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Dumas Jinx Prevails, Whitefaces Bow, 21-6

By JERRY ODOM
Staff Writer

Which is the more powerful, the hand of Lady Luck or the fate of the jinx named Dumas.

To all patriotic Hereford fans it has to be one of the two when it comes down to either the Whitefaces or the Demons for district.

The law of averages would confirm that an unblemished row of fourteen victories between two closely populated schools is almost a hundred to one shot. The problem with the average law is that it does not allow room for human error.

A mental block or may be the fact that pressure is at heavy weight could be the reasons for the failure of the Whitefaces when battling the orange and black. Then there's always the chance that the northern opposition is the better.

At least that is the pregame opinion of the experts who picked as a majority the Demons to easily rack up another district contest. It happened of course that they were right but the 21-6 score was a little more one sided than the action that took place down of the turf.

DEMONS STRIKE FIRST
Hereford won the toss and the works began. The Whitefaces elected to receive but as a result of bad ball judgement the returner fumbled the ball out of bounds on the ten yard line.

Mighty midget tailback Richard Lyons pounded the huge Demons line for three consecutive rushing plays but fourth down drew near quickly and the Herd was a yard shy of a first down.

Forced to punt, Santry RUSH booted the ball 43 yards to rest on the Dumas 38 yard line. Here's where the surprise came. Demon quarterback Bobby Laughry has been successful in moving the offense throughout the season with his flashing and accurate passes.



CLOSING IN — Whitefacers Richard Lyons (48), Tony Gorman (73) and Rodney Dearing (87) close in on Demon runner Gary Burks who wrecked havoc in the defense with his runs Friday night. —Staff Photo

Through the first four games of district Hereford was leading the department of stopping the rush. Instead of dropping back in search of receivers such as split end Mickey Hartman, Laughry tucked the ball into the arms of fullback Gary Burks who stripped the defensive line for 24 yards in three plays and a first down.

A motion penalty and an incomplete pass brought about a third down and long yardage for Dumas. Expecting the pass Herd defensive backs well covered pass receivers but the field general scrambled for fourteen yards to bring relief to the situation.

From here the Dumas devils were unstoppable as they forked the defense for seven yards on the ground, six yards in the air and an eighteen yard touch-

down romp by Burks. The field goal attempt was complete and the favored were ahead 7-0 with 6:11 left in the first quarter.

On the first play after kickoff the locals tried the end around which netted them four yards. Hereford went to the air the next play and it proved fatal for them. Defensive back Terry Cummins picked off the Mike Wartes pass on the 46 and added four yards on the return to set them on the Herd 42.

From here the ball exchanged hands twice as neither team succeeded in penetrating to the goal line.

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PUBLISHED EVERY SUNDAY

United Fund Officials To Exert Final Goal Efforts

Officials of the Deaf Smith County United Fund Drive have doubled their energies in a final effort to reach their goal of \$38,000.

continue their efforts to attain this year's goal. Contacts will still be made although the organizational phase of the campaign will be discontinued.

Calvin Goodin, president for this organization issued the following statement on behalf of the Fund members.

"We are closing out the organizational phase of this year's United Fund Drive. It is our desire to extend sincere thanks and appreciation to each person that worked and those firms and individuals that have participated thus far," Goodin said.

Council On Alcoholism Set Tuesday

The Deaf Smith County Council on Alcoholism will hold its monthly meeting Tuesday, November 25 at the Chaparral Restaurant beginning at 12 noon. A film on alcoholism will be the feature program.

Our objective is the same today as it was when the drive began, that is, to achieve this year's goal.

"We urge support of Clete Corlis and others as they continue to make personal or written contacts in an effort to secure the necessary funds for the member agencies of this year's United Fund," he added.

Drive major, Debbs Knox mentioned a fond memory from the UF campaign of 1966. He reported that the '66' goal of \$31,400 was reached and passed within eight days after the beginning date of the drive.

The Hereford area received a letter of commendation from the National UF President for efforts "above and beyond" and for being the first town in Texas to attain their over-all goal in the shortest amount of time, Knox recalled.

Only through further donations can the 1969 Drive goal be finalized with such a perfect score for the citizens in and around the Hereford area, according to officials.

Rites Held For Local Resident

Services for Perry M. Houser, 85, a longtime resident of Hereford were held at 2:30 p. m. Friday in Rose Chapel of Gilliland Funeral Home.

VFW To Collect 'Toys For Tots'

The Veterans of Foreign War (VFW) remind that they have begun their annual Christmas project known as "Toys For Undersprivileged Children," and urge community participation in it.

This charitable undertaking has been sponsored by the VFW for many years and has brought happiness to many children who would have had no answer to their Christmas letters to Santa.

According to VFW officials, the project will be carried out in the same manner as in the past. They are asking for donations of broken toys or anything repairable to use as gifts for these needy children of Hereford.

Donations will be accepted anytime between now and December 20.

Anyone interested may leave their items at Walker Sheet Metal, Lawrence Cleaners or the Rock Club House in Veterans Park.



FOR THE CAUSE — A large crowd turned out Thursday evening to witness the ignition and burning of the annual bonfire by Hereford high school students. The bonfire was for boosting spirit for the game against the Dumas Demons Friday. —Staff Photo

Deaf Smith County Is State Growth Leader

According to a recent publication of the U. S. Department of Commerce Bureau of the Census, Deaf Smith County is the fastest growing county in the state and the thirteenth fastest growing county in the entire United States.

with an estimated population of 20,800 on July 1, 1966 as compared to the April 1, 1960 figure of 13,187. The increase was 7,600 for the 58.6 per cent.

Components of change list that there have been 3,200 births during the period while only 700 deaths were listed. Then net migration showed 5,100 with the average per cent at 7.6 and the annual change at 3.8.

the greatest metropolitan concentration. More than half the States, however, were well below the average for the nation (28 states had less than 50 per cent). Three states had no metropolitan population — Alaska, Vermont and Wyoming.

Reports show that the per cent of increase in Deaf Smith County between the years 1960 and 1966, was 58.0, while Randall County, just to the north of Hereford, was listed as 21st with an increase of 32.5 during the same period.

"During the 1960's metropolitan counties continued to grow more rapidly than their nonmetropolitan counterparts. Between 1960 and 1966, when the United States increased its population by about 9.3 per cent, metropolitan counties grew by 16 per cent and nonmetropolitan counties by only six per cent.

The publication pointed out that, "Of the 27 counties with population increases of 50 per cent or more since 1960, nearly half were suburban counties in metropolitan areas. Another six were resort areas and five had large military and military-related installations. In contrast to nearly all the other fast-growing counties, Deaf Smith County, Tex., is primarily agricultural. Recent expansions in sugar beet processing, meat packing, and beef feed lot operations have created a boom in the local economy."

"The decline in rate of population growth experienced by the United States as a whole during the current decade, however, has been largely a metropolitan phenomenon. The nonmetropolitan population is now increasing faster than in the 1950's. Metropolitan growth was five times as rapid during the 1950's as was nonmetropolitan growth. During the 1960's, however, the rate of metropolitan growth was less than twice the rate of increase in the nonmetropolitan population. The average annual per cent change in population for metropolitan counties dropped from 2.4 during while that for nonmetropolitan counties increased from 0.5 to 0.9 per cent."

In a chart included in the publication on estimates of the population of counties, July 1, 1966, and components of population change since April 1, 1960, figures show Deaf Smith County

Agriculture Office Reverses Decision

A series of incidents involving the USDA's decision in calling resale loans on 1967-68 crop grain sorghum in commercial storage brought prompt action from local and area grain sorghum producers, farmer's organizations and businessmen and provided the spark which caused the Department to reverse its decision just two days following its issuance.

Just prior to the reversal by the USDA, NFO president Oren Lee Staley issued a request to Secretary Hardin to "review and reverse" the Wednesday decision in calling resale loans on 1967-68 crop grain sorghum in commercial storage.

The NFO President commented that in the Texas Panhandle area the NFO holding action had raised the price of grain sorghum to \$2.25 a hundred in some cases. This was 25 cents to 30 cents over what was being offered before the NFO grain sorghum holding action started. Prices in other grain sorghum producing areas have been raised comparably.

The USDA announced, without warning to anyone, over the wire services Wednesday evening about 5:15 of a "change of resale program for warehouse stored sorghums resale loans of 1967-68 crop grain sorghum in commercial storage. The action will be effective Jan. 15, 1970. Resale is the extension of price support loans beyond the initial loan maturity date. Similar action was taken by USDA on May 23, 1969 for 1967 and 1968 crop resale corn in commercial storage."

In a telegram Staley said, "The action comes at a time when grain sorghum producers for the first time in many years are receiving a decent price for their product."

"The government grain stocks of 13 million cwt. involved in Wednesday's USDA announcement is only a few days' supply and too small to have any appreciable effect, but it is a psychological weapon designed to start a selling wave by producers to help the grain trade keep down grain sorghum prices and destroy the prices American farmers so desperately need," Staley said.

"USDA officials noted that the commercial warehouse resale program was adopted as a measure to help producers maintain market stability at a time when production was considerably in excess of needs and when carry over was rising. The current estimates of usage is in excess of this years crop. The department feels that grain sorghum markets in Japan and other areas which has been developed over the past few years will be seriously replaced by feed grains and wheat from other countries.

Staley said he believes that all farmers will be deeply concerned if this action is not reversed and will look upon this step as the use of government to try to keep farm prices low, and it is evident that the grain trade by itself is not going to be able to keep grain prices down.

"If grain sorghum prices drop and feed grain prices in general are not improved, then the Department of Agriculture will have to assume the full responsibility for the price drop and must be held accountable for the results," Staley said.

"Loss of the export market would be a serious blow to the U. S. Sorghum Producers. Most grain sorghum under extended loans in commercial storage is located in four sorghum producing states — Texas, Nebraska, New Mexico and Kansas. There are 12 states where such loans have been in effect — the total quantity involved as of October 31 was 13.1 million hundred weight, much of it in Texas — the major sorghum producing state."

An NFO holding action on grain sorghum is now six weeks old in all of the major U. S. grain sorghum producing areas. The target prices set by NFO varied from \$2.30 cwt. in the central area to \$2.50 cwt. in California. NFO has made sales in the California area at its target price and raised the board price 20 cents to 30 cents a hundred.

When it was released over the wire services late Wednesday, members of the local National Farmers Organization's grain committee called a special meeting to discuss the situation. The group elected to contact Congressman Bob Price, but when they did, they found out he did not have any knowledge of the situation.

Thursday, Secretary of Agriculture Hardin was contacted by area growers and interested persons, but the news had already leaked out through news services, and the markets on grain sorghums began dropping suddenly. It was pointed out that in some cases, the market dropped as much as 40 cents per hundred weight.

Firemen Attend Turkey Dinner

Hereford Volunteer Fire Department held their first annual Thanksgiving Dinner in the American Legion Hall Wednesday night.

Staley said the NFO was particularly disturbed by news reports that USDA was quoted as saying that the purpose of the action was to lower prices so export trade could be increased.

The dinner, a typical Thanksgiving style menu of turkey and dressing with all the trimmings was served by the ladies of the American Legion.

"This, in our opinion, is false psychology," Staley said. "The price the American farmer receives for his products should be the first consideration of USDA, and because of the amount of the total volume of exportable products throughout the world represented by the U.S., it seems to us it is a short-sighted policy not to use our volume to keep the price up worldwide, rather than to use our volume to depress prices worldwide."

Entertainment for the group was provided by Olin Nelson who presented his version of Spanish Classical music on the guitar.

Gerald McCathern, president of the Deaf Smith County National Farmers Organization, reported that by Friday noon, the local NFO, Farmers Union and Farm Bureau had arranged a meeting and discussed the decision of the USDA. Following the meeting, Washington was flooded by letters, cable grams and calls from local organizations' members and congressmen and for the first time in the history of the Department, a reversal was made on a decision such as this.

Hollingsworth Is Listed Improving

Carl Edwin Hollingsworth, 51, was listed in satisfactory condition at Northwest Texas Hospital in Amarillo Saturday after being injured in a one-vehicle accident Monday.

Chairmen for this year's committee were: Ray Smith, Bill Craig and Harold Finch.

Officials at the hospital reported that Hollingsworth's condition was improving rapidly and that he had been taken out of intensive care.

Hollingsworth was injured last week when the 1970 pickup he was driving apparently went out of control 2 mile north of Chaning and over turned.

"By getting together," McCathern said, "in a unified effort, we were able to break this, and we hope we have all learned a lesson from it."

"Farmers should be aware of this reversal by the department," McCathern added, "and should just sit back now and let the prices climb back up, which we are sure they will in a few weeks."

Presidential Support

A resolution to send a pledge of support to President Nixon, backing his policy on the Vietnam War, from the Government Affairs Committee was accepted and approved by the Board of Directors of the Deaf Smith County Chamber of Commerce in their meeting Wednesday.

Committee Chairman, Bill Thompson presented the proposal to the Board President, Earnest Langley. The proclamation read as follows: Whereas: The President of the United States has stated a national policy relative to the War in Viet Nam indicating a withdrawal of our armed forces from the conflict with honor and consistent with the security of that nation and its ability to defend itself; and Whereas: The so-called peace now in moratorium demonstrations do not represent a democratic way of determining national policy; therefore BE IT RESOLVED: That the Deaf Smith County Chamber of Commerce express its support of the President's policy as the elected representatives of the people and that this resolution be mailed to the President, to our Congressman and to our Senators.

Better Business Bureau Warns Of Auto Frauds

According to Bill Thompson, Manager of the Deaf Smith County Chamber of Commerce, Better Business Bureaus throughout Texas are warning the public that many automobiles damaged severely by salt water during Hurricane Camille in Mississippi and her neighboring states are turning up on car lots in this state.

The cars, the BBB warns, have been cleaned up so the damage is not noticeable and sold at action to Texas automobile dealers. Some of the dealers who buy the autos may not be aware of their damaged state, but most of them probably will be and will not pass this information on to the buying public.

The tip-off, the BBB warns, is usually a drastically low price being asked for a new or slightly used car. The cars appear to be in perfectly good shape, but engine parts, wiring and underbodies have been corroded by the salt water and warranties will no longer be valid with

manufacturers. H. C. Pittman, executive vice-president of the Texas Automobile Dealers Association, was recently quoted in the Aust in BBB Bulletin as saying, "This same sort of fraud on the car-buying public occurs following almost every hurricane in the Gulf Coast area."

There is no law in Texas requiring that vehicle titles be marked with evidence that the cars have been damaged by immersion. Pittman warned car buyers to check the manufacturer's certificate or bill of sale to determine the origin of vehicles. He said all makes of cars are involved and strongly urged buyers to double check before purchasing obviously undepreciated new 1969 cars.

Program Gives TOPS Members Encouragement

Laverne Short presented a program of encouragement to members of the Sugar Blues Tops Club Monday evening at the club's regular meeting. Thirty members weighed in with a net loss of 19 1/2 lbs. Laverne Batterman reported to have reached her goal.

Guest and prospective new member present was Jo Wiseman. Those interested in joining Tops is welcome to attend meetings held each Monday evening from 7-8 p. m. in the Hereford Community Center.

Funeral Rites Conducted For Bruce Kellogg

Funeral services were held for Bruce L. Kellogg, 28, of 1111 Mimosa, who was killed in an auto accident Nov. 6 in Beatrice, Nebraska.

He was born April 7, 1941 in Beloit, Kansas and as the son of John and Charlotte Kellogg and husband to the former Kathleen Beatty.

Mr. Kellogg received his B.S. degree in electrical engineering from the University of Illinois. After a tour of duty in Viet Nam and upon receiving discharge from the army he accepted a position as district engineer with Natural Gas Pipeline Company of America. He was currently supervising the installation of new compressor plants and was in Beatrice on such a job at the time of his death.

Funeral services were held Nov. 10 at Born Funeral Home in Atwood, Illinois. Officiating was the Rev. Dr. Benjamin Garrison of Wesley Foundation on the U. of I. campus. Burial was in Mackville Cemetery, Atwood, Ill.

Mr. Kellogg is survived by his wife Kathleen, his parents, a brother, John David, a sister, Janice Marie Patrick, and grandmother Mrs. Pearl Virgason of Delphos, Kansas.

Election Reports Held For Ex-Resident

The regular weekly meeting of the Toastmasters Club number 844-41 was held Thursday evening in the Chapparral Restaurant.

Toastmaster for the program was Virgil Dodson with Jim Gilliam leading the Table Topic Discussion.

Sessions for formal speaking began with Connie Goertner speaking on the subject "The Magic Number." The second featured speaker was Bob Lohr, whose talk was entitled "Metatarsal." Tom Draper spoke of the subject "The Answers to Prayer." Grammarian for the program was Jim Hull.

During the business session of the meeting officers for 1970 were elected. They were Jim Gilliam President; Tom Draper Vice President; Stan Knox Educational Vice President; Robert Lohr Secretary; Treasurer and Roger Shipley, Sergeant at Arms.

READ THE WANT-ADS TODAY

Dumas . . .

(Continued from Page 1) Hereford's own defense began to toughen now as they stopped Dumas in four plays. The Whitefaces fielded the punt, failed to do anything, and gave the football right back, Demon players couldn't mobilize the ball themselves and in the process fumbled to tackle Tony Gorman.

The most exciting and startling moments of the ball game were next in line as the Whitefaces started what they hoped to be the drive to tie the game. They could not have gotten any closer. When they started they were 49 yards from paydirt but when they ended they were only 2 yards away.

With first down and goal from the eight the Demons constructed their goal line stand. Four plays were not enough for the Herd to score and Dumas took over possession.

The only chance now was to halt the Demons dead in their tracks and to slow the clock. Dumas was stopped and the Whitefaces proceeded from their 48. The third play was the most disastrous thus far to the Herd. Cummins grabbed another pass to injure the hometowners as the time was ticking away.

Laundry moved his ball club to the extent that Hereford had to go for the long ball when they

Funeral Rites Held For Ex-Resident

Funeral services for Mark Hanna, 91, a former Hereford resident, who died Tuesday at Fort Worth, were conducted Thursday in Lubbock.

He was a resident of Altus, Okla, and a member of the First Baptist Church at Lubbock. He was a photographer and had operated a studio in Hereford from 1927 to 1945, when he retired and moved to Lubbock.

Survivors include his wife, Maude of Altus; three daughters, Mrs. F. H. Jeans of Fort Worth, Mrs. Robert Corbett of Los Alamos, N.M. and Mrs. Edward Allen of Lubbock; nine grandchildren and 17 great-grandchildren.

One day service on mother's rings, pins and necklaces COWAN JEWELERS

Auto Population Rises In County

NEW YORK — Deaf Smith County's auto population is large and is steadily growing larger, according to the latest figures on car registrations.

Local residents, enjoying better incomes in recent years, have been going for the new models in a big way, trading in their older ones or keeping them as second cars for themselves or for their teen-age children.

As a result, the family car has been having a greater impact than usual on the local economy. It commands a sizeable share of the household budget.

Not only is more money being retained possession. And when they did try the long one and behold it was intercepted again, by surehanded Kimbley.

THE FINAL BLOW Laundry punted the ball on fourth down after failing to move his club. It proved to be the ringing of the closing bell on all hope. Paul Loerwald misjudged the ball and fumbled in the end zone to give the Demons six more when they recovered. The PAT was once again good.

With 43 seconds left the Herd tried to make one more showing. There was no use. Kimbley intercepted himself another one with thirteen seconds left.

Around 10 p. m. Friday evening a certain marquis along Park Avenue read "Hereford will beat Dumas someday." This may be true but never again in class AAA football. It could possibly be next year as Dumas is one of the pre-district contenders on the Hereford schedule.

Losing to Dumas is considered to be the biggest heartbreak to Hereford but they have nothing to be ashamed of. Their record ended in eight wins and two losses. That is not a bad showing to start AAAA with.

As for Dumas they will take on Monahans this week for the bi-district title, the first step on the path to the state finals.

Social Security

Q — My stepdaughter is getting social security payments based on my work. If my wife and I get a divorce, will her checks be stopped?

A — No. When a step-child becomes entitled to benefits before the divorce of his parent and step-parent, the divorce will not end his benefit based on the step-parent's record.

Q — I am now 67 years old and receiving my social security. I have just had a heart attack. Can I now become entitled to a disability benefit?

A — No, disability insurance benefits are payable before age 65 only, based on disability be-

gaining more than 6 months before age 65.

Q — I am receiving disability benefits. When my youngest child was 18 in June, my wife's check was stopped, but my boys check continued because he is still in school. Shouldn't my wife be age 67 continue to receive a benefit?

A — We can pay her a benefit only as long as she has a child under 18 in her care. When the child reached age 18, her payment stopped. She may again be entitled to benefits when she is 62 years old.

READ THE WANT-ADS TODAY

Positive cure for love bug victims COWAN JEWELERS

Advertisement for Hereford State Bank. Includes illustration of a man with a dog and text: 'Maw said if we brought anything else in tonight she gonna leave. Gosh, I hope she don't catch cold in that barn!' CHRISTMAS GIFT HEADQUARTERS COWAN JEWELERS

The Sunday Brand

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KESTER'S JEWELRY

across from the Post Office Downtown Hereford

FARM MACHINERY SALE advertisement by Bill Watson, owner. Conducted by Gregg Auction Service. Includes list of various farm equipment like tractors, irrigation equipment, and livestock equipment. Sale date: Wednesday, November 26, 1969 at 10:00 A.M.

White Auto Store Inc. advertisement for Christmas gifts. Features 'Dancerina' (a doll that can dance), 'Swingy' (a talking Barbie), and 'Talking Barbie'. Includes prices and a 'Grand Prix Set' of cars.

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Sour Cream Cloverlake 1/2 pint 35 [¢]	Pumpkin Pie Spice Schillings 1 1/2 oz. can 45 [¢]
Rolls Brown & Serve Tendercrust 3 for 89 [¢]	Paprika Schillings 2 1/2 oz. can 45 [¢]
Crema Marshmallow-Hipolite 19 [¢]	Poultry Season Schillings 3/4 oz. can 23 [¢]
Karo Syrup quart 63 [¢]	Stuffing Mix Pepperidge or Bond 3 pkgs. 89 [¢]
Dill Pickles Del Monte whole 26 oz. jar 45 [¢]	Buttermilk Shurfresh 1/2 gal. ctn. 49 [¢]
Miracle Whip Kraft's quart 49 [¢]	Chicken Broth College Inn 2 No. 300 can 29 [¢]
Ground Sage Schillings 7/8 oz. can 23 [¢]	Dream Whip 8 oz. box 69 [¢]
Cinnamon Schillings 1 1/8 oz. can 45 [¢]	Gladiola Flour 5 lb. bag 49 [¢]
Black Pepper Arrow 4 oz. can 25 [¢]	Pecan Halves and Pieces 10 oz. bag 99 [¢]
Nutmeg Schillings 1 3/8 oz. can 49 [¢]	Holly Sugar 5 lb. bag 49 [¢]
	Downy Fabric Softner 32 oz. bottle 69 [¢]

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PUMPKIN Shurfine Brand 7 No. 300 cans \$1
PEAS Del Monte Brand 5 No. 303 Cans \$1
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CRANBERRY SAUCE Ocean Spray 4 300 cans \$1
TOMATO SAUCE 10 4 oz. cans \$1
HI-C DRINKS 4 46 oz. cans \$1
SWEET POTATOES Shurfine 3 No. 3 cans \$1
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PIGGLY WIGGLY

Learning To Cope With A Crippling Disease

By BARBARA DRYDEN
Society Editor

Living with the crippling disease of Multiple Sclerosis has become a normal, ordinary way of life for Mrs. Ann Riddle, who contracted the disease three years ago and has finally conquered her fear of the mysterious malady.

"I was thoroughly convinced I was going to die," she said, but now I think I will live to be a hundred." In the hysterical state she was in when she found out she had the disease, she said she misunderstood her doctor when he said it was a crippling disease of young adults and she thought it was a killer disease of young adults.

The extraordinary young twenty-seven year-old mother of two children, now has complete control of her home, takes care of her husband and children and also babysits for two small children whose mother is attending nursing school.

With no prior warning signals of any kind, Ann Riddle was walking upstairs one night three years ago when she was struck with the illness. Her husband, Troys, thought she had fallen and struck her head, stunning her, but she was paralyzed completely on her left side.

She was admitted to an Amarillo hospital the following day and this was her home for the next month. "I was terribly scared and upset," she said, "going from hysteria to depression."

After a month, she was released, but still paralyzed. They set up a hospital bed in the living room and this is where she stayed for the next three months. Her grandmother stayed with her and helped her to learn to walk again. Back and forth to the rest room was the only exercise she had during this period.

The only symptoms she has of the disease now is some dizziness, but she says the doctor attributes it to high blood pressure. Occasionally, when she is exceptionally tired, she drags her foot when walking.

"I guess everyone that has the disease thinks they are the only case in existence," she said, "at



LIVING WITH MS — Mrs. Troys Riddle, a Multiple Sclerosis victim for the past three years, conducts a normal family routine in her home. —Staff Photo

least that's what I thought until I was visited by Mrs. Ronada Lovelady, the executive director of the Panhandle Chapter of National Multiple Sclerosis Society."

"When she told me how many cases there were in this area, I was really surprised. I guess we should all get together and form a club," she said.

The brown-eyed brunette was born in Amarillo and lived in New Mexico for a time before she and Troys were married. They have lived here since that time where he is a farm foreman.

Ann is now attending night

HAUGHTON'S FOURTH DELAWARE, Ohio — When Billy Haughton drove Laverne Haughton to victory in the Little Brown Jug race here before 44,721 fans the veteran became the first driver ever to win four Jugs.

Laverne Hanover, a 3-year-old colt owned by Thomas W. Murarnings for two seasons to \$413, 1967 yearling.

W. B. London Promoted

William B. London, member of the consulting engineering firm of Forrest and Cotton, Inc., since July, 1957, has been promoted to vice president.

He is the son of Mr. and Mrs. A. B. London of 503 E. 4th St. here in Hereford.

The firm is located in Dallas where London is living at the present time.

His election as a vice president of the firm which has been used by the city of Corsicana on many engineering studies & design projects of municipal facilities, was announced by George M. Parker, chairman of the board. The promotion was effective October 16.

The newly elected vice president currently is participating

in a master plan for Corsicana's water, sewer and storm drainage facilities.

London's activities in Corsicana include a study of the city's water system anticipating the needs to 1980, the water treatment plan at Navarro Mills and the treated water transmission line from Navarro Mills to the town, and additions to Corsicana's water distribution system. He also has been involved in municipal projects for various North Texas cities.



AID MULTIPLE SCLEROSIS SOCIETY — The Charmettes, a newly organized civic and social group spent an evening this week inserting data into envelopes for the Panhandle Chapter of National Multiple Sclerosis Society, in the home of Mrs. Crestler Collins, 400 Long. From left to right above are Mrs. Chancy Mercer, Mrs. Joe Roland, Mrs. William Walker, Mrs. Chester Collins, and Mrs. Wesley High.



CHRISTMAS BAZAAR — Mrs. Ross Cooley, left, with Mrs. George Masso and Mrs. Gene Parsley, are displaying some of the gift items to be sold

at the St. Thomas Episcopal Church Women's Christmas Bazaar scheduled Dec. 6. —Staff Photo

a white elephant sale and door prizes.

Episcopal Church Women's Annual Christmas Bazaar Slated Dec. 6

The annual Christmas bazaar sponsored by St. Thomas Episcopal Church Women, is scheduled from 10 a. m.-4 p. m. Dec. 6, according to bazaar chairman, Mrs. L. C. Hewitt.

Mrs. Gene Parsley and Mrs. Jack Wilcox are in charge of gift items and heading arrange-

A luncheon will be served from 11:30 a.m. - 1:30 p.m. Chairman for this event are Mrs. George Masso and Mrs. Rudy Metz.

The bazaar will also feature

Complete gift selections for everyone
COWAN JEWELERS

BULLETIN



Hereford is Under a Severe Attack By Love Bugs

By a strange coincidence COWAN JEWELERS has just received a new shipment of the only supply of cure.

