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Whitefaces Club Tulia, Prepare For Title Bout

While three American astronauts were well on their way to the moon Friday night, the powerful Herford Whitefaces were making sure they were well on their way to a title game with the Dumas Demons as they shellacked the Tulia Hornets, 48-0 in Tulia.

The win, the seventh in a row for the locals, ensured them a shot at the district crown next Friday when the game of the unbeaten, Herford and Dumas, will be played in Whiteface Stadium. Both teams, sporting unmarred district records of 4-0, will battle for the bi-district playoff berth where the winner will meet the winner of the scrambling 2-AAA district.

Needing the win as much as they wanted it was evident from the opening kickoff for the Whitefaces, as they took the pigskin on their own 31 yard line and marched in seven plays for a touchdown. The 69 yard scoring drive was highlighted by a 11 yard jaunt by Whiteface Richard Lyons for the TD. To start the drive off, Lyons ground out two, Ricki Ward came back with 11 more, then both alternated until Lyons took the ball across. The point-after attempt by Jeff Loerwald was no good, but the Whitefaces had gained a 6-0 lead with just four minutes gone from the first period.

fourth down pass play by the Hornets at the 25 failed, and marched again toward the opposite end of the field. Lyons and Ward again switched off for the series of plays, as the locals picked up three quick first downs. With the ball resting on the 29, the Whitefaces hit Ward on two passes, but the second was nullified by a penalty for an ineligible receiver downfield which took the ball back to the 44 and the Herd was forced to punt.

The Whiteface defense, which has allowed only 32 points in nine games this year, held the Hornets on their next series of plays and took the ball following a Tulia punt on their own 46. On the first play, a perfect strike toss to end Waddy Woodward from quarterback Mike Wartes covered 44 yards and put the ball on the Tulia ten yard line. On the very next play, Lyons went across for the touchdown, but a 15 yard holding penalty nullified the score.

After failing to gain back the needed yardage, the field goal unit went in for a three point try, but it was no good and the score still stood at 6-0 with slightly over two minutes left in the first quarter.

Herford stopped the Hornets again in their next series of downs, and got the ball on their own 46. Ward took a pitch out for seven big yards to put the ball on the Tulia 46, and on the next play, Lyons, apparently disturbed by the touchdown that was called back on him, rambled the remaining 46 yards for the score. Then, to add insult to injury, he took the hand-off and scooted across with a two point conversion for a 14-0 Herford lead just into the second quarter.

The defense, which played a tremendous part in the game for Whitefaces, arose to the occasion again and stopped the Tulia drive cold. The offense then took over from their own 28 and drove almost unmolested for three first downs, highlighted by a 32 yard pass from Marsh Pitman to Jeff Loerwald that put the ball on the six yard line. Lyons bombed his way for what appeared to be his third touchdown of the evening, but when the pile was untangled, he was about the length of the football short of a score. Paul Loerwald then went over on the next play for the touchdown and the point after kick again failed and Herford held a 20-0 lead with 52 seconds left in the half.

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The Sunday Brand

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PUBLISHED EVERY SUNDAY

VOL. 22 - NO. 20

HEREFORD, TEXAS, 79045, SUNDAY, NOV. 16, 1969

Agricultural Agent Has Irrigation Information

Facts and figures that describe irrigation in Deaf Smith and 41 other High Plains counties are now available from Juston McBride, County Agricultural Agent. McBride says these irrigation facts are published each year by the Texas Agricultural Extension Service in the High Plains Irrigation Survey.

Although special emphasis is placed on 1969 irrigation, long term trends for major crops, number of wells, pumping capacities, and irrigated acreage are also included in the survey. This information is combined to show changes that have taken place in High Plains irrigation over the years, adds the agent. In Deaf Smith County, approximately 2,907 wells pumped water to 255,890 acres of thirsty crops during 1969. In addition to the wells, 279 tailwater pit and playa lake pumps were used. These two low-lift water sources offer economical irrigation and contribute significantly to crop production and water conservation. More playa lake water should be used for irrigation, says McBride.



MULTIPLE SCLEROSIS APPEAL — Mrs. Harlan VanderZee, chairman of the local chapter of National Multiple Sclerosis Society, is shown signing a letter of appeal which will be sent to area residents to raise funds for the work of the Panhandle Chapter of the National MS Society. Shown with her is Mrs. Ronada Lovelady, executive director of the Panhandle Chapter. Co-chairman with Mrs. VanderZee is Albert Ricketts. —Staff Photo

So Near Yet So Far UF Goal Within Sight

By DEBBIE BARNES
Staff Writer
A meeting of United Fund Drive majors Thursday morning in the Herford State Bank showed 85.7 per cent of the overall goal of \$38,000 has been collected, leaving less than \$5,500 yet to be donated.

Individual breakdowns of major goal per cents at last count were: Advanced 99.3; Schools 88.8; Commercial A, 130.9; Commercial B, 83.4; Commercial C, 70.7; County and State, 63.8; Utilities and Banks, 98.7; Rural 60.2.

A plea has been issued for cooperation from all possible donors to aid in the finalization of the operation. Budget for this year is used to support agencies such as: Council on Alcoholism for their local expansion \$1,250; Camp Fire Council \$7,214; Cerebral Palsy \$150; Colt League \$1,023; Boy Scouts \$7,400; Little League \$2,750; Pony League \$2,125; Red Cross \$10,500; Salvation Army \$4,000; Texas United Fund \$175; and local United Fund expense \$938.

Lighting Display

Southwestern Public Service has scheduled a stage presentation of "Display Lighting" and its use in helping to create sales, Tuesday Nov. 18, in the Jim Hill Hotel.

The program is being sponsored by the Retail Committee Deaf Smith County Chamber of Commerce, Gereld Payne, President.

Evening Lions To Get Charter

A. J. "Major" Schroeter, president of the Herford Lions Club, announced that the chartering of the Herford Evening Lions Club and Ladies Night has been set for Thursday, at 7 p. m. at the Deaf Smith County Bull Barn.

Two separate shows, forty-five minutes each will begin at 10 a.m. and at 2 p.m.

Free coffee and donuts will be served. Anyone interested is invited to attend.

Applications To Be Sent In Soon

Nell Miller, tax-assessor-collector, reminds all local people that voter applications, instead of the voter certificates, should be signed and returned to the tax office as soon as possible.

American Legion To Host Party Tuesday Night

The American Legion Post and Auxiliary will host a Thanksgiving covered dish dinner at 7:30 p.m. Tuesday night at the Legion Hall.

Hostesses for the event are Mmes. Ira Ott, Fred Higgins and R. O. Stark.

The program will be presented by the Rev. C. W. Allen of Amarillo. Everyone is asked to bring a covered dish.

LCC President To Speak Here

Dr. F. W. Mattox, President of Lubbock Christian College, will speak on "The Dangerous Threat of Liberalism to the Church and Colleges" at the Cason House December 16, at 7:30 p.m., to friends of LCC and friends of education in general.

Obscene Literature Swamps Postal Patrons

By JERRY ODOM
Staff Writer
Churches and civic organizations in smaller cities such as Herford have attempted in years past to reduce the appearance of obscene literature on the news stands. Actions of this nature have succeeded to a certain degree but another angle has recently appeared to maintain the sale of this type "product".

Publishing companies, particularly in the states of New York and California have sent advertisements for sex literature and movie reels through the mail to citizens in all parts of the country.

The town of Herford has been no exception. Local Postmaster Nolan Grady announced last week that the volume mass of this advertisement being mailed is tremendously high compared to years past.

Mrs. Vera Dies, Rites Pending

Mrs. Francisca Noyola Vera, 82, a resident of Golden Spread Nursing Home at Dimmitt, died at 5 a.m. Saturday in Parmer County Hospital following a long illness. Funeral services are pending in Friona.

Mrs. Vera moved to Friona from Knott, Tex. in 1953.

Her husband, Felix Vera, predeceased her in death in 1964.

Mrs. Vera was a member of Mission Bautista Church in Friona.

Survivors include sons, Frank of Herford, Felix Jr. and Lupe, both of Friona; a daughter, Mrs. Connie V. Mendoza of Wichita, Kan.; ten grandchildren and five great-grandchildren.

Weather

	H	L
Wednesday	76	40
Thursday	57	37
Friday	50	31
Saturday		30
Moisture for month:		80
Moisture for year:		25.85

Help Needed Urgently For Local MS Drive

Mrs. Harlan VanderZee and Albert Ricketts, co-chairmen for the local chapter of Panhandle Chapter of the National Multiple Sclerosis Society, have issued a plea for help in an area drive to obtain funds for the Panhandle chapter.

Letters will be sent to local and area residents urging their support in the drive and these should be received sometime around Nov. 26.



WORK CONTINUES — Despite the cold weather of recent weeks, work at the new Tierra Blanca Elementary School is still progressing along at a good clip. Several of the walls of the octagonal-shaped building have been completed, and a good bit of the inside work is now underway —Staff Photo

Title . . .

continued from page one their own 35 and began raking disaster down the field. A draw by Ward, a play in which the ball wound up in the hands of Keith Duncan 24 yards down the field, sparked the drive. Ward zoomed through a gaping hole and made it to the 40 of Tulia where he was hit and fumbled. Duncan, ready-on-the-spot, pounced on the ball for the Whitefaces to keep the drive alive. Paul Loerwald gained eight,

Ward took a pitch out for 12 and Hereford found themselves resting on the 16 yard line. Another perfect strike from Wartes to Jeff Loerwald put the ball in the end zone and the Whitefaces were enjoying a comfortable 34-0 lead following the point after kick by Jeff Loerwald.

Just seconds later, Tulia took the kickoff and again the Whiteface secondary came through with an interception. This time, James Head snatched the ball from the intended receiver at the 39 and returned it to the Tulia 10 before he was stopped. David Paetzold gained two yards on the first offensive play, then came right back on the next play for the touchdown. Jeff Loerwald booted the ball through the uprights or a 41-0 Hereford lead just as the third quarter ended.

The Hornets finally got their momentum going for them in the final quarter, but it was a little late with only 4:47 remaining in the game.

After intercepting a pass by Paul Hendon, the Tulia squad

began a drive which started on their own 49. Two completed passes and a draw play set the ball on the Hereford 20, and a pair of six and another of eight set the stage for the touchdown pass for the host Hornets. They came back and scored two points for the conversion via another pass and the score was 41-3 with the clock ticking away.

Hereford took the kickoff following the Tulia score and started to work from their own 45. Hendon gained ten yards on two carries and Woodward, on an end-around, picked up 29 more yards. With the ball resting on the 16 of Tulia, Hereford's field general Wartes executed another jump pass for a touchdown with Rodney Dearing on the receiving end. Johnny Wall, trying his luck at the point after, sent the ball out of the park for a 48-8 Hereford lead and the final score of the game.

Unofficial statistics show Hereford picked up 16 first downs to Tulia's nine, the Whitefaces managed 126 yards passing and Tulia 59, and Hereford picked up 376 yards on the ground while their opponents gained 162. Hereford was handed 12 penalties for a total of 109 yards and Tulia was assessed seven penalties for 75 yards.

In other action Friday night, to and benefit, the Muleshoe Miles, having gone scoreless for eight straight games this year finally got on the scoreboard against the Canyon Eagles, but they lost anyway, 55-6. Dumas crushed Perryton, 41-10 for the other 1-AAA district game.

This Friday, the game to end all games will be played at Whiteface Stadium when the Dumas Demons visit for a 7:30 p.m. game. The winner of this game will be the district representative in the bi-district playoffs which will be scheduled

next week. Thursday night, prior to the game against the Dumas team, there will be a bonfire to boost enthusiasm. Additional information on bonfire will be carried in the Thursday Brand.

Two sets of canal locks are located on the Saranac River in N.Y. for use by pleasure boats and canoes; one between Lake Oseetah and Lower Saranac Lake and the other between Lower and Middle Saranac Lakes.

VIOLATES ACT
JOHANNESBURG, South Africa — Carl William Harker, 32, a mulatto who passed as white for more than 10 years, was sentenced to 90 days in jail or a \$100 (\$140) fine on a charge

of violating the Population Registration Act. Ron Swoboda of the New York Mets batted .400 in the World Series with six hits in 15 trips to the plate in four games.

BUSINESS OUTLOOK

CHICAGO — Canada's business outlook for 1969 appears to be a bright one.

Commerce Clearing House, a tax law authority, said Canadian investment in new construction, machinery and equipment is expected to rise by about 8 per cent to \$5.2 billion.

A Canadian government survey says 1969 capital spending by some 150 large companies is designed to provide preliminary indications of a trend.

The Canadian companies represent about three-fifths of the total non-agricultural business investment in Canada. The manufacturing industry shows the most rapid increase—14 per cent over 1968 spending. Electric power companies also plan a higher level of investment, as much as 11 per cent above that of 1968.

The Sunday Brand

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas. Established 1948. Published every Sunday at 139 West Fourth St. Hereford, Texas 79444. By The Brand Publishing Co. Subscription Rates: Zone 1, \$4.50 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year; Zone 2, \$7.00 per year. Carrier delivery, 40 cents per month. Single copies 15 cents each.

CIRCULATION
Mail Carrier 364-3009
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F78-15	\$2.50	\$29.95
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CIDAA

Bowling League Names Winners

Maxine Lewis, with her 176, was named "Bowler of the Week" in Strike-Out action last week, and she also took the

"High Individual Three Games" with a total of 542. "High Single Game" went to Alice Lueb with 215 while Hereford Flying Service rolled a 652 for "High Team Series" honors. Sunset Lanes won the "High Three Game Team" tokens with an 1835.

CARD OF THANKS

I want to say thank you to Dr. Hicks and the nurses who cared for me so graciously while I was in the hospital. I thank my pastor and the banks and all of

my friends who visited me and to those who sent flowers, gifts and to those who wrote letters and cards. I think you most for your prayers. May our Lord richly bless you.

I love you,
Mrs. Aleph J. Mason

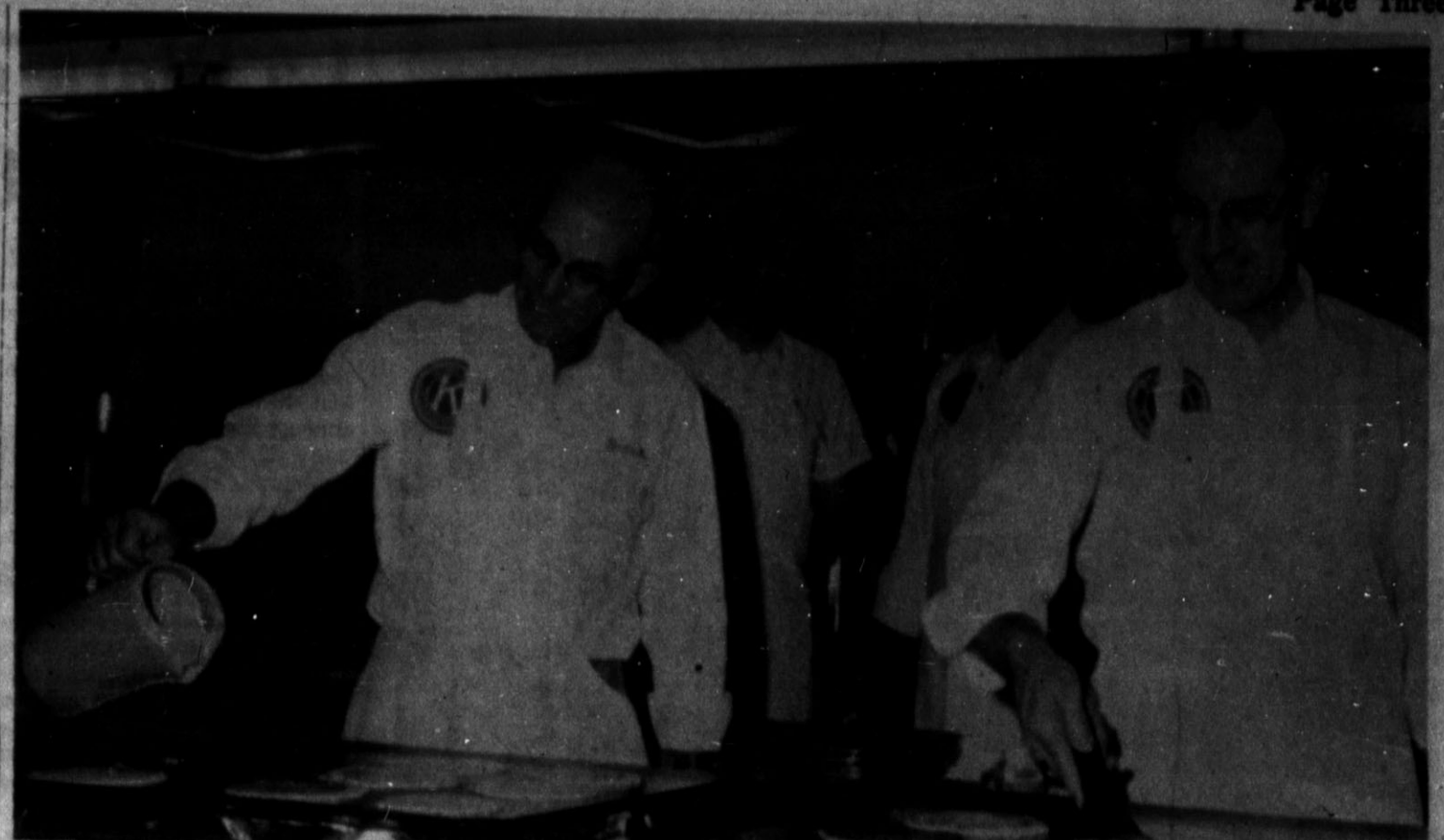
CARD OF THANKS

May we express sincere thanks and deep appreciation for the thoughtful expressions of sympathy shown to us in the recent death of our Mother and Grandmother, Angela K. Schumacher.

The Gene Loerwald Family
The Ed Loerwald Family
The Andy Schumacher Family
The Ernie Schumacher Family.

Converting splits were Geneva Kilpatrick, the 3-10; Vonnice Koozer, the 5-6-10; Betty Stephan, the 5-10; Betty Rusher, the 3-10 and Maxine Lewis, the 3-10.

League standings show Sunset Lanes, 21-7; Hereford Flying Service, 16-12; Team Number Eight, 14½-13½; Team Number Five, 14-14; Hiway 60 Truck Stop, 13-15; One Hour Martinizing, 12½-15½; Team Number Four, 12-16; and Texsun Feed Yards, 9-19.



KIWANIS PANCAKE SUPPER — Over 800 area residents were on hand Tuesday evening for the annual pancake supper sponsored by Kiwanis Club of Hereford. Pancake flippers, shown from the left are Frank Powell, Jeff Carlile, Juston McBride and Lloyd Sharp. —Staff Photo

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NOV. 16-23
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6:00 P.M. . . . The Wonders of the Word.
MON. 7:30 P.M. Will God Bless America?
TUES. 7:30 P.M. There's A Stranger At The Door
WED. 7:30 P.M. Some Things That Will Not Cover Sin

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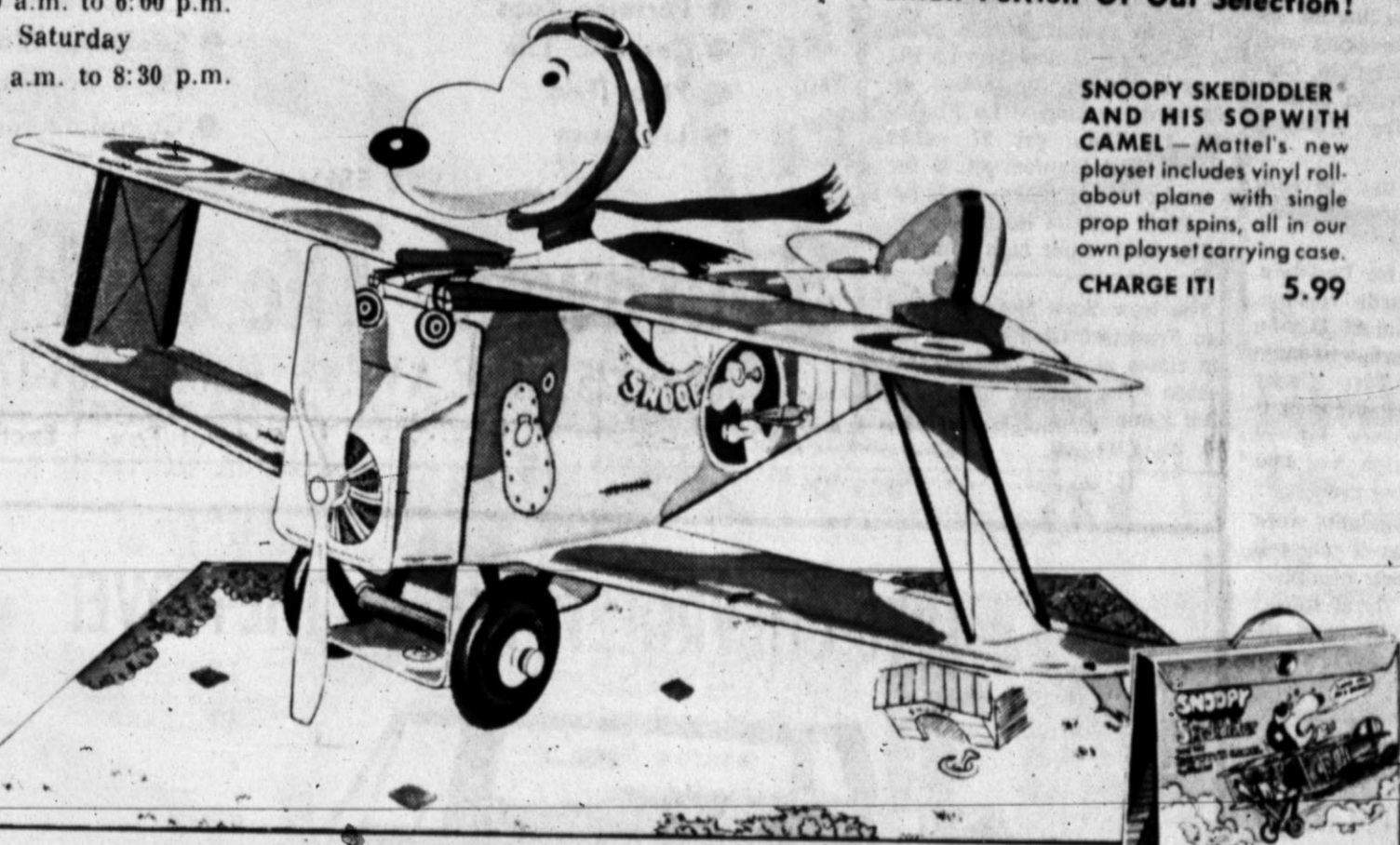
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Bill Hollenstein

Bill Hollenstein Now In Vietnam

Bill Hollenstein, son of Mr. and Mrs. H. J. Hollenstein, left for California Wednesday enroute to Vietnam where he will be stationed for the next 13 months with the Army. A 1967 graduate of hereford High School, Hollenstein took his basic training at Ft. Bliss at El Paso and attended helicopter maintenance school at Ft. Rook in Oklahoma. He has been in the Army for the past eight months and just left for California following two months leave.

Don Ray Is Art Guild Speaker

Don Ray of Canyon will be the guest speaker for the Hereford Art Guild at 7:30 Monday evening at the Deaf Smith County Museum. Ray is the son of Mr. and Mrs. R. R. Ray of Hereford. All members are urged to attend.

Wouldn't it be nice if kids came equipped with a knob so that you could turn the sound off?

READ THE WANT-ADS TODAY

Golden-Flower Set Sunbury Wild-Flower

Laureate Berkshire

Surf-Star Monarchy

Desert-Flower Moonlit-Night Enduring-Love Arpeggio

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Spangler's DIAMONDS I
P.O.M.G.



Mrs. Omar Villarreal
nee Elvidia Torres

Bradly Photo

Miss Elvidia Torres Weds Omar Villarreal

St. Anthony's Catholic Church was the setting Saturday for the candlelight wedding of Miss Elvidia G. Torres, daughter of Mr. and Mrs. Frank Torres, to Omar Villarreal, son of Mr. and Mrs. Santos Villarreal.

Father Michael Graham officiated for the double ring vows. Serving as maid of honor was Miss Diana Torres and best

man was Humberto Fuentes. Bridesmaids were Misses Rosalinda Salazar, Lupita Salazar, Mary Helen Falcon, Betty Trevino, Thelma Garcia, Amanda Garcia, Jo Pena, Janie Gonzales, Janie Mingia, Carol Serenc, Estela Cervantez, Angie Valdez and Mary Alonzo.

Marivel Gutierrez and Henry Torres served as junior bridesmaid and groomsmen. Dennett Barela, daughter of Mr. and Mrs. Daniel Barela, was flower girl and ring bearers were Mr. and Mrs. Joe Soliz.

Mr. and Mrs. Johnny Velasquez lighted the candles.

Given in marriage by her father, the bride wore a formal empire gown of white satin and lace, fashioned with a scooped neckline and long sleeves. Her mantilla styled veil of illusion fell from a crown of seed pearls and extended into a chapel train.

Her only jewelry was a pearl necklace given to her by her mother and she carried a bridal bouquet of lilies of the Valley made from seed pearls and crystals.

La Plata 7th Grabs Crown, La Plata 8th Shares Title

La Plata's seventh grade tied for the High Plains conference football championship with their win over Stanton last Tuesday, and the Maverick eighth grade won the championship outright, although they lost to Stanton.

In seventh grade action, the La Platans tied the Friona seventh for the district crown after fighting to a 12-12 draw earlier in the season and neither losing a game since.

For the seventh grade team, Stanton took the opening kickoff, and, on the first play from scrimmage scored on a 90-yard run by Darrel Williams. Their extra points attempt failed and that was their only score of the day.

Not to be denied, the Mavericks also scored on their first play from scrimmage. A Marvin Harris to Mike Munnerlyn pass which covered 60 yards, tied the game up for the Mavericks, and Harris added the extra points for a lead they never relinquished.

In the second period, Steve Bryan scored on a one yard plunge and Harris chalked up the extra points for an even greater La Plata lead. Also in the second stanza, Harris scrambled 20 yards for another score and added insult to injury by putting two more points on the board via the extra point try.

In the fourth quarter, Bryan scored again from one yard out and the extra point failed, but the Mavericks had the game, 30-6.

Coaches cited the line for doing a good job of blocking with Terry Bell, Zane Mayfield, Clifford Fangman, Melvin Betzen, Barry Allen and Jay Williams doing a major part.

The win left the seventh grade with an impressive 6-0-1 record for the year.

Individual stats, for La Plata, Harris had 107 yards rushing, Mike Munnerlyn had 43, Doug Charst had 17 yards rushing, Bryan had 12 and Terry Yerby banged out 23. Harris completed one of two passes for 60 yards and Munnerlyn had one

The feminine attendants wore empire styled gowns of gold velvet and chiffon. Their headpieces were matching floral sprays of lilies of the valley and they carried bronze mum nosegays.

A reception followed in the Parish Hall where guest were registered by Mrs. Magdalno Rocha.

Refreshments were served by Mrs. Joe Brown.

Following a wedding trip to Mexico, the couple will be at home at 118 Ave. G in Hereford.

of two for seven yards. Team stats showed La Plata with ten first downs to Stanton's none; La Plata had 220 yards rushing to Stanton's 60; Stanton picked up no yards through the air while La Plata had 67 for total offensive gains of 287 for La Plata and 60 for Stanton.

For the La Plata eighth grade, it was a repeat of the same game last year when they were seventh graders when they lost to Stanton by two points, 12-10.

In this year's game, Stanton, winner by a 13-12 count, won the game, but the Mavericks still came up with the district championship.

La Plata got on the board in the first quarter on a ten yard pass play from Bobby Bogard to Jerry Brok, but the extra point attempt failed. Stanton held the Mavericks to no score in the third and second quarters, during which they collected their scores for the win.

James Harris scored the final La Plata touchdown in the final period on a ten yard run, but it wasn't enough to bring the game out of the bag when they try for the extra points failed.

