

WARM-UP PITCHES — Lynn Betts, junior hurler for the Whiteface baseball team, lets fly with a warm-up pitch in a game, and loses his hat in doing so. Betts sports the best record

in pitching thus far this season with a 2-0 record as the team stands with a 3-1 won-lost record while riding a three-game winning streak.

Farmers . . .

Continued From Page One

people." During a question and answer session which followed the speech by Oster, he was asked how many members are in NFO? He pointed out that members have elected not to disclose the number because the ones they are fighting don't know how many they are combating, and other farmers who are not members often are sympathetic to the cause and have a holding action.

Any member can sign up another member, it was brought out.

Another question was how much good only 75 farmers in Deaf Smith County could do in a holding action. Oster pointed out that if 75 farmers in 23 counties of the Panhandle each could produce 1 million pounds of sorghum each, they could make quite a holding action.

The meeting ended with one farmer saying "John, let me join NFO."

The Farmers Creamery Association was opened in Hereford in July 1929.



PITCHING PROBLEMS — Whiteface batters faced Borger Saturday afternoon, and had a few problems with the pitches hurled by-and at them Hereford won, 20-5.

Reports Are Given Kings Manor Board

The Board of Trustees for King's Manor approved a capital improvement budget for new appliances in campus improvements totaling more than \$9,000 during a business session Saturday.

The Executive Committee of

the board met in the library at the Manor at 11 a. m., and were joined there by members of the board of directors, Jim Conkright, vice president of the directors, presided over the joint session in the absence of Walker Watkins of Ralls, who is president.

Teachers . . .

Continued From Page One were right, otherwise we would not get them." (They have been approved by the state.)

Contrary to a prior story in the Brand which quoted Holman as saying that he was teaching "degenerated grammar," the quote should have read "generative grammar." The Brand is among the first to admit that there is a whole of a difference between the two methods.

A discussion was also had concerning the Latin course. "Many schools are dropping Latin now," Clark told the trustees, and there was debate on its future here.

The trustees approved the adoption of the Text Book Committee's recommendation on the new books to be ordered. This committee of 15 was appointed last November.

Clark and principals from the various schools reported on the success of the breakfasts being served at the schools and came to agreement on the fact that the "right children are being fed." They are also buying some new equipment for the cafeterias.

Following the teacher election (in a companion story on this page), Coach Wartes made a short speech of appreciation to the trustees and administrators. Having begun his speech at 12:25 a. m., the coach began by saying, "I was invited here to speak on March 12, but nobody said anything about March 13."

It was well received by the body, who have long been familiar with the extended length of the school board sessions here. Clark was asked by the trustees: "Was there any question about the teachers walking out on strike, as they have in other parts of the country, at the (Texas State Teachers Association) convention?"

Clark replied, "No, not formally." It was agreed that the trustees, administrators, principals and teachers work in such harmony with each other in Hereford that there would be little danger of any such action here — without all these groups being able to sit down and discuss it as a body. One principal pointed out that the groups here have "team work."

But Clark said, "We can't kid ourselves that it can't happen in Texas, when it has happened in Oklahoma and New Mexico." He said that only the Houston teachers were real militant, that Fort Worth was a little less so. "But it could be Amarillo before even Dallas. But the Hereford teachers I have talked to about the situation feel that they have gotten a black-eye from these strikes" in prestige.

Trustees and some administrators will join men from Southwestern Public Service — 14 men and two pilots — this morning for a tour of the area schools. They will fly to Fort Worth and tour the new-type Lake Worth School, then to Plano to see a new innovation in a school building, and to San Angelo where they will inspect a new junior high school and an elementary structure.

Rites Today For Former Resident Killed In War

Sgt. William C. (Bill) Marsh, 27, who was killed in action in Vietnam on February 25, will have his military funeral today in Amarillo, at 1:30 p. m. According to the Marine Corps, Sgt. Marsh will have a full honor guard.

Marsh is a native of Hereford.

His body will be on view at the Blackburn-Shaw Funeral Home at 315 E. Fifth, Amarillo, until noon. The funeral will be conducted at the Tascosa Baptist Church, 3815 Welflin, and burial will be at the Memorial Gardens on South Highway 287. Sgt. Marsh had been in Viet-

Faculty . . .

Continued From Page One

be held on Thursday, August 29. Holidays for the coming semester are listed as Wednesday, November 27 at 2:30 p. m. until Monday morning, December 2,

nam since September 1966. He had been in the Marines since 1967.

The Marine office at Amarillo, where Marsh had made his home for several years, reported that he had died from gunshot wounds to the body.

Sgt. Marsh is survived by a son and a daughter of Amarillo, his father and two brothers of San Antonio, and another brother at Arlington.

At Hereford, he is survived by his aunt, Mrs. Doyle O. Vines of 325 Ave. J.

for Thanksgiving; Friday, December 20 at 2:30 p. m. until Thursday morning, January 2, for Christmas-New Years; and Thursday, April 3 at 2:30 p. m. until Tuesday morning, April 8, for Easter.

There will be a day off for the TSTA District 9 meeting for teachers. However, it is indefinite now as to whether it will be March 7 or March 14. Clark explained that he would have to talk with other TSTA units before the exact date could be set.

April 6 at 7:30 p. m., the board of trustees will meet at the Administration building to canvass the school board election returns. Clark said the next regular meeting would be on April 18.

He also announced that the visiting team for the evaluation of the Hereford schools would be held here on March 24-26. There will be a dinner meeting at 6 p. m. on March 24 at the Caison House, which would include the board members.

The first church in Deaf Smith County was organized at old La Plata.

The Hereford Brand

Member Associated Press
Member National Editorial Assn.
Published Every Thursday at
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Texas, 79045
THE BRAND PUBLISHING
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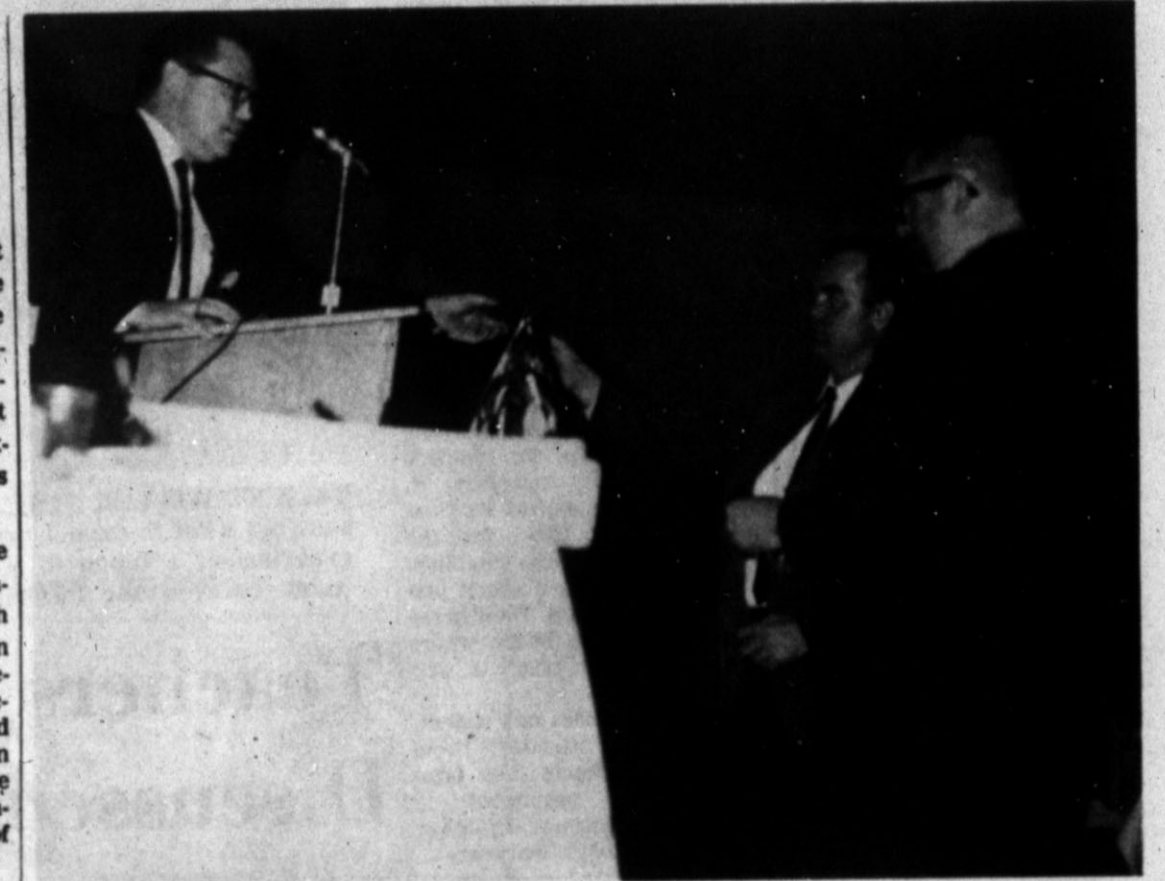
Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year; Zone 2 and above, \$4.20 per year. With the Sunday Brand, both papers, Zone 1, \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 10c each.

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we've a new collection of white and pastel GRADUATION DRESSES . . . \$10 to \$30 sketched - "SIRO PETITE'S" white curtain lace of cotton . . . #18

Sweetbriar
SUGARLAND . . . (1411)
Leo Smith manager



AWARD PRESENTATION — Bill Shore, representing the Hereford Lions club presented a certificate of appreciation to Dave Hamblen, right, and Ray Barber, left scoutmasters of Boy Scout Troop 50 sponsored by the Lions Club.