The area's most complete stock of wedding bands & rings

Cowan Jewelers
Downtown Hereford

Pre Thanksgiving Sale

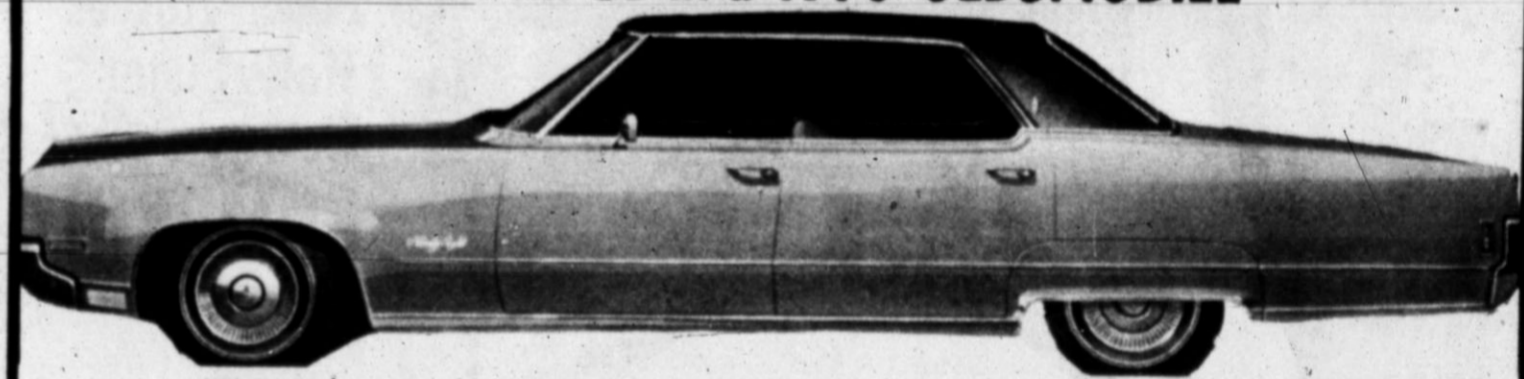
1 Large Group SPORTSWEAR & BLOUSES	1/3 off
XX Short, Short, Average 1/2 SLIPS	\$4.00 Ea.
Pull Over SWEATERS	Reg. \$18.00 \$13.00
1 Group DRESSES	1/2 price
1 Group Junior Petite DRESSES	Size 3-11 1/3 off

Party Dresses are arriving daily. Be ready for the holidays with a dress from

THE Vogue
Bess Moore, owner



ESCAPE with US in a 1970 OLDSMOBILE



THE FOLLOWING OLDSMOBILES ARE IN STOCK AND READY FOR

"YOUR ESCAPE"

98 LS HARDTOP

98 LS SEDAN

98 TOWN SEDAN

DELTA 88 CUSTOM 4 Door

DELTA 88 CUSTOM 2 Door

DELTA 88 4 Door

F-85 CUTLASS 4 Door

REMEMBER!!

DECEMBER 5th and 6th

DICK NORWOOD CHEVROLET - OLDS

FORMAL OPENING

Come on in and register for a Free Trip and Tickets to the Cotton Bowl Game January 1, 1970. You must register these 2 days only. Entrant must be 18 years old and have a valid drivers license . . .

CARS and PICKUPS are arriving Daily

THE NO. 1 DEAL ON THE NO. 1 CAR FROM THE NO. 1 DEALER

DICK NORWOOD CHEVROLET-OLDS

206 North Schley

"The Dealer That's On The Move"

Phone 364-2160



THANKSGIVING SAVINGS

BONUS VALUE SPECIALS
GOOD THRU SATURDAY
NOVEMBER 29, 1969

We Will Be Closed
Thanksgiving Day

U.S. GRADE A
NORBEST FINE FLAVOR YOUNG

TURKEYS

Wilson's Boneless
TURKEY ROAST
2 lb. pkg. **\$2.98**

TOMS
LB. **39¢**

HENS
LB. **41¢**

Fully Cooked
HAM PIECES
Butt or Shank Ends. lb. **73¢**

Whole
HAMS
Lb. **77¢**

Wilson Festival
HAMS
Boneless Fully Cooked lb. **\$1.29**

EVERYDAY LOW PRICES!

Pinto BEANS	Our everyday low price! bulk	10¢
All Flavors	Why pay 12¢ box?	10¢
JELLO	Our everyday low price!	10¢
Del Monte 16 oz. No. 303 can	Why pay 29¢?	22¢
GREEN BEANS	Our everyday low price!	14¢
Pet or Carnation Canned tall can	Why pay 2 for 35¢?	14¢
MILK	Our everyday low price!	9¢
Shasta Canned 12 oz.	Why pay 2 for 25¢?	9¢
SOFT DRINKS	Our everyday low price!	19¢
Del Monte No. 303 can.	Why pay 27¢?	19¢
SPINACH	Our everyday low price!	47¢
Miracle Whip 32 oz. Qt. Bottle	Why pay 59¢?	47¢
SALAD DRESSING	Our everyday low price!	8¢
Kim tall can 15 1/2 oz.	Why pay more?	20¢
DOG FOOD	Our everyday low price!	20¢
Kimbells 4 oz. can	Why pay 26¢ a can?	20¢
VIENNAS	Our everyday low price!	10¢
Diamond soft	Why pay 15¢ pound?	10¢
OLEO	Our everyday low price!	10¢

DELICATESSEN
Leave Thanksgiving To Us!
TURKEY & DRESSING
\$1.79 complete meal

- Cranberry Salad, pint
- Cream Potato Salad
- Carrot Salad

Kimbell
CRANBERRY SAUCE
whole or jellied 300 can **23¢**

FOODWAY FRESH PRODUCE

POTATOES Rocket 10 lb. bag **49¢**

CABBAGE	Home grown	lb. 8¢
LETTUCE	Firm, Crisp heads	2 heads 29¢
CRANBERRIES	Fresh Ocean Spray	16 oz. pkg. 39¢
CELERY	Large Stalks	each 19¢
CARROTS	Home Grown	pkg. 29¢

BANANAS Golden ripe lb. **10¢**

FOODWAY WILL BAKE YOUR TURKEYS!

EVERYDAY LOW PRICES!

Duncan Hines or Betty Crocker	Why pay 43¢?	36¢
CAKE MIXES 19 oz.	Our everyday low price!	25¢
Kleenex 200 ct. box,	Why pay 37¢?	25¢
FACIAL TISSUE	Our everyday low price!	59¢
Wolf Brand 19 oz. can No. 2 can	Why pay 77¢?	59¢
CHILI	Our everyday low price!	39¢
Lipton 1/4 lb. box,	Why pay 43¢?	39¢
TEA	Our everyday low price!	39¢
Country Fresh	Why pay 59¢?	39¢
POTATO CHIPS	Our everyday low price!	25¢
Country Fresh	Why pay more?	69¢
BREAD	Our everyday low price!	69¢
Shortening 3 lb. can,	Why pay 79¢?	14¢
CRISCO	Our everyday low price!	14¢
Ranch Style 15 oz. No. 300 can.	Why pay 18¢?	23¢
BEANS	Our everyday low price!	23¢
All National Brands No. 303 16 oz.	Why pay 29¢?	23¢
CORN	Our everyday low price!	23¢

Kimbell Stuffed
OLIVES 5 oz. bottle **47¢**

Kimbell Cake
MIXES 19 oz. box **27¢**

Kimbell cream style or whole kernel
CORN 17 oz. can **19¢**

Glediola
FLOUR
5 Lb. Bag **49¢**

CLOVERLAKE OR BORDENS
WHIPPING CREAM
Bonus Value Special
1/2 Pint Carton **31¢**

Cane or Beet
SUGAR
5 Lb. Bag **49¢**

Del Monte Cut Green
BEANS No. 303 Can **22¢**

Hip-O-Lite Marshmallow
CREME 7 oz. can **23¢**

Rubbing
ALCOHOL 16 oz. bottle **9¢**

EVERYDAY LOW PRICES!

Del Monte chunk style 6 1/2 oz.	Why pay 33¢?	29¢
TUNA	Our everyday low price!	29¢
Bordens 1/2 gallon carton,	Why pay more?	31¢
MELLORINE	Our everyday low price!	14¢
Clorox or Purex 1/2 gallon,	Why pay 2 for 35¢?	27¢
BLEACH	Our everyday low price!	35¢
Van Camp 16 oz. No. 300 can.	Why pay 37¢?	19¢
PORK and BEANS	Our everyday low price!	49¢
Del Monte 16 oz. No. 303 can,	Why pay 31¢?	37¢
FRUIT COCKTAIL	Our everyday low price!	69¢
Texsum 46 oz. Can.	Why pay 37¢?	19¢
GRAPEFRUIT JUICE	Our everyday low price!	49¢
Del Monte No. 303 can,	Why pay 29¢?	37¢
SWEET PEAS 16 oz.	Our everyday low price!	37¢
Gold Medal 5 lb. bag,	Why pay 63¢?	37¢
FLOUR	Our everyday low price!	37¢
Del Monte 46 oz. can,	Why pay 43¢?	69¢
TOMATO JUICE	Our everyday low price!	69¢
Kim 10 roll pkg.	Why pay 89¢?	69¢
TISSUE	Our everyday low price!	69¢

OPEN SUNDAYS 10 a.m. to 6 p.m.

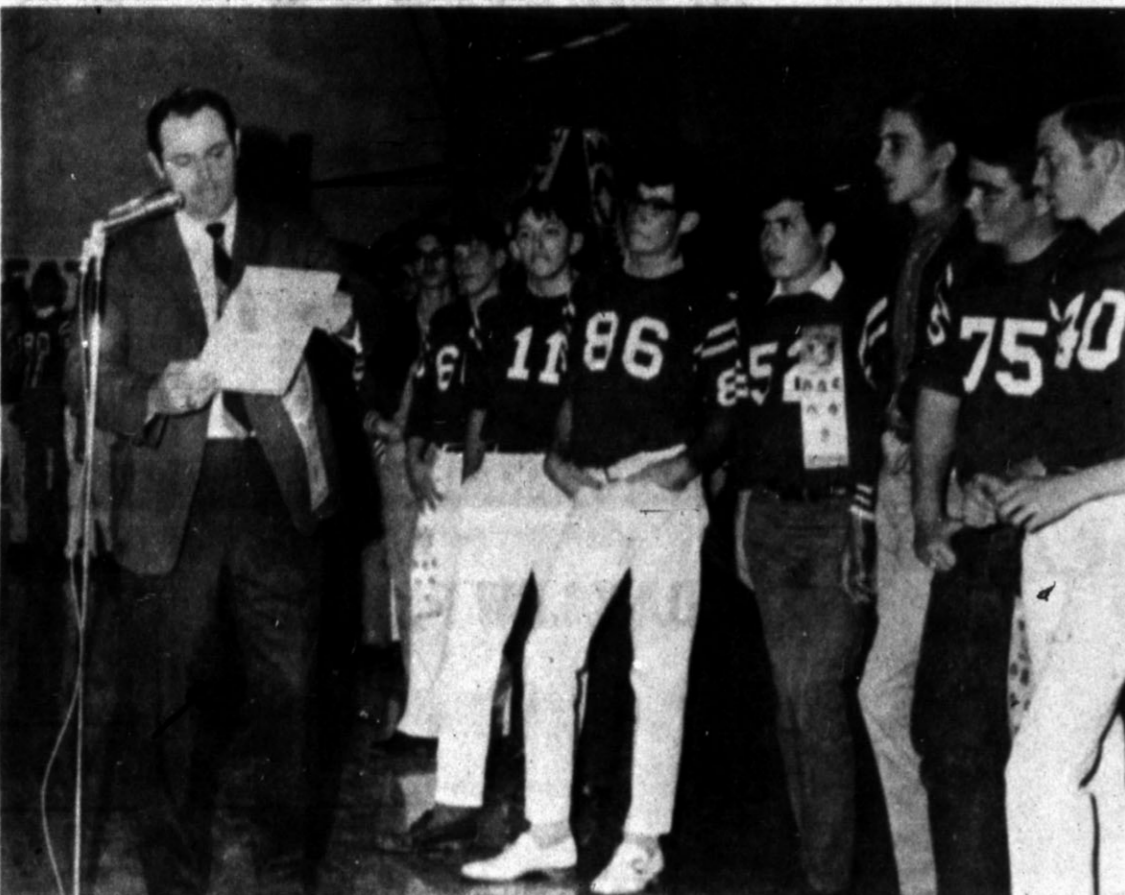
FOODWAY

FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!



LOT OF SUPPORTERS — This telegram, sent from the Western Union office here, to the coaches and freshmen footballers at La Plata Junior High, contained the names of over 600 students and teachers at the school.

ool. It was sent to boost the team for their game Thursday night against the Stanton ninth grade, and it appears it did a lot of good as the Mavericks shut out the Dogies, 14-0. —Staff Photo



PROFITABLE RALLY — Pat Hughes, assistant principal at La Plata Junior High School, is shown speaking to the student body during the pep rally held Thursday prior to the Maverick's game with the Stanton Dogies. La Plata won the game that night, 14-0. —Staff Photo

Mavericks Blank Dogies For Conference Crown

White Dumas continued to dominate district 1AAA, the La Plata Mavericks saw to it that they were champions in the High Plains Conference with the ninth grade making it a clean sweep by defeating the Stanton Dogies, 14-0.

Stanton and La Plata both went into the game with possible hopes of a championship, but the ground attack, which was just about equal throughout the first three quarters, finally got going for the Mavericks in the final stanza to provide them with a win.

The ball exchanged hands constantly throughout the first half and the third quarter, and finally, in the last period, Maverick quarterback Walter Olson plunged across from three yards out for the go ahead score. The touchdown was set up on a 40-yard pass play from Olson to Wallace Hill from the La Plata 35 to the Stanton 25.

With just a few short minutes left in the game, La Plata again got on the scoreboard for the icing touchdown when Danny Harris, who had a field day rushing, scored from ten yards out for the score. On both touchdowns for the Mavericks, Terry Pindexter booted the point after and the final score stood at 14-0.

On several occasions Stanton appeared on the verge of scoring, but costly fumbles and incomplete passes halted their drives. Statistically, La Plata collected eight first downs, gained 246 yards rushing and 135 in the air for a total of 381 offensive yards. In the rushing department, Harris led the team of Mavericks with a 118 average on 15 carries for 174 yards, Terry Champ gained 37 yards on 13 carries, Larry McNutt got eight on three tries and Olson got 27 on seven attempts.

Olson also connected on four of ten aerial attempts for a total of 135 yards in the air. The win gave La Plata the undisputed title in the ninth grade High Plains Conference and ended their season with a 7-1 record, with no district losses. The group of boys from La Plata apparently were out to avenge the loss to the same group of Dogies when both teams were seventh graders. That was the only loss, when both teams were seventh graders, for the Mavericks as they were dropped by the Dogies, 16-0.

The win gave La Plata two outright championships, one for the eighth and another for the ninth, while the Maverick seventh was co-champion with Friona.

PAM-TEX **BEHLEN BUILDINGS**
Park Factory - Grain Tanks

A. G. May Construction Co.
Route 2 — Dimmitt Highway
HEREFORD, TEXAS
"RED" MAY

Residence Phone 364-0688 Mobil Phone 289-5684

H.D. CHATTER Turkey Time

By Mrs. Argen Draper Home Demonstration Agent

Things that make Hereford great department: This week there has been some interesting activity over at the county museum. On inquiring, I learned a lot of good citizens have made the improvements possible. Joe Sears representing Panhandle Concrete has made the walks; Kenny Gear owner of Gear Machine Works has made and donated the flag pole; John Alkin and Ralph Owens have given the hitching posts. Henry Sears, it seems, is into the act and will do whatever is needed to finish the projects. Ruby Kendrick Sears, Raymond Bean Bill Hacker and Hazel Sparks have decided on the proper size flags and have made the order for American and Texas flags. From the office windows we can see the flags at the Post Office, Mother's Park, Stanton Junior High, Central Elementary, Courthouse and the Museum. It is always a thrill to see the glorious Stars and Stripes blowing in the breeze.

A woman showed me a three ounce bottle with Geo. E. Burns, Druggist, Hereford molded in the glass. The bottle was found this summer in the field, in reminiscing, J. C. Ricketts says when the Ricketts family moved to Hereford in 1908 from Castro County—the Woodburns had a drugstore where City Drug is now. It was probably in 1910 that George E. Burns acquired the drug store. I wonder if there are other businesses in town where the same type business has been in the same location for 60 years or more. This bottle has turned lavender and the owner says no glass has been made since 1919 that turns lavender.

To prepare candle wick: For six yards of wicking or soft white string, dissolve 2 tablespoons of salt and 4 tablespoons of borax in 2 cups of water. Soak string for 2 hours; let dry and proceed with candlemaking.

A leading home magazine told readers recently, "We are in the midst of a revolution, both in the supermarket and in the kitchen —convenience foods are leading the uprising against time-consumption, old-fashioned ways; we must learn to compare the two."

Homemakers don't have built-in stopwatches so a major food company has developed a group of 18 frozen vegetables which cook in five minutes. No more remembering different cooking directions and times for each vegetable. This is possible the frozen vegetables are pre-processed to cook in five minutes. They are now available in many places.

It is safe to refreeze poultry that was frozen and then thawed? Yes. Frances Reasonover, Extension nutritionist, says as long as it still contains ice crystals or is cold and has been held in the refrigerator no longer than two days after thawing, it is refreezable.

Its turkey roasting time again. There is more meat per bone weight on larger turkeys. Number of servings also will vary according to the quality of the turkey, correct cooking and skill in carving.

Ready-to-cook weight
6 to 8 pounds 60 to 10
8 to 12 pounds 10 to 0
12 to 16 pounds 20 to 32
16 to 20 pounds 32 to 40
20 to 24 pounds 40 to 50

Timetable for roasting turkey: Oven temperature 325 degrees. Ready-to-cook weight 6 to 8 pounds 3 to 3½ hours 8 to 12 pounds 3½ to 4½ hours 12 to 16 pounds 4½ to 5½ hours 16 to 20 pounds 5 to 6 hours 20 to 24 pounds 6 to 7 hours.

Test for doneness about 30 minutes before timetable indicates. When turkey is done, thickest part of drumstick feels soft when pressed between protected fingers and leg joint moves freely when drumstick is twisted. For greater certainty, use a roast meat thermometer. Insert the thermometer into the thickest part of breast or thigh muscle, being careful that a bulb does not touch the bone. Turkey is done when thermometer registers 185 degrees F.

Happy Thanksgiving!
FRIEND IN NEED
PORT ELIZABETH, South Africa — Bridegroom Billy Jacobs was taking his wedding cake to the reception hall hours before his wedding when his car was involved in an accident. He and his three friends were unhurt but the cake was a wreck. A friend who has been married the previous week saved the day. He lent Jacobs his wedding cake which had only one tier cut

For Gifts that you can give with pride **COWAN JEWELERS**

Hospital Notes

ADMISSIONS

Frank Painter, 613 Knight; Wilson Johnson, 1709 Maple; Hugo Richter, Abernathy; Alvin Jones, Star Route; Dan Balderas, Gen. Del.; Joe Sturgeon, 409 Bradley; Mr. and Mrs. Policarpio Hernandez, 503 2nd; Mrs. Roy Beardain, Friona; Mrs. Nora Russell, 400 Blevins; Mrs. Tony Hoffman, Route 4; Mrs. R. W. Thuet, 328 Center; Able Rodriguez, 41 Bradley; Cheri Mason, Rt. 2; Mrs. Vera Wilks, King's Manor; Mrs. Ted Walling, 127 Ave. H; Mrs. Clifford Barnhill, Rt. 3.

Mrs. Ida Davis, 400 Blevins; John Castleberry, Wellington; Mrs. John Henderson, Friona; Mrs. Mollie Achgill, 10 Westhaven; Mrs. Eva Vines, 207 Ave. A; Mrs. Minnie Dent, Rt. 2; Mrs. Steve Meiwes, Jr., Rt. 4; Mrs. Frankie Pinckert, 1014 E. 3rd.

James Eldemon, 209 Fuller; Roy Wilson, 114 Juniper; Mrs. Lillie Worthan, Westgate; Mrs. Terry Watson, 113 Ave. J; Mrs. Robert Hickman, 814 Ave. K; Mrs. Sanford Dodson, 124 Centre; Mrs. Ida Jones, Clarendon; Mrs. James Gilbreath, Canyon.

DISMISSALS

Mrs. Willis Robert, Home West; Mrs. Billie Johnson, Mrs. Ruth Groneman, Edward Murphy 11-21.
J. V. Perrin, Hazen Woods, Debbie Gallagher, Mrs. Thurman Deas, Mrs. G. L. Haney 11-20.



HONORED LIONS — Eleven of these thirteen gentlemen were installed as officers of the Evening Lions Club at the Lions Club banquet held at the bull barn Thursday night. Those installed were, from left, back row, directors Lewis Lea, Elwood Skypala, Joe Don Cummings, and lion tamer Larry Alley. Middle row - 2nd vice president Kenneth Gooch, secretary-treasurer Gary Billingsley, director JoEd Cupell, 3rd. vice president Richard Stanley and tall twister Bill McDonald. Speakers were, front row, District Governor Ed Flood, noon Lions president A. J. Schroeter, Evening Lions president Ray Barber and vice president Eddie Skypala. —Staff Photo

REQUEST, NOT ORDER

NEW DELHI — India's new army chief of staff General S. H. F. J. Manekshaw, famed for his distinctive mustache, found a junior officer's excellent

his own. "You cannot have whiskers longer than mine," he told his junior. "But this is NOT an order," he added in all solemnity.

Mrs. Raymond Rogers, Mrs. David Snider, Arthur Howe, Mrs. G. W. Lynch, Mrs. Kenneth Wiley, Mrs. Manuel Hernandez.
Mrs. Francisco Morin, Mrs. Ralph Soliz 11-18.

YOU ARE INVITED TO OUR . . .

Christmas Open House
Friday and Saturday — November 28 and 29
8:30 to 5:30

Come As You Are
Park Avenue Floral
501 Park Avenue — Phone 364-4042

Decorating Ideas § Christmas Candles § Centerpieces § Door Decorations
REGISTER FOR FREE CENTERPIECE Refreshments

BE ONE STEP AHEAD OF WINTER... AND SAVE ON FUEL BILLS!

WEPCO

Aluminum Storm-Screen Door
Good looks with minimum care. Easily installed, self-storing. Winter to summer change in seconds. Save on heating and air-conditioning bills.

Aluminum Self-Storing Storm-Screen Windows
Permanent year-round protection... changeable from inside. Easy to clean... prowler-proof. Eliminates drafts, cuts fuel bills.

You Save at
CARL McCASLIN LUMBER CO.
A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number 364-3434

AUCTION
Tues. and Wed., Nov. 25 & 26, 1969
TIME: 10:00 A.M. BOTH DAYS
MALOUF'S DRY GOODS
236 N. MAIN - HEREFORD, TEXAS
I AM QUITTING BUSINESS AND WILL SELL THE FOLLOWING AT PUBLIC AUCTION.

WOMEN & GIRLS APPAREL: Ladies Suits w/Fur Dresses by Michael Modes Dresses by Charlotte of Calif. Dresses by Joan Curtis Dresses by E U Fashions Dresses by "Wilyum Ses" Dresses by Better Half Dresses by Coquette Dresses by Sir Rob Dresses by Pom Pom All Styles and Sizes Cocktail Dresses Formals Evening Gowns Ladies Coats by Michael Modes Cardigan & Pullover Sweaters Rain Coats Stretch Pants — Western Pants Blouses — Shells Nylon Slips — Panties — Bra's Night Gowns — Negligees Nylons — Gloves Scarfs — Purse	MEN'S & BOYS: (Continued) Campus Sport Coats by Tex Son Wash & Wear Sport Coats Suits by GTO Campus Suits by Cedarbrook Suits by Cape Cod COATS: Jackets by Campus Corduroy Coats w/Fleece Lining Coats by Salem Coats by Mary Jane Coats by Cal Craft Pullover Sweats Coats Sweater Jackets Sweatshirts Letttered Sweatshirts Sweaters by Newport Pullover & Cardigan Sweaters by Barclay Pullover & Cardigan Sweaters by New York Pullover & Cardigan Sweaters by BVD Beautiful Colors & Weaves (All Sizes) Large Assortment of Caps Western Hats Underwear Thermo Underwear Mac Dee Undershirts Mac Dee Briefs Health Knit Shorts Hawford Tee Shirts Football Shirts Best Maid Sweatshirts w/hoods Best Maid Sweatshirts Thermo Coveralls Socks of all kinds	BOYS: Red Snap Jeans 13 1/2 oz. Levi Canvas Spikes Permanent Press Pants Corduroy Shirts by Johnny Boy Dress Shirts by Gulton Sport Shirts by Distinctive Apparel Sport Shirts by E&W Sport Shirts by Sportswear Underwear Banlon Stretch Sox—Sweet Sox GIRLS: Stretch Pants — Cotton Pant Pant Sets Dresses by Skinny Boy Dresses by Mary Jane Cotton Dresses School Dresses Party Dresses No-Iron Dresses Embroidered Blouses Pullover Shirts Cardigan & Pullover Sweaters Panties — Sox & Knee Sox Slips— Nightgowns— Pajamas BOOTS: MEN & BOYS: Men's & Boys Cedar Crest Sportman's Boots Western Bootmakers' Boots Acme "Dingo" Boots Double H Brand Boots Acme Western Boots Texson Western Boots SHOES: MEN & BOYS: Sandy McGee Dress Shoes Continental Dress Shoes Wijitruccos Dress Shoes Rev Dress Shoes Mirabella Dress Shoes Emons Dress Shoes De Santini Original Dress Shoe Stone Mountain Work Shoes Looneyabout House Shoes Tennis Shoes	LADIES & GIRLS SHOES: Dress & School Shoes by Jewels Dress & School Shoes by Piccollos Dress & School Shoes by Peachtree Creations Dress & School Shoes by Miss Boston Dress & School Shoes by Walkersettes Dress & School Shoes by Missy Mates Dress & School Shoes by Debbie's School Shoes by School Chums Dress & School Shoes by Elegantes Dress & School Shoes by Leggers Dress & School Shoes by Trivoli Baby Shoes by Little Imp Baby Shoes by Sturdy Walkers Black Patent Leather Dress Shoes MATERIAL: Scotchgard Screen Printed Upholstery Material Drapery Material Brocade Material 64" Bonded Knit Whip Cream Crepe Cotton Rayon Acetate Dacron Floral Design MISCELLANEOUS: 3 pc. Sets of Luggage Sign Racks Clothes Racks Display Counters Large Assortment of Shaving Large Assortment of Glass
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TERMS CASH — BRING YOUR OWN CHECKS
OWNER: HANNA MALOUF
Knowles Auction Service
NELVIS KNOWLES, 364-4630 — HEREFORD, TEXAS

JACK MULESHOE 272-4311 **JIMMY BROWNFIELD 637-2888** **NELVIS HEREFORD 364-4630**



THANKSGIVING BAKE SALE — Mrs. Lynn Pittard displays one of the decorated cakes to be sold at the Sweet and Fancy Decorating Club Thanksgiving bake sale scheduled Wednesday morning at Sugarland Mall. —Staff Photo

Bay View Members Hear Art Program

Bay View Study Club met Thursday in the home of Mrs. Bruce Burney for a short business meeting with Mrs. Colby Conkright presiding.

The program was given by Mrs. Juston McBride on the subject of Francisco Goya, the great Spanish artist of the 18th and 19th centuries. Goya was painter to the court of Charles IV of Spain and director of the Royal Academy of Art. He lived to be 86 years old and his paintings increased in intensity and quality as he grew older.

Slides were shown to demonstrate the progress from portraits of royalty to the everyday man.

Present at the meeting were Mrs. Homer Powell, Si G. Darling, W. J. Gilliland, W. S. Kerr, Carl Swanson, Ansel McDowell, H. L. Benfield, and Francis Hardwick.

Electric Cooking Demonstrated To St. Anthony's Guild Members

Preparing foods with electrical cooking was the program presented by Mrs. Wilson of the Home Service Department of SWPSC to members of St. Anthony's Guild at a meeting held Thursday evening at the Community Center.

Mrs. Wilson prepared several dishes for sampling and also showed centerpieces suitable for the holidays and explained how to make them.

Look Who's New

Mr. and Mrs. Fred Bastardo, Jr. are the parents of a daughter, Frances, born November 6. She weighed 7 lbs. 9 1/2 oz.

Mr. and Mrs. Matias Hernandez are the parents of a daughter, Rebecca, born November 5. She weighed 4 lbs. 11 1/2 oz.

Mr. and Mrs. James Gentry are the parents of a son, Gregory James, born November 5. He weighed 4 lbs. 12 oz.

For Gifts that you can give with pride
COWAN JEWELERS

Howard To Present Eve Service

A Community Thanksgiving Service uniting Catholics and Protestants will be held Wednesday evening at the First Methodist Church at 7:30 p. m. Everyone is invited to attend.

Special music will be provided by the choir and bell choir of the First United Methodist Church under the direction of Bob Wert.

"Thanksgiving-For What" will be the sermon for the evening given by Fred Howard, Vicar of St. Thomas Episcopal Church. Clifford Trotter, hosting pastor, will lead the worship and Eugene Brink, minister of The First Christian Church, will give the pastoral prayer.

Pastor Bill Ray of the Nazarene and Homer Goodwin, minister of the Assembly of God



By MELVIN YOUNG

Every now and then we pick up something that is the very epitome of the bureaucracy in Washington and all the good folks who jump on the gravy train. "The Fable of the Fleas," clipped from a newspaper and sent to us by Kenneth Cowan is just that. Don't know who wrote it but we think it's worth passing on, so here 'tis.

THE FABLE OF THE FLEAS

And it came to pass that two young fleas fell in love, and after a short courtship, married and settled down. They found a large, good-natured and inactive dog for a home.

Theirs was truly an idea life. Food, shelter and heat were provided. There was a housing unit in every wrinkle. Life was sweet and easy. All they did was eat, sleep and multiply.