Both Stanton and La Plata were credited with playing good defensive ball.

In individual statistics, Bogard hit on two of four pass attempts for 27 yards, while in the ground department, Harris gained 60 yards on 14 carries, Wayne Schumacher gained 33 yards on ten carries and James Waits got 77 yards on nine carries.

For the game, Stanton picked up nine first downs to La Plata's eight; Stanton picked up 183 yards rushing to La Plata's 170; La Plata got 27 yards passing and Stanton got 35 for a total of 197 offensive yards for La Plata and 218 for Stanton.

The final junior high game of

The New York Mets beat the San Francisco Giants five straight times at Shea Stadium this season. The Giants won the final game of the season series, 7-6, in 11 innings.

Taco Tienda
 Located between Park Ave. & Seventh
TACOS CHALUPAS FRIJOLE
BURRITOS TACO-BURGER each 29c
 Walk in Carry out - or order from Car
 Try... Taco Tienda... you'll like it.

In our new location
 308 N. 25 Mile Avenue,
 Hereford, Texas

Hereford's
 Largest Selection of
CARPETS

YOUR CHOICE OF CARPET & FIBER

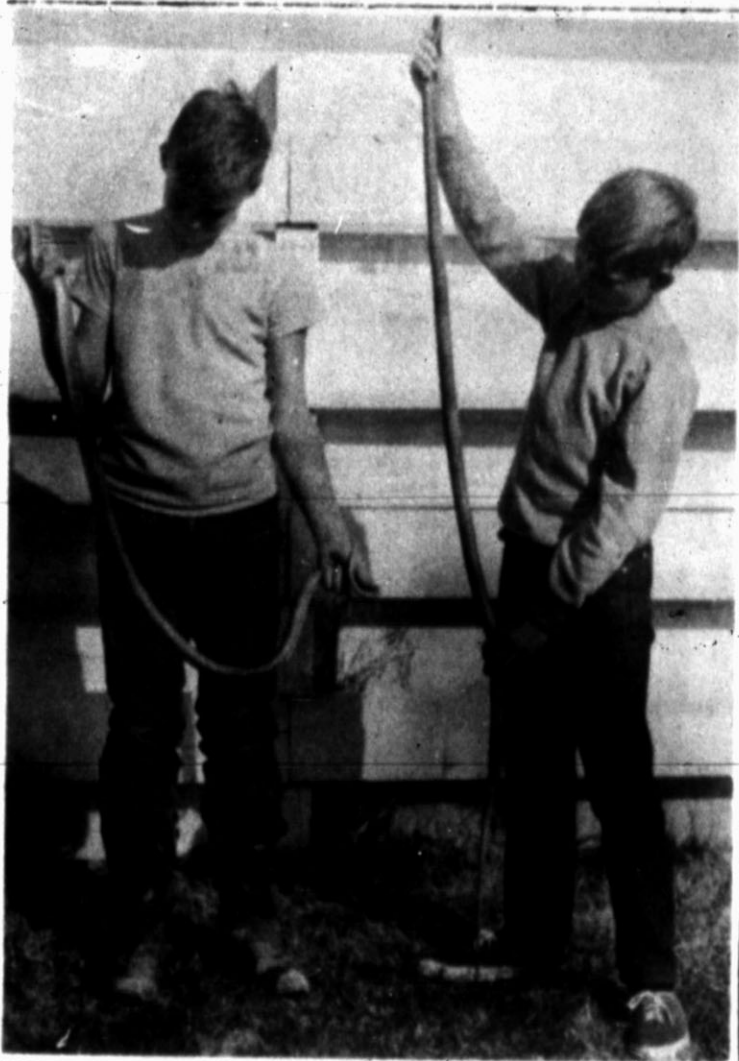
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- Indoor-Outdoor
- Kitchen
- Commercial
- Broadloom
- Plush
- Polyester
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- 501 Nylon
- Cumuloft Nylon
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Southwest Tile & Floors Specialize In...

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- Seamless Wall & Floor Covering
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SNAKES ALIVE—John Jagels, left, son of Mr. and Mrs. Dick Jagels, and Larry McDonald, son of Mr. and Mrs. Bill McDonald, found these two nearly six foot long bull snakes near the Jagel home in a well Sunday afternoon.—Staff Photo

At last. Panty hose with replaceable hose.



Beauty Mist divided panty hose into Panty + Hose and came up with the answer.

Panty hose with hose you can replace for a mere \$1.16.

Ah, you say, but how do they fit? Beautifully. An ingenious hold band in the panty keeps matching stockings firmly in place. Without hooks, garters, buckles or snaps. Without binding, bulging or gaps. Now you can be one sleek line of matching color from waist to toe.

How soon can you get them? How soon can you get to our hosiery department? We have them now.

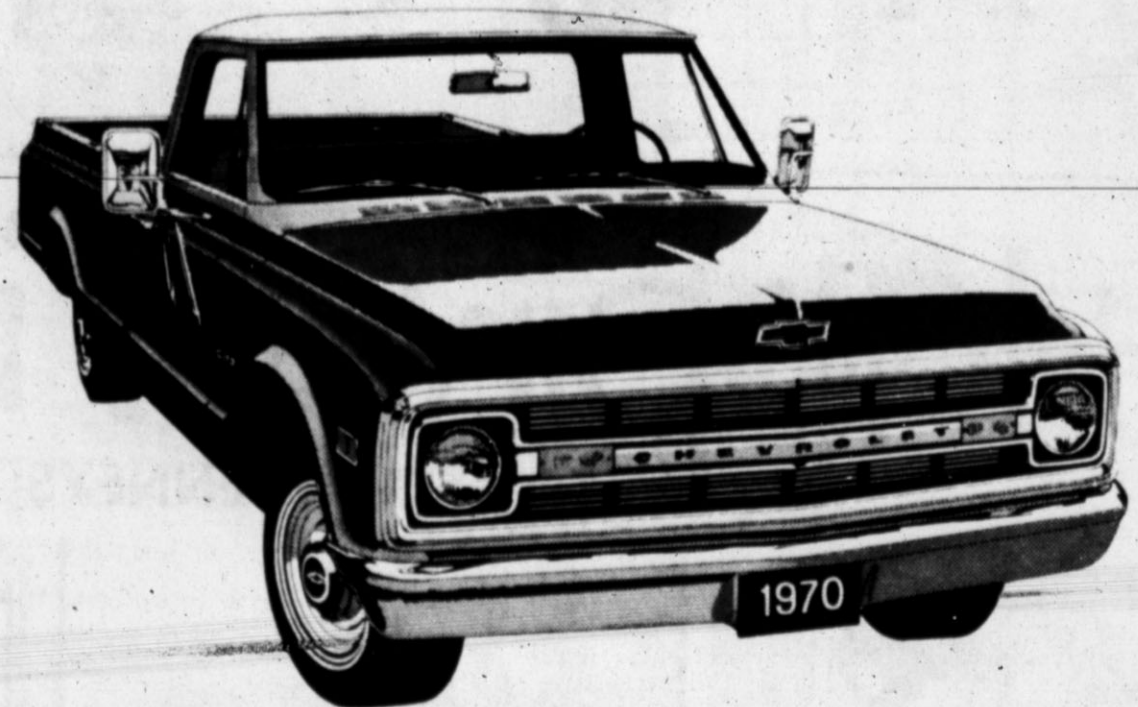
\$2.50 Complete \$1.15 for replacement stockings

Beauty Mist Panty + Hose

Rutherford & Co.

Downtown Hereford

1970 CHEVROLETS ARE ON THE MOVE!



REMEMBER!!

DECEMBER 5th and 6th

DICK NORWOOD CHEVROLET - OLDS

FORMAL OPENING

Come on in and register for a Free Trip and Tickets to the Cotton Bowl Game January 1, 1970. You must register these 2 days only. Entrant must be 18 years old and have a valid drivers license...

CARS and PICKUPS are arriving Daily

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SPECIAL
 This Week Only!

1/8x36"x72" Mahogany PLYWOOD	Pre-Hung Alum 32" STORM DOOR
\$1.99	\$24.95
12x12 white CEILING TILE	1/8x4x8 PEG BOARD
12 1/2 ^c ea.	\$3.75

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SHOP HERE and SAVE MORE



Toothpaste
Family Size **63¢**

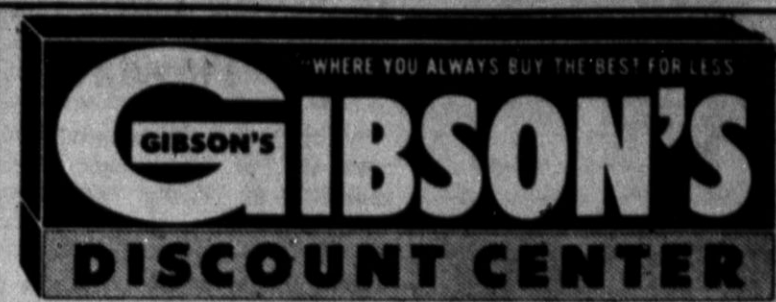


Deodorant
Beauty bar - hand soap
2 bars 39¢



Biz
For pre-soaking laundry
King size **93¢**
38 oz. box

OPEN
9 to 9
Closed Sundays



Prices Good Thru Wednesday, Nov. 19, 1969



Efferdent
Denture cleanser
tablets . . . 60 count
Gibson's **67¢**
Low Price!



Mr. Clean
all purpose cleaner
Giant Size **59¢**
28 oz.



Comfort Toilet Tissue
10 roll package **59¢**

DOWNY
Fabric Softener, Gt. Size
33 oz. bottle **63¢**



COLGATE 100
mouthwash and gargle
for breath control
20 oz. size **67¢**



All Metal
LUNCH BOX
with pint thermos bottle
\$1.87
Gibson's Low Price!



Screw Drivers
assorted sizes **9¢**
Metal Tool Box
with tray **\$3.99**



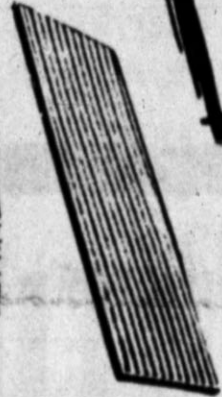
2 wheel all purpose **CART**
\$3.99
Earring Tree
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Curly DIAPERS
12 gauze
21" x 48"
Box **\$2.87**



Realtone AM-FM
Portable Radio
\$1.787



Rainbow Valley
Throw Rugs
"machine wash"
30" x 18" **97¢**

Childs
School House Case
\$1.99



Festoria Steam and Dry Iron
No. 33118 **\$7.87**



Gibson's
SLEEPING BAG
No. 6-2
Finished size 33" x 79"
3 lbs. total weight
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Rainbow Valley
all purpose
45 pc. Milamine
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Gibson's Low Price!



Penguin Traveler Luggage

assorted colors
good assortment
1/4 OFF
Gibson's
Everyday
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Windproof
Lighter
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1 Lighter
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8 big cards
with tipped yarn lace **77¢**

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a special laxative for women, non habit forming
60 ct. **99¢**
sug. ret. \$1.69

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100 ct. **\$1.17**
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Gibson's T-VITAMINS
100 ct. **\$2.23**
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Instant
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3 oz. jar **97¢**



Big "G"
APPLE JELLY
2 lb. jar **27¢**



Stokley
TOMATO SAUCE
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Kobey's
SHOESTRING POTATOES
ready to serve
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Mission
SWEET PEAS
2 No. 303 cans **29¢**



Jif
Peanut Butter
creamy or crunchy
18 oz. **63¢**



Bremner Saltine
CRACKERS
lb. box **19¢**

J. L. Marlin Speaker For Gospel Meetings

The Central Church of Christ, Sunset and Plains, will be engaged in a Gospel meeting, November 16-23.

J. T. Marlin, local minister will preach in this meeting. The services will be at 10:30 A. M. and 6:00 P. M. on Sundays and at 7:30 P. M. each week-night.

Jerusalem. The evangelist has made three tours of the Bible Lands and will, in the near future, give a series of illustrated sermons of the Holy Land.

In his work as an evangelist, more than 7000 people have responded to the invitation.

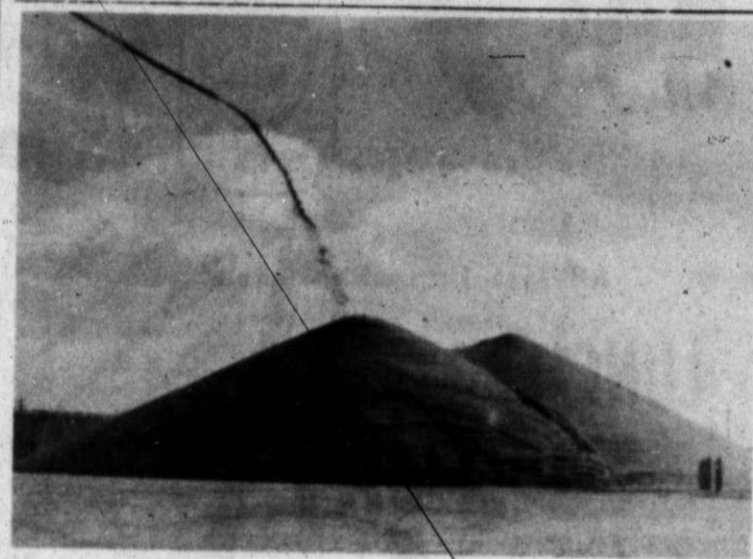
J. T. Marlin will use as his topic in the revival at the Central Church of Christ, Monday night, "Will God Bless America?" The evangelist will discuss the moral and spiritual condition of our nation as well as our hope and the hope of the world.

Mr. Marlin said, "In the face of the break-down of law and order, political corruption, distrust of nations, the threat of communism or atheism, wars and rumors of wars, materialism, protests, riots and rebellion, it is time for us to recognize the deterioration of our own nation."

It is time for us to read again with understanding 2 Chronicles 7:14 and Psalms 9:17. A return to God is our only hope. His word offers us the only solution. America needs a revival. Don't miss this thought provoking and penetrating sermon."

Sermon subjects selected by Marlin for the week long event include: This mornings topic beginning at 10:30, "Life Made Over Again," with Marlin presenting a second sermon at 6:00 p. m. today concerning "The Wonderful Word." For the 7:30 Monday evening discussion he has chosen the question "Will God Bless America?" The title "There's A Stranger At Your Door" is the topic for 7:30 Wednesday night. Thursday evening at 7:30, Marlin's sermon will deal with the subjects of "The Second Coming Of Christ And The End Of The World." He has chosen to speak on answers to "Some Soul-Searching Questions" Friday at 7:30 p. m. Marlin's Saturday evening discussion beginning also at 7:30 directed especially for young people is titled "If I Were Young."

Sunday November 23, Marlin will present his last two sermons, ending the week long series. The morning session will deal with the subject "Is It Well With Your Soul" beginning at 10:30 a. m. and his last message at 6:00 p. m. titled "Come Before Winter" will end the revival meetings.



ELEVATORS FULL — Approximately 7 million pounds of milo were dumped beside elevators when they became full at Hereford Grain, W. U.S. 60, Wednesday. Ehow above are George Brockman, scale man, and Johnny Tijerina, elevator worker, at Hereford Grain. —Staff Photo

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Graphoanalysis Is Study Club Topic Tuesday

A study of graphoanalysis was the program topic for members of Young Mother's Study Club at a meeting held Tuesday evening at the Community Room of the First National Bank.

Hostesses for the event were Mrs. Chesley Johnston and Mrs. Don Chapman.

Mrs. Melvin Jones is a court graphoanalyst in Amarillo and demonstrated on a blackboard, some of the meanings of different styles of handwriting.

During a brief business meeting with Mrs. David Brumley presiding, plans were made for a forum on drugs which will be held Nov. 25 at 7:30 p. m.

Guest speakers on the subject will be Dr. Duffy McBrayer, Travis McPherson and the Rev. Gerald Mann.

Others attending the meeting were Mmes. Jim Arney, Don Beard, Charles Brown, Don Brush, Larry Dobbs, Raymond Gerke, A. T. Griffin and Travis McPherson.

Also Mmes. Lynn Pittard, Ray Simpson, Bud Thomas, Eugene Baldwin, Kenneth Haggard, Raymond Self and Burt Spears.

All bowling lanes are certified by ABC each year to make sure they meet specifications.



NOT WHAT IT USED TO BE — Though the beet harvest at Holly Sugar here is not meeting par for the course as in the past, beets are now being piled in the plant's yards. As of last week, only 13 per cent of the harvest had been completed. —Staff Photo



TEXAS SIZED TURNIP — This 10 1/2 lbs. turnip was grown on the Earl Holt farm located 4 miles southeast of the city and is on display at the Hereford State Bank. Shown above is Miss Betty Kropff, an employee at the bank. According to Holt, this is the second largest turnip he has grown. —Staff Photo

Solution To The 'Generation Gap'

COLLEGE STATION — The generation gap works two ways: misunderstood children and misunderstood parents.

"Understanding Your Parents" a new fact sheet from the Texas Agricultural Extension Service, explores parents — what youth expect of parents, how they can help parents.

A first step is to accept parents as they are. This does not mean liking and admiring everything about them.

It does mean accepting them as humans with hopes, weaknesses, feelings, ideas and dreams. Every parent wants to feel that his children believe in him, respect and accept him.

Recognize that being a parent is a hard job.

Parents have many material and emotional responsibilities. Financial support, protection, love and affection and proper social and intellectual development are a few.

They have additional responsibilities in school and community affairs.

Appreciate that some adults are better equipped than others for parenthood. A very few have ever had formal education in family living or the care and raising of children.

They learn after they are married and have children.

Some parents worry; others do not. Some find it easy to have trust and faith; others do not. Some are easy going and never get upset; others do.

For a copy of "Understanding Your Parents" ask your county home demonstration agent.

Tommy Schlabs Named Student Of The Month

Tommy Schlabs, seventh grade, son of Mr. and Mrs. Raymond Schlabs, Route 4, was recently selected by St. Anthony's School Student Council as student of the month for October.

Runners-up in the contest were: Tony Albracht, fifth grade; David Fetsch, 6th grade; John (Bud) Warren, 4th grade; and Taffy Herr, 8th grade.

The Student Council, according to Miss Betty Tylch, teacher and sponsor, has declared Wednesday, November 26th, as "Rebel Spirit Day" — Rebel, being the school team name. Wearing of the school colors, green and white, and the displaying of posters and banners, proclaiming school spirit, will set the mood for the assembly. Each class will present a skit, and an award will be presented to the class best emphasizing the theme of the day.

"Know Your School Week" will be held December 1-5 when posters, listing the rules and regulations of the school, will be displayed throughout the building.

"Decorate Your School Week" December 8-12, will find each class decorating a specified area of the building in preparation for the All School Christmas program to be presented Sunday, December 14.

Classes will be dismissed December 19 for the Christmas holidays and resumed on January 5.



Tommy Schlabs student of the month

Junior Class Supper Set Friday Night

Barbeque with all the trimmings will be served at the Junior Class Supper scheduled Friday, Nov. 21 from 5-7 p. m. at the high school cafeteria.

Price for the meal is \$1.25 for adults and 75 cents for students. The menu includes barbeque beef with homemade sauce, cole slaw, beans, potato salad and fruit cobbler.

The Annual Queen candidate for the junior class is Miss Cheryl Cole.

Donn Clendenon of the New York Mets drove in the most runs in the 1969 World Series. He had four, the result of three home runs. He batted .357 with five hits in 14 times at bat.

Dr. Milton C. Adams
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OFFICE HOURS
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Now In Progress at LESLY MOTORS
On all MASSIE FERGUSON IMPLEMENTS and PARTS . . .

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FROM NOV. 16 to DEC. 1st

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Saturday 8 p.m. NOVEMBER 22 at Mary L. Spence GRAND OPENING! 3rd and Main... Do Come!

SUPPORTING YOUR TOWN



"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man".

P. S. How many new residents and out of town shoppers saw your name and business today; this week?

REPRINTED FROM THE BANKERS MAGAZINE

HEREFORD BRAND and the SUNDAY BRAND



FOR GIVING HIS ALL — D. C. Kinsey was awarded this beautiful pair of false teeth at the weekly meeting of the Hereford Lions Club last week for his contributions to the eye glass

collection campaign sponsored by the club. Bill Gentry presented the gift to Kinsey who was selected "for giving his all." —Staff Photo

Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Wednesday evening services at Frio Baptist Church were held in the Fellowship Hall. After a supper brought by the ladies the Adult group heard Mrs. Clark Andrews give an account of Miss Bertha Smith's missionary book, "Go Home and Tell." Miss Smith spent over 41 years in China as a Southern Baptist Missionary. Mrs. Dee Taylor gave a Mission Book review to Y. W. A. and Mrs. Weldon Stephan gave a review to Junior G. A. groups. Mrs. Earl Harkins had the Primary Sunbeams.

On Thursday, those attending a W.M.U. meeting at First Baptist Church, Dimmitt, from Frio were Mrs. Weldon Stephan, Mrs. Clark Andrews, Mrs. Floyd Cole, Mrs. David Yandell, and Mrs. Sam Ogan, and Mrs. Harlan Barber. Mrs. Ogan gave the Mission Study on the book "Sons of Ishmael."

Mr. and Mrs. Gene Duvall are the proud parents of a daughter

847 Irving.

Hostesses for the occasion were Mrs. Charles Minchew, Mrs. Layton Sawyer, Mrs. Jim McCabe, Mrs. Charles Weatherford and Mrs. Mike Robinson.

ter, Cars Gene, born Wednesday, Nov. 12. Grandparents are Mr. and Mrs. Frank Robbins and Mr. and Mrs. M. G. Duvall, who have recently moved from Hereford to Amarillo.

Frio Homemakers Club met Tuesday in the home of Mrs. Sam Ogan for a program of ideas for Christmas gifts and decorations. Members and guests brought items and ideas for things to make for home or gifts. At the business session, officers were elected for next year. They include Mrs. T. L. Sparkman, Jr., president, Mrs. Eugene Baldwin, Vice president, Mrs. Ronnie Andrews, secretary. The next regular meeting will be after the first of next year.

The Thanksgiving supper, sponsored by the club is planned for Tuesday evening, Nov. 25, at Frio Church, residents and visitors are welcomed to bring a basket supper and enjoy the fellowship.

Those present Tuesday includ-

ed Mmes. T. L. Sparkman, Jr., Henry Andrews, Eugene Baldwin, Ronnie Andrews, Jackie Andrews, Jim Brooks, Annie Lee Dobbins, Frank Robbins, Gene Duvall, Annie Springer, Tommy Sparkman, W. H. Andres, Jim Brown, Owen Andrews, Dwaine Nelson, Miss Alma Andrews and Mrs. Parker Rampley, of Silverton.

Mrs. Parker Rampley of Silverton was a guest of her niece, Mrs. Sam Ogan, and family the first of the week.

Ted Bush has been in the Syracuse, Kansas, area helping his nephews with the grain harvest. On Saturday Bush's niece, Mrs. Gladys Stuckman, was killed at a railroad crossing in Syracuse when her grain truck was struck by a train. Bush returned on Monday for the funeral there. He also attended funeral services for Luther Greeson on Monday, in the Assembly of God Church in Amarillo. The H. E.

Lindleys and Elza Warricks also attended Mr. Greeson's funeral. He was a relative of the families. Greeson died Saturday after suffering poor health for several years.

Mrs. H. M. Mobley and Austin Mobley returned home Monday from a few days visit with the Raymond and Don Mobley families at Farmington, N. M. Kent, son of the Raymond Mobleys is now stationed in Washington, D. C. with the Army.

Attending the Llanos Altos As-

sociational meeting for G. A. groups on Saturday, were leaders Mrs. Weldon Stephan, Mrs. Chas. Sell and Mrs. Sam Ogan and eight girls.

Pam Garrison visited from Sunday until Thursday with Rhonda Stephan while her parents, the S. L. Garrisons were on a trip with a local group to the Bahamas.

Weldon Stephens and Gary Mason were on a trip with a local group to The Bahamas.

READ THE WANT-ADS TODAY

St. Anthony's To Host Pastoral Council Here

St. Anthony's Parish Advisory Board, with the assistance of the Parish Council of Catholic Women, will host the meeting of the Pastoral Council of the Amarillo Diocese in the school auditorium, Sunday, November 23, 1:30-3:30 p. m.

Most Reverend Lawrence DeFalco, Bishop of the Amarillo Diocese, as well as 220 members of the Council will attend the meeting where proposals for diocesan policy will be presented for discussion and action.

The following members of St. Anthony's Parish will function

as: parish delegates—Mrs. Jim McAndrews, Owen Seamands, and Charles Schlabs; secretary of the steering committee—Mrs. Ed Loerwald; credentials chairman—Mrs. Ed Paetzold; parliamentarian—R. C. Hoelscher; chairman of the voting—Charles Schlabs; refreshments chairman—Mrs. Andrew Kershen.

Dr. John Albracht, Amarillo, formerly of Hereford, and son of Mrs. John S. Albracht, will serve as moderator for the assembly.

READ THE WANT-ADS TODAY

Mrs. Fuller Is Honored

Mrs. H. S. Fuller and infant daughter, Drala Leann, who was born Oct. 20, were honored by a lullaby shower held Tuesday morning in Mrs. Fuller's home.

Mr. and Mrs. Gene Duvall are the proud parents of a daughter

847 Irving.


Hostesses for the occasion were Mrs. Charles Minchew, Mrs. Layton Sawyer, Mrs. Jim McCabe, Mrs. Charles Weatherford and Mrs. Mike Robinson.



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J. T. Marlin

TO HEAR
J. T. MARLIN
Minister
JIM HALE
Song Director
NOV. 16-23



Jim Hale

Week Nights 7:30 p.m.
Sundays 10:30 a.m. - 6:00 p.m.
THEME: "HOW GREAT THOU ART"
CENTRAL CHURCH OF CHRIST
Sunset and Plains

Needle Club Members Entertain Husbands

Members of the Mothers Needle Club held their annual Thanksgiving dinner Thursday evening in the home of Mr. and Mrs. Haskell Benson with their husbands as honored guests for the affair.

Mmes. C. N. M. C. McClure, Adam Flowers, W. T. Gunstinson, and Mmes. J. L. Shirley, Jewel Awtry, Annie Springer and Cordie Batty.

The Club Christmas party is scheduled Dec. 8 at 2:30 p. m. in the home of Mrs. Earl Cole.

If you've ever driven home on a soggy night and been soaked as you struggled with your garage door...



look into a **STANLEY** electric garage door opener right now.

Whenever you arrive home, the touch of a push-button transmitter in your car lifts your garage door and turns on the light for you. No more tugging and pulling at heavy doors. No more worry about the weather or the dark. Instead, the cordial greeting of an automatic welcoming committee.

