

The Hereford Brand

Volleyball Tournament To Be Held For Revisit Center

A volleyball tournament is planned to run four nights at the Hereford High School gymnasium, all proceeds to be donated to the Revisit Center of the Institutes For the Achievement of Human Potential of Texas, Inc.

The announcement was made by the Hereford Women's Volleyball League with its two teams, the Mustangs and the Panthers, participating.

Twenty teams are invited to play in the tournament.

The Women's League representatives said that the entry deadline is Friday, April 19. The games will be played on Tuesday, April 30, and Thursday, Friday and Saturday, May 2, 3 and 4.

Admission prices are 50 cents for adults and 25 cents for children.

The Revisit Center, located in Hereford for more than a year, will open in Amarillo on April 29. The representatives of the Volleyball league said that they "felt this was something very important for the brain-damaged children" no matter where the center is to be located, and have made the decision to give the proceeds for the aid of such children throughout this part of the country.

Don Zeman, director of the center, reported that brain-damaged children in a radius of 500 miles are going through the Institutes' program here.

The games will begin each night at 6:30.

A number of trophies have already been donated for the tournament by the following Hereford merchants and businesses:

First place winners: Rena Rae of Texas Draperies and the Hereford Grain Corporation. Second place winners: The Dairy Queen and The Hereford Brand. Third place winners: Gibson Pharmacy and the Hickory Log.

All-star trophies donated by: Sugarland Laundry and Dry Cleaners, Candy Cane, The Brogue, Mary Helen Beauty Salon, Harmon's, McGee Furniture, Tannahill Fabric Mart, City Drug, Her-Tex Milling Company, Shur-Gro Liquid Feed, Vernon's of Hereford, The Carlson House, Safeway, and J. C. Penney and Company.

Two individual trophies each were donated by Furr's, Carl McCaslin Lumber Company and Spangler's.

There will be no advance ticket sale. All tickets for the games can be purchased at the HHS gym on game nights. Concessions will also be on sale.



FRIONA BEEF PACKING PLANT — The new Missouri Beef Packers plant shown above will be ready for public inspection on April 21, according to MBP officials. The official dedication of the \$3.5 million dollar plant will

take place on April 20. The Friona installation is the largest mechanized packing plant in the world, in terms of hourly output. Plans call for the plant to process 200 head of cattle per hour. Photo by Tyler Vance.

Friona Meat Packing Plant To Begin Operations Soon

By MARSHALL DAY
Staff Writer

Missouri Beef Packers Incorporated, a relatively young competitor in the field of beef slaughtering and processing, held a tour of the world's largest beef packing plant, which is now located in Friona, for the press media Monday.

Gene Frye, president of the company, along with being the architect and engineer, led the tour and explained the operation of the plant. He began the tour with a meeting in one of the modern offices and outlined the entire program for the plant.

Beginning the actual tour in the personnel offices, Frye led the group through the locker rooms and explained that at the present time, the rooms are equipped to accommodate some 300 persons. The rooms are laid out so that the personnel can enter one door and dress, then leave through another door and be right at their work station.

Going through the last office, Frye pointed out that there will be eight clocks which are connected to various spots in the plant. If something were to go wrong and the operations were the exact time thus allowing a master clock to register how much time is lost. He also stated that every minute that is registered on the master clock, costs the company between \$15-18.

Taking the group through the actual system of the plant was Frye's next step as he led them through the building explaining the different operations. Starting outside at the feed lots, he stated that the lots were equipped to hold somewhere around 1,000 head of cattle at a time, but the present plans were to keep about 300 at a time on hand. This would allow an amount that can be worked with easily without being overloaded, he explained.

The cattle, it was explained,

are sent up a ramp from directly outside and a pneumatic stunner is used to stun the animals. A large hook is gaffed into the hind legs and the animal is sent to the processing room via over-head conveyers where a worker slashes the jugular vein to remove all the blood from the carcass. Following the conveyor line, the carcass goes through various processes where the hide is stripped, and the animal passes by eight government inspectors before it is stamped and accepted as edible products.

After passing inspection, the meat is passed on to one of three refrigerated vaults. These vaults are built to accommodate 700 carcasses at one time and they are kept at a temperature of around 38 degrees. The total capacity of these three rooms is around 1 1/2 million pounds of meat.

The cut meat is taken to a special room by conveyers and from there, where it is packaged, it is sent to a blast freezing room for a specified period of time. The temperature of the vault is kept at a steady -40 degrees and is thus done so by the use of styrofoam insulation on the ceiling and in the walls.

After the meat comes out of the blast freezer, it is hung in a waiting vault which is designed to hold around 5,000 head at a time. The location of this vault is situated so that a spur from the Santa Fe Railway comes directly along side of the building and also so that refrigerated trucks can pull up to doors on the west side of the vault and haul the meat from there.

In still another part of the plant, there is a large congregation of machines which take the bones, teeth, hooves and things of that nature and mix them together to produce a high-protein substance that can be used in various ways. Also in this same part of the plant, Frye explained that, with about 120,000 pounds of fat collected a day, this is used in the production of face soap, thus using everything and throwing away nothing from the carcass.

Frye also stated that while the plant in Friona is termed as "the world's largest," there is one in Argentina, South America which is larger, but the hourly output of that plant does not compare with that of the plant in Friona.

With some 400 persons expected to be employed at the plant, it is expected to begin the slaughtering and processing of cattle within the next two weeks. Frye said that there will be between 50 and 100 cattle processed on April 18 and regular production is set to begin shortly thereafter.

Dedication ceremonies will be held Saturday, April 20th with open house to be held Sunday, April 21st.

Hereford Girl Is Winner Of Trip

Judy Hollingsworth, daughter of Mr. and Mrs. Alton Hollingsworth who live on Dimmitt Highway, walked away from the Rural Electric Cooperative speaking contest Friday with a trip to Washington, D. C.

Miss Hollingsworth competed in the REC speaking contest in Hereford High School last Monday and won. She and John Goodwin then competed Friday with four other area towns, including Bovina, Dimmitt, Friona, and Nazareth. A boy and a girl from each town were delegates at this contest.

The rules for the REC contest were passed out to students the first part of March and those wishing to participate were instructed to write a five to seven minute speech from a choice of eight different topics. The student entering could not be 18 years old before September 1.

Miss Hollingsworth spoke on the topic, "I Believe." The alternate was Ann Spencer from Dimmitt; winner for the boy was Ronnie Burks from Dimmitt, and alternate for the boy was Hal Brockman from Nazareth.

The winners will meet about 100 other winners in Dallas on June 2 and will travel from there on chartered buses to

Washington where they will meet about 800 other winners from all over the United States.

Easter Services Will Continue

"I Am the Bread of Life" will be the text of Rev. John Broderick for today at noon in the continuing annual Easter Week services, sponsored by the Hereford Ministerial Association at the First Methodist Church at 501 N. Main.

Robert Williams will be Worship Master and Wayne Thomas will be Scripture Reader.

On Friday, two days prior to Easter, the text is "I Am the Good Shepherd" by Rev. Fred Howard, with Rev. Eugene Brink as Worship Master and Earnest Langley as Scripture Reader.

Special music at the services are under the direction of Bob Wert, Minister of Music at the First Methodist Church.

President of the Ministerial Association is Rev. Clifford Trotter of the First Methodist; the vice-presidents are Rev. Gene Naugle, pastor of the Bippus Methodist Church, and Rev. Eugene Brink, pastor of the First Christian Church; the secretary is Bob Wert; and Rev. Fred Howard, vicar of St. Thomas Episcopal.

Views Of Locke Are Given Here

Eugene Locke, the second Democratic candidate for Governor of Texas to visit Hereford in one day (Tuesday), spoke at a reception in the Jim Hill Hotel ballroom during the afternoon. Locke, a native of Dallas, covered his views on education, water supply and law enforcement.

He said that he believed that water will have to be brought here from other areas — imported from the Mississippi River at New Orleans. "In this respect," he said that Texas needs a governor who could discuss this matter with the governors of the other states which are involved in the same water shortage — "and there are a number of such states." He believed that he could do this.

His principle platform was leadership, Locke told the group, that this was the all important thing at this point. He said that he had made no promises or commitments to any man.

He said that he has a strong program for law enforcement throughout the state, and in answer to a question replied that he was opposed to the consolidation of the Department of Public Safety and the Liquor Control Board — that each had separate important functions in

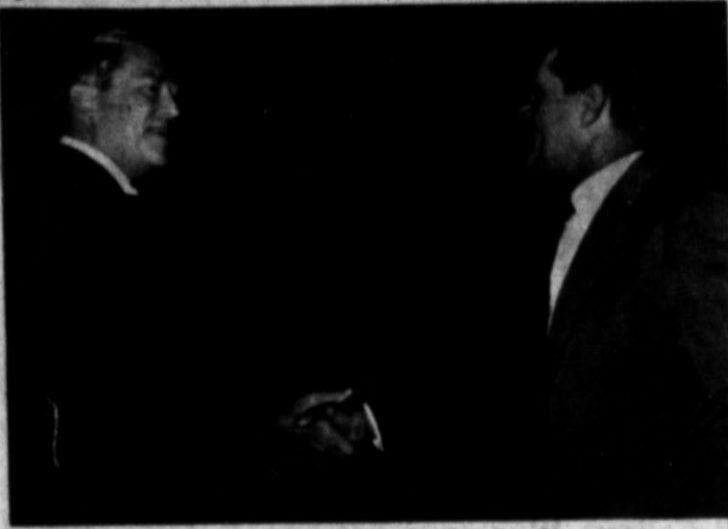
the state government — although he felt that changes should be made within the Liquor Control Board.

His policy on education was very little different from the present policy of Gov. John Connally in higher education, but that he would delve deeply into secondary education — such as junior colleges and high schools — and was strongly in favor of vocational and technical training.

Locke said that the sales tax might be broadened in the next several years but he believed that through tourism and other like institutions that the necessary money "could be raised without a raise in the tax dollar."

Locke, 49, is a former ambassador to Pakistan. He has also represented the United States along with Ellsworth Bunker in Vietnam. In December, he was awarded the Freedom Medal for meritorious diplomatic service.

Locke said that two major Texas polls of the four larger cities show him to be first in the running currently, above all other Democratic gubernatorial candidates. "And I think I'm running well in the Panhandle right now." He also said that he was leader in most of the other smaller polls.



EUGENE LOCKE — The Democratic candidate for Governor of Texas who spoke at the Jim Hill Hotel ballroom Tuesday afternoon, is shown shaking hands with James J. Cheshire of Amarillo, who happened to be in Hereford at the time of the nominee's visit.

Joe Walker Wins First In Panhandle Science Fair

Joe Walker, 18-year-old son of Mr. and Mrs. Howard Walker of Hereford, won first place in the

Senior Boys Zoology division of the Texas Panhandle Science Fair.

The fair was held April 5-6 and 7 in Amarillo.

Walker's exhibit, titled, "The Effect of an LSD Related Drug on Fruit Flies," showed the effect of Methylsergide Maleate, a drug similar to LSD, on fruit flies. Walker said he tried to get the drug LSD, but the red tape involved made it almost impossible. The Food and Drug Administration then recommended a substitute.

The high school senior said the results of the experiment showed a decrease in the male population of the fruit flies, and added that the judges said the application of Methylsergide Maleate might be useful in eliminating the harmful fly altogether.

Walker noted that the difference between LSD and Methylsergide Maleate was that the latter didn't produce hallucinations. He secured the drug from a local drug store on a limited prescription.

Other Hereford students placing in the fair included: Glynda Landers, third in Senior Girls Medicine and Health; David Kelley, third in Senior Boy's Physics; Galen Evans, second in Senior Boys Physics; Laurel Davis, third in Senior Girls Chemistry and Bio-Chemistry and Frank Nobles, Honorable Mention in Senior Boy's Chemistry and Bio-Chemistry.

Students placing from junior

high and elementary schools include, Mike Aven, Earth and Space Sciences-Shirley; Sandy Trebin, Junior Girls Earth and Space science-La Plata; Loretta Gibson, Junior Girls Mathematics — Stanton.

Nominees Set For Jr. College

According to Ed Line, chairman of the nominating committee which will offer five names on the area junior college steering committee, reported that their April 18 meeting will be held at the Community Center. It will be an open meeting for additional committee nominees.

However, a total of five members of the Deaf Smith County steering committee will be elected at this Tuesday night meeting.

On Thursday night, the local steering committee will meet with the steering committees of Castro, Farmer and Oldham counties at the Deaf Smith County Electric Cooperative on East First.

It was learned that the Community Center has already been set for another meeting on April 18 and was not available.

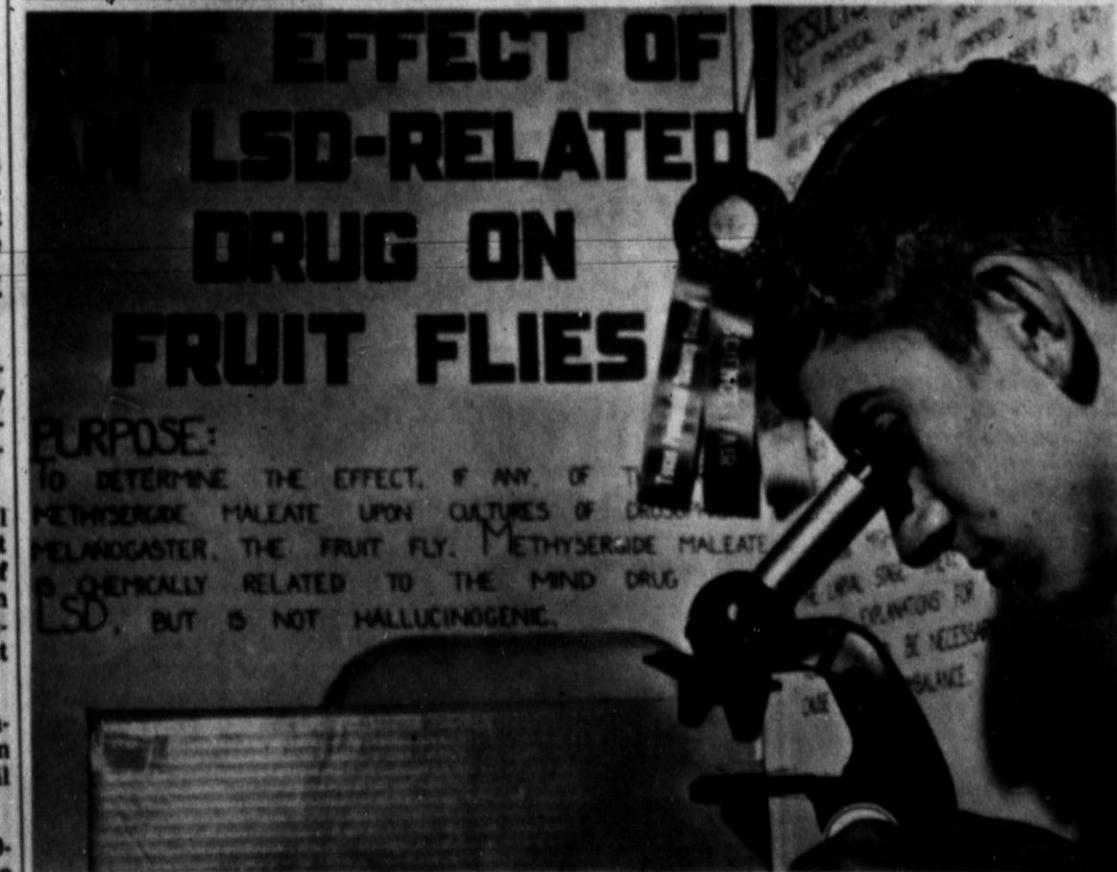
The purpose of the joint 20-man steering committee is to investigate the possibilities in all respects for the erection of a junior college in the 4-county area.

Error Is Made In Sunday Story

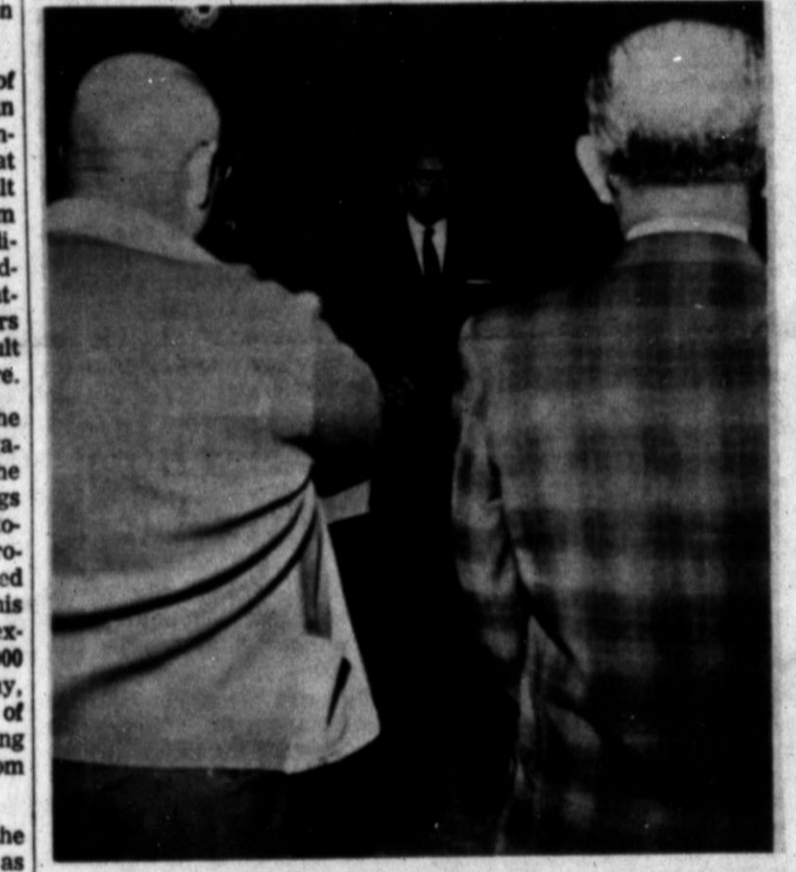
Unfortunately, due to gremlins in the Brand backshop, the word "unfortunately" came out in type as "fortunately." It happened in the story on the Sunday Brand's front page which bore the headline: "Dry County Is Fighting Problem Of Informing Citizens On Alcoholism. And unfortunately, it gave the story — an opposite meaning.

The paragraph should have read thusly:

"The practicing alcoholic is Mr. Hyde — whether he admits it or not. And, unfortunately, Mr. — and Mrs. and Miss Hyde are in the vast majority."



SCIENCE FAIR WINNER — Joe Walker, shown peering through a microscope at a Fruit Fly, won first place in the Senior Boy's Zoology division at the Texas Panhandle Science Fair.



BRISCOE VISITS — Dolph Briscoe, Democratic candidate for governor was in Hereford Tuesday to speak to his local supporters. Briscoe, 44, is a rancher, banker and businessman from Uvalde. Some 40 persons turned out to talk with the candidate.

Inspections Will End On Monday

Approximately 71 per cent of the Deaf Smith County Automobiles had been inspected here according to the Department of Public Safety. The number of registered cars is 12,362 with only 8,869 of them carrying inspection stickers, as of Monday morning.

A DPS spokesman had already reported that "lines were beginning to form." And this is an accurate report. With a mere five days left before the deadline, all un-inspected autos will surely be stacked up.

If you wish to see these

Easter Egg Hunt Will Be Held

The third annual Easter egg hunt for pre-schoolers and kindergarten children is to be held in the mall on Friday and Saturday.

Some 10,000 cellophane-wrapped candied Easter eggs will be placed around the mall for the children to hunt.

Pre-schoolers egg hunt will be Friday at 9:30 a. m. at the South entrance of the mall. Kindergarten children will start Saturday at 9:30 a. m. at the South entrance.

stacks, go by the following. Hereford establishments:

Orval Watson Ford, 200 W. First; Osborn Chevrolet-Olds, 211 N. Schley; Kinsey-Osborn Motors, 142 N. Miles; McRight Garage and Supply, 642 E. Second; Kemp Auto Repair, East Highway 60; Beavers Motor Company, 320 E. Third.

Also, Dishman-Hale Chrysler-Plymouth, 345 E. First; Vernon Lewis Enco Service Center 403 N. 25 Mile Avenue; Hedrick Dodge, 140 E. Second; Hereford Radiator, 120 Schley; and Penney's Auto Center in Sugarland Mall.

Because — they are the 11 exclusive Official Inspection Stations here.

Election Reset By Red Cross

Officer election for the Deaf Smith County Red Cross has been postponed until the first Tuesday in June, tentatively, according to Genevieve Miller, the executive secretary.

Due to the Easter holidays, there was a conflict of having all board members present due to vacations, she said.

Present officers of the local Red Cross Chapter are headed by J.R. Johnson.

Funeral Today For Old-Timer, Mrs. Megert

Funeral services for Mrs. Nettie Viola Megert, 88, resident of Hereford since 1901 who died Tuesday, will be conducted at 2 p.m. today in Rose Chapel of Gilliland Funeral Home.

The Rev. Eugene Brink, First Christian Church minister, and the Rev. Clifford Trotter, pastor of First Methodist Church, will conduct the service. Burial will be in West Park Cemetery.

Mrs. Megert, whose home was at 401 Lawton, died at Dumas, where she was visiting a daughter, after a brief illness.

Born Jan. 6, 1886, at Thorp Springs, as Nettie Coraway she came to Hereford in 1901 to marry her childhood sweetheart, Walter Megert, whose parents had come to this area and bought ranch land between Hereford and Dimmitt.

They married Dec. 23, 1901, in the home of her uncle, H. M. Bandy, who was minister of First Christian Church. The couple lived on their ranch 16 miles southeast of town several years, and Mrs. Megert told in later years of blizzards, droughts and other difficulties of those times, when a trip to Hereford by buggy took an entire day.

They moved to Hereford in 1907 and Megert began the practice of law. He served as city and county attorney, county judge and school superintendent before his death in 1924.

Left a widow with four daughters.

The Hereford Brand
Member Associated Press
Member National Editorial Assn.
Published Every Thursday at 130 W. Fourth Hereford, Deaf Smith County, Texas, 79445
THE BRAND PUBLISHING COMPANY

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 10c each.

