

# The Hereford Brand

21st YEAR, NO. 4

HEREFORD, DEAF SMITH COUNTY, TEXAS, FEB. 17, 1921.

TWO DOLLARS A YEAR.

## BAY VIEW ART EXHIBIT BIG SUCCESS

PICTURES REPRESENT AMERICAN ART FROM EARLY DAY

RANGE IS WIDE

School Children Manifest Much Interest. List Is Solicited

As a patron of art and a disciple of the teaching that revealed beauty is revealed divinity, the Bay View Club on Thursday and Friday of last week kept faith with its pledged purpose to foster art development in the community, by giving at the club room, an exhibition of beautiful pictures.

The exhibit included 25 reproductions representing the work of the best American painters, the collection being one of four that is being shown over the state through Mrs. Douglas, chairman of art under the State Federation. They are known as the "Thistle" prints and are exceptionally fine copies.

It did not take a connoisseur to appreciate the soft delicate finish that revealed so much of the beauty of the original.

The choice of pictures was admirable for such an exhibit, covering a wide range that extended almost from the beginning of American art. The early period was represented by Gilbert Stuart's charming portrait, "Mrs. Peres Morton," a picture that attracted much attention.

Representing the landscape painters of the middle period, Alex H. Wyant's "In the Still Forest," was shown, Hunt's "The Belated Kid," also of this period, being a general favorite with the smaller children.

Of the recent painters, Sargent's "Spanish Soldiers," Blum's "Itinerant Candy Vendor," Chase's "Alice," Whistler's "Little Rose of Lyme Begis," and Inness's "Home of the Heron" were representative and were perhaps most universally admired. In such a varied range of subject and treatment there could scarcely fail to be something to appeal to any individual preference and the collection as a whole was generally very pleasing.

Perhaps the most interesting and interesting of the many who visited the exhibit during the two days were the children of the public schools. From the tiny tot who timidly radiated joy as she rovelled in Elizabeth Nourse's "Mother and Children," or Curron's "Children Catching Minnows," to the self-conscious high school boy who gazed enraptured upon Chase's "Alice," there was an evident response to this "message in art" that was gratifying to the club. A 6th grade boy, fascinated.

(Continued on page 7).

## J. W. JOHNSON WINS HONORS IN ROSWELL MILITARY ACADEMY

Mr. and Mrs. Edgar Johnson have received notification from Roswell Military Academy that their son, J. W. Johnson, was among the number to be awarded medals for excellent class work during the first semester.

This is young Johnson's first year in the academy and his class standing has been equalled by only five or six students.

## SHERIFF TAKES TROUBLE MAKERS TO REFORMATORY

Sheriff C. S. Purcell left Hereford last Thursday afternoon for Gatesville, Texas, where the state reformatory is located, taking with him a couple of boys who have been causing trouble recently. A good deal of house plundering in the past has been traced down by the sheriff, and it was decided best to take this course.

## TEN POUND BABY BOY BORN TO MR. AND MRS. WOMBLE

Mr. and Mrs. Troy Womble are receiving the congratulations of their friends upon the birth of a fine baby boy born Monday, Feb. 14, and weighing 10 lbs.

The little stranger has been named Troy Miller-Womble.

## THE SATTERWHITE'S HAVE BABY BOY BORN ON MONDAY

Mr. and Mrs. LeRoy Satterwhite are the parents of a 9 lb. baby boy, born Monday, Feb. 14th.

Mr. and Mrs. Satterwhite are at the home of the latter's parents, Mr. and Mrs. B. T. Mooney.

## Jones and Dameron Pure Bred Hereford Cattle Sale Scheduled For Monday, 1 p. m.

Everything is in readiness for the Jones & Dameron auction sale of Anxety 4th Herefords in the new sale pavilion here next Monday at 1 p. m. The cattle were brought in this week and are now comfortably housed in the sale barn of the Hereford Breeders' Association. A crew of men have been busy all week moving and dressing the cattle for Monday's event, which promises to be the best ever held in the Panhandle. Sixty select animals, ten bulls and fifty females, will be sold by the world famed auctioneer, Col. Fred Reppert, who will be assisted by Col. Fred Wiel, Fred Mann representing The American Hereford Journal and Ralph Dawson, field man for The Daily Drovers Telegram.

This sale marks a new era in the breeding and sale of Registered Herefords in the Panhandle country. For the first time in the history of this section have the owners of a single herd attempted to hold a sale. Not only is this unique in that it is the first sale from one herd, but competent judges have declared more good cattle will be sold next Monday by Messrs. Jones & Dameron than have ever gone through a sale in the state of Texas. The best blood from the breed will be offered here next Monday. Both sons and daughters of the noted Superior Michief, himself a \$22,000.00 bull, will be among the number offered; seven cows from the original famous Gudgell & Simpson herd will be among those sold in Monday's classic. Many others, of

royal breeding will be included in the offering.

The sale has been extensively advertised and Jones & Dameron state they have sent catalogues upon request from New York to California. It is thought more out of state buyers will be in attendance at this sale, on account of the high quality of the cattle, than have ever attended a sale in the Southwest. Every provision is being made to care for the visitors and it is quite likely a number of homes must be opened to properly care for those who remain over night after the sale.

The following clipping, taken from The American Hereford Journal of February 15, indicates the rating local breeders are getting in Hereford circles:

"Superior Anxety at the head of the Jones & Dameron herd, Hereford, Tex., is just what his name implies. This young bull, not yet two years old, is a son of Superior Michief out of Vignette 24th, a daughter of Domino that sold a year ago as a dry cow in the Mousel Bros. sale for \$6,200. Superior Anxety has made a wonderful development in the past year and, if he goes along in the same manner, there probably will be another strong contender in the two-year-old show classes next year. He has been mated recently to some of the best Gudgell & Simpson cows on the Jones & Dameron ranch. One of the features of the Jones & Dameron sale Feb. 21 will be the nice string of females bred to this outstanding young bull."

## State Comptroller Sends A Notice To Tax Payers

Owing to the very general misunderstanding in regard to the following named bill, the letter from State Comptroller Smith, given below, is made public.

Feb. 14, 1921.  
"To The Tax Collector:  
"This is to advise that House Bill 156 will not have the effect of releasing or reducing the ten per cent penalty on 1920 taxes, either now, ninety days after adjournment or any time subsequent, as was the intention of the bill. For want of a two-thirds majority vote, the bill could not have become a law until ninety days after adjournment, which in all probability will be the middle of June. Under our present law the ten per cent penalty applied on all taxes not paid prior to the first of February, and on that date become an obligation on the part of the taxpayer due the state and county."

Under our constitution the legislature has no power to release the taxpayer from the payment of taxes or obligations due the state and county, unless in case of great public calamity, and then, only by a two-thirds majority vote in each house of the legislature. Consequently the ten per cent penalty will apply without reduction, either now or in the future.

The above is in accord with an opinion rendered by the Attorney General. Yours truly,  
LON A. SMITH, Comptroller.

## TWO HEREFORD MEN NARROWLY ESCAPE A SERIOUS INJURY

Carl Shirley and Albert Murphy had a narrow escape a few days ago from what might easily have proven a very serious accident.

They were hunting geese in the Shirley car and traveling at about 70 miles per hour, when they ran into a ditch some four feet deep. Missing the ice at its bottom they struck the opposite bank with such force as to throw Murphy from the car. He was dragged about 30 ft., receiving only a slight cut on the upper lip. The steering wheel prevented Shirley's falling out, although he suffered several minor cuts on the face.

Both front wheels of the car were smashed and the axle broken.

## MR. AND MRS. HARRIS LEAVE TUESDAY FOR CALIFORNIA

Mr. and Mrs. E. R. Harris, of Sedalia, Mo. who have spent the past week in Hereford, guests of Mr. and Mrs. W. F. West, left Tuesday for San Diego, California, where they will reside permanently.

## FIVE YEAR OLD MARGIE HAMILTON DIES AT SPRING LAKE

Margie, the little five year old daughter of Mr. and Mrs. Cleve Hamilton, of Spring Lake, died Wednesday of diphtheria and was buried the following day in Spring Lake cemetery.

## First National Bank Building Being Improved

Improvements being made in the First National Bank building this week will add materially to its equipment for convenient handling of business. The old vault is being enlarged and a new director's room added. A part of the office now occupied by J. Frank Potts has been utilized in making these improvements.

This bank, already the county depository, was recently awarded the handling of the county funds for another two years.

## BASKETBALL GIRLS UNDEFEATED FOR THE ENTIRE SEASON

Two matched games of basket ball were played on the Boy Scouts' court Monday afternoon, Hereford being represented by both the boys team and the girls team of the high school.

That the girls were easy winners was shown by the score, 43 to 11 in favor of Hereford. This victory was doubly appreciated owing to the fact that Monday's game closed the season and completed their year's record as undefeated players.

The boys played a good game, excellent team work being an outstanding feature. They lost to Canyon by only one point. The lineup for the girls was as follows:

Beulah Davis and Lelia Orr, centers, Mabel Jowell and Floyd Wilson guards, Mattie Mounis and Gladys Beams, forwards, while the boys was: Smith and Chandler, forwards, Jowell center, Jackson and McMinn, guards.

## A. H. OWEN AND CO. ESTABLISH NEW HOME BAKERY

A new business venture is being launched this week, A. H. Owen establishing a home bakery in the building next door to the Skelton Variety Store.

The company is organized under the firm name of A. H. Owen and Co. A general confectionery line including home-made candy will be carried. Mr. Owen's daughter, Mrs. B. S. Howton, will have charge of the pastry department.

## MRS. RAY'S SISTER VISITS WITH RELATIVES IN HEREFORD

Mr. and Mrs. J. C. Smyth, of Fort Worth, were guests of the families of W. H. Ray and Joe. Allen over the week-end. They were on a combined business and pleasure trip through various Panhandle points.

Mrs. Smyth is a sister of Mrs. Ray and Mr. Allen.

## MISS OWEN SUFFERS OPERATION AT THE CITY SANITARIUM

Miss Zena Owen underwent an operation for appendicitis at the local Sanitorium Thursday morning. She stood the operation well and her early recovery is expected.

## PLAINS TOWNS HOLD JOINT MEETING IN INTEREST COLORADO-TEXAS HI-WAY

### BIG BANQUET GIVEN THURS. IS STAR EVENT

COMMERCIAL CHAMBER ENTERTAINS LARGE CROWD ROYALLY

### SUMPTUOUS FEED

Good Music and Speeches Combine to Make Excellent Program

It was a big event—that Chamber of Commerce banquet last night—big in its conception, big in its realization and big in its promise of better things for Hereford; and it was enjoyable too, from the opening strains of "A Little Song of Long Ago," sung by Mesdames Homer Wilkinson, C. H. Dyer, Homer Fox and Miss Williamson, in the auditorium where the company assembled, to the finale of Pres. McDonald at the banquet board, to say nothing of the splendid feast itself.

There was a silent appeal in the great banquet hall, whose perfection of arrangement spoke so truly the fact that the Chamber of Commerce was not alone in its determination that the occasion should lack no element for its complete success; and when to the strains of the band's inspiring overture, the brilliant assemblage of men and women filed to their places, completely filling the tables, no further evidence that the banquet was to be a real achievement in the interest of a genuine get-together spirit, was needed.

Rev. Sharp gave the invocation and when the company was seated, Miss Swisher gave a charming solo; then the elaborate, three-course dinner was served.

At its close, President McDonald as toastmaster, established the trend of the evening's program in a jolly, optimistic talk, pointing out that eliques and factions are taboo in Hereford and that co-operation and success are synonymous terms. Frank R. Jamieson, secretary of the Panhandle Chamber of Commerce, followed, and in his characteristic, entertaining style emphasized Hereford's evident progressive spirit and congratulated the Chamber on the co-operation evinced by the women not only in their attendance at the banquet, but in their capable work along many lines.

Then, a number of rapid fire talks, all to the point and delightfully interwoven with wit, wisdom, and a wealth of interesting ideas, following each other in quick succession brought to the floor, Mayor Knight, Attorney Gilliland, G. A. F. Parker, O. M. Shore, Homer Wilkinson, and W. A. Stanberry, Horace Russell, and Clyde Cockrell, all of Amarillo.

These paved the way for the formal address of J. L. Pope, editor of the Amarillo News. As is always true of this genial, big-hearted newspaper man, Joe had something to say and said it well, bringing to a fitting close a most helpful and entertaining program.

A feature of the evening was the music furnished by an 18-piece band, the ideal organization being augmented by eight musicians from Canyon. Their numbers were much appreciated, being given throughout the evening.

All in all the Chamber of Commerce banquet was a great occasion and worthy of the public spirited citizens who were its inspiration and who brought to it such abundant measure of success.

The crowd in attendance was estimated at 225 persons.

### Fire Department Now Ready For Regular Practice

The newly organized fire department now has a home of its-own and is comfortably installed in headquarters established within the last week in rooms at the court house recently assigned for its use by the county commissioners.

Aside from their purpose as general headquarters the rooms will be maintained as club rooms for the company and will be provided with a modest gymnasium equipment. A part of this has already been secured and has been placed in the club rooms. Boxing gloves, punching bags, hand ball, chest weights and parallel bars are included in the present outfit and other items will be added later.

It is the hope of the members of the company to reach a high degree of efficiency in the use of the fire equipment within the least possible time and to acquaint themselves with general conditions that either facilitate or retard effective work in fighting fires. To this end team drill will be begun next week and will be maintained regularly.

The fire boys are in earnest and backed by the city commission and public spirited citizens generally the Hereford Volunteer Fire Department will achieve much in the interest of adequate fire protection.

### LARGE ATTENDANCE MONDAY NOONDAY C. OF C. LUNCHEON

The following persons were in attendance at the Chamber of Commerce luncheon Monday: A. A. Foster, L. Foster, L. Gough, L. W. Carlyle, Homer Wilkinson, W. R. Steckman, H. L. Broadwell, D. L. McDonald, J. E. Hill, Homer Fox, B. F. Hodges, J. H. Wagner, W. E. Dameron, C. H. Dyer, Ralph Johnson, J. T. Smith of Amarillo, N. C. Vogeley, C. C. Bowman, C. A. Skelton, C. C. Rockwell, Wm. M. Knight, Luther Hough, W. E. Dunlap, Posey Cunningham, W. W. Phipps and M. M. Ott, of Spring Lake, Henry Wilkinson, C. O. Lee, and Jno. Pittman.

### PLAINVIEW NEWS EDITOR SUNDAYS WITH FRIENDS HERE

Editor J. M. Adams, of the Plainview News, and his daughter, Miss Sadie Earl Adams, were guests of the family of F. H. Oberthier Sunday. Sam Webb, of Plainview, was also of the party.

Mr. Adams returned to Plainview Sunday evening, but Miss Adams remained until Tuesday and was accompanied home by Miss Elizabeth Oberthier.

### REV. ATWOOD OF WAYLAND IS TO BE HERE SUNDAY

Rev. E. B. Atwood, president of Wayland College, Plainview, Texas, will occupy the pulpit at the Baptist Church Sunday morning and evening.

Rev. Atwood has been acting as pulpit supply for the church here for several weeks. He is one of the exceptionally strong preachers of the denomination and is well-known throughout the Panhandle.

### ELBERT FALWELL HAS TWO FINGERS BADLY CRUSHED

Elbert Falwell was the victim of an accident last week, which resulted in serious injury to his left hand.

