

The Hereford Brand

20th YEAR, NO. 41.

HEREFORD, DEAF SMITH COUNTY, TEXAS, NOV. 4, 1920.

TWO DOLLARS A YEAR.

POPULAR LANDSLIDE COVERS UP DEMOCRATS; EVEN SOUTH SHAKEN

IRRIGATION WRITEUP IN FARM PAPER

FARM & RANCH SPECIAL WRITER GIVES HIS IMPRESSIONS

GIVES FIGURES

Credits McDonald With Development Work; Tells of Success With Wells

William Dee Little, field representative of Farm & Ranch, spent several days in this community a few weeks ago. One result of his trip was an illustrated writeup of the irrigation development in this section, published in Farm & Ranch October 30, as follows: Irrigation in Deaf Smith county, Texas, is receiving more and more attention, more particularly around the town of Hereford. The water is obtained from wells around 120 feet deep. Water is found, however, at an average depth of fifty-five feet, and the pumps are set at ninety feet, with the suction pipe twenty feet below that. It is never necessary to prime a pump.

Irrigation was started just ten years ago. D. L. McDonald started the movement, and his first plans have been followed by the others. With only one exception, so far as the writer was able to determine, the wells and machinery were all alike.

Standard pumps are driven by oil engines with forty to seventy horsepower. A house encloses all the machinery, and the engines cannot be used for any other purpose than pumping water. Experience has taught the farmers that the machinery cannot be used successfully for any other purpose. One man operates the engine and distributes the water. No engineers have ever been employed in the Hereford district, as each farmer operates his own plant.

Has Irrigated Many Years Mr. McDonald has a half section under irrigation from two wells. One of the plants has been running nine years, and he says the upkeep has not been more than \$400. It is still running seemingly as well as it did at first.

It costs from \$850 to \$1200 to install a system, including the well, and the life ought to be not less than twenty years. The flow of water has never shown any weakness, according to the Hereford people, and it is thought there is sufficient supply for irrigating the entire country. The capacity of the wells is from 1000 to 1500 gallons a minute. It is claimed that an irrigation can be applied for \$1.50 an acre.

STREET CROSSING FOR CHILDREN IS TO BE COMPLETED

Another matter now engaging the attention of the Chamber of Commerce is the immediate construction of a street crossing, connecting the line of walk to the High School with the walk inside the grounds. At present pupils may walk all the way to the corner opposite the school and then have to wade in mud in crossing the street. It is understood that one of the ladies' clubs of the city has already agitated this matter and have some money for it raised. It was resolved Monday to turn the matter over to Mayor Knight, civic chairman, with instructions to interview this club and join hands with them in pushing the crossing through to completion.

ICE AND J. FROST MAKE APPEARANCE IN WINTER'S BOW

Ice, frost and snappy winter weather has been the fashion hereabouts for the past week. On last Saturday it rained a part of the day and misted the balance. On two mornings since that time the chickens have had to scratch the ice out of the water pans to quench their thirst, and the vicinity of a hot stove was the most popular place in town in the early morning hours. The afternoons, however, have been beautiful. Wheat is reported to be looking fine, and with a few snows the outlook could not be better.

DU PREE FALLS 20 FEET; NOT BADLY HURT IS VERDICT

Harry Du Pree fell twenty feet to the ground last Friday, while tacking on siding at the Great West Mill & Elevator Co.'s plant, when the scaffolding on which he was standing gave away, and bruised himself up considerably. He was taken to Amarillo for treatment, where it was found that, outside a badly sprained ankle and a general shaking up he was not severely injured.

Norman Malneis was on the scaffolding at the time it broke, but managed to reach up and catch a solid hold, where he remained until assistance came.

Wilkinson Tells Washington About Plains Country

Henry Wilkinson, president of the First State Bank & Trust Company, returned Sunday from an extended eastern trip, during the course of which he participated in the deliberations of the American Bankers Association convention, held in the city of Washington. The Washington Post of October 19, under the heading: "Chats With Visitors in Washington," carried the following interview with Mr. Wilkinson:

"Northwest-Texas has shown the most remarkable growth of any section of the United States in the last ten years, according to the census bureau figures," remarked Henry Wilkinson, president of the First State Bank and Trust Company of Hereford, Tex., at the Ebbitt. "Vast tracts of what was formerly raw ranch land have been converted into profitable farms, new towns have sprung up and most of the older towns have shown remarkable growth. For instance, one county in that section showed a 384 per cent gain in the number of farms, another gained 235 per cent and many others did almost as well. In parts of the territory there is shallow well irrigation; but for the most part crops depend upon the rainfall, and the crops everywhere this year were remarkable."

"Northwest Texas is fast becoming one of the nation's great granaries, and it raises many other-foot crops in addition to wheat. The longhorn, of course, disappeared long ago and was succeeded by the range steer. Now the pure-bred Hereford or polled Angus is the rule. Few people know about northwest Texas, for the state is so vast and has so many different soils and climates that even the native Texan does not, except in a few rare cases, know the details about his own State. The northwestern portion is distinctly Western. Its population, instead of coming from the old South, as did people in other portions of the State, has been drawn from every corner of the United States."

Careful How You Wield Old Horse Hair Brushes!

Local physicians are in receipt of information from the Texas State Board of Health, warning against the use of horse-hair shaving brushes. The Board says that the disease known as anthrax has been traced directly to the use of these brushes. The Board secured a copy of this letter from Dr. Gabbert, which reads as follows: "The Bureau (U. S. Public Health Service) has made every effort possible under existing laws and regulations to prevent the occurrence of anthrax due to infected shaving brushes. In spite of its effort, anthrax cases occur and will continue to occur unless the public cease to buy and use horse hair brushes for shaving."

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A TRACKAGE PROBLEM IS PRESENTED

NEED FOR MORE INDUSTRIAL TRACKAGE IS STUDIED

SURVEY IS MADE

Santa Fe Crew Visits Town. Chamber of Commerce Very Interested

A move to secure additional industrial trackage for Hereford has been started, in anticipation of the future growth of the city. Through the efforts of E. W. Harrison the Santa Fe railway officials have been interested and last Friday a surveying crew arrived here for a preliminary examination of the physical conditions to be met in the proposed improvement.

The crew surveyed a line, beginning east of the present Roundup grounds and running westward on New York street one block south of the Harrison elevator, utilizing the old railroad dump for part of the way, and rejoining the main railroad line near Twenty Five Mile Avenue. Blue prints are to be made of this route before further action is taken.

At Monday's luncheon of the Chamber of Commerce the matter was discussed in detail and a committee to handle the proposition appointed, consisting of E. W. Harrison, chairman, Homer Wilkinson, D. F. Ashbrook and F. H. Oberthier.

It is well known that all present trackage property is occupied, and that if new industries of any kind demanding such space come here it is absolutely necessary to provide an additional industrial track. The ice house situation, for instance, will be a pressing problem by next summer and room will have to be found for some kind of a structure. Mr. Harrison has long entertained the idea of erecting a coal storage house against shortage and poor railway deliveries.

It is a matter that the entire town is vitally interested in, and the Chamber of Commerce proposes to do everything possible to secure the new track.

WOMBLE SAYS NO PLACE LIKE HOME SPITE OF "EATS"

Mr. and Mrs. J. C. Womble write The Brand from Goldston, N. C., as follows:

"Enclosed find check for The Brand. We are here near where we were born and raised, going to corn shuckings, eating (possum and 'taters), and getting fat. But Oh, my—the hills, rocks, stumps and Guano bills. (No home like this for us.) No place like the Panhandle for us. Please send us two or three extra copies of next week's issue."

LITRELL SPRATT GETS VACATION IN CALIFORNIA FREE

Littrell Spratt, who is an employee of the Express company at Clovis, came home last Saturday in preparation for a trip to California, tendered him by his company with free transportation both ways. Littrell left Monday for a ten days' vacation on the Pacific coast.

A. L. GIBSON WILL RESUME OIL WORK SOUTH LOUISIANA

A. L. Gibson, who has been here for several weeks, winding up business affairs connected with the recent sale of his ranch property, departed this week for Edgerly, La., where he is manager of an oil lease being operated

Hereford High Trims Tulia Hi; Town Team and Vega Again Fail To Settle the Main Question

JOWELL STARS IN TULIA SKIRMISH THROUGH LINE PLUNGING

Hereford High football eleven took the long end of a 34 to 20 score in last Friday's game against Tulia High, the game being played on the High School grounds.

It was a ragged contest from start to finish, and the spectators were standing on their toes most of the time, wondering what would happen next. Two outstanding features were developed: first, the clever use of the short forward pass by Tulia, without which they would have been absolutely helpless, and, second, a terrific line plunging exhibition by the local back field men.

As in every other game this season, Paul Jowell was easily the outstanding star, closely followed by Hilliard Terry, Captain Stegall, "Fatty" Burns and Johnny McIntyre. Jowell literally ripped the Tulia line to pieces, seeming to be able to gain when he pleased. Terry played his usual aggressive game, being hard to stop on the offensive and tackling with deadly precision on the defensive. Robert Burns, the 200 pound guard, roamed around through the Tulia team as the notion struck him, tangling up their plays, stopping their rushes, and messing up their calculations in a way which must have greatly annoyed them. McIntyre, at center in addition to holding every inch of his ground, continually worked through the opposing line, spilling plays and following the ball like a bound. McIntyre is a natural back field man and should be played there.

Buster Lewis, though very light and playing his second game of the season, held down his end in good shape and shows the earmarks of a comer at this position.

The boys worked hard to win this game for their crippled superintendent, L. M. Fertsch, who lay at home with a broken leg. Prof. Fertsch was highly interested in the outcome and greatly gratified at the victory.

Five players of the Tulia team were delayed in arriving, and the first half of the game was played with their coach, Mr. Allen, in their lineup. The missing men showed up in time to take part in the second half.

Hereford was sleepy in the first half and did not wake up until after Tulia pushed over two touchdowns in rapid succession by a great exhibition of forward passing. Their quarterback was a star at throwing the ball, and his ends and halves had evidently been drilled to perfection. It was only toward the last of the game that Hereford solved the puzzling overhead game and stopped their regular gains.

Clovis High will be here next Friday, November 5, and Hereford is out (Continued on Page 3.)

TO TRY TO GET 1922 CONVENTION SWINE BREEDERS

At Monday's luncheon of the Chamber of Commerce, Leslie Neal called attention to the fact that the Panhandle Swine Breeders Association meets at Lubbock in January and also holds a sale, and that it might be possible to secure the 1922 convention for Hereford.

After thorough discussion, it was resolved to go after this convention in earnest. W. E. Dameron, on behalf of the Hereford Breeders Association, offered the use of the new Barn and Sale Pavilion for the Hog Sale, and, with this as a starter, the chamber proposes to send a committee to the Lubbock meeting and make a hard fight for the 1922 convention and sale.

BAPTISTS HONOR RETIRING PASTOR IN BIG RECEPTION

On Monday night of this week, the Woman's Missionary Union of the Baptist church tendered a reception to the retiring Baptist minister, Rev. J. E. McClurkin, and family. Rev. McClurkin has been called to the First Baptist church of Kingfisher, Okla. Over one hundred attended the reception, and a most enjoyable time is reported. Full details will be given in

HEREFORD TIES SCORE IN EXCITING AND DRAMATIC FINISH

In one of the most hotly contested and evenly matched football games ever seen in Hereford, the Hereford Town Team and the Vega huskies played to another tie on the High School gridiron Saturday afternoon, the final score being 6-6. The first meeting between these teams, several weeks ago at Vega, resulted in a scoreless tie.

Saturday's game was played in the afternoon, in gathering darkness, with a spattering of rain falling at intervals, and with heavy going under foot. Only a small crowd braved the weather, but these devoted few saw two real teams, nicely balanced in strength, put up a game that was worth going miles to see. Neither eleven was able to muster sufficient power to put the ball across the line by straight football. Vega's score was the result of a fluke—though all a part of a football game—when R. Morris, their crack left half, intercepted a wide forward pass and, with no one between him and the goal, had an easy run of it. Hereford's score was a carefully planned strategem, made possible by an injury to a Vega player, which halted the game for a moment and got the Vega men's minds on something else, combined with the aid of the fast gathering darkness. While the Vega men were ministering to their wounded, Jowell and Acker held a quiet confab. Then Paul strolled across the field to the west side and crouched down near the spectators, unnoticed by anyone.

When the game began, with only thirty seconds left, and getting very dark, the Vega squad did not miss Paul or notice him far out by himself. When the ball was snapped Paul raced in far behind the Vega line to their right and grabbed the long twisting pass Acker hurled over the Vega line.

It was a grandstand finish with a cracker to it, and set the Hereford team and rooters wild. Paul failed to kick the goal, the darkness bothering him.

There were no outstanding Hereford stars—every man who went in played good, hard football. They were faced by a team that was as good as themselves, and it was a question of chance from the start. The Vega bunch played clean, determined football, and deserve special mention for their snappy backfield work.

With two tie games behind them, it becomes necessary to play a third game, the date of which may be announced very soon. The game in detail follows:

First Quarter—Vega, kicked off. Hereford's ball on their 28 yard line; Skelton through center for 3; forward (Continued on Page Four)

Lyceum Number is Coming November 9; Is Good One

Superintendent Fertsch of the public schools, announces that the next Lyceum attraction at the Central school building will be given on the night of November 9. Charles R. Taggart, Musical Humorist, will be the attraction. The Redpath-Horner people, who handle the Lyceum course, have the following to say about Mr. Taggart:

"He is a Musician, a former student in the New England Conservatory of Music, Boston. He is a Humorist, a present student in the school of life. He puts fun into his music, and music into his fun. He presents humor in musical form. He siddles and talks and laughs and sings himself into your life and makes you better. He absorbs the spirit of real humor from everything and gives it out in bright and new forms. His rhythmic pantomime sketches using the piano and the violin are good for sore eyes and ears. All that he does points upwards, leaves a good taste in the mouth and cheers the heart for the sober realities of life. "Mr. Taggart's 'Old Country Fiddler' has reached the ears of the public through the medium of The Victor Talking Machine records, and you can hear his stories and tunes at any time

DEMOCRATIC POLICIES IN SADDLE HERE

HARDING MEN MAKE SHOWING, BUT ARE OUTNUMBERED

AMENDMENTS

Nice Majority for all Three In This County. C. C. Rockwell is J. P.

The Republican landslide all over the country in Tuesday's elections was reflected in Deaf Smith county, to a certain extent, in the unexpected show of Republican strength here. The Democratic electors received 461 votes and the Republican electors 206. The Socialist electors accumulated two votes, while only one man (or woman) voted the Socialist ticket as printed on the ballot. Two men scratched Pat Neff and voted for McGregor, the American party candidate for governor. These were the only votes recorded for the American party in the county.

