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VOL. 22 - NO. 18

HEREFORD, TEXAS, 79045, SUNDAY, NOV. 2, 1969

PUBLISHED EVERY SUNDAY

SCS Is Allocated \$296,000 In Funds

J. C. Brown, of the Soil Conservation Service, announced Tuesday that the Great Plains Conservation Program has been allocated some \$296,000 for the Amarillo Soil Conservation Area after funds were shut down some nine months ago.

Brown stated that for the past eight or nine months, the assistance previously given farmers and ranchers through the local conservation program had been halted due to a lack of funds to support the program.

Word was received Thursday morning that the Amarillo Area, which is a 14 county area, would receive the funds on a first-come-first-served basis, and Brown has urged all area farmers to apply for assistance under the program if they need.

"This will be accepting conservation contracts to carry out complete plans on farms and ranches," Brown explained.

"We already have about seven participants who are ready to go into the program," he added, "and anyone who has a need for this type of assistance should try to come by the SCS office."

Funds not used by the local area will be sent to another area of the state where funds are needed, Brown pointed out.

The Great Plains Conservation Program was initiated in the late 1950's to make needed land use changes. Its primary purpose was to help stabilize the economy in this region.

Under the program, a farmer or rancher can carry on in the aid given for a minimum of three years and a maximum of ten, with the Soil Conservation Service personnel providing technical assistance in developing the Great Plains Conservation Program in individual units.

A great deal of planning goes into the program before any physical work is started. Members of the SCS probe, discuss and plan the program with the farmer or rancher.

Once a farmer or rancher starts work under the program, the money allocated him is always there up to the ten year period with one of the best features of the entire program being that if a practice fails, the Soil Conservation Service is obligated to the farmer or rancher to help him re-apply for the practice.

All work is done on an 80 per cent cost-share basis between the farmer and the SCS. The farmer is required to pay for only 20 per cent of the cost of the program unless it is of irrigation practice type. In this case, work is done on a 50 per cent cost-share basis with the farmer and the SCS splitting the cost of the program.

Clete Curtis, drive chairman, reported that a recent check on last year's donations showed that there were some \$11,000 still out that was donated last year by people who have not been contacted this year. A special "task force" was activated by the majors that will contact those people who donated last year but not this year.

This task force is all part of the final stage of the campaign which is called "Operation Cleanup."

The next check-in for the committee will be Thursday at the Hereford State Bank.

UF Goal 79.0 In

At a check-in Thursday morning at the Hereford State Bank, United Fund majors reported that the 1969 goal has risen to 79 per cent completion for the record \$38,000 goal.

Joe Shollenbarger, United Fund vice president, reported that \$30,036.34 of the goal had been collected, including checks, pledges and cash.

A breakdown of the individual majors' goals show Advance, 99.3 per cent collected; Schools, \$2,755 for 86.1 per cent collected; Commercial A, \$6,883 for 114.7 per cent collected; Commercial B, \$3,963 for 66.1 per cent collected; Commercial C, \$5,284 for 68.6 per cent completion; City, County and State, \$1,779 for 59.3 per cent completed; Utilities and Banks, \$5,888 for 96.5 per cent collected and Rural, \$3,483 for 58 per cent collected.

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Weather

Wednesday	41
Thursday	36
Friday	62
Saturday	33
Moisture for Monday	4-5
Moisture for Tuesday	24-35



PROJECT CHRISTMAS CARD HEAD START—Joel Hodges, vice-president of Hereford State Bank, gets a head start on Project Christmas Card which is scheduled to begin Nov. 28, by presenting the first donation to Mrs.

Hugh McCrary, a member of the Medical Auxiliary, sponsors for the event. Mrs. McCrary is responsible for the donation that can be placed in the bank. —Staff Photo

Implement Mechanics Class Now Seeking Participants

Lester Rape, manager of the Texas Employment Commission in Hereford, announced last week that an Implement Mechanics Class will be initiated here on December 1 provided there are enough interested persons who might wish to take the course.

The class, along the same line as the Auto Mechanics Class which is currently under way at Hereford High School under the direction of Bill McDowell, will allow 15 persons to attend the class and should the need arise, two additional students could be admitted.

The classes, in order that they begin on schedule, have to have the required number of persons enrolled within the next two weeks, according to Rape.

Qualifications for enrolling in the Implement Mechanics Class are that a person be 18 years of age or older and possess an eighth grade education or more. The main requirement, Rape pointed out, though, is that the student wants to learn to become a first rate mechanic.

Rape also pointed out that part time work will be available to students who enroll in the class, and that students who qualify under the course, can draw a training allowance, depending on several factors. This training allowance can run anywhere from \$39 per week on up, depending mainly on the number of dependents the student has.

Besides getting a training allowance, the students are allowed to work a maximum of 20 hours per week. Should they work more than 20 hours a week, Rape said, their training allowance will be somewhat affected.

An instructor for the class is yet to be named, Rape added, and this will be done through the local school system when it is known for sure that there is going to be enough students to fill the class. The question has also come up as to where the class will be held, but no definite plans have been reached again due to the fact that it is not known whether or not there will be enough students enrolled in the class.

The Implement Mechanics class will be quite similar to the Auto Mechanics Class, which is going on at the high school now. It will be carried on under what is called Manpower

Development and Training Act which is under the supervision of the President.

The Auto Mechanics Class is conducted eight hours a day from 4 p. m. to 12 midnight for a 36 week period. The new Implement Class will be held on about the same schedule.

"There are quite a few businesses throughout the city and local area," Rape said, "that are just screaming for qualified implement mechanics."

The main purpose of the class is to train low-income workers in the field of implement mechanics, and all classes are in cooperation with the Hereford school system.

This same class was offered earlier this year, but little response was received. Original plans called for the class to be run along with the Auto Mechanics Class, in June, but the apparent lack of interest and the time of year deemed it necessary to hold off until December 1.

Rape has issued a plea for all interested persons to contact the Texas Employment Commission office at Seventh and 25 Mile Avenue should they wish to participate in the class.

Holly Plant Is Idle Because Of Rains

By JERRY ODOM
Staff Writer

Holly Sugar Corporation, for the first time in its six years of manufacturing in Hereford, is caught with the problem of practically no beets to process during harvest time. The rainy spell which has covered the area for the past few weeks has hindered farmers from getting their crops out of the field.

Because of this, Holly has processed the beets brought in so far and have used the extracted juice, which is usually stored for later use in the year, for sugar manufacturing as well.

Harvest time started on September 22 and the last beets that were brought in before the rain were dug around October 20. The supply was slim enough that processing ceased on Oct. 22. The storage of thick juice accumulated from the beets harvested within this month was drained and manufactured in four days.

Had the rains not come, this extract would have probably not been used until midsummer of 1970.

As a result of this lack of beets, all the extra help for the harvesting season, which is approximately 240 people, are temporarily idle of work.

According to Bob Ginn, plant agriculture manager, the number of these specially trained employees that will return to the factory will depend on the length of the bad weather spell.

He also said, "We have never had to shut down the processing before due to bad weather. This puts us way behind in harvesting and processing."

Ginn reported that there are many beets left in the fields at this date as when harvesting started a year ago on September 23. A little more than ten per cent, or around 116 thousand tons, have been dug so far this season with 900 thousand tons left.

"The major problem," said Ginn, "is that we have to get the beet crop harvested before hot weather arrives so as not to have excessive spoilage. When beets are kept as late as the spring, spoiling can occur. We could not keep them any later than February."

Commenting on the affect of the weather, he said that if it

stays cool the beet itself will not grow but the leaf will not be damaged. If it turns hot the beet could very easily start its growth again.

"Freezing weather will not hurt the beets unless it gets as low as zero degrees which could present some problems. If the low temperature of the day stays within a range of 25-35 degrees each morning, then this will promote the tops of the plant to manufacture sugar for storage in the root."

Ginn said that the quality is down in sugar content this year. This could give the beet growers another matter to worry about, probably more so to those who still have their crop left in the field. He went on to say that this is a direct result of the rains in August and September.

"These rains affected the plant in three ways. It made the fields excessively wet, making the root too moist. It caused the development of the leafspot disease that destroys the leaf, which is the natural sugar factory, and it drives the nitrates down into the root zone where additional growth is prompted instead of sugar manufacturing."

"Driving the nitrates down promotes impurities that in turn make it hard to extract the sugar content." The plants have to store the sugar as well as grow for good quality.

Piling the beets and letting them set before manufacturing has been the system of the plant in the past but, according to Ginn, this can not be done because of the low sugar content. They are going to try to harvest as many beets at one time as they can process this year. No plans for piling are being considered unless the quality of the sugar content rises.

Some farmers may be able to start harvesting by the end of this week but it will probably be around eight or nine more days before there will be a sufficient supply to start manufacturing.

Although Holly is out of beets, they are not out of the manufactured product. Ginn said, "We try to furnish a year round supply of sugar for our customers instead of just product for a time."

The actual manufacturing period will be an average of seven months, four to five months from the beets, and three to four months from the thick juice.

The normal harvest period usually extends no later than January 1, but as it appears now it will exceed this somewhat.

Winter Is Among Meeting Speakers

Henry A. "Hank" Winter, manager of Cattle Town, Inc., one of the area's newest cattle feeding operations, will be among the many guest speakers at the third annual meeting of the Texas Cattle Feeders Association, which is to be held in Abilene, November 17 and 18.

Winter will be on a panel which will discuss "So You Are Going To Build A New Feedyard." Other members of the panel will be Bud Burgess, Cactus Feeders, Inc.; Cactus, R. C. Harper, Jr., Maverick Beef Producers, Inc.; Eagle Pass; Charles Kootz, Olton Feedyard, Inc.; Olton; and Wayne Owen, Owen Brothers Custom Feeding Company, Morton.

The meeting will begin Monday, Nov. 17 with registration to start at 9 a. m. for the Feeders Golf Tournament at the Abilene Country Club. The business meeting will be held at 3 p. m. headed by the association's chairman, Jack Carrothers with the discussion on "So You Are Going To Build A New Feedyard" to follow.

The entire affair will be held at the Starlite Inn Motor Hotel, moderated by George Ellis, Jr. Baca Feeders, Inc., Midland.

Other subjects on the two-day agenda will be "Beef On The Washington Scene," "This Beef Industry," "Government And Beef," "How Far Will The Feeding Industry Develop?" and "How Will Our Segment Of The Industry Fare?"

The meeting will be held at the Starlite Inn Motor Hotel.

Whitefaces Take Thriller From Rangers, 9-8

It was the night of the Great Pumpkin and for little kids to collect their treats, but on a cold field at the top of the Panhandle, treats of a better kind were being collected and they weren't by kids. The Hereford Whitefaces, trailing 8-2 with four minutes of play left on the scoreboard clock, rallied behind the passing game of quarterback Mike Wartus and the play calling of senior field general Marsh Pitman to edge the persistent Perryton Rangers, 9-8 in an important 1-A-A-A grid game.

The Hereford defense rose to the occasion again as it has throughout the season, and provided what was to prove to be the winning points early in the contest.

After allowing the driving Rangers only six yards on their first possession of the game, the Whitefaces took command of the ball near the midfield mark and ground out one first down into Perryton territory. There, the drive stalled and Hereford was forced into a fourth down punting situation. Santry, Rush, the Whitefaces' kicking specialist, boomed the ball to the Perryton one yard line where the receiver for the Rangers fumbled. When he attempted to pick the ball up, he was plovered over by Dan Gorman in the end zone for the safety and a two-point Hereford lead with only one minute and 35 seconds having ticked off the clock.

Gaining excellent field position throughout the night and thanks to the perfect kicking of Rush, the Whitefaces were able to hold the host Rangers back on their own territory all night. Following the safety, Hereford took the punt, but went 31 to get anywhere, and was again in punting

situation. Rush booted the ball to the Ranger 10, but an off sides on the Whitefaces forced the punt over, as the Perryton crew thought they might be able to gain better field position on the second punt. This was a mistake. Rush boomed the ball again and the Rangers let it roll, thinking it might roll into the end zone, but it stopped right on the one yard line and the host team was in trouble.

After neither team could get anywhere on their next possessions, Hereford began a drive which carried them from the Perryton 42 to the 12 and, on a fourth down and three, play the Whitefaces failed to capitalize and handed the ball over to the Rangers via downs.

The Rangers took the ball and marched for little gain and were forced to hand the ball over again, but again the locals could not muster a drive.

With very little time remaining on the scoreboard in the first half, the Rangers went to the air and Whiteface secondary came through with Jerry Tyler intercepting the pass. He looked as if he might go all the way in for a touchdown but was nailed at the 18 yard line as the half ended.

For the first period of the second half, the score still read in a close baseball game with the locals still leading 2-0.

Defense for both teams stood fast during the first part

of the third quarter, with neither team getting across the midfield mark until Perryton did half way through the period. They managed to get to the Whitefaces' 45 yard line, and thus marked their first steps across the midfield mark all night. Their penetration came following a fumble by the Whitefaces on the Perryton 42.

The fourth quarter was all football. Hereford took the punt on the first play in the final stanza and marched from their own 26 to the 30 yard line and were handed a 15 yard clipping penalty which stymied the drive. Rush punted again and the ball was taken over by the Rangers on their own 24.

From their 24 yard line, the fired up Rangers began their touchdown drive, picking up their first five downs in the process while executing 16 offensive plays and eating up precious time on the board.

The Rangers' Howie Lewis did the majority for the running in the drive, carrying nine of the 16 times and gaining 29 yards. The Perryton field general, Danny McWhorter, hit on two passes for another 27 yards and the last one set the ball on the Hereford one yard line. The Whiteface defense held on two plays, but then McWhorter went for the go-ahead touchdown. McWhorter then passed for the extra points and the host team held a big 8-2 lead

with only 4:01 remaining on the clock.

Hereford began their deciding drive from their own 34 yard line and mixing the ground game with their passing game, were able to come up with big plays when they needed them. On the first play, Wartus hit end Mark Woodward for 15 yards and the ball was at the Hereford 48. Two plays later yielded no gain for the locals, and on a fourth down play, a screen pass to back Ricki Ward picked up a first down at the Perryton 41.

Hereford, with a first down on the Perryton 41, went to the air and found Jeff Loerwald in the clear at the 21. Sophomore John Page was stopped at the line of scrimmage and a pass to Woodward fell incomplete on the next two plays before a 13-yard gain was picked up on a come-back pass to Woodward again.

With the ball resting on the eight yard line and slightly over a minute left to play, a pitch out to Ward carried the pigskin to the two yard line, and Pitman went across for the tying touchdown.

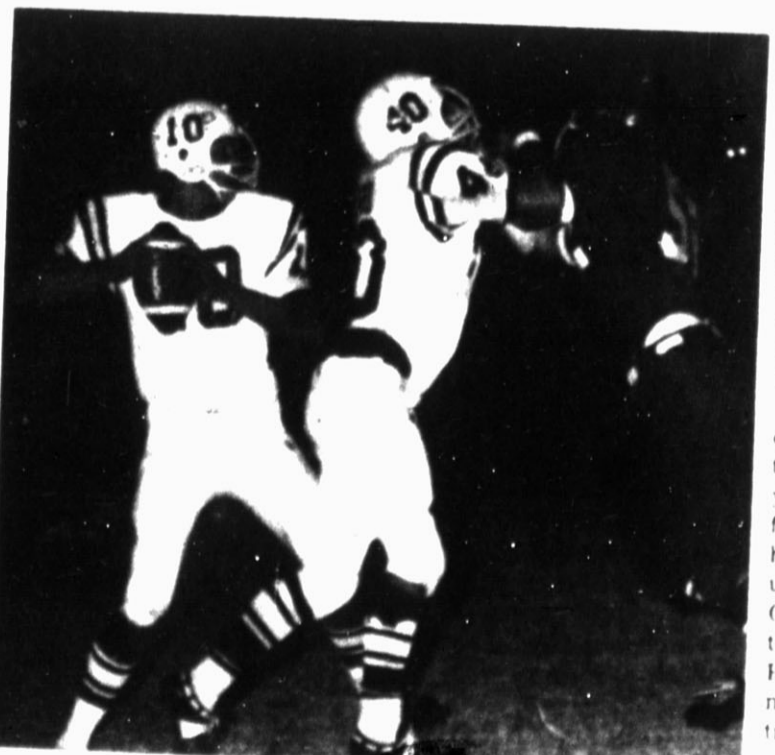
Rush, whose foot had been a big factor all through the game booted a wobbly point after as the homecoming crowd of Ranger fans saw their game go up in smoke, 9-8.

The game was almost an exact duplicate of the 1968 en-

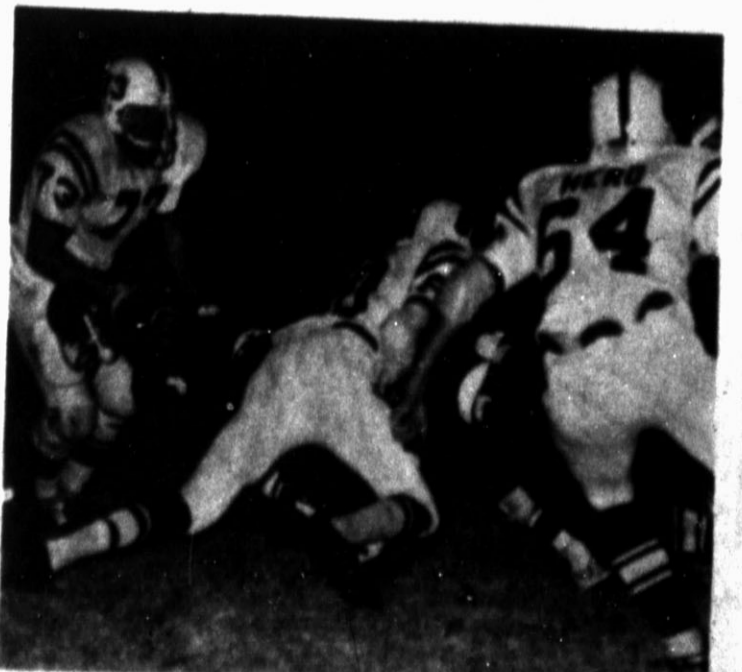
counter between the two teams with Hereford again winning by only one point.

Unofficial statistics for the game show Hereford had ten first downs to Perryton's nine while the Rangers hit eight of 16 passes for 38 yards and the Whitefaces connected on seven of 11 passes for 84 yards.

In other action in district 1-A-A-A, Dumas routed the Canyon Eagles, 44-0 and Tulla stunned the hapless Muleshoe Mules, 68-0. Next week, Hereford will entertain Muleshoe, Tulla plays Dumas and Canyon meets Perryton. Gametime for the Whiteface-Muleshoe game is 7:30 p. m. at Whiteface Field.



A TOUCHDOWN DRIVE by the Whitefaces in the last four minutes of Friday night's encounter with the Perryton Rangers enabled them to pull through with another district win. Marsh Pitman, 10, gets set to hurl one of his many passes which set up the Herd's only TD. Also pictured is running back Ricki Ward who provided ample blocking for Pitman. —Staff Photo



NO SENTIMENTAL FEELINGS entered the hearts of these three Whitefaces last Friday night as they close in on a Perryton ball carrier. The Herd defenders held the Rangers to limited yards in the rushing department. Shown are Tony Gorman, 73, Charles Black, 80, and Tom Timebriake, 64. —Staff Photo

Annual Kiwanis Pancake Supper Scheduled Nov. 11

The Kiwanis Club of Hereford annual pancake supper is scheduled at 5 p. m. Nov. 11 in the high school cafeteria, according to W. H. Patton, chairman for the event.

Tickets are now on sale and may be obtained from any Kiwanian. They will also be sold at the door. Price of admission is \$1.

Committees for the event include Ticket Agent and Advance Sales, Roy Boyer, chairman; with Bobby Owens a and Cecil Oglesby; Advertising and Publicity, Bill Penn, chairman; with Pete Nash; Ticket Taking at door, Bartley Dowell, chairman; with Wales Wible, Betty Hodges and Elin Anderson;

Entertainment, Mason Waits, Larry Summers, chairman; with Dean Herring and C. E. Coleman; Equipment and Installation Committee, Truman Ragan, chairman with Jud Nowotny and Betty Hodges; Larry Summers, chairman; with Dean Herring and C. E. Coleman a.

Kitchen Serving, Rodney Luban, chairman; with Gene Ca-

mbell, Jim Arney, Bill Wells, Gene Huntsinger and Clint Forby; Pancake Mixer, Bub Sparks, chairman, with Lloyd Sharp, Ronnie Osborn and J.C. Brown; Pancake Flippers, Ed Lemmons, chairman; with Waldo Baxter, Wayne Phillips, Ray Seal, Frank Powell, Marshall Day, Alex Glass, Dan Reed and Tom Kendrick.

Coffee Detail and servers, Lowell Sharp, chairman, with Key Crawford.

Coffee Detail and servers, Lowell Sharp, chairman, with Key Crawford, Dub Boyd, Lewis McCristian, Sam Morgan and Dale Young; Sausage Cooking, Jeff Carlile, chairman; with Juston McBride, Troy Rhodes, Lloyd Crume, R. C. Hoelscher and Tom Cockerham.

Walter, John Burdett, chairman; with Bill Devers, Bob Spaulding, Don French, R. E. Blakley, Charles Duvall, Walter Bryan, Virgil Marsh, Gene Brink, Don Beard, John Gilliland.

Hospital Notes

ADMISSIONS

Mrs. Elvira Garza, Olton; Raul DeLosSantos, Box 1092; Mrs. Manuel Hernandez, Box 11; Eugenio Garcia, 329 2nd; Eugenio Garcia, 329 2nd; Mrs. Arthur Clark, 902 Cherokee; Edward Murphy, Vega; Fritz Schermer, 605 Lee; Mrs. Feliciano Quiroz, 112 Ave. E.; Mrs. Mollie Grant, 200 Lawton; Mrs. Flossie Thompson, 66 Blevins; Joe Liges, Mrs. Roy Beardain, Friona; Mrs. Ida Davis, 400 Blevins; Mrs. Nora Russell, 400 Blevins; James Schaffer, Grand-E; Eddie Gage, 224 Elm; Vernon Nivens, Hale Center; Jack Ward, Jr., Rt. 1, Mrs. Howard Godwin, 519 Star; Mrs. E. E. Allen, Adrian; Mrs. Therman Deas, 121 15th; J. Henry Benefield, 308 Jewell; Mrs. Melvin Muse, 812 Blevins; George Mings, Friona; Mrs. Jodie Darling, King's Manor; Mrs. J. Raymond Flores, Rt. 4; Mrs. Lillie Worthan, Westgate; James Eldemore, 209 Fuller; Mrs. Paul Buchanan, Jr., 432 Ave. B; Mrs. Pablo Murillo, 201 Lawton; Mrs. Robert Robbins, 607 Ave. H; Mrs. Laureano Jimenez, 315 Norton; Mrs. Adam Mungia, 307 Whittier.

DISMISSALS

James Gallagher, Rosuria Ramos, Mrs. Donald Crowe, Mrs. Clarence Coleman, Jr., John Hickman, John Wilson, Eugene Mulligan 10-31; Arthur Rodriguez, Mrs. Bell White, Guy Latta, Mrs. Hilario Barela, Mrs. Lee Meek, Mrs. Felix Perez 10-30; Leewood Giles 10-29.

Derrill Dirks, Charlie Stone, Dick Barrett, D. R. Vandiver and Cap Oldham.

Chairman of the clean-up detail is Frank Ball with Larry Wartes as co-chairman.

Daring Burglar Hits Home Here

A daring thief entered the house of Carl McCaslin, 409 East Fourth Wednesday night about 7:35 p. m. while the McCaslins were watching television in another room, and made off with an estimated \$40 in cash.

McCaslin told police that he was watching television when he heard his dog barking in another room in the house. When he went to see what the animal was barking at, he saw a man going through his wife's purse. The burglar apparently saw or heard McCaslin enter the room and ran out the back door and jumped over a six foot fence in the back yard.

McCaslin described the intruder as about six feet tall, white and about 200 pounds.

Holly Sugar Corporation Prexy Urges Need For Joint Program

COLORADO SPRINGS, Oct. 27. President John B. Bunker of Holly Sugar Corporation called for a joint sugarbeet grower-sugar industry program to assure continuation of sugar legislation which expires in 1971.

All sugar production and marketing in the United States has been governed for the past 35 years by Congressional legislation known as The Sugar Act. The Act assures that the country's sugar needs will be met at stable prices which will be fair to both consumer and producer.

Speaking tonight before the annual membership meeting of District 9, California Beet Growers Association, Ltd. at El Centro, California, Bunker pointed out that most countries have laws similar to our Sugar Act which regulate production of and trade in sugar. District 9 is composed of growers in the Imperial Valley.

The president of the country's second largest beet sugar processor said that "the time is now for growers and processors to get together to explain the advantages of the present sugar control system to consumers and to the government."

He said that this explanation

should stress the fact that not only is the Act beneficial to our balance of payments but that the sugar program is self-supporting and doesn't cost the taxpayer a cent.

"To date, the program has paid into the United States treasury more than \$3707,000,000 over what the program costs to administer," Bunker explained. He said that for 35 years the American sugar system has operated successfully for the American consumer, the American sugar producing and refining industry, the government and the taxpayer.

Bunker criticized proponents of the cheap price of world sugar which he said was homeless sugar that has been dumped in search of a buyer. He said that in the world market it is a "case of either feast or famine" and that sugar in this market is only about 10 percent of the world's supply.

"When international tensions rise or when supplies fall, prices soar above the American price. About five or six years ago, when sugar production in the world fell, prices on the so-called 'world market' increased seven times.

"Although we felt some effects on this on our own markets, even this crisis had fewer repercussions here than elsewhere, thanks to the mechanism provided by the Sugar Act," Bunker said.

He also said that in efficiency, the United States paces the world in sugar production in output per acre and out put per man hour of labor.

The few remaining members of the Lacandon Indian tribe of Mexico have forgotten their ancient writing, medicine, calendar and architecture. But the men, women and children still smoke large cigars of cured tobacco leaves as their ancestors did centuries ago.

L'Allegra Begins Plans For Around-The-World Luncheon

Members of L'Allegra Study Club met recently in the home of Mrs. Gerald G. Payne to discuss plans for the club's fifth annual Benefit Sampling Luncheon scheduled Nov. 20 at the Bull Barn. Following the meeting, members and guests traveled to Amarillo where they were entertained with a luncheon at Alexander's and a style show at the Amarillo Country Club.

Members attending were Mmes. Noble Ballard, Buddy Bloomer, Jeff Carlile, Jim Carnahan, Gene Cope, Dennis Farley, Cameron Gault, Sammy Lesly, Dennis Lomas, Danny Martin, Rudy Metz, Gary McQuigg, Gerald G. Payne, Jerry Terrell, Bobby Veigel, Bill Warrick and Hazen Woods.

Guests included Mmes. Gene Odland, Bill Taylor, Mars hall Wilson, Lewis Block, Gene King, Jimmy Brown, Bob Baker, Fred Schmidt and Dan Warrick.

This year the theme for the luncheon is "Around-The-World, with plans for varied foreign foods from different countries to

Swingers Sing For Kiwanis

Hereford High School's Spiritual Swingers entertained the Whiteface Kiwanis Breakfast Club at their weekly meeting at the Chaparral restaurant last Friday morning. The Spiritual Swingers are a local sextet of HHS under the sponsorship of Mrs. Bill Devers.

One Kiwanis member commented favorably on the group in saying, "We should exploit the opportunities to publicize our young people who are using their talents to make this a better world in which to live."

Miss Donna Coker, a senior, is the newly elected sweetheart for Kiwanis Club and pianist for the singing group.

be served. Mrs. Jerry Terrell is chairman for the event, with Mrs. John Smith as co-chairman.

Cookbooks, containing recipes served at the event, will be given to each ticket holder. Advance tickets will soon be on sale by members and will not be sold at the door.

All proceeds from the project will go to Satellite Day Care Program.

The committee in charge of

Former Resident Dies At Olney

Luther C. (Luke) Larimore, 51, of Olney, and formerly of Hereford, died suddenly of an apparent heart attack last week at his home.

Funeral services and burial were conducted at True, where he was born and received his schooling.

Born Oct. 19, 1918, Larimore had lived in Olney 14 years and was employed by Aero Commander where he was recently promoted to purchasing agent. He married Evelyn Tandy on June 20, 1944 and served in the infantry during World War II.

The Larimores lived in Hereford for about five years ago.

Survivors include his wife; two sons, Jack, stationed in Honolulu with the U. S. Navy, and Larry, a student at Texas Tech; one daughter, Sarah of the home; and one brother, Bosley, of Newcastle.

There are only seven boys in the high school. Early in the season two of them were kicked off the basketball squad for disciplinary reasons. That left the five starters.

READ THE WANT-ADS TODAY

Mediterranean countries include Mrs. Dennis Lomas, chairman, and Mmes. Terrell Hodges, Alex Schroeter, Jim Carnahan, Cameron Gault and Tommy Carnahan.

Scandinavian countries' committee, headed by Mrs. Jeff Carlile, includes Mmes. Rudy Metz, Gene Cope, David Gibson, Bob Veigel and Dennis Farley.

Pacific Island committee, with Mrs. Bill Warrick as chairman, includes Mmes. Hazen Woods, Danny Martin, Walker Parris, Hugh McCrary and Jim Conkright.

Mrs. Noble Ballard is in charge of desserts with committee members Mmes. Gary McQuigg, Sammy Lesly, Gerald G. Payne, Buddy Bloomer and Don Chaney.

She's never too young for Diamond Pendants by Anson from \$1500



See to believe! Genuine diamonds, accented with black for more sparkle, enhanced splendor. Stunning gift for any girl-wife, daughter, favorite teen. So inexpensive, so impressive!

Geometric pendant (L56A) \$17.50
Heart pendant (L56B) \$15.00

COWAN JEWELERS
Downtown Hereford

Nov. 29 Game Time Changed

CANYON, Tex. — West Texas State University's football team will meet Southern Mississippi University in Hattiesburg, Miss., at 1:30 p. m., Saturday Nov. 29, instead of at the scheduled 7:30 p. m. starting time.

Director of athletics Joe Kerbel announced the change would be of benefit to both schools.

The Buffaloes will fly into New Orleans and bus to Hattiesburg for the game. The bus trip will take three hours and a night game would make the team arrive back in Amarillo early Sunday morning.

The game is the final one of the season for both teams.

The Sunday Brand

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James M. Gillentine, Publisher; Melvin Young, General Manager; Grady King, Advertising Manager; Barbara Swimmer, Women's Editor; Jay Spain, Mechanical Superintendent


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RED MAY

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COW POKES By Ace Reid



"Maw you oughta thought of that when you spent that three dollars at the beauty shop. You know I ain't gonna git this \$25 hat well!"

Hereford STATE BANK

County H.D. Council Elect New Officers

The Deaf Smith County Home Demonstration Council met in the County Courtroom Oct. 27. Wyche H. D. Club opened the meeting with the reading of the poem Ten Clubs were represented at the session with 6 of the 10 having 100 per cent attendance.

Treasurer reports were given and spice orders were turned in to Mrs. H. D. Fowler.

The Council members voted to serve at a farm date Nov. 13 at 10:00 with each club to bring one dozen sandwiches, 4 pies, a card table and two women present to serve.

Mrs. Floyd Cole gave the 4-H report and a county leaders group was organized. New officers elected were Mrs. J. H. Gandy, chairman; Mrs. Jimmie Bradley, vice-chairman; Mrs. H. L. Hershey, recording secretary; Mrs. Andrew Kershen, corresponding secretary; Mrs. H. D. Fowler, treasurer; Mrs. E. C. Hewitt, parliamentarian; and Mrs. Wayne Sifford, reporter.

Those attending the council meeting from the various clubs were Mrs. Paul Hoff, Mrs. W. J. Lueb, Mrs. A. E. Hodges, and Mrs. O. L. Williams of the North Hereford Club; Mrs. T. B. Thomas and Mrs. J. C. Morrison of Westway; Mrs. S. N. Thweatt, Mrs. G. L. Bumpass, Mrs. J. E. Sorrells, and Mrs. N. A. Brown, Messenger; Mary Bradley of West Hereford; Mrs. J. D. Love and Mrs. Paul Corbett, Cultural; Mrs. Tex Knight, Ford; Mrs. Floyd Cole, 4-H; Mrs. E. C. Hewitt, Jr., and Mrs. Leroy Bodkin, Wyche; M. Mrs. Charles Gresham and Mrs. J. D. Gilbert, Jr., Progressive; Mrs. C. F. Homfeld and Mrs. Wayne Sifford, Bippus; Mrs. Leroy Johnson and Mrs. H. D. Fowler of Dawn; and Mrs. Jimmy Bradley, Mrs. J. D. Gandy and Mrs. Argen Draper, H. D. agent.

Hereford State Bank

Statement of Condition

RESOURCES	Oct. 4, 1967	Oct. 30, 1968	Oct. 21, 1969
Loans & Discounts	\$4,923,509.45	\$6,019,029.70	\$7,572,127.86
U. S. Government Securities	1,006,240.31	755,232.55	745,823.17
Other Securities	1,258,838.80	1,401,876.85	1,655,921.15
Cash & Due From Banks	1,804,850.82	1,964,718.20	2,130,421.20
Bank Building	66,104.10	65,447.04	58,797.04
Furniture & Fixtures	27,733.67	31,827.08	45,232.19
Other Assets	24,358.67	32,846.36	108,164.61
	\$9,111,635.82	\$10,270,977.78	\$12,316,487.22
LIABILITIES			
Capital Stock	150,000.00	150,000.00	150,000.00
Surplus	350,000.00	450,000.00	550,000.00
Undivided Profits & Reserves	386,736.45	417,850.19	404,608.31
DEPOSITS	8,224,899.37	9,253,127.60	11,211,878.91
	\$9,111,635.82	\$10,270,977.78	\$12,316,487.22

OFFICERS: Harlan D. Vander Zee, President; J. A. Hodges, Executive Vice President; Jeff Carlile, Vice President; Waldo Baxter, Vice President; Cliff Estes, Vice President (Inactive); Wayne Williams, Vice President & Cashier; Nadine Wade, Assistant Cashier; Marie Maxwell, Assistant Cashier; Norma Coffey, Assistant Cashier.

DIRECTORS: J. R. Allison; O. L. Bybee; Jeff Carlile; Howard Gault; J. A. Hodges; W. N. Hodges; Harlan D. Vander Zee.

THE FRIENDLY BANK

State Bank No. 1778

CONSOLIDATED REPORT OF CONDITION OF HEREFORD STATE BANK

of Hereford in the State of Texas and Domestic Subsidiaries at the close of business on October 21, 1969.

ASSETS	
Cash and due from banks (including \$1,528.25 unposted debits)	2,126,091.68
U. S. Treasury securities	745,823.17
Obligations of States and political subdivisions	1,645,921.15
Other securities	10,000.00
Federal funds sold and securities purchased under agreements to resell	700,000.00
Other loans	6,872,127.86
Bank premises, furniture and fixtures, and other assets representing bank premises	116,881.73
Real estate owned other than bank premises	88,450.27
Other assets	11,191.36
TOTAL ASSETS	12,316,487.22
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	5,903,852.18
Time and savings deposits of individuals, partnerships, and corporations	3,590,605.80
Deposits of United States Government	44,891.00
Deposits of States and political subdivisions	963,902.44
Deposits of commercial banks	659,553.05
Certified and officers' checks, etc.	49,074.44
TOTAL DEPOSITS	\$11,211,878.91
(a) Total demand deposits	\$7,221,273.11
(b) Total time and savings deposits	\$3,990,605.80
TOTAL LIABILITIES	11,211,878.91
RESERVES ON LOANS AND SECURITIES	
Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)	174,558.01
Other reserves on loans	126,077.96
TOTAL RESERVES ON LOANS AND SECURITIES	300,635.97
CAPITAL ACCOUNTS	
Equity capital, total	803,972.34
Common stock-total par value (No. shares authorized 15,000)	150,000.00
(No. shares outstanding 15,000)	
Surplus	550,000.00
Undivided profits	103,972.34
TOTAL CAPITAL ACCOUNTS	803,972.34
TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS	12,316,487.22
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	11,269,882.99
Average of total loans for the 15 calendar days ending with call date	6,958,991.43
Unearned discount on instalment loans included in total capital accounts	66,720.81
I, W. E. Williams, Vice President & Cashier, of the above-named bank, do solemnly swear/affirm that this report of condition is true and correct, to the best of my knowledge and belief.	
Correct—Attest: S/W. E. WILLIAMS Harlan D. Vander Zee J. A. Hodges Jeff Carlile Directors.	
State of Texas, County of Deaf Smith, ss: Sworn to and subscribed before me this 25th day of October, 1969, and I hereby certify that I am not an officer or director of this bank. My commission expires June 1, 1971 S/Pearl Wiginton, Notary Public.	