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ADVERTISED PRICES GOOD THRU NOVEMBER 19, 1969

HERE ARE JUST A FEW OF OUR LOW DISCOUNT EVERYDAY FOOD PRICES!		
CHECK & COMPARE!		
Pinto BEANS	Our everyday low price! lb.	10c
All Flavors	Why pay 12 1/2c box?	10c
JELLO	Our everyday low price!	10c
Del Monte 16 oz. No. 303 can	Why pay 29c?	22c
GREEN BEANS	Our everyday low price!	14c
Pet or Carnation Canned tall can	Why pay 2 for 35c?	14c
MILK	Our everyday low price!	9c
Shasta Canned 12 oz.	Why pay 2 for 25c?	9c
SOFT DRINKS	Our everyday low price!	19c
Del Monte No. 303 can.	Why pay 27c?	19c
SPINACH	Our everyday low price!	47c
Miracle Whip 32 oz. Qt. Bottle	Why pay 59c?	47c
SALAD DRESSING	Our everyday low price!	8c
Kim tall can 15 1/2 oz.	Why pay more?	20c
DOG FOOD	Our everyday low price!	10c
Kimbells 4 oz. can	Why pay 26c a can?	10c
VIENNAS	Our everyday low price!	29c
Diamond soft	Why pay 15c pound?	10c
OLEO	Our everyday low price!	29c
Del Monte chunk style 6 1/2 oz.	Why pay 33c?	29c
TUNA	Our everyday low price!	29c
Bordens 1/2 gallon carton,	Why pay more?	29c
MELLORINE	Our everyday low price!	31c
Clorox or Purex 1/2 gallon,	Why pay more?	31c
BLEACH	Our everyday low price!	14c
Van Camp 16 oz. No. 300 can.	Why pay 2 for 35c?	14c
PORK and BEANS	Our everyday low price!	27c
Del Monte 16 oz. No. 303 can.	Why pay 31c?	27c
FRUIT COCKTAIL	Our everyday low price!	35c
Texsum 46 oz. Can.	Why pay 37c?	35c
GRAPEFRUIT JUICE	Our everyday low price!	19c
Del Monte No. 303 can.	Why pay 29c?	19c
SWEET PEAS	Our everyday low price!	49c
Gold Medal 5 lb. bag,	Why pay 63c?	49c
FLOUR	Our everyday low price!	37c
Del Monte 46 oz. can.	Why pay 43c?	37c
TOMATO JUICE	Our everyday low price!	69c
Kim 10 roll pkg.	Why pay 89c?	69c
TISSUE	Our everyday low price!	36c
Duncan Hines or Betty Crocker	Why pay 43c?	36c
CAKE MIXES	Our everyday low price!	25c
Kleeneex 200 ct. box.	Why pay 37c?	25c
FACIAL TISSUE	Our everyday low price!	59c
Wolf Brand 19 oz. can No. 2 can.	Why pay 77c?	59c
CHILI	Our everyday low price!	39c
Lipton 1/4 lb. box,	Why pay 43c?	39c
TEA	Our everyday low price!	39c
Country Fresh	Why pay 59c?	39c
POTATO CHIPS	Our everyday low price!	25c
Country Fresh	Why pay more?	25c
BREAD	Our everyday low price!	69c
Shortening 3 lb. can,	Why pay 79c?	69c
CRISCO	Our everyday low price!	14c
Ranch Style 15 oz. No. 300 can.	Why pay 18c?	14c
BEANS	Our everyday low price!	23c
All National Brands No. 303 16 oz.	Why pay 29c?	23c
CORN	Our everyday low price!	

Grain Fed Pork



Pork Steak
lb. 69c

PORK ROAST
Lb. 59c



T-BONE STEAK
Lb. \$1.09

Tenderized Steak
lb. 98c

Bacon
Lb. Swift's Premium
lb. pkg. 89c

BANANAS
Ocean Spray Fresh
16 oz. 39c

CRANBERRIES
California
5 lb. bag 45c

ORANGES
Paradise Glanz
4 oz. 29c

CHERRIES
Cherry
pkg. 25c

TOMATOES
pt. 25c

DELICATESSEN

Bar Be Cued Beef lb. \$1.19

Baby Lima Beans pt. 29c

Pea Salad pt. 39c

Lime Delight Salad pt. 39c

PEACHES
Mountain Pass
29 oz. can 25c

TOMATO SAUCE
7 1/2 oz. can 9c

Strawberry Preserves
18 oz. jar 57c

Green Beans
16 oz. can 22c

MIRACLE WHIP
Kraft's
qt. jar 37c

Pork & Beans
Kimbells
15 1/2 oz. can 11c

CORN
Del Monte
17 oz. can 19c

TOILET TISSUE
Zee
4 roll pkg. 35c

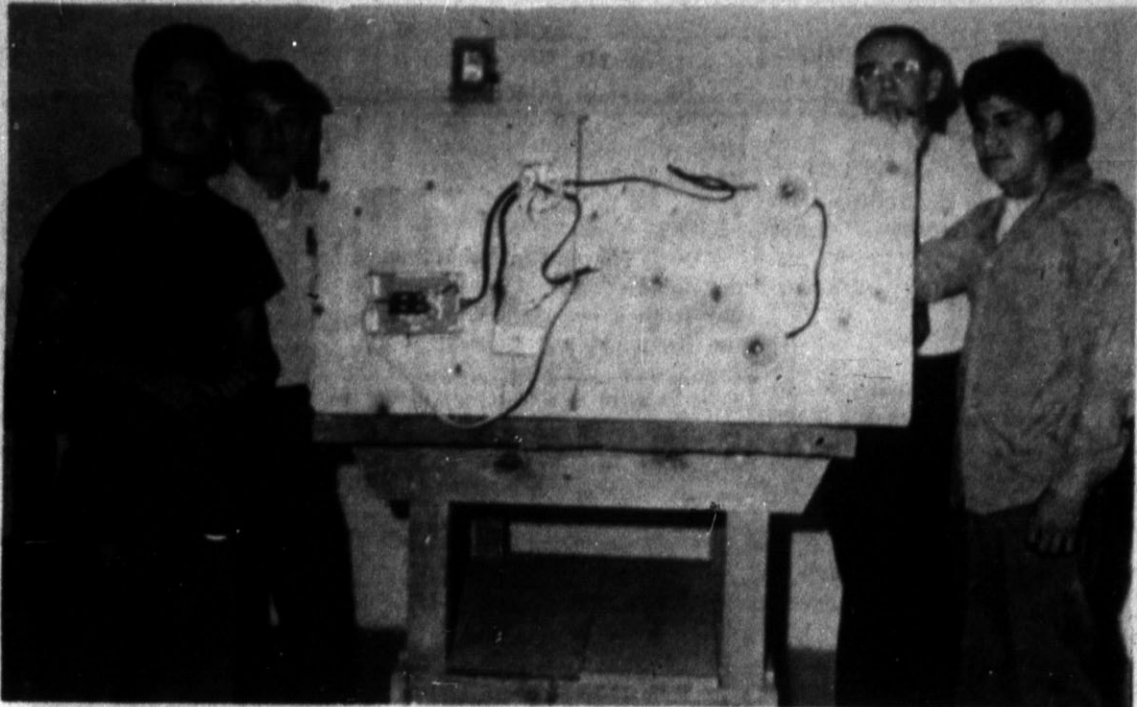
DETERGENT
Cold Power
giant size 3 lbs., 1 oz. 49c

Peanut Butter
Kimbells
18 oz. jar 49c

OPEN SUNDAYS 10 a.m. to 6 p.m.

FOODWAY

FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!



FUTURE ELECTRICIANS — Bill Stockton, third from left, is instructing these three Hereford High School students this year in the field of electricity. They work on various light circuits like the one shown and other electrical work needed around the school. The boys are, from left, Luis Griego, Manuel Gavina and Johnny Tijerina. —Staff Photo

Electricians Trained In High School Class

Spoken favorably of quite often are the Distributive Education and Industrial Cooperative Training courses provided students by the Hereford Independent School District. These two job training classes are commonly known as D.E. and I.C.T. They enable various students to attend school in the morning and go to work in the afternoon wherever the students are employed.

Many jobs require previous study and training before the actual employment can be arranged. The field of electricity is one of these.

Hereford High School for the past two years has been offering the course of electrical trades to students who are interested in becoming electricians after graduation. Bill Stockton is presently the teacher of this class and has been for the two years it has been in existence at the high school.

According to him the students are instructed mainly in the procedure of wiring houses, motor controls, appliances, and certain types of commercial wiring.

Last year these students wired the facilities in the house built by the building trades class. Such projects as this provide

good cooperative work for both building and electrical trades. This was the biggest activity for both groups last school year.

Electrical trades assists the school by helping wire switches on vent fans and relamping and repairing lights in the gym. They also set a new electrical panel in the gym. Another interesting project was when they transferred the wiring on the school printing press to another room.

Stockton conducts two classes per day, each for three hours each. Part of the period is devoted to book study and the rest to working on electrical systems set up in the back of the room. Students can work either individually or in groups during this time.

"Stockton said, 'We have provided fixtures to study for almost any lighting switch hook up.'"

The largest project for electrical trades this year will be the wiring of a movable house which is being built by the building trades class.

"The purpose of this course is to train the student to be a good electrician," said Stockton. "He will not be an expert in the field but should be a good helper af-

ter graduation. To be an expert it is important to get more training than is provided in this class."

Many of the students are now studying electricity for the second year. "We try to give the boys projects which will fit their ability, which is determined according to if they are first or second year students."

One of the main goals the instructor pointed out is that the students need to be well informed of all the safety rules an electrician should know.

He doesn't feel that this is just a course which will benefit those interested in making electricity their occupation. "The course would be good for anyone regardless of what they do after they get out of school. With the electricity equipment and items we use in life today which are so intricate everyone could benefit with just a little knowledge on the subject."

Many of the electrical trades students are planning to go on to college or a training school to further their study in electricity.

St. Anthony's PTO Observes Folk Mass

In a spirit of thanksgiving for a successful carnival and bazaar, members of St. Anthony's PTO rejoiced together in the school auditorium Wednesday evening with a Folk Mass, celebrated by Fathers Simeon Heine and Michael Graham, with guitar accompaniment by Sister Catherine, and singing by the congregation.

Father Michael, in his homily, pointed out that the wholehearted

H.D. CHATTER

Stain Removal

By Mrs. Argen Draper
Home Demonstration Agent



Minerals in water cause lime deposits that detract from the beauty of glassware.

Cleaning and stain removal often trouble owners of antique glassware, but they can be problems for everyday glass articles. Here are suggested solutions to cleaning problems in glassware.

Glass never is stained permanently, the Glassware Institute of America says. It has a hard, smooth, non-absorbing surface that stains cannot penetrate, and surface discolorations can be removed with treatment. To remove lime deposits from the bottom of pitchers, bottles or decanters, put tea leaves on the stained surface and fill the container with a vinegar solution.

For surface discoloration on decanters, rub the glass with half a lemon, or wash it with vinegar, or partially fill with uncooked rice and vinegar and shake vigorously.

A well-known research laboratory offers this method of removing hard water deposits which have dried in designs and etchings; soak glassware in a solution of one part muriatic acid and four parts of water. Muriatic acid is available at drug or hardware stores and should be handled with rubber gloves and extreme care. After soaking in the solution, rinse the glass thoroughly and dry. Muriatic acid is a commercial term for hydrochloric acid — so remember to handle with respect.

Vinegar cruets often become drained and should be rinsed with diluted ammonia before washing. Stains in flower vases can be cleaned with a chloroxine bleach solution. To brighten glass coffee makers, use a teaspoon of baking soda in the rinse water. Please clip these recipes and put them with your cleaning supplies.

ted cooperation by all the members of the parish had made it a social and financial success.

Following the Mass, the seventh and eighth grade students presented and explained the banners they had recently created for the All Saints' Day celebration in the Church, November 1.

Approximately 60 members attended the Mass and PTO meeting where the eighth grade class was best represented, making them recipients of the PTO award for November.

Have You Read The Want-Ads?

If Teflon cookware has discolored, boil one cup of water, a half cup liquid laundry bleach and two tablespoons baking soda in pan for five minutes, advises Doris Myers, Extension home management specialist.

Teflon cookware should be reconditioned after a sudsy scrubbing with stiff sponge or plastic scrubber, or after washing in dishwasher, advises Extension home management specialist, Doris Myers. Recondition by rubbing coated pan with cooking oil or unsalted fat.

Recipe for the week with menu suggestion.

BARBECUED SPARERIBS
Six servings
Spareribs — 3 pounds

BARBECUE SAUCE
Onion, chopped — One-third cup
green pepper, chopped — 2 tablespoons

celery, chopped — ¼ cup
fat or oil — 1 tablespoon
sugar — 1 tablespoon
vinegar — 1 tablespoon
lemon juice — 1 tablespoon
mustard, dry — ½ teaspoon
steak sauce — ½ teaspoon
water — ½ cup
Preheat oven to 350 degrees F (moderate)

Place spareribs on a rack in a shallow baking pan.

Roast 1½ hours or until tender.

Remove rack from the baking pan. Remove excess fat from pan.

For sauce, cook onion, green pepper, and celery in the fat in a small pan for about 5 minutes, or until lightly browned. Add remaining ingredients. Simmer sauce 10 minutes.

Pour sauce over the meat. Return to oven and bake, uncovered, for 30 minutes. Calories per serving: about 590.

Menu suggestion: Serve with scalloped potatoes, green beans, coleslaw and sherbet.



RECEIVES AWARD — U.S. Air Force Colonel Jasper M. P. Vaughn from Hereford, Texas, receives the Legion of Merit from Brigadier General Albert R. Shiely Jr., vice commander of the Air Force Communications Service, in recent ceremonies at Hamilton AFB.

Jasper M. P. Vaughn Receives Award For Outstanding Services

NOVATO, Calif. — U.S. Air Force Colonel Jasper M. P. Vaughn from Hereford, Tex., has received the Legion of Merit for outstanding service to the United States as assistant deputy chief of staff for communications-electronics, Pacific Air Forces.

Colonel Vaughn, son of Mrs. Ida M. Vaughn, 901 E. Grand Ave., Hereford, was assigned to headquarters, Pacific Communications Area, Hickam AFB, Hawaii, from November 1966 to May 1969.

In that assignment, the colonel made important contributions to the USAF communications-electronics posture throughout the Pacific, to earn the decoration. He was specifically cited for providing and managing contingency communications services closely related to Southeast Asia operations.

He entered military service

in 1941, and was commissioned in 1942 through the aviation cadet program. He served 44 months in the China-Burma-India Theater of Operations of World War II.

Colonel Vaughn is a graduate of Hereford High School and attended Texas A&M University.

His wife, Kathleen, is the daughter of Mrs. Theresa McLean, Westfield, N.J. Colonel and Mrs. Vaughn have two children, Paul and Kevin.

P.E. OUTFITS
Girls Shirt \$3.00
Girls Shorts \$3.00
Boys reversible T-Shirts and shorts.
Plus brand name socks & shoes
BULLARD'S
Athletic Center
103 Ave. E.

JUMPING JACKS



"THOMAS HEEL"

We now have the non-scuff toe oxford for boys. It has the wedged Thomas Heel with the leather sole. It comes in black calf leather with the Sharkskin toe.

- Sizes 5½ to 8
- Widths B, C, D
- 8½ to 12
- B, C, D



"THOMAS HEEL"

We also have the white infant shoes with the Thomas Heel. This strong and sturdy shoe is built to last and give the proper and correct support that the infant foot needs.

- Sizes 3 to 8
- Widths B, C, D



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TACOS CHALUPAS FRIJOLES
BURRITOS TACO-BURGER each 29c
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Try... Taco Tienda... you'll like it.

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Economy Size **TEGRIN** for relief of itching and scaling of Psoriasis \$1.97
44 oz. Reg. \$5.29

Skin cleanser **PHISOHEX** sudsing antibacterial 89c
5 oz. Reg. \$2.00

Mouthwash **GREEN MINT** 71c
13 oz. Reg. \$1.60

Maalox **Antacid Suspension** 89c
12 oz. Reg. \$1.80

Get Set **Hair Setting Lotion** 99c
8 oz. Reg. \$1.65

Minipoo Dry Shampoo 87c
Reg. \$1.49

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\$19.99

GATTIS SHOE STORE
in Sugarland Mall



"ROYALE"



Mrs. Robert Johnson . . . enjoys various hobbies.

Newcomers In Profile

Anxiously Awaiting Thanksgiving Holidays

By JANIE REINART
Staff Writer

The Robert Johnsons arrived in Hereford the latter part of August from the small town of Westmont, Illinois and have en-

joyed the warm weather of late although Mrs. Johnson is lonely for her eldest daughters, Cheryl Hough and Karen Kowalchuk, not to mention her two grandsons Danny and Jeff.

Fourteen-year-old Janet is a freshman at Stanton and, according to her mother, has made many friends.

Mr. Johnson, a former member of the VFW, is manager of Milco Moving Service here and loves to hunt and fish with his only son, Mike who is 11 years of age and attends Bluebonnet Elementary where he is a fifth grader.

Lovely Mrs. Johnson's many talents lie in hobbies including knitting, craftwork, refinishing furniture, and embroidering quilts. She is now learning to crochet. Forty demitasse spoons, and antiques, from points as far away as Canada, make up her collection, another past time.

Family interests include water-skiing and attending football games. However, Mrs. Johnson said they sold their boat before moving here.

The Johnson household wouldn't be complete without their pet, a miniature poodle named Nikki. Nikki is a gentle as a pet can be and is proudly claimed by Mike.

The Johnsons are anxiously awaiting the Thanksgiving holidays when Cheryl and Karen and their families will come to visit them for about a week. They are former members of the Lutheran church but have not yet joined the church here.

Dawn Music Club Members Attend District Meeting

Mrs. Carl Wimberley and Mrs. Alfred Smith of the Dawn Music Club, attended the District I Convention held recently at Stratford.

Mrs. Guy Bullock, state president, spoke following the salad luncheon commending District I for the large number of scholarships given young musicians.

The Dawn Club's Achievement Record Book was awarded first place during awards presentation, followed by a performing

arts program held in the afternoon.

The following day, Mrs. Roy Stewart and Mrs. Eldon Owens accompanied members of Dawn musettes to Stratford for Junior Day at the Convention.

Terri Owens and Betty Stewart played a duet.

Others attending were Sharon and Kathy Owens.

An award was received by the club for traveling the farthest to the meeting.

Mrs. Palmer Is Hereford Music Study Club Host

Mrs. D. W. Palmer was hostess for a Monday meeting of Hereford Music Study Club with 21 members attending.

Co-hostess for the meeting was Mrs. Tom Burdett. A remembrance was given by members for Mrs. J. E. Beyer, who died October 26. She had been a music club member for 46 years.

In a report given on the recent District I Convention held at Stratford, it was announced that the club received first place for the yearbook and Mrs. W. T. Carmichael was elected District I secretary.

The Hereford Brand received an award of merit for their coverage of National Music Week.

Members attending the con-

vention were Mrs. Dale Young, Mrs. R. C. Godwin, Mrs. T. W. Roberson and Mrs. A. O. Thompson.

Following the business meeting, Mrs. Joe Hacker led the group in a study of Expressionism and neo-primitive music.

Mrs. Burdett sang "Exultation" (Schoenberg) and "I Hate Music" (Leonard Bernstein).

Mrs. William Penn played a piano solo, "Finale From Firebird Suite" (Stravinsky) and Mrs. Godwin sang "Tram durch die Dammernung" (Strauss) and "Corals" (Treharne.)

Refreshments were served to members by the hostesses.

The next meeting will be Nov. 24 in the home of Mrs. Ellis Coombes.

Calendar Of Events

MONDAY
Rotary Club, Jim Hill Hotel, noon.
Whiteface Booster Club, Community Center, 7:30 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.
Dawn Lions Club, Dawn Community Building, noon.
TOPS Club, Community Center, 7 p. m.
Order of Rainbow For Girls at Masonic Hall, 7:15 p. m.
WSCS at church, 2:30 p. m.
CWF Night Circle, 7:30 p. m.

TUESDAY
Beta Sigma Phi, home of Mrs. Pat Hughes, 335 Stadium, 8 p.m.
Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.
Rebekah Lodge at IOOF Hall 8 p. m.
Alpha Alpha Preceptor, Xi Epsilon Alpha, and Kappa Iota, 8 p. m.
La Afflatus Estudio, 3 p. m., hostess Mrs. B. A. Reddell.
La Plata Study Club, 7:30 p. m.

Temple Baptist WMU, at church, 7:30 p. m.
Progressive H. D. Club, 2:30 p. m.

WEDNESDAY
Avenue Baptist WMU at church, 7 p. m.
WSCS at church, noon.
First Christian Women's Fellowship at church, noon.
Temple Baptist WMU at church, 9:30 a. m.
Lions Club at Jim Hill Hotel, noon.
Ford H. D. Club, at Ford Community Building, 1 p. m.

THURSDAY
Kiwans Club, IOOF Hall, noon.
Toastmasters Club, Chapparral Restaurant, 7:30 p.m.
VFW at VFW Clubhouse, 8 p.m.

Dawn H. D. Club, hostess Mrs. R. T. Stewart.
Cultural H. D. Club, 9:30 a.m., hostess Mrs. Grady Parsons.
Junior Class Barbecue, 5-7 p.m., High School Cafeteria.
Bud To Blossom Garden Club, 9:30 a.m., in the home of Mrs. Ray Polan, 119 Kingwood.

Hereford Study Club, 8 p.m., hostess Mrs. S. L. Garrison.
North Hereford H. D. Club, 2:30 p.m.
L'Allegra Study Club, 1:30 p.m.

Red Cross Volunteers, Antonian Circle, at St. Anthony's Church, 8:30 p.m.
Bay View Study Club, 3 p.m., hostess Mrs. Bruce Burney.
Women of St. Thomas Episcopal Church, at church, 7:30 p.m.

Hospital Notes

ADMISSIONS
Mrs. Wood Vaughn, 101 Avenue K; Mrs. Manuel Hernandez, Bovina; Hugo Richter, Abernathy; Ed Murphy, Vega; Homer West, 130 Juniper; Mrs. Billie Johnson, Dimmitt; David Drager, 909 Ave. G; Mr. and Mrs. Policarpo Hernandez, 593 2nd; Rosa Casarez, 137 Miles; Mitchell Massey, Friona; Mrs. Roy Beardian, Friona; Mrs. Sanford Dodson, 124 Centre; Mrs. John Beltran, 413 Ave J; Mrs.

G. L. Haney, Bovina; Mrs. Nora Russell and Mrs. Ida Davis, 400 Blevins; Mrs. James Hudson, 832 Brevard; Mrs. Martha Jones, 55 25 Mile Ave.; Mrs. Frank Blocker, Clarendon; Mrs. Deward Roberson, 310 Union; Mrs. Mintie Deza, Rt. 2; Also, Mrs. Eva Vines, 307 Ave A; P. M. Houser, 828 Park; Gerald Townsend, 432 Ave. J; Mrs. Thurman Deas, 121 15th; Mrs. Charles Clarke, 410 Ave. B; Mrs. Kenneth Wiley, 123 Cherokee; Mrs. John Gooch, 220 Ave. J; Antonio Encinas, 26 25 Mile Ave.; Mrs. Lillie Worthan, Westgate; Wayne Millam, 500 Ave. J; Mrs. Joseph Hill, 131 Ave. A; Laquita Robinson, Rt. 5; James Eldemon, 29 Fuller; Mrs. Gene Duval, Irving, Texas; Mrs. Andrew Chavez,

611 Blevins; and Mrs. Rogelio Balderaz, Box 133.
DISMISSALS
Mickey Merriman, Mrs. Jesus Garcia, Mrs. Deward White 11-14.
Mrs. Gilbert Yosten, Mrs. Elwood Skypala, Farris Kromer, Mrs. Vernon Hurley, Mrs. A. R.

thur Clark, Mrs. Dave Mozon 11-1.
Mrs. Darrel Dirks, Mrs. Joe Bowers, Lloyd Oliver, Mrs. Henry Kuper, Mrs. David Emerick, Mrs. Francisco Saucedo, Joe DeLeon, Leticia Aguirre, Bill Watson, Kenneth Walterscheid 11-12.

Decorating Club Plans Bake Sale November 26

Mrs. Lloyd Smith was appointed to head the committee for a Thanksgiving bake sale scheduled Nov. 26 in Sugarland Mall, at a Friday morning meeting of the Sweet and Fancy Decorating Club held at the Community Center.

Following a business session, led by Mrs. Lynn Pittard, president, members decorated a cake like a pumpkin. Attending were Meses, Richard Fortenberry, Leroy Edwards, Dale Henson, L. C. Roberts, J. A. Crofford and Jay Kerr.

STAMPS

GRAND JUNCTION, Colo. — A student at Mesa College displayed the envelop of a letter he had received. Two trading stamps were stuck to the upper right hand corner where U. S. postage usually is placed and these had been duly cancelled at the post office.

Deaf Smith Co. League of Vocational Nurses, in hospital dining room, 8 p.m.



Whiteface Barber Shop Joe Hefley RSK Roffler Grooming aids for men

Support the Hereford Whitefaces

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THIS WEEK'S SPECIAL

'67 Ply. Fury I 4 dr. sedan, power steering and power brake, 383 engine, auto. trans., Protective warranty.

\$895.00

'67 Pontiac Bonneville, 9 passenger station wagon, loaded with extras included, cruise control, test drive this nice wagon and check our price.

'63 GMC Pickup V-6, 4 speed, radio and rear hitch, long fleetside bed, nice pickup.

'67 Chev. Chevelle, 4 dr. sedan, economical 6 cylinder with auto. and power steering, sandune beige finish with tan interior test drive this practical family sedan

'66 Pontiac Star Chief, 4 dr. hardtop, local one owner, with low mileage, fac. air and power, cream finish with tan vinyl interior, this one will suit the practical buyer. Reasonably priced.

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- Bush Coats

We have pile lined coats in all styles for the man that really wants a nice coat.

Sportswear Gifting



from **Gaston's** Sugarland Mall and Downtown



BONANZA OF SWEATERS

- Pullovers
- V-Necks
- Cardigans
- Sweater Shirts

We consider every man's needs in sweaters, so we offer all the above styles in wools, orlons, Alpaca and leather trim.

All popular colors

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with loving care . . . a gift to be remembered

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WOOLS & WOOL BLENDS

Our "cortuer" collection shapes the new seasons smartest silhouettes. Choose from the latest textures and colors.

54" wide. **\$2.98 to \$10.98** yd.

TRAVELERS

100% Textured Polyester with the look, the feel, the drape and the richness of the finest silk. Machine washable.

\$6.98 60" wide.



Take a Look at this week special Only \$1395 1965



1965 SPECIAL 1965

1965 Pontiac GTO 2 door H.T. automatic and air with blue int. WHITE in color this car has everything you need to drive it so you can see THIS WEEK ONLY \$1395. \$1395.

1964 Olds wagon loaded red in color and it drives as good as it looks see Mr. R. B. Miller himself and get a good deal.

1967 Chevrolet 4 door sedan Loaded air and power Green in color and brown interior this car has everything. Come and see this one. See Victor Cantu.

SEE ALL OF US AT MILLER'S AUTO SALES COME BY AND TALK ABOUT YOUR NEXT CAR 901 East 1st 364-0815

MILLER'S AUTO SALES

Letter To The Editor

Dear Sir,
I am enclosing a clipping from the McKinney, Collin County Courier-Gazette that I would like for you to publish in the Hereford Brand.
Yours sincerely,
Mrs. Ole L. Larsen

ing I have ever heard of. I just wonder what kind of nut dreamed up such a law and what sort of person it takes to vote for such a thing. If possible would you print the names of the Legislators who voted for it.

The law allows 16 year old girls and 14 years old boys to declare and register informal marriages without consent of parents or proof of age. They sign this statement "we the undersigned declare that we are married to each other by virtue of the following facts: on or about - we agreed to be married, and after that date we lived together in this state as husband and wife and in this state represented to others that we were married." The couple will receive a "declaration and registration of informal marriage," which is suitable for framing.

What are we trying to do to our kids and what are we letting others do to them. The state is telling these kids, "Go ahead and 'shack up' whatever happens to us. Well these kids matter to me. I have stated over and over that we have all failed our young people in some way or they would not need drink, drugs, etc. to be able to live in the world we have made for them. Are we going to fail them again by allowing the people who make the laws to tempt these

kids into yet another thing that could ruin their whole lives? We hope all the parents of Texas will stand together against this and I hope our County Clerk will take the same stand as County Clerk Tom Ellis of Dallas by refusing to issue such Certificates and force this into an appeals court.
Mrs. Mildred Mauldin
1206 S. Tennessee
McKinney, Texas

Joe Namath of the champion New York Jets scored two touchdowns rushing during the entire 1968 season. This year he rushed for two TDs in his first five games.



THERE'S AN OUTFIT FOR EVERYONE IN THIS TREE
A Christmas tree composed of KODAK INSTAMATIC® still and movie outfits is a tall order. It's much easier to put these outfits under the tree, or stuff them in a stocking. They're sure to delight the folks who unwrap them Christmas morning—and for a long time afterward.

