

# Welcome Division VI Kiwanis Clubs

Serving  
the  
Magic Triangle

# The Hereford Brand

34 Pages

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67TH YEAR — NO. 20

## Resignation, Appointment Are Part Of Board Action

By EARL MOSELEY  
Staff Writer

A local principal's resignation and the expansion of music studies in all schools spearheaded the lengthy Hereford Independent School District board of trustees meeting at the Administration Building Tuesday night. The trustees wound up their business agenda at 1:20 a. m. Wednesday.

Don Blankenship, principal at Bluebonnet Elementary School, tendered his resignation in order to accept a position as superintendent of the Texoma, Oklahoma, schools at the beginning of the fall semester. Hereford school Superintendent Johnny Clark, Jr. praised Blankenship's work here, and described him as a man who went to work early and stayed late. He also praised the man's methods toward gaining teacher cooperation.

Following a review of the Visiting Committee's report for the accreditation of the Hereford schools — which the committee has recommended — Clark and the trustees decided to have music as a part of all local schools on a fulltime teacher basis, as recommended in the report. They selected Ben Golehon, music director for Hereford High School, as the overall music director.

Golehon, it was explained, also has a college major in vocal music and the trustees felt that he would be ideal for the job. They approved a salary increase of \$600 for his new post. A fulltime music teacher will

be employed for each elementary school. Under this set-up, Clark explained, it would also relieve the assistant principals for other duties they haven't had time for in the past.

However, it was revealed that LaPlata Junior High band director Lynn McLarty will resign from this post and be transferred to the high school for English and Aerospace Science classes.

Clark told the trustees that there was a possibility that Stanton band director Jim Priest would be transferred to LaPlata and the new band director, not yet selected, would be placed at Stanton.

Other teacher resignations were Elizabeth Holt, June Rudd, Mary Lois Skypala, Lynda Helms, Linda Dollinger, Margaret Kelly, Nancy Walker, Bruce McGinnis, Mary Bavousett, Pat Privett, Martha DeBord, Horace McGuffin and Marion E. Narrell.

However, more teachers in number were hired than those who resigned. They are Jane Skinner, Wanda Payne, Malcolm Manchee, Gail Johnson, Beryl Eurelsmith, Dorothy Brink, Elizabeth Wigginton, Adan Saigado, Ann Cummings, Imogene Bagwell, Lovelyn Hughes, Beverly Jane Hathaway, Robert Pat Hughes, Anna Stindt (nurse), John McFadin and Karen White.

Also elected were Don Phillips and Jean Ferguson, already teachers here, and Joanne Hairgrove, who took the late Mrs. Ellen Bryant's class at Aikman upon her recent death.

Clark reported that the school system was still looking for "two, possibly three teachers in Speech Therapy." He said there were quite a few special education posts yet to be filled, and that the high school needed journalism, speech, math and physics teachers, and "three, possibly four music teachers to fill the new program."

Much time was spent on a review of the school budget, which trustee president Olin

Parris said was well presented, and the Visiting Committee report of the school's proposed needs pending accreditation.

Some of the recommended improvements were: placing the library on the ground floor, have study areas different from check-out areas, that libraries not be used as study halls, and that the elementary schools needed a centralized library in each building and a coordinator. See RESIGNATION, Page 2



"THIS IS NO JOKE" — One of the clowns entertains some of the waiting children during the Oasis Shrine Children's Clinic last year as they awaited

their free examinations. The clowns will be at it again here Saturday when the clinic will again be in progress.

## Lives Could Be Saved At Children's Clinic Saturday

There is nothing unlucky about this 13. Because this is the 13th annual Oasis Shrine children's clinic. In fact, it might be just the reverse. Some Deaf Smith County children's lives may be prolonged and others might be mended to face future life in a normal fashion. Such miracles have been performed during the previous twelve clinics.

And it's free. At 9 a. m. Saturday morning, the clinic will start at the Community Center with registration and assignments. It will continue throughout the day, except for the lunch period, until all assignments are finished.

The children coming to the clinic will, in most cases, have been referred here following examination by their family physician. At Hereford they will be treated by specialists of all types.

Physicians participating in the clinic from out of town are

Dr. J. Elbert Loveless, Lubbock, orthopedics; Dr. Richard A. Shirazy, Dallas, orthopedics; Dr. Tom Nash, Dallas, neurological surgery; Dr. Robert Leachman, Houston, cardiology; Dr. Robert Walker, Dallas, dental surgery; Dr. Don Ryan, Denton, speech.

Also Dr. Maurice Dyer, Amarillo, pediatrics; Dr. W. C. Sellman, Dallas, plastic surgeon; Dr. Norman Wright, Amarillo, ear, head and neck; Dr. Dean A. Harris, Dallas, audiology, and Dr. Jerry Miller, Dallas, radiology.

Local physicians include Dr. A. T. Mims, Dr. R. E. Hicks, Dr. J. H. McCrary, Dr. C. E. Rush, Dr. M. W. Nobles, Dr. N. L. Ballard, Dr. H. R. Johnson, Dr. G. G. Payne, Dr. Milton C. Adams, Dr. H. A. Caviness, Dr. Wes Owens, Dr. Joe B. Whitely, Dr. Ron Zimmerman, Dr. Eugene Hendon, and O. Z. Golden in charge of the laboratory. The clinic is sponsored solely

by the Oasis Shrine. All doctors have agreed to donate their own time.

Activities will actually begin Saturday with a breakfast for the doctors at 7:30 a. m. in the Jim Hill Hotel. It will be an organizational meeting for all the physicians who will be working in the clinic, along with members of the Oasis Shrine.

At 5 p. m., the Jim Hill Hotel will be the scene of a roundtable discussion between the doctors and Shriners. They will determine what the individual child needs in the way of further help or treatment and where the child can be sent for such treatment.

The Hereford Lions Club will host the doctors during their noon luncheon.

Shriners usually off set costs of the clinic with proceeds raised during the Khiva Shrine Circus. Although the circus was postponed last Friday because of bad weather, it was decided the clinic was too vital for a delay and would be held on schedule.

The circus has been reset for June 3, with two performances to be held in Hereford High School Whiteface Stadium. Those persons holding tickets are urged to keep them, as they will still be good on June 3.

## Rodeo Action Begins Today

The arena adjacent to Veterans Park will be the scene of the annual Hereford Rodeo, beginning tonight at 8 p. m. The rodeo will continue Friday and Saturday nights, with the same starting time.

### Medical Society Meets Friday

The Tierra Blanca Medical Society will have a special meeting Friday night, in advance of the Oasis Shrine children's clinic the following day, featuring prominent state doctors as speakers for the prominent doctors in the five-county area of Deaf Smith, Swisher, Castro, Farmer and Oldham.

Dr. A. T. Mims of Hereford explained that the society has a regular monthly meeting, but a special one is always presented prior to the children's clinic here.

Dr. Robert Walker of Dallas, a dental surgeon, will present a paper.

Dr. Robert Leachman of Houston, who has been active in heart transplant operations, will also be a speaker before the society. He will give some of the problems in regard to cardiac transplants at the meeting, according to Dr. Mims.

Dr. Leachman is one of the men who prepares the patient before and after the heart transplant in the term efforts, it was reported.

The arena adjacent to Veterans Park will be the scene of the annual Hereford Rodeo, beginning tonight at 8 p. m. The rodeo will continue Friday and Saturday nights, with the same starting time.

The rodeo will feature calf roping, bareback bronc riding, saddle bronc riding, bull riding, team roping and the girl's barrel race.

Sponsored by the Hereford Riders Club, entry fees will be charged for each event. The fees will be used as jackpot prizes for the winners.

A special event of the rodeo will be the Pony Express races. Two such races are planned for each night of the rodeo.

Teams from Canyon, Bovina, Plainview, Tulla, Amarillo, Childress and Memphis will compete for trophies in the Pony Express races. The Hereford Riders Club team will not be entrants.

The rodeo parade will be held Saturday at 5 p. m. Several visiting clubs will participate.

Rodeo Club president Harold Beauchamp reported that entry books will be closed at noon today.

Ratjen Rodeo Company of Happy and Mansfield will furnish the stock for the rodeo.

## Schedule Is Released For Mid-Plains Pioneers Day

Planners of the Mid-Plains Pioneers celebration, set for Thursday, May 30, have released their schedule of activities set at this point for the advance promotion of the event.

The headquarters of the celebration will be the Deaf Smith County Bull Barn, with the Pioneer Study Club in charge of the greetings and information. The Bud To Blossom Garden Club is to be in charge of the decorations.

Registration will begin at 9:30 a. m. Coffee and doughnuts will be served to the guests. The meeting will be called to order at 10:30 by president John Douglas Pitman.

The invocation will be given by Rev. Russell Wingert, pastor of Hereford's First Presbyterian Church, and the presentation of colors by the Boy Scouts. Earnest Langley, president of the Deaf Smith County Chamber of Commerce, will deliver the welcome address.

The response will be given by Ed Ireland of Sweetwater, the son of former Mayor of Hereford and Mrs. Ed Ireland, who

### Kiwanians To Gather Saturday

Approximately 350 persons are expected to gather in Hereford Saturday as the Hereford Kiwanis Club receives an "Official Visit Of The Governor" of the Texas-Oklahoma District. Club members and their wives will be in the city for the occasion, which will be climaxed with a banquet at 7 p. m. For full details see the third section in this issue.

are also Castro County pioneers. The senior Irelands came to Castro County in 1899 from Newport, Texas. Their son Ed was born there in 1912. They moved to Deaf Smith County in 1920. He was graduated from Hereford High School.

The younger Ireland is with the Uniaub Equipment and Supply Company, with headquarters in Dallas, which handles heavy oil field equipment. With him is Newt Gilliland, another son of Deaf Smith County pioneers.

The senior Ireland first became Hereford's mayor in 1920, at the death of Mayor Knight. But later, in the 1930s, he was elected mayor in his own right and served that office several years.

Mayor Ireland was one of three local civic leaders who in 1928 became the father of twins. The other two fathers of twins were Judge J. H. Russell and Judge Earl Wilson.

Clint Forinby, manager of Radio Station KPAN, will announce the name of the Pioneer of the Year, following the recognition of senior citizens and persons coming to the Mid-Plains Pioneer celebration the greatest distances by Pitman.

The drawing of three cash prizes will be made after the reading of the minutes and treasurer's report by Cecil Boyer. There will be a basket lunch at 12 noon.

It has been announced that Open House will be held at the Deaf Smith County Museum beginning at 10 a. m. and continuing throughout the day.

Exra Norton, last year's Pioneer of the Year, and Frank Bezner have already traveled to Bovina, Dimmitt and Friona "beating the drums" in advance

## Spring Concert Is Today At Stanton

Approximately 265 students at Stanton Junior High School will participate in the annual Spring Concert in the school auditorium at 8 p. m. today.

Presenting the program, which will have a patriotic emphasis, will be the 7th grade band, the 8th and 9th grade band, and four choirs. Doing the choral work will be the 7th and 8th grade girl's choir, the 9th grade girl's choir, the boys choir and the mixed 8th and 9th grade choir.

Accompanists will be students Kevin Young, Carola Scott and Hereford resident Don Baugous.

Climaxing the program will be finale in which the 8th and 9th grade choir will join the band in presenting "This Is My Country." Varied folk and sacred songs will be presented throughout the program.

There will be no admission to the concert. Jim Priest directs approximately 125 members of the Stanton band, while Douglas Morris is choir director for some 140 members.

of the celebration. The two men spoke with the local newspapers and over the radio stations, and visited in each place with old friends in behalf of the May 30 date in Hereford.

Gladys Manjeot, in charge of publicity for the pioneers, went to Clovis, New Mexico, for radio and television appearances.

Mrs. Manjeot said that the Pioneers were included from See SCHEDULE, Page 2

## Local Man Is War Casualty

U. S. Army Private First Class Arthur C. Tijerina, 21, has become the second Hereford casualty due to the war in Vietnam.

PFC Tijerina's parents, Mr. and Mrs. Ernesto G. Tijerina, Sr., of 315 Norton, received an official telegram Tuesday advising them that their son has died as a result of wounds received while on combat operation, when hit by hostile sniper fire.

No other details concerning his death have as yet been released.

His death occurred on Friday, May 10.

Tijerina left Hereford for Army basic training on November 6, 1967. He had been in Vietnam only two weeks when he was killed.

His family was told that a survivor officer "would arrive within a 72-hour period" for information concerning the date and time his body would arrive here for burial.

Arrangements have been made with Father John Broderick of St. Joseph's Mission to conduct the final rites. However,

it is possible that PFC Tijerina's final rites will be conducted at St. Anthony's Catholic Church, according to the family.

Other survivors include his brothers and sisters, Ernesto, Jr.; Sylvia Velasquez, Elvira Jimenez, Rita Jimenez and John Tijerina, all of Hereford.

PFC Tijerina was born at Cotton Center, Texas. He was a graduate of Hereford High School.



PFC Arthur C. Tijerina

## Varied Agenda Is Handled By Court

A new tax consultant for Deaf Smith County, who will replace Donald D. Henslee, was placed under discussion by Commissioners Court during session Monday.

Henslee, who has been tax consultant since August 1965, tendered his resignation last month. He will become office manager and bookkeeper for Trautman Produce on June 1.

It was explained that the tax consultant, who has a \$525 per month salary, worked under the

county commission but in cooperation with the county tax collector — assessor. Two men were interviewed for the post Monday and the commissioners said that final decision would possibly come during this month and indicated that others might be interviewed later.

County attorney John Aikin told the commission the legal routine of the tax consultant's duties. The commission agreed that it was "more of a job than most people realize" and indicated that they would only consider "a hard worker who can be depended upon to use his own initiative" to fulfill the duties.

The commissioners agreed to pay Henslee a one-week's vacation prior to leaving the job.

Immediate action was also taken on repair work to the outside area of the Bull Barn, for water damage due to the rains. See AGENDA, Page 2

## Guns Taken In Burglary Here

More than \$700 in merchandise, including 22 pistols, were taken in a burglary at Bruno's Department Store, sometime during the night Sunday or early Monday.

A police officer making patrol about 4:15 a.m. Monday in the 100 block of Main noticed the back door to the store slightly open. Upon investigation, he found that someone had either kicked in the door or put enough pressure on it to break the lock on the inside.

Inside, various calibers of pistols were taken, along with men's and women's clothing and shoes.



FIRST GRADUATING CLASS — It was May 18, 1906, and those pictured here are the first graduates of the Hereford School. The teacher was D. W. Hawkins. The students were listed as Earl Kibbe, Myrtle Witherspoon, Narmie Hughes, Sam Bratton, Nellie Robinson, Pattie Estes, Leta Boone,

Bessie Lay and Audrey Argo. This 62-year-old picture is the property of Mr. and Mrs. Boyd London of 503 E. Fourth, Hereford. The City of Hereford was only eight years old when this class graduated. The 70th anniversary is being celebrated by the Mid-Plains Pioneers on May 30.



# Local Doctors To Aid In Children's Clinic Saturday



Dr. H. R. Johnson



Dr. Ron Zimmerman



Dr. Joe Whitley



Dr. Millard Nobles



Dr. David Hamblen



Dr. Clarence Hicks



Dr. A. T. Mims



Dr. Clyde Rush

## Resignation . . .

Continued From Page One on the staff. More guidance personnel is needed.

A report on the proposed additions of vocational programs revealed that "one, possibly two" auto mechanic teachers could now be hired in addition to Bill McDowell, and possibly an electrical trades teacher. These will be looked into in respect to student interest.

Clark reported that Occupational Training had been approved by the state. Also under discussion were Graphic Arts, Vocational Office Education, and a Distributive Education Lab (where students will be instructed by someone with experience in the business world.)

Examinations for the College Entrance Examination (National) Board will not be offered to the high school seniors here, it was announced. It was pointed out that some of them have been known to receive scholarships from this particular test and that some colleges will accept it in lieu of regular examinations.

Roy Hartman was re-appointed as representative of the lunch room.

On the school tax report, it was revealed that \$2,663 had been collected during the first week in May, and that they were \$30,000 over their estimate for this period. Thirty-eight delinquent tax suits have been filed. Clark said, and 15 of these have been collected.

He told the trustees that the problem of taxing cattle that are in the feedlots on January 1 — a knotty problem in the past — is now in the stages of being worked out by feedlot operators. They are trying to work out a plan whereby the cattle can be figured on an advance pro rated basis, where it will not hurt anyone. The feed yards will then become liable for the taxes, but under this system the taxes will have already been paid to them.

Clark said this plan hasn't as yet been finalized.

The enrollment report for the past month revealed that there are 104 less pupils enrolled now than there were on April 15 — a total of 4,278. However, there were only 3,977 enrolled in May of last year. The total at the high school at present is 761. The breakfast program at Central and Northwest schools served 2,700 pupils during April.



O. Z. Golden



Dr. H. A. Cavness



Dr. Weslie Owens



Dr. Milton Adams



Dr. N. L. Ballard



Dr. J. H. McCrary



Dr. G. G. Payne

The pupils paid \$37.41 for them, the federal reimbursement came to \$316.20 — and with \$90.75 for other sources, it totaled \$444.36. The food expenditures are listed as \$268.63, thereby showing a profit for the operation.

As reported last month, this breakfast program is to be expanded because the school administrators feel that it serves a very worthwhile purpose.

The salary schedule for four coaches in the junior high schools has been approved for

an additional \$200. This increase was brought about through the new bus driving responsibilities. The other coaches will receive an additional \$100. It was explained that the junior high coaches will find it necessary to drive the buses more often than the others.

The trustees authorized Clark to purchase 14.2 acres of land in Hereford, which might be used for a new school building later.

An employees awards breakfast has been announced for May 25 at the school cafeteria. It will honor a number of retiring school personnel.

## Schedule . . .

Continued From Page One Deaf Smith, Castro, Oidham, Randall, Farmer and Potter counties. She said that a pioneer is a person who has lived in this area since the early days — "probably at the turn of the century."

However, she explained that the ribbons presented to the guests begin at 30 years and range upward to 70 — "and there are a number of people who have lived here 70 years!" For 20 years, she said, badges are presented that "look like covered wagons."

If you qualify as a pioneer or are the relative of a pioneer, you are urged to attend, Mrs. Manjeot said.

She reported that a number of nominations for Pioneer of the Year are still being received by Formby at KPAN. The deadline for these nominations is Monday, May 20, at 5 p. m.

## Baccalaureate Services Will Be Held Sunday

Speaker for the Baccalaureate Services on Sunday will be Rev. Sam Ogan, pastor of the Frio Baptist Church.

Baccalaureate will be held at the Hereford High School auditorium. Commencement exercises will be held Friday, May 24, at the LaPlata Junior High School gymnasium. It will begin at 8 p. m.

W. D. Kelleher was appointed a special commissioner of Hereford in May 1969 to head the work of numbering the houses and naming the local streets.

## Agenda . . .

Continued From Page One A certain area will be patched with caliche and later be paved with hot mix.

Voting precinct clarification will be made by tax-collector-assessor Nell Miller in future elections by adding the Box number along with the Precinct number on the voter registration receipts, it was reported. Commissioners said that some confusion resulted in this respect during the recent election, and that such mistakes could be contested in the future. They felt that the box number would clarify all resulting confusion.

Clay Angelo was given a \$15 raise for work at the Deaf Smith County Hospital. The former fire chief had reported that his social security allowed him how to make that much more money per month and the commissioners felt that he was deserving of the increase.

A request was made to withdraw money from the sinking fund for the payment on the 1965 road bond. It was stated that the amount would be returned before the first of the year. The exact total was to be given to County Judge H. C. Williams later.

A truck wrecker, Texas' surplus property, will be transferred to Jack Messer.

The commission received a check for \$500 from the Texas-New Mexico Sugar Beet Growers, Associates which will be

## Lions Donate Money To Aid Bull Barn

The Hereford Lions Club presented the Deaf Smith County Commissioners Wednesday with a check for \$4400 to go toward items for the County Bull Barn. The Lions earlier had approved giving the money for 1900 place setting, a dishwasher and disposal unit for the Bull Barn.

Deaf Smith County Judge H. C. Williams accepted the check from Boss Lion Rocky Lee.

applied to the Bull Barn. A fee of \$500 from the hospital fund was paid on a note held by Oscar A. Schilling of Amarillo, which reduced the balance to \$402.

The commission was pleased with the hospital report for April. It indicated that 83.31 per cent of the charges for patients last month had been paid, with a total of 92.72 per cent since the beginning of the year, an increase over last year.

The total patient days came to 4,566 from the first of the year, compared with 3,928 recorded last year.

The fire report for the month of April, released by City Manager Dudley Bayne, recorded eight county fires and seven fires within the city.



TOKENS OF APPRECIATIONS — Mr. and Mrs. W. C. Quattlebaum are shown holding the silver tea and coffee service set which was given to them at an assembly Wednesday honoring his service to Stanton Junior High School. He is also shown holding

the first Stanton annual, the Dogie, which was also presented to him. Quattlebaum, who has been with the local school system 19 years, plans to retire in August when his present contract expires.

## The Hereford Brand

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Member National Editorial Assn.  
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# Adrian Man Is Cited In Vietnam

U. S. ARMY, VIETNAM — Army Doctor (Captain) Don W. Morgan, 27, son of Mr. and Mrs. Donald W. Morgan, Adrian received the Army Commendation Medal April 27 while serving with the 1st Infantry Division in Vietnam.

Dr. Morgan earned the award for meritorious service as a dental officer in Headquarters and Company A of the division's 1st Medical Battalion.

He entered on active duty in June 1965 and was stationed at Ft. Lewis, Wash., prior to his arrival in Vietnam last June.

A 1958 graduate of Adrian High School, the captain received his dental degree from

Baylor University Dental School and a bachelor of arts degree from West Texas State University at Canyon.

He received his commission through the Reserve Officers Training Corps program and is a member of Lambda Chi Alpha and Xi Psi Phi fraternities.

# Fire Causes Big Damage Monday

Approximately \$2,000 damage was done to the back portion of Ben Franklin's, located in the 300 block of Main, when a fire started in a light fixture.

Jerry Payne, owner, received burned fingers during the fire when he grabbed a lawn chair and the burning plastic stuck to his hand. A store employee, Mrs. Gloria Garcia, was not injured although her nylon stockings caught afire.

# George Given Army Citation

The following citation has been awarded to the husband of a Hereford girl, who is now stationed at Fort Hood, Texas:

**Headquarters  
18th Engineer Brigade  
Certificate of Achievement  
In recognition of Meritorious Performance of Duty is awarded to Sp 5 05 Leroy George, US 54371564, who during the period, 16 March 67 to 1 March 68, displayed an exceptional degree of devotion to duty in support of Military Engineering Operations in the Republic of Vietnam.**

Given under my hand in the Republic of Vietnam this 31st day of March 1968. (Signed) W. Roper.

Mrs. George is the daughter of Mr. and Mrs. A. H. Reinart of Rt. 3, Hereford.

Windshield wiper blades should be replaced at least once a year, according to safety engineers of the Goodyear Tire & Rubber Company. The blade rubber loses its effectiveness after being used from six months to a year because of the baking action of the sun, windburn, petroleum fumes from vehicles, dirt, smog and smoke.

The Capitol's colorful floors are a variety of materials ranging from terrazzo, flagstone and marble to intricate mosaics and ornate Minton tiles from England. For each type, a different cleaning process and cleaning material must be used.

Pre-Lenten Carnival takes over Rio de Janeiro for four days, much like Mardi Gras in New Orleans. Offices close and costumed dancers samba down the main streets. Hundreds of bands play.

# Personals . . .

by Penny

A Mother's Day reunion was held at the home of Mr. and Mrs. A. T. Jones, near Hereford on the Dimmitt highway, in honor of Mrs. Jones.

Family guests included Mr. and Mrs. V. H. Harman of Tulsa, and their two daughters, Mr. and Mrs. George Jones, Mr. and Mrs. J. P. Jones and Randy, Mr. and Mrs. Elmer Jones, Mr. and Mrs. Joe Benson and Susan of Dimmitt, Mr. and Mrs. Wes Brown of Dimmitt, a grand-daughter Mrs. Verna Frye and two children.

Also visiting was Mrs. Bessie Smith.

The reunion was held during the afternoon.

# Scout Charter Is Presented

Bill Shore, institutional representative for the Hereford Lions Club in Boy Scout work, was presented a Cub Scout Pack Charter during the regular Lions Club meeting Wednesday.

Shore in turn presented the Cubmaster pin, charter and pins for the scouts to Bob Spangler.

The two men announced that there is room in the pack for two more dens, with a maximum of nine boys in each den. A den should have at least six boys when it gets started.

Anyone interested in starting a den may contact Spangler at Spangler's Jewelry in Sugarland Mall or Shore. Boys interested in joining may contact their school principal or Spangler.

There presently are five dens and 44 scouts in the Pack.

**BONSOUR!**  
Learn French with us this summer. Beginners and advanced. Call Rene' Bataard at 364-2384



**SHRINER IN ACTION** — Shown here escorting children and their parents to the Oasis Shrine Children's Clinic is one of the many Shriners who will again be a willing servant for free children's examinations on Saturday here.

# Political Calendar

## DEMOCRATIC PRIMARY

The second primary election will be held June 1. Absentee voting will begin May 22 and end May 28. The state conventions will be held June 8, and another state convention is planned on Sept. 17 for parties holding primaries.

Absentee voting for the general election will be held from Oct. 16 to Nov. 1, with the general election set for Nov. 5.

- For Governor:  
Preston Smith  
Don Yarborough
- For Lt. Governor:  
Ben Barnes
- For Comptroller:  
Robert S. Calvert
- For State Representative, District 72:  
Bill Clayton
- For U. S. Representative, 18th Congressional District:  
J. R. Brown
- For District Attorney, 69th Judicial District:  
Andrew Shuval
- For County Commissioner, Precinct 3:  
Bruce Coleman
- For County Commissioner, Precinct 1:  
Earl Holt
- For County Attorney:  
John Alkin
- For County Tax Assessor — Collector:  
Neil Miller
- For County Sheriff:  
Ed Roberson
- For Associate Justice of the Court of Civil Appeals for the Seventh Judicial District:  
Jack Hazlewood  
James A. Joy

- REPUBLICAN PRIMARY**
- For Governor:  
Paul Eggers
- For Lt. Governor:  
Douglas DeCluit
- For Comptroller:  
John Bennett
- For U. S. Representative, 18th Congressional District:  
Bob Price
- For District Attorney, 69th Judicial District:  
Jerry Tucker
- For State Representative, District 72:  
Frank Ford



**WELL PLEASE** — Gene Frye, president of Missouri Beef Packers, said Monday that he was "well pleased" with the first two weeks of operation in the new plant in Friona. Now in full operation, the plant is expected to slaughter a total of 12,000 cattle per one shift week.

Present-day hotels in the remotest corners of the world can furnish an American tourist with a reasonable facsimile of the bacon-lettuce-tomato sandwich.

J. T. Innon served as sheriff and tax collector for Deaf Smith County from Jan. 1, 1901, to Dec. 31, 1906.

# Justice Of Peace Builds Courtroom

BRYAN, TEX., (AP)—Justice of the Peace Jess B. McGee, 71, is one of those do-it-yourself, hammer-and-saw type guys. He's just had his finest hour. McGee built his own courtroom.

McGee and another Justice of Peace, B. H. Dewey, had been trying to get their own courtroom for three years. But Brazos County was taking its time providing one.

A room adjacent to Dewey's office in the Brazos County courthouse was vacated recently. The judges put in a quick claim. But it was up to them to make it into a courtroom.

McGee started the project on his own time. He toiled in lumber, saws, hammers, and sanders.

"I built a judge's bench, a table, repaired a judge's chair, reupholstered other chairs, constructed a platform and a side-wall to it," McGee said. "I also fixed a place for the witnesses. You might say I just built a courtroom."

McGee said the courtroom is necessary because "it just isn't very impressive to issue a statutory warning in an office with phones ringing and people coming and going."

He said a place of dignity was needed for the two judges' functions.

McGee had the project wrapped up in short order and said right now we are using the court about six to eight times per day.

Dewey said, "I'm real proud of Mr. Jess for working it out."

McGee said, "We have needed this for a long time. Judge Dewey and I have to perform a duty willed on us by the State Legislature: hearings on the suspension of driver's licenses."

# Wesley Layman Is In Vietnam

VIETNAM — May 2 — Marine Private First Class Wesley L. Layman, son of Mr. and Mrs. C. L. Layman of Rt. 1, Hereford, is serving with Headquarters Battalion of the First Marine Division in Vietnam.

As a member of the battalion, he helps plan and coordinate all activity and movement of Marine forces operating in the division's tactical area of responsibility.

John Higgins, who came to Hereford in 1888, found that it took every man in the country to hold court then. If one man failed to show up, court was postponed. They also took along chuck wagons and camped in the court house until court adjourned.

Present-day hotels in the remotest corners of the world can furnish an American tourist with a reasonable facsimile of the bacon-lettuce-tomato sandwich.

J. T. Innon served as sheriff and tax collector for Deaf Smith County from Jan. 1, 1901, to Dec. 31, 1906.

This matter is important to the people it concerns: it is important to me. It's impossible to consider a case with constant interruptions."

McGee, who described himself as an "old fella who becomes bored if he isn't doing something," said he has been getting a lot of compliments about the courtroom.

"I bet the county is happy too," McGee said. "I figure that courtroom I built would have cost them about \$300."

Over 250 Watches to select that Graduate's Gift \$14.95 and up COWAN JEWELERS

wear the excitement... cute and sassy PANT DRESSES... \$10 to \$18 sketched... mini-skimmer in dacron polyester and cotton... dainty eyelet trim... just \$10

**Sweetbriar**

SUGARLAND MALL

**Armstrong**  
505 W. Park  
364-1868

For That Special Graduate

*Elegant Charm Bracelets*

CUSTOM FASHIONED BY **JB**

- 902Y - Yellow Gold Filled \$9.95 902S - Sterling Silver \$9.95
- 908Y - Yellow Gold Filled \$14.95 908S - Sterling Silver \$13.95
- 912Y - Yellow Gold Filled \$16.95 912S - Sterling Silver \$16.95
- 916Y - Yellow Gold Filled \$22.95 916S - Sterling Silver \$21.95

Beautifully Gift Packaged

**Spangler's**  
DIAMONDS LTD  
Sugarland Mall

Enjoy the world's favorite shake

# DAIRY QUEEN

## 19¢ SALE

THURS. and FRI. - MAY 16 & 17

Run for your lives! The earth-shaking malts and shakes sale is on right now! Live it up at your merry "Dairy Queen."

**DAIRY QUEEN**

801 PARK AVENUE

MEN'S

# Casuals

Comfortable all year round... great for the lively casual life or easy on the feet at work

A VERY SPECIAL BUY AT THIS LOW, LOW PRICE!

# \$3.33

SPECIAL! ONE WEEK ONLY!

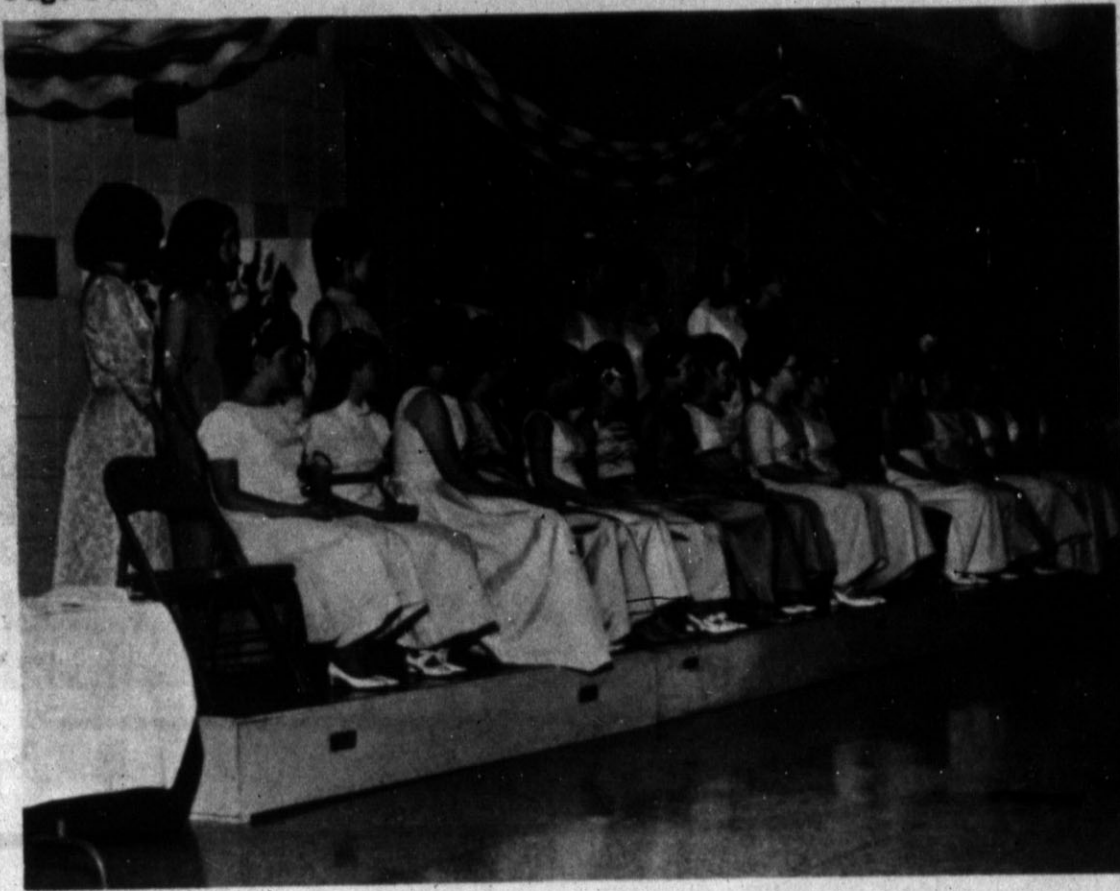
crepe soles with soft, soft uppers in a variety of colors and styles

**KIRBY'S** SHOE STORES

414-A SUGARLAND MALL SHOPPING CENTER  
Corner of 13th & Hiway 385

KIRBY'S STORE HOURS:  
Monday thru Friday 9:30 to 6:00  
Saturday 9:30 to 8:30





**FORMAL INSTALLATION** — Future Homemakers of America recently held their formal installation at the Community Center. Presiding over the ceremony was Joyce Bezner, past president of Area I. Some 33 girls were installed in the various chapters.



**NOT FOR SCHOOL** — The people shown are those who have been directed to a Hereford doctor for a free examination for the children through the Oasis Shrine Children's Clinic, to be conducted at the Community Center Saturday. All parents are urged to have their children examined during the day.

**Church Here To Get New Pastor**

B. C. Stonecipher, 52, who has been pastoring in Texas, Kansas and New Mexico for some 26 years, will become pastor of the Trinity Baptist Church in Hereford Sunday.

Rev. Stonecipher will replace Rev. Clarence Powell, who has resigned. The newly organized church currently meets in the

Odd Fellows Hall. Rev. Stonecipher attended Wayland Baptist College in Plainview, and had several positions before moving to Muleshoe and becoming pastor of the Progress Baptist five years ago.

He and his wife, Erie, have two children. Mrs. Stonecipher is supervisor of the nursing home in Muleshoe.

The word lampoon came from 17th Century French students who would gather at taverns to drink and sing, and would precede each song with the cry, "Lampoons," meaning "Let's drink." Since the song usually were satirical, the word passed into the English language to acterize any strongly satirical piece of writing.

Graduation Gift Headquarters  
**COWAN JEWELERS**

**"700 acres of PIONEER sorghum averaged 8,568 pounds for me."**

Elvin Wilson, Friona, Texas

Many of last year's bumper yields came from small acreages. But Elvin Wilson had 735 acres—all Pioneer hybrid 820—that averaged 8,568 pounds per acre.



Good weather, good farming and good seed boosted Elvin's yields. He double rowed on a 40" bed, watered four times in addition to pre-watering, controlled weeds with Propazine, and put on 280 pounds of nitrogen.

Hybrid 820 makes the most of his good farming—shades the ground fast, produces big yields, stands right up to harvest. Isn't this the kind of sorghum you want, too? See me soon.



Bruegal Bros. Gin & Elev. Co.  
Community Grain  
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Pioneer Fertilizer  
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**DISTINCTIVE GIFT** . . . .  
for the graduate!



POOL-PREST NEVER NEEDS PRESSING  
**Relax-A-Wee** by SHERMAN  
Sizes S-M-L-XL priced \$10 to \$16

**Sunny's** Mister Shop  
319 Main

**TAYLOR & SONS FOODS**  
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

**WIN FREE CASH \$200.00**

**BIG JACKPOT DAY**

Register just once... Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS

Nothing to buy... You don't have to be present to win.

NO WINNER LAST WEEK

GET YOUR JACKPOT DAY CARD PUNCHED FREE... THIS WEEK...

ADDED EACH WEEK UNTIL WE HAVE A WINNER. \$100.00

- Food King 3-lb. can with 5.00 purchase or more excluding cigarettes **49c**
- Frozen Grape Juice Welch 3 12-oz. cans **1.00**
- Mexican Dinners Patio - Frozen Reg. 39c
- Fruit Cocktail Del Monte 3 303 cans **79c**
- Corn Del Monte WK or CS Golden 4 303 cans **89c**
- Tomato Juice Del Monte 3 46-oz. cans **1.00**
- Fruit Drinks Del Monte Orange or Grape 4 for **1.00**
- Corn Del Monte Vac Pack Whole Kernel 4 1-2-oz. cans **89c**
- Toothpaste Gleem Extra Large Tube Reg. 49c
- Cold Capsules Contac 10's **89c**

Tendercrust Bread Shurfresh Milk  
Pickup Some Today!

- CATSUP Del Monte 3 20-oz. bottles **1.00**
- PEAS Del Monte Early June 4 303 cans **89c**
- SPINACH Del Monte 6 303 cans **1.00**
- TUNA Del Monte Chunk Style Flat Can 3 for **89c**
- RAISINS Del Monte 3 15-oz. boxes **1.00**

- CELERY STALK each **19c**
- AVOCADOS each **19c**
- BEANS KY's lb. **23c**

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE  
Specials Good Thurs., Fri. and Saturday May 16, 17 and 18

**SIRLOIN STEAK** 98c LB. U.S.D.A. CHOICE

**ROUND STEAK** lb. **89c**

**T-BONE STEAK** lb. **\$1.09**

**BACON** 1-lb. **69c**

**GROUND CHUCK** lb. **69c**

FRI. & SAT. - MAY 17-18  
TOWER DRIVE-IN

**OUR MAN FLINT**

**FREETICKET!**  
Pick Yours Up Today

at **TAYLOR AND SONS**  
NO PURCHASE NECESSARY

**DORIS DAY/RICHARD HARRIS**  
20th Century-Fox presents  
**CAPRICE**

- OLEO Southern Roll 1/2 lb. **10c**
  - BISCUITS Shurfresh 12 cans **1.00**
  - COFFEE Maryland Club 1-lb. can **68c**
  - COOKIES Hydrox **49c**
  - FLOUR Shurfine 10-lb. bag **79c**
  - Cloverlike ICE CREAM 1/2 gal. **69c**
- "Try a FREE SAMPLE of a new flavor in our store all day Saturday."

**STRAWBERRIES**  
3 PINTS **\$1.00**

**TAYLOR & SONS FOODS**  
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS





**STUDENT HONOREES** — High school students who have won state and national awards in music this year and the HHS band director, Ben Gollehon, were honorees at Music Study Club luncheon this week. From left are Patsy McCutchen, who won a place on the all-U.S. student band; Gollehon; Joy McCathern, winner of a scholarship to Interlochen Band Camp for this summer, and Chris Hutcherson, all-state bandsman who received the Sousa Award given by Hereford Lions Club and the Music Study Club scholarship.

## Canyon Man Has Problems With Treasure Hunters

CANYON, Tex. — Arch Hunsley of Canyon began buying little pieces of land in 1943, hoping to get away from the rat race. He finally consolidated his holdings only to find that the rat race came to him.

He bought his land along the fabulous Palo Duro Canyon in the Texas Panhandle.

No longer had he settled back in peace and quiet than some historian pinpointed his ranch as the possible site of several pots of treasure.

"Hundreds of persons flocked in here looking for gold," Hunsley said in an interview. "They used geiger counters with dust, witching sticks and every other form of tool ever devised by the greedy mind of man."

