely spiritual. Now science shows that there is no such thing as solid matter, every atom being only one aggregate of electrons and nuclei, ting positive and negative charges of electricity. And we don't know what electricity IS.

with Latin characters in ancient Aramaic, spoken by Jews in the time of Christ, found in Pompeli, have been translated. They con-Christians, It is hard for ise that ancient prosperity loupon early Christians as we

Farwell-The local high school this region when construction work is completed on the new gymnas-

or circular garters are Governor Will Speak ays girls are imperilling their shapely limbs with stockings roll-ed over circular garters—an you gals would rather lose their right to the public to be present at the our recent bereavement and los eye-than the chance of winning a opening exercises of Texas Tech- of our father, Mr. Henry Hoffman,

People who do as they please, do not always please,

#### PUNKIN HOLLOW HAPPENINGS

Clabe Clabber says that as long as he can sit around the house he is as ambitious as anybody, espe- rollment for the other classes will A group of well meaning, but of a table, but just as soon as he according to the registrar. not too intelligent farmers inform gets out to work his ambition to be constructed at a point three the Government that they don't leaves him and he has to go to the Bangs-Awning lights are being miles north of town and will cover want any more reclamation work house and sit down again so that done, no more irrigation canals, no he will not become too discourag-

> The frogs in the pond next to Those are the farmers that have church will stay quiet all week but voted to keep out the first-class when Sunday comes and the choir European immigration that this begins to sing the frogs go to singcountry needs, the immigration that ing, too, and the trouble is that would provide mouths to eat all there are more frogs than there

Mrs. Bart Horseapple saw a lot try. But they will not prevent it, and she stood so long wondering where they were going and what Olney-The old Townsite build. No extensive development begun they were going for that she let

> Flukus Tuggle has taken up s and children have had to put his

Parson Joshua Tuffshell has rected by the Gaines county agents. wheat by that amount per bushel. twice during his sermon last Sun-

cure for hydrophobia, better than in a big patch of peanuts next year Gorman-The De Leon High, news, but it would be better to brought them a large box of choco-

> ltookus Rawbones' family from to fry, but they sure hate to walt

Miss Clarissa Hoople who for years has used every means to carefully guard her summer hat against rain has found that after it was leaked on the past winter sary visitation from above, was that a little water does not hurt it at all, merely curling the brim a little to conform to the prevailing style and the bleached appearance of the big rose makes it look almost like a new hat.

The Whittington Clinic

H. D. Whittington, M. D. Diagnosis, Surgery, Consultation. J. R. Lemmon, M. D. Infant Feeding and Discusses J. W. Hendrick, M. D. Internal Medicine, Diseases of

Women, Obstetrics. 503-4-5 Oliver Bakle Building AMARITAO

At Opening of College

Miss Whattownisit contest—which nological College at Lubbock Sunain't decided on anything else but. day, September 18.

One of the features of the open ing program that afternoon will be an address by Governor Dan Moody. According to authorities of the school, much attention is being given this year, to the begin-ning weeks of school in order that freshmen may have a chance to get acquainted and orient themselves to the new manner of life.

Freshmen will report at the college September 16, but will not enroll until the 19th and 20th, En-

Always Has Been,

Dizzy-"It's a shaky business. Broad-"What is?" "Shootin' the dice."

CARD OF THANKS.

We wish to take this opportunity to thank our friends and neighbors, People of Hereford and vicinity especially Mrs. Raymond Wither are included in an invitation sent spoon, for their kindness during MRS. L. J. COOPER

JOE HOFFMAN. H. A. HOFFMAN.

## AUCTIONEE

W. S. WILLIAMS Hereford, Texas

## KINDERGARTEN

MISS JOHNNIE JOHNS, TEACHER

Announces

Opening of Kindergarten, Monday, September 26.

Bayview Club Room, Court House. All Interested Mothers Phone 69.

> **FAIR VISITORS** Eat At

## Carl's Cafe

Try Our Fair Week Special -Plate Lunch, 45c.

## R & F CASH GROCERY

## SATURDAY SPECIALS

Post Toasties \_\_\_\_\_ 12c Mother's China Oats \_\_\_\_\_ 35c

Compound \_\_\_\_\_ 70c and \$1.35 Evaporated Milk, Borden's Baby, 16 for \$1.00

Pink Salmon \_\_\_\_\_ 16c Bread (regular price) two loaves for \_\_\_ 25c

WATCH OUR WINDOWS.

We Deliver Phone 293

J. B. FRANCE R. F. ROGERS



**\*** 

AND THRIVE ON IT, TOO!

There are all kinds of feeds on the market BUT ONLY ONE PURINA-THE BEST.

Visit Our Store During the Fair

and let our representative explain to you the difference between PURINA balanced feeds and home-mixed rations that are unbalanced.

Jones & McLean

Phone

We Deliver

# Takes the "static" out of buying

There's a peculiar bug sweeping over the world today that

has already sunk it's teeth into millions.

It's name is Radio.

No one is immune. If it hasn't bitten you yet, your time will come. For some months you will lie absolutely helpless in its power. You may later recover from its effects sufficiently to go about your daily tasks and attend to your social duties, but you will never fully recover.

The experience is indescribably delightful and the pleasure never ending-if-There's mite an "if" in redic.

We repeat, the pleasure is never-ending, if you get a radio receiver and good accessories.

And you overcome the "if" by careful reading of radio advertising. Like everything else, good radio sets and accessories are the advertised ones. It doesn't pay to advertise the worthless.

Advertising will help you in radio as it helps you in selecting intrinsic value in everything else. You can rest assured that anything which is continuously advertised, whether it be a radio set or a can of asparagus, has stood the test.

Radio works best in the dark—but there's no need to buy in the dark.



Let the light of advertising show you the right road to radio satisfaction. Read advertising regularly.

## CONTEST

(Continued from Page One.)

natof credits. This only goes to show that it is NOT when you start in this race that counts, it's what you do when you do start, There is plenty of time-and room, too, for that matter-for many more new entrants. There ought to be a few more in the City of Hereford, and there are several live communities in Deaf Smith and adjoining countles not yet rep-

Today's list was compiled at 12:00 noon yesterday by the Op-portunity -Club manager. It in-cludes all credits cast for publim and counted up to that time not including, of course, reserve credits, which may be published at the discretion of the club member. Several members are already beginning to build reserves.

#### Easy to Lead.

A glance at the list, and comparison with the vote schedule will show how comparatively easy it will be for an absolutely new entrant to slip into a leading position in the voting column providing a litenergetic effort is put forth. members are allowed 5,000 credits for each new yearly sub-scription, 15,000 for two years, ad 35,000 for three years. Onealf this number is allowed for renewal subscriptions. Thus far and a week from Saturday. Every-ceive some small mark of apprea leading position is only a mat-ter of a few subscriptions. Those thing else aside and get credits to the Fair by a club boy or girl who are figuring on entering had during this all important period. better get busy and come in and New entrants will find today a special premium of \$1.00. NOW it is anybody's race.

seem to be centering offer of extra -credits, which does not expire until Saturday, September 24, at 9

## HAVE YOU

TRIED OUR GOOD CHILI? It's the Best In

THE GRILL LUNCH 320 MAIN

Listen

-Come in and let us help you to look your best next week for the Fair-and for all other times, too

BROOK'S BARBER SHOP

e'clock p. m. A bonus of 30,000 extra votes is allowed for each new yearly subscription; a bonus of 50,000 extra for every 10 subscriptions, and a

bonus of 150,000 extra for each \$20.00 worth of subscriptions

After September 24 the schedule will be cut away down, and the biggest and best chance to win will have passed. No special offers to come later will be as good as the ones now in effect. Subscriptions turned in now really sount about sight times as much as they will on the list day of the campaign, so if you delay action until the last period you will have to work just eight times as hard.

The Chrysler Sedan costing \$1315 which was purchased from L. W Hough, will be on display at his show rooms from now on. Sedan is one of those cream ored beauties, long and low, and with power enough to get from here to there a lot quicker than most people care to ride. The digmond rings and the wrist watch are on display daily in the show windows of the Hereford Jewelry Company. They are unusually good looking articles of jewelry and guaranteed absolute full value.

#### Work Hard Now.

their very level best between now I should like to see their work re-

get their receipt book and free an acceptable time to enter the that is brand new if you will call on him at The Brand office. .

#### Portales Hunters Find Plenty of Excitement

Prairie chicken hunting bids fair to become one of the chief sports of the Portales valley region. At least that is the preed in liquid refreshment.

About two weeks ago, a party of chicken hunters were out on the prairie near Portales and discovered a dug-out which they determined to use as a camping place for the night. They found, when they entered, that the place was formerly occupied by bootleggers who had left their still and some camples of their handiwork.

It so happened that every member of the chicken hunting party was also an officer of the law; therefore, when a car drove up, stopped, then drove on at breakneck speed, the law gave chase and caught the erstwhile proprietors of the dug-out. It is reported that the chicken hunters also found some chickens on the

From fifteen to twenty tons of waste paper are gathered weekly from some of the large office buildings in our cities, two to three tons daily from hotels of the large type, ten to twenty tons daily from metropolitan newspapers and 17. 000 tons weekly by the street First, \$1.00; second, 50c, and third, cleaning department of New York ribbon, fourth, ribbon.

Many hostesser of London hire the entire decorations of their homes, such as art works, tapes are: Grand champion pen, \$2.50; tries, beautiful old furniture, and grand championship male, \$2.00; ciose to it. ornaments from antique dealers grand championship female, \$2.00. for their social affairs. These loans | According to Mr. Vogele a good are often made free of charge with display is promised and exhibitors, ing back upon this time we would the hope that some wealthy quest particularly the boys and girls, are

# Sensible Kitchen

Furniture



Here are offerings in Kitchen Furniture that you cannot afford to overlook. Choice of several finishes including white natural wood.

Priced by the set or individually. **ANTHONY'S** 

Come In When You Come to the Fair.