There's an outfit for everyone in this tree

	List Price	Harold Close Price
KODAK INSTAMATIC 124 Color Outfit	\$21.95	\$21.00
KODAK INSTAMATIC 134 Color Outfit	\$29.95	\$26.95
KODAK INSTAMATIC 174 Color Outfit	\$31.95	\$28.75
KODAK INSTAMATIC 314 Color Outfit	\$41.95	\$37.75
KODAK INSTAMATIC 414 Color Outfit	\$51.95	\$46.75
KODAK INSTAMATIC S-10 Color Outfit	\$34.50	\$24.95
KODAK INSTAMATIC S-20 Color Outfit	\$59.95	\$49.95
KODAK INSTAMATIC M12 Movie Outfit	\$33.95	\$24.95
KODAK INSTAMATIC M24 Movie Outfit	\$53.95	\$48.15
KODAK INSTAMATIC M28 Movie Outfit	\$83.50	\$75.15
KODAK INSTAMATIC M30 Movie Outfit	\$103.50	\$93.15



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IT'S NEW
• Take color pictures or Black and White
• A Quality Polaroid For the Whole Family.

\$29.95

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Self Basting Turkeys
Safeway's Brand USDA GRADE 'A' Completely Ready For Your Oven-16 to 22-lbs.

45¢ lb.

Self-Basting Turkeys
Safeway's Brand USDA GRADE 'A' Completely Ready 10 to 16-lbs.

49¢ lb.



Grade 'A' Fancy Turkey
Manor House Turkeys USDA GRADE 'A' 16 to 24-lbs.

39¢ lb.

Grade 'A' Turkeys
Manor House Turkeys USDA GRADE 'A' 10 to 16-lbs.

45¢ lb.

Low Discount Price on Safeway Meat!

Turkeys	Trophy Brand Young Tender 22 to 24-lb. Tom Turkeys	33¢
Turkeys	Trophy Brand Young Tender 10 to 16 Pound Turkeys	42¢
Turkeys	Honeysuckle 10 to 22 Pound Fancy Turkeys	49¢
Cooked Ham	Armour Star Fully Tendered Hickory Smoked Shank End Pieces	54¢
Cooked Ham	Armour Star Fully Tendered Hickory Smoked Round End Pieces	64¢

Everyday Low Discount Prices!

Boneless Ham	Wilson's Festival Cooked 4 to 6-lbs.	\$1.39
Boneless Ham	Cure #1 Cooked Whole or Half	\$1.49
Fryer Chickens	2 to 3-lb. Whole Fryers	29¢
Fish Sticks	Captains Choice Finest Quality	1 1/2-lb. 89¢
Safeway Bacon	Thick or Thin	2-lb. \$1.39
Quarter Loins	Cut Into Chops	89¢
GROUND BEEF	3-lb. or More	53¢
SAFEWAY FRANKS	12-oz Pkg.	53¢
Super Saver PORK STEAK		69¢


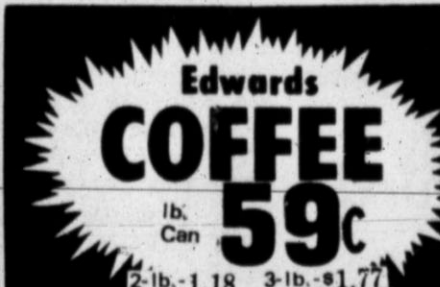

Safeway Discount Saves You More!

Discount Prices On Frozen Foods!

Orange Juice	Bel-air Premium Quality Can 8-oz	23¢
Cut Corn	Bel-air Premium Quality Corn 10-oz Pkg.	22¢
Green Beans	Bel-air Quality 9-oz Pkg.	23¢
Crinkle Cuts	Bel-air Potatoes 32-oz Pkg.	45¢
Hash Browns	Bel-air Potatoes 32-oz Pkg.	34¢

Don't Miss These Safeway Super Savers!

Toothbrush	Safeway Oval Medium No. 3 or Oval Hard No. 4	29¢
Toothbrush	Safeway Firm No. 1 or Safeway Gentle No. 2	39¢
Cream Pies	Bel-air Premium Quality Frozen Cream Pies	25¢

 <p>67¢ lb. Can 2-lb. - \$1.34 3-lb. - \$2.01</p>	 <p>59¢ lb. Can 2-lb. - \$1.18 3-lb. - \$1.77</p>	 <p>10¢ 1 lb.</p>
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Safeway Everyday Low Discount Prices!

Whipped Butter	Lucerne 8-oz Ctn.	54¢	Tomatoes	Gardenside No. 303 Can	19¢	White Tuna	Chicken of The Sea No. 1/2 Can	47¢
Sour Cream	Lucerne 16-oz Ctn.	78¢	Tomato Juice	Hunts 32-oz Can	29¢	Chunk Tuna	Chicken of The Sea No. 1/2 Can	35¢
Half & Half	Lucerne 16-oz Ctn.	43¢	V 8 Juice	Vegetable Juice 46-oz Can	42¢	Snowy Bleach		49¢
Lucerne Milk	Homo. Gal. 1.15		Meat Ball Stew	Chef Boy Ar Dee 30-oz Can	61¢	Scott Tissue	Bathroom Tissue 4-roll Pkg.	43¢
Chocolate Milk	Lucerne 1/2-gal Ctn.	63¢	Canned Meat	Treet 12-oz Can	53¢	Tomato Sauce	Hunts With Bits Can	27¢
Cottage Cheese	Lucerne 2-lb. Ctn.	69¢	Tomato Catsup	Del Monte 20-oz Botl.	35¢	Tomato Sauce	Hunts No. 300 Can	23¢
Dessert Topping	Blossom Time 8-oz Ctn.	47¢	Spam	Canned Meat 12-oz Can	49¢	Kleenex	Facial Tissue 200-ct. Box	29¢
Lucerne Yogurt	8-oz Ctn.	2/29¢	Wilson's Mor	Canned Meat 12-oz Can	49¢	Kleenex	Facial Tissue 280-ct. Box	39¢
Party Dips	Lucerne 3 8-oz Ctns	\$1.00	Royal Satin	Shortening 8-oz Off Label	67¢	Pie Shells	Bel-air Frozen 2-count Pkg.	37¢
Peanut Butter	Lucerne 1-lb. Ctn.	53¢	Coconut	Bakers Angel Flake 14-oz Can	58¢	Ice Milk	Lucerne 1/2-gal. Ctn.	59¢
Margarine	Empress Soft in Tube 1-lb. Ctn.	32¢	Crisco Oil	7c Off Label 38-oz Botl.	68¢	Cheer	Detergent 25c Off Label King Size	\$1.18

Safeway Everyday Low Discount Prices!

Chef Boy Ar Dee	Cheese Pizza Mix 15 3/8-oz Pkg.	59¢	Patio Mexican Dinners	15-oz Pkg.	53¢	Glamorene Prestige Shampoo	48-oz	\$2.98
Chef Boy Ar Dee	Sausage Pizza Mix 16 7/8-oz Pkg.	71¢						
Chef Boy Ar Dee	Cheeseburger Pizza Mix 16 7/8-oz Pkg.	71¢						
Chef Boy Ar Dee	Pepperoni Pizza Mix 16 7/8-oz Pkg.	77¢						

Everyday Low Discount on Kodak Film!

CX126-12 Color Film	ea.	99¢
Flash Cubes 3-Ct. Pkg.	ea.	\$1.27
CX620 Color Film	ea.	99¢
K135-20 Color Slides	ea.	\$1.53
KA464 Color Super-8	ea.	\$2.29
20 Swinger B & W	ea.	\$1.69

Everyday Low Discount Prices!

Methiolate	1-oz.	23¢
Alka Seltzer	25-ct. Botl.	57¢
Coridicin	12-ct. Pkg.	55¢

AVOCADOS Large Firm Ripe Fruit **5 for \$1.00**

New Crop Texas ORANGES 5 lb. **45¢**

Fresh CRANBERRIES 1-lb. Bag **33¢**

KOTEX 24-ct. Box **75¢**

SAFEWAY

Super Savers Good Thru Wed., Nov. 19th Other Prices Good * Everyday in Hereford, Texas, * Subject To Market Change. We Reserve The Right To Limit Quantities!

HERE 'TIS!

Gourmet Treats From Around The World

L'Allegra Study Club

Sampling Luncheon

Thursday



just to
remind you...



MEDITERRANEAN FOODS — Mrs. Dennis Lomas, left, and Mrs. Alex Schroeter, discuss some of the Mediterranean foods to be served at the luncheon. Mrs. Lomas is chairman of the committee.

AROUND THE WORLD TREATS — Members of L'Allegra Study Club are finalizing plans for their fifth annual Sampling Luncheon scheduled from 11 a.m. to 2 p.m. Thursday at the Bull Barn. All proceeds will go to Satellite Day Care Center.



LUNCHEON CHAIRMAN — Mrs. Jerry Terrell, seated, gives instructions to committee chairmen and members. From the left are Mmes. Dennis Lomas, Bill Warrick, Terrell Hodges, and Don Chaney. Tickets for the event are \$1.75 and cookbooks will be given with each ticket holder.



WORKSHOP HELD RECENTLY — Members of the club held a workshop recently to assemble cookbooks containing the recipes served at the luncheon. Shown from the left is Mrs. Gerald G. Payne, Mrs. Terrell Hodges and Mrs. Bob Veigel. Pictured in the foreground is Mrs. Sammy Lesly and Mrs. Jerry Terrell, chairman for the event.

The Sunday Brand

Hereford, Texas, Sunday, November 16, 1969

SECTION TWO



PACIFIC ISLANDS COMMITTEE — Members of the Pacific Islands food committee include, seated right, Mrs. Bill Warrick, chairman, standing is Mrs. Jim Conkright and seated are Mrs. Hazen Woods and Mrs. Danny Martin.



MAKING POSTERS — Working on posters which are now displayed in local stores are from the left, Mrs. Gene Cope, club president; Mrs. Don Chaney, Mrs. Danny Martin and Mrs. Bill Warrick.

Human Courage, Spirit Displayed

Novels containing romance, suspense, constant danger, and dramatic disaster, can be found at the Deaf Smith County Library this week.

NO MAN'S SON

Jasper M. P. Vaughn Receives Award For Outstanding Services

WIESBADEN, Germany — Land forces held maneuvers in northeastern Turkey with naval forces conducting exercises in the eastern Mediterranean Sea. Air units provided fighter-bomber support and photo reconnaissance missions throughout the area.

Sergeant Smith, a motion picture cameraman with the Military Airlift Command's 1345th Photo Squadron at Lindsey Air Force Station, Germany, supported the joint maneuver, called Deep Furrow, that involved land, air and sea forces.



Technical Sergeant Richard D. Smith

By Doris Sutcliffe Adams

This is the romantic suspenseful story of Rodriga de Perolles; of how she rescued the bastard renegade Marco from death and was rescued herself by the squire Piers; of how she joined with her father, the penniless and independent Sir Landry, in search for witnesses who would bring Piers his rightful inheritance; and of the perils of the three men brought into her life.

It is the time of the Third Crusade, and in this summer of 1192 the notley armies of King Richard of England and King Philip of France are besieging the Saracen-held fortress of Acre, which must be taken before Jerusalem can be delivered from the infidels.

Rodriga, seventeen, has accompanied her father on all of his campaigns; their poverty does not disturb her. As independent as she is attractive, honest, and high-spirited, she can manage a horse or a dagger, the small household, and any man, honest or treacherous. But Sir Landry knows the difficulty of finding a good marriage for a dowryless girl and sees the blond Piers, obviously smitten with Rodriga, and his possible inheritance as the solution of the problem. But because of

their search for justice for Piers the two dePerolles acquire powerful French enemies. The sardonic Marco, a despised outcast but a man of courage, wit, and experience, makes himself Rodriga's protecting shadow. The quest for proof takes them all through the dark alleys of the army camps, a raid on the Saracen army, an attack on the walls of Acre, a hermit's cave, and a meeting with King Richard. After the fall of the city it takes all Marco's ingenuity to foil the hatred of the two vicious Frenchmen who pursue the de Perolles to a climax in King Richard's hall.

Rodriga is a delightful, spirited, appealing girl and the tale is one of constant and unexecuted action and danger. The heat of the treeless plain, the perils of the tumultuous, brawling armies, the unquestioning faith of a simple age with its panoply and harsh cruelties, its violence and heroisms, form an exciting background that is brought vividly alive.

By Paul Gallico

The Poseidon Adventure is a tense and dramatic novel of a gigantic ocean liner — a floating Grand Hotel — and its passengers' struggle to survive when bizarre disaster strikes at sea.

It was the beginning of the end — seven o'clock on the morning of December 26. The Poseidon was homeward-bound after a Christmas cruise to Africa and South American ports. It was to be a final appalling voyage, a physical and spiritual nightmare endured by fifteen ordinary, yet eventually unordinary people. Trapped in a sinking ship for many dark hours of love, hate, and desperation, they face obstacles known only to adventurers who have conquered the far corners of the earth. At the end of their harrowing experience those who survive emerge wholly different persons from what they were before.

All the humanity and understanding that have made Paul Gallico's books beloved have been poured into this enthralling adult narrative.

In this extraordinary novel, unlike anything he has ever written before, the essence of human courage and the unquenchable human spirit are revealed.

50th Anniversary Observed By Mr. and Mrs. Wiley Jones

Mr. and Mrs. Wiley Jones were honored with a reception in observance of their golden wedding anniversary held Sunday at their farm home.

Hostesses for the occasion were their two daughters, Mrs. Pat Ranspot of Hereford and Mrs. Al Prutsman of Amarillo.

Assisting were the Jones' grandchildren, Mrs. Jim Lassiter, Mrs. Don Vinton, Rita Ranspot, Mike Ranspot, Diane Stallings, Don Rasberry of Lubbock and Henry Ranspot of Dallas.

The service table was decorated with an arrangement of gold chrysanthemums topped with a large gold fifty. A traditional three-tiered wedding cake completed the decor.

Wiley W. Jones married Edna Latham on Oct. 26, 1919 at Weatherford, Tex. They moved to Hereford in 1944. He is a retired farmer.

They have two daughters, seven grandchildren and five great-grandchildren.

Approximately 50 guests attended the reception.



Mr. and Mrs. Wiley Jones honored with reception

Victory Class Plans Party

Plans were made for a Christmas party scheduled at 7:30 p. m. Dec. 11 in the home of Mrs. Billy Wall, by members of the Victory Sunday School Class of Avenue Baptist Church at a meeting held Thursday at the Community Room of the First National Bank.

Hostess for the meeting was Mrs. G. W. Duncan.

A devotional on Thanksgiving was presented by Mrs. Chlois Kemp and members voted to adopt a girl from Girlstown at Whiteface.

Others attending were Meses. Carlile Sargent, Charlie Riggin, Johnie Townsend and a new member, the pastor's wife, Mrs. Don Larkin.

GOOD FOOD IS MY LINE

By Red Hagan

From time to time, "GOOD FOOD IS MY LINE" will pass on information regarding items of food which might interest you as much as they do me. Today we'll talk about carrots. It's hard to image, but every year Americans eat 1 1/2 billions pounds of carrots. Because of this great demand, carrots have become a commercial crop in twenty-one states of the union. This vegetable can be harvested during every season of the year. Another fact about carrots is that they are not native to this continent. They were brought over here with the Jamestown settlers in 1609, and although the carrot is one of the primary sources of vitamin A, it has been a popular food only since the 1920's.

Try Our Western Cafeteria

CHAPARRAL RESTAURANT
Located in Sugarland Mall

When you know it's for keeps Choose **KEEPSAKE**

Perfect symbol of love

REGISTERED **Keepsake** DIAMOND RINGS

When you choose your engagement ring, be sure to look for the name "Keepsake" in the ring and on the tag. It's your assurance of fine quality. You can't buy a finer diamond ring than a Keepsake.

KESTER'S JEWELRY
across from the Post Office
Downtown Hereford

Grand Opening Specials!

Up to 25% Savings on all pianos and organs...use our Lay-A-Way Plan!



in celebration of the official opening of the **MARY L. SPENCE MUSIC CO., INC.** We are offering up to 25% savings on all pianos and organs...you will also find generous discounts on many guitars, amplifiers and other musical items... this special occasion will be from Nov. 19 to 22nd only...

Come in and sign up for an Alvarez guitar, a VISCOUNT Cassette and other prizes to be given away Saturday at 8 p.m. ... Come join in the fun and save now. Lay-A-Way for Christmas!

Mary L. Spence
Music Co., Inc.

3rd & Main Hereford, Texas 364-0361





Mrs. Kershen Hosts Westway H.D. Meeting

A meeting of the Westway Home Demonstration Club was held Monday in the home of Mrs. Andrew Kershen. Home Demonstration Agent, Argen Draper presented a program concerning the preparing and serving of dessert fondue. Others attending were Mrs. Paul Rudd, Mrs. Albert L. A. M. B. Mrs. Bess Werner, and guests, Mrs. J. E. Sorrells and Mrs. Paul Corbett. Another discussion topic included plans for the annual collection of scrap material to send to various Texas mental hospitals. The club asks that anyone having scraps of material, lace or trimmings please donate them to this worthy cause. Club members will be present at 2:30 p. m. Monday in the Bull Barn for collection of these "scraps."

"My topic today," said the professor, "is 'The Lie.' How many of you have read the twenty-fifth chapter of the text?"

Nearly all of the students raised their hands.

"Good! You are the group to whom I wish to speak," said the professor. "There is no twenty-fifth chapter."

Newcomers Luncheon Tuesday

The Hereford Newcomers Club

is holding a covered dish luncheon at 12 noon Tuesday at the Community Center and extends a cordial invitation to anyone living here less than two years to attend, according to Mrs. Norman Kerr, president. Games of cards and visiting will follow the luncheon.

Tickets are now on sale for the annual Newcomers Club Benefit Dance to be held at 8 p. m. Dec. 6 in the ballroom of Jim Hill

Hotel. Price of admission is \$7.50 per couple. Dancing will be to Charlie Bell Orchestra.

Mrs. Mike Patrick is chairman for the event. Tickets may be obtained by calling Mrs. Patrick or 364-1717, 364-2787 or 364-3752.



ENGAGEMENT ANNOUNCED — Mr. and Mrs. Ernest Brown, Route 2, Friona, are announcing the engagement and approaching marriage of their daughter, Barbara Ann, to John C. Hoffman, son of Mr. and Mrs. Max Hoffman, Umbarger. Vows will be exchanged Dec. 11 in the First Baptist Church of Hereford. Miss Brown is a senior student at Hereford High School. Her fiancé completed his service with the U.S. Marines in August and is employed by Santa Fe Railroad.

W. L. Davis Jr. Attends Products Demonstration

W. L. Davis, Jr. of Davis Implement Co., White Oliver dealer, 409 E. 1st Street, Hereford, attended White Oliver's "Fly-in" — a presentation and demonstrations of its new products for 1970, at the Advanced Products Division of White Motor Corporation in Torrance, California, on November 10.

A new White Oliver tractor line, topped by an articulated tractor with 139 engine horsepower in diesel and 169 horsepower with LP gas, was presented to more than 1200 White Oliver dealers, sales personnel, and invited guests flown in by chartered jet aircraft for the massive 24-hour airlift, which was characterized by air line officials as one of the largest movements of this type in commercial aviation history.

The new tractors included increased horsepower in many models, distinctive styling changes, rubber-mounted operator's platform with a conveniently regrouped instrument panel, hydraulic power brakes, hydraulic power take off, and a closed center hydraulics system. An improved hydromotor has been provided for the tilt-telescoping power steering which now has five upright positions instead of three and some of the models are equipped with larger capacity fuel tanks. Other new products demonstrated at the event were a spring-loaded automatic reset plow, a time-saving new concept in minimum tillage applications, and the new White Irrigro irrigation system.

In a tour of the Advanced Products Division under the direction of Dr. John Beck, president of the research and development center which serves all White Motor Corporation divisions, the White Oliver dealers and sales personnel glimpsed some of the important new developments in engine and power train components that will emerge in production model tractors during the '80s.

The new tractors and other equipment were presented in a fast-moving product parade under the direction of Richard T. Brown, vice president-manufacturing and engineering of White Farm Equipment. The characteristics and capabilities of the new machines were then demonstrated in an outdoor arena presentation directed by Ed Kruse, director of product education.

Robert W. Birk, formerly vice president-administration of Oliver and since October 1 director of public relations for the parent White Motor Corporation, served as general master of ceremonies for the unique event. In addition to the new product demonstrations, marketing presentation, and Advanced Products Division tour, the program included Hollywood entertainment, a Western barbecue, and sightseeing rides in the Goodyear blimp.

Chartered planes began lifting off from airports ranging from the Atlantic to the Rockies, from the Canadian to the Mexican borders, and points in between, during the early morning hours on November 10. Landing at airports in the Los Angeles area, with the advantage of time zone changes, the entire 1200 people were seated in the arena at To-

rrance for the program kickoff before 12 noon, P.S.T. With activities running into the evening hours, the participants were lodged in local area hotels and motels for early departure on the return trips November 11.

Sam White, Jr., who was president of Oliver from 1960-1968, executive vice president-farm group of White Motor Corporation for the past two years, and is now president of White Farm Equipment while continuing as a vice president and director of the parent company, said of the event, "Not only has this been an unusually effective technique for presenting our new White Oliver products for 1970, but it also dramatizes the important commitment White Motor Corporation has made in organizing White Farm Equipment to strengthen and expand our position in this dynamic industry during the years ahead. With the vast resources of our parent company in direct support of our operations, the customers of our White Oliver dealers can look forward to a continuing outstanding product line designed to keep pace with the times, and to an increasing emphasis on customer service during the years ahead."

Ohio is the birthplace of the nationwide Easter Seal movement, which is celebrating its 50th year of service to crippled children and adults.

Fine Watches
Expertly Serviced
No examination charge
no charge for timing adjustment
3 Qualified Watchmakers assure you 3 day service
Cowan Jewelers
your watch hospital
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OF FALL and WINTER SHOES
1, 2, 3 and 4 Pairs of a Kind
-- GREATLY REDUCED --
Mid-Heels, Low Heels, Flats & Loafers

Values to 20.00
NOW!

1.00 3.90 1.90 2.90
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Fashion at Your Feet

MOTOROLA ...the Creators of Quasar™ Color TV

Makes a console stereo...
with something for everyone in the family!

For Mom: An elegantly styled Mediterranean cabinet

For Dad: Quality at a low price

For the Kids: Feather tone arm and retractable cartridge that'll take rough handling and protect records.

For the Entire Family: Outstanding stereo features with a big difference...Horn Tweeters.

SK538F Mediterranean style credenza cabinet in elm veneers and hardwood solids and Andora Pecan finish. Decorative panels of wood grained molded polystyrene.

- Horn tweeters are more efficient in reproducing the treble range of sound • Six speakers (two 12", two 5", two horn tweeters) in sealed speaker enclosures • 150 watts instantaneous peak power output (EIA Music Power Output Rating—75 watts) • Automatic 4-speed changer • Diamond/sapphire styli
- Tape and headphone jacks • Slide-rule tuning. (optional extra)

8-track stereo tape player...

All parts are guaranteed for ONE FULL YEAR from defects in materials and workmanship. Motorola's guarantee covers free exchange or repair of any component proven defective in normal use. Arranged through selling dealers. Labor extra.

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OUR BEST SELLING PREMIUM* TIRE

TIRE SALE

BUY NOW AND SAVE!

4\$ FOR 100

ANY SIZE LISTED

8.50-13	7.00-13	6.95-14
7.35-14	4 for \$110	
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7.75-14	4 for \$130	
7.75-15	4 for \$140	
8.25-14	4 for \$150	
8.25-15		
8.55-14		
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All prices PLUS \$1.79 to \$2.83 per tire Federal Excise Tax (depending on size) and 4 tires off your car.

Buy NOW and SAVE / "Charge It" Convenient terms!

*Premium is Firestone's designation. No industry standards exist for premium tires.

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

BUY NOW FOR YEAR-END FARM TAX SAVINGS

23° TRACTOR REARS

- PLOWS WITH 16% MORE TRACTION — 23° bar angle makes fuller ground contact over 45° bars.
- SAVES ON FUEL COST — 23° angle tires work more acres in same time as 45° angle tires.
- SAVES ON REPLACEMENT COSTS — strong Shock-Fortified cord body resists impact breaks and rough service abuse.
- OFFERS EXTRA SEASONS OF SERVICE — made with long-wearing Sup-R-Tuf® rubber reinforced at bar base.

2 or 3-rib TRACTOR FRONTS

Built for toughest farm service with long wear, easy steering, and positive cleaning features. Resists side slippage, snag or scuff damage.

Car Tire Priced TRUCK TIRES Transport®

Pick-up, van and camper all-wheel truck tire with famous traction Gear-Grip tread. Made with long-mileage Sup-R-Tuf rubber and Shock-Fortified nylon cord body.

Town & Country® Truck

Pick-up, van and camper truck tires with ALL-SEASON TRACTION drive wheel tire tread.

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IN-THE-FIELD SERVICE OUR SPECIALTY

THE SUNDAY BRAND Editorials

JAM session

Talk of Texas

By JACK MAGUIRE

STRANGERS IN PARADISE — For 93 years, the Zollner Ranch near Fate, in Rockwall County, has welcomed any hungry and homeless wanderer willing to exchange a little work for bed and board.

Founded by Matt Zollner, a German immigrant who settled in Texas in 1876, the ranch has been a home away from home to thousands of hoboes, drifters and job-hunters. At times as many as 750 "guests" have been at the ranch.

Henry Zollner, who owns the 2,900-acre farm today, says that the spread is known all over the U. S. among wayfarers. They call it simply "Hobo Ranch."

FOOTNOTE TO HISTORY — Hill County citizens liked their new courthouse so well that they willingly paid the contractor more than he asked for building it.

In 1890, Tom Lovell, Sr., a native of Scotland, won the contract to build the county's new capital. When he finished the ornate, cathedral-like building the following year, however, he discovered that he had spent several thousand dollars more than were called for in the contract.

When the citizens heard about it, they passed the hat and made up for the loss.

THE PASSING PARADE — San Augustine is one of the few towns in Texas that still has a full-time village blacksmith.

He is D. A. Hall, who has been shoeing horses and doing other metal work for almost 44 years.

TREASURE ISLE? — Selkirk Island, for more than 15 years the legendary site of a rich buried pirate treasure, soon will become a housing development.

The 22.8-acre island in the Colorado River in Matagorda County was acquired by William Selkirk in 1824. It has been owned continuously by the Selkirk family until its recent sale. Legend has it that Selkirk learned from a sailor whom he had befriended that pirate treasure was buried on the island. Armed with a map given him by the sailor, Selkirk supposedly migrated from his native New York to Texas to search for the loot.

The Selkirk family, however, says that William came to Texas as a surveyor for Stephen F. Austin. He agreed to take his pay in land, and the island was a part of the grant Austin made to him. If either the map or the treasure exists, the descendants of William Selkirk haven't found them.

WHAT'S IN A NAME? — Claude, county seat of Armstrong County, was named for the locomotive engineer who piloted the first train through the area in 1887.

He was Claude Ayres, and the train he pulled was a Fort Worth & Denver Railway passenger special.

... from the Brand's files

65 YEARS AGO — 1904

The Commissioners Court met Monday morning in regular session, the personnel of the court being Judge W. B. Boyd, J. R. Armstrong, L. R. Brady, George L. Muse, and R. N. Mounts. Aside from the regular business usually transacted by the body, an official canvass was made of the election returns. The personnel of the next session of the court will be W. H. Russell, J. R. Armstrong, George L. Muse, T. M. Palmer, and O. M. Daniel. C. R. Moreman has received word from his old friend, W. P. Armstrong of Dallas County, that he is making arrangements to move here.

50 YEARS AGO — 1919

Sheriff C. S. Purcell was suddenly stricken with an attack of what is described as acute indigestion last Friday night, following several days of hard court work, and pitched forward on his face in an unconscious condition. For a short time his life was feared for, but he slowly recovered when medical aid reached him, and at present is out of danger.