CIRCULATION
Mail EM 4-2038
Carrier EM 4-1853
Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

James M. Gillertine, Publisher
Melvin Young, General Manager
Tom Porter, News Editor
Mrs. Floyd Coleman,
Women's Editor
Vic Bryan Jr., Adv. Manager
Jim O'Hair, Mech. Supt.

Armstrong
505 W. Park
364-1868

PLANS PROPERTY PROPOSALS
• 40% commission on all trades.
• Nice 4 bedroom house close to all schools. Take trade.
• \$495.00 down on 3 bedroom brick.
• Take trade of smaller house on 3 bedroom & den. Price \$12,900.00.
• MUST SELL with low down payment, 4 bedrooms & den. Invaluable, warranty guaranteed.
• House with 3 acres, trade for home close to downtown.
FARMS
• \$600.00 per acre for 250 acre Hereford CD 17' well.
• \$1,000.00 down or automobile on 100 acre farm—\$75 on balance—\$250.00 per acre.
• \$10,000.00 of trade on 2000 acre ranch. \$25.00 per acre.
• \$75.00 per acre or trade on land with good irrigation water.
PLAINS AGENCY
Byron Calmes, W. W. Beck
Chas. Callender, W. W. Beck
116 South Highway 90, Phone 364-1133

DOES THE EARLY BIRD GET THE WORM OR FISH?
Have your boat & motor in sea worthy shape when the fish start biting.
MAKE A DATE WITH **Jack's Marine Supply**
OPEN SATURDAYS
119 Funston 364-0380

ters, Mrs. Megert added rooms to her home and rented apartments, raising her girls and then two granddaughters, Mrs. Betty Smith Davenport, vov of Amarillo, and Mrs. Sue Smith Rittenberry, Canyon.

She was active in First Christian Church until recent years, and continued to keep her home and the yard which was her chief hobby.

She is survived by three of the daughters, Mrs. Doll Smith of Hereford, Mrs. Lucille McIntire of Dumas and Mrs. Hazel Theisman of Guymon, Okla., a sister, Mrs. A. Y. Bell of Wellington, five grandchildren and 14 great-grandchildren.

Interest Shown In Indian Work

C. L. Walker, chaplain for the VFW and adjutant for the American Legion, has reported the local interest in the current Navajo Centennial.

"The Navajo Centennial Medalion bears on its face a Navajo woman engrossed in her traditional occupation of rug weaving. In the background are pictured a primitive hogan, which many Navajos still construct for shelter, and the beautiful landscape of Monument Valley which holds great religious and historic significance to the tribe."

"The reverse side holds symbols indicative of the Century of Progress which the Navajo is celebrating—the traditional occupations of farming and sheep raising, the derrick representing the great wealth of gas and oil that is found beneath the Navajo lands, and the gigantic power plant of the Arizona Public Service Co. which is located on the Navajo Reservation between Farmington and Shiprock, New Mexico."

"All these symbols of progress surround the Horned Sun, a religious figure and truly a great unifying factor in the lives of the Navajo people today, as well as a hundred years ago."

The bronze medallions are \$1.50 each individually packaged with a brochure. An additional 25 cents (and not 5 cents, as accidentally printed in the Sunday Brand) is required for postage and handling.

The address for the medallions is Navajo Centennial Medallion Committee, Box 839, Farmington, New Mexico 87401.

The Navajo Centennial is also offering other mementoes at the same address.

Former Citizen Receives Award

Cecil E. Massey, who served as manager of Deaf Smith County Chamber of Commerce during 1952-53, and as Hereford City Manager during 1953-56, has been awarded the "Man of the Year" award for 1967 at Weslaco.

This award, which is given annually by the Weslaco Chamber of Commerce, was awarded to Massey for "unselfish community service during the calendar year for outstanding contributions to the Weslaco community!" He showed outstanding leadership, meticulous planning, excellent administration, patient coordination and diligent follow-through before, during and after Hurricane Beulah. Massey is a family man who is active in church and civic life and who is particularly interested in the youths of the community. He is also a member of the Weslaco Lions Club and has been honored in local and area positions for his work in this organization.

Frontier country had a way of demanding use of every man's skills. When ranchers in the county learned that the new ranch hand on the Dr. Rucker Ranch was a veterinarian, his ranching days were over. Dr. F. E. Bowe established an office in Hereford and practiced here until 1941.

Mount Vernon has been preserved as a patriotic shrine in Virginia by the Mount Vernon Ladies Assn. since 1853.

LET'S COOK SOMETHING!

Family History Kept

By SUE COLEMAN
Women's Editor

Family history and records are kept by Mrs. A. H. Reinart in words and pictures, to be passed on to her children and grandchildren, in a hobby that has "just grown" because she likes to take pictures at family gatherings, then arrange them in scrapbooks.

A NATIVE West Texan, born at White Deer, she is of Polish ancestry on both sides of her family and has only a few generations to go before reaching the forefathers who emigrated to America from Europe.

She and her older daughter Janet, now Mrs. Leroy George, share an enthusiasm for photographing family members and preserving the pictures. Right now Mrs. Reinart is proudest of new snapshots of her grandchild, the Georges' baby son, Chris.

Mrs. Reinart has lived in and near Hereford since she was a junior in high school, and is a graduate of this city's schools. Since her marriage, to a member of a family living here nearly half a century, she has resided on the same farm except for two years in Yuma, Ariz. when her husband was in military service.

THE FORMER Edna Urbanczyk, she grew up on farms and says that "my dad didn't have enough boys, so I was almost a farm boy instead of a farm girl. At least I was certainly a tomboy!"

The Reinarts' present home is

a ranch style house of red brick, built about three years ago on the site of a smaller house they had occupied.

They planned it to fit their own needs, making a roomy, rambling, pleasantly light interior with a large family room which merges into the equally large kitchen area—Mrs. Reinart says she "stretched the plans" after she found a kitchen arrangement she liked but wanted it larger.

THEY LAUGHINGLY designate "his and her" bathrooms, the former located near the back entrance where it is handy for washing-up as the men come indoors from farm work, the latter in the bedroom wing.

In addition to the married daughter, now living at Ft. Hood while her husband completes a term of military service, the family includes a younger girl, Mary Jean, 12, and a son, Douglas, 9.

Mrs. Reinart likes to sew and has her machine and sewing cabinet located just on the border

of the kitchen area where it is most convenient for turning out pretty dresses for her daughters and herself.

THAT CABINET is one of the pieces of furniture she has refinished in another hobby she enjoys with her daughter. It belonged to her husband's family and was considered junk before it was worked over to reveal beautifully-grained wood.

A dining table in the same type of once-fashionable oak, now prized by collectors, was refinished the same way. It and a bedroom suite which has been given an antique finish are among the pieces with which the Reinarts began housekeeping.

"It all came from second-hand stores," Edna Reinart explains.

OUTSIDE HER home her chief interests are in her church St. Anthony's Catholic Church, where she has served in offices including the presidency of both the Guild and the Antonion Circle, and was for a time leader of the Marianettes, organization for younger girls. At present she is public relations chairman for Plainview Deanery of the Council of Catholic Women.

She assists with the Cub Scout group to which her son belongs, acting now as publicity chairman. Visiting the Hereford Brand office in that capacity, she became acquainted with the news staff and recently baked a cake for the newsmen, who liked it so well they asked her for the recipe.

It is one adapted from a cake mix, so is quickly made, and she ices it with either a quick caramel or a seven-minute white icing.

LEMON DELICIOUS CAKE.

1 box cake mix, yellow or white
1 pkg. lemon instant pudding
Two-thirds cup liquid shortening
3/4 cup water
4 eggs.

Mix all in a bowl for 10 minutes at medium speed. Pour batter into greased tube pan. Bake about 55 minutes at 350 degrees. The cake may bake in as little as 45 minutes so it should be watched and tested with a toothpick. Let it cool in the pan about five minutes; it is not necessary to turn cake upside down to cool. Remove to platter to frost.

QUICK CARAMEL ICING

1 cup butter
1 cup brown sugar
1/2 cup milk
1/2 cup cream

Radio Station To Carry Good Friday Liturgy
VEGA—The 1968 Good Friday Liturgy will be broadcast from the Mary Immaculate Chapel in Vega, by Radio KNNN as a direct presentation. The time will be 1:30 p.m. Friday. KNNN, Frjona, is 1070 kilocycles.

The Reverend Clifton J. Corcoran of Mary Immaculate said that "Friona's radio station is believed to be the first live Good Friday broadcast on the High Plains of Texas—and listeners in eastern New Mexico and points in southern Colorado, even listeners to automobile radios in Amarillo and Lubbock can share in the Good Friday service on April 12."

Hereford Team Wins At Races

Renee Poarch was the high poarch winner in the Play Day Games held at Rolling Hills area in Amarillo on Sunday.

Miss Poarch is a member of the Hereford Riders Club.

Cliff Johnson ran the barrel races in 17.34 seconds. The Baton Relay of 16.90 was scored by a Hereford team consisting of Lee, Johnson and Beauchamp.

Hereford members Arthur and Outrell ran the wagon race with a time of 14.20 seconds.

George Carlyle Rites Conducted

Funeral services for George H. Carlyle, 46, of 805 N. Lee, who died at his home Monday, were conducted Tuesday afternoon in First Methodist Church with the Rev. Clifford Trotter, pastor, officiating.

A native of Hereford, Mr. Carlyle was born Nov. 4, 1921. He was a veteran of service in the U. S. Navy.

Survivors are a daughter, Mrs. Johnny Renfro of Guymon, Okla. his parents, Mr. and Mrs. L. W. Carlyle of Hereford; a sister, Mrs. Virginia Newell of Hereford; two brothers, Gilbert of Richardson and L. W. of Irving; and one grandchild.

Burial was in West Park Cemetery with Gilliland Funeral Home in charge. Pallbearers were Lowell Sharp, Hugh Clearman, J. P. Jones, W. W. Buck, Bert Boomer and Ervin Ward.

Special Easter Meetings Set

A pre-Easter service at the Presbyterian Church will be held this evening at 7:30, when the Rev. Russell Wingert, pastor, will officiate for holy communion.

Two morning services are scheduled for Easter Sunday, one at 8:30 a.m. and the other at the usual time, 11 a.m. Music by the choir and sermons by the pastor will be heard at both services.

Baptists Begin Revival Monday

The Temple Baptist Church at 700 Ave. K, Hereford, will begin their revival Monday. Two daily services are planned, at 12 noon and 7:00 p.m. Rev. F. E. Suttle is the interim pastor. The speaker will be Rev. Sam Ogan, evangelist.

Rev. Ogan was born in Erath County in central Texas. He graduated from John Tarleton College at Stephenville and taught school for five years.

He and his wife were teaching school when he entered military service during World War II. Ogan spent 28 months in the South Pacific with a Naval Reserve Unit which was attached to the Third Amphibious Marines.

After the war he attended Southwestern Baptist Theological Seminary and graduated with a Master's Degree.

Rev. Ogan was pastor at Berger for 10 years. From there, he and his family moved to Colorado, where he was a pastor from 1959 until 1964—with the Temple Baptist Church of Salida for two years and the Valley View Baptist Church at Denver for 4 years.

Rev. and Mrs. Ogan have two daughters and a son. They have lived at Frio for nearly three years.

Services will continue for seven days. The two services on Sunday will begin at 11 a.m. and 7 p.m. A nursery is provided for children at the church.

A hippopotamus can stroll along the bottom of a stream for 10 to 12 minutes before surfacing for air.

High Yield Sorghum Special!
FUNK'S G HYBRID
An introduction to sorghum quality

You'll save money this spring, and make money this fall! Take advantage of this special introductory offer—one bag free with every three. Plant your entire sorghum acreage with uniform, high-yielding Lindsey/Funk's-G sorghum. This is 10,000-pound-an-acre sorghum. The hybrid: 788A. The location: West Texas. This is the yield power you must have to realize your highest possible profit per acre. Choose from the highest-yielding grain hybrids 788A and 755. Or top-tonnage silage hybrids 92F and 115F. Funk's-G means quality all over the world. For top quality year after year, plant 100-percent Funk's-G-Hybrid. See your Funk's-G dealer for these money-saving, money-making sorghums. And take advantage of this introductory offer of quality: get one bag free with every three!

1 free with every 3

FUNK BROS. SEED CO. OF TEXAS, INC.
LUBBOCK, TEXAS 79404



Mrs. A. H. Reinart newsmen admire her cooking

1 1/2 cups brown sugar
1/4 tsp. salt
3 tb. butter or margarine
1/2 cup milk
Stir in saucepan until sugar dissolves, then cook without stirring until mixture forms soft

ball. Cool. Beat on No. 9 speed until it begins to thicken. Add 1 tsp. vanilla and 2 tb. cream or milk. Continue beating and add powdered sugar to thicken more if necessary. Spread on cake.

Easter Weekend Services Slated

Good Friday and Easter services at Immanuel Lutheran Church are announced by the Rev. Herman J. Schelter, pastor, with an invitation to the public to attend them.

The Friday service with communion will begin at 7:30 p. m. and there will be a special Easter sunrise service at 6:30 a. m. followed by a breakfast.

Regular Sunday services, as well as Sunday School and Bible classes, will be held at the usual times also.

Lions Auction Termed Success

The Hereford Lions Club auction, which continued for four days last week over Radio Station KPAN, resulted in a total of \$2,528.79!

Don Chaney of KPAN, said that the auction was "deemed a complete success." The money will go toward the building of the Campfire Girls hut in North Park.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

Kill! Kill! Kill!
"Them Dabblasted Greenbugs"
KIMBALL FLYING SERVICE INC.
FOR COMPLETE AERIAL SPRAY SERVICE
Call Collect: Wildorado 426-5611
Dawn - Wade Crist 258-7246

Order Your EASTER Flowers TODAY
EASTER comes but once a year. Make this EASTER a memorable one with a gift of flowers to your loved ones.

FEATURING:

- Blooming Plants: Easter Lilies, Geraniums, Hydrangeas, Kalanchoes, Chrysanthemums, Azaleas
- Potted Roses
- Fresh Cut Flowers: Roses, Gladiolas, Chrysanthemums, Dutch Iris, Carnations, Corsages
- Spring Flowers: Gardenias, Roses, Cymbid, Orchids, Carnations, Large Orchids

PARK AVE. FLORAL
501 Park Ave. 364-4042
EASTER SUNDAY April 14th



DISTRICT FIRSTS — These three Whiteface baseballers all collected firsts in the initial outing of the baseball team against Canyon Tuesday. Left to right, Randy Ragan-first district hit; Tom McGowan-first district score; and Berry Johnson-first district win.

Diamonders Defeat Eagles In First District Contest

By MARSHALL DAY

Slow to get the ball going, the Whiteface diamond nine did manage to find the handle in the last two innings of play to take a 3-0 win over the Canyon Eagles in the Herd's first 1-AAA district game.

Seeing the entire seven frames of pitching duties for the locals, was Berry Johnson as he set the Eagles down on three hits during the game. Johnson's record now stands at 2-2 for the season, as he registered seven strike-outs in the district contest.

Allowing the visiting team the privilege to bat first, Johnson

permitted the first batter he faced a free trip to first, but found the grove quickly as the next three batters went down in order to end the inning.

Looking as though the game were going to be busted wide open in the bottom of the first, the Whitefaces loaded the bases when Randy Ragan collected a single then stole second. He was followed by walks to Sid Shaw and Johnson but the next three hitters could not bring them home as the threat ended without a score.

As went the first inning, so did the next three and one-half when the game turned into a pitching duel. Finally in the bottom of the fifth, the Whitefaces found the wood-connecting pitches as Tom McGowan led off with a double to put the first Whiteface runner in scoring position since the initial inning. McGowan's score came when Sheldon White walked, and he advanced to third on a missed ball on the catcher. When White tried to steal second the visitors attempted to throw him out but in doing so, allowed McGowan to score.

The Herd held the Eagles scoreless in the top of the sixth frame and then came back themselves to add two insurance runs to the lead they held. These runs came when Jim Scott singled to right and was followed by another single by Lynn Betts. McGowan walked to

load the bases for the second time in the contest and when White hit a blooper toward short, it was dropped and Betts and Scott both scored on the play. These were the last two tallies added in the entire game as the Herd held the Canyon team in the top of the seventh to end the contest with a 3-0 victory.

Prior to the district opener, batting averages, through eleven games went thusly: Johnson, .559 with six doubles, four homeruns, one triple, and 15 RBI's; Kenny Hagar, .467 with two doubles, one triple, one homerun, and eight RBI's; Scott, .294 with two doubles, one triple, and eight RBI's; Shaw, .273 with two homeruns, one double, and eight RBI's; Ragan, .233, with one double; Lenny Petree, .222; Betts, .143; White, .200; Jerry Odum, .337; Gary Crume, .167; Jim Loerwald, .250; and Karl French, .191.

The next game for the Whitefaces will be Tuesday, April 16 at 4 p.m. when they play host to the Dumas Demons.



The Hangman to wrestle Saturday night.

Three Matches

Wrestling fans will get their share of wrestling this week at the Hereford Bull Barn when three matches are on tap for them.

Featured in the main event will be a match between Ricky Romero and The Mummy. Romero, after suffering an injury a short while back, will meet The Mummy in the opening match at 8:30 p.m.

Other matches include Dory Fund Jr. going against Kurt Von Brauner and Miguel Morales pitting himself against The Hangman.

Promoted by the Hereford Lions Club, ringside seats are priced at \$1.75 and general admission is \$1.00.

Jean Henderson Is Named Star In Sunset Keglers

With 70 pins over her average, Jean Henderson was named Star of the Week in Sunset Keglers. Maggie Anderson picked up the 5-9-7 split, and Margaret Collins picked up the 3-10 split also.

Herd Insurance collected two team honors as they netted the "High Team 3-Games" with a 2312, and also the "High Team Game" with 795. Alice Lueb also took two individual honors as she rolled a 516 for the "High Individual 3-Games" and a 208 for the "High Individual Game."

Standings to date show that Herd Insurance, 81-35; Chester Gin, 73-43; Medics, 68-48; Justice Realtors, 62-54; Hereford Welding, 60-56; Owens and Hollingsworth (incomplete), 60-52; Gault and Son, 55-61; Sunset Lanes (incomplete), 54-58; Boyd Machine and Supply, 53½-62½; Hays Implement, 48½-67½; Thrif-T-Burger, 47½-68½; and Imperial Coiffures, 29½-86½.

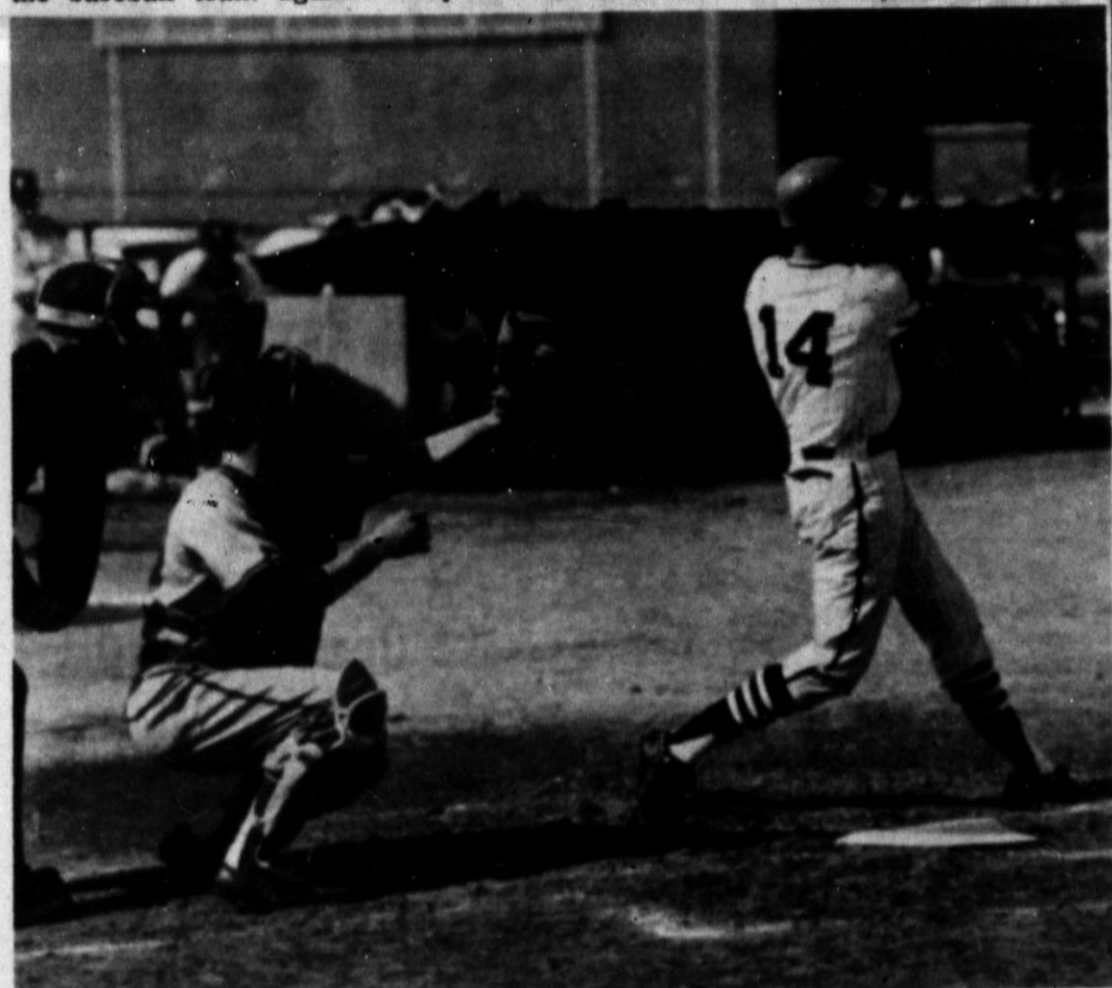
Sports Banquet To Be Discussed

Mothers of athletes, who are interested in helping with the organization of the All-Sports Banquet, are urged to attend a meeting Monday, April 15th.

The meeting, which is set for 5:30 p.m. in the Community Center, is for the purpose of discussing the needs for the banquet with Larry Wartes, head football coach and athletic director, to meet with the mothers.

