

AROUND TOWN

Sights and Faces Seen

R. F. Cook, employee of Fraser Milling Co., was working as usual today, after a brush with death last week.

R. L. Thompson, county and district clerk, has been confined to his home this week, suffering from an attack of influenza.

Although Mrs. John P. Slaton was one of the judges in the Christmas decoration contest and the Slaton home was ineligible for a prize, the home was outstanding and many persons who saw it are of the opinion that it would have won a prize.

The gang at Streu Hardware are having a lot of fun out of (Continued on Page 8)

REA Allotted Repair Funds

Deaf Smith County Electric Cooperative Inc. has been allotted \$35,000 for repair of damage done by the ice storm last month, it was announced here.

However, only \$10,000 of this sum has actually been advanced at this time.

School Resumes January 2nd

After a holiday which began at 2 o'clock Friday, Hereford public school will resume classes Thursday morning, January 2, Supt. Knox Kinard announced today.

Troop 2 Has Christmas Party At Court House

Boy Scouts of Troop 2 were entertained with a Christmas tree Friday in the Commissioners' court room in the court house. Gifts were exchanged.

The Scouts presented their scoutmaster, A. J. Schroeter, with a beautiful smoke stand.

Among those attending were Jack London, Wayne Phillips, S. A. Putt, Billy Hall, S. D. Foster, George Ellis Nixon, Clyde Brock, Joe Brock, Billy Gene Massie, Nolan Grady, L. A. McBrayer, Wilson Millard, George Pace and Mr. Schroeter.

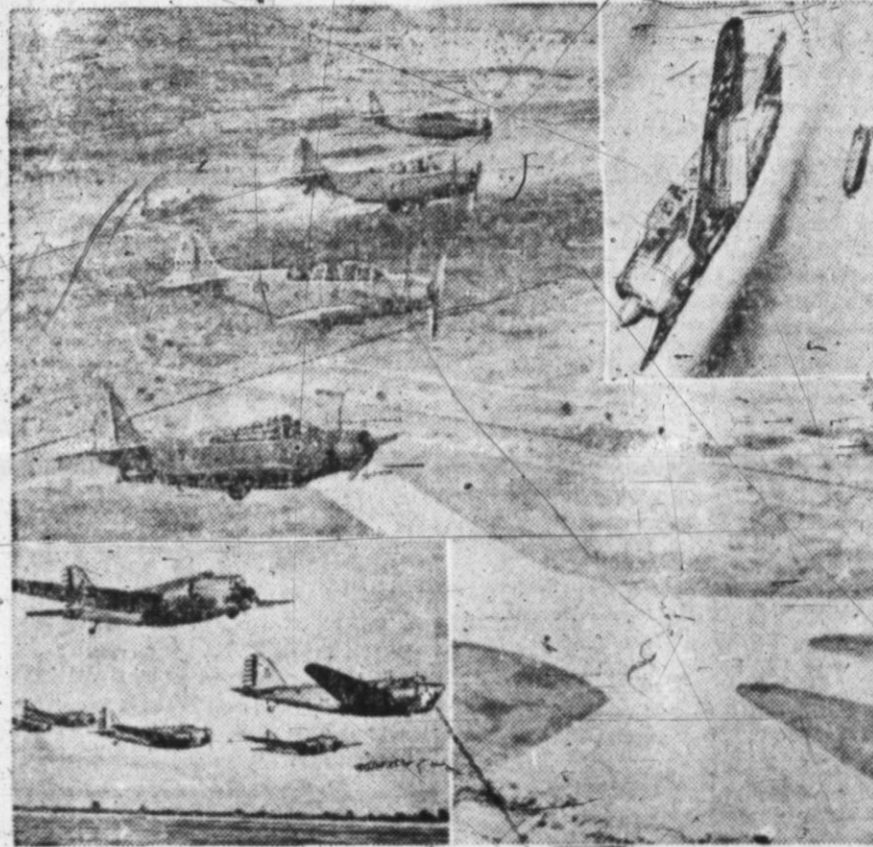
America Speeds Defense As New Year Begins



The newest and best of the U. S. medium bombers is B-26 shown taking off (above), and in the air (below), during a test flight



John C. Garand, inventor of the army's famed semi-automatic Garand rifle, is shown at work in his model shop at the



Springfield, Mass., armory, where his grand gun is in mass production to arm our defense forces.

Fla., January 10 to 12. One of these "Stuka" bombers is pictured, upper right. Crack torpedo bombers are shown above flying over the Miami airport. Low-flying army air corps planes appear in the bottom panel as they zoomed low in last year's Olympics of Aviation--in Miami, exhibition.

Judges Name Decoration Contest Winners

Mr. and Mrs. O. H. Culpepper, 702 25-Mile avenue with a score of 48 points, won first prize of \$5 in the Christmas decoration contest sponsored by the Lions Club and the Garden Club.

Mrs. John Slaton, H. L. Rice, and Mrs. Jim Lipscomb, the judges, reported that a large number of homes deserved honorable mention. Included was the Fraser home, the Manjoet home, the Will S. Kerr home, the Blue home, the A. M. Jones, the entire 400 block on McKinley, the Kester home, the C. H. Dyar home, the Ray Conaway home, the Chancy Tice home, the Carter home, the Broadwell home.

There are many beautiful outdoor Christmas trees. The most outstanding one is on the lawn of Mr. and Mrs. Vern Witherpoon. The gaily bedight one over the Packard Mill office building stood in the darkness as a reminder that Santa Claus was near," reports sheeted.

The Hospital and the City Hall deserves mention. Among the business houses, Ireland Motor Co. showroom and Texas-New Mexico Utilities Co. were outstanding. (Continued on Page 8)

Officers Are Elected In Benefit Ass'ns

"The crowd was not large but the meeting was enthusiastic," Mrs. Dorothy Ross, secretary, announced in reporting the annual meeting and election of officers of the Hereford Benefit Association.

In Association 1 the following officers were elected: N. E. Gass, president; G. W. Brumley, vice-president; C. C. Acker, treasurer; H. G. Conkright, C. R. Smith, E. D. Fox and Harry Rice, directors.

In Association 2 officers elected were F. H. Oberthier, president; J. H. Head, vice-president; Edah Park, treasurer; and A. Lowther, Mrs. F. M. Kester, Miles Roberson and Mrs. Dyalitha Bradley, directors.

Deadline For Registration Of Aliens Nears

Last day for aliens to register under Federal law requirements is December 26, and 15 aliens have already registered here. More than four million have registered in the United States.

Aliens here have given Mexico, Germany and Canada as their home countries.

The law requires that all aliens 14 years of age or over must be finger-printed in addition to giving detailed personal information. Children under 14 must be registered by their parents or guardians. As children under 14 reach that age they must re-register and be finger-printed.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

Table with 3 columns: Day, Max, Min, Pre. Rows for Thursday, Friday, Saturday, Sunday, Monday, Tuesday, Wednesday.

603 Deaf Smith Countians Join Red Cross To Set New Record Membership

42 Enjoy Scout Christmas Party Monday Night

Boy Scouts of Troop 1, with the Cubs and scout officials as special guests, held their annual Christmas tree party at the Scout hut Monday afternoon and Monday night.

The Scouts were guests of Speck Lunsford at a theatre party Monday afternoon and enjoyed hamburgers and cocoa at the hut, beginning at 7:30. A program followed until the Christmas tree party exchange of gifts. Festivities closed with apples and candy.

Roll Call and Troop Inventory were taken by Commissioner Knox Kinard and Field Executive Chester Dunlap, who were visitors.

Six baskets of groceries were filled by the Scouts and taken to the Welfare office for distribution. Each troop prepared a basket and there was one from the troop officers and one from the Cubs.

The following Scouts of Troop 1 attended: Dave Beavers, Leonard Burleson, Donald Conklin, Harold Conklin, Bill Dameron, Pete Davis, Ralph Fullwood, Gene Hall, Jim Hicks, Billy Hutson, Bobby Jennings, Jimmy Jones, Lloyd Manjoet, Eugene Matthews, Bobby Morrow, Ben Plummer, Donald Roberson, Ed Roberson, J. W. Robinson, Chas. Sanders, Quentin Williams. (Continued on Page 8)

Final check of the 1940 Red Cross Roll Call revealed that Deaf Smith county enrolled 603 members this year, the largest number the county has ever had. H. V. Hennen, roll call chairman, announced today.

At the same time, John Olson, president of the Deaf Smith Chapter, said that \$693.22, had been turned in to him. "People of this county are to be commended for their fine spirit in helping others during this time of suffering and distress," Mr. Hennen said in appreciation, both to the persons who became members and to the workers who took part in the actual soliciting.

Mr. Olson said that the county was only two members short of being 10 per cent of the county's population, and added that a record such as this county made this year was outstanding, as compared to average enrollments elsewhere.

Christmas Party Held Sunday For Troop 3

A Christmas tree and gift exchange was enjoyed Sunday by members of Boy Scout Troop 3. The party was held in the parochial school with Scoutmaster Larry Loerwald, Chaplain Father Aloysius Craven, and the following scouts in attendance: Wilford and Raynold Herr, Geo. Loerwald, Felix Pyka, Keith and Glenn Wagner, Donald Thiel and Louis Bezner.

First 1941 Baby To Get Bassinette Free

Some baby, yet unborn, is going to be the lucky one to get a bassinette, free, from Homer Fox, for being the first 1941 baby born in this county. Mr. Fox has announced that the gift will be given away under the same plan as last year when Miss Peggie Sue Taylor, daughter of Mr. and Mrs. J. L. Taylor, was the winner.

The bassinette is on display in show windows of E. B. Black Co.

Three Volunteer For Service In U. S. Army

Three persons have recently volunteered for army service and have been accepted, according to Frank E. Givan, chairman of the local Selective Service Board. At the same time a request for seven draftees has been received from the United States Army recruiting office at Lubbock, by January 16. However, Deaf Smith county will have enough volunteers to take care of that number.

Volunteers in addition to those announced previously include Noel Sidney Higgins, son of Mr. and Mrs. Albert Higgins of Progressive; Henry Howard Williams, son of Mr. and Mrs. Henry Williamson of Hereford; and Frank Thomas Newman. Order numbers of these are (Continued on Page 8)

Official Family To Take Oath Of Office Wednesday Morning

Newly-elected and re-elected county and district officials will be sworn in and begin their official duties at 10 o'clock Wednesday morning, January 1, County Judge A. J. Schroeter will administer the oaths of office in the commissioners' court room, and will probably be sworn in himself by District Judge James W. Witherspoon.

Taking the oath for the first time in their new positions will be Mrs. Thelma Hodges, county treasurer; A. L. Thomas, justice of the peace; Jim Clark, commissioner, precinct 2; Jas. W. Witherspoon, district judge; John B. Honts, district attorney, will probably be sworn in at Dalhart.

Other officials will include Judge Schroeter, Sheriff J. O. Newell, Noah Ewton, commissioner, precinct 1; H. D. Culpepper, commissioner, precinct 3; Ernest T. Allred, commissioner, precinct 4; R. L. Thompson, county and district clerk; Jim Gilliland, county attorney; A. O. Thompson, county surveyor.

O. O. Olson Dies In Iowa

Otto and Louie Olson received word Monday that their father, O. O. Olson of Lipscomb, Ia., had passed away at 4:30 Monday afternoon. They left immediately for Lipscomb to attend the services.

Mr. Olson was a Hereford resident up until about 15 years ago.

To Refresh Your Memory --- Events of 1940

Despite the old saying, "History repeats itself," events of 1940, will never again occur in just the same way. Marriages, deaths, births, parties, all the happenings of 1940, whether they be gay or tragic, dull or exciting, are now a part of the past. Only memory remains.

From the 1940 file of The Hereford Brand comes this review of the year's highlights. JANUARY

Miss Peggie Sue Taylor, daughter of Mr. and Mrs. J. L. Taylor, was the first baby of 1940 in Deaf Smith county. She was born at 3:30 p. m. January 1. Jerry Dean Hughes, son of Mr. and Mrs. Chas. Hughes was first thought to be the first, due to a mixup in a. m. and p. m. time. Homer Fox gave a bassinette to each.

Work was resumed on the new post office building after delays due to the snow and freezing weather which came with Christmas and ushered out the old year.

Brand begins 40th year of publication -- Davis-McCracken hold open house -- post office receipts show gain over previous year -- fire in Gyles warehouse destroys stock -- begin taking federal census -- Coanougher announces sale plans.

Judge Reese Tatum dies at Dalhart and James W. Witherspoon is appointed to take his place. Milton Tatum is appointed District Attorney succeeding Witherspoon.

Wheat crops at Hereford, and Dawn were said to be the best in the country, by H. M. Bainer, Santa Fe Agricultural agent.

Miss Martha Slagle, daughter of Mr. and Mrs. R. T. Slagle of Friona, becomes the bride of Ted Rutherford, son of Mr. and Mrs. Claude Rutherford.

1940 license plates received by

Cheriff J. O. Newell -- Sons of Legion honored at Friona meeting -- erosion survey begun -- Coanougher releases catalogues -- cafeteria in Central School opens.

Hereford potato growers plan warehouse and marketing system at court house meeting. C. A. Brown speaks.

Hereford's first brick building, the old Western National Bank structure, was sold to John Patton. Mrs. N. C. Vogeles sold her business to Mrs. C. W. Seed, thus ending 29 years of continuous operation.

Hereford Lions attend Zone meeting at Borger -- plans for celebration of President's birthday started with Jim Lipscomb as chairman -- Boy Scouts held court of honor -- Glenn Boardman gives away sacks of onions -- Charlie Cogdell reports county finances in good shape.

1940 license plates received by

over \$17,000 and is highlighted by sale of Good Mixer for \$2,000. D. L. McDonald announces plans for his sale.

Norman Carl Vogeles dies. He had been a resident of Hereford for 31 years. Burial was in Indiana. William Cecil Hodges, a World War veteran, dies.

Money handled by Tax collector reaches an all time high -- Scouts receive badges and add new members -- Camp Fire girls plan trips and trail study.

Miss Ollie Ramey, daughter of Mr. and Mrs. E. Ramey, becomes the bride of Hartland Caraway, son of Mr. and Mrs. W. P. Caraway of Dawn.