35 YEARS AGO — 1924

Six big bundles of wheat allotment checks arrived in Hereford last Saturday night. They brought in Deaf Smith County much cheer for Thanksgiving and Christmas. For the checks amounted to \$100,000 in cash money. Added to those received the preceding week, they bring the total paid farmers here to \$153,168.18. In the group thus far paid were 1,268 checks. At the Star, Friday: "There's Always Tomorrow." Added attraction, "The Life and Death of Pretty Boy Floyd." Saturday: "The Dragon Murder Case" with Warren William. Sunday matinee, Sunday night (after church), Monday and Tuesday: Cecil B. DeMille's "Cleopatra" with Claudette Colbert, Warren William and Henry Wilcoxon. Wednesday: "She Loves Me Not" with Bing Crosby and Bank Night. Thursday: Mae West in "Belle of the Nineties."

20 YEARS AGO — 1949

Edwin Schroeter, 11-year-old son of A. J. Schroeter, broke his leg during afternoon recess at Central School Wednesday afternoon. He was rushing a passer during a football game when the accident occurred. He was released from Deaf Smith County Hospital Wednesday after having his leg set and X-rayed and put into a cast. He is at his Elm Court home now. He is in the fifth grade. Hereford Cotton Gin is running 24-hours-per-day now as farmers are getting their cotton out of the fields and into the gin in a steady flow. Over 900 bales had been ginned yesterday morning.

5 YEARS AGO — 1964

Sylvester Fangman remained in good condition in Deaf Smith County Hospital late Saturday evening after being involved in a three-car pile-up on Farm-to-Market Road 1958 some four miles west of Hereford shortly after 5 p. m. Friday. Back in 1937, Mary Turrentine was picked as Hereford High School's valedictorian. Last year she was named "Teacher of the Year" for Ysleta (El Paso) School district. At the Star: The number one attraction of all time at special popular prices! Elizabeth Taylor in "Cleopatra" with Richard Burton and Rex Harrison. Winner of four Academy Awards.

Page Four The Sunday Brand, Hereford, Texas, Sunday, November 16, 1969

A Change of Mind

FOR YEARS NOW various militant demonstrators have engaged in "direct action," in "civil disobedience," in the "politics of confrontation."

Claiming to speak for the American people, they have used physical action to exert political pressure that has ranged from the subtlety of the silent vigil to the terrorism of sniper fire and Molotov cocktails.

The majority of citizens, bewildered, and confused, have remained silent as the small but noisy minority dominated the scene.

But now the silent majority is trying to find its voice, to make its attempt to be heard. Ordinary citizens are trying to find ways to demonstrate their own opinions, to make their witness, as the activists have done.

And a very curious thing has happened. Suddenly, many of the intellectual outriders of dissent and direct action have made an about-face in their convictions. After years of raising hymns of praise for physical action, for confrontation, for vigorous demonstration of dissent, for "getting involved," these worthies have apparently had a complete change of mind.

WHAT was splendid and new and wonderful when radicals used it is now considered by fashionable deep thinkers to be horrible and savage and frightening. Now that nonradicals are attempting to do some demonstrating of their own, the former advocates of the forceful dissent can see nothing but menace in such tactics. The quick switch is remarkable, for example, in these current instances:

"Ordinary citizens make an effort to show their views by such non-violent methods as turning on their porch lights or their car lights — and a television network commentator comes on strong with warnings to the young that 'the pack is in full cry. ... and it is aiming at you!'"

Yet not so long ago, such observers were supporting and sympathizing with mobs who seized campus buildings, roughed up professors and trampled the rights of fellow students. These demonstrations, we were told, were evidence of praiseworthy concern and dedication to improvement, even though the means might include a few understandable excesses.

The President explains his Vietnam position directly to the American people and asks for their support. He gets support in an impressive way of public opinion — and the professional critics belittle this as "emotionalism" and meaningless "tribal instinct." Foreign policy cannot be made by stacks of telegrams and letters on the President's desk, they snort.

Yet only a few days ago, the same critics were denouncing the President as rigid and unresponsive because he had declared that he did not intend to let foreign policy be determined by the activities of demonstrators in the streets.

THERE seems to be a glaring inconsistency here. The longtime cheerleaders for the principle of physical expression of opinions quickly desert the principle when the opinions expressed do not agree with their own. While students wrecking a building in the

name of "relevance" was thrilling, the sight of ordinary citizens driving with their headlights on is frightening — "the pack is in full cry."

But there is an unspoken reason for this fear, and it may have some validity. The great silent majority, Middle America, has been getting its shins kicked for years by the few proponents of "confrontation." Now it is beginning to confront the confronters. So far its tactics are mild and nonviolent. But should the vast majority ever take up the violent tactics that are used by the few radicals, tactics that have been praised by so many molders of opinion in this country, the result would be a reign of terror.

So the outriders are beginning to have second thoughts about the wisdom of letting force make policy. And these doubts — belated though they are — are justified, whether the force is applied by the mobs of Middle America that might arise tomorrow or by the mobs of the lunatic fringe that are among us today. — The Dallas Morning News

Our Friends, The Police

The policemen of this country have had a hard time in the past few years, and in some of the larger cities of the nation there is a movement to form a police union which will join forces with other police across the nation.

Even though this union has a "no-strike" provision, people across the country are disturbed about this movement, just as they are disturbed over a teacher union and other unions of public employees paid with tax money.

The police feel that they need some protection through a national organization, and they may be right. During the past five years, since the permissive philosophy that took root with the civil rights movement has come to full flower, the law breaker has had a heyday and the police have had problems.

In most of the major cities of this nation, police work has become so dangerous that it ought to qualify for combat pay. The police are called "pigs" by rebellious youth and by black militants who regard all police as their enemy.

The recent report on violence, made by a presidential commission, said the cure for lawlessness was another \$6 billion in grants, to ghetto areas, acting on the theory that if you give people money, they will be good. The same report said police brutality was rampant and that the poor got a raw deal when coming in contact with the police.

This is slanted propaganda, to be sure. But people will believe it.

The police need the support of the "silent majority" and they need the support of the courts in dealing with criminals. This country is fast becoming a jungle, and the only thing that makes us a nation of law, is the police power that enforces these laws.

The policeman is the man who keeps us from anarchy in this country. It's time people recognized the policeman as a friend instead of an enemy. — The Perryton Herald

Water May Not Be That Simple

Water, long considered one of the simpler natural substances of the universe by scientists and laymen alike, may not be so simple after all. According to discoveries announced by Russian scientists in 1962 and 1968, and now verified by researchers at the U. S. National Bureau of Standards, water comes in two forms, not one.

Polywater, the newer form, has the same chemical composition — two parts hydrogen and one part oxygen — as ordinary water and it is generally found in liquid form. There the similarity appears to end. Polywater retains its liquid state over a temperature range five times that of ordinary water.

Any liquid which looks like ordinary water, has the same chemical composition and remains in liquid form from 40 degrees below zero centigrade to 500 degrees centigrade has a bright future.

Scientists just have one problem. They don't know what makes this weird water act the way it does. — Saint John (N.B.) Telegraph Journal



MAIN STREET, U. S. A.

Advances Predicted For Farmer By Year 2,000

Washington, D. C. — By year 2,000, the successful American farmer may be freed from his cycle of planting and harvesting and instead operate from an office where his principal tool is a printout from a computer center.

Of course, seeds will still be sown and crops harvested but the decisions on what, where, and when will be guided by information from a computer which will tell how many acres to plant, what kind of seeds to sow, what kind and how much fertilizer to apply, and even what day to harvest each crop.

Sowing, fertilizing and harvesting, by the turn of the century, may be handled by automated machinery, directed by tape-controlled programs, and supervised by television scanners mounted on towers. Robot har-

vesters will carry out high speed picking, grading, packaging, and freezing. And crop yields on this farm of the future will be double or triple those achieved today.

Who says so? The U. S. Department of Agriculture, in one of many fact-filled articles in "Food For Us All," the 1969 Yearbook of Agriculture. This 400-page volume, available free from members of Congress in limited quantities, is for sale for \$3.50 by the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402.

Book Has 63 Authors
As Yearbook Editor Jack Hayes commented in his preface, "food is in everyone's mind at least three times a day." Therefore the book tells the story of American agriculture in terms

of food, how it is produced by the farmer, how it is marketed, and how the consumer can use it to best advantage. The book has 63 authors, most of them government experts.

The book is by no means limited in its appeal to a farm audience. Two of three sections are aimed at housewives. "Buying and Cooking Food" discusses major foods by classes, and is packed with tips on food preparation, including scores of recipes. There is even a chapter on "The Pedigreed Pickle."

The third section features nutrition under a heading "Food and Your Life." Good eating and high incomes do not necessarily go together and many families in the upper brackets "need guidance in meeting their nutritional needs." Teenage girls, women, and older men are singled out as in need of assistance in what they eat.

What to do about teen-age snacking of non-nutrition foods? U. S. D. A. advises stocking the refrigerator with the right "makings." Instead of just hot dogs, hamburgers and pizza, the experts suggest "have some salad fixings like carrots, celery, and green peppers in addition to citrus fruits conspicuously available next to the meats."

That it may take some selling to get kids to snack on salads and fruits is admitted by the authors. A 1966 survey showed vegetables tenth and last among teen snack preferences, with fruits third among girls and fifth among boys.

The yearbook contains a chapter "Spare Tire" called Inevitable by two nutritionists from Cornell University entitled: "Overweight, and What It Takes to Stay Trim." Unfortunately for the fit, the word is that "an easy way to lose weight is not yet in sight nor is it realistic to expect one."

However, there is some solace for the overweight: "You get fatter as you get older even if your weight stays the same. ... active tissue is gradually replaced with fat, starting in early adulthood. So some of that spare tire, less-than-less feeling is inevitable as middle age progresses."

On the other hand, the authors warn that dieting is a lifetime proposition for the obese. "Keep in mind that the ultimate measure of success in weight reduction is not getting the pounds off, but keeping them off. All your efforts to lose weight should continue, not for a week or a month, but for the rest of your life."

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson-grass farm claims he's found out something new about Russia.

Dear editor: Every once in a while some news gets out of Russia through the Iron Curtain that a thinking man feels like kicking himself for not having known without being told.

For example, according to an article I read last night in a newspaper (that caught on the north side of my backyard fence — it's a sure sign of winter when newspapers start lodging on the north instead of the south side — Russia is having trouble with, of all things, laziness.

A check at one factory showed that the workers, after a hard day on the job, had put in, after you subtract the time spent around the water cooler, numerous breaks for smokes, tinkering with equipment, talking, and such like, exactly three hours of actual production. In another factory, Pravda, the official Russian newspaper, found that only 96 of 280 workers actually put in a full day's work.

You may say everybody in Russia isn't born with equal energy: you mean to say some people over there work harder than others, and conversely some just aren't interested in working much at all?

I thought Russia had abolished human nature. I thought they'd proved that any time a man didn't care about working it was bound to be society's fault. Bring in the perfect society and you'll have nothing but perfect men.

Not only are some of the men not enthusiastic about working but, according to this Pravda article, some women are similarly affected.

"A healthy woman whose children are grown should be in the shop or factory," the article said, "not sitting around in the courtyard gossiping." It demanded that something be done about it.

I'll tell you, when Russia sets out to stop women from gossiping and some men from loafing, she hasn't got just a five-year plan on her hands. She's got a million-year plan.

Yours faithfully,
J. A.

The Sunday Brand

Established 1948

Published every Sunday at 130 West 4th

Hereford, Texas 79045

The Brand Publishing Company



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Classified advertising rates: 8 cents per word first insertion (80 cents minimum); 6 cents per word each additional insertion.)

Subscription Rates: Zone 1, \$4.80 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

James M. Gillett, Publisher
Melvin Young, General Manager
Grady King, Advertising Manager
Barbara Dryden, Women's Editor
Jay Spain, Mechanical Superintendent

School Menus

Jr. and Sr. High Schools

MONDAY — Frozen tamale or barbecued weiners, pork and beans, baked sweet potato, garden salad, apple pie, biscuits, butter, and milk.

TUESDAY — Chicken fried steak and brown gravy or oven fried sausage, mashed potatoes, seasoned spinach, combination salad, coconut cake, rolls, butter, and milk.

WEDNESDAY — Hamburger or Sloppy Joe, potato chips, tomato, lettuce, pickle and onion slices, peach cobbler, buns, and milk.

THURSDAY — Roast turkey and dressing with giblet gravy or baked ham, english peas, stuffed celery, cranberry sauce peach half, rolls, butter, and milk.

FRIDAY — Chuck wagon beans, or beef ravioli, whole kernel corn, creamy cole slaw, apricot cobbler, corn bread and butter, and milk.

Elementary Public Schools

MONDAY — Hot tamales, pork and beans, baked sweet potato, garden salad, apple pie, hot biscuits, and milk.

WEDNESDAY — Hamburgers, potato chips, tomato, lettuce, pickle and onion, peach cobbler, buns, and milk.

THURSDAY — Roast turkey and dressing with giblet gravy, English peas, cranberry sauce, celery sticks, peach halves, rolls, and milk.

FRIDAY — Chuck wagon beans, whole kernel corn, creamy cole slaw, apricot cobbler, corn bread, and milk.

St. Anthony's Parochial School

MONDAY — Beef with nood-

les, buttered corn, tossed salad, chocolate cake rolls, butter, and milk.

TUESDAY — Sauerkraut and weiners, buttered peas, carrots, peach halves, pineapple-upside down cake, rolls, butter, and milk.

WEDNESDAY — Barbecued chicken, creamed potatoes, green beans, peach halves, rolls, butter, and milk.

THURSDAY — Tamales, red beans, cabbage-pepper salad, peach cobbler, corn bread, and milk.

FRIDAY — Fish fillets with tartar sauce, sweet potatoes, tossed salad chocolate pudding, and milk.

50th Anniversary Observed Recently

Mr. and Mrs. R. E. Lee were honored recently with a golden anniversary celebration held in the home of their daughter and family, Mr. and Mrs. L. J. Jones. Co-hosting the event with the Jones was another daughter and son-in-law, Mr. and Mrs. C. B. Todd of Lefors.

Mr. Lee married Miss Daisy Mackie on Nov. 2, 1919 in Cataba, N. C. and came to Hereford in 1923. He is a retired farmer.

The three tiered wedding cake, centering the serving table, was decorated with gold leaves and topped with a golden "50."



Mr. and Mrs. R. E. Lee ... married 50 years

Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — I'm a housewife and have just taken a part-time job in a department store for the holidays. Should I claim my exemption for withholding purposes?

A — If your husband is claiming an exemption for you where he works then you should not claim your withholding exemption. The law generally does not permit two withholding exemptions to be claimed for the same person.

Q — Half of my daughter's college tuition is covered by a scholarship. Is this considered income and will it affect my dependency deduction for her?

A — Most scholarships are not taxable. If your daughter's scholarship happens to be taxable, however, it will be counted as her income, not yours. In addition, scholarships are not part of support and are therefore not considered in determining if you provided more than half your daughter's total support.

To find out whether the scholarship is taxable, check with the person or organization granting it. They may have a ruling from IRS.

Information on the tax status of scholarships may also be obtained by sending a post card to our IRS District Director. Ask for Publication 907, Tax In-

formation on Scholarships and Fellowships.

Q — Can I deduct anything for the fees I paid a real estate appraiser I hired when I sold some property?

A — Yes, those fees can be added to any other expenses you had when you sold your property. Selling expenses should be deducted from the sales price to determine whether there is any gain to report for income tax purposes.

Q — Is there any penalty for not paying estimated tax when you are liable for it?

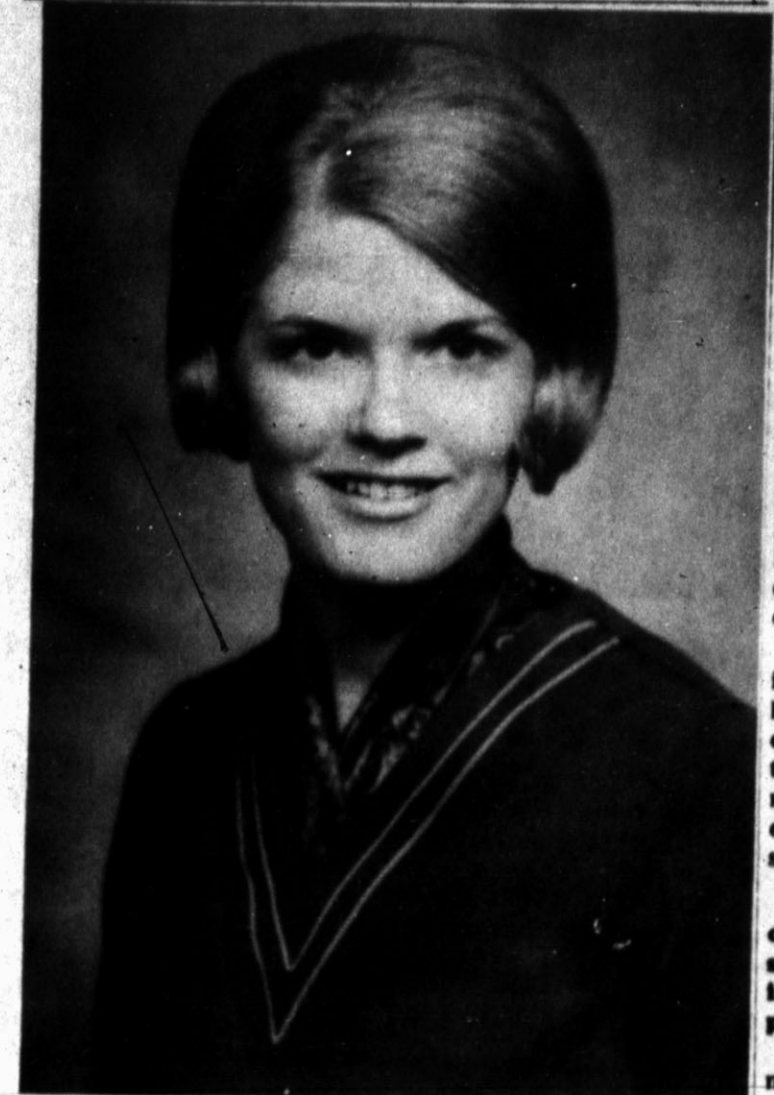
A — Yes, there can be an additional charge if withholding and estimated tax payments do not meet at least 90 percent of your income tax liability for the year. The amount of the penalty depends on the extent to which you have failed to meet this requirement.

The estimated tax system helps people meet their tax obligations on a pay-as-you-go basis if they are not, or are only partly, covered by withholding.

For information, see Publication 505, Tax Withholding and Declaration of Estimated Tax. Send a post card to your IRS district office to obtain a free copy.

Q — I think I will be entitled to claim my aunt as a dependent this year. What records should I keep?

A — Those that show you provided more than one-half of her total support for the year. You should also be able to show that her gross income was under \$600 and that if she is married she did not file a joint return with her husband.



DECEMBER 13 WEDDING PLANS — The engagement and plans for the December 13 wedding of Miss Claudia Margaret Loerwald to Alan Dale Smith is announced by her parents, Mr. and Mrs. Ed Loerwald, 224 Star. Parents of the prospective bridegroom are Mr. and Mrs. Clifford Smith, 432 Star. Vows will be spoken at 4:30 p.m. in St. Anthony's Catholic Church with the Rev. Michael Graham officiating. Miss Loerwald is a graduate of Hereford High School and St. Anthony's School of Radio Logic Technology, Amarillo and is employed by Deaf Smith County Hospital. Smith was graduated from HHS and Computer Education Center in Dallas. Following the marriage, they will reside in Amarillo where he is employed by Agriculture Computer Company.

BANNED PUBLICATIONS
MBABRANE, Swaziland — Newly independent Swaziland has issued a list of banned publications, most of them from Communist nations or Communist front organizations, including "Selected Works of Mao Tse-Tung" and all dispatches from the New China News Agency.

UNEMPLOYED
PRETORIA, South Africa — Whites, colored (mulattoes) and Asians registered as unemployed in South Africa during spring 1969 totalled 12,734. The breakdown for the three races was 3,992 whites, 4,187 coloreds and 4,555 Asians. The official figures did not mention unemployed Africans.

Bring in your cash!

Bring in a large amount, a small amount, any amount. Put more money in the credit union and receive good dividends (now 4.8% semi-annually). You get life insurance, too, on all eligible savings at no extra cost.

Hereford Texas
Federal Credit Union

330 Schley
Hereford, Texas

AUCTION

Thursday, November 20, 1969

SALE STARTS AT 10:00 a.m.

LOCATION: 121 S.E. 2nd St., Dimmitt, Texas
COMPLETE LIQUIDATION — EVERYTHING WILL SELL

NEW TV's	NEW APPLIANCES	AUTOMOTIVE	EQUIPMENT	LIVING ROOM FURNITURE
2—Curtis Mathis Home Theaters, Color TV, Stereo, AM-FM Radios, Early American & Spanish. 9—Curtis Mathis Console Color TV's, Mediterranean, Spanish, Early American, Modern. 2—Olympic Color TV's, Early American, Modern. 1—Motorola Color TV, Quasar, Modern. 3—G.E. Console Color TV's, Early American, Modern. 1—G.E. Portable Color TV with cart. 2—Black & White Portable TV's. 2—Black & White Console TV's.	1—G.E. Electric Range, Self cleaning oven. 1—Norge 30" Gas Range. 1—Lawson 30" Gas Range. 1—Columbus Apartment Range. 1—Norge Wringer Washer. 1—Norge Clothes Dryer, Their best. 3—Maytag Clothes Dryers. 6—Maytag Automatic Washers.	Batteries. Points. Plugs. Wheel Cylinder Kits. Carburetors. Generators. Water Pumps. Fuel Pumps. Switches. Seat Covers. Water Pumps.	30—Display Tables, Wall Shelving. 1—Office Desk. 3—Office Chairs. 1—Safe. 3—Remington Rand Electric Adding Machines. 1—Check Protector. 3—Filing Cabinets. 2—Boxes Hand Tools. TV Test Equipment.	2—Modern Sofas. 67—Coffee & End Tables. 45—Table Lamps. 3—Pole Lamps. 3—Rocking Chairs. 1—Spanish Hide-A-Bed. 2—Mediterranean Hide-A-Bed. 1—Early American Hide-A-Bed. 154—Framed Wall Pictures, All Sizes. 6—Wall Plaques. 1—Wall Mirror.
NEW STEREOS 4—Voice of Music Consoles with AM-FM Radios, Early American, Spanish. 1—Curtis Mathis Console Stereo with AM-FM Radio, Early American. 1—Voice of Music Component Set, complete. 3—Voice of Music Portable Stereos. 1—Decca Stereo, Portable. 6—Tape Recorders. 1—Stereo Tape Player for car.	SMALL APPLIANCES 1—Coffee Pot. 1—Toaster. 2—Electric Knives. 1—Can Opener, Electric. 2—Alarm Clocks. 2—Eureka Vacuum Cleaners. 1—Pop Corn Popper. 2—Maytag Garbage Disposals.	USED MERCHANDISE 1—Pfaff (their best) Zig-Zag Sewing Machine in desk type Early American cabinet. This machine is like new. 1—Pfaff Straight Stitch Sewing Machine in Early American cabinet. 2—Good Hotpoint Dryers. 1—Admiral TV Set. 2—Vacuum Cleaners.	LIVING ROOM FURNITURE 10—3 Position Recliners. 6—Rocking Recliners. 9—2 Pc. Spanish Living Room Suites. 1—3 Pc. Spanish Living Room Suite. 2—2 Pc. Mediterranean Living Room Suites. 6—2 Pc. Modern Living Room Suites. 2—Vinyl Love Seats. 2—Fabric Love Seats. 1—Spanish Chair, Black vinyl. 6—2 Pc. Early American Living Room Suites. 3—Early American Sofas. 1—Early American Arm Chair. 1—Modern Chair & Foot Stool.	BED ROOM FURNITURE 2—Baby Beds. 3—Bunk Bed Sets. 2—King Size Headboards. 3—King Size Sets of Mattress & Box Springs. 2—Queen Size Sets of Mattress & Box Springs. 17—Full Size Sets of Mattress & Box Springs. 8—Twin Size Sets of Mattress & Box Springs. 1—3 Pc. Early American Bedroom Suite. 1—5 Pc. Early American Bedroom Suite. 4—3 Pc. Mediterranean Bedroom Suites. 7—3 Pc. Spanish Bedroom Suites.
NEW APPLIANCES 2—Maytag Dish Washers, Avocado & White. 3—G.E. Dishwashers, Harvestone, Avocado. 1—G.E. Refrigerator-Freezer, Frost-Free, Copper-tone, Auto Fill Ice. 3—Norge Side-by-Side Refrigerator-Freezers. 4—Norge Refrigerator-Freezers, Top Freezers. 3—Norge Refrigerators.	MISCELLANEOUS 4—Adjustable Ironing Boards. Large stock of Lemon Oil Polish. Large stock of Carpet & Upholstery Cleaner. Miscellaneous Hardware. 2—Electric Heaters. 1—Portable Air Conditioner.	EQUIPMENT 1—National 4 Drawer Cash Register. 1—National 1 Drawer Cash Register. 1—RC Allen 3 Drawer Cash Register.	MISCELLANEOUS Bicycle Tires. Large Quantity of Carpet Samples. 12—Waltham Wrist Watches, Men's, Ladies'. 5—7 Pc. Dinettes. 2—E. A. Table & Chairs. 1—Spanish Table & Chairs. 5—5 Pc. Dinettes. Large Stock Key Blanks. 2—Student Desks.	PICKUP 1969 Chevrolet V-8 Long Wide Box, Automatic Transmission, Air Conditioned.

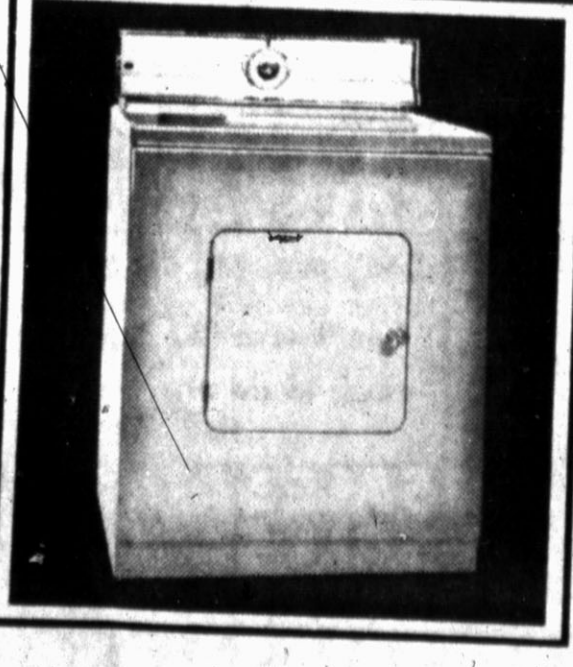
AUCTIONEERS NOTE

This is a very large and well rounded inventory consisting mostly of BETTER QUALITY MERCHANDISE. This is your opportunity to buy real quality at your price.

300

FREE

BE OUR GUEST...
300 LOADS FREE (A \$15.00 VALUE)



Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay — buy now and take advantage of this valuable 300 offer.

Convenient
ELECTRIC
Drying

DEAF SMITH CO.
REC

\$65,450 INVENTORY plus over \$6,000 in fixtures and equipment (office and shop)

Many other items too numerous to mention — all accounts to be settled day of sale

TERMS: CASH — BRING YOUR OWN CHECKS

WAREHOUSE

Furniture - TV - Appliances

All Inventory is Owned By FAMILY MART, INC. d-b-a Warehouse Furniture - TV - Appliances

KNOWLES AUCTION SERVICE

HEREFORD, TEXAS MULESHOE, TEXAS BROWNFIELD, TEXAS

344-4630 272-4311 637-2888

The Rotary organization, which was responsible for the founding of the Easter Seal movement 50 years ago, continues its support of Easter Seal programs to help handicapped children and adults.

Trucking Service Industrial Asset

"If you've got it, a truck brought it," the slogan of American Trucking Associations, Inc., may seem like an exaggeration, even to Texans.