Mothers of football players, basketball players, golfers, tracksters, baseballers, and volleyballers, are all urged to attend this meeting.

The banquet will be held May 7th, with Dan Reeves of the Dallas Cowboys to be the guest speaker.



.222 HITTER — Lenny Petree, senior leftfielder for the Whitefaces, ranks sixth in starting players batting with an average of .222 through 11 non-conference games.

Sunny's
Mister Shop
319 Main
Sunny-Rae Joe & Irene
Building Our Business On
Quality and Service!

The Hereford Brand
Sports

Page Three

Hereford, Texas, Thursday, April 11, 1968

What would your wife say if you came home with an Olds tonight?

If it's a Cutlass, she'll take one look and kiss you. And when you tell her Cutlass cost less money than a lot of cars with low-priced "names," she'll kiss you again. An Olds can make anyone a hero at home. See your nearest Olds dealer.



GM
Get a better buy during
"youngmobile savin' season"

HANDBAGS

3.99

2.99

WOMEN'S SHOES

... new styles in a splendid array of black, white and spring colors in patent and kid leathers...

7.99

8.99

CHILDREN'S SHOES

... dressy ties and straps in black patent, white patent and spring colors

3.99

4.99

for

Easter

the **"TOTAL LOOK"**

for the whole family

MEN'S SHOES

...also dressy oxfords for little gents-sizes 8½ to 3 4.99

big boys-sizes 3½ to 6 6.99

7.99

9.99

KIRBY'S

SHOE STORES

The West's favorite family shoe store

414-A SUGARLAND MALL
SHOPPING CENTER
Corner of 13th & Hiway 385

KIRBY'S STORE HOURS:
Monday thru Friday 9:30 to 6:00
Saturday 9:30 to 8:30

Member-Author Honored In Club

Guests from other cities as well as Hereford were entertained by Pioneer Study Club at its luncheon Tuesday, when a member who has had one book published recently and another accepted for publication, Mrs. H. E. Miller, was honored.

Review of Mrs. Miller's first book, Junior Dear, was given by Mrs. Ralph McCullough on the program which opened with a meditation by Mrs. R. L. Wilson on the subject, Compassion. Mmes. L. H. Lookingbill, Frank Ball and N.E. Gass were hostesses. They decorated luncheon tables with scarlet poppies and golden jonquils. Mrs. McCullough brought out the homey charm of Mrs. Miller's story of a boy growing up in a small West Texas town during the 1930's, as she related humorous incidents of boyish pranks and also such touching scenes as the death of Junior's

horse. She characterized the boy and his friends, the mischievous Vannoy twins; his parents and their neighbors; Mr. Pepper the storekeeper, Miss Isabel the lively spinster whose hobbies were gossip and raising prize chickens, and the patient teacher.

Mrs. Ray L. Johnson, club program chairwoman, introduced the reviewer after Mrs. Delmar Sigle, president, had welcomed guests.

Local guests were Mmes. Bill Walden, J. K. Baker, Ralph Owens, L. H. Lookingbill Jr., Merlin Kaul, E. T. Hale, Dolson Palmer, Lee Curry and J. O. Newell. From Canyon were Mmes. Bob Lindsey, James M. White and Jerry Jacobs. Mrs. Don McCullough and Mrs. John B. Miller, of Amarillo; Mrs. Johnson's sister, Mrs. W. D. Mantiply of Bunkie, La.; Mrs.

Youth Of Church Busy At Easter

Pupils at St. Anthony's Parish School and other younger members of the church have engaged in special activities of the Easter season. The Catholic Youth Organization choir visited Kings

J. F. Matthews of Wildorado, and Mrs. T. A. Panciera's daughter, Mrs. C. E. Everitt of Friona, were other guests.

Other members present were Mmes. Paul Rudd, William Wimberley, P. B. Sowell, A. L. Manjeot, O. G. Hill Sr., W. C. Hromas, C. R. Waiser, W.F. Ball, Wirt Phillips, Bess Werner, Burl France, B. E. Brumley, Henry Hastings, M. L. Simpson, Willie Gilliland and John Patton.

Manor Monday evening and gave a program of hymns.

Mrs. Frances Parker was organist and the choir was directed by Brother John Poncia, who also read the Resurrection story from St. Luke's Gospel.

Easter baskets were given to Manor residents, those for the men filled with fruit and the women's with decorated soap. The baskets were decorated by Mary Ann Vance, Donna Stengel, Jan and Carol Turrentine, Michelle and Renee Beckman, Chris Loerwald, Connie Walker and Patsy Paetzold.

Eighth grade students recently made small Easter baskets which were given to residents at Westgate, the hospital unit of the Manor. Seventh graders made baskets for first grade pupils at St. Joseph's Mission, and sixth graders for second grade pupils.

An Easter donation was given

Legal Notice

The Commissioners Court of Deaf Smith County, Texas, will receive bids until 10:00 A. M., Monday, April 22, 1968, in the Commissioners Court Room, Court House, Hereford, Texas, for the paving of a road 20 feet in width and approximately five

TEACHERS ON VISITS

During Easter vacation two of the teachers in St. Anthony's Parish School are visiting their families in other cities. Sister Amabilis went to Denver to visit her sister, then to Cleveland, N.M. for a visit with others of her family. Sister Aquinas went to Las Lunas to be with her father, who has been ill, and other relatives.

by many of the students, to go to missions.

miles in length in Precincts One and Four. The Commissioners Court reserves the right to accept or reject any and all bids. The specifications are as follows:

- (1) Broom caliche base, string road for straight line.
- (2) Apply M. C. - 1 Prime oil (Temp. 130.)
- (3) Apply O. A. - 175 Asphalt (Temp. 350.)
- (4) Cover with type B grade 4 rock, 1 cu. yd. to 80 sq. yd. Blade or broom and roll.
- (5) Apply O. A. - 175 Asphalt (Temp. 350.) .30 gal. per sq. yd.
- (6) Cover with type B grade 7 rock, 1 cu. yd. to 120 sq. yd. Broom and roll.
- (7) Brooming and rolling to continue three days after completion of job.
- (8) Cover material will be stock piled on job, and asphalt will be unloaded off transport.

B. F. Cain, County Clerk Deaf Smith County, Texas B-15-4c

PUPILS ENTER FAIR
Ray Schlabs of St. Anthony's Parish School was an award winner at the Science Fair held last week. Others from the school who participated were Duane Warren, eighth grade; Margaret Schilling and David Loerwald, sixth; Tommer Loerwald, fifth, and Michael Foster, fourth. Schlabs is in the seventh grade.

Read The Classified Ads Today.

WHITTENBURG UNDERSTANDS... ELECT HIM GOVERNOR



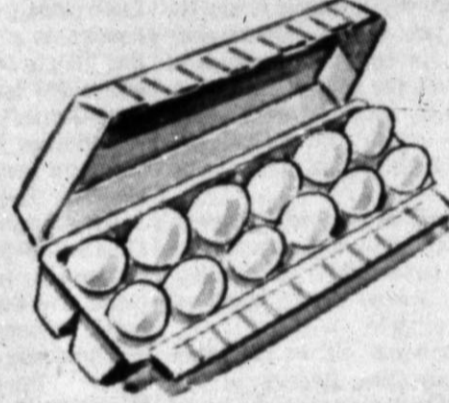
FOOD BARGAINS TO CART AWAY



HAM
For Your Easter Dinner!
Longhorn Tender
Sugar Cured . . . Whole!
Cooper's Low Price!



47¢
LB.



EGGS
Shurfresh Grade "A" Medium
2 DOZEN 69¢

All New FireKing Ovenware



1 Quart CASSEROLE
69¢ with each \$5.00 Purchase

TABLE-SMART IN NEW CONTEMPORARY STYLING. NEW "CANDLE-GLOW" PATTERN. BLUE AND GOLD ON WHITE. WHITE COVER, TOO. THE MOST WANTED SIZES. CASSEROLES, OPEN BAKERS, PIE AND CAKE PANS, CUSTARD CUPS, AT COMPARABLE PRICES. START A SET NOW.

- MANDARIN ORANGES Del Monte 11 ounce cans 4 for \$1.00
- BARTLETT PEARS Shurfine Halves 303 cans 3 for \$1.00
- CUT GREEN BEANS Shurfine 4-sieve 303 cans 5 for \$1.00
- PORK & BEANS Van Camp's No. 2 1/2 size cans 4 for \$1.00
- HONEY CREME Sioux Bee 16 ounce glass bowls 39¢

BACON

Shurfresh Sliced First Grade - lb. pkg. **59¢**

SIRLOIN STEAK
USDA Choice
Aged Mature Beef
lb. **85¢**

SHURFRESH CHEESE FOOD
2 lb. box **89¢**

TENDERIZED STEAK
No Bone
- No Waste
lb. **\$1.09**

CREAM CHEESE
Kraft Philadelphia
8 oz. pkg. **35¢**



CRISCO
68¢
3-lb. can
with \$5.00 purchase - limit 1 thereafter 78¢

- Schillings **BLACK PEPPER** 4 ounce can **39¢**
- Lipton's **INSTANT TEA** 4 ounce jar **69¢**
- Kellogg's **POP TARTS** package **39¢**
- Crisco **COOKING OIL** 48 ounce bottle **79¢**
- Energy **CHARCOAL** 10 pound bag **49¢**

TEA

LIPTON'S 1/4 LB. PACKAGE
With \$5.00 purchase or more
Limit 1- thereafter 37¢

29¢

ICE CREAM

BORDEN'S GLACIER CLUB
1/2 gallon
with \$5.00 purchase
Limit 1- Thereafter 48¢ each

44¢

SCOTT TOWELS
Decorated Big Rolls
3 rolls **\$1.00**

- Save on Crest Toothpaste medium tube **25¢**
- Mennen Baby Magic Lotion reg. \$1.09 size **68¢**
- Style Hair Gel \$1.09 size—Cooper's low price **63¢**
- Phillips Mint Flavor Milk of Magnesia 12 oz. regular **57¢**
- Parson's Household Ammonia 28 ounce size **25¢**
- Miracle White All Purpose Cleaner quart size btl. **69¢**
- Mr. Clean Household Cleaner 28-oz. size btl. **39¢**



Shurfine **COFFEE**
choice of grinds
lb. **59¢**



Shurfine **FLOUR**
10 pound bag
79¢

WIN A FREE \$500.00 SCHOLARSHIP

FOR A HEREFORD HIGH SCHOOL SENIOR Also a \$100 and \$50 Scholarship . . .

★ DELICATESSEN ★

- Golden Brown Fried Steak Fingers **2 for 15¢**
- Seasoned just right Meat Loaf lb. **89¢**
- Home Style Flavor Pinto Beans pint **29¢**
- Delicious Cole Slaw pint **39¢**

STRAWBERRIES

fresh from California



3 pt. ctns. **89¢**

- California Navel ORANGES lb. **15¢**
- Fresh Crisp CAULIFLOWER head **25¢**
- Fresh Crisp RADISHES 8-oz. pkg. **7¢**

Save SHURFRESH coupons for FREE prizes

- * Ladies Hose, pair 35 Coupons
- * F75T MacGregor Football and Tee 100 Coupons
- * 16 inch Doll 110 Coupons
- * Shakespeare Spinning Reel 265 Coupons
- * Old Mac Gregor Basketball 100 Coupons



COOPER'S MARKET
BEST MEAT IN TOWN

Last Minute Drive For Easter Seals

A last minute appeal for support of the Easter Seal Society for Crippled Children and Adults and its program of services to the handicapped was issued today by J. A. Hodges, Jr. who is the Easter Seal Representative in Deaf Smith County. The Easter Seal provided

treatment and services for 17,622 physically handicapped children and adults in Texas last year, Hodges said, and this program needs to be expanded. Many people are going without services that would increase the productivity of their lives and make them happier. With increased growth of the Easter Seal Society, more and more of these people will be reached, he added.

The Society is carrying on a continuing program to seek out the disabled who are doing without services and see that they receive the services they need. As Easter Seal Representative, Hodges is the person to contact for services from the Easter Seal Society.

The Texas Easter Seal Society helps support 21 treatment facilities in Texas where crippled children and adults are treated regardless of their ability to

pay. Physical, occupational and speech therapy are offered to help the handicapped overcome their disabilities. A complete referral program to ensure equal rehabilitation services to every person in Texas is included in Easter Seal Society services, he added.

Hodges asked that anyone in need of services contact him at Hereford State Bank in Hereford, Texas 79045. He added that the Easter Seal Appeal will close Sunday, April 14, and full support should be given the Easter Seal Society by every citizen of Deaf Smith County.

Lopez, Arnold Bowlers Of Week In Kings, Queens

Frank Lopez, with a 565 series, and Bertha Arnold, who went 118 pins over her average, were named "Bowlers of the Week" in April 5 action of Kings and Queens bowling play.

Bertha Arnold ran away with all honors in the Queens division as she collected "High Single Game" with a 190; "High Series" with a 559; "High Handicap" with a 227; and "High

Handicap Series" with a 670. Carl Hoffman made a clean sweep of the Kings division of league play when he rolled 222 for "High Single Game"; 575 for "High Series"; 243 for "High Handicap Game"; and 638 for "High Handicap Series."

Vance Hall Sporting Goods took the "High Team Game" with a roll of 767, while One Hour Martinizing nabbed the "High Team Series" with a 2240.

Action for the play last Friday shows that One Hour Martinizing won 3 and lost 1; Hereford Janitor Supply won 1 and lost 3; Vance Hall Sporting Goods won 3 and lost 1; Farmers Elevator won 1 and lost 3; Hereford Labs, Inc. won 3 and lost 1; The Cougar Club won 1 and lost 3; Sunset Foods won 2

and lost 2; and Quarter Horse Club won 2 and lost 2. Standings to date are, Vance Hall Sporting Goods, 24-12; Sunset Foods, 22-14; Hereford Labs, Inc., 19-17; Quarter Horse Club, 18-18; Farmers Elevator, 17-19; The Cougar Club, 16-20; One Hour Martinizing, 14-22; and Hereford Janitor Supply, 14-22.

There is a proverb in Yeman, "It is not wise to let women or the devil wander the streets in the darkness."

The hippie colony in Laos, mostly British, German, French and American, probably is the largest in Asia.

Hereford's first fire truck was bought in May 1913.

Easter Services
THE
PRESBYTERIAN CHURCH
8:30-11:00 AM
SERMON:
Deaf Be Not Proud

Hospital Notes

PATIENTS IN HOSPITAL
Joe Landers, Rt. 4; W. E. Combs, 1505 Park; Mrs. Penny Goldsby, 112 Ave. H; Mrs. Pearl Mapes, Dimmitt; Mrs. John M. Frost, Rt. 3; Mike Baird, 111 Douglas; Andrew J. Matthews, Rt. 1.

Eugenio Lopez, Rt. 4; Roberto B. Tamez, 412 Ave. D; Mrs. Billie Herrington, Rt. 3, Friona; The Rev. Aedan Davis, Box 388; Sammie Don Combs, Rt. 4; Cathy Jean Morris, 711 Cherokee.


Mrs. Stacy London, Kings Manor; Mrs. Joe Story, Rt. 5; Mrs. Norman Gray, 201 Star; Mrs. Maude VanHorn, 308 Ave. B; Mrs. George Muse, 510 E. Fifth; Mrs. Katie McGehee, 504 N. Miles.

Mrs. Ray Suit, 709 Miles; Frank Cogsdell, 915 Park; Mrs. Ollie M. May, Panhandle; Giles Williams, 520 Star; Mrs. Virgil Merrill, 511 W. Third; Mrs. Mary Campbell, 204 Gough.

Leo J. Kuper, 103 N. 25 Mile Ave.; Mrs. Addie E. Lance, 815 Knight; James E. Young, 129 Ave. E; Britt Clark, Rt. 3, Friona; Mrs. Edna Culver, Kings Manor; Jack Hudson, 327 Ave. A.

Alvino Granado, 800 Brevard; Abe Martin, 404 E. Fifth; Mrs. Mary Houston, Kings Manor; Mrs. Nannie Caraway, Kings Manor; Noel Turner, Vega; M. Juan G. Tijerina, General Delivery; Mrs. Carlos Garcia, Rt. 5; Mrs. Clifton Zweilacher, 305 Lawton; Mrs. Don H. Teague, 604 Ave. F.

PATIENTS DISMISSED.
Mrs. Vernon Denson, Apr. 10. John Clark Wagner, Mrs. C. R. Brandon, Mrs. Charles Darden, Mrs. Mary Anderson, Mrs. J. L. Marcum, Mrs. Norbert Skypala, Sylvia Guerra, Bryan Lee Spearman, Derick Gipson, Owen J. Stogner, and Dan Squier, Apr. 9.

ELECT JACK HAZLEWOOD

AS ASSOCIATE JUSTICE of the COURT OF CIVIL APPEALS 7th Judicial District in the Democratic Primary Election on May 4th Paid for by Citizens for Hazelwood, H. A. Cavness, Chairman

Look Who's New

Mr. and Mrs. Don H. Teague are the parents of a son, born Apr. 10. He weighed 7 lbs. 11 ozs.

Mr. and Mrs. Juan G. Tijerina are the parents of a son, Juan Galvan Jr., born Apr. 9. Mr. and Mrs. Clifton L. Zweilacher are the parents of a son, Jeffrey Mark, born Apr. 9. He weighed 6 lbs. 2 ozs.

Mr. and Mrs. Carlos Garcia are the parents of a daughter, Terri, born Apr. 8. She weighed 9 lbs.

Persons Needed To Clean Little League Ball Park

A plea for persons interested in helping clean up the Little League Baseball Park has gone out to the public. Persons willing to assist in the cleaning up are asked to be at the park on April 29th.

Charles Cabbiness, president of the league, announced that try-outs will be held the 25th and 26th of April and the field needs to be cleaned before that time.

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, mgr.
P.O. Box 73
Courthouse
Free City Maps
Showing Blocks
Phone 364-1504

Personals . . .

by Penny
Gladys Manjeot, author of Glads Gardens printed in the Brand, traveled to Borger last week as a guest speaker at the Phillips Garden Club Guest Day. She spoke on "New Trends in Flower Arranging." Mrs. Manjeot presented her demonstrated lecture in front of about 50 to 75 people.

James S. Barnett, son of Mr. and Mrs. Howard Walker is home for the holidays from the University of Southwest Louisiana where he is attending college.

Mrs. Si G. Darling returned this weekend from visiting her daughter and family in Peoria, Illinois and her son and his wife in Wichita, Kansas. Mrs. Darling has been gone a month.

Reese Dawson Is Bowler Of Week In Major League

Reese Dawson, with a score of 578, was named "Bowler of the Week" in Major League action for play April 9.

Ray Hill collected the "High Single Game" with a roll of 241, and Ken Walterscheid got the "High 3-Games" with a 585 roll. Ink Spot won two honors with a 1067 for "High Single Team Game," and a 3020 for the "High 3-Game."

Boyd Machine Shop won 4 and lost 0; Piggly Wiggly won 0 and lost 4; Hereford Flying Service won 4 and lost 0; City Cab won 0 and lost 4; Ink Spot won 3 and lost 1; Summerfield Fertilizer won 1 and lost 3; Sunset Lanes won 3 and lost 1; Hedrick Dodge won 1 and lost 3; Hacker and Son Meat Co. won 3 and lost 1; and Gifford-Hill won 1 and lost 3.

Standings show that Hereford Flying Service is 37-15; Ink Spot 34-18; Boyd Machine Shop, 33-19; Sunset Lanes, 32-26; Summerfield Fertilizer, 28-24; City Cab, 26-28; Hedrick Dodge, 24-28; Hacker and Son Meat Co. 21-31; Gifford-Hill, 18-34; and Piggly Wiggly, 12-40.

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

Weekdays 9:30 to 6:00
Saturday 9:30 to 8:30

PRE-EASTER CLEANUP



FIGURE FORMING LACE TRIM GIRDLE
2.19

87% nylon/13% Spandex with saucy lace trim. Back yellow, white, pink and blue. S-M-L.



LADIES' ACETATE KNIT PANT TOPS
2 for \$5

90% Acetate/10% nylon print tops with short sleeves for Summer.

Women's Casual SHIRT SHIFTS
For casual fashion fun, the shirt is in . . . no matter what length Roll-up sleeves
2/\$5

Ladies Easter STRAW HANDBAGS
Assorted styles & colors . . . Just right for Easter at this low Reg. Penney price \$4.99
\$3

Topping off an Easter look . . . the perfect fashion hat!
Hats ready with fashion excitement . . . Crisp, textured straws, frothy, rich fabrics, too! All in the shapes and styles you want
\$3-\$6

PRE-EASTER SHOE CLEAN-UP

Childrens	Womens	Boys	Mens
\$3-\$4-\$5	\$5-\$6-\$8	\$6-\$7-\$8	\$8-\$9-\$10
5 1/2 to 3	4 1/2 to 9	3 1/2 to 6	6 1/2 to 12

Womens HALF SLIPS 99c

Ladies NYLONS 2 pr. for 99c

Women's Orlon Acrylic Shorts
2 for \$5

Easy Care orlon acrylic stretch shorts look great for any sporting occasion. Penney's tiny price tag lets you buy several pair for summer outings. Size 8-18



Ladies Nylon And Cotton Windbreakers
Low-Low Price 2.99

100% nylon oxford, or 100% cotton with full length zipper. Water repellent, washable, sizes S-M-L.

REDUCED EASTER BASKETS
\$1 and \$1.50

Entire Stock
Girl's Easter Hats \$2

Drastically Reduced BETTER DRESSES
Over 100 dresses reduced in time for Easter.
\$4 to \$15

Whisper Sheer Dresses Parade With Party Perfect Manners!
2.99 3.99 4.99
Girl's Coat Set reg. 10.98 now \$7




FOR BIG BOYS AND LITTLE BOYS... Towncraft suits he can wear 10 different ways!
10.98 13.98
SIZES 3-7 SIZES 6-12

Five-Piece Luggage Set \$21.50

Men's SUITS \$55
50% dacron polyester/ 50% wool.