All the amendments carried by substantial majorities, the educational proposition being supported most liberally. W. E. Dameron was named as County Attorney. C. C. Rockwell as Justice of the Peace, Precinct No. 1. Omer Baker as Constable, W. A. Miller as Public Weigher, and C. C. Bowman, W. B. Farmer and J. H. Wagner as County Commissioners of Precincts one, two and three, respectively. W. R. Phillips received the vote for Commissioner, Precinct No. 4, his name being printed on the ticket. All four of these Commissioners are re-elected officers.

A total of 719 ballots were cast in the county. One unique feature was the fact that one country box, that of Bippus (6 votes), voted solidly Republican.

Reports received from over the county up to Thursday showed one of the largest popular votes for Harding ever recorded in the nation. Even Tennessee chose a Republican Governor, and Champ Clark of Missouri was defeated for re-election.

The county figures were as follows: Democratic: electors' 461, Congressman Jones, 527, Neff 509, Davidson 524, Smith 525, Baker 525, Robinson 528, Cureton 533, Blanton 528, Terrell 527, Mayfield 527, Pierson 527, Davidson 527, Hall 537, Mathis 543, Braley 546, Megert 575, Biggs 578, Purcell 577, Lester 577, Ward 576, Potts 575, Phillips 65. For County Attorney: W. E. Dameron 17, F. T. Holson 10, Jno. F. Slaton 1. For Justice of the Peace No. 1: C. C. Rockwell 40, W. B. Farmer 16, W. W. Bennett 5, J. H. Foster 1, R. F. Faris 1, John Miller 1. For Constable: Omer Baker 13, C. E. Smith 2, Ezra Norton 1, W. S. Williams 1, M. C. Standifer 1, John Miller 1, W. G. Ross 1, Charles Bennett 1. For Public Weigher: W. A. Miller 11, W. G. Ross 5, C. C. Bowman 2, J. P. Spencer 2, G. A. F. Parker 1. For Commissioner, Precinct No. 1: C. C. Bowman 47, W. W. Bennett 15, Leslie Neal 2. For Commissioner, Precinct No. 2: W. B. Farmer 126, O. S. Tatum 107, Percy Welliver 4, G. L. Muser 1, J. H. Wagner 1. For Commissioner, Precinct No. 3: J. H. Wagner 14, H. A. Gray 4.

Republican Ticket—For electors 206, Congress, L. P. Loomis 6, Culbertson 150, Smith 150, Mulkey 146, Sparesberg 143, Kingsberry 146, Wharton 146, Lindsay 144, Smith 143, Baum 146, Harris 146, Starling 146. American Party—Governor, McGregor 2.

Socialist Party—for the electors 2, Matthews 1, Krene 1, Scroggins 1, King 1, Carleton 1, Dickson 1, Forbes 1, Faulk 1, Berzett 1.

Amendments: No. 1 (City Tax rate) for, 321, against, 144; No. 2 (Schools) for, 396, against, 89; No. 3 (Public officials) for, 205, against, 136. Election returns were received by telegraph Tuesday night at the Star Theatre, a special wire being run into the building for that purpose. Returns were thrown on the screen, while bulletins were also posted on the window and dispatches read direct to a

CHURCH NOTES

Presbyterian Church

9:45 a. m. Sunday School.
11 a. m. Preaching—by the Pastor.
3 p. m. Junior C. E.
6 p. m. Senior C. E.
7 p. m. Slide lecture.
"Children of the World."
You are cordially invited to attend and take part in all the above services.
J. R. Sharp, Pastor.

First Christian Church

"The Big Church with a Big Welcome"
We are expecting a good audience Sunday to greet Dr. W. N. Lemon, of the Philippine Islands. He has been representing our Foreign Missionary Board since 1909. He will speak at eleven o'clock, lecture to the ladies at two o'clock in the afternoon and show some pictures at seven o'clock in the evening. The Dr. is a fine fellow and deserves a good hearing. Let's not disappoint him.

Mr. Asbell, during the month of November, on Sunday nights, will direct his sermon gun on the "GREAT AMERICAN HOME AND ITS PROBLEMS." Sunday evening, Nov. 14, he will discuss the "FAMILY IN MODERN LIFE, OR HOW TO GET ALONG, OR THE FINE ART OF LIVING TOGETHER."

Sunday evening, Nov. 21, "A MODEL MARRIED COUPLE, OR HOW TO BE HAPPY THOUGH MARRIED."

Sunday evening, Nov. 28, "THE FAMILY POCKET BOOK, WHO SHALL CONTROL IT, FRIEND HUSBAND OR THE WIFE?"

These sermons will be practical and come right at you. Come and get yours.

J. M. Asbell, Pastor.

Junior Missionary Society Methodist Church, Sunday, Nov. 7 4 p. m.

Song—We Smile and Sing for Christ Our King.

Bible Lesson, Luke 2:40-52—The Boy Jesus in the Temple.

Prayer in unison.

Roll Call.

Reading of minutes.

Song—Never be Afraid.

A Contest of the Days at Vashti.

First part of contest—Martha Duncan.

Second part of contest—Frances Oberthier.

Third part of contest—Grace Potts.

The Vashti School—Josephine Stocking.

Special music—Pauline Garton.

Story—The Picture that Cured the Kodak.

Prayer for Vashti School.

Special collection for Vashti School.

Y. P. S. C. E.

Presbyterian Church, Nov. 7, 6 p. m.

Topic—Peace Makers. (Consecration meeting).

Scripture—Matt. 5:9; Gen. 13:1-9.

Leader—Mr. Galley.

Song service.

Requirements of Peace Makers—Lola Cobb.

What has C. E. to do to Bring Peace on Earth—Audrey Carroll.

Prayer.

Special Needs for Peace Today—Mildred Cross.

Song.

Leader's talk.

What will Promote Peace Among Classes of Society?—Mrs. Galley.

How Can we get Christ's Peace in our own Hearts?—Lura Gregg.

What can the Church do to Usher in the Reign of Peace?—Roy Golden.

Special music.

Y. P. M. S. Program

Nov. 7, 1929

Leader—Maurine Hughes.

Song—No. 8.

Scripture—Acts 1:1-9.

Prayer.

Topics from study book:

Folks of Southern Hills and Plains.

1. The Cave Dwellers—Elizabeth Stegall.

2. Shy and Sociative—Frances Potts.

3. Fatalistic "Hard Shells"—Eloise Pitman.

Piano Solo—Lennis Anthony.

4. Mountain Mission Schools—Dollie Ward.

5. Southern Methodist Institutions—Anita Parker.

6. State Education—Gldays Bryant.

7. Young Harris College—Lena Gilliam.

8. Reinhardt College—Renah Lee Rutherford.

Song—No. 42.

Bible Drill:

1. Name two Bible lands in the Continent of Asia—Gwendolyn Price.

2. Name two Bible lands in the Continent of Europe—Maud Dalton.

3. Name one Bible land in the Continent of Africa—Virginia Morgan.

4. In What Province of Asia Minor is Ephesus?—Jewell Porter.

5. Give four names that are applied to the Holy Land—Frances Wilson.

6. What State compares in shape and size with the Holy Land?—Kathlene Hawkins.

7. What important City is situated near the Euphrates River?—Mildred Cross.

8. What important City is situated near the Nile River?—Louise Ricketts.

9. What important City is situated near the Jordan River?—Grace Siles.

10. What important City is situated near the Tigris River?—Maurine Hughes.

Song—No. 142.

Benediction.

Methodist Missionary Society

The Methodist Missionary Society held their October business and social meeting at the home of Mrs. E. B. Black with Mesdames Black, W. A. Price, Sherm Williams and O. O. Curtis as hostesses. The President called the meeting to order promptly at three o'clock and a hymn was sung, after which we were led in prayer by Mrs. J. A. Stegall. Reports of officers were then in order and were given in their respective order, after which Mrs. Black made a motion that they be accepted as given. Motion carried. The

membership committee was re-arranged as follows: Mesdames J. B. Jones, H. H. Hawkins, J. H. Bowers and J. O. Newell. Mrs. Mitchell and Miss Nell Wyche's names were added to our roster. We were glad to have the following guests on this occasion: Mesdames McClurkin, Koss, Wither- spoon, Carroll, Dudgeon and Miss Robertson.

For the social hour the song, "I Must Tell Jesus" was sung, after which Mrs. D. F. Ashbrook conducted the Devotional. She chose for her text Cor. 6:19 and Jos. 24:15, these words, "ye are not your own," and "choose ye this day," making her subject, "Who Dares for Christ," showing that the challenge of the hour for the Christian army is the recognition of genuine stewardship and the will to say, "I will do thy will," there being three resultants in a consecrated life: the call, the will and the field of labor. Miss Lula Edwards led in prayer, after which the Society was given a real musical treat. Mrs. Jesse Stanford rendered "Abide With Me," and Mrs. Conway sang "In the Garden" with a great deal of expression. The piano solo by Miss Elizabeth Black was beautifully rendered and the Biblical six o'clock dinner which followed created a diversion that was very entertaining. Miss Elizabeth Black's solo, "A Little Pink Rose," was a fitting close to this splendid entertainment, after which the hostesses served chicken salad, bread and butter sandwiches, pickles and coffee to a host of member and friends and all left at a late hour declaring this one of the best of Missionary meetings.

Coming Soon

THE SILENT AVENGER, the million-dollar picture which is to appear at the STAR THEATRE starting on November 15th. This picture is being acted by some of the best actors and actresses upon the American Screen, such as William Duncan and Edith Johnson, as the leading stars.

This wonderful picture is scheduled to appear in weekly installments at the STAR THEATRE, beginning November 15th, for 15 weeks.

♦♦♦♦♦
♦ W. S. WILLIAMS ♦
♦ Auctioneer ♦
♦♦♦♦♦
♦ Office with Morgan & Williams ♦
♦ Elliston Building ♦
♦ Phone 273 Hereford, Texas ♦
♦♦♦♦♦

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OPPORTUNITY calls at times unexpected and her demands sometimes are hard to meet.

Have you ready money? Have you an established credit that will enable you to meet her call?

Even if you are unprepared we might help you. At best you will be welcome if you will call.



PERSONAL SERVICE ABSOLUTE SAFETY
MEMBER FEDERAL RESERVE BANK
J. H. HULSE, PRESIDENT
W. H. MOUNTS, VICE PRESIDENT
E. B. POSEY, ACTIVE VICE PRES. & CASH
J. C. RILEY, ASST. CASHIER



THAT BOY of yours is trying to walk in his father's footsteps. You want him honest, truthful and fair. Where can he learn these virtues better than in the home and in Sunday school?

"Why should I go to church or Sunday school while Dad plays golf or takes the auto out?" Many a youth has asked himself this.

Take Him to Church

Lessons learned in youth will never leave him. Give him the best possible moral foundation. He will go to church most willingly if you go also.

If you are not tied to another congregation, come Sunday and worship with us.

FIRST PRESBYTERIAN CHURCH
J. H. SHARP, Pastor

Hereford High Wins From Tulia

(Continued from Page One)

to get revenge for the recent defeat at Clovia.

The game in detail follows:

First Quarter—Hereford kicked off to Tulia; ball in play on Tulia's 31 yard line; forward pass failed; gain of six yards around right end; hit left tackle for no gain; Canyon kicked 40 yards; Stegall returned 10 yards. Hereford's ball.

Jowell through right tackle for 4; Spencer left end for four; forward pass Jowell to Lewis good for 23 yards; Terry through right tackle for 15; Stegall right end 3; forward pass failed; Terry right tackle for one; Jowell right tackle two; ball goes over.

Ball on Hereford's 23 yard line. Forward pass good for 15; fumble loses two; forward pass 15; forward pass 10; around right end for 5; through right tackle for 2; through left tackle for 3; left end for fourth down and distance. Forward pass failed; Tulia penalized 5 yards for holding; forward pass failed; forward pass 35 yards across goal line for touchdown. Tulia kicks goal. Score, Tulia 7, Hereford 0.

Tulia kicks to Hereford on 40 yard line; fumbled, but Terry recovers and downed on 25 yard line. Quarter.

Second Quarter

Tulia's ball on Hereford's 25 yard line. Forward pass 10; forward pass 8; fake play lost one; Burns spills fake play for loss of four; forward pass across goal for touchdown. Goal was missed. Score, Tulia 13, Hereford 0.

Tulia kicks to Hereford. Ball in play on Hereford's 28 yard line. Jowell punts out of bounds. Tulia's ball on five yard line. Tulia returns kick to 30 yard line. Hereford fumbles but Terry recovers. Jowell through right tackle for 3; forward pass fails; on fake play Terry makes 3 around left end; ball goes over.

Forward pass failed; Tulia kicks out of bounds. Hereford's ball on 38 yard line. Tulia penalized 15 yards for fouling; forward pass, Jowell to Lewis for sure touchdown dropped; sun in Lewis' eyes. Hard luck. Terry through left tackle for 8; Spencer left end 5; Jowell through center for 5; Stegall left tackle one; Terry carries ball around right end for touchdown. Jowell kicks goal. Score, Tulia 13, Hereford 7.

Tulia kicks to Hereford. Ball in play on 40 yard line. Jowell punts to goal line; Tulia returns 10 yards. Forward pass fails; fake through right tackle for 1; Tulia's kick is blocked and recovered by Connell. Hereford's ball. Forward pass fails. Jowell plows through right guard for twenty one yards; Terry through right tackle for 5; Stegall through center for 3; Stegall carries it over. Jowell kicks goal. Score, Hereford 14, Tulia 13. Quarter up.

Third Quarter

Tulia kick off to Jowell who is downed on 45 yard line; Terry through right tackle for 3; fumble loses 1; Jowell rips off forty yard run around left end. Terry around right end for 15 more. (Hereford backs fighting). Jowell smashes way through center of Tulia team for twelve yards squarely between the goal posts for touchdown and then kicks goal. Score, Hereford 21, Tulia 13.

Hereford kicks to Tulia. Ball in play on 39 yard line; forward pass fails; forward pass for 10; forward pass for 15; forward pass for 8; forward pass for 15; forward pass fails; forward pass fails; round right end for 2; (Terry makes magnificent tackle) forward pass is intercepted by Jowell, but play called back for off side; forward pass fails. Hereford's ball. Jowell punts high in air. Tulia's ball on 40 yard line; forward pass



falls; forward pass fails; around left end for 8; Tulia carries ball through line to two yard line; play around left end loses 1 yard; around left end for goal. Tulia kicks goal. Score, Hereford 21, Tulia 20.

Tulia kicks to Hereford and Terry returns to 45 yard line; Jowell around right end for 12; Terry through center for 3; quarter up.

Fourth Quarter

Spencer around left end for 7; Terry falls to gain around right end; forward pass fails; Jowell around right end for 25; Terry around right end for 8; Stegall around end for 2; Jowell plows through right tackle to 2 yard line; Stegall through center 1; Terry punts it on the six-inch line; Jowell takes it over but fails to kick goal. Score, Hereford 27, Tulia 20.