Ira Jeanne Ricketts of Progressive announced as Gold Star 4-H Club girl. Georgia Nell Coleman and Nancy Olson are nominated by the Messenger and Wyche clubs, respectively, for the honor.

Funeral services are held here

for Charles I. "Dogie" Ward, old-time cowboy.

County and city poll taxes show gains -- numerous candidates announce for various offices -- January term district court opens.

FEBRUARY

Two hundred Methodist young people from Panhandle counties met here for a two-day district rally with local young people as hosts.

Glenn Boardman, elected president potato growers organize potato growers organize the Hereford Potato Association and F. W. Dodson vice-president.

Two hundred and twenty miles of new REA lines were completed in Deaf Smith, Farmer and Castro counties. This brought the total to nearly 400 miles.

January set a new high in books loaned by the county library.

(Continued on page 2)

The Hereford Brand

Published Every Thursday Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. BETH B. HOLMAN Publisher
J. MIE GILLENTE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

To Refresh...

(Continued from Page 1)

brary during its 10 year history, a check-up by Mrs. Clara McLean, librarian, showed. Cold weather which kept many persons indoors was the reason given.

Troop 2 of Hereford Boy Scouts was organized with A. J. Schroter as scoutmaster and Robert L. Thompson as assistant.

Football boys were guests of the Lions club—brick work on the post office neared completion—A. O. Thompson was honored with a banquet at the First Baptist Church.

Football lettermen announced were Cliff Estes, Henry Ford, Kenneth Lisenbe, Lynwood Hallum, Knox Hagar, Jack Knox, Jack Smith, Joe Brock, Ernie Fox, Ernie Schumacher, Leonard Johnson, Wesley Guthrie, Robert Petersen, Harold Loerwald and Joy Worley.

A calf which D. L. McDonald had not planned to sell brought \$1,125 to top the sale.

Burglars blew the Halle Drug safe, getting away with about \$300—potato growers began a membership drive—Irrigation school was held, attended by a large number of farmers—A car crashed into Billy Smith's truck near Lubbock—Hugh Clearman was announced assistant county agent—Funeral services were held for Mrs. G. R. Morrison—potato growers voted to secure a grader and washer.

Last rites were held at the First Methodist Church for J. W. Kirby, stockman-farmer.

Auditor C. W. Cogdell's report showed the City of Hereford to be in good financial condition.

Hereford Locker and Cold Storage opened its new \$7,500 building.

Calf of V. C. Hopson was named grand champion of the 4-H club fat stock show. Calf of John Douglas Pitman brought the highest price in the auction.

Funeral services for Mrs. Mary T. Wilkerson were held. She was a pioneer resident of Hereford.

Last rites for Mrs. W. G. Harris of Summerfield were held. Marlon Jo Wilson and Jackie McCracken were elected Bride and Groom for the Junior Pioneer Club Tom Thumb Wedding.

It was decided not to hold Pioneer Day—Mrs. Fred G. Brown celebrated her 7th birthday on February 29th—Vivian Olson, daughter of Mr. and Mrs. John Olson was named second alternate DAR delegate for Texas.

Nellie Jean Hill, daughter of

Mr. and Mrs. W. W. Hill, became bride of Jason Lee Luck, son of Mr. and Mrs. P. H. Luck of Roswell, N. M.

Hereford's fire record in 1939 wins 20 per cent credit for 1940.

Services were held for C. L. Goad, a resident of Hereford for 40 years.

A bridge school to be sponsored by the B & P W school was announced with Rufus Steele as instructor.

Last rites for Bruce McLean were held at Dimmitt—A group of drivers employed by Fraser Milling Co. were awarded prizes for safety records—A school for census takers was held.

Last services for Miss Mary Louise Jacobsen were held at First Methodist Church.

World Fellowship meeting of Christian Church young people held at Hereford with approximately 100 in attendance from over the Pampa-Edna plains.

Nannie E. Jewell rites are held.

With 5,000 Easter eggs as the main attraction, a gigantic Easter egg hunt held at Hereford. Kiddies from all over the territory participated in the hunt and merchants gave many extra prizes.

Swimming pool committee is appointed—Alumnae banquet is held—Mass meeting on county fair held—Churches of Hereford hold special Easter services.

Miss Emelene Albracht, daughter of Mr. and Mrs. John Albracht, is married to Harold Kreighouser, son of Mr. and Mrs. C. E. Kreighouser of Edina, Mo.

Interscholastic League contest is held at Hereford with rural schools of the county competing.

Hereford Potato Growers' Association begins sale of stock to build warehouse and buy necessary equipment.

After several postponements the Hereford Chamber of Commerce holds its annual banquet with Julian Montgomery, state highway department head, as principal speaker. About 250 Herefordites and visitors from nearby towns attended.

Mrs. Beverly Ruth Holder, daughter of Mr. and Mrs. W. L. Alexander of Hereford, is married to Joe Byrd Billingsley, son of Mr. and Mrs. C. B. Billingsley of Waco, in a quiet ceremony at Abilene.

W. B. Beach, a pioneer leader

In Castro and Deaf Smith county passed away.

Services were held for Mrs. Sarah Elizabeth Gatlin. Interment was made at Plano.

City officials are re-elected unanimously . . . Nancy Ruth Shackelford and Georgia Nell Coleman make highest grades in voice contests at Amarillo, followed closely by Joyce Homer and Dorothy Dee Wilde . . . Glenn Witherspoon is named special chairman to aid in plans for Woodman Day at the State Fair . . . Many band students win places in state contests . . . Marvin Jones named to Court of Claims bench . . . Work begins on new Pitman Grain Elevators . . . Baptist Church advertises for "lost" song books . . . A bandit holds up Tom Sanders at Medkief Station and gets away.

Rainfall of 1.01 brings new hope to crop prospects in Deaf Smith county, but is quickly followed by a severe freeze which does considerable damage to wheat.

Whitefaces start spring Training . . . Fruit crop hopes go . . . Dallas Chamber of Commerce sponsor program in Hereford . . . Voice students who won at Amarillo go to Waco for state contests where they get excellent ratings . . . Mrs. Pauline Steele Wiltshire dies after illness of several days.

June Dameron is named state president of Future Homemakers of Texas . . . Softball teams lineup with play to start soon . . . Buffalo Lake has grand opening . . . Mac Best is chosen football coach.

G. W. Cassels, who had lived here for 39 years, dies.

S. B. Edwards, mayor of Hereford, dies in Fort Worth after a long illness. Mrs. J. D. Thompson, also a pioneer of Hereford, dies.

Spotted rains over the county brought rain of from .08 to 4 inches.

Lions club elects following officials: Dr. R. R. Wills, 1st vice-president; James Aiken, Jr., 2nd vice-president; Jesse Stanford, 3rd vice-president; G. W. Newson and Homer Henslee, directors; Jim Robinson, tail twister; John McLean, secretary; C. F. Moore, Lion Tamer; and Robert Thompson, treasurer. Alton Miller was elected president at the next meeting.

Fire destroys O. L. Rutherford home . . . delegates W. E. Dameron, Robert Thompson, Elster M. Haile and E. S. Ireland instructed to vote for Garner at State Demo-convention

"Kick-Off Supper" initiates WPA celebration of "This Work Pays Your Community Week."

New directors named for the Chamber of Commerce included Tom Alderson, Homer Henslee, John Patton, J. B. Stoker, H. K. Fox, John McLean and Louis Woodford.

John A. Pitman was elected head of Panhandle Grain and Feed Dealers' Association . . . R. L. Thompson begins presenting birth certificates . . . post office dedication is postponed, one of several times . . . Rural 7th grade exercises are held . . . Cliff Estes and Glenn Smith win national band honors.

Mr. and Mrs. L. W. Carlyle announce the marriage of their daughter, Virginia, to Gaylord

Newell, son of Mr. and Mrs. J. O. Newell, and their son, L. W. Jr., to Miss Mary Worley. Services are held for Fred P. Bippus.

Diplomas go to 51 graduates of Hereford high school. Deskins Wells was speaker. General rain brings 1.2 inches . . . P. O. dedication postponed again . . . Excavation for potato warehouse begins . . . Hereford 7th grade exercises are held . . . Citizens pay tribute to Veterans on Poppy Day . . . Miss Rosalie Schneider, daughter of Mr. and Mrs. Arthur J. Schneider, becomes bride of Vincent Stelzer, son of Mr. and Mrs. A. C. Stelzer . . . Miss Peggy Valentine becomes bride of Harrison M. Dyer of Abilene. She is the daughter of Mr. and Mrs. R. C. Valentine.

Hereford has 12 young people among college graduates.

Funeral services are held for Robert E. Williams, war veteran. Last rites are held for Mrs. J. A. Moore.

Anti-parachute corps practices.

Ernest Scheihagen, son of Mr. and Mrs. W. R. Scheihagen, marries Miss Ethel Vinson, daughter of Mr. and Mrs. G. W. Vinson of Huntsville.

Home Demonstration Council selects Mrs. Maurice Tannahill of Westway, Mrs. Aldon Hawks of Frio and Mrs. Frank Wilde of North-Hereford Club as delegates to A. and M. Short Course Alternates were Mrs. Laurin Luallin, Mrs. Glenn Rutter and Mrs. M. W. Blankenship.

Marriage of Miss Sarah Agnes Bryant, daughter of Mr. and Mrs. D. H. Bryant, to Lester Taylor of Abilene takes place.

Barefoot burglar begins depredations in various Hereford homes.

Hereford's population grows from 2458 to 2584 since 1930.

J. C. Ricketts, T. L. Sparkman Sr., Edwin Ramey, Lester Gailey, Joe Warren, G. T. Watkins and Sloan H. Osborne are elected REA directors.

Contract for paving on 25-Mile Avenue is let . . . Ireland Motor Co. opens in own building . . . Orchestra and Band, begin summer practice . . . Excavation on Spud warehouse completed.

Last rites are held for Mrs. G. C. Hariman.

Miss Zona Horn, daughter of Mr. and Mrs. J. R. Horn of Abilene, becomes bride of Wayne Evans, son of Mr. and Mrs. J. G. Evans.

First Christian Church holds home-cofing event.

In interviews, a large percentage of Hereford persons favored full material aid to the Allies.

Miss Ruby Dutton, daughter of Mr. and Mrs. Earl Dutton of Canyon, is married to Fred Mulkey, son of B. J. Mulkey of Happy, and Miss Fae Wheeler, daughter of Mrs. Elsie Wheeler of Amarillo, is married to Charles Dean Story, son of Mr. and Mrs. J. D. Story. And Miss Leona Tiesel, daughter of Mrs. Jake Tiesel, becomes bride of Luther Weber, son of Mr. and Mrs. G. A. Weber of Marshall. AND—Miss Opal Caraway, daughter of Mr. and Mrs. S. A. Caraway of Tulla, is married to Palmer Norton, son of Mr. and Mrs. E. H. Norton.

Post Office dedication, after many delays is held. Judge John

Pa-Slaton delivers dedication at dress.

First 1940 wheat is brought in by Felix Urbanczyk. County population set at 6,049, as compared with 5979 in 1930.

Hereford golfers are second in tourney with Canyon and Tulla.

E. F. Connell, former XIT

troubleshooter, sheriff and Texas Ranger, dies at Corpus Christi.

Miss Carmel Lee Guinn is married to Bryan Morgan of Shamrock. She is the daughter of Mr. and Mrs. J. T. Guinn and he is the son of J. M. Morgan.

Marriage of Miss Lois Maddux daughter of Mr. and Mrs. E. W.

Maddux, and Fred Oberthier, son of Mr. and Mrs. F. H. Oberthier, is solemnized.

Wheat loan rate is set at 62c . . . Soil Conservation Office is discontinued . . . R. W. McColl moved to Seneca, Kan.

(To Be Continued Next Week)



Happiness . . . Contentment, and the Joy of Fellowship . . . that's our wish for you as we face the prospects of A New Year . . .

WEST TEXAS GAS CO.

YOU SAVE MONEY ON ANY SELECTION

CLUB No. 1

McCall's Magazine 1 yr.
Pathfinder (weekly) 1 yr.
American Poultry Journal 1 yr.
Farm Journal-Farmer's Wife 1 yr.
Comfort 1 yr.
Progressive Farmer 2 yrs.
This Newspaper 1 yr.

ALL SEVEN FOR ONLY \$2.50

CLUB No. 2

American Magazine 1 yr.
McCall's Magazine 1 yr.
Pathfinder (weekly) 1 yr.
Southern Agriculturist 1 yr.
This Newspaper 1 yr.

ALL FIVE FOR ONLY \$3.65

THIS NEWSPAPER, 1 Year, and Any Magazine Listed

Both for Price Shown - All Magazines are for One Year

American Boy	\$2.00
American Girl	2.25
American Magazine	2.00
Better Homes and Gardens	2.00
Child Life	2.50
Christian Herald	2.50
Collier's Weekly	1.45
Column Digest	2.50
Farm Journal-Farmer's Wife	2.50
Flower Grower	1.75
Flying Aces	1.75
Household Magazine	2.50
Hunting and Fishing	2.45
Liberty (weekly)	2.00
Magazine Digest	2.45
Modern Romances	1.75
Nature Magazine	2.00
National Sportsman	2.50
Open Road (Boys)	2.50
Parents' Magazine	2.25
Popular Mechanics	2.00
Prize Photography	2.45
Redbook Magazine	2.00
Science Illustrated	2.00
Silver Screen	2.00
True Experiences	2.25
True Romances	2.45
True Story	2.45
World Digest	2.95
Your Life	2.95
Yes	2.95

This Newspaper, 1 Yr. and Five Magazines \$2.50

GROUP A—Select 2 Magazines

McCall's Magazine	1 year
True Romances	1 year
Fact Digest	1 year
Screenland	1 year
American Boy	1 year
American Girl	1 year
Parents' Magazine	1 year
Motion Pictures	1 year
Pathfinder (weekly)	1 year
Modern Romances	1 year
Silver Screen	1 year
Sports Afield	1 year
Open Road (Boys)	1 year
True Experiences	1 year
Christian Herald	1 year
True Questions	1 year

GROUP B—Select 2 Magazines

Household Magazine	1 year
Home Arts-Needcraft	28 issues
Pathfinder	1 year
Hunting and Fishing	1 year
Successful Farmer	1 year
National Trail Grower	1 year
American Farmer	1 year
Copper's Farm	1 year
National Live Stock Producer	1 year
National Sportsman	2 years
Progressive Farmer	2 years
Southern Agriculturist	1 year

GROUP C—Select 1 Magazine

Comfort	1 year
Farm Journal-Farmer's Wife	1 year
Mother's Home Life	1 year
Southern Agriculturist	1 year
American Poultry Journal	1 year
Leighers World	1 year
Reader's Gazette	1 year
Progressive Farmer	1 year

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Gentlemen: I enclose \$ _____ I am enclosing the offer desired with a year's subscription to your paper.