In operating a cider mill his hand was caught in the machinery, badly crushing two fingers.

### ORGANIZATION IS MADE PERMANENT. HARRISON IS PRESIDENT

MANY VISITORS

Entertainment is Furnished Out-of-Town Guests by Commercial Club

At a joint meeting held at the Chamber of Commerce headquarters on Monday evening and in which Tucumcari and Grady, N. Mex., Plainview and Hereford were represented, an organization to promote the interests of a proposed Colorado-Texas Highway was effected.

The meeting was the culmination of several weeks of active effort upon the part of John Howell, of Plainview, and E. W. Harrison of this city to create interest in a shorter route proposition for the prospective highway scheduled to connect Colorado points with the South Plains. Having convinced themselves that a route from Raton, through Logan, Tucumcari, Hereford and Plainview had many advantages over a longer northern route and that favorable consideration of the project was dependent only upon mutual understanding of the benefits to the Plains country to accrue from the building of such a highway, these gentlemen recently made a trip in its interest over a part of the proposed route and since then have been working to bring about a joint meeting of the towns most interested. A gratifying response to their efforts was evidenced in the large attendance and enthusiastic interest shown in the plans as they were presented Tuesday evening by Mr. Harrison and discussed freely and generally by others.

The organization will be officiated by the following men: E. W. Harrison, president, J. W. Corn, Tucumcari, vice president, John Howell, Plainview, secretary-treasurer. Directors elected were: W. E. Hesser, Plainview, John F. Smithson, Grady, B. D. Woodlee, Dinamit, E. Gallegos, Gallegos, N. M., E. W. Harrison, Hereford, D. L. McDonald was appointed chairman of a committee on constitution and by-laws.

If the road is builded as planned, it will be the longest plains road yet to be built and will cover a distance 75 miles west from Hereford.

Other out-of-town visitors in attendance at the meeting were: Oscar Sandusky, J. Conwell and Bernard Dalton, of Tucumcari; John F. Smithson, H. H. Harmon, W. C. Stanfield, Clyde Stanfield, J. R. Carver, H. A. Crawford and Sam Baso of Grady, N. Mex.

The entire party of visitors were entertained at dinner and given an automobile ride over the city and surrounding country by local members of the Commercial Club.

### Civil Engineer Is Here. Will Do Work for City

W. D. Howren, representing the Henry Exall Etrod Engineering Co., of Dallas, is here this week to do the necessary preliminary work on some contemplated street improvements to be made by the city.

Those contemplating the construction of sidewalks or curbs or wishing to locate lot corners or establish lines or grades are proffered the services of Mr. Howren during his stay here. He may be reached by calling the city office, phone 222.

### HEREFORD GIRL IS NOW SOLOIST WITH CITY CHOIR

A recent number of the Dallas World contains the following regarding a former Hereford girl, a niece of Mrs. John Miller, of this city.

"Oak Cliff Christian Church has been exceedingly fortunate in securing a well organized choir. Through the efforts of the music committee with L. N. Hays as chairman, and Mrs. E. K. Lavander as director, a splendid group of volunteer singers and a few trained voices have been assembled.

"A late addition to the group is Miss Merrill Granger, of Amarillo, who has been studying under Mr. LaBonte for two years. Miss Granger has a rich mezzo voice that is capable of wide range which she uses to good effect. She sings hymns with splendid effect and receives many requests from members of the audience for favorite gospel songs. She will sing by request, "My Father Knows" Sunday evening. Sunday morning her solo will be "The Penitent," by Van de Water. Miss Granger sang with the Central Christian Choir last year under the leadership of Henri LaBonte."



This picture of Superior Anxety, head of the Jones & Dameron herd, furnished the cover design for The American Hereford Journal of February 15



# The Hereford Brand

HOLMAN & STECKMAN, Props.

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STRICTLY IN ADVANCE

## CEREALS TREATED AGAINST SMUTS

Smut in kafir and cane can be controlled successfully in this manner, according to a progressive farmer in this county:

"Some farmers believe smut is caused by weather conditions. This is not true. It is caused by smut spores. These fine particles of smut stick to good seed and when this seed sprouts and grows up, these spores get into the roots and go up in the sap to the heads and form smut again.

In 1919 I planted kafir that had smut in it the year before. About one-sixth of this was smut. I then put seed in the planter that had no chance of having smut and planted a few acres. This had no smut. So time nor weather conditions had nothing to do with the smut.

Thrashing machines are full of smut and scatter it from crop to crop. The safest and cheapest way is to treat your seed. Smut is expensive, as well as injurious to stock. After treating the seed, do not allow it to come in contact with sacks, wagons-sheets, or anything that could possibly have smut on it.

Cut out the following formulae, by Prof. J. J. Taubenhaus, of the Texas A. & M. College and keep them for future use."

### Smut in Kafir, Cane and Wheat

"Stinking smut of wheat may be controlled in two ways: 1. The seed are first thoroughly cleaned and fanned and then soaked for ten minutes in a solution made up of one pint (or one pound) of 40 per cent formaldehyde, which is diluted in forty gallons of water. The formaldehyde is put in half-barrels and the grain thoroughly stirred during the soaking, in the meantime skimming off all the light and floating material. After the treatment the formaldehyde is drained off and the seed spread out to dry quickly. With this method one pint of formaldehyde is sufficient to treat fifty bushels of wheat. The other method consists in merely spraying the wheat with a solution of one pint of formaldehyde in forty gallons of water. The spraying is done with an ordinary garden sprinkler or can, while the grain is being shoveled from one pile to another. After the seed has been thoroughly wetted it is piled up in a heap and covered with a blanket or canvas for eight to twelve hours in order to allow the formaldehyde fumes to act. After this treatment, which is easy to carry out, the grain is spread out thinly and allowed to dry as quickly as possible. As soon as it is sufficiently dry to run through the drills, it is ready for planting.

### Loose Smut of Wheat

"In Texas this smut is even more important than bunt. The disease is usually recognized in the field just at the time when the heads are being formed. The diseased heads are covered with a loose, black, sooty powder, which falls away if the stalks are even slightly shaken by the wind, leaving

bare the central axis of the diseased heads. It is at this stage when the loose spores are blown about and lodge between the glumes or chaff of the healthy heads, upon which they germinate and penetrate the young ovaries of the healthy, developing kernels, so that the mature wheat grains bear within the dormant smut fungus. When these seeds are planted and as soon as they germinate, the smut fungus within the kernel resumes activity and starts to grow, keeping pace with the growing wheat plant until the latter blossoms, then establishes itself in the interior of the kernel, using up all its contents and producing instead a large mass of smut spores. The diseased kernels then burst open and liberate the spores, which are blown again on healthy heads.

"Loose smut of wheat may be controlled by the hot-water treatment, also known as the "long soak." Here the seed are simply soaked for three hours in hot water, which is maintained at a temperature of 110 to 115 degrees Fahrenheit: The seed to be treated is placed in a sack in an iron tub or kettle, the water of which is maintained at the above temperature. The thermometer should be closely watched so that the temperature does not rise too high nor fall too low.

### Kernel Smut

This disease differs from the head smut in that it is only confined to the individual kernels. Infected heads bear a large number of false kernels and these are filled with a mass of smut dust, which is inclosed in a cone-like, tough, grayish-brown membrane. The infected kernel readily breaks open during thrashing and the spore mass is liberated and sticks to the healthy grains. Infection occurs when these are planted in the field.

"Contrary to head smut, kernel smut of grain sorghums is controlled (1) with formaldehyde, in which case the seed are soaked for two ours in a solution made up of one pint of formaldehyde in thirty gallons of water. After the treatment the seed are spread out and allowed to dry quickly. (2) Another method consists in soaking the seed from ten to twelve minutes in hot water at a temperature of 142 degrees Fahrenheit. After treatment the seed are spread out to dry quickly.

### Questionnaire

During the past four years you have all become so accustomed to filling out questionnaires of all kinds, for federal officers, income tax collectors, assessors, societies, etc., that we feel certain you will be glad to give us the following information for our files:

1. Are you married or single? If so, why?
2. Are you troubled with insomnia? Why?
3. Did you draw any money from the bank during the past year? If

so, where did you get the money to put in?

4. Does your wife sing? Play piano? Cornet? Saxophone? If first three, what is the effect on rent? If last, do you think there is any hope?
5. Are you a heavy or light eater? If heavy, how?
6. Are you on friendly terms with your relatives? Why?
7. If possible, give name of someone less intelligent than yourself, who is making more money. (Additional names may be written on back of sheet.)
8. Give average monthly grocery bill. Average payments on same, if any. If none, give name of grocer.
9. What does your wife think of married life? (Profanity strictly forbidden.)
10. Do you drink? If so, where do you get it? (Confidential.)
11. Do you keep chickens? Does your wife know it?

### Why the Editor Left Town

Somebody sent the editor of the Pickettown Gazette a few bottles of home brew. The same day he received for publication a wedding announcement and a notice of an auction sale. Here is the result:

"William Smith and Miss Lucy Anderson were disposed of at public auction at my farm one mile east of a beautiful cluster of roses on her breast and two white calves, before a back ground of farm implements too numerous to mention in the presence of about

Do you know you can roll 50 good cigarettes for 10cts from one bag of



GENUINE "BULL" DURHAM TOBACCO

The American Tobacco Co.



First Requisite HERE IS— QUALITY— PURITY— FRESHNESS

We cater to those who insist on a high standard of living coupled with reasonableness of prices.

THE BETTER FED YOU ARE

the better your health, the higher your grade of happiness.

Our customers live better for less money than those who buy elsewhere.

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT

The G. and R. Grocery

FRANK A. GYLES  
J. R. RUTHERFORD

HEREFORD, TEXAS



seventy guests, including two milk cows, six mules, and one bob sled. Old Rev. Jackson tied the nuptial knot with two hundred feet of hay rope and the bridal couple left on one good John Deere Gang Plow for an extended trip with terms to suit purchasers. They will be at home to their friends with one good baby buggy and a few kitchen utensils after ten months from date of sale to responsible parties and some fifteen chickens.—Exchange.

### Good Printing at the Brand.

A rabbit drive in the Anderson community near Brownwood, Texas, recently netted a kill of more than 1,000 rabbits. Under the direction of the farm demonstration agent one rabbit

drive is being conducted each week in that county.

Without waiting for the rat killing campaign to open, small boys at Cleburne have begun to bring rat tails to the Chamber of Commerce by the hundreds, where they are paid one cent for each of them. The rat killing campaign opened on Feb. 1.



## YOUR OWN HOME

The revolt against rent-paying is growing.

There is a wide-spread revival of the ideals of the early American settlers when every family owned the roof over its head.

The country is now beginning what is probably the greatest home-building movement in the history of the world.

BUILD NOW

Rockwell Bros. & Co.



## We Have For Sale in Second Hands Cars

- 1 Chain Drive Truck
- 1 Extension Truck
- 1 1918 Touring Car
- 1 1919 Touring Car
- 1 1919 Runabout with Starter
- 1 Cadillac Truck

Wilkinson & Stocking

### MAKE THIS BANK YOUR BANK

THE DEPOSITS OF THIS BANK ARE GUARANTEED  
By the  
STATE BANK GUARANTY FUND OF TEXAS  
THE FIRST STATE BANK & TRUST CO.  
Member Federal Reserve System

Large enough to protect you.  
Small enough to know you.  
Always ready to serve you.

We Want This Bank to Be Different

It is our desire that the First State Bank & Trust Co. be a Bank of willing, cheerful service—broad in its views—helpful in its strength—conservative only where necessary to maintain its strength. In these times of unusual economic conditions we purpose to make this an extraordinary bank which "Measures up."

The First State Bank and Trust Company  
of Hereford

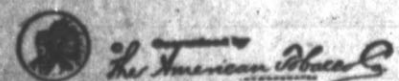
"Courtesy first" "Safety always"

MEMBER FEDERAL RESERVE SYSTEM

CAPITAL AND SURPLUS OVER \$100,000



LUCKY STRIKE  
cigarette. Flavor is sealed in by toasting



## If This Were Your Home—What?

What would it mean to you?  
Could you rebuild or repair it?  
Of course you would be happy if all your family escaped the seething flames unscathed, but have you somewhere, down at the office or the bank a policy of insurance indemnifying you if, through carelessness, the gas explodes, or a lighted match is thrown on combustibles, or in some other way, perhaps, by a short circuit in the electric wiring, or an overheated furnace, your home burns?  
Our time is your time.

We know FIRE INSURANCE, and we will be glad to advise you.

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency



## Development of Right Relations In Community

The House in Committee of the Whole on the state of the Union had under consideration the bill (H. R. 15422) making appropriations for sundry civil expenses of the Government for the fiscal year ending June 30, 1922, and for other purposes.

Mr. JONES of Texas. Mr. Chairman, I rise to support the amendment of my colleague. I see here on page 41 of the hearings that Dr. Taylor states:

In a general way, the cost of producing wheat showed a range from about \$1 a bushel up to about \$5 a bushel on the different farms in Kansas.

That indicates the wide range of information that they get, and the lack of accuracy in connection with it. But over here on page 55 it says:

The farm-life studies all look toward a study of the methods of improving country life and making it more attractive from the standpoint of the home and the community, but with the greater emphasis here upon the community and the development of right relations in the community. I should say that this work at the present time is in this stage, that communities that have a better organized life and a more satisfactory country life are being studied and the results being published with a view to stimulating leadership in other communities where less development has taken place, but it all centers upon making farm life more attractive and keeping in the country the better element of our rural population.

I submit that there has been too much attention paid recently to efforts on the part of various people to try to make farm life more attractive. There is always some sort of an uplifter going around who imagines that by the waving of a magic wand or through some subtle process he will be able to make farm life attractive, and bewails the fact that there are many conveniences which men have in the cities which men in the country do not possess. There is one sure way, and only one sure way, to make farm life attractive, and that is to make it profitable, and then these other things will come in the natural course of events. They do not have these conveniences now, but because they do not appreciate them, farm life is not profitable.

Now, I submit you are not going to get anywhere with the kind of conduct and the character of investigations that are shown to have been carried on by the people under this appropriation, and I believe that we could very much better afford to appropriate more to some bureau or organization of government that is trying to get a better system of distribution in this country. That is the real problem. (Applause.)

Even if you are going to make this appropriation, I would rather transfer it to the Bureau of Markets or strike it out altogether. I would transfer it to the Bureau of Markets, where something tangible and real is under investigation, and through which information of real value is being furnished.

Mr. BLANTON. I want to call attention to the splendid proposition which our colleague (Mr. Summers of Texas) has now brought in to relieve that very situation. At present he can not get it out of committee.

Mr. JONES of Texas. I am glad the gentleman suggested that. I have taken occasion to read the measure of our colleague and his comments in reference to the same, and I believe that his bill is practical with reference to a method of distribution. There are many articles and commodities in the United States for which the producer gets very little but before they reach the consumer the consumer must pay high prices.

If we refer such matters to the bureau in the department that is doing something worth while, there would be some excuse for it; but to appropriate half a million dollars to some people who are investigating something that is of no value, either to the producer or the consumer, is pure folly. I suggest that all we are able to appropriate by the Government at this time should be appropriated toward securing a method of distribution in this country, and the studies that are carried on in the Department of Agriculture should be devoted primarily to the investigation of better methods of distribution in the United States. For that reason I think the paragraph ought to go out. (Applause.)