**FURNITURE STORE** 

## FAIR

(Continued from Page One.) ment speak at once to the person

in charge of the division of the department which they desire to enter. The following women are re- boy. sponsible for the different sections of the women's department: Mrs. Jim Black, art; Mrs. Frank Marrs, sewing and fancy work; Mrs. Jno. Cummins, floral; Mrs. A. G. Bell, canned products; and Mrs. Dow Mercer, culinary. "Prospective ex- a girl." Libitors cannot speak to these J. R. Roden, September 12, a chairmen too soon," said Mrs. Hughes, "for we are anxious to get all of the details cleared up as soon as possible. Right now is the time to get in touch with the person in charge of the department

in which you want to show." One of the biggest and best carnivals which could be procured has been secured for the week of the fair. The Alamo Exposition Shows will open here near the fair pavilion next Monday, September 19, and continue until Saturday night, the last day of the fair. Attention of boys and girls belonging to the county clubs is called to the offer just made by G. W. Brumley, chairman of the hog department. "I believe that the boys fruits because of their citric acid and girls have done a real piece of constructive work in their club Club members are advised to do activities," Mr. Brumley said, "and

Mr. Brumley has arranged to pay Athletes of the Hereford high supplies. A week from now it race. The territory is not all cov- school plan to do their part to- iron, of calcium, sodium and so will not be so easy, but RIGHT ered yet by a long shot and there wards making the Fair a success, on—in easily adaptable form for is plenty of room for more energetic also. The football game to be the needs of the body. People who workers. The Campaign Manager played Friday afternoon between have "acidosis" need hardly fear will tell you about some territory Hereford and Tulia opens their citrus fruits, as their acid loses season and is billed as one of the many major attractions.

A further list of premius and regulations follow:

## PREMIUM LIST, HOGS.

G. W. Brumley, Chairman.

at the fair are urged to see Mr. valuable in colds, fevers, congesdiction of those who are interest. Brumley as soon as possible to tiens, inflamations. Foods with make all arrangements. The same rules concerning feed, bedding and water apply in this as in all other livestock departments.

lows:	101
Entry-	1st :
Aged Boar \$5.0	0 83
Aged Sow83.0	0 8:
Sr. Yearling Boar \$5.0	0 83
Jr. Yearling Boar \$3.0	0 \$3
Jr. Yearling Sow \$3.0	0 8
Best litter pigs under	1000
six months old\$5,0	0 8
Sow and pigs, any	

Breed \_\_\_\_\_ 85.00 Mr. Brumley announces a speby himself for each pig shown by a boy or girl county club member. Those who intend to exhibit are requested to have their hogs in the pavilion not later than noon, on Thursday, September 22.

#### POULTRY DEPARTMENT.

N. C. Vogele, Chairman. A standard award for all classes has been announced as follows:

A special prize will be awarded to all boys and girls who are club

Championship awards to be made

evidencing great interest in this romantic age of the world. department of the Fair.

vill judge the show.

ers, beach slippers and other arti- flown over the North Pole.

Buddhist priests in Japan en- and amazed mankind. their broken dolls in the belief that lars or life will be comforted, because they of Nations was forming and the der sentiments and kindiness.

#### Much to Review.

First Student—"What did your from their bendage.
mother say when she heard you It is the first time when any had flunked out?

historical." "Hysterical, you mean." "No, I mean historical.

dug up my past and reviewed all

#### uch Is Youth.

The little ferry was just pulling er of the twentieth century.

out when Jim the Jocular Junior rushed up the dock.

"Hey, there," he shouted to the captain, "there's a party of twenty coming on board."

When the captain heard that he ordered the boat backed up and Jim got on board. After waiting a few minutes the captain, becoming impatient, asked if the party would be much longer.

"What party?" asked Jim
"Why that party of twenty you we have just about decided that

today. It's my birthday."

Born to Mr. and Mrs. -Arch Conklin, September 8th.

Bonnie Brumley, September 9th Oden Weems, September 9th.

J. C. Stork, September 13th.

H. A. Taylor, September 8th, a

A. Massey, September 9, a boy. W. A. Lookingbill, September 10.

Things You Should Know About Your

There is, perhaps, nothing more refreshing to the tired body and brain, and nothing more nearly ter in disgust. harmless in warm weather, than the juice of the orange, lemon. grape-fruit or lime called citrus content. They are said to bear important vitamines, which re-vitalize worn nerves whether of the digestive, ellinative or absorbent

Citric acid really combines with important mineral salts which we derive from our vegetable foods. forming citrates of those materials. Thus we obtain citrate of its identity almost as soon as swal-

lowed. The fiber of the citrus fruits should not be taken into the stomach by persons having colitis, because the fiber is an indigestible, tough, foreign substance; this fact does not prevent the juices from being highly beneficial in Those who intend to exhibit hogs such cases. Citrus fruits are inlow mineral content may not take up all the acid, in event of which disagreement may be noticed. Correct by taking less of citrus fruits A complete list of premiums fol- or by taking more mineral.

I have a woman patient now, recovering from a major operation; she takes the juice of four oranges 2.00 daily, along with a mineral water 2.50 of five ingredients; her improvement is amazing; this would not be so if she took insufficient mineral to completely combine the eftric acid.

The right way is not necessarily the most complicated way; often the correct way is simplest, if cial award of \$1.00 to be paid focus our observation in the right

#### THIS IS THE AGE OF ROMANCE

BY DR. FRANK CRANE.

It is quite common to hear people regret that they live in this prosaic age, this age given up to dollar worship and so void of anything heroic. They wish they had lived in former times when men were more occupied in glorious deeds than they were in making money.

This illustrates the fact that you have to have a perspective in order to judge anything properly. The trouble with our impression of this age is that we are too

Putting our mind in the position of fifty years from now and looksee that we are living in the most

We have progressed more in the Dr. W. H. Duke, of Amarillo last twenty-five years than the world had previously progressed on twenty-five centuries

Waterproof paper is being used For the first time in history men to make aprons, raincoats, slip cov- such as Byrd and Amundsen have This is the day when Lindbergh

flew alone from New York to Paris courage the doll service in which It is realy an age when men care

the spirit of their favorite dolis; It is an age when the League

think it teaches the children ten sentiment of world consciousness was gradually taking snape. It is an age when women were given rights of citizenship and for the

nation was able to shake itself loose Second Student-"She became from the liquor habit and the foremost republic of the world adopted prohibition.

It is an age when more men have given themselves up to scientife and medical research than

ever before. to be living during the first quar:

"Why that party of twenty you We have just about decided that most of this old world's trouble "Oh, I'm that party. I'm twenty come after all from being so all fired civilized.

## Golfers Cheer New Discovery

Followers of the elusive golf ball, take heed. Perhaps you have wondered-as who has not-just what camped on your trail to see to it to have all their golf balls X-rayed here for about two weeks. that even your easiest, simplest shots went astray.

Cease to wonder. Not only has the mystery of the hard-to-control pellet been discovered, but now it is possible to foretell the amount of putting accuracy which you can expect from your golf balls. Perhaps you have noticed that

on the putting green, about the time you are ready to sink a four-foot shot for a birdie, the ball rolls forward, seems to hesitate and then strikes out for itself in the opposite direction. Do not blame the greens committee for its carelessness, nor break your put-

The explanation of the "crazy" golf ball is this: in a ball with an imperfect or lop-sided core, the center of gravity is deflected from the normal center and consequently the ball will not roll straight.

A national rubber company, man-

ufacturers of golf balls has just before offering them for sale. The perfections may be detected. It position following the golf gas is no more complicated a process is due for an improvement. than using the X-ray. All one has For Good Balls to do is to hold the balls before the x-ray machine and the core is plainly visible, making it possible Barber Shop went to Amari to pick out imperfections.

Hereford golfers have been quick came in from Waco. Mr. and Mr. to seize on this new idea and two Sikes expect to make their hon particular god of misfortune was dealers in the city have arranged in Hereford. Mr. Sikes has been

devised a way in which such im- heart, wives. The husbandly di

Monroe Sikes, of the Brod Monday to meet Mrs. Sikes who

## THE GROCETERIA

For Groceries

Phone 31

Welcome to the Fair

WE DELIVER

## Mr. Fair Visitor:

-When you're in town for the big Fair next week, come on over and let us show you the LUMBER with which this growing city of ours is built.

—Yours for a big, successful Fair and a bigger and better city.

Kemp Lumber Company Good Service

# PIGGLY WIGGLY

Let this store be your store.

Pay us a visit during the Fair. Come in and select with your own hands what you want.

A full line of fresh vegetables, fruits and choicest cuts of MEAT always on hand

Specials Saturday, Sept. 17

One 21-2 lb. Calumet Bak. Powd. 58c

3 bars Toilet Soap Large white 19c

1 gal. Blackberries 54c

2 pkgs. Post Toasties 25c

3 Jello 25c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

## Dress Up for the Fair

**SEPTEMBER 22, 23 AND 24** 

Clothes sent to us for dry cleaning are returned to you thoroughly cleaned. Hidden dirt as well as surface soil are removed by our scientific cleaning process.

Phone 385 and we will call for your clothes and deliver them when cleaned.

## West Tailor Shop

Come to the Fair, September 22, 23 and 24.



COME TO THE FAIR!

By all means, but do not worry or bother with carrying food. Come to GUY'S PDACE and let us serve you the best dinner and the biggest dinner.

Plate Dinners and Short Orders Tell Your Friends to Meet You at

## DR. T. M. MONTGOMERY

Amarillo, Texas.

-Will be in Hereford First and Third Tues days in each month. Eves tested and glasses fitted. Office Ray's Jewelry Store.

## WANT HEREFORD PROPERTY

I have two farms and several pieces of city property and a splendid retail business in Cleburne, Texas. Will trade all or any part of it for Hereford city or farm property. Give a complete description of your property in your first letter.

ADDRESS P. O. BOX 3

Cleburne



## A Surprise in Battery Value

Now you can have a genuine Willard 13-Plate Battery at a worthwhile saving.

More miles of uninterrupted battery service per dollar of cost every time.

Villard Battery Station VERN WITHERSPOON, Proprietor

Willard Battery men

FOR QUICK JOB SERVICE SEE THE BRAND.

## County School Health Rules

Regulations concerning the in- in Hereford Friday and later went pection and approval of the health and sanitation equipment of rural schools in Deaf Smith county were ley were in Muleshoe Saturday. received here Saturday by Dr. W. F. Gabbert, county health officer, picnic Saturday, The regulations are sent out each year by Dr. J. C. Anderson, health spent Friday night and Saturday officer for the State of Texas.