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Top Prices for Your Cream, Poultry and Hides!

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The Rexall Store
PHONE 105-HEREFORD FREE DELIVERY

To Our FRIENDS and PATRONS

we send good wishes for the New Year, hoping that our association in the future will be as pleasant as it has been in the past.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Let's Cook Something



At the beginning of the New Year what better food could you serve your family, or special guests if you like, than Kentucky Ham—delicious in flavor and perfectly cooked. Here is the way Mrs. H. G. Conkwright, who hails from Kentucky, cooks ham. Memories of generations of family dinners go into this recipe, memories too of faithful dark hands creating perfection out of simple things. Memories of sincere hospitality at its best.

It's quite true that the manner of curing ham has a great deal to do with its flavor and the Conkwright's know how to do that in a wonderful way, but try this way of cooking ham, no matter how it has been cured, and you'll be enthusiastic about it ever after.

KENTUCKY HAM

Clean the ham thoroughly, weigh and place in a container large enough to entirely cover with warm water. Add 1 cup of brown sugar and a handful of chestnuts. (If the chestnuts are not available 2 or 3 ears of corn make a very good substitute). Let boil twenty minutes for each pound of ham and when done, peel off the skin and place in a large baking pan. Sprinkle lightly with sugar, corn meal and black pepper and allow to brown in a slow oven.

For a complete New Years dinner serve this with sauteed pineapple rings dotted with raspberry jelly, a fresh vegetable and steamed brown rice.

Virginia Erle Reed's Marriage To Darrell T. Stagers Is Held

A highlight of the Christmas holidays here was the wedding of Miss Virginia Erle Reed, daughter of Mr. and Mrs. H. D. Reed, and Darrell T. Stagers of Sherman, which was solemnized Sunday afternoon at the home of the bride's parents, Rev. Marvin Norwood, pastor of the First Methodist Church officiated.

The bride, given in marriage by her father, wore a beige wool street length frock, trimmed in cinnamon brown suede, with cinnamon brown suede bolero. Completing her costume was a cluster of talisman roses.

Miss Wanda Jean Reed was her sister's maid of honor. She wore a crepe romaine dress in mulberry and her flowers were pink carnations. Stanford Knox served as best man.

Miss Mary Tiefert, vocalist, and Miss Mary Louise Dean gave the wedding music. Miss Tiefert sang "Because" and Miss Dean played the wedding march and accompanied Mrs. A. C. Thompson who played "I Love You Truly" solo on the violin during the ceremony.

A green and white theme was used throughout the Reed home in decorations. An improvised altar was fashioned in the archway between the living room and dining room with greenery entwined with mistletoe. Suspended from the center of the arch were three white wedding bells. Five white tapers in graduated arrangement adorned the mantel against a background of greenery and mistletoe.

An informal reception was held after the service. The refreshment table was laid with an ivory lace cloth, decorated with tall white tapers and centered with a white Christmas tree, glistening with green lights and snow balls. Miss Lucy Reed presided at the large wedding cake, assisted by Miss Billie Whitehead.

Miss Nora Jean Russell presided at the silver coffee service, assisted by Miss Dorothy Nelle Trimble.

When Mr. and Mrs. Stagers left on a trip to south Texas the bride wore a suit of moss green wool zephyr with accessories in copper. Her off-the-face turban was in copper with fur trim.

Upon their return they will make their home at 101 Twenty-Five Mile Avenue. The bride is a graduate of Hereford High School and attended a business school in Amarillo. For the past year she has been employed in the office of County Judge A. J. Schroeter. Mr. Stagers is the son of Mr. and Mrs. T. F. Stagers of Sherman. He graduated from Sherman High School and from John Tarlton College at Stephenville. He is employed here with the Soil Conservation Service.

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Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing. Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc. due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—at CITY DRUG STORE

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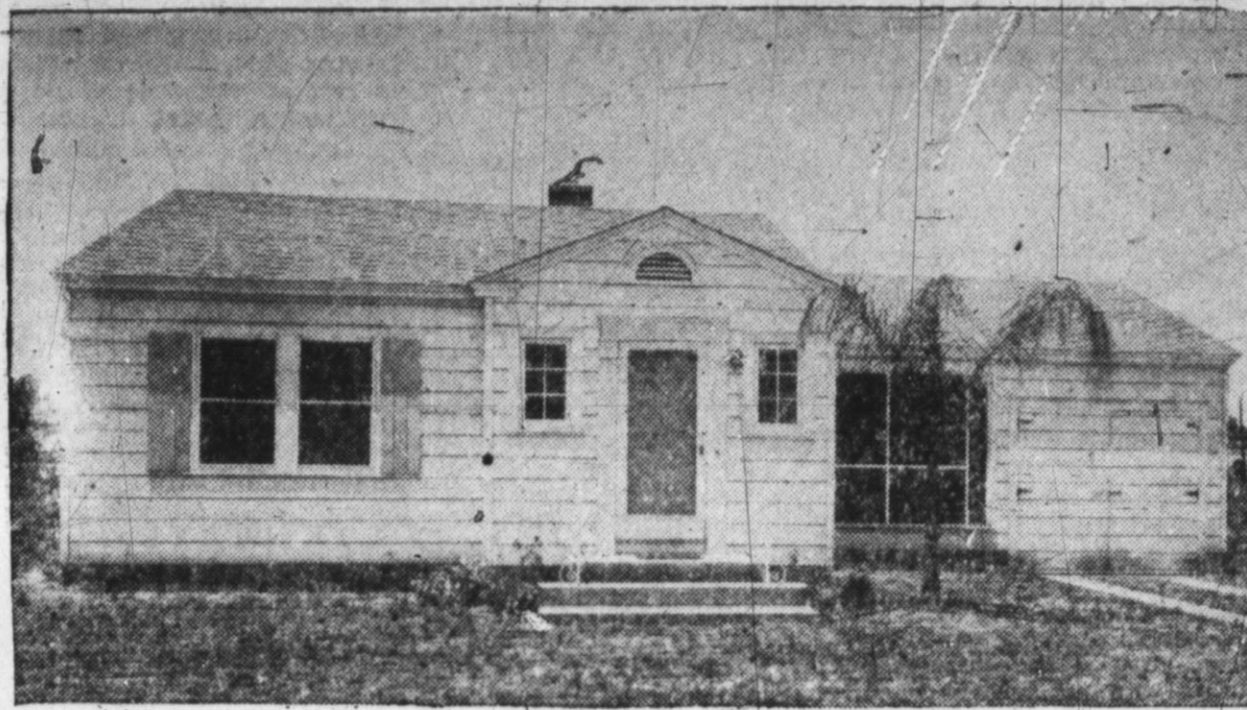
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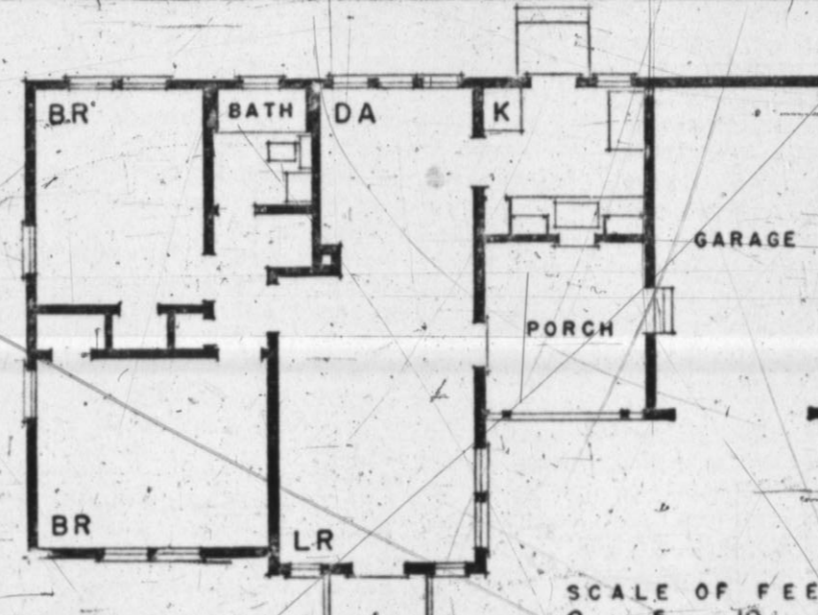
ACCEPT OUR BEST WISHES FOR A Happy Prosperous New Year

It is our hope that 1941 will hold the most wonderful success you have ever known and that all of the days will be filled with gladness for each of you.

SNYDER'S SERVICE STATION
GLENN SNYDER PHONE 440



This two-bedroom home is located in the South or Southeast, but its functional plan and sound construction make it adaptable to any section of the country. Builders and architects are now teaching the desirability of having a bathroom so located that it is accessible without passing through other rooms, and a plan of that kind is worked out here. A mortgage of \$2,500 was insured on this property by the Federal Housing Administration. Monthly payments on a 25-year mortgage of this amount, exclusive of taxes and hazard insurance, total about \$14.



Pioneer Resident Celebrates 87th Birthday Here

Mrs. Hettie Cochell, pioneer resident of Deaf Smith County, celebrated her 87th birthday Thursday with a birthday dinner at her home here. Friends gathered at the noon hour with covered dishes to enjoy the occasion with her. A birthday cake topped with lighted candles and other gifts were presented to the honoree and many pictures of the group, which had assembled for many other birthday celebrations together, were taken.

Mrs. Cochell is unusually active for her years. She carries on her social and business activities with the vigor and enthusiasm of a much younger person. She is as interested in Hereford and its surroundings as she was when she and her husband were raising their family here. Tribute was paid to Mrs. Cochell recently by The American Legion as a Gold Star Mother.

Celebrating with Mrs. Cochell were Rev. and Mrs. H. M. Redford, Miss Lucy Reed, Mesdames F. W. Lambert, J. C. Lance, S. A. Askren, John Cunningham, Inez Stambaugh, A. H. Elliston, M. L. Walker, J. R. Jowell, Geo. Cloyd and Miss Adda Ramsey.

Tree Is Featured In Decorations

A beautifully decorated tree featured the decorations at the Christmas party given for the Coterie Club at the home of Mrs. Frank Lucas Friday afternoon.

The entire house was aglow with bright suggestions of the season, holly, mistletoe and greenery. Bridge games furnished entertainment with game accessories and prize packages accenting the holiday theme. Mrs. Colby Conkwright played high for score award.

After the games gifts were distributed from the tree.

Those enjoying the afternoon party were Mesdames Knox Kinard, Grant Fuller, J. W. Witherspoon, C. F. Moore, A. R. Bateman, E. B. Hedrick, E. B. Hicks, Colby Conkwright and the hostess.

Junior Club Is Complimented At Annual Fete

An outstanding social event of the year for both the Bay View Club and the Junior Bay View Club was the Christmas party given at the home of Mrs. J. P. Slaton Thursday night. The annual affair was given to compliment the junior organization and no detail in preparation had been overlooked.

Inside and out the Slaton home presented a brilliant picture of seasonal anticipation. Lights and greenery encircled the doorway, forming a frame for the large Christmas wreath which decorated the door. Inside the house a large and brilliant tree predominated the decorations in the living room while in the dining room a soft effect with only candlelighting was featured. Yellow tapers were everywhere and the table centerpiece was an oblong silvered arrangement with small blue bells attached to silver sprays rising from its base. Four tall yellow tapers flanked the arrangement.

Mrs. Knox Kinard directed a Christmas program. She described "The Traditions of an American Christmas" and told something of the origin of traditional customs.

The religious significance of Christmas was given by Mrs. John McLean who told the Bible Story as found in Luke 2, 1-20.

Mrs. G. A. F. Parker gave the background and origin of Christmas carols mentioning their use even before the time of Christ. Then Mrs. H. L. Broadwell gave the description and meaning of three carols which were sung by Mrs. R. P. Coneway with Mrs. Parker accompanying.

Mrs. Coneway also led the entire group in singing "Silent Night." A delightful Christmas Story was presented by Mrs. D. H. Alexander. She reviewed "The Shining Tree" a story dating back to Longfellow's time. The scene presumably laid in his home.

Santa Claus, in person, distributed gifts from the gaily decorated tree and Christmas refreshments were served to Mesdames W. L. Davis, J. T. Gilbreath Jr., Jimmie Gillentine, Jim Kirby, W. C. Pitman, John Simms, Jack Wayland, Katherine Rogers, Misses Ruth and Nancy Conkwright, Eloyse Pitman, Rhita Jean Sullivan, Edna Daughette and Katherine Kirby, members of the junior club.

Three Birthdays Are Celebrated

A dinner at the Lynn Kester home Sunday celebrated three birthdays. Those having birthdays this month included Mrs. Lynn Kester, her daughter, Kathryn and Mrs. Kester's father, J. B. Findley of Sudan.

A red and white color theme was carried out in decorations. The dining table was centered with a large white fruit cake surrounded by tiny red candles in red and white candy holders. The table was laid with a red and white linen cloth and red and white candles were burning throughout the house.

J. W. Witherspoons Are Party Hosts

Mr. and Mrs. J. W. Witherspoon were party hosts Saturday night at their home on Lawton Avenue.

Christmas colors predominated in the decorations for the table from which a buffet supper was served. Most appropriate poinsettias and dainty pepper plants were used to emphasize the seasonal suggestions.

After the supper-party games of bridge entertained the guests with prizes going to Mrs. J. A. Pitman and J. C. McCracken for high scores.

