the

To Intensify Milo Hold-Back

NFO Farmers Declare V

Sugar Content Is Reported Low

try has been the victim of a let- year. down, this time coming from "The 10.6 per cent sugar contion of the beet roots from an the low amounts of sugar content, which is quite low," he over-abundance of moisture. "It tent that has been report ed said, "is due to several reasons, wasn't only the heavy rains and from the Holly Sugar plant for but mainly from the heavy rains disease," Ginn explained, "but carly harvest beets.

Holly agriculture manager gust through September. Bob Ginn reported Friday that "The rains have increased crease in sugar content of was held Thursday afternoon to badly."

UF Total Rises

Fund pledges and collections re-leased Thursday indicated the created an imbalance of cheminew total is \$26,207.92 -which cals in the beets, steps have is \$11,791,06 short of the 1969 been taken at the plant to find goal of \$38,000.

However, it was report e d that there are still a number of It is believed by members of ar content decide to do the cards which have not been "wor- the boards, that the low sugar same. ked" and the possibilities of reaching the goal are still posman Clete Corlis.

leased by vice-president Joe barger at the fourth majors check-in Thursday showed that Commercial A is over its goal with 110 per cent, Com- the governor of this Rotary Dis- ternational men's service organmercial B is 61.1 collected, Co- trict, Judge Charles L. Rey- ization, has more than 657,600 mmercial C 57.8, Schools 84.5, Utilities banks and attorneys 65.3; City, County, state and federal employees 51.9; Rural 54. 2, and Advance 95.5.

Goodin explained that \$1,575. 50 of the utilities, banks and attorneys total was actually "Rural" amounts collected from farming and ranching interests who live within the city. This amount was collected by Jonny Cloud of the First National Ba-

Entire total is now 68,9 per cent collected.

Next major check-in date is Thursday at 10 a. m. in the Hereford State Bank board room.

MEANS THE SAME - This cartoon, drawn by

Dale Young some years ago, still means the same

- the United Fund needs all the help and support

of all the Hereford citizens. The goal this year,

which is a record \$38,000, is just 68.9 per cent com-

one week, the sugar beet indus- which is very low in crops this heavy amounts of rain and the

a meeting of the Agricult u r c the nitrogen content of the soil," crops." Stabilization and Conservation he explained, "along with leaf Service board members and spot, which has taken hold secretary of the Texas-New Memembers of the sugar board and infected the fields pretty xico Sugar Beet Growers Asso-

> but feels that this may not over." occur, "We feel," he said, "that the low ones could come along and measure up to the acceptable sugar content later on."

The agriculture manager also added that due to the increase a way to overcome this prob-

the sugar conte n t, content is due, not only to the leaf spot, but also to the infecthis area has had since mid-Au- a combination of several factors which has caused the de-

James Witherspoon, executive ciation, told the Brand Friday While early sugar crops were that even though the sugar conthe main concern of the meet- tent is down considerably, it ing, Ginn also stated that the "should come along soon and overall sugar beet crop is sus- could very easily reach 12 per eptible to a low sugar cont e n t, cent before the beet season is

> "Regardless of the sugar content," Witherspoon commented. "the farmers are going to have to harvest their crops because that 10.6 percent is going to be better than taking the government payments."

> The sugar beet industry is expected to bring about \$15 million to the Panhandle area, and could go higher should the sug-

sible, according to UF president Rotary Governor Calvin Goodin and drive chair-Speaks Monday

nolds of Childress, at noon members in some 13,901 clubs Monday in the Hotel Jim Hill. in 146 countries.

Judge Reynolds will address A member and past president one of 48 in his district, and will Judge Reynolds is presiding confer with Charles Frye, pres. Judge of the 100th Judicial Disident of the Hereford Rot a r v trict of Texas. He was elected obtain information on the group's plans for its service activities and to offer suggestions May 1969, and will serve unt il on Rotary administrative mat-

The judge is one of 298 Rotary governors throughout the world who are serving as representatives of Rotary International in districts composed of member clubs, Each district leader is responsible for supervising the

Rotari a n s will welc o m e | clubs in his area. Rotary, an in-

the Rotary Club of Hereford, of the Rotary Club of Childress, Club and other club officials, to Governor of District 573, Rotary International at the Rotary convention in Honolulu, Hawaii, in June 30, 1970.

> Though a seasoned Rotarian before his election to the office of district governor, Judge Reynolds attended an eight-day international assembly last May at Lake Placid, New York, at which all Rotary governors for 1969-70 attended in-depth seminars to plan for their job

One of his biggest jobs will be to hold a district conference of all Rotary clubs in this area, Frye said, The confere n c e will be held on April 23-25, 1970, in Plainview.

MARS Still In Business Here

Deaf Smith County Chamber of Commerce manager W. T. Thompson reported that MARS is still available for messages to servicemen overseas at no charge.

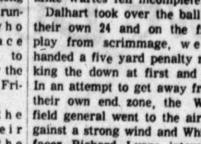
He said that families of overseas servicemen may send general messages of 25 words or less anywhere in the world.

For this service, Thompson has asked area families to contact him at his office or his home.

The only messages which are restricted are commercial and death notices. Navy personnel cannot be contracted aboard ship but may be when they are landbased, Thompson said,

Weather

Wednesday Thursday Friday



Whitefaces Stymie Dalhart Team, 14-0

seconds remaining in the half the score. when he scampered for four Dalhart got a break in the

Wolves were unable to move the cross the mid-field mark, This penetration came when the Wo- ce before a second scoring drive own 15 with seconds remaining. lves, taking a Hereford punt in- was put together by the Whitewhere the drive died at the ball to Loerwald on four straight out

hands of the Herd defense. penetration across the mid-field passes by junior quarterback second and 15 when, after two m,

Offensive ball control, along Mike Wartes fell incomplete. | short gains, Wartes faked a with the running of senior run- Dalhart took over the ball on jump pass and raced around NFO bargaining power is placning back Paul Loerwald, who their own 24 and on the first right end for the first down at accounted for both Whitef a c e play from scrimmage, were the Dalhart 39. TD's, enabled the locals to handed a five yard penalty ma- From the 39, it was pass and gain a hard fought win over the king the down at first and 15. rush and easy going as the Herd

determined Dalhart Wolves Fri- In an attempt to get away from drove steadily toward the Daltheir own end zone, the Wolf hart goal line. The drive was Control of the hall for the field general went to the air a- highlighted by a 16 yard pass Whitefaces, coupled with their gainst a strong wind and White- to Rush which set the ball to know that in the past our deal sted-fast defense, allowed the facer Richard Lyons intercep rest on the Wolves' 20-yard line. Wolves possession of the ball for ted the ball on the Dalhart 37. Runs by James Head, Lyons, an unofficial 39 offensive plays From the 37, the Whitefaces Ward and Loerwald drove the while the Herd held the ball for began grinding out yard after ball to the one and then Loeran unofficial 81 offensive plays. yard on runs by Ricki Ward, wald carried it over for the Loerwald tacked the first Lyons and Loerwald to push second Whiteface TD. Rush Whiteface score on the board in the pigskin to the Dalhart four added the point after to make the second quarter with only 25 where Loerwald took it over for the score stand at 14-0 with 9:11 remaining, in the contest,

and, bottom photo, the defense which

held the host team to very little yard-

age on the ground. -Staff Photos

Hereford, after getting the yards and pay dirt. Santry Rush third quarter when they recov- ball back deep into the final added the point after to give the ered a Hereford fumble at the period, made another attempt at Whitefaces a 7-0 halftime lead. Whiteface 20 yard line, but the scoring but a strong Dalh a r/t Both the Whitefaces and the threat for a score was short-li- stand at their 18 forced the ved when the Whitefaces recov- locals into a field goal situation. ball in the first quarter as only ered a Dalhart fumble three Rush attempted a 25-yard boot, one penetration was recorded a- plays later on their own nine. but the ball was blocked and The ball exchanged hands twi- Dalhart took over from their

The Wolves then went to the to the wind, took over on their faces late in the third stanza. | air in an attempt to get on the own 40 and in four plays, took Starting from their own 20 scoreboard, but made it only to the ball to the Whiteface 42 yard line, the locals, giving the their own 42 before time ran

runs, took the ball out to their Hereford, whose record now The locals made their first own 36 then crossed the half stands at an impressive 4-1, will way stripe on a pass reception be open next week as they mark minutes into the second by Keith Duncan. Following a prepare for the district opener quarter, but the drive sputtered penalty against them, the against the Canyon Eagles at out at the Dalhart 24 when three Whitefaces were faced with a Whiteface Field, Oct. 24 at 8 p.

Approximately 800 grain farmers from 23 Approximately 800 grain farmers from 23 area Texas counties, along with four Oklahoma counties, three each from New Mexico and Kansas, and representatives from Iowa and Minnesota, were informed by National Farmers Organization director John Oster and Texas NFO president Don Kimball in a meeting Tuesday night at the Deaf Smith County Bull Barn that their recent \$3-million contract with West Friona Grain Co. has been placed under fire through the National Agricultural Stabilization and Conservation Service under government loans and urged "fulfillment of the West Friona agreement at all costs."

Following many questions by the mile former

Following many questions by the mile farmers involving the legality of the loan and NFO contract set-up, standing votes were called on the storage fulfillment which appeared almost unanimous that a "grain holdback movement" would be instituted by them immediately "in order to guarantee the farmer a fair market price for his commodities."

Area farmers along with many who live north of Moore on a smaller scale has been elicounty and south of Lamb County gible for loans. Now the shoe

County and south of Lamb Cou- gible for loans, Now the shoe

soon as possible.

Deaf Smith County NFO president Gerald McCathern told the Brand during the high-voltage meet that "this is proof the farmer is tired of being pushed a-

Oster announced there are to be similar meetings in the grain belt states on this holdback movement within a few days. Legality between the NFO contract and the government loan was also pointed out. "But under the contract no individual allocation has been made to any producer. What is illegal is to tract price. The contract is now between the NFO and the buy-

pounds of grain, "Go to your tacted several Texas U. S. Re-ASC office and apply for your presentatives on the NFO connegotiate for you. We will sit through the ASC. who wants to talk contract."

12-month period for delivery, O- that grain!' " ster said, "Pressure is being apers. These quarters do not re than actual." want us to fulfill that contract and get a fair market price. But this contract must be fulfilled. If it is not fulfilled, the ed in jeopardy.

perators have met with the price." United States Department of Agriculture and asked that this NFO membership that it is illecontract be investigated. But we gal to ask the support of other

nty promised to deliver extra is on the other foot and they mile to West Friena Grain as soon as possible.

Oster reminded his audience concerning what he described as "the elevator price squeeze of the past."

He added, "In my opinion, cheap food prices and cheap farm labor is an excuse for everyone else to raise their price.

When the price is raised on automobiles and tractors, they always blame it on the cost of labor. But who are we going to

Oster reported the price of grain sorghum was \$2.25 per esday, "But today (Thursday) it broke to \$2.05. You think the price is permanent? They can er with membership approval Price is permanent? They can You are operating on the hostrength of the NFO members."

Oster said the West Friona He explained that elevator ocontract is for 150-milli on perators have reportedly conloan. The only commitment now tract matter and have a sked is the authorization for NFO to them to "curtail this activity"

down and negotiate with any one "We (NFO) are making an all-out effort at this point to PRESSURE BEING APPLIED | step up negotiations on all ferm In discussion of the West Frio- commodities. We are calling on na Grain contract, which was every farmer in the nation to announced July 25 covering a 'join the NFO fight and store

Oster received much applause plied from many quarters - when he stated: "Ever hear and this includes the major those words, 'holding action'? grain operators, Some of them Farmers are fed up with empty have former U. S. agriculture promises. Stocks are now lower employees working for them in than they have been in 15 years. key positions. And the contract I think the USDA sometimes fihas caused a scare with oth- gures crop yields on visual mo-

TARGET PRICE MADE Kimball said they are "thinking of a target price of at least \$2.30 per hundred and contracts to benefit all members." But he said that it is necessary He reported he had received now to "hold the grain as loinformation last Friday that "o- ng as it takes to get a fair

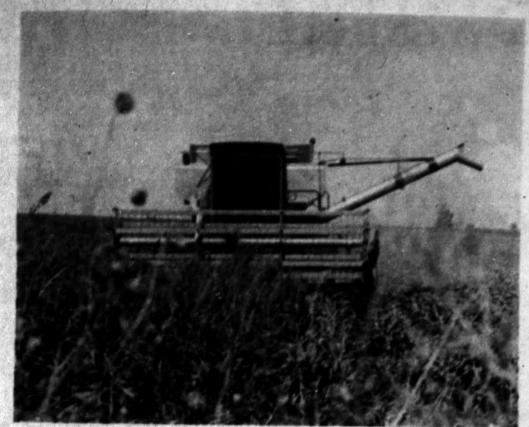
> But Oster pointed out to the See NFO, Page 2



NFO DIRECTOR - John Oster, a National Farmers Organization director from Corning, Iowa, advised area farmers Thursday night to store all the grain they have not contracted to sell as a "holdback" to gain their price. -Staff Photo



KEY FACTORS - Making the difference in the win Friday night against the Dalhart Wolves was the running of Paul Loerwald, top photo, who



WELL UNDER WAY - Maize harvest for the Hereford area has been reported as well under way at this time, having started last month. Sho-

wn above is work being done on the Steve Meiwes farm northwest of town. -Staff Photo

(Continued from Page 1) farm organizations and non-members to participate in a holding action, However, he pointed out that "you can ask them to join NFO and support our ef-

The Sunday Brand

swer session which covered a very for some time. bout half of the 90-minute session, Oster replied that the grain producer was probably not Concert Group "bothered" last year because their contracts were not public

information. He also made his position clear that the county ASC is "currently following national opinion, the county ASC offices are on our side. They are farmers like you and me. But they have to follow orders."

An ASCS officer from Hugoton, Kan., was asked to speak from the podium. He explained that only producers are eligible for loans.

It was explained that the government loan program was to initiate orderly marketing, so as not to dump all commodities on the market at the same time. Penalty for any misinformati-

ries a heavy fine and prison sen-McCathern reported that grain has been coming into West Friona every day"

on on the loan agreement car-

During the question and an- has been in the process of deli-

Plans Reported

Hereford Community Concerts Association announced Saturday the booking of their third session attraction.

Bruce Yarnell will appear on Hereford on Saturday, March 14, Yarnell, who has been a star

in opera and the musical comedy stage, has also appeared in television and films. The young baritone recently sang with Marilyn Horne in "Carmen" and with Ethel Merman in "Annie Get Your Gun." His first stage appearance was in "The Unsinkable Molly Brown."

Bill Thompson, manager of the Deaf Smith County Chamb- performance. er of Commerce, also announced that membership tickets are still available for this year's Community Concert season.

ets will be on sale at the door practice this summer.

Heavy Damages

Firemen Prevent

Hereford Volunteer Fire Department, two fires were brought under control last Thursday before they had a chance to caus much damage.
According to Hereford Fire

Marshall Terry Hale, smoke was reported rising from the La Plata Beauty School on East Highway 60 about 9:30 Thursday morning. The fire department rushed to the scene and within minutes had the smoke under control. The smoke was caused by faulty wiring in the motors of a newly installed heating sys-

Hale reported that there was no damage to the building.

Around 4 p. m. Thursday afternoon, a minor fire was reported at 208 Star Street, the home of Leland Fletcher. The fire apparently started when pillows lying around a light bulb caught fire in the closet. Hale reported that the damage was very light at this fire also.

James Holland Is Promoted

EL TORO, CALIF. - Marine Sgt. James A. Holland, son of Mrs. Mary Lewis of 120 Ave. "B," Hereford, was promoted to his present rank while serving with Marine Medium Helicopter ta Ana, Calif.

time in service and rank, mili- county area, including De a f tary appearance, and his know- Smith, with 74.1 per cent of ledge of selected military s u b- the voters in favor of the sys-

and crew members to provide til Monday. Balloting deadline helicopter transport of cargo was Oct. 6. and personnel for ship to shore movements.

at the concert Tuesday night, and persons wishing to purchase them may do so then. Tickets research and promotion prowill not be sold after Tuesday's gram in the coming year.

Twenty-seven former high ment to the check-off program. school football captains were a- House Bill 764, which made the mong those who turned out for referendum possible, was sp-Thompson reported that tick- Duke University" first football onsored by Rep. Delwin Jones



AIKMAN FOURTH GRADERS - At a Thursday evening meeting of the Aikman PTO, entertainment was furnished by fourth grade music classes directed by Mrs. Judy McLarty. The musical pro-

gram was presented following a business meeting with Mrs. Kenneth Gooch, PTO president, presiding. -Staff Photo

Grain Checkoff Results

dum ,which means an assessment of up to 5 cents per ton Training Squadron 301 at the aimed toward research and pro-Marine Corps Air Station in San- motion and a 12-member board to oversee the operation, ap-His promotion was based on pears to have passed in the 29-

The squadron trains pil o ts Results will not be official un-

A total of 185 million bushels of grain were grown by farmers in this 29-county area last year. It is estimated that \$250. 000 will be made available to the

Grain Sorghum Producer Association gave their endorseof Lubbock.

Funeral Rites For Mrs. Green Held Saturday

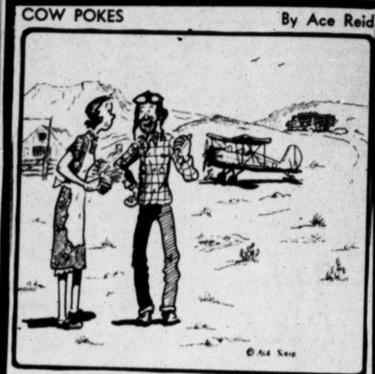
Funeral services for Mrs. Willie Ann Green, 71, of 219 Ave. I, who died Thursday morning in Deaf Smith County Hospital, were held at 2 p. m. Saturday in Gililland Rose Cha-

The Rev. Gerald Mann, pastor of the First Baptist Church, officiated. Burial was in the Bovina Cemetery.

Born at Emory, Tex., Mrs. Green had been a Hereford resident since 1937. She married Eugene Green on June 9, 1952 at Clovis

Survivors include her hu'sband; a son, Eugene Jennings of Ingleside, Tex.; a daughter, Mrs. Lucille Duncan of Truth or Consequences, N.M.; brothers, John Smart of California and Bob Smart of Dallas; and one grandchild.

John David Crow, Heism an Trophy winner under Bear Bryant at Texas A&M, is the only new assistant on Bryant's Alabama coaching staff this sea-



'Maw I jist traded that ole dumb boy at the airport \$800 worth of sorry calves fer that nice airplane and a \$1,000 worth of flyin' lessons!



When You Have Been to the

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You Know You Have Been to

The Bank!

(But You Probably Already Know This)



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La Platans Grab 2 Wins, One Tie

La Plata's seventh grade ing a 40-yard run by James team had to settle for a tit in Waits. Harris also added the exaction last week against the tra points on an end run for an Friona team while the eighth early 8-0 La Plata lead. and ninth grade teams collected wins over their opponents.

behind in the fourth quarter to round left end and Wayne na opponents while the ninth points. grade squeezed by the Cany on grade won another close one th quarter on a 40 yard run and

board first with a 40-yard scor- Paul Rudd, Harris and Marsh. ing run, but the extra point The undefeated La Plata ninwith a slim 6-0 lead.

stanza and completed their ex- Thursday evening, 8-6. half.

Terry Yerby, Mike Crim, Harcord to 1-0-1 for the year.

The La Plata eighth grade brought their record to the 2-0 mark as they defeated the Friona eighth, 16-8.

James Harris scored the first La Plata TD when he rambled over from short yardage follow-

Crop Reports Are Needed Now

During the last half of October, some 35,000 Texas farmers and ranchers will receive a crop questionnaire from Cary Palmer State Statistician for the Texas Crop and Livestock Reporting Service in Austin.

This is a joint endeavor of the Texas Department of Agriculture and the Statistical Reporting Service, USDA, to provide a program of county estimates for Texas, James Gouldy of Farmers Home Administration repor-

There are 254 counties in Texas and each farmer in each county is an important part of the State's agriculture, Gouldy said reports are needed from farmers receiving questionnairs to provide accurate estimates for Texas crops.

Each farmer is urged to fill out his questionnaire carefully and return it promptly in the self-addressed envelope to the Agricultural Statistician. This will do much to provide the accurate data needed for the state.

County data bulletins for 1968 are now available by writing the Texas Crop and Livestock Reporting Service, Box 70, Austin, or by writing John C. White, Texas Commissioner of Agriculture, Post Office Drawer BB. Capital Station, Austin, Tex a s, Gouldy said,

OLD COINS

WREXHAM, WALES - Police have been informed of a hoard of 68 silver coins dating from the reigns of Richard I in the 12th century and Henry III in the 13th century. They said the coins were found in 1921 by a boy who did not recognize their value, put away in a cupboard and not reexamined until recently.

WANTED

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HEREFORD BENEFIT ASSOCIATION

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HOW Frank BALL Membership Chair man, 364-3119 Mrs. Brucie Rose Secretary, 364-0285 407 North Main.

Jim Marsh scored the deciding touchdown in the second The seventh grade came from period on a 30 yard scamper anotch a 14-14 tie with their Frio- Schumacher ran for the ext ra

Friona scored their only tou-White team, 8-6 and the eighth chdown of the game in the fourover the Friona eighth, 16-8. | the score ended 16-8 for La Pl-For the seventh grade, Doug ata. Noted for their outstanding Charest put the locals on the defensive play were Willie Glass

failed leaving the La Platans th graders held off a two point try by the Canyon White team Friona scored their first touch- in the late moments of the fourdown of the game in the first th quarter to take their win

tra point attempt for the go-a- Danny Harris scored the only head score of 8-6. They then touchdown of the day for the but their extra point att e m p t er from short yardage in the American Legion bel Wagner. Alternates a re scored again in the same period Mavericks when he dashed ovfailed and they led 14-6 at the third period, Larry McNutt scored the deciding extra points.

Trailing 14-6 going into the fi- In the final stanza, the Cannal stanza, the locals struck you team drove to the La Plata For Convention for six points on a two-y ard end of the field and plunged ovplunge by Marvin Harris and er for the score, but their atthe try for the tying points tempt for the extra points fail- ary recently met for a business was good for the final 14-14 sc- ed and the locals won the game, 8-6.

This week, the seventh and eiris, and Barry Allen were noted ghth grades will host Plainview for outstanding defensive play Tuesday in games starting at here Thursday at 5:30 p. m.

Hereford, Texas

renneys



HONORED BY AUXILIARY - Mrs. Marvin Knight, state president of the Medical Auxiliary, second from right, was the honoree at a luncheon Thursday at the Country Club hosted by the Tierra Blanca Medical Auxiliary.

Left is Mrs. Paul Spring of Friona, vice-president and council woman, Mrs. Noble Ballard, secretary of the local chapter, and on the far right is Mrs. Millard Nobles, president.

Elects Delegates

The American Legion Auxilimeeting at the American Legion Hall, with Mrs. LeRoy Williamson, president, presiding

during the contest, which 5:30 p. m. and the ninth grade October 25 and 26 are Mmes. Le- They believed that eating hubrought the seventh grades' re- will host the Dimmitt team Roy Williamson, Ira Ott, Grant man flesh with the fing er Hanna, Elbert Vance, and Ma- would make them ill.

bel Wagner. Alternates are Jerry Whitakers Sparks, T. Stambough, Cecil Wilkins, and J. G. Gandy.

The program was presented by Dr. Milton Adams concerning his recent trip to Japan, including pictures. The next meeting has been scheduled for November 4.

Fastidious cannibals on the Delegates elected to attend the Fiji Islands once ate with forks, convention to be held in Dumas the National Geographic s a y s.

Announce Birth Of Infant Son

Mr. and Mrs. Jerry Don Whitaker of Canyon are announcing the birth of their first child born Monday in Neblett Clinic at Canyon.

The Baby boy was named Jeff Davis and weighed seven poun-

Grandparents are Mr. and Mrs. Charles Laing of Here-

RETURN FROM TOUR OF NEW ENGLAND STATES

Mrs. S. Kelly Coplin of Here-ford and Mrs. Della Kirkland of Amarillo have just returned from a week's tour of the New gland states. They flew to Kansas City where they visited Mrs. J. E. Schroeder, a sister of Mrs. Coplin's who has been a frequent visitor to Heref or d. The next stop on the flight was Boston, Mass. to visit the historical sites. The flight terminated at Manchester, New Hampshire where a car was secured for the remainder of the trip. The foliage in New Hampshire, Connecticut and Mass. was unbelievable in the array of colors, Mrs. Coplin said. The Raymondskill Falls in Penn.

RIFLES REISSUED

LONDON - British Army riflemen will soon be able to kill at distances up to 1,000 yards for the first time since a North Atlantic Treaty Organizat i o n rifle with a 100-yard range was introduced as standard equipment in 1958, Selected infantrymen are being issued old longrange Lee Enfield .303 rifles for training as snipers.

Broiling fish fillets? Add finely chopped pimento-stuffed olives to the lemon-butter mixture you brush over the fish,

Mrs. Kathlee Palmer To-Entertain Music Clubs

just across the Deleware river was another highlight of the trip. Enroute home the afterno-on was spent in the lovely n e w home of Sheriff and Mrs. Charles Reese in Claremore, Oklahoma. A total of thirteen states was included in the tour.

Members of the Harmony Club entertained with a breakfast at ub of Amarillo and the Hereford Music Study Club will be home of Mrs. Kathlee Palmer. 149 Live Oak.

Co-hostesses for the annual event are Mrs. Wendell Heiry and Mrs. Blan Burson.

A program on contemporary music will be presented by Mrs. J. M. Simpson of Amarillo. President of the Amarillo club

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Complete your windows with handsome new rods from

house! Phone today.

our drapery hardware collection.