According to the bulletin sent out by Dr. Anderson, health rat- in Balmorhea Monday. ings are coming to be considered Mrs. Sam Haman was shopping a big factor in school promotion in Muleshoe Friday. and the time is not far distant. Sam Laman and wife spent Sunwhen the pupils report card will day in the Marley home. contain a grade in health as well Art Haberer and wife entertainas in academic subjects. A child the Otis Burton and Roy Haberer with physical defects should have families Sunday. them corrected before entering school, it is pointed out, and after entrance into school he should be Arney News Items

sanitation which experience has rived Saturday to visit the H. E. taught are necessary for a school Ferguson home. Mrs. Lawson is a plant of any size are a safe water daughter of Mr. and Mrs. Fergusupply, sanitary tollets, good ventilation and proper heating and lighting systems. Before the opening of each school term the authorities should see that these are and a number have finished. provided, Dr. Anderson's letter

When asked concerning some of Several attended the Progressive his recommendations for the rural singing convention Sunday. schools of this county, Dr. Gabbert Mr. Gillmore return from a visit said that the first thing which to his daughter in Wheeler county should be taken into consideration last Sunday. is the water supply and the conta- Miss. Oleta Wilson spent through neglect of this very im- Miss Edna Burks went to Plainagainst state law to use a common drinking cup, yet in many places that is still done, he said. Intes- were in Happy Thursday, tinal diseases such as typhoid, dys- Mrs. G. E. Wilson and daughters entery, diarrhea and enteritis are and Mrs. John Hammon visited spread by polluted water and one Mrs. Ross Campbell Friday. drinking cup as his fellows, may home Thursday. spread his disease to almost epi- Mr. Gillmore is greatly improvdemic proportions.

"Another absolute necessity." Dr. Gabbert said, "is sanitary tollets, Properly operated chemical tollets are best, but where these cannot obtained then approved pit privies should be constructed." Plans and instructions for the erection of sanitary tollets available at Dr. Gabbert's office. Although heating and ventilation are very important items to be considered in connection with health of children, it must not be thought that expensive heating equipment is required. The teacher should take care to see that the temperature of the room is kept always at approximately 68 degress Fahrenheit, as an even temperature is more to be desired than too much warmth. Drowisness in pupils is a sign of improper ventilation, and this should always be carefully watched by the teacher. When the pupils show signs of drowisness the windows of the room should all be opened for a few minutes to allow a complete change of air in the room. Window ventilation is proper for school rooms, with windows opened at the top on one side and at the bottom on the other, using deflectors to prevent the cold air from

In regard to the lighting, state recommendations are that the area of glass windows should be about one-fifth the area of the floor. No window should be so placed that it is faced by the pupils and most of the light should come rom the left side of the pupils as they are seated. The most effective light comes from the up-

blowing directly upon the

## **BIG SQUARE**

vore dinger guests Friday of Mr. and Mrs. Ross Mick. pert spent Friday in Hereford.

School opened here on Septem oer fifth of the second second Mr. Fulmer, working on the new

## SECOND LIBERTY LOAN 41 PER CENT BONDS EXCHANGE OFFERING OF NEW TREASURY NOTES

Second Liberty Lean bonds have been called by payment on November 18th next, and no atcreet will be paid after that date.

aberer and family and

Received Here has as Sunday dinner guests Mr. and Mrs. Art Haberer and family! Roy Haberer and wife shopped

> Emerson Wyer and Milard Fin-Big Square attended the Flagg

> Herman Haberer and family in Hereford.

Mrs. Hines returned to her home

The minimum fundamentals of Adams and Butler, of Dallas, ar-

School began Monday with good attendance.

Everybody is busy sowing wheat Messrs. Shaw and Taylor were in Happy Tuesday.

gious diseases which may be spread needay night with Miss Reulah Cox.

portant health factor. It is view Monday where she will at-Messrs Wilson, Hagge and Cowin

diseased child, by using the same Chas. Hagge visited the Shaw

R. Campbell and wife visited the W. Campbell home Friday. . .

Mrs. Wilson and daughters visited the Tipton home Friday. . . Mr. Ball was here from Hereford one day last week.

Mrs. F. C. Bratcher and children spent Thursday in the Wilson home Clint Bowman and family of Amarillo visited the F. .W. Fortner home Wednesday.

Mr. and Mrs. Switzer of visited here Bunday. Mrs. R. Campbell

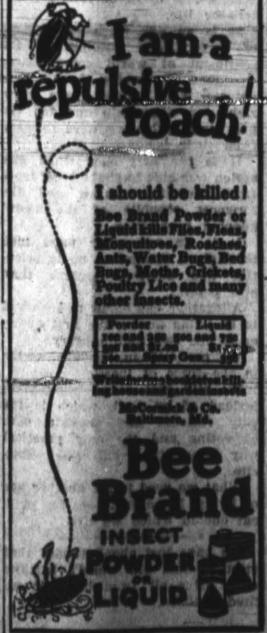
Chas, Cox Thursday, Mr. Graham called more home Thursday.

Mr. Cress and family moved to

## DONT FORGET

We won't have a booth at the fair next week, but we do want you to come in and look over our most complete line of Books, Magazines and Smokers' Supplies.

## **NEWS STAND**



bo visiting his daughter, Mrs. E. Mr. Swarts from Tulia preached at 11 o'clock last Sundya.

"Chas. Cox and daughter, Mrs. Ray Cole were in Amarillo Wed-

H. Scowin and wife visited the Claude Fox home Several from here attended vices at Kaffr Sunday.

Mr. Wilson and family visited the M. Morton home Sunday. H. E. Ferguson and family, Mrs. Jean Lawson of Dallas visited the F. W. Forner home Sunday.

M. Burks and wife spent Sunday in the Lee Hutson home. Woodrow Tipton of Plainview spent last week with M. L. Morton.



## Forewarned Is Forearmed

It is about the time of year that the promoter seeks out the prosperous farming sections, as a rich field for his endeavors The estimated annual loss in the United States, from a

manner of worthless promotion schemes, approaches the enor mous sum of one billion dollars. Most of this money is taken from the people in agricultural communities

This message to our depositors is in the nature of a friendly warning to investigate carefully any offerings made them. No matter whether the amount involved is large or small, it may mean the loss of a surplus that it has taken months or years to accumulate.

We want you to think of this bank as your business advisor and friend, and to know that we are always glad to talk over your contemplated investments.

Investigate before investing and the unscrupulous promotor will reap a slim harvest in this community.

# First National Bank



Only Chevrolet offers Bodies by Fisher at such low prices



Come in-and make your own inspection of Chevrolet coachwork. Note the smartness of its Duco colors . . . the grace of its full-crown, one-piece fend-ers . . . deep, restful seats . . . the fashionable durable upholstery ... the finely modeled Ternstedt hard ware . . . the patented Fisher VV windshield . . . and and you will learn that Chevrolet's performance

Brumley Chevrolet Co., Inc. Hereford, Texas

# GET YOUR CHRYSIER

# Winning Votes NO

The Big Triple Extra Credits Offer in The Hereford Brand's Famous \$5,000 Opportunity Club is Now On in Full Force---Right Now Is the Time When Effort Counts Most.

## 30,000 EXTRA CREDITS

Given for every new yearly subscription turned in before 9:00 p. m., Saturday, September 24.



## 150,000 EXTRA CREDITS

Given for each and every \$20.00 worth of subscriptions, either new or old, turned in before 9:00 p. m., Saturday, September 24. It is not necessary to turn in the entire \$20.00 all at one

## 50,000 EXTRA CREDITS

Given for every book of ten (10) subscriptions sold before 9:00 p. m., Saturday, September 24.



BEFORE 9 P. M. SAT., SEPT. 24th

**HURRY** HUSTLE

## NO! IT'S NOT TOO LATE TO ENTER!

## How Awards will be made

. The grand capital award, a 1928 Chrysler "62" Sedan, will be awarded to the Opportunity Club member who totals the greatest number of credits for the entire cam-

After the winner of the Chrysler has been decided. a \$200.00 Diamond Ring will be awarded to the club member having the second highest total of credits.

An \$85.00 Diamond Ring will be awarded to the club member having the third bigbest total of credits.

After the winners of the diamond rings have been decided, a \$25.00 wrist watch will be awarded to the club member having the fourth highest total of credits.

#### TWENTY PER CENT CASH COMMISSION.

Every Club member who remains active in the campaign to the finish, turning in one or more new subscriptions, together with the cash, each week from the time they start to work, and who fails to win one of the regular awards, will receive 20 per cent in cash for the gross count of their subscription sales.

Extra prises will be awarded from time to time during the various periods of the campaign for the best results and records made in each period. Watch for these.

#### HOW CREDITS ARE SECURED.

Credits cannot be purchased, and they cannot be transferred. Once issued to a club member's credit, they cannot be given to another. This rule is imperative.

There are just two ways to obtain credits. One is by clipping the free credit coupons, which appear in each issue of this paper until further notice. These compons are good for 500 credits.

The other method is through sceuring new and re-newal paid in advance subscriptions to The Hereford Brand. Credits are given in large numbers with each pay-ment according to the published schedule below. Note especially the tremendous value of big subscriptions.

#### How Subscriptions Count In Credits In the Campaign.

The fellowing scale shows the subscription rates, and the number of credits given according to the amount paid. In addition to the scale below, a bonus of 150,000 EXTRA CREDITS will be given for each \$20,00 tarned in between now and 9:00 p. m., Saturday, September 24th,

Positively no subscriptions for more than three (3) years in advance will be accepted.

#### NEW SUBSCRIPTIONS

In Deaf Smith, Randal, Castro, Bailey, Parmer and Older ham Counties, Texas, and Curry and Quay Countles, New Mexico.

One Year ..... \$2.00 Oredies Two Years \_\_\_\_\_\_ \$4.00 \_\_\_\_\_\_ 15,000 Credits \_\_\_\_\_ \$6.00 \_\_\_\_ 35,000 Credits \$2.50 per year to all other counties and states with the same schedule of credits as above,

From September 26 to October 1st a bonus of 100,000 From October 6th until October 8th a bonns of 75,000 extra credits will be issued for each \$20.00 turned in. From October 10th until October 13th a bonus of 50,000 extra credits will be issued for each \$20.00 turned in. During the last two days of the campaign, October 14th to 15th, a bonus of 25,000 extra credits will be given for each \$20,00 turned in.

# Grand Capital Award



1928 CHRYSLER "62" TWO-DOOR SEDAN Purchased from and on display at

L. W. HOUGH, Dealer

Hereford, Texas

## SECOND GRAND. AWARD



\$200.00 DIAMOND RING

Purchased from and on display at HEREFORD JEWELRY COMPANY

THIRD GRAND AWARD



\$85.00 DIAMOND RING

Purchased from and on display at HEREFORD JEWELRY COMPANY

FOURTH GRAND AWARD



\$25.00 LADIES' WRIST WATCH Purchased from and on display at HEREFORD JEWELRY COMPANY

## **Rules and Regulations**

1. Any reputable man, woman or child residing in Hereford or surrounding territory is eligible to enter the Opportunity Club and compete for an award. Nominations may be made any time during the first three periods of the campaign.