If you believe the stories — and Texas is full of yarns about buried gold and lost mines — the story about the Hunsley land is like this:

The Casner brothers struck it rich in the gold fields of California and had a thousand \$20 gold pieces minted. Then in 1876 with 1,600 head of sheep, they settled in the canyon just

south of Amarillo. Then, so the story goes, an outlaw named Sostencs Archiveque took a Mexican boy with him and killed the brothers for their sheep.

The boy, scared by the slayings, instead of rounding up the sheep as ordered, took his horse and Archiveque's and kept traveling until he reached Tascosa and spilled all he knew to authorities.

Archiveque, at last convinced the boy was not returning, walked the 40 miles to Tascosa, where a friend of the Casner brothers met him on the edge of town and fatally stabbed him.

As far as is known, the \$20,000 never has been found — if it exists.

Recently, the landowner reported, an inmate at the Oklahoma State Prison, claiming to be a relative of the Casners, gave three men a hand-drawn map purporting to locate the treasure.

Hunsley said the three men dug for three weeks in the hard, rocky ground under a hot

summer sun, finally gave up and left.

One pot of gold, according to legend, involves the Spanish conquistador Francisco Vasquez de Coronado.

The story goes that Coronado led an expedition through West Texas in his search for the Seven Cities of Gold. The yarn is that they found enough nuggets in Indian villages to fill a large pot.

This was stolen by some of his followers, according to one story, and the men took out across the Staked Plains of West Texas. With no landmarks to guide them, the men apparently died for they were never heard of again. There is a lot of territory in which to die in that part of Texas, but treasure

hunters seem drawn to Palo Duro Canyon.

But treasure hunters are only a part of the anti-peace troubles of the rancher. He says he was not surprised under the circumstances when Canyon decided to develop a housing project on part of his land.

From that point, things sort of crumbled. West Texas State University has built a football stadium on his ranch.

As if that wasn't enough, a modern super-highway is cutting across the land where so many treasure hunters have dug.

Hunsley is still looking for a peaceful place.

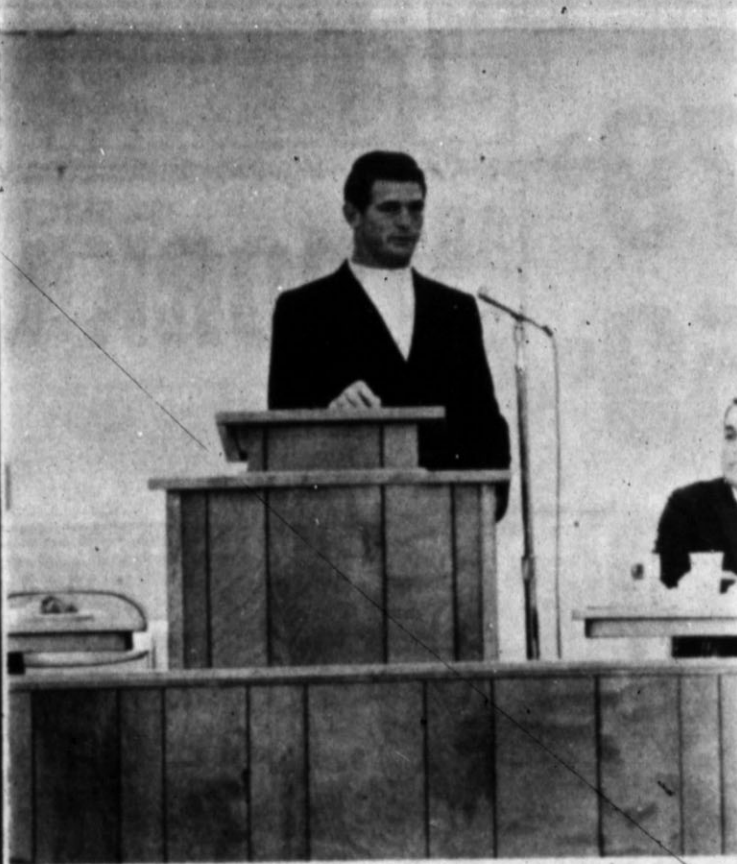
Read The Classified Ads Today.

The name of C. R. Moremen appeared quite frequently in reports of civic activities in Hereford and Deaf Smith County in the early days. Moremen had cypress lumber shipped here for his home and for the construction of the Baptist church building.

There were still a few Longhorns on the ranges as late as 1890.



### "SAY IT WITH FLOWERS"



**TWO-TIME SPEAKER** — Dan Reeves, running back for the Dallas Cowboys, made two appearances in Hereford during the past week as he was speaker at the first All-Sports Banquet and the first Joint Civic Club meeting.



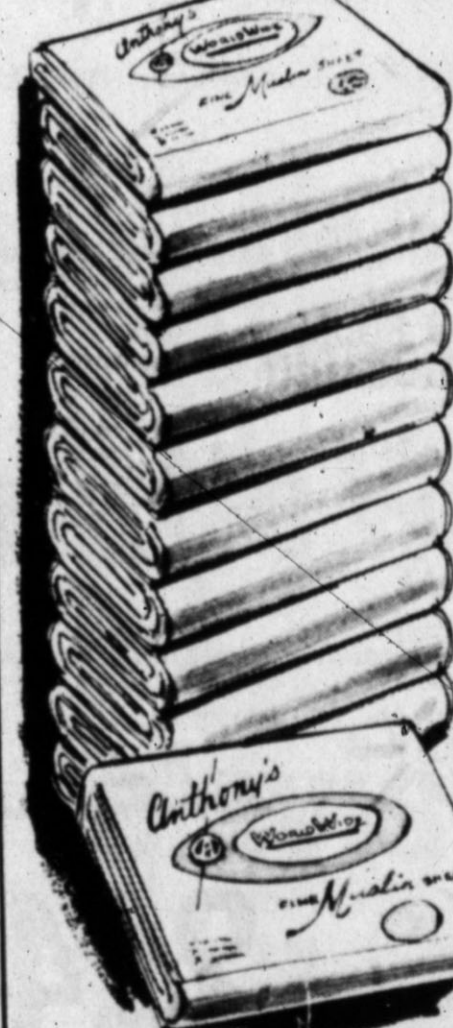
"WE FINALLY MADE IT" states Sheila Rhodes with outstretched arms. "Them Pearly Gates are open wide, and they're so pretty." This was the theme presented to the Hereford High School student body by the 1967-68 senior at their annual "Senior Assembly" held Tuesday at the high school auditorium. The senior 'angels' are, from left to right, Bryan Knox, Wes Carter, Sheila Rhodes, Levenie Benefield, and Lynda Jacobsen. Seniors read the history of the senior class and the senior will while juniors brought it to a close with the senior prophecy's.

**1968-69 FOOTBALL CAPTAIN** These three Whiteface gridsters were selected by their team mates to serve as captains for the upcoming year. They are, from top to bottom, Bill Cole, Larry Guinn, and Gary Crume.

Over 250 Watches to select that Graduate's Gift \$14.95 and up COWAN JEWELERS

## Anthony's 46th Anniversary MAY WHITE SALE

Downtown & Sugarland Mall Over 300 Stores In 21 States FAMOUS NAME LINENS • FABULOUS VALUES



**Anthony's Famous Brand World Wide Sheets**  
Smooth fine quality type 128 true cut, neat straight hems

72 x 108 or 81 x 99 sizes	<b>\$1.69</b>
81 x 108 Sheets	<b>\$1.84</b>
42 x 36 Cases	<b>2 for 99c</b>

Anthony's World Wide Sheets, one of the finest sheet values on the market. Snow White bleached cotton, true cut strong selvage and neat straight hems. Tried tested and approved by millions of satisfied customers.

Use Anthony's EASY LAY-AWAY PLAN. It's the thrifty way to buy.

Famous Brands at Special Low White Sale Prices

**Unbleached Muslin Tier & Valance Sets**

Tier is 36" long and 58" wide.

**1.88** Set

Trimmed with green, yellow, plum, melon or blue.

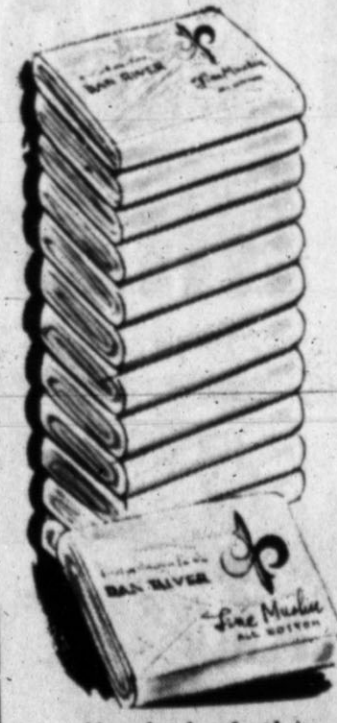
What a wonderful way to let the sunshine in!!! And an outstanding value in colorful, easy-care muslin and make your windows sing of spring.

### PACIFIC CONTOUR SHEETS



Pacific Contour® Truth Muslin Sheets. Custom—Ex Corners that are easy on and stay smooth wrinkle free. Fine quality cotton thread count exceeds 130.

Twin Contour	<b>\$1.79</b>
Full Contour	<b>\$1.99</b>



### DAN RIVER SHEETS

Wherever you find the name Dan River you can be assured the quality is the best. Whether you choose luxury smooth fine 180 count percales or 130 count muslin sheets they are sold with complete satisfaction guaranteed, finest in their field.

**SOLID COLOR PERCALES**

81" x 108" or Full Fitted	<b>3.29</b>	42" x 38 1/2" Percale Cases	<b>2 FOR 1.69</b>
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Maize, Pink, Blue, Green, Orchid

**CAPRICE STRIPE SHEETS**

72" x 108" or Twin Fitted	<b>2.59</b>	81" x 108" or Full Fitted	<b>2.99</b>
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Matching 42" x 36" Pillow Cases 2 for 1.49

Add new beauty new color to your bedrooms with Dan River Caprice stripe sheets. Blue, Green, Yellow, Pink. Fine cotton muslin.

**Quilted Cotton Mattress Protectors**

Twin 39" x 76" Flat	<b>\$2.69</b>	Twin Fitted Pad	<b>\$3.89</b>
Full 54" x 76" Flat	<b>\$3.69</b>	Full Fitted Pad	<b>\$4.89</b>

Famous name brands you'll find at Anthony's Martex, Morgan-Jones, Cannon, Chatham.

**MAY WHITE SALE Jacquard Bath Towel Ensembles**

15" x 27" Hand Towels	2 for \$1.
12" x 12" Washcloths	4 for \$1.
24" x 46" Bath Towels	<b>\$1.</b>

These happy jacquard designs will add the brightness to your bath as well as caress you with their thirsty cotton terry weave, so gentle to the touch.

**MAY WHITE SALE Duralon Rayon Panel Curtain**

Large 50" x 81" Size Special purchase value

**\$1. ea.**

It's so easy, they're so neat—you can keep them lovely in no time at all. Drip-dry, but no need to iron at all. Give new life to your home—it's springtime!

**MAY WHITE SALE 2 & 3 Piece Bath Mat Sets**

Many colors and styles to select from. Save now!

**1.99**

You've needed them, now here they are. Careful way to keep a bathroom sparkling through all the heavy traffic months ahead. Have plenty on hand for frequent changes at a big savings.

**MAY WHITE SALE Dan River Colored Muslin Sheets**

flat 81x108	<b>\$2.69</b>
fitted bottom	<b>\$2.69</b>
42x36 colored cases	<b>2 for \$1.19</b>

Wherever you find the name Dan River, you can be assured the quality is the best.

**CROP HAIL INSURANCE AT REDUCED RATES PLUS NEW POLICY FEATURE**

Ranger is Announcing The "Extra Harvest Expense Allowance" Feature At No Cost To You

It is a known fact that growers must spend more money to harvest a crop after a severe hail. Ranger is providing insurance coverage to help pay for this extra harvest expense at no extra cost to you, at reduced rates.

**RATE REDUCTIONS UP TO 15%**

Rates have been reduced 10% on all crops and 15% on Maize and Grain Sorghum crops in selected counties.

These advantages are available only through Ranger Insurance Exchange agent list below. Ranger also has the best cotton coverage in the business.

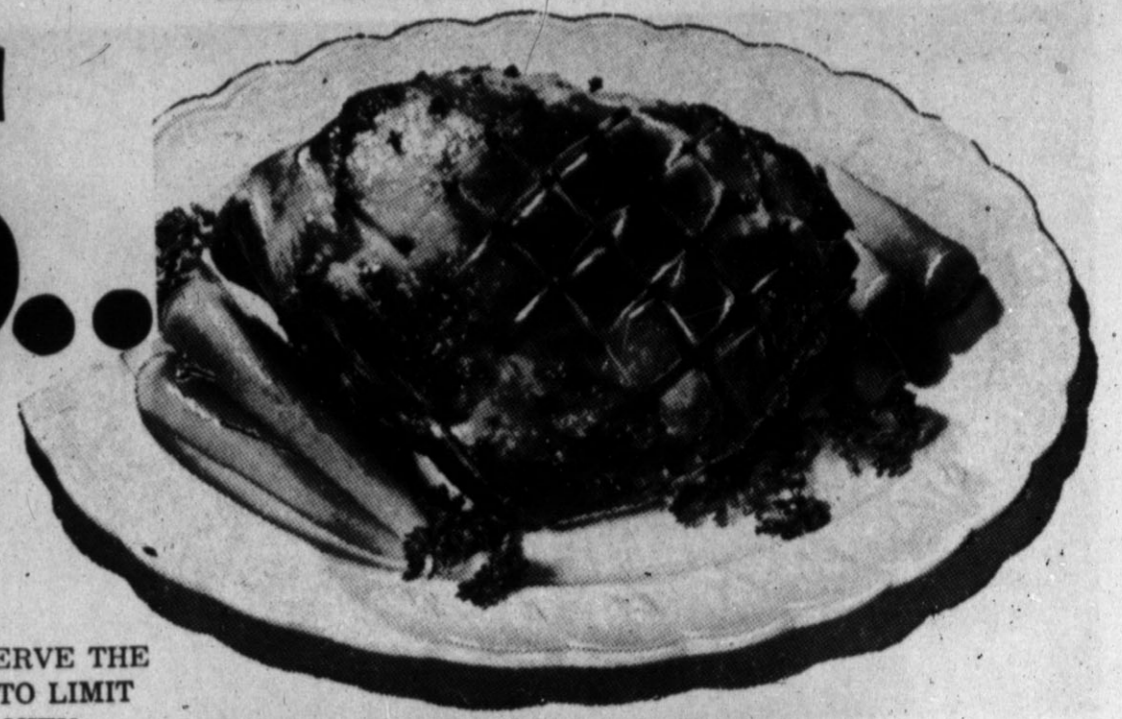
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Save a bundle by calling or driving to this Agency

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## PORK CHOPS SPARE RIBS BACON

Center Cut Rib Chops LB.

79¢

Southern Style Lean Meaty LB.

59¢

FARM PAC

LB. 69¢

## PICNICS

HICKORY SMOKED 6 to 8 lb. avg., LB. ....

33¢

Sliced, Lb. .... 39¢

¼ SLICED  
**PORK LOIN**  
LB. .... 69¢

### MIRACLE PRICE!

**SUGAR**

All Brands 5-lb. bag  
Limit one, Thereafter 48¢

44¢

### MIRACLE PRICE!

**BABY FOOD**

Food Club Strained JAR

8¢

### MIRACLE PRICE!

**NAPKINS**

Zee Assorted 80 Count

10¢

### BEST OF TASTE Recipes

THIS WEEK'S RECIPE

### BUDGET GOURMET BEEF STEW

DIFFERENT EACH WEEK

Create your own cookbook with FREE colorful and easy-to-prepare recipes... each kitchen-tested by professionals to assure family-pleasing meals with flavor, eye-appeal and balanced nutrition.

Available for only \$1.98 the "MY RECIPE COLLECTION" cookbook-binder is specially designed to hold FREE "BEST OF TASTE" recipes. This unique organizer-binder features nine exclusive pocket-indexes, calorie chart, and extra pages for other recipes.

### Delicatessen

1 Whole Fried Chicken  
1 Pint Green Beans  
1 Pint Hot Mashed Potatoes

ALL FOR **\$1.89**

Mrs. Smiths Pure FRUIT PIES each 59¢

Kraft Pimento Olive Pineapple CHEESE SPREAD 5 oz. glass 3 for 1.00  
Pillsbury with icing CINNAMON ROLLS can 33¢  
Farm Pac all meat FRANKS 1 lb. pkg. 59¢  
Boneless PORK STEAK lb. 69¢  
Lean pork PORK STEAK lb. 59¢  
Center cut Tenderloin cut PORK CHOPS lb. 89¢  
Boneless boned and tied lean pork PORK ROAST lb. 69¢

We Give FRONTIER SAVING STAMPS

## DOG FOOD CAN MILK

Alpo All Flavors 14 1/4 oz. can

2 FOR 49¢

Pet or Carnation Tall Cans

2 FOR 29¢

CORN Kounty Kist whole kernel 12 oz. can 2 for 39¢ PIZZA Krafts cheese 15 1/2 oz. 55¢  
KRAFT DINNERS Macaroni 7 oz. 2 for 39¢ STARCH Sta Flo qt. 25¢  
LIGHT BULBS Sylvania 60 - 75 - 100 2 for 39¢

### MIRACLE PRICE!

**LEMONADE**

Top Frost 6 oz. can

10¢

## WATERMELONS

20 lb.

each \$1.49

## TOMATOES

Salad Style

Cup 25¢

### MIRACLE PRICE!

**NAPKINS**

Zee Assorted 80 Count

10¢

## CORN

Gaylord Fresh Frozen 24 oz. pkg.

39¢

## ENCHILADAS

BEEF 22 oz. pkg.

54¢

## MARGARINE

Meadolake Lb.

4 for \$1

## BAR-B-QUE Grill

24" Folding Legs for easy storage

\$5.99

## Carnation Slender

Assorted Flavors pkg.

79¢

Charcoal Bar-B-Que Time 10 lb. bag 53¢ Deodorant Tussy 1/2 price

Mouthwash Listerine 20 oz. size 99¢

SAVING IS THE NAME OF THE GAME

Furr's







**CARAVAN ENTERTAINMENT** — Though the weather was cold and windy last Saturday, many people flocked to Sugarland Mall to see the KVII-TV caravan which put on a show for the townspeople. Celebrities were on hand to sign autographs while a combo from Amarillo provided music for the occasion.



**4-H WINNERS** — Pictured here are the members of the local junior 4-H group who won first in the county and first in district for their sketch in Share the Fun last week. They are, from left to right, Ramona Windell, Melissa Miller, Diana Eggbert, Twanha Kendrick, Jeannine Bradley, Lynette Clearman, Beverly Cole, and Monica Herring, seated. Not shown is Debbie Stringer.



**BIG CATCH** — James Profitt, 21, of Ruidoso, N.M., and Hereford, exhibits a rainbow trout measuring just over 25 inches and weighing one ounce less than six pounds which he caught recently in Rio Ruidoso. Profitt, who was spending his last day at home before entering military service, used worms as bait to catch the trout.

Cowboys would pick up the mail in Amarillo and bring it in a flour sack to the Porter Lee Johnson ranch in Deaf Smith County, where it was dropped in an orange crate behind the stove.

Read The Want-Ads Today.

**Dr. Milton C. Adams**  
OPTOMETRIST  
335 Miles  
Phone 364-2255  
OFFICE HOURS:  
Mon.-Fri. 8:30 to 5:00  
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Over 250 Watches to select that Graduate's Gift \$14.95 and up  
**COWAN JEWELERS**

it's our...

# 2nd Birthday ... in Hereford

... and we say thanks to all our customers and friends! We're looking forward to many more years at your service!



Hunting an Old Fashioned Bargain?

Shop at your Family Mart Store: First, Last and Always!

We feature Personalized On The Spot Financing!



Famous Brands Quality at Fantastic Budget Wise Prices!

General Electric . . . No Frost . . . 2 Door . . . Auto Fill Ice Maker . . . Reg. \$439.95

**Refrigerator** ..... **\$353.**

Maytag . . . A106 . . . Choice of Color . . . Regular \$289.95

**Automatic Washer** ..... **\$222.**

Curtis Mathis . . . 25 inch Console . . . Spanish . . . Regular \$649.95

**Color Television** ..... **\$592.**

Lawson . . . 30 inch . . . Regular \$199.95

**Gas Range** ..... **\$147.**

General Electric . . . DE714U . . . Regular \$219.95

**Electric Dryer** ..... **\$166.**

Maytag's Fabulous New Porta-Dyer Now Only **\$99.**

Decorator LAMPS Start at **\$6.54**

Fleetwood Fully Automatic Sewing Machine Regular \$169.95 now **\$114.**

Voice of Music Phonographs and Tape Recorders Start at a Low **\$54.**



We Have Complete Service Facilities!



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**STRATFORD** The Voice of Music **SEQUOYAH** **Olympic** **COSCO**

**Curtis Mathis**



Brand Names Quality!

Bassett - Mediterrean - Oak Coffee Table ..... Reg. \$129.95 ..... **\$95.**

Bassett - Mediterrean - Oak Lamp Tables ..... Reg. \$69.95 ..... **\$50.**

Barkel - Contemporary Hide-A-Bed ..... Reg. \$269.95 ..... **\$198.**

Stratford/Futorian - Contemporary SOFA ..... Reg. \$389.95 ..... **\$236.**

Spanish-5 Piece **LIVINGROOM SUITE** Regular \$299.95 **\$138.**

3 Piece **LIVINGROOM SUITE** Regular \$199.95 **\$99.**

Early American or Contemporary **Reclining Love Seats** Regular \$239.95 **\$144.**

Sno-Breeze - 2200 CFM **AIR COOLER** Regular \$129.95 **\$96.**

'When You Finance With Us, You Deal Only With Us!'

Entire Stock! Decorator Pictures and Wall Mirrors Large Luxury Sizes **25% OFF**

'Enjoy Lots of Savings?' You'll Enjoy New Furniture and Appliances almost as much as You Enjoy The Savings at your Family Mart Store!

**LOVE THE BARGAINS WE HAVE FOR YOU!**

# Family Mart

of Hereford

Starting Our 3rd Year at 603 Park Avenue In Hereford!



# Democrats Elect Officers, Delegates

Delegates to the State Democratic Convention and county officers were elected during the Deaf Smith County Democratic Convention last Saturday.

During the meeting, Leo Witkowski was elected permanent chairman and Mrs. James E. Higgins was chosen secretary. Mrs. O. G. Hill Sr. was appointed parliamentarian by Witkowski.

Chosen as delegates to the state convention, to be held at

Dallas June 11, were: Witkowski, chairman; Andrew Shuval vice chairman, and Charles Bell Clinton Jackson, Leo Forrest, Earl Holt, and Raymond Higginbotham.

Alternate delegates are John D. Pitman, Mrs. John D. Pitman, Mrs. Clinton Jackson, Betty Walterscheid, Ted Dakil, O. G. Hill Jr., Mrs. Clifford Kerr, George Ritter, C. J. Albracht, W. J. Albracht, Andrew Keshen, Mrs. Raymond Higginbotham, Mrs. Edward Paetzold, Mrs. Leo Forrest, Mrs. W. H. London, Jr., Mrs. James E. Higgins and D. C. Barnard.

Resolutions adopted at the convention Saturday were:  
1. Endorse and recommend the "Favorite Son" candidacy of Governor John B. Connally and does hereby bind its delegates under the unit rule to support such "Favorite Son" can-

didacy of Gov. John B. Connally.

2. That a person buying a vehicle license must have public liability insurance receipt for current year.

3. The Deaf Smith County Democratic Convention expresses gratitude to President Lyndon B. Johnson for his long record of outstanding service to his country, his state and his fellow man. His dedicated leadership will be a living example for every American.

The cold Labrador Current and relatively warm Gulf Stream meet in the vicinity of the Grand Banks. Air passing over the contrasting waters often produces dangerous fog, but the mingling of cold and warm currents also creates favorable conditions for plankton — a major food for fish.

Shan tribesmen of Burma often tattoo themselves from neck to knee with intricate designs. The tattooing began as a charm to ward off sickness and injury. Now the designs are a symbol of manhood.



**OFFICERS INSTALLED** — New officers of Delta Xi Chapter of Delta Kappa Gamma, women educators' society, were installed at a breakfast at Dimmitt Saturday. Pictured from left are Mrs. Joe Cowen of Dimmitt, president; Mrs. Jim Bookout of Hereford and Mrs. Lenton Poole of Farwell, vice presidents; Mrs. Glenn Rander of Dimmitt, treasurer; Mrs.

Wilson DiCuffa of Bovina, secretary; Mrs. Weldon Skinner of Dimmitt, correspondent; Miss Hazel Merritt of Dimmitt, executive secretary. Mrs. Tolbert Painter of Hereford is parliamentarian. Mrs. Claude McDougal of Hereford conducted the installation for the chapter which has members from Deaf Smith, Farmer and Castro Counties.

## Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

### MAY

18 — Kiwanis Governor's Banquet.

## Sand Blaster Injured Monday

Bill Frazier employee for the Click Sand Blasting Company, suffered two dislocated shoulders Monday, when he fell from a ladder at the Country Club pool.

He was taken by ambulance to Deaf Smith County hospital, and was released Wednesday.

19 — Baccalaureate ceremonies.

24 — Commencement Exercises.

24 — Hereford schools dismiss for the summer.

26 — Hereford Duplicate Club announced Mixed Pairs games, 1:30 p. m. at Community Center, open to all bridge players 30 — Mid-Plains Pioneer Association at the Deaf Smith County Bull Barn. Will feature the 70th anniversary of Hereford.

### JUNE

28 — Opening of "Texas" pageant in Palo Duro Canyon.

The Hereford Breeders Association was organized at a dinner meeting in March 1919.

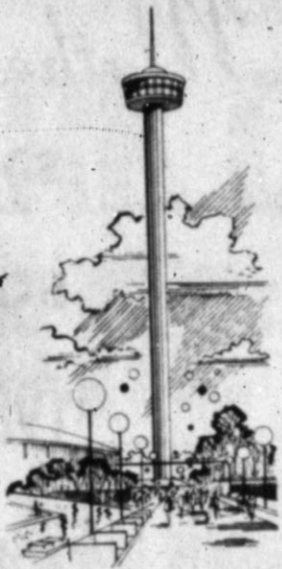
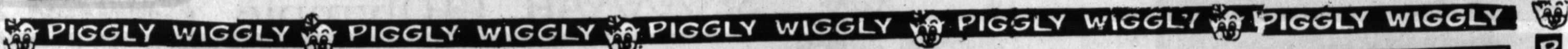
Graduation

Gift

Headquarters

COWAN JEWELERS

Tie Tacks, Slides,  
Cuff Links for that  
Graduate at  
COWAN JEWELERS



Register At Piggy Wiggly For A Chance To Win A

# FREE ALL EXPENSE PAID TRIP TO "HEMISFAIR!"

- TRIP INCLUDES:**
- 1968 Pontiac for the trip
  - 2 Days Accommodations
  - \$150.00 Spending Money

Just come in and register. No purchase necessary - No Obligation! Drawing will be held May 31, 1968. Winner will be announced "live" over KPAN Radio.

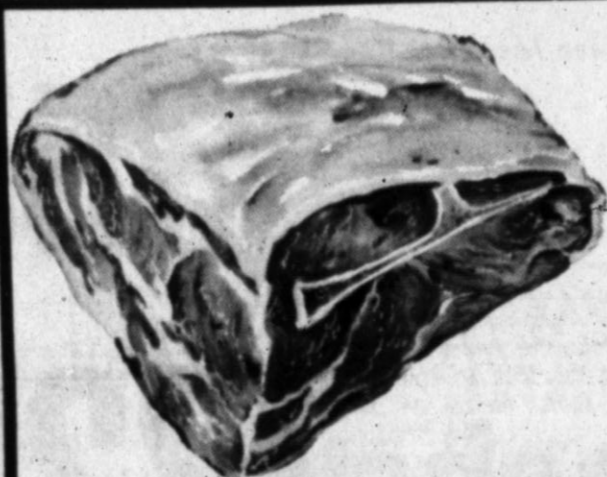


Welcome Kiwanians from Hereford Kiwanian Mike Waldrip

WE GIVE VALUABLE S&H GREEN STAMPS WITH EACH PURCHASE-DOUBLE WEDNESDAY

- Great for party snacks
- Bugles..... 3 for \$1
  - Mv-T-Fine Pie Filling and Pudding..... 3 for 19c
  - Roxey Canned Dog Food..... 9 for 69c

Shop Piggy Wiggly For Large Selection Of Graduation Gifts For Both Boys And Girls ... And Save!



## PORK ROAST

Fresh... Lean! Shop Piggy Wiggly for the freshest meat in town! **lb. 39c**

Hormel ALL MEAT FRANKS 12 oz. pkg. 49c

Lean No Waste SLICED HAM lb. 89c

Wright's 1st Grade SLICED BACON 2 lb. pkg. \$1.29

Shurfresh CHEESE SPREAD 2 lb. box 89c

- All Day Saturday
- HOT DOGS chill & mustard 10c
  - Heinz 16 ounce BAR-B-Q SAUCE 51c value 39c
  - Morton's asst. flavors Frozen CREAM PIES 14 ounce size 29c
  - Shurfine Whole Peeled TOMATOES 303 cans 4 for \$1
  - Shurfresh Grade "A" LARGE EGGS dozen 2 for 89c

Minute Maid Frozen GRAPEFRUIT JUICE 6 oz. cans 5/\$1

Ellis Fresh Packed SHELLED PECANS 10 oz. package 99c

Shurfresh Grade "A" Fortified LOW FAT MILK gallon carton- try it 99c

Shurfresh BUTTERMILK half gallon carton 39c



Pure Ground BLACK PEPPER 4 oz. can 39c



Shurfine All Purpose 5-Pound Bag

**38c**

Redeem Your Colgate-Palmolive Coupons At Piggy Wiggly. Prices Below Are With Coupons!

- With 8c Coupon Palmolive Liquid..... 59c
- With 8c Coupon Punch Detergent..... 47c
- With 5c Coupon family size Colgate Toothpaste..... 63c
- With 8c Coupon giant size Cold Power..... 59c
- With 8c Coupon quart size Baggies..... 47c
- Colgate Fun Bath Soaky..... 59c

## ICE CREAM

Borden's Glacier Club 1/2 Gallon Asst. Flavors Limit 1-Thereafter 49c **44c**

NEW LOW PRICES ON ALL HEALTH AND BEAUTY AIDS!

ANDREA DUMON BATH OIL qt. bottle 59c 99c value

AQUA NET HAIR SPRAY reg. & hard-to-hold 58c 13 ounce can

TOP BRASS mens hair creme - \$1.00 value 65c

TONETTE for Children by Toni - \$1.75 value \$1.19

ABSORBINE JR. 4 oz. bottle - \$1.45 value 89c

ALLEREST time capsules - regular \$1.69 value \$1.09

DENTOL FLOSS 150-ft roll - reg. 69c value 45c

CREME RINSE Helene Curtis - 3 1/2 oz. 59c value 39c



Buy Tendercrust Bread and Shurfresh Milk



## POTATOES

Colorado Reds **20** pound bag **75c**

Florida CUCUMBERS lb. 10c

Wash. Red Rome APPLES lb. 19c

Texas Med. Yellow ONIONS 2 lbs. 15c

**PIGGY WIGGLY**

50 FREE S&H GREEN STAMPS with this coupon & purchase of 59c Bag Shurfresh POTATO CHIPS SPECIAL COUPON VALUE

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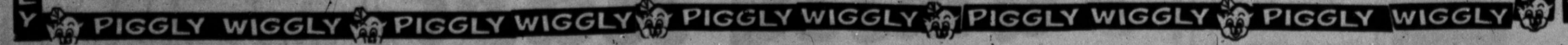
**PIGGY WIGGLY**

50 FREE S&H GREEN STAMPS with this coupon & purchase of 3 Pound Can CRISCO SHORTENING SPECIAL COUPON VALUE

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**PIGGY WIGGLY**

50 FREE S&H GREEN STAMPS with this coupon & purchase of 2 One Pound Cans MARYLAND CLUB COFFEE SPECIAL COUPON VALUE





# Year Draws To Close After Good Showing By Hereford Whitefaces

By MARSHALL DAY  
Staff Writer

Nine months of sweating, toiling, and competing have come to a close for Hereford High School athletics and the hustling Whitefaces can now sit back and relax for three months of summer fun and wait for the next year.

Footballers, who began their workouts way back in the latter part of the summer last year, saw a fairly fruitful year pass as they ended the season with a third place finish behind Perryton and Dumas. As things have been for the past number of years, Dumas took the district title with a clean district slate of five wins and no losses while the herd suffered two defeats to nab third place in one of the toughest district races ever in 1-AAA.

Beginning the season's play with a clean victory over Floydada, the Herd gridsters then went on to a season finish of six wins as compared to four losses and a third place finish in season play as they did in district play. The teams only losses came in one point loss to Olton; a 20-point loss to Monahans; a 7 point loss to Perryton; and a 14-point loss to Dumas.

Three Whiteface pig skinned were selected to the coveted All-District team for the past season and these were tailback Bobby Burwick; linebacker and fullback Tony Malouf and offensive tackle Johnny Cornelius.

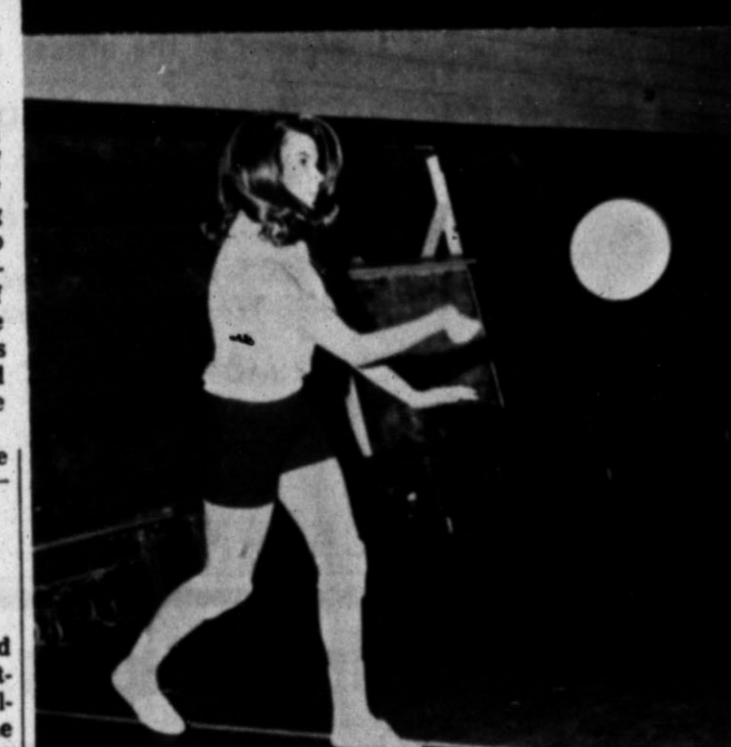
Malouf, who has been selected to the all-district team for the past three years, was credited with 137 defensive efforts which included 14 unassisted tackles; 10 pass saves and one fumble recovery. Cornelius, who proved a threat to many of the opposing teams, was credited with 53 defensive plays and struck terror into the hearts of others as he grinded his way through holes for the running Whiteface backs. Burwick, who pranced upon the field after becoming eligible when one half of the season was gone, led the team in rushing with 453 yards on 75 carries though he played only a few games with the varsity.

Basketballers had a mediocre

## Lewis Wins Calf Roping Contest

Wade Lewis, son of Mr. and Mrs. Walter Lewis of 419 Western Avenue, Hereford, collected the first place spot in the South Plains Junior College calf roping division at Tarleton College last week.

In competition at the rodeo, he garnered a fourth in the first go-round; a first in the second go-round; and ended up with a first in total average, thus giving him third place in total



points in the region and a trip to Sacramento, California to the NIRA finals.

Lewis, who is a sophomore at SPJC, lived in Amarillo until his graduation from Palo Duro High

then his family moved to Hereford.

South Plains also finished third in total points in region behind their instructor Tommy Buckner.

season as they ended the year with a victory over the ever-present Dumas Demons and with a record of 10 wins and 15 losses.

Fourth place in district was bestowed upon them as they edged Dumas and Tulia in the second half of district play after losing to both of these teams in the initial half. Through 25 games of the season, the team had a game average of about 47 points as compared to their opponents 56, but they hung tough to notch the fourth place finish.

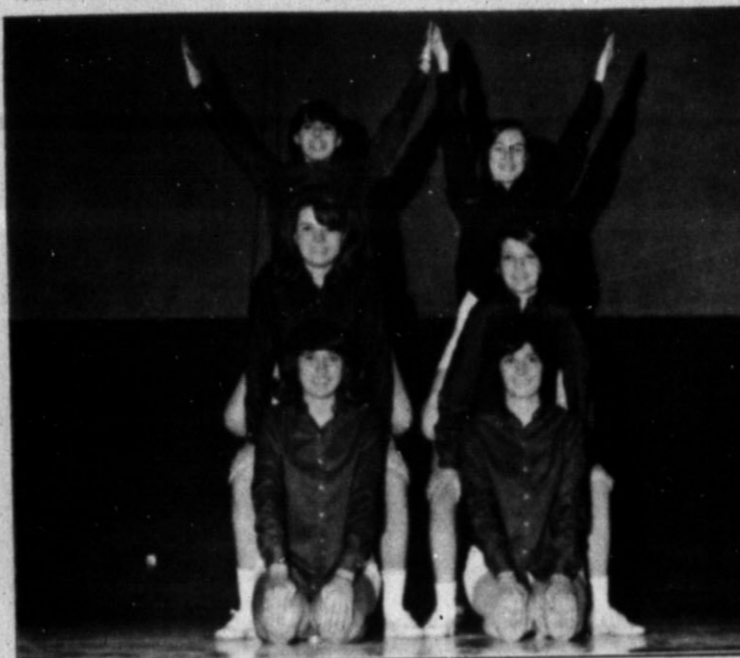
Two of the roundballers were noted for their competition and playing ability through the season and these were Burwick, who was selected to the All-District five with Jim Childers receiving an honorable mention for the season's activities. The teams district slate showed that

they won four and lost six.

Girls took the spotlight for the second time in as many years as the Whiteface volleyball team notched another South Zone title and then went on to the play-offs but fell short by one game in winning the district title.

Not known to be a losing team throughout the entire season, the girls took every available trophy in tournament play, then took a 4-0 district record into the zone play-offs before they fell to the powerful Perryton Rangerettes. In the play-off the local girls lost the first game of the best-of-three but came back to take the second game. The third and final game went into overtime but the Rangerettes pulled the game out of the bag to win the district title.

Golf fans saw the Whiteface



## Whitefaces Crush Eagle Nine, 11-0

Capitalizing on errors galore, the Whiteface baseball nine slaughtered the Canyon Eagles 11-0 in five innings as the game was called on the 10-run-five-inning rule.

Setting the initial half of the first inning down in order, Shelton White sent his backers to the hitting circle in the bottom of the inning where they saw two runners cross the plate on a homer by third sacker Kenly Hagar.

As went the first half of the initial frame, so did the remaining four for the Eagles go as White scattered three hits for the downtrodden Canyon team. The Herd themselves did not manage a run in the bottom of the second frame, but threatened with several men on bases. One run was added to the

Whitefaces score in the third to give them a 3-0 lead before retiring the visitors in the top of the fourth. The bottom of the fourth was filled with sloppy defensive playing by the Canyon team and a mass of bat-swinging by the locals as the Herd added 6 runs to their ever-mounting score before they were put down with a 9-0 lead.

White took the reigns in the bottom of the fifth to end the game on short notice as he connected for a four-bagger with a man aboard to garner the 10 runs needed for the game calling.

The last game of the season will be played this Friday when the Whitefaces meet the district champions from Dumas in the final at the Dumas field. Gametime is set for 4 p. m.



linksters also take a South Zone title to the play-offs, but they fell short of a district title as the Perryton team defeated them on the course. Still qualifying for the regional meet which was held in Odessa, the team finished fifth in competition, there as they got their revenge on Perryton and came out on top of them there.

Track proved to be one of the outstanding sports of the year as the Herd took their first district title since 1947 and sent nine individuals to the regional meet this past season.

From the regional meet, four individuals qualified for the state meet in which the Whiteface name was etched in the books with a sixth place finish with 16 points. Those who stepped onto the cinders at Austin for the state meet were Gary Goodin, Bobby Burwick, Elgin Williams, and Steve McAndrews.