Those attending the Christmas hospitality were Messers and Mesdames J. A. Pitman, Oscar Easley, Knox Kinard, A. R. Bateman, Colby Conkwright, J. C. McCracken and E. B. Hedrick.

Mothers Entertain For H. H. S. Seniors

A Yuletide for seniors of Hereford High School was the turkey dinner-party given by mothers of members of the class at the J. W. Spradley home, Thursday night.

Decorations for the affair were attractive in detail. Yuletide suggestions were everywhere and tall red tapers cast their festive glow all about the house.

The dinner was served buffet style from the dining table which was centered with a mound of cedar and pinecones with lights gleaming from beneath to reflect the shining brightness of tinsel ornaments. Four red tapers flanked the centerpiece.

Fifteen small tables were arranged for the guests. They were centered with pine cones and sprigs of holly-berries. Places were marked by diminutive red tapers in candy holders.

After the dinner games of various types and a variety of folk games furnished entertainment. Gifts were distributed from a large and attractively decorated tree.

Almost every member of the class was present to participate in the fun and holiday frolic.

Arrangements were made by Mrs. W. E. Dameron, general chairman, Mr. Frank Lucas, Mrs. F. T. Roloson, Mrs. G. W. Newsom, Mrs. B. E. Miller, Mrs. Ralph Smith, Mrs. Troy Stambaugh, Mrs. Berna Henderson, and Mrs. Spradley.

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Until January 1, we are going to offer some unheard of prices in Used Cars—Come Make Us An Offer!

1936 Plymouth 4-door Sedan OVERHAULED, GOOD TIRES \$195.00

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HOLMAN Publisher
ENTINE Editor

Subscription Rate: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC
Reflection upon the character, standing or reputation of a firm or corporation, which may appear in this paper, will be gladly corrected upon due notice given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Refresh . . .

Mr. and Mrs. W. W. Hill, became bride of Jason Lee Luck, son of Mr. and Mrs. P. H. Luck of Roswell, N. M.

Hereford's fire record in 1939 wins 20 per cent credit for 1940.

MARCH
Services were held for C. L. Goad, a resident of Hereford for 40 years.

A bridge school to be sponsored by the B & P W school was announced with Rufus Steele as instructor.

Last rites for Bruce McLean were held at Dimmitt—A group of drivers employed by Fraser Milling Co. were awarded prizes for safety records—A school for census takers was held.

Last services for Miss Mary Louise Jacobsen were held at First Methodist Church.

World Fellowship meeting of Christian Church young people held at Hereford with approximately 100 in attendance from over the Panhandle-plains.

Nannie E. Jewell rites are held.

With 5,000 Easter eggs as the main attraction, a gigantic Easter egg hunt held at Hereford. Kiddies from all over the territory participated in the hunt and merchants gave many extra prizes.

Swimming pool committee is appointed—Alumnae banquet held—Mass meeting on county fair held—Churches of Hereford hold special Easter services.

Miss Emelene Albracht, daughter of Mr. and Mrs. John Albracht, is married to Harold Kreighouser, son of Mr. and Mrs. C. E. Kreighouser of Edina, Mo.

Interscholastic League contest is held at Hereford with rural schools of the county competing.

Hereford Potato Growers' Association begins sale of stock to build warehouse and buy necessary equipment.

APRIL
After several postponements the Hereford Chamber of Commerce holds its annual banquet with Julian Montgomery, state highway department head, as principal speaker. About 250 Herefordites and visitors from nearby towns attended.

Mrs. Beverley Ruth Holder, daughter of Mr. and Mrs. W. L. Alexander of Hereford, is married to Joe Byrd Billingsley, son of Mr. and Mrs. C. B. Billingsley of Waco, in a quiet ceremony at Abilene.

W. B. Beach, a pioneer leader

In Castro and Deaf Smith county passed away.

Services were held for Mrs. Sarah Elizabeth Gatlin. Interment was made at Plano.

City officials are re-elected unanimously. Nancy Ruth Shackelford and Georgia Nell Coleman make highest grades in voice contests at Amarillo, followed closely by Joyce Homer and Dorothy Dee Wilder.

Glenn Witherspoon is named special chairman to aid in plans for Woodman Day at the State Fair. Many band students win places in state contests.

Marvin Jones named to Court of Claims bench. Work begins on new Pitman Grain Elevators. Baptist Church advertises for "lost" song books.

A bandit holds up Tom Sanders at Medkief Station and gets away.

Rainfall of 1.01 brings new hope to crop prospects in Deaf Smith county, but is quickly followed by a severe freeze which does considerable damage to wheat.

Whitetails start spring training. Fruit crop hopes go. Dallas Chamber of Commerce sponsor program in Hereford.

Voice students who won at Amarillo go to Waco for state contests where they get excellent ratings.

Mrs. Pauline Steele Wiltshire dies after illness of several days.

June Dameron is named state president of Future Homemakers of Texas. Softball teams line-up with play to start soon.

Buffalo Lake has grand opening. Mac Best is chosen football coach.

MAY
G. W. Cassels, who had lived here for 39 years, dies.

S. B. Edwards, mayor of Hereford, dies in Fort Worth after a long illness. Mrs. J. D. Thompson, also a pioneer of Hereford, dies.

Spotted rains over the county brought rain of from .08 to 4 inches.

Lions club elects following officials: Dr. R. R. Wills, 1st vice-president; James Aiken, Jr., 2nd vice-president; Jesse Stanford, 3rd vice-president; G. W. Newsum and Homer Henslee, directors; Jim Robinson, tall twister; John McLean, secretary; C. F. Moore, Lion Tamer; and Robert Thompson, treasurer. Alton Miller was elected president at the next meeting.

Fire destroys O. L. Rutherford home. Delegates W. E. Dameron, Robert Thompson, Elster M. Haile and E. S. Ireland instructed to vote for Garner at State Demo-convention.

"Kick-Off Supper" initiates WPA celebration of "This Work Pays—Your Community Week."

New directors named for the Chamber of Commerce included Tom Alderson, Homer Henslee, John Patton, J. B. Stoker, H. K. Fox, John McLean, and Louis Woodford.

John A. Pitman was elected head of Panhandle Grain and Feed Dealers' Association.

R. L. Thompson begins presenting birth certificates. Post office dedication is postponed, one of several times.

Rural 7th grade exercises are held. Cliff Estes and Glenn Smith win national band honors.

Mr. and Mrs. L. W. Carlyle announce the marriage of their daughter, Virginia, to Gaylord

Newell, son of Mr. and Mrs. J. O. Newell, and their son, L. W. Jr., to Miss Mary Worley.

Services are held for Fred P. Bippus.

Diplomas go to 51 graduates of Hereford high school. Deskins Wells was speaker.

General rain brings 1.2 inches. P. O. dedication postponed again. Excavation for potato warehouse begins.

Hereford 7th grade exercises are held. Citizens pay tribute to Veterans on Poppy Day.

Miss Rosalie Schneider, daughter of Mr. and Mrs. Arthur J. Schneider, becomes bride of Vincent Stelzer, son of Mr. and Mrs. A. C. Stelzer. Miss Peggy Valentine becomes bride of Harrison M. Dyer of Abilene. She is the daughter of Mr. and Mrs. R. C. Valentine.

Hereford has 12 young people among college graduates.

Funeral services are held for Robert E. Williams, war veteran. Last rites are held for Mrs. J. A. Moore.

Anti-parachute corps practices.

JUNE
Ernest Scheihagen, son of Mr. and Mrs. W. R. Scheihagen, marries Miss Ethel Vinson, daughter of Mr. and Mrs. G. W. Vinson of Huntsville.

Home Demonstration Council selects Mrs. Maurice Tannahill of Westway, Mrs. Aldon Hawks of Frio and Mrs. Frank Wilde of North-Hereford Club as delegates to A. and M. Short Course Alternates were Mrs. Laurin Luallin, Mrs. Glenn Rutter and Mrs. M. W. Blankenship.

Marriage of Miss Sarah Agnes Bryant, daughter of Mr. and Mrs. D. H. Bryant, to Lester Taylor of Abilene takes place.

Barefoot burglar begins deprivations in various Hereford homes.

Hereford's population grows from 2458 to 2584 since 1930.

J. C. Ricketts, T. L. Sparkman Sr., Edwin Ramey, Lester Galley, Joe Warren, G. T. Watkins and Sloan H. Osborne are elected REA directors.

Contract for paving on 25-Mile Avenue is let. Ireland Motor Co. opens in own building. Orchestra and Band begin summer practice. Excavation on Spud warehouse completed.

Last rites are held for Mrs. G. C. Hartman.

Miss Zona Horn, daughter of Mr. and Mrs. J. R. Horn of Abilene, becomes bride of Wayne Evans, son of Mr. and Mrs. J. G. Evans.

First Christian Church holds home-cooking event.

In interviews, a large percentage of Hereford persons favored full material aid to the Allies.

Miss Ruby Dutton, daughter of Mr. and Mrs. Earl Dutton of Canyon, is married to Fred Mulkey, son of B. J. Mulkey of Happy. And Miss Fae Wheeler, daughter of Mrs. Elsie Wheeler of Amarillo, is married to Charles Dean Story, son of Mr. and Mrs. J. D. Story. And Miss Leona Tiesel, daughter of Mrs. Jake Tiesel, becomes bride of Luther Weber, son of Mr. and Mrs. G. A. Weber of Marshall. And Miss Opal Caraway, daughter of Mr. and Mrs. S. A. Caraway of Tulla, is married to Palmer Norton, son of Mr. and Mrs. E. H. Norton.

Post Office dedication, after many delays is held. Judge John

Staton delivers dedication address.

First 1940 wheat is brought in by Felix Urbanczyk. County population set at 6,049, as compared with 5979 in 1930.

Hereford golfers are second in tourney with Canyon and Tulla.

E. F. Connell, former XIT

troubleshooter, sheriff and Texas Ranger, dies at Corpus Christi.

Miss Carmel Lee Guinn is married to Bryan Morgan of Shamrock. She is the daughter of Mr. and Mrs. J. T. Guinn and he is the son of J. M. Morgan.

Marriage of Miss Lois Maddux daughter of Mr. and Mrs. E. W.

Maddux, and Fred Oberthier, son of Mr. and Mrs. F. H. Oberthier, is solemnized.

Wheat loan rate is set at 62c. Soil Conservation Office is discontinued. R. W. McCann moved to Seneca, Kan.

(To Be Continued Next Week)

Best Wishes for 1941

Happiness . . . Contentment, and the Joy of Fellowship . . . that's our wish for you as we face the prospects of A New Year . . .

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CLUB No. 1		CLUB No. 2	
McCall's Magazine	1 yr.	American Magazine	1 yr.
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American Poultry Journal	1 yr.	Pathfinder (weekly)	1 yr.
Farm Journal-Farmer's Wife	1 yr.	Southern Agriculturist	1 yr.
Comfort	1 yr.	This Newspaper	1 yr.
Progressive Farmer	2 yrs.		
This Newspaper	1 yr.		
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Collier's Weekly	2.50
Country Digest	1.45
Farm Journal-Farmer's Wife	2.50
Flower Grower	1.75
Flying Aces	1.75
Household Magazine	2.50
Hunting and Fishing	1.75
Liberty (weekly)	3.45
Magazine Digest	2.00
Modern Romance	1.75
Nature Magazine	2.00
National Sportsman	2.50
Open Road (Boys)	3.00
Parents Magazine	2.25
Popular Mechanics	3.00
Prize Photography	3.45
Redbook Magazine	2.00
Science Illustrated	2.50
Silver Screen	2.50
True Experiences	2.25
True Romance	3.45
True Story	2.45
World Digest	2.45
Your Life	2.95
You	2.95

This Newspaper, 1 Yr. and Five Magazines \$2.50

GROUP A—Select 2 Magazines	
McCall's Magazine	1 year
True Romance	1 year
Fact Digest	1 year
Screensland	1 year
American Boy	1 year
American Girl	1 year
Parents Magazine	1 year
Motion Picture	1 year
Pathfinder (weekly)	1 year
Modern Romance	1 year
Silver Screen	1 year
Sports Afield	1 year
Open Road (Boys)	1 year
True Experiences	1 year
Christian Herald	1 year
True Conclusions	1 year
GROUP B—Select 2 Magazines	
Household Magazine	1 year
Home Arts-Needlecraft	1 year
Pathfinder	1 year
Hunting and Fishing	1 year
National Farming	1 year
American Fruit Grower	1 year
Copper's Farmer	1 year
National Live Stock Producer	1 year
National Sportsman	1 year
Progressive Farmer	1 year
Southern Agriculturist	1 year
GROUP C—Select 1 Magazine	
Comfort	1 year
Farm Journal-Farmer's Wife	1 year
Mother's Home Life	1 year
Southern Agriculturist	1 year
American Poultry Journal	1 year
Leghorn World	1 year
Breeder's Gazette	1 year
Progressive Farmer	1 year

THE YEAR

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Virginia To Da

A highl holidays l of Miss daughter Reed, and of Sherma ed Sunday of the bric vin Norwo Methodist The bri by her fat street len cinnamon namon 1 Completi cluster of Miss W her sister w a ch mulberry pink carn served as Miss Ma Miss Mary wedding r "Because" the weddi anled Mrs played "I ly on the mony.

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QUICK Symptoms STOM DUE TO Free Book Must Help Over one mi TREATME symptoms o and Deaden Poor Digest Goodness due to Ester Ask for "W explains thi CITY

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SOCIETY

RS. JOHN McLEAN, Society Editor Phone 181

Let's Cook Something



At the beginning of the New Year what better food could you serve your family, or special guests if you like, than Kentucky Ham—delicious in flavor and perfectly cooked. Here is the way Mrs. H. G. Conkwright, who hails from Kentucky, cooks ham. Memories of generations of family dinners go into this recipe, memories too of faithful dark hands creating perfection out of simple things. Memories of sincere hospitality at its best.

It's quite true that the manner of curing ham has a great deal to do with its flavor and the Conkwright's know how to do that in a wonderful way, but try this way of cooking ham, no matter how it has been cured, and you'll be enthusiastic about it ever after.