Mens Socks 3 pr. for \$1

Girl's Multi-Purpose JACKETS 2 for \$5
Size 4-12

Men's White Permanent Press DRESS SHIRTS 1.66

Boys Permanent Press SPORT SHIRTS 1.88

You Are Invited To Attend REVIVAL SERVICES
at the
TEMPLE BAPTIST CHURCH
700 AVENUE K
APRIL 14-21
Two Services Daily
12:00 noon 7:30 evening
Monday thru Saturday
Two Services Sunday 11 am & 7 pm
NURSERY PROVIDED



Rev. Sam Ogan
Evangelist

Easter Values Parade

VO-5
VO-5 Hairdressing
 ▶ **77¢**

SUDDEN BEAUTY
 Hair Spray
 16 ounce can
 ▶ **57¢**

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"
GIBSON'S
DISCOUNT CENTER

PUREX BLEACH
 5 quart
 ▶ **55¢**

PRUF
 Spray Starch
 22 ounce can
 ▶ **44¢**

ANACIN TABLETS
 Fast Pain Relief
 100 count bottle
 ▶ **88¢**

STRIPE
 Toothpaste
 King Size Tube
 ▶ **39¢**

HOUR after HOUR
 Spray Deodorant
 10½ oz. economy
 ▶ **88¢**

Swift's Premium
CANNED HAM
 3 Pound Can
 ▶ **\$2³⁹**

Strawberry Preserves
 Big "G"
 2 pound jar
 ▶ **49¢**

CAMAY BAR SOAP
 2 bath size
 ▶ **29¢**

SILK 'N SATIN OR PACQUINS
 \$1.00 size . . . your choice
 ▶ **44¢**

PRELL
 Concentrate Shampoo
 large size tube
 ▶ **49¢**

RAPID SHAVE
 by Palmolive
 11 ounce can
 ▶ **39¢**

Crystal White
Liquid Detergent
 For Dishes
 1½ quart size
 ▶ **59¢**

"BO-PEEP" AMMONIA
 32 ounce size bottle
 ▶ **19¢**

Eastman COLOR FILM
 complete with processing
 Stock Up For Easter
 \$5.00 retail value
 For Instamatic Cameras CX 126-12 with processing
 ▶ **\$2⁹⁹**

Shredded Flakes of
Firestone Foam
 large 16 oz. bag
 ▶ **29¢**

"Hi-Fri"
Cooker-Fryer
 ▶ **\$7⁷⁷**

Lloyd's 10 Transistor
Packet Radio
 with battery & ear phone.
 \$7.47 value
 ▶ **\$4⁹⁹**

Dispoz-A-Lite
BUTANE LIGHTER
 \$1.49 value
 ▶ **88¢**

Easter Baskets
 large assortment
 ▶ **53¢ to \$1⁹⁹**

Styrofoam
Minnow Bucket
 10 quart size
 ▶ **66¢**

Du Pont
Golden 7
 Oil Additive
 15-oz. can
 ▶ **46¢**

HANDBAGS
 Ladies Straw for Easter, assorted colors
 \$2.98 value
 ▶ **\$1⁹⁹**

HALF-SLIPS
 Ladies Sizes Luxurious Nylon - Satin
 assorted sizes and colors
 \$2.39 value
 ▶ **\$1⁶⁹**

Maryland Club
INSTANT TEA
 4½ ounce bottle
 ▶ **79¢**

50-Ft. Garden Hose
 5/8" inside diameter
 10 year guarantee
 720 gallons per hour
 ▶ **\$1⁷⁷**

Zebco 33
Fishing Reel
 with line
 \$21.95 value
 ▶ **\$7⁷⁷**

Tackle Box
 Plano model 5000
 ▶ **\$2⁸⁸**

DRESS SHOES
 Ladies sizes 6½ to 9
 The latest styles and colors for Easter.
 \$5.98 value
 ▶ **\$3⁴⁴ pr.**

DRESS SHOES
 Mens sizes
 Fine Quality shoes just in time for Easter.
 \$9.98 value.
 ▶ **\$5⁹⁹ pr.**

GIBSON'S R pharmacy
 SAVE ON PRESCRIPTIONS
 Phone 364-4900
 Emergencies and Sundays Phone 364-3317
 IF YOU REALLY CARE ABOUT SAVING MONEY ON ALL YOUR PRESCRIPTIONS — BRING THEM TO GIBSON'S PHARMACY!

The Hereford Brand, Hereford, Texas, Thursday, April 11, 1968

Mrs. Art Lewis New OES Head

Mrs. Art Lewis was advanced to the worthy matron's post in the Hereford Order of Eastern Star and Marvin Coffey to the worthy patron's, in the annual election of officers Tuesday evening in Masonic Hall.

They have served as associate matron and patron, respectively, the past year and will succeed Mrs. R. B. Hutson and Bernard Roberson in the top offices of the chapter. New officers will be installed June 1.

Rebekahs Hold Initiation Rite

Initiation of Mrs. Murrell Whitaker to membership in Hereford Rebekah Lodge was conducted at the Tuesday evening meeting in the IOOF Hall. Mrs. Guy Lawrence presided as noble grand for the first time since her recent installation.

Mr. and Mrs. J. B. Noland were elected associate matron and patron. Mrs. Coffey was elected secretary, Mrs. Arthur Clark was named treasurer. Mrs. Deward Roberson conductress and Mrs. Jack Brown associate. Other officers will be appointed by the worthy matron-elect before the installation ceremony.

Mmes. A.N. Hopson, Sam Smith and Roy Manning were hostesses, who served refreshments during an informal social period after the initiation ceremony.

Members voted to "adopt" a resident of the OES Home at Arlington, Mrs. Ruth Lindsey, as chapter mother. Invitations were received to Friendship Night programs in Vega, Channing, Dimmitt and Amarillo. Transfer of the membership of Mr. and Mrs. L. C. Thomas

to Corsicana, where they recently moved after many years here, was approved. Hosts for the meeting, who served refreshments to 30 members, were Mr. and Mrs. Herbert Edwards and Mrs. Townsend.

Calendar Of Events

THURSDAY
City Beta Sigma Phi Council, Mrs. Carl Hollingsworth and Mrs. Chuck Laing hostesses, 8 p. m.
Hereford Duplicate Club at Community Center, 7:30 p. m.
VFW Auxiliary at VFW Clubhouse, 8 p. m.
Pinkston Circle, First Baptist WMS, at home of Mrs. Charles Kropff, 7:30 p. m.
Optimist Club breakfast at Jones Restaurant, 6:30 a. m.
Toastmasters Club at Hickory Log, 7:30 p. m.
Kiwanis Club at IOOF Hall, noon.
Hereford Riders Club at Community Center, 7:30 p. m.

FRIDAY
Hereford Garden Club in ho of Mrs. R. L. Wilson, 114 Juniper, 2 p. m.
Mothers Needle Club, guest night in Pioneer Gas Flame Room, 7:30 p. m.
Messenger H. D. Club in home of Mrs. Bill Page, 2:30 p. m.



Mrs. Bob Gene Foresee

Former City Resident Is Lately Wed

The recent marriage of Miss Cheryl Jean Williams, daughter of Mr. and Mrs. Alvin L. Williams of Bentonville, Ark., and Bob Gene Foresee, son of Mr. and Mrs. A. E. Foresee of Jay, Okla., is of interest to friends of the bride, formerly of Hereford.

The Williams family moved to Bentonville in 1966. The bride attended Hereford schools since first grade and is a member of the 1968 graduating class at Bentonville. She is the niece of Mrs.

Grady Morton and Mrs. Carl Smyth of this city.

The Rev. Luther Rayon of Jay grandfather of the bridegroom, read the marriage ceremony in Bentonville Assembly of God Church March 22. Given in marriage by her father, the bride wore a gown of white taffeta with long-sleeved empire bodice and A-line skirt with a lace overskirt which formed a train.

A short trip followed the wedding and reception. The bridegroom left April 3 for induction into military service.

Club Reviews Project For Measles Vaccine

Progress of Young Mothers Study Club project, sponsorship of a county-wide measles im-

munization clinic April 28, was reported at the club meeting Tuesday evening, when Mrs. Larry Dobbs and Mrs. Travis McPherson were hostesses in the J. C. Dobbs home.

Modern Music Heard

American music of today, with emphasis on musical show tunes, was heard on the program of Dawn Music Club at a meeting Tuesday afternoon in the home of Mrs. Clarence Betzen. Mrs. Robert Strain was co-hostess.

Mrs. William Wimberley opened the program with a Prayer For Peace after presiding for business, including plans for a luncheon May 14 when officers will be installed at the home of Mrs. Mack Bush in Canyon.

Mrs. Carl Wimberley and Mrs. Betzen played a piano duet, Hello Young Lovers, from a Rogers-Hammerstein musical, and Mrs. Betzen presented a solo, Sonatina by Hazel Cobb. Mrs. Strain sang the Vincent Youmans selection, Without a Song, with Mrs. Ray Stewart as accompanist.

Flower Song, by Langz, was the piano solo by Mrs. William Wimberley, and Deep In My Heart, by Romberg, was Mrs. Bush's selection. Mrs. Carl Wimberley accompanied group singing of other popular musical comedy songs.

H.D.C. Speaker Stresses Early VD Treatment

Complete cure of the common venereal diseases is possible, Mrs. Robert Boyd emphasized as she spoke to West Hereford Home Demonstration Club Tuesday afternoon in one of the April H.D. programs which are aimed at giving publicity to the growing problem of venereal disease control in Texas.

She said both syphilis and gonorrhea can be cured with modern drugs, and earlier treatment assures an easier cure. She added that either disease can damage the body beyond repair if neglected.

She stressed that the treatment should be given by a doctor, as supposed "cures" with medicine bought over-the-counter may be only temporary, and the disease may emerge again after a number of years and after the heart or brain have been damaged.

The Texas State Department of Health says it is important to "see a doctor immediately if one of these diseases is suspected; the patient will be treated well and the information will

Anniversary Dinner Set

An anniversary dinner celebrating the 23rd birthday of the Sunshine Club was planned at a meeting Tuesday evening in the home of Mrs. Edith Sheppard, with Mrs. Elmer Jones presiding for business discussion.

Dinner will be served May 14 at the Hickory Log for members of the longtime association of friends.

Mrs. George Minor received the hostess gift Tuesday and Mrs. A. M. Carmick the penny ante prize. Refreshments were served to them and to Mmes. Clint Lundry, C. E. Watts and M. J. Koelzer.

Mrs. Watts will be hostess for the next meeting, Apr. 23.

The Lower Falls of Yellowstone River, in Yellowstone National Park, is twice as high as Niagara Falls.

Rainbow Girls Honor Founder

Girls of the Order of Rainbow marked the annual Founders Day of their order Sunday, with attendance in a group at services of the First Baptist Church. After church they went together for lunch at the Hickory Log Restaurant.

Twenty members and adult board members were in the group. Mrs. Jack Nunley is mother advisor of Hereford Rainbow Girls, and Judy Lookingbill Worthy Advisor.

For COLDS take 666

Easter fell on April 25 in 1943 but will not do so again until 2038.

be kept confidential." Mrs. Alice Cox and Mrs. W. A. Waters were club hostesses in Pioneer Gas Flame Room. Mrs. Blanche Hardin presided and gave a reading which used magazine names to tell a story. Miss Mary Hardy will give a program on Perennial Flowers at the next meeting, Apr. 23, in Mrs. Carlos Vaughn's home.


Also present were Mmes. John Jacobsen Sr., Grace Hicks, N. B. Hood, Carl Schroeder, W.H. Awtry and Miss Evelyn Bell.

WRESTLING

HEREFORD BULL BARN

Saturday, April 13

8:30 P.M.

<p>RICKEY ROMERO</p> <p>DORY JR.</p> <p>KURT VON BRAUNER</p>	<p>-vs-</p>	<p>THE MUMMY</p> 	<p>THE HANGMAN</p>
---	-------------	---	---------------------------

DUCKWALL'S

Located in Sugarland Mall, Hereford

<p>EGG DYE 10¢ 49¢ Pure food tablets.</p> <h2>EASTER BASKETS</h2> <p>WITH TASTY CANDY AND LOVABLE TOYS</p>  <ul style="list-style-type: none"> A. Baskets 69¢ B. Sand Pail 98¢ C. Watering Can \$1.29 D. Sand Shovel 79¢ <p>PLUSH TOYS PRICED FROM 88¢</p>	<p>Jelly BIRD EGGS 33¢ Pound</p> <ul style="list-style-type: none"> MALTE EGGS 8 oz. 39¢ MARSHMALLOW EGGS 9 1/2 oz. 29¢ CHICKS & RABBITS 9 oz. 35¢ COCONUT CREME EGGS 14 1/2 oz. 43¢ TINY JELLY EGGS 1 lb. 39¢ <p>You'll find many Easter candy items here.</p> <p>Brach's Rich creme eggs generously covered with chocolate. A variety of centers. 5¢ & 10¢</p> <p>BRIGHT - GAY BASKETS Filled with your own bunny nests from this big selection of baskets. PRICED FROM 10¢</p> <p>EASTER GRASS Shredded cellophane or wadded paper in bright Easter colors. 15¢</p>
--	--

hear and dance to the Music of

Elson and Joyce Clark

nightly in the

GOLD ROOM

Dine and Dance By Candlelight!
MEMBERS AND GUESTS ONLY

Membership Information Available

The Music Stand

628 West 1st
Phone 364-1182

CROP HAIL INSURANCE AT REDUCED RATES PLUS NEW POLICY FEATURE

Ranger is Announcing The "Extra Harvest Expense Allowance" Feature At No Cost To You

It is a known fact that growers must spend more money to harvest a crop after a severe hail. Ranger is providing insurance coverage to help pay for this extra harvest expense at no extra cost to you, at reduced rates.

RATE REDUCTIONS UP TO 15%

Rates have been reduced 10% on all crops and 15% on Maize and Grain Sorghum crops in selected counties.

These advantages are available only through Ranger Insurance Exchange agent list below. Ranger also has the best cotton coverage in the business.

J. B. ROSE INSURANCE AGENCY
P.O. Box 286 Vega, Texas 79092 Phone 267-4541

Save a bundle by calling or driving to this Agency

Ranger Insurance Exchange

EASTER EGG HUNT

TO BE HELD IN

SUGARLAND MALL

AT THE SOUTH ENTRANCE

Friday, April 12 - 9:30 AM

FOR ALL PRE-SCHOOL CHILDREN

Saturday, April 13 - 9:30 AM

For Kindergarten thru 3rd Grade Children

10,000

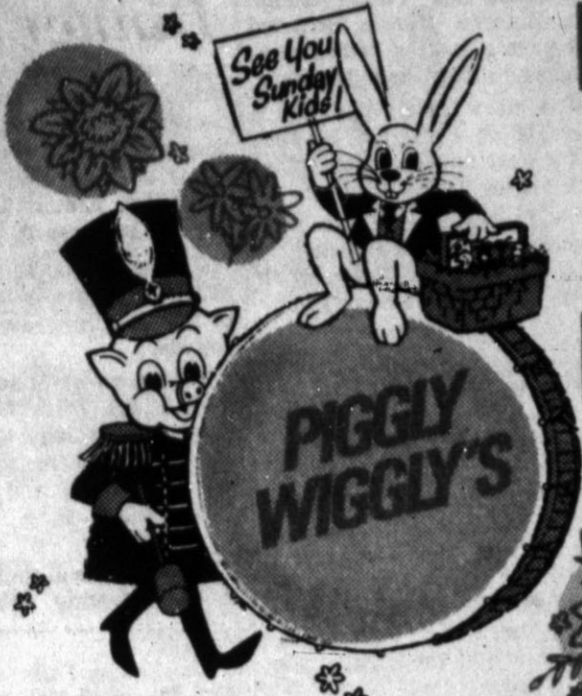
CANDY EGGS

each individually wrapped in cellophane

sponsored by the Merchants of Sugarland Mall

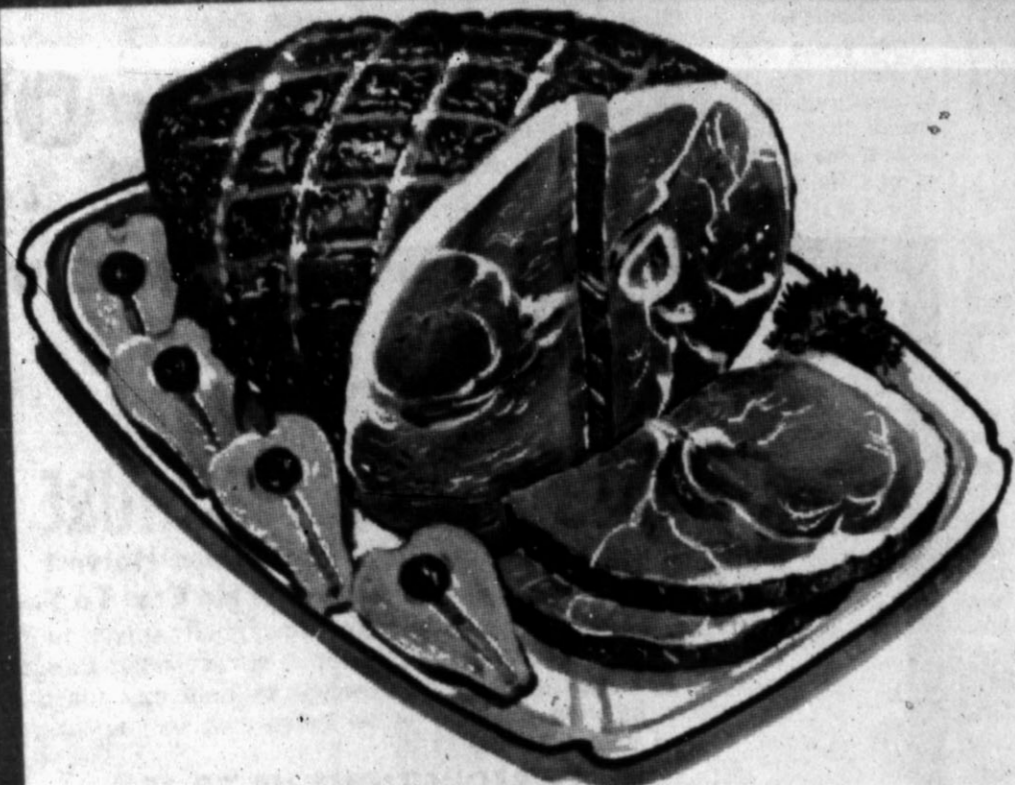


PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY



EASTER PARADE

OF FINE FOODS



HAM

Hormel Cure 81
BONELESS

\$1.09
lb.

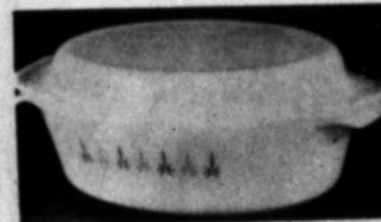
Armour's Columbia
Sliced Bacon
lb. **35c**

Armour Star
All Meat Franks
lb. **49c**

Kraft's
Tasty Cheese
2 lbs. **59c**

- JELLO all flavors - 3 ounce box..... 10c
- DREAM WHIP 4 1/2 ounce box..... 39c
- DO-NUT MIX New Pioneer French 2-lb. can..... 59c
- FRUIT COCKTAIL Libby's 303 cans..... 4 for \$1
- BUTTERMILK Cloverlake 1/2 gallon..... 39c
- CHIP & DIP Cloverlake pint..... 25c
- WHIPPING CREAM Cloverlake 1/2 pint..... 25c
- COTTAGE CHEESE Cloverlake 2-lbs..... 39c

FIRE-KING OVENWARE



This Week's Item:
1-QT. CASSEROLE
with each
\$5.00 purchase

69c

DR. PEPPER

regular or diet
KING SIZE
6-btl. cartons

2/89c

- Birdseye frozen
CUT CORN 10-oz. pkgs. **5 for \$1**
- Crisco
SHORTENING 3 pound can **79c**
- Shurfresh twin-pack
POTATO CHIPS 59c bag **39c**
- Gerber's strained fruits & veg.
BABY FOOD 4 1/2 ounce jar **10c**
- Roxey
DOG FOOD tall cans **9 for 69c**
- Super Suds
DETERGENT gt. size box **39c**
- Bold
DETERGENT giant box **65c**
- Kleenex all colors
FACIAL TISSUE 200 ct. **5 for \$1**
- Dixie Refill
BATHROOM TOWELS pkg. **29c**

All Flavors Cloverlake

ICE CREAM

1/2 gallon
round carton

55c

Limit one - thereafter 65c 1/2 gallon

Energy
CHARCOAL
BRIQUETS
10 lb. bag **49c**

WIN \$500
FREE
GROCERIES
Register Often!

Last Week's Winners:
Mrs. Tony Hoffman
Wayne Milam

FRESH EGGS

Grade A Large
Guaranteed Fresh

3 \$1.00
dozen

Shop Piggly Wiggly For The Lowest Prices
On All Easter Candy - Baskets And Dyes!

PigglyWiggly's Low Everyday
Prices On Health & Beauty Aids

- Fast Acting
ANACIN bottle of 100 tablets **\$1.17**
- "Spandy"
ALKA-SELTZER 20 tablets **59c**
- Hidden Magic
HAIR SPRAY 4 oz. bottle **1.25**
- Time To
SHAMPOO 12 oz. bottle **1.25**

WIN A FREE ALL EXPENSE PAID TRIP TO HEMISFAIR

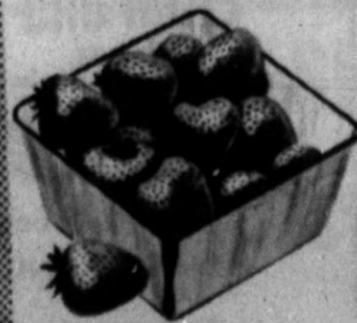
Register At Piggly Wiggly - No Purchase
Necessary To Enter - Must Be 18 Or Older.

Buy Tendercrust
Bread &
Shurfresh Milk
and save the coupons for prizes.

