

Job . . .

Continued From Page One
able upon request of "do's" and "don'ts" to remember when seeking a job.
Several suggestions follow:
1. Show the employer that you are really interested in the type of work for which you are applying.
2. Be clean, neat and dress in a manner suitable to the job for which you are applying.
3. Don't smoke even though the employer offers you a cigarette. Thank him but decline politely. Don't chew gum.
4. Watch your posture. Do not slouch in the chair. Try not to display signs of nervousness.
5. Don't take anyone with you. The employer wants to talk only to you.
6. Answer all the employer's questions accurately, honestly, frankly and promptly. Never say anything you would be unable to make good. Don't argue.
7. Be able to give a continuous record of all jobs.
8. Be able to point out value of past experiences derived from other jobs which may add to

Personals . . .

by Penny
For the past ten days, George and Jack Parker and families have been visiting in Hereford with their parents, Mr. and Mrs. Muri Parker of 520 Ave. K.
your qualifications for the job you are seeking.
9. Be able to give as references the names of at least three responsible and reliable people who know you well.
10. Speak with a feeling of confidence and enthusiasm. Use good English and speak distinctly. Don't talk too much.
11. Don't be critical of former employers or associates.
12. Never talk about your personal, domestic or financial troubles.
13. Be polite and courteous.
14. Don't be discouraged during your first interview if you fail to present yourself favorably. Most employers understand and make allowances.
15. The advice of the interviewer as to future jobs should be carefully considered.



THE VISTA preschool program began this week teaching Spanish children how to write, draw, and to speak English. The school is held in the

mornings at the Casa De Amigos to prepare the children for public schools. See Casa de Amigos column for details.

Chamber Group Will See Film

Jack left Friday for Houston where he is employed with P. F. Collier and Sons. His children, Dee Anna, Rob and Mindy remained here with their grandparents.
George and wife Rosemary and two daughters, Tammy and Melanie, left Monday for Baldwin Park, Calif., where he is employed by IBM. George was previously employed by the Brand Publishing Company some years ago.

Light . . .

Continued From Page One
Judges for 1968-69:
Precinct One: Frank Bener, W. C. Davis; Precinct Two, Clinton Jackson, Bill Davis, Jr.; Precinct Three: J. E. McCathern, Mrs. J. E. McCathern; Precinct Four: J. G. Fortenberry, J. S. Stocks; Precinct Five:

Officers . . .

Continued From Page One
Lynn Kester, head of the by-laws committee, explained the work the committee had done.
After the program, Mrs. Adams opened the floor for questions and, then later, discussion of the by-laws was conducted.
The women's division of the Chamber operates in the same respect as the Chamber of Commerce and they will meet regularly each year on the first Tuesday of January, the first Tuesday of April, the first Tuesday of July, and the first Tuesday of October.
Anyone wishing information about the new division should call the Chamber of Commerce office, 364-3333.

Boating Outfit Is Stolen From Local Residents

A boat, motor and trailer from Hereford, valued at a total of \$2,100, were stolen sometime Sunday night in Amarillo, police said Monday.
The rig was owned jointly by Marcus Jacobsen and Miss Lynda Jacobsen, son and daughter of Mr. and Mrs. John Jacobsen, 209 E. Sixth.

The Jacobsen family said Wednesday the whereabouts of the stolen rig was still unknown.
Jacobsen told Amarillo officers he had parked the rig near Tri-State Marine at 2501 W. 42nd about 7:30 p.m. Sunday. He had left it to have some work done on the motor.
Jacobsen is attending summer school at West Texas State University. Miss Jacobsen, a 1968 graduate of Hereford High School, will attend WTSU this fall.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year; Zone 2 and above, \$4.20 per year. With the Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Six 1c copies 10c each.

CIRCULATION
Mail EM 4-2030
Carrier EM 4-1853

Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.
James M. Gillentine, Publisher
Melvin Young, General Manager
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Manager
Jim O'Hair, Mech. Supt.



George Ochs

Dumas Man Is Scout Executive

George Ochs, 22, of Dumas has been appointed as the new District Scout Executive for the Tierra Blanca and Randall districts of the Boy Scouts of America.
Ochs will reside in Hereford at 400 Lawton St. His telephone number is 364-3167.
A graduate of McMurry College at Abilene in June, he majored in elementary education there. He is not married.
Ochs is set to take charge of Boy Scouts' activities here immediately, according to Ed Skypala, district chairman of the Tierra Blanca District.
He will also supervise Scout activities at Canyon and Happy.

Tom Robinson, Billy Miller; Precinct Six: L. J. Straffuss, Billy Hodges; Precinct Seven: Mrs. H. V. McCabe, Robert Strain; Precinct Eight: S. N. Thweatt, Ellred Brown; Precinct Nine: Clint Homfeld; Precinct Ten: Mrs. C. L. McBroom, Zelma Axe; Precinct Eleven: Tommy Braddy, Raymond Higginbotham; and Absentee: W. B. Wilson.
County Clerk B. F. Cain explained that the first name listed with each precinct is the one who will act as presiding judge and the second as alternate.

Lowell Wiggins Gets First Chair In U.S. Band

Lowell Wiggins, son of Mr. and Mrs. Chester Wiggins of Summerfield, was awarded first chair in the United States Band on the summer tour being concluded at this time.
Wiggins is a 1968 graduate of Hereford High School, chosen to tour with the band for the summer. All first chair instruments in the Hereford High School Band were given the opportunity to journey with the band excluding any type of try-outs. Patsy McCutchen and

Wiggins decided to join the tour.
Four years of sitting first chair in the Hereford High School Honor Band always with competition to attain his place, Wiggins received his experience and training under the direction of Ben Gollehon, director.
All-Region band is one activity that Wiggins has received awards in, and he participated in solos and ensembles while in high school.
The Band is now coming to the close of their tour, and last week they presented to the HemisFair visitors a concert featuring Keneva's HemisFair March. Keneva is director of the band and wrote the march himself.
The first Peace Corps Volunteers were a group that went to Ghana in 1961.



REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF HEREFORD

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON JUNE 29, 1968. PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U.S. REVISED STATUTES.

ASSETS	
Cash, balance with other banks, and cash items in process of collection	3,021,623.68
United States Government obligations	1,128,475.54
Obligations of States and political subdivisions	1,668,890.93
Securities of Federal agencies and corporations	100,000.00
Loans and discounts	12,558,975.61
Bank premises, furniture and fixtures, and other assets representing bank premises	240,793.81
Real estate owned other than bank premises	142,511.74
Other assets	62,732.33
TOTAL ASSETS	18,924,003.64
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	8,913,107.87
Time and savings deposits of individuals, partnerships, and corporations	5,901,812.18
Deposits of United States Government	188,649.68
Deposits of States and political subdivisions	1,474,103.33
Certified and officers' checks, etc.	281,912.45
TOTAL DEPOSIT	16,759,585.51
(a) Total demand deposits	10,245,773.33
(b) Total time and savings deposits	6,513,812.18
Other liabilities	181,376.05
TOTAL LIABILITIES	16,940,961.56
CAPITAL ACCOUNTS	
Common stock—total par value 50.00	200,000.00
No. shares authorized 4,000	
No. shares outstanding 4,000	
Surplus	1,400,000.00
Undivided profits	383,042.08
TOTAL CAPITAL ACCOUNTS	1,983,042.08
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	18,924,003.64
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	16,786,418.94
Average of total loans for the 15 calendar days ending with call date	13,614,990.70
Loans as shown above are after deduction of valuation reserves of	856,988.96
I, Helen Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.	

HELEN SMITH
We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.
J. H. SEARS
C. C. ACKER
JAMES W. WITHERSPOON
Directors

Joy McCathern Is Oboist With Camp Symphony

Joy McCathern, daughter of Mr. and Mrs. J. E. McCathern Jr., of Route 5, Hereford, is an oboist in the National Music Camp's World Youth Symphony.
The orchestra is to accompany Pianist Van Cliburn in a performance of the Grieg Concerto to be held in Interlochen, Mich., the 13th of this

DUCKWALL'S

Sugarland Mall — Open Mon. Thru Fri. 9:30-7:00 Saturday 9:30-9:00
Prices good thru July 13, 1968 — Subject to stock on hand.

BORAX Fab

GIANT SIZE FAB 59¢

SCOPE

Mouthwash family size bottle 87¢

Breeze

GIANT SIZE BREEZE 59¢

WHAM-O

Super Foam Machine 97¢

PIECE GOODS

Just Arrived! Thousands of yards to choose from
37¢ to \$2.47 yd.

All Brach Chocolates

one pound bags 79¢ value 57¢ ea.

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PINK-YELLOW-GREEN
Petites to Talls
Regular 69¢ pair 2 FOR \$1

MATTRESS TOPPER

Poly Foam
Full Or Twin Size 77¢ ea.

ALL RECORDS 10% OFF

our low discount price
3 Gallon Water Boy Jug
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THERMOS PATIO SET

Insulated Ice Bucket and 2 quart Server
Regular \$4.97 \$2.97

CHARCOAL BRIQUETS

10-lb. bag regular 71c
2 FOR 97¢

FANTASTIC Summer Tire Sale
on NEW B.F. Goodrich & National Tires
★ 2 For The Price Of 1 ★
Buy 1st Tire at Regular Price - Get 2nd Tire at NO COST!
OR . . . Buy 2 tires & get 2 Tires FREE!
NO BRAG . . . JUST FACT
We have the lowest new tire prices in Hereford and Amarillo!
GENE'S TIRE STORE
1310 PARK AVE.

ATTENTION FARMERS
IF YOU ARE INTERESTED IN
\$2.00 a Bushel For Wheat
\$2.25 a Hundred For Milo
AND
HIGHER PRICES FOR ALL FARM COMMODITIES
-- THEN ATTEND --
Charter Meeting . . . Deaf Smith County
National Farmers Organization
TONIGHT -- 8:30 P.M.
HEREFORD BULL BARN

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Free Estimates Phone 364-0788

JOIN THE COOL GENERATION
Install Day & Night Air-Conditioning
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The Hereford Brand, Hereford, Texas, Thursday, July 11, 1968

NFO Members To Meet Today

The charter meeting of the National Farmers Organization (NFO) will be held today at the Hereford Bull Barn, beginning at 8:30.

All interested area farmers are urged to attend this important meeting of the organization. Officers for the year will be elected.

Attending the meeting from Ethan, S. D., will be John Oster, charter member of the original National Farmers Organization. He will give a short address to those in attendance.

The NFO's primary aim is to give more bargaining power to the farmer. Gerald McCathern, one of the local farmers interested in the organization, expressed hopes that the meeting would draw a large number of farmers. "We have about 50 signed up, and hope to get more Thursday night," McCathern said.

Read The Want-Ads Today.

Skypala Named To High Lions Post

Ed Skypala, 510 N. McKinley, has been chosen by Lions International as one of three field representatives for Texas.

He will leave July 22 for one week in Chicago to attend school in the extension department of Lions International. From Chicago, he will fly to Missouri for a week's travel with that state's secretary of Lions to gain actual experience on his job.

Meetings Aug. 1 and 2 in Austin are scheduled for the three field representatives to set goals and projects for Texas.

Skypala's full-time job will include organizing new clubs and working with membership. As field representative, he will cover the west half of Texas.

When Skypala applied for the job, a member of Lions International flew from Chicago to interview him. He learned last



Ed Skypala

Saturday that he had been selected.

Skypala calls his new job "an ideal situation" because his wife will be able to travel with him on his trips. They have three children, all married. He will still live in Hereford.

Skypala has been in Hereford Lions Club since 1954 and has had a perfect attendance record for 11 years. He has served in many offices, including that of president.

Texas comprises District II of Lions International, the largest district in the United States. The number of field representatives for Texas is being increased this year from one to three to develop the state organization even more.

A trip to Tokyo will be the prize for the Texas field representative who does the best job on the state project to be set Aug. 1 in Austin. Tokyo will be the spot for the International Convention of Lions next year. Skypala is already planning to win.

Pair Wed 71 Years Today

The 71st wedding anniversary of Mr. and Mrs. Sam Wilson, perhaps the longest-married couple in Deaf Smith County, is being observed today with no special celebration since Mrs. Wilson is confined to the hospital.

Miss Eliza Burk and Mr. Wilson were married on July 11, 1897. Mr. Wilson farmed until his retirement, and the couple has lived at 131 Ave. E since the early 1940's. Now past 90 years of age, Mr. Wilson still cultivates a vegetable garden each year.

Mrs. Wilson has continued to do the housework until she was injured in a fall about a week ago.

A daughter and two sons of the couple live in Hereford. They are Mrs. W. W. Davison, R. L. Wilson and Obe Wilson. Other children are Earl Wilson of Snyder and Byrd Wilson of McKinney. Descendants now number seven great-great-grandchildren in addition to numerous grandchildren and great-grandchildren.

Theatre Group By-Laws Are To Be Established

A committee to draft by-laws for the new Hereford Community Players, appointed in a meeting of directors Tuesday evening at Community Center, comprises Mrs. Spicer Gripp, Orval Watson and F. D. Holbert.

In the brief board meeting, preceding a casting session for the organization's first play, routine details for incorporation of the Community Players were completed.

John Gilliland, who is to direct the initial production, hopes to announce this week a complete cast for the comedy, Charlie's Aunt, which the group will present as summer enter-

Reports Are Given Red Cross Board

The Deaf Smith County Chapter of the American Red Cross board of directors met in the Community Room of the First National Bank for the first quarterly meeting of the 1968-69 fiscal year Tuesday morning.

Georgia Sparks, treasurer, reported expenditures for the past year and it was noted that lack of funds prohibited the setting up of a disaster fund.

Margaret Formby, chairman for Red Cross Youth, reported that LaPlata Junior High School Red Cross Youth, under the direction of Mrs. Lottie Wertenberger, had compiled an exchange album designated for France. They had also produced joke booklets for the V. A. hospital at Tomah, Wisconsin.

Executive secretary Genevieve Miller reported that 150 cases had received from two to 12 services from the chapter Service to Military Families, and that the monetary outlay for the SMF amounted to \$976 for the past fiscal year, with increased requests for services already made for the coming year.

Plans were made for the orientation of new Red Cross volunteers by the chairman of orientation, Corinne Neely.

Mrs. Miller also reported that Bill Jean will be the replacement for Claud M. Payne, pre-

sent national representative of the Combined Service Territory of the American Red Cross.

Payne has accepted the position of Executive Director for the Bell County chapter of the American Red Cross at Temple.

J. R. Johnson, chairman of the Hereford chapter of the Red Cross, presided at the meeting.

Father Of Past Resident Dies

Graveside funeral services are scheduled at 10 a. m. today in Clovis, N. M. for Harvey D. Sheehan, 85, pioneer of this area who homesteaded in the Grady, N. M. community and whose daughter, Mrs. W. L. Thompson, formerly taught in Hereford schools.

Mr. Sheehan died Saturday night at Pierre, S. D., his home in recent years and also the home of Mr. and Mrs. Thompson, who both have taught in Hereford. Funeral services were

conducted at Pierre Tuesday morning and the body was flown to Clovis, where arrangements are in charge of Sherwood Funeral Home.