Penneys
Hereford, Texas
ALWAYS FIRST QUALITY

OPEN
Weekdays
9:30 a.m. to 6:00 p.m.
Saturday
9:30 a.m. to 3:30 p.m.

NOVEMBER DOLLAR DAYS

SHOP PENNEYS
CATALOG
PHONE 364-4203

17.99 8 SPEED BLENDER

PUSHBUTTON STYLE NOW IN COLOR

Fantastic value! Blends, whips, purees at the touch of your finger. Big 40 oz. glass jar with 2 pc. measuring cup top. Choose white, harvest gold or avocado.



19.88 HUMAN HAIR

PRE-STYLED STRETCH WIG. New look for the new season... in brown, blonde, black, auburn or frosted colors. Comfortable stretch wig on styro-foam form comes in carrying case.



BULKY ACRYLIC cardigan... choose classic or smart cable patterns in white, light, bright or dark colors. Teams up with skirts, slacks, over dresses. Sizes small, medium, large. Treat yourself to several, stash some for gifts, too.

\$6.99



MEN'S CARDIGANS

Fashioned from 100% virgin orlon acrylic. This fabulous buy comes in assorted "fashion pastel" colors. Choose from sizes small, medium, and large.

\$7.88



WE HAVE ALL KINDS OF PILLOW PAIRS

(Which one is yours?)

Personal Touch Bed Pillows standard 20x26" **\$6.00**
King 20x36" **\$10.00**
Special! Polyester filled Pillows 20x26" **\$2.50**
Big, fluffy Dacron® Fiber Fill Pillows or Latex Foam Rubber 20x26" **\$4.00**



2 for 1.99

PANTY HOSE for misses in stretch nylon. Stock up now! Hurry in for dozens of these sleek fitting panty hose in the best fashion colors. Sizes short, average, long, extra long.



BRA-SLIPS

for women in nylon tricot and lace. Smart shape makers are quick dry; have pretty nylon lace trims and come in white, blue, pink, yellow. 32-36, A, B, C cups.

3.99



PANTY GIRDLE

Short leg styling in nylon/Lycra® spandex for light control. 4 detachable garters, favorite pastel shades. S, M, L.

2.99



Shift Bra Gown

This sleepwear by Gaymode is 100% nylon tricot and hand washable. Choose from pastels in S-M-L only.

4.99



THROW STYLE QUILTED BEDSPREADS

These terrific buys are 100% polyester filled with a 100% cotton top fabric backed to 100% Reemay® polyester, machine wash in warm water and use machine manufacture's instruction when tumble drying. Select from colorful solids and prints in twin and full sizes.

\$9.88



GIRL'S PANTY HOSE

stock-up **88¢** price Stretch nylon micro mesh resists runs longer. Comes in neutral colors, nude heel style. Full cut to Penney's specifications. One size fits teen sizes 10-16. Pick up a dozen at least!



BABY BED AND MATTRESS

Beautiful set in green, maple and mahogany

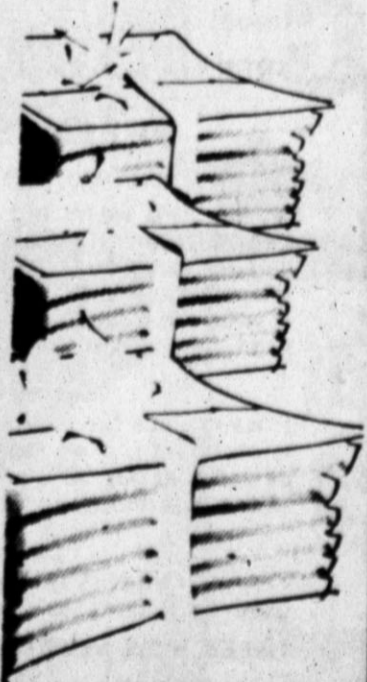
Baby Bed **\$28.99**

Mattress **\$14.99**



EXTRA SPECIAL SAVINGS ON OUR OWN Nationwide Sheets

Twin 72"x108" flat or Elasta-fit sanforized bottom **\$1.68**
Full 81"x108" flat or Elasta-fit bottom **\$1.88**
Pillow Cases 42"x36" **2 for 97¢**



SUPER BUY!

Cozy electric blanket, in 100% acrylic. Assorted colors.

Single control **\$16**
Twin 63"x84" **\$16**
Single control **\$18**
Double 80"x84" **\$18**
Dual control **\$23**
Double 80"x84" **\$23**



BOY'S KNIT SHIRTS

\$1.99 short sleeve

These machine washable shrink resistant knit are made of 100% acrylic

BOY'S PENN-PREST JEANS **\$2.22**

This special buy comes in slim or regular Beige, loden, navy, or beige



SPECIAL!

Men's Western Style Jeans, machine washable sanforized® all cotton denim. Full cut and reinforced at all points of strain. Heavy duty zipper. Limited quantities.

\$2.88



MEN'S KNIT SHIRTS

This item comes in assorted colors and is made by Ban-Lon

short sleeves **2 for \$5**



11 Pc. COOKWARE SET

You get 1 and 2 qt. saucepan, 5 qt. Dutch oven, 8" and 10" fry pans, each with cover plus 4 cup egg poacher insert. Choose from red, avocado, harvest gold, or coppertone in Teflon coating or tri-ply stainless steel.

\$25



FANTASTIC DOLLAR DAY SPECIAL
STRETCH NYLON PANT SETS FOR GIRLS
Permanent press with long sleeves & crew neck choose from solids or stripes
sizes 3-6 **\$2.99** sizes 7-14 **\$3.99**

Misses Bonded Acrylic SLACKS \$4.99
choose from solids, plaids & checks

Family Shoe CLEARANCE
Reduced right from our regular stock at fantastically low prices.

Boxed JEWELRY \$1
Just in time for Christmas

Double Knit Bolt Ends 4c per inch
Reg. 4.99 - \$8.99 per yd. Subject to prior sale

PIECE GOODS CLEANUP
Just in time for your holiday sewing.
VELVETEEN \$1.56 yd.
BETTER POPLINS 66c yd.

Rains Lower Cotton Estimates

The foulest of weather — an early freeze and almost incessant rainfall through the final days of October — continues to slash at 1969 cotton prospects on the High Plains.

An interim estimate of production from the 25 counties covered by Plains Cotton Growers, Inc. following the October 13 freeze predicted an output of 1,631,000 bales, down from the October 1 estimate of 1,862,000 bales. And, as wet, unseasonable weather lingered on through the end of the month, odds increased that even that estimate would have to be lowered.

Consequently there is more and more speculation that some farmer in the harder hit areas West and North of Lubbock

may find their crops either barely worth harvesting or not worth harvesting at all.

Which again has raised the issue of how the 1969 crop may affect 1971 projected yields and whether a producer might "save" his projected yield by not harvesting the 1969 crop.

As we have said here before, the first consideration should be the fact that projected yields as we know them now may not even be a factor in determining payments or other benefits under a 1971 cotton program. A government cotton program for 1971 is yet to be passed by Congress.

Secondly, if projected yields are included in a 1971 government program the procedure for their determination may or may not be the same as those now in use.

Moreover, officials of the Agricultural Stabilization and Conservation Service at local, state and national levels have advised PCG that failure to har-

vest a crop in 1969 will not avert the possibility of an adverse effect on 1971 projected yields.

So, again repeating ourselves, farmers should make the "to harvest or not to harvest" decision purely on the basis of economic returns for this year, not on possible effects on 1971 projected yields.

However, ASCS officials emphasize that it is important for county ASCS offices to make an official record of any acreage that is abandoned. Otherwise, acreage that was reported in mid-August as planted will be counted as harvested acreage, reducing the county's per-acre yield for the year.

There is a formula used for adjusting low yields caused by adverse weather. In figuring county averages, if the yield for any of the five base period years is less than 80 percent of the five-year average, then 80 percent of the five-year average is substituted for that year. In this way the reducing effect of adverse weather is greatly diluted.

But if producers fail to harvest cotton from a part of the county's acreage and fail to have that abandonment recorded, there is no remedy for the ill effects. The county average yield is established by dividing total

production by total harvested acreage, and if the figure used for harvested acreage is greater than the actual acres gathered, the resultant average will necessarily be lowered.

The only way county offices can report the correct number of harvested acres is to measure any acreage that is abandoned after the mid-August tally. And

the measurement must be paid for by the producer at the regular rate used for measurements earlier in the season, according to ASCS.

The measurement fee, according to the Lubbock County ASCS office, is \$5 for the first plot measured, plus \$2 for each additional plot, plus 5 cents per acre. If the entire acreage on a

farm is abandoned, a charge will be made only for a "farm visit" to establish that no cotton was harvested.

So, the producer who does not harvest all of his planted acreage will be required to spend a little money to make certain his abandoned acres are not reported as harvested acres. But it should be money well spent.

GOOD FISHING



Oklahoma Rites Conducted For Ex-Resident

Funeral services for Mrs. Q. N. (Lucy) Lewis, 73, of Okene, Okla. and formerly of Hereford, were conducted Thursday at the Presbyterian Church in Ringwood. Burial was in an Okene Cemetery.

Mrs. Lewis died Tuesday in the Okene Hospital.

Twenty year residents of

Hereford, Mr. and Mrs. Lewis left here in 1955.

She was a Baptist.

Survivors include her husband; a son, Art, 407 Western in Hereford; a daughter, Mrs. Juanita Rice of Ringwood, Okla.; six grandchildren and 10 great-grandchildren.

Scouts To Hold Meeting Monday

Boy Scouts from Troop 92 and their families will attend a covered dish supper and court of honor Monday night at the Fellowship Hall of the First Methodist Church at 7 p. m.

According to Frank Ford, who is in charge of the Troop, 18 Tenderfoot awards will be presented and other advances up through Life Scouts.

A picture presentation on the recent National Jamboree will be made by Bryan Adams, Willis Duggan and Alan Brooks, who all attended the event in Idaho this past summer.

Nonfat dry milk contains all the nutritive elements of whole fluid milk except vitamins A and D. And it has only half the calories, reports Extension foods and nutrition specialists.

Walcott Cagers Collect 2 Wins

In their season opener last Thursday, the Walcott basketball teams both recorded wins over the Adrian teams, before a large home crowd.

For the boys, the final score read 25-17 after they had held a slim 4-1 lead at the half. In the girl's game, Walcott took a thriller from their opponents, 12-11 after holding a three point lead at the half 8-5.

Coach for the boys and girls is L. B. Russell.

The school's next game will be Nov. 10 when they journey to Adrian to participate in a tournament there.

Trophy Shoot Held Today

According to Jim Lassiter, Hereford Gun Club Secretary, the Cramer Trophy Shoot, which was rained out last week, is to be held today at the club house east of the airport.

Practice shooting will begin at 1 p. m. and the official contesting to start at 2 p. m. Shells and refreshments will be available at the club house.

All interested shooters are invited to participate.



Whiteface Barber Shop
Joe Hefley RSK Roffler
Grooming aids for men

Support the Hereford Whitefaces

Ballots Will Be Mailed Monday

Bill Thompson, manager of Deaf Smith County Chamber of Commerce, reported that the ballots for the upcoming chamber directors election will be mailed to chamber members Monday. They are to be returned by Nov. 17.

Those approved as candidates for the four posts were Pete Nash, Joe Whitley, Lynton Alford, Charles Hoover, Harold Close, Oliver Siren, Melvin Jayroe, and Larry Fuller. Those elected will take the places of Dale Young, Ernest Langley, Ed Line, and Jerry Detwiler.

The officers will, when elected, take office on Jan. 1, 1970.

Classifieds Get Results !!

ORDER NOW!

SEED CERTIFIED

POTATOES

FROM NORTH DAKOTA

NORTH DAKOTA STATE SEED
University Station Fargo, North Dakota 58102

PUBLIC REAL ESTATE AUCTION

Notice: The following property will be sold for the people of Deaf Smith County Commissioners Court at PUBLIC AUCTION on

NOVEMBER 25, 1969

ON DEAF SMITH COUNTY COURTHOUSE STEPS

Begins 11:00 A.M. Sharp

Property is legally described as being: all of lots 68, 69, 70, 71, 72, 73, and part of lots 74 and 75 of the Higgins subdivision, Block 9, Womble Addition to the town of Hereford, Section 80, Block K3-A

Next door West at the Red Carpet Inn Motel

TERMS: CASH

All bids are subject to the approval of the Deaf Smith County Commissioners Court

364-5149 Continental Auction Co. 364-5681

201 W. 1st - Arvell Williams Hereford.

"Where Friends Meet"

EXCELLENT FOOD

CAFETERIA

MODERATE PRICES

"Milo Fed Beef Served Here"

The Chaparral Restaurant

Located in Sugarland Mall

GIVE YOUR FAMILY A TREAT

DINE WITH US

Mealtime is fun time in our relaxed homey atmosphere... and we have a varied menu that is certain to please everyone. So come on down... no reservations necessary.

Dine out This Sunday at the Chaparral Restaurant

Hereford, Texas
Phone 364-4065

Penney's AUTOCENTER

CLOSEOUT! FOREMOST TRUCK TIRE!

- Ideal traction tire for pickups, campers, small panels.
- All nylon carcass
- Long wearing polybutadiene tread.

NOW \$16⁸⁸

plus Fed. tax and old tire size orig. Fed. tax
600-16/6 20.44 2.84

NOW \$18⁸⁸

plus Fed. tax and old tire size orig. Fed. tax
670-15/6 22.44 3.00

NOW \$19⁸⁸

plus Fed. tax and old tire size orig. Fed. tax
650-16/6 23.44 2.96
700-15/6 22.44 3.27

DRIVE IT! CHARGE IT!

WINTERTIME SPECIAL!

Heavy Duty BATTERIES Ideal for irrigation from 65 AMP to 99 AMP. Originally \$15.95 to \$26.95 Due to volume buying. Now reduced to

\$12.88

While They Last!

FOREMOST RELIANT TIRES WITH 4 PLY NYLON CORD

21 MONTHS GUARANTEE WITH 11 MONTHS FREE REPLACEMENT

12.88

plus fed. tax and old tire

4 POPULAR SIZES AT ONE LOW PRICE!

FREE tire rotation every 5000 miles!	Black tubeless
FREE puncture repair for life of tread!	SIZE FED. TAX
FREE tire mounting!	650-13 1.79
	775-14 2.20
	825-14 2.36
	775-15 2.21

FOREMOST TIRE GUARANTEE

GUARANTEE AGAINST TREAD WEAROUT

If your tire wears out during the first half of the guarantee period, return it with your guarantee certificate and Penney's will replace your tire with a new tire, charging you 50% less than the current selling price including Federal Excise Tax, if your tire wears out during the second half, you pay 25% less than the current selling price including Federal Excise Tax.

GUARANTEE AGAINST FAILURE

If we replace the tire during the free-replacement period, there is no charge, if we replace the tire after the free-replacement period, you pay 50% or 25% less than the current selling price of the tire including Federal Excise Tax.

COMMERCIAL USE

This guarantee is void where passenger tires are used on trucks, used for business, or driven over 30,000 miles in one year.

HERE'S HOW YOUR GUARANTEE AGAINST FAILURE WORKS:

Entire guarantee period	21 months
Free replacement period	1-11 months
50% off period	12-16 months
25% off period	17-21 months

State Inspection Now Available At Penney's Auto Center!



VO5 SHAMPOO
Reg., Dry or Super
your choice
3 3.5 oz. **89c**
bottles

SAVE BIGGER THAN EVER ON...

BRAND NAME BUYS!

VO5 HAIR SPRAY
10 oz.
Reg. or Hard to hold
your choice **89c**



OPEN
9 A.M. - 9 P.M.
CLOSED
SUNDAYS

GIBSON'S DISCOUNT CENTER
Prices good thru Wed., Nov. 6, 1969



EXCEDRIN
The extra strength pain
reliever
60 COUNT BOTTLE

63c

Pampers
for drier, happier babies



DAYTIME
30's **\$1.57**



DAYTIME
15's **79c**



OVERNIGHT
12's **79c**

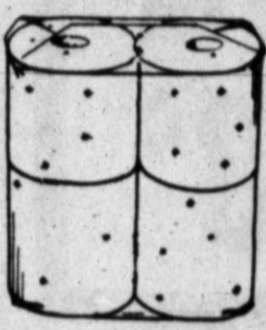


NEWBORN
30's **\$1.35**



VITALIS HAIR TONIC
20 OZ. BOTTLE

\$1.09



Zee Bathroom
Tissue
4 roll pkg.
33c



Ban
Roll-On
1.5 oz.
53c

GUN CASES No. 303
now **\$3.29**

Bryton
MAKE-UP MIRROR
a wonderful gift **\$4.57**

West Bend 9 Cup
COFFEE MAKER

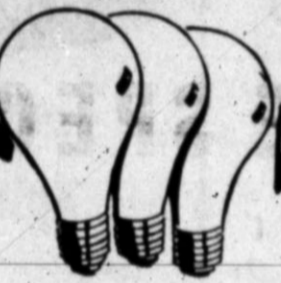
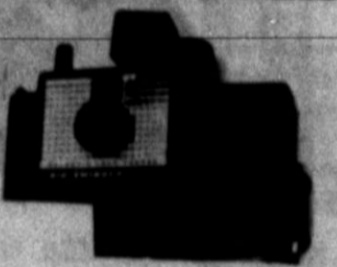
Automatic
Electric
3 Colors **\$7.77**



Crown Chiffon
Facial Tissue
box **23c**

POLAROID
Big Swinger

Instant pictures!
\$19.97



Light Bulbs
25, 40, 60, 75, 100 watts
your choice

13c



Majestic
Pendant Watches
assorted each **\$4.57**



Little Charmer
DOLL
in plastic pen bed
now **\$5.57**

Hutch official
FOOTBALL UNIFORMS
sizes 4 to 12

\$8.97



Hand Knitting
YARN
100% orlon acrylic fiber

save! **79c**



Trash Basket
6 gallon
with lid &
metal handles **69c**



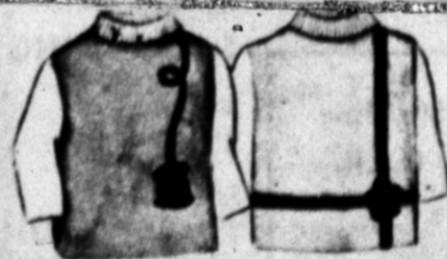
Car Heater
HOSE
5/8" & 3/4"
size 8 foot roll **\$1.29**



White Swan
Pineapple Juice
quart jar **29c**



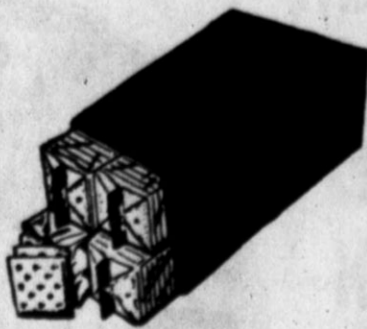
Gladiola
FLOUR
5 lb. bag **44c**



Girls Novelty
Sweaters
3/4 sleeve
100% cotton
fleece
Ass't. styles **69c**



2 15 oz. cans **35c**



Saltines
Crackers
Brenner's
16 oz. box **19c**



Brownie Mix
Duncan Hines
23 oz. box **49c**



Our Darling
Golden Sweet
CORN
whole kernel or cream
style
No. 303
can **19c**



Waffle Syrup
Best Made
quart jar **39c**

GIBSON'S R pharmacy

Phone 364-4900
SAVE ON PRESCRIPTIONS

Emergencies: Phone 364-4753



PhisoHex
with purchase of 2 qt.
container get FREE
refillable wall dispenser
with adhesive
backing,
bonds to any
wall **\$5.98** 2 qt.

Caroid and Bile Salts
PHENOLPHTHALEIN
sugg. retail 98c
50 count bottle **57c**



FUTURO "Sheerest"
Elastic Stockings
Ideal support **\$4.98** pair

Shurfine COUNTRY CARNIVAL OF '69



REDEEM YOUR LIFE COUPONS HERE



U.S.D.A. CHOICE
STEAK
● ROUND ● SIRLOIN ● CLUB Lb. **98¢**

Meats Cut To Order Anytime

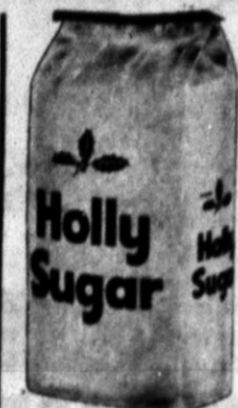
HAMS
Armour's Party Style - Boneless **\$1.19** Lb.

Jimmy Dean Pure Pork **SAUSAGE** **79¢**

Kraft Cheese Spread **VELVEETA** **98¢** 2 lb. box



Cloverlake ICE CREAM 1/2 gal.



Holly Sugar

Washington Delicious Nice & Big Red Juice

APPLES 4 LBS. **\$1**

GRAPES California Thompson Seedless 4 lbs. **\$1.00**

YELLOW SQUASH Nice Tender 2 lbs. **29c**

POTATOES No. 1 Russet 10 lb. bag **69c**

- Shurfine chunky PEANUT BUTTER 3 12 oz. jars \$1
- Shurfine PEARS 4 16 oz. cans \$1
- Shurfine early harvest PEAS 5 17 oz. cans \$1
- Shurfine APRICOTS HALVES 4 16 oz. cans \$1
- Shurfine Cut GREEN BEANS 6 16 oz. cans \$1
- Shurfine evaporated MILK 6 14 1/2 oz. cans \$1
- Shurfine frozen ORANGE JUICE 3 12 oz. cans \$1
- Shurfine sliced PEACHES 4 29 oz. cans \$1
- Shurfine whole sweet PICKLES 2 22 oz. jars \$1
- Shurfine TOMATOES 5 16 oz. cans \$1
- Shurfresh CRACKERS 2 16 oz. boxes 39c
- Shurfine CUCUMBER CHIPS 3 16 oz. jars \$1
- Shurfine yellow POP CORN 2 32 oz. bags 49c
- Shurfine Strawberry PRESERVES 2 18 oz. cans \$1
- Shurfine PUMPKIN 7 14 oz. cans \$1



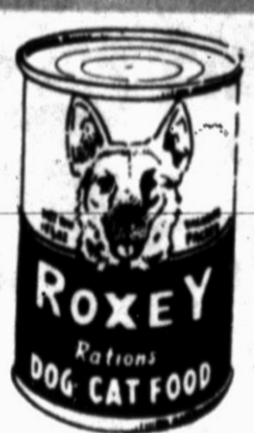
Shurfine Beans and Pork 7 16 oz. cans **\$1**



Shurfine Cut Beets 7 16 oz. cans **\$1**



Shurfine Spinach 7 15 oz. cans **\$1**



Roxey Dog Food 13 15 1/2 oz. cans **\$1**



Shurfine Tomato Sauce 10 8 oz. cans **\$1**



Shurfine Viennas 4 4 oz. cans **\$1**

TUNA Shurfine 6 oz. cans 3 cans **89c**

BISCUITS Shurfresh 8 oz. cans 12 cans **\$1.00**

SALAD DRESSING Shurfine 32 oz. jar **39c**

COFFEE Shurfine 1 lb. can **65c**

TOMATO CATSUP Shurfine 14 oz. bottles 5 for **\$1**

Shurfine fresh shelled Blackeye Peas 7 15 oz. cans **\$1**

Shurfine cut Asparagus Spears 3 14 oz. cans **\$1**

Shurfine R.S.P. Cherries pitted 4 16 oz. cans **\$1**

Shurfine ENRICHED FLOUR 25 lb. bag **\$1.69**
10 lb. bag **79c**

Shurfine BARTLETT PEARS 4 16 oz. cans **\$1**

Shurfine CRANBERRY SAUCE 4 16 oz. cans **\$1**

- Shurfine SHORTENING 3 lb. can 59c
- Shurfine SYRUP 2 32 oz. bottles 89c
- Shurfine TOMATO JUICE 3 46 oz. cans \$1
- Energy Liquid DETERGENT 3 22 oz. bottles \$1
- Shurfresh MARGARINE 5 16 oz. pkgs. \$1
- Shurfresh LUNCHEON MEATS 4 6 oz. cans \$1
- Shurfine DRINKS 3 46 oz. cans \$1
- Shurfine APPLE BUTTER 3 28 oz. jars \$1

FREE SHEETS, BASKETBALLS, HOOPS & REELS, DOLLS, FOOTBALLS, LADIES HOSE WHEN YOU SAVE Shurfresh Coupons

Delicious TenderCrust Bread & TenderCrust Coupons

GUNN BROS. STAMPS

CONVENIENT REDEMPTION CENTER 401 MAIN IN DOWNTOWN HEREFORD

Shop Gunn Bros. Stamps Redemption Center for all your Christmas Gifts

PIGGLY WIGGLY The Original SELF SERVICE



REPORT FROM YOUR GOVERNOR

Preston Smith

Governor of Texas

It is a pleasure to be with the Directors of the Texas Soil and Water Conservation Districts this evening. Each and every one of you renders an invaluable service to the people of this State.

You serve the rural, as well as the urban, areas of Texas. And your contributions are to the plentiful supply of decent water and productive land — the life blood of all our people. As Governor of Texas I consider this an occasion of unique significance; I strongly believe that this meeting can and should mark the beginning of a movement that can more beneficially affect the lives of all Texans.

Most of us here today began our lives in a rural or small town environment. We have seen Texas transformed from an agricultural economy to a major industrial state — just in our own lifetimes.

When we look back at our hometowns, we find that they either have become crowded cities or are decaying into nothingness.

Today we see more and more boarded up windows, more and more vacant stores and schools,

and more and more abandoned houses. In a recent 40-year period, 136 Texas communities completely disappeared from the map. Their inability to make the transition from an agricultural and oil-based economy to the diversified economies of today have caused their demise.

Yet, our cities are not without liabilities. They tend to be overcrowded. Traffic jams too frequently mark the start and the end of the workday.

Downtown centers are threatened with decay — or have already decayed. Slums have risen to replace nearly every slum we have cleared. Air and water pollution abound. Our people flee to the sprawling, often sterile, suburbs, while despair eats at the hearts of our larger cities.

As we seek solutions to the aching problems of our urban centers — and all of us know we must — we tend to regard city crisis and rural decay as separate and unequal problems. Actually, they are intertwined. We cannot deal with the urban problems of education, housing, employment, public health and welfare — without dealing with rural decay.

In our concern with the symptoms of urban crisis, we have neglected the causes. We need a balanced economic development and distribution of population in our State. About 70 percent of our people live on 1 percent of our land area. If we continue worrying about urban problems in a relatively exclusive way, without attending to the plight of small towns — we will have only rural wastelands and urban slums.

I have no misty-eyed notion of reversing the trend of Texans to migrate to big cities. I have a more practical objective: to offer Texans a wider range of choices of where they live and work.

We owe every citizen a better life. We can either let the future run over Texas, or we can shape that future by the decisions we now make.

In Texas, approximately 2 million people, or about 20 percent of the State's population, live in small towns. If surveys are accurate, many more would like to live in small communities, but cannot, for lack of opportunity.

How Texas can help its smaller communities grow and prosper becomes our challenge. How we can assist them in making the transition into today's and tomorrow's way of living becomes our problem.

Leaders of our communities from the largest city to the smallest unincorporated village have experienced bewilderment and frustration in finding the right person in the right State or Federal Department.

Last May, I instructed my staff to structure an operable program to deal with the needs and desires of our small communities.

Early this month, I announced to the heads of the principal state agencies the culmination of that effort. And today I announce to you the establishment of Texas Communities Tomorrow, a program to revitalize small communities in Texas.

This program is designed to assist the community in achieving its own goal, objective, or project, started at the local level.

The program will be directed by the Division of State-Local Relations, using the government machinery that already exists. And it will require the cooperation of every department, board, commission, and agency in our State government, as well as that of private citizens.

Texas Communities Tomorrow is a new approach that brings the full knowledge and resources of all State agencies to bear on the small community. Texas Communities Tomorrow seeks to help the small communities deal more effectively with the broad range of their problems by giving them the technical assistance, and by providing coordination of public and private resources in a locally developed program.

The purpose of Texas Communities Tomorrow is not to duplicate or replace programs of State, local or private agencies, but to supplement and coordinate the various efforts in the small community development.

The Division of State-Local Relations will be the information center. It will assist, guide, recommend, and help to train the leaders in small communities. The basic missions of the Division of State-Local Relations will be:

- to familiarize the small towns of Texas with State and Federal programs
- to assure that the small community needs are recognized and reflected in executive policies and decision
- to provide assistance in locating financial and technical know-how
- to inform the communities of available assistance through correspondence, newsletters, conferences, and meetings.
- to develop a team of small town specialists to work with communities and
- to carry out this program through liaison and coordination with other agencies. The Division, however, cannot carry on this program alone.

Although we in the Governor's Office can be the planners, people like you — on the local level — must be the doers.

Like it or not, the bigness and complexity of the federal establishment — with its jungle of programs, of rules, of regulations, of guidelines, and of directives, are woven into the very fabric of American life.

There are currently 1,050 Federal assistance programs. Federal government has over — extended itself administratively in numbers, but has under-extended itself financially through insufficient appropriations,

We must ask ourselves these questions: To what degree is Texas government becoming a smaller prototype of federal government? How difficult has it become for our own citizens to discover the right place for the right type of assistance which he feels is needed for his home community — or perhaps, for himself?

In essence, our program is offered to establish a central source through which small communities may obtain information and assistance.

Problems that exist in education, transportation, manpower, and employment, industrial development — and many other areas — are specific problems. And each of these specific problems requires the expertise and knowledge of specialists.

In the various state agencies, we have the specialists. But each of you is a specialist, too — a specialist aware of the needs and interests of your community. I ask you to become thoroughly familiar with the concept of Texas Communities Tomorrow, its objectives, and how the programs and services of this state can be effectively applied to local communities' needs.

With your full cooperation we can make the small town of Texas a dynamic community. Through this cooperative action we cannot only help to cure the problems of the small town, but also help to ease the problems of our larger cities.

Texas is not the only state with these problems. But migration from small towns and communities is a comparatively new Texas problem. So time is on our side.

Surely other states are also aware of these related problems, but with Texas Communities Tomorrow, Texas can be a leader among the states in revitalizing small towns.

The time has come for us to act — to do. Like you, I am sure, I welcome that opportunity. With genuine appreciation for your interest and your capabilities, I welcome you to a partnership in action — action which will benefit the citizens of Texas far beyond my time or yours.

READ THE WANT-ADS TODAY



"Which country dislikes us the least...?"

TO FRIENDS OF THE CORD HAMMOCK FAMILY

We wish to thank the doctors, hospital staff and our many friends who were so thoughtful and kind to us in our hour of sorrow. It is at such times as these that friends are most concerned and helpful in healing the wounds of sorrow. May God bless each of you in our prayer.

Jessie Mae Hammock and

OUR
Mini-Brutes
ARE
MAXI-VALUES.



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KINSEY-OSBORN
MOTORS

142 N. Miles 364-0990

Family.

At a 1,200 to 1,600 calorie count, most people can lose about two pounds a week.

4 Local Girls Pledge At WT

CANYON, Tex. — Four Hereford girls have pledged various social sororities during fall formal rush at West Texas State University. Mutual choices between the girls and sororities were made through preferential matching.

Pledging Zeta Tau Alpha are Regina Hampton, daughter of Mr. and Mrs. D. R. Vandever and Suzanne Hart, daughter of Mr. Cecil Hart.

Accepted as pledges by Chi Omega are Barbara Ann Brook, daughter of Mr. and Mrs. D. K. Brook and Shelley Rush, daughter of Mr. and Mrs. C. E. Rush. Formal initiations are expected to be held early next year, following the issuance of semester grade reports.

Kiwanis Pancake Supper Nov. 11, 5 p.m. \$1 each For Tickets contact Any Kiwanian!

MILLER'S AUTO SALES

SPECIAL —

- 1965 Ford Custom 4 door sedan Automatic With Factory Air and power. This is Beautiful Brown with a White Vinyl Top. A Good Deal Plus.
- 1965 Pontiac Station Wagon its a Catalina Wagon Loaded with factory air and power white in color, clean inside and out, come and see.
- 1966 Chevrolet Pickup 6 Cylinder with a 4 speed transmission and a long wide bed blue in color. A nice clean pickup.
- 1965 Pontiac Lemans 4 door sedan with factory air and power this car is Beautiful. A Dark Blue color, white wall tires, one of our cleanest cars.

WE SPECIALIZE IN GOOD CLEAN CARS AND GOOD SERVICE. SEE US BEFORE YOU BUY.

901 East 1st 364-0815
MILLER'S AUTO SALES

FREE KNITTING LESSONS

Tues. & Fri., from 10 am to 11:30 am

For additional information
CALL 364-0930

Enroll today . . . Knit for Christmas
Your Knitting Supply Headquarters

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Merle Norman Cosmetic
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Gaston's DOLLAR DAY

SAVE! DOWNTOWN ONLY SAVE!

<p>SUITS . . . SUITS . . . SUITS</p> <p>1 Group Men's SUITS</p> <p>Regs & Longs \$50.00 to \$69.95 Values</p> <p>\$25.00</p> <p>DOLLAR DAY ONLY</p>	<p>1 Group Work Good Sizes</p> <p>PANTS or SHIRTS</p> <p>\$3.00 each</p>
<p>1 Rack</p> <p>MEN'S SPORT COATS</p> <p>Values to \$39.95 Now</p> <p>\$18.00</p>	<p>1 Group Boys SHIRTS</p> <p>3.50 to 5.00 value</p> <p>\$2.50</p>
<p>Special Group Ladies casual & dress FLATS</p> <p>values to \$16.00</p> <p>\$4.00</p>	<p>1 Group Boys sizes 6-20</p> <p>SPORT COATS</p> <p>Values to \$29.95</p> <p>1/2 PRICE</p>
<p>Famous brands Flats & Casuals</p> <p>values to \$18.00</p> <p>\$7.90</p>	<p>One group Men's Florsliem</p> <p>values to \$27.00</p> <p>\$14.90</p>
<p>Dressy Shoes Brands You Know</p> <p>values to \$35.00</p> <p>\$15.90</p>	<p>Many More Items at Great Reductions throughout the store.</p>

Dollar Day Sale

Gaston's Sugarland Mall Only!