Much has been said recently of the necessity of securing some measure of relief for the farmers and stockmen of this country. All men agree that practically all the stock have been sold at less than the cost of production. This is a condition which can not continue if this country is to flourish and the prosperity of the Nation is to endure. This situation brings directly before Congress and before the people the most serious and important problem that the Republic has faced in many years.

As a matter of fact, one of the greatest causes of the trouble is that so many people are living in the cities and too few people are willing to undergo the burdens of farm life. This condition is getting worse. In the early part of the history of this country only about 15 per cent of the people lived in the city, and there were no large cities. In those days about 85 per cent lived in the country. Even 40 years ago 35 per cent lived in the cities and 65 per cent lived in the country. At the present time, according to the latest statistics which are available, about 51.4 per cent of the people of the United States live

in cities and towns of more than 2,500 population.

From time to time we have heard statements on the floor of the House to the effect that farm life should be made more attractive; that organizations should be promoted and maintained which would cause the installation of more modern conveniences and better living conditions under which the farmers, the ranchmen, and stock farmers of America are living. This is all very well. It goes without saying, all these things would be appreciated and enjoyed by the people who live in the country, but to suggest this as a remedy or to start trying to change conditions after this fashion is putting the cart before the horse.

I grew up in the country, and until I was grown I had lived nowhere except on the farm where I was born. This place my father is still running. I know something, therefore, of the practical side of life in the country, and I know that it is idle to talk about bettering living conditions in the country or of making farm life more attractive except in one way, and this is the only way to stop the present drift from the country to the city. The way to accomplish this is to make farm life a paying business. On no other basis will conditions ever be changed, and if farm life is made more profitable the modern conveniences, the attractive places, and all of these other things will follow as mere incidents. They have not come heretofore, not because the people have not wanted them, but because of the prevailing prices the farmers and stockmen have received they were not able to afford these things.

If the conditions are changed so that farm life will be more profitable than life in the cities there will be a real back-to-the-farm tendency. Many people do not appreciate the difficulties under which the farmer labors. Many men do not understand the uncertainties of the seasons, the hardships which he has to face. The drift from the country to the city cannot be stopped by a mere slogan. You cannot drive the American people by a mere process of lecturing to them.

On the other hand, by making country life more attractive—and the one way to make it attractive is to make it remunerative, for when people have money they are able to surround themselves with conditions through which they can make life attractive—this question will be in a large measure settled. Compare in your own mind the average home in the country with the average home in the city; contrast the home equipment, the furniture that the average farmer is able to use as compared with the average man who lives in the town or the city; compare the conveniences of these homes of the city man which the average farmer does not possess; compare the average returns of the man on the farm with that of the man in the city; compare the hours which he works, and you soon know the secret of the desire of the boys to leave the farm and go to the crowded city. The permanent prosperity of every man who lives in a town or city is necessarily dependent upon the prosperity of the man who produces the necessities of life.

It is just as certain as can be that we will never be able to get people to till the soil at the old figure. One can well see the conditions that might prevail if everybody moved to the town. We would all starve, and yet a great many more people could move to the country, not only without starving but with the effect of making conditions better in this country.

In view of the many things that have been said here as to the terrible conditions prevailing and as to the remedies that might be put forward, I thought it wise to submit these thoughts in connection with the solution of the problem.

To my way of thinking there are two ways in which farm conditions in this country may be materially improved: First, by securing a better, more efficient, and less wasteful system of distribution in this country, and, second, by increasing or bettering and furnishing larger markets in foreign countries for the raw products of the land in which we live. As an incident to these

### Uncle Johns Josh



a better system of rural credits should be devised.

In my judgment the sudden placing of the graduated system of rediscount rates by the Federal reserve system all at one time and the consequent headlong deflation was a mistake. Of course, everyone realizes that some deflation was necessary, but such as was necessary should have been begun earlier and done gradually. It is simply the difference between being in a 10-story building and desiring to come down with the choice of two methods—first, to jump out of the window, and, second, to come down the stairs. It seems that those in authority chose the method of jumping out of the window. Practically at the same time this was done those in charge of its operations chose to discontinue the activities of the War Finance Corporation. In my judgment, the Congress acted very wisely in reviving the work of this body, as it will tend to give us better markets in this country and abroad for the raw products of America.

We must have a better marketing system in this country. A plan must be devised to secure for the producer a larger percentage of what the ultimate consumer pays. We have always paid too much attention to forms and not enough attention to the substance of things. If we will transfer in this bill the appropriations and the activities from some of the useless things to the far more useful and practical problem of bringing the producer and consumer in closer touch with each other, we will perform a work that is really worth while.

In my judgment, also, legislation should be enacted to abolish the wild gambling in futures of farm products through which, by means of juggling, certain persons are able to manipulate the prices of such products in violation of the legitimate laws of supply and demand. Of course, everyone realizes the necessity for legitimate trading exchanges, but the wild, absurd and speculative gambling should be checked.

There are some men in this House and elsewhere throughout the country who smile in a cynical sort of way when a plea is made for relief of the American farmer. The man who treats lightly the problems of the American farmer is shortsighted. The American producer faces real problems, and his problems are the problems of the whole country and the problems of the human race. I want to say to everyone who does not take this matter seriously that all busy prosperity of the cities, their skyscrapers, and their towering buildings of brick and marble, which make such inspiring skylines, with all the hum and spin of industry are alike dependent upon the success of the producer, and their busy wheels will no longer be heard and those evidences of prosperity will become waste places of decay unless the farms and ranches of this country are rehabilitated and opportunity furnished them to share in that prosperity.

## Abstracts and Loans

J. Frank Potts  
Maps, Deaf Smith Co.—50c.

## Feed Headquarters

Get our prices on Tankage.

Oyster Shells

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Just Phone Your Order

No. 1

We'll deliver where and when you want it.

Jones & McLean Grain Co.

Quick, Prompt Delivery

Get Our Prices First

# The Most and Best For Your Money

IS OUR MOTTO

Your individual purchase is not as important to us as your permanent patronage.

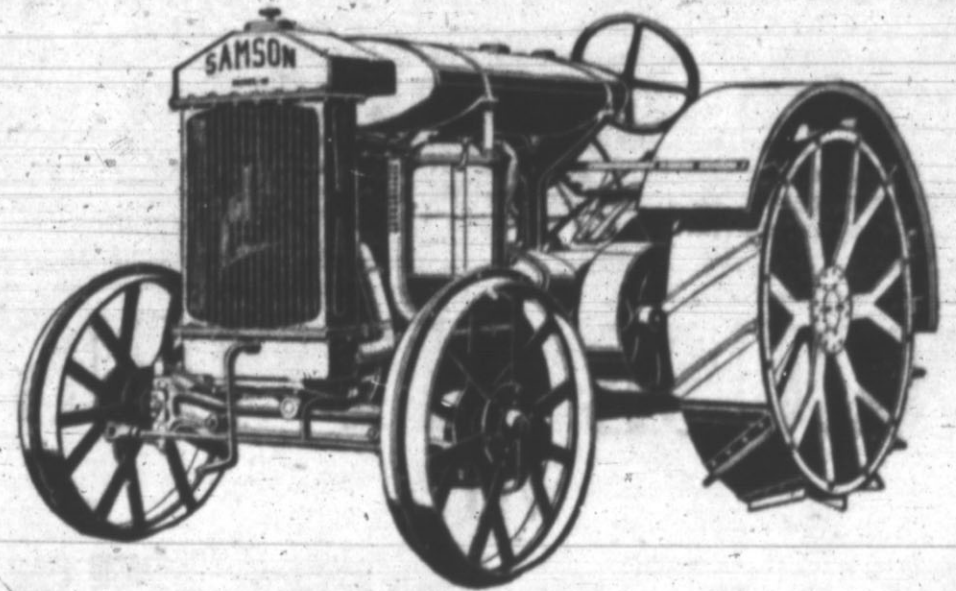
We prefer even a meager profit on your business month after month to a large profit on one sale or two.

This is why we give you the most and best for your money. We give you **STYLE** and **QUALITY**, at prices no higher than others charge for ordinary merchandise.

This is why Thrifty Buyers Trade With Us.

The secret of living **WELL** at Small expense, is **CORRECT BUYING**. You can do that at our store.

**HUGHES & CROUCH**  
"The Big Store With the Little Prices"



# SAMSON

The Practical Tractor for the Average FARMER

### Mechanical Features of the Model "M"

**Motor**—Four-cylinder, cast-iron block—276 cubic inch displacement. 3-point suspension. Equipped with air washer.

**Ignition**—High-tension magnet.

**Governor**—Self-contained ball and disc type controlling motor speed.

**Cooling**—Tubular type radiator—large fan—belt-driven centrifugal pump.

**Oiling**—Chain-driven gear pump force feed to all bearings. Large oil reservoir insuring ample capacity.

**Fuel**—Large two compartment tank. Capacity twenty-two gallons.

**Belt Pulley**—Eighteen-inch diameter. Six-inch crown face, running 412 R. P. M. at normal motor speed.

**Clutch**—Multiple disc, running in oil. Clutch brake on belt pulley.

**Transmission and Rear Axle**—Transmission and rear axle a unit in dust-proof case. Two speeds forward (1 1/2 and 3 miles P. H.) and one reverse. Final drive through wide-face bull gear and pinion mounted on heavy steel axle shafts. Floating type axle with shafts mounted on roller bearings.

**Lubrication**—Transmission and rear axle gears run in oil. Large grease cups provided where necessary.

**Rear Wheels**—Extra large wide face driving wheels with full width cleats, affording perfect traction. Extension rims with special cleats or sand wheels may be attached at extra cost.

**Steering**—Gear and sector type. Large wood rim steering wheel.

**The C. O. Lee Hardware**



## Harding Will Take Oath from Lincoln Inaugural Table



When President-elect Warren G. Harding steps forward to take the oath of office in Washington, March 4, the little mahogany table upon which will rest the Holy Bible, very likely will be the source of a great inspiration to him, to fulfill the duties of his office with "justice to all." It is the same little table used first

when Abraham Lincoln took oath and the spirit of the great American is still there. Every president since Lincoln has taken oath from this little stand except Taft—due to last minute inaugural changes due to bad weather. The stand is in possession of Watson S. Clark, son of the Capitol architect. The inserts are of Edward B. McLean, Washington publisher, chairman of the Washington citizen inaugural committee, and a snapshot of the Capitol steps just as the Harding inaugural stand construction was started.

## Poultry Pointers

### Production of Hatching Eggs

(American Poultry Journal)

Hazards which sometimes accompany the incubation of eggs are largely avoidable. Fertile eggs from vigorous breeding stock are necessary in order to obtain good hatches. Free range for the breeders is most desirable for the production of fertile eggs with vigorous germs, but all eggs produced from such hens should be used for incubation. Eggs that are abnormally small and poorly shaped or those having thin or very poor shells should be eliminated. Dirty eggs or badly spoiled ones should not be used. If it is found necessary to set slightly soiled eggs they may be cleaned by rubbing lightly with a damp cloth, care being taken not to rub off any more of the natural bloom than is necessary. It is never advisable to use for hatching eggs that are more than two weeks old. In freezing weather eggs should be collected two or three times a day so as to prevent their being chilled. Neither a hen nor an incubator will hatch strong chicks from eggs contain-

ing weak germs or from those which have not received proper care. In preparing the nest for the sitting hen, it is recommended to put from three to four inches of damp earth or a piece of grass sod in the bottom of the nest before the nesting material is put in to provide moisture. When the hen becomes broody, and before she is transferred to the nest for sitting, she should be dusted with insect powder or sodium fluoride. In doing this, hold the hen by the feet with the head down, working the powder well into the feathers. This should be repeated about the eighteenth day of incubation so as to be sure there are no lice present when the chicks are hatched. The hen should be moved at night from the regular laying nest into the nest where she is to be set. The latter nest should be in some out-of-the-way place where the hen will not be disturbed. In order to make sure that the hen will continue to stay in the new nest, she should be started with one or two china-nest eggs. If, at the end of the second day, when the hen should be permitted to leave her nest for food

and water, she returns in a short time, the nest eggs may be replaced with the eggs that are to be incubated. Throughout the period of incubation the eggs and nests should be kept clean. Sometimes it will be necessary to change the nesting material. Eggs should be tested twice during the incubation period, preferably on the seventh and fourteenth days, and all infertile eggs and those with dead germs should be removed. When the eggs begin to hatch, the hen should be confined and not disturbed until the hatching is complete. If she becomes restless remove the chicks as they are hatched and keep them in a warm place until the hatch is complete, when all should be returned to the mother hen. Copies of a bulletin on "Hatching Eggs" may be had free by writing the United States Department of Agriculture, Washington, D. C., and asking for a copy of Farmers' Bulletin No. 1106. All mail sent by airplane is wrapped in an asbestos cloth container that is fastened to the plane by thin steel strips and screws. The fire-proof bag has been tested and after treatment in an intense fire the contents were found intact. Alaska bought more thrift stamps per capita in 1920 than any state in the Union.

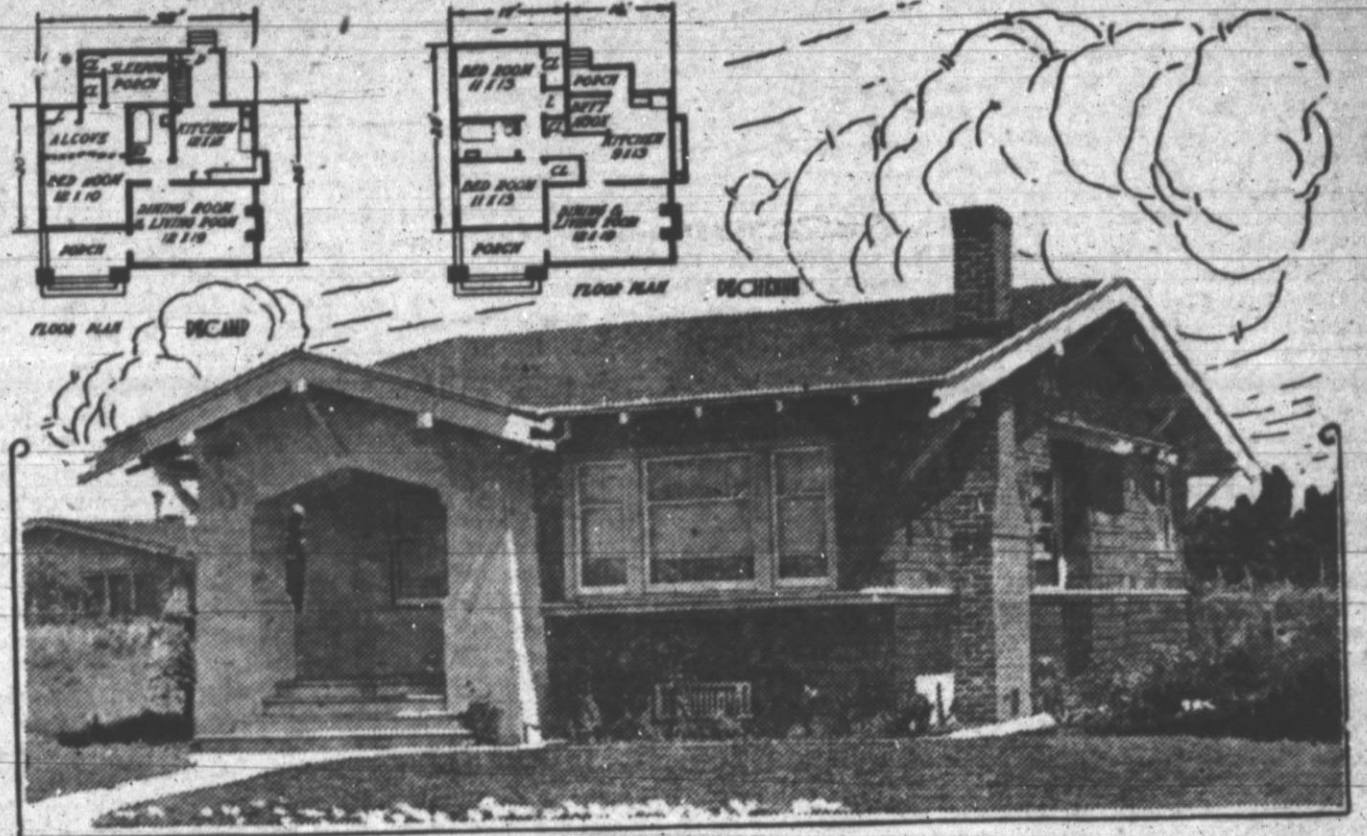
### BOVINA

Last Friday Farwell boys teams came up and met our first and junior basket ball boys, the juniors meeting their first defeat of the season. The Bovina seniors were victorious. The event was repeated at Farwell Monday night, with the same teams victorious, respectively. A message was received this week from Chas. Tidenberg, who is attending the Canyon Normal, stating that he was ill with pneumonia and small pox. Mulkey Ezell, who has been quite ill for several days with bronchial fever, has improved a little at this writing. G. T. Wakefield and family spent the week-end in Floyd county. F. W. Jersig's sale last Thursday was

