

MICHOELM CENTER, INC.
P.O. Box 45436
Dallas, Texas 75235

Local Citizens Voice Approval Of New Wilson Plant Now Under Construction

By KATHY SKYPALA
Staff Writer

"Wonderful!"
"Great idea!"
"Fabulous!"
"Fantastic! Greatest thing that has ever happened to Hereford!"
These are just a few of the reactions of the people of Hereford concerning the decision of Wilson & Co. Inc. to build its multi-million dollar meat packing plant near Hereford.
The Hereford Brand conducted a survey in which businessmen, housewives, teachers, and students were interviewed, and

asked how they felt about the Wilson plant being located in Hereford.
The majority of the people interviewed stressed the fact that it would bring more business to Hereford.
Bess Moore said of the new plant, "I think it's wonderful to have new industry and payroll in Hereford. I appreciate the Hereford citizens who have worked to get the plant located here. I'm sure it will be an asset to the town."
Another interesting comment was given by Max Leon who stated, "I'm all for it because it will employ the unemployed. It will also keep our young

people in Hereford."
C. P. Worthan added, "I'm for all industry for Hereford. It brings in people, money and business which is very good for our economy."
Dr. E. H. Hendon commented, "It is going to do good for Hereford. In fact, it is certainly going to do good for the whole county. We should feel honored that they picked Hereford for the location."
This plant can help us in other ways than just economically, as pointed out by Mrs. Marice Tannahill, who said, "We're real glad to have them in town. In addition to our industry financially, the people will help us

socially."
Some people, such as Mrs. Lee Hopson, said that they really didn't know much about it, but personally were glad it is coming to Hereford. Mrs. Hopson also stated that with all the feed yards here, and with the present situation, this plant seems very essential.
When questioned about the plant, Carol Carille exclaimed, "I think it's wonderful! They couldn't have picked a better place!"
L. C. Kester had this to say, "It will be a boost to the community. Farmers, ranchers and businessmen will prosper from this."

Another comment, from Marn Tyler, was, "It is going to be good for Hereford. It will produce more employment, more money will be spent. Hereford will surely benefit from this."
Mrs. Carl Kropff said, "Sure think it's nice. It will help Hereford and surely will be an asset to our little city." She then added that Hereford could no longer be called a town but would have to be called "a little city."
The reply of Jerry Sherieb was, "It is really going to be a boom to the town. One thing we need is more industry."
The students at Hereford High School seem very interested and enthusiastic about the plant.

Kathy Fooks, a senior student, commented, "It means an increase in population. With this increase we will have a better view of people and therefore a more equalized city government."
Another senior student, Dell Sealey, said, "I think it will be good because it will make our city grow. It will also give us the people and business to keep our city on the go."
Mike King, a high school government teacher, stated, "It is definitely advantageous to the Hereford community." Since his government students are studying economics, the plant situation became a part of the class

discussion. The students discussed the services the plant would create which the Hereford community could supply.
One student pointed out that the families moving in with the company would need clothing, groceries, electricity and other everyday needs which the community could supply and prosper from.
When asked about the subject Robert Holman, assistant superintendent of Hereford public schools, stated, "It adds to our enrollment in the public schools because it will certainly create more jobs which will attract more people. It is an economic boost to our community."

Although all the people interviewed were glad the plant is to be located here, a few pointed out some disadvantages the plant would have, but agreed the advantages would overcome the disadvantages.
C. P. Worthan was one of the few who brought out a disadvantage. He said that it would be bad for the small farmer because he couldn't compete for the labor.
Mozelle Neil, high school librarian, stated, "It means a lot to the economy of the area but it will bring us labor problems. Housing problems will also be a concern for the employees of the Wilson company."

Serving
the
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The Hereford Brand

20 Pages

PRICE 10c

67TH YEAR — NO. 43

HEREFORD, TEXAS, 79045, THURSDAY, OCT. 24, 1968

PUBLISHED EVERY THURSDAY

AT NEW PLANT SITE

Nearly 1000 Attend Wilson & Co. Ceremony

By EARL MOSELEY
Staff Writer

More than one-thousand people watched men behind six new spades move the first earth in the Wilson & Co. plant's groundbreaking ceremonies Wednesday morning three miles west of the Hereford city limits off U.S. 60.

This crowd had gathered in anticipation of these ceremonies in a brisk 15-mile-per-hour north wind which made the temperature of 64 degrees appear much cooler. Yet men and women representing all walks of life in Deaf Smith County stayed for more than an hour as the combined high school and junior high bands played in concert and three speakers made short addresses from the platform constructed for ceremony purposes.

Speakers were Roy V. Edwards, president and chief executive officer of Wilson & Co., Inc.; Clyde Skeen, president of Ling-Temco-Vought Inc. of which the Wilson Company is a subsidiary; and Rep. Bob Price of Pampa, congressman of this district.

Following the invocation given by Gene Fooks, minister of Central Church of Christ in Hereford, Deaf Smith County Chamber of Commerce president Earnest Langley, who acted as master of ceremonies, introduced personalities on the platform whom he said "had a great interest in the Wilson plant being in Hereford," among them E. A. Trowbridge Jr., D. A. Lyon and Harry D. Barger, each vice presidents of Wilson & Co.; utility representatives, executives of Santa Fe Railroad, U. S. and West Texas Chamber of Commerce representatives, Industrial Committee of the Chamber here, Mayor J. B. Pool, County Judge H. C. Williams, School Board president Olin W. Parris, Commissioner Marcus Latham, City Manager Dudley Bayne, State Rep. Bill Clayton, District Judge Archie McDonald, Rep. W. R. Poage, Jack Carrothers and Lloyd Bergsma of Texas Cattle Feeders Association, and architects from Omaha, Neb. and Sioux City, Iowa.

Ben Gollehon led the band and Bill Devez led the chorus from the schools as the audience was asked to join in the National Anthem.

Rep. Price said, "I think it's a great tribute for Wilson to locate in Deaf Smith County — it is a tribute to the people here."

Price pointed out the problem of young people throughout the nation moving to the larger cities. "It is because we haven't provided jobs for them or job opportunities in their home town. Perhaps in our lifetime we will see this exodus reverse itself — with opportunities being furnished such as one Wilson makes possible here. It is the only way we ever can have a healthy America."

Skeen told the crowd that on "this, my first trip to Hereford, I came up from Dallas without my overcoat!" But he said that he was not opposed to the chilling winds or Hereford and that "I certainly like to see one of our subsidiaries in planned growth."

He pointed out that Wilson had space for expansion "beyond the picture shown here."

Skeen said that he was impressed by the Hereford people, the special edition of the Sunday Brand which highlighted the opening of Wilson, and the banners throughout the city. "We believe the location of the

Agriculture Woes Told By Poage

Following the groundbreaking ceremonies at the Wilson & Co. plant site, a luncheon was held at the Bull Barn commemorating the occasion featuring Rep. W. R. "Bob" Poage of Waco, chairman of the House Committee on Agriculture, as guest speaker.

Poage, a native of Waco, has been in politics since his admission to the state bar in 1924. In 1936 he was elected to Congress, in which he has served since.

Considered by many to be the most knowledgeable man in the field of agriculture, Poage spoke of the development that has and is taking place in the High Plains of Texas. He congratulated the people of Hereford and the area for the great advances made since his first appearance here some five years ago, but pointed out that it was not the area itself that had made Hereford and the Panhandle what it is today.

"You have good highways and fine railroads, but so do other areas and cities of the state," he said. "You have an abundant supply of natural resources, but then again so do other cities. The thing that has aided Hereford in its achievements has been its citizenship, as you have some of the finest people who have given you the leadership that has brought you so far."

Having served on several committees for agriculture, Poage's most important role has probably been with the Food Control and the House of Agriculture Committee, to which he was appointed in the 70th Congress. He has also served on the House Committee of Agriculture, was chairman of numerous other subcommittees. His discussion at the luncheon covered the needs of agriculture that have resulted from the failure of an increase of income to farmers.

Poage stated that "without better farm prices, the farmer is not going to be able to carry on as he has in the past. The consumers have never had it so good as they have under the program of today and the farmer is being blamed for everything including the high cost of living today." He termed the blaming of the farmer as "injustice to the present day economic standards."

He pointed out that the farmers are not the major beneficiaries of the present farm program, but rather the city people who do not actually realize how or why they are the beneficiaries. For the farmer to be the major beneficiary, a and maintain the high degree of productivity, he said, he is going to have to pay for it. "There is going to have to be a comparable difference in order to maintain farming operations," Poage said, "where the farmer

will get his share of the commodities that he raises instead of the consumer or second-man getting the larger part of the profit."

"If we are going to maintain our farm program we have got to treat everyone the same regardless of size," he said in regard to the aid given to larger operations.

He added that if this were not done, the smaller farmers would disappear and the larger co-operations would take over. Gradually the small farmers would go out of production and agriculture would inevitably become incorporated into a few large corporations. "When you get agriculture concentrated that way," Poage said, "You won't be farming, your children won't be farming and the family farmer as we know it will have completely disappeared from the farming areas."

"You have industry here in Hereford, but you do not have nearly enough to where you can live without a widespread concentration of agriculture," he pointed out. "Agriculture is something that, no matter what the size of the city, cannot be done without. The farmer can not stop producing like the manufacturers because he has to supply the needs of the people throughout the world in order for them to survive."

Stressing that the people of the country must be educated on the facts facing them in the field of agriculture, Poage said that unless the people become alert and are willing to help producers, they are not going to see AGRICULTURE, Page 3



UPPER PHOTO, Mayor J. B. Pool of Hereford, Congressman W. R. "Bob" Poage, Clyde Skeen, President of LTV, Congressman Bob Price of the 18th Congressional District, Wayne E. Thomas, Chairman of the C of C Industrial Committee, and Roy V. Edwards, President and Chief Executive

Officer of Wilson & Co. turn the first dirt as construction starts on the multi-million dollar Wilson & Co. meat packing plant. Lower left, Thomas presents Edwards with the "Hereford Bull" Award. At lower right is Rep. Poage, the luncheon speaker for the occasion. Staff Photos

U F Workers Aim For Goal

United Fund officials, finding themselves still short of this year's goal of \$37,109.39 at a meeting Tuesday morning with only a few donations still out, began plans for what they termed a "second phase" of the campaign.

Although plans still are not definitely made, the "second phase" mainly will consist of letters to local residents who have donated in the past and UF officials fear may not have been contacted this year.

Also, help from owners and managers of local businesses will be sought in getting donations from their employees. "We feel like we have missed many dollars by not going to the individuals," said Drive Chairman Johnny Clark Jr., "but we also do not want to interfere with their work. We will be asking the owner or manager to help in this situation."

Drive officials will meet again at 1 a. m. Friday in the

Hereford State Bank to tabulate funds donated up to that time. More plans will be made if the goal has not been reached at that time.

Clark and UF President Debbs Knox remind county residents that this year's budget is 22 percent more than the 1966 budget which was reached faster than that of any city in the state. The money collected so far this year already has surpassed that collected in 1967, when the figure of \$26,690.44 was short of the goal of \$32,000.

"If we do not reach our goal again this year," pointed out Clark, "some of these youth programs such as Camp Fire Girls, Boy Scouts and the baseball leagues will be severely hurt. We'll be letting down over 3,000 kids."

The alternative for the clubs left with a shortage of money would be to go back to the UF board of directors and ask to hold an individual campaign.

"When we began, we promised we wouldn't solicit house to house, but this is what the different organizations would have to do to raise funds," said Clark.

Clark and Knox said they felt they had been at fault for not emphasizing the importance of individual donations when the drive began Oct. 7. "Many of the employees knew that their bosses had donated for the firm and felt this included their (employees) share," said Knox. "But this was for the firm only, and the employee should do his fair share in supporting the programs."

This year's United Fund money will be used for the following projects: Camp Fire Girls, \$6,369.25; Boy Scouts, \$7,200; Pony League, \$2,025; Little League, \$2,581.14; Colt League, \$1,250; Salvation Army, \$4,200; Red Cross, \$11,000; Cerebral Palsy Center, \$100; Council on Alcoholism, \$750; U. S. O. #475 and local United Fund, \$1,150.

Drive officials have pointed out that if a person wants to give to one certain project, or does not want another project to get any of his donation, he may stipulate exactly where the money should be spent and it will be done that way. Persons also may pledge a certain amount of money and pay it out over a period of time or mail contributions to Debbs Knox, 519 Park Avenue.

Also pointed out by drive officials is the fact that many residents have contributed the same amount this year as they did last year and the years before that. "They've got to remember that the budget is bigger to take care of bigger organizations, and their donations should be bigger too. Each individual must do his share in the community," said Clark.

Drive majors and their quotas include Martin, Hereford school. See UNITED FUND Page 3

Construction Begins On New Firestone Store

Construction began Tuesday on the 100 block of Main Street on a \$50,000 project by the Firestone Tire and Rubber Company of Akron, Ohio.

Leroy Hair, superintendent of construction for the company, explained that the project will include construction of a sales area, service area and storage area for the company on the northwest corner of Main Street and U. S. 60.

Included in the project will be construction of a 5,600 square foot building and remodeling of the Texas Recreation Hall near the corner. A 1,800 square foot addition will be placed on the rear of the former pool parlor.

Hair said construction is expected to be complete in from 90 to 120 days. He emphasized that as many local people as possible will be used in the work.

City Sells Bonds

A. S. Hart & Co. and South-west Securities of Memphis, Tenn., was low bidder for the City of Hereford's \$300,000 revenue bonds, it was announced during the regular City Commission meeting Monday night.

The two companies joined forces in submitting the bid, which calls for an effective interest rate of 4.275 over a 16-year period. There were 14 companies which submitted bids, City Manager Dudley Bayne told commissioners.

The bonds were voted by Hereford residents on July 16, with the main portion to be used in getting water facilities to the proposed Wilson & Co. meat packing plant.

Bayne said the bids were pleasing since the recent market on bonds has called for 4.35 interest payment, and has gone as high as 4.8 and 4.9 until a. See CITY Page 3

DEPT. OF AGRICULTURE
P.O. BOX 12345
MICHIGAN CATTLE, INC.



WILSON & Co. **Welcome to Hereford** **... the growth town!**

Hereford is well prepared to welcome Wilson & Co. Located in the important center of the vast cattle feeding industry, Deaf Smith County alone can annually feed an estimated 331,000 head of cattle. Good transportation, schools and community interest are additional factors that make Hereford attractive to new industry. Reddy Kilowatt is glad to be a part of a growing Hereford and proud of his accomplishments in having ready the electrical power that a growing city needs.



Dependable
ELECTRIC
Service

Injury-Free Whitefaces To Clash With Canyon Friday

Friday night, head football coach and athletic director Larry Wartes hopes that he will field an injury-free team in the opening district tangle with the Canyon Eagles at Buffalo Bowl.

Hampered throughout the season with several of his key players out due to injuries, Wartes will take his first injury free team out. James Head and Jerry Tyler, both having been out since the first game of the season, will see action Friday night. Tyler was out with an injured ankle and Head recently had a cast removed from his arm after having it cracked in the Pampa game. John Frank Martin, who had his thumb broken before the season began, will play in his third game, and Elgin Williams, who suffered a poke in the eye in the Dalhart game, is back for action.

Canyon, who has had a losing season as other 1-AAA teams, with the exception of Perryton, has a 1-4 record going into the game Friday night. Phillips blasted the Eagles, 46-14; Olton clipped them, 20-9; Dalhart edged them, 27-21; and Panhandle nipped them in the fourth quarter of their game, 6-0. Their only win came over the Spearman team, 20-19.

In the past eight years since 1960, the Whitefaces have bested the Canyon eleven five times while losing three of the series. Canyon will be looking to narrow the two-game edge the Whitefaces have over them.

Canyon coach Dunny Goode has set the pace for his highly improved Eagles, by allowing no two-way players. He has 11 boys playing offense and the same number of different boys

playing defense, thus balancing out his attack.

"Canyon will do many things defensively," Wartes said, "and we are going to have problems with their moves. They will try to out-guess us on a lot of their plays and from the looks of things, they have been out-guessing pretty well."

Wartes feels that the Eagles began the season in poor shape but have picked up considerably since then, as can be evidenced by their scoring attack. The Eagles have totaled 69 points in their five games thus far this season, as compared to 39 for the Whitefaces. They have been scored on for 108 points and the locals have held their opposition to 76 points. "They have scored fairly well," he said, "against some top defensive ball clubs."

Goode, his first year at the

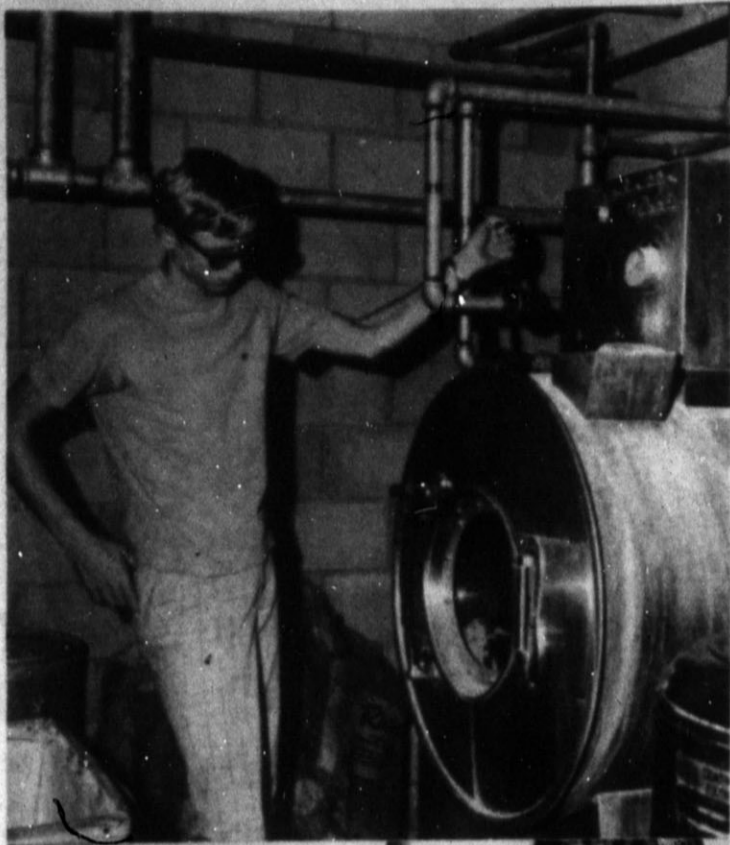
helm of the Eagles grid team, is looking to improve over last year's 1-9 record which saw the Eagles end their second straight year in the cellar of district 1-AAA competition. Goode has four lettermen and three starters back from last years team, and has been laying a lot of responsibility on the shoulders of his younger boys.

Booster Meeting Set For Tuesday

At the regular Monday night Whiteface Booster Club meeting, members announced that the club would meet next Tuesday due to the Dallas-Green Bay game which is to be tele-

vised next Monday night. This will be the only time the meeting will be changed and members are reminded that the film of the Canyon-Hereford game will be shown at the Tuesday meeting.

Bob Farrington led harness drivers in victories in 1967 with 277.



KEEPING SHOP — Steve Cavness, top photo, sees to it that clothes are kept clean for the three football teams during the grid season while Jerry Stewart, bottom photo, arranges some of the equipment in keeping the supply room in order. —Staff Photos

Grid Managers Are "Backbone" Of Team

By MARSHALL DAY
Sports Editor

As you leave the football dressing room from the northeast door at Whiteface Stadium, you notice a sign just as you get through the door that reads "Winners Never Quit and Quitters Never Win." This sign carries a lot of meaning, for people who read it, but seldom is any thought given farther than the players themselves, and even less seldom is consideration given toward the boys who push the "winners" and help the "quitters" — the football managers.

Three boys, all sophomores, are taking on the chores of aiding some 90 footballers this year and have received little credit for their work. Steve Cavness, Jerry Stewart and Art Reinauer spend more time at the fieldhouse than do most of the players, washing clothes, taping the boys up, and all other types of odds and ends. In actuality, they keep the team together and going.

Stewart, 15, the son of Mr. and Mrs. Ray Stewart, shares the duties of keeping the team going with the other two managers. The three boys alternate going to the three games each week with one attending the Shorthorns' game, one going with the Longhorns, and the third with the varsity group. On these game 5rps or home stands, the managers see to it that all is in order by issuing the needed equipment for the players, making sure that medical supplies are available in case a player is injured and helping the coaches in any way needed.

Cavness, 16, the son of Mr. and Mrs. H. A. Cavness, unable to play on the field by doctors orders, is looking forward to basketball and track seasons when he will be able to participate. But, until that time, he uses his time in helping with the organized running of the football team by seeing that nothing is amiss at the games. His weekdays are spent with almost continuous washing, trying to see that all 90-plus boys are supplied with articles for practice and games.

Reinauer, 15, son of Mr. and Mrs. Joe Reinauer, looks forward to golf season when he will be able to compete, but is content with his managing chores for the present time.

A typical day at the fieldhouse

begins for the trainers as they arrive about 2:30 p. m., begin washing the previous day's clothing, and then, when the football players arrive, issuing clothing to them for that day's workout. "The hardest thing we have to do," one manager stated, "is trying to satisfy all the payers and especially the coaches."

Once all the players and coaches have migrated to the practice field, the managers settle down to putting the dressing rooms in tip-top shape, straightening out the mess created by the hurry-scurry of trying to get all the players out. They pick up all the used clothing, wash them, dry them, then sort them out again so that they may be used the next day.

Occasionally, one of the managers are needed in the training room to administer some type of help to an ailing athlete. Applying tape, running the sound treatment machine and other things take dabs of time away from their other duties, but all is done to help keep the team running smoothly.

Of course, not all of their time is spent with work-work-work. When the work is done or is down to a slow pace, the managers sometimes use this time for studying. "The one real disadvantage of being a manager," Reinauer stated, "is that you don't have enough time for your homework, especially on game nights. Like at the Phillips game, we didn't get home until early in the morning."

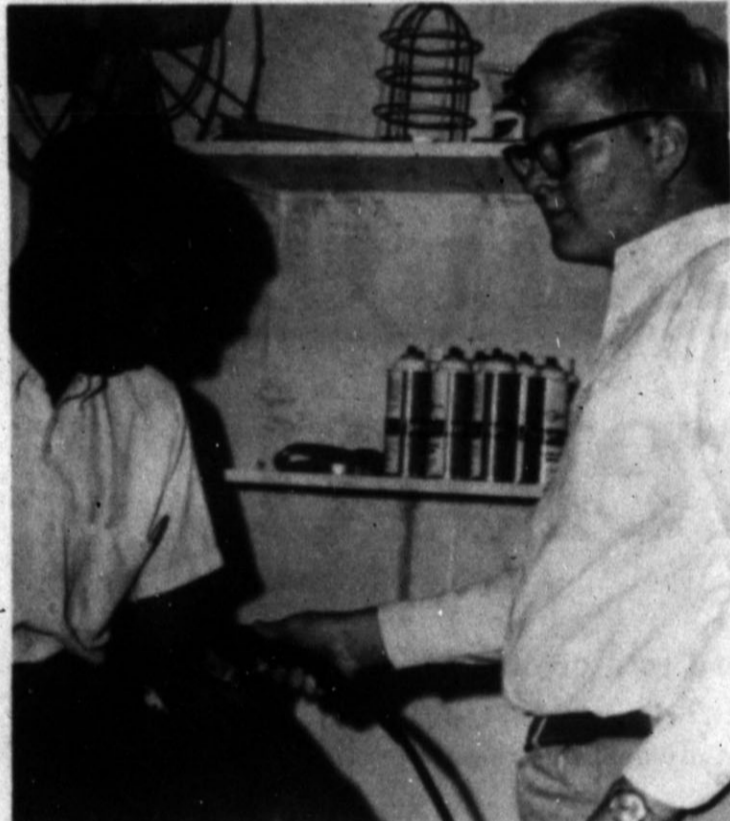
Their job is not just limited to five days a week, but when there happens to be a game on the weekend, its off to the game, adding work to pleasure for the three managers. While not all of the work is pleasing, they do find advantages to being managers and these include being with the boys, being able to stay on the sidelines, and, as one put it, "getting those good meals."