2. No employee or blood relative of any employee of this paper is eligible to enter the Opportunity Club. The manager reserves the right to reject any nomination. 3. The winners of the awards will be decided by

their total number of credits, being represented by ballots issued on subscriptions and coupons clipped from the

Club members are not confined to their own particular town or community in which to secure subscriptions, but may take orders anywhere in this section or for that matter, anywhere in the United States.

5. Cash must accompany all orders where credits are issued. There will he no exception to this rule. Ch members are allowed to collect subscriptions and renewals as well as entirely new subscriptions, and credits will be

6. Credits are issued on subscriptions. They cost the subscriber nothing extra. Subscribers should ask for credits when paying their subscriptions.

7. Credits cannot be purchased. Every cent accepted through the Opportunity Club must represent subscrip-

8. Credits are not transferable. Club members can-not withdraw in favor of others. Should a club member withdraw from the race his or her credits will be cancelled. Neither will it be permissable for one to give or transfer subscriptions to another. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the Club Manager.

9. Any collusion on the part of club members to nullify competion, or any other combination, arrangement or effort, to the detriment of club members or this newspaper will not be tolerated. Any club member entering into or taking part in such an agreement, arrangement, or effort will forfeit all right to an award or commission.

10. Any ballots issued on subscriptions may be held in reserve and cast at the discretion of the club member. The printed coupons appearing from week to week in the paper must be voted before they expire, according to the date printed thereon.

11. In the event of a tie for any of the awards, awards identically alike will be made to members. 12. In case of typographical or other errors, it is understood that neither the publisher nor Club Managers shall be held responsible, except for the necessary correc-

tion of same.

13. No statement, assertion, or promise, either written or verbal, made by any solicitor, agent or club member will be recognized by the publishers or the Club

14. Every Club member is an authorized agent of this paper and as such may collect subscription payments from present as well as new subscripers.

15. Extensions of subscriptions will receive credits according to the schedule in effect when the first subscription was paid, except that no extension credit will be given in the final period.

16. It is distinctly understood and agreed that club nembers will be responsible for all money collected and that they will remit such amount in full at frequent intervals, or on demand of the club manager.

17. There will be several big prizes awarded, besides a 20 per cent cash commission to all ACTIVE nonprize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to an award or commission.

18. The publishers guarantee fair and impartial treatment of all club members, but should any question arise the decision of the club manager will be absolute and final.

19. Thirty thousand extra credits will be given on each new yearly subscription during the first period of the campaign. Opportunity credit coupons will be issued from time to time during the first period. There will be no charge or extra credits given with the exception of those mentioned in this announcement.

20. The campaign closes October 15. 21. All extra ballots will be issued at the close of

22. All matter contained in this issue pertaining to the contest hereby becomes a part of the rules and regulations. The right is herewith reserved by the management and the publishers to amend, revise or add to these rules and regulations and also to offer extra or additional awards to club members for their efforts and to add advertising and job printing sales.

IN ACCEPTING NOMINATIONS, CLUB MEMBERS AGREE TO ABIDE BY THE ABOVE RULES.

### Use this blank to enter the Opportunity Club:

## My Entry Blank The He

ereford	Brand	Opportunity	Clul
			4.4

To Club Manager, The Brand: Please poor as a member of "THE OPPORTUNITY CLUB"

This blank counts 2,000 Bonus Credits. Only one nomination will be credited to a member. If so requested, the nominator's name will not be divulged. You may nominate your-self or some friend, if you wish, by simply filling out the blank and sending same to the Club Manager.

## Use this blank with your first subscription:

My First Subscription

Good for 10,000 Extra Credits

Accompanied by the nomination blank and your first subscription, this coupon will start you in the race for those magnificent prizes with a total of more than 12,000 credits. This coupon may be used only once, and is valid only when accompanied by a subscription remittance.

Name of Subscriber \_\_\_

BONUS CREDITS

Cash must accompany this coupon. When sent in with the Nomination Blank it will start you off with 12,000 credits.

pportunity Club Manager

## Come to the Free Fair \* FREE!! A BALLOON OR LEAD PENCIL

GIVEN TO EACH CHILD PURCHASING SCHOOL SUPPLIES FROM US. PURCHASE MUST CONTAIN AT LEAST FOUR OF THE FOLLOWING ARTICLES

Lead Pencils School Bags Book Straps Pencil Sharpeners Pencil Boxes Rubber Erasers

Art Gum Erasers Colored Map Pencils Large Primary Pencils Practical Drawing Pencil Fountain Pen Inks Pen points Pen Staffs

Rulers Wax Cravon FOUNTAIN PENS Compasses Paste

LOOSE LEAF PAPER NOTE BOOK COVERS

Dictionaries Art Paper Construction Paper

Water Colors Masterpiece Pencil Tablets Masterpiece Drawing Tablets Masterpiece Composition Books Masterpiece Music Books

Masterpiece Spelling Tablets Masterpiece Writing Tablets. Masterpiece Poeket Note Books Masterpiece Theme Tablets Masterpiece Loose Leaf Paper AND MANY OTHER NEEDED SCHOOL ARTICLES

BALLOONS GIVEN FREE, BEGINNING SEPTEMBER 12th, AS LONG AS THEY LAST.

Hereford, Texas

## CITY DRUG STORE

HEADQUARTERS FOR SCHOOL SUPPLIES

Friona, Texas



Mr. and Mrs. W. L. Pickett and family were in Amarillo Thurs-

Mrs. Sally Garner, son, Lewis, and daughter, Mrs. Chas. Ingram and Mr. Ingram, who have been wigiting at the home of Mrs. N. M. Pitton, left for their home in Mineral Wells Saturday.

Mrs. S. E. Niblo, of Los Angeles, California, arrived here Saturday for an extended visit at the home of her daughter, Mrs. E. C. Eubanks.

Buy fresh vegetables direct from se grower by driving one mile south of town, big yellow house. lande will pull them for you, seasonable charges..

Chas J. Paddock left last week for Jackson, Mich., where he was called by the serious illness of his

market all of my land in Deaf from a motor trip to Southern Texsmith county. F. P. CLARK, Rt. 1; Box 33, Roswell, N. M. 34-3t

Weather forecast-Next week will be a FAIR WEEK in Hereford. No tire chains will be needed if you fit your car with Brunswicks. RICE sells them (accent on the "sells").

Rout the smut in your seed wheat by treating with our Copper Corbonate. It means many dollars difference to you. CLARK'S DRUG STORE.



HEREFORD, TEXAS

FRIDAY AND SATURDAY SEPTEMBER 16-17

"Rookies"

Dane and Geo. K. Arthur MONDAY AND TUESDAY

SEPTEMBER 19-20

"The Sea Tiger"

WEDNESDAY AND THURSDAY SEPTEMBER 21-22

MILTON SILLS

"His Dog"

JOSEPH SCHILDKRAUT

FRIDAY AND SATURDAY SEPTEMBER 23-24 WILLIAM HAINES AND SALLY O'NEIL

"Slide, Kelly, Slide"

TIME OF SHOWS: 7:30-9:00 P. M.

rome, and daughter, Virginia, re-community has moved to Hereford morning from a two-day business turned Friday to their home in to attend high school this winter, trip to Plainview. Weatherford, Texas, after a visit He will be employed at the Square of several days with Mr. Kerby, who is now in Hereford superintending the erection of his store tending the erection of his store been in Excelsior Springs, Missouth and the same time hear a number of excellent addresses Saturday night, for the past three months, respectively.

Deal Produce Company.

Deal Produce Company.

Deal Produce Company.

Deal Produce Company.

I am back in Hereford and an opportunity to brush up on their can obtain from us X-rayed golf balls, with guaranteed round cores? Edgar Webb, who has been in Excelsior Springs, Missouth at the same time hear a number of excellent addresses Saturday night, September 17, it was announced ment. FLORENCE B. MILLER, D. in the city the Kerby family occupied apartments in the home of Mrs. E. J. Williams.

for appendicitis at the County Hospital Tuesday and his condition is reported as excellent.

the largest shipment of tires received in Hereford for some time and more are following.

Miss Elizabeth Corbett left Friday for Decatur, Illinois, where she will teach school again this winter.

Modern five room apartment for rent. See L. BASKIN, or call

Edgar Johnson and son, Edgar, I hereby withdraw from the Jr., returned Friday afternoon

> For "RICE'S INSTANT TIRE SERVICE," call 28.

Miss Frances Oberthier, daugh-Nashville, Tenn., where she is enrolled at Ward-Belmont School for

Duco 7 is the correct polish cars. RICE sells it.

Fresh vegetables may be obtained any time of day by driving one mile south to Baskin Irrigated Gardens. Big yellow house, or

Radio Tubes and Batteries at CLARK'S DRUG STORE.

Circle Three and the T. E. L. Class of the First Baptist Church, will serve lunch and cold drinks during the Fair.

Big line of felts, all good colors, for ladies, misses and children. VOGELE MILLINERY PARLOR.

Fresh Hot Shots and Radio Batterles at RICE'S.

Mrs. Jennie Thompson. They were is a sophomore in Texas Tech. . accompanied home by Mrs. B. F. Wymore and grand daughter, Marfor several weeks.

and Homer Fox spent Wednesday months in Amarillo, attending the Fair.

Howard Hershey and Walter Gallev attended the Tri-State Fair at Amarillo Tuesday.

FOR SALE-One 12-hole Emerson wheat drill, J. C.

\*\*\*\*\*\*\*\*\*\*\*\*

Deal Produce Company.

Miss Love has been spending the Hal Bruner was operated on summer in Hereford at the home of her grandparents, Mr. and Mrs. A. W. Chandler.

Circle Three and the T. E. L. In preparation for the big FAIR Class of the First Baptist Church, in today's paper. A stroke of the

> LIBERAL REWARD—Will be paid The telephone number is 30for two keys, postoffice and store, just call for the Campaign Manalost September 5. Return to The Brand office.

Frank Barber was in Lockney Monday on business.

For your office or school room W. Gregg, of Hereford. work or for your personal corresdence use a Parker or Water-DRUG STORE has them.