<p>JUNIOR DEPARTMENT WOOL</p> <p>PLAID JUMPER</p> <p>with its own Bonlon sweater</p> <p>sizes 3-15</p> <p>\$12.00</p>	<p>Misses large selection Cocktail Dresses Long Formals 1/2 & Less</p> <p>Jeweled Evening Tops \$15.00 were to 75.00</p> <p>Acetate</p> <p>KNIT SUITS were to 60.00</p> <p>\$28.00</p> <p>JANTZEN SEPERATES Reduced</p> <p>1/3</p>
<p>Fall DRESSES</p> <p>Knits Wools Dacrons</p> <p>1/2 price! & LESS</p> <p>Sizes 8-20</p> <p>Large Group</p> <p>PANTS</p> <p>Were to \$18.00</p> <p>\$5.00</p> <p>Sizes 3-13</p>	<p>Gaston's SUGARLAND MALL</p>

Barbara Sue Jolly Weds Nelson Edward Kendall

The First Christian Church was the setting for the pretty and impressive wedding when Miss Barbara Sue Jolly, daughter of Mr. and Mrs. Alvis Jolly, became the bride of Nelson Edward Kendall, son of Mr. and Mrs. B. E. Kendall, all of Hereford.

The double ring ceremony, with the Rev. Eugene Brink, pastor, officiating, took place at 2 p. m. Saturday.

Tall white tapers burning in spiral candelabra formed the background for the nuptial setting with arrangements of greenery on either side of the altar. In the center, behind the white satin kneeling bench, was a large basket arrangement of purple and lavender asters. Bridal rope lined the bridal aisle with white satin bows and votive lights attached to the family pews.

Robert Bell, organist, presented a program of nuptial music and accompanied Miss Judy Hollingsworth as she sang More and Twelfth of Never.

Mrs. Bill Tate of Abilene was matron of honor and Kyle Kendall served as best man.

Bridesmaids were Misses Bri-

nda Jolly and Luann Kendall. Groomsmen were David Kendall and Larry Noland. Lisle Patton, Dennis Latham, D'Alie Smith and Ricky Hutson served as ushers.

Phyllis Hayes, daughter of Mr. and Mrs. Johnny Hayes of Fort Worth, was flower girl.

Candle lighters were Dale and Kent Hollingsworth.

Given in marriage by her father, the bride wore a formal gown of white satin and lace styled with a Watteau train. Lace insets complimented the empire bodice of the slim line gown, and was repeated on the leg of mutton sleeves and at the hemline. Bell flowers with streamers held the five tiered bouffant veil of illusion and she carried a crescent bridal bouquet of purple and lavender asters.

Purple satin made the formal empire styled gowns of the feminine attendants, fashioned with long sleeves. They wore orchid nylon veils caught by an orchid fowler and carried small crescent bouquets of purple and lavender asters.

A reception followed the ceremony in the Fellowship Hall of the church where wedding guests

were registered by Miss Shalyn Sisson.

The bride's table was laid with a purple cloth with white net overlay, draped and caught at the corners with purple bows. The bridesmaids bouquets centered the serving table adding to the nuptial motif of the three-tiered wedding cake. Set on a mirror tray, surrounded by smaller heart shaped cakes, the cake held cupids between the second and third tier. An arrangement of variegated purple asters with burning tapers, at the piano, completed the room decoration.

For a brief wedding trip, the bride's traveling ensemble was a white wool suit with black button trim and complimented at the neckline by an orange scarf. Her corsage was cymbidium orchids.

The couple will make their home in Hereford where he is engaged in farming.

Out-of-town guests included Mr. and Mrs. Clois Jolly, Mrs. Becky Kelly, Mr. and Mrs. Eldon Smith, Mr. and Mrs. J.R. Hefley, Mr. and Mrs. Claude Pillars and Mr. and Mrs. Troy Jolly.

Social Security

(Have you a question about social security? Address it to: Travis C. Briggs, District Manager, Social Security Administration, 1606 Adams Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.)

By TRAVIS C. BRIGGS
Q. I am planning a long vacation through the United States now that I am retired. If I am injured or become ill while in another state and require hospitalization, will my Medicare hospital insurance help with my total bill?

A. As long as the hospital you enter is one that participates in Medicare, it does not matter where it is located in the United States. All participating hospitals, whether non-profit, proprietary, or government, operate under the same rules and regulations concerning Medicare payment and unless you are hospitalized for over 60 days, your hospital insurance should pay all covered costs except the first \$44, which is, of course, your responsibility.

Q. My Medicare Handbook lists home health benefits under Part A (hospital insurance), and Part B (medical insurance). Are these benefits available locally?

A. There is a home health agency in Amarillo. These services are available only upon referral from your doctor. Your Medicare Handbook explains how you can qualify for these benefits.

Q. I have been covered by Medicare since March of last year, but have never filed a claim on my doctor bills. How do I send in a claim?

A. If you will bring the doctor bills to our office, a representative will assist you in filing your first claim and will explain how you can submit claims in the future.

If the Antarctic ice cap melted at a uniform rate, it would produce about 6.5 million cubic miles of water, enough to feed the Mississippi River for more than 50,000 years.

Read The Classified Ads Today.

FANCY THAT!
OVER FIFTY THOUSAND SCREAMING SPECTATORS IN ANCIENT ROME SAT FOR HOURS ON TIERS OF STONE WATCHING GLADIATORS FIGHT BLOODY BATTLES TO THE DEATH!

IT WASN'T UNTIL THE SEVENTEENTH CENTURY THAT IT BECAME CUSTOMARY TO CUSHION CHAIRS. UNTIL THEN, MOST WERE MADE OF HARD, HARD OAK!

THANKS TO AMERICAN SEATING 45,000 FANS CAN NOW SIT IN HOUSTON'S ASTRODOME IN PERFECT COMFORT ON UPHOLSTERED SEATS!

Santa Fe Will Offer Grants

SPECIAL — Some 80 educational grants for outstanding 4-H members are being offered this year by The Santa Fe Railway System.

The awards offer its open to current 4-H'ers in the 11 states served by the Santa Fe: Arizona, California, Colorado, Illinois, Iowa, Kansas, Louisiana, Missouri, New Mexico, Oklahoma and Texas.

Eligible 4-H members must have passed their 14th birthday, but were not yet 19 on January 1, 1969. They must have been enrolled in 4-H program at least three years, including this current year.

Look Who's New

Mr. and Mrs. Pablo Murillo are the parents of a son, Verline, born October 30. He weighed 7 lbs. 7 1/2 oz.

Mr. and Mrs. Laureano Jimenez are the parents of a son, Arthur Tijerina, born October 30. He weighed 6 lbs. 15 1/2 oz.

Mr. and Mrs. Paul Buchanan, Jr. are the parents of a son, Ryan Blake, born October 30. He weighed 6 lbs. 12 oz.

Mr. and Mrs. Robert Robbins are the parents of a son, Robert Dewayne Robbins, Jr., born October 29. He weighed 8 lbs. 14 1/2 oz.

Mr. and Mrs. Clarence Coleman, Jr., are the parents of a daughter, Rachel Dianne, born October 29. She weighed 6 lbs. 2 1/2 oz.

Mr. and Mrs. Felix Peralez are the parents of a son, Reynaldo, born October 28. He weighed 6 lbs. 7 oz.

Mr. and Mrs. Eugenio Elizondo are the parents of a son, Jose Angel, born October 27. He weighed 8 lbs. 6 1/2 oz.

ter Feeds, 13-23 City cab, 13-13 Great Western Tire, 12-24 Deaf Smith County Electric, 11-25; and Sully's Vending, 9-27.

Major League Names Winners

Action was very tight and competitive last Tuesday night in the Mens Major League with the top teams battling one another for leading roles.

Caviness Packing Company and Sunset Lanes fought to a split, with both winning two games; Orval Watson Ford took all four games from Piggly Wiggly; Great Western Tire continued their winning ways by taking three from City Cab; SIC defeated Farr Better Feeds, 3-1; The Ink Spot stayed in contention for first place by taking three from Overnite Freight Lines; The Athletic Shirts and Shur Gro Liquid Feed battled to a 2-2 tie; Taylor and Sons re-

mained close by taking all four points from Boyd Machine and Supply; and Deaf Smith County Electric took three out of four from Sully's Vending Service.

High series for the night went to Ronnie Bell with a 589 series while also collecting high series were Earl May, 595; Coy Radney, 557; Curtis Ritchie, 554; Ray Lueb, 574 and Leroy McDonald, 553.

Selected as "Boler of the Week" was Ronnie Bell with a 607 series with handicap.

Standings show Caviness Packing Company, 27-9; Sunset Lanes, 25-11; Taylor and Sons, 24-12; Ink Spot, 24-12; Overnite Freight, 22-14 Shur-Gro Liquid, Feed, 20-16 Boyd Machine, 19-17; Orval Watson Ford, 19-17; Athletic Shirts, 18-18; SIC, 16-20; Piggly Wiggly, 16-20 Farr Bet-

Major Breakthrough Seen In Meat Processing Field

CHICAGO, ILLINOIS, OCTOBER 29, 1969 — A major breakthrough in the meat processing field which creates an entirely new market for meats was announced today by John Morrell & Co., as they planned their national introduction of the nation's first lower-fat, higher protein, all meat products.

"This breakthrough is the result of a long-term research program by Morrell to satisfy the meat needs of that group of A-

mericans who are concerned about their fat intake," said Morrell's Chief Executive Officer Morton H. Broffman. "Because meat is the mainstay of the American diet, we feel that the meat industry has a tremendous responsibility to research and develop products to suit the diet and nutrition needs of all."

Broffman pointed out that Morrell's research in the lower-fat field had of necessity been lengthy and extensive to surmount the difficulties involved in arriving at an end product that preserved maximum taste appeal with minimum fat content. Morrell's new Presidents Table line products do this

successfully.

Said Broffman, "This new line is just one example of the forward thinking taking place at the 'new Morrell' where additions to our long line of quality Morrell meat products are being developed to satisfy every consumer need."

Items in the new line include frankfurters, pickle and pimiento loaf, pork sausage, cotto salami, bologna, spiced luncheon meat and spiced luncheon loaf.

Davidson Given Air Medal

TOPEKA, Kan. — U. S. Air Force Technical Sergeant Jackie D. Davidson, son of Mrs. W. W. Davison, 117 Avenue E, Hereford, has received the Air Medal at Robes, AFB, Kan.

Sergeant Davidson, a flight engineer, was cited for his outstanding airmanship and courage on successful and important missions completed under hazardous conditions in support of U. S. operations in Southwest Asia.

The captain is now at Forbes with a unit of the Aerospace Cartographic and Geodetic Service.

His wife, Nancy, is the daughter of Mr. and Mrs. L. F. McDonald, 7800 Occidental Road, Sebastopol, Calif.

Visiting From Wichita Falls

Mr. and Mrs. Grady McDaniel and children, Lorri Anne and Jim, arrived in Hereford last Friday evening from Wichita Falls to spend the weekend with Mrs. McDaniel's parents, Mr. and Mrs. George Bumpass.

They also attended the marriage of Mary Lynn Gibson to Donald Wayne Terry in which young Jim was junior groomsman.

The McDaniels returned home Sunday afternoon after also visiting with the Elton Sorrells.

JONES MOTORS DOES IT AGAIN!!!

How do we follow a great car with a great car?



1970 Chrysler

Get into the '70's with the CHRYSLER MOTION MAKERS Your next car is here!!!

Chrysler greatness for '70. New Yorker luxury. Three Hundred muscle. Newport all-around driving pleasure. Chrysler value. Unibody construction. Torsion-bar suspension. Fiberglass-belted tires. All standard. The new Sound Isolation System making the quiet car even quieter. Choose now at your Chrysler Dealer's. From the Motion Makers. The men of many moves. For you.

AUTHORIZED DEALERS CHRYSLER MOTORS CORPORATION

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JONES MOTORS • 345 E. First St. Hereford, Texas

First National Bank of Hereford

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON OCTOBER 21, 1969 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS	
Cash and due from banks	4,320,933.56
U. S. Treasury securities	1,345,968.95
Obligations of States and political subdivisions	2,771,219.34
Other securities	54,000.00
Loans	18,574,720.98
Bank premises, furniture and fixtures, and other assets representing bank premises	245,329.55
Real estate owned other than bank premises	98,835.56
Other assets	11,235.88
TOTAL ASSETS	27,422,243.82
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	13,649,106.66
Time and savings deposits of individuals, partnerships, and corporations	7,005,694.15
Deposits of United States Government	146,270.80
Deposits of States and political subdivisions	2,824,010.28
Certified and officers' checks, etc.	682,503.97
TOTAL DEPOSITS	\$24,307,585.86
(a) Total demand deposits	\$15,628,989.71
(b) Total time and savings deposits	\$8,678,596.15
Other liabilities	248,642.11
TOTAL LIABILITIES	24,556,227.97
RESERVES ON LOANS AND SECURITIES	
Reserve for bad debt losses on loans (set up pursuant to IRS rulings)	586,579.20
TOTAL RESERVES ON LOANS AND SECURITIES	586,579.20
CAPITAL ACCOUNTS	
Equity capital-total	2,279,436.65
Common Stock-total par value	200,000.00
No. shares authorized 4000	
No. shares outstanding 4000	
Surplus	1,600,000.00
Undivided profits	479,436.65
TOTAL CAPITAL ACCOUNTS	2,279,436.65
TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS	27,422,243.82
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	24,803,961.50
Average of total loans for the 15 calendar days ending with call date	18,254,797.00

I, HELEN S. SMITH, CASHIER, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

S/HELEN SMITH
We, the under signed directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.
J. H. SEARS
JAMES H. SEARS
C. C. ACKER
Directors.

Jack Gray Is Church Of Christ Guest Minister

The Central Church of Christ, Sunset and Plains, announces that Jack Gray, minister of the Golf Course Road Church of Christ, in Midland, Texas will speak at 7:30 P. M. November

pel meeting November 16 thru 23. J. T. Marlin, the local minister will preach in this meeting. Jack Gray has made two tours of the Bible Lands, and has preached extensively in evangelistic meetings in several states. The churches where he has worked as local evangelist have been very successful in their preparations for evangelistic meetings. The Golf Course Road congregation had a meeting with 339 responses in April of 1967.



Jack Gray guest minister

J. T. Marlin said, "The Central Church of Christ extends to all an invitation to be present when Jack Gray comes to share with us the necessary ingredients for a great gospel meeting."

There are currently an estimated one billion unfilled cavities in need of attention in this country, according to the American Dental Assn.

Have You Read The Want-Ads?

Chamber Of Commerce Reigns Largest SCP In Ft. Worth

The nation's largest conservation awards program will operate under the banner of the Fort Worth Chamber of Commerce.

The program was formerly conducted by The Fort Worth Press. Walter R. Humphrey, former editor of The Press, founded the Texas Conservation Awards Program 24 years ago. Awards totaling nearly \$200,000 have been presented to Texas farmers, communities, wildlife conservationists, newspapers, and other public agencies.

Humphrey has been named chairman of the Committee which will carry the program into its silver anniversary year. "The Press is pleased that the Fort Worth Chamber of Commerce has picked up the reins of the Soil Conservation Program, the finest program of its kind in the nation," said Bob Sellers, editor of The Press.

"The program has grown until now it is truly a community-wide task to administer and direct it. The Chamber is to be recommended for accepting the

responsibility of taking over a vibrant, public service project which has cutgrown the sponsorship of one private organization." Harry K. West, president of the Fort Worth Chamber of Commerce, accepted the sponsorship of the Texas Conservation Awards Program. "We look forward to working with many organizations in Texas to continue to make the program one of the most outstanding of its kind in the nation," he said.

The awards program is carried on through the nearly 200 soil and water conservation districts of Texas, the Texas Water Conservation Assn., Texas home demonstration clubs, the Texas Forestry Assn., the Wildlife Management Institute and others.

Honors are handed out at a public dinner in Fort Worth in May each year, and following that in the five regions of Texas. This plan will be continued in 1970.

In its 24 years, the Texas Conservation Awards program and its founder have received awards for distinguished pub-

Calendar Of Events

MONDAY
Rotary Club, Jim Hill Hotel, noon.

Whiteface Booster Club, 7:30 p. m., Community Center.
Odd Fellows Lodge at IOOF Hall, 8 p. m.

Dawn Lions Club, Dawn Community Building, noon.
Tops Club, Community Center, 7 p. m.

Order of Rainbow For Girls, Masonic Hall, 7:15 p. m.
WCS, Wesley Methodist

Church, at church, 2:30 p. m.
TUESDAY
Hereford Duplicate Bridge Club, Community Center, 7:30 p. m.
Executive Board of DSC C of C.
American Legion and Auxiliary, at Legion Hall, 7:30 p. m.
La Afflatus Estudio, 3 p. m., hostess Mrs. George Suggs, 149 Ranger.
La Plata Study Club, 7:30 p. m., hostess Mrs. Nancy Richie.
Beta Sigma Phi, hostess City Council, at Community Center, 8 p. m.
Young Homemakers of Texas, at La Plata, 7:30 p. m.
Womens' Golf Association at golf course.
Rebekah Lodge at IOOF Hall, 8 p. m.
Alpha Alpha Preceptor, 8 p. m.
Xi Epsilon Alpha, 8 p. m.
Kappa Iota, 8 p. m.
Temple Baptist WMU, at church, 7:30 p. m.

THURSDAY
Kiwanis Club, IOOF Hall, noon.
Toastmasters Club, Chaparral

Gladys Miller Honored Author

Mrs. Gladys Miller of Hereford was among nine Panhandle authors honored at the Second Annual Books And Authors Dinner sponsored by the Friends of the Amarillo Library. It was held at the YMCA in Amarillo Thursday beginning with a dinner at 7:00.

Authors among 15 Panhandle writers who have had books published in the past year were presented corsages and bouquets and cited by friends who also heard reports on past activities of the organization and plans for the future.

Guest speaker, Frank H. Wardlaw, Director of University of Texas Press spoke on the progress and importance of books to people and the part they play in their lives.

Mrs. Gladys Miller, accompanied by her daughter Mrs. Jerry Jacobs of Canyon, was honored for her book "Mama The Preacher."

Approximately 150 guests from throughout the Panhandle were present.

Farming is still the biggest industry in the United States, employing 4,000,000 workers.

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MONTGOMERY WARD
Sugarland Mall

DOLLAR DAYS
Monday-Tuesday-Wednesday

Little Girl's DRESSES \$4.99	Men's Cardigan SWEATERS \$7.90
BOY'S CARDIGAN SWEATERS \$4.97	BOY'S JACKETS \$10.90 to \$12.97
TABLE ODDS & ENDS 25% OFF	
Men's wash and wear PANTS \$4.98	Ladies' ROBES \$6.97



SPIRITUAL SWINGERS AND ACCOMPANIST are these seven young ladies who are students at Hereford High. They are from left Donna Coker, accompanist, Carol Scott, Janet Frye, Vickie Kendall, Janene Suttle, and, bottom row, Sherry White and Sammie Vinson. They entertained the Kiwanis Breakfast Club last Friday morning at the Chaparral restaurant.

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JAMES W. WITHERSPOON Board Chairman	Cash and Due From Banks \$ 4,320,933.56	Capital Stock \$ 200,000.00
C. C. ACKER	U. S. Government Bonds 1,345,968.95	Surplus 1,600,000.00
EARNEST LANGLEY	Other Bonds and Securities 2,771,219.34	Undivided Profits and Reserves 1,314,657.96
TAFT MCGEE	Stock in Federal Reserve Bank 54,000.00	DEPOSITS 24,307,585.86
C. PALMER NORTON	Banking House 100,000.00	TOTAL LIABILITIES \$27,422,243.82
JOHN D. PITMAN	Furniture and Fixtures 120,060.48	
OWEN SEAMANDS	Other Assets 135,340.51	
J. H. SEARS	Loans and Discounts 18,574,720.98	
BILL WALDREP	TOTAL RESOURCES \$27,422,243.82	
R. R. WILLS		

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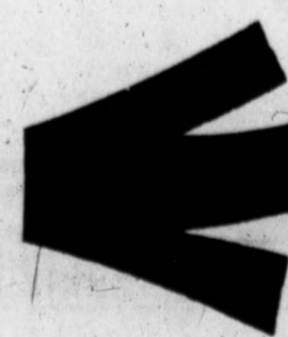
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4-H Adult Leaders To Attend Meeting

Four-H adult leaders in District 1 of the Texas Agricultural Extension Service will conduct a forum in Amarillo Nov. 10-12 aimed at bettering 4-H and expanding opportunities for 4-H activities.

Five adult leaders from each of the 22 counties in the district may attend the three-day session announced County Extension Agent Mrs. Rita Huckert. This number will include the two county delegates who are members of the District 4-H Adult Leaders Association. Executive officers of the association may attend in addition to the five leaders.

An outstanding slate of speakers will be on hand at the forum.

SCS Assisting In Management

Gerald McCathern, who is in the purebred cattle business, says pasture management is the key to making profit from irrigated pastureland. He is currently carrying out a conservation plan on his Westway farm with assistance from the Soil Conservation Service and Great Plains Conservation Program.

A mixture of four different cool season grasses have been established on approximately one hundred acres. About twenty acres of Bermudagrass and additional native grass is available during the hot summer months when the cool season grass is nearly dormant. Some of the acreage is marginal land, some is very good land, and Gerald feels the value of the land has been increased and income from the farm has been more stable since the program has been started.

An essential phase in pasture management, says McCathern, is dividing the pastures into four or more equal grazing units and rotating the animals from one to the next for efficient utilization of forage and for irrigation and fertilizer purposes. His irrigation program will be set up to complement a six pasture rotation grazing system. Pastures should not be grazed when wet, says McCathern, yet it is important to keep good soil moisture in the root zone of the grasses at all times during the growing season.

Soil Conservation Service records indicate that high level management such as Gerald practices can permit three or four times as great a stocking rate as with poor level management.

um, points out Mrs. Huckert. They include Dr. L. S. Pope, associate dean of agriculture, Texas A&M University; Mrs. Jayne Jayroe Petersen, Miss America for 1967 and Reagan Brow Extension sociologist, Texas A&M.

Also, Bill Sarpalius, Boys Ranch, Clarendon College; Bob War, minister, Crescent Park Church of Christ, Littlefield; Mrs. Milton McGehee, past president, Texas Home Demonstration Agents Association; and Dr. Edward Schlutt, associate state 4-H leader, Texas A&M.

Several adult leaders and county Extension agents will also speak during the conference. In addition, four outstanding 4-Hers from the district will present their views on the benefits of 4-H Club work, says Mrs. Huckert. They are Ronnie Enns, Dalam County; Rebecca Hutchison, Hansford County; Jimmy Eggleston, Lipscomb County; and Joyce Bezner, Deaf Smith County.

Also featured during the forum will be group assemblies and group discussions and reports as well as skits and recreation.

The three-day parley will be held at the Episcopal Church Conference Center in Amarillo with registration beginning at 9:45 a. m. on Nov. 10. The program will conclude at 3 p. m. on Nov. 12.

The District 1 4-H Adult Leaders Association is sponsoring the forum in cooperation with the

WT Chamber Of Commerce Will Hold Directors' Meeting Soon

The fall board of directors' meeting of the West Texas Chamber of Commerce will be held in Midland November 13-14, according to an announcement by President J. Fike Godfrey of Spur. Headquarters for the meeting will be the Scharbauer Hotel.

Featured in the session will be an address by Ben Howell of El Paso, chairman of the Texas Extension Service, adds Mrs. Huckert.

The association's officers are Richard Sell, Booker, chairman; Charles Sheldon, Dumas, vice-chairman; and Mrs. Aubrey Risor, Gruver, secretary.

Other members of the executive committee are Mrs. Jones Hales, Canyon, Mrs. Jeff Puryear, Briscoe, Mrs. Bill Simpson, Hereford and Troy Chisum, Dalhart.

Association advisors are District Extension Agents Mrs. Sue Farris and W. W. Grisham, Jr. of Amarillo and Miss Vivian Warminski, Hereford county home demonstration agent, and Ray Burrus, Lipscomb County agricultural agent.

Board of Education, Howell will speak to the combined committees for Education, Mineral Resources and National Affairs on "The Impact of Pending Tax Legislation on Texas Schools." Also featured at the meeting will be the presentation of five WTCC Cultural Achievement Awards. These awards are made annually to West Texans who have made significant contributions to various fields of art, drama, writing, music and other cultural pursuits. Announcement of the winners is always made

BLAIBERG'S WILL

CAPE TOWN, South Africa — Heartgraft patient Philip Blaiberg, who earned thousands of rands from publicity on his operation, left most of his estate to his wife Eileen when he died August 17. In his will, the retired dentist who lived longer than anyone else with a transplanted heart, bequeathed Rands 50 (\$70) and all his personal clothing to his Colored (mulatto) maid Katie Booyens. His daughter Jill, was not mentioned. The transplanted heart kept Blaiberg alive for 19½ months.

at the banquet honoring the recipients. This year's banquet will be at the Midland Country Club on Thursday evening, November 13, according to Tom Barnett, Fort Worth, Cultural Affairs chairman.

Directors from the 132-county area served by the WTCC will hold a general session on Friday morning, November 14. On Thursday afternoon various committees will meet. The banquet Thursday evening will be preceded by a reception at the Midland Country Club.

Special entertainment for wives of the directors will include a tea and private showing of the works of Merritt Mauser, noted litographer, at the Museum of the Southwest in Midland.

Following the awards banquet on Thursday evening, the Midland Community Theater players will present the stage play, "Harvey" for the directors and their guests.


Friday morning a special breakfast will honor members

of the Quota Busters Club, directors who have met or exceeded their membership quotas in

their respective cities. Advance registrations indicate an attendance of about 150

at the board meeting, with over 200 at the banquet on Thursday evening.

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Terrific values, soft vinyl uppers, sizes 5 to 10
Metal Ornamentation for the action crowd.
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Sale PANTY HOSE
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Sheer leg flattery in the most comfortable seamless panty hose ever. All sizes.
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DOLLAR DAYS SPECIALS

MONDAY, NOVEMBER 3
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Special GOURMET SET SAUCE LADLE GLASS BOWL
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ONEIDACRAFT DELICATEWARE



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CHURCH WOMEN UNITED, along with several ministers from Hereford churches, began plans recently for the Church Women United Annual Observance of World Community Day to be held Friday at the Hereford Country Club. Pictured above are, from left to right, Mrs. John D. Pit-

man; the Rev. Simeon Heine of St. Anthony's; Mrs. W. H. London, Jr.; the Rev. Fred Howard of St. Thomas Episcopal Church; the Rev. Eugene Brink of the First Christian Church; Mrs. Claude McDougal; Mrs. Werner Koelzer; and Mrs. Boyd Collins. —Staff Photo

CWU Announces Community Day

The Church Women United, Annual Observance of World Community Day will be observed Friday at the Hereford Country Club beginning with a noon luncheon.

Panel discussions of Community Action on Community Problems, moderated by the Rev. Fred Howard, will serve as program for the evening.

Leaders and topics of discussion will include Harlan Vanderee, housing problems; Mrs. Jimmy Gillentine, the Day Care program; Mrs. Henry Lee Solomon, public health clinic; Mrs. Britch Hopson, public school program for migrant children; and Dr. Duffy McBrayer, our youth problems.

A nursery will be available at St. Thomas Episcopal Church.

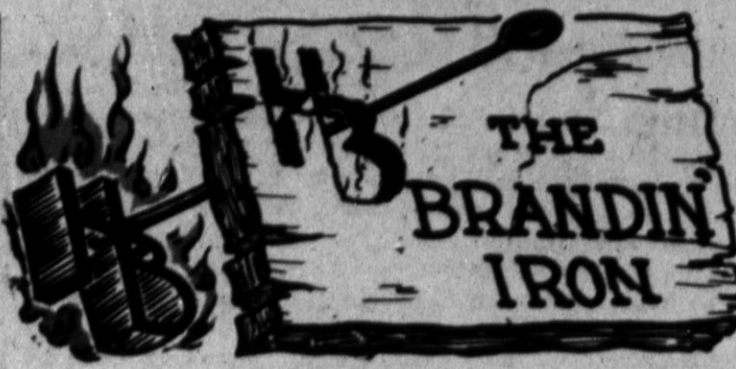
Tickets for the luncheon are \$1.70 and may be purchased at any of the cooperating churches being, the First United Methodist, Wesley Methodist, St. Anthony's, St. Thomas Episcopal, and First Christian.

Tickets may also be obtained from any Church United officer. They are Mrs. John Pittman, Claude McDougal, Werner Koelzer, Boyd Collins, Howard Johnson, and Walter London, Jr.

Tops Club Plans Low Cal Supper

Twenty-seven members of the Sugar Blues Tops Club met Monday weighing in with a total weight loss of 37 1/4 pounds.

Planned for this week is a low calorie salad supper of which all members are urged to attend.



by MELVIN YOUNG

Halloween has come and gone without undue incident around Hereford, although the Perryton Rangers may feel they were tricked with Hereford picking up all the treats as the Italian police who arrested the hijacker will return him likely score of 9 to 8. That gives the locals a 6-1 record with 2-0 in district play.

But it appears that a few people in our neighboring city of Amarillo, with some kind of sadistic twist, object to the youngsters coming around ringing door bells. Amarillo police reported several instances of apples with razor blades and needles imbedded. We can't imagine why anyone would pull such a stunt, but apparently it does happen.

The youngsters visiting our home Friday night were all well behaved and we enjoyed seeing the little tykes in their witches and goblins costumes coming to the door to receive the treats. One little fellow, who obviously belonged to a friend of the family, almost forgot to ask for treats and asked: "Why don't you have your glasses on?" That apparently surprised him.

We were pleased too, to find that most of the goblins this year were the wee tots, and very few that appeared to be over 12 years old. In some past years we have wondered about a few who looked old enough to shave. On the other hand, we'd rather see them out "trick or treating" than downtown tearing up someone's property.

—HB—

Another airliner hijacking has taken place but this time the offender has been taken into custody. We assume that to the United States for prosecution. We hope that the Whitefaces downed the North Plains team by the courts will see fair to give the man his just due, although if past court decisions are to be the criteria for his punishment, they'll probably remove his driver's license and turn him loose.

It has been suggested that airliners install trap doors so that hijackers can be dropped over their intended destination... without a parachute of course.

—HB—

The National Association of Church Business Administrators, according to the Omaha World Herald, says credit cards may be used in churches to replace collection plates. Maybe they'll call it "Tithe now, pay later."

—HB—

And according to the Gaffney (S. C.) Ledger, there are two kinds of pedestrians — the quick and the dead.



MEMORIAL DONATION — Lion's Club President A. J. Schroeter, right, presents a check for \$130 to Manson Waits, director of King's Manor, in memory of Lion Bill Smith who died recently. —Staff Photo

Servicemen's Wives, Mothers Name Officers

The Servicemen's Wives and Mothers organization met Thursday evening in the home of Mrs. Corinne Neely, 315 Avenue B.

Officers appointed during the business session were Mrs. Jerry Curtsinger, president and Mrs. Jerry Curry, secretary-treasurer-reporter.

Sponsors for the club are Mrs. Corinne Neely and Mrs. Andrew Kershner.

Tours to be taken of the Deaf Smith County Museum, Holy Sugar, and the Wilson packing plant were discussed by the group.

Entertainment was given by Mrs. Curtsinger showing slides of Vietnam, with refreshments being provided by each member.

The next meeting has been scheduled for Tuesday, Nov. 11 at 315 Avenue B with wives and mothers invited. Those planning to attend are asked to contact Mrs. Neely or one of the members.

There are more transportation communications and public utility establishments in Pennsylvania than in any other state, according to Dun's Market Identifiers, a marketing service of Dun & Bradstreet. The Keystone State has 5,025 such establishments. New York is second with 4,923 and California third with 4,718.

Area Diabetes Meet Tuesday

The regular monthly meeting of the Amarillo Area Diabetes Lay Society will be held on Tuesday, November 4, 1969 at the Southwestern Public Service Company at the downtown location at 3rd and Polk.

The program, called "Reddy Cooks for Diabetics" will be under the direction of Mrs. Louise Wilson, and will consist of a demonstration of festive foods for the holidays, and other foods which are figured in exchanges for the diabetic diet.

The public is invited, and anyone interested in diabetes is invited to come.

CARD OF THANKS

Through the loss of our loved one, we learn how much our friends really mean to us, and realize the strength that God gave us through your prayers, your expressions of sympathy in flowers, food, cards, memorials and Christian love will always be treasured.

Mrs. A. G. Kemp
Mrs. John Schneider & Family

Lawson Kemp & Family
Clois Kemp & Family
Alton Kemp & Family

BALLET FALL TOUR

NEW YORK — The Harkness Ballet's fall tour will begin in Burlington, Vt.; then perform in Hartford, Conn.; Providence, R. I.; Montreal; Toronto, and Indianapolis.

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BLUE - DENIM JEANS

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All Wool Black, White & Red

1 Table
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1 Group
3 PIECE SUITS

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Party Dresses are arriving daily. Be ready for the holidays with a dress from

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DRESSES 1/2 and 1/3 off

One Group SPORTSWEAR & LINGERIE 1/2 off

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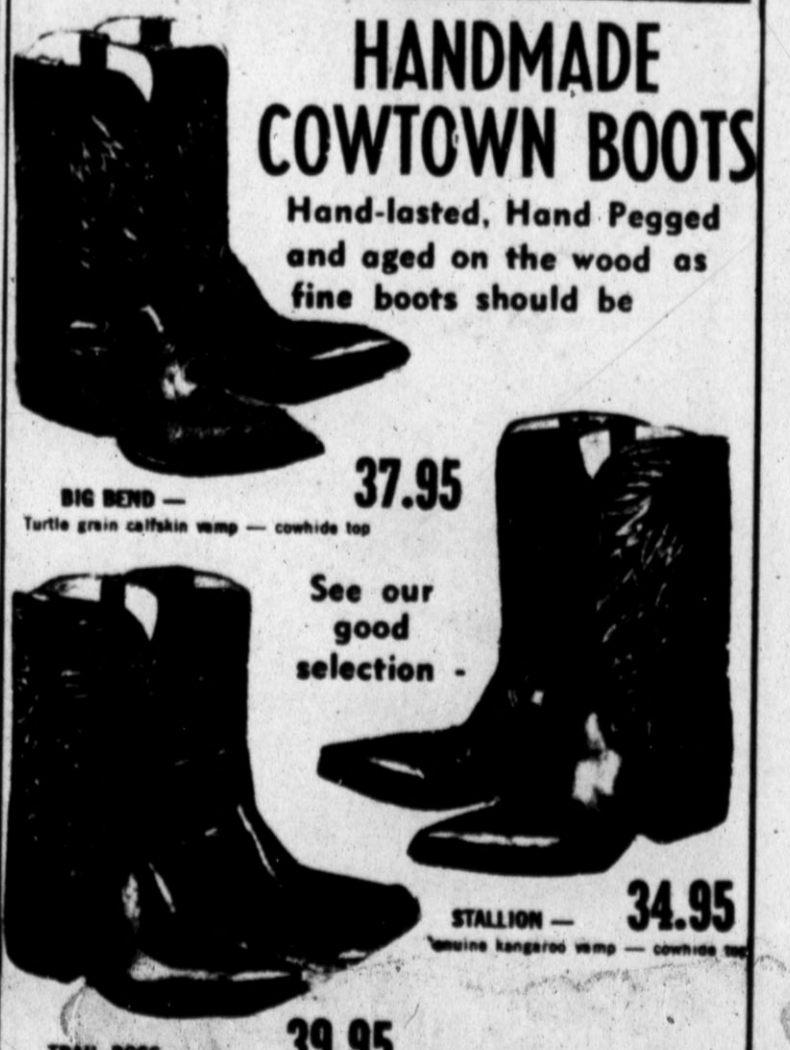
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HARMAN'S

Wage Law Effectuated Next February

COLLEGE STATION —Oct. 3 The first Texas minimum wage law will go into effect the first of next February, according to James I. Mallett, Extension farm management specialist at Texas A&M University.

The new law will cover those employees not covered by the federal minimum wage law but does not supersede the federal statute. The agriculture section of the state law is designed to keep pace with future federal wage standers with the provision that the state minimum wage will not be less than 20 cents below the federal level. At the 1970 federal level of \$1.30 per hour, the Texas minimum wage for certain farm workers will be \$1.10 per hour. Non-agricultural employees will receive \$1.25 per hour until Feb. 1, 1971. At that time, the minimum wage will be increased to \$1.40 per hour.