Important in the action for business, said Waits, were such items as approving nominees for new trustee members, planning a report to the Conference Council of the Methodist Church, and completing plans for the \$100,000 addition now under way

at Westgate. The meeting adjourned in time for trustees from such districts as Andrews, Paducah, Lamesa and Shamrock to return home early. More than half the group were visitors from out of town and the consensus of their

expressions indicate an increasing strength of support of the King's Manor Program across Northwest Texas, reported Davidson and Waits. The two said the meeting was the best annual session in the history of the home.

Education is for the birds

(The birds who want to get ahead)

Anybody who thinks going to school is kid stuff . . . has got to be kidding. Never before has a good education been so essential in getting good jobs and earning good money as it is right now.

And yet, many people still think a good education is a luxury they can afford to do without. The fact is . . . to get a good job today, you need a good education.

A good education qualifies you for a better job to start with. A better salary, too. And a future

that keeps paying-off year after year.

So, get a good education. You can't get ahead without one. If you're in school now . . . stay there! Learn all you can for as long as you can. If you're out of school, find out how to get valuable training outside the classroom. Just visit the Youth Counsellor at your State Employment Service. Remember, a good education isn't a luxury today. It's an absolute necessity.

To get a good job, get a good education



Published as a public service in cooperation with The Advertising Council.

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

\$500.00 FREE GROCERIES

2 Winners Per Week -- \$25.00 Per Week For 8 More Weeks!

Drawings held each Saturday at 8 p.m. No purchase necessary to win. Just come in and register. You need not be present to win. Persons 18 years of age or older only are eligible.

Here Are The Winners from 1st and 2nd Week!
L. H. Lane, 113 Ave. E Jackie Doughman, 1516 Brevard
Mrs. Alice Cox, 118 Jackson Mrs. A. R. Dillard, 217 N. Texas

Be gorrah! 'tis a lot o' the green you'll



SAVE!

COFFEE

Folger's Mountain Grown lb.

68¢ PORK & BEANS Shurfine No. 300 Cans **10 FOR \$1.00**

French Onion	29c
Chip & Dip	29c
French Onion French Garlic	3 for \$1
Choc. Chip 18 oz. bag	59c
Wendy's Wrap	10c

Ivory Soap Personal	4 for 29c
Zest Bath Soap	2 for 39c
Top Job Giant Size	49c

SHORTENING

Shurfine Pure Vegetable 3 lb. can

59¢ POTATO CHIPS Shurfresh Twin Pack 59c value **39¢**

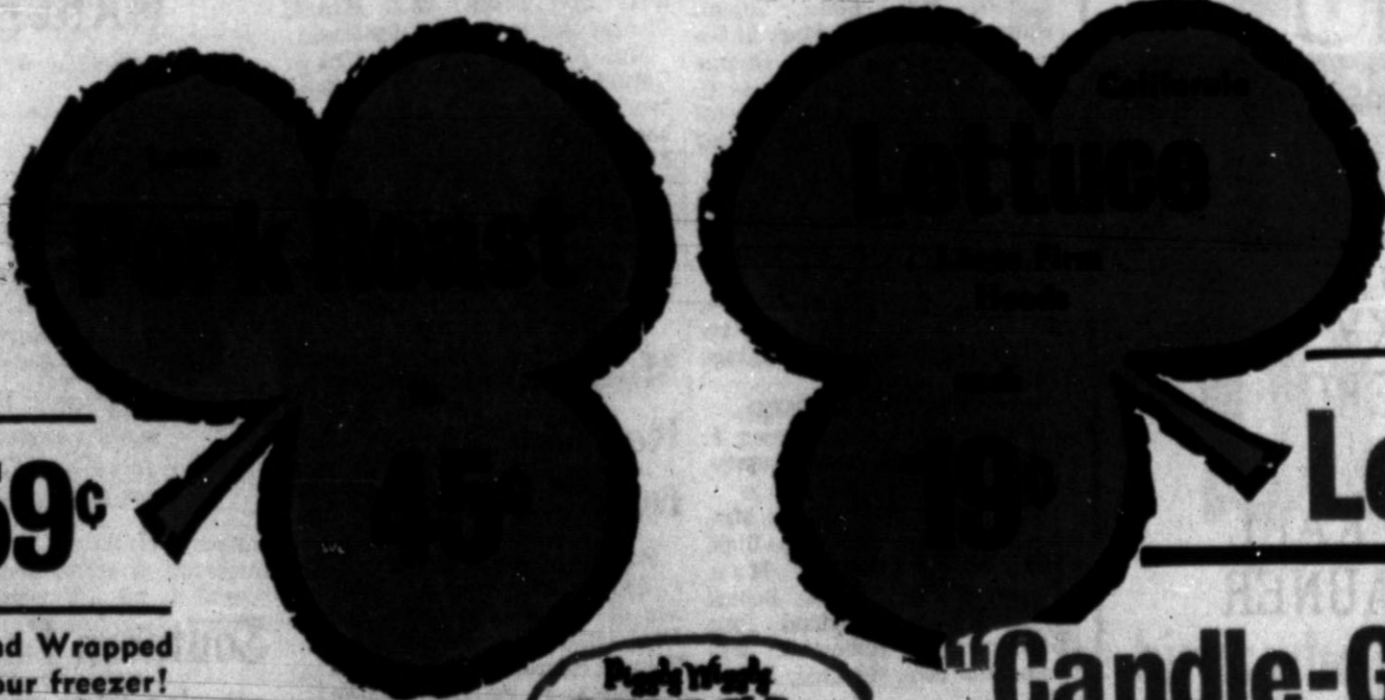
French Onion	79c
French Onion	79c
French Onion	69c

Leaning Can	\$1.19
Clairal all colors	\$1.19
For Those Chopped Lids	25c
Chapsick	\$1.15
For Dish & Bag Cover	\$1.15
Contact	\$1.15

BACON

Wright's 1st Grade

2 LBS. \$1.19



CARROTS

Crisp and Vitamin Rich

2 lbs. 33¢

Lean - Fresh **PORK STEAK**

lb. **59¢**

Lemons Calif. Sunkist Full of Juice lb. **15¢**

Kraft's Tasty **CHEESE** 2 lb. box **69¢**

Cut and Wrapped for your freezer! Chesters Best! **Hindquarters** lb. **63¢**

DELICATESSEN..

- THURSDAY: STUFFED BEEF PATTIES, HAM LOAF, SCALLOPED POTATOES, HARBETZ EGG
- FRIDAY: NEW YORK SALAD, CHICKEN, CANNED TUNA, BREAD & POTATOES
- SATURDAY: BAKED BEEF POTTY, MEAT LOAF, POTATO SALAD, COLE SLAW, POTATO BREAD

"Candle-Glow" Ovenware

by Anchor Hocking This Week's Item: **CAKE PAN**

69¢ with each \$5.00 purchase



Luncheon Meat Shurfine 12 oz. can **39¢**

Shurfine Enriched Print Bag 25 lb. bag **\$1.97**

Shurfine Light Meat 4 cans **\$1**

Blue Plate Frozen Breaded Shrimp 10 oz. **69¢**

Stockton - No. 300 can Asparagus Green Spears 3 for **\$1**

Bordens Swiss Style YOGURT 8 oz. ctn. all flavors **29¢**

Gold Medal FLOUR 5 lb. bag **55¢**

All This Plus Genuine S&H Green Stamps at

PIGGLY WIGGLY

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

The Hereford Brand, Hereford, Texas, Thursday, March 14, 1968

Ivey Is Honored For Service To Local SS Board

Eugene L. Ivey of Dimmitt was presented a certificate of appreciation from President Lyndon Johnson Wednesday morning for his service to Texas Local Board No. 18 of the Selective Service System.

Ivey was cited for five years of service as member of the draft board serving Deaf Smith, Randall, Castro and Farmer

Board Praises Local Dentists

All dentists in Hereford who visited the fourth grade elementary classes recently during Dental Health Week, and distributed dental health booklets to the second grade pupils, have received a letter of appreciation from the Hereford Independent School District administrators, who were high in their praises on behalf of the efforts of the doctors.

Virgil Dodson, chairman of the board, represented the President at the request of Colonel Morris S. Schwartz, State Selective Service Director. Dodson said Ivey had "performed his duties without monetary compensation, as a public service." The certificate presented Ivey also was signed by Governor John Connally, Lt. Gen. Lewis B. Hershey, director of Selective Service, and Col. Schwartz.

Man Sentenced For Assault On Two Policemen

A Latin American man was sentenced to four months in jail and fined \$42 Tuesday in County Court where he faced charges of aggravated assault. Jose Maria Puentes was sentenced by County Judge H. C. Williams for the Sunday night assault of two police officers. A woman living in the 300 block of Lake Street called police about 8:15 p. m. Sunday to report that a man was slumped over the front seat of a car near



CITATION PRESENTED — Eugene Ivey of Dimmitt, right, was presented a certificate of appreciation Wednesday morning for his service to the local Selective Service Board. Virgil Dodson, center, chairman of the board, made the presentation, and Isaac Quikell of Bovina, board member, looked on.

her home. When officers arrived and awoke the subject, he refused to get out of the car and began fighting them. One officer was struck in the face and another kicked twice before the man could be subdued.

Bullet Narrowly Misses Woman

A .22 caliber shot into a local residence Monday night missed a woman by inches, Hereford police were told.

Henry Easton reported about 9:15 p. m. Monday that someone had just shot into his home at 706 Irving. Upon investigating, officers found that a bullet had entered the home under the front plate glass window and went through a chair in which Mrs. Easton was sitting.