Eight friends of Miss Mary At CLARK'S DRUG STORE. Christine Bruner attended a ·line ter of Mr. and Mrs. F. H. Ober. party in her honor last night. The thier, left Thursday for Paris, Tex. party included Misses Virginia as for a visit with her sister, Mrs. Stovall, Pauline Wilson, Norma Dewey Lawrence, From Paris, Powelson, Vondell Brooks, Veda Miss Oberthier will go direct to Hicks, Ruth Conkwright, Lajuna Hanna and Ina Mae Hastings.

rillo, arrived today to accompany Dealer. her cousin, Miss Mary Christine for Duco and Lacquer finished Bruner to Belton, Texas, where they are both enrolled in Baylor

> J. M. Gillland went to Hollene New Mexico Monday.

Odice Bulls is working as ex- ings, of Dimmitt. tra man at the Texaco Filling Station this week in the absence of W. J. Smith who is a member of the official band at the Tri-State Fair at Amarillo.

Full line of pattern hats just arrived. VOGELE MILLINERY PARLOR.

John McClendon, of the City Drug Store has gone to Friona where he will work at the Friona branch of the drug store, His place here will be taken temporarily by Artis Russell, who has been Miss Blanche Wymore, Mrs. Scott employed for some time at the Sparks and son, Wendell, visited Friona store. Russell will leave from Saturday to Tuesday with this month for Lubbock where be

Mrs. John H. Patton and son, jorie, who have been visiting here Billy, returned Friday from Winchester, Kentucky, where they have been visiting Mrs. Patton's mother, Mmes, M. A. Fox, Glen Webber Mrs. J. D. Lisle, for the past

> Mr. and Mrs. Jim Black were Canyon visitors Sunday.

Dr. and Mrs. J. W. Hendrix left Friday for a visit with relatives in Munday, Texas.

A CONTRACTOR OF THE PARTY OF TH

Mrs. J. B. Kerby and son, Je- Irvin Reeves of the Progressive, Judge L. C. Penry returned this Hereford Masons Will

Miss Vesta Goad, Mrs. H. Full-Miss Alberta Love left Sunday wood and Walter Tice drove out for her home in Tucson, Arizona. west of town for a picnic Sunday afternoon.

> Miss Lucille Megert spent Fri day shopping in Amarillo.

"The "entry blank" appears again In preparation for the big FAIR class of the land cold drinks shears and you can have a start of live was injured while on the tour it in TODAY and get the details.

Mr. and Mrs. F. C. Ackerman, of

For Sale—Seed wheat, absolutely Northern Pennsylvania, spent last free from Johnson grass, \$1.50 per week visiting at the home of Mr. bushel. BRUMLEY AND NEAL and Mrs. H. B. Webb. They were 34-tf on their way to California.

> Judge and Mrs. Clyde Wright of Silverton spent Sunday at the home of Mrs. Wright's father, A.

A good looking purse is a n man Fountain Pen. CLARK'S essary part of your costume. See our Cordovan, hand-tooled leather ones before you make your choice.

The CHRYSLER "62" is the Grand Prize in The Brand's subscription drive. There are a score of good reasons why this magnificent car was chosen. If you ride in it just once you won't need any salesmanship talk!-you will un-Miss Thelma Nelson, of Ama- derstand L. W. HOUGH, Local,

> Mr. and Mrs. Eschol Wright, who were married at Dimmitt Sunday, September 4, moved to Here- expects to take his Master's Deford this week and are making gree in animal husbandry at Ames their home at the Mrs. Edna Ray University. home here. Before her marriage Mrs. Wright was Miss Gladys Hast-

> Buy fresh vegetables daily at ifornia, arrived here last night for Baskin Irrigated Gardens, one mile south of town. Drive out and get them fresh and cheap.

Mrs. George Guinn and daughter. Frances, left today for Los Ange- paper in Laredo in 1872. les and other cities in California. Miss Gulun will study music in Los Angeles this winter and her mother will visit with some of her other daughters in Califronia.

"62" model. One ride in it and you are a CHRYSLER booster for Hfe! Street. L. W. HOUGH, Local Dealer.

Sewing done at a reasonable price. MRS J. M. ASHLOCK

Ballard Rountree was in Hereford Monday on his way, to Amarillo from points in Nevada, Oregon and California. Mr. Rountree will be remembered by the people of Hereford in his former capacity as linotype operator at The Brand

Mrs. George Garrison and nephew Andrew Lee and Mrs. L. C. Penry

The Brand's Opportunity Club announcement about the OHRYS-LER "62" has certainly started something! They all want one and they all want to see it! Have YOU given this great car the Once Over? You are next. L. W. HOUGH, Agent.

George L. Barber, of Emporia, Kansas, is visiting at the home of his brother, Col. Ray Barber, He s in Heretora I buying cattle.

Wednesday for Austin where she will enter the State University. Miss Penry will be enrolled as a pre law student for two years, af-ter which she will enter the School of Law. She is working for the degree of L. L. B.

Miss Inez Ricketts and sister, Mrs Maude Davidson, spent three days visiting in Amarillo this

in Amarillo.

## Hear Visitors Saturday Penry.

Why penalize yourselves several Masons of Hereford will be given today by Sank Ramey, Worshipful C., Resident Office Phone 150. Master here.

> A number of members of the committee on Masonic service and education are making a tour of the Panhandle now, Ramey said, and will be here Saturday.

> According to Mr. Ramey, the lodge is especially fortunate in having scheduled an address by who was injured while on the tour about two weeks ago.

#### Annual Student Exedus Commences This Week

Already the annual fall exodus of students has begun and those who have not gone yet are pack-ing trunks and looking forward to the pleasures of another acade-

This morning a group of Hereford boys left by automobile for College Station and the A. & M. College, Included were Homer Thompson, Jess Russell, Paul Wilson, John L. Wilson, Gordon Witherspoon and J. C. Gilbreath.

Miss Mary Christine Bruner leaves today for Baylor College. Most of the others who will attend school this fall will not leave until next week.

#### VERNOR CURTIS HERE

Vernor Curtis arrived in Hereford Sunday for a short visit at the home of his parents, Mr. and Mrs. O. O. Curtis. He will be here until Saturday when he will leave for Ames, Iowa, where he

#### OLD NEWSPAPERMAN HERE

J. H. Tucker, of San Diego, Cala short visit at the home of his cousin, Mrs. E. B. Black.

Mr. Tucker was in the newspaper business in Texas from 1869 to 1906. He published the first news-

#### BIG DISCOUNT SALE

Friday, September 16, to September 24. All trimmed hats and felts at 25 per cent discount, New The woods are full of new cars, bats just received. A nice line to but there is only ONE CHRYSLER select from. See these bargains. MRS. HEIFNER, East Third

Quick Job Service at The Brand

visited last week with Mrs. L. C. son, George L., and Mrs. Roy Jow-

ell were in Amarillo Saturday.

See or Phone Mrs. Nettie Price Slate

Flowers of any kind

50c

## MARCELLING HAIR CUTTING, 50c

Mrs. Sam Hutson AT SPROWLS-CRONEN & COMPANY



## What Would a Hi-Jacker Want With Your Check Book?

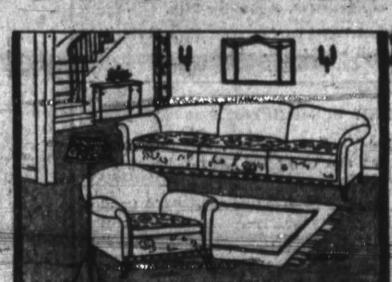
He couldn't use it so if you keep your money in a checking account, all the thief or robber could get would be a book of blank checks. Yet they represent REAL MONEY to you! Could anything be safer-or more convenient?

Western National Bank

"There Is No Substitute for Safety"

## LIVING ROOM GROUPS

\$



Anyone planning on furnishing a new home, or refurnishing their present living room, should take advantage of this offering of high grade living room sets at moderate prices.

QUALITY OF EACH SET IS FULLY GUARANTEED

Visit us next week while attending the Deaf Smith County Fair.

Get It With a HADA

"Harmonated Reception" all of the time. And they satisfy!

Corner Drug Dependable Druggist

VISIT THE HEREFORD FREE FAIR

# THE CARAVAN Will Soon Be HERE

This Space

## Dimmitt Castro County News

DIMMITT, September 13.—Much tember 30th and October 1.

for the past week. ene, has been visiting her sister.

Mrs. Lewis Allen. Rankin Reynolds and Ray Cowpert left Sunday for Lubbock where they will enter Tech Col- Wednesday.

Big Square community. Clyde Shuford went to Amarillo

party of four end enjoyed a hunt last Wednesday afternoon. luring the week end. Mr. and Mrs. G. W. Baxter and

grand daughter, Marinel Carson left Monday morning for Lamess

trip to Flagg Monday. W. L. Sickles and family of Panhandle and Lee Posey and family lotored to Lakeview Sunday. A large crowd attended the so

cial given by the P. T. A. on the lawn at the home of Mrs. W. A. Murphy last Friday evening. A after which games were enjoyed Ice cream and cake were served.

At last the railroad is begininterest is being taken in the prep- ning to see possible, for the conaration for the County Fair, Sep- struction camps are here and work has begun on the grade at this D. S. Bruton has been quite ill point. The company has promised fast work on this part of the Miss Lakie Watts, of near Abi- line as there is very little grading

C. C. Reynolds and Mrs. Joe Golson made a trip to Plainview last

Rev. and Mrs. Eugene Naugle the week end in the home of her day afternoon from a short visit brother and Mrs. Ray Haberer of with relatives and friends in New Mexico. They report a fine trip.

A large crowd attended the last Tuesday where he joined a funeral of G. T. Abbott, Jr., here had been in ill health for some time and had been in the hospital

Walter Fowler is visiting in

family spent Sunday in Hereford. ment for ear trouble

In the suit of condemnation here last week the court allowed J. W. Alexander \$1,000.

## **West-Way Items**

Westway school opened Monday with forty-eight enrolled. About Tuesday afternoon. twenty-five parents were there for the opening exercises. Indications are for a good school year. Ellis; Wilson and Finis Short are truck

The teachers, Mr. and Mrs. ichon, Mrs. S. C. Huckabay and Reeve and Miss Myers visited in the Hartman home Sunday afternoon and ate watermelon

Mr. and Mrs. Frank Bell of Miss Ruth Joy Haberer spent and daughter returned last Mon- Hereford and Mr. and Mrs. G. P. Owen motored to Lazbuddy Sun-

Rev. Cloyd preached a fine sermon here Sunday and we look forward to his coming again.

Most of the Westway women are canning these days. Mmes. Owens and Jacobs canned forty-two quarts of peas Tuesday.