Freedom from want and fear had been attained, and they and their offspring enjoyed the abundant life.

But the patient old dog, sore and unappreciated, grew weak and weary. Unable any longer to support the hungry and rapidly multiplying non-productive population, he finally staggered off into the woods and died.

Consternation reigned among the fleas. They held meetings, protesting that the economic system had let them down. Some even threatened to vote for the other party. There was talk of suing the old dog for lack of cooperation.

Many of those panicky parasites perished on the spot. Others, bitter in spirit, trudging off into the cruel world and died by the roadside, trying to thumb a ride on another dog. None thought of shifting for themselves.

Now, the moral of this little story is that if too many people depend on society, industry or government to look after them, to provide them with security, they may end in want and distress amid the wreckage of a nation.

Men must never forget that there is no substitute for self-reliance, individual striving and thrift to provide for their future needs.

—HB—

Well, the Hereford Whitefaces will not be district champions this year, but they're certainly champs to all the fans who turned out Friday night to watch them battle the powerful Dumas Demons in the final game of the year.

Dumas has a fine football team and they played well. But it took all they had to beat the Whitefaces. Dumas won't be in our district next year, but the Demos will be on our non-conference schedule and we're looking forward to another crack at them. It's always a good game, in spite of the fact that we have so often been on the losing side.

Anyway, congratulations to the Herd. You're a fine group and have racked up a darn good season record this year.

—HB—

Bruce Miller, a Razorback supporter, says he's going to be rooting for the "Hogs" to win December 6 against Texas, but allows that he's really not overconfident. Of course, Arkansas still has to get by Texas Tech next Thursday, and Texas will have to beat the Aggies. Neither should be much trouble, although both teams have been upset before.

We're just hoping that the Dallas Cowboys can come through today's game with the LA Rams unscathed. That may be the game of the season.

—HB—

And then there's the story of the little lad who was asked what we learn from the story of Jonah and the whale. He responded knowingly, "People make whales sick." He's got a point there.

Scouts Work On New Projects

A meeting was held last week by the Cub Scouts of Den 4.

Collections were made of their week-long undertaking of nut selling.

For a second project the boys distributed leaflets for Western Auto.

Following the meeting the Den Mother, Nancy Noggler and her assistant Elizabeth Torree took the Scouts to the drug store for a treat.

Attending the meeting were: Gary Vogel, Kevin Cardne II, Danny Garver, Tommy Noggler, Danny Romo and Bobby Torres.

Two new members were welcomed to Den 4 during their second weekly meeting for November. They were Ricky Parker and Ronald Plummer.

Activities during that meeting included distribution of nuts to be sold during that week by the Scouts.

According to Mrs. Noggler the boys are working hard toward achievement badges.

LAE Club Hears Book Review

A book review concerning Eddie Rickenbacker, famous American aviator in World War I, commanding officer, and retired major, was presented to members of the La Afflatus Estu-dio Club Tuesday, in the home of Mrs. B. A. Reddell, 413 Avenue K, with Mrs. W. F. Johnson presiding.

The thought for the day was given by Mrs. Emmett Hale, and in a brief business session plans were made for the Christmas party to be held Dec. 2 in the home of Mrs. A. N. Hopson.

Present at the meeting were Mrs. Sam Morgan, Earl Clark, B. F. Markham, A. N. Hopson, T. W. Roberson, Louie Olson, Al Hewitt, S. C. Ramey, and George Suggs.

will read scripture.

The first Thanksgiving Proclamation will be read by Father Simeon Heine, pastor of St. Anthony's Catholic Church. The proclamation was written in 1623 by William Bradford, governor of the Massachusetts Bay Colony.

Benediction will be given by Avenue Baptist Church minister Don Larkins.

Virgil Kilpatrick Given Promotion

FT. RICHARDSON, ALASKA. S. G. Virgil Kilpatrick, 19, son of Mr. and Mrs. S. G. Kilpatrick 824 Blevins, Hereford, was promoted to Army specialist four Sept. 25 at Ft. Richardson, Alaska, while serving with the 172nd Infantry Brigade.

Spec. 4 Kilpatrick is a wireman with Headquarters Company 1st Battalion of the brigade's 60th Infantry. He entered the Army in April 1968, received basic training at Ft. Bliss, Tex., and was last stationed at Ft. Huachuca, Ariz.

October Traffic Deaths Costly

AUSTIN — Traffic deaths during the month of October drained an estimated \$77 million from Texans, the Texas Safety Association reports.

Using a National Safety Council formula, the state-wide safety organization noted an \$8 million increase over September. And the cost of traffic fatalities is expected to rise even more during the next two months — which include heavy-traffic holiday periods.

The most startling increase during October was in the amount of urban fatalities, TSA said, with city crashes costing the public over \$50 million compared to an estimated \$43 million during September. A rural deaths cost almost \$27 million, about the same as during September.

TSA reminded city drivers to be on the alert during the two peak periods of in-city fatalities—the hours most people go to and return from work. Start to work a few minutes earlier, the organization suggests, rather than try to make up lost time on the freeway. Those few minutes you save could cost you your life.

MASTER FILE

FRANKFORT, Ky. — The state Library Department is drawing up a master file of all library materials in Kentucky, including rare books and manuscripts. A federal grant is financing the project.



OEA LENDS HELPING HAND—The Office Education Association (OEA) at Hereford High School addressed approximately 800 envelopes last week for the Panhandle Chapter of National Multiple Sclerosis Society. OEA is composed of students who are currently enrolled in a Vocational Office Education class and is under the sponsorship of Mrs. Elizabeth Wills and Mrs. Pat McDonald, VOE teachers at H.H.S. Shown above is Miss Margie Mancha.

Livestock Conference Scheduled At Perryton

Perryton schedules Second Annual Livestock Conference with the theme "Perspectives of the Beef Cattle Industry." Such speakers as W. H. "Bill" Calkins, First Vice President, Intermediate Credit Bank, Houston, Texas, will speak on "Financial Perspective." Lewis G. Jacobs, Vice President, Customer Development, Iowa Beef Packers, Inc., Dakota City, Nebraska, will speak on "Modern Trends in Beef Processing." The Honorable Bob Price, Representative 18th Congressional District, will deal with the subject "Viewpoint of Government." Lloyd Bergsma, Executive Secretary, Texas Cattle Feeders, Ass'n. of Amarillo, Texas will speak on "Recent Developments in Cattle Feeding." "The World Picture and Research Developments" will be the topic of Dean Gerald

Thomas, Dean of Agriculture, Texas Tech, Lubbock, Texas.

"Questions and Answers in the Beef Industry" will be the subject for a panel discussion moderated by Dean Gerald Thomas. Members of the panel will include Lewis G. Jacobs, Lloyd Bergsma, W. H. "Bill" Calkins, and W. K. "Bud" Burgess, General Manager, Cactus Feeders, Inc. of Dumas, Texas. Also on the panel are George R. Enloe, General Manager, Caprock Industries, Gruver, Texas and Ed Garnett, Area Farm Mana-

gement Specialist, Texas Agricultural Extension Service, Amarillo, Texas.

The Second Annual Livestock Conference is being held in Perryton, Texas, December 13, 1968 at the High School Auditorium. Registration begins at 9:00 a. m. Luncheon at the Perryton High School Cafeteria is scheduled from 12:00 to 1:00 p. m. The program for the day will conclude at 3:00 p. m. The pre-registration is December 9. Registration the day of the conference will be \$6.50.

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<p style="text-align: center;">Holiday EARRINGS and PINS</p> <p style="text-align: center;">from 89c to \$2.00</p>	<p style="text-align: center;">Shiny Brite Christmas ORNAMENTS</p> <p style="text-align: center;">from 59c to \$1.89</p>	<p style="text-align: center;">Helena Rubenstein HEAVEN SENT GIFT SETS</p> <p style="text-align: center;">\$3.50 to \$5.25</p>
<p style="text-align: center;">Schick Electronic LATHER DISPENSER</p> <p style="text-align: center;">Perfect gift for dad</p> <p style="text-align: center;">Reg. \$19.98</p> <p style="text-align: center; font-size: 2em;">\$13.98</p> <p style="text-align: center;">Save More and Get S&H Green Stamps Downtown Hereford</p>	<p style="text-align: center;">Kodak 600 CAROUSEL Slide Projector</p> <p style="text-align: center;">Reg. \$59.95</p> <p style="text-align: center; font-size: 2em;">\$48.98</p>	<p style="text-align: center;">The Swinger ILLUMINATED MAKE-UP MIRROR</p> <p style="text-align: center;">Reg. \$14.98</p> <p style="text-align: center; font-size: 2em;">\$7.39</p> <p style="text-align: center;">Free Gift Wrapping on purchases of \$3.00</p>

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25 cards of one design suitable
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25 cards up to 9-in.1.47
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"D" CELL BATTERIES
Package
of 6 **57c**

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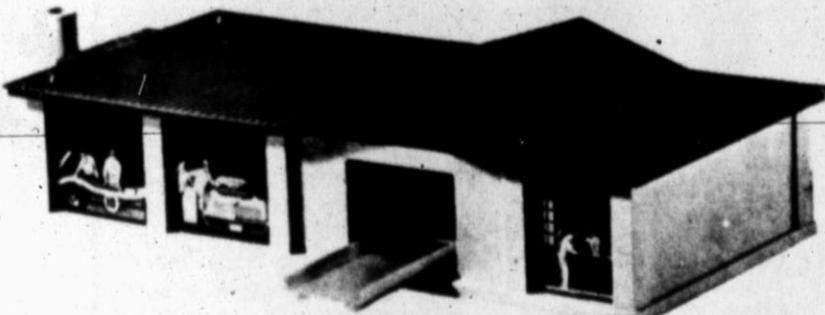
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Chargers keep 'em racing non-stop
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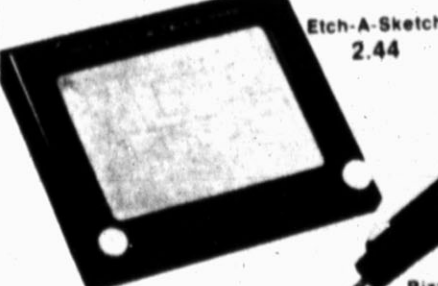
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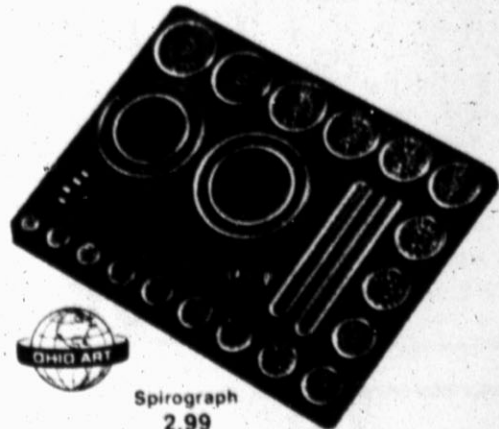
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Turn knob to draw
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9 1/2 x 7 1/4-in. size

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Kooky drawing
pens. 4 colors for
more fun!

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Absorbing pattern-
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Shimmering met-
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GLASS ORNAMENTS
3 to 5 glittered
reflector balls, 2
to 2 1/2-in. size. 132 box

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Angel decorated
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Ivory or brown,
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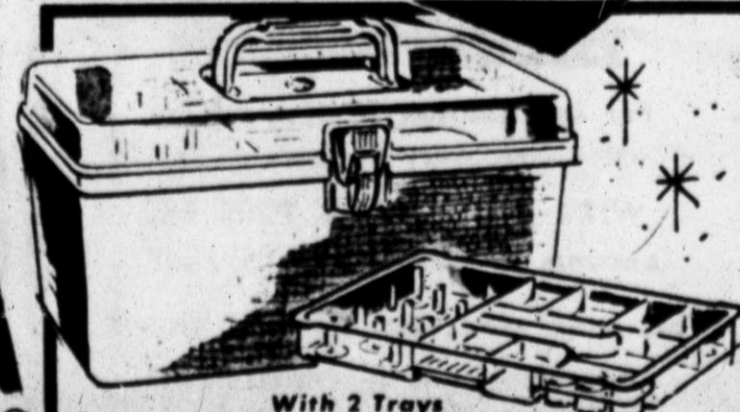


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It's Time For Project Christmas Card!



DOCTOR REGISTER SYSTEM — Furnished by the project in 1966 and 1967, the register system at the hospital is demonstrated by Mrs. Howard Johnson, left, and Mrs. Millard Nobles. A total of \$1,225.00 was collected by the project in 1966 and \$1,628.78 was received in 1967. —Staff Photo



CARDIAC MONITOR — Shown with the cardiac monitor furnished for two rooms donated in 1963 when \$1207.00 was collected and 1968 with \$2,066.86 received, are from the left, Mrs. Gerald G. Payne, Mrs. C. E. Hicks, Mrs. Trow Mims and Mrs. Noble Ballard. Other equipment furnished with the funds those two years included a defibrillator, and closed circuit TV for cardiac room. —Staff Photo



DENTAL EQUIPMENT — Shown with dental equipment furnished in 1967, are from the left, Mrs. Ron Zimmerman, Mrs. Weslie Owen and Mrs. David Hamblen. —Staff Photo

PROJECT CHRISTMAS CARD — Many of us know what it means, but how many newcomers do? Project Christmas Card is now entering its twelfth year and we thought perhaps there were some who might not be acquainted with its purpose — others who might be reminded of it.

For many years people sent Christmas cards to their next door neighbors and other local friends. In the rush of Christmastime many persons felt there was little meaning in doing this. To better demonstrate the true Christmas spirit of sharing, Project Christmas Card was begun. This is how it works —

You and your friends simply deposit the money you would normally spend on cards and postage locally to Project Christmas Card; sign the deposit slip as you would like your family name to appear in one large Christmas Greeting to be published in the Christmas edition of the Hereford Brand. You spend no more and still send a greeting to all — just do it in a better way.

Since the beginning, almost \$30,000.00 has been shared by this plan, and all the funds are used for community service. The Deaf Smith County Hospital and the Community Center have benefited, as well as an annual scholarship for a graduating member of the Hereford High School Future Nurses Club.

As in the past, special equipment, that otherwise would take your tax dollars to provide, will be furnished the hospital this year by your saying Merry Christmas to your friends in this way.

Monies from this year's project, sponsored by the Hereford Medical Auxiliary, made up of medical and dental wives, will go toward the furnishing of a recovery room at the hospital.

Other equipment furnished by the project include 1957, furniture for children's wing — collected \$5,537.55; 1958, furniture for obstetrics department — collected \$3,348.95; 1959, operating room table and isolette — collected \$2,912.35; 1960, money given to Community Center — collected \$1,700.00; 1961, kitchen equipment — collected \$1,251.5; 1962, obstetrics table — collected \$1,106.25; 1964, respirator — collected \$1,229.05; 1965, cast table — collected \$1,411.59; 1960, defibrillator, infant resuscitator, obstetrics anesthesia machine, and balance on cardiac equipment — collected \$2,052.46.

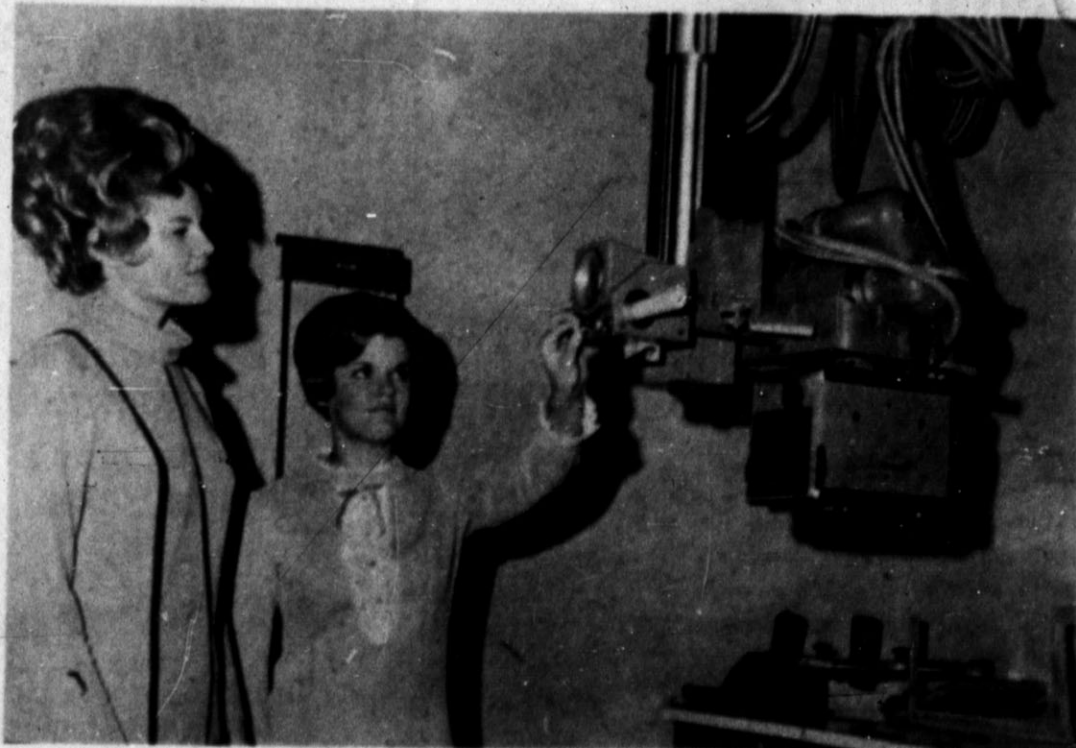
The Sunday Brand

Hereford, Texas, Sunday, November 23, 1969

SECTION TWO



DONATION CONTAINER — Mrs. H. A. Cavness, left, and Mrs. A. T. Mims, set up the first container at Piggly Wiggly Grocery Store. Other locations where the containers will be placed by November 29 are Foodway, First National Bank, Hereford State Bank, Carousel Beauty Salon, Deaf Smith County Hospital, Easter Gin, Dawn Community Store and Taylor and Sons. —Staff Photo



SCHOLARSHIP RECIPIENT — Miss Claudia Loerwald, scholarship recipient for 1967, is now x-ray technician at Deaf Smith County Hospital. She demonstrates the x-ray equipment to Mrs. David Hamblen. Others receiving scholarships from the Auxiliary since 1959 include Mathilda Pidilla, Gail Miller, Barbara Tiefel, Katherine McClain, Martha Willshire, Kathleen Kuper, Doris Parson, Patti Roach, and Jetta Hanna. —Staff Photo



16 Hereford Boy Scouts Earn BSA Requirements

Boy Scouts who earned the requirements of the BSA Atomic Energy Merit Badge taught under the supervision of scientists and engineers from Mason & Hanger-Silas Mason Company, Inc. and Sandia Corporation at the Amarillo AEC Pantex Plant, will be honored Saturday night with presentation of Certificates of Achievement.

Those from Hereford who earned the requirements included:

Jim Aikin, James Arney, Jerry Brock, Carl Brown, Phillip Carrahan, Bobby Fields, Shelly Hacker, Dale Hairgrove, Gary Hicks, Brad Lind, Craig Ottesen, Joel Pittard, Jack Sloan, John Stoy and Randy Williams.

John Drummond, Pantex Plant Manager and a vice president of Llano Estacado Council, BSA, along with J. D. Yates, Amarillo Area AEC manager will present the certificates in ceremonies to be held at the sanctuary of Polk Street Methodist Church, in Amarillo. The

Reverend Orris Sougstad, pastor of Beautiful Savior Lutheran Church will give the invocation at the start of the 7:30 P.M. ceremonies. The Alliance Chapter of the Order of the Arrow will present the colors.

In addition to the 275 Boy Scouts earning their certificates, there will be 40 Certificates of Appreciation awarded to the

adult instructors who conducted the 4 session course. The Scouts were taught Atomic History, Detection of Radiation, Protection from Atomic Exposure, Reactors, the Peaceful Uses of Atomic Power and Careers in Nuclear Energy.

Read The Classified Ads Today.

Ford H.D. Club Plans Garage And Bake Sale

Plans for a garage and bake sale and a workday combined with the next regular meeting were discussed by members of the Ford Home Demonstration Club at a meeting and covered dish luncheon held Wednesday in the Ford Community Center.

The sale is scheduled Dec. 6 at the Community Center with the workday the preceding day.

A program on dessert fondue, was presented by Mrs. Argen Draper, H. D. Agent. Mrs. Draper stated that fondue is fast becoming a favorite American

classic party dish. Americans with their sweet-tooth, have now started serving dessert fondue, she said.

She went on to point out that with regular fondue, bits of food are dipped in melted cheese. In dessert fondue, the melted dip is a chocolate mixture.

Attending were three guests, Mrs. Howard Amick and Mrs. Carl Gilmore, both of Amarillo and Mrs. George Ramos. Members were Mmes. Frank Brorman, Joe Gonzalez, J. C. Gossett, Tex McNight, D. B. Roberson, Raymond Smith and C. L. Walters.



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1966 Mustang 2 dr. H.T. 289 V-8, Sport, floor shift, 1 owner, low mileage, light blue, blue interior. A sharp sports car.

1961 Chev. 1/2 ton pickup, long wheel base, 3 spd., low actual miles, a real clean pickup, not many like this around.

1963 Ford Fairlane 500, 4 dr., 3 spd. V-8, lots of good transportation.

1960 Buick LeSabre 4 dr., loaded, good rubber. Clean inside, has some collision damage on R.H. side, good mechanical condition, wonderful work car.

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2 1/2 qt. HI-BOY SAUCEPOT

THOUSANDS HAVE SOLD AT \$11.95! Extra-deep sauce pan is ideal for preparing asparagus and other vegetables, as well as heating frozen food packets. High sides prevent boilover. Teflon II lined.

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West Bend's new pantryware for sugar 'n spice... all in your choice of Avocado or Harvest to match famous Country Inn cookware. Seamless finish... won't fade, wipes clean. Range set includes Grease canister for easy disposal of used cooking oils — just put an empty coffee can inside, and when can is full, discard it... canister stays clean! Matching Salt and Pepper shakers hold 8 ounces.

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Broiling seals in flavor... lets excess fats drain away!

A. 4 qt. AUTOMATIC CORN POPPER \$8.99

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B. Electric GRIDDLE 'N SERVER \$21.99

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C. 18-cup DINNER PARTY PERK \$24.95

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23° TRACTOR REARS

- PLOWS WITH 16% MORE TRACTION — 23° bar angle makes fuller ground contact over 45° bars.
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2 or 3-rib TRACTOR FRONTS

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Pick-up, van and camper truck tires with ALL-SEASON TRACTION drive wheel tire tread.

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Trade now... get our generous allowance, before your battery wears out. Dri-Charged batteries are always 100% fresh. They are activated when installed in your vehicle. You get every minute of their long life.

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IN-THE-FIELD SERVICE OUR SPECIALTY

County Farmers Union Announces Resolutions

At the recent annual convention of the Deaf Smith County Farmers Union, resolutions and delegates were announced for the state convention which is to be held in Abilene, Dec. 4-6.

In addition to the election of state convention delegates, the organization re-elected the same slate of officers who had served through the past year. Re-elected as president was Leo Witkowski, vice president was Alfred Smith and secretary-treasurer was Mrs. Andrew Kershen.

Elected as delegates to the state convention were Tony Hofman, Alfred Smith, Andrew Kershen, A. R. Dillard and S.A. McCathern.

Resolutions include:

GENERAL

A. We wish to commend all the farm organizations of Deaf Smith County for the work put forward toward better cooperation. We feel that this spirit of

cooperation has spread far from our county and has reaped many benefits. We strongly recommend further cooperation among these groups.

B. Be it resolved that our organization goes on record as favoring the Coalition Farm Bill now before our Congress. We urge our membership to put forward their best effort in insuring its passage.

C. Be it resolved that our organization goes on record as opposing any limitation of Farm Payments by the Federal Government which will tend to make our farm programs ineffective.

D. We strongly oppose the disbursement and maintenance of existing and new farm to market roads.

E. We favor the seven per cent investment tax credit and recommend it be continued.

F. We salute the Young Men

of Texas Agriculture and encourage related businesses and lending agencies to assist these future leaders of agriculture. We further urge adequate funding of government agencies such as Farmers Home Administration so they may properly assist these farmers.

G. We support our national and state organizations in their battle against the policy which allows large corporations to write off farm losses against corporation taxable profits.

H. Due to the shortage of sufficient operating capital and present high interest rates we urge our state and national organizations to work toward making more low cost funds available to the family farm operator.

WATER

We urge Texas Farmers Union to continue their support of the State Water Plan. We further urge the full support of all

state and national elected officials of our state toward accomplishing this plan for Texas. We further urge Texas Farmer's Union to put an all out effort toward passage of a state water plan when it comes before the electors again.

SOIL AND WATER CONSERVATION

We urge that the Texas Flood Control and Surface Water Shed conservation Program be accelerated with thousands of small dams to hold water where it falls.

SUGAR

A. We urge the continuation of sugar legislation which expires in 1971. The Act assures the country's sugar needs will be met at stable prices which will be reasonable to the consumer. The Sugar Act is beneficial to our balance of payments, and the sugar program is self supporting and doesn't cost the taxpayer. To date the program has paid into the United States treasury more than \$570,000,000 over what the program costs to administer.

B. We recognize that a majority of the foreign countries operate under a Sugar Act, and that the so called world sugar comprises no more than ten per cent of the world's supply, and is a fictitious market which proponents of cheap world sugar have failed to recognize.

C. We urge that the domestic quota of sugar consumed by this country should be increased to allow a greater amount of the sugar consumed to be produced in this country so long as the production permitted does not exceed the amount of sugar consumed.

D. We urge that the federal research development and experimentation on all phases of sugar beet production, including water, soil, herbicides, insecticides, disease, seed improvement for disease resistance and other phases of production be

PAINTED HIGHWAYS

ZALBANY, N.Y. — More than a half million gallons of paint will be spread on New York state highways this summer and fall to brighten traffic markings, the State Transportation Department reports.

Before the painting season ends, the agency says, maintenance crews will apply white or yellow paint to 18,300 miles of centerline markings and 15,000 miles of edge-lining.

The gallonage is enough to paint a six-inch-wide stripe around the earth's equator or to cover 110,000 average-sized homes, the department said.

continued and increased. E. We urge that the Secretary continue to administer the Sugar Act in the distribution of individual farm acreage allotments in proportionate shares in such a manner as to support and be of most benefit to the family size farm, and that acreage controls be adhered to each year as the law provides at the discretion of the Secretary.

GRAIN SORGHUM

We are in favor of maintaining an adequate supply of feed grains meet market demands but we feel his supply should be low enough so that it will not depress the market for feed grains. We resolve the following:

A. That the price support for feed grains be increased to parity of income level.

B. We recommend that barley be maintained as a feed grain.

C. We favor the diversion payment be maintained as a method of maintaining farm income.

D. We favor the continuation of the grower receiving one half of the certificates payment at the time of signing up.

E. We favor the continuation of the present ASCS regulation governing the substitution of wheat and feed grains.

WHEAT

A. We favor a loan price support of \$1.50 per bushel and that a 65 cent export certificate be added to the program.

B. We favor an addition or amendment to the present program which would allow a farmer to maintain his base acreage allotment without seeding any portion of the base acreage as long as a surplus exists.

C. We favor the resale of Commodity Credit Corporation stocks at a level of 125 per cent of the loan rate.

D. We favor the diversion payments be maintained as a method of increasing farm income.

E. We favor the continuation of the present ASCS regulations allowing substitution of wheat and grain sorghums.

F. We favor an export certificate of 65 cents per bushel for export portion of wheat production.

G. We recommend that one half of the certificates on wheat be paid at the sign up time.

SOYBEANS

A. We urge the 1970 support price for soybeans be set at \$2.50 per bushel.

B. We request the Secretary of Agriculture to establish an

Oil Seed Advisory Committee composed of farmers.

C. We oppose planting soybeans on "diverted" acres.

D. We urge that levels of reserve stocks in any emergency reserve program fully reflect requirements. We urge also the usual provisions of present law be retained.

BARLEY

We recommend that barley be maintained as a feed grain.

LIVESTOCK

A. We realize that it would not be practical nor in the best interest of the United States trade in general to arbitrarily bar all imports of beef. Yet, we wish to go on record in favor of cutting such imports down as far as would be compatible with prior government commitments as favorable balance of payments, and limited to the extent that such a policy would not stifle our exports of other agricultural products. All imported meat should be labeled as such under the requirement of law.

B. We deplore the situation that has existed in the so-called "commodity purchase program," in that processors have used these programs to increase their profits, without increased benefits to the producer. We request that in future programs of this nature the producer be protected against this unfairness.

C. We ask that firms or persons engaged in the public auction selling of livestock by live weight be required by law to exhibit in a conspicuous manner the weight of each animal at time of weighing and selling so that both buyer and seller may conveniently have such information.

D. We urge continuation of the Screwworm Eradication Program soliciting the aid of adjoining states, and full cooperation on the part of farmers and ranchers and state and federal government toward the objective of freeing the entire state from this pest.