The bullet then struck a wall, ricocheted into the refrigerator and finally fell to the floor. Easton said he had heard a car or pickup with loud mufflers go by as the shot was fired, but could see nothing when he went to the door. The spent bullet was found.

Legal Notice

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
Sealed proposals for constructing 22.690 miles of reconstr. grading, base & surfacing From East City Limits of Hereford To Jct. US 385, Fr: FM 1412 To FM 2856 & In Hereford — At Two-Street Intersections on Highway No. US 60 & FM 1658, covered by C 168-7-21, C 1243-1-8 & C 1243-1-9 in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 A. M., March 19, 1968 and then publicly opened and read. Plans and specifications including minimum wage rates as provided by Law are available at the office of William V. York, Resident Engineer, Canyon, Texas, and Texas Highway Department, Austin. Usual rights reserved.

T-10-2c

Legal Notice

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
Sealed proposals for constructing 183.69 miles of seal coat From Moore County Line To South 6.8 Miles, Fr: FM 293 To Moore County Line, Fr: FM 2381 to Ady, Fr: 0.7 Mile West of C. R. I. & P. Underpass To Jct. 279, Fr: FM 285 to Swisher County Line, Fr: US 87 to West & North 10.3 Miles, Fr: US 87 to FM 168, Fr: US 385 to Castro County Line, Fr: US 385 to West 6 Miles, Fr: FM 1412 To Oldham County Line, Fr: Vega To Potter County Line, Fr: IH 40 to Deaf Smith County Line, Fr: Romero To Channing, Fr: Texline To FM 1879, Fr: US 87 to Jct. FM 296, Fr: US 54 to East 6.6 Miles, Fr: Dallam County Line to US 287, Fr: SH 152 to 19th Street, Fr: US 287 to East 0.6 Mile, and Fr: US 287 to West 0.2 Mile
On Highway No. US 87 & 287, SH 136, FM 1061, US 66, FM 1541, FM 1705, FM 1714, FM 1055, FM 2587, FM 290, IH 40, Fm. 809, FM 767, FM 296, FM 1879, SH 15, FM 297, SH 152 & US 87 covered by C 41-5-29, C 379-2-22, C 1245-2-12, C 90-5-36, C 1480-3-6, C 1888-1-7, C 1826-1-4, C 1291-7-3, C 2611-2-2, C 461-14-4, C 90-4-24, C 801-1-5, C 1108-1-9, C 790-1-15, C 1811-1-4, C 790-3-9, C 794-3-2, C 66-5-24, C 657-1-11, and C 425-2-12 in Potter, Randall, Deaf Smith, Oldham, Hartley, Dallam, Sherman and Moore Counties, will be received at the Highway Department, Austin, until 9:00 A. M. March 20, 1968, and then publicly opened and read. Plans and specifications including minimum wage rates as provided by Law are available at the office of H. L. Gallegly, Resident Engineer, Dalhart, Texas, and Texas Highway Department, Austin. Usual rights reserved.

T-10-2c

Wreck Involves Parked Vehicle

Two young men received minor injuries, but were not hospitalized, as the result of an accident on Catalpa Street Sunday night.

Police said a 1955 Plymouth

Agricultural Briefs

MARKETING MAN — Farming man for low prices and ers like to blame the market-small checks, but, says W. E. Black, Extension economist, this fellow has no easy job. He is the fellow who has to come up with new ideas, new products, and new consumer services. He cannot work from the standpoint of averages but must give prime consideration to groups of people with common interests. Farmers, says the economist, can do something about marketing but they must use the techniques proven profitable by the smart marketing men.

MORE BOLL WEEVILS — A USDA survey shows more boll weevils have gone into hibernation this winter than last in several Southern States including Texas. These same areas will be surveyed again in the spring to see how many of the weevils were able to survive the winter.

driven by Max Griego, 18, of 220 Catalpa, was going west on Catalpa when the brakes failed and his car struck a parked 1962 Pontiac vehicle owned by Lee Leatherman Jr. of 1209 Grand.

A passenger in the Plymouth, which received \$150 damage, was Julian Griego, 18, of the same address as the driver. There was no estimate of damage to the Pontiac.

A citation was issued for having defective equipment.

Two Citations Given In Wreck

The intersection of Park Avenue and Avenue K was the scene of a two-car collision last Friday afternoon which resulted in about \$150 damage.

Officers said a 1955 Chevrolet driven by Manuel Leos of Hereford Courts was making a left hand turn off of Park onto Avenue K and a 1960 Pontiac driven by Cynthia Louise Lea of 405 Avenue I was going east on Park when the accident occurred.

There was an estimated \$100 damage to the Leos car and \$50 damage to the other vehicle. One driver was cited for failure to grant right of way, and having no drivers license.

Soft meringue may be forced through a pastry tube onto a dessert to give a pretty decoration.

Damage High In Two-Car Wreck

An estimated \$450 damage was caused to two vehicles as the result of a collision Tuesday afternoon at the intersection of 25 Mile Avenue and Park Avenue.

A 1966 Chevrolet driven by Bradford N. Johnson of 844 W. Park was going east on Park Avenue and a 1967 Ford driven by Claud Leebogle of Grand E. Traylor Park was going north on 25 Mile Avenue when the accident occurred.

There was an estimated \$150 damage to the Johnson car and \$300 damage to the Leebogle vehicle. One driver was issued a ticket for disobeying a red light.

Read The Classified Ads Today

J. C. Allred talked many times over the telephone to Amarillo from the George Day Ranch, using the top barbed wire on the ranch fences for a line, in the early days of Hereford.

L. Baskin came to Hereford on an excursion train in 1906 and stayed to help sell land to others who followed him.

Furniture from the E. B. Black Company has been added to the comfort of Hereford since 1901.

The second time Michigan State halfback LaMarr Thomas carried the football as a sophomore he ran 48 yards for a touchdown against Houston.

J. H. Turnbow served as Hereford justice of the peace under four Deaf Smith County sheriffs.

" SAY IT WITH FLOWERS "

501 Park Ave. 364-4042

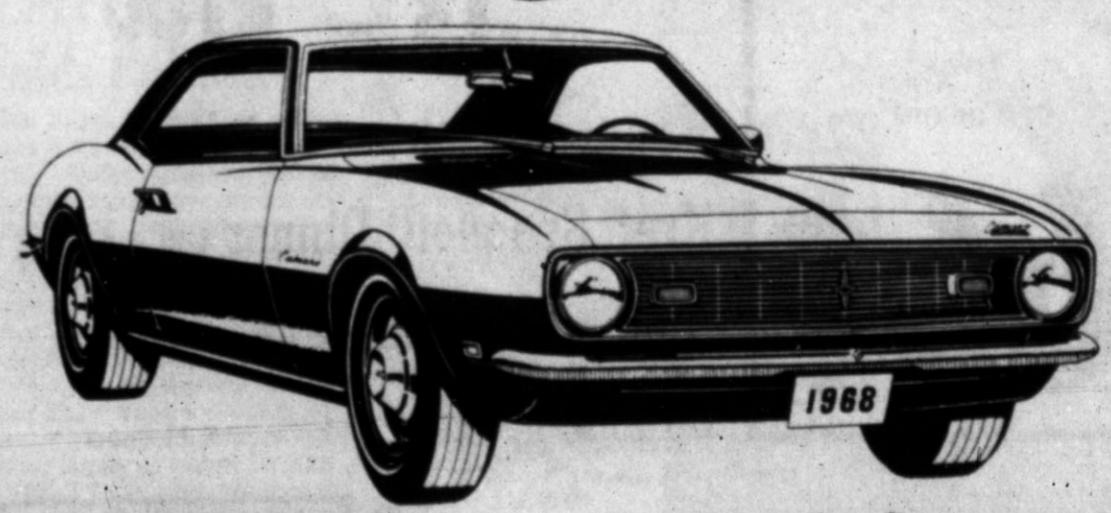
Aye... 'tis the luck of the Irish that brings you to...

ORSBORN Chevrolet-Olds

for super savings on



'68 Camaro



And the Sporty

'68 Chevelle



CHECK OUR DEALS FIRST and you'll go no further!

Orsborn Chevrolet-Olds.

2nd at Schley

Phone 364-2160

COME IN TODAY

NO NEED TO DUEL WITH YOUR INCOME TAX

COMPLETE RETURNS \$5 UP

GUARANTEE

W-R BLOCK CO.

America's Largest Tax Service with Over 2000 Offices

106 EAST THIRD

Weekdays 9 to 6 Saturday 9 to 5 Call 364-4840

—NO APPOINTMENT NECESSARY—



The star-spangled street where you live

You can't always see the stars and stripes on the homes and apartments in your neighborhood, but they're there just the same.

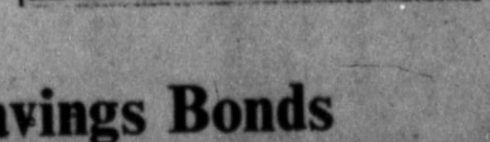
A big percentage of American families own U.S. Savings Bonds. Many of these star-spangled families have been buying Bonds since they were first issued 25 years ago.

Altogether, Uncle Sam has sold \$150 billion in E and H Bonds. About \$100 billion of these have been cashed in for college, retirement, new furniture, emergencies, and down payments for those homes.

Americans still own a nest egg of nearly \$50 billion in Bonds for tomorrow's needs. And as the nest egg grows, Uncle Sam uses the dollars to help sup-

port our fighting men in Vietnam—and help keep our economy strong.

