

## Commercial Filming Here Includes Rex Allen

By MARSHALL DAY  
Staff Writer

Rex Allen, long-time star of western television and movies, was in Hereford Wednesday and Thursday, filming a commercial for Elanco which will be shown on national television.

Allen, who gained television fame for his roles with Walt Disney productions, along with 30 other members of the filming crew, spent Wednesday at the Red Carpet Inn and filmed the commercial for Treflan, a product which kills weeds in various crops.

The Hereford area is the third or fourth largest selling outlet for Treflan, Allen pointed out, and Elanco accounts for about 85 per cent of all herbicides sold in this area.

"We are here to get testimonials from local people who have used the product," he explained, "and to do this, for this area, we are using area people who speak in their own way."

"For instance, we just finished a similar film in Memphis,

Tennessee, Tuesday, using people from that area for the commercial," he said. "Now those people in that commercial would not work in this area because of each area's colloquialism. In each area, in addition to the difference in people, the results of the chemical is different due to soil and climate.

"To get the idea across, we use people from areas where the commercial is to be shown," he said.

Allen and the crew arrived in Hereford via a Piper Navajo plane and began filming the

commercial Thursday morning at the Caisson House.

One of the greatest advantages Treflan has over other herbicides, Allen remarked, is that it is non-toxic to humans. "Where a lot of the herbicides on the market are being banned by authorities because of their health-damaging ingredients. Treflan will never face this problem because it contains nothing which is harmful to humans," the actor added.

"Farm labor is an almost non-existent thing these days," Allen said, "and it is hard to get anyone out in the hot sun to do the hoeing — you wouldn't do it and I sure wouldn't do it."

"Since this is the case, farmers are having to go to chemical treating of the soil to rid their crops of the weeds," he said, "and this is exactly what Treflan does."

"I can remember when I was a very small kid, living on a farm and hoeing those weeds," Allen recalled, "I would almost pray for just a small cloud to come along and cover up that old hot sun."

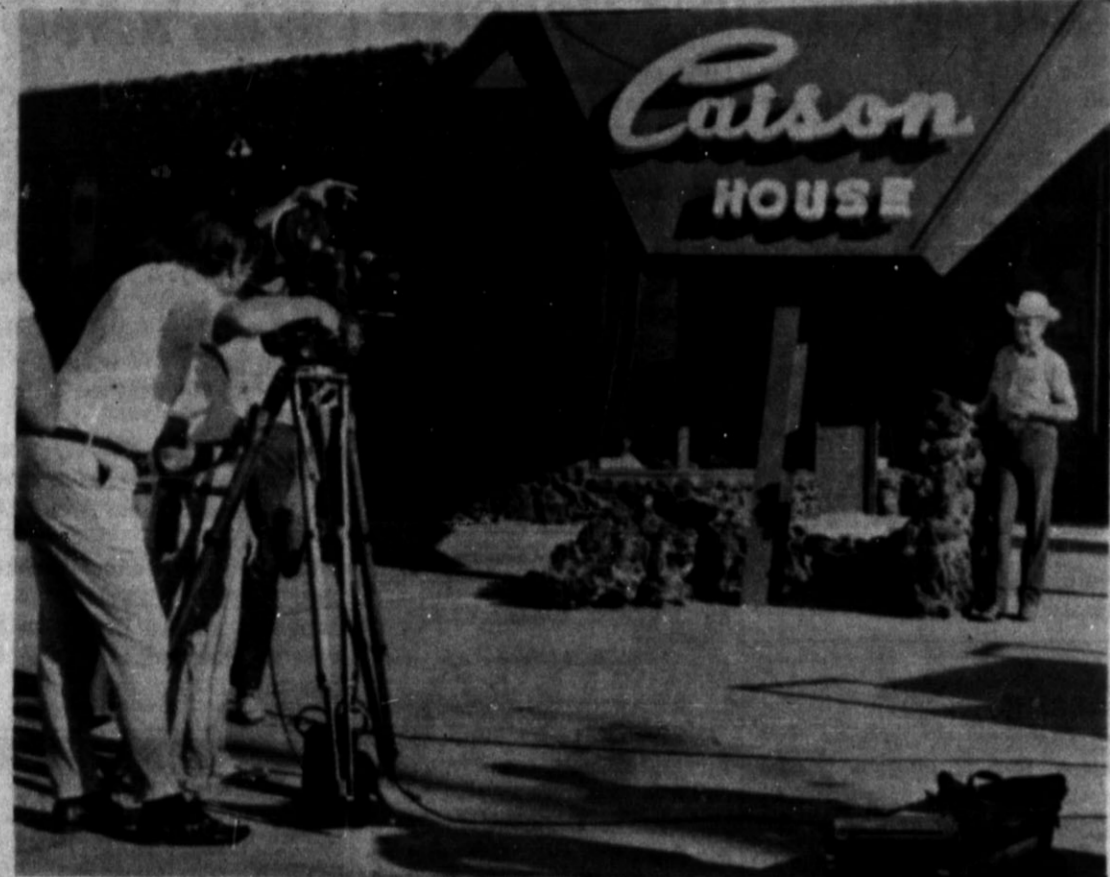
When asked if this was the first time he had ever been to Hereford, Allen said, "Heck no, I've been here nearly a 100 times" then he added jokingly, "I sure wish I could have raised my kids here, I understand there aren't many problems with cavities here."

Allen, who lives in Malibu Canyon north of Los Angeles,

California, has a ranch where he raises Hereford cattle, goats and several other types of animals.

Still on contract with Walt Disney, Allen spends much of his time on the road during the latter part of the summer each year, doing commercials for television. During August and September, he is on the road constantly and then returns to his contract with Walt Disney.

The crew and Allen made films all morning outside the Caisson House then went inside for the filming of the coffee breaks. Following the filming, Allen then flew to Kansas where he appeared for a rodeo Thursday night.



**COMMERCIAL FILMING** — Rex Allen (right), is shown during the filming of a commercial for Elanco Thursday morning at the Caisson House. Allen and a crew of some 30 other persons spent Wednesday and Thursday in Hereford, filming live "coffee break" commercials for Treflan, a herbicide produced by Elanco. —Staff Photo

### Tickets Go On Sale To Public

School officials announced that all reserve season football tickets that were not re-purchased by past season ticket holders will go on sale to the general public Monday.

Persons wishing season tickets can go by the administration office at 700 Union any time this week between the hours of 8 a.m. and 5 p.m.

Officials explained that the sale of these tickets does not involve the chair-type seats which some 300 persons have already spoken for.

### Weather

|                     |       |    |
|---------------------|-------|----|
| Wednesday           | 90    | 64 |
| Thursday            | 95    | 68 |
| Friday              | 97    | 67 |
| Saturday            |       | 68 |
| Moisture for month: | .48   |    |
| Moisture for year:  | 17.53 |    |

Serving the Magic Triangle

# The Sunday Brand

36 Pages

Including 22 Colored Comics Price 15c

VOL. 22 — NO. 7

HEREFORD, TEXAS, 79045, SUN., AUGUST 17, 1969

PUBLISHED EVERY SUNDAY

## Grand Jury Returns Fifteen Indictments

Following several days of deliberation, the Deaf Smith County Grand Jury Thursday returned additional indictments against three Hereford men in connection with the drugs and narcotic problem here.

The Grand Jury, which heard testimony from a Court of Inquiry held August 1, in which some 25 youth were questioned concerning the flow of narcotics, convened Aug. 4 and 5, reviewing the case, and then returning the indictments against Richard V. Weber for possession of marijuana and narcotic paraphernalia. They reconvened last Wednesday and heard other testimony before indicting three other men on charges stemming from the narcotic problem with an additional indictment being returned against Weber.

Julio Contreras and Weber were indicted Thursday on charges of furnishing drugs to minors and Harvey Gomez, who had previously been charged with possession of marijuana, was indicted again on the same charge.

Also indicted by the Grand Jury was William Benefield for perjury in connection with testimony presented in the Aug. 1 Court of Inquiry. He reportedly told District Attorney Jerry Tucker upon questioning, that he had never been around persons smoking marijuana. Later

testimony presented by several other youth questioned contradicted Benefield's testimony.

Weber, a 21-year-old unemployed itinerant, was arrested at a chicken coop north of town July 23 when local law enforcement officials received word that a fight was to occur at the chicken coop between local "hippies" and "cowboys." When officials arrived at the coop, they found 15 youth, four armed with shotguns, and in their possession they found two smoking pipes and prescription-type drugs. The pipes and drugs were sent to Lubbock for chemical analysis.

### Tickets Now On Sale For Rodeo

Labor Day weekend — Aug. 31 and Sept. 1 — is the annual event of the Boys Ranch Rodeo at Old Tascosa this year.

General admission is \$1.50 for adults and 75 cents for children and servicemen in uniform. Reserved box seats at \$2.50.

Advance tickets for either performance on the Sunday and Monday are available at Boys Ranch office, P. O. Box 1890, Amarillo, or by calling 372-2341.

Performances begin at 2 p.m. each day.

Contreras, 22, was employed at Hereford Wrecking at the time of his arrest and Gomez, 17, a Hereford High School student was picked up at his home on E. 3rd. Both were picked up in April and indicted in June on charges of possession of marijuana.

Also, the Grand Jury referred two juveniles, Edward Ray Robertson, Jr. and James Brent Sweeney, to Juvenile Court, and their cases are pending filing back into county court from the district court.

Indictments were also returned against Olegario Serano, DWI, second offense; Ronald Johnson, DWI, second offense; Martin J. Diggins, DWI, second offense; Grover Joe Moody, theft over \$50; Reynaldo Morales, burglary; Manuel V. Bastardo, DWI, second offense; Miguel S. Rangé, failure to stop and render aid; Travis Warren Falls, forgery and attempt to pass; Weber, furnishing drugs to minors; Gomez, possession of marijuana; Benefield, perjury and James Moore, receiving and concealing stolen property.

Two persons were indicted that have not been arrested as yet, and eight were no billed by the Grand Jury.

Eight persons were also passed by the jury and their cases are to be considered at a later date.



**ENZYMES ACTION** — After the "white knight" has seemingly done so much for Fido, these two young gentlemen have decided to see just what it will do to the family laundry. — Seriously, they are actually washday helpers for Mother, carting the family wash to the laundry. —Staff Photo

### HHS Orientation Set

## New Students Enroll Monday

New students in the tenth, eleventh and twelfth grades should enroll Monday at Hereford High School, according to counselor Wilma Braddy, and times for student orientations next week have also been released.

The Monday date is scheduled for all students who have never previously been enrolled at Hereford High School, Mrs. Braddy explained.

Enrollment is to be taken on these students during the morning and afternoon.

Afterward, the sophomore class orientation is to be conducted in the HHS auditorium beginning at 1 p. m. Monday, Aug. 25.

Following the meeting in the

auditorium, the sophomore students are to have their pictures made for the school annual and will receive their class schedules.

Junior students will have their pictures made and receive their schedules between 8:30 a. m. and 12 noon Tuesday, Aug. 26.

Senior students are to receive their class schedules also on Aug. 26, between 1 and 3:30 p. m.

Mrs. Braddy announced that Battle Harris of Southern Engineering in Canyon will also be present for senior students during that day. Students who have not already been measured for their senior ring may do so at this time, she said.

### Encouraged Basketball

## Camp Fire Girls' Father Versatile

By EARL MOSELEY  
Staff Writer

Luther Halsey Gulick, a physical education director in New York City, and his wife Charlotte established the Camp Fire Girls in 1910.

The Gulicks believed that young people formed their characters as much during play as during school hours. Gulick also saw a need "to restore the spirit of adventure to the ordinary things of life." Many of the ideas for the program of the Camp Fire Girls originated at the Gulicks' home and at their summer camp at Lake Sebago, Maine, one of the first camps for girls in the United States.

But Gulick is also noted for another achievement — this one in the sports world. He is credited with encouraging James Naismith to originate the game of basketball.

The game of basketball was invented in 1891. Naismith wanted to develop a game that could be played indoors during the winter months. He tacked up two peach baskets and used a soccer ball for the first game. The game was invented when he was a physical education teacher at the Young Men's Christian Association College in Springfield, Mass.

Gulick was involved with the YMCA at that time. He established the physical training pro-

gram at the Massachusetts college, originated the YMCA emblem, and reorganized physical education in the New York schools prior to founding the Camp Fire Girls.

Gulick and his wife were well qualified for the Camp Fire Girls ideals prior to 1910.

Since the Camp Fire Girls program was begun, it has been guided by the idea of learning by doing. The Blue Bird program began in 1913, the Horizon Club in 1941, and the Junior Hi in 1962.

As it is with the Boy Scouts, the President of the United States is the honorary president of the Camp Fire Girls.

Blue Bird, Camp Fire, and Junior Hi groups may have as many as twenty members. Horizon Club groups may have as many as thirty members. Each group has an adult leader and often an assistant leader. It also has a sponsoring committee of one to five adult members. These adults come from among the parents of the girls in the group, and from a local community group.

The Camp Fire movement has groups in more than 6,000 communities in all parts of the United States. It has 350 Camp Fire Girls councils that supervise and administer the program within their territories. See GIRLS, Page 2



Ray Coneway

## R. P. Coneway Funeral Rites Held Saturday

Funeral services for Raymond Paul Coneway, 79, a longtime Hereford resident who died Thursday night in St. Anthony's Hospital in Amarillo were held at 5 p. m. Saturday in the First United Methodist Church with the Rev. Clifford Trotter, pastor, officiating.

Burial was in West Park Cemetery by Gilliland Funeral Home.

Born July 23, 1890 in Indianapolis, Ind., Mr. Coneway came to Hereford from Black, Tex. in 1928.

He married Frieda Hitz in Indianapolis on June 11, 1913.

He was a retired accountant and a charter member of the Khiva Temple of the Shrine in Amarillo and the Hereford Lion's Club. As an active member of the Methodist Church, he had served as steward and Sunday School superintendent for many years. He was one of Hereford's first Scout leaders and had acted as Santa Claus for hundreds of children.

Palbearers were Dr. Roy Grubbs, Don Zimmerman, D. C. Kinsey, Joel Hodges, Norman Gray, Billy Wall, Pete Caviness and Earnest Langley. Honorary palbearers were members of the Lion's Club.

Survivors include his wife; one son, Paul of Hereford; a daughter, Mrs. Edwin Goddall of Brackenridge and five grandchildren.

### Registration Set

Students who have not attended Stanton or La Plata Junior Highs in the past are reminded that registration will be held Monday and Tuesday at each of the schools.

Registration will be held both days, between 9 a. m. and 12 noon.

School officials also remind all students who have already enrolled that they will register Monday, August 25.



**ALL-AROUND CHAMPION** — Wayne Pooley is shown here with Honey K Bar, chosen grand champion at the Easter Lions Club Quarter Horse Show held Friday, before being sel-

ected all-around champion. Honey K Bar is owned by the Fulton Quin Sabe Ranch of Lubbock. Other photos inside. —Staff Photo by Janie Reinart

## Sen. Yarborough In Hereford Wednesday During Entourage

Sen. Ralph W. Yarborough is scheduled to appear at the Deaf Smith County Bull Barn beginning at 8 p. m. Wednesday in an appearance open to the general public.

According to Leo Witkowski, chairman of the local Democratic Party, a reception for Sen. Yarborough has been planned to begin at 6:30 on the same evening at the Caisson House which will include some 30 members of the Deaf Smith County Democratic Party "boosters."

The U. S. Senator from Texas will begin a 5-day tour of the Panhandle area Monday.

Scheduled to arrive at 7 a. m. Monday in Dumas, his North Plains visits afterward will include Etter, Caetus, Doherty, Stratford, Borger, and Panhandle.

On Tuesday, he will cover Pampa, Miami, Wheeler, Shamrock, Wellington, Memphis, and

Amarillo.

At Amarillo, Sen. Yarborough is slated to address a meeting of the Kidney Foundation of the Texas Panhandle. Topic of his talk, according to Foundation president Paul L. Frey, will be national health problems, especially those related to kidney diseases.

Prior to his arrival in Hereford Wednesday evening, the senator is set to tour the High Plains cities of Tulla, Plainview, and Olton. He will come to Hereford directly from Dimmitt.

He will spend Thursday at Amarillo and Canyon.

Friday will take him to the eastern Plains for visits at Claude, Conway, Groom, Clarinda, Turkey, Quitaque, and Silvertown.

Sen. Yarborough will conclude his tour with a return visit to Canyon at 6 p. m.

## Harvest Sidewalk Sale Monday- Downtown Hereford

### Girls . . .

(Continued from Page 1)  
The councils consist of men, women and girls who represent their communities and who are registered at national headquarters as members of Camp Fire Girls Inc.

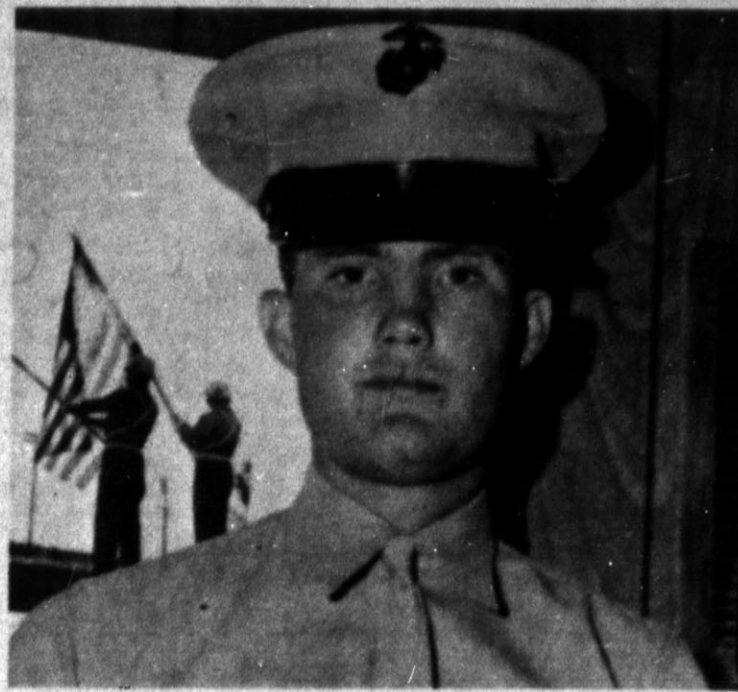
Each council elects its own officers and makes its own by-laws and policies.

Funds for the local groups come from individual contributions and from participation in fund-raising organization.

In Hereford, Camp Fire Girls is a United Fund agency. The first Camp Fire group in Hereford was organized in 1928 with Mrs. W. H. Dowell as leader. Mrs. Nita Lea is currently the only paid employee of the local Camp Fire Council.

Camp Fire Girls is an organization for girls from second grade through high school. Its purpose is to help girls grow in health, happiness, knowledge and a sense of responsibility toward others. It provides fun, friendship, and a variety of constructive activities.

The Camp Fire program helps a girl develop her individual skill, talents and goals. It offers a wide choice of activities designed to encourage an imaginative approach to living. Each girl strives to uphold the Law of the Camp Fire Girls: "Worship God, seek beauty, give service, pursue knowledge, be trustworthy, hold on to health, glorify work, be happy."



**SLATED FOR VIETNAM** — Marine Pfc. David Gene Parmer, son of Mr. and Mrs. W. L. Hendricks of 826 Ave. K, now home on leave, will report back to Camp Pendleton, Calif., for 2½ weeks of staging prior to leaving for Vietnam on Sept. 12. Asked his feeling concerning Vietnam duty, Parmer said, "It's no worse than here. I've got the world's best training, I believe." —Staff Photo

The Camp Fire Girls organization has an emblem showing crossed logs on a flame. This symbol shows how the organization is built around the hearth-fire of the home and the campfire of the woods. Emphasis on the home and the outdoors is the basis of the program.

Camp Fire watchword is "Wohelo," made up of the first two letters of the words work, health and love.

Camp Fire Girls have the slogan, "Give Service."

Camp Fire Lodge is located on Fifteenth Street between Ave. I and Ave. H in Hereford.

### Parochial School Registration

Registration for all St. Anthony's students will be held Thursday, August 21st, from 1 to 4 p. m. All new students are urged to bring records of vaccinations, report cards or transcripts from former schools, and baptismal certificates.

The 1969-70 school term will begin August 27th, and will closely follow the schedule of the Hereford public schools.

Teachers assigned for the coming year will be: Sister Christopher, first grade; Sister Bernadette, second grade; Miss Shirley Gorman, third grade; Sister Viola, fourth grade; Mrs. John Tomasi, fifth grade; Miss Betty Tylich, sixth grade; Sister Catherine, seventh grade; Sister Protasia, principal, eighth grade; Father Michael Graham, seventh and eighth grade religion; and Father A. E. Dan Davis, seventh and eighth grade math.

### Suggests Care For Unordered Merchandise

Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, suggested ways to handle unordered merchandise.

"You have no obligation to accept material you have not ordered," Thompson said. "If you do accept it, you do not have to give it particular care or to keep it beyond a reasonable length of time."

This practice of sending merchandise without prior authorization, he added, has long been condemned by responsible businessmen and the National Better Business Bureau, with which the Chamber is affiliated through membership, because customers should not be obligated for goods they do not buy of their own free choice.

According to NBBB, growing public outrage against unordered merchandise has prompted

state legislatures to act. This year, seven more states, Connecticut, Florida, Kansas, Massachusetts, Minnesota, Pennsylvania and Tennessee, voted laws that allow recipients to consider unordered merchandise as an unconditional gift.

Other states that have removed any obligation for persons to pay for unordered merchandise include Illinois, New York and Washington.

In states with no specific laws on this type of material, recipients also have very little legal responsibility for it.

Besides not having to accept it, keep it for an extended period or take good care of it, recipients do not have to acknowledge they received it, return it or pay for it unless they use it.

However, if the shipper wants it back he or his agent must pick it up in person within a reasonable length of time. In the unlikely event the material is called for, the recipient may demand the payment of storage charges as a condition for giving it back.

Thus, says NBBB, in states that do not classify unordered merchandise as a gift, dunning letters for payment may be ignored, for there is little possibility the sender will take civil action to collect a dollar or two.

### Mrs. Dewayne Robbins Is Lullaby Shower Honoree

The home of Mrs. Charles Duval was the setting Friday evening for a lullaby shower honoring Mrs. Dewayne Robbins.

Co-hosting the occasion were Mmes. Joel Hodges, Spicer Hodges, Caudie Ola Brown, Perry Ray, John Fuston and Harvey Penner.

Guests were greeted by Mrs. Duval and registered by Mrs. Fuston at a table decorated with pink and blue baby arrangements.

The serving table was laid with a blue cloth and white lace overlay, decorated with a centerpiece of pink and blue parasol and doll. Completing the

table decoration was an attractively carved watermelon in the shape of a baby cradle, filled with fruit. Tiny storks on toothpicks decorated the edges of the melon.

Cake squares, decorated with blue booties, were served with coffee and tea by Mrs. Ray.

Special guests were the honoree's mother, Mrs. Nikkel and sisters, Miss Cheryl Nikkel, both of Colony, Okla. and Mrs. Sherman Owen of Lawton, Okla.

Other guests were Mmes. Mike King, Martha Emerson, Roy Hartman, Wesley Gulley, Tandy Legg, Gene Poteet, Buster Miller and Alex Glass.

### Look Who's New

Mr. and Mrs. Victor Manuel Carbojal are the parents of a son born August 15. He weighed 6 lbs. 9½ oz.

Mr. and Mrs. Jose Garcia are the parents of a daughter, Corina, born August 15. She weighed 3 lbs. 5 oz.

Mr. and Mrs. Ben Gollehon are the parents of a son born August 15. He weighed 6 lbs. 1 oz.

Mr. and Mrs. Tommy Kemp are the parents of a daughter born August 15. She weighed 8 lbs. 5 oz.

Mr. and Mrs. Elmo Blankenship are the parents of a daughter, Sandra Dee, born August 15. She weighed 6 lbs. 8½ oz.

### AWARENESS "GAP" WORCHESTER, Mass.

— A survey taken by the Roman Catholic diocese here found that 48 per cent of Catholics in the area had never heard of the Second Vatican Council, the 1962-'65 meeting in Rome whose actions have revolutionized Catholic methods and thought.

"Very startling data," observed Bishop Bernard J. Flanagan,

B. F. GOODRICH 8.15X 15 or 16 EQUIPMENT TIRES \$15 plus \$2.46 F.F.T. also see sale ad on Classified page GREAT WESTERN TIRE CO 801 E 1st — Hereford

### The Sunday Brand

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### Pep Squad To Meet Tuesday

Juan Fuston, sponsor for the newly organized high school pep squad, issued a reminder to all members and future members of the squad to be at the high school football field Tuesday night.

Purpose of the meeting will be to practice hand drills and marching and to make seating arrangements for individuals.

Girls attending are urged to bring a pair of white gloves.

**SKIN ITCH DON'T SCRATCH IT! IN 15 MINUTES.**  
If not pleased, your 40c back at any drug counter. ITCH-ME-NOT quiets itching in minutes; kills germs to speed healing. Fine for eczema, insect bites, foot itch, other surface rashes. NOW at Harold Close Walgreen Drug

# SPECIAL HARVEST SIDEWALK SALE

Shop All Day Monday, August 18th

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

## CLEARANCE OF SUMMER DRESSES

ENTIRE STOCK From Both Stores  
VALUES \$12.00 TO \$65.00



Don't Miss this buy! **\$5.00**

Ladies Nylonized Briefs 3 pair 1.15  
6.99 Value NAPOLI ORIGINALS 2.88  
10.88 Selected Styles

Hereford Cub Scouts will sell produce Monday which has been donated by numerous vegetable sheds

Extra - Special!  
Red Label Dacron  
**PILLOW** 20x26 3.99  
our best selling pillow ticking king size 5.99  
is white on white

**SALE OF Donovan-Galvani and aileen SPORTSWEAR**  
1/2 price

Sale of Ladies Styled  
**fashion craft SHOES**  
High colors White & Bone 14.99 value **3.00**

**NUN BUSH Sale**  
Ideal Birdseye **DIAPERS** doz. 1.88  
Selected Styles

Size 80x90 Chatham's THERMAL Blankets several colors **8.99**  
Beach Towels 36x60 **1.79**

Gauze Diapers Finish size 20x40 doz. **2.99**

Men's Wrangler Sanforized 14 oz. plus **JEANS**

**Sale!** Men's & Boy's SWIMWEAR 1/2 off!

Made in Italy  
**SHOES** 2.00  
Group Canvas

Washable VELVETEEN Shoes several colors **4.99**

fits easily over boots sturdy zipper super tough **4.99**

ONE TABLE **ODDS & ENDS**  
Items from Through out the store  
RIDICULOUS PRICED  
midsummer **HANDBAG SALE** 1/2 price

Entire Stock Men's STRAW Hats Values to 12.00 1/2 price  
Mens White HDK'S 17 inch hemmed 10 for 1.00

SHOP OUR **SIDEWALK SALE** ALL-DAY MONDAY

**HARMAN'S**

## SHOPPING AT MAY . . . IS LIKE A RAISE IN PAY . . .

# SPECIAL HARVEST SIDEWALK SALE

PRICES GOOD ALL DAY MONDAY, AUGUST 18, 1969

**Girl's Dresses** sizes 3-6x & 7 to 14 values to \$4.98 **2 for \$5**  
**Ladie's & girl's nylon Velveteen Shoes** new fall colors reg. \$5.95 **\$4.44** sale . . .  
**Ladie's Bell Bottom Pants** save \$1.01 on each pair **\$2.97 to \$6.97**

**LADIES' DRESSES** 1 rack, all sizes values to \$9.98 Final close out **\$3**  
**LADIES' COATS** Corduroy Reg. 16.98 special **\$10**


**GIRL'S SKI JACKETS** sizes 7 to 14 reg. \$9.98 special **\$5.00**  
**Toddler Pant & Shirt** Sets reg. 4.29 special **\$2** set

**MEN'S CORDUROY JACKETS** reg. 16.98 special **\$10** save now!  
**MEN'S GENUINE LEVIS** first quality reg. 5.98 sale price! **\$4.97** pr.

Men's **Sport Shirts** 65% dacron, 35% cotton permanent press, values to 4.98 **2 for \$5**  
Boy's **Sport Shirts** Sta-press, 65% dacron, 35% cotton sizes 6 to 18 reg. 3.00, special **\$1.97** each  
Boy's **Placket Cord Shirts** size 3 to 8 only! special **now 69c** ea.

**MAY DISCOUNT CENTER** DOWNTOWN HEREFORD  
Store Hours  
Weekdays 8:30 to 8  
Saturdays 8:30 to 9  
Sundays 12 to 6

**H.D. CHATTER**  
**You're As Old As You Eat**  
 By Mrs. Argen Draper  
 Home Demonstration Agent



The Home Demonstration Agents' Convention in Amarillo was very good. This was the silver anniversary convention and it honored charter members of the association. There were tours to Boys Ranch and an agricultural tour. Also, western barbeque, a ride on the Sad Monkey train; also, Paul Green's TEXAS. The agents from all over the state were very impressed with the Panhandle.

own or storebought) work? Do you eat so you feel your best? Eating to feel better requires many good tasting foods. Eat regularly three or more times a day. This gives less heart strain and you don't get so hungry. Eat all kinds of foods for about 60 nutrients the body needs and uses.

Bread and butter is fine, but a little bite of chicken, a few swallows of milk and some tomato juice is even finer. Why? Because, this gives us food from the basic four food groups.

What are the "four basic food groups?" These are the meat milk, bread-cereal and vegetable-fruit group. All your life, these foods are

needed to keep you going and in good shape so you can enjoy children, grandchildren, family, friends, and, above all, yourself.

Here are some recipes for late summer meals.

**BLENDER COLE SLAW**  
 1 head cabbage, cored and sliced coarsely  
 1 small onion, quartered

1 carrot, cut into 1-inch pieces  
 Fill blender container loosely with cabbage, onion and carrot. Cover completely with cold water. Place cover on blender container; blend on high speed just until last leaf has gone through the blades. Drain thoroughly in colander or sieve, then empty shredded vegetables onto paper towel to absorb excess moisture. Repeat process with additional

vegetables. Mix with your favorite cole slaw dressing.  
**LOW-CAL DRESSING FOR COLE SLAW**  
 1 cup white vinegar  
 2 tablespoons vegetable salad oil  
 1/2 cup diced sweet pepper or pimiento  
 1/2 teaspoon sugar substitute  
 1/2 teaspoon cracked pepper  
 Salt substitute, to taste

Place all ingredients in blender container; blend on high speed until all ingredients are mixed well.  
**DIETER'S DREAM**  
 3 tablespoons milk  
 1 cup creamed cottage cheese  
 1-2 teaspoons dry salad dressing mix  
 Put milk and cottage cheese into blender container; cover

and blend on high speed until smooth.  
 Remove lid and add dry salad dressing mix, continuing to process until well blended. Serve with carrot or celery sticks, green pepper strips, or cauliflowerettes.  
 South Carolina's football team plays five night games next fall and four of them are at home.

Hereford, Texas  
**Penneys AUTOCENTER**  
**USE YOUR PENNEY'S CHARGE CARD!**



**CLOSEOUT!**  
 FOREMOST® P.L.M. WHITEWALLS WITH DEEPER, WIDER TREAD...AND TOUGH FULL 4 PLY POLYESTER CORD!

**36 MONTHS GUARANTEE WITH 18 MONTHS FREE REPLACEMENT!**

**NOW \$21**  
 plus fed. tax and old tire

**NOW \$25**  
 plus fed. tax and old tire

**NOW \$28**  
 plus fed. tax and old tire

**GUARANTEE AGAINST TREAD WEAROUT**  
 If your tire wears out during the first half of the guarantee period, return it with your guarantee certificate and Penney's will replace your tire with a new tire, charging you 50% less than the current selling price including Federal Excise Tax, if your tire wears out during the second half, you pay 25% less than the current selling price including Federal Excise Tax.

**GUARANTEE AGAINST FAILURE**  
 If we replace the tire during the free-replacement period, there is no charge; if we replace the tire after the free-replacement period, you pay 50% or 25% less than the current selling price of the tire including Federal Excise Tax.

**COMMERCIAL USE**  
 This guarantee is void where passenger tires are used on trucks, used for business, or driven over 30,000 miles in one year.

Here's how your guarantee against failure works:  
 Entire guarantee period... 36 months  
 Free replacement period... 1-18 months  
 50% off period... 19-27 months  
 25% off period... 28-36 months

DRIVE IN... CHARGE IT!

**On The Road or Farm Truck Service!**

**FOREMOST AIR CONDITIONERS!**




**\$239<sup>95</sup>**

FOREMOST 'HAWAIIAN' AUTO AIR CONDITIONER HIGH CAPACITY COOLING FOR BIG CARS! • Pre-chills your car thru 3 large rectangular louvers and 2 round side louvers • New Silent Scroll plastic blowers give quiet, efficient delivery of cool, crisp air • Illuminated switch panel for easy night operation • Luxurious slimline design allows extra leg room • Provides total circulation to every corner of your car • Big car cooling that's priced to suit your budget

**IRRIGATION SPECIAL!**  
 Heavy Duty BATTERIES Ideal for irrigation from 65 AMP to 99 AMP. Originally \$18.95 to \$26.95. Due to volume buying, now reduced to **\$12.88** while they last!

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**Penneys**  
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**Think school. Think panty hose. Think Penneys!**

Mini-hitch® ..... 3.50 Penn-stretch ..... 1.29  
 Budget panty hose ..... 1.69 Agilon® stretch ..... .82

**Did you ever wish you were a centipede?**

It takes more legs than two to show what's new. All sorts of nylons. Long legged and lean. Makes every girl a long-stemmed beauty. So hot foot it down to Penney's for a colorful panty hose wardrobe for fall.

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**Penney's has all the official gym outfits!**  
 Count on Penney's to get the kids suited for gym class! We've a complete easy-care selection of regulation styles for all their gym needs at Penney's right prices! Get the kids set before school starts. Come in now!

| GIRL'S            |                          | BOY'S  |                      |
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| OFFICIAL GYM WEAR | JR. HIGH and HIGH SCHOOL | Maroon | Blue/Grey reversible |
| SHORTS            | BLOUSES                  | SHORTS | SWEAT SHIRTS         |
| \$3.75            | \$3.80                   | \$1.49 | \$2.49               |

Girl's White Tennis Shoes \$2.99  
 Gym Socks 3 pair \$1.25  
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**LIKE IT - CHARGE IT!**




7.99  
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but they're such irresistible heels. And so versatile it's no wonder they keep steady company with just about everything in your fall wardrobe. Have yours in strapped, tied or slip-on styling, snapped up with perforated trim. Antiqued smooth leather in a go-with-all-fan that's so good looking, no one would blame you for buying more than one pair.

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On or off campus... in the classroom or out, you'll cause quite a stir with our 'Young Gentry' Sport Trio! Sport coat and color coordinated slacks that can be worn with the matching vest... in hard-hitting shades of stone green, stone gold or bay blue. It's at the top of its class!

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### Commencement Is Held Friday For Labor Camp Bible School

Friday afternoon brought the conclusion to the Ecumenical-Interracial Bible School, held at Hereford Labor Camp, with 117 children attending the last session. Each student was presented, as a project of the Deaf Smith County American Red Cross Youth, a tooth brush, tooth paste, bar of soap, and a wash cloth. The Migrant Ministry of Hereford, under the direction of Mr. Virgil Dodson, presented each child with an orange, class was dismissed.

The theme selected for the Bible School was "Jesus Loves Me." A major accomplishment during the week for the older children, fourth through sixth grades, under the direction of Mrs. Gerald Wilson, was decoupage craftwork. Three women's groups of the First Baptist Church presented each of these children with a copy of the New Testament. The second and third grade group, with Martha Kate Alkin as leader, constructed a large wall mural depicting persons of their way to church. As a craft, they created pictures consisting of rice, beans, yarn and sand on boards. The best liked activities in the preschool and first grade classroom, with Mrs. Paul Zinser and Mrs. Thomas Albracht as chairmen, were coloring, singing and exercising. Besides these activities, each group participated in Bible stories, games, crafts, devotionals, and hygiene and nutrition instructions.

secretary of the American Red Cross and Percy Mays high school drama student, who gave a reading of the story of the creation.

Refreshments were furnished each day by the Migrant Ministry. Mrs. Fred Ruland, as chairman, was assisted by Chelli Ruland, Mrs. Boyd Collins, Linda Collins, Patsy Brownlow, Susan Janssen, Kay Hagar and Tanya Payne of San Antonio.

Other individuals involved during the week, as teachers, cleanup crews, or making home-projects were: Mmes. D. N. Garner, Pat Hughes, Marie Chessier, Bili Thompson, Mugs Allen, Albert Cherry, Bob Lohr, Thomas Albracht, Matt Jesko, William Wulff, Joe Soliz, Albert Simnacher, Marcus Hoelscher, Buster Miller, Boyd Foster, Marcel Fishbacher and Werner Koelzer.

Misses Lisa Williamson, Sherri Hughes, Suzanne Smith, Susan Wartes, Cindy Lea, Sheila Lea, Charlotte Williams, Joette Hanna, Laurie Allen, Cynthia Hanna, Elaine Albracht, Robert Albracht, Cathy Koelzer, Patsy Paetzold, Cathy Loew and d,

The Sunday Brand, Hereford, Texas, Sunday, August 17, 1969  
 Jeanie Koelzer, JoZell Albracht, Doris Fangman, Angie Garcia, Mandy Garcia, and Thelma Warren.  
 Also, Jeremy Main, Jim Alk-ther Timothy McDonald, Ray Seale, Danny Martin, Lynton Al-Fred Moreman, Hardy Benson, R. G. Blue, Chris Hutson, Fa-Wilson.

**BIBLE SCHOOL COMMENCEMENT** — Conclusion of the week-long Ecumenical-Interracial Bible School held at the Labor Camp included the presentation by Virgil Dodson, past president of the Migrant Ministry, of

toothbrushes given by the Deaf Smith County American Red Cross Youth. Dodson served as director of the school which was sponsored by eight local churches. —Staff Photo



Eugene Jennings

### Jennings In Commencement

ABILENE — Eugene Roy Jennings from Hereford will be among 78 seniors who will graduate from McMurry College in Abilene at summer commencement exercises Thursday in Radford Memorial Auditorium. Bishop Aisie H. Carleton, presiding bishop of the Northwest Texas — New Mexico Area of the United Methodist Church, will deliver the commencement address. Bishop Carleton will also receive the honorary doctor of laws degree during the ceremony.

McMurry's president, Dr. Gordon R. Burnett, will preside for the commencement service.

Jennings will receive a Bachelor of Science degree in Physical Education and a minor in History.

### Mrs. Inman Is Shower Honoree

The home of Mrs. V. H. Poarch was the setting Tuesday evening for a miscellaneous bridal shower honoring Mrs. Charles Inman, the former Sandy Cawthon.