Last but not least, is the baseball team who had their ups and downs during the past season and with one lone game remaining, they will, whether they win or lose, wind up the season in second place behind Dumas. Prior to their last game, the team record stands at 10 wins and 8 losses after victories over numerous 4A schools through the pre-district competition.

Looking back, the Whitefaces have collected one first; three seconds; a third; and a fourth, which is not bad at all, considering the competition this year was the toughest seen in district 1-AAA in many years.

## Players Named In Colt League

Players who are to comprise the newly formed Colt baseball teams were selected by the coaches for the coming season for the Sonics and Astros.

Coaching the Sonics will be Jerry Don George and Don Blankenship as their team will consist of Andy Scott, Keith Anderson, Santry Rush, Donnie McDermitt, Richard Sierra, Gary Lemons, John Sparks, Ismael Urias, Charles Ross, Dennis Sargent, Tommy Stoy, John Siever, Keith Duncan, John Page, and John Wall.

The Astros, coached by Bob Hardin and Robert Wagner, consists of Percy Mays, Mike Wartes, Jeff Deavenport, Mickey Bishop, Dana Rush, Raymond Quintana, Ricky Ward, David Campos, Kevin Patton, Bill McQuary, Allen Wilson, Jeff Loerwald, Rick Lee, Alan Wagner, and Alan Hardin.

## What makes a Pontiac a Pontiac?

(And what makes ordinary cars ordinary?)



Only Pontiacs have Wide-Track. Drive a Pontiac and you'll wonder who took all the bumps and curves out of the road.



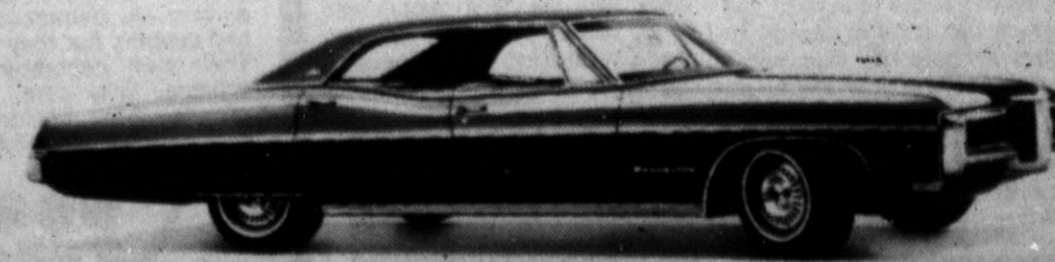
Even our lowest-priced Pontiac has a unique 175-hp Overhead Cam Six. Unless you count cylinders you'll swear it's a V-8.



Pontiac interiors make you glad you left home - soft Morrokide and simulated wood trim so real only a termite can tell it isn't.



Innovations like GTO's Bumper-of-the-Year make Pontiacs look expensive. But record sales prove we know how to price them too.



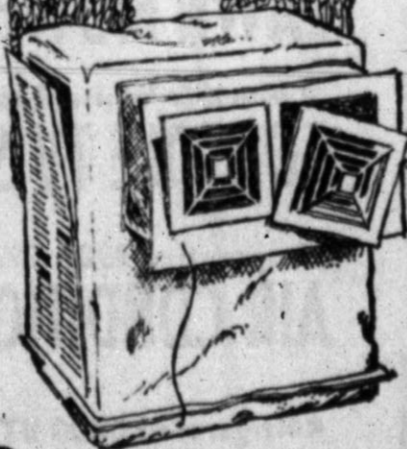
## THE GREAT WIDE-TRACK DRIVE IS ON!

See your Pontiac dealer. He's out to smash sales records for the 7th straight year!

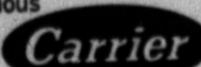


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refrigerated air conditioning. Don't spend another dime on your old "swamp cooler" when you can enjoy the freshness and



coolness of quiet, economical Carrier Refrigerated Air Conditioning. Let us come out and give you an estimate of an installation of pure, clean, refrigerated Carrier Air Conditioning for your home. We'll take you out of the swamp forever -

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Average Family of 5

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CHILDREN'S PORTION 49¢

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HOME OF THE BIGGEST LITTLE RAILROAD IN ALL THE LAND



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**MUSIC CLUB'S PRIDE** — Members given special honors at the Music Study Club luncheon this week, when a year ended, were the honorary members and those who have been in the club 50 years or more. Plaques were presented the honorary group, upper photo, from left, Mrs. S. O. Wilson, Mrs. H. K. Fox, Mrs. Glenn

Snyder and, seated, Mrs. Ray Coney. Mrs. J. E. Byers, not present, is another honorary member. From left, lower photo, are Mrs. Jesse Stanford and Mrs. C. J. Mountz, seated; Mrs. A. O. Thompson and Mrs. W. E. Dameron, standing, whose names have been on club rolls for half a century.

# Adrian News

**By ANN BEAVERS**  
Brand Correspondent  
Gene Shelton has been named as the Amarillo City Men's Association Bowler of the Year. He received the Sam Fenberg Memorial Award. Gene is a former Adrian resident, and son of the Raymond Sheltons.

Mr. and Mrs. E. E. Allen attended the funeral of Bill Judd, Sunday in Vernon.

Mr. and Mrs. Brub Beavers and Vicki were in Silverton, Saturday to attend the funeral of his aunt Ethel Wood.

Mrs. Sharon Robbins and Cindy and Dennis McDowell of Guyton were here over the weekend, with Sonny Robbins.

Mr. and Mrs. S. Q. Jackson of Henrietta, spent Saturday and Sunday with Mrs. Millie Maupin.

Mr. and Mrs. M. A. Ferguson and Gene, Ernie Wood and Elton Davis, spent the weekend at Lake Tanglewood near Clarendon.

Mr. and Mrs. Lewis Jobe and Wade of San Jon, were Sunday dinner guests of Mr. and Mrs. Alford Jobe and family.

Mr. and Mrs. Ernest Franks were among those enjoying a fish fry and fishing at Lake Meredith, Wednesday and Thursday of last week.

The Adrian F.F.A. Chapter along with Mr. Bob Wood went to Lubbock to a judging Contest on Meats, Seeds, Land and some Dairy Cattle. This is the second contest of this type that the Adrian Chapter has participated in. They plan to enter more.

Saturday night the Adrian Senior Class held a Party in the home of Martha Gruhkey.

Mr. and Mrs. Bill Gudgell and family visited Mr. and Mrs. Jerry Conner and Colleen in Amarillo, Saturday.

Mr. and Mrs. Ray Polk and family of Amarillo visited the Joe Brownlee family, Sunday.

Mrs. Lena Gudgell visited a few days with Mr. and Mrs. Leonard Erwin in Vega.

Caprock 4-H Sewing Club met last Wednesday and started their sewing for the summer. Each child and parent will be working on their dress. The next meeting will be the first Wednesday in July.

Mr. and Mrs. Louis Harris of L. A., California visited the Jim Rupe family last week.

Mr. and Mrs. Joe Brownlee were hosts to a Dinner for Mr. and Mrs. Jerry Conner and Colleen of Amarillo, Mr. and Mrs. Bill Gudgell and family, Roxann Brownlee and David Clayton, Gay Brothers, Nina O'Brien and Lewis Spinks. Later they enjoyed a family singing along with Rev. Don Travis.

Mr. and Mrs. Manuel Loveless were host to the seniors for a

steak supper at their home, Monday night.

Mr. and Mrs. Robin Fortenberry of Lockney visited Tuesday with Mr. and Mrs. Jimmie Bradley and family and Mr. and Mrs. Jack Fortenberry.

Mrs. Jimmie Bradley was host to a tupperware party, Thursday morning in her home. Mrs. Louise Farmer of Canyon and Mrs. Thelma Sorrells of Hereford were the Demonstrators. There were around 10 ladies attending.

Mrs. Bob Lane took Joan to Canyon for her A.C.T.S. test, Saturday morning.

Mr. and Mrs. Butch Boydson and girls were Sunday night supper guest of Mr. and Mrs. Glenn Boydston in Vega.

Mr. and Mrs. Bob Lane were hostess to a Supper for the seniors in their home Sunday night.

The Adrian Senior Class would like to thank each and every one who helped them with their Volleyball Tournament last week. They made over 500.00 dollars.

Mrs. Opal Pond of Amarillo brought her mother Mrs. Emma Bales her Mother's Day gift, Sunday and then took Emma and Mrs. Nell Morgan to Vega for lunch.

Mr. and Mrs. Bud Heaton of Claremore, Oklahoma visited the Jack Fortenberrys, Tuesday.

The 7th grade class along with their sponsor Mrs. Harvey Floyd went on their Field Trip, Saturday to Amarillo.

Mr. and Mrs. Ronald Douglas of Clovis visited the Jack Fortenberry family, Sunday.

Adrian High School Seniors Plans: Roxann Brownlee-Ranger Jr. College, Davy Gruhkey-Clarendon Jr. College, Tanya Travis-Clarendon Jr. College, Joan Lane-Uncollected, David

Clayton-Service, Martha Gruhkey-Texas Tech and Virginia Reeves-just to be a Housewife.

Adrian announced the Jr. High Valedictorian and Salutatorian: Joe Perrin, son of Mr. and Mrs. Jim Perrin is the Valedictorian with an average of 90.5. Timmy Jobe, son of Mr. and Mrs. Alford Jobe is the Salutatorian with an average of 90.1.

Mrs. Butch Betts visited her mother Mrs. Henry Scott, in an Amarillo Hospital, Sunday. Mrs. Scott was in a car wreck on Interstate 40, Friday night.

Capt. and Mrs. Freddie Harris and family of Pueblo, Colorado visited the Hardy Harris family, Saturday, also visited Kenneth Homfeld.

Mr. and Mrs. Wilbur Harris and family visited in Woodward, Okla. with Mr. and Mrs. Fred Shuyler and family.

Mr. and Mrs. Sam Brown of Silverton, visited here during the weekend.

Mrs. Ida B. Fortenberry, Mrs. Gene Beaver and children of Amarillo brought Mrs. Nannie Fortenberry home, Monday. She had been staying in Amarillo for the past 6 months.

Buck Clark of Hereford spent the weekend with Mr. and Mrs.

Tom Collins and family.

Mrs. Imogene Parker visited in Amarillo over the weekend with relatives.

The W. S. C. S. Ladies honored the Adrian Seniors with a breakfast, Thursday morning in the Methodist Church.

The Adrian Parent-Teachers Organization All-Awards Banquet was held Tuesday evening in the School Cafeteria. The Invocation was by Mr. Pat Blankenship. Introduction by Rev. Don Travis. Welcome was by the P. T. O. President Wilbur Harris. Davy Gruhkey gave the response. The entertainment was the Hoosier Potshots. Mr. Emmitt Robbins, Mr. Ted Hale and Mr. Charlie Sullivan gave the recognition of Awards. Closing was by the Rev. Don Travis. A Sock Hop followed the dinner.

Polk Street Methodist Church in Amarillo held a Workshop, last week and those attending were Mr. and Mrs. Ed Jacobson, Mr. and Mrs. Lorin Creitz, Keith Kromer, Billy Briggs, Robert Jacobson and Rev. Don Travis.

Baccalaureate Services was held Sunday for 7 Adrian Seniors, in the First Methodist Church. Rev. Don Travis, pas-

tor of the Church, brought the sermon. Some of the 8th grade girls sang a special song. Kathy Garrison and Dwayne Gruhkey were the ushers.

The Adrian Senior Class will take their Senior Trip to Rock-Away Beach, Missouri.

Sugar beets made 15-20 tons per acre at Hereford in 1911.

Great West Mill and Elevator Company built Deaf Smith County's first elevator with a unit of 10,000 bushels of wheat; later increased to 40,000.

In 1916, C. C. Ferguson sold a carload of yearling bulls from Deaf Smith County to Sweetwater County for \$77.50 per head.

Cattlemep throughout Deaf Smith County suffered heavy losses as the result of the blizzards and lingering snow of 1918-19.

For **COLDS** take **666**

## THE FAMILY MEDICAL CLINIC

Announces . . .  
removal of the offices of  
**J. H. McCRARY, M.D.**  
and  
**GERALD G. PAYNE, M.D.**  
from 907 East Park Avenue  
to 807 West Park Avenue  
**EFFECTIVE MONDAY, MAY 13, 1968**

Over 250 Watches  
to select that  
Graduate's Gift  
\$14.95 and up  
**COWAN JEWELERS**

## Uncle Sam's Selective Service

Editor's Note: Below are questions now being asked at draft boards. The answers are by Colonel Morris S. Schwartz State Selective Service Director, 209 W. 9th Street, Austin, Texas 78701. He will welcome your questions.

### FHA Official Gets Big Award

James C. Hayes, Assistant to the Texas State Director of the Farmers Home Administration, today received the U. S. Department of Agriculture Superior Service Award from Secretary of Agriculture Orville L. Freeman at ceremonies in Washington, D. C.

Hayes is credited with reorganizing and updating his agency's farm management program, which provides advice for borrowers to insure that they are pursuing sound farming operations.

He was cited "for unusually effective development and administration of a sound and proven farm management program for Farmers Home Administration borrowers in Texas, thereby strengthening and stabilizing the family type farm."

Hayes has worked closely with FHA County Supervisors throughout Texas to expand and improve the level of their advisory services. He launched a special pasture program to obtain profitable use of idle acres, and moved quickly to resolve problems caused by recent hurricanes on the Gulf Coast.

Hayes joined the Farmers

tor, 209 W. 9th Street, Austin, Texas 78701. He will welcome your questions.

Q — What is the first historical record of conscription of manpower for military service?

A — Probably an account in The Bible. In the Book of Numbers the following is related: "Take ye the sum of all the congregation of the children of Israel, after their families, by the house of their fathers, with the number of their names, every male by their polls; from 20 years old and upward, all that are able to go forth to war in Israel, thou and Aaron shall number them by their armies." The account goes on to state that Moses and Aaron raised an army of 603,550.

Q — How can I find out how a friend of mine in the same draft board was classified at a meeting last week?

A — Go look on the bulletin board at the local board office and you will find his name and the classification given him.

home Administration nearly 10 years ago as an assistant county supervisor. He was promoted to county supervisor and farm management specialist before taking his present position two years ago. He is a native of Collin County, Texas, and a graduate of East Texas University at Commerce.

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ALL TYPES OF FARM, HOME & INDUSTRIAL Machine and Welding Work.  
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Anyone can inspect this list.  
Q — When a registered man, or other person, is given a certain number of days to furnish information, or perform some other duty, on what day does the time begin to run?  
A — It begins on the day following the day on which the notice is posted or mailed.  
Q — Can the state Selective Service director classify a man?  
A — No. He can, however, appeal from a determination of a local board in his state at any time.

**No kidding!**  
Carpets belong in the kitchen

Homemakers, here's your chance to decorate your kitchen with elegance and ease. Enjoy a VIKING carpet on your kitchen floor. It will make your life a cinch. VIKING kitchen carpets are just as practical as they are glamorous. They lend an air of elegance and serenity but they wear like hard-surface flooring. Their rich decorator shades enhance any color scheme. Easy care, luxurious and cushiony, with sponge-rubber backing that prevents slipping. No crying over spilled milk or broken dishes!

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New Manager's  
**"SURPRISE" DISCOUNT SALE**

Billie McDowell invites you in for free coffee, surprise discounts and a look at the new manager's bargains. Mail order "over-stocks" are in stock, ready for immediate delivery. Sport shirts, slacks, light-weight girdles and many other items reduced below regular catalog prices.

<b>MAPLE STEREO</b> WAS \$289.00 NOW <b>\$199<sup>00</sup></b>	<b>3-HP Briggs &amp; Stratton Engine LAWN MOWER</b> <b>\$49<sup>00</sup></b>
<b>COLOR TV</b> WHAT A PRICE! NOW <b>\$299<sup>00</sup></b>	<b>2 Black &amp; White Repo CONSOLE TV'S</b> <b>\$99<sup>00</sup> ea.</b>
<b>WASHER</b> DELUXE 18-LB. LOAD NOW <b>\$184<sup>95</sup></b>	<b>Evaporative 4300 CFM AIR CONDITIONER</b> <b>\$119<sup>88</sup></b>
	<b>Refrigerated 6000 BTU AIR CONDITIONER</b> <b>\$127<sup>00</sup></b>
	<b>30 Month Warranty 650x13 "EP" TIRES</b> <b>\$20<sup>00</sup> ea.</b>

PLACE YOUR ORDERS NOW!  
"POP A BALLON" AND GET A REDUCTION OF FROM 5% TO 50%!  
**SATURDAY, MAY 18 ONLY!**  
**MONTGOMERY WARD**  
CATALOG STORE  
Sugarland Mall . . . Hereford, Texas  
PHONE 364-0385





"IT IS SO, TOO . . .  
'CAUSE I READ IT  
IN THE PAPER"



Remember when you were a kid, and "I read it in the paper" was the best argument-stopper in the whole world? That simple declaration served as proof enough for anything . . . unless the other guy was a lot bigger and just naturally mean t'boot! There's a good point here . . . and that is that most of us grow up with respect for and genuine trust in what we "see in the paper".

It Pays Too. To Advertise In

# The Hereford Brand

-- Nearly Everyone Does --





**GIBSON'S DISCOUNT CENTER**

HEREFORD, TEXAS

Prices Effective Thru Saturday, May 18, 1968

OPEN 9 TO 9 MONDAY THRU SATURDAY



Richard Hudnut's  
**QUICK**  
SALON-TESTED PERMANENT

\$2.00 retail value  
**77c**



**CRISCO**

FINEST VEGETABLE SHORTENING

3-Pound Can

**66c**

**PERSONNA**

SUPER STAINLESS INJECTOR BLADES

7-Blades  
98c value

**66c**

**COMET**

14 Ounce Cans

**2 FOR 27c**



Deodorant Beauty Bars

2 bath size **37c**

**Preparation H**



Ointment \$1.29 value  
**88c**

Suppositories \$1.59 value  
**99c**

**Pepsodent**



family size **49c**



**LUSTRE CREME SHAMPOO**

\$2.00 value jar now **99c**



DUNCAN HINES

**DELUXE CAKE MIX**

Yellow-Devils Food  
White-Orange-Lemon

YOUR CHOICE

**33c**



**VEL**

FOR DISHES

giant size

**49c**

Sudden Beauty

**Deodorant**



7 Ounce Aerosol Can

**44c**



Miss Breck  
**HAIR SPRAY**  
13 Ounce Can

**49c**



**KLEENEX TISSUE**

4 200 count boxes **88c**



Micrin  
**MOUTHWASH**  
18 Ounce \$1.39 value

**88c**



Kleenex Designer

**Towels**

Large Roll

**29c**

Mens Nylon Stretch Socks  
\$1.00 value

**44c** pr.



**GIBSON'S R pharmacy**  
SAVE ON PRESCRIPTIONS  
Phone 364-4900

All Metal Ice Cube Tray  
\$1.47 value

**\$1.19**



Dickie Work Pants  
65% Cotton 35% Dacron  
\$5.49 value **\$3.99**

**BIRDSEYE DIAPERS**  
soft-absorbent-  
27x27 reg. \$1.98 dozen  
**\$1.44** doz.



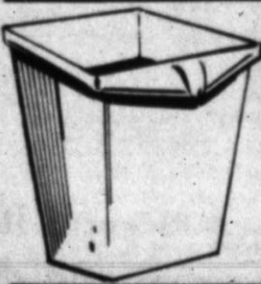
Fostoria Corn Popper  
3 quart  
regular \$3.67 **\$2.99**



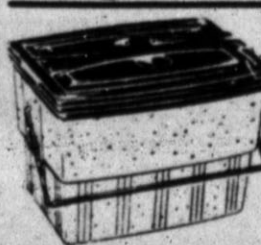
Fostoria Electric Can Opener  
regular \$7.27 **\$5.97**



30 Quart Rectan Waste Basket  
by Tucker Plastics  
**66c**



30 Quart Styrofoam Ice Chest  
**89c**



Styrofoam MINNOW BUCKET  
10 quart  
**66c**



Phillips Ammonia Sulfate FERTILIZER  
50 pound bag **\$1.39**



**GIBSON'S GARDEN HOSE**  
10 yr. guarantee  
5/8" x 50 ft.  
**\$1.88**



**GRADUATION GIFTS**

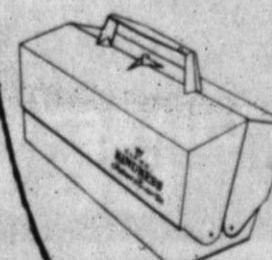


**KINDNESS**  
Instant Hairsetter  
FROM CLAIROL

Like Having A Professional Beauty Salon Right In Your Home

\$23.97 retail value

**\$13.77**



Ladies 2-Piece Jamaica Sets

Permanent Press- Wrinkle Free-Washes Easily

\$3.98 value

**\$2.29**



MENS BILLFOLDS  
\$5.95 Retail Value

**\$3.99**



**HAMILTON WATCHES**

Mens and Womens Styles

\$55.00 retail value

**\$29.95**



GOLD & SILVER

Boys and Girls  
**SPEIDEL I.D. BRACELETS**

regular retail price	our usual price	Graduation Special
\$4.95	\$3.93	\$3.29
\$8.95	\$6.97	\$5.99
\$9.95	\$7.47	\$6.75
\$11.95	\$8.97	\$7.95
\$16.50	\$12.37	\$10.88

Coupon

**15c OFF**

the price of any box of 24

**MODESS**

when you present this coupon  
Limit One Per Family - Good Only At  
Gibson's In Hereford For 10 Days!





# Welcome Division VI Kiwanis Clubs

## Governor Has Kept Busy With Kiwanis



MARJORIE LIVERMON

C. H. "Slim" Livermon of Oklahoma City is 1968 Governor of the Texas-Oklahoma District of Kiwanis International. Livermon, who has 11 years perfect attendance in Kiwanis, is a charter member of Casady-The Village club. Prior to joining the Casady Club, he was a member of the Northeast Houston Club.

Livermon has held numerous offices, including those at the Club level — president, 1967; secretary, 1965 and 1966; director six years, and chairman of many committees. At the Division level, he has been Lt. Governor in 1961, and chairman of many committees, and at the District level, he has been District Secretary, 1964; chairman of many committees; Governor elect in 1967, and Governor in 1968.

Livermon has attended eight District Conventions and five International Conventions. He is very active in church and community affairs, in addition to Kiwanis activities.

He is president of the "Slim" Livermon Insurance in Oklahoma City. He and his wife, Marjorie "Mary" have three children — Bill, Jo Ann and Jim.

## The Hereford Brand

HEREFORD, TEXAS, 79045, THURS., MAY 16, 1968

## Local Kiwanis Club Had Best Year Ever In 1967

In the first part of 1950, five or six men — three of them having been members of Kiwanis Clubs before coming to Hereford — got together and decided they wanted a Kiwanis Club in Hereford.

These men talked to enough people about it that by April 1950, they had around 25 men who had said they wanted to be a member of Kiwanis in Hereford.

The Downtown Kiwanis Club of Amarillo was then called to come to Hereford. In June 1950, the Charter Night Banquet was

held, with Lt. Gov. Bill Gilstrap presiding.

The Hereford Kiwanis Club started out in Division 6, but they were moved to Division 7. However, about two years ago they were moved back into Division 6.

Hereford Kiwanis has had two lieutenant governors of Division 7 — W. H. Patton and Clint Formby.

Dean Herring has been nominated for Lieutenant Governor of Division 6 for 1969.

There are five charter members who are still in the Hereford Kiwanis at the present time.

The local Kiwanis has shown growth. As of May 1, 1968, they had 78 active members. This compares with approximately 46 members on January 1, 1967.

As its annual projects, it has a mop and broom sale, firewood sales, pancake suppers and fertilizer sales.

It awards a \$250 scholarship each year to a senior student to be used at the college of his or her choice.

It sponsors a Key Club in Hereford High School.

The Hereford Kiwanis has also sponsored a grade school track meet for the past two years.

Its project money has been used for King's Manor, equipment in the Bull Barn kitchen, Kiwanis Kids Camp, underprivileged children in the grade schools, Junior Livestock Show trophies, scholarships, Boy Scout troupes, and various other

projects of the Hereford community.

The president for 1968 is Ray Todd principal at Central Elementary School.

Bobby Owen is vice-president. Donald Henslee is secretary and Bartley Dowell is treasurer.

The directors are Waldo Bax. See LOCAL Page 2.

## Kiwanis Objectives

- Build spiritual and moral values by personal example.
- Safeguard our heritage of freedom.
- Demand respect for law and order.
- Conserve our human and natural resources.
- Communicate and work with Key Club, Circle K, and other youth of our nations.
- Advance international friendship through person-to-person contacts.



**KIWANIS PRESIDENT** — Ray Todd, Kiwanian for three years and principal at Central School, succeeded Dean Herring to become 1968 president of the local Kiwanis Club in December. Todd was sworn in as the new leader and then presented with two aids to assist him in his new position: a bullsnake whip to keep the members of their toes, and a bottle of headache tablets to help him with his problems. Todd assumed his duties in January.

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## Being Sweetheart Has Been Big Honor To Miss Vinson

Edlana Vinson, 18, daughter of Mr. and Mrs. Edgar Vinson of 227 Star, has served as the 1968 Hereford Kiwanis Club Sweetheart and participated in many of the Kiwanis activities such as their Kid Day, which was held in December, and the 'woodpile' which means that the men chop wood to sell for fireplaces. Miss Vinson also plays the piano for the weekly singing sessions of the men at their noon meetings.

As a graduating senior, Miss Vinson has participated in many school activities such as Future Homemakers of America, and has served as the treasurer. She has been in the Hereford High School band for four years, playing the clarinet during marching seasons and then making a quick switch-over to

an instrument which tends to be a bit unfamiliar to most people: the bassoon.

As president of the Youth Council at the Baptist church, Miss Vinson leads the group in such things as organizing youth rallies, revivals, and teaching. The students do things such as taking over the church programs for one Sunday.

She was also chosen as a candidate for Most Beautiful for the 1967-68 school year.

After school and on Saturday's Miss Vinson works at the Park Avenue Floral, keeping books, posting checks, and sending out statements. After this work is finished, she gets a chance to use her own hands by making small bud vases and bows and ribbons. Her plans are to attend a florist design school in Denver, Colorado for the summer, and attend West Texas this fall, commuting back and forth to work after classes.

"I love working with flowers," Miss Vinson comments. "Mainly because my boss is a great person. You couldn't find anyone better to work for. I like to do things with my hands and I think flowers are the most beautiful gift that God could give us to work with."

Aside from school and her work, Miss Vinson enjoys sewing and cooking, and tries, as she states, to water ski although she hasn't had much time for it. Playing the piano and her bassoon in band seems to occupy most of her spare time.

See SWEETHEART Page 2.



EDLANA VINSON—Kiwanis Club Sweetheart



LT. GOVERNOR'S WIFE — LaVon Aaron is wife of the Kiwanis Lt. Governor for Division 6, W. Travis Aaron of Amarillo.



GOVERNOR C. H. "SLIM" LIVERMON

## Red Carpet Is Rolled Out As City Hosts Visiting Kiwanians

Members of the Hereford Kiwanis Club will roll out the red carpet Friday afternoon as Kiwanians from throughout Division VI of Kiwanis International begin to arrive for the big day Saturday.

The big event? Why, it's an "Official Visit Of the Governor" of the Texas-Oklahoma District C. H. "Slim" Livermon of Oklahoma City. It's also the event local Kiwanians have been anticipating for many months.

Activity will begin at 8 p.m. Friday when Mr. and Mrs. Dean Herring will host a reception honoring Livermon, Lt. Governor W. Travis Aaron of Amarillo and the two officers' wives.

The reception will be a come-and-go affair in the Herring home, giving Kiwanians a chance to visit with their leaders and fellow members. The reception will end about 10 p.m.

All out-of-town Kiwanians will register at the Hereford Country Club beginning at 1 p.m., and a tour of homes will begin from the Country Club at approximately 1:30 p.m.

The tour will include stops at the homes of Mr. and Mrs. Dillard, 217 Texas; Mr. and Mrs. J. D. Poarch, 114 Live Oak; Mr. and Mrs. Clint Formby, 402 Sunset, and the Herring home just north of the city.

Ending at Sugarland Mall about 3:30 p.m., Kiwanians and their wives will be treated to a fashion show at 4 p.m. in Gastons.

Some 45 Kiwanians are expected to compete in a golf tournament, which is scheduled to begin at 1 p.m. Bartley Dowell, who is in charge of the tournament, said those wanting to play earlier may do so if they bring their foursome and get started.

There will be eight-man flights, with prizes to be awarded for first, second and third place winners in each flight. It is planned to have the tournament over by 6:30 p.m.

A reception beginning at 6:30 p.m. at the Country Club will precede the banquet, which will start at 7 p.m. at The Deaf Smith County Bull Barn.

Master of Ceremonies for the banquet will be Clint Formby. Dean Herring will recognize the various clubs represented at the banquet, and W. Travis Aaron will introduce District Governor Livermon, who will address those present.

Division VI clubs include Hereford, Amarillo Downtown, Amarillo North, Amarillo South, Amarillo Tascosa, Amarillo San Jacinto, Vega, Canyon, Pampa Downtown, Top-O-Texas Pampa Wellington, Wheeler and Shamrock. Numerous other Kiwanis clubs have been invited and will be attending the festivities.

## Key Club Will Serve Kiwanians

The Hereford Key Club will be serving tea and coffee during the banquet Saturday night honoring Governor Silvermon.

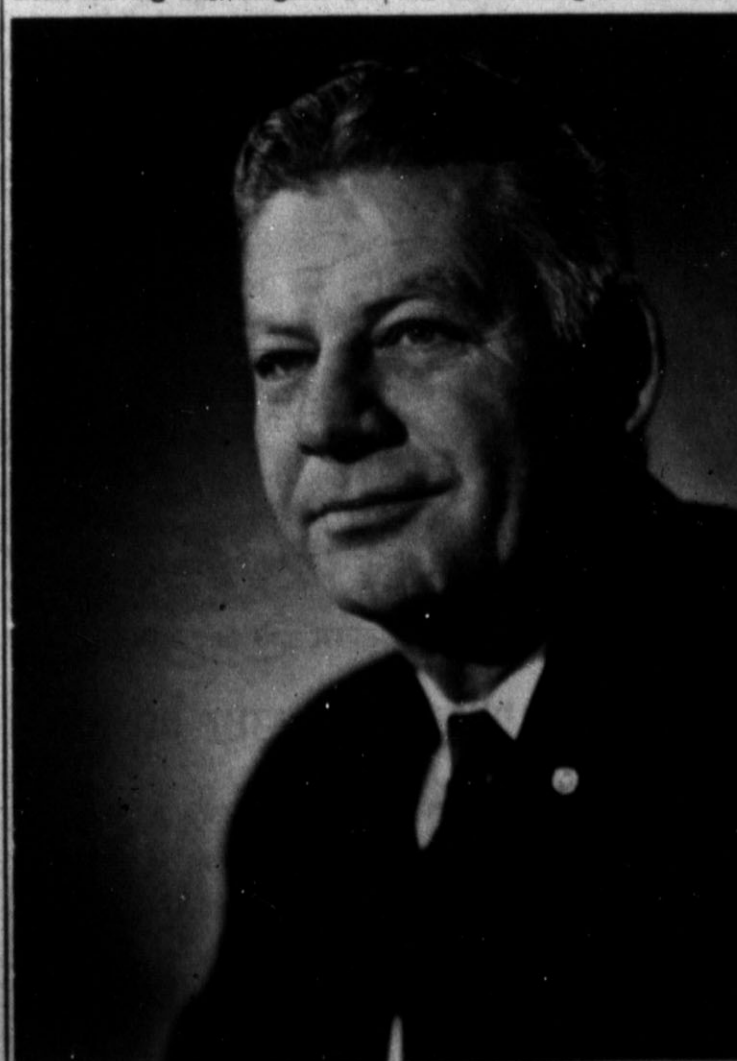
Key Club President John Stagner reported that some 25 to 30 young men will be dressed western style for the occasion.

## Oklahoma Club Has Turtle Race

J. Fred Brown, Cimarron County assessor and secretary of the Boise City, Oklahoma Kiwanis Club, reported that their club was chartered in 1945 with 21 members.

But now "our club has a membership of only 15 — each one holding an office in the club at this time. They are made up of one farmer-rancher and 14 businessmen." Two of the original members are still attending the club.

"The only money-raising projects we have ever tried are the Turtle Race at the County Fair and the sale of candy," Brown said. "We have no special project going now. Seems like each one of us has all we can do."



INTERNATIONAL PRESIDENT — Kiwanis International President is James M. Tojer of Charlestown, West Virginia.





**LONGTIME SWEETHEART** — Mrs. Marie Godwin has been Club Sweetheart of the Vega Kiwanis Club for 39 years, the same number of years the group has been active.

## Vega Kiwanians Like Sweetheart

Although the Vega Kiwanis Club has 31 members, they brag mainly about two and give

equal praise to their club sweetheart. All three have been with the organization since it was chartered on December 29, 1929.

The two charter members, still active and still working for Kiwanis, are Mel Stewart and Raymond Thompson. The club sweetheart, Mrs. Marie Godwin, also is a charter member since she was the first and has been the only club sweetheart for Vega Kiwanians.

Mrs. Godwin, who was born April 18, 1893, has been employed at the First State Bank in Vega for 24 years. She has been active in church affairs at the Vega Methodist Church and has been the pianist for more than 50 years.

Major civic project for the Vega Kiwanians is sponsoring a foreign exchange student annually. Kiwanian and Mrs. Gene Haliburton had Marie Debate, a French native, in their home last year, but no word has been received on the student thus far this year.

The Vega Kiwanis Club has

been honored to have three Lt. Governors — C. C. Wimberly, Bill Williams and Clayton Cook. Clayton is still very active in the club and district.

Officers of the Vega Kiwanis Club include Kenneth Holloway, president; Mack Rogers, vice president; Clayton Cook, secretary and R. A. (Bob) Armitage treasurer.

Directors are Richard Bra-



**PRESIDENT'S WIFE** — Mrs. Mary Holloway is wife of Vega Kiwanis Club president Kenneth Holloway.

## Amarillo Club Is Awards Recipient

The organizational meeting of the Kiwanis Club of San Jacinto was held the 12th day of January, 1937, and was sponsored by the Amarillo Kiwanis Club.

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K. Baracat, who came into the club shortly after it was organized, and soon will complete 31 years of perfect attendance in the San Jacinto Club.

The Club has four members who have 25 years of perfect attendance and most of the other members, with the exception of the newer ones, have from 15 to 25 years of perfect attendance.

An achievement record speaks for itself on the Kiwanis Club of San Jacinto as in 1941, 1944 and 1945, they received a first place Achievement Award for the Texas-Oklahoma District Silver Division and in 1946, they received a first place Achievement Award Texas Oklahoma District Gold Division. In 1946,

they were awarded a First Place Achievement Award Kiwanis International Gold Division then collected another first in 1947 in the Texas-Oklahoma District Gold Division.

In the year 1945 and through 1947, the Kiwanis Club of San Jacinto built the first "Youth Center" project in the United States. It is complete with auditorium, gymnasium, and indoor heated swimming pool, two meeting rooms and two kitchen. Through the advertising the club got in winning the International Award in 1946, visitors from all over the country flocked to Amarillo in hopes of gathering information so they could possibly start projects of their own.

Officers for the 1968 session include Paul Standley, president; Roy Beard, president elect; Ralph Gray, first vice president; Jim Brewton, second vice president; Robert Berg, secretary; and Herbert Martin, treasurer. The immediate past president of the club is U. G. Berry.



Paul Standley



Earlene Standley

### CARD OF THANKS

Harry A. Taylor and family would like to thank the doctors, nurses, friends, and neighbors for their thoughtfulness and for appreciation of cards, flowers and food at the time of illness and death of our wife and

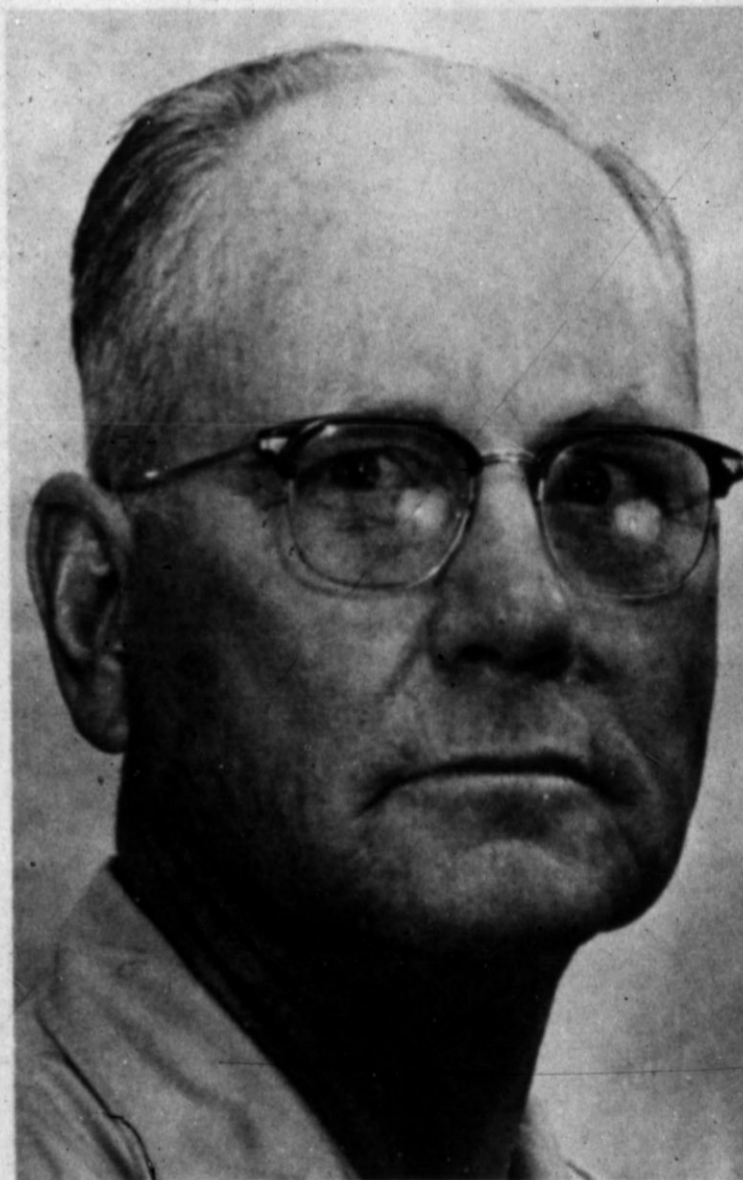
mother. Our thanks cannot be expressed in words.  
Harry A. Taylor.

Lewis R. Brady was active in the organization of Deaf Smith County in 1890 and served as a commissioner while the county seat was La Plata.

# WELCOME

## Kiwanians of Texas-Oklahoma District Division 6

It's A Pleasure to have you In Hereford!



Kiwanian Sam Morgan

May we take this opportunity to WELCOME you to the friendliest city in Texas, and invite you to stay over and really give our town the "once over". You'll like what you see in "Progressive Hereford."



And speaking of progress, we're proud of the role that the Deaf Smith County Electric Cooperative, Inc. has had in the ever expanding economy of Hereford and Deaf Smith County. Rural electrification has been the plus factor in an economy that was destined to become one of the healthiest in the State, and thanks to rural electrification, farm families now enjoy all the conveniences that once could be had only by living in the city. We have virtually moved the "city to the farm" by supplying electricity to the farm families of Deaf Smith County.

Again, may we say "Welcome Kiwanians." We're indeed happy that you came our way.

# DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.



Kiwanian Dwaine Pittenger

## Welcome Kiwanians



We're Happy to be your host for this conference.

# AMERICAN DUSTING CO.

Phone 364-2662



### Sweetheart

Continued From Page One  
Coming from a family of six, Miss Vinson enjoys home life with three sisters and a kitten. One of her sisters is already following partly in her footsteps by joining the junior high band.

Kiwanis has been a pleasure for her as it has helped her conquer many doubts about the human race. "Yes, it has helped me a lot," she explains, "in fact that I've gotten out and

met many more people. I have gotten over my uneasiness about meeting people and getting to know them. It's helped me spiritually also. Sometimes we attend church together and that's fun."

"Being the Kiwanians Club Sweetheart has been a great honor and still is. I was chosen in August and I've really enjoyed it. Especially the fellowship together. They make a person feel like their really something that matters. You seem to be appreciated in a club of this

### Local . . .

Continued From Page One  
ter, Eugene Brink, Jeff Carlile, Ernie Flippo, Armon Lauderback, Truman Ragan, Bobby Veigel and Bill Wells.