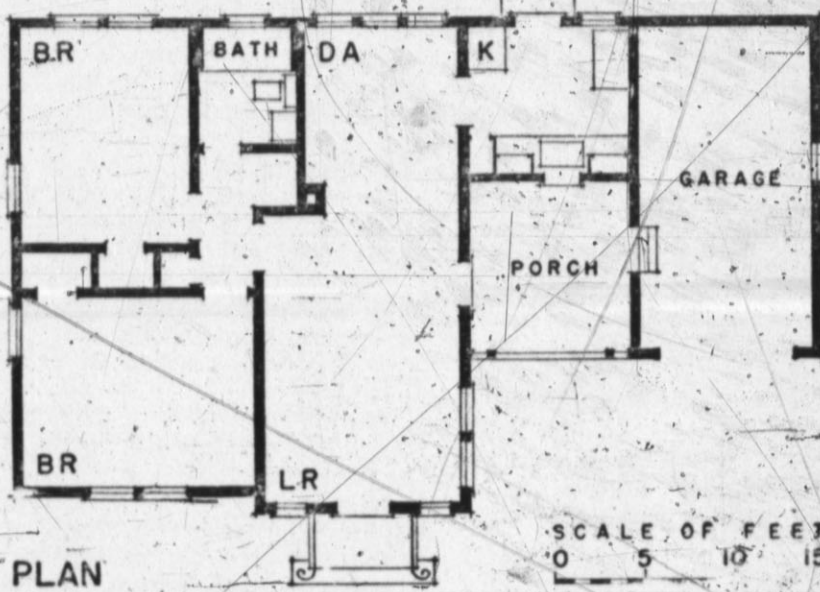
KENTUCKY HAM

Clean the ham thoroughly, weigh and place in a container large enough to entirely cover with warm water. Add 1 cup of brown sugar and a handful of chestnuts. (If the chestnuts are not available 2 or 3 ears of corn make a very good substitute). Boil twenty minutes for each pound of ham and when done, peel off the skin and place in a large baking pan. Sprinkle lightly with sugar, corn meal and black pepper and allow to brown in a w oven.

For a complete New Years dinner serve this with sauteed pineapple rings dotted with raspberry jelly, a fresh vegetable and creamed brown rice.



This two-bedroom home is located in the South or Southeast, but its functional plan and sound construction make it adaptable to any section of the country. Builders and architects are now teaching the desirability of having a bathroom so located that it is accessible without passing through other rooms, and a plan of that kind is worked out here. A mortgage of \$2,500 was insured on this property by the Federal Housing Administration. Monthly payments on a 25-year mortgage of this amount, exclusive of taxes and hazard insurance, total about \$14.



Virginia Erle Reed's Marriage to Darrell T. Staggers Is Held

A highlight of the Christmas holidays here was the wedding of Miss Virginia Erle Reed, daughter of Mr. and Mrs. H. D. Reed, and Darrell T. Staggers, which was solemnized Sunday afternoon at the home of the bride's parents, Rev. Mar-

way between the living room and dining room with greenery entwined with mistletoe. Suspended from the center of the arch were three white wedding bells. Five white tapers in graduated arrangement adorned the mantel against a background of greenery and mistletoe.

An informal reception was held after the service. The refreshment table was laid with an ivory lace cloth, decorated with tall white tapers and centered with a white Christmas tree, glistening with green lights and snow balls. Miss Lucy Reed presided at the large wedding cake, assisted by Miss Billie Whitehead.

Miss Nora Jean Russell presided at the silver coffee service, assisted by Miss Dorothy Nelle Trimble.

When Mr. and Mrs. Staggers left on a trip to south Texas the bride wore a suit of moss green wool zephyr with accessories in copper. Her off-the-face turban was in copper with fur trim.

Upon their return they will make their home at 101 Twenty-Five Mile Avenue. The bride is a graduate of Hereford High School and attended a business school in Amarillo. For the past year she has been employed in the office of County Judge A. J. Schroeter. Mr. Staggers is the son of Mr. and Mrs. T. F. Staggers of Sherman. He graduated from Sherman High School and from John Tarlton College at Stephenville. He is employed here with the Soil Conservation Service.

Out-of-town guests at the wedding included Mr. and Mrs. J. Roy Davis and daughter, James, of Borger, Mrs. J. O. Harrell and daughter, Mardelle of Conway, Mr. and Mrs. C. Kuykendall, Mr. and Mrs. L. L. Stephens, Mr. and Mrs. Earl Bennett and Mr. and Mrs. Frank Jesse and children, all of Amarillo.

Christmas Banquet Given For Rural Teachers Group

A Christmas banquet was given for a group of Rural School teachers Saturday at noon in the Rose Room at Ikes Cafe.

Before the dinner-party gifts were exchanged at the office of County Judge A. J. Schroeter who sponsored the banquet as a Christmas courtesy.

Those present included Mrs. Laura Marie Shaw, Tandy Legg, Mr. and Mrs. F. W. Dodson, Mrs. Viva Mae Upton, Miss Navita Faunsworth, Miss Melva Rae, Miss Alta Mae Fortenberry, Miss Juretta Bird and the host.

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The entire house was aglow with bright suggestions of the season, holly, mistletoe and greenery. Bridge games furnished entertainment with game accessories and prize packages accenting the holiday theme. Mrs. Colby Conkwright played high for score award.

After the games gifts were distributed from the tree.

Those enjoying the afternoon party were Mesdames Knox Kinard, Grant Fuller, J. W. Witherspoon, C. F. Moore, A. R. Bateman, E. B. Hedrick, E. B. Hicks, Colby Conkwright and the hostess.

Junior Club Is Complimented At Annual Fete

An outstanding social event of the year for both the Bay View Club and the Junior Bay View Club was the Christmas party given at the home of Mrs. J. P. Slaton Thursday night. The annual affair was given to compliment the junior organization and no detail in preparation had been overlooked.

Inside and out the Slaton home presented a brilliant picture of seasonal anticipation. Lights and greenery encircled the doorway, forming a frame for the large Christmas wreath which decorated the door. Inside the house a large and brilliant tree predominated the decorations in the living room while in the dining room a soft effect with only candlelighting was featured. Yellow tapers were everywhere and the table centerpiece was an oblong silver arrangement with small blue bells attached to silver sprays rising from its base. Four tall yellow tapers flanked the arrangement.

Mrs. Knox Kinard directed a Christmas program. She described "The Traditions of an American Christmas" and told something of the origin of traditional customs.

The religious significance of Christmas was given by Mrs. John McLean who told the Bible Story as found in Luke 2, 1-20.

Mrs. G. A. F. Parker gave the background and origin of Christmas Carols mentioning their use even before the time of Christ. Then Mrs. H. L. Broadwell gave the description and meaning of three carols which were sung by Mrs. R. P. Coneway with Mrs. Parker accompanying. Mrs. Coneway also led the entire group in singing "Silent Night."

A delightful Christmas story was presented by Mrs. D. H. Alexander. She reviewed "The Shining Tree" a story dating back to Longfellow's time. The scene presumably laid in his home.

Santa Claus, in person, distributed gifts from the gaily decorated tree and Christmas refreshments were served to Mesdames W. L. Davis, J. T. Gilbreath Jr., Jimmie Gilentine,

Jim Kirby, W. C. Pitman, John Simms, Jack Wayland, Katherine Rogers, Misses Ruth and Nancy Conkwright, Eloyse Pitman, Rhita Jean Sullivan, Edna Daughette and Katherine Kirby, members of the junior club.

Mesdames D. H. Alexander, H. L. Broadwell, Essie Cardwell, R. P. Coneway, Colby Conkwright, H. G. Conkwright, T. M. Dameron, E. W. Harrison, G. W. Heard, E. B. Hedrick, A. M. Jones, Knox Kinard, J. W. Kirby, Paul Mathers, Clara McLean, C. F. Moore, J. H. Olson, G. A. F. Parker, F. T. Roloson, J. P. Slaton, J. B. Stoker, John McLean, Geo. Wilson, and Bob Wilson, members of the Senior organization.

Arrangements for the party were made by the hospitality committee composed of Mesdames Colby Conkwright, Bob Wilson, E. W. Harrison and H. G. Conkwright.

Three Birthdays Are Celebrated

A dinner at the Lynn Kester home Sunday celebrated three birthdays. Those having birthdays this month included Mrs. Lynn Kester, her daughter, Kathryn and Mrs. Kester's father, J. B. Findley of Sudan.

A red and white color theme

was carried out in decorations. The dining table was centered with a large white fruit cake surrounded by tiny red candles in red and white candy holders. The table was laid with a red and white linen cloth and red and white candles were burning throughout the house.

After the dinner a Christmas tree and moving pictures were enjoyed by Mr. and Mrs. J. B. Findley, Mr. and Mrs. J. O. Covington, Miss Vivian Covington, Bobby Covington and Miss Patsey Robertson, all of Sudan, Mr. and Mrs. F. M. Kester and the Lynn Kester family.

J. W. Witherspoons Are Party Hosts

Mr. and Mrs. J. W. Witherspoon were party hosts Saturday night at their home on Lawton Avenue.

Christmas colors predominated in the decorations for the table from which a buffet supper was served. Most appropriate poinsettias and dainty pepper plants were used to emphasize the seasonal suggestions.

After the supper-party games of bridge entertained the guests with prizes going to Mrs. J. A. Pitman and J. C. McCracken for high scores.

Those attending the Christmas hospitality were Messers and Mesdames J. A. Pitman, Oscar Easley, Knox Kinard, A. R. Bateman, Colby Conkwright, J. C. McCracken and E. B. Hedrick.

Mothers Entertain For H. H. S. Seniors

A Yuletide for seniors of Hereford High School was the turkey dinner-party given by mothers of members of the class at the J. W. Spradley home, Thursday night.

Decorations for the affair were attractive in detail. Yuletide suggestions were everywhere and tall red tapers cast their festive glow all about the house.

The dinner was served buffet style from the dining table which was centered with a mound of cedar and pine cones with lights gleaming from beneath to reflect the shining brightness of tinsel ornaments. Four red tapers flanked the centerpiece.

Fifteen small tables were arranged for the guests. They were centered with pine cones and sprigs of holly-like berries. Places were marked by diminutive red tapers in candy holders.

After the dinner games of various types and a variety of folk games furnished entertainment. Gifts were distributed from a large and attractively decorated tree.

Almost every member of the class was present to participate in the fun and holiday frolic.

Arrangements were made by Mrs. W. E. Dameron, general chairman, Mrs. Frank Lucas, Mrs. F. T. Roloson, Mrs. G. W. Newsom, Mrs. R. B. Miller, Mrs. Ralph Smith, Mrs. Troy Stambaugh, Mrs. Bertha Henderson, and Mrs. Spradley.

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1936 Plymouth 4-door Sedan
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CITY DRUG STORE
"WE GIVE S. & H. GREEN STAMPS"
PHONE 100

Sims H. D. Club Enjoys Christmas Party At Dunn Home

The club met December 18, at Mrs. Alma Dunn's home. Several songs were sung by the club and Kenneth West said a reading. The club will meet every second and fourth Thursday of the month instead of Tuesday. The club voted to adopt a needy family for Christmas dinner and planned to give them a large basket of groceries. Gifts were exchanged. A beautiful Christmas tree and Christmas decoration were featured throughout the house. The holiday colors were further carried out in the refreshments plates on which were placed lighted candles in Christmas candy, made to resemble candle holders. Cake and jello had Christmas colors.

Attending were Mesdames Lauren Lullian, R. L. Hancock, L. A. Fleschute, H. G. Hetzler, C. H. Hammock, M. W. Blankenship, Floyd West, Clarence Holabough, Zerrell Thomas, H. G. Shaw, N. O. Phillip, T. F. Bohannan, C. L. Bogle and the hostess. The next meeting will be at the home of Mrs. M. W. Blankenship on Thursday, January 9.

Easter Items

MRS. CARL FRYE
There was a good attendance at the Community Christmas tree Sunday night. The program was: Song-Joy to the World; Christmas talk, W. A. Powell; Prayer, Mrs. Allen; Solo, Mrs. Ernest Hensley; Duet, Mesdames Dan Allen and Hensley; Readings, Nicky and Neal Smith; Christmas Carols, the little tots. Messers and Mesdames J. S. and Harry Smith and families will be guests in the W. A. Epperson home at Summerfield on Christmas Eve.

Mr. and Mrs. Geo. Chambless plan to go to the R. L. Sullenger home for Christmas Dinner. M. Slemmons and niece, Miss Agnes Slemmons, of Kirksville, Mo., are expected to be here during the holidays.

Mrs. Ernest Hensley and little daughter, Mavis, from Iraan, arrived Saturday for a two weeks visit with her parents, Mr. and Mrs. W. A. Powell.

Mr. and Mrs. Fred Walton are expecting as their guests during the holidays her parents, Mr. and Mrs. W. S. Fields and Grace Doris, her brothers, Deniz and Nolan and families of Portales, N. M.

Jack Appleton of Pampa is visiting in the home of his grandparents, Mr. and Mrs. Smoot. His parents, Mr. and Mrs. Claude Appleton, will join him on Christmas Day. Other guests in the Smoot home for

Christmas will be Mr. and Mrs. R. A. Phillips of Oklahoma City. Mrs. Phillips is a daughter of Mr. and Mrs. Smoot.

Messers and Mesdames Lee Parker, Darr and Frank Allen, Arlice and Allen Parker left Monday morning for Anadarko, Okla., to visit during the holidays.

Mr. and Mrs. Bill Metcalf will visit this week at the E. M. Allen home.

Carl Frye went to Lubbock Saturday to bring Louise home for the Christmas vacation.

A family dinner will be given at the J. S. Smith home. Messers and Mesdames H. H. Smith, Claude Smith, Harvey Smith of Big Square and their families, and Mr. and Mrs. W. A. Epperson will be the guests for the day.

Mr. and Mrs. W. A. Powell, Bob and Dubs, and Mrs. Hensley and daughter, went to Dalhart this week to visit with their son and brother, Mr. and Mrs. Fleming (Red) Powell.

Miss Hazel Chambless, who is attending business college in Amarillo, will visit home folks this week.

Summerfield

MRS. JIM CLARK
Christmas celebrations in this community are in full swing and will reach the climax when many large families have their annual Christmas Day Dinner and Tree next Wednesday. A number of families are spending the holidays elsewhere.