Guests were received by the honoree, her mother and her husband's mother, Mrs. Bud Cawthon and Mrs. Burk Inman and her grandmothers, Mrs. Kate Dixon and Mrs. Myrtle Cawthon.

The serving table was draped with a white linen cloth and centered with an artificial fall floral arrangement, presented to the bride by the hostesses.

Presiding at the table were Misses Kelly Barber and Sheila Rhodes.

Miss Lynette Cawthon, sister of the bride, and Miss Renee Poarch registered the guests.

Co-hostesses with Mrs. Poarch were Mmes. Buddy Bloom e.r. Bill Phipps, Don Phillips, Billy Miller and Corky Paetzold.

### Mrs. Johnny Northcutt Honored At Baby Shower

A pink and blue shower, honoring Mrs. Johnny Northcutt, was held Tuesday at the Leo Price home, 423 Lee.

#### ABOLISH SUNDAYS?

CHICAGO — With Sundays widely used for recreation rather than rest and worship, the Rev. Dr. Leroy C. Hodapp, a Bloomington, Ind., Methodist leader, suggests in the weekly Christian Advocate that the church abandon its weekly worship custom, and substitute 10 or 15 "Christ-Days" per year in large centers of worship.

Co-hostesses with Mrs. Price were Mmes. Tommy Blasingame, Alvin Schmuher, Elm e.r. Fryer and Miss Lynn Poarch.

The serving table was laid with a yellow cloth and white lace overlay, centered with an arrangement of pink and blue carnations and a tiny baby chair. Attractively decorated cake square and punch were served from silver appointments.

Guests were registered by Mrs. Dutch Robison of Amarillo. Other out-of-town guests included Mrs. Florence Ball of Nazareth and Mrs. Randel Stovall from Indiana.

Guests presenting a variety of programs during the week were: Dr. D. E. McBrayer, physician; Rev. Gerald Mann, pastor of the First Baptist Church; Fr. Michael Graham of St. Anthony's; Oscar Martinez, policeman, Dr. Ronald Zimmerman, dentist; Mrs. H. H. Miller, executive se-

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 8.25x20—\$48 & 6.18 F.E.T.  
 Good prices on other sizes too!  
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 801 E. 1st — Hereford

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Brand new zig zag sewing machine complete in case - sews on buttons, makes button holes, appliques, darns, and embroideries. complete

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1 - USED ZIG ZAG PORTABLE \$22.50

1 - USED STRAIGHT STITCH IN CABINET \$19.95

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Regular 14 oz. \$3.00

**\$1.79**

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**FLASH CUEBS**

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Chewable, delicious, nutty flavor

**PROTEIN**

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**Vitamin C**

orange or lemon lime

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**99c**

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3 speeds reg. \$125.70

**\$74.95**

Helene Curtis Nature Blend Wigs

(They'll make your hair jealous)



Beautiful as the most beautiful hair. Permanently curled. Just tease and style yourself. Wash & wear. Never frizzy. Never limp. (The secret's in our special fiber, Modac 65™.) Mix & match 24 fabulous shades. Replacement guarantee for one full year with every wig, wiglette and fall. They're great. Try them and see.

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100 with 30 free **\$3.98**

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**KODAK**

3 lamp movie light reg. \$7.50

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Gillette Super Stainless steel blades

5's reg. 79c **49c**

10 inch **TWIST CANDLES**

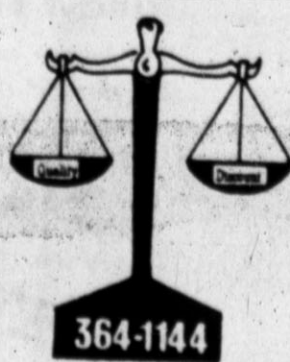
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**COOPER'S CITY DRUG**

# Reed-Albracht Vows Are Exchanged In Pasadena

St. Pius V Catholic Church in Pasadena, Tex. was the scene of an impressive wedding when Miss Sandra Lee Reed of Houston exchanged vows with Charles Ivan Albracht of Pasadena. The Rev. J. Donald Schwarting, pastor, officiated at the Saturday afternoon ceremony.

Parents of the bride are Mr. and Mrs. Loren L. Zumwalt of Pasadena. The bridegroom is the son of Dr. and Mrs. Eugene A. Albracht of Amarillo.

Altar arrangements and baskets of gladiolas and chrysanthemums decorated the altar area, flanked by candelabra.

The bride was given in marriage by her grandfather, A. F. Grimsinger.

Miss Helen Marie Reed served her twin sister as maid of honor and Harold B. Tondera was best man.

Bridesmaids were Miss Sharon Louise Vinson and Mrs. Robert Johnson.

The bridegroom's attendants were Colman Albracht of Amarillo and Marc Taylor of Corpus Christi.

Daniel Albracht was candle lighter and ring bearer was Harold Tondera Jr.

Silk organza and Alencon lace made the bride's gown in A-line silhouette, styled with a cathedral train edged in Alencon lace. Her veil-of-illusion fell from a pearl coil. She carried a bridal bouquet of white orchids and feathered carnations.

The bride's feminine attendants wore pale yellow empire styled gowns trimmed with yellow hand crocheted lace. They carried cascade bouquets of daisies with yellow satin streamers.

Miss Barbara Gregory registered wedding guests at the reception which followed the ceremony.

An arrangement of daisies centered the serving table where the four-tiered wedding cake was topped with kissing doves and a miniature Bible.

Mrs. James Jones served the

cake and punch was ladled by Mrs. Donald Jackson. Assisting in the houseparty was Miss Anita Picree.

For a honeymoon trip to various points in Texas, the bride wore a yellow suit with beige accessories.

They will be at home after August 25 in Houston.

## Bob Reinauer Gets UT Degree

AUSTIN — Robert Marshall Reinauer of Hereford will be among more than 220 University of Texas seniors who are tentative candidates for the Bachelor of Business Administration degree Aug. 26 at the close of the summer session.

### ALCOHOLISM

FRANKFORT, Ky. — Alcoholism can be grounds for divorce in Kentucky. Drug addiction is not.

## Invitation Is Extended To Newcomers' Luncheon

The Hereford Newcomers' Club is extending a cordial invitation to a luncheon Tuesday noon at the Chaparral Restaurant in Sugarland Mall. Any newcomer who has been a resident of Hereford for two years or less is invited.

The Newcomers' Club, sponsored by the Welcome Wagon, was formed one year ago, and meets the third Tuesday in each month. It is well known throughout the city as being "the best place to meet new friends." It has well planned social activities and special interest groups, as well as community service projects.

Michael Real Estate, Powell's Mobil Service, Pioneer Natural Gas and Southwestern Public Service.

Welcome Wagon hostess is Mrs. Georgia Holliman.

New officers for the coming year will be installed at Tuesday's meeting. To head the slate for the season will be Mrs. Norman Kerr as president; Mrs. C. L. Craig as 1st vice-president; Mrs. Mike Patrick, 2nd vice-president; Mrs. John Loveall, secretary; and Mrs. Calvin Garrett as treasurer.

Reservations for Tuesday's luncheon are not necessary.

### PAINTING PARTY

BISMARCK, N.D. — Cooks, bakers and salad makers from a Bismarck restaurant recently spent the day stirring paint cans rather than soup pans.

Barbara Emter, a cook at the restaurant for six years, retired and as a special gift, her fellow kitchen employees joined to paint her white frame house. The restaurant paid for the paint and the job was completed in one day by two shifts of workers.

Read The Classified Ads Today.

## Calendar Of Events

**MONDAY**  
Rotary Club, Jim Hill Hotel, 12 noon.  
Odd Fellows Lodge at IOOF Hall, 8:30 p. m.  
Dawn Lions Club Dawn Community Building noon.  
Tops Club Community Center 7 p. m.  
Order of Rainbow For Girls Masonic Hall 7:15 p. m.

**TUESDAY**  
Newcomers' Club luncheon — Chaparral Restaurant, noon.  
Hereford Duplicate Bridge Club Community Center 7:30 p. m.  
Women's Golf Association Country Club 12 noon.  
Rebekah Lodge at IOOF Hall 8 p. m.

**WEDNESDAY**  
Avenue Baptist WMU at Church, 7 p. m.  
First Christian Women's Fellowship at church 12 noon.  
Hereford Lions Club 12 noon, Jim Hill Hotel.

**THURSDAY**  
Veterans of Foreign Wars, at VFW Hall, 6 p. m.  
Kiwanis Club, IOOF Hall, noon.  
Toastmasters Club, Jones Restaurant, 7:30 p. m.

### DENTURE USE INCREASING

CHICAGO — The American Prosthodontic Society says one of four persons by age 40 needs partial or complete dentures and the ratio increases to one out of two by age 50.

Prosthodontists, who specialize in replacing missing teeth, says a space from a tooth extraction should be promptly filled with a bridge because it allows teeth to drift out of line.

They also warn against trying to correct the fit of dentures with do-it-yourself reliners and repair kits.

Their advice: see your dentist.

The Rock of Gibraltar, 1400 ft. high, is located on a 2½-mile peninsula and has been at the crossroads of history since earliest times.

**Dr. Milton C. Adams**  
OPTOMETRIST  
335 Miles  
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OFFICE HOURS:  
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# INSTANT SAVINGS

**Lemon Pledge**  
7 oz. size  
**67¢**

**SCOPE Mouthwash**  
Large Size  
**69¢**

**COMET Cleanser**  
giant size, 21 oz.  
**21¢**

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## GIBSON'S DISCOUNT CENTER

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**LUSTRE CREME SHAMPOO**  
2.65 value  
**99¢**

**Downy Fabric Softeners**  
Giant Size  
**69¢**

**SCOTTIES FACIAL TISSUE**  
3 200 ct. boxes  
**63¢**

**West Bend 7-PIECE CONTINENTAL Hard Coated Teflon Cookware Set**  
27.95 value  
**\$16<sup>88</sup>**

**IVORY LIQUID**  
22 oz., giant size  
**49¢**

**SCHICK SHAVING LATHER**  
11 oz. size \$1.28 retail  
**44¢**

**CANVAS SHOES**  
● Assorted Colors  
● Sizes 4½-12  
● Reg. 3.98  
**\$2<sup>19</sup>**

**BOY'S & MEN'S SLIP-ON SHOES**

**Dishcloths**  
colorfast  
100% cotton  
regular 33c  
**17¢**

**O'Cedar Dust Mop**  
your choice  
No. 251 cotton  
No. 233 nylon  
**\$2<sup>87</sup>**

**Big Swinger Polaroid**  
29.95 value  
**\$17<sup>99</sup>**

**Mrs. Tucker's Shortening**  
3 lb. can  
**49¢**

**Nilla Vanilla Wafers**  
12 oz. box  
**27¢**

**Instant NESTEA 100% Tea**  
3 oz. jar  
**87¢**

**Orchard BREAKFAST DRINK**  
orange flavor drink  
½ gal. jug  
**37¢**

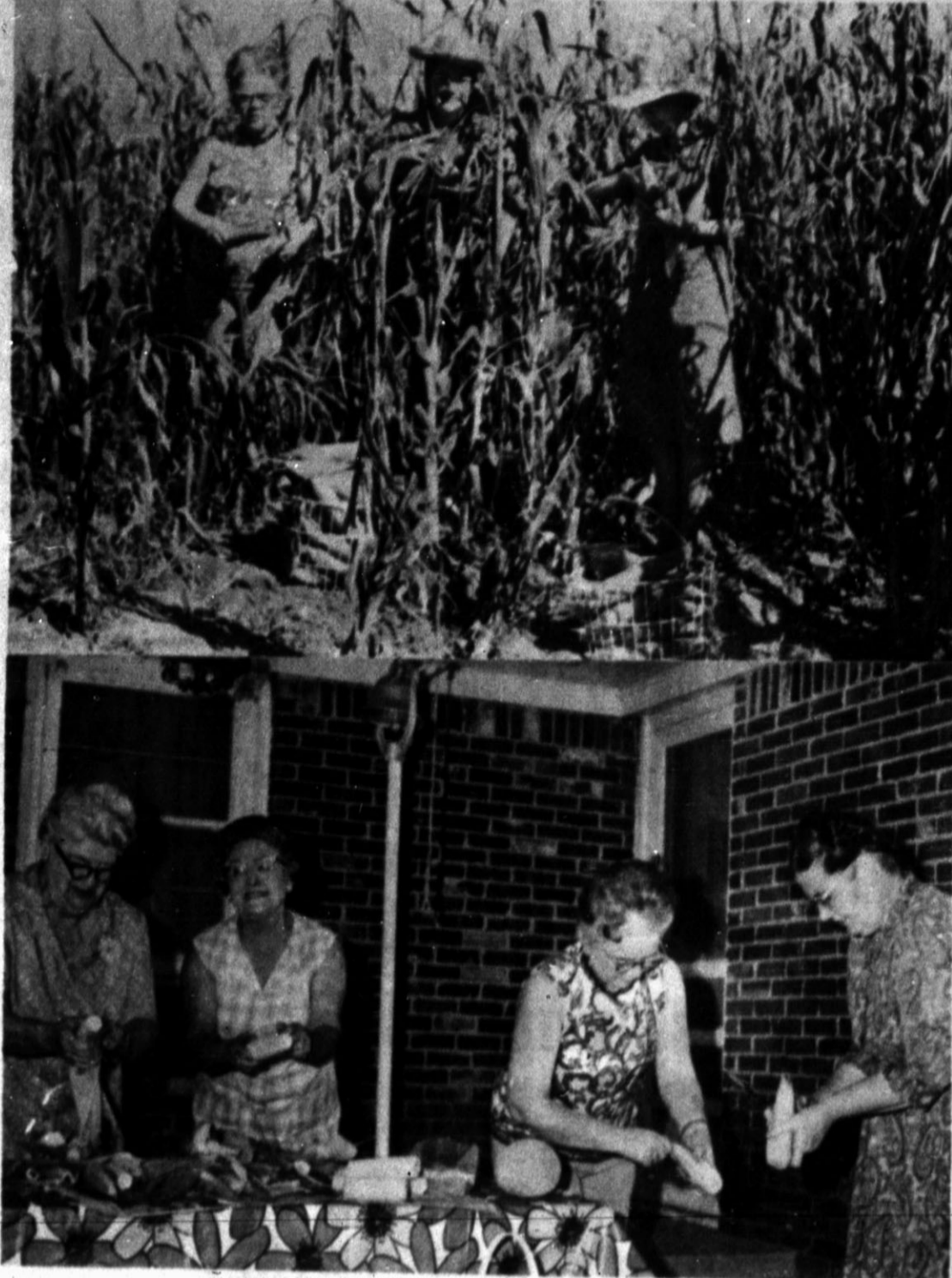
**Pard Crunchers**  
5 lb. bag  
**59¢**

**Lydia Pinkham Compound**  
7 oz. size reg. 1.29 now  
**89¢**

**Ceb-Gib T**  
100 count bottle reg. 4.89 now  
**\$3<sup>39</sup>**

**Allerest Capsules**  
for sinus, hayfever and other upper respiratory allergies  
**\$1<sup>97</sup>**

**Gibson's Low Discount Price Pharmacy!**



**PREPARING "BIG" DINNER** — And it is a big one! It's the annual Harvest Festival Dinner conducted by the local American Legion Auxiliary. The dinner is scheduled Tuesday from 11:30 a.m. until 1:30 p.m. at a cost of \$1.50 per plate. Serving is to be conducted at Legion headquarters inside Veterans Memorial Park. Proceeds will go toward the Auxiliary's annual scholarship — which is always presented to a local girl. Shown

here are Pet Ott, Mary Williamson and Bertha Hood in a field gathering corn — one of the variety of vegetables to be served. In the lower scene, Hazel Sparks, Gladys Smith, Mrs. Ott and Mrs. Williamson are shown in the process of preparing it for the hungry eaters they have grown to expect each year for the dinner. To all, they say, "Come and get it!" —Staff Photos

# Tower Discusses Welfare System

President Nixon has offered our nation and our state an alternative to our present welfare system, which I believe merits careful consideration.

Our welfare system in Texas is the subject of much concern. Most of us have known for many years that there are serious defects at the roots of the present system. Yet, we have been hesitant to make changes. Many of us have felt that to tamper with the welfare system would be akin to doing battle with a Hydra-headed monster. We have feared that if we did solve one welfare-associated problem that we might spawn a series of new ones.

Now Mr. Nixon has proposed a whole new program based on a whole new philosophy. He is asking Congress to establish a new concept on a nationwide basis and in full cooperation with each of the states.

The welfare program in Texas which is the least effective is known as Aid to Families with Dependent Children and is commonly called AFDC. That program provides assistance only when there is no male head of household. Thus, when a man cannot find work and cannot provide for his family, AFDC

encourages him to leave the home so that his wife and children may become eligible for welfare assistance.

President Nixon has asked Congress to abolish that program and establish in its place a Family Assistance program designed to encourage men to stay with their families. It would also encourage them to accept employment or job training. Under the new program, the poor would be able to look with pride towards a future day when they could eventually stand alone, free of degrading public assistance and free of poverty at the same time.

The proposed Family Assistance program would establish a nationwide floor of minimum federal assistance for all needy families. It would call upon the states to supplement this floor to meet living costs and special situations in that state.

Under the program, a man would register for employment at the same time he applies for federal assistance. A computerized job bank would help match welfare recipients with job training and employment opportunities. If a recipient was offered employment or job training, and

he was physically and mentally fit for that training or employment, and an employer was willing to pay any commuter costs, the recipient would have to accept the training or employment or lose his federal assistance payment.

By accepting the training or employment, however, he would not lose the assistance payment in full. He would be able to earn a small sum without loss of any assistance. Above that, he would lose only one dollar of assistance for every two dollars he earned. Eventually he could earn a sufficient sum so as to lift himself above the poverty level and off the relief rolls.

In Texas, we are now spending some \$60 million dollars in state fund on welfare programs. In addition, the federal government is providing matching funds to our state on a 4-to-1 basis.

If the new program proposed by the President had been in operation during 1968, the state

of Texas would have spent 25.1 million dollars less than it actually spent.

At the same time, welfare families in Texas would have received benefits significantly above the \$915 dollars the average Texas AFDC family now receives annually.

The proposed new Family Assistance Program is expected to cost federal taxpayers \$4 billion more, in the first year, than is currently being expended. We can expect that cost to go down in subsequent years as welfare recipients are able to find employment.

The federal assistance payments would be handled through the Social Security Administration, but the majority of administrative work would still be carried on at the state level.

I have long supported a reduction in government controls at the federal level and a return to state and local control. Therefore, I am encouraged by the time to reverse the trend in President's statement that it is which the federal government has assumed increasing power. This is the new Federalism as President Nixon calls it.

I commend the President on recommending an imaginative and philosophically appropriate alternative to our present outmoded and degrading welfare

system. And I commend the details of the newly proposed Family Assistance plan to serious and detailed study on the state and local level.

In order to be effective, the new program will have to be well administered.

It is my strong belief that whatever new and improved system of welfare we establish, it should not stray from the philosophical fundamentals which are the basis of the new Nixon program.

We cannot afford to encourage our poorer citizens to remain idle. We must help them achieve the dignity and self-esteem which is the result of earning a living and providing for one's family through honest labor.

Sen. John Tower.

Twenty-five golfers earned more than \$61,000 on the 1968 PGA golf tour.

Invention of the zero was one of the most significant events in the history of mathematics.

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**BEGGARS PARTY** coming municipal elections. The beggars have demanded the allotment of the begging bowl as their electoral symbol to indicate their party for illiterates on the ballot.



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Mini Quilted **PRINTS** 50% Avril Rayon, 50% cotton. Ideal for jumpers, dresses, pants, and skirts. Washable, 45" wide. **\$2.98** yard

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A staunch blend of 70% rayon, 30% cotton. A rugged texture that stays fresh all day. In Prints, plaids and solids. Washable, 45" wide.  
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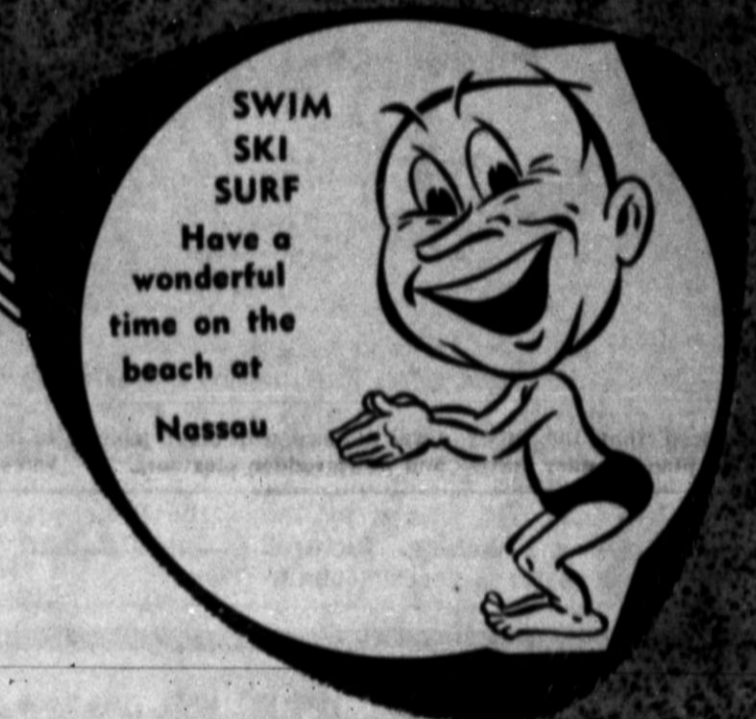
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**DON'T MISS OUT**  
OFFER EXPIRES AUGUST 31st

# Honey K Bar, All-Around Champion

Champions were listed in the Easter Quarter Horse Show held in Easter throughout Friday under the auspices of the Easter Lions Club: Grand champion stallion was Dude Lit, shown by Julian Bivins of Bivins Ranch. Reserve champion mare was Tina Dude, also shown at the Easter Lions Club Annual Quarter Horse Show by Julian Bivins of the Bivins Ranch of Channing. Pictured in the bottom photo is reserve cham-



**TWO CHAMPIONS** — Julian Bivins is shown in the top photo with the winner of the grand champion stallion trophy, Dude Lit, owned by the Bivins Ranch of Channing. Pictured in the bottom photo is reserve cham-

Grand champion mare was Fulton Quien Saba Ranch Honey K Bar, shown by Wayne Pooley. Reserve champion mare title went to Tina Dude of the Bivins Ranch.

Grand champion gelding was Fulton's Hillbar 284,564, owned by Clayton Shiver and shown by LeeAnn Shiver. Reserve champion gelding was Kirby's Van owned and shown by A. L. Kirby.

Chosen all-around champion was Honey K Bar. Business firms and individuals who donated to the Easter Quarter Horse Show included Community Grain, Gulf Fertilizer, and Easter Gin, all of Easter; First National Bank and Hereford State Bank of Hereford, First State Bank of Dimmitt, C&S Implement, Bob Cross Ford of Dimmitt; Oglesby Implement and Garrison Seed, Hereford.

Dimmitt Consumers, Dimmitt Engines, Walco Drilling, H&W Implement, both of Hereford; Hays Implement, Western Amnla, both of Dimmitt; WAC Seed, Big T Pump, Pitman Grain, Orsborn Chevrolet-Olds, Jones Texaco, Summerfield Fertilizer, Continental Oil, all of Hereford.

Dimmitt Wheat Growers, Hereford Grain, Hertex Mill, Hereford Butane, Case Power and Equipment of Hereford, and Brugel Gin of Dimmitt. Panels for the corral were furnished by Bruce Parr of Black.

## Services Held For Erma Lara

Funeral services for two-year-old Erma Jean Lara, daughter of Mr. and Mrs. Ruben G. Lara, were conducted Saturday at St. Anthony's Catholic Church with Fr. Michael Graham officiating. Burial was in St. Anthony's Cemetery, by Gilliland Funeral Home.

The girl died Wednesday at the family home on South Main when she fell out of a swing, suffering internal injuries. She was born in South Bend, Ind., Jan. 14, 1967 and came

## Social Security

Have you a question about social security? Address it: Travis C. Briggs, District Manager Social Security Administration, 1006 Adams Street, Amarillo, Texas.

### TAX MAN SAM SEZ:

There has been a lot of discussion about how we should run the Post Office.

Without getting involved in this question at all, we do think that the Post Office deserves some sort of public service award. The Postmaster in most small towns and rural communities acts as "Mr. Federal Service" for all government agencies. If you want a federal job, you go to the post office. If you want any kind of federal information, or have to register under any federal law, you ordinarily go to the post office. If you want to go hunting and you need a duck stamp, you go to the post office.

Since most Postmasters are popular community leaders and are automatically expected to eat chicken at all local civic luncheons, the good mail men must be pretty accommodating folks.

The Dallas District Office of Internal Revenue started working with Post Offices in Northern Texas many years ago to make common tax forms available at the Post Office for taxpayers who need them and to provide a simple postcard order form for the other, or out-of-the-ordinary forms. This helps the taxpayer get his publication or unusual tax form from the Dallas IRS office without giving the mail men too much trouble.

Every year the 1000 Post Offices in Northern Texas help taxpayers get several million extra tax forms that they need over and beyond those IRS sends them through the mail in the regular tax package. The Postmasters and all of the Post Office employees who work with the good tax folks deserve the taxpayers' public service award year after year.

Survivors include her parents and two sisters.

Q — I am 48 years of age I have worked under social security for about 20 years. I am off work at the present time. Can I draw my social security until I do go back to work?

A. I believe you may have social security mixed up with unemployment insurance. The social security program does not pay benefits to an unemployed worker unless he is totally disabled, or eligible for retirement benefits.

Q — I am 17 years old and drive a tractor on my father's

farm. Does my father have to report my wages for social security purposes?

A. No, the work of a son or daughter under age 21 who is employed by a parent is not covered under social security. However, if you work for a family corporation, or for a partnership where one of the partners is not your parent, your work is covered.

Q — I am a student and plan to work part-time this summer. Will I need a social security number if I work less than full-time?

A. You will, if you work on a job covered by social security, as the wages must be reported

by your employer. Since some employers will not hire you unless you have your social security card, you should apply for one now.

**SHOES FOR NEEDY**  
INDIANAPOLIS — A Michigan shoe concern has given 10,000 pairs of shoes to the Christ Church (Disciples) for distribution to the needy through missions centers at home and abroad. They were delivered to church headquarters here by truck.

Michigan State gymnast Dave Thor won six Big Ten titles and one NCAA crown.



237 MAIN ST.

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**DRESSES**

(all summer stock)  
values to \$70.00 now

**\$5.00 - \$10.00 - \$15.00 and \$20.00**

**SPORTSWEAR**

Values to \$20.00

NOW

**\$3 - \$5 and \$8**

**LINGERIE**

all cotton's and  
davrablend  
SLEEPWEAR

**1/2 price**

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**SWIM SUITS**

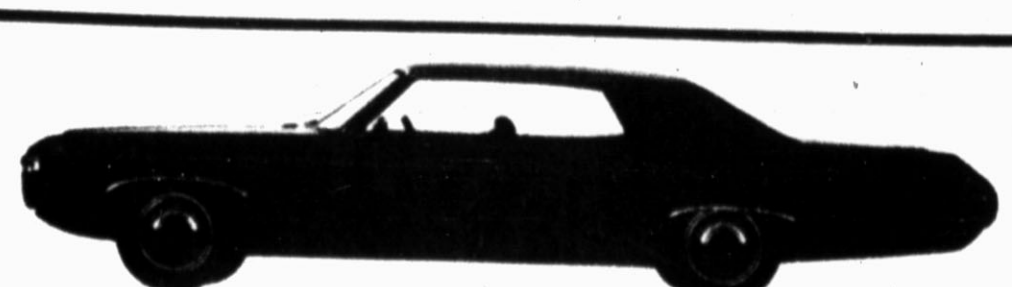
Values to \$30.00 NOW

**\$5.00 - \$7.00 and \$10.00**

## 1969-CLOSEOUT SALE

### is CONTINUING at

# ORSBORN'S



Caprice 4 Door Sedan

|                  |               |
|------------------|---------------|
| CHEVROLET'S      | SAVE \$800.00 |
| CAPRICE          | IMPALAS       |
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| DELTA 88'S       | TORONADO'S    |
| 98 LUXURY SEDANS |               |

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## PITTSBURGH PAINT



# Sale!

**SUN-PROOF®**

**OIL-BASE HOUSE PAINT**

**\$ 5 98**

GALLON  
Primer And  
White Only

FREE BRUSH WITH  
purchase of first four gallons of  
gallons of primer or white!

# Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of the Courthouse

Phone The Lumber Number 364-3434



### Miss Caison To Participate In World Pageant

Poise and musical talent which put Dee Anne Caison of Hereford in the top ten at the State Little Miss Pageant in June have earned her an invitation to participate in the World Little Miss Pageant at Dallas August 17-20.

She has received an invitation from the executive director of the world event to compete at Dallas, and is to be an entrant.



Kathleen Pollard

### Adrian Native Is Now CPA

NORMAN, Okla. — Kathleen Kromer Pollard, a native of Adrian, Tex., is one of 50 successful candidates in Oklahoma for certificates as certified public accountants following an examination held in May.

The daughter of Mr. and Mrs. F. A. Kromer, Adrian, she is married to Elza Pollard, a 1968 graduate of OSU who works for a fund-raising organization. The couple lives in Norman, Okla.

A 1963 graduate of Adrian High School, Mrs. Pollard is employed by Helme Luten & Co., an Oklahoma City accounting firm.

She received a bachelor of science degree in accounting from Oklahoma State University in 1968 and has done graduate work at the University of Oklahoma.

The Hereford girl, daughter of Mr. and Mrs. G. D. Caison, 147 Liveoak, won in the talent division of area competition here last April to start her on her progress to the international contest.

Organ solos will be her talent entry in Dallas, and she will also appear in the parade of young misses who are judged on appearance, poise and personality.

The entire Caison family has accompanied her to the contest, as was the case for the state pageant held in Irving early this summer. The Caisons left by car Saturday afternoon.

### Aven Is Named Industrial Top In United Fund

United Fund drive chairman Clete Corlis reported that Hilrey Aven has been named Industrial major in the forthcoming campaign here.

Only two majors are yet to be named to the slate — one each to represent Easter and Dawn, Corlis said. Their names will be announced early this week.

The fund drive, scheduled earlier this year than usual, is planned to begin in mid-September. Calvin Goodin is president.

### Concert Kickoff Delayed

Hereford Community Concerts have rescheduled their membership drive to begin this year on Oct. 6 for the 1969-70 season.

Originally scheduled for mid-September, the date was changed in view of the Hereford United Fund campaign having set a mid-September kickoff date.

Due to the conflict of the two important Hereford campaigns, the Community Concerts officers agreed to delay their start.

Their first concert is booked Oct. 14.

## Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

### Fears Of Rheumatic Fever

OUR 8-year-old son has had many attacks of sore throat. We have been told that his tonsils and adenoids should come out but we are hesitant to agree because he is so slight and frail. Yet we feel afraid that he may develop rheumatic fever because we once read that there is a relationship between sore throats and this condition. Perhaps you can make us less anxious than we are.

Mr. & Mrs. R. L. A., Texas

Dear Mr. & Mrs. A.: You are caught in a trap of confusion caused by fears and your inability to follow the instructions of your physician. The removal of the tonsils and adenoids is done with discrimination and judgment whenever a child has any of the following complaints: a history of repeated sore throats, spots on the tonsils, nasality of speech (due to large adenoids), bouts of swollen glands and, especially, earaches. In most instances the advantages are greatly in favor of the child having them removed. I have found that frail children sometimes gain back their normal weight after their surgery, probably because they smell and taste food better.

You must trace the reason for your hesitation. It may well go back to an unpleasant hospital experience you had as a child. Today the child is thoroughly prepared for the surgery and can better accept it when the mother stays overnight at the hospital to ally his fears.

I do not believe a family should be "frightened" into such an operation by the unfounded threat that rheumatic fever may occur. This is most

unlikely and can leave psychological scars on your child and on you — scars left by long-standing fears.

It is true that rheumatic fever is considered closely related to infections caused by the streptococcus germs and may be traced to infections of the throat, scarlet fever and other strep infections.

Rheumatic fever is a very special disease that involves many tissues and organs of the body. It occurs mostly in young children but can happen at almost any age. There are many other reasons for fever, and even swelling of the joints, and it is unrealistic for people to be terrified, as they seem to be about the name rather than the illness.

There is an associated fear that rheumatic fever leaves permanent damage to the heart. Let me simply state that there can be a complication of severe rheumatic fever that causes damage to the heart. However, today, intensive use of the antibiotics reduces the frequency of rheumatic fever and its severe complications.

Your anxiety would be relieved if you follow the suggestion of your doctor and learn the truth that there is far less likelihood of your child developing rheumatic fever than of his having a severe accident on his skates this afternoon. Fear thrives unless you come face to face with such problems.

### SPEAKING OF YOUR HEALTH: Swelling of the feet lasting more than a few days deserves to have its causes tracked down.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

(© 1969, King Features Syndicate, Inc.)

The Grand Circuit, sometimes referred as the major leagues of harness racing, was founded in 1873.

Cinnamon was used in medicines, perfumes, and ointments in western Europe long before its flavor was fully appreciated.

# Labor Day TIRE SALE!

## 40% OFF

ON THE 2nd TIRE WHEN YOU BUY THE 1st AT OUR LOW EVERYDAY EXCHANGE PRICE!

### Firestone "500"

America's most asked-for-by-name tire!

- FULL 4-PLY NYLON CORD BODY for greater impact resistance
- EXTRA FLAT TREAD CONTOUR for excellent traction and mileage
- HIGH PERFORMANCE CONSTRUCTION for easy handling at turnpike speeds
- TRACK-TESTED AT TURNPIKE SPEEDS runs cooler for greater durability

| SIZE    | Tubeless Blackwalls |          | Tubeless Whitewalls |          | Flat. Ex. Tax (Per Tire) |
|---------|---------------------|----------|---------------------|----------|--------------------------|
|         | 1st Tire            | 2nd Tire | 1st Tire            | 2nd Tire |                          |
| 6.50-13 | \$28.00             | \$16.80  | \$31.75             | \$19.05  | \$1.70                   |
| 6.95-14 | 29.75               | 17.85    | 33.75               | 20.25    | 1.90                     |
| 7.35-14 | 30.75               | 18.45    | 35.00               | 21.00    | 2.00                     |
| 7.75-14 | 32.50               | 19.50    | 37.25               | 22.35    | 2.20                     |
| 8.25-14 | 35.75               | 21.45    | 40.75               | 24.45    | 2.40                     |
| 8.75-14 | 39.25               | 23.55    | 44.75               | 26.85    | 2.60                     |
| 9.25-14 | 43.75               | 26.25    | 49.75               | 29.85    | 2.80                     |
| 9.75-15 | 48.25               | 29.15    | 54.75               | 33.00    | 3.00                     |

**GUARANTEED IN WRITING**

- no limit on miles
- against cuts, snags or bruise breaks caused by road hazards of normal passenger car driving
- against defects in workmanship or materials
- no limit on months
- for the entire life of the original tread design depth
- nationwide, coast to coast

In accordance with the terms of our printed guarantee, price of replacement tire granted on original tread design, wear and tear based on Firestone 1000 level price for replacement tire at time of adjustment. Firestone trade level prices are honored, but may not represent approximate current average selling prices, and are subject to change without notice.

ANOTHER GREAT BUY!

### Firestone

#### DLC-100 RETREADS

Any Size Listed **\$10**

BLACKWALLS

Larger sizes \$12-Whitewalls add \$1.25

Plus 37¢ to 55¢ per tire Fed. Excise tax, sales tax and recappable tire same size off your car.

If we should sell out of your size, we will issue you a "raincheck" assuring later delivery at these prices.

Don't Be Left Out . . . .

## SPECIAL HARVEST

# Gaston's SIDEWALK SALE

DOWNTOWN . . . . ALL SALES FINAL . . . . DOWNTOWN ONLY!

Amazing Values On All Remaining Spring & Summer Ready to Wear Merchandise.

**FINAL SALE**

— ON —

SPRING & SUMMER

- DRESSES
- LINGERIE
- SPORTS WEAR
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This is what you've been waiting for, don't be left out.

**GREATEST SAVINGS YET ON SUMMER AND FALL MERCHANDISE!**

Great Savings on

- Suits
- Sport Coats
- Slacks
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for Men & Boy's

**WOMEN'S AND CHILDREN'S SHOES**

**FINAL SALE ON**

**BIG SAVINGS ON THE SIDEWALK & INSIDE**

Drive in TODAY! Charge it...buy on convenient terms! Fast, expert service!

## Firestone 23° FIELD & ROAD

Economy-priced tractor rear with famous Firestone 23° angle traction bars for 10-16% better traction than old style 45° angle tires. Made for long wearing service with Firestone Sup-R-Tuf® rubber.

# \$49

SIZE 11.2-28 4-PLY

Plus \$3.41 F.E.T. exchange

### PHILCO PORTABLE COLOR TV

• Solid state signal system

• Front mounted 82-channel VHF/UHF selectors

5102WA

115 sq. in. picture

## \$319<sup>95</sup>

### FRONT FLOOR MATS

6-Q-332

## \$149

Each

Limit two per customer

Additional mats \$2.50 each

### Firestone TRANSPORT 2 FOR \$42

6-PLY, heavy duty nylon cord tires for PICK-UPS, VANS, CAMPERS

6.70-15 Blackwall

Plus \$2.40 per tire Fed. Exc. tax, sales tax and 2 tires off your vehicle.

### Warrior Jet GTO 20-Inch

Ready for Action! Modestly Priced!

Flamboyant Green with white polo saddle, chrome-plated hi-riser handlebars, rims and full in-height seat support. 20-inch.