Washing the varsity workout clothes once a week, the sophomore and junior varsity once every two weeks, and constant contact with the players has not seemed to dim the managers' feelings toward the coaches and players. "The coaches talk to you a lot and this really makes a difference," Cavness explained, "they make us feel like a part of the team and they are all pretty swell guys."

Players fall in the same cate-

gory as far as the three managers are concerned and that is — "they are a real fine group." Putting up with a lot of joking and kidding is just another part of being a manager, one said, but we dish it out and expect to be dishd out to. "The whole group has a good attitude and we learn a lot just from being around them," Cavness said. "They just teach us a lot about being a good sport, and despite what people say, you can't get them to give up very easily."

So, if you have ever read the sign leading from the fieldhouse dressing room, give a little thought to the managers who work so hard keeping the team going. If you haven't read the sign, consider them anyway, they do just as much for the team as the boy on the receiving end of a touchdown pass when you come to think of it.



SOUND TREATMENT — Art Reinauer, right, another Whiteface manager, gives footballer Percy Mays a working over with the sound machine following a hard day on the field. —Staff Photo

Fuston Is Winner In Grid Guessing

Johnny Fuston, 722 Thunderbird, tied with 12 other people in guessing 14-of-15 of the games on the Football Contest for last week, but came the closest in predicting the tie-breaker to win first place.

Fuston missed the tie-breaker

by 10 points to win the \$8 first place prize money.

Wynn Buck, of Sherman, won second with 14-of-15 guesses correct and by missing the tie-breaker by 11 points. Collecting third place and sharing the prize money were Charles Smyrl, 2009 Second St., and Clyde Schmer, who both got 14 right and predicted the tie-breaker by 14 points.

There were 154 entries in last week's contest.

OFFICIAL ENTRY FORM

FOR THE WEEK ENDING October 26, 1968

NAME _____ ADDRESS _____

CITY _____ PHONE _____

- | | |
|--------------------------------|----------------------------------|
| 1. Hereford vs Canyon | 9. OSU vs Nebraska |
| 2. Arkansas vs No. Texas State | 10. California vs Syracuse |
| 3. Texas A&M vs Baylor | 11. LSU vs TCU |
| 4. Texas vs Rice | 12. Michigan St. vs Notre Dame |
| 5. Texas Tech vs SMU | 13. Penn State vs Boston College |
| 6. WTSU vs Utah State | 14. Purdue vs Iowa |
| 7. Houston vs Mississippi | 15. UCLA vs Stanford |
| 8. Oklahoma vs Colorado | 16. Kansas vs Iowa State |

* Tie-Breaker Of The Week *

DALLAS COWBOYS _____ vs GREEN BAY PACKERS _____

Look what the Plymouth Unbeatables are up to now.



Road Runner Convertible

A convertible supercar without a superprice.

Road Runner's it. Performance at a price you can afford. Real performance. This year there are three Beep-Beep birds for you to choose from: Coupe, Hardtop. Or our brand new convertible.

Standard equipment includes a mean set of hood scoops. Twin growler exhausts. And a special 383 V-8, standard. See your Plymouth Dealer and catch a Beep-Beep by the tail. Today.

Your Plymouth Dealers have it this year.

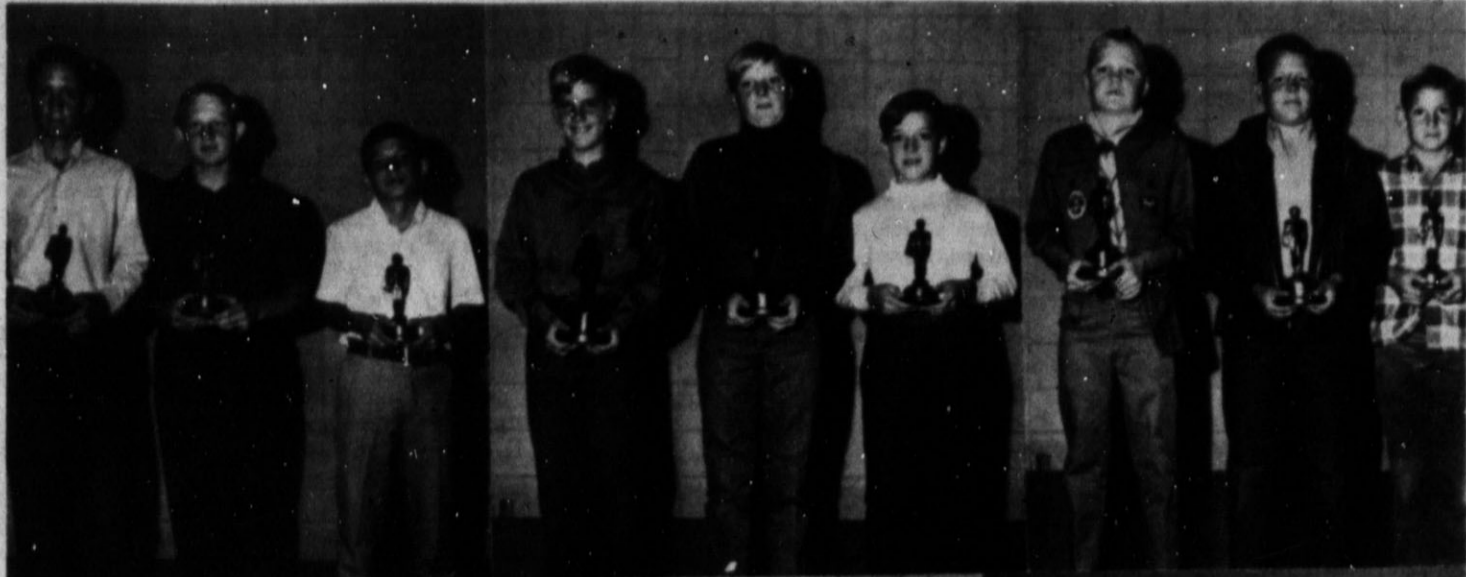


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345 East First St.

Hereford, Texas



Parish Council Board Meets

The Board of the Parish Council of St. Anthony's parish met in the rectory Tuesday evening at 8:30 p. m. Mrs. Paul Zinser, president, opened the meeting. The Rev. Semion Heine, S. A., the moderator for the meeting led the opening prayer. Mrs. Bud Paetzold gave a report on the up coming date of Nov. 1 when St. Anthony's parish will host the Church Women United.

Mrs. Paul Zinser, delegate to the N. C. C. W. convention recently held in Denver, gave a very good report about the convention. "Renewal of the Church" was the theme of the convention.

There was discussion about the N. C. C. W. convention which will be held in Amarillo on October 29th and 30. A committee was organized to try and sponsor a babysitting project for the convention on a trial basis. The chairman is Mrs. Freedy Cooper.

Those attending the board meeting were Mmes. Paul Zinser, George Turrentine, A. C. Stengle, Bud Paetzold, Johnny Jesko, Walt Warren, Freedy Cooper, Gene Loerwald, A n d y Kershen, Edward Schilling, William Gilleland, Duane Albracht, Larry Walterscheid, Wern Koelzer, Jimmy Jesko, W. J. Lueb and Kenneth Walterscheid, and the Rev. Heine.

KIDS RE-ELECTED
Hereford Board of Realtors appointed a committee to set up their installation banquet at their noon meeting Tuesday at the Country Club.

Re-elected president was Harold Kids of Carmichael R e a l Estate. Mutt Wheeler was elected vice president and Betty

Art Show Dates Set In December

Initial planning for the annual art show and sale of Hereford Art Guild featured a meeting at Deaf Smith County Museum Tuesday evening. The program was a film on Art In The West-

tern World. Date of the exhibit will be Dec. 6-8, and the place will be Sugarland Mall, where last year's successful show was held. Guild members and others will exhibit paintings and other forms of art in a variety of media.

Mrs. Mark Schaffner presided for the session. The film gave an outline of the history of art in western nations, and illustrated with pictures of numerous paintings from a museum.

Paintings by Mrs. E. A. Guinn, Mrs. S. O. Wilson and Mrs. Joe Wade were displayed for comment by other members. Announcement was made that the program Nov. 26 will be given by Jon Birdsong, art teacher in Hereford schools, on the subject, Enamel On Copper.

Mmes. Ray Cowser, E. E. Doak and Alwyn Foster were hostesses who served refreshments to a guest, Mrs. Charles Mayfield, and members including Mmes. Bill Lankford, J. R. Lipscomb, A. Peterson, Victor Elliston, E. R. Kendall, Leo Harper, Robert Veigel, Luther Norvell, Woodford, Swanson, Stallings, Bruce Brown and Ernest McGee.

READ THE WANT-ADS.

Staging Plans For Play Begun

Production staff and cast of the comedy, Blithe Spirit, which Hereford Community Players will present Nov. 21 and 22, met in the home of Mrs. Gene Parsley Tuesday evening to shape production plans as well as hold a rehearsal.

Duties of each committee on staging were discussed and tasks assigned to begin work on staging, ticket sales and publicity for the play which will be the first for the Community Players.

Imogene Anderson is directing the Noel Coward comedy with a cast including Mrs. Parsley, the Rev. and Mrs. Fred Howard, Diane Roberson, Donna Johnson, Carole Byers and Tom Kendrick.

John Claypool, John Gilliland and Dale Moore are in charge of the stage crews with E a r l Wood assisting on lighting. Mrs. Orval Watson and Mrs. Chick Holbert direct the properties committee and will work with Mrs. Ross Cooley, Mrs. Moore, Mrs. Kendrick and Mrs. Byer on posters.

Mrs. Gilliland, Mrs. Claypool and Bessie Wood are on the makeup committee, Mrs. Howard and Sherry Kerr on the wardrobe staff. Chick Holbert and Orval Watson will direct ticket sales, Darrell Rose and Mrs. Floyd Coleman the publicity.

PUNT, PASS & KICK WINNERS—These boys were all winners in the local Punt, Pass & Kick contest which was held recently. They are, from left to right, top row, Terry Scott, first, Larry Hubbard, second and James Massie third in the 13-year-olds division; Chip Guseman, first, David Clark second, and Gregg Dameron third in 12-year-olds; Mike Munnerlyn, first, Tommy Loerwald, second and Monty Waits third in 11-year-olds division; (bottom row, left to right) Keith Crum first,

Burl Miller second and Mitch Guinn third in the 10-year-old group; Mark Dameron first, Allen Lane second and Kent Herring third in the division for nine year olds; and Greg Dement first, Warren Cornelius and Reid Herring, second and third respectively in the eight-year-old events. Scott and Munnerlyn were winners in Zone competition last weekend at Canyon and will travel to Oklahoma City, Okla. for District competition this week. —Staff Photos

RIB STEAK	Furr's Proten Tender, Juicy	89c
FRANKFURTERS	Family Pack Economy Pac 3-lb.	\$1.29
PERCH FILLETS	Top Frost 1-lb.	45c
FISH STICKS	Top Frost 1-lb. pkg.	65c
FLOUNDER	Fillets, Top Frost 1-lb. pkg.	59c
BEEF STEAKS	Shurtenda Heat-N-Serve	lb. 89c
BEEF LIVER	Fresh Sliced	lb. 49c
SHRIMP COCKTAIL	Singleton 3 - 4 oz. jars ctn.	89c

STEAK	Broiling, Ranch Style Proten.	Lb. 68c
Ground Chuck	Extra Lean Full-O-Flavor	59c

Pork Chops

Family Pac Quarter Loin 2 1/2 to 3 lb. avg.

65c

TENDERNESS... EVERYTIME

THAT'S FURR'S PROTEN BEEF

Different Recipe Each week
This week's Best of Taste
Recipe is for "Orange Glazed Ham"



Furr's new Proten beef offers you the enjoyment of tenderness in every flavorful cut. The new found tenderness of Furr's Proten Beef is directly related to delicious tropical fruits. Nature's original tendering agents. This process is so natural that it assures full beef flavor and nutrition as well as added tenderness.

Discount Miracle Price!

CORN
Kounty Kist Whole Kernel
12 OZ. CAN **15c**

Discount Miracle Price!

COFFEE
Maryland Club
with \$5.00 purchase or more
1-LB. CAN **59c**

TISSUE	Topco Ass't Colors 4-roll pkg.	3 for \$1
EGGS	Obrien Grade A Hilbillie Medium doz.	39c
Apple Juice	Food Club 32 oz.	29c
Peaches	Food Club Spiced No. 2 1/2 can	25c
Green Beans	Del Monte Whole, No. 303 can	25c
Potatoes	Food Club New Whole No. 303 can	15c
Macaroni Dinner	Kraft 7 oz.	19c
Tomato Soup	Food Club No. 1 can	10c
Flour	Food Club 5-lb. bag	39c
Vienna Sausage	Libby's 4 oz. can	22c
Apple Jelly	Kraft 18 oz. glass	25c

Delicatessen

BAKED HEN	lb. 1.98
SAUGE DRESSING	just like Mother makes pt. 79c
GIBLET GRAVY	pint 79c
CRANBERRY CRUNCH SALAD	pint 79c
CANDIED YAMS	pint 79c
HOT BUTTERED MASHED POTATOES	pint 59c
GREEN BEANS	pint 69c
PLATE LUNCH	choice of meat salad 2 vegetables each 97c

GET READY FOR TRICK OR TREAT

Brazil Nuts	New Crop	lb. 69c
Almonds	New Crop	Lb. 69c
Peanuts	Bo's roasted or raw	2-lb. 89c
Apples	40 lb. box	\$4.50

FRYERS Fresh Dressed Govt. Insp. Whole
CUT-UP Lb. 27c **23c** L.B.

NO GAMES - NO GIMMICKS - JUST LOW, LOW DISCOUNT MIRACLE PRICES AT FURR'S!

FRUITS & VEGETABLES

BANANAS GOLDEN RIPE **9c** lb.

Fresh Frozen Foods

Mexican Dinner
Patio Fresh Frozen 15 oz. pkg. **3 FOR \$1**

Grape Juice Top Frost 8 oz. can **15c**

Tater Tots Odeida, Frozen 1-lb. **25c**

Broccoli Top Frost Chopped **6 for \$1**

Facial Tissue
Lady Scott or Scotties Ass't. Decorator Colors, 200 ct. **3 for 79c**

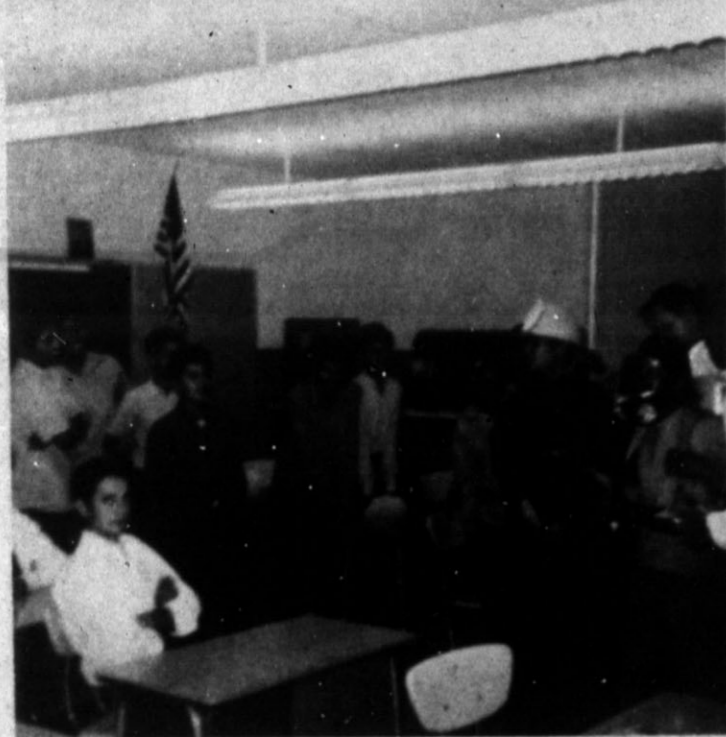
Household Needs

Topco Springcrest
BLANKETS
Napped Thermal 50% rayon, 40% nylon, 10% cotton, 72"x90" EA. **\$4.79**

Wilmette Winter-weight, 2 1/4 lbs. 55% rayon, 45% nylon 5-in. nylon binding 72"x90" fits twin or double beds. EA. **\$3.79**

CHOICE OF COLORS Gold, Avocado, Pink, Blue, Beige

Furr's SHOP
MIRACLE PRICES



FIREMEN VISIT CLASS — Members of the Hereford Volunteer Fire Department presented a program on fire prevention for students of the La Plata Junior High School Special Education Department last week. In the top photo, Lt. Carl Carlile shows the students how the oxygen mask works, as Training Captain Robert Spaulding, right, looks on. Jessie DeLa Cruz is wearing the firemen's uniform. In the bottom photo, Adam Lopez tries the oxygen mask as members of the class look on.

Adrian News

By ANN BEAVERS

A bridal shower honoring Mrs. Jerry Whitten was held Thursday in the Methodist Church Parlor. Hostesses were Mrs. Donna Gudgell, Mrs. Lena Gudgell, Mrs. Flora Homfeld, Mrs. Micky Bronniman, Mrs. Nina O'Brien, Mrs. Belah Allen, Mrs. Louise Perry, Mrs. Everie Leslie, Mrs. Johnnie Zaring, Mrs. Ruthie Gruhlkey, Mrs. Alma Zaring, Mrs. Roxie Brownlee, Mrs. Jerry Conner, Mrs. Gay Spinks and Mrs. Glenda Sifford.

Mrs. Manuel Loveless took Mrs. J. G. Loveless home to Lawton, Okla., Saturday after they spent the week at the Dallas Fair.

Mr. and Mrs. Jno. Horton were in Lubbock Sunday and Monday visiting Dorris Horton.

Mrs. Bob Gruhlkey spent the weekend in Amarillo with Mr. and Mrs. C. G. Pond Jr.

Mr. and Mrs. Ralph Guest and Sharon Guest spent last week in Dallas at the fair, then Sharon spent overnight Saturday at Adrian with them.

Mr. and Mrs. Kenneth Lewis and family and Mrs. Homer Collins of Hartshorne, Okla., spent the weekend with the Manuel Loveless family and Duane Collins.

Mrs. Wilbur Harris is in the North West Texas Hospital in Amarillo, and is reported to be doing better at this time.

Mr. and Mrs. Bill Gilley, and children of Vega were Sunday dinner guests of Mrs. Billie Morrell.

Mr. and Mrs. N. L. Jacobson spent the weekend in Los Alamos with Mrs. Clara Taylor and saw the Aspens.

Mr. and Mrs. Cotton Johnson and family have moved from Stinnett to El Reno, Oklahoma.

Tanya Travis of Clarendon Jr. College spent the weekend with

Rev. and Mrs. Don Travis and family.

Mr. and Mrs. Alford Jobe visited Mrs. J. E. Thomas in Amarillo Sunday.

Mrs. Ann Fortenberry and Heather came home from visiting her mother, Mrs. Fielding in Conn. for a month.

Mrs. Gene Beaver and children of Amarillo spent two days last week with Mrs. Nannie Fortenberry.

Mr. and Mrs. Jim Perrin and Jess Fincher spent last week in Dallas at the fair.

Mr. and Mrs. Bill Gresham spent over Saturday night with Mr. and Mrs. Dwayne Gresham and son in Amarillo and Mrs. McCuiston of the South West Home visited there also.

Mrs. Alice Morton and children of Dumas and Mrs. Barbara Lindsey and children of Hereford visited the Bill Greshams recently.

Roxann and Shana Brownlee spent last week with Mr. and Mrs. Bill Gudgell and family and Saturday they all visited with Mr. and Mrs. Hubert Bronniman and son.

Mr. and Mrs. Lorin Creitz and Melanie were in Canyon Saturday night for the football game.

Mrs. Marie Briggs of Wilcox, Ariz., is visiting Mr. and Mrs. W. C. Briggs this week.

Mr. and Mrs. Arthur Jewett and family of Panhandle visited the Earl Brown family, Sunday afternoon.

Mrs. Bill Gudgell and children and Roxann Brownlee visited Mrs. Jerry Conner and family in Amarillo Tuesday.

Mrs. Butch Betts and children spent the weekend in Skellytown with Mr. and Mrs. L. D. Adkins and children.

Rita Speed and Kenny Kirk of Canyon spent the weekend with Mr. and Mrs. Ralph Guest.

Mr. and Mrs. Ralph Guest and Dude, Rita Speed and Kenny Kirk and Sharon Guest were all dinner guests of the Gordon Moores Sunday in honor of Mr.

and Mrs. Ralph Guest's birthdays.

Mr. and Mrs. Jerry Guest of Dalhart visited Sunday morning with Mr. and Mrs. Ralph Guest and family.

Mr. and Mrs. E. E. Allen spent the weekend in Abilene attending the Davis family reunion held in the Abilene Fair Park and celebrated Mrs. Davis' 78th birthday.

Mr. and Mrs. E. E. Allen visited with Mr. and Mrs. Gene Webb and children in Amarillo one day last week.

The Adrian High School basketball boys traveled to Amistead Monday afternoon for a scrimmage game.

Mr. and Mrs. J. C. Bales of Amarillo spent Sunday with Mrs. Emma Bales.

Mr. and Mrs. Gene Hammit and family of Holly, Colo. spent the weekend with Mr. and Mrs. Horace Betts and family.

Mr. and Mrs. Ted Boydston and girls were Sunday dinner guests of Mr. and Mrs. Butch Fairchild and family in Friona and later visited Mr. and Mrs. Rex Blackburn and family.

Mr. Moran Pounds and boys from Dumas and Mr. and Mrs. Neil Pounds and family of Earth were Sunday dinner guests of Mr. and Mrs. E. B. Pounds.

Gene Warmuth of San Francisco, California is visiting Mrs. Billie Morrell this week.

Charlie Pulliam spent Saturday and Sunday in Amarillo with Mr. and Mrs. J. Pulliam.

Mrs. Gordon Moore and Rene were Friday and Saturday guests of Mr. and Mrs. Carroll Lewis in Clarendon.

The Adrian F.H.A. girls, Jan Cavin, Mary Glass, Patty Zaring, Susan Webb, Linda Engle, Scherrie Beavers, Evelyn Whaley and Beth Lloyd and their sponsor Mrs. Galley and Mrs. Jim Cavin left on their yearly trip to the Dallas fair Friday at 2 p.m. They arrived at the Sands Motel where they were staying around midnight.