Miss Line Is **FFA Sweetheart**

Terie Beth Line, daughter of heart of the Hereford FFA Chaneeting at the Vocational Agriulture Building Monday night

Miss Line will represent the chapter at the Amarillo District FFA meeting held in April. Her Baby Born To duties of serving the 127 member organization include keeping the chapter scrapbook and distributing awards at the Hereford Young Farmers Livestock Show in January.

The officers of the organization are: president-Joe Paetzold, vice president- Steve Olson; secretary - Jimmy Christie; treasurer-Steve Jones; reporter-Le-

roy Johnson; sentinal - Wayne Schilling, and student advisor-Galen Jack.

It was also reported at the meeting that the chapter officers attended the district leader-Mr. and Mrs. Ed Line of 316 ship training school at Palo funset Drive was elected Sweet. Duro High School in Amarillo on September 29. At this meetoter at the regular month ly ing Jimmy Christie was elected district secretary.

There are fourteen schools in the Amarillo District.

Tyler Vances

Mr. and Mrs. Tyler Vance of Canyon are the parents of a daughter, born October 10, in Neblett Hospital at Canyon.

The infant weighed 6 lbs. 6 oz. and was given the name Alisa

Alisa's grandparents are Mr.

CANYON - Help for the dis- lopment at the university, is one advantaged school children of of 12 persons named by the U. the Texas Panhandle-Plains is S. Office of Education to serve being planned at West Texas in implementing the act. State University

WT Uses Grant

the U. S. Office of Educat i o n. will be reviewed. The grant, covering a 20-month issued under the Education Pro- he studied on a visit there fessions Development Act of 19- in July.

L. Vance, 135 Beach,

Replace brake lining

Arc lining for perfect

Turn and true brake drums

Inspect master cylinder 10. Road test car

With This Coupon

contact with drums

Rebuild all 4 wheel

cylinders

on all four wheels

6. Repack outer wheel bearings on both front wheels

7. Inspect brake hoses

9. Add Super Heavy Duty

8. Replace brake shoe

Firestone FRIGITONE

Anti-Freeze

Carry-Out"

Per gallon

return springs

brake fluid

He will attend a meeting The planning is being done by the 12-member panel in Washinthe School of Teacher Education gton, D. C., Nov. 4-6 at which on under a \$25,000 grant from programs conducted during 1969 Smith said he will report on

Dr. Emmitt D. Smith, vice ly prepared teachers of the de- mold. This predicament is not up the antenna at the Newfounpresident for research and deve- nied (disadvantaged) in Ama- unusual in the State of Texas dland receiving station. For rillo and Lubbock," said Dr. Ke- nor in the nation." and Mrs. Louis Beckman, 244 nneth Laycock, dean of the Elm, and Mr, and Mrs, Elbert School of Teacher Education.

800 denied children in Ar. rillo gram for teachers of the denied. and 4,500 in Lubbock," he said. | The University will ask the "Approximately 300 teachers U. S. Office of Education for serve these two school popula- \$175,070 to finance the first

For Disadvantaged any of these teachers have been teaching in asituation where ject, he said. re the majority of children are of a different race,"

> any of these teacher have ool districts and the PESO Edcompleted training programs de- ucation Service Center. signed to prepare teachers of The proposed program would

University reveals no effort to ba County in Central Texas. period ending Aug. 31, 1970, was the programs in Florida which recognize the uniqueness of preparation for teachers of the de-

"There are approximately 1, testing a model preparation pro- kites.

tions. Of this number, about year of the proposed three-year

The project will be operated by the university, the Lubbock Laycock said, "Very few if and Amarillo independent sch-

serve 85 counties ranging from He added: "A thorough exam- the northern border of the Panination of the teacher education handle, south to Del Rio, west program at West Texas State to El Paso and east to San Sa-

When Marconi flashed the nied. All elementary teachers first successful radio message There is a need for proper- are prepared from the same across the Atlantic, a kite held many years, the United States Laycock said there is a great Weather Bureau sent meteorolneed for developing and field ogical instruments aloft in box

Deaf Smith County Treasurer's Report

For month beginning July 1, 1969 and ending September 30, 1969. Jury Fund

Balance July 1, 1969 5,038.03 212.42 Receipts: Disbursements: 1,771.08 Balance 3,479.37 Road & Bridge Fund Balance July 1, 1969 100,107.39 Receipts: 33,812.27 93,740.87 Disbursements: Balance 40,178.79 General Fund

Balance July 1, 1969 66,840.01 Receipts: 25,854.40 Disbursements: 65,919.07 Balance 26,775.34 Officers Salary Fund Balance July 1, 1969 54-563.53 Receipts:

Disbursements:

Disbursements:

Balance July 1, 1969

Hosp. Int. Snkg. Fund 1963 Balance July 1, 1969

Balance

Receipts:

Balance

Receipts:

30,864.35 33,242.19 52,185.69 Hospital Maintainence Fund 56,950.72 199,375.51

190,733.07 65,593.16 1,367.49 283.22 1,650.71

4,238.05

177.02

3,221.35 1,193.72 316.29 316.29

500,897.93 475,785.00 25,112.93

27,600.88 609.1324,000.11 3,809.90 40.42

331.16 5,641.16 843.70

442.50

T.502.04

3,663.05

145.00

652.41

8,967.32

765.76

1,989.90

290.74

Road Machinery Warrent Fd. Balance July 1, 1969 3,079.49 Receipts: 354.03 Disbursements: 712.50 Balance 2,721.02 Courthouse Int. Snkg. Fund Balance July 1, 1969 3,144.63

Receipts: 283.45 Disbursements: 2,055.50 Balance 1,372.58 Jail Inf. Snkg. Fund Balance July 1, 1969 1,590.51

Receipts: 354.03 Disbursements: Balance Right of Way Int. & Snkg. Balance July T, 1969 13,017.57 Receipts:

645.48 Disbursements: 10,000.00 Balance Law Library Fund Balance July 1, 1969 1,854.90

Receiptsa 280.00 Disbursements: Balance Bull Barn Kitchen Fund

Balance July 1, 1969 652.41 Receipts: Disbursements: Balance

Social Security Fund Balance July 1, 1969 2,013.91 Receipts: 7,719.17

Precision

alignment by

skilled mechanics.

Parts extra,

if needed

Coupon expires

Nov. 1, 1969

On the road or farm

service call 364-4333.

Firestone

Hwy. 60 & Main St.

Hours 8:00 a.m. to 6 p.m.

RECAPITULATION Jury Fund 3,479.37 Road & Bridge Fund 40,178.79 General Fund 26,775.34 Officers Salary Fund 52,185.69 Hospital Maint. Fund 65,593.16 Hosp: Int. Snkg. 1963 1,650.71 Hosp. Int. Snkg. 1968 1,193.72 Hosp. Bond Acct. 1968 316.29 Road Machinery Warrent Fund 2,721.02 Right of Way Fund 4,850.53 Courthouse Int. Snkg. Fund 1,372.58 Jail Int. Snkg. 1,502.04 Law Library Fund 1,989.90 652.41

Bull Barn Kitchen Fund 1966 Road Bd. Int. Snkg. Certificates of Der 14,000 17,809.90 Right of Way Int. Snkg. Certificates of Dep.: 27,000.00 30,663.05 Hospital Bd. Acct. 1969

cash: 25,112.93 Certificiates of Dep.: 450,000.00 475,112.93

Social Security 765.76 Certificates of Dep.

7,500.00 8,265.76





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Want to learn more about investing? To master down to earth market facts so you can plan an investment program tailored to your own personal objectives? If so, come to our

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- · which stocks our Research Department feels would best suit your individual needs

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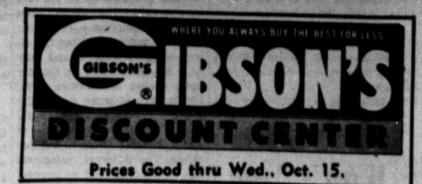
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Lotion 8 oz. size



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Gibson's

Pirce!





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1969 HAIR DRESSING WITH FREE 49c VASELINE LIP BALM

medium size tube \$1.47 value

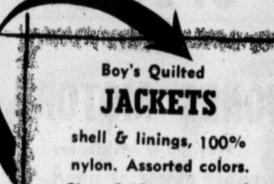
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HAND LOTION

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Sizes 8-18 . . Reg. 7.98





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LAUNDRY BASKET Z7¢

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WASTE BASKET Assorted Colors. NOW







Del Monte

TOILET TISSUE 10 rols

pkg. 2 full ply



200 ct. 59¢

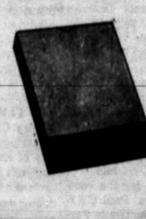


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with kicking tee No. GP1 . . now

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POLAROID ... FILM ... Type 107

Black and White **\$-1**97





Mountain Pass

solids or plaids, all permanent

\$-163

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TOMATO SAUCE 71/2 oz. can







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1-A-DAY Vitamins

with Iron 100 count

\$3.29 value

\$2.94 value

1-A-DAY

Vitamins

100 count

FOR COLDS & NASAL CONGESTION TRY Coryban-D Capsules

\$1.29 value - now











ita Reinart, Linda Vogle, Eve-

lyn Kuper, Paul Loerwald, Phil

Seniors from St. Anthony's

en, Janie Reinart, Linda Vog-

le, Evelyn Kuper, Juanita Rein-

Sandy Betzen, Cissy Reinauer,

Linda Kleuskens, Joan Scium-

bato, Phil Diller, Paul Loerwa-

ld, Steve Dziuk, David Spinhir-

Jimmy Warren, Wayne Dziuk,

Richard Stengel, David Mar-

The CYO will sponsor a dan-

ce in St. Anthony's Auditorium,

Saturday, October 18th, with the

nell and Lawrence Brorman,

Cultural Club

Mrs. P. M. Houser as co-hos-

Opening exercise was read by

Mrs. J. D. Love and roll call

was answered by "How my nei-

Officers elected for the com-

Mrs. J. G. Gandy, assistant se-

Mrs. Sumner introduced Mrs. D. C. Allman who presented a

Mrs. Paul Ramirez 10-9.

ghbors have helped me.

mmittee reports were told

Diller, and Steve Diuk.

CYO SENIORS' RINGS BLESSED -Blessing of the senior rings high-lighted a Folk Mass of the Catholic Youth Organization held Wednesday evening. Shown above are some of the senior members of CYO looking on as Father Michael Graham blesses their rings. They are, from left to

right, Joan Sciumbato, Evelyn Kuper, Wayne Schilling, Karen Jesko, David Spinhirne, Father Michael Graham, Jimmy Warren, Cissie Reinauer, Lawrence Brorman, Juanita Reinart, Linda Vogle, and Phil Diller. Staff Photo

Senior Rings Blessed At St. Anthoy's Wednesday Evening

Blessing of the senior rings the Mass were Wendell Albracht high-lighted the Folk Mass of president of the CYO, John Bethe Catholic Youth Club, held ckman and Richard Schlabs, Pa-Wednesday evening in St. An rticipating in the Offertory Prothony's Auditorium, with Father Michael Graham, moderator, as celebrant, Assisting with

Hospital Notes

David Diaz, 115 Bradley; Mrs. Antonia Sosa, 404 13th; Moses Garcia, Rt. 1; Mrs. Maggie Morris, 129 Ave. A; Mrs. Mary Avents, King's Manor; Russel Coursey, Rt. 4; M. T. Camp, Canyon; Mrs. Edgar Telchik, Rt. 1; Mrs. Rickey Armstrong, Amarillo; Jonnie Estes, Westgate; Mrs. Edna Culver, King's Manor; S. E. Grider, 1011 Park; Mrs. Minnie McDowell, 309 Ave. K; Oscar Canter, Rt. 1; David Arbuckle, 212 Fir; Frank Smith 423 Schley; Mrs. Lawrence Straufuss, Rt. 4; Mrs. John Turner, 1003 Grand; Mrs. Carl Ross, West Mobile Lodge; Mrs. Maud Hackworth, 413 McKinely; Ru- Hosted By by Espinoza, 133 Beach; Mrs. Dean Hacker, Rt. 2; Mrs. C.R. Mrs. Olson McGhee, 500 Park; Mrs. Ruth Colo.; George Mingus, Friona; Thomas Teague, 221 Ave. A: Donald Crowe, 307 Ave. F; Mrs. Elwood Skypala, 310 Western; Mrs. Willis Edelmon, 409 Ave. K; Glenn Greer, Box 902; Mrs. Ina Coker, Friona; Mrs. Victor, 111 Ave. F; Clifford Hicks. 415 Miles; Bill Smith, 513 Ave. J; Mrs. Jodie Daring, King's

Mrs. Thomas Sparkm an, Rt. 2; James Eldemon, 209 Fuller; Mrs. James Conkwright, Rt. 4; Mrs. Federico Gomez, 241 Ave. G; Mrs. Martin Grah-

Manor; Mrs. Arthur Black-

burn, Rt. 2; James Edmonson,

601 Star; Mrs. Lillie Worth an,

Westgate; Henry Kinsey, Vega;

Westgate; Henry Kinsey, Vega;

DISMISSALS Mrs. Terry Tisdale 10-11.

Celestino Hernandez, Mrs. man, Ullman Hunter, Mrs. Bess Clifford Gandy, Mrs. Felipe Ch. Phillips, Mrs. Carolyn Powers, avez, Mrs. Glenn Moore, Mrs. Melvin Kalka, Mrs. Mamie Wil-Floyd Clemons, Mrs. Roy Bear- son, Mrs. Asencion Gonzal e s. dain, Mrs. Robert Lohr, 10-10. Mitchell Grider, Jamie Pit-

Accident Count Given By THP

The Texas Highway Patrol investigated 15 accidents on rural Jr. are the parents of a son, highways in Deaf Smith County during the month of September, according to Sgt. W, E. Wells, Highway Patrol supervisor of this area. cession were Karen Jesko, Juan-

These crashes resulted in no persons killed, seven persons injured, and an estimated property damage of \$19,285.

The rural accident summary are: Jane Zinser, Dolores Betfor this county during the first nine months of 1969 shows a total of 125 accidents resulting in art, Karen Jeskzo, Mary Jane five persons killed, 87 persons ghed 8 lbs, 8 oz. Kreigshauser, Carmen Mal o uf, injured, and an estimated property damage of \$265,645.

The month of October will chard, born October 6, bring about a drastic change in driving habits. With the return to Central Standard Time on October 26, many motorists will find themselves going to and from work in darkness. The in-

Joint Session, formerly known during the daylight hours. as the Intruders, providing the The sergeant listed some facmusic. Admission will be \$1.25 tors why driving is more hazardous at night than during-the day. (1) Reduced visibility prevents drivers from seeing hazards. (2) It has been longer since most drivers have slept and the Time Changes In resulting fatigue increases perception reaction time. (3) It is easier for drivers to become Adult Classes confused and panic. (4) More The Cultural Home Demons- drinking drivers will be on the tration Club met Friday in the road.

home of Mrs. Louie Olson with These factors in varying degrees coupled with high speed cause accidents that would not occur in daytime.

CLEMENTS NAMED Gary Clements has been nam-

Mrs. M. W. Sumner gave the ed to Sigma Phi Epsilon fraternominating report and other conity of East Texas State University in a fall pledge

ing year were Mrs. Paul Cordemonstration on making bett president; Mrs. Grady Parcrepe paper poppies. vice-president; Mrs. I r'a The next meeting will be Oct. Scott, secretary-treasurer 24 in the home of Mrs. Thurm-Mrs. Louie Olson, council dele-

gate and parlimentarian; and READ THE WANT-ADS TODAY H.D. CHATTER

Eat More Pork

By Mrs. Argen Draper



The average American will three or four different selections consume about 152 slices or al- of sliced bacon, according to most 7 pounds of bacon this Gwendolyne Clyatt, Extensi on

American Meat Institute oints out that fat in bacon contributes the characteristic bacon flavor and texture. Even though the common belief seems to be that "the leaner the better," too much lean may result in a tougher, less desirable pro-

Look Who's New

Mr. and Mrs. James Conkwright are the parents of a daughter, Leslie Tice, born October She weighed 7 lbs, 121/2 oz. Mr. and Mrs. Felipe Chavez,

Joel, born October 8. He weighed 7 lbs, 734 oz.

Leora Gale, born October 8. She weighed 6 lbs. 11/2 oz. Mr. and Mrs. Floyd Clemons

Yvonne La Sheta, born October 8. She weighed 6 lbs. 914 oz. Mr. and Mrs. Paul Ramirez are the parents of a son, Paul

Frank, born October 6. He wei-Mr. and Mrs. Asencion Gonzales are the parents of a son, Ri-

weighed 5 lbs. 71/2 oz. Mr. and Mrs. Elias Urias, Sr. are the parents of a daughter, Joan, born October 5. She weig-

hed 7 lbs. 8 oz. Mr. and Mrs. Albert Chesher creased hours of darkness will are the parents of a son, Maxhide dangers otherwise visible ton Kent, born October 4. He weighed 8 lbs:

> Mr. and Mrs. John Nelson Messenger are the parents of a son, John Nelson Messenger II, born September 28. He weighed

Announcea

Some of the Adult Education Classes at Hereford High School have had time changes.

Schedule for Mondays now lists Typing I and II at 6:30 p. m. Conversational Spanish class meets at 7 p. m. and Speed Reading at 8 p. m.

Tuesday classes now have Shorthand at 7 p. m., Upholstry and Furniture Repair at 7 p. m. and Welding at 7 p. m.

On Thursdays, Bookkeepi n g class begins at 7 p. m .

Tom Harp is in his fourth season as head football coach at

consumer marketing specialist. or replacement at the first form and have the best ratio of lean to fat. They are selected for size and location of fat and lean streaks. The slices from the lower selections of bacon have the same flavor but the slices are less uniform and may be a bit less tender or slightly more coarse in texture. Mrs. Generally, packers provide Clyatt says in some cases the lower selections may contain fewer slices a pound because of to jars. Fill with cold water, 1 wider, heavier slices in the package. The different selections can be distinguished by appearance and by price, she says. In most instances, the packer's name prominently is displayed on his top selection.

But only enough bacon for one week, Mrs. Clyatt advises. For peak aroma and flavor, bac o n should be used within five to seven days of home storage. Ba-Mr. and Mrs. Martin Graham | con should be stored in its oriare the parents of a daughter, ginal wrapper in the refrigera-

Bacon slices separate easily if the package is removed are the parents of a daughter, from the refrigerator about five to ten minutes before using. Bacon may be frozen for short periods of time, but for best flavor, Mrs. Clyatt does not recommend long storage in home freez-

> The misuse of electricity or using defective wiring and equipment can be costly, cautions W. S. Allen, Texas A&M University Extension agricultural engineer. Many fires are caus ed by such carelessness, he ad

Here are questions, posed by the engineer, covering electrical hazards often found in the

-Is the right size fuse (15 amps for lighting circuits) in use? Do you use a new fuse, never substitutes, when one bl-

-Do you use extension cords within safe limits of their capa-

BULLARD'S Athletic Center

103 AVE. E

Team and School Supplies All Major Brands

364-5731

city? Safe limit for the most co- occasionally and chill. monly used lamp cord is 500

ce cords replaced immediately whenever insulation shows signs of fraying or cracking? Do you see that cords are never run under rugs or hooked over

-Are appliances checked periodically to be sure they are in good operating condition and taken out of service for repair

-Is your TV antenna installed where it cannot fall across power lines, and is it equipped with a properly grounded lightning arrestor

If there are "no" answers on the list, take corrective measures immediately, Allen advises.

KRAUT

Cut cabbage for kraut. Pack inteaspoons salt, 1 teaspoon sugair. Place lids but don't seal. Let set three days. Then seal,

Mrs. Ina Kearns, sister of Mrs Bell Grimes, sent me a recipe for Kraut salad. This was mailed from Los Angeles. KRAUT SALAD

31/2 C. sour kraut 1 medium onion, chopped 1 C. celery, chopped C. green peppers chopp-

Let stand several hours, stir

APPLE JAM 2 pounds apples 1% pound sugar 1 teaspoon crushed ginger

APPLE JAM

6 C. sugar 1/4 C. lemon juice Measure raw apples. Add sugar and lemon juice. Boil until thick. Pour boiling into hot jars and seal.

8 C. crushed apples

DON'T GAMBLE



YOUR MONEY IS SAFE IN THE CREDIT UNION

Your money is safe in the credit union. As a chartered corporation, the credit union is inspected by government examiners. The law requires us to set aside reserves and conduct regular audits. Everyone who handles money is covered by a million-dollar surety bond. Add to your account every payday.

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We have the largest stock of used cars in Hereford! 41 units you can choose from. 10 executive cars that have never been registered. Chrysler, Plymouth, Dodges, at savings you have never heard of.

Come in and talk a deal with your new Chrysler, Plymouth, Dodge Pickups and truck dealer ... before you buy

Let us show you how easy these cars can be bought we would love to serve you.

JONES MOTORS Hwy. 60 & McKinnley



electric heat...cozy feet Lari Ann Reed 10-6. Sonotone Hearing Aid Consultant will be in Hereford Tuesday. October 14, 1969 at the





Jim Hill Hotel from 9:00 a.m. till 12:00 noon. Batteries and Service for all makes and models of Hearing Aids. Also Free Audiometric Tests and Analysis of your hearing.

out of 5 With Hearing Losses Do NOT Need Hearing Aids!

Why worry needlessly?

Come in, let Sonotone relieve your mind

Medical authorities estimate If you don't need a hearing there are up to 15 million aid. Sonotone will be pleased Americans with hearing losses to tell you so.

- but only up to 6 million Our test takes just a few need hearing aids. So, even minutes, gives you a complete if your hearing isn't as good "picture" of your hearing. You as it was, the odds are 3 to 2 sec the chart, you know the in your favor that you don't score - then you decide. need a hearing aid.

There's no charge for the Why worry needlessly? test, of course. Call for an ap-Come in and let a Sonotone pointment today and end your hearing test relieve your mind. hearing worries.

1213 West 10th

Phone 374-738

Engineer Bids For Canadian Water

speaking engagement in Lub-rea. bock before the Texas-New Me- Smith was here visiting with the State Department. ncept toward an interregional a- Water Plan.

Lewis G. Smith, a water re- the Canadian Prairies and the assignments in water resource sources engineer who was in more arid western half of the planning and development in 'Hereford last week prior to a United States" including this a- Pakistan Korea and Ghana, un-

xico Local Society of Engineers, G. Palmer Norton, publisher of reported on his long-range co- his paper, Toward a National have been working actively wi-

rplus Arctic-flowing water south- nited States Bureau of Reclam- by its growing benefits to Canaward 'for the future benefit of ation. At his retirement, he was da - this joint approach be-

general engineer in the Pro-ject Investigations Division, in the office of the chief engineer tween the two countries from MacKensie River Basin sourc-es." in the Project Investigations Dief engineer at Denver, Colo. His service began in 1935. Since that time, he has also covered der the Foreign Aid program of

Smith told the Brand, th the Canadians on this plan. I queduct system for diverting a Smith was retired in Decemb- made four trips into Canada small part of the Canadian su- er 1966 from service with the U- last summer. I was impressed

when we find a peaceful world, we are going to have to find an economic replacement for the military spending — and if we have any future at all, it will world in this nuclear age. If the expenditure for a major water sceme was substituted for our current military effectiveness, this water plan will be feasib-

Smith continued, "I dont think it is too unrealistic to assu me that we will have a peaceful world. But it means we will have to develop a whole new attitude toward water. We are in a world now of a whole new



Thomas Reeves Now In Alameda

ALAMEDA, CALIF. - AIRrew Survival Equipmentman Airman Thomas E. Reeves, USN son of Mr. and Mrs. Irvin A. Recves of Route 3, and husband the former Miss Virginia L. holson of 117 Ave. J., all of Hereford, is serving at the U. S. Naval Air Station in Alameda, Calif.

the world's only nuclear-power-ed aircraft carrier, the USS En-

The Naval Air Station in Alameda supports fleet squadrons, naval aircraft rework programs and provides dockside services and support for assigned and visiting ships.

order of magnitude." He offered as an example to his "selling approach" to the Canadian water plan, "it has en estimated that our nation hould invest some \$80-billion in new power generating facilities during the next 20 years. I say it is just as realistic for theWes tern United States to use an equal or greater amount for futu-re water facilities."

He concluded: "Because water is certainly as important to us as power. And they are also closely related in irrigation." Smith still lives at Denver.

Sophomore flanker John Dob-bs of the Air Force Academy football team is the son of Bobby Dobbs, former Army player who coaches the University of Texas at El Paso.

Registered Nurses To Hold Wadnesday Meet

The Professional Reg ret guests which include Mrs. Lill-Nurses of Hereford and Dea: lan Taubert, of San Antonio, ex-Smith County will meet Wednes- ecutive director of Texas Nursday at 9:30 a. m. at the Rural es Association and Mrs. Turner Electric Co-op.

meeting and introduce Mrs. K. L. McKenzie is in

King and Mrs. John Brack, both

Manor Country Club in Rock ville, Md., will host the U. Junior amateur golf champion-ship in 1972. The 1970 junior a-mateur is set for July 28-Aug. 1 at the Athens, Ga., Country Cl-

charge of registrations.

Thirty-five area nurses have been notified of the meeting and all are urged to attend.



EVERYONE IS TAKLING about J.V. CAMPBELL MOTORS

ALWAYS CLEAN CARS ALWAYS AT A FAIR PRICE

TOP CASH DOLLARS

For Clean Used Cars & Pickups We need several units NOW!!

321 N. 25 Mi. Ave.



Gus Pedde ESTATE AUCTION Tuesday, October 14 - 7:30 P.M.

Location: 5 Miles South of Hereford, Texas on U.S. 385 (Watch for sale sign)

This is the third of several sales to settle the extensive estate of the late Gus Pedde, dealer in antique merchandise.