Past presidents who are still active members are 1953, W. H. Patton, who also is a past Lt. Governor; 1954 Bartley Dwell, who is also a past secretary and present treasurer; 1957

type, and I'm going to miss it."

Lloyd Sharp, also a past secretary; 1959, Clint Formby, also a past Lt. Governor; 1960, Lowell Sharp; 1963, Charles Stone, 1964, Wayne Phillips, 1965, Charles Duval; 1966, Gene Campbell, and Dean Herring, also a Lt. Governor elect for 1969.

The Hereford Kiwanis Club listed 1967 as the best year in its history in activities and membership gains.

But records are made to be broken — so look out for the years to come!

### Plainview Club 46 Years Old

The Plainview Kiwanis Club was organized in May, 1922.

The first president was Herb S. Hilburn, who is still an active member of the club. The club has some 55 members at present, and are concentration on one big money raising project this year, a National Air Show in Plainview next September 8.

Scheduled are displays of military and civilian aircraft, as well as NASA exhibits.

Also performing at the air show will be outstanding stunt pilots. The show is the same one that appeared on the CBS, Sports Spectacular for the past five years.

Officers and directors for the Plainview Club include John Skaggs, president; Joe Don Hancock, first vice president; Mike Lemons, second vice president; Dr. McDonald Held, treasurer;

Bob Wayland; secretary; Reese Masten, Jack Oswald, Craig Silverthorne, Leo Baxter, Wilburn England, Harold Kidde, Jim Millsap, Tom Longnecker and Vernon Cures; directors. Kiwanian Allan Rigler was recently recognized as the outstanding citizen in Plainview for 1967, for his work as chairman of the board of the new Hospital Authority.

The Star in La Plata can lay claim as being Hereford's first newspaper.

J. C. Womble arrived at Amarillo by rail in January 1891, just in time to see the last Indian scare in the Panhandle. While waiting, Womble learned that all the communities were setting up barricades against an Indian raid. Finally, after about two days, word came that it was a false alarm, spread by a woman — probably from the east. Have things changed much in 77 years?

Hereford had a population of 803 in 1900.



# WELCOME KIWANIANIANS

to Hereford, Texas



Kiwanian Jeff Carlile



Kiwanian Waldo Baxter

## It's An Honor To Host Your Annual Convention & Banquet

It's indeed a pleasure to say "WELCOME KIWANIANIANS" to Hereford, Texas for your annual Division 6, Texas-Oklahoma Kiwanis District Conference. And to District Governor C. H. "Slim" Livermon, we want to extend a special invitation to visit our city again whenever you have the opportunity. We know you're going to enjoy your visit with local Kiwanians, and we want you and all the visiting Kiwanians to return again at your earliest convenience.

If we can be of any help to you while you're in Hereford, please let us know. We like people in Hereford — and especially Kiwanians.



# HEREFORD STATE BANK

Member: Federal Deposit Ins. Corp.





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An achievement record speaks for itself on the Kiwanis Club of San Jacinto as in 1941, 1944 and 1945, they received a first place Achievement Award for the Texas-Oklahoma District Silver Division and in 1946, they received a first place Achievement Award Texas Oklahoma District Gold Division. In 1946,

they were awarded a First Place Achievement Award Kiwanis International Gold Division then collected another first in 1947 in the Texas-Oklahoma District Gold Division.

In the year 1945 and through 1947, the Kiwanis Club of San Jacinto built the first "Youth Center" project in the United States. It is complete with auditorium, gymnasium, and indoor heated swimming pool, two meeting rooms and two kitchen. Through the advertising the club got in winning the International Award in 1946, visitors from all over the country flocked to Amarillo in hopes of gathering information so they could possibly start projects of their own.

Officers for the 1968 session include Paul Standley, president; Roy Beard, president elect; Ralph Gray, first vice president; Jim Brewton, second vice president; Robert Berg, secretary; and Herbert Martin, treasurer. The immediate past president of the club is U. G. Berry.



Paul Standley



Earlene Standley

### CARD OF THANKS

Harry A. Taylor and family would like to thank the doctors, nurses, friends, and neighbors for their thoughtfulness and for appreciation of cards, flowers and food at the time of illness and death of our wife and

mother. Our thanks cannot be expressed in words.  
Harry A. Taylor.

Lewis R. Brady was active in the organization of Deaf Smith County in 1890 and served as a commissioner while the county seat was La Plata.



**VEGA PRESIDENT** — Kenneth Holloway, president of the Vega Kiwanis Club, which was chartered Dec. 29, 1929.



**PRESIDENT'S WIFE** — Mrs. Mary Holloway is wife of Vega Kiwanis Club president Kenneth Holloway.



Kiwanian Dwaine Pittenger

## Welcome Kiwanians



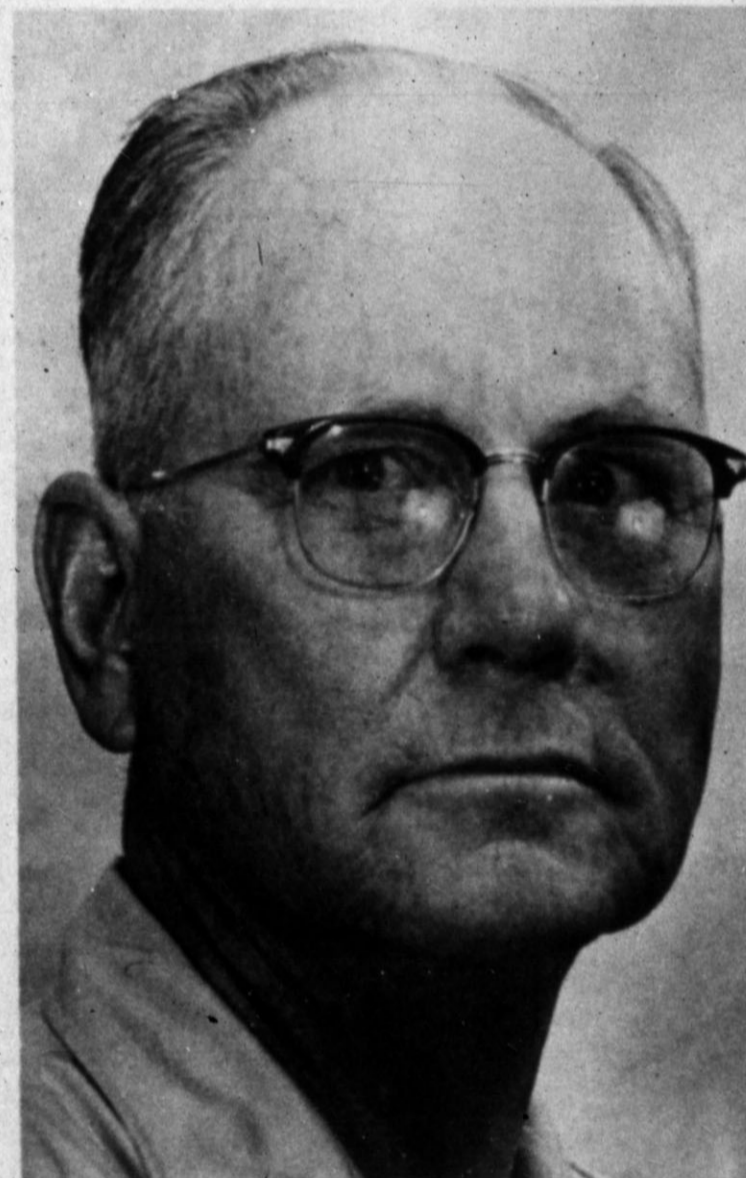
We're Happy to be your host for this conference.

# AMERICAN DUSTING CO.

Phone 364-2662

# WELCOME Kiwanians of Texas-Oklahoma District Division 6

It's A Pleasure  
to have  
you  
In Hereford!



Kiwanian Sam Morgan

May we take this opportunity to WELCOME you to the friendliest city in Texas, and invite you to stay over and really give our town the "once over". You'll like what you see in "Progressive Hereford."

And speaking of progress, we're proud of the role that the Deaf Smith County Electric Cooperative, Inc. has had in the ever expanding economy of Hereford and Deaf Smith County. Rural electrification has been the plus factor in an economy that was destined to become one of the healthiest in the State, and thanks to rural electrification, farm families now enjoy all the conveniences that once could be had only by living in the city. We have virtually moved the "city to the farm" by supplying electricity to the farm families of Deaf Smith County.

Again, may we say "Welcome Kiwanians." We're indeed happy that you came our way.

# DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.



### Sweetheart

Continued From Page One  
Coming from a family of six, Miss Vinson enjoys home life with three sisters and a kitten. One of her sisters is already following partly in her footsteps by joining the junior high band. Kiwanis has been a pleasure for her as it has helped her conquer many doubts about the human race. "Yes, it has helped me a lot," she explains, "in fact that I've gotten out and

met many more people. I have gotten over my uneasiness about meeting people and getting to know them. It's helped me spiritually also. Sometimes we attend church together and that's fun."  
"Being the Kiwanians Club Sweetheart has been a great honor and still is. I was chosen in August and I've really enjoyed it. Especially the fellowship together. They make a person feel like their really something that matters. You seem to be appreciated in a club of this

### Local . . .

Continued From Page One  
ter, Eugene Brink, Jeff Carlile, Ernie Flippo, Armon Lauderback, Truman Ragan, Bobby Veigel and Bill Wells.  
Past presidents who are still active members are 1953, W. H. Patton, who also is a past Lt. Governor; 1954 Bartley Dowell, who is also a past secretary and present treasurer; 1957

Lloyd Sharp, also a past secretary; 1959, Clint Formby, also a past Lt. Governor; 1960, Lowell Sharp; 1963, Charles Stone, 1964, Wayne Phillips, 1965, Charles Duvall; 1966, Gene Campbell, and Dean Herring, also a Lt. Governor elect for 1969.  
The Hereford Kiwanis Club listed 1967 as the best year in its history in activities and membership gains.  
But records are made to be broken — so look out for the years to come!

### Plainview Club 46 Years Old

The Plainview Kiwanis Club was organized in May, 1922. The first president was Herb S. Hilburn, who is still an active member of the club. The club has some 55 members at present, and are concentration on one big money raising project this year, a National Air Show in Plainview next September 8.

Scheduled are displays of military and civilian aircraft, as well as NASA exhibits.  
Also performing at the air show will be outstanding stunt pilots. The show is the same one that appeared on the CBS, Sports Spectacular for the past five years.  
Officers and directors for the Plainview Club include John Skaggs, president; Joe Don Hancock, first vice president; Mike Lemons, second vice president; Dr. McDonald Held, treasurer;

Bob Wayland; secretary; Reese Masten, Jack Oswald, Craig Silverthorne, Leo Baxter, Wilburn England, Harold Kidds, Jim Millsap, Tom Longnecker and Vernon Cures; directors.  
Kiwanian Allan Rigler was recently recognized as the outstanding citizen in Plainview for 1967, for his work as chairman of the board of the new Hospital Authority.  
The Star in La Plata can lay claim as being Hereford's first newspaper.

J. C. Womble arrived at Amarillo by rail in January 1891, just in time to see the last Indian scare in the Panhandle. While waiting, Womble learned that all the communities were setting up barricades against an Indian raid. Finally, after about two days, word came that it was a false alarm, spread by a woman — probably from the east. Have things changed much in 77 years?  
Hereford had a population of 803 in 1900.



# WELCOME KIWANIANIANS

to Hereford, Texas



Kiwanian Jeff Carlile



Kiwanian Waldo Baxter

## It's An Honor To Host Your Annual Convention & Banquet



It's indeed a pleasure to say "WELCOME KIWANIANIANS" to Hereford, Texas for your annual Division 6, Texas-Oklahoma Kiwanis District Conference. And to District Governor C. H. "Slim" Livermon, we want to extend a special invitation to visit our city again whenever you have the opportunity. We know you're going to enjoy your visit with local Kiwanians, and we want you and all the visiting Kiwanians to return again at your earliest convenience.

If we can be of any help to you while you're in Hereford, please let us know. We like people in Hereford — and especially Kiwanians.

# HEREFORD STATE BANK

Member: Federal Deposit Ins. Corp.



The Hereford Brand, Hereford, Texas, Thursday, May 16, 1968

### South Amarillo Kiwanis Club Has Doubled In Membership

The Kiwanis Club of South Amarillo was chartered on May 20, 1955 at the Amarillo Country Club. James N. Walker, the governor of the Texas-Oklahoma District presented the charter to Ray E. Cannon, president. There were 25 charter members at that time. At the present, there are two charter members, Harold

Brooks, and Pat Kilpatrick, and 55 other active members. Also, in 1953, the club received honorable mention in the White Section of the over all rating of Kiwanis Club in the United States.

Being an active civic club, the Kiwanis Club of South Amarillo has participated and organized many fund raising projects, and civic projects. At the Tri-State Fair, the club sponsored a booth at which they sold food, they act as sponsor for the Key Club at Amarillo High School, partake in the Salvation Army Drive each year, sponsor a turkey shoot, in which the proceeds are turned over for the establishment of a Botanical and Zoological Society in Amarillo, backed a student loan fund at Amarillo College and organized the Children's Home Christmas Party.

Mrs. M.L. (Betty) Kline serves as sweetheart for the club, and she and her husband reside at 3602 Sunlite with their two daughters, Connie, 12, and Kathy, 7.

M. L. is assistant traffic manager for Producers Grain; Betty is a piano teacher. The Klins are active members of the First Baptist Church. Her hobbies are sewing and antiquing furniture.

Officers and Board directors for the club are: Roy Ferguson, president; Lloyd Hayes, president elect; Harold R. Cior, 1st vice-president; Wayne Rogers, 2nd vice-president; Morris Cobb, secretary; Glynn Waldrop, treasurer; Glen Walker, immediate past president. Directors for three years are: Darrell Anderson, Harold Avance, and Ed Harrison. Two years: Ron Beasley, J. E. Kirkpatrick, and James McCown.



Roy Ferguson  
South Amarillo



Mrs. Roy Ferguson  
President's Wife



Mrs. M. L. Cline  
Club Sweetheart



Kiwanian Dick Barrett

## WELCOME KIWANIANIANS



Welcome to Kiwanians of Division VI, Texas-Oklahoma Kiwanis District, and especially to District Governor C. H. "Slim" Livermon of Oklahoma City. We know you're going to enjoy your stay in Hereford, and we want to invite you back at your earliest convenience. We like people in Hereford . . . and especially Kiwanians.

# BARRETT PRODUCE CO.

of Hereford

### Dumas Club Keeps Members Jumping

Chartered in 1955, the Kiwanis Club of Dumas, Inc., has a present membership of 20 persons that find themselves highly active throughout the year despite the small number of members.

The Dumas Club sponsors a Key Club which is active in boys and girls work, and during the past fall they sponsored

a Halloween Carnival for the community which proved to be a great success.

During the month of March, the club raises money with the sponsoring of the annual Pancake Supper while in June, they install bunting on store fronts during the annual Dogie Days Celebration. In October, the club sells Kiwanis Candy.

Officers for the 1968 session of the Dumas club are Bill Powledge, president; Charles Sheldon Jr., vice president; Earl Beck, secretary; and Carl Crouch, treasurer. The immediate past president of the club is Paul Gray and the club sweetheart is Billie Sue Stansel.

Miss Stansel is 18, a Dumas High School junior, a member of the Science Club, Latin Club, Future Nurses, active in choir and treasurer of the Century-Elites Study Club.



W. M. Powledge  
Dumas President



Billie Stansel  
Dumas Sweetheart

### Lubbock Club Is Small But Quite Active

The Hub City Kiwanis Club, one of three Lubbock clubs, was organized in 1949 by eight members of the Downtown Club, President Jimmy R. Price of the First National Bank at Lubbock reported.

Hub City Kiwanis has tried many fund-raising projects in the past, Price said, but the most successful and endearing was a rummage sale used until 1965.

"Since that time," Price said, "we have assisted the West Texas Workshop for the Blind by selling their brooms and mops."

They are now planning a fertilizer sale for the weekend, and have tentatively arranged to sponsor a talent search throughout the Lubbock school system before the end of May.

"Our club is small by some standards. It has a membership of only 28."

# WELCOME KIWANIANIANS

## DIVISION 6

# TEXAS - OKLAHOMA DISTRICT

We're Happy  
to have you in  
Hereford  
for the big Division  
Workshop  
and Governor's Banquet



Kiwanian Dear Herring



It is a pleasure for the Hereford Kiwanis Club to host the District Workshop and Governor's Banquet for Division 6, Texas-Oklahoma Kiwanis District. We're glad you came our way.

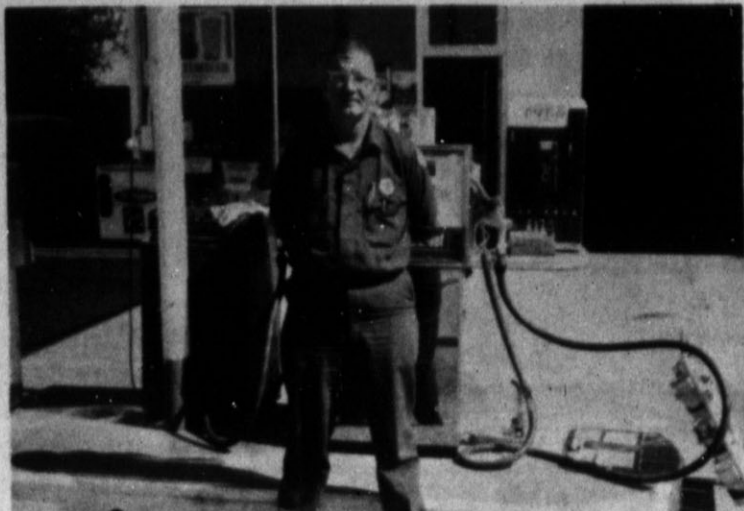
HAVE A GOOD TIME WHILE IN HEREFORD  
AND  
COME AGAIN AT YOUR EARLIEST CONVENIENCE

# H & W IMPLEMENT CO.

1403 Park Avenue

Phone 364-1155





**DALHART PRESIDENT** — John Hancock, operator of John's Texaco Service Station in Dalhart, is president of the Dalhart Kiwanis Club.



**DALHART SWEETHEART** . . . Vicki Dysart.

### Dalhart Club Is Still Progressing

The Dalhart Kiwanis Club was organized in April of 1965 and while a number of members have moved out of town, it still is progressing well.

The current president of the Dalhart club is John Hancock with Howard Hamlin serving as vice president and Herb Weldon the secretary. Gerald R. Meyer is the treasurer.

A list of the club's activities include the sponsoring of the annual Boy Scout Circus; mentally retarded benefit soft ball game with the volunteer Fire Department; a pancake supper before the last home football game; benefit booth at the annual Halloween Carnival; a daily article and picture on all Dalhart school teachers; volunteers for pre-school retarded children's program as aides and drivers; and selling of Halloween candy for benefit of retarded children.

Vicky Dysart, club sweetheart



Mrs. John Hancock . . . Wife of the Dalhart Kiwanis Club president.

is a junior in high school and has been the club's sweetheart for the past three years. She is an outstanding student; member of the Golden Wolf High School Band.

All the wooden buildings in the first block on the west side of Dewey (now Main Street) in Hereford were destroyed by fire in January 1963.

On Sept. 30, 1969, Deaf Smith County citizens voted \$125,000 in bonds for the construction of a new court house.

### West Hereford Members Taught Flower Craft

Handcraft items made by members were displayed as a new craft was demonstrated in West Hereford Home Demonstration Club meeting Tuesday. Mrs. Blanche Hardin, president, was hostess in Pioneer Gas Flame Room.

She and Miss Mary Brady

showed how an "antique" finish is put on artificial flowers by dipping them in a liquid which may be bought at a variety store. Old flowers which are soiled or faded may be renewed by this process, if they are first cleaned and dried, the demonstrators showed.

At the next meeting, May 28, in Miss Brady's home, Mrs. Carl Schroeder will be co-hostess and Mrs. G. W. Duncan will review the book, Junior Dear, by a Hereford writer, Mrs. H. E. Miller.

Members present included

### Funeral Service Conducted For Accident Victim

Funeral services for V. D. (Jack) Rutherford, 33, of 1007 Grand, were conducted Tuesday afternoon in Rose Chapel of Gilliland Funeral Home and burial was in West Park Cemetery.

Mmes. Carlos Vaughn, John Jacobsen Sr., Schroeder and Miss Evelyn Bell.

Mr. Rutherford died Saturday at San Angelo of injuries suffered in an automobile accident.

A veteran of U. S. Army service in the Korean war, he had been a resident of Hereford since 1964, when he came from Amarillo. He was born Dec. 11, 1934 at Olney.

Surviving him are his wife, the former Evelyn Will, and daughters Glenda K, Ricci Rena and Rhoma Rae, and son Robert Russell; his mother, Mrs. Florence Hutcheson, and grandmother, Mrs. Gertrude Tumbinson of Amarillo.

# WELCOME KIWANIANIANS

## Division 6, Texas-Oklahoma District

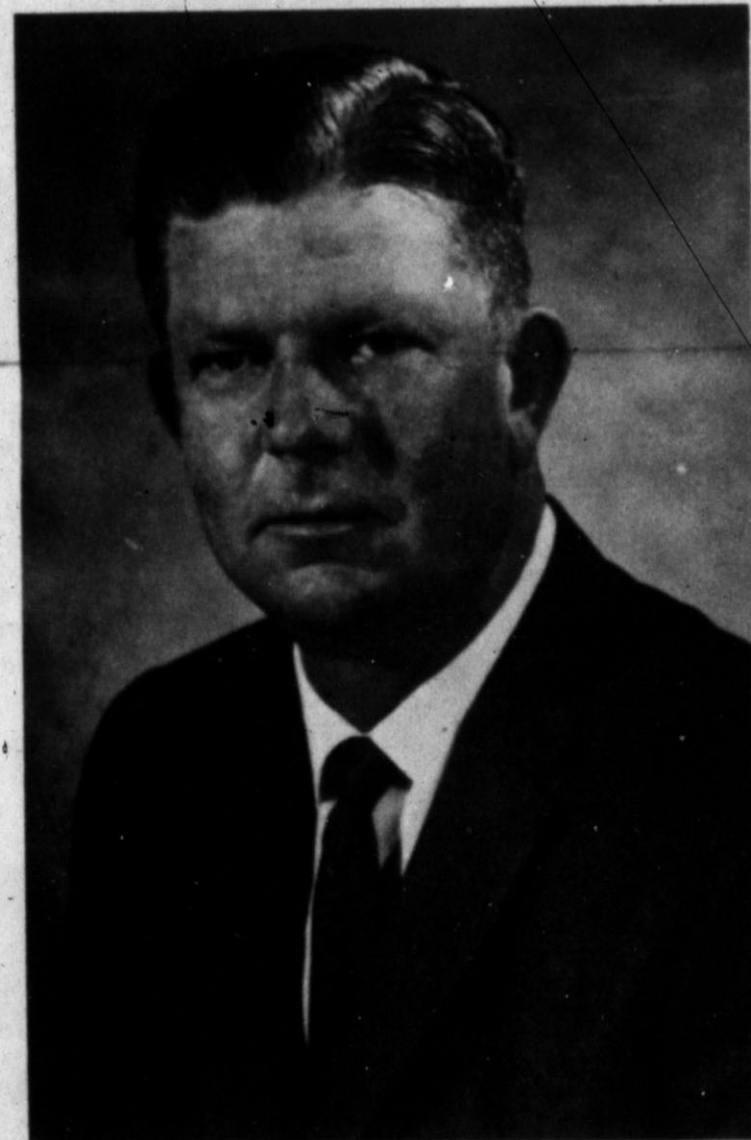


Kiwanian Don French

## WELCOME KIWANIANIANS

to Hereford, Texas

for the big Workshop and Governor's Banquet



Kiwanian  
Wayne Phillips



It is a distinct pleasure for the Hereford Kiwanis Club to be able to host this Division Workshop and Governor's Banquet, Saturday, May-18th. We like people in Hereford, and especially Kiwanians.

If we can be of any assistance to you while you're in town, be sure to call.

# Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East Of The Courthouse

Phone The Lumber Number 364-3434





"PRACTICE" SESSION for the Annual Pancake Day in Clovis. From the left, Max Lowry, Dr. Harold McDonald, Ted Price, Kenneth Roper, Jerry Miller, Dale Blaylock.

## Amarillo Club Is Steadily Growing

Organized on April 28, 1920 and receiving their Club Charter on May 12, 1920, the Downtown Kiwanis Club of Amarillo started out with 75 members, with two of them still members of the Club.

These two men are John Boyce, who was president of the club in 1931, and J. Bravis Coe, who was president of the Club in 1924. While Boyce is still a very active member, Coe does not live in Amarillo now but attends the meetings whenever he is in town.

The club has several members who are second generation Kiwanians, plus two fathers and

two sons who have served as President of the club. These are Ted Lokoy, who served as president in 1949 and his son Ted, Jr. who served as president of the organization in 1965, and the father-son team of Bruce Autry, who served as president in 1942 and his son Bruce, Jr. who served as president in 1964.

The recipient of many awards over the years, the most outstanding of these was the Kiwanis International Achievement Trophy Award which they got in 1935 when Erwin Ochsner was president. Ten years later, the club regis-

tered another first when they had 100 per cent attendance record for the entire membership in 1945 when Jim Hudson was president.

In 1927, the club purchased 50 acres west of Amarillo where they constructed Camp Kiwanis, which now consists of 14 cabins, administration building, hospital, dining room, kitchen, five-room cottage, windmills, swimming pool, tennis courts and a well. Being a major project through the years, Camp Kiwanis has been appraised at over \$150,000.

The Downtown club has many other first registered to their credit and some of them include their sponsoring of the first American Field Exchange Student in 1951 and the continually doing this; a "Jason Robberson Scholarship Fund" at Amarillo College for nurses which remains at \$2,000 and can be in-



Mrs. L. W. Thompson, wife of president of the Downtown Amarillo Kiwanis Club.



AMARILLO PRESIDENT — L. W. Thompson is president of the Downtown Amarillo Kiwanis Club, with James C. Boyce first vice president; Max Sherman second vice president, W. Travis Aaron, immediate past president.

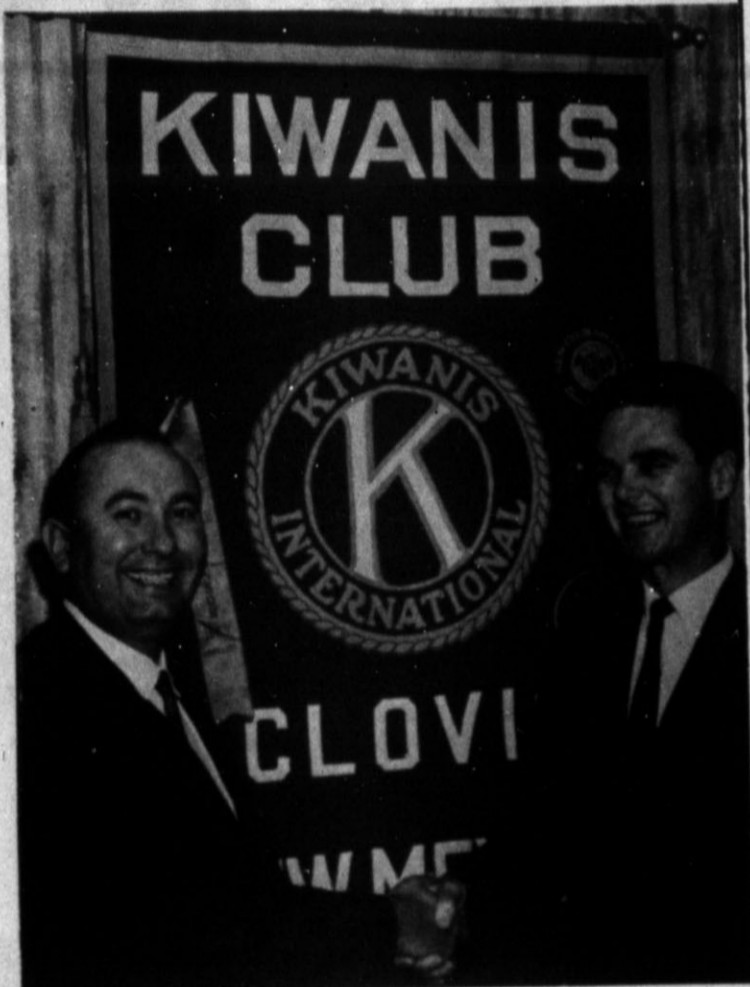
## Kiwanis Hold Big Event Of Year In Clovis

The first meeting of the Clovis Kiwanis Club as a group was held on January 5, 1921, charter night, and the first Ladies Night was held February 24 at which time the charter was presented to the club by Dr. Bowers from the Albuquerque Kiwanis Club, who at that time was District Governor of the Southwest District.

Out of a charter membership of 50 Clovis business and professional men, only four are left with two of these, Armand Mandell and Joe W. Wilkinson, taking an active part in the club's business.

The "big day" for the club is their annual pancake Day. It is the largest single social event in Clovis. This year 1711 Clovis residents were served Kiwanis pancakes.

All the income from this event is spent by the club to make Clovis a better place to live. As an example, the club sponsors a little league ball team, a Key Club (a high school boys service club) with approximately 50 active young men, school street safety patrols programs, a girl scout troop, and FFA projects.



VISITING OFFICER — From the left, Bill McDaniel, Lt. Governor of Division III, Southwest District. (home club Clovis) Right-Max Lowery, President of Clovis Kiwanis.



Kiwanian Cecil Oglesby

## WELCOME KIWANIANS

to Hereford, Texas and the

## DIVISION WORKSHOP and GOVERNOR'S BANQUET



We're Glad You Came Our Way!

## HAYS IMPLEMENT CO.

Dimmitt Highway

# WELCOME KIWANIANS

## OF Division 6 - Texas - Oklahoma District



Kiwanian Bobby Owen



It is a pleasure to extend our sincere welcome to the Kiwanians of Division 6, Texas-Oklahoma Kiwanis District and especially to C. H. "Slim" Livermon of Oklahoma City, who is serving as District Governor this year. It's an honor to be host to these fine Kiwanians of this Division and to Governor Livermon.

We hope each of you will enjoy the day Saturday, and we're sure you'll profit by the association with your fellow Kiwanians and from the workshops. Again . . . WELCOME TO HEREFORD, and while you're here, be sure to . . .

## VISIT MILO CENTER

# PIONEER FERTILIZER

Milo Center, Texas



# Texas Constitution Revision Discussed

By EARL MOSELEY  
Staff Writer  
The Government Affairs Committee heard a semi-debate on the question as to whether the Texas Constitution should be re-

vised or not, a question "which has been debated for years" and one which is current in statewide politics in the governor and lieutenant governor races.

Harlan Vander Zee, chairman of the committee, was out of town attending a bankers association meeting. Clint Formby, manager of Radio Station KPAN was placed in charge of the debate.

Pauline Howard of the Hereford Texas Credit Union, who took the view that there should be revisions made, stated that it actually "requires a lot of thought on everybody's part."

The constitution was enacted by Texas in 1876 and has been amended 144 times since then, she said.  
She pointed out that it was framed primarily for the era between the Civil War and the turn of the century. "We need to take a long look at it" for an updated revision of present needs.  
Dr. Joe Whitley opposed the revision on the grounds that the Texas Constitution was originally framed "to prevent the pick-

ing of the tax payers' pockets" and under new federal laws "organized labor would have a big voice" in the adoption of a new or revised constitution.  
Dr. Whitley also stressed that legal precedence had already been established "Under a change a lawyer would not know what the law meant," he quoted the opinion of a lawyer who had said that it would take 20 years to know the new laws, if the constitution were revised.

"It would create chaos." Whitley pointed out that "if the constitution were rewritten (now), it would have to strongly follow the recent decision of the U. S. Supreme Court." He said he did not feel that all the Supreme Court's decisions would be pleasing to Texans at this time.  
Earnest Langley, the president of the Deaf Smith County Chamber of Commerce who is also an attorney locally, stated the

Texas Bar Association, or any other large organization was not involved in the issue, but that lawyers were divided on the question of revision. He said that many lawyers were conservative in their language approaches and felt more comfortable with the constitution as it is now written.  
Langley said, "I feel that it should be changed."  
He explained that under the present constitution everything

Page Seven  
in the Texas Constitution "is specified and pinpointed. It takes a pinpoint amendment to get things done."  
But he and chamber manager Bill Thompson agreed that the problem was in how far one could go with the revisions.  
The Government Affairs Committee voted not to go on record at this time with a resolution in regard to the constitution.  
Read The Want-Ads Today.

# WELCOME KIWANIANIANS



Kiwanian  
Walter Bryan



Kiwanian  
Larry Brown



Kiwanian  
Charles Duvall



Kiwanian  
Alex Glass



Kiwanian  
Rodney Laubhan



Kiwanian  
Bill Michael



Kiwanian  
Wayne Hedrick



Kiwanian  
Ray Todd

## TO HEREFORD, TEXAS for the big



Kiwanian  
Larry Wartes



Kiwanian  
Frank Ball



Kiwanian  
Eugene Brink



Kiwanian  
Darrell Dirks



Kiwanian  
Bartley Dowell



Kiwanian  
Clint Formby



Kiwanian  
James Durham



Kiwanian  
Ernie Flippo

## DIVISION 6 WORKSHOP AND GOVERNORS BANQUET



Kiwanian  
Key Crawford



Kiwanian  
Tom Kendrick



Kiwanian  
Juston McBride



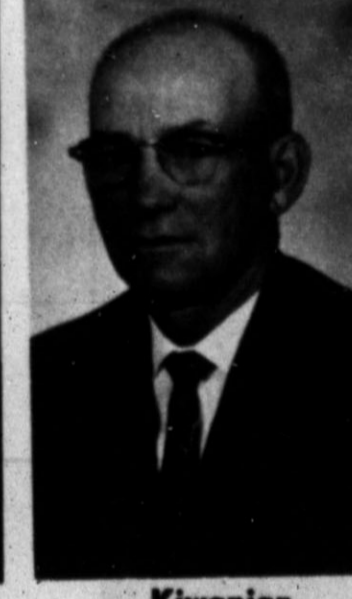
Kiwanian  
Virgil Marsh



Kiwanian  
Jim Arney



Kiwanian  
Eugene Naugle



Kiwanian  
Frank Prowell



Kiwanian  
Truman Ragan

## TEXAS - OKLAHOMA KIWANIS DISTRICT



Kiwanian  
Bob Sims



Kiwanian  
Glen Dale Toles



Kiwanian  
Bobby Veigel



Kiwanian  
Bill Wells



Kiwanian  
Don Henslee



Kiwanian  
Tom Burdett



Kiwanian  
Carl McFaul



Kiwanian  
Lowell Sharp





JIM WALKER—President of Amarillo Kiwanis Club.



JEAN WALKER—Amarillo Kiwanis Club Sweetheart

### Walker Heads Amarillo Club

On June 6, 1939, the North Amarillo Kiwanis Club was chartered with 26 members. One of the charter members is still in the club, this being Lee Hunter. He has 30 plus years perfect attendance.

The favorite money making project of the club is the concession booth at the Tri-State Fair each year, and their favorite civic work is in Boy Scouts and other youth related work. They sponsor Troop 14 of the Boy Scouts and Pack 63 of the Cub Scouts. They also sponsor a foreign exchange student at Palo Duro High School each year and as a special note, this year, they have purchased a new 1968 Chevrolet pickup for Camp Don Harrington, Boy Scout Camp. For raising money for this pickup, the club sponsors the sale of Personal Motivation recordings.

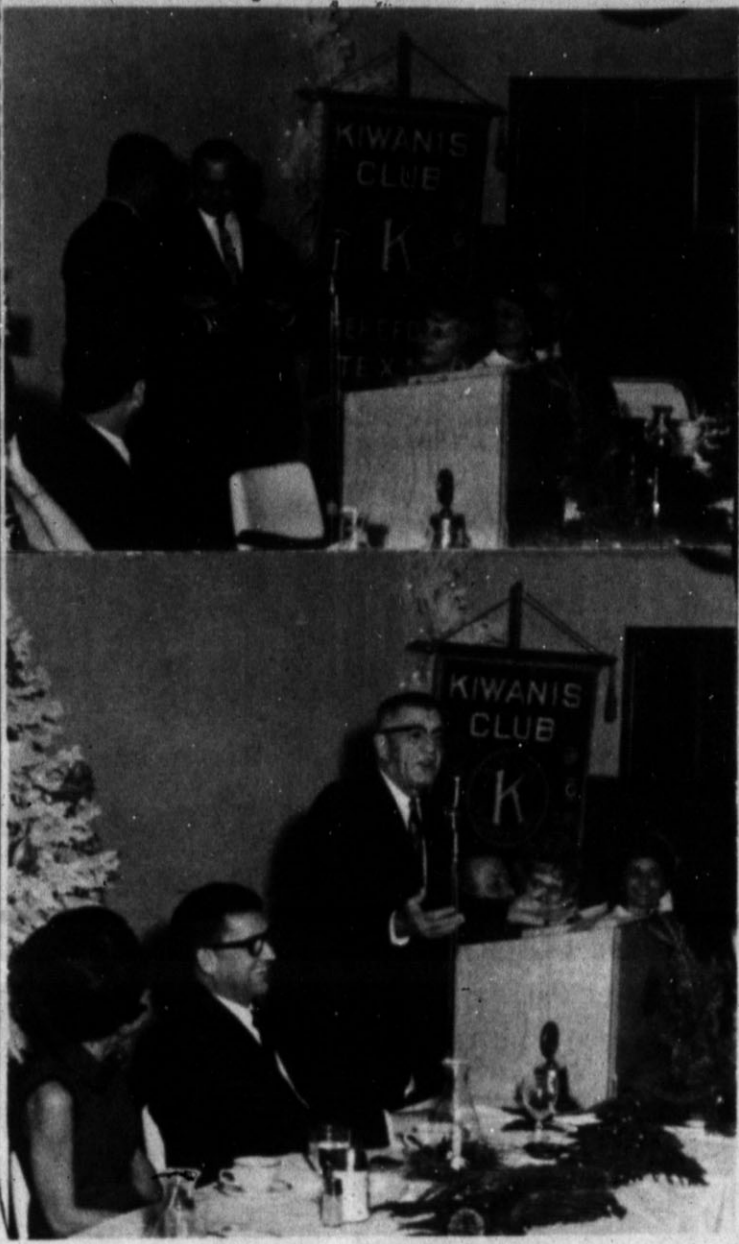
The names of the officers and directors are as follows: Jim Walker, president; Ted Albertson, vice-president; Morval Turner, secretary; Cecil Mason, treasurer; and Dewey Horton, past president. Directors are for one year: Herschel Allison, Hollis Harrington, Eddie Storseth, and Roy Hooks. For two years: Frank Harrison, W. W. Nicklaus, Gene Bill and Cecil Mason.

The club sweetheart, wife of the president is Jean Walker. She has four children 8, 7, 6, and 4, two of which are in school but she manages to make the meeting every week.

The club has met each month since its founding, except for one summer recess.

Longtime members in addition to Mrs. Sheppard, who is now designated as the club mother, are Mrs. Clint Lundry, who joined the club when it was only a month old; Mrs. C. E. Watts, who has been a member 20 years; Mrs. George Minor, 18 years, and Mrs. Clois Kemp, 15 years.

Other members, all present at the dinner, are Mrs. M.J. Koelzer, Mrs. Milton Carmack and Mrs. Jones. Mrs. Carmack is to be the next hostess, May 28.



**BIG KIWANIS EVENT** — These photos were taken during one of the local Kiwanis Club's biggest nights of the year. In mid-December, Bobby Owen was named the Outstanding Kiwanian of the Year when he received the Workhorse Award during the annual Ladies Night Party. Owen receives the award in the top photo from Dean Herring. Approximately 150 persons also heard Burl Huffman, freshman coach at Texas College speak.

### Kindergarten Will Register

The Hereford Goodwill Kindergarten will have a registration day this Saturday from 1 p. m. to 5 p. m.

To be eligible, a child must be five years old by next September 1. The birthday must be between Sept. 1, 1962, and Aug.

31, 1963.

Birth certificates or baptismal records are requested. A fee of \$2 will be charged for registration and insurance.

Cactus bootleggers export plants to Europe and Japan, where demand for ornamentals is high.