E. We also support the efforts to build and staff a diagnostic laboratory for livestock in our area.

F. In the interest of greater returns to all farmers and ranchers producing livestock, we urge full cooperation in programs to eradicate brucellosis, hog cholera and other infectious diseases.

G. All stockyards, auction sales, trucks or gathering points for cattle should be required to maintain clean premises, also to spray with disinfectant at periodical intervals to insure more accurately the safety and well-being of livestock. This will give the out-of-state buyers better and healthier cattle which will result in the producer receiving more money for his livestock.

H. We also urge the USDA to continue purchases of livestock and poultry and pork for the School Lunch, Food Stamp and Food for Peace programs.

I. Present branding inspection laws are inadequate. We, therefore, urge the state legislature to study the existing statutes and make the necessary changes needed to establish an adequate statewide brand inspection and brand registration program.

J. Since Texas will not qualify under the 1967 Wholesale

Meat Act, passed by Congress, we urge state legislation be passed for a state mandatory meat inspection program to be at least as strong as the federal requirements.

K. We are in favor of limiting large packers and food processors from feeding in such quantities as to regulate or depress the price of beef.

RURAL ELECTRIC AND RURAL TELEPHONE CO-OPS

A. We urge that REA and RTA be continued as presently constituted with adequate administrative and loan funds.

B. We urge that the REA use all diligence in making generation and transmission loans available to the cooperatives in Texas and the country as a whole, with a minimum of delay, in order that the cooperatives may be in a position to generate their own power when and wherever the economic need arises.

C. We strongly support the preference and withdrawal clause to protect first priority rights of REC to electric power generated at publicly-owned facilities.

D. We are strongly opposed to any increase in the interest rates of REA and RTA loans.



PRESENTED BADGE — Mrs. Joan Grady, R.N., is show being presented a service badge by Mrs. Winnie Anderson. The badge was present-

ed for Mrs. Grady's contribution of 20 volunteer hours or more to the nursing profession. —Staff Photo

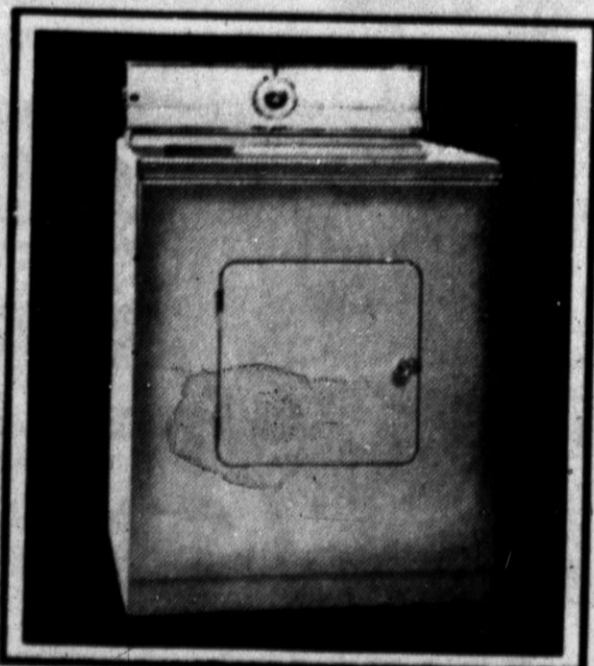
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BE OUR GUEST... 300 LOADS FREE (A \$15.00 VALUE)



Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.

Convenient **ELECTRIC** Drying
DEAF SMITH CO. REC.

Oliver Owners...

We now have a partial stock of parts for your Oliver tractors and equipment. Not a large stock by any means, but we are getting more in daily and should soon be in good position to handle your needs. In the meantime, we'll continue doing our best to service your Oliver equipment. We also have installed 2-way radios in our service truck and pickup in order to give you better and faster "on the farm" service. There are many times when our service truck is within easy access to your farm when you need service, and with the installation of the 2-way radios, we will be able to dispatch the truck directly to your place with a minimum of delay.

We also have some Oliver equipment on the lot, as well as a good stock of BUSH-HOG stalk cutters. Drop by soon.

DAVIS IMPLEMENT CO.

Oliver Bush-Hog Minneapolis-Moline
109 East 1st Phone 361-2311

At The Library

Peace Shattered In Quiet Village

The story tells of the horrifying events which take place in the once peaceful Yorkshire Village of Dunstonholme...

CHILDREN OF THE NIGHT

Although odd things have happened around the Yorkshire village of Dunstonholme in the past, it has resisted change for centuries...

A faithful servant feels no remorse over his master's death after the latter's wheelchair rolls off one of the Dunstonholme cliffs because "God told him to let go of the chair..."

The Godfather is Mafia leader Vito Corleone, benevolent despot who stops at nothing to gain and hold power.

The Godfather is a friendly man, a "reasonable" man, a just man — and the deadliest

the villagers who have lived and worked in the quiet hills for years confess to feeling unwelcome. And to being at a loss as to know exactly what this hostile, evil thing is that hangs over their village — or, more important, how it can be destroyed.

THE GODFATHER

By Mario Puzo

Mario Puzo has here created an extraordinary novel; it pulsates with dramatic and evil incident, brute rage, and the naked terror of an infamous underworld. Puzo takes us inside the violence-infested society of the Mafia and its gang wars.

The Godfather is Mafia leader Vito Corleone, benevolent despot who stops at nothing to gain and hold power.

The Godfather is a friendly man, a "reasonable" man, a just man — and the deadliest

Math Teachers Meet At WTSU

CANYON, Tex. — Formation of a Regional Council of Teachers of Mathematics will be discussed at a meeting of area math teachers on the campus of West Texas State University Saturday.

Lewis Rogers of Pampa, president of District XVI, Teachers of Mathematics, and Dr. Hollis L. Cook, head of the department of mathematics at West Texas State, said Thursday that considerable interest has been shown in organizing a regional council.

"Many of us have felt that we should have a local professional organization of mathematics teachers in this area for a long time," Cook said in a letter to the teachers.

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Social Security

Q. — In 1968 I worked for a company that lost money and quit operations. Now I'm wondering if they reported my wages to social security. What can I do about this?

A. First of all, you should check your social security record to see if your wages were reported. We are sending you a card to fill out, sign and mail to our central accounting office in Baltimore. In the meantime, hold on to your withholding slip.

AVOID TAX

NOTTINGHAM, England — The stocking-type cloth produced at a factory here has runs in it every six inches — on purpose. Industrial customers who use the cloth for wrapping food are delighted. A company director discovered that the runs permit the material to be classified as faulty under Britain's laws and thus escape a 13-per-cent sales levy.

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CAMPING FEES

FRANKFORT, Ky. — The Kentucky Parks Department has increased fees charged to campers from \$2 to \$3 a day. Commissioner Robert Cable said the agency does not want to undercut private rates.

The Sunday Brand, Hereford, Texas, Sunday, November 23, 1969

One day service on mother's rings, pins and necklaces COWAN JEWELERS

WANTED Experienced SECRETARY Part Time — Full Time Write: P.O. Box 673-F Hereford, Texas 79045

Fancy Grade 'A' Turkeys 45¢, 49¢, 39¢, 45¢. Cornish Hens 79¢, Lunch Meats 35¢, Star Bacon \$1.47, Sliced Bacon 69¢, Slab Bacon 74¢, Pot Roast 59¢, Rib Roast \$1.09, Sirloin Steak 98¢, Top Round Steak \$1.19, Ground Beef 79¢. Tom Turkeys 35¢, Young Ducks 63¢, Baking Hens 49¢, Honeysuckle Turkeys 49¢.

THANKSGIVING FOODS

Don't Miss These Safeway Super Savers: Pumpkin 29¢, Cream 25¢, Sour Cream 55¢, Potatoes 29¢, Sweet Peas 19¢, Frozen Pies 3 for \$1. Don't Miss These Safeway Super Savers: Aluminum Foil 19¢, Cream Topping 45¢, Skylark Rolls 4 for \$1, Skylark Bread 31¢.



A DRUBBED DEMON — Ray Barber, high school math teacher and assistant to the student activities, provided a little more life to the "Beat Dumas" week at Hereford High by dressing up as a defeated and downed Dumas Demon. —Staff Photo

URBANIZATION Positive cure for love bug victims COWAN JEWELERS

FARM SALE TUESDAY, NOVEMBER 25, 1969 - SALE TIME: 1:00 P.M. LOCATED: 1 mile South of Hereford, Texas on Highway 385 (East side of highway).

- I have sold my farm and will sell the following at Public Auction: TRACTORS: 1-1960 M.F. 65 Diesel, power adj. rear wheels, Cyl. Control, real clean...

Terms of Sale: Cash — All accounts to be settled day of sale. J. D. KELLY, OWNER RAYMOND AKIN, AUCTIONEERS GENE HARRIS, Ph. 296-7092, Plainview, Texas — Ph. 293-4889, Plainview, Texas NOTE — PLEASE BRING YOUR OWN CHECK BOOKS.

SAFEGWAY logo and text: Hereford, we reserve the right to limit quantities!

PRISON DIPLOMAS
FRANKFORT, Ky. — Kentucky's three prisons have 119 inmates the equivalency of high school diplomas in 1968.

CHRISTMAS GIFT HEADQUARTERS
COWAN JEWELERS

WTSU Chorale To Tour Many Area High Schools

CANYON, Texas — Members of West Texas State's University Chorale will begin their annual concert tour to area high schools with a performance at 10:20 a.

m. Dec. 3 at Spearman High School. The 60-voice choral group, directed by Dr. Houston Bright of the WTSU music department, will include in their program both sacred and non-sacred music. Their repertoire includes "Behold the Lamb of God" by Gaun "Adoramus Te," by Gasparini, the "Credo" from the Mass in G Major by Schubert,

three choruses by Dr. Bright and other Christmas music and novelties.

Schools included on the tour will be Spearman High School, Perryton High School, 1:45 p.m. Dec. 3; Dumas High School, 9:30 a. m. Dec. 4; Dalhart High School, 1:45 p. m. Dec. 4; Hereford High School, 9 a. m. Dec. 5; Otton High School, 1:30 p. m. Dec. 5. At 8:15 p. m. Dec. 5, the Chorale will sing for the Phoenix Club banquet in the WTSU East Dining Room.

The University Chorale will end their tour with a public concert at 3 p. m. Dec. 7 in the auditorium of the Fine Arts Building on the WTSU campus.

Admission to the concert will be free.

Members of the University Chorale, the top choral organization at WTSU, are chosen by audition. Most are vocal majors, some are instrumental students and a few voices come from other departments of the school. Each year the Chorale tours a large area of the state, performing in high school, churches, public auditoriums and convention halls. The members perform local concerts for the Amarrillo-Canyon public, district, regional and state conventions and also may be heard at times on television and radio stations of the area.

Dr. Bright, director of the choral group, is Professor of Theory and Composition and Composer-in-Residence for the University. He holds the degree of Ph.D. in Music from the University of Southern California. He studied choral techniques with Dr. Charles C. Hirt.

Dr. Bright is a member of many professional associations, including the Texas League of Society of Composers, Authors and Publishers. Approximately 75 of his original compositions and arrangements are available from six music publishers.

Larry Kuper and Randy Martin, both graduates of Hereford High School, are members of the choir.

CARD OF THANKS
I wish to express my sincere thanks and appreciation to all who extended their sympathy and kind thoughts at the time of Bruce's death.
Sincerely,
Kathleen B. Kellogg

DENVER — Larry Jones of the Denver Rockets became the highest scorer in American Basketball Association history by scoring 2,133 points in 75 games in the 1968-69 season.

Along The Frio

By MRS. OWEN ANDREWS

Brand Correspondent
Mr. and Mrs. Edgar Vins on were honored with a 25th wedding anniversary dinner Sunday, in the home of her mother, Mrs. Annie Lee Dobbins. Two of their daughters, Carleta and Sammie, helped with the family gathering, and baked the special cake. Others who came were Mr. and Mrs. Robert Dobbins and family, Mr. and Mrs. Joe Scott of Dimmitt and the Floyd Vinsons, from west of Hereford.

Mrs. Ron Griffith and children of Lubbock visited Mrs. Joe Andrews Wednesday Mrs. Andrews mother, Mrs. Herbert Hasselhoff of Abilene was here Nov. 11 and 12 to help her daughter celebrate her birthday.

We goofed again. To get it straight — Gary Mason and Weldon Stephan did not go to the Bahamas — Last weekend they went to Garden City Kansas and went hunting in that area with D. C. Miller, who is building something in Garden City.

A large group of kin and near kin was here to attend the funeral, on Thursday, for D. O. Benson, in Hereford. The Bensons lived in this community during the 30s and 40s. He was a brother to H. F. Benson, and the late Mrs. J. E. Andrews both of whom were residents of this community also, as well as several other brothers and sisters. Among those coming were Mr. and Mrs. (Gladys) Simpson, 5 San Diego, Calif., Mr. and Mrs. W. T. (Margaret) Sims, Amarillo Mr. and Mrs. Glen (Eva Virginia) Cruse, Amarillo and Mr. and Mrs. J. C. (Olivia) Stevens on, Pine Bluff, Ark. Also grandchildren attending were Mr. and Mrs. Joe (Patsy Roe) Conger, Shreveport, La., Mr. and Mrs. Carlos (Gayle Sims) Munoz, Pampa, Jim Sims, Lubbock, Dennis Cruse, Dallas and Kent of Cruse, Amarillo. Among others from out-of-town were from Comanche, Okla. Mr. and Mrs. Elron McClennen and Julie, Mrs. Earle McClennen and Mrs. Syble McClennen, Mrs. Ruth McClennen and Mrs. Era V. McClennen. From Nocona were the Carol McClennens, from Purcell, Okla. the Glen McClennens, and from County Line, the Dale McClennens

placed on several other entries.
Misses Karen Hamanaka, from California, and Edie Staats, Dallas, Baylor students visited Debbie Ogan Friday night. They were friends last year at Baylor. The girls and Marsh Pittman and Steve Robbins all attended the Tech-Baylor ballgame at Lubbock Saturday afternoon.

Several from this community attended the funeral of Emmett Dixon, on Tuesday afternoon, at Hereford. The Dixons were among the first members of Frio Baptist Church, his parents Mr. and Mrs. W. S. Dixon being charter members. The Emmett Dixons lived south of Frio, in the Easter community during the 30s and 40s. The W. S. Dixons lived on the section ad joining the school house property where the church met for 27 years before the present building was constructed.

Look Who's New

Mr. and Mrs. Willis Roberts are the parents of a daughter, Wendy Dawn, born November 20. She weighed 7 lbs. 1/2 oz.
Mr. and Mrs. David Snider are the parents of a son, David Calvin Snider, Jr. He weighed 7 lbs. 8 oz. and was born November 18.
Mr. and Mrs. G. W. Lynch are the parents of a daughter, Lynett Lynce, born November 17. She weighed 7 lbs.
Mr. and Mrs. Francisco Morin are the parents of a son, Francisco Morin, Jr., born November 17.
Mr. and Mrs. Juan Casarez are the parents of a son, Jesus Armando, born November 15. He weighed 6 lbs. 10 oz.
Mr. and Mrs. Gilberto Mungia are the parents of a daughter, Rhonda Kristina, born November 14. She weighed 5 lbs. 4 oz.
Mr. and Mrs. Andrew Chavez are the parents of a daughter, Esther, born November 14. She weighed 6 lbs. 8 1/2 oz.
Mr. and Mrs. Dewart White are the parents of a daughter, Jana Denise, born November 14. She weighed 5 lbs. 3 1/2 oz.
Mr. and Mrs. Rogelio Balderaz are the parents of a daughter, Rose Mary, born November 13. She weighed 7 lbs. 14 oz.
Mr. and Mrs. Gene Duvall are the parents of a daughter, Cara Genee, born November 12. She weighed 6 lbs. 12 1/2 oz.

Also Mr. and Mrs. J. R. Benson, from Shamrock, Mr. and Mrs. Gary Benson, from Lubbock, Mr. and Mrs. W. F. Andrews and Wiley Andrews, Melrose, N. M. and the Henry Roe family, Lubbock, Mr. and Mrs. Gerald Mobeley, Amarillo, Mr. and Mrs. Nelson Rutter and Miss Sylvia Sparks of Clovis, Mr. and Mrs. Joe Benson, Dimmitt.

Lunch was served to the Benson group at Frio Church, on Thursday.

T. L. and Tommy Sparkman returned home Thursday after four days at the One Stop Hereford Sale, at Lovington. The Sparkmans received reserve place on a pen of bulls and

Mr. and Mrs. Jesus Garcia are the parents of a daughter, Isabel, born November 11. She weighed 7 lbs. 11 oz.

Mr. and Mrs. Vernon Hurley are the parents of a son, Vernon Milton Hurley, Jr., born November 11. He weighed 7 lbs.

Mr. and Mrs. Francisco Saucedo are the parents of a son, Rafael, born November 11. He weighed 8 lbs. 1 oz.

Mr. and Mrs. Jose Mata are the parents of a son, Jose Herrera, Jr., born November 9. He weighed 7 lbs. 11 oz.
Mr. and Mrs. Francisco Torres III are the parents of a daughter, Mamie Yvette, born November 8. She weighed 7 lbs. 3 oz.
Mr. and Mrs. David Emerick are the parents of a daughter, Kimberly Jill, born November 8. She weighed 8 lbs. 1 oz.
Mr. and Mrs. Roberto Mungia are the parents of a son, Arthur, born November 7. He weighed 7 lbs. 14 oz.

WATKINS PRODUCTS
Famous Black Pepper and Vanilla extracts
WATKINS Liniment, spices and other products. Place your order with WATKINS
Authorized dealer for Hereford area . . .
GARY WEST 364-0735 - 131 Ave. I

Complete gift selections for everyone
COWAN JEWELERS

Fully Cooked Lean Hams

54¢ lb.	64¢ lb.	139¢ lb.	149¢ lb.
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Everyday Low Discount Price on Safeway Meat!

Sliced Bacon \$1.39	Shrimp \$2.29	Bar S Sausage \$3.53	Turkey Roast \$2.39	Pork Roast \$6.69	Pork Loins \$8.88	Chicken Livers \$3.37	Chicken Gizzards \$4.47
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New Canned Hams
Armour Star New Zip-Top Reusable Plastic Container. \$1.00 Off Reg. Price.
5-lb Can \$5.78

AT DISCOUNT PRICES!

Discount Prices!

Beverages 2 1-qt. Bottles 29¢	Cheese 8-oz. Ctn. 29¢
Dip Chips Party Pride 9-oz. Pkg. 29¢	Pecans Packers Label 10-oz. Pkg. 89¢
Spiced Peaches Hunts Whole 34¢	Foil Kitchen Craft Aluminum 39¢
Dream Whip Dessert-Topping 81-oz. Ctn. 83¢	
Crisco Oil Cooking Oil 7c Off Label 38-oz. Bottl. 72c	
Detergent Cheer 25c Off Label King Size \$1.18	
Clorox Bleach Laundry 3c Off Label Gal. Bottl. 55¢	

Don't Miss These Safeway Super Savers

Safeway Fresh Produce At Super Saver Prices!

Pascal Celery Firm Crisp & Crunchy Celery Ea. 13¢	Del. Apples Mix or Match Red & Golden Delicious Apples lb. 18¢
Sweet Yams Large Sweet Juicy Yams lb. 17¢	Potatoes Russet Potatoes Ideal for Baking 10-lb. Pkg. 69¢
Large Celery Crisp Crunchy Large Celery 29¢	Oranges New Crop Calif. Naval 5 lb. \$1
Yell. Onions Mild Yellow 2 lbs. 19¢	Red Grapes Large Delicious 19¢
Cranberries 33¢	Mushrooms Fresh All Safeway 69¢
Broccoli 29¢	NUTS New Crop 58¢
Tangerines 6 29¢	
Cauliflower 39¢	

EVERYDAY LOW DISCOUNT

Pineapple Chunks or Crushed No. 1's 29¢	White Flour Kitchen Craft 5-lb. Bag 47¢
Sweet Pickles Zippy Pickles 22-oz. Jar 53¢	Cling Peaches Del Monte Yellow No. 2's 29¢
Brown Sugar All Brands 16¢	Mandarin Oranges Town House Can 23¢
Green Beans Town House Can 25¢	Sweet Gherkins Zippy 8-oz. Jar 37¢

EVERYDAY LOW DISCOUNT

Shortening Crisco-Pure Vegetable 3-lb. Can 69¢	Edwards Coffee All Grinds 63¢
Edwards Coffee All Grinds 2-lb. Can \$1.26	Dressing We. Wrights Salad Dressing-3 Flavors 23¢
Strained Honey Beehive Brand 24-oz. Bottl. 71¢	Gelatin Mix Jell-Well Assort. Flavors 3-oz. Pkg. 69¢
Brownie Mix Duncan Hines 22-oz. Pkg. 61¢	Soup Mixes Lipton 2-Pkg. 37¢

Super Savers Are Effective Thru Wed. Nov. 26 (Other Prices Effective Everyday Subject to Mkt. Change) in Hereford, Texas

SUPER SAVER
Cranberries Ocean Spray Whole or Strained Sauce!
No. 300 Can **25¢**

DISCOUNT PRICE!
Green Beans Cut Tender Green Beans!
No. 303 Can **22¢**

SUPER SAVER
Gelatin Mix Jell-Well Assort. Gelatin Mixes!
2 5-oz. Pkg. **27¢**

One day service on mother's rings, pins and necklaces
COWAN JEWELERS

CLOSE OUT
Now In Progress at **LESLEY MOTORS**
On all **MASSIE FERGUSON IMPLEMENTS and PARTS** . . .
We are terminating our contract with Massie Ferguson as of December 1st
FROM NOV. 16 to DEC. 1st
25% Discount on
MASSIE FERGUSON PARTS
LESLEY MOTORS
West Hwy. 60 364-1600

Christmas Decorations Program At Progressive H.D. Meeting

The Progressive H. D. Club met in the home of Mrs. H. L. Hershey. In a short business meeting Mrs. J. B. Gilbert discussed the approaching Christmas party. Mrs. R. L. Ethridge presented a program on decorations for Christmas during which she demonstrated four ways to make centerpieces using a small tree with evergreen branches and miniature gift packages and ornaments. Also cornucopia with evergreen twigs and red ornaments.

Mrs. Ethridge also made a wreath of evergreen branches with red satin bows and a large gold candle with greenery and gold pine cones.

Another demonstration included corsages made of pink bows, silver bells, and silver tree ornaments.

A special guest present at the meeting was Mrs. Edgar Lemons.

Members in attendance were Mrs. E. C. Hammett, A. B. Jacob, T. J. Parson, and Tom Morgan.

Scouts Meet To Elect Denners

Scouts from Den 1 met Tuesday in the home of Mrs. Leanna Walterscheid to elect denner and assistant denner.

Elected were Jimmy Bryant, denner, and Gerald Petty, assistant denner.

Assisting at the meeting was Mrs. Regina Warren.

Members present were Randy Carnahan, Gary Cornelius, Robert Lindsey, Rodney Miller, Gerald Petty, David Parson, David Walterscheid, and Bud Warren.

The most familiar mollusks — oysters, clams, scallops, and mussels — are members of a teaming class known as bivalves; these have two shells hinged together.

School Menus

Jr. and Sr. High Schools
MONDAY — Meat loaf or vienna sausage, baked sweet potato, green and yellow beans, creamy cole slaw, pineapple-upside-down cake, rolls, butter, and milk.

TUESDAY — Oven baked chicken and gravy or chicken fried steak, mashed potatoes, English peas, half peach, cookie, rolls, butter, and milk.

WEDNESDAY — Cheeseburger or Sloppy Joe, potato chips, tomato, lettuce, pickle and onion slices, apple pie, buns, and milk.

THURSDAY — Holiday. No school.

Elementary Public Schools
MONDAY — Meat loaf, baked sweet potato, green beans, creamy cole slaw, hot rolls, butter, and milk.

TUESDAY — Oven fried chicken, mashed potatoes, English peas, half peach, cookie, rolls, butter, and milk.

WEDNESDAY — Sloppy Joe burger, potato chips, combination salad, apple cobbler, buns, and milk.

THURSDAY — Holiday. No school.

FRIDAY — Holiday. No school.
St. Anthony's Parochial School
MONDAY — Meat loaf with catsup, green beans, carrot sticks, applesauce cake, rolls, butter, and milk.

TUESDAY — Turkey pie, tossed salad, whipped sweet potatoes, jello with fruit, rolls, butter, and milk.

WEDNESDAY — Hamburgers lettuce and french fries, peach cobbler, milk.

THURSDAY — Holiday. No school.

FRIDAY — Holiday. No school.

STUDENT VIEWS IN INDIA

HYDERABAD, India — Only about 15 per cent of India's students feel they should take an active part in politics, but close to 85 per cent believe they could influence the process of change around them, according to a study conducted by the National Council of Educational Research and Training.

For Gifts that you can give with pride
COWAN JEWELERS



VANDALISM — Last week, vandals broke into the Camp Fire Lodge through the back door, causing damage to the door. Also taken by the vandals were several fire extinguishers, juices and foodstuffs. —Staff Photo

Complete gift selections for everyone
COWAN JEWELERS

SHORT OF CASH? SEE US FAST!

Solving sudden money problems the low-cost way is our specialty. We can help you with one troublesome payment . . . or lend you enough to pay off everybody. How much money do you need? And how fast?



Hereford Texas
Federal Credit Union
330 Schley
Hereford, Texas

ONE DAY TV SERVICE
CALL
364-4740
TOWER T.V.
248 N.W. Drive, Hereford.

Chiefs of the Northwest tribes — the Haida, Tsimshian, Tlingit, among others — strove to outdo each other's totem pole by taking on new names and emblems, and then having these self-proclaimed honors carved on larger and larger totems.

This tire is different!

The difference is in these high-performance features:
■ Shock-cushioning abilities. ■ Full grip in all weather. ■ Far fewer punctures. ■ Long tread life (at least twice that of regular bias-ply tires). ■ Plus gasoline economy (up to 10%).



Guaranteed 40,000 miles
MICHELIN X'
the steel-cord belted radial tire

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Stores in Pampa, Amarillo, Hereford, Plainview, Lubbock, Brownfield, Lamesa, San Angelo, Odessa, Sweetwater, Abilene, Brownwood.

Pre-Christmas

Sale at YOUR SINGER DEALERS

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1/2 PRICE

Used Singers from \$8.88 up.



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NOVEMBER 29

Is The Last Day Of Retail Sales At S&H SALES! ALL REMAINING MERCHANDISE WILL BE SOLD AT PUBLIC AUCTION DECEMBER 5th and 6th.

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HEREFORD GLASS CO.
1302 Park Ave. INC. 364-2632

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BROWNLOW BROS.
GENERAL CONTRACTORS
P. O. Box 767
HEREFORD, TEXAS 79045
Mobil Phone 364-4741
Unit 16 JAMES — 364-0974 Unit 15 EMORY — 364-0053

BOB PUGH-BUILDER
4 bedroom brick with 3 baths, den, kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre.
under construction
Office 364-2221
108 Greenwood

Lone Star Agency
601 North Main Hereford, Texas
REAL ESTATE — INSURANCE — LOANS
Melvin Jayroe 364-0555 After Hours 364-3766
Lloyd B. Sharp 364-2543



*** MUST SELL ***
7 year old Aspen Street Beauty, 1833 sf, refrig air, 3 large bedrooms, 2 baths, many built-ins and extras, shag carpeting in paneled den, intercom thru-out, fenced yard, double garage, good loan, low interest, can be assumed, owner will carry 2nd.
*** YOUNG COUPLE - 2 BR home, 1 bath, single garage, bedrooms carpeted, excellent condition, owner will carry loan. Move in \$1000 down.**
*** TRAILER HOUSE - \$1500 equity in 1968 12x60 2 BR, 1 Bath. Want to trade for equity in small house.**
*** JUST PAINTED - 2 BR, 1 Bath, North part of Hereford, \$4700 total price. \$500 move in.**
*** EXTRA CLEAN - 1154 sf, 3 BR, 1 Bath, garage, all curtains and antenna will remain - \$9850.**
*** OLDER HOME - Large 3 BR, 1 Bath, Evap AC, basement, corner lot, \$13,500.**
*** GREENWOOD STREET - Extra nice 3 BR, 1 1/2 Bath, only 3 1/2 years old, kitchen has all built-ins, fenced yard, fully carpeted, built-in bookshelves in den, \$2400 & assume loan.**
*** RANCH STYLE - 2084 sf, beautiful location with many fruit trees and extra nice landscaping, 3 large bedrooms with walk in closets, central heating & ac, living room, den, covered patio, storm cellar, fully carpeted, \$23,750.00.**
*** FOR THE HANDY MAN - Centre Street, Home with 1834 sf, double garage, central heat & ac, can be bought for \$19,900 - Well worth \$25,000.**
*** PRICED TO SELL - This lovely home on Fir St., 1680 sf, 3 BR, 2 Baths, den, living room, curtains, drapes, TV antenna, fully carpeted, double car garage, central heat & AC, just repainted, \$21,300.**
*** FIREPLACE - This home centers around the den with cathedral ceiling and large fireplace, sunken living room, den, 3 large bedrooms, 2 baths, fenced, yards in excellent condition, located on Kingwood St., \$25,500.**
*** 4 BEDROOMS - Beautiful yards surround this home with 2021 sf, bedrooms have built in desks and bookcases, carpeted, drapes, 2 baths, den, living room, built in range, central heating & ac, \$23,500.**
*** LARGE CORNER LOT - Beautifully landscaped yards, fenced, double garage, 3 large BR's with walk closets, living room, woodburning fireplace, 8 years old, cent. heat & refrig. air, fully carpeted, \$25,000.**
*** HOMES ARE SELLING GREAT! WE NEED YOUR HOME... NOW IS THE TIME TO SELL... WE HAVE BUYERS FOR ALL PRICED HOMES.**
PROFESSIONAL SERVICE

Local Youths At OSU This Year
STILLWATER — Two students from Hereford are among 17,492 students enrolled on the Oklahoma State University campus this semester.
Local students enrolled this fall at OSU include Virginia Newell and Jimmy Young.
Young is a senior business major and Miss Newell is a senior education major.