Items this sale include Various prices cut glass Metal cabinets Small safe Antique glass bookcases Antique dolls Chairs China figurines Paint Sprayer Antique sewing machine Antique china closet

Several lots silverware Antique buffet Antique lamps Antique Picture frames All types of glassware

Violins Trumpets Antique clocks Antique desk

Kerosene Lamps Antique light fixtures Inspection invited anytime!! It is impossible to list the items left to be sold in this estate sale.

Continental Auction Company

Arvel Williams 201 W. 1st Hereford, Texas

4 varieties 6 oz. pkg. 35c

FRUIT DRINKS

DETERGENT

CRISCO OIL

PEACHES

Food Club Chunk Style 1/2 can

Del Monte Cream Style or W.K. Golden 303 can

THE BIG BOOKS OFFER

JUNGLE BOOK \$1.49

Food Club

Klear Wax

Dog Food

Tuna

Lorn

BIG TYPE

Wiennas

Libby's 1/4 can

Krafts 48 oz. jar

Miracle Whip

Instant Food Club 3 oz. jar

Peanut Butter

Wagon Trail 21/2 lb. jar

Scrappy No. 1 can

Banana Pudding pint 59c Cucumber Salad pint 59c

Hot Buttered Corn on Cob ear 19c Chuck Steak Hot Buttered Mashed Potatoes pint 59c

Del Monte 3 for 46 oz.

Topco King Size Box

48 oz. bottle

SUGAR Imperial



4 for 1.00

11 for 89c

3 for 89c

4 for

Fuli 8% x 11

WE GIVE

Jergens 141/2 ox.

HONOR ROLL ENVELOPES Box of 100 49c value SERVING TRAYS T.V. Frozen Dinner Avocado - Gold CHARCOAL Bar-B-Que Time 10 lb. bag CLEANER BAGS Padco Vacuum Reg. 79c each



BUFFERIN

100 ct. bottle **83c** 1.49 value

pkg.

VICKS APORRUB

D-SIZE BATTERIES

Eveready 25c each

300 count

WILL BUY A BUNCH AT FURRS! Delicatessen YOU ALWAYS GET IT ALL AT FURR'S Meat Loaf freshdaily no pork lb. 89c SIRLOIN STEAK OOC

Furr's Proten

Furr's Proten lb. 69c Ranch Steak Furr's Proten lb. **Beef Short Ribs** Furr's Proten lb. 386 Deluxe Beef For B.B.Q.

Short Ribs Furr's Proten lb. Fresh Ground Daily 58c Ground Beef 3 lb. or more Ground Steak Fresh ground daily lb.

BONELESS SHOULD

Furr's Proten

Fish Cakes just heat and serve 16 to pkg. 1.00 Chopped Steakettes 5 to pkg. Shurtenda Steaks just heat & serve Steak Fingers 16 to 18 to pkg.

Bologna Farm Pac all meat 12 oz. pkg. 59

1.00 1.00

WHOLE Breasts Thighs 59c Drumsticks Pick-O-Chick 59c Chicken Livers 59c Chicken Gizzards 39c

Ground Chuck Fresh ground daily lb. 780

Furr's Proten

Lunch Meat

Fresh Frozen Foods

Fresh Texas Ruby Reds

New Mexico

Fresh Texas

Russet 10 lb. bag Delicious Ib. 2 bchs. 25c GREEN ONIONS Fresh Texas **APPLES** Fresh New Mexico Winesap

POMEGRANTES each 19c PUMPKINS 1b. 9c TOMATOES pint 45c Fresh Calif. Cherry GARLIC PARSNIPS pkg. 39c Fresh Calif

Crest family Secrets

Cashmere Giant Size 75c value HAIR SPRAY Nestle Natural Net 13 oz. can 37c MOUTHWASH Sue Pree 16 oz. 33c value 17c BARY MILK S.M.A. Similac Informil 4 for 1.00

Sparetime 7 oz.

STRAWBERRIES

Gaylord 10 ox. pkg.

89c Dairy Case

Golden

We Reserve The Right To Limit Quanity.





Adrian News

By ANN BEAVERS **Brand Correspondent**

Adrian PTO held its regular monthly meeting Monday night in the school cafeteria. The program was "Drug and Alcohol Problems" and was presented by Dave Griffin of the Amarillo police department. Griffin gave a very interesting program.

Date for the Adrian Halloween Carnival was set for Oct. 28 as it was the only open date. Hostesses for the meeting were Mr. and Mrs. Robert Jacob of Amarillo visited last week son, Mr. and Mrs. R. D. Sisk, Mr. and Mrs. Alfred Jobe, Mr. and Mrs. Brub Beavers, Mr. and Mrs. Joe Brownlee, and Mrs. Virginia Garrett.

Sunday visitors of the Fred re the past two weeks. Harwood family were Dickie Harwood and Connie Stover of Amarillo and Hack Harwood of Canyon. Saturday and Sund a y visitors in the Harwood residence were Charles Harwood of Mr. and Mrs. Frank Barker Amarillo.

Last Sunday the Adrian Futu- Morell. re Farmers held the fourth annual turkey shoot at Adrian. good turnout.

of Hoss Collins.

home Monday night. The funeral was held Monday morning Tommy, Larry and Jackie Loveless and Hoss Collins also attended the funeral.

Mr. and Mrs. Pat Maupin of Hereford spent the weekend with the Calvin Peters family and also visited Mrs. Millie Ma-

Mr. Caldwell and son of Slayton visited Monday with Mrs. Billie Morell,

Mr. and Mrs. Wilbur Harris and family spent the weekend at Ute Lake.

Mrs. Donna Larkan and baby with the R. Lee Petty family and the Wilbur Harris family.

Mr. and Mrs. Hardy Harris of Aztec, New Mex., left Monday for home, after visiting he-

Weekend visitors of the R. Lee Pettys were Mrs. Freddie Harris and girls of Hereford.

and Frankie of Levelland visited Sunday with Mrs. Billie

Saturday night the Adrian Fu-Wayne Bronniman and Harvey ture Homemakers of America Bronniman tied for first place held their annual style show. with 80 percent, Bob Wood has There were eighteen girls in the thanked everyone for such a show. The invocation was given by FHA Beau Billy Lloyd, with the opening by Mrs. Gayle Gal-Mrs. Homer Collins of Harts- ley, the sponsor. Winning in the horne, Okla., broke her knee senior class was Betty Whittenand had to have a pin put into first place; and Patty Fortenit. She will be in a wheel chair berry second. Junior class had for a while, She is the mother first-Billie Hayes and second-Beverly Bradley. Sophom or e class-first Beth Lloyd and sec-Earl Loveless of Alderson, Ok. ond Jan Cavin. Freshmen wela., passed away Friday morn- re first-Janis Wood and second ing. He was the brother of Man- Debbie Ivy. In the casual wear: uel Loveless. Mr. and Mrs. Lo- first Billie Hayes and sec on d veless left Friday and returned Patty Zaring. In dressy first-



VICA OFFICERS INSTALLED - Vocational Industrial Cooperative Association officers installed Tuesday evening were, from left to right, seated, Carmen Malouf, treasurer; Cynthia Short, club reporter; Mary Husmann, secretary; and Susie Sebastian, historian. Left to right standing

xico Saturday.

Mr. and Mrs. Bob Gruhlkey

Mr. and Mrs. David Brown

and Mrs. Irene Brown were in

The Baptist Sunday School

tern Bowl and had supper at

Alfored Jobe, Mr. and Mrs. Glen

1410 Park Ave.

condition of this car.

budget!

spent Saturday night in Amaril-

are Ray Rushing, area supervisor of VICA; Melody Ott, sergeant-at-arms; Souad Malouf, parliamentarian; Sandy Betzen, vice-president; Bonnie Walker, president; and Mrs. Jack Thurlow, club moderator. Not pictured is Miss JoAnn Coffey, installing officer. -Staff Photo

Patty Fortenberry and sec o nd Red River, N. M. Saturday. a tie between Patty Zaring and Cherrie Betts. Best seamstress was Cherrie Betts. Best model and Clifton of Plainview visited was Patty Zaring and best all- Sunday with the Farris Kromers round was Beth Lloyd, The last and the R. L. Pinnells. three received a crown and a ribbon. The entertainment was by Mrs. David Whitten and the Brownlee's. Billy Lloyd presented the awards. Judges were Mrs. Judd Porter, Mrs. J. D. Anderson, Mrs. Don Parsley of Amarillo, Mrs. Norman Hodges of Hereford, and Mrs. Jim Perrin. Winning of the door prizes were David Blankenship and

and children visited Jesse Bradley Sunday in Northwest Texas Hospital in Amarillo.

Mrs. Erma Burns.

Mrs. Robert Lloyd and Mr. Myers Drumstick House Friday sioned Oct. 2. and Mrs. Lewis West attended a golden wedding anniversary in Post Sunday.

Mr, and Mrs. Lorin Creitz and Melanie visited in Lazbuddie with Mr. and Mrs. R. C. Davis Sunday

received word that their daughter, Mrs. Marsha Green, and Mike had arrived in Germany

day with a hamburger fry in her Mr. and Mrs. Shelton Kromer home. Attending were Mr. and of Vinson, Okla., spent the week. Mrs. John Gruhlkey, Mr. and

th the Ted Hale family.

ook a tour through Questa and and others.

Mrs. Shag McCown and Sharon visited in Amarillo Sunday Mr. and Mrs. Phillip Pinnell with Mrs. Lillie Reynolds.

Mr. and Mrs. Joe Lomax of Amarillo spent the weekend with Mr. and Mrs. Jake Forten-Rev. and Mrs. Don Travis and berry and Patty. Donette went through New Me-

Mr. and Mrs. R. D. Sisk and Robbie spent the weekend in Amarillo with Suezette Sisk.

lo with Mr. and Mrs. C. G. Po- Hernandez Ends **OCS** Training

FORT BENNING, GA. - Up-Plainview Sunday to attend on completion of 23 weeks of Mr. and Mrs. Jimmie Bradley the Garrison family reunion. Officer Candidate School here, Robert Hernandez Jr., was commissioned an Infantry Second class went bowling at the Wes- Lieutenant in the U. S. Army, Lt. Hernandez was commis-

night in Amarillo. Those going Son of Mr. and Mrs. Rowere Ralph, Russell and Stanley bert Hernandez of 132 Ave. I, Scott, Timmy, Terry and Dale Hereford, he is a 1962 graduate Jobe, Cherrie, Buck and Lynn of Hereford High School. His Betts, Dennie and Peter Brown, wife is Dolores Hernandez, also Pat Moore and Susan Webb. Pa- of Hereford.

rents going were Mr and Mrs. In the 23 weeks of rigorous individual training at OCS, Lt. Rusk, Billy Brown, Mrs. W.B. Hernandez was taught military Mr. and Mrs. Leland Burns Betts, and Mrs. Ted Boydst u n. subjects such as leadership, map reading, offensive and de-Mrs. Norene Garrison was ho- fensive tactics, communications nored last Sunday on her birth- and weaponry.

FAST SHAVE LONDON - Motorist Gerry end with the F. A. Kromers and Mrs. Billy Briggs and family, Curtis switched on his razor Mr. and Mrs. Ted Hale and fa- and gave himself a pretty fast mily, Mr. and Mrs. Bob Wood shave - 52 miles per hour thr-Mr. and Mrs. Roe Jones of and family, Mr. and Mrs. Ho- ough a built-up area and with Floydada spent the weekend wi- ward Engle and family, Mr. and both hands off the wheel at timmrs. Bob Lane and Colin, Mr. es, a policeman testified. Curtis and Mrs. Sam Hobbs of Vega, was fined 15 pounds, \$36, des-Mr. and Mrs. R. L. Pinnell and Mr. and Mrs. John Horton pite his protest: "I was only shaving the bottom of my chin."

364-1423

WARREN BROS. MOTOR CO.

CLOSED SUNDAY

SOODO THIS WEEK'S SPECIAL SOODO

'65 Chev. Super Sport, 2 dr. hard top; 396

Engine with fac. 4 in the floor; attractive

yellow & white 2 tone with black vinyl in-

terior. A test drive will indicate the top

'66 Chev. Pickup V-8 auto., long fleet side

bed, custom cab, fac. air and power, 5 new tires, red and white two tone, test drive

'67 Mustang, 2-dr. hardtop, ecomonical 6

cylinder, standard transmission, local one owner with plenty of factory warranty

65 Chevelle Super Sport. 327 V-8 with con-

sole selected automatic, factory air and power steering, canary yellow body with

66 Volkswagen. 2 dr. radio and bumper guards. & back up lights, locally owned with 36,000 miles. This one will balance any

68 Pontiac Catalina 4 dr. sedan, factory air and power, local one owner, gold metal-

lic finish with tan interior. Save \$2000 from original price on this like new '68 model

this nice fully equiped pickup at

transferrable, new white wall tires

black vinyl top, protective warranty.

And Museum Cub Scouts from Den 4 recen-

Tour City Hall

Cub Scouts

tly toured City Hall with Judge J. D. Neill acting as their guide, followed by another tour through the Deaf Smith County Mu-

Danny Graver, a member, furnished refreshments for the group at Dameron Park

Den Mother in charge was

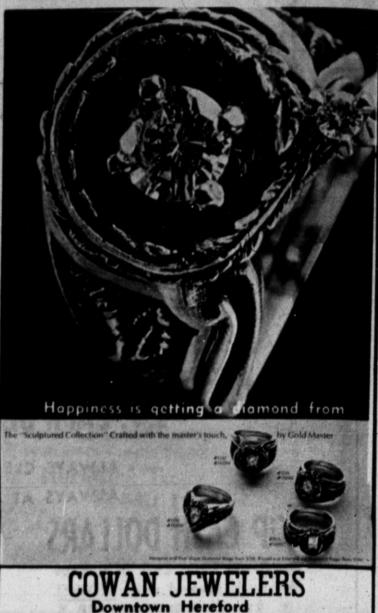
If leftover cooked rice is often on hand, fold it into creamy puddings or pancake batter for interesting texture. Especially good in meat loaf or meat balls, too.



USED CARS 901 E. Hwy. 60 364-0815

Mrs. Nancy Noggler with Eli. vin Cardinal, Danny Graver

Tommy Noggler, Danny Romo Scouts attending were Ke- Bobby Torres, and Gary Vogle



SUPPORTING

YOUR TOWN



"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wideawake and liberal advertising business man"

P. S. How many new residents and out of town shoppers saw your name and business today; this week?

* REPRINTED FROM THE BANKERS MAGAZINE

The Hereford Brand - Sunday Brand

Hereford, Texas



MILLER'S AUTO SALES SPECIAL

1965 Chevrolet 4 door sedan automatic clean car White in color and white wall tires this car is goto sell at \$795.

1966 Chevrolet 4 door sedan with factory air and power steering and brakes this is one of our cleanest cars and it's priced to GO.

1966 Buick 4 door sedan this car has every thing like factory air and power steering and brakes color is beautiful Green Finish and Green Inter-

1967 Ford Custom 500 with a 289 engine factory air 4 door sedan and light color blue see this one before you buy.

WE SPECIALIZE IN GOOD CLEAN CARS AND GOOD SERVICE. SEE US BEFORE YOU BUY. 901 East 1st 364-0815

MILLER'S AUTO SALES

firestone

FARM TIRE SALE

Fed. 600x16 \$8.99 plus 88c FARM TIRE SPECIAL 600x16 Guide TL Ra \$12.11 plus 98c Field & Road 4 ply Tb \$48.50 plus \$4.18 12.4x28 14.9x28 Field & Road 4 ply \$64.50 plus \$5.92 \$95.44 plus \$7.65 15.5x38 Field & Road 6 ply 16.9x34 Field & Road 6 ply \$116.77 plus \$8.72 18.4x34 Field & Road 6 ply \$124.50 plus \$10.45 18.4x38 Field & Road 6 ply \$142.50 plus \$12.35 ALL PRICES GOOD THRU OCTOBER 20, 1969 'On The Farm or Road Service Call"



105 Main St.

School Menus

Elementary Public Schools MONDAY — Spaghetti and leat sauce, green beans, butered carrots, prune plums, hite cake, rolls, butter, and

TUESDAY - Steak and brom gravy, mashed potatoes, co-ibination salad, berry pie, rolls, utter, and milk.

WEDNESDAY - Barbecued eef on bun, french fried pota-bes, carrot sticks, chocolate ake, buns, and milk.
THURSDAY — Beef vegetab-

e stew, whole kernel corn, baed sweet potato, chocolate cae, corn bread, butter, and mi-

FRIDAY - Fresh fish filet vith catsup, creamed potatoes, English peas, peach cobbler, olls, butter, and milk.

Jr. and Sr. High

MONDAY — Spaghetti and neat sauce or cheese stuffed

vieners, green beans, buttered earrots, prune plums, white cake, rolls, butter, and milk. TUESDAY — Steak and brown gravy or oven fried sausage, nashed potatoes, combinat i o n

and milk. WEDNESDAY - Barbec u e seef on bun or Sloppy Joe burger, french fried potatoes, stufed celery, canned fruit, cookle,

alad, berry pie, rolls, butter,

ouns, and milk. THURSDAY -Beef vegetabe stew or Saurkraut and weiners, whole kernel corn, baked weet potato, chocolate cake, orn bread, butter, and milk. FRIDAY - Fresh fish filet

vith catsup or chicken chow nein, creamed potatoes, Engish peas, peach cobbler, rolls, outter, and milk.

St. Anthony's MONDAY - Steak with gravy, creamed potatoes, black-eyed peas, carrot sticks, brown-

es, rolls, butter, and milk. TUESDAY - Saurkraut and vieners, buttered potatoes, whde kernel corn, applesauce and ookies, whole wheat rolls, outter, and milk,

WEDNESDAY - Ranchburgers, pickles and onions, french ries, berry pie, and milk.

THURSDAY - Chicken and noodles. Harvard beets, cabbage-apple sal a d, chocolate



NOVEMBER VOWS PLANNED -Engagement of Miss Elvidia G. Torres, daughter of Mr. and Mrs. Frank Torres, 410 Ave. K, and Omar Villarreal, son of Mr. and Mrs. Santos Villarreal, is announced with plans for their marriage Nov. 16. Vows will be exchanged in St. Anthony's Catholic Church. Miss Torres attended Hereford schools and was named Mexican Fiesta Queen the past year. Her fiance, who served as her prince in the festivities, attended schools at Eagle Pass, Tex. and is employed by Missouri Beef Packing. -Bradly

Use Of Drugs Is H.D. Club Program

was the program topic present of the Young Homemakers Ho Bryant, H. S. Fuller Jr., Huey

pudding, rolls, butter, milk, FRIDAY - Pizza, tossed sabread, and milk.

ed by Mrs. Homer Rudd, Stan- me Demonstration Club at a Lowery, Lloyd Smith and a gumeeting Thursday morning in est, Mrs. H. S. Fuller Sr. the home of Mrs. Bill Carathers. Mrs. Rudd explained some of lad, jello with fruit, buttered the problems from using drugs incorrectly.

The use and abuse of drugs ton Jr. High nurse, to members Attending were Mmes. Dean

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TRUCKS & TRACTOR TIRES

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a price

Lee designs Tractor Tires for safety economy wear and more power. These deep cleats are angled for the most power possible.

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Premium Highway Rib Wat Longer mileage and more safety are features of this premium tire with its wide extra deep tread.



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Better traction more power

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itores In Pampa, Amarillo, Hereford, Plainview, Lubback, Brownfield, Lamesa, San Angelo, Odessa, Sweetwater, Abile

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8:30 - 6:00 Deily Closed Sundays

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Vicks Formula 44 Cough Syrup

Reg. \$1.79

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Anchor Hocking

Coffee Mugs

Antacid Liquid

Reg. \$1.49 89C You Save 60c Os Cal 100's helps stop leg cramps Calcium

Reg. \$2.69 \$1.69 You Save \$1.00

SAVE UP TO

40%

WELCOME TO SCOTTIES IN HEREFORD

SAVE UP TO

Hair Tonic

40%

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FOR FAST PRESCRIPTION SERVICE CALL 364-5400 SAVE UP TO

Stop Colds before they start. Ask about our cold vaccine.

Safe even for infants.

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Acrosol Deodorant

5 DAY

Liquid Suspension Maalox

4 oz. Hai Karate

After Shave

No. 5 Medical Center Epson Sa'ts

Texize K2-R Aerosol Cleaner **Spot Remover**

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Picture Frame

Polaroid

PRICES GOOD MONDAY - TUESDAY - WEDNESDAY

315 N. MAIN Hereford, Texas



DISCOUNT STORES

LAFF-A-DAY

"Are they any good? They found ME a job, didn't they?"

Washington Report From Congressmen

BOB PRICE 18TH DISTRICT, TEXAS 1323 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. + 225-3706

Vietnam is once again being none has been forthcoming. debated on the floor of the Congress. In both the House and the Senate proposals have been made to withdraw our troops either unilaterally or by a fixed timetable. In contrast, Administration spokesmen in Congress have proposed that we Vietna-

mize the war on an orderly ba-

I do not think any of these proposals are resolving the Vietnam problem in our favor. For this reason, I have added my name to a growing list of Congressmen who are urging the President, by letter, to increase military pressure in Vietnam.

This war has dragged on far too long. The United States has poured billions of dollars into the war-torn country, and thousands of our finest young men have sacrificed their lives in the continuing struggle.

I had hoped for a breakthrough in the Paris peace talks, but

Ave. Baptist Revival Is In Progress

A three-day revival which be- this war by hobbling the miligan Friday, at the Avenue Bap- tary. However, despite the retist Church is being led by the straints placed on their opera-Rev. Don Larkin of Burlington. Colo.

Services will continue through today at 8 p. m.

A layman's revival is schedulnight with prayer meeting preceeding the services at 7:30 p.m.

Job Openings Are Open With FBI The Dallas Office of the FBI clerk is \$4,360 (GS-2) per year,

Charge, J. Gordon Shanklin, has advised of excellent job opportunities with the FBI in Washington, D. C. for young people, male or female, who are at least sixteen years of age, United States citizens, high school graduates, and able to pass a rigid investigation of loyalty, reputation, and character,

No previous experience is required. Qualified applic ants are being sought for the positions of clerk, fingerprint clerk, typist, and stenographer.

The entrance salary for a

Gun Control Law Explained

DALLAS -"The Gun Control Act of 1968 was passed by Congress to help Federal, State and local law enforcement officials in their fight against crime and violence," Carl Booth, IRS Alcohol, Tobacco and Firearms Chief Special Investigator for Texas said Friday, adding that The negotiations have made it was in no way intended to hinno progress since the first of the der the activities of hunters and year, and they remain stalemated at this writing. North Viet-

As an example, Booth said nam can endlessly block our hunters and sportsmen can purefforts to end the war at the chase ammunition in any state, bargaining table, by rejecting and likewise can carry their own firearms across a state line as long as they are not convict-In my opinion, we have tried everything to bring this war to for a felony; fugitives from justice; unlawful users of drugs; or mental incompetents.

Further, Booth said hunters,

title of the chief law enforce 10) per year, ment officer in the locality wh-

through its Special Agent in with a raise in 30 days to \$4, 917 (GS-3) per year, if their work is found satisfactory. Only a twenty word spelling test is required for clerk applicants.

Applicants io. the Clerk position are considered for the fingerprint clerk position which starts at \$4,917 (GS-3) per year. Those individuals found acceptable for the fingerprint clerk position and who progress satisfactorily in such position are considered for promotion to \$5,522 (GS-4) per year after six month and to \$5,522 per year after six months and to \$6,176 (GS-5) per year after one year in fingerprint work and to \$6,882 (GS-6) per year one year later. This means it is possible for a fingerprint clerk who develops satisfactorily to reach a salary of \$6, 882 per year after only two years of service.

A typist enters on duty at salary of \$4,917 (GS-3) per year, and applicants for this position must be able to pass a ten minute typing test of 45 words per minute and a twenty word spelling test.

A stenographer is paid a beginning salary of \$5,522 (GS-4) per year, and applicants for this position must pass a three minute dictation test given at the rate of eighty words per minute. pass a ten minute typing test at the rate of 45 words per minute; pass a twenty word spelled felons, or under indictment ing test; and successfully pass a twenty question vocabulary examination.

Many young men and women continue their college education sportsmen, competitive shoot on a part-time basis in the Wasers, or anyone legally using a hington, D. C. area while workgun in a state other than his ing at these full-time jobs for home state can acquire another the FBI. Young men who obtain firearm if his rifle or shotgun a four year college degree from is lost, stolen, or becomes ino- an accredited college and who have been employed in a cleri-He said the law requires on- cal capacity with the FBI for ly that the buyer in these cir- one year and meet the other recumstances make out an affi- quirements, are considered for davit for the dealer's records, the Special Agent position at a and provide the dealer with the starting salary of \$10.252 (GS-The FBI provides counseling

services to its new employees to assist them with housing, trans-READ THE WANT-ADS TODAY portation, and other needs. If



official

couples apply at the same time prior to an individual's availaand are found acceptable, every bility.

effort is made to afford them Upon receipt of a completed application, the interested ap-The FBI does not come unplicant will be contacted prompder Civil Service in that the FB- tly and arrangements made for I has its own application form, personal interview and apprortests, investigates and hires its iate tests at a time and place own employees rather than dra- convenient to the applicant. wing them from a Civil Ser-

Any individual interested in becoming a part of this highly Completed applications should respected organization of the Febe sent to the Special Agent deral Government may obta in in Charge, FBI, 200 Mercantile an application and addition a l Continental Building, Dallas, Te information by writing or calxas 75201, telephone 741-1851, as ling the Dallas FBI Office at the soon as possible as processing of address and telephone number such applications can com- mentioned above. The many be-

WEEKLY CROSSWORD

2. German ACROSS 1. Gourdlike fruit 3. Hawaiian

appointments at the same time.

vice list or register.

food
4. Possessing ment rating 21. Depot 5. Deposited 12. Oriole, fo 6. Japanese 22. Football instance apricot 13. More recent tennis

14. Intimidate 8. Having 15. Writing

famous 26. Prong 27. Harmonize 28. Coins of

30. Forelocks 31. Tellurium 34. Doctrine 36. Good

5. Insects

9. Permit

fluid

20. Tartini

21. Support

for a

to a

B-flat

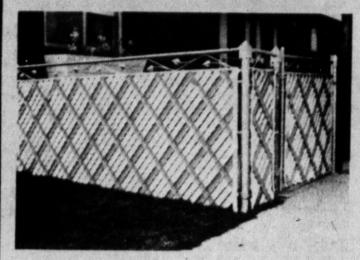
friend 37. Speck 40. Greek letter 42. Adult insect 44. Congenital

45. Betimes

47. "Auld lang DOWN Part of the farm

close friends or young married mence as much as six months nefits of working for the FBI, retirement benefits should be such as annual leave, sick lea- thoroughly considered in choove, health and life insurance and sing a career.