Mr. and Mrs. Ray Johnson and Billie Ray left early Saturday morning to visit her parents at Gainesville and a sister in Louisiana.

Mr. and Mrs. Lee Curry and niece, Miss Pearl Prachar, left Sunday for a visit with Mr. Curry's father, and other relatives at Weatherford. They plan also to visit their daughter, Mrs. Pat Morse and Mr. Morse at Mineral Wells. Mrs. John Cross accompanied them and will visit relatives near Weatherford.

The Study Club entertained a large group of guests Thursday afternoon at the home of Mr. and Mrs. L. L. Cannon. Mrs. Chas. Noland was in charge of games. Mrs. D. C. Walsler reviewed "Potty" years a Country Preacher. Gifts were distributed to guests and members from a sparkling tree. Among the guests from other communities were Mrs. R. A. Milton, Friona; Mrs. Roy Lee Wilson and Mrs. Jim Bookout, Westway; Mrs. John Cress, Rance; Edith Neill, Black; Mesdames Joe Kendall, S. L. Walsler, J. D. Story, Bob Fullwood, Edna Jett, of Hereford.

The Children of Club members and guests were entertained with a party and gift exchange at the home of Mrs. Albert Cross with Jean Clark and Mrs. Doak of Friona, sister of Mrs. Cross, as hostesses. Mrs.

"Arise My Love"



Claudette Colbert takes a flyer in love—with Ray Milland in the stirring, heart-appealing picture, "Arise My Love" which shows at the Star Theatre Sunday and Monday.

The Star Theatre will also offer a midnight prevue on New Years Eve. The movie will be "Love, Honor and Oh Baby," starring Wallace Ford and Mona Barrie.

D. C. Walsler, Mrs. Tandy Legg, and Mrs. Albert Cross composed the committee in charge of the children's party.

Mrs. Lloyd Lookingbill and Mrs. Frank Lookingbill helped their mother, Mrs. W. L. Johnson to straighten up Friday after her move. Mr. and Mrs. Johnson have moved to their house in Hereford, south of the Christian Parsonage.

Mr. and Mrs. B. E. Roberson and family and Kenneth Neill were Amarillo visitors Saturday. They attended the Amarillo vs. Masonic "Home" football game during the afternoon.

Several in this community have had severe colds or a light case of the flu. Those on the sick list the past week were Mrs. Perry McMinn, Rev. Taylor Smith, Marlene Legg, and Bernard Roberson.

Mr. and Mrs. Chas Noland and Bobby were Christmas shopping in Amarillo Tuesday.

Mrs. Bob Fullwood visited her daughter, Mrs. D. C. Walsler after the club party Thursday. She attended the program given by the school children Thursday evening.

Shirley Ruth Thomas helped Mrs. Ray Johnson Thursday and Friday to get ready for her trip.

Mrs. Clara Freeman, aunt of Mrs. Ray Johnson, visited in the Johnson home several days last week.

A large crowd enjoyed the entertaining program which was presented by the school children Thursday evening. Mary DeLozier made an ideal negro mammy and J. R. Euler a very "cute" little girl. The school children had their tree Friday morning and went to Hereford in the afternoon to see Santa and get their sacks of candy, fruit, and nuts. School was dismissed Friday for the holidays and will resume work January 2.

Tandy Legg and Mrs. Laura Shaw were guests at a Christmas party for Deaf Smith County Rural Teachers in the Commissioners Court Room in Hereford—Saturday. Gifts were exchanged from a brightly decorated tree. After the party, Judge A. J. Schroeter was host to the group in the Rose Room at Ikes Cafe where a bountiful Christmas Dinner was served them.

Mrs. Laura Shaw will spend the holidays with her husband in Hereford. The Leggs will spend most of the time at their home here.

Kenneth Neill, student in Wayland, arrived home Friday morning to spend the holidays with his sister, Mrs. B. E. Roberson and family and his parents, Mr. and Mrs. W. C. Neill of Black.

The Young Peoples Sunday School Class had a Christmas party and gift exchange at the school house Friday evening. The committee in charge was Miss Shirley Thomas, Miss Aline Coker and Wesley Coker. Games furnished entertainment in the early part of the evening. Then gifts, which were toys, were exchanged and much fun was had rick-racking, spinning tops, rocking baby dolls, and pulling cars, busses, etc. over the floor. After refreshments of Apples and pop-corn balls were served the group went Christmas Caroling. The teacher, Mrs. Jim Clark was presented a lovely purse by her class.

Members enjoying the party were Wesley and Aline Coker, Shirley Thomas, Edith and Kenneth Neill, Harold and L. J. Clark, LeRoy Suttle, Clydene and Bill Kendall, Jessie, Jean and Jack Clark, Pearl Prachar, Mary and L. H. Lookingbill, Mr. and Mrs. Clark and sons.

Mrs. Owen Stagner and children of Hereford visited Mr. and Mrs. B. E. Roberson and family Friday evening.

Mrs. W. B. Wright of Friona called in the C. B. Thomas home Wednesday afternoon.

Mrs. Trout of Allison has been visiting her daughter, Mrs. Ben Wilhelm. Mr. Trout came Sunday and Mrs. Trout will return home with him.

Mr. and Mrs. Ben Wilhelm were in Amarillo Friday.

Mr. and Mrs. A. L. Behrends and sons attended a wedding supper Saturday evening in the home of her parents, Mr. and Mrs. J. D. Story of Hereford. Mr. and Mrs. George Smith of Portales were the honor guests, having married recently in Clovis. Mr. Smith and Dean Story of Portales are old school chums.

Mr. and Mrs. Glenn Roberson of Hereford spent the week-end with Mr. and Mrs. O. B. Roberson, visitors in the C. R. Walsler home—Mr. and Mrs. S. L. Walsler were Sunday afternoon.

CHURCH NEWS
There were 76 present for Sunday School Sunday morning. A large offering was given. Those attending were surprised to see a new piano in the church, up

on investigation it was learned that it was a gift to the church of Mr. and Mrs. O. B. Roberson and Mr. and Mrs. Ky Lawrence. The church wishes to take this opportunity to express its sincerest thanks to the donors for their gift.

Sunday afternoon at 2:30 there will be a B. T. U. zone meeting at the Church here. Let's give these visitors a hearty welcome by a large attendance from our church.

B. T. S. meeting time has been changed to 6:30. Preaching Services at 7:30 each Sunday evening.

The W. M. S. will meet Friday afternoon at 2:30 for their monthly Bible Study instead of Wednesday. All members are urged to be present and visitors will be welcomed.

A Junior Department was organized at B. T. S. Sunday night. Mrs. Tandy Legg will have

charge of the Primary Children and Mrs. Taylor Smithee will have the Junior group. The organ will be moved into one of the back rooms and these two groups will use it for their song service.

D. R. McMahon will preach at the evening service next Sunday.

Mr. and Mrs. John Heiselman of near Vega visited her parents, Mr. and Mrs. Louie Huckert Sunday.

W. L. and Part Johnson attended the football game in Amarillo Saturday afternoon.

Mary Lookingbill attended a Tri-Hi-Y party at the Dixon home in Hereford Tuesday evening.

Mr. and Mrs. B. H. Hopkins and baby daughter of Amarillo spent Christmas day here visiting in the home of Mr. and Mrs. W. L. Davis.

After - Holiday SPECIALS

SURE TO PLEASE — Merchandise with prices so that Everybody can save by trading at FURR FOOD STORES!

- COFFEE Chase & Sanborn. 18c
- PEAS Reminda, Early June. 8c
- TOMATO JUICE Libby's. No. 2—2 FOR 13c
- SPAGHETTI Del Monica. 16 OZ. PKG. 10c
- MACARONI or SPAGHETTI. Winner. 5c pkg.—2 FOR 5c
- VIENNA SAUSAGE Matchless. 10c Can. 5c
- POTTED MEAT Banner. 5c Can.—2 FOR 5c

- Shortening Armour's Vegetable. 4 LB. CARTON. 29c
- CORN Primrose, Country Gentlemen. NO. 2 CAN. 10c

- HONEY Colorado Strained. NO. 5 CAN. 39c
- CREAM OF WHEAT New 5-minute or Regular, lrg. box. 21c
- BABY FOOD Gerber's. All Varieties. 5c
- LOGANBERRY JUICE Libby's. 12-oz., 2 for 27c
- PINEAPPLE Hillsdale, broken slices — Big, 2 1/2 can. 15c
- WHOLE BEETS Libby's. No. 2 Can. 13c
- SPAGHETTI Libby's with cheese and tomato sauce—3 FOR 25c

- MATCHES Palmer's Strik-A-Lite. 6-BOX CARTON. 15c
- Pinto Beans Reclaimed. 4 LB. BAG. 15c

- VEGETABLE Libby's Mixed. 16-oz. can—2 FOR 25c
- RICE KRISPIES Kellogg's. Box. 10c
- IVORY SOAP Large Bars. 2 FOR 15c
- GRAPE JAM Crown, pure fruit — 4-LB. JAR 33c
- TOILET SOAP Lifebuoy. Bar. 5c
- PIMIENTOS Spanish Trail. 4-OZ. CAN. 5c
- TOILET SOAP Bridal Bouquet, French Milled, reg. 10c—3 FOR 13c

Complete Line of FRESH VEGETABLES and FRUITS

- PICN'C HAMS LB. 14c
- BEEF CHUCK ROAST LB. 17c
- HOME MADE CHILI LB. 19c
- BACON SUGAR CURED. Not Sliced — LB. 17c
- SPARE RIB LB. 17c

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HEREFORD, TEXAS

LOCALS

Miss Helen Reiche And L. A. Ricketts Jr. Are Married In Sunday Ceremony

A Christmas scene of poinsettias and a shining Christmas tree lighted by red tapers formed the background for the marriage of Miss Helen Reiche of Rockville, Mo., to L. A. Ricketts Jr., which took place Sunday morning at the home of the groom's mother, Mrs. Ida Ricketts, 206 Lee Avenue.

Rev. W. E. Barnes, pastor of the First Baptist Church read the single ring ceremony. Attendants were Mr. and Mrs. Frank Owen Mairs.

Preceding the ceremony Mrs. Louise LeGrand, sister of the groom, sang "I Love You Truly" accompanied by Miss Edith Jackson who also played the wedding music.

The bride wore a soldier blue crepe dress made princess style with self covered buttons from the neckline to the hem. The full trim at the throat was repeated at the hemline and the sleeves were bracelet length. Her flowers were red carnations.

Only close friends and relatives were present for the wedding and a dinner for the entire wedding party followed the ceremony.

Mrs. Ricketts is the daughter of Mr. and Mrs. C. L. Reiche of Rockville, Mo. Both Mr. and Mrs. Ricketts are graduates of Chillicothe Business School in Chillicothe, Mo. He is a graduate of Hereford High School.

The young couple left Sunday afternoon for Ft. Worth where they will make their home.

Bethel Items

MRS. E. R. ROTHWELL

Mr. and Mrs. Albert Clubb and children from Petersburg ate supper in the Jim Bagwell home Friday evening. They were en route to Farmington, N. M., to visit her parents and brothers.

The missionary society met Wednesday in the home of Mrs. Jim Givans for their Christmas social. Gifts were exchanged and home made candy was served as

refreshments. Ten members and five visitors were present. Mrs. Givans' home was beautifully decorated, Christmas Carols were sung by all. Mrs. J. C. Williams told the story of Christmas.

Mr. and Mrs. G. A. Shwen and Georgia are in Oklahoma City visiting his mother who is ill. Mr. and Mrs. J. H. Sinclair, Harry Sinclair and children left Sunday for Fort Stockton to spend a week.

Mrs. Jim Bagwell, Latrelle, and Mr. and Mrs. J. A. Bagwell were Plainview visitors Thursday. Hereford visitors from our community Tuesday were Mr. and Mrs. George Bagwell, Mr. and Mrs. O. M. James and daughters, Eugenia, and Mrs. Morris Wesson and daughter, Billy Norris, Sonny James, Messers and Mesdames E. R. and Harry Rothwell.

Mrs. Seaburn Teague from Plainview and Mrs. Moss Howell visited Wednesday in the home of their parents, Mr. and Mrs. J. A. Bagwell.

Mildred Earlene and Houston Lust came home Saturday from Canyon for the holidays. Mr. and Mrs. Rothwell had as guests Sunday for turkey dinner, Mildred and Earlene Lust, Dorothy Sinclair and Marguerite Cox, James Bradford, Fate Shannon, Glenn Williams, Houston Lust, Billy Brooks Sinclair, Billy Joe Rothwell, Grace Louise Lust, Mr. and Mrs. E. R. Rothwell and Mr. and Mrs. J. L. Rothwell.

J. G. Davis Jr. is home from

COURTHOUSE RECORDS

Warranty Deed

Sarah E. Dameron, et al, H. C. Aulick, part of Lot 9, block 3, Womble addition.

Amarillo Development Co. to C. S. and J. C. Perrin, NW 1/4 of Section 20, T.5 N., R. 3 E.

John H. Alldredge et ux, to W. E. Pittman, part of Block 16, Evant's Addition.

R. T. Green, et ux, to M. T. Rutter, part of Block 6, Evant's addition.

Pauline Miller, et al, to R. R. Willis, W 1/2 section 10, Block K-8.

A. H. Elliston, et ux, to G. D. Russell, part of Section 63, Block K-3.

Hattie Rutherford to Kansas City Life Ins. Co., Section 3, Block K-7.

Quit-Claim Deed Frank F. Ferry, et al, to John V. Farwell, et al, E 1/2 of Section 7, and SW 1/4 of Section 8, of a Capitol Syndicate subdivision of Leagues 433 and 438.

Deed of Trust Frank E. Givan to John H. Patton, N 1/2 of Lot 4, Block 26.

Denver for the Christmas holidays.

Mr. and Mrs. A. W. Bates from Plainview visited Tuesday night in the home of her parents, Mr. and Mrs. E. R. Rothwell.

Release Land Bank Commissioner and Federal Farm Mortgage Corp. to Almer A. Wright, et ux, (Deed of Trust).
Materialman's and Mechanic's Lien H. E. Danforth, et ux, to Carl McCaslin Lbr. Co., to construct dwelling on Lot 10, Block 2.