The first edition of the Hereford Reporter came off the presses in 1901. It continues today as the Hereford Brand.

The first Home Demonstration agent, Miss Ruby R. Fincher, appeared in Hereford in September 1915.

# WELCOME KIWANIAN!

It's indeed a pleasure to Welcome members of Kiwanis International and District Governor C. H. "Slim" Livermon to Hereford, Texas, home of the friendliest people in the State. We hope your stay will be a pleasant one, and we hope you will see fit to return again to Hereford — whether for a convention or just for a visit.

from members of the

## Hereford Rotary Club

Service Above Self

## Club Celebrates 23rd Birthday

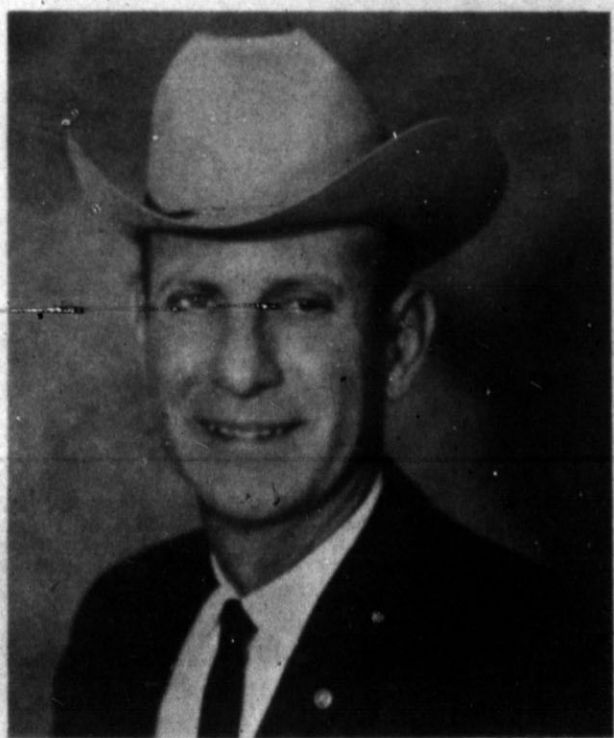
Sunshine Club members celebrated its 23rd anniversary with a dinner at the Hickory Log Tuesday evening, honoring the only charter member still active, Mrs. Edith Sheppard. She was presented a gift from the club, and a bouquet of pink carnations from her "secret pal".

Mrs. Elmer Jones, this year's president, was in charge of the program and introduced Mr. and Mrs. Guy Walser of Summerfield, who showed colored slides and talked informally of a trip they made last winter to Japan, Taiwan and Hong Kong.

Members reminisced of past club years and accomplishments. Although the Sunshine Club is primarily a social organization, a small group of friends, it has carried out numerous service projects.

In its first year it provided clothing for a schoolgirl here; each Christmas for years it gave a box of household articles, linens and food to a needy family and the past two years has made a Christmas gift to Boys Ranch; it has contributed to the March of Dimes and one year its members assisted in the Mothers March.

# WELCOME KIWANIAN!



Kiwanian Armon Lauderback

to the Big  
**DIVISION 6**  
Workshop And  
Governor's Banquet



It's a real pleasure to have you with us this weekend. We know you're going to enjoy your stay in Hereford and we hope that you gain much knowledge about the Kiwanis movement while here. Come again... you're always welcome in HEREFORD, TEXAS.

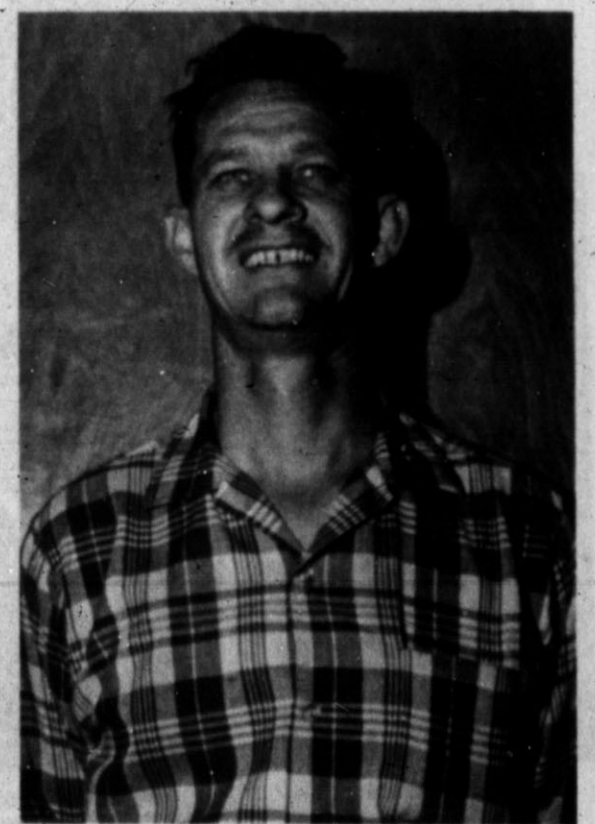
## WAG SEED CO.

West Highway 60

# Welcome Kiwanians to Hereford, Texas

We're Glad You Came Our Way!

It's a pleasure to welcome you to Hereford for the big Divisional Governor's banquet and workshops Saturday, May 18th, and to invite you to return at your every convenience. We like people in Hereford — and especially Kiwanians.



Kiwanian C. E. Coleman, Jr.

If we can be of any help to you while you're in our city, please feel free to call. We consider it an honor to have the opportunity to host this convention.



Office Supply and Printing

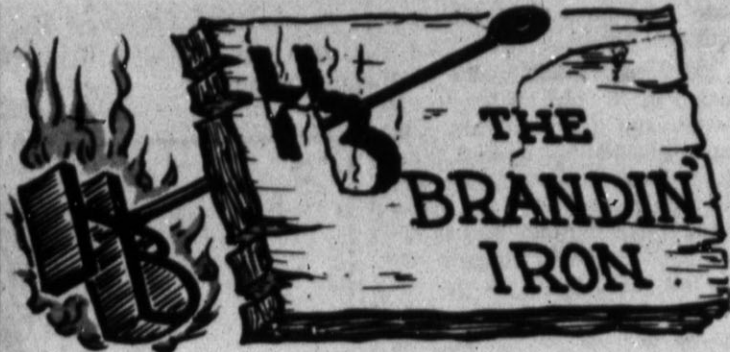
144 West 4th

Phone 364-0430





**TRIP WINNERS** — Mr. and Mrs. Buddy Bloomer of 121 Aspen are pictured with Roy T. Musselwhite, vice president Sales of Magic Chief, Inc. The local couple was awarded a trip recently for outstanding Catalina range sales performance in a contest among all White Stores. Bloomer is manager of the White Auto Store here. The couple flew to Cleveland, where they attended a sales presentation of Catalina merchandise and were hosted at several entertainment functions. Two days also were spent at the Hemisphere fair in San Antonio.



By MELVIN YOUNG  
The Hereford Kiwanis Club will be host this weekend to some 400 Kiwanians from all over Division VI, Texas-Oklahoma Kiwanis International District, and will wrap up activities with a big Governor's banquet at which their District Governor, C. H. "Slim" Livermon of Oklahoma City will be guest of honor. It should be a dandy.

The Kiwanians have left no stone unturned in order to have an outstanding affair, and we're betting that it will be. President Ray Todd, past-

president Dean Herring and a host of others have given a lot of time to the meeting, and we know that it's going to be the best ever in Division VI.

It is interesting to note that each of the three major civic clubs in Hereford, has had a district or divisional meeting of some type in our city within the past three years. And cur fame as convention host seems to be spreading.

Actually, the Rotary meeting of a year ago, and the Lions Club conference held here two years ago, happened to be the second time around for both organizations, so we're looking forward to a repeat performance from the Kiwanians within a few years. But perhaps we had best not mention that yet — the convention planners were about to drop from exhaustion the last time they came by The Brand.

Being the host organization is a lot of work, as any of these fellows can tell you. But it is grand that we have so many who are willing to go to the trouble to bring in conventions and meetings. And the list of conventions held in Hereford in the past 10 years is as long as your arm, including such organizations as the women's clubs, music clubs, veterans organizations, civic clubs, highway associations, press meetings band contests, track meets, etc. You can go on and on and probably still miss a few.

But what better place could you go than Hereford? We have the facilities and we have the friendliest people in Texas. And while we're at it, we might add our own "welcome" to the visiting Kiwanians and to their District Governor, C. H. "Slim" Livermon. It's great to have you visit Hereford.

—HB—  
Recently noted the following

in the West Texas Press magazine, written by Gordon McCullough of the Stephenville Daily Empire, depicting the trials and tribulations of the newspaper profession. Thought it might be of interest to some.

We quote:  
"Our club doesn't have a speaker or a program for this meeting, but it is the annual meeting and it's on Friday night at 7:00 at the clubhouse and I know your reporter knows how to write up one of these things and give us a nice long story."

"—we're having our regular semi-weekly meeting of the Barbed Wire Collectors Club and I want you to send out a reporter and a photographer. You see we send our clippings in to the national office and we get awarded points on our achievement board for each picture and each story."

"—I am the public relations chairman of the Women's Auxiliary of the Match Book Gatherers Society and we had our monthly meeting week before last. It took me all this time because we wanted to get it in the paper right, so you can print it as it is without changing a word. The new officers are listed right here on page 27."

"—And not only that, I've written out the headline for you just the way we want it. What's that? You mean Stephenville Women's Auxiliary of Match Book Gatherers won't go in a one-column headline?"

"—Whaddaya mean I can't call him a wife-beating, collection stealing, lily-livered embezzler in my letter to the editor?"

"—Dear Sir: I would like for the paper to return the photograph of my grandmother. I have been meaning to come by and pick it up but have been busy. It was in the paper on July 19, 1948."

"—Dear Sir: Enclosed is a short story I have written which my friends tell me ought to be printed in the paper."

"—But this is the only picture we have of her. She's the 15th from the left there in the 10th row. Can't you blow it up to a

two-column picture?"  
"—I'm sorry to bother you so early on Sunday morning, but could you send a reporter and photographer to our class meeting. We're going to give ol' Joe a perfect attendance pin for 10 years without missing a Sunday."

"—I know it's late, but we've just returned from a fishing trip to the Bosque and have the biggest string of poliwogs you ever saw and thought you might like a picture for the paper."

"—Why does the paper print so many stories praising Johnson?"

"—Well, can I get it put on page one if I pay for it?"  
"—Why not?"

And as Editor McCullough points out, every business has their little problems. Why don't you keep up with yours for a year. We might print them.

**CYO Sponsoring Dance On Friday**

A dance for high school students and young adults will be sponsored by the Catholic Youth Organization of St. Anthony's parish from 8:30 a. m. to midnight Friday at St. Anthony's School auditorium. Admission will be \$1.25. Music will be by the Apple Glass Cyndrome, a band which won first place in a contest at Clovis, N. M., and has since played an engagement in a Chicago night club. For a psychedelic atmosphere with their music, the band uses strobe lights in special effects.

**Look Who's New**

Mr. and Mrs. Lance F. Crist are the parents of a son, Monty Lynn, born May 13. He weighed 6 lbs. 14 ozs.

Early in the twentieth century Hereford became known as "The Windmill City." There were some 400 windmills pumping in the vicinity at that time.



Kiwanian  
**VERNON LEWIS**

Welcomes All Kiwanians To Hereford And The

**Governor's Banquet And Workshop Saturday, May 18**

If I can be of any service, please call.

**HOPE YOUR STAY IN HEREFORD IS A PLEASANT ONE!**

**VERNON LEWIS ENCO**

403 North 25 Mile Avenue  
Phone 364-4656

**Welcome Kiwanians**

TO THE DISTRICT 6 GOVERNOR'S BANQUET AND WORKSHOP

It's A Real Pleasure To Have You In Hereford!

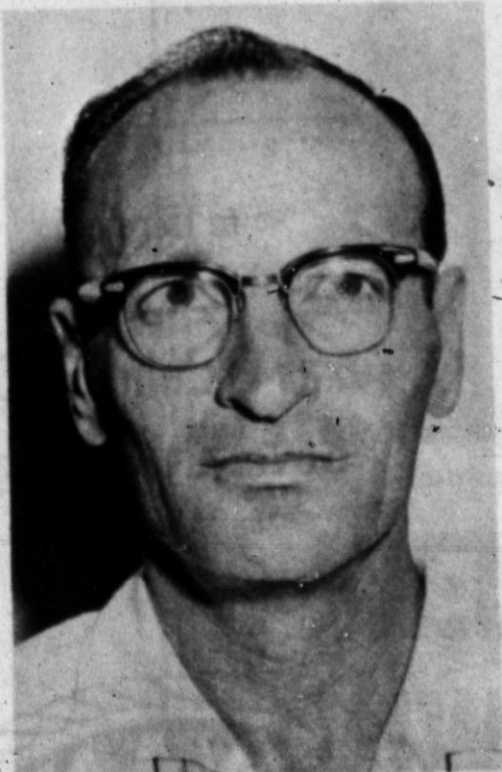


Meet Hereford Kiwanian  
**JAMES BOYD**

**Boyd Machine & Supply**  
1306 Park Avenue

**WELCOME KIWANIANS**

to Hereford and the big Division VI Workshop and Governor's Banquet



Kiwanian "Bub" Sparks

It's an honor for the local Kiwanians to be your host.



**Consumer's Fuel Ass'n., Inc.**  
of Hereford

**WELCOME KIWANIANS**

to Hereford, Texas for The Big Division 6 Workshop and Governor's Banquet

It's A Pleasure to be Your Host



Kiwanian Don Lane

It's always a pleasure to say "WELCOME" to Kiwanians of Division 6, Texas-Oklahoma District, and to District Governor C. H. "Slim" Livermon. We hope your stay in Hereford will indeed be a pleasant one.



**HI-PLAINS SAVINGS AND LOAN ASSOCIATION**



LET'S COOK SOMETHING!

# Polish Food Is Great

By SUE COLEMAN  
Women's Editor



Mrs. Melvin Kalka with Joanie, Melvin Jr. and little brother Keith Allen

Two national groups famed for their contributions to American cookery, German and Polish, are in the background of Mrs. Melvin Kalka's kitchen skills, which she says she learned from women who enjoy cooking, eating and seeing their families well-fed.

AS BERNADETTE Bezner, usually called Betty, she grew up in a family of German descent and picked up a knowledge of foods from their viewpoint, although she did not really learn to cook until after her marriage into a Polish family. Then she learned to prepare her husband's favorite dishes from a logical teacher, his mother. She likes the typical Polish foods, too, and they are often served in the Kalka home on Highway 385, a ranch-style brick overlooking the sweep of Frio Draw four miles southeast of Hereford.

The place is just across the highway from her parents' home, and Mrs. Kalka is amused at "winding up next door to the place where I was born and raised." She completed high school studies here, then was graduated from St. Anthony's School of Nursing in Amarillo.

THE PRETTY young nurse did not marry a patient, as sometimes happens in fictional romances; she married the patient's identical twin brother. Introduced by the patient, the couple began dating and after her graduation and work several months in a Hereford hospital, were married.

They lived first on a farm

The installation was held after a supper at the Caisson House. Projects for next year were discussed and committees announced. The meeting was the last for the current season.

south of White Deer, where his family still resides, and moved in July of 1964 to their present home. Mrs. Kalka works occasionally to keep in practice in her profession, so when her children are older she will be able to resume her career if she wishes.

Now she is busy with Joanie, four years old, Melvin Jr., two, and Keith Allen, a year.

"ONCE I WAS a perfectionist about housekeeping," Mrs. Kalka laughed on a muggy day recently, "but not with three children in rainy weather," and she looked over at Melvin Jr., happily paddling in a puddle on the lawn.

She likes to sew for herself, her daughter, and even to make tailored suits for the boys while they are small. Centering activity in her home, her only outside membership is in the Antonion Circle of St. Anthony's Catholic Church.

From recipes she got from her mother-in-law, she selects one for a coffee cake which her children regard as a special treat.

**POPPY SEED COFFEE CAKE**  
2 yeast cakes dissolved in 1/2 cup warm water  
2 1/2 cups milk, scalded and cooled.

While milk is cooling, cream together 1/2 cup shortening and 1 cup sugar. Add 3 beaten eggs, 1 tsp. cinnamon, 1/2 tsp. nutmeg, 2 tsp. vanilla, 1 tb. salt and, if desired, 1/4 cup raisins. Mix well.

Combine with yeast and milk. Add about 8 3/4 cups flour, measured before sifting. Mix well til a soft dough is formed. Let rise til doubled in bulk. Turn out on floured board and knead. Shape into coffee cake or pusk.

**THIS DOUGH** will make four coffee cakes. Divide into four portions and roll out a portion to 1/4 inch thickness. Brush with melted butter and spread about 1/2 cup poppy seed mixture on the center one-third of the dough. (Mixture is made with 1 box poppy seed, ground in blender, mixed with 1 1/2 cups sugar).

Lap one side over the center with the poppy seed mixture. Butter top and sprinkle with another 1/2 cup of the poppy seed mixture. Lap the other

side over on top of this and seal the sides.

Place on greased cookie sheet and flatten out with hands. Grease top and sprinkle with topping made by mixing 1 cup flour, 1 cup sugar, 1 stick melted margarine, 1 tsp. cinnamon, 1/2 tsp. nutmeg and 1/2 tsp. vanilla. (Enough topping for the four cakes)

Let cake rise again, then bake at 350 degrees 30 minutes or until golden brown.

**PUNSKI**

A variation of this recipe, using the basic dough: Roll dough 1/4 inch thick and cut with biscuit cutter (about size for fried pies). Put 2 tsp. cooked sweetened, mashed prunes with a little cinnamon added, on one side.

Lap dough to form a half-circle and seal edges. Let rise until double in bulk and fry in hot deep fat until golden brown. Shake in a paper bag with powdered sugar to coat. These are best when fresh.

**FOR ANOTHER** variation, Mrs. Kalka uses the basic dough to make cinnamon rolls, rolling it out, brushing with butter and sprinkling with a mixture of sugar and cinnamon, then rolling and slicing. Let rise until double in bulk and bake as for coffee cake.

Another Polish dish the family likes is a meat mixture which can be mixed and frozen then baked when needed, although the Kalkas prefer it fresh. The recipe came from one of Kalka's aunts and it has a fascinating name:

**JON MOZETTA**

1 large can tomatoes (or 1 pint fresh tomatoes)  
1 tb. sugar  
1 tsp. salt  
1 lb. hamburger meat, fried to brown  
1 onion, chopped (more if desired)  
3 tb. bacon fat  
1 pt. noodles, cooked 20 minutes in boiling salted water  
1/2 lb. grated cheese  
Mix all together, except keeping half the cheese to sprinkle over the top. Bake 1 hour at 350 degrees.

The Hereford Brand, Hereford, Texas, Thursday, May 16, 1968

The Farmers Creamery Association was opened in Hereford in July 1929.

The first church in Deaf Smith County was organized at old La Plata.

The Star in La Plata can lay claim as being Hereford's first newspaper.



## Welcome Kiwanians



to the friendly city of  
**HEREFORD**

We hope your stay is a pleasant one!

**R. L. BLAKELY**

Hereford Kiwanis Club Member

## Humble Oil & Refining Co.

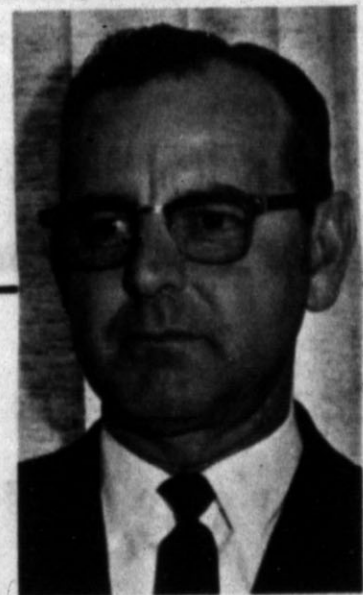
R. L. Blakely, Agent  
South Main in Hereford

## Supper Closes Season

Headed by Mrs. Boyd M. Foster, new officers of El Llano

Study Club were installed Monday evening by the retiring president, Mrs. Labry Ballard. She presented each a toy symbolic of her office, in a program touched with humor.

Mrs. Raymond White became vice president for next season, Mrs. Larry Brown secretary, Mrs. Bob Word treasurer, Mrs. Ben Childers correspondent, Mrs. Ivan Block reporter, Mrs. Jim Bookout historian, Mrs. Ballard will serve as parliamentarian.



Kiwanian Lloyd Sharp

## WELCOME KIWANIANS



... to Hereford, Texas and the big Division VI Workshop and Governor's Banquet. We're happy to be your host and wish to take this means of inviting you back again at your earliest convenience. In Hereford, we like people ... and especially Kiwanians.

# Lone Star Agency

601 North Main

Phone 364-0555

## Pupils Play In Recital For Guests

Three piano students performed the selections they recently played in National Piano Guild Auditions, at a recital in the Robert Hickman home, 814 Ave. K, Saturday evening. The girls are pupils of Mrs. Joe Hacker.

The program was given by Cindy Coleman, daughter of Mr. and Mrs. Bruce Coleman; Charlotte Williams, the Delmo Williams' daughter, and Rebecca Hickman, daughter of the Robert Hickmans. Mothers of the soloists served refreshments to their guests.

Cindy's numbers were Mendelssohn's Song Without Words, Dancing Elves (Munson), Love Is Blue, and two Rondos, one by Gillock and one by Diabelli. On Charlotte's section of the program were Ballade by Burgmuller, two minutes by Bach, Kabalevsky's Toccata, a sonatina by Clemente and Allegro (Mozart).

Rebecca closed the recital with Finale (Haydn), Fountain in the Rain by Gillock, a Scarlatti sonata, Venetian Boat Song by Mendelssohn and two popular selections, Lara's Theme and Born Free.

## Local Woman's Brother Dies

Funeral services for Frank Skaggs, brother of Mrs. Leonard Click of 209 Ranger Drive, Hereford, were held last Saturday with burial in Pampa.

Skaggs, who lived in Tulsa, Oklahoma, died last Thursday while in Mason City, Iowa where he was working at the time as purchasing agent for a pipeline company.

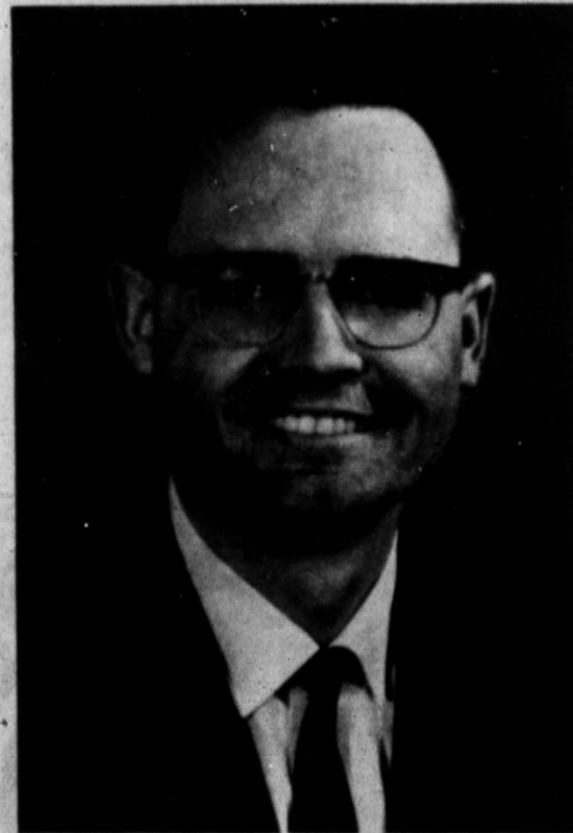
Born in Duncan, Oklahoma in 1906, he moved to Pampa in 1907 then on to White Deer in 1916 before moving to Tulsa.

He is survived by his wife Laura and two sons, David and Pat, all of Tulsa; his stepmother Mrs. Laura Joe Skaggs; four sisters, Mrs. Leonard Click, Hereford; Mrs. Sam Tibbits, Albuquerque, N. M.; Mrs. Charles Harper, San Diego, Calif. and Mrs. Charles Ford, Wellington, Delaware; and one brother, Taylor Skaggs, Los Angeles, California.

In search of health for himself and daughter Ida Mae, R. J. Kibbe moved his family to Deaf Smith County in 1891.

# WELCOME KIWANIANS

to Hereford  
and the big Division VI  
Texas-Oklahoma District  
Governor's Banquet



Kiwanian Gene Huntsinger

It's A Pleasure for  
the Hereford Kiwanians  
to be your host!





The Hereford Brand, Hereford, Texas, Thursday, May 16, 1968

# Club Takes Look To 60th Year

A forward look to next season, when Pioneer Study Club will mark its 60th anniversary, was taken in installation of 1968-69 officers and discussion of yearbook plans Tuesday, while a backward glance came as final reports of the current season were heard.

The year's theme, A Forward Look — A Backward Glance, was stressed on the program, even in the meditation by Miss Roberta Campbell, who read from Old and New Testaments as she expressed optimism for the future.

Mrs. Bob Hammon, a new member, installed officers, all of whom were re-elected for a second term. She used an Indian theme, wearing a chief's feather headdress which she presented to Mrs. Delmar Single, president.

Mrs. Ted Panciera took office for a second year as vice president, Mrs. Ray L. Johnson as yearbook chairman, Mrs. A. L. Manjot secretary, Mrs. Ralph McCullough correspondent, Mrs. O. G. Hill Sr. treasurer, Mrs. P. B. Sowell continuos as reporter, Mrs. Henry Hastings historian, Mrs. W. C. Hromas Federation director and Mrs. L. H. Lookingbill Sr. parliamentarian. They gave final reports for the year, as did committee chairmen and district Federation Women's Clubs convention delegates.

Hostesses for luncheon at the Caison House were Mmes. Hromas, Wirt Phillips and William Wimberley. Mrs. Hromas arranged iris from local gardens in massed bouquets on the tables, with yellow blossoms on the head table and roses in the same shades laid on green streamers at either end.

Mrs. H. E. Miller read a poem which she entered in the district FWC contest this spring

dedicating it to Mrs. Bess Werner, longtime member of the club.

Hostess duties will be assumed by the club again this year at the Mid-Plains Pioneer Reunion May 30. Members will wear pioneer dress as they direct registration and serve coffee to visitors. Pioneer Club members will act as hostesses in July during open hours at Deaf Smith County Museum.

Mrs. C. L. Craig and Mrs. Floyd Coleman were guests. Other members present were Mmes. Frank Ball, Fred Barrett, A. G. Bell, B. E. Brumley, Burl France, N. E. Gass, John Patton, J. V. Pickens, Paul Rudd, Mary Seigler, M. L. Simpson and R. L. Wilson.

## Calendar Of Events

### MONDAY

Rainbow Girls at Masonic Hall, 7:15 p. m.

TOPS Club at Community Center, 7 p. m.

Rotary Club lunch at Hickory Log, 12:05 p. m.

Odd Fellows Lodge at IOOF Hall, 8 p. m.

Dawn Lions Club at Dawn Community Building, 7 p. m.

### TUESDAY

Ladies Golf Association luncheon, open to all women golfers, at Hereford Country Club, noon.

LaPlata Study Club at Pioneer Gas Flame Room, 7:30 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Temple Baptist WMU night circle at church, 7:30 p. m.

Wesley Methodist WSCS at church, 3 p. m.

### WEDNESDAY

Avenue Baptist WMU at



**WASHINGTON VISITORS** — Three Hereford women stopped long enough during their recent Farmers Union Ladies Fly-In at Washington to pose with Congressman Bob Price of Pampa. The ladies are, from left to right, Mrs. Andrew Kershen, Mrs. Clinton Jackson and Mrs. Alfred Smith.

church, 9:30 a. m.  
Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.

### THURSDAY

Madre Mia Study Club dinner at Hickory Log, 7:30 p. m.

Hereford Study Club installation dinner at Cafe Hacienda, 7:30 p. m.

Red Cross Volunteers luncheon at Hickory Log, 12 noon.

Hereford Duplicate Club at Community Center, 8 p. m.

Young Homemakers of Texas at Hereford High School home-making parlor.

Antonian Circle of St. Anthony Catholic Church at parish school auditorium, 8:30 p. m.

Optimist Club breakfast at

Jones Restaurant, 6:30 p. m.  
Kiwanis Club lunch at IOOF Hall, 12 noon.

Toastmasters Club at Hickory Log, 7:30 p. m.

VFW at VFW Clubhouse in Veterans Park, 8 p. m.

### FRIDAY

Bud to Blossom Club lunch-

con at Hickory Log Restaurant, 12:30 p. m.

Patriarchs Militant and Ladies Auxiliary at IOOF Hall, 8 p. m.

# Mrs. D. Brumley Given Club Honor

Mrs. David Brumley was named Young Mother of the Year at the annual spring social of Young Mothers Study Club a salad supper Tuesday evening in First National Community Room. She was revealed as winner of a previous secret vote by members.

The award is made each year to a member selected by all the women in the club. Mrs. Brumley, just completing a term as vice president, was hostess at the supper with Mrs. Ray Simpson, retiring president.

Officers for a new term were installed, with each retiring officer passing on to her successor the tools of the office. Mrs. Raymond Gerk received the president's gavel from Mrs. Simpson, and Mrs. Don Brush became vice president.

Mrs. Chesley Johnston follows Mrs. Bud Thomas as secretary; Mrs. Jerry D. Glover takes office as treasurer from Mrs. Don Brush; Mrs. David Honea succeeds Mrs. Glover as correspondent; Mrs. Travis McPherson becomes historian-reporter instead of Mrs. Gerk; Mrs. Simpson replaces Mrs. Jim Arney as parliamentarian.

The Young Mother of the year was presented a flower arrangement and a book titled *The Meaning Of Motherhood*. Mrs.

Simpson received a gift from the club and in turn gave a memento to each of the officers who served with her this year.

The supper was the final meeting of this season. Plans were made for a rummage sale early in August, preceding the start of a new club year in September.

Huge paper flowers centered quartet tables where members and guests, Mrs. Sue Martin and Mrs. Floyd Coleman, were seated for supper. Colorful place mats and napkins repeated the springtime decorative note of the buffet table where salads were served.

## Tulia Club Has Long History

Chartered in 1926, the Tulia Kiwanis Club has been in continuous operation, and activity and membership have fluctuated from time to time, with a total of 41 members at present. Thirty-six of these members are active.

The club concerns itself with various activities, but their most constant service centers around the Boy Scout program and certain services for needy children such as money for glasses, meal tickets at school, and other such jobs.

The most ambitious project in recent years has been the building of a new Boy Scout building costing a tidy sum of \$25,000. The dedication of this new facility was held last February.

Joe Carter was manager of a Hereford baseball team in 1963.

# Summer Activity In Veleda Plans

Summer parties, customary for Veleda Study Club members who meet occasionally during the vacation months, were tentatively planned at the final meeting of the club season, a dinner at the Caison House Monday evening. A coffee and a family party are planned.

Officers for next season were installed by Mrs. Armon Lauderback, who used flower colors as symbols of each office. Mrs. Bill Bradley became president and Mrs. Dale Barkley vice president.

Mrs. Glenn Watts is the new secretary, Mrs. Ron Harpster

correspondent, Mrs. Gid Brownd treasurer, Mrs. George Olson historian and Mrs. Don Bougous parliamentarian.

Mrs. Bradley appointed committees to serve for the new year. Each member gave suggestions for next season's program.

Mrs. Lauderback, a past president who has acted as president pro tem since the recent resignation of Mrs. Bob Willmot because of a move from Hereford, was hostess chairman for the dinner.

Others present were Mmes. George Ritter, Grover Durham and Glenn Thomas.



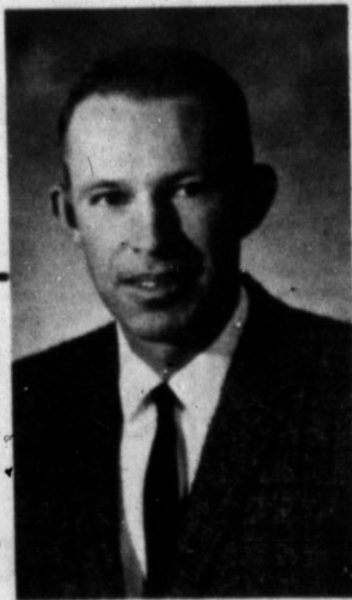
Kiwanian Dale Young

# WELCOME KIWANIANS



It's A Pleasure To Be Your Host!

**Pioneer Natural Gas Co.**



Kiwanian Dale Barkley

# WELCOME KIWANIANS

to

Hereford, Texas for the big DIVISION VI

GOVERNOR'S BANQUET

**COOPER'S MARKET**



Kiwanian Lloyd Crume

# WELCOME KIWANIANS



It's a real pleasure to say WELCOME KIWANIANS to Hereford, Texas and the big Texas-Oklahoma District, Division 6, Workshop and Governor's Banquet. And to District Governor C. H. "Slim" Livermon, a special welcome to you. In Hereford we like people . . . and especially Kiwanians.

**Gwynne's Cleaners**

Gwynne Owen, owner



# Town & Country

By MRS. T. B. THOMAS  
Brand Correspondent

Mr. and Mrs. Ralph Mitchell were hosts for a family get-together on Sunday with their daughters and families attending. Those enjoying the day were Mr. and Mrs. W. H. Willis and girls of Hereford; Mr. and Mrs. Leonard Gearhart and children of Amarillo, and Mr. and Mrs. Earl Houston and Jackie and their granddaughter Michele Snaubert of Hobbs, New Mexico. In the afternoon the Mitchell's grandson Michael Houston of Cheyenne, Wyo., called to wish his mother and grandmother a very happy day.

Mr. and Mrs. Stan Sigman and Shaun of Lubbock visited over the weekend with their sons Mr. and Mrs. Stan Sigman, Jr., and Steve and with friends.

Mr. and Mrs. John Finlay and children were in Sanderson over the weekend to make preparations for their future move to that city.

Mr. and Mrs. J. C. Morrison spent Sunday in Clovis in the home of their daughter and family Mr. and Mrs. Don Heddings.

Dan Thomas arrived home on Friday from Sul Ross in Alpine for the summer. He spent Sunday night in Levelland with friends at South Plains College. From Levelland he and Phil Brewer left on Tuesday morning for Virginia and for Pensacola, Fla. On Sunday Dan and his parents were guests in the home of his sister's home Mr. and Mrs. John Bob Drake, Michael and Whitney.

Mr. and Mrs. Albert Lamb and Carol spent Sunday in Lubbock with Mrs. Lamb's parents Mr. and Mrs. C. A. Bearden. They were met there by one of her sisters and husband Mr. and Mrs. L. M. Stevens of Lamesa.

Mr. and Mrs. L. A. Mullins of Roaring Springs spent the weekend here with her mother and family Mr. and Mrs. C. A. Saulcy.

Mrs. Bill Stamford and children of Plainview spent the weekend here with her mother Mrs. Velma Solomon. On Sunday they had a family get-together at noon with Mr. and Mrs. Henry Solomon and family and Mr. and Mrs. Garland Solomon and boys attending.

Mr. and Mrs. Dub Curtsinger returned home on Monday from a visit in Louisville, Kentucky with Jerry and Rhonda Curtsinger. The group attended the Kentucky Derby on Saturday.

Mr. and Mrs. Edwin Morrison, Sr. and Mr. and Mrs. Edwin Morrison, Jr. and children visited in Amarillo on Sunday with Mr. and Mrs. Tommy Frost and children.

Mrs. W. J. Smith entered the Methodist Hospital in Lubbock on Wednesday of last week. The Smith's daughter, Dee of Roswell, has been visiting her father while Mrs. Smith is hospitalized.

Mr. and Mrs. W. W. Thomas and Jeannie had company to arrive from Fresno, California on Saturday. In Penninger accompanied Mr. and Mrs. W. R. Bond of El Cerrito, Calif. as far as Roswell and then boarded a bus to finish her trip to Hereford. The Bonds arrived to visit with her sister and family on Monday. On Sunday The Thomases and Ina Penninger and Mrs. Linda Combs and Rhonda visited in Lubbock with Mrs. Thomas who lives in a rest home. From Lubbock they drove to Petersburg to visit Mr. and Mrs. Ronald Weaver and then attended church in Olton and to visit with Mr. and Mrs. Ed Thompson and Mr. and Mrs. Benton Bolin and children. While this group was gone on Sunday, another sister, Mrs. H. H. Harrison of Checotah, Okla., and Darrell and Barry Keith and families drove over from Clovis to visit, but finding no one home she visited in the home of her nephew and family

McIntosh home included their daughters and families, Mr. and Mrs. James Harris and children of Amarillo and Capt. and Mrs. Freddie Harris and daughters of Pueblo, Colo. and Phyllis Richardson.

Mrs. Edwin Morrison visited her daughter and family, Mr. and Mrs. Harrel Mays in Friona on Monday afternoon.

Mr. and Mrs. Bill Callaway, Carey and Dana of Harlingen are her evisting their parents Mr. and Mrs. Gaylord Newell and Mr. and Mrs. Charlie Callaway. Mrs. Callaway and children plan to extend their visit.

Mr. and Mrs. Kenneth Glenn and family have as their guests relatives from Oklahoma.

Dr. Bill Carmichael of Hurst spent the weekend here visiting his parents Mr. and Mrs. Pete Carmichael. He also visited in Amarillo with his granddad Will G. Harris a patient in St. Anthony's. Also visited in Northwest Texas Hospital with Grandmother Carmichael. Mr. Harris was able to return home to Hereford on Tuesday after spending two weeks hospitalized.

Larry O'Dell and Teddy Alsup spent Friday night in Amarillo with Larry's mother, Mrs. Jimmy O'Dell.

Charles Whiteman of Austin is spending some time here with his grandparents Mr. and Mrs. Walter Seed.

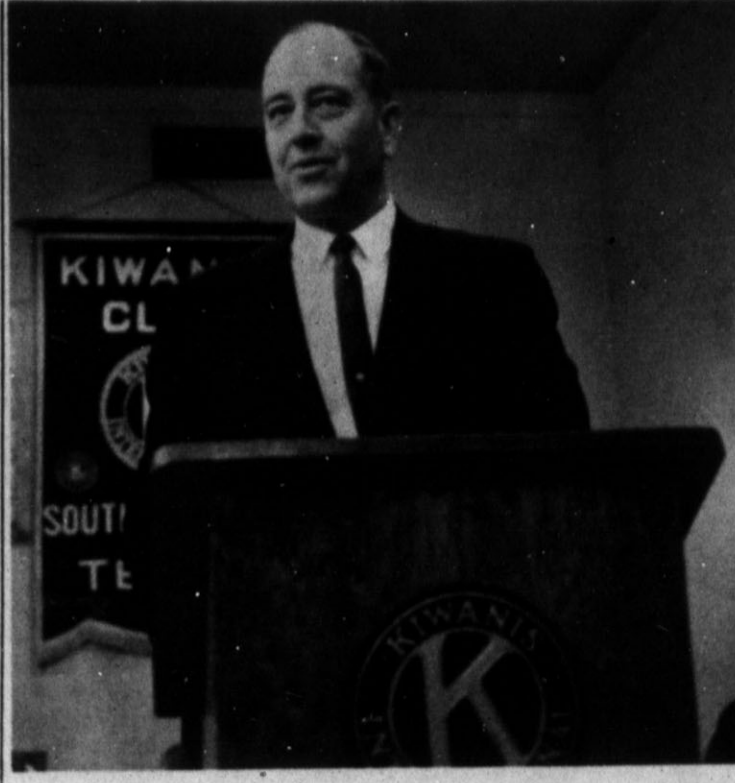
Mr. and Mrs. Paul Rudd's home was the get-together for the Rudd Sunday dinner, with Mr. and Mrs. Homer Rudd and girls, Mr. and Mrs. Kenneth Rudd and children, and Mr. and Mrs. Harold Rudd and family.

Mr. and Mrs. L. A. Mullins of Roaring Springs spent the weekend here with her mother

and family Mr. and Mrs. C. A. Saulcy.

Mr. and Mrs. W. W. Thomas and Jeannie had company to arrive from Fresno, California on Saturday. In Penninger accompanied Mr. and Mrs. W. R. Bond of El Cerrito, Calif. as far as Roswell and then boarded a bus to finish her trip to Hereford. The Bonds arrived to visit with her sister and family on Monday. On Sunday The Thomases and Ina Penninger and Mrs. Linda Combs and Rhonda visited in Lubbock with Mrs. Thomas who lives in a rest home. From Lubbock they drove to Petersburg to visit Mr. and Mrs. Ronald Weaver and then attended church in Olton and to visit with Mr. and Mrs. Ed Thompson and Mr. and Mrs. Benton Bolin and children. While this group was gone on Sunday, another sister, Mrs. H. H. Harrison of Checotah, Okla., and Darrell and Barry Keith and families drove over from Clovis to visit, but finding no one home she visited in the home of her nephew and family

and family Mr. and Mrs. C. A. Saulcy.