STRAWBERRIES

California Red Ripe & Yummy

Low, Low Price



3 \$1

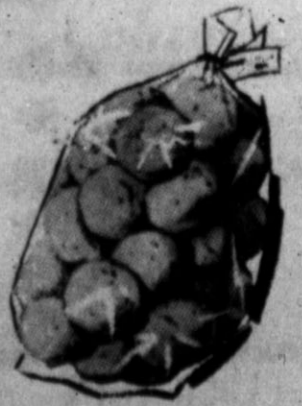
Yellow-White-Acorn-Italian-Butternut
Squash.....lb. **25c**

POTATOES

U.S. Number 1

Red McClures

10-POUND BAG



37c

California crisp green
Celery Hearts.....lb. pkg. **29c**

PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY

Arrowhead Mills' Growth In Deaf Smith County Has Been Consistent

By EARL MOSELEY
Staff Writer

Arrowhead Mills, Inc., of Hereford, has had a consistent growth increase each year, selling its products now to "seven or eight commercial bakeries in this area, numerous smaller bakeries all over the United States, health food stores nationwide and chain stores, individuals and church groups."

J. Frank Ford, Jr., president and general manager of Arrowhead Mills, reported that they ship their products from parcel post to semi-trailer loads. "During the past two months, we have shipped semi-loads to North Carolina and New York. We have customers in all the continental 48 states, and last week received inquiries from Alaska and England."

What are their products? Whole wheat flour, cracked wheat cereal, whole yellow corn meal, whole white corn meal, whole grain wheat, whole grain rye, soybeans and pinto beans. "Today, for instance," Ford said — on the day the Brand inspected his mill — "we shipped over 10,000 pounds via motor freight to Florida, Indiana, Louisiana, New Jersey, New York and California."

Appearances can be deceiving. Arrowhead Mills is represented in two unimpressive buildings — off-the-beaten-track between South Main and Progressive Road. It has but four employees. But sometimes "big explosions come in small packages." Consider these facts:

David Rodgers started it as Rodgers Grain Company in the early fifties, Ford explained. In 1960, the company was incorporated as Arrowhead Mills, Inc. The corporation now has 12 stockholders.

"The basis for all this interest in grain and flour," Ford said, "is because Deaf Smith County is known for its exceptional fertility of soil and in the past many people have worked to further the fame of this county. These include Alton Fraser, J. B. Elliston and Dr. G. W. Heard."

Arrowhead Mills is the only flour mill producing wheat for human consumption in north-west Texas, he explained, although there are many mills from Denton, Texas, southeastward. Articles have been published on the local county soil in past years in the American

Weekly magazine, Time, The Raders Digest, the Saturday Evening Post and Country Gentleman in regard to its quality. And Arrowhead, themselves have released additional information on the subject:

"In the 1930's, large areas of Deaf Smith County felt the bite of the mold-board plow as the nation demanded more grain. A decade later, irrigation wells in greater numbers began pumping water in the eastern half of the county, and today it is one of the greatest vegetable producing areas in the country. In the western half, however, most of the farmland is still devoted to the production of the fine wheat for which Deaf Smith County has become so well known."

"Here, the land is plowed during the summer, turning under Nature's fertilizer and soil conditioner, the living plant. The wheat farmers of Deaf Smith County usually 'summer fallow' their land, letting it lay idle the lay following the wheat crop. This allows the wheat stubble to deteriorate and enrich the soil. In late August or September, hard red winter wheat of good milling and baking varieties is sowed in rows, from 10 to 14 inches apart. It provides excellent pasturage during the winter."

"Then, in the late Spring, the wheat begins to 'come out of the boot', passing through the 'milk', 'milk dough' and 'soft dough' stages during May and June."

"The latter part of June sees a magic change on the wind-swept fields as the heads of wheat turn golden in the sunshine, and the grain is ready for harvest. Vast numbers of combines, the modern-day 'Prairie Schooners', go into the fields in convoys, and Nature's cycle has come full-turn."

"During this time, the average rainfall in western Deaf Smith County has been less than 17 inches, the total for the year. This is enough to decompose the soil mulch into usable plant food and provide sustenance to the growing wheat, but not enough to leach the essential and trace materials out of the root zone. This is an extremely important factor. In most areas, there is either too little plant and animal life to enrich the soil, and there is so much rainfall that soil fertility is washed out of the topsoil."

"Here in Deaf Smith County, the root zone soil and the high content of minerals and vitamins in the wheat grown from it, has been the subject of many articles. Also, the wheat roots here penetrate deep into the thick layer of clay-loam with a caliche sub-soil. As the roots go down in search of moisture, they penetrate levels rich with various minerals which are so important to human health."

"After harvest, the high-quality, high-protein wheat is stored by Arrowhead Mills in clean grain bins adjacent to the mill building. Here, the quality so necessary for nutritious and delicious flour products can be controlled with automatic grain handling devices. As the orders come in, the wheat is thoroughly cleaned and then milled the old-fashioned way between two granite stones, carefully adjusted to obtain just the right texture in the flour. Nothing is removed from the grain. The nutritive value of the wheat germ and outer layers has not been sacrificed in the milling process."

"Thus, the quality storage of the grain, aided by cold winters ranging down to 15 degrees below zero, and careful stone grinding of high gluten wheat raised on Deaf Smith County's mineral-rich soils, is the story upon which the success of Arrowhead's 'Old Mill' products has been built."

Arrowhead features grains organically grown in Deaf Smith County.

"It is to help create a better market for the farmers of this area," Ford said. "We pay a premium price for No. One wheat and corn."

Frank Ford started with a trailer and a pickup trying to get sales started in the area south of Hereford. Finally he got the products into some of the chain grocery stores and bakeries. "We were competing with the large nationwide milling companies," he said.

He became manager in April 1965. He now does the trucking and selling.

"Once every other month, Shiloh Farms of Sherman, New York brings a semi-trailer down here for our products," Ford said, "which they then distribute throughout the north-eastern states."

Of the future, Ford said, "Shiloh Farms is interested in purchasing beef from my farm Hereford short-horn crossbreed cows which I am crossing with Charbray bulls. The idea would be to feed our steers with our own grain, and have the beef butchered locally — sell the carcass halves in New York."

Ford's farm is located 22 miles west and 2 miles north of Hereford. Some years ago, a test was made of the soil in that area and it was discovered that out of the 22 mineral elements required for the body, this section of Deaf Smith County had 20 of them — one of the richest soil reports in the entire world!

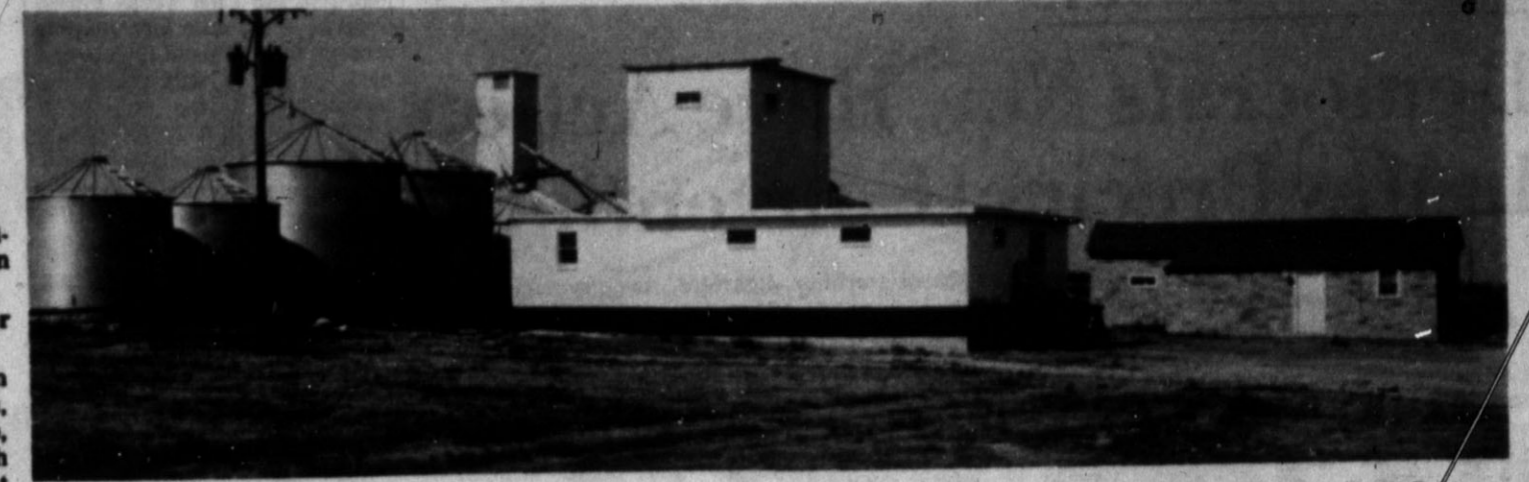
Ford reported that Arrowhead Mills "has never lost an account due to the high quality of the grain we use. We've had extremely fine response from our customers and the distributors have been extremely pleased

with the quality, taste and nutrition of the grains grown here."

They also have a distributor in California.

The Arrowhead production supervisor is Kenneth Duncan, who was born in Amarillo, went to Oklahoma State Tech at Okmulgee, and has lived at Black. He has been with Arrowhead three years at the last of April.

Duncan said, "We use the best products from the local farmers. When we get the quality grain we need, the farmer is paid a bonus for it."



ARROWHEAD MILLS, INC. — Located south of Hereford beyond the Tierra Blanca Creek—about 800 yards from the Deaf Smith County Bull Barn—is the site of Arrowhead Mills.

Other employees are Amado Lopez, a high school student who works part time on the I. C. T. program in the afternoons,

and Hope Harris, who folds the bags and sends them through the sewing machines.

Up to half a million persons crowd into St. Peter's colonnaded piazza on special occasions such as Easter.

Across the United States, about 100 new towns are either under construction or firmly projected.

OFFER EXTENDED

'til

APRIL 15th

Due To The Cold Weather And Snow Earlier This Month

FREE FREE FREE

Yes Free Humidifier!

for whatever size house you have.

ALL YOU HAVE TO DO... is order an add on Cooling System or a complete Heating & Cooling Job for your Home or Office.

Just compare our prices with anyone and you can see our claim is true — PLUS....!

A-Diaby Tensor Table Lamp

Just for calling us to figure your job.

NO! NO! NO! OBLIGATION

We are anxious to make your home or office more comfortable. If you have been thinking about stepping up to Refrigerated Air, and would like to know the cost of such a job; just call the men in the Yellow Trucks 364-0788 or come by our office across the street from the Courthouse. We can give you a turn key bid on Day & Night Equipment.

Just ask your neighbor about us and Day & Night Equipment. We have been in business in Hereford over 20 years. REMEMBER... "We Appreciate It!"

Walker Refrigeration Service

and DAY & NIGHT
305 E. 3rd St. Ph. 364-0788
Hereford, Texas

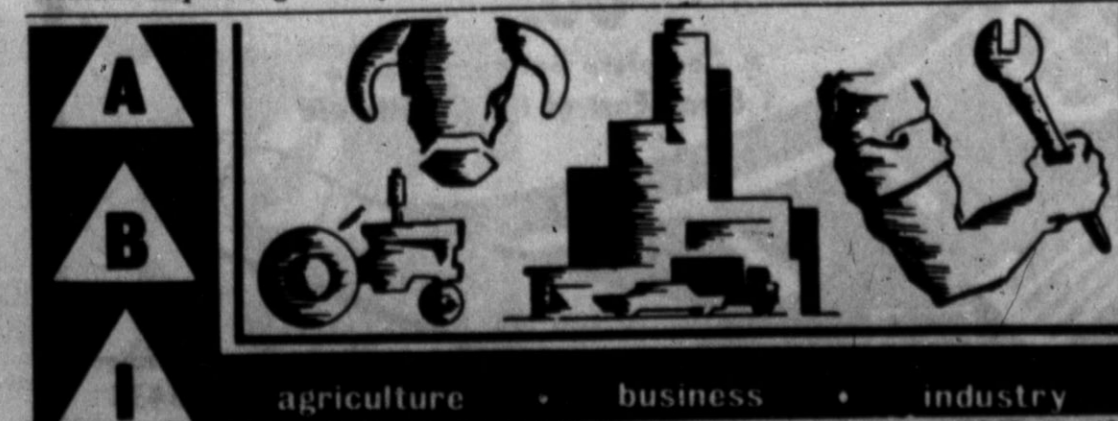
WE APPRECIATE
the wonderful response to our free humidifier offer you, the people of this area, have shown. Please call us whenever you have any problems or questions about air conditioning or heating equipment. We are always at your service!



ARROWHEAD PRESIDENT — J. Frank Ford, Jr., president and general manager of Arrowhead Mills, Inc. of Hereford. The mill thrives on the Deaf Smith County farmer's grain.



PRODUCTS AND GRINDER — Kenneth Duncan, production supervisor at Arrowhead Mills, Inc., and employee Amado Lopez (right) display some of the products handled by the mill, with many orders sent for shipping in the background. At the right is a close-up of the Arrowhead grinder.



AUSTIN HIGHLIGHTS

Democrats Now Have Action In May Precinct Conventions

By VERN SANFORD
Texas Press Association

AUSTIN — President Lyndon B. Johnson's decision to step aside is turning the May 4 Democratic precinct conventions from the previous label of "dull" to a new one of "hotly contested."

Gov. John Connally, who had been slated to be the Texas delegation chairman in support of President Johnson, with little objection from anyone, now has a fight on his hands.

Connally's forces launched a favorite son candidacy for Connally at a meeting of the State Democratic Executive Committee. Senator Ralph Yarborough objected, and appeared close to a decision to challenge Connally in the county conventions.

At first, the Connally candidacy seemed to be leaning toward Vice President Hubert Humphrey, but Connally wipes that out by saying he would not be a stand-in for anyone.

By contrast, Republican conventions on May 4 seem more peacefully inclined. The state Republican organization is united behind Senator John Tower's favorite son candidacy. However, a challenge may be posed by a group trying to win delegates for Gov. Ronald Reagan of California.

County conventions on May 11 and state conventions on June 11 will follow, but the grassroots decisions will be made in the more than 5,000 precincts in Texas on May 4.

"ONE-MAN, ONE-VOTE" EXTENDED LOCALLY — U. S. Supreme Court predictably has extended the one-man-one-vote theory to local governments.

Like legislative bodies, Court said, wherever city, county or other governmental units elect representatives from single-member districts, the districts must be substantially equal.

Ruling was on a case brought by Midland Mayor Hank Avery to force Midland County Commissioners Court to reapportion. Dissenting opinion warned of "avalanche of reapportionment cases."

Atty. Gen. Crawford C. Martin has predicted the ruling will not disturb local elections already in progress this year, and indicated he feels the problems of unequal representation will be worked out by Texas subdivisions without multiple court suits.

Prior studies have demonstrated, however, that the vast bulk of county commissioners' precincts would be affected by the new ruling. To assume that all will voluntarily correct deficiencies pointed up by the high court appears to be expecting too much of local officials, many of whom will have jobs at stake.

COURTS SPEAK — Texas Supreme Court reversed an Alice case in which a woman claimed doctors and a hospital were liable for assault and battery damages for operating on her without her consent. High court ordered a trial to determine if physicians were given adequate consent.

In other recent actions, state's highest court:

Held that the legislature had authority to remove requirement of an election before major counties can make special, higher-level tax assessments on property in hospital districts to

support medical school teaching hospitals.

*Shook up lower court rulings in a case involving royalties on an oil and gas lease covering 1,500 acres in Zapata County.

*Refused to review the case in which a man received \$1,000 damage award after a Bellville surgeon left a sponge inside him after an operation.

*Agreed with an intermediate court that Coca Cola company was not responsible for a woman's cutting her finger on a chipped Coke bottle.

NEW TAX BILL FORECAST

— Texas Research League, which has made detailed studies of state government problems, has come up with a new estimate that the 1968 tax bill must be in the \$123-\$130,000,000 range. TRL noted that the comptroller's estimate of revenue available for next fiscal year has increased \$93,000,000 since last April.

Sources indicate the league's estimate is close to that of Governor Connally's own budget staff. Connally already has tentatively okayed both a tax bill and a 1969 budget recommendation, aides indicate.

TORNADO SEASON NEARS

With the tornado season approaching, department of Public Safety has prepared a circular of tornado safety rules. In general, DPS advises: seek safety in a strongly-reinforced building — preferably in a basement; stay away from windows; if out doors when the twister hits, lie flat in the nearest depression, ditch or ravine.

Last year Texas led the nation with all time record of 232 reported twisters.

SPECIAL ELECTIONS CALLED

— Governor Connally has set special legislative elections for May 14 in Harris County, Dallas County and Brooks, Cameron, Kenedy and Willacy counties.

Houston voters will pick a successor to Rep. Gelnm Vickery who resigned. Brooks, Cameron, Kenedy and Willacy county voters will replace Rep. Bill Rapp of Raymondville who resigned to accept an appointment as Willacy County judge. Dallas voters must choose a successor to the late Rep. John Field.

LAW ENFORCEMENT PROGRAM PLANNED

— Texas Research League has agreed to conduct and finance a study for a law enforcement and criminal justice program design for a ten-county Dallas-Fort Worth region of North Central Texas.

North Central Texas Council of Governments is among 12 regional agencies in the nation which received a request from the Department of Housing and Urban Development and Department of Justice to undertake a pilot program design for comprehensive law enforcement planning.

One of first such studies in the U. S., it is expected to serve as a model for other areas. Design will show what a law enforcement plan should include, how it should be prepared and what it will cost.

SHORT SNORTS

Coral snake anti-venom now is available at State Health Department lab here and at labs in Houston, San Antonio and Corpus Christi.

State Comptroller reports that

cigarette tax revenues for March were \$710,879 below 1967 level.

Attorney General Martin has held that the Texas State Board for Registration for Professional Engineers may pay travel expenses and office equipment bills of its investigator.

Texas Department of Public Safety warns that the April 15 deadline for obtaining the 1968 inspection sticker for your car is Monday.

Texas Highway Commission has approved a new 10.6 mile, \$6,300,000 link of Interstate Highway 10 which extends from 1.4 miles west of Boracho Station to .8 mile west of Kent and a 9.1 mile controlled-access highway serving Dallas-Fort Worth regional airport area.

Mrs. John Connally has inau-

guarated the East Texas Forest Trail — a 780-mile loop passing through four national forests and past the state's only Indian reservation — as the second of ten Texas Travel Trails named by Governor Connally in an effort to promote tourism in Texas.

Texas business activity increased substantially during February, paced by an increase over January of six per cent in retail sales, reports the University of Texas Bureau of Business Research.

State Board of Insurance has approved an amendment to the general-liability insurance policies of all city and other local governments to exclude coverage of riots.

Texas Highway Commission has approved the 1968 Boat Ramp Program which calls for construction of 58 projects in 42 counties at a cost of \$624,400.

The commission also approved the installation of a professionally staffed visitor-information center at the Institute of Texan Cultures at HemisFair to distribute news and information about Texas to tourists.

Brochure Planned By Chamber Group

The Tourist and Convention

Association. The billboard which was to have been erected on U. S. 385 north of the city was turned down after discussion. It was felt by the committee that such a sign would not serve the commercial purpose intended. They felt that the brochure insert would be much more effective at this time.

The committee is set to pay \$300 dues to the National U. S. 60 Association and a like amount to the International Parks Highway Association.

Guy Lawrence reported on his recent Highway 385 trip to Muzquiz, Mexico, which was covered in detail in the Sunday Brand on April 7. Lawrence stated that the road from the border to Muzquiz is already designated as 385 and that prospects appear bright for numbering it 385 into Mexico City.

Two separate conventions were reported. The Highway 60 National Convention will be held at Springerville, Arizona on April 18-20, and the International Parks Highway Association (IPHA) for Highway 60 at Weyburn, Canada on June 21-23.

The committee will furnish the necessary money to print an appropriate brochure insert relating to the tourist accommodations now available in Hereford. To be included with a regular brochure already distributed in this area, it was reported that this travel literature has a yearly distribution of 3,000 copies. A magazine was also suggested, similar to Arizona Highways, for the promotion of tourist attractions along either U. S. 60 or U. S. 385. The details for the magazine are to be worked out by the associations concerned, and the committee agreed to recommend this project to the National Association, through the Texas Highway 60



NEW! For clean Sorghum... spray weeds when you see them! with BANVEL

Velsicol announces Banvel herbicide for control of all hard-to-kill weeds of major importance in grain sorghum. This includes carelessness (pigweed), sunflower, lambs-quarter, purslane, morning glory and other annual broadleaf weeds. Banvel herbicide is applied post-emergence, so there are no wasted sprays in years when rain is scarce and weeds are not a problem. With Banvel you see your weed problem and then spray—all in plenty of time to give young sorghum plants plenty of opportunity to grow.

Banvel is not dependent on soil moisture for its effectiveness, so its results are dependable. And it's a liquid that won't clog your sprayers; nor does Banvel need constant agitation. Banvel increases yields. It's excellent for use on grain sorghum, wheat, barley, oats and field corn. Order Banvel herbicide to get full potential from your valuable, high-yielding sorghum seed. See your dealer today. You'll be glad you did!

Banvel is sprayed onto weed leaves and translocates to the roots... for new, total control of weeds. Just apply Banvel between the 10th and 25th day after emergence of grain sorghum (approximately 4 to 12 inches tall).

VELSICOL BANVEL HERBICIDE

VELSICOL CHEMICAL CORPORATION
341 E. Ohio Street • Chicago, Illinois 60611

THE GROWING WORLD OF VELSICOL

Prosper with pesticides by using them safely! Follow label directions.



EAGER EGG HUNTERS — Just a few of the crowd of children enjoying an Easter egg hunt on Community Center grounds recently were caught by the camera as they raced across the grass with their baskets to seek brightly colored eggs hidden by their mothers. It was at the annual party for

children of Young Mothers Study Club members. After the egg hunt, cookies and punch were served in the ballroom where the table had gay Easter appointments. Mrs. Don Brush and Mrs. Charles Springer were on the hostess committee.

M. C. Adams Is Presented Best Speaker Award

At the Hereford Toastmasters Club No. 844 Thursday night, the toastmaster was Jim Gilliam, the general critic was Ken Rudd, and the speakers were Connie Goeringer, Tom Doyle, M. C. Adams and Robert Lohr.

The Best Speaker Award was presented to 'Doc' Adams, who was also listed as the Best Table Topic Speaker. The Most Improved Speaker was Tom Doyle and Best Evaluator was Virgil Dodson.