## \$34.95

NO MONEY DOWN

Call Us for Fast Tire Service On The Highway Or Farm

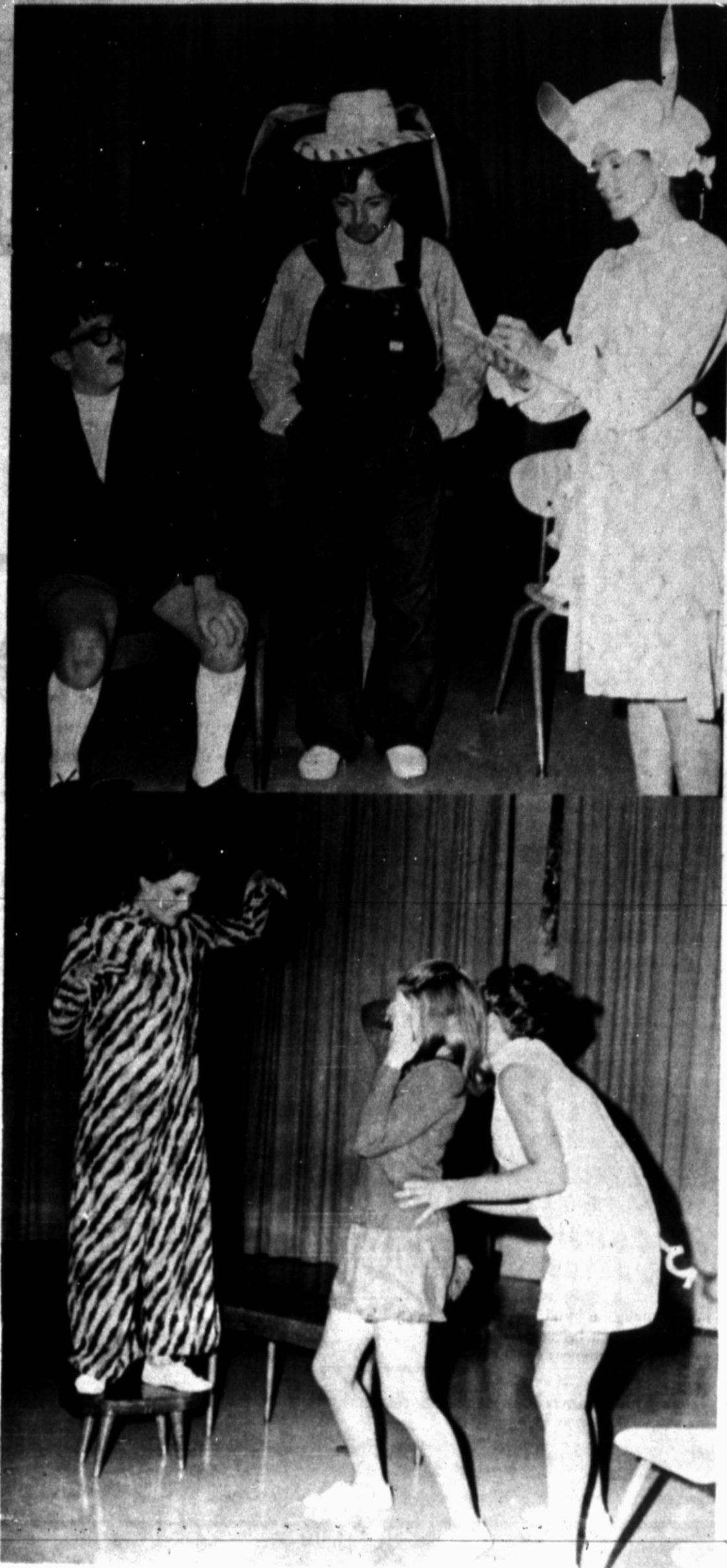
# Firestone

OPEN: 8 a.m. to 6 p.m.

Hwy. 60 & Main St. 364-4333

Dealer JONES TEXACO SERVICE

West Hwy. 60 and 385 364-0840



**"HOUSE OF POOH CORNERS" OPENS THURSDAY** — The Hereford Community Players will stage "The House of Pooh Corners" at 8 p.m. Thursday at La Plata Junior High

School. The second performance is scheduled at 8 p.m. Friday and a matinee will be held Saturday at 3 p.m. —Staff Photo



By MELVIN YOUNG

Local volunteer firemen are dedicated souls and don't mind responding when the alarm goes off in the middle of the night.

Some, however, are more careful than Gerald Wilson. When the fire alarm went off the other morning, about 1 a. m., Gerald jumped out of bed, got his gear on and took off like a zebra heading for the fire. And in spite of the fact that he was having difficulty seeing, he continued to the fire, attributing his sight difficulty to still being asleep. When he arrived at the fire however, some of the other firemen noticed that Wilson looked a little strange. His glasses didn't look just right. And sure enough, in his haste, Gerald had picked up his wife's specs.

He was a little more careful driving home than when he started to the fire, but he made it alright without incident, got his own glasses and headed back to the fire.

—HB—

In the Brand today is a letter from a local farmer who has had his cotton damaged from the careless use of 2-4-D by another farmer in the area. The problem of 2-4-D is not new and those who are in the business of growing cotton well know the consequences of contact with the chemical. You can write-off the cotton crop if 2-4-D has been sprayed anywhere near. It is a wonderful weed killer, but it has to be used with care.

And speaking of chemicals and their use, we've been wondering why we haven't seen many birds around town this year. There seems to be fewer than at any time we can remember in the past. Perhaps it is because of the use of chemical sprays in the area, or perhaps it's because we have a cat at our house. Either way, we're birdless.

You might think it a blessing to be birdless but we have cicadas at our house that are almost as big as birds and we haven't found any spray that seems to bother them. Between the bagworms (which we've sprayed twice this summer) and the cicadas, our trees look like they've had it.

—HB—

There will be a special Harvest Sidewalk Sale Monday in Downtown Hereford. Another chance to pick up some bargains before school starts.

And speaking of school, it's starting a little early this year. Not sure we're ready, but ready or not it's almost time to go back to school. The Brand will carry pictures and a thumb-nail sketch of all the new teachers in the Thursday paper, August 21.

—HB—

By the way, adult education is what goes on in a household containing teen-age children.

—HB—

And we've heard it said that when a lad washes his face and hands, combs his hair, shines his shoes, and puts on a clean shirt, it may mean (a) he's sick, (b) it's his birthday (c) he's in love with the new girl in the neighborhood, or (d) his mother made him.

**Scouts To Hold Sidewalk Sales**

Through efforts of the Downtown Merchants Association, Hereford Boy and Cub Scout troops and packs will sell produce on corners of Main St. during the annual Special Harvest Sidewalk Sale Monday.

Boy Scout Troops taking part in the sale include Troop 154, sponsored by Wesley Methodist Church; Troop 254, sponsored by the VFW; Troop 52, sponsored by the First Methodist Church. Cub Scout Packs participating include Pack 50, sponsored by the Hereford Lions Club; Pack 51, sponsored by St. Anthony's and Pack 151, sponsored by First Christian Church.

Each pack and troop has been assigned a corner on Main St. where they will sell No. 20 grocery sacks of vegetables for 50 cents each. All produce sold by the Scouts has been donated by the sheds in town.

Troops and packs will keep the money they receive from selling the goods, officials announced.

Vegetables will be sold from 9 a. m. to around 6 p. m. or until the vegetables are all sold.

Sheds donating produce to the Scouts included E. C. Reinauer & Sons, F. H. Vahlsing.

**Committee Meet For Day Center**

Day Care Center Committee of the Deaf Smith County Chamber of Commerce have scheduled a meeting Thursday at noon at the Hereford Country Club, with Mrs. Joe Easley as chairman.

Items on the agenda will include a report by Don Zimmerman concerning his contact with the trustees of the Jim Hill estate and reports on the Amarillo, Tulia, Littlefield, and Levelland Day Care Centers for local study.

The New York Rangers took more shots at goals last season than any other National Hockey League team. They took 2,846 shots and scored 231 goals.

Deck Produce Colville-Wilson, Howard Gault Produce, Great A&P Tea Company, Griffin & Brand and T. J. Power.

Also, Harry Lookingbill, Howard Gault and Dick Barrett.

**SPECIAL HARVEST SIDEWALK SALE**

ONE TABLE ODDS & ENDS

VALUES UP TO \$10.00

While They Last

your choice **\$1.00**

|   |  |
|---|--|
| <p>Group <b>BOYS SHOES</b><br/>sizes 5½ to 8, 8½ to 12, 12½ to 6<br/>Values to \$10.95<br/>For <b>\$4.99</b> pair</p> | <p>14-Only <b>PLAYTEX BRAS</b><br/>Soft-Line Padded<br/>\$4.00 Value<br/>For <b>\$1.89</b></p> |
| <p>Nylon Braided <b>REVERSIBLE RUGS</b><br/>\$3.00 Value <b>\$1.99</b></p>  | <p>Group Little Girls <b>KNIT SHIRTS</b><br/>\$2.50 and \$3.50 Value<br/>For <b>\$1.29</b></p> |
| <p>Group Ladies <b>WHITE NURSES</b><br/>Oxfords and Slippers<br/>\$11.98 Value<br/>For <b>\$5.99</b> pr.</p>          | <p>Group Boys <b>WHITE BAND SHOES</b><br/>\$10.98 Value <b>\$5.99</b> Pr.</p>                  |

NO EXCHANGE — NO REFUNDS.

**RUTHERFORD & CO.**

Advertising's third dimension

**The Hereford Brand**

**SUPPORTING YOUR TOWN**



"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man".

P. S. How many new residents and out of town shoppers saw your name and business today; this week?

REPRINTED FROM THE BANKERS MAGAZINE.

**The Hereford Brand - Sunday Brand**

Hereford, Texas

**Hospital Notes**

ADMISSIONS

Mrs. Apolonia Valdez, 236 Ave C; Mrs. Addie Duncan, 107 W 8th; Jesus Guerrero, 308 Ave. C; Mrs. Charlie Callaway, 522 Blevins; Perfecto Mancha, Box 644; Mario Badillo, Box 644.

Steven Adams, Dimmitt; Allen Canier, 511 N. Main; Mrs. Timoteo Flores, Box 543; Mrs. Gertrude Probasco, 109 E. 6th; Mrs. Pedro Andrade, Rt. 5; Mrs. Raul DeLosSantos, Box 1092; Ky Lawrence, Rt. 5; Waldo Jennings; King's Manor; Mrs. Eugene Greea, 219 Ave. I; Mrs. A. G. Kemp, 238 Star; Mrs. Bertha Sharp, Westgate; Glenn Greer, Box 902.

Richard Dobbins, Rt. 3; Mrs. Deward Roberson, 310 Union; John Casebeer, 304 E. 5th; Mrs. Oliver Cummings, 510 Ave. K; Mrs. Jodie Darling, King's Manor; Mary Roberson, Lubbock; Mrs. Effie Robinson, 703 E. 4th; Mrs. Mary Gilmore, 120 Kibbe; Mrs. Juan Gonzales, Rt. 4; Mrs. R. B. Baker, Friona; Mrs. Victor Crrbajal, 327 Miller; Mrs. Elmo Blankenship, Rt. 5; Mrs. Alvino Cuellar, Rt. 3; Mrs. Francisco Cavazon, Donna, Texas; Mrs. Ben Gollehon, 111 Aspen; Mrs. Tommy Kemp, Box 466.

DISMISSALS

Jerry Kendrick, Mrs. Anson Dearing, Eva Brand, Mrs. Gordon Slaughter, Mrs. Onias Carroll, Ross Latham, Mrs. Terrell Elliott, Lester Mays, John Hicks, Mrs. J. G. Whitehorn, Mrs. J. R. Daniels, Mrs. Thomas G. Milligan, Mrs. Pedro Vega 8-15  
Glenn LaPlant, Mrs. Davie Sorrells, Mrs. Leona Paacka r d, Mrs. D. R. Vandever, Mrs. Mary Taylor, Mrs. Candelario Garcia, Joe Bowers, Mrs. Olin Parris, Ross Terry 8-14  
Mrs. Leon Richards, Mrs. Paul Reynozo, Mrs. Esteban Alvarado, James Raymond, Charlotte McElroy, Ricky Nelson, Mrs. Terrell Hodges 8-13  
Adam Guerra 8-12  
Kenneth Jeter 8-11

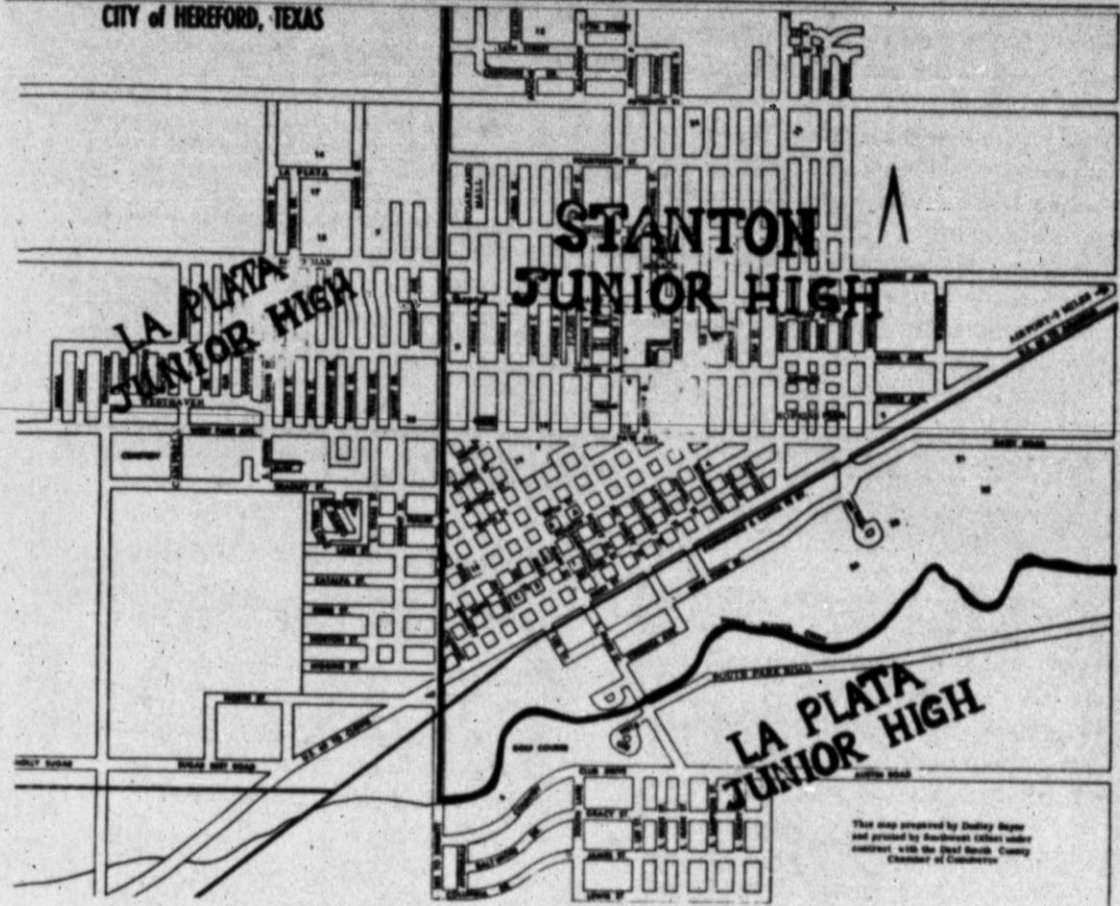
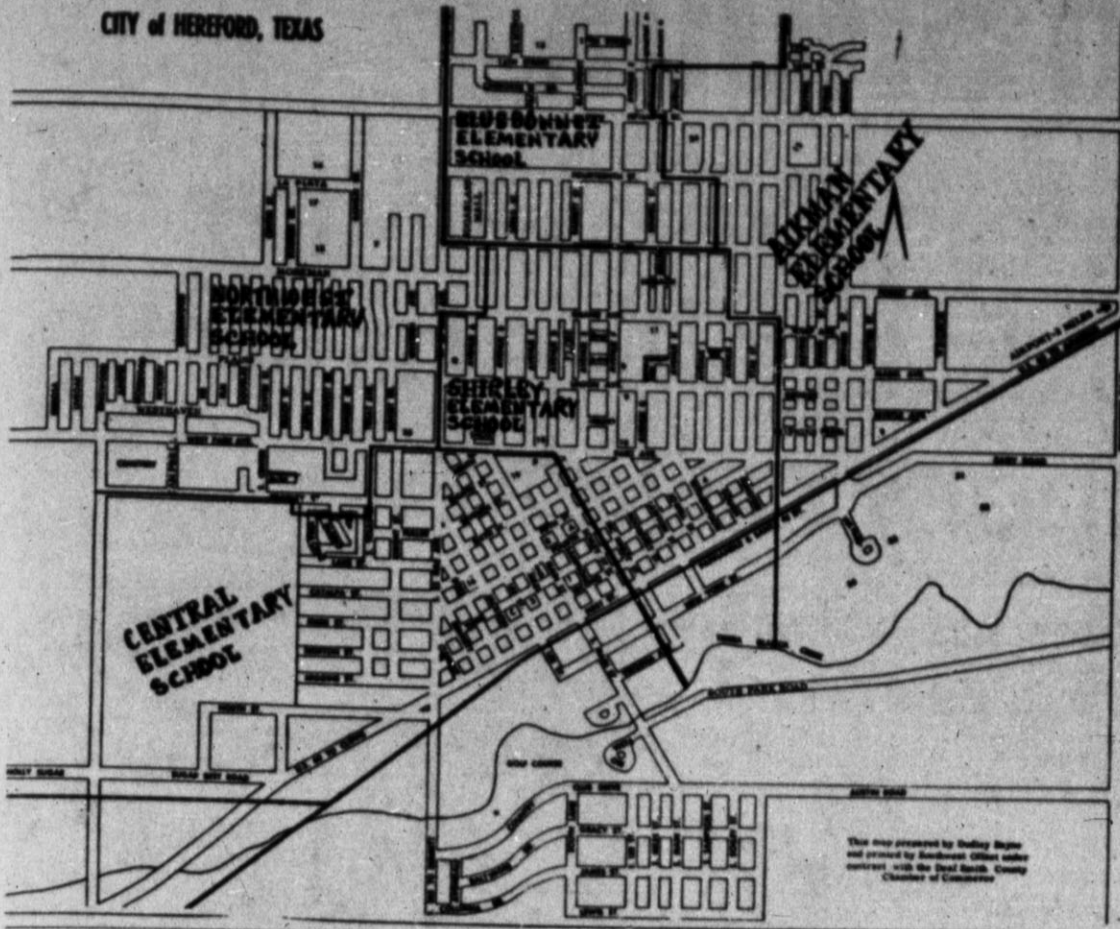
LOSSES AND GAIN

NEW YORK — Of the nation's three major Lutheran denominations, two of them declined in membership last year and one gained. The new figures showed these totals:

The Lutheran Church in America, 3,279,517 (M), down 8,520; The Lutheran Church-Missouri Synod, 2,870,355, up 22,930; The American Lutheran Church, 575,300, down 727. Overall, the Lutheran memberships tallied 8,725,172, up 13,683.



**BACKYARD GOODIES** — Peaches measuring as much as 10½ x 11 inches in circumference have been found on a 5-year old Hale tree at the home of Mr. and Mrs. Ira Ricketts, 521 Avenue J. They are shown above near the Hale tree with some peaches of smaller yield. Mrs. Ricketts said she gets about 5 or 6 bushels per tree. The Ricketts, who both enjoy gardening, also grow plums, grapes, apricots, and 3 different type of peaches. —Staff Photo by Janie Reinart



**SCHOOL DISTRICTS SAME** — As these two maps indicate, the elementary and junior high school districts in Hereford remain the same as last year, according to superintendent Roy Hartman. Students will follow the above outlines. But Hartman said,

"We are starting school with the same districts this year, but we expect crowded conditions which may result in future changes. However, changes will be announced well in advance and we intend to postpone them as long as possible."

## "The Army Green"

By **Stc BERT PINALES**

### U. S. Army Recruiter

Ever wonder what servicemen in overseas areas do about getting their favorite stateside radio and television programs? They do exactly what you do: they flip on the nearest radio or television set.

Armed Forces radio and television stations located throughout the world bring the latest Armed Forces stations, operated by servicemen, also carry locally-produced programs including disc jockey shows, news broadcasts, etc.

There are presently 281 radio and 55 television stations in the Armed Forces Network.

The natives of the foreign countries also like the American shows, especially the music.

### C-RATION GOURMETS

Who says that Army C-rations have to be dull?

GIs in Vietnam have been displaying the talents of gourmet chefs as they concoct new recipes from their C-ration offerings. One enlisted man, for instance, discovered the way to make homemade fudge.

He takes two pieces of C-ration chocolate candy, puts them into an empty fruit can, add a can of peanut butter, a package each of cream and sugar and a little water. He boils it until it is thickened and then lets it cool.

A more adventurous chef favors this mixed up concoction: one can of beef with spiced sauce, one can of boned chicken, one can of beans with branks, a cup of rice, cheese, salt, Worcestershire sauce, garlic salt, ketchup and crackers.

It may not sound appetizing but GI's report that it is delicious.

### COMMUNICATIONS TRAINING

Among the key jobs in the Army are those held by the men and women who operate and repair communications equipment. You can just imagine where we would be without communications.

In the U. S. Army we use radio, telephone and telegraph equipment and there is always a need for men and women to operate and repair this equipment.

Some of it is similar to what civilian companies use and so a person who develops skills on

such equipment is qualified for a communications position if he leaves the service.

If you would like to discuss Army training in the communications field, give me a buzz at 364-1897, Hereford, or 373-4214, or visit our office at 205 East 5th, Post Office Bldg. Room 322 in Amarillo. We are there from 8 a. m. to 5 p. m. Monday through Friday and between 0800 and 1200 on Saturday.

### FACTS ABOUT THE ARMY

Did you know

—That the Eisenhower Memorial Library in Abilene, Kan., was dedicated on June 8, the 25th Anniversary of D-Day?

—That the Fort Benning Officer Candidate School recently graduated its 100,000th second lieutenant? It first opened its doors in July 1941.

—That there are 119 Army libraries in operation in Vietnam?

### A NEW BOOT

The Army's Natick, Mass., laboratory is working a revolutionary new boot for our soldiers. It will be lightweight, all-leather, with heel and sole molded to the boot. There will be no stitches, no nails, and no heavy boot.

When the boot wears out, it can be thrown away. The key here is light weight.

Physiological studies showed that every ounce of shoe weight represents to the GI about six ounces of carrying weight. Hence, the lighter the boot, the lighter the stride.

The inside of the boot will be soft leather, warm and comfortable.

We can't wait.

### COMING WEEK

We'll be wearing conventional shoes as we make our rounds this week. We'll be at the Post Office in Canyon between 10 and 11:30, Dimmitt 1 — 5 p. m.

Tuesday, Thursday, and Friday I will be in Amarillo. For any information call 373-4214 collect in Amarillo.

Sea shells are the hard coverings fashioned by 50,000 species of marine mollusks. Mollusks create shells with a remarkable organ called a mantle, a fold of muscular flesh that covers the animal's back and sides.

## Santa Fe Bureau To Double Size

Santa Fe Railway's centralized accounting bureau at Amarillo, will double in size with the merger into it of two other bureaus Sept. 1, F. N. Stuppi, general manager of the road's Western Lines, announced.

The present CAB at Amarillo employs approximately 50 people, which number will be increased to 99, including supervisors, when all transfers have been completed. The expanded bureau's annual payroll will approach \$750,000.

Station accounting from the centralized accounting bureau at Ft. Worth and portions of the same work from the bureau at Wichita, Kan., will be transferred to Amarillo. When the consolidation has been completed there will be a centralized accounting bureau each at Amarillo, Los Angeles and Argentine Kan., resulting in greater efficiency in the handling of station accounting, Stuppi said.

Accounting work handled by the Amarillo bureau will cover stations in Texas, New Mexico and portions of Kansas, Oklahoma and Louisiana. Modern computers and electronic equipment will be utilized in the Amarillo bureau. Qualified personnel from Ft. Worth, Wichita and other Texas and New Mexico points will be transferred to Amarillo to fill new positions established here.

Meanwhile, remodeling of space on the lobby floor of the railroad's general office building here to accommodate the expansion is progressing rapidly and is expected to be completed by the Sept. 1 deadline.

Oriental kites often are built in the shape of birds, fish, dragons, insects, even people. Some kites are fitted with bamboo whistles that wail plaintively over the countryside.

The Bell Telephone Company of Canada publishes a slim volume to cover northern Quebec, the coast of Labrador, and Baffin and Cornwallis Islands in the Canadian Arctic. Instructions are printed in Eskimo syllabics as well as English and French because 10 percent of the customers are Eskimos.



"... And right in the middle of my talking she'll fall asleep..."

| FARM TIRE SPECIALS FROM |                                    |          |
|-------------------------|------------------------------------|----------|
| FIRESTONE               |                                    |          |
| Main & Hwy 60 364-4333  |                                    |          |
| 15.5x38                 | Field & Road 6 ply plus tax \$7.65 | \$88.88  |
| 18.4x24                 | Deep Tread 6 ply plus tax \$14.06  | \$208.88 |
| 18.4x26                 | Spade Grip 6 ply plus tax \$11.05  | \$108.88 |
| 23.1x26                 | Spade Grip 8 ply plus tax \$18.65  | \$228.88 |
| 14.9x38                 | Field & Road 6 ply plus tax \$7.73 | \$76.88  |
| 825x14                  | Farm Tire 6 ply plus tax \$2.84    | \$21.88  |
| 815x15                  | Farm Tire 6 ply plus tax \$2.87    | \$21.88  |
| 700x760x15              | Farm Tire 6 ply plus tax \$1.26    | \$18.88  |
| HLx15                   | Farm Tire 6 ply plus tax           | \$30.88  |

## The think tank



Olivetti's Bright Blue/Green Brightwriter ..... A chunky, solid, tote-able typewriter built with the gadgets and strengths you ordinarily find only in office machinery. Yet it's sleek, good-looking as a sports car. Ask for the STUDIO 45, the BRIGHTWRITER, if you're looking for a "supah"

TYPEWRITER FOR BACK-TO-SCHOOL .....

\$89.95

See our selection of **REMINGTON STANDARDS** re-built, excellent for office, home or school ..... your choice **\$125** each

**THE INK SPOT, INC.**

144 W. FOURTH  
Phone 364-0430

Hi Folks,

it's new and in time for back-to-school .....



## EXPERIENCED TYPEWRITER REPAIR SERVICEMAN

The Ink Spot is proud to announce the association of **E. J. SHELTON**, typewriter and office machine service and repairman.

SHELTON has 35 years in the repair business and is experienced on all makes and models ... He believes a machine should perform as it was built to perform. When your typewriter gives you troubles

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THE INK SPOT, INC.

144 W. Fourth ... Hereford, Texas  
Authorized Dealer for Smith-Corona Portables

# LOOK to SHOOK

## This extraordinary new Lee tire will take you up to twice as far as an ordinary new tire.\*

### Premium GT Polyester Fiberglass Belted RM: Breakthrough to a totally new kind of high performance tire!

Here's a tire that has the smooth ride and handling ease you find in conventional bias-ply tires. It promises the long tread life and stability you associate with radial-ply tires.

Polyester cord in the bias plies eliminates thumping, flatspotting, squealing, to give it a quiet, velvet-smooth ride. The strength and flexibility of a belt of fiberglass cords add protection against tread flexing, fatigue and wear.

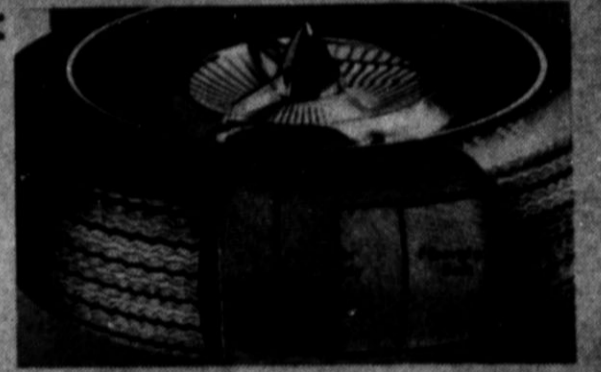
It's a tire designed to deliver high performance under every modern driving condition. And it does.

Tread wear is improved up to 100%\* over tires that come on most new cars. Stopping traction is up to 15% better. Cornering traction and skid resistance are measurably improved. Its tread width is much greater than that of conventional tires. Carcass strength is 50% better. And high speed distortion is reduced for greater stability and safety.

### Lee goes on to make it the finest tire value you can put on your car!

It's reverse-molded like the true racing tires which inspired the Lee GT Belted RM. And it's Contour-Cured — the extra step only Lee takes to make it smooth-riding, safe-driving, longer-wearing from the moment it starts to roll.

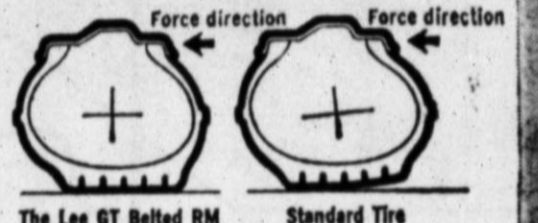
The GT Polyester Fiberglass Belted has the best of both the conventional bias-ply tire and the radial-ply tire — and yet it's priced in between. We'd suggest you take a good look at it before you buy your next set of new tires. It's available in both 70 RM and 78 RM series.



Lee GT Belted RM has new construction, new materials. Lee-family researchers made the breakthrough to a tire that has the best features of both bias-ply and radial-ply tires, plus the best in cord construction. Polyester cord gives the tire body outstanding strength, stability, safety, and a quiet, smooth ride. The stronger-than-steel fiberglass cords used in the belt add stability, strength, protection against tread flexing, fatigue and wear.

Wide belt, wide tread improve performance. Superior cornering and directional stability are built into the belted tire. Tread stays firmly on road, while flexible sidewalls absorb leaning action on curves, corners. Added width of tread—1" to 2" wider than conventional tires—means added traction, more tread contact per pound of car. Lee GT Belted RM has reserve strength and traction for today's driving at today's highway speeds!

#### Wide belt, wide tread stability



\*Actual mileage will depend on the tire size and driving conditions. Figures are based on Lee's performance. No safety standards exist for premium. Sidewall design subject to change without notice.

### See the GT Belted, 300 and 200 at SHOOK

## LEE TRACTOR TIRES

45 degree angle Extra deep cletes for better traction and more pulling power.

Beefed up Sidewalls make them the toughest in town.

Talk a tractor tire deal at SHOOK

You'll be glad you did!



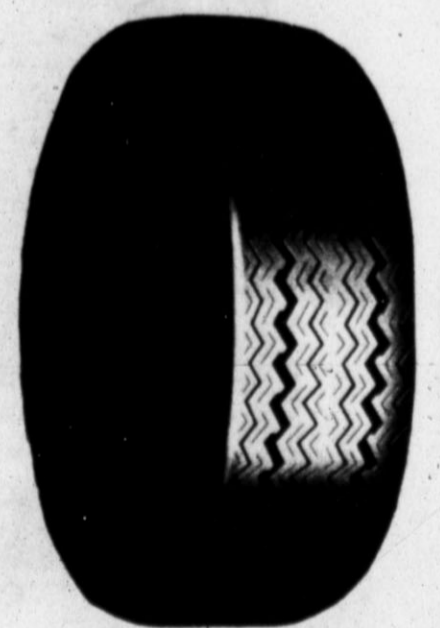
Shook Tire Company stocks the finest tires you can buy. When you buy a set of tires from Shook you receive free rotation and balancing very 5,000 miles.

364-1010 is the number to call for On The Road or Road Service.

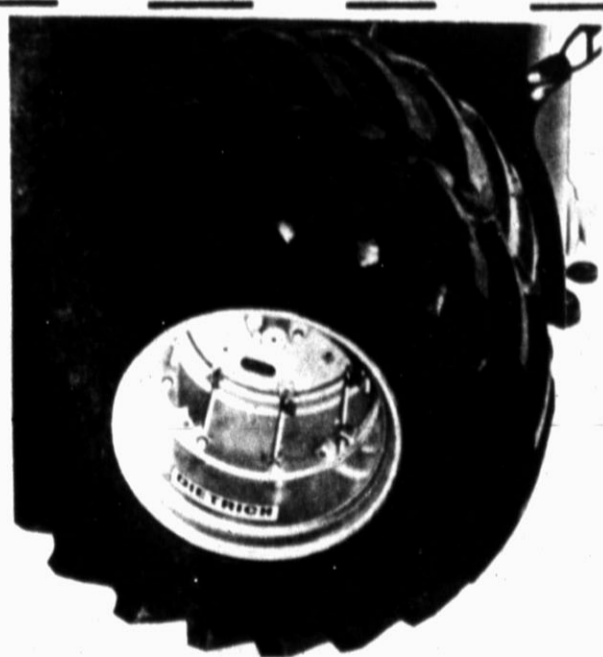
## SHOOK STRESSES QUALITY with a PRICE!

### TRUCK TIRES

- New advanced wrap around tread design (WAT) engineered for positive traction and skid resistance for life of the tread.
- Wide tread with extra deep anti-skid for life of tread.
- A cord body of extra strength made with Lee<sup>®</sup> nylon cord especially insulated to resist heat and fatigue<sup>®</sup> Stretch controlled



Premium Highway Rib Wat



### DIETRICH DUAL WHEELS

For Tractors, Combines and other Equipment

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- reduce soil compaction
- reduce slippage
- increase yields
- reduce engine wear
- save tire wear

# 600 West 1st

Buy with Confidence from Texas' Largest Tire Dealer

For West Texas Best Tire Buy... LOOK TO SHOOK

# Shook Tire Co.

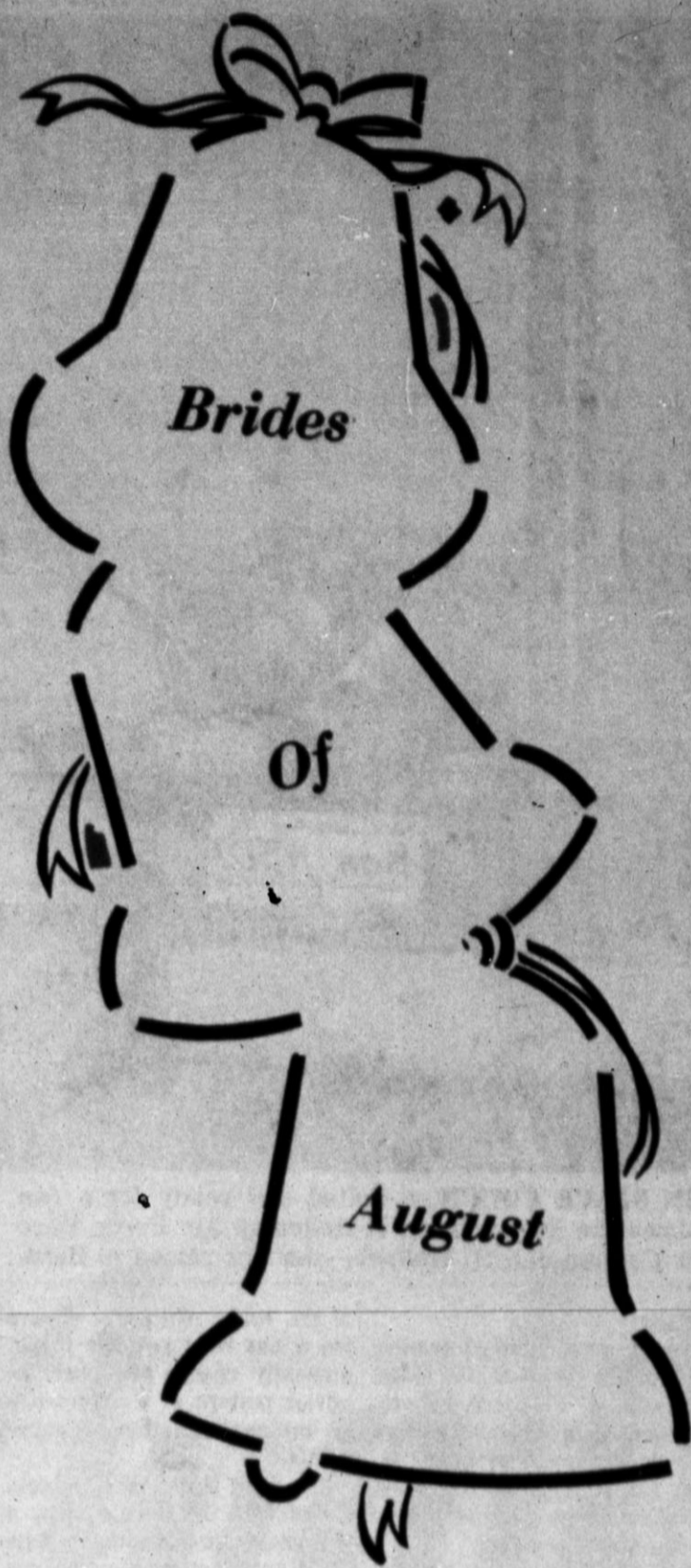
- The Know-How to advise you
- The Facilities to serve you
- The Products to please you

# Phone 364-1010

Stores in Pampa, Amarillo, Hereford, Plainview, Lubbock, Brownfield, Lamesa, San Angelo, Odessa, Sweetwater, Abilene, Brownwood



Mrs. Charles Ivan Albracht  
... nee Sandra Reed



Mrs. Peter Whitney Rounds  
... weds Friday evening  
(Angel Photo)



Mrs. Joe Jack Sebastian  
... wed at Houston

# The Sunday Brand

Hereford, Texas, Sunday, August 17, 1969

SECTION TWO

(See Stories Inside Pages This Issue)



Mrs. Rance Ishibashi  
... former Martha Nan Russell



Mrs. Vernon Wilhelm  
... nee Mary Evelyn Vasek



### Apollo Couches, Brain Stimulation

## Dr. Jan Wallace At Yale Now; In Aerospace Tests

By EARL MOSELEY  
Staff Writer

A young man who grew up in Hereford has been a part of the testing for the astronauts participating in the Apollo Lunar Landing Program, has written a paper on "Stimoeiver of the Brain" for the Medical Service Digest, and will become a neurologist by the time he is 31 years old.

The man is Captain Jan D. Wallace of the United States Air Force Medical Corps.

Born in Hereford, Capt. Wallace graduates from HHS in 1959. His mother, Mrs. Alma Wallace, lives at 122 N. Jackson and has been employed by the telephone company here for the past 21 years. His grandmother, Mrs. Alice Cox — with whom he spent much time as he was growing up — lives at 118 N. Jackson. His father lives at Dell City, Tex.

He is married to the former Judy Cunningham of Lafayette, Colo. He and his wife have two children, Drew, 3, and Eric, 2. They are now at Yale University in New Haven, Conn.

Capt. Wallace also graduated from the University of Texas Southwestern Medical School in 1966. Afterward, he completed a rotating internship at Swedish Hospital, Seattle, Wash., in 1967 and began his active duty with the Air Force one month

later. As part of the USAF Systems Command medical force at Holloman AFB in New Mexico, Capt. Wallace helped assure a comfortable ride and splashdown for astronauts in the Apollo program. He was in the section which tested the couches used in the Apollo spacecraft.

The effects on the couches of the impact of returning to earth, the supports that hold the couches in place, and the comfort of the astronauts sitting in the couches were studied by the 6571st Aeromedical Research Laboratory at Holloman. Dr. Wallace provided medical supervision and conducted medical studies of the tests that were conducted on "Daisy Decelerator," the 240-foot track on

which an air-propelled sled glided down dual rails before being stopped by a water brake.

The track resembled a giant air rifle and earned its name for its air compression propulsion similar to that of the Daisy Air Rifle, according to the Air Force.

For testing purposes, the couches were mounted on a large sled which simulated the Apollo command module and were rotated to simulate various landing positions. Dummies were used in the tests first. Next, volunteers, wearing Apollo gear, rode the couches down the "Daisy Decelerator" for tests involving humans.

Finally the couches were approved for actual use in the Apollo spacecraft. Built for NASA the design allows the three-man couch system to be folded and stowed.