LT. GOVERNOR — W. Travis Aaron of Amarillo is Lt. Governor of Division 6, Kiwanis International. He also is immediate past president of the Downtown Amarillo Kiwanis Club.

## Former Resident Dies In Roswell

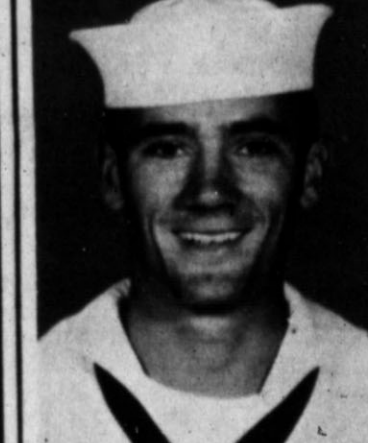
A resident of Hereford prior to moving to Roswell, New Mexico 32 years ago, Basil (B.R.) Jennings, 75, passed away there on May 4.

Jennings was born at Windsor, Missouri, on April 22, 1893 and moved to Hereford with his parents, the late Mr. and Mrs. J. T. Jennings. He is survived by a brother, Waldo, of King's Manor in Hereford.

Jennings was a member of the First Christian Church of Hereford.

Other survivors are his wife a daughter, a son and step-son, 10 grandchildren and 17 great-grandchildren, and a sister in Tacoma, Washington.

Mr. and Mrs. J. E. McCathern, Sr. returned home on Tuesday after spending quite some time fishing.



Jack Andrews

## Jack Andrews Is Promoted

Jack Dwayne Andrews, son of Mr. and Mrs. W. H. Andrews of Hereford was advanced to the rate of Ship's Serviceman Third Class U. S. Navy, it was announced.

His promotion was earned by participation in a recent Navy wide examination in which he competed with thousands of his contemporaries. From all of the participants, only the best qualified individuals were rewarded by advancement.

Andrews was cited for his participation on the 16th of April of this year.

## 4-H News

Officers were elected for Willing Workers 4-H Club at a meeting Monday at Deaf Smith County Museum and members toured the museum afterward, seeing the various exhibits concerned with the pioneer history of this county.

Those elected to office were Martha Ann McBride, president; Patricia Neff, vice president; Monica Herring, drill leader; Winnetta Hill, reporter; Lannette Clearman, song leader.

## Michael Funk Gets Promotion

HIGH WYCOMBE, England — Michael M. Funk, son of Mr. and Mrs. Myles M. Funk of Rt. 3, Hereford, has been promoted to airman first class in the U. S. Air Force.

Airman Funk is a personnel specialist at High Wycombe Air Station, England. He is a member of the Military Airlift Command.

The airman is a 1967 graduate of Hereford High School.

There were still a few Longhorns on the ranges as late as 1890.

## Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q — I receive \$130 a month from the Veterans Administration for training under the G. I. Bill. I expect to get married soon. What must I do to receive the \$155 rate of training allowance?

A — As soon as you are married notify the VA. Then send VA a copy of the public record of your marriage as soon as it is available.

Q — As an unmarried widow of a World War II veteran who died of a service-connected disability, am I still eligible for the Veterans Administration guarantee on a G. I. loan?

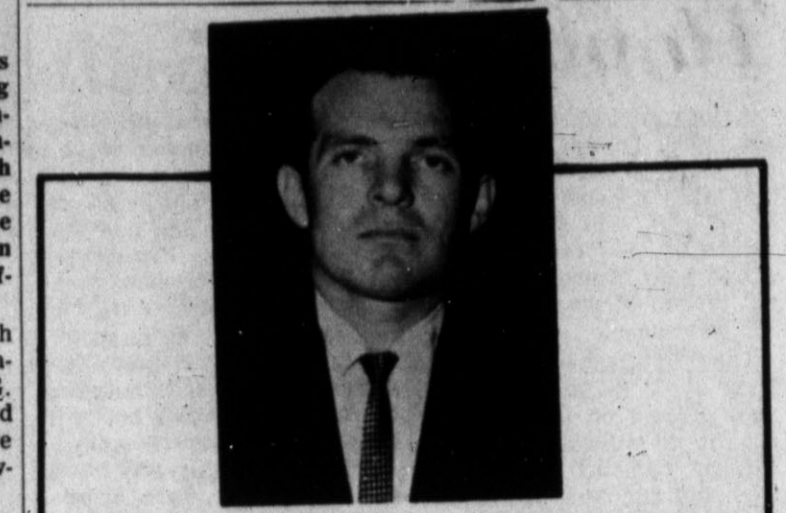
A — Yes, you are. The Veteran's Pension and Readjustment Assistance Act of 1967 extended your period of entitlement to July 25, 1970.

Q — My husband has a \$10,000 National Service Life Insurance policy. In March of 1967 he converted from a term plan to modified life. He received a very small dividend in 1967 and none in 1968. Is the VA paying a dividend in 1968?

A — Yes. The VA is paying dividends in 1968 on those policies that qualify for the dividend. The small dividend your husband received in 1967 was for the number of months the term policy was in force since the previous anniversary date prior to conversion to the modified life plan.

Dividends for 1968 are not being paid on modified life policies since the premiums are scaled so low that no surplus from which to pay dividends has developed.

"The excellent crops which exist throughout this section of the Panhandle will be an eye-opener to the people who have so long regarded this as a broad waste fit for nothing but cattle range," read a story in the Hereford Brand in 1904.



Kiwanian Harold Morton

**WELCOME KIWANIANIS**

to  
**"The Friendliest City In Texas"**

We're Glad You Came Our Way!

**HAROLD MORTON**  
Realtor

**WELCOME KIWANIANIS**

Kiwanian Colvin Goodin

It is indeed a pleasure to say "WELCOME" to the Kiwanians of Division 6, Texas-Oklahoma District, and especially to District Governor C. H. "Slim" Livermon of Oklahoma City. We're happy that you chose Hereford for this meeting.

**Hereford Butane, Inc.**  
Smith-Douglas Distributor

**WELCOME KIWANIANIS**

to Hereford, Texas  
and the big  
Division Workshop  
and  
Governor's Banquet

Kiwanian John Claypool

It is indeed a pleasure for the Hereford Kiwanis Club to be host to the Annual Divisional Workshop and Governor's Banquet, Division 6, Texas-Oklahoma Kiwanis International District. We are especially happy to have District Governor C. H. "Slim" Livermon of Oklahoma City present for this event. We hope your stay will be enjoyable, and we invite you to return at your earliest convenience.

**Hereford Aero, Inc.**  
At Hereford Municipal Airport



# Student Winners Honored In Club

Student award winners were guests of Music Study Club at the Monday luncheon which closed a season, and longtime members of the club were given special recognition. The club and guests lunched at the Caisson House.

Previously announced as winners of annual awards, three members of Hereford High School Band were introduced. A \$100 cash scholarship was presented to Chris Hutcherson, who has been designated outstanding band student of this year.

Misses Joy McCathern and Patsy McCutcheon, who have won national awards as band members, were given honorary membership in the club. Presentations were made by Mrs. R.C. Godwin, president.

Ben Gollehon, band director, was also introduced and spoke briefly, telling of improvements in the school music program approved by the school board for next year, when each elementary school will have a music teacher and team teaching will be used in junior high and high school choirs as it has been in bands in recent years.

Gollehon has been given the newly-created post of supervisor of school music.

Plaques were presented to honorary members of the club. Mmes. Ray Conaway, H. K. Fox Glenn Snyder and S. O. Wilson. Another honorary member, Mrs. J. E. Byers, was not present. Members for 50 years or more, Mmes. W. E. Dameron, C. J. Mountz, Jesse Standford and A. O. Thompson, were given orchid corsages.

Mrs. Godwin introduced officers who are serving with her, thanking them and committee members for services this year. They are Mrs. Wes Fisher, vice president; Mrs. J. R. Allison, secretary; Mrs. Bill Dameron, correspondent; Mrs. Paul Lyons, treasurer; Mrs. Carl Mountz, historian-reporter.

To the latter Mrs. Godwin gave a personal award of appreciation, a miniature loving cup and a similar gift to Mrs. Floyd Coleman of the Hereford Brand a luncheon guest.

Mrs. Thompson was applauded for her services as chairman of recent National Music Week observance in the city. She displayed a double citation from the National Federation of Music Clubs for the club's part in the week.

Announcement was made that the club will sponsor a recital by David Kelly, senior piano student of Mrs. Joe Hacker, at 3 p. m. May 26 in First Baptist Church and a reception afterward.

A program of music by members included a piano duet, Miserere from Verdi's opera, Il Trovatore, by Mrs. Sam Long and Mrs. A. J. Schroeter; Mozart's Sonata in C Major by Mrs. Wilton Green, pianist; and two Puccini opera arias, O Mio Babbino Caro from Gianni Schicchi and Musetta's Waltz

from LaBoheme, sung by Mrs. Bill Dameron with Mrs. Bill Devers accompanying.

Mrs. Fred Howard was another guest, and other members present were Mmes. W. T. Carmichael, Tom Burdett, Frances Parker, S. F. Clements, Ellis Coombes, B. Y. Crosthwait, Hacker, J. C. McCracken, T. W. Roberson, Bob Wert; Miss Frances Dameron, and Mrs. Harold Close of Lubbock, a former Hereford resident who has retained her patron membership in the club.

The hospitality committee, with Mrs. Dale Young as chairman, was hostess group. Tables were brightened with bouquets of iris from members' yards.

## Rebekahs Hosts At Family Party

A party for their families was given by Rebekah Lodge members Tuesday evening at the IOOF Hall, with Mmes. Merrell Whitaker, Leonard Davis and Benny Cooper as hostesses.

Funch and cookies were served from a table decorated in yellow and white, with a centerpiece of yellow roses.

Games and informal conversation occupied the evening for 15 Rebekahs and their families.

A report was made of a recent visit to Mrs. Ida Pickering, a resident of Kings Manor retirement home who has been a member of a Rebekah Lodge 40 years.

## Former Resident Here For Visit

Mrs. Dexter Lillie, former Hereford resident, is the house guest of Mrs. Melvin Cordray as she visits friends here for a few days. She has visited recently in the home of her mother at Grand Junction, Colo., and with other relatives at Denver.

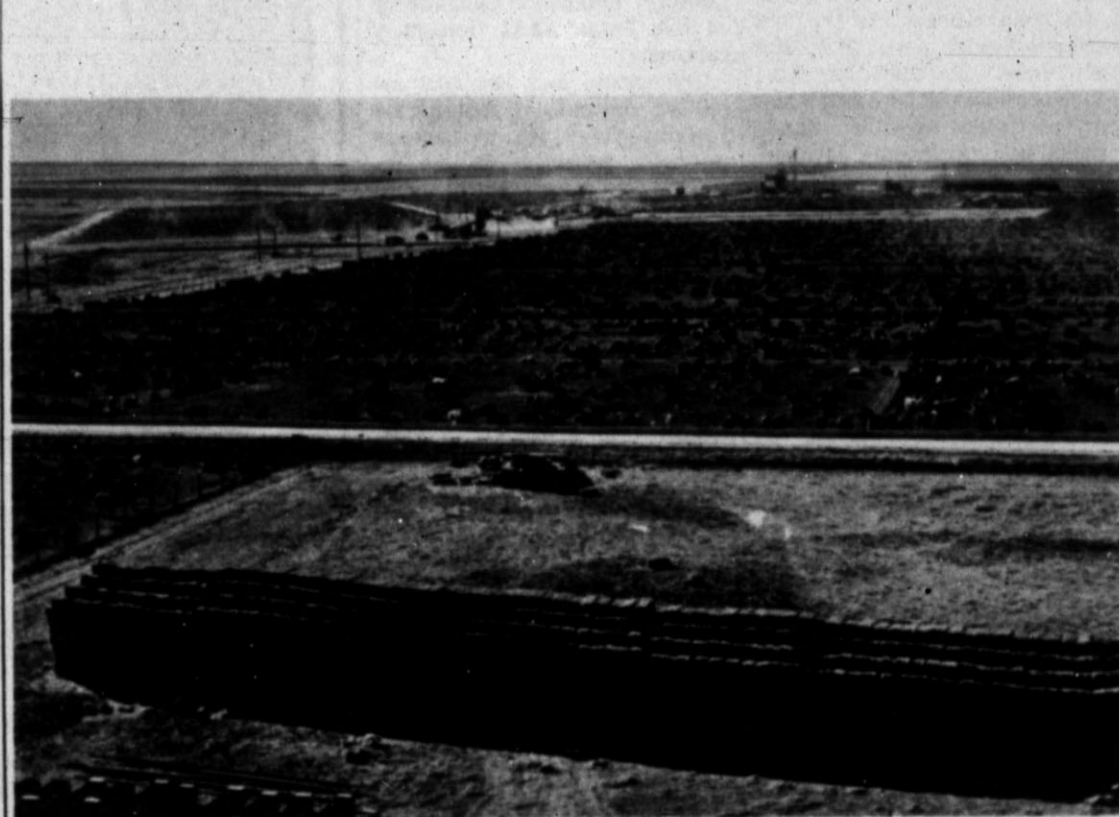
Mrs. Lillie plans to make her home in Colorado, the state where she has resided most of her life. Before Mr. Lillie's death a few weeks ago the couple had lived at San Mateo, Calif., since they moved from Hereford.

## L'ALLEGRA MEETING

L'Allegra Study Club will meet for its installation luncheon, the final program of this season, at 12:30 noon Thursday in the home of Mrs. Robert Veigel, 511 Roosevelt. New officers headed by Mrs. Jim McDowell as president are to be installed.



**KIWANIANS FAVORITES** — Mr. and Mrs. L. Z. "Cap" Oldham of 110 Lake Street are described as the "number one membership chairmen for Hereford Kiwanis Club because of the quality of the homecooked food they serve each week." The Oldhams have been cooking and serving Kiwanis for several years. The photo was taken in April 1966, for the couple's Golden Wedding Anniversary.



**PART OF KIWANIS TOUR** — Pitman-Easley Industries will be part of the tour made by visiting Kiwanians Saturday. The local firm is sponsoring some of the fine Hereford-fed beef which Kiwanians will be eating Saturday night.

## Veterans Group To Honor Those Serving Country

The Hereford American Legion Post 192 are making every effort to have all parents of local servicemen to mail in pictures of these people, for public display for Memorial Day. The Auxiliary also plans a scroll of honor.

The pictures and information concerning these servicemen should be mailed to either Mrs.

Ira W. Ott at 120 Northwest Drive or Mrs. J. D. Love of 417 Star, both of Hereford, Texas 79045.

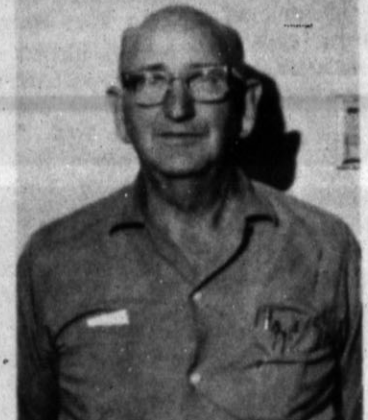
Mrs. Leroy Williamson of the auxiliary, asked that these pictures be mailed as soon as possible, complete with names and addresses. This would also include area ex-servicemen who are now patients in Veterans Hospitals.

The auxiliary issued the statement that they wished to honor all the Hereford men and women who are serving this country in the military and feel that a public downtown display of such local citizens is one way that it can be accomplished. They ask the cooperation of all such relatives in Deaf Smith County.

## CALL IT HEREFORD

"Why not call it Hereford? That's the most valuable thing around here," a surveyor said, who helped lay out the town of Hereford in 1898. The surveyor was referring to the registered herefords on the Bradley-Jowell ranch along the Tierra Blanca.

# WELCOME fellow Kiwanians to the District 6 GOVERNOR'S BANQUET & WORKSHOP Saturday, May 18



I'm D. R. Vandever, a Hereford Kiwanis Club Member... hoping you all enjoy your stay in Hereford. See you at the convention.

**ROCKWELL BROS. LUMBER COMPANY**  
104 South Main Street



Kiwanian Jim Clarke

# WELCOME KIWANIANS



to Hereford and the big Governor's Banquet

It's indeed a privilege to be host for this meeting.

**Jim's Plumbing And Heating Co.**  
806 South Texas Phone 364-3160



Kiwanian Charlie Stone

# WELCOME KIWANIANS

to Hereford, Texas and the big Division VI Workshop and Governor's Banquet

We're Glad You Came Our Way

**HER-TEX**  
Milling Company, Inc.

# Welcome Kiwanians



TO HEREFORD for the District 6 Governors Banquet and Workshop



Meet Hereford Kiwanian JIM GAMMAGE

of First Supply Company, Inc.  
102 North Main



AUSTIN HIGHLIGHTS

Special Session, Runoff Are Major Capitol Concerns

By VERN SANFORD Texas Press Association AUSTIN — Presently there are two major topics of speculation in capitol corridors: 1. When will Gov. John Connally call the legislature into special session? 2. Who will win the gubernatorial runoff race. Conservative Preston Smith or Liberal Don Yarborough? As for Item No. 1, Governor Connally must call the lawmakers back to the capitol by mid-June at the latest to pass a 1969 budget and a new tax bill ranging in the \$125,000,000 a year bracket. Congressional approval of the 10-per cent federal income tax surcharge may drive the state tax requirement even higher. This because a reduction in income will affect the sales tax revenue in Texas. Legislators mention June 4, June 10 and June 11 as probable starting dates. Rumors were widespread at last week's Legislative Budget Board meeting that Connally was considering calling the session before the June 1 runoff election. Lt. Gov. Preston Smith told reporters that he feels it will be "difficult" for the legislature to pass a major tax bill in a 30-day special session, starting cold. House Appropriations Committee Chairman W. S. Heatly of Paducah noted that never before have lawmakers been called to pass a complete general appropriations bill in a bottled session. He said he would like to start his committee to work unofficially on budget proposals even before the session begins, in hope of meeting the deadline. As if the legislature did not have its hands full with financial matters, liquor-by-the-drink advocates are urging Connally to submit that red hot issue to the special session. Passage of a May 4 referendum favoring mixed-drink-sales by a narrow margin added impetus for early consideration by legislators. Smith and key lawmakers feel that the referendum was not conclusive enough numerically to be of any great benefit in winning legislative approval of mixed drink sales. As for Item No. 2, Smith and Yarborough now are engaged in a runoff battle to determine who will be the Democratic candidate for governor of Texas. Yarborough led by 36,000 votes in the first primary. But

Smith quickly picked up the wholehearted endorsements of third place candidate Waggoner Carr and fifth place runner Eugene Locke. Classic liberal-conservative lines are drawn in the Yarborough-Smith clash. Researchers contend that continuing disinterest and a light turnout on June 1 could prove disastrous to Smith. Republican gubernatorial nominee Paul Eggers, who won hands down in a light-vote GOP primary, plans a serious, well-financed general election campaign against the winner of the Yarborough-Smith runoff. Ben Barnes won the Democratic nomination for lieutenant governor over two opponents State Rep. Don Gladden and former Rep. Gene Smith. Both of Fort Worth. Barnes' year-record majority (exceeding 76 per cent) means that he will be a key figure in the state government during the next two years. District Judges Tom Reavley of Austin and Sears McGee of Houston are new justices-elect of the State Supreme Court. They won Democratic nomination and are unopposed by Republicans. VETERAN DPS CHIEF DIES — Col. Homer Garrison Jr., 66, Texas' top police officer and head of the vast Department of Public Safety for 30 years, died of cancer. All of the state's highest officials joined in mourning his loss. "He was one of the most capable and effective law enforcement administrators in America," said Governor Connally. "Under his leadership, the Texas Department of Public Safety has become recognized throughout the nation as a symbol of law and order. Its reputation will live as a personal tribute to Colonel Garrison." Wilson E. Speir is serving as acting director of DPS. COURTS SPEAK — U. S. Supreme Court has postponed a suit which would require the State of Colorado to meet the obligations of downstream discharges from the Rio Grande as long as the state meets compact requirements for supplying water to Texas and New Mexico. Suit can be resumed any time Colorado fails to comply. State Supreme Court upheld a \$44,000 damage verdict favoring a Jefferson County woman who

claimed she suffered back injuries when a 200-pound bill collector for a loan company pushed her against a wall by forcing open a door. Over-zealous collector came to collect a car note. High Court set June 12 for review of an insurance company's claim that it is not obligated to pay on its bond covering a building contractor for concrete sold directly to the owner of a new apartment complex that's under construction. Travis County 126th District Court continued its temporary injunction against the Liquor Control Board enforcing the ban on cash sales in private bottle clubs. Case will be heard in July. NEW BAR OFFICERS — State Bar Association reports that Josiah Wheat, 39-year-old Woodville attorney, is the new resident-elect of the State Bar of Texas. He defeated Bar Vice-president R. E. Schneider Jr. of George West in mail balloting among state lawyers. He will assume the presidency July 1, 1969. Elected to the Bar Board were Ralph Elliott of Sherman, Ed Fleming of Dallas, W. A. Keils Jr. of Teague, Louis R. Renfrow of Lufkin, George E. Pletcher of Houston, Jim Bowner of Temple, Carl Cayton of Lamesa and John D. Logan of San Angelo. A vice-presidential runoff will be held between Morris Harrell of Dallas and C. M. Hudspeth of Houston. Ralph Brito of San Antonio takes over the presidency at the Bar convention in Houston on July 3-6. OIL-GAS LEASES SOLD — Sale of 34,368 acres of state oil and gas leases the first week in May brought \$1,400,000 in new revenue to the state's coffers. So reports Land Commissioner Jerry Sadler. Biggest single bid was \$211,235 for 640 acres in Ward County by Humble Oil and Refining Company. Bids on 1,500 acres of sulphur leases brought \$155,267. Highest of these bids was by Duval Corporation for \$76,918 on 40 acres in Culberson County. KINDERGARTEN STANDARDS — For the first time, the State Board of Education has adopted professional standards for Texas kindergarten teachers. This step could be in the direction of recent suggestions of public, state-supported kindergartens. Board also took note of the state's desegregation problems by approving the appointment of two more staff members to the Texas Education Agency to work solely with local school districts to complying with fed-

eral law and court decisions on the subject. Also getting the Board's endorsement was a preliminary plan to study how best to make use of Texas' educational manpower and to assess pupil needs. Study is being made in conjunction with the U. S. Office of Education to help TEA coordinate programs supported by some \$129,000,000 in federal funds. SHORT SNORTS Constitutional revision committee suggests that Texas' top state appellate judges be appointed rather than elected. General revenue fund dipped into the red to the tune of \$73,200,000 on May 1, but will be coming up soon with franchise and quarterly sales tax collections, says State Comptroller, Robert S. Calvert. American Party of Texas now claims a membership of 90,000 or nearly six times the needed 14,000 strength to get Alabaman George Wallace on the November ballot as a presidential candidate. Legislative Budget Board has recommended a \$657,000 appropriation to build and equip a veterinary diagnostic laboratory on the Texas A&M University campus. Democratic and Republic executive committees met here Tuesday (May 14) to canvass statewide primary election returns. Kyle Thompson, veteran UPI newsman who broke in on the Wichita Falls Record-News, is new press secretary to Governor Connally. During the month of March 1, 873 criminal complaints were filed by the Liquor Control Board, with 1,688 convictions, nine jail sentences and fines totalling \$61,236. State Auditor George W. McNeil named Lee H. Ashmore of Fort Worth as First Assistant State Auditor. Attorney General Martin has ruled that it is illegal for commercial airliners to serve liquor or beer on flights over Texas. Also Attorney General Martin reports that his office won 261 lawsuits out of 263 cases tried in April. During the fiscal year 2,297 cases were won by the state and 54 lost. A total of 3,132 cases still are pending. COUNTY NAMED AFTER SCOUT Deaf Smith County was named in honor of Erastus "Deaf" Smith, noted Texas scout, guide and Indian fighter who gained fame for his part in the fight for Texas Independence under Gen. Sam Houston. His tombstone reads "The Texas Spy" because of his ability to obtain vital information from those who thought he was deaf. Actually, Smith was hard of hearing. . . . The first edition of the Hereford Reporter came off the presses in 1901. It continues today as the Hereford Brand.

Hereford, Texas Penneys ALWAYS FIRST QUALITY Weekdays 9:30 am to 6:00 pm Saturday 9:30 am to 8:30 pm



REDUCED THRU SATURDAY! Men's Towncraft Penn-Prest sport shirts in 3 short sleeve styles REG. 3.98, NOW 3 for \$10 NO IRONING NEEDED... JUST MACHINE WASH, TUMBLE DRY!

Now's the time to collect some of these care-free coolers. The price is great... the performance is tip-top! They ward off wrinkles to keep you neat always. Choose from 3 wanted styles, all in fine blends of polyester/combed cotton. There are soft toned solids with a handsome embroidered pocket emblem, or assorted plaids with 2 matched pockets. Both in regular collar styles. There are buttondown plaids, too, in Grad style with tapered body and long tails that stay tucked in. All in sizes S-M-L-XL.



WELCOME KIWANIANS To Hereford We'll Be Seeing You At The Governor's Banquet And Workshop Saturday, May 18



Hereford Kiwanian Jerry Summers BIG BURGER DRIVE-IN 711 West 1st Hereford



Kiwanian Gene Campbell WELCOME KIWANIANS It's indeed an honor for the Hereford Kiwanis Club to host this workshop and Governor's Banquet. We're glad you came our way. Return again at your earliest convenience. CAMPBELL-CRAMER REAL ESTATE Phone 364-0972



Shorts have shirts... and so much more! They're cool and carefree as a wink!

Colorful 100% Cotton Jamaica Short in solid colors .....	2.77
Shorts in solid colors made of 100% pre shrunk cotton .....	1.50
Brightly colored ladies slacks for casual wear .....	1.50
Go anywhere tank tops of 100% cotton terry velour in stripes and solids .....	2 for \$5
100% Jersey acetate tank tops in bright prints .....	1.99

SENIOR M.Y.F. CAR WASH Sponsored by the First Methodist Church 9 A.M. to 3 P.M. SATURDAY, MAY 18th North Side of Sugarland Mall Price \$1.00



## Local Persons Honored For Soil, Water Conservation

Nineteen persons from Hereford interested in Soil and Water Conservation attended the annual Region One Fort Worth Press Awards Banquet in Plainview last Thursday to see three local residents receive awards and another lauded for his achievements.

Region One consists of 54 counties in the West Texas area.

Those receiving awards from Hereford included F. A. "Spec" Marnell, winner of the "Comeback Farmer of the Year" award. Marnell received the

award because of his work in developing a conservation program on his farm that includes parallel terraces, grassed waterway and pasture planting.

One of Marnell's major accomplishments, it was pointed out, has been the development of an irrigated farm program with very small wells. "This is an interesting challenge and Spec has made the best of it, producing high irrigated yields with the low producing wells," said Wilton Green of the local Soil Conservation Service.

Andrew Kershen also was recognized as the Conservation Farmer of the Year of the Tierra Blanca Soil and Water Conservation District. Kershen, those in attendance were told, has worked tirelessly for water conservation as a director of the High Plains Underground Water Conservation District and for the Deaf Smith County Water Association. He also has a very good conservation farming operation on his farm west of Hereford.

Two of the most pleasing awards were presented to Jamie Edmondson and Betty Hodges, both sophomores at Hereford High School. The girls received two of the seven medals presented in Region One for essay writing on the topic "Conservation — The Key To Texas Prosperity." There were about 50,000 essays written in Texas and these two were among 51 that received awards. The two essays are printed at the end of this story.

Those attending the banquet were Mr. and Mrs. F. A. Marnell; Mr. and Mrs. Andrew Kershen; Mr. and Mrs. Joel Hodges and Betty; Mr. and Mrs. J. N. Edmondson and Jamie; Frank Ford Jr., F. L. Eicke, Virgil Marsh, Mr. and Mrs. Clarence Betzen, Mr. and Mrs. Bill Thompson, and Mr. and Mrs. Wilton Green.

### CONSERVATION — KEY TO TEXAS PROSPERITY JAMIE EDMONDSON 601 STAR

It is the duty of each and every Texan to promote and reserve the prosperity of their great and mighty state. There is one, and only one, way to accomplish this — through conservation, for it is truly the Key to Texas Prosperity. We, bound together by our love for the most beautiful state in the Union, must carefully plan for the use of our natural resources and their replenishment.

Parents should teach their children the value of our resources as soon as they are old enough to appreciate these God-given gifts. This is a basic fundamental in understanding the work it will take to maintain the prosperity of Texas.

Not one classroom in Texas should go on another day without the students learning everything possible concerning conservation. It is the duty of every teacher to see that the adults and leaders of the future are willing to preserve the beauty and value of our natural resources. To be willing to do this, one must have a profound understanding of the said project as the key to Texas prosperity.

Farmers should make it their business to see that their soil is not eroded because of wind, water, or faulty irrigation. As the prosperity of Texas depends See PERSONS Page 2

### Civil Service Seeking To Fill Position Here

Applicants from qualified persons with Civil Service status, based on previous federal service, are now being accepted by the State Selective Service to fill the position of executive secretary in the draft board located in Hereford.

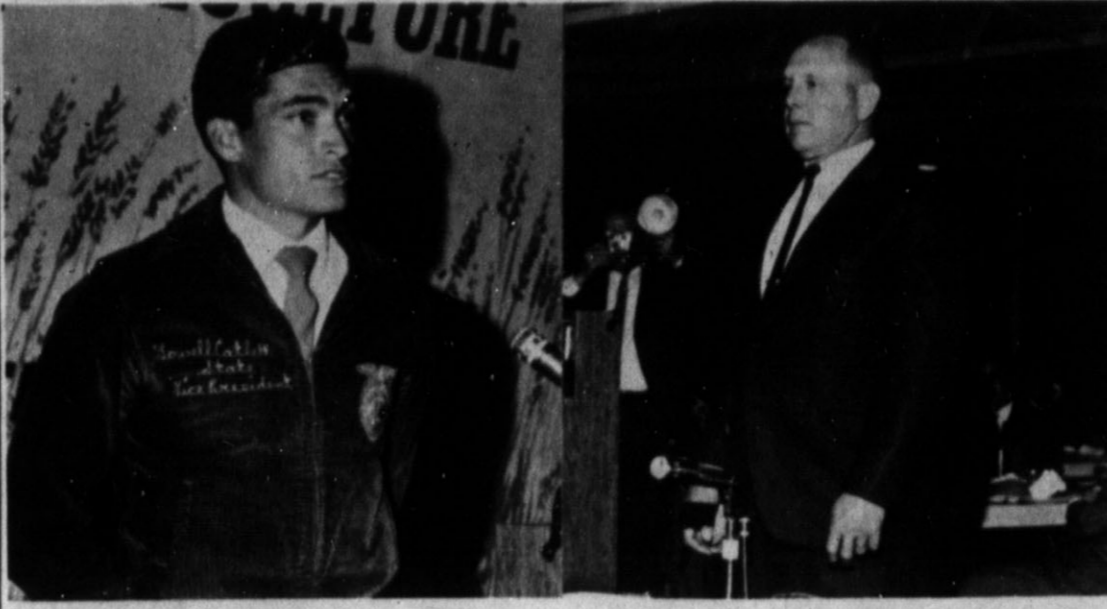
All qualified persons who reside in Deaf Smith, Parmer, Randall, or Castro counties are eligible to apply and applications with postmarks no later than May 24, 1968, will be accepted.

Interested persons who believe they qualify may secure information from the draft board or any post office.

The beginning salary for the executive secretary position is \$3565 per year. Appointments for a period of two years, subject to reappointment for additional two-year period.

Applications, when completed, should be forwarded at once, with a copy of Standard Form 50, Notification of Personnel Action, received from their last employing agency, to the personnel officer State System, 209 West 9th Street, Austin, Texas, 78701.

Mrs. Pat Manchee has resigned the position of executive secretary here. She has held the post approximately four years.



**FUTURE FARMERS BANQUET** — Lowell Catlett, State Vice President from Area I, was the main speaker at the FFA Parent-Son banquet held at the High school cafeteria Thursday evening. Also at the banquet, Dr. Gene Cope was presented with an honorary membership in the local chapter, for the work he has done helping members of FFA.

## Sisson Is Applauded For Outstanding Water System

**Editor's note:** The following story was released by the High Plains Underground Water Conservation District, which has its headquarters in Lubbock.

Because High Plains Underground water is depletable, every possible means to prolong its availability for agriculture is encouraged by the High Plains Underground Water Conservation District. For the past several years one of the primary practices of underground water conservation that has been stressed by the Water District is the installation and proper use of tailwater return systems. Hundreds of these systems now dot the High Plains in audible testimony of their economic practicability. Hundreds of farmers will testify as to their saving in water, money, fertilizer and soil since their tailwater system was installed.

Such a farmer is Billy Wayne Sisson who farms 18 miles west of Hereford. This pit has a 700,000 gallon capacity with a return pump capacity of 500 gallons per minute. His entire installation, including dirt work and pump, cost Mr. Sisson less than \$2,000. During the peak season this return system will have 8 irrigation wells contributing tailwater to it with 4 or 5 wells on a virtually a constant basis.

The numerous tailwater systems that cover the High Plains today are the final results of long hours of study and evaluation of new ideas, methods and equipment that were used in a few experimental systems installed by the Water District. The experimental installations have proven the following advantages for the High Plains farmer:

- (1) Prevents the ponding of water at the lower end of the field;
- (2) Prevents the flooding of adjoining neighbor's farmland;
- (3) Prevents the flooding of public roads;
- (4) Prevents the flooding of public road drainage ditches;
- (5) Prevents mosquito breeding by eliminating the shallow, tepid water necessary for mosquito breeding.

The system also (6) improves the efficiency of water distribution; (7) Provides an additional source of irrigation water; (8) Reduces the amount of irrigation labor necessary; (9) Recovers and reapplies nutrients

carried from the farm in tailwater;

(10) Recovers and reapplies rich top soil carried from the farm in tailwater, and (11) improves plant growth rate because tailwater is much warmer than ground water.

### DESIGN OF INSTALLATIONS

Measurements of the available tail water is very helpful in designing the installation, but normally 125 GPM per contributing well is a pretty good "rule of thumb" when planning an installation. The pit size and the pump capacity are then

matched to the available water supply, with consideration given to the required time to empty the pit by the pump.

**EXAMPLE:** Pit Capacity —

Two 8" wells contributing tail water

125 GPM X 2 wells — 250 GPM

250 GPM X 60 min. — 15,000 GPH

15,000 Gal X 24 hrs. — 360,000 Gal per day

360,000 Gal divided by 325,829 Gal — 1.1 acre ft.

Irrigation tail water losses

See SISSON Page 2

## Officials Report On Hereford Tour

AMARILLO — Officials of Texas A&M University yesterday (May 9) got a bird's-eye view of dynamic agriculture in action on the High Plains of Texas.

Members of the Texas A&M Board of Directors and such university administrators as President Earl Rudder, Dean of Agriculture Dr. H. O. Kunkel and Director of Extension John E. Hutchison toured the rapidly developing cattle feeding industry of the area.

The tour was planned and hosted by the Texas Cattle Feeders Association which is headquartered here to give Texas A&M officials a better insight of this rapidly developing industry. The officials received first-hand information on the overall operations of various feedlots and were familiarized with the major problems now confronting the industry.

The group of about 35 saw some 150,000 head of cattle on feed at the five feedlots they visited. These included Randall County Feed Yards, Hereford Feed Yards, Holly Sugar Corporation Feed Yard, Dinmitt Feed yards and the Swisher County Cattle County.

One of the highlights of the tour was a stop at Missouri Beef Packers at Friona, the new beef packing operation which is heralded at the largest beef killing plant in the nation.

Cattle feeding in Texas has grown by leaps and bounds in recent years, the big growth being on the High Plains. Last year some 1,614,000 head were fed in the state compared to

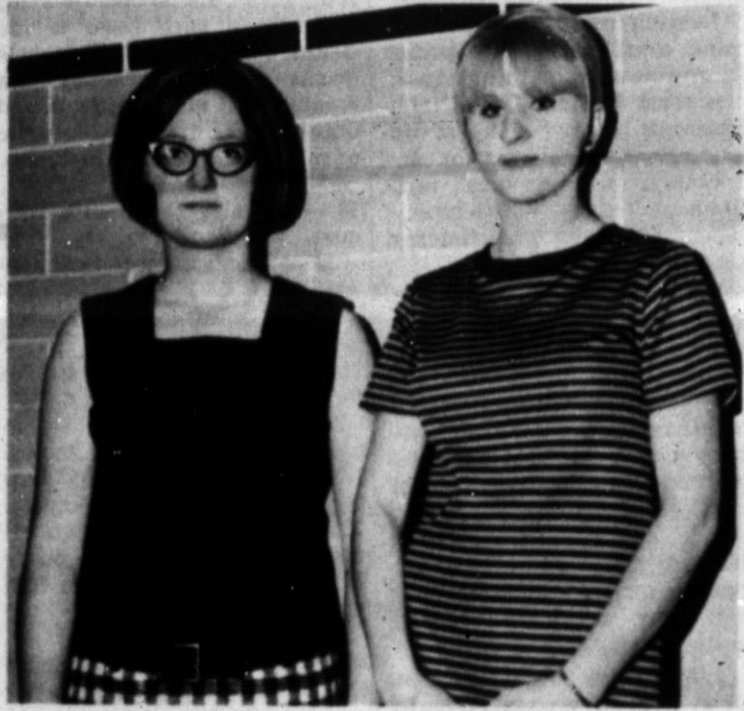
227,000 in 1955. This tremendous growth has vaulted Texas into third place with regards to total number of cattle on feed, surpassed only by Iowa and Nebraska.

The billion dollar a year industry depends heavily on research and Extension activities being carried on by Texas A&M. As this region develops into the beef producing center of the nation, research and Extension work will pay an increasingly important role.

Major problem areas expressed by members of the TCFA were animal health and pollution. Additional research and information was called for in these and other areas. Officials of the university pledged their all-out support in the campaign to further the cattle feeding industry in this region as well as in the entire state.

Once again we are in a conservation crisis that is a matter of urgent public concern. At stake is the quality of our total environment. The crisis will not go away. It demands action now. It demands intelligent, purposeful direction at all levels of government and personal involvement by all citizens. Conservation is a physical task, a social philosophy, and an economic necessity. — Secretary of Agriculture Orville L. Freeman

Conservation is everybody's business because it affects everybody — in the cities as well as on the farms. — D.A. Williams



**ESSAY WINNERS** — Jamie Edmondson, right, was sixth place winner in Region 1 of the Fort Worth Press Conversation Essay Contest, while Betty Hodges, left, was 10th place winner. The Hereford High School sophomores were honored last Thursday during a banquet at Plainview.

## Holly Sugar Hits Record In Sales

COLORADO SPRINGS, COLO. Holly Sugar Corporation has reported higher sales and operating income for its fiscal year ended March 31, 1968. According to Dennis O'Rourke, chairman, and John B. Bunker, president, sales advanced to an all-time high of \$109.7-million from \$94-million last year.

Income from operations rose to \$4.1-million, or \$2.56 per share, compared to \$3.9-million, or \$2.91 per share, last year. Messrs. O'Rourke and Bunker added that there were more common shares outstanding during fiscal 1968 than last year. Per share figures are based on the average shares outstanding during the respective periods.

Net income for 1968 was reduced 90 cents per share by extraordinary charges. The Holly executives said that these charges consisted of the premium paid on debentures retired during the year and the 1968 fiscal year's portion of the costs involved in closing one factory.

"Holly's decision to tender for its 4 1/2 per cent convertible debentures, plus debentures that were converted," said Messrs. O'Rourke and Bunker, "reduced long term debt. The tendered debentures eliminated a source of potential dilution of per share earnings."

At March 31, 1968, there were \$757,000 principal amount of debentures outstanding, compared to \$8,378,000 a year ago.

In the company's annual report, the Holly officers tell shareholders that sugarbeet crops were excellent last year in all Holly growing areas except Northern California, where poor weather adversely affected all crops. Holly is the most geographically diversified company in its industry, with beet growing contracts stretching from 70 miles south of the Canadian border to 20 miles north of the Mexican border.