Wage rates for piece work will become effective on Feb. 1 of 1971 and will be established by the end of 1970 by the commissioner of Agriculture. The new law provides that the piece rate will be equivalent to the hourly minimum wage for workers of average ability and

diligence in harvesting. Mallett added that the piece rate workers will be covered by the hourly wage scale until the Commissioner of Agriculture establishes the regulations and procedures for administration of the piece rate work sometime next year. Piece rates will also apply to contract labor.

He pointed out that non-agricultural business, regardless of size, will be effected by the state law if they are not currently subject to the federal statute.

According to Mallett, the agriculture portion of the state law differs from the federal statute in three basic ways. First, the state law says that the new minimum wage will not apply to employers who did not use more than 300 man-days of labor dur-

Kellogg Will Be Cited Thursday

Bruce L. Kellogg of 142 Kingwood, Hereford, will be honored by Natural Gas Pipeline Company of America at a banquet Nov. 5 at the Holiday Inn in Clovis.

The occasion is the company's annual service awards dinner, honoring employees with five-year multiples of service. All area employees and their wives will be guests along with several executives from Natural's Chicago headquarters. Natural is a subsidiary of Peoples Gas Company in Chicago.

Kellogg, a district engineer at Hereford, will be honored for five years of service.

W.H. Burford area transmission superintendent, will be master of ceremonies. Entertainment will be provided.

CREDIT CARDS
FRANKFORT, Ky. — Credit cards will be accepted by Kentucky's state resort parks. Gov. Louie B. Nunn said an arrangement has been made with one of the biggest credit card dispensers for lodging and meals.

ing any calendar quarter of the preceding calendar year.

This figure of 300-man-day becomes significant when the second basic difference is considered. Under the federal law, a man-day is defined as a person working at least one hour a day. The state law says that a man-day is any day during which an employee performs agricultural labor for at least four hours for wages.

The third difference is the exemptions for persons working with livestock. Under the new law, employees working with dairy operations and production of livestock are exempt from the law. A notable exception, however, is that workers in feedlots are not exempt. The federal law exempts workers in range production of livestock where hours are hard to calculate.

Agricultural employees living on the premises in quarters furnished by the employer must receive at least \$30 weekly in cash. The new law also says that any person whose earnings or productive capacity are impaired by age, injury or mental or physical deficiency may work at wages not less than 60 percent

of the minimum wage.

In the case of this reduced pay rate, the employer must secure a medical certificate from a physician. However, this provision does not apply to persons employed in agriculture as piece rate workers.

Issuing false earnings statements by employers is a misdemeanor and can draw a fine of not less than \$100 or more than \$500 or between five and 30 days in county jail or both. Failure to pay the applicable minimum wage will make the employer liable for twice the unpaid wages plus attorneys' fees and costs of action.

Mallett emphasized that the

new state law does not interfere with the right of employees to bargain collectively for wages that are higher than the minimum established in the law.

The state law lists several exemptions that differ from the federal statute. Information on the state law can be obtained from the local county agent or from the Texas Department of Agriculture in Austin.

Kiwanis Pancake Supper High School Cafeteria Nov. 11 - \$1.00 per person all you can eat!

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A panel of concerned farmers

tell:

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SALE CONTINUES IN FULL SWING
THRU DOLLAR DAY!
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STOREWIDE SAVINGS IN EVERY DEPARTMENT!
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JAY SWAYZE EXTENDS

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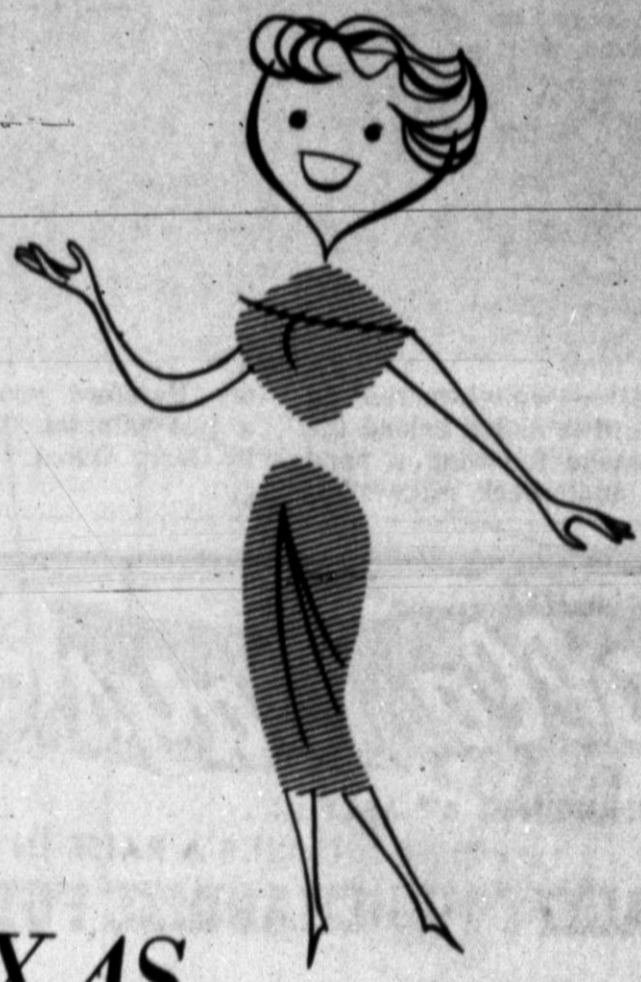
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107 DOUGLAS STREET, HEREFORD

This brick home features 4 bedrooms, with den and hobby room. Has large basement, formal living room plus 3 baths...



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Tower Stresses Greater Attention To Our Oceans

There is an urgent need for our nation to pay greater attention to our oceans both from the standpoints of overseas trade and marine research.

America once possessed one of the leading merchant marines among the world's nations. Its shipbuilding industry was healthy and American seamen operated new and modern American merchant ships which carried American goods to ports around the world.

Now, while only one fourth of the world's merchant ships are more than 20 years old, about three-fourths of American trading vessels are 20 years or older. We are building only a few new merchant ships each year. Unless we reverse this trend, the inescapable result will be that American goods will have to be transported in foreign ships by foreign crews. This would not only injure us economically, but it would create potentially hazardous situations from a national security viewpoint.

From the standpoint of re-

search, our oceans rate side by side with outer space in the need for exploration. Indeed, one can reasonably argue that the oceans hold far greater prospects for rewarding our exploratory and research efforts. Through exploration, coupled with intensive scientific research, we may find that the oceans can supply us with additional food, additional supplies of fresh water and may even be habitable for sustained periods.

I believe that improved use of our oceans, both for trade and for additional benefits through research, is of greater importance for Texans. Our state has an excellent system of ports, and navigation projects are going forward to bring to more Texas cities the benefits of economic transportation of bulk items through shipping. Texas is also facing increasingly critical problems concerning natural resources and I believe that we can look to marine research for help in obtaining additional supplies of fresh water and in

vide a new opportunity for shipbuilders and the sea-going unions to work together to give this nation the maritime service it deserves.

The new merchant marine program would go into effect upon approval by Congress and would provide a substantially improved system of construction differential subsidies which reimburse American shipbuilders for that part of their total cost which exceeds the cost of construction in foreign shipyards. Such subsidies allow our shipbuilders to sell their ships at world market prices despite their higher construction costs.

The new program would encourage construction of more ships; yet would reduce the subsidy from 55 per cent to an eventual 35 per cent. The subsidy payments would be made directly to the shipbuilders instead of being channelled through ship owners as is now the case. This would reduce administrative costs. Ship operating subsidies would be continued

combating pollution of our existing water resources.

For these reasons, I was particularly pleased by two recent actions: the President's message to Congress on a new merchant marine program, and the announcement by the Vice President of a new program to strengthen the nation's merchant marine science activities.

The new merchant marine program calls for the building of 30 ships a year for a 10 year period. Its objectives are to restore America to its historic position as a major maritime nation. It is not a give-away program. The subsidies offered by the new program are in many ways actually reduced from existing ones.

The new merchant marine for higher wage and insurance costs but eliminated for maintenance and repair.

In brief, the program would provide through government assistance the capital needed to build up our merchant marine. At the same time, taxpayer savings would be made by streamlining administration of the program and reducing government overhead.

One of the reasons I was pleased with the Vice President's announcement of an intensified program for marine research is that I feel this program will compliment legislation I introduced last May to establish a National Oceanographic Agency.

Currently, there are a large number of government agencies conducting projects in the field of oceanography but there is little overall coordination between them.

My bill would establish an agency which would do for the field of oceanography what the National Aeronautics and Space Administration does for the field of space exploration.

The new program for maritime research will provide additional impetus for marine research. The program calls for legislation from Congress aimed at intergovernmental cooperation for proper management of coastal zones, establishment of coastal laboratories to facilitate ecological studies, and a significant American contribution to the International Decade of Ocean Exploration during the 1970's.

I believe concerted efforts such as these are vital to our state and our nation so that we may reap full benefit from the oceans through both research and international trade.

Europe including Europe a n Russia forms about one-fourteenth of the land surface on the globe.

Book Is Reviewed By Lone Star Club

Members of the Lone Star Study Club met Tuesday evening in the home of Mrs. Ed Warren with Mrs. Hardy Benson reviewing the book "Gee Whiz, I'm Old," written by Agnes Pylant.

The author established and was director of the recreation

for Southern Baptist Churches until her retirement.

The thought for the day was given by Mrs. Guy Newson.

Refreshments with the Halloween decor were served by Mrs. Warren, assisted by the social committee, which include Mmes. Bruce Brown, S. S. Williams and S. A. McCathern.

Guests attending were Mrs. Jeff Roberson and Mrs. James Hull.

The next meeting scheduled November 11, will be in the home of Mrs. R. G. Blue.

Others attending the meeting were Mmes. Opal Bookout, Isla Chapman, Thelma Chisum, J. J. Durham, Jim Higgins, Vivian Majors, Ray Suit, V. E. Dodson and Miss Mildred Elliot.

Garden Club Members Attend State Meeting

Mrs. O. G. Hill Sr. and Mrs. A. L. Manjeot, members of Hereford Garden Club, returned Thursday night from attending the Texas Garden State Fall Board Meeting which convened in Fort Worth Oct. 8-30.

Mrs. Hill is State Lecture Chairman and Mrs. Manjeot is Chairman of Historical Beauty Spots.

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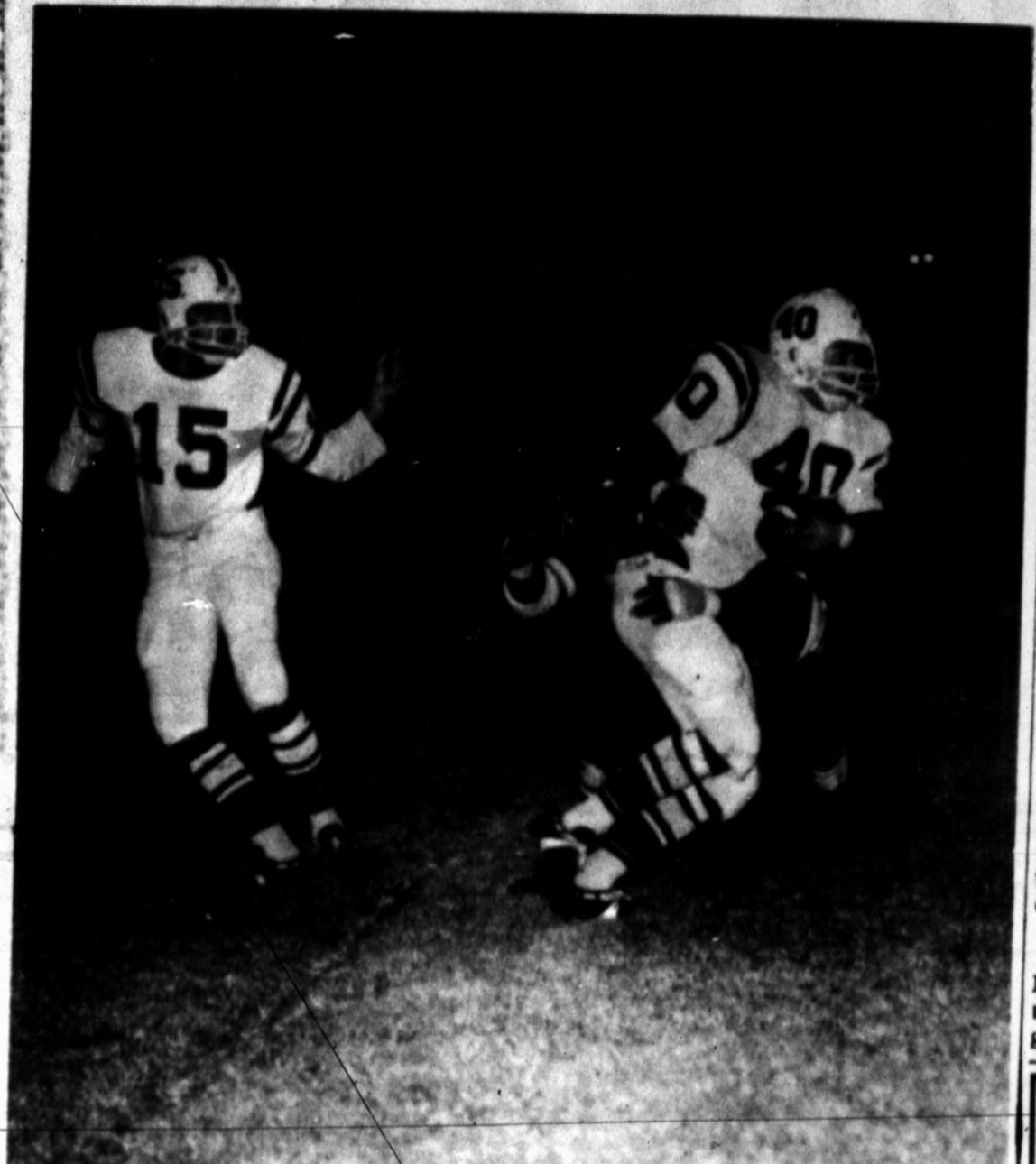
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WARD NAILED - Whiteface running back Ricki Ward is nailed behind the line of scrimmage following a hand off by junior quarterback Mike Ward. Hereford won the game, 9-8 on a last minutes drive. -Staff Photo by Jerry Odom

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Mrs. Jim Flowers pleased with Hereford

County Resident's Incomes Going Up

NEW YORK—A new survey of family income shows that marked changes have been taking place in Deaf Smith County with respect to the distribution of these earnings.

The figures indicate that incomes have been rising across the board, carrying many local families into higher brackets in the last few years.

A considerable number of them, who were in the \$5,000 to \$8,000 group, have moved up to the \$8,000 to \$10,000 category. Their former position has been taken, in turn, by families who had been earning less than \$5,000.

The upward shift has been noted at all points on the income scale. As a result, the proportion of local families in the middle and upper brackets is greater than ever, leaving fewer at the lower end.

The findings are contained in

a copyrighted report prepared by Sales Management, a marketing publication. It lists, for every section of the country, the proportion of its population in each income division.

In Deaf Smith County, it shows 52.7 percent of the local households had disposable cash incomes in the past year, after payment of their personal taxes, of \$5,000 or more.

That was 5.7 percent more than in 1966. The rise in the United States in that period was 4.8 percent.

In any community, the extent to which the overall income is spread among the population as a whole shows whether there is a good balance in the area or whether it is unbalanced, with a small number of families with very large incomes compensating for many others with low incomes.

The breakdown for Deaf Smith County lists 24.8 percent of the households with net incomes of \$5,000 to \$8,000 after taxes.

In the \$8,000 to \$10,000 bracket are 10.5 percent and, in the \$3,000 to \$5,000 group, 21.3 percent. The remainder have incomes of more than \$1,000 or less than \$3,000.

Wiggins Meets With Trustees

The Lubbock Christian College Board of Trustees held their quarterly meeting Tuesday October 28, during Lectureship '69 and later participated in a joint meeting with the Board of Development to discuss mutual plans.

Dr. J. B. McCorkle, Vice-Chairman, presided at the meeting that voted slight increases in college fees; to give an extension to the Post Office Department on a parcel of land for a proposed substation; postponed action on a proposed educational foundation; re-elected John Ritchey, Littlefield and Jess Hall, Jr. Lubbock, to three year terms; and re-elected Joe Barnett, Broadway Minister, as Lectureship Director for 1970.

Dr. F. W. Mattox, president of LCC, gave a report on the progress the college was making toward attaining four-year status. "All areas of growth were progressing on schedule," he said, "but we are in need of books for the library."

Wiggins is chairman for the Summerfield area on Campaign IV, the campaign to financially enable LCC to become a four year school. He will be contacting all friends and potential friends of LCC about this important transition to a four-year college.

While in Idaho, Jim was a cattle buyer for James Allen and Sons, out of San Francisco. They have lived in several large cities which they dislike, and are so pleased to be back in a small town.

Newcomers In Profile

Pleased With Hereford

By BARBARA DRYDEN Women's Editor

"I guess I have never encountered anywhere, anywhere, where

the hospitality is as wonderful as it is in Hereford," says Mrs. Jim Flowers, who has such a warm and outgoing personality, would be welcomed wherever she might go.

The Flowers moved here recently from Twin Falls, Idaho and have already fallen in love with Hereford and the friendly people.

Although moving here from Idaho is quite a change, Flo Flowers says it is just nice being back in this part of the country. Having lived in Amarillo in the past and reared in Albuquerque, she says she is glad to be back.

Jim Flowers came here the last of July where he is manager of 3-R Feed Yards. Flo stayed behind in Idaho until the middle of September when she was able to sell their home and join him.

The Flowers have four sons, two of which are attending the University of New Mexico in Albuquerque and the other two are attending school in Bakersville, Calif.

Flo loves children and enjoys working with them. She was a pediatrics nurse at Lovelace Clinic in Albuquerque for ten years and later worked for a pediatrician in Amarillo.

However, she hasn't worked for the past five years and is enjoying her role as housewife and homemaker.

Flo and Jim are great sport enthusiasts. Having lived in the northern states for a time, snow skiing is their favorite sport. They also love water skiing and bowling.

Rebekahs Hold Initiation Rites

Mrs. Ronnie Sanders and Mrs. Beatrice Cox were initiated as new members of the Hereford Rebekah Lodge in ceremonies held Tuesday evening at the IOOF Hall.

The installing team consisted of, from the noble grand stand, Mmes. A. N. Hopson, Leonard Davis and Ada Hollabaugh; chaplain stand, Mrs. Elmer Combs Mrs. Francis Parker and Mrs. Jim Loving; vice-grand stand, Mrs. Ola Hacker, Mrs. Naomi

Murrell, Mrs. Clarence Beauford and Mrs. Otto Rogers; past noble grand stand, Mrs. Bruen Sowell, Mrs. Roy Manning and Mrs. George Green; warden and conductor were Mrs. James Vinson and Mrs. Ben Conklin and musician, Mrs. Buddy Curtisinger.

A reception followed where refreshments were served from a table decorated in the Halloween motif.

Bridal Shower Honors Miss

Miss Elvedia Torres, bride-elect of Omar Villarreal, was complimented with a bridal shower and luncheon held Sunday in St. Anthony's Parish Hall.

Guests were received by Miss Torres with her mother, Mrs. Frank Torres and her Godmother, Mrs. Frank Garcia.

The lovely serving table was laid with white lace and centered with a bride surrounded by wedding bells. White tapers, traced with gold, lighted the nuptial setting.

Small corsages, fashioned like white satin pillows holding a set of wedding rings, were presented to each guest.

Hostesses for the occasion were Mmes. Israel Vera, Johnny

Velasquez, Raul Gutierrez, Frank Garcia, Joe Soliz, Joe Brown, Tommy Martinez, Toby Garcia, Mike Gavina, Uvaldo Bermudez, Hector Villarreal, Reynaldo Salazar, Magaleno Rocha and Miss Mary Torres.

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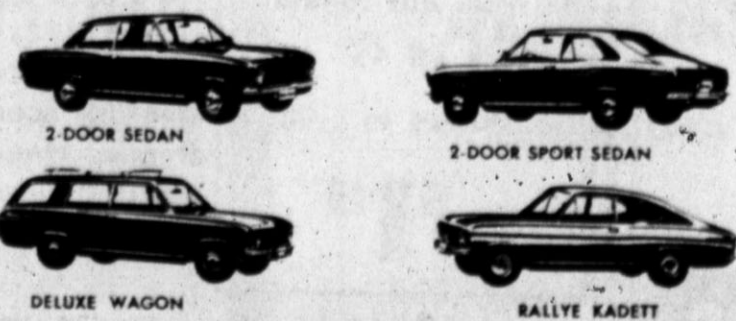
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Although incomes have been rising, the gain has not been translated into just that much additional purchasing power. As in other parts of the country, inflation has taken its toll.

Nationally, reports the Department of Commerce, real purchasing power has risen only 4 percent in the past year, although the median income of families has increased by 8.3 percent.

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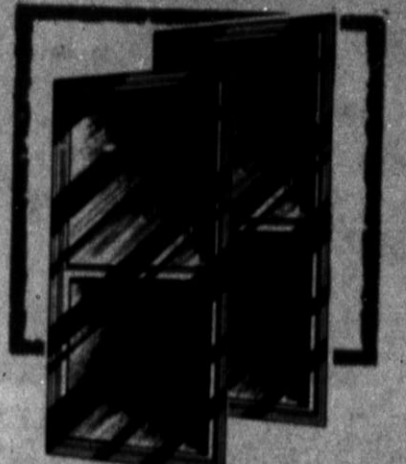
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WANT TO DUNK AN APPLE?? — Little Miss Shannon Gerke, daughter of Mr. and Mrs. Ray Gerke, was ready to do just that, at a Halloween party given Tuesday by the Young Mothers Study Club. —Staff Photo.

Halloween Party Hosted By Mothers Study Club

Members of Young Mothers Study Club entertained their children with a Halloween party and magic show at a meeting held Tuesday at the Community Center.

Hostesses for the occasion were Mrs. Ray Gerke and Mrs. Travis McPherson.

Booths for apple dunking, pop the balloon and fishing, were set up with the children winning

prizes, Halloween favors and refreshments were served to some 36 children.

John Gilliland presented a program of magic acts to the children following the carnival games.

The next meeting is scheduled Nov. 11 at 7:30 p. m. in the Community Room of the First National Bank. The program for the evening will be on grapho-

Glady's Garden

By Gladys Howton

This has been one of those 'stay-in' weeks. That is exactly what I have done. Oh, the buttons sewed on, the mending done, and other things done which I have let go, when I was busy, busy otherwise.

For inspiration to do my Glad-Garden chatting, I have gone to the front door many times, and looked out at the lovely chrysanthemums of my neighbor Lottie (Mrs. Carlos) Anderson, she has mounds of them, and they are lovely. Freeze and rain did not seem to damage them too much, except perhaps the white and pastel

plinks. Other things which have aided me in thinking garden thoughts are the beautiful maple trees in our part of town, that are putting on their new autumn dress.

What is it that gives the foliage and other plant life their lovely autumn colors? THE FROST? The cold winter weather Seasonal change: Why some are yellow, some red, some orange etc.?

Long, we have been told and taught that Jack Frost changes the colors. However, the experts in the U. S. Forrest Service find that frost has nothing whatever to do with producing colors in leaves.

Halloween Party Given Cub Scouts Of Den Four

Cub Scouts from Den 4 were entertained with a Halloween party given by the Den Mothers Wednesday at 4 p. m. in the home of Mrs. Nancy Noggler 415 Knight.

Co-hostess and assisting Den Mother was Mrs. Elizabeth Torres, with refreshments by scout Gary Vogel.

Scouts, dressed in Halloween costumes, were taken through a spook house blindfolded. Many other games were also enjoyed by the group.

Den Mothers decorated cookies resembling cats and jack-o-lanterns and the theme of room decorations was Charlie Brown and the Great Pumpkin.

Members present were Kevin Cardinal, Danny Graver, Danny Romo, Tommy Noggler, Bobby Torres, and Gary Vogel.

Assisting with the party and also present were Neal and Donna Noggler.

Read The Classified Ads Today.

Their theory is that: "Change in coloring is the result of chemical processes which take place in the tree during its preparation for winter. All during the summer and the growing season the leaves have served as the medium, where the foods necessary for the trees growth have served as the medium, where the foods necessary for the trees growth have been making as the season completes its cycle. The making of the food takes place in the tree, (similar to the human body,) in numberless tiny cells of the leaf, and is carried on by small green bodies which give the leaf its color. This is (to the scientist, chlorophyll bodies. This is made through nature, by taking carbon and combining with hydrogen, via the air. The oxygen and various minerals supplied in the water which the roots gather, creates oxygen. This process proves to us that man must continue to grow trees, plants, and other foliage making plants. We live off of them.

When we see so much cement and paving, we are made to wonder, just how this is going to continue. It is God given, and man has destroyed and ravaged the wonders of nature until conservationist are alarmed, and we should all be.

Now when fall begins to arrive, and with it cool weather, this above process is stopped, just like a machine. No longer does the plant perform the above described process, therefore the chlorophyll is broken up into the various substances, and the remaining food which has been created is sent to the body of the tree to be stored until spring. All that is left in the leaves are a few oil globules and crystals, and a small number of yellow, strongly reactive bodies. These give the leaves the coloring so familiar in the autumnal foliage. Various, and abundance of colors are produced by an over-supply of the sugar food, thus we have the colors in varying colors and brilliances.

This changing in nature has

produced almost a new universal business, as people drive for miles, to go on foliage tours and to see the beauty of nature at autumn. Long will I remember the foliage tours that we made while visiting at West Point, we went up into the mountains of New York, and also saw several tours in the New England states. Also went on autumn tours in Indiana and Kentucky. Autumn is one of my favorite times of the year for color enjoyment. While living in New Mexico, one of our annual treats was to see the beautiful mountains, with the autumn colored trees, especially enjoyed the aspen. Tall and stately, with white bark, and dressed in their finery of blazing yellows.

Another one of the delightful things which Glad enjoys is making new friends, and becoming acquainted with gardeners. Recently I made the acquaintance of Mr. Beene, who is an excellent organic gardener, and is largely responsible for the beautiful grounds at the Deaf Smith County courthouse. In our visiting, he talked with me about forcing bulbs. He has ordered several bulbs, some have been given him, and he is busy getting these ready to force. When in bloom they will be shared with others, and I know they will make splashes of color and beauty in the offices in which they are placed.

Just any kind of bulbs are not good for forcing. There is a process which is necessary. In a recent catalogue received from Holland, this year, we had listed a number of bulbs which were ready to plant, had been forced in pots for winter bloom, there also were selections which could be made that would create much beauty when grown and shared.

Tulips, daffodils, Jonquils, hyacinths, and many of the small bulbs can be used for forcing, and do well. There are others that can be used, but they really make prettier plants when grown in water, for instance the narcissus (my mother used to call them paper narcissus, and she always wanted some bulbs so that we could have a living blooming centerpiece for our Christmas and Thanksgiving table).

One of the first steps after the soil preparation, is to have the pots disinfected, and there is a special shaped pot that is recommended. They are called by the nurserymen and florist, "bulb pots." These pots are wide, and not as deep as most pots, there fore bulbs if into them more normally. The soil, pebbles, and top soil are prepared for them as you would prepare a pot for other potted plants. However do to add fertilizer, as bulbs do not need extra food, they have stored food within themselves, also the blossoms. When bulbs are planted stand the filled pots in water until they are well soaked. Do not cover bulbs completely, tips should only slightly be covered.

Note to prepare them for forcing. Dig a trench in the garden, put a layer of gravel or coarse sand, in the bottom of trench. Stand the planted pots on the gravel, and fill the trench and pots with earth. Leave pots buried until late fall or until beginning of winter. The n they can be lifted from the gravel trench, and placed where they can get a good percentage of natural light. When you lift the pots, inspect the bottom of pot to see if there are long white roots, which show their growth and redness for finishing them for blossoming. If roots do not show, they are not ready for the final stage, let them remain a bit longer. The room in which you are to grow the plants, should be at least 50 degrees. For several days they should be protected from the light, by a cone shaped paper cap, they have been in dark for sometime and the light is new to them so therefore they should be protected. After being here for several days then move to a well sunwarmed and lighted area, or place under a fluorescent lamp, and have room temperature about 70 degrees. When they are taken from the gravel ditch, water WELL, and then as they are changed-from step see that they have plenty of water. Do not OVERWATER, but keep them growing. This sounds like a long drawn out process, but the reward of the pretty, fragrant blooms will be most enjoyable, and you will have been paid in large dividends for trouble.

Narcissus, are the bulbs that are used for growing plants in water. They are easy grown. Select bulbs, and container (container should be so made that the bulbs fit well into them. Do not use soil, but instead use pebbles or marbles. By planting new bulbs every two weeks, one can have a continuous bloom for the house, and the narcissus are very fragrant, and sweet. They also make nice gifts for shut-ins, or friends who are ill. If you wish some of the narcissus bulbs, the Pioneer Study Club has several white, and yellow Cheerfulness Narcissus bulbs. Call SOON as the bulbs are all about sold.

THANKS! to all who have so generously supported the

club in their project. Come spring we will all enjoy, together the beauty of the bulbs. Several hundred have been sold, and the club is in the process of announcing a new addition to their park, using money made to purchase same.

The berried shrubs are very pretty throughout our city. While visiting Mrs. Doug (J.A.) Pitman I took time to enjoy the beauty of her pyracantha bushes, so full of the pretty berries, I believe she has the largest in town, and the pecan trees have promise of some good eating for winter days, and goodies in fruit cakes.

Foster the Beautiful and Glad

...ness will be yours. P.S. There are some attractive and spookie Halloween decorations out for the kiddies... take time to see some of them.

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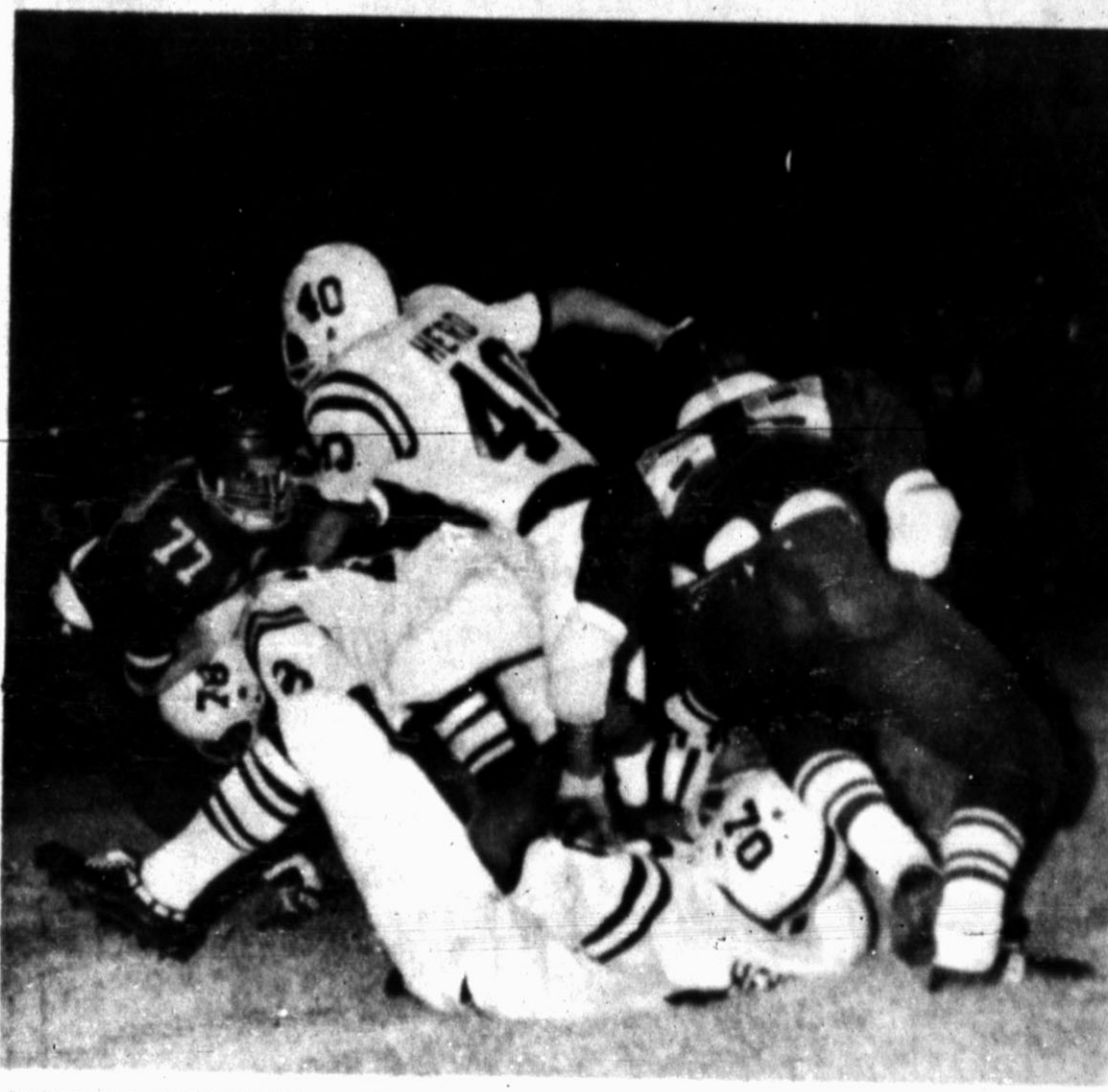
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BUSTING THROUGH — Ricki Ward goes over the pile for a short gain in Friday night's game with the Perlyton Rangers. Ward was credited with 83 yards on 20 carries for the locals in the 9-8 squeaker. —Staff Photo

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WALCOTT CHEERLEADERS — Cheerleaders of Walcott this year are, bottom, Cindy Coleman and Carmen West. Second row, Beth Duggan and Lyonne Duggan. Top is Kay Blasingame. Sponsoring the girls is Mrs. George Brakebill. —Staff Photo

Halloween Pumpkin May Provide Delicious Tasting Pie Also

COLLEGE STATION, Oct. 31 — After that real pumpkin jack-o-lantern has done its duty scaring away the evil spirits of Halloween, don't throw it away. This member of the squash family may still furnish the family with a larruping-good pie if the meat isn't too candle-smoked.

If the jack-o-lantern has seen too much Halloween duty, then a fresh pumpkin from the grocery store will be necessary if the family cook wants to try her hand at pie making.

Mrs. Gwendolyn Clyatt, Extension Service marketing specialist, says pumpkins are plentiful and available in many shapes and sizes. Look for those that are heavy and free from skin blemishes and bruises. The rind or skin should be hard.

The vegetable can be baked, boiled or steamed, and it's easy to remove the rind after cooking. Then the meat is seasoned according to a variety of recipes.

"Don't throw away the pumpkin seed," Mrs. Clyatt said. "You'll find them crunching good when roasted or toasted and salted."

The specialist says other good vegetable buys include winter squash (acron, Hubbard and butternut), dry yellow onions, potatoes, turnips, cooking greens, cabbage, carrots, rutabagas & sweet potatoes.

Apples are plentiful, and Mrs. Clyatt says many are now sold by the bag, usually the most

economical choice. Grapes, bananas, oranges and avocados are other good choices.

Beef prices are generally lower than they were last summer, and there are more "specials" on chuck roasts and steaks, boneless rolled roasts, ground beef, some rib roasts, round steaks and liver.

Pork prices are mixed, with some cuts costing more and some less. The price of bacon is down to its normal pattern for this time of year, although ham and fresh pork loins are a little higher.

Mrs. Clyatt said egg prices remain about the same as for last week. Turkey prices are trending up a bit and will likely cost more this Thanksgiving compared to the 1968 holiday period.