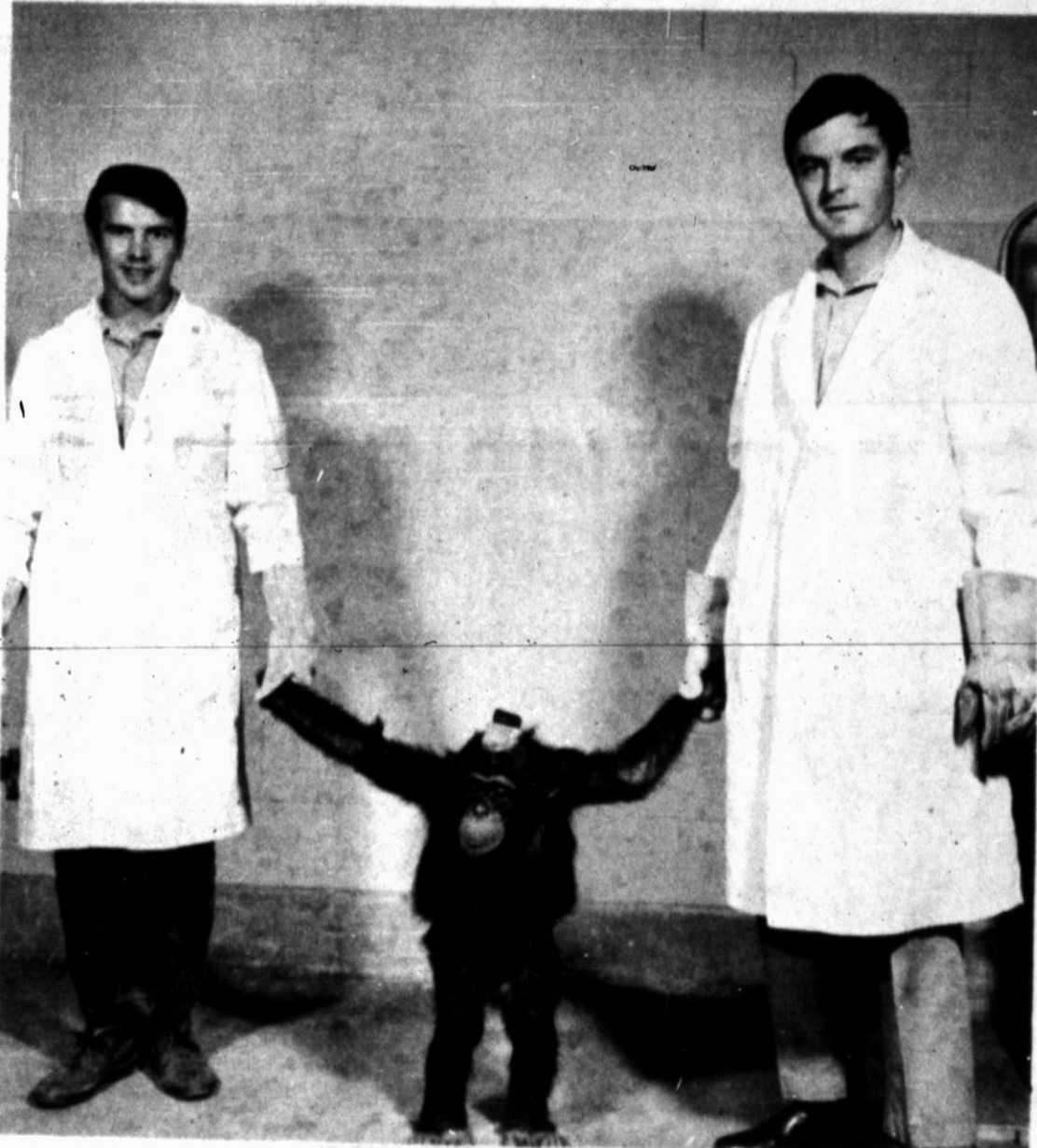
For these tests, Dr. Wallace, along with the rest of the Air Force unit with which he was working, earned the USAF Outstanding Unit Award.

Unit personnel were cited for their accomplished research projects which resulted in reducing the risk and increasing chances of survival in aerospace and other related unusual environments. The Air Force reported.

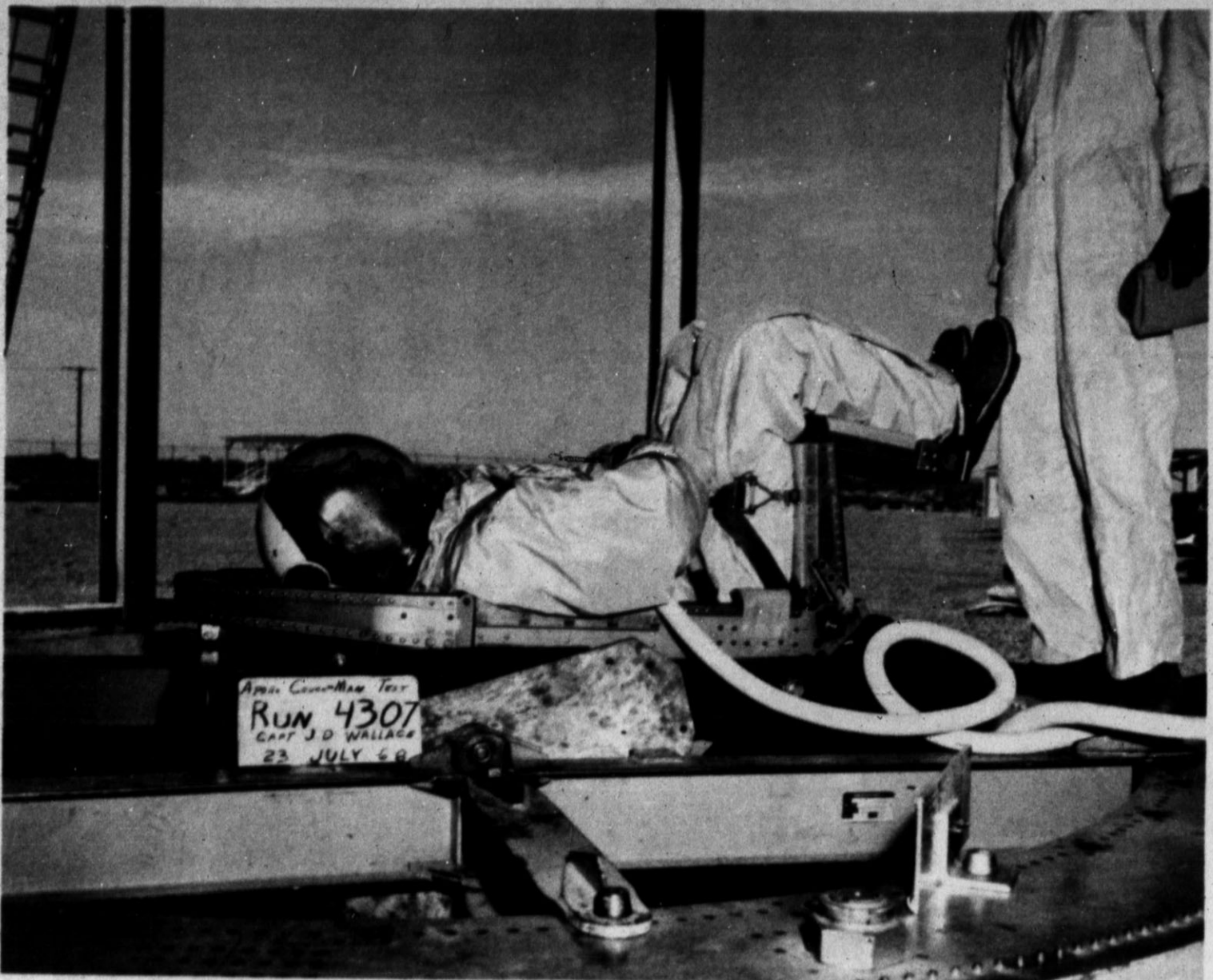
The captain's more recent project has required the use of



Dr. Jan Wallace



NOT MONKEY BUSINESS — Dr. Jan Wallace (right) is shown here with another doctor and a chimpanzee at Yale University, which they are using in brain stimulation tests and EEG recordings simultaneously. With the success of these tests, doctors will be able to study the effects of drugs.



IN SPACE COUCH — Suited and ready for a run down the Daisy Track at Holloman Air Force Base is Captain Jan D. Wallace, who was raised in Hereford. These couches (Dr. Wallace is on one here) were being tested for the Apollo Lunar Landing Program. He volunteered for this assignment.

animals. For the past eighteen months, Dr. Wallace reported, the 6571st Aeromedical Research Laboratory and Yale University have been developing a telemetry system for stimulating the brain of chimpanzees and recording EEG simultaneously.

This development has ultimately made available a totally implantable, batteryless brain stimulator. It is now possible to implant the chimpanzee with depth brain electrodes and have the implant last for many years without the usual problems of infection and rejection.

He stated that this apparatus is necessary for long-term studies in animals, particularly chimpanzees. One can now use each chimpanzee for many years for studies on the effect of drugs or behavior, and on sleep and rest cycles as well as studies to prevent or augment aggressive behavior by drugs or other parameters.

Dr. Wallace reported that this development has progressed in three phases.

The first consisted of development of a miniature telemetry system to be attached to the chimpanzee for simultaneous 3-channel brain stimulation and 3-channel EEG recording.

Phase two consisted of stimulation of chimpanzees in a free-ranging area by telemetry to note changes in behavior caused by stimulating certain areas

of the brain. With this apparatus it has been possible to permanently change the basic behavior pattern of a chimpanzee by brain stimulation of paired points.

The third phase recently completed was the development of the totally implantable telemetered brain stimulator not reparable can be altered to enable an investigator to study the effect of drugs such as tranquilizers, analgesics, sedatives, amphetamines, etc.

The apparatus for subcutaneous brain stimulation also has uses in the medical treatment of some epileptic seizures in man.

Dr. Wallace concluded, "Now in the mill is a totally implantable 'stimoeiver' which will not only stimulate the brain by telemetry but also transmit EEG to a remote station. This would make possible more detailed long-term studies of the effects of drugs, sleep and other stimuli on animal neurophysiology as well as behavior.

"It could also open another door in the control of epilepsy in man."

A small museum in Potomac, Maryland, perpetuates the history of the Maryland Gold Mine which yielded more than \$150,000 in gold from 1867 to 1940, when it was closed.

### Convocation Is On Television

CANYON — Television station KGNC, Channel 4 of Amarillo, will present a delayed broadcast of the West Texas State University summer convocation, Bob Watson, general manager of KGNC, and Dr. James P. Cornette, WTSU president announced.

The telecast, which will be presented from 8:30-9 p. m. Thursday, marks the first time in the history of the university that a commencement has been telecast.

U. S. Sen. Ralph W. Yarborough of Texas will deliver the commencement address to the 386 candidates for degrees, Dr. Walter H. Juniper, academic vice president, said.

Commencement will be in Amarillo Civic Center Coliseum at 8 p. m. Thursday.

Arthur Marvin (Tonto) Coleman is in his fourth year as commissioner of the Southeastern Conference.

I TRADED CARS WITH CAMPBELL MOTORS N. 25 MILE AVE.

- ALWAYS QUALITY CARS ALWAYS AT A FAIR PRICE
- 1967 Chev. Imp. 4 dr. H.T. Deep gold. black interior. Loaded, new tires, books. drives like a new car.
  - 1967 Chev. II 4 dr. sed. 6 cyl. auto. 1. low mileage, new tires, perfect condition.
  - 1966 Ford Fairlane 500 2 dr. top, cpr. 289 V-8 auto. 1. bronze with blue interior. A real sharpie.
  - 1963 Ford Falcon 4 dr. 6 cyl. 3 spd. extra nice. A real buy for school.
  - 1962 Comet 4 dr. sed. 6 cyl. auto. 1. red with red & black interior. That is just tops. The very cleanest around.
  - 1961 Pontiac Tempest. motor just completely rebuilt. auto. 1. custom trim. it's ready for school.

J.V. CAMPBELL MOTORS 321 N. 25 Mile Ave. 364-4492

### LOSE 10 LBS. IN 10 DAYS ON NEW GRAPEFRUIT DIET.

This is the revolutionary new grapefruit diet that everyone is suddenly talking about. Literally thousands upon thousands of copies have been passed from hand to hand in factories, plants, and offices throughout the U.S. and Canada. Word of its success has spread like wildfire, because this is the one diet that really seems to work for most overweight people. A well known Toronto columnist recently praised it to the skies. He reported losing 20 pounds quickly and easily, long after he despaired of ever getting down to his wartime weight of 165 pounds. All this without cutting out the occasional beer. If it is followed exactly, the average overweight person should lose 10 pounds in 10 days. There will be no weight loss the first four days. But you will suddenly drop 5 pounds on the 5th day. Thereafter you will lose one pound a day until the 10th day. Then you will lose 1 1/2 pounds every 2 days until you get down to your proper weight. Best of all there should be no hunger pangs. Now revised and enlarged this new diet lets you stuff yourself with foods that were formerly "forbidden." Such as big steaks trimmed with fat, fried chicken, rich gravies, mayonnaise, lobster swimming in butter, bacon, fats, sausages and scrambled eggs. You can eat until you are full, until you cannot possibly eat any more. And still you should lose 10 pounds in the first 10 days, plus 1 1/2 pounds every two days thereafter until your weight is down to normal. The secret behind this new "Quick" weight loss is not generally known. Fat, it has been theorized does not form fat. Perhaps fat fights fat. And the grapefruit juice in this new diet might act as a catalyst (the trigger) to start the fat burning process. You stuff yourself on the permitted food listed in the diet plan, and still lose unsightly fat and excess body fluids. When the fat and bloat are gone you will cease to lose weight and your weight will remain controlled. A copy of this new startling successful diet plan can be obtained by sending \$3.00 to:

Gulf Co. P.O. Box 524 Lincoln, Nebraska 68501

Unconditional money back guarantee. If after trying the diet plan you have not lost 7 pounds in the first 7 days, another 6 pounds in the next 7 days, and 1 1/2 pounds every two days thereafter, simply return the diet plan and your \$3.00 will be refunded promptly and without argument. Tear out this message as a reminder. Decide now to regain the trim attractive figure of your youth, while still enjoying hearty breakfasts, lunches and dinners. Order now before others snap up the limited supply.

NEW! IN CAREFREE SOLID STAINLESS

Practical-Economical

Oneida northland 18/8 stainless

4-PIECE COFFEE SERVICE coffee pot, sugar bowl, creamer, 12" tray

No fuss, no special care. It's the modern way. Lovely hand satin-finish quality stainless serving pieces

\$35.00

NORTHLAND STAINLESS — AN INVESTMENT IN BETTER LIVING

Spangler's DIAMONDS LTD

Sugarland Mall Hereford, Texas

The crowning touch...

Your home should be king so that it can grant you all the enjoyments and comforts that modern electric living can give you.

Give it the crowning touch... make it a Total Electric, Gold Medallion home.

Reddy's electric climate engineers can show you how.

Total Electric Living

FREE SEE IT NOW

MOON PICTURES IN BEAUTIFUL COLOR

ASTRONAUTS ON THE MOON

3 DAY SHOWING

BEGINNING MONDAY, AUGUST 18

SOUTHWESTERN PUBLIC SERVICE COMPANY

144 W. 3rd . . . HEREFORD, TEXAS

# Miss Mattefs of Houston Weds Joe Jack Sebastian

In a beautiful mid-August wedding, Miss Cheryl Ann Mattefs, daughter of Mr. and Mrs. Herbert Mattefs of Houston, and Joe Jack Sebastian of Lubbock, son of Mr. and Mrs. Joe E. Sebastian of Hereford, pledged their marriage vows on Saturday at Memorial Drive Methodist Church in Houston. The 7 p. m. double ring ceremony was solemnized by Dr. Charles Williams, pastor.

Mrs. Ernest Wilpitz presented an impressive program of nuptial music at the organ and accompanied James Loden as he sang "O Perfect Love and Wedding Prayer."

Banking the altar area was arrangements of white summer flowers and lemon leaf flanked by branched candelabrum with arranged greenery.

**LOVELY ALENCON LACE ADORNS GOWN**

Given in marriage by her father, the bride was lovely in her formal gown of candlelight organza and Alencon lace. Fashioned with A-line silhouette, Alencon lace formed the high-rise neckline and the long tapered sleeves. Appliques of lace complimented the skirt and the detachable cathedral train. Her fingertip veil of illusion fell from a pearl encrusted coil. She carried a cascading bridal bouquet of miniature carnations with stephanotis and ivy, centered with a white cattleya orchid.

Maid of honor was Miss Janice Herell of Midland and Eddie Sebastian of Lubbock served his brother as best man.

Bridesmaids were Miss Ann Neely of Dallas, Miss Liz Blythe of Lubbock and Miss Edwina Davis of Corsicana. Groomsmen were Richard Bains of Amarillo, Johnny Bergmann of Austin and Shelton Saddoris of Lubbock, brother of the bride; Billy Cozart, Lamesa; and Tommy Sides of Amarillo were ushers. David Raith and Jay Bond, both of Houston, lighted the tapers.

For her bridal trip to Tres Ritos, N.M., the bride's traveling ensemble was a grey bonded rayon coat-dress with navy blue accessories. Her cattleya orchid corsage was lifted from her bridal bouquet.

The couple will be at home after August 22 in Lubbock where they will be spring graduates from Texas Technological University.

## Eastern Star Initiation

The Order of the Eastern Star held their regular meeting recently at the Masonic temple. Misses Annie Nunley, Faye Brownlow, and Sadie Shirley were initiated into the organization.

J. W. Spencer, of the Canyon City Chapter No. 105, served as Worthy Patron with Mrs. Art Lewis as Worthy Matron. Mrs. Jack Nunley served as Marshal and Jack Nunley as Associate Patron.

Other business included plans for a September 18th Friendship Night.

A program concerning Robert Morris, founder of the Eastern Star, was presented by Marie Cline.

Guests present at the meeting were Mr. and Mrs. Ray Anderson of the Miami Chapter No. 98.

Refreshments were served to members and guests by Dottie

## Fielder Finishes Training Course

John Fielder, serviceman for Ogletchey Implement Company, International Harvester dealer in Hereford has just completed an intensive two-day training course on hydraulic systems and tractor hitches at Dimmitt where International Harvester's Mobile Service Training Unit was stationed.

Classes are small for each serviceman to receive ample personal direction. Each serviceman "learns-by-doing." By actually troubleshooting the equipment and working with it, they are prepared to quickly diagnose and correct service problems. This new and practical experience can be put to use as soon as each man returns home.

The mobile service training unit was originated to enable dealer service specialists to acquire training in the professional skills needed to meet today's demanding requirements of complex farm and industrial machinery.

When members of India's Tenda people participate in a major religious ceremony, only the men dance, reports the National Geographic Society book, "Vanishing Peoples of the Earth. The men move in a circle, their arms tightly linked, their tempo marked by shouts.

Read The Classified Ads Today.

year will be in September with the installation of new officers.

## Antonian Circle Party Held Recently

The Antonian Circle of St. Anthony's parish held a summer party recently. The party began with a barbecue supper in Amarillo followed by the movie "Oliver" at the Esquire Theatre.

Mrs. Robert Baker, a former Circle member, met them in that city for the party.

Those participating in the party were Mmes. Larry Walterscheid, Duane Albracht, Lanny Bezner, Jonny Cloud, Ronny Pagett, Marcell Kalka, Morris Hacker, George Bullard, Robert Diller, William Kahlich, and Kenneth Walterscheid.

The first meeting of the new

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Read The Classified Ads Today.

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## Calendar Of Events

- MONDAY**
- Rotary Club, Jim Hill Hotel, 12 noon.
  - Odd Fellows Lodge at IOOF Hall, 8:30 p. m.
  - Dawn Lions Club Dawn Community Building noon.
  - Tops Club Community Center 7 p. m.
  - Order of Rainbow For Girls Masonic Hall 7:15 p. m.
- TUESDAY**
- Hereford Duplicate Bridge Club Community Center 7:30 p. m.
  - Women's Golf Association Country Club 12 noon.
  - Rebekah Lodge at IOOF Hall 3 p. m.
- WEDNESDAY**
- Avenue Baptist WMU at Church, 7 p. m.
  - First Christian Women's Fellowship at church 12 noon.
  - Hereford Lions Club 12 noon, Jim Hill Hotel.
- THURSDAY**
- Veterans of Foreign Wars, at VFW Hall, 6 p. m.
  - Kiwanis Club, IOOF Hall, noon.
  - Toastmasters Club, Jones Restaurant, 7:30 p. m.

**RECEPTION FOLLOWS IN CHURCH PARLOR**

The bride and groom were honored with a reception immediately following the ceremony in the church parlor.

Guests were registered by Miss Marilyn Matthews of Houston.

The bride's and bridesmaids bouquets decorated the serving table which was laid with a soft yellow cloth. The five-tiered wedding cake was surmounted by kissing doves.

Mrs. Johnny Hale and Miss Karen Fann, both of Houston, served the cake and punch was ladled by Misses Jan Hall and Carolyn Hogan, both of Houston and Miss Barbara Watkins of Eden.

## Accident Report; New Rules Given

Texas Highway Patrol investigated 22 accidents on rural highways in Deaf Smith County during the month of July, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in two persons killed, 24 persons injured, and an estimated property damage of \$25,845.

The rural traffic accident summary for this county during the first seven months of 1969 shows a total of 93 accidents resulting in five persons killed, 73 persons injured, and an estimated property damage of \$234,035.

The 1969 Texas Legislature has provided for a year-round Motor Vehicle Inspection Program.

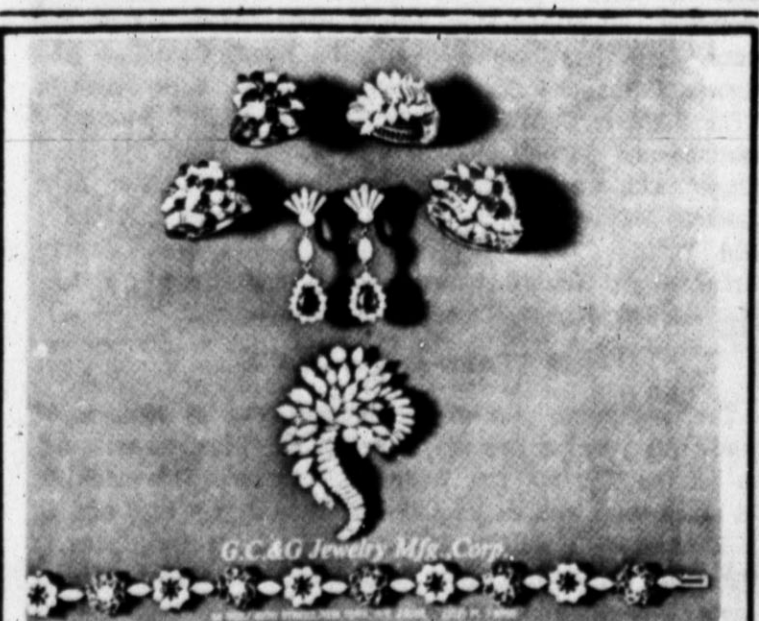
Beginning September 1, the present 1969 inspection stickers will have a numeral insert corresponding to the month of issuance that will be inserted on

the face of the sticker corresponding to the month of issuance. The sticker will be placed in the lower left-hand corner of the windshield.

All 1969 stickers bearing a numeral insert will expire at the end of the month a year from now. All 1969 tickers bearing no numeral insert will expire on April 15, 1970.

Beginning January 1, 1970, the inspection stickers issued will have an orange background and bear an insert numeral corresponding to the month of issuance and will expire at the end of the month one year from the month of issuance in 1971. The inspection sticker design will change in January of every year to a new base design.

The Legislature added two items to be inspected — the exhaust system and the exhaust emission system. The new inspection fee will be \$2.



**HAPPINESS IS Getting a COWAN DIAMOND**

**Cowan Jewelry**

217 N. Main St. Hereford, Texas Telephone 364-4241

OUR DIAMOND CONSULTANT IS WAITING FOR YOU! DOWNTOWN HEREFORD

# It's The Talk of The Town.... It's Roberts Appliance

## 21st Anniversary

### OFFICIAL RCA COLOR TV CLEARANCE SALE



**Regularly \$700.00 Now only \$598.00 w/t**

That's right folks. Twenty one years ago we chose Hereford as the place to establish our business because we believed that it had all the ingredients for a town on the grow — friendly, progressive people and fine abundant land. We have not been disappointed. But when we arrived in Hereford, we pledged to the people of this area the finest merchandise possible at a competitive price, and the finest service that money can buy. We believe we have supplied both and certainly our faith in the town and the people has been manifest by the fine business you have afforded us throughout the years. We're truly grateful and to show our gratitude, we're celebrating with a gigantic 21st Anniversary Sale. Prices have been cut to the bone to give you the greatest bargains you've ever witnessed on quality merchandise. Come on in at your earliest convenience for best selections. The sale will continue throughout the month of August, but get here early for the best deals. —Mr. and Mrs. Jimmie Roberts.

**WHILE SUPPLY LASTS**

|                                      |                              |
|--------------------------------------|------------------------------|
| <b>ONE OF A KIND, DISPLAY MODELS</b> |                              |
| Stereo Tape Recorder                 | Reg. \$169.95 <b>\$50.00</b> |
| Stereo Albums                        | \$3.98 Value <b>50c</b>      |
| 45 RPM Records                       | Reg. 98c <b>15c</b>          |



**Regular \$329.95 ONLY TWO IN STOCK \$279**

**Perfectly fine-tuned every time!**

Advanced Automatic "Locked-in" Fine Tuning (A.F.T.) selects the correct signal.

**FACTORY AUTHORIZED SERVICE \$598.00**

# ROBERTS APPLIANCE

136 W. 3rd Hereford's Oldest Appliance Dealer Phone 364-1588

# THE SUNDAY BRAND

## Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, August 17, 1968

### City Voters Need Information About Importance of Water

The failure of Amendment No. 2 at the polls on August 5 is unfortunate, and we think that lack of understanding of the water bond amendment was responsible for the negative vote in many areas. The agricultural areas of West Texas gave their approval by a big majority (12 to 1 in Deaf Smith County), but the fact that so many of the eligible voters did not turn out is disturbing. Again, the voters, even in this area, apparently did not understand the importance of an affirmative vote on the issue. Had our own people turned out in sufficient numbers we could have offset the big city votes.

However, it is interesting to note the reaction of some of people in the larger cities who actually would have benefited by the importation of water as much or more than the rural people but who apparently did not get the word.

Our learned soul in Houston has suggested that we take the Panhandle of Texas and give it back to the buffalo. And certainly the buffalo if there were any left, would like that, but it is doubtful if the man from Houston would. What he doesn't realize is that the Panhandle of Texas is now producing two-thirds of the wheat that is grown in the entire state. According to the Texas Almanac, there are 16 counties in the Panhandle that produce more than 1,000,000 bushels each and many more that produce from 500,000 to 1,000,000.

There are only 7 other counties in the state that produce as much as a million bushels and all of these are in the northern section of the state. The Panhandle and the South Plains can also boast of 29 counties that produce more than 1,000,000 bushels of grain sorghum and the leading counties in the state in grain sorghum production are Parmer, Hale, Castro, Nueces, Deaf Smith, Swisher, Lamb, Floyd, San Patricio and Hansford. Eight of the 10 leading counties are in the Panhandle.

Our friend from Houston, while he's enjoying a fine Texas beefsteak, might also contemplate the fact that 70 percent of the cattle on feed in commercial feedlots are located in the center of this bountiful productive land within a 100 mile radius of Hereford. He might also consider the fact that the lettuce, the potatoes, the carrots, the sugar, the cabbage, the tomatoes and other vegetables that he takes for granted in his local supermarket, are produced in the Panhandle of Texas — that land that he would give back to the buffalo.

We would hope that when the voters are asked to go to the polls again to vote on this or a similar water plan, the good people in the cities will be better informed on the importance of water, not only for West Texas, but for their own use as well. Industry cannot grow without sufficient water supply and the people of West Texas cannot supply the food for the industrial centers without water for crops.

### Reading Assignment

IT SEEMS TO US that a great deal of trouble could be avoided if all those who occupy the upper levels of the federal bureaucracy were required to read the Constitution at least once. It would be especially wise to require them to commit the Bill of Rights to memory.

Admittedly, there is no certainty that they would feel bound by this fundamental law any more than they feel bound by the laws that establish the role and duties of their own particular agency or board.

Various officials seem to take only passing notice of Congress' instructions before going out and enforcing what they believe the law ought to be — HEW's eager beavers provide one current example as they enforce their own homemade civil-rights policy.

Possibly the federal answer to divine-right monarchy would merely be amused by the works of the Founding Fathers; nevertheless, it would be good for them to acquaint themselves with the Constitution, so that they might have something in common with the rest of the government.

We were reminded again of this need when a member of the Federal Communications Commission, presumably bored with the challenges of regulating the broadcasting industry, recently gave Congress some tips on cur-

bing the freedom of the press. The Congress, as he saw it, could make the newspapers shape up by applying the FCC's own methods to them.

"AS A MATTER OF logic and law it has long seemed to me that Congress could — if it wished — constitutionally apply counterparts of our (FCC) equal time and right of reply obligations to most newspapers, since they move in or clearly affect interstate commerce," said Commissioner Kenneth A. Cox, in Dallas.

Since he mentioned it, the commissioner must have discovered that we have a Constitution. However, his comments indicate that he has not read it, at least not with care.

We do not wish to be harsh or arbitrary, therefore we do not suggest that the commissioner should feel it necessary to read the entire Constitution right away. However, it might be helpful to him to browse over the following excerpt, often known as the First Amendment:

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech or of the press; or the right of the people peaceably to assemble and to petition the government for a redress of grievances."

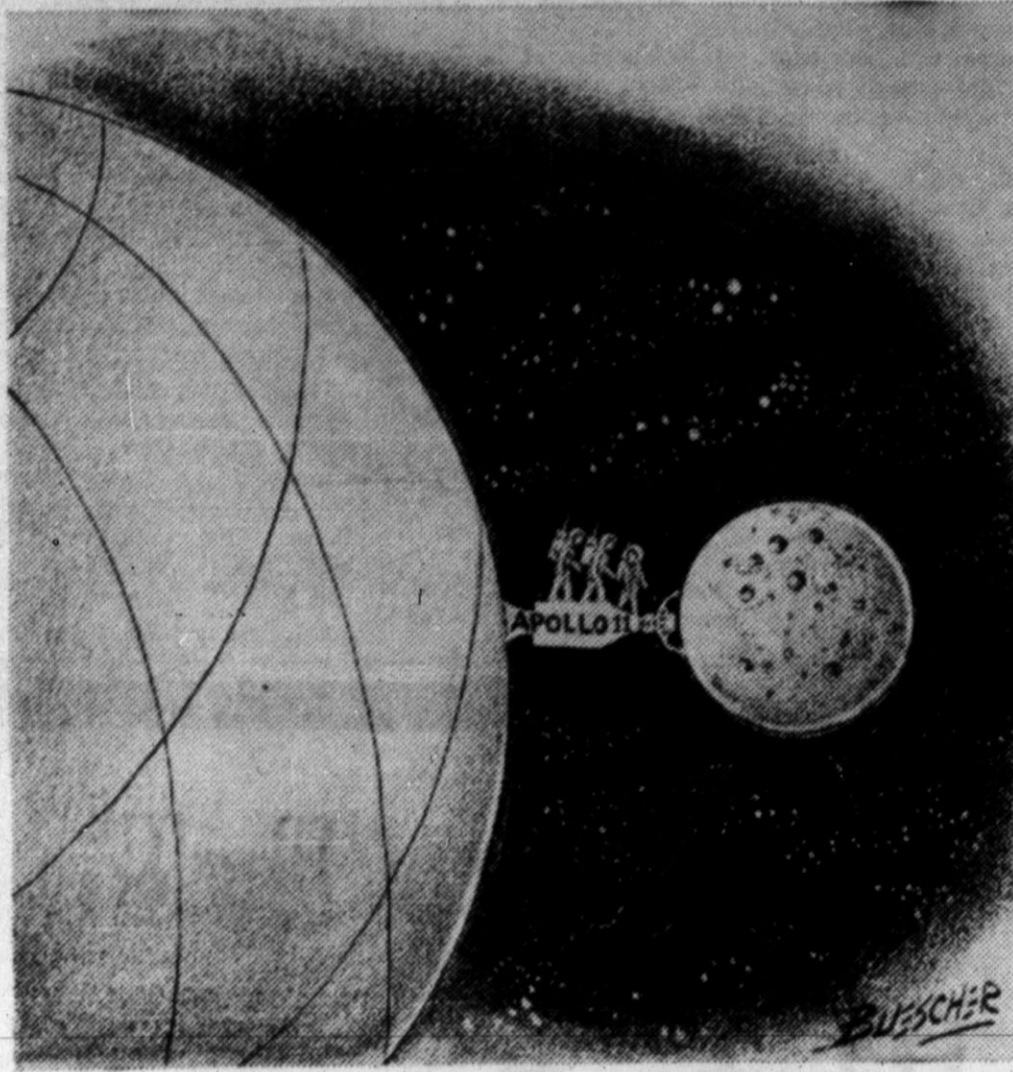
The most casual perusal of this quaint passage reveals that the architects of the Constitution expressly forbade Congress to make any law abridging the freedom of the press.

Admittedly these 18th-century thinkers lacked the historical perspective and experience in firm regulatory procedures that mark the modern major board member in Washington. In fact they had recently been on the receiving end of some firm regulatory procedures, an experience which had led them to engage in a rather successful revolution.

Despite their comparative naivete, these gentlemen produced a document which many Americans outside Washington still hold to be a basic guarantee of our rights. Therefore we feel that reading it would help the modern regulators to establish a closer rapport with those they regulate.

Then, when the regulators complete that reading chore, they might go back and read an even earlier document which might have some lessons for them in their work. It's called the Declaration of Independence. — The Dallas Morning News

### CELESTIAL BRIDGE



MAIN STREET, U. S. A.

## Congressional Employees Pay Raise Nips Tax Payer

Washington, D. C. — Only 535 men and women serve in Congress but it takes about 20 employees per legislator to run the legislative machine. These Capitol Hill workers receive record salaries ranging up to \$644 per week.

A recent 10 percent salary increase raised the maximum pay for Congressional employees to a whopping \$33,495 per year. That is well above the \$30,000 salary received by Senators and Representatives until this year when they voted themselves a 41 percent boost to \$42,500.

Congress is more generous with its own employees than it is with Civil Service workers.

The \$33,495 ceiling also applies to employees of the executive branch but an act of Congress limits the top pay to less than 400 people in the downtown departments and agencies. The ceiling does not apply to Cabinet members or other Presidential appointees whose pay is set by specific legislation.

Congressional staff salaries are public property. Twice a year all committees must publish in the Congressional Record the names and pay of all employees. Salaries of staffers in the offices of Senators and Representatives are not published but are available for public inspection. Generally speaking,

committee salaries are higher than those in the offices of legislators.

**House Exceptionally Generous**  
When it comes to most issues, the House is usually more economical than the Senate. Appropriations originate in the House and it is standard procedure for the amounts to be raised by the Senate. Restrictions on Federal spending are normally imposed at the insistence of the House.

But when it comes to its own employees, the House regularly tops the Senate. Three House employees, the clerk, sergeant-at-arms, and doorkeeper, earn \$40,000 per year. Highest paid Senate employees are the secretary and sergeant-at-arms, each receiving \$31,640. The Postmaster of the House is paid \$27,439, or more than the Postmaster of Los Angeles.

Whereas House committee staff members may receive as much as \$33,495, the ceiling in the Senate is \$29,770. This is a sore point with Senate staffers but they can hardly complain they are underpaid, except by comparison with their counterparts on the opposite side of Capitol Hill.

The excuse usually given for the high salaries paid Congressional employees is that the jobs are subject to the political winds. This could explain the disparity between the House and Senate, since Representative s serve two-year terms and Senators six years. However, in practice there is no great turnover due to election results. Many of the top committee jobs are in the "professional" category. At least theoretically, these jobs are not subject to patronage.

**Stenographers Can Earn \$20,000**

There are stenographers on Capitol Hill who earn \$20,000 a year. They are veterans who started at a much lower figure and worked up to a top job by pleasing the boss over a long period of years. Sometimes they are able to survive a shift in power and continue in their post under a new Senator or Representative.

All committee staffs are top-heavy with workers in the top bracket. A recent UPI survey showed that nine of 14 Senate committees have no employee earning less than \$10,000 annually. The House Foreign Affairs Committee has 20 employees, more than a third of whom receive the maximum of \$33,495, and none of whom get less than \$10,000, even clerks and typists.

The money tree is indeed planted on Capitol Hill. But before filing an application for a \$644-per-week job, it would be a good idea to make sure you are on good terms with the Congressman who has the patronage to dispense.

## Talk of Texas

By JACK MAGUIRE

**FOOTNOTE TO HISTORY** — From August 17, 1931, until December, 1932, the giant East Texas oil field was allowed to operate only under the watchful eye of armed National Guardsmen.

The "war" between the oil producers and the state resulted over the efforts of the Railroad Commission to limit the production of crude petroleum. To stabilize prices and conserve the oil reserves, the Commission ordered production limited to 90,000 barrels per day. Most producers ignored the order. Records show that on the day before the troops were sent in, the field produced 848,000 barrels — almost ten times more than the legal limit.

Once Governor Ross S. Sterling declared martial law and the National Guard took over the field, production was rolled back. Some operators, however, continued to flout the proration order and to produce and sell surreptitiously what came to be known as "hot oil."

After 16 months of martial law, the troops were withdrawn just before Christmas, 1932, when a Federal court ruled that Governor Sterling had acted illegally. But the "oil war" of 38 years ago was a success in that it brought about conservation laws that now protect both the industry and the state.

**THE GOOD OLD DAYS** — From 1861 to 1865, when regular stagecoach service operated every other day between Clarksville, in Red River County, and Waco, the 239-mile trip took four days and 14 hours!

**BIRTHDAY PARTY** — The biggest family-style meal to be served in Texas this year will be dished up at Castroville, Medina County, on Sunday, August 24.

An estimated 12,000 visitors will join the 1,800 citizens of the Alsace of Texas to celebrate the town's 124th birthday on St. Louis Day. For the birthday dinner, cooks will prepare 7,000 pounds of barbecue, 3,500 pounds of sausage, 4,100 pounds of potato salad, 3,100 pounds of cole slaw, 1,600 pounds of beans, 15,000 slices of bread, 5,600 pieces of cake, 1,400 gallons of iced tea and 350 gallons of coffee.

**FREE ENTERPRISE** — When Charles Morgan, the steamship magnate, decided to dig his own channel into the port of Houston in the 1870's, he knew that his competitors would send their ships into the waterway, too.