"This planned diversification," they said, "provides valuable insurance against local weather conditions and means that Holly growers and agriculturists have compiled a varied scientific capability in food technology."

They also revealed that the Company has contracted for 20 percent more acreage with its growers in 1968 than in 1967.

Holly is a large processor and supplier of food products. It operates manufacturing, storage, distribution and research facilities in several Western states, with headquarters in Colorado Springs. The company's major products are refined sugar, livestock feed and molasses.

## FHA Loans Aiding Water Programs

"Rural community progress in Texas has been spurred by the development of 436 modern water systems, sewer systems, and recreation centers through the Farmers Home Administration," Deaf Smith-Oldham County Supervisor James Gouddy said today.

Gouddy reported on benefits brought to the state under Rural Community Facilities programs that have been enlarged under President Johnson's efforts to improve living conditions in rural areas.

Water supply problems have been solved for more than 180,000 people in rural Texas through 418 water systems made possible by FHA loans and grants totaling more than \$54 million. The new systems serve both rural towns and countryside where the people have had to exist on uncertain and, sometimes, unsafe water supplies.

Gouddy reported that three rural communities in the state also have new or improved waste disposal systems through FHA loans and grants approved the past two years. At present, there are 48 waste disposal projects

underway in Texas from application stage to those under construction.

"We are beginning to make real progress toward the President's goal of clear, constant water for all of rural America," Gouddy said. "Towns benefited by the program are able to improve living standards and accommodate new business and industry when they can offer the same kind of water service as found in the city."

Through insurance of private loan financing, the Agency also has made possible the construction of 15 outdoor recreation centers developed by community associations and serving an estimated 13,500 people in rural Texas.

The centers give rural families the same opportunity as city and suburban dwellers to enjoy modern swimming pools, playing fields, golf, boating, and other forms of outdoor recreation.

Gouddy said the agency also has made grants to 60 counties of the state for comprehensive planning of the future development of water and waste disposal services in rural areas.

### Tourist Group Sets Meeting

The Tourist and Convention Committee of the Deaf Smith County Chamber of Commerce has announced that there will be a meeting in the Chamber office today at 10 a. m.

The purpose of this meeting is to discuss the proposed Panhandle-wide tourist promotion program which includes some 30 regular 24 sheet billboards, posters, and restaurants "table tents" for the promotion of various scenic spots throughout the area. These spots include Palo Duro Canyon, Lake Meredith, the Helium Monument, Panhandle Historic Museum, Boy's Ranch, and Holly Sugar.

The cost of the promotion for each area city has been set at \$300 and the voting of this is to be the purpose of the meeting.



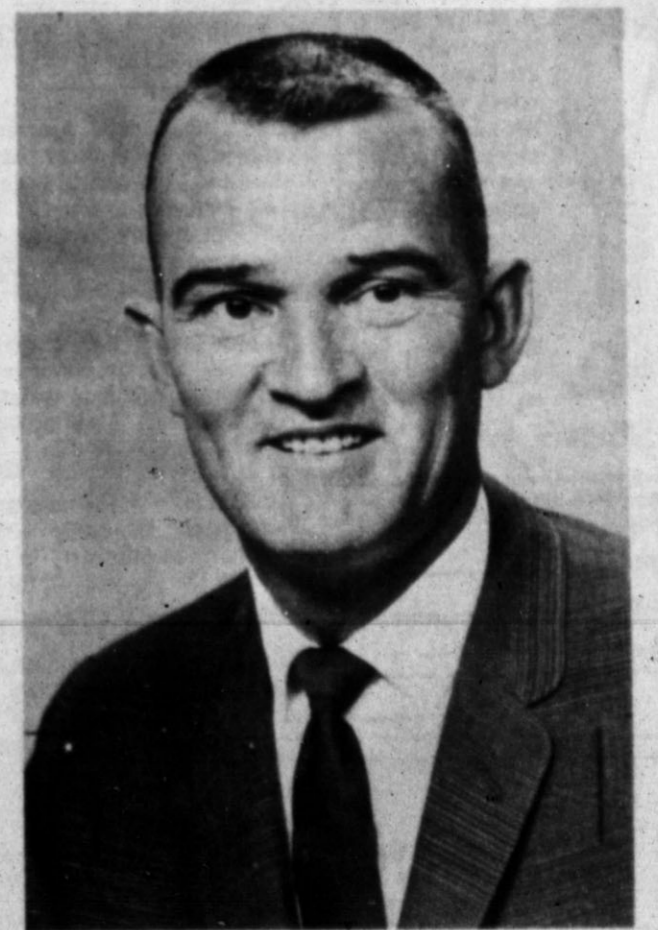
HEREFORD, TEXAS, 79045, THURS., MAY 16, 1968

# It's Our 10th Anniversary As Your FRIEND for LIFE!

After 10 years as your Southwestern Life man, Charlie Bell now has more than \$9,000,000 of insurance in force on the lives of Golden Spread residents, with \$1,593,000 written in the year of 1967. Charlie Bell pledges continued interest in our fine community and his service to efforts to make this an even better place for our children to live.

Give Charlie an opportunity to discuss your insurance needs today. Together, you two can find the plan for you. Charlie's continued education in the life insurance industry helps him to know and understand every aspect of your needs, whatever they may be.

Call Charlie today at his insurance number, 364-2343 or visit with him at his new office located at The La Plata Agency, on 25-Mile Avenue.



## CHARLIE BELL

"Your Friend For Life"

Call

364-2343 OR VISIT AT THE

La Plata Agency

on 25-Mile Avenue



### Persons . . .

Continued From Page One entirely upon these men, they should truly do their best in preserving the soil.

Camp Fire and Boy Scout leaders could be very influential in spreading the word about conservation, as they come in contact with many girls and boys whose minds are still quite impressionable.

The influence of private organizations is and should be state. It is their duty to see that every citizen is informed of his responsibility to the state. It is also their duty to attract the support of the public concerned in the matter.

Lastly, the local governments and state government should join together in an effort to spread the word about the prosperity which conservation can bring to Texas.

### CONSERVATION: THE KEY TO TEXAS PROSPERITY

**BETTY HODGES**  
120 CENTRE STREET  
"In the beginning God created the heaven and the earth. . . And God said, Let the earth bring forth grass, and the fruit tree yielding fruit after his kind, whose seed is in itself, upon the earth: and it was so . . . and God said, Let us make

### Ford Pledges Work On Water Importation

Frank Ford, Republican candidate for the Texas Legislature, pledged this week his efforts toward water importation and urged increased use of lake water and tail-water return system in an effort to conserve our underground water supplies.

"Although I intend to use my campaign as a vehicle for any ideas that will help maintain and strengthen the economy of this area," Ford concluded, "it will be in an effort to cooperate with all parties, including my opponent, to solve this most important problem." Ford is running in the 72nd Legislative District, which includes Cochran, Bailey, Lamb, Castro, Farmer, and Deaf Smith Counties.

man in our own image, after our likeness: and let them have dominion over the fish of the sea, and over the fowls of the air, and over the cattle, and over all the earth. And so, this was the plan in the beginning, but now it is the year 1968, and the time to conserve three of Texas' greatest resources — soil, water, and time.

Soil, which is one of the most vital natural resources, is the basic resource that supports all land life. Nature took care of her earth until man unbalanced her work. For instance, most of the virgin soils were fertile and were protected against erosion by a covering of trees and other vegetation. Texans have wasted many resources produced on land, and in so doing, they have accelerated soil depletion. This condition, with a growing population, force upon Texans the attention needed for conserving her soil and repairing the damage already done. Many farms have been mechanized by using the new approach to conservation — to get as much as possible out of as little as possible. For instance, the average per-acre crop yields have been materially increased. However, this small amount of progress is only the beginning.

Water, a second vital resource, is so closely related to soil that they are both largely interdependent. The most valuable water is that which soaks into the ground so that it feeds the plant life by replenishing the underground water and causes springs to flow. One method that central Texas uses for water conservation is contour farming. By plowing and planting across the slope, the water being pulled downhill by gravity is intercepted by the furrows and plant rows. Another means of intercepting water is the use of terraces. Terraces are low, rounded ridges of earth built to curve around a hill. Otherwise, the water would rush down the hill, carrying precious topsoil, and leaving the land sterile.

Time also shares this interdependence with soil and water, for time has shown the failure of man to conserve nature's resources. For example, ghost towns are a symbol of this negligence. Time is a gift from God, and in our hands God has placed not only time, but also the prosperity of Texas. We need to take advantage of time that God has so kindly bestowed upon us. Time is testing us to see whether we are foresighted enough to guide Texas on the road to future prosperity by the means of conservation.

Strength, wealth, and the standard of living of Texas depends not only on these three resources mentioned above, but more importantly on the development and use of these resources. Conservation is not the only method of retrieving Texas' prosperity, but it is definitely the key.

The truth is that Americans, as a people, have never learned to love the land and to regard it as an enduring resource. They have seen it only as a field for exploitation and a source of immediate financial return. — H. H. Bennett

The soil like Freedom is not appreciated until it is endangered. — William R. Van Dersal and Edward H. Graham

Education in conservation should begin in grade school, as so many of our early impressions are the guideposts for our actions in mature years.

Accuse not nature! She has done her part; Do thou but thine! — John Milton

### Sisson . . .

Continued From Page One vary during the watering season due to many conditions; therefore, a slightly larger pit of approximately 1.5 acre feet capacity should be considered. A pump with a capacity of about 250 GPM will almost insure a continuous supply of water from a pit this size when two 8" wells are contributing irrigation tail water. Selection of the pump and power unit depends on many things — such as the type of installation the operator desires, location of the pit, quantity of water to be pumped balanced with the number of feet of lift. Individual dealers will be happy to assist operators with these calculations.

With the water table in the High Plains becoming lower and lower each year, it behooves every operator and every custodian of this precious commodity — water — to do his utmost to use this God-given product in the wisest possible way.

### Membership In Charolais Group To Local Man

Gerald McCathern of Hereford has been accepted for membership in the American-International Charolais Assn., Houston, the nation's fourth largest and fastest-growing beef breed, announces J. Scott Henderson, executive secretary.

Originating in France more than 200 years ago, Charolais has become well established in this country because of the breed's greater weight-for-age, greater feeding efficiency and improved carcass values that produce a greater ratio of quality lean meat to fat than other breeds.

Registrations of purebred Charolais during the past year totalled 17,618 animals, a 46 per cent increase above year earlier figures. Transfers rose 41 per cent as more and more new breeders enter the production picture. Membership increased to 5,676 members, a 34 per cent increase over new members the previous year.

There are now approximately 59,900 purebred and 183,183 registered animals in the association's herd book and appendix, for a national herd of 243,083 animals.

### Clayton Chosen To Attend Meet

AUSTIN — Bill Clayton, State Representative from Springlake, has been appointed by Governor John Connally as a delegate to the National Rivers and Harbors Congress to be held in Washington, D. C., June 4-7.

Clayton, along with other delegates from Texas, will attend the conference as official representatives of the State. Water resource development for the United States will be the main topic of the conference. Every state in the nation will have representatives attending.

Clayton, whose legislative district is composed of Oldham, Farmer, Deaf Smith, Castro and Lamb Counties, has long been a leader in Texas in the field of water and water resource development.

"Clayton's vast knowledge of water and water problems of the State make him a valuable asset to the Texas delegation," Governor Connally said.

Fertile soils can produce prosperous citizenship in any community, county, state or nation.



RECOGNITION GIVEN — F. H. Oberthier, seated, was presented a "Certificate of Recognition" Monday for his service to the Federal Land Bank Association of Hereford. Oberthier, who will be 99 on August 4, was president of the FLBA board of directors in 1918. The certificate read "In acknowledgement of outstanding leadership in this community and distinguished service to agricultural and its related interests . . ." Making the presentation at Kings Manor were Frank Bezner, left, vice president of the FLBA board of directors, and Woody Wilson, manager.

### Delegates Chosen By Republicans

Joe Shollenbarger and Ruth Newsom were chosen Saturday as delegates to the Republican State Convention, to be held June 11-14 in Corpus Christi.

During the meeting Saturday, Delegates to the County Convention also voted unanimously to support Sen. John Tower as a favorite son candidate on the first ballot and Gov. Ronald Reagan on succeeding ballots for president.

### LOCAL QUALIFIED PERSONNEL

We support qualified personnel in our City and County Governments on a non-partisan basis, and will work together as citizens for a better community.

### STATE WATER

Whereas the strength of our economy is based on an irrigated agriculture, we urge all area residents to be conscious of the need for water conservation, and that support be given to importation plans.

### VOCATIONAL TRAINING

We support increased vocational training at High School, Jr. College, and Adult levels as the best means of off-setting farm mechanization, and preparing our area for the future.

### DAYLIGHT SAVINGS TIME

We favor the return to Central Standard Time on a year-round basis.

### TEXAS FRUITS AND VEGETABLES

Whereas, the intra-state movement of Texas fruits and vegetables is being threatened by impossible regulations and motor freight rates established by the State Railroad Commission and whereas; we maintain that Texas grown fruits and vegetables should be, to whatever degree possible, consumed in the State of Texas, we hereby urge that the Texas State Legislature enact legislation declaring fruits and vegetables an exempt commodity for intra-state shipment.

### NATIONAL DOMESTIC ECONOMY

While domestic spending has

### Washington Report

From Congressman  
**BOB PRICE** 10TH DISTRICT, TEXAS  
1222 LOCHWORTH OFFICE BUILDING, WASHINGTON, D. C. • 225-3706

The House Agriculture Committee voted a one-year extension of the 1965 Food and Agriculture Act last Thursday.

The Act was extended by the Committee to the end of 1970 without amendments but will still have to hurdle the Rules Committee and a vote on the House floor where it may be opposed by some of the big-city Congressmen. And the Senate Agriculture Committee has not yet agreed on an extension. I supported the extension because the great majority of producers who testified before the Committee were in favor of extending the bill now rather than waiting until next year when the Act is due to expire.

The present programs were not changed in any way although I believe some of them should be, and probably will be, in separate proposals that are now under consideration by the committee.

Personally, I feel that the present program should be completely overhauled and more local control should be returned to County ASC Committees. And the farmer must have a stronger voice in the administration of his programs and the operation of the Department of Agriculture.

There should be more men in the Department of Agriculture in high positions with broad farm experience and backgrounds. And this also applies

ing in session on May 11th, 1968, at the Community Center, Hereford, Tex., wish to support Senator John G. Tower as favorite-son candidate for President of the United States at the National Republican Convention to be held in Miami Beach, Florida, August 5th, 1968.

Be it further resolved that, after the first-ballot vote of Texas as Favorite-son, Senator John G. Tower, this convention hereby instructs its delegation to support Governor Ronald Reagan at the National 1968 Convention, committed by resolution until personally released by Governor Reagan.

to both the House and Senate Agriculture Committees.

Although the farm population has dropped four million since 1960, Department of Agriculture employees have increased by 40 percent to more than 120,000.

Specifically, I believe substantial expenditures by the Department can be diverted to research in an effort to cut production costs. And there must be a further expansion of our export trade in farm products.

Industry must be attracted to rural areas and the migration to overcrowded and riot torn cities must be halted. And inflation must be stopped. Farm profits have been eaten up by skyrocketing increases in all farm production costs — machinery, labor, fertilizer and interest rates.

I believe parity on farm products should be increased automatically as the cost of living increases. Such increases are now tied to the cost of living index for retired Federal and military employees, and Congress has recently voted increases for all Federal and military personnel as well as Social Security retirees. But farm income actually dropped by 11.5 percent last year as farm operating costs went up.

I think there should be a floor of at least 85 percent of parity for all farm products rather than a ceiling as at present.

There should be a better balance of agricultural imports with exports, and the high rate of meat, dairy and textile imports should be corrected. Congress needs to update tariff and quota legislation. There is now too much left to administrative decision through loosely worded legislation that leaves interpretations of laws to the discretion of these administrators in the various government agencies.

There is a real and urgent need to improve all farm programs and, consequently, farm income. I and other members of the House Agriculture Com-

mittee are seriously concerned with the depressed state of the farm economy and the dire necessity of some changes such as I have outlined.

### Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

**MAY**  
18 — Kiwanis Governor's Banquet.  
19 — Baccalaureate ceremonies.  
24 — Commencement Exercises.

**JUNE**  
24 — Hereford schools dismiss for the summer.

26 — Hereford Duplicate Club announced Mixed Pairs games, 1:30 p. m. at Community Center, open to all bridge players.  
30 — Mid-Plains Pioneer Association at the Deaf Smith County Bull Barn. Will feature the 70th anniversary of Hereford.

**JUNE**  
28 — Opening of "Texas" pagant in Palo Duro Canyon.

In land management there is no substitute for proper use. Every acre used according to its capabilities and treated according to its needs means proper use.

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**Rogers Miller**  
Send two weeks supply of Slender-X to:  
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City \_\_\_\_\_ State \_\_\_\_\_

### GIVE YOUR CROP A SHOT IN THE YIELD.

**TAYLOR-EVANS FARM STORE**  
Hereford, Texas

### CLAYTON CHOSEN TO ATTEND MEET

AUSTIN — Bill Clayton, State Representative from Springlake, has been appointed by Governor John Connally as a delegate to the National Rivers and Harbors Congress to be held in Washington, D. C., June 4-7. Clayton, along with other delegates from Texas, will attend the conference as official representatives of the State. Water resource development for the United States will be the main topic of the conference. Every state in the nation will have representatives attending. Clayton, whose legislative district is composed of Oldham, Farmer, Deaf Smith, Castro and Lamb Counties, has long been a leader in Texas in the field of water and water resource development. "Clayton's vast knowledge of water and water problems of the State make him a valuable asset to the Texas delegation," Governor Connally said. Fertile soils can produce prosperous citizenship in any community, county, state or nation.

## 17th ANNUAL HEREFORD RIDERS CLUB RODEO

### MAY 16-17-18 -- 8:00 EACH NIGHT

#### RIDERS CLUB ARENA

South of Bull Barn

#### EVENTS

- ★ Bareback Riding
- ★ Saddle Bronc Riding
- ★ Bull Riding
- ★ Calf Roping
- ★ Head and Heeling
- ★ Bull Dogging
- ★ Girls Barrel Racing
- ★ SPECIAL FEATURE

### PONY EXPRESS RACE

held 2 times each night  
Winner Race Saturday night

STOCK FURNISHED BY:  
**RATJEN RODEO CO.**

### PARADE

## 5:00 SATURDAY AFTERNOON

### DANCE

## Friday and Saturday Night at the Bull Barn

This Rodeo is normally held in July, but due to conflicting dates with other towns we had to move it to May.

### SIDEDRESS!

**NITROMITE**  
Nitromite—Shamrock's fine brand of anhydrous ammonia—is 82% nitrogen for growing bigger, better yields.



# Small Talk

By SUE COLEMAN  
Women's Editor

Once in awhile, when my morale gets very low at thinking how children today are pampered, over-protected, over-organized, glued to the TV, unwilling to play with anything that doesn't cost at least \$19.98 (ONLY \$19.98 according to the commercial) it's very heartening to hear whoops from the vacant lot across the block.

SOMETIMES it's shouts concerned with the game in progress, or laughing jibes at another player, or maybe even a quarrel with everybody having his say, but it all sounds young and normal and not a bit precocious.

The lot is next door to the Alvin Smith home and it's often occupied by the Smith youngsters and the Jack Nunley's, and various others from over the neighborhood — of assorted sizes, both girls and boys.

THE LOT MAKES a fine baseball diamond and is big enough to permit a run to get a kite into the air; it's also used for marbles and football and several other types of activity, as

the seasons change.

There should be more vacant lots in this world — the present system of building houses in tracts rules against them. A planned, supervised playground is not the same thing even though it has place.

A bunch of kids playing on a vacant lot is a part of the small-town American scene which has produced so many of this country's leaders. And they give you a feeling of confidence that a new crop of leaders is growing up now, who goodness knows will be needed in the years ahead.

THERE ARE usually dogs, as well as kids, on the lot in my neighborhood, which is also normal. The Smiths' tiny brown dog with ears perked up alertly, keeps up with affairs on our block and makes periodic trips

across the streets to see what is going on in adjoining blocks. The Nunleys' little spotted dog is named Clyde, and their furry gray kitten, of course, is Bonnie.

THIS IS National Senior Citizens Month, so I'm glad to keep hearing of the activities of our more senior citizens. Like Mrs. Rosa Speer, who at 97 has been a hospital patient for the first time in her life.

A major new experience for her there was, of all things, having her temperature taken! She's just the healthy type who hadn't been sick lately, and she grew up in an era when a doctor, if someone was sick enough to call one, looked at the patient's tongue and felt his forehead to see if he had fever, instead of popping a thermometer in his mouth.

momenter in his mouth.

MUSIC ADDED much to the pleasure of guests at the county-wide style show, Cavalcade of Cotton, staged by Home Demonstration Clubs lately at Dawn Community Building, I'm told. The pianist was Mrs. Carl Wimberley, who played a tune appropriate for each costume modeled.

She credits her husband with an assist in choosing the songs, and together they worked out a clever program with song titles which frequently brought chuckles as a tune was recognized and then applied to the dress on parade.

Volunteer fireman put out a fire at Murphy's Blacksmith Shop at Hereford in 1909 with big snowballs!

## Hospital Notes

### PATIENTS IN HOSPITAL

Mrs. Arnold Fangman, Rt. 5, Mrs. Paul Jones, Rt. 3; Mrs. Jack Allen, 104 Fir; Mrs. Gilberto Zamudio, Jr., Box 371; Flora DeLuna, 335 Ave. G.; Mrs. Chesley A. Jackson, 207 Short; John D. Dolly, Sr., Box 1623; Mrs. John Frost, Rt. 3; Mrs. Pearl Boyer, 127 Ave. K.; Mrs. Lola Carpenter, Kings Manor; R. A. Frye, Dawn; H. C. Parvin, 235 Ave. A.; Jessie Hutcheson, Dimmitt; Mrs. Bruce Carter, Box 686; Mrs. Flora Bryant, Kings Manor; Mrs. Charles M. Martin, Mule-shoe; Mrs. Zola Langford, Dimmitt; John Hill, Belle Glade,

Fla.; Mrs. Dora Luggs, 501 Miles Ave.; Ray Barclay, Rt. 4; Mrs. Alva Crissey, 801 Miles; Mrs. W. J. Smith, 513 Ave. J.; Mike Baird, 111 Douglas; Mrs. Mike Baird, 111 Douglas; Giles William, 520 Star; Holland G. Cook, 515 Blevins; Mrs. Joe Story, Rt. 5; Mrs. C. D. Fitzgerald, Jr., Dimmitt; Olen Rains, 211 Beach; Mrs. Lindsey Daniels, 335 Stadium Dr.; Father Adean Davis, Box 386; Fred Schofield, Amarillo; Mrs. John Carruthers, 119 North Texas; O. C. Williams, Star Rt.; Mrs. George L. Mings, Friona; Mrs. George Muse, 510 East 5th.

### PATIENTS DISMISSED

Azael Valdez, Mrs. Buck Crowler, Mrs. Dean Stallings, Mrs. Lance Crist, John Oldham-May 8.  
H. L. Coffin, Mrs. Betty Simmons, Mrs. Jessie F. Byers, Mrs. Doyle Rogers, Mrs. Leona Griffin, John Billington, James D. Cavin, Jr., Mrs. Nina Duncan, Nickle Stripe-May 9.  
Lewis R. Scott, Rickey Hutson-May 10.  
Penny Carter, Mrs. Rosa Speer-May 11.

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4 6 ounce packages \$1

**Cheese Slices**  
Shurfresh handy and convenient. Each slice individually wrapped.  
American or Pimiento  
6 oz. package **29¢**

- T-BONE STEAK USDA Choice Beef Fancy Table Trimmed lb. \$1.09
- SHORT RIBS Lean, meaty and delicious lb. 29¢
- HAMBURGER PATTIES fresh-lean 32 ounces 12 patties \$1
- LONGHORN CHEESE Wisconsin State Full Cream lb. 69¢

### FROM OUR FROZEN FOOD DEPARTMENT

- FRENCH FRIES "Mr. G" 2-pound package **29¢**
- PERCH FILLETS Gorton's 1-pound package **49¢**
- Lemonade Shurfine White or Pink 3 6-ounce cans **29¢**

Viking Heavy Duty  
**ALUMINUM FOIL**  
Look At This Low-Low Price!  
12"x25" Roll **19¢**

Libby's  
**VIENNA SAUSAGE**  
in new easy-open can  
5 4-oz. cans **\$1**

Bremner's  
**MARSHMALLOW PIES**  
Chocolate-Coconut-Banana  
package of 12  
**41¢**

CLIP & SAVE  
Johnson's "Glory"  
Rug & Carpet Cleaner  
24 Ounce Can Cleans  
A 10'x14' Area Rug or Carpet  
100 free stamps with purchase  
Cooper's

- Dak LUNCHEON MEAT 12 ounce cans 3 for \$1
- Shurfine CHUNK STYLE TUNA flat can 29¢
- Eagle Brand CANNED MILK 15 ounce cans 3 for \$1
- Lipton's INSTANT TEA save on 6 ounce jar 98¢
- Delicious Food King PURPLE PLUMS 2 1/2 size cans 4 for \$1
- Black Label RANCH STYLE BEANS 9 ounce cans 2 for 25¢

Shurfine Cottage Cheese  
A Truly Fine Product!  
2-Lb. Carton **49¢**

TENDERCRUST BREAD from the most modern plant in the Golden Spread

ENTER PROCTER & GAMBLE'S  
**JOIN THE JET SET**  
SWEEPSTAKES  
★ TWO BIG SWEEPSTAKES  
★ TWO CHANCES TO WIN  
SEE OUR DISPLAY FOR DETAILS

22 oz. 49¢ | 2 reg. bars 29¢ | 28-oz. 63¢  
SAVE!... Redeem Your Valuable Coupon Here!

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MOUTHWASH  
the big-big full  
32 ounce size  
\$2.19 value  
**\$1.00**

BAYER  
ASPIRIN  
buy the big  
size and  
\$1.59 value  
**\$1.09**

JERGEN'S  
HAND LOTION  
10c Off Label  
Cooper's Low Price  
\$1.09 value **68¢**

CARROTS  
From Texas  
Fresh & Crisp  
pound package **10¢**

ALL DETERGENT  
CASCADE in the big 9 pound, 13 ounce box **\$1.00**  
for automatic dishwashers - big 35 ounce size **59¢**

SUNKIST LEMONS fresh and juicy lb. **19¢**  
WINESAP APPLES Extra Fancy Washington 4 lbs. **88¢**

- ★ RANCH KITCHEN DELI ★
- BAR-B-Q BEEF PLATE LUNCH with 2 vegetables, desert and bread **\$1.19**
  - CHICKEN FRIED STEAK PLATE LUNCH with 2 vegetables, desert and bread **\$1.09**
  - PIMIENTO CHEESE SANDWICHES each 20¢
  - LEMON JELLO CAKE moist & delicious ea. 39¢

SHOP WHERE YOU ALWAYS GET THE RED CARPET TREATMENT..

# COOPER'S MARKET

BEST MEAT IN TOWN





**CENTURY PLANT** — This century plant, owned by Lou E. Phka, 317 Ave. F, has been blooming for the past few days. According to Phka, the plant has about 40 years of growth this year.

## Glady's Garden

By Gladys Howton Manjeot

**FRIENDSHIP GARDENS**  
Art and I spend much of our spare time, when the weather permits, on the patio. The other afternoon we were talking and he said, "Our singing friend has not returned yet." I replied, "that is right, and I miss him very much, and do hope that soon, very soon, he will be serenading us."

Our conversation led to comments relative to the garden. What we would plant, what we would add new this year, either a piece of patio furniture, or a special plant. Soon we went inside to have our evening meal forgetting about our singing friend.

A few mornings later I was standing at the open window, looking out into the garden and admiring the lovely iris, and the morning sunshine, when there floated on the air the beautiful notes of our friend, The Mockingbird. I looked quickly to see if I could find him. Yes, there he was swaying the top of the tallest tree in our neighbors yard. As he clung to the tree top it seemed that he was writing a song of praise, in the sky in the clear notes of the beautiful bird song. It filled my heart with a new song, and started my day off on a happy NOTE.

I would like to think that the bird had composed the song especially for my benefit because he knew that we had enjoyed him so very much the year before and that we chatted with him as he would perch on the trees or the wires near where we worked in the garden. Yet I knew in my heart that this wasn't true, because someone greater than I had put a new spring song in his feathery breast, and that he was just sharing the glad news.

As I stood at the window, and enjoyed the thrilling notes of bird music, and the beauties of the world, I was made to be more grateful to have the privilege to work as co-partner with the Master gardener in the creation of even one tiny bit of a growing and flowering plant. Far too often we all forget. What inspires you to seek to create the beautiful?

For several weeks we have been writing about different kinds of gardens, this week I want to mention an extra special kind of garden it is — a "Friendship Garden." This is kind of garden most of us can have, and we can also assist our friends in such a project.

My friend Mrs. Bernard (Opal) Roberson, planted such a garden. She did this year she held a high office in the Eastern Star. In the performance of duties she traveled over the Hi-Plains area and would ask of her friends to contribute to her garden. She specialized in chrysanthemums, and her friends gave her chrysanthemum plants. As she received these, she would plant them in her selected garden plot according to color and variety. The planting, cultivation, and sharing of the blossoms from the Friendship Garden gave her much pleasure, and added a real contribution to her back-yard landscape plan.

Another friend of mine, started such a garden when they moved into their new home. Each friend as they came to see the new home brought garden plants, and these gave the new home owners some basic plantings for their landscaping. In time some of these were shared with others, and some which did not prove satisfactory were removed and destroyed. There grows in this garden many cherished plants, which have afforded much pleasure and remembrances.

A cacti and succulent friendship garden can be made a very attractive addition to the yard. They do well in our area, and are very versatile. Our neighbor Mrs. Mitchell has an interesting rock garden which has

been planted with cacti and home owners some basic succulents, many of which have been gifts of friends and others gotten while on trips.

Roses are one of the choice selections for a Friendship Garden. The choice of colors, varieties, and fragrance all together make such a garden an unforgettable place. Some of the loveliest gardens seen in our travels have been rose gardens. A rose bush is a nice gift for most any of our friends, and a rose garden adds friends for the gardener.

A fragrant garden would be a wonderful Friendship garden. Will write more about this later.

**HAVE YOU SEEN?** The colorful rose planting in the brick wall enclosure at the home of Mayor and Mrs. Cowser, also the pretty pink peonies.

Hope you saw the lovely yard, which was selected as the Garden of the Month. This was at the Rogers home at 328 Star. At its peak it was comparable to a picture clipped from a flower magazine.

Congratulations to The staff at The Deaf Smith County Museum, 400 Sampson, for being awarded The Commercial Beauty Spot Award. This pleased me very much, as I had a tiny little part in the landscaping of the museum grounds.

A lovely bit of landscaping was noted at the home of Helen McCauley, 405 Star. The pyracantheas, with their minute white blossoms, the lovely white roses, created a very pleasing picture for the red brick home which has pretty white tie-back curtains, a lovely, lovely picture for the passers by.

Our home town is made beautiful with its myriad of iris blossoms in their rainbow colors. Note how effective they are when planted in massed color. A good example of this is noted at the Rogers home and in Mother's Park, which is sponsored by The Pioneer Study Club.

Be sure and spray the roses NOW for preventing mildew and black spot. A new product which I recommend is CONSAN, Triple 20 Action. Also use this for other plants which are easily susceptible to mildew, for example zinnias, and dahlias. Last year I started spraying the zinnias when they had reached several inches of growth and kept this up systematically and it really paid off.

"The mind is a garden where thought flowers grow, the thoughts that we think are seeds, that we sow,"  
GLAD.

## Piano Pupils To Be Heard

Two groups of her piano pupils will be presented in studio recitals Saturday at the home of Mrs. Ellis Coombes, 707 North Lee. A morning and an afternoon program will be given, with families and friends of the students invited.

Those to take part in the spring recitals are Rodney O'Rand, Mike O'Rand, Karen Kitchens, John Nelson, Genell Matthews, Craig Barton, Quinn Barton, Suzanne Solomon, Debra Hoover, Connie Hoover.

Also Janet Frye, Beth Bezner, Pam Garrison, Ricky Long, Beverly Phillips, Kim Ward, Denise Poirch, Debra Padgett, Gayle Gripp and Darla Payne.

Classifieds Get Results.

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Fifth and Main Streets

### FRIO BAPTIST CHURCH

Rev. Samuel B. Ogan, Pastor  
Frio Community

### WESTWAY BAPTIST CHURCH

### MT. SINAI BAPTIST CHURCH

H. B. Whitten, Pastor  
302 Knight Street

### SUMMERFIELD BAPTIST CHURCH

Rev. James Arnold, Pastor

### CHRISTIAN ASSEMBLY

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(Mormon)  
Country Club Drive

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Gene Suttle, interim pastor  
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### GREENWOOD BAPTIST CHURCH

Independent & Fundamental  
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### IGLESIA METODISTA SAN PABLO

Rev. F. C. Alcalá, Pastor  
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North 25 Mile Avenue and Highway

### TEMPLO EL CALVARIO ASSAMBLEA DE DIOS

Martin Musquiz, Pastor  
Calle Ave. H & 13th

### LA IGLESIA DE CRISTO

Sunset and Plains Ave.

### CENTRAL CHURCH OF CHRIST

L. E. Fooks, Minister  
148 Sunset Dr.

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Old Rock Bldg. V.F.W. Park  
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Southern Baptist  
Rev. B. C. Stonecipher  
I.O.O.F. Hall

# FOR GOD SO LOVED THE WORLD

## TIME IS RUNNING OUT!

It's later than you think! If this should be your last day here . . . then what? Do you have a clear view of destiny? Do you know the meaning and purpose of life? Have you had time for God? If not it will be a terrible day when God has no time for you. There is a church on the corner whose pulpit holds an old guide book. Its commands come with the authority of Heaven to earth, of God to man, of eternity to time — it warns us to make ready. Time is running out!

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

Go to Church Sunday.

**HEREFORD INSURANCE AGENCY**  
323 N. Sampson

**KELLEY ELECTRIC**

**MCRIGHT GARAGE & SUPPLY**  
Mr. and Mrs. A. N. McRight

**FIRST NATIONAL BANK**

**ROCKWELL BROS. & CO.**  
D. R. Vandever

**BIG T PUMP CO., INC.**  
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**HEREFORD LAUNDRY & DRY CLEANERS**  
Ernest Kendall

**BUDGET FINANCE OF HEREFORD, INC.**

**KINSEY-OSBORN MOTORS**  
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**PIGGLY WIGGLY**

Mr. and Mrs. Gaylord Newell

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**CITY DRUG STORE**

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Anson A. and June Dearing

**CONSUMERS' FUEL ASS'N.**

**THE INK SPOT, INC.**

**PHILLIPS AND LAWRENCE**

**HI-PLAINS SAVINGS AND LOAN ASSOCIATION**

**HEREFORD TEXAS FEDERAL CREDIT UNION**

Mrs. Dyalithia Benson

**GILLILLAND FUNERAL HOME**

Marlin Gilliland

**PITMAN GRAIN CO.**

**ROGERS-MILLER DRUG**

Sugarland Mall

**LOERWALD BROS.**

**FARMERS' DRIVE IN**

Troy Moore

**SUIT'S AUTO SUPPLY**

**ORSBORN - CHEVROLET OLDSMOBILE**

Your Chevrolet - Oldsmobile Dealer

**BOYD MACHINE & SUPPLY**

Mr. and Mrs. James J. Boyd



# Officers Begin Two-Year Term

New officers were installed in Delta Xi Chapter of Delta Kappa Gamma Society Saturday, closing a two-year term as president for Mrs. Merlin Kaul of Hereford, who presented gifts to officers who served with her.

She also gave awards to members who had year-long perfect attendance records during her administration.

Mrs. Joe Cowan of Dimmitt took office as president in a ceremony conducted by Mrs. Claude McDougal after breakfast in the Colonial Inn at Dimmitt. Miss Hazel Merritt was named as her executive secretary.

Hereford members placed in office are Mrs. Jim Bookout, first vice president, and Mrs.

Tolbert Painter, parliamentarian. Mrs. Lenton Poole of Farwell is second vice president, Mrs. Wilson DiCuffa of Bovina secretary, Mrs. Weldon Skinner of Dimmitt correspondent and Mrs. Glenn Render of Dimmitt treasurer.

Women educators of Deaf Smith, Castro and Parmer Counties from the chapter, which heard annual reports of committees at the breakfast, final meeting before the summer recess. Retired teachers, Mrs. Byron Durham, Mrs. Kent Snare who now lives in Clovis, formerly in Hereford, and Mrs. Ethel Benger of Friona, were

honored in a tribute by Mrs. Skinner. Mrs. Earl Holt conducted observance of the chapter birthday, and Mrs. Snare paid tribute to the founder, Miss Lucille Park led singing of the birthday song. Miss Beatrice Hawkins and Mrs. N. W. Froehner of Dimmitt were hostesses. Others attending from Hereford were Misses Madeline Bell, Erma Walker and Della Stagner; Mes. J. J. Durham, Caudie Ola Brown, Gary Billingsley, Charlie Bell, Fred Mercer, W. T. Legg, Eleanor Hudspeth, Sam Ratcliff, J. D. Neill, V. P. Walker, Earl Springer, J. Frank Smith, Bob Wilson, H.

## Personals ...

by Penny

Visitors in the home of Mr. and Mrs. J. B. "Bryle" Elliston, 615 Grand, on Mother's Day Sunday were a son, T. H. Elliston of Great Falls, Mont., and daughters, Mrs. W. L. Branson of Amarillo, and Mrs. R. W. Curry and husband from Pampa.

E. Wester, O. Wertenberger, Fred Welch, Fred Mulkey, Albert Ricketts, Elizabeth Willis and Virgil Young.

T. H. Elliston will be visiting for about a week.

Mr. and Mrs. W. I. Whitney of Route 3, Hereford, attended a reunion of Mrs. Whitney's mother's family in Dallas Sunday. The local couple was among 105 members of the Garrett family from throughout Texas, with one family being from Arizona. During the weekend trip, Mrs. Whitney also got a chance to visit with a brother, Sidney Manning of Wanett, Okla., who attended the reunion. Mrs.

Whitney's parents, Mr. and Mrs. S. E. Manning, live in Fort Worth.

Mr. and Mrs. E. W. "Dub" Curtsinger of 501 W. Third, Hereford, have returned from a five-day vacation to Louisville, Kentucky, where they visited their son and his wife, Lt. and Mrs. Jerry Curtsinger.

The Curtsingers attended the running of the controversial (for this year) Kentucky Derby. Mrs. Curtsinger said they enjoyed it very much.

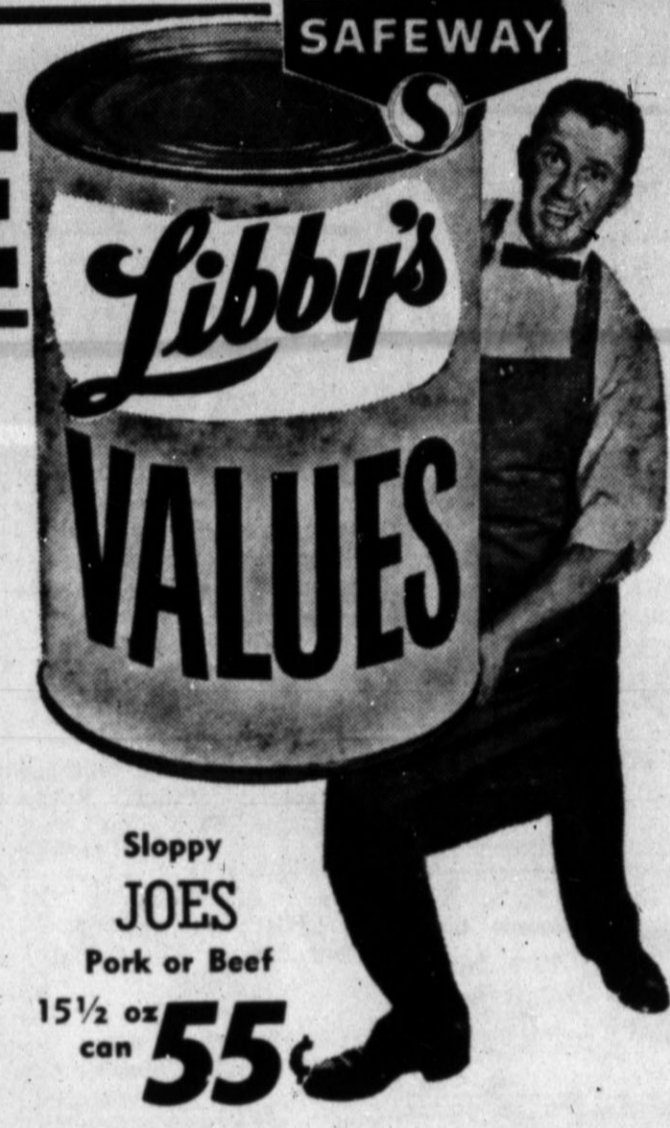
Sugar beets made 15-20 tons per acre at Hereford in 1911.