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Kiwanis Pancake Supper High School Cafeteria Nov. 11 - \$1.00 per person all you can eat!

GOOD FOOD IS MY LINE

By Red Hagan



A while back we spoke of the old-fashioned breakfast as up-to-date good sense. Today, let's take a closer look at what has come to be America's vanished meal. A wholesome breakfast contains plenty of protein, we said; and the reason for this is that protein regulates the rate at which we burn the carbohydrates that act as our body's fuel. The best source of protein that we have is meat or eggs. This fare, healthful as it may be, can grow monotonous to some, but you can have a wide variety of choices... why not try creamed eggs or fish, cheese dishes, steak? Variety might very well make breakfast at your house a more interesting and appetizing occasion.

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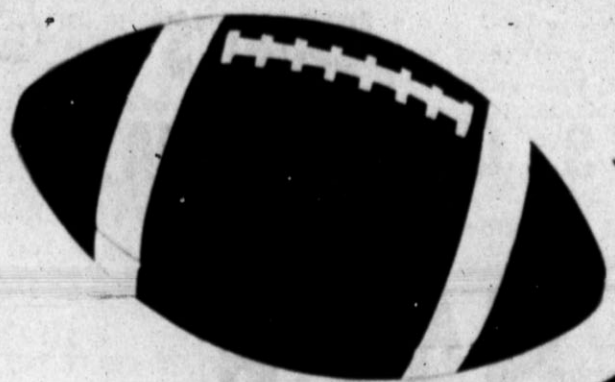
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IRRIGATED PASTURELAND — Arnold King, of the Soil Conservation Service, and Gerald McCathern are discussing the advantages of high level management on his irrigated pastureland. —Staff Photo

Gallery II Plans Opening Today

Gallery II, Amarillo's newest contemporary gallery, will open its 1969-70 season with a fall show on Sunday, Nov. 2, from 1-5 p. m.

The gallery located at 1209 S. Polk (across from Amarillo High School), is owned by Douglas Garrett and Richard Brock, who have an adjoining sculpture studio.

Paintings, sculpture, graphics and pottery will be on exhibit, representing the work of professional artists in Amarillo, Fort Worth, Oklahoma City, Colorado Springs, Boulder, New York City and Trenton, New Jersey.

Regular gallery hours are 7 to 9:30 p. m. Monday through Thursday and 1 to 5 p. m. Saturday and Sunday.

Featuring pottery for the first time since it opened last March, Gallery II is offering works that are both functional and aesthetically exciting. They include earthenware pots of contemporary design and composition combined with rich earthy colors, along with raku vases of gold and silver that have an almost antique appearance.

The paintings, sculpture and prints in the show include a vase, sheet cake, rolls, butter and milk.

Yields Doubled With Bees

COLLEGE STATION, Oct. 30 — A lack of insect pollinators caused alfalfa seed yields to drop in the Barstow area of Ward County some 500 pounds per acre. This didn't happen overnight but over about a decade, reports Chas. Neeb, area entomologist for the Texas Agricultural Extension Service.

County Agent E. J. Harrison, working with the entomologist and area agronomist and interested farmers, sought a solution to the problem through the use of honey bees as pollinators. Field demonstrations were planned and carried out in 1968 with outstanding success. The top yield was 95 pounds of quality seed per acre. More than double average yields for the area.

In 1969 every alfalfa seed producer in the area used honey bees for pollination purposes. But, Neeb says, 1969 was not a good seed production year due to very hot weather during the summer; however, the top yield of 700 pounds of seed was considered very good and pointed up the value of pollinators even under unfavorable conditions.

Neeb said we are not sure just how many bee colonies are required per acre for adequate pollination but top yields both years came from fields where more than three colonies per acre were used. He noted these

benefits to growers. Seed yields were more than doubled along with improved economic returns from the sale of alfalfa seed. Seed quality was also higher. The use of bees gave the producers some control on time required to produce a seed crop. The adoption of better management practices has been noted in the area and the demonstration results have given a brighter outlook for future alfalfa seed production in the area.

The beekeeper also received benefits, Neeb said. These included a 6 to 8 weeks flowering period for bees at a time when native plants are not blooming and permitted concentration of the bees in a small area and a reduction in labor requirements.

We will include other factors in the 1970 program, including more on management, Neeb said.

Dr. Milton C. Adams
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Saturday 8:30 - 11:00
335 Miles Jo4-2255

Kiwanis Pancake Supper High School Cafeteria Nov. 11 - \$1.00 per person all you can eat!

School Menus

Jr. and Sr. High Schools

MONDAY — Chicken fried steak with brown gravy or oven fried sausage, mashed potatoes, glazed carrots, fruit salad, rolls, butter, and milk.

TUESDAY — Hamburgers or Sloppy Joe, potato chips, lettuce tomato, pickle and onion slices, strawberry short cake, buns, and milk.

WEDNESDAY — Pizza or ravioli, whole kernel corn, broccoli spears, purple plums, cookie, home made bread, butter, and milk.

THURSDAY — Southern fried chicken and gravy or sliced ham, whipped potatoes, green beans, stuffed celery, white sheet cake, rolls, butter, and milk.

FRIDAY — Beef vegetable stew or viennas, baked beans, creamy cole slaw, banana pudding, corn bread, crackers, butter and milk.

Elementary Public Schools
MONDAY — Beef ravioli, mashed potatoes, English peas, fruit salad with oranges, bananas and marshmallows, rolls, butter, and milk.

TUESDAY — Hamburgers, potato chips, lettuce, tomato, pickle and onions, buns and milk.

WEDNESDAY — Pizza, whole kernel corn, broccoli spears, purple plums, cookie, homemade bread and butter, milk.

THURSDAY — Southern fried chicken, whipped potatoes, green beans, stuffed celery, hite

ter August 26, 1965, being selected ahead of those married on or before that date.

In filling the quota for the pre-induction physical and mental examination for December, draft boards, if necessary may go as low as 18 years and 8 months of age, oldest first; but no person may be inducted until he is 19 years old.



LITTLE THEATRE STAR — Nancy Smith, right, of Hereford has the role of Alkmene in the University of Texas at Arlington's Little Theatre production of "Amphitryon 38", a Roman comedy based on the escapades of the mythological character Jupiter. Miss Smith is the daughter of Mr. and Mrs. Alvin M. Smith.

Texas' December Draft Call Down

AUSTIN, Texas, Oct. 24 — The December draft call for Texas is 456, down from 491 for November, Colonel Morris S. Schwartz, state elective Service director, said Friday.

The October quota of 504 was revised downward from an original call for 1,461 men.

The December quota of 456 is the state's share of a national call for 9,000 men, 7,500 for the Army and 1,500 in the Marine Corps. Men selected in Texas will enter both services December 1 through 9 in the same proportion as nationally.

A total of 2,383 is scheduled to be forwarded for armed forces pre-induction physical and mental examination in December to prepare for future calls, Colonel Schwartz said. This compares with totals of 3,266 in November, and 8,906 for October.

The order of selection to fill draft calls through December may be from among examined and acceptable men who are (1) delinquents 19 years old



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H.D. CHATTER

Don't Throw Them Away

By Mrs. Argen Draper
Home Demonstration Agent



After that real pumpkin jack-o-lantern has done its duty scaring away the evil spirits of Halloween, don't throw it away. This member of the squash family may still furnish the family with a larruping-good pie, cake, or bread if the meat isn't too candle-smoked. If the jack-o-lantern has seen too much Halloween duty, than a fresh pumpkin from the grocery store or your garden will be necessary if the family cook wants to try her hand at pie making or other pumpkin cooking. Canned pumpkin is a good buy at this season, also.

Pumpkins are plentiful and available in many shapes and sizes. Look for those that are heavy and free from skin blemishes and bruises. The rind or skin should be hard. This pretty colored vegetable can be baked, boiled or steamed, and it's easy to remove the rind after cooking. Then the meat is seasoned according to a variety of recipes.

Don't throw away the pumpkin seed. You'll find them crunching good when roasted or toasted and salted.

Pumpkin Crunch Pie

Crust:
1/4 c. margarine
1/2 c. nuts or coconut
1/4 c. brown sugar
1 c. flour
Mix together and spread in 9 x 13 pan. Heat in oven at 400 degrees for 15 minutes stirring occasionally. Save 1/2 c. of mixture. Spread remainder in pie pan, pressing against sides.

Filling:
3/4 c. sugar
2 1/2 T cornstarch
1 c. cooked pumpkin
1 c. milk
1/4 t each nutmeg, cinnamon, allspice, salt
2 eggs well beaten.
Combine everything except eggs and cook until thick. Add eggs and cook 2 minutes more; pour into pie shell, sprinkle with the crust mixture that was

saved. Chill.
Pumpkin Cake
1/2 c fat
1 c sugar
1 c brown sugar, firmly packed
2 eggs, beaten
1 c cooked, mashed pumpkin or winter squash or sweet potato
3 c sifted cake flour
4 t baking soda
1/2 c milk
1 c chopped walnuts
1 t maple extract
Cream fat and slowly add sugars, eggs and pumpkin. Sift together flour, baking powder and soda; add alternately with milk to mixture. Fold in walnuts and extract.
Pour into 3 greased 8 inch layer cake pans. Bake in moderate oven — 35 degrees — for 30 minutes. Cool and frost with Harvest Moon Frosting.

Harvest Moon Frosting
3 egg whites, unbeaten
1 1/2 c brown sugar, firmly packed
Dash of salt
6 T water
1 t vanilla
Combine in double boiler eggs, sugar, salt and water. Beat well place over rapidly boiling water. Cook 7 minutes, beating constantly, or until frosting will stand in peaks. Remove from boiling water, add vanilla. Beat until thick enough to spread.
Put cake layers together with frosting. Frost sides, bringing frosting slightly over top edge. Frost top. Makes enough frosting for a 3 layer cake. And it is delicious.

PUMPKIN BREAD
Two-thirds c sugar
One-third c fat
2 eggs
3 T buttermilk
1 c cooked pumpkin
2 c flour
1 t baking powder
1/2 t soda
1/2 t salt
1 c chopped nuts
Blend sugar and fat until light and fluffy. Add eggs and beat

AADA Organized At West Texas

CANYON, Tex. — The agriculture and livestock boom in the Texas Panhandle is creating new demands on the West Texas State University Department of Agriculture.

To help meet these demands and to further improve the department, the West Texas State University Agricultural Alumni Development Association was organized. Gaines Franns, Potter County agricultural agent, was named temporary chairman.

Promotion of the department through fund-raising programs and scholarships is the primary purpose of the organization. A second goal of the association is to strengthen the ties between agricultural interests and faculty of the department.

Dr. Charles Smallwood, department head, said more than 175 persons attended an organizational meeting of the association last month.

At that time 12 persons were named to a board of directors from which officers will be chosen at a November meeting. A date has not been announced. The directors are Tommy Cain of Channing, Willis Hawkins Jr. of Hart, Dr. Raymond Henders of Canyon, Donald Jackson of Pampa, Ken Kendrick of Amarillo, Johnnie Tinnin of Amarillo, Travis Jones of Floydada, Boyd Vaughn of Tulla, Jesse Coleman of McLean, Wayne Riggs of Clarendon, Jerry Gage of Vega and James Spurlack of Stratford.

A drive to increase the membership to at least 100 is underway, Smallwood said. There are 33 paid members now

well. Stir in the milk and pumpkin. Sift dry ingredients together and add to sugar and egg mixture. Add nuts. Stir only enough to moisten dry ingredients. Pour into well-greased 9x5x3 loaf pan. Let stand 20 minutes. Bake at 350 degrees for 60 minutes. Serve hot or cold. Can be frozen.

he added.
The \$60 annual dues go into a designated fund and is tax deductible, Smallwood said.
Since May when a small group of interested alumni first met to discuss the association, seven scholarships for students with agricultural majors have been started, he said.
The association will coordinate its fund-raising activities with the West Texas State Ex-Students, Inc., he added.
A sign of the growth and interest in agriculture by students at West Texas State is shown in the increased enrollment this fall of agriculture majors.
Smallwood said 449 agricultural majors were enrolled this semester. Of this number, 141

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students have an animal science option, 35 have plant science options, 129 have agricultural business options, 117 list general agricultural options, 23 are studying in the pre-veterinary program and 4 have miscellaneous majors such as wildlife and forestry.

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Bananas	lb. 10c	POTATOES	creamed pt. 39c
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Peaches	Diamond sliced 29 oz. can	25c	8 oz. 3 cans	49 oz. box	Orange Juice	Libby's frozen 12 oz. can	49c
Coffee	Kimbell lb. can	59c			Kleenex	200 2 ply	25c

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THE STATE OF TEXAS TO: E. A. EDWARDS and wife, MRS. E. A. EDWARDS GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the 11th day of November, 1969, at the County Clerk's Office in Lubbock, Texas. B-11-11-18-tfc

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ONE DAY TV SERVICE CALL 364-4740 TOWER T.V. 248 N.W. Drive, Hereford. 1-B-11-14-tfc

20. BUSINESS SERVICE

HEREFORD WRECKING CO. New & used parts WRECKER SERVICE We buy scrap iron & Metal have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites - 4009 or 2075 B-11-18-tfc

21. BUSINESS SERVICE

WANTED Laborers, Trencher and backhoe operators. Installing underground telephone cable. Immediate employment. We are equal opportunity employer. CONTACT K&B CONTRACTORS, Phone 364-2751. B-8-18-4c

22. BUSINESS SERVICE

WANTED BABY sitting in my home. Call 364-2294. B-9-10-42-tfc

23. BUSINESS SERVICE

BEAUTY COUNSELOR COSMETICS, CONTACT HELEN WATTS 364-2157. B-10-12-8c

24. BUSINESS SERVICE

ART SHOW AND SALE OF OIL PAINTINGS. Eunice Petersen 409 Irving Phone 364-3198 15-10-16-10c

25. BUSINESS SERVICE

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential - Commercial All bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or Box 130 364-1345 B-11-46-tfc

26. BUSINESS SERVICE

McDowell Drug 364-1313 336 N. Main - Phone 364-1313 B-11-51-tfc

27. BUSINESS SERVICE

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial-Industrial Sales and Service 809-EAST SECOND 364-3572 B-11-13-tfc

28. BUSINESS SERVICE

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31. BUSINESS SERVICE

WANTED BABY sitting in my home. Call 364-2294. B-9-10-42-tfc

32. BUSINESS SERVICE

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McDowell Drug 364-1313 336 N. Main - Phone 364-1313 B-11-51-tfc

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HEREFORD WRECKING CO. New & used parts WRECKER SERVICE We buy scrap iron & Metal have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites - 4009 or 2075 B-11-18-tfc

CLASSIFIED ADS CAN MAKE YOU MONEY ORDER TODAY

READ THE CLASSIFIED WANT ADS

CLASSIFIEDS GET RESULTS

YOUR SINGER DEALER Let us help you with your sewing needs. Guaranteed service on all makes sewing machines and vacuums. Parts and notions. Southern Sewing Center 213 Main 364-3782

For Soft Water Service Call 364-3280 nothing to buy ... no work to do ... The savings are greater than the cost

Do you need Genuine General Electric Appliance Parts or Service? Call your authorized G. E. Dealer Taylor's Appliance Center 208 Main 364-1561

PARR PORTABLE CORRALS Now Available Parr Farms 1 East, 1/2 South Black, Texas. Phone 806-265-3526

GLASS IS OUR BUSINESS - Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. 364-3852

EMPIRE CONSTRUCTION CO. STRATFORD, TEXAS 79084 OFFICE PHONE 336-5321

TUESDAY LAST DAY STAR THEATRE Adults 1.25 Students 1.00 Children 50c

BULLITT AND BONNIE AND CLYDE SPEAKING OF TOGETHERNESS... Star's WEDNESDAY! STAR

STATED MEETINGS Second Monday 7:30 p.m. Thursday Floor Practice W. A. Phipps, Sec. Joe Hysinger, W. M.

Hereford Rotary Club meets every Monday at 12:05 Jim Hill Hotel

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

KIWANIS CLUB Thurs. Noon IOOF Hall 207 E. 6th

KWIK-CHK MONEY SAVER'S COUPON THIS COUPON GOOD UNTIL NOVEMBER 9 PHONE 364-4000 GOOD FOOD FAST SERVICE Worth \$1 Off the Bucket or the Barrel

Every six seconds a human being dies of starvation somewhere in the world, the Meals for Millions Foundation in Santa Monica, Calif., reports.

Two out of every five American females over the age of 13 use some form of hair coloring regularly, according to Clairol Inc.

But despite the manpower shortage, Arvada qualified for the Wyoming state high school tournament.

Companies often give away souvenirs or offer samples of their products. Wine companies in New York, Ohio, and California gladly open up their "tasting rooms" after the visitors have seen the grape's process from vineyard to bottle.

Tower Hill is an elevation near the Tower of London which was the site of execution of traitors.

HEREFORD RADIATOR
Frame and Axle Repair
116 Avenue K
DEPENDABLE SERVICE

THE FERGUSON COMPANY
CONTRACTOR
24 Hour Repair Service
Box 1917 Hereford 364-5531

MCCULLAR WELDING
904 E. 2nd St. Box 1693
Ph. 364-4293 Hereford, Texas
W. L. McCullar Res. Ph. 364-4525 STAN SIMS

Gibson REAL ESTATE & INSURANCE
NORTH PLAINS, 2600 A. DRILL WELLS AS DOWN PAYMENT, choice undeveloped land & strong water, test hole privileges, milo & wheat allotments will divide into tracts of 1/2 section or more.

BELL AGENCY
Insurance Expire Soon? Call Charlie Bell or Flake Barber 364-2343 or 364-1442

Now You Can Rent It!

Hamby's Rental Service
Across the road from Hamby Real Estate
Phone 364-3466

House of Shades and Lamp Repair
Wolfen Village 352-7848
2020 CIVIC CIRCLE AMARILLO, TEXAS

BROWNLOW BROS.
GENERAL CONTRACTORS
P. O. Box 267
HEREFORD, TEXAS 79045
Mobil Phone 364-4741
Unit 16 JAMES — 364-0974 Unit 15 EMORY — 364-0053

EAGLE REAL ESTATE
PHONE 364-2653
120 N. 25 MILE AVE.

DEAF SMITH COUNTY, 650 A. \$22,000. GOV'T CHECK, 90 per cent allotted to milo, beans, wheat, pavement, 3-8" gravel packed wells, 6 per cent FLB loan, \$375 acre.

TRACTS FOR SALE
Small acreage or lots, good location on pavement, \$500. down, \$25. monthly.

39 acres, on pavement, strong 6" well, fully allotted, \$10,000 down, good terms on balance.

902 Lee & Hwy. 385 Phone 364-4455
Wilbur D. Gibson 364-2225
Ben G. Scott 364-4385
Doris Hardin 364-3359 Hereford, Texas

WHY PAY RENT?
(1) 640 acres, all cult., 197 milo, 200 wheat, 5-6" wells, \$275.00 per A., 29 per cent loan, or would consider trading for land on North Plains, might consider dividing property.

WHY PAY RENT?
(1) 640 acres, all cult., 107 milo, 200 wheat, 5-6" wells, \$275.00 per A., 29 per cent loan, or would consider trading for land on North Plains, might consider dividing property.

(2) Nice 80 acres, all cult., good 6" well, gravel packed, near Hereford, water level-150 ft., redbed-400 ft., good allotments, check for terms.

(3) 30 acres, all cult., 4" well, on Hwy. 385 6 miles N. of city limits, \$8,000.00 down, good terms on balance.

(4) 2 1/2 acres, 6 mile from Hereford, \$500.00 down or buyer will dig well for down payment.

(5) 40 acres, all cult., 8" well, 2 bdrm. home, in Bailey County, priced at \$27,500.00, has \$10,500 G. I. loan payable \$1,000.00 yr. interest included.

(6) 3 bdrm. stucco home, will sell on G. I. loan, good location to all schools.

(7) Nice 2 bdrm. home, single garage, \$8,500.00, has 4 1/2 per cent loan, only \$1,500.00 cash down or will sell on G. I. loan.

J.M. HAMBY REAL ESTATE
364-3359 - ext. 364-3353 - res.

(2) Nice 80 acres, all cult., good 6" well, gravel packed, near Hereford, water level-150 ft., redbed-400 ft., good allotments, check for terms.

(3) 30 acres, all cult., 4" well, on Hwy. 385 6 miles N. of city limits, \$8,000.00 down, good terms on balance.

(4) 2 1/2 acres, 6 mile from Hereford, \$500.00 down or buyer will dig well for down payment.

(5) 40 acres, all cult., 8" well, 2 bdrm. home, in Bailey County, priced at \$27,500.00, has \$10,500 G. I. loan payable \$1,000.00 yr. interest included.

(6) 3 bdrm. stucco home, will sell on G. I. loan, good location to all schools.

(7) Nice 2 bdrm. home, single garage, \$8,500.00, has 4 1/2 per cent loan, only \$1,500.00 cash down or will sell on G. I. loan.

J.M. HAMBY REAL ESTATE
364-3359 - ext. 364-3353 - res.

J.M. HAMBY REAL ESTATE
364-3359 - ext. 364-3353 - res.

BOB PUGH-BUILDER
4 bedroom brick with 3 baths, den, kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre.
under construction
Office 364-2221
108 Greenwood

Justice REALTORS
MAIN & HWY. 60 - 364-2222
Ralph Owens 364-2560
Betty Cope 364-0255

PUTTING YOU FIRST... KEEPS US FIRST

Enjoy the luxury of a huge paneled den with fireplace, an oversized master bedroom further enhances this beauty. H-3305

Charm is found in every corner of this brick home located on Star St. with roses and trees everywhere, featuring double fireplace, formal dining, giant utility. Trade might be available. H-3302

A choice buy, 2250 sq. ft., 4 bedroom, 3 baths in NW Hereford. H-4043

One-of-a-kind in NW, 4 bedrooms, room for large family, quality construction, newly decorated. H-4042

On Blevins you'll find this neat & clean 3 BR home featuring large utility. Buy equity and assume \$60.00 payments. H-2098

Happiness is owning a home in Hereford! Call us today for a fine home.

2 BR, 1 Bath, 1 Car Garage, Carpet, Drapes, Older house. Real Nice home for couple. Close to down town. \$12,600.00 H-208

3 BR, 1 1/2 Bath, Living and Dining room, Drapes, Carpet, 2 car carport, fenced. Lovely home on Western. A real good buy. \$16,500.00. H-318

5 New Home — Choose the one you want and pick your carpet and colors. MERRIOTT & STOKER BUILDING CONTRACTORS.

5 Acres with lovely 3 BR Brick home North of Town. This is an ideal place for Country Living. H-310

\$1,000,000.00 TO LOAN
For Farms and Ranches

Virgil Merriott 364-2653 Mike West 364-0735
Virgil Justice 364-0670 Mrs. Mike West 364-0735

Lone Star Agency
601 North Main Hereford, Texas
REAL ESTATE — INSURANCE — LOANS
Melvin Jayroe 364-0555 After Hours 364-3766
Lloyd B. Sharp 364-2543

FEATURE
New home—GI can move in for nothing down, no closing costs, 1294 sf, 3 BR, 2 full baths, cent heat, step down living room 14x22 with paneling, double car garage, excellent location, CALL US TODAY.

Lovely home located outside city, acreage to handle 50 steers, three bedroom, 2 baths, 2 car gar, 2 wells, will sell tractor & equip, \$17,000 down & assume 7% loan.

House and four lots. House has 3 Br, 1 bath, basement, 2 car garage. \$15,500.

TRADE: Will negotiate for smaller home for this 3,000 sf home with 4 BR, 3 baths; new carpeting, living room with woodburning fireplace, den, double car garage, beautiful covered swimming pool, good 6% loan can be assumed.

\$500 total move in. Small 2 BR just repainted, payments \$65 per month.

Pretty 2 BR home, single gar, located in nice neighborhood, one bath, living room, dining room, carpeted, \$12,600. Payments \$70 per mo.

1400 down on this older brick home with basement, living room with woodburning fireplace, dining room, 3 BR's, 1 bath.

3 BR, 1 bath, single garage, fully carpeted, \$11,750, very neat inside and out.

3 houses located on lot 300x200' at edge of town outside city limits, will sell for \$18,600.

Modern 4 BR, 2 large baths, fully carpeted, fenced. Assume 6 1/2% loan at \$144 per month, \$23,500.

DOUGLAS STREET - Beautiful Landscaping, 2084 sf, 3 BR, Living Room, Den, covered patio, \$2,375 down, newly redecorated.

KINGWOOD STREET - Lovely 3 BR, 1 1/2 Baths, central heat and a/c, all builtins, with large double garage. \$23,000.

Good Loan - Terms - Just repainted, 3 BR, 2 Bath, excellent location, assume loan 5 1/2%, \$139 per mo, cent heat, A/C, fully carpeted.

RANCH - 5 Sections of good grassland near Ft. Sumner, N.M., two good windmills, fenced 2 homes, would trade for grassland in and around Hereford.

HOMES ARE SELLING GREAT! WE NEED YOUR HOME NOW IS THE TIME TO SELL. WE HAVE BUYERS FOR ALL PRICED HOMES.
PROFESSIONAL SERVICE

Vaughan Real Estate
Phone 364-2850
116 South 25 MILE AVENUE

LOW MONTHLY PAYMENT — 3 bedroom, 2 bath, double garage, built in range and oven, carpet, fenced yard. Low move in costs.

BUY EQUITY, ASSUME LOAN — Very nice three bedroom, 2 bath, gas range and oven built in. Drapes, carpet and air conditioning. Immediate possession. \$145.00 mo.

ALL BRICK — See this lovely home under construction in NW. Select your color scheme now and move in soon. FHA and VA financing available for low investment.

FIR STREET — In NW Hereford is the ideal site where we have several new homes under construction. There is a style, size, and price to please everyone. Call for details.

A REAL BEAUTY— This home in NW has every detailed feature you will find in the most expensive of homes. Terrazzo entry, stained glass appointments, rock woodburner with log box, built in bookcases, beamed ceilings in den, built-ins in bedrooms and baths, beautiful cabinet detail and finish, refrigerated air, fenced yard. \$27,500.00.

NO DOWN PAYMENT — Anyone with six months active duty in the Armed Forces who has a good credit rating can take advantage of this opportunity to move in for no down payment and no closing costs. 3 bedroom, 2 bath, carpet, double garage, built in range and oven.

FIVE ACRES — Adorned with a large swimming pool and a beautiful home of Austin brick and red tile roof with 4260 sq. ft. A 18'x35' den with woodburning fireplace is just a sample of what you will find in this home with all the extras.

OPEN HOUSE!!!!!!!!!!!!!!
Today from 11:00 until dark. Come by and see this lovely three bedroom home completely carpeted in gold shag. Bath and 1/2 with built-ins in kitchen. Immediately North of La Plata Jr. High at 528 - 14th Street.

Office space for rent. House for rent.

After hours please call 364-2146 or 364-0038

Campbell-Cramer

- FOUR BEDROOM, 2 bath brick, FIRST TIME OFFERED! Extra nice interior appointments, has fireplace, fenced backyard, all the extras. Loan payments only \$146 at 6%. Best of locations. \$27,500.00.
- FIVE BEDROOM, 4 bath home, with small acreage, has approx. 5000 sf.; living area, finest of appointments. Consider trade.
- \$500.00 TOTAL MOVE-IN to veteran. Low down to others. New 3 bedroom, 2 bath brick with double garage, built-ins, 1445 square feet. Only \$17,500.00 H-3142
- SHARE 2 bdr. stucco. Fully carpeted, fenced yard, trees, nice location. \$1,000 will handle. Loan payment only \$71.00. \$8,000. H-269

- BARGAIN - 2 bedroom brick on Beach Street. Need quick sale. H-265
- SMALL EQUITY, big value. Nice yard, 2-car garage, extra nice kitchen and dining area. Thick carpets, 3 bedrooms & 2 baths. MAKE AN OFFER! Low interest loan. \$16,000.

East Hi-Way 60-Phone 364-0972 or 2424
Evenings & Sundays Call
Gene Campbell 364-0789 Jim Cramer 364-0164
Ted Walling 364-0660

GOLDEN SPREAD REAL ESTATE

SPACIOUS, BEAUTIFUL, LIKE NEW — 3 BR brick 2 1/2 baths 2700 sq. ft. of comfortable living area. Corner lot. Carpeted and draped. TV antennas, Refrig. air, central heat Elect. garage doors. 22x30 Den - paneled - fireplace. Lovely Kitchen, Closets and cabinets galore. Large living room Master bedroom 18x22 with a walkin closet that's BIG. Fenced in back yard with beautiful patio Flowers and shrubs add to the beauty of the well kept yard. Located in Northwest, walking distance of schools. This home is priced right and can be yours — small down payment of qualified purchaser or will take smaller home as down payment. Don't Delay — This one won't wait.

RENTALS for Sale — Apartments, good income BARGAIN Will consider some trade.

One of the Nicer half sections in Deaf Smith county, plenty of water and good imp. 1/2 section rented goes with sale. Irrigated.

Section irrigated — You won't run out of water here — has one deep well (it puts out the water) several smaller wells. Good Government check.

Beautiful country Estate — 3 Br. house, garage and other buildings, lovely windbreak. Can sell imp. and five acres or will consider imp. and 50 acres of grass. Located 12 miles from town, just off pavement. \$10,000 down and balance like rent. Brick country home and ten acres on pavement — five miles from town. \$10,000 cash and terms on balance.

Trade equity in 4 BR frame house, in good location, for small acreage.

CARMICHAEL Real Estate, Inc.
508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS

LOW DOWN - 1750 sq. ft. - 3 bedroom - 1 1/2 bath - living room - kitchen - double garage - fenced - storage bldg.. Priced \$20,000.00 - owner will pledge - 510 Star.

ENCLOSED PATIO - 2544 sq. ft. - 3 bedroom - 1 1/2 bath - living room - den & kitchen combination - fenced - double garage - excellent for large family - FHA financing - \$26,000.00 - 112 Douglas.

LEASE PURCHASE - 3 bedroom - 1 bath - stucco - fenced yard - single garage - 208 Jowell - low down - reasonable lease.

EQUITY BUY - 3 bedroom - 3 bath - living room - den - built in kitchen - double garage - fenced yard - very nice - assume loan buy equity - \$22,800.00 - 523 Ave. J.

EXTRA NICE - 2 bedroom - 2 baths - large den - living room - modern kitchen - fenced - landscaped - remodeled - app. only.

FHA APPROVED - 3 bedroom - 2 full baths - living room - modern kitchen - carpeted - fenced - \$13,250.00 - low down - Irving St.

FARMS - We have them.
RANCHES - We have them.
HOMES - We have them.

The full service Real Estate Firm

WHERE BUYING AND SELLING BECOME A REALITY!

Mutt Wheeler Harold Kids
Troys Carmichael Jeane Coker
(Nite Phone)
364-0336

HIGHWAY 60 WEST
HEREFORD, TEXAS

VERNON'S

PHONE 364-3552
SHOP OUR BIG



FALL HARVEST of VALUES SALE

SALE CONTINUES

Due to rain and cooler weather we are continuing our FALL HARVEST SALE FOR ONE WEEK... DON'T MISS IT!

We Invite You

To To Compare Our Quality & Price With Anyone - Anywhere... We Can SAVE You Money!

Free delivery in Area

EASY TERMS ARRANGED AT OUR STORE FOR YOU - YOU DO NOT HAVE TO MAKE YOUR OWN FINANCING ARRANGEMENTS!

BEDROOM SUITE

- 3 PC. SPANISH STYLE**
Bedroom Suite Reg. \$199.00 NOW **\$129**
- 3 PC. SPANISH STYLE**
Bedroom Suite Reg. \$699.00 NOW **\$429**
- 2 PC. SPANISH STYLE**
Bedroom Suite Reg. \$419.00 NOW **\$289**
"Broyhill Furniture Company"
- 2 PC. SPANISH STYLE**
Bedroom Suite Reg. \$469 NOW **\$299**
- 3 PC. OAK SPANISH** Reg. \$749.00
Bedroom Suite with king size bed complete with mattress & box springs. NOW **\$539**

White Bedroom Furniture
1 Group only 7 Pieces
Buy The Entire Set And Save! **1/2 PRICE** 7 pcs.

SLEEPERS

- 1 BLUE GREEN SLEEPER**
Queen Size, Floral Quilted
Reg. \$389.00 NOW **\$299**
- 1 RED-GREEN & WHITE SLEEPER**
Floral Quilted, Queen Size
Reg. \$389.00 NOW **\$329**
- 1 REG. SIZE SLEEPER**
In Olive Velvet
Reg. \$419.00 NOW **\$319**
- 1 SPANISH STYLE SLEEPER**
In Orange-Gold Cover
Reg. \$429.00 NOW **\$319**
- 1 VINYL COVERED SLEEPER**
Modern Styles, makes reg. size bed
Reg. \$269.00 NOW **\$189**

SOFAS

- 2 Pc. Spanish Sofa and Chair**
Covered in olive floral vinyl
Reg. \$389.00 NOW **\$289**
- Modern Sofa**
100" Red Velvet
Reg. \$469.00 NOW **\$349**
- Traditional 100" Red Velvet Sofa**
100" Velvet Sofa
Reg. \$529.00 NOW **\$289**
- 2 Pc. Modern Living Room Suite**
Reg. \$169.00 **\$99**
- SPANISH SOFA 34"**
In lovely olive crushed velvet
Reg. \$429.00 NOW **\$319**
- Living Room Suite**
2 Pc. Early American in brown Tweed or green Reg. \$449.00 NOW **\$369**

LAMPS

- ALL CHAIN LAMPS**
Reduced **1/3 OFF** Reg. Price
- TABLE LAMPS**
1 Group Only! **1/3 OFF** Reg. Price
- TABLE LAMPS**
1 Group Only! **\$7.95**

BEDDING

- 4/6 Box Springs & Mattress**
by Handcraft Reg. \$89.95 now **\$69** set
- MISMATCHED SETS**
Regular Size now **\$49** in sets
- REST-O-PEDIC MATTRESS**
and box springs 20 yr. guarantee
Regular \$169.00 now **\$139**
- REST-O-PEDIC KING SIZE**
Boxsprings & mattress Reg. \$339 **\$279**
- CLOSE-OUT KING SIZE SETS**
Several to choose from starting at **\$129**

CHAIRS

- 2 SPANISH STYLE CHAIRS**
In green olive tweed
Reg. \$149.00 NOW **\$79**
- 2 GOLD PRINT CHAIRS**
Regular \$149.00 NOW **\$109**
- 1 EARLY AMERICAN CLUB CHAIR** a little damaged
1/2 Reg. Price

ODDS & ENDS

- 3 ONLY Dressing Tables** Reg. \$139 NOW **\$69**
Close Out King Size
- 4 ONLY Head Boards** Reg. \$119 NOW **\$59**
- Living Room Tables** NOW **\$7.95**
Walnut Reg. \$22.50
- Chests of Drawers** **\$49.95**
A REAL BARGAIN

DINETTE SUITES

- 5 Pc. Dinettes**
In Choice of colors
Regular \$69.00 NOW **\$49**
- 7 Pc. Dinette**
Factory damaged
Reg. \$189.00 NOW **\$99**
- Wood Dinettes**
Now Reduced to **1/2 price**

CARPET

- 1 Roll Only!**
Gold Tweed Shag Nylon **\$6.95** yard laid
Reg. \$9.95 Laid
- 501 NYLON** **\$2.80** yard
Roll Ends & Remnants
NOW REDUCED TO

Entire Stock Hotpoint Appliances
Washers • Dryers
Refrigerators • Freezers **Reduced Prices!**

This Sale Starts Monday, November 2 at 9 a.m. to 7 p.m. and runs thru Saturday, November 8.
DON'T MISS IT!