Hereford kicks off; Tulia's ball on 30 yard line; they hit right tackle for 8; forward pass nets 10; they hit left tackle for no gain; forward pass good for 15; through left tackle for 1; no gain around right end; forward pass fails; fumble costs Tulia 10; Hereford's ball.

Jowell's kick is blocked but Spencer recovers it; Jowell kicks across goal line; Tulia's ball on their 20 yard line; they fumble but recover; an attempted fake play is spoiled by McIntyre who throws runner for loss of 8 yard; forward pass gains 8 yard and first down; Burn breaks up play through tackle; forward pass nets 15; Terry intercepts forward pass. Hereford's ball on 40 yard line; Jowell through center for 3; Burns makes big hole in Tulia line and Stegall plows through it—30 yards;

Jowell takes it to 8-inch line; Stegall over. Jowell kicks goal. Score, Hereford 34, Tulia 20. Time up.

The lineup—Hereford: Wood, left end; Connell, left tackle; Burns, left guard; McEntyre, center; Womble, right guard; Rayzor, right tackle; Lewis, right end; Stegall (Capt.) quarter back; Terry, right half; Spencer, left half; Jowell, full back. Tulia—lineup not obtained.

FORD ROLLS OVER THEN CONTINUES JOURNEY

Caught in a terrific wind and rain storm near Waterbury, Connecticut, recently, H. C. Fortin and his Ford car stopped en route long enough to turn over several times before proceeding on their journey.

"The velocity of the wind was increasing so fast," said Mr. Fortin, "that I decided to seek shelter. Then, without the least warning, the wind raised the car bodily from the road, at the same time blowing the top some

five hundred feet into a meadow. The car overturned, and I was rolled under it, but with the first turn was thrown

BETTER DEAD

Life is a burden when the body is racked with pain. Everything worries and the victim becomes despondent and downhearted. To bring back the sunshine take

GOLD MEDAL HAARLEM OIL CAPSULES

The national remedy of Holland for over 200 years; it is an enemy of all pains resulting from kidney, liver and uric acid troubles. All druggists, three sizes. Look for the name Gold Medal on every box and accept no imitation.

CARDUI HELPED REGAIN STRENGTH

Alabama Lady Was Sick For Three Years, Suffering Pain, Nervous and Depressed—Read Her Own Story of Recovery.

Paint Rock, Ala.—Mrs. C. M. Stegall, of near here, recently related the following interesting account of her recovery: "I was in a weakened condition. I was sick three years in bed, suffering a great deal of pain, weak, nervous, depressed. I was so weak, I couldn't walk across the floor; just had to lay and my little ones do the work. I was almost dead. I tried every thing I heard of, and a number of doctors. Still I didn't get any relief. I couldn't eat, and slept poorly. I believe if I hadn't heard of and taken Cardui I would have died. I bought six bottles, after a neighbor told me what it did for her.

"I began to eat and sleep, began to gain my strength and am now well and strong. I haven't had any trouble since. . . I sure can testify to the good that Cardui did me. I don't think there is a better tonic made and I believe it saved my life."

For over 40 years, thousands of women have used Cardui successfully, in the treatment of many womanly ailments. If you suffer as these women did take Cardui. It may help you, too. At all druggists. E 85

Try Our Sunday Dinner

Short Orders

Oysters—Fish

Morrison Cafe

clear. The car rolled over and over for a distance of about one hundred and sixty feet. It stopped right side up—with radiator caved in, bows broken, brakes bent, fenders broken and bent and windshield off at the dash. I found the seat cushions two hundred feet away and the tools all over the road.

"I inspected the gas tank, oil gauge, and water in radiator, but found nothing disturbed. Pulling out the choker, I primed the engine, gave a quick turn, and the motor started just as though nothing had happened."

Two of Mr. Fortin's friends witnessed the accident. (Adv.)

In 1919 the Panhandle of Texas produced about 30,000,000 bushels of wheat.

A Cooke county farmer has found that poultry in the cotton fields is good riddance for worms and boll weevils.

The number of families in the United States is said to outnumber the number of dwellings by approximately five and one-half millions.



Save Money—Be Comfortable
Think of actually saving money without having to make some sacrifice of pleasure or comfort. Have you ever been able to do it before? It not only can be done, but at the same time new and added comforts can be enjoyed.

COLE'S ORIGINAL HOT BLAST HEATER

It's 35 to 34 fuel bill and at the same time gives you double heating capacity. Come in and let us explain the features and guarantees of this heater.

Dunlap Hardware Company

There Is No Secret About It

Some people wonder why we can sell standard guaranteed tires so cheap. It's not a secret. We know how and where to buy, pay cash and sell for cash. That's all. Simple, isn't it?

Repairing and retreading does pay. Let us Show you.

H. L. RICE

Opposite new Magnolia Filling Station.

FREE PICTURE SHOW

Will Continue Every Saturday Afternoon

BRING YOUR FAMILY TO TOWN AND TREAT THEM TO THE PICTURE SHOW

The Undersigned Firms will give Free Tickets to all out-of-town customers, to the Show each Saturday Matinee.

Geo. E. Burns, Druggist	City Cafe
First State Bank & Trust Co.	Hereford Produce Co.
Dunlap Hardware Company	W. H. Ray, Jeweler
Byrd, Mikel & Hill Land Co.	J. O. Newell Dry Goods
C. P. Ringer Tailor Shop	Magnolia Petroleum Co., W. D. Keliehor, Manager

STAR THEATRE

Come and See Us Every Saturday Matinee

DODGE BROTHERS COUPE

The New and Handsome Coupe Is Here

Sedan and Coupe time is coming. More and more are automobile owners seeing the true value of a closed car.

MOTOR SALES CO.

L. W. Hough, Mgr.

Entered April 17, 1901, in the post-office at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription price per year—\$2.00
STRICTLY IN ADVANCE

Another Draw is Result Vega Game

(Continued from Page One)

pass failed; Jowell right tackle 8; Acker left end 8; forward pass, McLean to Acker, 12; forward pass failed; Acker left end 2; forward pass, Acker to McLean, 10; Jowell through center 5; Acker center 2; Jowell right guard 5; McLean right tackle 5; Acker left guard 2; Jowell center 2; fumble; Jowell center no gain; Vega's ball.

Forward pass for 15; right tackle no gain; right guard 1; left guard 1; right end 10; Jowell stopped run around left end for no gain; right tackle no gain; Hereford's ball.

Forward pass for 25, Acker to McLean, bounced out of McLean's arms and recovered by Lee Terry; forward pass to Skelton 15; (ball on Vega's 10 yard line) Jowell center 4; McLean center 1; fumble; Acker left guard 1; quarter up.

Second quarter—Jowell failed to carry ball over and Vega took it on their 5 yard line. (Hilliard Terry replaced Chamness at end) Vega's kick was blocked and Hereford recovered the ball on Vega's 30 yard line.

Forward pass failed; Acker through center 1 foot; fumble; Vega recovers ball. Forward pass fails; one yard lost around left end; forward pass failed; Vega punts; Hereford's ball on their 35 yard line; forward pass, Acker to Hilliard Terry, 45 yards; forward pass fails; Acker left end 1; forward pass failed; Skelton slipping in mud just as he had the ball; Acker punted 38 yards; Vega returns to their 48 yard line. Forward pass fails; forward pass fails; on a fake punt play Vega lost 2 yards; Wilkinson blocks the real punt a moment later; ball bounces across the field, Terry gets it but drops it when tackled, and Jowell finally wraps himself around it. Ball on 40 yard line. Quarter up.

Third quarter—Hereford kicks off. Vega's ball on 40 yard line. Forward pass fails; Vega loses 3 yards on left end attempt; fails to gain around right end; Rockwell spills runner for loss on attempted run around left end, and Hereford takes the ball.

Acker left tackle 2; Jowell center 1; Acker left end 1; fumble, but fourth down makes distance. Acker left tackle 1; Elliott through line 6; forward pass failed; ball goes to Vega.

Right tackle 1; forward pass 25; Acker intercepts forward pass. Hereford's ball. Forward pass fails; fumble, no gain; H. Morris of Vega intercepts wide forward pass and races across for touchdown. Vega fails to kick goal, Jowell blocking it. Score, Vega 6, Hereford 0. Quarter.

Fourth Quarter—Vega kicks off; Hereford's ball on 32 yard line; forward pass fails; forward pass fails; Acker round left end for 4; Jowell punts across goal line; Vega's ball on their own 20 yard line.

Forward pass completed but no gain; forward pass failed; left tackle 1; right guard no gain; Hereford's ball. Forward pass failed; Acker center 2; Jowell left tackle 6; Acker left guard 2; McLean left guard 1; Vega's ball.

Right guard no gain; left end 25; right guard no gain; lost 4 around left end; left guard no gain; lost 5 around

MRS. E. Z. MARK GETS A WRIST WATCH FOR HER BIRTHDAY
Another Case Where Unfamiliarity With Technical Terms Makes the Buyer an Easy Goat.



(Copyright, 1924, by H. C. Tuttle.)

right end; Hereford's ball.

Time out for injured Vega player (thirty seconds left to play).

Acker passes 35 yards across line to Jowell in the gathering darkness and Paul makes touchdown. Too dark to see posts and Jowell misses goal.

Time called. Final Score—Vega 6, Hereford 6.

The lineup: Hereford, Lee Terry, left end; McClure, left tackle; Burns, left guard; Wilkinson, center; Guy Terry, right guard; McDonald, right tackle; Chamness, right end; Skelton, quarter back; Acker, left half; McLean, right half; Jowell, full back.

Vega—E. Horrell, left end; J. Shields, left tackle; Mack, left guard; D. Shields, center; Roark, right guard; Wiseman, right tackle; S. Miller, right end; B. McNabb, quarter back; R. Morris, left half; G. Miller (Capt.), right half; H. Dodson, full back.

Substitutions: Hereford—Elliott (Capt.) for McLean, McLean for Elliott, Elliott for McClure, Rockwell for G. Terry, H. Terry for Chamness, Chamness for L. Terry.

Referee—Roy Terry; time, ten minute quarters.

Treasury Department
OFFICE OF THE COMPTROLLER OF THE CURRENCY
Washington, September 28, 1920.
WHEREAS, by satisfactory evidence

presented to the undersigned, it has been made to appear that "THE FIRST NATIONAL BANK OF HEREFORD," in the city of Hereford in the County of Deaf Smith and State of Texas, has complied with all the pro-

Big-Boned Poland China Hogs

I have always something to sell, in either aged or young stock.

There's nothing better than the hogs I raise.

Ludwig Irlbeck

Happy, Texas.

Specials in Used Cars

Dodge Roadster

Watch this space for Bargains in used cars. All cars will be in first class running order.

Motor Sales Co.

L. W. HOUGH, Mgr.

Byrd, Mikel & Hill

are receiving inquiries for good, cheap quarters, halves and larger.

If you have property, farm, ranch or city, that is worth the money, we would like very much to have your price.

We appreciate your calls at our office.

—Call again—

Phone 358

Elliston Bldg.

visions of the Act of Congress "to enable National Banking Associations to extend their corporate existence, and for other purposes," approved July 12, 1882;

NOW THEREFORE, I, Thomas F. Kane, Acting Comptroller of the Currency, do hereby certify that "THE FIRST NATIONAL BANK OF HEREFORD," in the city of Hereford in the County of Deaf Smith and State of Texas, is authorized to have succeeded for the period specified in its amended articles of association: namely, until close of business on September 28, 1940.

IN TESTIMONY WHEREOF witness my hand and Seal of office this twenty-eighth day of September, 1920.
(SEAL) T. F. KANE,
Acting Comptroller of the Currency,
Charter No. 5904.
Extension No. 3705.

37-04

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

The Best Dry Cleaning Plant in This Section of Texas

Cleaning and Pressing without dust germs or gasoline smell.

Hereford Steam Laundry

Great Furniture Reductions

We have lowered the cost of Furniture for you. The people have a right to expect it, and we have taken the lead in this great forward movement. The price will be cut on every article of Furniture and Rugs and Linoleum in our big store.

Compliments have been heaped upon us of late by people moving into our country from other places, saying our prices are much cheaper than elsewhere and our store more complete.

Art Rug Special

- \$150.00 Wilton Velvet Rug, Spec. \$115.00
- 125.00 Wilton Velvet Rug, Spec. 97.50
- 125.00 Fine Axminster Rug, Spec. 95.00
- 100.00 Fine Axminster Rug, Spec. 75.00
- 75.00 Good Axminster Rug, Spec. 60.00
- 60.00 Good Velvet Rug, Spec. 47.50
- 50.00 Good Tapestry Rug, Spec. 37.50
- 30.00 Extra Wool Fiber Rug, Special 22.50
- 16.50 Grass Rug, Special 11.75

Extra Bedroom Furnishings

- \$375.00 Fine Walnut Suite, Spec. \$275.00
- 350.00 Fine Walnut Suite, Spec. 250.00
- 300.00 Fine Walnut Suite, Spec. 225.00
- 250.00 Fine Walnut Suite, Spec. 175.00

All Walnut, Ivory and Maple Suites have taken the tumble in price.

Odd Dressers and Beds

- \$60.00 Extra Dresser, Special for... \$45.00
- 45.00 Extra Dresser, Special for... 32.50
- 50.00 Fine Brass Bed, Special for 37.50
- 45.00 Fine Brass Bed, Special for 33.75
- 25.00 Brass Finish Bed, Special for 18.75
- 20.00 Beds, all finishes, Special for 16.50
- 50.00 Seely Mattress, Special for 40.00
- 35.00 Extra Fine Mattress, Special 27.50
- 25.00 Extra Good Mattress, Special 18.75
- 20.00 Good Mattress, Special for... 15.00

All other grades of Beds and Mattresses take a like reduction in price.

Linoleum Special

- \$2.50 and \$3.00 yd. Inlaid Linoleum, Special 2.25
- 1.75 best print Linoleum, Special 1.45
- 1.50 good print Linoleum, Special 1.25
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- 1.00 Congoleum, Special 85c

Hoosier Kitchen Cabinets—Singer Sewing Machines—Pathe Phonographs and everything else in our big Store will lend a helping hand in making our Big Special a grand success. So you see, just come right along and get what you want. We cut the prices before you request us to do so.

A fine Player Piano—that we will sell at special reduction—see us.

It matters not what it is—we sell it for less.

E. B. BLACK CO. Furniture and Undertaking
Hereford, Texas

CASTRO COUNTY

DIMMITT

Edgar Ramey, Joe Elliott and Ray Sheffer left Thursday morning for Menard, Texas, on a two weeks hunting trip. They had a carload of guns and ammunition and are expecting a great time.

Miss Getta Lovelace came over Saturday to attend the Halloween dance.

Mr. and Mrs. Glen Hickmon, of Spring Lake, were visiting Mrs. J. M. McIntire Saturday and Sunday.