BEAUTY & PRIVACY in chain link fence . .



. . . plus the strength of our spring steel!

See our new chain link fence with METAL PICKETS for the utlimate in privacy and low upkeep! Durable pickets come in several colors and patterns: LOW COST, too. Competitive with wood fence.

The Most Beautiful Fence Available

Add our optional decorative DUAL RAIL (in colors too) on top and you have the most beautiful fence money can buy.

CHECK US FOR ANY OF YOUR FENCE NEEDS. 364-0561 or 364-2424

CAMPBELL CHAIN LINK

Mfg. Co.

841 E. Hwy. 60

tions, our soldiers in the field are doing a magnifificent job. Let's take off the gloves. Let's RED" MAY

use our military muscle and win this dirty war. Then we can ed Oct. 13-19 at 8 p. m. each concentrate on solving our other pressing national problems.

all of our peace overtures.

a successful conclusion but the

one sure thing; namely, in-

creased military pressure. I th-

ink we should try this sure-fire

method. I have urged the Presi-

dent to resume bombing North

Vietnam with round-the-clock

saturation bombing of commun-

ications, food, and supply lines.

The port of Haiphong, as well

as road and rail lines connect.

ing North Vietnam and China,

should be bombed and closed

for the duration of the war. In

addition, South Vietnamese ran-

gers should take the offense and

conduct commando raids into

North Vietnam so that facilities

vital to the enemy can be des-

I believe there is no excuse

for not stepping up our military activity. War is a mean business; and there is only one

victor. At present, we are preventing ourselves from winning

BEHLEN Pork Factory - Grain Tanks

A. G. May Construction Co. Route 2 - Dimmitt Highway HEREFORD, TEXAS

nesidence

Mobil Phone 289-5684

Decorating Club Makes Bootees

Making bootees from icing for decorating cakes for baby showers was the practice sessi on held by members of Sweet and Fancy Decorating Club at a Friday morning meeting held at -the Community Center.

A demonstration on making bassinettes was also given by Mrs. M. D. Henson.

Attending were Mmes. John Jones, Lynn Pittard, Richard Sims, Richard Fortenberry. Leroy Edwards, Albert Edwards, J. A. Crofford and a guest, Mrs. Bill Barkley.

Iceland is a nation of 100 per cent literacy, National Geographic says. The per capita publication of new books is almost 20 per cent greater than in the United States.

New Hearing Aids \$165.00 Cord Type

\$175.00 Behind the Ear Type 185.00 Eye Glass \$195.00 In the Ear YOU KNOW YOU CAN HEAR BEFORE YOU BUY

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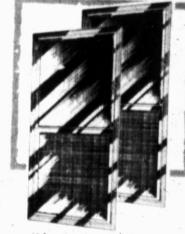
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OF WINTER. AND SAVE ON FUEL BILLS!



WEPCO Aluminum STORM-SCREEN

DOOR Good looks with minimum care Easily installed. self-storing. Winter to summer change in seconds Save on heating and airconditioning bills.



Aluminum Self-Storing STORM-SCREEN WINDOWS

Permanent year-round protection . . . changeable from inside Easy to clean prowler-proof. Eliminates drafts, cuts fuel bills.

You Save at

CARL McCASLIN LUMBER

A Complete building Service

1 Block East of the Courthouse

Phone the Lumber Number 364-3434

memo to advertisers Right on target

The finest advertising doesn't have a chance unless it is seen or heard.

The circulation of an advertisement is vital to its success. And circulation is people : . . not the number of advertisements printed or anticipated or projected.

No advertiser can afford expensive guessing. Positive proof of circulation should be demanded. Vague generalities should be discounted. Charts, formulas, and promises are not readers, and can lead your advertising off sales target.

The actual circulation figures . . . verified count of this newspaper are available through the reports of the Audit Bureau of Circulations.

Exactly how many units of your advertising are delivered into the hands of paying customers? How much do they pay to see your advertising? Where and how is this advertising being delivered?

This is the type of circulation information that helps keep your advertising and advertising budget aimed in the right direction. No camouflage, just facts and

Insist on circulation proof when you buy advertising -be ABC-sure

A copy of our latest ABC Audit Report is available

Merekord Brand ABC PAID CIRCULATION — THE POWER OF READER CONFIDENCE

Mrs. Roy G. Manning was in stalled as noble grand, and Mrs. P. B. Sowell as vice grand, of the Hereford Rebekah Lodge No. 228 in impressive ceremonies Tuesday evening.

Other officers installed included Mrs. Leonard Davis, juni o r past noble grand; Mrs. Jim Loving, warden; Mrs. George Green, conductor; Mrs. Georgia Holliman, chaplain; Mrs. Buddy Curtsinger, musician; Mrs. James Vines, color bearer; Mrs A. N. Hopson, RSNG; Mrs. Butch Freeman, Rebekah flag bearer; Mrs. Frances Parker, LSN-G; Mrs. Nola Ralston, RSVG; Dean Opposes Mrs. Elmer Combs, LSVG; Mrs. Henry Murrell, inside guardian; Mrs. Ola Hacker, outside guardian; and Mrs. Ada Hollabaugh, reporter.

The installing team from Dimmitt, headed by Mrs. Joe Weatherford, district deputy president, were Mmes. E. L. Iv e y. Lurline Pope, H. C. Nelson, J. M. Birdwell, Elmo Bell and Carl

Mmes, Manning, Sowell and Davis were hostesses for a supper following the ceremonies.



PFO, James Parker

Parker In Vietnam

PFC. James Parker, 20-yearold son of Mr. and Mrs. Hubert been stationed in Vietnam since the first of July after entering the service in May of 1968.

Parker received his basic training at Fort Bliss and Fort Huachuca in Arizona. He attended schools in Hereford.

Those wishing to write him may do so at 463860029, 15th Ad. Co. "AMB," 1st Air Cavalry, A. P. O. S. F. 96490.

St. Anthony's Art Exhibit To Be Held Friday

An art exhibit, sponsored by St. Anthony's Parish Council, will be held Friday at 8 p. m. in St. Anthony's School Library. Jon Birdsong, art instructor at Stanton Junior High, is scheduled to give the program, "Encouraging Children's Artistic Abilities." Mmes. Lanny Bezner, David LaFleur and Paul Zinser will serve as chairmen for the event, which will feature artistic talents of members of St. Anthony's Parish.

The program will be followed by a business meeting of the Parish Council, at which time two voting delegates will be selected to attend the Convention of the Amarillo Diocesan Council of Catholic Women, to be held in Levelland, Oct. 28-29,

LIFE ON PLANETS?

EDINBURGH, Scotl and-Space may contain many planets similar to earth, and if intelligent life exists on them, scientists on earth will be able to communicate with them through special techniques before the end of the century, Scotland's Astronomer Royal, Professor H.A. Bruck, told an Edinburgh meeting of business-

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Mr. & Mrs. A. J. Schroeter

Paul B. Schroeter, mgr

SHOP AT SEARS AND SAVE

P.O. Box 73 Courthouse

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REBEKAH INSTALLATION - Mrs. Roy G. Manning, noble grand, second from left, receives the gavel from Mrs. Joe Weatherford of Dimmitt, district deputy president, in installation ceremonies here Tuesday night. Mrs. P. B. Sowell, right, was installed as vice-grand. Left is Mrs. Leonard Davis, retiring noble grand.

Unemployment Farm Payments

Bureau.

Dean wrote these comments farms most of the time. to the two Texas Congressmen

Burleson of Anson, to oppose the bilities.

that extension of unemployme- chore on farmers which would WACO - Extension of unem- nt compensation to farm work- be most unwelcome, difficult ployment compensation to farm ers is highly impractical be- and time-consuming. Costs of workers is highly impractic a l cause of the temporary and sea- such a program would be disbecause of the temporary and sonal nature of most farm proportionate to value receivseasonal nature of most farm work," Dean said, "As you ed under the circumstances," work, according to Sidney Dean know, we hire students, house the Texas farm leader said. of Victoria, president of the wives, retired people. unem- One of the proposed amend-110,000-member Texas Farm ployed persons, or friends and ments in H. R. 12625 would exneighbors who work their own tend unemployment compensa-

bill (H. R. 12625) which would ugh to qualify for unemploy- 20 days is in a different week. add a number of amendments to ment compensation payments

pensation statutes. Dean asked ed them most. Our experiences the Congressmen, Reps. George with certain welfare programs Bush of Houston and Omar has taught us about such possi-

"Adoption of this proposal "In Farm Bureau, we believe would force a record keeping

tion to agriculture, specifically "We fear that some of the covering any farmer who emon the House Ways and Means farm labor we employ would be ploys four or more workrs on 20 Committee now considering a tempted to work just long eno- days, provided that each of the

the federal unemployment com- and then quit just when we ne- READ THE WANT-ADS TODAY



WHEN: October 16, 1969 6:30 to 10:3\$ p.m. (date & time)

WHERE: Sears, Roebuck and Co., 421 North Main Hereford

Favors, special prizes refreshments, and . . . the best washer und dryer values we've ever offered! Cake and coffee - Drawings.

Kenmore Washer with



421 N. Main

8:30 to 5:30



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Smoked Sausage Old Fashion 990 Link Sausage Morrow Pkg. 45° Lunch Meats Safeway 8-02 330 Skinless Franks way Pkg. 53c Top Round Steak USDA n. 5119 T-Bone Steak Choice Boat 4 5 129 Big BolognaSterling Grands 64c Spencer Steak USDA 199

SAFEWAY DISCOUN



Everyday Low Discount Prices! Margarine Coldbrook 1b. 14c Kraft Parkay Margarine 1b. 26° Velveeta Cheese Lucerne Milk Homo Low Fat Milk Luceme Ctn. 55c Half & Half Lucerne Cottage Cheese Ctn 69c Sour Cream Lucerne Ctn. 43c Lucerne Dips Varieties Ctn. 3/\$1 Salad Dressing Pled-Cookies Busy Baker-5 3 14-025 100 Fig Newtons Peaches Sliced or Halves Can 29 Prune Juice Del Monte Ot. 53c Apple Drink Del Monte Can 290 Tomato Sauce Monte Can 12c

Lemonade Reg. or 6-oz CC Waffles A: Pro 13 Ice Cream el-Air Frozen Cut Gr Vressina **Busy Baker** Cookies

DISCOUNT

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Mrs. Ronnie Wilson . . . loves music

Newcomers In Profile

Accomplished Musician

Women's Editor

Kan., a small farming com- tant den mother. munity near Wichita, where they had lived all their lives, has son's are reading and sewing. is the friendliest town I've ever Mrs. Wilson worked as lab tech

warmth of the people of Here- town of 700 people with a hospi-Music has been a hobby of ford," Sharon Wilson stated, tal without a doctor can some-

she can remember, and she is year old son, Rod, who is a typ- says. It's nice to be in a larger an accomplished planist and or- ical all-around boy and they town where you don't have to ganist. She played the piano are expecting another child in drive 16 miles for medical treat-

they lived until moving to Here- ing in a larger town appeals to working in the yard of their ford about a month ago and her the Wilsons and they are ex- home at 140 Beach, which they love for music is shared by her tremely proud of the fine school

Rod has joined cub scouts for the first time and Mrs. Wilson Moving here from Attica, has acquired the job of assis- ed by Mrs. Wilson's father who Other hobbies of Mrs. Wil-

been quite a change for the Wil- She makes most of her own closon family, but a pleasant one, thes and those of her daughter's. who also shares her grandfath-

originate in the U- th and south wings of the Capi

tol in Washington, D. C.?

of instruction aimed at help-

ing the soldier qualify in acade-

mics and physical aptitude for

entrance into West Point. If you

are interested in more informa-

tion on the West Point Prep

School, call us at 373-4214 or vi-

FACTS FROM THE VA

Thought you might be interes-

ted in some facts and figures on

We are indebted to the Veter-

Veterans in college under the

G.I. Bill will top the 600,000

mark this year. . . a monthly a-

verage of 121,137 volunteers hel-

ped out at VA hospitals during

train 35,000 doctors, nurses and

... VA hospitals helped

veterans in the United States.

ans Administration for this in-

formation.

1968.

sit our office in Amarillo.

Ronnie Wilson is employed by Gebo Distributing Co. of Hereford, and the family attends the Methodist Church here.

TAX MAN SA MSEZ:

The Wilsons have been busily

both enjoy, as well as doing

some remodeling in the house.

oil paintings, which were paint-

lives at Attica. Sharon says she

has always wanted to be an ar-

tist but has decided to leave that

department to daughter Pam.

Their home is full of lovely

s asked very often to recommend a good tax practitioner. Congress has carefully spelled What would you say if I told -That the Army Engineers out that Internal Revenue and you that the name National Gu- directed the building of the nor- its employees WILL NOT recommend any practitioner.

There a number of ways -That suggestions submitted that you can determine if a pra-

is." Its commander was none o- -That the Pentagon is actuther than the Marquie de Lafay- ally located in Virginia, even fessional qualifications. (2) Certhough its mailing address is tified Public Accountants also When Lafayette came to the Washington, D.C.? United States in 1824, he was QUESTION OF THE WEEK Are men and women in service excused from work on reliregiment had decided to form The answer is yes. Milit a ry cations of other practitioners to-

or of Lafayette. It was adopted PLAN NOW FOR WEST POINT as the unit's name and soon. High school graduates who examination is administered, Each year in September this state militias all over the nation would like to go to West Point and there are a dozen or so who started calling themselves Na might consider joining the Arqualify in each District throumy and applying for one of the ghout the country. Naturally th-Army appointments. The Army ese people have proven their even runs a special prep school competence in the tax field whfor young men interested in at-

> (4) Former Internal Revenue employees who are profession-

ed of revision of our military at age 19 or upon expiration of plan. draft laws for some time and I a student or other type deferam pleased to be able to report ment. During the first year of o- this year to approve legis lato you now that major reform in peration, men classified 1-A who tion which would lift the existour selective service system is are 20 through 25 years of age would also be included.

Tower Discusses

Draft Outlook

I proposed draft reform legis-Draftees would then be selation last year and introduced lected each month from among ses legislation confined only to my proposal again at the first those who are then experiencing the removal of that restruction, of this year. Last spring, the their 12 months of prime vuln- the Senate Armed Services Comadministration asked Congress erability. to pass legislation quite similar

to that which I had introduced. who have been in the prime vul- roval as well, While the press of other legis- nerability pool the longest time lative business in Congress is would be selected. But also each likely to prevent passage of a month the day of the month Congress this year. draft reform bill this year, I used for determining the exact welcome the administration's re- 12-month period of prime vulnecent decision to proceed with rability would be changed admiservice system through execu- change would be injected into the system without the actual The administrative branch of use of a lottery.

our federal government has al- As you can tell the Mov in g changes in our selective service and would be difficult to administer. It would be much simpler to institute a fair method of Now President Nixon and De- genuine random selection from fense Secretary Laird say they a pool in which each individual are willing to institute ref o r ms | would remain for only one year.

which will limit the length of Due to the protracted period time our young men will exper- of time required for Senate pasience prime vulnerability to the sage of the military procurement bill earlier this year, the Senate In brief, the administrat i on Armed Services committee, of appears ready to institute essen- which I am a member, is only tially the same changes I put just now getting ready to begin forward when I introduce d sessions on the military construction authorization bill. This In addition, the administra- means the committee will have tion also has expressed a de- no time this year for an exhaus-

provide a system of random selection among those young men Group Plans number of such young men ex- Community Day

Community Day." without Congressional act i o n

even though it is free to make ve the restriction against a lotministration will institute anothcerning community problems. er election method allowable

under existing law which the administration calls the Moving last week included Mmes. Claude McDougal, Werner Ko Walter London, Jr., Father Simeon Heine, the Rev. Howard and the Rev. Gene Brink.

> Texas A&M, got off a 98-yard punt for the New York Jets in their game against the Denver Broncos. The ball hit the 30-yard line and bounded to the Den-

I believe we have been in ne- for a 12-month period beginning tive study of a draft ref or m

The House, however, may act ing restriction against establishment of a lottery system by executive order. If the House pasmittee would be able to act on Each month, the individuals it quickly and seek Senate app-

> I am hopeful that this limited legislation will be passed by

It is of primary importance of course that our draft system be revised as soon as possible to plans to revise our select ive nistratively. Thus a degree of at least limit the period of prime volnerability to a single year and I welcome the administration's announcement that it will establish the revision early ways had the power to make Age Group system is complex next year by executive order if necessary.

The current draft system for- should be able to plan for his ces our young men to remain ducation, to plan for the start susceptible to the draft for as of his career, and the beginning long as seven years. This span of married life-free of the fear of years prohibits our young of sudden and drastic alteramen from planning their futures tion due to military induction. with certainity exactly at the Now that is why I so strongly time in which they are facing favor limiting the time of prime the mattt momemtous choices of their lives

I believe that a young man

draft vulnerability from seven vears to one. Sen, John Tower

La Plata Beauty School

We are anouncing our fall and winter classes beginning October 15, 1969. Complete course in beauty culture, every phase of the beauty industry is taught at our school. It is a business. one of the fastest growing in the country.

Investigate our opportunities, for a profession you can be proud of. We also offer a complete beauty service to the

CONTACT US TODAY AT THE SCHOOL

Come by and get acquainted at 921 East 1st or East Highway 60 - Phone 364-4571 TODAY!

Mrs. Ronnie Wilson's as long as The Wilson's also have a nine times be very frustrating, she and organ at church in the child in January. small town in Kansas where twelve year-old daughter Pam system here. who is a seventh grader at La Plata Jr. High.

"The Army Green"

By Ste BERT PINALES

U. S. Army Recruiter

it the "National Guard of Par- new record?

One of the smaller units in the gious holidays?

National Guard be used in hon-their faith.

It was coined during the Fre-

met by the Eleventh New York

Artillery Regiment

tional Guard units.

BIG WHEEL

It's a WAC who controls the

wheels - literally - at White

Sands Missile Range, N.M. She

supervises 35 soldiers and civi-

lians in transportation activiti-

es, maintains vehicle records,

spot checks dispatch logs,

checks maintenance schedules

and determines the types and

quantities of vehicles required to

provide motor transport support

This is just one of the impor-

tant jobs performed by a mem-

for the missile range

nited States?

seen, we just can't get over the in the hospital there. A s m a l

The extra advantages of liv-

says Mrs. Wilson. "I guess this When they lived at Atti ca, er's hobby.

The Internal Revenue Service

nch Revolution when authorities under the Army's suggestion a ctioner is well qualified. There formed an organization to pre- ward system saved the govern- are five generally well qualified serve law and order and named ment \$70-million last year, a groups

(1) Of course, attorneys who specialize in tax work have prohave certification that they are qualified professionals. (3) The Internal Revenue Service, as prescribed by law, gives an examination to determine qualifiits own organization and was training is suspended for servi- ther than lawyers and CPA's) to looking for a suitable name. An cemen and women of various practice before the conference officer proposed that the name faiths on the special days of stations of IRS and the tax

> en they qualify in this examinatending West Point. Those selected attend a tén month course

ceed our nation's military man-A meeting of the Churches I am not opposed to a lottery system but current legislation prohibits the administration from establishing such a syst e m

Women United board was held last week in the home of Mrs. John Pitman, where the group discussed plans for a "W or 1 d

At the meeting, the group e-lected to schedule the special day for November 7 at a noon luncheon at the Hereford Country Club. The program will be a panel discussion, moderated by the Rev. Fred Howard con-

Those attending the meeting

Steve O'Neal, a rookie from priate investigations. These former IRS employees cannot work on any case which they investigated in IRS. (5) To be a Public Accountant in Texas you must meet qualification standards established by the State

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GIVE YOUR FAMILY A TREAT

DINE WITH US

Mealtime is fun time in our relaxed homey atmosphere . . . and we have a varied menu that is certain to please everyone. So come on down . . . no reservations necessary.



ally qualified are also issued a card to practice after appro-





tive order.

system but has until recently

been hesitant to act.

draft to a single year.

sire to establish a lottery to

of prime eligibility when the

power requirements.

the other desired changes.

Secretary Laird has said that

if Congress fails to act to remo-

tery system this year, the ad-

Under this system, each yo-

ung man would experience pri-

me vulnerability to the draft

Board of Texas. (Many Public

Accountants specialize in tax

There are many other tax

practitioners who work from a

full time basis to a few days a-

round April 15: Many of these

people have very high qualifica-

tions and exceptional compete-

nce. Others have none. The best

way to evaluate these people is

to check their educational qua-

lifications, their experience, and

It should be obvious that if a

man was a grammar school

dropout and has worked as a

ditchdigger for 50 weeks of the

year, that he is not likely to be

well qualified to prepare your

their reputation,

work and are qualified.)



The popularity of pizza and cheese dips has revived Americans' interest in cheese, so long identified with European eating habits. We are rediscovering cheeses that were familiar to our grandparents. Besides the old favorites like cheddar (American) and Swiss cheese, your supermarket dairy department also displays exotic cheese from all over the world. There is the caraway-laden Kuminost, a Scandinavian favorite suitable for snacks. There is the pizza-makers Mozzarella, prized for its mild flavor and the ease and smoothness in melting. Of course, there is the French Roquefort used in cooking and salads. The much abused German Limburger cheese can't be beaten with crackers.

Try Our Western Cafeteria

CHAPARRAL RESTAURANT Located in Sugarland Mall

ber of the Women's Army Corps. There's an important job waiting all women who join the WAC. For more information, why

not drop into the recruiting station at your convenience. We're located at 205 E. Fifth, U. S. Post Office Bldg. Room 322, Amarillo or call us at 373-4214

FACTS ABOUT THE ARMY other medical personnel during Did you know the past fiscal year.

904 E. 2nd St. Box 1693 Ph. 364-4293 Hereford, Texas ELDING

W. L. McCULLAR Res. Ph. 364-4525 STAN SIMS



Mrs. Robert Harvey Jones ... nee Toni Beauchamp

Angel Photo

2:30 p. m. at home of Viola Wil-

xanders, 1:30 p. m.

of Mrs. Elton Sorrells.

L'Allegra Style Show at Ale-

Kappa Iota Benefit Bridge at

Community Center, 7:30 p.m.

Red Cross Gray Ladies Volun-

Antonian Circle, 8:30 p. m. at

Bay View Study Club. 3 p. m.

Women of St. Thomas Epis-

copa, Church, 7:30 p. m. at chu-

Walcott Annual

hostess Mrs. W. D. Kerr.

liams

church.

Calendar Of Events

MONDAY

Music Study Club, hostess Mr. W. T. Carmichael, 148 Te-

Rotary Club, Jim Hill Hotel, Whiteface Booster Club, Com-

munity Center, 8 p. m. Odd Fellows Lodge at 100F lowship at church, noon.

Paisano Lions Club, Dawn, Com. Building. Easter Lions, Easter Club-

house, 8 p. m. Tops Club, Community Cen-

ter, 7 p. m.

TUESDAY

Young Mothers Study Club at La Plata, 8 p. m. Dawn Music Club, home of Walter Lemons, 2:30 p. m. Eastern Star Order, 7:30 p.m.

at Masonic Temple. Lone Star Study Club, 3:30 p. m, home of Mrs. J. J. Durham,

147 Ranger Pioneer Study Club at Caison

House, 12:30 p. m. BSP City Council, 8 p. m.

Hereford Duplicate Bridge Club it Community Center, 7:30

Rebekah Lodge, at 100F Hall

Citizens Band Radio Club. REC Building, 8 p. m. Beta Sigma Phi, Communi t y Center, 8 p. m.

Veleda Study Club, 8 p. m. Community Concert. WEDNESDAY

Avenue Baptist WMU at church, 7 p, m.

First Christian Women's Fel-Temple Baptist WMU Day Circle at church, 9:30 a. m. Hereford Lions Club, Jim Hill rch.

Hotel, noon Ford H. D. Club at Ford Community Building, 2:30 p. m. First United Methodist. We-First United Methodist. We-sleyan Guild, home of Mrs. Jim Staff Meets

Bookout, 124 Ave. B. Professional Registered Nurses Meeting - 9:30 a. m. at Rural Electric Co-op.

THURSDAY Kiwanis Club at IOOF Hall.

Toastmasters Club, Chaparral Restaurant, 7:30.

Veterans of Foreign Wars at VFW Clubhouse, 6 p. m. Hereford Study Club, Mrs. Merlin Kaul, 128 Ave. J., 8 p.m. North Hereford H. D. Club, Candlelight Ceremony In one of October's most beautiful weddings, Miss dress and coat with white ca Toni Dawn Beauchamp, daughter of Mr. and Mrs. cossories. Their corsages were Harold Beauchamp and Robert Harvey Jones, son of Mr. and Mrs. W. H. Jones, pledged their marriage vows on Friday at First Christian Church. The 7 p.m.

earrings, a gift from the bride-

She carried a linen hank-

erchief which belonged to her

maternal great-grandmother and

wore a six pence in her slipper.