In addition to Mrs. Thompson, he is survived by another daughter, Mrs. Murry Moore of Colorado, and a son, Jim Sheehan of Pierre.

If you want your chicken well done when you are broiling it, allow 30 to 40 minutes of broiling time. Have the broiling rack about 7 inches from high heat but adjust the placement of the rack or the heat as necessary.

College Students Only

Participate in college discussion group Sunday morning at the Hickory Log Restraunt . . . 9:30- 10:30.

A lively and stimulating Sunday School Period with emphasis on problems of young people today.

Interdenominational

Friends & Customers

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"Pinky" Matthews



has taken over the ownership of the

East Hwy. 60 Shamrock Service Station

Pinky invites each of you to come by & visit with him as he offers the very best in personal service & quality Shamrock products.



364-0244 East Hwy. 60

Weather

	H	L
Saturday	.17	61
Sunday		91 63
Monday	1.10	96 62
Tuesday		90 64
Wednesday		64
Moisture for month:	1.27	
Moisture for year:	6.17	

SUMMER CLEARANCE SALE!

WOMEN'S FLATS & DRESS SHOES \$1.97 TO 3.97
VALUES TO 8.99

Tennis \$1.77 for the entire family...
Thur. Fri. Sat. ONLY!

CHILDREN'S SHOES \$1.97 TO 2.97
VALUES TO 4.99

MEN'S SHOES \$4.97 TO 6.97
VALUES TO 12.99

KIRBY'S SHOE STORES
KIRBY'S STORE HOURS:
Monday thru Friday 9:30 to 7:00
Saturday 9:30 to 9:00
414 SUGARLAND MALL SHOPPING CENTER
Corner of 13th & Highway 385

Bring Your Prescriptions To

HAROLD CLOSE DRUG

"Your Prescription Is Our Most Important Responsibility!"

★ Free Delivery Anywhere In Hereford ★



CALM
SPRAY POWDER DEODORANT
Regular \$1.49 value
79c

MILK BATH

By Chambly. Big 32 ounce plastic bottle

\$1.49

LILT PUSH BUTTON

Home Permanent. Regular \$2.60 value size

\$1.88

DRY-CLEAN

Spot Remover by Goddard. Reg. \$1.50 Spray Can

88c

ENERGINE

Charcoal Lighter Fluid. Metal Quart Size Can

29c

ENZACTIN

Powder for Athlete's Foot-Regular \$1.50

\$1.19

GROOM & CLEAN

Hair Dressing - Regular 98c value

66c

HAIRLON FALLS

Now Just

\$16.95 ea.

MINI DRYER

Electric-Portable Fits in your purse.

\$4.98

GLYCERINE & ROSEWATER

Hillrose Gel for hand & body

\$1.29 value **79c**

RAID House & Garden Insect Spray-aerosol can

\$1.49

VIBRATOR- MASSAGER

Cordless \$2.98 value

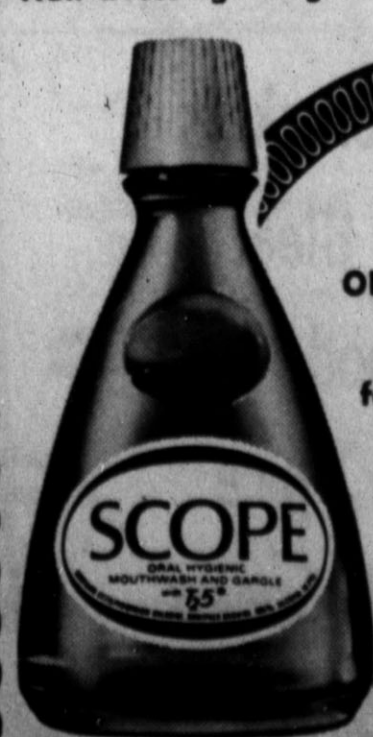
\$1.77

TWIST-AWAY Home Exerciser for everyone

\$5.95

HOSE SALE All Comette Hosiery - pair

89c



SCOPE
ORAL MOUTHWASH AND GARGLE
family size - Reg. \$1.83
\$1.09

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Carving, Singing, Theater Hold Interests Of Rogers

By PENNY YOUNG
Staff Writer

Jody Rogers began singing in church choirs when he was very young and, in junior high he joined the boy's choir directed then by Don Moore.

Raised in a family that loved music, Rogers' interest didn't really flourish until he joined the choir in junior high. This is when he really became interested in music, singing, and theater.

He got his first technical experience in junior high when he ran lights for a Christmas play, and later helped Moore in his last production, "The King and I."

"I had more fun on stage," determined Rogers, "than anywhere else. Everything else was just a chore. Singing was like play, so I became more and more involved all the time."

In high school, Rogers joined the choir and sang in madrigals and solos. Most of his high school years were centered around choir.

Entering college at West Texas State University, Rogers decided to major in music and after he got in it, he determined that he really liked it and the people in it.

"When the production 'Camelot' was scheduled," said Rogers, "I was approached to put in extra hours to be in it. This made me very happy."

Rogers' technical work began in "Camelot" and he learned most of what he knows about it from Erin Wertenburger, head of the drama department at West Texas State.

"Later," he states, "I started supervising and organizing the choir contests — the same ones that used to scare me to death when I had to sing in them."

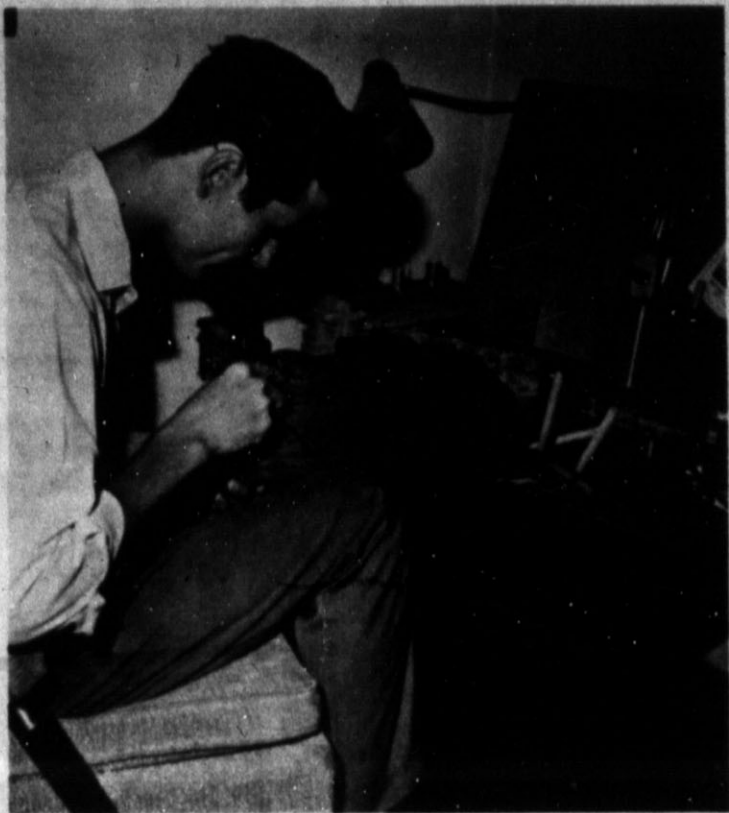
By 1968, technical theatre held 90 percent of Rogers' time in school. "La Boheme" was the next production and here he met Thomas Hoffman, technical director for the play, and they became very close friends.

"He was like a buddy," comments Rogers, "when you got to know him, and if you really worked, he wasn't like a teacher but a buddy."

Hoffman was an influence on Rogers' work as he taught him how to take a bare stage and turn it into the audience's suspension of willing disbelief, which is the job of the technical director.

Between the choir contest in college, choral tours, and work for both choral and chorus, Rogers put in time for the "Most Happy Fellow," a WTS Uproduction. He was approached by each director and asked if he would take the job of stage director. He accepted.

Afterwards, he was nominated



JODY ROGERS, son of Mr. and Mrs. Joe P. Rogers, spends most of his leisure time in wood carving. Here he is working on a Tahitian 'God of Love.'



The most successful attempt to help the poor in Hereford has been the program being administered at the Casa de Amigos at the Labor Camp.

A summer program for preschoolers is being governed now as children from three to five hear their first English words, learn to color a picture with real crayons and to write their name with a brand new pencil.

Preparation for grade school is the present thought in the minds of the workers, however, these children will not only be preparing for the public schools, but for the relationships that they will encounter with other people in the future.

For a child that comes from a family with low income, education is limited and a dim future seems to face the majority of them. Cleanliness is another asset taught the children from day to day. For most, outdoor toilets, mattresses on the floor for sleeping, dirty surroundings, and inadequate environment are what they live with and endure because of the present ignorance of not knowing something better.

Workers at the Casa are asking for volunteers to help this summer through the pre-school program. Someone who is willing to give two hours a week to a child in need.

Presently there are two teachers for the 46 children enrolled, and both teachers feel that they need aid. A motto that is followed closely in the camp is: "In the 1960's, 'innocent bystander' is a contradiction of terms. If you're a bystander, you're not innocent."

For further information call Vista Volunteers 364-4457 or Jose Vasquez, 364-2503.

were so close together, that a very sharp knife had to be used to plunk them and in perfect tune also.

"It's a very inexpensive hobby," concluded Rogers, "and it's fun to work with and fun to look at afterwards. They make wonderful house decorations or a gift. One time I carved a real nice plaque with an old biology scaple. It was fun, and as I did this work for other people, I made enough money to buy better tools, and do better work."

Rogers never uses paint on his works of art, only ink. He feels that paint covers the wood, and the wood is much too beautiful to be covered.

Another art that Rogers is very skilled in is that of being a mechanic. For at least 10 years, he has worked for his dad in the shop and finds the work interesting and intriguing.

"There's nothing like the satisfaction of taking a machine that doesn't work, and making it work," he says.

READ THE CLASSIFIEDS.

TAYLOR & SONS FOODS
LOW, LOW EVERYDAY SHELF PRICES
CASH AND SAVE

PICNICS

Fresh From The Smokehouse!

39¢

SLICED PICNICS	Lb. 43¢
BACON Flavorwright	2 Lbs. 1.19
GROUND BEEF PATTIES	Lb. 59¢
BOLOGNA All Meat Sliced	lb. 69¢
FRANKS All Meat 12 Oz.	49¢
FRYERS Grade "A"	Lb. 33¢
FRYERS Breast	Lb. 69¢
FRYERS Drumsticks & Thighs	Lb. 69¢

FREE CASH

\$100

BIG JACKPOT DAY

\$100.00 ADDED EACH WEEK UNTIL WE HAVE A WINNER.

Register just once...
Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS
Nothing to buy... You don't have to be present to win.
GET YOUR JACKPOT DAY CARD PUNCHED FREE... THIS WEEK...

Last Week's Winner Was **DANIEL TREVINO** winner of **\$100 CASH!**
This Weeks Jackpot Worth **\$100.00**

BUY THE BEST

SHURFRESH MILK AND TENDERCRUST BREAD

COFFEE	Folger's 1 Pound	69¢
CREAM PIES	Morton's Frozen	4 FOR \$1
SHORTENING	Food King 3 Pound	49¢
CRACKERS	Shurfresh 1 Pound	2 FOR 45¢
Ice Cream	Bordens 1/2 Gallon	79¢
Flour	Shurfine 5 Pound Bag	39¢
Oleo	Food King 1 Pound Solids	13¢
Frozen Dinners	Morton's	35¢

LOW CALORIE SPECIALS

Low Calorie

Fruit Cocktail	Libby 303	4 for \$1
Peaches	Libby 303	5 for \$1
Pineapple	Sliced Libby 1 1/2 can	4 for \$1

For families who want **FEWER CAVITIES** extra large tube

Crest **59¢**

Cantaloupes **10¢** lb.

Potatoes Red 20 pounds **99¢**

Alka Seltzer 25's **49¢**

OKRA lb. **29¢**

Grapes Seedless lb. **39¢**

JACK'S MARINE
has
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SATURDAY JULY 13

BIG Time Wrestling

8:45 P.M.

— FIRST MATCH —

Lord Patrick Patterson
VS.
Ricky Romero

— TAG TEAM MATCH —

Chief Little Eagle and Nick Bockwinkel
VS.
The Infernos
Managed by J. C. Dikes

HEREFORD BULL BARN

Hi-Ho Crackers	16 oz. 39¢	Sweet Peas	Libby 303 5 for \$1
Energy Bleach	1/2 gal. 23¢	Vienna Sausage	Libby 5 for \$1
Dog Food	Roxey tall can 12 for \$1	Green Beans	Cut 5 for \$1
Tomato Sauce	Shurfine 8 oz. 10¢		
Broccoli Spears	4 for 89¢		

TAYLOR & SONS FOODS
LOW, LOW EVERYDAY SHELF PRICES
CASH AND SAVE

Legion Team Wins 3, Plays Saturday

A three-game winning string and a chance to battle for the District 18 American Legion crown will be on the line here Saturday afternoon when the local team takes on Caprock of Amarillo at 6 p. m. in the high school diamond.

The Redbirds began their winning string last Saturday night when they edged Canyon 10-9 at Canyon. Lynn Betts went all the way in picking up the victory.

Canyon had jumped into a four-run lead after three innings but Hereford caught up in the fourth when they scored 8 runs on 8 hits. Canyon came back in the fifth with 2 runs and then added 3 in the sixth to go ahead by one run.

Sid Shaw slammed a homer in the sixth to tie the game, and then Jim Loerwald stole home in the seventh to win for the Redbirds. The play was disputed by Canyon fans, but held up and Hereford brought home a win.

In that contest, Kenny Hagar and Randy Ragan slammed doubles for the locals, who bounced out 14 hits.

Sunday afternoon, the Redbirds unlimbered their bats and crushed Groom by a score of 22-6. The Redbirds started out by picking up runs in the first inning, and then holding on until the fifth when they got 14 runs on 7 hits. They added 6 more runs in the sixth on 3 hits, but the game already was out

of reach and they were not attempting to add more points.

Kenny Hagar, who relieved starter Berry Johnson in the fifth, picked up the victory. Hagar hit a homer during the game, while Johnson had a double. Contributing to the barrage were Lynn Betts with a double and homer, and Jim Loerwald with a double.

Against Tulla Tuesday night, the Redbirds continued their lusty hitting as they won 24-3. Lynn Betts again picked up the victory as he scattered 8 hits.

The Redbirds wasted little time with Tulla as they got one run in the first and then wore out the baselines in the third when they got 15 runs and 9 hits. They picked up 7 more runs in the fifth inning and another in the sixth to ice the game.

Tulla got one run in the fourth and 2 in the sixth for their score.

Jim Loerwald smashed a grand slam, homer in the third inning against Tulla, while Kenny Hagar had a double that inning and Betts had a two-bagger in the fifth.

The Redbirds will host Caprock at 6 p. m. Saturday on the high school field, and will finish out the regular season with a makeup game at Clarendon Monday night.

The team currently is 7-3 for the season and in second place in their zone of the American Legion District. The first and

second place winners in each zone of District 18 will meet in Amarillo soon for the championship.