Judge and Mrs. B. D. Woodlee visited in Amarillo Sunday and Monday.

Mrs. J. F. Lust visited the family of Earl Lust, near Hart, this week.

Mrs. M. E. Hightower, east of town, spent the week with Dr. and Mrs. Mayes Miller.

Dimmitt and Sunnyside played Basketball here Friday afternoon. The score was 16 to 3 in favor of Dimmitt.

The young people enjoyed a Halloween dance at the Castro Hotel Saturday night.

Patton Brothers are operating a new threshing machine now and state they have some very fine grain.

Mr. and Mrs. Bruce McLean spent Wednesday and Thursday in Amarillo.

Mrs. C. F. Kerr, of Canyon, visited friends and relatives here last week.

The Ladies' Aid met with Mrs. Etta Brashears this week.

Mrs. J. E. Hastings left Sunday morning for Canyon to visit relatives.

Mrs. Joe Elliott is visiting relatives in Lubbock this week.

Mrs. Annie Whitcomb, of Houston, Texas, is visiting at the home of her parents, Mr. and Mrs. J. Z. Smith.

Miss Alma Matcalf, teacher of the Dimmitt Ward School entertained the patrons with a Halloween Social Saturday evening. The room was beautifully decorated with black and yellow,

and the guests were met at the door by several unknown and unspeakable witches. After several hours of real fun, delicious refreshments were served. Everyone reports a lovely time.

Halloween Party

A most delightful Halloween party was given Saturday afternoon by Masters Charley and Kenneth McLean. The rooms were gaily decorated, in keeping with the occasion, autumn flowers, Jack-o-lanterns, witches and black cats being used.

A series of lovely Halloween contests and games were enjoyed by the children during the afternoon, and at a late hour delicious refreshments were served by the hosts' mother, Mrs. Bruce McLean, to the following:

Sallie Maline Brashears, Leona Hastings, Helen Johnson, Naomi Knox, Dornella Knox, Mildred Woodlee, Brooks Woodlee, Coma Hyatt, Kattie Hyatt, and Rubie Hyatt.

PARMER COUNTY

BOVINA

Born, in Bovina, on Oct. 20, to Mr. and Mrs. Norman Wilson, a fine girl, named Mona Ann.

The Epworth League gave a Halloween Social at the Methodist church Monday night, which netted quite a neat sum.

The Methodist ladies served sandwiches and coffee to the voters on election day.

Messrs. Richardson are erecting a large, new, sheet-iron building which is to be occupied by their up-to-date garage at an early date. Also Mark Wells is building a new barber shop.

Mrs. Tom Hastings received a message from Anson Tuesday stating that her brother had been suddenly killed. No details were given.

Bovina School now has what is probably the greatest enrollment of its

history. More than 50 have enrolled to date.

Mr. and Mrs. J. W. Lovelady have moved into the building formerly used as a hotel.

T. O. Cuningham has returned from a visit to Modena, Mo.

FIRST OIL SAND FOUND IN DONLEY

An oil sand strata was encountered in the Bugbee well northwest of town Wednesday at a depth of 2,524 feet. After passing thru the oil showing, the bit penetrated a gray lime. This is the first real oil sand to be found in Donley county. With present indica-

tions, much interest is being taken in this test. Drilling will be rushed as it is felt that a good flow will be struck before reaching the thirty-five hundred foot level. The Bugbee test is being made by New York capital-

ists who have never shown a lack of means to properly develop their territory. The drilling is in charge of Ed D. Martin.—Clarendon News.

The State of Texas has recovered

60,000 acres of land which was in excess of the 3,000,000 acres which the State gave the Capitol League syndicate in payment for the construction of the State Capitol.

Good Printing at The Brand.

W. H. Ray Jeweler

At This Season We
Sell the Most

Ingersoll

LAST YEAR we had that experience, and the year before, and so on back. People are out-of-doors more—at their work, giving their autos exercise and indulging in other outdoor sport.

Common sense says that a high priced delicate watch had better be at home on such occasions, and that an Ingersoll should be on active duty.

We're ready with a complete line of Ingersolls from the \$2.50 Yankee up to the 7-jewel Reliance in a gold-filled case at \$11.50. Of course we have the Radiolites that tell time in the dark.



We Don't Propose to Be Undersold by Anyone

\$5.00 Cash and a new pair of shoes will be given to the wearer who finds paper in the heels, counters, insoles or outsoles of any shoes made by us. An offer like this is real shoe insurance. It means when you buy a pair of Friedman-Shelby Shoes, you don't just hope, but you know that they will wear well. Friedman-Shelby shoes are made in all styles for Men, Women and Children.

"It Takes Leather to Stand Weather."

Look for the RED GOOSE BRAND.

Business is Good.

J. O. NEWELL

The Fashion Store

Hogs

I buy any kind of hogs any day you want to sell them and pay the top of the market. Don't sell till you see me.

G. W. Brumley
Phone 172-F11

For Special Bargains in Land and Cattle

SEE

Ferguson & Collins
Miller Building

Your Fall Suit

Now that it's time to buy your Fall Suit, don't be fooled into buying a suit "Cut Out by the Dozen," in a color and style you don't like, but must take because "It's all they have in stock." Be particular. Select the color you like, and style you want from our 300 Pure Woolens.

Tailored Clothes are Better and Cost No More.

Come in Today—We'll Prove It.



C. P. Ringer's Tailor Shop

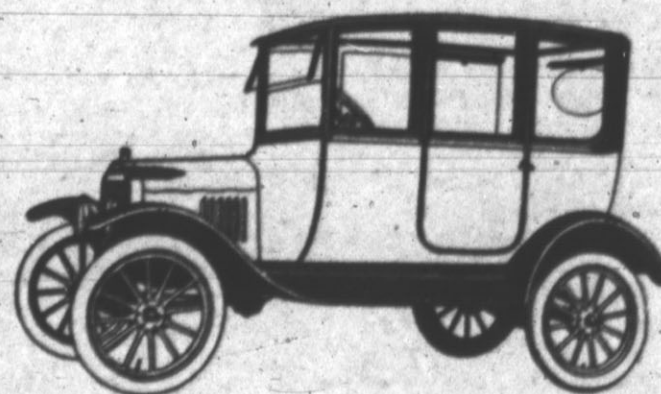


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THE UNIVERSAL CAR

F. O. B. Hereford	
Touring, with Starter	620.00
Runabout, with Starter	573.13
Chassis	463.80
Coupe, with Starter and Demountable Rims	864.68
Sedan, with Starter and Demountable Rims	916.73
Truck, Pneumatic Tires	647.44
Tractor	871.40



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AUTHORIZED FORD AND FORDSON AGENTS

Society and Clubs

Mrs. B. F. Guthrie, Editor
Phone 180

Entertain with Forty-Two

Among the many charming social affairs centering around Halloween, none were more enjoyable than the forty-two party given on Saturday evening by Mesdames Chas. Donald and W. A. Price, at the home of Mrs. Donald.

The spirit of the occasion, expressed in the beautifully decorated rooms so aptly suggestive of the season, gave a pleasurable impetus to the social good cheer in such marked contrast to the extremely inclement atmosphere outside.

The evening was thoroughly enjoyed, the large number attending—under the disagreeable weather conditions being a distinct tribute to the hostesses. A delicious refreshment course consisting of coffee and pumpkin pie with whipped cream, was served.

The guest list included about seventy-five names.

Miss Orr Entertains

Miss Lulu Orr gave a delightful evening of pleasures incident to Halloween when, on Friday evening, she entertained a large party of young people at the home of her parents, Mr. and Mrs. W. F. Orr.

Three rooms, thrown en suite and profusely decorated in keeping with the occasion, furnished an ideal setting for a jolly program of Halloween sports. The witch, in her secluded retreat overlooking with epee-paper cobwebs and guarded by gigantic black cats, read the palms of the merry guests and presented to each a picture of the life partner fate held in store. Halloween costume and masks added such pleasure.

Various appropriate amusements suggested by the weird scene and the spirit of the evening, furnished an entertaining program, whose pleasures were concluded by the serving of delicious pumpkin pie.

The guests list included about forty young people.

Halloween Party

The home of Mr. and Mrs. G. A. F. Parker was the scene of one of the jolliest of the Halloween parties, when, on Saturday evening, their daughter, Miss Anita Fitzhugh, pleasantly entertained a number of friends with "forty-two" and "pi."

Halloween suggestions, effectively used in decoration added an air of festivity that lent zest and enthusiasm to the spirited games that entertained so enjoyably. During their progress, delicious buttered pop corn was served and later, home made candies, toasted marshmallows and apples were enjoyed.

A visit of real live spooks, who passed in ghostly procession around the house, gave a touch of realism that added all the thrills and shivers necessary to a successful Halloween party.

The occasion was enjoyed by Misses Frances Wilson, Mildred Cross, Lenis Anthony, Gertrude Williams, Floyd Wilson, Lula Orr, Josephine Stocking, Annie Fitzhugh Parker, Messrs. Paul Wilson, Roger Corbett, Hilliard Terry, Clyde Carroll, Bernard Curtis and Glen Witherspoon.

Birthday Party

Mesdames J. W. Hicks and D. J. Newgas were hostesses on Friday evening, at a five o'clock dinner, celebrating the birthday of the former's daughter, little Miss Vida Hicks.

Halloween colors and decorations made very attractive the receiving rooms and gave a festive air keenly appreciated by the twelve small maidens who enjoyed the pretty affair.

At the door, the guests were greeted by a true to life witch who showed them to their places at a prettily laid table where a delicious three course dinner was served. Table decorations carried out the Halloween idea, a gorgeous pumpkin centerpiece later materializing as a handsome birthday cake, with eight shining candles, to symbolize the eight years of life of the honoree.

Following the dinner, a line party to the Star Theatre was enjoyed by Ruth Conkwright, Ruby Audrey Thompson, Thornton Shirley, Ellen Stites, Virginia Stovall, Imogene Wilson, Frances Ray, Mary Inez Hough, Florence Shore, Addine and Ina May Hastings and Vida Hicks.

Forty-Two Party

The spirit of Halloween which dominated the social life of the past week was the inspiration of a delightful forty-two party given on Thursday evening at the home of Mr. and Mrs. Austin Hill, honoring their cousin, Miss Elvie Salling, of Celina, Texas.

Yellow chrysanthemums and yellow crepe paper were charmingly combined in an elaborate decorative scheme which included the living rooms and open stairway. A central figure was a handsome basket showing an exquisite floral design fashioned from yellow chrysanthemums, resting on a table whose embroidered cover featured the same bright blossoms. The stairway railing was festooned with ropes made of the flowers and paper, terminating in a beautiful bouquet on the newel post. Over the window draperies and radiating from the chandeliers crepe paper ribbons added their touch to the pretty color effect which was emphasized by an effective use of ferns and pot plants. Halloween suggestions

completed the charming arrangement.

Six tables of players enjoyed the always pleasant diversion, high score being won by Miss Carroll, who received a box of bouquets.

The serving of cake with chocolate closed an enjoyable evening whose guests included Misses Elvie Salling, Audrey Carroll, Pearl Golden, Elizabeth Corbett, Maude Dalton, Ruth Casebolt, Corinne Smith, Jewell Pomeroy, Mozell Hill, Messrs. Paul and Roger Corbett, Granville Chandler, Otis Cobb, Ray Casebolt, Lawrence Collins and O. G. Hill.

Bay View Club

The slogan, "Know your Federation, expresses the purpose of the following special program to be given by the Bay View Club on Thursday, Nov. 11th, in celebration of Federation day.

Roll Call—Something about women. Paper—History of the Woman's Club Movement in Texas to the First Administration.—Mrs. McLean.

Reading—"Club Women," by Mrs. Mary B. Saunders.—Mrs. Guthrie. Music—"Federation Song," melody, "My Country 'Tis of Thee."—Mrs. Dameron.

Federation Motto, Flower, Color.—Mrs. J. E. Ferguson.

Questionnaire

1. What two clubs are given the official honor of originating the Federation, and effecting a successful organization? P. 20.

2. For what object was the T. F. W. C. organized? See Constitution annual.

3. For what does the Federation stand? P. 26.

4. Who was the author of the resolution outlining the first activity of the Federation? State the results of this resolution? P. 29.

5. To whom belongs the credit of having suggested a State Library Commission? P. 47.

6. In what year did the Federation join the G. F. W. C.? P. 51.

7. The Woman's Building of the University stands as a monument to the Federation. To whom belongs the credit of presenting the resolution to work for this building? P. 68.

8. What is said of the three first leaders, Mrs. Rotan, Mrs. Terrell and Mrs. Pennybacker, in building the Texas Federation? P. 70.

9. Name the legislative measures for which the Federation has worked. Pgs. 87—89—91—261—317—342.

10. Name the president and give the slogan of each administration. Pgs. 78—104—140—198—249—271—296—332.

11. Under whose administration was the endowment fund started, and for what purpose?

12. Under whose administration was the Federation chartered? Over the name of whom was the application filed?

13. Under whose administration did the Music Clubs become a separate and self-governing department? Who presented the constitutional amendment for this step? P. 321.

14. Give a history of the "war work" of the Federation. P. 365.

15. How many scholarships are held by the Federation, how awarded?

16. Discussion—The advisability of a Joint Legislative Committee with other organizations and a paid field worker.

Mrs. J. E. Ferguson will be hostess for the occasion, the program being in charge of the president, Mrs. George Garrison.

C. E. Social

Wonderfully successful and beautifully appropriate, the joint C. E. social given by the Presbyterians and Christian young people at the Christian Church, on Friday evening, was a red letter event in the Christian Endeavor history of Hereford. Planned on an elaborate scale, its guest list included a large percent of the young people of the town, and every detail of arrangement was carried out so perfectly that the large number of guests spent a thoroughly delightful evening.

The "Harvest Home" idea was beautifully carried out in decorations made from the various grains and farm products. The dining room represented the old time "barn social." The walls were hidden by stalks of fodder artistically arranged, the ceiling showed a harmonizing treatment, while the floor was completely covered. A mammoth pumpkin jack-o-lantern shed the subdued light so especially fitting for spectral guests. The auditorium followed a similar decorative scheme carried out in a variety of ways.

The nature of the occasion was shown in suggestive invitations asking the girls to meet at the home of Mr. and Mrs. Geo. Barber and the boys at the home of Mr. and Mrs. D. C. Laird, so on Friday evening a small army of masculine spooks joined a similar number of feminine apparitions and marched in pairs through the main streets of town, terminating their "spook march" at the church and entering by the only visible entrance—an open window. Improvised steps landed them almost at the floor where an "airplane ride" on a shaky board, completed their journey. They were ushered through a dark tunnel in the center of which an auto horn shrieked as the ghostly visitants passed by. At

the tunnel's exit a ghost extended a hand which conveyed an electric shock with its heavy greeting.