Saturday morning they started the day at the midway, riding the rides, then through the

Bride Is Complimented With Shower On Visit

A bridal shower complimenting Mrs. John Mastervich of Dallas, the former Miss Cheryl Edmonson of Hereford, was given Saturday in the Community Room of First National Bank. Mr. and Mrs. Mastervich, married recently, visited over the weekend with her parents, the James N. Edmonsons.

Shower hostesses were Mmes. E. W. Young, C. E. Leasure, Dave Hopper, Wylie Roberson, Glen Gripp, Bill McCauley, Bill McCarver, Charles Coffman, Roy Boyer, Larry Summers, B. A. Reddell and Homer West.

The honoree stood with her mother and grandmothers, Mrs. Abe Martin and Mrs. Vina Edmonson, to receive guests who were greeted by Mrs. Summers. Her sister, Miss Jamie

Retirement Party Set For "Hap"

Officials and employees of Southwestern Public Service Company will honor Maxey H. "Hap" Wiseman with a retirement party Thursday, Oct. 31 at the SWPS office.

The reception, open to the public, will be held from 3 until 5:30 p. m. on that day, Oct. 31. Wiseman has been employed by SWPS since 1936. The public is invited to attend.

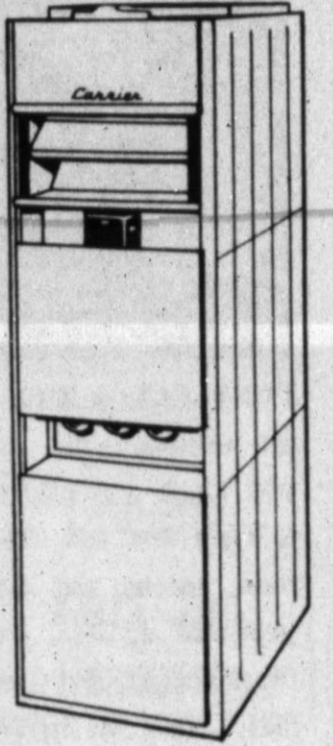
Women's building, the Wax Museum, and the Automobile Building, then leaving the fair grounds at 3 p.m. went back to the motel and later went to downtown Dallas and visited stores such as Neiman Marcus, Titcher-Goettinger and Margo's where they stayed until six. Then they went to see Kennedy Memorial, then to the fascinating Bavarian Inn where the food was delicious. They also visited Love Field and watched the airplanes fly in.

They left Sunday noon to return home and arrived back in Adrian around 9:30 and all reported a wonderful trip.

Mr. and Mrs. Shag McCown and Sharon were in Erick Sunday and Monday attending the funeral of Albert McCown, who died Saturday evening in an Amarillo hospital.

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- deliver just the right amount of air to each room
- install modern Carrier furnaces
- fix old furnaces of any make
- add a whole house humidifier when needed
- get your heating system ready for year-round air conditioning
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Authorized Carrier Dealer

VOTING RECORD & POSITION

★ Water Development

Bill Clayton has been directly associated with every major piece of water legislation passing during the last six years. He is recognized by his colleagues as being one of the most effective and well informed members of the Texas Legislature on water and soil resource development and conservation. Bill Clayton knows the vital importance of water, not only to your future, but to the future of the entire State. Past accomplishments and effective leadership have made Clayton vital to continued progress in development of water resources for the High Plains.

★ Education

Child by child we build our nation... tomorrow depends on today's children and young adults. Bill Clayton is ever mindful of the need to raise our standard of excellence in the Texas school systems. This can only be done through the uprating of the Texas schools, and dedicated recruitment of the finest teachers. Clayton co-authored a bill that created the "coordinating Board of Texas Colleges and University systems. His voting record shows a continued support of teacher pay-raise and the strengthening of all educational systems in Texas.

★ Law Enforcement

Today, law enforcement agencies are facing new problems. Bill Clayton is concerned about the breakdown of law and order. Clayton has been active in seeking higher salaries for law enforcement officials and uniform standard procedures. Bill Clayton served on a special House Committee which will suggest revision of our obsolete liquor laws. Clayton believes that all people must respect the law and that proper enforcement is essential to maintain law and order.



BILL CLAYTON

Representing
the 72nd



Legislative
District

You effective voice in state government

VOTING RECORD & POSITION

★ Industrial Development

Bill Clayton knows that industrial development helps to stabilize the economy of any given city or area. During his six years in the Legislature, Bill Clayton has worked aggressively for industrial development for our area of the State. Several smaller cities in our 72nd Legislative District now have airports as a result of Clayton's assistance in starting a program of State grants. These State grants are financed with unclaimed gas tax refund on aviation fuel. Bill Clayton knows that airports help encourage industry in less densely populated areas.

★ Tourism

Bill Clayton has worked hard for tourism during his six years as State Representative. Clayton, House Speaker Ben Barnes and other interested legislators were successful in establishing a National Park in the Big Bend area of West Texas. The water importation program being led by Clayton will develop many new recreational opportunities with huge water reservoirs for fishing and boating. Bill Clayton realizes both the need for more recreational facilities in his district and increased business activity from tourist trade.

★ County, City and Local Government

Bill Clayton has been a strong advocate of local government. He is currently serving as chairman of the Committee on Counties of the Texas House of Representatives. Clayton believes that government at the county and city level are more responsive to the people and whenever possible they should take the lead and the responsibility of many governmental programs and functions. Clayton has authorized many bills that benefit the cities and support the idea of allowing cities the option to choose their own method of taxation. Bill Clayton is needed on the job for more effective and responsible county, city, and local government action.

Take advantage of this opportunity to keep your firm grip in the State Legislature by going to the polls on November 5th, and casting your ballot for **BILL CLAYTON**

THE 72nd DISTRICT NEEDS BILL CLAYTON

AUSTIN HIGHLIGHTS

Smith, Barnes, Martin Back On Campaign Road

By **VERN SANFORD**
Texas Press Association
AUSTIN, Tex. — At least half a dozen Democratic nominees for statewide office are weathering an unusually sharp attack from Republican challengers this year.

In a final flurry before the November 5 general election, the attacks will be stepped up. Taking no chances, Democratic gubernatorial candidate Preston Smith, Ben Barnes, candidate for lieutenant governor, and Atty. Gen. Crawford Martin have returned to full-time campaign status.

Their Republican challengers are Paul Eggers, Douglas DeCluitt and Sproesser Wynn.

Republican Manny Sanchez of Brownsville also has campaigned actively for state treasurer against veteran incumbent Jesse James. GO Per E. H. Schuhardt of Dalhart is running hard for agriculture commissioner against John White and Millard Neptune of New Ulm is running a serious race to beat Land Commissioner Jerry Sadler.

Other statewide Republican candidates, who have campaigned less vigorously, are John Bennett and Jim Segrest of San Antonio, nominees for state comptroller and railroad commissioner respectively. GOP headquarters claims Bennett as a member of its "action team" but doesn't mention Segrest.

Comptroller Robert S. Calvert and Railroad Commissioner Jim C. Langdon, James and White show no sign of concern.

Polls have indicated the statewide Democrats leading, but battle-wise veterans who face hard-charging opponents can't be sure how many Richard Nixon supporters will decide to vote a straight Republican ticket in indignant zeal for a "change."

GROUP SEEKS MORE MONEY — In their Association meeting here county judges and commissioners voted to ask the Legislature to give them more money for county business, and in several ways.

First, they endorsed Constitutional Amendment No. 7 on the November 5 ballot. It would take the state out of the property tax field a little at a time between now and 1976. County officers want authority to levy this tax for county purposes as fast as the state abandons it.

A bigger share of automobile license plate fees also is sought. Where a county gets the first \$50,000 on license plate fees and half of the next \$25,000, they would like for the Legislature to allow them to share with the state up to a total of \$1,000,000 a year, instead of \$175,000.

Other resolutions called for the state to participate in getting federal aid for crime prevention programs, to make the law clear that local units of government are exempt from the state sales-tax law, and to revise the law so delinquent tax suits for less than \$25 can be filed.

Judges and commissioners opposed the proposal that they be given zoning powers like cities have. This legislation will be proposed to the next Legislature so as to make rural areas eligible for Federal flood insurance under a new program. Without zoning or building controls, flood insurance will not be available.

County Judge W. D. Henson of Dallam County was elected president of the association. Judge Kenneth Douglas of Navarro County is vice-president and

Harris County Commissioner E. A. Lyons is secretary-treasurer. **LAND SALE SET** — A big sale of forfeited veterans' land tracts is scheduled for November 19. A list of tracts and their locations is available from the Veterans Land Board here, which will receive bids until the day of the sale.

Some tracts are available only to eligible veterans at five and a half per cent interest. Non-veterans are free to bid on most of the property, however, although they will have to pay six and a half per cent interest if they are successful purchasers.

ENROLLMENTS BOOM — Preliminary figures show there are 374,418 students enrolled in Texas higher education facilities today.

This represents a gain of 28,515 — or 8.24 per cent — over the 1967 fall enrollment of 345,903. Figure varies less than one half of per cent from the Coordinating Board, Texas College and University System staff projection.

Public senior colleges have 212,035 students, public junior colleges 87,581, private senior colleges 61,819, private junior colleges 9,687 and medical and dental units 3,111.

FOURTEEN VOTES — A campaigning is becoming a bit heated on the 14 proposals to amend the constitution on which Texans will vote November 5.

Texas Municipal League and the Texas Water Development Board have come out against Amendment No. 12. This would allow cities, counties and navigation districts to issue bonds to finance buildings and equipment for manufacturers.

Both groups of public officials fear that huge industrial bond

issues will drain off investment money needed by the cities and the water agency from their own bond issues.

On the other hand, the proposal is being supported by regional chambers of commerce and others. They say 44 states have such plans to attract industry, and Texas needs it, too.

Texas State Teachers Association, Texas Association of Classroom Teachers and Texas Association of College Teachers all have come out for Amendment No. 9. It would enable public teachers to put six per cent of their full salary into the retirement fund. Limit now is six per cent of \$8,400 a year.

Texas Public Employees Association came out for Amendment No. 1, to raise the retirement "deduction" from five to six per cent, and to allow investment in corporation stocks of the trust fund built up for their retirement.

Texas A&M and the University of Texas may not agree on Thanksgiving Day football matters. But they are agreed on supporting Amendment No. 2. It would allow the investment of the University of Texas Permanent Fund in a higher percentage of corporation stocks, on the theory that the fund will make more money this way.

Amendment No. 5 would raise the pay of legislators from \$400 a month to \$700, and it is being supported by legislators and others who think it's become a full-time job.

Amendment No. 2 is being supported by older Texans. It would raise by \$15,000,000 a year the amount the state can spend on old age assistance, aid to the needy blind and disabled, and to dependent children.

NEW JOB — When Gov. John Connally's term expires in January, he will move to Houston to join one of the state's biggest law firms. He will become a senior partner in the firm which will then be known as Vinson, Elkins, Searls and Connally. It represents a huge list of major business firms.

Connally said he hopes to get in a little Canadian or Pacific

Northwest hunting before reporting for his new duties in Houston. He disclaimed any plans to re-enter politics.

RIOT INSURANCE CLEAR-ED — State Board of Insurance has set in operation a plan under which policywriters in Texas can come under federal reinsurance in event of excessive losses from riots. Reinsurance is financed by premiums paid to the government by insurance concerns.

Board also named a governing committee to administer the plan. It includes James F. Deveaux, John W. Lenehan, Joe Dorsett, O. A. Edgeworth and F. F. Wasko of Dallas, Raymond Mauk of Houston, and Oran F. Needham of Fort Worth.

ATTORNEY GENERAL RULES — Attorney General Martin declined to give unconditional advance approval to Secretary of State Roy Barrera's directives for counting confused and unclear election ballots. Each election judge must make his own determination of the intent of the voter in marking his ballot by either "scratch" or "X" method, Martin said.

Other recent opinions concluded that:

*Department of Public Safety cannot pay for its current appropriations court costs assessed against the state by Val Verde county clerk.

*Only in absence of U. S. recognition of a country's sovereign immunity can a constable serve criminal or civil process on its ships. Sheriffs and constables cannot serve such papers on a U. S. naval vessel, but can serve them in an enclosed commercial plant.

*There is no conflict of law in requirements of physical examinations before issuance of marriage licenses by county clerks.

*Comptroller may deny applications for cigarette distributor's permit on grounds of personal fitness.

*Treasury can pay out money to satisfy a corrected judgment if the money received through it has not yet been deposited. A legislative appropriation would be necessary to make payment from treasury deposits.

SHORT SHORTS
State Supreme Court will review an appeal by Pasadena in a land annexation suit with

Houston. State Department of Health had massive amounts of antitoxin drug flown here to combat a diphtheria epidemic which has struck 60.

Agriculture Commissioner White gave cotton farmers in 17 Coastal Bend Counties until November 1 to complete harvest and cleanup of fields under pink bollworm law plowup rules.

New officers for the 27,000-member Texas Public Employees Association are C. A. Shoemaker, president; Charles K. Foster, vice-president; and Homer A. Foerster, secretary.

Governor Connally re-appointed Glen McLaughlin of Austin, personnel chief of the DPS, and named R. T. Runyon, police chief of Corpus Christi; Gerald Byrd, a police lieutenant in Sweetwater; and incoming District Attorney Bob Smith of Austin to the Commission on Law Enforcement Officer Standards and Education.

Railroad Commission made no change in the November oil production, holding it at 41.3 per cent of the wells' ability to produce, the same as October.

West Hereford Club Completes List Of Officers

Mrs. Alice Cox was elected vice president, and Mrs. W. H. Awtry treasurer for next year to complete a list of officers in West Hereford Home Demonstration Club, at a meeting in Mrs. Ulys Pierce's home Tuesday.

Mrs. W. A. Waters was in charge of the program on Mexican food. She prepared a macaroni-hamburger-chili dish and served it to the members present. Mrs. Blanche Hardin presided for business.

Others attending were Misses Evelyn Bell and Mary Brady, Mrs. Carl Schroeder, John Jacobsen Sr., Roy Boyd, Johnson, Vern Witherspoon, Robert Boyd and Belle Grimes.

The Veterans Administration has established special medical teams to seek out and examine veterans with impaired vision so it can provide all necessary medical assistance and counseling.

DUCKWALL'S

SUGARLAND MALL

HALLOWEEN

GET READY FOR



COSTUMES

for a fun-filled HALLOWEEN

Flame Retarded Materials Complete With Masks

Costumes by Collegeville and Ben Cooper. Be anything you want — Beautiful characters for little girls' or scary ones for 'little boys'. Famous TV and comic book personalities.

- READY TO WEAR
- PRICED TO PLEASE MOTHER

Small - Medium - Large

Treats GALORE

FOR LITTLE TRICKSTERS

Babe Ruth Juniors	40 to Box 79c
Butterfinger Juniors	40 to Box 79c
Big Bogie	40 to Box 79c
Dum-Dums Pops	40 to Bag 79c
Tootsie Rolls	62 to Bag 59c
Sweetarts	103 to Bag 69c
Hershey Junior Bars	Bag 69c
Slo-Poke	80 to Bag 79c
Junior Milk Duds	40 to Bag 79c
Halloween Pops	40 to box 79c
Smarties	101 to Bag 79c
Popeye Suckers	100 to Bag 69c
Bubble Gum	100 to Bag 79c



HERSHEY BARS
10 For 39¢



WAX WHISTLE
5¢

HALLOWEEN MASKS

Half Masks	10¢ To 29¢
Full Masks	19¢ To 88¢
Vinyl Hats	39¢
Masquerade Kits	10¢

HALLOWEEN PARTY NEEDS

CANDLES HORNS BLOWOUTS NOISEMAKERS CARDBOARD CUTOUTS NAPKINS	10¢ To 39¢
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Brach's GOBLIN APPROVED HALLOWEEN CANDIES




PEANUT BUTTER KISSES
Orange & Black Wrap. **2-lbs 88¢ Bag**

INDIAN CORN JELLY PUMPKINS CREME PUMPKINS **33¢ Bag**

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AT NCCW CONVENTION — "Renewal of the Church" was the theme of the 34th National Council of Catholic Women convention held in Denver last week. The Rev. Simeon Heine, S.A. (right), pastor of St Anthony's Catholic Church in Hereford and moderator of the Parish Council of Catholic Women, addressed the convention briefly. Shown with him are Mrs. Ben Rejino, deanery representative from Bovina, and Mrs. Paul Zinser (center), president of St. Anthony's PCCW.

Ford Wants To Help Farmers

Campaigning in Cochran county this past week, Frank Ford, Republican candidate for State Representative, spoke out on the need for strengthening the family sized farmer.

"Texas has lost one-sixth of its farmers since 1960," said Ford, "and the average age of the farmer in Texas is now 54 years. If the family farmer is unable to make a decent living due to the cost-price squeeze, then we will lose many of our small businesses and small towns also, as the corporate farmer will usually pass local merchants with volume purchasing."

"Maximum effort should be made at every level," Ford continued, "to reverse this trend toward centralization of population and purchasing power, and we must push for more research and promotional funds for Texas agricultural products. We can also continue efforts to see that processing plants for all our products are located in our area, where the food and fiber is raised."

Ford is a candidate in the 72nd Legislative District.

Trio To Head Price Campaign

A trio of Deaf Smith County residents representing business and agriculture will head the county Bob Price for Congress organization.

Named as co-chairmen of the committee are Martin Wagner, a farmer-stockman, Wesley S. Fisher, a produce sales representative and Sam Self, a banker and farmer.

In a joint statement the chairmen said they joined the campaign of the Pampa Congressman for reelection because, "We believe that Bob Price has represented this district — every single citizen of this district."

"His able job in Congress the last two years, his voting and attendance record, his firm stands on issues which are so vitally important to this day and time, has prompted us to pledge line the mailing programs for servicemen and women overseas.



DISTRICT CONTENDERS — Members of the Whiteface varsity football squad this year include, from left to right, bottom row, Bill Russell (20), Jeff Massie (60), John Stagner (88), Lynn Betts (30), Danny Boyer (47), Randy Ragan (11), Steve McAndrews (25), Mark Woodward (55), Elgin Williams (40), Oren Davis (22), and Richard Lyons (48). Middle row, left to right, Donnie Fangman (35), Billy Ohlig (52), James Head (66), Sheldon

Alexander (70), Jerry Tyler (44), Steve Watson (65), Bill Cole (15), Sheldon White (75), Gary Crume (68), Jim Scott (85), and Wayne Winget (82). Top row, left to right, Tony Gorman (73), Mike Higgins (74), David Paetzold (84), Larry Guinn (87), John Frank Martin (33), Marsh Pitman (10), Rodney Dearing (77), Jim Loerwald (50), Ricky Blakely (80), Tom Timberlake (64), and John Seiver (78).

Screwworms Have Appeared In Area

LUBBOCK — Screwworms are continuing to spread to the north and Plains livestock producers are urged to keep a wary eye open for the costly pest until cold weather sets in.

Latest reports from officials at the Mission Screwworm Laboratory show screwworm cases popping up in several counties on the South and Rolling Plains. Howard County has reported 14 confirmed cases while Swisher and Mitchell County show two cases and Yoakum County one case. Motley County has reported one case and Fisher County, two.

Counties neighboring the South Plains and reporting cases include Andrews, Glasscock, Winkler, Ector, Midland, Coke, Nolan, and Sterling.

All livestock producers are urged to observe their animals closely and to use every preventive practice possible during the next several weeks. All animal surgery should be delayed until cold weather arrives and all wounds should be treated immediately. Livestock should be examined regularly and sprayed with a recommended insecticide.

Furthermore, samples of all worms in wounds should be collected and sent to the Mission lab for identification so that areas with confirmed cases can be "bombed" promptly with sterile flies. Containers for mailing worm samples are available from local county agricultural agents.

Officials at the Mission lab say sterile fly production at present is more than twice the capacity for which the fly-rearing plant was designed. During the week ending October 12, 198, 578,000 sterile flies were released.

Total screwworm cases in the state now total 4,883, skyrocketing in the past few weeks and spreading northward and eastward. Officials have expressed fear that these outbreaks will reach across the Red River into Oklahoma. Investigations are still underway in these areas and heavy sterile fly treatment is continuing.

Barbados, with 246,000 people, has a population density of 1,450 persons to the square mile, the highest in the West Indies.

Time To Mail Those Packages

Tons of St. Nick's gifts will be going to members of the Armed Forces in Vietnam by special ship this year, thanks to a joint Pentagon-Post Office venture.

A fast U. S. cargo ship will be designated the "1968 SANTA CLAUSE SPECIAL" sailing from Oakland, California next month with Christmas parcels.

To meet the sailing deadline and assure pre-holiday delivery of gifts sent with surface postage, items should be mailed during the October 14-November 9 period. They should be marked "SANTA CLAUSE SPECIAL" just below the stamps.

The "SANTA CLAUSE SPECIAL" will sail during the latter half of November and stop at Da Nang, Qui Nhon, Cam Ranh Bay and Saigon, Vietnam. It takes approximately three weeks for a fast ship to cross the ocean.

All gifts should be packed in strong containers with adequate cushioning and correctly addressed, including APO and FPO numbers.

There are several options available for mailing to the military which can save money. Post offices across the nation have free pamphlets which out-

do everything possible to return him to office," the statement said. They are joined by Edwin Axe, a farmer-accountant who is serving as county Bob Price finance chairman. Axe was an honor graduate of Abilene Christian College and is a member of the Lion's Club and the Chamber of Commerce.

Fisher, a California native and an agronomist, came to Hereford with Holly Sugar Corporation and is now associated with Howard Gault Company, a produce firm. He is an active Rotarian, a member of the First Methodist Church in Hereford

and is a member of the American Society of Sugar Beet Technologists. He and his wife, Patricia, have two teenage daughters.

Self, 39, is assistant vice-president of the First National Bank of Hereford. He is a farmer-stockman, a graduate of Texas Tech College and is active in church and civic affairs.

Wagner, a farmer south of Hereford for 30 years, has five children and is active in youth movements within the county. He is also active in the Lutheran Church and the civic affairs of the county.

FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE FREE

FIELD DAYS

SEE A DEMONSTRATION OF THE NATION'S MOST ACCEPTED LINE OF SUGAR BEET HARVESTING SYSTEMS . . .



One lucky winner at each event.

B & B OLIVER CO. HEREFORD, TEXAS

SEE AN ACTUAL HARVEST DEMONSTRATION . . . IN CONDITIONS JUST LIKE YOUR OWN. On behalf of your local Ooppel Dealer, B & B Oliver Co., Ooppel will demonstrate the various sugar beet harvesting machines and systems. Be sure to register for the free drawing; you might be the lucky winner of a 12 gauge shotgun. A free lunch will be served to all.

TIME: 11: A.M. to 5: P.M.

free lunch

Friday, October 25, 1968

VIRGIL MARSH FARM

14 Miles North of Hereford on Highway 385 and 3 Miles West on Farm Road 1412

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OPPEL HARVESTER, INC.

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A DIVISION OF INTERNATIONAL HARVESTER, INC.