You can help make Uncle Sam's future, and your own, more secure by joining this star-spangled savings plan. Why not start now? Sign up for Payroll Savings where you work, or buy Bonds regularly at your bank.



Buy U.S. Savings Bonds

The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Treasury Department and The Advertising Council.

Calendar Of Events

THURSDAY
Calliopean Study Club in home of Mrs. Sue James, 8 p. m.
Beta Sigma Phi Council, Mrs. Larry Summers and Mrs. Roger Shipley hostesses, 8 p. m.

Madra Mia Study Club, Mrs. Harold Morton hostess, 8 p. m.
Hereford Duplicate Bridge Club at Community Center, open to all interested bridge players, 7:30 p. m.
VFW Auxiliary at VFW Clubhouse, 8 p. m.
Hereford Riders Club at Community Center, 7:30 p. m.
Optimist Club breakfast at Jones Restaurant, 6:30 a. m.

MONDAY
Rainbow Girls at Masonic Hall, 7:15 p. m.
County H. D. Clubs recreation workshop at Community Center, 2:30 p. m.
TOPS Club at Community Center, 7 p. m.
Rotary Club lunch at Hickory Log, 12:05 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.

TUESDAY
Women's Golf Association luncheon at Hereford Country Club, open to all women golfers, 12 noon.
Kappa Iota Chapter of Beta Sigma Phi at Community Center, 8 p. m.

WEDNESDAY
First Christian Women's Fellowship, luncheon at church, 12 noon.
Temple Baptist WMU day circle at church, 9:30 a. m.
Hereford Lions Club lunch in Hotel Jim Hill, 12 noon.
George Washington and Thomas Jefferson tried to grow European alfalfa, but available varieties didn't do well in the East's leached, acid soils.

La Afflatus Estudio Club, Mrs. Emmett Hale hostess, 3 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
Wesley Methodist WSCS at church, 3 p. m.
Temple Baptist WMU, night circle at church, 7:30 p. m.

noon.
Pioneers indicated their intention to stay on the Plains by building permanent homes to replace their first dug-outs and pole houses.

Minnie Cox, daughter of Mr. and Mrs. J. C. Cox, was Deaf Smith County's first white bride on record. She was married to Cal Walker on Jan. 14, 1890.

WIN A FREE \$500 SCHOLARSHIP

2nd Prize -- \$100 Scholarship

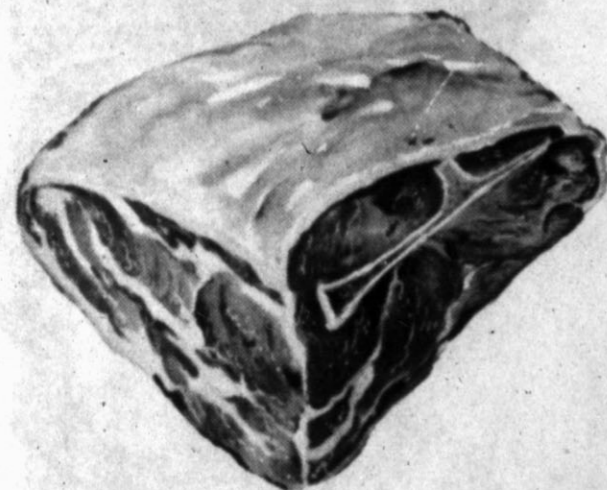
3rd Prize -- \$50 Scholarship



If you are a 1968 Hereford High School Senior, will graduate this Spring and attend an accredited college following your graduation . . . You are eligible.
Contest will end May 15, 1968.

Ask our employees how you can win one of these scholarships. It's easy.
COME BY AND CHECK THE STANDINS POSTED IN OUR STORE!

PORK ROAST



Fresh Picnic Cut
33¢
lb.

- Fresh Lean Pork Steak lb. 49¢
- Lean, Meaty Short Ribs lb. 29¢
- Shurfresh All Meat Franks lb. 59¢
- USDA Choice Sirloin Steak lb. 85¢

Bake Beautiful Cakes In New Fire King Ovenware Cake Pans



69¢ with each \$5.00 Purchase

THEY TAKE THE CAKE - BEAUTIFULLY - FROM OVEN TO YOUR TABLE, OR TO THE CHURCH SUPPER! CHARMING CONTEMPORARY PATTERN IN BLUE AND GOLD ON GLEAMING WHITE - FROM ANCHOR HOCKING. USEFUL FOR PUDDINGS AND LOTS OF OTHER BAKING, TOO. AND SO EASY TO CLEAN!

- SHORTENING Bakerite 3 pound can 49¢
- MIRACLE WHIP Kraft Quart Jar 49¢
- LIPTON TEA BAGS 48 count box 59¢
- PORK & BEANS Van Camps 300 cans 7 for \$1
- CHUNK TUNA Del Monte flat cans 4 for \$1
- WOLF BRAND CHILI no. 2 can 59¢



Gold Medal Flour
10 pound bag **98¢**

COFFEE



Folger's one pound can
66¢

Roxey Dog Food

13 tall cans **\$1.00**

- Wagner Breakfast Drinks qts. 4/\$1
- Kraft Spaghetti Dinner with meat 49¢
- Nabisco Toastettes assorted flavors 39¢
- Luncheon Meat Dak Canned 12 ounce 39¢

- Fish Patty Plate Lunch with 2 vegetables, dessert, bread and tartar sauce each 69¢
- Fried Chicken Plate Lunch with 2 vegetables, dessert and bread each 98¢
- Polish Sausage Plate Lunch with 2 vegetables, dessert and bread each 89¢

SANDWICHES MADE FRESH DAILY AT COOPER'S!

- AERO SHAVE CREAM regular or menthol 79¢ value 49¢
- ZBT BABY POWDER 9 ounce can 47¢
- CAMAY BATH SOAP bath size bars assorted colors 2 for 29¢
- HARD GLOSS GLO-COAT Johnson's 27 ounce can 79¢
- JOY LIQUID DETERGENT 22 ounce 49¢
- PINESOL DISINFECTANT 28 ounce 69¢

BAYER
BAYER ASPIRIN
300 tablet bottle
\$1.37

JERGEN'S LOTION
\$1.59 retail size
Cooper's Low Price
97¢



Cucumbers
Long Green Mexico Slicer
19¢

Winesap Apples
Washington Extra Fancy
5 lbs. \$1.00

Fresh Tomatoes
Delicious Pick-O-Morn package 35¢

Pampers for drier, happier babies

DAYTIME 30's **\$1.29**
OVERNIGHT 12's **69¢**



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

Clayton Suffers Severe Coronary

AUSTIN — Rep. Bill Clayton of Springlake, who suffered a severe coronary Tuesday morning, was described as being in satisfactory condition

Wednesday at Brackenridge Hospital in Austin. Doctors issued the statement that Clayton's condition was "stable at the moment," but that he would be hospitalized for about two weeks before he could be moved. Clayton apparently suffered the heart attack about 4 a. m.

Tuesday as he slept in his room at the 40 Acres Club. His wife, Delma, is in Austin. Clayton is 39 years old. He is seeking re-election on the Democratic ticket to the Texas House of Representatives from the 72nd District, which comprises Deaf Smith, Castro, Farmer Bailey, Lamb and Cochran counties.

He has been in Austin to serve on a committee named by House Speaker Ben Barnes to conduct hearings on possible revisions in the Texas Liquor laws.

A comeback was noted on Hereford cattle in 1925 when registered cattle sold for top prices of \$500 to \$1,000.

The Farmers Creamery Association was opened in Hereford in July 1929.

L. L. McDermott established something of a production record when one of his Duroc Jersey sows had produced 75 pigs at two years old in Hereford.

The Deaf Smith County Federation of Women's Clubs was organized at Summerfield on April 24, 1929.

Classifieds Get Results

Various Subjects Discussed At Soil Fertility Workshop

By MARSHALL DAY Staff Writer

Some 50 persons turned out Tuesday for the Soil Fertility Workshop meeting, which was held in the Community Center, to hear several speakers on subjects ranging from crops to control of insects.

Beginning at 1 p. m., the meeting was launched by James Valentine, Area Soil Chemist from Lubbock, who discussed the "Important Consideration In Fertilizing Crops Grown In Deaf Smith County."

While using slides to emphasize his statements, Valentine pointed out the fact that the use of fertilizer has increased considerably and rapidly over the past few years, but has slowed down since its introduction in 1960.

He also pointed out the factors which limited crop production as being insufficient water, nitrogen, and soil conditions. "Nitrogen does many things for us, but we are interested mainly in the yield increases for us," he said in explaining the necessity of having a sufficient amount of nitrogen in the soil.

Valentine went on to explain about the research station which is located in Bushland and the results which they have been able to obtain concerning fertilizer amounts and their effects on crops.

He also pointed out that phosphate is a needed element in the soil in the immediate area, but statistics show that Deaf Smith County has 27 per cent of its soil which contains only 0-20 pounds of the element per acre; 21 per cent has 20-40 pounds per acre; 31 per cent has 40-100 pounds per acre; and only 21 per cent has 101-above pounds per acre.

Dr. Frank Petr, District I Area Agronomist from Amarillo, was the second speaker of the day, as he discussed "Production Management Practices In Corn, Milo, Soybeans, (Proper Use Of Chemicals In Weed Control)."

"Forty-four per cent of the sorghum produced in the United States is produced in Texas," he said, "with Deaf Smith County producing over 100,000 acres of the crop."

Petr covered three main crops of the immediate area and explained the many various problems and solutions that can and have been applied to them.

Discussing corn, he said that Deaf Smith County had 2,903 acres in 1964 and from there went on to discuss the problems that have arisen to cause yield losses.