But little do most people realize just how vast and far-reaching the trucking industry in Texas really is. Nor do they realize how vital is the industry to the

economy of the state — and to the Hereford area.

For example, according to studies conducted by Texas Motor Transportation Association, the truck and bus industry in Texas employed 866,968 persons during 1968 and paid them more than \$3-1/2 billion. In fact, one out of five non-farm pay checks in Texas comes from trucks.

In 1968, Deaf Smith County alone had 1,654 persons employed by the trucking industry and they earned \$8,964,689. The va-

lue of the 4,386 trucks registered in this county amounts to \$4,656,500.

Yes, when one considers the impact of the trucking industry on the economy of the state and on the economy of Deaf Smith County, he realizes just how important trucks are to his well-being.

And when he stops and looks around at the items in his environment, he realizes that a truck did bring just about anything he can lay his finger on — at

Hereford Beauty Queen Nominee

PLAINVIEW — Lucinda De La Cruz, daughter of Mr. and Mrs. Jose De La Cruz, 714 S. Texas, was nominated for Campus Beauty at Wayland Baptist College.

The winner was picked Saturday but results are not available at press time.

Miss De La Cruz is a sophomore at Wayland. She is majoring in business and minoring in Spanish.

LUNG CENTER

FRANKFORT, Ky. — Dr. I.E. Buff of Charleston, w. va., a crusader against black lung in coal miners, has proposed establishment of a state laboratory at Frankfort to examine suspected cases of the disease.

For **COLDS** take 666

WATKINS PRODUCTS
Famous Clarks Pepper and Vanilla extracts
WATKINS Lenement, spices and other products. Place your order with WATKINS
Authorized dealer for Hereford area . . .
GARY WEST 364-0735 - 131 Ave. 1



Food Club
TOP OF THE CROP SALE!

YOU ALWAYS GET IT **ALL** AT FURR'S

FRUIT DRINKS
COCKTAIL
FLOUR
MILK
SOUP

SHOP OUR NEW EVERYDAY LOW BEEF PRICES!
Wagner's Assorted flavors 32 oz. **4 FOR \$1**
FRUIT Food Club No. 303 can **5 FOR \$1**
Food Club 5 lb. bag **38¢**
Food Club Tall Can **8 FOR \$1**
Food Club Tomato No. 1 can **8¢**
TOMATO SAUCE Food Club 8 oz. can **10 FOR \$1**

Green Beans Food Club cut or french sliced No. 303 can
Corn Whole Kernel Golden 303 can
Tomatoes Food Club 303 can
Mixed Vegetables Food Club 303 can
Spinach Food Club No. 303 can

MIX or MATCH
FOOD CLUB
5 FOR \$1

Lima Beans Food Club 303 can **4 for 1.00**
Instant Potatoes Food Club 13 oz. pkg. **3 for 1.00**
Sweet Potatoes Food Club 303 can **4 for 1.00**
Carrots Food Club Sliced 303 can **5 for 1.00**
Black Pepper Food Club 4 oz. can **3 for 1.00**
Dog Food Dog Club Beef or liver lb. can **10 for 1.00**

GOLD BOND STAMPS
DOUBLE GOLD BOND STAMPS
on **Wednesdays**

Fresh Frozen Foods
ORANGE JUICE Top Frost Fresh Frozen 6 oz. can **5 FOR \$1**
FRUIT PIES Mortons cherry, apple, or peach 20 oz. fresh frozen pkg. **3 FOR \$1**
Donuts Mortons Plain or Powdered 10 oz. pkg. **3 for 1.00**
Onion Rings Top Frost 7 oz. pkg. **3 for 1.00**
Cauliflower Gaylord 10 oz. pkg. **5 for 1.00**

NEW LOW BEEF PRICES in FURR'S BEEFARAMIA



CHUCK ROAST
Furr's Proten **58¢** lb.

SIRLOIN STEAK
T-BONE STEAK
ROUND STEAK
CLUB STEAK

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

Round Steak Boneless	Furr's Proten lb.	99¢
Sirloin Steak Boneless	Furr's Proten lb.	1.09
Shoulder Roast Boneless	Furr's Proten lb.	88¢
Shoulder Roast 7-Bone	Furr's Proten lb.	68¢
Arm Roast Round Bone	Furr's Proten lb.	83¢
Rib Roast	Furr's Proten lb.	85¢
Beef Short Ribs	Furr's Proten lb.	38¢
Cube Steak	Furr's Proten lb.	1.19
Ground Beef 3 lb. pkg. or more	lb.	53¢
Ground Chuck	lb.	78¢
Ground Steak	lb.	88¢
Sirloin Steak	Furr's Proten lb.	89¢
T-Bone Steak	Furr's Proten lb.	99¢
Round Steak	Furr's Proten lb.	89¢
Club Steak	Furr's Proten lb.	99¢

SIRLOIN TIP
Steak Furr's Proten **\$1.09** lb.

HAM
Farm Pac Hickory Smoked Shank Portion **59¢** lb.
Butt Portion **63¢** lb.

STEW MEAT
Boneless Cubes Furr's Proten **79¢** lb.

RIB STEAK
Furr's Proten **89¢** lb.

FRUITS & VEGETABLES
GRAPEFRUIT Texas Ruby Reds **10¢** lb.

Health & Beauty Aids
TOOTH PASTE
Maclean's Reg. Family Size **73¢**



EVERYDAY LOW PRICES ON FRUITS AND VEGETABLES

Apples	Roman Beauty	lb.	17¢
Onions	Yellow Colorado	lb.	11¢
Cucumbers	Texas	lb.	20¢
Carrots	cello California	1 lb. pkg.	18¢
Tangerines	Mexico	lb.	24¢
Pineapple	Mexico	each	48¢
Lemons	Calif. Sunkist	lb.	35¢
Turnips	Calif. Purple Tops	lb.	19¢
Pears	D'Anjoes Calif.	lb.	22¢

Hair Conditioner	Clairel 2 oz. reg.	1.50	1.97
Hair Groom	Mennen Protein 29 3 oz. gel		89¢
Shave Lotion	Jade East 4 oz.		2.79
Speak Easy Spray	Mouth Freshener reg.	89¢	69¢
Cream Rinse	Breck 16 oz.		1.49
Injector Blades	Valiant 7's stainless steel		49¢
Kotex	Sanitary Napkins box of 12 reg. or super		39¢

SHOP
Furr's
MIRACLE PRICES

WHY... Do Stores Start Christmas Before Thanksgiving?

That's the question that's often asked and it deserves a sincere answer!

Your newspaper appreciates the spirit that prompts many of the objections to early Christmas shopping promotions. However, when the reasons for the urge to "Shop Early" are examined, the most critical agree it's MORE than a problem for stores alone.

So we're happy to take this opportunity to present some of the problems that confront all stores at holiday time.

Every successful store directs its best effort toward perfecting a helpful service to ALL its customers. And since many customers ask stores to make it easier for them to complete their gift shopping before the crowded post-Thanksgiving period, Christmas merchandise and displays are brought forward early to accommodate them.

And scarcely a major store in the nation could cope with the store traffic that would be generated if any part of early Christmas shopping was postponed until after Thanksgiving. Even under present circumstances most stores are strained to capacity during the peak of the season, to maintain the kind of store service all shoppers have learned to expect.

When you recall the extremely crowded conditions of stores the final two or three weeks before Christmas, the problems become evident.

If no early Christmas shopping were done, this condition would be multiplied many fold. (Actually there would not be enough room behind store counters for enough sales people to serve shoppers during this period between Thanksgiving and Christmas.)

The same condition exists in regard to the children's visits to Santa Claus. Thousands of children and their parents look forward to their annual visit with him, and unless he makes an early appearance, many hundreds would be doomed to disappointment, simply because it's physically impossible to reach him in a shorter time.

Those in the store business know that an extremely large percentage of the Christmas gifts that are selected are items that are in plentiful supply the entire year.

If you were to ask the thousands of retail employees... (and as a group they represent one of the largest employee groups in Hereford... they would tell you that much of the stress and strain of their Christmas would be relieved if the shopping public would anticipate Christmas shopping throughout the year. (Then, you would seldom hear your friends in retailing remark, "I'm simply worn down to my knees by Christmas Eve.")

Granted that the problem is not a one-sided one, it should be recognized that stores are faced with the problems of convenient service to customers, of maintaining helpful employee relations, of providing a place where those of the public who can not, or do not, plan ahead may select the traditional gifts for their loved ones and friends.

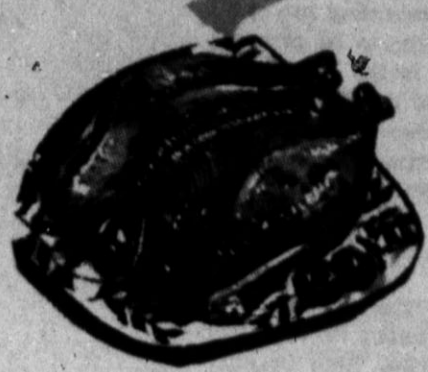
We are sure that if all of our storekeepers could chat with you, personally and informally, that you would be convinced of their sincerity, and that in the true spirit of Christmas they would not be criticized for their effort to perform a helpful service to their shopping public.

Published as a service to our readers and advertisers by the

The Hereford Brand
The Sunday Brand

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

CHECK these PRICES



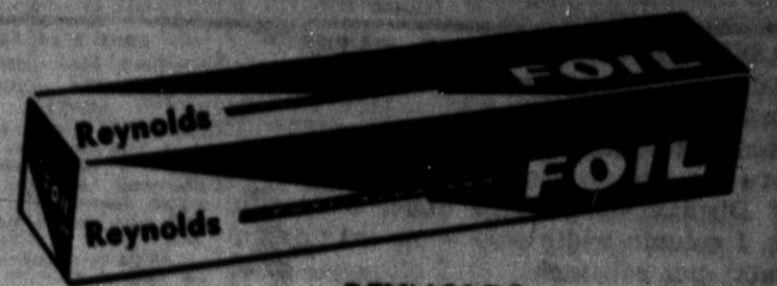
U.S.D.A. GRADE A
 Norbest **TURKEYS** 43¢ Lb.
 HENS 8-14 Lbs. 39¢ Lb.
 HENS 14-20 Lbs.
 Norbest **TOMS** 20-25 Lbs. 37¢
 Honeysuckle **HENS** 10-16 lbs. 49¢

Armour Star **FRANKS** lb. 59¢
 Kraft's **VELVEETA** 2 lb. box 98¢
 Fresh Lean **GR. BEEF** 3 lb. pkg. \$1
 Philadelphia **CREAM CHEESE** 8 oz. box 39¢

Order Your Thanksgiving Turkeys Now!

FRESH PRODUCE

Texas Pink **GRAPEFRUIT** 5 lb. bag 49¢
 Home Grown **CARROTS** 2 pkgs. 29¢
 Home Grown **LETTUCE** 2 heads 29¢
 Red **POTATOES** 10 lb. bag 69¢



REYNOLDS **ALUMINUM FOIL**
 25 FT. ROLL **4 FOR \$1**



Kraft's **MIRACLE WHIP**
 Qt. Jar **49¢**

GLADIOLA **FLOUR**

5 lb. bag **49¢**



Facial Tissue **KLEENEX** 3 280 ct. boxes \$1
 Hunt's **PEACHES** 3 No. 2 1/2 cans \$1
 Shurfine Sweet **PICKLES** 2 22 oz. jars \$1
 Hunts whole unpeeled **APRICOTS** 3 No. 2 1/2 cans \$1
 Zee toilet **TISSUE** 3 4 roll pkgs. \$1
 Shurfine canned **MILK** tall cans 6 14 1/2 cans \$1
 Shurfine strained **CRANBERRY** 4 No. 300 cans \$1
 Del Monte **PEAS** 5 No. 303 cans \$1
 Morton Mince or pumpkin **PIES** 3 for \$1

Ellis **PECANS** 10 oz. pkg. 99¢
 Dessert Topping **LUCKY WHIP** 4 oz. size 33¢
 Kraft Cheese **PIZZA** with free Pepsi-Cola 59¢
 Liberty **FRUITS & PEELS** 16 oz. can 69¢

Last Chance to get your original **MOON RECORD!** AT PIGGLY WIGGLY!

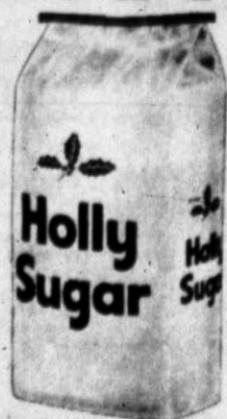


DEFLATION SPECIAL
 Hunts **Tomato Sauce** 10 cans \$1

SAVE GUNN BROS. STAMPS . . . AT PIGGLY WIGGLY



DEFLATION SPECIAL



Holly **SUGAR** 5 lb. bag 49¢

DEFLATION SPECIAL
 Libby's **Pumpkin** 5 303 cans \$1

BUY
 Tendercrust Bread & Shurfresh Milk, Save the Coupons for bonus, FREE GIFTS.

College Inn **CHICKEN BROTH** 2 No. 300 cans 29¢
 Baker's Angel Flake **COCONUT** 7 oz. tin 45¢
 Hip-O-Lite **MARSHMALLOW** Creme 16 oz. 19¢
 Del Monte Large **PRUNES** No. 1 can 45¢
 Brocks Chocolate Covered **CHERRIES** box 49¢

Stock-Up and Save Now!



DEFLATION SPECIAL



Jumbo Size **DASH** safe low suds \$1.99



Double Gunn Bros. Stamp Every Wednesday with 2.50 or more in purchases

SAVE THE MOST WANTED

Trading Stamps in the Panhandle

GUNN BROS. STAMPS

They Count Up Fast!
 VISIT OUR REDEMPTION CENTER
 AT 401 N. MAIN, HEREFORD, TEXAS . . .
 It's SANTA'S HEADQUARTERS!



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Phone 364-2030

WANTS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st insertion per word . . . 8c
 Additional insertions, when paid in advance: per word . . . 6c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch . . . \$2.00
 Repeat insertion without copy change per col. inch . . . \$1.50
 Display Advertising Not Classified under a heading, but place on the classified page . . . per col. inch . . . \$1.12
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p. m Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p. m. Tuesday

1. FOR SALE

Miscellaneous

1967 KAWASAKI MOTORCYCLE. Good condition. Phone 364-2030 after 4:00 p. m. B-1-10-37-1c

NOW AVAILABLE: The Hereford Brand Battle of the Prairie Press by Dudley M. Lynch. Price \$4.98. Hereford Brand, 130 West Fourth. B-1-10-37-1c

CARPET
C&W The Best First
 Phone 364-2030 B-1-10-37-1c

CHAIN LINK FENCE
 "Twice as strong for much less!" Yard fence, range fence, stockade fence, pool, industrial boat ramps, many special uses.
MADE LOCALLY.
CAMPBELL CHAIN LINK
 611 E. 1st. Phone 364-0561 or 364-0972. B-1-10-37-1c

FIREPLACE WOOD
 (Dry) Hickory, blackjack, oak.
PHONE 364-2780
JIM LOVING
 4 blocks east of K on 15th St. 1-B-1-14-16p

WALKER'S USED CARS AND TRUCKS
 We buy, sell or trade.
 400 West First
 Phone 364-2226. B-1-10-37-1c

WILL buy or sell feeder sheeps, weaner pigs and sows. C. R. McGhee. Phone 364-1045. B-1-10-37-1c

FIREWOOD FOR SALE. Oak and hickory. Full cord measure \$40. 800 S. 20th Avenue N. Phone 364-1814. B-1-10-37-1c

NEW AND USED MOBILE HOMES.
 Phone 364-0167.
 Town & Country Mobile Home Sales
 Hwy. 69 18-1-10-18p

STOCK BAIT. 50 lb. bags \$18.00. 100 lb. full loads \$17.00. Hereford 364-0471. B-1-10-37-1c

AKC Poodle Puppies for sale. Call 364-1065. B-1-10-37-1c

IRRIGATED PASTURE. Wheat, rye, barley, milo, for 1500 calves. On government 4 miles Hereford. 364-0471. B-1-10-37-1c

KIRBY Vacuum Cleaner. Excellent condition. Attachments never been used. Priced reasonable. Phone 364-5766. B-1-10-37-1c

CARPETS and life too can be beautiful if you use Blue Lustre. Rent electric shampooer 1. Duck-walk's, Superior Matt. B-1-10-37-1c

GARAGE SALE. 207 Elm, Sunday and Monday, Oct. 7, Hereford and ends. B-1-10-37-1c

SALED CANE. \$20.00 ton. Phone 299-5220. B-1-10-37-1c

STATED MEETINGS
 Second Monday
 7:30 p. m.
 Thursday
 Floor Practice
W. A. Phipps, Sec.
Joe Hysinger, W. M.

Hereford Rotary Club
 meets every
 Monday at 12:05
 Jim Hill Hotel

Lions Club
 meets each
 Wednesday, 12 Noon
 Hotel Jim Hill

KIWANIS CLUB
 Thurs. Noon
IOOF Hall
 207 E. 6th

NEW SHIPMENTS

*Latched Hook Rugs
 *Needlepoint Tapestries
 *Mohair Yarn
 *Afghan Kilts
 *European Crewel Kilts
 *Quilt Tape
 *Needlepoint Picture Kits.
DAN'S OF CANYON.
CANYON, TEXAS
 18-1-20-4c

WELL kept carpets show the results of regular Blue Lustre spray cleaning. Rent electric shampooer \$1. Hereford Hardware. B-1-10-37-1c

GOOD REFRIGERATOR. Price \$100.00. 105 Aspen. Phone 364-2200. B-1-10-37-1c

FOR SALE: Black male pointer puppy, \$25.00. Housebroken and all shots. Call 364-2520. B-1-10-37-1c

1956 MODEL HONDA 500 cc. Trailor. Phone 364-1376. Good condition. B-1-10-37-1c

KENMORE WASHER. \$35.00. 116 Fir. Phone 364-5778 after 5 P. M. B-1-10-37-1c

EXCELLENT CONDITION — gas heater, lamps, roll-away bed, hair dryer, toaster, iron. Call 364-3147. B-1-10-37-1c

1268 TWO bedroom Town Country Mobile Home. 1968 model. \$600. 60 equity down and take up payments. Phone 365-3446 in H. U. B. Texas. 5-1-32-19-2c

2. FOR SALE
Farm Equipment
 See Us For
Parts-Sweeps-Chisels
 for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-29-1fc

See Us For
Mayrath Grain Augers
In Stock
 Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-29-1fc

FOR SALE
TWO 1967 Dodge 2 ton trucks with bed and host. ONE 1968 7 ton Dodge with bed and host. Inquire Installment Loan, Dep. at 11. ment. PNB. 18-2-43-1fc

151 IHC Combine. Large tires, new style cab. Good shape. Ready to go. Bill West. 364-1925. B-2-19-2c

JOHN DEERE COMBINES
 95, 1964 combine, 19 foot header, diesel engine, \$4600.
 92, 1964 combine, 19 foot header, L. P. \$4200.
 95, 1963 combine, 19 foot header, L. P. \$3900.
 75, 1959 combine, 18 foot header, gasoline, good condition, \$1700.
YATES IMPLEMENT COMPANY
 405-482-6444
 Altus, Oklahoma B-2-46-4c

NEW MODEL 310 Allis-Chalmers
 Beet Harvester for sale at c. o. i. contact A. E. Carder, Allis-Chalmers, Box 71, Amarillo, Texas. Phone 804-372-1285. B-2-21-46-4c

3. FOR SALE
Automobiles
MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 Phone 364-0077—
 225 North Sampson
 B-3-33-1fc

1967 BEL AIR V-8 factory 617 and power. RH 4 door. Phone 364-3261. B-3-15-12-1c

1965 CHEV. Impala 4 door sedan. Phone 364-1888. B-3-10-46-2c

1967 MUSTANG six-standard. Jim Mercer, 112 Aspen. Phone 364-0418. B-3-10-30-2c

4. REAL ESTATE
For Sale Or Trade
SAVE \$150 PER FRONT FOOT ON A LOT IN NORTHWEST HEREFORD. Suitable for nice home of 1100 sq. ft. or more. Only \$150 per foot. CALL 364-2424 18-4-17-1c

1967 BEL AIR V-8 factory 617 and power. RH 4 door. Phone 364-3261. B-3-15-12-1c

1965 CHEV. Impala 4 door sedan. Phone 364-1888. B-3-10-46-2c

1967 MUSTANG six-standard. Jim Mercer, 112 Aspen. Phone 364-0418. B-3-10-30-2c

5. FOR RENT
 EFFICIENCY apartments — Bedroom, bath, kitchen and dinette. Furnished. A little paid. Forest Ave. Apts. Phone 364-1887. Days. B-3-21-8-1c

MOBILE HOME OWNERS
 Courts 5 1/2 miles on Austin Road. 40 x 80 lot. Country Village Trailer. \$12.50 per month. Phone 276-5754. Mr. & Mrs. Don Cacanough, Managers. B-5-31-1fc

LARGE OFFICE and smaller office. Carpet, ref. air, central heat, fluorescent lights. Furnished. Plenty of parking. Highway location. GOLDEN SPREAD REAL ESTATE
 West Hwy. 40. Ph. 364-8021. B-5-25-13-1c

FURNISHED APARTMENTS. Lynette Apartments. Phone 364-0969. 112 Avenue H. B-5-10-33-1c

FOR RENT OR LEASE
 3 room office. South of underpass on Hwy. 385.
 J. M. Hamby
 364-2564 Office
 364-2553 Res. B-5-10-1fc

LARGE TRAILER — SPACE for rent. 1023 S. Main. B-5-10-45-1c

LONE STAR AGENCY

REAL ESTATE — INSURANCE — LOANS
 Commercial building for lease, 11-00 sq. ft., \$130 per month, excellent location for your business.
 Apartment house has five rentals, \$55.00, income \$277 per month, \$2500 down and assumes 7 1/2 percent loan.
 Office building, excellent condition, 5,000 sq. ft., drive up window, ample parking, central heating and a/c \$1250 per month.
WELVIN G. JAYROE
 364-6555 364-3766. B-4-18-1fc

TWO ACRES HOME SITES. 3 miles from city limits. 209-5510. B-4-10-45-1c

4 BEDROOM, 3 bath brick home. Immediate possession. 209-5510. B-4-10-45-1c

1/2 SECTION IRRIGATED FARM.
 ONE 8" irrigation well.
 ONE 6" pump with connecting pipe lines. Ideal location for feed pens for cattle or hogs. Will work with eligible farmer on FHA Loan.
 Ed Wilson — 647-4345. B-4-38-1fc

LOWER INCOME FAMILIES
 If you have present employment of \$4,000 to \$6,000 annual income and as many as 3 or more children in family, and have good credit YOU CAN OWN A NEW HOME with \$200.00 total down payment and monthly payments between \$70.00 and \$85.00 per month.
VAUGHAN REAL ESTATE
 116 S. 25 Mile Ave. 364-2850 364-2850
 After hours please call 364-2146 or 364-0038. B-4-46-2c

NEW LAND NEAR LAMESA SUB-DIVIDING
 14,000 Acres into farms.
 Mesquite, Cottonwood, Frazar farming area 8 miles south of Patricia \$20 to \$90 per acre 25 percent down.
 John or Marvin McCarty 1611 Avenue G Lubbock, Texas 804-765-8816. B-4-46-2c

32,000.00 Move into this lovely home. Approximately 2100 square feet. Beautiful craftsmanship. NW 27,500.00 You must see this one to appreciate the many, many features.
 20,000.00 This Northwest location is just right for you to choose your favorite colors.
 20,000.00 Under construction. NW 19,500.00 Good buy on this one. Fireplace, cathedral ceiling, 6 1/2" ranching available. Northwest.
 19,500.00 Ideal location, extra large living area, FHA VA financing available.
 17,500.00 Immediate possession, 3 bedroom, 2 1/2 bath, show carpet throughout. Low investment. FHA-VA financing.
 17,125.00 Under construction. Northwest.
 13,200.00 3 bedroom, 2 bath, double garage, fence, low down payment.
 Buy equity and assume loan.
 This beautiful home with approximately 2100 square feet has wood burner, built in bookcases, many great features. Excellent location.
 MONTHLY PAYMENTS ONLY \$150.00 Call now.
 Near La Plata. Owner moving. Buy equity and move in now. Ranch, even dishwasher, carpeted, air conditioning, double garage, air conditioner, fence. See it now.
 Buy equity on this like new home. Owner transferred. You must see to appreciate lovely carpeting and finish on cabinets, etc. Monthly payments very easy to handle.
VAUGHAN REAL ESTATE
 116 S. 25 Mile Ave. 364-2850 364-2850
 After hours, please call 364-2146 or 364-0038. B-4-46-2c

HOUSES FOR SALE
 3 Bedrooms brick 1 1/2 bath. "Extra good" out of city. \$34,500.
 3 Bedrooms. Central heat. Single garage, \$10,400.
 A good two bedroom, \$7,500.
CARTEL REAL ESTATE
 205 North 25 Mile Ave. Hereford, Texas. Phone 364-0944. B-4-30-1fc

FOR SALE OR TRADE
 A good section with plenty of water. Wells on gas. MAKE AN OFFER.
 1/2 section of grass in irrigated area. \$20,000.
CARTEL REAL ESTATE
 205 North 25 Mile Ave. Hereford, Texas. PHONE 364-0944. B-4-30-1fc

5. FOR RENT
 EFFICIENCY apartments — Bedroom, bath, kitchen and dinette. Furnished. A little paid. Forest Ave. Apts. Phone 364-1887. Days. B-3-21-8-1c

MOBILE HOME OWNERS
 Courts 5 1/2 miles on Austin Road. 40 x 80 lot. Country Village Trailer. \$12.50 per month. Phone 276-5754. Mr. & Mrs. Don Cacanough, Managers. B-5-31-1fc

LARGE OFFICE and smaller office. Carpet, ref. air, central heat, fluorescent lights. Furnished. Plenty of parking. Highway location. GOLDEN SPREAD REAL ESTATE
 West Hwy. 40. Ph. 364-8021. B-5-25-13-1c

FURNISHED APARTMENTS. Lynette Apartments. Phone 364-0969. 112 Avenue H. B-5-10-33-1c

FOR RENT OR LEASE
 3 room office. South of underpass on Hwy. 385.
 J. M. Hamby
 364-2564 Office
 364-2553 Res. B-5-10-1fc

LARGE TRAILER — SPACE for rent. 1023 S. Main. B-5-10-45-1c

6. WANTED
 I WANT TO LEASE what a good best pasture for light weight cattle. David Brunley, 364-1174. B-4-38-1fc

DEAD ANIMAL REMOVAL. Seven days a week service. Must call soon as possible after animal dies.
HEREFORD BI-PRODUCTS
 364-0951 B-4-49-1fc

CUSTOM FARMING
 Call Robert Betzen, 364-1913. B-4-10-34-1fc

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups and cars. Wrecked iron & metal company, Anson & June Deering, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-4-34-32-1fc

ENTHUSIASTIC COUPLE
 Will help you get started in your own ice cream business in Hereford. Will furnish all equipment and training. You need some cash with you for real estate or other property.
PHONE OR WRITE Roy Kendall, 355-4655, 1559 Parr, Amarillo, Texas 79106. 18-4-16-1fc

WANTED — CUSTOM FARMING
 Call Joel Williamson, 364-1923. B-4-48-1fc

TREE TRIMMING, taping, shearing, any type chain saw work. Anril Greenway, 364-1118. 5-4-12-14-13p

8. HELP WANTED
WOMEN OR GIRL waitresses. Will train. Apply in person at the Cal-Sol House. B-8-13-46-1fc

BEAUTICIAN WANTED. SALARY GUARANTEED. PHONE 272-3258 or 272-3632. 18-8-45-1fc

HOMEWORKERS (envelope addresses) wanted. See ad for details. Stamped envelope to HOMEWORKERS ENTERPRISES, Box 6485, Lubbock, Texas 79413. B-4-45-10p

FEED MILK experienced-complete construction, maintenance, repairs, operation. References required. 364-0491. B-8-46-3p

MANAGERIAL TRAINEE
 with large sales corporation. Salary up to \$650 per month. Complete training. See ad for details. Interview send complete resume to SALES MANAGER, P. O. BOX 17-20, AMARILLO, TEXAS 79106. B-8-46-4c

BACHELOR APARTMENT.