well attended, and the proceeds satisfactory. This family, who have been citizens for years, have moved to their new home in Clovis. Mrs. Ben Manning, of Amarillo, has been visiting with relatives and friends here. The diphtheria condition continues to improve, with no new cases up to the present. Construction has started on the six-room bungalow being erected by the Sant Fe for a residence of their office force. We wish to thank our friends, and the friends of the newspapers and public, for their interest in our letter from Bovina. These people make it their

business to boost Bovina, and otherwise put our community to the front. Tell us the news and we will pass it on. The world's highest peak lies in Tibet north of the British Indian border and no European has ever approached nearer than 69 miles from its base so far as is known. Sir Francis Younghusband, the British soldier-explorer, will attempt to climb to its summit next summer. The word "please" used in telegrams alone costs the United States \$3,000,000 yearly, yet it is cheap at the price. Good Printing at the Brand.

## BUILD A HOME



Let me plan your home. Don't let your carpenter fool you into starting without detail plans. He can not execute the work as well without them, and the best he can do is to make a patched-up job that resembles the design. More than that, he has everything his own way. He may say that he will do this and that, but there are a hundred things, probably far more important, of which he will say nothing, but which deeply concern you, and these are things for which you may have to pay a fancy extra price when they should have been included in the original contract. Don't be penny wise and pound foolish. You may save a few dollars in the beginning, but in the end, lose several hundred dollars on account of not having a complete set of plans and specifications. Build a house that will sell readily. An attractive house will demand a better price by several hundred dollars than the common kind, and it costs no more. Bring me your sketches and ideas and let me work out the details.

**W. F. WEST, Architect and Builder**  
OFFICE WITH T. K. WILSON  
HEREFORD, TEXAS.

## "EXCUSE MY DUST" WITH WALLACE REID



**PROGRAM**  
Sunshine Comedy  
"Ten Nights Without a Barroom"  
Screen Magazine  
Comedy Cartoon  
**STAR Theatre**

SATURDAY NIGHT, FEBRUARY 19th

## Harvester Company Brands Story False

DURING the past month, reports have come to us that at farmers' meetings charges have been made, sometimes directly and sometimes indirectly, that this Company has adopted a policy of refusing to supply repair parts for old machines in order to compel the purchase of new ones. This statement is absolutely false. Such a policy has never been considered by this Company nor suggested to it.

Ordinarily we ignore such reports, because we have learned that any large company, no matter how fair and high principled, is subject at all times to unjust criticism. The facts are this Company has always recognized the importance of repair service and has used every effort to make IHC service the best. We believe we can truthfully say that the repair service furnished wherever this Company's goods are sold is equal if not superior to that furnished on any manufactured line.

We call attention to the fact that machinery "Fix-up Weeks," instead of being something new and originated by the farmers in 1921, as some seem to think, were really an outgrowth of the movement started by manufacturers and dealers' associations in connection with the Council of National Defense as a war conservation measure. Perhaps no other agency has done so much to promote "National Repair Weeks" as this Company.

The farmer needs machines which will be efficient and economical. If his old machines can be repaired so as to render efficient and economical service, he would be foolish to purchase new ones. Whether the farmer utilizes and repairs his old machines or buys new ones is a question for him to determine. But in making his decision, we give to every farmer who owns any IHC machines the assurance that a full stock of repair parts will always be provided by this Company.

Today, our repair stocks on the territory available for the farmers are 21 per cent greater than ever before at this time of the year. An average of a quarter million pounds of repairs are shipped from IHC factories for every working day in the year. Thirty million dollars' worth of repair parts are now ready, as insurance for the farmer when he needs this service.

In every International Harvester Works manufacturing orders call for repair parts first and even when furnishing them has meant cutting down production of new machines for which we had orders, repairs have always had preference. At every one of our 91 branch houses trained men are on duty to see that all orders are filled and shipped promptly. Thousands of dealers scattered everywhere with an assortment of repairs in stock are always ready and willing to render every assistance.

This service which this Company has rendered through the years to those who have purchased its machines has been a matter of great pride to the Company, and is the foundation of the cordial good-will existing between it and its customers.

We feel it is due the Company and those who have purchased its machines that we give the widest publicity to the fact that this service of repairs will be maintained and improved, and that any charges to the contrary are untrue.

**INTERNATIONAL HARVESTER COMPANY**  
OF AMERICA  
CHICAGO U.S.A.





### Cotton Seed Meal For Beef Cattle

The importance of feeding a balanced ration is being emphasized just now by Dr. G. S. Fraps, Chief of Division of Chemistry, Texas Agricultural Experiment Station. Dr. Fraps, after calling attention to the unsettled and low prices of agricultural products, and the necessity, therefore, for the farmer or feeder to get the greatest possible value from feeds consumed by his herds, points with force, to the opportunity for profit in the use of cottonseed meal in the ration. At present, cottonseed meal is the cheapest protein feed on the market and is usually worth twice its weight in corn in balancing a ration. Texas cottonseed meal, containing 43 per cent protein, is perhaps the most economical cottonseed meal on the market since the required protein can be had with less outlay for freight than would occur in the purchase of a meal or other feed of lower protein content. Gluten feed containing 25 per cent protein is selling higher than cottonseed meal.

Cottonseed meal is valuable as a fertilizer and is used extensively for that purpose. It can be fed, however, to cattle and if the manure is carefully saved and applied to the soil, a double purpose will have been served and the value of the meal to the farmer, increased according to the care used in saving the manure, probably 70 per cent over its use as a fertilizer only, or for that matter, as a feed only. It would seem, therefore, that the farmer would profit by feeding every pound possible of cottonseed meal, being careful to save the manure for fertilizer. At present, the manurial value of cottonseed meal is equal to its feeding value.

At present prices cottonseed meal is a cheap fertilizer and will furnish the farmer of the south a cheaper source of nitrogen than any other fertilizer. Feeders will do well to consider this

### JEWELED COMBS FOR 1921 COIFFURE



Ears still covered, is the fashion decree of Parisian hairdressers—and this very pleasing coiffure also shows another whim—the use of the big comb again—only this season the more elaborately they are jeweled, the more popular they are.

aspect of the matter, as is so largely done by European farmers.

Corn silage is low in protein and cottonseed meal is an excellent supplement for it as well as for the grasses of the range.

The use of cottonseed meal for stock cattle during the winter is of great advantage when they are being carried over on roughage, such as hay, sorghum, corn fodder, and silage. The addition of one or two pounds of meal to the ration will not only increase the digestibility of the ration and thereby insure its better utilization, but will enable the cattle to be carried over in better condition, with some gain in weight.

Approximately \$85,000 will be spent during 1921 by various State Holstein Associations in the interests of their members to develop and promote the dairy business in their respective territories.

**Notice**  
To members of Hereford Benefit Association No. 2. You are hereby requested to attend a regular annual meeting of said association at the office of T. K. Wilson on Feb. 1, 1921, to vote on a change in By-Laws, to conform to State Insurance laws, and such other business that may come before the association.  
G. M. SUGGS, Sec.

More than a third of the 435 members of the House of Representatives at Washington have one or more relatives on the House pay roll as their own clerks, stenographers or secretaries. Many of these relatives actually perform no services at all and some do not even live in Washington and never have been there.

Among the persons arrested in Washington, D. C., during the past year were

Yokohama, Japan, reports that thousands of cases of American foot wear have been sent there by representatives of American importing firms and are being sold at bargain prices.

two diplomats, one Congressman, one hundred reporters, eighteen editors, one professor, 248 army officers, forty-one ministers—and forty-eight policemen.

An edict against the wearing of short skirts and the displaying of arms has been issued by the city magistrate of Shanghai. In future offenders will be arrested and fined.

**Drs. Harmon & C. C. Pirtle**  
Masseur and Osteopathic Physicians  
Phone 117.

**GREAT WESTERN MONUMENT CO. DALLAS, TEXAS**

What does an unmarked grave designate—Love or Negligence?

Let me plan with you for a GREAT WESTERN MEMORIAL WHICH IS KNOWN FOR ITS TENDER EXPRESSIVENESS AND ETERNAL DURABILITY.

**P. R. PURCELL, AGENT**  
Hereford, Texas

**Santa Fe**

**CALIFORNIA**

Land of Climatic Benefits and Wonderful Allurements for those who seek Health or Recreation.

You may stop over at the Grand Canyon of Arizona on your way.

For particulars as to train service, fares, etc., see the local agent or write

**T. B. GALLAHER,**  
General Passenger Agent,  
AMARILLO, TEXAS

**For Sale**

Here is your chance to own you a Home. 3,000 acres of fine wheat land. Will sell 100 to 600 acre tracts. Price, \$20.00 per acre, 1-4 cash; balance from one to 24000 years, or will sell entire tract on same terms.

**J. H. Pitman**  
Hereford, Texas

Meet Your Friends at the

**Automobile and Style Show**

In Amarillo During The

**Cattle Buyers and Sellers Convention**

February 22-23-24

THAT'S OUR BARN

PURE-BRED STOCK FARM  
J. JONES & SONS

## Give Your Children a Chance

Of course you want your children to have a better chance than you had—every good father does. You want your daughters to marry well and you want your sons to have enough capital and sufficient education to begin their farming careers almost at the point you have reached after years of toil.

Many a farmer has found in pure-breds the solution for the two outstanding problems—how to keep the children contented with farm life, and how to start them out so that they are bound to achieve success.

One Ohio farmer's plan is typical. When his eldest son was 12 years old he went to the bank and borrowed \$350 to buy a registered bull and two registered heifers. In eight years this investment has grown into a pure-bred herd which has provided schooling for three children, a comfortable home for the family and a permanent, prosperous business for himself and the boys. "I didn't have to beg the youngsters to stay on the farm," the father says, "they got to liking the cattle." Pure-breds do keep the children on the farm; they do make farming a profession worth following.

Doubtless you started with scrubs—maybe you haven't even yet overcome this handicap to success. Let your children start with pure-breds—they deserve it. And let them start, too, with that great service weekly which has contributed so much to the cattle-raising industry—THE COUNTRY GENTLEMAN. Just \$1.00 buys 52 helpful issues. Use the coupon below—today.

**Texas Hereford Breeders' Association**  
John Lee, Secretary San Angelo, Texas

THE COUNTRY GENTLEMAN, Philadelphia, Pa.  
I'm glad to see you pushing our organization with good advertising. And here's my dollar for a subscription for one year, fifty-two issues. The two go well together.

(My Name) \_\_\_\_\_  
(My Address) \_\_\_\_\_  
(Town) \_\_\_\_\_ (State) \_\_\_\_\_

Farmers Who Use Disc Harrows Are Not Worrying About Their Land Blowing.

**P&O**

and

**International**

Disc Harrows and Tandems in all sizes—both team and engine.

**Dunlap Hardware Company**  
HAVE WHAT YOU WANT WHEN YOU WANT



# Society

Mrs. B. F. Guthrie, Editor,  
Phone 188.

## Bay View Club

Much interest in the Bay View Club's first lesson on "Citizenship" was manifested by good attendance and well-prepared topics.

The general topic, "Citizenship and Voters," was discussed in two excellent papers: the first, "What is Citizenship," Mrs. John Williams, the second, "Qualifications of a Voter," Mrs. Ray Barber.

These, together with the questions from the text, "American Citizenship," constituted a most interesting program. Mrs. Rosolow had charge of the lesson study and Mrs. W. A. Price was hostess.

Of the children's parties of the past week, none have been more delightful than that of Saturday afternoon, when Mrs. Earl Wilson entertained the boys and girls of the Junior Methodist Missionary Society.

Invitations read "from two to four" and each guest was asked to bring a friend as an "admission ticket." These "tickets" swelled the number until shortly after two o'clock the Wilson home rang with the happy voices of some forty delighted children.

A color scheme of pink and white showed the society's colors and were seen in dainty pink and white bows worn by each guest.

One of the jolliest of the games enjoyed was "Guess Who," in which one group of children, blindfolded, guessed the names of another group who sang parts of various songs in well disguised voices. Suggesting the nearness of St. Valentine, the party was paired for refreshments by matching pink and white hearts cut in halves, each half containing part of a Bible verse.

Marshmallow pudding in pink and white, with iced wafers in the same pretty coloring closed the very pleasant afternoon.

## Senior-Junior Party

St. Valentine has been the inspiration of a number of charming social affairs during the past week, one of the pleasantest being the Senior-Junior party given Friday evening in the domestic science rooms of the high school building when the seniors were guests of the juniors.

Honoring the upper-class members, the pretty red and white of the senior class was shown in the array of hearts that adorned the walls and which suggested the game of the evening, progressive hearts. Heart-shaped score cards bearing the words "Seniors-Juniors," provided dainty souvenirs of the occasion.

At the conclusion of the games, delicious refreshments, consisting of cocoa and cookies with marshmallows, were served.

Enjoying the occasion with the members of the two classes were Supt. Fertsch, Miss Read of the science department, and Miss Williamson, teacher of domestic science.

## Woodburn-Fuqua

Announcement of the marriage in Amarillo, on February seventh, of Ernest Woodburn, son of Col. E. T. Woodburn of this city, to Miss Gertrude Fuqua, of Claude, has been received with much interest by Hereford friends.

The marriage was solemnized with a simple service at the home of the officiating minister, Rev. Roy Rutherford pastor of the Christian Church, Mrs. Ludding, of Amarillo, a friend of the bride being the only attendant. The young couple went at once to the home already prepared for their occupancy at 1503 Pierce St., Amarillo.

