Hereford Whitefaces Scalp Seminole Indians in Friday Night Action

Sports Editor

wait for something, the more Martin rolled for 77 in ten carr- five yards put the ball to rest on which carried them to the Here- er.

Hereford, thrashing the host Indians in every department the Hereford offense tore gapwere bothered with slippery fin- ing holes in the Indian defensive half, losing the ball on two oc- stymied by fumbles or intercep- best field position in the game. | ly broken the game, came for still deadlocked at 0-0. cassions on fumbles and having one pass intercepted. Semining one pass intercepted. SeminHereford took the open ng held and Hereford received the Whiteface plays as, after failing was a game of defense as only

cumulated 80 yards on 15 carr- tore loose again for 16 and the went to the air and Seminoles' the Whiteface defense on their ies. Scrappy little Richard Ly- Whitefaces found themselves res- defensive end wound up with the possession, the Indians went reons collected 60 yards on 12 at- ting on the 20 of Seminole.

the 7-6 loss to the Indians last he gained 23 yards on seven carries to aid the cause

From the start of the game.

th the ball again on their tipped by several players before drove to the Seminole 4 yard own 49, but on their second it came to rest in the hands of line but was unable to pick up play, the ball slipped loose a- Whitefacer Woody Woodward on the needed first down, and mogain on the Tareford 45, and the Hereford five. gers again throughout the first wall, only to have their drives Seminole recovered for their

ole had their share of troubles kickoff from their own 20 and on ball on their own 14. Wagner to gain ground, the locals were one penetration was made inwith the stingy Herd defense as the first play from scrimmage, broke for 24, then the Seminole forced to punt. Martin, doing the side the opponents 50 yard line, they allowed them only 54 yards Martin tore a 28 yard hole defense toughened and the lo- punting duties, was caught be- and that was made by the Whiton the ground and 96 via the in the host team's defense be- cals were held to no gain on the hind as he attempted to punt efaces as they reached the Sefore he was downed at the 48. following two plays. In an ef- and the Indians took over on the minole 39 before they were Alan Wagner led the Whitefa- Lyons carried for 11 big ones, fort to get out of their own terri- Hereford 19. ce offense in rushing as he ac- Pitman added six and Mart in tory, the Herd field general After getting nowhere against play.

ball on their own 49.

es, they had waited a year and for 64 yards on ten attempts.

Friday night, they trounced the Seminole Indians, 20-0, avenging veraged 3.28 yards per tote as Four short plays later, the Indian quarterback to go to the less Black recovered a fumble Whitefaces found themselves wi- air. On the pass, the ball was on the Seminole 35. Hereford

It is said that the longer you tempts while husky John Frank Short spurts of five, three and Seminole then began a drive situation and Hereford took ovfor but lost on a fourth and five

The play that could have easi- sounded with the two teams

stopped on a fourth and pass

you appreciate it when you get ies. Junior Ricki Ward averagit. For the Hereford Whiteface ed 6.4 yards per carry as he hit an onrush of Indians jarred the was time for the Whiteface design blows and the ball, Hereford after the locals were forced to

ball over unmol

ing blows and the ball, Hereford got a break in the waning minutes of the first half when Charles Black recovered a fumble on the Seminole 35. Hereford drove to the Seminole 4 yard line but was unable to pick up the needed first down, and moments later, the half sign a look but was a game of defense as only one penetration was made interested in the manner of the first down plus 15 yards to the midfield mark.

From there, it took the Herd backfield only eight plays to push the ball across the stripe. Three short charges by quarter-back Pitman, along with spurts by Martin and Lyons, put the still deadlocked at 0-0.

All during the third quarter, it was a game of defense as only one penetration was made interested.

After the locals were forced to punt, was ruffed in his attempt to kick, and the Whitefaces received a first down plus 15 yards to the midfield mark.

From there, it took the Herd dackfield only eight plays to push the ball across the stripe. Three short charges by quarter-back Pitman, along with spurts by Martin and Lyons, put the ball on the Seminole 19, and Lyons, on a sweep, carried the ball over unmolested.

All during the third quarter, it was a game of defense as only one penetration was made into the first down plus 15 yards to the midfield mark.

From there, it took the Herd dackfield only eight plays to push the ball across the stripe. Three short charges by quarter-back Pitman, along with spurts by Martin and Lyons, put the way on four consecutive tries to the ten where Martin took over. Martin then added the PAT to make the score 13-0.

A fumble recovery by the

A fumble recovery by the Martin attempted the point Whitefaces on the Seminole 35, ford hit two of six for 14 ya Martin attempted the point after, but it failed and the score stood at 6-0 for the Whitefaces. Hereford kicked off to Seminole and the Indians appeared as if they might get on the score-

With less then, seven minutes remaining in the game, the Whiteface offense came to life as they took the ball on their own 35 following a Seminole p u n t. The break came when Martin, after the locals were forced to punt, was ruffed in his attempt to kick, and the Whitefaces re-

host team hit nine of 14 pass at-tempts for 95 yards while Here-

Serving

Magic Triangle

VOL. 22 - NO. 13

The Sunday Brand

HEREFORD, TEXAS, 79045, SUNDAY, SEPT. 28, 1969

Including 22 Colored Comics Price 15c

40 Pages

PUBLISHED EVERY SUNDAY

Pioneer Gas To Expand

pany, through its Hereford dis- bably facing on Second Street. trict manager, Dale Young, has - The present Pioneer building, announced two separate expan- which contains approximately 5, sion projects for its Hereford o- 000 square feet, was completed peration.

The company has completed the purchase of the east halfblock of property running from Second to Third on Lee Street. Pioneer had originally owned the 100 x 140-foot lot on the north corner of the block, and completed the acquisition of the remainder in three separate tr- In addition to the downt own

Block 39 of the Original Town- warehouse on the east edge of site Plat of Hereford. Lots 5 and 6 were purchased from Su- of masonry construction and will die E. Hunter; Lots 7, 8, 9, be added to the west side of the and 10 from Ira Ott; and Lots 11 present building. This space and 12 were obtained from John will approximate 1,300 square

According to Pioneer officials, the decision has not yet been site of the warehouse will be reached as to whether the com- the land immediately to the pany will build a new building on the recently purchased property or will remodel and add to Pioneer, which is bounded on the present structure. If a les- the east by Progressive Road see for the present building can and on the south by Forrest be found, the company will pl-

Weather

Thursday Friday Saturday Moisture for month: 2.43 Moisture for year: 20.62

SWINE PRODUCER OBSERVING PRODUCT

-Staff Photo

Sammy Lesly (right) of Westway inspects one of

his disease-free pigs which happens to be 13 days

old. With him is his manager, Tommy Williams.

Pioneer Natural Gas Com- an a new, modern building, pro-

and occupied in 1959. In making the announcement of the expansion. Young said. "We are faced with the need to double the amount of floor space in our present building. This," he continued, "is a fine tribute to the dynamic growth of Here-

facility. Pioneer will construct All of the purchases were in lot with the present company

> north of the warehouse. This acre of land currently owned by Street, will be developed into a pipe storage yard.

Construction on the warehouse is expected to start in the near future. Plans for developing the downtown office will need to be finalized before a starting date can be announced.

No purchase price was disclo-



COMMUNITY CONCERTS KICKOFF - Hereford Community Concert Association director Rev. Fred Howard is shown with Mayor Jim Sears announcing the kickoff drive for renewed memberships beginning Monday and for new members, beginning Oct.

6. First attraction is Fiesta Mexicana, booked Oct. 14, three days after the membership drive ends. The second definite attraction is Ferrante and Teicher on Feb. 13. One other attraction is guaranteed - a fourth one is a possibility. -Staff Photo

Disease-Free Hogs, Big Business Here

By JERRY ODOM Staff Writer

Remember when a farmer's hog business usually consisted of two or three sows in a sloppy pen behind the barn? That side all year long and remained dirty their entire life.

Although many people are complaining about how m u ch harder it is getting to live in this world it seems that pigs are living in style these days, Several farmers have and are constructing disease free, heated and cooled swine producing buildings in the area.

Two farmers with this type of hog business in the Hereford region are Sammy Leslie of Westway and Bill Walden of Dawn.

handle Pork Producers Associa- rate of a gallon an hour. Heat- new members can be accepted." tion which holds its meet in g ers are used in cold weather. every other month. Accord i ng to Lesly the members of this environment is one of the major organization donate a nickel to factors in raising disease free the Texas Pork Producers As- hogs. The buildings are cleaned

ducers while Lesly's is called pressure gun. Lesly Swine Breeders, Inc. Both gen Free, hogs.

must keep his pigs in a disease to this business as a source of ident, Mrs. Joe Reinauer, who free environment until the ti- income to fall back on.

swine in similar types of build cattle feeding industry was ten Directors are Mrs. Wayne ings. The pigs are born in a years ago. With the continual Thomas, Mrs. J. C. McCracken. ferring house and stay there growth of the hog industry there Mrs. Wesley Gulley, Mrs. Harwith the sow on the average of is a good chance of pork pack- old Ricketts, Rev. Howard, W. about four weeks. At the end of ing plant being built around C. Russell, Mrs. C. T. Guseman, this period they will weigh ap- Hereford within the next two Mrs. Ed Line, Mrs. John Smith, proximately 25 pounds and are years.

transferred to a nursery until they weigh around 100 pounds. From here they go to a finish-

Lesly commented on the advantages of the barn system in saying, "It keeps the pig gainrate. One pound of meat can be

The size of production facilities is measured in sow units of which Walden has 54 and Lesly had 250 units.

se swine farmers. When the vised all past and future memtemperature is extremely high bers to take advantage of this foggers are used. These instru- current opportunity, "The Oct. Lesly is president of the Pan- ments put out a fine mist at a 6-11 week is the only time that

The cleanliness of the hog's sociation for every pig they sell. when the pigs are moved to ano-Walden raises his hogs under ther barn. They are sometimes

The future of big scale swine men raise SPF, Specific Pana- production looks very promising is W. T. (Bill) Thompson. Serv-In raising SPF hogs a farmer that many farmers may go in- Devers and as second vice-pres-

Lesly and Walden raise their on about the same scale the ry and Jeff Carlile treasurer.

Concert Drive

Hereford Community Concert ing barn to be fattened 100 Association is scheduled to bepounds more before being ship- gin its renewal membership driped to market. The time of gro- ve and the kickoff for its new wth until shipment to market membership drive Oct. 6-11 with was the time pigs stayed out is a period of approximately 150 an orientation coffee from 10 to 11:30 a, m. Monday in the home of Mrs. Harlan Vander-Zee at 136 Live Oak.

> Director Rev. Fred How ard ing consistently at a cheaper reported that past members may renew their memberships produced at only a dime feed now through Oct, 6 at the Deaf Smith County Chamber of Commerce offices and new members will be enlisted for one week beginning Oct. 6.

"It looks like a sellout sea-Weather is no problem to the son," Rev. Howard said. He ad-

Memberships are \$10 each, he

First attraction is Fiesta Mexicana on Oct. 14 in the Hereford High School auditorium. The second booking will present Ferthe name of Triangle Pork Pro- cleaned with a high water rante & Teicher in Piano Portraits on Feb. 13, 1970.

President of the association according to Lesly. He stated ing as first vice-president is Bill also membership chairm as me they are taken to market. He said, "The hog business is Mrs. Tom Burdette is secret

and Mrs. Lynton Allred

In Convention Thursday

FB Recommends New Farm Plan

By EARL MOSELEY Staff Writer

In a move which reportedly took Deaf Smith and Oldh a m County Farm Bureau members by surprise during their conven- and sold within the county, tion meeting Thursday night in state, and nation. Failure to the Hereford High School cafe-teria, Denzil Pulliam of Frio reason will not reduce that altook the podium late in the lotment. three-hour session to offer a re- "Commodity Credit Corporasolution for a farm program tion can not sell any commodiwhich he said he felt should be-ties for less than 100 per cent of cussed the present farm pro-gin at the conclusion of the pre-parity plus handling cost. The See PLAN, Page 4

gram, set to expire in 1970. Pulliam said, "I don't want anyone to say we (Farm Bureau) do not stand for a farm program, because I've picked

one out tonight." It was passed by the membership with an amendment to the effect that "it should have an adjustment period" so as not to disrupt the economy "on sudden change when the farmer goes

from one revenue to another." Pulliam's resolution stated the local Farm Bureau should support a program "beginning Jan. 1, 1971, (that) all diversion and price support payments for cotton, wheat and feed grain will end, and price supports will be set at 80 per cent of parity."

The resolution continued, stating, "For a producer to be elifor price supports, he nust divert a percentage of feed grain. This percentage will that an expansion program at Brand Thursday, "and will conbe determined by the Secretary the organization's office would tinue to serve our clients to the of Agriculture each year by be initiated immediately to add best of our ability."

version will be determined by port markets. supply of each commodity at that time.

"Allotments can be bought

Jan. 1. This percentage of di- only exception would be for ex-

"There would be a cropland adjustment program for land and allotments. The Federal Government would accept these on a bid basis for 5-10 year contracts with no limits on the amount of land or allotments. as long as prices were below 100 per cent of parity."

Prior to passage, Pulliam dis-

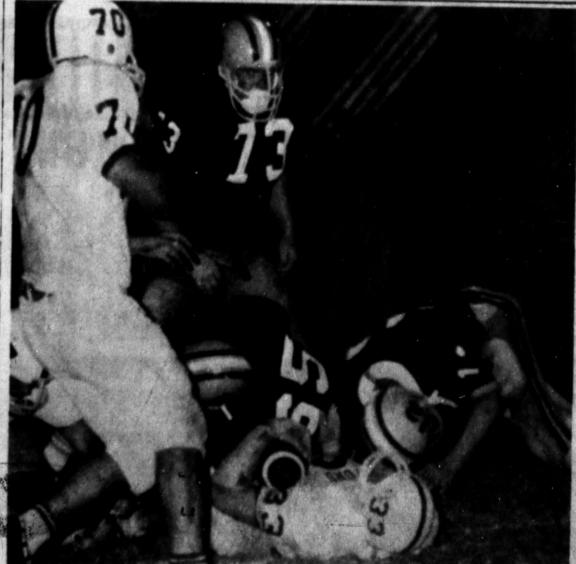
Insurance - Abstract Firm Is Purchased By Robinson & Assoc.

any, effective immediately. The days,

Robinson & Associates, a local | 1500 feet of floor space to their insurance firm, this week an- building, making three additionnounced purchase of Hereford al offices and a conference ro-Insurance Agency and Deaf om. The remodeling program Smith County Abstract Comp should be completed in about 60

transfer of all record and equip- Hereford' Insurance Agency, ment of the insurance agency to started by Jimmie and Eliza-the present offices of Robinson beth Witherspoon in 1940, is one & Associates at 218 W. Third St. of the oldest insurance firms begun this weekend, while the in Hereford. It was operated by Deaf Smith County Abstract Co- Mrs. Witherspoon for many yempany will remain in its pre- ars until Don Baugous became sent location for the time being. a partner in the firm and took Don Baugous, a partner in He- over duties as man ager. reford Insurance Agency, will "Chic" Holbert, the fourth pertremain with Robinson & Asso- ner in the firm, has not anciates as a partner and will nounced future plans,

manage the abstract business. "We plan to give our custom-J. W. Robinson Jr., founder ers the best insurance coverage each allotment -wheat, cotton, of Robinson & Associates, said available," Robinson told the



HTT HARD - John Frank Martin, 33, is hit hard by a crew of Seminole Indians after gaining considerable yardage on the play. Martin amassed

a total of 77 yards on ten carries in the 20-0 win for the Whitefaces. -Staff



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Angel Corps In 3rd Year At WT

CANYON, Tex. - This fall West Texas State University as tion on campus. the Angel Corps, the girls' drill team affiliated with the Army ROTC program begins practice for its third year's competition.

Over 35 girls have expressed interest in the crack girls' drill team. Organized in 1967 with only two dozen girls, the Angel Corps has become one of the major coed organizations on ca-

Structured somewhat like the Bell, Amarillo senior, and is in-Colonel Doug Thompson, a me-mber of the Sam Houston Rifles, the men's drill team.

The girls compete with other northern hemisphere.

The Sunday Brand, Hereford, Texas, Sunday, September 28, 1969 teams across the state each year, and in the past have marched in the St. Patrick's Day Parade in Shamrock and the state competition in San Antonio. In the spring the Angel even the girls are in uniform at Corps sponsors a drill competi-

> The Angel Corps practices each Monday and Wednesday at 4:30 p. m. near the ROTC Building. Girls interested in participating in the Corps should contact Captain Rosser, Milit a ry Science Building.

Mrs. Betty F. Mintz, an as tronomer at the United States Naval Observatory, Washington, men's program, the Corps is co- D.C., will use her National mmanded by Captain Mari I yn Geographic grant to observe the asteroid Geographos from the structed by Cadet Lieutenant Cerro Tololo Inter-American Observatory in Chile At its closest approach, the asteroid will not be visible from the

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one size fits all

2 pair for \$1

Gaymode Panti Hose

2 sizes fit all

\$1.29

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Shorts, blouses, & skirts

\$1.99

Women's Better Skirts

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now \$1.99

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now \$1.99

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Limited quanties broken sizes.

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Sewing Chests

Choose from crystal blue, gold, green or pink.

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Dacron Polyester Double Knit

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Beach Towels

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100% Polyester

assorted colors

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Personal touch pillows standard

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5 pc. Luggage Sets

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\$4.66-\$14.66

\$2-\$4 \$2-\$15

Horizon Club Joint Meeting Held Recently

first of its kind, recently. The group sang and got ac-

Sally Bayne presiding.

Mrs. T. E. Seigler, Director of Owners of the new local busi-Nurses at Deaf Smith County ness are Doodle and Wilma Ta-Hospital, presented an infor- ylor of Earth, who also own an mative talk on nursing careers appliance store there. Location and the community service that in Hereford is 208 N. Main. is open to those willing and Manager here is Charles able to help.

citing possibilities.

New Appliance The four levels of the Horizon Club held a joint meeting, the Store To Open

Taylor's Applaince Center haquainted, with the sophomo re ve scheduled their grand open- family's appetite has improved class acting as hostesses and ing Wednesday through Saturday, Oct. 1-4.

The Horizon Club gives ser- They reort a complete line vice to the county hospit a i of General Electric products tion is located with a 500-mile vice and at that time they mov- Church during the time they Seigler has organized, with ex- years at the Earth store, they graphical center.

Newcomers In Profile

Climate Helps Appetite

bout this climate, but my entire

have been exclusive GE dealers there for the past five years.

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WHITEWALL TUBELESS

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WHITEWALL TUBELESS

C78-14

F78-15

H78-14 G78-15 H78-15

The Jones, with their three children, Barry, 13; Debbie, 11; and young David, who is 8, are and getting acquainted

Joan Jones originally came tive Texan, when he was a pilot sales manager with Jones Mo-in the U. S. Air Force. They tors. nsus figures show that more married about two years before Joan worked as financial se-

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Falls, They lived at Henrietta for a time before moving back to Wichita Falls.

Noel is service manager since living here," says Mrs. enjoying living in Hereford, and Jones Motors, which his fath-Noel Jones, who moved here are busy meeting new friends er, L. J. Jones purchased recently from Dishman-Hale, Other than his parents, Noel's brofrom North Carolina and met ther, Dale and his family, also her husband, Joel, who is a na- moved to Hereford, where he is

than half the country's popula- he was released from the ser- cretary for the First Methodist through program which Mrs. will be sold here. After eleven radius of West Virginia's geo- ed to Henderson where he went lived in Wichita Falls and eninto the car business with his joyed working but says she

likes being at home now, and being a full-time homemaker. and Joan says they would like force days, but they recently to get a camper for the use of made a trip back to Wichita

working in the yard, trying to Noel was a pilot in the U. S.

Wichita Falls, she said, it was so far to a camping place where the summer heat wasn't so intense, they didn't ever have

get it landscaped before winter. Air Force and has owned a girl, but most of the time is



Mrs. No el Jones

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Hereford Spa

LOCATED IN SUGARLAND MALL

ZONE ONE ELECTIONS for the Soil and Water Conservation Districts will be held at Walcott School on October 2. Mapped above are zones 1-4.

Zone one is divided from the others by the dark dashed line.

Plan ...

(Continued from Page 1)

so we can farm. I think it's permit time we write something that fits our area."

must go to the state Farm Bur- ected state officers, etc.

eau and then the national. OTHER RESOLUTIONS

Local president Bill Walden port from Steve Clements ("I've weevil control program. been giving this report for a The one resolution which failnumber of years and this is the ed passage was "to adopt and best one I've given," Clements enforce the law regarding the

the policy-making session that ved the usage of 2-4-D. "there is one vote per member many of them are voted up on

David Brumley, chairman of membership that the resolutions were divided into three sections, national, state and local,

were a recommendation of cattle brand registration; that American Agricultural Marketing products; opposition toward including new farm equipment. farm chemicals and other production necessities under the state sales tax laws; all state ly opposed to any increase in and national FB policies should length and width of trucks at be renewed every two years or automatically dropped.

Also recommended was that legislation be enacted to enable any qualified hauler for the other time. Something has to be day, Oct. 9. transportation of agriculture done.' products in their raw state.

Hauler should also show proof gram set-up. Then he said, "We of adequate insurance and to Mary Jane Kriegshauser of Heneed flexibility in this program pay a nominal fee to obtain the reford and Frank Kennedy Jr.

port the findings of its commit-ship Seminar. Each told that He said he believed his re- tee toward changes in the state solution would receive area FB constitution and by-laws Farm Buerau support. "But it regarding lengths of time of el-

County resolutions which were passed included the support of the local FB in the efforts of the presided over the meeting fol- Grain Sorghum Producers Aslowing the dinner, where he in- sociation to establish a voluntroduced the three young people tary check-off rogram for gra- High School. the FB had sponsored during in producers; and a similar supthe recent Citizenship Seminar port toward a voluntary checkat Waco, heard a financial re- off to pay for the diapause boll

said), and the awarding of the state herbicide regulation" through Deaf Smith County Com-Walden announced prior to missioners Court, which invol-

This resolution did not pass family - and only then if his through explanation that the income is primarily derived state law, which must be apfrom farming. Policy begins proved by each county court, in Deaf Smith County and then was "not a cure-all" since it goes to the state. And I can tell still left the measure of proof you from personal experience, of damages" entirely in the hands of the farmer.

National resolutions, bey ond the farm program resolution by policy development, told the Pulliam, were to include "all commodity acreage allotments should be a part of the farm with the owner's right to sell. Among the state resolutions buy or transfer these allotments; no farm should lose allotments on a creage history because of failure to plant the Association should enter into the minimum acreage, regardless marketing of Texas agriculture of the reason for not planting the allotments; that 7 per cent investment credit should be returned to agricultural producers; and that they are national-

the resent time. MORE CONTROVERSY NOW Walden told members at the beginning of the meeting that the Texas Railroad Commission | "there seems to be more conto issue intrastate permits on troversy over farm bills and a temporary seasonal basis to programs this year than at any

As a bright spot, Walden then introduced Jimmy Christie and of Vega, the three teenagers Local FB also agreed to sup- who had attended the Citizenthey had listened to various speakers in Waco, which included a former Russian prisoner, convicts from Huntsville, and from college and the FBI. They also heard Richard Perigo, a former narcotics addict who recently spoke here to students at La

> Christie reported he had learned from the seminar that "our country is now growing into a great nation, but communi s m is a problem.

Miss Kriegshauser stated, "I wledge of Communism," after ment of 5,446. hearing the man who had been a Russian prisoner for nine at 204.

Kennedy said that he was very impressed with Operation Teenager, "It had an effect on Trustees Move me that I can't describe." He said a talk was given concerning the youth of America. "If teenagers don't do someth in g about it, we won't have the world as we know it today."

At the close of the meeting. six new Deaf Smith and Oldham County Farm Bureau directors were named: Frank Barrett, Mike Betzen, Richard Hagar, Bill Kahlick, Bob Hicks, and Dick Kirkland

Officers are to be elected at their next regular board me-

Peak Time

approaching - the time when reports indicate that Heref or d school enrollment in Deaf Smith Plata Junior High and Hereford County usually reaches its peak and begins to taper offschools have increased by seven pupils, St. Anthony's School has remained the same, and Walcott School has lost one pupil from last week's totals.

Hereford Independent School came home with a greater kno- District reported a total enroll-St. Anthony's School remains

Walcott School has 99.

Meeting Date

Hereford Independent School District Board of Trustees meeting has been moved back one

Instead of the usual second Tuesday date, trustees will meet on the first Tuesday, Oct. 7, at 8 p.m. in the board room of the School Administration Build-

eting which is scheduled Thurs- READ THE WANT-ADS TODAY

WIDE

Walcott Is Sight of SWCD Election

of the State's 187 Soil and place for the October 2 ballot-Water Conservation Districts ing is 8:30 p.m. at Walcott schohave an election date to keep ol, says McBride. on Thursday.

Juston McBride, County Agricultural Agent, says the election is very important and he urges all eligible voters to cast their ballot. Anyone is eligible to be a candidate in this election.

Voters in Sub-division 1, Tierra Blanca Soil and Water Conservation District will elect a farmer or rancher to serve as their director and representative on the Soil and Water Conservation District Board for the

Residents of the Sub-division next five years. Time and

A qualified voter is a land owner in Sub-division 1 who is 21 years of age or older. Wives of eligible landowners can vote and should do so since they have an interest in their soil and water conservation district.

The agent points out that Soil and Water Conservation Districts are sub-division of the State of Texas and by law are charged with the responsibility of carrying out a soil and water

conservation program in their district. Through them such items as technical service, equicooperating landowners.

If you are a qualified voter McBride urges you to partici-

pate in the October 2 election because of the great importanpment, leadership in small wa- ce of the districts and to the tershed projects and many o- directors of our Conservation ther services are provided to Program. A thirty minute color slide presentation on local conservation practices will

DR. E. H. HENDON

OPTOMETRIST

136 East 3rd Phone 364-0987

OFFICE HOURS:

Monday Friday 9:00 to 12:00 1:3' to 5:00 Saturday 9:00 to 12:00 noon

Holly Operations Are Halted Here Helly Sugar Corporation's

plant in Hereford is being forced to halt all early beet operations for the time being, according to plant agriculture manager Bob Ginn.

Ginn reported Friday that a turbine at the plant is down and power cannot be supplied for the necessary operations. He added that no parts to repair the turbine can be received here for at least a week.

Early harvest operations had just gotten underway last Monday with the first loads coming in, and recent wet weather, in addition to a larger acreage of beets this year, the operating time was lengthened to two weeks. The breakdown at the plant will force the operations back another week.

Last year, 2,000 acre of beets were harvested in a four-day period, but this year, 5,000 acres are expected to be handled With the first of October by the plant during the two week period this season.

> HONKER ON SECOND PUEBLO, Colo. - Tom Denmark, second baseman on the Southern Colorado State College baseball team, is known as "Honker" to his mates because of his highly audible chatter

during a game.

WINTER KING RYE

FOR MORE GRAZING

IN FALL - WINTER - SPRING

PLANT WINTER KINGRYE

We also still have WHEAT SEED

* Tascosa

* Sturdy

* Scout

ELBON RYE and CIMARRON OATS

"your seed headquarters"

SEED & CO.

CUSTOM SEED CLEANING AND TREATING

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What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insigneis often referred to as the "hallmark of circulation values."

At regular intervals on ABC traveling auditor visits our office to effect our records. The findings of this

physical audit are embodied in an Audit Report published by ABC - the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



The Hereford Brand

TRITICALE Ready For Fall Seeding Grower Proven And Produced On The High Plains \$2500 cwf

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Amarillo, Texas

ON FRIDAY AND SATURDAY AT RED CARPET INN



MILK CHOCOLATE PRESTIGE GIFT CHOCOLATES

Temptation lives in every box of King's Chacolates ROYAL COLLECTION PECAN POUND Prestige Gift Chocolates

COOPER'S DISCOUNT

Downtown Hereford

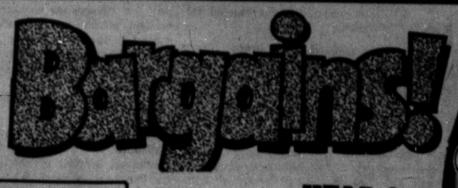
364-1144

Everybody's

Favorite:



SECRET anti-prespirant family size 5. oz.





Tree Hostess Trav

GLEEM Total Value \$4.10 SEE OUR DISPLAY HURRY! OFFER LIMITED

Prices good thru Wed., Oct. 1, 1969

New from DuPont

The Only Guaranteed

HEAD 8 SHOULDERS family size

jar 5 oz.

WAGNER HANDY

CARPET **SWEEPER**

MIDLAND 6 Transistor

Gibson's Discount Price!



Men's SEA BARON

Gibson's Price

KUNLESS Fashion Parade CANTRECE

seamless, 100% nylon Regular 1.98

1 GROUP

PICTURES

by National

LIGHT BULBS

25-40-60-75-100 watt size.

Mix or match

Gibson's Price!

Gibson's Price!

Boy's T-SHIRTS

White *All Sizes



Girl's 2 PIECE SETS Slacks & Blouses matching, assorted colors

Reg. \$5.00

Plastic Graduated



CORNBREAD STICK MOLDS

Each



size

OUPOND anti-leak anti-freeze

HERE'S A COPY OF THE DU PONT GUARANTEE

Guaranteed to stop cooling system leaks, freeze-ups, and corrosion for one full year from date of purchase if used as directed on this container. If not completely satisfied with the results of use, write to D-7158, E. I. du Pont de Nemours & Co., Wilmington, DE. 19898, and we will refund the price you paid for Anti-Leak ZEREX Anti-Freeze

ONLY **5-1**57 GAL.