"THE PEOPLE SPEAK"

A RECENT EDITORIAL: In this 1968 election year, when the public demand for Law and Order rightly permeates every race for office, from peace justice to President, there is a choice for a district office that deserve the close attention of all the people who will vote in it.

As in so many things, law and order begin at home; and "at home" in law enforcement for our area means the 6-county area of Moore, Deaf Smith, Sherman, Hartley, Dallam and Oldham counties. These counties make up the 69th Texas judicial district.

Under Texas laws, the quality of law enforcement is set, in major part, by the District Attorney. Serious violations of the law, virtually all felony cases, come under the district court and must be prosecuted by the District Attorney.

This is a demanding job, and a responsible one. A failure by the DA to back up law enforcement officers with firm prosecution of offenders inevitably leads to disregard for the law, to a breakdown of law and order.

Vote for the man who can and will do the Job

JERRY R. TUCKER
Republican for 69th Judicial District
DISTRICT ATTORNEY

Paid for by Deaf Smith Citizens Supporting Jerry R. Tucker for District Attorney, Donald Zimmerman, chairman.

Our concern for firm and fair law enforcement is the same as that of virtually every resident of the 69th judicial district. With this concern, we have no hesitation in declaring a choice for District Attorney in the Nov. 5 general election.

Jerry Tucker of Dumas is that choice. There are a number of good and apparent reasons for favoring Jerry Tucker. He is a well trained attorney; he had an outstanding record as a law student and law school graduate. He served ably as law clerk for former Federal District Judge Joseph Dooley. He has a record of ability and accomplishment in private law practice, and he is honest and forthright.

Beyond that, Jerry Tucker is a good man and a fine citizen. He carries a full share of civic duties, notably in the American Cancer Society; he is a family man with a fine family, and he is a devoted church worker.

As a Democrat, we can endorse Jerry Tucker on the Republican ticket, without reservation. Law and order will be carried out fairly, diligently and ably with him as District Attorney, and this is no small assurance for the 69th district — or any other area to have in these times.



Shooting The Bull At HHS



Hospital Notes

PATIENTS IN HOSPITAL
Fred Oberthier, Westgate; Mrs. Joe Frank Clark, Rt. 5; Mrs. Ellis V. Carter, 201 Union; Mrs. Alice Allen, 823 Brevard; Mrs. Bill Davis, Jr., Box 312; Mrs. Cecil Eubanks, 1104 Grand; Mrs. Hattie Caison, 40 Star; Mrs. Lydia Bippus, 401 S. 25 Mile Ave.; Charles Clark, 410 Ave. B; Mrs. Lola J. Hughes, Kings Manor; Mrs. Roy Cou-

rad, 140 Northwest Drive; Cleveland Wiley Neal, Vega; Andres Gonzales, Plainview; Mrs. Felicitia Medina, Box 1252.
Mrs. Travis J. West, 208 Whiteface; Mrs. Conception Aguirre, 232 Ave. A; Mrs. Edgar S. Ireland, 213 Ave. D; Mrs. Marvin R. Gordan, 213 Beach; Jessie Celeya, Box 965; John Matt Gilliland, 116 Kingwood; Mrs. Bess Mae Fox, Jack Bradley Apts.
Fred Walton, Rt. 2; Mrs. A. L. Crissy, 801 Miles; Mrs. James E. Tollett, 306 Star; Mrs. C. J. Marchman, Box 1361; Mrs.

Ruby Nixon, Rt. 1; Mrs. Vincent Guerrero, 396 Knight; Miss Lisa Louise Rudder, 151 Kingwood.
Cleofas Torres Soliz, Box 15-60; Jesse V. Sanchez, Rt. 3; Laurolan Jordan, Vega; Everett W. Allen, 327 Ave. C; Leonard Ervin, Vega; Mrs. Charles Snow, 811 N. Main; Lee McAfee, Dimmitt; Miss Eva Kathrine Brand, Friona; Mrs. Jerome Louis Noggler, 415 Knight; Mrs. Bess Werner, Rt. 4; Mrs. Jack Ward, Jr., Rt. 1; Mrs. Walt Perkins, 304 Ave. A.
Zelpha Flo Lloyd, 204 Ave. B; C. Pat Thompson, 340 Centre; Raul Trevino, Jr., 505 Grand; Janet Renee Zweischer, Lawton; Mrs. Pearl Boyer, 127 Ave. K; Mrs. Ricardo Amaro, 210 Catalpa; Mrs. Manuel Racheco, Jr., Box 333; Mrs. Ray Seale, 118 Centre.

Future Classes Planned For Adult Education

Enrollment figures have been released on Adult Education classes through assistant superintendent Robert Holman's office, along with information on two future classes.
Totals are, Furniture Upholstery and Repair, 9; Vocational Office Education, 28; Typing I, 44; Spanish, 24; Basic English, 19; Speed Reading, 34; Bookkeeping, 25; Shorthand, 19; and Welding, 13.
Mrs. Betty Priest, Holman's secretary, reported that enrollment is still open in Auto Mechanics. This class will be held on Thursday nights with Bill McDowell as instructor.
She also reported that Irrigation Motors, Pumps and Equipment is set to begin around the first of December.
"This course is most beneficial to farmers who have com-

cial Moline and Waakasha engines," Mrs. Priest said, "as well as regular auto engines or irrigation wells. The instruction in this class will be given to the operation of these engines, general repair, and basic understanding of mechanics."
"So many farmers have people working for them who cannot even start an irrigation motor when it stops or dies. This course will give instructions in these basic fundamentals."

She said that many area farmers had expressed an interest in this course. However, the fact that many of their employees were too busy on their jobs throughout September and October and possibly through November, it was deemed more practical to begin the course in December.
Mrs. Priest said also that the Arts and Crafts and Sewing (Beginning) classes, as well as others, can be started "at any time there is enough interest."

Classifieds Get Results.
Ellis A super supper treat!
CORNED BEEF HASH

By BETTY HODGES
Hereford High welcomes the Wilson Company to Hereford. As representatives from the school, the band and the choir participated in the opening ceremonies. The Acappella Choir sang several songs and also received assistance from Ben Gollehon—the music co-ordinator. The band added its spirit by playing various songs. High school is looking forward to the addition of new students as a result of the new plant

Seniors have agreed that the ACT college entrance test last Saturday was "super hard." These reactions will probably be heard again when they take the SAT test November 2, the day after Homecoming. All seniors who have failed to register for this particular testing period must sign up in the Counselor's Office by October 31 in order to take the test December 2. Over 30 ambitious juniors took the Pre-SAT test Tuesday, in order to prepare them for next year's "brain stormer."

F. T. A. had its night meeting last Monday at the Caison House. A panel discussion was the main program, with the topic concerning the teaching profession being discussed. Members on the panel were Mrs. Braddy, Mrs. Setliff, Mr. Manchec, and Mrs. Mercer.
—HHS—
Thespians have been very active since the beginning of school. The officers are Arvis Southward, President; Judy Yarbrow, Vice President; Suzanne Oglesby, Secretary; and Percy Mays, Clerk. In order to raise its funds, Thespians is having a rummage sale Saturday. They have been invited to usher at the first performance of the Community Players, November 21 and 22.
—HHS—
Congratulations to the local 4-H'ers that did so well at the State Fair last week. Jimmy Christie won a blue ribbon in his Angus steer, which was his Ag project.
—HHS—
FHA cordially invites the public to attend its night meeting next Monday at 7:30 in HHS Auditorium. A panel discussion consisting of Lowell Sharp, Dr. McBeyer, Rev. Gene Fooks, and Father Simeon.
—HHS—
Homecoming queen candidates were revealed yesterday in an assembly which was presented by the Student Council. Mr. King, who was dressed as the famous Billy Bones, located four of the HHS treasures. These are Cheryl Cole, sophomore; Peggy Summers, junior; Sue Easley and Trisha Hill, seniors. The crowning of the queen will be in the Homecoming pep rally, November 1.
—HHS—
Be sure to sign the Whiteface Honor Roll in front of the office if you plan to ride the bus to Canyon Friday night. The cost is the usual 50 cents. Since this first district game will be played in Buffalo Bowl, a large attendance from Hereford would be quite impressive.
—HHS—
Lost: two keys, either a Chrysler or Plymouth, at the Community Center last weekend.
—HHS—
Best of luck tonight to the Junior Varsity, who plays at Tulla, and to the "B" team, who is host to Plainview.



VOE STUDENT OF THE WEEK — Sharon Worthan, 17-year-old daughter of Mr. and Mrs. C. P. Worthan, 205 Ranger Drive, is this week's VOE student of the week. Miss Worthan is employed at Sam Nunnally Real Estate-Lloyd Pool Insurance under the VOE program at Hereford High School. Miss Worthan, a senior this year, plans to attend either a junior or business college after graduation. —Staff Photo

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364-4383 Hereford

Postal Rates Upped

Postmaster Nolan Grady reminded postal customers today that higher parcel post and catalog rates have gone into effect as of Saturday, October 19. The rate increase averages 10.5 per cent and in most cases will mean an additional ten cents postage per parcel.

The higher rates were approved by the Interstate Commerce Commission in July. Under the new rates the minimum charge for local parcel delivery goes from 40 to 50 cents. The minimum charge for parcels destined outside the local delivery area is raised from 50 cents to 60 cents.

Almost all parcels that are charged up to \$1.10 under present rates will go up 10 cents. This accounts for more than 80 per cent of all parcel post. Postmaster Grady pointed out.

There will be a 15-cent hike on most parcels now charged between \$1.10 and \$4, and a 20-cent increase on parcels now charged over \$4. Parcel post rates are based on the weight of the package and the distance it is mailed. Higher rates for the delivery of packages and catalogs are required to bring revenue from this type of mail within four per cent of operating costs, as required by law. Postmaster Grady explained. The higher rates are designed to put parcels and catalogs, which are fourth-class mail, on a break-even basis.

Additional revenue is needed from parcel post and catalogs to off-set higher costs resulting from pay increases approved last year for postal employees.

Homecoming activities will be highlighted by the second edition of the "Whiteface," which will be November 1. Any contributions must be turned into the "Whiteface" staff by October 28.
—HHS—

Over 50 girls attended the Tri-Hi-Y meeting last Monday night at the Fellowship Hall in the First Methodist Church. Anna Johnson, who was this summer's delegate to Girls' State, gave a talk on her experiences. A local 4-H group presented a patriotic skit, which won them district.
—HHS—

All members need to contact Mrs. Mercer about ordering letters and sweaters. All new members are urged to get their recommendation letters in, since November 6 is the deadline.
—HHS—

The Tri-Hi-Y Homecoming car is located at Annie Nunnally's house. Be sure to rake in the points by working on the car.
—HHS—

Need some beautiful greenery to decorate your home for Christmas? Be sure to contact any Student Council member before November 2. The prices are as follows: English Holly Bags — \$1.25, Western Cedar Garland — \$2.50, Alpine Wreath — \$3.50, and Home Decorator Kit — \$2.25. Just contact any Student Council member or officer to make your purchase. Also on sale are Whiteface Booster Pennants for 25 cents.
—HHS—

Students of the Month for September, which are selected by the Student Council, were Sharon Watson and Theoten Have. Results of October's Students of the Month will be published next week.
—HHS—

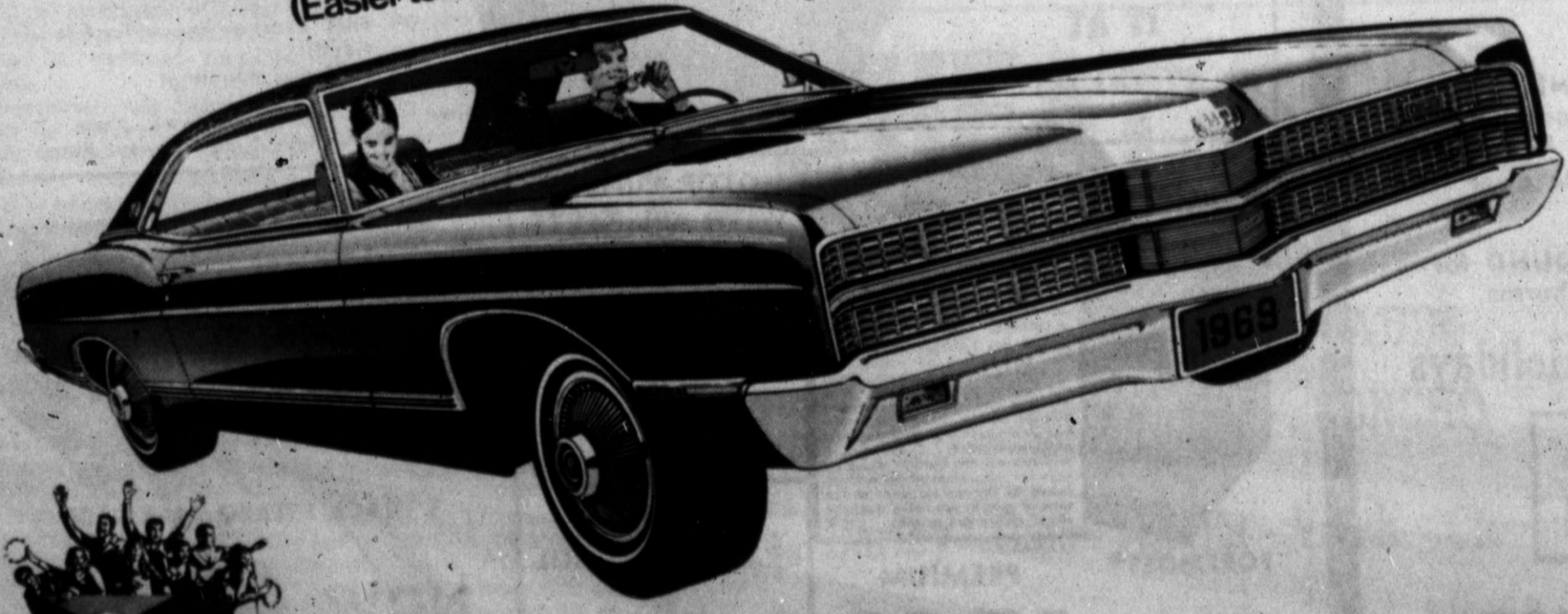
Any person that needs to buy an annual needs to contact any of the annual staffers immediately.

READ THE WANT-ADS.

These are the things to look for in a great road car. And every day more and more people are finding them in the 1969 Ford.

- Wider. The '69 Ford hugs the road with as wide a track as Cadillac.
- Longer. The '69 Ford smooths your ride with a longer wheelbase than Chevrolet. Yet it turns in a smaller circle than last year's Ford.
- Roomier. We've grouped all the controls in front of the driver, made our front passenger compartment so spacious people are calling it the Front Room.
- Quieter. Our '69 LTD is designed to ride even quieter than the LTD that rode quieter than Rolls-Royce.

Record first-month sales of the '69 Ford tell us we've got a good thing going. A test drive will tell you.



The place you've got to go to see what's going on—your Ford Dealer!
ORVAL WATSON FORD SALES - 200 West 1st Street
Hereford, Texas

PIGGLY WIGGLY PIGGLY WIGGLY

ALL PRICES, COUPONS AND SPECIALS IN PIGGLY WIGGLY SUNDAY AD GOOD THRU SATURDAY, OCT. 26th

Your Choice
ROUND, SIRLOIN or CLUB
STEAK
LB. **89c**

PORK ROAST Fresh & Lean lb. 39c
BACON Wilson's first grade lb. 59c
CANNED HAMS Wilson's lb. can \$1.09
FRANKS Wilson's all meat lb. 55c
BOLOGNA Wilson's certified sliced lb. 49c

● Shop Piggly Wiggly Complete Delicatessen ●

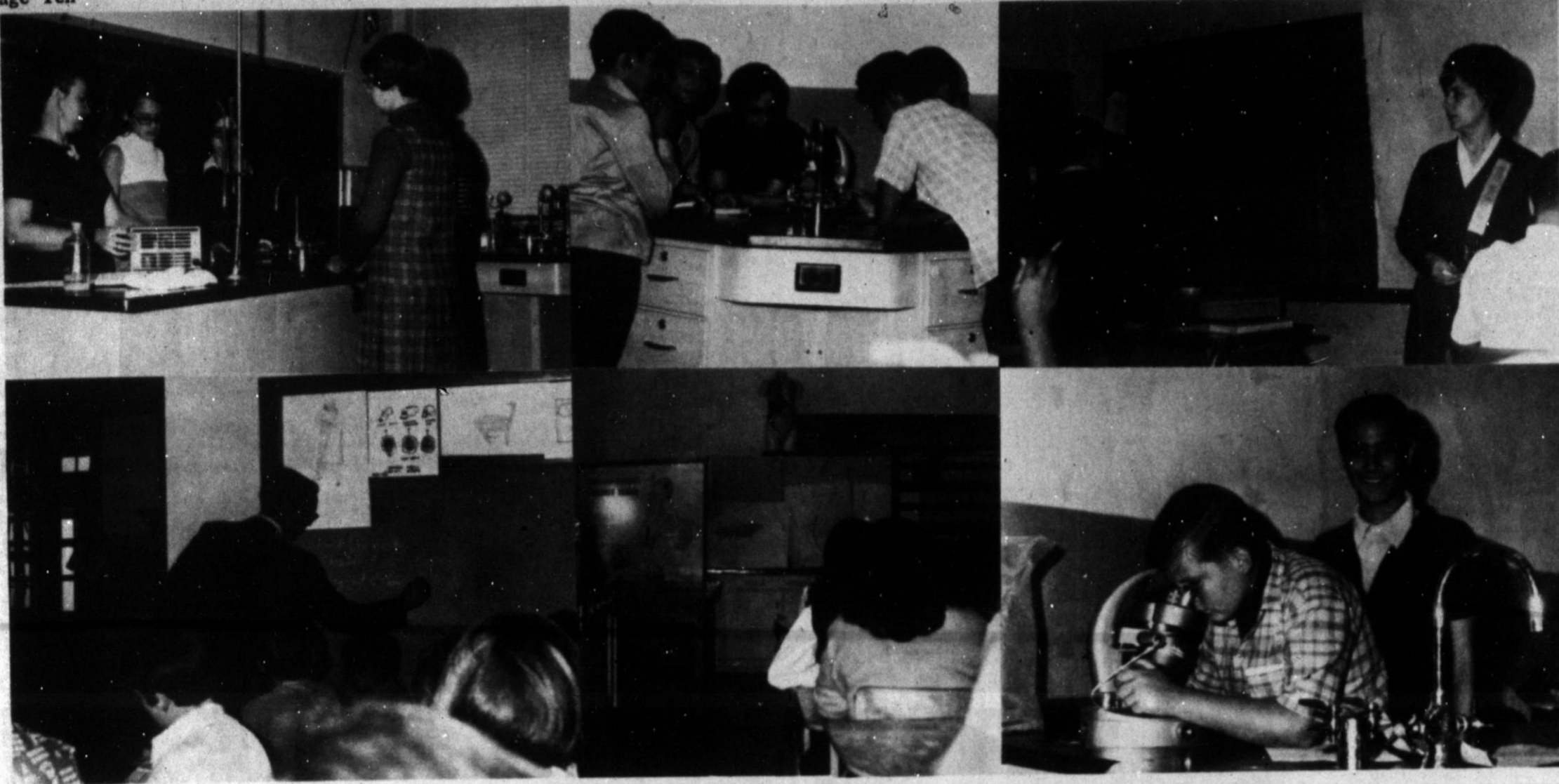
Wilson's Plain Chili 2 15-oz. cans	79c	Canned Coca-Cola 12-oz. can	10c
Wilson's Vienna Sausage 4 4-oz. cans	88c	Shurfresh Butter lb.	79c
Wilson's Bakerite 2 3-lb. cans	\$1	Morton's Frozen Donuts 10-oz. pkg.	29c
Wilson's Luncheon Meat 2 12-oz. cans	89c	Wilson's Beef Stew 2 24-oz. cans	\$1
Wilson's chopped Bif Beef 2 12-oz. cans	97c	Campbell's Tomato Soup tall can	10c
Ideal Dog Food 6 1-lb. cans	89c	Fruit Drinks Hi-C 3 46-oz. cans	79c
Shurfine frozen Green Beans 2 10-oz. boxes	49c	Kraft's Miracle Whip qt. jar	49c
Folger's Coffee lb. can	69c	Food King Bread 1 1/2 lb. loaf	4 for \$1

HOT DOGS All Day Saturday with chili 10c each

Fresh Red Ripe **TOMATOES** Lb. **19c**
Fresh Tender **GREEN BEANS** Lb. **19c**
Apples Golden Delicious lb. 19c
Bartlett Pears lb. 25c
Red Onions lb. 10c

PIGGLY WIGGLY
ICE CUBES 4 bags for \$1.00
FREE 100 EXTRA S&H GREEN STAMPS with \$5.00 purchase or more and this coupon. Good thru Saturday, Oct. 26th
SPECIAL COUPON VALUE

PIGGLY WIGGLY PIGGLY WIGGLY



EARTH SCIENCE CLASSES — Shown here are the three teachers and some of the 180 eighth grade students now enrolled in the Earth Science classes at Stanton and La Plata junior high schools. Mrs. Leona Miller, upper left, is class instructor at La

Plata, and Mrs. Rose Mary Shook, upper right, is one of the instructors at Stanton. The other Stanton instructor is Ray Don King, lower left. Also shown are some of the many items of equipment the students use in their instruction. —Staff Photos

Earth Science May Expand At Schools

By EARL MOSELEY
Staff Writer

Three teachers in Stanton and La Plata junior high schools are teaching approximately 180 eighth grade students a subject which has been named Earth Science. New to the Hereford schools, Earth Science is now in its second year here.

Mrs. Leona Miller, who teaches Earth Science in three morning periods at La Plata (and Homemaking there in the afternoon periods), said that students seem to have taken a "far greater interest in the subject this year than they did last year. And after all, it is the student who actually makes any subject worthwhile."

Mrs. Miller teaches Earth Science to some 90 pupils at La Plata. At Stanton, the same number of pupils are divided into two classes. Mrs. Rose Mary Shook, who also teaches Science and Ray Don King, physical education teacher and coach, are the instructors there.

It is a one-semester course. Earth Science students now will be transferred into P. E. at mid-term. And the eighth-graders who are now enrolled in P. E. will be set for Earth Science.

Why teach Earth Science? (Earth science consisting of elements of the specialized sciences such as astronomy, geology, meteorology, oceanography, and paleontology.)

The study is an extension of the elementary school science program. It provides a good introduction to the specialized sciences, biology, chemistry, and physics. The student develops an appreciation and understanding of his physical surroundings. The student sees the study as it relates to the activities of his life in the period of history in which he is a part.

The general objectives of all science instruction apply to earth science instruction. In addition to the general objectives of all science, earth science has the following specific objectives:

Earth Science deals with the natural aspects of the earth and its environment. And the student is introduced to some of the techniques and procedures used by earth scientists.

Such are the motives and background expressed in the text of the course, approved by the Hereford Independent School District.

What materials do the students have in the classroom?

It has been revealed in the three Hereford classes that each is a laboratory with standard schoolroom desks. Included are stereo-microscopes, rock collections, relief maps, posters, show-cases, tubes, bottles, acid, detergents, funnels, clamps, mirrors, sponges, scoops, compasses, battery wires, etc.