"Yield losses are due to several reasons and these include insect damage, caused by the southwestern corn bore, the

corn earworm, and the fall army worm," he said. "Lodging is another reason for yield losses, and this is caused by high plant population, wind, and insect damage," he concluded.

"Insects And Their Control In Milo and Wheat" was the subject of Lyndon Almand, Area Entomologist from Lubbock, in the third discussion session of the program.

Talking about the Greenbug as his first topic, Almand explained that the insect was an area bug that takes moisture from plants and causes quite a bit of damage in a very short time. "They can reproduce at temperatures as low as 45 degrees, but it is very slow. While there are beneficial insects that help us rid ourselves of these insects, they are not active during the low temperature and thus cause a build-up of the Greenbug," he said.

Naming a few of the benefi-

cial insects, Almand said that the most beneficial insect was the parasite. "The parasite lays its egg inside the greenbug and as the egg grows, the body of the greenbug expands and swells until it bursts and is killed," he explained.

Concluding on the topic of area insects and their effects and beneficial aids to the local farmers, Almand ended his discussion with an open question period.

The last speaker of the afternoon was Dr. Robert Berry, Area Plant Pathologist from Lubbock, who spoke on "Important Diseases Of Crops In Deaf Smith County (Latest Information On Maize Dwarf Mosaic Virus)."

"We have learned to live with wheat diseases in this area without having too much loss, but the main problem now is the Maize Dwarf Mosaic Virus infection which is believed to have originated in Hereford," he stated.

"The virus began here in this community and has spread in all directions and has reached places as far north as the state of Kansas, and while there is no known herbicide to combat this

virus and as for the outlook for 1968, well no one knows for sure, but I think it will get worse," he concluded.

The session ended on a 20-minute question and answer period.

In 1916, C. C. Ferguson sold a carload of yearling bulls from Deaf Smith County to Sweetwater County for \$77.50 per head.

Cattlemen throughout Deaf Smith County suffered heavy losses as the result of the blizzards and lingering snow of 1918-19.

The Hereford Breeders Association was organized at a dinner meeting in March 1919.

In July 1915, F. W. Lambert reported that with four weeks' work he had sheared 192,000 pounds of wool from 25,000 head of sheep at Hereford.

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Tuesday, March 19, 1968
High School Auditorium
7:30 -- 9:00 p.m.

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Easter Seals Aid County Residents

Persons with physical handicaps who need treatment and service in Deaf Smith County may find the services they need through J. A. Hodges, Jr., who is the Deaf Smith County Representative of the Easter Seal Society for Crippled Children and Adults of Texas.

The Easter Seal Society offers rehabilitation services to children and adults with physical disabilities including speech and hearing problems, according to Hodges.

The Society also operates an information and referral service that will direct residents of Deaf Smith County to other appropriate sources of health and

welfare aid in the area, he said. Hodges urged parents, doctors, nurses, clergymen and other individuals and organizations to refer handicapped persons who need assistance to the Easter Seal Society by contacting him at Hereford State Bank.

The Texas Easter Seal Society helps support 21 treatment centers where services are provided to crippled children and adults regardless of their ability to pay. Physical, occupational and speech therapy are offered to help the handicapped to overcome their disabilities.

The Easter Seal program is financed by contributions made during the Easter Seal Campaign which is now under way and will continue until April 14, Easter Sunday.

During 1967 the Texas Easter Seal Society provided treatment and services for 17,622 children and adults with a variety of physical handicaps.

Hodges urged that contributions to the 1968 Easter Seal Appeal be made as soon as possible.

Water Sample Holds Pollution

The latest sample of water taken from Tierra Blanca Creek Texas Water Quality Control Board officials have stated, indicated that bacterial pollution is coming from just below the city's sewage plant.

Joe P. Teller, deputy director of the board, announced that the Feb. 27 sample was taken from a location near the city sewage plant and showed a count in excess of 100 million bacteria per 100 milliliters of water. He added that "This is not uncommon or unrealistic. It just indicates that from that point we have a source of bacterial pollution."

According to Teller, a level of 1,000 coliform organisms per 100 milliliters is generally considered unsafe for water contact sports such as swimming and skiing. Drinking water should contain no coliform organisms per 100 milliliters.

City Manager Dudley Bayne said city officials have been studying for some time a plan to enlarge and improve facilities at the plant. Included would be two new ponds, a grinder and other special equipment. Part of the money needed for the project will be included in a bond issue to be called later this year.

Teller said the bacteria at the test site were not necessarily of the disease-causing variety. Where the creek flows into the lake, the count was less than two bacteria per 100 milliliters of water, he explained.



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You and your family spend a lot of time in America's parks, forests and recreation areas. You live there — they're part of your home. Why litter your home? Why litter your America? Litter is ugly and unhealthy and dangerous. Cleaning it up costs millions in taxes you help pay. Every litter bit hurts you.

Litter doesn't throw itself away; litter doesn't just happen. People cause it — and only people can prevent it. "People" means you. Keep America Beautiful.



Weather

	H	L
Saturday	70	62
Sunday	41	32 35
Monday	29	24 27
Tuesday	49	21
Wednesday	68	39
Moisture for Month	52	
Moisture for Year	238	

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Washington Report

From Congressman
BOB PRICE 18TH DISTRICT, TEXAS

1323 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. • 225-2704



Pressing Needs For Water Told

Water needs of this area, today and in the near future, were brought home to Veleda Study Club members and guests when Tom McFarland of Lubbock, president of the High Plains Water Conservation Association, spoke Tuesday evening.

Club members entertained their husbands and other guests with a salad supper at Community Center and presented the guest speaker.

McFarland began by quoting such statistics as the 1500 gallons of water which the average housewife uses daily, to preface his explanation of proposals to import water to the Texas Plains. Growing population is

hastening the water shortage which will lead in turn to a food shortage, he emphasized.

Water can be brought here from the far north, he said, but such a project would require 25 years for completion, and "We haven't that much time." He spoke of an alternate project to divert water from the Mississippi River and bring it westward to serve cities, industries and agricultural needs, which promises a faster source of water here.

Spreading information on the need and ways to meet it, is a function of water associations, the speaker continued. He said booklets are being prepared now for children of the fifth and sixth grade level, so they will

be informed as they grow up and be prepared to face the problem as adults.

For present-day adults, speakers and film showings are used. Tom Moorhead, public relations director of the High Plains Water group, accompanied McFarland here and showed a film concerning the Feather River project in California, which takes water from the northern regions of that state to the arid south.

Construction of the vast system, including one dam 700 feet high, was shown on the film. McFarland stressed that this project was begun in 1940 and the proposed similar system for this area would require almost as long to complete.

He added that the film is available for showing to any interested groups.

Mrs. Billy W. Sisson was in charge of the program and introduced the Lubbock men. Super hostesses were Mmes. Hugh Clearman, George Ritter and Sisson. Mrs. Armon Lauderback vice president, presided and welcomed guests.

They included Messrs. and Mmes. Elmer Kimball, Roland Hairgrove, Glenn Thomas and Bill Lyman.

Members and their husbands present were the Dale Barkleys, Bill Bradlys, Gid Browns, Joe F. Clarks, James W. Durhams, Gene Parsleys, Lewis McCuistians, Lauderbacks, Sissons, Ritters and Mrs. Clearman.

A few days ago, the President delivered his farm message to Congress. Main proposals of the program are for permanent extension of the commodity legislation enacted in 1965; a three year extension of the Food for Peace or PL 480 program; and a bill to create a "food bank" of government-held stocks of wheat, feed grains and soybeans. The President also called for Congressional hearings on "farm bargaining" and repeated earlier requests for a variety of more Great Society programs for rural areas.

By and large, the farm message was received without any great enthusiasm on Capitol Hill. Senator Ellender, Chairman of the Senate Agriculture and Forestry Committee was quoted as saying that he did not feel that Congress would or should enact "permanent" commodity programs. The Chairman of the House Agriculture Committee on which I serve, Rep. W. R. Poage, did not introduce the President's proposals.

Many members considered the message rather partisan in tone, but in a "presidential election year" this type of political appeal isn't surprising. Portions of the message were, I felt, quite misleading and I believe it is especially important that farmers understand source of the implications.

In describing the 1965 Act, the President said: "To terminate the 1965 Act would bring catastrophe and ruin to many farmers. Cash prices would fall — and there would be no government payments to cushion the impact. Farm income would drop by as much as one-third — back to 1959 levels." By these words the President leaves the clear implication that the refusal by Congress to extend the Act this year would cause catastrophe and ruin in rural America.

In plain and simple language, this is HOGWASH! The fact is FIRST that the programs covered by the 1965 Act run through 1969. New or modified programs aren't necessary — at least by the calendar — until 1970. So any changes could be made next year — after the elections. In the SECOND place, and in the unlikely event that Congress failed to act before the termination of the 1965 Act, each of the major commodities — feed grains, wheat and cotton — have permanent "back-up" programs on the law books.

For wheat, there would be another farm referendum on a mandatory wheat certificate program with price supports on domestic and export up to 90 percent of parity; for feed grains, the Secretary could set price supports at anywhere from 80 to 90 percent of parity; in the case of cotton, there would be

a marketing quota program with price supports from 65 to 90 percent of parity.

So it seems to me that the dire prediction of "catastrophe and ruin" to farmers if the 1965 Act is not extended this year is on the outer fringe of the credibility gap.

I don't believe that the ma-

for commodity programs are doing all they can for farmers and I don't think farmers are satisfied with them.