Mr. and Mrs. Pierce took their Mr. and Mrs. J. R. Hastings and tor Tuesday and he is taking treat

## REWARD!

-We will pay Three Hundred Dollars for information leading to the arrest and conviction of any, one stealing our cattle.

LANDERGIN BROS CO.



### **Delicious Bacon**

Texas Meat Market HONE 353-WE DELIVE



SHOES

MEN'S WEAR Come to

Mr. and Mrs. Ernest Jones visit-in Amarillo Friday with Mrs.

little daughters were dinner guests of Mrs. Cliff Ramsey Sunday. Mr. and Mcs. W. T. Summers attended singing at Sunnyside Sun-

day afternoon. H. Payne and children returned last week from a visit with

Mrs. Casler spent Tuesday afternoon with Mrs. Sid Shefney.

Tuesday, September 5, Mr. Dunkle. of Hereford, county agent for Deaf Smith county, came out to Flagg and judged the twenty-seven farm crops contest given by C. T. Herring, of Amarillo. The following were prize winners: Monroe Gilmore, first prize, \$50,00; Newt Arms, second, \$30.00; W. T. Summers, third, \$20.00. .. For gardens, Mrs. Cliff Ramsey, first, \$25.00; Mrs. W. C. Cassedy, second, \$15;

Mrs. Cecil Thomas and Mrs. Birdwell and Mrs. Arms and Dixon spent several days last week canning more than two hundred jars of vegetables. They met with Mrs. Horace Ballow Friday and

twenty members enrolled and us-

Several of our community are for our community.

## CLUB.

Last Friday Mrs. Louis Huck-

Roll Call-Suggestions for improvement of our school.

Sunday with Mr. and Mrs. Reed

Onr co-operation and duty to-

and simplicity.

was enjoyed and refreshments of ice cream and cake enjoyed. The of Mrs. Ray Johnson on Tuesday, September 20th. Every member is especially urged to be present

MRS. RAY L. JOHNSON.

## Flagg News.

lones' sister.

Mr. and Mrs. Newt Armes and

relatives in Oklahoma.

Mrs. Fulmer made a business

trip to Hereford Friday. Mrs. Will Arms, third; \$10.00. .

spent the day canning. .

The Ladies' Aid met Thursday afternoon at the church with twelve members present. Members of the society are grateful for the many benefits derived in and through the organization. We have nally have good attendance. Judge Avery of Dimmitt happened our way last week and gave us a very encouraging talk which was enjoyed by all present.

making preparations for the Castro County Fair as we hope to have a community exhibit. Let all who are interested see Mrs. Monroe Bain as she is representative Mr. and Mrs. J. M. Gay are

the parents of a boy, born Sep-

## SUMMERFIELD COMMUNITY

ert was hostess to the Community Club. Mrs. Cannon was leader of the following program on community service for the child:

Community responsibility toward

Gilliand, is staying there and he and Ulys Pierce are attending the ward school teachers in our com-Mrs. Hartman visited Mrs. Nunn

After the program a social hour

next meeting will be at the home as there are several important matters to discuss.

## **SKELTON'S** VARIETY STORE

Come to the Fair, September 22, 23 and 24

We Are Proud of

Deaf Smith

County!

WINNER OF FIRST PRIZE AT

THE TRI-STATE FAIR!

-Next week is Fair Week in Hereford and

we want every person who visits the Fair to

pay us a call. We have just received lots of

new items and a complete stock of the regular

lines. We keep our selling costs low and can

always save you money on standard merchan-

Come to the Fair, September 22, 23 and 24.

Come to the Fair, September 22, 23 and 24.

## Visit The Hereford Free Fair

and while here VISIT THE TEXAS FILLING STATION and fill your car with Texaco Gas and Oil.

Run your car on our rack and let us give it a GOOD GREASING. Texas Filling

> Station M. D. WOMBLE, Agent

Come to the Fair, September 22, 23 and 24.

FOR QUICK JOB SERVICE SEE THE BRAI

## ATTENTION, HOG FEEDERS

The weight of hogs which the packers want is changing now, as it always does about this time of the year. During the hot summer months the small hogs weighing from 125 to 160 pounds, were the top hogs. If you will notice the papers now you will see that the 180 to 210 pound hog is bringing the most money. So, you see, it will pay you to make them that weight.

It will also pay you to bring them to my pens on Thursday and Pitlay and get the high dollar for them. I don't do much drivin over the country begging you to see me your hogs. That costs money and somebody must pay for it.

Pounds and dollars is what you want, and what I am prepared to give you.

Yours for Honest Weights and Square Dealing,

## REAL ESTATE CITY—FARM—RANCHES

Priced to Sell. Real Estate Loans.

Mr. and Mrs. Gilliland spent

Ewell Hawton a cousin of Mrs.

Mr. and Mrs. Herman Gray have

Miss Alleen Chandler is stay

ing with Mr. and Mrs. Will Gil-

breath at Hollene, New Mexico,

Brand Want Ads Get Results.

gone to Nebraska on a trip.

Williams in Hereford.

Hereford school,

and going to school.

& RICKETTS HILL Phone 358



Meet Us At the BIG DEAF SMITH COUNTY FREE FAIR **NEXT WEEK!** 

West Texas Feed & Seed Co.

You Want a Farm Loan You Want a Building and Loan Co. Loan, You Want a Bond

You want a Fire Insurance Policy Come and Talk It Over With

hone No. 7

the insurance man

Womble Moves City for Winter

Womble plan to spend weeks by the Rev. Thurman Morthat their daughter, La 3, Miss Virgie Atchiev and Homer the has finished the school Denson Hill were married at the irview, may have the benefit

Rev. Morgan Performs Quiet Ceremonies Here

There very quiet wedding cereby Mr. monies, attended only by immed-T. Womble, of Fair- late friends and relatives of the nity, as their reason couples being married, were perring here last Sunday, Mr. formed here within the last two

home of the bride two miles north of Summerfield. On the same day Womble, who is a brother of Miss Esther Rice and Ray Estes convenes at Tulia September 20, 21 b. Womble, is well-known in Smith were married. Miss Bols and 22. A large delegation will go region. He has been ranch- Parker and J. E. Dyers were mar- from here, Those who have already art of the country for ried by Rev. Mr. Morgan on Friday, September 9, The latter two ceremonies

of the buyer.

300 - People - 300

BEST THAT EVER CAME TO HEREFORD.

10-Big Shows-10

Largest Amusement Enterprise Ever to Exhibit In Deaf Smith County.

25—Novelty Concessions—25 4—Riding Devices—4

Merry-Go-Round, Ferris Wheel, Mix-Up, Fairy Swing.

#### FEATURING MADAM ESTELLE

An internationally known Mentaleste, who answers my question asked her and reveals hidden facts. rvelous feature. Madam Estelle puzzles scientists m coast to coast; wno cannot understand how she can answer correctly and immediately any question that ay be asked of her. Come prepared to ask what you want to know.

Madam Estelle will call you by name. She will tell what you want to know about.

## DARE - DEVIL Motorcycle Rides

THEETIC STADIUM-Featuring good boxing and wrestling matches, in which all challenges will be accepted.
WATIAN SHOW—With a troupe of real Hawalian singer ANY OTHER ATTRACTIONS.

> Hear the New \$5,000 Calliphone. Free Concerts Un the Streets.

FREE PARKING SPACE FOR CARS.

DAYS AND 6 NIGHTS OF FUN

MONDAY TILL SATURDAY.

## Baptists Send Delegation To Memphis Meet

Seven delegates from the Hereford Baptist church attended the annual Panhandle District Sunday School and B. Y. P. U. convention held last Thursday and Friday at Memphis, Texas.

Those who were present from here included Rev. V. M. Cloyd, Ernest Hartman, Mr. and Mrs. A. O. Thompson and daughters, Margaret and Ruby, and Miss Betty

Mr. Thompson was one of the speakers on the convention program, making the response to the welcome address. Hev. Cloyd was elected as vice president of the B. Y. P. U. convention for 1928 which meets at Paducah April 12 and 18.

The next meeting of importance wegnesday night. to which the attention of local Baptists is called, Rey. Cloyd said, is the Associational meeting which convenes at Tulia September 20, 21 from here, Those who have already been officially elected are Rev. and Mrs. Cloyd, A. O. Thompson, Mrs. H. W. E. Hicks, Mrs. H. G. Conkwright, Mrs. J. E. McMillin and And Si Orr.

Because of the belief that the

A certain percentage of the alco-iof seized and confiscated by the Was setting in the east; not seized and confiscated by the federal prohibition forces is being And the little fishes in the tree turned to the U. S. Postal service Were huddled in their nest. "to be used," it is said, "chiefly an antifreeze in postal automoblie trucks," it is said,



Pound of Lead is No Heavier than a Pound of Feathers . . . but a severe loss to the business man or Individual Property Owner, whether from flood, windstorm, or fire, may weigh heavier than anything else in the worldif it is not insured. The business of this agency is to insure property against such losses. Let's talk it

PLAINS INSURANCE AGENCY John Patton - - Manager Hereford, Texas.

A large crowd was present for B, Y. P. U. Sunday, and a light attendance was noted at Sunday

A number of our singers went to the convention at Progressive. bonored Wednesday by a shower Hereford C given by the young p

J. B. Harlow and wife visited at Westway Sunday Lee Kendall and wife spent Sun-

night in the Ky Lawrence Mrs. Walter Hawkins spent Tues-

Miss Myrtle Smith spent Sunday afternoon with Miss Annie Lance. Mrs. Nance of Lockney is visitir. and Mrs. Jay Avens and family Wednesday night. Mr. and Mrs. I

souls of ancestors are transferred And the rain was snowing fast, to children, Eskimo natives do not publish their offspring.

And the rain was snowing fast, A lone barefoot boy with shoes on Stood there sitting on the grass. It was a summer's day that winter

The dark moon shining bright, . And everything that you could see Was hidden out of sight.

"Holy smeke!" the preacher shout-

In the rain he lost his hair, Now his head resembles heaven For there is no parting there, -Author Escaped.

Oscar Hans-"How long have you been sick?" Chas, Arant-"All my life; was even born in a hospital."

Mary Lou-"Do you really be-lieve that sardines are healthy?" Cecil-"I never heard one com

According to Arthur Koenler, specialist in wood structure, there are more than sixty different species of timber that have at one time or another been put on the market under the name of ma-

Ladies

Visit Hereford's Free Fair

SEPTEMBER 22, 23 AND 24

and have a Facial, Shampoo and Marcel at

Mabel's Beauty Parlor

Phone 116.