There is even a method of

testing rocks with black light.

The students report on their experiments.

At reading levels found to be suitable for junior high school students, the textbook provides ideas and experiences that students have had in previous grade levels. It is made clear that the studies should be related to the ideas and experiences they will have in future grade levels.

Career possibilities are included for terminal students as well as for the college bound. Ways in which scientists explore, discover, and do research are an integral part of the text. Text material is organized to permit open-minded study and research by students while still presenting sufficient material in depth for normal classroom study and classroom activity.

The majority of the students in Earth Science are 13 and 14 years old.

Assistant superintendent Robert Holman said that there is a possibility that local teachers "will be moving into the study of Earth Science instruction with the ESCP approach."

The Earth Science Curriculum Project (ESCP) brought together scientists, secondary school teachers, and science educators to produce text, laboratory, and guide materials that are accurate, interesting, and intellectually challenging. The authors have included significant new information on developments in Earth Science, presented in a way that should give the student an understanding of earth processes, of the methods of science, and what earth scientists do.

Holman pointed out that these people have tried to emphasize the fascination of learning in science. A framework has been established within which many of the fundamental principles of science may be encountered, examined, and verified or questioned. They have designed questions and problems to stimulate thought and discussion. In the laboratory investigations, the ESCP approach emphasizes inquiry, discovery and interpretation of student-obtained data. Laboratory experiments are designed to be investigative.

One of the teachers here pointed out the importance of the subject through the advancement of world scientific developments during the past few years. Holman said the Hereford schools were now taking the necessary steps for expansion in this program.

Rites Pending For Luz Garcia

Funeral arrangements for Luz Garcia, 76, of 1004 Heibach, are pending at Gilliland Funeral Home. Mr. Garcia, a laborer, died at his home here Tuesday.

He was a member of the Catholic Church.

Born Dec. 25, 1891, in Mexico, he married Dominga Luna in that country, and came to Texas in 1916. He came to Deaf Smith County in 1958 from Lubbock. Survivors include seven daughters and five sons.

READ THE WANT-ADS.

Funeral Service For Mrs. Lane Conducted Here

The funeral of Mrs. Gladys Lane, 63, of 113 Ave. E., was conducted Wednesday afternoon in Wesley Methodist Church by the Rev. Robert Williams, pastor. Burial in West Park Cemetery was directed by Gilliland Funeral Home.

Mrs. Lane, who died Monday morning, had lived in Deaf Smith County since Jan. 25, 1957, when she came from Littlefield. She was born Dec. 3, 1904, in Marlow, Okla. and came to Texas in 1925. She married L. H. Lane at Clovis, N.M., in 1957.

He survives her, as do four daughters, Mrs. Ruth Coats of Hurst, Mrs. Cloney Hampton of Libby, Mont., Mrs. Christine Brock of Monticello, Utah, and Mrs. Katie Brown of Clarksville, Ark.; five sons, Ollie Davis of Littlefield, Robert Davis of Dallas, Homer Davis of McPherson Kan. and Artie Davis of LaPorte, Ind.

Also surviving are 27 grandchildren and 13 great-grandchildren; three sisters, Mrs. Lillie Muier of Enid, Okla., Mrs. Eunice Dozer of Quin, Mo., and Mrs. Thomason of Earli Mart, Calif.; and two brothers, Wilson Vaught of Littlefield and Odie Vaught of Temple City, Calif.

BUSINESSMEN SCORED MADRAS, India — One of India's leading elder statesmen says big businessmen are not good allies in the battle against governmental encroachments. Chakravarti Rajagopalachari, 89, founder of the rightist Swatantra party, says big businessmen are "timid and display much cowardice" when faced with direct attack from government.

Attention Farmers & ranchers in the Hereford area.

Hereford Bi-Products will pay you **ONE CENT per POUND** for every fresh dead cow or horse that you deliver to our plant. We must have the animal as soon as possible after it dies.

We will also pay **1 1/2 CENTS per POUND** for any down or crippled live cows or horses.

Open 7 Days A Week - Including Holidays

Located on corner of Hwy. 60 and New Dimmitt Road

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Hereford, Texas Penneys AUTOCENTER

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3 DAYS ONLY! OUR BEST IS REDUCED! Foremost P.L.M. whitewalls with full 4 ply polyester cord!

PASSENGER TIRE GUARANTEE
GUARANTEE AGAINST FAILURE

Penneys guarantees every Foremost tire against all failures in use. This guarantee holds for the entire guarantee period for each tire. If the tire fails during the guarantee period, return it with your guarantee certificate and Penneys will, at its option: (1) repair the tire, (2) replace it with a new tire, or (3) give you an immediate refund. If we replace the tire during the free replacement period, there is no charge; if we replace the tire after the free replacement period, you pay 50% of the current selling price including Federal Excise Tax (see guarantee against failure chart for details).

GUARANTEE AGAINST TREAD WEAROUT

Penneys guarantees every Foremost tire (except the 72 series) against tread wearout for the entire guarantee period. You benefit as follows: if your tire wears out during the first half of the guarantee period, return it with your guarantee certificate and Penneys will replace your tire with a new tire (the charge for this will be 50% of the current selling price including Federal Excise Tax); if your tire wears out during the second half, the charge will be 25% of the current selling price including Federal Excise Tax.

These guarantees do not apply to commercial use of tires.

Here's how your guarantee against failure works:

Entire guarantee period	36 months
Free replacement period	1-18 months
50% off period	19-27 months
25% off period	28-36 months

36 MONTH GUARANTEE WITH 18 MONTH FREE REPLACEMENT

The key to more mileage and a soft, no thump ride is the fiber... not rayon, not nylon... **POLYESTER!**

NOW \$22
plus fed. tax and old tire

White tubeless	REG.	FED. TAX
650-13	23.95	1.81
700-13	25.95	1.92
695-14	25.95	1.95

NOW \$26
plus fed. tax and old tire

White tubeless	REG.	FED. TAX
735-14	27.95	2.06
775-14	29.95	2.19
775-15	29.95	2.21

NOW \$29
plus fed. tax and old tire

White tubeless	REG.	FED. TAX
825-14	31.95	2.35
855-14	33.95	2.56
885-14	35.95	2.85
815-15	31.95	2.36
845-15	33.95	2.54
900-15	35.95	2.81

FREE tire rotation every 5,000 miles!
FREE puncture repair for life of tread!
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No money down... use Penneys Time Payment Plan!

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36 Month Guarantee With 12 Month Free Replacement

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6 cylinder **14.88**

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FREE Brake Adjustment For Life Of Lining

8 TRACK STEREO TAPE DECK

NOW 49.88

Exciting unit features full range tone control, back-lighted channel indicator and new ultra modern thumb wheel design. Enjoy 'stereo on the go' at big savings right now!

Stereo tape cartridges... as low as \$5.98

DRIVE IN! CHARGE YOUR AUTO NEEDS AT PENNEY'S

Legal Notice

NOTICE TO CONTRACTORS

Sealed bids addressed to the City of Hereford, Texas, will be received at the office of the City Manager, City Hall, Hereford until 2:00 PM, November 4, 1968, and then publicly opened and read for furnishing all plant, labor, material and equipment, and performing all work required for 1,495 lineal feet of 12" sewer lines and appurtenances.

Bids shall be submitted in sealed envelopes upon the blank form of proposal attached hereto and marked in the upper left hand corner "Bid for Sewer Facilities."

All proposals shall be accompanied by a cashier's check or certified check upon a national or state bank in the amount of five (5 percent) of the total maximum bid price payable without recourse to the City of Hereford, Texas, or a bid bond in the same amount from a reliable surety company, as a guarantee that bidder will enter into a contract and execute performance bond within ten days after notice of award of contract to him. The bid security must be enclosed in the same envelope with the bid. Bids without check or bid bond will not be considered.

The successful bidder must furnish performance and payment bonds upon the forms which are attached hereto in the amount of 100 per cent of the contract price from an approved surety company holding a permit from the State of Texas to act as surety or other surety or sureties acceptable to the Owner.

The right is reserved to reject any and all bids and to waive any informality in bids received.

Plans, specifications and bid documents may be secured from the office of the City Manager, City Hall, Hereford, or at the office of Bill R. McMorries and Associates, Inc., 6300 Canyon Drive, Amarillo, Texas 79106, on deposit of Twenty-five (\$25.00) Dollars per set which sum so deposited will be refunded, provided: (1) All documents are returned in good condition to Bill R. McMorries and Associates, Inc. not later than 48 hours prior to the time for receiving bids; or (2) The Contractor submits a bid and all documents are returned in good condition to Bill R. McMorries and Associates, Inc. not later than five days after the time that bids are received.

CITY OF HEREFORD, TEXAS
By: John Pool, Mayor

T-42-2c

Armstrong
505 W. Park
364-1868

WILSON...

Continued From Page 1
 many times in past years." Members of the audience who remembered the dust bowl days of the 1930's received his comments with personal knowledge.

But Edwards said, "In the little more than a year that our company has been a subsidiary of Ling-Temco-Vought, Inc., headquartered in Dallas, we have made many trips to your state and enjoyed Texas hospitality. We are indeed proud and happy to be a subsidiary of this fine Texas company, and we are equally proud that with today's groundbreaking we shall become a corporate citizen of Texas."

He continued, "There is no need for me to recount for you Texans, the great role that your state has played in the development of the American livestock industry. From its earliest days, Texas has been a major producer of cattle, and the cattle-men and cowboys have become an integral and glamorous part of its history. What boy has not thrilled to the stories of the Texas range and the men who rode and tamed it. Over the years, your state has continued to maintain its dominance in cattle production, and today, still ranks as the leading state in production of cattle and calves."

"For many years, Texas was primarily a raw material supply area in terms of the production of feeder cattle which were finished for market in states to the north and east. In the past few years, however, one of the most amazing developments in the livestock industry has been taking place in Texas — namely, the phenomenal growth of cattle feeding in the state. In 1960, just eight years ago, Texas ranked ninth among the states in the marketing of fed cattle. Last year, it had moved to fourth position among the states, marketing more than 1 1/2 million head, and that growth trend is continuing. In the current year, cattle on feed in the state have increased about 30 per cent from last year, and there is every indication that by the year's end Texas will rank number three in the marketing of fed cattle."

"This has been an important development that has meant much to the economic prosperity of the state. But of even greater significance to us here, is the leadership which Deaf Smith County has taken in this development. Today, I am sure you all know, Deaf Smith County is the largest producer of fed cattle in Texas, and is the fastest growing cattle feeding area in the United States. At the present time, it is estimated that there are about 350,000 head of cattle on feed within a 50 mile radius of Hereford — the stongest concentration of cattle per square mile of any place on earth."

"Our decision to build a plant in Hereford was the result of careful study. In seeking a site on which to locate a beef processing plant, we looked at those areas where future cattle feeding was likely to grow most rapidly. After intensive studies over several years, our agricultural economists selected Hereford as the preferred location, pointing out that fed cattle marketings from an area within 100 miles of Hereford had increased from 180,000 head in 1961 to 900,000 head in 1966, an increase of 400 per cent in just five years and that all indications were that fed cattle marketings from this area would continue to increase. A major surplus of low-cost fed grains combined with an abundance of feeder cattle provides the profit motivation for continued rapid growth."

"Incidentally, our conclusions about the continued growth of cattle feeding in the Hereford area have been substantiated, for it is estimated that fed cattle marketings within a 100 mile area of Hereford this year will be about 1,400,000 head."

"With these facts before us, we visited your city, talked to your Chamber of Commerce officials, your city and county officials, and leading citizens. We were impressed with the vibrant enthusiasm and fine spirit of cooperation shown by everyone with whom we talked. We were particularly impressed by the fact that your local government officials were keenly aware of the importance of adequate water supplies to the industrial development of the community."

"We were equally impressed with the high caliber of your city and county governments, and the excellent county and municipal services. We liked what we saw of your attractive residential areas, your fine schools and churches, your parks and recreational playgrounds, your alert business

community, and all of the other factors which go toward making a community a good place in which to live and do business.

"We also noted the excellent transportation facilities — the fine highways, and the city's location on the Santa Fe Railroad with which we have had long and pleasant relations."

"We also gave careful attention to the available supply of manpower. We have been tremendously impressed by the Texans who make up the employees of our parent company, and we are confident that the Hereford area can provide us with the same kind of employees for this plant."

"After a careful consideration of all these favorable factors, we made the decision to build a new plant in Hereford. Today, we put that decision into action by breaking ground for this plant."

"The Hereford plant will be as modern a plant as known how to build. When it is placed in operation, it will be one of the most efficient plants of its kind in this country. It will be constructed on the principle of taking cattle from the feedlots of the area and converting them into dressed beef as rapidly and efficiently as possible. Much of the beef that will be dressed in this plant will be further processed into cuts of beef customized to the desire of the retailer. This customizing of beef cuts is a tremendous step forward in the marketing of beef, and we are proud that Wilson & Co. has been a leader in this newest advance in bringing better beef to the families of our nation."

"Every step in the processing will be under strict Wilson quality control and United States government inspection, to assure consumers that all beef processed in this plant will meet the highest standards of quality and wholesomeness."

"The plant will be a highly efficient operation. It will be equipped with the most modern on-the-rail dressing equipment and the newest type of equipment for chilling and fabricating beef, quick freezing meat specialties, rendering fats and curing hides. It will make use of the most advanced industrial engineering methods to move product with as little handling as possible."

"Automated, modern plants, such as this, make an important contribution to both the producer and the consumer by helping to narrow the spread between the raw materials and the finished products. By narrowing this spread, we are able to bring consumers meat products competitive with other foods, and at the same time, reflect back to producers and feeders a price sufficient to justify them to continue adequate production."

"Certainly there is no need for me to emphasize the importance of encouraging livestock producers and feeders to continue adequate production. All of us are aware of the food shortage crisis which faces the world today; a situation that will become increasingly critical as the population of our country and the world increases."

"Within the next twelve years, the population of the United States is expected to increase to 235 million, and it is estimated that the consumption of red meats will reach a level of 194 pounds per person per year, up from the current estimated consumption of 179 pounds per person. If these projections are correct, it will require an increase of 25 per cent in red meat production to meet the needs in our own country alone, to say nothing of world needs."

"The population of the world is projected to be over six billion by the year 2000, nearly double the present level. Thus, the needs for nutritious meat and other foods will continue to increase every year. The outlook for growth in livestock production and food processing appear to be truly tremendous."

"The plant for which we are breaking ground today is evidence of our belief in the future of the livestock and meat industry. It is also evidence of our belief in the private enterprise system."

"We in Wilson & Co. and Ling-Temco-Vought believe in the private enterprise system. We believe that free people using private wealth can do more good for more people than any other economic system yet devised."

"We come to your city as an example of private enterprise at work. We come with our own capital to put it to work and add it to your economy. We did not ask you to provide the land or build the plant. Rather, we were impressed by the fact that your community has brought industry into this area without



TWIN GROCERY CARTS — Three-week-old Colby and Jolby Springer have special arrangements at the Piggly-Wiggly Store here. Manager Gaylord Newell has had two grocery carts welded together so that their

mother, Mrs. Charles Springer of Rt. 3, can shop without separating the babies. At left is grandfather Dale Tinnin holding Charleine, 2, the twins' older sister. —Staff Photo

the lures often offered by other communities in the form of plants, tax holidays, or subsidies.

"We do not ask you to underwrite the profit of the plant, or sell your cattle to us on any other basis than the free, competitive market for fed cattle, as such."

"We ask only that you provide us with the facilities which a community customarily provides for all its citizens, such as water at fair and competitive rates. This you have agreed to do."

"We sincerely appreciate the welcome you have extended to us. We hope that after we are here you will understand our functions and our responsibilities."

"We expect that this plant will make an important contribution to the city, county, and state, not only through its expenditures for livestock, payroll, supplies and services, but also by encouraging continued and increased production of fed cattle in the area and the state."

"From our standpoint, we expect that the plant will fulfill our main objective — namely, to provide a proper return on the resources used to build and operate it. Certainly, we could not justify the building of a plant that did not yield an adequate return on the assets employed."

"This is our responsibility to our stockholders — the owners of our company — who have entrusted us with its management. Only by continuing to be a financially healthy company can we sustain the sales and earnings growth necessary to maintain a market for the producers' livestock; provide incentive, recognition, and fair remuneration for our employees; provide a superior product at competitive prices for the consumer; provide growth in earnings per share for our shareholders; and provide increased employment, and be a good corporate citizen of the communities in which we operate."

"This is our responsibility, but your understanding and cooperation can help us to fulfill it."

"We hope that you will do all that you can to make sure that the governmental climate at the national, state, and local level will continue to be such that legitimate business has an opportunity for profit making and growth without unreasonable, bureaucratic restraints."

Plant Is Designed For Big Growth

In a brief interview with the Brand following the luncheon Wednesday D. A. Lyon, vice president; of Wilson & Co., Operations Group, stated that the company has a close eye toward adding facilities for processing of pork at the Hereford plant.

Lyon said if the plant is successful, "and we have every expectation that it will be, it has been designed so expansion can be made" in the beef packing industry.

Continuing, he said if the hog population continues to increase in Texas and the potential is there in that field, the plant will be used also in slaughtering and processing pork.

Lyon said Wilson officials will start out with approximately 200 persons working by the hourly wage. As the plant progresses and the potential is reached, from 50 to 75 more employees will be added. Another 20 persons will be salaried (working for a straight salary instead of by the hour) and Wilson will have 10 to 12 persons which they will bring in for management.

It is hoped that persons hired locally will be promoted to other jobs of management as time passes. "From the caliber of people I have met, I'm sure this will happen." About a month before the plant opens, management personnel will be chosen and announced by Wilson.

Heavy machinery is on the site now and ready to begin the construction work in earnest and it is expected that the plant will be in operation by Dec. 1, 1969, Lyon said.

Harold Bierman will be the Wilson representative in charge of construction, and he is expected to arrive in Hereford in the near future.

Lyon, who said the cost of the plant will be between \$4 and \$6 million, confirmed that the plant will slaughter and dress about 6,000 cattle weekly, and fabricate 2,500 head into various kinds of beef cuts.

Farm Bureau To Convene Nov. 10

DALLAS — Some 2,000 persons, including more than 800 voting delegates from 203 organized county Farm Bureaus, are expected to attend the 35th annual convention of the Texas Farm Bureau here Nov. 10-13, according to Sidney Dean of Victoria, TFB president.

Hereford president Bill Walden reported that plans are still indefinite as to the delegates who will attend from Deaf Smith County.

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Many Vehicles To Be Inspected

In 1967, a total of 12,390 vehicles were inspected in Deaf Smith County, the Texas Department of Public Safety has informed the Brand.

This year 10 official auto inspection locations already have begun the 1969 inspection period, and DPS officials urge county residents to get the inspection done as soon as possible.

Inspection stations are Beavers Motor Company, 302 E. Third; Dishman-Hale Chrysler-

Plymouth, 245 E. First; Ency Service Center, 403 N. 25 Mile Avenue; Hereford Radiator, 120 Schley, and Pennes Auto Center, Sugarland Mall.

Also, Kemp Auto Repair, East Highway 60; Kinsey-Osborn Motors, 142 N. Miles; McRight Garage and Supply Co., 642 E. Second; Orsborn Chevrolet-Olds, 211 N. Schley, and Orval Watson Ford, 200 W. First.

April 15, 1969, is the deadline for inspections, but DPS officials warn residents not to wait until the last minute when there will be a rush on the inspection stations.

Texas law requires inspection

of the brakes, lighting equipment, horns and warning devices, mirrors, windshield wipers, front seat belts in vehicles where seat belt anchorages were part of the manufacturer's original equipment on the vehicle, steering (including power steering) and wheels and rims (not to include removal of the wheel from the vehicle) on all motor vehicles registered in the state.

Pablo Ruiz Picasso has produced over 8,000 paintings, 4,000 pieces of graphic and numerous pieces of sculpture ceramics and pottery.

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- MASQUERADE COSTUMES \$1.29
- TRICK or TREAT BAGS 10c

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B-52 JET ENGINE SOUND
 authentic detail operating features **\$14.95**

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Plus Many More Pet Supply Items!

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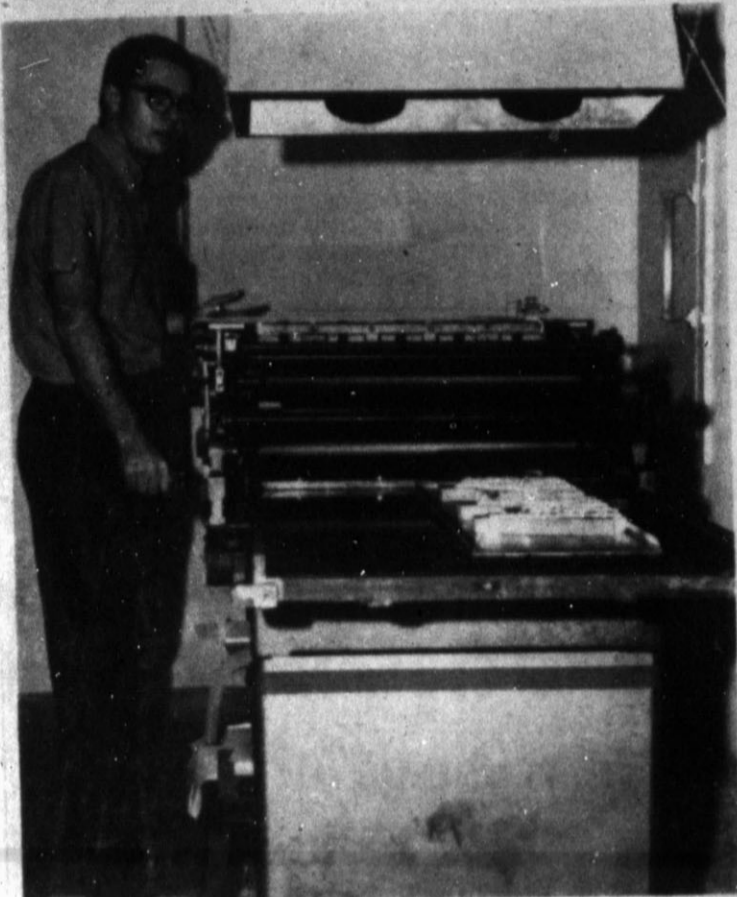
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ICT STUDENT OF THE WEEK is Jimmy Lee O'Hair, son of Mr. and Mrs. James Robert O'Hair of 126 Ave. E. O'Hair is employed at the Hereford Brand as a "printer's devil" under the ICT program at Hereford High School. After graduation, O'Hair hopes to enter the field of hotel management or writing. —Staff Photo

Secretaries Association Holds Meeting In PNG Flame Room

Peak of the Panhandle Educational Secretaries Association held their regular monthly meeting in the Flame Room of Pioneer Natural Gas Co., last Monday night and heard Suzanne Oglesby, a senior at Hereford High School, present a program on "Americanism."

The meeting was presided over by Doris Lindsey of Dimmitt. Vice president is Betty Masie and secretary is Betty Priest both of Hereford.