Spray Enamel

Gibson's 13 oz. can \$1.00 value

THERMOSTATS

Gibson's Low

Discount Price!





KEEBLER COOKIES

Pecan Sandies, Coconut. Chocolate drops.

14 oz. bags C



SALAD DRESSING

BIG G

Gladiola

POUND CAKE Mix, 171/2 oz. box

Gladiola Deluxe

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COLD TABLETS

25 TABLETS

Poly-Vi-Sol vitamins or Deca-vi-sol with or without iron.

reg. \$2.98 choice

CEPACOL Throat Logenges or Anti-bacterial

Longenges your choice

HASSES' Bar-Be-Cue SAUCE



Lemon Flavor POLISH



Click Says Cattle Must Be Rendered

District Tax Assessor-Collect o r Orpha Click has received an op- the opinion that Article 7152 (2) of such company is not assessinion from Attorney General of Vernon's Civil Statutes, espe- ed in this state), moneys loan- feedlot on account of another, Texas Crawford C. Mart in cially in conjunction with Articled or invested, annuities, fran- the lists in question shall be fucial feedlot is obligated to fur- lot owner to furnish a list to property. lector with a list containing taining the names of the own- list all lands or other real es- paragraph (1) thereof. From the names of the owners and ers and the number of cattle tate, moneys and other per- the facts submitted it is clear the number of cattle each own- each owner has placed in the sonal property invested, loaned that all cattle now owned by the er has placed in the lot as of lot as of January 1 each year." or otherwise controlled by him feedlot owner are controlled by January 1 of each year."

Click said there have been several questions here on this matter, which arose from a recent opinion by Comptroller of Public Accounts Robert S. Calvert which was "in answer to a question from the County Attorney of Castro County." It was concluded that a custom cattle feeding lot is not a 'place of storage' as such phrase is intended in Article 7243, Vernon's Civil Statutes; "and that therefore Dimmitt Feed Yards Inc. is not obligated to furnish the County Tax Assessor of Castro County a list of the names of those owning cattle located within said lot on January 1 of each year and the number of such cattle, upon demand by such assessor."

But Click pointed out that Martin's opinion, dated Sept. 11, has overridden the earlier opin-

Club Schedules **Benefit Shoot**

Hereford's newest civic club. the Evening Lions Club, has announced that they will hold a Youth Benefit Merchand is e Shoot, Sunday, Oct. 12 at the shooting range east of the Hereford airport.

Ray Barber, president of the organization, announced that the shoot will be divided into three classes - Ladies Shoot. Junior Shoot and a Special Events Shoot.

Shooting will begin at 1 p.m. with prizes of \$5 and \$2 merchandise certificates to be awarded should the winners prefer these instead of the turkey which will be awarded.

Winners will be handicapped, Barber explained, and 12 gauge shells will be available for purchase at the match.

The new club, which was organized only two weeks ago. has already completed their first project of the year by taking several bus loads of elementary physical education boys to the West Texas State-Arizona football game last week.

Barber also reported that the club is launching an all-out effort to raise funds for a Youth Center which the club is seeking to provide for local youth. Though no definite plans have been worked out at the time, several offers are being negotiated concerning the center.

Pitcher Ted Abernathy of the Chicago Cubs broke in with the Washington Senators in 1955 after pitching in only 44 min or league games

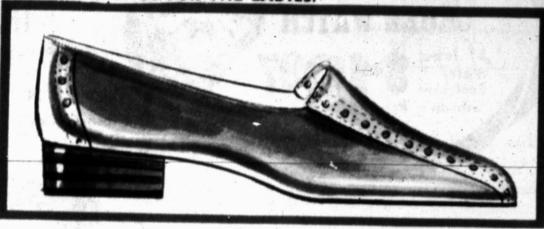
regarding "whether a commer- cle 7160, does require the feed- chises, royalties, and all other mished under paragraph (2) of nish the county tax assessor-col- the Tax Assessor-Collector con- "(2.) As agent, He shall also by him shall be rendered under Article 7152 (2) reads:

"(1.) By the owner. Every person of full age and sound mind, being a resident of this state, shall list all of his real estate, moneys, credits, bonds or stock of joint stock or other ted; "On the other hand, we are of companies (when the property "It follows that as of all cattle

or rendered in the manner fol- pany, or corporation whatsoever, and all moneys deposited subject to his order, check, or drafts and credits due from or owing by any person, body corporate or politic."

controlled by the owner) of the as agent or attorney, or on ac- him on account of another per-"All property shall be listed count of any other person, com- son, company or corporation."

GATTIS SHOE STORE, IN SUGARLAND MALL HAS JUST RECEIVED A NEW SHIPMENT OF HUSH PUPPIES IN BOTH MEN'S AND LADIES STYLES AND SIZES. HERE IS A NEW FALL SHOE FOR THE LADIES.



Feeling fashionable starts with the simple lines and perforated detailing of this low heel Hush Puppies* shoe. But on the inside it's pure comfort. A shoe for your wardrobe that you'll never know how you got along without.

"BRISTOL"

Widths • Slender

Narrow

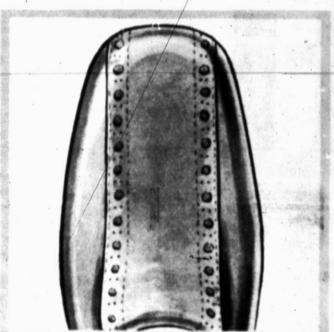
Medium

• ANTIQUE RED ANTIQUE BLACK

\$13.99

ANTIQUE BLARNEY STONE BROWN





Today's go-anywhere, do-anything Hush Puppies.®

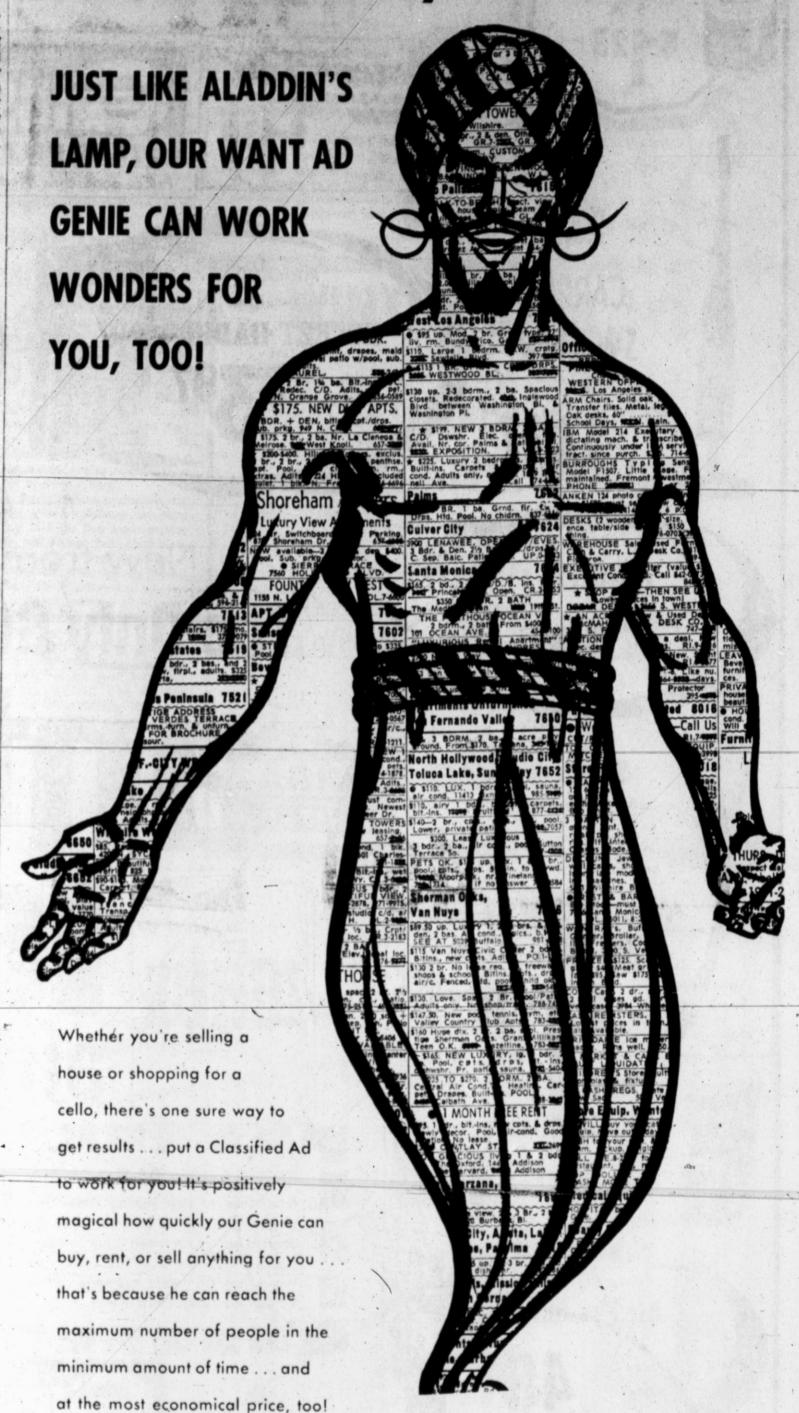








Your wish is my "command!"





364-2030

HEREFORD BRAND

and the

PIGGLY WIGGLY MAPIGGLY





GRAPES

COMATOES

CELERY

BELL PEPPERS

USDA CHOICE BEEF

Armour Star BACON Armour Star

Jimmy Dean

Kraft's Cheese Spread VELVEETA

. ROUND

. SIRLOIN . CLUB

. POUND

Sliced Ib.

All Meat Ib.

Pure Pork Ib.

AUNT JEMIMA With Free 12 oz. bottle

Aunt Jemima Syrup

FACH HALVES

Half or Sliced No. 21/2



Grape or orange

DEL MONTE

DEL MONTE

Pineapple-Grapefruit



5 pound bag



COFFEE





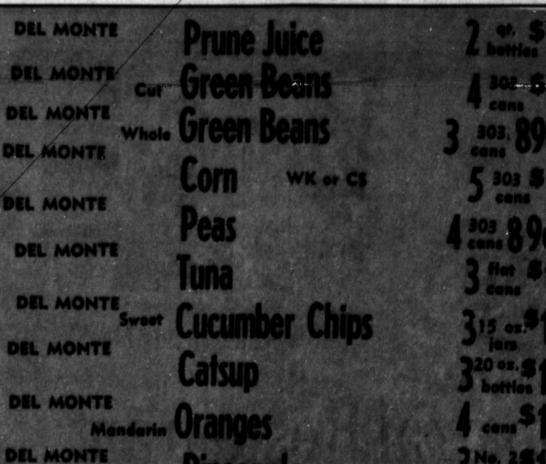














P-GGLY

FREE -* BASKETBALLS . RODS & REELS · FOOTBALLS . LADIES HOSE Shurfresh Coupons

Delicious TenderCrust Bread & TenderCrust

Coupons



ANOTHER BONUS FROM **GUNN BROS. STAMPS**



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY

Two FFA Meetings Scroggins, Executive Secretary of the Texas FFA. Christie To Attend

for the Honor Award D i nner at the State Fair of Texas in Dal-

The dinner, which will be held Oct. 3 in the grand ballroom of the Sheraton Dallas Hotel will have Miss Maril yn Van Derbur, former Miss America, deliver the principal ad-

Dan C. Williams of Dallas will serve as master of ceremonies. City, Missouri, Oct. 13-17. The Rev. Kerby H. Edwards of Dallas Minister of the Munthe honored boys and girls.

Jimmy Christie, son of Mr. | Selected by state and county and Mrs. Kenneth Christie, of youth leaders, the young people erica named to the honor list tural science and in the home-

> ed, is a senior at Here ford ers which will receive the High School.

In addition to attending the Honor Award Dinner at Dallas, Christie will be representing the Hereford Future Farmers of America Chapter at the National FFA Convention in Kans a s

Christie, along with six voting delegates and State Association ger Place United Methodist Officers, will attend the meet-Church, will present the invo- ing which is expected to attract cation, and James W. Aston of over 10,000 FFA members and Dallas will present medals to guests from 50 states and Puer-

Total collected thus far in

A breakdown in classifica-

tions, each individual goal, the amount collected and its percen-

sident Calvin Goodin, Corl i s,

Schools: goal \$3,200, already

collected \$2,018 (63 per cent);

Commercial A: goal \$6,000, collected \$4,360 (72.7 per cent):

Commercial B: goal \$6,000, col-

lected \$2,354 (39.2 per cent);

Commercial C: goal \$7,700, col-

lected \$3,272 (42.5 per cent); Cl-

al \$3,000, collected \$685 (22.8 col-

lected); Utilities, banks and at-

torneys: goal \$6,100, collected \$3,453 (56.6 collected); and Rural: goal \$6,000, collected \$764

Assistant Director and G. C. Eleven local chapters of Fu-

ture Farmers of America representing the Texas Associat i o n will be henored at the 41st Annual National FFA Convention, when chapters are recognied Summerfield, was one of the have achieved superior results in the National Chapter Awmany Future Farmers of Am- during the last year in agricul- ard Program which is part of the convention. Five Texas chapters will receive the 'Gold Christie, one of eleven Future Emblem" award, one of whi-Farmers who will be recognize ch is the Hereford chapter. Othward will be Boys Ranch FFA, Nacogdoches FFA, New Brauntels FFA, and Sulphur Springs FFA.

Each State Association was permitted to enter two or more chapters, depending upon State FFA membership, in the National contest

Accompanying the delegation will be George Hurt, State Diretor of Vocational Agricultural Education; J. A. Marshall,

Birth Of Baby Is Announced

Mr. and Mrs. Gary McQuigg of Amarillo are the proud parents of a son, born September 18 at Northwest Texas Hospital. The infant weighed 9 lbs. 1 oz. and was named Gary Mark.

Gary's grandparents are Mr. and Mrs. Clyde Carr of Eagle Pass and Mr. and Mrs. C. R. McQuigg 234 Centre in Here-

READ THE WANT-ADS TODAY



BILL WALDEN - Local Farm Bureau president is shown during convention here Thursday night addressing the membership in attendance. Staff pho-

Parisians, besieged by the Prussian army in 1870-71, sent out crated homing pigeons by balloon The birds returned with more than a million photographed messages - one of the earliest military uses of microphotography.

AREA SALES MANAGER

make \$30-\$50,000 plus stock Box 678A.

UF Midway Point Shows 44.7 In

Upon reaching its midway the Hereford State Bank board point in the current collections room campaign, United Fund drive chairman Clete Corlis report e d the 1969 campaign is \$16,992.75, following the second check-in of as tabulated by UF vice premajors Friday that 44.7 per sident Joe Shollenbarger. cent of the \$38,000 goal has been reached.

Corlis pointed out that some of the rural majors have not as tages were released by UF preyet made a report and that the percentage may be higher, and Shollenbarger: Also awaited is the report following the first of the month, where it is indicated that a number of local employees will reach a payday - a first one since the campaign began on Sept. 17. It is felt that contribut i o n s

will rise considerably at this ty, county, state employees: go-Corlis said the next check-in

date is Thursday at 10 a. m. in

The Sunday Brand

cond class postage paid of HereDeaf Smith County, Texas.

Established 1948

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130 West Fourth 5t.

Hereford, Texas 79045

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is per month. Single copies 15 cents

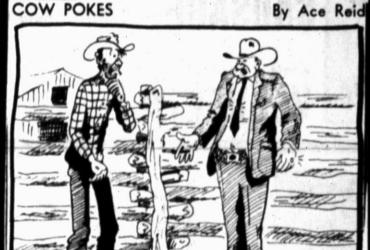
CIRCULATION

Young, General Manager King, Advertising Manager Para Swimmer, Women's Editor

(12.8 per cent). Majors reported that some of their people have spoken the opinion that they are not aided by any of the local United fumember agencies and there fore do not feel they should con-

tribute. However, Corlis pointed out that it is a personal benefit to each person in Deaf Smith County "because these agencies reflect the welfare and bettertoward the entire com munity. We all benefit." Member agencies are Boy

Scouts Red Cross Camp Fire Council, Little League, Pony League, Colt League, USQ Council on Alcoholism, Salvation Army, Cerebral Palsy, and Texas United Fund



"I just bought the ranch adjoining you, and just because I'm a rich oil man people don't think I know anything about renching. I'll show 'em. Will you sell me a hundred cows





and a hundred bulls?"

"Milo Fed Beef Served Here"





"Where Friends Meet"

Chaparral Restaurant

Located in Sugarland Mall

Wonderful Food

... that's our specialty. Whether it's a private party or a company dinner, you'll find dining here is always an enjoyable occasion.



RETAIL ER



NEWSPAPER ADS Turn Her On



HEREFORD BRAND

and the

SUNDAY BRAND

Tierra Blanca District Begins Scouting Activities







Age, color and race barriers were erased from the lives of some 550 boys here last week as the understandings of their worlds, far cries from the distraught world of the adults, were expressed in their desire to serve others.

These 50 boys, ranging in ages from seven to nineteen, are just a small handful of the hundreds of thousands who are working in their own ways — helping themselves while helping others.

These boys, known as Cub, Boy Scouts, and Explorers, have undertaken chores for the good of others while the world outside their own goes in never ending strife.

This week, some 121 new youngsters were introduced to the ways and skills of the life of scouting which has done so much for so many before them. Great men throughout the times have found scouting a crutch to lean on in times of need and others, including the small handful that has introduced this week, will be the stones for foundations of future scouts.

But, these boys, despite their own desires, must have qualified leaders to show them the way. Men, who get nothing for their work with scouts except the feeling of accomplishment when a small fry or older scout receives recognition he well deserves. Men who find time just once in a while to help those who will help others — because there was that someone who helped him. Men who laugh with, hike with, give occassional words of encouragement, and make a small boy proud he has done something.

Hereford has just a few of these men, but they have always been there when a young one is down, when an old one is up or when things seem bleak. For the boy scouts, there will be, when the help is needed, Nolan Grady, George Ochs, Frank Ford, Oliver Rudd, Delmo Williams, Boyd Collins and Martin Diggins. For the Cubs, there will always be men like Hawk Craig, Edwin Axe, Raymond Dement or Richard Parker. Men like Kirven Roper, Hap Cavness; Don Chaney.

And, for all these boys, there will be thanks to the foresight of other people, places like Camp Don Harringt on where life becomes a little more meangingful.

Yes, there are a lots of things that a young boy must give for scouting, but there is far more that he will receive in return from scouting itself. The most important thing, however, is that through the efforts of others, he will be finding his place — growing to manhood and helping others.



















The Sunday Brand

Hereford, Texas, Sunday, September 28, 1969

SECTION TWO

noon for a prettily planned bri- Miss Mary Sue Neff. dal shower honoring Miss Kathy Monroe, whose marriage to Dusty Duncan is planned Oct.

Guests were received by Miss Monroe, her mother, Mrs. Buel Monroe; her fiance's mother, Roy Duncan; and the couple's

lors on the serving table. Pre- and W. W. Gilbreath.

was the setting Saturday after- re Mrs. Bill Jack Gililland and

Guests were registered by Miss Vicki Duncan, sister of the bridegroom-elect, and music was furnished at the piano by Miss Betty Hodges.

were Mmes, L. B. Russell, Elgrandmothers, Mrs. Joe Mon- mo Hall, N. E. Tyler, Charlie roe of Clovis and Mrs. Nona Burke, Melvin Henderson, Morris Easley, Ivan Tipps, Larry An arrangement of white dai- Summers, Willis Duggan, G.V. sies and mint green tapers car- Hall, Jack Weaver, Dan G useried out the bride's chos en co- man, John Hill, Bill White

Mrs. Jackson Is L'Allegra Speaker

Study Club Thursday aftern o on with Mrs. Gene Cope presiding, at the First National Bank Com- Mrs. James Carnahan reported Jackson, who told of the recent Oct, 16 style show and luncheon trip she made with her hus- to the Amarillo Country Club. band to Pakistan. Hostess for Mrs. Noble Ballard's home will the meeting was Mrs. John be the starting point for the John Smith

hot pink silk, embroidered in authentic gold thread. She explained to the group that a sari, which is the dress worn by Pakistan women, is six yards of material which is pleated, wrapped and draped around th e body. A table displayed hand made items such as cloths, hats, brass spoons, scissors, knives, pictures and farm tools. Slides closed the program.

Guest speaker for L'Alleg ra | During a business sess i o n munity Room, was Mrs. Clinton the change of location of the

> Discussions were held on the tasting luncheon which is scheduled for Nov. 20 and members were urged to collect their

> Mrs. Gary McQuigg received conratulations from club members on the birth of a baby

Others present were M m es. Bobby Viegel, Walter Parrish, were shown and explained with Rudy Metz, Cameron Gault, such interesting detail that the Sam Lesly, Terrell Hodges, Bill group felt they had actually Warrick, Buddy Gloomer, Don shared the trip. An interesting Chaney, Noble Ballar, Haz en question and answer pro g r am Woods, Danny Martin, and Gerald G. Smith.

Madre Mia Club Hears Of Opportunity Plan

Miss Paula Jackson, a freshman student at West Texas State University who is attend- project for the year. They also ing on the Opportunity Plan, discussed the possibilit yof aswas guest speaker for members sisting with Camp Fire groups. of La Madre Mia Study Club at a meeting held Thursday evening in the home of Mrs. Rich ritt Jr. and Mrs. Charles Watard Ward. Co-hostess was Mrs. son was welcomed as a new C. D. Adams.

Miss Jackson works fift e e n hours per week, as all of the students under the plan, and is Mmes. John Smith, Charles Fry very enthusiastic about the ap-

attending college on the plan, lred, Herschel Black, Gerald she said, with 64 from Here-

For those students not able to Honea attend scholastically, they are encouraged to attend Oklahoma State Technical School.

Fifteen hours of employment is required for each student, brought food and flowers and she stated, but for those who helped in other ways, especialcannot work and keep their ly Rev. and Mrs. H. T. Goodgrades up, have fifteen hours of supervised study.

During a brief business meeting, with Mrs. Waldo Baxter you presiding, the club voted a con-

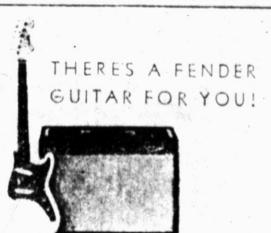
Plan, which is their major

The constitution and bi-laws were read by Mrs. G. C. Mer-

Others attending were Mrs. Roger Williams, a guest, and Ray Don King, Ben Scott, Carl Carlile, James Gentry, Don There are now 283 students Lane, Don Walser, Lynton Al-Martin, Wayne Lady, Bobby Owen, Dean Herring and David

We wish to thank all who win for comfort and help during our time of bereavement. May God bless each one of

The family of Mrs. Vick



... juli waiting to be played and heard ... FENDER provides & quitar for/every skill, every need and every pocketbook . . . amplifiers come in all sizes to meet every pagessional requirement...we invite you to visit our store for FENDER fine electric instruments and music supplies of



3rd & Main

Plans Social

to be held Oct. 16 at 7 p. m. in the home of Mrs. Haskell Benson, were made at a Thursday meeting of the Mother's Needle Club in the home of Mrs. Ralph

Refreshments were served to Mmes. C. N. McClure, Nell Auten, A. H. Cook, Gerald Awtrey, H. E. Lindley, Adam Flowers, J. L. Shirley, Earl Cole, W.T. Gunstinson and Annie Springer.

Holly Announces **New Manager At Wyoming Factory**

COLORADO SPRINGS, LeRoy J. Abbott, factory manager at Holly Sugar Corporation's Delta, Colorado factory, has been named factory manager at Holly's Worland, Wyoming factory, George W. Miles, Jr., vice president and general superintendent, announced to-

Abbott, who worked at Worland for nearly 20 years durplaces Eugene Kelly, who

Louis R. Garcia, Jr., assistant factory manager at the Carl-

Needle Club ton, California factory, will be acting factory manager at Delta until a permanent one is

Abbott joined Holly in 1931 as a mechanic's helper at Swink Colorado. From 1933 to 1935 he was a sugar boiler helper at Swink and Delta Factories. He was named a sugar boiler at Worland in 1936, promoted sugar end foreman there in 1944 and to beet end foreman in 19-

He was promoted to shift su perintendent at Delta in 1955 and made factory manager there in 1965. His father Clyde is a retired Holly employee and a brother J. P. Abbott, is the assistant general engineer at

Holly's main office. Abbott attended the Gen e ral Electric Vocational School, Schenectady, New York. He is married and has three children.

According to the Barton Museum of Whiskey History in Kentucky, President Nixon prefers scotch, as did LBJ. Daiquir i s were JFK's favorite and FDR preferred Old-Fashioneds.

CARD OF THANKS

We wish to express our appreciation for each kindess given us during the illness and death of our loved one. So many kind deeds were done that ing his 38 years with Holly, re- we could not name all of them. Thank you each and every one. You will never be forgotten. Mrs. Steve Powell and Shar-



Calliopian Club Views Film On British Empire

Showing films of several counties, Mrs. McWhorter said, monwealth during the first half breath Jr., David Bigson, Tho-

Mrs. D. C. McWhorter, who of the century, but we are not ecently made a trip to Eng. in error to think of Britain as land, presented a program on an ancient country. What counts the British Empire in Our Chan- is the determining character of ging World, at a Calliop i an the country. Britain and its peo-Club meeting held Thursday in ple possess a quality that is the home of Mrs, Clyde Cave. more durable than any of its

Attending the meeting were British Empire attained its Mmes. Erwin Alexander, B. F. enith, entered its decline and Cain, C. J. Crump, Emil Dettwas transformed into a com- man, Alton Fraser, J. T. Gil-

Parsley and Jack Wilcox.

The Sunday Brand, Hereford, Texas, Sunday, September 28, 1969 mas Kendrick, Ansel McDow- To avoid cracked shells when ell, Kathlee Palmer, Emmett you are hard-cooking eggs, co-Milburn, Millard Nobles, Gene ok the eggs in simmering rather than boiling water.

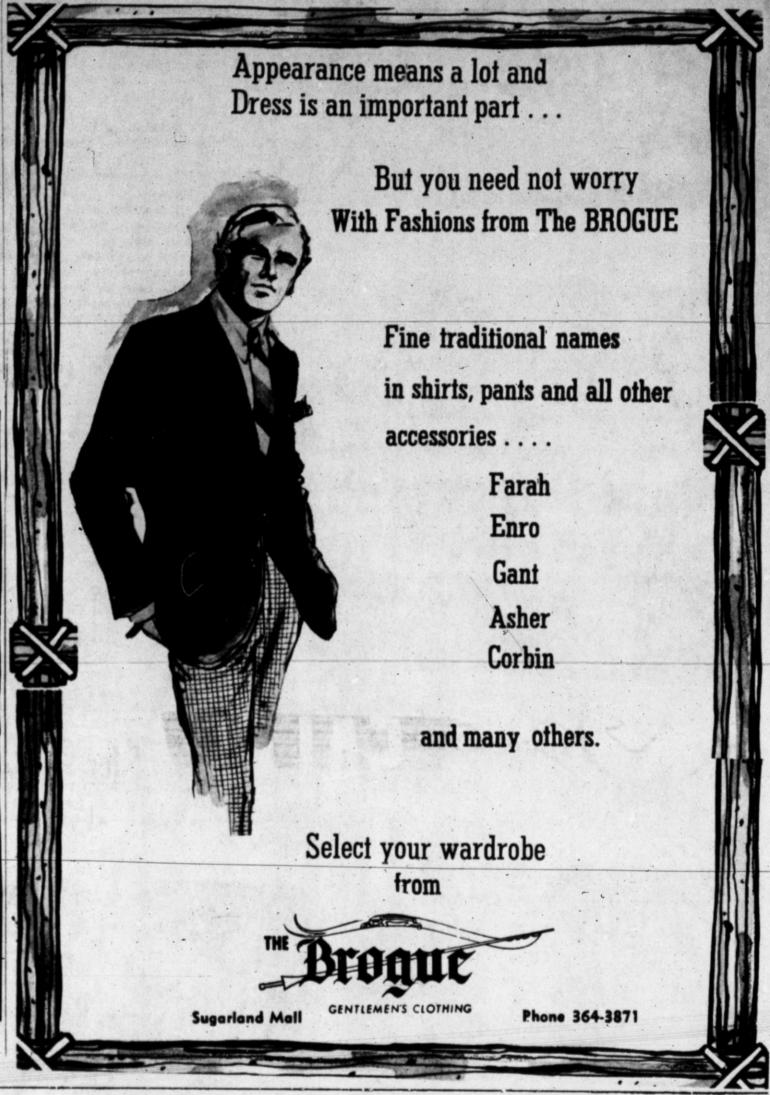
DR. E. H. HENDON

OPTOMETRIST

Phone 364-0987

OFFICE HOURS:

Friday Monday 9:00 to 12:00 1:0% to 5:00 Saturday 9:00 to 12:00 noon





By Mrs. Argen Drape



One of the most import antiprograms of the year is scheduled this week. Two cancer films are being shown Thursday at 2:30 p.m. at the Community Center. This will be very informative and every woman in the county should attend. I don't want to back the hearse up to you, but - the cancer you detect might be your own. Cancer when detected early has a good chance of being cured. P lease come next Thursday, 2:30, Community Center .