Two fortune tellers, each in an Indian tepee, were centers of interest. Guessing each other's identity occasioned many ludicrous mistakes and added much to the entertainment.

A clown, a devil and his inn were among the skillful impersonations. The devil was a perfect Mephisto and created no little amusement.

After unmasking, games and stunts, with a general sing song, entertained most agreeably until supper was announced. Doughnuts and pumpkin pie were served cafeteria style, while a bewitching Indian maiden served hot chocolate from a huge caldron hung within her tepee.

The attendance reached almost one hundred.

Children's Party

Among the children's parties of the week, one of the largest and jolliest was that of Saturday afternoon when Master Keith Guthrie entertained a large party of boys and girls in celebration of Halloween.

The rooms into which the youthful guests were ushered fifty represented the abode of spooks and goblins. Shades were drawn, grotesque jack-o-lanterns furnishing only meager light. Half hidden among the tree-tops, improvised from large branches, yellow moon added its feeble glow. Ghostly figures flitted about, and in a forest cavern a witch brewed magic potions over a blazing fire.

A group of merry goblins appeared, offering themselves as entertainers. They visited the witch's cave, heard their fortunes and tasted the magic apple, under whose spell the mirror revealed a picture of the future. The spell was broken by a stunt performed by each one of the guests. Then the goblins joined in games of the children's own choosing while the rooms rang with merry shouts and laughter.

The witch was found to be a gifted story teller who told marvelous tales to a circle of the smaller boys and girls. Later, together with her goblin band, she served ice cream with assorted animal cookies and distributed baskets of nuts and pop-corn, each bearing "the sign of the black cat," to the guests who numbered about thirty little folks.

Much of the success of the jolly party was due to Miss Edith Rayzor, as the witch, and Misses Mozelle Hill, Mary Pauline Ray and Louise Rayzor, who took the parts of ghosts and goblins so admirably.

Entertain on Halloween

Invitations to an "At Home" with the witches, issued by Misses Emma Jean Donald and Gwendolyn Price, were responded to on Friday evening by twenty-four girls masked and wearing the character costumes suggested in the invitations they had received.

The motley assemblage of personages gathered at the home of Mr. and Mrs. Chas. Donald and were confronted at the door by a giant spook bearing across its bosom a placard with the words, "Go to the back door and follow the rope." The door was found to lead into the basement whose gloom was relieved only by the weird light from a grinning jack-o-lantern. Along the rope at various intervals a wet rag, cold and clammy sent creeps over the adventurous spirits as they followed their voiceless guide until they reached the second floor where another ghostly presence directed them to the attic. Here a witch, so perfectly gotten up as to breathe the fumes from her realm of darkness revealed the future to the awed and expectant maidens.

After reaching the living rooms which were most appropriately and attractively decorated, the guests enjoyed the skillful character impersonation each gave so well. Among the best of these was Beulah Lee Rutherford as Charlie Chaplin, the young lady proving a worthy double for the famed movie hero.

A spook "walk" in automobiles included a number of other social affairs looked in upon by the merry revelers.

Returning to the Donald home masks were removed and tables placed for forty-two, this game with a number of interesting contests, concluding the evening's enjoyment.

Doughnuts and chocolate were served to the following: Geraldine Harmon, Maurine Hughes, Virginia Laird, Zoe Womble, Lucille Skelton, Eloise Pitman, Grace Ferguson, Dorothy Barber, Margaret Gilliland, Beulah Lee Rutherford, Lucille Hicks, Louise Ricketts, Elizabeth Stegall, Mary McDonald, Frances Wilson, Gwendolyn Price and Emma Jean Donald.

Ladies' Suits Made to order at Orr's Tailor Shop. 35-47

U. D. C. Program Nov. 12, 1929.

Hostesses—Mesdames Black, Stanford, and Betts. Subject—The New South in Literature.

Give Richard Malcolm Johnston's Account of "The Goosepond Schoolmaster."—Mrs. Lan Shore.

Life of Joel Chandler Harris, and read "Bre'r Rabbit Grossly Deceives Bre'r Fox."—Mrs. Rex Tynes.

Short Sketch of William Sidney Porter (O'Henry) and discuss "Two Renegades."—Mrs. F. W. Price.

Short Sketch of Sidney Lanier and read "Song of the Chattanooga."—Mrs. J. Frank Potts.

Music—Mrs. E. V. Allen. Discuss Samuel Minturn Peck (the author) and give as a reading, "The Southern Girl."—Mrs. Tubbs.

Reading—Irring Russell's "Dat Peter."—Miss Edith Rayzor.

"WILLOWWOOD" IS SOLD TO HOUSTON OF SPRING LAKE

"Willowwood," the twenty acre suburban home of A. W. Gregg, was sold this week to J. W. Houston, of Spring Lake. The deal was handled through J. H. Pittman.

Mr. Houston is one of the Houston brothers who have been successful wheat farmers near Spring Lake. They captured the third prize on wheat at the recent Hereford Fair. Mr. Houston desires to move in where he can send his children to school and still have some of the advantages of farm life, and "Willowwood" immediately struck his fancy. Mr. Houston is known as an enterprising and progressive citizen and Hereford is to be congratulated upon securing this sterling family.

Mr. Gregg has not announced his plan, but it is understood that he may visit for a time with his daughters on the Pacific Coast.

FARMERETTES OF BOVINA RECEIVE A LOT OF PUBLICITY

Miss Donna Gardner and Mrs. Jeanette Hartwell, both of Clovis, were in Hereford Wednesday of this week looking after business affairs. These ladies conduct a sheep ranch and farm near Bovina, and are widely known for their enterprising and progressive efforts along this line. They have received much publicity in the farm papers and magazines, the most recent of these items appearing in Farm & Ranch.

Autumn

When you hear the wild goose honking From afar up in the sky, And the splendid burst of summer Look so brown and spent and dry; When the golden rod and aster Open at last their tardy bloom, And the leaves begin to flutter From the trees, down to their doom; When the purple haze of autumn Hangs so heavy o'er the plain, And the air is cool and crisp, And the fields are rank with grain; When the feathered flocks are passing To the South for winter's cheer, 'Tis the signs that Nature gives us And we know that autumn's here. —Vivian Edith Rayzor.

Elected

And exalted to a position where we can sell you a lady's Suit, Coat or Dress for less money than you can buy it anywhere else.

We are also making big reductions on all men's and boys' Suits, Overcoats, Shoes, Sweaters, Hats, Caps, and in fact, everything in our store.

WE WILL MAKE IT PAY YOU TO COME TO OUR STORE FIRST

Hughes & Crouch



A DANDY

Double Header Football Game

FRIDAY, NOVEMBER 5

WAYLAND COLLEGE OF PLAINVIEW

HEREFORD HIGH

VS.

HEREFORD TOWN TEAM

VS.

CLOVIS HIGH

FIRST GAME STARTS AT 1:30 P. M.

Admission 50c for Both Games



**Emerson
Records
and
Puritan
Phonographs**

The Puritan will play Any Disc Record.

**The Proper Care of
Serums, Vaccines**

The United States Health Service, and the Manufacturers of Serums, and Vaccines stress the fact that all Vaccines, Serums and Biological Products must be kept at a temperature of not more than 58 degrees F. to retain their potency, that if subjected to a higher temperature than 58 degrees F., they positively lost their potency, and are not fit for any use what-ever.

All our Serums, Vaccines, and Biological Products are kept in a Concrete Vault, not an Ice Box, but a large Vault. Ice is kept in this Vault at all times, the temperature has an average of 40 degrees F. as the mean high degree, and sometimes as low as 36 degrees F.

Get your Influenza Serum where it is kept right, it is fresh, full of strength.

Free Matinee every Saturday afternoon.

"HURRY BACK—SOME-TIME"

Geo. E. Burns

FOR SALE—Save \$15.00 or \$35.00 by buying Jerseys before they come fresh. 40 tf J. F. Ward.

FOR SALE—Three choice sections land, \$20.00 per acre; 320 acres, \$16.00 per acre; easy terms. 38-tf Morgan & Williams.

FOR SALE—Ten foot Eclipse windmill, tower, pipe and tank. 35-tf F. T. Rolsson.

FOR SALE—A few full blood Jersey Cows. Also black mare mule colt, 6 mo. old. Box 66, A. E. Anderson, 40 2t Pd Summerfield, Texas.

CLASSIFIED COLUMNS

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

FOR SALE—Buy some Jerseys and make good use of that cheap feed. 40 tf J. F. Ward.

FOR SALE—Ten 2 and 3 year old Jersey Heifers; 15 Jersey Cows, 4 to 7 years. Most of above will be fresh Jan. 1st. J. F. Ward, 40 tf Phone 301-F11.

FOR SALE—New Singer Sewing Machine, \$95.00. See Mrs. Dent. 40 2tPd

TRADE—Automobile for feed crop. 40 2t O. G. Hill.

FOR SALE—Fordson Tractor, Good as new. Lester Wilkinson. 37-tf

FOR SALE—Ford car, or will trade for cattle. H. C. Bowsher. 39-tf

SAND AND GRAVEL

Phone T. B. Slaughter, 195, or come to my place 1 1/4 miles east of Court-house. Gravel the Best, Sand the Best. Rock no better. 35-tf

FOR SALE—11 Milk Cows, all milking, 70 head hogs, 30 whiteface calves. FOR SALE—160 acres 5 mi. south of Black; \$2,200.00. \$1,000 cash, bal. terms at 6 percent. See us for cheap farm and ranch land. 40 2tPd M. A. Crum.

For Sale—A large size Moore's airtight Heating Stove. Inquire at Brand office. 41-3t

Cattle

We have a bunch of young cows to put out on shares. Inquire of Shore & Hill office, above Clark's Drug Store.

FOR SALE—Modern 5 room Residence at a bargain. 1-2 cash, balance payable monthly. Close to school and church. If you want to buy, see 41-tf Barnett & Thurmond.

FOR SALE—Good horse, buggy and harness, all in good shape. Will sell right. Phone 325 or see me at Harrison Elevator. Jno. B. Davis. 41-tf

FOR SALE or Trade—In good condition, newly painted Oakland Six Roadster, for anything of value. 41-tf Ralph Barnett.

FOR SALE—A beautiful Red Fox Fur, 52 lb. long, 18 in. wide. Will sell cheap. Call at Fox Merc. or call residence phone No. 136. 41-1t-Pd.

FOR SALE—Span four-year-old Mules. Have been worked, weight about 900 lbs. Ralph Barnett. 41-1t

FOR SALE—Strictly modern 5 room Residence, with every convenience and completely furnished. Terms. If you want to buy, see 41-1t Barnett & Thurmond.

FOR SALE—Modern 5 room Residence, within few blocks of Central School and close to churches. Good terms. If you want to buy, see 41-1t Barnett & Thurmond.

TURKEYS—If you want a Turkey for Thanksgiving, engage them before the 30th. Phone 214-F14. 41-1t Pd.

LOST AND FOUND

LOST—A diamond ring. Reward. 40 2t Mozelle Hill.

STRAYED—2 black work horses, branded LS, about 1400 lbs. each, one snip nose, other bob tail. \$5.00 reward for information. J. W. Gies. 38-4t Pd

STRAYED—From the Brand pasture, 12 miles west of Hereford, two white-face yearling heifers. Branded HC connected on right hip. 39-tf H. C. Bowsher.

LOST—A small gold wrist watch, Friday, October 29. Return to Brand office. 41-1t

LOST—A red pig, weight about 60 lbs. Also a Rhode Island Red hen. Finder please return to Mrs. Cliff Estes. 41-2t

STRAYED—From my place, 20 miles northeast, 2 yearling steers, branded 6 on left shoulder and — on thigh. Address J. M. Burns, Vega, Texas. 41-4t-Pd.

FOUND—A pair of scissors, near residence of E. B. Black. Owner call at Brand Office. 41-2t

WANTED

WANTED—Help! 40 tf Hereford Steam Laundry.

WANTED—Single top buggy and harness, must be in good repair and cheap. Wm. Ash. 40 2t Pd Phone 376.

MISCELLANEOUS

NOTICE HOG MEN—Have scales at stock pens now and want to buy all your fat hogs, will pay every nickel the market will allow. See us before you sell. Claud Higgins or Grover Sanders. 38-tf

Phone 606 and 1077 Established 1894

Dr. Claude Wolcott

Exclusive Eye Specialist
Glasses Correctly Fitted
Diseases of the Eye Treated
Suite 12-13 Fuqua Bldg, Amarillo, Tex.

Mr. Pep



Don't mistake
Conversation
for
Information

And don't mistake just ordinary

**Cleaning and
Pressing**

for the kind we turn out.

We have the Equipment and the Experience—
don't experiment. Bring us your Cleaning and
Pressing.

ORR'S TAILOR SHOP

308 Main Street

Hereford,

Texas.

EXTRA! EXTRA! EXTRA!

To the people of Hereford and adjoining counties!
We have placed our stock of high grade men's
and boys' clothing, hats and shoes in the hands
of the Mayfield Sales System, who will give you
an old-time sale beginning Monday, Nov. 8th with
PRICES THAT TALK.

This Sale is for the People. Come and bring your friends.

**TWO
WEEKS
ONLY**

Gallagher & Son.
HEREFORD, TEXAS

**SAVE!
SAVE!
SAVE!**

Fox Mercantile Company's REDUCTION SALE

Hundreds of people are taking advantage of our extra value offerings each week when they find that our prices are actually 20 to 30 per cent lower than are being offered by most of the merchants today.

After all, the best proof that a price is lower is the price itself. With this idea in mind we present herewith a series of values which we believe cannot be found elsewhere—and these are but a few of the many that prevail in every department of the store. Look them over carefully—then visit us and see how much further your dollar will go when spent here.

Special!

Nazareth Waist Union Suit,
Age 2 to 12 years, Re-
duction Sale Price
95c

Ladies' Blouses 1-3 off

Blouses are making a hit with everyone who sees them. We will have one that will look like it was made for you. Come early and get it before some one else does.

\$25.00 Waist, Sale Price	\$16.67
23.50 Waist, Sale Price	15.67
22.50 Waist, Sale Price	15.00
20.00 Waist, Sale Price	13.34
17.50 Waist, Sale Price	11.67
15.00 Waist, Sale Price	10.00
14.50 Waist, Sale Price	9.67
13.50 Waist, Sale Price	9.00
12.50 Waist, Sale Price	7.37
11.50 Waist, Sale Price	7.67
10.00 Waist, Sale Price	6.67
9.00 Waist, Sale Price	6.00

Quilt Cotton

Size 7½x6 feet, Special per
roll 75c

Gingham

45c Ginghams, in Plaids,
Stripes and Solid Col-
ors, Reduction Sale Price 29c
50c Gingham, Reduction
Sale Price -----35c

Sheeting Sheeting

10-4 Bleach Sheeting, Guar-
anteed full width and no
starch, Reduction Sale...80c
9-4 Bleached Sheeting, Re-
duction Sale Price.....75c
9-4 Brown Sheatings, Re-
duction Sale Price.....72c

Special!