Present at the meeting were members Yvonne Simpson, Bilye Gwyn Davis, Lucille Dollar, Shirley Underwood, Evalie Potter, Carolyn Clark, Kathleen Cayler, Jaquetta Glass, Geraldene Frank and Dorothy Mercer.

The "Americanism" program was directed to youth and those who work with youth, in which Suzanne pointed out seven methods of taking over America.

Miss Oglesby was selected by the Farm Bureau to attend a seminar at Baylor University last summer and her program

was prepared from information she gained there. Next regular meeting of the group will be held Nov. 11 in the Homemaking rooms of the Dimmitt High School.

RESPONSIVE AUDIENCE
DENVER — The Rev. Charles E. Blair, Denver minister, in a series of television sermons appealed to his listeners to mail him some suggestions on what they thought a preacher should be talking about.

He said he received more than 5,000 letters with material enough for 11 sermons and a book.

CARD OF THANKS
I want to extend a very sincere thanks to the many friends for their prayers, cards, letters, flowers and visits during my stay in the hospital. Also a special thanks to Dr. Hicks, Dr. Johnson and the nurses. God bless each of you.

Mrs. Lee Lambert and family.

If you've ever driven home on a soggy night and been soaked as you struggled with your garage door...



look into a **STANLEY** electric garage door opener right now.

Whenever you arrive home, the touch of a push-button transmitter in your car lifts your garage door and turns on the light for you. No more tugging and pulling at heavy doors. No more worry about the weather or the dark. Instead, the cordial greeting of an automatic welcoming committee.

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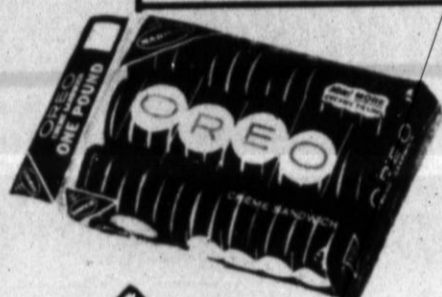
FOR THE RECEPTION GIVEN ON OUR FOURTH ANNIVERSARY. OUR PLEDGE TO THE PEOPLE OF HEREFORD AND SURROUNDING TOWNS FOR THE COMING YEAR IS

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by Nabisco
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19¢



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Swift's Sweet Rasher BACON
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Presto

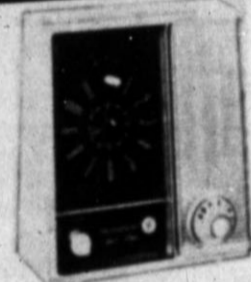
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High intensity DESK LAMP

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Colgate TOOTHPASTE

Family Size Tube **63¢**



Gibson Fast Drying Spray

PAINT

asst. colors
98c value

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Lysol Spray

DISINFECTANT

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97¢



STADIUM SEAT

all metal frame
padded seat
3.98 value

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75% Hi-Bulk acrylic
25% stretch nylon
assorted colors
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47¢ pair



Right Guard

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79¢



Sudden Beauty

HAIR SPRAY

16.2-oz.,
1.19 value

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5-Quart Size PAINT PAIL
13¢

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Take Pruvo tablets when you want temporary relief from minor aches and pains often associated with Arthritis, Rheumatism, Bursitis, Lumbago, Backache, and Painful Muscular aches. Relieves these discomforts or your money back.

INTRODUCTORY OFFER!
Buy one Pruvo small vial and receive another for \$1.62 Take this ad to GIBSON PHARMACY

Why Let Tension Make You Ill And Rob You of Precious Sleep!

Do everyday tensions often build up to the point where you find it hard to do your work? Where you have difficulty getting along with your friends... frequently "take it out" on your family... even feel ready to explode? It's true! Tension can actually make you ill. Don't let this happen. First see what B.T. Tablets can do for you. B.T. is so safe that you don't need a doctor's prescription. Yet each tablet contains tested ingredients that help you relax during the day — help you get the restful sleep you need at night. Try this tested way to more peaceful living. Ask your druggist for B.T. Tablets—and relax!

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Cut out this ad—take to store listed. Purchase one pack of B.T. Tabs and receive one pack free.
GIBSON PHARMACY

SINUS Sufferers

Here's good news for you! Exclusive new "hard core" SYNACLEAR Decongestant Tablets acts instantly and continuously to drain and clear all nasal-sinus cavities. One "hard-core" tablet gives up to 8 hours relief from pain and pressure of congestion. Allow you to breathe easily — stops watery eyes and runny nose. You can buy SYNACLEAR at your favorite drug counter, without need for a prescription. Satisfaction guaranteed by maker. Try it today!
INTRODUCTORY OFFER WORTH \$1.21
Cut out this ad—take to Gibson's Discount Pharmacy. Purchase one pack of Syno-Clear 12's and receive one more Syno-Clear 12 pack FREE.
GIBSON'S PHARMACY

Infants DIAPER SET
2-Pc. Sets, asst. colors, Patterns
2.98 value **\$1.37**



CHECKS AND DOUBLE-CHECKS — Pretty as a picture in an album of checks are these three fashion-wise youngsters. The first wears a glen plaid jacket over herringbone tweed vest and skirt by Regal, the center miss a trench coat in gabardine plaid and the young hippie is yippie in two kinds of plaids for body shirt and slacks by Volk.

Calendar Of Events

THURSDAY
 Madra Mia Study Club, Mrs. Carl Carlile hostess, 8 p. m.
 VFW Auxiliary at VFW Clubhouse, 8 p. m.
 Hereford Duplicate Club at Community Center, open to all area bridge players, 7:30 p. m.
 St. Anthony's Guild in parish school auditorium, 8 p. m.
 Kiwanis Club lunch in IOOF Hall, 12 noon.

FRIDAY
 Hereford Garden Club flower show at silver tea in Herbert Friemel home north of city 1:30-6:30 p. m.
 Cultural H.D. Club in home of Mrs. Roy Thompson, 2:30 p. m.
 Messenger H. D. Club, Mexican luncheon in home of Mrs. J. E. Sorrells.
 James Schulz and Jim Hershey, who live in Grand Prairie and attend the University of Texas at Arlington, visited last weekend with their parents and attended the Arlington - West Texas football game at Canyon. James is the son of Mr. and Mrs. Clarence Schulz and Jim the son of the Harold Hersleys.

Flower Show Is Slated Friday

The new home of the Herbert Friemel family, north of Hereford and just west of Highway 385, will be the setting of Hereford Garden's Cubs annual fall flower show Friday afternoon.

A silver tea, open to the public, is scheduled from 1:30 to 6:30 p. m. in the beautiful home which the Friemels have occupied since July. Flower arrangements made especially for specific points in the rooms will be paced by club members for judging and to be viewed by callers as they go over the house.

Mrs. A. L. Manjeot is show chairman with Mrs. Ben Childers as co-chairman. Mrs. Ray L. Johnson is president of the club; officers and members will act as hostesses for the tea with Mrs. Friemel, who is a member enrolled only this year.

Theme of the show is Happiness Is Creative Beauty In The Home, and classes in the artistic design divisions have names related to the theme. The standard system of judging will be used.

Junior exhibits and educational displays will be included in the show. The junior exhibit with Conservation as its theme

will be shown near a window in the indoor patio. Back entrance hall and the patio will house educational exhibits on civic beautification and anti-litter themes.

Horticulture classes include chrysanthemums, roses, dahlias, geraniums, shrubs and annuals.

New varieties or unusual specimens will be shown in a special class, not to be judged.

The show will be a benefit event for club projects. A new project in civic beautification, begun this fall, is landscaping of the grounds at the new Camp Fire Girls Lodge in North Park.

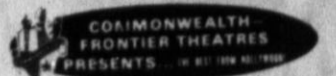
Many Guests Entertained

With a large group of guests, members of LaPlata Study spent an evening in Amarillo last week with dinner and a style show on the program.

Meeting on the school administration parking lot, they went together to dinner in a cafeteria and then a parade of fall and winter fashions at Alexander's shop in Western Plaza.

Sixteen members were in the party with these guests: Mmes. Pat Parker, Lynton Allred, Martin R. Moore, Joe Bradey, Kenneth Jones, Clyde Coleman, Bob Word, Sam Ratcliff, Mack Kemp, Gene Huntsinger, Diane Ragland, David Hamblen, Margarette Daniels and Ray Don King.

READ THE WANT-ADS.



READ ALL ABOUT IT!

IN LIFE

OCTOBER 18

"RACHEL-RACHEL"

Sun.-Mon.-Tues.

November 10-11-12

LET'S COOK SOMETHING!

Timely Recipes Given

By SUE COLEMAN
 Women's Editor

It's fall housecleaning time again, and that extends to the recipe file where there are a number of timely recipes accumulated during the year.

OFTEN, COOKS give us more than one recipe and one is left out because of short space. Too good to put in the wastebasket, they go into a file and are pulled out at cleanup time to share with you.

First is a recipe for no-cook chowchow, passed on to her children's families by the late Mrs. F. L. Pinckert who was noted as a good cook. Called Mama Pink by many friends as well as family members, the busy little woman who was a longtime resident of Hereford enjoyed preparing such specialties as this relish:

UNCOOKED CHOW CHOW
 5 cups light vinegar
 5 cups sugar
 Juice of 4 lemons
 4 tb. prepared mustard
 1 tsp. each celery seed and whole spice
 2 tsp. tumeric
 Boil these together and let the syrup cool.

Grind and mix together:
 1 gallon green tomatoes
 1 medium head of cabbage
 8 medium onions
 3 hot peppers
 6 green bell peppers
 6 red bell peppers (for color)
 Mix well and add 1/2 cup pickling salt. Let the mixture stand an hour, then drain thoroughly.

Add the cooled vinegar syrup put into glass jars and seal. This will keep indefinitely.

ANOTHER RELISH with ingredients available just now is an apple chutney which Mrs. B. E. Brumley makes to serve in the winter. It is delicious with cold meats, she says, especially with cold sliced turkey.

APPLE CHUTNEY
 12 medium to large tart apples

2 cups chopped onion
 3 minced red ball peppers
 2 cups white raisins, chopped
 2 cups sugar
 1 pint cider vinegar
 Juice of 4 lemons
 1 tb. ground ginger
 1 tsp. ground cinnamon
 1 finely chopped hot red or green pepper
 1 tb. salt.

Pare, core and chop apples, adding other ingredients and mixing well. Simmer until thick then seal in sterilized jars.

HER GRANDMOTHER gave Mrs. A. B. Clark a recipe for chili sauce which she considers the best she has ever eaten. This is another good relish to put up now and serve with winter meals.

CHILI SAUCE
 4 qt. ripe tomatoes (6 lbs.)
 6 Med. onions (1 qt.)
 3 or 4 green sweet peppers (2 cups, chopped)
 1 cup sugar
 2 tb. salt
 1 qt. vinegar

Spice bag made by tying in a cloth 1 lb. whole cloves, 1/2 lb. mustard seed, 1 lb. celery seed and a 4-inch stick of cinnamon bark.

Chop and mix vegetables.

Bring mixture to a boil in a large, heavy vessel and cook slowly until it thickens, 2 or 3 hours. Stir often while cooking. Seal in jars while hot.

TWO VARIETIES of pickles which are easily made are favorites of Mrs. Roy Manning, who gets many of the vegetables from her garden.

See LET'S COOK Page 2

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EXTRAORDINARY
 LOW PRICES!



twin 72"x108" flat or Elasto-fit Sanforized® bottom **1.67**

full 81"x108" flat or Elasto-fit Sanforized® bottom **1.87**

pillow cases 42"x36" **2 for 1.09**

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Reversible parka of nylon taffeta is quilted to polyester. Trimmed with fuzzy Orion® acrylic pile.

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Boys' oxford nylon snap front jacket with acrylic pile/cotton back lining that's in matching and contrasting colors. Slash pockets.

S-M-L-XL. Reg. 8.98,
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Cotton corduroy parka with cotton backed acrylic pile lined body and zip off hood. Choice of bold colors! Sizes 6-14.

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 Pre-school sizes 2-7, Reg. 10.98
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Nylon taffeta double stitch quilt reverses to nylon taffeta tube quilt. Dacron® "88" poly-fiberfill lining. Sizes 14 to 20.

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Boys' wide wale cotton corduroy. Cotton backed plush acrylic pile lines body, patch pockets, and collar. Warm, smart!

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NOW 11.98

Three Club Generations Entertained With Tea

Both "mother" and "daughter" clubs were special guests Tuesday afternoon of Lone Star Study Club, honoring Pioneer Study Club in its 60th anniversary year with tea at the Community Center. L'Allegra Club members were also guests.

Lone Star Club was organized under sponsorship of Pioneer Club in 1935, and in turn sponsored the formation of L'Allegra Club in 1946.

Gold and purple, colors of the hostess club, appeared in decorations, with a large arrangement of purple chrysanthemums centering the table where Mrs. Hardy Benson, president, poured tea, and a tall basket of the same flowers in gold hues standing near the receiving line.

Mrs. Jim Higgins and Mrs. Ed Warren of the social committee greeted callers and introduced club officers, Mrs. Benson; Mrs. Floyd Dunavant, vice president and social chairman; Mrs. John Jacobsen Jr., secretary; Mrs. Jim Bookout, treasurer; Mrs. S. A. McCathern, correspondent, and Mrs. Mrs. S. S. Williams, parliamentarian.

They formed the receiving line and Mrs. Vivian Major was at the desk where callers registered in a book she had made, painting a design of pansies, the club flower. A small bouquet of gold mums brightened that table.

Charter members of the older clubs, Mrs. J. M. Gilliland of Pioneer, Mrs. Higgins and Mrs. Robert Thompson of Lone Star, were paid special tribute. Mrs. Thompson was not able to be present, nor was Mrs. Walter London, first president of L'Allegra and a daughter of Mrs. Higgins.

Travel slides were shown by Hardy Benson on the program, featuring scenes photographed on a trip through New England and into Canada last year.

Mrs. George Benson of Clarendon was a guest of the Lone Star president; she is a former resident of Hereford and member of Pioneer Club. Mrs. Catherine Moore Enfield of San Benito, former Lone Star member, and Mrs. Mary V. Smith of Austin, house guest of Mrs. Buri France, were other out-of-city guests.

Pioneer Club members registering included the president, Mrs. Delmar Sigle, and Meses. Ray L. Johnson, O. G. Hill Sr., Ralph McCullough, Ted Panciera, L. H. Lookingbill Sr., W. C. Hromas, Paul Rudd, P. B. Sowell, A. L. Manjeot, A. G. Bell, Mary Seigler and France.

From L'Allegra Club were Mrs. James McDowell, president; Meses. Bob Veigel, Bill Warrick, Dennis Lomas, J. H. McCrary, Gary R. McQuigg, Jerry Terrell and James E. Higgins.

Others in Lone Star Club who assisted as hostesses were Miss Mildred Elliott, Meses. V. Dodson, Thelma Chisum, Coy Phillips, Glenn Witherspoon, Emma E. Suit, Guy Newsom and C. D. Kelton.

Small Talk

By SUE COLEMAN
Women's Editor

Some people are asking, Did you ever see such weather? as they live through these now-it's-winter-not-it's-not days. Of course we've seen such, if we've lived in West Texas long, but sometimes we forget between times just how erratic fall days can be.

IT HAPPENS nearly every year that winter hits before we are ready, then it suddenly turns summer again as we scramble about to get coats out of storage and the furnace to burning. Last Thursday was a case in point, and there were numerous complaints of furnace trouble and hurry calls for plumbers.

There was a morning meeting of L'Allegra Club at Janice Ballard's house and the furnace just wouldn't work. So the members found a log fire blazing grandly in the den fireplace against the chill of the morning. Practical and pretty, too.

HER MATRON OF honor's fifth wedding anniversary was chosen by Linda Pulliam as her wedding date — she and Harley Daniel were married here Saturday. The attendant whose choice of nuptial dates was copied was Linda's sister, Mrs. Charles Weatherford.

SOMEBODY OUGHT to do something about the house numbering on Cherokee Street — and on a few other streets here, for that matter. It's a favorite complaint of mine that addresses can be so scrambled with apparently no good reason.

The complaint sort of simmers along most of the time, but grows violent when it is necessary for me to find a house on a street that is completely mixed up, changing its name in mid-course for instance, or having a house numbered in the 200's on one side with some in the 800's on the other.

Let's Cook

Continued From Page 1

les from a garden at her home which her husband cultivates.

BEEF PICKLES
4 c. sugar
2 c. vinegar
2 c. water
1 tsp. each cloves and allspice

Cook together 10 minutes and pour hot over beets which have been cooked until the skin slips, peeled and sliced into jars. Seal the jars and store.

EASY DILL PICKLES
1 qt. plus 1 cup vinegar
2 cups water
1 cup salt
1/4 lb. alum
Dill

Wash and slice cucumbers and pack in jars. Pour hot vinegar mixture over the cucumbers and dill. Use 1 medium head of dill to the jar, placing it in the bottom of the jar with the sliced cucumbers above it.

For Kosher dill pickles, add 1 lb. garlic and 1 lb. chopped red pepper to the vinegar mixture.

FOR A CHANGE from the tart and spicy recipes, here is one for a dessert recommended by Mrs. Dick Golden:

CHERRY DESSERT
2 c. flour
2 sticks margarine
1/2 cup brown sugar
1/2 cup chopped nuts
Cream sugar and margarine, add flour and nuts. Put in a long pan and cook 30 minutes at 350 degrees. Cool and crumble into small pieces. Put them in a flat dish and pat down hard so it will be easy to take out after chilling. Save 1/2 cup of the crumbs for topping.

Mix 1 large package of cream cheese and 1 cup powdered sugar. Whip a large package (2 envelopes) of dream whip. When stiff, add 1/2 cup powdered sugar. Blend with this cream cheese mixture and pour over the crumb base, spreading evenly.

On top of this, spread 1 cup cherry (or blueberry) pie filling. Scatter crumbs over the top, and put in refrigerator. Chill several hours before cutting into squares to serve.

Cherokee has a different twist, it starts off north from 16th street with houses numbered in the 200's. Suddenly, with no warning and without crossing so much as an alley, they are in the 700's.

THE FACT THAT it is a curving street might account for some discrepancies in the odd-and-even numbers, but not even that excuses the mixture of numbers inside a block. Does it?

My solution, which I don't expect anybody to adopt but I have it anyway, is a simple one. If I were a city commission there would be an ordinance, or a clause in the zoning ordinances, specifying that no area would be admitted to the city until its street names and numbers jibed with those to which it would be connected.

If you want to know why I'm so concerned about the matter, it's because of wasting a lot of time twice lately looking for houses on Cherokee Street, where most of the houses show no numbers at all, and those which do are doubly confusing, that's why!

Pre-Game Supper Features Chili

A chili supper before the Hereford-Canyon football game in Canyon Friday evening, with Hereford fans especially invited, will be sponsored by the Canyon Study Club as a benefit for its scholarship fund.

The place is the American Legion building at 300 Sixteenth Street in Canyon, the club announces. The price is 50 cents for all the chili the customer wants and 25 cents for hot dogs. Serving hours are 5:30 to 7:30 p. m.

Former Resident Visits In City

A former resident of Hereford, Mrs. Laura Evans Ritchey of Victoria, was a weekend guest in the Roy Thompson home. She had been to Portales, N. M., where she attended the funeral of her aunt.

Mrs. Ritchey, who paints and teaches art at Victoria, lived here at number of years ago. Her son, Harold Ritchey, who is also known here, is now chaplain at the Baptist Memorial Hospital in San Antonio and another son, Gene, is a lawyer in Victoria.

She visited Mrs. C. J. Mountz, Mr. and Mrs. Jim Clark, and met other old friends at church Sunday. Mr. and Mrs. Bill Thompson of Amarillo and Jerry Whitaker of Canyon visited her in the Thompson home, as did the Chuck Laing and Clyde Whitaker families.

Petticoat Beats Up-Down Hems

For women who find the ups and downs of hemlines too much for their pocketbooks and their needle and thread, Carol Brent has invented a 4-Mpetticoat. It is the most for maxi lengths as four tiers of lace-edged fluff. Then the tiers unsnap one by one into maxi, midi or mini.

Considering that a fur coat made obsolete by hem lengths is more of a financial disaster than petticoats, it is not surprising that several designers in the skin game have been using the same connecting link system to solve hemline problems.

TSTA MEETING

Deaf Smith County unit of the Texas State Teachers Association will have a meeting tonight at 7 in the Hereford High School Auditorium.

Leon Douglas, a field representative of TSTA, will speak on the association's legislative program.

Jerry Don George, principal at La Plata Junior High, urged all local people to attend, whether or not they have a school affiliation.

A virus preserved for 30 years in a test tube in one laboratory could still kill rats.

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Tamales	Ellis 3 2 1/2 cans	\$1
Cream Cheese	Philadelphia 8-oz. pkg.	33¢
Orange Juice	Shurfine Frozen 6 6-oz. cans	\$1
Miracle Whip	qt. jar	48¢
APPLES	Romes 8 lbs.	79¢
available by the bushel Romes \$3.50 Jonathan \$3.25		
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CARROTS	Fresh, tender lb. bag	7¢
AVOCADOS	Fancy each	19¢



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	Gold Medal	5 lb. bag	49¢
	Del Monte Flat can		27¢
Brown n Serve Rolls	Tendercrust pkg. of 8		25¢
Instant Tea	Lipton 6-oz. jar Regular	1.39	89¢
Coffee	Maryland Club all grinds	lb. can	68¢
Hawaiian Punch		46-oz. can	25¢
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Glad's Garden

GARDENING: "I am a gardener. It is good for the soul, as well as the soil. It also has therapeutic benefits. If you are really troubled by anything, it's sufficiently distracting." This quote was taken from an interview of a reporter with Mrs. Fortas of Washington D. C. Many other gardeners will readily agree with her. Gardening is a very helpful hobby. The part gardening plays in one's life can never be evaluated because they are so valuable and numerous. Gardening is not only good for an individual but much good comes from it for our nation, one of which is CONSERVATION.

Some of the phases of conservation are those pertaining to WATER, BIRDS, SOIL EROSION, PRESERVATION OF NATURAL AREAS, WILD LIFE (WILDERNESS), etc. CONSERVATION IS VERY IMPORTANT and each of us should practice it, in every way we can. The matter of Water Conservation is one that we are all interested in. It is indeed our life line. I have become very water minded, and every drop that I use causes me to measure its vast importance and to be conservative in its use. Am really distressed when I see water wasted.

Russ Hupe of the Washington State Game Department has made the following summation on Conservation.

"CONSERVATION IS A WARM FEELING."

Conservation is an apple being entirely eaten. . . not part wasted, (if you have some left or even the core, birds will enjoy pecking on the remains.)

Conservation is candy wrapper tucked into a pocket to be carried home and thrown away (costs our tax money to have waste paper picked up)

Conservation is an old car body balled up to be melted down and reused. . .

Conservation is a tree harvested. . . a new tree grown, to be harvested in the future. . . (forest conservation)

Conservation is understanding that milk comes from a cow. . . not a carton. a cow that has fed on forage grown on fertile soil. . .

Conservation is sitting on a hillside looking at civilization in the valley below.