ATTENDANTS WEAR

EMERALD GREEN

Miss Nancy Turner of Brown

field was maid of honor and

bridesmaids were Mrs. Mark

Jones of Littlefield, Miss Gail

Dobmeier, Nazareth; and Miss

Their frocks were emerald

green crepe fashioned with a

high neckline and long sleeves.

neckline, sleeves and hemline.

they wore matching green slip-

pers. They each carried a long-

stemmed Tropicana rose.

other of the bride, Hereford.

patent accessories.

Ushers were Mike Higgins,

Luann Kendall of Hereford.

Eugene Brink, pastor. Among the large assemblage of wedding guests were the bride's grandmother, Mrs. E. E. Hawkins of Ama- Hall, rillo and the bridegroom's grandmother, Mrs. G. T. Jones, residing here; his great-grandmother, Mrs. Beaulah Robison; and his grandfather, Harold Robi-

double-ring ceremony was solemnized by the Rev.

The chimes of the organ heralded the bride's entry into the sanctuary on the arm of Mr. Beauchamp. Then to the strains of the Bridal Chorus from Lohengrin, played by Mrs. William Penn, they perceeded down the bridal aisleway, where white satin bows marked the family pews.

IMPRESSIVE ORGAN. **VOCAL SELECTIONS**

During the seating of the guests Mrs. Penn offered a program of nuptial music and then accompanied Bill Penn as he sang More, Twelfth of Never and Lord's Prayer. Mrs. Penn's selections included "Dearly Beloved" (Kern), "I'll Walk Beside You" (Murray), and "Why Do I Love Thee" (Kern).

Centering the altar area was an arrangement of coral gladiolas and white chrysanthemums flanked by three-tiered candelabras holding white votive candles. Surrounding the nuptial setting were arrangements of

LOVELY CHANTILLY

LACE ADORNS GOWN Toni's formal demi-bell silhouette gown was exquisitely fashioned of white peau de soie and Chantilly lace. It was designed with a pearl encrusted Chantilly lace bodice with a high-rise collar and long sleeves. The lace bridegroom; Clay Gable, Levelwas repeated on the formal land; and Mike Beauchamp, brhemline and appliqued at random on the A-line skirt, A crown of Chantilly lace, studded with crystals and seed pearls all of Hereford; and Dave Koonheld her nylon illusion mantil- tz of Earth, la which extended into a chapel Farm and Ranch Club, home train. Pearl traced lace border- daughter's wedding, a three ed the train and she carried a piece coral knit suit and brown cascade bouquet of white gla-

Her only jewelry was pearl mother, wore a matching green

white glamelias.

RECEPTION FOLLOWS CHURCH CEREMONY

Immediately following the wedding, Mr. and Mrs. Beau champ honored the couple with a reception in the Fellowship

The prettily appointed rec e p-tion table was laid with emerald green satin overlayed with white net. Coral tapers were secured in crystal holders, illuminating the four tiered wedding cake decorated with coral roses and topped with wedding bells.

Presiding at the table were Misses Donna Nivens and Debbie Burke, of Amarillo, both

cousins of the bride. Wedding guests were registered by Miss Kathie Barton of Brownsfield

For a brief wedding trip to points in Colorado, the bride's traveling ensemble was a gold and gray two piece suit with gray accessories. Her glamelia corsage was lifted from her bridal bouquet.

They will be at home after Oct. 13 at 104 Catalpa.

The bride is a 1967 graduate of Hereford High School and attended South Plains College for two years. She is employed at A self ruffle complimented the Agricultural Computing Com-Their brief veils were held by

The bridegroom attended crowns of miniature roses and school at Spade and served in the U. S. Air Force. He is presently engaged in farming northwest of Hereford.

Best man was Mark Jones of Other out-of-town wedding gu-Littlefield and serving as groomests included Mr. and Mrs. Doismen were Ronnie Jones, of Honolulu, Hawaii, brother of the ce Nivens and children, Mr. and Mrs. Norman Nesbett and family, Mr. and Mrs. Ted Brisc o e, all of Amarillo, and Mr. and Mrs. J. L. Jones and family of Stan Sigman, and David Hill.

The rehearsal dinner was hosted by Mr. and Mrs. Jones Thursday evening at the Caison Mrs. Beauchamp chose for her House for about 30 members of the wedding party.

Mr. and Mrs. J. I. Fletcher. Dr. and Mrs. Robert Budd, Am-Mrs. Jones, the bridegroom's arillo; Mrs. Verdi Beauchamp, Dumas; Mr. and Mrs. R.B.

Hears Book Review Walcott School

George Ritter, president. Written by Virginia Cary Hud-son in 1904, the book was written when the author was only ten years old. It is a humerous book with essays on various subjects including education, everlasting life and gardening.

ests attending were Mmes. John Sievers, Buddy Peeler and Richard Ottesen.

> BIRTH OF BABY ANNOUNCED

Extremely proud grandparents are Mr. and Mrs. Buck Hale and Mr. and Mrs. Carl Moseley this city, of their new grandughter, courtesy of Mr. and Mrs. Joe Mack Hale of Hartley. Holly Ann weighed three pounds and was born Oct. 9 at Dumas Memorial. Joe Mack and Toni lived here until they mov-

Allen, Canyon; Mr. and Mrs. John Gooden, Claude; and Mr. and Mrs. Marion Higgins, Dal-

ed to Hartley.

An artificial arrangement of green fruit with a large coral candle decorated the head table Small coral candles with match ing satin ribbons and miniat brides and grooms complete the bridal motif.

Beauchamp-Jones Wed In Veleda Club Pre-Halloween Party Set At

"O Ye Jigs and Juleps" is the title of a book reviewed by Mrs. Sylvia Parsley to members of Veleda Study Club at a Tuesday Oct. 25, according to Mrs. Edgar Hartley. Party will start at

Women participants are asked to bring a basket lunch for their families. Plates, drinks and sil-verware will be furnished at the

The public is invited.

Participants may also appear in costume. Contests are to be conducted to determine best counducted to determine tumes in several catagories. Judges for the costume con announced Nelson Thweatt, Bill White, and Earl Moseley.

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In May 1941, top representatives of America's labor unions met with Henry Morgenthau, Jr., Secretary of the Treasury, and pledged their support of the Payroll Savings Plan for U.S. Savings Bonds.

Today, organized labor still endorses and actively supports the program. And the Payroll Savings Plan, just an experiment in 1941, now proudly boasts 8 million members, mostly union people, sharing a personal interest in their future and their country's.

With the Payroll Savings Plan, saving for the future is downright easy—and painless. How can you spend money you don't even see?

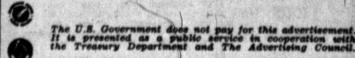
When you sign up, a small part of your money is tucked away every payday. Automatically. And starts earning you interest of 4.15% on every Bond you buy and hold to maturity.

Bonds grow quickly. So when you need the money for important, personal things, the money is right there-ready to help pay for them. Important things like a new home, education, that dream vacation—or your retirement.

Most important, Bonds are helping our men in Vietnam. Buy Bonds on the Payroll Savings Plan where you work and you'll find yourself in pretty good company. And dollars ahead.



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ing, but place on the classified page . . . per col. in:h\$1.12 Deadline for Classified Advertising in the SUN-DAY BRAND.

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5 p.m. Tuesday

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Parts-Sweeps-Chisels

409 EAST FIRST

Phone 364-2811

COMBINES ALLIS-CHALMERS

See Us For

Mayrath Grain Augers

In Stock

Also have parts in stock

DAVIS IMPLEMENT

409 EAST FIRST

Phone 364-2811

FOR SALE

from \$450.00 to \$1,000.00.

These machines are in very

good shape and ready to go

to work. Thrash your pear

nuts when they are ready

and not when someone else

CONTACT

Claud McAfee at WHITE

EQUIPMENT COMPANY.

Portales, New Mexico. Pho-

FOR SALE OR TRADE

2B-2-41-2C

can get to them.

ne 356-8851

for

See Us For

Good condition. Phone 364-146

COOPER CITY DRUG.

B-1-40-6P

B-1-11-41-20

B-1-22-41-20

8-1-10-15-ffc

B-1-10-42-10

1B-1-15-1c

8-1-10-15-16

\$3500.00

FOR SALE Miscellaneous

FOR SALE head REGISTERED HEREFO-RD BULLS out of the Travis Dam eron Herd. 35 cents per lb. Weight

600-1000 lbs. Phone John E. Hill.

TWO BEDROOM 40x8 Nashua Ma-bile home. Carpeted. Has good e-lectric refrigerator stove and din-ette set. Miller: Auto Sales, 901 East First.

8-1-21-11-ffc KAWASAKI MOTORCYCLE.

B-1-10-37-Hc STURDY WHEAT SEED. Cleaned

B-1-10-10-tfc TASCOSA WKEAT SEED Combine run or cleaned and treated, Cali 276-5721.

NOW AVAILABLE: The Hereford Brand Belle of the Prairie Press by Dudley M. Lynch. Price \$4.98 Hereford Brand, 130 West Four-

CARPET CAW Tile 847 East First Phone 364-3448 B-1-10-32-11C YOUR STORE for dependable

parts guaranteed for one COWAN JEWELRY, 217 B-1-18-14-ffc

CHAIN LINK FENCE

"Twice as strong for much less"
Yard fence, range fence, stockade
fence, pens, instant boat ramps,
many special uses.

MADE LOCALLY, CAMPBELL CHAIN LINK 841 E. 1st. Phone 364-9561

FOR SALE: Gemeinhards Flute in case, Excellent condition. Good beginners. Call -1-ffx

FIREPLACE WOOD (Dry) Hickory, blackjack,

PHONE 364-2780 JIM LOVING 4 blocks east of K on 15th St. 1-B-1-14-16p

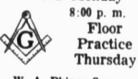
WALKER'S USED CARS AND TRUCKS We buy, sell or trade

400 West First Phone 344-2250.

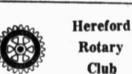
NEW SHIPMENT Crewel Art needle craft kits parted from Germany and t nd from Germany and Eng-Latcheted hook rug patterns kits, Bear Brand and Brunsyarns, over 299 colors of knit-worsted yarns. Fashion fo-DAN'S OF CANYON

STATED MEETINGS

Second Monday 8:00 p. m.



W. A. Phipps, Sec. Joe Hysinger, W. M.



meets every Monday at 12:05 Jim Hill Hotel



Wednesday, 12 Noon Hotel Jim Hill



CLUB

Thurs. Noon IOOF Hall 207 E. 6th

FOR SALE

4 - 1000 Case Combines (2 lifts. grain cart. s one or all. Phone 364-0916. 5-2-12-3C

FOR SALE Automobiles

1967 BEL AIRE VS. FOCTORY a I r and power, R&H. 4 door. Phone B-3-15-12-Hc

MILBURN MOTOR COMPANY We pay cash for Used Cars

Phone 364-0077 225 North Sampson

W.LL buy or sell feeder shoats weaner pigs and sows. C. R. Mc Ghee, Phone 364-1045. B-3-33-ftc 8-1-13-19-Hc '45 MUSTANG, red 2plus2, autome REDUCE safe and fast with Go-Bese fablets and E-Vap "water pills. COOPER CITY DRUG. B-3-12-14-3e

1969 OLDSMOBILE 88 DELTA COUPE Factory air - Power steering. Many extras - Two tone, Bargain - Terms, J. condition. \$725.00. Phone 804-764- K. Baker, Phone 364-1617.

1944 WHITE CHEVY, 2 door, hard-

1B-3-41-tfc

PEP UP with Zipples "Energy Pills" nonhabit-forming. Only \$1.98. 4. REAL ESTATE For Sale Or Trade LONE STAR BOAT. 75 horsepower motor with trailer. Call 364-9653 or 1/2 SECTION OF grass, well fenc-

Vy SECTION OF grass, well renced. In irrigation area with one
windmill. \$100.00 per acre. O Ne
SECTION With 5 wells and return
water system. \$275.00 per acre.
CARTHEL REAL ESTATE
206 N. 25 Mile Avenue
Phone 344-0544 8-1-12-14-ffc

15 ACRES, 6" Irrigation we II, 3 bedroom home, 9 trailer spaces. See at 1023 South Main. BLACK KITTENS to give away. 2 females, 1 male. 364-4973. LARGE 4 bearoom, 3 both brick 8-1-10-15-1p nome. Patio and woodburninglace. Phone 289-5510. FOR SALE - 9x12 oval rug. \$40.00

> FOR SALE DIMMITT, TEXAS

KEEP your corpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Hereford Ha-Doing good all cash business.

stocked and plenty of equipment.

Plenty parking space, low overhead, no close competition. Located in the working man's part of

EAST BEDFORD MARKET 607 East Bedford Street Dimmitt, Texas 79027

IF YOU WOULD like to own a nice large 3 bedroom, 2 both house with extras that include: eCentral refrigerated air and 18-1-15-2c REGISTERED Miniature poodle supples. Must sell this week. Phone *Large paneled den with fire Bluegrassed yard

*Back yard fenced,
Call 364-0418 for an appointment to
see the home at 108 Aspen, or inquire at 112 Aspen. =\$6,000.00 — Duplex — Good in

vestment. e\$10,000.00 — 3 bedroom old e r home. Excellent condition. e\$13,800.00 — 3 bedroom brick N. W. Hereford. Buy equity, low pay +\$15,550.00 — Nice 3 bedroom home, Carpeted, FHA. nome. Carpeted. FHA. *\$17,250.00 — New 3 bedroom. Fe-nced. Built-in range, double garage \$17,500.00 — New 3 bedroom brick. Many nice features. Pick

our own colors. your own colors.

\$19,000.00 — N.W. Hereford, Older home. Very nice: Equity \$5,200.

00. Payments \$145.00.

\$21,500.00 — Very fine new home.

3 bedrooms, f-place, carpet, d-garage. Total electric. Handsome decor. FHA. Graham (Hoeme) Plows DAVIS IMPLEMENT rooms. Lots of storage. In very

rooms. Lots of storage. In very good condition.
eFHA & VA Loans available.
v\$2 acre plots. Low down payments. Good terms. Restricted to 1400 sq. ft. and up.
23 to 40 acres at \$350 per acre. Good hag farm. Good terms. Will G. I. B-2-29-tfc GLEANERS
(1) 1968 MODEL G. -cab. 20' head-Choice lot N W Hereford, \$22. 50 front foot er completely recondition e d ready to work. Was not used in

CARTHEL REAL ESTATE 204 North 25 Mile Ave. Phone 364-0944 or 364-0038

(1) 20' hume reel for C11 \$250.00 TWO ACRE home site. 21/2 (1) F435 Corn Head excellent conwest of city limits. Phone 289-5510. (1) F435 Corn Head, NEW 13900.00 B-4-12-13-H Honig - Hondo, Texas WILL TRADE AMARILLO proper Hereford property. Phone B-2-41-8c 364-1172.

> FOR SALE BY OWNER OUTSTANDING HOME AND LOCATION.

N. W. Hereford — 301 Westhaven Dr. Used brick and heavy shake. 2000 sq. ft. living area, 2½ car gar-2000 sq. ft. living area, 2½ car garage, covered patto. Just redecorated. Lots of walnscotting and wall paper. 4 bedrooms, 4 baths, ig. living room, ig. kitchen, dining room, den w-b fireplace. Ref. air cond. Immediate possession. Shown by appointment only. Call 364-6529. B-2-35-tfc Several good used Lilliston 11/2-B-4-14-ffc Peanut Combines. Priced

Beautifully Furnished 3 bedroom brick at 309 Whittier. ront yard fencing imported from further informat i o n. Mexico. For Phone 364-9012 or see Amador Mu-noz, Brunas Department Store, 143

SELLING, FINEST HEREFORD FARM

665 IRRIGATED Pasture 2000 steers. Amarillos best Truckstop, cafe USA6. Colorado
Pinto-Bean-Wheat elevator. Amaritio cattle feed mineral manufacturing distribution. Earn 25 per cent
and investment. Owner 827-Hereford 364-648.

18-4-14-4p 6" irrigation pump complete with 20 hp electric motor and box in well, approximately 180 feet. Pumps good — will demonstrate, 5900.

OB. Call Paul Schroeter, 364-1504.

18-9-16-16.

8-4-30-41-4c

would Take car, trailer house or what-have-you on nice newly decorated 2 bedroom stucco. 1000 ft. floor space. Large lot, close to all schools. Phone 364-2450.

TO SETTLE ESTATE

160 Acres - Floyd County - Good water — Underground file. On e mile from city limits of Leckney. For information write P.O. Sox 31-03 Amarillo, Phone 355-1775 — Har-

CLEAN. 2 bedroom brick. Good carpeting. Nice tenced yard. Small equity, 5 % percent. \$85.00 permonth. \$11,400. Phone 364-2072.

8-419-15-4p

BEDROOM HOUSE ON Avenue Fenced yard. Call 264-2581. B-4-10-15-40 FOR RENT

FOR RENT OR LEASE office. South of underport

B-5-10-1fc EFFICIENCY opartments room, both, kitchen and Furnished. A I I bills paid. Avc. Apis. Phone 344-1887 nd dinette, aid. Forest 1887 Days. B-5-21-8-tfc

FURNISHED APARTMENTS 8-5-10-33-He

MOBILE HOME OWNERS
Courts 51/2 mites en Austir
Read. 40 x 80 lets.
Country Village Trailer
\$22.50 per month. Phone 274-5754. Mr. & Mrs. Don Cocaneugher, Managers B-5-31-Hc

LARGE OFFICE and smaller fice. Carpet, ref. air, central h florescent lights. Furnished. P of parking. Highway location. GOLDEN SPREAD REAL ESTATE 8-5-25-13-HC

BEDROOMS for rent. 613 East FI-fth. Phone Lois Ross, 364-1760. B-5-10-36-HC FOR RENT 42 x 70 foot spaces for mobile homes. Northwest M o b lie 5-5-4-40-He

SLEEPING QUARTERS, private entrance and bath. 364-0966 B-5-10-41-2c NEW. . . Extra nice 2 BR Triplexes, all electric kitchens, heating, and ref. air. Refrigerators, ranges, dish washers, disposal, drapes, carpets, outside storage, near schools. 115 mo. 900 — 9th Friona. Ph. 247-2878 Extra nice 2 BR Trip-

B-5-31-41-8 SMALL FURNISHED sportment 8-5-10-15-Hc

BOOTH FOR RENT 417A North Main

Call 364-4571 Days:

BEDROOM house for rent. Phone B-5-10-15-1c 2 BEDROOM HOUSE, Carpet, Call

WANTED

WANT TO LEASE wheat and beet pasture for light weight cattle. David Brumley, 364-1174. WILL DO IRONING, sewing

B-6-10-37-Hc CUSTOM FARMING Call Robert Betzen, 364-1913 B-6-10-34-ffc HIGHEST CASH prices pold for

scrap fron, metals, batteries; also wrecked trucks, pickups and cars. Hereford fron & Metal Company, Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-6-34-32-11c

DEAD ANIMAL REMOVAL 9. Situations Wanter Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0951

B-6-49-tfc WANTED — baby sitting by the hour, day or week. Phone 364-4175, B-6-10-40-tfc WILL KEEP children in my home B-6-14-60 BABY SITTING. By day or week.

B-6-10-41-40 WILL KEEP children in home. Free pick up and delivery. 228 Avenue B, 364-4151. WANTED WHEAT pasture cattle to tend this winter. Call after 5 p. m. 364-2095. B-6-15-2p

typing in my home. after 4 p.m. or weekends, 364-2569 1-B-6-15-2C

WANTED

TREE TRIMING, topping, g, any type chain saw work. An-Greenway, 364-1118.

8. HELP WANTED

B-8-39-80 SERVICE STATION ATTENDANT. Apply in person to Atex Truck Center, West Highway 60. NEED CHRISTMAS MONEY?
Stanley Home Products have opcnings for 2 ladies with cars. \$90.
90 part time, \$100.00 full time, weckly. No investment. Call 364-0176.
B-6-23-41-4c WELDING BY JOB OR HOUR

SICK ROOM SUPPLIES

SPECIAL

12 through 18th chemically cleaned, lubricated, properly adjusted to compensate for wear. \$7.50 partobles; \$10.00 electric typewriters.

DENNIS OFFICE

MACHINE

HUBBLE DRILLING

Water Wells

Test Holes

Electric Logs

Call 364-2684

Complete

Turn Key Installations

of Pumps and

Gear Drives

BIG "T"

PUMP CO., INC.

Sales & Service

Hereford 364-0353

Dimmitt 647-3444

Friona 247-3311

QUALITY QUILTING

Will quilt bedspreads, quilts, vo-lances, pillows, pictures, etc. Call Jrne Packard, 364-2110.

ROWLAND STABLES

Mr. & Mrs. Places.
Owners.
840 Avenue F.
Phone 364-1189 ofter 4:00 P.M.
S-11-11-ffc

CHARLEY, a white curiy toy po-odle at stud. Registered P h one 344-2112.

HEREFORD WRECKING CO. New & used parts
WRECKER SERVICE

We buy scrap fron & Metal Have storage for cars, boats, etc.

1st & Jowell Ph. 364-0580.

KELLY ELECTRIC

Doug and Virgil

Electrical Contractors

Residential -

Commercial

All bids and wiring

competitive.

Phone 364-1345

PROFESSIONAL poodle grooming.

BEAR

Wheel Alignment

Complete Front-End

Service

ORSBORN

CHEV.-OLDS

Phone 364-2160

OWENS &

HOLLINGSWORTH

Free Estimate

Generator & Electric

Motors Rewind

Magneto - Starter

Residential Wiring

Commercial-Industrial

Sales and Service

809 EAST SECOND

364-3572

ONE DAY TV SERVICE

CALL

364-4740

TOWER T.V.

248 N.W. Drive, Hereford.

13. LOST & FOUND

LOST — male bird dag. White with brown ears. \$50.00 REWARD. Call Stan Sigman 364-4953.

B-11-13-tfc

1-B-11-14-tfc

B-13-14-41-4C

B-11-10-23-Hc

Box 130

Nites - 4009 or 0075

Mr. & Mrs. Harvey Rowland,

S-11-24-tfc

\$-11-23-ffc

5-11-8-H

420 Park Avenue 18-11-15-16

S-11-16-tfc

T

SALES LADY WANTED

THE YARDSTICK. Sugarland Mall

NAITRESSES & KITCHEN HELP. WAITRESSES & KITCHEN HELP. Apply in person. Wade's Steak House. 5-8-10-1-ffc

WE ARE LOOKING

Desire to make money Willingness to work hard Sense of responsibility

Formal education and experi e nce

For personal interview, send short letter giving age and background to Mr. Robert E. Dean, P. O. Box 3357, Lubbock, Texas 79410. B-8-12-8C

FARM FOREMAN NEEDED to help run 2200 acres irrigated land near Dimmitt. Looking for a capable working foreman with ex perience in raising sugar beets. cotton, mile and wheat. Prefer to mily man with recommendat i ons who will assume responsible position. Nice 3 bedroom home furnished.

Tom Miller, Box 666, Dimmitt, Texas or call 647-2231 or 352-8248.

WOMEN OR GIRL waitresses. Will train. Apply in person at The Caltrain. Apply

WANTED — cook, day shift; experienced waitress. COLONIAL INN RESTAURANT, 320 North Boradway, Dimmitt, Texas. B-8-14-40-Hc HOUSEHOLD HELP. From 9:30 AM to 1:30 P. M. Call at 504 Sch-

ley or phone 364-0410. CAR HOPS

ARROWHEAD DRIVE IN WORKING HOURS

> TOP PAY PAID VACATION. PHONE 364-4111

2-B-8-14-tfc

THREE DAY service on watch repair. Three watch makers to serve you. Cowan Jewelry, 217 Main. B-11-16-14-ffc "LIVESTOCK MINERAL PREM-IX" Business manager experien-ced formulation, costs, distribution. Investment apportunity. Owner 364-B-8-13-14 4p

"FARMER DEPENDABLE" Expe rienced irrigation, machinery, cat-tle. House, utilities furnished. Ref

FULL TIME SALESMAN Sewing machines, vacuums, colored TV's and appliances. Must have car. Only those wanting a type of the income need apply. Excellent southern sewing center 213 Main Street.

tors and truck operators. Apply to United Feed, Box 517, Pampa, Te-xas 79065. Phone 806-665-4201. B-8-18-41-40

EXPERIENCED feed mill opera

WANTED BABY silling In my

10. NOTICE

ALCOHOLISM IN FOR MA TION ferrals for help, counselling, or pro-grams on the subject of the disease of alcoholism, call 364-4540 from 8 Manday Myrough Friday A UNITED FUND AGENCY

WHEN YOU NEED a painter, call 364-4484 or 364-2755. FREE ESTI-B-10-11-50-ffc 11. Business Service

PORTABLE DISC ROLLING Scol-LOST female Pointer Bird Deg. White with large fiver spots on right rear rib section. Liver head. Answers to "Lady". \$50.00 REWARD. Sam West, Rt. 4, Hereford, Phone 258-7308. Phone '64-1543. B-11-10-23-ffc

GARDNER'S DEAD ANIMAL SERVICE.
Free removal of dead stock. 18 years of service. CALL DELMO'S FARM STORE B-11-37-Hc

WE SPECIALIZE IN circular drive-ways and polios. H. E. Wester, Cement contractor, 311 Avenue J. TRY THE CLASSIFIED ADS 5-11-12-1-tfc

KWIK CHIK MONEY SAVER'S COUPON

THIS COUPON

GOOD UNTIL

OCTOBER 19th



PHONE 364-4000 GOOD FOOD FAST SERVICE

Worth \$1 Off the Bucket or the Barrel

Taxpayers Ask IRS This column of questions and continued to support my child-answers on federal tax matters ren even though my ex-wife is provided by the local office of has custody. Can I continue my the U. S. Internal Revenue Service and is published as a public service to taxpayers. The co- claim the children as depenlumn answers questions most dents, you may take their exfrequently asked by taxpayers. Q - Floods did considerable damage to our home. Will I be Publication 501, Your Exemptiable to deduct these damag- ons and Exemptions for Depenes on my income tax return? dents, free at your loca IRS of A - You may be able to take fice. a casualty loss deduction to the extent the loss exceeds \$100 and was not compensated by insurance. Generally, the loss is the difference in the fair market value of the property before and after the flooding. Details on this provision of sportation. the tax law are contained in Publication 547, Tax Informati-

to your District Director ot obtain a free copy. Q - You sent my son a letter about his failure to file a 1968 tax return. Can he wait until he gets back from his military duty in Vietnam before filing it? A - Yes, if he was on active

fluty there when the return was due, he may postpone filing his income tax return until 180 days after leaving Vietnam, Notify the IRS office which sent the letter to your son about this combat duty.

on on Disasters, Casualty Loss-

es and Thefts. Send a post card

Q - Our local fire depart ment had a raffle on a new car recently. Can I deduct the tickets I bought on the car as a charitable contribution? I didn't win it. A - No, the cost of the raffle

tickets you bought are not deductible as contributions. The cost of such tickets is only deductible to the extent of your winnings. If you had won the car, you could deduct the cost of your tickets, but the fair market value of the car would Q - Since my divorce, I last decade or so.

emptions for withholding purposes. For more details, ask for

Q - Do you have to withhold Social Security tax on money given a maid for carfare? A - Yes, the Social Security tax applies to the total cash paid a household employee, even though some is paid for tran-

Tax payments for the July, August, September quarter are due October 31. Any person who has paid \$50 or more cash wages in a quarter to an employee for household services (cleaning, gardening, etc.) must file a return using Form 942. Employer's Quarterly Tax Ret u r n for Household Employees.