Since Morgan spent \$92,316 of his own money to dig the channel across the point named for him, he decided to recoup his investment by making other shippers pay to use it. He stretched a heavy chain across the channel and lowered it only after collecting a heavy toll from each ship.

**WHAT'S IN A NAME?** — A tribe of Indians known as the Tawakoni gave Texas its most misspelled place name.

It's the village of Tehuacana, in Limestone County. It was originally called "Tewakony Springs" and later was "Tewakana" before ending up in the post office guide with its present name.

### from the Brand's files

65 YEARS AGO — 1904

Perhaps the largest beet ever grown by anyone in Hereford or vicinity was exhibited at this office on last Saturday morning by Jacob Buttram. This vegetable was twenty-six inches long and eighteen inches thick and was grown in Mr. Buttram's garden in West Hereford. If anyone wishes to know how to make gardening a success, Mr. Buttram can tell him, for he never makes a failure along this line.

50 YEARS AGO — 1919

Why can't Deaf Smith County have agent? Arrangements have practically been closed by the Commissioners Court for an agent to give his whole-time to the work in Randall County. Judge Flesher stated yesterday that the court was of the opinion that the agent should be employed. A county agent was first employed four years ago when Randall joined three other counties in employing a government agricultural county agent. For the past two years, Randall has been connected with two other counties.

35 YEARS AGO — 1934

Construction on Deaf Smith County's state park will be started in full swing as soon as titles to a few remaining tracts in the site are obtained and approval is given by the Park Board to various projects. Supplies for the work have about all been obtained, according to Howard Trigg, superintendent. . . At the Star, Friday only: "Many Happy Returns" with Guy Lombardo and His Royal Canadians and George Burns and Gracie Allen; Saturday: Buck Jones in "The Fighting Code"; Preview Saturday Night, Sunday matinee and Sunday night after church: "Stand Up and Cheer" with Warner Baxter, John Boles, James Dunn, Aunt Jemina, Shirley Temple, written by Will Rogers; Monday and Tuesday: "The House of Rothschild" with George Arliss, Boris Karloff, Loretta Young, and Robert Young; Wednesday: "Smarty" also bank night.

20 YEARS AGO — 1949

The county tax rate will be jumped from 88 cents to 95 cents this year as decided when county commissioners met to set the 1950 tax rate Saturday afternoon. This additional seven cents will go into the road and bridge fund and as it is invoked, it will increase road and bridge tax rates to the limit set by the state legislature. . . Harry Cayler, Lions Club secretary, report that the Lions week-long carnival which they have just staged netted them about \$850 for the six-day run.

5 YEARS AGO — 1964

Hereford is to get a new shopping center on Harrison (Park Ave.) just west of 25 Mile Ave. It was announced Saturday, and construction of the first unit already is underway. Centering the new shopping area will be a Gibson's Discount Store to cover 20,000 square feet. Other businesses signed up include a grocery and several smaller firms, including a coffee shop. . . Dr. Milton C. Adams, Hereford, will participate in the 23rd annual convention of Toastmasters International in Denver.

### The Sunday Brand

Established 1948

Published every Sunday at 130 West 4th Hereford, Texas 79043 The Brand Publishing Company

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James M. Gillentine, Publisher  
Melvin Young, General Manager  
Grady King, Advertising Manager  
Mrs. Lonnie Swimmer, Women's Editor  
Jim O'Hair, Mechanical Superintendent

Yours faithfully,  
J. A.



# Irrigation Cutoff On Cotton Nears

Cutoff date for irrigation is drawing near for High Plains cotton farmers interested in producing top quality cotton. Jim Valliant, soil scientist, High Plains Research Foundation pointed out.

"Past studies at the Foundation indicates irrigation of cotton after Aug. 20 reduces quality and overall net return in cotton production," Valliant said.

He commented that cotton irrigation studies over the past several years show that any yield increase which may be realized after a late irrigation is offset usually by reduced quality, "especially noticeable in micronaire analysis."

"In our studies where we have tagged cotton blooms daily, we found from 87 to 91 per cent of total yield is produced from cotton flowering during the first four weeks of blooming," he added. Results have shown that after the first four weeks of bloom the quality drops sharply.

Results in the 1968 research report shows micronaire results on interplanted cotton to be 4.1

On cotton flowering the first week of bloom, 3.1 the second week, 2.5 the third week, 2.5 the fourth week and finally 2.4 for cotton blooming the fifth week and after.

In solid planting cotton, cotton blooming the first week had a mike of 3.4, compared with 3.0 for the second week, 2.8 the third week, 2.7 the fourth week and 2.4 afterwards.

When mixed at harvest, the interplanted cotton average mike was 3.3 and the solid planted cotton miked 2.9.

On late planted cotton, results from cotton planted June 14, 1968 indicated that irrigation at pre-square stage would increase yields. Lowest yields in the late cotton test were received from cotton irrigated at peak bloom or near August 20.

Results of the late cotton test indicated that the non-summer irrigated plot gave the greatest return, Valliant said.

By using weather trends charted at the Foundation, Valliant earlier predicted this would be a great cotton summer. So far, he's been right.

Now, using the same weather

# Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

**Q — I'm a travelling salesman. What kind of records do I need to support the deductions I take for travel expenses on my return?**

**A —** Cancelled checks, receipts or other records should be kept to establish the amount of the expense, the date paid and the purpose. You should keep a diary or similar record of your expenses and enter them as they occur. This will be helpful in supporting your claim.

For more details on record-keeping, drop a post card to your District Director and ask for a free copy of Publication 463, Travel, Entertainment and Gift Expenses.

**Q — Is there any tax advantage in having my husband claim my exemption for withholding information, Valliant said trends indicate a damp September and cautioned farmers that late cotton, if irrigated near August 20 could be in for trouble.**

December 2, 1968.

Grenades, bombs, rockets and projectile firing weapons such as bazookas and mortars also had to be registered.

**Q — My son graduated from high school and has started to work. If he lives at home, can we still claim him as a dependent?**

**A —** The general rule is that you cannot claim anyone as a dependent who has income of \$600 or more during the year. This rule does not apply to your own child if he is under 13 at year end or was a full-time student for any part of five calendar months of the year.

The other dependency tests must also be met. Among them is the requirement that you provide more than one-half your son's total support for the year.

**TOOTH TAX**

LOUISVILLE, Ky. — After she lost a tooth, 10-year-old Mary Read asked her mother about the possibility of the Good Fairy leaving a coin under her pillow to compensate for the missing molar.

"I hope the Fairy doesn't forget," the child worried.

"She won't," her mother said. "And I hope," the child added, "that she doesn't forget the sales tax."

from the *Caressa Collection* . . .

**Pert Bows!**

Punctuate silhouettes . . . rising to new heights . . . adding femininity and stature.



19.95

- Navy Patent
- Brown Patent

**GLENN'S FOOTWEAR**

Fashion At Your Feet

**STANTON JR. HIGH FOOTBALL SCHEDULE (freshman)**

September 18 — Dumas at Dumas  
 September 25 — Dimmitt at Dimmitt  
 October 2 — Plainview at Hereford  
 October 9 — Muleshoe at Muleshoe  
 October 16 — Canyon at Canyon  
 October 23 — Tulia at Hereford  
 October 30 — Plainview at Plainview  
 November 6 — Friona at Hereford  
 November 13 — Canyon at Hereford  
 November 20 — La Plata at Stanton

(All games begin at 5:30 with exception of Dumas game which starts at 4 p.m. and the La Plata game which starts at 7 p.m.)

**STANTON JR. HIGH FOOTBALL SCHEDULE (7th, 8th grades)**

September 30 — Tulia at Tulia  
 October 7 — Canyon at Hereford  
 October 14 — Dimmitt at Dimmitt  
 October 21 — Open  
 October 28 — Canyon at Hereford  
 November 4 — Friona at Friona  
 November 11 — La Plata at Stanton

(All games begin at 5 p.m.)

**LA PLATA JR. HIGH GRID SCHEDULE (freshman)**

September 18 — Plainview at Hereford  
 September 25 — Canyon at Hereford  
 October 2 — Friona at Friona  
 October 9 — Canyon at Hereford  
 October 16 — Dimmitt at Hereford  
 October 23 — Plainview at Plainview  
 October 30 — Littlefield at Hereford  
 November 6 — Tulia at Tulia  
 November 13 — Open  
 November 20 — Stanton at Stanton

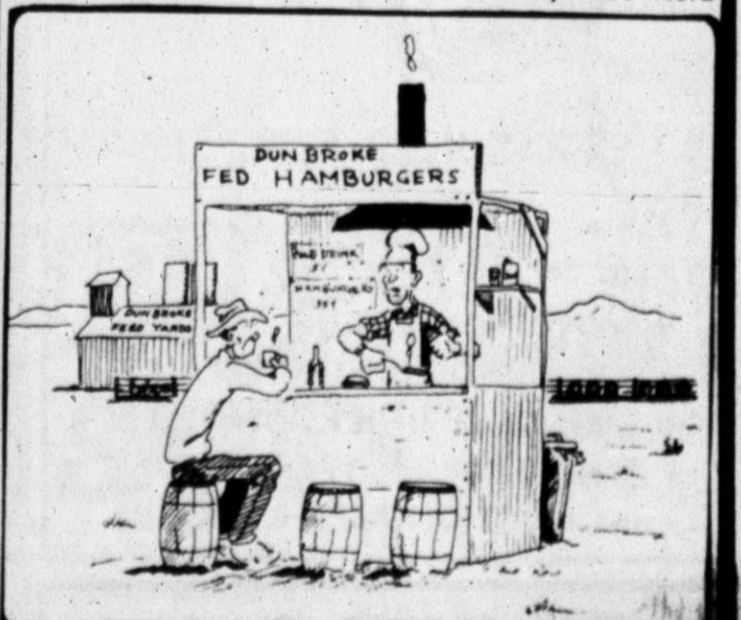
(All game being at 5:30 p.m. with the exception of the Stanton game which starts at 7 p.m.)

**LA PLATA JR. HIGH FOOTBALL SCHEDULE (7th, 8th grades)**

September 30 — Canyon Purple at Hereford  
 October 7 — Friona at Friona  
 October 14 — Plainview at Hereford  
 October 21 — Tulia at Hereford  
 October 28 — Canyon White at Canyon  
 November 4 — Dimmitt at Hereford  
 November 11 — Stanton at Stanton

(All games begin at 5 p.m. with exception of Canyon White game which begins at 7 p.m.)

**COW POKES** By Ace Reid



"I've got a real banker. He says if we can't sell these cattle in bigger chunks, we'll try it this way."

**Hereford STATE BANK**

# 21st Anniversary Sale

**WASHER & DRYER**  
 With permanent press cycle for back-to-school clothes



**Whirlpool**

\$139<sup>95</sup>      \$219<sup>95</sup>

**15.8 CU. Ft. FREEZER**



**GOOD**

• 15.8 cu. ft. capacity  
 • Holds up to 553 lbs.  
 • Fast-freeze system  
 • Super-storage door

**\$229<sup>95</sup> w/T**

**19 FOOT SIDE BY SIDE REFRIGERATOR**



19.3 cu. ft. capacity and you never have to defrost it.

IceMagic® automatic ice maker provides ice without ice tray bother.

226-lb. "zero-degree" freezer defrosts itself automatically.

Two freezer baskets slide out easily, provide handy storage for bulky items.

Sturdy, adjustable steel shelves are easily changed for greatest storage convenience.

Jet-Cold® meat pan keeps up to 21.2 lbs. of meat "butcher shop" fresh.

Big-capacity crisper keeps produce fresh for long periods of time.

Super-storage door puts wanted foods up front, right at your finger tips.

Model ETD19JM

**Whirlpool**

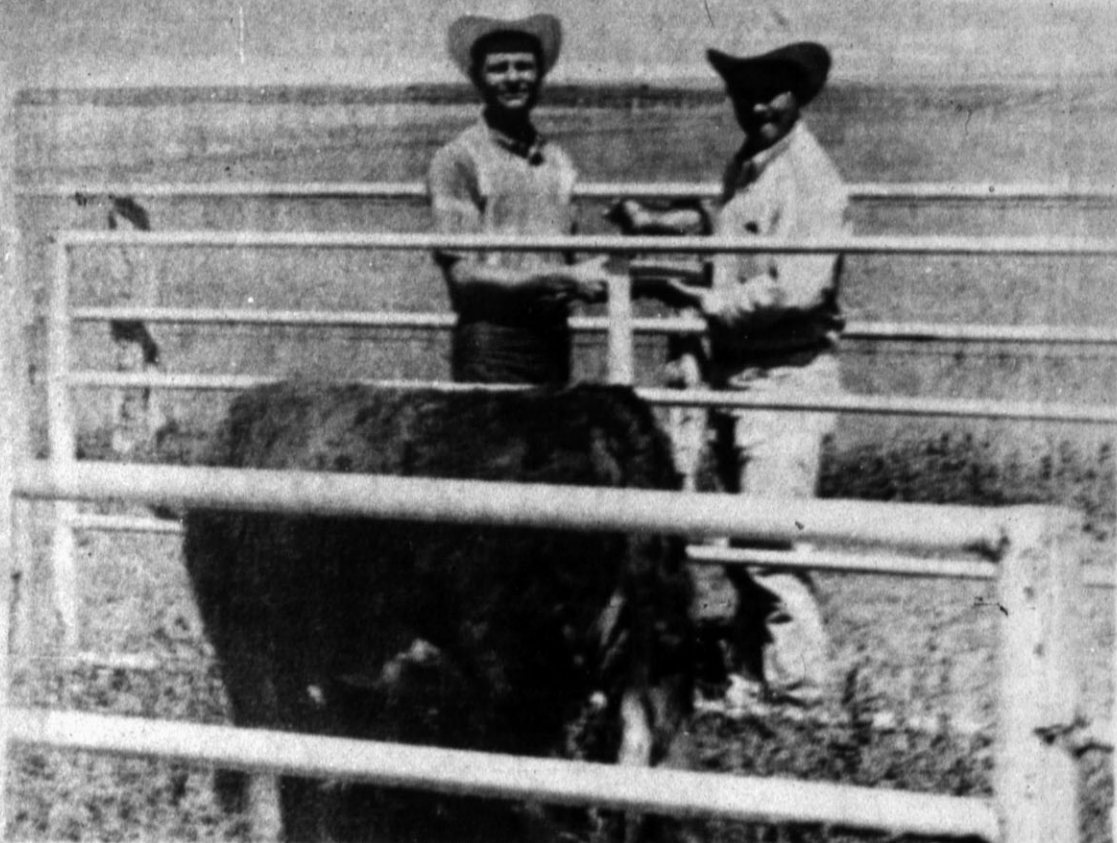
— WHILE SUPPLY LASTS —

Aqua Net Reg. 98c  
**HAIR SPRAY** 25¢  
 (while supply lasts)  
 Rand McNally  
**ROAD ATLAS** 15¢  
 Travel Guide Reg. 1.00 value

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# ROBERTS APPLIANCE

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**HEIFER WINNER** — At the first of two recent field days sponsored by the Texas Junior Hereford Association, David Godfrey, Spur, (right), topped the junior division of the Hereford judging contest and received a quality registered Hereford heifer donated by Colby and Jim Conkwright. Held at the Conkwright's C Bar Ranch near Hereford, the field day was attended by over 450 Hereford boosters. David is shown receiving a trophy and his heifer from Jim Conkwright.

## Field Day Winners Are Announced

KANSAS CITY, Mo. — Two big field days sponsored by the 500-member Texas Junior Hereford Association were held recently, the first hosted by Colby and Jim Conkwright at their C Bar Ranch near Hereford, and the second, by Lee Campbell at his Dublin-based ranch.

Programs at each of the two popular events were chock-full of speeches, contests and demonstrations, all designed to be interesting and educational for every member of the family. Both enthusiasm and attendance were at an all-time high, as 450 Hereford boosters participated in the initial field day and 700 in the second.

A Hereford judging contest highlighted both field days, providing a chance for participants to test their skill in selecting modern Herefords. Officials placing the classes and giving oral reasons included: Wayne Haggood, manager of Indian Mo- yund Farm, New Harmony, Indiana; Larry Seaman, manager of

CK Ranch, Brookville, Kansas; and Joe Lane, registered Hereford breeder, Alpine.

Each host ranch offered a registered Hereford heifer to the top individual judge who is a member of the Texas Junior Hereford Association.

Winner of the Conkwright heifer was David Godfrey, Spur, the 19-year-old son of Mr. and Mrs. J. Fike Godfrey, and a five-year member of the TJHA.

Capturing the heifer at the Campbell field day was Ella Rusche, Llano, Ella Jean is the daughter of Mr. and Mrs. Jim Rusche.

In addition to the heifers, an array of trophies, plaques and jewelry was awarded contest winners. Other judging contest winners at the Conkwright field day included Sonny Booth, Welch, Oklahoma, high adult judge; and Callahan County 4-H Club, Top team. Team members were Jim Snyder, Iky Akers, and David Edwards.

Art Sommerfeld, Silverton, claimed top prize, Steve Daner, Pahrhandle, topped all contestants in the public-speaking contest, and LaDon Rosson, Milford, was second.

Award winners in the judging contest at the Campbell field day were Jack Ebeling, Round Mountain, high adult; Robert Ebeling, Round Mountain, first-place junior; and Johnson County 4-H Club, represented by Jimmy Atlas and Tommy and Eddie Perkins, top team.

Winner of the public-speaking event, also named over-all winner for both field days, was Jim Snyder, Baird. Ira Lee, Frederickburg, captured second. In weight-guessing activities, A. C. Vessels, Llano, topped all competitors.

Keynote speaker at both field days was W. T. Berry, Jr., Executive Secretary of the American Junior Hereford Association, who took a look into the future to challenge junior and adult Hereford breeders alike as he described, "Your Role in the 70's."

On hand to represent the American Junior Hereford Association was director and immediate past president, Joe Kelsey, Stillwater, Oklahoma. In addition, James Grote, Llano, Pre-

sident of the Texas Hereford Association, and Bob Franke, College Station, president of the Texas Junior Hereford Association, discussed the activities of their respective organizations.

Competing for the coveted honor of Miss Texas Hereford were Ann Davis, Coleman; Cheryl Maddox, Miami; Pam Mimms, Lorenzo; LaDon Rosson, Milford; and Joyce Thomas, Slaton. At the conclusion of the final field day, Kim Box, Carrizo Springs, crowned her successor, Ann David, Assisting Miss Davis as she represents the Texas Hereford industry during the coming year will be Hereford princesses, LaDon Rosson and Joyce Thomas.

## Teacher Aides Still Needed

Adult teacher aide volunteers are needed by Satellite Day Care classes which are conducted at the First Christian Church in Hereford, beginning Aug. 25.

Such volunteers will have an opportunity to participate either one morning or one afternoon session per week for a period of three months.

Those who wish to volunteer this service are asked to call Mrs. Raymond Higginbotham, volunteer coordinator, at 364-15-45.

Nineteen harness horses won more than \$100,000 in 1968.

READ THE WANT-ADS TODAY

### DR. E. H. HENDON

OPTOMETRIST

136 East 3rd Phone 364-0987

OFFICE HOURS:

Monday - Friday  
9:00 to 12:00 1:30 to 5:00  
Saturday 9:00 to 12:00 noon

## Miss Witkowski Weds Peter Whitney Rounds

Miss Lou Ann Witkowski became the bride of Peter Whitney Rounds in a double ring ceremony Friday afternoon at St. Anthony's Catholic Church. Father Simeon Heine officiated and was celebrant of the Nuptial Mass.

Parents of the bride are Mr. and Mrs. Leo Witkowski. Mr. Rounds is the son of Mr. and Mrs. Herman Whitney Rounds.

Following a wedding trip to Estes Park, Colo., the couple will be at home at New Home, Tex., where Mrs. Rounds is employed in the New Home school system. The bridegroom will attend Texas Tech to complete his studies as an animal science major in the school of agriculture.

Given in marriage by her father, the bride's formal gown of fall-colored tulle and candlelight illusion was fashioned with an empire waistline and cathedral train. Bridal lace scrolls with seed pearls were applied at random on the skirt and were repeated at the formal hemline. Scalloped bridal lace edged the train, and short sleeves of the gown. Her elbow length veil of illusion fell from a beaded lace headpiece. She carried a bridal bouquet of white roses and gladiolus.

The altar area was banked with arrangements of greenery, flanked by candelabra holding cathedral tapers. The white bri-

dal aisle was lighted by votive candles on the pews.

Mrs. Jim Cramer and Miss Martha Kate Aikin, organists presented a program of nuptial music and accompanied Miss Jan Turrentine and Doug Lane as they sang "More, Hawaii" and "Wedding Song, Lord's Prayer, Whither Thou Goest, One Hand One Heart and Mother at Thou Feet is Kneeling."

Miss Jane Witkowski served her sister as maid of honor and bridesmaids were Mrs. Larry Huckert Lance and Mrs. Joe Frank Huckert, sister of the bride.

Darryll Iverson was his brother-in-law's best man and groomsmen were Dennis Gaffney and Bill Johnson. Ushers were Gerald Witkowski, Joe Frank Huckert and Fred Weil. Flower girl was Kim Iverson and ring bearer was Richard Craddick.

Styled like the bride's, the gowns of the feminine attendants were of mint green crystal peau with silk organza leg of mutton sleeves. They wore formal length veils and carried a single long stemmed pink rose.

Mrs. Witkowski chose for her daughter's wedding a yellow silk dress and wore a yellow cymbidium orchid.

Mrs. Rounds, mother of the bridegroom, wore a moss green lace suit with matching hat and beige accessories. Her shoulder bouquet was also a cymbidium orchid.

A reception was held following the ceremony in the Knights of Columbus Hall where wedding guests were registered by Mrs. Charles Pummill.

The bride's table was laid with white and centered with an arrangement of white roses and cathedral tapers. The four-tiered wedding cake was decorated with lacy bells and roses. Mrs. Bill Johnson, Miss Dianne Byrd and Mrs. Joe Drerup presided at the refreshment table.

Mrs. Darryll Iverson, Miss Cindy Byrd and Mrs. Jeanette Johnson served cake at the groom's table laid with a moss green cloth.

Organ and piano selections were furnished throughout the reception by Misses Sandy and DeAnn Caison.

For the wedding trip to Colorado, the bride's traveling ensemble was a gold silk and linen dress with multi-color silk slippers.

### DR. DALY WINS

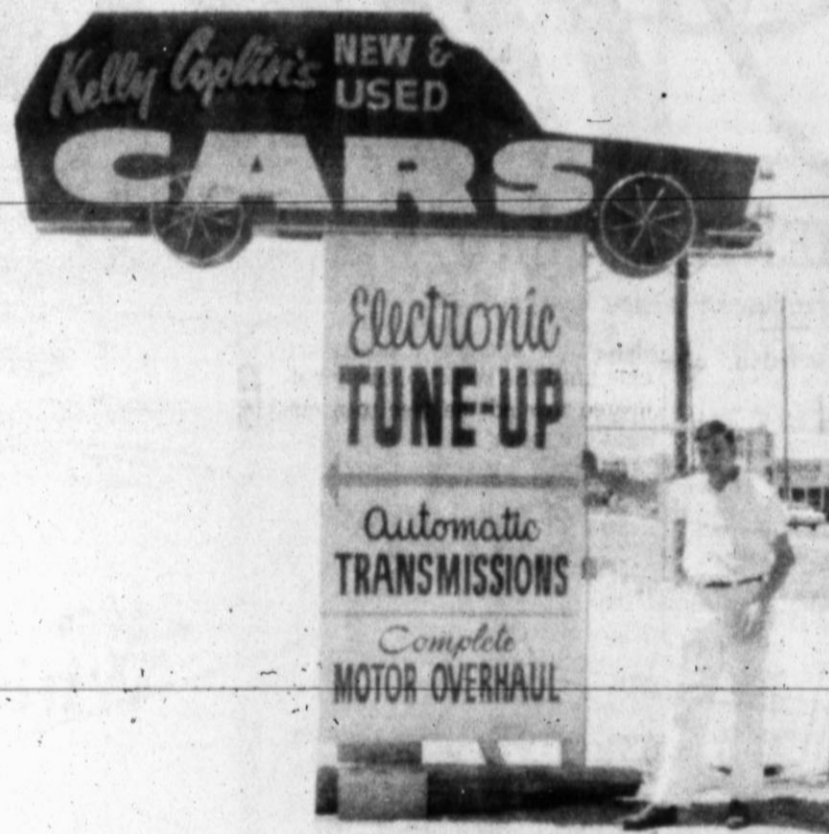
BOSTON — Boston College, a Jesuit institution, has reversed its decision to drop Dr. Mary Daly, a theologian, from the faculty, after student demonstrations and other professors rallied to her support. Dr. Daly, author of "The Church and the Second Sex," claiming discrimination against women in the church, was promoted and granted full tenure at the college.

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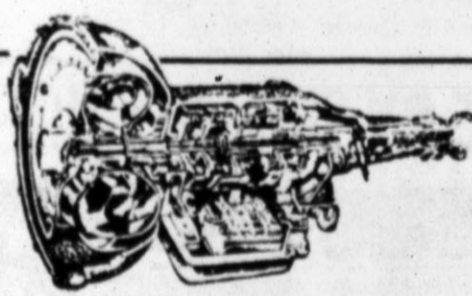
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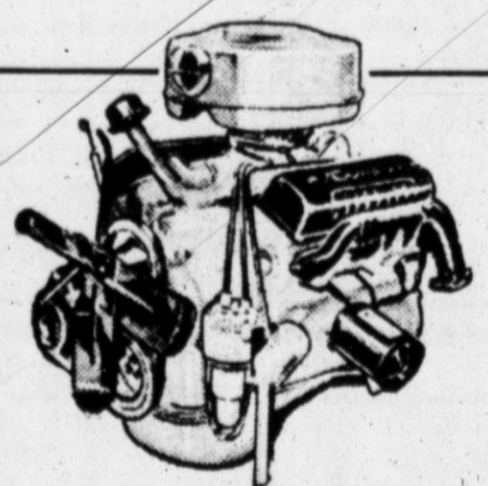


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HEREFORD, TEXAS

# Glady's Garden

By Gladys Hawton Maniet

I never like to get up in the morning, but once I am up I start enjoying another new day. The freshness of the day, the sunrise and its beauty and the morning noises. Sometimes these make one think of an orchestra.

This morning as I worked in the garden I especially enjoyed the noises of the insects. The birds usually start out with a few short, loud twitters, then as the days lengthen they burst into song. Next the crickets add their part to the orchestral melody, then the smaller and least noticed insects join in for accent the Cicada adds his high notes and brings the number to a resounding finale.

**CICADA**  
Many have talked with me about the cicada (some call them locust, or dry flies). But the correct name for the many large insects which we have had so many of this summer is cicada. They have interested me, though they too have aggravated me because they were so numerous and loud. It is defined as a large homopterous insect, which broken down means of cur pertaining to a suborder (Homoptera) insect family — the family being Cicadidae 1, which is an insect with sucking mouth parts and usually two pair of wings. Aphids come in the later class as it too has two pairs of wings.

The cicada male, which is equipped at the base of the abdomen with vibrating membranes, produces a large shrill sound often very unpleasant.

I conferred with one of our garden men, who is a horticulturist. He said that the cicada came out of the ground, attached itself to a small branch or stem, bruised the branch, then laid the eggs, which when hatched make its way back into the ground, and attaches itself to the root of a tree or other roots, and stays there seven years, and they came back up through the soil.

The fact that they attach themselves to roots might explain why there are more of them in the older part of town, as they have had more time to materialize.

In some parts of town the ground has the appearance of a very bad hail storm, which had beaten up the soil, making holes.

How to control them? That is yet to be determined, as specialists do not know whether they suck plants or attack them by eating or chewing leaves or stems. To me the later seems most probable. However, after having everything sprayed with a heavy coating of arsenic-lead, I did not notice that the cicada was less in number.

Mr. Williams suggested that he was doing some experimenting, and that one of the processes

done by attaching a long vial (1 to 3 inches in length) to an erected standard or tree. In this vial or bottle, place a mixture of sugar and water. Do not ever use honey as they do not like honey. I have been told that it will kill them.

Proportions for mixture of water and sugar is one part sugar to five parts of water. Then color this because it attracts them. This will need to be changed in extremely hot weather to keep it fresh.

**PESTICIDES**  
The following information has been taken from a bulletin of The Amarillo Center:

"In mid-July the U. S. Department of Agriculture at last moved toward preservation of our earth; it suspended the use of DDT and related pesticides in all federally-sponsored programs. The suspension is for 30 days only, but the probabilities are strong that the suspension will be permanent. Massive hearings in Wisconsin this past year revealed overwhelming evidence that has accumulated against DDT and its chemical cousins, such as dieldrin, endrin, aldrin, chlordane, toxathene, lindane, and heptachlor. All of these are banned."

Later I talked with Mrs. Joe Deason who wrote the article and she tells me that this measure is to be permanent. Within the domestic agriculture business, the big users are the commercial fruit-crop growers in California, and the cotton producers in Mississippi and Texas.

Some of its effects on persons using it, are partially paralyzed and mental debility. Early symptoms from the use of these named pesticides, "is like that of an onslaught or an attack of flu."

Because of protests of Congressmen and conservationists, they recently halted a plan to cover 2,300 acres at Kelly Field Air Force Base near San Antonio with 69,000 pounds of dieldrin compound, to ward off possible invasion of foreign insects or other pests that might arrive in cargo. (Many planes from Vietnam arrive there). They were further warned, if used, it could wipe out marine life all along the Gulf Coast. This has been temporarily halted at all bases.

This is a matter which we all should be interested in, and also very watchful. **DO**  
Harvest the tomatoes as they ripen. Prompt removal of full-sized fruit will encourage additional yields to develop until the nights become cooler. If insects are active, dust or spray plants weekly with Malathion or Methoxychlor. Read carefully the instructions given on containers and use as directed.

We had our first large tomato Monday evening. One of them would measure at least five inches across and almost that deep. It was a big boy!

One evening we had a Hereford dinner: Hereford T-bone steak, roast potatoes, carrots, cucumber and onions in vinegar (Art's favorite way), sliced fresh tomatoes, corn-on-the-cob, and milk. For dessert a homemade birthday cake delicious chocolate cake all decorated and saying "Happy Birthday. Lovely petunias at the Gault Home at 208 N. Texas and the Luke home on Texas.

Each time I drive about town I see some lovely petunias and geraniums. The geraniums planted with petunias are so pretty at the Conkright Building at the First Baptist Church, and the Lukes also have lovely geraniums.

Water your trees correctly. The following are some suggestions:

Punch holes (either with hoe or broom handle) in a circular pattern around the base of the tree and let the water slowly soak into the soil. Turn on the water and let it slowly trickle until the soil is entirely saturated around the tree to a circumference of the root system. Don't ever hurry when watering your trees.

The following is a quote from one of the lovely books which I received in the hospital recently:

"I believe in the good brown earth, sun and seed and soil. Rest is sweetest when it comes after happy toil. I believe in miracles, bud and leaf and fruit, springing into loveliness from the hidden root."

GLAD

## Patterson In AF Award Unit

With U.S. COMBAT AIR FORCES, Vietnam — Staff Sergeant Milton J. Patterson, son of Mr. F. Vassier of Hereford, is a member of a unit that has earned the U. S. Air Force Outstanding Unit Award for the third consecutive year.

St. Patterson, an automotive repairman in the 12th Tactical Fighter Wing at Cam Ranh Bay AB, Vietnam, will wear the distinctive ribbon to mark his affiliation with the unit.

The 12th, the first F-4 Phantom wing to operate in Vietnam, was cited for flying 2,000 combat sorties with skill and professionalism during the period from June 1, 1967 to May 1, 1968.

The sergeant attended Dimmitt High School.

His wife, Kayla, is the daughter of Mr. and Mrs. F. L. Wilson of Cactus, Tex.

Sgt. Patterson's father, C. M. Patterson, resides in Dimmitt.

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GLAD

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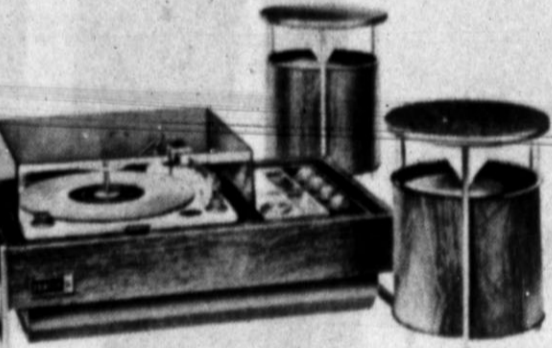


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# Garcia News

By MRS. S. N. THWEATT  
Brand Correspondent

Mr. and Mrs. H. D. Buse entertained the Messenger Home Demonstration Club with a steak fry and all the trimmings, including home-made ice cream and cake, coffee and ice tea, Saturday night in their home. Guests were Mr. and Mrs. Elmer Northcutt, Mr. and Mrs. Bill Page and daughter Lisa, Mr. and Mrs. S. N. Thweatt, Mrs. N. A. Brown and grandsons David and Roger Brown, Mr. and Mrs. Gene Bradley and sons Todd and Zay, Mr. and Mrs. George Bumpass, Elton Sorrells and daughters Linda and Debbie, and Mr. and Mrs. Leo Webb. Visiting and games of 42 after the steak fry were enjoyed by the group.

Mrs. N. A. Brown and Mrs. Ernest Brown were in Amarillo on business Thursday and did some shopping afterward.

Mr. and Mrs. S. N. Thweatt were in Amarillo on business Monday. They also spent Thursday and Friday with the Kid McCoy's at McLean where they presently have cattle on grass.

A birthday supper party was given in the Elmer Northcutt home recently for S. N. Thweatt, Gene Bradley, and Mrs. Hartman, mother of Mrs. Northcutt. Guests were Mr. and Mrs. Jerry Northcutt and sons Todd and Kemp, Mr. and Mrs. Jack Clark, Mr. and Mrs. Leo Webb, Mr. and Mrs. George Bumpass, Mr. and Mrs. Elton Sorrells and daughters Linda and Debbie, Mr. and Mrs. Bill Page and daughter Lisa, Hartman, Northcutt and his wife and co-hostess Mrs. Thweatt. The group played 42 and did a lot of visiting.

Mr. and Mrs. Eldred Brown attended an REC convention in San Antonio.

Mr. and Mrs. Leo Webb were weekend guests of the S. N. Thweatts.

Miss Janet Marie Winter, bride-elect of Ronnie Buse, was honored with a salad luncheon and quilting party Tuesday in the Thweatt home. Attending were Nancy Winters, sister of the bride-elect, Mrs. Wayne Lady and children, Mrs. B.F. Markham, Mrs. Elton Sorrells and daughters Linda and Debbie.

## 386 WT Students To Get Degrees

CANYON, Tex. — A total of 386 West Texas State University students are candidates for degrees at the summer convocation of the university Thursday at 8 p. m. in Amarillo Civic Center Coliseum.

U. S. Senator Ralph W. Yarborough of Texas will deliver the commencement address, said Dr. Walter H. Juniper, WTSU academic vice president.

Of the 386 planning to receive degrees, 255 are seeking bachelor degrees and 131 are seeking master degrees.

In addition, eight members of the Reserve Officer Training Corps (ROTC) will be commissioned second lieutenants by Lt. Col. Billy R. Smith, WTSU professor of military science.

Summer graduates will be honored in a reception Tuesday immediately following a reception for Dr. and Mrs. J. A. Hill from 7-8 p. m. in the Student Union formal lounge. The Hill's will remain as honored guests throughout the graduate reception.

Hill succeeded Dr. R. B. Cousins as president of the university in 1918 and held that position until his retirement in 1948. Hill and his wife are moving to a retirement home in Georgetown.

The world's first scientific instrument was the Astrolabe, a navigational device for finding the height of sun and stars. It was invented 2,000 years ago.

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## At The Library

# Girl's Inheritance Infuriates Kin

Two stories available at the Deaf Smith County Library this week tell of the problems of a heiress when her grandmother passes away and the pressures of a secret marriage. Look into them today.

### THE WHITE ROSE

By Jan Westcott

Jan Westcott has chosen for her newest work the tempestuous love story between Edward IV, the tall youthful warrior-king, and Elizabeth Woodville, the beautiful widowed mother of two young children, an "enemy" Lancastrian in the War of the Roses — a match that was to have tragic repercussions for all England.

Mrs. Bill Page and Lisa, Mrs. Gene Bradley and son, Mr. Elmer Northcutt, Mrs. N. A. Brown, and Mrs. H. D. Buse.

Mr. and Mrs. Bill Page and daughter, Mr. and Mrs. Elmer Northcutt, and Mr. and Mrs. Jack Clark spent last week in the mountains of New Mexico where they did some fishing.

The Elton Sorrells also spent a week's vacation in the mountains recently.

Mr. and Mrs. Jerry Northcutt, their children and relatives of Mrs. Northcutt spent a week in the New Mexico mountains.

Mr. and Mrs. Ashley Turman Wiltshire Jr. were honored with a reception in Lubbock Sunday. Mrs. Wiltshire was formerly Mrs. J. F. Ford Sr. Her daughter, Susan Ford, daughter of the couple was married in Bangkok, Thailand, on the previous June 7. Wiltshire has recently completed two years of mission work there. The couple will be at home in Nashville, Tenn., in the future where he will enter law school.

As with all of Miss Westcott's novels, *The White Rose* is filled with dramatic and vivid scenes and is researched so thoroughly it can stand as a full-fledged biography. She is at her best when writing a love story, and here she has one of the most extraordinary love stories in English history. Like all women in the realm, Elizabeth loved the king but refused to bear him a child out of wedlock. And so their marriage, conducted in secret, was forced to stand the test of not only personal but political pressures. Upon learning of it, the powerful Earl of Warwick, who had already arranged Edward's more advantageous betrothal to a French princess, was incited to take up arms against his own king!

*The White Rose*, symbol of the House of York, is a sweeping novel of high drama, passion, and intrigue; spanning thirty years of bloody English history, it is filled with a cast of extraordinary characters — mad King Henry VI; Edward's treacherous brother, the villainous Richard III; the doomed princess in the tower. Unquestionably you will enjoy this book!

### ROSEHEATH

By Katherine Troy

Suzanne Wyncourt is the new mistress of Roseheath. She is, according to her grandmother's will, the sole owner of the state's substantial share in the family glassworks.

Her cousins, Oliver and Magda, are infuriated. The inheritance is rightfully theirs. The house and its possessions, the family business, are theirs; Suzanne is an intruder.

Under Katherine Troy's deft hand, events fall into a zigzag pattern of increasing tension and suspense. Oliver is killed, and Suzanne is the victim of a series of bewildering accidents.

## Adventures In Food

CORINNE J. NEELY

A fragrance, a flower, a song, or even a certain dress for a woman may stir a memory. A certain food can do the same.

In my case it was a red letter day, which Eggs Benedict will always bring such a recall. For some years I had been searching for a recipe of this dish wherein a cross slice of green pepper held the poached egg on toast, covered with Hollandaise sauce.