Conservation is the belief that water can be reused many times. . . if we use it wisely. (When a child my mother used water drawn from a well by bucket, it was heated in the sun for bath water. . . saved and she would mop the floors with the water, then the remainder was used on the flower beds.)

Conservation is realization that wildlife populations produce an annual surplus that can be used for looking at harvest. . . or left to increase unchecked to eat themselves out of "house and home". . .

Conservation is the link between the natural and social sciences. . .

Conservation is managing natural and social sciences. . .

Conservation is managing natural resources for the greatest benefit of the largest number of people for the longest period of time. . .

Conservation is insisting that legislators give resource agencies and industries workable laws based on accepted concepts. . . not emotion, political expediency, or selfish interest. (Have you written your congressman relative to any of the conservation measures? What about our natural, and wildlife areas?)

Conservation is a teacher working with students to develop

knowledge, understanding and beliefs about natural resources and conservation. . . (the Junior Gardeners and Teenage Gardeners are taught Conservation through many avenues of activities.)

Conservation is many things to many people but to ME it should mean. . . "I will use natural resources wisely. . . and be conservative minded."

Conservation when practiced really does create a WARM FEELING, and A WONDERFUL FEELING.

Gardening is Co-operation: This last week-end Club Members of The Hereford Garden Club co-operated with The Amarillo Garden Clubs, in their annual chrysanthemum show. Mrs. O. G. Hill Sr. and Glad arranged an Assemblage, depicting Hereford and or Deaf Smith County. In this we featured the industries, cattle feeding program, the salad bowl, farming, and gardening (flowers). The theme was, "A Floral Tribute to The Golden Spread" We made a design using materials, which depicted these things named.

For instance we used tall dried straight spear like materials for the lines, and then interspersed this with fountain grass, grains (corn, oats, milo) vegetables, (peppers potatoes, carrots, okra). Two-tone exhibition chrysanthemum, and foliage in fall colors.

The tall straight lines represented the idea that Hereford was GROWING FAST; the fountain grass, which had a blue smoke like appearance represented the smoke which rises from the Sugar Plant, the foliage the richness of the land, all of this was placed on a background of blue which was suggestive of October's Bright Blue skies in the Golden Spread. Friends, and many others were complimentary, and we received a Special Award. It was work, but 'twas fun too', and we were happy to pay tribute and advertise to our home town 'The Sweetest Town in Texas'.

Gardening is Listing New Ideas, such as if you would like to preserve leafy herbs, and really retain the garden, put a supply in the deep-freeze. Some that keep well, are chives, dill leaves, mint, parsley, basil. Select choice leaves, wash care-

fully in cold water. Blot lightly with soft cloth until dry, store portions of each kind in plastic sandwich bags. Label and staple together; this keeps order in the freezer and makes it easy to remove one portion at a time. Freeze without blanching. Mincing can be done on a chopping board at the time of use; this work better than if it is done at the time of use; much better if it is done before freezing. (House Beautiful Magazine)

In a few weeks potted plants will be brought into the house for the winter garden, and often there is a scarcity of space, the following may prove a space saving suggestion. Purchase a small step ladder, paint it gaily or to blend with the room decor. Use water resistant paint or varnish with clear-water resistant varnish over the paint so it won't water circle. Place this in a lighted space, and low and behold the ladder has or become an attractive stand for the potted plants. Remember a bit of greenery growing in the house, as house plants or in a planter, makes a cherry home, and adds a health measure to the home.

Blooming chrysanthemums are adding beauty to our home town. Many gardens have an array of lovely colorful blossoms. Visit some of these and select some which you might like to grow next year. Be sure and select

the early bloomers, and those that do best in our soil. Pumpkin, and Football are two Harvest giants that are very pretty. Angel Face is a dainty chrysanthemum, delicate in color and formation. Any of the ball types in the various colors (pink dot, yellow dot, or bronze dot.) are all good.

Be sure and attend the Flower Show Friday, October 25, at the Herbert Friemel Home. see you there! any time between 1:30 p. m. and 6:00 p. m.

GLAD.
P. S. GIVE TO THE UNITED FUND. Give an extra bit, all participating organizations are worthy of our support GIVE!



OVERSEAS BALLOTS — Cynthia Vines and B. F. Cain are shown above with 79 absentee ballots to be sent to service men overseas. This is a record high for overseas ballots and the county clerk's office anticipates more requests, stated Cain. The ballots are

for the general election in November with absentee voting starting last Wednesday morning and continuing until Nov. 1. Office hours at the County Clerks Office are from 8 a. m. to 5 p. m., Mondays through Fridays. —Staff Photo

Checks, Plaids Run Wild Among Autumn Fashions

NEW YORK — Every young miss who expects to cash in on her fashion benefits has to take into account plenty of checks for fall.

This is the cheekiest, cheekiest, maddest plaidest season. And for good reason.

Remember when every check had to be used by itself with perhaps a neat white collar or a tiny black bow; and wild checks

had to be calmed down by plain and sober fabric partners. But these are the years in which kids are asking why thing have to be done the old way? As a result, designers for kids, and their mothers alike, are trying new ways. They are making hereto unheard of combinations and discovering that the juxtaposition of plaids, checks and double-checks happens to be pleasant and wearable.

The plaid craze warmed up with gingham in summer but really got hot in the fall with American so.

LIKES IT THERE

GLENDALE, Colo. — George Garson, mayor of this Denver suburb for 10 years, runs municipal affairs from the office in his garage. The garage is on the same spot where Garson opened it in 1918.



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Jerry Tucker

Republican Nominee for

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- 4 Gas Ranges
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- 7 Electric Dryers
- 1 Gas Dryer
- 3 Wringer Washers
- 29 Dinettes (5, 7 & 9 piece/assorted styles)
- 27 2 Piece Livingroom Suites
- 11 3 Piece Livingroom Suites
- 6 Hide-A-Bed (2 & 3 cushion/ regular & queen size)
- 32 Bedroom Suites (many high styled)
- 4 Night Stands (assorted)
- 1 King Size Headboard
- 4 Complete Sets Bunkbeds
- 1 Unfinished Chest
- 12 King Size Bedding Pieces (Mattress & Box Springs)
- 28 Regular Size Bedding Pieces
- 4 Queen Size Bedding Pieces
- 53 Occasional Tables (Assorted)
- 28 Small Lamps
- 55 Large Table Lamps (Decorator Styling)
- 1 Swag Lamp
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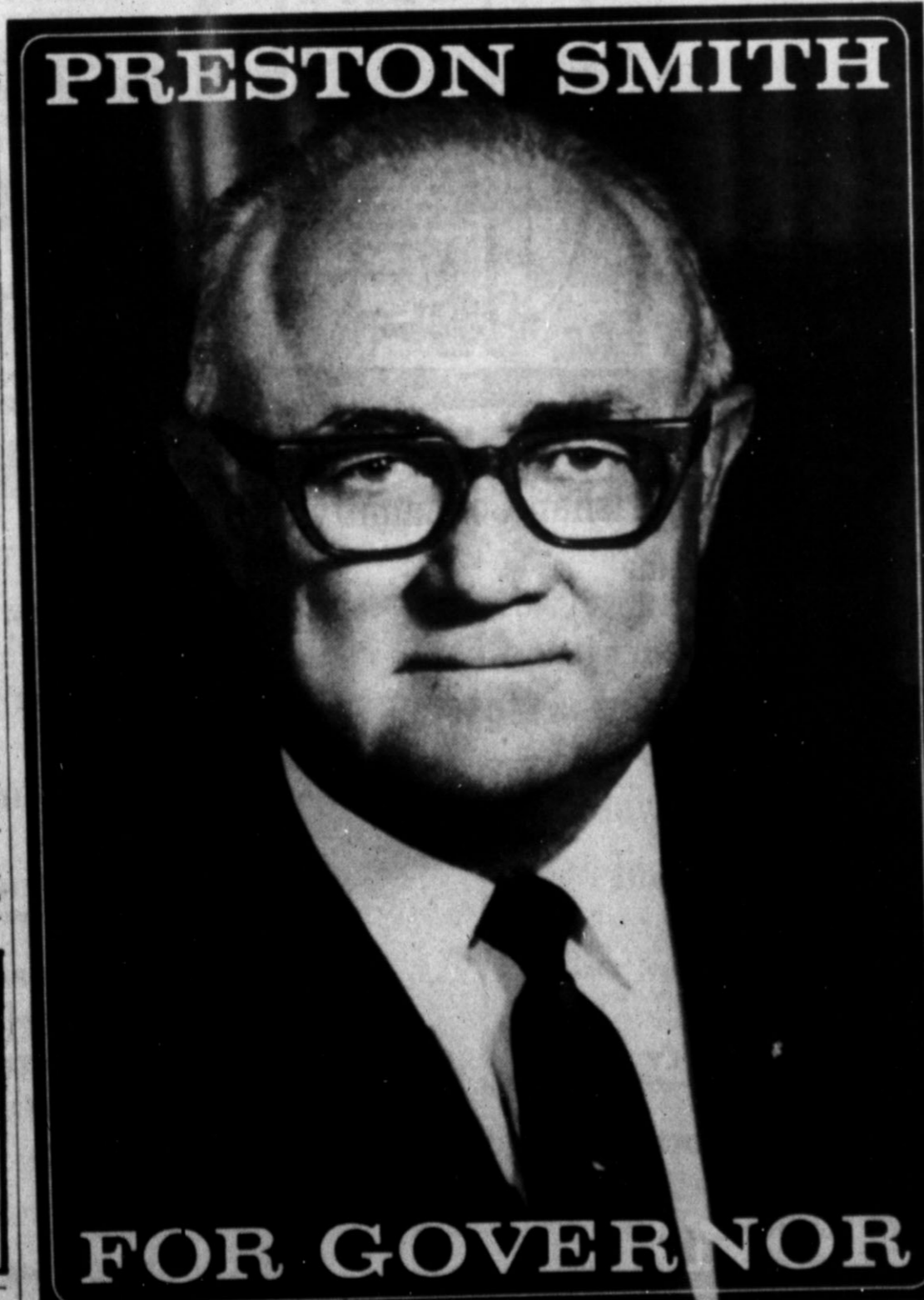
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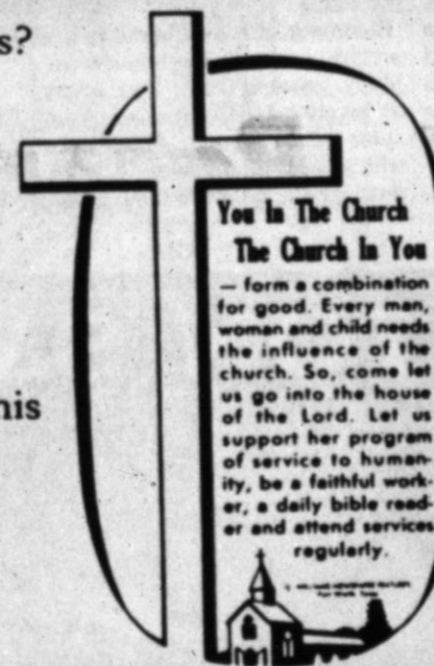
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Or does your concern extend its self to his other needs? He may need someone to lead him too, when he is well . . . to guide his very destiny. However, when he is seriously sick, it's a mighty good time to measure your real care, the extent to which you go to make a man of him. Of course his physical well-being is your responsibility, but since his spirit belongs to God, maybe you should have concern for it too. *Don't quit the job half finished.* Help him get well, but then help him get saved . . . help him get to church.



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Father Angelus, Pastor
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PHILLIPS & LAWRENCE
Guy Lawrence

HI-PLAINS SAVINGS AND LOAN ASSOC.
*Myron Morgan, Mgr.

GILLILLAND FUNERAL HOME
*Marlin Gilliland - John Gilliland
Charles Watson

SWEDE'S CYCLE SHOP
*Mr. and Mrs. A. H. Janssen

HEREFORD TILE AND BRICK
*East Highway 60

PITMAN GRAIN CO.
*John D. Pitman

HAROLD CLOSE
*Walgreen Drug

LOERWALD BROS.

FARMERS' DRIVE IN
*Troy Moore

SUIT'S AUTO SUPPLY
*Ray Suit

ORSBORN CHEVROLET-OLDS
*John Orsborn

BOYD MACHINE & SUPPLY
*Mr. and Mrs. James J. Boyd

HER-TEX MILLING CO.
*Charlie Stone

JOE'S AUTO CLINIC
*Joe Rogers

JIM'S PLUMBING AND HEATING
*Jim Clark

TAYLOR-EVANS FARM STORE
*Located on Holly Road

SCHMUCHER GARAGE
*228 S. Lee

AMERICAN CYANAMID
*Bob Doughman

ONE HOUR MARTINIZING
*Shep and Wilma Townsend

CASE POWER & EQUIPMENT CO.
*Jimmy Tucker, Mgr.

CARTHEL REAL ESTATE
A to Z TIRE & BATTERY
*Troy Rhodes

SUNSET FOODS
*Dallas Phillips

HEREFORD STATE BANK
*The Friendly Bank

WAC SEED, INC.
*Hugh Clearman - Armon Lauderback

WEST TEXAS DRILLING CO.
*J. D. Kirkland

Comings and Goings at King's Manor

Mrs. Margaret Anderson of Lancaster, Calif., has gone home after an extended visit with her mother, Mrs. May Voss.

Mrs. Ida Garrett has returned from Amarillo after visiting her daughter.

Mrs. Ruth Bell and Mrs. Flo-

ra Bryant celebrated birthdays this week.

Arthur Thompson spent last weekend with his son, A. C. Thompson, and family in Amarillo.

Mrs. Lois Nelson is at home after a visit with members of

her family at Hart, Friona and Lubbock.

Mrs. Byrdie Fellers' brother, A. E. Scheihagan of Palos Verdes Peninsula, Calif., is visiting Mrs. Fellers, other relatives and friends in Hereford.

Although it isn't Thanksgiving yet, residents of Kings Manor complex want to express their thanks for the many persons and groups who have been so wonderfully generous with their kindnesses — so many that they can't be listed.

Garden club members have worked on the grounds, often paying their visits so the re-

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the

sidents do not know until someone happens to see them at work, that they are busy adding to the beauty of the yard. Thanks are due each one who has contributed in any way to the happiness of the Manor family, with visits, programs, gifts of special foods and many other thoughtful deeds.

Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

- November**
- 1 — Hereford High School annual Homecoming
 - 2 — Annual awards banquet of Young Homemakers and Young Farmers of Texas, Caason House, 7:30 p. m.
 - 3 — Carnival sponsored by P.T.O. at St. Anthony's Parish school, 1-8 p. m.
 - 5 — General election.
 - 5 — Annual Kiwanis Club Election Day Pancake Supper. High school cafeteria.
 - 7 — Annual Lions Club Fish Fry.
- December**
- 2 — Classes resume following Thanksgiving.
 - 12 — Lions Club Christmas party and Ladies Night.
 - 20 — Schools dismiss for Christmas holidays.
- January**
- 2 — Classes resume.

- 16 and 17 — District convention, VFW and Ladies Auxiliary.
- 21 — Tasting luncheon to benefit scholarship fund, sponsored by L'Allegria Club at County Bull Barn.
- 25 — District conference of Methodist Churches at the First Methodist Church.
- 27 — Schools dismiss for Thanksgiving holidays.

Bramlett Gets Air Force Medal

KNOB NOSTER, Mo. — Sergeant Jackie G. Bramlett, son of Mr. and Mrs. William H.

18 — Texas-New Mexico Sugar Beet Growers banquet, Bull Barn.

February

23 — Community Concerts present Norman Luboff Choir in concert at high school auditorium.

March

15 — Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.

Bramlett of 437 Long St., Hereford, Tex., has received the U. S. Air Force Commendation Medal at Whiteman AFB, Mo.

Sergeant Bramlett was decorated for meritorious service as an air freight specialist at Korat Royal Thai AFB, Thailand. He was cited for his outstanding ability in the performance of his duties.

He is now at Whiteman as a member of the Strategic Air Command.

The sergeant is a graduate of Bridgill High School, Fort Worth, Tex.

READ THE WANT-ADS.

There's More for You at SAFEWAY!



Young Tender Whole Fryer Chickens

Fryers

lb. **27¢**

Beef Roast Sliced Bacon

USDA Choice Blade Cut Beef Roast lb. **49¢**

Sliced Swift Premium Bacon lb. **69¢**

LUCERNE SALADS

10c off Potato Salad, Health Salad, Macaroni Salad, or Sole Slaw lb. **29¢**

USDA CHOICE BEEF ROAST!

Round Bone Roast USDA Choice Beef Steak lb. **69¢**

Shoulder Roast USDA Choice No. 7 Center Cut lb. **59¢**

Save Extra Big On These Specials!

Stew Meat

Boneless, Tender Lean and Juicy Stew Meat lb. **69¢**

Short Ribs

Lean and Tender Beef Short Ribs lb. **33¢**

Bacon Squares

Hickory Smoked Bacon Squares lb. **49¢**

- Corned Dog Why Pay More? 5 for **49¢**
- Sliced Cheese American singly wrapped 8-oz. pkg. **43¢**
- Lunch Meats Safeway Brands Choice of 5 items 6 oz. pkg. **29¢**

GREAT EATING AT GREAT SAVINGS!

ORANGE JUICE Bel Air Frozen Real Florida Orange Juice 2 6-oz. cans **39¢**

CANE SUGAR with \$5 purchase or more 5 lb. bag **39¢**

MIRACLE WHIP Miracle Whip Salad Dressing You Save 10c qt. jar **49¢**

Low Fat Milk Lucerne 1/2 gal. ctn. **57¢**

Chocolate Milk Lucerne qt. ctn. **29¢**

Onion Rings Scotch Treat 7-oz. box **39¢**

Chiffon Liquid 22-oz. btl. **49¢**

Chiffon Liquid 32-oz. btl. **79¢**

Cinnamon Rolls Mrs. Wright's Save 4c 9 1/2-oz. can **21¢**

Dog Chow Purine - save 8c 5 lb. bag **75¢**

Dog Chow Purina - save 37c 25 lb. bag **\$2.98**

Wilson Bif Save 8c 12-oz. can **49¢**

Dressing Piedmont Salad Dressing qt. jar **29¢**

Bleach White Magic 1/2 gal. btl. **25¢**

Crackers Krispy 1-lb. box **35¢**

Tomato Juice Town House 46-oz. can **22¢**

Margarine Coldbrook Solids 1-lb. ctn. **9¢**

Safeway Rain Checks Insure Specials!

Sometimes an extra heavy demand will exhaust our supply of a special. If this happens, just ask our checkout clerk for a rain check (oversold certificate). It guarantees you the items at the sale price as soon as new supplies come in.

Mushroom Buttons Royal Treat 4-oz. can **45¢**

Coffee Mate 11-oz. jar **79¢**

Wilson Mor Save 10c 12-oz. can **49¢**

BAKERITE SHORTENING

SAVE 25c

3-lb. can **44¢**

SUNSHINE Krispy Crackers

Lb. Box **29¢**

Redeem These Coupons And Get 500 BONUS GUNN BROS. STAMPS!

100 BONUS GUNN BROS. STAMPS

With This Coupon And The Purchase of \$5.00 or More On A Single Store Visit At Safeway Store In Hereford.

NAME _____

ADDRESS _____

Limit One Coupon Per Family. Coupon Expires Sat., Oct. 26.

100 BONUS GUNN BROS. STAMPS: With this coupon and the purchase of a 2-oz. jar Empress New Crop STRAWBERRY PRESENT APPLESAUCE Coupon expires Oct. 26th.

50 BONUS GUNN BROS. STAMPS: With this coupon and the purchase of 25-oz. Jar Lucky Leaf APPLESauce Coupon expires Oct. 26th.

100 BONUS GUNN BROS. STAMPS: With this coupon and the purchase of a 3-lb. can Pooch DOG FOOD Coupon expires Oct. 26th.

50 BONUS GUNN BROS. STAMPS: With this coupon and the purchase of 303 can Town House RSP CHERRIES Coupon expires Oct. 26th.

50 BONUS GUNN BROS. STAMPS: With this coupon and the purchase of 2 1/2 lb. pkg. Mrs. Wright's BISCUIT BIX Coupon expires Oct. 26th.

50 BONUS GUNN BROS. STAMPS: With this coupon and the purchase of a No. 300 Van Camp PORK & BEANS Coupon expires Oct. 26th.

Colorado Rome Beauty

APPLES

Low, Low Special Price **2 lb. 29¢**

No. 1 Potatoes Red-All Purpose 10 lb. bag **49¢**

Cucumbers Long Green Slicers Low, Low Price ea. **5¢**

Yellow Onions Fancy Quality 3 lbs. **19¢**

PUMPKINS Pie or Field Pumpkins lb. **5¢**

Prices Are Effective Through Saturday, October 26th, 1968 At Your Safeway in Hereford. Store Hours 8:30 am until 8:30 pm

DETERGENT Ajax Detergent 10c off label You save 6c **69¢** Gr. Box

BLEACH Action Liquid Bleach **89¢** Qt. Btl.

SAFEWAY

Classifieds...