Incl. 804 East 3rd all day Sunday; after 8 p. m. week days. B-5-13-19-1fc

FURNISHED APARTMENT. Adults. No pets. 203 South 25 Mile Avenue. B-5-10-46-1fc

2 BEDROOM Hereford home to responsible couple with references. No pets. Write 1800 8th Avenue, Canyon, Texas. B-5-46-2p

FURNISHED APARTMENT for one or two people. \$60.00. Water paid. 212 Avenue C. B-5-13-46-2c

FOR RENT 42 x 70 foot spaces for mobile homes. Northwest A & B Ledge. 364-1108. 5-5-46-1fc

UNFURNISHED 3 bedroom, 2 baths. Large family room with fireplace. Double garage. Phone 364-3265 mornings. B-5-15-20-1fc

11. Business Service
SICK ROOM SUPPLIES
 Wheel Chairs, Crutches, etc.
 McDowell Drug
 334 N. Main — Phone 364-1313 B-11-51-1fc

GARDNER'S DEAD ANIMAL SERVICE. Free removal of dead stock. 18 years of service.
 CALL DELMO'S FARM STORE 364-2172 B-11-37-1fc

KELLY ELECTRIC
 Doug and Virgil
 Electrical Contractors
 Residential - Commercial
 All bids and wiring competitive.
 Phone 364-1345
 Night phone 364-2012 or Box 130 364-1345
 B-11-46-1fc

PORTABLE DISC ROLLING Scalped or plain. Jacobsen Brothers. Phone 364-1543. B-11-10-23-1fc

PROFESSIONAL poodle grooming. call 364-1965. B-11-10-21-1fc

BEAR
 Wheel Alignment
 Complete Front-End Service
ORSBORN CHEV.-OLDS
 Phone 364-2160
 B-11-2-1fc

OWENS & HOLLINGSWORTH
 Free Estimate
 Generator & Electric
 Motors Rewind
 Magneto - Starter
 Residential Wiring
 Commercial-Industrial
 Sales and Service
 809 EAST SECOND
 364-3572
 B-11-13-1fc

WE SPECIALIZE in circular driveway and patios. H. E. Wester, Cement contractor. 311 Avenue J. 364-0408. 5-11-12-11-1fc

CHARLEY, a white curly toy poodle (cat stud). Registered. Phone 364-2121. 5-11-12-11-1fc

HUBBLE DRILLING
 Water Wells
 Test Holes
 Electric Logs
 Call 364-2684
 S-11-16-1fc

13. LOST & FOUND
 LOST female Pointer Bird Dog. White with large liver spots on right rear rib section. Liver head. Answers to "Lucky". \$50.00 REWARD. 508 West R. Hereford. Phone 364-7292. B-13-28-40-1fc

LOST — white long haired black hair brown, from the vicinity of 1500 Texas. If found, please call 364-3390. B-13-46-2p

LOST — grey shaggy fox terrier wearing flea collar. REWARD. Phone 364-5151. B-13-10-20-1c

LOST — large black and white Collie dog. REWARD. Phone 364-1951. B-13-10-20-2c

HEREFORD WRECKING CO.
 New & used parts
WRECKER SERVICE
 We buy scrap iron & metal. Have storage for cars, boats, etc.
 1st & Jewell Ph. 364-0380. Nites — 4009 or 0075. 5-11-8-1fc

LEGAL NOTICE
PUBLIC HEARING NOTICE
 Sheep Feeders, Incorporated, Route 2, Hereford, Texas 79045, has applied to the Texas Water Quality Board for an initial regular permit pertaining to the control of a variable amount of rainfall runoff containing wastes from its existing feedlot operation which is located approximately five miles south of the intersection of F.M. 1056 and F.M. 1057, approximately three miles west of F.M. 1057 and approximately 3 1/2 miles south of F.M. 1058 in Deaf Smith County, Texas. The applicant proposed to wholly retain the runoff in a play area on company controlled property and utilize the water for irrigated cropland. A public hearing on this application will be held in the Municipal Office Building, Conference Room "C", Third Floor, 509 East Seventh Street, Amarillo, Texas, at 10:00 a. m. on December 4, 1969, to determine the conditions, if any, under which the permit may be granted. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing The Texas Water Quality Board 1108 Lavaca Street, Austin, Texas 78701. 5-20-1c

QUALITY QUILTING
 Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jane Packard. 364-2110. 5-11-23-1fc

ROWLAND STABLES
 We cater to good horses.
 1/2 mile north of Hereford on Avenue F. S.
 Mr. & Mrs. Harvey Rowland, Owners.
 840 Avenue F.
 Phone 364-1189 after 4:00 P.M. 5-11-11-1fc

CONTINENTAL AUCTION
ARVELL WILLIAMS AUCTIONEER.
 Fastest Drawl in the West. Phone 364-5481 or 364-5147. 15-11-18-1fc

READ THE CLASSIFIED WANT ADS

10. NOTICE
ALCOHOLISM — INFORMATION:
 For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a. m. till 12:1 p. m. until 5 p. m. Monday through Friday.
A UNITED FUND AGENCY
 B-10-32-1fc

LONG TERM FARM LOANS. WE REPRESENT THE LARGEST COMPANIES IN THE BUSINESS AND HAVE MONEY AVAILABLE AT COMPETITIVE RATES PROMPT SERVICE TO QUALIFIED PRINCIPLES.
 CALL WESTERN INVESTMENT, AMARILLO 806-352-2134. 2B-10-46-1fc

BEAUTY BY MARY KAY.

For a complimentary facial contact Edith Higgins, 208 Avenue B, Hereford, Phone 364-2227. 15-10-20-4c

FIREWOOD
 Buy your firewood now during Kiwanis Club annual Pinon firewood sale. Phone 364-0614 or 364-1540 or contact any Kiwanist. This is a public service with proceeds remaining in the Hereford area. 18-10-45-27c

11. Business Service
SICK ROOM SUPPLIES
 Wheel Chairs, Crutches, etc.
 McDowell Drug
 334 N. Main — Phone 364-1313 B-11-51-1fc

GARDNER'S DEAD ANIMAL SERVICE. Free removal of dead stock. 18 years of service.
 CALL DELMO'S FARM STORE 364-2172 B-11-37-1fc

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. 364-2652

Campbell-Cramer

- OLDER HOUSE with rental apartment and shop suitable for family type business. Owner anxious to sell; will take reasonable down payment and carry balance himself. \$8000.00
- 139 SUNSET DRIVE — Clean 2 bedroom with fenced yard, garage, fully carpeted over wood floors, near churches, shopping center. A good buy at \$9,500. H-271
- SMALL EQUITY, big value. Nice yard, 2-car garage, extra nice kitchen and dining area. Nice carpets, 3 bedrooms & 2 baths. Small amount of cash will handle. Low interest loan. \$15,950.
- 2 BEDROOM BRICK in top NW area. Over-sized rooms, lovely landscaping, large 5 1/2% loan at \$115.00 per month. This is truly a steal at \$15,950.00. H-265
- 2,000 SQUARE FEET for only \$15,500. Recently remodeled, has 3 bdrs, 2 baths, living room, dining room, den, playroom (or 4th bdr.) utility room, carpets, built-ins, much more. Could easily be converted into 5 bdr. home. H-3226

East Hi-Way 60 - Phone 364-0972 or 2424
Evenings and Sundays Call
Gene Campbell 364-0739 Jim Cramer 364-0184
Ted Walling 364-0660

HEREFORD RADIATOR
Frame and Axle
Repair
116 Avenue K
DEPENDABLE SERVICE

CUSTOM DESIGN, LAYOUT AND PLANNING OF
CATTLE FEEDING INSTALLATIONS

EMPIRE CONSTRUCTION CO.
P. O. Box 3
STRATFORD, TEXAS 76084
OFFICE PHONE 396-8321

ATLAS

BROWNLOW BROS.
GENERAL CONTRACTORS
P. O. Box 267
HEREFORD, TEXAS 79045
Mobil Phone 364-4741

Unit 16 JAMES — 364-0974 Unit 15 EMORY — 364-0053

MCCULLAR MACHINE WELDING
904 E. 2nd St. Box 1693
Ph. 364-4293 Hereford, Texas

W. L. McCULLAR Res. Ph. 364-4525 STAN SIMS Res. Ph. 364-5020

Lone Star Agency
601 North Main Hereford, Texas

REAL ESTATE — INSURANCE — LOANS

Melvin Jayroe 364-0555 After Hours 364-3796
Lloyd B. Sharp 364-2543

Justice REALTORS
MAIN & HWY. 60 - 364-2222
Ralph Owens 364-2560
Betty Cope 364-0255

Capture happiness in this home with modern touch — shag carpet in den with fireplace, built-in buffet, and utility is bedroom size. H-3307

Good news always speaks for itself — see for yourself in this 3 BR home located on 15 acres on pavement. \$27,500.00 H-3313 — \$750.00 down — small payments on this older home on Fuller. H-2100

Custom home of exceptional quality, patio and yard a delight plus 3 bedroom, the master one is huge — den perfect for family living. H-3305

Need home-office combination, this one offers such possibility. Call to see. H-3302

Located at Black. Lovely 2 bedroom, 2 bath home complete with all built-ins, ref. and freezer. Monthly payment of \$114. includes taxes and insurance. H-2099

Lot for sale on Texas St. Excellent location for your new home.

White Stone-Brick, 3 Bedroom 1 1/4 Bath, Paneled Den, Walk in closets, carpets, water softener, newly redecorated, a fine home in an excellent location.

FRESHLY PAINTED 3 BR, 2 Baths, excellent location, assume loan, cent heat, a/c, fully carpeted.

NW SHOW HOME, Beautiful 3 BR, 2 Bath home, shag carpet and bookcases in large den, swinging mirrors in baths, cent heat & refrig air, landscaped, \$24,950.

KINGWOOD STREET - Lovely 3 BR, 1 1/4 Baths, central heat and a/c, all builtins, with large double garage. \$23,000.

Nice Neighborhood, Pretty 2 BR home, single gar, one bath, living room, dining room, carpeted, \$12,600.

Beautiful Landscaping, Covered patio, 2084 sq. ft. 3 BR, living room, den, newly redecorated, Douglas Street.

12x60 Melody Mobile Home, less than one year old, 2 BR, 1 Bath, Liv Rm, Din Rm and Kitchen, wrought iron around den area, refrig a/c, will trade for equity in small home.

House and four lots. House has 3 Br, 1 bath, basement, 2 car garage. \$15,500.

3 houses located on lot 300x200' at edge of town outside city limits, will sell for \$18,600.

Recreation Room, 3 Bedroom, 2 bath, living room and recreation room, desirable location and priced to sell. \$16,000.

CORNER LOT, 4 BR, good location, 2 full baths, living rm, dining room, den, 2021 sq. ft. \$23,000.

Beach Street, 3 BR, 2 Bath, cent heating, evaporator, exceptionally clean, \$17,500.

Centre Street, Lovely 3 Bedroom 2 bath, living room, dining-den combination, central heating & refrig air, fenced \$20,995.00.

HOMES ARE SELLING GREAT! WE NEED YOUR HOME NOW IS THE TIME TO SELL. WE HAVE BUYERS FOR ALL PRICED HOMES.
PROFESSIONAL SERVICE

POTTING YOU FIRST... KEEPS US FIRST

Justice REALTORS
MAIN & HWY. 60 - 364-2222
Ralph Owens 364-2560
Betty Cope 364-0255

Capture happiness in this home with modern touch — shag carpet in den with fireplace, built-in buffet, and utility is bedroom size. H-3307

Good news always speaks for itself — see for yourself in this 3 BR home located on 15 acres on pavement. \$27,500.00 H-3313 — \$750.00 down — small payments on this older home on Fuller. H-2100

Custom home of exceptional quality, patio and yard a delight plus 3 bedroom, the master one is huge — den perfect for family living. H-3305

Need home-office combination, this one offers such possibility. Call to see. H-3302

Located at Black. Lovely 2 bedroom, 2 bath home complete with all built-ins, ref. and freezer. Monthly payment of \$114. includes taxes and insurance. H-2099

Lot for sale on Texas St. Excellent location for your new home.

EAGLE REAL ESTATE
PHONE 364-2653
120 N. 25 MILE AVE.

2 BR, 1 Bath with dressing table. AC, Carpet, 1 car garage, Fence, Nice Yards, Close to down town, Nice Neighborhood - Older Home, Well kept. A good buy. \$12,600.00 H-208

2 BR, 1 Bath, 1 Car Garage, Brick & Ash Siding, Fenced, Cent. Heating & AC, Carpet, Drapes, Range, Disposal, Northwest, Lovely Home. 10x20 Storage Bldg. Rear. TV Antenna. A Steal. \$15,000.00 H-209

3 BR, 1 1/4 Bath, Brick, 2 Car Garage, Carpet, Drapes, Fenced Landscaped, Storage House in Rear. Such a Nice Well kept Home. Cent. Heat, Ref. Air. No Better Buy in Town. \$20,200.00 H-316

3 BR, 1 1/4 Bath, Cent. Heat. Evap. C., Carpets, Drapes, Fenced, Big Carport, Color TV Antenna, Range. A liveable Home. Lovely Yards, Ready for Comfortable Living. \$16,500.00 H-318

MERRIOTT & STORER CUSTOM BUILT HOMES

3 & 4 BR Homes under Construction. See them and pick out the One Just Right For You.

Brick Duplex with 2 BR, Bath, Fenced, Carpeted Each Side. Real Nice. In West Hereford. A Good Investment.

TEXAS, NEW MEXICO, COLORADO FARMS & RANCHES

We have them. We can arrange a loan to buy \$1,000.00 or \$1,000,000.00.

Virgil Merriott 364-2653 Mike West 364-0735
Virgil Justice 364-0670 Wildering West 364-0735

April 22 marks the 50th anniversary of the founding of the nationwide Easter Seal movement which last year served more than a quarter million crippled children and adults. A special commemorative stamp, encouraging the rehabilitation of handicapped children and adults, will be issued in November by the U. S. Post Office in recognition of 50 years of organized service to the crippled.

MANNING PLUMBING CO.
For all your plbg. repairs CALL 364-0831
Roy & Jim

Phillips "66" Products EAST SIDE "66"
Rocky Stewart
1808 E. 1st 364-3644

House of Shades and Lamp Repair
Wolf in Village 352-7848
2020 CIVIC CIRCLE AMARILLO, TEXAS

BOB PUGH-BUILDER
4 bedroom brick with 3 baths, den, kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre under construction
Office 364-2221
108 Greenwood

Feed Mill, Cement, Elevators, Welding & Shop Fab...
THE FERGUSON COMPANY
CONTRACTOR
24 Hour Repair Service
Box 1917 Hereford 364-5531

LAND AUCTION
665 ACRES
SATURDAY, NOVEMBER 22, 1969 - TIME: 2:00 P. M.
SALE WILL BE AT THE FARM.
LOCATED: 8 miles East of Hereford, Texas on Farm Road 1200, then 2 miles South on pavement to N. E. corner of farm. (Go out South main in Hereford to Farm Road 1200.)

LEGAL
665 Acres of Sec. 47, Block 817, 1st Dist. South County, Texas

MINERAL ALLOTMENTS
WHEAT — 18 ACRES
COTTON — 18 ACRES
CORN — 8 ACRES

IRRIGATION
4" 4" Irrigation Wells. All equipped with independent pipe. One or all wells can be used any where on this farm. These wells are all equipped with meters on Natural Gas.

IMPROVEMENTS
One 2 room and bath Home
One 2 room and bath Home
One storage warehouse 20' x 40'
One Shop Building 20' x 30'
One pressure water system for house and barn.

TERMS
There is a Producers Loan of \$80,000.00, 80% at 7 1/2% int. \$1,000.00 per yr. and lot. One-third Cash on closing deal. Buyer will assume the loan and the seller will carry the balance. 10% Down at the time of sale.

POSSESSION
On closing of deal. The abstract will be delivered to buyer day of sale. Can be closed in 30 days thereafter.

NOTE
We think you will say this is one of the finest sections of land in this area. There is not a foot of waste land in this farm. Finest of Soil. During the year of 1968 Mr. Fraser spent several thousand dollars drilling wells and repairing pumps on this farm. This farm is well watered. Equipment is in first class condition. It is anticipated that this farm will carry 1000 head of calves this year. Some of the very finest grazing of any section in the area. This is a real "GOLDEN SPREAD" type of the finest farms in West Texas. Some one is going to own this farm. It might as well be you. We insist you look it over. You will be pleased.

ALTON FRASER, - OWNER
TELEPHONE — AREA CODE 806 — 264-6262
RAYMOND AKIN — AUCTIONEER — GENE HARRIS
Ph. 295-7092, Ploverview, Tex. - Ph. 293-6000, Ploverview, Tex.

GOLDEN SPREAD REAL ESTATE

SPACIOUS, BEAUTIFUL, LIKE NEW — 3 BR brick 2 1/2 baths 2700 sq. ft. of comfortable living area. Corner lot. Carpeted and draped. TV antennas, Refrig. air, central heat Elect. garage doors. 22x30 Den - paneled - fireplace. Lovely Kitchen. Closets and cabinets galore. Large living room Master bedroom 18x22 with a walkin closet that's BIG. Fenced in back yard with beautiful patio Flowers and shrubs add to the beauty of the well kept yard. Located in Northwest, walking distance of schools. This home is priced right and can be yours — small down payment of qualified purchaser or will take smaller home as down payment. Don't Delay — This one won't wait.

RENTALS for Sale — Apartments, good income BARGAIN Will consider some trade.

One of the Nicer half sections in Deaf Smith county, plenty of water and good imp. 1/2 section rented goes with sale. Irrigated.

Section irrigated — You won't run out of water here — has one deep well (it puts out the water) several smaller wells. Good Government check.

Beautiful country Estate — 3 Br. house, garage and other buildings, lovely windbreak. Can sell imp. and five acres or will consider imp. and 50 acres of grass. Located 12 miles from town, just off pavement. \$10,000 down and balance like rent.

Brick country home and ten acres on pavement — five miles from town. \$10,000 cash and terms on balance.

Trade equity in 4 BR frame house, in good location, for small acreage.

BELL AGENCY
Insurance Expire Soon?
Call Charlie Bell
or Flake Barber
364-2343 or 364-1442

YOUR SINGER DEALER
Let us help you with your sewing needs. Guaranteed service on all makes sewing machines and vacuums. Parts and notions. Southern Sewing Center 213 Main 364-3782

EXPERT REPAIR
of
● PORTALS
● SUICER
● GMC TRUCKS
and all makes
KINGSEY-OSBORN MOTORS
Free pickup phone 364-9999

Now You Can Rent It!
Phone 364-3466
Hamby's Rental Service
Across the road from Hamby Real Estate

WHY PAY RENT?
(1) 640 acres, all cult., 107 milo, 300 wheat, 5-6" wells, \$275.00 per A., 20 percent down, or would consider trading for land on North Plains, might consider dividing property.

(2) Nice 90 acres, all cult., good 6" well, gravel packed, near Hereford, water level-150 ft., redbed-400 ft., good allotments, check for terms.

(3) 30 acres, all cult., 4" well, on Hwy. 305 6 miles N. of city limits, \$8,000.00 down, good terms on balance.

(4) 2 1/2 acres, 6 mile from Hereford, \$900.00 down or buyer will dig well for down payment.

(5) 40 acres, all cult., 8" well, 3 bdrm. home, in Bailey County, priced at \$27,500.00, has \$18,500 G. I. loan payable \$1,900.00 yr. interest included.

(6) 3 bdrm. stucco home, will sell on G. I. loan, good location to all schools.

(7) Nice 2 bdrm. home, single garage, \$8,500.00, has 4 1/2 percent loan, only \$1,500.00 cash down or will sell on G. I. loan.

J.M. HAMBY REAL ESTATE
364-3598 — off.
365-2533 — res.

PERFECT 1/2 SECTION
5-6" wells with motors, nat. gas, return pit, 2 mi. tile, small house, 5 1/2 percent & 6 percent loans, cash for equity, \$400.00 per A.

DRYLAND 1/2 SECTION
\$100.00 per A., 120 milo, soil bank \$84.00 yr., wheat allot. approx. 120 A.

WILL TRADE
60 irr. A. on 80 to 100 irr. A. near town.

FARMER COUNTY 320 ACRES
Lays perfect, good allot., 2 strong 8" wells, \$40,000.00 down.

IRRIGATED SECTION
Near Guymon, Okla., best of water, \$315.00 per A.

AVENUE J.
3 bdrm. for only \$7,800.00, low down payment, bal. \$65.00 per mo.

HOME PLUS INCOME
3 bdrm. stucco & 2 small houses, only \$9,000.00, good location, easy terms, purchaser can assume existing 7 percent loan payable \$70.00 per mo.

STAR STREET
Over 1400 sq. ft., fully carpeted, a bargain at \$15,500.00, existing loan can be assumed.

BUY A BARGAIN
3 bdrm. brick, 2 baths, living room, den & kitchen combination, utility room & double garage, this one has refrigerated air, can be purchased for \$29,000.00.

ONLY 10 PERCENT DOWN
We have 2-3 bdrm. homes & 1-2 bdr. home, fully carpeted with new carpet, completely repainted inside & outside, qualified purchaser can have their choice for only 10 percent down, price \$7,500.00 for 2 bdrm., 1-3 bdrm. for \$9,000.00 another 3 bdrm. for \$9,500.00.

HAMBY REAL ESTATE
South Highway 305
Office 364-3598
Gerald Hamby 364-1534
J. M. Hamby 364-2533
Durward Hamby 364-3466

CARMICHAEL Real Estate, Inc.
508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS

OWNER WILL PLEDGE - 3 bedroom - 1 1/4 bath - living room - den - fenced yard - 10% down - built in kitchen - 1713 sq. ft. - \$18,200.00 - 117 Ave. H.

FHA APPRAIZED - 3 bedroom - large living room - kitchen and den combination - fenced yard - corner lot - double garage - 1716 sq. ft. - \$18,500.00 - N.W. Hereford.

IMMEDIATE POSSESSION - 3 bedroom - 1 1/4 bath - kitchen and den combination - living room - large enclosed patio - double garage - 2544 sq. ft. - low down - owner will pledge - 112 Douglas.

CORNER LOT - 3 bedroom - 2 baths - living room - den - builtin kitchen - fireplace - fenced yard - 1982 sq. ft. - \$25,000.00 - Equity buy - N.W. Hereford.

NEW CONSTRUCTION - Nice - 3 bedroom - 1 1/4 bath - large built in kitchen - den with w/b fireplace - refrigerated air - fenced yard - double garage - beautiful home - approx. 2200 sq. ft.

COUNTRY HOME - 3 bedroom - 1 1/4 bath - large living room - den & kitchen combination - w/b fireplace - 5 acre land - large garage - storage bldg. - shop bldg.

CORNER LOT - 3 bedroom - unusually large den - built in kitchen - living room - 1 1/4 bath - refrig. air - w/b fireplace - double garage - fenced yard - very nice - \$35,000.00 - App. only.

10% DOWN - Nice 3 bedroom - double garage - 1 1/4 bath - fenced yard - owner will pledge - low down - app only - 510 Star.

WHERE BUYING AND SELLING BECOME A REALITY!

Mutt Wheeler Harold Kids
Troy Carmichael Jeane Coker
(Nite Phone)
364-0336

LONGINES
The World's Most Honored Watch

LONGINES "GRAND PRIZE" AUTOMATICS—WITH CALENDAR

FROM \$105

OUR SPECIAL DIAMOND OFFER!

BULOVA

ANTIQUE GRAPE

SCULPTURED DAISY

BULOVA

She's never too young for **Diamond Pendants** by Anson from \$15.00

See to believe! Genuine diamonds, accented with black for more sparkle, enhanced splendor. Stunning gift for any girl—wife, daughter, favorite teen. So inexpensive, so impressive! Geometric pendant (L56A) \$17.50 Heart pendant (L56B) \$15.00

COWAN'S 18th

Yes, We have been in business 18 years in Hereford. We have kept abreast of Hereford's growth in increased inventory in both jewelry and gifts. We carry one of the largest and most varied stocks in the panhandle. We have three A. W. I. Watchmakers in the event that you are a newcomer and not familiar with our services. Our other services include engraving, gold stamping, stone setting, plating and jewelry designing. We are proud of our growth; your business and friendship have made it possible - - We thank you and we will continue to supply you with the best merchandise and services possible

The Cowans

SALE STARTS MONDAY, NOVEMBER 17
thru December 24th

BUY NOW - PAY LATER
or if you like use our convenient **LAY-A-WAY PLAN** at COWAN'S

Check our fine line of tableware. Such famous brands as: Lenox, Wedgewood, Oxford, Syracuse, Franconia Wallace, Gorham, Towle, International Kirk, Heirloom Dorelyte, Community, 1847 Rogers and many, many others.

We have one of the panhandles largest stocks of ladies and gents fine watches, Longines, Wittnauer, Bulova, Accutron, Elgin, Cardinal, and the Cowan. Why not come in and select one now.

ORIGINAL "HUMMEL" FIGURES

Diamond Jewelry by Anson

Splendor at budget prices
Stunning style for the man who appreciates quality. Real diamonds, accented on black, in an ultra-modern setting. A superb gift!
Diamond Set 22A1... \$35.
Tie Tacks from \$10.

FOR ANY MOTHER
The Family Pin® by Felice, lovely symbol of her motherly pride. Simulated colored stones represent each child's birth month. **\$9.95** gift boxed

GIFT FOR MOTHER! HEART OF THE FAMILY PENDANT

Heart warming jewel! Each child is symbolized by its proper synthetic birthstone. Heart pendant and chain in precious 12 Karat Gold Filled. Stones included!
Gift Boxed **\$10.95**
Give mother a gift she'll treasure forever!

creative personal giving

CUSTOM-MADE FOR HIM by Anson

A. PAIR OF CUFF LINKS
Sterling or Karatclad® 23.50
Solid 14 Karat Gold 61.50
B. INDIVIDUAL TIE-TACK
Sterling or Karatclad® 10.00
Solid 14 Karat Gold 14.50
C. INDIVIDUAL TIE-SLIDE
Sterling or Karatclad® 12.50
Solid 14 Karat Gold 29.50
all shown actual size
PLEASE ALLOW TWO WEEKS FOR CUSTOM-CRAFTING!

BILLFOLDS
Names stamped in gold at no charge

One Group **WATCH BANDS** 1/2 price

NO CHARGE ON ENGRAVING OUR MERCHANDISE OR GIFT WRAPPING

A Gift of Love FOR Mother

SHOP OUR TREMENDOUS SELECTION!!!

- Cutlery Sets
- Steak Knives
- Butane Candles
- Linens
- Place Mats
- Boutiques
- Lennox Gift Ware
- Baby Gifts
- Wedgewood
- Cut Glass
- Perfumes
- Quality Billfolds
- Pierced Ear Screws
- Base Motors & Radios

His Lucky Stars... priced to please

the set **38.50**

Tie clip **15.00**

world-famous Linde Star Jewelry by Anson

Now he can wear the stars on his sleeve—fabulous Claret-red Linde Stars that rival the rare beauty of costly natural gems. Never before so handsomely styled—never so reasonably priced! See our complete selection of stunning Linde stars for men and for ladies too.
Other Styles from \$12.50

by *Dan Dell*

MOTHER'S PIN
Radiant simulated birthstones—one for each member of the family—symbolize a mother's devotion. Let us custom-create this beautiful pin for her. **12.50**

4.95

2A. Our famous Cranberry set makes the most of the lovely contrast between gleaming Stainless Steel and the dark red of your favorite Cranberry recipe. But there are so many more uses for this Danish inspired tray (9 1/2" long) and the elegant pierced and embossed server. Use it as canapés, cookies, salads, bread or roll tray. Any hostess will love it. It is elegant enough to grace most elaborate table settings and so easy to care for that she'll use it daily. **4.95**

1.95

2B. Earring caddy holds 8 or more pairs. Comes in 3 colors in elegant Paisley crepe. Steel constructed case. 5 molded compartments with soft covering. Foam pillow in lid to protect her precious earrings, a great boon for girls on the go. Only **1.95**

7.95

2D. For boys and girls! Cinderella and Mickey Mouse figurines 5" tall, in fine, glazed ceramic proudly stand guard over these reliable, shock-resistant children's watches of fine chrome. Your gift of a real watch, gift-boxed with these beloved story-book characters, will make the moment of the first watch a most exciting and unforgettable event of a happy childhood. **7.95** each

6.95

2E. Men's sturdy clothes brush imported from Austria. Zippered top holds manicure-ponitour ensemble and matching pocket knife. All quality implements essential for good grooming. A must for his car, his desk-drawer, his luggage! Available with black or brown corduroy cover. A gift he'll appreciate... **6.95**

Handcrafted Gifts of Lenox China

the New custom-made **Family Stone TIE TACK**

Enlarged to Show Detail

An elegant gift for Dad or Granddad!