A family news item; Tom top with ice cream, fruit, whip-Draper announces the marriage ped cream or dessert sauce. of his brother, Robert. Many Mrs. Leroy Williamson is one

THE WESTERNER 3 sticks (% bl.) butter, margarine or fat 1 1-lb. carton powdered sugar

6 eggs 1 powdered sugar car ton full 1 teaspoon lemon juice 1 tablespoon vanilla

Have eggs and butter at room temperature. Cream butter. electric beater till fluffy. Add eggs, one at a time; beat well after addition. Sift flour 3 times; add gradually to batter. Add flavorings and mix well. Bake in 10" greased and floured tube pan at 325 degrees for 11/2 hours. Cool 4 minutes, then invert pan. Delicious served plain with powdered sugar sprinkled lightly into ridges on top of cake. Or,

of you remember Robert as he of the most regular exhibitors lived in Hereford and farmed of quality baked goods at the ain this area several years ago. rea fairs. At Lubbock's South He is now living in Lewisville Plains Fair, Mary won first and developing some acreage places on pound cake and loaf into city lots. Our congratula- bread, both white and whole tions and best wishes to them. wheat. The week before at Tri State Fair, Mary won three first Sadie Lee Oliver, former ho- and five second places. The diet cola party - 7 p. m. me demonstration agent, sent a first were: whole wheat rolls, cake recipe and recommends it assorted candles and white loaf as a very good dessert. You'll bread. Seconds, chiffon cake, plain biscuits, divinity candy, cinnamon rolls and white rolls. Congratulations to Mary on this good showing.

> Mary Williamson has tried a new pie recipe and recommends

Kings, Queens Name Winners

In Kings and Queens Bowling eague action last week, Sonny Dyer with his 565 handic a p series, was named "Bowler of Week" for the Kings and

LEMON PIE

2 cups sugar 4 eggs, beaten

Pastry for 2 crust pie Slice lemons paper thin, (rind too). Place in mixing bowl and mix sugar. Let stand 2 hours or ger. Line 9" pie plate with half pastry - add eggs to leons and mix thoroughly. Pour into pie shell top crust, crimp edges, cut vents to allow steam to escape. Bake 450 degrees for 15 minutes. Reduce heat to 350 degrees and make 30 minutes.

Where have I been in September? In four weeks, I have driven 3200 miles, Therefore, I'll be in the office three days this week to catch up on correspondence, reports and office work.

Monday: Sugar Blues TOPS Tuesday: 4-H Parents Hour-

Wednesday: - Sub-dist rict meeting in Hereford all day Thursday: Cancer films at Community Center, 2:30. Dalhart to judge fair - all day Friday: Office

Observed at a candy counter: All 5 cent gum now 8 cents.

for the men with a 520 series

rolled the high series of 2242.

while Bonnie Bauman Hall Sporting Goods won 3 and 2 won 1 and lost 3. lost 1; Sunset Food Center won

Hoffman, the 3-7-10.

In action last week, Sunset Lanes won 3 and lost 1; Vance 1 and lost 3; The Cougar Club won 1 and lost 3; and Team Number

3 and lost 1; Team Number 1 George Blanda, Oakland Ra won 3 and lost 1; Hereford Janitors won 2 and lost 2; Team and the oldest player in the Picking up splits were Stan- Number 4 won 2 and lost 2; American Football League



The boot that/pairs perfectly with pants.

Brown Calfskin. Widths AA and B

The new city suit is the pants suit and to go with it the pants boot It's the mannish look, done in a woman's way by Risqué. With a stocky heel and bold toe that are strapped down and buckled with a glint of metal 17.95

GLENN'S

Furr's

Proten Ib.

Sliced Hickory

Smoked lb. Farm Pac

4 varieties 6 oz. pkg.

just heat and serve

Chopped Beef Luncheon

8 to pkg.

FOOTWEAR Feshian At Your Feet

DOWN EVERY AIGLE

Happiness is Getting a Diamond From

Downtown Hereford

COWAN JEWELERS

DOUBLE GOLD BOND STAMPS

on Wednesday

FRUIT COCKTAIL

> Del Monte No. 303 cans

5 for

TISSUE Zee Assorted Colors

4 roll pkg.

Sausage

Furr's Proten lb.

Furr's Proten lb.

of Beef

Picnics Lunch Meat

Perch Fillets Top Frost Boneless lb. pkg. 490 1.09 Fish Cakes just heat & serve Corn Dog

Boneless Shoulder Furr's Proten lb.

Quick to Fix lb.

Furr's Proten

Food Club No. 21/2 can

Del Monte 46 oz. cans

Food Club

GREEN BEA

Cut No. 303 Can

MIXED VEGETABLE

Cream Style or Whole Kernel Golden 303 can

> Food Club No. 303 can

> > Food Club No. 303 can

Food Club No. 303 can

SIRLOINSTEAK ROUNDSTEAK **CHUCK STEAK**

Furr's Proten Furr's Proten lb. Furr's Proten lb

T-Bone Steak Club Steak

Reast Short Ribs Stew

Owen Country Style lb. bag 89c

VEGETABLES

APPLES Red Rome Beauty lb CELERY Calif. stalk 21c CARROTS ORANGES

Calif. lb. LIMES

Florida lb

POTATOES

New Reds

Clip Top - cello pkg. lb.

Fresh Frozen Foods

Top Frost Chicken Beef, or turkey 8 oz.

Tater Boy

Hash Browns

2 lb. pkg.

Del Monte Whole or Cream SPINACH Del Monte 303 can

ASPARAGUS Food Club 300 can **WAX BEANS** Food Club 303 can

BLACK PEPPER Food Club 4 oz. can COOKIES Gaylord Assorted Flavors 39c value



DOG FOOD Hi Vi 50 18 oz: can

5 for 1.00 3 for 1.00

4 for 1.00 HAND LOTION

Sue Pree 16 oz. 39c value MEDICATED SKIN CARE Beacon 16 oz. 64c value

COSMETIC PUFFS 6 for 1.00 Valiant 300 count value 69c value Beauty Aids EXCEDRIN

Food Club

18 oz. jar

50 count bottle 1.39 value DEODORANT Right Guard 7 oz. Family Size 1.49 value MENNEN BABY MAGIC

White Rain 1.00 value

HAIR SPRAY White Rain 13 oz. can SHAMPOO

77c 77c 77c

SHOP

THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, September 28, 1969

Man And Survival

The writer of a recent Royal Bank of Canada monthly letter, says that 'Man is a prober and a meddler. Fire, the axe, the plow, firearms and the bulldozer have been the fundamental tools of our modern culture. We have spurned the fact that Nature is a total of the conditions and principles which influence the existence of living things. Her laws were so contrived that land, water, plants and animals should and under natural conditions do, exist in harmony and interdependence for perpetual productiveness. Nature has been at work for a great many millions of years to get things as they are. Cause and effect are tied togeth-

The more understandable term for that situation and condition is "the balance of nature." The scientists, naturalists and others refer to it as the ecological cycle, or something like that. It is defined as the interrelationship of organisms with their environment.

The "boundaries set by the organic world" never included the kind of pollution that is so commonplace nowadays. It is contradiction of modern life that we are continually bombarded by appeals to use this, and that soap, detergent, or deodorant in the name of personal cleanliness, while at the same time we pour into the atmosphere, into our rivers, lakes and harbors, and dump all over the landscape, refuse, sewage, and powerful chemical compounds in the form of pesticides and herbicides in the name of growth and progress.

It is serious enough when these are used to produce better crops, by destroying weeds and insects that attack them, but when these compounds are used to destroy the good life, animal, plant or human, then this must surely be the last absurdity. This is apparently what has happened in one instance in Vietnam, where powerful herbicides have been used to 'disrupt the enemy's food supply." What have

Some southern fried chicken tastes like it was fried south of the border. Our favorite Little Woman saves all the cooking recipes she can find, fil-

ing them away while the frozen foods thaw out.

It is said that there are over 50 recipes for cooking potatoes, 48 of which can't be found in restaurants.

If we ever get the time, we're going to buy one of those executive time saver planners.

The old joke about the difficulty of "making both ends meat" has become a problem for the United States government. - Guelph (Ont.) Mercury

We note that more and more young women are taking jobs as attendants at gasoline filling stations. Seems a beautiful opportunity for some summer replacement television program to revive an old vaudeville gag. You know, the one about "5 Gals. \$1.50. Ethyl Costs more." - Minneapolis Star

The Sunday Brand

Established 1948

Published every Sunday at 130 West 4th Hereford, Texas 79045

The Brand Publishing Company



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James M. Gillentine, Publisher Melvin Young, General Manager Grady King, Advertising Manager Barbara Swimmer, Women's Editor Jim O'Hair, Mechanical Superintendent they done? South Vietnam once used to export large quantities of rice; now it has to import it.

There is much fear expressed day to day about the frightful possibilities of nuclear war, even the destruction that could ensure from a nuclear accient. But there are appalling dangers all around us, inherent in the extensive use of chemicals. This cavaliar attitude towards the balance of nature, or the ecological cycle, is typical of our day and age. Far too many cases of this sort, involving industry as well as the armed forces, have occurred without any thought, much less study being made of the probable consequences. - St. John's (Nfld.) Telegram

Growing Financial Bind

The nation's financial plight rapidly is becoming President Nixon's No. 1 problem.

Almost everything he hopes to do and all that the nation is demanding that he do depend upon a sound and stabilized national economy. He is aware of this. But the methods for bringing about the stability that is so urgently needed seems to elude him.

It is true that this problem, like the problem of the Vietnam War, was not of his making. It stems from the most part from failure of the previous administration to face up to the costs of what the nation was called upon to do. In short, it results from massive government spending - much of it for military purposes - during the last four years without adequate provision for taxes to match that outgo.

But it is up to President Nixon to find the solution to this problem - and quickly, because it appears to be growing now at a rate that could cause both national and international trouble.

The difficulty is that the President is getting little help with his chore.

He does not even seem to be able to get his Cabinet and closest advisers united on what needs to be done. Mr. Nixon has gone on record several times as being unalterably opposed to price and wage controls. Still, Treasury Secretary David M. Kennedy keeps warning such controls may have to be invoked, apparently unaware that such statements help feed the fires of inflation by prompting a rush to get ahead of the possible restrictions.

There are no easy ways to cut back an overheated economy. President Nixon must resign himself to the fact that if he does what is best for the nation in this regard he is going to face strong protests. He will have to take strength from the fact that the alternative - still more inflation - will be equally unpopular. And much worse for the country - Memphis Commercial

A preacher in South Africa held up his sermon while five members of the congregation in mini skirts and most of the teenage girls in the choir left the church. Mini skirts "worked for the devil" he had declared. If the clerical gentleman were right, it would point up that the devil sure has a lot of helpers these days - Fort Williams (Ont.) Times Journal

Poor peple are being hired as consultants to the Office of Economic Opportunity at \$35 a day. This is what is known as a frontal assault in the War on Poverty, and the taxpayers are the casualties. - No folk (Neb.) Daily

The National Safety Council has suggested the Freeway cloverleaf as the national flower. - Salt Lake City Deseret News

Who says cars don't have cranks anymore. We know a lot of them who are driving. - Goshen (Ind.) News

They say TV is still in its infancy. That helps explain what you have to get up so often to change it. - Alexandria (Ont.) Glengarry News

Would you say a drama critic's observation that a play's performers remained fully clad is a commentary on theater today? anta Journal

Happily banks report their own conditions, not their customers. - Elizabethtown (Ky.) News



MAIN STREET, U. S. A.

Paree ... City For Memories

By BERT MILLS

(Editor's Note: Bert Mills, who usually reports from Washington, concludes here with his observations on a European

PARIS, FRANCE - There is something for everybody in Paris and few visitors to the French capital leave without wishing to remain longer or at least to return again, preferably

It has been said that one in a few days time. Here are sa, the most famous painting in some of the high spots that can the world, and deservedly so. be touched on a short visit.

A first-time visitor to Paris

THE

week indicates.

Dear editar:

comes to an end

cs, just over \$3.

An early stop was at the Louvre, the largest museum in the world, and the most famosoon while memories are still us. You can walk two miles in see the sights of Paris. That is are the statues Venus de Milo probably true but thousands of and Winged Victory, which both Americans get a liberal samp date back to the second century ling of gay Paree every year B. D., and Leonardo's Mona Li-

> Notre Dame Is Enormous Notre Dame de Paris is one

BOOTLEG

Editor's note: The Bootleg Philosopher on his Johnson-

grass farm once more has his mind on war, his letter this

I hadn't paid much attention to it, you let a man try to

keep up with everything on earth and he'll wind up not

knowing much of anything for sure, but according to a co-

py of The Amarillo Daily News I picked up on the road

near this farm yesterday in an effort to keep America

beautiful, Israel and Egypt have been fighting off and on

Why it was only two or three years ago that Israel whip-

ped Egypt in exactly six days, I remember reading about

it and how all the world was excited over how fast Israel

won and how whipped Egypt was, and yet here they are

You mean to say wars these days are like the pennant

race in baseball or football? You start over again every

year? You beat us this year but just wait till next year?

Obviously what the world needs is a Commissioner of

War, to set up some rules. Heretofore, when one country

whipped another you could figure it'd be at least 20 years

before the loser could field another team, but nowadays

no country seems to know when it's whipped and nobody

ever wins the crown and the world series of wars never

I don't believe it'll work. If nobody ever won the World

Series in baseball, if the games dragged on into winter and

then on into next year and the year after that, the fans,

given no chance to whoop and holler, would gradually lose

interest. Sooner or later somebody is supposed to win,

squirt champagne around the locker room, take the trophy

and go home for a while, but dragging the fight out forever

sure gets monotonous. It puts a strain on the gate receipts.

In case Congress is looking for a High Commissioner of

War to set up some rules and get some dependable won-

Yours faithfully,

J. A.

lost statistics, I would like to say I'm not a candidate.

for the past couple of years, and this almost floored me.

-Philosopher

probably should begin with a of the world's most famous catguided tour by bus. There are hedrals. This visitor was surpridouble-decker coaches with gla- sed by its enormous size, desssed roofs, just like in London, pite the fact it was virtually and an English-speaking guide. completed by 1300. It can hold An amplifying system allows all 9,000 comfortably for mass, and passengers to hear. A three- has accommodated as many as hour day-time trip costs 17 fran- 13,000 for such special occasions as Christmas and the liberation

Incidentally, the exterior of Notre Dame is in the process of being cleaned - not by modern its six sections without retrac- steam-cleaning methods but by ing your steps. Three absolute hand. The workmen noted high to have a lifetime job. And those who are strong of leg and breath and who recall Victor Hugo's "Hunchback of Notre Dame" may wish to get even higher than the workmen by climbing 387 steps to the tower. The reward is a magnificent view of the heart of Paris.

A tourist in Paris sees much of the River Seine, which winds through the entire city. Not re Dame is on an island in the river. There are 32 bridges across the Seine, so it is no problem to get from the Right Bank to the Left. A visitor from England may take note that the Seine is not very wide - wider than the Avon but narrower than the Thames. Sightseeing boats constitute much of the traffic on the Seine.

While footwork is necessary to visit a museum or cathedral, many of the sights of Paris can be seen without ever leaving the bus. For example, some of the flavor of the Latin Quarter and Montparnasse, Champs Elysees and Tuileries gardens, can be gained while driving by and getting the facts from the guide.

City of Light Shines at Night Paris takes on a special glow at night known as the "City of Light," there is an evening bus tour that covers the principal illuminated attractions, A memorable sight on that town is Place de la Corcorde, where 1,000 lighted fountains turn night into day. Tourists' cameras find this scene irresistible.

Some night tours include dinner and one or more shows at night clubs, with even the champagne included. However, a better idea is probably to pick your own entertainment spot and spend the evening there. Many Paris night clubs feature strip tease acts these days, even as in U. S. A.

At some of the more famous night spots, you can know in advance just what the total cost will be. For example, the famous Moulin Rouge has an established price for a full-course dinner, a bottle of champagne, and a sensational two-hour show in excellent taste despite bared bosoms. For two the bill comes to 184 francs, about \$33, and that includes the tip.

Of course, if you want to economize, you don't go to Paris.

Talk of Texas

By JACK MAGUIRE

FOR CONSPICUOUS BRAVERY - The only battle in history in which every participant received the Congression. al Medal of Honor took place in Texas in 1874.

Col. Nelson A. Miles, moving his troops into the Panhan. dle following the Battle of Adobe Walls, sent out a scouting party of two civilians, a sergeant and three privates. In Hemphill County, 22 miles south of the present town of Canadian, the six were attacked by a war party of more than 100 Kiowa and Comanche Indians.

All six were wounded in the first volley fired by the Indians, but managed to get into a buffalo wallow close by The depression was only 5 feet long and about If feet a cross, but it was deep enough to offer some protection. From that natural fortress, they held off the Indians from early morning, when the attack began, until dark.

One, an Army private named Smith, died that night. The other five, however, survived the Battle of Buffalo Wallow and recovered. All six were voted the Congressional Medal of Honor.

TIME STANDS STILL - Paris, Lamar County, is one of the few towns left in Texas where the weekly band concert in the park is a way of life.

Since 1912, the municipal band has been tooting away each week in the summer. Most band members (who receive a token \$5 per concert) even furnish their own instru-

THAT WONDERFUL YEAR? - Historians look back at 1938 as one of the most significant years in the political history of Texas.

That was the year that a Fort Worth flour salesman named W. Lee O'Daniel was elected governor. That same year, a law student named John Connally survived his political baptism by winning election as president of the University of Texas student body. And in Comanche County, the Barnes family announced the birth of a son named Ben.

TRAVELING TEXAS - What may be the only authentic totem pole in the state graces the entrance to a Jacksonville motel.

The beautifully carved pole was cut from a towering cedar that grew in one of the forests surrounding that East

... from the Brand's files

65 YEARS AGO - 1904

Portion of the paper read by Miss Carrie Myers of the BYPU meeting: We should be very cautious in the selection of our books and newspapers. The question is often asked, "Is it right to read novels?" There are Christian novels, novels that make the heart purer and the life better, but how many lives have been ruined from the reading of some worthless novel? Many a soul now stands behind the bars of a prison cell as the result of the reading of bad books or newspapers. They are not only enlisted in the services of crime, but they also aid in the progress of infidelity. Much the same may be said of pictures. When Satan fails to get a man to read a bad book, he sometimes captures him by getting him to look at a bad picture. (Editors note: Reference was made to still pictures. Mot i o n pictures were still in Hereford's future.)

50 YEARS AGO - 1919

Announcement is made that "The Unpardonable Sin," one of the strongest photoplays ever presented on the screen, will be shown at the Star Theatre next Monday and Tuesday nights. This play is put out with an all-star cast by the First National Exhibitors Circuit, the people who produced 'Daddy Long Legs,' although it is a much larger and costlier production than the last named. Manager Fullwood states that this is one of the most expensive and widely heralded pictures he has ever undertaken to present in Hereford. . . What is said to be the highest average price ever paid at a private sale for cattle of any breed was received by Jones & Dameron last week, from Mousel Bros. of Nebraska, for thirty-four head of the famous Auxiliary strain Herefords. The price exceeded \$100,000, or a little over \$3,000 a head.

35 YEARS AGO - 1934

Deaf Smith County's tax levy of 75 cents per \$100 evaluation will not be raised this year. Under the budget adopted by the commissioners court, the levy will remain the same. . . Will Rogers' newest picture, "Handy Andy," will be the weekend attraction at the Star Theatre. Its a typical Rogers picture with Will as a small-town druggist. In it also are Peggy Wood, Conchita Montenegro, Mary Carlisle, and Robert Taylor. Friday's picture finds Marion Davies and Gary Cooper in "Operator 13," the Civil War spy story written by Robert W. Chambers. Jean Parker, Ted Healy and the four Mills Brothers are in the cast, "Private Scandal," Saturday's film, is strictly mad comedy. Zasu Pitts and Ned Sparks are the chief actors. Then next Wednesday will be the appearance of Madeleine Carroll, famed English actress, in 'The World Moves On."

20 YEARS AGO - 1949

Star Theatre, Sunday, Monday and Tuesday: Story of a guy who couldn't be stopped. James Stewart and June Allyson in "The Stratton Story. At the Texas: Blazing epic of lawless living. "Hellfire" in Trucolor with William Elliott, Marie Windsor, Forrest Tucker, Jim Davis, Grant Withers, . . Lynn Bybee was presented a Scout field book for being the Troop 50 honor camper at the Monday night court of honor. Attendance at the meeting was the highest ever, according to Scoutmaster Bill Phillips who said the troop was present 100 per cent with 30 parents and visitors also attending.

5 YEARS AGO - 1964

"Hereford is witnessing an unpresedented growth boom at the present time, being tagged as the third fastest growing city in Texas by the Texas Division of the Department of Commerce," City Manager Dudley Bayne said Wednesday in an address to the Hereford Lions Club. . Governent farm ofices will move Monday to new quarters in the 300 block of West Third. Crews were busy Saturday moving into the brand-new Agri-building, which will house the three farm agencies and a barber shop. . . At the Star: One man, three women, one night. Richard Burt on, Ava Gardner, Deborah Kerr, Sue Lyon in Tennessee Williams "The Night of the Iguana."

Brand Correspondent

Mrs. Cassie Parnell of Seattle, Wash, has been visiting her sister, Mrs. John Simpson. She came with the Robert Simp s ons when they returned from a visit in the northwest. Recently, Mr. and Mrs. J. C. Simpson, their daughter Shirley, Mr. and Mrs. John Simpson, Mrs. Par-nell and Mrs. Sam Lindley visited relatives at Grand Prarie and Arlington. The J. C. Simpsons also visited Mrs. Simpson's relatives at Longview and Mrs. Simpson and Shirley went to Denton where Shirley entered the college.

Mrs. Parnell has been visiting a brother and his wife, Mr. and Mrs. Vernon Watkins, at Pampa this week.

Red Cross Volunteers Attend CST

Six American Red Cross volunteers attended a Combined Services Territory meeting in Pampa, Wednesday with registration beginning at 9:30 a. m.

Gray County Red Cross chairman, D. V. Biggers gave the welcome with Judge Denton of Amarillo, presiding.

The group was shown slides of the Camille disaster by Ted Gikas. Information was presented on water safety, first aid, fund raising and a council report was given by Judge Denton, advisory council member.

Mrs. Marilyn Williams, WSIT, of Amarillo, stated that all water safety and first aid instructors must have the updated course by Dec. 31. A Water Safety and First Ald Workshop will be held Oct. 25 in Amaril-

The next CST meeting is scheduled here in January,

Attending from Hereford were Mrs. Andrew Kershen, Mrs. Bruce Miller, Mrs. Corrine Neeley, Mrs. C. E. Rush, Mrs. Ralph Owens, Mrs. Clinton Jackson and Mrs. H. H. Miller. executive secretary.

CRAMPED QUARTERS DAYTON, Ohio - Ger ald Cunningham, 4, caused his whole neighborhood, including police and firemen, several anx-

ious hours when he disappear-While a number of persons combed the neighborhood looking for Gerald, one of the searchers walked through the base-

ment of his house and accidentally opened the clothes dryer. There was Gerald, a little cramped after being curled in the dryer three hours, but okay.

HARD WATER and SOFT WATER may look alike . .



but they are DIFFERENT!

Here's how to know if you have hard water Do you have a ring around your bathtub? Use harsh detergents? Fabric softeners?

Use packaged water conditioners? Bleaches? Do you wear rubber gloves to do dishes

Is your hair "dull" after you shampoo it? Is you skin dry and scaly after you bathe? Discover the difference soft water can make throughout your home.

Portable Exchange Service as low as \$6.00 per month Own a fully automatic model from just \$13.95 per month

(our serviceman can



Mr. and Mrs. Gene Duvall of L. Shultz.

Irving spent last weekend with their folks, the Frank Robbins and M. G. Duvalls.

The Kenneth Fryes are parents of a son whom they have He has been named Tim othy Mr. and Mrs. Paul Wright of Torrance, Calif., are announcing the birth of a daughter on Sept.

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Mr. and Mrs. Paul Wright of Torrance, Calif., are announcing the birth of a daughter on Sept. 22. The young lady weighs 7½ daughters Shelly, 4, and Carla, lbs. and has been named Paula two. Grandparents are Mr. and Faye. Mrs. Wright is the former Mrs. C. E. Hogue of Slaton and great grandmotiler as is Mrs. Mary Schultz, daughter of L. Mr. and Mrs. Harland Frye. H. A. Parris of Lubbock.

Sept. 19 weighing 7 lbs. five ozs.

The Walker Parrises are paronts of a son who was born
Warrick Jr., returned home Wedents of a son who was born
Sept. 19 weighing 7 lbs. five ozs.

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Lindsey homeplace when J. J.
Warrick Jr., returned home Wedinesday after a ten-day visit visited here several weeks one dnesday after a ten-day visit with Mrs. Warrick's son Lawrence and Mrs. Warrick in Eureka, Kan. They also visited her granddaughter, Mrs. Jo yce

Weldon Lindsey of Clebu r ne is visiting his mother, Mrs. J. J. Lindley, and other relatives two of his sisters, Mrs. Mary Jelinek of Perry, Mich., and displayed by the sey's father, were pioneers in the sex of the sex of

sited here several weeks one Lindsey homeplace when J. J. Mr. and Mrs. T. L. Sparkman mmer, but it was Mrs. Jel- (Jinks) was a boy and attended Jr., attended a Hereford cat the



Everyday Low Discount Prices on Meat!

Chuck Steak 1b. 74¢

Pork Steak **Lunch Meats**

6-02 33¢

16. 74¢

Everyday Low Discount Prices!

Ground Beef Regular Quality . 59c Ground Chuck Fresh Ground a 74c Cube Steak Broil For Quick Meal a \$138 Quarter Loins Cut Into Chops .. 74c

Nutwood Bacon Thick or 2 ib. 5157 Fryer Chickens 2 to 3 Pound a 29c Cut-Up Fryers Pan Ready a 35c

Fish Crisps Captain's Choice 8-02 39c

Everyday Low Discount Prices on Meat!

Sliced Bologna Sterling Co. Pock Ph. 64¢

Fish Sticks Captain's Choice Family Pack Finest Quality 115-16. 89¢

Little Franks

LOW PRICES EVERY

Everyday Low Discount Prices On Frozen Foods



Green Beans Bel-Air 9-oz 230

Frozen Regular or Pink Lemonade-Everyday Low Discount Price.

Cream Pies Bel-Air 14-02 27

Corn On Cob Bel-Air Frozen 6 Count 69c Shoestring Potatoes Suality Pkg. 33c

It's Your Total Food Bill That Counts....SHOP AND COMPARE, YOU'LL FIND THAT YOU CAN SAVE UP TO 15% ON YOUR FOOD BILL AT

SAFEWAY DISCOUNT Prices Are Effective Through Wed. Oct. 1st in Hereford

Safeway Everyday Low Discount Prices!

Hunts Catsup Fancy Tomato Bot Catsup-Everyday for Low Discount Price

Fancy Cookies Big Family Pkg. Assortment for

We Reserve The Right To Limit Quantities Stock Up On These Money-Saving Super Savers Now!

Purina Cat Food This Safeway Super Saver

Peanut Butter Fine Quality-

Shasta Grape Jelly

Chiffon Tissue

Safeway Everyday Low Discount Prices! Salvo Detergent

Velveeta Cheese Spread 2-1b. 85c Lucerne Homo. Milk Suntity Dash Detergent Lucerne Low Fat Milk Cascade Detergent Dishwashed Lucerne Half & Half **Duz Detergent** Gt. 82c Cottage Cheese Cuelity Bonus 16-oz 39c Coffee Maryland Club 1 lb. 66c Lucerne Sour Cream Coffee Maryland Club 2 lbs. 1.31

Lucerne Party Dips Many Varities 8-023/1.00 Coffee Maryland Club 3 lbs. 1.97 Garden Fresh Fruits & Vegetables!



Firm Slicing Tomatoes.

White Onions Quality 10' Avocados Avocados 19'



Safeway Everyday Low Discount Prices! Safeway Everyday Low Discount Prices!

Tomato Juice Hunt's 46-oz 29° Tomato Soup Town House Can 108° Margarine Coldbrook Ib. 14c Dressing Mrs. Wrights B-oz 25c Kraft Parkay Margarine 16. 26° Salad Oil No Made Biscuits Mrs. Wrights 4 4-oz 25° Spray Starch White Magic Waldorf Salad Lucerne 15-oz 38c Charcoal Kingsford Long Burning Peanut Butter Lucerne Ctn. 48c Safeway Coffee Franch 184 584 Monterey Cheese Chunk 16. 85 Safeway Coffee Playor Pho. 3115 Salad Dressing Piedmont Ot. 36 Edwards Coffee Grinds Can 64 French Dressing Wrights 8-0223° Edwards Coffee Flavor Pkg. \$127 Liquid Dressing talian 8-oz 23c Edwards Coffee

Liquid Dressing Savory Fr. 23c Facial Tissue Pacial-180 et. 20c

Fig Bars Busy Boker 2-18. 450 Pkg. 450 Chunk Tuna Star Kist 619-02 354 Hydrox Cookies Sunshine 18-02 Pkg. 490 Keebler Cookies Coconut Pkg. 49 Pecan Sandies Koobiers Phys 495 Sun Country Air Freshmer Cal 64: Delta Tissue Trasue Pkg. 29 Rug Shampoo Glory 27-02 5149 Rug Shampoo Soray 24-or 5179 Favor Polish Price Can 850 Favor Polish Price Can Stor

Volume | Thru | Now On Sale. \$169

Brave Floor Wax 29-or 99¢ Mentholatum Lysol

Miss Vinson Of Houston Weds Roderick Albracht

Mrs. Douglas Lawson was ma-

Hospital

Notes

ADMISSIONS

ro Sanchez; Perfecto Mancha,

Box 644; Mrs. Ofelia Rangel,

K; Glenn Greer, Box 902.