Mr. Woodburn grew to young manhood in Hereford. While still in high

## TEA GOWN SELECTED BY MRS. HARDING



Every woman in the land will be interested in this picture. It is the first photograph of one of the new White House gowns purchased by Mrs. Harding in New York. It is a tea gown of mauve chiffon, trimmed in gold, green and black lace.

school, he enlisted in the great army of young American volunteers and was in overseas service at the time of the armistice. Since his return to civilian life he has been employed in Amarillo, being now with the City Drug Co. He is an exemplary young man and his many Hereford friends will be glad to welcome his bride, who is a stranger here, and extend warmest congratulations.

## Valentine Party

One of the prettiest social functions centering around St. Valentine was the delightful party given on Monday evening by Mrs. John Williams.

The rich red coloring of saucy cupids and their arrow-pierced hearts profusely used in decoration made most attractive the cheery rooms where tables were placed for an evening at bridge. "Broken hearts" provided the means of securing partners, each guest matching a sundered half with its companion piece on one of the tables.

After several enjoyable rounds of the interesting diversion, refreshments, dainty and delicious, and carrying out the Valentine idea took the form of sandwiches, heart-shaped cookies with pink icing, and crimson-cheeked apples gleaming in rich jelly.

A large party of young people enjoyed the evening's festivities.

## Miss Annie Wilda Lea Honored

Miss Grace Ferguson was a charming hostess on Saturday evening to a large party of guests, honoring her cousin, Miss Annie Wilda Lea, of Denver, Colorado.

A scheme of decoration which made the Ferguson home especially attractive for the occasion combined in its pretty coloring and emblematic significance to honor the birthday of Lincoln and the reign of St. Valentine; and as the guests came enmasque, the gay costumes added a striking note in decorative effect.

The gay company which formed for the grand march that opened the evening's festivities included world-old celebrities, representing nursery rhymes and romantic literature, as well as modern day heroes. Scotland's highland lassies, smiled upon Uncle Sam, mediaeval knights vied for favors from Bo-Peep and Queen of Hearts, the Flower Girl was everywhere present and many other characters, all appropriately costumed lent their part to the brilliant galaxy of color and fun.

Unmasking at the close of the march, they tested the fate that fortune held in store by fishing for a catch of hearts upon which the future was revealed. In a contest, the players were blindfolded and required to take two steps up the hall stairway and pin a flag above the picture of Lincoln, Emma Jean Donald winning the prize, a box of candy. An impromptu musical program was also an enjoyable feature of the evening's entertainment.

In the dining room the decorations were in pink and white, carried out in blooming plants.

Here, an appropriate refreshment course consisting of pink and white brick cream with assorted cakes iced in pink and white, was served to about thirty guests.

## Forty-Two Party

Honoring the teachers of the public schools, a forty-two party entertained most delightfully a number of guests at the Carl House on Thursday evening, the young men boarders being hosts for the occasion.

The receiving rooms were thrown en suite and embellished by blooming pot plants and ferns. Six tables of the interesting game occupied the players very pleasantly, Miss Dot Owen winning high score. At their close, fruit salad with whipped cream and hot chocolate furnished an enjoyable refreshment course.

The evening was a real delight to all those privileged to share it and was enjoyed by Misses Velma Lance, Gladys and Nora Beams, Gussie Christian, Virginia Lowler, Velma Read, Ethel Williamson, Helen Frieble, Ruth and Dot Owen, Messrs. George McQuerry, Boots Hartson, Frank Carl, James Harp, Sank Ramey, J. C. Lance, Ed Wilhite, Frank Jesse, Lige Kelley, Bill Kelley, Dee Grimes, John Laughlin, Arthur Grimes, Mr. and Mrs. Wood Vaughn, Mr. and Mrs. Earl Lance, Mr. and Mrs. Edgar Mosely.

## Naylor-Morrison

The marriage of Mr. R. J. Naylor and Mrs. Luella Morrison, both of this city, was solemnized at the bride's home on Saturday evening, February eleventh, Rev. J. R. Sharp, pastor of the Presbyterian Church, officiating.

The ceremony was performed at the home of the bride and was witnessed by Mr. and Mrs. Joe Bodkins, Miss Lena Bodkins, Mr. and Mrs. H. E. Casebolt, Mrs. Castle, Mrs. Jacobs, and Mr. Otto Oleson.

Both Mr. and Mrs. Naylor are numbered among Hereford's best people. Mrs. Naylor has lived in this vicinity for a number of years. She is the mother of Mrs. Bodkin, of Hereford, and is a most estimable woman. Mr. Naylor came here two years ago from Ellsville, Texas, and last summer purchased the A. H. Owen dray line which he is now operating.

Many friends extend congratulations.

## Music Club with Mrs. Barber

Mrs. George Barber and Mrs. Glen Snyder were hostesses to the Music Club on Monday afternoon, the meeting being held with Mrs. Barber.

The lesson subject was "Opera," Mrs. W. A. Price conducting the study.

Following the roll call, "Name or Composer of Opera," the following program was enjoyed:

Duet—Overture from Carmen, Georges Bizet—Mrs. Collins, Mrs. Henry Wil-

## Wall Flowers



kinson.

Brief Sketch of Life of Deibes—Mrs. Ashbrook.

Sketch of Life of Ambrose Thomas—Mrs. Parker.

Sketch of Life of "Mignon"—Miss Tatman.

Sketch of Life of Thals—Mrs. Crouch.

Life of Gounod—Mrs. Barber.

Sketch of Romeo and Juliet—"Waltz Song" Romeo and Juliet—Miss Chamness.

## Beck-Davis

On Friday evening, February eleventh, with a simple marriage service at the Methodist parsonage in this city, Miss Jessie Almira Davis became the bride of Mr. C. I. Beck, of Texarkana.

The ceremony was performed by Rev. M. M. Beavers, pastor of the Methodist Church, and witnessed only by the bride's brother, Mr. Claude Davis, and Mrs. Burton Allison, a close friend of the bride.

The young couple spent the week-end with Amarillo friends, going on Monday to McLean, for a visit with the family of the groom's brother.

The bride is a daughter of Mrs. D. M. Davis, of the Central Hotel. She has lived in Hereford less than a year, but by a charming personality has already endeared herself to many.

The groom has been here recently, assisting in the establishment of the Industrial Transportation Company. He is a traveling representative of this firm and is a young man of ability and good address.

Friends of both congratulate.

## Intermediate Endeavor Party

The Intermediate Endeavorers of the Presbyterian Church enjoyed a delightful evening at the home of Mrs. Geo. Guinn Tuesday. Informal amusements including the jolliest of games were enjoyed, the serving of fruit salad, cake and cocoa making a fitting close to the

evening's pleasures.

Hostesses for the occasion were Mesdames Chesher, O. O. Lee, W. A. Carroll and George Guinn.

## Domestic Science Girls Entertain

The tenth grade girls of the domestic science department of the high school, with their teacher, Miss Ethel Williamson, entertained with a buffet luncheon honoring their mothers and the high school faculty, on Tuesday afternoon from 4:30 to 5:30.

The dining room of the department, where the pleasant affair was held, was tastefully decorated—red hearts suggestive of St. Valentine being prominently used. The menu included chicken salad, peas in-patties, olives, sandwiches, bavarian cream, heart cookies and chocolate and was served to the following guests: Mr. and Mrs. L. M. Fertsch, Mesdames Ed Shore, Raf Jowell, A. C. Thompson, T. N. Helfner, Carl Shirley, Henry Wilson, G. A. F. Parker, Misses Griffith, Sisk, McClurkin, Brand, Read, Kemp, James, Swisher, and Mahala Williamson.

## Mr. and Mrs. Harris Honored

Mr. and Mrs. Carl P. Cockrell entertained a small party of guests informally, Friday evening, the pleasant occasion honoring Mr. and Mrs. E. R. Harris, of Sedalla, Mo.

Five Huded was the diversion of the evening and later a delicious refreshment course consisting of fruit salad with whipped cream and angel food cake was served to Mr. and Mrs. A. Herbst, Mr. and Mrs. George Garrison, Mr. and Mrs. Homer Fox, Mr. and Mrs. W. F. West and Mr. and Mrs. E. R. Harris.

## Parent-Teacher Club

A meeting of the Parent-Teacher Club on Friday afternoon dealt with matters of such general community interest as to cause universal regret that

the general public could not have heard the program.

The leading number of the program was an address by Miss Griffith, principal of the high school, her subject being "Our Boys." From her years of experience as a teacher, Miss Griffith looked at the boy and his problems through the boy's own eyes and spoke so feelingly and understandingly that her words struck home with peculiar force.

A piano solo by Miss Anita Parker and a vocal duet by Mrs. Homer Wilkinson and Miss Williamson were enjoyable numbers of the program.

## Hereford Market

Wheat, bu.	\$1.40
Oats, bu.	.40
Kafir, per 100	.60
Maine, per 100	.67
Red Top, per 100	.68
Butter, lb.	.48
Butter fat, lb.	.35
Eggs, doz.	.20

Turkeys, lb.	.24
Chickens, lb.	.20
Lard, lb.	.22
Beef, dressed, lb.	.12
Pork, dressed, lb.	.12

Keep your eye on your Brand label, when the time is up the paper will STOP.

## Last Chance

I have six more extra fine thoroughbred Plymouth Rock Cockerels for sale. Moderately priced.

Mrs. D. E. Turrentine.



## New Ideas—New Inspirations

Insure satisfaction thru perfect blending of Style and Quality.

## VOGELE MILLINERY

## FOR SALE

18 head coming 2 year old Registered Hereford Bulls. These Bulls are in extra good flesh and well bred.

ALSO

12 head Registered Heifers. Will sell all. Worth the money.

## G. W. Brumley

1 miles east of town.

## A Pair of Pants

properly pressed

Topped off with a

## Coat and Vest

properly pressed

adds 75 per cent to any man's appearance.—And

don't you never think appearance don't Count.

We are Cleaning and Pressing Headquarters—and guarantee satisfaction.

"One Trial—Always a Customer."

## C. P. RINGER'S Tailor Shop

Cleaning and Pressing

## GLOOM CHASERS



Where can be found more cheer than in the well lighted home?

Two of the most important features to be considered about that new home are—the windows and the LIGHTING system.

Electric fixtures should be selected with the utmost care.

And their arrangement and height of hanging are also important—

We feel well qualified to serve you—

Be it for that new home —Or a rearrangement of your present abode.

But make the family circle a cheerful one with

LIGHT

## HEREFORD LIGHT AND POWER CO.

LIGHT FIXTURES





We Appreciate Your Trade

We like to have you come in to see us whether you buy anything or not.

BUT

We would like better still, to have you come in and pay us your account.

"HURRY BACK—SOME-TIME"

Geo. E. Burns

Phone 300

WANTED—To buy 250 egg size incubator of Standard make. Write Mrs. Jim Chapman, Adrian, Texas. 4-2t

WANTED—Men—Single men, married men and men who want to get married. Room for them in the B. M. B. Sunday School Class at the Methodist Church. 4-2t-Pd.

WANTED—40 men—To join the B. M. B. Class at the Methodist Church. If you are not in a class already, B. M. B. is what you are looking for. Fine! Come in. 4-2t-Pd.

WANTED—To trade a new 1921 Buick 5 passenger car in on residence. 4-3t-Pd. Box 472, Hereford, Tex.

WANTED—2 to 6 sections of land; part irrigated or can be irrigated. Give detailed description and lowest price. Address P. O. Box 105, Canyon, Tex. 3-2t-Pd.

MISCELLANEOUS

EXCHANGE—Will exchange Overland Roadster for 2 months work or trade same for good young hog. 4-2t. Jim Chapman, Adrian, Tex.

FOR TRADE—A number one Durham milk cow, 5 yrs. old, to trade for a good Jersey cow. Jersey must be young and give 3 gallons per day. Phone 117. Dr. C. C. Pirtle. 4-2t-Pd.

FOR RENT—2 unfurnished rooms, conveniently arranged for housekeeping. Water and lights. Phone 227. 4-1t-Pd.

FOR RENT—100 acres pasture, 6 miles south of Hereford. Write Mrs. E. E. Evans, Mexcer, Mo. 4-4t.

TO TRADE—320 acres improved land, Quay Co., N. Mex. House, lots, barn; 2 wells, one windmill, 1 1/2 ft. water, plenty of it. value \$5,000.00. Also 100 acres same vicinity fenced, shallow well, value \$2500.00. J. E. Gyles, Hereford, Tex. 4-4t-Pd.

WELL DRILLING—Geo. P. Turrentine. See D. E. Turrentine, 1 mile north of town. Geo. P. Turrentine. 1-tf.

LOST AND FOUND

LOST—One dark gray overcoat with black fur collar. Finder please return to Brand office. 4-1t-Pd.

FOUND—A place for an hour's profitable Bible study—The B. M. B. Class at the Methodist Church. Ask Henry Wilkinson. 4-2t-Pd.

JAMES NUTTER ENJOYS A VISIT FROM HIS SISTERS

Mrs. W. H. Harp and Mrs. J. B. Milbourn, of Lexington, Ky., are visiting the family of their brother, James Nutter, in South Hereford. They arrived Tuesday morning and the length of their stay will be determined by the conditions of Mr. Nutter's health, he having been ill from a complication of diseases since early in January.

Notice  
Anyone interested in breaking out 300 acres of sod this spring, to be planted to row crop and planted to wheat this fall, write me. This proposition gives you 357 acres pasture. Land located 4 miles S. E. of Hereford.

Mrs. H. S. Arnold, Rt. 1, Box 70, Oklahoma, Texas. 4-6t-Pd.

A Correction

Through an error last week, in the statement that Mrs. Hough had been called to San Antonio by the death of her father, the initials used were incorrect. The name should have read, Mrs. R. W. Hough, instead of Mrs. L. W. Hough.

NEBRASKA'S NEW BID FOR MAT TITLE

See L. Gough or A. H. Elliston. 1-4-Pt

WANTED

WANTED—Help!

49 tf Hereford Steam Laundry.



Nebraska seems bent upon leading all states in the number of heavyweight wrestling champions produced within her borders. No sooner has Joe Stecher lost the title to "Strangler" Lewis than out of the Cornhusker state comes John Peske weighing 197 pounds and standing six feet high—a 24-year-old farm boy who in 144 contests lost but three decisions. His special hold is the head scissor. Larney Lichtenstein, famous Chicago manager, has taken charge of Peske's affairs and says he will pilot him to the championship. "The best youngster developed since the days of Frank Gotch," is the verdict of mat critics. He threw the great Stryker in a straight fall—one in four minutes.

Bay View Art Exhibit

(Continued from page 1.)

ed by "The Enchanted Wood," remarked, "Some man just saw that Indian trying to catch the turkeys and painted them right there." A boy from the 3rd grade, when asked at home for his favorite among the pictures, described it as "all red and brown like fall with a lake and a big bird the same color and the sun shining through like it does here sometimes." Then he drew a paper from his pocket upon which was scrawled, "The Home of the Heron—George Inness."

And who can tell what latent spark of genius may have been fanned into life by the brief hour's intercourse with the beautiful or what impulses for noble manhood and womanhood received. For the desire for food we have in common with the beast, but the desire for beauty we share with God. A sufficient number of the club women were present at all times during the exhibition to aid in a study of the pictures and as many of the visitors have asked for the complete list for further study, it is given below.

Mrs. Peres Morton—Gilbert Stuart; Declaration of Independence—John Trumbull.

The Tora-Hat—Thomas Sully. The Belated Kid—William Morris Hunt.

Home of the Heron—George Inness. View of the Seine—Homer D. Martin. The Amey or Itinerant Candy Vender—Robert Blum.