Better farm prices are certainly needed and as Committee hearings proceed, I plan to do what I can, either in PL 480 Legislation, a grain reserve bill, or more commodity programs

to prevent government manipulations which depress farm prices and are responsible, along with continually rising farm operating costs, for the present low level of farm income.

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Refrigerator..... \$299. wt
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Refrigerator..... \$259. wt
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- GE - 14 Lb.
Automatic Washer..... \$239. wt
- GE - Custom
Electric Dryer..... \$179. wt
- GE - 16 Lb.
Automatic Washer..... \$339. wt
- GE - SM501 - Portable
Dishwasher..... \$299. wt
- GE - SP391 - Portable
Dishwasher..... \$249. wt
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Console Color..... \$700. wt
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Console Color..... \$619. wt
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Portable Color..... \$429. wt
- Olympic - Early American
Color Console..... \$739. wt
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WAS THAT 19 OR 20 — Charles Crain, behind-the-plate umpire during the Whiteface-Borger slaughter, seems a little confused as to what the score was toward the late innings of the contest.

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THIS OFFER GOOD THRU March 28
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Beauti-Pleat Drapery Shop Owners Meeting Changes In Tastes, Trends

By PENNY YOUNG
Staff Writer

Mr. and Mrs. Billy Ott, proprietors of the Beauti-Pleat Drapery Shop located at 625 E. First, began their business four years ago by buying out the original owner Renae Newton. The Ott's then rebuilt, restocked and moved the shop to its present location on First where they now conduct their business.

Managing the drapery shop proves to be a full-time job for the Ott's but an enjoyable one also.

"We sell, not only draperies, but hardware, fringe, bedspreads, and lamp shades," commented Mrs. Ott. "I really enjoy this job. It's really exciting and we never seem to tire of it. People are different. One person may come in and want to buy a rod for replacement of one that was lost or broken, or just to buy some fringe; while others wish to order a drapery and bedspread set with fancy fringe."

"Fringes seem to be the most popular trend as more and more orders come in for the fancier type of drapes. Hereford in general seems to lean more toward the extravagant type of style. Well, not only Hereford but the surrounding towns also, such as Dimmitt, Friona, and other small towns. The people have an extravagant taste. A person's personality is most of the time reflected in their selections," expressed Mrs. Ott when asked what seemed to be the most popular trend in draperies today.

Keeping up with Hereford's steady growth could prove to be quite a problem, especially to a businessman if he doesn't expand to the needs of the people. The Ott's have managed to keep a steady flow of new materials and merchandise in the shop and try to keep up on the styles for the people who prove to be fashion hounds. Most of

the merchandise that goes into the shop is ordered from Dallas, Denver, California, Missouri, or New York. However, if it is at all possible, the goods are ordered from closer places.

One never knows what a person is going to want. Some people enjoy furnishing their own homes and it is the same with draperies. Most people prefer to tell the decorators how they like it, or a lot of the times will want to tackle the jobs themselves. Keeping in contact with the people is another asset to a good business and at the Beauti-Pleat, they will often travel to the home carrying various samples and try to match the color of the carpet and walls. These are especially important items to consider when selecting a style for a house.

Draperies vary quite a bit from extremely fancy to a "plain-jane." Since the majority of the home owners are building new houses in the Spanish style, the accessories must meet the needs also in Spanish style. The Austrian swags which are French Provincial is another type, along with the Victorian and the tie backs. A few are more simple types and use wooden rods. In any drapery selection, the material and style must coordinate with the furniture.

"New houses are real nice to do," said Mrs. Ott, "especially show homes. However, in old homes there seems to be more of a change. You have a chance to restyle old fashions. Only a part of our work is with new houses. Not everyone has a new home but with the many new fabrics that we have, it makes such a big difference afterwards."

"Wood cornices padded and covered to match the curtains are also a popular trend with many people. The orders usually come with matching bed-

spread, quilted or otherwise, and the wood cornice over the top of the curtains. Another combination is a quilted bedspread, and curtains to match with a quilted lambrequin over the top. It makes a lovely combination."

Most of the orders that come in are made in the back of the shop by seamstress Mrs. Clifton Robinson or Mrs. Patsy Hampton who does alot of the quilting in her spare time. They are ably assisted by Patsy Daniels, an Industrial Cooperative Training student at Hereford High School. Miss Daniels comes to work in the afternoons.

After the customers have ordered or stated their preference, the Ott's allow two weeks, enough time to order any material that they don't have on hand, and to give the seamstresses plenty of time to finish the construction of the order. After it has been made, and pressed, Ott then calls the customer making an appointed time when he can place the curtains.

The longest window that

we've ever draped, was 36 feet across," commented Ott, "and the curtains were so large in size that we had to carry them in sections."

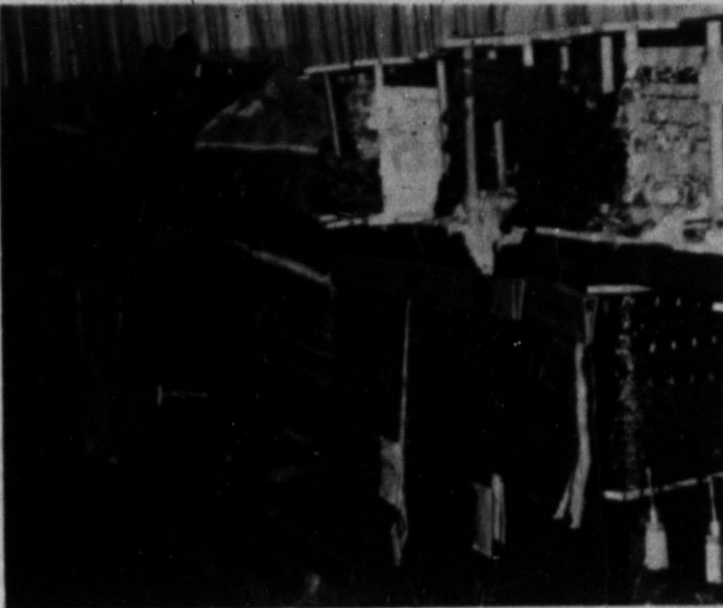
Quite a few orders come in for separate bedspreads and curtains. The customers usually want to match them with something they already have.

However, whether it's a separate order or a combination of items, Dorothy and Billy Ott manage to meet the people's needs in other towns and keep up with growing pace of Hereford at the same time.

Agricultural Briefs

COMBAT PINK BOLLWORMS — A pilot program to determine whether releasing large numbers of sterilized pink bollworms is an effective control for this cotton pest will be conducted in California by the USDA and California Department of Agriculture. The releases are to start in April in areas near Bakersfield.

LANDSCAPING A NEW HOME — Planning the landscape development for a new home is as important as planning the interior arrangement of the house, emphasizes Everett Janne, Extension landscape horticulturist. The entire plan should include grading, drives, walks, patios, retaining walls, screen fences, plantings, and professional services. He suggests allowing from 10 to 20 percent of the combined cost of the house and lot as an adequate amount for developing the landscape plan. The exact amount will depend upon topography of the site but does not include cost of a major installation such as a swimming pool.



MATERIAL OR FRINGE is sold separate or together to dress up a bedspread or add to an already finished product.

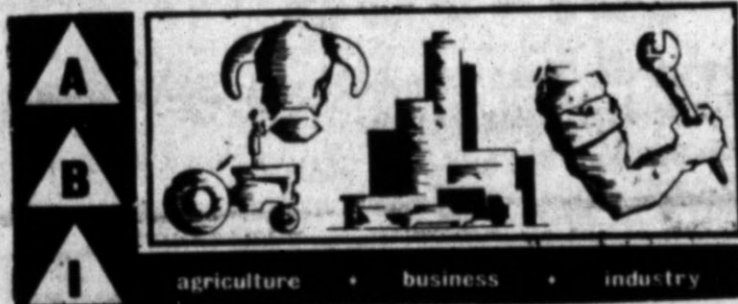
Gain Predicted In Meat Production

COLLEGE STATION — The situation is right for a sizable increase in meat production in 1968, but producers are reminded of Secretary of Agriculture Orville L. Freeman's plea to keep production in line with demand.

John G. McHaney, Extension economist at Texas A&M University, said early in December 1967, Secretary Freeman pointed out that the farmer can look forward to favorable livestock prices if production is kept in line with demand. If production is expanded, a decline in livestock prices can be expected.

The U. S. feed grain output in 1967 set a record and McHaney predicts lower feed grain prices in the first part of 1968 compared with a year earlier. With a more favorable livestock-feed price ratio in prospect, feeding per animal unit may be heavier.

Producers have responded to similar conditions in the past by expanding their output of livestock and livestock products. Secretary Freeman emphasized the need for producers to show restraint.



HEREFORD, TEXAS, 79045, THURS., MARCH 14, 1968



BEAUTI-PLEAT SCENES — Sample books full of ideas and styles of all kinds intrigue customers from other towns as well as citizens of Hereford. The customer shown here in top left photo has traveled from Springlake to view the selections offered at the Beauti-Pleat. At top right, Mrs. Billy Ott goes about one of her many duties connected with running the business.

Curtains or drapes for the customers are hung on rods after completion. Below left, Patsy Daniels, ICT student at Hereford High School, assists in the afternoons. Below right, Mrs. Clifton Robinson, a Beauti-Pleat seamstress, works on a cornice to match a customer's choice in draperies.

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Yes Free Humidifier!
for whatever size house you have.

ALL YOU HAVE TO DO...
is order an add on Cooling System or a complete Heating & Cooling Job for your Home or Office.

Just compare our prices with anyone and you can see our claim is true — PLUS....!