Benny Womble, manager, urged local baseball fans to attend Saturday's game, "if you want to see some top baseball. It's the best around."

Lions Carnival Set To Begin Next Thursday

Lions Club Carnival starts next Thursday at the Bull Barn. The annual event will run a week until the following Saturday, July 19-27.

Rides will be furnished by S. B. Rhodes who has brought the carnival to Hereford for the past 15 or 20 years. Members of the Hereford Lions Club will sell tickets.

The carnival includes numerous rides and 16 booths. Among the booths will be two concession stands, a bear pitch, a basketball pitch, a doll rack, number darts, foreign exchange booth and others.

The carnival will be open nights only with the possible exception of Saturday afternoons.

Man Hurt Here Remains Critical

Elmer Wayne Brown, a 28-year-old man of Amarillo who was injured Saturday afternoon at the Hereford Rodeo Arena when he reportedly fell from his horse, remains in critical condition in the intensive care unit of Northwest Texas Hospital in Amarillo, according to reports Wednesday afternoon.

Brown is suffering from head injuries. He was injured after he left the rodeo arena where he had participated in a reining event.

Prior to being transferred to the Amarillo hospital via Gilliland Funeral Home ambulance, Brown received emergency treatment at the Deaf Smith County Hospital.

Read The Want-Ads Today.

State Bank No. 1778

REPORT OF CONDITION OF
HEREFORD STATE BANK
of Hereford in the State of Texas at the close of business on June 29, 1968.

ASSETS	
Cash, balances with other banks, and items in process of collection	1,362,185.93
United States Government obligations	755,232.55
Obligations of States and political subdivisions	1,371,431.44
Other securities	51,308.88
Other loans and discounts	4,720,284.83
Bank premises, furniture and fixtures, and other assets representing bank premises	96,023.37
Real estate owned other than bank premises	31,821.00
Other assets	1,576.85
TOTAL ASSETS	8,389,864.85
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	3,437,805.35
Time and savings deposits of individuals, partnerships, and corporations	3,106,323.02
Deposits of United States Government	99,804.88
Deposits of States and political subdivisions	469,140.51
Deposits of commercial banks	591,850.29
Certified and officers' checks, etc.	34,917.13
TOTAL DEPOSITS	7,739,841.18
(a) Total demand deposits	4,424,518.16
(b) Total time and savings deposits	3,315,323.02
TOTAL LIABILITIES	7,739,841.18
CAPITAL ACCOUNTS	
Common stock—total par value	150,000.00
No. shares authorized 15,000	
No. shares outstanding 15,000	
Surplus	450,000.00
Undivided profits	18,923.67
Reserve for contingencies and other capital reserves	31,100.00
TOTAL CAPITAL ACCOUNTS	650,023.67
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	8,389,864.85
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	7,817,611.34
Average of total loans for the 15 calendar days ending with call date	5,336,269.78

I, W. E. Williams, Vice President & Cashier, of the above-named bank, do solemnly swear/affirm that this report of condition is true and correct, to the best of my knowledge and belief.

Correct—Attest: S/W. E. WILLIAMS
Harlan D. Vander Zee
J. A. Hodges
Jeff R. Carlile
Directors

State of Texas, County of Deaf Smith, ss:
Sworn to and subscribed before me this 8th day of July, 1968, and I hereby certify that I am not an officer of this bank.
My commission expires 6-1-69
S/Pearl Wiginton, Notary Public

Racers Keep Torrid Pace

Jim Helms, one of Amarillo's top performers at the Amarillo Speedbowl, came to the Hereford Speedway Sunday and walked away with the top awards.

Helms won the trophy dash, the second heat and the main event during the local races. The Amarillo Speedbowl will start running every Friday and Saturday night and Hereford should start getting some of the area's top drivers each Sunday afternoon.

Helms won the trophy dash, the second heat and the main event during the local races. The Amarillo Speedbowl will start running every Friday and Saturday night and Hereford should start getting some of the area's top drivers each Sunday afternoon.

Helms was driving a 1965 Chevrolet powered by a 327 cubic inch Chevrolet engine.

Local officials say drivers are continuing fast, hard races in the battle to win the big Championship Trophy. The Mid-Season Championship races at the Hereford Speedway will be run July 21.

This coming Sunday will be the last time drivers can accumulate points toward the Mid-Season Championship. Currently, Bill Byers driving Car 2 is leading the "A" class with 52 points, followed by Red Easton in Car 66 with 45 points. James Davis, who drives Car 403, is leading the "B" Class with 15 points, and James Bradley, driver of Car 44, is a close second with 14 points.

Several Amarillo, Dimmitt and Clovis cars are expected at the Hereford Speedway the next few weekends. A new car owned by Ray Bain and to be driven by L. V. Watts will make its first appearance Sunday. The car has a 327 cubic inch Chevrolet engine.

Sunday's results included Helms taking first in the Trophy run, followed by P. J. Becker. Charles Scott of Clovis, N. M., won first in the First Heat, with James Bradley coming in second.

Helms won the Second Heat, followed by Red Easton; H. W. Johnson won the First Semi-Main, followed by Bradley and Johnny Watford; Byers won the Second Semi-Main, with David Watson and Easton coming in

second and third, respectively, and Byers won the First Main Event, followed in order by Coy House, Helms and Easton.

Helms won top honors in the Second Main Event, followed by Alfred Holmes, Byers and Max Bridges.

Races begin at 2 p. m. on the track east of the city on U. S. 60 and south of Hereford Feed Yards. Signs mark the way to the Speedway.

More Planning On Olympics

Another planning session for the Hereford City Olympics, to be held August 10, will be held at 7:30 p.m. today in the Flame Room of the Pioneer Natural Gas Co.

Running of the various events in the olympics will be the major topic of discussion. Events for the olympics will be divided into three age groups — 7-9, 10-12, and 13-15. They will include water balloon shot put, 50-yard dash, 440-yard walk, bicycle baseball, baby buggy race and numerous others.

Each church in Hereford is requested to have a representative at tonight's meeting to discuss the olympics, which will be held on the high school football field.

Interested persons may call 364-4487.

Red Cross Is Offering Course

A Red Cross Safety Instructors' Refresher Course will be conducted at the Hereford Municipal Pool on Tuesday, Wednesday and Thursday, July 16, 17

Jolly Green Giants Win In Women's Softball League

Action in this week's games in the Women's Softball League started as the Jolly Green Giants took a pair of victories. Monday night they swept past the Sunshine Girls 21-1 and Tuesday they defeated the Kitty Stompers 12-10.

In the Monday night game the Sunshine Girls allowed the Giants 10 runs in the first inning but then held them to one run for the next three innings. The score after four was 11-0.

The Giants picked up 11 more scores in the remaining three innings and allowed the Sunshine Girls one run in the seventh for the final 22-1 score.

Zula Arney pitched for the Jolly Green Giants. Doris Perry and Nena Mendez shared the mound duties for the Sunshine

Girls.

In the Tuesday night contest the Kitty Stompers gave the Jolly Green Giants a run for their money, but the Giants held on for the victory.

After pitching five innings for the Giants, Zula Arney left to attend the Minor League All-

Star Game and Cieta Weemes took over for the last two innings. Loretta Ellerd pitched all seven innings for her team.

The Giants picked up 12 runs in the first four innings, and the Kitty Stompers were unable to cross the plate. In the fifth the Stompers scored three runs for

a 12-3 score.

In the fifth and sixth innings the Giants were put down in order while the Kitty Stompers came on strong in the sixth to score five big runs. The Giants allowed them two more runs in the seventh but managed to take the 12-10 win.

Two more games are on tap this week. Thursday, July 11 the Blue-Belles meet the Sunshine Girls and Friday, July 12 the Blue Belles will tangle with the Kitty Stompers. Game time is 7 p. m. and place is St. Anthony's field.

J. H. McCrory, M. D. and Gerald G. Payne, M. D.
ANNOUNCE THE ASSOCIATION OF
D. E. McBRAYER, M. D.
IN THE
FAMILY MEDICAL CLINIC
807 WEST PARK AVENUE
HEREFORD, TEXAS
GENERAL PRACTICE OF MEDICINE AND SURGERY

Hereford, Texas Weekdays 9:30 to 7:00 SATURDAY 9:30 to 9:00

Penney's BARGAIN DAYS

ALWAYS FIRST QUALITY



Colorful straws are specially priced! \$2

Favorite style handbags in assorted styles and shapes show off in new colors. All done up with novelty closings, roomy pockets. Have several.



Dazzling values... lovely new jewelry! 2/99¢ and 99¢

Choose from enamel, gold or silver tone bracelets, necklaces, earrings, pins — matched sets, too. Some even have sparkling stones. Save!



Penn-Prest® dresses for back-to-school

3 to 6x 2.99
7 to 14 3.99

Your choice of styles



Closeout! Cool new sleepwear for gals 1.99

Choose from baby doll pajamas, waltz or full length gowns in carefree combed cotton or Dacron® polyester/cotton blends. Sizes S, M, L.



Big Savings On Men's Short Sleeve Cool Penn-Prest® Dress Shirts! 2 for \$5

These shirts are made of Polyester-Cotton broadcloth for easy care.



Save On Penney's Exclusive Adonna® Foundations!

All our bras and girdles are reduced for a limited time only. Save now!

BRAS
a. Reg. \$3 ea. now 2 for \$5
b. Reg. \$2 ea. now 2 for \$3

GIRDLES
a. Reg. \$5 now \$4
b. Reg. \$4 now \$3



SUPER SAVINGS! COTTON SHIRTS FOR FASHION-WISE GALS! HURRY!

mini-priced at 3.99 SIZES S,M,L

Colorful shifts equally at home coffee klatchng, shopping, relaxing and at the beach. Choose from crisp cotton shifts, mini shifts, mini pant shifts. Quantities limited.



PENN-PREST® DOUBLE KNEE JEANS are a never-iron cotton/nylon denim blend. Western styling boys like. Sizes 4 to 12. 1.66



Kapok filled pillows at a stock-up price! 2 for \$3

Treat every bed in the house to these fluffy, comfy pillows! So light, resilient. Pretty blue floral print ticking. 20" x 26" finished size.

Fabulous Piece Goods At A Really Big Savings! 50c YD.

Solids, prints, Plaids, and gingham checks.

A. O. THOMPSON
ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, mgr.
P.O. Box 73
Courthouse
Free City Maps
Showing Blocks
Phone 364-1504

Calendar Of Events

MONDAY
Rainbow Girls at Masonic Hall, 7:15 p. m.
TOPS Club at Community

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS:

Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

Center, 7 p. m.
Rotary Club lunch at Hickory Log, 12:05 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.
Dawn Lions Club at Dawn Community House, 7 p. m.

TUESDAY
Women's Golf Association luncheon at Hereford Country Club, noon.
American Legion Auxiliary, covered dish supper honoring Girls and Boys State delegates, at Legion Hall, 8 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
Temple Baptist WMU night circle at church, 7:30 p. m.

WEDNESDAY
First Christian Women's Fellowship lunch at church, 12 noon.
Temple Baptist WMU day circle at church, 9:30 a. m.
Hereford Lions Club at Ho-

tel Jim Hill, 12 noon.
THURSDAY
Kiwanis Club lunch at IOOF Hall, 12 noon.
Hereford Riders Club at Community Center, 8 p. m.
Hereford Duplicate Bridge Club at Community Center, 8 p. m.
First Baptist Night WMS, dinner at church, 7 p. m.
Optimist Club breakfast at Jones Restaurant, 6:30 a. m.
Toastmasters Club at Hickory Log, 7:30 p. m.

Hereford Nun To Get Degree

Our Lady of the Lake College in San Antonio has announced that Sister Mary John Noggler, FMI will receive her Bachelor of Science degree in graduation

Veleda Coffee Is Held

A yearly social event for Veleda Study Club members, to punctuate the summer vacation

exercises at the College on July 11.

Sister, who has also attended Immaculate Heart College in Los Angeles, has a major in Elementary Education. Her parents, Mr. and Mrs. John H. Noggler, reside in Hereford.

hull was a coffee Tuesday evening in the home of Mrs. George Ritter, west of Hereford. The time was devoted to casual conversation.

The hostess poured coffee from a table appointed all in white, with candles and a floral centerpiece also in white. Plans were made for another summer party, a hamburger supper to entertain members' husbands Aug. 13 at the Dale Barkley home.

Members at the coffee were Mmes. Glenn Thomas, Lewis McCuistian, Bill Brady, Armon Lauderback, Hugh Clearman, Gid Brownd, Billy Wayne Sisson, Glenn Watts and Barkley.

Cook shredded red cabbage and drain; mix in enough vinegar and red currant jelly to give a sweet-sour taste, then add butter and reheat.

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

JULY

21 - Annual homecoming reunion for former residents of Progressive Community, in Hereford Community Center, all-day meeting and lunch.
16 - Hereford residents will

The Hereford Brand, Hereford, Texas, Thursday, July 11, 1968

vote on a \$500,000 revenue bond issue.

AUGUST
29 School Registration
SEPTEMBER
3 Classes Will Begin at School

Model trains usually are made from the blueprints of actual trains. A model of the Pennsylvania Railroad's S-2 stream turbine locomotive beat the real thing to the tracks.

Paper walls are made of kraft paper stiffened with resin and honeycombed into six-sided cells. This honeycomb core is covered with paperboard treated to make it resistant to fire, water and termites.

The Chesapeake Bay's 48 principal rivers with 102 meandering branches and countless creeks provide cruising grounds to last a yachtsman a lifetime.

NO BRAG — JUST FACT
We have the lowest new tire prices in Hereford or Amarillo
Gene's Tire Store
1310 Park Avenue

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

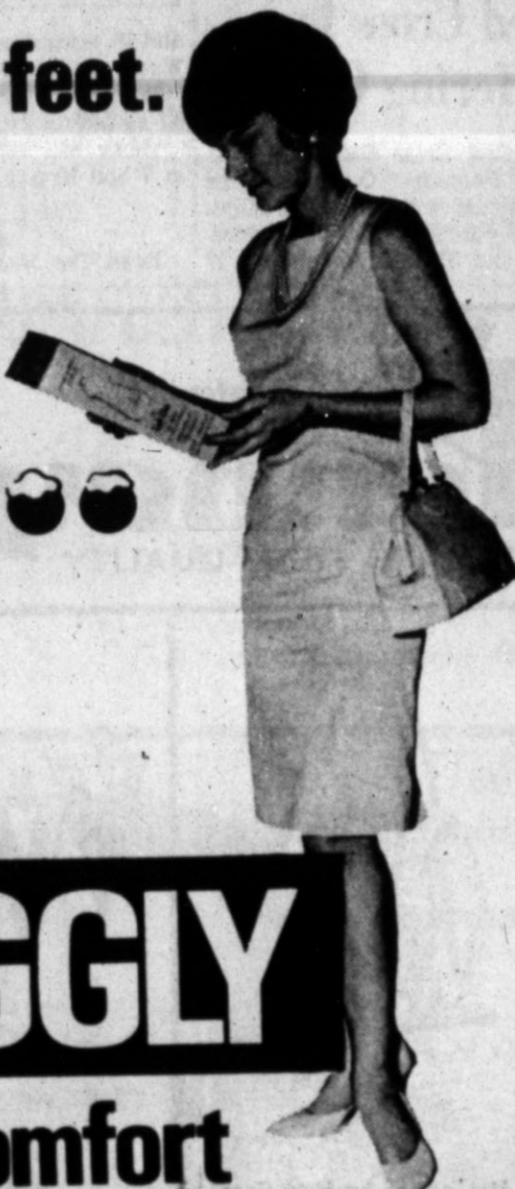
Beat the heat and save your feet.