NOW IS YOUR CHANCE!

For a long time now you've been intending to speak to us about that little repair job. When

you come in to the Fair next week, drop on

over and let us figure on it. Remember, we

are equipped to repair your combine or any

HEREFORD SHEET METAL WORKS

Our Office Your Headquarters.

This Agency asks you, frankly, are you under insured? To

make certain, take a minute to figure what it will cost to rebuild your property, or refurnish your home, after a disastrous

are. Compare that sum with the amount of your present fire insurance. If it is insufficient to provide money for com-

plete restoration, it would be well to tell this agency to in-

crease your policy at once. (There are two fires every minute somewhere.) While everything costs about 82 per cent more

than it did a few years ago, fire insurance can be provided

RALPH BARNETT, Manager

HEREFORD INSURANCE AGENCY

to rune

Phone 273

for less than any period in ten years.

of your other machinery.

## **Luncheon Called Unique Meeting**

ident A. O. Thompson as a "unique" meeting took place Monday Mr. and Mrs. Denson Hill were at the regular luncheon of the "In the first place said, "every item of this excellent lunch was grown right here in lifereford, which speaks mighty well for the fame of this region as

have arranged an county property of Dear Smith county property of Dear Smith county property of the world rillo and that f

would not close their stores "Hereford Day," September 14,and

L. Ashbrook made a short on street lighting in which objections which have been offer of this important development. The sprinkling rain was pouring President Thompson was authoriz-

While the organ peeled potatoes son, of Peotone, Illinois, both gave Lard was rendered by the choir, short talks, and Miss Nell E. Dean While the sexton rang the dishray formerly of Oklahoma City, gave a humorous reading, "I Doubt lit." Miss Dean expects to make her home in Hereford, she said,

be in the hands of the Deaf Smith County Free Fair committee, it was announced. It will be held at the Stockman's Cafe.

#### Here League Against Theft Discussed

this country must stop! That is the verdict of farmers and breeders in Deaf Smith county who are beginning to take the necessary steps toward the formation of an anti-thief league for the purpose of doing away with this

menace to profitable farming.

Under the leadership of County Agent R. O. Dunkle, steps have already been taken to include the farmers of this county in the fivecounty anti-thief organization having headquarters at Amarillo. According to Mr. Dunkie, such co-operation with the larger organization is a fine thing, but it can never supplant the presence of a

league within the county itself. Capper's Farmer, a weekly farm magazine published at Topeka Kansas, some time ago began to help farmers in Kansas and Ne-braska fight the menace and its influence has spread over the entire country. It furnishes free of charge posters, warning signs and other advertising material for use in the anti thief leagues.

Mr. Dunkle has received a number of these posters which will be distributed at once when the organisation here is strong enough to back up its threats with actual punishment for the offenders.

According to Mr. Dunkle, membership in such an organization may be obtained at very small cost to the individual farmer and this small cost is insignificant in view of the protection afforded. A strong county anti-thief associaion means security to you and your neighbors, Mr. Dunkle says, and membership certainly pays big

Leader, Bessie Megert Prayer, Nina Crawford. Scripture, 2 Peter 2:1-3. Phil. 4:8, Thomas Elliston.

Song No. 10 What type of pictures would

Can we attend a bad movie and only the good side? Harry

at way of keeping them there.

Good Fellowship Clas

sleep better. For over 25 years

urday, October 1, 1927, to at

per share

will give par

INCLUDING SATURDAY, THE 17th

As an especial inducement to visit our store, we are offering the following reductions for the three days of Deaf Smith County Fair:

100 Pounds \$6.85 CANE SUGAR 25 bags P. & G. \$1.00 SOAP ---

12 Cans Van Camp's \$1.00 PORK AND BEANS, No. 2 \_

2 Packages Kellogg's Corn Flakes 25c or POST TOASTIES \_\_\_\_ 4 pounds Pea Berry \$1.00

Nothing Charged at These Prices.

COFFEE

## Williams Brothers

Phones 128-267



Don't come unless you understand him that we are expecting a visit from you wante you are in town. We won't ury to "make" you buy anything, either, Come on in and see us.

-Besides the most complete line of Hardware in town, we specialize in the "Service that Satisfies."

# ome To The

GAS, OIL AND TIRES

will have a complete display of Chevrole

(INCORPORATED)

B. E. BRUMLEY, Manager. oding Storens Daysun the

Branch Railroad

citizens of Pampa considto the Clinton and Oklaho- the shops.

to build a branch line from Cheyenre, Okla., to Pampa.

Construction on the road is y will become a reality soon miles long. Although the main oflearned recently when the fices are located in Clinton, Okla- forming thrilling stunts, trained for three days before it was dis-Commerce Commission homa, Pampa is making a bid for acrobats and dozens of side-show covered.

# Ray Barber

Pure Bred Live Stock and Farm Sales

knowledge of Values Enables Me to Render Efficient Service.

PHONE 241

ave Your Sale Dates With Hereford Brand. Hereford, Texas.

While at the

FAIR

Remember the

Stockman's Cafe

HOME OF GOOD EATS

REASONABLY PRICED ROOMS

Just a Step from the Fair Pavilion

## on Display at the Ka Station

We are open for business and are buying ggs highest price and honest test Located in the Groceteria. Give a trial.

MRS. A. A. ROCERS AND REED

# Brings Carnival

smith County Free Fair to be held in Hereford September 22, 23 and owner 24, it was announced today by

According to Mr. Fox the enter- rival of the fire fighters. trinment committee went to no lit-tle trouble and expense to secure this attraction which is known as the Alame Exposition Shows. To Remain a Corpse found in this show, Mr. Fox said, just won't die. At least that is A. R. Wright, advance man for the impression which Joe George.

I without publishing any of the ments had been made for his funerblatant falsehoods so common to al.

next the Fair Pavilion will be it. has happened to him.

Wright stated, "with the appearance of Madam Estelle, famous mystic of the Southwest. With an almost uncanny skill, Madam Estelle, the headline attraction of the Exposition, answers all questions. Doctors at Slaton, Texa tions asked of her and reveals interested last week in a rather, one's innermost hidden thoughts," unusual case there. A five-monthssaid Wright.

the list of attractions, say those ho have witnessed the great Ala-

Pullman sleeping car receipts for 1926 were \$81,834,317—which shows that it evidently pays to Location Sought for work while others sleep.

Brand Want Ads Get Results.

## Make This Your Headquarters

OR GAS, OIL AND ALL KINDS OF MOTORISTS SUPPLIES.

When At the

**MAGNOLIA** FILLING STATION

#### Fire Department Called to Small Blaze Saturday THE STATE OF TEXAS

tivity, the Hereford fire department received its first call in more than a month last Saturday morn-

About seven o'clock in the morn Texas as the "most stupendous ing they were called to extinguish carnival and exposition show in a small blaze in an Essex Coach this state" will be here all of next belonging to Tom Woods, west of Farris, deceased, filed with said

Quick work on the part of the owner of the car and his friends prevented any damage other than Homer K. Fox, superintendent in slightly scorched wood work. The blaze was put out before the ar-

## Carthage Man Refuses

rous in the country are to be Canthage, Texas, has a man who Tuesday. He is enthusiastic about relatives. Twice now George has the prospects for the carnival and been pronounced dead by dectors and come to life after all arrange-

res class of shows," Mr. Last week he was hurt in an said, "I can safely say automobile accident so severely he that our company has won appear was pronounced dead. Funeral ar-val everywhere that it has play-rangements were made and about ed in Texas and that our hundreds that time George began to show of requests for return engagements signs of life. Within a few minreal high class entertainment to slitting up talking to friends. This to the people of Hereford." was the second time within the last The show, which will be located few years that a similar occurrence

lumined at night by thousands of Friends feel that this revivisietric lights, presenting a glams cation business has gone just about prous spectacle of a bustling and far enough and indications are attractive tent city. Mr. Wright that Mr. George will have a hard time getting any attention at all "Something new and different is when he really does decide to shuf-be presented in Hereford," Mr. fle this mortal coil.

## Open Pin In Throat

old baby swallowed an open safety Baredevil motorcycle riders per- pin which remained in its throat

A local physician removed the pin, but it had set up an infection and the infant was taken to the sanitarium at Lubbock for

## Floydada Post Office

According to the postmaster there, office has outgrown its presquarters and the volume of business handled has fifty per cent in the past five years, According to Post Office Inspector A. S. Page, who was in Floydada last week, at least a fortyfive foot increase in floor space is necessary to take care of the business. Blds are now being received there for new locations which may be leased.

-the principal product being cottonwood trees. Here's an opportunity for some New York boy to go west and get into the cotton

## CITATION FOR PROBATE OF

of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once a week to the return day hereof, in some newspaper of general circulation has been continuously and regular-

## Formal Opening

The Hereford Branch of the

AMARILLO SCHOOL OF MUSIC

Thursday, September 15, 8:00 p. m.

Classes begin Monday at both Studios, located at the High School and at the home of Mrs. A. A. Foster.

Miss Elizabeth Meyer Head of Piano Department. Phone 416.

the following notice:

DEAF SMITH COUNTY. To All Persons Interested in th Estate of R. F. Farris, Deceas-

G. M. Suggs and D. F. Ashbrook have filed in the County Court of filed with said application, and 35-2t Deaf Smith County, Texas, an ap- for letters testamentary of said plication for the probate of the last will and testament of B. F. application, and for letters testa. Monday in October, A. D. 1927, the mentary of said estate of R. F. Fairls, which will be heard at the 1927, at the Court House thereof next term of said Court, commencing on the First Monday in Octo- all persons interested in said esthird day of October A. D. 1927, at the Court House thereof in Hereford, Texas, at which time all Herein fail not, but have you persons interested in said estate

Herein fail not, but have you before said Court on the first day of the next term thereof this writ. with your return thereon, showing how you have executed the same. Given under my hand and seal of said Court this the 14th day of September A. D. 1927.

plication, should they desire

SEAL) L. H. FOSTER, County Clerk and Clerk County Court, Deaf Smith County, Tex.