Q - I've been offered a job overseas. If I take it, will I still have to pay U. S. income tax?

A - If your job is with the U. S. Government, you will be subject to U. S. income taxes. However, income from a job with a foreign company or an overseas branch of a U. S. company may be fully or partially exempt from U. S. income taxes. The IRS has published a book-

let covering these situations which is called Tax Guide for U. S. Citizens Abroad. For a free copy, send a post card to your District Director and ask for Publication 54.

One of Canada's outstanding collections of totem poles is displayed in British Columbia's Thunderbird Park in Victoria. Many of the totems, however,

Legal Notice

TO: E. A. EDWARDS and wife, MRS. E. A. EDWARDS GREET-

You are commanded to appear by filing a written answer to the plainilif's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 3rd day of November, A.D., 1969, at or before 10 o'clock A.M. before the Honorable 99th District Court of Lubbock County, at the Court House in Lubbock, Texas.

Said plaintiff's petition was filed on the 26th day of May, 1969.

The file number of said suit being No. 60325. Night phone 364-2012 or 364-1345 B-11-46-tfc

The names of the parties in sold sult are: MUNICIPAL INVEST. MENT CORPORATION and as Pla-intiff, E. A. EDWARDS, and wife, MRS. E. A. EDWARDS as Defen-

dant.
The nature of said suit being substantially as follows, to wit:
This is a suit on a paving lien on This is a suit on a paving lien on the following described property:
Lots (8), and Nine (9), and the West Half (W-2) of Jawell Street closed, Block Thirty-Two (32), Whitehead Addition to the City of Hereford, Deaf Smith County, Texas, if this Citation is not served within 90 days after the date of its

Legal Notice THE STATE OF TEXAS

THE STATE OF TEXAS

TO: THE SHERIFF OR ANY CONSTABLE OF THE STATE OF TEXAS, GREETING: You are hereby commanded to be published in
some newspaper in Dect S mith,
County, Texas, for a period of four
consecutive weeks, a copy of the
following notice:

TO: Herman Delmar Graham
GREETPNG:

AM as Defendant. The nature of said suit being substantially as follows, to wit:
Plaintiff sues for a divorce from the Defendant because of cruel and outrageous conduct on the part of the Defendant which renders their marriage insupportable.
Issued this the 8th day of October, 1969.
Given under my hand and seal of said court, at office in Hereford,

S-15-40

B-11-2-tfc

TO: Herman Delmar Graham
GREETPNG:
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock
A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 24th day of November. A. D., 1969, at or before 10 o'clock A. M., before the Honorable District court of De at 15 mith County, at the Court House in Hereford, Texas. Said plaintiff's petition was filed on the 18th day of July, 1969 the file number of said suit being No. 5750 The names of the parties in saidsuit are:

BELLE GRAHAM as Plaintiff, and HERMAN DELMAR GRAHAM as Defendant. The nature of said suit being substantially as follows, to wit:

Plaintiff sues for a divorce from

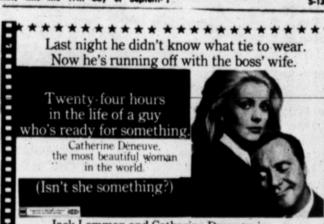
Given under my hand and seal of said court, at office in Hereford, Texas, this the 8th day of October, A.D., 1960. Lucille Posey District Clerk Court, Deaf Smith



have to be included in income. | are re-creations carved in the

Issuance, it shall be returned un-served. Issued this the 19th day of Septem-ber A.D., 1969.

J. R. Dever, District Clerk 99th District Court Lubbock Coun-ty, Texas said Court, at office in Lubbock Te-xas, this the 19th day of Septem-



Jack Lemmon and Catherine Deneuve in "The April Fools" NOW SHOWING!

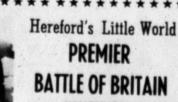
Cause Many Haven't Had The Opportunity To See It! WE MOVED THIS EXTRAORDINARY HIT OVER TO THIS THEATRE...

Open 7:30 Admission \$1.00

in the world.

Star*





ler's Diamonds L.T. D.

McDowell Drug

Harold Close Drug

Tickets \$2.00 . . Only 30

IN APPRECIATION

I wish to thank each and every- Foundation. one who presented the love gift to me at the Bonnie Wilson home. I know you will be hap-

HEREFORD RADIATOR

Repair 116 Avenue K DEPENDABLE SERVICE

ARE YOU THIS MAN?

I need a man to serve some of my company's 16,500 clients. This man can start at \$990.00 per month.

If you're willing to work long dedicated hours, follow my instruction to the letter, render to my clients conscious, professional service, furnish 5 character and credit references, be bondable and show past success achievements, I will do the following.

NO. 1 Train you and train you well

NO, 2 Pay you and pay you well NO. 3 Provide fringe benefits such as ownership in the company and hospitalization. NO. 4 Provide management and opportunity limited only by your desire and ability.

If you are the man who can meet these qualifications and this compersation is of interest, please call Joe Hacker at 364-5221, 8 a.m. thru 5 p.m., Monday thru Wednesday.

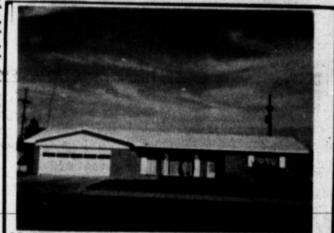
Lone Star Agency

601 North Main

Hereford, Texas

REAL ESTATE - INSURANCE - LOANS

Melvin Jayroe 364-0555 After Hours 364-3766



MANY ADDED CUSTOM FEATURES in this beautiful 3 BR, 2 Bath home, NW location, cent heat, Refrig air, SHAG carpet and bookcases in large den, swinging mirrors in baths landscaped, \$2,400 down, \$24,950.

LOW INTEREST: Assume 6% loan on 1834 sf, 3 BR, 13/4 Bath, dbl gar, excellent location on Centre St, only \$20,995, \$155 per month.

2 STORIES - Located on Star Street, a/c, 4 BR, 2 Baths, family room, living room, 1621 sf, beautiful fenced yard, \$97.00 per mo at *

ASPEN STREET - 3 BR, 13/4 Bath, fenced yard, carpeted, 2 car gar., 1580 sf, 63/9/ Ioan, \$139 per month.

Bath, excellent location, assume loan 53/4%, \$139 per mo, cent heat, A/C, fully carpeted.

Beautiful ranch style home located on 2 acres. 4 BR, 3 Baths, double gar, refrig air, circle drive, patio, trade for smaller home.

DOUGLAS STREET - Beautiful Landscaping, 2084 sf, 3 BR, Living Room, Den, covered patio, \$2,375 down, newly redecorated.

RANCH - 5 Sections of good grassland near Ft. Sumner, N.M., two good windmills, fenced 2 homes, would trade for grassland in and around Hereford.

WILL TRADE: Large home for smaller home with low equity, 3,000 sf, 4 BR, 3 baths, surrounding large covered swiming pool, cent heat & A/C.

Large 3 BR, 2 Baths, 2300 sf, double gar, 1 BR isolated, NW part of town, refrig air, owner will carry 71/2% loan, terms arranged on down payment.

Beautiful 3 BR, 1% Bath with extra nice landscaping, central heat & A/C, large patio, 41/2% GI loan, will trade equity for house outside city limits.

HOMES ARE SELLING GREAT! WE NEED YOUR HOME .. NOW IS THE TIME TO SELL. WE HAVE BUYERS FOR ALL PRICED HOMES.

PROFESSIONAL SERVICE

py that it went to the Cancer La Madre Mia Club bits with the correct nourishment. She discussed the various changes in medicines and stat-Is Collecting Camp Fire Uniforms

Club held in the home of Mrs. Don Walser, members vot e d on a service project to collect Camp Fire uniforms for som e 35 camp Fire youngsters who

hostess for the meeting.

The program for the evening was presented by Mrs. Terry ging the club's contribution to Presidents Jacks on, Pierce registered nurse. In the program, entitled "Health Garden," not in use, is asked to call Mrs. she related the importance of Waldo Baxter at 364-4546 or good health and good eating ha-

ed that people here in the west still seem to keep a family doc-tor while there is more speciali-zation in the East.

She also stressed the import-

ance for young mothers to stay in good health and have an an-In a business session, conduc-

thank you note was read from Miss Paula Jackson, acknowledthe Opportunity Plan at W. T. Following the reading of the

bi-laws and constitution by Mrs tal of 17 Presidents were assign Ray Don King, Mrs. Jerry Don ned pews in the historic Capi-Glover was welcomed as a new tal church.

a third grade Bluebird group at Bluebonnet Elementary school.

Others attending were Mmes. Herschel Black, Charles Frye, C. D. Adems, John Smith, Carl Carlile, Richard Ward, Harvey Penner, James Gentry, Dave Honea, Eugene Sparks, Gerald Martin, Don Lane, Charles Watson and a guest, Mrs. Ray ted by Mrs. Baxter, president, a

Polk, Cleveland, and Buchanan used this particular pew. A to-

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ATLAS

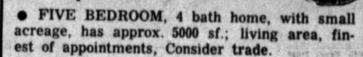
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• 2200 SQUARE FEET - 3 bedroom, 2 bath

brick in excellent location. Has fireplace, builtins, large playroom. Reasonable down payment - \$26,000.00 H-3223

\$500.00 TOTAL MOVE-IN to veteran. Low down to others. New 3 bedroom, 2 bath brick with double garage, built-ins, 1445 square feet. Only \$17,500.00 H-3142

• SHARP 2 bdr. stucco. Fully carpeted, fenced yard, trees, nice location. \$1,000 will handle. Loan payment only \$71.00. \$8,000. H-269

 BARGAIN - 2 bedroom brick on Beach Street. Need quick sale. H-265

 SMALL EQUITY, big value. Nice yard, 2car garage, extra nice kitchen and dining area. Thick carpets, 3 bedrooms & 2 baths. MAKE AN OFFER! Low interest loan. \$16,000

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Ranger Street - 4 br. - 2 baths - central heating · cooling · fireplace · 2 car garage · family room - lovely kitchen - patio - living room - drapes - built-ins - carpeted - a lovely home - ready for gracious living - H-403 Close to town - 2 br - 1 bath - living room room - utility room - kitchen - 1 car garage carpet - newly refinished - a lovely home for young couple or retired persons - a real bargain - H-208

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WE HAVE \$\$1,000,000\$\$ TO LOAN

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1/4 SECTION — CLOSE IN AR cult., good water, \$400 00 per A., 29 percent down good terms on the balan

PERFECT 16 ACRES

Best of water, 3 bdrm, home & other imp., 29 percent down.

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New 8" pump, 2 bdrm., home, on paving, 33 milo, 22 cotton 4 wheat, 3 corn. corn, \$525.00 per -A.

4 bdrm, with 2 bath, only \$14,000.00, low down p a y HOME PLUS INCOME

3 bdrm. plus 2 rental units on back of lot, price \$9,000. 00 purchaser can assume \$7,100.00, loan at 7 per-cent payable \$70.00 per

LOW DOWN PAYMENT on 2 bdrm, stuceo, with single garage, only \$8,000. 00, existing 4½ percent lo-

507 AVENUE K. No down payment to G.I., completely repainted, new carpet, \$13,500.00.

STAR ST. BARGAIN bdrm, brick, 2 baths, double garage, formal living room, den & kitchen combined, refrig. a i r,

HAMBY REAL ESTATE South Highway 385 364-3566 Durward Hamby 364-3466 Gerald Hamby 34-1534 J. M. Hamby 364-2533

Real Estate, Inc.

08 South 25 Mile Avenue PHONE 364-1251 FARMS & FARM LOANS

EQUITY BUY - 3 bedroom - 3 bath - living room - den - built in kitchen - double garage - fenced yard - very nice - 523 Ave. J · low interest loan - assume loan buy equity - \$22,800.00.

LOW DOWN - 1750 sq. ft. - 3 bedrom - 11/4 bath - living room - kitchen - double garage - fenced - refrig. air - storage bldg. -Priced \$20,000.00 - low down - 510 Star.

FHA APPROVED - 2544 sq. ft. - 3 bedroom - 134 bath - living room - den & kitchen combniation - large enclosed covered patio excellent for outdoor fun - \$26,000.00 -Good financing - 112 Douglas.

INVESTMENT PROPERTY - 5 duplex's good buy - assume existing loan - 2 bedroom - 1 bath - fenced - evaporative cooled - nets \$50.00 month above loan expense good potential.

FHA APPRAISED - \$15,050.00 - 3 bedroom 1 bath - single garage - fenced yard a well kept older brick home - low down long term financing - Ave. J.

SACFRIFICE PRICE - 3 bedroom - 13/4 bath - large den - w/b fireplace - built in kitchen - dining area - large recreational room - 2200 sq. ft. - 205 Northwest Drive.

We have numerous listings on farms & ranches . We feel we can better serve your needs through personal consulation about the farms & ranches.

WHERE BUYING AND SELLING BECOME A REALITY!

Mutt Wheeler Harold Kids Carmichael Jeane Coker (Nite Phone) Troys Carmichael 364-0336

ing of the La Madre Mia Study are unable to purchase them.

Anyone that has uniforms

Mrs. Walker Parris was co-

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BRAHMA Type STEERS

Weighing 325-400 Lbs. BRANDED Y 3 Left Hip

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4 bedroom brick with 3 baths. den, kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre.

3 Bedroom, 11/2 baths, carport.

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2000 A. choice undeveloped land & strong water (owner will guarantee), near elevators, milo & wheat allotments, sugar beets in area, assume existing loan committment, drill wells as a down payment, owner will carry second lein on the balance, will divide into tracts of 1/2 section or

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Excellent location for country home. South 385, restricted to residential, \$500. down balance \$25.

39 Acres, on pavement, strong 6" well, fully alloted, build homesites, sell lots. \$10,000. down, good terms on balance.

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MAIN & HWY. 60 - 364-2222

Ralph Owens 364-2560

Betty Cope 364-0255 Duplex near town, basement, owner will trade for other property and will carry the

loan. H-2097

ford. H-3238

Veterans loan ... 4 % on this neat 2 bedroom home. Buy equity and assume this loan today. H-2085

Quality home with 2500 sq. ft., established loan, 21/2 baths, well located in NW Here-

Large utility, 2 bedroom, playroom, nice yard and lots of storage. H-2098

lome owner will accept smaller home on trade for his well appointed home of 1800 sq. ft. Monthly payments \$146.00 ... LETS TRADE. H-3300



Cissie Reinauer

Cissie Reinauer Dawn Sweetheart

Cissie Reinauer, daughter of Mr. and Mrs. E. C. Reinauer, Rt. 1, was elected Dawn Lions Club Sweetheart in a meeting of the club Monday night at the Dawn Community Center.

Miss Reinauer, a 17-year-old Hereford High School senior, is active in the high school Pep Squad, the newly formed spirit group for girls at the school, and also in Thespians.

The Dawn Lions Club meets every first and third Mondays each month at 8 p. m. at the Dawn Community Center.

Have You Read The Want-Ads?

Wed Saturday

nald D. Henslee, 123 Star, was ced by gold buttom trim and she the setting for the pretty wedding of their daughter, Martha Ann Moore, to Johnny Lee Ricked guests at the reception folman, son of Mr. and Mrs. Lee lowing the ceremony. Roy Rickman, Route 3. The Rev. Clifford Trotter, pastor of the First United Church, officiated for the 7 p. m. ceremony on

Marking the place of ceremony in the living room was an arrangement of coral carnations complimented by green tapers.

The bride wore a beige wool street length dress with a low-

wore a coral rosebud corsage. Mrs. Don R. Henslee register-

The prettily appointed serving table was centered with a two- major. tiered columned cake decorated with coral and green rosettes and surmounted by wedding bells. Green tapers flanked the setting. Presiding at the table were Mmes. Thomas W. Sweeney, John Newton and Thad Keyes.

Following a wedding trip to ered waistline and pleated skirt. points in New Mexico, the coup-

Victory Sunday School Class Installs Officers

Mrs. Billy Wall was installed as president of the Victory Sun- E. Tyler, vice-president; Mrs. day School Class of the Avenue C. E. Coleman, secretary; Mrs. Baptist Church in installation G. W. Duncan, recording secreceremonies held in the Community Room of the First National Bank Thursday evening.

Mrs. Carlyle Sargent conducted the installation service. Hostess for the evening was Mrs Johnie Townsend, class te-

McGEE FURNITURE'S

Others installed were Mrs. N. tary; and group captains, Mrs. Clois Kemp and Mrs. Coleman Mrs. Sargent used trees as her theme for the service and quoted the poem "Trees."

Mrs. Wall presided at a business session in which plans for the coming year were made,

Moore-Rickman Cain And Hair On TCU Alumni Board a TCU marquee to be purchased through funds raised by

FORT WORTH - Two Here- | ticipants, Students must have ford residents are among appro-ximately 100 Texas Christ ia n have attended TCU for one year. University students who have They also must be of a sophobeen selected to serve as mem- more, junior or senior standing. bers of the Campus Alumni Bo- CAB chooses members who

Philip Cain, son of B. F. Cain and social activities. of 104 Elm, is a junior pre-med

cretary of the Baptist Student

Selection of new members is conducted by former CAB par-

le will be at home at Route 3, Hereford.

Out-of-town guests included Mr. and Mrs. George L. Mager and Amy, Amarillo.

participate in campus academic

Mrs. Betty Jean Stocker, alumni affairs assistant direct or. Don Bill Hair, son of W. R. serves as the group's coordina-Hair of 209 Star, is a sophomore tor and Rusty Werme, president math major. He is the chairman of the student House of Repreof the Spirit Committee and se- sentatives, serves as CAB chair-

Members will assist the Alumni Affairs Office with the Homecoming Coffee with the Chancellor and the barbecue honoring valuable, distinguished and honorary alumni. The students also have chosen two projects of their own for the year. David Holmes heads a committee to build

a "Frog Mobile" to be used in parades and tours for visit in g dignitaries. Jeff Harp and Rick Wittenbracker are in charge of

Gold fever has flared up, at one time or another, in nearly every part of the world from Afghanistan to Zambia. The lure of gold triggered the explo ration of the Americas and sped settlement of California, the Yukon, Alaska, Australia, and New Zealand. At one time, gold mining rivaled sugar as the national industry of the Fiji Is-

The El Molo tribe of Kenya fish from tiny rafts made of palm tree trunks, using crude spears or handmade nets. The prize catch, a Nile perch, may weigh 275 pounds One of these giants can provide dinner for the entire tribe.

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Now! The First Men's Fragrance That's Totally and Unmistakably Male! Inspired by the Roman God of Wine, Women & Song BACCHUS ... virile, very lasting. bold...the very essence of pleasure!

BACCHUS . . . a lusty scent the Roman gods would have hailed with joy!

> Available in: After shave, \$2.50 Cologne, \$3.50 After Shave/ Cologne Set, \$6.00 After Shave/ Soap Set, \$6.50 After Shave/ Deodorant Set, \$5.00

To be honest it doesn't really work on wine & song!

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Located in Sugarland Mall





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You haven't been McGee Furniture during their October ANNIVERSARY SALE You're Missing THE **GREATEST**

SALES EVENT OF THE YEAR

This is the only time of the year that every item in stock is on sale . . .

HUNDREDS OF BARGAINS LEFT IN EVERY DEPT. DON'T MISS THEM AT . . .

511 North Main

Hereford, Texas

Spirit Boosters Add Spice To Athletics





WHITEFACE CHEERLEADERS — Giving their support for the Whitefaces this year are, from left to right, Peggy Summers, Kay Lynn Lyman, Mary Sue Neff, Christy Hair (Scat), Cheryl Cole, Deborah Clark, and Susan Balden.





LA PLATA TWIRLERS — Standing, left to right, Kim Wilson. Kathi Bell, Carla Fuller, and Judy Wilson. Front is Sandy Caison, feature twirler.



A VAII

HHS TWIRLERS — Putting the strutting into a ball game this year are, from left to right, Cordella Suttle, Deborah Hodges, Terie Beth Line, Brenda Formby and Suzie Solomon.



DOGIE CHEERLEADERS — From left to right, Tracy Hopson, Libby Ward, Carolyn Langley, Kerry Hall, Lilli Lyons, and Tracy Barber.



MAVERICK CHEERLEADERS — From left to right, Shari Hughes, Susan Wartes, Brenda Jolly, Sharon Powell, Joni Charest, and Beverly Cole.





STANTON TWIRLERS — Standing, left to right, Cheryl Smith and Renee Walden and kneeling, left to right, Sheila Lea and Karen Walden.

The Sunday Brand

The Sunday Brand, Hereford, Texas, Sunday, October 12, 1966

SECTION TWO



Prices good thru Wednesday, Oct. 15, 1969

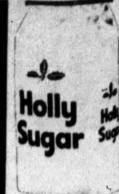


Double Gunn Bros. Stamps Every Wed. with \$2.50 or more in purchases!



KING SIZE

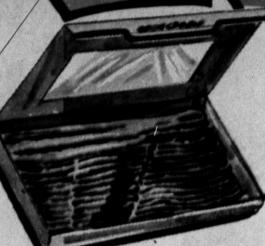
cartons



HOLLY Hereford's Own

10 lb. bag

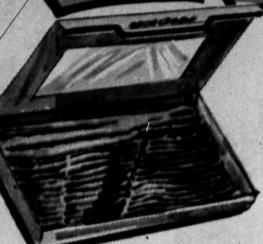
4 bog 49°



Shurtenda Heat & Eat STEAKS

Lb. 98C

U.S.D.A. CHOICE BEEF



SWIFT PREMIUM

Kraft Cheese Spread **VELVEETA**

2 box 98c

* ROUND

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° CLUB



Thompson Seedless

New Mexico

Home Grown

Home Grown Firm Heads

CABBAGE

W





Sliced or Halves



Crushed No. 2 cans



446 oz.\$1

Grape or orange

DRINK

Tomato

Tender

Whole Kernel CORN

3 20 oz. \$1

5 303 \$1

Fruit

No. 303 89C

GREEN BEANS

Mandarien

Chunk Style

3 6 oz.\$1

11 ox. 5



FANTASTIK

Big 22 oz.



Bama 18 oz.

FREE · SHEETS # BASKETBALLS # RODS & REELS · DOLLS * FOOTBALLS

LADIES HOSE

WHEN YOU SAVE

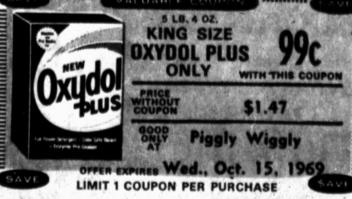
Shurfresh Coupons

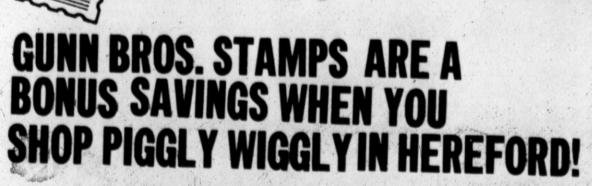
Delicious FenderCrust Bread & TenderCrust

Coupons

KING SIZE OXYDOL PLUS \$1.47











REBEKAH INSTALLATION - Officers for the coming year for Hereford Rebekah Lodge were installed in Ceremonies Tuesday evening. Installed as noble grand is (from the left standing) Mrs. Roy G. Manning; Mrs. Ola Hacker, outside guardian; Mrs. Elmer Combs, LSVG; Mrs. Frances Parker, LSNG; Mrs. Buddy Curtsinger, musician; Mrs. Henry Murrell, inside guardian; Mrs.

Jim Loving, warden; and Mrs. Nola Ralston RSVG. Seated is Mrs. Leonard Davis, junior past noble grand; Mrs. P. B. Sowell, vice-grand; Mrs. Georgia Holliman, chaplain; and Mrs. George Green conductor. The installing team from Dimitt was headed by Mrs. Joe Weatherford, (not shown) district deputy president of District V. -Staff Photo

Concerning added that peacetime as well as wartime veterans are eligible Veterans

penses of an eligible deceased able discharge. veteran will be paid by the Ve- National cemeteries open in cording to Jack Coker, Mana- io, Texas.