VAUGHN REAL ESTATE
364-2850 -- 364-2146
Night or Day

Country living deluxe - 5 acres, swimming pool. Apx. 4600 sf in elegant home. Good price.

Near La Plata. Owner moving, buy equity and move in now. Range, oven, dishwasher, carpeted, drapes. Low monthly payments.

Buy equity, 3 bedroom, bath and 1/2, many good features, Greenwood.

Owner transferred. You must see this like-new home to appreciate lovely ash paneling a cabinets. Walking distance to Northwest and La Plata. Monthly payments very easy to handle.

Good buy on this one. Fireplace, cathedral ceiling, dishwasher, range and oven built in. FHA-VA financing available. IRONWOOD.

You must see this one. Each bath vanity is enhanced with a cover of marble which forms a shell shaped lavatory. Master bath features large shower with marble bench. EVERYTHING is built in. Beamed ceiling in den with rock woodburner, bookcases, log box. Stained glass, wallpaper, decorative mirrors, just a few of the magnificent features. Refrigerated air. NW.

Buy equity and assume loan. This beautiful home with apx. 2100 sf has woodburner, built in bookcases, many great features. Excellent location. Monthly payments only \$158.00. CALL NOW.

Immediate possession. 3 bedroom, bath and 1/2. Shag carpet throughout, built in range and oven. Extra storage area. FHA-VA financing available for low investment.

Drive down Fir street on your next ride around Hereford. We have a plan and a price ideal for everyone. Let us know which one is ideal for you.
After hours please call 364-2146.

EAGLE REAL ESTATE
PHONE 364-2653
120 N. 25 MILE AVE.

3 BR, 1 Bath, large living room, dining room - kitchen, carpet, drapes, central heat, evap-cooling, fenced, nice storage building in rear, flower beds, lawn, clean and attractive. Ready for family living. Well located. A real good buy. H-324

2 BR, 1 Bath, 1 car garage, Brick and Asb. siding, fenced yard with storage bldg., carpet, drapes, disposal, range. This home ready for a lot of family living. NW Hereford. Won't be available long at \$15,000.00 H-209

MERRIOTT & STOKER CUSTOM BUILT HOMES

3 & 4 BR Homes under construction. Make your choice.

2 BR, 1 Bath with dressing table, AC, Carpet 1 car garage, fenced close to downtown, nice neighborhood, such a nice, liveable home. See it today. A bargain. H-208

3 BR, 1 1/2 Bath, Brick, cent. heat, refrig. air, 2 car garage, carpet, drapes, lots of storage, dish washer, disposal, fenced yard, good neighborhood, priced to sell H-322

Want to buy a ranch or farm? We need to loan \$1,000,000.00 before the first of 1970.
Virgil Merriott 364-2653 Mike West 364-0735
Virgil Justice 364-0670 Wildering West 364-0735

Campbell-Cramer

● OLDER HOUSE with rental apartment and shop suitable for family type business. Owner anxious to sell; will take reasonable down payment and carry balance himself. \$8000.00

● 139 SUNSET DRIVE — Clean 2 bedroom with fenced yard, garage, fully carpeted over wood floors, near churches, shopping center. A good buy at \$9,500. H-271

● SMALL EQUITY, big value. Nice yard, 2-car garage, extra nice kitchen and dining area. Nice carpets, 3 bedrooms & 2 baths. Small amount of cash will handle. Low interest loan. \$15,950.

● 2 BEDROOM BRICK in top NW area. Oversized rooms, lovely landscaping, large 5 1/2% loan at \$115.00 per month. This is truly a steal at \$15,950.00. H-265

● 2,000 SQUARE FEET only \$15,500. Recently remodeled, has 2 1/2 baths, living room, dining room, den, play room (4th bedr.) utility room, carpeted, built-ins, much more. Could easily be converted into 3 bdr. home. H-3226

East Hi-Way 60 - Phone 364-0972 or 2424
Evenings and Sundays Call
Gene Campbell 364-0789 Jim Cramer 364-0164
Ted Walling 364-0660

Total OSU enrollment is 20,993 men. and includes 2,394 at Oklahoma State Tech, Okmulgee, and 1,216 on the Oklahoma City campus of the OSU Technical Institute.
On the Stillwater campus there are 11,278 men and 4,214 women.

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For all your plbg. repairs CALL 364-0831
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nothing to buy... no work to do... The savings are greater than the cost

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STAN SIMS Res. Ph. 364-5020

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Justice REALTORS
MAIN & HWY. 60 - 364-2222
Ralph Owens 364-2560
Betty Cope 364-0255

Capture happiness in this home with modern touch — shag carpet in den with fireplace, built-in buffet, and utility is bedroom size. H-3307

Good news always speaks for itself — see for yourself in this 3 BR home located on 15 acres on pavement. \$27,500.00 H-3313

\$750.00 down — small payments on this older home on Fuller. H-2100

Custom home of exceptional quality, patio and yard a delight plus 3 bedroom, the master one is huge — den perfect for family living. H-3305

Need home-office combination, this one offers such possibility. Call to see. H-3302

Located at Black. Lovely 2 bedroom, 2 bath home complete with all built-ins, ref. and freezer. Monthly payment of \$114. includes taxes and insurance. H-2099

Lot for sale on Texas St. Excellent location for your new home.

GOLDEN SPREAD REAL ESTATE

Country Store on good highway for sale or trade. 40x100 foot building. Part of fixtures go. Good lease goes. Three years more to run.

3 BR home, Star St., 2200 sq. ft. Price \$21,500.00. 13 room house - needs remodeling - cheap.

Two houses - to be sold together - 3 BR brick - 2 baths - 3 BR stucco 1 1/2 baths - used as rental \$20,000.00. East side - consider trade on house on west side.

Beautiful - spacious - 3 BR home on Ranger consider trade. This is one of the better homes.

If you are looking for a good farm - we have them. Need your listings.

3 Br home - lots of other imp. with acreage in country. Will trade for equity in nice three bedroom home Northwest.

4 sections of grass near Hereford. Come in for details.

engineering 1,936, agriculture 1,368, home economics 1,365, the Technical Institute 596 and veterinary medicine 188.
By classes, there are 4,343 freshmen, 3,515 sophomores, 3,518 juniors, 3,965 seniors, 2,430 graduate students and 136 special and unclassified students.

Poarch Finishes Basic Training
SAN ANTONIO — Airman Bobby R. Poarch, son of Mr. and Mrs. J. D. Poarch, 117 Liveoak, Hereford, has completed basic training at Lackland AFB, Tex. He has been assigned to Sheppard AFB, Tex., for training in the transportation field. Airman Poarch is a 1969 graduate of Hereford High School.

READ THE WANT-ADS TODAY
Now You Can Rent It! Phone 364-3466
Hamby's Rental Service
Across the road from Hamby Real Estate

COMPLETELY REDECORATED
3 bdrm. frame for \$7,500.00 ed inside & outside, \$9,500.00, only \$950.00 down
\$750.00 DOWN

NEAR SCHOOLS
3 bdrm. frame for \$7,500.00 low down payments to qualified purchaser, \$85.00 per mo. on balance.
TAKE YOUR CHOICE
We have 2-3 bdrm. homes, fully carpeted, over 1400 sq. ft. take your choice for \$15,500.00.

PERFECT 1/4 SECTION
5-4" wells with motors, nat. gas, return pit, 2 ml. tile, small house, 5 1/2 percent & 6 per cent loans, cash for equity, \$400.00 per A.
DRYLAND 1/4 SECTION
\$100.00 per A., 120 milo, soil bank \$954.00 yr., wheat allot. approx. 120 A.

WILL TRADE
60 irr. A. on 80 to 100 irr. A. near town.

FARMER COUNTY
200 ACRES
Lays perfect, good allot., 2 strong 8" wells, \$40,000.00 down.

IRRIGATED SECTION
Near Guyton, Oklahoma, best of water, \$115.00 per A.
HAMBY REAL ESTATE
South Highway 385

Durward Hamby 364-3460
Office 364-3598
Gerald Hamby 364-1534
J. M. Hamby 364-2953

CARMICHAEL Real Estate, Inc.
508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS

OWNER WILL PLEDGE - 3 bedroom - 1 1/2 bath - living room - den - fenced yard - 10% down - built in kitchen - 1713 sq. ft. - \$18,200.00 - 117 Ave. H.

FHA APPRAIZED - 3 bedroom - large living room - kitchen and den combination - fenced yard - corner lot - double garage - 1716 sq. ft. - \$18,500.00 - N.W. Hereford.

IMMEDIATE POSSESSION - 3 bedroom - 1 1/2 bath - kitchen and den combination - living room - large enclosed patio - double garage - 2544 sq. ft. - low down - owner will pledge - 112 Douglas.

CORNER LOT - 3 bedroom - 2 baths - living room - den - built-in kitchen - fireplace - fenced yard - 1982 sq. ft. - \$25,000.00 - Equity buy - N.W. Hereford.

NEW CONSTRUCTION - Nice - 3 bedroom - 1 1/2 bath - large built in kitchen - den with w/b fireplace - refrigerated air - fenced yard - double garage - beautiful home - approx. 2200 sq. ft.

COUNTRY HOME - 3 bedroom - 1 1/2 bath - large living room - den & kitchen combination - w/b fireplace - 5 acre land - large garage - storage bldg. - shop bldg.

CORNER LOT - 3 bedroom - unusually large den - built in kitchen - living room - 1 1/2 bath - refrig. air - w/b fireplace - double garage - fenced yard - very nice - \$35,000.00 - App. only.

10% DOWN - Nice 3 bedroom - double garage - 1 1/2 bath - fenced yard - owner will pledge - low down - app only - 510 Star.

WHERE BUYING AND SELLING BECOME A REALITY!
Mutt Wheeler Harold Kids
Troys Carmichael Jeanne Coker
(Nite Phone)
364-0336



KAPPA IOTA CHRISTMAS BAZAAR
Preparing for the Kappa Iota Chapter of Beta Sigma Phi Sorority Christmas Bazaar slated for Dec. 6 are, from the left, Mrs. Gerald Burney, Mrs. Gary Braden and Mrs. Joe Frank Huckert, all members of the

ways and means committee. The bazaar will be from 8:30 a.m. - 4 p.m. at the Community Center. Items included are Christmas decorations, crafts, a white elephant sale and baked goods. —Staff Photo

Newcomers In Profile

Antiquing Is Only Hobby

By BARBARA DRYDEN
Women's Editor
"Antiquing is my only hobby, and I love to antique any-

thing I can find," says Mrs. Elmo Hicks, a recent newcomer to Hereford, moving here from Amarillo.

However, antiquing doesn't take up all of her time, because she pert, mini-sized woman with such an outgoing personality, has completely filled a huge deep freeze from foods she has grown in her garden.

Her hobby is readily apparent by anyone viewing the Hicks' lovely home at 109 Baltimore, furnished with antiques of every size, fashion and form.

Shown in the photo with Mrs. Hicks is an old water keg used by her husband many years ago, which she richly finished and made a unique conversation piece.

Mrs. Hicks has used just about everything from nail kegs to wagon hubs — even old chamber pots, and made beautiful decorative ornaments from them.

"I have it filled now," she says, "and we don't really like half of it."

She enjoys cooking, and has already begun making candy and cookies for the holiday season piece.

For Gifts that you can give with pride
COWAN JEWELERS

Shoots Planned By Dimmitt Club

Dimmitt High School's Industrial Arts Club will hold turkey shoots the next two Sundays at the Dimmitt Gun Club skeet range.

The shooting range is on Western Drive, just east of Dimmitt High School.

Shooting hours will be 1:30 to 3:30 both Sundays. Clay pigeons will be the targets, and holiday turkeys and hams will be the prizes for the top marksmen.

Five shotguns will compete at a time, firing five shots each in rotation. Shoot-offs, when required, will be from handicap platforms five yards back. The winner of each group will win a turkey or ham.

G. L. DuBose, Industrial Arts Club sponsor, said special pairings and events will be arranged if requested.

Proceeds will help the club buy parts and material for its semester project — the conversion of a used Volkswagen into a dune buggy.

Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — Shouldn't the person hired to prepare a return be responsible if there is additional tax due following an audit?

A — The taxpayer is legally responsible for all the information on the return even though someone else helped him prepare it. For this reason, it is advisable to check every item on the return carefully before sending it in and to use only reputable, qualified tax advisors.

Q — Where can I get extra tax deposit forms? I can't find the ones you sent me.

A — Write to either your District Director or the IRS Service Center where you file your returns. Be sure to furnish your business name, address and employer identification number and indicate the type of tax and taxable period for which you need the FTD forms.

Q — My son who is attending college is planning to take a job during the Christmas holiday. If his earnings to over \$600, will that affect the exemption I claim for him?

A — If your son is under 19 at year-end or qualifies as a full-

time student during five months of the year, his earnings will not cause you to lose the exemption you claim for him so long as you provide more than half his support.

Your son must file a return if he has gross income of \$600 or more. He should also file a return if his income was less than \$600, but taxes were withheld from his wages, in order to obtain a refund of these taxes.

Q — Our summer home was damaged in a wind storm last summer. Will we be able to take a casualty loss deduction for this even if we haven't repaired the damage?

A — Yes, if the damage qualifies as a casualty loss. Then to the extent it exceeds \$100, it will be deductible whether you have repaired the damage or not.

Q — Is a gift of food or clothing to my church deductible?

A — Yes, gifts of food, clothing and other property to a charitable group are deductible. The amount of the deduction would be the fair market value of the property donated.

One day service on mother's rings, pins and necklaces
COWAN JEWELERS



Taylor's

APPLIANCE

We Service What We Sell
208 Main

Phone 364-1561 Hereford

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APPLIANCES
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GENERAL ELECTRIC FRONT LOAD PORTABLE DISHWASHERS

Models SC600E/SC601E

- Manu-Cycle Controls for 3 cycles: Normal Wash, Short Wash, Rinse & Dry
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- Portable now... Converts to Built-in Later.
- Built-in Soft Food Disposer
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ONLY **\$189.00** w.t.

AUTOMATIC WASHER with Mini-Basket®

Exclusive Mini-Wash® System • Special Permanent Press Cycle that helps eliminate creases in permanent press garments • Four water saver load selections • Turbo type pump • Filter-Flo® washing system • Unbalanced load control—no need for reset buttons • Heavy duty motor •

MODEL WA 550U
WWA5500U

Only **\$169.00** w.t.

A318

STEREO CONSOLE

- Solid State AM/FM/EM Stereo Tuner
- Jam Proof 4-speed Record Changer
- Four-Speaker G-E Sound System

\$199.00 w.t.

FALL FESTIVAL CLEARANCE

G.E. Model CA12DE Freezer
up to 406 lbs. frozen foods
Upright storage convenience
Formerly \$199.95 sale **\$139.00** w.t.

G.E. Model M816EWD COLOR CONSOLE TELEVISION
(226 sq. in.) Contemporary style
Formerly \$499.95 Sale **\$399.00** w.t.

G.E. Model C1432 AM SOLID STATE CLOCK RADIO
Formerly \$24.95 Sale **\$19.00**

G.E. Model M924EPN Color Console Television
23" (295 sq. in.) Spanish
Formerly \$629.95 Sale **\$499.00** w.t.

G.E. Model V933 "Wildcat" Solid State Portable Stereo
Formerly \$59.95 Sale **\$49.00**

G.E. Model V945 "Mustang" Portable Stereo
Formerly \$69.95 Sale **\$59.00**

G.E. Model V972 Portable AM/FM-Radio Stereo Phono
Formerly \$124.95 Sale **\$89.00**

SHOP OUR \$1.00 Gift Corner
Automatically replaces ice used!

No Frost 15' 14.7 cu. ft. with Automatic Icemaker
Model TBF-15AE **\$299.00** w.t.
in all G.E. Colors

We're at 208 Main Street in Downtown Hereford
Come In Visit and Browse!

FAVORITE!

General Electric Personal TV
• 42 square inch picture
\$69.00

to our many Friends ...

Thank you...

You have helped to make this truly a Time of Thanksgiving to all of us ...

May all of you have a good Thanksgiving ...

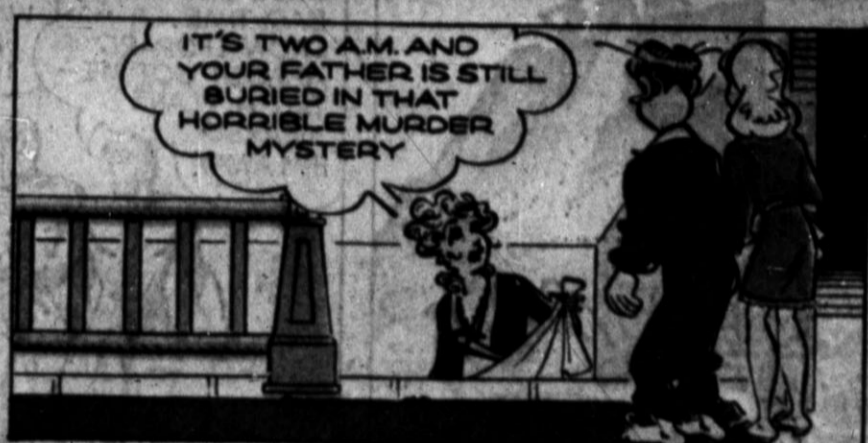
WARREN BROS. MOTOR COMPANY

1410 Park 364-1423

Save Now at Taylor's Appliance-Big Stock - Big Bargains

SUNDAY, NOVEMBER 23, 1969

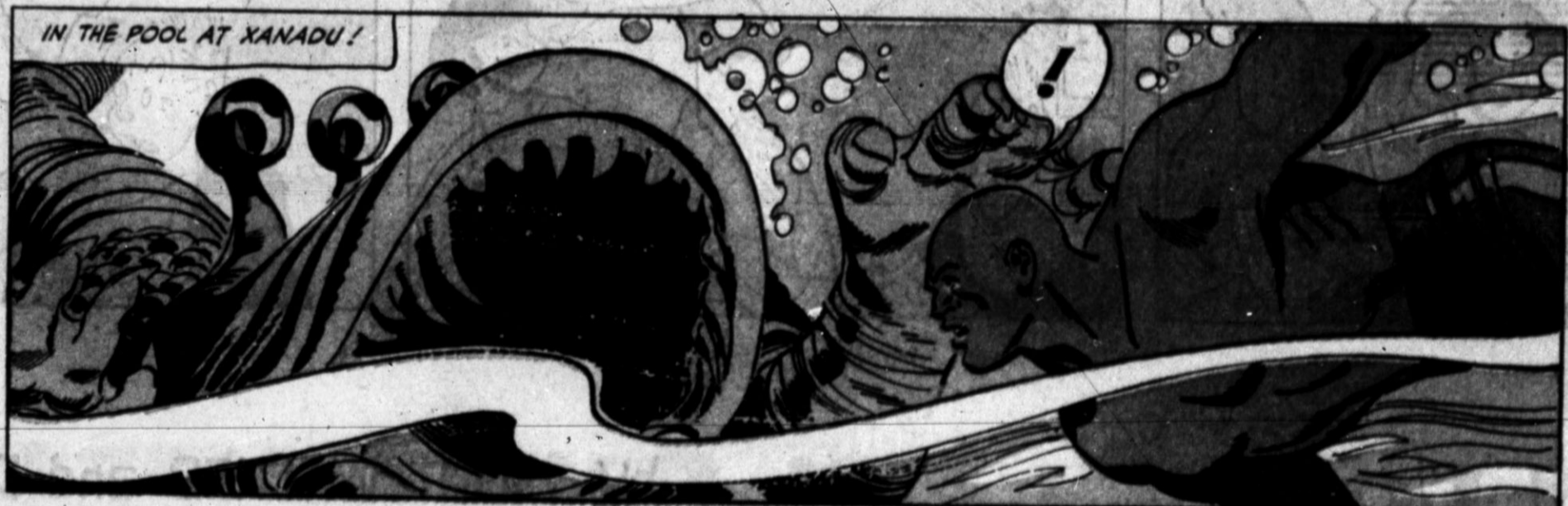
BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



The KATZENJAMMER KIDS

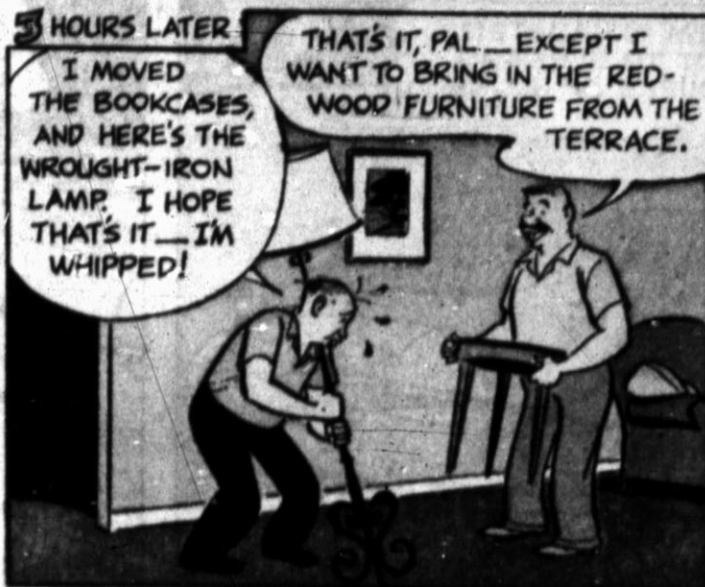
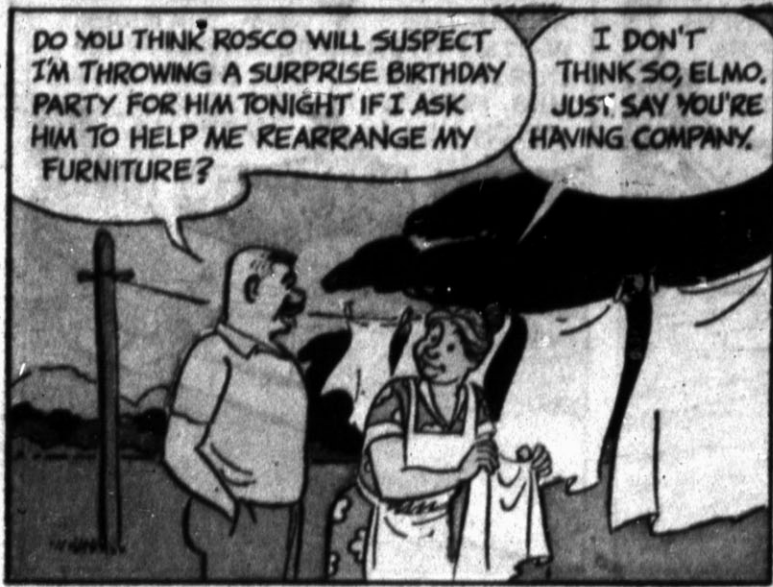
by JOE MUSIAL



BUZ SAWYER

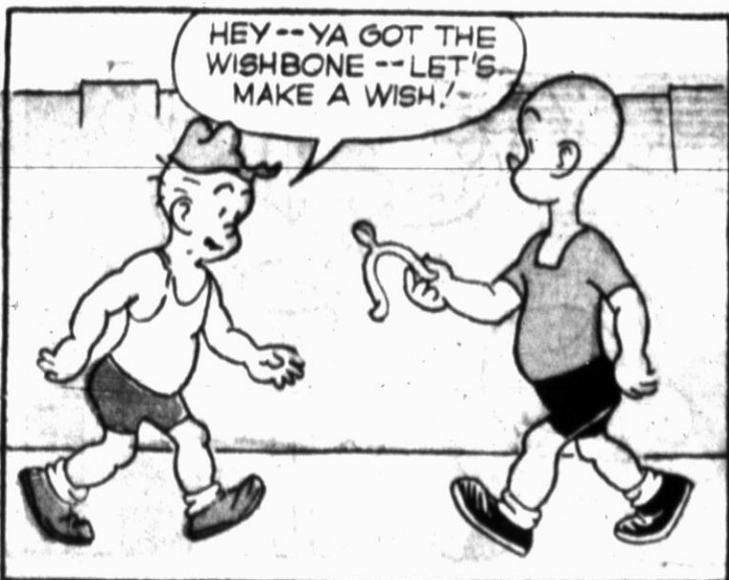
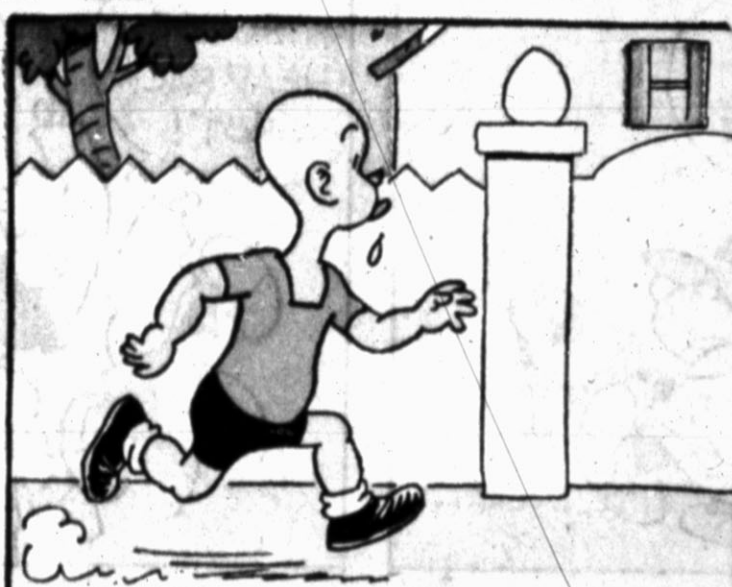
Featuring His Pal Rosco Sweeney