None of my cook books nor those in the library at the time carried it in this form. The common-to-all recipe called for the use of the English muffin as a base.

At a Los Angeles dining room atop of a hotel away from the downtown section, a sister, a niece and I had luncheon. And though it was not a large hotel it was attractive in decor and with an unusual feature of an outside glass elevator. We took this to the top getting a good view of the city, the smog and the surrounding country.

The dining area was not large and the service was excellent. It was here I found the perfect Eggs Benedict. Though I have tried to copy it, I have not quite succeeded.

More about the red letter day. We had toured, in part, the Los Angeles Art Museum preceding our luncheon. It would take weeks to see the whole to do it justice. After so much art, from so many countries, we became satiated. One can absorb only so much at a time.

But two very special pictures I will not forget because we were most fortunate in seeing them. An exhibit of early and contemporary American artists' works was on display. This showing was the only one we paid to see so it must have been sponsored.

Of first interest in this group was one by Andrew Wyeth, who is considered America's finest living artist today. His sister, an artist in her own right, is married to our favorite southwestern artist, Peter Hurd of New Mexico.

The second streak of luck was even more momentous. On a special showing that day was the million dollar painting by Rembrandt of his young son "Titus." It had recently been bid in, secretly by an American, to the dismay of the Europeans who did not want it to leave the country.

Surprisingly, the picture was quite small. From where we stood, and the roped-off area kept all at a distance, it seemed to be about the size of a single newspaper sheet. This included the frame. We were awed by so great a masterpiece, the price and the guard. To protect and to impress us of the art's great value, there stood a tall, uniformed guard, with gun at side. He resembled an old-fashioned toy soldier, giant size.

So much in one day is a once in a life time experience for most of us. A find in great art and in food, which is another kind of art.

She finds herself torn between her love for Magda's husband and her fear that he might possibly be her unknown assailant. Drawn to the giant mouths of the caves that surround the estate, Suzanne falls to an underground lake. Trapped in a lead in the pitch dark, she hears a voice softly mocking her. Katherine Troy uses the same clever plotting she displayed in *Farramonde* to bring her new novel to its unusual conclusion.

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This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this

physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



## The Hereford Brand

## Social Security

"This month, with over 24 million Americans receiving \$2.5 billion a month in social security benefits and 20 million people insured by Medicare, the Social Security Administration will celebrate its 34th anniversary," Travis C. Briggs, district manager of social security in Amarillo, reported.

The anniversary is being observed with ceremonies and special displays in many social security offices throughout the country, as well as at the National Headquarters in Woodlawn, Maryland, just outside of Baltimore. At the headquarters, a historical room is being opened this week showing mementos of the agency's history including the desk used by all the heads of the Social Security system since 1935.

When President Franklin D. Roosevelt signed the Social Security Act into law on August 14, 1935, he called it "the cornerstone of a structure which is being built but is by no means complete."

"The original law," continued Briggs, "provided for old-age benefits to retired workers in industry and commerce only. Over the years, the Social Security program has expanded so that it now provides financial protection for virtually everyone in the country."

The first benefits to retired workers were paid in 1940. By that time amendments to the law had been passed to provide additional benefits for the de-

pendents and survivors of insured workers.

In 1950 and thereafter, coverage was extended to millions of other people who were not covered under the original law — farm workers, ministers, self-employed doctors, professionals, and members of the Armed Forces.

"In its first quarter of a century," said Briggs, "social security had already grown into a program that protected a worker and his family in the event of his retirement, death, or disability. But it didn't stop there."

In 1965, Congress created Medicare to help people 65 and older pay hospital, doctor and other medical bills. In just three short years, Medicare has covered 17 million hospital stays of elderly people. And there were more than one million admissions for post-hospital extended care. Older people have also received visits in their own homes from visiting nurses, physical therapists, and other health care specialists, paid for by Medicare. Payments under the hospital insurance program totaled \$10.9 billion for the three-year period, and a total of \$4.6 billion has been paid under the medical insurance program, which helps pay for doctor bills and other medical services. In 1967, still other changes were made. Disabled widows became eligible for benefits, at 50, people disabled before 31 needed less work to qualify for benefits, and children became eligible on their mother's earnings record on the same basis as on their father's.

Through the years, increases in monthly benefit amounts were made to keep pace with the rising cost of living. Today's average monthly benefit to a retired worker is \$95, compared to \$63 ten years ago. The average benefit for a retired couple is \$166 a month, compared to \$111 ten years ago.

"One out of every four beneficiaries are well below retirement age — young widows, children, and disabled workers and their dependents," said Briggs. The protection afforded American families in the event of a worker's death has a face value of \$900 billion in potential survivors' benefits.

Ten million people are kept in social security benefits. Above the poverty level in this country because they are getting social security benefits. Since they have paid into the program for years, they have earned the right to receive their benefit checks — and do so with dignity.

The Amarillo office is located at 1006 Adams Street, telephone number 376-5151, and is open from 8:15 a. m. until 4:30 p. m. weekdays staying open until 6:30 p. m. on Thursdays.

Deaf Smith County Classroom Teachers Association is represented by Nancy Richie, President, Northwest Elementa-

ry School; and B. R. Whittington, 3rd vice president, Shirley Elementary School.

Deardar Roberson, who represents the Mid-Continent Oil and Gas Association, has requested that the chamber here consider this matter and take a policy position in respect to it, Holman reported.

In may not seem to have direct application here since we have no gas or oil production, but its implication for the water depletion allowance is obvious," Holman said.

Roberson is to present the case for retaining the 27 1/2 per cent allowance, after which the committee will be asked to formulate a policy recommendation.

On the other matter, retailers, particularly in the furniture and appliance business, previously met to consider their position relative to a parallel decision of the American Association of Railroads and the National Freight Claim Council (the latter representing the motor freight lines) to reduce their liability for concealed damage claims.

"While there is justice in the contention of the carriers that the shipper and receiver share in the responsibility," Holman said, "the burden falls on the small retailer particularly. The retailers have asked the chamber to make a policy recommendation on this issue."

## Oil Depletion And Freight On Agenda

Government Affairs Committee of the Deaf Smith County Chamber of Commerce have set their monthly meeting at noon Tuesday at the Hereford Country Club with the oil depletion allowance and the railroads and trucking firms reducing their liability for concealed damaged goods on its agenda.

This committee has been asked to take a policy position on both matters by local interests. Robert Holman is chairman of the committee.

Holman related that the oil depletion allowance has been under political attack for a generation. "Its foes now seem to have the inside track in the so-called 'tax-reform' mood of the present Congress. The proposal now appearing as though it will gain approval is a move to cut that allowance from 27 1/2 to 20 per cent."

Deardar Roberson, who represents the Mid-Continent Oil and Gas Association, has requested that the chamber here consider this matter and take a policy position in respect to it, Holman reported.

In may not seem to have direct application here since we have no gas or oil production, but its implication for the water depletion allowance is obvious," Holman said.

## Ann Sims To Receive Degree

Ann Sims of Hereford is listed among the 1,030 candidates for degrees at the summer convocation of Texas Technological College to be conducted Saturday.

George Kurby of the Ethyl Corporation of Baton Rouge, Louisiana, will deliver the commencement address which will be at Lubbock Municipal Coliseum

concealed damage claims.


"While there is justice in the contention of the carriers that the shipper and receiver share in the responsibility," Holman said, "the burden falls on the small retailer particularly. The retailers have asked the chamber to make a policy recommendation on this issue."

Mrs. Sims is seeking a bachelor of science degree.

She has been listed on the Dean's Honor List the past two semesters, and has accepted a fourth grade teaching position in the Lubbock Public Schools next year.

Mr. and Mrs. James C. Mercer, Hereford, are her parents.

Couch Woody Hayes of Ohio State says Michigan State gave his unbeaten Buckeyes their toughest game in 1968. Ohio State won 25-20.



# POOEY.

Well, at least parents appreciate a little help with back-to-school expenses. Call the Moneyman for all the money you need to put the kids in school again. They may not think it's such a hot idea, but we think you will.

**SOUTHWESTERN INVESTMENT COMPANY**

700 South 25 Mile Avenue  
Hereford, Texas  
364-1394

### FURR'S PROTEN BEEF



## SIRLOIN STEAK

Furr's Proten Beef Family Choice

**98¢**

|  |               |     |      |
|--|---------------|-----|------|
| <b>T-BONE STEAK</b><br>broil or charcoal   | Furr's Proten | lb. | 1.09 |
| <b>RIB STEAK</b>                           | Furr's Proten | lb. | 98¢  |
| <b>CHUCK STEAK</b>                         | Furr's Proten | lb. | 79¢  |
| <b>STEAK</b><br>Ranch Style broil or grill | Furr's Proten | lb. | 89¢  |
| <b>ROAST</b><br>Boneless shoulder          | Furr's Proten | lb. | 98¢  |
| <b>STEW MEAT</b><br>Boneless lean          | Furr's Proten | lb. | 89¢  |
| <b>SHORT RIBS</b>                          | Furr's Proten | lb. | 38¢  |

## ROUND STEAK

Furr's Proten Beef

**98¢**

|   |                   |            |
|---|-------------------|------------|
| <b>RIBS</b><br>Deluxe B.B.Q.                          | Furr's Proten lb. | 49¢        |
| <b>GROUND BEEF</b><br>Fresh Ground 3 lb. pkg. or more | Furr's Proten lb. | 58¢        |
| <b>GROUND CHUCK</b><br>Fresh Ground                   | Furr's Proten lb. | 78¢        |
| <b>GROUND ROUND</b><br>Fresh Ground                   | Furr's Proten lb. | 88¢        |
| <b>HAMS</b><br>Hickory Smoked                         | Butt cut          | 59¢        |
|   | Shank Cut         | 55¢        |
| <b>BACON</b><br>Farm Pac Sliced                       | 1 lb.             | 79¢        |
| <b>BACON</b><br>Frontier                              | 1 lb.             | 74¢        |
| <b>FRANKS</b><br>Farm Pac                             | 12 oz. pkg.       | 55¢        |
| <b>LUNCH MEAT</b><br>Farm Pac mix or match            | 6 oz.             | 3 for 1.00 |
| <b>PORK CHOPS</b><br>Family Pac                       | lb.               | 79¢        |
| <b>FISH CAKES</b>                                     | 16 cakes 2 lbs.   | 1.00       |
| <b>PERCH FISH</b><br>pre-cooked heat n' eat           | lb.               | 79¢        |

### SALADS

Moreheads

Chicken ham or pimento

8 oz. pkg. **49¢**

## FURR'S MIRACLE PRICES AND

# DOUBLE GOLD BOND STAMPS ON WEDNESDAY



**Delicatessen**

- 1 lb. Hickory Smoked Links
- 1 - Pint Pinto Beans
- 1 - Pint Cole Slaw

**ALL FOR \$1.89**

- Cream Pies ass't. flavors each \$1.25
- Hot Buttered Corn on Cob ear 25¢

**Sue Free, Honey & Almond** **23¢**  
39¢ value 16 oz.

**Tame** **99¢**  
1.59 value 16 oz.

**Style** **59¢**  
14 oz. can

**Arrid Spray, extra dry** **49¢**  
4 oz., 89¢ value

**COTTON BALLS** **37¢**  
Valiant 300 ct. pkg. 69¢ value

**BABY LOTION** **69¢**  
J & J 9 oz. bottle 1.04 value

## SALAD DRESSING

Gaylord qt. jar **29¢**

## FRUIT DRINKS

Hi-C, Assorted Flavors 46 oz. **25¢**

## ROOT BEER

Dad's 1/2 gal. **39¢**

## FLOUR

Elna 25 lb. bag **29¢**

**Liquid DETERGENT**  
Sudstime green, qt. **3 for \$1.00**

**Lady Borden's, assorted flavors** **69¢**

## ICE CREAM

qt. **69¢**

BUY ONE QT. FOR 69¢ GET THE NEXT ONE — FREE

**Dairy Case**

**EGGS**  
Nest Fresh USDA Grade "A" med. doz. **39¢**

**OLEO**  
Food Club soft lb. **29¢**

## HAND LOTION

## CREAM RINSE

## HAIR SPRAY

## DEODORANT

## MOUTHWASH

Cepacol 1.23 value 20 oz. **79¢**

## COLD CREAM

Pacquins Rinse Off 3.5 oz. 89¢ value **59¢**

## SHAMPOO

Breck 8 oz. 98¢ value **63¢**

## NAIL POLISH Remover

Dura Gloss 3 1/2 oz. 39¢ value **21¢**

## SHOP



# Furr's

## MIRACLE PRICES

**DOG FOOD**  
Purina 50 lb. bag **\$5.76**

**LEMONADE** **10¢**  
Top Frost 6 oz. can

## AVOCODOS

## LEMONS

Calif. Sunkist lb. **19¢**

## FRUITS & VEGETABLES

Large Size **2 FOR 29¢**

## GRAPES

Calif. Seedless **5 \$1**  
lb.

# Martha Nan Russell Wed In Impressive Ceremony

# Evening Rites Unite Couple

At a pretty evening wedding at the First United Methodist Church on Saturday at 8 p. m. Miss Martha Nan Russell, daughter of Mr. and Mrs. L. B. Russell, 211 Park Avenue, became the bride of Rance Satoshi Ishibashi of Hilo, Hawaii, son of Mr. and Mrs. Clarence Ishibashi, Kailua, Oahu, Hawaii. Officiating for the double ring service was the Rev. Clifford Trotter.

Decorating the altar area were baskets of pink and white antheriums banked by palm trees of Jade. Spiral and arched can-

delabras formed the background for the nuptial setting.

Given in marriage by her father, the bride's formal gown of white peau de soie and Cluny lace was designed with a tunic over a slim sheath skirt and a squared train held by a double Dior bow. Cluny lace edged the neckline, the elbow length sleeves and was repeated on the train, the formal hemline of the skirt and the tunic. Her veil of illusion fell from a pillbox edged in Cluny lace.

Her cascade bouquet of white and purple catalpa orchids

with Pikaki flowers was brought from Hawaii.

Mrs. Jim Stapleton, twin sister of the bride, was matron of honor and best man was Kent Hughes of San Diego, Calif.

Bridesmaids were Miss Wendy Ishibashi, sister of the bridegroom; and Miss Nancy Brungaber of Egg Harbor, Wis. Groomsmen and ushers were Jerry Russell, brother of the bride; Randy Ko of Honolulu, Kenneth George of Abilene and Wayne Winget of Hereford.

Candles were lighted by Miss Wendy Ishibashi and Jerry Russell. Miss Rene Russell was a flower girl.

Don Baugous played the wedding marches at the organ and accompanied Ben Gollehon as he sang Hawaiian Wedding Song and Lord's Prayer.

The feminine attendants wore formal gowns of white satin with Polynesian styling. They carried Hawaiian orchid leis.

A reception was held in Ward Hall where wedding guests were registered by Miss Rene Russell.

Pink and white antheriums and orchids surrounded the punch bowl and three-tiered wedding cake on the serving table. Miss Jenny Holt served the cake and punch was ladled by Miss Cherry Holt.

For a bridal trip to Hilo, Hawaii, where the couple will make their home, the bride's traveling ensemble was a two-piece orange and white suit with white accessories.

The bride is a graduate of Sul Ross State College at Alpine and served as an airline hostess for Braniff Airlines. She has taught school at El Paso, Hereford and Hilo, Hawaii.

The bridegroom attended the University of Hawaii.

Out of town guests included Mr. and Mrs. Kenneth George of Abilene, Mr. and Mrs. Bob Cook of San Diego, Calif., Miss Lorraine Brungaber of Egg Harbor, Wis., Mr. and Mrs. Roger Tucker of Weatherford, Okla. and Miss Patsy Work of Baird, Tex.

The Westway Baptist Church was the setting recently for the wedding of Miss Janice Head, daughter of Mr. and Mrs. Harold Head, 307 Western, to Conley McCutchen, son of Mr.

## Family Reunion Celebrates 80th Birthday

Out of town guests began arriving Wednesday for the Saturday evening early celebration of Mrs. Elvina Jorde's 80th birthday and family reunion.

Her entire family of five sons and one daughter were together for the first time in about 20 years.

Hosting the occasion were the Keith Jordes.

Attending the event were Mrs. Howard Grow of Hudson, Iowa; Mr. and Mrs. Grant Jorde, Gretchen and Kenneth of Lakewood, Calif.; Mr. and Mrs. Warren Jode, Cando, N. Dakota and Hereford; Rev. Thom as Jorde of Fresno, Calif. with four of his six children and a daughter-in-law, Mr. and Mrs. Tom Jorde Jr., Linda, Anita and Steven, Mr. and Mrs. James Jorde of Cando, N. Dak.

Other out of town friends were Mr. and Mrs. Larence Ellsworth of Chandler, Ariz. and their daughter, Mrs. Marcia Metcalf; Mr. and Mrs. Bob Kuhn of Lubbock, Mr. and Mrs. Gene Finn of Dallas, Mr. and Mrs. Don Boken of Newark, Calif.

Mrs. Jorde's brother, Ruben Aasland of Hereford also attended.

The rehearsal dinner was hosted Friday evening by the bridegroom's parents at the La Cafe Hacienda.

An estimated \$115 a year is spent on each of the 26 million canine pets in the United States—a total of about \$3 billion—according to the National Geographic Society.

and Mrs. Roscoe McCutchen, 213 Knight. Officiating for the double ring service was the Rev. Jackie Lee, pastor.

The altar area was decorated with candelabras holding lighted tapers, entwined with greenery.

Miss Patricia Lyn Head served her sister as maid of honor and best man was James Hol-

mes, brother-in-law of the bridegroom.

Bridesmaids were Miss Debbie McCutchen, niece of the bridegroom and Miss Danette Reed.

Groomsmen and usher were Leon McCutchen and Johnny Martin.

Candle lighters were Shirley Head, sister of the bride and Kathy McCathern. Carolyn Holmes was flower girl and Kenneth Mark Walter was ring bearer.

Mrs. H. E. Owens, organist, accompanied Mrs. Weldon Stephan as she sang Whither Thou Goest and The Wedding Prayer.

Prayer.

Given in marriage by her brother, James, the bride wore a formal gown of peau de soie over taffeta with A-line styling. Appliques of lace enhanced the neckline and sleeves of the gown. The full back extended into a chapel train. Her veil of imported illusion with a border of Alencon lace, fell from a peau de soie bow of lace and seed pearls. Her bridal bouquet was white rosebuds surrounded by blue carnations.

The bride's attendants wore formal gowns of blue satin and carried cascade bouquets of chrysanthemums.

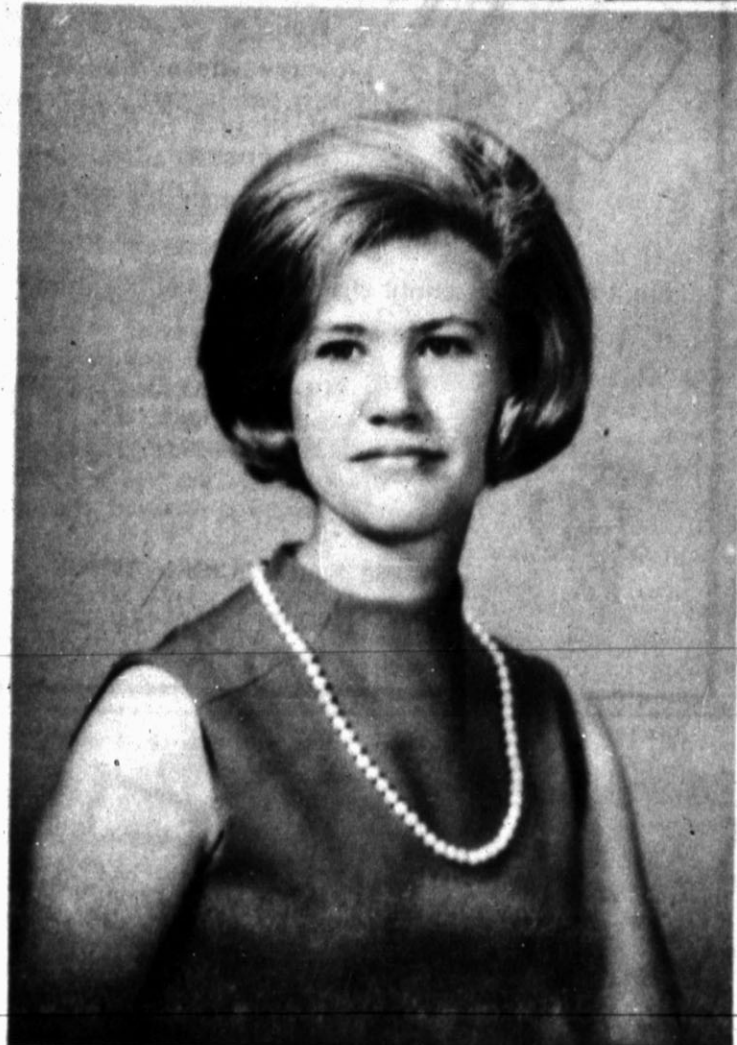
A reception followed in the fellowship hall where wedding guests were registered by Mrs. James Holmes, sister of the bridegroom.

Refreshments were served from the bride's table by Miss Jane Zinser and Miss Olin da Baird. Miss Cynthia Etheridge and Miss Sue Northcutt presided at the groom's table. Others assisting were Mrs. Gerald McCathern and Mrs. Ray Coleman.

Following a wedding trip to Lubbock, the couple is now at home at 507 W 3rd in Hereford.

They both attended Hereford schools and McCutchen is employed by Redi-Fuel in Hereford.

Out-of-town guests included Mr. and Mrs. Harold Simons and family, the Waymon Etheridges, the Glendon Peel family, Mr. and Mrs. Jerry Curry and family and Mrs. Mozell Walter and family.



**ENGAGEMENT ANNOUNCED** — The engagement and forthcoming marriage of Miss Patsy McAllister of Dallas, to Dr. Nolie Gregory Elliston is being announced by her parents, Mrs. Lola Lam of Lone Star, Tex. and Cecil Pearce of Gatesville. Dr. Elliston is the son of Nolie Elliston of Hereford. An August wedding is planned.



Mrs. Conley McCutchen  
... nee Janice Head

**Take a Look**  
at this week special

1965 FORD

\$895                      \$895

\$895                      SPECIAL                      \$895

1965 Ford Custom 4 door standard trans. with 289 engine shape as it looks

1966 Buick 4 door sedan clean interior with factory air and power steering and brakes. Beautiful green Drive it and let us make a deal.

1965 Ford 4 door sedan with standard transmission. Clean, you'll like this one.

1963 Buick 4 door H.T. with factory air and power. Clean and sharp green.

Trade in the shade and save at Millers outdoor showroom. 901 E. 1st . . . 364-0815

**MILLER'S AUTO SALES**

**NOW OPEN**

**HEREFORD'S OWN**

**VOCATIONAL**

**WELDING SCHOOL**

102 BELVINS . . . PHONE 364- 5012

- ★ ARC
- ★ PIPE WELDING
- ★ OXY-ACETYLENE

Our students are qualified to pass any required industrial test upon graduating.

100 HOURS OF INSTRUCTIONS BY QUALIFIED, EXPERIENCED INSTRUCTORS

Instructors . . . Lonnie Swimmer . . . O. D. Potet

- Financing Available -

★ COMPLETE CUSTOM WELDING SERVICE ★

**MEN WANTED NOW . . . NATION WIDE**

If you are sincerely interested in learning the high paying trade of welding, fill out this information card and mail at once to 102 S. Belvins . . . Hereford, Texas 79045 . . .

NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_ AGE \_\_\_\_\_

**ATTENTION**

**ALL FARMERS, CREW CHIEFS**

**AND PARENTS:**

Every child between the ages of 7 to 17 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines. Crew Chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit.

Public School: Registration begins August 25 and 26. Classes begin August 27.

St. Anthony's School: Registration begins August 21. Classes begin August 27.

H. C. WILLIAMS  
County Judge  
Deaf Smith County  
Hereford, Texas

**ATENCION**

**RANCHEROS, CONTRATISTAS,**

**Y PADRES DE FAMILIA**

Cada criatura de edad 7 hasta 17 que resida en el Condado de Deaf Smith, tendra que asistir a la escuela diaria, ya sea publica o parroquial. Los padres que no manden a sus hijos a la escuela, tendran que pagar una multa. Los contratistas no pueden hacer que trabajen criaturas durante horas de escuela. Los rancheros tendran que pagar multa si permiten que criaturas trabajen en sus labores durante esas horas sin permiso.

Se registraran para la escuela publica comenzando el dia 25 hasta 26 de Agosto. Las Clases comienzan el dia 27 de Agosto.

San Antonio comienza las clases el 27 de Agosto.

H. C. WILLIAMS  
Juez del Condado



**OLD STYLE TERRACES** — An aerial view shows a standard contour system of the old type terraces. New construction methods have virtually eliminated this type system being built any more. —SCS Photo



**NEW PARALLEL TERRACE** — Two day's big equipment. Not that all separate terrace systems are shown above. These terraces can handle to same spacing. —SCS Photo

## Parallel Terraces Becoming Popular

Terraces? When most land owners or operators hear this word they think of those crooked things they used to have to plow. Those that still have their old standard, contour terraces do not speak favorably of them except to say they have kept their place from washing away, but say they sure are hard to farm.

According to District Conservationist, J. C. Brown, of the local Soil Conservation Service office, a new type of terrace system is growing in popularity throughout the western one-half of Deaf Smith County. These new systems are called parallel terraces.

Parallel terraces are more expensive to build, but they do by far a better job for the farmer. Parallel terraces establish permanent contour lines. Odd areas and point rows are virtually eliminated since parallel terraces are the same distance apart. Parallel terraces conserve precious rainfall. Gully and sheet erosion is prevented by parallel terraces.

Costs share assistance is offered through the Great Plains Program handled by the local Soil Conservation Service office and assistance is also available through the local ASCS office.

Considerable engineering work is required to layout a good parallel terrace system. If you are interested in finding out how a parallel terrace system would work for you, contact any of the local Soil Conservation Service personnel.

## Terry County Sets Reunion

The ninth annual reunion of the Terry County Pioneers Association is scheduled to be held in Brownfield on Saturday. The affair will be held at the American Legion Hall, located at 900 Seagraves Road, and registration will begin at 8 a. m.

Present members of the association, who now number about 500, as well as former residents and their children who have lived in Terry county for 40 years or more, are invited to attend and bring a picnic lunch.

All persons who qualify for membership are especially urged to attend and register, as this organization affords an excellent opportunity to renew acquaintances, meet new friends and reminisce about the "Pioneer Days in Terry County."

**BEATLES BARRED**  
JOHANNESBURG, South Africa — In most other parts of the world it's forgotten, but in South Africa Beatle John Lennon's casual remark in August 1966 that his pop group was more popular than Christ still stirs strong memories.

The South African Broadcasting Corporation (S. A. B. C.), which monopolizes all radio broadcasts in South Africa, banned the Beatles after Lennon's comment and said recently it will not relent unless there is a personal apology. A spokesman for the Beatles' recording company in Johannesburg said: "The ban by the S. A. B. C. has had no effect on the Beatles' latest releases."

## Workouts Begin For Footballers

Head football coach and athletic director Larry Wartes announced last week that two-day workouts and contact drills will begin Monday, for the upcoming football season.

Some 95 boys are reported to be out for the football program this year.

Boys are scheduled to report at the field house at 8:30 a.m. Monday and workouts will get underway around 9. Wartes said. Morning workouts will begin at 9, and afternoon workouts around 5, both will depend on weather and other conditions.

"This will give us about three weeks to prepare for the season's first game against Pampa, Sept. 12," Wartes added.

The module that landed the astronauts on the moon's surface contains 1,100,000 parts and 25 miles of wiring.

## Volunteer Luncheon Thursday

The American Red Cross has scheduled a volunteer luncheon at noon Thursday at the Chaparral Restaurant, according to Mrs. Clinton Jackson, chairman.

Each volunteer is urged to attend and a special invitation is extended to all interested persons.

This is an important meeting when plans for the coming year will be formulated, Mrs. Jackson said.

Officers for the coming year are Mrs. Jackson, chairman; Mrs. Louie Olson, vice-chairman; Mrs. Sam Morgan, secretary; and Mrs. Ray Carlile, assistant secretary.

To maintain the same purchasing power, a man who earned \$5,000 to \$10,000 in 1949, would now have to earn about 60 percent again as much, according to the National Consumer Finance Association.

When you are putting sliced meat in your freezer, place the slices close together to prevent them from drying.

**Sears**

# 12 GAUGE Shotgun Shells

## Now \$1.88

Box of 25

**Hurry while they last!**

Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE **Sears** 421 N. Main 364-3854 9 to 5:30 p.m. SEARS, ROEBUCK AND CO.

# WHY PAY MORE? SHOP FOODWAY

ADVERTISED BONUS VALUE SPECIALS. MEAT, PRODUCE AND DELICATESSEN GOOD THRU WEDNESDAY, AUGUST 20

U.S. INSPECTED BEEF

## CHUCK ROAST

BLADE CUT LEAN & TENDER LB. **49¢**

|   |  |
|---|--|
| <p><b>Whole Bar-Be-Qued FRYERS</b> Delicious <b>98¢ each</b></p> <p>Center Cut FAMILY STEAK lb. <b>69¢</b></p> <p>Round Bone SWISS STEAK lb. <b>79¢</b></p> <p>Waste Free STEW MEAT It's boneless, lean lb. <b>79¢</b></p> <p>Kraft Singles wrapped CHEESE American or Pimento 12 oz. pkg. <b>69¢</b></p> | <p>Bar-be-cue SHORT RIBS lb. <b>49¢</b></p> <p>Owens country style SAUSAGE 2 lbs. <b>\$1.39</b></p> <p>Bar-be-cue STEW MEAT lb. <b>79¢</b></p> |
|---|--|

## RUSSET POTATOES

10 lb. Bag **49¢**

CORN on the COB 3 ears **19¢**

CABBAGE head **18¢**

CUCUMBERS lb. **19¢**

ORANGES 4 lb. bag **39¢**

## 1969 CLOSEOUT

on **BUICKS and PONTIACS**

### FACTORY INCENTIVE SALE

We have many beautiful cars in stock

BUICK - LaSabre's Wildcats Electras and Skylarks

PONTIAC - Catalinas Grand Prix's Bonneville's

We'll trade We need used cars

## KINSEY-OSBORN MOTORS

142 N. Miles Phone 364-0990

## RANCH STYLE DELICATESSEN

|                            |                          |                              |
|----------------------------|--------------------------|------------------------------|
| Baked BEANS pt. <b>39¢</b> | Cole SLAW pt. <b>29¢</b> | Fruit COBBLER pt. <b>69¢</b> |
|----------------------------|--------------------------|------------------------------|

### HICKORY SMOKED RIBS

Lb. **\$1.19**

## Bonus Value Specials

|   |   |   |
|---|---|---|
| <p style="text-align: center;">MIRACLE WHIP SALAD DRESSING</p> <p style="text-align: center;">Qt. Jar <b>27¢</b></p> <p style="text-align: center;">with \$7.50 purchase or more excluding cigarettes</p> | <p style="text-align: center;">Kimbell's PORK &amp; BEANS No. 300 can</p> <p style="text-align: center;"><b>11¢</b></p> | <p style="text-align: center;">Van Camp VIENNAS 4 oz. can</p> <p style="text-align: center;"><b>15¢</b></p> |
|---|---|---|

|                                    |                                 |  |                              |
|------------------------------------|---------------------------------|--|------------------------------|
| CASPER COOKIES pkg. <b>31¢</b>     | BIG K FLOUR 5 lb. <b>29¢</b>    | DIAMOND PEACHES 2 1/2 can <b>25¢</b>                 | FIDDLE FADDLE box <b>31¢</b> |
| KIMBELL TEA 1/4 lb. can <b>29¢</b> | STOKLEY CORN 303 can <b>18¢</b> | <b>NORTHERN TOILET TISSUE</b> 4 roll pkg. <b>35¢</b> |                              |

## CHECK OUR EVERYDAY LOW DISCOUNT PRICES!

Here are just a few There's hundreds more

|                              |   |            |
|------------------------------|---|------------|
| Kimbell's Cut GREEN BEANS    | Why pay 24c our everyday low price!               | <b>21¢</b> |
| Kimbell's VIENNAS            | Why pay 26c can our everyday low price!           | <b>20¢</b> |
| Miracle Whip Qt. Bottle      | Why pay 59c Our Low Everyday Price!               | <b>47¢</b> |
| SALAD DRESSING Pinto BEANS   | Bulk lb. <b>10¢</b>                               |            |
| Kimbell Layer CAKE MIX       | Why pay more our everyday low price               | <b>27¢</b> |
| Shasta Canned SOFT DRINKS    | Why pay 2 for 25c our everyday low price          | <b>9¢</b>  |
| Hi-C Fruit Flavored DRINKS   | Why pay 31c our everyday low price                | <b>25¢</b> |
| Kim tall can DOG FOOD        | Why pay more our everyday low price               | <b>8¢</b>  |
| All Major brands DETERGENTS  | Why pay 79c to 83c our everyday low price         | <b>75¢</b> |
| Country Fresh POTATO CHIPS   | Why pay 59c our everyday low price!               | <b>39¢</b> |
| Van Camp PORK 'N BEANS       | Why pay 2 for 35c our everyday low price!         | <b>14¢</b> |
| Wolf Brand No. 2 can CHILI   | Why pay 77c our everyday low price                | <b>59¢</b> |
| Pet or Carnation Canned MILK | Why pay 2 for 35c tall can our everyday low price | <b>14¢</b> |
| Del Monte flat can TUNA      | Why pay 33c our everyday low price                | <b>29¢</b> |

OPEN SUNDAYS 11 a.m. to 6 p.m.

# FOODWAY

FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!



Mrs. Dale Furr with her sons, David, nine and ten month old Daryl.

**Newcomers In Profile**

**A Jack Of All Trades**

By BARBARA SWIMMER  
Women's Editor

A lovely brown-eyed mother of two lively sons, Mrs. Dale Furr, who recently moved to Hereford from Pan-Tex, combines her talents as homemaker, babysitter, decorator, writer and legal secretary to a jack of all trades.

Other talents of Nancy Furr's such as oil painting and antiquing furniture are paying off in the immense project she has undertaken to re-decorate their lovely home at 506 Ave. J.

Her husband, Dale, is employed as nutritionist for Hi-Pro Feeds Inc. at Friona, coming here from Pan-Tex where he was superintendent for Texas Tech Research Station.

Since moving here in June, Mrs. Furr is enjoying the first week of peace and quiet without painters and carpenters interrupting their homelife.

Ten-month-old Daryl tries to help mother all he can and such

a livewire keeps her quite busy. He is just learning to pull up to furniture and keeping him out of things is a full time job for his brother, David. He doesn't seem to mind, however, and is completely captivated by his younger brother's charms.

David, who will be in the fourth grade at Aikman Elementary School in the fall, is eagerly looking forward to classes beginning and meeting new friends.

Nancy was reared in Amarillo and attended Amarillo College. She has been employed as a legal secretary and was assistant editor of Irrigation Age magazine. Her role of homemaker, seems much more attractive to her than that of a career woman.

The results of her hobbies of oil painting and sewing, as well as antiquing, have added much to the Spanish decor which she is planning for her home. "I'm a nut about antique and garage sales," she says, "and am always looking for ideas and various items that are serviceable for decorating."

She says her husband works long hours and seldom has time for hobbies but loves to fish. He was employed by the University of Hawaii for a time before going to Pan-Tex and enjoyed deep sea fishing during his stay there.

He was reared on a farm near McKinney, Tex., and received his bachelor's degree from Sam Houston State. His PhD and master's degree, he earned from Oklahoma State.

David, who will be in the fourth grade at Aikman Elementary School in the fall, is eagerly looking forward to classes beginning and meeting new friends.

**CARD OF THANKS**  
The family of Mrs. Loretta Warren wish to thank the numerous persons who have helped care for her physically and spiritually during her long illness. Special thanks to the Priests, Doctors and Personnel at Westgate and the Hospital. Each of her children, grandchildren and great-grandchildren ask God's blessings on all who send Mass offerings, flowers, food and expressions of sympathy. We will never forget your kindness.

The Family of Mrs. Loretta Warren.

When Lou Carnesecca of St. John's University takes over as coach of the New York Nets for the 1970-71 basketball season, Frank Mulzoff, his assistant, will take over at St. John's.



**LIONS CLUB SPEAKER** — Jim Freeman of the Texas Department of Public Safety in Amarillo, spoke to Lions and guests at Wednesday's noon luncheon about traffic safety. Freeman explained slides concerning the new V. A. S. C. A. R. system (Visual Average Speed Computer And Recorder). Staff Photo.

**WE NEED YOU in the HEREFORD BENEFIT ASSOCIATION**

If you are between the ages of eighteen and sixty, in good health, and live within a radius of 75 miles from Hereford, you are eligible for membership in this unique organization. For information see or call Frank Ball, Membership Chairman 364-3119 Mrs. Bruce Rose, Secretary 364-0285

**WARREN BROS. MOTOR CO.**

1410 Park Ave. 364-1423

● CLOSED SUNDAY ●



**THIS WEEK'S SPECIAL**

'67 Olds Ninety-Eight, 4 dr. Town Sedan, Extras galore. Air, full power, tilt & telescope steering wheel and etc. Ermine white body carmel top. Local one owner. **\$2395.00**

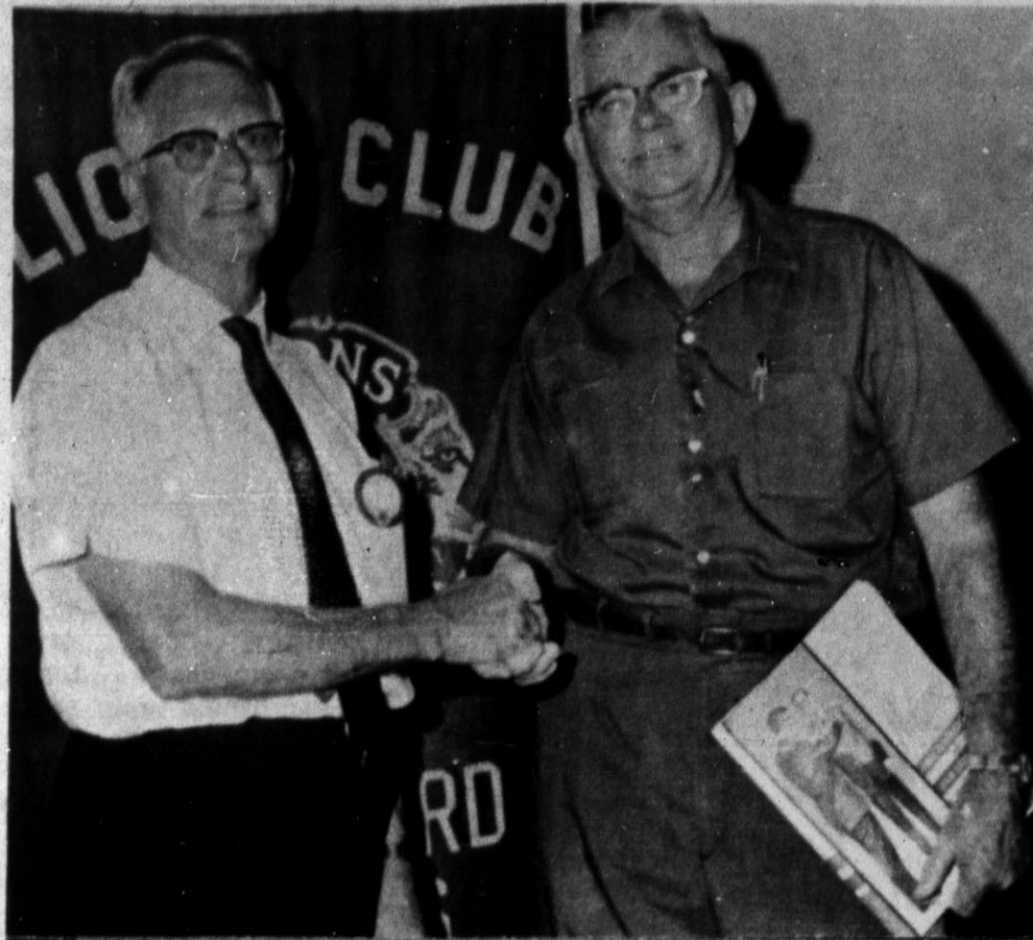
'65 Volkswagen 2 dr., royal blue finish, radio, white wall tires & bumper guards. Very sharp. 4,000 mile - 90 day protective warranty.