STAY COOL...

SHOP

PIGGLY WIGGLY

in Air Conditioned Comfort



Maryland Club all grinds

COFFEE big 3 pound can **\$2¹⁵**

Shurfine Yellow Cling halves
PEACHES no. 2 1/2 cans **3/89^c**

Morton's frozen all flavors
POT PIES your choice **5/\$1⁰⁰**

Cloverlake
ICE CREAM 1/2 gallon carton **69^c**

HAASE'S

- Red Kidney Bean Salad
- Three Bean Salad
- American Home Style Potato Salad
- Mild German Style Potato Salad

15 Ounce Can
MIX-OR-MATCH

3 FOR \$1⁰⁰

HI-C VITAMIN C ENRICHED

Orange Drink

4 46 ounce cans **\$1⁰⁰**



Available This Week:

St. Marys 100% Cotton

WASH CLOTH

Jacquard Woven

49^c each

with every \$3.00 purchase

ELECTRIC ICE CREAM FREEZER

5-Quart Size **\$14⁸⁸**
Poly container



Shurfresh Bacon

FIRST QUALITY sliced pound package

65^c LB.

PORK ROAST

Lean... Fresh lb. **45^c**

SLICED BOLOGNA

Wilson's All Meat lb. **49^c**

CHEESE

Armour's Longhorn lb. **69^c**

Regular-King Size-Diet
Dr. Pepper 6 btl. ctn. **2 for 89^c**

Arrow Brand
Pinto Beans 4-lb. bag **59^c**

Patio
Tamales 15 oz. can **4 for \$1**

Gerber's strained fruits & veg.
Baby Food 4 1/2 ounce jar **10^c**

Deer Brand
Tomatoes 303 cans **5 for \$1**

Heinz White
Vinegar gallon bottle **79^c**

Novelty Bars

CLOVERLAKE 39^c CARTONS
Popsicles-Push Ups-Ice Cream Bars
Fudgsicles

4 FOR \$1⁰⁰

COLGATE

TOOTH PASTE
King Size Tube

59^c

Bake-Day Flour 5-lb. bag **39^c**

Ice Cream Salt 10-lb. bag **35^c**

Carnation Milk tall can **15^c**

Sego Liquid all flavors **4 for \$1**

Food King Bread 1 1/2 lb. loaf **4 for \$1**

Kleenex Towels jumbo roll **35^c**

Famous Anchor-Hocking

CANDLE-GLOW OVENWARE

- Deep Loaf Pan
- 1 1/2 qt. Casserole
- Round Cake Pan
- 1 qt. Casserole

your choice with each \$5.00 purchase **69^c ea.**



Ask For...

Tendercrust Bread and Shurfresh Milk

WATERMELON

Red Meated - Striped
EXTRA LARGE SIZE

98^c each



PLUMS

White Onions

Home Grown 48 oz. bag **19^c**

SANTA ROSA

5 lbs. \$1

Bell Peppers

Californian lb. **19^c**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Movie Premiere Is Set For Hereford

The world premiere of "Farther Than The Eye Can See," filmed mostly at Holly Sugar Corp.'s Shoup plant here, will be July 19 at the Jim Hill Hotel.

The 30-minute color film shows the movement of sugar beets from the field to the consumer. Hereford will be the spot for the first public showing of the film in the United States.

Film time is 8:15 p. m. with a second showing at 9 p. m. if necessary.

Leading roles in the movies are played by several local persons. Gerald Shipley, son of Mr. and Mrs. Don Shipley, 425 Ave. K. and Bud Snyder, lab technician at the local plant are featured. Bruce Brown, local plant manager, plays that part in the film.

The film story has Brown in-

ving Snyder and his "son" to tour the plant to see how beets are processed. Shots of the plant from the air, sugar beet fields and feed yards are other scenes.

The film was shot in Hereford last November, with other parts in California and Colorado.

Twenty copies of the movie have been accepted by the Texas Education Agency for showing over the state as an educational film, Alfred C. Park, director of public relations for Holly Sugar, said.

Expected Holly officials who will be at the premiere showing are Dannie O'Rourke, chairman of the board; Glenn Yeager, vice president, agriculture; E. E. Corbin, general sales manager, and Parker. Tentative plans have been made by oth-

ers to attend the showing. The public is invited to attend. No admission will be charged at the movie presentation.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Lazaro C. Villegas, Rt. 3; Mrs. Ronald West, Star Rt.; Mrs. Tommy Murphy, 501 Ave. K.; James Schumacher, Happy; R. C. Valentine, Vega; M. L. Hardy, 330 Ave. B.; Mrs. Coline Rucker, Kings Manor; Mrs. Ida Leona Carmichael, 148 N. Texas; Mrs. C. A. Vaughn, Rt. 1; Henry Bryan, 226 Ave. H.; Mrs. Pearl Boyer, 127 Ave. K.; Mrs. Ann Achmitz, Westgate; Bobbie White, 118 Fuller; Pedro Lucio, Box 43; Aviel A. Buentele, 340 Ave. G.; Mrs. Dollie Caddell, 207 Union; Mrs. Pilar Salinas, 410 Ave. E.; Mrs. O. B. Woolsey, Rt. 3; Mrs. A. E. Barnett, Grand E. Trailer Park; Silvestre Vargas, 307 Knight; Mrs. Do r a Suggs, 501 Miles; Mrs. Bess

Gravestone Services Conducted For Baby

Gravestone funeral services for the infant son of Mr. and Mrs. Paul Hoff Jr. were conducted

May, 110 Douglas; Mrs. Billie Herrington, Friona; Bob Noland, 225 Ave. E.; Roy Dalton, 123B Ave. A.; Giles Williams, 529 Star; Barbara Dearing, 216 Western; Mrs. Ada Cody, Raymondville; Mrs. Elmer V. Jones, 142 Northwest Dr.; Mrs. Linnie Robertson, Rt. 4; Mrs. L. P. Davis, Friona; Ansel McDowell, 207 N. Texas; Jessie Celaya Jr., Box 925; Cord Hammock, Rt. 2; Mrs. Sam Wilson, 131 Ave. E.; Mrs. Ellis V. Carter, 207 Union; P. B. Sowell, 609 West 3rd.

PATIENTS DISMISSED

Ned Myers, Mrs. Hubert Parker — July 6.

Sheri Nelson, Ramon Casarez, Mrs. C. L. Gordon, Miss Beverly Konkel — July 7.

Miss Barbara Jolly, Mrs. Ronald L. Richardson, Mrs. Katy Kendall, Mrs. Claudia Rogers, Mrs. Helen Weaver — July 8.

Jerry Hicks, L. J. Iwig, Mrs. Roger C. Davis — July 9.

at Rest Lawn Memorial Park Wednesday morning by the Rev. Gene Brink, minister of First Christian Church.

The baby died in a hospital at Fort Hood, where the father is stationed in U. S. Army service. Mr. and Mrs. Hoff, formerly of Hereford, live in Killean. In addition to the parents, survivors are grandparents, Mrs. Eleanor Winkler and Mr. and Mrs. Paul Hoff, and a great grandmother, Mrs. Caroline Decker all of Hereford.

DAUGHTER IS VISITOR

Guests of Mr. and Mrs. Paul Hoff, 113 Fuller, for several days are their daughter, Mrs. R. L. Sedgwick, and her two children Kathy and Tony, of Las Vegas. Mrs. Sedgwick is the former Miss Judy Hoff of Hereford.

Recently opened segments of the Interstate Highway System make possible a 25-hour, signal-free trip between Philadelphia and North Platte, Neb. It's the longest completed stretch of the superroad network.

Area Lodge School Held By Rebekahs

Half a dozen Rebekah Lodge members from Dimmitt and twice as many from Friona joined 21 Hereford Rebekahs here for a tri-city school of instruction Tuesday evening. The program and a potluck supper were held in the IOOF Hall.

Mrs. Roy Manning of Hereford, district deputy president, was in charge of the instruction session. Friona members demonstrated correct balloting procedures. Dimmitt women showed ways to work in the lodge, and the hostess group presented the flag ceremony. Mrs. Guy Lawrence, noble grand of Hereford lodge, presided.

Tables for supper were decorated by Mmes. Benny Cooper, Sam Smith and Ross Lomekick, hostess committee, with giant paper poppies in varied colors arranged three-in-a-row

New Facilities Are Ready For Clovis Company

CLOVIS, N. M. — Ranchers and Farmers Livestock Auction Company will have their Cattle Capitol luncheon on Tuesday at

at intervals down the tables.

Announcement was made that nomination of officers for next term will be held at the last two meetings of this month, preceding election at the first August meeting. The new term will begin in October.

noon at their livestock market located in the Clovis Stockyards, 504 Hull St.

Ranchers and Farmers has gone into a \$750,000 three-phase extension program, according to owner Jack Copeland, "to provide our customers and the livestock industry with the finest facilities and market services." The program was begun three years ago.

Copeland outlined the phases as new pens, the care-handling, and the improved loading facilities now completed, except for tying into the new sales arena. They have a new \$300,000 building.

Classifieds Get Results.

Best Price in Town on new
TRUCK TIRES
Gene's Tire Store
1310 Park Avenue

WHY PAY MORE?

You'll Always Save Money at Gibson's in Hereford!



Prices in this ad are good thru Saturday, July 13, 1968.



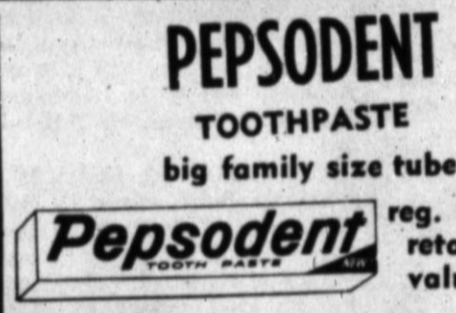
New Super Size
SCOPE
Mouthwash & Gargle
24 ounce bottle

89¢



BRYLCREEM
Hairdressing For Men
Imperial Size

our usual price \$1.19 **97¢**



PEPSODENT
TOOTH PASTE
big family size tube

reg. 95¢ retail value **57¢**



Big "G"
PRESERVES
PEACH OR APRICOT
big 2 pound jar

47¢



Norwich
ASPIRIN
100 tablet bottle

regular 59¢ retail value **22¢**



Nestle's
QUIK
Chocolate Flavor
one pound can

37¢



Big "G"
PEANUT BUTTER

2 1/2-lb. jar **79¢**

Coronet
WAX PAPER
100 ft. roll

our usual price is 23¢ **19¢**

Tasty
SANDWICH OLIVES

10 ounce jar **53¢**



Simoniz
REDDI STARCH
20 ounce aerosol can
our usual price 57¢

43¢



LADIES SANDALS
New Spring Colors
Usually \$2.69 pr.

2 pair **\$4.99**



Best Maid
Salad Dressing

qt. jar **33¢**



10-Piece No. 4850
Drill & Socket Set
3/8" drive by Oxwall

our usual price \$7.97 **\$5.99**



AUTO FLOOR MAT

Full contour front vinyl **\$1.99**

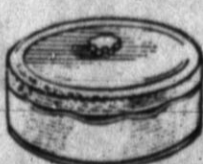


ROOM SIZE RUGS
8 1/2' x 11 1/2' size
with built-in foam rubber pad

our usual price is \$15.57 **\$12.67**

MEDI-QUIK
First Aid Spray
3 ounce aerosol
our usual price \$1.13

89¢



DUSTING POWDER
"Tangee"
\$1.00 value **49¢**

Toastmaster Stainless Steel
FRY PAN
with hi-dome lid

our usual price is \$27.67 **\$24.67**



Cutex
Polish Remover

4 oz. bottle
our usual price 34¢ **29¢**

ASH-FLASH
Searchlight-Lantern

powerful beam

99¢



Fostoria
HAND MIXER
3-speed
our usual price is \$6.67

\$5.57

All Purpose
CARRY-ALL BAGS
water resistant fabric
our usual price \$1.89 **\$1.19**

Ladies
COSMETIC BAGS
our usual price \$2.37 **\$1.87**

CARBURETOR CLEANER
by Dupont
pint can **79¢**

GIFT BOX SETS
our usual price \$2.97 **\$1.99**

our usual price \$3.77 **\$2.83**

All
Trout Flies & Lines
large assortment
20% Off
our everyday discount price

B & B SPINNER

3/8 ounce
our usual price 37¢ **29¢**

29¢

Spaldings
Johnny Palmer Tournament

GOLF SET

5-Irons . . . 2-Woods
and Vinyl Bag
our usual price \$42.87

\$37.97



Harvest In Full Swing

The local potato harvest appeared to be in full swing early this week, despite the heavy rains Sunday which brought the onion harvest to a near halt.

John Engle, officer-in-charge at the Fruit and Vegetable Market News office here, stated Tuesday afternoon that all of his facilities had not arrived so he could give only the FOB (Free On Board) report for Hereford High Plains.

Potatoes — Demand exceeds supply. Market firm. Round reds, 100-pound sacks, washed U. S. No. 1, Size A, \$3.85 to \$4, mostly \$4; U. S. No. 1 premiums, \$4.25; U. S. No. 2, \$3.25, and U. S. No. 2, \$3.

Onions — Demand good. Market stronger. 50-pound sacks, Yellow Grano, large, \$2 to \$2.25 mediums, \$2.25 to \$2.50 large mediums, \$2.25, and pre-pack size, \$2.50 to \$3. Most shipments were previously committed at lower prices.

Shipment by carlot, both rail and truck, equivalent Monday from Hereford were cabbage, 2; potatoes, 54; onions, 13, and carrots, 1.

Totals to date shipped are cabbage, 14; potatoes, 164, and onions, 150. The market report on fruits and vegetables will be listed in detail in each issue of the Brand.

Agricultural Briefs

EARLY FERTILIZATION FOR PASTURES — Neal Pratt, Extension agronomist, advises early fertilization for pastures. He says the abundance of soil moisture will be better utilized by pasture plants if they are fertilized early and that moisture will be conserved. To say nothing of increased production and improved forage quality.

PLANT GOOD SEED — No crop at harvest time can be better than the planting seed used. Agronomists at Texas A&M University say the best planting seed available should be planted. Select the variety or hybrid best adapted to your area and watch out for the "miracle varieties" that often appear just prior to planting time.

MINNOW PRODUCTION — The production of minnows for fish bait can become a source of income for pond owners who reside near or on highways leading to favorite fishing lakes. Wallace Klusmann, Extension wildlife specialist, says thousands of bait minnows can be produced annually in a small farm pond. He suggests a visit with the local county agent for more information on the subject.