**MEETING CANCELED**  
The meeting of North Hereford Home Demonstration Club scheduled for this afternoon has been canceled, it was announced Tuesday.

The Deaf Smith County Research Foundation was begun in 1951.

Tie Tacks, Shirts, Cuff Links for that Graduate at COWAN JEWELERS

# STOCK UP NOW! CANNED FOOD SALE



Stock Up On Libby's Famous Foods At Special Low Prices!

- |  |   |   |
|--|---|---|
| <b>BEANS</b> Libby Fancy Quality Whole Green Beans Save 32c <b>4</b> No. 303 cans <b>\$1</b>                                   | <b>BEANS</b> Libby Cut Green Beans No. 303 cans <b>5</b> <b>\$1</b>                   | <b>Salmon</b> Libby Red Salmon No. 1/2 can <b>69c</b>                       |
| <b>CORN</b> Libby CS or WK Golden No. 303 cans <b>5</b> <b>\$1</b>   | <b>PEAS</b> Libby Green Peas No. 303 cans <b>5</b> <b>\$1</b>                         | <b>Juice</b> Libby Tomato Juice 46-oz. can <b>29c</b>                       |
| <b>CRAGMONT</b> quart beverages case <b>\$1.49</b> plus dep.   | <b>PEAS</b> Libby Butter Peas No. 2 cans <b>3</b> <b>69c</b>                          | <b>Beef Hash</b> Corned Beef Hash 15 1/2 oz. can <b>45c</b>                 |
| <b>SAFEWAY FREE COUPON</b> Good For 100 Bonus Stamps GUNN BROS. With \$5.00 Purchase or more Coupon Expires Saturday, May 18th | <b>CORN</b> Libby Whole Kernel or Cream Style Save 15c No. 2 cans <b>3</b> <b>69c</b> | <b>Pineapple</b> Libby's Sliced, Chunks, or Crushed 4 1 1/2 cans <b>\$1</b> |
|  | <b>Libby PEACHES</b> Libby Sliced or Halves—SAVE 10c 3 No. 2 1/2 cans <b>89c</b>      | <b>Sloppy JOES</b> Pork or Beef 15 1/2 oz. can <b>55c</b>                   |

- |  |  |   |
|--|--|---|
| <b>Crackers</b> Sunshine Krispy Crackers 1-lb. box <b>35c</b>              | <b>Towels</b> Scott 3 pkgs. <b>\$1</b>                         | <b>Why Pay More?</b>  |
| <b>Cocktail</b> Libby Low Calorie Fruit Cocktail 4 No. 303 cans <b>\$1</b> | <b>Tissue</b> Lady Scott 2 roll pkg. <b>29c</b>                | <b>Coffee</b> Safeway Coffee 1-lb. bag <b>60c</b>             |
| <b>B-B-Q Sauce</b> Heinz with onion and hickory 16-oz. btl. <b>39c</b>     | <b>Tissue</b> Lady Scott 200-ct. box <b>25c</b>                | <b>Coffee</b> Edwards Coffee 1-lb. can <b>66c</b>             |
| <b>Cake Mixes</b> Pillsbury Batter Cake Mix 3 pkgs. for <b>\$1</b>         | <b>Tissue</b> Waldorf 4 roll pkg. <b>39c</b>                   | <b>Biscuits</b> Mrs. Wright's 12 8-oz. cans <b>89c</b>        |
| <b>Fruit Drinks</b> Hi-C Fruit Drinks 3 46-oz. cans <b>87c</b>             | <b>Tissue</b> Scott 1000 Sheet 2 rolls <b>33c</b>              | <b>Margarine</b> Sunnybank Margarine 5 1-lb. ctns. <b>\$1</b> |
|  | <b>Coffee</b> Folgers Reg. or Elec. Perk 1-lb. can <b>68c</b>  | <b>Fresh Eggs</b> Breakfast Gem Med Grade 'A' doz. <b>33c</b> |
|  | <b>Coffee</b> Folgers Reg. or Elec. Perk 2-lb. can <b>1.35</b> |   |
|  | <b>Coffee</b> Folgers Coffee 3-lb. can <b>2.05</b>             |   |

## MEAT from SAFEWAY...to be sure



**CHUCK ROAST**  
USDA Choice Chuck Blade Cut LB. **49c** | USDA Choice No. 7 Center Cut Beef Roast LB. **59c**

- |   |
|---|
| <b>Round Bone Roast</b> U.S.D.A. Choice Beef lb. <b>69c</b> |
| <b>Sliced Bacon</b> Swift Premium lb. <b>69c</b>            |
| <b>Bacon Ends</b> Swifts Bacon Ends 4 lb. box <b>98c</b>    |

**SUNRAY HAMS**

Shank End Ham Pieces	lb. <b>47c</b>
Lean and Tender Ham Pieces	lb. <b>53c</b>
Hickory Smoked Center Cuts	lb. <b>98c</b>
Pinkney Hickory Smoked Butt Half	lb. <b>59c</b>
Whole or Shank Half Smoked Hams	lb. <b>53c</b>

**SKINLESS FRANKS**  
Swift Premium All Meat Cello Pkg. lb. **59c**

## You Always Save At Safeway!

- |  |
|--|
| <b>ICE MILK</b> Lucerne Ice Milk 1/2 gal. ctn. <b>49c</b>      |
| <b>LEMONADE</b> Scotch Treat Lemonade 6-oz. can <b>10c</b>     |
| <b>DRESSING</b> Piedmont Salad Dressing qt. jar <b>29c</b>     |
| <b>Catsup</b> Hunts Catsup 3 20-oz. btl. <b>59c</b>            |
| <b>Catsup</b> Hunts Catsup 14 oz. btl. <b>29c</b>              |
| <b>Catsup</b> Hunts Catsup 26-oz. btl. <b>35c</b>              |
| <b>Coca Cola</b> Regular or King Size 6 btl. <b>43c</b>        |
| <b>Olive Oil</b> Pompeian Olive Oil 4-oz. btl. <b>33c</b>      |
| <b>Rye Bread</b> Skylark - All Varieties 1-lb. loaf <b>25c</b> |
| <b>Cream Cheese</b> Lucerne 8-oz. pkg. <b>29c</b>              |
| <b>Cream Topping</b> Lucerne 7-oz. can <b>39c</b>              |
| <b>Cottage Cheese</b> Lucerne 1-lb. ctn. <b>29c</b>            |
| <b>Two Ten Milk</b> Lucerne gal. ctn. <b>99c</b>               |
| <b>Beverages</b> Cragmont 2 qt. Btl. <b>25c</b>                |

## Shop Safeway For Garden Fresh Produce!

**ORANGES**  
Calif. New Crop Valencias Choice **6 lbs. for \$1.00**

- |  |
|--|
| <b>GREEN ONIONS</b> Garden Fresh Bunch ea. <b>5c</b>                   |
| <b>APPLES</b> Washington State Winesap lb. <b>4 for 88c</b>            |
| <b>GRAPEFRUIT</b> California 8-lb. bag White Grapefruit ea. <b>79c</b> |





Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) . . . 1st. insertion, per word . . . 6c

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

Hereford Rotary Club
meets every Monday at 12:05 HICKORY LOG

STATED MEETINGS
Second Monday

MM\* 8:00 p.m. Thursday
Steve Powell, Secretary
Roy Boyer, W.M.

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Lions Club
meets each Wednesday, 12 Noon
Hotel Jim Hill

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TOWN & COUNTRY MOBILE HOMES
Hwy. 60 East - 1501 E. 1st St.
New and used. Good selection of sizes and models.

PRAIRIE HAY for sale. Phone 364-3587 or 364-2019.

USED 3 months 1968 Singer sewing machine in walnut console. Equipt with automatic zig-zagger, fancy patterns, blind hems, etc. \$24.50 cash or good credit 4 payments at \$6.56.

AFGHAN KITS - Cutwork stamped cloths. No-fringe rug kits. Over 299 colors knitting worsted yarns. DAN'S OF CANYON.

AKC BEAGLE puppies for sale. 2 male; 2 female. Call 435-4126 or write Mrs. Marvel Steed, 1405 S. Fordham, Perryton, Texas.

POOL TABLE. Like new. Folds when not in use. Phone 364-0608.

SPOTS before your eyes - on your new carpet - remove them with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware.

KING CORNET. One year old. Will sell for half of original price. 364-1404.

FEW MORE good registered quarter horse colts. N. G. Eliston, Austin Road.

DOWN draft air cooler for small 3 bedroom house. Has new pump and canvas cover. Also good vacation trailer. Sleeps six. See to appreciate. 364-3560 after 5 p.m.

FOR SALE: One horse trailer. Phone 364-2567.

THE amazing Blue Lustre will leave your upholstery beautifully soft and clean. Rent electric shampooer \$1. Dicks Auto Store.

WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1. Duckwalls, Sugarland Mall.

LIKE New, Auto air-conditioner. \$125.00. Phone 364-3480.

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519 Park Ave. 364-0177
HOME OF Deaf Smith County Bread and Pastries

GLASS IS OUR BUSINESS - Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

BOB PUGH-BUILDER
1800 ft. House with 10 acres, pavement.
123 HICKORY Gold Medallion Home. 3 bedroom, 1 1/2 bath, dbl. garage, fireplace. Now under construction.

204 HICKORY Bronze Medallion Home. 3 bedroom, 1 1/2 bath, built-in appliances, dbl. garage.

SIX GERMAN Shepherd puppies. 2 Whites. Phone 289-5582. B-1-10-20-3c

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2. FOR SALE Farm Equipment
See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 3-2-29-tfc

See Us For Mayrath Grain Augers In Stock
Also have parts in stock DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-tfc

8 x 35 two bedroom furnished trailer \$995 ;11' Hoeme \$145; Ford tractor, loader, blade, postdigger \$600; Northwest of Hereford. 373-5316, Amarillo. B-2-15-tfc

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT 144 W. 2nd 364-2811 B-2-18-tfc

13' Grain bed and hydraulic hoist or would trade for large tandem disc. Bruce Coleman. B-2-16-46-2c

4 Row Flex Hoe, 21' double tool bar, 16' 8" tool bar, various vegetable cultivator shanks. Above all John Deere. Also Colorado rod weeder, Moline orchard shanks. Al Reznik, 295-3432. B-2-20-tfc

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
We pay cash for Used Cars Phone 364-0077 225 N. Sampson B-3-33-tfc

1965 PONTIAC 4-Door Star Chief. Exceptionally clean. Phone 364-2713. B-3-10-45-tfc

EXTRA CLEAN 1966 Opel Kadet. Sport Coupe. Phone 364-0957. B-3-10-46-tfc

1963 Volkswagen Pickup \$490.00 Phone 364-4427. B-3-10-46-tfc

CARS FOR Sale or trade. 437 Ave G. 364-1568. B-3-10-46-tfc

1965 Ford 4-door; has factory air and is extra clean. Sale way below retail. 364-0119. B-3-16-46-2c

1963 CORVAIR. White interior, bucket seats, 3 speed, red exterior, good tires. Call 364-1448 or 258-7505. B-3-16-46-tfc

BOB CLARK FENCING
Cedar Stockade Redwood Chainlink
"Free Estimates" 364-0526 or 364-2295

1960 Four door Buick, Electria 225. Needs 1968 sticker. Phone 289-5582. B-3-10-20-3c

1968 DODGE DART. GT. Bucket seats. Console, blue with white vinyl top, 3000 miles. See at 114 N. W. Drive. B-3-20-20-2c

4. REAL ESTATE For Sale Or Trade.
THREE Bedroom brick house for sale by owner. Low equity. 3 years old. Call 364-4337. B-4-15-45-tfc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-tfc

NICE 4 room house. Close to downtown. 304 E. 5th St. Call 364-0788 or 364-0468. B-4-15-45-tfc

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Free estimates on houses. Have railroad permit. Also, we buy and sell houses.

Call Bob Campbell 364-4261 or T. D. Mallow, CA4-4406, Plainview. B-4-25-tfc

FOR SALE to be moved - 2 bedroom house. Carpets, wall heater, hot water heater, bathroom. Lewis Smith, Rt. 2, Friona, Phone 295-3153. B-4-22-45-4p

FIVE 3 ACRE LOTS LEFT . . . Out in the country just off pavement. . . \$3,500.00. . . \$200.00 down and \$58.51 monthly. SAM NUNNALLY 801 S. 25 Mile Avenue - 364-4299 - Office Home 364-2814. B-4-9-tfc

HOUSES AND FARMS Farm Loans Available Equitable Life Assurance Co.

REAL ESTATE W. T. CARMICHAEL 801 South 25 Mile Avenue 364-1251 Home - 364-1082 B-4-16-tfc

A LARGE coin-operated laundry - One of the best. Has hottest and softest water in town. Call 364-2100 or 364-9023. B-4-20-15-tfc

FOR SALE BY OWNER: 3 Bedroom brick, 1 1/2 bath, fully carpeted, central air and heat, double garage, fenced yard. See Lloyd McGee, 364-2586. B-4-24-46-tfc

\$800 DOWN, CASH or trade. 4 bedroom, 2 bath home with den, garage and fenced yard on Star street. Call 364-1780. B-4-21-33-tfc

3 BEDROOM BRICK, bath and 3/4, Carpeted. N. W. section Built-ins, fenced, den. Phone 364-4427. B-4-14-19-tfc

GOOD LAND - BEST OF WATER
Sec. N. Plains, 600 A. milo & wheat, row irr., 1-8" well, nat. gas, 4 mi. from town, priced at \$275.00 per A., small down & maximum loan will handle this place G. I. LAND SUBJECT TO IRRIGATION 507 A., in good water district, \$140.00 per A.

WHEELER CO. RANCH 2400 A., nice improvements, will carry 300 steers, \$70.00 per A.

OKLAHOMA RANCH 960 A., N. of Altus, native & bermuda grass, will carry 200 cow unity, live water, 1/2 minerals in active area, \$150,000.00, 29 percent down, bal. 15 yrs. at 6 percent int.

16 ACRE TRACTS 3/4 mi. West of Green Acres, \$800.00 per A., will sell on Texas G. I.

YOUR INQUIRY INVITED ON LAND NORTH PLAINS AND OKLAHOMA PANHANDLE. WE HAVE THE LISTINGS. HAMBLY REAL ESTATE South Highway 385 Office 364-3566 Gerald Hamby 364-1534 Durward Hamby 364-3466 J. M. Hamby 34-2553

ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And . . . We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm Lender!
SAM NUNNALLY 804 South 25 Mile Avenue 364-4299 day nite 364-2814 B-4-11-10-4p

MUST SELL!
OUR DOCTOR has told us to move to the desert before October. We are going to sell all our property before that time. Here is what we are going to sell first.

4 COMMERCIAL LOTS in South Park Industrial Sub Division. . . Approx. . . 200 X 430' each. Located just north of J. I. Case Property. These lots are zoned for your protection.

1 COMMERCIAL Lot. . . 140' front on 7th street. . . 50' on McKinley. . . West of Cooper's Market. Lot faces park Avenue.

3 Three acre tracts just off paved Progressive Road . . . These lots are not zoned and you can buy them for \$200.00 cash down payment.

APARTMENT HOUSE. . . 510 Roosevelt. . . 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00. . . \$150.00. . . \$135.00 \$65.00

80 ACRES WITH two extra good irrigation wells. . . return pump and aluminum pipe. . . Complete set of farm machinery even down to the shovel. . . Three tractors. Land is fully allotted and the alley on North side of Denton addition lead ends at our line. . . City also has a sewage main 1/2 mile across our land. This farm is ready to subdivide right now.

50 ACRES AND 30 acres. The city sewage main divides the above 80 acres and we will sell the 50 acres with both wells on it or the 30 acres adjoining city limits that has no improvements on it. All city utilities come to property line.

All real estate agents are invited to participate in the sale of these properties. Call us for details.

SAM NUNNALLY 364-4299 Office Home 364-2814 801 SOUTH 25 Mile Ave. B-4-37-tfc

Nearly new, lovely four bedroom brick home. Basement, fireplace and patio. Mrs. G. W. Newsom. Phone 364-3338. B-4-18-46-8p

FOR SALE OR TRADE: 3 Bedroom brick veneer located in Plainview. 2 baths, carpeted, builtins, 2 car garage. Would like to trade for property in Hereford. Call 364-0241 after 7 p.m. B-4-20-tfc

You've Never Seen Such Thorough Service STOP IN SOON Phillip '66' Products EAST SIDE '66' Rocky Stewart 1303 E. 1st 364-2644

NEAR AIKMAN SCHOOL. 3 bedroom brick, 1 1/2 baths, single garage, immediate possession available small down payment, easy monthly payments.

THREE BEDROOM BRICK Northwest Hereford, single garage, fenced yard, near schools and stores, a bargain at \$12,750.00, existing loan at 5 1/4 percent payable \$92.00 per month can be assumed, call for appointment.

NEARLY 1600 SQ. FEET 4 bedroom, 2 baths, small basement, \$10,600.00, owner will consider \$1,000.00 down from qualified purchaser.

EASY TO OWN Nice 3 bedroom brick home 1 1/2 baths, single garage, 3 years old, located in North Hereford, priced at \$11,820.00, \$1225.00 down, balance monthly payments. \$500.00 DOWN 2 bedroom, attached single garage, on Irving Street, two to choose from.

WE HAVE A GOOD SELECTION OF LARGE OR SMALL HOMES. LET US KNOW YOUR NEEDS. HAMBLY REAL ESTATE South Highway 385 Office 364-3566 Durward Hamby 364-3466 Gerald Hamby 364-1534 J. M. Hamby 364-2553

SALE OR TRADE: 160 A. west part of Hale County. Best of water. 101 A milo, 47.8 cotton. Trade for liveable house and acreage or farm near Hereford. Phone 879-4676 or write Box 673-MT. Hereford, Texas. B-4-19-4p

FOR SALE BY OWNER: 3 bedroom, 2 bath, living room, kitchen, den with fireplace and utility room. Has double garage apartment with 1/2 bath. Landscaped with fenced back yard. Appointment only. Phone 364-0608. B-4-45-4c

HEREFORD DEVELOPMENT CO. INC. BUILDER 139 GREENWOOD. Three bedroom with refrigerated air-cond. plus all builtins. New kitchen-family room with patio for indoor-outdoor living. Phone 364-0554 Box 1724. B-4-35-tfc

2 bedroom. Fenced back yard, car port. \$75.00. Small down payment.

9 UNIT apartment building, plus separate living quarters Well located. Very good investment for qualified buyer. \$25,250.00.

3 bedroom brick, 1 1/2 baths, 1 car garage, formal living room, kitchen & den combination. Fenced back yard. Bluebonnet Addition. \$15,000 10 per cent down.

3 bedroom brick. N. E. One car garage. 1300 feet floor space. \$10,450.

Large 2 bedroom brick, N.W. 2 baths, carpeted. Excellent condition. \$16,000.

RANCHES 125 mother cow ranch. 400 acres improved pastures. 2 bedroom home. \$63,750. 29 per cent down.

CARTEL REAL ESTATE 205 N. 25 Mile Avenue Phone 361-0944

PLAINS REAL ESTATE \* 3 bedroom, 2 bath home in NW. \$500.00 down-payments \$100.00 mo. \* Move in. . . 3 bedroom brick with low down payment. \* Would take 2 bedroom house trailer as trade on 3 bedroom house. \* 3 bedroom homes. . . established. . . low interest rates. . . possession when school is out.

FARMS AND RANCHES. \* \$75.00 per acre for 1/4 section with 2 or 3 inch wells. Well allotted-will trade. \* Motel, Clear of debt. . . trade or sell-now doing capacity business. \* Trade or sale, business. . . netting \$35,000. annually. \* Ranch in Colorado to trade or sell. \* \$7.50 per acre for good ranch, 80- miles from Hereford. Will take trade. \* Have good land for sale. We have listings throughout the Southwest to trade or sell.

Phone 364-1150 116 South 25 Mile Avenue W. W. Buck Byron Cabiness Loreta Swanson

BIGGEST Air Conditioning Values in Town! Carrier

BROWND SHEET METAL East Highway 60 Phone 364-3867

HOMES FOR SALE REAL ESTATE is our business! Don't deprive yourselves of our services! We feature the finest residential and farm listing in Hereford and Deaf Smith Co.

REMODELED HOME - 3 bedroom - 1 bath - nice kitchen - large lot - fenced yard - 308 Ave. B. - appointment only.

EXISTING CONVENTIONAL LOAN - 3 bedroom - 1 1/2 bath - living room - dining area - fireplace - refrigerated air - fenced yard - double garage - good location - close to school - appointment only.

LOW INTEREST LOAN 3 bedroom - 1 1/2 bath - living room with fireplace - formal dining room - double garage - fenced yard - drapes - Spanish accent home in N.W. - appointment only.

FHA APPROVED - 3 bedroom - 1 1/2 bath - fenced yard - fireplace - good location - low down payment - payment approximately \$105. per month.

IMMEDIATE POSSESSION - Brand new - 3 bedroom - 1 1/2 bath - large den 1/2 fireplace - formal dining room - beautiful kitchen - double garage - refrigerated air - features large closets and much storage - 339 Centre.

Lone Star Agency REAL ESTATE - INSURANCE - LOANS 364-0555 After Hours: 364-0336 601 N. Main Hereford, Texas



Hereford Insurance Agency To Be Sure! Don Baugous - Manager 364-0850



The Hereford Brand, Hereford, Texas, Thursday, May 16, 1968

**Classifieds...**

**ONE WAREHOUSE** building for storage. \$42.50 per month. ONE double mechanic stall. \$45.00 per month. Across west of Hereford Wrecking. Call Jack Bradley, 364-1111. B-5-26-20-tfc

**VERY NICE** one bedroom apartment in the Executive Apartments. Ref. Air, dishwasher, disposal, etc. Furnished or unfurnished. Phone 364-1111. B-5-19-46-tfc

**FOR RENT** storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

**10' WIDE, 2 bedroom** trailer house. \$85.00 per month, bills paid. Call 364-4767 or 364-2250. B-5-16-45-4c

**Desirable duplex** apartment. Unfurnished. Suitable for lady or couple. Phone 364-0464. B-5-11-18-tfc

**ATTRACTIVE** newly decorated and newly carpeted three bedroom house for rent. 364-1103. B-5-12-18-tfc

**2 BEDROOM** brick, unfurnished. Garage. 835 Brevard. Call 258-7582 after 3 p.m. B-5-12-46-tfc

**Large one bedroom** apartment. Furnished. \$95.00 per month. Call 364-1111. 503 South 25 Mile Avenue. B-5-16-46-tfc

**FURNISHED** apartments. #08 East 3RD. Inquire Apt. A in rear. B-5-10-46-tfc

**3 Bedroom** apartment. Fireplace, Ref. air, dishwasher, disposal, etc. Furnished or unfurnished. Call 364-1111. B-5-14-46-tfc

**BUILDING** for lease. 715 S. 25 Mile Ave. Phone 364-1111. B-5-10-46-tfc

**CLEAN 3 Bedroom,** 1 1/2 bath, at 715 Irving. Phone 361-3216 or 364-4190. B-5-14-20-2c

**REDECORATED** furnished apartment. Bills paid. No pets. 310 McKinley or call 361-2011. B-5-12-20-tfc

**Two bedroom** house. Double garage. \$60.00 per month. 364-3207. B-5-20-1p

**2 Bedroom** house for rent. \$80.00 830 Eblains. 364-2504 or 364-3407. B-5-12-20-2c

**6. WANTED**

**DISTRIBUTOR** for Lubbock Avalanche Journal Newspaper in Hereford. Contact Circulation Department, Lubbock, Texas. B-6-12-45-tfc

**TRUCKS, PICKUPS,** cars, tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-6-26-29-tfc

**LAWN MOWER** repair — One day service. Free pickup and delivery. 364-1568 or 437 Ave. G. B-6-15-45-tfc

**BABY SITTING** in my home by the day. Phone 364-4175. B-6-10-45-9c

**TO GIVE AWAY:** 4 little puppies, 6 weeks old. Mother, Cocker Spaniel. 107 N. W. Drive. B-6-46-tfx

**WILL CARE** for one or two elderly persons in my home. Lois Ross, 613 E. Fifth. 364-1760. B-6-17-35-tfc

**SEWING** Machine operators. good working conditions. \$1.60 per hour. Dolly Fashions, 146 N. Main. B-6-15-46-tfc

**WANT TO BUY:** Upright piano. Condition not important. Call 364-0628 or 364-1182. B-6-12-46-2c

**PANELISTS AT HOME** WANTED BY NEW YORK RESEARCHER  
Leading research firm seeking people to furnish honest opinions by mail from home. Pays cash for all opinions rendered. Clients' products supplied at no cost for information write: Research 669, Mineola, N. Y. 11501 Dept. N388. T-6-19-4p

**Need someone** in this area to assume small monthly payments on spinet piano. Write Credit Manager, Box 3035, Lubbock, Texas. B-6-20-20-4c

**8. HELP WANTED**

**MAN WANTED** to work in farm and ranch store. 25 to 30 years old with auto or implement parts experience. Good pay, hospitalization, life insurance, paid vacation, profit sharing and other benefits. Gebo Dist. Co. 215 Miles. B-8-38-46-2c

**WOULD LIKE** to hire someone to plant 80 acres of maize and 25 acres of cotton. If interested, call 276-5352. B-8-44-6p

**10. NOTICE**

**ALCOHOLISM INFORMATION:** For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 1 p. m. until 5 p. m. Monday through Friday.  
A UNITED FUND AGENCY B-10-39-tfx

**11. Business Service**

**KELLEY ELECTRIC**  
Doug and Virgil  
Electrical Contractors  
Residential & Commercial  
All bids and wiring competitive.  
Phone 364-1345  
Night phones 364-2012 or 364-1345  
Box 130 B-11-46-tfc

**DALE LARSON:** General Remodeling — Repairing — Masonry, Cement Work. Phone 364-0966. B-11-20-5p

**WE BUY** scrap iron, metals and batteries. Phone 364-3777 or 364-3350. B-11-11-29-tfc

**NEED BULLDOZER WORK?** THEN CALL  
**DOYLE VINES EARTH MOVING SERVICE**  
DIRT MOVING OF ALL KINDS  
325 Avenue J. Hereford, Texas  
Troy Newman 364-2072  
Doyle Vines 364-3894  
B-11-46-2c

**BOOKEEPING SERVICE** & AUDITING with EXPERIENCE-REFERENCES  
C. V. (Vernon) DARDEN  
111 Ave J. Ph. 364-4712  
B-11-46-8c

**FILM DEVELOPING — PRINTS**  
**CITY DRUG STORE**  
337 North Main  
Two day service on black and white, movie film and slides. B-11-2-tfc

**C&W Tile and Tops**  
★ Ceramic Tile  
★ Marble  
★ Indoor - Outdoor Carpet  
★ Ceramic Tile Repair Kit  
★ Inoleum  
★ Tile  
**NEW VIKING CARPET**  
B-11-9-tfc

**SEE US FOR SHOE REPAIR AT BOOTS & SADDLE IN SUGARLAND MALL.** T-11-14-tfc

**WE SPECIALIZE** in tuneups, brake jobs and major overhauls on all makes. Cars for sale or trade. 364-1568 or 437 Ave. G. B-11-24-45-tfc

**PORTABLE DISC ROLLING** Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-22-tfc

**AM INTERESTED** in making loans and buying first and second lien notes secured with farm or ranch lands. J. J. Steele, Citizens Bank Bldg. Clovis, New Mexico. Dial: 763-4396 or 763-6455. B-11-45-4c

**NORGE VHQ AUTHORIZED SALES & SERVICE**  
Blue Bonnett Sales  
909 Union Ave. Ph. 364-2660  
B-11-12-tfc

**BEAR Wheel Alignment Complete Front-End Service**  
**ORSBORN CHEV.-OLDS**  
Phone 364-2160  
B-11-2-tfc

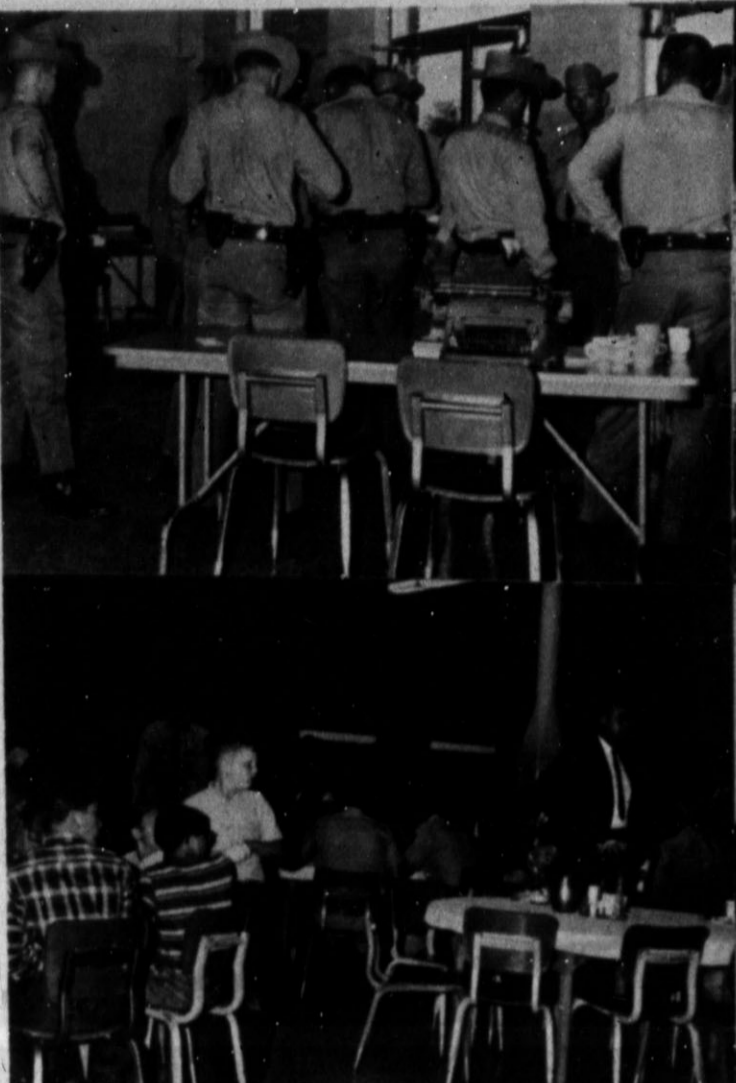
**DIST. WATER, Ozarka** water, soft water service, home owned softeners, industrial softeners. 364-3280 216 North 25 Mile Avenue. Hereford. B-11-20-17-tfc

**RUBBER STAMPS** All Sizes  
**THE INK SPOT**  
144 W. 4th St.  
Phone 364-0430  
B-11-2-tfc

**OWENS & HOLLINGSWORTH**  
Free Estimate  
Generator & Electric  
Motors Rewind  
Magneto - Starter  
Residential Wiring  
Commercial - Industrial  
Sales and Service  
809 EAST SECOND  
364-3572  
B-11-13-tfc

**PROFESSIONAL** Poodle grooming. Call 364-1065. B-11-10-14-tfc

Cocanougher registered Herefords have been known in the cattle world for several decades. Although W. M. Cocanougher was a farmer, all his sons engaged in ranching either as owners or working with stock.



**U.P.O.A. MEETING** — Activities were numerous at the annual Peace Officers of America meeting held last Thursday at Cal Farley's Boys Ranch. Starting with picture in the upper right hand corner and going clockwise, there are: a group of boys from the ranch talking to one of the entertainment groups which performed at the



meeting; the Grace Notes from Berger, who also performed; the large group of people shown watching the show; and a group of law enforcement officials who were standing around getting acquainted before the beginning of the program. The patrolman facing the camera in the top left photo is Charles Moore of Hereford.

**VFW Auxiliary Offices Filled For Next Term**

Trustees were elected and appointed officers were named as new officers of the Veterans of Foreign Wars Auxiliary were installed at a recent meeting. Mrs. Henry Murrell is president for 1968-69, succeeding Mrs. Wayne Driskill, who was one of the three trustees elected.

Mrs. Leonard Davis and Mrs. Jim Loving are other new trustees, and Mrs. Herman Herzog was elected guard to complete the list of officers. Mrs. H. L. Coffin is senior vice president, Mrs. E. L. Hennington junior vice president, Mrs. Ada Hollabaugh treasurer, Mrs. A.J. Ralston conductress and Mrs. Nickerson Chaplain.

**2 BIG ACTION MOVIES**  
**THE GUN BREED** and **THE SPEED BREED**  
JOHN WAYNE  
DEAN MARTIN  
Thursday  
Friday  
Saturday  
**THE SONS OF KATIE ELDER**  
Start  
RED LINE 7000

**LEE MARVIN**  
EXPLODES INTO ACTION AS **"Sergeant RYKER"**  
**COMMIE MAJOR** OR **U.S. SERGEANT?**  
There's a bullet at one end... and a hangman's noose at the other!  
SUNDAY MONDAY TUESDAY

Friday  
Saturday  
**THE MAN WHO MAKES NO MISTAKES!**  
**OUR MAN FLINT**  
OPEN 8:15 SHOW 9:00  
Tower  
DORIS DAY RICHARD MARRIN  
ADMISSION 85c  
GET FREE TICKET (for driver only of car only) FROM TAYLOR AND SON FOODS

Sunday  
Monday  
Tuesday  
**"don't just STAND there!"**  
**CO-HIT!**  
ADMISSION 85c  
FROM SINGRA-KERR-MARTIN **MARRIAGE TO ROCKS**  
OPEN EVERY NIGHT

**Penneys** Hereford, Texas  
Open Weekdays 8:00 a.m. to 6:00 p.m. Saturday 8:00 a.m. to 8:30 p.m.  
ALWAYS FIRST QUALITY  
**FOREMOST "CHILLS" YOUR CAR IN JUST SECONDS!**



**Foremost Custom Air Conditioner**  
NO PAYMENT 'TIL JUNE, 1968  
**\$188**

- 2 ball-louvers, central barrel louver
- 3-speed high-performance blower control
- Handsome styling to complement any dash
- Small enough to fit compacts, capacity to cool big cars.



**Foremost Reliant Air Conditioner**  
NO PAYMENT 'TIL JUNE, 1968  
**\$166**

- 4 powerful ball-louver air directors
- 3-speed high-performance blower control
- Handsome hi-impact Cyclocase
- High capacity cooling... Penney-low price!



**New Foremost Econo-Chill**  
Freezes Driving Heat Fast!  
**\$149**

- 2 Central barrel louvers
- 3-speed high performance blower control
- Handsome hi-impact Cyclocase
- High capacity cooling at a low price

No down payment, \$8 a month.

**EXPERT AUTO INSTALLATION SPECIAL... 34.88**

**1 only! Hurry Demonstrator VESPA 90CC SCOOTER**  
Fabulous power-packed features! Sure-control 3-speed transmission, dual-action hydraulic shocks, 6-volt magneto ignition... all this plus over 100 miles to a gallon!  
Reg. price **\$339**  
now **\$149**

**150 CC VESPA Power-Pac Scooter**  
● 12 HP Motor  
● 55 MPH Top Speed  
● Up To 85 MPG  
Regular \$439.95  
now **\$249**

**181 CC VESPA Super Sport**  
● 16 HP Motor  
● 80 MPH Top Speed  
● Up to 135 MPG  
Regular \$529.95  
now **\$349**

**BRIDGESTONE 175 DUAL TWIN**  
Unique! World's only dual rotary valve and dual carburetion engine for 250cc performance in a 175 lightweight. 4-speed transmission with 5th speed overdrive. Oil injection.  
Reg. \$599.95  
now **\$499**



# Appreciation Days



L. B. WORTHAN

**SHOOK**  
TIRE COMPANY

600 West 1st Hereford Phone 364-1010



JOHN CHILDRESS

**Thursday**  
**Friday**  
**Saturday**  
**May 16-17-18**

**MICHELIN**  
TIRES



Cars Trucks

L. B. Worthan and John Childress would like to express their sincere appreciation for the tremendous business received from the people of this area the past two years. Come by and help celebrate appreciation days at Shook Tire Company in Hereford.

**FISK**  
TIRES



Cars Trucks Tractors

Tire Trouble Number . . . 364-1010

- ★ ON FARM SERVICE
- ★ ON ROAD SERVICE

**FREE WHEEL**  
**BALANCING &**  
**ROTATION**

every 5,000 miles when you purchase a set of 4 tires.

Free Tire Inspection!

**Free**  
**Cokes**

*Appreciation Days Specials*

FISK CUSTOM 360 NYLON-TUBELESS- BLACKWALL

Sizes 650x13 4-Ply Nylon	Size 775x14 4-Ply Nylon	Size 825x14 4-Ply Nylon	Size 855x14 4-Ply Nylon
<b>\$10<sup>12</sup></b>	<b>\$15<sup>81</sup></b>	<b>\$16<sup>81</sup></b>	<b>\$17<sup>81</sup></b>
(plus \$1.81 F.E.T.)	(plus \$2.19 F.E.T.)	(plus \$2.35 F.E.T.)	(plus \$2.56 F.E.T.)

WHITEWALLS ONLY \$2.50 MORE PER TIRE  
Plus 2% state sales tax and recappable tires off your car.  
These Special Prices Are Good Thru Saturday, May 18, 1968.  
**"LOOK TO SHOOK"**  
for other great tire bargains during "Appreciation Days!"



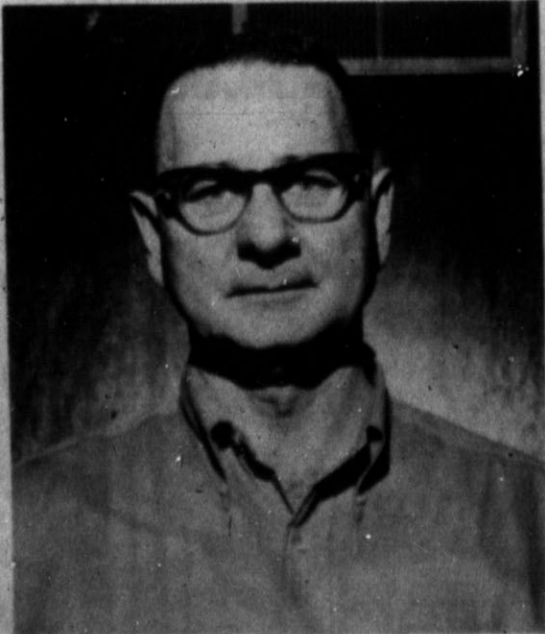
**Free**  
**Coffee**

**Free**  
**Donuts**

**Free**  
**Gifts**



Tommie Waters, bookkeeper



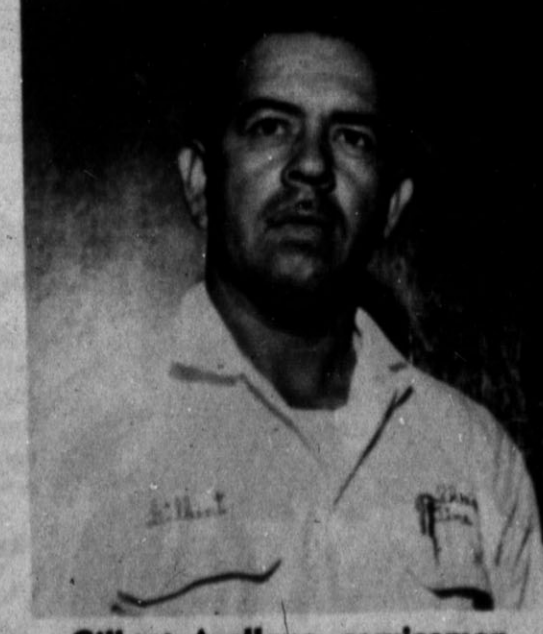
Jack Crawford, asst. mgr.



Frank Celaya, serviceman



Emilio Fuentes, serviceman



Gilbert Arellano, serviceman