'68 Chev. Pick-up, 327 V-8, turbo-hydrumatic, radio, long wide bed. Locally owned with plenty of factory warranty remaining.

'66 Mustang 2 dr. H.T. economical 6 cyl., standard transmission, dark blue body with white vinyl top. Low priced.

'65 Ford Station Wagon, 6 passenger, fac. air & power, chrome luggage rack.

'67 Ford Galaxie 500 4 dr. Sedan. Ermine white finish with turquoise vinyl interior. Fac. air, power, steering, 289, reg. gas, V-8 engine. Test drive this extra nice family sedan



**AWARDS PRESENTED** — Pictured in top photo is "Major" A. J. Schroeter, left, president of Hereford Lions Club, with J. C. Simpson, Bull Barn caretaker. Simpson was made honorary Lions Club member and awarded a check for \$200 by Lions in

appreciation for past services. Shown in bottom photo is Schroeter presenting Manson Waits, right, manager of King's Manor, \$100 in memory of Don Davidson, a former Lion who passed away recently. —Staff Photo

**Hereford Lions Present Awards**

The Hereford Lions Club presented three awards at Wednesday's noon meeting and luncheon. J. C. Simpson, Deaf

Smith County Bull Barn caretaker, was made an honorary member of the Lions Club and awarded a check for \$200 in appreciation for his services at past Lions Club Carnivals. Manson Waits, manager of King's Manor, was presented a check for \$100 as a memorial

from the club to King's Manor, in memory of Don Davidson, a Lion of long standing who passed away recently.

Rocky Lee, American Field Service member, accepted a check for \$1,000 from the club for Mrs. Leo Witkowski who was not present.

**How This Newspaper Helps Advertisers...**



**Through this man's work**

Actually, he's not on our payroll, but this auditor helps us to help you do a better job.

He has been specially trained in the examination of circulation records by the Audit Bureau of Circulations.\* His objective findings tell us how well we are doing in the distribution of your sales messages. They keep us alert to more effective coverage opportunities.

He helps us to help you in another way, too. His findings are an inventory of our circulation audience — facts that help you invest your advertising money on a sound business basis.

Ask to see a copy of our latest ABC Audit Report this week and let us show you how these facts can help you do a better advertising job.

**PHONE 364-2030**

**Homecoming Is Held At Bippus**

The Bippus Community homecoming was held Sunday at the Bippus Community House beginning with registration at 10:30 a. m.

A sermon by Reverend Schneck followed Sunday School classes.

After a basket lunch and short visitation period Mrs. Charles Higgins opened the evening program by welcoming those present. Group singing was led by the youth of the community, followed by a special "This Is Your Life" presented of the Jack Weaver family, including Mr. and Mrs. Weaver, and children, Mrs. Janell Clark, Mary, Charlene, and Joe Don.

A memorial reading in memory of those who passed away in the past year from that community was given by Mrs. T. B. Thomas.

Rev. Gene Brock, pastor, spoke of the homecoming and was accompanied by Mrs. Ernest Brown and her daughter Barbara in special music. Rev. Don Travis sang inspirational songs fitting to the occasion.

The oldest woman present was Mrs. J. B. Fortenberry; the oldest man attending was Hugh Fortenberry; traveling the far-

thest distance to attend was Mrs. Ethel Brindamour from Lemon Grove, California; the youngest present was Mary Lou Darris of Yuma, Arizona.

Newly elected officers for the coming year were Mrs. Charles Higgins, president; Mrs. T. B. Thomas, vice-president; and Mrs. Wayne Sifford, secretary. Approximately 70 persons attended the event.

Out-of-towners came from various points in New Mexico, California, Arizona, and Texas.

**Club Changes Meeting Time**

Due to the time length of forthcoming afternoon football workouts, the Whiteface Booster Club has announced that its meeting time has been changed from 7:30 to 8:30 p. m. Monday, Aug. 25.

Ted Higgins, president, made the announcement after discussing the matter with head football coach and athletic director Larry Wartes. Wartes felt that the time announced previously would not allow many of the coaches to attend since football practice does not end until late in the evening.

The club will meet each Monday at 8:30 p. m. at the Community Center ballroom until it is possible to meet earlier.

**HOMING PIGEONS COME HOME**

HARRISMITH, South Africa Farmer Jurie Lombard sold five homing pigeons to one of his laborers and warned him to lock them up for a while. To make double sure the birds would not fly back to their old loft, their wing feathers were pulled out.

A month later, Lombard was sitting on his veranda at sundown. In the twilight, he made out five little figures plodding up the farm road. The dumbstruck farmer recognized his five birds, led by an old male. In single file, they trudged past the house to the pigeon loft.

As Lombard lifted them to their perches, he noticed their feet were raw from walking the one-mile distance. He decided to keep the birds and give the laborer five baby pigeons instead.

**TYPHOON SEASON**

TAIPEI — The Formosa Weather Bureau reported that 2,666 persons were killed and 120,000 houses destroyed by typhoons that hit Formosa in the past 10 years.

The bureau issued the statistics as a warning to Formosa's 13 million residents to take precautions during the typhoon season which usually occurs between July and September.

**GATES TRUCK TIRES**  
Have a FULL ROAD HAZARD GUARANTEE  
GREAT WESTERN TIRE CO  
801 E. 1st — Hereford

**thirsty skin special**

**1/2 Price Sale of BonneBell moisture lotion**

During August only.

Now when your skin is taut and thirsty and flaky-dry, Bonne Bell offers her moisture-plenty facial lotion at a price so low you can use it as a body lotion. Moisture Lotion keeps your complexion soft and glowing under sun and make-up—replaces vital moisture that summer sun, wind and water take from your skin. 8-oz. Moisture Lotion Special

8-oz. ONLY \$3.00 (Regularly \$6.00)

16 oz. ONLY \$5.00 (Regularly \$10.00)

Moisture Lotion

BonneBell

Moisture Lotion

BonneBell



**HAROLD CLOSE WALGREEN DRUG**  
Sugarland Mall



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY WITH \$2.50 OR MORE IN PURCHASES . . . .

# Savings

*We can crow about!*

**BACK-TO-SCHOOL SPECIALS FROM PIGGLY WIGGLY**



Shop PIGGLY WIGGLY

Piggly Wiggly provides you with the only U.S.D.A. Choice beef and other first quality meat products . . . We will cut meats to your personal order anytime!

U.S.D.A. CHOICE BEEF

**STEAK** SIRLOIN OR CLUB LB. **98¢**

FRESH FIRST CUT

**PORK CHOPS** LB. **69¢**

ARMOUR STAR

**FRANKS** LB. **59¢**

WISCONSIN - LONGHORN

**CHEESE** LB. **69¢**

Blue **CANVAS BINDERS**

Grade School

**CIGAR BOXES**

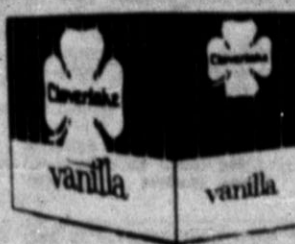
with paper **98¢**  
2 for **29¢**



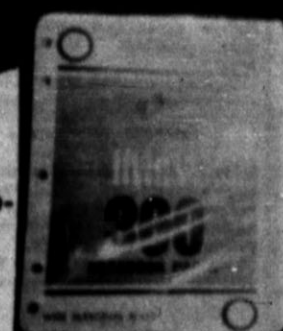
Duncan Hines **CAKE MIXES**  
3 For **\$1**



Patio **MEXICAN DINNERS**  
3 15 oz. size **\$1**



Cloverlake **ICE CREAM**  
1/2 gal. ctn. **69¢**



Back-To-School Paper Special  
**NYTONS 300 SHEET NOTEBOOK PAPER**  
Piggly Wiggly Price **39¢**

Home Grown Hereford

**CANTALOUPE** 6 for **\$1**

**STALK CELERY** California per stalk **19¢**

**POTATOES** Hereford Grown Red or White 2 10 lb. bags **89¢**

**BANANAS** Central American Golden Ripe Lb. **10¢**

**FLOUR** Gold Medal Self Rising 5 lb. bag **49¢**

**SUGAR** Holly Beet Sugar 5 lb. bag **49¢**

**COFFEE** Maxwell House Instant 10 oz. jar **\$1.39**

**SHORTENING** Snow Drift pure vegetable 3 lb. can **59¢**

Nestle's **QUICK** 2 lb. box **69¢**

Alpo Trio **DOG FOOD** **69¢**

Pay Day, Butternut, Milkshake or **BIG TIME CANDY** 5 6 ct. pkgs. **\$1**

Royal Bell **COOKIES** **\$1**

Shurfine Frozen **LEMONADE** 10 6 oz. cans **\$1**

Bath Soap **ZEST** **\$1**

Wilson's **VIENNA SAUSAGE** 5 15 1/2 oz. cans **\$1**

Kraft's French **DRESSING** 16 oz. pkg. **45¢**

Downy **FABRIC SOFTENER** 2 bars per pkg. **43¢**

King Size **\$1.39**

**GAIN** Giant Size **69¢**

... beautiful New Design **FLORAL MASTERPIECE TOWELS** Introductory Special **69¢**

2 lb. 6 oz. GIANT SIZE ONLY

Save Tender Crust and Shurfresh Coupons For Valuable Free Gifts

**BOLD** Giant Size **64¢**

## SAVE GUNN BROS. STAMPS

"THE CONVENIENT STAMPS OF THE GOLDEN SPREAD"

REDEEMABLE IN  
HEREFORD AT 401  
N. MAIN STREET



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Phone 364-2030

WANTED ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) 1st insertion per word

3. FOR SALE Automobiles

1958 FORD RANCHERO, BRAND new blue paint job. \$250.00. Call 364-9631; after 6:00 P.M. 364-2189 B-3-15-7fc

FOR SALE 2 & 3 BEDROOM FORMER FHA HOUSES TO BE MOVED

IF YOU WOULD like to own a nice large 3 bedroom, 2 bath house with central refrigerated air and heating

ANY TYPE of day work - baby sitting, house work, staying with elderly, etc.

ROOM or small apartment in home for young working man. Pref. \$1 room and board, if possible. Phone 364-5725 B-4-4-c

9. Situations Wanted

WILL keep children in my home, hour, day or week. 364-3342. B-9-6-7p

FOR SALE - VOLKSWAGEN SAND BUGGY

1962 BUICK Skylark hardtop. Very clean, new transmission, good tires. Phone 364-3248 after 5:30. B-3-14-4-ftc

1964 RED-black T-Bird. Loaded.

Very good condition, also 1966 Chevrolet station wagon, air conditioned. Phone 364-3458. B-3-17-31-ftc

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups and cars.

WANT TO RENT apartments and houses for school teachers. Call Dorothy Mercer, Office of Superintendent of Schools, 364-6066. B-6-10-2-ftc

10. NOTICE

ALCOHOLISM IN FORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 9 a.m. thru 12 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-23-ftc

MILBURN MOTOR COMPANY

We pay cash for Used Cars Phone 364-0077 225 North Sampson B-3-33-ftc

CARTRIDGE REAL ESTATE

IF YOU have property to sell, call or write Booser Real Estate, Inc. 782, Hereford, Texas. 856-364-1755. B-4-18-19-ftc

DEAD ANIMAL REMOVAL

Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-9951 B-4-4-4-ftc

8. HELP WANTED

MAAN WANTED to work in farm and ranch stores. 25 to 30 years old with auto or implement parts experience. Good pay, hospitalization, life insurance, paid vacation, profit sharing and other benefits. GEBRO DISTRIBUTING COMPANY 229 North 25 Mile Avenue. B-8-7-ftc

4. REAL ESTATE For Sale Or Trade

4 sections of grass near Hereford, 80 in cultivation, one acre well, might take some trade. See us for information. B-4-4-4-ftc

5. FOR RENT

3 BEDROOM furnished apartment. 209 Higgins, bills paid, no pets. Call 364-5886 or come to 109 Emma, Jc. B-5-17-4-ftc

THE SHERWIN-WILLIAMS COMPANY

to assist manager in operating Wholesales and Retail paint and wallpaper Branch. Duties will include sales, credits, collections, and assisting in overall operation.

1. FOR SALE Miscellaneous

2-4-D, its cheap. If ruined or hurt 500-1000 acres of cotton and vegetables in Deaf Smith County THIS year. If cost some of us a great DEAL - If saved some of us a little. We used something that controlled our weeds and didn't hurt other crops. WHAT DID YOU USE? B-1-7-7c

FOR THE LUBBOCK AVALANCHE JOURNAL CALL

Gene Brock, 364-9314 Year New Distributor. B-1-4-c

13 MOBILE SCOUT Camper

1964 FURY - 1, 4 door, Automatic, R.H. air, 27 Ranger, Phone 364-4587 after 6 p.m. B-3-13-48-ftc

MARCUM AUTO SALES

221 North 25 Mile Ave. CLEANEST CARS IN TOWN Phone 364-1231. B-3-15-ftc

ARC REGISTERED beagle puppies

CLEAR rugs, like new, 6 to 9 by 12 with Blue Lustra. Rent electric shampooper 51 Ducky #11's, Sugarland Mall. B-1-19-33-2c

FOR YOUR FENCING NEEDS

It's Time To Change These PADS In your evaporative air conditioner. We have a complete selection of sizes. B-4-7-ftc

FOR SALE OR TRADE

Wheat ground ready for seeding. Possession when milo harvest at 1400 acres irrigated, 90 milo, 20 wheat, 12 cotton. Gov't per acre 1969 \$4,000.00. Excellent yield records, two 8' wells, will accept partial down payment and carry rest on established loan, balance \$29,000.00, 6% percent interest. Call Betty Rice, 364-3114. B-4-7-p

FOR RENT

1 WOULD LIKE to rent to 1-2 single teachers a 2 bedroom, 1 1/2 bath, air conditioned trailer. Phone 364-4069 between 1 and 6 or after 9:00 P.M. B-5-24-33-c

6. WANTED

PIANO STUDIO FOR BEGINNERS. New exciting studio #113. Call Mrs. Gerald Burrey, 364-2559. B-4-4-4-ftc

STATED MEETINGS

Second Monday 8:00 p.m. Floor Practice Thursday W. A. Phipps, Sec. Joe Hysinger, W. M.

Herford Rotary Club

meets every Monday at 12:05 Jim Hill Hotel

Lions Club

meets each Wednesday, 12 Noon Hotel Jim Hill

KIWANIS CLUB

Thurs. Noon IOOF Hall 207 E. 6th

2. FOR SALE Farm Equipment

1957 Oliver, Model A Combine with 2 row corn header attachment and new Home reel. Good condition. Phone 276-5352. B-2-19-1-c

LIKE TO OWN YOUR OWN BUSINESS IN THE AUTO PARTS & SERVICE FIELD? LOCATED IN IRRIGATION AREA

TERMS AT REASONABLE RATE IF REQUIRED FOR DETAILED INFORMATION WRITE BOX 7544 Amarillo, Texas 79109 B-4-33-c

FOR RENT

36x60 NEW BRICK BUILDING. Ideal for small business. Plenty of parking. Will consider partitioning for offices. GOLDEN SPREAD REAL ESTATE West Highway #2 - Phone 364-4031 B-5-3-ftc

DRIVERS WANTED

Long haul sleeper operation. Must have diesel experience. 4 week holidays, union scale, group health & welfare benefits. No lay off.

LEGAL NOTICE

THE STATE OF TEXAS COUNTY OF DEAF SMITH NOTICE OF EXECUTION SALE By virtue of an Execution issued out of the 47th Judicial District Court of Randall County, Texas on a judgment rendered in said Court on the 6th day of January, 1969, in favor of Eureka Brick & Tile Company, as Plaintiff, against Hereford Tile & Brick Co., Inc., as Defendant, in the case of Eureka Brick & Tile Company vs. Hereford Tile & Brick Co., Inc., No. 8734, on the docket of said Court, I did on the 28th day of July, 1969, at 10:30 o'clock A. M., seize and take possession of the property described in said Execution and on the 9th day of September, 1969, being the second Tuesday of said month, between the hours of 10:00 A. M. and 4:00 P. M., on said day of the Court house and court, Hereford, Deaf Smith County, Texas, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Hereford Tile & Brick Co., Inc. in and to said property. DATED at Hereford, Texas, this 4th day of August, 1969. Ed Robertson Sheriff Deaf Smith County, Texas 5-8-6c

OWENS & HOLLINGSWORTH

Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial-Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-ftc

JIM O'CONNOR Volkswagen, Inc.

Our growth is going much faster than we ever anticipated resulting in a need for two more mechanics immediately. We are not interested in trainees, but only first class, front line mechanics who are willing to work hard and make money. We realize applicants will have to become familiar with VW's and we are willing to pay for this training, both locally and at factory schools. We have over 1100 Volkswagens in our trade area that we service, so downtime is non-existent. If you are between the ages of 25-45 and are looking for an opportunity and a good future, please come by and talk to Jim O'Connor, Highway 60-70-84 - East Hereford, Texas. 364-3353 B-11-12-12-ftc

QUALITY QUILTING

Will quilt bedspreads, quilts, valances, pillowcases, pictures, etc. Call Jane Packard, 364-2119. B-11-23-ftc

ROWLAND STABLES

Boarding - Rentals - Training 1/2 Mile North of City on Ave. F. Owners: Mr. & Mrs. Harvey Rowland Call 364-1189 after 4 p.m. B-11-12-ftc

13. LOST & FOUND

LOST: apricot colored poodle, 4 weeks old. Strayed from 134 Avenue B. REWARD. Call 364-5318. B-11-14-33-2c

HEAVY SLEEPER HONOLULU - Mrs. Gertrude Priest dozed off in a chair while waiting her turn at a beauty shop. A beautician was unable to arouse the 100-year-old woman and thought she was dead. The police were called but suddenly Mrs. Priest "just woke up." Policeman Wayne Costa, who answered the call, radioed back that all was well and that it was just a case of a 100-year-old woman who was hard to awaken from a nap. Mrs. Priest, who said she was unaware of efforts to awaken her, added that she was embarrassed about the disturbance she caused.

DOES YOUR INSURANCE INCLUDE ADEQUATE PROTECTION? Hereford Insurance Agency 323 N. Sampson 364-0850

Legal Notice THE STATE OF TEXAS COUNTY OF DEAF SMITH NOTICE OF EXECUTION SALE

A Adult Western NOW PLAYING! A Adult Comedy OPEN 8:15 SHOW 9:00 Admission 1.00

THE most magnificent picture ever! "GONE WITH THE WIND" CLARK GABLE VIVIAN LEIGH LESLIE HOWARD OLIVIA DE HAVILLAND STARTS WEDNESDAY

RAW and VIOLENT! EXPLOSIVE! HELLS ANGELS ON WHEELS THE SHATTERING TRUE STORY OF THE HELLS ANGELS Starts Wednesday Open 8:15 Show 9:00 Admission \$1.00

**BROWNLOW BROS.**  
GENERAL CONTRACTORS  
P. O. Box 767  
HEREFORD, TEXAS 79045  
Mobil Phone 364-4741  
UNIT 14 JAMES - 364-0974 UNIT 15 EMORY - 364-0053

**FOR SALE**  
Extra clean 1964 New Yorker, 4 door sedan. All new rubber. Air conditioned. Power Brakes, Power Steering.  
Call or See  
**RALPH McCULLOUGH**  
139 N. Texas Ave. Phone 364-2282

**GLASS IS OUR BUSINESS -**  
Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1988 Park Ave. INC. 364-3882

**HEREFORD RADIATOR**  
Frame and Axle Repair  
116 Avenue K  
DEPENDABLE SERVICE

**PARR PORTABLE CORRALS Now Available**  
Parr Farms 1 East, 1/2 South  
Black, Texas Phone 806-265-3526

MRS. GERALD S. BURNEY  
announces opening  
of  
**PIANO STUDIO FOR BEGINNERS**  
Phone 364-2559 910 E. Third

**HELP WANTED**  
Apply in person at the  
**Arrowhead Drive Inn**  
boys 14 and over good salary and paid vacation. Need full time and part time employees.

**GOLDEN SPREAD REAL ESTATE**  
WEST HIGHWAY 60  
YOUR BUSINESS APPRECIATED  
L. C. HEWITT Broker PH. 364-4021

We have some real nice farms listed for sale. Now is the time to see them. Look at the growing crops - this is the proof that they can produce.

1/2 section - located within six miles of Hereford. Lovely 3 bedroom home and other good improvements. The crops here will show that there is plenty of water. Not cheap but worth the money.

1/2 sec. North of town - Want to see a perfect farm? Let us show you this one. Good imp. Lays perfect. Underground tile, makes watering easy. Return system assures no waste water or fertilizer. Grew 10,000 lb. milo last year. Looks good this year.

Section (Canyon area) lays good. Irrigated. \$375.00 per acre.

8000 acre ranch (Nara Visa, N.M. area) NOTHING DOWN - assume existing loan, pay owner 6% on his equity for five years, then convert second ten to 25-year loan.

For Trade - Nice 40 unit apartment house (three years old, with swimming pool). Established loan, doing good. Will trade equity for farm in this area.

Motel - 60 units in Odessa - will trade for farm or ranch land. Swimming pool, TV, Restaurant on major hi-way.

WANTED - MALE OR FEMALE HOUSE SALESMAN - will turn over all house sales to efficient person. Must have license and car. Nice office to work from. Full cooperation.

If you have houses, farms, motels or commercial property for sale or trade - we would appreciate your listings. If you are interested in buying or trading for these kind of properties - let us show you what we have.

**EAGLE REAL ESTATE**  
PHONE 364-2653  
120 N. 25 MILE AVE.

Just right for a couple that wants plenty of elbow room. This home is as spic. & span as a new one but has a lower interest rate than today's market. 2 bedrooms, 2 full baths, large master bedroom, beautiful yard. H-205

Large Playground in this lovely home makes it a more enjoyable place to live. 3 bedrooms, 2 1/2 baths, existing loan. H-309

Spacious 4 bedroom, 2 1/2 baths, existing loan, large patio, Excellent location. Let us show you this one. H-403

3 bedroom home for lease, fenced backyard - nice neighborhood. \$160.00 per month.

EXCLUSIVE AGENTS FOR MERRIOTT AND STOKER CUSTOM HOMES.  
TERRY HODGES ..... 364-3758  
VIRGIL JUSTICE ..... 364-0670  
VIRGEL W. MERRIOTT ..... 364-2653

**QUESTION OF CHARACTER**  
PRETORIA, South Africa - Harry Adelaar, retiring chief driving examiner at the Pretoria Licensing Department, says aggression is "the danger-word" among automobile drivers. "I'd like to see every youngster who comes up for a driving license carrying a certificate of character from somebody who knows, for instance a schoolmaster. No boy or girl could land a job without evidence of character," he said.  
Adelaar said he would like to know how the youngsters act under stress - "if they're aggressive they're dangerous."

**We Are Today Paying**  
Wheat ..... \$1.30  
Milo ..... \$1.95  
Listen to our daily market report at 2:05, Mon. through Fri. on KGNC Radio.  
(Subject to market change)  
Compliments of  
**CONTINENTAL GRAIN CO.**

Have You Read The Want-Ads?  
**MANNING PLUMBING CO.**  
Roy & Jim  
For all your plbg. repairs CALL 364-0931

You've Never Seen Such Through Service  
**STOP IN SOON**  
Phillips "66" Products  
**EAST SIDE "66"**  
Rocky Stewart  
1808 E. 1st 364-2844

**\$850. MOVE IN \$131. MONTH**  
3 bedroom, carpeted, 2 full baths, 2 car garage, with plenty of storage, fenced back yard, one year old.  
**607 AVE. G**  
364-0045 or 364-1882

Now You Can Rent It!  
Lawn Mowers Table Saws & Axes  
Auto Tires Hubcap-Auto Saw  
Hedge trimmers Pruning Tools  
Sprayers Power Post Hole Digger  
Radio Tractor Cutting Torch  
Power Saws Chainsaw  
Power Drill All Kind of Hand Tools  
Plus many more items  
**Phone 364-3466**  
**Hamby's**  
Rental Service  
Across the road from Hamby Real Estate

**CARMICHAEL Real Estate, Inc.**  
508 South 25 Mile Avenue  
PHONE 364-1251  
FARMS & FARM LOANS

JUST LISTED - 5 new FHA homes under construction 3 bedroom - 2 bath - fenced - carpeted - FHA financing - 500.00 total move in - long term loans. 133

REDECORATED - 3 bedroom - 1 1/2 baths - living room - den w/b fireplace - kitchen - breakfast area - fenced yard - separate storage house - fenced yard - immediate possession - FHA financing - 1654 sq. ft. - \$500.00 down & closing - 524 Ave J. 120

NEW CONSTRUCTION - Choose own color scheme - 3 bedroom - 1 1/2 bedroom - den w/b fireplace - living room - built in kitchen - dining area - extra nice - \$ 30,000.00 N. W. Hereford. 132

SACRIFICE PRICE - 3 bedroom - 1 1/2 bath - lg den - w/b fireplace - built ins kitchen - dining area - large recreation room - of fice - bar - double garage - 2200 sq. ft. - existing 5 1/2% loan - 205 Northwest Drive 118

FHA COMMITMENT - 3 bedroom - 1 1/2 bath - built in kitchen - fenced - double garage - New - \$19,600.00 low down - long term 115

NEAR SCHOOL - 905 sq. ft. - 3 bedroom - 1 bath - fenced yard - landscaped - \$12,500.00 - 849 Irving 130

UNDER CONSTRUCTION - ELEGANT - 3 bedroom - 1 1/2 bath - living room - sunken den w/b fireplace - refrig air - storm windows - double garage - ready to choose colors - 2300 sq. ft. - \$30,000.00 - beautiful home. 134

WHERE BUYING AND SELLING BECOME A REALITY!  
Mutt Wheeler Harold Kids  
Troys Carmichael  
(Nite Phone)  
364-0336

**BOB PUGH-BUILDER**  
3 Bedroom Brick, 1 1/2 baths, carpeted built-ins, den, total electric 139 Hickory.  
3 Bedroom, 1 1/2 baths, carpet. Now under construction. 922 Irving.  
Office 364-2221  
Home 364-1634  
108 Greenwood

**NEED WOOD SHINGLES? CEDAR SHAKES? COMPOSITION SHINGLES?**  
We have a large stock of British Columbia cedar shingles and heavy thick butted cedar shakes and composition shingles. Our large trailer trucks come through the Panhandle area at least 20 times a week.  
Call us collect and buy your wood shingles, shakes and composition shingles at bargain hunter prices. No charge for delivery. Let's talk roofs, plywood and lumber at prices you can afford.  
**PAULSEL LUMBER COMPANY.**  
Fort Worth, Texas  
Sawmill Concentration Yard. "See for Yourself and save Money."  
Telephone Mr. Harris collect at area code 817 336-5576

**Campbell-Cramer**  
● HALF SECTION, lays perfect, with 3 good wells, 162 acre cotton allotment. Will TRADE FOR STOCK or cash. Very clean, in good water area. F-2313  
● APARTMENT COMPLEX, good location, stays full - money maker. Will consider any kind of trade. Reasonable cash down, reasonably priced.  
● MAKE AN OFFER. 3 bedrooms, 1 1/2 baths, central heat, built-in range, garage. Low interest, loan payments only \$103.00.  
● SMALL EQUITY, big value. Nice yard, 2-car garage. Brick house has extra nice kitchen, thick carpet, 3 bedrooms and 2 baths. Low interest loan \$16,000.  
● SAVE \$1,250.00. Priced below appraisal. New 3 bedroom, 2 bath brick with 2 car garage and built-ins. A true bargain. \$17,000.00. H-3142  
● BEACH STREET - Roomy 2 bedroom home with built-ins, garage, nice landscaping. 2 storage sheds. Loan payments only \$115.00 at 5 1/2%. Reasonable down. H-265  
East Hi-Way 60-Phone 364-0972 or 2424  
Evenings & Sundays Call  
Gene Campbell 364-0789 Jim Cramer 364-0164  
Ted Walling 364-0660

For Soft Water Service  
Call 364-3280  
nothing to buy...  
no work to do...  
The savings are greater than the cost!

**McCLURE CAR WASH**  
107 Ave. A 364-0333  
I wash, you rub down ..... \$1  
I wash, rub down, and vacuum ..... \$1.50  
20-Minute Service

**Singer Dealer**  
Let us help you with your sewing needs  
Guarantee service on all makes "Sewing machines & vacuums.  
Sale on new Singers, Dressmakers & Whites  
Parts - Notions  
Southern Sewing Center  
213 Main 364-3782  
Hereford

**Lone Star Agency**  
601 North Main Hereford, Texas  
REAL ESTATE - INSURANCE - LOANS  
Melvin Jayroe 364-0555 After Hours 364-3766  
★ FIVE BEDROOMS ★  
Just what the growing family needs - 18x36 ft. den, ref. A.C., electronic filter, humidifier, re-decorated inside and out, beautiful yards, over 2400 ft. of living for \$19,500.  
★ TRANSFERRED ★  
Beautiful location in N.W., 3 bdr. and 2 baths, fenced yard, central heating and A.C., 1523 Sq. Ft., priced to sell \$18,625.  
★ DINING ROOM & LIVING ROOM ★  
Intercom system, large patio, 1833 sq ft, db garage, fenced yard, carpeted, refrig air, 3 BR, 2 Bath, Assume 6 1/2% loan, \$162 mon.  
★ RANCH STYLE HOME ★  
Beautiful neighborhood, 2084 sq ft, lots of trees, storm cellar, 3 br, double gar, newly repainted, \$23,750.  
★ BETTER THAN NEW ★  
1282 sq ft, brick, cen evap air, carpeted, storage bldg including fallout shelter, redecorated, \$115 mon.  
★ RECENTLY VACATED ★  
Lovely 3 BR, 2 Bath, living room, family room, large patio, dbl gar, central air and heat, drapes, TV antenna, 1680 sq ft, \$22,000.  
★ NEAR HIGH SCHOOL ★  
\$1000 down, nice small home with evap air, assume loan, 2 BR, carpeted, gar, wired for washer and range.  
★ SMALL MONTHLY PAYMENTS ★  
\$4800 equity, 3 BR, 2 1/2 baths, central heat & air, 5 1/2%, \$121 per month.  
★ OUTSTANDING LANDSCAPING ★  
Assume 6 1/2% loan, \$4,000 down, \$146 monthly payments, 3 BR, 2 baths, db gar, \$23,500.  
★ TEXAS STREET BEAUTY ★  
Corner lot surrounded by lovely landscaping, concrete fence, sprinkler system, 3 BR, 2 1/2 baths, dbl garage, Ref air & heating, excellent to schools.  
★ OVER 4000 SQ. FT. ★  
Owners moving from Hereford, 4 bdr., 3 baths, ref. A.C., large den beam ceiling, circle drive, located on 2 beautiful acres, assume loan of \$32,000 at 6% interest.  
★ MOTEL IN COLORADO ★  
20 units with 3 bdr. living quarters, located on 2 1/2 acres of highway frontage, excellent conditions, new furniture, long boy beds, new T.V.'s, large room, owner will sell or trade for farm and ranch land, business has grown each year.  
★ INCOME PROPERTY ★  
5 units on Apartment house, monthly income of \$440, recently re-decorated, equity \$9,300 and assume loan of \$16,000 at 7 1/2% interest.  
★ 630 acres, 4 bdr. home good improvements located N. of town.  
★ LOW MONTHLY PAYMENTS ★  
Nice yards, real clean, 753 sq ft, 2 BR, evap air, \$61 per mon at 6%.  
★ 1 1/2 SECTION FARM ★  
Good allotments, all in cultivation, 6 good wells, good 40 acre lake, good loan available. \$475 per acre.  
★ 1 section near Vega.  
★ 1/2 section near Plainview.  
★ 635 acres west of Hereford, good loans, 2 bdr. home, 6 wells \$360 per acre.  
★ Wanted land to lease-cash.  
★ Good commercial property for sale and trade.

PUTTING YOU FIRST... KEEPS US FIRST  
**Justice REALTORS**  
MAIN & HWY. 60 - 364-2222  
Ralph Owens 364-2560 Betty Cope 364-0255 Don Teague 364-2222  
DRAPERIES Are exceptional throughout this fine home... the isolated bedroom is quiet and elegant... entertaining will be easy and fun for you... the fence enclosed a lovely landscaped yard. H - 3248  
COUNTRY living in Umbarger will be easy in a 3 bedroom brick home on the pavement and with 11 acres to roam... H - 3247  
QUALITY speaks for itself in construction and in interior finishing in these two homes in NW Hereford... one features a study which could be used as a 4th bedroom and the other offers a built-in hutch and book-cases... let us show you H - 3244 and H-3299  
WESTHAVEN STREET is a great location and we have a home which will delight the entire family because it is really spacious, and comes with a large playroom complete with extra over-sized storage closets and 2 1/2 baths. H - 3238

**The Light Touch**  
by RALPH OWENS  
"We have only one hope," said the president to his sales manager. "Let's take the pins out of the map and stick them into the salesmen."  
Peacock: a chicken in bloom.  
Airman to officer: "Our anti-missile missile just shot itself down, sir."  
Here comes summer, the season that bugs us...  
June: the month when schools turn graduates out to get an education.  
If you want an education in selecting a sound home stop in at Justice Realtors.

# Miss Mary Evelyn Vasek Weds Vernon Wilhelm

St. Anthony's Catholic Church was the setting Saturday evening for the wedding of Miss Mary Evelyn Vasek, daughter of Mrs. Charles Vasek Jr. and the late Mr. Vasek, and Vernon Wilhelm, son of Mr. and Mrs. Charles Wilhelm of Happy. Father Simeon Heine officiated for the double ring service.

Baskets of white gladioli and greenery decked the candle lighted altar.

Miss Grace Ann Vasek, sister of the bride, was maid of honor and bridesmaid was the bridegroom's sister, Miss Helen Wilhelm.

Richard Wilhelm served his brother as best man and groomsmen were Donald Vasek, brother of the bride, serving as ushers were Tom Wilhelm and Lawrence Wilhelm, brothers of the bridegroom; and Gene Vasek and Ronnie Vasek, the

bride's brothers. Mrs. Carolyn Evers, organist, played the traditional wedding marches and accompanied Mrs. Joe Reinauer as she sang Ave Maria, It Is No Secret, He, How

Great Thou Art, and Mother At Your Feet We're Kneeling.

Given in marriage by her brother, Charles Vasek III, the bride was lovely in her formal gown of bridal peau de soie and

re-embroidered Alencon lace, styled with a fitted bodice, Sabrina neckline and long tapered sleeves. The Alencon lace was repeated on the cathedral train. Her bouffant veil of nylon illusion fell from a crown and petal headpiece of pearls and crystals traced with lace. She carried a crescent bouquet of miniature carnations.

The bride's attendants wore identical formal gowns of lace over taffeta, styled with a fit-

ted bodice and elbow length sleeves. Miss Vasek wore deep rose and Miss Wilhelm's was turquoise.

A reception followed the ceremony at the Knights of Columbus Hall where Miss Georgia Ann Reznik registered the wedding guests.

The bride's table was laid with white lace over satin and centered with the wedding cake. The cake was made and served by Mrs. Bonnie Wilhelm. Miss-

es Cris Marnell and Marilyn Schmucker laded punch.

For a wedding trip to the Gulf Coast, the bride's traveling ensemble was a pale blue suit with white accessories.

They will be at home after August 23 at Happy, Tex. where Wilhelm is engaged in farming.

The bride attended Hereford High School and Draughton's Business College in Amarillo. The bridegroom attended school at Vinita, Okla.

### CARD OF THANKS

We wish to express our deepest thanks to our dear friends and neighbors for the visits, flowers, cards and every act of kindness during the hospital stay of Clifford Hicks. We are especially grateful to the doctors and nurses on the staff of Deal Smith County Hospital who were so attentive to his need and care. May God bless each of you.

The Family of Clifford Hicks.

The late Red Rolfe batted .30 for the 1939 New York Yankee

GATES TRUCK TIRES  
Have a FULL ROAD HAZARD GUARANTEE  
GREAT WESTERN TIRE CO.  
801 E. 1st - Hereford

# COME SAVE AT SAFEWAY DISCOUNT

## LOW PRICES ON EVERY ITEM EVERY DAY!



**Whole Fryers**  
Whole Tender Fresh Fryer Chickens For Frying And Barbecuing. **lb. 31¢**



**Ground Beef**  
Safeway's Dependable Fresh Ground Beef - Excellent For Patties, Hamburgers. In 3-lb. Pkgs. or More. **lb. 55¢**



**Sliced Bacon**  
Gold Coin Lean Tray Pack Sliced Bacon - Low, Low Discount Price! **lb. 69¢**

### Letter To The Editor

Dear Editor:  
Recently someone sprayed 2-4-D in our area and approximately 90 acres of cotton were hurt so that it won't pay to harvest it. Then we learned some 500 acres were hurt just as bad in this county. A local ginmer set up a meeting at Commissioner's Court to get a ban in this county, as Farmer county has. He also contacted cotton farmers to appear. Only two farmers were there with the ginmer. It seems nothing much can be done, unless we get more interested persons, both vegetable and cotton farmers.

First of all, I think it is most thoughtless of farmers to spray with 2-4-D, (even from the air), when they know it will harm someone's crop. This farmer that does this is liable for damaged crops of any kind. I for one, and I suggest that everyone be on the lookout for 2-4-D and find out what to do to penalize the sprayer. When you have a shower of rain you can smell it, if and when it floats in the air.