Mrs. James McKnight, Vega;

Mrs. Bess Phillips, 301 Western;

Jodie Darling, King's Manor Mrs. Carolyn Powers, Sundown,

Texas; Mrs. Lillie Worthan, We-

stgate; Mrs. Thomas Sparkman,

Rt. 2; Mrs. L. G. Oldham, 110

Lake; James Eldemon, 209 Ful-

Mrs. Jose Gala, 314 Ave. B;

Mrs. Otis McMurtrey, Friona;

Mrs. Teofilo Villarreal, 237

DISMISSALS

am, Herbert Grasmick 9-27.

Mrs. Don Tindal, Ross Lath-

Mrs. Ruth Lewis, Bill Watson

Mrs. Enrique Garcia, Mrs. Luis

ee, Mrs. Lillian White, Mrs. Ve-

C. L. Layman, Jr., Lonnie

Whitten, Jr., Mrs. Charles Cald-

Mrs. Avlin Jones, Shelia Wil-

When Tom Seaver of the New

York Mets pitched his one-hit-

of the year and eighth in a row.

ntura Zamora 9-26.

liams 9-24.

Ave. C.

J. H. Reinart, 423 Star; Artu-

Miss Vinson of Houston 3x36 cent ital. with picture . 2 Bridesmaids were Miss Deb-In one of September's levellest weddings, Miss Sha- ra Vinson, sister of the bride, ron Louise Vinson, daughter of Mr. and Mrs. R. L. Mrs. Charles Albracht and Vinson of Houston, and Roderick Kevin Albracht ple- Mrs. Luther Bratcher. Groomsdged their nuptial vows Saturday evening at Park
Place Methodist Church of Houston. Albracht is the Albracht, brothers of the brideson of Dr. and Mrs. E. A. Albracht of Amarillo. Dr. Hattaway, pastor, officiated for the 7:30 p.m. ceremony amid a soft candlelight setting.

The altar area was decorated with three arrangements of gladiolas back by cathedral tapers white feathered carnations cenin four branched candelabra. tered with a white orchid,

Mrs. Maggie Harris, organist, presented a program of nuptial music and accompanied Jack Novack as he sang Because and How Do I Love Thee.

Escorted to the altar by her father, the bride wore a formal empire gown of organza and and pearl traced Alencon lace fashioned with a Sabrina neckline and long tapered sleeves. The A-line skirt entended into a cathedral train bordered in Alencon lace. Her long bouffant veil of illusion fell from a petal point caplet encrusted with se-

Decorating Club Has New Member

Mrs. John A. Jones was welcomed as a new member of the Sweet and Fancy Decorat in g Club at a Friday morning meeting at the Community Center, with Mrs. Lynn Pittard presiding.

Bumble bees and butterfli e s were made from icing by the

Others attending were Mmes. Richard Fortenberry, Lloyd ler; Mrs. Kenneth Frye; Rt. 2; Smith ,Jay Kerr, M. D. Henson, Leroy Edwards, J. A. Crafford, Jerry Carr and a guest, Mrs. Orval Galley.

North Hereford **Club Sponsors** Cancer Films

Two cancer films, spo nsored by North Hereford Home Demonstration Club, will be open to the public at 2:30 p. m. October 2 at the Community Center.

A twenty-eight minute film entitled Investment In Life will be shown with the William Talman story which lasts eight mi-

All H. D .Club members will ter against the Chicago C ub s in attend and a cordial invita- July it marked his 14th victory tion to the public is extended.

groom and Harold Tondera. Serving as ushers were Daniel Albracht, brother of the bridegroom and Gary Dunn. ed pearls and crystals and she

Kimera Sizemore, daughter of carried a bridal bouquet of Mr. and Mrs. Derwent Sizemore, was flower girl and David Eugene Albracht, son of Dr. and Mrs. David Albracht. tron of honor and Dr. David was ring bearer.

Albracht served his brother as The bride's attendants wore formal length gowns of peacock blue Georgette over taffeta, styled with empire waist and Aline skirts extending into a train and matching headpieces.

A reception followed the ceremony in the church parl or where wedding guests were registered by Miss Helen Reed. Pink carnations decorated the serving tables where the bride's 403 Bradley; Mrs. Mary Avent, cake was surmounted with silver wedding bells.

King's Manor; Mrs. Damasio Martinez, 328 Miller; Vidal Re-For a wedding trip to San Antonio, the bride's travel in g yna, Amarillo; Mrs. Edna Culver, King's Manor; Mrs. Bessie ensemble was an apricot tail-Flowers, 501 4th; Carlos Ruiz, ored suit and hat with bei ge Jr., 404 Maple; John Wils on, accessories. Her orchid cor-Colorado; Mrs. Eugene Green, sage was lifted from her bridal 219 Ave. I; Bill Smith, 513 Ave. bouquet.

J; Mrs. Willis Edelmon, 409 A The couple will be at home after Oct, 6 in Pasedena, Tex. where he is attending Texas Mrs. Willie Bolinger, 121 Fir; Chiropractic College,

The bride is attending San Mrs. Ollie Forbus, 1013 Park; Jacinto College and is currently Clifford Hicks, 415 Miles; Mrs. employed by Space Craft Inc.

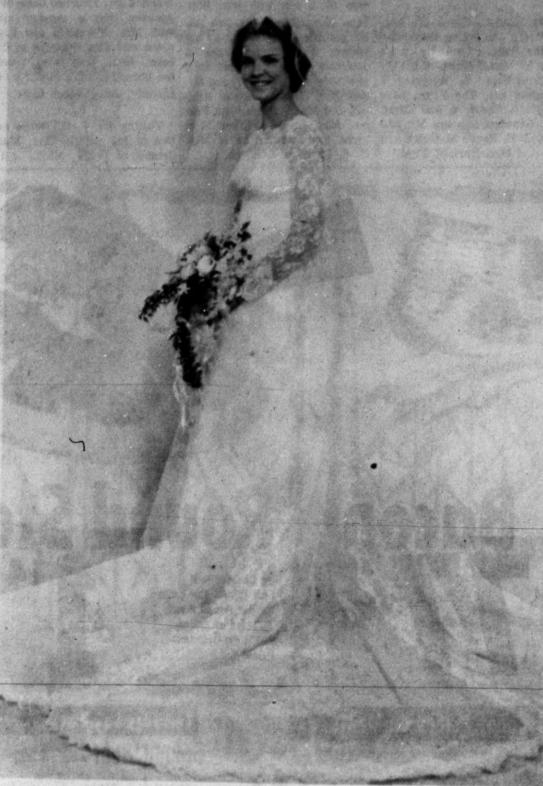
NEEDED LIFT

DENVER - A 20-year-old defendant in a robbery case was so hefty that when he refused to walk, it took six deputy sheriffs to carry him into District Court. Then Judge Don D. Bowman granted a continuance because the sight of the defendant being carried into the courtroom might prejudice prospective jurors. The man returned to his cell under his own power.

away from the Roosevelt park a crisis of confidence in law and have ourselves despite the gre-Zoo this spring during flooding order, Prime Minister John Vo- atest provocation and also know on the Souris River. The geese rster said here at the ceremon- how to solve our own pro-

Minot residents were asked to Bloody clashes are taking plakeep their eyes open for geese ce in many parts of the world fanich teamed to win 1969 ABC

ious differences, he said. "But in South Africa, and this I say to our enemies who are so ea-CHRISTIANA, South Africa ger to poke their noses into - The world is going through our affairs, we know how to be-



Mrs. Roderick Kevin Albracht . . . wed in Houston ceremony

GEESE FLED

MINOT, N.D. - Zoo officials engaged in a tame goose chase in Minot

Some 21 tame geese swam had their wings clipped and couldn't fly.

The

city of 35,000 population.

ial opening of a new police sta- blems."

DeLaPaz, Mrs. Charlie McGh- READ THE WANT-ADS TODAY wandering in any part of the because of political and relig- Classic doubles with a 1355.

Don McCune and Jim Ste-

well, Mrs. Lucille Sloan, Bobby Teague, Mrs. Lee Tice, Calvin Gregg, Mrs. Fernando Olguin, Mrs. Joe Shollenbarger, Mrs. Neil Pounds, Joe Salcedo 9-25.



RUSTY BUCKET

Bar-Be-Cue

E. of Hereford city limits on Highway 60

WAYNE **FEEDS**

Wayne Feeds manufactures a complete line of high quality poultry, livestock, pet and speciality feeds. Widely known for their outstanding performance in producing a profit for modern day farm business leaders.

Contact us for any of your FEED needs whether it be for feedlots, swine, cows dogs, horses, monkeys and elephants.

This addition of WAYNE FEEDS further increases our services to the farmer. We also handle a complete line of seeds and liquid fertilizers.

Feed for the difference innovations make. Feed Wayne. WAY!

CONTINENTAL GRAIN CO.

Hereford 364-2366

CARRY OUT **ORDERS** PHONE

364-5022

WESTERN STYLE with "the old timers taste"

PIT BAR-BE-CUE



Our Specialities

★ BEEF ★ SPARE RIBS ★ GERMAN SAUSAGE

We custom bar-be-cue your meats to order . . . planning a party? Let us give you a

hand with your meat course Going to the football game? . . Eat on the way . . . Arrive on time!

CLOSED MONDAYS

Uncle Sam's Selective Service

State Selective Service Dir e c- Further deferment would de tor, 209 W. Ninth Street, Austin, Texas 78701. He will welc o me your questions.

Q - I am a graduate student who has not been deferred. If I am ordered to report for induction in the midst of my stu-dies, can my induction be delayed until I get my degree?

A - No, but you may request your draft board for a postponement until the end of the quarter, trimester, or semester. Boards have authority to grant such postponements. Q - If I go into VISTA or the

Peace Corps, can my local board give me an occupational deferment?

A - Yes, but it is not required to do so. Q - Does the Seletive Ser

vice System prosecute persons for violation of the Selective Service law? A -No, this is done by the

Department of Justice. Q -I know that normal progress in school is necessary for

a II-S student deferment. When I transferred from jun ior college to the state university some credits I had earned were not accepted. Will this loss of credits affect my classification? A - Your draft board will

Editor's note: Below are ques- have to decide this. It can grant tions now being asked at draft a II-S deferment to you for boards. The answers are by the first year after your trans-Colonel Morris S. Schwar t z, fer, despite the loss of credits. pend upon the progress made at the new institution

> GEORGIAN TRIMS TEXANS DENVER -Allen Miller, 20 year-old University of Georgia golfer, defeated four memb e rs of the University of Texas golf team on his way to the Trans Mississippi title at Cherry Hills Miller beat Chip Stewart, Rik Massengale and Tom Kite before vanquishing Dean Overturf 4 and 3 in the finals.



These items and many more are covered under Medi-Care if medically necessary and prescribed by your doctor. For more information call

THAMES PHARMACY 110 S. Centre - 364-2300

DUCKWALL'S Sugarland Mall

E-0-M

END-OF-THE-MONTH

SALE

TOY CLEARANCE REDUCED

BUTTON ASSORTMENT

Reg. 29c - 39c

EARRINGS Reg. 79c

NEW FALL ASSORTMENT

JUST ARRIVED

Assorted Colors

AFGHAN KNIT or CROCHET KNIT

Special

FOOTBALL

Each



LIONS SPEAKER - Miss Sally Graves, a former missionary journeyman in Argentina and Paraguay, was guest speaker for Hereford Lion's Club Wednesday, showing slides and speaking of the customs in the schools, churches and hospitals of these countries. Miss Graves is a bilingual teacher at Bluebonnet Elementary School. -Staff Photo

School Menus

Jr. and Sr. High MONDAY - Spaghetti and meat sauce or beef raviola, buttered corn, mixed greens, chocolate cake, rolls and butter,

TUESDAY - Corn dog with mustard or vienna sausage, baked sweet potato, green beans, banana pudding, rolls, butter, and milk.

WEDNESDAY - Barbec u e beef on bun or Sloppy Joe burger, french fried potatoes, salad, apple dumplings, buns, and milk.

THURSDAY - Oven baked chicken or chicken fried steak, gravy, mashed potatoes, mixed vegetables, pineapple upside-down cake, bread, butter, and mi-

FRIDAY - Burritos or steamed weiner, pinto beans, buttered spinach, dill pickle slice, peach pie, corn bread, butter, and milk.

Elementary Schools

MONDAY - Spaghetti and meat sauce, buttered corn, mixed greens, chocolate cake, rolls, butter, and milk, TUESDAY - Corn dogs with

mustard, baked sweet potato, green beans, banana pudding, rolls, butter, and milk.

WEDNESDAY - Sloppy Joe burger, french fries, salad, apple pie, buns, and milk.

THURSDAY - Oven baked chicken, mashed potatoes, mixed vegetables, pineapple upsidedown cake, bread, butter, and milk.

FRIDAY - Burritos, pinto beans, buttered spinach, dill pickle slice, peach pie, corn bread, butter and milk.

St. Anthony's School MONDAY - Tamales, cheese sticks, red beans, cabbage salad, peanut butter bars, cornbread, butter, and milk

TUESDAY - Macaroni and cheese, boiled eggs, buttered. peas, peach cobbler, rolls, butter and milk.

WEDNESDAY - Fried chicken, creamed potatoes, green beans, jello with fruit, rolls, butter, and milk.

THURSDAY - Hamburgers, lettuce and tomatos, french fries, cookies, peach halves, and milk.

FRIDAY - Stuffed weiners, buttered corn, carrot sticks, plain cake, rolls, butter, and

Kampala, the capital of Uganda, an East African nation, is similar to Rome in that it is built on seven hills and is a religious center.

WANTED

MEMBERSHIP IN

ASSOCIATION

You can't go wrong when you are saving money for your Fam

ILET US TELL YOU HOW W. F. (Frank) BALL Membership Chair man, 364-3119 Mrs. Brucie Rose Secretary, 364-0285

407 North Main.



BIG DAYS

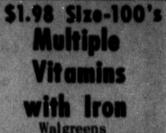
Monday, Sept. 28 thru Saturday, Oct. 4

"Hereford's Family Walgreen Drug Store" Sugarland Mall

Open Daily 8 a.m. to 9 p.m. . . . Phone 364-2344

79¢ RUBBING ALCOHOL Size With Wintergreen, 16 oz.



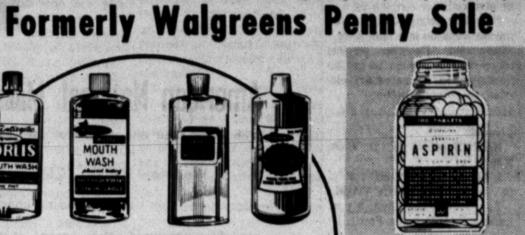




98¢ Size Mouth Washes

Choose from Fresh Breath, Orlis, Keller, Sterident or Minty Chlorophyll.

CHOICE Pint sizes



69¢ Size WALGREENS 5gr. USP 100's None Finer!

2 69 2 28

98¢ Size Anefrin



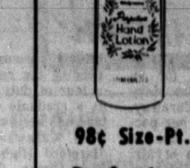
\$2.98 Size -100's Aytinal Jr.

Chewable **Multi-Vitamins**

PoDo **Speed Shave**

Regular or Menthol. 11 oz. nt. wt.

98¢ Size



Perfection **Hand Lotion** Softens, smoothes,



\$1.50 Size Smooth's Gentle Friction Lotion

\$2.69 Size

After bath refresher. stimulator. 16 oz.



98¢ Size Children Formula Cough Syrup

Cherry flavor. 4 fl. oz.

\$1.29 Size Walgreens P.M. Cold Medicine Non-narcotic. Take at bedtime

for a good night's sleep 6 fl. oz.



Throat Lozenges With Vitamin C. 12's 75¢ Size-Pint Milk of Magnesia Mint or regular. 98¢ Size-1000 Saccharin Tablets 2 8 989 ¼gr. Walgreens

85¢ Size-Smokers

Tooth Paste 2 85¢ 2 5 stain remover. 514 oz 2 8 85¢



\$5.19 Size-100's Super B-Complex With Vitamin C Vitamin B-12 included.



\$5.49 Size -100's Super Geriatric Tablets For the "over 40" folks.



WALGREEN AGENCY COUPON

Lawn & Leaf Plastic Bags

3 bushel capacity. Trash can liner, too Without coupon 98¢

98¢ pk. of 10

Coupon Void at Sale's End

WALGREEN AGENCY COUPON



\$1.35 Size

Lord Briargate After Shave Lotion

Spicy! **35** Refreshing! 4-7/8 oz.

3 Pr. Pk.

Seamless

Nylons

Size & color choice.

\$1.50 Size Cologne 4-7/8 oz. 2/1.50



\$1.39 Size -Pk. 10 Time Release Cough & Cold Capsules

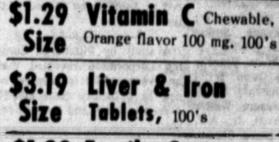


Christmas Wrap 8 roll box foil or paper big buy at 99C



Hillrose K Glycerine & Rosewater Gel





Family Spray Deodorant 7 oz. nt. wt Size

\$3.98 Value

Soft, cuddly-

Up to 18" tall.



Buy For Christmas. \$1.88 Value-Bx.50 Christmas Cards

collection.



HEREFORD BENEFIT 49¢ Size-12's Infants-Adults Glycerin

Suppositories

\$1.49 Value





\$12.95 Model MOD FASHION "LINK-LEATHER" WRIST WATCHES **Q**88



\$1.00 value Floral Print Satin Cover Stationery Accessories Choice of 6:



\$1.19 Size 5 oz. nt. wt. Formula 20 CONCENTRATE SHAMPOO

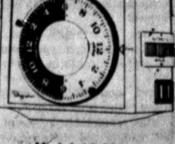


\$7.95 Model 24 hr. Appliance

dinosaur.



On-Off Timer E 33 Automatically



Model 12-001

OTHER WALGREEN BARAGINS ... STOREWIDE

Congratulations!

C. C.

(Claudie)

RAGAN





OCTOBER WEDDING PLANNED -The engagement and plans for an early October wedding of Miss Mary Ann Cox to Robert Eldon Caraway. U.S. Army, is announced by her parents, Mr. and Mrs. Walter Cox of Canyon. Caraway is the son of Mr. and Mrs. J. B. Caraway of Dawn. Date and time of the wedding, which will be conducted in the home of the

bride's parents, will be announced pending the return of Caraway from a tour of duty in Vietnam. Miss Cox is a graduate of Canyon High School and has been employed by Consumers Fuel. Caraway was graduated from Hereford High School and attended West Texas State University and Frank Phillips Jr. College at Borger.

> Attending were Mmes. Frank Brorman, W. A. Carter, J. Ray-

mond Flores, Joe Gonzalez, A.

B. Kent, D. B. Roberson, Ray-

mond Smith and the hostesses.

Plans for the November lun-

cheon will be completed at the

next meeting scheduled Oct. 15

in the Ford Community Build-

Calendar Of Events

MONDAY Rotary Club, Jim Hill Hot e

Odd Fellows Lodge, IOOF Hall

Camp Fire Ceremonial, 7:30. Whiteface Booster Club, Community Center, 8 p.m. High school band parents meeting, 7:30 p.m. at H.S. Auditor-

TUESDAY Hereford Duplicate Bridge Club, 7:30 p. m. at Community Center

Rebekah Lodge, at IOOF Hall, Deaf Smith County Federation of Women's Clubs luncheon, 12:

30 at Community Center. WEDNESDAY Avenue Baptist WMU. church, 7 p. m.

United Presbyteran Women's Association, at church, noon. Hereford Lions Club, Jim Hill Hotel, noon

Sims Study-Craft Club, 2 p m, -First National Bank. THURSDAY Kiwanis Club, IOOF Hall,

Toastmasters Club, Jon Restaurant, 7:30 a. m. Veterans of Foreign W VFW Clubhouse, 6 p. m. Hereford Study Club, 8 p. m.

home of Mrs. Don Robinson, 101

week if you receive \$65 for it.

Referendum For Soybeans Has Postponement

AUSTIN - Texas Soybean Association officials of Plainview have postponed plans for a referendum among growers under a commodity check-off plan, Agriculture Commissioner John

C. White announced, W. B. Tilson of Plainview, president of the association, requested a temporary delay of proceedings, following a public hearing in Austin September 15. Although the group fulfilled legal requirements for certification by Commissioner White additional time was requested in order to explain the proposed program to soybean growers in the 23-county area which will be involved.

"We definitely plan to petition for certification at a later date." Tilson said. "However, we feel more time is needed to get information on the necessary election to potential voters."

North Hereford H. D. Club,

L'Allegra Study Club, 1:30 p. m., hostess Ella Marie Veigel. Bay View Study Club, 3 p.m. hostess Mrs. Herman Ford.

READ THE WANT-ADS TODAY

BEST PART TIME JOB IN TOWN!

Could you spare 2 hours a day for 5 days a

If so call

Mrs. Eaton 364-0707 between 2 and 4

Monday & Tuesday

For Personal Interview

C.C. Ragan Hereford, Texas American National Million Dollar Producer

With more than one million of life insurance placed in force in 1968

We know C. C. (Claudie) Ragan's many clients and friends will join us in extending congratulations to him for this outstanding personal achievement. It indicates he has served greatly in extending the benefits of life insurance to the men, women, and children of this community. We are proud to be represented by men of his caliber, who offer the finest in life insurance service.



November Luncheon And Work Day Planned By Ford H.D. Members

Plans for a luncheon schedul- Ford Community Building. ed before the regular meeting November 19, possibly being combined with a work day, were formulated at a Wednesday meeting of the Ford Home Demonstration Club held at the

Mrs. Massie **Honored With** Coffee, Gifts

Mrs. Clinton Massie, who is She said clothing costs were morning. Others assisting Mrs. with jewelry and scarves to ac-Herring with hostess duties hieve a new look. Best colors were Mmes. Eugene Sparks, this fall, she said, are black Cecil Boyer, Bobbie Owen, Lloyd Sharp, and Jimmy Mercer. Coffee, rolls, fruit, and nuts

were served informally from a table centered with an artificial fall arrangement, a gift from the hostesses to the honoree.

Guests signing the regist e r were Mmes Frank Smith, Clyde Cave, Doyal Brook, J.B. Harlin, Jack Roberson, Blanche Moseley, Gwynne Owen, Bill Frank, W. H. Kitchens, Benny Womble, C. E. Leasure, Walter Bryan, G. C. Merritt, Jr., A.T. Mims, Otis Lee, Lloyd Crume,

The famous Cutler Accele

ead method of speed read-

ng, created by Dr. Wade E

Cutler, who holds a doctor-

ate in psychology, will be taught here in both day and

The average person today reads some 200 words per

minute with about 60 per

cent comprehension - a rate

madequate to cope with to-

day's reading demands in

school, college, and business.

This widely acclaimed co-

s will read at least 1,000

arse guarantees its graduat

words per minute with a de-

finite increase in compre-

Many graduates of the

nine-week program far ex-

eeed the guarantee and com-

plete with rates of 2,500 and

more words per minute with

ar better comprehension

Concentration, recall, study

and test-taking skills show a

remarkable degree of impro-

Such achievement means

that a person can read books

of average length in 45 min-

utes or less, and under-

stand, remember, and enjoy

This remarkable accelerat ed reading and study course

s offered here exclusively

by Accelerated Education

Schools with locations in ma-

jor cities in Texas, New Mevico. Louisiana, and Oklaho ma

them better than ever.

vement.

tening classes

Hostesses were Mrs. Joe Meyers and Mrs. John Brorman,

A program on choosing jewelry to compliment skin and hair coloring was presented by Mrs. Argen Draper, H. D. Agent. She distributed charts to those present, showing colors of jewelry flattering to brunettes, redheads, platinum blonds, golden blonds and those with gray hair and stressed the importance of choosing pearls with the proper

moving with her family to Am- up this fall from 30 percent to arillo on Oct. 1, was honored 50 percent and sometimes doubwith a coffee in the home of le so the smart consumer will Mrs. Dean Herring Saturd a y make every effort to "make do" and murky colors.

> Larry Brown, Harlan Vander zee, Elmore Rains and Ray Simpson

Mr. Massie is being transferred to Amarillo by Pioneer Natural Gas Co.

A study by Pittsburgh Corning Corporation revealed that an average 80-ft. square window in a factory costs \$106.67 a year to wash and keep in re-

This professionally conduc-

ted course boasts over 10,000

successful graduates due to

its common sense approach to better and faster reading.

and to its staff of profession-

ally qualified master tea-

A series of meetings/has

been scheduled for those in

the Hereford area who de-

may learn to read with grea-

ter speed, power, and efficie-

At these free one-hour ori-

entations, full details about

speed reading and the unique

Cutler Acceleread Met hod

will be given to those for-

ward-looking persons attend-

Since there is no cost or

obligation by attending, you

owe it to yourself to attend

the time most convenient for

sire to know how they too

SPEED READING CLASS SET FOR HEREFORD

FORYOUR



Motor Oil HAVOLINE QUAKE STATE

PENZOIL







HOUSE BROOM

99c ... 30"x75"x3"

FOAM PAD

Drop in and find out how you can make 1969 a more successful year. All meetings are open to

the public, and will be condu eted as follows: HEREFORD COMMUNITY CENTER

Park Avenue

unday, September 28 at 2:30 p.m. and again at 4:30 p.m. Tuesday September 10 at 7:30 p.m. Thursday, October 2 at 7:30 p.m. HEREFORD



COOLER COVERS

8.99

Check us for Home

from \$8.99 to \$1.98

G.E. Sealed Beam HEAD LAMP

No. 1 or 2



low price! Flamboyant

magenta paint, chrome fenders & rims, two-tone vinyl saddle, much morel Girl's Model, Flower trimmed basket, 2FC2763 45.95*





AFT Automatic TRANSMISSION FLUID

CHECK OUR LARGE TOY SELECTION IT'S TIME TO LAY-A-WAY FOR CHRISTMAS. MANY AT BIG DISCOUNT.

ESTERNAUTO ASSOCIATE STORE

World Understanding Workshop Speaker Is Rep. Bill Clayton

ton, of Springlake, will speak about 'Challenge and Res p onsibility of Government in I'ssues of Poverty", Tuesday morning during the World Underderstanding Workshop, to be held September 29-30th at the First United Methodist Church Fellowship Hall.

Following Rep. Clayton's program at 9:00 Tuesday morning, a panel and open discus sion will be held on the topic "What Can We Do?", featuring local and professional workers in these areas: Housing - Harlan VanderZee; Adult Education -Bob Holman; School - Mrs. E. D. Hopson; Day Center - Mrs. Joe Easley; Health - Raymond

A special invitation is extended to all to hear Dr. J. Woodrow Hearn, Shreveport, La., a delegate to the 1968 meeting of the World Council of Churches in Sweden, treat the subject "World Churches' Experience in World Understanding", at the First United Methodist Church Sanctuary at 7 p.m., Monday evening.

Registration begins 9:00 a.m. Monday with the opening session covering the purpose and goals of the workshop. Registration fee will be \$3,00, with each days lunch at \$1.25. A nursery will be provided, and the children are requested to bring sack lunches. The dinner, 6:00 Monday evening, hostessed by the Hereford Church Women United, will be catered by Caison's for \$1.75 per plate. These dinner tickets should be purchased by noon Monday at the First United Methodist Church.

Others on the program will be Rev. Jacinto Alderete, of the Wesley Community Center in Amarillo, presenting "Ch a llenge and Responsibility of Community Development", to be followed by a panel discussion, with Bill Thompson, Manager of the Hereford Chamber of Commerce as moderator; Roland Barton, president of the Community Action Comitt e e: Ernest Castaneda, Co-ordinator of the CAC; and Argus Burnett, Amarillo, Area Representati v e of the Office of Economic Opportunity. "What is My Challenge and Responsibility?" Will be conducted by members of the Northwest Texas Conference Women's Society; Mrs. Roy LeMond, Post, Secretary of Christian Social Relatons; Mrs. C. B. Melton, Floydada, vicepresident of the Northwest Texas CWS; and Mrs. O. C. Lewis, Amarillo, treasurer. A t a pe recording from Miss Naomi Hare, Missionary from the first United Methodist Church, will conclude the two-day session, at 2:30.



Rep. Bill Clayton

Serving with Mrs. Grant Hanna, general chairman, are: Mrs. S. L. Garrison, president of the First United Methodist Church Women's Society of Christ i an Service; Mrs. Bruce Terry, president of the Wesley Un ited Methodist Church WSCS, Mrs. Claude McDougal, secretary of the local unit of Church Women United. Chairman of registration is Mrs. Bill Walden; ticket sales, Mrs. A. T. Mims; hospipublicity, Mrs. Werner Koelzer, my,

WHERE THERE'S SMOKE.