CUSTOM FARMING: All kinds. Call Robert Betzen 364-1913 B-6-10-32-tfc

WANTED: Pasture for cattle. Jim McAndrews, Phone 258-7211. B-6-10-11-tfc

STEAM CLEANING Engines, machinery, complete portable unit. Phone 364-4034. B-6-11-12p

WANTED: Give away - cute Persian kittens. Phone 364-1094. B-6-10-16-2c

CHESS PLAYERS wanted for regular matches. Phone 364-1397 before 4:00 P. M. on Tuesdays and Wednesdays. B-6-43-2p

8. HELP WANTED

FOR FULLER Sales and Service, call Orval or Fern Kirby, 364-3700, 830 Blevins before 8 a. m. or after 8 p. m. Need mature lady to help service part of Hereford area. B-8-7-tfc

EXPERIENCED parts man to manage parts department, farm equipment dealership Oswald, Gehl and Allis-Chalmers. Write or call Oswald Industries, Inc. Box 1328, Hereford, Texas 79045. Phone 806-364-0250. B-8-12-tfc

WANTED: Permanent farm and ranch hand. Call 258-7317. B-8-10-16-2c

WANTED: Married man for year around work on irrigated farm and help feed cattle. Good wages. Call Clovis AC-305-762-2045 or 985-5596. B-8-21-16-2c

SPARE TIME INCOME Refilling and collecting money from new type coin operated dispensers in this area. No selling. We establish all accounts. About 5 to 10 hours weekly required. To qualify, must have auto and \$600.00 to \$1500.00 cash investment fully secured. Write for details to Manager 1554 S. Clayton, Denver, Colo. 80210 B-8-43-1p

G. I. loans are responsible for building about one out of seven U. S. homes built since World War II.

WANTED: Route Salesman. Phone 364-0126. B-8-10-43-4c
Are you familiar with the Rural area of Oldham Co. or Deaf Smith Co. A dependable man or woman willing to serve this area with Rawleigh Products can build a profitable permanent business. For full information write Wayne Shannon, Sales Mgr., Rawleigh TXJ-160-771, Memphis, Tenn. 38102. T-8-43-4p

9. Situations Wanted

WANTED BABY sitting in my home. Call 364-3394. B-9-10-42-tfc

JOB WANTED Middle aged man. Experienced supply house. Manager-sales in chemicals, gasoline, oil, butane, propane. Licensed real estate salesman. Christian family. Write for interview or resume. Box 673-MPW, Hereford, Texas. B-9-15-4p

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfx

Price and Sell through N F O. B-10-10-40-9c

I will not be responsible for any charges made by anyone other than myself. David Featherstone. B-10-42-3p

I will not be responsible for any debts other than my own. ALLEN LLOYD CRAIG. B-10-15-16-3c

I WILL not be responsible for any debts other than my own. Henry J. Karle. B-10-16-3p

11. Business Service

FILM DEVELOPING - PRINTS CITY DRUG STORE 337 North Main Two day service on black and white, movie film and slides. B-11-2-tfc

PROFESSIONAL Poodle grooming. Call 364-1065. B-11-10-14-tfc

SICK ROOM SUPPLIES Wheel Chairs, Crutches, etc. McDowell Drug 336 N. Main - Phone 364-1313 B-11-51-tfc

DIST. WATER, Ozarka water, soft water service, home owned softeners, industrial softeners. 364-3280 216 North 25 Mile Avenue, Hereford. B-11-20-17-tfc

BEAR Wheel Alignment Complete Front-End Service ORSBORN CHEV.-OLDS Phone 364-2160 B-11-2-tfc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential & Commercial All bids and wiring competitive. Phone 364-1345 Night phones 364-2012 or 364-1345 B-11-46-tfc

HEREFORD RENDERING CO. INC. Call in for FREE removal of dead livestock. B-11-13-34-tfc

EXPERT Piano tuning. Call Elson Clark, 364-1182. If no answer, call 364-0628. B-11-12-37-tfc

AUTHORIZED Electroflux Sales and Repair. Free service, call 361-4901. B-11-39-8p

Am interested in making loans and buying first and second lien notes secured with farm or ranch lands. J. J. Steele, Citizens Bank Bldg. Clovis, New Mexico 88101. Dial 763-4396 or 763-6455. B-11-16-4c

QUALITY QUILTING Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jane Packard, 364-2110. S-11-18-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-tfc

WE BUY scrap iron, metals and batteries. Phone 364-3777 or 364-3350. B-11-11-29-tfc

N F O Says: Farming is a business. Lets operate it as one. Join N F O. B-11-13-40-9c

DAY NURSERY. Phone 364-3342. B-11-10-43-tfc

13. LOST & FOUND

LOST: 2 yearling heifers, branded Bar-D on left hip or O on left shoulder. Could be Angus, Hereford or black Whiteface. Brumley Ranch, 364-1209 or 364-0924. B-13-12-tfc

FOUND - Shetland pony. Call 289-5655. B-13-10-42-2c

LOST: Strayed in the Simms area 5 calves branded with a "D" or diamond on the left hip. REWARD. Call 364-4023 or 364-2620. B-13-22-43-tfc

LOST: Male Beagle, answers to Snoopy. REWARD for return. Call 364-4947 after 5. B-13-43-2p

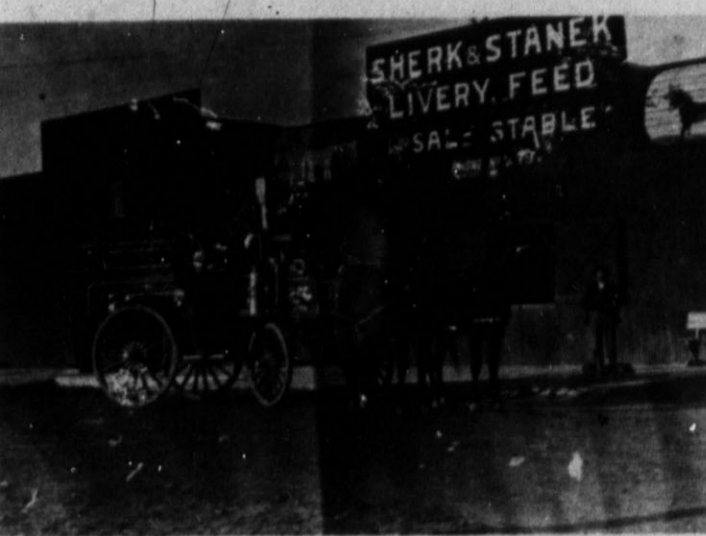
Forrest, Co-op Being Honored

SANTA FE, N. M. - The Deaf Smith County Rural Electric Cooperative and its manager, Leo Forrest, are being honored at the National Rural Electric Cooperative Association (NRECA) Region X meeting which began Wednesday and runs through Friday in Santa Fe.

Forrest will receive his fourth NRECA Agency for International Development (AID) award for his work in Chile this year. The three previous awards came after one assignment in Columbia and two others in Chile.

George Dolan, in the Fort Worth Star-Telegram, talking about the speaker who reminded him of a cross-eyed discus thrower - didn't set any records but he sure kept the crowd's attention.

And there is no truth to the rumor that Mayor Richard Daley will sponsor two new TV shows: "Beat the Press" and "Mace the Nation."



Early Day Fire Wagon



By Melvin Young Hear what the kid said to the nurse giving him his polio shot? "Salk it to me".

There will be a retirement party for Hap Wiseman, who is retiring from the Southwestern Public Service Company October 31. The party will be from 3 to 5:30 p.m. on that day at the offices of SWPS. Hap has worked for the company since 1936. The public is invited to the reception.

We wonder if Hap is going to cook any sourdough biscuits for the occasion.

George Dolan, in the Fort Worth Star-Telegram, talking about the speaker who reminded him of a cross-eyed discus thrower - didn't set any records but he sure kept the crowd's attention.

Wick Fowler, in the Denton Daily Record, says that if Senator Dodd is successful in getting his gun control law passed, they are going to name a dam after him. (Think that over - but not out loud.)

It was indeed gratifying to see the big crowds turn-out for the groundbreaking of the Wilson & Co. plant and for the luncheon that followed. The Wilson people appear to be real happy with the Hereford location of their new facility, and the people of Hereford are pleased also. The plant is going to mean many things for the community, and it should be the beginning of many more years of growth for the area.

Not only will Hereford benefit from the new plant, but so will the area around us. Roy V. Edwards, Chief Executive officer of Wilson & Co. indicated Tuesday night that the company might be interested in expanding the plant to include hogs when and if the animals are available in the area. That would mean a considerably enlarged plant over the present planned facility.

Assigned To 101st Airborne

U. S. ARMY, VIETNAM - Army Private First Class Manuel D Garcia, 24, son of Mr. and Mrs. Raymond Delgado,ovina, Tex., was assigned Oct. 5 to the 101st Airborne Division (Airmobile) in Vietnam as a rifleman.

His wife, Gloria, lives at 121 Kibbe St., Hereford, Tex.

WRONG GREETING SPINAGAR, India - The leader of the pro-Moscow Indian Communist party, Bhupesh Gupta, has criticized the leader of the pro-Peking Indian Communist party, Pasupuleti Sundarayya, for addressing him with "the bourgeois mister" instead of the communist comrade.

If that's a promise, Mr. Edwards, we'll bet the area farmers will do their part to see that hog production becomes a major agri-industry. Our farmers are always looking for better markets for their grain sorghum and we can think of no better way to market it than through hogs and cattle. We've got the grain sorghum, we've got the cattle, and it won't be long before we have the hogs. Anyhow, it's good to have you in Hereford, and we're looking forward to many years of working with you for continued growth, not only for the area, but for Wilson & Co. as well.

Dennis O'Rourke, the personable gentleman who heads up the mammoth Holly Sugar Corporation, remarked Tuesday evening that it was great to be in Hereford helping to honor other industry leaders who were moving in. Dennis thoroughly enjoyed being out in the audience, and not at the head table.

The occasion by the way, was a small dinner held at the country club for Wilson officials who had arrived along with other visiting dignitaries who arrived in Hereford early. The dinner was sponsored by Henry Sears and The First National Bank of Hereford.

Speaking of O'Rourke, this man has an uncanny ability to remember names and faces, and usually, their business connections. O'Rourke is somewhat of a world traveler, and just in the course of his business ac-

Book Reviewed By Club Member

A book review was presented by Mrs. George Ritter, a member for Valeda Study Club's program Tuesday evening in the home of Mrs. Glenn Watts. The reviewer chose Dr. Maxwell Maltz's book, Psycho-Cybernetics, for an interesting discussion.

The author, she said, writes of the self-image and how it can be changed. A person can form a picture in his mind of what he wants to be, and thus can become that sort of person, he says in writing of the "mental blueprint" which everyone makes for himself.

Mrs. Ritter listed the author's suggestions for improving the personality: Learn to forgive, yourself and others; learn to accept yourself; learn to think of yourself as made in God's image; learn to smile and learn to do something for others, if only giving a pleasant word, at least three times a day.

Club members voted in the brief business session to give a Christmas gift of cash to Abilene State Hospital. Mrs. Bill Bradly presided.

Mrs. Watts served refreshments from a table covered in a handmade ecru lace cloth and centered with an arrangement of antiqued gold flowers with black leaves in a black container.

Others present were Mmes. Lewis McCuistian, Armon Lauerback, Hugh Clearman, George Olson, Don Baugous and Dale Barkley.

Keith Blanton

Blanton Will Teach Art At St. Mark's

Keith Blanton, a 1967 graduate of St. Mark's Private School for Boys in Dallas, has joined the faculty of the school as art teacher.

Blanton, who is 19, began school in Hereford and attended several years here. He is the son of Mrs. Nadyne and the late Darrell Blanton and is the grandson of Mrs. J. O. Newell of 510 Sampson, Hereford. His other grandparents are Mr. and Mrs. Lyle Blanton of Center, Colo.

He will teach Middle School Art.

Presently, he is attending night classes in oil painting and creative writing.

Beginning in 1967, Blanton attended the University of Texas for a year and a half, studying life drawing, design, and art history. According to his grandmother here, he completed his freshman studies during the first semester and began his sophomore year there after the 1967 Christmas holidays.

He plans to go to either Los Angeles or San Francisco to complete his studies.

During his senior year at St. Mark's, he was cartoonist for the school paper, the ReMarker. He also drew illustrations for the Marksman and Letras Y Letras. In addition, he did many of the advertisement posters for the Drama Club, the Senior Follies, and various other activities. He also designed the Lion emblem for the bookstore notebooks.

In sports, he swam the 400-yard freestyle. His other interests include writing, painting and composing songs.

HE'S A Cycle PSYCHO

When he wanted a girl... HE GRABBED ONE! When he wanted a cop... HE BOUGHT ONE!



ANGELS FROM HELL

Star Thurs. Fri. Sat.

and from this man who could not speak or hear, the girl heard many things.



The Heart is a Lonely Hunter

Technicolor's "From Within" Box-Seven Arts

Star Sun. Mon. Tues. Adults 1.00 Student 75c Children 40c

SIDNEY ANNE POTTER BANCROFT



When a woman's emotions sway on a slender thread, expect anything

TELLY SANJULAS STEVEN WIL PLUS Sidney Potter and Tony Curtis

THE DEFIANT ONES

A TIME FOR DECISION

A Presidential election, the most important one in our lifetime, is close upon us. With three candidates in the race Texans are confronted with such a variety of appeals that some confusion is not surprising. We see some of our top state political leaders urging support of Hubert Humphrey on the self-serving appeal of party loyalty. We see fine Texans tempted to support George Wallace because they like his outspoken position on certain issues and are thus swayed by an appeal of sheer emotion. With full respect for the right of every Texan to make a personal decision, this message in behalf of Richard Nixon is offered as

...AN APPEAL TO REASON!

HUBERT HUMPHREY WILL NOT

change. He has proved consistently anti-Texas. He is famous for his filibuster against Texas owning its tidelands. He has fought our right-to-work laws and sought to destroy our vital oil depletion allowance. On every issue of world importance his position is contrary to that of most Texans. Humphrey, an ultra-liberal founder of the ADA organization, would gain executive authority for radical minority viewpoints should he become president. This cannot happen by popular vote. In view of his vicious attacks upon George Wallace, what a ghastly miscarriage of intent it would be if Wallace supporters themselves should throw the election into the House of Representatives where every Wallace vote in Texas would automatically go to Humphrey!

GEORGE WALLACE CANNOT

be denied his impressive showing. A number of fine people heed his third party call. The very least that can be said is that he has dramatized the desires of many people for a change of direction in the affairs of our government. However, the very most his supporters can hope for is to split the popular vote so that all of us would be at the mercy of Washington politicians who would elect our president for us. This is Hubert Humphrey's only hope for election. The more positive way to vote for change is to recognize the many fine merits of Richard Nixon and his program, then vote for Nixon to assure the election of our president by the people instead of by the Congress!

RICHARD NIXON CAN... AND WILL

supply dynamic, experienced leadership for an immediate change of direction—at the top—in all our national affairs at home and around the world. Your concerns are his concerns!

NIXON ON LAW AND ORDER is pledged to help improve local police protection, to appoint an Attorney General dedicated to rooting out crime, to restore balance in our courts strengthening peace forces against criminal elements and to cease freeing so many of the guilty on technicalities.

NIXON ON VIET NAM will call upon his experience as vice-president during eight great Eisenhower years of peace to reform world alliances now in disarray, to redirect our strategy on new global terms. He will end this war and avoid future ones by dealing with adversaries in the only way they respect—through strength, collective security and patience.

NIXON ON LOCAL GOVERNMENT is pledged to move control of local schools and all other governmental functions which properly belong at the local level closer to the people.

NIXON ON OTHER PROBLEMS has solid solutions PLUS solid backing of enough members of Congress to implement those solutions.

IF YOU REALLY WANT A CHANGE... AND IF YOU WANT TO BE SURE YOU REALLY GET IT... VOTE FOR NIXON/AGNEW

NIXON'S THE ONE!

Political Advertising Paid for By Texans for Nixon



TEXANS FOR NIXON

Remember When?



Goose hunting in early 1920's.

Hunting season is here and there is plenty of game for the hunter. But, to insure game in the future, help conserve our wild life by the use of good hunting practice. And don't forget to protect yourself with adequate liability insurance from your "PRO". See the Lone Star Agency your local independent insurance agency.

Lone Star Agency

601 Main Street Phone 364-0555

Three Local Youths Among Those To Take Pre-Induction Physicals

Three boys from the Hereford area and one from Randall County will be among those taking their pre-induction physicals for the Army on Nov. 5, it was reported by the Texas Local Board No. 18, Monday.

Those from the Hereford area include Alvin Holmes, Timothy Teacher and Ramon Ulibarri. Cecil Woodrow Wilson, from Randall County, will be the other boy going from the four-county area covered by Local Board No. 18.

The December draft call for Texas is 869, up from 523 for November, Colonel Morris S. Schwartz, state Selective Service director, has said.

This compares with quotas of

774 and 683 for October and September, respectively. The highest monthly call in 1968 was in May, in which a quota of 2,223 was set. Monthly calls in 1967 ranged from 674 to 1,421.

The allocation to all states in December is 17,500 men, 15,000 for the Army and 2,500 for the Marine Corps. The Marine Corps has requested no men through the draft previously this year.

The state director of Selective Service also announced that a total of 1,938 men would be forwarded for pre-induction mental-physical examinations in November, compared to 6,897 being sent for this purpose in October. These men, whether they pass or fail these examinations,

are returned to their homes. December inductions will occur December 1-14. Colonel Schwarz said he expects to be advised of Christmas leave regulations later which could have effect on these men.

The order of selection to fill draft calls through December may be from among examined and acceptable men who are (1) delinquents 19 years old and older, (2) volunteers under age 26 in the sequence in which they have volunteered, and (3) non-volunteers 19 through 25 years old, single and married, oldest first, with those married after August 26, 1965, being selected ahead of those married on or before that date.

Nebraska, which started Arbor Day, is the only state to make it a regular legal holiday — April 22.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Edna M. Culver, Kings Manor; John M. Gilliland, 116 Kingwood; Mrs. Travis J. West, 208 Whiteface; Mrs. Jerome L. Noggler, 415 Knight; Cleveland W. Neal, Vega, Vermie Lee Taggart, Rt. 5; Zephia F. Lloyd, 204 Ave. B; Mrs. Cecil Eubanks, 1104 Grand; Mrs. James A. Watkins, Vega.

Joel A. Hodges, 120 Center; Mrs. Clifford Johnson, Rt. 2; Janet R. Zwiacher, 305 Lawton; Mrs. Billy Dale Haley, Amarillo; Mrs. Bill Davis Jr., Box 312; Raymond P. Conway, 116 Rio Vista; Mrs. H. H. Blakey, 508 Jackson.

Fred Oberthier, Westgate; Mrs. Joe F. Clark, Rt. 5; Mrs.

Ellis V. Carter, 201 Union; Mrs. Roy Conard, 140 Northwest; Mrs. Frusie Lambert, 706 E. Third; Mrs. Lydia Bippus, 407 S. 25 Mile Ave.; Mrs. Roy Grubbs, 102 Rio Vista; Mrs. Leona Packard, Rt. 3.

Mrs. Lola J. Hughes, Kings Manor; Mrs. Jewell May, Rt. 2; Fred Walton, Rt. 2; Jesse Celaya, Box 965; Buren Sowell, 609 W. Third; Mrs. Edgar S. Ireland, 213 Ave. D; Mrs. Concepcion Aguirre, 232 Ave. A.

Giles Williams, 520 Star Andres Gonzales, Plainview; Mrs. Felicitia Medina, Box 1252; Mrs. C. J. Marchman, Box 1361; Mrs. James E. Tollett, 306 Star; Mrs. Charles Snow, 811 N. Main; Mr. and Mrs. L. H. Dean, Star Rt.; Mrs. Pearl Boyer, 127 Ave. K; Mrs. Alice Allen, 823 Brevard.

PATIENTS DISMISSED

Miss Lynda Kuper, Miss Sharon D. Lewis; Mrs. William T.

Harle, Tom F. Hall and Ted Oldfield, Oct. 19.

Mrs. Gerald Gonzales, Miss Alpha Leclair, Mrs. Bobby Jack Ivy, Mrs. Don Ed Middleton, Abbott A. Rhodes, Mrs. A. E. Cummins, Mrs. Noah E. Taylor, William R. Metcalf, Andy Spurgeon, Mrs. Paul Kaelin and Mrs. Valentin G. Castillo, Oct. 18.

Mrs. Donald J. Sigle, Mrs. Esaban Ortiz, Mrs. Perfecto Mancha, Mrs. Guadalupe S. Rubio, Clayton Thompson Jr. Pantaleon Nava, Rosemary Zepeda and Mrs. Bonnie Wilson, Oct. 17.

Mrs. Ralph Mitchell, Mrs. Pedro LaFuente Jr. and Juan Gonzales, Oct. 16.

The last Mexican War veteran survived for 81 years after that war; the last Civil War veteran, Union and Confederate, lived on 80 and 91 years, respectively.

Thousands See "Texas" Drama

AMARILLO — A total of 65,012 persons this year saw 58 performances of "Texas," the action packed saga of pioneer days in the Panhandle performed in Palo Duro Canyon State Park, 12 miles east of Canyon in the Texas Panhandle.

Mrs. Margaret Harper, public relations director for the Texas Panhandle Heritage Foundation which produces the project, says 191,275 persons have seen the show during its three seasons in the park.

"Texas" has been twice selected as one of the "Top Twenty" Tourist Attractions in the United States by the National Association of Travel Organization. The Foundation was awarded a "George Washington Honor

Medal" in the category of Community Endeavors in promulgating the American Way of Life, by the Freedoms Foundation at Valley Forge.

The show averaged 125 persons on its payroll, most of them coming from West Texas State University, according to Mrs. Harper. "We feel that we are not only providing summer employment, with invaluable training, irregardless of chosen professions, but are also providing a means for many to continue their education," Mrs. Harper said. "In addition to the immediate monetary benefits and the educational pursuits, we feel we are offering good family-type entertainment, apparently of very high standard of excellence to our patrons."

Mrs. Harper said plans are already underway for next year's production.

SAVINGS



U.S.D.A. CHOICE
SIRLOIN STEAK
LB. **89¢**

Another Winner



50,000 GUNN BROS. STAMPS

Mrs. Virginia Gollehon, 111 Aspen St.
Start Playing "Add 21" Today!
THE NEXT WINNER COULD BE YOU!

New Laundry Pre-Soak
BIZ By Proctor & Gamble Giant Size Box **69¢**

White or Pink
DOVE SOAP 2 bath size **45¢**

Disinfectant
PINESOL 16-oz. bottle **47¢**

HOMERS SAUSAGE 100% Pure Pork 2 lb. bag **\$1.29**

WILSON FRANKS all meat lb. **59¢**

CHEESE Longhorn Full Cream lb. **69¢**

BACK BONE Country Style lb. **69¢**

CRISCO SHORTENING

with \$5 or more purchase 3 lb. can **59¢**

POPCORN Georgie Porgie 2 lb. bag **19¢**

CRACKERS Sunshine Krispy lb. box **29¢**

HI-C Orange or Grape Drink 4 46-oz. cans **\$1**

TOMATOES Hunts Solid Pack 5 300 cans **\$1**

Delicatessen

Pork Roast lb. **\$1.29**

Macaroni & Cheese pt. **39¢**

Candied Yams pt. **49¢**

Millionaires Salad pt. **69¢**

Northern **TOILET TISSUE** 4 roll pkg. **35¢**

Folgers Mountain Grown Coffee... All Grinds

Lb. Can **68¢**

Vienna Sausage Wilson's 5 4-oz. cans **\$1**

Cove Oysters Blue Plate 8-oz. can **39¢**

Chunk Style Tuna Starkist Green Label flat can **29¢**

Decorated Scott **PAPER TOWELS** 3 big rolls **\$1**

Ranch Style **BEANS** 7 300 cans **\$1**

Shurfine **BEANS & POTATOES** 3 303 cans **49¢**

Spaghetti Sauce Mix Lawrys pkg. **19¢**

Carnation Instant Breakfast 8-flavors each **63¢**

Frosted Pop-Ups Post Toast-em Peach, Strawberry, Cinnamon-Blueberry **39¢**

FREE SHURFRESH COUPONS

Grade A Large **EGGS** doz. **49¢**

PRELL CONCENTRATE SHAMPOO

lots of lather

HANDY UNBREAKABLE TUBE Family Size 1.39 value **93¢**

Secret Spray-on Deodorant family size 1.59 value **84¢**

SCOPE Mouthwash large size 1.15 value **68¢**

Pick-O-Morn TOMATOES Package **25¢**

APPLES Virginia Red Rome lb. **17¢**

CUCUMBERS Colorado lb. **10¢**

NEW STAY-KRISP BAG KEEPS KRISPY KRISPY-ER

10¢ OFF WITH THIS COUPON ON 18 oz. pkg. **Sunshine KRISPY SALTINE CRACKERS**

Mr. Grocer: Sunshine will redeem this coupon for 10¢ plus 2¢ handling. Send to Sunshine Biscuits, P.O. Box 1715, Clinton, Iowa 52732.

LIMIT ONE COUPON PER FAMILY. GOOD UNTIL Sat., Oct. 26. GOOD ONLY AT COOPER'S MARKET



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