WE WILL TAKE YOUR OLD FURNITURE IN TRADE ON THIS SALE - LET YOUR TRADE IN MAKE ALL OR PART OF YOUR DOWN PAYMENT... SAVE NOW!

VERNON'S

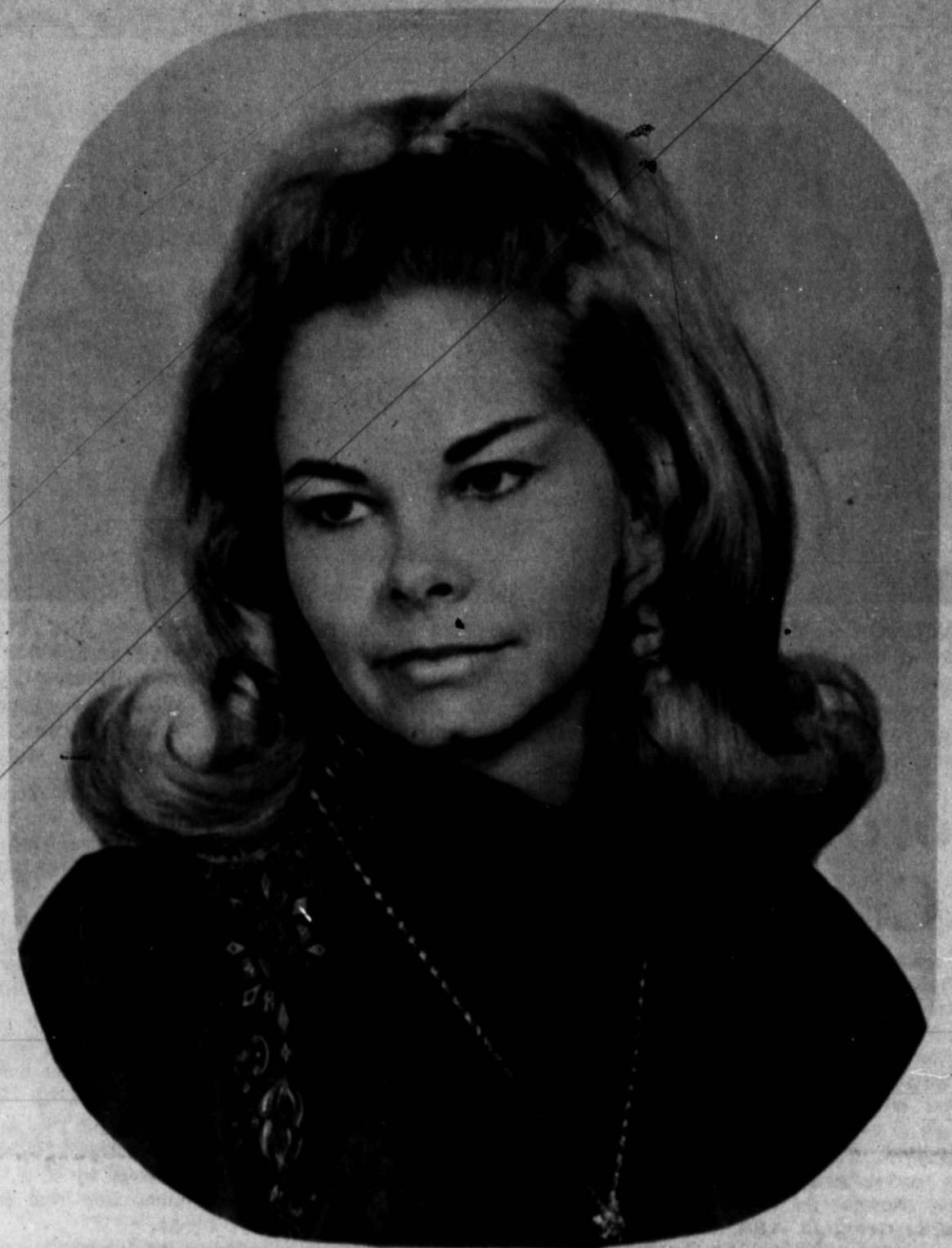
WEST HIGHWAY 60

OF

HEREFORD, TEXAS

HEREFORD

PHONE 364-3552



ENGAGEMENT ANNOUNCED — The engagement and plans for a Nov. 29 wedding of Miss Nancy Lynn Danos, to Craig W. Griffith, son of Mr. and Mrs. Richard Winget, 211 Ave. J, is announced by her mother, Mrs. Wilma Danos of Port Allen, La. Vows will be exchanged at 11:30 a.m. in the West-Baton Rouge Presbyterian Church of that city. Miss Danos attended Louisiana State University and is currently employed by a Dallas advertising firm. Griffith graduated from Hereford High School and Texas Tech. They will make their home in Dallas where he is employed by a commercial refrigeration company.



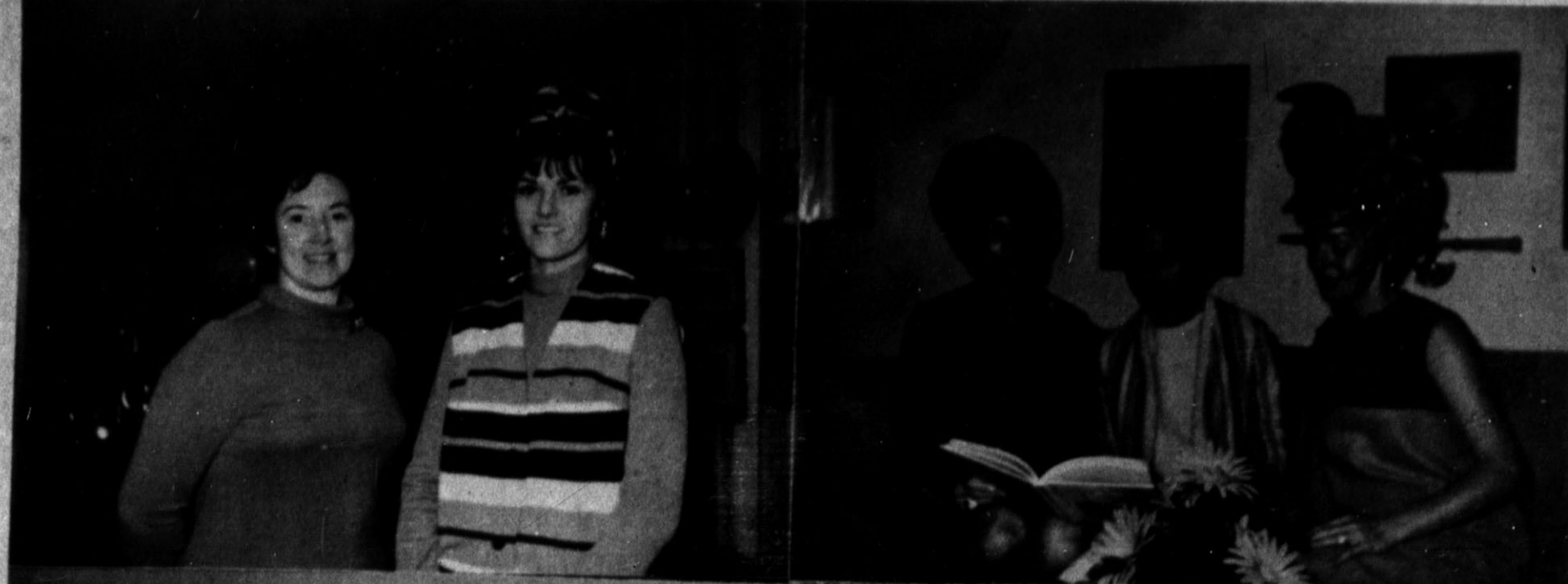
Mrs. Nelson Edward Kendall
nee Barbara Sue Jolly
(Angel Photo)

The Sunday Brand

Hereford, Texas, Sunday, November 2, 1969

SECTION TWO

(See Stories Inside Pages This Issue)



SAMPLING LUNCHEON — Members of L'Allegra Study Club met recently to make plans for the up-coming fifth annual Benefit Sampling luncheon scheduled Nov. 20 at the Bull Barn. Shown top left is Mrs. Gene Cope, left, club president, and Mrs. Jerry Terrell, chairman for the event. On the Mediterranean countries committee, shown top right, is Mrs. Cameron Gault, Dennis Lo-

mas, chairman; and Mrs. Jimmy Carnahan. Lower left photo is members of the Scandinavian countries, Mrs. Jeff Carlile, chairman; and Mmes. Dennis Farley, Gene Cope and Rudy Metz. Lower right shows the dessert committee, Mrs. Sammy Lesly, Mrs. Noble Ballard, chairman; and Mmes. Buddy Bloomer, Gerald Payne and Gary McQuigg.



LION'S INITIATION CEREMONIES — Installed as member of the Hereford Lion's Club at ceremonies Wednesday are from the left, Frank Short, Ferddy Conyers, Rusty Wood, G. C. Garves, Dick Gerles and Dub Curtsinger. Conducting the service was International Counselor Don Zimmerman. —Staff Photo

Hereford Will Host VICA Conference

AUSTIN —High schools in Bryan, McAllen, Plano, and Brownwood were hosts leadership training conferences for the Vocational Industrial Clubs of America (VICA) on Saturday. More than 30 chapter officers were expected to train at each of the district conferences. A second series of conferences will meet Saturday (November 8) at New Braunfels, Grand

Area supervisors from the Texas Education Agency are in charge of seven of the eight conferences. District 1, to meet at Brownwood November 1, will be headed by E. C. Shive, area supervisor from Big Spring. District 2, to meet at Plano November 1, will be led by Jack Wilson, area supervisor from Denton. The District 4 meeting at McAllen November 1 is under the direction of Robert S. Patterson, chief consultant for Industrial Education at the Texas Education Agency, Austin. District 8 officers are to be trained at Bryan November 1 in a conference headed by Harvey Patterson, area supervisor from Crockett. On November 8, the District 3 conference at Bay City will be headed by Barney Ruth, area supervisor from Houston. The District 5 conference at New Braunfels November 8 is to be led by Rex Reddell, area supervisor from Plainview. At Grand Prairie November 8 the District 7 conference is to be directed by D. A. McRae, area supervisor from Sulphur Springs.

District 6 training at Hereford November 8 is under the direction of Ray Rushing, area supervisor from Plainview.

IMPROMPTU WEAPON
DENVER — A 30-year-old Denver man, treated at a hospital, told police a woman acquaintance had battered him on the head with a spike-heeled shoe. Police questioned the woman and confiscated her shoes for evidence.

Hospital Notes
ADMISSIONS
Mrs. Rosuria Ramos, Box 19-21 Mrs. Elvira Garza, Olton; Olton; Raul DeLos-Santos, Box 1902; Mrs. Manuel Hernandez Box 11; Mrs. Arthur Clark, 902 Cherokee; Eugene Mulligan, 300 Ranger; Fritz Schmer, 605 Lee; Arthur Rodriguez, 503 Irving; Mrs. Feliciano Quiroz, 112 Ave. E; Mrs. Mollie Grant, 200 Lawton; Mrs. Lee Meeck, Nazareth; Joe Liges; Mrs. Belle White, Westgate Mrs. Hilario Barela, 808 Texas; Mrs. Roy Beardain, Friona; Vernon Nivens, Hale Center; John Wilson, Colorado; Mrs. Howard Godwin, 519 Star Mrs. E. E. Allen, Adrian; Mrs. Therman Deas, 121 15th; J. Henry Benefield, 308 Jowell; Leewood Giles, Nebraska; George Mingus, Friona; Mrs. Jodie Darling, King's Manor; Mrs. Lillie Worthan, Westgate; Guy Latta, Friona; John Hickman, 115 15th; James Eldemon, 209 Fuller; Mrs. Felix Pezalez, Box 1508 Mrs. Robert Robbins, 607 7Ave. H Mrs. Donald Crowe, 307 7Ave. H Mrs. Don Clarence Coleman, Jr., 144 W. 4th.

SPECIAL PUMP SALE

GLASSMAN'S California

COLORS
BLK. SUEDE
BLK. PAT.
RED PAT.
GREY PAT.
WINE PAT.
BRO. PAT.
BLUE PAT.
REG. PRICE 14.95

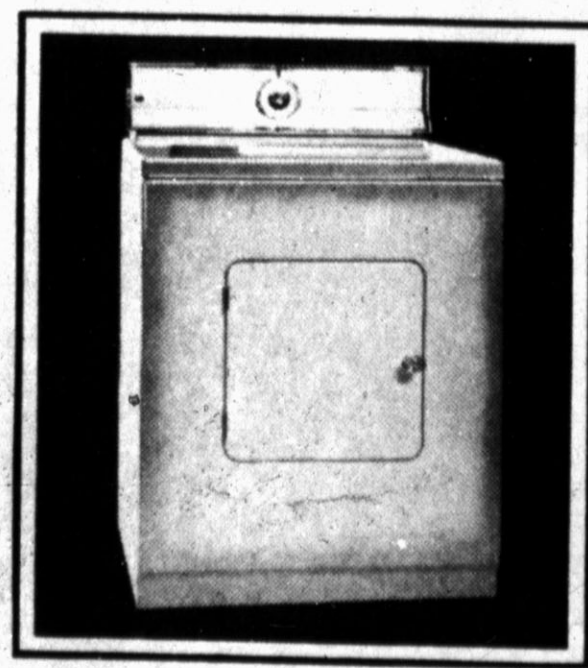
\$10.90

MON. TUES. WED. ONLY

GLENN'S FOOTWEAR
Fashion At Your Feet

300 FREE

BE OUR GUEST... 300 LOADS FREE (A \$15.00 VALUE)



Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay — buy now and take advantage of this valuable 300 offer.

DEAF SMITH CO. REC

Convenient ELECTRIC Drying

SAVE DURING DOLLAR DAYS BIG SAVINGS

MONDAY, NOVEMBER 3 IS DOLLAR DAY AT RUTHERFORD & CO.

Come on in shop these values & save

<p>Group Ladies House Shoes \$5.00 to 6.50 value \$3.29</p>	<p>Group Mens Turtleneck Shirts Long Sleeve 1/2 PRICE</p>	<p>Hereford Whiteface Sweat Shirts 2.98 value \$1.59</p>
<p>Group Little Boys Jumping Jack Oxfords Values 6.98 to 10.98 \$1.99 pair</p>	<p>Group Little Boys Sport Shirts size 3 to 7 \$2.59 value \$1.50</p>	<p>Group "Playtex" BRAS \$3.00 and \$3.50 values \$1.99</p>
<p>Group Little Boys Boy's Suits 8 only 12.98 & 14.98 values \$8.50</p>	<p>RUTHERFORD & CO. DOWNTOWN HEREFORD</p>	

Adrian News

By ANN BEAVERS

Results of judging at Dallas Fair:

Winning Blue Ribbons were Wayne Bronniman, Joel Brownlee, Chris Burns, Teddi Hale, Beth Lloyd, Billy Lloyd, Sharon McCown and Jim Bob Perrin.

Winning Red Ribbons were Charles Durham, Ricky Lloyd, Pat Moore, Joe Coy Perrin, Janie Wood, and Kirk Garrison. White Ribbons winners were: Jan Cavin, Randy Lloyd, Vicki Lloyd, Betty Whitten, Janis Wood, and Bobby Harwood. Jim Bob Perrin placed 7th in his division. Sharon placed 9th in hers. Beth Lloyd placed 19th in hers and Wayne Bronniman placed 13th. Erni Wood placed his Shorthorn steer 5th.

We were very pleased with the results of the Fair and most everyone made good money selling most of the steers for 34 to 38 cents a pound. This should show everyone from \$50 to \$100 profit on his calf.

Monday, Oct. 27 the Adrian High School was visited by the State FFA President Murray Edwards, The State FFA Vice President, and his room mate from West Texas State University, accompanied him. Edwards delivered a very worthwhile and interesting speech to an assembly of the Adrian high school and Jr. High. On Edwards's schedule he is to visit 22 schools from Oct. 7th thru 31st. The Adrian FFA wishes him the best during his exposition of the State of Texas.

Monday, Nov. 3rd, is the P.T.O. meeting night. The P.T.O. Theme for this school year is "Public Information and Resources". Monday night's program is Family counseling Services with J. B. Bronnon. Host for the night will be; Mr. and Mrs. Wilbur Harris, Mr. and Mrs. Norman Gilmore, Mr. and Mrs. John Bro man, Mr. and Mrs. Joe Meyer, Mr. and Mrs. Billy Briggs and Mrs. Irene Brown.

See you there at 7:30 p.m.

Mrs. Jon Horton and Mrs. Bob Gruhkey took Martha, Donna and Janice back to Lubbock, Sunday. All girls are sophomore students at Tech. They all visited with Doris Horton and all enjoyed lunch together.

Joe Speed visited the Bert Speed family at Torre, Utah this week. Mrs. Nannie Fortenberry visited her mother Mrs. Messing in Lockner, last week.

Mr. Robert Wiggins, Mr. Carlton Wiggins and Miss Florence Wiggins of San Diego visited last week with the Keith Kromer family.

Paul and Angela Heiselman visited one day last week with the Tuff Harwell family in Vega.

Jimmy Clark spent Saturday at the C. F. Homfeld home.

Martha Gruhkey, Donna Arnold of Austin and Janice Glimp of Dayton, Ohio and all sophomores of Texas Tech spent the weekend with the Bob Gruhkey.

Mr. and Mrs. Jerry Whitten of Amarillo are parents of a daughter, Mary Ann, born Oct. 23rd. She weighed 6 1/2 pounds. Grandparents are Mr. and Mrs. Elbert Whitten of Adrian.

Mr. and Mrs. Jerry Guest of Dalhart visited Thursday night with Mr. and Mrs. Ralph Guest and Dude.

Mr. and Mrs. Ernest Bronniman of Tocomo, Wash. visited a few days last week with Mr. and Mrs. Oscar Bronniman and Wayne and the Hubert Bronnims.

Mr. and Mrs. Bobby Smallwood of Channing visited last Sunday with Mr. and Mrs. Ralph Guest and Dude.

Mrs. L. L. Biddle of Vega took Dennis and Peter Brown to Canyon, Saturday to the Homecoming parade and football game.

Mrs. Ralph Guest visited in

Lubbock, Friday with Rita Speed.

Mrs. Lorene Proctor visited in Channing, Sunday with Mr. and Mrs. Y. C. Garrison and children.

Finis Brown of Claude spent Sunday with Mrs. Irene Brown.

Mr. and Mrs. R.L. Pinnell visited Mrs. M. E. Wells in the Pampa Highland General Hospital, during the weekend.

Mr. and Mrs. Greg Pohlmeier of Lubbock spent Friday and Saturday in the R. L. Pinnell home.

Mrs. J. R. Overstreet visited 2 days last week with her mother Mrs. M. E. Wells in the Pampa Hospital.

Mr. and Mrs. Kippy Morgan and son of Happy spent the weekend with Mr. and Mrs. Don Morgan.

Mrs. Julia Fincher is visiting relatives in Amarillo, this week.

Mr. and Mrs. Chet Kidder of Trinidad is here this week with the Jack Finchers.

Rev. and Mrs. Dave Sellars and family of Hedley visited in Adrian Friday with friends and was an overnight guest of Mrs. Irene Brown.

Mrs. Phillip Pinnell and Clifton of Plainview visited Sunday with Mr. and Mrs. Farris Kramer and Bruce.

Mr. and Mrs. Norman Jacobson visited in Plainview with relatives, Sunday.

Mrs. E. E. Allen was in Deaf Smith County Hospital in Hereford last week.

Mrs. L. E. Wagner was in the North West Texas Hospital in Amarillo, last week.

Scherrie Beavers, Jackie Lovelless and Jan Cavin of the Annual Staff sold ads in Vega, Saturday.

Among those attending the funeral of Cord Hammock in Here-

ford, Friday were Mr. and Mrs. Jimmie Bradley, Mr. and Mrs. M. A. Ferguson and Mr. and Mrs. Earl Brown.

Mr. and Mrs. S. P. Vick of Dumas spent Saturday with Mr. and Mrs. Davis Brown. They were on their way to El Paso.

The Adrian Matadors girls won their first game of the season with Hedley, Friday night in the Adrian gym. Girls score was 48 to 29 in Adrian's favor. The Matador boys game just got started, when one of the Hedley boys got hurt and the Hedley coach called the game off. The score was 5 to 3 in Adrian's favor.

Mr. and Mrs. Davis Brown attended a dinner Sunday night at Wyatt's Cafeteria in Amarillo. In honor of her aunt and uncle Rev. and Mrs. Lester Stanton of Flagler Beach, Fla. who were on their way to Mexico.

Mr. and Mrs. Ivan Roberts and Peggy Brant of Sebestia, Kansas spent Tuesday and Wednesday with Mrs. Billie Morrell.

Mrs. Millie Maupin and Mrs. Caa Brown attended the 60th wedding anniversary of Mr. and Mrs. Alvoyd Monk in the home of Mr. and Mrs. Tooter Cook at Texico, New Mexico last Sunday.

Mr. and Mrs. Tom Collins and Mary Ann of T. or C., New Mexico visited Sturday and Sunday with the Cal Jacksons and Jr. and Jimmy Clark. Also visited in Hereford with Mr. and Mrs. Buck Clark and family, Jr. Clark returned home with the Collins, Sunday.

Mrs. Buck Clark had a car wreck, Friday in Hereford, no one was hurt, but tore their car up.

IRONY
FRANKFORT, Ky. — Many courthouses in Kentucky were burned by the Confederate army of Gen. Robert E. Lee and, ironically, some of the same courthouses close on Lee's birthday, a state holiday.

Good News For Men Who Wish They Were Built Differently

Your mother always said you weren't a Rudolph Valentino. And your wife never thought your figure could compare to Gable's. But that doesn't mean you can't make the most of what you've already got.

This is the year to start. We've got a way to help you do it.

Come in to see us and let us custom fit you in one of our new 'BOTANY' 500 shaped suits. What a change! Suddenly you'll look taller, trimmer, younger. Because the shaped look makes the kind of improvements you need. Like the slimmer waist, body tracing lines, and sculptured shoulders.

And 'BOTANY' 500 shapes the new look with exclusive fabrics in a large choice of the latest models. And all with the quality you've come to expect from the Daroff Personal Touch.

Buy a shaped suit today. We won't promise you'll look like a movie star, but you'll certainly be happy with the improvement.

'Botany' 500[®]
tailored by Daroff
from 89.50 to 125.00

The slacks that fit like your favorite suit pants

Have you ever wished you could buy a pair of slacks that fit like your favorite suit pants?

Well, we've got what you've been looking for. 'BOTANY' 500 Compatible Slacks in the very latest fall fabrics and colors.

18.95 to 26.00

A sport coat isn't a "sport" coat any more.

Maybe you never took a sport coat very seriously. You probably had that old herringbone and thought it was good enough. Well, it isn't any more.

Because now sport coats are shaping up with new sophistication. Like our 'BOTANY' 500's which feature a tapered waist, wider lapels, longer back vents, and sharper shoulder lines.

Come in soon for a serious look at our new Fall and Winter selection and see how our new 'BOTANY' 500 sport coats are shaped for your kind of social life.

55.00 & 65.00

We have the only raincoat that's 100% waterproof*.. and breathes!

It's the 'Botany' 500 Weathertop[®]. 'Botany' 500's exclusive Hydronair/Plus[®] finish keeps out the wet, let's the fabric breathe. 'Botany' 500's designers bring on the style, and the colors, with interlining.

50.00 and 60.00

'BOTANY' 500 tailored by DAROFF WEATHERTOPPER



SAVE DURING



Gruen Watches \$17.00 (Your Choice)

Other Watches Priced from \$10.95 to \$495.95

KESTER'S LAY-A-WAY SALE

Speidel TWIST-O-FLEX WATCHBANDS

STYLE	Reg. Price	Kester's Price	STYLE	Reg. Price	Kester's Price			
PEPPER POINT	\$9.95	\$7.45	FULLBACK	\$6.50	\$4.75			
ANTIGUA	\$7.95	\$5.95	FLORENTINE	\$6.50	\$4.75			
ANTIGUA	\$7.95	\$5.95	STAINLESS STEEL Free installation on bands we sell					
SPORT TYPE (SATIN)	\$4.95	\$3.75				FULLBACK	\$4.95	\$3.75
SPORT TYPE (PUSH)	\$4.95	\$3.75				ANABUS	\$4.95	\$3.75
TAILORED WOMAN	\$4.95	\$3.75						

OTHER WATCHBANDS VALUES TO \$7.95 SALE PRICE \$3.95

IDENTS

\$6.95	Now \$5.25			
\$4.95	\$3.75			
\$4.95	\$3.75			
\$6.95	\$5.25	\$5.95 - \$4.95	\$4.95 - \$3.95	\$4.95 - \$3.95

A small deposit will hold any item until Christmas

KESTER'S

Across From The Post Office In DOWNTOWN HEREFORD

FREE GIFT WRAP SERVICE

We got talked into buying Nunn-Bush shoes

We're selling Nunn-Bush shoes because a lot of our customers have been asking for them.

You're invited to come in and try on a pair and see what everybody's been asking for.



Antique Rye Persian Grain Also in Black \$27.95

Soft Mesh Western Leather Uppers Also in Black \$21.95

HARMAN'S

At The Library

Spanish Civil War Battle For Idealism

THE CAPTORS By John Farris She first saw the black deli-

very van coming in the filmy round mirror of her compact. It stopped thirty or forty feet from

Southwest Heritage

By CORINNE J. NEELY

How do you read your favorite magazine? Do you begin with the first article and read straight through as my more methodical friends do? From this you may assume and correctly that I am not of that class.

For example in the latest edition of Southwest Heritage I found something new, inside the front cover, there was a one page short. I read it first. Then I followed through reading titles, authors and first paragraphs to help me decide on the next selections to be read in turn.

There were other new presentations, five historical vignettes: one without a byline and four on one page by Betty Bennett. These I read without further ado.

Another first, if I remember correctly, was an article of humor by Carter Price. I was illustrated with comical sketches by Bud McCaulley.

Jerry Sinise seems to be doing a fine job as editor and I was impressed by some information he gave in the preceding issue of this magazine. This was the fact that magazine sketching is becoming a lost art. The second issue of the year had used this type nearly altogether which should make it of lasting value if for no other reason.

The latest edition carries a few sketches, old photographs and prints. Two of the types are used on articles on Arizona. Since I love Arizona next to my own native state of Texas, I read these articles next. One was by Maurice Kildare, titled the Long Vengeance Trail. It has a rare slant of Indian warfare among themselves. A group of non-nomadic Navajos follow a group of marauding Comanches from Arizona to Texas, a thousand mile trail, to wreck a complete surprise vengeance.

By accident I left the best story until the last. J. L. Beardsley tells well some new and interesting facts on the long horn cattle. These were the cattle that were driven, mostly from Texas, up the long trails to market.

Titled Horns Herds and History you will find new facts about these cattle, no matter how many tales you have heard or how many books you have read about them.

A few men spent years, and some, their entire fortunes to keep the breed from becoming extinct, as the buffalo, they almost did. Now on various preserves and ranches there is an estimated 4,000 head. And surprisingly a few may still exist in the rough brush country along the gulf of Texas.

Besides other worth while stories in this issue Mary Kate Tripp continues in her professional-like style book reviews of Texas books which are now obtainable.

Art Guild Plans Show

The Hereford Art Guild met Tuesday, October 28 at the Community Center. The business meeting was conducted by Mrs. E. A. Gulnn, president.

Plans were discussed for the Art Show in December. The program was given on composition in painting by Mrs. A. Petersen. She displayed several of her paintings to show composition in painting.

Hostesses for the meeting were Mrs. E. E. Doak and Mrs. Victor Ellisto, E. A. Gulnn, J. R. Lipscomb, L. W. Norvell, Earl Poarch, A. Petersen, Alvin Smith, Robert Viegel, Joel Newman, Jim Higgins, Mr. and Mrs. L. T. Johnson, Mrs. Vivian Major and one guest, Mrs. Corky Lusk.

Candy was a popular confection with the ancient Egyptians, Greeks and Chinese.

Fabulous Values! Lucky, lovely Linde Star



Pendant by Anson If you've never seen the magic of a Linde* star, see it now. Watch the star appear, dance and glow, just as in far more costly natural gems. A man-made miracle at low cost. Pendant (claret-red Linde) \$15.00 Matching earrings, 14K posts \$22.99

COWAN JEWELERS Downtown Hereford

her across the gravel. The man on the passenger side glanced alertly at her, swung the door open, and stepped out. He came toward her purposefully, singlemindedly, not hurrying. The effect on her was the same as if a lightning bolt had glanced off the car.

"Get away!" she said. "Get away!"

When Carol Watterson was abducted from the parking lot of a roadside stand, the police thought it was a clear-cut case of kidnapping for ransom. But the captors never called for their money, and a few days later, a bedraggled girl wandered into a highway cafe with a dog collar and chain hanging from her neck. It was Carol Watterson. Or was it? For, if it was she, what had been the point of the kidnapping? Had it been some-

one's idea of a joke? The outcome of this chilling new suspense novel is no laughing matter. John Farris has done it again. He has produced a highly original spine-tingler that the reader will find difficult to put down.

HERMANOS! By William Herrick

Thirty years ago, men and women all over the world joined ranks to fight what was for many the last battle for Idealism in the 20th century: The Spanish Civil War. Held together by friendship, courage, and a common dedication to preserve freedom, they formed the International Brigades — a fighting unit that is still legend today. Hermanos! is the story of these people and that war.

Written by a man who himself served in the Brigades and was wounded on the San Martin de la Vega Road, Hermanos! conveys through the authenticity of its language and vividness of its detail what it really was like to fight and love and die in the front lines of the incredible struggle.

It is also a novel of people and politics.

Jake Starr: Courageous, handsome revolutionary leader whose actions were a symbol for all those who fought in the streets crying, "Unios, hermanos proletarios!"

Sarah Ruskin: The beautiful wife of an internationally famous scientist who became Starr's mistress and suffered anguish, humiliation, and exile to preserve their love.

Vlanoc: The hard-line, cold-

blooded Party Leader who thought nothing of putting a bullet into a man's brain, and who could change even the most gentle person into a ruthless assassin.

Hermanos! tells of those who infiltrated into Spain and intrigued for power while their brothers were caught in a cruel and murderous war. And their weapons — the secret police, the dungeon cells, terror, torture, and death — all used in a cynical exploitation of idealism for their own ends.

The New Statesman calls Hermanos! a "straightforward blood-and-guts novel of the Spanish Civil War" that is "unremittingly brutal and vigorously told."

It is more than this. Hermanos! is a passionate, compellingly readable book that

combines intelligence with imagination to bring to life one of the crucial moments in the history of the modern world.

DETERMINATION ARVADA, Wyo. — It's a little lonely on the bench for Jim Grammar, Arvada high school basketball coach.

MOUNTAIN STUDY NEW DELHI — A study of rocks from the Himalayan mountains by Punjab University students has corroborated the theory that the world's highest mountains are also the youngest — between 20 million and 2 billion years old.

TACO TIENDA advertisement with menu items: TACOS, CHALUPAS, FRIJOLES, BURRITOS, TACO-BURGER each 29c. Located between Park Ave. & Seventh. Walk in Carry out - or order from Car. Try... Taco Tienda... you'll like it.

Large advertisement for S&H Green Stamp Redemption Center at 411 N. MAIN, HEREFORD, TEXAS. Includes an illustration of the center's interior and store hours: 9:30 a.m. to 5:30 p.m. Tues. thru Sat. PHONE 364-5612.

LAND AUCTION 665 ACRES SATURDAY, NOVEMBER 22, 1969 - TIME: 2:00 P. M. SALE WILL BE AT THE FARM. LOCATED: 5 miles East of Hereford, Texas on Farm Road 1259, thru 2 miles South on pavement to N. E. corner of farm. (Go out South main in Hereford to Farm Road 1259.) LEGAL 665 Acres of Sec. 47, Block N.1, Deaf Smith County, Texas ALLOTMENTS MINERAL WHEAT - 112 ACRES COTTON - 12 ACRES CORN - 5 ACRES IRRIGATION 6" - 8" Irrigation Wells. All connected to underground pipe. One or all wells can be used as: where on this farm. These wells are all equipped with meters on Natural Gas. IMPROVEMENTS One 2 room and bath House One 2 room and bath House One storage warehouse 20' x 50' One Shop Building 20' x 30' One pressure water system for houses and barns. TERMS There is a Prudential Loan of \$95,000.00, 30 yr. at 7 1/4% int. \$5,000.00 per yr. and lot. One-third Cash on closing deal. Buyer will assume the loan and the seller will carry the balance. 10% Earno at the time of sale. POSSESSION On closing of deal. The abstract will be delivered to buyer day of sale. Can be closed in 30 days or before. NOTE We think you will say this is one of the finest sections of land in this area. There is not a foot of waste land on this farm. Finest of Soil. During the year of 1969 Mr. Fraser spent several thousand dollars drilling wells and repairing pumps on this farm. This farm is well watered. Equipment is in first class condition. It is estimated that this farm will carry 1500 head of calves this year. Some of the very finest grazing of wheat and rye is now ready. This is a real opportunity to buy one of the finest farms in West Texas. Some one is going to own this farm. It might as well be you. We insist you see it. You will be pleased. ALTON FRASER, - OWNER TELEPHONE - AREA CODE 806 - 864-6666 RAYMOND AKIN - AUCTIONEER - GENE HARRIS Ph. 296-7602, Plainview, Tex. - Ph. 293-4850, Plainview, Tex.

Advertisement for S&H Green Stamps. Text: 'It's so much easier to redeem your S&H Green Stamps'. 'Don't miss the gala opening of this bright new modern S&H Green Stamp Redemption Center. It means even more convenience and pleasure for S&H savers in this area. You'll love the delightful decor, the wider, uncluttered aisles, the friendlier surroundings. Whether you come in to redeem your valuable S&H Green Stamps or just to browse, courteous, attentive personnel are ready and eager to show you the magnificent array of S&H Distinguished Merchandise. GET MORE GIFT VALUE WITH S&H GREEN STAMPS S&H Green Stamps are America's most valuable stamps. So you get high redemption value for every stamp you save. In addition, you get the finest top-quality name-brand gifts. And you can trust S&H to have the gift you want — when you want it because S&H is America's oldest, most reliable stamp plan. Remember, it takes only 1200 stamps to fill your S&H Green Stamp Book. You're so smart to save America's Most Valuable Stamps. Shop These Fine Merchants Who Give S&H Green Stamps. Hereford: Taylor & Sons Food, Tip Top Oil - No. 1, Hardin's West Side Shell, Burney's Conoco Service. Friona: Sunset Lanes, Nif-T-Foods, Hereford Aereo, Cooper's City Drug. Dimmitt: Moore's Piggly Wiggly, Friona Consumers, Murphree Texaco, Johnson Grocery, Taylor & Son's Food, Dimmitt Consumers, Dimmitt Shell Service.

Highlights And Sidelights

Relations Improvements Is Goal Of State Committee

By VERN SANFORD
AUSTIN, Tex. — A new 50-member governor's committee has launched an historic effort to improve relations among Texas ethnic and racial groups. Gov. Preston Smith called on Governor's Committee on Human Relations at its initial meeting last week to document the problem of discrimination "warts and all" and recommend a solution.

Secretary of State Martin Dies Jr. of Lufkin is chairman of widely-representative panel, which includes whites, blacks and Mexican-Americans and a diverse economic cross-section. Former Secretary of State Roy Barrera of San Antonio was named vice chairman and Mrs. M. A. Anderson of Austin, secretary.

"Racial blindness and intolerance in state government, local government, private industry and business and in every other place in which people come in contact with people must be overcome," Smith told the committee. "Human relations problems do exist in Texas. That is why this committee is necessary."

Smith pledged "any reasonable step" to help bring about "real and measurable improvements," and he called on all state agencies to "re-examine their employment practices with a view to this worthy end."