There has been damage for many years, because of carelessness; and I suggest that farmers that are hurt, sit up and take notice, to stop the 2-4-D menace.

Sincerely,  
Oskar Schwertrner

William C. B. Cullen, U. S. Military Academy tennis and squash coach, is president of the National Intercollegiate Squash Racquets Association.

Michigan State's Spartan Stadium at East Lansing, Mich., has synthetic Tartan turf for the 1969 football season.

### Everyday Low Discount Prices on Meat!

|                  |                        |        |                   |                              |          |
|------------------|------------------------|--------|-------------------|------------------------------|----------|
| Cut Up Fryers    | Pan Ready Cut Ups      | " 37c  | Tender Pork Steak | Lean, Tender                 | " 74c    |
| Fryer Breasts    | Tender, All White Meat | " 44c  | Sliced Bacon      | Safeway 1-lb. Tray Pack      | " 85c    |
| Chicken Legs     | Tender, All Dark Meat  | " 41c  | Sliced Bacon      | Armour Star 1-lb. Tray Pack  | " 89c    |
| Chicken Gizzards | Fryer Gizzards         | " 39c  | Cooked Scallops   | Captains Choice              | " \$1.98 |
| Chicken Livers   | Fryer Livers           | " 69c  | Cooked Haddock    | Captains Choice              | " 88c    |
| Pork Chops       | Center Cut Rib, Pork   | " 1.09 | Fish Sticks       | Captains Choice Fully Cooked | " 58c    |
| Rib Cut Chops    | First Cut Rib or Loin  | " 69c  | Cooked Cod        | Captains Choice              | " 78c    |

### Everyday Low Discount Meat Prices!

|                        |   |              |            |
|------------------------|---|--------------|------------|
| <b>Lunch Meats</b>     | Safeway, 7-Items To Choose From             | 6-oz Pkg.    | <b>35¢</b> |
| <b>Bologna</b>         | Sterling Brand, Everyday Low Discount Price | 1-lb. Pkg.   | <b>64c</b> |
| <b>Fish Sticks</b>     | Sea Star, Everyday Low Discount Price       | 4 8-oz Pkgs. | <b>\$1</b> |
| <b>All Meat Franks</b> | Safeway or Bar S                            | 12-oz Pkg.   | <b>53¢</b> |

**SLAB BACON**  
Hickory Smoked Small Size Whole, Half, or 1/4 lb. End Piece **67c**

**PORK LOINS**  
Fresh Quarter Cut for Chops Center and First Cuts **lb. 79c**

**COOKED PERCH**  
Captain Choice Fully Cooked Fish **lb. 68c**

**FRIED SHRIMP**  
Captains Choice SUPER SAVER **lb. \$1.49**

*We Sell Only U.S.D.A. Choice Beef. Safeway Beef Is Naturally Tender!*

**Jell Well GELATIN**  
All Flavors Everyday Low Discount Price 3-oz Pkg. **7¢**

**Del Monte GOLDEN CORN**  
Cream Style Whole Kernel No. 303 Can **21¢**

**White Magic LIQUID BLEACH**  
Save At Safeway Discount 1/2 gal. Jug **24¢**

**Del Monte SWEET PEAS**  
Garden Fresh Young, Tender No. 300 Can **19¢**

### Safeway Everyday Low Discount Prices!

|                     |                                      |                |               |
|---------------------|--------------------------------------|----------------|---------------|
| <b>Beverages</b>    | Cragmont All Flavors                 | 2 1-qt. Botts. | <b>29¢</b>    |
| <b>Canned Milk</b>  | Lucerne, Everyday Low Discount Price | Tall Can       | <b>13c</b>    |
| <b>Fresh Coffee</b> | Folgers, Reg. Perc. Drip, Fine Grind | 2-lb. Can      | <b>\$1.25</b> |

### Everyday Low Discount Prices!

|                          |                                |            |            |
|--------------------------|--------------------------------|------------|------------|
| <b>Canned Pop</b>        | Cragmont Reg. or Diet          | 12-oz Can  | <b>09¢</b> |
| <b>Empress Preserves</b> | New Crop Strawberry            | 20-oz Jar  | <b>53¢</b> |
| <b>Empress Preserves</b> | New Crop Strawberry            | 10-oz Jar  | <b>35¢</b> |
| <b>Crackers</b>          | Premium Saltines               | 1-lb. Box  | <b>31c</b> |
| <b>Cookies</b>           | Nabisco "Nilla" Vanilla Wafers | 12-oz Pkg. | <b>37c</b> |
| <b>Condensed Milk</b>    | Eagle Brand Faultless Spray    | 15-oz Can  | <b>37c</b> |
| <b>Spray Starch</b>      |                                | 22-oz Can  | <b>58c</b> |

|                        |                      |             |            |
|------------------------|----------------------|-------------|------------|
| <b>Shortening</b>      | Wilson's Bakerite    | 3-lb. Can   | <b>57¢</b> |
| <b>Wilson's Mor</b>    | Canned Meat          | 12-oz Can   | <b>54¢</b> |
| <b>Wilson's Bif</b>    | Canned Meat          | 12-oz Can   | <b>54¢</b> |
| <b>Mouth Wash</b>      | Listerine Antiseptic | 14-oz Botl. | <b>89¢</b> |
| <b>Bayer Aspirin</b>   | Fast Pain Relief     | 50-ct. Btl. | <b>55¢</b> |
| <b>SKIM MILK</b>       | Lucerne Quality Ctn. | 1-gal. Ctn. | <b>57c</b> |
| <b>HALF &amp; HALF</b> | Lucerne Bonus        | Pint Ctn.   | <b>41c</b> |
| <b>CHOCOLATE MILK</b>  | Lucerne Quality      | Qt. Ctn.    | <b>35c</b> |
| <b>Pinto Beans</b>     | Town House           | 4-lb. Bag   | <b>41¢</b> |
| <b>Corn Flakes</b>     | Safeway Low Price    | 18-oz Box   | <b>35¢</b> |
| <b>Spray Starch</b>    | Faultless Spray      | 15-oz Can   | <b>47¢</b> |
| <b>Fabric Finish</b>   | Faultless Spray      | 20-oz Can   | <b>63¢</b> |
| <b>Dog Food</b>        | Wilson's Ideal       | No. 1 Can   | <b>15¢</b> |

### Safeway Everyday Low Discount Prices!

|                          |  |              |            |
|--------------------------|--|--------------|------------|
| <b>Pork and Beans</b>    | Van Camp's Quality No. 300 Save At Safeway | 1-lb. Can    | <b>14c</b> |
| <b>Crisco Shortening</b> | All Purpose, Low Discount Price            | 3-lb. Can    | <b>69c</b> |
| <b>Vienna Sausages</b>   | Van Camp, Low Discount Price               | 4-oz Can     | <b>23c</b> |
| <b>Baby Food</b>         | Gerbers Strained Many Varieties            | 4 1/2-oz Jar | <b>11c</b> |
| <b>Dr. Pepper</b>        | Now At A Low, Low Safeway Discount         | 6-Bott. Ctn. | <b>49c</b> |

### Safeway Everyday Low Discount Prices!

|                          |                                |              |            |
|--------------------------|--------------------------------|--------------|------------|
| <b>Peach Preserves</b>   | Garden Club Save At Safeway    | 18-oz Jar    | <b>35c</b> |
| <b>Instant Coffee</b>    | Epic Brand, Low Discount Price | 4-oz Jar     | <b>97c</b> |
| <b>Ranch Style Beans</b> |                                | 23-oz Can    | <b>24c</b> |
| <b>Sunshine Crackers</b> | Cheez Its Crackers             | 6 1/2-oz Box | <b>27c</b> |
| <b>Sunshine Cookies</b>  | Busters, Cookies               | 9-oz Pkg.    | <b>37c</b> |

**Bartlett Pears**  
Juicy, Ripe, Mellow, Yellow Pears Low, Low Price **lb. 18¢**

**FULL EARS CORN** Full of Country Sweetness Save At This Low Price **6¢**

**BAKING POTATOES** Fancy Russets Nutritious **lb. 8¢**

These Prices Are Effective Thru Wed., Aug. 20th In **HEREFORD**

**SAFEWAY**

**HARD?**

WORRIED about high soap bills and working harder to get things clean? Our water conditioners correct problem water... efficiently and economically. For a free, written analysis of your water supply, call and say --

**KEY CULLIGAN MAN!**

**BOX 1805 364-2002**

**FROZEN FOOD BUYS**

**ICE CREAM** Snow Star, All Flavors Save At This Low Everyday Discount Price **gal. 99¢**

**Ice Cream Bars** Eskimo Choc. Fudge **6-ct. Pkg. 33c**

**Orange Juice** Scotch Treat **6-oz Can 10c**

**Frozen Waffles** Bel Air **5-oz Box 13c**

**WHAT IS EVERYDAY LOW DISCOUNT PRICE?**

True discount pricing is making your EVERYDAY grocery needs available at a LOWER TOTAL cost. Safeway does not have "sales" because every item is on "sale" everyday of the week. There is no need to wait for any food item to go on "special" before you can purchase it. Safeway's prices are available everyday of the week. Cutting prices for week-end "specials" necessitates making up the loss by higher prices on other items... Compare Safeway's EVERYDAY LOW DISCOUNT PRICES and you'll be convinced that Safeway Discount is the place to shop and save.

**We Reserve The Right To Limit Quantities**

SUNDAY, AUGUST 17, 1969

## BLONDIE

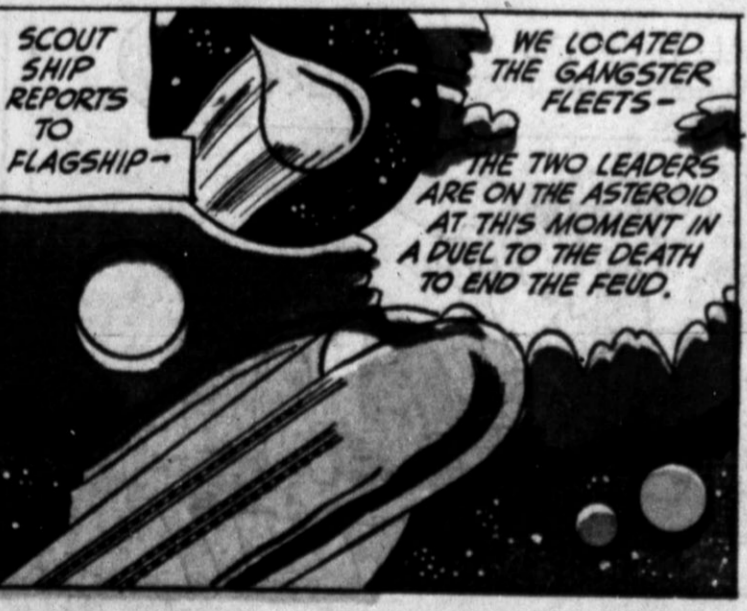


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## MANDRAKE THE MAGICIAN

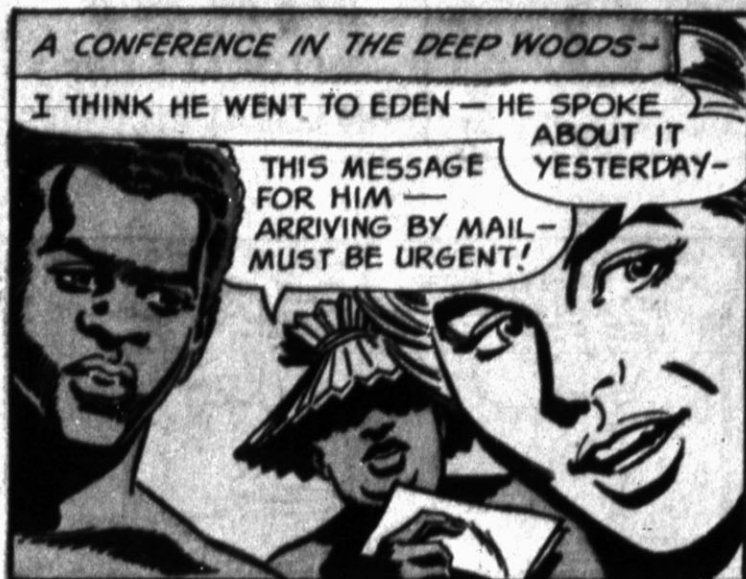


BY LEE FALK



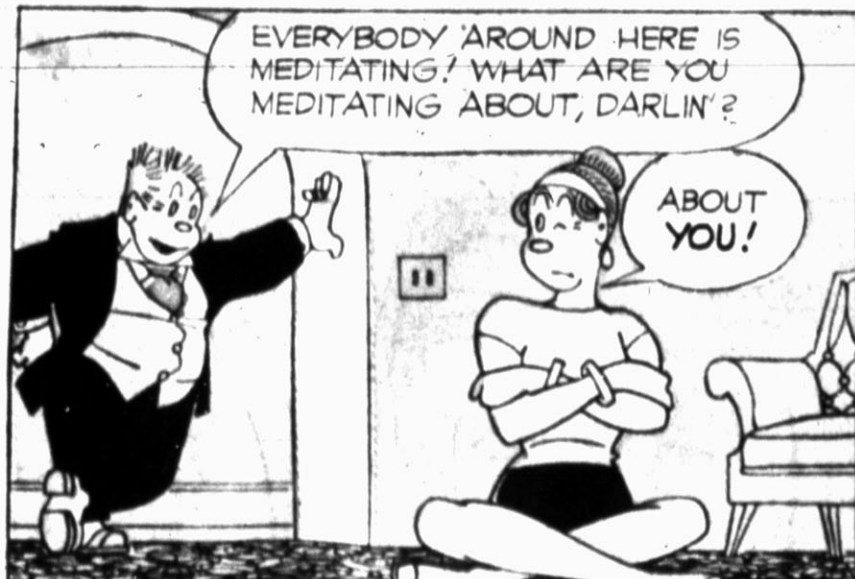
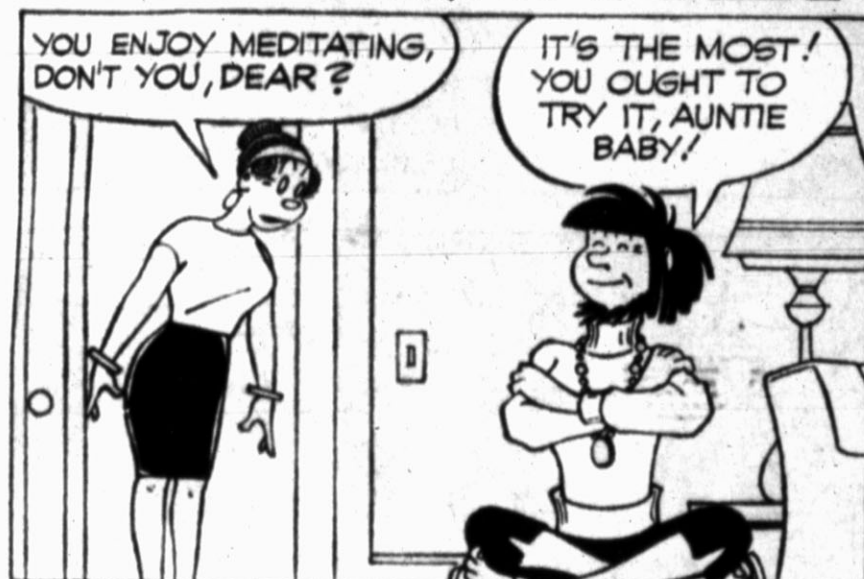
# The PHANTOM

By Lee Falk



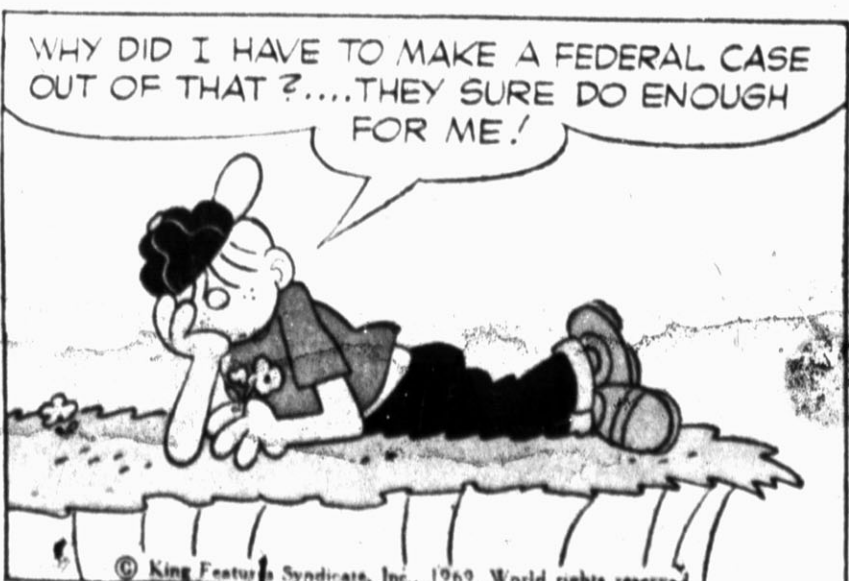
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE



# TIM TYLER'S LUCK

by Lyman Young and Tom Massey

TO BE FRANK, MISTER GIBBS, WE HAVE ORDERS TO SHORTEN YOUR STAY IN NADUWA —

I'M NOT WELCOME BECAUSE I SHOT SOME ANIMALS IN SELF-DEFENSE. IS THAT IT?

APPARENTLY, YOU'VE CLAIMED 'SELF-DEFENSE' ONCE TOO OFTEN —

LEOPARDS AND CROCODILES ARE VICIOUS KILLERS!

MAYBE SO, BUT WHEN YOU TRAVEL WITH A DOG LIKE BUFO YOU INVITE THEIR ATTACKS —

NONSENSE!

NO, IT'S A FACT! A DOMESTIC DOG IS AN IRRESISTIBLE FOOD TO SOME WILD BEASTS —

CROCS AND THE SPOTTED CAT ARE BECOMING RARE — IT'S TIME THEY RATE SOME PROTECTION, TOO!

ANY ANIMAL WHO WOULD ATTACK MY BUFO DESERVES TO BE SHOT!

WHY DON'T YOU TRAVEL WITH US!? I'LL SHOW YOU WE'RE NOT TROUBLEMAKERS —

NADUWA TERRITORY, HUH! HERE YOU'RE GUILTY UNTIL YOU PROVE YOURSELF INNOCENT, HUH!!

HE'S STEAMED UP, TIM!

WELL, SO AM I!

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TO BE CONTINUED!

# TIGER

by BUD BLAKE

LET'S HELP PUNKINHEAD LOOK FOR THE DIME HE LOST, HUGO

RETRACE YOUR STEPS AND SHOW US WHERE YOU MIGHT HAVE DROPPED IT

FIRST I CAME OUT OUR DOOR LIKE THIS...

THEN I JUMPED OFF OUR PORCH HERE...

AND CAME OVER HERE AND SWUNG ON THE SWING

WHEN I LOOKED IN MY POCKET IT WAS GONE!

THAT'S THE ONLY PLACE I'VE BEEN

THEN WHY ARE YOU LOOKING FOR IT WAY OVER THERE?

'CAUSE IT'S COOLER OVER HERE IN THE SHADE!

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# PONYTAIL

BY LEE HOLLEY

DADDY, WOULD YOU MIND GIVING SUE AND ME A RIDE TO THE BEACH?

I GUESS NOT.

IS IT OK IF DONALD AND RANDY COME ALONG?

ALL RIGHT!

OH, YES... YOU DON'T MIND IF WALLIE AND KAREN COME ALONG, TOO, DO YOU?

WHAT'S ONE MORE SURFBOARD!

WHAT'S WRONG WITH YOUR CARS, BOYS?

FLAT TIRE. NO GAS. NO CAR.

GEE, MR. JOHNSON, I BET YOU NEVER EXPECTED TO GO ON A SURFING SAFARI!

YOU CAN SAY THAT AGAIN!

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# BUZ SAWYER

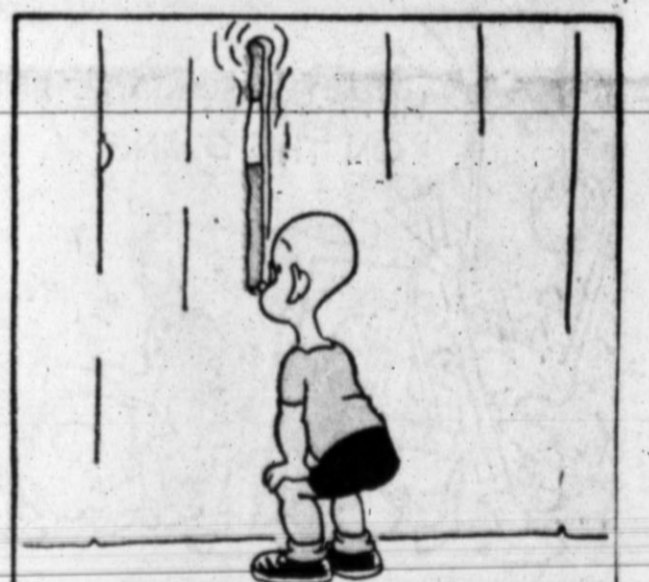
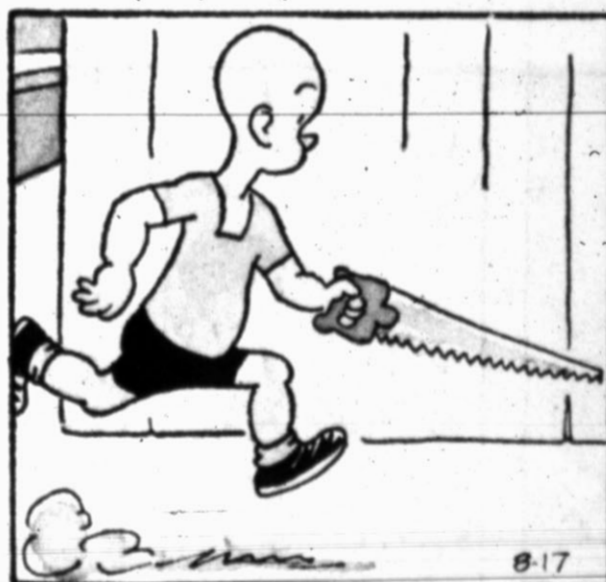
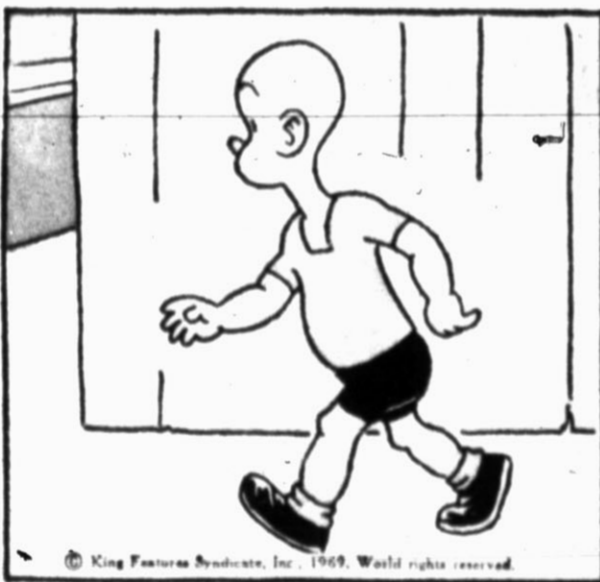
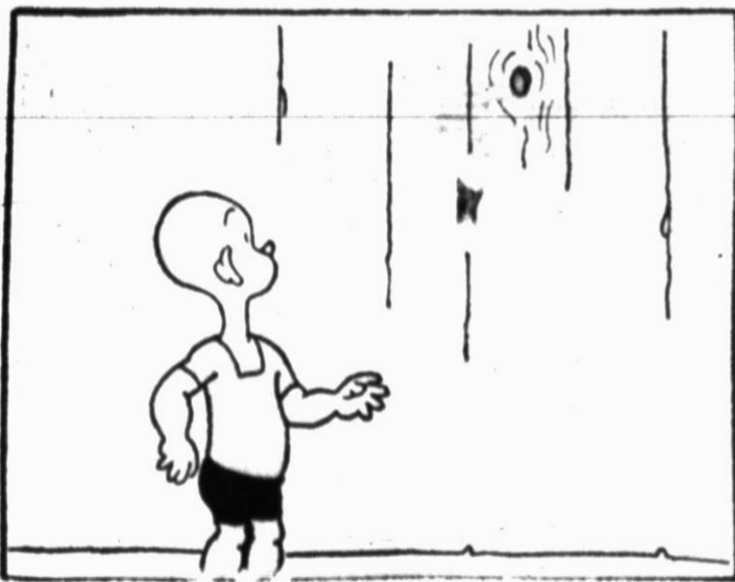
Featuring His Pal Rosco Sweeney

by ROY CRANE



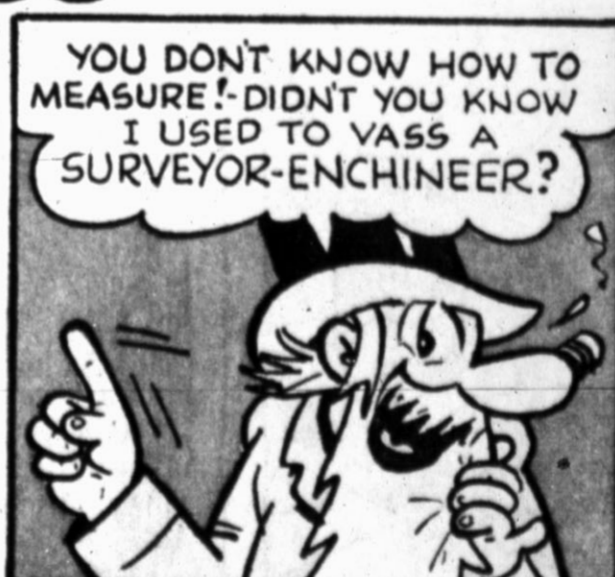
# HENRY

by CARL ANDERSON



# The KATZENJAMMER KIDS

by JOE MUSIAL







# beetle bailey

by mort walker



TABLE CLEAN---  
SUGAR BOWL FULL--  
SALT AND PEPPER---  
KETCHUP---



GOTTA MAKE  
SURE EVERYTHING  
IS IN GOOD SHAPE  
FOR THE GENERAL



HOLD  
IT!



THE  
GENERAL'S  
COMING TO  
DINNER.  
PUT ON A  
SHIRT AND  
LOOK  
DECENT

BUT IT'S  
HOT COOKING  
OVER THIS  
STOVE



IT GOT  
OVER 110° ON THE  
DRILL FIELD YESTERDAY,  
BUT YOU DIDN'T  
SEE ME TAKE OFF  
MY SHIRT



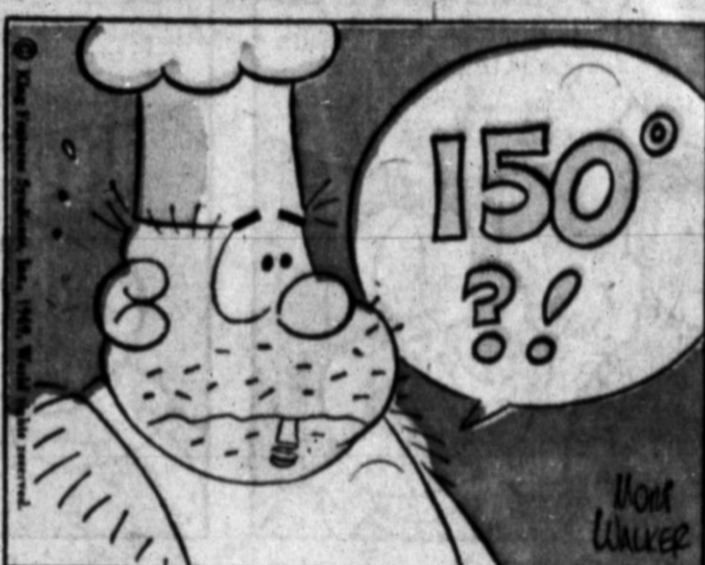
WELL, IT  
MUST GET  
HOTTER  
THAN  
THAT IN  
HERE

OH, YEAH?!  
WHERE'S A  
THERMOMETER?



WHAT  
DOES  
IT  
SAY?

150°



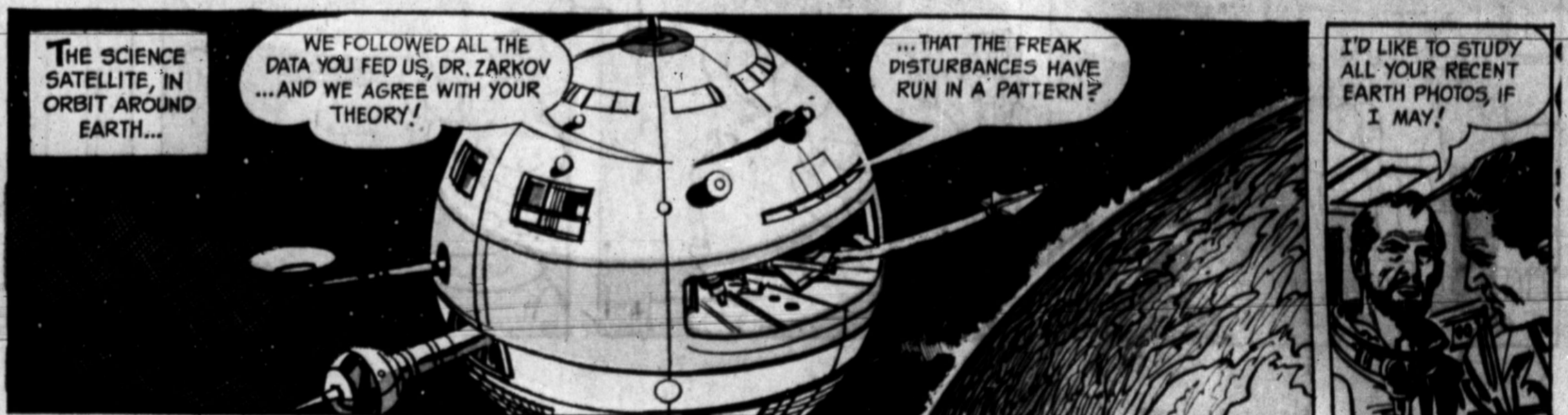
150°  
?!



SIT RIGHT OVER  
HERE, SIR

NOW  
WHAT?

# FLASH GORDON



THE SCIENCE  
SATELLITE, IN  
ORBIT AROUND  
EARTH...

WE FOLLOWED ALL THE  
DATA YOU FED US, DR. ZARKOV  
...AND WE AGREE WITH YOUR  
THEORY!

... THAT THE FREAK  
DISTURBANCES HAVE  
RUN IN A PATTERN?

I'D LIKE TO STUDY  
ALL YOUR RECENT  
EARTH PHOTOS, IF  
I MAY!



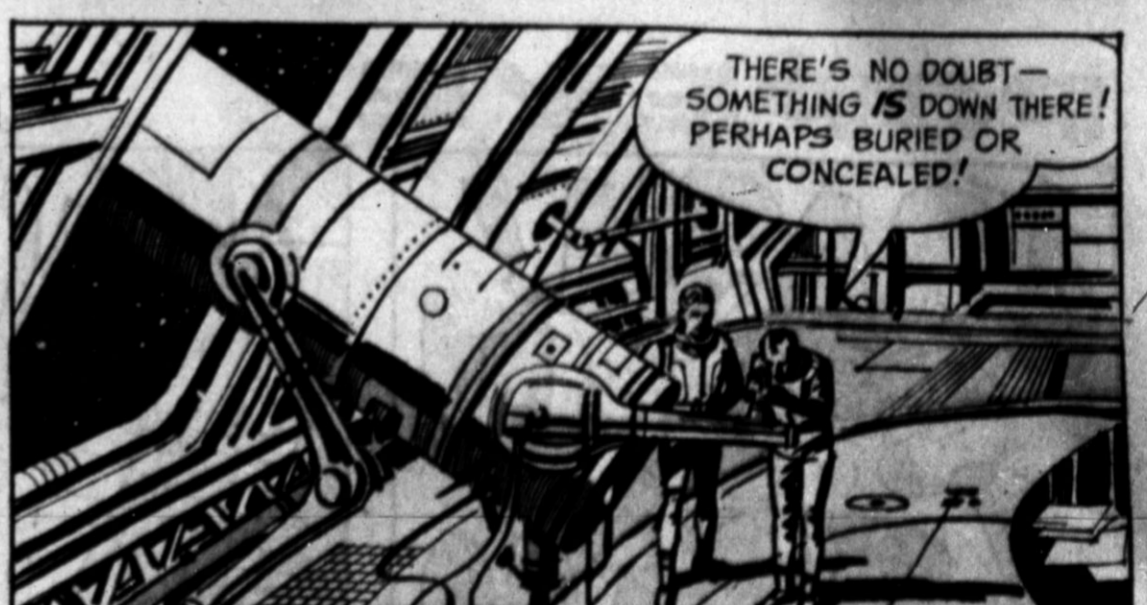
THE WILD PLANTS HAVE JUST STOPPED  
GROWING, DR. ZARKOV! AT LEAST  
THE THREAT IS OVER!

JUST LIKE ALL THE  
OTHER OUTBREAKS...  
IT ENDS AS SUDDENLY  
AS IT STARTED!



FIND ANYTHING  
IN THE EARTH  
PHOTOS, DOC?

NO LUCK, FLASH!  
BUT, AT THE  
CENTER OF EACH  
AREA I MARKED  
OUT, WE GET ABNORMAL  
MAGNETIC READINGS!



THERE'S NO DOUBT—  
SOMETHING IS DOWN THERE!  
PERHAPS BURIED OR  
CONCEALED!



FLASH... LOOK!  
THE TELESCOPE'S  
PICKED IT UP!  
HIDDEN IN A  
MEADOW!



WHAT IS IT,  
ZARKOV?

I'VE NO IDEA— BUT  
WE'LL FIND OUT NOW!  
LET'S GO!



WHILE, IN DISTANT SPACE, ABOARD A GIANT CRUISER...

THE WARPERS SEEM TO  
FUNCTION PERFECTLY ON  
THE PLANET WHICH CALLS ITSELF  
EARTH! IF THE NEXT TESTS  
RUN WELL, WE WILL ATTEMPT  
A LANDING!

# LITTLE IODINE



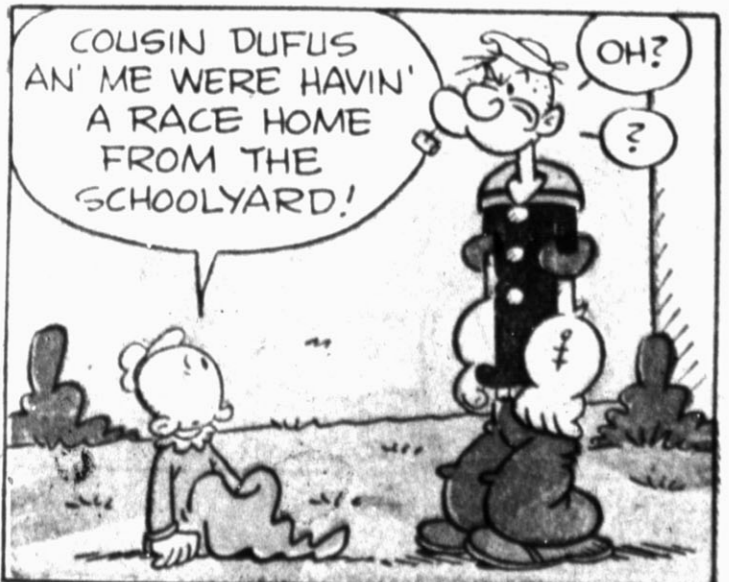
# The Little Woman

by DON TOBIN



# I POIPIEYIE

by BUD SAGENDORF



# The LONE RANGER

by Charles Flanders and Paul S. Newman

TRYING TO FIND THE MYSTERIOUS MEXICAN YOUTH, PEDRO, THE LONE RANGER SENDS TONTO LOOKING FOR A LEAD IN TOWN...

IF PEDRO STILL WITH GANG, NOT THINK THEM BE IN TOWN, BUT WE SEE!

MEANWHILE... GOOD! THE KID'S GOING INSIDE! HE'LL BE ABLE TO SKETCH THE LAYOUT FOR US! WE CAN HIT THE BANK WHILE WE'RE WAITIN' FOR HIS FATHER TO FORK OVER TEN GRAND!

I WANT TO RIDE WITH EARL AND HIS GANG, BUT TO DO THAT I MUST COMMIT A CRIME -- HELP THEM ROB THIS BANK!

I-I WILL CHANGE THIS BILL, BUT TELL EARL THAT THE GUARD EYED ME SUSPICIOUSLY SO I COULD NOT SEE VERY MUCH!

SOON... WHAT DO YOU MEAN, YOU COULDN'T DRAW THE BANK'S LAYOUT?

THE GUARD WATCHED ME! I COULD NOT LOOK AROUND!

I THINK YOU'RE BACKING OUT ON US! YOU MUST HAVE SEEN SOMETHING IN THERE! DRAW IT!

SI-SI! BUT IT WILL BE USELESS--

MEANWHILE... KEMO SABAY BETTER SEE THIS!

REWARD \$1000

RETURN OF \$1000 LOST IN THE BANK ROBBERY

CONTINUED...

# WALT DISNEY'S DONALD DUCK

I'M HERE TO MAKE BREAKFAST, DAISY!

THANK YOU, DONALD!

BAM!

WANT YOUR EGGS FRIED OR POACHED?

POACHED, PLEASE!

YOU HAVE ONLY ONE EGG. HOW ABOUT OATMEAL INSTEAD ---?

WHERE IS IT?

I'D BETTER SHOW YOU.

HERE IT IS.

THANKS. NOW YOU HOP RIGHT BACK IN BED!

I BURNED THE OATMEAL. ARE HOT CAKES OKAY?

YES, YES -- ANYTHING.

HMM! PANCAKE MIX --- DON'T SEE IT HERE ---

I'LL TAKE ONE MORE STACK, IF YOU FEEL UP TO IT!

# WALT DISNEY'S MICKEY MOUSE

YUH LOOK BUSY, MICKEY! I'LL HELP YUH!

WELL...UH...!

FILL IT UP, SIR?

GOOFY! NO!

THAT'S THE WATER HOSE! CHECK THE TIRES...I'LL GET THE GAS!

GOOFY! STOP!

OOPS!

OH! SORRY ABOUT THAT!

YOU'RE LOW ON OIL, SIR!

AWK!

GOOFY, IF YOU WANT TO BE A BIG HELP...!

GAWRSH! PAYIN' ME TO STAY HOME! MICKEY IS A REAL PRINCE!



**MISTER BREGER**

by Dave Breger



BARNEY GOOGLE and **SNUFFY SMITH**

by FRED LASSWELL