Caritas—Abbott Thayer. In the Oranbi Plaza—Louis Akh. The Enchanted Wood—Irving

Crouse. Mother and Children—Elizabeth Nourse.

Across the Common—Charles Sprague Pearce. A Holland Morning—George Hitchcock.

Fifth Avenue at Twilight—Birge Harrison.

An Autumn Stroll—Irving Ramsey Wiles. Children Catching Minnows—Charles C. Curren.

In the Still Forest—Alex H. Wyant. The Little Rose of Lyme Regis—James McNeill Whistler.

The Wedding—Gari Melcher. The Grand Canyon—James Moran. Portrait of My Daughter—Frank W. Benson.

Memories—Geo. W. Alexander. Alice—Wm. Merritt Chase. November—Robert Vinnoh. Spanish Soldiers—John Singer Sargent.

SAYS HUBBY TRADED HER FOR \$500 LOT



Her husband traded her to the family butcher in exchange for a city lot valued at \$500, says Mrs. Cora Johnson, 29 years old, now that her husband, Eric Johnson of Rockford, Ill., is making trouble. Mrs. Johnson says she and the butcher love each other.

A. D. Hitz and wife, of Indianapolis, Ind., visited in the home of his sister, Mrs. R. P. Conaway, of Black, last week. Mr. Hitz was recently elected president of the Western Fruit Jobbers Association of America, at a meeting held at Colorado Springs.

Keep your eye on your Brand label when the time is up the paper will STOP.

Want Ads in The Brand get results and get them quickly.

Five Thousand Spring Suit Samples

and at Ridiculous Prices, too, ranging from \$25.00 and up—made to your measure.

All the latest shades, patterns and new designs for 1921. We offer you a choice seldom found in a town the size of Hereford. Come in and look them over.

Also A Few Suits on Hand of fine workmanship and value that we will dispose of at HALF PRICE.

Expert Cleaning and Pressing

For 26 years we have led the procession and shown the way to others in keeping the clothing of the men and women of this community spotless and immaculate.

Experience Means Something—The Test of Time Has Proven Our Work.

Just telephone No. 16 and forget it—we will do the rest.

Orr's Tailor Shop 308 Main Street

GOING TO REDUCE IT



We Are Located in the Wheat Belt of the Panhandle

While money is tight, yet we are having considerable inquiries in regard to prices of lands located in the Hereford country.

That we may be able to submit to our clients the required number of acres and location, we ask you to kindly come in and list your land with us.

We are having trades submitted to us, offering lands in East Texas, also income bearing town property in exchange for lands in this country.

Come in and let us get lined up, get acquainted and start business going. Money is going to loosen up and we think trade is going to get better in the near future.

See us as soon as possible.

Byrd, Mikel & Hill

Phone 358

Elliston Bldg.

Happy Poland China Farm

Big Boned Bred Gilts and Boars Now on Sale

"For Poland China, Ludwig Irlbeck of Happy, Texas," says the Tullis Herald, "won 1st, on boar 18 months old and under 24; Senior Champion and Grand Champion Boar; Junior Champion, Senior and Grand Champion Sows; 1st on aged herd; 1st on young herd; 1st and 2nd on get of Boar; 2nd on produce of Sow; 1st on litter of 4 pigs farrowed after September 1st, 1919; 1st on Sows; and a special premium for the best display of Poland Chinas at The West Texas State Fair, Plainview," where 400 head of hogs were shown.

Champion and Grand Champion on everything exhibited in the Tullis Co. Fair. Bred Sows and Gilts from \$100.00 to \$300.00, Boars \$50.00 and up.

Ludwig Irlbeck Happy, Texas.

Our Advertising Columns

are read by the people because it gives them news of absorbing interest. People no longer go looking about for things they want—they go to their newspaper for information as to where such things may be found. This method saves time and trouble. If you want to bring your wares to the attention of this community, our advertising columns

Should Contain Your Ad







## ALL IN READINESS TO OPEN BIG SHOW AT THE COLISEUM

**SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW AT FORT WORTH STARTS SATURDAY, MARCH 5, WITH SPLENDID PAGEANT**

The eleventh-hour rush of preparation for the Southwestern Exposition and Fat Stock Show, to be held at Fort Worth, March 5 to 12, ends the plans of the management maturing more rapidly than in past



### BULLDOGGING

in the Rodeo at Ft. Worth. The world's record has been broken several times.

years, even though the array of attractions is larger. Manager Sanson and Assistant Manager McKinley have the reins well in hand and feel safe in assuring the public a better, more varied and more interesting show all week perhaps than any that yet have been staged in the vast Coliseum building and upon the Coliseum grounds.

Entries of blooded livestock are arriving from all sections of Texas and adjoining states and it is now the general belief that every class will be better filled with choicer cattle. The dairy show has the best prospect of any of the classes in the livestock division.

The curtain will be rung up on the bring spring exhibition Saturday night, March 5, with a social event of state-wide importance—the imposing pageant, directed by Fort Worth society women, which always is a great feature and draws attendance from near and far.

Upon the Coliseum grounds, the J. George Loos carnival, an attraction whose merits have been winning it new friends year after year, has been placed. Manager Loos declares that his carnival is larger and better than in previous years, that everybody will find many things that will hold their interest. New and unique features of entertainment have been secured in a winter-wide search by Mr. Loos himself, who is a veteran of the carnival game.

Under the sterling leadership of C. C. Miller, the poultry show, which is held simultaneous with the stock show, in a hall adjoining the Coliseum, looms up alluringly for the lovers of fine birds. The Fort Worth exhibition has been coming to the front rapidly during the past few years and now occupies a flattering position among the poultry shows of the Southwest.

Texas and Southwestern purchasers of livestock probably will have eager competition in the sales events these years with eager purchasers from Mexico. The stockmen of that country are fast rebuilding their herds and, with the keen judgment of veteran cattle raisers, are seeking the better breeds, of which they will find a magnificent representation at the Fort Worth show.

Arrangements are practically complete for the Horse Show and Rodeo events, which occupy the foreground in the matinee and at night. Top

notch hands from all over the West are coming to Fort Worth to take part in the cowboy sports that always have proved so thrilling and interesting, with so much of the unexpected mingled throughout. In fact, a number of the nation's leading exponents of cowboy sports are wintering in Fort Worth and will start the spring and summer season here. The very best stunts in cowboy sports are planned—and they will be staged with the snap for which the Fort Worth show has become famous.

Bryan Roach, world's champion bucking horse rider; Hugh Strickland, his foremost rival; Tommy Kirnan, famous trick rider and roper are among the stars who already are being ready for the opening performance.

The Horse Show features promise better than for several years. Captain W. H. Furse, in charge of this branch of the show, announces that several prominent stables from Oklahoma and other states will be on hand, as will army horses from Fort Bliss.

Everything at Fort Worth is ready for the tap of the gong—and

the very best attraction yet staged appears to be coming up.

### CHAMP CORN GROWER OF KENTUCKY



Everett Reynolds, 14 of Mt. Vernon, Rockcastle county, Ky., is the champion corn grower of his state. He won this title in 1920 when he grew 105 1/2 bushels on an acre.

Good Printing at The Brand.

The West Virginia state penitentiary will soon be self-supporting. A coal mine on state property will be operated by the prisoners. The new mine is now within eight feet of a vein of fine coal which underlies 167 acres of the prison farm.

It costs more to send a bale of goods by truck across Manhattan than to ship the same bale from New York to Buenos Aires.

### Drs. C. C. and Harmon Pirtle

Our Practice embraces all adjustments in Chiropractic Swedish massage and Osteopathy.

Resident Office

Phone 117 Hereford, Texas.

Diplomas and State Medical License

## Highest Cash Price

Price

Paid for

Cream, Butter, Eggs and Poultry

White Crest Flour, a perfect flour

B. F. Hodges Grocery

Hereford, Texas.

## THE LOST CITY



Star Theatre, Monday and Tuesday, February 21 and 22

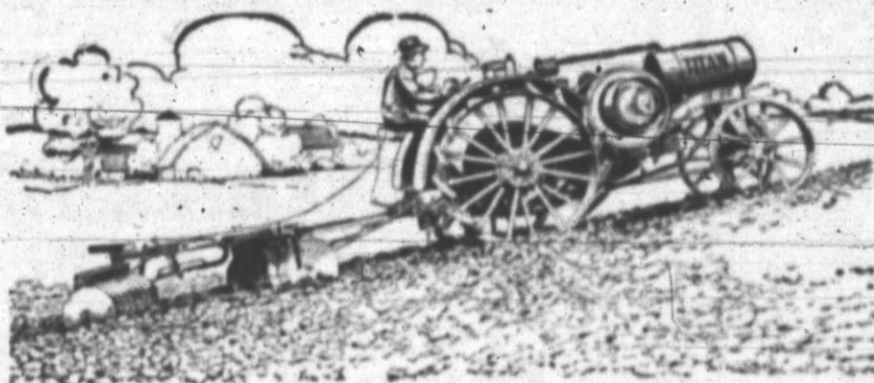
## Bran, Shorts, Flour and Nigger Head Coal

Great West, the great hard wheat flour.  
Amaryllis, the peer of all soft wheat flour.

Great West Mill & Elevator Co.

B. R. DIXON, Mgr.

## International Line Motor Sales Co. L. W. HOUGH, Mgr.



## More Real Bargains

Last week we advertised some real bargains and this week we say "more real bargains." When we say "more real bargains," that's just what we mean. Our definition is just the same as Webster's.

As we said in our ad last week, it is not our practice to advertise a bargain sale at every change of the moon, but when we do hang out the sign, it means something more than just the noise.

### Real Bargains Is What We Mean

Now, besides this, we are getting in new goods right along, and we are in a position to give you the very best prices possible in quality merchandise in new goods.

The fact that we have not been making much fuss does not mean that we have been asleep. On the other hand we have been wide awake, and in touch with the market conditions all along.

Our policy has always been this: Not to be undersold. Our determination in this direction is now stronger than ever before. If you doubt it, just come in and we will show you.

J. O. Newell

## They Have Arrived

Our first shipment of United States fabric and Royal Cord tires has arrived and we now have the only strictly fresh stock of tires in Hereford.

Why buy old stock when we can sell you fresh goods for the same money.

H. L. RICE

Opposite new Magnolia Filling Station.



**W. M. U. Meets**

The W. M. U. of the Baptist Church met with Mrs. Homer Wilkinson, circle two as joint hostesses, for their regular monthly social meeting. The meeting was called to order by the president, Mrs. W. E. Hicks.

After several songs and prayers, a short business session followed. Reports from the different circles were given. This being the meeting for election of officers, everyone was anxious to hear the report of the nominating committee, however, the report was postponed until a week later when a meeting was held at the church. District President, Mrs. B. T. Johnston, of Canyon, was a very welcome guest at this meeting. She gave a most interesting talk on her trip to the State Convention at El Paso.

Duet—"That Sweet Story of Old," by Mesdames Homer Wilkinson and A. O. Thompson closed the program for the afternoon, the study having been dispensed with. A delicious salad course, with chocolate, was served by the hostesses.

The officers for the ensuing year are as follows: General President, Mrs. W. E. Hicks; Vice Pres., Mrs. E. N. Mounts; Sec., "Mother" LeGrand; Treas., Miss Annie Miller; Mrs. George Suggs, Chairman Personal Service Circle 1—Mrs. E. V. Allen, President, Mrs. J. L. Wilson, Vice Pres.; "Mother" Gilliland, Sec.-Treas. Circle 2—Mrs. H. G. Conkright, Pres.; Mrs. Homer Wilkinson, Vice Pres.; Mrs. Carl Shirley, Sec.-Treas.; Mrs. John Brownlee, Sec.-Treas. pro tem. Circle 3—Mrs. Mat Gilliland, Pres.; Mrs. E. F. Connell, Vice Pres.; Mrs. Cy Orr, Sec.-Treas. A member.

**FARMERS PLAN PADLOCK FOR GRAIN EXCHANGE**



Gambling in grain, as practiced by speculators in grain exchanges is one business that the American Farm Bureau Federation is going to try to stop. The Committee of Seventeen appointed by President James R. Howard with C. H. Gustafson of Lincoln, Neb. as chairman, is making exhaustive investigation of the whole subject of grain marketing for recommendations and action by the Farm Bureau Federation. Herbert Hoover, former food dictator, and Barney Baruch, former chairman of the War Board, were on the program of the committee meeting at Kansas City. Farm-owners, elevators and direct marketing plans are being worked out.

Forty-four hundred persons committed suicide in Hungary during 1920. In addition there were more than 10,000 unsuccessful attempts at suicide.

Sweet potatoes are used as silage in the South.

Good Printing at The Brand.



**Advertising in the Country Weekly**

Advertising in the country weekly is the most valuable advertising in the world. Expert advertisers say it is not only the most valuable, but the most scientific advertising in the world. Advertising in the magazines has to be general for the reason that the average magazine that you receive today was set in type several weeks ago, and the advertising copy was prepared several weeks before that. This means that advertisers in magazines have to anticipate conditions several weeks in advance of the time the copy is prepared.

This is not so with advertising in the country weekly, for the country weekly has the advantage over the magazine in that the weekly circulates in a comparatively small territory and the name of the merchant or the business man who is selling the goods can be placed in the advertisement. This is impossible in magazine advertising, which covers sometimes the whole nation.

The weekly newspaper also is considered the best advertising medium in the world by expert advertisers for the reason that it has more intimate association with the family than a magazine or a daily newspaper.

No local merchant can afford not to advertise in weekly newspapers of the better class. It is said commentary upon small town business men that they don't see the advantage of carrying an advertisement in the small town paper every single week. Such an advertisement is the cheapest salesman that the merchant can employ. The money spent in advertising in the better class of weekly newspapers is an investment and not an expense; and it is the best paying investment that the merchant can make; but not one in a thousand publishers of the weekly newspapers is compensated anywhere near what he is worth to the merchants and to the community in which he dedicates his life. Every editor of a weekly newspaper is constantly working in behalf of every merchant in his community, whether that merchant patronizes the local paper or not; but every merchant of every community unfortunately does not have the business foresight to see that it is to his own personal advantage to help support the country editor by advertising—telling the people in the newspaper what he has, how it can be used and what it costs.—Newark, (New York) Union-Gazette.



G. P. Hurbaugh of Columbus, Ohio, owns a silver and he likes it. In fact, he thinks so much of his machine that he has wired the manufacturer of it—Henry Ford—that he will loan him \$100 to help tide him over his reported financial difficulties. Hurbaugh thinks if every Ford owner in the land would do likewise that they could only in a measure repay the man who has made the joys of motoring possible to thousands who otherwise could not have had it.



For repair work you need go no farther. We do the work right and must please you.

**PARA-BELL TIRES**  
Guaranteed 7,000 miles.  
Remember we make adjustments right here.  
**Thompson Garage**

**ANXIETY SALE DRAFT**  
FROM THE  
**JONES & DAMERON HEREFORD HERD**  
IN THE NEW SALE PAVILION AT  
**Hereford, Texas, Monday, Feb. 21**

Featuring the Following  
**HERD BULLS**

**Superior Anxiety 979700**

By Superior Mischief from a Domino dam.

**Bright Stanway Jr. 977105**

By Bright Stanway from a Beau President dam.

**Beau Randolph 3d 699547**

By Beau Randolph from a dam by Domino.