Others who attended the meeting were Ray Pool, D. E. Burton, Ed Williams, Gene Fooks and Chamber manager Bill Thompson.

COUNTY NAMED AFTER

Deaf Smith County was named in honor of Erastus "Deaf" Smith, noted Texas scout, guide and Indian fighter who gained fame for his part in the fight for Texas Independence under Gen. Sam Houston. His tombstone reads "The Texas Spy" because of his ability to obtain vital information from those who thought he was deaf. Actually, Smith was hard of hearing.

Herman Is Coming!

New home in your plans?

Then Include
CARL McCASLIN Lumber Co.
and let us handle the details!
You Pick The Plans We'll Build The Home
A Turnkey Job

In fact . . . Not Only Will We Help You With Your Plans And Contract The Job . . .

We'll Even Help You . . .
Secure A Home Loan

Check With Us Soon
CARL McCASLIN LUMBER CO.
A Complete Building Service
1 Block East of the Courthouse

Phone The Lumber Number EM 4-3434

ONLY 5 DAYS LEFT!

FRIENDS, ROMANS, COUNTRYMEN,

IT'S TIME
To File Your
INCOME TAX

Caesar may have invented taxes, but he didn't form the "legions" of complications we have today. **BLOCK** will help you conquer the world of income tax problems quickly and accurately. You'll often save money, too.

COMPLETE RETURNS \$5 UP

GUARANTEE
We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

MR. BLOCK CO.
America's Largest Tax Service with Over 2000 Offices
106 EAST THIRD
Weekdays 9 to 6 Saturday 9 to 5 Call 364-4840
—NO APPOINTMENT NECESSARY—

GET THE JUMP ON HIGH PRICES...

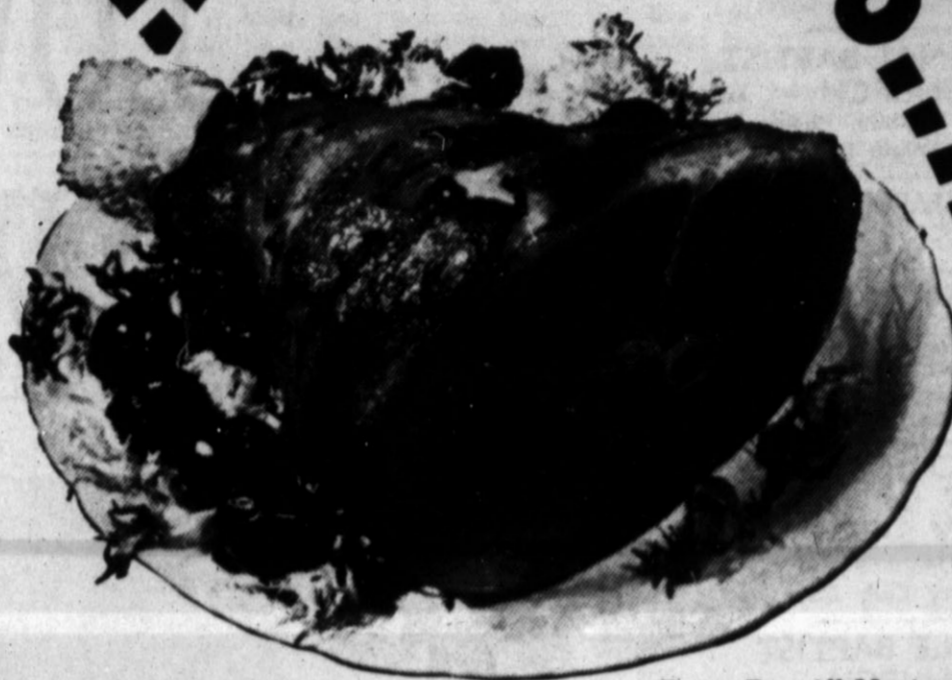
HAMS

Hickory Smoked
Shank
Portion
lb.

47¢

Butt
Portion
lb.

53¢



Boneless Shoulder USDA Choice Farm
ROAST Pac Blue Ribbon Beef lb. 79c
Sliced Farm Pac
BOLOGNA All Meat 12 oz. pkg. 45c

Farm Pac All Meat
WIENERS 1 lb. pkg. 59c
Swiss USDA Choice Farm Pac Blue
STEAK Ribbon Beef lb. 69c

BONELESS HAMS
CHUCK STEAK

Fully Cooked
Buffet Style
Half or Whole
lb.

98¢

USDA Choice
Farm Pac
Blue Ribbon Beef
lb.

58¢

BACON

Frontier
Sliced
1-lb. pkg.

59¢



We Reserve The Right
To Limit Quantity

Shopping for your Easter Feast is a specially good time to shop at Furr's! Furr's doesn't use a single penny of your money for expensive games and gimmicks. All the savings are passed on to you in lower prices in all departments. The proof is in the tape total! It's lower at Furr's because shelf prices are lower. Compare and see! Save enough for a new Easter Bonnet!

**WE WILL BE CLOSED
EASTER SUNDAY**

TURKEYS
USDA
Grade A
Hens
12-14 lb.
avg. lb.
33¢
Food Club
CRANBERRY SAUCE No. 300 can 19c

- Hunts Fruit Cocktail No. 300 can 22c
- Spiced Old Ivory Peaches No. 2 1/2 can 22c
- Santa Rosa Sliced Pineapple No. 2 can 22c
- Aunt Nellies Assorted Drinks 32 oz. 22c
- Ellis Pecans 10 oz. pkg. 99c
- Pillsbury Assorted Flavors Cake Mix 19 oz. pkg. 10c
- Gala Napkins 60 count pkg. 33c
- Reynolds Foil 25 ft. roll 29c
- Bordens Whipping Cream 1/2 pint 29c
- Farm Pac Brown and Serve Rolls pkg. 22c

MIRACLE PRICE!
SUGAR
Imperial
5-lb. bag **44¢**
Limit 1, thereafter 48c

MIRACLE PRICE!
EGGS
Farm Pac
USDA Grade
A Medium, doz. **28¢**
Limit 1, thereafter 35c

MIRACLE PRICE!
BUTTER
Furr's
1-lb. **68¢**
Limit one, thereafter 78c

MIRACLE PRICE!
STRAWBERRIES
Gaylord Sliced
10 oz. pkg. **19¢**

PIES
Pumpkin or Mince,
Mortons Fresh Frozen
20 oz. **29¢**

Household Needs
FILM
Kodak
126, 120,
127, & 620, Roll **39¢**

Fresh Fruits & Vegetables
STRAWBERRIES
California Full Pints **4 FOR \$1.00**



DELICATESSEN
Whole Fried Chicken
Pint Green Beans
Pint Cream Potatoes
\$1.89
Ham Boneless lb. \$1.98
Pint Candy Yams 59c
Pint Banana Pudding 59c

Egg Dye Asst. Pkgs. 15¢
Mouthwash Listerine 14 oz. bottle 57¢
FACIAL TISSUE
Ladycott
Decorator colors **26¢**

Asparagus Calif. Green Tips lb. **29¢**
Celery Calif. Large Size Each **19¢**

Glady's Garden

By Gladys Howton Manjeot

BEAUTIFY WITH CREPE MYRTLES

In selecting shrubs for planting for this spring be sure and include at least one or more Crepe Myrtles. The chairman of Civic Beautification for Texas Garden Clubs Inc., recommends them, and asked that all Garden Club members, promote the idea of planting Crepe Myrtles throughout Texas.

Crepe Myrtles were originally introduced from China and is a member of the Lythraceae family. Botanically it is named Lagerstroemia. The types are trees, shrubs, and dwarfs. The latter has proven an excellent grower. Tests have been made, and it has been proven that Crepe Myrtles will grow in any part of Texas.

Many gardeners are familiar with the Crepe Myrtle. Mrs. Hromas, of our Garden Club, has grown some lovely Crepe Myrtles, and she thinks they are very good for our area. In most areas the shrub type is being grown, because in the colder areas they do freeze back. However, this does not harm the plant, because they are to be closely pruned wherever grown. It is the new wood that produces the bloom. Where they are grown for trees, they have been known to reach a height of 25 feet.

They produce flowers in large panicles from June through October, or until frost. Sometimes they are compared to the Lilacs because of the numerous large trusses of blooms that range in color from white through pink, red to purple. The pink is very dainty and pretty but most people prefer the red.

The Crepe Myrtle can be planted as individual specimens in formal or informal design, or can be used in groups or massed plantings for bold effects. They sometimes are used for tall hedges and screens where space is ample. Many garden clubs have used them for plantings for roadside beautification or drives. Dwarf varieties are used as low hedges for color in flower borders or as foundation plantings in front of evergreens.

It is a hardy shrub. Few insects or diseases bother the Crepe Myrtle. Sometimes powdery mildew does appear on them, this occurs if the plant is in the shade and if there is heavy rainfall. They do not thrive in cold clammy soil. They like their roots to be warm and grown best where there is good drainage. If they are a prey to mildew it can be controlled by systematic spraying. The bark of the crepe myrtle is a grayish color and is very smooth in texture. This serves as a protective measure from insects or borers.

The culture of the Crepe Myrtle is very easy. It is best to plant them in full sun. Good garden soil, with the addition of a well balanced fertilizer is all that the plant needs, other than water. Should not be planted where the drainage is poor, because this is one of the things that promote trouble.

Good results are usually gained from container grown plants or balled and burlapped plants. Be sure and dig the hole large enough for the plant ball to fit easily and with additional room to add peatmoss or some humus material. Do not remove wrappings from the ball until ready to place it in the hole. If the plant should seem a bit dry then soak ball well before planting.

Roots should not be exposed to sun or wind, because best results come from roots which have been protected. This is also true with roses, or most any of the plants which we use in our gardens. The life line of the plant is through the roots, therefore protective measures should be used to prevent breakage or drying.

After the plant has been securely placed in the hole, cover partially with soil, then water well, and let this soak into the soil, before completely covering. Tamp carefully so that the plant will be steady. Test soil for dryness before watering again. If the planting has been done in early summer more water will be required because of evaporation.

When the plant is well established, it should be fed in the fall and in the spring. Use a good organic fertilizer, which will promote adequate plant growth.

The flowers are produced on new plant growth. Therefore, during dormancy the plant should be pruned. The small, fine growth, should be removed throughout the plant and the tops should be cut back to pencil thickness. This will encourage new growth for the flowering shoots. To encourage blooms until frost, the spent panicles should be pruned off

as soon as the flowers wither after flowering. Standard or tree type plants also should have their suckering growths removed as they appear.

Crepe Myrtles can be kept within bounds or the pattern you wish them to grow into, this is controlled by dormant pruning. If, however, they are not pruned properly the plant, shrub or tree will become tall and leggy and unsightly. Often the old plants can be rejuvenated by cutting them back to within a few inches of the ground in the winter. The dwarf type is easily controlled, and are proving to be a great favorite with landscape architects, and gardeners.

The flowers can be used very effectively in flower arranging. The color blend is good, and the daintiness of the tiny florets add interest to an arrangement. The branches are excellent material for line arrangements, the color of the bark and the foliage is very adaptable to most any type of arrangement.

Information: Recently I mentioned the fact that Black Walnut trees grow well here, and recommended them as an excellent selection. In a recent AP news item, by Earl Aronson he too suggested that it was wise to plant and grow Black Walnut trees. He gave as one of his reasons, that the tree attracted lightning, and that he had received information from many farmers that they plant the Black Walnut trees about 12 to 15 feet away from the barn or house. They also reported that trees which had as much as two or three years of growth already showed scars from lightning. None of these bolts ever hit the house or barn, and the trees were not killed.

David Burpee the seedman has put out the following information that he expects this year to be one of the best years of the seed industry. He says there is already an ever-increasing demand for vegetable and flower seeds. What can this be attributed to? The answer is that people are staying at home more because of the HEAVY traffic on week-ends and holidays. It is most difficult for families to reach their destinations, in heavily populated areas, because of the millions of cars on the expressways and hi-ways. Therefore, families are staying at home more and are making gardening one of their favorite hobbies, not only for pleasure but it is profitable to the family when they grow their own vegetables, and have an attractive yard or garden. Any property will sell more readily if it is landscaped, and there is beauty outside of the house as well as beauty within. I have known property to sell because of the lovely, stately trees. This feature also makes the establishment of a loan easier.

Remember Good Friday is the day to plant the first gladioli corms. Then plant every two weeks, and you will have a continuous bloom of glads. Also plant green beans, radishes, carrots, and beets. The beet seed will germinate quicker if soaked in warm or tepid water before planting. This process is also recommended for okra. If using old gladioli corms, be sure and disinfect them before planting. This can be done by soaking in a solution of water and colorox, 1 tablespoon of colorox to a quart of water. If you wish to keep color and varieties separate, then take old hose and put the corms in the hose, and tie between varieties and or colors. Cut the weeds, clean out the flower beds, prune roses and give all a slow thorough watering.

To each is given the same number of hours in a day... use them wisely.
GLAD

Legal Notice

INVITATION FOR BIDS
The Deaf Smith County Commissioners' Court will accept bids for Cardiac Monitoring Equipment for two rooms at the Deaf Smith County Hospital. The equipment is to include instruments, both for the nursing station and the two rooms.

Bids will be accepted until 2:00 PM, April 22, 1968, at which time they will be opened and read in the County Court Room at the Deaf Smith County Courthouse.

Bids may be left with the County Judge or at the office of the Hospital Administrator. Details and specifications of the equipment desired, can be obtained at the office of the Hospital Administrator, 801 East 3rd St., Hereford, Texas.
H. C. Williams
County Judge

FIRST BAPTIST CHURCH

Fifth and Main Streets

FRIO BAPTIST CHURCH

Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH

MT. SINAI BAPTIST CHURCH

H. B. Whitten, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH

Rev. James Arnold, Pastor

CHRISTIAN ASSEMBLY

Un-denominational
S. Main, 364-2284
Dale Barnes, Minister

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH

Gene Suttle, interim pastor
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH

Independent & Fundamental
Rev. Al Baum

IGLESIA METODISTA SAN PABLO

Rev. F. C. Alcalá, Pastor
223 Kibbe Street

THOMPSON MEMORIAL MEXICAN BAPTIST MISSION

Herman V. Martinez, Ministro
215 Norton Street

SAN ANTONIO A LA IGLESIA

North 25 Mile Avenue and Highway

TEMPLO EL CALVARIO ASSAMBLEA DE DIOS

Martin Musquiz, Pastor
Calle Ave. H & 13th

LA IGLESIA DE CRISTO

Sunset and Plains Ave.

CENTRAL CHURCH OF CHRIST

L. E. Fooks, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST

On Harrison Highway

BAPTIST MISSION B.M.A.

Old Rock Bldg., V.F.W. Park
J. H. McWilliams
Missionary Pastor

TRINITY BAPTIST CHURCH

Southern Baptist
Rev. Clarence Powell
North 385

FOR GOD SO LOVED THE WORLD



It is now three days after that terrible Dark Friday when God said unto them, "Thus it is written, and thus it behooved Christ to suffer, and to rise from the dead the third day, and that repentance and remission of sins should be preached among all nations." The weighty stones are being rolled away from the grave doors and the Spirit is becoming triumphant over death. The Old Rugged Cross and Christ's tomb are both being snatched, forever, from their association with death. Now, — just then, Heaven's love turned the gloomiest Dark Friday in the annals of human history into a very Good Friday. All that Christmas ever meant in the world is now wholly sanctified in Easter. Christ's promise that He would build the Temple again in three days, has been fulfilled. Every in the springtime of the soul and Crucifixion has more radiant beauty and deep meaning when we see it through the fragrant glory of the snow white Lily. Easter symbolizes the Crucifixion, Burial and Resurrection of our True Leader. The event is packed with all the drama of human emotion we can withstand.
Hallelujah, it is Easter. Amen.

You In The Church
The Church is You
You are a contribution
for good every man,
woman and child reach
the entrance of the
church. So, come
on up into the house
of the Lord, let us
organize our program
of service to humanity,
be a faithful member,
in daily Bible reading
and attend services
regularly.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

Go to Church Sunday.

HEREFORD INSURANCE AGENCY

323 N. Sappan

KELLEY ELECTRIC

McRIGHT GARAGE & SUPPLY

Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK

ROCKWELL BROS. & CO.

D. R. Vandever

BIG T PUMP CO., INC.

Hilroy Aven

HEREFORD LAUNDI DRY CLEANERS

Ernest Kendall

BUDGET FINANCE OF HEREFORD, INC.

KINSEY-OSBORN MOTORS

D. C. Kinsey Glen Osborn

PIGGLY WIGGLY

Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.

W. L. Davis, Jr.

CITY DRUG STORE

CAISON HOUSE

Mr. and Mrs. G. D. Caison

HEREFORD IRON & METAL

Anson A. and June Dearing

CONSUMERS' FUEL ASS'N.

THE INK SPOT, INC.

PHILLIPS AND LAWRENCE

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

HEREFORD TEXAS FEDERAL CREDIT UNION

Mrs. Dyalitha Benson

ED SKYPALA

Your Borden's Distributor

GILLILLAND FUNERAL HOME

Marlin Gilliland

PITMAN GRAIN CO.

ROGERS-MILLER DRUG

Sugarland Mall

LOERWALD BROS.

FARMERS' DRIVE IN

Troy Moore

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET OLDSMOBILE

Your Chevrolet - Oldsmobile Dealer

BOYD MACHINE & SUPPLY

Mr. and Mrs. James J. Boyd

FIRST METHODIST CHURCH

Rev. Clifford E. Trotter
Pastor
501 North Main

WESLEY METHODIST CHURCH

Rev. Robert Williams Pastor
410 Irving

BIPPUS COMMUNITY CHURCH

Eugene L. Naugle each first and third Sunday; Gene Brock each second and fourth Sunday.

AVENUE BAPTIST CHURCH

Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.

KINGDOM HALL OF JEHOVAH'S WITNESSES

319 Ave. I

ASSEMBLY OF GOD CHURCH

Rev. Homer T. Goodwin, pastor
Union and Ave. G

IMMANUEL LUTHERAN CHURCH

Rev. Herman Scheller
Park Ave. and B Street

THE CHURCH OF GOD IN CHRIST

Rev. Calvin Hodges, Pastor
115 West Norton

SEVENTH DAY ADVENTIST CHURCH

Elder J. H. Turner, Pastor
West Park Addition

MISSION DE SAN JOSE

Labor Camp

CHURCH OF THE NAZARENE

Rev. K. Dwight Southworth,
Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K

ST. THOMAS' EPISCOPAL CHURCH

Harrison Highway

ST. ANTHONY'S ROMAN CATHOLIC CHURCH

Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH

Rev. Russell Wingert, Pastor
610 Lee Street

FIRST CHRISTIAN CHURCH

Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH

Small Talk

By SUE COLEMAN
WOMEN'S EDITOR

Some things I like about April, every April: Lilacs first of all, and the buds are swelling now until the color shows... trees of all kinds, whether they are frilly with blossoms or showing tentative green leaves or, in the case of evergreens, dropping dull winter dress for a tender spring shade... kids taking to the vacant lots with baseball paraphernalia...

HATS TRIMMED with scads of flowers, looking so much prettier in store windows than they will on most heads... butterflies that precede the summer, airy and lovely even though I'm aware that they are laying eggs which will become woolly worms in a few weeks... college students at home for spring holidays and acting like they own the town... well, don't they?
Men peeling off their shirts

for Saturday lawn mowing jobs... women imbued with the spring housecleaning instinct, although it is not now approved by experts on homemaking, hanging out rugs or blankets, or getting windows washed on a fine day... and the fine days that we do have between sandstorms...
POLITICAL TALK getting warmer about local elections this month and the larger campaigns coming up, although the horrifying aspects right now in national and international affairs put a bad taste in a casual coffee-shop argument... perfume of plum blossoms, and the prettiest plum trees in town.

those that swirl their blooms up over the back fence at 311 Lawton...
Violets sending purple bloopers up from last year's leaves... and all other small flowers that blossom near the ground to balance the trees that hang their blossoms in the air... down to the perky dandelions that are brightly conspicuous on lawns such as mine!
SUNDAY WAS A special occasion in the H. H. Miller family, especially for son Dion, who was one of a group of ten confirmed in Lutheran Church membership in Beautiful Savior

Church at Amarillo... After the morning service the pastor, Dion's godparents and their families were guests at the Miller home northwest of Dawn for dinner and an afternoon of informal visiting... The Rev. Orris W. Saugstad conducted the conformation service...
Three uncles, Burton, Marvin and Gordon Olsen, brothers of Mrs. Miller, were Dion's godfathers and Mrs. R. A. Frye his godmother... Gordon Olsen and his family now live at Koror in the West Caroline Islands (remember those little dots in the Pacific ocean?) but the others were among the

guests... There were the Burton Olsens, Jon and Wayne, of Gruver; the Marvin Olsens, Marlyss, Sonja and Kelly, of Amarillo; the pastor, his wife and sons, David and Timothy; Mr. and Mrs. Frye, Mr. and Mrs. Billy Hill, Billie Helene, Iva Jeanne and Marion...
Audni Miller telephoned congratulations to her brother from Columbus, Ohio, and then did some long-distance visiting with others gathered in the home...
A SPRING vacation trip which took them along the Gulf Coast and to various cities

Layette Shower Honors Matron

A layette shower for Mrs. Louis Lee in the home of Mrs. in Florida has just ended for the John Schneiders. They visited Mr. and Mrs. John Straub, John's relatives, in Orlando and Earline's aunt, Mrs. Rosalie Chaney, in St. Petersburg, then traveled about over the state—but missed Miami...
On the way home they stopped at Mobile and New Orleans, finding both cities delightful at this time of year.

John Moody recently had, as other hostesses Mmes. Doyle King, Fred House, Dick Thompson and Jay Kerr...
After a series of games, cakes decorated with pink and blue were served with pink punch. A collection of small layette items was arranged for a centerpiece. Gift packages were opened by the honoree...
Registered in the guest book were Mmes. Jerry Jicks, Pat Charles, Gary Walters, Eli Anders, Ellen Trotter, Lou Oswald and John Frost...
Astronomers say the sun is a rather average star.

for a HAPPY EASTER



Special On Safeway Meats!