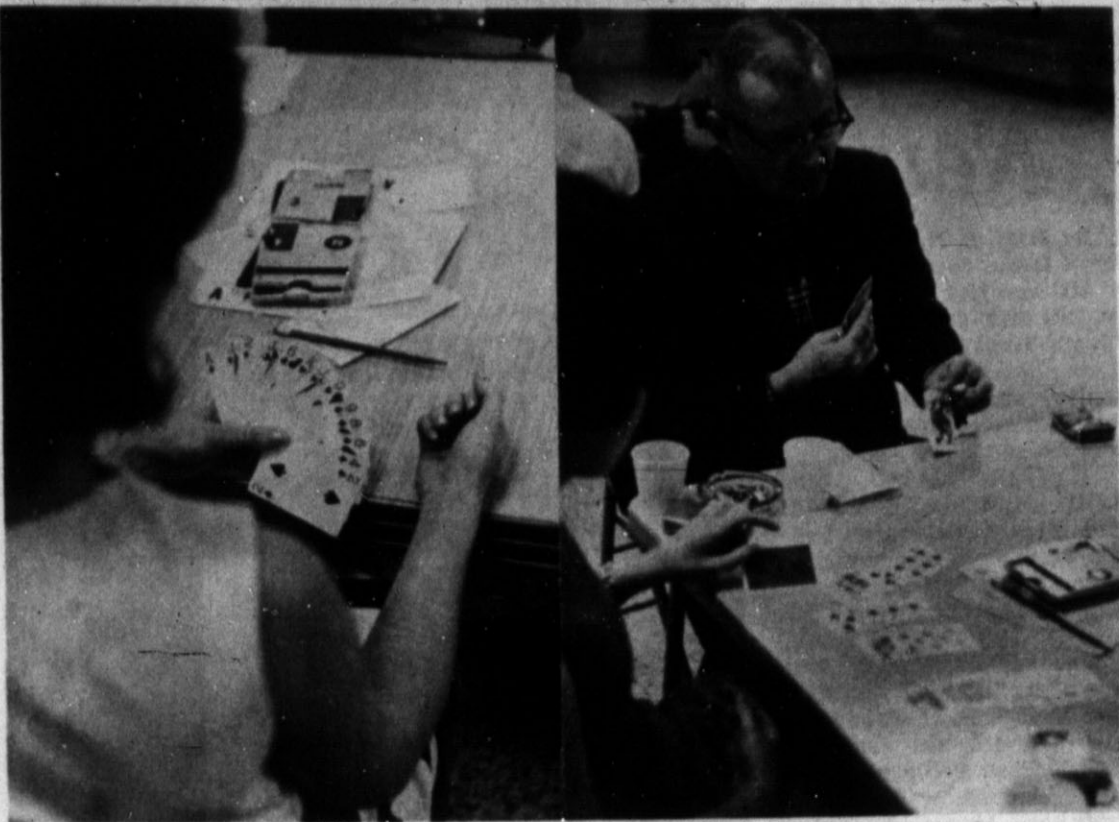
A-Diaxby Tensor Table Lamp
Just for calling us to figure your job.

NO! NO! NO! OBLIGATION

We are anxious to make your home or office more comfortable. If you have been thinking about stepping up to Refrigerated Air, and would like to know the cost of such a job, just call the men in the Yellow Trucks 364-0788 or come by our office across the street from the Courthouse. We can give you a turn key bid on **Day & Night Equipment.**

Just ask your neighbor about us and Day & Night Equipment. We have been in business in Hereford over 20 years. REMEMBER... "We Appreciate It"

Walker Refrigeration Service
and **DAY & NIGHT**
305 E. 3rd St. Ph. 364-0788
Hereford, Texas



CARD SHARPIES — Shown are scenes from the two-session Open Pairs games sponsored by the Hereford Duplicate Bridge Club Sunday in the Community Center. Winners were from Clovis, Amarillo and Hereford.

Bridge Tourney Winners Named

Winners were announced in the Hereford Duplicate Bridge Club two-session Open Pairs games, played last Sunday in the Hereford Community Center.

Mrs. Dick Gholson, secretary of the club, listed the winners for the afternoon session as Mrs. Warner Wilson, Clovis, N. M., and John Grantham, also of Clovis, north-south; Paul Kelly of Hereford and John Reece of Amarillo, east-west.

First place winners in the night session were Mrs. F. W. Hill of Hereford and Mrs. Pat Robbins, Hereford, north-south; Mr. and Mrs. Ed Schroeter of Hereford, east-west.

Ed Schroeter is president of the club. Overall winners were announced as Paul Kelly and John Reece, first place; Mark Lair of Canyon and Bill Dye of Hereford, second place.

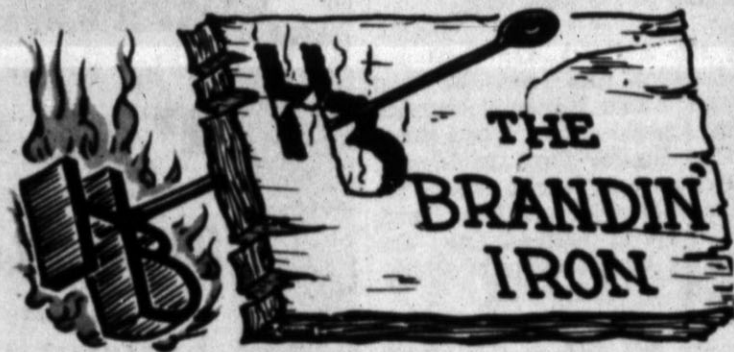
Mrs. Gholson said there were eight tables and several out-of-town guests. Director of the tournament was Warner Wilson, Clovis, and Mrs. Dwain Pittenger, of Hereford, was in charge of the dinner.

VFW Confab Is Attended By 7 Local Residents

The 13th district VFW Convention was held Saturday and Sunday in Plainview with Mrs. Stamey Henry of Belton speaking for the auxiliary meeting and Robby Robinson for the men's part.

Those attending from Hereford were Mrs. Leonard Davis, Mrs. Naomi Merle, Mrs. Ada Hollabaugh, Mr. and Mrs. Norman Gilmore, and Mr. and Mrs. Wayne Driskill.

May 25th and 26th is the date set for the next district 13 convention which will be held in Littlefield. District officers will be elected at that time.



By MELVIN YOUNG
Sign in department store: "Hats blocked for size; seats for sighs."

Don't know exactly how the irrigation farmers are taking it, but the boys with dry land wheat are all smiles this week. The rain and snow has been worth a lot to these people, some of whom have not seen a crop harvested in several years. Of course, they will still have the green bugs to worry about, but at least there's enough moisture in the ground to keep things growing.

And speaking of growing, the weather has been so nice lately (before the snow) that we were afraid the fruit trees would begin to bud, and we suspect that some of the apricot trees did just that. Suppose a fellow can't ask for everything, but it would be nice to have peaches again this year.

T. E. Seigler, manager of the Deaf Smith County Hospital, sent us the following article on hospitals. We thought it worth reprinting. The article apparently taken from the American Hospital Association Publication follows: "We've just about had it. We are referring to the high cost of hospital care. Something definitely has to be done about curbing these mounting costs which seem to go up by the week."

"We think more business practices ought to be incorporated into the operation of hospitals; things, for example, which are routinely done in business."

"For openers, we would suggest that the hospital start its

day at 8 a. m. and close promptly at 5 p. m. like most other businesses do. 8 to 12 on Saturday. Sunday would be a day off, as would all nationally declared holidays. A skeletal force would be maintained around the clock, making sure there was hot water, the electricity was working, and that there were no intruders from the outside on the premises.

"This way hospitals could eliminate two of the three 8-hour shifts they presently have. This would really do wonders in cutting down overhead and personnel. "Emergencies would be handled on an 8 to 12 basis on Monday, Wednesday and Friday mornings. Thus, when an individual had an emergency on Tuesday, he would only have to wait until Wednesday to have it cared for. This would encourage people to be more careful, and as a result, there would be less accidents and fewer emergencies.

"Certainly we could cut corners on all the expensive equipment that is part of today's hospital. We managed to get along without it very well as little as 10 or 15 years ago, so why do we need such high-priced and complicated gadgets now?"

"Without this involved equipment, we could also do away with the high-priced people who run it and interpret from it, thus affording more savings."

"All this would whack hospital expenses considerably. In fact, we should be able to get the costs down to about \$20 a day as they once were."

"Granted, we might not end up living as long as we do presently, but it would certainly cost us less while we did. "And that should satisfy a lot of people — until it came time to be sick or injured." — Courtesy of AHA.

Actually, our local hospital has been run remarkably well over the past years, and if you'll do a little checking, you'll find that daily care costs here are among the lowest in the state, while services have been excellent. It's pretty easy to be critical of hospital costs — and hospital services, but for those who owe their lives to the efficient work and diligent care of the doctors and the hospital staff, the price is pretty low.

Seigler, the administrative staff and the Hospital Board, have done a tremendous job in keeping our hospital operating the way it should. And that's pretty hard, particularly now with the additional competition for qualified nurses and hospital personnel from the new hospital in Amarillo. They certainly deserve our support.

COUNTY NAMED AFTER SCOUT

Deaf Smith County was named in honor of Erastus "Deaf" Smith, noted Texas scout, guide and Indian fighter who gained fame for his part in the fight for Texas Independence under Gen. Sam Houston. His tombstone reads "The Texas Spy" because of his ability to obtain vital information from those who thought he was deaf. Actually, Smith was hard of hearing.