EDINBURGH, Scotland - Firemen here had red faces when they were called out after a thing masks, the firemen smashed their way into a warehouse being fumigated for moths!

Jim Sears Is **New Savings Bond Chairman**

James H. Sears, vice presi dent of the First National Bank in Hereford, has accepted appointment by the U.S. Department of the Treasury as volunteer chairman of the Deaf Smith County Savings Bonds Committee

Announcement of his appointment was made by Rex Brack, chairman of the Texas Savings **Bonds Committee**

In announcing Sears' appointment, Brack remarked that "his wide business experience and active participation in community affairs will be most valuable in his volunteer service as Deaf Smith County chairman especially in these times when the U. S. Savings Bonds Program takes on increasing importance in helping to keep our nation economically strong and secure.

Sears is well-known in civic affairs, being active in volunteer work in many areas. At present he is serving as Mayor of the City of Hereford. He has served a two-year tour of tality, Mrs. Clifford Trotter, and duty with the United States Ar-

As county chairman, Sears

PEDIGREES POPULAR

LONDON - More than 50 per cent of all dogs owned in Brireported smoke pouring tain are thoroughbred pedigrefrom a building. Wearing brea- es, the Animal Welfare organization said in a report. The number of dogs in Britain was listonly to find it empty. It was ed at about five million, a million more than in 1950



Signature

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Wettness Showing Adverse Effects

farmers as some crops are beginning to show adverse effects in these last days of the approaching harvest.

Of special concern is cotton crops which have had only a few days of fiber development since cool weather began August

According to Jim Valliant, soil scientist, High Plains Research Foundation, cotton development has been hindered by days in which the temperature did not reach above the 70-degree mark.

Using degree hours, the number of hours temperature reached 70 degrees multiplied by the number of degrees above 70, to show the lack of fiber develop- said ment, Valliant said that in the past four weeks, cotton had only 614 hours. In comparison,

will work with other community leaders in a year-round program to encourage the increased purchase of Savings Bonds banks and on the payroll savings plan.

weather is haunting High Plains 1,279 degree hours. The highest on Aug. 23, where 198 degree hours were recorded. Since the unfavorable weather started the highest degree hours was on Sept, 7 when 105 degree hours were recorded.

He said that the wet weather, combined with losses through disease and insects, have reduced the average cotton lint yield

approximately 150 pounds.
Other Foundation researchers agree with him. Ben Quebe stated that the tests he has with verticillium wilt resistant varieties held up real well before the prolonged wet weather, "Now all varieties are showing varying degrees of wilt damage." he

Dr. Douglas Owen said the rains did save an irrigation on soybeans and for the most part soybeans were holding up pretty well through this wet period. Some Patterson and Clark beans show signs of maturing fall. and if not harvested soon, farmers could have some loss due to pod dropping," he said.

soybeans but not in sufficient numbers to severely affect yields. Also, he noted there was some presence of salt marsh caterpillars, "But, these are leaf eaters and even if they were in large numbers, which they are not, they would only eat leaves and not damage the

soybeans are getting pretty rank and tall due to lush growth and there is some concern that these beans might fall and lodge before harvest,

Some bacterial blight is being found in soybean crops but Dr. Owen said this is insignificant at this stage of growth

"Castor crops are sufferi n g from blue capsule mold in some fields due to the wet weather," Dennis Mooney said. And this problem could be serious if the weather continues like it has

The continued wet weather is also causing grain sorghum to wither and shrivel. Reduced bushel weights are anticipated and some sorghum heavily infested by mites earlier is starting to

Mooney pointed out that the weather did stop the spider mit-es which were beginning to

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Quality For Less!

All-time Expenditure Record | Smith named a nine member board of regents for E as t able bonus reduced to \$5 an actreas University. They include the annual rental to \$2. Oth-Set Despite Large Cutback

a \$5.8 billion 1970-71 state bud- may be the largest single a- \$172,000 for park land acquisiing items. Yet the expenditure time in state history. set an all-time record.

Earlier, Smith approved a 1. (In addition to state revenue, cities will get an estimated \$6 million a year due to extenfrom 3 to 3.25 per cent).

Texas district courts. He will | 000 for contracts of private lawget. This was after vetoing \$4.4 mount of judicial patronage as- tion in Hardeman and-or Motley million in miscellaneous spend- signed a Texas governor at one counties; \$207,500 for acquiring

Governor Smith vetoed following items as now "unjusnew record \$348.6 million tax tified or non-essential:" Cons- at Lyndon B, Johnson State bill which takes effect October truction funds totaling \$2.9 mil- Park in Gillespie County; \$25, lion for the Dallas Neuropsychiatric Institute; \$262,717 for the Department of Public Safety sion of the sales tax to beer and sub-district headquarters in Mcliquor, Sales tax rate goes up Allen; \$250,000 for the Junction adjunct of Texas A&M: \$160,000 Smith also signed other acts for Texas Maritime Academy of the special session, includ- Pelican Island Development,

Taxpayers Ask IRS

This column of questions and | do to avoid having to pay any answers on federal tax matters tax at the end of the year? is provided by the local office A - If taxes are withheld of the U. S. Internal Revenue from your wages, any increase Service and is published as a in the amount withheld will republic service to taxpayers. The duce the chances of having adcolumn answers questions most ditional tax to pay when you frequently asked by taxpayers. file your 1969 return. Your with-Q - I'm now retired and holding can be increased by not have Social Security and my claiming all your withholding ecompany pension to live on. Will

any of this be taxable? A - Social Security benefits an agreement with your employare not taxable. Your company er, pension may or may not be taxable depending on whether you contributed to its cost. If the pension plan is of a

vered. After that, the full pen- return, sion is taxable income.

One provision you should check is the retirement income me about my Federal tax rescredit. When certain conditions ponsibilities? are met, this provision allows a taxpayer to reduce his income and withholding requirements tax by up to 15 percent of his re- can be obtained by contacting tirement income.

are given in IRS Publication 524 these subjects. Retirement Income and Retirement Income Credit, Send a post card to your District Director for a free copy.

meals at college free of charge bridge here for working in the dining hall. Is there any tax on this?

A - The fair market value of ually taxable income. If this gine to cool, plus any other income you have amounts to \$600 or more for the year, you will have to

ings from all sources were less investment. than \$600 and any Federal income tax withheld, a return ed out the third \$100,000 of the

Q — This is the first year return. Is there anything I can ment in 16 weeks.

1410 Park Ave.

ing legislation creating 28 new Also an appropriation of \$225,

xemptions or by having additional amounts withheld through

Note that if you do not claim all the exemptions you are entitled to for withholding purposes you have not forfeited your type where the pensioner's cost right to claim them at a later is recoverable within the first date. You can, and should, three years, the pension is tax- claim all exemptions you are free until this cost is fully reco- entitled to on your income tax

Q - I've just opened my own business. What can you tell

A - Information on taxes your local IRS office. Publica-Details on these provisions tions are available that cover

JUST WAITING

TOLEDO Ohio - Two police Q — I receive my room and rushed to the Anthony Wa y ne during the last week. ed a man was threatening to

They found a man perched on banking here, and his longtime room and board received as the bridge railing waiting for deputy, Truman G. Holladay, dler said 125 tracts of universicompensation for work is us- his stalled, overheated car en-

JULY 4 CHECKS FOR '1776' NEW YORK - Investors of the hit musical, "1776," have Remember that if your earn- realized another return on their

Producer Stuart Ostrow mailmust be filed to obtain a re- \$500,000 capitalization of the musical, dating the checks July 4.

The musical, which won a my income will be high enough | Tony Award, has returned 60 so that I'll have to file a tax per cent of its original invest-

364-1423

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CLOSED SUNDAY

DOCOCCOO THIS WEEK'S SPECIAL DOCCCOO 68 Cougar 2 dr. hard top, local one owner

289 V-8 standard transmission, radio and good whitewall tires. Cypress green finish.

with vinyl interior, plenty of factory war-

65 Ford Gal. 500 2 dr. H.T. red body &

black vinyl top. 352 engine, fac. air & pow-

65 Chevelle Super Sport, 327 V-8 with con-

sole selected automatic, factory air and power steering, canary yellow body with

66 Volkswagen, 2 dr. radio and bumper

guards, & back up lights, locally owned

with 36,000 miles. This one will balance any

'67 Ford Gal. 500, 4 dr. sedan; 289 reg. gas,

V-8 with fac. air and power; sharp white

finish with blue pleated interior; double

68 Pontiac Catalina 4 dr. sedan, factory air and power, local one owner, gold metallic finish with tan interior. Save \$2000 from

original price on this like new '68 model.

black vinyl top, protective warranty

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budget!

tempore of the Texas Senate on leases.

Smith named Antonio, Raymond Middleton er upland and riverbed tracts Holliday of Houston; Joseph Zeppa of Tyler, William Garland Button of Dallas, Cam F. Dowell Jr. of Dallas, Joel Thomas Williams Jr. of Dallas, Le-AUSTIN. Tex - Gov. Pres. name all judges to serve until yers to assist the Attorney Gen. on Jackson Coker Jr. of Texarton Smith has signed into law the next general election. This eral in tort claims cases in 1971; kana, Thomas Brazelton Steely of Paris and Luther Preston Johnston of Lubbock.

Smith placed on the new State Board of Landscape Architects Robert Hall Green of Houston, Otto Erwin Scherz of San Angelo and Leonard Morrison Riggs of Longview.

land and development of Port

Lavaca Caseway State Park;

\$50,000 for drilling a water well

000 for Longhorn Cavern State

Park; \$29,000 for completion of

er Authority; \$60,000 for a fish

raising facility at Stephen F.

Austin College in Nacogdoches.

and \$65,900 for environmental

BARNES FOR SENATE?

Ralph W. Yarborough, 66?

chanical College.

liamsburg, Va.

lot of imponderables.

Smith didn't claim to know,

but the fact he was willing to

discuss the prospective race at

all was an indicator of the

Barnes-Yarborough cont e s t ru-

Smith will, he emphasized,

law practice.

Sen. Criss Cole of Houston

He named Gerald Hicks Smith a master plan for the Red Rivof Houston and James L. Lindsey of College Station to the State Finance Commission and reappointed Rex G. Baker Jr. of Houston to the Commissiopollution control studies at Pran's banking section.

irie View Agricultural and Me-Buster Eugene French of Dayton was named to the board of directors of the Coastal In-Is Lt. Gov. Ben Barnes, 31, a- dustrial Water Authority. Smith bout to become a candidate for the U.S. Senate against Sen. to Baytown and Robert Clayton ers, and is constitutional, Lanier of Houston to same a-Nobody can truthfully claim to gency, Malcolm J. Henley of know the answer to that, including Barnes himself, who says he has not yet made up his mind. Yet, Governor Smith opened of Mineola and Charles T. Wickup new speculation on the subersham of Orange were reapject during the recent Southern pointed to the Sabine Authori-Governors' Conference at Wil- ty.

Berl E. Godfrey of Fort Asked by reporters if he Worth, Davie James Lawson deposited to the credit of those thinks Barnes could beat Yar- of Dallas and Gus S. Wortham borough, Smith said he believes of Houston were assigned by that is possible - depending on Smith to six-year terms on the the kind of races run by each, board of regents of North Textheir financial resources and a as State University.

Smith selected Mrs. Elaine Byron Cominsky of Pasadena and Mrs. Helen Ruth Cox of Lubbock for the board of nurse examiners. He appointed Roy widespread circulation of the Lee Fowler of Austin to the board of barber examiners.

Dr. Stewart Wold will head Smith also told newsmen he the marine biomedical institute can be so considered. feels Yarborough is in the best at Galveston, Mrs. Marie Schulz political position he has enjoyhas been named program direced since he went to Washtor of the library systems act ington more than a decade ago. for the state library. Eleven new Texas Rangers were designated the State Board of Education. take no hand in the Senate race by the Department of Public no matter who the candidates Safety

LEASE SALES SET - A to-APPOINTMENTS ANNOUNCtal of 338 tracts of University of state requirements. ED - Major and minor appoin- Texas lands (111,812 acres) in cars and a harbor patrol boat tments came thick and fast West Texas will be placed on it may lose accreditation if conlease auction, December 16. No- ditions are not approved Veteran State Securities Commissioner William M. King re- ling 496,871 acres will be offered signed his post to enter private in a school land sale

Land Commissioner Jerry Sawas named to succeed him. ty land in Hudspeth County Former State Sen, Dorsey B. will be offered at bonuses of not Hardeman of San Angelo was less than \$1,000 per half section selected executive director of and at annual lease rentals of Texas Water Rights Commiss- \$1.50 an acre. This was reducion, succeeding Frank Booth ed from former requirements who resigned to enter priv a t e of \$5,000 per quarter section and \$2 per acre. Former require-

was sworn in as president pro ments will govern other tract

in El Paso County had acceptwill command a \$20 per acre bonus and \$5 per acre annual rental. Those lying under bays, inlets and Gulf of Mexico lands will go at \$25 an acre and a \$5 per acre annual rental. Most of school land is in Gulf Coast submerged areas.

ATTORNEY GENERAL SPE-AKS - University of Texas cannot strip Dr. James McCrocklin, former Southwest Texas State University president, of his Phd, degree, and court action would be necessary to annul it, Atty. Gen. Crawford Martin said.

In other recent opinions Martin concluded that:

*Commercial feeding lots "finishing out" cattle for market must provide county tax collector a list showing the numbers of cattle they need for each owner, on January 1.

*New type liquor wholesal ers permit does not discrimrenamed Johnnie Glen Jennings inate against other permit hold-

*Harris County commission ers may grant the county sheri-Lindale was placed on the Sa- ff and his deputies the same bine River Authority board of authority DPS officers have, to directors and Tom R. Pegues remove vehicles from county roads

*Depository interest earned on special constitutional funds or federal trust funds creat e d for specific purposes should be specific funds rather than the general revenue fund.

*Employees of the House and Senate are not part of the class of elected officials for purposes of membership in the state employees retirement system. Therefore, they are not eligible to make contributions or rec e i ve benefits as elected personnel. Only officers of the two houses who are required to take the constitutional oath of office.

SCHOOL DISTRICTS WARN-ED - More than a dozen Texas school districts have drawn warning of deficiencies from Crosby Independent School District lost its accreditat i o n but can regain it when it meets

Alpine received final warnings

Hemphill, Masonic Home, Pewitt, Rains, Elizario, Spur, Tim-

SHORT SNORTS- Governor Smith and Senator Yarborough are united in defense of tax exempt status for state and local

Liquor Control Board will make new rules covering collection of taxes on mixed drink (in priinto effect October 1.

are withdrawing from medicare program because of government red tape, according to an association spokesman.

Sept. 27-28 for the 19th annual attorney general's law enforcement conference.

Highway Patrol training. A last-minute item in the appropriations bill was a \$100,000

pson and Little Elm. State Board decided to permit 16-year-olds to enroll in adult basic education programs.

New department of special education and special schools organization was approved.

vate club) before the levy goes Many Texas nursing homes

Law enforcement leaders have scheduled meeting here for

DPS is actively recruiting men (ages 20-35) for Texas

allotment to the Texas Water

Also warned were Antelope, Quality Board to contract with a study of pollution in the Sa-Bertram, Bridgeport, Calvert, the Sabine River Authority for bine.

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All remaining stock to be sold at

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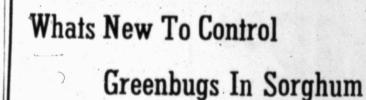
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CYGON 267 has become so widely accepted as an insect control because it is:

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CASE POWER & EQUIPMENT



Mrs. David Lee Kendall ... nee Deborah Gail Peters

Kiwanis Installation | asurer. New directors for 1969-70 are And Ladies Night Set

stalled as president of Kiwanis Club of Hereford at installa- by Division Lt. Gov. Paul Stantion ceremonies and Ladies Ni- ley of Amarillo are Bub Sparks. ght scheduled at 7:30 p.m. Thur- 1st vice-president; Pete Nash. sday at the First United Metho- 2nd vice-president; Don L a ne, dist Church, according to Bobby secretary; Bartley Dowell, tre-

Other offiers to be installed

Tom Burdett, Walter Bryan, Loyd Crume, R. L. Blakley and Larry Wartes. Carryo ver directors include James Boyd, Charles Duvall, Lowell Sharp and Gene Huntsinger.

Bobby Owen will be master of ceremonies for the event.

Have You Read The Want-Ada!

Peters-Kendall Marry In Wellington Ceremony

lington was the setting for the line and long tapered sleeves. of Amarillo at 7:30 p. m. Satur- of illusion was secured by a tiaday, with John Gay, minister of ra of seed pearls and crystals. San Jacinto Church of Christ She carried a bridal Bible topof Amarillo, officiating.

The bride is the daughter of roses. Mr. and Mrs. David Peters, Wellington and parents of the bridegroom are Mr. and Mrs. esmaids were Miss Beth Peters, Ernest Kendall, 240 Elm St., Hereford.

Vows were exchanged before a heart shaped arch covered with greenery and white gladio-las, flanked by candelabra. Miss Loynda Jones of Petersburg and Miss Susan Peters of Wellington, cousins of the bride, lighted the candles. They wore formal gowns of orange peau de

The wedding music was presented by Mrs. Glenn Brock of Claremore, Okla., a cousin of the bride, who sang Because, Wedding Prayer and Whither Thou Goest. The wedding march was recorded by Mrs. Dan Hen-nard Jr, of Wellington.

The bride's formal gown of white peau de soie and Chantilly lace was fashioned with a

READY, AIM, FIRE!

GLASGOW, Scotland - A fire was taken to Glasgow's Central Fire Station to be extinguished. Fire broke out on a heap of refuse in a cleaning wagon in

the center of the city. Quick as a flash driver Jimmy McBride (29), leapt into the cab and drove past gaping and shouting onlookers for nearly half a mile to the Fire Brigade

With the horn blaring and the headlights blazing, the big refuse truck screeched to a halt. Firemen had already been alerted, and rushed out with hos-

es at the ready to put out the blaze. "I thought it would be quicker to drive the fire round to the fire station than to have them come to me" said Jimmy afterwards.

wedding of Miss Deborah Gail The bouffant skirt was layered Peters and David Lee Kendall with lace ruffles and her veil ped with white roses and prim-

> Miss Patricia May of Amarillo was maid of honor and bridsister of the bride, Miss Sherry Kendall, sister of the bridegroom and Mrs. Ronnie Ressel of

Deep yellow peau de soie and lace made the formal gown of Miss May and that of Miss Jannon Thomason of Wellingt on. Peters' gown was kelly green, Miss Kendall wore hot pink and royal blue made Mrs. Ressel's gown. Their headpieces were circlets with brief tull veils and they carried a long stemmed white rose and a carnation matching their gowns.

Kyle Kendall of Weatherford served his brother as best man dall of Hereford, cousin of the

Ushers were Freddy Peters, of Collinsville, Okla., brother of the bride, Billy Harkins of Weatherford, Tommy Farts of Amarillo and Mike Peters of Wellington.

Ring bearer was Greg Neeley of Wellington.

Guests were registered at the wedding by Mrs. Freddy Peters. Following the ceremony, Mr. and Mrs. Peters were hosts for a reception honoring the couple at the Farm Bureau Hospitality Room, Yellow was carried out in the table decoration and on the three-tiered wedding cake and appointments were silver and crystal.

Miss Kathy Kiker of Canyon and Miss Rhonda Cypert of Lorenzo presided at the bride's taMrs. Dean Schickadanz of Ama-

Other members of the house party were Mrs. Jack Neeley and Mrs. Waymon Moody.

After a wedding trip to points in New Mexico and Colorado.

the couple will be at home at the Heritage House in Amarillo. The bride was graduated at Wellington High School and is a recent graduate of We'st Texas State School of Business.

The bridegroom was gradua-ted from Hereford High school in 1963 and Southwestern State College School of Pharmacy at Weatherford in 1968 where he was affiliated with Phi Delta who was the flower girl, M i s s Chi Honor Fraternity. He is serving in the U.S. Air Force reserves in Clovis and is employed by Dee's Pharmacy in

Out-of-town guests were Mrs. Orville Scott, Collinsville, Okla. Mrs. John Nite and Pam, Pampa; Mrs. H. L. Jones, Mike and Scott, Petersburg; Mr. and Mrs. Dale Farris and Dean Schickaand groomsmen were Mike danz of Amarillo; Mr. and Mrs Hanes, Ralph Boyle, also of John Carson Jr. and Mrs. Ralph Weatherford, and Nelson Ken-Boyle of Weatherford; Ronnie

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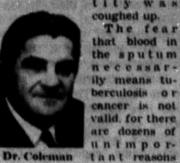
> BUY Hearing **Aid Center** 2430 31st Street Lubbock, Texas

SW 5-7272

Gay, Amarillo, Mr. and Mrs.
W. H. Patton, Miss Barbara Jolly, Mrs. B.E. Kendall, Mrs. H.
E. Danforth, Mr. and Mrs. J.R.
Kendall and Mr. and Mrs. J.B.
Noland, all of Hereford; and Mrs. Irene Readnour of Gage, Okla. Gay, Amarillo, Mr. and Mrs. sal dinner held Friday evening

Blood in the Sputum

. A SPECK of blood coughed up in the sputum always seems to strike a note of terror. When there is a little more blood coughed into a toilet basin the anxiety becomes even greater because it almost seems that a basinful of blood and not a tiny quantity was



quantities of coughed up blood. It must not be assumed that I suggest such a condition be disregarded. Rather do I mean that the cause be found by a nedical examination instead of harboring the frightening thought that the blood is more meaningful

Fear sometimes can keep patients away from the doctor's office, especially those who are afraid to come face to face with the truth and pre-

fer the delaying tactics. Blood can come from the back of the nose or throat. trickle down into the larynx and then be coughed up. The same can happen with tender bleeding gums. In these cases the blood does not originate in the lungs and is of no great importance.

I must point out that tuberculosis is not a disease to be ashamed of. It falsely was at the turn of the century because it was felt to occur only in underprivileged families. It can and does occur in every social and economic class and can be cured or controlled when caught early.

This age of the wonder

drugs has been respon the cure of a large percentage of cases of tuberculosis. The enthusiasm is great for this accomplishment, but let it not be forgotten that this disease is still a very active threat to the health of people all over this country and the world. Blood that is coughed up is an excellent warning of na-ture. It must not be over-

The analysis of the contents of the stomach is a valuable tool for the doctor in seeking a diagnosis to account for a patient's complaints. The con-tents of the stomach are suctioned up through a thin rub-ber or polyethylene tube which ic passed into the stomach

through the mouth or nose. The procedure is mildly leasant, but now can be eased by the local application of an anesthetic and by freezing the tube. The process, takes only a few minutes and should not be feared by those who are

expecting to have it done.

The stomach contents are then studied for the amount of hydrochloric acid, the presence of blood or tissue cells.

Ulcers of the stomach, tumore and some anemias, like pernicious anemía. show changes of the acid content. Valuable information can come from such study.

SPEAKING OF YOUR HEALTH: Education is urgently needed to stem the modern epidemic of venereal disease.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer cuch one, he will use questions in his column schenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper. (O 1969, King Features Syndicate, Inc.)

ATTENTION **GRAIN FARMERS**



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- * 2 Miles West FM 1027



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Big capacity combines for grain, corn, and beans. Straight-through balance design for extra stability and traction. Models and sizes are -2890, 3496, 4296, 4293 or 4292.



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The Jet Star 3 with 45 hp 206 cu. in. engine. Economical, utility size. But built to last: Ideal for special chores and many jobs on the farm.



WE PAY

YOU BUY

The U302. 55 hp 220 cu. in. engine. A workhorse. Great on economy and reliability. Low on repairs and maintenance.



Cash of \$300.

WE PAY

YOU BUY

YOU BUY

YOU BUY

in its class.

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Dr. Thomas Describes New Agriculture: "Fantastic"

-tastic story to tell its city but slanted, too, toward the con-Agricultural Sciences Gerald W. prices of food and fibers.

And he tells a portion of it in

Hospital Notes

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Dismissals Mrs. Donnie Welty, Edward Fort, Timothy Parris, 9-24. - Mrs. Emma Woods, Mrs. Herman Ford, Milton Hardy, Brenda Jolly, Mrs. Glenn Nahrgang. Mrs. Frank Abalos 9-23. Mrs. Anastacio Vargas, Mrs. State

agricultural industry has a fan- signed primarily as a textbook. friends and customers, says sumer who too often blames the Texas Tech University Dean of farmer and rancher for risi ng

> Americans are spen less than 17 percent of their income after taxes for food compared with 31 percent for France and more than 50 percent for most of the people of the world," Dr. Thomas said.

> "They're eating better than ever before and spending a smaller percentage of their disposable income for it, despite the pinch they feel when they pay for their groceries at the local supermarket," he said.

Another contributing factor to the bite, Dr. Thomas said, is that most families make their house, car, medical and major appliance payments and other installments "right off the top of their income by check, then complain when they have to dig down in their purse to pay cash for groceries."

Dr. Thomas' new volume is Progress and Change in the Agricultural Industry." He calls it an "overview."

Consumer expenditures for food in the United States have dropped from 40 percent of disposable income in 1900 to 26 percent in 1947 and to the 1969 level of 17 percent.

"Housewives now have a choice of more than 8,000 items

Maria Granados, Willis Richar dson, Joe Frank Clark 9-22. Fransisco Torres, Kirk Frank. Tony Yosten, Mrs. Leonal Gon-

zales 9-21. Mrs. Worlan Robinson, Mrs. Ronald Matthews, Roy DeRusha, Mrs. Jorge Aguayo, David Garza 9-20.

Mrs. Richard Layman, Leondro Garcia, Mrs. Olga Tijerina

Boston Patriot quarterba c k s this season are Mike Taliaferro of Illinois (ex-New York Jet). Tom Sherman of Penn State and Kim Hammond of Florida

LUBBOCK - The American a newly published volume de- on the shelves of our supermarkets - all packaged as quality products unheard of only a few decades ago," he said.

Dr. Thomas refutes another misconception that has clouded the agricultural picture.

"With the trend toward reduction in on-farm populat i o n. some people feel that agriculture is becoming less important in the world economy," he said. 'Actually, the reverse is true. Although fewer and fewer people are engaged in the production aspects of agriculture, the total industry is increasing in importance as the world-wide population explosion places greater demands on agriculture for good food.

The broader and more meaningful concept of the industry, referred to as "agribusiness," now includes three main segments: suppliers of machinery, fertilizers, seed and other production resources; producers on farms and ranches and managers of renewable natural resources, and processors and distributors of farm and ranch pro-

"Workers in these three segments of the agricultural industry constitute more than onethird of our population," Dr. Thomas said, "Agriculture is still America's number one industry generating more than 25 percent of our gross national product."

He cited an increasing interdependence among agriculture, petroleum, transportation and ger bites are likely to go for many other business enterpris-

Residence

Phone 364-0668

er car purchases and operating to less than 3 million today. The prime beneficiary of both expenses, personal and medibasic and applied research in cal care and a category includagriculture has been the consu- ing recreation, travel, education mer, he said, "As new technology moves in-

mers were using the same prac-

tices now that they were using

as late as 1940, food and cloth-

ing today would cost the aver-

age consumer in excess of \$400

Again documenting the case

for the producer, Thomas said

the farmer share of the consu-

mer's dollar has been declining

steadily. In 1947, the farmer

received 51 percent of the re-

dropped to 38 percent in 1968.

The remainder of the cost goes

to the marketing sector - pro-

cessing, packaging, transpor-

tation and associated services.

cents for the cotton in a \$4.38

business shirt," Dr. Thom as

says, "yet consumers are in-

clined to blame the high cost

of shirts on the price the farm-

er receives for his staple. The

farmer receives 3.7 cents for

the wheat in a loaf of bread

which retails for 22.2 cents, yet

many urban purchasers believe

that the price of bread is deter-

mined almost wholly on the

price the farmer gets for his

Looking into the future, Dr.

Thomas' projections indic a t e

that the costs of food and soft

beverages, clothing and acces-

sories, and alcohol and tobacco

will take even smaller portions

housing, transportation, passeng

BUILDINGS

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HEREFORD, TEXAS

"RED" MAY

of income by the year 2,000. Big-

wheat at the elevator."

"The farmer receives only 24

cost of food. The share

more per year."

Pointing to the production secto practical application, and tor of agribusiness. Thomas cited the following signific ant releasing 72 million acres acre has increased 600 percent competition begins, the init i a ! advantage to the farm innovator is passed on to the consum-

ing public," Thomas said. "It U. S. has declined from an allhas been estimated that if fartime high of 6.8 million in 1935

1935 to 377 acres today.

Nearly five million tractors

One farm worker in the Unit-

The average farm size has food for himself and more than miracles of the past century.' increased from 169 acres in 45 other persons - in 1920 he

supplied enough for only eight. Since 1910, average production have replaced 25 million horses per hour on farms has increas- the agricultural industry will and mules for farm work, thus ed 700 percent, production per continue to provide challenging which would have been requir- and production per breeding u- scientists, technicians, farmers, The number of farms in the ed to produce feed for the nit of livestock has increased ranchers and specialists with 400 percent.