NEW CARS REGISTERED

Frank Bezner, Chevrolet special sport sedan, Brumley-Woodford Motor Co.
Lee Reed, Taiban, N. M., Chevrolet special town sedan, Brumley-Woodford Motor Co.
Hudson Gro. and Mkt., Chevrolet CCBX 1 1/2 ton, Brumley-Woodford Motor Co.
Jack Frost, Mercury sedan-coupe, Hereford Motor Co.
H. Cummin, Chevrolet CLAC, Brumley-Woodford Motor Co.
Jack B. France, Ford Super deluxe tudor, Hereford Motor Co.
Bill Clutter, Chevrolet master deluxe town sedan, Brumley-Woodford Motor Co.
C. H. Bowden, Dimmitt, Ford deluxe tudor, Hereford Motor Co.
C. B. Williams, Lincoln Continental club coupe, Walter Irvin, Inc., Amarillo.

THERE'S A HOST of Bargains IN TODAY'S ADS

MOVED HERE
Miss Irene Crawford went to Fairie Grove, Arkansas last week to assist her father, G. K. Crawford and her aunt, Mrs. M. J. Cavendar, in moving to Hereford. Mr. Crawford sold his home in Prairie Grove and they are now living temporarily at 704 E. Fourth Street. Miss Crawford is head of the English department of Hereford High School.

Mr. and Mrs. C. J. Mountz are enjoying a vacation trip during the holidays. They are visiting her sister, Mrs. Lloyd Wright in Ft. Scott, Kan., and will also visit relatives in Detroit, Mich.

Mr. and Mrs. Dean Dunlap are expected to arrive today to visit his parents, Mr. and Mrs. W. E. Dunlap. They are both students at Texas Tech College, Lubbock.

Here for the holidays are R. B. Miller's parents, Mr. and Mrs. H. T. Miller, his sister, Miss Betty Miller of Oklahoma City, Okla., and a brother, Henry Miller and children of Tulsa. They will visit in the home of Mr. and Mrs. Miller for several days. Also home for the holidays is Miss Betty Frances Miller, daughter of Mr. and Mrs. R. B. Miller, who attends St. Mary's Academy in Amarillo.

Mr. and Mrs. C. M. Hicks and children visited their daughter and sister, Miss Ida Belle Hicks Sunday in Amarillo. Miss Hicks is a student at St. Anthony's School of Nursing.

Ralph McCullough and children, Donald and Norma, spent Sunday in Amarillo visiting his parents, Mr. and Mrs. J. A. McCullough.

Miss Jonnie Estes of Amarillo spent Saturday and Sunday here with relatives. Miss Estes plans to spend the Christmas holidays in Lubbock with relatives.

Mrs. L. B. Redwine and daughter, Helen Mae, are spending several days in Clovis, N. M., with Mr. Redwine.

CHRISTMAS DAY

A family gathering on Christmas Day in Clovis, N. M., will be the members of the W. B. Dameron's family. They will include Mrs. A. M. Jones, her daughter, Mrs. Chas. Wilson and Rev. Wilson of Mineral Wells, Andrew Pat Jones of Monahans, Miss Frances Dameron, Mr. and Mrs. Travis Dameron, Mr. and Mrs. W. E. Dameron and children, Billy and June and Mrs. W. B. Dameron. They will all enjoy Christmas dinner in the home of Mrs. Dameron's daughter, Mrs. Jack Lester.

Mr. and Mrs. J. E. Beyer are spending the holidays in Kansas with two children and their families. In Hutchinson they will visit a son J. E. Beyer Jr., and family and in Winfield they will visit their daughter, Mrs. Harold Hicks and family.

Mr. and Mrs. A. D. Smith, who have been visiting relatives in Hollywood, Calif., for the past month, arrived Monday to spend Christmas here with her father, W. W. Bennett, and other relatives. Mr. and Mrs. Smith will be located in Clovis, N. M., after the first of the year.

Mrs. G. A. F. Parker is in Austin to spend the Christmas vacation with her sister, Mrs. Lucy Rice. She plans to return about January 1.

Miss Frances Turrentine is here for the holidays. She is visiting her sister, Mrs. E. W. Harrison and brother, George Turrentine.

Mr. and Mrs. J. B. Stoker left Friday for Pomona, Calif., where they will visit a son and other relatives for two or three months. They went by Post for their daughter, Miss Billie Stoker, who accompanied them. She will return to Post by plane in time to resume her teaching after the holidays.

Mrs. W. M. Rigler and daughter, Miss Sadye Rigler, are in Plainview this week to spend the holidays with relatives.

Mrs. Seth B. Holman was in Amarillo the first part of the week to spend a few days with her niece, Mrs. M. Y. Calloway and family.

Louis Wedel, son of Mr. and Mrs. H. T. Wedel, and George Tiefel son of Mrs. Jake Tiefel, both members of the U. S. Army Air Corp., are visiting their parents and other relatives over the holidays.

Private First Class, Hugh A. White of Fleet Marine Force, U. S. Marine Corps, stationed at San Diego, Calif., is visiting with his family. Mr. and Mrs. H. A. M. White, after an absence of more than a year. After a year of strenuous training in field tactics and problems, he says he is indeed glad to be home for a few days. Mr. White is a radio operator and expects to derive a great deal of advantage from the training he is receiving.

Also visiting her parents, Mr. and Mrs. White, is Miss Vern White of Fleming Business College, Amarillo.

A Brand Ad Will Sell It!

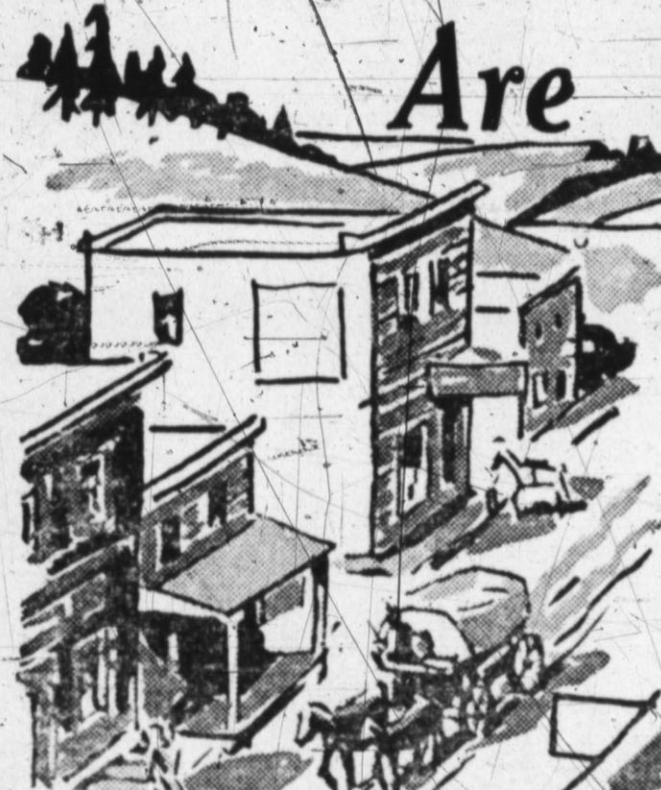
Camp Fire Girls Entertain Mothers

A lovely Christmas courtesy was extended by Wecocantawaste Camp Fire Girls to their mothers Sunday afternoon in the form of a Christmas party.

The girls had made arrangements for the party at the Camp Fire Hut and after the guests had all assembled Betty Ann Dunlap gave the Welcome Call which was answered from without by Camp Fire members. At the third call the girls filed into the hut and gave the hand sign of greeting. Candles of Work, health and love were lighted by Virginia Lyons, Helen Ann Pittman and Wanda Jean Smith. Two girls, Jessie Ann Buckner and Marian Plummer passed the Woodgatherers Rank and were presented awards. Five girls passed the Trail Seekers Rank and received rewards. They were Betty Jane Robinson, Georgianne Miller, Wanda Jean Smith, Juanita Beauford, and Helen Miller.

A round robin stunt with each girl taking part in a story, a poem or some Christmas suggestion for Camp Fire Girls, also entertained the guests.

Refreshments were served and Santa Claus distributed gifts



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MODERN BOOKKEEPING METHODS will show you just what department is paying its way — and which one may be losing money.

If you are considering a new bookkeeping system visit The Brand and get estimates on Ruled, Forms, Loose-Leaf Binders and other items you will need. We handle the World-Wide I-P and Wilson-Jones Loose-Leaf forms. After inventory you'll be wanting to make some changes . . . visit The Brand today and make your selections.

FARMERS and CATTLEMEN . . . You will find the simplified forms you need to keep track of your accounts. Start the New Year Right . . . by visiting The Brand office and placing your order for a good, simplified Bookkeeping System!



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Red & Blue Ruling Stock No.	Brown & Green Ruling Stock No.	Sheet Size (Binding Side First)	Description	Price Per Pad 50 Sheets	Price Per Box 10 Pads
7102	B 7102	8 1/2 x 14	2 col. with name space	\$0.30	\$2.05
7103	B 7103	8 1/2 x 14	3 col. with name space	.30	2.05
7104	B 7104	8 1/2 x 14	4 col. with name space	.30	2.05
7105	B 7105	8 1/2 x 14	5 col. with name space	.30	2.05
7106	B 7106	8 1/2 x 14	6 col. no name space	.30	2.05
7107	B 7107	8 1/2 x 14	7 col. no name space	.30	2.05
7110	B 7110	14 x 8 1/2	10 col. with name space	.30	2.15
7113A	B 7113A	17 x 11	13 col. with name space	.45	3.55
7111	B 7111	17 x 14	11 col. with name space	.50	4.00
7114	B 7114	17 x 14	14 col. no name space	.50	4.00

Other sizes up to 30 columns proportionately priced. 7102 Line, Canary Bond; B 7102 Line, Buff Bond.

LOOSE-LEAF Binders \$2.40

10 YEARS HARD LABOR



\$19.50

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Look over your box letter files. No doubt you'll find some that were given a ten-year sentence and have now served their time. Replace these

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ALPHABETICAL Indexes . . 85c

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old, decrepit files with new ones with suitcase locks. Sturdily built, Weis letter files welcome long sentences to the hardest kind of labor.

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The Hereford Brand

STAPLE MACHINES 50c up

Kimbell Milling Co.
Hereford, Texas

December 26, 1940.

Dear Friends and Customers:

This is one time of the year each and every one should drop his or her cares and worries, and celebrate the birth of the friend to mankind. Today, more than ever friendship takes its stand at the head of the list of essentials in the conduct of a business. We are happy to acknowledge your friendship throughout the year just closing; it has meant much more to us, and it is a source of satisfaction to feel that something more has entered into our transactions than the mere exchange of goods or services for money.

It is our hope that the Christmas Holidays have brought you much happiness, and the New Year 1941 witnesses the fulfillment of many of your fond dreams.

Very sincerely yours,

KIMBELL MILLING CO.
J. B. Whitlow

Pevleys Suffer Minor Injuries In Accident

J. L. Pevley received a cut on his forehead and Mrs. Pevley was knocked unconscious last night about 7 o'clock when their car struck the rear of the Herb Sindt dairy truck. The accident occurred near Phil's Grill during a flurry of mist and snow.

H. V. Hennen brought them to the hospital here where Mrs. Pevley remained overnight. She was taken home today.

Mr. and Mrs. Pevley had spent

Frio News

MRS. J. M. DIXON

Church services both Sunday morning and Sunday night were well-attended. Rev. Leeper of Plainview conducted the services and next Sunday the regular Sunday School and Bible Study will be held.

Mr. and Mrs. Chester Lowery and Louise and Mr. and Mrs. the day at Portales, N. M. Mr. Pevley, who was driving, was getting ready to make a left turn and did not see the truck until a moment before the impact. He was driving slowly at the time.

John Johnson visited friends in Amarillo Saturday.

Ray and Noble Brown and Woodrow Morgan, who have been working in the community returned to their homes in Nocoma, Saturday to spend Christmas with their parents and friends.

J. P. Jones, Mary Lois Springer and Lurline Dixon attended the turkey dinner given in the home of Nell Spradley, of Hereford, in honor of the senior class of 1941, Thursday night. The house was decorated with appropriate Christmas decorations. After dinner was served those attending enjoyed exchanging "childish" gifts and games.

Mr. and Mrs. Charles King and son of Hart Camp came Monday to visit Mrs. King's father, J. E. Andrews and other relatives here. Mrs. King is also here to be at the bedside of her brother, Henry Andrews, who is a patient in the hospital due to the injury he received in a car accident, ten days ago. His condition is improving.

Mr. and Mrs. Earl Springer and children entertained members of the Springer family in their home Sunday. The house was beautifully decorated with Christmas decorations. Those enjoying the occasion were Messdames and Messers Deward Roberson of Amarillo, Andrew Gilliam of Jumbo, W. A. Springer, Wesley Brown, George A. Springer, T. L. Sparkman Sr., W. L. Johnson of Plainview, Mrs. John Galtner and three children of Hale Center, D. M. Springer of Kress, Mrs. A. T. Jones and Doyle Jane, and Charles Ralph and Mary Lois Springer.

The Frio school along with other rural schools participated in the Christmas parade in Hereford Friday afternoon. Before leaving for Hereford they enjoyed the school Christmas tree.

Mr. and Mrs. Richard Simpson and children of Pampa, Mr. and Mrs. Sims and son, also of Pampa spent Thursday night and Friday with Mr. and Mrs. D. O. Benson. Mrs. Sims and Mrs. Simpson are daughters of Mr. and Mrs. Benson.

Those who have been ill with flu are Mrs. Owen Andrews, and Mr. and Mrs. T. L. Sparkman Jr. Jack and John David Owen of Hereford took Sunday dinner with Mr. and Mrs. J. M. Dixon.

George Jones, who is employed in Amarillo came Sunday to spend the holidays with his parents, Mr. and Mrs. A. T. Jones.

Mr. and Mrs. John Johnson and daughters, Wanza and Treva Jo, were guests of Mr. and Mrs. S. J. Barclay of Hereford Sunday.

Mary Lois Springer went to Silverton Sunday, with Mr. and Mrs. Clarence Strange of Hereford. She will attend the wedding of her cousin, Rulye Lee Steele, Sunday.