REPORTS IN ON 1967 CALF CROP — The Texas calf crop in 1967 was up 4 percent from the year before and totaled 4,876,000 head. According to the Texas Calf and Livestock Reporting Service, the nation's crop was up 3 percent and totaled 43,617,000 head. Expressed in terms of percent and for the nation 87 percent.

FARMERS COOPERATIVES Dollar business volume of farmer cooperatives in the nation last year hit \$15.7 billion, up 7 percent from the previous year, and a new record. This is an increase of 61 percent over the business volume of 10 years ago reported the USDA's Farmer Cooperative Service. The total net business volume came from marketing, purchasing, and related-service cooperatives. The survey showed Texas with 511 cooperatives, 184,190 members and net business of \$803,360,000.

CUBED EGGS A POSSIBILITY — Homemakers may someday be serving cubed eggs to their families. Researchers have learned they can improve upon nature's natural egg shell pack aging. Food technologists, says Dr. W. E. Black, Extension economist in marketing, can freeze shelled eggs into cubes,

wrap them in plastic, and do away with much of the present lack of appeal and cost of handling shell eggs.

BRIGHT FUTURE IN RURAL TEXAS — With sound comprehensive planning, American communities could be less congested, be free from smog and pollution, and have better distribution of prosperity by the year 2000, says Reagan Brown, Extension sociologist at Texas A&M University. He sees a bright future, as evidenced by results of the Texas Community Improvement Program, for Texas communities which are willing to meet the challenge of the times.

Parents Today Have Less Time

COLLEGE STATION — Today, parents have half the time grandparents had to influence children.

Dr. Lannis Hope, associate professor and counseling psychologist at Texas A&M University, told the area Young Homemakers of Texas Seminar last week children were the crucial point in our changing society.

A hundred years ago little boys knew what they were supposed to do as men. They saw Father at work and helped on the farm. Today Father is not in the home, he said.

Pointing to another changing aspect, women are in a period of upheaval and turmoil today. She was dominated totally for 10,000 years, he said. Now she has a more defined individuality going out of the home socially and working in competition with men.

Males feel a real threat with a female competing with them. The revolution has made women relook at herself to see what she wants to do today. Because of the roles a woman might play, including housewife-mother, career woman and glamour girl, the professor predicted the turmoil to continue.

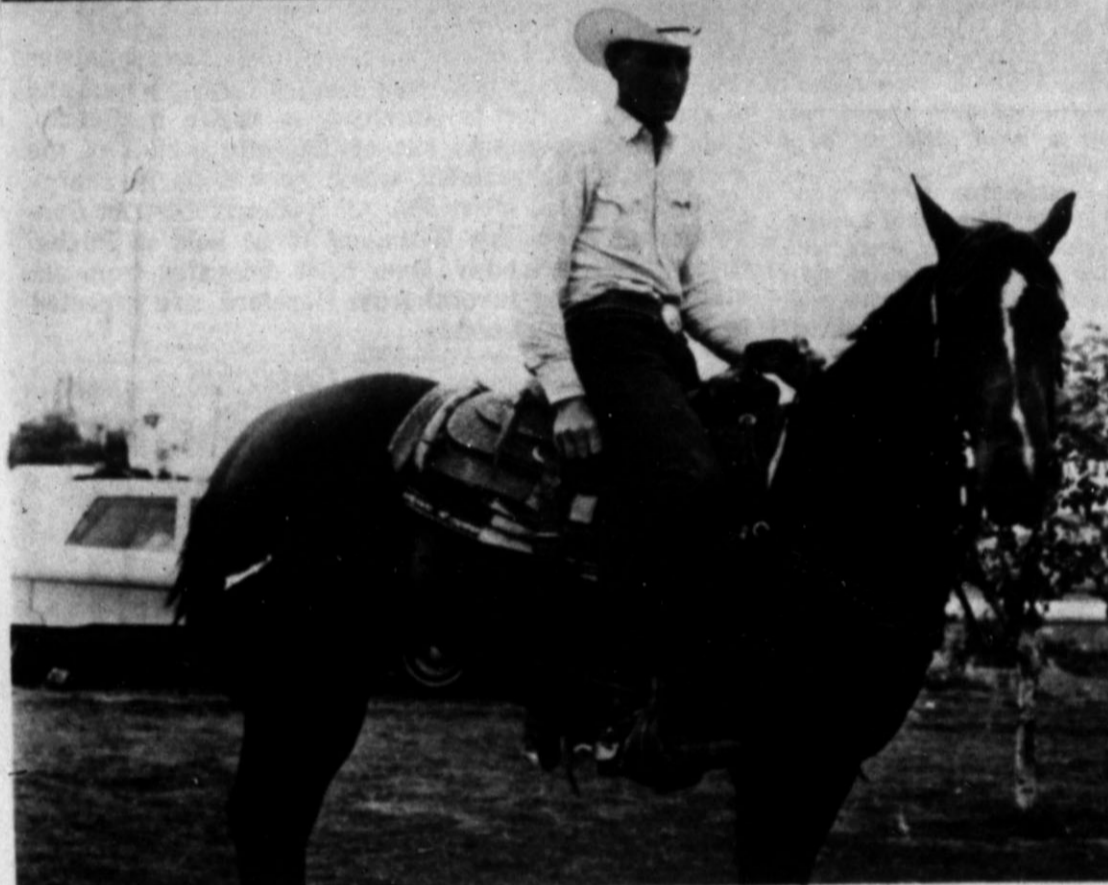
The trail of civilization is strewn with the wrecks of derelict races and nations which fell by the wayside when their soil resources played out. — Southwestern Crop and Stock Magazine.

The American farmer today stands in the proud tradition of generations of his fathers. — President Lyndon B. Johnson



agriculture business industry

Page One The Hereford Brand, Hereford, Texas, Thursday, July 11, 1968



GRAND CHAMPION Mare for the 1968 Quarterhorse Show held at the Hereford Rodeo Arena Saturday was She's My Bar, owned by Mitchell Ranch of Canadian and exhibited by Bill Morris (shown) of Fort Worth. **BOTTOM**—Grand Champion gelding was Fulton's Hill Bar, owned by Ful-

ton Quien Sabe Ranch, Lubbock and exhibited by Wayne Pooley of Lubbock. Pooley is shown exhibiting the horse. Grand Champion Stallion (not shown) was Drifting Bar, owned by Lester Goodson of Houston and exhibited by George Tyler of Gainesville.

County Lost Nearly Half Of 1967 Cotton Acreage

Of the 7,000 acres planted for cotton in Deaf Smith County in 1967, a total of 45.7 percent of that acreage was lost due to adverse weather.

The recently released preliminary report of the Texas Crop and Livestock Reporting Service on acreage, yield and production of cotton shows 1,203,520 bales (500 pounds gross) produced in 1967 by the 23 High Plains counties served by Plains Cotton Growers, Inc., 43.5 percent of the State's 2,767,000 bale total.

Running bales from the area were reported earlier by the U. S. Bureau of Census at 1,187,472. Statewide production in running bales came to 2,721,055 according to the Census report.

The TCLRS report for 1967 revealed an average yield per harvested acre for the Plains counties of 473.8 pounds as compared to the 1966 average yield of 449 pounds and a 1961-65 average of 485.8.

The State average yield was 378 pounds in 1967, compared to 385 in 1966 and the previous five-year average of 32 pounds. Both the High Plains and the State set record per-acre yields in 1965 with production of 519 and 402 pounds per acre, respectively.

The yield per harvested acre in Deaf Smith County for 1967 was 407 pounds, and the production in 500 pound gross weight bales for the year was 3,229.

During the year, Castro County had 33,500 planted acres in cotton, lost 29.7 percent of the acreage, had a yield per harvested acres of 424, and production in 500 pound gross weight bales of 17,900. Parmer County had 29,000 planted acres in cotton, lost only 25.2 percent of the acreage, had a yield per harvested acres of 494, and production in 500 pound gross weight bales for the year of 22,300.

The 1966 and 1967 crops of cotton in Texas were far below the 1961-65 average of 2.1 million bales on the Plains and 4.5 million for the whole State. Responsible for the drastic drop

was greatly reduced acreage under the Food and Agriculture Act of 1965, which became effective with the 1966 crop, and highly adverse weather conditions.

Weather in 1967 cost farmers 185,000 acres on the Plains, 13.2 percent of the 1,403,700 acres originally planted, according to the report, leaving only 1,218,700 acres for harvest. In addition, weather severely reduced yields on that acreage not totally destroyed in many areas.

The State "abandonment" percentage in 1967 was 10.1 percent, and both these abandonment percentages are well above normal for the State. The High Plains lost only 5.7 percent to the elements in 1966 and has a 1961-65 average abandonment of 7.4 percent.

Statewide, the loss experience was 7 percent in 1966 and 6.9 percent for the 1961-65 period.

Again this year the High

Plains, as well as many other areas of the State, will record a high level of abandonment. Best estimates on the Plains as of this writing set losses to hail, heavy rains and high winds at around 200,000 acres in the 23 PCG counties.

Producers this year signed up to plant about 1.65 million acres of cotton. But normal underplanting would reduce actual acreage to about 1,625,000. So if 200,000 acres have been taken out by weather something like 1,425,000 acres are left standing, about the same as farmers originally indicated they would plant in 1967 and some 207,000 acre acres than were harvested last year.

Although much of this year's crop on the Plains is late there is still reason to hope for per-acre yields well above the 473.8 pounds recorded last year.

Moisture conditions are better over the area than at any



GOING UP FAST — Work on the Texas Highway Department's new facilities about a mile north of the city is continuing at a fast clip. When completed, the new building will be used for housing equipment and making repairs.



Annual Field Day Is Set At Halfway

The Twelfth Annual Field Day of the High Plains Research Foundation will be held on Thursday, September 12, at the Foundation Research Farm at Halfway, Texas. Dr. Tom Longnecker, Director and Executive Vice-President, in announcing the date, said, "The second Thursday in September has long been established as the date for our Annual Field Days."

Five of the Commodity Committees of the Board of Trustees are planning to have exhibits of plants and products of each commodity. These exhibits will be located in the farm shop, Seed Production Laboratory and the 20 Saw Laboratory. Throughout the afternoon, members of the committee concerned, plus others invited to assist who are interested in the agricultural production displayed, will be hosts for the exhibits. Plants, products, treatments and equipment used for each of the several phases of agricultural research will be shown.

Field tours of the Research Farm featuring studies underway at the Foundation will start at 1 p. m. and continue until 4:45 p. m. Guides for each large truck will be professional agricultural personnel.

A popular feature of the Field Days has been the display of the latest in farm equipment and supplies. The various firms supply the display and have representatives on hand to explain and sometimes demonstrate. The various firms are allotted space on the grounds of the Halfway Community Building on the basis of first reservations being received being given priority on sites for their equipment or product.

The display of activities and programs of the various governmental agricultural service is another feature of the Field Days. Included are: Farm Home Administration, Extension Division, Soil Conservation Services, Tri-County Weed Control and Home Demonstration Services.

The evening program will start at 5 p. m. An outstanding Agricultural speaker is a feature of the evening program. Attendance prizes will be drawn

using names of those who register. Another drawing will be held for current members of the Research Foundation. Dr. Longnecker stated that the attendance for the last several years has numbered from 3,500 to 8,000. We are expecting a large attendance this year as there are some new and interesting research results to be shown.

Salinity Confab Is Set At A&M

COLLEGE STATION — A Soil and Water Salinity Workshop will meet for the first time at Texas A&M University to discuss and set guidelines for soil and water salinity standards and recommendations. Dr. Curtis L. Godfrey, professor in the Soil and Crop Sciences Department, has announced.

Approximately 50 leaders in soil and water conservation from New Mexico, Colorado, California and Texas will attend the three-day meet in the Memorial Student Center on the campus, July 16-18.

Soil and water samples collected by the Soil Conservation Service from across the state have been analyzed by the A&M Soil Testing Laboratory for use in the discussions.

The group hopes to determine the nature and extent of soil and water salinity in the state and review analyses of dryland and irrigated soils and irrigation water in the workshop.

"We hope to determine the kinds of research and practical guides most urgently needed to clarify soil and water salinity problems in Texas," Dr. Godfrey said.

USDA Announces Hearing On Beets

The U. S. Department of Agriculture announced on July 2 that an informal public hearing will be held July 25 in Denver, Colorado, to receive views and recommendations on whether or not proportionate shares (farm acreage allotments) should be established for the 1969 crop of sugarbeets in the domestic beet sugar area.

The hearing will begin at 10:00 a. m. (Denver time) at the Brown Palace Hotel.

Notice of this hearing will be filed within the next few days for publication in the Federal Register.

Views and recommendations tabulating proportionate shares may be presented orally at the hearing, preferably supported in writing by an original and two copies of the oral statement.

Views and recommendations may also be submitted in writing (original and two copies) at the hearing or they may be mailed to the Director, Sugar Policy Staff, Agricultural Stabilization and Conservation Service, U. S. Department of Agriculture, Washington, D. C. 20250, postmarked not later than August 16, 1968.

Four Hereford residents were rodeo winners at the 26th Annual/Will Rogers Range Riders' Rodeo in Amarillo Sunday night.

Local Residents Take Honors In Amarillo Rodeo

Eldon Rose came in behind Allen McCloy of Morse in saddle bronc riding with 55 points for second place.

Danny Jones tied with Alex Bell of Amarillo for fourth place in bull riding at 46 points each. Glenda Wisenand had the best time in the first go-round in senior barrel racing for first place at 16.5 seconds. Donna Hill is the same race came in fourth with a time of 17.1 seconds.

The winning time in the second go-round of senior barrel racing was 16.9 seconds by Debra Whitehead of Morton. Neither of the Hereford girls placed in the second go-round.

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Glad's Garden

THE WINNERS

It's always a thrill to meet a winner or to associate with one, and it will be a great pleasure to plant and grow some of the new winners in the Rose World.

To become a champ or winner as a rose, it is necessary to undergo many trials and regulations for a two-year period. For the roses that earn this great honor are garden tested and judged not only by hybridizers around the world but also in 24 official trial gardens in 18 states of the United States.

Roses that are declared as ALL-AMERICAS vie with many other roses grown in the test gardens and they undergo the very severest criticisms and tests. Judges evaluate them, and their decisions are final.

Each of the four All-Americas is a rose of outstanding beauty and appearance and each in its own way will make a name for itself in the gardens of today and tomorrow. They are the 76th, 77th, and 79th contestants from the nearly 2,500 new roses entered into the All-America tests to win an award. These tests, try-outs and grading have gone on for 28 years. It is certainly most difficult to become a WINNER in the AARS such honors do not come easily.

It takes time and much patience to produce a winner in the horticultural world. Step by step these winners are produced, and before the honors are won many disappointments, many frustrations. It is a fascinating story to read and study about the production of a winner. For interest and thrills I recommend the facts and experiences related to the Peace rose.

The following are the 1969 All-America Rose Winners. Some writers have termed them the rainbow winners, because of the variation of colors. They are: COMANCHE, GENE BOERNER, PASCALI, AND ANGEL FACE. I would like to know the story back of the names which they have been given, am sure it would be most interesting and revealing.