"Truly, progress in American and talent.

ed States now supplies enough agriculture has been one of the

The Tech dean predicts almost without contradiction, that employment opportunities for a wide variety of backgrounds



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7.35-14	19.25	9.50	22.50	11.50	2.07
7.75-14	19.75	10.50	23.00	12.50	2.20
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Meeting Housing Needs Outlined By Sen. Tower

Our nation is suffering from a | bility of meeting our nation's | practical and should be utilized fact, it is one of the most for- properly encourage it through public housing efforts, midable crises ever to face our an intelligent government polination. In order to adequately cy, house all Americans, we must The Department of Housing cost housing of acceptable quaconstruct some 2,700,00 new and Urban Development is now lity for all Americans is mass the housing demands of our greatly improve this nation's nate Housing subcommittee earcentury, we must build a city vere housing shortage which duction must be utilized in orthe size of Amarillo and Lub- faces us. In "Operation Break- der to enable any sizeable inbock combined every remain- through" the Department called crease in the construction of ing week of the century.

short of this goal. It is expected gy, techniques, materials and and Secretary Romney has inber of new units we must build a lower per unit cost. every year for the next decade The basic concept of "Opera- housing by the development and if we are to meet the great de- tion Breakthrough" perceives a utilization of new housing techmand for additional housing in concentration of the market and nology.

which will provide the nec- ing authorities. significant strides in recent gh." It has come forward with technology, techniques, materyears and I am confident that a variety of imaginative apro- ials and construction methods private enterprise has the capa- aches of which most are quite now available within the hous-

housing units each year for the sponsoring "Operation Break- production. An AFL-CIO reprenext ten years. In order to meet through" which I believe will sentative testified before the Secountry from now through this capability for meeting the se- lier this year that volume proupon the housing industry to new housing units. We are presently falling far step forward with new technolo- I fully agree with that view

that during this year only a construction methods, including formed me that he also agrees. bout 1,400,00 new housing units pre-assembled products, which will actually be constructed. would enable the construction of simultaneously obtain the object that could have or did seriously This is only about half the num- additional good quality units at tives of lower cost and improv- hurt somebody, a dischar ge can

volume purchasing power which I believe Congress must pro- will permit economies of scale vide federal legislation which and volume discounts to be pas- the Senate. As ranking Republiwill encourage and enable the sed on to the various communi- can of the Housing Subcommitadministration to mold a policy ties and their respective hous- tee, I sponsored an amendment

severe housing shortage. In housing needs if we will only in our future federally-assisted

The new technique most like-

It is my feeling that we can ed quality in federally-assisted be upheld.

This past week the Housing Act of 1969 was approved by to that legislation to add languessary incentive for the housing. The housing industry has all age directing the Secretary of industry to re-double its current ready responded with enthusia- Housing and Urban Developefforts. The industry has made sm to "Operation Breakthrou- ment to assure that the new

The degree of discipline tolerated by arbitrators is directly proportionate to the type of conduct involved and the employee's past record. One employe lost his job when

tion by that body.

lization of new technology in a

letter he wrote me recently

In it he said, and I quote, "Any

limitations placed on our abili-

ty to utilize advanced in tech-

NO HORSEPLAY

blems that eventually may land

Commerce Clearing House sa-

id when a worker pulls a stunt

on a labor arbitrator's desk.

whether imposed by zoning

he performed a variation of the "hot foot" gag - he put lighted cigarettes in his victim's back pockets.

cause the hot pocket victim worked with dangerous machinery and sometimes in a paint spray

ing industry will be utilized in building codes, or labor practilly-assisted public hous-ojects in the future. My a-nent was agreed to by my ly needs."

the possible roadblocks to uti- for all Americans. Or, we can

I believe the nation has reachnology to produce more housing portunity for all Americans to gress. obtain housing of good quality. We must try to achieve our I believe we must provide that opportunity, but we will be un-CHICAGO - Horseplay in an industrial plant can create proable to succeed without full uti- Sen. John Tower.

require the utilization of new I felt so strongly about the need I believe the nation has reached a time when it must decide housing legislation which is now whether it will provide an op-

housing goals for all Ameri-

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our everyday low price Why pay 89c, 10-rolls our everyday low price Why pay more our everyday low price

ıь. 10с

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8-4-12-13-tfc FOR SALE BY OWNER 3 bed rooms, nice yard and neighborhood. Jack Rogers, 110 Avenue J.

> FOR SALE BY OWNER bedroom, 2 full baths, carpeted

85; nights and week end 364-1261. BEDROM BRICK. Double go rage. 134 baths, fireplace, fe nce. 6 per cent interest. Phone 364-0977 or 364-0038.

follout, sheller. Phone days 364-05

FOR RENT

NICE furnished house. Adults. No pets. After 5:00 p. m. 303 Avenue

SMALL, 2 bedroom house. Furnished. Backyord fence, air, furnace, plumbed for washer and dryer. Call after 5 P. M. 364-1226; between 8 A. M. and 5 P. M. 364-2733.

8-5-23-39-Hc 3 BEDROOM unturnished house at 311 Avenue K. \$85.00 per month. Call 806-795-7203.

B-5-13-39-20 FOR RENT OR LEASE

364-2553 Res. 8-5-10-HC BEDROOMS for rent. 613 East F1-ffh. Phone Lots Ross, 364-1760, 8-5-10-36-ffc

room, bath, kitchen and dinette. Ave. Apre. Phone 344-1887 8-5-21-8-He

PURNISHED APARTMENTS Lynette Apartments. Phone 364-0969, 113 Avenue H. B-5-10-33-He

MOBILE HOME OWNERS
Courty 516 miles on Austin
Read. 66 x 56 lots.
Country Village Trailer \$23.50 per month. Phone 376-5756. Mr. & Mrs. Den Ceceneugher, Managers 8-5-31-Hc

FURNISHED APARTMENT. Adul-8-5-10-13-Hc LARGE OFFICE and smaller of fice. Carpet, ref. air, central heat florescent lights. Furnished. Pien of parking. Highway location. ESTATE

West Hwy. 40, Ph. 344-4021. B-5-25-13-ffc BEDROOM FURNISHED APAR. tment on Higgins. Bills paid. Call 364-0864; come to 109 Avenue

B-5-15-13-tfc BEDROOM HOUSE 10 miles southeast of Hereford. Phone Ray Wil-

FOR RENT 42 × 70 foot spaces for mobile homes. Northwest M o b lie Lodge. 364-1108.

WANTED

I WANT TO LEASE wheat and beet pasture for light weight cattle. David Brumley, 364-1174.

WHEAT PASTURE FOR light cattle. Also have posture for 500 to 600 head. Call SHEPHERD & DAVIS, Custom Cattle Service, 364-0149 or 364-5238

> WANTED DISCING, LISTING & DEEP PLOWING Call Shepherd & Davis

Custom Farming 364-0149 or 364-5238 B-6-11-8C WILL DO JRONING, sewing and

alterations Call Lais Ross, 364-ELDERLY lady would like to have Christian woman to \$10 nights, Nice home Call 364-0488.

TREE TRIMING, topping, shaping, any type chain saw work. Ancii Greenway, 364-1118. WANTED — evening after 6:00 P. M. and Saturday Job. Phone 364-1354 after 5:00 P.M.

8 4-37 Hx CUSTOM FARMING IF YOU WOULD like to own a nice large 3 bedroom. 2 both house with extras that include:

**Central refrigerated air and heating **Europe paneled den with fire-place Bluegrassed yard*

**Bluegrassed yard*

**Bluegrassed

#-- 36 frc ING. Jesse Scott, \$44-1108.

Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS

364-0951

8. HELP WANTED SERVICE STATION ATTENDANT.
Apply in person, West Park "66"
Station, corner Park Avenue and

PENNEY'S

Auto Center is in need of an experienced mechanic. Must know all phases of automotive and have military abligations aut of the way. Many benefits available.

*Top Salary

*40 hour, 5 day work week

*Two weeks paid vacation

*Discount on all purchases

*Hospital & Surgical Insurance

*Accidental Death Insurance

*Business Travel Insurance

*Long Term Disability Insurance

*Ce

*Unique Savings Pion.

Apply in person
J. C. PENNEY Auto Center,
Hereford, Texas

MEN WANTED IMEDIATELY

PERMANENT general farm hand with cattle experience. Contact Fred Boren, 258-7260, 8 miles east of Hereford on Highway 60, B-8-19-39-2c

WE ARE LOOKING For a salesman with three specific

We provide complete intensive training followed by close supervision. Salary guaranteed during training. No traveling required.

Formal education and experi e nce are no barriers. For personal interview, send short letter giving age and background to Mr. Robert E. Dean, P. O. Box 3357, Lubbock, Texas 79410.

B-8-12-8C

DOMESTIC. Mornings only. Phone 364-2740 or 364-2141, Extension 162 B-8-10-12-ffc

DISTRICT MANAGER and consultants for Luzier Cosmetics. Great opportunity! Full or part time. Free training. Edith Sims, 3609 Linda, Amarillo, Texas. OLIVER DEALER needs salesman in Hereford area. Profitable oppor-tunity. Send resume to Tri-State implement Company. Box 923, Can-

yon, Texas 79015. FARM FOREMAN NEEDED

to help run 2200 acres frrigated land near Dimmitt. Looking for a capable working foreman with experience in raising sugar beets, cotton, mile and wheat. Prefer family man with recommendat I ons who will assume responsible posttion. Nice 3 bedroom home furni-

WRITE Tom Miller, Box 666, Dimmitt, Texas or call 647-2231 or 352-8248.

SHERWIN-WILLIAMS
COMPANY
HAS OPENING FOR YOUNG
MAN

MAN
to assist manager in operating Wholesale and Retail paint and wallpaper Branch. Duties will include
sales, credits, collections, and assisting in overall operation. Will receive on the lob training, good
starting salary with many employee benefits. For interview call Mr.
C. T. Gross, Sugarland Mail, Heretard Texas 364-668.

WAITRESSES & KITCHEN HELP. Apply in person. Wade's Steak House.

WOMEN OR GIRL woltresses. Will train. Apply in person at The Cal-9. Situations Wanter

WANTED BABY siffing IN MY home. Call 364-3394.

10. NOTICE

ALCOHOLISM IN FOR MA TION: WE SPECIALIZE IN circular drifor information on dicoholism, reerrols for help, counseiling, or pro-ALCOHOLISM IN FOR MA TION:
For Information on dicoholism, referrals for help, counselling, or programs on the subject of the disease
of dicoholism, call 364-4540 from 8
o.m. till 12, 1 p.m. until 8 p.m.
Monday through Friday.
A UNITED FUND AGENCY
8-10-33-Mx

WHEN YOU NEED a painter, call 364-4484 or 364-2755. FREE ESTI-11. Business Service

WRECKER SERVICE.

Hereford Wrecking Company Day 8 t a y | choice 364-0580; nights 364-4009 and

GOOD UNTIL

OCTOBER 5th

KWIK-CHIK MONEY SAVER'S COUPON THIS COUPON

PHONE 364-4000 GOOD FOOD FAST SERVICE Worth \$1 Off the Bucket or the Barrel

S-11-24-tfc

Electrical Contractors

Night phone 364-2012 or 364-1345 B-11-46-tfc

issuance. It shall be returned un-terved.
Issued this the 19th day of Septem-ber A.D., 1969.
Given under my hand and seal of said Court, at office in Lubbock Te-xas, this the 19th day of Septem-ber A.D., 1969.

J. R. Dever, District Cierk 9th District Court Lubbock Coun-ty, Texas THREE DAY service on wetch repair. Three watch makers to ser-ve you. Cowan Jewelry, 217 Main. 8-11-16-14-ftc PROFESSIONAL poodle grooming.

SICK ROOM SUPPLIES Wheel Chairs, Crutches, etc.

B-11-2-tfc

GARDNER'S DEAD ANIMAL

DELMO'S FARM STORE

KELLY ELECTRIC

Doug and Virgil

Residential

Commercial

All bids and wiring

competitive.

Phone 364-1345

BEAR

Wheel Alignment

Complete Front-End

Service

ORSBORN

CHEV.-OLDS

Phone 364-2160

Box 130

OWENS & HOLLINGSWORTH Free Estimate

Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial-Industrial Sales and Service 800 EAST SECOND

364-3572 B-11-18-tfc ROWLAND STABLES

Phone 364-1189 after 4:00 P.M

CHARLEY, a white curly toy po-odie at stud. Registered P n one 364-2112. 5-11-11-10-Hc

HEREFORD WRECKING CO. New & used parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for carsy-boats, etc.

1st & Jowell Ph. 364-0580.

Nifes — 4009 or 0075 QUALITY WORK ON CASH BASIS.

See us for fruck repair, complete welding in shop & field.
W. L. McCullar MACHINE & WELDING 104 East Second-Phone 364-4293. S-11-7-ffc HUBBLE DRILLING Water Wells

Test Holes Electric Logs Call 364-2684 S-11-16-tfc QUALITY QUILTING

Will quilt bedspreads, quilts, va-lances, pillows, pictures, etc. Call Jone Packard, 264-2110. Insurance Needs Consult ROBERT LEMONS

Representing
THE LAPLATA AGENCY
205 5, 25 Mile Avenue
Hereford, Texes

364-0408

YARD & GARDEN rototilling, mowing 605 Avenue H. Phone 364-1432. Complete 8-10-11-50-me Turn Key Installations of Pumps and

Gear Drives BIG "T" PUMP CO., INC. Sales & Service Hereford Dimmitt Friona 247-3311

Legal Notice

ING:
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of Issuance of this Citation. I he some being Monday the 3rd day of November, A.D., 1969, at or before 10 o'clock A.M., before the Honorable 99th District Court of Lubback County, at the Court House in Lubback, Texas.
Soid plaintiff's petition was filed on the 26th day of May, 1969.
The file number of said suit being No. 60325.

No. 60325.
The names of the parties in said sulf are: MUNICIPAL INVEST.
MENT CORPORATION and as Plaintiff, E. A. EDWARDS, and wife, MRS. E. A. EDWARDS as Defended.

MRS. E. A. EDWARDS as Defendant.
The nature of said suit be in a substantially as follows, to wit:
This is a suit on a paving lien on the following described property:
Lots (8), and Nine (9), and the West Half (W-2) of Jowell Street closed, Block Thirty-Two (32), Whitehead Addition to the City of Hereford, Deaf Smith County, Texas. If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Ty. Texas

By Nancy Woodward Deputy

S/ Nancy Woodward 5-13-4C

CLASSIFIEDS

GET

RESULTS

Frame and Axle Repair 116 Avenue K DEPENDABLE SERVICE



'GOODBYE COLUMBUS' IS A VERY FUNNY, IMMENSELY APPEALING OVIE...A THING OF REAL AND UNUSUAL PLEASURE!"



Adults \$1 00 Students 75c Children 50 Continuous Show 2:00 p.m. Sunday



Open 7:45 Show 8:15

7 Admission \$1.00

JOHN WAYNE a dry day in his life ... **GLEN CAMPBELL**

KIM DARBY Starts WEDNESDAY!



HERE'S THE KIND OF MOVIE THAT MADE JOHN WAYNE FAMOUS AS THE "Man of Action" STARTS OCTOBER 1st

reater than the cost Iome owned . . home operated

SOFT WATER

SERVICE

CALL 364-3280

The savings are

You've Never See Such Thorough Service STOP IN SOON Phillips "66" Product MAST SIDE "66"

Rocky Stewart

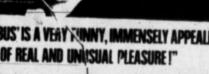
1308 E. Let 364-3646 GOLDEN SPREAD REAL ESTATE

GLASS IS OUR BUSINESS -Call Us For All Your Glass Needs HEREFORD GLASS CO. 1303 Park Ave.



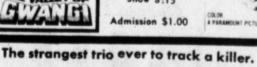


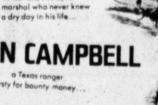




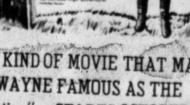












STAR THEATRE

Lone Star Agency

REAL ESTATE - INSURANCE - LOANS

Melvin Jayroe 364-0555 After Hours 364-3766

Beautfiul ranch style home located on 2 acres,

4 BR, 3 Baths, double gar, refrig air, circle

Large 3 BR, 2 Baths, 2300 sf, double gar, 1 BR isolated, NW part of town, refrig air, own-

er will carry 71/2% loan, terms arranged on

DOUGLAS STREET - Beautiful Landscaping,

2084 sf, 3 BR, Living Room, Den, covered

WILL TRADE: Large home for smaller home

with low equity, 3,000 sf, 4 BR, 3 baths, sur-

LOW INTEREST: Assume 6% loan on 1834

sf, 3 BR, 13/4 Bath, dbl gar, excellent location

ASPEN STREET - 3 BR, 13/4 Bath, fenced

yard, carpeted, 2 car gar., 1580 sf, 63/4% loan,

JUST REPAINTED - GOOD LOAN - TERMS

- 3 BR, 2 Bath, excellent location, assume

Beautiful 3 BR, 13/4 Bath with extra nice land-

scaping, central heat & A/C, large patio, 41/2% GI loan, will trade equity for house out-

★ 2 STORIES - Located on Star Street, a/c, 4

sf, beautiful fenced yard, \$97.00 per mo at

RANCH - 5 Sections of good grassland near

GRASS LAND - 360 acres native grassland,

WANTED - 1 Section of dry land in Hereford

* area, would trade 145 acres of good irrigated *

land which is good development property.

windmill, fenced, \$100 per acre.

Ft. Sumner, N.M., two good windmills; fenced

★2 homes, would trade for grassland in and

BR, 2 Baths, family room, living room, 1621

≯ loan 53/4%, \$139 per mo, central heat, A/C,

on Centre St, only \$20,995, \$155 per month.

rounding large covered swiming pool, cent

patio, \$2,375 down, newly redecorated.

drive, patio, trade for smaller home.

down payment.

\$139 per month.

fully carpeted.

side city limits.

around Hereford.

1 51/2%.

3 Bedroom, 11/2 baths, carport Now under construction. 922 Irving.

Hereford, Texas

Office 364-2221 106 Greenwood

GOLDEN SPREAD REAL ESTATE

the hogs in.

For Sale 10 acres with nearly new 3 bedroom house (brick) 20x120 block barn, corrals. Paved road. 5 miles from town.

THE ROACH LIVESTOCK PENS

provide you with a market for your hogs daily.

We buy all classes of MARKET HOGS - sows.

boars, stags, heavy butchers and top hogs. There

is someone on call at all times at 364-1835, For

prompt service call this number before you bring

3 bedroom home and 20 acres, barns, chicken houses, corrals, pressure system. Ideal place to raise hogs, dogs and kids. Improvements surrounded by beautiful trees. School bus and mail route. Fifteen minutes from town.

For rent large office and smaller office, carpet, ref. air central heat, floresent lights, furnished. Plenty of parking Highway location.

3 BR Brick - will trade on acreage close in. For sale 3 BR brick (New) never been lived in on Star St. Lots of house for the money.

Two Br with approx. two acres, near school, in city.

Eight unit apartments (no vacancy) good income. Will sell or trade.

Gibson REAL ESTATE &INSURANCE

NORTH PLAINS

2000 A. choice undeveloped land & strong water (owner will guarantee), near elevators, milo & wheat allotments, sugar beets in area, assume existing loan committment, drill wells as a down payment, owner will carry second lein on the balance, will divide into tracts of ½ section or

LOCAL HOMESITES

Enjoy country living, buy small acreage, on pavement. Small down payment.

Excellent location for country home, South 385. restricted to residential, \$500. down balance \$25. monthly.

39 Acres, on pavement, strong 6" well, fully alloted, build homesites, sell lots. \$10,000. down, good terms on balance.

GIBSON'S REAL ESTATE AND INSURANCE

Wilbur D. Gibson

364-2225

Ben G. Scott

Doris Hardin

364-4365

364-3359

902 N. Lee & Hay. 385

Hereford, Texas PHONE 364-0445

.........

For Soft Water Service Call 364-3280 nothing to buy . . no work to do . .

MANNING PLUMBING CO. Roy & Jim

For all your plbg, repairs CALL 364-0931



sewing needs

makes *Sewing machines & vacuums Sale on new Singers, Dressmakers & Whites Parts - Notions Southern Sewing Center MORTON'S BEST WATER SOFTNER

MILLER'S SOFT WATER 216 N 25 Mile Ave. - 364-3280

ATLAS

BROWNLOW BROS.

GENERAL CONTRACTORS P. O. Box 267 HEREFORD, TEXAS 79045

Mobil Phone 364-4741

Unit 16 JAMES - 364-0974 Unit 15 EMORY - 364-0053

Vaughan Real Estate Phone 364-2850

116 South 25 MILE AVENUE

\$26,000 - Under construction - wonderful location pick your color scheme now.

\$18,200 - \$19,000 - \$19,200 - Three new homes on Fir Street. Move in soon.

\$17,550 - Good school location - NW - VA or FHA financing. \$15,550 - New home - immediate occupancy -

carpeted - bath and 3/1 - two car garage - good terms. \$13,000 - Three bedroom - two baths- built in

range - carpeted - fenced - move in now - low move in costs. ASSUME LOAN - owner transferred - no loan

qualifying - buy owner's equity and assume payments of \$152. per month OUR HOMES ARE SELLING FASTER THAN

WE CAN GET THEM, SO IF YOU'RE LOOK-ING, HURRY!! IF YOU'RE MOVING CALL US FOR FAST RESULTS. WE NEED LIST-

After hours please call 364-2146 or 364-1181

Campbell-Gramer (S)

· OLDER HOUSE on two lots with rental, shop, garage. Need quick sale to settle estate. MAKE AN OFFER.

• 2200 SQUARE FEET - 3 bedroom, 2 bath brick in excellent location. Has fireplace, builtins, large playroom. Reasonable down payment - \$26,000.00 H-3223

• \$500.00 TOTAL MOVE-IN to veteran. Low down to others. New 3 bedroom, 2 bath brick with double garage, built-ins, 1445 square feet. Only \$17,500.00 H-3142

• SHARP 2 bdr. stucco. Fully carpeted, fenced yard, trees, nice location. \$1,000 will handle. Loan payment only \$71.00. \$8,000. H-269

• BARGAIN - 2 bedroom brick on Beach Street. Need quick sale. H-265

• SMALL EQUITY, big value. Nice yard, 2car garage, extra nice kitchen and dining area. Thick carpets, 3 bedrooms & 2 baths. MAKE AN OFFER! Low interest loan, \$16,000.

East Hi-Way 60-Phone 364-0974 or 2424 **Evenings & Sundays Call** Gene Campbell 364-0789 Jim Cramer 364-0164 Ted Walling 364-0660

EAGLE PHONE 364-2653 120 N. 25 MILE AVE.



DUPLEX Live in one side, Rent the other. 2 & 3 Bedroom, Living units. Fenced, Draped, Fireplace, Air Conditioned. Good Income Property. H-203

BLUEBONNETT 3 Bedroom, 1% Baths, Fireplace. Fence. H-311

STAR 3 Bedrooms, one isolated. Den only. New. Ready for Occupancy. H-315

FOUR BEDROOMS We have listings on Four Bedroom Houses. Some New, Some Old. EXCLUSIVE AGENTS FOR MERRIOTT AND STOKER CUSTOM HOMES.

MIKE WEST VIRGIL JUSTICE 364-0670 VIRGEL W. ME RRIOTT 364-2653

Tither is just \$24.93 plus \$5¢ postage.
We must know NAME OF CAR, YEAR
MODEL, ENGINE SIZE. Ourrenteed as
long as you own the engine. Altractive
deal for dealers and salesmen. Write or Call

VIRDEN PERMA-BILT COMPANY 804-352-2761 Amerillo, Toyes 79109

> We Are Today Paying

\$2.07 Listen to our daily market report at 2:05. Mon. through Fri. on KGNC Radio. (Subject to market

Compliments of CONTINENTAL GRAIN CO.



Now You Can Rent It!

Radial-Arm Saw Power Post Hole Di

Phone 364-3466 Hamby's

Rental Service Across the road from Hamby Real Estate

McClure Car Wash 107 Ave. A

wash you rub down \$1 wash rub down and vaccum \$1.50 20-Minute Service

THAMES PHARMACY

110 S. Centre - 364-2300

ocated in NW Hereford has 2 full baths, a bargain at \$14,000.00, good erms available.

3 BEDROOM BRICK On Sunset, 134 baths, double garage, built-ins, must be seen to be appreciated, call for appointment.

STAR STREET 3 bdrm., only \$15,500.00. good terms available.

NO DOWN PAYMENT to G. I. on this 3 bdrm. brick home, completely repainted inside & out, new carpet, \$13,500.00.

2 BEDROOM Near schools, lots of storage, only \$8,000.00, small down payment, balance \$100.00 per month.

STAR STREET SPECIAL 3 bdrm. brick, double gar-age, 2 baths, utility room, den & kitchen combination, refrig. air, only \$20,

SOUTHEAST COLORADO 315 A., 1-8" well, nat. gas, approx. 200 A. milo & wheat, possession as crops are harvested, \$250.00 per A., \$6,500.00 dewn, 20 yr. terms, 6 percent int. on

WE HAVE SEVERAL NEW FARM LISTINGS IN IF YOU WANT LAND ON THE NORTH PLAINS CHECK OUR LISTINGS!

HAMBY REAL ESTATE South Highway 385

J. M. Hamby 364-2553 Durward Hamby 304-340 Gerald Hamby 364-1834

CARMICHAEL

Real Estate, Inc.

508 South 25 Mile Avenue PHONE 364-1251 FARMS & FARM LOANS

EQUITY BUY - 3 bedroom - 3 bath - living room - den - built in kitchen - double garage , lenced yard . very nice . 523 Ave . I · low interest loan - assume loan buy equity - \$22,800.00.

LOW DOWN - 1750 sq. ft. - 3 bedrom - 13/4 bath - living room - kitchen - double garage - fenced - refrig. air - storage bldg. -Priced \$20,000.00 - low down - 510 Star.

FHA APPROVED - 2544 sq. ft. - 3 bedroom · 1% bath - living room - den & kitchen combniation - large enclosed covered patio excellent for outdoor fun - \$26,000.00 Good financing - 112 Douglas.

INVESTMENT PROPERTY - 5 duplex's good buy - assume existing loan - 2 bedroom - 1 bath - fenced - evaporative cooled nets \$50.00 month above loan expense good potential.

FHA APPRAISED - \$15,050.00 - 3 bedroom - 1 bath - single garage - fenced yard -- a well kept older brick home - low down - long term financing - Ave. J.

SACFRIFICE PRICE - 3 bedroom - 13/4 bath - large den - w/b fireplace - built in kitchen - dining area - large recreational room - 2200 sq. ft. - 205 Northwest Drive.

We have numerous listings on farms & ranches . We feel we can better serve your needs through personal consulation about the farms & ranches.

WHERE BUYING AND SELLING BECOME A REALITY!

Mutt Wheeler Harold Kids Troys Carmichael (Nite Phone) 364-0336

PUTTING YOU FIRST ... KEEPS US FIRST

ustice MAIN & HWY. 60 - 364-2222

Ralph Owens 364-2560 Betty Cope 364-0255

Beautiful willow trees enhance this 2 BR brick on Aspen. \$99.00 payments - assume loan - built-ins. H-2099

Owner will trade large home for smaller home in Aikman school area nearly 2000 sq. ft. with all the extras to make living comfortable. H-3262

Duplex near downtown, live in one side and rent the other - neat and clean owner will carry paper so no loan costs involved. H-2097 This home owner will trade 1800 sq. ft. home

for a smaller home in good location. All appliances built-in Large bedrooms, den, & living room. Let's trade today, yet keep payments around \$150.00. H-3300 Bedrooms easily accomodate 2 children each, 11/2 baths, established FHA loan with

\$92.00 payments. See it today. H-3253

The Light Touch by KALPH OWENS

Matron to librarian: "Will you look up my card and see if I've read this book?"

Vacation: A trip to put you in the pink - and leave you in the red.

Sign in an apartment house: "No baby carriages or foreign cars in the lobby."

If you steal from an author, that's plagiarism; if you steal from twenty authors, that's resea-

New mother to husband studying hospital bill: "Three hundred dollars IS a lot for a baby, but look how long they last."

New mothers are also welcome at Justice Rea-Itors. Come in for a talk about a new home for the new family.

The savings are greater than the cost!



Let us help you with your Guarantee service on all

213 Main 364-3782 Heretora

OCTOBER 1 - 2 - 3 - 4 EO · TELEVISION **GENERAL ELECTRIC**

Here's the Complete Offer:

Buy your General Electric Color TV from a participating dealer and give it normal care. If you are not completely satisfied, bring your Guarantee Certificate to the dealer from whom you purchased the set within thirty days. He will take back the set and refund your money.

This offer applies to purchases prior to January 1, 1970.

- * Porta Color Television Starting (Wm 214 No. VY not shown) at only \$199.98.
- * Large screen Color Television (Wm 264cwd not shown) Starting at only \$339.88
- * Console Stereo starting (C-122 not shown shown) at only \$119.88



COLOR TV Exotic Spanish Styling



Big 23" diagonal picture, 295 square inch view-

AFC... automatic fine tuning con*--1

INSTA-COLOR

 Custom control center Slide rule tuning—UHF

· "Touch-Bar" power tuning

 Color-minder controls





M930EWD

Model M927EPN

• Wide-Screen (23" diagonal; 295 sq. inches)

COLOR TV

THE BRYN MAWR

COLOR TV

STEREO WITH A SPANISH ACCENT Also available in

Early American Maple

STEREO CONSOLE

Solid State AM/FM/FM Stereo

Jam-Proof 4-speed Record Changer Four-Speaker G-E Sound System Exquisite Mediterranean Furniture

Automatically fills your glass with ice or chilled water at a touch!