The VA spokesman said that ment of the Army, the benefits case of wartime veterans, in internment in the national cemeed after August 4, 1964, but he and marking the grave.

for burial in any national cemetery that has available space. The only requirement is that their last period of active duty filing for these Army adminis-Up to \$250 for the burial ex- must have ended with an honor-

terans Administration without this state are Fort Bliss Naterans Administration without this state are Fort Bliss Naregard to whether the internitional Cemetery, El Paso, Texment is in a national cemetery as, and Fort Sam Houst on or a private burial place, ac- National Cemetery, San Anton-

headstone or grave marker for ed by any VA office, he said. deased veterans buried in unmarked private plots.

Information and assistance on

Explorer Post

Kirven Roper announced that there will be a meeting Monday ger, VA Regional Office, Waco. Administered by the Depart- night for Explorer Post 133. The meeting will be held at

the allowance is payable in the include grave site and actual the county court room with Sgt. ods, one of the greatest stur-Bill Wells of the Department of geon ponds in the world, yieldcluding those who have serv- tery, including opening, closing Public Safety to present the pro- ed 1.6 million pounds of the

The Army also furnishes a tered benefits will be furnish-Claims for the burial allow-ance may be filed with the VA within two years after the ve-teran's burial or cremat io n. The claim may be filed by the undertaker, if he has not been paid, or by the party who paid the undertaker, Coker said.

> Maps of the Great Lakes region list more than a dozen rivers, lakes, bays, and falls named Sturgeon, Lake of the Woland locked variety in 1839.



The RUSTY BUCKET

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meats to order . . . planning Going to the football game? a party? Let us give you a

. Eat on the way . . . Arrive





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PETE ALSO WANTS ALL YOU **FOLKS WHO HAVEN'T MET HIM TO COME ON DOWN** AND SHAKE HANDS ...

Across The Tracks at

100 S. LEE



GULF DISTRIBUTOR H.R. (Pete) JACKS

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364-1662

THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, October 12, 1969

Where To Start?

teriorating over the years to a point where few even think of using the trains for travel these days.

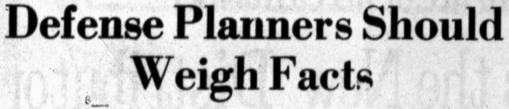
It hasn't always been so, and in some of the metropolitan areas, where traffic congestion is becoming one of the major problems it appears that trains may be staging a comeback. It has been demonstrated between Washington and New York that people will ride the trains - if good service and equipment is offered. Air trave is becoming more hazardous each year, and with the number of autos in use today, you're taking your life in your hands every time you get out on the

There has to be a solution to the traffic congestion, and it is just possible that the railroads will supply the ans-

Certainly, out in the wide open spaces of the Southwest where major cities are hundreds of miles apart, the problem is not so severe, and it may

Rail passenger service has been de- be years before rail travel will become popular again here, but the time has already come along the Eastern Seaboard when something must be do-ne. The railroads should take advantage of the opportunity and supply the fast, comfortable service that can be obtained in many of the foreign countries. Of course they need to start with a modernization program on their equipment, and next, probably through the efforts of the labor unions, to teach a little courteousy to the conduct or s and other rail employees that must come in contact with the traveling public. Too many railroad employ e es feel they are doing you a favor to allow you to ride the trains, and frankly, unlike the company executives, probably don't give a "tinkers damn"... whether you travel with them or not.

On second thought, perhaps the railroads should start with the personnel first - and the equipment second.



The current Congressional resistance to Pentagon spending obviously stems in part from the dissatisfaction of some Congressmen and their constituents with the war in Vietnam, the continuing arms race, and disclosures of wasteful practices in military procurement that seem to verge on the criminal.

The tightened security is clearly overdue. It could be carried, conceivably, to excessive lengths if it threatens defense programs that are vital to the national security, and some of the militarists claim that point is being approached. Even so, we think the limited crackdown has been warranted and that it ought to be continued.

Dark Side Of The Moon

The wealth of scientific, astronomical, space and astrophy - sical information to be gleamed from the Apollo 11 moon landing may not be fully savored by an admiring world for months and maybe years. No so with another by-product of man's most remarkable journey.

Down in Nashville, global center of country music, publishers are braced for an outpouring of lunar doggerel reflecting the heroic acomplishments of Neil Armstrong & Co.

"They'll come in by the sack loads in the mail, and people will bring them in off the streets," predicted one recording firm spokesman. Some, of course, may survive long enough to be recorded. In a way, this should not be surprising. Great events in history have long been celebrated in song and verse, and long before man ever dreamed of riding a soaring rocket to the moon, this celestial body was a favorite . -Toledo

The Sunday Brand

Established 1948

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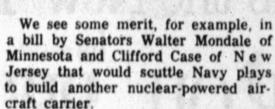
The Brand Publishing Company



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James M. Gillentine, Publisher Melvin Young, General Manager Grady King, Advertising Manager Barbara Swimmer, Women's Editor Jay Spain, Mechanical Superintendent



Some of us served on a carrier during World War II and, while they are mobile, they are highly vulnerable to enemy attack. They are also expensive. While the ship itself would cost no more than \$400 million or so, at today's prices, an attack carrier with its supporting fleets and back-up vessels might run to \$4 billion or more.

That much money would build, as Russia has demonstrated, a lot of submarines or several ground-based air installations. It is far too pat to say that the experts are better prepared to judge the defensive value of a nuclear carrier, as opposed to land bases or submarines, than are the lay critics. That is clearly true but it has also been demonstrated that the experts are often biased.

This seems to us, in any case, a choice that should be weighed before the contracts have been awarded and the money released. The United States now has only one nuclear carrier, the Enterprise. It is sleek, fast, and as warships go - luxurious. But despite its vaunted mobility, it's too big to get through the Panama Canal. - Asheville Citizen

Federal Birth Control

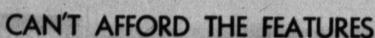
Talk is cheap, and that's about all he public has heard from Washington concering economies in government. Expenditures keep going up and

there is considerable speculation that the Federal government may spend up to \$200 billion this fiscal year, which began July 1. While that figure is almost incomprehensible, it's not to difficult to see why the budget keeps rising when individual cases are considered.

For example, the Department of Health, Education and Welfare has announced a grant of a quarter of a million dollars to Indiana to provide planning for the poor in the state's metropolitan areas. The \$244,000 grant will provide counselling, medication and birth control devices. The public is assured by Dr. Joseph F. Thompston, who will have charge of the grant, that "there is no coercion involved. A woman must request the information

or equipment before we give it out." The lack of coercion doesn't answer the religious and moral objection many Americans have to the use of artificial methods of birth control. It is ironic that a number of people who are so eager to encourage young men to opt out of military service on religious grounds are also so persistent in getting the Federal government to force o-

thers to subsidize birth control. We believe that birth control is a private matter among individuals and should be neither encouraged or discouraged by the government. It's another expense contributing to the high cost of government when the need is for a little common sense about the use of the taxpayer's money. - Indianapol i s News





MAIN STREET, U. S. A.

Electoral System, A Dangerous Blot?

gress has earned few accolades for its performance this year the vote reform issue for eight use but if it does nothing more than days, concluding that the Eleccomplete the half-finished task toral College should be scrapped tem by which we elect our sidered and rejected during the President, it will have earned a debate but the big surprise was lieved it possible that Congress high place in history

shown about 80 percent of the tion by three-fourths of the stat-

Washington, D. C. - Con- vote for President.

Electoral reform has been margin of nearly five to one.

Thomas Jefferson called the e- a law. A proposed amendment lectoral system "the most dan- to the Constitution requires a gerous blot on our Constitution." two-thirds vote by both the Recent national polls have House and Senate, plus ratifica-

road ahead but the first big Recently the House debated step has been taken by the Ho-

Nixon Urges Senate Action President Nixon was among of passing a Constitutional a- in favor of a direct vote. Two those who was pleasantly surmendment to reform the sys- other reform plans were con- prised by the over-whelming vote in the House. He had not bethe final vote - 339 to 70, a would back a direct vote system. In a special message last sought for most of the nation's | Congress cannot change the February, he favored a proporthe least controversial reform which seemed to have the best chance of adoption.

But in the light of the House action, the President has endorsed the method voted by the House and urged the Senate to concur. He warned: "It is clear that unless the Senate follows the lead of the House, all opportunity for reform will be lost this year and possibly for years to come."

"Accordingly," he added, "because the ultimate goal of electoral reform must prevail over differences as to how best to achieve that goal, I endorse the direct election approach and urge the Senate also to adopt it." He warned that "contrary views are now a luxury" and that the need for reform "should be our controlling consideration.'

Speed is important because when Congress agrees on the terms of a prospective 26th Amendment, 50 state legislatures must act. Even if the Senate concurs in the House action this year, there would be little time for 39 states to adopt the amendment in time for the 1972 Presidential election. Some legislatures will not even meet until

Senate Committee Holds Key Next battleground for the Constitutional amendment is the Senate Judiciary Committee. This is one of the busiest committees in Congress and does not act in haste on major matters. It is now pondering the Supreme Court nomination of Clement F. Haynsworth.

Citizens anxious for electoral reform could improve the chance for Senate action this year if they would write their Senators. endorsing H. J. Res. 681, the House-passed resolution to amend the Constitution to require direct election of the President and abolish the Electoral Col-

If there is the strong public sentiment for vote reform, it is particularly important that Judiciary Committee members get the word from back home. The Chairmen is Sen James O. Eastland (D., Miss.) and the ranking minority member Sen. Roman L. Hruska (R., Neb.). If Congressional action is not completed this year, all chance for final adoption in time for the 1972 election will disappear,

Talk of Texas

By JACK MAGUIRE

STREAM OF TREASURE - The Neches River, which meanders through several southeast Texas counties on its way to the Gulf, is still a mecca for those who seek buried

For generations, more stories have been told about gold being dumped into the Neches River, buried along its banks or secreted in caves above it than about any other single locality in the state. Treasure hunters, armed with faded maps supposedly handed down from early settlers, still look for the booty.

In 1835, for example, Mexicans fleeing Nacogdoches after news of Santa Anna's defeat at San Jacinto, supposedly buried three mule-loads of gold at the Neches crossing near where old Fort Teran stood. Another story says the same band of Mexicans dumped a cannot filled with gol dinto the

Several searchers claim to have located treasure caches in the river and in the caves along its banks. If any of the gold has ever been recovered, however, it has been kept a secret by the finders.

RANGER LORE - Captain M. T. Gonzaullas of the Texas Rangers, the famed "Lone Wolf" who is said to have killed 75 men during his 31-year career, liked to have a barber shave him - but only in a sitting position.

Gonzaullas always refused to recline in a barber chair. He wanted to be sure that he wouldn't be bushwhacked while lying back for a shave.

PRICE WISE - Rooms in Houston's most unique, most exclusive "hotel" cost only a dollar a day - and a full course steak dinner in the dining room goes for only a little

The "hotel" is the Ringling Brothers and Barnum and Bailey Circus train which is sidetracked for weeks each year while its passengers perform a mile away in the Astrodome. Although the circus performers may stay in hotels, most of them prefer to live aboard the train.

Stars of the show have their own private compartments aboard, while lesser lights are assigned berths in the "boys' car," "girls' car" or the 'clown car." All take their meals, however, in the diner - "ple car" to those in the circus.

SCHOOL DAZE - Texans looking for an education these days can get it either in school or in jail.

For some years now, the Texas Department of Corrections has been the state's most unique independent school district, accredited to issue high school diplomas to penitentiary inmates who complete the required courses. This year, in cooperation with Alvin Junior College, the Ramsey Prison Unit awarded the first college degree in the history of the panel

It went to a 37-year-old scholar serving a life term for murder.

TRAVELING TEXAS - One of the oldest courthouses still in use is the Shackelford County capitol at Albany. The native limestone building is 86 years old.

. . . from the Brand's files

65 YEARS AGO - 1904

Owing to my inability to make a canvass of the county and the near approach of the election, and being comparatively a stranger to a large number of the voters living in the county, and in truth, not really wanting the office, I have decided to withdraw from the race for the office of treasurer of the county, and in doing so I wish to sincerely thank those who have promised to support me. Respectifully, F.

50 YEARS AGO - 1919

The 1919 Fair Was A Ding Hummer! With slim attendance the first two days, due to cold and cheerless weather, the sun suddenly came out in all its glory Saturday, a tremendous crowd seemed to spring out of the ground, and the Hereford Free Fair of 1919 wound up with a blaz of glory and enthusiasm. . . First Lt. Fred Oberthier, son of F. H. Oberthier of Hereford, has received his discharge from the Army and arrived in Hereford Wednesday. . . A small blaze inside the projecting machine at the Star Theat re last Monday night destroyed a roll of picture films and put out a lot of smoke. Otherwise no damage was done.

35 YEARS AGO - 1934

Tax rolls for the City of Hereford have been completed with an increase of more than \$50,000 in the total evaluation .The rate for 1934 taxes is unchanged, \$1.45 per \$100 valuation. . . "Dr. Monica" is the title of Friday's film for the Star. But there are no hospital scenes. Kay Francis is in the title role. It is a strong story taken from a noted Polish play and presents an unusual triangle. Warren William, Jean Muir and Veree Teasdale are in the supporting cast. Sunday's attraction brings back together Lew Ayres and Janet Gaynor in "Servants' Entrance." They were last teamed in "State Fair."

20 YEARS AGO - 1949

Eight years of hoping and searching ended happily in Hereford Monday night whan a daughter who had been adopted by foster parents finally found her own mother. Mrs. C. I. Rudd ,of Hereford, forged the final link in the chain for Mrs. Virgil Mills, 19, of Fort Worth, who was separated from her mother when she was eighteen months old. Mrs. Mills (her name was then Billy June Reece) was adopted here in Hereford almost 18 years ago by Mr. and Mrs. Earl Skinner who later moved to Breckenridge. The youngst er lived with her foster parents there and didn't know she was adopted until she was 11 years old. Billy June finally ran away from home when her foster parents wouldn't tell her who her parents were. They found her, of course, and she remained there until she married and moved to Fort Worth. About a month ago Mrs. Mills found her adoption papers while looking through some old papers belonging to her foster mother. The search commenced then and ended here. She first went to see her foster aunt, Mrs. Noel Worley, here in Hereford. Mrs. Worley sent her to the Luke Field Grocery store, where Mrs. Rudd is employed. The girl told her story and Mrs. Rudd recognized her as being the Reece baby whom she had kept six months prior to her adoption. She took the girl home and called her mother, who had remarried and is now Mrs. Kurt Griffin of Amarillo.

5 YEARS AGO - 1964 A spirited team of Hereford Whitefaces, who were held to less than 30 yards total offense during the first half Friday evening, returned to defeat the Lovington Wildcats 24-16 with the aid of flashy halfback Walter Williams.

THE

BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his Johnsongrass farm gets over into the field of sports this week. We're not sure he should.

Dear editar:

I don't usually have anything to say about sports, it's too serious a field for me, I stick with Congress, farming, international affairs, metropolitan incompetence and things like that, but like a good many million other people I've been watching professional football on television and near the end of a game the other Sunday a sudden thought hit me.

The score was 17 to 21, the home team had the ball and the 17 points and needed a touchdown to win, a field goal wouldn't do it, but there were only 31 seconds left and the team had no times-out left.

The quarterback was passing successfully and the rereceivers stepping out fo bounds to stop the clock, the fans were all standing up and roaring and the announcer was straining his voice, but it was just too far to the goal line and time ran out. A few more plays and they might have made it

Now here's a situation the owners and players of professional football are overlooking, when you remember it's a cash deal all the way around for everybody on both sides. Why couldn't the team that's behind with 30 seconds to go stop the clock and offer the other team say \$50,000 for

down, what with the players all having families and such. Where'd they get the money? Where's the fan who wouldn't give a dollar to see his team get one more chance to win? Just pass the hat and out of 75,000 people in the stadium, 50,000 would kick in immediately with a dollar

more minutes of playing time? It'd be an offer hard to turn

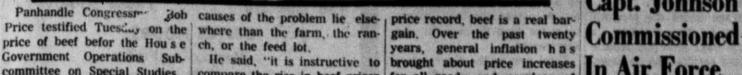
apiece, some even more. If the team then got the drive going again but needed a few more times-out to conserve the extra 2 minutes, why couldn't it buy a few at say \$5,000 apiece? I understand a team is allowed 3 times-out in each half, but how many games have you seen when a few more in the closing seconds might make the difference between winning and losing? Professional football could increase its income thousands of dollars a season just by selling additional times-out at \$5,000 a throw, not to mention the larger amounts from selling extra time near the end of a cliff-hanger.

Come to think of it, why couldn't a baseball team buy an extra inning when it's behind 3 to 2 in the night, say, this thing has unlimited financial possibilities. Yours faithfully.

J. A.

From Congressmen

BOB PRICE "IN MUNICIPIEDA



problem more closely. If they do | nsportation,

years, general inflation has committee on Special Studies. compare the rise in beef prices for all goods and services of The Texas Republican stated since the early fifties, with that more than 40 percent. Despite that, "the price of beef is more of other consumer items. The this radical increase, beef today complaining about the so-called nt, homes, clothing, medical the same labor bought less than

FB Speaker Wants Price System Plan

WACO - A Farm Bureau sp- three years market price averokesman said most producers age for these commodities. realize that a return to the ma- (3) Title III reserves the rket price system is the only market place for producers by way to reverse current down at less than 150 percent of the ward trends in prices and ex- loan rate plus carrying charges.

tive director for the Texas Fa- Provision would be made for rm. Bureau, reminded county disposal of stocks going out of Farm Bureau leaders in an "a- condition. ction-requested" letter this (4) Title IV extends the preweek that the House Agriculture sent cropland adjustment pro-Committee has concluded hear- gram of the Food and Agriculings and is now writing a farm ture Act of 1965 and specifies program to be presented for vo- that at least 10 million acres te in the House, McKay reques- will be retired each year from ted that county Farm Bureau 1971 through 1975. Whole farms presidents and national policy would be retired through a comexecution chairmen cont a c t petitive bid basis for a period of their Congressmen to sup port ten years. Farm Bureau's proposals for a (5) Title V authorizes a re-

fore Congress are wide open to more than \$5,000. imposition of strict limitations on payments or on acreage allon payments or on acreage allotments or both," McKay said. James Stocks "Most producers feel that any additional limitations would be Father Dies the final straw in putting them out of business. Most producers In Clovis, N.M. realize that a return to the market price system is the only way to reverse current downward trends in prices and exports.

The Farm Bureau's program, introduced in Congress as the of 1969, contains five major amendments to the present Food and Agriculture Act of 1965, McKay said. These are:

(1) Title I extends present Food and Agriculture Act of 19-65 for 5 years with two changes. The first change would set price supports at 85 percent of the average market price received by producers during the immediately preceding 3 marketing years for cotton, wheat, corn, oats, rye, barley, soybeans and grain sorghum. The second change would reduce Raymond Drager the total amount of money spent on farm program payments by Now In Vietnam 20 percent each year for five years. This money would be spent instead on a land retirement program.

(2) Tible W toominates existing cotton, wheat and feed grains programs after 1975, and sets a permanent price support of 85 percent of the preceding

Government Operations Sub- He said, "it is instructive to brought about price increases In Air Force

that 2.3 cents out of each dispoprohibiting sales of Commodi-Ed McKay, national legisla- ty Credit Corporation stocks

training program for producers "All other farm proposals be- with gross annual sales of not

Funeral services for J a m e s-Boyd Stocks, 79, of Clovis, father of James S. Stocks, who lives northwest of Hereford, were conducted Thursday in Charles V. Steed Memorial Chapel in Clovis. The Rev. Luke Willis, an unaffiliated minister, officiated. Burial was in Mission Garden of Memories Cemetery.

Mr. Stocks died Wednesday in Clovis Memorial Hospital. He was born in Ballinger, Tex. and moved to Clovis in 19-

of Stephen's Lumber Co. Other survivors include a daughter, Mrs. Eddie Trull of Clovis; five grandchildren and 13 great-grandchildren.

27. He was the retired manager

U. S. ARMY, VIETNAM - A rmy Pvt. Raymond C. Drager, 21, son of Mr. and Mrs. Christain G. Drager, Route 2, Friona, has been assigned to the 18th Engineer Brigade in Vietnam, as a driver.

the Beauty Mart will be open on Saturday. SPECIALS FOR The month of October

L & Brow dye - - - - - \$1.50

Permanent Special - -- \$7.50

Haircuts -----\$2.00

We also would like to introduce Mamie Jones & Lanell Clark to the staff along with Bill Cobb and Gladys Carroll who invite you to

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364-0021

Capt. Johnson

Captain Dennis J. Johnson, son price squeeze head on. Cattle a reflection of the cost of mar- record is clear that through the sells at a more favorable price of Mr. and Mrs. W. J. Reed of producers have brought in proketing beef than it is the cost years beef prices have risen slo- than existed 18 years ago: To- Murfreesboro, Tenn., has receiof producing beef. It is for this wer than the prices of dairy pro- day, one hour's labor buys 31/2 ved a regular commission in al-nutrition specialists to run reason that I suggest that those ducts, fruits and vegetables, re- pounds of beef; ten years ago the U. S. Air Force at Spangdahlem AB, Germany.

years ago, the consumer pur- daughter of Dr. and Mrs. W.J. wledge that they must continue so, they will discover that the Price stated, "based on its chased approximately 1 pound Gililland of Rt. 4, Hereford. of beef for one hour of lab or. of beef for one hour of lab o r. Capt. Johnson previous ly ey are to survive. During the past twenty years, held a USAF reserve commiss-

per capita disposable income in- ion as an Officer Training Schocreased 50 percent. Yet today, ol graduate. He was named for cattle industry is meeting this the average American fa m i ly regular status on the basis of challenge and altering its tradispends only 17 percent of its dis- his duty performance, education tional modes of operation withposable income on food, as com- background and potential as an in the free market system. Catpared to the 1959 figure of 25 Air Force officer.

bombardier at Spangdahlem wi- willing to rely on competitive sable dollar is spent on beef, the th the 39th Tactical Electronic market forces to establish the

basically, I think that when of Murfreesboro Central High merican enterprise and Americonsumers complain about the School, received his B. S. de- can ingenuity. This rugged indihigh cost of beef, they fail to re- gree in mathematics in 1964 vidualism, typified by the Amealize that beef costs are more of from Middle Tennessee State rican cattle producer, is what a relection of the cost of mar- University.

at the producer's level. The market, the producer's level. The market increased well over the table has increased 15 percent since 1961, 85 percent since 1961, 85 percent since 1965. In and 190 percent since 1945. In the standard 1957-59 averages. In addition, the cost of land, labor, equipment, and money has risen dramatically over the last few years. Finally, the modern convenient see-thru packaging coupled with the increasing variety of cuts that the consumer is demanding has increased the price between the beef produc-

or and the dinner table. Price observed that the cattle SPANGDAHLEM, Germany - industry is meeting this costfessional managers and animtheir business; they are reacting faster to changing market con-'high-price' of beef examine the care, recreation, and public tra- 3 pounds of beef; and twenty His wife, Maribeth, is the ditions; and, they freely acknoto update their operations if th-

He declared. "I think it is of vital importance to note that the tlemen are not asking for price percent. When one considers He is serving as a navigator- supports, they are not asking for favorable position of today's co-nsumer becomes obvious. Warfare Squadron, a unit of price level, and they are will-the U. S. Air Forces in Europe. ing to succeed or fail on that ba-Price told the Subcommittee, The captain, a 1960 graduate sis. This is truly the spirit of Ahas helped make our count ry

keting beef than they are a reflection of the basic price of beef
buting industries, labor costs alone have increased well over

the food processing and distrigreat,

Price concluded that, "because the cattle industry operatsently demanding a lot of beef in
terms of both quantity and quality. The American cattle induthe market, the cattle industry operat-

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Mr. and Mrs. Rupert L. Dowell Sr. . . . married 50 years

Bradly Photo

Along The Frio

Brand Correspondent

Attending the annual WMU meeting, association wide. First Baptist Church at Earth last week were Mrs. Floyd Cole, Mrs. Charles Self, Mrs. Earl Harkins, Mrs. Weldon Stephan, and Mrs. Sam Ogan. Also accompanying them were Tori and Genesse Self.

Mr. and Mrs. W. H. Andrews recently visited relatives in the Marlowe, Okla., area for several days.

Mrs. Annie Lee Dobbins had her sister, Mrs. J. C. Belew and her daughter-in-law of Winters, visiting her during last weekend. The Belew men are in this area doing custom cutting in maize and the ladies came to see them and visit Mrs. Dobbins and others of the family.

Mr. and Mrs. Clinton Ward and family attended the Sept. 27 wedding of Miss Larna Gay Ward to Robert Allen Terry at Central Baptist Church in Clovis. The bride is the daughter of Mr. and Mrs. James Ward of Clovis. The family has lived here and the bride attended school in Hereford a little while. The groom is stationed at Clovis Air Force Base, but is to receive his release in a few weeks. He is a native of Detroit and the couple plans to live there. His brother and father, who came for the wedding, also visited this area and were reportedly much impressed with it.

Visiting the Dwight Banks home last weekend were Mrs. Nora Hooker, Pleasant Hill, Mo. her daughter. Pauline Custance. Leawood, Kan., and Mr. and Mrs. Ray Salman Syracuse Kan. Mrs. Hooker is a sister to

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Mr. and Mrs. Dowell Have Anniversary

reception Sunday afternoon in the home of the William Bartley Dowells, in observance of

their golden anniversary. Hosts for the occasion were their children, the Wm., B. Dowell, Mr. and Mrs. R. L. Dowell Jr. of Amarillo; Mr. and Mrs. J. D. Dowell of Denver, Colo. and Mr. and Mrs. R. E. Dowell of Berkely, Calif.