Governor identified as obvious problem areas education, housing, employment, administration of justice, public facilities and services and consumer protection. Special sub-committees will be set up in most of these categories to begin study and investigation soon.

NEW STATE PARK AUTHORIZED — A sales contract was signed last week for a scenic new 4,775-acre state park in Blanco County.

Parks and Wildlife Commission agreed to pay \$200 an acre — \$955,000 — for land it once was offered free by Mr. and Mrs. C. A. Wheatley of San Antonio, Legislature in 1963 did not provide \$20,000, which the Wheatleys specified should be spent for development of the beautiful area, and state lost title to land.

Money for development now will come from the \$75 million parks bond issue and federal aid. Park is the second financed under the bond program. First was Dinosaur Valley, in Somervell County. New area probably won't be open for a year, PWC indicated.

APPOINTMENTS — James W. Griffith of San Marcos took over October 20 as Southwest regional Director of Office of Economic Opportunity, succeeding Walter Richter, formerly of Gonzales.

Governor Smith elevated Judge Otha F. Dent, formerly of Littlefield, to chairman of Texas Water Rights Commission.

To new 149th district judgeship, Smith named Paul Franklin Ferguson of Alvin.

Governor announced these appointments to State agencies: Board of Trustees of the Teacher Retirement System: William B. Black Jr., of Houston.

Air Control Board: William P. Hobby Jr. of Houston and Fred Hartman of Baytown; Herbert

Wood Whitney of Corpus Christi was reappointed.

State Depository Board: Wallace H. Scott Jr. of Austin.

Good Neighbor Commission: Dorrance Herbert Guy of El Paso.

Coordinating Board, Texas College and University System: Sam D. Young Jr. of El Paso and Wayne E. Thomas of Hereford.

University of Houston Board of Regents: Travis Camp Johnson.

School Land Board: Roman J. Bartosh of Taylor.

TRAIN HEARINGS SET — December hearings have been set by Texas Railroad Commission on Missouri Pacific Railroad's request to eliminate the St. Louis Eagle which runs from Texarkana to Laredo, via Jacksonville, Palestine, Austin and San Antonio.

Laredo hearing will be held December 1, San Antonio session December 3, Austin hearing December 5, Palestine hearing December 8 and Texarkana windup December 19.

AG OPINIONS — In giving notice of meetings of school boards and all other public agencies as required under the open sessions law passed by the 61st Legislature, commissioners courts should itemize agenda topics, Atty. Gen. Crawford Martin has held.

In related opinion, Martin said county clerks may charge "a reasonable fee" to school districts for posting the required notices of their meetings.

In other recent opinions Martin held that:

School districts cannot legally pay more to a teacher who is head of a household than to an identically-qualified teacher who is not.

State's basic law against speeding is constitutional.

District Attorney Hollis Garmon of Greenville is out of a job as d.a. because his home county (Hunt) was removed by the Legislature from the Eighth Judicial District and placed in the 196th.

A judge lacks the power to probate or suspend the automatic suspension of a driver's license following a conviction for driving while-intoxicated unless the entire judgment of conviction and sentence are probated.

Resolutions of a junior college district board of trustees must be adopted by affirmative vote of a majority of all members.

State may pay premiums for property damage insurance coverage for Texas Highway Department employees within the limits of the new tort claims act.

A county-wide day school program cannot be paid for by the state during fiscal 1969-70.

Tax collectors and deputies are liable on bonds for loss through fraudulent or negligent issuance of a tax certificate.

EDUCATION — Coordinating Board, Texas College and University System postponed action on a controversial staff recommendation to require needy students applying for Texas Opportunity Program loans to produce co-signers of notes.

Proposal followed a report that some 40 per cent of students who have borrowed from the state bond fund since 1966 have skipped at least one payment. In all, \$2.6 million is delinquent of the \$6.5 million allocated since the loan program began. Opponents charged that requiring co-signers would cut very needy students off from aid.

In other action, Board gave go-ahead to Scurry County for election on creation of a junior college district and a \$3.2 million bond issue in late November.

Board received a report showing that Texas college and university enrollments reached an all-time high of 399,599 this fall — an increase of 6.78 per cent over 1968. Only dropoff was in private junior colleges which reported a decline of 3.56 per cent due largely to elevation of two schools to senior college rank.

INSURANCE RATE CUT — Workmen's Compensation and Employer's Liability insurance rates will drop slightly, effective December 1 for next year.

State Board of Insurance Chairman Ned Price announced these reductions: manufacturing 0.2 per cent, contracting 1.7 per cent and oil 1.1 per cent. Miscellaneous group rates will rise 1.2 per cent, but the overall reduction is 0.2 per cent, which will mean a saving of about \$500,000 in premiums.

VELEDA CLUB Hosted By Mrs. Weldon

The home of Mrs. Jerry Weldon was the scene for a Tuesday meeting of Velede Study Club with Mrs. Gid Brown presiding, in the absence of Mrs. George Ritter.

Mrs. Hugh Clearman presented the program in which she reviewed the book "Are You Fun To Live With," written by Linore Weston.

In the review, Mrs. Clearman said "if life brings trouble meet it without fear. To become a channel of faith is to trust in God. How often we express fear, she said, even our praying is sometimes fearful.

"Living is an art, not a science, and we learn from the joys of accomplishments."

Others attending were Mes. Don Baugous, Bill Brady, Armon Lauderback, Walter Owen, Allen Parson, Glenn Watts, and James Trail.

SHORT SNORTS

While the famous treasure from the 400-year-old shipwreck off Padre Island was transferred from the General Land Office to a University of Texas Balcones Research Center, Land Commissioner Jerry Sadler predicted that the school fund eventually will win the artifacts back in pending court cases.

Highway Commission has voted to buy, at a cost of \$388,676, the First Baptist Church property across from the Governor's Mansion to house a new Highway Department building.

Water Rights Commission is notifying users of water from the Rio Grande between Amistad Dam and Falcon Dam that they must file a claim to use the state water by Feb. 20.

Speaker Gus Mutscher is calling for the organization of "Operation Friendship" to combat the negative response generated by "Operation Intercept," the federal government program of stopping drug traffic across the Rio Grande.

THE HEREFORD BENEFIT ASSOCIATION EXISTS LET US TELL YOU ABOUT IT

For the purpose of assisting and relieving the financial and other needs of members upon the death of one of our members.

W. F. Ball, Membership Chairman, 364 N. 11th St., Hereford, Texas 76041

W. E. Ball, Treasurer, 364 N. 11th St., Hereford, Texas 76041

JUST A FEW DAYS LEFT

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- Lamps start at \$7.
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- Refrigerators from \$151.25
- Norges best dryer \$148.75
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Price said, since rates are responsive to loss experience, it follows that industry as a whole "is making a commendable effort in the field of industrial safety."

SHORT SNORTS

While the famous treasure from the 400-year-old shipwreck off Padre Island was transferred from the General Land Office to a University of Texas Balcones Research Center, Land Commissioner Jerry Sadler predicted that the school fund eventually will win the artifacts back in pending court cases.

Highway Commission has voted to buy, at a cost of \$388,676, the First Baptist Church property across from the Governor's Mansion to house a new Highway Department building.

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Veleda Club Hosted By Mrs. Weldon

The home of Mrs. Jerry Weldon was the scene for a Tuesday meeting of Velede Study Club with Mrs. Gid Brown presiding, in the absence of Mrs. George Ritter.

Mrs. Hugh Clearman presented the program in which she reviewed the book "Are You Fun To Live With," written by Linore Weston.

In the review, Mrs. Clearman said "if life brings trouble meet it without fear. To become a channel of faith is to trust in God. How often we express fear, she said, even our praying is sometimes fearful.

"Living is an art, not a science, and we learn from the joys of accomplishments."

Others attending were Mes. Don Baugous, Bill Brady, Armon Lauderback, Walter Owen, Allen Parson, Glenn Watts, and James Trail.



DISCOUNT PRICE!

Safeway Bacon
Sliced Bacon Thick or Thin
69¢



DISCOUNT PRICE!

Fried Chicken
"Kentucky Gold" Fully Cooked 100 Off
79¢

Everyday Low Discount Price on Safeway Meat!

Ground Beef	Safeway's Pure Dependable 3-lb. Pkg. or More	53¢	Fish Sticks	Captain Choice Heat & Eat 14-oz Pkg.	59¢
Pork Steak	Fresh Lean Pork Steak - A SAFEWAY SUPER SAVER!	69¢	Breaded Shrimp	Trophy Brand 1 1/2-lb. Pkg.	57¢
Roll Sausage	Blue Marrow-lb. Roll - 100 Off - A SAFEWAY SUPER SAVER!	72¢	Whole Fryers	Whole Tender 2 to 3-lb. Fryers	31¢
Quarter Loins	Full Pork Loin Cut For Chops-First And Center Cuts	88¢	Safeway Franks	All Meat 12-oz Pkg.	53¢
			Round Steak	USDA Choice Beef	51¢
			Sliced Bologna	Sterling Brand	64¢
			Chuck Roast	USDA Choice Beef	49¢
			Beef Liver	Skinned & Devised	49¢

Get SAFEWAY Quality.... At DISCOUNT PRICES!

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SOUP
Town House Tomato No. 1 Can
8¢

Beef Stew Merton House Brand, Wonderful For Quick Meal! 24-oz Can
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Cream Pies Bel-air Premium Quality Frozen Pies-All Flavors. 14-oz Pie
25¢

CRISCO Shortening 3-lb. Can 69¢	EVERYDAY LOW DISCOUNT PRICE
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CRISCO Shortening 3-lb. Can 69¢	EVERYDAY LOW DISCOUNT PRICE
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Everyday Low Discount Prices!

Lemonade Bel Air Reg. or Pink 6-oz Can 09¢	Cocktail Town House Fancy Foods No. 303 Can 22¢
Bel-Air Waffles 5-oz Pkg. 13¢	Peaches Hunt's Yellow Cling-In Syrup No. 25 Can 29¢
French Fries Bel-air Potatoes 32-oz Pkg. 45¢	Green Beans Town House Cut No. 303 Can 20¢
Meat Pies Sparetime Frozen Pies 6-oz Pkg. 15¢	Beverages Cragmont All Flavors 2 1-qt. Botls. 29¢
Pie Shells Bel-air 2-9" Shells Pkg. 37¢	Crackers Melrose Fresh Crispy Crackers 1-lb. Box 19¢
Ice Milk Lucerne 1/2-gal. Ctn. 49¢	Dressing Piedmont Salad Dressing Qt. Jar 36¢
Peanut Butter 14-oz Ctn. 48¢	
Waldorf Salad Gelatin 16-oz Ctn. 38¢	
Potato Salad Lucerne 16-oz Ctn. 38¢	

Low Discount Prices!

Oyster Crackers Busy Baker 14-oz Pkg. 27¢	Lucerne Evaporated MILK Tall Can 13¢
Cookies Busy Baker Choc. Sugar 10-oz Pkg. 30¢	FOLGERS 1-lb. Can 2-lb. Can 3-lb. Can 69¢ \$1.37 \$2.05
Fig Bars Busy Baker 2-lb. Pkg. 45¢	EVERYDAY LOW DISCOUNT PRICES!
Tissue Northern Bathroom 4 Roll Pkg. 39¢	Grapefruit Juice Texas Sun 48-oz Can 39¢
Scot Towels Big Roll 35¢	Tomato Juice Hunts 48-oz Can 33¢
Spaghetti Ranch Style 300 Can 18¢	Lucerne Milk Homo. Gal. Ctn. 1.15
Spray Starch White Magic 22-oz Can 45¢	Chocolate Milk Lucerne Qt. Ctn. 35¢
Congespirin Tablets 38-ct. Botl. 69¢	Lucerne Dips 8-oz Ctn. 00¢
Vitamins One A Day 8 Plus 60 Ct. \$1.99	Buttermilk Lucerne 1/2-gal. Ctn. 57¢
Alcohol 16-oz Botl. 21¢	FUNK & WAGNALLS Standard Reference Volume 12 On Sale Now!
Scotties Facial Tissue 200-ct. Box 29¢	

Safeway Garden Fresh Produce!

APPLES Golden Delicious Crisp Juicy Apples 18¢	AVOCADOS Large Firm Ripe Fruit 19¢
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YAMS Premium Quality Fancy Golden
19¢

SAFEWAY

Super Savers Good Thru Wed., Nov. 5th In Hereford

New! by Anson



Linde Stars
at lowest prices ever!

Man's triumph over nature! Beautiful blue Linde stars that rival natural star sapphires in all but cost! A dazzling gift for so little cost. He'll love it!

Blue Linde star men's set, \$39.99
Tie tacks from \$12.50

COWAN JEWELERS
Downtown Hereford

THE SUNDAY BRAND Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, November 2, 1969

The Unfriendly Persuasion

It has been our contention that sitting out in the backyard on a summer's afternoon is one of the great philosophical experiences the world affords us. All sorts of strange and wonderful things go by, in and out of the yard and overhead, and delightful discoveries are available for the observant.

One finds that a hummingbird likes the crepe myrtle but also nods to the blossoms on the tulip poplar; that there is a chipmunk, or a family of them, under a certain rock down the alley; that cats like to stretch out their tummies on the warm gravel of the drive; that in the twilight of day's end the flickers of the neighborhood fly dead-true westward as certain as a box car on the rails.

There is in the neighborhood a tomcat of uncertain lineage and no apparent affiliation. How he lives is a mystery. Perhaps he is the first beneficiary of the guaranteed annual wage. Anyhow, relieved of the burden of having to earn a living, he has a lot of time for exploring and starting fights. And he maximizes his opportunities. He's nothing extraordinary, this all being the way of wayward Thomas cats, but for one thing.

Somehow he has picked up a buddy. The buddy is a nice young dog temporarily boarding in the neighborhood while his young owner is home from college. This camaraderie first manifested itself in the picture of them resting comfortably on the family's front walk, the two of them curled up

amicably on the pavement for all the world like something from 'The Peaceable Kingdom.'

Shoulder to shoulder, they ambled along, closer to our back gate and up the drive. It was too much. 'Hey! Wow Scram! Beat it! Get out of here!' Startled, they stopped in their tracks. The dog took one look at us, then the cat. Then with great righteous indignation he growled and he barked at the tomcat and he chased him up a nearby fencepost. That dog had come to terms with a fellow quadruped, even one of another brand that was traditionally to be regarded as a foe. He had worked out a live-and-let-live-more than that, a friendly arrangement. It makes you wonder, though, if instead of people going to the dogs the dogs aren't going to the people. — Anniston (Ala.) Star

True Story

A local nine-year-old girl accompanied her mother to a recent wedding. She wanted to look as glamorous as possible, so she dug out an old girdle of her mom's and wore same as an undergarment.

She found out the hard way the price the older girls pay for their glamor. It was so tight she could hardly breathe. Finally, in desperation, she excused herself and went to a restroom.

When she returned, her mother thought daughter's hat looked a bit cockeyed; it did, and there was good reason for it. Daughter had removed the girdle in the restroom. . . and then had no place to put it. With a stroke of ingenuity, she finally placed it under her hat. At least she was more comfortable for the balance of the festivities. — Washington (Iowa) Journal

A Call To Arms

A frequent complaint of genteel newspaper readers is that the press devotes too much space to bad news; to the sensational, the unpleasant, the sordid. A recent glance at the women's pages convinces us that the complaint is fully justified.

The fashion designers are at it again, "decreasing" in Paris, Rome and London that skirts are coming down. Not a modest lowering of the hemlines, mind you, but a veritable crash. Designs and photographs show the fleshless models covered from neck to instep in nightmarish exaggerations of the most horrific periods of female fashion; the depression style of the '30s and the post New Look of the '40s.

This pack of fashion dictators must be stopped. They must not be permitted with an airy wave of the wrist, to infect this monstrosity on mankind; to ordain that all that the male will see, this side of the boudoir or the beach, is an occasional glimpse of ankle; to compound the atrocity by forcing millions of husbands to pay through the nose for their deprivation.

There is, of course, little that a male can do if the ladies decide to obey the fashion leaders with their traditional blind faith. But someday the women of the world must rise up in revolt. The revolution will come. What better time than now? Women of the world-disunite! You have nothing to lose. — Washington Star

The Sunday Brand

Established 1948

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The Brand Publishing Company



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James M. Gillentine, Publisher
Melvin Young, General Manager
Grady King, Advertising Manager
Barbara Swimmer, Women's Editor
Jay Spain, Mechanical Superintendent

Lady Ump? Humph

We observe the appointment of a Long Island housewife as a baseball umpire with equanimity, at least. Says she: "I see no reason why women shouldn't be able to umpire baseball as well as men."

Indeed, given an eon of experience with the whims, eccentricities, foibles, fancies, notions, fantasies and bents of ladies, men could not fairly say they wouldn't do as well as the black-suited blind toms who have aided and abetted inequity in this alleged sport since early days, or even since Doubleday. — Miami Herald

Fading Whistle

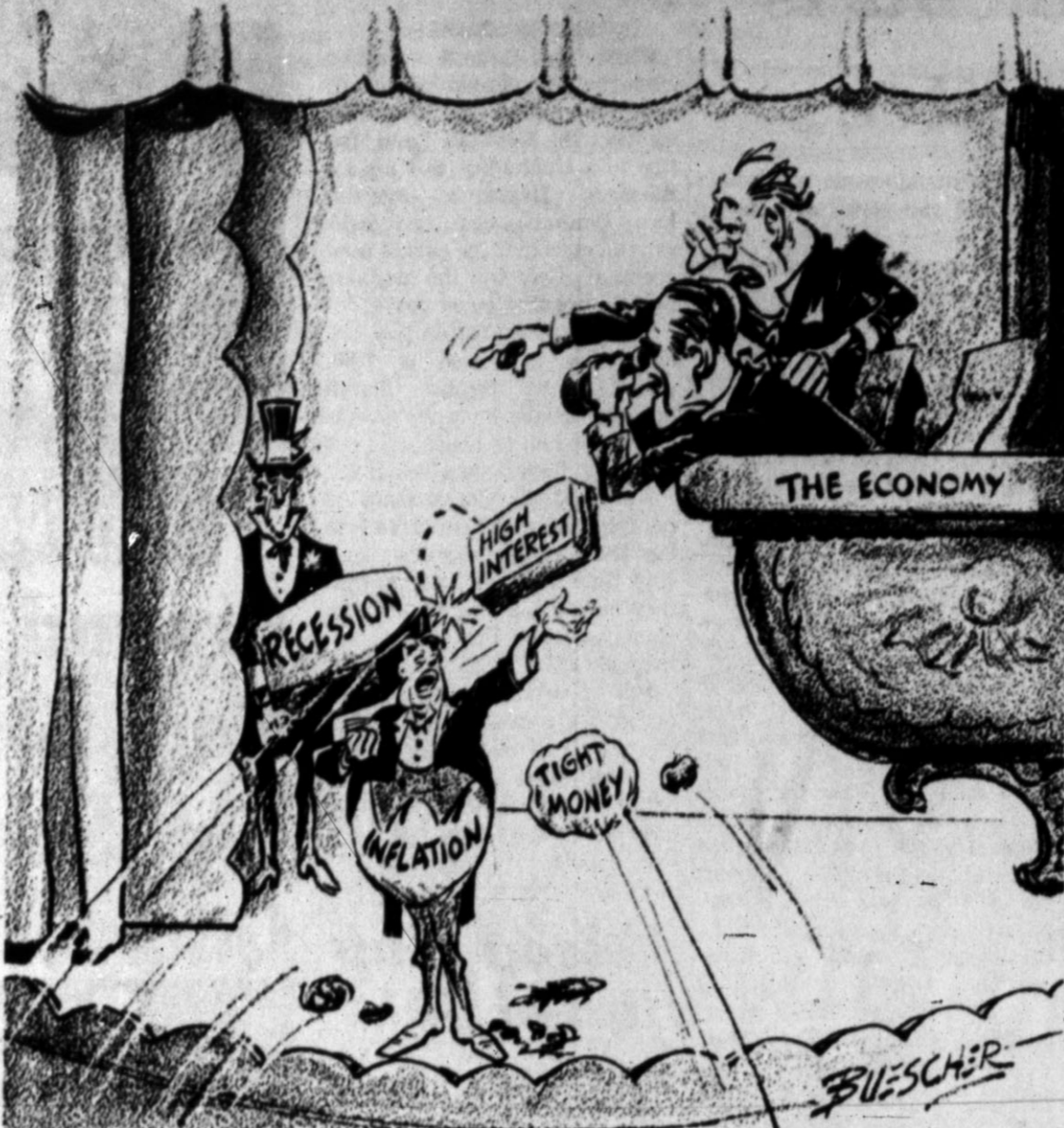
The long fading sound of a train whistle, the rumble of a steel-wheeled heavy-bodied train can now be heard-right on schedule — by purchasing a phonograph record. If the present trend continues, train whistles will soon be heard only in stereo, played by disillusioned railroad men on rare and reminiscent evenings. — Wilmington (N.C.) Morning Star

Like Home Made Biscuits

Iceland is reportedly helping the Biafran relief situation by flying in fish dried so hard it is difficult to crack with a hammer. The fish, usually cod, but known in Iceland as stockfish, has a high protein value. When dried as hard as stone, it will keep unspoiled for three months in the most extreme tropical climate. It has an immunity to insects that makes it particularly suitable for transport to Africa. — Charlottetown (P.E.I.) Guardian

When one makes a prodigious pronouncement about future space happenings, events can prove him wrong. But we're going to make an easy prediction. Namely, that space will not prove a useful place in which mankind can dump their refuse. — Christian Science Monitor

"WHO'S THE GUY IN THE WINGS?"



MAIN STREET, U. S. A.

America's Largest Birthday Party Is Planned For 1976

By BERT MILLS

Washington, D. C. — America's biggest birthday party will be staged in 1976 to celebrate the 200th anniversary of the United States, and people everywhere have been urged to submit suggestions for the most appropriate way to combine a joyous celebration with a solemn rededication to American principles.

Planning for the bicentennial began more than three years ago. On July 4, 1966, Congress created an American Revolution Bicentennial Commission "to plan, encourage, develop and coordinate the commemoration of the American Revolution." The group consists of 35 members, 18 from the Federal government and 17 representing the public.

The Bicentennial Commission has a small staff and an office in the Lafayette Building at 811 Vermont Avenue, N.W. in Washington. It also has an early deadline, July 4, 1970, to submit to the President and Congress a National Bicentennial Plan. This will be a blueprint of the commission's recommendations as to what activities should be included in the 1976 celebration. One urgent decision will be whether or not to seek a 1976 World's Fair. The President and Congress would have to endorse any plan calling for an American exposition, and the Bureau of International Expositions, a group with headquarters in Paris, would have to give its blessing if the term "World's Fair" is to be used.

Cities Vie to Host Fair
If there is to be an Expo '76,

it will probably be held in Washington, Philadelphia, Boston, or possibly Baltimore, a late starter in the race. The three major contenders presented their preliminary plans at a hearing in Washington in September, and some rosy forecasts on attendance were aired. Boston and Washington estimated 65 million and Philadelphia 51 million.

However, not all Bostonians nor all Philadelphians favor a fair. The subject has become a political issue in both cities. In Philadelphia, a Negro group wants a share of the profits. A city council candidate in Boston has collected more than 20,000 signatures of people who say they do not want a fair in Boston. The Mayor, however, backs the proposal.

Significantly, all three presentations made to the Bicentennial Commission would combine an attack on urban problems with the usual cultural, historical, industrial and scientific exhibits. In Washington, for example, the proposal is for complete renewal of a section of the inner city. The "Exposition City" that would be created to house visitors would be permanent and useful for housing after the fair ended.

All of the cities seeking to stage a fair are counting on Federal aid, but nobody is sure how much. This will be up to Congress and no decision will be reached until there is a concrete proposal to consider. The first decision will be whether to have a fair at all, or whether somebody can come up with a better idea.

Nixon Seeks Forward Look
President Nixon has made two statements on the Bicentennial, both stressing the need to "look to America's future." A celebration there must be but he wants the aim to be "not to catalogue laurels to rest on, but to discover lessons to build on." He has called the celebration a challenge to "each of the 50 states, and every community, to look to its heritage and its hopes."

There are 35 bright and experienced men and women serving on the Bicentennial Commission, headed by Dr. J. E. Wallace Sterling, Chancellor of Sanford University. The Commission will get a lot of help from a variety of government departments and agencies, whose top men serve on the planning group.

But if the big birthday party seven years hence is to be a time of rededication, meaningful to the nation as a whole, it will require more than reliance on Washington planners. It will require citizen participation of a broad national basis. It might not be a bad idea for every community to start thinking about what a 200th anniversary means and how the maximum number of Americans can become involved in the doings in 1976.

Yours faithfully,
J. A.

Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — Sam Houston, who prided himself on being an expert in getting along with Indians, was snubbed by the nine tribes with whom he sought peace in his role as President of the Republic of Texas.

In 1845, white settlers along the Three Forks of the Trinity (now the Dallas-Fort Worth megalopolis) were concerned about increasing Indian raids. They asked President Houston for help.

Houston, who had lived with the Indians and regarded them as brothers, decided to negotiate a treaty in person. He invited the nine Indian tribes disputing with the whites over the Trinity River area to meet him in July, 1843, at Grapevine Springs (in what is now northwest Dallas County).

The red men, however, failed to show. Houston waited for weeks at the springs, but finally gave up and returned to Austin. When the Indians discovered that Houston was gone but had left some representatives behind, they converged on the springs and a treaty was signed on September 29, 1843.

THEY'LL TAKE THE RAILROAD — A group of Houstonians who prefer diesels to jets have acquired their own private train.

The more than 50 members of the Gulf Coast Chapter of the National Railway Historical Society now own a baggage car, a chair car and a tavern-observation-lounge car. They keep the cars parked at Union Station and hook them onto regular trains when they have a yen to travel.

NO DICE — Sporting men in Freestone County use extreme care these days in picking a site for a game of galloping dominoes. The local high-rollers make sure that they steer clear of Joe Bates' farms.

Mr. Bates, who collects antiques and stores them in a building in downtown Wortham, is especially fond of old weapons. Cannons are his specialty, and he often takes one to one of his farms and fires it just for the heck of it.

A few years ago, he hauled his largest field piece — a 12-pounder — out to the country and decided to try a few long-range shots at an old tenant house in one of his pastures. The first ball hit the house dead center and routed a passel of crapshooters who were in the midst of a game. Nothing was hurt except the house. But the gentry who roll dice no longer pursue their pastime on Bates' property.

BASEBALL TOWN — Marlin, the Falls County spa whose hot mineral waters once attracted health-seekers from all over, also proved that its springs could help win baseball games.

During the 16 years that the New York Giants held their spring training camp at the Central Texas resort, the team won eight National League pennants. From 1908 through 1924, the Giants made an annual trek to Texas to drill in warm weather and benefit from Marlin's mineral waters.

TRAVELING TEXAS — Landmark Inn, which has welcomed travelers to Castroville since 1846, still operates as a hotel.

... from the Brand's files

65 YEARS AGO — 1904

A Brand representative visited the new gin this week and found everything pertaining to the plant nearing completion. The building has been finished and nearly all the heavy machinery placed, so when the finishing touches are looked after, which will be about next Wednesday, Messrs. Tucker & Jacobsen will be ready to receive cotton and start the machinery to operating. While they do not anticipate a very heavy run this season, they will expect to gin from 1,000 to 2,000 bales next season.

50 YEARS AGO — 1919

Fighting grimly against odds, Hereford High's plucky little football team Tuesday afternoon held Amarillo High to 6 to 6 tie score, and but for a fluke would have shut out the chesty visitors 6 to 0. . . The rig for the Muse well, in the northeast portion of this county, has arrived, and is being unloaded and hauled out to the location south of Wildorado. This is the second rig for the company headed by A. H. Squier, who has contracted to drill three holes, one for D.L. McDonald et al, one for George L. Muse et al, and the third for Jackson Brothers.

35 YEARS AGO — 1934

Relief load here for October was 279 cases, according to W. W. Chilton, administrator. That many different persons, representing as many families, have worked on relief rolls during the month. Through yesterday work had been done on 20 projects during the month, 17 of which are not completed. Highway 33 east of the city is one of the principal jobs. . . Good Will Day, Thursday, Nov. 1. Big free show at the Star Theatre. Afternoon, 1-6 p. m. "What Every Woman Knows" with Helen Hayes. Everyone in Hereford and the surrounding country are invited to these big Good Will Days Every Thursday until further notice the Merchants and Professional Men of Hereford are giving one of these big free parties to visitors to the city. In addition to other things of fered in the way of entertainment, new stocks of fine seasonal merchandise are featured at most attractive prices.

20 YEARS AGO — 1949

Effects of the National Steel strike are being felt in Hereford. Gaylord Newell's new grocery store north of the post office has entered a state of stalemate until the situation is relieved. The Presbyterian Church was lucky enough to order theirs out of Pampa where the steel strike didn't interfere. . . Final check of the Whiteface injury list before going to press is as follows, according to Coach Dalton Criswell: Halfback Bill Kelly, out with a twisted ankle, may be alright; halfback Duane Christian, still doubtful; center Wendall Morton, bruised hip — according to how it is a game time; guard Neil Witherspoon, still out; tackle Duane Janssen, bruised kidney, out after five days in the hospital.

5 YEARS AGO — 1964

Hereford Whitefaces, showing plenty of hustle and taking advantage of the breaks offered them by the Perryton Rangers Friday evening, took their first conference win, 19-12. Frank Cain added the needed spark to the Herd offense as he piloted the Whitefaces to the win, scoring twice from three and one yards out, after he had been instrumental in placing the ball in scoring position. . . Lyndon Baines Johnson was awarded another term as President of the United States Tuesday, when he gathered more than 70 per cent of the popular vote in an election held at Hereford High School. Johnson got 386 votes compared with his Republican opponent Barry Goldwater's 181 votes.

Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — I pay the medical bills for my aunt even though she is not my dependent. Does that mean I won't be able to deduct these costs?

A — As a general rule, only medical expenses paid for a dependent may be deducted along with the taxpayer's other medical costs. However, if you could have claimed your aunt, except for the fact that she had \$600 or more income or filed a joint return with her spouse, then you may add the medical expenses you pay for her to your own expense.

Q — Why can't a check made out to cash be used to support a charitable contribution?

A — To substantiate a deductible expense your records must indicate, among other things, the purpose of the expense, to whom paid, as well as the amount.

A check made out to cash does not indicate the nature of the expense and must be supported by other records, such as receipts.

they should be able to help you. When you call have the notice in front of you so you can identify it for the person helping you.

Q — Under the 1968 gun law, if I take my own guns with me for a hunting trip to Canada, will I have any problem bringing them back in?

A — No, there should be no problem as long as you can show Customs that you took them out of the country. To do this, a bill of sale or other evidence of purchase or ownership will be helpful.

If you wish you may also use a procedure the Bureau of Customs has established for persons taking cameras and other valuables out of the country. Then there will be a record of your return.

Q — The buyer of my summer home wants to pay me over a period of years. He says I can save on my Federal taxes that way. Is he right?

A — When certain conditions are met, profits on a sale may be reported over the period in which the payments are received. To qualify, payments during the year of the sale must be 30 percent or less of the selling price.

Depending on your tax bracket and other income, the option of reporting your profits over a period of years may provide a tax advantage.

Q — When can my husband take a withholding exemption at his job for our baby which is due next month?

A — As soon as the child is born. Also the full \$600 exemption for a dependent may be taken on your tax return for child born any time during the year. Your husband can take the additional exemption by filing a new Form W-4, Exemption Certificate, with his employer.

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Holly Promotes Robert Kinsey

COLORADO SPRINGS, Oct. 27 — The promotion of a Hereford man to grocery products merchandiser for Holly Sugar Corporation's Chicago-West territory was announced today by M. C. Chenburg, vice president-marketing.

He is Robert C. Kinsey, son of Mr. and Mrs. D. C. Kinsey, 218 Douglas Street, Hereford. Kinsey attended Hereford schools for 11 years.

In his new assignment, Kinsey will report to C. H. Roy, eastern

sales manager, and will be responsible for increasing the distribution and sales volume of grocery products and for developing and implementing advertising and promotional programs for these products. Kinsey first joined Holly in September of 1966 as a sugar dispatcher at the Hereford factory. He took a leave of absence in 1966 to return to Texas Tech from which he was graduated in 1967 with a bachelor of business administration degree. He rejoined Holly June 15, 1967 as a marketing trainee at the Colorado Springs office and last year was promoted to sales representative.

Lower Prices ON BEEF

in FURR'S BEEF-ARAMA



SIRLOIN STEAK
Lb. **89¢**

T-BONE STEAK
FURR'S PROTÉN
Lb. **99¢**

BONELESS ROAST
Shoulder FURR'S PROTÉN
Lb. **89¢**



RIB STEAK
FURR'S PROTÉN
Lb. **89¢**

TOPS IN FROZEN FOODS AT FURR'S

DINNERS Mexican Patio 15 oz. **3 FOR \$1**

POT PIES Sparetime Chicken, Beef, Turkey 6 oz. **10¢**

DONUTS 10 oz. pkg. 3 for 1.00
Mortons Plain or Powdered

GREEN BEANS 9 oz. pkg. 5 for 1.00
Top Frost Cut

BROCCOLI SPEARS 10 oz. pkg. 4 for 1.00
Top Frost

BLACK EYE PEAS 10 oz. pkg. 4 for 1.00
Top Frost

POTATOES 2 lb. pkg. 4 for 1.00
Tater Boy Hash Browns

GRAPE JUICE Top Frost 6 oz. can 5 for 1.00

PORK & BEANS Van Camps No. 300 can **14¢**

PAPER TOWELS Topco Big Roll **25¢**

BABY FOOD Food Club Strained Jar **8¢**

Honey Buns Morton's 9 oz. pkg. **4 FOR \$1**

BUTTER Dairy Case Farm Pac Lb. **79¢**

SHORTENING Bakerite 3 lb. can **48¢**

Apples Comstock pie sliced No. 2 can **29¢**

Instant Milk Carnation 8 qt. pkg. **79¢**

Pancak Mix Aunt Jemima free syrup 2 lb. pkg. **39¢**

Catsup Sniders 20 oz. bottle **4 for 1.00**

Delicatessen

1 - Whole Bar-B-Que'd Fryers **ALL FOR \$1.89**

1 - Pint Pinto Beans

1 - Pint Cole Slaw

Cream Pies Assorted Flavors each **98¢**

Potato Salad Old Fashioned Pint **59¢**

GOLD BOND STAMPS

DOUBLE GOLD BOND STAMPS

on Wednesdays

ROUND STEAK FURR'S PROTÉN Lb. **89¢**

CLUB STEAK FURR'S PROTÉN Lb. **99¢**

TOOTHPASTE Crest Family Size **59¢**

MOUTHWASH Scope 17 oz. **99¢**

Hair Spray Cinderella 13 oz. **43¢**

Notebook Paper 300 ct. **37¢**

Pepto Bismol 8 oz. **89¢**

Facial Tissue Scotties 200 count box **4 for 1.00**

Kotex box of 24's **59¢**

COFFEE MUGS Stackable Reg. 2 for 35¢ **12 1/2¢**

LADIES HOSE Pkg. of 3 Pair **79¢**

GRAPEFRUIT Texas Ruby Red, Lb. **15¢**

TURNIPS Purple top bulk fine flavor 2 lbs. **29¢**

PEPPER Red bells for color in salads or chow chow lb. **39¢**

GREENS Ariz. mustard fresh large bunch ea **19¢**

BROCCOLI Calif. large bunch bunch **39¢**

COCONUTS from Honduras kids love them! **29¢**

PARSNIPS Calif. different vegetable each **39¢**

PARSLEY From Calif. add color to your salads etc. each **10¢**

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SHOP

Furr's

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Shook Tire Co.

38 Years As Texas Largest Tire Dealer

1st Anniversary Sale!