10 yds. Diamond Hill Cam-
bric for \$2.50

Ladies' Ready-to-Wear Dept.

Our entire stock of Ladies' Suits, Coats, Dresses, and
Blouses,

One-Third Off

These are all new Fall Garments in all the new shades and
cloths. Remember each and every sale spells a loss to us.
Our loss—your gain. The following list means a great sav-
ing to you.

Ladies' Suits

\$75.00 Suit, Sale Price	-----	\$50.00
70.00 Suit, Sale Price	-----	46.67
65.00 Suit, Sale Price	-----	43.34
60.00 Suit, Sale Price	-----	40.00
50.00 Suit, Sale Price	-----	33.34
45.00 Suit, Sale Price	-----	30.00
42.50 Suit, Sale Price	-----	28.34
40.00 Suit, Sale Price	-----	26.67
35.00 Suit, Sale Price	-----	23.34

New Fall Dresses

All go at 33 1-3 Per Cent Discount.

\$70.00 Dress, Sale Price	-----	\$46.67
65.00 Dress, Sale Price	-----	43.34
60.00 Dress, Sale Price	-----	40.00
52.50 Dress, Sale Price	-----	35.00
50.00 Dress, Sale Price	-----	33.34
47.50 Dress, Sale Price	-----	31.67
45.00 Dress, Sale Price	-----	30.00
42.50 Dress, Sale Price	-----	28.34
40.00 Dress, Sale Price	-----	26.67
37.50 Dress, Sale Price	-----	25.00
30.00 Dress, Sale Price	-----	20.00

Ladies' Coats

\$75.00 Ladies' Coat, Sale Price	\$50.00
65.00 Ladies' Coat, Sale Price	43.34
60.00 Ladies' Coat, Sale Price	40.00
55.00 Ladies' Coat, Sale Price	36.67
50.00 Ladies' Coat, Sale Price	33.34
45.00 Ladies' Coat, Sale Price	30.00
40.00 Ladies' Coat, Sale Price	26.67
37.50 Ladies' Coat, Sale Price	25.00
35.00 Ladies' Coat, Sale Price	23.34
32.50 Ladies' Coat, Sale Price	21.67
30.00 Ladies' Coat, Sale Price	20.00
27.50 Ladies' Coat, Sale Price	18.34
25.00 Ladies' Coat, Sale Price	16.67
22.50 Ladies' Coat, Sale Price	15.00

Children's Coats

Have the same reduction, 33 1-3 per
cent Discount

Men's Sheep Lined Coats

Leather Coats, Leather Sleeves and
Moleskin Vests. The best work coats
that money can buy.

\$32.50 All Leather Coat, Chamois lined, Reduction Sale Price	\$25.50
\$22.50 Split Moleskin Coat, Reduction Sale Price	\$18.50
\$20.00 Leather Sleeved Vest, Reduction Sale Price	\$16.50
\$16.50 Leather Sleeved Vest, Reduction Sale Price	\$13.25
\$16.00 Leather Sleeved Vest, Reduction Sale Price	\$12.95
\$20.00 Sheep lined Duck Coats, Reduction Sale Price	\$15.95
\$17.50 Sheep lined Work Coats, Reduction Sale Price	\$14.65
\$12.50 Work Coats, Reduction Sale Price	\$9.95

Ladies' and Misses' Munsing Wear

\$6.00 Ladies' Unions, Sale Price	\$4.85
5.00 Ladies' Unions, Sale Price	4.00
4.00 Ladies' Unions, Sale Price	3.39
3.50 Ladies' Unions, Sale Price	2.95
3.00 Ladies' Unions, Sale Price	2.39
2.75 Ladies' Unions, Sale Price	2.25
2.50 Ladies' or Misses' Unions,	1.98
2.25 Ladies' or Misses' Unions,	1.90
2.00 Ladies' or Misses' Unions,	1.65
1.75 Ladies' or Misses' Unions	1.50
1.50 Ladies' or Misses' Unions,	1.20
1.25 Ladies' or Misses' Unions,	95c

Special!

Men's Work Shoes, No. 509
Army last, Reg. Price
\$6.00, Reduction
Sale \$3.95

Men's Clothing

33 1-3 Per Cent Discount.
Hart Schaffner & Marx and Style
Plus Clothes are all Guaranteed
to give you satisfaction in wear,
or "Money Back." You have
nothing to lose by buying clothes
of this kind.

\$75.00 Suit, Sale Price	\$50.00
70.00 Suit, Sale Price	46.67
65.00 Suit, Sale Price	43.34
62.50 Suit, Sale Price	41.67
60.00 Suit, Sale Price	40.00
55.00 Suit, Sale Price	36.67
50.00 Suit, Sale Price	33.34
45.00 Suit, Sale Price	30.00
40.00 Suit, Sale Price	26.67
35.00 Suit, Sale Price	23.34

Outing Outing

Dark and Light Colors, for
only 35c yd.

Boys' Clothing

All of our Boys' Suits go in
this Sale for 1-3 off.

Men's Khaki Coveralls and Overalls

Men's Khaki Coveralls,
Reg. Price \$5.00 to
\$5.50, Special Price of \$3.85
Men's Khaki Overalls,
"Fitz" make, Only \$1.98

Men's Union Suits

Men's Heavy Fleeced Union
Suits, Reg. Price \$3.00,
Reduction Sale -----\$2.25
Men's Heavy Ribbed Union
Suits, Special for only---\$1.75

Boys' Booties

No. 208-lace Bootie, Sizes
2 1-2 to 6, Reg. Price
\$6.50, Special for
\$4.35

FOX MERCANTILE COMPANY

HEREFORD, TEXAS

Baptist Ass'n in First Session Meets at Canyon

The first meeting of the Associational B. Y. P. U. of Tierra Blanco Association was held at Canyon last Sunday. Delegates from nearly all of the churches in the Association were present. The Association consists of five counties, Deaf Smith, Randall, Swisher, Castro and Farmer.

On account of the muddy roads the delegates from Hereford went up on the afternoon train.

The meeting was called to order by the president, Paul Johnson, of Canyon, at 6:30 p. m. After a few minutes of business session, a program was rendered which was both instructive and entertaining.

The church was beautifully decorated with pot plants and cut flowers. The delegates were entertained in the homes of the members of the Baptist church of Canyon.

The following delegates from the Hereford Baptist Young People's Union attended the meeting, returning Sunday night:

Misses Faye Burrus, Mahala Williamson, Mary Hicks, Helen Lambert, Georgia Curtsinger, Dot and Ruth Owen, Jonnie Estes, Gladys Howton, Cecil Gilliland, Willie Mae Asher, Mae Turner, and Elberta Reed; Messrs. Sank Ramey, Finis Owen, Frank Jesse, Al Manzeat, A. A. Manzeat, Leonard Foster, Mrs. Jessie Groner and daughter, Mozelle, Mrs. Carl Mounitz and Mr. and Mrs. Alex O. Thompson.

Farm and Ranch Tells Story of Irrigation Here

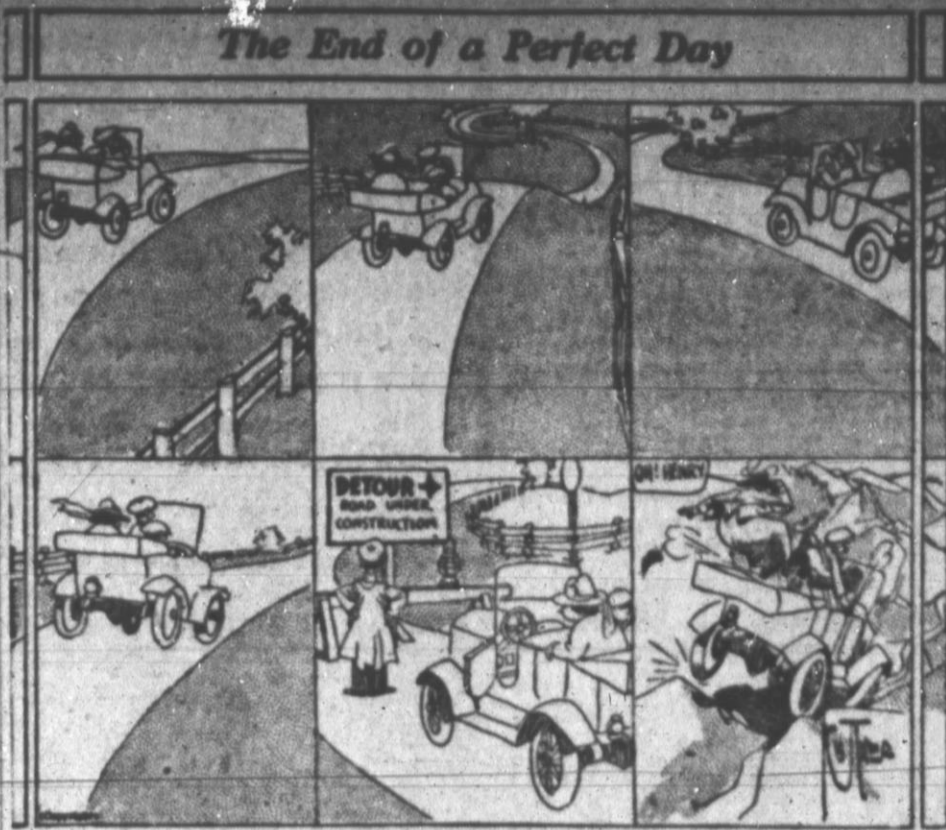
(Continued from page 1.)

acre, including fuel, labor, wear and tear on the machinery and everything involved. About four inches of water is used for one irrigation.

Much Kafir Grown

On the McDonald farm 165 acres were in Kafir this season, ninety acres of which had been planted with hand-selected seed. In the entire ninety acres there were only about a dozen heads of mixed grain. The rest was pure Kafir, and the heads were as even and uniform as a field of wheat. This field averaged eighty bushels to the acre last year and is said to be better this season.

This crop followed alfalfa in 1919, the sod being broken six inches deep early in the season. This year it was double listed and planted thick. One irrigation was given the middle of June and another the middle of July. A rain in August made another unnecessary. In a dry year the crop



would have needed a third application of water.

Much Alfalfa Also Grown

Twenty acres are now devoted to alfalfa and more will be planted. Mr. McDonald does not believe in running land in one crop too long, even if it is alfalfa. Ten acres in alfalfa now have been planted nine years, and the stand is still well-nigh perfect. He says he averages one and one-fourth tons each of the four cuttings a year. From six to nine irrigations are best for the crop, two irrigations for each cutting and one early in April. It is cut in June, July, August and September. Freie cuttings have been obtained, and

a maximum yield of six tons a year has been made on the land.

Maize and Ribbon Cane

Thirty acres are devoted to seeded ribbon cane to be used for ensilage. Forty acres of maize look good for 12,000 bushels.

Mr. McDonald is now renting his land and living in town, though he supervises the planting and cultivation. He is planning now to let his two sons take charge of the farms another year. While he expects them to take a course in a good agricultural college later, he wants them to get some actual experience in managing a farm and cultivating the crops.

It is estimated that 12,000 acres are under irrigation in the immediate environs of Hereford.

NOTICE OF SALE OF UNCLAIMED LIVESTOCK

Hereford, Texas, Nov. 3, 1920.
TO WHOM IT MAY CONCERN:
Notice is hereby given that on the 13th day of November, 1920, between

For Sale

960 acres good level land, well located, Price \$20.00 per acre.

320 acres well located, all good land, fair improvements. Price \$35.00 per acre, third cash, balance 1 to 4 years.

320 acres mile from town, good improvements, all good land, a nice home and can be bought right.

J. H. Pitman
Hereford, Texas

Walden Worcester Wrenches

Fits any and all parts of a Ford. The handy wrench for any car.

Wine-Sap Apples

Going fast—Best on the market today. Ask for winter keeper variety.

W. C. Fallwell
FEDERAL 5-PLY TIRES

the hours of ten o'clock a. m. and 4 o'clock, p. m. at 3 p. m. at Jones & McLean feed yard at Hereford, Deaf Smith County, Texas, there will be offered for sale at public auction to the highest bidder for cash, thirteen (13) horses consigned by R. K. Loring from Weleetka, Oklahoma, on Way-bill No. 69, dated October 16, 1920, consigned to R. K. Loring at Hereford, Texas, shipment reaching Hereford, Texas,

October 15, 1920, being covered by Hereford Freight Bill No. 652, and said shipment having now remained on hand and refused by consignee for more than 48 hours since its arrival at Hereford, Texas, its destination, and freight and other proper and legal charges applicable thereto being unpaid, and said sale will be made for

the reasons and at the time stated, in the manner provided by Articles 729 and 728, Chapter 3, Title 20, of the Revised Civil Statutes of the State of Texas.

This the 3rd day of Nov., A. D. 1920.
L. I. GARTON,
Local Agent, Panhandle & Santa Fe Ry. Co., Hereford, Texas. 41-12

On the Jump!

There's nothing to worry about if you do forget to tell us you're in a hurry for your battery. We work on the principle that you always want service on the jump and we're here to give it to you.

Maybe you'd like to know about the Still Better Willard Battery with Threaded Rubber Insulation—the kind selected by 152 manufacturers of passenger cars and motor trucks.

Electric Service Co.
Hereford, Tex.

Kill That Cold With

HILL'S CASCARA QUININE BROMIDE
FOR Golds, Coughs AND La Grippe

Neglected Colds are Dangerous
Take no chances. Keep this standard remedy handy for the first sneeze.
Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache
Quinine in this form does not affect the head—Cascara is best Tonic Laxative—No Opiate in Hill's.

ALL DRUGGISTS SELL IT

HIGH COST OF LIVING KNOCKED OUT

33 1-3 per cent off on Collars
20 per cent off on Shirts
2 cents per pound off on Family Wash

SEND US YOUR BUNDLES

"YES, IT IS SANITARY"

Hereford Steam Laundry

Phone 246

YOUR PORTRAIT

A Gift That Is Not Merchandise

Early Appointments for Xmas
Sittings Assure You Best Results

Find Your Home Town Photographer, Below

C. M. McGhee, Hereford
J. S. Edwards, Amarillo
Gretta McMasters, Quanah
A. A. Beery, Plainview
Claude Gray, Amarillo
W. D. Orr, Memphis
C. M. Wilson, Floydada
S. E. Moine, Lubbock
L. P. Kramer, Vernon
Bartlett, Clarendon
Mrs. P. L. Britton, Canyon
Geo. A. Addison, Pampa
Cary Griggs, Lockney

Panhandle Association of Photographers

McGHEE'S STUDIO

FOR SALE Mr. Farmer or Ranchman

We have just taken in two Oldsmobile trucks on trades for Two Ton Trucks that would be the very thing for hauling your own feed or crops, that we are offering for sale at a bargain. They are in good mechanical condition and the tires haven't been hurt. We, also, have an Oldsmobile Sport Model Roadster and a two ton used truck that we are offering at a good price. If you are interested in any of the above, would be glad to have you phone or write us.