Refrigerator with new **Custom Dispenser**

- Side-by-side convenience - less than 36" wide
- Freezer holds 295 lbs., has Automatic Icemaker
- · Rolls out on wheels for easy cleaning
- · GE colors or white

No more guesswork!

No underdrying, no overdrying!

Amazing dryer "feels" when

load is dry, shuts off!

SAVE at TAYLOR'S Model TFF-24RE

With the purchase of any

G.E. Washer you will

receive the Deluxe Steam & Dry Iron at No Charge

\$15.98 value Model F90

With the purchase of any

Charge \$9.95 value.

G.E. Dryer you will receive

a Fieldcrest blanket at No

This Fabulous blanket offer

sleeping comfort without

100% nylon cellular weave



- · Ice bin stores up to 12.9 lbs.!
- · No defrosting ever! Giant zero degree freezer!



General Electric 14.7 cu. ft. No Frost Refrigerator with Automatic Icemaker Model TBF-15AE.

FREE - FREE - FREE

Come in and Register For Our BIG GRAND OPENING PRIZE. This Porta Color Television Valued at \$249.95 will be given at NO CHARGE To the Lucky Winner.

Saturday, October 4th

You need not be present to win!

Drawing will be held at 8:00 P.M.



Model WM226HWD

- · EXCLUSIVE "Porta Color
- System"

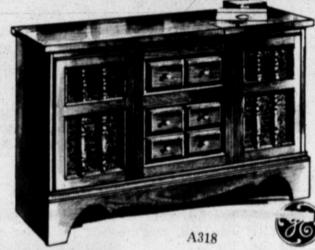
 COLOR PURIFIER permits move
- · "MAGIC MEMORY" color
- TRULY PORTABLE, weighs only
- · 60 square inch picture



SAVE SAVE SAVE SAVE

SPECIAL LOW, LOW PRICES ON all Merchandise for our GRAND OPENING

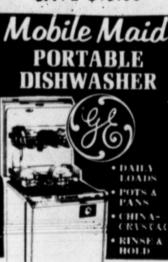
SAVE SAVE SAVE SAVE SAVE





With any G.E. Portable Dishwasher purchased you can buy a complete set of Mel-Mac Dinnerware for only \$4.95 Reg. \$19.95

SAVE \$15.00



5 Cycles! 2 Speeds!

General Electric Front-Loading Portable Dishwasher with Built-in Soft Food Disposer



Model SM300E

7 Programmed fabric selections!

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 Mini-Basket for delicate or little loads.
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Cooldown. Variable dryness

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Machine washable & durable - Shrinkproof at control.Optional

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MESSAGE FROM THE

UNITED FUND



We're At Our Midway Point

.... And we must have everybody's support in order to reach this goal for 69 CONTRIBUTIONS MAY BE

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HEREFORD STATE BANK

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Schools — Ray Todd
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Utilities banks and attorneys — Jonny Cloud
Advance — Melvin Jayroe
Club coordinator and co-drive chairman — Ray Moore
or 1969 Drive Chairman Clete Corlis,
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Daniels — Mrs. Glenn Allred

In the rural areas, majors who may be Daniels — Mrs. Glenn Allred
Westway — Mrs. Clarence Morrison
Walcott — Mrs. W. R. Duggan
Milo Center — Mrs. Bobby Veigel
Summerfield — Mrs. Ray Johnson
Dawn — Mrs. Ray Stewart
Easter — Mrs. John Smith

OUR GOAL IS \$38,000 IT IS NOWONLY 44.7% COLLECTED WE NEED YOUR HELP!

Calvin Goodin, President

These agencies affect all of us!
They work for the betterment of our community.
MEMBER AGENCIES

Salvation Army \$4,000, USO \$475, Red Cross \$10,500, Boy Scouts \$7,400, Little League \$2,750, Pony League \$2,125, Colt League \$1,023, Camp Fire Council \$7,214, Cerebral Palsy \$150, Council on Alcoholism \$1,250, Texas United Fund \$175, along with, local United Fund expense at \$938.

With Goodin as president is Jerry Don George, first vice president; Joe Shollenbarger, secvice president; Mrs. Hill treasurer;

Joe Shollenbarger, secvice president; Mrs. Hill treasurer; and Mrs. H. H. Miller, secretary.

Directors through the 1970 term are Debbs Knox, Pauline Howard, Bruce Brown, Naomi Hopson, Rev. Clifford Tretter, Dr. Gerald Pay-

ne, and Mrs. A. L. Manjeut.

Directors through 1971 are Harold Close, George, S. L. Harman Jr., Darrell Rose, Ivan Block, Ed Loerwald, Paul Abalos, and Shirley Garrison. Directors through 1972 are Mrs. Hill. Goodin, Mrs.

Tommy Carnahan, Earl Moseley, Noe Salinas, Tom Burdett Barrett.

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Hereford Bakery

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REC INDUSTRIAL RELATIONS -R. G. (Dick) Montgomery, shown here with his wife Patricia and their two sons, Mauri and Jay, recently began duties as Director of Industrial Relations for Deaf Smith County Rural Electric Cooperative here. Montgomery, who will be calling on and servicing commercial and industrial consumers for REC, was previously

associated with Farmland Industries in Amarillo and engaged in the marketing of petroleum products and public relations work. He has also worked as a wire-line service engineer and is a veteran of the Korean War. Natives of Altus, Okla., he and his wife both attended Oklahoma State University. The Montgomerys reside at 137 Mimosa in Hereford.

CROP Fighting Food Shortage

Africa Director.

primitive roads are impassible food cirsis. with many of the 120 wooden bridges washed out.

distributed to the refugees is declared, "The International Committee of the Red Cross is attempting to arrange for a limited airlift, which is the only way more food can immediately be brought into the area and prevent further starvation."

The Sudanese refugees first arrived in the Central Afric a n Republic in 1964, and the United Nations initiated an emergency New York — Nearly a half-million pounds of CROP foods ar. The C.A.R, government pro-are staving off starvation in an isolated Sudanese refugee camp the refugees. The large-scale rein the Central African Republic, habilitation program was to haaccording to Jan S. F. Van Ho- ve been phased out earlier this ogstraten, Church World Service year. Church World Service in "There are UN and CROP th the World Council of Church- mail. food supplies in the C.A.R., but es and with Roman Catholic orthese are located in Bangui, 1, ganizations agreed to take over 000 kilometers from the M'Boki for the League of Red Cross settlement, where 17,500 refu- Societies and the United Nations gees from southern Sudan are High Commissioner for Refu-Gattempting to carve out a new gees in assisting the integration existence and where actual fa- of refugees in the area where lomine conditions have been re- cal population equals the total ported," Mr. Van Hoogstrat e n number of refugees. Late plant- Medicare claim number, if asaid. "The rainy season has ing, poor harvest, and logistical vallable. brought excessive rains, and difficulties produced the current

"Most of the food now being food and seed, valued at \$130, they say they cannot pay until CROP food still warehoused at included large amounts of roll- care would reimburse on the M'Boki," the CWS spokesman ed oats, non-fat dry milk, and shelled corn. CROP shipments it is unpaid? now en route to the C.A.R. total 108,000 pounds, valued at \$50,000, and include 55,000 verage for the area. pounds of beans. CROP is cur- CROP is the community hun-825 pounds of a high protein be- Service.

Social Security

Have you a question about so cial security? Address it to: Travis C. Briggs, District Manager, Social Security Administration, 1006 Adams Street, Amarillo, Texas. You will recive an consultation and cooperation wi- answer in this column or by

By TRAVIS C. BRIGGS Q. I have lost my Medicare card. What do I have to do to

A. Simply request this through your social security office. If you write, please give your name and address and your four horses to the post on the Q. I received a bill for over

\$400 from my mother's doctor Beginning last December, for services before her death, I CROP shipped 457,000 pounds of filled a claim with Medicare, but 000, to M'Boki. Those shipments the bill is paid. I thought Medibasis of an itemized bill even if

A. This is true if payment

rently readying a shipment of 17, ger appeal of Church World

quite successful in the insurance business and eventually became an officer with the Southland company, resigning to return to Hereford where he started.

Also involved in the firm are Marvin Coffey, Charles Cabbiness and now Don Baugous.

A lady out on Mimosa Street, who prefers to remain annonymous, has called to the office for a little help in asking the people to please not drop their sick animals in that part of town. Apparently some folks in Hereford have been carrying off stray dogs and cats and dropping them at the outer edge of the city and of course, Mimosa Street is the first one they hit on the way back in. "Many of these animals are sick," the lady said, 'and only yesterday I had to take a little stray kitten away from one of my youngsters. The cat had ringworm." She said that there were about 40 youngsters on the street, many of them to young to realize that they should not pick up stray animals.

Our congratulations to the Hereford Whitefaces for a fine game Friday night. We're all proud of you.

And according to the Jackson (Miss). Clarion-Ledger, a gentleman farmer is a fellow who has more hay in the bank than in the barn.

by the estate or next of kin af- What can I do about this? ter the death of the patient, payment can be made only if the bill has been paid. However, payment can be made to the doctor if he accepts an assign-

> Q. Several months ago 1 applied for Medicare, I have now received a notice of award advising me of the amount of my benefit when I retire. I did not want to apply for benefits at this time since I have high

TRAINER WINS FOUR RACES

SARATOGA SPRINGS, N.Y. -Trainer Roger Laurin sent seventh day of the thoroughbred racing season and each came

They were Variare (\$20,40 for \$2), Buckland Bird (\$56.80) Grab It (\$27) and Ship Lock (\$8). Roger Laurin is the son of veteran trainer Lucien Laurin, both from Montreal.

can be made to the Medic a re earnings and want them includpatient. Where a claim is filed ed in the future computer

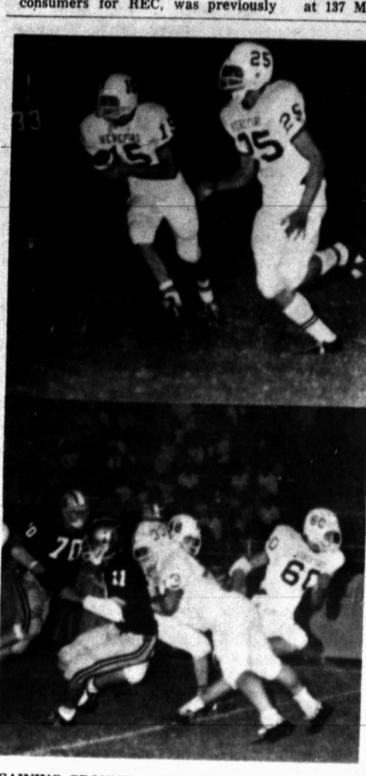
A. There is nothing you need to do now. Your benefit will be automatically refigured each year to give credit for your additional earnings.

WATCH OUT



UMSTED ot MILLER

USED CARS 901 E. Hwy. 60 364-0815



GAINING GROUND - Mike Wartes, 15, top photo, gains slight yardage in the Seminole game while In the bottom photo, Richard Lyons, 48, follows blockers John Frank Martin and John Selver as they clear the way for him for a gain. -Staff Photo

You'll always get

Desch merchants in the 17th Among the major new segcentury started the modern seal ments of the Interstate Highshell craze by returning from way System opening this sumthe East Indies with rare and mer are 75 miles between Gabeautiful shells. Cultivated and inesville and Leesburg, Florida; fashionable Europeans assembl- 114 miles that complete the Ined "cabinets," large rooms terstate linking of St. Louis containing shells, minerals, bo- and Kansas City; and 80 miles nes and other natural curiosi- between Harrisburg and Breco,

If you've ever driven home on a soggy night and been soaked as you struggled with your garage door...

By MELVIN YOUNG Robinson & Associates, a local insurance firm originally

founded by J. W. Robinson Jr., this week announced the

purchase of one of Hereford's oldest insurance firms, He-

reford Insurance Agency, and the Deaf Smith County Ab-

stract Company as well. Don Baugous, who has been man-

aging both Hereford Insurance and the abstract company

will remain with Robinson as a partner in the firm and will manage the abstract end of the business. Deaf Smith Coun-

ty Abstract will remain in its present location for the time

being, with plans to move it to another building in the near future. All insurance files and equipment have been moved

to the Robinson & Associates office at 218 W. Third Street.

with Southland Life, and in the early '50s, he and Bill Decker founded the general insurance agency that he now heads, He still handles life insurance with Southland, and has since

talked Herman Ford into coming back and joining the firm. Herman was a school teacher here many years ago be-

fore he quit to go into the insurance business. He was

J. W. Robinson started selling life insurance here in 1949



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\$16.99





• Black Patent Leather

> Leather • Platinum

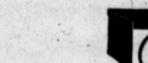
Black Textra

Textra Leather

• Wild Oats Teige Textra

Leather · Widths -

AAA, AA, B, C. \$16.99









Hereford Texas Federal Credit Union

Hereford, Texas

Mavericks, Dogies **Collect Victories**

be a habit for the Stanton Dog- Stanton, led by quarterb a ck tra point failed and the Dogies ies and La Plata Mavericks as Keith Kitchens, got on the led 14-0 at the end of the first they both collected their second scoreboard in the initial stanza quarter. straight wins of the season last when Kitchens, after the team In the second period, Scott a-Thursday, Stanton ripped Dim- had driven to the Dimmitt gain latched on to one of Kit-

On their next possession, Kitchens went to the air again and found Wesley High on the receiving end of a 45 yard pass for a score. The try for the ex-

mitt 36-6 while La Plata crush-ed the Canyon Purple team, 24- for the extra points was good yards for the TD. The point aft-

from Kitchens to Terry Scott er attempt went amuck, making the score 20-0 for the Dogi-

Dogie Ray Ramirez provided the final score of the first half for the visiting Dogies as he intercepted a pass and returned it 35 yards for the touchdown

third period, but in the final stanza, Stanton scored a n as Kitchens went over from 10 yards out on a dive play. Robert Lee ran for the extra points on a reverse to end the scoring for the Dogies.

Dimmitt got on the scoreboard in the final minutes of play as they drove downfield to score against the Dogie second team.
Their try for the extra point failed and the Dogies wrapped it up, 36-6.

The La Plata Mavericks wasted little time in whipping the visiting Canyon Purple team as they went ahead on a four yard run by Danny Harris. Larry Mc-Nutt added another TD in the last half on a 47 yard carry while in the wanning minutes, Harris added two more scoresone on an 80 yard run and the other a ten yarder.

Mayerick coaches pointed out the outstanding kicking game of Walter Olson and the defense. They also pointed out the punt

returns by Terry Champ were exceptional as he has returned eight for 190 yards.

The Stanton ninth grade will they entertain the Plainview Red Pups while the La Plata and eighth grade teams will go to Friona play Canyon here Thursday.

SPECIAL SALE only at on WOMEN'S Flats & Heels

good assortment of styles & colors, sizes and widths

> Also LADIES PURSES

> > A select Lot ½ price

a pair

Values up to \$18.00

SUPPORT the UNITED FUND

2 BIG ANTHONY STORES



NOT THEIR DAY - Quarterbacks found going a little rough on both teams last Thursday when the Canyon Purple and La Plata Maverick ninth grades met for battle. Shown

swamped by several Canyon players after a miscue in the backfield. In the bottom picture is the Canyon quarterback getting off a hurried pass as several La Plata defenders put the

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Size 32 to 38

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Odds & Ends Sizes and Styles Values 9.00

Long Sleeve Turtle Neck

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BLANKETS

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Extra Large Size

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Many colors to choose from

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Med.-Med. Tall & Tall New Fall Colors

Famous Brands Slim Fit Plaid and Check Ideal for School

Wear 28 to 36 waist Ladies stretch

in plenty of colors sizes 8 to 18 32 to 34

Surfer Jackets in popular colors S-M-L-XL

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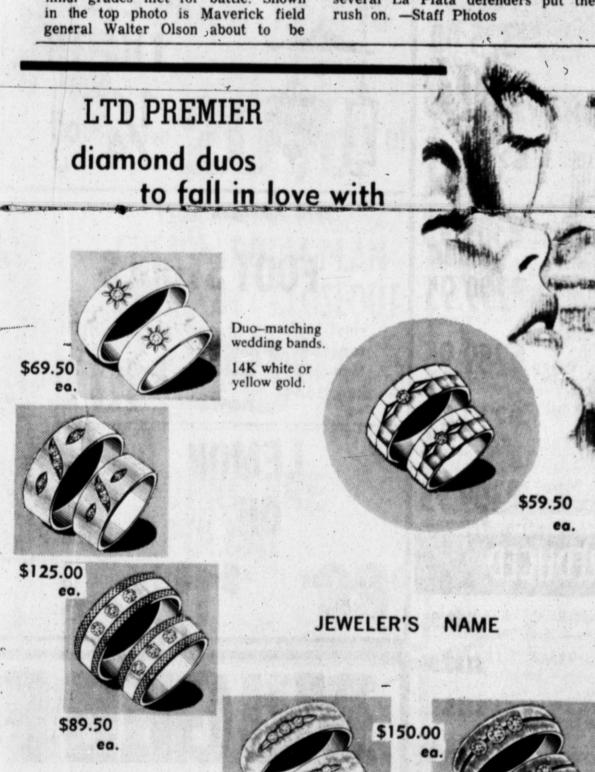
Full Slips Mostly all white Reg. 4.00

€ 6.00

Group Colored Bestform

Girdles

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Diamonds LTD Sugarland Mall

inners Named Mens League

obby Medina, with his 223 ie, and Ed Kluesner, with 587 series, took top honin last week's action in the n's Major League Bowling

n other action, L. J. Clark 4 a 211, Julian Cortez a 209 Bobby Medina a 223 with a series, Chuck Clarke a 208. ank Lopez a 206, Tommy wford a 201 and Charlie Ow-

Iso, L. W. Walterscheid a Dub Boyd a 202 and 201, ce Barclay a 201, Rona l d iges a 206, Carl Klueskens a and a 200, Ray Lueb a 216 a 577 series, Ray Hill a Ed Kluesner a 215 and a ending with a 587 series. obby Medina was select e d the Major League "Bowler the Week" as he shot a 692

ies with handicap. game play, the Ink Spot 4 and lost 0; Sully's Vendwon 0 and lost 4; Taylor & s won 4 and lost 0; SIC won nd lost 4; Farr Better Feeds n 3 and lost 1; City Cab Comny won 1 and lost 3; Deaf ith County Electric won 3 1 lost 1; Athletic Shirts won and lost 3; Caviness Packing npany won 3 and lost 1; Sut Lanes won 1 and lost 3; d Machine Shop won 3 and 1; Orval Watson Ford won and lost 3; Piggly Wiggly won nd lost 1; and Great Western e Company won 1 and lost

tandings show Overnite Fre-Lines, 12-4; Shur Gro Lid Feed, 12-4; Ink Spot, 11-5; viness Packing Company, 11-Sunset Lanes, 10-6; Taylor Sons, 10-6; Piggly Wiggly, 3; Boyd Machine Shop, 9-7, letic Shirts, 8-8; City Cab mpany, 7-9; Deaf Smith Coun-Electric, 7-9; Orval watson d, 7-9; SIC 4-12; Farr Better eds, 4-12; Great Western Tire mpany, 3-13; and Sully's Veng Service, 3-13,

Look Who's New

ir. and Mrs. Jose Galan are parents of a son, Abel Daborn September 26. He ghed 6 lbs. 1414 oz. fr. and Mrs. Teofila Villar-

are the parents of a daugh-Norma, born September 25. weighed 6 lbs. 81/2 oz. ir, and Mrs. Ventura Zamora

the parents of a daughter, alia, born September 24. She ghed 7 lbs. 5 oz.

r. and Mrs. Enrique Garcia the parents of a daughter. nila, born September 24. She ghed 4 lbs. 12 oz.

ir. and Mrs. Kenneth Frye the parents of a son, Raeg-Carl, born September 22. He ghed 7 lbs. 4 oz.

r, and Mrs. Frank Abalos the parents of a son, Fran-Ray, born September 21. weighed 7 lbs. 8 oz.

ir and Mrs. Donnie Welty the parents of a son: Don-Gene, Jr., born September He weighed 7 lbs. 11/2 oz.

r and Mrs Charles Caldwell istie Lynn, born September She weighed 7 lbs. 10 oz.



Makes it easy for you to own the best in band instruments

KING Brasses GEMINHART Flutes LEBLANC and **NORMANDY Clarinets** LUDWIG Drums

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REGULAR \$149.95 -3 PIECE EARLY AMERICAN GROUP Soft, Chair and Rocker in Gold-Print Combination. REGULAR \$619.95 set

EARLY AMERICAN SOFA Avocado Green Tweed, Pillow Arms. **REGULAR \$329.95**

I EARLY AMERICAN SOFA In Gold, Red, Blue Green Print Quilt Maple Wood

REGULAR \$359.95

BROWN VINYL SLEEPER Full Size Mattress REGULAR \$259.95

I EARLY AMERICAN SOFA Gold Tweed Cover REGULAR \$396.00

GOLD LINEN PRINT QUILT SOFA Early American **REGULAR \$509.00**

SIMMONS HIDE-A-BED Blue-Green Linen Print

REGULAR \$500.00 THOMASVILLE SOFA FOR DEN Blue-Green Print, solid maple frame

REGULAR \$486.00 BLUE GREEN TWEED SLEEPER

Queen Size Mattress REGULAR \$429.95 GOLD TWEED PILLOW ARM SLEEPER

Early American Herculon Fabric REGULAR \$396.00

FRENCH PROVINCIAL SOFA Off White Brocade with Cane Arms REGULAR \$399.95

TRADITIONAL SOFA In Turquoise Green Brocade **REGULAR \$419.95**

REGULAR \$399.90

GREEN/BLACK TWEED SLEEPER On Casters, Queen Size Mattress REGULAR \$499.95

2 PIECE SOFA and CHAIR Early American in avocado vinyl

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RED VELVET SPANISH CHAIR \$89.95 Reg. \$139.95

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Brocade, high back Reg. \$169.95 Imported Frame white & gold Reg. \$262.00 ea.

\$109.95 \$399.95

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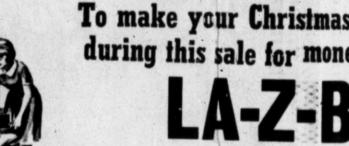
7 PIECE PINEAPPLE TABLE 36x48x60, 6 yellow and green print chairsReg. \$129.95

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THE GREATEST

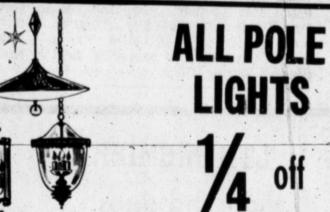
Eleven years ago — eleven wonderfu we opened McGee Furniture in Here extending to you outstanding quality the warm response you have given us have been good to us through your p of our policy of operation over the ye ford — and this annual anniversary s Thank you, Friends of the Hereford to Your wonderful patronage throughout ford has been very gratifying! We beli these values — and shop both floors surely agree that this is truly a once and Mrs. Lloyd McGee.

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vinyl cushions, in gold, tangerine, green, tan, turquoise, ox blood. Reg. 16.95 NOW

LEMON

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URITURE

ALES EVENT OF THE YEAR

inderful years, may we add -Hereford with the purpose of uglity at reasonable prices. And ven us has been wonderful. You your patronage and acceptance the years we've been in Herersary sale is our way of saying: ford trade area.

ighout the eleven years in Here-Ve believe that when you check floors of our store - you will a once-a-year sales event. Mr.

E IDEAL TIME

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7 PIECE BEDROOM SUITE \$349.95 Distressed Maple, Twin Beds, double dresser, Bachelor chest, corner desk, 2 upper bookcases. REGULAR \$643.00 6 PIECE PARCHMENT OAK BEDROOM SET \$209.95 In Distrissed Finish, 2 commodes, 2 upper bookcase units, vanity, mirror. REGULAR \$413.00 POST ROAD TRUNDLE BED

\$179.95 Cranberry Red Solid Hardrock Maple **REGULAR \$279.00** 6 PIECE BEDROOM GROUP \$559.95

Celadon Green by Thomasville in French Provincal **REGULAR \$780.00** 6 PIECE FRENCH PROVINCAL \$699.95 Thomasville Bedroom Suite, Ivory-Celadon. One of our finest

suites, full size or queen bed, tripple dresser, mirror, chest, 2 nite stands. REGULAR \$1,113.00 LARGE SPANISH BEDROOM SUITE \$499.95 Triple dresser, mirror, king size bed, 2 nite stands,

chest on chest. REGULAR \$706.00 BOYS 5 PIECE SPANISH BEDROOM SET Double Dresser, mirror, full size bed, nite stand and treasure chest. REGULAR \$415.00

TERMS AVAILABLE ON ALL ITEMS

I HIGH BACK WING CHAIR **\$169.95** By Thomasville Gold linen print **REGULAR \$299.00 \$169.95** I EARLY AMERICAN LOVE SEAT Blue-green print quilted REGULAR \$209.95 1 RED VELVET BENCH \$99.95 Place at the foot of the bed **REGULAR \$139.95** \$499.95 8 PIECE SPANISH DINING ROOM SUITE Large Trestle Table, China and 6 Chairs REGULAR \$700.00

\$139.95 1 FRENCH PROVINCAL ENTRANCE PIECE With clock and bookcase top **REGULAR \$219.95** THOMASVILLE POWDER TABLE **\$149.95**

Celadon Green with mirror and bench. **REGULAR \$249.00** 5 PIECE SPANISH DINETTE \$179.95 In dark wrought iron, with red and gold swivel chairs.

REGULAR \$249.95 set 6 LARGE CAPTAIN CHAIRS
Early American, maple Reg. \$32.00 ea. set \$119.95 2 SMALL DESK CHAIRS \$9.95 ea Early American maple finish Reg. \$14.95 each SMALL 36" ROUND METAL DINETTE \$69.95 with 12" leaf, 4 chairs Reg. \$89.95 set 6 EARLY AMERICAN DINING CHAIRS \$149.95 in distressed maple Reg. \$40.00 ea. EARLY AMERICAN SWIVEL ROCKER \$65 Gold-green print Regular \$79.95 \$99.95 EARLY AMERICAN SWIVEL ROCKER Blue-green tweed Reg. \$139.95 \$89.95 Early American Reg. \$119.95 set

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Thomasville Pecan, Monterrey Reg. \$144.00 and \$123.06

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ROTC Record

CANYON, Tex. - Junior stu-tents turned out in record numbers this fall to enroll in m ary science courses at West Texas State University.

Seventy-seven juniors signed up for the advanced Reserve Of-ficers Training Corps program, according to Lieutenant Colonel Billy R. Smith, professor of military science.

Lieutenant Colonel Smith was pleased with enrollment figures for the fall term in military scitaking ROTC courses at the un versity, despite an announcement by President Nixon on the first day of registration at WT that changes in the Selective Service System are in the mill.

And, the President's announcement cement apparently has some effect on enrollment in military science, according to Lieutenant Colonel Smith,

Fewer freshman students en-rolled in ROTC this year comp-ared to last fall. The colonel attributes at least part of that drop to the President's annou-

"I feel that the headlines i last week's paper had some ef-fect on our freshman enrollment," he said. "But, I think it had no effect on the more ma-ture student who has seen the ups and downs of the draft

The colonel said he is "confi-dent that the Panhandle will co-ntinue furnishing us with fine

officer material."

The military science department at WTSU is in its fourth year as an elective course, Prior to that time, it was manda-tory for freshman and sophomo-re students.

Local Boys To Receive Degree

Fifty outstanding FFA members from Texas have been selected to receive the highest award given by the Future Farmers of America Organization — The American Farmer Degree.

Included in this list is Bill Fowler of Wildorado, who is a former member of the Here-William Browning, Jr. of Vega. Future Farmers of America is

national organization of members studying vocational agriculture in public secondary schools throughout the nation. Students become members on entering high school and may retain their membership until they are 21 years of age or three years after graduation, The American Farmers come from the old er group, and only one out of each 1,000 members can receive the degree if qualified,

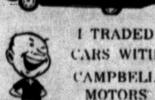
Members will be awarded the degree at the Wednesday aiternoon Oct. 16 session of the 41st Annual Convention in Kansas City, Missouri,

OBLIVIOUS DRUNK

BUDAPEST - An Intoxica:ed Hungarian sleeping it off on the boards of the railway tracks between the statons of Ve-tesszollos and Tatabanya, did not notice that the Hegyeshalom express passed over him. The train made an emergence stop and the man was hand

over to police,

He woke up at the police stattion hours later with a headache ut unscratched.



CARS WITH CAMPBELL MOTORS N. 25 MILE AVI

ALWAYS CLEAN CARS - ALWAYS -

J.V. CAMPBELL MOTORS



CAMP FIRE GIRLS CEREMONIAL - Set for Monday evening at the Camp Fire Hut is a Camp Fire Girls Ceremonial. The teepee in the picture was made by the Senior Horizon Club Girls at Camp Summer Life this summer to be used at the ceremonial.

Activities included in the event will be Indian songs, dances, a drama on Hiawatha, and chants by the girls. Pictured above are two of the girls to present the drama on Hiawatha: Laurie Allen, left, and Shyla Thomas, right. -Staff Photo

The girls will do Indian danc-

es, sing Indian songs and chants,

and use the traditional Camp

Chiefs presiding will be the Se-

nior Horizon Club Girls. Those

Camp Fire Girls To

mmer Life near Taos, New Me- here,

and creative movements. These Prissy Crume

xico, will be used Monday night

in the Camp Fire Girls Cere-

monial Fire.