Angel Face — Patent applied for (Swim and Weeks)

These are the descriptive words used to tell us about Angel Face: New, unique, unusual and totally lovely. It is the first lavender rose to win an All-America award. This is a once-in-a-lifetime kind of a rose. It is a blend of rich, deep lavender, a bud of grecian urn perfection, and exceptionally ruffled flower form, all topped off by a spicy, old-fashioned fragrance. It is a floribunda, and the flowers measure about 4 inches across. Its parents 'Circus' 'Lavender Pinocchio,' and 'Sterling Silver.' (The later is a rose which does well in our locale). The flowers are also abundant, and the buds are beautiful. They first appear ruby red, then slowly unfurl their petals until, when about one-third open, they look like a lovely chalice and the full beauty of their rich full blown flowers become more enchanting. It is a good keeper, and an arranger's delight. The stems are not too long, but they are long enough to be very good materials for the arranger. The fragrance is sweet, and will soon pervade the room in which an arrangement may be placed. The combinator (the rose is a blend of ruby red and lavender is lovely to see.

COMANCHE — Plant Patent Applied for (Swim and Weeks)

The name is significant of some of the attributes of the rose. The brilliant scarlet grandiflora reminds one of the flaming camp-fire of the Indians, and the loveliness and brilliance will add charm to any garden. It blooms profusely, grows to a nice height, and is well branched. The flowers are often single (which is characteristic of a Grandiflora) but often in can-

debra formation. The texture is good, and stems sturdy, and good length for the arranger. The plant itself may grow to 5 feet in height yet it will be bushy and attractive. Parentage, 'Spartan X' ('Carousel X Happiness') Carousel is one of the nicest roses I have ever grown, is an exceptionally fine Grandiflora. If Comanche takes after this parent it will be a great favorite. Another added characteristic is that it is disease resistant, and foliage is profuse and of excellent texture. New foliage is a bright red. This of course will add sparkle to the plant and the garden. Growers recommend that this new rose will be used for background planting, because of its height and color.

GENE BOERNER — Plant patent applied for (Eugene S. Boerner)

As the name would indicate it is named for the late Eugene S. Boerner, dean of American rose breeders and originator of more than 160 patented rose varieties. It is a deep clear pink, flowers almost constantly, repeating quickly throughout the season. Long medium pointed buds, blooms usually 3 1/2 inches across with 35 or more petals. The rich pinkness of the flowers is framed and set off with the light green foliage. Growth habit is symmetrical because of its free branching habit. Has a light fragrance. Flowers keep well. This will be of interest to the arranger. The color is almost ideal for color selection as pink is a great favorite. It will also blend well with other cut flowers. Could be used with blue, white, lavender, and yellow, in a French styled arrangement. Also excellent for the ladies Boudoir or the new mother.

PASCALI — (U. S. Plant Patent No. 2592 (Louis Lens))

Probably the whitest white to be PASCALI, or EASTER it is counted as being almost perfect, so the name PASCALI, chosen by Louis Lens, for his rose is indicative of its qualities. It is a white hybrid tea rose, and is probably the whitest white to be found among today's popular hybrid tea varieties. The form is beautiful, regardless of weather or season, Grace, and form are its chief attributes. The bud, long and graceful unfurls into a lovely pristine flower. Characteristics of the plant are erect, vigorous, and has abundant bright green foliage. Is remarkably resistant to mildew, and produces many blooms, which are excellent cutting material, and the bloom is almost constant. Not only is Pascali an All-America but it had previously won a gold medal at the Hague, a silver medal at Baden-Baden, first certificates of merit at Geneva, Madrid, London and Vienna. It has certainly done well in Europe in all its appearances at shows and for arranging. Parentage, Elizabeth White Butterfly. Knowing the wonderful qualities of Elizabeth White Butterfly would be most enticing to the grower.

All of these will be available at nurseries and garden centers and from mail order catalogs for the first time this fall. They may be seen now in 135 Public Rose Gardens scattered throughout the United States. It is a thrill to visit any of the test gardens, or to go through any of the rose gardens. In planting your vacation, try to include some of the famous gardens in the itinerary. Would sure be nice if some were located near a good fishing place — at least for the Manjeots.

Roses Need Attention Now: The height of the first blooming is about completed. Check for garden enemies, then spray, dust and treat for these. Is also time to feed the roses. Remember that plants if they are to do their best, must have regular, thorough care. Continued



ALL-AMERICAN ROSES — Pictured here are the All-America Roses for 1969. At top left is the Angel Face, a floribunda; the Pascali, a white, hybrid tea is at top right; at bottom left is the Comanche, a brilliant scarlet grandiflora, and at bottom is the Gene Boerner, a pink floribunda.

Washington Report

From Congressman **BOB PRICE** 18TH DISTRICT, TEXAS

1223 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. 205-2706



I have now received more than 5,000 letters, telegrams and signatures on petitions expressing opposition to any further Federal gun control legislation. I have also received some 100 letters in favor of stiffer controls.

Each of these communications will be answered as soon as possible. In the meantime I have attempted to make my position perfectly clear in opposition to any further gun control legislation. Most of these, both pro and con, are thoughtful and sincere expressions of the writers' views. Other Congressional offices have also received a heavy volume of mail although the sentiments expressed in the northern and eastern sections of the country appear to be more evenly divided.

I might point out that the recently enacted Omnibus Crime Control and Safe Streets Act of 1968 contains the following:

1. Prohibits the sale of handguns by mail to out-of-state residents and to minors.
2. Requires all manufacturers, dealers, and importers of firearms to be licensed.
3. Makes it a Federal crime for the following persons to receive, possess or transport firearms in interstate commerce: felons, the mentally incompetent, those discharged from the armed forces other than honorably, U. S. citizens who have renounced their citizenship and aliens illegally in the U. S.
4. Makes it a Federal criminal offense (punishable by a fine up to \$5,000 and imprisonment of up to 5 years) for violating any state or local law involving a firearms transaction.

Personally, I feel that proper and strict enforcement of present Federal laws and local and state laws now on the books or

cially pretty the last time I passed by. One of the cleanest and neatest spots that I have found is the alley at the Houser home. Mrs. Houser's greatest enemies are the weeds. She sure doesn't want to have them around, and she gives them fits with her sharp hoe. In the same alley (back of West Haven) is the neat well kept productive garden of the Mitchells. Weeds aren't welcome there either.

I like summertime, and am GLAD I am a Gardener. GLAD

new ones that might be enacted are adequate to keep not only pistols but rifles and shotguns as well out of the hands of known criminals, mentally incompetents, minors and the like.

I am convinced that registration of all firearms by law-abiding citizens, the vast majority of whom would never use a gun against another human being except for protection of themselves or their families, would not solve the problem.

No law can prevent a gun from falling into the wrong hands. If the President's proposed firearms bill is passed and made law, we are only closer to that day when law-abiding citizens cannot have a gun in their homes.

We now have two very comprehensive Federal firearms acts on the books. These laws, the Federal Firearms Act and the National Firearms Act, prohibit felons, habitual drunkards, drug addicts and insane people from buying or possessing guns. These two laws also make possession of a gun by an alien illegal. But neither of these laws are being fully enforced by the Federal government. If all the provisions of these laws were enforced, the main problem of firearms — and that, of course, is their use by criminals — would be greatly reduced.

The man who assassinated President Kennedy was a dedicated Communist. The man charged with killing Senator Kennedy is an alien and the man who shot Martin Luther King is an escaped convict. There are Federal and state laws that prohibit any of these three from owning a gun. Could anyone really believe that these three murders would not have been committed if there were a restrictive Federal

firearms law — even total prohibition of firearms. I have no intention of supporting any proposed firearms legislation.

Few Americans stop to realize that the USDA administers conservation programs covering nearly 81 percent of this country's land. . . all the cropland, the grassland pasture and range, and the National Forests — Secretary of Agriculture Orville L. Freeman.

Soil conservation is soil insurance. . . . Mineral wealth has given Azambia the third highest per capita income in Africa, after South Africa and Libya.

Ronald Reagan To Visit Area

Ronald Reagan, Republican Governor of California, will be in Amarillo on July 19, for a fund-raising dinner honoring Congressman Bob Price of the 18th Congressional District.

This is the only fund-raising appearance of Governor Reagan prior to the Republican National convention in Miami Beach, Fla.

Reagan will appear at the Tri-State Fair Coliseum. The dinner will be at 6:30 p. m. with the program to begin at 7:30 p. m.

Anyone interested in obtaining tickets for the fundraising dinner can do so by contacting Joe Shollenbarger, 364-1786; Wes Fisher, 364-1602; Sam Self, 364-4864; Kenneth Rudd, 289-5637; Robert Nelson, 364-3560, or Marvin Diller, 258-7218.

Ticket prices for the dinner and program are \$100 each. Reserved seats for the program are \$25 each and general admission, \$10 each.

County . . .

Continued From Page One time in many years, and the relaxed skip-row planting regulations for 1968 should also serve to boost yields in some sections.

Assuming that current acreage is maintained until harvest, and that yields are equal only to the 1961-65 average of 483.8 pounds, Plains production this year would come to 1,442,000 bales, 500 pounds gross weight. The same acreage with a yield of 519 pounds, the record set in 1965, would produce 1,540,780 bales.

A better idea of what can be expected from the Plains this year will be available around August 1 when the Plains Cotton Growers and the Lubbock Cotton Exchange releases their first joint estimate of standing acreage and production prospects.

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COFFEE BROTHER? — Gerald Grizzle, minister for Texas Circuit No. 10 of Jehovah's Witnesses and a frequent visitor to Hereford, is shown in Pueblo, Colo., as he prepares one of the eight stands of the refreshment department which he will be in charge of for the "Good News For All Nations" District Convention of Jehovah's Witnesses to be held in Pueblo today through Sunday. Over 6,000 delegates from six states, including several from Hereford, are expected to attend the convention.



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OUR NEW PHONE

364-4383 Hereford

The Hereford Brand, Hereford, Texas, Thursday, July 11, 1968

Small Talk

By SUE COLEMAN
Women's Editor

Naturally, in this year of a Worlds Fair in Texas, state conventions this summer are being held in the general direction of San Antonio and the HemisFair. SOME OF THEM go on down to the Gulf Coast, which sounds cooler; some stop in San Antonio where the convention and the fair can be blended handily.

One of those is the Beta Sigma Phi convention of this weekend; the 10 members from Hereford chapters who plan to be there, expect to spend a good deal of time on the fairgrounds. In fact, supper and an introductory tour of the HemisFair is on the convention pro-

gram for Friday night. Their own plans for more sightseeing have been made by Lois Hollingsworth, Katie Kendall, Billie Huddleston, Nita Roberson and Freda Beauchamp, who are to go together to San Antonio. They are leaving today.

Earline Schneider and Mary Jean Gore will fly down; Ollene Williams, Melba Aldridge and Jo Shearer, a trio from Dimmitt who are members here, will make the trip by car.

YESTERDAY'S status symbol is today's old hat, witness the backyard swimming pool. A few years ago, anybody who built a house that was above the description of "a modest cot-

tage" felt that he almost had to include his own pool in the plans. Some people even left a room off the house in order to have the pool.

Now you see homes built with no expense spared, but minus a spot to swim. Maybe pools just got too common, or maybe people discovered they were more trouble than they were worth to the average family.

Not to every family; many people still enjoy thoroughly their own use of a backyard pool, and get added pleasure sharing it with guests. You can reduce that pool built or maintained nowadays belongs to that kind of a family rather than one which only wants to keep up with the Joneses.

IN THE MAIL lately is a list of "safety cues" for pool owners, good reminders for the

current swimming season, whether you have a pool or swim in someone else's. You might check these over:

A pool should have a fence around it to keep children out. (That's true also for a pond or any deep water.)

Make sure your pool or pond doesn't get drainage from sewers or surface water that may be contaminated by pets, animals or humans.

Supervise children while they are in or near water that is more than knee-deep. Have a companion nearby when they are swimming.

Any pool, even the smallest, should have a "rescue station" with a life buoy, stout rope longer than the pool, a 12-14 foot pole, first aid kit and instructions. And learning mouth-to-mouth resuscitation is a smart move for family members.

FOR SWIMMERS in general, whether they are going into a small pool or a big lake, there are reminders to stay away from water during lightning storms; don't go in when you are extremely tired or hot; check for rocks, broken glass and other hazardous objects in the water; and check depth of water before diving to avoid hitting a too-shallow spot.

There are other suggestions concerning the use of boats and swimming in large bodies of water. Suggestions that are badly needed, as anyone can see who watches careless aquafans at any recreation spot on any weekend.

But they would fill a book and they all boil down to a sentence that there's room for here: Use some common sense, please, and remember you aren't the only one on the

lake! A PERFECT short vacation was spent by the Joe Reinners and sons Bob and Art on the long holiday weekend, when they went to Lake City, Colo., they report. They stayed in a friend's cabin where they have had other delightful outings in the past.

The fishing was good and the Reinners brought back enough for a fish-fry to extend the holiday pleasure into this week. The trip was a school vacation for Bob, who is attending the first summer session at West Texas State.

Cook chicken giblets with water and seasonings; add wing tips and chicken necks so broth will be richer. Strain; cut up giblets and return to the strained broth; use this for making gravy.

State Head Of Auxiliary Is Speaker

An inspirational talk and an outline of the program for her administration was given by Mrs. Mildred Sprinkle of Beaumont, president of the Texas department association of Ladies Auxiliaries to Patriarchs Militant, honor guest of the Hereford Canton and Auxiliary Friday evening.

She spoke at a dinner in the IOOF Hall, with John Gooch, Canton captain, and Mrs. Ada Hollabaugh, Auxiliary president. During her stay in Hereford Mrs. Sprinkle was the house guest of Mr. and Mrs. A.

R. Rogers. Table decorations were in her symbols of office: Purple streamers down the center of white cloths on tables which formed a large T, an open Bible on a scarlet cushion lighted by a large white taper as the centerpiece of the head table, tiny gold crowns and white Bibles marking each place, and red roses as the floral pieces. In addition to colors, flower and emblems, she announced her motto, "Unselfish service to others;" her goal, "Your best"; and her aim, good work.



NOT More Money for Food... BUT MORE FOOD for the MONEY

GROUND BEEF
Lean, fresh ground!
39¢
LB.