Armstrong Transfer & Storage Co.

Phone 570

Amarillo, Texas

District Court Begins to Grind Out Winter Term

District Court convened Monday, Nov. 1, 1920, with Hon. Reese Tatum, District Judge presiding, with Hon. Clifford Braly, Dist. Atty., of Dalhart, and Miss Elva Shackelford, Court Reporter, of Dalhart, and the other officer of the Court in attendance.

The Grand Jury was empaneled and Allan Bell was appointed Foreman. The Grand Jury is composed of: Allan Bell, W. A. Knox, E. E. Ramsey, W. A. Ricketts, W. G. Slagle, C. I. Slaton, James Nutter, R. L. Scott, C. C. Ferguson, Roy M. Stocking, D. R. Grimes, A. A. Ott.

Out of town attorneys attending Court are as follows: Dennis Zimmerman, Tulsa; A. B. Martin, Plainview; H. C. Pipkin, Amarillo; Mr. Hatch, Clovis; N. M.; J. O. Gofeke, Amarillo.

The following cases were disposed of:

Chas. Hodges vs Ed. Hodges et al. Suit for partition. Judgment rendered ordering sale of property and A. O. Thompson appointed receiver.

G. A. F. Parker vs L. F. Landrum; Dismissed.

First Guaranty State Bank vs Addie Baker et al; Dismissed.

H. H. Hawkins vs L. T. Lester; Dismissed.

Cocanougher & Norton vs Panhandle & S. F. Ry. Co.; Dismissed.

Sam B. McClure vs Ama A. Ward; Dismissed.

J. C. Cummins vs E. F. Connell. Suit for commission. Judgment by default.

First State Bank & Trust Co. vs G. H. Braeme. Suit on note. Judgment by default in favor of plaintiff and foreclosure of attachment lien.

B. F. Ansley vs O. M. Shore et al; Dismissed.

EPISCOPALIANS TO HAVE A CAMPAIGN

Amarillo, Texas, Nov. 2.—The Rev. Robt. N. McCallum, Chairman of the diocese of Northwest Texas of the Protestant Episcopal Church National campaign, Abilene, is this week visiting parishes at Colorado, San Angelo, Coleman, Abilene and other points for the purpose of arousing initial interest in the campaign. A conference of the diocesan committee was held at Abilene Thursday which is the second meeting on the work held there. The first accomplished the organization under Mr. McCallum as Chairman appointed by Bishop Edward Temple.

SATURDAY NIGHT WALLACE REID

"The Valley of the Giants"

Towering redwoods, mile on mile—and two men who loved them. Then the hand of the spoiler, and a war to the bitter end.

A picture of the lumber camps and the clash of giant woodsmen. Throbbing with red blood and physical strength. Majestic in its natural beauty. Warm with a romance sweet as any ever told. From the Famous Red Book story by Peter B. Kyne. Come! And see this wonderful picture.

Also showing

Sunshine Comedy

"MONGRELS"

and

Topics of the Day

At The

STAR THEATRE

SATURDAY NIGHT

NOVEMBER 6th

Three Shows Prices 15c and 30c Plus tax

Coming soon

"The Silent Avenger"

O' John B. Thrift, Sr.



THE CHEERFUL CHERUB

I just can't wait till summer comes. I'm filled with wild elation. It's then I really truly live—I get two weeks vacation.



The program for, the campaign was then mapped out, the appointed diocesan committee, supporting the chairman, being composed of Rev. W. A. Williams, of Colorado, Will Smith, of Abilene, and the southern territory represented by Rev. Gerhart, of Abilene and the northern territory by G. C. Rafter, of Clarendon, Mrs. Ledford is in charge of the distribution of literature, Mr. Shields is treasurer and Edward E. Talmage, of Amarillo, is publicity manager, to whom all news of the campaign should be sent.

The purpose of the campaign is an annual affair to arouse and stimulate the individual members to greater personal service expressed in increased activity along three lines: Religious education meaning the church school, colleges, and religious oversight wherever possible for higher and lower schools; social service looking to the betterment of social conditions in all walks of life, schools, industry and Christian consciousness in all things

and not strictly the church, church extension, meaning the reaching of the unchurched, providing religious environment for remote communities, in-

tensified program for ground already held by the church and the like.

The number of women teachers has been increasing since 1902, and at the present time only about 34 per cent of all high school teachers are men.

Raising of the hat in saluting a lady originated in older times when a Knight, upon entering a room where there were ladies, removed his helmet to indicate that he was among friends and needed no protection.

Employees of an Eastern manufacturing company have agreed to a reduction of their wages in order that the plant may continue to operate.

COAL

2 cars rolling this way. We are expecting them this week. Phone your order now. No. 265. Our new elevator is nearing completion and we are ready to contract for your grain.

Great West Mill and Elevator Co.
B. R. Dixon

Lumber

All the building material you need for that

Home

Rockwell Brothers & Co.

Duroc Jersey Boars

Sired by HAPPY WONDER Senior and Grand Champion at the Hereford Free Fair.

Priced Right

DAWN FARM DAWN, TEXAS

Shoes! Shoes!

The Dayton Shoes for men and boys are here. All Oak Tanned leather, no Hemlock leather or composition in them. Guaranteed to be full vamped and nothing but genuine oak tanned leather.

Then for the little tots, we have a nice selection of sizes and styles. You will find our prices right.

Overshoes for the family.

Tubb Shoe Shop

Footwear that Stands Hardwear.

YOU don't use as much of Calumet as you do of most other Baking Powders. It has more than ordinary leavening strength. You save about half.

You don't pay a big price for Calumet. It's sold at a moderate price—that represents another saving.

You don't feel uncertain as to results. Baking never fails—because Calumet never fails below the proven standard of "Best by Test."

Use only half the amount usually required

CALUMET BAKING POWDER



"BEST BY TEST"

It possesses the highest quality ever put into a Baking Powder. Contains only such ingredients as have been officially endorsed by United States Food Authorities.

For weeks, for months, it keeps as fresh and full of strength as the day it left the Calumet Factories, the World's Largest, most Sanitary and Modern Baking Powder plants.

Pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it.

Calumet Gold Cake Recipe

Yolks of 8 eggs, 1 1/4 cups of granulated sugar, 3/4 cup of water, 1/2 cup of butter, 2 1/2 cups pastry flour, 3 level teaspoons Calumet Baking Powder, 1 tablespoon of vanilla. Then mix in the regular way.

I Bought All These Good Things to Sell—Not to Keep

Look at this partial list:

Newton Overland Avery WAGONS

Columbia Steel Granaries
Tractor Plows Disc Harrows
Samson Tractors (in stock)
Oil Stoves (at bargain prices)

and everything else that enters into the stock of a First Class Hardware Store. Come in and talk it over.

The C. O. Lee Hardware

**"STICK-UP" MEN
TRY OUT CANYON**

Jack Covington was the subject of a hold up Tuesday evening at 6:30 when he started from his home in the north part of town to the business section.

He states that he was near the Keiser feed lots when two young men or boys joined him. One asked for a match. As Jack searched in his pocket a flash light was flashed into his face and a pistol pulled on him. The men searched him thoroughly, but he had only \$2.00 upon his person.

Jack ran to the R. W. Foster home as the men left him and reported the case. The officers were called but so far no trace of the men has been found.

Mr. Covington and P. V. Winstead were on the front porch and were within calling distance of the scene of the hold up. They state that a few minutes after Jack left the premises two men ran up the street, and upon seeing them cut down to a walk. As soon as they had passed the house they broke into a run once more. Campers near the old mattress factory report that two men ran near their wagon and went west. The officers drove a few miles in all direction and carefully searched the railroad yards, but failed to find any trace of the men.

This is the first case of a hold up ever being staged in Canyon or any place in Radall county.

**WORK STARTED ON
HIGHWAY PROJECT**

N. W. McCluskey, state supervisor of federal aid projects, with headquarters in Santa Fe, was in Clovis Monday to start surveying on federal aid projects Nos. 24 and 25. These projects include work on the highways between Clovis and Texico and Clovis and Portales which will amount to nearly \$200,000.

The contract for work on these projects was let some time ago to the Atlas Construction Co. of La Veta, Colo., and the improvements are to be completed by June 1, 1921.

The work in Curry County includes 81,342 yards of earth work, 350 yds. of concrete construction, 100 lineal feet of corrugated iron culverts and 20,323 square yards of caecchle surfacing. The work in Roosevelt County will include 36,825 yards of earth work and 40,004 square yards of caecchle surfacing.

These improvements will be a great asset to the Ozark Trails, Bankhead National Highway, Abo Pass Route, and the Great North and South Cross-Connecting Highway, all of which pass through Clovis.—Clovis News.

Many Attend Free Matinee
The Picture Show which was given free by the Merchants and the Management of the Star Theatre on last Saturday afternoon, for out-of-town people was well attended, and many more would have attended if the weather had been good.

This is one of the best advertising propositions for the town ever gotten up; and at the same time furnishes free amusement for scores of people from the country, who come here to do their trading.

These free shows will continue every Saturday and we expect the crowds to increase weekly.

The Census Bureau has announced that up to September 25, 2,243,030 bales of cotton were ginned. Texas led with 1,302,021.

TO THE SHERIFF OF DEAF SMITH COUNTY, GREETING:

YOU ARE HEREBY COMMANDED to summon any person or persons interested in the lands hereinafter described, by making publication of this notice once each week for at least three weeks previous to the return day hereof, in some newspaper published in the English Language in your County, to appear at the next regular term of the Commissioners Court of Deaf Smith County, Texas, to be holden at the Court House thereof in Hereford on the 8th day of Nov. A. D. 1920, then and there to protest if desired against such action as is requested in the following petition:

To the Hon. Commissioners Court of Deaf Smith County, Texas:

Comes now the undersigned and represents to the Court that they are the sole owners of Lots 23 to 64 inclusive, of Block 8, and Lots 23 to 64 inclusive, of Block 9 of Higgins Subdivision of Blocks 8 and 9 of Wombs Add. to the Town of Hereford, Deaf Smith County, Texas; that there is a street lying directly North of Lots 23 to 43 of Block 8; Also a street lying directly North of Lots 23 to 43, and also a street lying directly North of Lots 44 to 64 of said

Block 9; that said lots and blocks were intended, when platted, to be used for townsite purposes.

Your petitioners would ask permission to cancel said subdivision as above described so as to throw said lands back into acreage tracts as it existed before such plat and subdivision was made; that you cause notice to be given of this application by publishing such application in some newspaper published in the English Language in Deaf Smith County, for at least three weeks prior to the next regular term of this Court, when this application will be heard and action taken thereon; that an order be made at that time to cancel said subdivision as above mentioned so as to throw said land back into acreage tracts as it existed before such subdivision was made.

Geo. E. Burns; W. S. Higgins, Administrator of the Estate of Mary A. Higgins, deceased.

HEREIN FAIL NOT, but have be-

fore said Court, at its aforesaid next regular term, this notice, with your return thereon, showing how you have executed the same.

WITNESS, A. O. THOMPSON, Clerk of the County Court of Deaf Smith County.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford this the 12th day of October, A. D. 1920.

(SEAL) A. O. THOMPSON, Clerk, County Court, Deaf Smith County, Texas.

By A. L. Biggs, Deputy.

**THE STATE OF TEXAS
TO THE SHERIFF OF DEAF SMITH COUNTY, GREETING:**

YOU ARE HEREBY COMMANDED to summon any person or persons interested in the lands hereinafter described, by making publication of this notice once each week for at least three weeks previous to the return day hereof, in some newspaper published

in the English Language in your County, to appear at the next regular term of the Commissioners Court of Deaf Smith County, Texas, to be holden at the Court House thereof in Hereford on the 8th day of Nov. 1920, then and there to protest if desired against such action as is requested in the following petition:

To the Hon. Commissioners Court of Deaf Smith County, Texas:

Comes now the undersigned and represents to the Court that on the 21st day of January, 1903, the Western Union Land Company filed in the Deed Records of Deaf Smith County, Texas, in Vol. 12, page 638, a plat of Survey No. 59, Abstr. 357, W. W. & S., Cert. 1832, of Block K-3 of Deaf Smith County, Texas, wherein in said plat, said Survey No. 59 was Subdivided into Blocks, with streets and avenues lying between said blocks; that said subdivision was made for townsite purposes and was given the name of "Mabry Addition" to the town of Hereford, Texas; that your petitioners are now the sole owners of the North-west One-fourth of said Survey No. 59, and have owned same for a number of years, using said land for farming and grazing purposes; that said north-west one-fourth according to said plat contains Blocks Nos. 5 to 12 inclusive, containing 10 acres of land each, and Blocks 20 to 23 inclusive, containing 20 acres of land each.

The streets and avenues lying within said North-west One-fourth are more particularly described as follows: lying directly East of Blocks 5, 6, 7 and 8, and also lying directly East of Blocks 9, 10, 11 and 12, and also lying directly north of Blocks 5, 11 and 21, and also lying directly north of Blocks 8, 9, and 23; that the above described streets and avenues from the 21st day of January 1903 to the present have never been opened or used by the public, but have all during this time been inclosed within an inclosure including the land owned by your petitioners.

Your petitioners would ask permission to cancel said subdivision as above described, that is, Blocks 5 to 12, inclusive and Blocks 20 to 23, inclusive, so as to throw said lands back into acreage tracts as it existed before such subdivision was made; that you cause notice to be given of this application by publishing such application in some newspaper published in the English Language, in Deaf Smith County, for at least three weeks prior to the next regular term of this Court, when this application will be heard and action taken thereon; that an order be made at that time to cancel said subdivision as above described, so as to throw said land back into acreage tracts as it existed before such subdivision was

made.
D. L. McDonald; A. L. Harmon; Mrs. E. Megert; G. E. Megert; B. A. Megert; W. M. Megert.
HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this notice, with your return thereon, showing how you have executed the same.

WITNESS, A. O. THOMPSON, Clerk of the County Court of Deaf Smith County.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford this the 12th day of October, A. D. 1920.

(SEAL) A. O. THOMPSON, Clerk, County Court, Deaf Smith County, Texas.

By A. L. Biggs, Deputy.

Burglaries

Are not very common in Hereford, but they do occur, and they almost always occur in houses that are dark. As we have no night-watchman, would you not feel safer, Mr. Business Man, with one light burning in your store.

A small lamp burning all night may keep the burglar away from your store and may save you a heavy loss.

Hereford Light & Power Co.

"Do it Electrically"

**This Year's Crop of Cotton Seed
Meal and Cold Pressed Cake
—Get Our Prices—**

Complete line, such as Bran, Shorts, Grain, Hay, Salt, etc.