Miss Minerva Bartley and Mr. Dowell were married Oct. 5, 19-

Mrs. Banks' mother, Mrs. Minnie Dent, who lives with the

Mrs. Herbert Bruns was honoree at a pink and blue shower ght them back. at the home of Mrs. E. F. Vogler on Wednesday after the Lutheran Ladies Bible study. At-Hank Winter, Herman Schelter, Arthur Tiefel, Dennis Farl e y. Earl Springer, and W. C. Achgill. Sending gifts were Mrs. Al-

him on Thursday, Kirkis the son of the George Fryes.

Herbert Haseloff of Abilene vinight and Tuesday.

The John Simpsons, Mrs. Sam Wednesday Lindley and Mrs. Cassie Par. The Martins have only re- Presidents will be on display

Mr, and Mrs. Rupert L. Do- 19 in Rosalie, Tex. and have rewell Sr, were honored with a sided in Hereford for 43 years. Mr. Dowell is a carpenter. They are members of the Fir-

st Methodist Church. Refreshments of cake with coffee and punch were served from crystal appointments by the honored couple's granddaughters, Mrs. Randy Dowell and Mrs. David Dowell.

Miss Patti Dowell registered guest during the afternoon. Approximately 150 attended.

relatives at Wellington. Mrs. try. Parnell is Mrs. Simpson's sister from Oregon who is visiti ng here. Mrs. Ronnie Ford and Kandi, granddaughter of the Simpsons, came for them and brou- Morgan, Louie Olson, S. C. Ra-

Larry Cox, 14-year-old son of the Kenneth Coxes of Lazbudtending were Mmes. Jim Hill, die was injured in a car-pick-Hubert Stoener, Glen Osb o r n, up accident last Saturday afternoon. The collision was at an intersection near the Cox home. Larry was driving the pickup while helping his father and ofbert Drager and Mrs. A. H. Jan- hers move a combine outfit from one field to another. Hereceived more injuries than any-Harland Frye took two of his one else involved it was reportgrandsons, Hilton and Kirk ed and spent that night in the Frye, with him to Arizona for Friona hospital, His injuries we- here to visit a few weeks with a cattle sale at the first of the re mostly about the head, with her parents, the Frank Robbins. reek, Hilton's mother, Mrs. Ron several deep facial cuts. He is Griffith, Lubbock, came for formerly from this community and is the brother of Mrs. Charles Self.

sited his daughter. Mrs. Joe geles was in the area the last of has visited here about two mon-Andrews, and family Mond a y the week. He came to attend fu- ths. neral services for his step-father, Herbert Talley at Clovis, on

only \$1 per month.

Prudential Insurance Company of Newark, N. J. On a formula On the fourth anniversary of basis prescribed by VA, 591 its inception, the nation's largest group life insurance procompanies participate as reinsugram is providing coverage for rers and converters. 98.4 percent of eligible mem-

> until 120 days after his separation from service and no premium payments are required du- during the last fiscal year was ring this period. At any time \$111,703,883.

Supervised by the Veterans Administration, the Servicemen's Group Life Insurance program covers more than 3,700,00 servicemen - the largest under any single group contract. SGLI, established in 1965, pro-

th, Mr. Johnson said. Automatic coverage is provided for each serviceman unless he indicates in writing that he does not want a policy. Only 1.6 percent of the eligibles have chosen not to be covered, and most of those covered take the

vides \$10,000 life insurance coverage to servicemen at a cost to the insured of only \$2 per mon-

Veterans

bers of the Armed Forces of the

United States VA Administra-

tor Donald E. Johnson said to-

Mrs. Jackson Is Speaker For LAE Club

La Afflatus Estudio Study Club met Tuesday in the home of Mrs. James Ellis Higgins with Mrs. B. F. Markham as hostess.

Mrs. Clinton Jackson furnished the program by showing pictures of their trip to Pakistan and a display of mement os brought home from that coun-

Others attending were Mmes. Earl Clark, A. H. Cook, Emmett Hale, A. L. Hewitt, A. N. Hopson, W .F. Johnson, Sam mey and B. A. Reddell.

avy, the family having been in Hawaii over three years while Martin has been in Vietnam most of that time.

Going from here to attend the Talley funeral were Mr. and Mrs. H. D. Robbins, Mr. and Mrs. Gary Mason, and F rank Robbins, The Weldon Stephans were to see the family on Tue-

Mrs. Gene Duvall of Irving is

Mrs. Billy Warrick and Mrs Ed Bingham took Mrs. Warrick's mother, Mrs. Addie Bingham, to her home at Valiant, Leon Martin of near Los An- Okla., the first of the week. She

The oldest pew to be used regularly by the United States nell returned here Saturday cently arrived in California to at The National Presbyterian from a week-long visit with be stationed for duty in the N- Church in Washington, D. C.

Coverage under the program

commercial insurance company. The primary insurer is The SGLI is the newest of the various G. I. insurance programs. and it is by far the cheapest to companies participate as rein-re of the program the entire costs

administer. Since the beginning have been shared in the ratio of 46 percent for the serviceman and 54 percent by the Governcontinues for the servicem a n ment for each \$2 paid by the

Total cost to the Government

while the coverage is in force, Administrative costs are only the group insurance may be con- 46 cents per year for each ser-

Concerning full amount rather than the optional \$5,000 amount that costs surance in any participating security for the last fiscal year penses.

DR. E. H. HENDON

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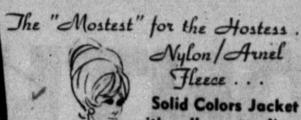
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It's our 29 th

ITEMS MARKED WITH A MARK, ALSO GOOD AT SUGARLAND MALL STORE

At this time each year, we bring you our greatest event . . . The Anniversary Sale! STOREWIDE SAVINGS! Listed are just a few of the typical values you will find throughout the store. So come in and help us celebrate Our 29th Anniversary . . . and accept our thanks. Pick, Mary and Employees



with collar extending to the waist with colorful floral print skirt and sash. Comes in aqua or orange combination.

Sizes Petite small-medium-large anniversary price

> Anniversary Special

Blue Swan BRIEFS

3 PR. FOR



Betty Rose,

SUBURBAN

Both Stores Beautiful styles in attractive coloring & patterns

from

MONDAY MORNING WILL RECEIVE FREE fashion craft

Ladies

Reduced for Anniversary **Both Stores**

values to 12.99 values to 15.99 B & AA Width

HORT 151/2" AVERAGE: 17" LONG: 181/4"

Sizes S-M-L-XI

PANTY-GIRDLES and GIRDLES

RITESIZE" Lycro® powernet girdle.

value 4.4

BOOTS by

Fashion Craft

Ladies 16"

15:99 value

Lycrn satin front and back panels.

S-M-L-XL 7.00

S-M-L-XL

Prices range One Table Odds and

Ends Each Item Greatly Reduced



Extra Special! Glen - Raven

Panty Hose Seamless Nylons New fall shades

\$2.00 value

smart new

Donovan * Jacque Lois Young * Custom Size Lillian Russell

Countess Custom

PRICED FOR **BUDGET-WISE**

FASHIONABLES Anniversary Bargains YOU CAN'T AFFORD TO MISS!

Group Ladies SWEATERS Zip front cardigan & pull overs

Values to

Small group Donovan **Ban-Ion Stretch**

PANTS & TOPS 15.00

value

Washable NYLON

Stretch Pants 10.00 value

Soft White Cotton

Sheet Blankets

Blot-a-dry Birdseye

DIAPERS

Fine muslin

SHEETS

27x45 washable

Rayon Rugs

Full size 20x26

Dacron

Pillows

Slip resistance

size 81x 108

2.98 value

2.39 value

size 27x27

Matching Tops 2.00 value **Both Stores**

Taylor-Made Dbl. Duty Fitted Mattress PAD full size

white

Fine quality Tex a Grip **Bath Sets**

Special value all cotton **WASH CLOTH**

Small group

Men's Nunn Bush SHOES values to 24.95

> Men's soft Cotton Handkerchiefs

12 for 1.29

While 60 Last

Men's All NYLON JACKETS Washable Fleeced Lined Colors — Black - Brown

k Charcoal. Sizes 36 to 46 Regulars Longs



Large Selection of new fall patterns in the latest styles.

Regular price \$39.95 Anniversary

Price

Only a few men's Fine SUITS

STRIPES & SOLIDS Values \$79.95 to \$110.00

Values to \$5.00

Men's DRESS

During Anniversary

Men's No. Iron

Sport

Shirts

Press

Mr. Scott

values to

11.00

by

Sale

Anniversary

Special

Men's All **WEATHER COATS** with zip out

deep pile lining

Men's & Boy's Top Selling Quality Slacks



Sweaters

See our out standing styles By Milwaukee Knit - Campus & Mac Perth at popular

prices

Sale of Boy's

NMOOR KN

Large Selection Size 4 to 20 Values to 5.00





Men's & Boy's

Reversible washable brick stitched quilted nylon jacket zipper concealed collar/hood Men's in regular & Longs

19.99 value 16.29 14.99 value

Men's

BRIEFS. T-SHIRTS



Sale of Men's Discontinued Styles

Values 27.95

34.95

They Last

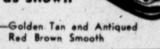
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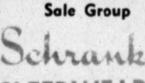
DOWNTOWN and SUGARLAND MALL





FIRST 50 LADIES ENTERING OUR STORE





Short - Pajamas

Sleep Coats

Prices from 5.00 to 12.00

GIRLS BOOTS Sizes 9 to 3





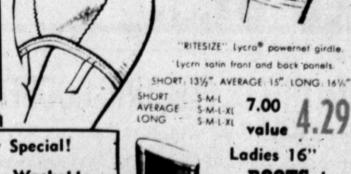


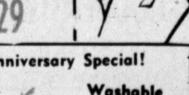


































Regular

7.00 value























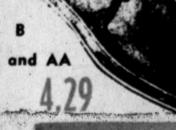




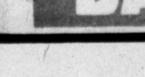






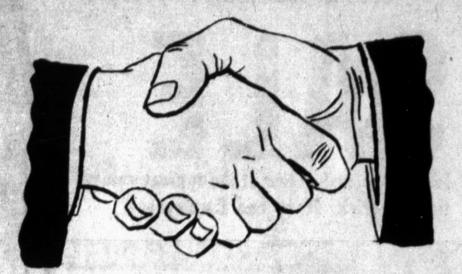












OCTOBER IS NATIONAL



COOPERATIVE MONTH

October Is Cooperative Month

Two figure of speech claim attention as the nation observes Cooperative Month during October. One is "Links in Progress," theme for the observance.

"Island of economic hope," a phrase of President Johnson's, is the other.

Together, the two word pictures dramatically highlight the story of progress through cooperatives. They summarize progress such as that constantly stressed and achieved by the rural electrics of Texas and their goal of "Helping Texas Grow!"

They point also to islands of hope such as that now being sought by 700 farmers who are members of a grain cooperative at Dimmitt. Through the cooperative, these Texas farmers have started building a corn processing plant. When it is completed, they will process their own grain, producing starch, dextrose, glucose, oil, gluten feed and meal.

The farmers, by building a plant which they could not possibly have built except through a cooperative, will increase considerably their own profits from their crops. In addition, they will give a tremendous boost to the economy of their area. In this way, cooperatives are certainly "links in progress" and "islands of economics hope."

In many other areas and many communities, cooperatives are an important part of our economic life rather than "merely islands of economic hope."

Rural electric and telephone cooperative members are well aware that these co-ops are an established and important part of their economic lives

omic lives.

Other cooperatives now serve rural people as well as city and town folks with housing, food health care, credit, insurance, drugs, furniture

products, and even news.

More than 60-million Americans share ownership in our nation's cooperatives, which do an
estimated \$20-million worth of business each

These cooperatives pay a \$1-billion transportation bill annually. They buy electricity and water-often in huge quantities. Annually, thousands of cooperative dollars go for insurance and bonds. Interest, paid to banks on borrowed money, to investors on stocks and bonds, and to others who help provide the billions of dollars needed to keep the cooperatives going, helps boost non-cooperative businesses, too.

The rural electrics in Texas have long exerted a beneficial effect on their areas. Many of them are the largest businesses in their areasemploying the most people and paying the largest amounts of taxes.

The electric cooperative in Texas alone supply more than 400,000 rural families and enterprises with electricity. And while providing this service — which no other utility was willing to

provide — the rural electrics have stimulated the Texas economy by millions of dollars through their purchases of materials to construct and operate their systems.

Electric cooperative members, in turn, have purchased from four to five times this much in equipping themselves to use this service — an added impetus to the economy reaching from Main Street to Wall Street.

Indeed, many cooepratives in the United States are much more than "merely island of economic hope." But the phrase still applies in some areas of this nation and especially in other countries.

The United States government has joined in fostering these islands of hope in other nations through efforts to help them establish rural electric cooperatives. Concerning this, the President has said:

"We have built well and soundly in the cooperative segment of our own economy. It is from this substance of real and enduring free enterprise that we are giving heart and hope in the developing countries — not only through the efforts of our government but through the indiidual efforts of cooperatives and the people within them."

For such reasons, it is clear that cooperatives have been and will be links in progress and islands of economic hope. They provide the unity in which is found the strength needed when the task is too big for individuals alone. And the members of all cooperatives, in this Cooperative Month as in all other months, can take full pride in their accomplishments.

But it's a month for re-dedication as well as pride. It's a good time to resolve to participate fully as a cooperative member so as to assure more progress and even brighter hopes.

People Join Hands To Bring Progress

Rural families used co-ops to electrify U.S. farms. The first electric co-ops were organized in 1936, when only 11 percent of the nation's farm families had central-station electricity. Now 98 percent have such dependable electric service, and co-ops serve more than half of them.

Through cooperatives, New York City families have remade lower Manhattan. Their housing co-ops have replaced the slums with graceful buildings, parks, and playgrounds. Families who live there pay 20-25 percent less than they would to rent similar apartments.

Farmers have used co-ops to gain some control over the cost of their supplies. Where they've built strong co-ops, they've held the price line since 1957-59 — fertilizer down 3 percent, feed down 8 percent, electricity down 3 percent, tractor fuel up only 3 percent. Where co-ops are weak, prices have risen sharply. A tractor costs 13 percent more than in 1957-59, a corn planter 25 percent more, twine 20 percent more.

Co-ops pioneered consumer credit. Loans used to be made to persons who could pledge sufficient collateral. If you didn't need money, you could borrow it. Credit unions changed this. They emphasized the borrower's character, his ability to repay. Fifteen million credit union members own 22,000 of these self-help credit co-ops, and they have there on deposit \$8½ billion.

After World War II, church, labor, farm, coops and civic groups agreed to pool their relief efforts overseas instead of setting up separate agencies. They organized the world's most famous co-op, CARE, the Cooperative for American Relief Everywhere. Through this co-op, Americans have contributed \$215 million for food, clothing, blankets and self-help tools.

The man who has prepaid his doctor bill more likely seeks regular physical checkups. That's why group health plans emphasize prepayment as well as group-practice, direct service health care. As a result, their 5 million members are hospitalized 40 percent less ofter than Americans generally. These co-ops point the way to health.

The cooperatively-oriented mutual insurance companies-those that seek to stimulate meaningful policy owner control-introduced the first practical group policies. These co-ops were also the first to merit-rate the rural residents and thus cut farmers' auto insurance costs.

Efficiency Marks Cooperatives

Efficiency is a lot more than just a word to rural electric people. It is a key to the survival of their electric systems.

When you serve just 10 percent of the people of the United States, scattered over one-half of the nation's land area, as rural electric do, you've got to be efficient — or go out of business.

The efficiency of America's rural electric cooperative and consumer-owner power districts takes many forms; continuous training of management personnel, keeping up with technological progress, seeking new and better ways of preparing today for the changes due tomorrow.

But to rural electric people, efficiency also means something else. It means working with the rest of the community to improve the total quality of rural living - a kind of "social efficiency" which goes far beyond dollars and cents.

Social efficiency means that rural electric people test every activity by asking: "Is it good for our membership and our community?" If the answer is yes, it's a good bet rural electric are doing it.

And, with the continuing help of Rural Electrification Administration loans, rural electric people are also working to assure that their efficiency benefits the entire nation.

60 Million Own Co-Ops

More than 60 million Américans share ownership in cooperatives. City, town, and rural people use these co-ops to get housing, food, health care, credit, insurance, drugs, furniture, and petroleum products. Rural people use cooperatives to get electricity and telephone service, chemicals, and steel products. All of this cooperative business totals \$20 billion dollars a year.

Businessmen also use cooperatives to serve their special needs-druggists, grocers, hardwaremen, clothiers, and other independent merchants. Associated Press, the world-wide news gathering agency, is a publishers' cooperative.

The distinctive mark of a co-op is that it serves the people who own it: its customers. It's locally-owned, not-for-profit, serving its member-owners at approximate cost. They have a voice in determining the quality of goods and services they get and the prices they pay through their co-ops.

In cooperatives, 60 million persons participate more fully in this country's free enterprise system. They find it a good way to get things done.

The 'What' Of Co-Ops

A cooperative is a private, non-profit enterprise, locally owned and managed, and incorporated under State law. It is owned by the members it serves, and each member has one vote in its affairs.

Many cooperatives have adopted plans whereby any revenues in excess of expenses are capital and are assigned to the individuals on a patronage basis. They provide for retiring this capital as the boards of directors determine.

Under the by-laws of practically all cooperatives, there is one annual membership meeting each year, at which consumers elect a board of directors from among their membership. The directors elect their own officers and employ a manager to run the Co-op. Employees are responsible to the manager, the manager is responsible to the board, and the board is responsible to the membership at large.

"LINKS IN PROGRESS"



COOPERATIVES ARE FORMED FOR THE GOOD OF ALL.

THIS MESSAGE SPONSORED BY....

CONSUMERS FUEL CO-OP ASSN., INC.

Your Farm Supply Store

116 W. New York Ave.

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DEAF SMITH CO. ELECTRIC COOPERTIVE

Helping Texas Grow With Better Electric Service

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HEREFORD GRAIN CORPORATION

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WEST TEXAS RURAL TELEPHONE COOPERATIVE

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WORLD FAMOUS COMICS

The Sunday Brand **Published Every Sunday**

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-examo ser







BY LEE FALK



















The PHANTOM

By Lee Falk











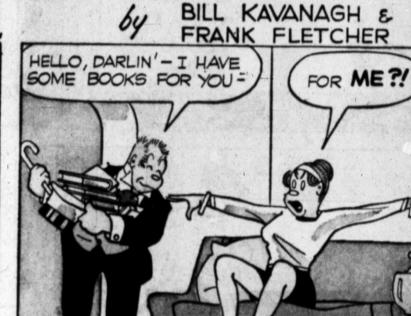




BRINGING

UP

FATHER













Hi and Lois

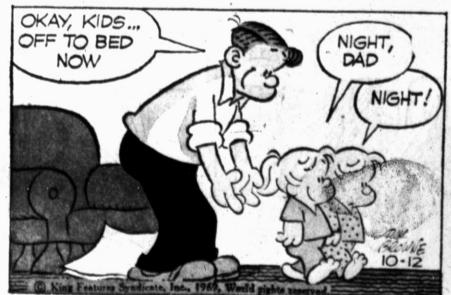
by MORT WALKER and DIK BROWNE











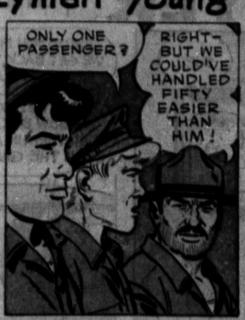


TIM TYLER'S LUCK

by Lyman Young and Tom Massey















GTIGER

by BUD BLAKE

















THE KATZENJAMMER KIDS

by JOE MUSIAL















BUZ SAWYER Featuring His Pal Rosco Sweeney

by Roy CRAME





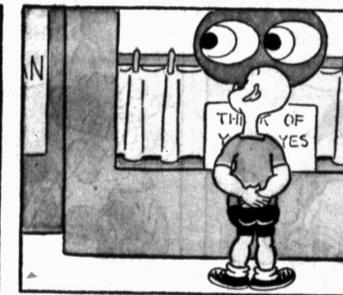


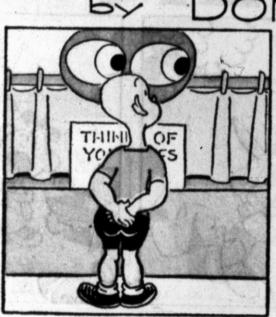


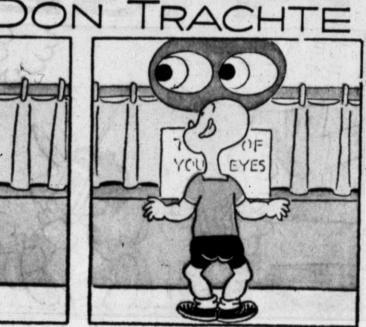


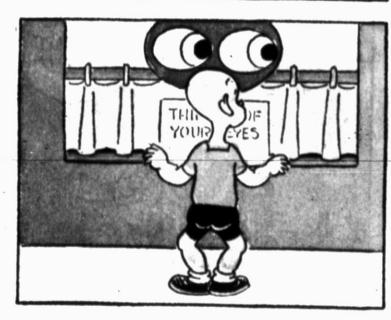


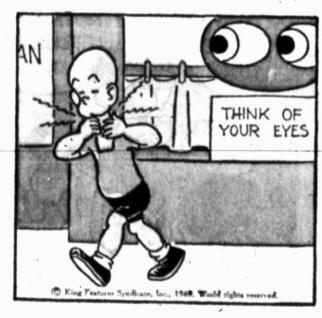


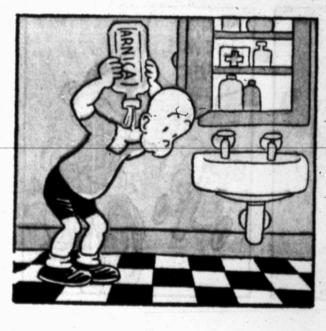














LEE HOLLEY













beetle bailer

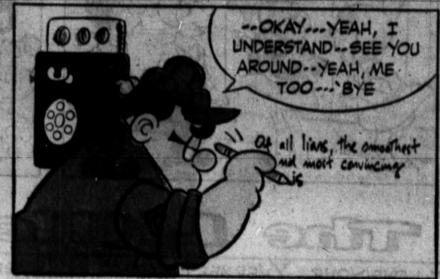










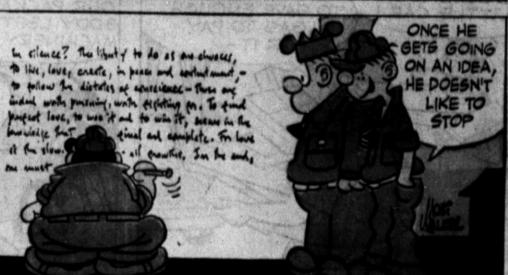






10-12

and the state of the second and most convincing in momeny. Dozen't it pleas then, that as man has a good anough moment to be a surceaful lian? Surify too, morality is maral only when it is voluntary. Truth, Beauty, Francom! - Should one not concern outly with thee to the exelution of all eice ? For the silmer of the uncommitted is deafening, And one not the conclust live told



























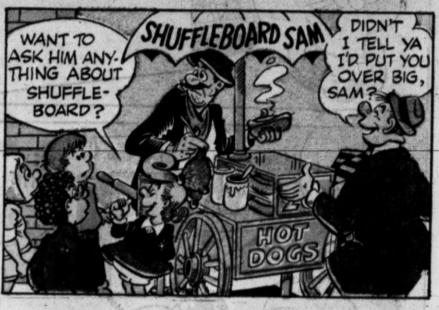










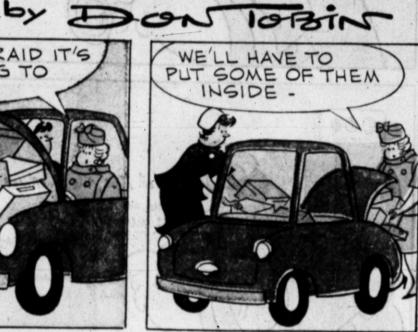


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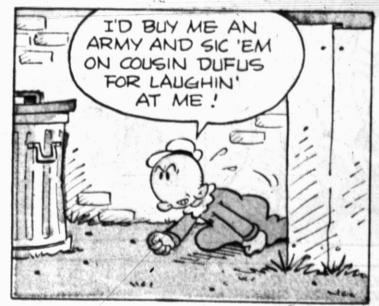






POPEYE















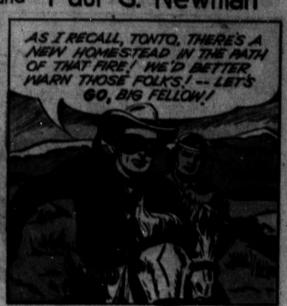
The LONE RANGER





by Charles Flanders and Paul S. Newman









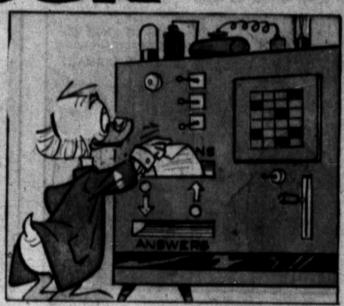


WALT DISNEY'S DONALD DUCK

















WALT DISNEY'S MICKEY MOUSE

















WALT DISNEY'S WING CLE REMAINS SHER PABBIT Adopted from the stories by JOEL CHANDLER HARRIS

















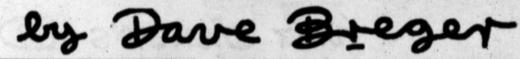
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