**Domino 2d 568492**

By Domino from a Beau Brummel-bred dam.

**10 INTENSELY ANXIETY-BRED BULLS**

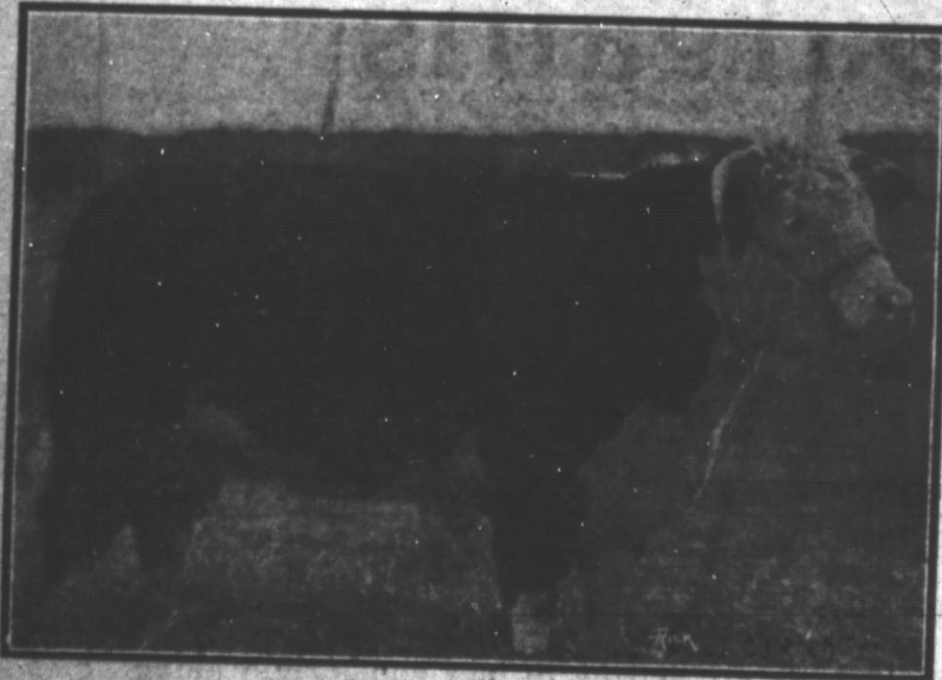
We have selected for our first sale 10 bulls worthy to head as many good herds. They include four sons of Superior Mischief, one son of Beau Randolph 1st, one son of Beau Randolph 2d and one son of Beau Randolph 3d, also Bocaldo 6th and Rex Stanway. A full list of the breeding animals appears on page 15 of the Jan. issue of The Journal. Two of the bulls offered are tried sires and they are deserving of a place in real constructive breeding herds. Most of the bulls are 18 months to two years old, just the right age to put into service. Jewel Mischief is just a year old, but he is an exceptionally strong herd-bull prospect.

Here are ten opportunities to secure an Anxiety-bred herd bull of exceptional quality and character.



Jones & Dameron's All-Anxiety Sale.

Few breeders this season are placing before the Hereford-buying public as choice an offering as Jones & Dameron will sell at Hereford, Tex., Feb. 21. Their cow herd is composed of choice breeding matrons selected from the old Guggell & Simpson herd shortly before its dispersion five years ago. The list of herd bulls given herewith shows that this firm is maintaining the high standard established by it years ago. The 10 bulls listed in this sale deserve the careful consideration of breeders who are in the market for herd headers of approved individuality and the most popular bloodlines. Their breeding speaks for itself, and they are as good individually as they are richly bred. The fact that seven cows bred by Guggell & Simpson are included in the offering is sufficient to make this sale an event of more than ordinary importance in Hereford circles. Add to this the fact that there are 14 yearling heifers out of the cow that formed the foundation of this great herd and sired by well known bulls and we have an offering that should attract Hereford breeders from all parts of the country. These yearling heifers are in exceptionally good flesh and in their conformation show the richness of their breeding. Those old enough to breed will be safe in calf to the herd bulls mentioned herein. One of the outstanding features of the offering consists of 25 granddaughters of Beau President, Domino and Beau Picture. The 4- and 5-year-old cows are all safe to the service of the four herd bulls or have calves at foot by them. Taken all in all, this is one sale that no really constructive Hereford breeder, no admirer of strong Anxiety breeding, can afford to miss. Such an opportunity to secure stock so short a distance removed from the Guggell & Simpson herd is seldom offered. Two more good sales in the same section follow this one, and the week will afford an exceptional opportunity for Northern breeders to see what the Whitesides are doing in the great Panhandle country.—FRED C. MANN.



**50 REAL PRODUCING BREEDING COWS**

Practically every female of breeding age has a calf at foot by, or is bred to one of the above-mentioned herd bulls.

Realizing the strong demand for cows bred by Guggell & Simpson, we are including in our sale list seven cows from this famous herd. The list includes Gingerbread 4th, a daughter of Militant, with a splendid heifer calf at foot by Beau Randolph 3d; Genive, a daughter of Domino out of a Beau Modest dam, with a bull calf by Beau Randolph 4th; Correline 5th, a daughter of Beau Dandy out of a Militant dam; Modesty 14th by Beau Donorus out of a Dandy Rex cow, with a Beau Randolph 3d heifer calf at foot, and three daughters of Beau Modest, two of which have calves at foot—one by Domino 2d, the other by Beau Randolph 4th. We are selling also one daughter of Beau Randolph with a Domino 2d bull calf at foot; two daughters of Beau Blanc Visage, one with a Superior-Mischief heifer calf at foot, the other with a Domino 2d bull calf at foot; and one daughter of Domino Jr. We are especially pleased with the strong string of yearling heifers. You will find these young heifers in good flesh and they represent the most prominent families of the Hereford breed. They include daughters of Superior Mischief, Beau Randolph 1st, Rex Stanway, Beau Converter, Don Arthur and Beau Matador. Everyone of these heifers is from a Guggell & Simpson-bred dam. We are offering also an exceptionally strong string of four- and five-year-old cows, granddaughters of Beau President, Domino and Beau Picture.

The Sale Catalogue Is Now Ready.  
Secretary E. J. Kinzer Will Clerk the Sale.  
REMEMBER  
Panhandle Hereford Breeders' Association Sale at Amarillo, Tex., Feb. 23.  
W. E. BENNETT, Secretary.  
REMEMBER  
J. L. Van Natta sale at Amarillo, Tex., Feb. 24.

**JONES & DAMERON ANXIETY HEREFORDS Hereford, Texas Fred Reppert and Others, Auctioneers**



**DEER COUNTY**

**BOVINA**  
(Too late for last week)  
The case in Bovina occupied for several days by Jim Martin and James moved by its present occupant, G. S. Richards, to his place across the draw south of the little snow fell here Sunday but we would welcome some moisture just at this time. The past few days there have been cases of diphtheria here among the Mexican population. There have been no deaths, and with the quarantine being maintained, it is expected that the disease will soon clear from our vicinity.

Bovina Cafe has recently been fitted to be better equipped to take their trade.  
Bovina Bank is this week installing a new safe.  
Ezell has been confined for several days to his bed with grip, but is again.  
It has been reported that there were 1000 people in our city for a short time, two men and one female.

**STRO COUNTY**

**DIMMITT**

Dimmitt High School is progressing nicely. They held a joint assembly with the Cleo school last Saturday. Speakers, Irwin Taylor and Jennie Hastings. We won, by a score of 3 to 0. We are glad to note that that is being aroused in this school. There isn't a boy or girl that can fill their place as a good citizen without some knowledge of public speaking. Furthermore, debates with neighboring schools are a school spirit, instills in the pupils a love for their school; a spirit of competition.  
The school will celebrate the 22nd anniversary beginning at 10 a. m. continuing until noon will be given. In afternoon we meet two visiting teams in Basketball. In the evening we have a School Bazaar. Patrons, parents and pupils, come.  
Mrs. J. H. Webb and Mrs. George Webb, of near Cleo, are visiting Mrs. McIntire this week.  
Mrs. Sam Webb left a few days ago for El Paso.  
Miss Daisy Womack spent a few days visiting with Mr. and Mrs. Ralph on this week.  
Mrs. M. E. Hightower spent the week with Mr. and Mrs. Ansley, north of Pattons and Miss Daisy Womack Saturday in Hereford.  
Mrs. Knox left Monday morning for

**SUMMERFIELD**

Mrs. B. C. Roberson entertained the young men of the community last night.  
Mrs. J. H. Florey, of Amarillo, visited with Mrs. Florey's parents, and Mrs. C. H. Churchill, Sunday.  
Mrs. George Storey are the parents of a baby boy, born Feb. 11.  
Bill Vetter and family have moved to the place of Mr. Fate Walser's place and his Stadler and family are moving into the house he vacated.  
Jack Buster, of the U Bar ranch had misfortune to break his leg last Sunday. He was on his way to Summerfield when his team ran away and left him out of the wagon.  
Mr. and Mrs. Eberlee, of Hereford, are callers at the home of Louie Eckert Sunday.  
The Literary Society met at the school house auditorium last Friday night. The subject of the debate was: "That bachelors should be married." The negative side won. Next Friday night will be the Kangaroo Court. Everybody is urged to be present.  
Mrs. J. W. Hanlan made a short call on Mrs. G. J. Ness last Wednesday.  
Mr. and Mrs. Joe Huckert and children and Ragnhild Ness spent Sunday at the home of Mr. and Mrs. Washkoft in Hereford.  
A number of friends and relatives dined with Mr. and Mrs. Jesse Finn last Sunday in honor of Mr. Finn's birthday.  
Mr. and Mrs. Henry Stanley, of Friars, visited with Mr. Stanley's parents, Mr. M. Noland, father of J. A. Noland, on the 6th of Feb.

**(Too late for last week)**

The school children rendered a very good program, under the direction of their teachers, Miss Slaton and Miss Ester. Afterward, Mr. Gallatin, from

**ITCH!**  
Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 25 cent box at our risk. George E. Burns Drug Company.

**O. S. Gallatin**  
General Auctioneer  
Farm Sales a Specialty.  
Write for Dates.  
Terms, 1 percent on the Dollar.  
Box 41, Friars, Texas.

Friona, auctioned the boxes. The receipts were nearly \$300.00. The community appreciates the many outsiders that helped to make the box supper a success and especially the splendid work done by Mr. Gallatin in selling the boxes.  
W. A. Odell and W. P. McMinn left for Hot Springs, N. Mex. Monday.  
Charlie F. Odell, who has been visiting his father and brother, left for Fort Aransas, Texas, Feb. 4.  
J. A. Noland returned from Saturday. His father is no better.  
Miss Estell Slaton spent Sunday with A. E. Conways of Black.  
W. H. Murdock sustained a painful injury while he was helping to move the piano in the auditorium of the school house Thursday. He fell against a chair and cut a gash below the knee.

**JOEL**

Sure some doings hereabouts the past week.  
O. L. Sharp is paying a visit to his one time home at Vernon, Tex. He will be back before the last of the week.  
Roy Lanham received a telegram one day last week which said that is mother was about to undergo a critical operation at a hospital in Dallas, Tex. He left at once to be at her bedside. He returned Tuesday night and reports a favorable outlook for his mother's recovery. Mrs. Lanham spent the week with her friend, Mrs. Irad West.

Wednesday, Feb. 9, the neighbors made a raid, en masse, on the home of the Gailey old folks. Along about ten o'clock a. m., while Mr. Gailey was out entertaining his hogs and the lady of the house was about her usual duties, the raiders took complete possession of the place, unannounced, proceeded to stretch out the dining table and load it with things to eat, and when they had it completed, it was surely a sight for sore eyes. Cakes, cakes and more cakes. Two cakes were especially marked in letters and figures telling the world when the honorees were born and how old they are and how many the combined years of the two are. They cannot afford separate birthdays, so they just have one between them. To say that the day was enjoyed by all puts it mildly and the old folks say they don't mind such raids at all and hope to have many more such doings.

Saturday, Miss Millicent Griffith, Principle of the Hereford High School and Mrs. Roll Douglass and children, and Miss Mary Bell Hamm came out and spent the day with the Galleys. They report another good time.

Friday night of this week the women folks of the Excelsior community literary society are to give us a program that will be worthy of attendance and all are invited.

Prof. DuFlot, of the Northwest Texas State Normal, will address us at the Askren School house on Saturday evening this week, Feb. 19, at 7 o'clock. His subjects will be "Community Work" and "How to improve our school facilities," and other matters of vital interest to our community. You cannot afford to miss hearing this, so come early and get the full benefit.

Good Job Printing at The Brand!

Did you ever try a want ad in our classified columns? You'll get results.

**STATE OF TEXAS**

To The Sheriff or Any Constable of Deaf Smith County, GREETING:  
You are hereby commanded to summon Elizabeth Ray, the unknown heirs of Elizabeth Ray, the unknown heirs of G. G. Ray, Beulah D. Roberson, a feme sole, the unknown heirs of Mrs. Beulah D. Roberson, Mrs. Mina Sain and her husband, W. L. Sain, the unknown heirs of the said Mina Sain, Mrs. Tennie Dendy and her husband, J. T. Dendy, the unknown heirs of the said Mrs. Tennie Dendy, Mrs. Anna Roberts and her husband, Fred Roberts, the unknown heirs of Mrs. Anna Roberts, Mrs. Sarah Boultinghouse and her husband, Bonny Boultinghouse, the unknown heirs of Mrs. Sarah Boultinghouse, J. W. Wright and the unknown heirs of J. W. Wright, Sam S. Wright and the unknown heirs of Sam S. Wright, Frits Wilke, Fred Wilke, the unknown heirs of Frits Wilke and the unknown heirs of Fred Wilke, J. C. Emil Fleischmann and wife, Johanna Fleischmann, and the unknown heirs of the said J. C. Emil Fleischmann to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be held at the Court House thereof in the town of Hereford on the 1st Monday in May, 1921, being the 2nd day of May, 1921, then and there to answer the petition filed in said court on the 20th day of January, 1921, in a certain cause No. 1280 upon the docket of said court, wherein J. A. McGowan is plaintiff and Elizabeth Ray and the unknown heirs of G. G. Ray, Beulah D. Roberson, a feme sole, the unknown heirs of Mrs. Beulah D. Roberson, Mrs. Mina Sain and her husband, W. L. Sain, the unknown heirs of the said Mina Sain, Mrs. Tennie Dendy and her husband, J. T. Dendy, the unknown heirs of the said Mrs. Tennie Dendy, Mrs. Anna Roberts, and her husband, Fred Roberts, the unknown heirs of Mrs. Anna Roberts, Mrs. Sarah Boultinghouse and her husband, Bonny Boultinghouse, the unknown heirs of Mrs. Sarah Boultinghouse, J. W. Wright and the unknown heirs of J. W. Wright, Sam S. Wright and the unknown heirs of Sam S. Wright, Frits Wilke, Fred Wilke, the unknown heirs of Frits Wilke, and the unknown heirs of Fred Wilke, J. C. Emil Fleischmann and wife, Johanna Fleischmann, and the unknown heirs of the said J. C. Emil Fleischmann are defendants, the cause of action in said suit being briefly stated as follows, to-wit:

Plaintiff brings suit to quiet title in himself and to remove clouds from said title which he alleges to exist by virtue of certain claims which defendants are asserting to an interest in and to certain land lying and being situate in Deaf Smith County and partly in Oldham County, Texas, and being more particularly described as the South Half (S 1-2) of Section Ninety-five (95), Abstract Number Two Hundred Seventeen (No. 217), Certificate Number Eighteen (No. 18) G. B. & C.