Yes, Shook Tire Co. has served Texas for 38 years. But this is Charles Burfield's 1st anniversary serving the people in Hereford. Charles is proud of that year. A year of progress and meeting some of the nicest people anywhere.

SHOOK TIRE CO. is celebrating their 1st Anniversary in Hereford with a big sale and invites everyone in to save a lot on quality tires and expert service!

There's plenty of top performance in Lee's lower-priced tire values, too!

SHOOK TIRE CO.

Check our prices on these Lee premium tires!



4-Ply Nylon Cord
XL-200

- Lee's "first line" tire
- Four full plies of nylon cord for tire body strength
- Wrap-around tread design for stop-start grip
- Steering control
- Tough rubber
- Built to last for longer



LEE XL200	Regular	Sale
775x14 or 15	25.99	21.38
825x14 or 15	29.13	23.38
855x14 or 15	31.93	25.38
885x14 or 15	37.33	27.38

Plus Old Tire - F.E.T. Included

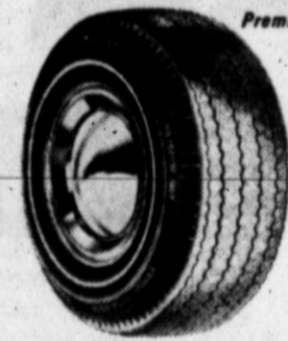


Lot's more mileage! Stability! Handling Ease!
LEE GT Belted 78 RM

FIBERGLASS BELTS
POLYESTER CORD BODY

LEE BELTED	Regular	Sale
775x14 or 15	36.85	30.38
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855x14 or 15	44.18	34.38
885x14 or 15	49.40	36.38

Plus Old Tire - F.E.T. Included



LEE POLYESTER 4 PLY

Premium Extra Mileage Polyester Cord
GS-300
78 Series

- Four full plies of polyester cord
- Low profile and wide tread for sure-footedness - fast starts, quick stops
- Contour-Cured for comfortable rides, right from the start.

LEE POLYESTER	Regular	Sale
775x14 or 15	31.04	25.38
825x14 or 15	34.87	27.38
855x14 or 15	38.18	29.38
885x14 or 15	42.80	31.38

Plus Old Tire - F.E.T. Included



Attention Truck Owners:
LEE PREMIUM HIGHWAY TRACTION

LEE MS TRACTION	Regular	Sale
670x15 6 ply	30.82	28.38
700x15 6 ply	35.62	31.38
700x16 6 ply	37.30	32.38
750x16 8 ply	49.06	39.38
825x20 10 ply	84.64	64.38
900x20 10 ply	95.92	75.38
1000x20 12 ply	102.36	92.38

plus old tire-F.E.T. included-Installation free



Attention Truck Owners:
LEE'S PREMIUM HIGHWAY WAT RIB WAT!

LEE HIGHWAY WAT	Regular	Sale
670x15 6 ply	28.27	25.38
700x15 6 ply	33.44	28.38
700x16 6 ply	34.56	28.38
825x20 10 ply	82.30	64.38
900x20 10 ply	93.96	73.38
1000x20 12 ply	100.54	89.38

plus old tire-F.E.T. included-Installation free



Attention Truck Owners:
LEE'S HIGHWAY RIB!

LEE HIGHWAY RIB	Regular	Sale
670x15 6 ply	24.91	23.38
700x15 6 ply	28.93	25.38
700x16 6 ply	30.20	26.38
750x16 8 ply	38.39	30.38
700x17 8 ply	40.06	32.38

plus old tire-F.E.T. included-Installation free

MAY WE SERVE YOU - QUALITY with a PRICE

Monroe Shock Absorbers
Buy 3 at Regular Price
FOURTH ONE FREE
Free Installation

Buy with Confidence from Texas' Largest Tire Dealer

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364-1010 is the number to call for SHOOK'S Farm or Road service
2 fully equipped pickups with experienced men for quick, efficient service.

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SUNDAY, NOVEMBER 2, 1969

BLONDIE

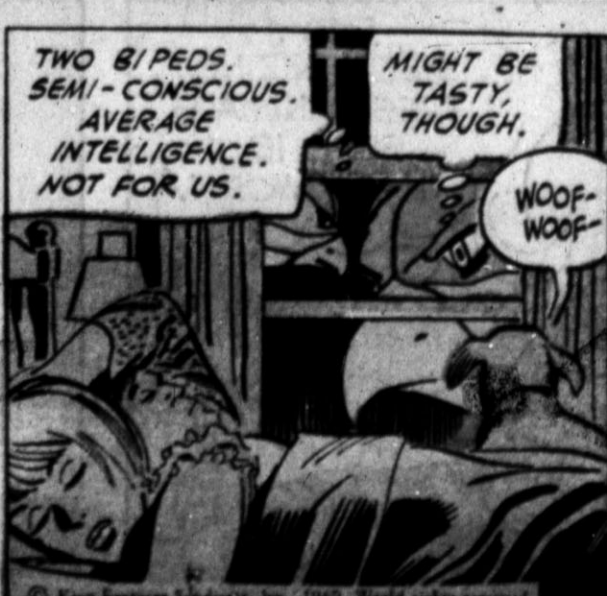
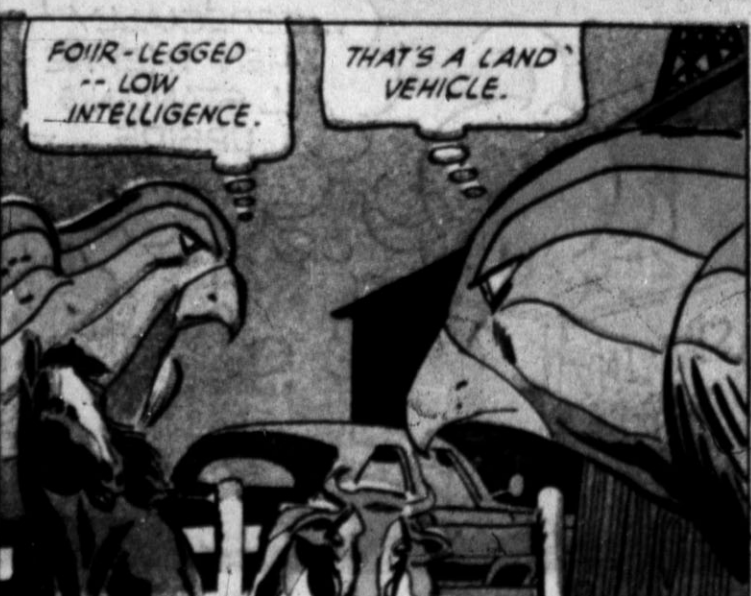
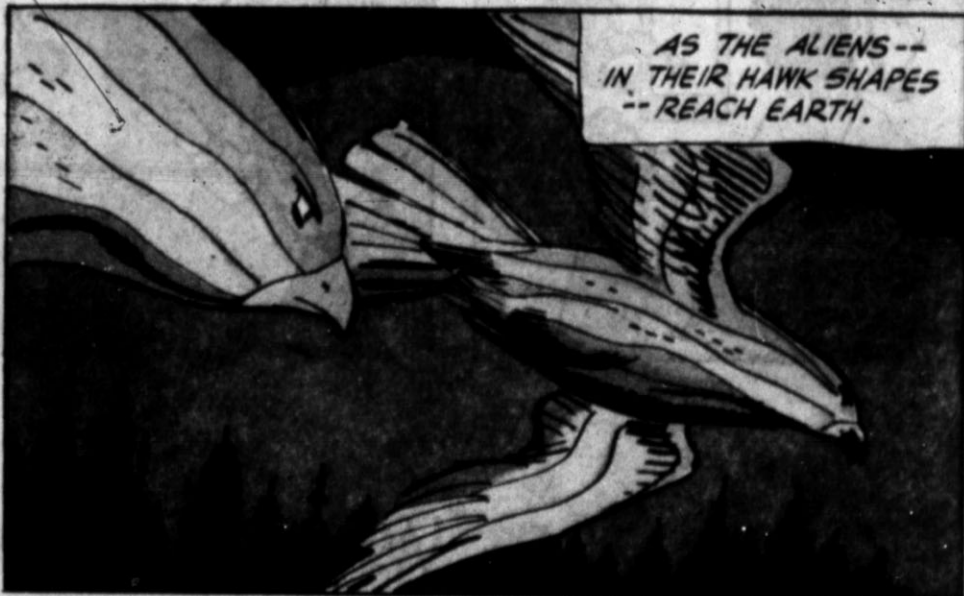
by CHIC YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk



"THE PHOTO WAS TAKEN NEAR HERE--AN AERIAL PHOTO--FROM ABOUT FIFTY FEET IN THE AIR."



THAT THING FACING THE SNOW LEOPARD--YOU BELIEVE IS THE MISSING LINK?

YES, THE LINK BETWEEN APES AND MEN.

WHY TELL HIM?!



BELL GOT ONLY ONE MORE PHOTO--THIS ONE. THE NOISE OF HIS PLANE SCARED BOTH FIGHTERS--THE SNOW LEOPARD AND THE "THING."

IF THIS IS THE MISSING LINK--IT IS A MONUMENTAL DISCOVERY!

157
HARRY
11/2



ELAINE WAS TO MARRY BELL--BUT, AS YOU KNOW, HE DIED ON THE WAY HOME.

SHE IS DETERMINED TO MAKE THIS DISCOVERY IN HIS NAME.



SHE TRIED TO KEEP THIS SECRET, SO THAT HE'D HAVE THE CREDIT.

HOW CAN YOU BE SURE IT IS THE MISSING LINK--?



I'M NOT CERTAIN--THERE HAVE BEEN MANY FALSE CLAIMS, BUT I THINK THIS IS IT! THE THUMB AND BIG TOE--AND--?

EEK!
EEK!



EEEK!

CONT'D

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



A LOAN? BUT YOU HAVEN'T PAID ME BACK THE FIVE I LENT YOU LAST WEEK--



I MIGHT AS WELL CALL IT QUITSVILLE! MAYBE I'LL MEDITATE ON THIS HANGUP FOR A WHILE--



DIMPLES, YOU'RE FOOLISH TO KEEP YOUR MONEY IN A PIGGY BANK! WHY DON'T YOU LET ME INVEST IT FOR YOU?



BUT WILL IT BE SAFE?

SAFE?! LIKE I'M MAJORING IN ECONOMICS! I DIG HIGH FINANCE--



TRIPPER, DO YOU HAVE CHANGE FOR A DOLLAR?

ARE YOU FOR REAL, MAN? IF I HAD A DOLLAR I'D BE OUT WITH MY CHICK!



NOW, WHERE WERE WE, DIMPLES?

FORGET IT!

FLETCHER 11-2

Hi and Lois

by MORT WALKER and DIK BROWNE



THAT'S A COW, I THINK...



AND THAT LOOKS LIKE A PIGGY!

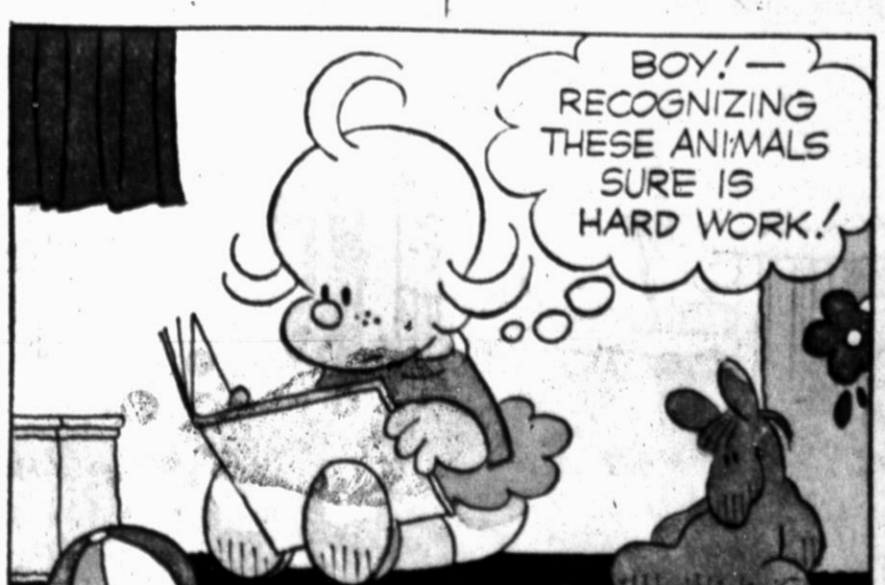
DIK BROWNE



LET'S SEE-- THAT MUST BE A DUCK, AND THAT'S A SHEEP...



HMM... I GUESS THAT ONE IS A HORSE...



BOY!-- RECOGNIZING THESE ANIMALS SURE IS HARD WORK!



...ESPECIALLY WHEN THEY'RE ALL STANDING UPSIDE DOWN!!

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11-2

BUZ SAWYER

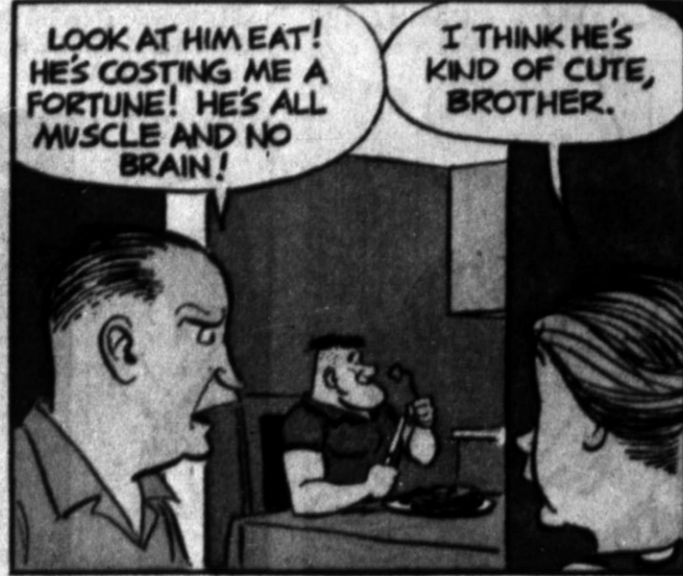
Featuring His Pal Rosco Sweeney

by ROY CRANE



OH, BOY, I SMELL FLAPJACKS! YUM, YUM, I COULD EAT A MOUNTAIN OF 'EM, LUCILLE.

I KNOW YOU LIKE THEM SO I MADE YOU A BIG BATCH, TIGER.



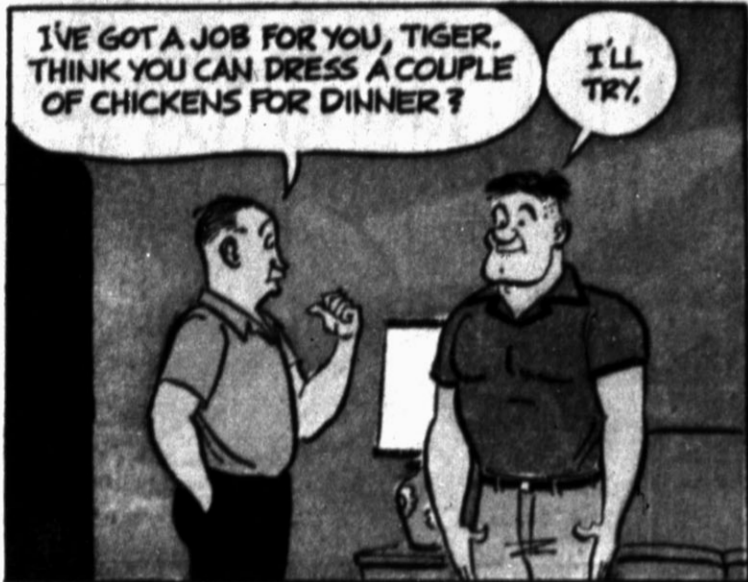
LOOK AT HIM EAT! HE'S COSTING ME A FORTUNE! HE'S ALL MUSCLE AND NO BRAIN!

I THINK HE'S KIND OF CUTE, BROTHER.



CUTE? THAT CLOD? LOOK, BABY SISTER, THAT GUY IS AN IDIOT! HE HASN'T DONE ONE THING RIGHT SINCE HE CAME HERE!

PLEASE GIVE HIM ANOTHER CHANCE, BROTHER... HE'S TRYING SO HARD. MAYBE HE COULD KILL AND DRESS A COUPLE OF CHICKENS FOR DINNER.



I'VE GOT A JOB FOR YOU, TIGER. THINK YOU CAN DRESS A COUPLE OF CHICKENS FOR DINNER?

I'LL TRY.



1/2 HOUR LATER

FOR GOODNESS SALES, TIGER, I HAVE TO START DINNER. HAVEN'T YOU FINISHED DRESSING THOSE CHICKENS YET?

THEY'RE ALMOST READY, LUCILLE.



I GOT THE HEN DRESSED, BUT I CAN'T GET THE PANTS ON THIS DANG ROOSTER.

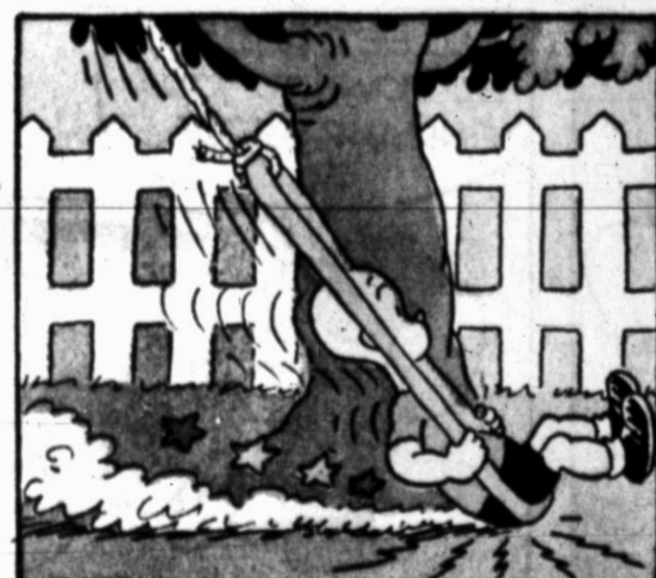
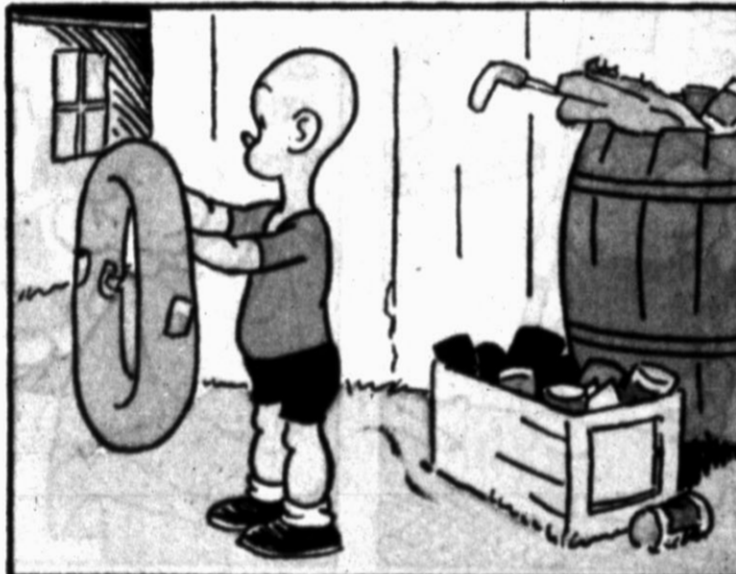
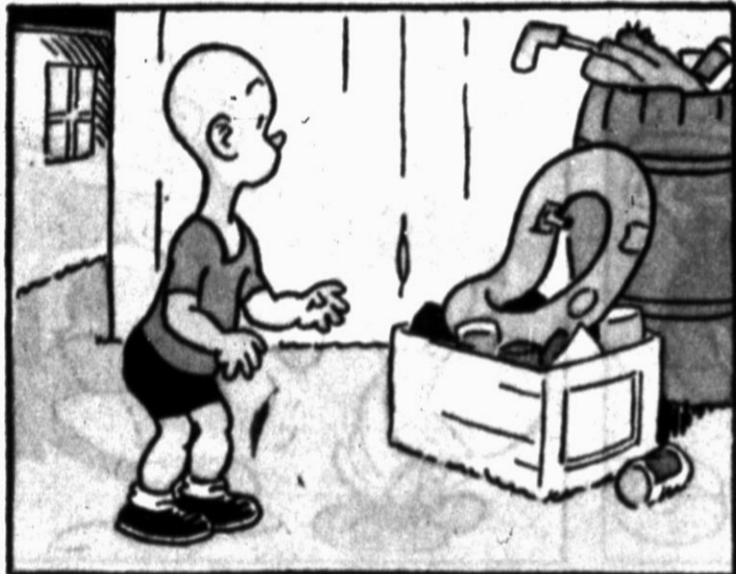
SQUAWK!

SQUAWK!

SQUAWK!

HENRY

by DON TRACHTER



DON TRACHTER

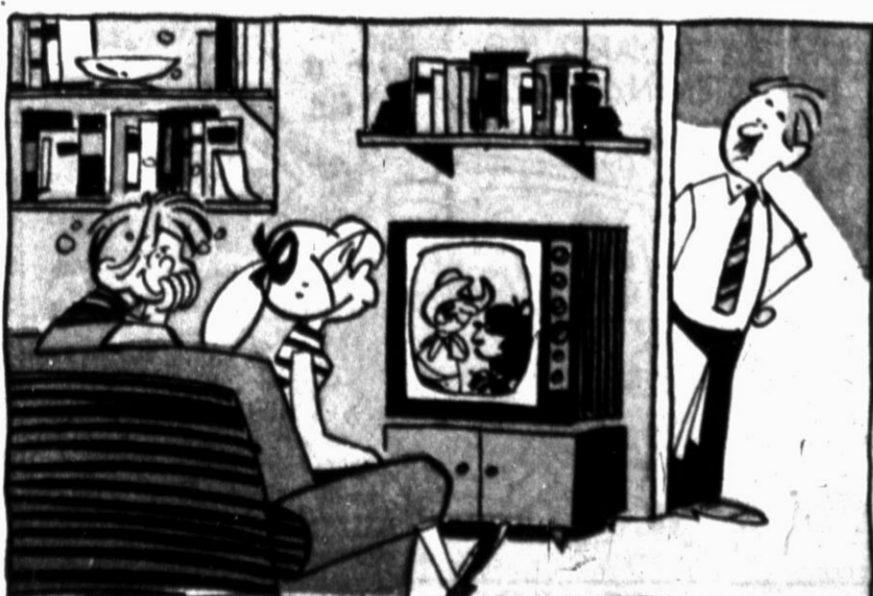
11-2

PONYTAIL

BY LEE HOLLEY



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HOW LONG IS THAT KID GOING TO BE HANGING AROUND HERE?

I DON'T KNOW...



I GUESS UNTIL HE GETS OVER HIS CRUSH ON ME!

?

LEE HOLLEY 11-2

beetle bailey by mort walker



FLASH GORDON

THE ALIEN "WARPER" MACHINES HAVE BEEN DESTROYED. THE COURAGEOUS "INVASION" IS CRUSHED. YET THEIR CODE DOESN'T PERMIT SURRENDER.

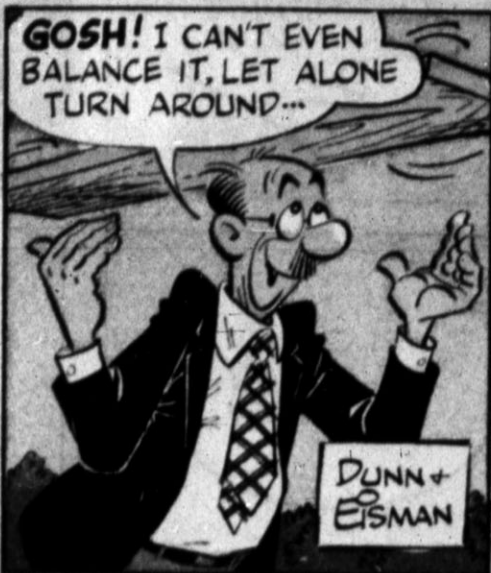
A CREWMAN REACHES FOR A DESTRUCT MACHINE, BUT...

NO! I FORBID IT!

WE CAN NEVER RETURN HOME. WHAT MEANING DOES OUR CODE HAVE NOW?

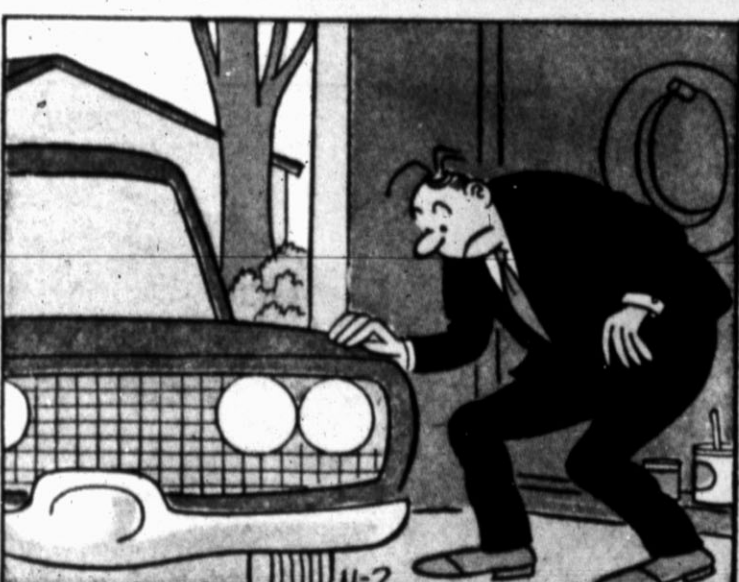
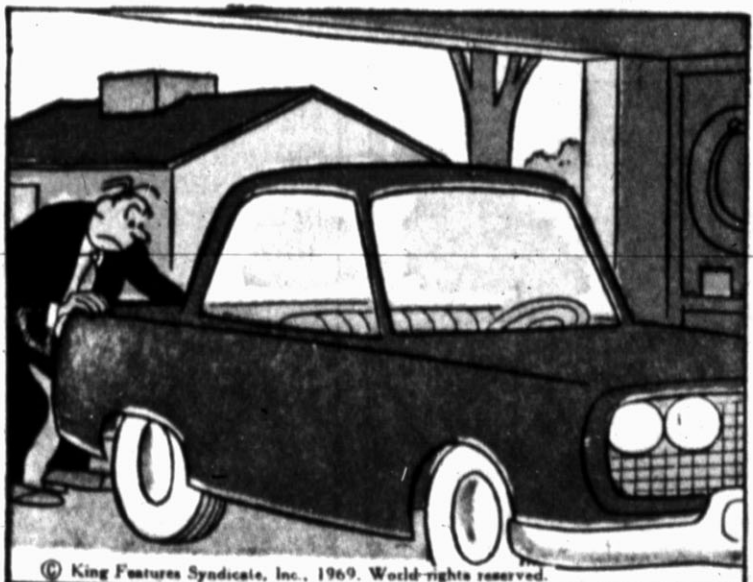


LITTLE IODINE



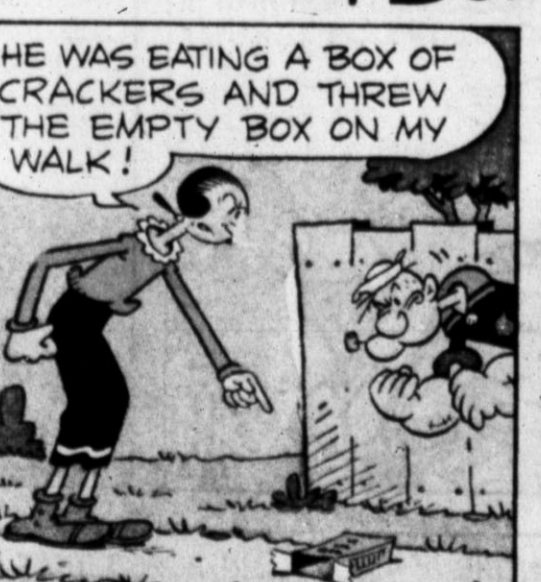
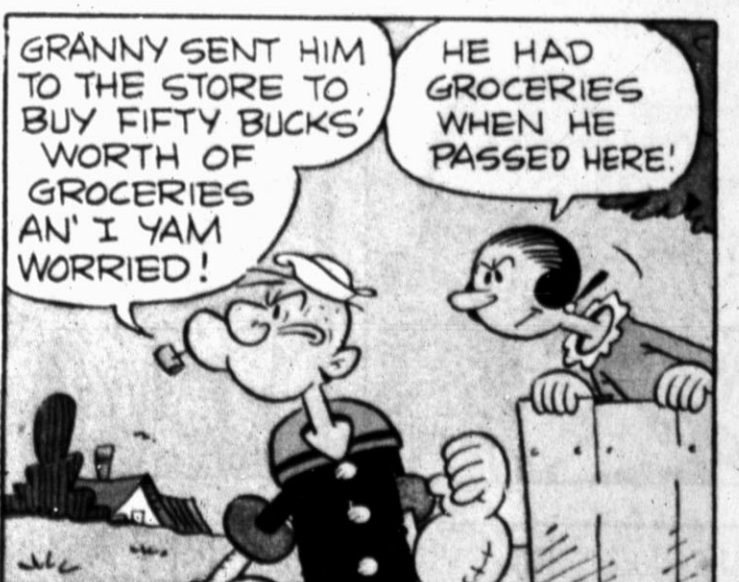
The Little Woman

by DON TOBIN



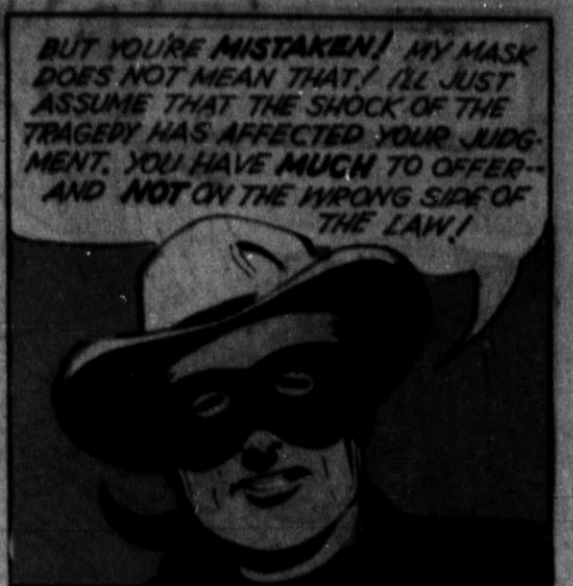
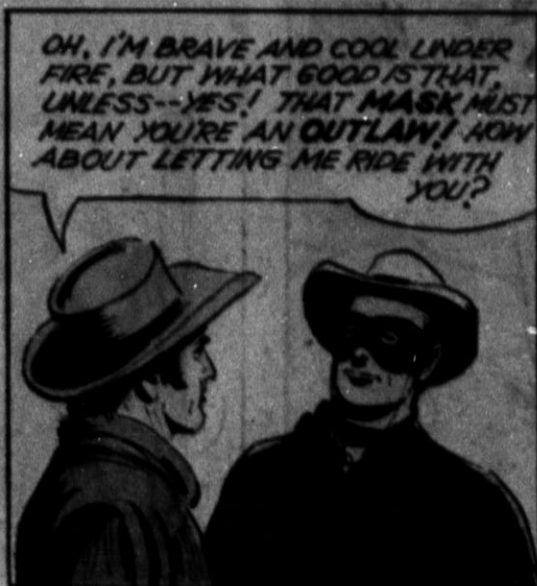
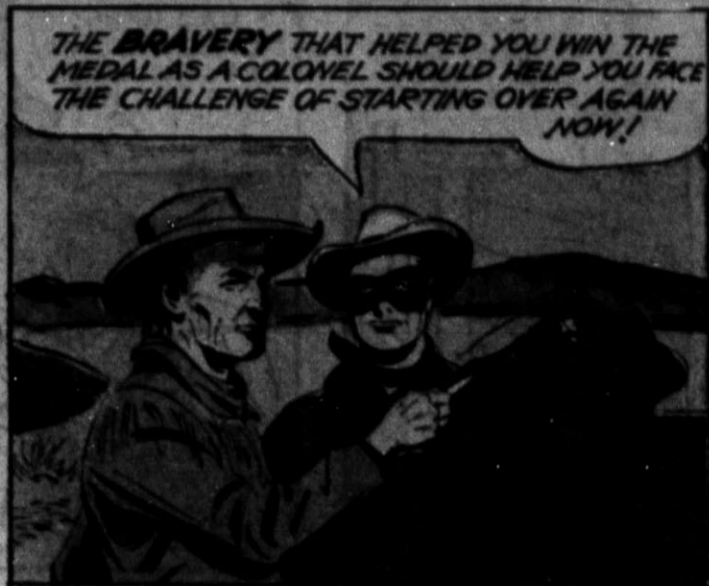
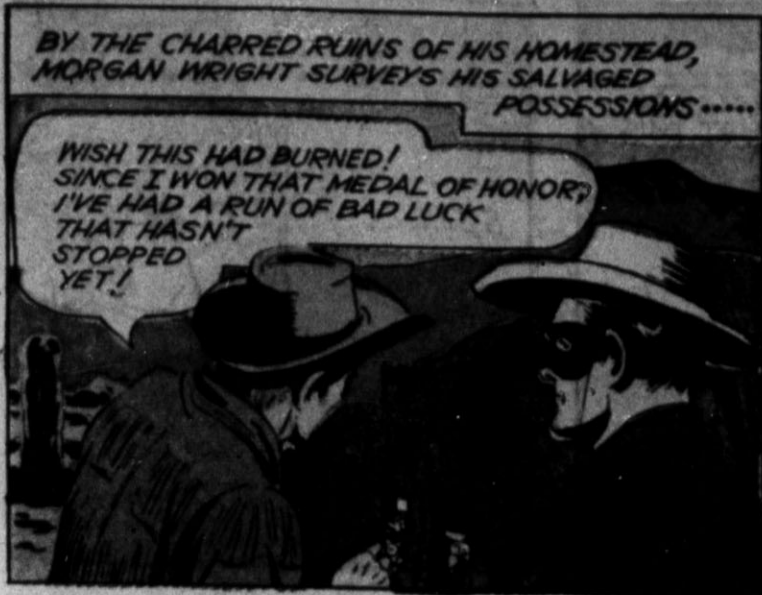
I POI EYE

by BUD SAGENDORF

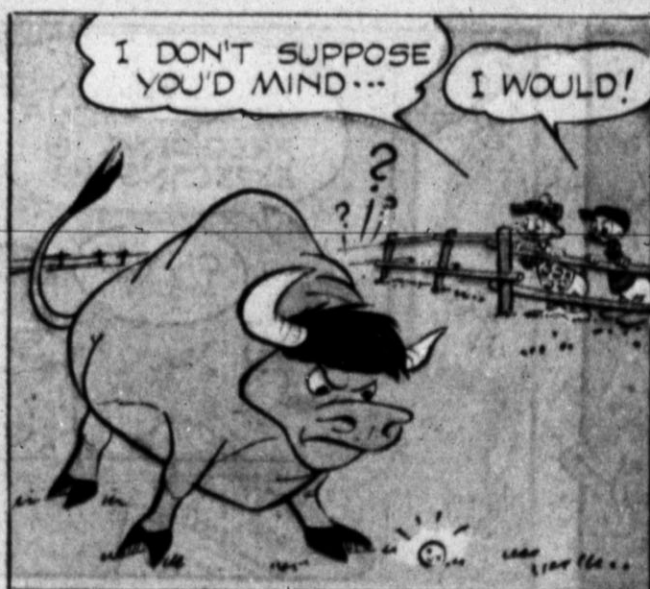


The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE



WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



BARNEY GOOGLE and **SNUFFY SMITH** by FRED LASSWELL