Jones & McLean Grain Co.

Phone No. 1 for Quick, Prompt Delivery

COURTESY FIRST. MAKE THIS BANK YOUR BANK SAFETY ALWAYS.

A Good Bank

What constitutes a good Bank? We think we know. It is a Bank that at all times is helpful to the community in which it is located.

How can a Bank be helpful? By being a strong, reliable, public-spirited institution. By guarding carefully the depositor's money. By loaning money to assist legitimate business enterprises. By giving sound advice on financial matters to its customers. By having competent and accomodating employees. By furnishing every modern banking facility for its patrons, in fact by giving prompt, faithful, dependable service in every possible way. We believe our Bank is a GOOD Bank.

The First State Bank and Trust Company

Hereford, Texas

Capital and Surplus Over \$100,000

State Fire Insurance Commission

Recently had three men here Re-Rating every business house in Hereford. Soon we shall have these new rates. Incidentally, each of them concurred in the opinion that this was the best equipped Agency they had seen, regardless of the size of the town. Of course, we appreciated this compliment, but at the same time we know we represent the best Companies in each line.

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

AUTOMOBILES

Every Automobile ought to be insured. Recently we paid more than \$400 in one accident.

T. K. WILSON.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

GRAIN

If your Grain is Shocked, or in Rick, or Threshed, we insure it. Cost small.

T. K. WILSON.

To the Farmer:

You appreciated the rains recently. How much damage did it do your machinery because of your lack of providing shelter for it. Think it over.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

Here and There Among People You May Know

N. C. Vogel, L. Ed. Ph. 30

Miss Mattie Swisher went to Amarillo Tuesday morning for the day.

Window glass, any size, at Skelton's.

H. O. Fullwood made a business trip to Amarillo Tuesday.

Pea-Berry Coffee, the 50c quality, now 40c the pound. Hereford Produce.

Big bargains in laces and ribbons at Skelton's.

Born—to Mr. and Mrs. Sloan Baker, a 9 pound boy, October 27, Sloan Hugh.

Our holiday stock is now on display. Come in and make your selections. Skelton.

Special—Kodak Enlargements. McGhee's Studio.

E. S. Ireland went to Canadian, Texas on business Wednesday.

Shop early and get the best selections in holiday goods. Skelton.

Our prices on Cake might interest you, get them. Jones & McLean.

R. E. Gilbreath, of Dimmitt, Texas went to Amarillo Wednesday morning.

Bargains in towels and hosiery. Skelton.

High cost of living knocked out by the new prices of the Hereford Laundry. 39-41

Tom Wood made a business trip to Amarillo Wednesday.

We have a gift for every member of the family. Skelton.

All used cars you see advertised in this issue will be in first class shape. Motor Sales Co.

J. H. Smith with his son, Oakley, and daughter, Elsie, arrived in Hereford Monday from Bartlesville, Okla.

Plenty of glass for windshields and sedans at Skelton's.

Fresh—this year's crop of cake by the ton. Get our prices first. Jones & McLean.

Mrs. R. R. Gilbreath is visiting in the home of Mr. and Mrs. Jeff Gilbreath this week.

Select your Christmas gifts early and get better selections. Skelton.

Bee-Ess-Ko Coffee—it surpasses all. To appreciate this Brand of Coffee, you should give us your next Coffee order. Hereford Produce Co.

Earl Bennett spent a few days this week with his parents. Earl is with the M. & M. Co. of Amarillo.

Select your gifts for the children now and avoid disappointment. Skelton.

Soda, the old reliable Cow Brand, the kind you used to use. Hereford Produce Co.

S. H. Angelo was called to Burlington, Okla. Wednesday by the death of his mother.

We have a fine line of dishes and glassware and can save you money. Skelton.

Our repair department enables us to put all used cars in good running order. Motor Sales Co.

Miss Virginia Wyche went to Terrell, Texas Wednesday to teach in the City Public Schools.

Christmas will soon be here. Shop early and avoid disappointment. Skelton.

No dust, no germs, no smell of gasoline in the suits and dresses cleaned by the Hereford Laundry. 39-41

Judge Reese Tatum arrived in Hereford this week from Dalhart, Texas.

All condition—All used cars we advertise are ready to run. You take no chances. Motor Sales Co.

McGhee will enlarge that photo and frame it for less than agents ask you for the photo. 38-41

Mr. and Mrs. McFarlin made a business trip to Amarillo Thursday morning.

We never advertise the same cars twice—we sell 'em. Motor Sales Co., L. W. Hough, Mgr.

Cattle
We have a bunch of young cows to put out on shares. Inquire of Shore & Hill office, above Clark's Drug Store.

R. L. Bailey and family returned to Hereford last Sunday, after several week visit in east Texas.

Remember, our work is sanitary while the washing that hangs outdoors is very unsanitary. 39-41 Hereford Steam Laundry.

S. B. Chambers, of Kosse, Texas, returned to his home, after a few days visit in the home of W. B. Farmer.

We heat our work 50 percent hotter than boiling water, without injury to goods or color, thus killing all disease germs. Hereford Laundry. 39-41

J. P. Bailey, of Sebree, Kentucky, who has been visiting with the T. K. Wilson family, went to Arkansas Monday.

Fresh Raisins, the sun-sweetened richly flavored, best in the market kind. Hereford Produce Co.

J. H. Foster went to Georgetown, Texas to spend the winter. Mr. Foster will stop over a few days in Sweetwater, Texas enroute to Georgetown.

McGhee Guarantees to save you Three to Five Dollars on your Enlarged photos. Get his prices before ordering. 38-41

W. E. HICKS
Brand: Right Shoulder
Dealer in Hereford Cattle Hereford, Texas

Miss Thelma Ogelsby, who has been visiting with her sister, Mrs. Geo. Muse, left Hereford for her home in Amarillo Wednesday morning.

Our best items in Christmas goods always sell first, so it will pay you to make your selections at once. Skelton.

W. A. Noffsler and wife, of House, N. Mex., formerly of Hereford, spent a few days here this week. They will leave for Kansas City Thursday morning.

Notice
I have taken charge of the Cordova Hotel and will begin to serve meals at once. The Public is cordially invited to give me a fair trial. Will Adkisson.

Monte Baker and family returned to Hereford this week, after thirty day visit with relative and friends, in southwest Arkansas.

PRICES—During November, I will put on Auto Tops at the following prices:
Ford Touring Car.....\$14.00
Buick or Dodge.....\$22.50
All others in proportion.
41-41 Powelson Top Shop.

F. H. Britain and wife returned to Hereford last Saturday, after a thirty days' overland trip to Dallas. Mr. and Mrs. Britain visited relatives and old acquaintances while in and around Dallas.

Fred Kuhn and wife and daughter-in-law, Mrs. Mattie Kuhn, of Fayette Co., Texas, spent a few days in Hereford in the home of W. F. Dieble. Mesdames Kuhn and Dieble are sisters.

Stockmen
I have not received cash to pay running expenses for 60 days, and if by Dec. 1, I have not collected cash to save my home, I am out. I came at your call, will you do as much for me? 41-31 Dr. F. E. Bowe.

Mrs. T. P. Lovett, who has been visiting in the homes of her two daughters, Mrs. E. M. Harmon and Mrs. L. L. Emberlin, of near Friona, Texas, went to Amarillo this week to visit with her daughter, Mrs. Noah Webb.

J. D. Weaver, of Rochester, Minn., is visiting his brother, Guy, this week. Mr. Weaver will visit in Hereford for a few days, then go to Bellview, N. Mex., to visit in the home of his father, S. J. Weaver.

Infant Dies
The 5-months-old infant son of Mr. and Mrs. Lester Galley, who reside in the Joel community, died Sunday night of acute indigestion. Funeral services were held from the home Monday afternoon, with interment in the Hereford cemetery.

A Word of Thanks
To our friends and neighbors for the kindness and loving attention shown during the sickness and the passing of our darling son, Paul Trimble. We thank you and are truly grateful in more than verbal expression of thanks and we earnestly pray our action will express more than speech.
May the Infinite Father, the Giver of only good, watch over us all and guide our every thought, as well as action.
Mr. and Mrs. Lester Galley, Mr. and Mrs. C. F. Galley and family.

DOUBLE FOOTBALL BILL OFFERED IN HEREFORD FRIDAY
A double header football game has been arranged for Friday afternoon, November 5. The first game will start promptly at 1:30 p. m. Both games will be played on the High School grounds.
One game will be between Hereford High and Clovis High, and the other between the Hereford Town Team and Wayland College, of Plainview. Coach McCorkle, of the Canyon Normal eleven, will referee both contests. The Clovis squad defeated Hereford at Clovis several weeks ago 14 to 0. But the Hereford team of today is vastly improved over their condition at that time, and the boys are confident that they will scalp the Clovis outfit Friday.
Wayland College is a heavy, fast aggregation that has defeated everything in this section so far this year, including the Normal and Clarendon College. The Hereford Town Team has played three contests, two with the Vega eleven, both being tied games, and the third with the Normal, which they captured 15 to 0. They hope to keep their record of victories clean in Friday's game, but do not underestimate their opponents and expect a hard battle from start to finish.
The double bill is attracting quite a bit of attention locally, and a large crowd is expected to witness the double struggle.

MOSLAH TEMPLE'S FALL CEREMONIAL
FORT WORTH, Texas, Nov. 1—Moslah Temple's Fall Ceremonial which will be held, starting with the registration of Novices, Friday, Nov. 12, and the Grand Reception and Ball that evening, followed by the registration of Novices Saturday, Nov. 13, will mark the opening of the largest ceremonial ever held by Moslah Temple.

New and novel floats will feature the street parade which will be held Saturday, Nov. 13, which are in charge of Noble Lester Cowans. The parade will also feature the Nobility in Dress Suits as well as Moslah Patrol.
The main ceremonial will be held, starting at 2 o'clock, Saturday, Nov. 13, and the Stunt Committee have arranged an entire new stage setting for the ceremonial and an entire new set of stunts.
The ceremonial will be over in time for the Nobility to attend the Majestic Theatre party in the evening and catch the early trains from Fort Worth, Saturday, Nov. 13, should they wish to. Special railroad rates have been granted on the certificate plan and Nobles and Novices attending the ceremonial are urged to procure a certificate when purchasing ticket.
The visiting ladies will register at the Metropolitan Hotel from 9 until noon when they will be guests at a dinner party and later in the afternoon they will be guests of Moslah Temple at the Majestic Theatre, where a special Shrine show has been arranged for the occasion.
Denison, Sherman, Cisco, Ranged, Abilene, Brownwood, Coleman, Stamford, Jacksboro, Haskell, Seymour, Graham, Denton and Cleburne have so far been heard from definitely and as petitions are being received in every mail, it is thought that indications point to a 500 class.
Never before has any Temple made such elaborate entertainment arrangements for the visitors and the day will long be remembered by all who attend the ceremonial.
Out-of-town Nobles and their ladies are especially invited to attend the ceremonial as arrangements have been made to take care of the largest crowd ever attending a Moslah Temple ceremonial.

Good Printing at The Brand.

Time Table

No.	East Bound
22	Arrive 9:50 a. m. The Missionary Chicago Train
114	Arrive 2:42 p. m. Local Train
No.	West Bound
21	Arrive 6:42 a. m. The Missionary California Train
117	Arrive 10:35 p. m. Local Train

Nos. 21 and 22 are through trains. Nos. 114 and 117 are local trains. No. 21 leaves Chicago at 10:30 p. m., arrives Kansas City 10:55 a. m., arrives Hereford 6:42 a. m. No. 22 leaves Hereford 9:50 a. m., arrives Kansas City 8 a. m., arrives Chicago 9:20 p. m. All trains stop and take and discharge passengers at Hereford.

A SURE REMEDY.
Young Orator (Pomposely): I want to make a lasting impression.
Bored Listener (Dryly): Sit down in fresh paint!

WANTED—Good clean rags at The Brand Office.

Vote for the School Amendment on November 2nd, for the good of your children and your county.

For the good of your other assets, and to enable you to help your children and your county, start an account with us.

We take interest in our customers as well as from them.

The Western National Bank
Hereford, Texas
Capital and Surplus \$125,000.
Largest tax payer in the City of Hereford
Only Bank of Honor Bank in Deaf Smith County.
G. A. F. PARKER, President,
J. L. SMITH, Vice President,
BOBBOE L. DAVIDSON, Cashier,
CLIFFORD C. ACKER, Asst. Cashier.

CANYON MAY HAVE GAS WITHIN YEAR
T. Loria Driscoll, manager of the Amarillo Gas Company and Panhandle Pipe Line Company, accompanied Frank R. Jamison to Canyon Friday night and addressed the meeting in regard to the gas situation and answered questions as to the possibility of bringing a line to Canyon.
Mr. Driscoll stated that his company had investigated Canyon several

Look for the Water Mark



Symphony Lawn

The Writing Paper with the Delightful Surface

WOMEN of refinement appreciate the quality of Symphony Lawn Writing Paper—a quality expressed in the remarkably fine texture of the paper, the splendid writing surface, the opportunity for personal selection permitted by its varied finishes and delicate tints.

Symphony Lawn Writing Paper can be obtained in packages containing one quire or one pound. Made in several styles and sizes, to meet every dictate of good taste. Also correspondence cards, with envelopes to match.

Corner Drug Store

months ago and it was of the intention of coming here just as soon as possible, provided the consumption of gas would make a paying investment of the expenditure necessary for the pipe line. He was highly pleased at the great interest shown by the large number of men who had gathered for the meeting, and stated that instead of enthusiasm, they had many obstacles to overcome when they asked to pipe into Amarillo. —Randall Co. News.

Keep your eye on your Brand label, when the time is up the paper will STOP.

In Texas there are 4,661,027 people and of this number only 1,125,000 are in the Sunday Schools, statistics show.

Keep your eye on your Brand label, when the time is up the paper will STOP.

The average value of the city high school building is \$200,000, while the average value of the rural high school is about \$25,000.

Your Best Assets Are Your Children

They will soon own all the other assets. If our town and county is to improve, these children must improve it.

Vote for the School Amendment on November 2nd, for the good of your children and your county.

For the good of your other assets, and to enable you to help your children and your county, start an account with us.

We take interest in our customers as well as from them.

The Western National Bank
Hereford, Texas
Capital and Surplus \$125,000.
Largest tax payer in the City of Hereford
Only Bank of Honor Bank in Deaf Smith County.
G. A. F. PARKER, President,
J. L. SMITH, Vice President,
BOBBOE L. DAVIDSON, Cashier,
CLIFFORD C. ACKER, Asst. Cashier.

Our Advertising Columns

are read by the people because it gives them news of absorbing interest. People no longer go looking about for things they want—they go to their newspaper for information as to where such things may be found. This method saves time and trouble. If you want to bring your wares to the attention of this community, our advertising columns

Should Contain Your Ad