by Roy Crane



HENRY

by DON TRACHTE

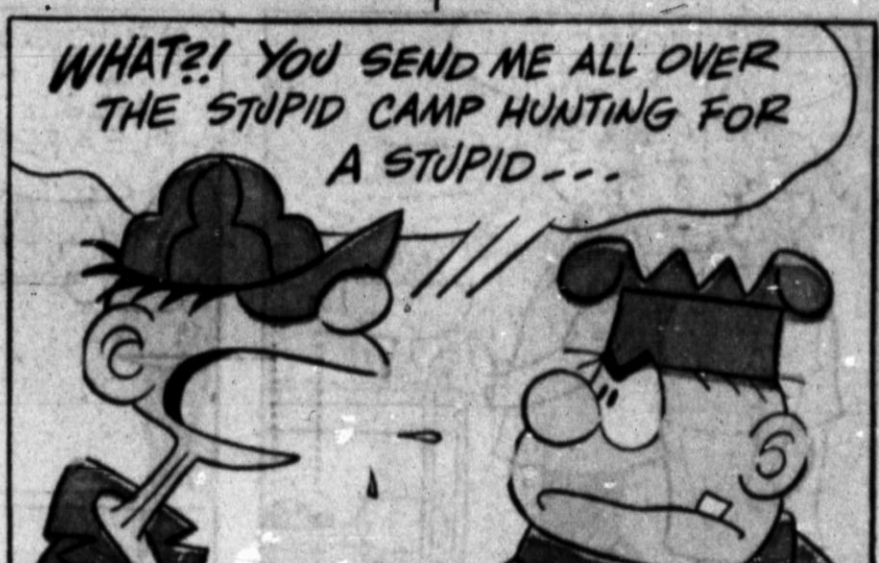


PONYTAIL

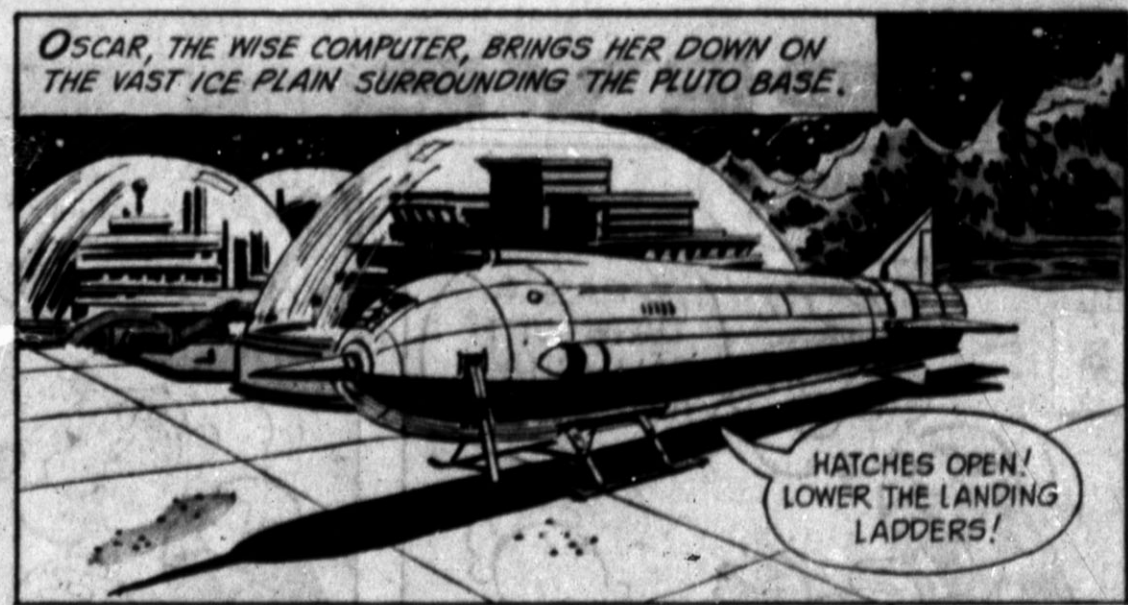
BY LEE HOLLEY



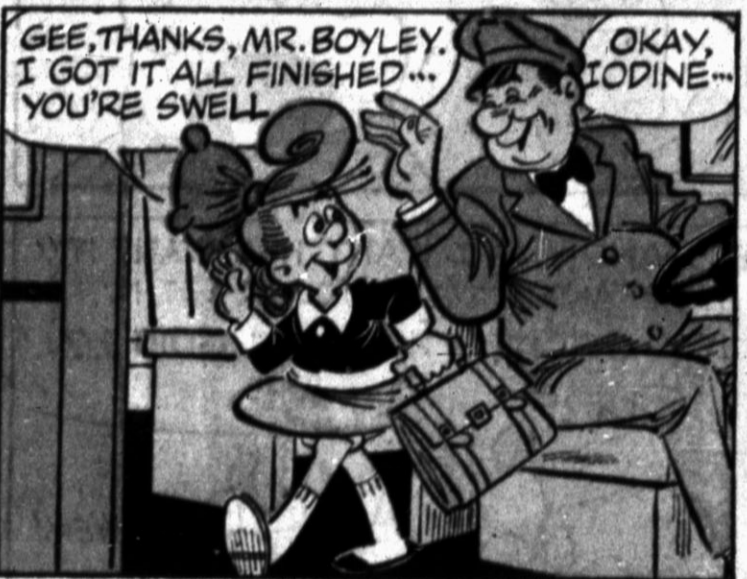
beetle bailey by mort walker



FLASH GORDON by Dan Barry

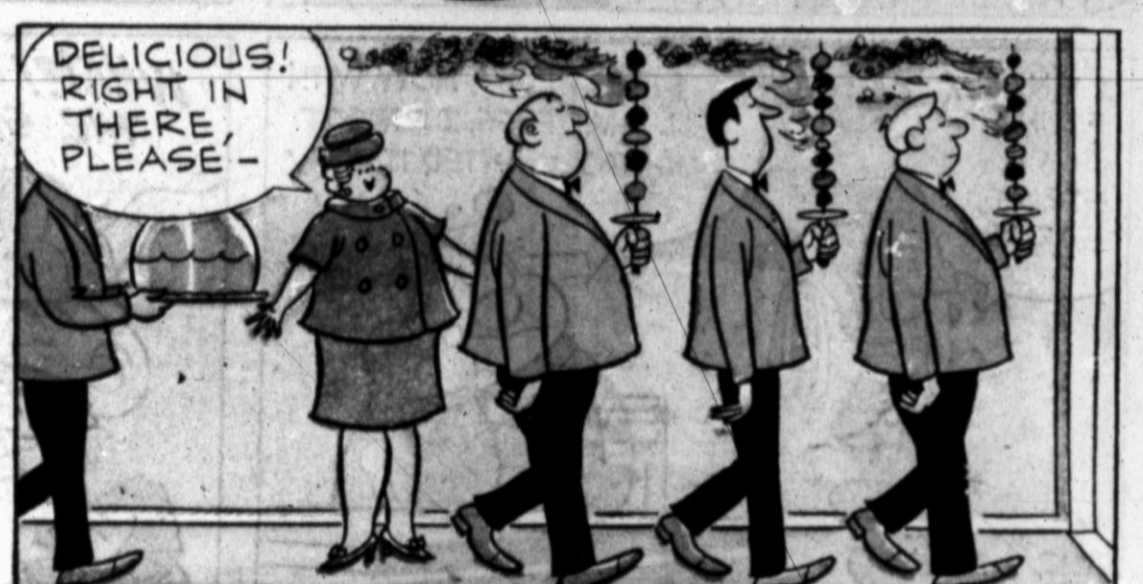


LITTLE IODINE



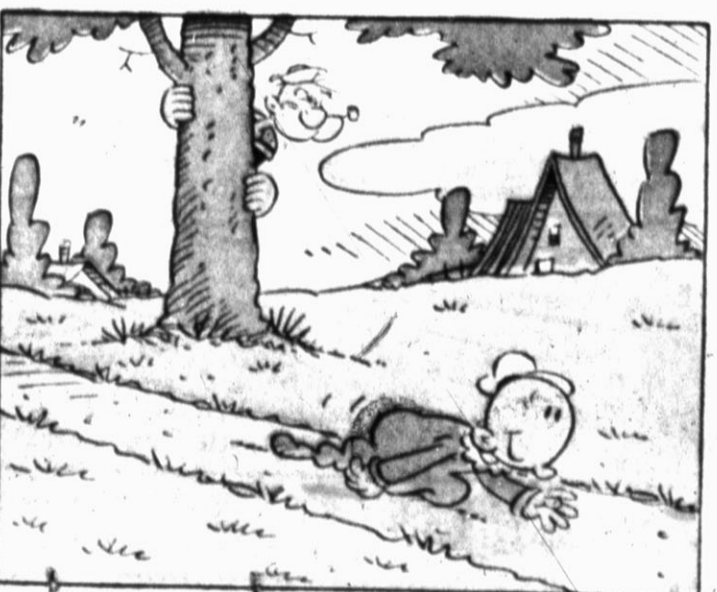
The Little Woman

by DON TOBIN



I POPIE YIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

AS MORGAN WRIGHT RETURNS TO HIS BURNED-OUT HOMESTEAD...

YOU GOING TO DRIVE THE STAGE, DADDY?

NO! SOMEONE ELSE WAS THERE AHEAD OF ME! AND WE THOUGHT NO ONE WOULD APPLY BECAUSE OF THAT RED MASK GANG!

MEANWHILE, AT THE CAMP OF THE RED MASK GANG...

LEN, YOU'RE ASKIN' THE STAGE LINE TO ANTE UP A HEAP OF MONEY FOR US NOT TO HIT THEIR GOLD STAGE NEXT WEEK!

TEN GRAND'S PEANUTS--

-- COMPARED TO WHAT'LL BE ON THE STAGE IN GOLD! THE TOWN NEEDS THE GOLD DELIVERED-- AND I WANT THAT NOTE DELIVERED!

THE STAGE OWNERS AS GOOD AS GOT IT!

THAT NIGHT...

WHAT IN THUNDERATION? A BRICK-- AND WITH A NOTE!

THE NEXT DAY...

BUT YOU PROMISED YOU'D DRIVE THE GOLD STAGE!

BUT THAT WAS BEFORE THE RED MASK GANG WANTED TEN GRAND FOR SAFE PASSAGE!

THE TOWN ISN'T LIKELY TO PAY IT, AND THAT MEANS THE GANG IS LIKELY TO HIT THE STAGE!

NOW I CAN TELL MORGAN WRIGHT THE JOB IS OPEN! BUT WILL I BE OFFERING HIM A CHANCE TO MAKE MONEY-- OR BE KILLED?

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CONTINUED....

WALT DISNEY'S DONALD DUCK

THIS IS ONE GAME I'M GOING TO SEE IN SOLID COMFORT!

SOFT DRINKS, SNACK, REMOTE CONTROL-- ALL SET.

OKAY, LET'S GO...

WHAT THE...?

SORRY, THE TELECAST HAS BEEN CANCELED BECAUSE OF TECHNICAL DIFFICULTIES.

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WALT DISNEY'S MICKEY MOUSE

WHAT'S WRONG, GOOFY?

TERMITES ARE EATIN' MY PLACE TO PIECES!

THUH HOUSE NEEDS PAINTIN' INSIDE AND OUT...

...THUH ROOF LEAKS WHEN IT RAINS...

...MUH STOVE WONT WORK...AND..!

I'VE GOT TO HANG UP, GOOFY! MINNIE'S AT THE DOOR!

GOOFY'S DISCOURAGED ABOUT HIS HOUSE!

POOR THING!

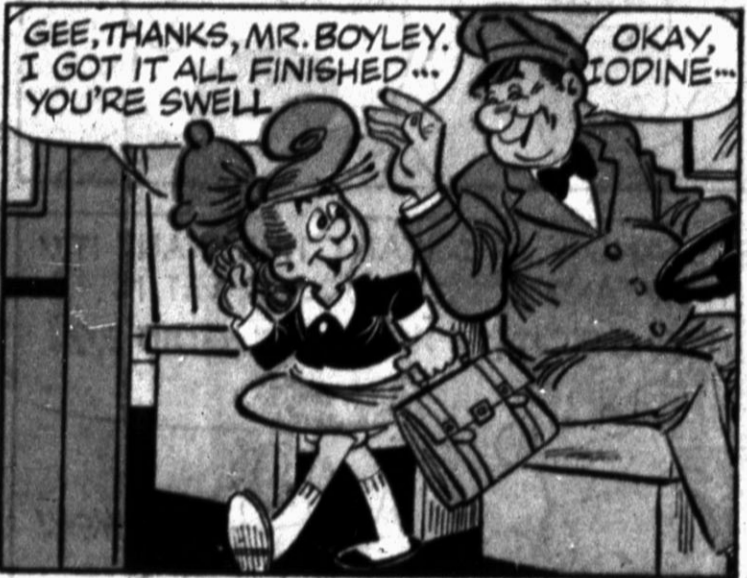
WHAT CAN WE DO TO HELP?

LOOK!

I THINK HE JUST SOLVED HIS PROBLEM!

© 1969 Walt Disney Productions. World Rights Reserved.

LITTLE IODINE



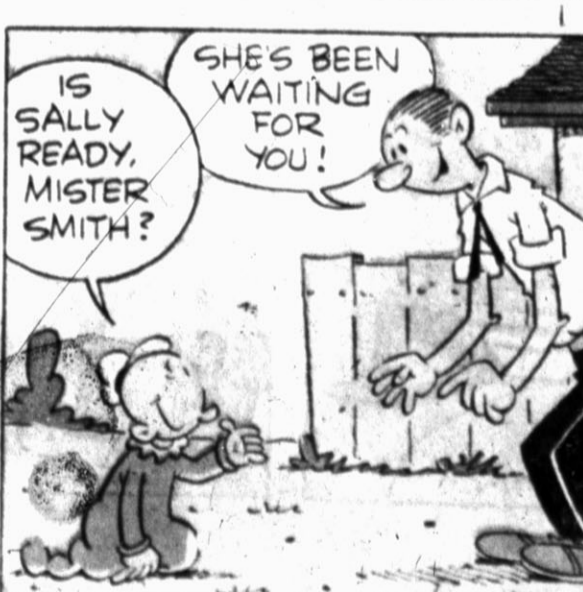
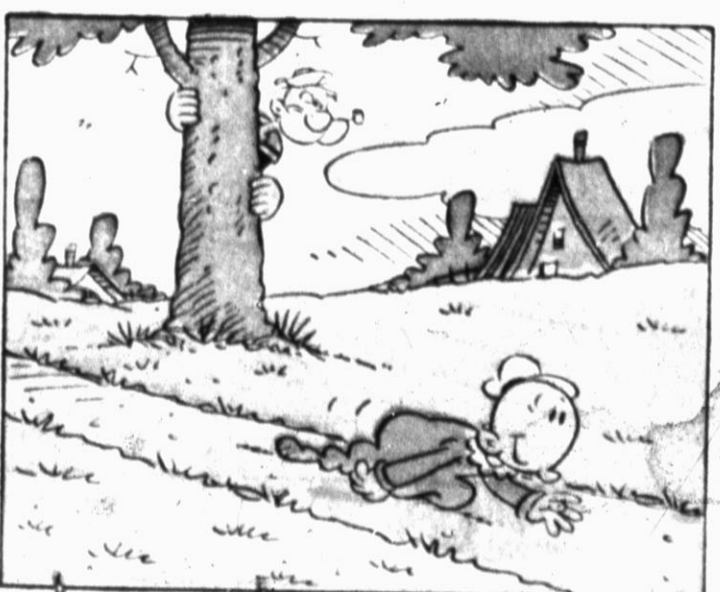
The Little Woman

by DON TOBIN



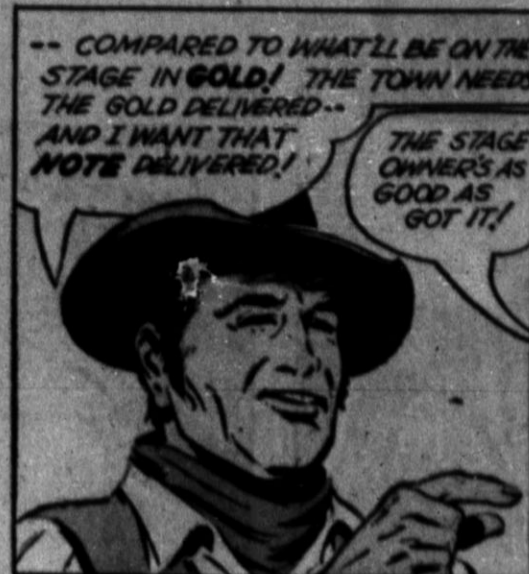
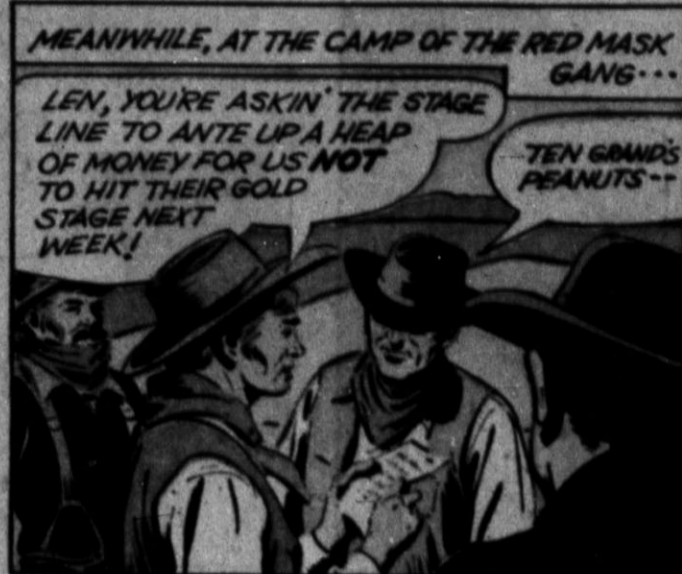
I POPIEYIE

by BUD SAGENDORF

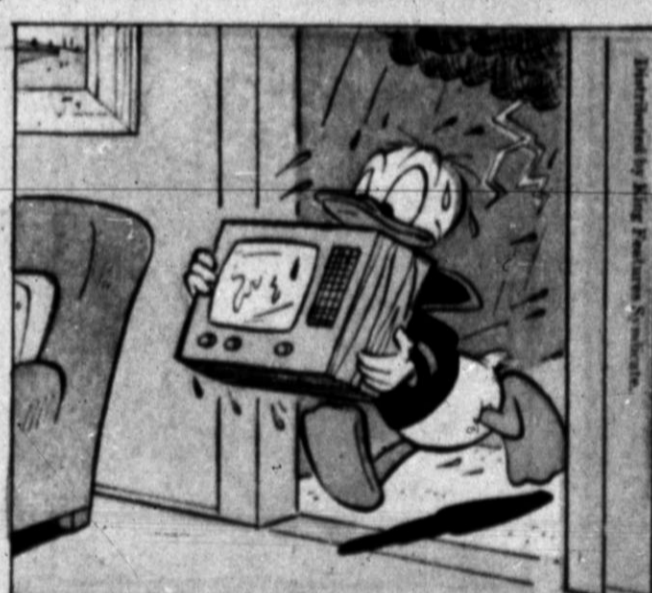


The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL





PRE-HOLIDAY SUGGESTIONS FROM...

SUGARLAND MALL

THE UPTOWN SHOPPING CENTER OF HEREFORD, TEXAS

NAME BRANDS-QUALITY-REASONABLE PRICES

— PLUS —

“OUT OF THIS WORLD SERVICE”

We Invite You To Shop These Merchants



DUCKWALL'S

Sugarland Mall
BOOTS & SADDLES

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

SUGARLAND MALL
BARBER SHOP



Spangler's
P.O.M.G.
DIAMONDS LTD



Chandelier
Gift Shop



The **Candy Cane**

HARMAN'S
Ladies Shop

The **Pants Cage**

THE **Brogue**
GENTLEMEN'S CLOTHING

Sherwin Williams Paints

THE **Yardstick**
Fashion Fabrics

Anthony's
C. R. ANTHONY & CO.

Gastoni's
SUGARLAND MALL

GOLD BOND STAMPS
REDEMPTION CENTER

Mode-O-Day

HAROLD CLOSE
Rx Walgreen Agency Drug

State Farm
INSURANCE

★ **HEREFORD** ★
SPA

THE
CHAPARRAL
RESTURANT

from our collection of **DREAM WEAR**... soft, cuddly brushed acetate and nylon trimmed with velvet ribbon and cotton, eyelet lace...
GOWN*6
PAJAMAS*8

Lea Smith, mgr.
 Sugarland Mall

Chandelier Gift Shop

Gift Suggestions!

Have our printers personalize all your stationery and party supplies for Christmas now

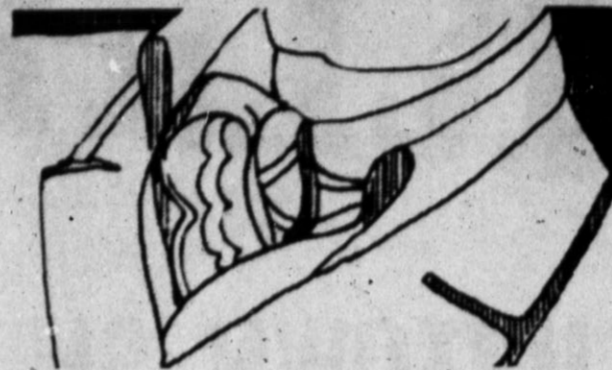
Select from our world wide collection of music boxes.

For the gift to please **VISIT US!**

HAND MADE JEWELRY
 From India

Be sure to visit our large **CANDLE DEPT.**

THE LOOK IS BLUNT AND BUCKLED
 BY FREEMAN



SQUARE TOE, BOLDLY BUCKLED IN GOLD NUGGET ACTION-FINISH SMOOTH LEATHER
 \$24.99



JUMP THE FASHION HURDLE IN THIS SQUARE TOE, HIGH FRONT BUCKLER. BROWN ACTION-FINISH SMOOTH LEATHER, ALSO IN BLACK
 \$20.99

FROM THE FORTINA COLLECTION. GOLD NUGGET ACTION-FINISH SMOOTH LEATHER

\$24.99



Santa and Santa's Photographer

will be at Sugarland Mall Friday and Saturday NOV. 28 & 29

Have your children's pictures taken with Santa
 8 Wallet Size for \$1.75
 with option of 5x7's at a later date

Get Completely Dressed for the Holiday Season with these Great **ACTION-FINISH** Styles from FREEMAN:



Whenever you feel you're ready for them.

Come in and save at Gattis, and remember you can shop now and use your layaway until Christmas.

Pre-Holiday SALE

At **Gaston's** SUGARLAND MALL

<p>- SHOE DEPT. - Entire Stock Of Naturlizer Shoes Values To \$21.00 Now \$15.90</p>	<p>One Group Junior Blouses and Knits \$5.00</p>
<p>- MEN'S DEPT. - Men's Sport Coats Many Styles To Choose From. Regular \$59.50 Now \$45.00</p> <p>Men's Casual Coats - Assorted Styles Now reduced 1/3</p>	<p>Ladies SCARFS All colors to choose from \$2.99</p>

<p>JANTZEN CO-ORDINATES 1/3 off</p>	<p>ACT III CO-ORDINATES 1/3 off</p>
<p>Extra Nice Group of Junior GARLAND skirt, sweaters and slacks 1/2 price</p>	<p>Junior DRESSES one group 1/3 off</p>

<p>-CHILDREN'S DEPT- Extra Nice Selection Of Cotton School Dresses values to \$9.00 \$3.99</p>	<p>Ladies STRETCH PANTS one group sizes 38 to 46 1/3 off</p>	<p>Ladies Devonette Bonded Orions CO-ORDINATES 1/3 off</p>
---	--	--

Gaston's Sugarland only

Hereford, Texas
Penneys
 ALWAYS FIRST QUALITY

THE CHRISTMAS PLACE



Just Arrived
 Another Shipment
 Choose from
300
The Christmas Place
22.88

BRAND NAME WATCHES...AN EXCITING GROUP!

Come and see these brand new watches with their famous names right on the faces... all at such great savings you'll want to treat yourself and stash some away for very special presents. Men's and women's, calendars, slims, day-and-date, self-winding automatics, classic, jewelry styles. Limited quantities!

Be sure to bring your Penney Charge Card!
 Sorry, no phone or mail orders.



MEN'S KNIT SHIRTS of machine washable Ban-Lon[®] nylon. Select from classic fashion collar style or popular mock turtle-neck. Short sleeves. Both white and assorted colors.

2 for \$5

BRA-SLIPS

for women in nylon tricot and lace. Smart shape makers are quick dry; have pretty nylon lace trims and come in white, blue, pink, yellow. 32-36, A, B, C cups. **3.99**



BRA GOWNS

for misses of nylon tricot for beauty rest and light control. Prettily styled with ribbon bow and lace covered polyester filled bra top. In blue, pink, aqua or beige. Sizes 32-38. **4.99**



V-NECK

pullover sweater for boys. Knitted of soft, shape retaining virgin Orlon[®] acrylic. Machine washes in lukewarm water. Wide range of colors. A terrific buy! 6-18. **3.99**



NATION-WIDE[®]

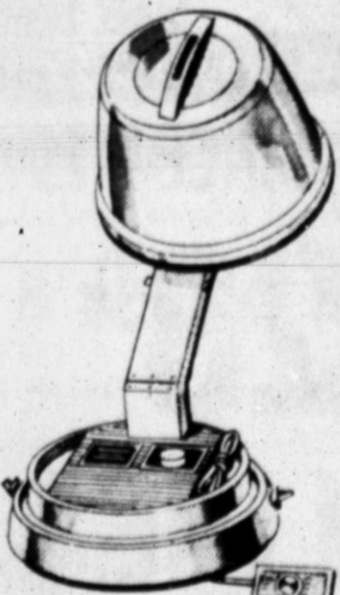
Save on our own fine quality cotton muslin sheets and pillowcases. Twin 72" x 108" flat or Elasta-fit Sanforized[®] bottom. **1.88**
 Full 81" x 108" flat or Elasta-fit Sanforized[®] bottom. **1.88**
 Pillowcases 42" x 36". **2 for 97c**



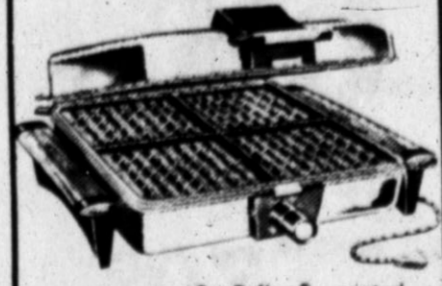
SPECIAL BUY!

10 pc. color cookware set. Choose avocado or harvest gold baked enamel stainless steel or aluminum (with Teflon[™] coated interior). Includes: 1 and 2 qt. covered saucepans, 5 qt. covered Dutch oven, 8" covered frypan, 10" frypan, 4 cup-egg poacher insert.

Like It? **\$25**
 Charge It!



Penncrest[®] hard hat remote control hair dryer. **\$22.99**



Penncrest[®] Teflon[®] coated waffle baker. **\$21.99**



SPECIAL BUY!

8 speed pushbutton blender... performs many cooking tasks: chops, blends, whips, purees, more! 40 oz. glass jar with measuring cup top. Choice of avocado, white or harvest gold. Don't miss this outstanding Penney value. **\$19.98**

USE OUR LAY-A-WAY PLAN!



Snoopy & Sopwith Camel playset. **5.99**



Hot Wheels[®] fast action cars. **99¢**



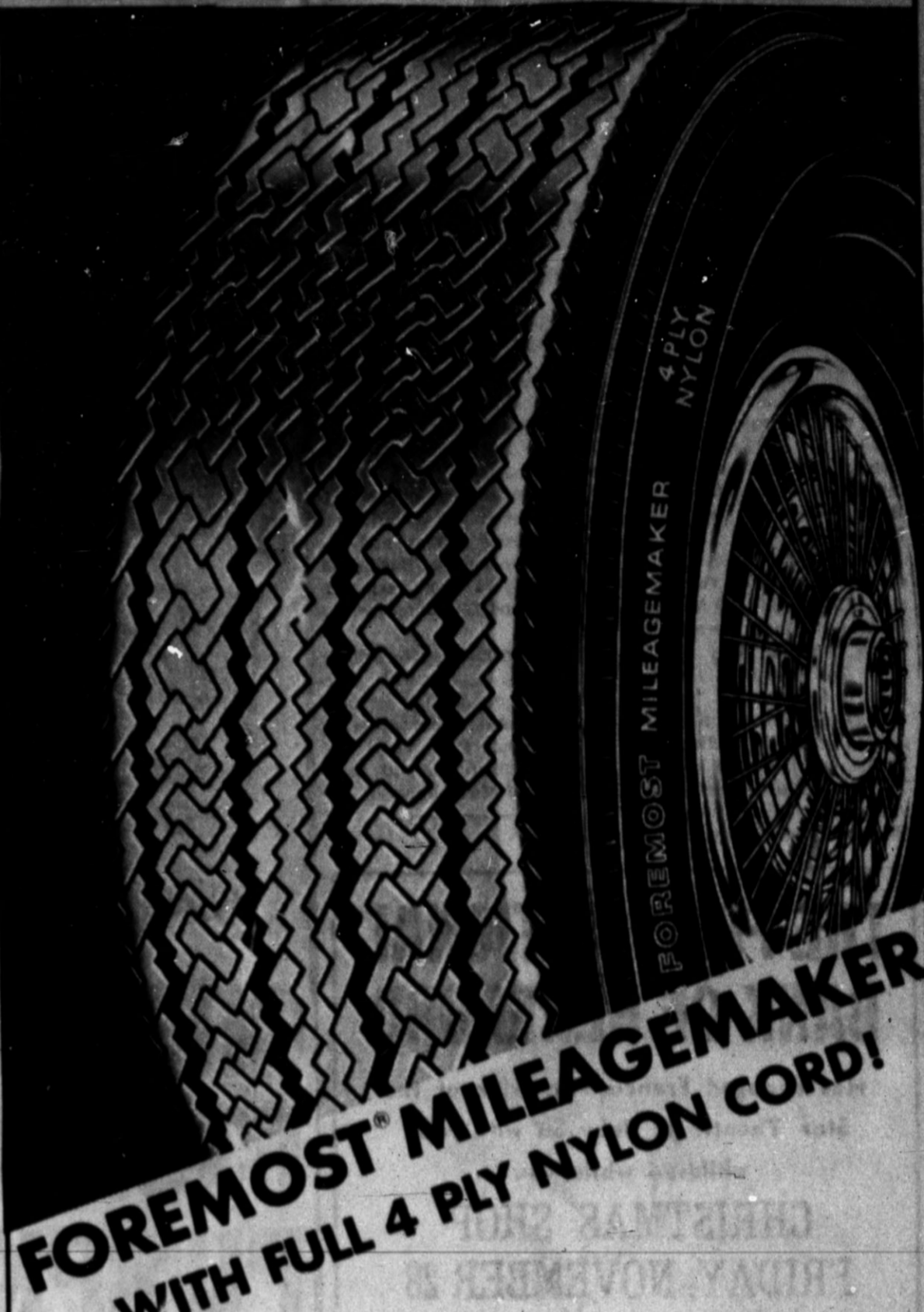
Etch-A-Sketch. **2.99**



Super-eyes telescope set. **8.88**



Hot Wheels[®] super charger race set. **14.88**



FOREMOST[®] MILEAGEMAKER
 WITH FULL 4 PLY NYLON CORD!