Mr. and Mrs. Deward Roberson of Amarillo spent Saturday night with Mrs. Roberson's sister, Mrs. T. L. Sparkman Sr. Walter Hodges spent Sunday in White Deer where he visited relatives.

The H. D. Club met at Mrs. W. A. Springers Wednesday afternoon where, after a short business meeting, gifts were exchanged. Those enjoying the refreshments were Messdames J. M. Dixon, J. E. Springer, Aldon Hawks, Haskel Benson, Cecil Gunter, Henry Dobbs, H. D. Robbins, J. B. Cocanougher and John Johnson.

Mr. and Mrs. John Johnson and daughters, were supper guests in the Arnold Long home of Hereford Friday night. Mrs. Long is Mrs. Johnson's daughter.

Everyone is very busy doing last minute Christmas shopping and preparing for Christmas.

Mr. and Mrs. W. S. Dixon visited their son, Ollie Dixon of Amarillo, Tuesday, Friday, they visited another son, Clarence, of Frio.

Mrs. Claude Price of Floydada and daughter, Mrs. Louie Gee and baby, also of Floydada, took dinner in the H. M. Mobley home Thursday. Mrs. Claude Price is Mrs. Mobley's sister.

Dewey Wright of Dimmitt was a visitor in the J. M. Dixon home Thursday afternoon.

Adrian News

By MRS. GEORGE A. SYMS

The Senior play, "The Deacon Slips" was given at 8:15 Friday night, December 20, at the school auditorium. Lights were furnished through the courtesy of E. C. Chapman, for which the cast and audience were very grateful. Under direction of the sponsor, Miss Lora Fay Clemons, the play was a decided success. It was an all-star amateur cast, and many comments were heard about the able performances of the Deacon, Leslie Jerksmoe, Eunice Morepough and Harold and others of the cast.

Those taking part in the play were, Jean Spande, Verne Jacobson, Halle Mosteller, Buddy Chapman, Jim Morris, Mildred Miller, Bob Gruhkey, Bobby Speed, Ray Long. Music was furnished by the Adrian orchestra, composed of Earl and Ray Brown, Lloyd Long, and George Gruhkey. A quartet composed of V. E. Lemke, E. L. Brown, J. C. Baker, Jr., and Rev. D. W. Binkley sang "Star of the Summer Night" and "Goodnight Ladies", accompanied by Mrs. D. W. Binkley at the piano. An appreciative audience added \$31.50 to the Senior Class fund.

The Adrian school faculty begins work on its play, immediately after the holidays.

Matadors Play First Basketball

The Adrian Matadors opened the basketball season Tuesday, December 17, by games with Wildorado at Adrian. The Juniors won 14-3.

The Senior game ended in a 6-6 tie; and in a three-minute play-off, the Wildorado team made a goal, thus winning the game. An enthused crowd, composed mostly of students, witnessed the game. The night games scheduled for the latter part of November and December had to be postponed because of the lack of electricity.

Tuesday evening, December 17, the Parent-Teachers' Association met in the Home Economics room. About forty members were present. The parent teacher group voted to sponsor roller skating. The committee is composed of E. N. Jacobson, J. E. Speed and Lauren Luqilin. The association also voted to sponsor a hot lunch project with the aid of WPA funds.

Electricity was restored to the last subscribers in Adrian on Monday afternoon, December 23. How appreciative we are to have it back!

The Adrian community Christmas Tree was held December 24 at 8:15 o'clock at the school auditorium. There were sacks of treats presented to all boys and girls of school age and below. According to a community census, there were 66 children under age. The tree and treats were sponsored by the Sunday School and the grade school teachers prepared the following program which was presented by the grade school children.

An Operetta, "The Christmas Light" was presented. Principal characters in the play were Betty Jo Thuett, Billy Jo Maynard, Patsy Hammock, Billy Tolbert, Bobbie Youngblood, Jackie Worsham, Mary Evelyn Hammock, James Morgan, Roy Fortenberry, Kathryn Hancock, Anna Kate Fortenberry, Alpha Phillips, Grady Skaggs.

The chorus was composed of Jimmie Brown, Robert, Ruth and Narrien Jacobson, George Fincher, Geneva Youngblood, Bert Speed, Billy and Frank Black, Dorothy and Vernon Wagner, Donald Fortenberry and Joe Gibson, Jr.

Reading and songs were given by the following group: Maudean and Ivalean Kemp, Melvin Cook, Roger Gruhkey, Jimmie Brown, Ruth Jacobson, Charles Fincher, Billy Linn Thomas, Chlodell and Donald Fortenberry, Donald Pinnell, Naomi and Imogene Jackson, Bill Vaughn Hancock, Montie Gray Frazier, Peggy Jean Kelly, Louis McIntosh and Charles Morris.

Wednesday evening, Dec. 18, fifteen members of the Adrian

Young Adult Sunday School Class enjoyed a Christmas get-together in the home of Miss Armenia Elliott and Mr. and Mrs. J. C. Baker Jr. The group spent the first part of the party shelling nuts, popping corn and making candy and cocoa for the refreshments. Following this, all took part in games directed by Miss Ula Watson and Mrs. Frank Watson. Refreshments and songs completed the evening.

Members present were Misses Dorothy Spande, Marjorie, Minnie Gibson, Ula Watson, Mr. and Mrs. Frank Watson, Messers Bob Caldwell, Howard Rice, Loren Creitz, Clayton Cook, Woodson Lindsey, Rev. D. W. Binkley and the host and hostesses.

There were 76 at Sunday School. Rev. Binkley preached to good crowds at both evening and morning services. Fourth quarterly conferences will be held at Adrian Dec. 29.

The Adrian teachers will spend the holidays as follows: Mrs. Frank Watson, accompanied by Mr. Watson, Miss Ula Watson and Grady Pridmore with relatives at Heauever, Okla., Miss Armenia Elliott, with homefolks at Hangerman, Mr. and Mrs. J. C. Baker, Jr., with relatives at Memphis and Fort Worth. Woodson Lindsey with relatives at Lubbock, Miss Lora Fay Clemons with her parents at Duke, Okla.

G. A. Syms at his home in Adrian.

Mr. and Mrs. J. B. Monahan, accompanied by their sons, Jackie and Edward, who are students at Price Memorial in Amarillo spent the holidays with relatives and friends at Estes Park and Loveland, Colo.

Rev. and Mrs. D. W. Binkley spent Christmas with Mrs. Binkley's parents at Earth.

Mr. and Mrs. Allen Bell spent Sunday in the Adrian community, attending Sunday School and church, and were dinner guests in the home of Mr. and Mrs. E. N. Jacobson.

The many friends of Rev. L. E. Godwin of Vega, are indeed sorry to hear of his illness and wish for him a speedy recovery.

Mrs. Madeline Purcell and baby girl of Dearth visited in the home of her parents, Mr. and Mrs. J. E. Gibson last week.

ADRIAN BRIDGE CLUB HAS ANNUAL CHRISTMAS PARTY

Messdames E. N. Jacobson and E. C. Chapman were hostesses to the Adrian Bridge Club at the home of the former at a lovely one o'clock luncheon on last Wednesday. The luncheon consisted of creamed chicken on toast, potato salad, buttered peas, holiday cranberry salad, hot rolls and butter, cherry pie and coffee.

After an afternoon of bridge, Christmas gifts were exchanged. Those present were Messdames G. T. Morgan, V. E. Lemke, Henry Creitz, W. V. Tolbert, O. G. Calhoun, J. B. Monahan, J. E. Speed, P. M. McAdoo, H. B. Maynard, Ray Brown and the hostesses.

Mr. and Mrs. Herbert McLeod of Saskatoon, Saskatchewan, Canada, enroute to Arizona, and a trip up the west coast to their home, spent last week with Mr. McLeod's sister, Mrs. B. Spande and daughters.

A Christmas card addressed to Florence Wilkins, "Little Angel" of the cup and dish department.

Frances Dameron became so interested in the musical toilet paper holder at Close Drug that she had Mrs. Holman and Mrs. Hedrick give a demonstration last Monday.

Worth Covington is mighty proud of the record made by Temple, his old home town, and their football team—but he resents being classed with Ma Ferguson, who also hails from Temple.

Harry Danforth plans to build a new house with 407 Schley as the address. It will have four rooms and bath, attached garage, to be of frame and siding construction.

Onias Carroll was stringing more Christmas street lights Monday afternoon. These were between the city hall and the Texas-New Mexico Utilities Co. building. "I think I'll have them all up by New Year's," he said.

Mayor C. J. Paddock announces that brush, aftermath of the ice

storm, has been cleared from the streets at a cost of about \$700 to the city for labor and trucks. "If you don't believe it was a job, go down to the sewer plant where the brush is piled, and take a look," he said. Brush in parks remains to be cleared.

42 Enjoy

Continued from Page 1)

Thurmon Williamson, Tom Wilson, George Woods, Dickie Jones, Robby Jones, Danny Boardman, and Urlin Streu, Alton Miller and Karl Shirley.

Cubs of Den 1 included: Jimmie Easley, John Coombs, Payton Ramsey, Oliver Streu, Tom Wilson, Den Chief and Mrs. Ellis Coombs, Den Mother.

From Den 2, Mrs. George Millard, Den Mother, Billy Hall, Den Chief, Delbert Conklin, Bobby Hamilton, Bobby Millard and Glenn Russell.

Three Volunteers

Continued from Page 1)

153, 148, and 505, respectively.

CLOSE OFFICE

Office of the Board will be closed Thursday, Friday and Saturday this week, except for one hour a day from 11 to 12 a.m. Mr. Givan announced. Next Monday the office will open as usual for full time service.

Judges Name

Continued from Page 1)

The Lions Club and the Garden Club are to be commended for carrying out this worthy project and the people of the com-

munity have shown their appreciation by a hearty response. Almost every home had some kind of decoration—a candle, a tree, in some windows only a small group of different colored lights, but they all conveyed the Christmas spirit."

LAST TIMES TODAY

Be Here for 150 Reasons

THE Merriest MAD-MAN who ever barged in on a lady!

Letta Helms YOUNG DOUGLAS

HE STAYED FOR Breakfast!

POPULAR SCIENCE Pinky Tomlinson in 'Headliners' and News

WEIR'S

Red & White Food Store

WE DELIVER — PHONE 117

PRE-INVENTORY SALE!

TOMATOES, No. 2 Standard 12 cans 85c
TOMATOES, Wapco 12 cans \$1.10
SWIFT'S JEWEL 8-lb. carton 73c
RAISINS, cellophane pack 4 lbs. 29c
PINK SALMON, tall 2 cans 25c
TURNIPS, MUSTARD or SPINACH, No. 2 size cans 3 for 25c
SPICES, all 10c boxes 2 for 15c

No. 10 PEACHES \$1.00
No. 10 APRICOTS 3 Cans
No. 10 PRUNES

MILK, Armour's 3 large cans 19c
COOKIES, 3 flavors, 1-lb. cello bag 10c
HOMINY, No. 2 can 5c
SOAP FLAKES, Balloon giant size 33c
SOAP, Blue Barrel, 10c size 6 for 25c
CATSUP, White Swan 14-Oz. 15c
CHERRIES, Brimful, No. 2 size 2 for 25c
FRUIT COCKTAIL 2 cans 25c

Have Good Luck in 1941!

Eat Blackeyed Peas on New Year's Day

BLACKEYED PEAS 12 CANS 95c

and we have plenty of them this year!

OYSTERS, Wapco, 5-Ounce 2 cans 25c
PORK & BEANS 1-lb. can 5c
NAPKINS, 80-count 2 boxes 15c
WAX PAPER 2 boxes 15c
CLEANSER, Red & White 2 cans 9c
SALT 2 boxes 9c
BLACK PEPPER Big 1-lb. can 23c
IVORY SOAP, large bars 2 for 17c
PICKLES Qt. 12c
HIND'S HAND LOTION, 50c-bottles— 2 for 51c

PLENTY OF FRESH VEGETABLES, NUTS and CANDY!

In Our Meat Department:

Dressed Hens and Turkeys, Fish and Oysters

Catsup Heinz, 14-oz. Bottle for 17c
Lifebuoy Soap Per Bar 5c

Bran Flakes Red & White, 2 BOXES 15c
Hypro Quart Bottle only 12c

FLOUR

Packard's Western Beauty

48-lb. Sack \$1.25

Heiselman News

MRS. B. A. WEST

Mr. and Mrs. B. A. West and family spent Christmas with relatives in McLean.

Mr. and Mrs. Homer Stewart spent Christmas in Amarillo.

J. C. Dalton of Anton is spending the week in the B. A. West home.

A. E. West and family spent Christmas in Mobeetle with relatives.

This community regrets to hear that Homer Stewart and family are moving to Melrose, N. M., and we wish them good luck in their new home.

Miss Farnsworth spent the week with her family in Canadian.

Mrs. Floyd West gave a Christmas party last Thursday for

Around Town

Continued from Page 1)

a Christmas card addressed to Florence Wilkins, "Little Angel" of the cup and dish department.

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Mayor C. J. Paddock announces that brush, aftermath of the ice

FRI. & SAT. — Two Features, at 10c & 20c

BRANDED A DESPERADO FOR HELPING THE LAW!

CHORUS OBRIEN TRIPLE JUSTICE with Virginia VALE

Radio's Cracker-barrel Favorites on the Screen

WUM-A-DUM Dreaming Out Loud with Frances LANGFORD, Frank CRAVER, Bobb WATSON, PHOENIX

See These RADIO STARS in their First Pictures!

Popeye Cartoon and Serial

Sunday and Monday

HE'S THE FASTEST WORKER CLAUDETTE'S EVER MET!

Claudette takes a flyer in love and his name is Ray Milland! The laughter of "Midnight" the heart appeal of "Farewell to Arms"!

Claudette COLBERT Ray MILLAND

ARISE, MY LOVE

Looney Toon Sports Subject and Paramount News

New Year's Eve Prevue

TUESDAY NIGHT, DEC. 31st — 11:45 P. M.

LOVE, HONOR and OH-BABY!

Wallace FORD • Mona BARRIE
Donald WOODS • Kathryn ADAMS
Warren HYMER

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AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!