MORE FOOD



Morton's Frozen MEAT DINNERS
Beef, Fricassied Chicken, Fish & Chips, Meat Loaf, Salisbury Steak, Turkey.
your choice **49¢**

USDA Choice Blade Cut **CHUCK ROAST**.....lb. **49¢**
USDA Choice Arm Cut **SWISS STEAK**.....lb. **69¢**
Glover's Pre-Cooked **BREADED STEAKS**.....lb. **89¢**
USDA Choice **CLUB STEAKS**.....lb. **89¢**

SHORTENING Bake-Rite 3-lb. can **49¢**
ICE MILK Cloverlake "Slim Freeze" Ban. Nut-Stby.-Choc.-Van. 1/2 gallon carton **49¢**

for the MONEY

COCA-COLA
King Size Bottles - Plus Deposit
2 6-bottle cartons 89¢

Food King irregular **Elberta Peaches** 2 1/2 can **3 for 89¢**
Cloverlake Orange or Punch **Fruits Drinks** 1/2 gallon **3 for 89¢**

Gerber's strained fruits & vegetables **Baby Food** glass jars **6 for 66¢**
Hunts **Tomato Sauce** 8 oz. can **3 for 35¢**

Available This Week
St. Mary's 100% Cotton Jacquard Woven **WASH CLOTH**
Full 12" x 12" Size
49¢
each with every \$3.00 purchase

Easy-Off OVEN CLEANER
Big 16 ounce aerosol can
\$1.29 value
97¢

Bama Grape or Red Plum **JAM**..... big 3-lb. can **79¢**
Arrow Brand **PINTO BEANS** 4-pound bag **59¢**
Pure, fresh, sweet creamery **BUTTER**..... pound quarters **79¢**
Shurfresh Fortified & Homogenized **LOW FAT MILK** gallon carton **99¢**

LEMONADE BIG FROZEN 12 OUNCE CAN **15¢**

CLIP & SAVE
100-Gunn Bros. Stamps-100
This coupon good for 100 extra Gunn Bros. Stamps with \$5.00 purchase or more. Limit 1 per family. Expires Sat., July 13, 1968.
100-Gunn Bros. Stamps-100
Cooper's

Save TenderCrust Coupons FOR VALUABLE FREE PRIZES
Ask Your Grocer For Prize List

CUT-RATE DISCOUNT PRICES ON HEALTH & BEAUTY AIDS AT COOPER'S

SECRET Spray Deodorant \$1.34 value - Cooper's Low Price **97¢**
PRELL Concentrated Shampoo \$1.45 value - Cooper's Low Price **97¢**
BAYER Pure Aspirin 100 count Cooper's Low Price **66¢**
VITALIS King Size Hair Tonic \$1.49 value Cooper's Low Price **\$1.00**
SOLARCAINE First Aid Spray \$2.00 value **\$1.44**

Produce Sale
Pick From The Top Of The Crop!
FANCY CALIFORNIA PEACHES
CALIFORNIA SLICER TOMATOES
FANCY CALIFORNIA BELL PEPPERS
your choice **19¢**
lb.

★ **Ranch Kitchen Deli** ★
Complete Meal For The Family
● MEAT LOAF - one pound
● BROWN BEANS - one pint
● COLE SLAW - one pint
\$1.39
Lemon Jello Cakes each only **39¢**

SHOP WHERE YOU ALWAYS GET THE RED CARPET TREATMENT

COOPER'S MARKET
BEST MEAT IN TOWN

For God So Loved The World

HEAR THESE WORDS



from an old Guide Book. It says we are travelers on the way. And since we pass this way but once, we want good directions. Through the centuries, long lines of tall, serious-thinking men have cried, "Which way shall I take?" Well, here is a man who found it. Then, won't you hear the challenge? It says that ultimately men want the rewards of one who walks a straight and narrow path, but few there be that earn them. It speaks to all, "Keep My Commandments," but few there be that keep them. No one questions the brevity of this book's directions. Its commands come with all the authority of Heaven and earth, from God to man to you. Centuries of human experience declare its words to be true. Your own soul recognizes the importance of its teachings. Then why not accept its challenge? Make all this a personal matter. Straighten up your life. Use religious ethics in your business dealings and start going to church to prove you mean it!

You In The Church
The Church is You — form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a diligent reader and attend services regularly.

- FIRST BAPTIST CHURCH**
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
- MT. SINAI BAPTIST CHURCH**
H. B. Whitten, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. Leo Busher
- CHRISTIAN ASSEMBLY**
Un-denominational
South Main, 364-2284
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Gene Suttle, Interim Pastor
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
Independent & Fundamental
Rev. Al Baum
- IGESIA METODISTA SAN PABLO**
Rev. F. C. Alcalá, Pastor
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION**
Herman V. Martinez, Ministro
215 Norton Street
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASSAMBLEA DE DIOS**
Martin Musquiz, Pastor
Calle Ave H & 13th
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST**
L. E. Fooks, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- BAPTIST MISSION B.M.A.**
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. B. C. Stonecipher
4th and Jackson

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter, Pastor
501 North Main
- WESLEY METHODIST CHURCH**
Rev. Robert Williams, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Eugene L. Naugle each first and third Sunday; Gene Brock each second and fourth Sunday.
- AVENUE BAPTIST CHURCH**
Ronald A. Harpster, Pastor
130 North 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES**
319 Ave. I
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY AVENTIST CHURCH**
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DA SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. K. Dwight Southworth, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL CHURCH**
Fred J. Howard, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church This Sunday.

- | | | | |
|---|---|--|--|
| <p>McDOWELL DRUG
*Ansel McDowell - Jim McDowell</p> <p>HEREFORD INSURANCE AGENCY
*323 N. Sampson</p> <p>KELLEY ELECTRIC
*Virgil and Doug Kelley</p> <p>McRIGHT GARAGE & SUPPLY
*Mr. and Mrs. A. N. McRight</p> <p>FIRST NATIONAL BANK
*Since 1900</p> <p>ROCKWELL BROS. & CO.
*D. R. Vandever, Mgr.</p> <p>BIG T PUMP CO., INC.
*Hilrey Aven</p> <p>HAYS IMPLEMENT CO.
*Cecil Oglesby, Mgr.</p> <p>HEREFORD LAUNDRY & DRY CLEANERS
*Ernest Kendall</p> <p>BUDGET FINANCE OF HEREFORD, INC.
*Duke Powell, Mgr.</p> <p>KINSEY-OSBORN MOTORS
*D. C. Kinsey - Glen Osborn</p> <p>PIGGLY WIGGLY
*Mr. and Mrs. Gaylord Newell</p> | <p>SWEDS CYCLE SHOP
*Mr. and Mrs. A. H. Janssen</p> <p>CARL McCASLIN LUMBER CO.
*Carl G. McCaslin</p> <p>DAVIS IMPLEMENT CO.
*W. L. Davis, Jr.</p> <p>CITY DRUG STORE
*Kenneth Fanning</p> <p>THE CAISON HOUSE
*Mr. and Mrs. G. D. Caison</p> <p>HEREFORD IRON & METAL
*Anson A. and June Dearing</p> <p>CONSUMERS' FUEL ASS'N.
**"Bub" Sparks, Mgr.</p> <p>THE INK SPOT, INC.
*C. E. Coleman, Jr.</p> <p>PHILLIPS & LAWRENCE
*Earl Phillips - Guy Lawrence</p> <p>HI-PLAINS SAVINGS AND LOAN ASSOC.
*Myron Morgan, Mgr.</p> <p>HEREFORD, TEXAS FEDERAL CREDIT UNION
*Flake Barber, Mgr.</p> <p>GILLILLAND FUNERAL HOME
*Marlin Gilliland - John Gilliland - Charles Watson</p> | <p>PARK AVENUE CLEANERS
*609 Park Avenue</p> <p>HEREFORD TILE AND BRICK
*East Highway 60</p> <p>PITMAN GRAIN CO.
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*Harold Close</p> <p>LOERWALD BROS.</p> <p>FARMERS' DRIVE IN
*Troy Moore</p> <p>SUIT'S AUTO SUPPLY
*Ray Suit</p> <p>ORSBORN CHEVROLET-OLDS
*John Orsborn</p> <p>BOYD MACHINE & SUPPLY
*Mr. and Mrs. James J. Boyd</p> <p>WORLEY'S GARAGE & USED CARS
*1221 E. 1st</p> <p>HER-TEX MILLING CO.
*Charlie Stone</p> <p>JOE'S AUTO CLINIC
*Joe Rogers</p> <p>DOLLY TEXTILES, INC.
*Hershel Black, manager</p> | <p>JIM'S PLUMBING AND HEATING
*Jim Clark</p> <p>TAYLOR-EVANS FARM STORE
*Located on Holly Road</p> <p>SCHMUCHER GARAGE
*228 S. Lee</p> <p>AMERICAN CYANAMID
*Bob Doughman</p> <p>INSURANCE CENTER
*Larry & Geneva Summers</p> <p>CASE POWER & EQUIPMENT CO.
*Jimmy Tucker, Mgr.</p> <p>CARTHEL REAL ESTATE</p> <p>A to Z TIRE & BATTERY
*Troy Rhodes</p> <p>SUNSET FOODS
*Dallas Phillips</p> <p>HEREFORD STATE BANK
*The Friendly Bank</p> <p>WAC SEED, INC.
*Hugh Clearman - Armon Lauderback</p> <p>WEST TEXAS DRILLING CO.
*J. D. Kirkland</p> <p>ONE HOUR MARTINIZING
*Shep and Wilma Townsend</p> |
|---|---|--|--|

Wed At Happy, Couple Will Make Home Here

Mr. and Mrs. Richard Robinson will be at home at 119 Juniper after a trip through western states which followed their marriage in a simple ceremony at the Methodist church in Happy July 5. Both are teachers in Hereford schools.

The bride is the former Miss Mary Bussard, daughter of Mr. and Mrs. J. J. Bussard of Glazier. Mr. Robinson's parents are Mr. and Mrs. R. B. Robinson of Snyder.

Only members of their immediate families were present for the wedding ceremony, conducted by the Rev. Mr. Merrill, pastor at Happy and former pastor of the bride's home church at Higgins.

She is a graduate of Higgins High School and Mr. Robinson was graduated at Snyder. Both later received degrees from Texas Tech. Mrs. Robinson

taught last term in Central Elementary School here, and Mr. Robinson was vocational agriculture teacher in Hereford High.

Before the wedding, parties honoring the couple were given by friends at Higgins and Snyder. The bride-elect was complimented with a lingerie shower here July 3 in the home of Mrs. Clinton Massie. Misses Jean Morris, Jan Griggs and Martha Russell were hostesses with Mrs. Massie.

Add a pinch of nutmeg when you are preparing iced coffee.

Lookingbill Family Holds Annual Reunion As 53 Members Gather

Annual reunion of the Lookingbill family brought five brothers and a sister together Sunday, with other relatives for a total of 53 at Easter Community Building. Dinner was served picnic style at noon and the day was spent in informal visiting.

Mrs. Effie Crow came from San Angelo and Frank Lookingbill, with his wife, from Loco, Okla., to join the other brothers and their families who live in this area: Mr. and Mrs. L. H. Lookingbill Sr. of Hereford, Mr. and Mrs. L. B. Lookingbill of Summerfield, Harry Lookingbill and Eldon of Black, Mr. and Mrs. Cecil Lookingbill of Amarillo.

Also Mr. and Mrs. Carrol Kreig and daughter of San Angelo, Mr. and Mrs. Bradley Lookingbill and children of Amarillo; the John Winkler family of Baton Rouge, La.; the Bill Lookingbill family of Friona and the Jamie Clearman family of Bovina.

A sister, Mrs. Ruth Adams, who lives in Arizona, and a brother, Alton Lookingbill, of Idaho, were not present.

Other relatives at the reunion were Mrs. Roy Kelley, Dick Lookingbill and Gregg Richards of Hereford; Fred Lookingbill and children, Mr. and Mrs. L. H. Lookingbill Jr. and family and the Jim Lookingbill family of Summerfield; Lohman Lookingbill of San Antonio.

Also Mr. and Mrs. Carrol Kreig and daughter of San Angelo, Mr. and Mrs. Bradley Lookingbill and children of Amarillo; the John Winkler family of Baton Rouge, La.; the Bill Lookingbill family of Friona and the Jamie Clearman family of Bovina.

TAX MAN SAM SEZ:

If we have accumulated a few thousand as the years go on, we start to worry about how much tax our children will owe when we die. There is an inheritance tax in the State of Texas, and a federal estate tax to consider. On the federal tax you do not have to file an estate tax return unless your estate amount to more than \$60,000. If you own community property this goes up to \$120,000.

Publication No. 448, a Guide to Federal Estate and Gift Taxation, is available for 25 cents from the Government Printing Office. A 25 cents investment

could help you avoid a lot of problems for your heirs.

To steam a vegetable, place it in a perforated pan over boiling water. Steaming is a good method to use for all vegetables except such strong flavored ones as onions and cabbage.

FOOT ODOR HOW TO KILL IT.
CAUSED BY A GERM. Kill the germ. You kill the odor. You can't smell it. Your FRIENDS CAN. Ordinary antiperspirants are no use. Apply T-4-L POWERFUL GERM KILLER for smelly, sweaty, itchy feet. If not pleased OVERNIGHT, your \$4c back at any drug counter. NOW at Rogers-Miller Drug

YOU CAN'T MISS WITH THESE MEATS!



Sliced Bacon
Swifts Premium lb. **59c**

Beef Roast
USDA Choice Blade Cut Chuck Roast **49c** LB.

Beef Roast
USDA Choice No. 7 Center Cut Beef Roast **59c** LB.

Franks
Swift Premium Skinless Franks lb. **59c**

Bologna
Safeway Jumbo Sliced Bologna lb. **59c**

Lunch Meat
Safeway Pimento, Bologna, Olive, Pickle & Pimento, Mac. & Cheese 6-oz. pkg. **29c**

STEW MEAT
Boneless Lean and Tender lb. **79c**

Round Bone Roast lb. **69c**

Boneless Club Loin or Rib lb. **\$1.79**

Sliced Bacon Cudahy Nutwood 2 lb. pkg. **\$1.19**

Spencer Boneless Steak lb. **\$1.89**

Rib Eye Boneless Waste Free lb. **\$1.98**

Potato Salad Tray Pack lb. **33c**

Cole Slaw Fresh Daily lb. **33c**

Macaroni Salad Always Fresh lb. **33c**

Lucerne Dips Your Choice 3 8-oz. ctns. **\$1.00**

50 BONUS STAMPS with the purchase of a 2-lb. or more Ground Beef. Offer expires Saturday, July 13th.

50 BONUS STAMPS with the purchase of a 1-lb. pkg. Safeway Bacon. Offer expires Saturday, July 13th.

Money Saving Safeway Specials!

Chunk Tuna Del Monte Light Chunk Tuna-Save 12c No. 1/2 can **29c**

Libby Corn Cream Style or Whole Kernel Corn Save 16c 4 303 cans **88c**

Crisco Pure Vegetable Shortening You Save 10c 3 lb. can **79c**

Green Beans Gardenside Fancy Cut 8 No. 303 Cans **88c**

CHEESE 10c OFF Reg. Price on Each Package

FROZEN FOOD BUYS



Bel Air Frozen Vegetables
2 lb. pkg. Peas, Mixed Vegetables, French Fries, Crinkle Cuts, Peas and Carrots, or Cut Corn and 1 3/4 lb. Cut Green Beans

Mix or Match
2 PKGS. FOR \$1.00

From Our Dairy Case!

Two Ten Milk	Lucerne gal.
Sour Cream	Lucerne 8-oz. ctn.
Lemonade	Lucerne 1/2 gal. ctn.
Margarine	Empress Soft

All Prices Are Good Through Saturday, July 13th In Hereford.