- Round Steak USDA Choice Full Cut Round lb. 89c
- Cube Steak USDA Choice Lean & Tender lb. \$1.19
- Sirloin Steak USDA Choice Tender & Juicy lb. 98c
- T-Bone Steak USDA Choice Fork Tender lb. \$1.09
- Sliced Bacon Swift Premium lb. 59c
- Skinless Franks Safeway or Swift All Meat lb. 59c

Sunray Pinkney Hickory Smoked

HAMS

Large Lean and Tender Whole or Shank Half Smoked Hams! LB. **47c**

Shank End Lean Tender Ham Pieces lb. 45c



NEW CROP - 1968 TURKEYS!

TURKEYS

Fancy Hens Plantation Grade 'A' 10 to 12 lb. turkeys lb. **37c**

Manor House Grade 'A' 7 to 8 lb. Roaster or Barbecue lb. **43c**

Young Hens Fairview 14 to 16 lb. turkeys lb. **33c**

More Money Saving Ham Buys!

- Round End Ham Pieces lb. 53c
- Ham Slices Center Cuts lb. 98c
- Boneless Ham Wilson Festival Whole or Halves lb. \$1.23
- Bar S Ham Cudahy Whole 9 to 11 lb. avg. lb. 99c
- Canned Ham Wilson Corn King 3 lbs. \$2.79
- Canned Ham Wilson Corn King 5 lbs. \$4.39

50 BONUS STAMPS
With the purchase of any pkg. 2-lbs. or more Ground Beef
Offer Expires April 13th

50 BONUS STAMPS
With the purchase of any 3-lbs. or more Cut-Up Fryer
Offer Expires April 13th

Safeway Money Saving Buys!

Coffee Safeway Always Fresh Preground Coffee Save 10c lb. pkg. **53c**

Beverages Cragmont Soft Drink Beverages qt. Your Choice btl. **10c**

P'Nut Butter Nu Made Peanut Butter Save 20c 40-oz. jar **79c**

SAFEWAY WILL BE CLOSED ALL DAY EASTER SUNDAY So that our many employees may have the opportunity to observe Easter with their families. Your Safeway store will not be open for business next Sunday. Your cooperation in planning to complete your food shopping ahead of Easter will be most appreciated. We hope that your family, too, enjoys a happy holiday.

Make Safeway Your Headquarters For All Easter Candy Needs. A Complete Line of Easter Candy And Baskets!

Breakfast Gem Large Eggs Grade A Fresh Eggs 3 doz. **\$1.00**

Nu Made Dressing Salad Dressing You Save 10c qt. jar **39c**

Imperial Cane Sugar Can Sugar 5 lb. bag **49c**

- Brown & Serve Rolls Skylark 4 pkgs. \$1
- Folgers Coffee Save 8c 1-lb. can 65c
- Green Beans Del Monte Whole Green Beans 4 12-oz. cans \$1
- Sliced Pineapple Lalani 3 No. 2 cans \$1
- Two Ten Milk Lucerne gal. ctn. 95c
- Buttermilk Lucerne 1/2 gal. ctn. 39c
- Cottage Cheese Lucerne 2-lb. ctn. 49c
- Cream Topping Lucerne 7-oz. can 39c
- Cream Cheese Lucerne 8-oz. pkg. 29c
- Margarine Empress Soft 3 1-lb. ctns. \$1
- Edwards Coffee Save 10c 1-lb. can 59c
- Cake Mixes Betty Crocker Layer Mixes 3 for \$1

FROZEN FOOD BUYS

- Grape Juice Bel Air Frozen Juice Save 8c 12-oz. can **29c**
- Frozen Yams Bel Air Save 19c 4 12-oz. pkg. **\$1**
- Cobblers Old South Save 9c 2lb. pkg. **89c**
- Cheese Cake Lambracht Save 6c 17-oz. pkg. **79c**
- Lucerne Sherbel Save 10c 1/2 gal. ctn. **69c**
- Stuffed Olives Empress Manz. 8-oz. jar **59c**
- Marshmallows Fluff Puff Miniature 10 1/2-oz. jar **19c**
- Jell Well Gelatin your choice 3 for **25c**
- Waffle Syrup Pack Train 5c off label qt. btl. **39c**
- Pancake Mix Aunt Jemima 2 lb. pkg. **45c**
- Biscuit Mix Mrs. Wright's 2 1/2 lb. **39c**
- Graham Crackers Busy Baker 1-lb. box **29c**
- Food Color Kits Crown Colony 3/8-oz. ctn. **35c**
- Shoe Polish Johnson white liquid 2 1/2-oz. btl. **49c**
- Sweet Potatoes Town House 4 11-oz. cans **\$1**
- Beet Sugar Holly 5 lb. bag **49c**
- Truly Fine Hosiery Reg. 49c pair **39c**
- Truly Fine Hosiery Reg. 69c pair **2 pr. \$1**
- Truly Fine Hosiery Reg. 89c pair **79c**
- Pillsbury Flour Save Today! 5 lb. bag **55c**
- Vienna Sausage Armour 5 5-oz. cans **\$1**
- Spaghetti with Meat Balls Austex 24-oz. can **47c**
- Beef Stew Austex 24-oz. can **67c**
- Water Softener White King gt. size **65c**
- Cream Cheese Kraft Philadelphia 3-oz. pkg. **17c**

MIX OR MATCH!
Bel Air Frozen 10-oz. Broccoli Spears, Peas in Buttersauce, Corn in Buttersauce, Green Beans in Buttersauce, & 8-oz. Brussels Sprouts
3 pkg. for only 89c

Nabisco Cookies Chips Ahoy, Danish Swirls, and Pecan Shortbread ea. **49c**

Preserves Empress Choice of 5 Flavors 10-oz. jar **29c**

Grape Jelly Empress 3 20-oz. jars **\$1**

MARGARINE Fleischmans Corn Oil lb. ctn. **45c**

DR. PEPPER Low Price! 2 6-btl. ctns. **89c**

APRICOT HALVES Tillie Lewis 8-oz. Diet Apricots can **25c**

BROWNIES Sara Lee Brownies 13-oz. pkg. **79c**

Palmolive Liquid DETERGENT Why Pay More? 32-oz. btl. **99c**

Shop Safeway For Fresh Sparkling Produce!

Strawberries
Calif. Red Ripe Full Cut Each **3 FOR 89c**

POTATOES U.S. No. Russets All Purpose 10-lb. bag each **49c**

RADISHES Ariz. Golden Fresh Large Bunch each **3 for 19c**

GREEN ONIONS Ariz. Garden Fresh Large Bunch each **3 for 19c**

SAFEWAY

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES
Regular Ads (Minimum 10 words) 1st. insertion, per word .06
Additional insertions, when paid in advance: per word .04
Classified Display (10 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$1.50
Repeat insertions without copy change per col. inch \$1.20
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$.98
Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

TOWN & COUNTRY MOBILE HOMES

Hwy. 60 East - 1501 E. 1st St. New and used. Good selection of sizes and models. Buy a new furnished home for less than you pay for house rent. Call 364-0189. B-1-39-11p

REPOSESSED ROBERTS tape Recorder, like new, records and plays 8-track stereo cartridges and reel to reel, \$17.42 mo. Stan Knox TV & Music. 364-0766. B-1-26-41-2c

See the Winnebago, Oasis and Eldorado pure luxury motor homes. 17' to 27'. Completely self-contained. Furr Auto, 1302 19th, Lubbock, Texas. Phone Ray Furr, PO5-6400. B-1-13-8c

AKC white poodle puppies. Call 364-1017. B-1-10-13-1fc

Don't buy Angus Bulls unless you need one. Nobody else does!! We might buy clean 2800-3400 lb. 1963-1966 automobile. ANDREWS & ANDREWS. B-1-40-5p

WESTINGHOUSE ELECTRIC apartment size stove, good condition. Two screen doors, like new. Call 364-4247. B-1-14-1c

RELAXACIZOR - reduces size of hips, waistline and tummy. Write Naomi Green, 619 Bluebonnet, Amarillo or call 383-6451. B-1-41-8p

ONE OF the finer things of life - Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Hereford Hardware. B-1-19-41-2c

FOR SALE OR TRADE: 10' x 60' Melody home. Will trade equity for camper, furniture, pickup or anything of value. Day, phone 364-0385, night, 364-3184. B-1-27-41-3c

GLASTROM BOAT, 45 HP Motor and Trailer. Good condition. \$795.00 209 Star Street. B-1-14-41-2c

FOR 'A job well done feeling' clean carpets with Blue Lustre. Rent electric shampooer \$1. Dicks Auto Store. B-1-18-41-2c

TAPES OF all sizes - pre-recorded or blank 4 and 8-track stereo, cassette cartridges and reel tape. Stan Knox TV & Music. 509 Park Ave. B-1-26-41-2c

LOST bright carpet colors. restore them with Blue Lustre. Rent electric shampooer \$1. Duckwall's - Sugarland Mall. B-1-17-15-2c

GARAGE SALE: Go out South Main, turn west on Lewis Street, watch for signs. B-1-14-15-1c

FUNK'S-G Buy 3 Get 1 Free on 755,788A, 92F and 115F. Bruelge Bros. Gin., Community Grain, Western Ammonia and Tuloma Gas Products. B-1-15-1c

BEEN CALLED to active duty. Must sacrifice at once, 1965 Ford LTD and a stereo and reverberator. 409 Brevard. B-3-20-41-3c

1962 FORD V-8 pickup. Call after 5:00 in evening. 364-1178. B-3-10-38-1fc

Submersible Pumps Dempster - Acromotor Repairs on all makes Well Drilling D. E. Turner Well Service 364-0811 427 Ave. J

BOB CLARK FENCING Cedar Redwood Stockade Chainlink "Free Estimates" 364-0526 or 364-2295

LIST YOUR FARMS & RANCHES NOW! Call Us Today LONE STAR AGENCY 601 No. Main 364-0555

La Plata Beauty School Taking new students every week Complete Beauty Course Complete Manicure Course

REAL ESTATE is our business! Don't deprive yourselves of our services! We feature the finest residential and farm listing in Hereford and Deaf Smith Co.

REAL ESTATE - INSURANCE - LOANS 364-0555 After Hours: 364-0336 601 N. Main Hereford, Texas

Hereford Insurance Agency To Be Sure! Don Baugous - Manager 364-0850

FOR SALE: Clean gas range \$80.00 Call 364-1402. B-1-15-2p

NEW SHIPMENTS: Unusual needlepoint tapestries-Rya Rugs - Needlepoint rugs-Hook rug yarns and rug supplies. Over 299 colors knitting worsted yarns. DAN'S OF CANYON. B-1-15-4c

GARAGE SALE: 509 East 5th. Saturday, April 13th. B-1-10-15-1c

AKC MINIATURE poodle puppies. Call after 5:00 p. m. 364-4292. T-1-10-14-3c

8 INCH U. S. Pump used only 2 years. Like New. Homer Newton. 364-1539. B-2-14-4p

8 x 35 two bedroom furnished trailer \$995 '11' Hoeme \$145; Ford tractor, loader, blade, postdigger \$600; Northwest of Hereford. 373-5316, Amarillo. B-2-15-1fc

2. FOR SALE Farm Equipment

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

4. REAL ESTATE For Sale Or Trade

MUST SELL! OUR DOCTOR has told us to move to the desert before October. We are going to sell all our property before that time. Here is what we are going to sell first. 4 COMMERCIAL LOTS in South Park Industrial Sub Division. Approx. .200 X 430' each. Located just north of J. I. Case Property. These lots are zoned for your protection. 1 COMMERCIAL Lot. .140' front on 7th street. .50' on McKinley. West of Cooper's Market. Lot faces Park Avenue. 6 Three acre tracts just off paved Progressive Road. These lots are not zoned and you can buy them for \$200.00 cash down payment. 2 LOTS. .108' X 264'. Located on pavement on Progressive Road and just across from Dearing Auto Salvage. Ideal location for a garage and you can buy it for \$100.00 cash down payment. APARTMENT HOUSE. .310 Roosevelt. 4 units, refrigerated, completely furnished, one of the most beautiful backyards with roses everywhere. Rents are \$150.00. \$150.00. \$135.00 \$65.00 80 ACRES WITH two extra good irrigation wells. return pump and aluminum pipe. Complete set of farm machinery even down to the shovel. Three tractors. Land is fully allotted and the alley on North side of Denton addition dead ends at our line. City also has a sewage main 1/2 mile across our land. This farm is ready to subdivide right now. 50 ACRES AND 30 acres. The city sewage main divides the e above 80 acres and we will sell the 50 acres with both wells on it or the 30 acres adjoining city limits that has no improvements on it. All city utilities come to property line. All real estate agents are invited to participate in the sale of these properties. Call us for details. SAM NUNNALLY 364-4299 Office Home 364-2814 804 SOUTH 25 Mile Ave. B-4-37-1fc

PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY 804 South 25 Mile Avenue 364-4299 day nite 364-2814 B-4-11-104p

HOUSE MOVING Free estimates on houses. Have railroad permit. Also, we buy and sell houses. Call Bob Campbell 364-4261 or T. D. Mallow, CA4-4406. Plainview. B-4-25-1fc

HOME FOR SALE HOME WITH two acres. 2 miles west on Harrison Hwy. 4 bedrooms, 2 1/2 baths, central heat and air-conditioning. Will carry papers for responsible party. Call 364-2788 or 364-1655. B-4-49-1fc

HEREFORD DEVELOPMENT CO. INC. BUILDER 139 GREENWOOD. Three bedroom with refrigerated air-cond. plus all builtins. New kitchen-family room with patio for indoor-outdoor living. Phone 364-0554 Box 1724. B-4-35-1fc

HOUSES and FARMS Farm Loans Available Equitable Life Assurance Co. REAL ESTATE W. T. CARMICHAEL 801 South 25 Mile Avenue 364-1251 Home - 364-1082 B-4-16-1fc

THREE BEDROOM BRICK Northwest Hereford, single garage, fenced yard, near schools and stores, a bargain at \$12,750.00, existing loan at 5 1/2 percent payable \$92.00 per month can be assumed, call for appointment. NEARLY 1600 SQUARE FEET 4 bedroom, 2 baths, small basement, \$10,800.00, owner will consider \$1,000.00 down from qualified purchaser. OWNER WILL TRADE FOR MOBILE HOME 1400 sq. ft., 2 bedroom, 2 baths, family room, utility room, garage, located in Northwest Hereford near churches and schools, \$16,000.00 5 1/2 percent loan payable \$105.00 per month. EASY TO OWN Nice 3 bedroom brick home, 1 1/2 baths, single garage, 3 years old, located in North Hereford, priced at \$11,820.00, \$1225.00 down, balance monthly payments. \$300.00 DOWN 2 bedroom, attached single garage, on Irving Street, two to choose from. WE HAVE A GOOD SELECTION OF LARGE OR SMALL HOMES. LET US KNOW YOUR NEEDS. G.I. TRACTS We have 3-80 acre G.I. tracts for \$9,600.00 each. 16 acre tracts, 3/4 miles West of Green Acres, and 1 mile North, price \$800.00 per acre. 2-80 acre tracts at Boofleg Corner. 160 ACRES DRYLAND 50.8 wheat allotment, 60 acres of milo, paved on 2 sides, \$150.00 per acre, only \$5,000.00 down. 1/2 SECTION-DUMAS, TEXAS 161 cultivated, 53 milo, 81 wheat, \$145.00 per acre, \$13,300.00 down. NEAR TEXLINE 507 acres for \$140.00 per A., 28 percent down, \$5,000.00 per year, 6 per cent interest included, good water area. THESE ARE ONLY A FEW OF OUR LISTINGS. WE HAVE TRADES OF ALL TYPES. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT. HAMBY REAL ESTATE South Highway 385 Office 364-3566 J.M. Hamby 364-2553 Gerald Hamby 364-1534 Durward Hamby 364-3466

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W. 2nd 364-2811 B-2-18-1fc

See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-1fc

EXCELLENT INCOME property showing good cash flow. Located in Hereford, Texas. For sale or trade. Trade for Colorado property preferred. Call or write W. E. Slout, Del Norte, Colorado. Phone AC 303-657-2253. B-4-41-4c

McCULLOCH REAL ESTATE 306 ACRE bayou irrigated stock farm. Run 300 mother cows. Hillside feed lot, big storage, automatic feeder; all equipment really good. Water unlimited, over mile bayou frontage; good fishing, deer. 90 acres wheat and 90 acres oats go with place. Price \$150,000.00. Buyer can assume loan of \$110,000.00 at 6 percent and pay \$40,000.00 cash. 1006 ACRE all purpose ranch 19 miles Southeast of Brownwood. All good grass, plenty well, tank, creek water; 3 pastures, net goat fences; peacan bottom, deer, turkey; brick house, 2 sets of pens; 1/2 minerals, \$107 per acre cash or \$50,000.00 down. 1010 ACRE all good grass land. 5 wells, 5 big tanks, good fences, pens fair; nice 2 bedroom house. Minerals nearly all intact, go with place. Price \$107,500.00. 2 9 percent down, balance over 10 year period at 6 1/2 percent carried by owner. ROY R. McCULLOCK, Broker 3602 4th St. 643-2619 EUGENE H. (GENE) GIBSON Salesman 3604 4th St. 643-2407 Brownwood, Texas B-4-15-3c

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

BY OWNER: Large 2 bedroom older house with attached garage. \$7,825 new loan. \$75.00 monthly payments. \$375 down FHA, \$225 down Vet. Carpeted. See anytime at 231 Ave. K or call 364-3569. B-4-41-2p

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060. B-4-19-13-1fc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-

The Hereford Brand, Hereford, Texas, Thursday, April 11, 1968

Classifieds...

WILL TRADE my farm, good land, good water, for a nice motel in the \$200,000 class motel. Phone 806-355-6787, Amarillo. B-4-20-14-4c

\$800 DOWN, CASH or trade. 4 bedroom, 2 bath home with den, garage and fenced yard on Star street. Call 364-1780. B-4-21-33-tfc

NEARLY NEW, lovely four bedroom brick home. Basement, fireplace and patio. Mrs. G. W. Newsom, Phone 364-3338. B-4-18-41-8p

DEBT FREE income property nets \$75,000 year. Trade for clear farms, ranches. Box 27, Hereford. 364-0484. B-4-15-3p

A LARGE coin-operated laundry — One of the best. Has hottest and softest water in town. Call 364-2100 or 364-9023. B-4-20-15-tfc

5. FOR RENT

132 x 200 feet with 28 x 36 foot office building at 104 Avenue E. A. J. Schroeter 364-1504 or 364-1684. B-5-20-6-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

TWO AND three bedroom brick duplexes with fenced yards. 500 block Avenue G & H. D & R Builders 364-3780 I. D. RHODES 364-4256 B-5-6-tfc

UNFURNISHED 2 bedroom house, near schools. Phone 364-1081. B-5-10-35-tfc

FURNISHED APARTMENTS. Lynette Apartments. Phone 364-0969. B-5-10-8-tfc

ONE BEDROOM, unfurnished duplex apartment. Bills paid. Inquire 613 Ave. K. Phone 364-0235. B-5-13-9-tfc

ONE BEDROOM furnished house with garage. Inquire 211 Avenue K. Phone 364-3837. B-5-11-9-tfc

STORAGE for rent, furniture, etc. 231 West 3rd. Phone 364-1111. B-5-10-22-tfc

EFFICIENCY Apartment. Furnished. Bills paid. \$75.00 per month. Forest Ave Apts. Phone 364-2286. B-5-10-40-tfc

Unfurnished 2 bedroom duplex. Fenced back yard. Water paid. Phone 364-3757 or 704 N. Miles Ave. B-5-16-13-tfc

One bedroom furnished apartment. 118A Fuller. Bills paid. \$75.00 per month. Paul Schroeter, 364-1504. B-5-15-15-tfc

2 bedroom unfurnished house. New carpet. Garage. Take children over four years of age. No pets. \$75.00 per month. Call 364-3796. B-5-21-13-tfc

NICE ONE bedroom furnished apartment. \$90. 2 bedroom furnished apartment \$75.00, to qualified renter. Apply in person. Fullwood Apartments, 232 W. Third. B-5-22-30-tfc

2 BEDROOM unfurnished house. \$65.00 per month. Call 364-1111. B-5-10-41-2c

ONE 2 bedroom and one 3 bedroom house for rent. Call 364-0944. B-5-12-41-tfc

OFFICE SPACE available May 1st. Refrigerated air, electric heat. Contact 364-1840. B-5-11-15-4c

Five room unfurnished house. Newly decorated. 336 East 4th. 364-2390. B-5-10-40-tfc

2 bedroom unfurnished house. Garage, fenced back yard, new carpet. To permanent couple only. 289-5210. B-5-15-15-2c

FOR RENT OR SALE: 3 bedroom, nearly new brick house. Fenced back yard. Small down payment. Phone 364-3119. B-5-18-15-tfc

2 Bedroom house at 825 Broadway. Call 364-0815. After 5:00 p.m. 364-3146. B-5-14-13-tfc

FURNISHED, efficiency apartments. One or two bedrooms. Bath, kitchen and dinette. All bills paid. Forest Ave Apts. Phone 364-3524. B-5-19-15-10c

Good two story, 2 bath house. Call 364-0972. B-5-10-40-tfc

FOR RENT: 2 bedroom furnished apartment. Call 364-0526. B-5-10-15-tfc

6. WANTED

WILL CARE for one or two elderly persons in my home. Lois Ross, 613 E. Fifth. 364-1760. B-4-17-35-tfc

TRUCKS, PICKUPS, cars, tractors, complete or pieces. Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-4-26-29-tfc

BEAUTICIANS wanted. Call 364-0896 during day and 364-3205 at night. B-6-10-13-tfc

WANTED: Horseshoeing and trimming. John Arnold, 995-4230, Tulia, Texas or contact 364-2224, Hereford. B-6-13-13-tfc

WORK IN YARDS, gardens. Roto-tilling, mowing, light hauling. Call 364-4021. B-6-40-8p

WILL BUY EQUITY from individual in 3 bedroom, 2 bath house, preferably Northwest Hereford. Box 673-MW. B-6-17-41-tfc

WANTED CLEANUP boy. Apply in person 125 Sampson Street. B-6-10-41-tfc

2 bedroom unfurnished house. Garage, fenced back yard, new carpet. To permanent couple only. 289-5210. B-5-15-15-2c