CITATION FOR PROBATE OF

THE STATE OF TEXAS. To the Sheriff or Any Constable of Deaf Smith County, Greeting: You are hereby commanded to rause to be published once a week for a period of ten days previous to the return day hereof, in some newspaper of general circulation published in said county, which has been continuously and regularly published in said county for a

THE STATE OF TEXAS. DEAF SMITH COUNTY. To All Persons Interested in

the following notice:

period of not less than one year,

Gladys Zion has filed in County Court of Deaf Smith County. Texas, an application for the probate of the last will and testament of said J. O. Zion, deceased, estate of J. O. Zion, which will be heard at the next term of said Court, commencing on the First same being the 3rd day of October, in Hereford, Texas, at which time

before said Court on the first day may appear and contest said ap of the next term thereof this writ, with your return thereon, showing

Estate of J. O. Zion, Deceas- how you have executed the same Given under my hand and seal of said Court this the 14th day of September A. D. 1927. (SEAL) L. H. FOSTER,

County Clerk and Clerk County Court, Deaf Smith County, Tex

WHAT?—A Square Deal WHEN?-All the Time TO WHOM?-Everyone. WHERE!-

SQUARE DEAL PRODUCE CO.

1 SYNEL Library

What better time will you have than Fair Week to come in and inspect our special, enlarged stock of tess to mir the total of the stock of

And, of course, we are offering some fine Fair Specials which it will be worth your while to investigateser bes return indragorates that he promote

Just Around the Corner from the Fair.

## Come Io The Fair

AND VISIT OUR SHOW ROOMS!

-We will have a complete line of Whippets and Willys-Knight Cars for your inspection.

We have storage space in our new fire-proof building for sale.

Whippet-Knight Motor Co. Hereford, Texas

# Come to the Fair

September 22, 23, 24

-Visit our store and see our line of New Dress Goods, Silks, Woolens, Flannels, Suitings and Wash Materials, such as Ginghams, Linens, Percales and Prints.

Our line of New Fall Hose is complete in sizes and colors.

-It's time to think of winter covers, and we have those nice, wooley Blankets. See them while in town. The Work Our

WE GIVE AW GREEN STAMPS

## NUMBER

First Presbyterian Church

JAS. T. ROSS, Pastor.

"Failures." - Who has not had them? What effer you make of them? When they came your way did they find a brave or cowardly heart? Have they any value to beings? Have they been the secret of the misfortunes in your life? The pastor of this church will talk on next Sunday morning on what to do with failures. Maybe you have some on your hands you would like to dispose of. All right, we might help you. Come and see.

Preaching services at 11 and 8. Judge Owen P. Smith at piano. Ild you hear him on last Sunday? Special selections in preludes, offertories, and postindes, will make you feel it worth while to bear him. In the evening a prelude series will open the hour of worship. What an opportunity for that apostrophe of the Psalmist to his soul, "Be Still, O Soul, and know that the Lord, he is God,"

Sunday school at 9:45, Christian Endeavor, 7:30, Woman's Missionary Society Wednesday, 4:00 p. m., Church-Nite 8:00 p. m., at which there will be a short season of exchange of enjoyments of vacations by members of this congregation. If you had a pleasant vacation during the summer come and tell us about it. By this means you may share it with others.

"Oh enter then His gates of joy, Within His court His praise proclaim.

Let thankful songs your tongues employ.

O bless and magnify his name."

#### First Christian Church

REV. THURMAN MORGAN, Pastor.

Last Sunday we had our annual roll call. The response was very gratifying. We had a nice fam- ford was in Wildorado one day

ily reunion Church school at 9:45. Weren't you proud of the large attendance last Sunday? Let us boost for

Communion and preaching service at 11 o'clock.

Junior C. E. at 6:00. Send the Juniors to this meeting. Miss Nina Crawford is a very fine teacher and leader. Senior C. E. at 7:00 o'clock.

Evening preaching services at 8 o'clock. You will enjoy this service. Come and bring your friends. You are invited to attend any and all our services.

#### First Baptist Church.

V. M. CLOYD, Pastor.

While our young folks are starting to school, now is the time for all of us to redouble our efforts in our church work. We had a full house at both hours last Sunday The pastor preached at Westway Sunday afternoon to an appreciative audience. Next Sunday afteroon he goes to Ford. .

Make your plans to attend the Associational meeting next week Services for Sunday as follows:

Sunday school at 9:45, A. O. Thompson, superintendent. Preaching servies 10:45 and 8:00

by pastor. B. Y. P. U., all ages, 7:00, C. G. Murray, director. Prayer meeting each Wednesday evening at 8 o'clock.

Toy Price and family spent Sunlay with his parents. Lee Norman visited im Allred

Sunday.

Fairview school began Monday. do, but hope to join in making this some few are reported to have will likely remain in that state. a prosperous year at an early date. grain up. Mr. and Mrs. Lawrence Womble

Alma Monroe was a visitor at and Sunday school last Sunday night.

Mrs. E. W. Curtsinger and children of near Hereford visited friends here one day last week. A number of Suday school and

B. Y. P. U. folks attended the singing convention at Progressive Sunday and report a good time with lots of good singing.

E. T. Allred and family spent Sunday in the A. R. Norman home. A number of friends and relatives spent Sunday in the W. R. McClain home.

Miss Ola Ware spent Sunday with Dovie McBroom. Loraine Daniel spent a day

week with Sadie Allred. H. J. Oglesby and family were visited Sunday night by his parents, who live at Amarillo.

J. M. Ware was in Amarillo Saturday. tives in Wildorado.

H. J. Oglesby and family were E. W. Curtsinger of near Here-

1925 ESSEX COACH

A Real Bargain!

Trade for anything and would consider extended pay-

HUBERT RIGGINS.

overhauled and new

Motor

FOR

In A-1 condition.

tires all around.

W. HENDRIX

Second Floor Lambert-Buckner Building. FREE CONSULTATION AND ANALYSIS

Visitors to the

HEREFORD

Free

quarters for

GAS, OIL AND

ACCESSORIES.

Tire Work Our

Specialty.

ABO

FILLING STATION

We Give Gold Bond Stamps

Make this your head-

Miss Pauline Lee of Amarillo visited relatives in this con

Warner Lee and family of Amarillo visited relatives here Sunday. Mr. and Mrs. Carl Bowen spent part of the past week with relain Amarillo one day last week.

Miss Mabel Curtsinger visited Edith Thomas one night last week. R. L. Campbell and family visited relatives in Amarillo Sunday. Mrs. .Campbell made a trip to

Canyon Monday. Mr. and Mrs. Ollie Grabbe spent a few hours in the W. J. McClain

home Sunday. Miss Elizabeth Ozee was taken to Amarillo Sunday afternoon, and will attend school there.

## Wildorado.

Having had very little rain lately, the farmers are getting in a

spent Sunday with Mr. and Mrs. tive quiet the past two weeks, hav- M., this week. length of time.

M. E. church here met with Mrs. Wildorado Garage. Carl. Fuqua last meeting. The Missionary ladies served lunch and the school.

and took in a nice sum.

Mrs. J. F. Sausing, a former rillo and a number enrolled. resident of Wildorado, stopped for In the confest between the Blues a visit with friends before going and Reds in Sunday school the to Shamrock to join her son, Roger Blues won. Island railroad there.

Mrs. Meadow, Mr. Hill, Mrs. has been with her parents. Canyon.

School opened Monday with a The water department has re-

started off and to attend the open- is under the care of a doctor. dress was delivered by Rev. Fisher, pastor of the San Jacinto M. E. church and an able orator. There was also a short program by the

faculty and pupils. U. S. Highway 66 has been im proved by the state grader which has been working on it the past

Every house in town is now occupied. We have some new neighbors who are welcome.

Among those recently moving in are the Bran Fowler family of near here, Mr. Hakes and family of Amarillo and Mr. Plumley and family, of Bovina. We are also losing some neighbors, among them being Mr. and Mrs. B. F. Ozee and family who are moving to Amarillo where they will put their children in school.

Mr. and Mrs. N. H. Cabot and Some of the pupils cannot start lot of needed work on their fields, family have gone to Iowa on an now as there is so much work to Many are sowing their grain and extended visit to her people and

> Mr. and Mrs. R. A. Payne are Wildorado is enjoying compara- planning to move to Clayton, N.

ing had no bank robberies in that | Frank Daniel and family have moved back to their home here The Missionary Society of the from Vega, he having bought the

Miss Gant is teaching music in

ice cream at the sale last Friday | Bratcher Hester, paster of the Methodist church, and Bro. Nance A number of Wildorado men of Amarillo, were in town Monday were called to serve on the jury organizing a class to take Sunday school teachers' training in Ama-

who has a position with the Rock Mrs. E. A. Wilmuth returned Sunday from Arizona where she

Haix and Miss Royse Hamer re- Ben Floyd and family, Bill turned froh the Institute Friday Floyd and family have returned and reported a nice time while in form Arkansas where they have been visiting relatives.

100 per cent attendance and a good cently installed a new windmill. supply of enthusiasm for the com- Mr. Kunz has been ill the past ing term. Many of the parents two months, a gland in his neck

visiting in Amarillo this week. Mrs. F. H. Wood who has been

# Special Fair Sale

Our entire line of Men's and Boys' Clothing will be offered at a substantial reduction during the three days of the Deaf Smith County Fair, next Thursday, Friday and Saturday. This includes our nationally famous Kirschbaum and Heldman Suits for men and Perfection suits for boys.

SOME OF OUR ATTRACTIVE FAIR SPECIALS INCLUDE:

Boys' \$12.50 Suits at \$10.00

Boys' \$17.50 Suits at \$14.75 Boys' \$20.00 Suits at \$16.00 Boys' \$25.00 Suits at \$19.75

Men's \$30.00 Suits at \$24,75 Men's \$35.00 Suits at \$29.75 Men's \$40.00 Suits at \$33.75 Men's \$50.00 Suits at \$42.50

Don't fail to take advantage of this stupendous offer. Remember, it holds good only during the three days of the big Deaf Smith County Fair next week.

We Are Giving Double Purple Trading Stamps During the Fair.

D.R.GASS & SON

# For Sale

Several houses well located and worth the money-from \$1,100 to \$3,000 on good terms.

New Hudson Coach to trade for house and lot or good residence lots.

160 acres to trade for Hereford property.

# GEO. T. McCURRY



## SPECIALS

For Fri., Sat., Mon., Sept. 16, 17 and 19

SHOES AND SLIPPERS

Special for three days one dollar off on all shoes and slippers from \$4.50 up.

## PERCALES

-36-Inch Percales, light and dark patterns, 15c Per Yard.

40-Inch Satin Face Canton Silk. Special for Three Days, \$1.48 per Yard.

#### BED SPREADS

-Vick-Win seamless Krinkle Spread, 80 x 90 inches. Special for \$1.19.

Fox Mercantile Co.

Come to Hereford's Free Fair, Sept. 22, 23 and 24

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# CHRYSLER "62"

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