SAFEWAY FREE COUPON

100 GUNN BROS. STAMPS

With The Purchase of \$5.00 or More!

Name: _____ Address: _____

Limit one coupon per family. Coupon expires Sat., July 13th.

100 BONUS Gunn Bros. STAMPS with this coupon and the purchase of a 2-oz. jar Canterbury 99c	100 BONUS Gunn Bros. STAMPS with this coupon and the purchase of a 3-lb. jar Real Roast 99c
100 BONUS Gunn Bros. STAMPS with this coupon and the purchase of a 28-oz. bottle regular or Hickory 29c	100 BONUS Gunn Bros. STAMPS with this coupon and the purchase of a 2-lb. box 29c
50 BONUS Gunn Bros. STAMPS with this coupon and the purchase of a 48-oz. jar Zippy Fresh 29c	50 BONUS Gunn Bros. STAMPS with this coupon and the purchase of a Pack 24 ct. Party Pride Vanilla or Crazy CUP CONES 29c

Shop Safeway For These Low Prices!

King Size and Regular **CIGARETTES** **\$2.99** 100mm \$3.09

BABY FOOD	Gerbers Strained Baby Food Each	10c
CHARCOAL	Hi Country You Save 12c	10 lb. bag 47c
DETERGENT	White Magic	2 qt. boxes \$1.00
DETERGENT	Su Purb Save 18c	2 qt. boxes \$1.00
SOFTENER	White Magic Fabric Softener	38-oz. btl. 69c
BEEF STEW	Austex	24-oz. can 67c

DEL MONTE FRUIT DRINKS

Your Choice You Save 34c **4 46-oz. cans \$1.00**

Why Pay More?

Chili with Beans	Austex No. 300 can	41c
Dr. Pepper	Why Pay More? 6 btl. ctn.	43c

BEAUTY BAR

Beauty Bar Each **27c**

Money Saving Produce Specials!

Norgold Russets
California Norgold Russets 10-lb. bag **69c**

Cantaloupe Sweet & Juicy Rich & Flavorful each **4 for \$1.00**

Romaine Crisp & Fresh Fine For Salads each **19c**

Nectarines Ready to Eat Plump & Juicy lb. **35c**



SAFEWAY

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World's Fair Visitors Are Losing Many, Many Items

SAN ANTONIO — Most people like to take home a souvenir from the San Antonio World's Fair, but some 3,000 visitors have worked it the other way — leaving everything from pill boxes to a brassiere.

As many as 65 items have been turned in on one day at the World's Fair — and a staff of four works 12 hours a day trying to give them back. The return rate, according to Mrs. Freddie Sims, a staff member, is about 30 percent.

Some 1,300 items are stored at the Fair lost and found department waiting for an owner to claim them. People seem to lose glasses more than anything else, and keys and women's purses are a close second.

The mystery item of the department is a brassiere — found by a maintenance man at the U. S. Pavilion.

The lost and found department has an elaborate procedure for cataloging both items found & items reported missing. According to their accounts, more than 1,700 items have been turned in and 500 of those have been restored to their owner.

But some 1,300 items have been reported lost which have not come in, giving a fairgoer little better than a 50-50 chance for getting back a lost item.

The value of a missing item does not seem to play a part in its chances for return — rather, it is who finds it that counts.

Abraham Garcia, a worker at the Fair post office, found \$60 in cash on the ground — two \$20s and two 10s neatly folded. He turned it in, and the same day a motel owner called the department saying a patron had lost \$60 — in just the denominations described. The money was returned.

The most expensive item on hand at the lost and found is probably an amplifier for a public address system, but even 49-cent sunglasses and one sock were not too small to be turned in, tagged and filed.

All cash that is found, either in wallets, purses or loose, is put in the lost and found safe and an accurate record is made, even down to a nickel.

The largest amount of cash found was \$355, which was restored to its owner. Actually, cash is more usually identifiable than other items, and only 10 per cent of the money found has not been returned.

Many fairgoers lose cameras, and the Kodak Instamatic appears to be the most popular. There were 21 of these on shelves in the department.

As items come into the lost and found they are tagged and filed as to where they were found and when. If there is any identification, the department sends a letter or telephone notifying the owner he may claim his merchandise or have it shipped, providing he pays for the shipping costs.

After four months items are turned over to the San Antonio police for disposal.

Former Resident Gets Air Medal

Capt. Durand (Danny) E. Cleveland, Jr., who graduated from Hereford High School in 1960 as the third honor student, has received the Air Force Commendation Medal at Keesler Air Force Base at Keesler, Miss.

The medal was awarded for meritorious service as a space systems analyst. He was cited for outstanding professional skill knowledge and devotion to duty.

Capt. Cleveland's parents now live at Lamesa. His wife, the former Pat McDonald of Lubbock, and son Erin Durand, are with him at Keesler AFB, where he will be an Air Force teacher and is presently working toward his Master's degree at Southern Mississippi University.

Cleveland received his B. A. degree in Mathematics at Texas Tech in 1964. After graduation, he was commissioned an officer and assigned to Ent. AFB at Colorado Springs. His work there included the design of a new computer and serving as an orbital analyst.

It was for this work that Capt. Cleveland received the medal.

Add diced raw celery to canned peas and carrots and heat; the celery gives good texture contrast. This combination is also excellent served with a cream sauce. The liquid from the peas and carrots may be substituted for one-third of the milk in the cream sauce.

READ THE CLASSIFIEDS



SAVE WITH FRONTIER STAMPS
We Reserve The Right To Limit Quantities

Delicatessen
1 Whole Fried Chicken
1 Pint Cole Slaw
1 Pint Potato Salad
ALL FOR \$1.89
CREAM PIES
asst. flavors ea. 89c

SUMMERTIME SAVINGS... WITH NO GIMMICKS OR GAMES...

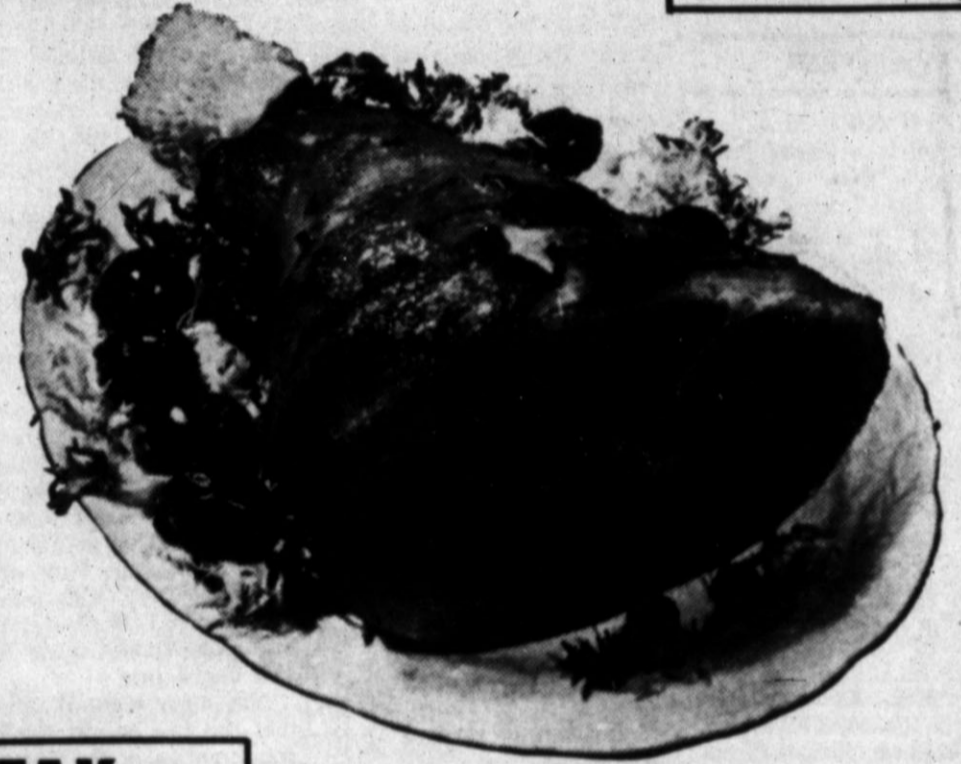
HAMS

Farm Pac or Longhorn Hickory Smoked, Shank Portion, Lb.

49¢

Butt Portion, Lb.

55¢



Uncle Sam's Selective Service

Editor's Note: Below are questions now being asked at draft boards. The answers are by Colonel Morris S. Schwartz, State Selective Service Director, 209 W. 9th Street, Austin, Texas 78701. He will welcome your questions.

Q — May I meet with my draft board to discuss the classification given me?

A — Every man, after his classification is determined by his board (except a classification determined upon an appearance before the board), must have an opportunity to appear in person before the member or members designated for the purpose if he files a written request within 30 days after the board has mailed him a Notice of Classification (SSS Form 110).

Q — A recent news item said the National Security Council made recommendations about occupational and student deferments. What is this council and what part does it play?

A — The National Security Council consists of the President, the Vice President, the Secretaries of State and Defense, and the Director of the Office of Emergency Planning. Section 4(g) of the draft law authorizes the council and directs it periodically to advise the Director of Selective Service about the identification, selection, and deferment of professional and scientific personnel and those engaged in, and preparing for, critical skills and other essential occupations.

Q — I've got my induction order for next month. I now find I'm eligible for the I-S student deferment. Will my board cancel my order, or must I report?

A — Supply the facts to your board. If these facts qualify

The tiny holes in saline crackers are necessary to assure uniform baking of the entire cracker and to prevent "blistering" during the baking process. Without the holes, the center of the cracker would be unbaked while the edges and "blisters" were burned. The holes are made by little pins after the dough sheet is formed.

you for class I-S, your board will reopen your case, and your induction order will be cancelled.

Film To Be Free To Relatives Of Soldiers Serving In Vietnam

Passes will be mailed to the parents or wives of local Vietnam veterans to attend the showing of "The Green Berets" at the Star Theatre July 24-30, courtesy of the Brand Publishing Company.

The list of Vietnam veterans is incomplete for Deaf Smith County. Those who wish to see the first large-scale picture about the war should mail a postal card to: "The Green Berets," Post Office Box 673, Hereford, Texas 79045. There is no wish for anyone entitled to the guest admission to be slighted.

Star manager Francis Hardwick has consented to admit all parents and wives to see the picture completely without charge of any kind.

Since the beginning of the Vietnamese conflict, the Hereford Brand has made every effort to keep the local readers informed as to the activities of Deaf Smith County servicemen there. Moreover, the news department has had a policy of interviewing as many Vietnam veterans as possible in regard to their own opinions and experiences, in the interest of a better understanding of the international problem. Unlike the majority of outside news media who have pinpointed the activities of rioters — and opinions of those who have had no real connection with Vietnam — the Brand has endeavored to offer its readers a sincere (and widely overlooked) phase of the operation — the fighting men themselves.

The Vietnamese conflict is a controversial subject. The motion picture "The Green Berets" is no less controversial. While critics for Boxoffice Magazine and the New York Daily

News have rated it as "Good," Variety and the Hollywood Reporter have rated it as "Poor."

The Brand and the Star Theatre, therefore, offer the picture for whatever opinion Deaf Smith County people might have toward it, but with the hopes that it will further clarify the strong need to universally stand behind all servicemen who are now stationed in the battle zones.

The Star Theatre will admit the fathers and mothers of the local servicemen who are now on duty in Vietnam, who have previously had Vietnamese duty and those expected to be assigned Vietnamese duty soon, along with the wives and all children under 18 of the parents.

John Wayne, co-director and star of "The Green Berets," has had a movie career which has spanned the years since he made "The Big Trail" in 1931. His screen image became that of a cowboy, although he has made almost as many "armed forces" pictures, including "The Flying Tigers," "The Fighting Seabees," "Back to Bataan," "They Were Expendable," "Sands of Iwo Jima" (for which he was nominated for an Academy Award), "Operation Pacific," "Flying Leathernecks" and "The Longest Day." Of late has been "In Harm's Way."

"Big John" is now 61 years old and he has been one of the top money-making stars since the original "Stagecoach" was released in 1939.

Co-star David Janssen, remembered from his role as "The Fugitive" on television for several seasons, has also appeared in "war" movies. Janssen had a strong role in "Hell to Eternity," the biography of a single U. S. Marine who took 2,500 Japanese as prisoners on Saipan during World War II, and a comedy part in "The Private War of Major Benson."

Persons Not Yet 65 Still Are Eligible For Many SS Benefits

Many people have the idea that they do not need to get in touch with the social security office until they retire. This is not true, according to Travis C. Briggs, manager of the Amarillo social security office.

Recent changes in the social security law make it possible for people who are still working full time to qualify for Medicare, monthly cash benefits, or both.

"Upon reaching age sixty-five," Briggs said, "almost everyone can qualify for both the hospital insurance and the supplementary insurance programs of Medicare, even if he is still working and earning too much money to be eligible for monthly cash benefits. Retirement is not a requirement for

Medicare eligibility. Therefore, it is extremely important to get in touch with the social security office during the three-month period before the month you become age sixty-five.

"Another change in the law increases the possibility of receiving some social security cash benefits for those who are still working. Beginning this year, one can earn up to \$1680 and still receive all of his social security benefits for the year. Even if the applicant is earning over \$1680, it may be possible for him to receive some benefits during the year," Briggs added.

For additional information about Medicare and social security benefits, contact the Amarillo social security office.

DON'T JUST SET IT. DEP IT!



Crystalpink Dep, for normal hair, 1-lb. jar reg. \$1.50... 89c
Super Dep, for hard-to-hold hair, 1-lb. jar reg. \$2.00... \$1.29
Furr's Super Markets

BACON
Family Pac, 2-lb. pkg. \$1.29

STEAK
Rib, USDA Choice Farm Pac Beef, Lb. 89¢

TUNA
Food Club 1/2 can 29¢

COOKIES
Vista Pac 39c reg. 3 for \$1



CORN
Kounty Kist, Whole 12 oz. 15¢

DRINKS
Gayla Can 12 oz. can 6¢

TISSUE
Delsey, 4 roll. Limit one; thereafter 48c 38¢

Green Beans	Food Club French sliced 303 can	19¢
Tomatoes	Mt. Pass 303 can	19¢
Apple Sauce	Food Club 303 can	19¢
Vinegar	Food Club White quart	19¢

Tomato Juice Hunt's 303 can 2 for 25¢
Fruit Cocktail Stokley's 303 can 2 for 49¢
Cat Food Kozy Kitten 15 oz. can 3 for 29¢

Fresh Fruits & Vegetables

CELERY Lb. 12 1/2¢
CANTALOUPE vine 4 \$1
WATERMELONS Red Ripe each 69¢
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Glad Freezer Wrap 50' roll 79c value 49c
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Strawberries Gaylord 10 oz. pkg. 19¢

WHIP TOPPING Real Whip quart size 39¢
POTATOES Hash Browns tater boy 25¢
POTATO SOUP Cambell's 10 oz. can 19¢

LAWN CHAIR
Aluminum Frame, Folding 5x3x3 2 inch webbing \$2.44
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