FOR RENT OR SALE: 3 bedroom, nearly new brick house. Fenced back yard. Small down payment. Phone 364-3119. B-5-18-15-tfc

DEPENDABLE farmer, experienced irrigation, farm machinery operation, repairs. Box 27. Hereford. 364-0484. B-8-15-3p

LIVESTOCK farm feed mill, experienced construction, operation. Box 27, Hereford. 364-0484. B-8-15-3p

9. Situations Wanted

BOOKKEEPING wanted. Eleven years experience. Recommendations. Call 364-0896. B-9-10-13-tfc

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfx

11. Business Service

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential & Commercial All bids and wiring competitive. Phone 364-1345 Night phones 364-2012 or Box 130 364-1345 B-11-46-tfc

RUBBER STAMPS All Sizes THE INK SPOT 144 W. 4th St. Phone 364-0430 B-11-2-tfc

C&W Tile and Tops ★ Ceramic Tile ★ Formica ★ Indoor - Outdoor Carpet ★ Ceramic Tile Repair Kit ★ Linoleum ★ Tile NEW VIKING CARPET B-11-9-tfc

Am interested in making loans and buying first and second lien notes secured with farm or ranch lands. J. J. Steele, Citizens Bank Building, Clovis, New Mexico. Dial 763-6455 or 763-4396. B-11-40-4c

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-tfc

WE BUY scrap iron, metals and batteries. Phone 364-3777 or 364-3350. B-11-29-tfc

DIST. WATER, Ozarka water, soft water service, home owned softeners, industrial softeners. 364-3280 216 North 25 Mile Avenue. Hereford. B-11-20-17-tfc

GREENS ROOFING COMPANY All types of Roofing 1507 East First PHONE 364-4683. B-11-39-8c

NORGE VHQ AUTHORIZED SALES & SERVICE Blue Bonnett Sales 909 Union Ave. Ph. 364-2060 B-11-12-tfc

BEAR Wheel Alignment Complete Front-End Service ORSBORN CHEV.-OLDS Phone 364-2160 B-11-2-tfc

Have vacancies of nice, semi-private rooms for ambulatory and bed patients. Men or women accepted. State licensed, and have state Vendor type number (2) home. Licensed nurse on call 24 hours a day. GOLDEN SPREAD NURSING HOME DIMMITT, TEXAS Telephone: 647-2465 B-11-40-4c

FILM DEVELOPING - PRINTS CITY DRUG STORE 337 North Main Two day service on black and white, movie film and slides. B-11-2-tfc

PORTABLE DISC ROLLING Scooped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-22-tfc

SEE US FOR SHOE REPAIR AT BOOTS & SADDLE IN SUGARLAND MALL. T-11-14-tfc

POODLE GROOMING and boarding. Call after 5 p. m. 364-4292. T-11-10-14-3c

PROFESSIONAL Poodle grooming. Call 364-1065. B-11-10-14-tfc

13. LOST & FOUND

LOST: BEIGE colored Persian cat. Name Pinkie. Lost near the Postoffice last Saturday. 364-3499. B-13-13-15-1c

LEGAL NOTICE NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF INEZ HILL, DECEASED. Notice is hereby given that original letters testamentary upon the Estate of Inez Hill, Deceased, were issued to me, the undersigned, on the 1st day of April, 1968, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said estate, which is being administered, in the county below named, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. My residence and post office address are 207 Sunset Drive, Hereford, Deaf Smith County, Texas. DATED this 6th day of April, 1968. George V. Stambaugh Independent Executor of the Estate of Inez Hill, deceased No. 1970 in the County Court of Deaf Smith County, Texas. T-15-1c

Legal Notice

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION Sealed proposals for constructing 7.201 miles of grading, structures, base & surfacing From 3.6 miles NE of US 385 Jct. to 1800 Feet SW Fr: Deaf Smith-Castro County Line South to US 385 and Fr: Deaf Smith-Castro County Line North to US 60, 3.6 miles NE of US 385, on Highway No. US 60 & FM 2943, covered by C 168-7-22, C 3133-1-1 & A 3133-2-1 in Deaf Smith & Castro County, will be received at the Highway Department, Austin, until 9:00 A. M., April 24, 1968, and then publicly opened and read. Plans and specifications including minimum wage rates as provided by Law are available at the office of W. V. York, Resident Engineer, Canyon, Texas and Texas Highway Department Austin. Usual rights reserved. Mrs. L. F. Shannon T-15-2c

Area Farmer Honored For Top Grain Sorghum Yield

Charles Rickerd of Hereford had the second highest sorghum yield in the country last year with a measured acreage of 11,114 pounds. This is according to results obtained from the DeKalb Sorghum Masters Club. Rickerd was among 15 of the nation's top sorghum growers who were honored recently at the national banquet of the Sorghum Masters Club in Kansas City. The gathering brought together outstanding farmers from throughout the sorghum belt.



Charles Rickerd top producer.

Rickerd farms about 1300 acres of irrigated land some 21 miles southwest of Hereford in Castro County. He had 300 acres in DeKalb last year.

The area farmer has farmed here since 1955, and he and his wife have two sons. The family also has some dryland property in Oklahoma.

In his Texas Panhandle area, Rickerd used 8-inch rows with a fertilizer program of 144.5 pounds actual nitrogen, 34.5 pounds phosphate and 16.5 pounds potash. He supplemented this with 18.5 pounds of sulfur and 16.5 pounds magnesium. He controlled weeds with propazine and used no mechanical cultivation. He irrigated once before the season and six times during the season.

Another Texan, Ralph Wheeler of Edmondson, chalked up the third highest yield with 11,098 pounds per acre. Rickerd had nearly a 9,000-pound average over his acres, while Wheeler came up with a 9,826-pound average on 173 acres.

What were the cultural practices of these high producers? Keeler planted at a 12-pound range in 25.3-inch rows and applied 200 pounds of nitrogen plus 92 pounds of phosphate. He cultivated twice and irrigated five times, including one pre-irrigation.

Highlight of the banquet was a panel discussion among the 15 producers, who exchanged comments and ideas on their sorghum growing practices.

Excellent yields were registered all across the sorghum belt in 1967 as the potent combination of constantly improving cultural practices and favorable weather boosted production to the highest levels in history.

Many yield records were shattered as 13 entries in the Sorghum Masters Club went over the 10,000-pound mark and three of the thirteen climbed into the 11,000-pound range. All 13 were on irrigated land.

Top individual producer among the 1967 entries was Hal Keeler of Deming, New Mexico, who harvested 11,489 pounds from a measured acreage. This was a record yield for the Sorghum Masters Club and probably the highest yield ever made under practical farm conditions. Keeler had a sixty-acre average of 10,414 pounds.

Running a close second to Keeler was Rickerd's harvest of 11,114 pounds per acre. Planting in 27-inch rows, Wheeler used 397 pounds of actual nitrogen and 40 pounds of phosphate. He controlled weeds chemically with atrazine and irrigated four times with one application coming before planting.

There were a total of 238 farmers from 11 states in the 1967 Sorghum Masters Club and this included 173 utilizing irrigation and 65 dryland operators. The irrigation yields averaged 8,483 pounds and the dryland averages produced 6,131 pounds on the average.

The leading dryland farmers were Blumberg Bros. of Denison, Kansas, who brought in a 8,775-pound yield of DeKalb F.

Expressing a genuine interest in agricultural industry in the state of Texas, Briscoe praised Hereford as having "set an agricultural pattern that should be followed all over the state."

He went on to explain his philosophy on government and said that there are two things that are important in the running of a government and these are the safeguarding of lives and property of citizens and also the opportunity chance to work out our destiny according to a person's ability. He said that these were the foundations of a well-established governing body.

Briscoe commended the law enforcing body of Texas for their efforts in the safeguarding of lives and property and also commended the quality of education that is available to the youths of today.

"We have a challenge in our educational system today," he stated, "and with Texas ranking 33rd in the nation in teachers salary, we must raise teachers salaries, because if we don't, we will be shortchanging the children of today and the future of tomorrow."

Among Briscoe's many accomplishments are: president of the South Texas Chamber of Commerce, and Texas State Chamber of Commerce; member of Century Council at Texas A&M University; member of Business Administration Foundation Advisory Council at the University of Texas; past chairman of Winter Garden District of Boy Scouts of America; and past Texas chairman of the National Farm-City Week.

CALL IT HEREFORD "Why not call it Hereford? That's the most valuable thing around here," a surveyor said, who helped lay out the town of Hereford in 1888. The surveyor was referring to the registered heretofords on the Bradley-Jowell ranch along the Tierra Blanca.

CARD OF THANKS I would like to take this way to personally thank everyone for the many beautiful flowers, cards, gifts and for the many visits while I was in the hospital. I appreciated everything so much. May God bless each and every one. Mrs. L. F. Shannon

received at the Highway Department, Austin, until 9:00 A. M., April 24, 1968, and then publicly opened and read. Plans and specifications including minimum wage rates as provided by Law are available at the office of W. V. York, Resident Engineer, Canyon, Texas and Texas Highway Department Austin. Usual rights reserved. T-15-2c

applied 200 pounds of nitrogen plus 92 pounds of phosphate. He cultivated twice and irrigated five times, including one pre-irrigation.

Highlight of the banquet was a panel discussion among the 15 producers, who exchanged comments and ideas on their sorghum growing practices.

Excellent yields were registered all across the sorghum belt in 1967 as the potent combination of constantly improving cultural practices and favorable weather boosted production to the highest levels in history.

Many yield records were shattered as 13 entries in the Sorghum Masters Club went over the 10,000-pound mark and three of the thirteen climbed into the 11,000-pound range. All 13 were on irrigated land.

Top individual producer among the 1967 entries was Hal Keeler of Deming, New Mexico, who harvested 11,489 pounds from a measured acreage. This was a record yield for the Sorghum Masters Club and probably the highest yield ever made under practical farm conditions. Keeler had a sixty-acre average of 10,414 pounds.

Running a close second to Keeler was Rickerd's harvest of 11,114 pounds per acre. Planting in 27-inch rows, Wheeler used 397 pounds of actual nitrogen and 40 pounds of phosphate. He controlled weeds chemically with atrazine and irrigated four times with one application coming before planting.

There were a total of 238 farmers from 11 states in the 1967 Sorghum Masters Club and this included 173 utilizing irrigation and 65 dryland operators. The irrigation yields averaged 8,483 pounds and the dryland averages produced 6,131 pounds on the average.

The leading dryland farmers were Blumberg Bros. of Denison, Kansas, who brought in a 8,775-pound yield of DeKalb F.

Hereford, Texas **Penneys** AUTO CENTER **STATE INSPECTION CENTER**

Weekdays 8:00 to 6:00 Saturday 8:00 to 8:30

C L O S E O U T

Save 15.80 to 45.80 when you buy 4 FOREMOST® PREMIUM* WHITEWALLS with tough full 4 ply polyester cord

36 Month Guarantee with 18 Month Free Replacement

White Tubeless			\$20
Size	Orig.	Fed. Tax	
650-13	23.95	1.81	
700-13	25.95	1.92	NOW
695-14	25.95	1.95	
plus fed. tax and old tire			
White Tubeless			\$24
Size	Orig.	Fed. Tax	
735-14	26.95	2.06	
775-14	28.95	2.19	NOW
825-14	29.95	2.35	
735-15	26.95	2.05	
775-15	28.95	2.21	plus fed. tax and old tire
815-15	30.95	2.36	
White Tubeless			
Size	Orig.	Fed. Tax	
855-14	31.95	2.56	
900-15	39.45	2.81	NOW
885-14		2.36	
845-15		2.54	
plus fed. tax and old tire			

FREE tire rotation every 5,000 miles!
FREE puncture repair for life of tread!
FREE tire mounting!

*Penneys Foremost® tires in order of quality (with our best listed first) are called Premium, CLM, BRW, Mileage-maker and Reliant. These names are our own and do not reflect any nationwide standard of quality.

He was a peaceful man. But he could kill! He was a hard man. But he could smile! He was a shy and lovely man.

OPEN 1:45 SHOWTIME 2:00

Thursday
Friday
Saturday

Star **Charlton Heston Joan Hackett Donald Pleasence** "Will Penny"

THIS IS NOT A HORROR FLICK! IT'S PHILLIS DILLER

REMEDY FOR SPRING FEVER. IT HELPS! Sunday Monday Tuesday

Star **Did you hear the one about The Traveling Saleslady?** **Star** 364-2037

HOWDY FOLKS!

WE INVITE YOU TO OUR... **Easter Fowl-O-Rama**

It Will Pleasure You in a Hundred Ways!

GARY COOPER FRIENDLY PERSUASION

DON KNOTS "The Ghost and Mr. Chicken"

LORD OF THE LOADDUCK AN ACT OF PURE AGGRESSION **RODDY McDOWALL TUESDAY WELD**

Tower \$1.50 Per Car Fri. Sat. Sun. W. Hwy. 60



RECEIVE PLAQUES — John Turner, the Deaf Smith County Historical Society, held at the museum Sunday. Harry Lomas and Bill Hacker received plaques at the annual meeting of

Future Plans Are Made In Historical Society Meeting

By TYLER VANCE
Staff Writer

The Deaf Smith County Historical Society held its annual meeting Sunday in the basement of the local museum.

Some 30 members of the organization attended the meeting, presided over by Palmer Norton, president.

One of the main topics discussed at the gathering was the celebration of the up-coming San Jacinto Day.

Mrs. Henry Sears explained plans already made by the Junior Historical Society for a celebration on that day. "The members sponsored an essay contest on Deaf Smith, and his part in the battle of San Jacinto. They have also made arrangements for a radio program on the subject. The members will be at the museum all day to answer questions anyone might have about the new exhibits to be displayed on San Jacinto Day."

Mrs. Juston McBride added to the comments made by Mrs. Sears, by announcing some of the new exhibits that will be displayed on San Jacinto Day.

"We have been working on the dugout, and on the setting up of a windmill. In addition, a group from Stanton will present a play, 'The Nine Lives of Deaf Smith,' along with a group that will be singing all the old favorite tunes."

Mrs. McBride also informed the group that the society had secured a copy of the mural painting hanging in the rotunda of the State Capitol building, depicting the surrender of Santa Anna. Deaf Smith himself is a prominent figure in the painting," said Mrs. McBride.

"Also, we have a copy of the Texas Declaration of Independence, and one of the first voting ballots in Deaf Smith county."

Mrs. McBride also noted that she hoped to secure an exhibit on the early days of the Volunteer Fire department in Hereford, showing some of the alarm systems and fire fighting methods used. A Santa Fe display will also greet San Jacinto Day visitors.

"We feel that the pace need not be so swift as the last couple of years — we are set up now. Now we can take more time in securing and making exhibits. The basement is our next big job. We hope to have a general store, part of a school, and bank set up there. Exhibits for children will also be planned for next year."

Norton, speaking to the group said, "In two years it is surprising what you people have accomplished." Norton also announced the names given him by the nominating committee for director of the coming year. Elected without opposition were Ed Skypala, Mrs. Ben Childers and Gene Fooks.

Plaques were awarded to Harry Lomas, Bill Hacker and John Turner for their work for the museum.

POLITICAL CALENDAR
DEMOCRATIC PRIMARY
The first primary election will be held May 4, with absentee voting to be held April 15-30. The precinct conventions also will be held May 4 and the county conventions on May 11.

The second primary election will be held June 1. Absentee voting will begin May 22 and end May 28. The state conventions will be held June 8, and another state convention is planned on Sept. 17 for parties holding primaries.

Absentee voting for the general election will be held from Oct. 16 to Nov. 1, with the general election set for Nov. 5.

FIRST HEREFORD CITIZEN?
C. G. Witherspoon, who built the first residence in La Plata, is also claimed to be the first real citizen of Hereford. He occupied a small tent-house here first in which he handled real estate transactions for a few weeks.

Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — For the first time since the Alamo fell, visitors to San Antonio this year may see a part of the historic old mission that has been restored to appear as it did before the battle began 132 years ago.

It is the section that was the living quarters for the convent. Only the walls were left standing after the battle and for years, historians mistakenly believed that they were the remains of a double fence surrounding the chapel grounds.

Research by the Daughters of the Republic of Texas, however, uncovered the fact in 1912 that the "fences" actually were the walls of the old convent barracks. Plans were made to restore this section, but work didn't start until 1965.

This month, the "Long Barrack" restoration will be completed and visitors to HemisFair will see a new museum depicting various periods of Texas history.

FRIENDLY PLACE — When Fredericksburg was incorporated, the city fathers decided to name the streets so they would have special significance to visitors.

Main Street was divided at its geographical center. All streets bisecting it in one direction were given names so that the first letters spelled the words "All Welcome." Streets bisecting Main in the other direction got names whose first letters spelled "Come Back."

BUT NO PYRAMIDS? — Egypt, in Wharton County, got its name because the lands roundabout are said to be as fertile as the Valley of the Nile.

TRAVELING TEXAS — There's a 600-acre, \$600,000 motel near Quannah that limits its clientele to thoroughbred mares looking for a fling.

Officially known as the Southwestern Stallion Station, it's a part of the B Bar J Ranch. More than 200 mares often are resident in the "motels" that provide each with separate quarters, round-the-clock veterinary services and other luxuries.

The mares are sent to Quannah from all over the country to be bred to a 26-year-old stallion named Three Bars. Then, if their owners wish, the mares may move on to an adjacent "motel" reserved for expectant mothers. Once the colt arrives, they return to their home stable.

TURN ABOUT — In 1910, when Fort Worth's famed Majestic Theater was being remodeled, the Tabernacle Christian Church nearby permitted the owners to stage vaudeville shows in the church auditorium every night but Sunday.

In time, vaudeville died, the business section of Fort Worth moved farther uptown and the Majestic fell on hard times. So when a local church needed a place to hold services, the theater owners offered the Majestic. The stage, once used by dancers, jugglers and, in the latter days, strippers, became a pulpit.

Political Calendar
DEMOCRATIC PRIMARY
The first primary election will be held May 4, with absentee voting to be held April 15-30. The precinct conventions also will be held May 4 and the county conventions on May 11.

The second primary election will be held June 1. Absentee voting will begin May 22 and end May 28. The state conventions will be held June 8, and another state convention is planned on Sept. 17 for parties holding primaries.

Absentee voting for the general election will be held from Oct. 16 to Nov. 1, with the general election set for Nov. 5.

For Governor:
Preston Smith
Waggoner Carr
Eugene Locke
Dolph Briscoe
Pat O'Daniel
Don Yarborough
Johnnie Jae Hackworth
Edward L. Whittenburg
John Hill
Alfonso Veloz

For Lt. Governor:
Ben Barnes
Don Gladden
Gene Smith

For Comptroller:
Robert S. Calvert
Dallas Blankenship

For State Representative, District 72:
Bill Clayton

For U. S. Representative, 18th Congressional District:
J. R. Brown

For District Attorney, 69th Judicial District:
Andrew Shuval

For County Commissioner, Precinct 3:
Bruce Coleman
J. T. Guinn

For County Commissioner, Precinct 1:
Earl Holt

For County Attorney:
John Alkin

For County Tax Assessor — Collector:
Neil Miller
Rose Soliz

For County Sheriff:
Ed Roberson
W. J. Wilson

For Associate Justice of the Court of Civil Appeals for the Seventh Judicial District:
Jack Hazlewood
James A. Joy
Bruce Miller

REPUBLICAN PRIMARY
For Governor:
Paul Eggers
Wallace Sisk
John R. Trice

For Lt. Governor:
Douglas DeCluitt

For Comptroller:
John Bennett

For U. S. Representative, 18th Congressional District:
Bob Price

For District Attorney, 69th Judicial District:
Jerry Tucker

For State Representative, District 72:
Frank Ford

There were still a few Longhorns on the ranges as late as 1890.

FREE CASH
\$100.00
BIG JACKPOT DAY
\$100.00 ADDED EACH WEEK UNTIL WE HAVE A WINNER.
Register just once. Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS. Nothing to buy... You don't have to be present to win.
LAST WEEK'S WINNER
ROYCE POWELL
120 Catalpa
Hereford
Texas
GET YOUR JACKPOT DAY CARD PUNCHED FREE THIS WEEK

HEREFORD WINNER
Terry Jones
of
Canyon, Texas
Ray Sanchez
of
Dimmitt, Texas

Frozen Orange Juice Shurfine 6 6-oz. cans \$1
Frozen Corn Shurfine Cream Style 6 10-oz. pkgs. \$1
Lady Joan Cookies Sunshine 10 1/2-oz. pkg. 43c
Vienna Sausage Shurfine 5 cans \$1
Liquid Detergent Energy 3 22-oz. bottles \$1

Shortening Shurfine 3-lb. can 65c
Vanilla Schillings 2-oz. bottle 49c
Eggs Taylor & Sons Grade "A" Large doz. 39c
Pepsi-Cola 6-bottle carton plus deposit 49c
Catsup Shurfine 5 14-oz. bottles \$1
Grape Jam Shurfine 3 18-oz. bottles \$1
Tomato Sauce Shurfine 8-oz. can 9c
Jumbo Pies Bremners Box of 12 39c

Tendercrust Bread
and
Shurfresh Milk
Put 'Um On Your Shopping List!

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE
Specials Good Thurs., Fri. and Sat.
April 11, 12 and 13
TAYLOR & SONS WILL BE CLOSED EASTER SUNDAY

HAMS
WHOLE lb. 49c
SHANK ENDS lb. 45c
BUTT PORTION lb. 49c
CENTER SLICE lb. 89c
Bacon Flavorwright 2 lbs. \$1.09
Bologna All Meat Sliced 69c

All New FireKing Ovenware
1 Quart CASSEROLE 69c with each \$5.00 Purchase
TABLE-SMART IN NEW CONTEMPORARY STYLING. NEW "CANDLE-GLOW" PATTERN, BLUE AND GOLD ON WHITE. WHITE COVER, TOO. THE MOST WANTED SIZES, CASSEROLES, OPEN BAKERS, PIE AND CAKE PANS, CUSTARD CUPS, AT COMPARABLE PRICES. START A SET NOW.

Russets
POTATOES 10-lb. bag 49c
Lemons LB. 17c
Bananas LB. 10c
Strawberries 3 pints for \$1.00