Host Ceremonial Fire

Horizon Club Girls at Camp Su- at Camp and are being repeated

The teepee was construct ed Fire processional and recessio-

Also included at the ceremon- attending camp this past sum-

4-H Clothing Girls In Revue

DALLAS - Top Texas 4-H clothing girls will vie here this week (Oct. 3) for annual State 4-H Dress Revue honors.

Forty-four teenage seamstresses will model their outfits as one highlight of the State Fair of Texas.

with symbols of rain clouds, a nal. According to leaders, the Judging will be at the Sherathunderbird, the sun. Camp ceremonial will be as traditionton-Dallas Hotel Friday prece-Fire Girls' crossed logs and a al Indian style as possible inding a press luncheon to annouflame surrounded by the sym- cluding a circle with the council nce the winners. All contestabol of red and blue triangles fire in the center. nts will be presented in two symbolising the camp fire girls public fashion shows at the Wo- group. men's Building Auditorium at Fair Park, 10 and 11 a. m. Satial will be a drama done on Hi- mer were Cindy Lea, Shirl e y awatha with choral reading Turner, Camille Langley, and

Miss Linda Gaylor, group fashion advisor for J. C. Penney Company, Inc., will commentate the show.

The champion wins a trip to National 4-H Club Congress in Chicago in November. An alternate winner also will be selected. Highest-ranking winners in all-cotton and all-wool divisions will receive cash awards.

Finalists in the 4-H clothing activity represent about 17, 000 Texas 4-H girls enrolled in clothing work this year, says Dr. Graham Hard, revue chairman and Extension clothing specialist at Texas A&M Universi-

TAX MAN SAM SEZ:

Most folks work for a salary and have their income tax withheld. It's awful easy to forget to include that extra income that you receive from your saving account, dividend on your stock, \$15 for helping Joe Jones, and similar items.

It saves a lot of embarrassment, delayed refunds, and problems with your income tax in general, if you keep a simple record of all such income throughout the year

In this way you don't forget to report all of your income and you don't get a letter from Internal Revenue's computer telling you that you forgot to Include your dividends from your South African gold mining stock

Keeping your receipts and a record of your deductions as well as your income also pays off in tax reduction dollars

First baseman Ernie Banks of the Chicago Cubs never played in the minor leagues. He played 10 games at shortstop as a Cub rookie in 1953.

John Bateman, catcher for the Montreal Expos, is a native of Killeen, Tex., home of Orville Moody, 1969 U.S. Open golf champion,

Dr. Milton C. Adams **OPTOMETRIST**

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 12:00

335 Miles 364-2255

invitation to all girls ages 8 through 15. The Juniors range in ages 8 through 11; the inthrough 15. Leader for the in- Center. termediates is Charlotte Wil-

The United States Ski Association, with headquarters in Denver, says 1968-69 membercord for the organization.

Avenue Baptist

Intermediates

Meeting Held

24. at the church.

The Avenue Baptist Inter-

mediate Girl's Auxiliary held a

chosen country; This week the

skits and dishes were given on

England and Mexico. Next we-

ek will be France and Italy.

Cultural Club Sets Committee

Appointed on a nominating committee by Mrs. Paul Corbett, president, were Mrs. M. W Sumner, Mrs. D. C. Allmon and Mrs. George Parker, at a Frimeeting Wednesday, September day meeting of the Cultural Home Demonstration Club held Friday in the home of Mrs. J. Each week two girls present a skit and dish for a previously G. Gandy

> Mrs. Argen Draper presented a program on clothing hints and choosing jewelry to compliment the hair coloring.

The Intermediate and Junior Committee and council reports Girl's Auxiliary extend a warm were given and the announcement was made of two cancer films to be sponsored by North Hereford H. D. Club at 2:30 p. termediates range in ages 12 m. Thursday at the Community

> Others attending were Mmes. P. M. Houser, J. D. Love, Grady Parson, Roy Thompson and Thurman Deas.

Utah State's football team ship has reached 109,000, a r- has 27 lettermen, 19 of the m seniors

Tuesday Night (Oct. 7) (Watch for Sale Sign)

This is the first of several sales to settle the estate of the late GUS PEDDE, dealer in antique merchandise.

ESTATE AUCTION

Inspection invited 1 week prior to sale

Items include: beds antique crocks antique pictures antique radios antique chairs bedding tools

display cases antique snake basket antique phonograph dinette sets cedar chest televisions new bedroom suites Cream servers

jewelry boxes small appliances fireplace screen and andirons antique desks antique bell trees antique telephone

Thousands of Miscellaneous Items . . . too numerous to mention.

THOUSANDS OF QUALITY ANTIQUES

half is good quality antiques. The other half is good quality furniture and items nearly anyone can use. If you need it - we have it. Continental Auction Company . . . Arvell Williams, Auctioneer

Auctineers note: This sale has an inventory 67 pages long of which over

201 W. 1st Hereford, Texas 806 364-5681 or 806 364-5149

announcing

The Purchase of

HEREFORD INS. AGENCY

Deaf Smith Co. Abstract Co.

ROBISON

And Associates

JUNES MOTORS

PICKUPS & TRUCKS

345 EAST FIRST the

CHRYSLER PLYMOUTH

DODGE PICKUPS TRUCKS

Are here

See them all at Jones Motors **HEADQUARTERS** FOR AUTO SERVICE

IN HEREFORD, TEXAS

Our business depends on expert service Chrysler-Plymouth and Dodge Trucks.

Effective immediately. Robinson & Associates have purchased Hereford Insurance Agency and Deaf Smith County Abstract Company and will move the files and equipment of the insurance agency to 218 W. Third St. Deaf Smith County Abstract Company will remain at its present location 323 North Sampson, and will be managed by Don Baugous, who is now a partner in Robinson & Associates. We will endeavor always to give you the best insurance coverage and the finest service available anywhere. We appreciate your fine patronage that has made our growth in Hereford possible.

ROBINSON & ASSOCIATES

J. W. Robinson Jr. Marvin Coffey Herman Ford Charles Cabbiness Don Baugous

Thanks Folks

We have recently sold our business to Robinson & Associates and want to take this opportunity to say "Thanks" to our many friends and customers for your many years of patronage. We also want to encourage you to continue bringing your business to this fine organization. We believe they will merit your confidence and continued patronage.

Again may we say "thanks". It has been a pleasure to serve you over the years.

Mr. and Mrs. James W. Witherspoon

Don Baugous

F. D. "Chick" Holbert

Gas Industry To Discuss Housing

housing shortage and other cri- the afternoon of October 21. On tical urban problems will get the same program, William E. priority attention from the na- Scott, vice president of Irving tural gas industry here next Trust Co., New York will speak

The American Gas Association's 51st annual convent i o n October 19-22 will hear government and industry leaders propose far-reaching solutions and suggest cooperative local action by utilities.

The Federal government will be represented by Under Secretary Richard C. Van Dusen of the Department of Housing and Urban Development. He will share a morning-long session October 21 with Ray A. Watt, Los Angeles, president of the discuss common objectives of in-National Corporation for Hou- dustry and education at the Gesing Partnerships, and Eli Goldston, Boston, president of Eastern Gas and Fuel Associates

Van Dusen, 44-year-old Detroit lawyer, is a top aide to Mrs. Frances Shaver, food edi-HUD Secretary George Romn- tor of Seventeen Magazine, and ey. Watt, one of the nather the first showing of a film tion's leading homebuilders, is a on "Discovering Canadian Cuispioneer in construction of low- ine." The annual Home Sercost housing, and Mr. Goldston vice breakfast is scheduled for has won acclaim for spearhea- 8 a. m. October 21. ding his company's leadership in revitalizing blighted areas of Boston.

pipeline companies. Attendance Detroit, for second vice presi-

The industry's future will be dramatically emphasized in the "Home for Tomorrow" exhibit featuring working demonstrations of feasible major advances in consumer convenience, comfort and well-being through applications of gas. The exhibit is a cooperative development of A. G. nology, Chicago.

displayed throughout he conven- in October, tion in the Denver Hilton lobby and will be the focal point of an October 20 luncheon meeting the 70s." The luncheon, sponsored by the A. G. A. Industrial. Commercial and Resident i a l Sections, will be keyed by Dr. Robert B. Rosenberg, Institute bert Wald, George Frye Associ. made defensive speeches. ates. Los Angeles.

In a related presentation earlier that day, Robert W. Stewart, A. G. A. director of research and engineering, will assess current research projects and specify targets for the next decade. In the same General Session, environmental stud i e s will be discussed by Dr. Walter Orr Roberts, Boulder, Colo. president of the University Corporation for Atmospheric Resear-

W. Morton Jacobs, completing his one-year term as A. G. A. president, will preview the 70s in the gas industry at the October 22 General Session. Jacobs, 22 General Session, Mr. Jacobs, also president of Southern California Gas Co., Los Angeles, will share the final session with Edward B. Lindaman, North American Rockwell Corporation, on the significance of space exploration, and Henry Schachte, of J. Walter Thompson, New York advertising agency, on consumer affairs.

Alaska's Commissioner of Natural Resources, 37-year-old Thomas E. Kelly who was born in California and graduated from Texas A. & M. University, will discuss natural gas in his state. Kelly, who presided at the recent bidding for petroleum tracts in Alaska, will speak at

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DENVER, - The nation's an Operating Section meeting on the impact of high interest rates on a utility's operating department.

> In a concurrent meeting, the Accounting Section will present speakers from two accounting firms - John F. Utley, partnerin-charge of the Public Utilities Department, Haskins and Sells, New York, and Cary B. Lewis, Jr., who heads his own Chicago firm in addition to being an attorney and college professor.

> Earlier that day, Dr. Orlo E. Childs, president of Cmlorado School of Mines, Golden, will neral Management Section luncheon meeting.

A Home Service Roundtable at 3 p. m. October 20, will feature

Slated to succeed Jac o b s as A. G. A. president is John Benefits of the nation's space W. Heiney, president of Indiana program, natural gas develop- Gas Co., Indianapolis. Other ments in Alaska, progress in nominees to be presented for egas industry research, market- lection October 22 include G.J. ing innovations, consumer af Tankersley, president of The fairs, and the impact of high in- East Ohio Gas Co., Cleveland, terest rates are among other for first vice president; Ralph topics before the national trade T. McElvenny, president of Miassociation of gas utility and chigan Consolidated Gas Co., of more than 2,500 from the U. dent; and Herbert C. Johnson, S. Canada and Europe is ex. president of Consolidated Natural Gas Co., New York, for trea-

> Also to be elected are 16 directors, as well as chairmen and vice chairmen of each of A. G. A.'s five sections.

The 1970 A. G. A. convention will be held October 11-14 in New Orleans. The subseque-A, and the Institute of Gas Tech- nt schedule lists Boston, 1971; Cincinnati, 1972; San Francisco, This Space Age home will be 1973; and Atlantic City, 1974, all

ON DEFENSE

FARIDABAD, India - A delegate from Kerala state to ld cent, was greater than in many by the figures. They show that the national convention of the sections of the country. In the local residents spent an estiruling Congress party that Pri- United States the rise was 105 mated \$807,000 for such beverme Minister Indira Gandhi's cabinet consisted solely of defenof Gas Technology, and Dr. Ro. se ministers because they all



GUILD OFFICERS INSTALLED St. Anthony's Guild officers were installed Thursday evening by Mrs. Paul Zinser. Shown in the above photo are, from left to right, Father Simeon Heine, past moderator; Mrs. Bill Gilleland, president; Mrs. Elmer Reinart, outgoing president; Mrs. Ed

Loerwald, parliamentarian; Mrs. W. J. Lueb, secretary; Mrs. Leander Reinart, treasurer; and Mrs. E. N. Hoffman, reporter. Not present were Mrs. W. J. Schumacher, vice-president, and Father Aedan Davis, club moderator for the coming year. -Staff Photo

the biggest users.

sumed in the past year came to

Second baseman Glenn Beck-

ert of the Chicago Cubs hit .294

last season, his highest average

in seven years of organized

Thirsty Citizens

\$807,000 Is Spent Locally For Pop

bubble, sparkle and fizz busi-Deaf Smith County.

The amount of soda pop being consumed is at an all-time high. So is the amount of money being spent in that direction.

According to the latest figures, it is estimated that local residents are drinking such beverages at the rate of 366 eightounce bottles a year per per-

In the past year it added up to a total of 7,613,000 bottles for the local population as a whole. And this was exclussive of bulk drinks sold at soda fountains and lunchrooms. By way of comparison, it was

considerably more than was downed in the area ten years a- calls are for cola drinks. go. The total at that time was An idea of the amount of mon-2,795,000 bottles.

xas, 106 percent.

The figures for the local area Nationally, the outlay for

The REAL radial tire-

the tire with steel inside

NEW YORK, Sept. 28 - The Comerce and by the soft drink industry. They show the rate of ness is setting new records in consumption nationally and in each regional area.

> The reports reveal that soda pop consumption varies along geographic lines. People living in the southern part of the country, where temperatures are generally higher year-round drink much more, on average, than those in the north.

In the matter of flavor, too, regional preferences are quite marked. In the northeast, colatype beverages represent about 40 percent of the demand, with ginger ale, root beer, citrus drinks and the like making up the remainder.

In the south, by way of contrast, some 70 percent of the

The increase, a hefty 172 per- Deaf Smith County is indicated percent and, in the state of Te- ages in the past year. Ten years ago it was \$224,000.

were developed from data re- the 66 billion bottles of pop con-

Officers Installation Held Thursday Night Approximately thirty-e i g h t | bert Friemel, a member

St. Anthony's Guild

ers and guests were pre ent for the Saint Anthony's Gu-Installation of Officers which took place Thursday evening at the auditorium beginning with a salad supper at 8:00.

Following the supper a ro-gram was presented to members and guests by the Fellowship Gospel Singers.

Pastor and Guild Moderator. Father Simeon Heine, spoke to the group concerning Christian Unity. Moderator for the com-ing year will be Father Aedan Davis.

Mrs. Paul Zinser installed the new Guild officers for the coming term with Mrs. Elmer Reinart, club president for the past two years, presiding.

Incoming officers are Mrs. Bill Gilleland, president; Mrs. W. J. Schumacher, vice-president; Mrs. W. J. Lueb, sec re-tary; Mrs. Leander Reinart, tra cool \$7 billion. Teenagers and those in their early 20's were easurer; Mrs. Ed Loerwald, parliamentarian; and Mrs. E.N. Hoffman, reporter.

Outgoing and incoming offic-ers were presented beautiful corsages, made by Mrs. Her-

This is college football's cen-

Page Twenty-Three ests present at the meeting Mr. Bill Gilleland and aughter Nina; Mrs. Leroy Wil-amson; and Mrs. Paul Zinser.

Hostesses for the evening we-re Mmes. Buster Miller, Her-bert Friemel, Leo Witkowski, and Hilda Straufuss

The next meeting has been scheduled for October 23.



SPECIAL

1967 Ford Station Wagon Six passengers Ranch Wagon with Factory Air With a 289 engine Beautiful Green Finish and light brown interior this car

1966 Ford Mustang Automatic Trans. with Factory Air And power steering and brakes Red in cole and Red Bucket Seats one of our clean cars.

1965 Oldsmobile 4 door sedan it's a Delta 88 white in color and Blue interior; Price so low you can't

WE SPECIALIZE IN GOOD CLEAN CARS AND GOOD SERVICE. SEE US BEFORE YOU BUY.

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Hai Karate

AFTER SHAVE

LOTION

spice or lime reg. \$1.75

PERFUME &

DUSTING POWDER

4 oz. oriental \$1 23

COOPER'S CITY DRUG is

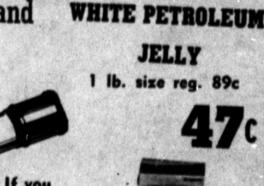
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commercial cattle feeding oper- costs, was the most important ations with 10,000-head or more variable cost item. Variable lacapacity enjoyed a cost advant- bor costs and interest on feeder age over smaller feedlots in Te- cattle accounted for about onexas and Oklahoma during 1966- half of the remaining variable 67, especially those with less costs. Depreciation costs and fithan 1,000-head capacity. A re- xed labor represented about 60 search report, "Costs and Econ- percent of the total annual fixed omies of Size in Texas-Oklaho- costs. ma Cattle Feedlot Operations," Feedlots with a one-time feed-Bulletin 1083, just released by ing capacity of 1,000 head expe-Texas A&M University in co- rienced total annual fixed costs operation with the U. S. Depart- equivalent to about 2.4 cents ment of Agriculture, points out per pound of gain as compared this and other facts regarding to 1.4 cents per pound of gain feedlot operations.

Dr. Raymond A. Dietrich, assistant professor, Department of Agricultural Economics and Sociology, said the recent upsurge of cattle feeding within the Southern Plains (Texas and Oklahoma) has raised numerous questions concerning economies of size in feedlot operations, the costs within the Southern Plains and the effect of the various cost components on cattle feeding operations. Accordingly, a study was designed to analyze tively higher levels, these questions. It represents the second phase of a comprehensifeeding within the Southern Pl. ssumptions regarding feed use.

investments in fixed facilities marketed during that period, In 8:30 p. m. varied by size of feedlot and addition, feeding cost differenfeeding area. Total capital in tials between feeding areas and vestments in equipment and fa- available sources of nearby feed cilities averaged about \$35 per supplies suggest that cattle feedhead of capacity. The two lar- ing will continue to be concentgest items of capital investmen- rated most heavily in the Texas ts, which accounted for more and Oklahoma Panhandle areas.

COLLEGE STATION -Large percent of the total variable

for feedlots with 10,000-head capacity. One of the major contributors to lower annual fix ed costs per pound of gain in the larger feedlots was the level of feedlot utilization rates. Feed with 10,000-head and over capacity generally exhibited utilization rates above 75 percent as compared to utilization rates of 50 percent and lower for feedlots effect of location on feeding with less than 1,000-head capacity. However, the competitive advantage due to size declined when feedlot utilization rates were held constant at consecu-

Based on 1966-67 grain sorve economic analysis of cattle ghum production and various aains. An earlier study provided grain sorghum available for a detailed analysis of manage- feeding in Texas during 1966-67 ment practices and cattle was estimated to be sufficient feeding systems in Texas and for finishing approximately 5 million head of cattle or about noon. The study shows that feedlot triple the number of fed cattle

than one-half of the total fix- The study suggests that ined investments, were pens plus creased emphasis will be placed associated equipment and mill- on a high degree of feedlot utilization rates as feedlots in-Dietrich stated that variable crease in size and are faced or operating costs accounted with increasingly larger capital the Southern Plains. for 95 percent of the total feed-investments in fixed facilities. Copies of the publication. Diing costs in the Southern The proportion of cattle fed on a etrich said, are available from Plains during 1966-67. Annual ficustom basis will probably in the Mailing Room, Department xed costs made up the re- crease above 1966-67 levels when of Agricultural Information, Temaining 5 percent. Feed, which almost 60 percent of the cattle xas A&M University, College Staccounted for more than 80 were fed on a custom basis in ation, Texas.



RED CROSS DITTY BAGS - Seventeen cartons containing 259 Red Cross ditty bags slated for Vietnam were shipped out from the Hereford Post Office Friday afternoon, as a culmination of Operation Shop Early. Post office people cooperated with the kids when they couldn't make delivery until after school. Shown here are Steve Loveall,

vice president of HHS Red Cross Council: Robert Holland who volunteered his pickup truck for delivery, and Tex Rhodes of the post office. ARC chairman W. B. Dowell has expresed his appreciation to all club and individuals who have made the ditty bag project possible here. -Staff Photo By Jerry Odom

The Sunday Brand, Hereford, Texas, Sunday, September 28, 1969 ndian Ocean will be finally eli-FLY FIGHT

SALISBURY, Rhodesia — minated and the land freed for maximum agricultural develop against the tsetse fly, Agriculment," he said. ture Minister David Smith told The tsetse fly, bearer of trian international conference he-

panosomiasis (sleeping sickness), is still one of the major "We can now look forw a r d scourges of man and beast in with confidence to the time wh- Central Africa. en tsetse flies between the Sabi

and Limpopo Rivers and the I. Have You Read The Want-Ads?

Beauty Beat

by Molook O'Donnell



HAVE YOU EVER WONDERED JUST HOW

CAROUSEL BEAUTY SALON

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Calendar Of Events

MONDAY

Rotary Club, Jim Hill Hot e l. Odd Fellows Lodge, IOOF Hall

Camp Fire Ceremonial, 7:30. Whiteface Booster Club, Community Center, 8 p.m.

High school band parents meeting, 7:30 p.m. at H.S. Auditor-

TUESDAY

Hereford Duplicate Bridge Club, 7:30 p. m. at Commun-

Rebekah Lodge, at IOOF Hall,

Deaf Smith County Federation of Women's Clubs luncheon, 12: 30 at Community Center.

TUESDAY All mothers of 2nd grade girls wishing to join Camp Fire are

asked to meet with their girls at the Camp Fire Lodge at 3 p. m. WEDNESDAY Avenue Baptist WMU, at

church, 7 p. m. United Presbyteran Women's Association, at church, noon. Hereford Lions Club, Jim Hill

Sims Study-Craft Club, 2 p m. -First National Bank. THURSDAY

Kiwanis Club, IOOF Hall,

Toastmasters Club, Jones Restaurant, 7:30 a. m. Veterans of Foreign Wars. VFW Clubhouse, 6 p. m. Hereford Study Club, 8 p. m. home of Mrs. Don Robinson, 101 We know that it's hard to believe but PERRY'S is continuing this

Thats the only word we can think of to

Describe

CLEARANCE SALE

DRASTIC REDUCTIONS

In our Material Department To make Room for Spring.

ALL of OUR Material is 44" to 45" Permanent Press and Washable

REGULAR CLEARANCE PRICE PRICE 5 yds. \$1.00 39c yd. 3 yds. \$1.00 59c yd. 66c yd. 59c yd. 77c yd. 69c yd.

88c yd.

77c yd.

You can save save save at this terrific sale it is RIDICULOUS or is it come in see for yourself at . . .

Dream pretty in a VANITY FAIR sleep shirt

Pick your own pretty dream of a sleep shirt. Lovely with lace or tailored to perfection in care-free nylon tricot. Choose from soft pastels or bright contrasts. Give yourself a dream to remember



Sugarland Mall Only

WORLD FAMOUS COMICS

The Sunday Brand **Published Every Sunday**

-IN LOCAL NEWS -IN LOCAL PICTURES

SUNDAY, SEPTEMBER 28, 1969































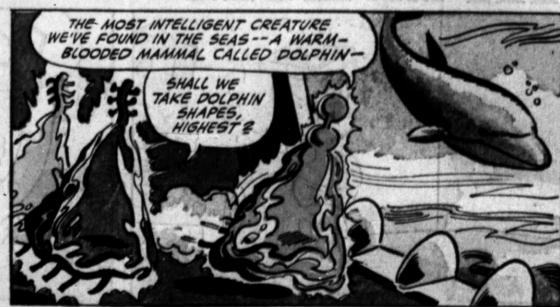
BY LEE FALK



















The PHANTOM

By Lee Falk















BILL KAVANAGH &

BRINGING UP FATHER







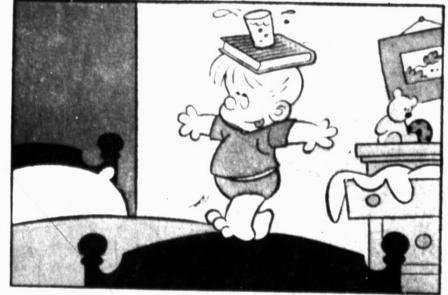






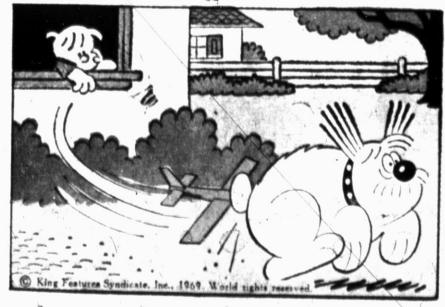
Hi and Lois

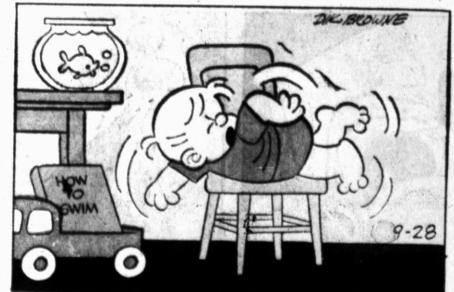
by MORT WALKER and DIK BROWNE













TIM TYLER'S LUCK

by Lyman Young and Tom Massey











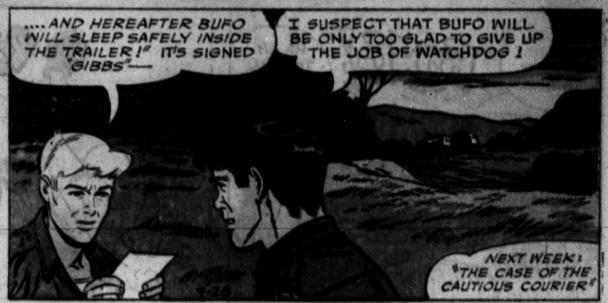
THAT'S NOT HOW YOU

PITCH HORSESHOES,

C King Features Syndicate, Inc., 1969, World rights

PUNKINHEAD!





FIGER



















THE KATZENJAMMER KIDS

by JOE MUSIAL













BUZ SAWYER Featuring His Pal Rosco Sweeney

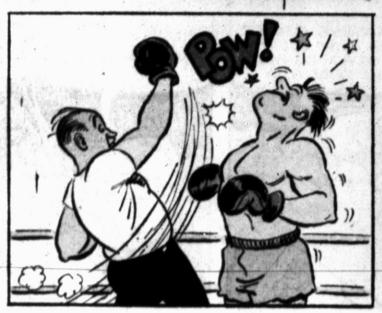
by Roy CRAME













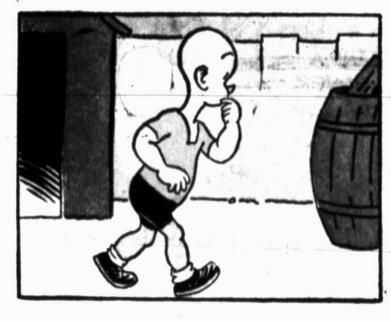
DON TRACHTE





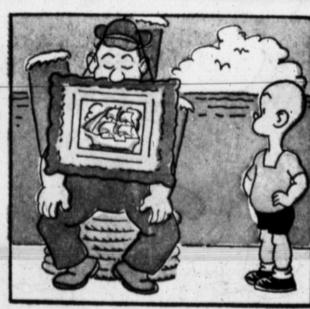






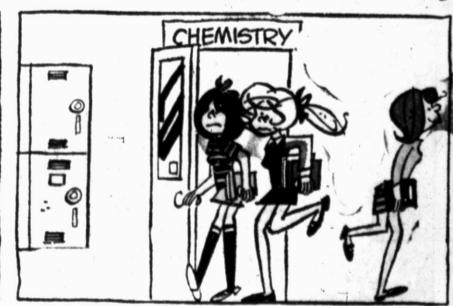


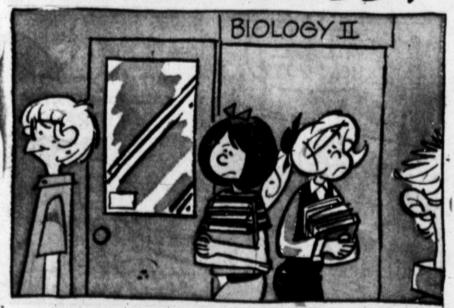




LEE HOLLEY













beetle bailey 4 mort welker





















































The Citie Wemen















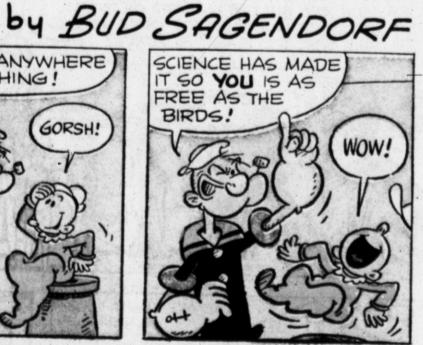


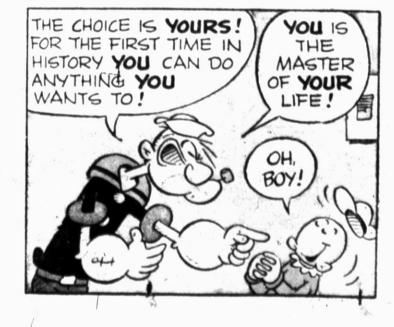
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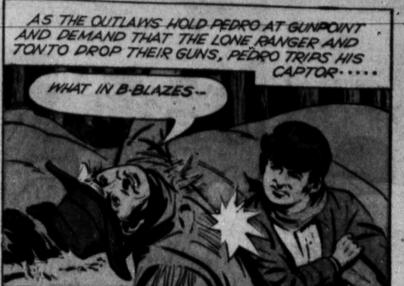






The LONE RANGER

by Charles Flanders and Paul S. Newman















WALT DISNEY'S DONALD DUCK

















WALT DISNEY'S MICKEY MOUSE

















WALT DISNEY'S WINCELE AND HIS BRER PABBIT Adopted from the stories by JOEL CHANDLER HARRIS

















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