\$5.95
Plus \$1.00 for Each Birthstone

Yellow Gold Filled or Sterling Silver

A personalized tie tack with birthstones for each member of the family!

Grande Baroque
WALLACE W STERLING

for Gracious Living

COWAN JEWELERS

"HEREFORD HOUSE OF DIAMONDS" . . . HEREFORD, TEXAS

1-Day Stone Setting Service . . . Work Done In Our Store

217 North Main Phone 364-4241

15.00

world-famous Linde Star Jewelry by Anson

ACCUTRON "214"
Handsome stainless steel case, hand-applied hour markers, Alligator strap. Waterproof, shock-protected. **\$125.00**

14K Family Ring
\$27.50 each additional stone 5.00 each.

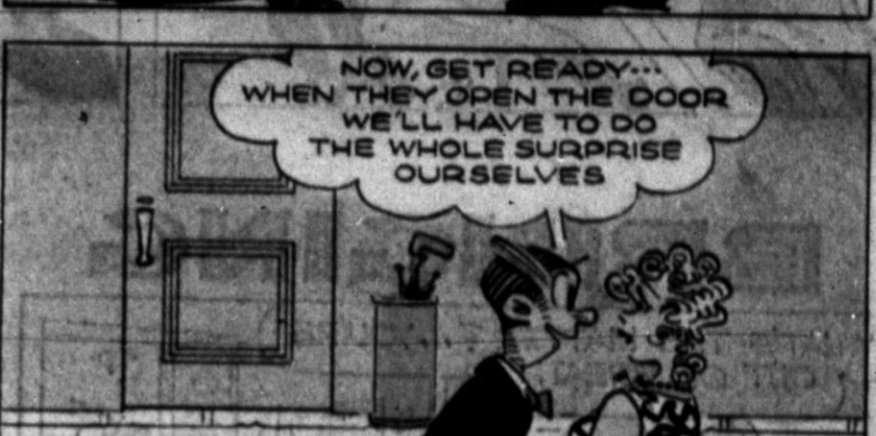
Mother's Ring

only **\$20**

Stones \$5. Each
1 Day Service
your own stone selection, mounted free!

SUNDAY, NOVEMBER 16, 1969

BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK



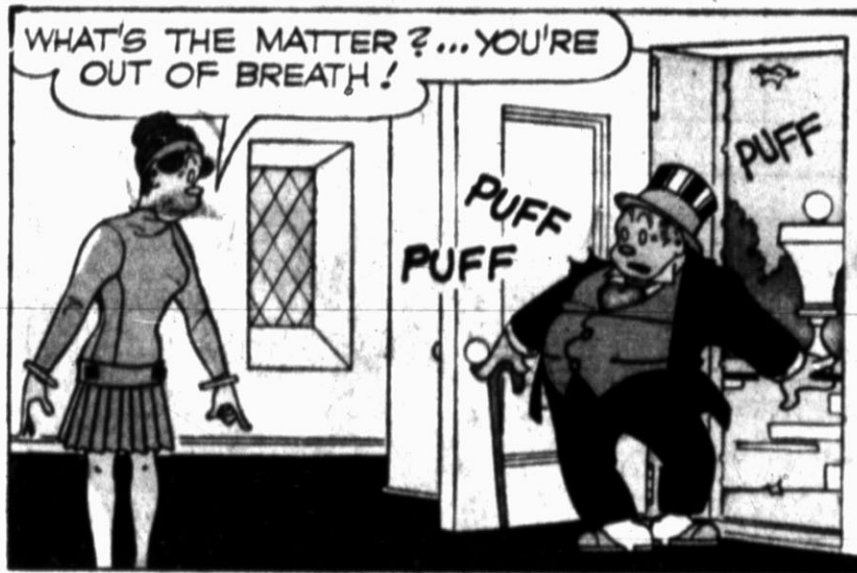
The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey

Panel 1: INFLATE OUR TWO FISHING RAFTS AND PROBE AROUND THE SUNKEN PLANE! I FOUND ONLY ONE RAFT IN STORAGE—

Panel 2: ONE? I KNOW WE HAVE TWO! WASN'T THE SUSPECT FISHKIN IN CHARGE OF SUPPLY?

Panel 3: HE WAS INDEED! THEN SEARCHING FOR HIS BODY IS A WASTE OF TIME!...

Panel 4: BECAUSE HE'S HOURS AWAY BY NOW... RAFTING TOWARD THE COAST!

Panel 5: YOU THINK THE PLANE WAS A DECOY? SURE—FISHKIN LET IT ROLL OFF THE RUNWAY, THEN JUMPED ONTO A RAFT AND DRIFTED OFF WITH THE ATTACHE CASE—

Panel 6: HE FIGURED WE'D SEARCH THE WRECKAGE, AND MAYBE GIVE HIM UP FOR LOST—

Panel 7: BUT WHEN HE OPENS THE SHIELDED VIALS IN THE CASE, HE'S DEAD! FISHKIN STOLE HIMSELF A PACK OF TROUBLE!

Panel 8: INFLATE THE RAFT, SPUD—WE'RE GOING ON A WILD RIVER RACE!

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PONYTAIL

By LEE HOLLEY

Panel 1: HI, MOM! HELLO, DEAR.

Panel 2: HOW WAS SCHOOL? FINE!

Panel 3: YOU KNOW, I THINK I'M FINALLY BEGINNING TO UNDERSTAND ALGEBRA! THAT'S WONDERFUL, DEAR!

Panel 4: AREN'T YOU GLAD WE MADE YOU STAY IN AND DO YOUR HOMEWORK? LIM-HUM.

Panel 5: I CAN SEE NOW YOU AND DAD WERE RIGHT. I'M GLAD TO HEAR THAT!

Panel 6: YES, TODAY I GOT MY HIGHEST FAILING GRADE!

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The KATZENJAMMER KIDS

by JOE MUSIAL

Panel 1: HIMMEL! DER TEE-WEE DON'T VOIK! NOW I MISSED MY PROGRAM VOT VISITS VOILD-FAMOUS GARDENS EACH VEEK!! I'LL FIX IT—LEAF IT TO ME!!

Panel 2: HAW! MAMA NEFER NOTICED DER SET VASSNT PLUGGED IN! HAR HAR! HO HO!

Panel 3: I FIXED IT!—ERR...I VOIKED LIKE A BIZZY BEE UND ADCHUSTED DER HORIZONTAL MIT...ER..R DER WOITICAL!! GO VATCH!

Panel 4: IN TWENTY MINNITS DER CAPTAIN VILL BE HERE TO VATCH DER "SPECIAL" SHOW FROM HAVAI!!

Panel 5: ZOW-EE! NOW ISS DER HOUR, UND SOON AS DER SET VARMS UP... OH, BOY!

Panel 6: VOT DER? HALP!

Panel 7: AND NOW, LIVE FROM HAWAII, THE LOVELY, GORGEOUS HULA GIRLS

Panel 8: MAMA, COULD I SPEAK TO HANS UND FRITZ A MINNIT? NOT NOW! DER ANCHELS ISS STUDYING HOMEVOIK ABOUT DER BOIDS UND BEES!

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BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE

HERE'S AN AX, TIGER. LET'S SEE HOW GOOD YOU ARE AT CHOPPING FIREWOOD.

DON'T WORRY. I'M A GOOD CHOPPER, MR. SWEENEY.

2 HOURS LATER

IS TIGER STILL CHOPPING FIREWOOD?

SOUNDS LIKE IT. I BETTER GO SEE HOW HE'S DOING.

HI, MR. SWEENEY. I CHOPPED UP ALL THE FIREWOOD IN THIS PILE. DID I MAKE THE PIECES SMALL ENOUGH?

THAT'S THE LAST STRAW, BY DINGIES! SCRAM, TIGER—YOU'RE FIRED! SACKED!

BUT WHERE'LL I GO? WHAT'LL I DO?

THAT'S YOUR PROBLEM! FOR ALL I CARE YOU CAN TAKE A SLOW BOAT TO CHINA!

NEXT MORNING

OH, DEAR, TIGER'S GONE! LOOK, BROTHER, I FOUND THIS NOTE UNDER HIS PILLOW!

WHAT DOES IT SAY?

IT SAYS... "DEAR ROSCO AND LUCILLE, I TOOK YOUR ADVICE AND I'M SIGNING ON A FREIGHTER BOUND FOR HONG KONG. THANKS FOR EVERYTHING, TIGER." BOO-HOO... WE'LL PROBABLY NEVER SEE HIM AGAIN.

NONSENSE, BABY SISTER. THAT SOUNDS MUCH TOO GOOD TO BE TRUE.

HENRY by DON TRACHTE

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11-16

TIGER by BUD BLAKE

GO, PUNKINHEAD, I'LL BLOCK HUGO!

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GOTCHA!

ARE YOU OKAY, PUNKINHEAD?

TIGER! I MUSTA HURT HIM! HIS HEAD'S FUNNY

THAT'S OKAY, I'LL FIX IT

HIS HEAD'S ALL TWISTED AROUND!

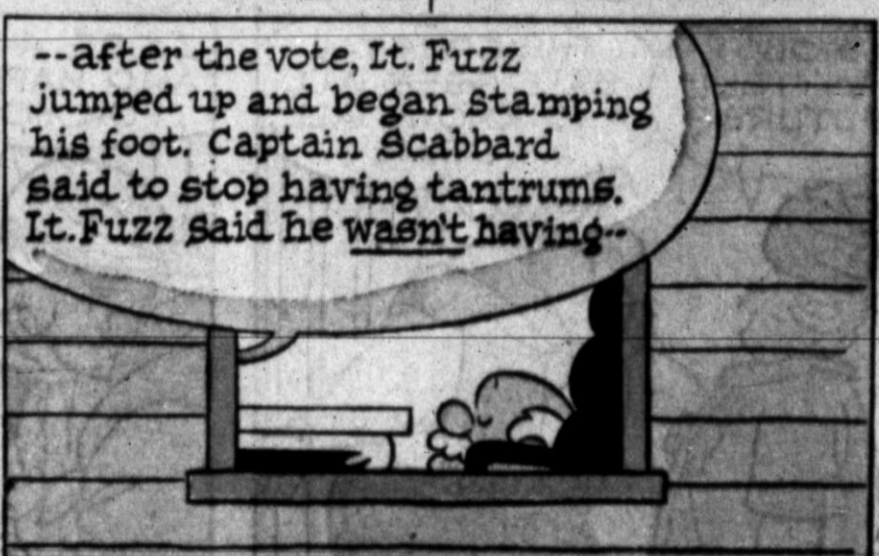
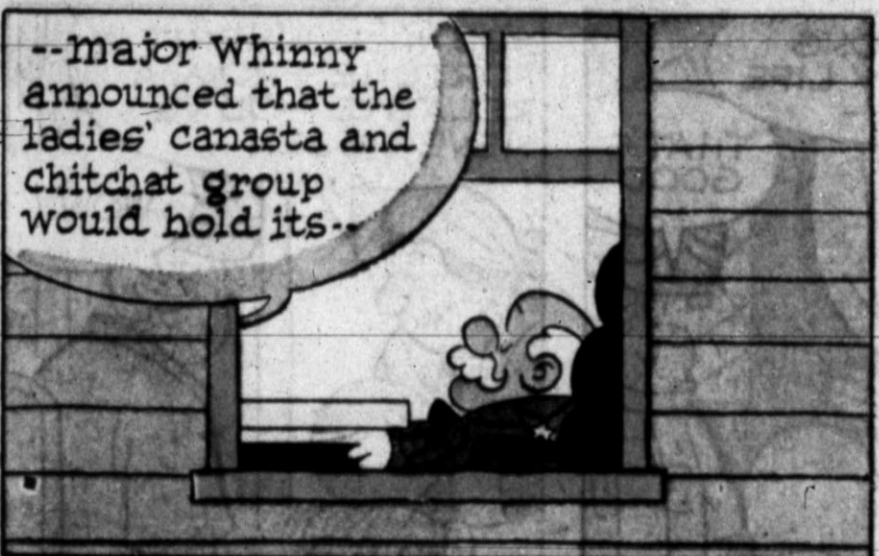
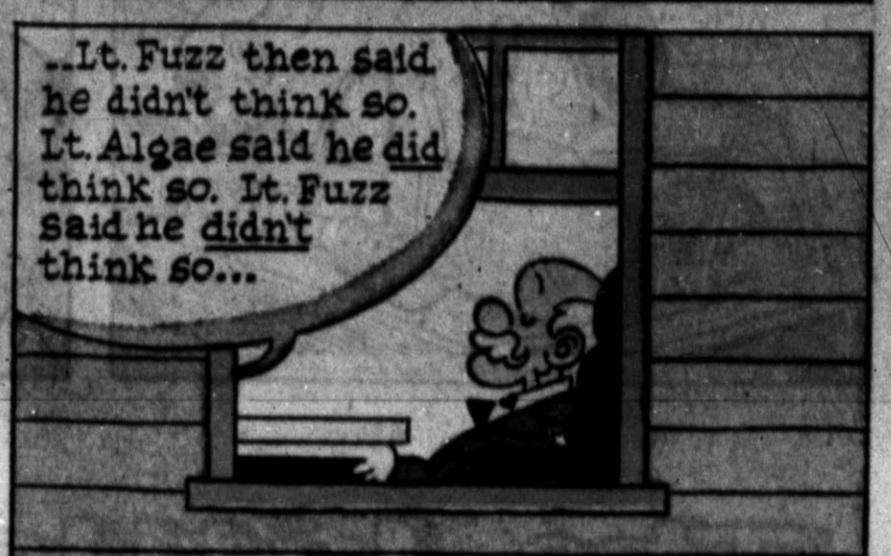
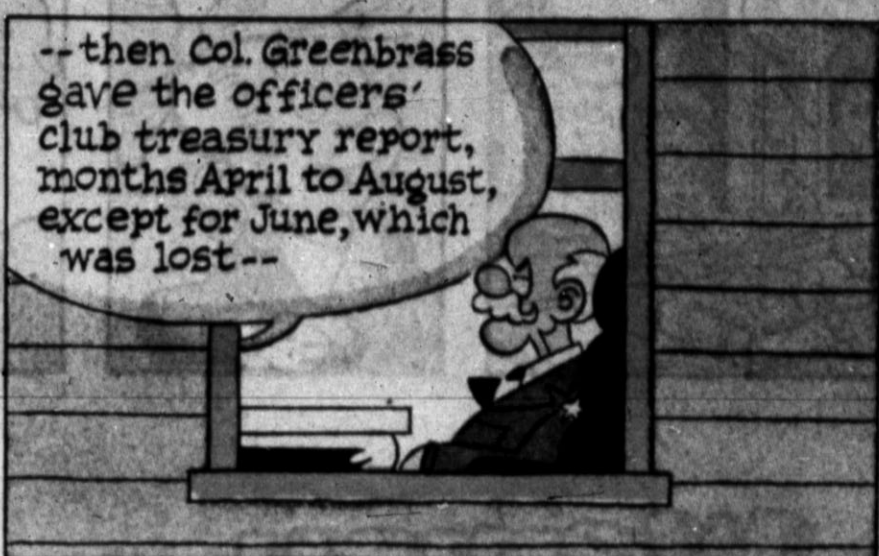
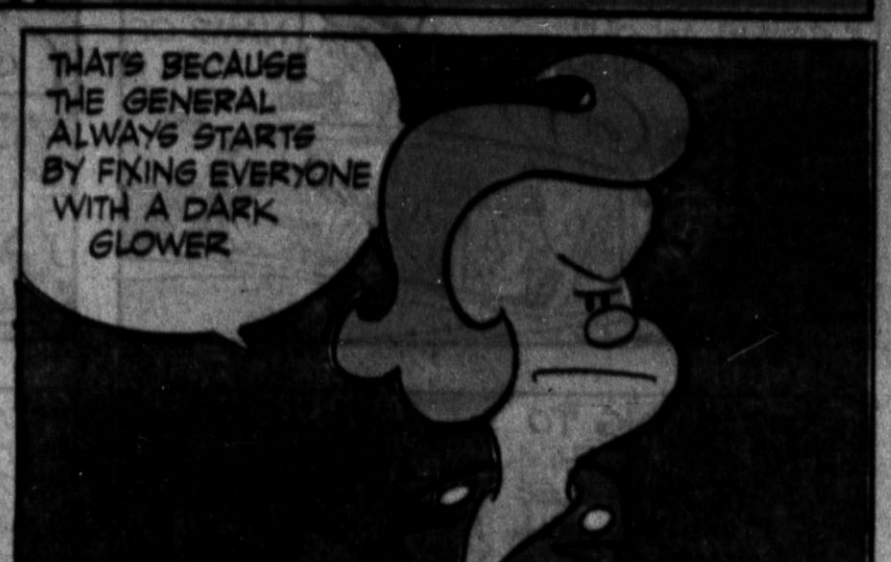
HIS HELMET'S ON BACKWARDS AGAIN

BUD BLAKE 11-16

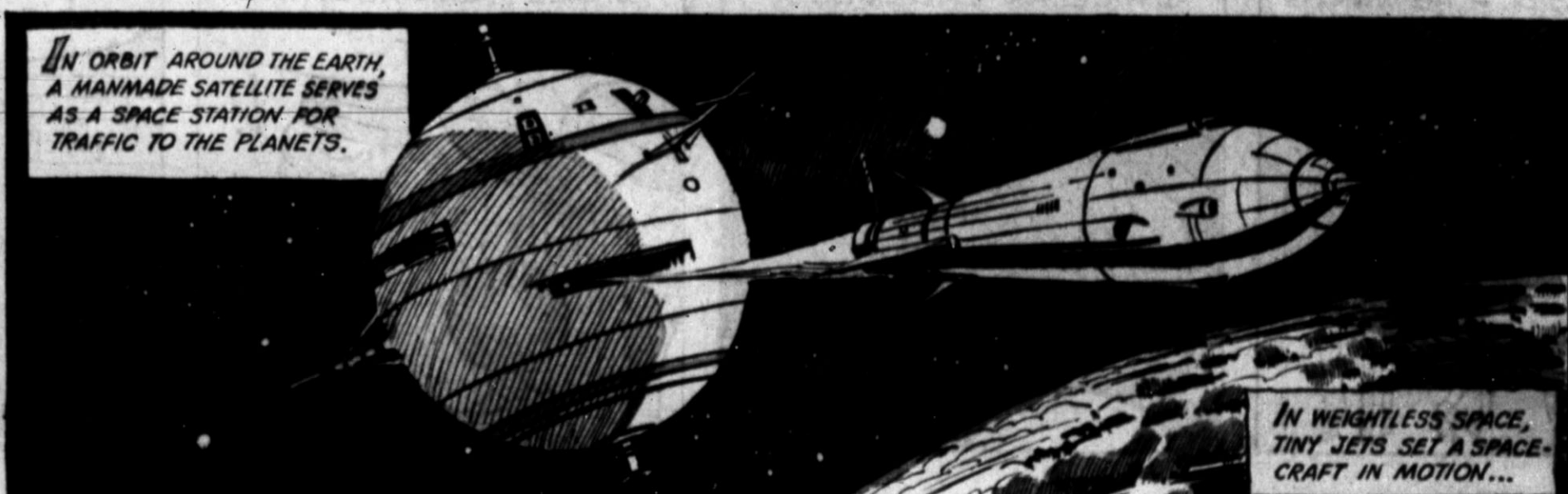


beetle bailey

by mort walker



FLASH GORDON



IN ORBIT AROUND THE EARTH, A MANMADE SATELLITE SERVES AS A SPACE STATION FOR TRAFFIC TO THE PLANETS.

IN WEIGHTLESS SPACE, TINY JETS SET A SPACE-CRAFT IN MOTION...



FAR FROM EARTH'S GRAVITY, A MASSIVE SPACESHIP BLASTS AWAY FROM A SPACE STATION WITH LITTLE EFFORT!

SPACE STATION CONTROL TO PHOENIX FOUR! TRAJECTORY LOOKING GOOD! GOOD LUCK, FLASH!

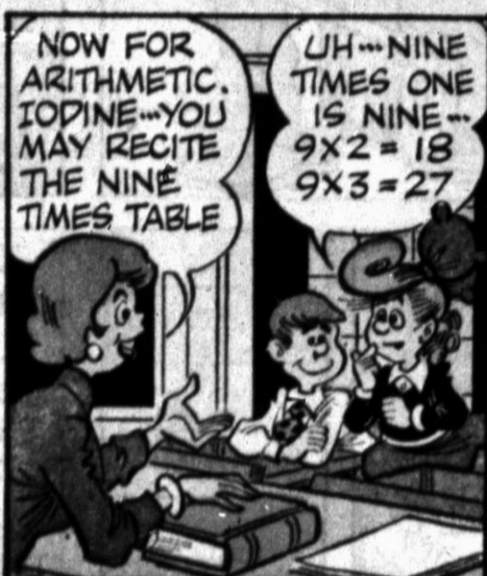


ACCELERATION 165,000 MILES PER HOUR, FLASH! APPROACHING PEAK VELOCITY!

AND IT FEELS LIKE WE'RE BARELY MOVING! SEE THAT THE CREW'S COMFORTABLE, DALE!



LITTLE IODINE



The Little Woman

by DON TOBIN



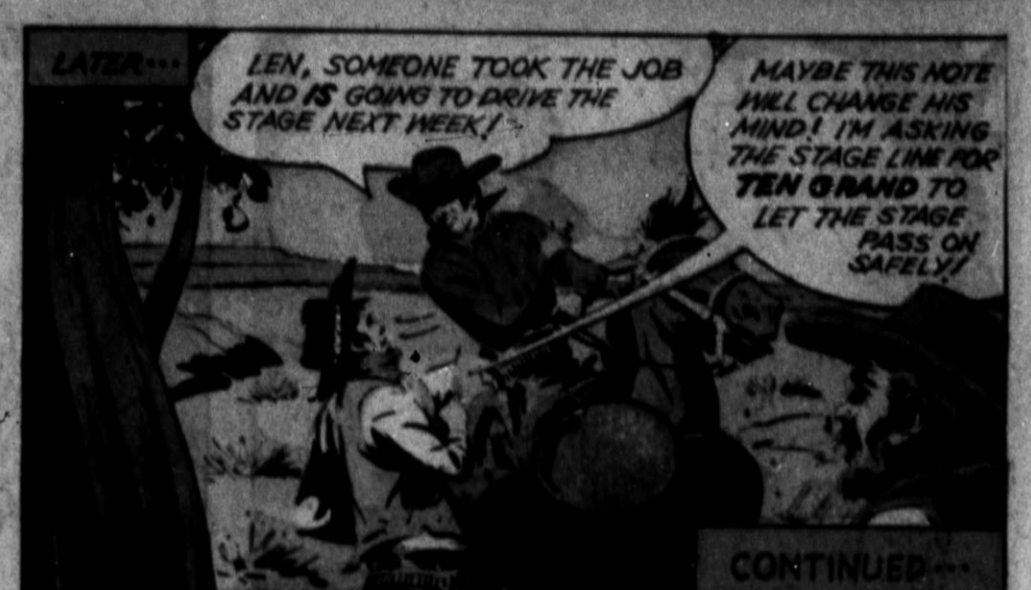
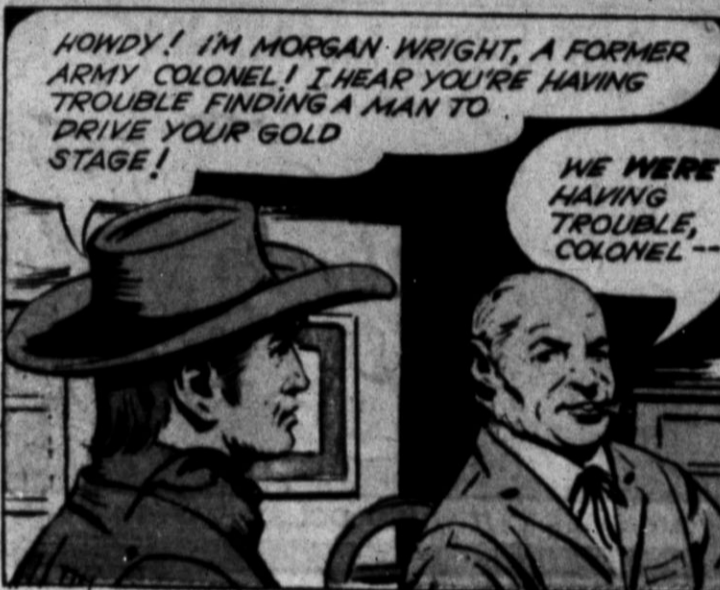
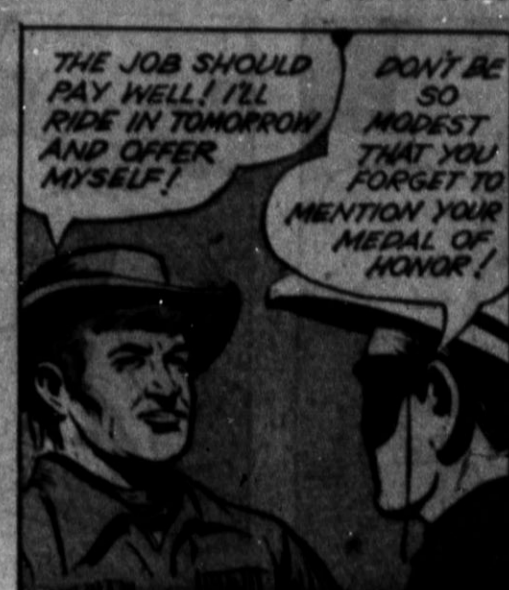
I POPIEYIE

by BUD SAGENDORF

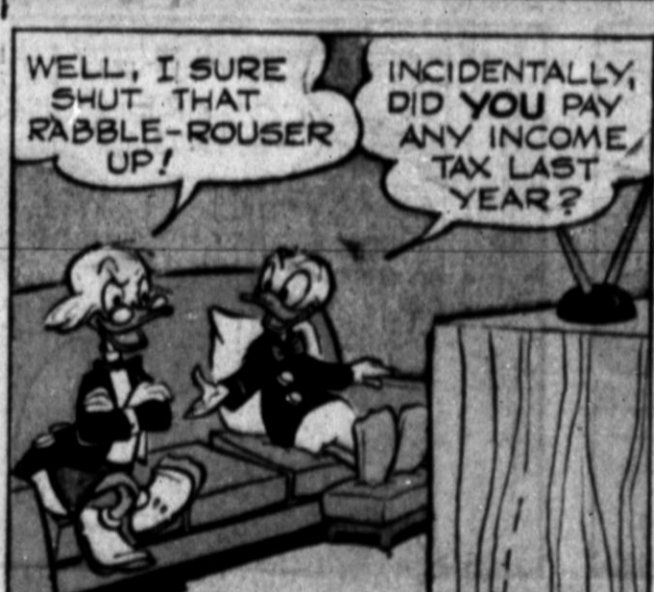


The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





MISTER BREGER

by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