24 MONTH GUARANTEE WITH 12 MONTH FREE REPLACEMENT

FOREMOST TIRE GUARANTEE

GUARANTEE AGAINST TREAD WEAROUT
 If your tire wears out during the first half of the guarantee period, return it with your guarantee certificate and Penneys will replace your tire with a new tire, charging you 50% less than the current selling price including Federal Excise Tax; if your tire wears out during the second half, you pay 25% less than the current selling price including Federal Excise Tax.

GUARANTEE AGAINST FAILURE
 If we replace the tire during the free-replacement period, there is no charge; if we replace the tire after the free-replacement period, you pay 50% or 25% less than the current selling price of the tire including Federal Excise Tax.

COMMERCIAL USE
 This guarantee is void where passenger tires are used on trucks, used for business, or driven over 30,000 miles in one year.

Here's how your guarantee against failure works:

Entire guarantee period... 24 months
 Free replacement period... 1-12 months
 50% off period... 12-18 months
 25% off period... 19-24 months

13.95

650-13 — blackwall tubeless plus 1.79 fed. tax and old tire

Blackwall tubeless

SIZE	PRICE	FED. TAX
700-13	14.95	1.94
695-14	14.95	1.96
735-14	15.95	2.07
775-14	16.95	2.20
825-14	18.95	2.36
855-14	20.95	2.57
560-15	15.95	1.76
685-15	15.95	1.89
735-15	15.95	2.08
775-15	16.95	2.21
815-15	18.95	2.38
845-15	20.95	2.57

WHITEWALLS ONLY \$2 MORE!

DRIVE IN... CHARGE IT!

Take Advantage of these Service Specials!

Tire
Life-Saver Special
\$8.88
 Includes:
 • Wheel alignment
 • Brake adjustment
 • 4 wheels balanced

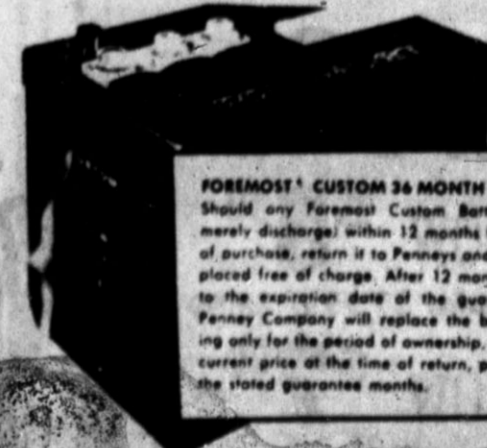
CUSTOM BRAKE OVERHAUL
 Here's what we do:
 We install new bonded linings, resurface brake drums, bleed and refill brake system, repack front wheel bearings, install new front seals.
Free brake Adjustment For \$39.98
 Life Of Lining most cars

ENGINE TUNE-UP
V-8 Engines
 Tune-Up **\$22.88**
6 Cylinder Engines
 Tune-Up **\$18.88**

BE SURE OF COLD WEATHER STARTS

INSTALL A NEW FOREMOST[®] CUSTOM BATTERY NOW!

36 months
 6 & 12 volts
 12 months free replacement
\$12.88



FOREMOST[®] CUSTOM 36 MONTH GUARANTEE
 Should any Foremost Custom Battery fail (not necessarily discharge) within 36 months from the date of purchase, return it to Penneys and it will be replaced free of charge. After 12 months, but prior to the expiration date of the guarantee, J. C. Penney Company will replace the battery charging only for the period of ownership, based on the current price at the time of return, pro-rated over the stated guarantee months.

48 months
 18 months free replacement
\$17.88

STATE INSPECTION Now Available
 at Penney's Auto Center!



Ideal Clothing For Men

The Brogue men's store, located near the center of Sugarland Mall was purchased in May of this year by Joe Easley, Dave Hopper and Earl Jackson. Some of the brand names available at the store are: Hart Schaffner and Marx suits and coats, Gant and Euro shirts, Asher and Jefferson slacks, British Walker and Cole Haan shoes, Russian Leather and Royal Lyme cologne, Burlington Gold Cup Socks, Profile ski-wear designed building in the Mall area because of its ideal location and future potential.

According to Bayne these owners selected this colonel designed building in the Mall area because of its ideal location and future potential.

The Brogue is the ideal place to find not only "top" brand men's clothing but also an assorted selection of longne, cuff links and luggage. They feature a complete line of various original gift items which would please any sophisticated male.

THE FIRST NATIONAL BANK OF HEREFORD

Has engaged Francis Hardwick of the Star Theatre to Baby Sit with your children while you

CHRISTMAS SHOP

FRIDAY, NOVEMBER 28

SHOW TIME 9:45 a.m. and 2:00 p.m.



LADIES'

HAND BAGS END OF THE MONTH CLEARANCE SALE

Regular \$3.99 & \$4.99

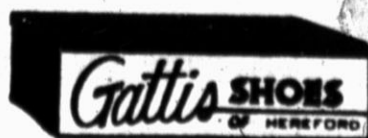
NOW **\$3.00** each

Regular \$5.99 & \$6.99

NOW **\$5.00**

Regular \$7.99 & \$8.99

NOW **\$7.00**



BIG SAVINGS for BIG EATERS..



DOUBLE GOLD BOND STAMPS

MONDAY, TUESDAY AND WEDNESDAY

CRANBERRY SAUCE	Food Club No. 300 can	15¢	Ripe Olives	Food Club large pitted No. 300 can	49¢
FRUIT COCKTAIL	Food Club No. 303 can	19¢	Aluminum Foil	Topco heavy duty 25 ft. roll	39¢
PUMPKIN	Food Club No. 300 can	12¢	Paper Plates	Topco 150 ct. pkg.	99¢

PECANS	Ellis new crop halves or pieces 10 oz. pkg.	79¢	HOLIDAY SPECIALS		
ROLLS	Farm Pac Brown & Serve 1 lb. pkg.	2 For 49¢	MINCE MEAT	Bordens Non-Such 9 oz. pkg.	23¢
SUGAR	Imperial Powdered or brown 1 lb.	2 FOR 29¢	CHERRIES	Liberty whole 4 oz. pkg.	29¢
OYSTERS	Myco 8 oz. can	39¢	FRUIT CAKE	Bell 1 lb. pkg.	39¢

Green Beans	Del Monte whole 303 can	25¢	SHOP FURR'S AND SAVE!
Peas	Del Monte sweet 303 can	19¢	
Sweet Potatoes	Gaylord No. 303 can	17¢	
Chicken Broth	College Inn 13 1/2 oz. can	15¢	
Pickles	Sweet Gaylord qt. jar	49¢	
Salad Dressing	Food Club qt. jar	39¢	
Olives	Food Club stuffed queen 5-oz. jar	39¢	

Coconut	Bakers Angel Flake 3 1/2 oz. can	25¢	Marshmallow Cream	Hip O Lite 8 oz. jar	19¢
Choc. Chips	Hersheys 12 oz. pkg.	39¢	Dates	Dromedary pitted 8 oz. pkg.	25¢
Marshmallows	Kraft Miniature 10 1/2 oz. pkg.	19¢	Karo Syrup	Red includes off label pint	29¢

Dairy Case	
COTTAGE CHEESE	Bordens 2 lb. ctn. 55¢

BUTTER	Farm Pac 1 lb. 79¢
---------------	---------------------------

Fresh Frozen Foods	
PUMPKIN OR MINCE PIES	Morton's Fresh Frozen pkg. 28¢
PECAN PIES	Morton's Fresh frozen 16 oz. pkg. 68¢
WHIP TOPPING	Top Frost 10 1/2 oz. pkg. 39¢

FRUITS & VEGETABLES	
CELERY	Calif. Green Pascal 2 stalks 29¢
CRANBERRIES	Ocean Spray new shipment pkg. 29¢



PIE SHELLS	Pet Ritz fresh frozen 2 piece 9 inch 29¢
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YAMS	Arizona jumbo size lb. 12 1/2¢
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**SHOP
FURR'S
MIRACLE
PRICES**



**TURKEYS
BAKING HENS
RIB ROAST
SHOULDER
SHORT RIBS**

Top Frost Self Basting 10 to 14 lb. avg lb.	49^c	Top Frost 20 lb. & up avg. lb.	39^c
		4-6 lb. avg. lb.	45^c
Furr's Proten lb.	85^c		
Furr's Proten Boneless lb.	88^c		
Beef Furr's Proten lb.	38^c		

BACON

Farm Pac or Raths Black Hawk	79^c
---------------------------------	-----------------------

PORK ROAST Semi-Boneless Boston Butt	59^c
---	-----------------------

Ground Beef 3 lb. pkg. or more	53^c
Ground Chuck Furr's Proten lb.	78^c
Ground Steak Furr's Proten lb.	88^c

See our selection of ducks, geese, turkeys, smoked for your holiday needs.

CANNED HAMS

Food Club Boneless 8 lb. can	\$8²⁹
------------------------------------	-------------------------

Cream Cheese Food Club 8 oz. pkg.	29^c
Chuck Roast Furr's Proten lb.	58^c
Round Steak Furr's Proten lb.	89^c
Sirloin Steak Furr's Proten lb.	89^c
Rib Steak Furr's Proten lb.	88^c
Stew Lean Boneless Cubes lb.	79^c



T-BONE Furr's Proten lb. **99^c**

Delicatessen

Baked Turkeys	lb.	1.49
Sage Dressing	Old Fashion pint	69^c
Giblet Gravy	pint	69^c
Salad	Cranberry Crunch pint	69^c
Candied Yams	pint	69^c
Pumpkin Pies	Home made each	98^c

LOW PRICES ON HEALTH & BEAUTY AIDS

HAIR SPRAY	Rayette Cinderella 13 oz.	39^c
ALKA-SELTZER	25's	43^c
DUSTING POWDER	Ponds	88^c
CREME RINSE	Beacon 16 oz.	39^c
COLD TABLETS	Contac 10's	99^c
PEPTO BISMOL	8 oz.	89^c



Bring this handy gift guide along when you begin choosing presents for your family and friends. It will help make your trip to our stores a real Christmas adventure.

As you can see, we have a wondrous collection of gifts from all over the world ... something for everyone on your list.



**Christmas
Inside
Sugarland
Mall**

GOOD FOOD IS MY LINE



Barbecue cook-outs are quite the rage these days, and it is my impression that folks think of the barbecue as a strictly modern American phenomenon. This is far from being the case, however; the word "barbecue" was originally "berbekot", a name used by the Indians of the West Indies and Northern South America to signify the wooden framework upon which they grilled meat and fish. The Spaniards took up the expression and passed it on to the English, who used it to designate an elevated platform either for sleeping or cooking. It later acquired the meaning of any large animal cooked over an open fire. Still later, the term came to its present meaning of an open-air, social affair involving outdoor cooking.

Try Our Western Cafeteria

CHAPARRAL RESTAURANT
Located in Sugarland Mall

from our collection of
HOLIDAY DRESSES...

*13 to *50
sketched - luscious
rayon velvet with
rayon satin
collar and cuffs
edged with
delicate lace

*28



Sweetbriar



Lea Smith, mgr.
Sugarland Mall

You can wrap up your gift shopping and save during Sugarland Mall's holiday sale. You'll find..... low-priced gifts for everyone on your list. There's plenty of free parking so hurry in!

Wonderful Gifts for Christmas Gifting

Full
Stretch
Wigs

IN 1001 STYLES
100% Pure Modacrylic Fiber, Easy Care
Fully Guaranteed

GIFT SUGGESTIONS

Good Selection of Jack Winters

- Pants
- Skirts & Jumpers

LATEST MATERNITY WEAR

Fashionable Holiday Styles by

- Vera
- Alex Colman
- Ralph Original
- Fem Form
- Pants Makers
- Grasshopper
- Stringbean
- Western Wear
- Sportswear
- Pant Sets
- Blouses
- Dresses
- Flare bottom pants

THE
PANTS CAGE

Sugarland Mall

this Christmas
Sew & Save

with
Fabrics
from
THE
YARDSTICK



Fashion-Rite BROCADES

The sophisticated look for that evening and party dress.
36" to 45" wide

\$198 to \$1098 yard

TRAVELERS

100% textured polyester that is equally at home in tailored daytime clothes, as well as, cocktail or evening looks.

Machine washable.

60" wide \$698 yard

VELVET

The girl in the whirl of gaiety has the art of looking different in soft luxurious velvet.

36" & 40" wide

\$450 and \$549 yard

START SEWING
NOW... THERE'S TIME
TO MAKE ALL YOUR GIFTS.

FALL & WINTER WOOLENS

Suit and dress weights coatings in solids and plaids. 100% wool and wool blends.

\$2.98 to \$10.98 yard

VELVETEEN

Make your own party a sparkling event, wear an elegant dress of 100% cotton velveteen.

36" wide \$398 yard

GRANDEUR

Acetate & rayon blend crepe by Burlington. Ideal for the holiday season

45" wide \$298 yard

THE YARDSTICK
FABRIC CENTER
Sugarland Mall



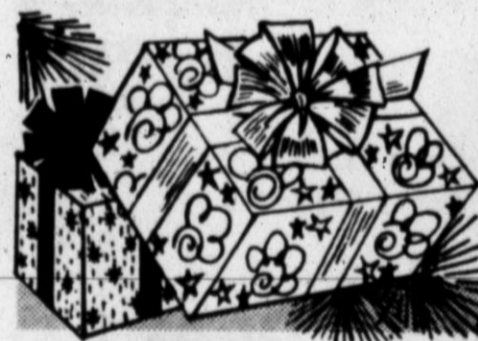
SAVE ON GIFTS



SEIKO

Spangler's
DIAMONDS LTD
Sugarland Mall

LAY-A-WAY
NOW FOR
YOUR
CHRISTMAS
GIFTING!



GIFTS FOR HIM

for
CHRISTMAS
Giving

Suits

by Hart-Shaffer & Marx
and Phoenix
from \$100.00 to \$150.00

Sport Coats

by Phoenix Hart-Shaffer
and Bornstein
from \$55 to \$85

Sweaters

by Enro & Towne
and King
from \$15 to \$45

Shirts

from \$7 to \$10
by Enro and Gant

Shoes

by Cole-Haan
from \$18.50 to \$35.00

Unusual Gift Box Items

to please him
\$1.50 up

THE Brogue

Sugarland Mall

GENTLEMEN'S CLOTHING

Phone 364-3871

Designed For Everyone

Harold Close Walgreen Drug has proved to be one of the busiest shops at Sugarland Mall.

Owner, Harold Close moved to Hereford two years ago from Sudan where he had his first drug store business.

Close bought the Walgreen Drug in April of 1968 from previous owners Rogers and Miller. He considers the mall area a definite advantage and feels

that it is just beginning to grow.

Although the store has a large selection of items in every area, Close directed special attention to the modern prescription department.

With Christmas just around the corner it might be wise to remember that this store handles a larger gift and novelty department than is usually found in the average drug store.

Women of Hereford may be interested to know that the Drug Store handles the finest brand name cosmetics including the newest line of French perfumes by Nina Ricci.

Any assorted gift or various "everyday" items can be found in the modern Harold Close Walgreen Drug located near the south end of beautiful Sugarland Mall.



SANTA AND SANTA'S PHOTOGRAPHER
WILL BE AT SUGARLAND MALL
FRIDAY and SATURDAY, NOV. 28 and 29
Have Your Children's Picture Taken With Santa
 8 wallet size for \$1.75
 with option of 5x7's at a later date

WAKE UP SANTA!



Electric
BLANKET
 Reg. 25.95
 Dual Control
 Double Bed
\$18.99



PRESTO IRONS
 Steam & Spray

\$23.95

Takes the work out of ironing!



Helene Curtis
WIG SALON
 Christmas Special

WIGLETS from \$9.95
 FALLS from \$17.95
 STRETCH WIGS from \$29.95



Wall Pictures
 scenes, still life, etc.

\$10.00 to \$23.80

Decorative
 Candles

\$1.00 to \$10.00

HOT WHEELS

Strip Action Set \$5.95
 Super Charger \$7.89
 Sprint Set \$11.19



LIGHTED MIRRORS
 perfect Santa giving gifts.
\$8.95 to \$29.95

THE BEAUTY MAKER

Simply attaches to any mirror magnification lens
\$10.00



Broxodent
 Electric Automatic Action
TOOTHBRUSH

a gift for the whole family!
\$13.88



PANASONIC RADIOS

Clock Radios \$29.95 to \$59.95
 Portable Radios \$9.95

Cassette Recorder & Radio

now
\$39.95 to \$59.95

PLAQUES
 and
 MIRRORS

now **\$10.50 to \$38.50**

MARK-T MASSAGER
 with all attachments
 for face, body and scalp

\$9.95

KINDNESS 20
 Instant Hairsetter

by Clairol
 now **\$19.88**



GIFT'S FOR WOMEN

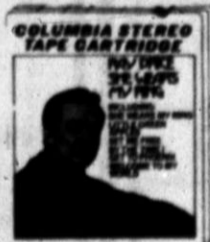
individual also available in sets

Tabu Cologne Spray	\$3.50
Midnight by Tussy	\$2.00
Elan by Coty	\$3.50
Emeralde Cologne	\$4.00
Nina Ricci Spray Cologne	\$6.00
Channel No. 5 Spray Cologne	\$6.00
Hope by Frances Denney	\$6.00
Hypnotique by Max Factor	\$4.50
Faberge Colognes	\$3.50



8-Track
 Stereo
 player and recorder

\$79.95 to \$99.95



8-Track
 Tapes

\$6.98



Cassette
 Tapes

\$5.98

HAROLD CLOSE

Rx Walgreen Agency Drug
 Hereford's Family Drug Store

PHONE 364-2344

MEN'S GIFT SETS

AFTER SHAVE & COLOGNE

Bacchus by Coty	\$6.00
Signoricci by Nina Ricci	\$5.00
Hai Karate	\$4.25
British Sterling	\$8.00
GTO by Max Factor	\$6.00
Bravra	\$8.50
Old Spice	\$3.00
Yardley	\$3.00

MOUS SOUNDS OF CHRISTMAS



HOLIDAY WRAP UP...

Give the luxury of instant warmth and beauty plus the graceful styling you'll find in our colorful holiday robes.

Sketched: Maxi fire-side robe. Flowing cloud light brushed acetate fleece set off by lively embroidery. Deep slash-pockets. S, M/L, XL

12.99

mode o'day
Sugarland Mall

Say Merry Christmas to your Cowboy or Cowgirl with Western Gifts!



Cowboy BOOTS
By

- TONY LAMA
- COWTOWN
- JUSTIN
- NOCONA
- ACME

Plus **Children Boots**

Complete Tac Room Supplies

SADDLES
made of the finest leathers.

Work & Pleasure

Men's-Boy's **Western HATS**
by **AMERICAN and RAWHIDE**

Select your Christmas Gift giving items from our large Western Stock!

SUGARLAND MALL
Boots & Saddle



GIFTS for MOM

SHAPE UP
Just for the **FUN OF IT**

ALL FACILITIES INCLUDED

- Whirlpool Spa
- Arthritis Therapy
- Finnish Sauna
- Steam Bath
- Patented Electrical Reducing Machine
- Suntan Rooms
- Private Showers
- Exercise Area

NO PILLS — NO DIETS — NO FAILURES
WEIGHT LOSS GUARANTEED

\$10 per month
ONE WEEK ONLY

ENROLL NOW ... PHONE 364-4861

Hereford Spa
SUGARLAND MALL



MONTGOMERY WARD PRE CHRISTMAS CLEARANCE **Sale**

Catalog Store

<p>Little Girl's DRESSES Sizes 6-6x Regular 5.99 NOW \$2.99</p>	<p>Little Girl's JUMPERS sizes 6-6x Regular 7.99 NOW \$4.99</p>	<p>Little Girl's DRESSES sizes 3-4 Regular 5.99 NOW \$3.99</p>
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CANVAS SHOES Regular 2.77 **\$1.00**

BOY'S JACKETS Regular 12.98 **\$8.97**

BOY'S COATS Double Breasted Regular 15.99 **\$8.77**

BOY'S JEANS Regular 3.94 **\$1.73**

BOY'S CARDIGANS Regular 6.99 **\$3.97**

BOY'S SHIRTS Turtle Neck 6.90 value **\$3.99**

Shop Montgomery Ward for unusual selection of

- CLOCKS
- MIRRORS
- WALL PLAQUES
- BICYCLES and
- TOYS

For Christmas Giving!

<p>Men's PANTS assorted sizes Regular 6.99 NOW \$2.98</p>	<p>Men's & Boy's SHIRTS values to 3.99 assorted colors NOW \$1.99</p>	<p>Men's CARDIGANS assorted sizes Regular 14.99 NOW \$6.99</p>
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LOCATED IN SUGARLAND MALL ... PHONE 364-0385

Christmas GIFTS

Donovan Galvani

PERENNIAL FAVORITES... carefree Donovan-Galvani separates of Monsanto Blue "C" nylon. Exotic flowers and vine entwined stripes bloom all year on D-G's exclusive hand-screened print Ban-Lon® pullover. In peach/pink/bronze/lavender or orange/yellow/jade ginger-glow. 34 to 40. **16.00**

ALL-OVER GLOW... of Donovan-Galvani's bold, bright separates is yours all year in easy care Monsanto-Blue "C" nylon. D-G's exclusive hand-screened Stain Glass print Ban-Lon® cardigan shines in peach/pink/bronze/lavender or yellow/orange/jade ginger-glow. 34 to 40. **20.00**

Stretch double knit straight leg pants in these colors plus brown, black or white. 7 to 17, 8 to 18. **16.00**

Stretch double knit slim skirt is in all colors plus brown, black or white. 5 to 17, 6 to 18. **12.00**

Hostess Robe Brushed Nylon 25.00

FAMOUS NAME LINGERIE LOVELIES

Choose from beautiful gowns, baby dolls and pajamas in dreamy nylon tricot, airy cottons and others.

New Shipment

Sportswear Tops 10.00 & 11.00 Colors Red, White, Blue

HARMAN'S

Free Gift Wrapping





Your Dollar buys more
Anthony's
C. R. ANTHONY CO.

Christmas Store

*Give Something to WEAR *Give Something for the HOME

WE HONOR YOUR CARD
DO YOUR XMAS SHOPPING WITH YOUR MASTER CHARGE CARD AT ANTHONY'S

LORRAINE Lingerie

Long a favorite with fashion-conscious women everywhere, Lorraine offers a wide selection of lingerie... each style fashioned of superior quality fabrics. Lorraine... unusual beauty and long life when it comes to lingerie.

- A Shadow Rose Shift Gown. Antron nylon tricot. Unusual and elegant bodice. A combination of double sheer embroidery and hand cut Shadow Rose lace. Colors: Pink, Ice Blue, Aquarelle, Black. Sizes S-M-L. **6.00**
- B Parfait Peignoir Set. Antron nylon tricot. A delightful drift of sheer tulle at the oval neckline with a dainty cord. The petal sleeves and hemline are finished in a cascade of ruffles. Sizes S-XS-M-L. Colors: Greenlo, Blue Aqua, Pink, Rosebud, Fuchsia, Ice Blue, Blue. **13.00**
- C Travel Lounger Shift. Luxurious 40 Denier nylon tricot. Accented with floral applique on shoulders and side of skirt. Colors: Rosebud, Gold, Persian Pink, Azure, Baby Violet, Aqua Mist. Sizes S-M-L. **6.00**
- D Travel Lounger Robe. Luxurious 40 Denier Nylon Tricot. Round collar, three quarter length sleeves, and pocket edged in gleaming satin. Floral Appliques on collar and pocket. Sizes S-M-L. Colors: Rosebud, Gold, Persian Pink, Azure, Baby Violet, Aqua Mist. **8.00**
- E Travel Lounger Palama. Luxurious 40 denier nylon tricot. Shining satin binds the subtle V-neckline and pocket edge. Sleeves, pocket and slashed-hem trousers edged in more gleaming satin. Colors: Rosebud, Gold, Persian Pink, Azure, Baby Violet, Aqua Mist. Sizes 32-40. **8.00**



LADIES DOUBLE KNIT NYLON CAPRI PANTS

Wonderful easy-care casual wear at special savings for you. They come in a variety of colors, stitched crease for neat appearance. Shop early.

Regular 8.99
7.88

8 to 18 Average
10 to 20 Talls

NYLON GOWN & ROBE SET

\$10.99 Values

\$9.

Lovely waltz or mini-lengths in pink, blue, red, beige or black. Sizes: Petite thru Large.

HALF SLIP & PANTIE SET

Gift Boxed

2 for \$3.50
SET

The luxury of a lingerie wardrobe does not hinge on the price. Lace trim or embroidery. White, pink, maize, blue or black. S, M, L.

Group Sleepwear

Discontinued Styles
Lorraine Textsheen
Philmaid
Save a bundle on these
\$3 to \$15.00

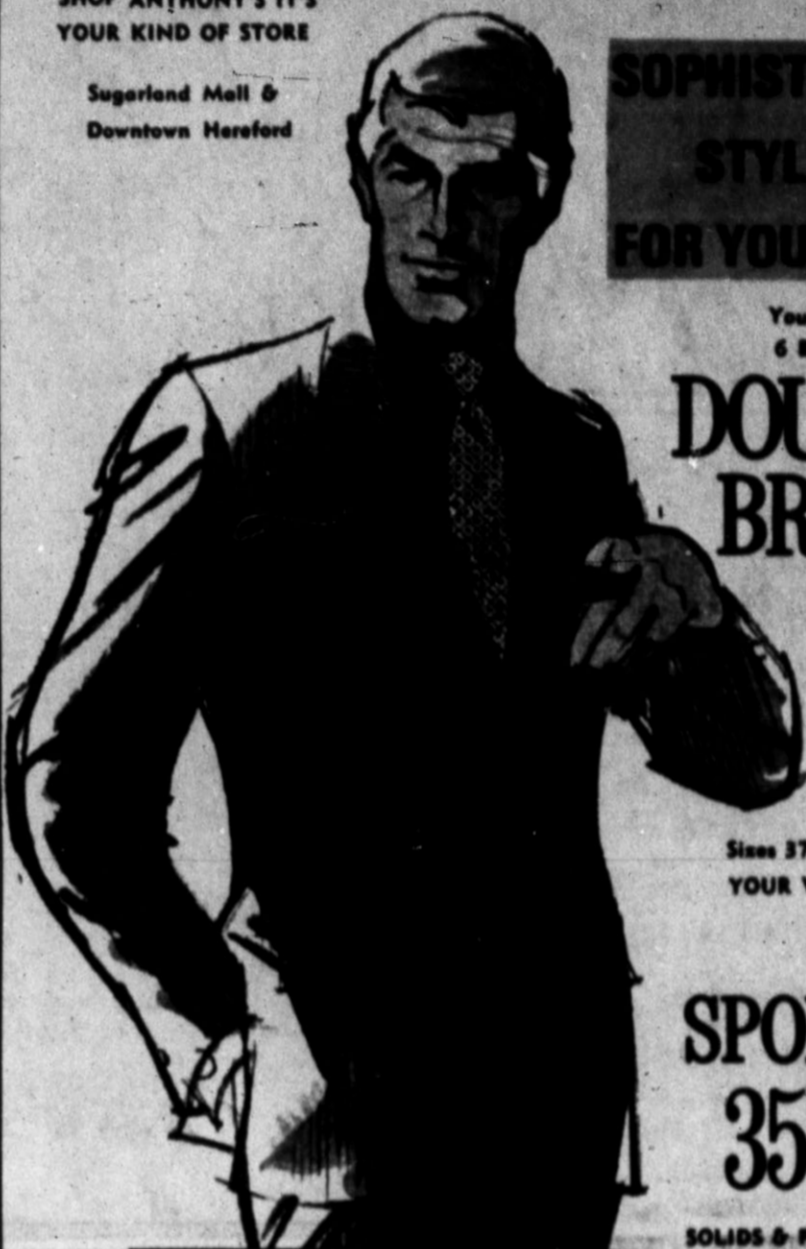
Miss & Ladies
NYLON
Panty Hose
Petite Average
Med. Tall
Tall

New Colors
1.00



FOR WEARING APPAREL AND ACCESSORIES OF ALL KINDS SHOP ANTHONY'S IT'S YOUR KIND OF STORE

Sugarland Mall & Downtown Hereford



WORLD OF FASHIONS INTRODUCES... THE NOW LOOK IN MEN'S NEW FASHIONS

SOPHISTICATED STYLING FOR YOUR MAN

Use Anthony's Easy Lay-A-Way Plan. It's the thriftiest way to buy.



DOUBLE BREAST SUITS

55% Dacron Polyester and 45% Wool solid & stripes
Sizes 37 to 42 ADD NEW FASHION TO YOUR WARDROBE FOR FALL

SPORT COATS

SOLIDS & PLAIDS ONE and TWO BUTTON MODELS SIDE and CENTER VENTS REGULARS & LONGS



THERE'S A GROWING FASHION EXCITEMENT Distinctive suitings, subtly ahead of their time. Famous national brands in this season's important fabrics: Current styles... one, two and double breasted with side or center vents and trim plain front trousers. Solids, plaids and pin stripes.