N. G. R. Co. Block K-4, containing 320 acres of land, more or less, plaintiff alleging that he is the owner of a fee in said land by virtue of a chain of title from the sovereignty of the soil and by virtue also of the three, five and ten year limitations under the Statutes of Texas. Plaintiff prays for judgment quieting title in himself and removing clouds from said title created and existing by virtue of said claims of defendants, and for costs and for general relief.

You are further commanded that you serve this citation by publishing the same once in each week for four successive weeks previous to the return day hereof in a newspaper published in your county, but if no newspaper is published in said county, then in the nearest county where a newspaper is published.  
Herein fall not, but have you before

said court on the first day of the next term thereof this writ with your return thereon showing how you have executed the same.

WITNESS: A. L. BIGGS, Clerk of the District Court of Deaf Smith County, Texas.  
Given under my hand and seal of said court in the town of Hereford, this the 29th day of January, 1921.  
(SEAL) A. L. BIGGS, Clerk of the District Court of Deaf Smith County, Texas.

**ECZEMA**  
Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 25 cent box at our risk. George E. Burns Drug Company.

**Eggs, Poultry, Cream, Hides**  
At Carlyle Grocery  
**The Golden Rule Produce Co.**

Have you sent for your copy of the catalog of the initial sale of the  
**Donley County Pure-Bred Swine Breeders Association**  
to be held in Clarendon on the 26th of Feb. 1921?  
If not, address the Secretary, Clarendon, Texas, at once.

**Last Apples of the Season**  
Apples just like fresh picked—from the west slope  
Colorado, \$2.00 and up.



Love is blind, just like my old Filling Station.  
Now Mr. Autoist, get in the habit of using my new  
**CLEAR VISION GASOLINE PUMP**  
Independent Oil and Gas.  
5 Gallons Kerosene for 85c  
**W. C. Fallwell**



**Cletrac**  
TANK-TYPE TRACTOR  
Wheels on a track—the Cletrac way—take less power

**Get Better Seed Beds**  
After plowing, the speedy Cletrac prepares the seed bed in a fast, thorough way that means bigger crops. Riding lightly over the soft ground with heavy loads of discs, harrows, drills and seeders, it fits from 25 to 35 acres a day without "packing" or digging in.  
Progressive farmers are turning to the Cletrac—they know it's dependable. It keeps ahead of the work all through the season and can be pushed to the limit when necessary. It does all the drawbar and belt jobs—goes anywhere, any time—burns "gas," kerosene or distillate, and the boy can run it.  
Come in and look this tractor over. See for yourself its sturdy construction. Let us show you what it will do for you on your own farm.

**D. L. McDonald**  
Hereford, Texas.



Is your life worth insuring? If so, see me.  
T. K. WILSON.

Will your income continue, if you get hurt or sick? If not, see me.  
T. K. WILSON.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS



## Want a Modern Home?

Everybody's doing it these reconstruction days.

LET US FIGURE IT FOR YOU

# PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE



A. Lawrence went to Amarillo Tuesday.  
Doug Fox arrived home from market Tuesday.  
Bart Sisk went to Amarillo Wednesday afternoon.  
New lot of Torchon Laces, Cheap, at J. O. Newell's.  
Swell line of pattern hats arrived this week. Vogele Millinery.  
Bobo McLean made a business trip to Tulla Tuesday.  
Ray Barber made a business trip to Amarillo, Wednesday.  
New lot of Torchon Laces, Cheap, at J. O. Newell's.  
G. W. Bolling, of Garber, Okla., arrived in Hereford the latter part of last week.

Mrs. Homer Fox and Miss Mary Fox went to Amarillo Tuesday.  
Exquisite trimming effects of flowers, fruits and ribbons. Vogele Millinery.  
Mrs. G. F. Heard made a business trip to Amarillo Tuesday.  
E. R. Ivey, of Roswell, N. Mex., arrived in town last Friday.  
Mrs. J. I. Phipps, of Spring Lake, was in Hereford Monday.  
Edgar Johnson returned from a business trip to Clovis Monday.  
Exquisite trimming effects of flowers, fruits and ribbons. Vogele Millinery.  
Rev. M. M. Beavers made a business trip to Amarillo Monday.  
Don't forget, we have Fleischmanns yeast, always fresh. Hereford Produce, I. H. Spratt.

We won't be undersold.  
J. O. Newell.  
Henna, pheasant, pearl gray, jade green, tomato red, orange and iridescent shades on display this week. Vogele Millinery.  
Jim Carroll is now able to be up and around. Jim had the misfortune of breaking his left limb a few weeks ago.  
We won't be undersold.  
J. O. Newell.  
Mr. and Mrs. Ernest Woodburn, of Amarillo, were week-end guests of the family of Mr. Woodburn's father, Col. E. T. Woodburn.  
Just received this week, a new shipment of hats. Vogele Millinery.  
Hops  
I am still buying and shipping hops. See me before you sell.  
G. W. Brumley.  
Mrs. C. N. Harrison and Miss Mary Rhone, of Canyon, spent Tuesday in Hereford, the guests of Mrs. W. H. Bay.  
Mrs. J. S. Marshall and her sister, Mrs. Henry Best, are visiting relatives in Springfield, St. Louis and Kansas City, Mo. this week.  
Remember, our work is sanitary while the washing that hangs outdoors is very unsanitary.  
Hereford Steam Laundry.

Mr. and Mrs. Andy Godwin returned to Hereford Wednesday from a visit with relatives and friends in Central Texas and Oklahoma.  
W. E. HICKS  
Brand: O Right Shoulder  
Dealt in Hereford Cattle  
Hereford, Texas  
Just received this week, a new shipment of hats. Vogele Millinery.  
Henna, pheasant, pearl gray, jade green, tomato red, orange and iridescent shades on display this week. Vogele Millinery.  
Leather—New stock on hand to make new or repair old harness.  
T. H. Mace.  
Miss Vera Godwin left Hereford Wednesday for Amarillo, after a visit of several days in the home of her uncle, A. A. Godwin.  
We heat our work 50 percent hotter than boiling water, without injury to goods or color, thus killing all disease germs. Hereford Laundry. 39-42

W. W. Phipps and M. F. Ott, of Spring Lake, were in town Monday and had lunch with the members of the Chamber of Commerce.  
Plenty of material to do the best of Top work. T. H. Mace.  
Albert Zinser, Bob Brazill, Mack Beach, Bill Inemann, Roy Brazill, Geo. LeGrand and L. Carter, the McDonald well drilling crew, are in Hereford this week waiting for supplies.  
Mrs. W. A. Greenwood and two children, Maxine and Billie and Mrs. Tom Campbell went to Amarillo Monday. Mrs. Greenwood and children will later go to Oklahoma City to visit in the home of Mr. Greenwood's mother.

Notice  
Complaints have been made that chickens are damaging lawns and flower beds. The ordinances require the owners of chickens to keep them on their own premises.  
Failure to comply with the ordinance renders one liable to prosecution and a fine. Don't annoy your neighbors.  
W. M. Knight, Mayor.  
Still Have Lower Prices  
Rice that sold for 20c, now 3 lbs. 25c  
Tomatoes, No. 2, now 2 for 25c  
Calumet Baking Powder, 35c size, 29c  
Macaroni and Spaghetti 10c  
Pork and Beans, 15c size 10c  
Post Toasties 15c  
Pink Salmon 18c  
Vienna Sausage, 2 for 25c  
Jello, old price 30c, now 2 for 25c  
Lye, 2 cans 25c  
Hereford Produce, I. H. Spratt.

IOWA MAN THINKS HEREFORD LAND IS ABOUT BEST EVER  
R. J. Godfrey, of Osage, Iowa, visited Hereford last spring and spent several days here studying local conditions. Mr. Godfrey has property interests in this county. The Brand is just in receipt of the following letter from Mr. Godfrey:  
"Enclosed find P. O. Order for \$2.00 to pay subscription for The Hereford Brand for another year as I could not get along without it and do not want to miss a copy. I own land there and believe you have the best and cheapest land in the shallow water belt of any place on earth. Although the prices are low for everything it is no worse there than in Iowa. On our high land oats bring 32c, corn 40c, on \$300 to \$500 per acre land. I think I saw by The Brand oats were 45c per bushel

They work naturally and form no habit

They work naturally and form no habit

They work naturally and form no habit

They work naturally and form no habit

They work naturally and form no habit

At the 5000 Resall Shows only

## Corner Drug Store

on cheap land; and think of the climate there compared with Iowa at Xmas time—15 to 22 below zero.  
"Wishing you happiness and a prosperous year, and that I will get The Brand regularly, I remain  
Yours truly,  
R. J. Godfrey."  
The Market report enclosed by Mr. Godfrey shows the following prices:  
Osage Markets  
Osage merchants are paying the following prices for produce:  
Geese ..... 18  
Springs ..... 21  
Cocks ..... 10  
Ducks ..... 22  
Hens ..... 14 to 20  
Turkeys ..... 30  
Eggs ..... 50  
Creamery Butter ..... 49  
Dairy Butter ..... 45  
Hides ..... .04  
Wheat ..... 1.50  
Oats ..... .32  
Corn ..... 40 to 44

## HAS MADE PRESIDENTS SMILE FOR 20 YEARS



Paying the president has been one of the most joyful duties of this woman for the last 20 years. Her name is Katherine Shee, an employe of the Treasury Department at Washington, who each month delivers in person at the White House a check of \$2500, the president's pay for 30 days. She is here shown with next to the last check for Woodrow Wilson. Next month it will be made out to Warren G. Harding. The yearly salary of the president is \$75,000

## HEREFORD'S CONTRIBUTION NEAR EAST IS PRAISED

A letter of congratulation has been received by Manager Johnson of the Star Theatre from the United States Corporation of Dallas on the splendid showing of the county in the offering made on Sunday, January 30, in the interest of the starving children of Europe. The free picture show on that date here netted \$153.00.  
Mr. and Mrs. Albert Johnson, of Clovis, are the parents of a baby boy, whose weight at birth was 9 pounds. Mr. Johnson is a brother of Ed. Johnson, of Hereford, and the family is well known here.

## A Future Income For Sale on Favorable Terms

"What do you want?" says an old proverb. "Pay for it and take it."

Do you want an income of \$100.00 a month? or \$500.00 a month?

Terms: \$305 a year; just a little more than \$25 per month saved and invested at 6 per cent compound interest will amount to \$50,000 in forty years, yielding an income of \$4,000 per year at 8 per cent.

### The Western National Bank

Hereford, Texas

is prepared to serve you in your income building. Treasury Savings Certificates are safe income builders also.

Capital and Surplus \$125,000.  
Largest tax payer in the City of Hereford  
Only Roll of Honor Bank in Deaf Smith County.  
G. A. F. PARKER, President.  
C. C. ACKER, Cashier.  
ROSCOE L. DAVIDSON, Ac. V. Pres.  
J. G. HASTINGS, Asst. Cashier.



LET US FURNISH YOUR HOME

## There's No Content Like Home Content

The big thought of America now is the thought of "The Home." We're all reaching out for, persistently seeking, happiness for ourselves and those we love. Home-making is the greatest individual thing in the life of each one of us. For "home-making hearts are happiest."

This home for ourselves and our loved ones—it's of our own making. In our home we furnish the setting for life's richest joys and keenest pleasures. In our home we build the foundation of fullsome family content. We give the home a soul!

We would make it a cheerful place—this home of ours. With colorful draperies, soft-toned rugs and deep-cushioned furniture we would have its very atmosphere reflect contentment.

Cheerfulness! Happiness! Joy of living!—find fullest expression in home life. To all mankind we say: "There's No Place Like Home—There's No Content Like Home Content!"

Let us furnish your wants. Look at these prices.

\$375.00 Bedroom Suite, Special	3250.00
250.00 Bedroom Suite, Special	165.00
150.00 Bedroom Suite, Special	95.00
400.00 Fine Piano, Special	450.00
375.00 Dining Room Suite, Special	275.00
275.00 Dining Room Suite, Special	195.00
200.00 Dining Room Suite, Special	135.00

His home, the spot  
Of earth supremely blest,  
A dearer, sweeter spot  
Than all the rest.  
—Montgomery.

We are satisfied with small profits.

WE TURN A HOUSE INTO A HOME

# E. B. BLACK CO.

FURNITURE & UNDERTAKING

HEREFORD, TEXAS

PHONE 14

Best Outing, dark and light colors, 12 1/2c. Newell's.  
Chas. Sullivan, of Clovis, arrived in Hereford Wednesday afternoon.  
W. B. Harder, of Amarillo, was in Hereford on business Monday.  
Wide brimmed hats, toques, pokes of irregular contours. Vogele Millinery.  
Chas. E. Davidson, of Osana, Texas, arrived in Hereford last Sunday.  
W. M. Ireland went to visit with his son near Dimmitt last Saturday.  
Best Outing, dark and light colors, 12 1/2c. Newell's.  
Mrs. L. P. Landrum is visiting with Mr. Landrum at Amarillo this week.  
W. D. Twichel, of Amarillo, was in Hereford on business last Saturday.  
H. V. Robertson and wife, of Amarillo, arrived in Hereford last Saturday.  
Otis Truelove, of Amarillo, was in Hereford last week on legal business.

1 lot 50c grade children's black hose, all sizes, only 20c pr. Newell's.  
No dust, no germs, no smell of gasoline in the suits and dresses cleaned by the Hereford Laundry. 39-42  
Sam W. Williams, of Rolls, Texas, was in Hereford last week on business.  
Wide brimmed hats, toques, pokes of irregular contours. Vogele Millinery.  
Miss Zula Wood is visiting her sister, Mrs. Fred Skains, in Memphis, Tex.  
1 lot 50c grade children's black hose, all sizes, only 20c pr. Newell's.  
Mrs. E. S. Ireland and two children returned last Saturday from El Paso, Texas.

Plenty of material to do the best of Top work. T. H. Mace.  
G. W. Brumley returned to Hereford Wednesday from a business trip to Los Angeles, Calif.  
High cost of living knocked out by the new prices of the Hereford Laundry. 39-42  
Mr. and Mrs. Roy K. Bruner and Mrs. Dow Mercer were in Amarillo Wednesday.  
Leather—New stock on hand to make new or repair old harness.  
T. H. Mace.  
Children's Gingham Dresses, all sizes, 1/2 price. J. O. Newell.

Mr. and Mrs. R. W. Hough and children returned home Tuesday from San Antonio, Texas.  
Our family rate makes a face towel cost about 2 1-2c washed and ironed. Hereford Steam Laundry.  
Don't you want fresh roasting ear corn in cans. Hereford Produce. I. H. Spratt.  
Mesdames Sherm Williams and Mat Gilliland were shopping in Amarillo one day last week.

Roy and Nolan Gilliam bought out Jim Laughlin in the Motor Sales repair room this week.  
Swell line of pattern hats arrived this week. Vogele Millinery.  
Children's Gingham Dresses, all sizes, 1/2 price. J. O. Newell.  
Bart Sisk and family returned last Saturday from a visit with Mr. Sisk's parents and relatives.  
We will do your family washing cheaper than you can afford to do it at home. Phone 246.  
Rev. W. A. Darden, of Floydada, preached a trial sermon at the Baptist Church Wednesday night.