MEN'S FASHION SUITS

45.00 TO 79.95

SHARKSKIN WEAVE IN 90% WORSTED WOOL 10% SILK & 90% WOOL 10% DACRON POLYESTER. IN ONE, TWO & THREE BUTTON STYLES SIDE VENTS & CENTER. PLAIN FRONT SLACKS WITH BELT LOOPS AND IVY STYLE. SOLIDS AND PLAIDS ASSORTMENTS OF THE NEW TONE COLORS REGULAR AND LONG SIZES.

MEN'S SLACKS

6.95 TO 24.95

BY FAMOUS MAKERS ASHER, LEVI and DALLAS PANT CO.

Solids, checks and plaids with belt loops or Ivy style. Wools and blends permanent press large selection to choose from

3 and 4 inch TIES by WEMBLEY **3.00 to 4.00**



SHIRTS

by Wing

4.00 to 6.00

dress or sport hi shade bar cuff or french



TONI TODD
\$23.00

Party prerequisite by Toni Todd. Sizzle-print scarfing swings thru button-down tab collar on versatile Dacron® polyester/wool blend doubleknit. Washable. Aqua, lilac, mint. 10-20.



Child's Hooded Sweatshirt
\$2.25

Children's slight irregular laminated sweatshirt hooded style. Sizes S-M-L. Regular \$3.49. Colors: Navy, Red, Grey, Green.



Suits and Sportcoats

Boy's Newest styles in plain, plaid or solids double breasted

Ladies nylon Velvet Oxfords 1-2-3 eyelet **\$3.88**

GROUP SAMSONITE

LUGGAGE

irregular of Saturn

25%

Discount OFF Regular Price

NYLON QUILT & FLEECE ROBES

Buy Gifts Now!

7.00 TO 23.00

Elegantly designed long or short robes with 3/4 & full length sleeves enhanced with mandary collars sizes 10-44 in blue, rose, gold, pink, green, red



LAY-A-WAY NOW

BARGAIN GROUP

LADIES JUMP SUIT 16.99 **\$10.00**
JR. OVERALLS - 12.99 **\$8.00**

Reduced Group Ladies Pants and Tops **ea. \$4 to \$9**
Regrouped Ladies Dresses **\$6 to \$20**

SHOES

MEN'S DRESS **\$8.00**
MEN'S DRESS **\$10.00**
MEN'S DRESS **\$14.00**
WOMEN'S DRESS **\$5.00**
WOMEN'S CASUALS **2 for \$5.00**
WOMEN'S DRESS-CASUAL **2 for \$7.50**

Women's & Girl's

SPORTSWEAR **\$4.00 to \$10.00**
GIRL'S DRESSES **\$2.00 to \$5.00**

Group Miss & Ladies COATS

Group Men and Young Men

DRESS PANTS

Values to \$22.95 now **\$6 to \$18**

SANTA SUGGESTS



Holiday SAVINGS at

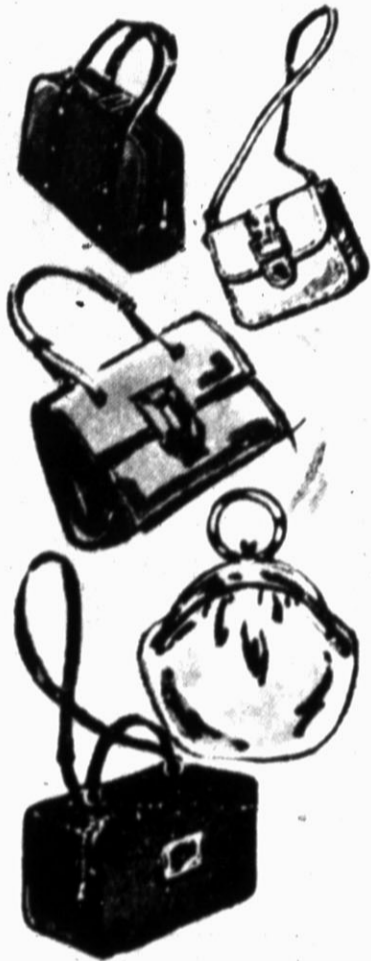


IN THE CENTER OF SUGARLAND MALL

DUCKWALL'S

**STARTING DECEMBER 1
DUCKWALL'S CHRISTMAS
STORE HOURS**

9:30 A.M. 8:00 P.M.



HANDBAGS

You'll find the newest and most elegant styles for the Christmas Season in this large collection of handbags.

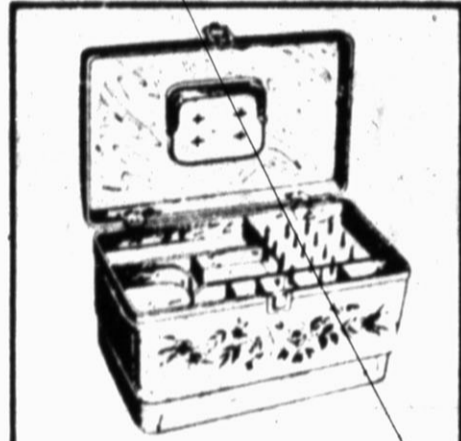
Priced From **\$2.99**



GLOVES

FOR THE ENTIRE FAMILY
Vinyls, knits, suedes in gloves and mittens for every member of the family. You'll find it fun to choose from this large selection.

Priced From **79¢**



SEWING CHEST

Extra large size with handy lift-out tray for thread. Heavy plastic in bright new colors.

\$3.88



SHREDDED FOAM

White, 1lb. bag. Perfect for stuffed toys and pillows.

49¢

NYLON NET

Regular and Christmas colors, 72" width. Hundreds of uses.

29¢ yd.

FELT SQUARES

9" x 12" squares in regular and Christmas colors.

15¢

Check our hobby department for styrofoam, glue, spray paint and sequins.



PANTY HOSE

A variety of styles to choose from. Long wearing and comfortable. Fashion shades, of course.

Priced From **99¢**



SLIPPERS

Snug, cozy, comfortable slippers that will brighten chilly mornings. Slippers are great gifts to wear all year.

- A. INFANTS CUDDLE MATE **\$1.17**
Soft, furry animal slippers in assorted styles, sizes 3 to 12.
- B. LADIES' MOCCASIN STYLE **\$2.29**
Warm and comfortable with matching fur cuff. Pink or blue in sizes 5 to 10.
- C. LADIES' SHAG MOP **\$1.99**
Soft sole for extra comfort. Pink or blue in sizes 5 to 10.
- D. LADIES' FEATHERSTEP **\$1.99**
Many styles and colors to select from. Sizes S-M-ML-L-XL.



Calendar TOWELS

Colorful prints on linen towels in a variety of patterns to choose from.

88¢



Drink-Wet DOLL

A lovable little doll in her own car-carry seat.



BABY DOLL

A new born baby doll with her very own blanket. Soft, pliable vinyl construction that is washable.

\$1.66

3 Days Only **\$1.27 Value**



Chocolate Covered CHERRIES

Delicious milk chocolate coating, 10 oz. box.

47¢

REAL RACING THRILLS FOR THE VERY YOUNG



ZIPPITY SPEEDWAY

Cars' numbers glow in the dark!

Cars race and ride on cushion of air like cars of tomorrow! Speedway is one piece—no track to assemble, nothing to get out of order. Variable Speed control. Many racing games to play.

\$4.94



CHRISTMAS GIFT WRAP

Choose from a variety of patterns and solid colors. Paper or foil in a 3 roll-box.

3 Days Only **43¢** Box

Extra long gift wrap or foil in brilliant new designs. 20" wide.

3 Days Only **67¢**

99¢ Value



Assorted CHRISTMAS CARDS

50 To Box
A special assortment of beautifully designed cards. Assorted sizes to box.

3 Days Only **67¢**

\$1.00 Value



SCOTCH PINE CHRISTMAS TREE ARTIFICIAL

A beautiful formed 4 1/2' tree that is fire resistant and may be used year after year.

3 Days Only **\$5.88**

\$6.99 Value



HEAD PHONE RADIO

Double your pleasure with professional styled head phone.

\$12.88



TINY FARM TOP

A toy that will entertain the tiny tot for hours.

3 Days Only **\$2.57**

\$2.99 Value



RIDE-ON HORSE

Sturdy blown plastic construction in bright new colors.

3 Days Only **\$2.44**

\$2.88 Value



GLASS ORNAMENTS

2" solid color, 12 to a box.
2-5/8" solid color, 9 to a box.
8 to a box.

3 Days Only **66¢**

89¢ Value



SATIN SHEEN ORNAMENTS

Solid color 2 1/2" ball, 9 to a box.

3 Days Only **97¢**

\$1.29 Value



25 LIGHT OUTDOOR TREE LIGHTS

If one goes out — the rest stay lit.

3 Days Only **\$3.66**

\$3.97 Value



BABY DOLL

A new born baby doll with her very own blanket. Soft, pliable vinyl construction that is washable.

\$1.66

3 Days Only **\$1.27 Value**

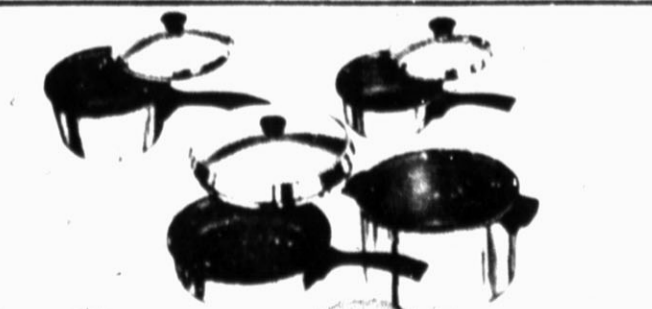


MERRY FIREMAN

A bright, sturdy ride toy for the little tots. Blown plastic construction.

3 Days Only **\$2.96**

\$3.99 Value



7 PIECE TEFLON COOKWARE SET

Scratch resistant, no stick, no scour DuPont approved finish.

\$9.88

\$12.88 Value 3 Days Only



15 LIGHT MINIATURE TREE LIGHTS

Unusual, multi-colored, push-in bulbs. Complete with flasher. Use indoor or outdoor.

3 Days Only **63¢**

88¢ Value



BATTERIES

"C" or "D" Cells, 2 batteries to package.

3 Days Only **37¢**

50¢ Value Pkg.



THRIFTAPE

1500" of clear LePage's tape.

3 Days Only **33¢**

44¢ Value



BRACH'S HARD CANDY

2 1/2 lb. Bag
Holiday mix of old fashioned hard candy.

98¢ Value **77¢** Bag

3 Days Only



KINGS MEN GIFT SET

For the man on your list. Set contains both after shave and cologne.

3 Days Only **93¢**

\$1.27 Value



OLD SPICE

Cologne or After Shave
Select from regular or Old Spice lime.

3 Days Only **97¢**

4 Oz. Size \$1.17 Value



SCRATCH-O-MATIC

Battery powered vibrator makes a perfect gag gift. Batteries not included.

3 Days Only **88¢**

\$1.00 Value



SPRAY SNOW

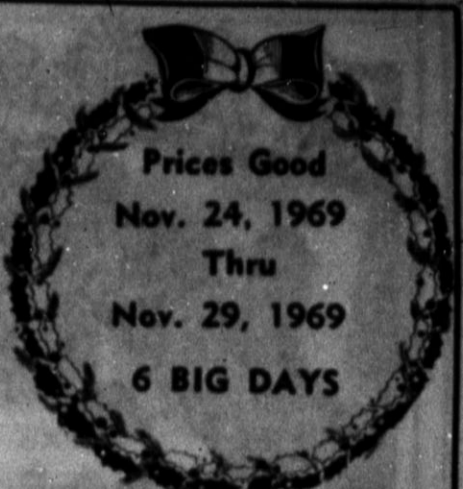
Non-inflammable in 20-ounce can.

3 Days Only **53¢**

63¢ Value

GIBSON'S PRE-HOLIDAY

Festival of Values



Open 9 to 9
Closed Sundays

6 BIG DAYS ... SHOP EARLY WHILE SELECTION IS COMPLETE AND SAVE ...

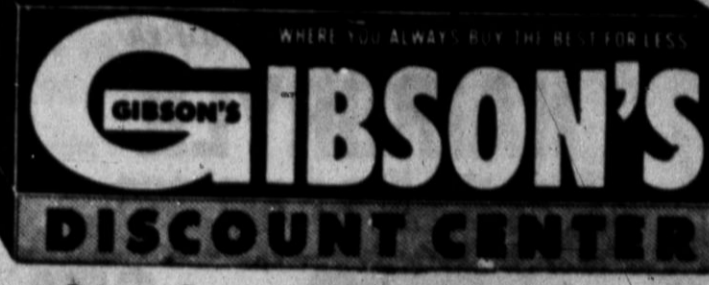
WESTINGHOUSE



STEREO PHONO
\$37⁸⁷

Solid state pull-down 4-speed automatic record changer. Molded high impact cabinet with handle.

WHERE YOU ALWAYS BUY THE BEST FOR LESS



GIBSON'S DISCOUNT CENTER

Prices Good Nov. 24 thru Nov. 29, 1969

Men's Remington



Lextro Blade 6 SHAVER
\$19⁹⁷



Helbro's Ladies' & Men's **WRIST WATCHES**

YOUR CHOICE **\$19⁸³**

Lady Janice or Lord Drake

WESTINGHOUSE All transistor



Clock Radio
\$9⁹⁷

Wakes you to music at any setting. Automatic reference control with powerful AM wide range speaker.



Westclock **TRAVEL ALARM CLOCK**
No. 44272
\$2⁹⁷



Lady Remington **SHAVER**
\$12⁸⁸



Check the Quality features of Gibson's Binoculars

Gibson's Low Discount Price!
\$11⁹⁷

7 x 35 Center Focus Binoculars with Soft Vinyl Case

- Fully coated lenses for maximum light transmission
- Comfortable rubber armor
- Hard Carry carry strap
- Adjustable diopter for focus in distance
- Rugged handbuilt design, jet light weight
- Full quality of general use
- Field of view 341 ft. at 1000 yds. (16.5 ft)



POLAROID 320 CAMERA
\$45⁶⁷



Solid State **TAPE RECORDER**
by Midland

Compact tape recorder that's economical and handsome. Reliable, highly efficient solid state circuitry throughout. Rugged polystyrene cabinet in 2-tone brown and tan. Impressive tone from a full range high-fidelity speaker. Easy-to-operate function control knob.

- Complete with empty 3" take-up reel, earphone, 2 "D" cells, jacks for mike and earphone
- 4 selected transistors
- Crystal tape microphone
- 100 ft. reel of tape

Model 12-205 **\$9⁹⁷**



Anchor Hocking **PUNCH BOWL SET**
model 300/279 **\$2⁹⁹**

PORTABLE **STEREO TAPE CONSOLE**

Model No. 9035

Your tape console is designed to give you a myriad of uses.

- slot for cards
- coin compartment
- tape storage

portable **\$3⁹⁹**



Sunbeam Electric **TOOTHBRUSH**
model CT66 **\$11⁸⁷**



PRESTO MANICURE SET
Pretty-perfect manicures and pedicures in minutes!

THE PRESTO MANICURE SET gives you professional manicure and pedicure care... the lovely look of cared-for hands, beautiful nails, well groomed (and comfortable) feet. You'll find this helpful beauty aid a delight to own. Presto is light and lovely to hold, convenient and easy to use, travel-friendly to take with you wherever you go. Let Presto's Manicure Set help you to always look your very best.

\$4⁷⁹

ELEGANT GLASSWARE



Crystal chip 'n' dip 3-piece olive salad set, ruby fruit bowl, amber cake stand or olive candy dish.

YOUR CHOICE **99^c**



Westinghouse Miniature 6 transistor **RADIO**
\$4⁷⁷

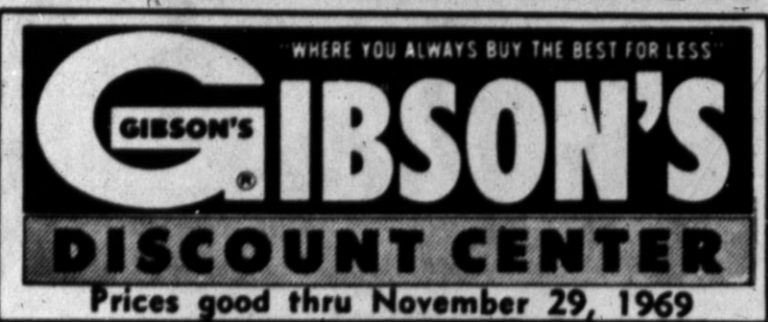


8 Track **AUTO STEREO PLAYER**
by Titan No. 404 **\$39⁹⁷**

Gibson's Low Discount Price!

SHOP NOW AT GIBSON'S IN
HEREFORD, TEXAS
CANYON, TEXAS and
TUCUMCARI, NEW MEXICO

SHOP EARLY AND SAVE AT GIBSON'S IN HEREFORD - CANYON - TUCUMCARI



**DISTINCTIVE
GIFT WRAPPING**

Your gifts will say "Merry Christmas" when wrapped in this beautiful foil or bright Yuletide paper. 6 rolls to package.

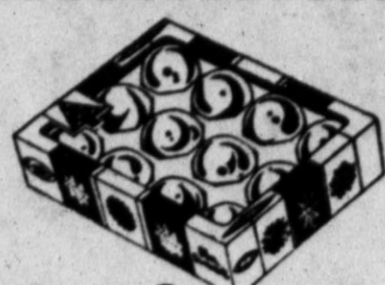
6 roll pkg. **69¢**



25-LITE OUTDOOR SET

Heavier, larger bulbs for decorating outside trees, bushes. Stays lit even if one bulb burns out.

Gibson's Low Price! **\$2²⁹**



Tree Ornaments

1 dozen to box, assorted colors

Medium Size **49¢**

Large Size **59¢**

Mighty Mike

JEEP

\$2⁷⁹



Cello Tape

1/2" wide, 1500 ft.

19¢

6 1/2-FOOT SCOTCH PINE

CHRISTMAS TREES

\$10⁸⁸

Suzy Homemaker HAIRDRYER

It works like a real one

\$3⁷⁹

Instant Curl Set

\$2³⁹

Just like Mommy's. Change to curls in minutes. One size roller for loose, medium and tight curl. 8 rollers and clips. Hair styling booklet.

Suzy Homemaker BLENDER

\$1⁹⁹

Just the thing for playtime!

Select Your Children's Toys Now While Selection Is Good And Save!

My Book That Talks

by Kenner

\$5⁹⁹

MY BOOKS THAT TALK

Loco or Bulldozer

\$1⁹⁹

YOUR CHOICE

GIVE-A-SHOW PROJECTOR

112 Color slides. 16 new show of TV favorites. Each complete on strip of 7 35mm slides. Battery operated

Gibson's Low Price! **\$2⁷⁹**

Kidee Krone

Pumpkin Rocker

a delight for children ages 2 to 4 years!

\$3⁹⁹

BATTLING TOPS GAME

A game for 2 to 4 players. Includes battling top arena, spinners, pullers, strings, pegs and name labels.

by Ideal

Gibson's Low Discount Price! **\$3³⁹**

WALKER DOLL

"Susanne" Just take her hand and she walks

\$3⁹⁷



BANG BOX GAME


When you hammer the nail, some care you must use, or the box will go BANG! and that makes you lose.

\$2⁵⁹

TYKE PLANE

Young-imaginary pilots can safely take off in this wood plane for the trip of their dreams. Maneuvers easily in any direction on special casters, and large husky blow molded wheels. Doubles its play functions by serving as a play or snack table or TV seat for its junior pilot. Overall size 25" x 13 1/4" x 15". Non-toxic colors. Play tested.

2 to 4 years No. 494 by Play Skool **\$8⁸⁹**



Play Skool GIRAFFIE

Ideal for the smaller children

\$3⁹⁷

PROFESSIONAL-TYPE DRUM SET

Start your own rock combo. Snare drum, tom-tom, bass drum with foot pedal, cymbals, cowbell, block and sticks.

Gibson's Low Price! **\$24⁸⁸**

CHOOSE EARLY!

"Speedy"

R-6631

Flying white mane and tail makes this Palomina a standout. Copper finish frame!

\$11¹⁷

YOUR CHOICE

WACKY'S FRUIT TRAIN OR BUG AND BUGGIES

Pull them along and watch the wacky things they do. They spin, squeak, and clickety-clickety.

\$1⁷⁹

Strummer Folk Singers GUITAR

by Emence

\$3²⁹

SHOP GIBSON'S NOW... IN HEREFORD... CANYON... TUCUMCARI



Udico
Broilmaster
Model CB-400
\$14⁸⁸



BANKAMERICARD
We're here too!

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S
DISCOUNT CENTER

Prices Good thru Nov. 29, 1969

Open
9 to 9
Closed Sundays



2 Slice
Toaster
by Sunbeam
model T-200H-1
\$11⁸⁸



Men's
Quilted
Coats
10.98
Values
\$4⁹⁹

assorted sizes
assorted colors

100% nylon
wash & wear



BRYTONE
Lighted
Makeup Mirror
model
E-800
\$4⁶⁹

Men's
Dress Shirts
65% dacron polyester 35%
cotton. Spread collar
sizes 14 to 17.
\$4.95 value
\$2⁴⁹
Gibson's Low
Price!




Northern Electric
Blanket
Double Bed - Single Bed
single control
your choice
only!
\$8⁹³

Men's
2 piece
Knit Shirt
and
Sweater Set
dye to match
100% 2 ply
Acrylic
sizes
S-M-L-XL
\$7⁹⁹




Men's or Ladies'
Handkerchief
ladies 3 to box
mens 4 to box
your choice
63^c



MEN'S AND
LADIES'
BILLFOLDS
No. 5688
No. 4649
No. 4658
No. 4668
YOUR CHOICE
Gibson's Low
Price!
\$2⁶⁹


Lady Sunbeam
Mist Hair Dryer
and Saunda
\$24⁸⁸
NOW!



Ladies & Men's
GLOVES
assorted colors
and patterns
77^c



NYLON HOSE
Enkasheer
Stretch Nylons
39^c pr.





Seamless
NYLONS
402/408
21^c pr.

Girls Turtleneck
SWEATERS
6.95 value
stretch nylon
assorted colors
\$2⁶⁷

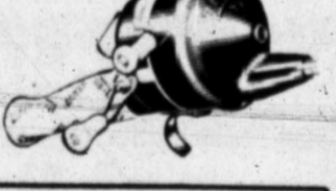


20 Tine
Leaf Rake
No. 7LR20
69^c

Hutch Football
with kicking tee
model GP-1
NOW!
\$2⁶⁷


Zebco 33
Spinning Reel
won't backlash
\$8⁸⁸




Padded
Stadium Seat
Now!
\$2⁷⁷



Umco
Tackle Box
Model
132
\$2⁹⁹



Federal Hi-Power 12 Gauge
Shotgun Shells
4-6-7 1/2 shot
Gibson's Price!
\$2⁴⁹ box



**ELEGANT
TOWEL SET**
\$2⁶⁹
Five-piece bath set in as-
sorted decorator colors. Gift
Box.
#506 Towel Set



**Girls Culottes
or Peignoir Sets**
Culottes nylon tricot
peignoir nylon &
acetate sizes 4 to 14
Colors: pink, blue.
\$6⁹⁷

House Coats
by Movie Star
Long or short
100% nylon
Assorted styles
Model 5736
\$4⁹⁹

Udico Electric
Can Opener
& Knife Sharpener
Model MC-20
\$8⁶⁷




Westbend Electric
Bean Pot
\$3⁹⁷

Presto
Toaster Broiler
Model
TOB1
\$3⁷⁷




ZEREX
ANTI-FREEZE
AND COOLANT
Anti-Leak
Zerex
anti-freeze
gal.
can.
\$1⁴⁷



Zerex
windshield
**De-
Icer**
Big 12.2 oz.
spray can
Gibson's
Low Price!
59^c



Regal 7 piece Teflon
Cookware Set
model
W-820
\$9⁶⁷

Car Butler
by Apex Enterprises
Gibson's Low
Price!
99^c






Gibson's Rocket
Golf Balls
package
of 3
\$1³⁹




**BROCADE
HOUSE SHOES**
\$1.49
With man-made fur trim,
leather like finish, rubber soles,
inner sole. Colors: white, tan,
black, hot pink or yellow. Sizes
4 1/2 to 10.

**PICTURE
ASSORTMENT**
Assorted picture magnets
in various sizes. Colors: white,
black, red, blue, green, yellow,
orange, pink, purple, brown,
grey, tan, etc. Sizes: 2 1/2",
3", 4", 5", 6", 8", 10".
\$4⁹⁹

Deluxe Sunbeam
Hand Mixer
Model
HMD-1
\$9⁹⁹

Fortoria 9 Cup Stainless Steel
Coffee Maker
Gibson's Low
Price!
\$8⁹³



LISTERINE
Oral Anti-septic
14 oz. bottle

Gibson's Low Price! **66¢**



HURRY!
While Selection is Best
Prices Good At Gibson's In


- HEREFORD
- CANYON
- & TUCUMCARI



SUDDEN BEAUTY
HAIR SPRAY

Large 16 oz. can **53¢**

Open 9 to 9
Closed Sundays



YU gift sets
by **PINAUD**
RUGGED, REFRESHING & COMMANDING
YU the all-man fragrance!

4 oz. shaving lotion
4 oz. cologne
No. 4080

\$2.19

GIBSON'S DISCOUNT CENTER



20 ROLLER INSTANT HAIR SETTER

North Electric #1506

\$10.99

No more pin curlers, lotions or nets. For all types of hair, wigs and hair-pieces. Convenient thermostatic control for perfect "dry-hair" curls in minutes.



YU by **PINAUD**

Remember your Serviceman at Christmas...

TRAVEL KIT \$5.00 retail
\$3.39

IN SELF MAILING-CARTON
Made especially for overseas mailing. Simply address and mail.




Colgate
INSTANT SHAVE

11 oz. size can **29¢**



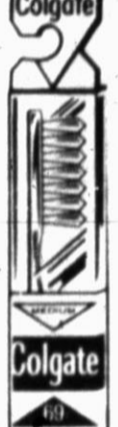
CAPRI BATH OIL

1/2 gal. bottle **77¢**



Colgate
Toothpaste

large size tube **44¢**



Colgate
Toothbrushes

Gibson's Low Price! **17¢** ea.



COMET CLEANSER

14 oz. can **14¢**



Ponds Dream Flower
Dusting Powder

Gibson's Low Price! **44¢** each



Swift's Premium
HAMS

3 lb. canned each **2.77**



Nestle's
TOLL HOUSE MORSELS

12 oz. pkg.
For Toll House cookies and other favorite holiday foods.

43¢



Libby's Select Regular
RIPE OLIVES

No. 300 can

Gibson's Low Price! **29¢**



Gibson's Own
BUTTERMILK

8 oz. can 10 count

Gibson's Low Discount Price! **5¢** can



Sturgeon Bay Pitted
Cherries

No. 303 can

Gibson's Low Price! **25¢**



Pickle Barrel Whole Sweet
PICKLES

qt. jar **57¢**



Sugary Sam
Sweet Potatoes

No. 2 1/2 can


Gibson's Low Price! **26¢**

GIBSON'S DISCOUNT PHARMACY

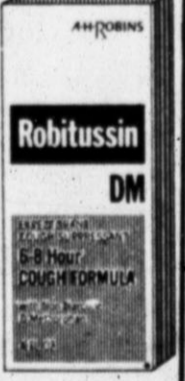


Gibson's Chewable Multiple
Vitamins with iron
365 ct. bottle **\$2.97**

without iron 100 count 83c



Maalox Tablets No. 2
Strip Pack of 100 tablets **\$1.67**



Robitussin DM
6-8 hour cough formula
1.50 value **97c**



CRANBERRY SAUCE

Ocean Spray
No. 300 can **17¢**



Welches
GRAPE JUICE

40 oz. bottle **53¢**




Bama
Apple or Grape
JELLY

18 oz. jar **23¢**



New Crop
SHELLED PECANS

10 oz. Pkg. **87¢**



Cepacol antibacterial
Lozenges

Gibson's Low Price! **49c**



Alpha Keri
dry skin bath oil
8 oz. size **\$1.63**



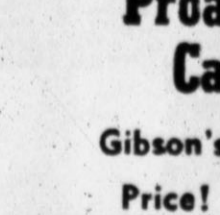
NESTEA
INSTANT TEA

100% Tea
3 oz. jar **87¢**



Del Monte
TOMATO SAUCE

8 oz. can
Gibson's Low Discount Price!
10¢ can




Proact-N-Cold
Capsules

Gibson's Low Price! **37c**



Gibson's
MULTIPLE
Vitamins

365 ct. bottle
Gibson's Low Discount Price!
\$1.87



Pro-Slim
Waters

\$2.73