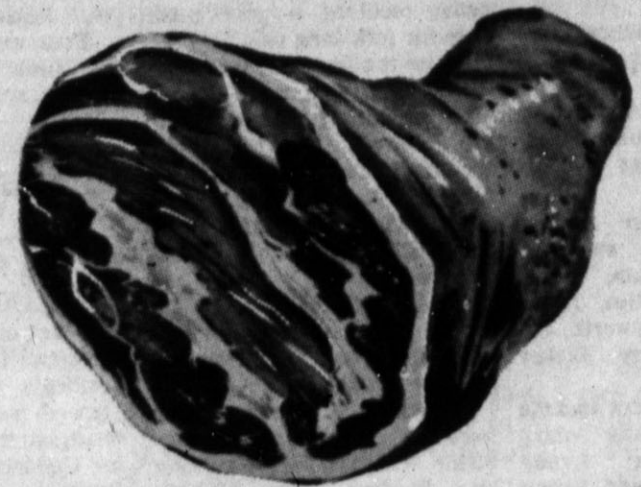
On Aug. 11, 1911, L. Weaver reported 12,000 bushels of sweet potatoes from seven acres.

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- Ground Chuck lb. **69c**
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HOT DOGS Sold Saturday Only **ea. 10c**

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- Prell Concentrate Shampoo family size **79c**
- Scope family size **88c**
- Head & Shoulders Shampoo large size **88c**

Schillings Tendercrust **Chili Dog Seasoning Mix & Pkg. Hot Dog Buns 49c**

- Cloverlake Ice Cream 1/2 gallon carton **79c**
- Frozen Mexican Dinners 15-oz. pkg. **39c**
- Shurfine Frozen Grape Juice 3 12-oz. cans **1.00**
- Shurfine Pineapple Crushed 6 No. 1 flat cans **1.00**
- Calgonite Elec. Dishwashing Soap giant box **47c**
- Gerbers Baby Food Strained Fruit and Vegetables jar **9c**
- Zestee Peanut Butter 2 1/2-lb. jar **79c**
- Zestee Apricot Preserves 3 1/2-lb. jar **79c**
- Lady Fair Toilet Tissue 10 roll **59c**

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- Dog Food Roxey Can **7c**
- Fig Bars Sunshine 3 12 1/4-oz. pkgs. **1.00**
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- Noodles Shurfine 12-oz. pkg. **29c**

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RED POTATOES

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Music Pupils Earn Top Ratings In Festival

For the sixth year, a superior rating in piano solo was scored by Dale Hollingsworth in the annual District Junior Festival of the Texas Federation of Music Clubs, held here Friday. This entitles him to his second gold certificate.

DeeAnne Caison was rated superior of the fourth time, as was Teresa Ingram of Friona, also in piano solo. Approximately 130 student musicians played or sang for judges at First Baptist Church.

Third-year superior ratings, with gold certificates, were earned by Wesley Strain, Layne Young, Beverly Phillips, Tonya Jayroe, Kent Hollingsworth, Cathy Loerwald, Shelley Hacker and Joy McCathern.

Second-year superiors include Vance McGee, Dorothy Johnston, Sabra Hacker, Benny Moore, Ricky Long and Nancy Fisher of Hereford and Devonn Light of Friona in piano solo; Rex Talley of Friona in junior

as a member of the Madrigal Singers, also made superior in vocal solo.

A vocal trio, Sally Kendrick, Kathy McLean and Ann Hurst of Friona, were judged superior in vocal ensemble.

Mrs. A. J. Schroeter is district chairman of the Junior Festival in which music students of this area take part each spring. This was the first year that Dimmitt students had not participated; they hold their own festival now.

Four well-known music teachers from the Amarillo Conservatory acted as judges.

Mrs. Lynn Cook Honoree At Bridal Shower-Tea

Mrs. Lynn Cook, who before her recent marriage was Miss Clark Adams, was honoree at a bridal shower Tuesday afternoon in the home of Mrs. J. R. Allison. She was a visitor from Austin, where the couple is at home while Cook attends the University of Texas.

The bride is the daughter of Mr. and Mrs. Clark Adams of Dallas, former Hereford residents, and Cook is the son of the A. H. Cooks of Hereford.

Callers for the tea-shower were received by Mrs. Allison, the bride, her mother and her husband's mother. Her sister, Miss Margaret Adams, was at the guest register.

Misses Toni Patterson and Fanelda Williams, students at West Texas State University, which Mrs. Cook attended before her marriage, served refreshments from a table decorated in gold tones shading from yellow to deep orange. Flowers were daisies.

In the hostess group with Mrs. Allison were Meses Tommy Braddy, B. F. Cain, Clinton Jackson, Earnest Langley, E. H. Loerwald, J. C. Mercer, A. T. Mims, B. D. Roberson, Pat Robinson, Earl Stagner and Dale Tinnin.

Garcia News

By MRS. S. N. THWEATT
Brand Correspondent

Mr. and Mrs. Eldred Brown visited Mrs. Jessie E. House in Kemp after the REC National Convention at Dallas. They then visited with Mrs. C. O. Brown and family of Harrold on their way home.

Mrs. N. A. Brown, Mrs. Eldred Brown and Mrs. Ernest Brown made a business trip to Amarillo on Tuesday and visited Western Plaza in Amarillo.

Mr. and Mrs. Ernest Brown and Mrs. Brown's parents, Mr. and Mrs. S. B. Pulliam of Clovis, attended the funeral of Brenda Page at Higgins.

Mr. and Mrs. S. N. Thweatt were in Clovis on Tuesday.

Mr. and Mrs. Jack Fortenberry were in Clovis. They had cattle at the sales ring.

Mr. and Mrs. Bill Page and daughter Lisa, and Mr. and Mrs. Elmer Northcutt attended the funeral of Mr. Page's niece, Miss Brenda Page, in Higgins Wednesday. Brenda was the daughter of Mr. and Mrs. James E. Page of Calibran, Colo. The family was formerly of Grady, N. M.

Mr. and Mrs. S. N. Thweatt spent the weekend visiting in Monahans with Mrs. Thweatt's brother, F. C. Hagan. Mr. and Mrs. James Lewis, sister of Mrs. Thweatt from Carlsbad, N. M., met the Thweatts in Monahans.

Mrs. Bill White's father, Jack Hudson of Hereford, is showing improvement but remains in the hospital in Hereford. Mrs. White reported.

Mrs. N. A. Brown spent Wednesday night in the home of Mr. and Mrs. Roy Potts. L. W. Potts came home with Mrs. Brown and will remain in the Brown home a few days.

Small Talk

By SUE COLEMAN
Women's Editor

It sort of bothered me to read the news item that a survey of residents on 25 Mile Avenue showed nearly half in favor of changing its name to Broadway, for Goodness Sake! Why, when a city has a street or two with unusual names, do people want to change them to something like those in every other city in the world?

YOU CAN HARDLY find a little town anywhere that doesn't have a street named Broadway, but do you know one anywhere with a 25 Mile Avenue? That's the reason for keeping the name, not for changing it.

Somebody said the name is too long, but it takes very little more breath to say it, and no more space to write 25 Mile than Broadway. But that isn't the main point. The present name is an absolutely fascinating one and it would be a pity to lose it.

Nearly always, newcomers ask where the street got its name. After they learn that it was first called 25 Mile Road because it was the road to Vega, they still wonder why, since highway signs indicate a few more miles in the distance to Vega.

CORRECT MILEAGE or not, it's a name that I hope is never changed, and maybe it won't be so long as Hereford has residents like the gentleman who snorted, at a proposal last year to prettify the name of the Bull Barn, "In Hereford we've got a Bull Barn, not a Petunia Palace!"

Those name-change proposals to eliminate the realistic side of pioneer ways, all remind me of a hassle quite a few years ago, when garden club ladies wanted to change the name of Muleshoe to something like Rose-dale. Enough folks with good solid sense put their feet down, and now Muleshoe has erected a statue to the animal it was named for.

There's plenty of reason to be proud of those odd oldtime names, instead of changing them to a carbon copy of a name suited to its famous location but, in my opinion, a bit ridiculous anywhere else.

IT'S NOT LONG now, until the last of this season's programs for Community Concerts members, the Peter Nero appearance slated for Sunday afternoon, March 31. Time to think if you are not going to be able to go to the concert, of a friend who would like to use your ticket.

One of the nice features of the Community Concert plan is the fact that the tickets are transferable; although admission is only by membership ticket, a member may permit someone else to use his ticket.

Nero is a popular pianist and there are probably many people who would enjoy his concert, so it would be too bad for a ticket to go unused when it may as well be passed on to someone else if the holder is unlucky enough to have to miss this concert.

ANOTHER nice thing about Community Concerts is the arrangement by which we may attend concerts in Canyon and Plainview with our membership cards, and their members may come to concerts here.

First time I've had a chance to use that privilege was at Plainview recently. In the Sunday afternoon audience I saw the Ray Polan family, Mrs. D. W. Palmer, Mrs. Dick Godwin and Mrs. O. H. Culpepper from Hereford.

Early in the twentieth century Hereford became known as "The Windmill City." There were some 400 windmills pumping in the vicinity at that time.

Miss Bradly Is Hostess For West H.D. Club

Miss Mary Bradly is hostess in her home Tuesday afternoon to West Hereford Home Demonstration Club. Argen Draper, County H. D. Agent, was speaker on the topic, "What's New In Clothing?"

"This is your year in fashion, whoever you are," she said. "Fashion is varied in age, figure and personality, so emphasize the style you like best." She displayed pictures illustrating the variety in styles, and new materials ready for spring sewing.

The next meeting will be in Pioneer Gas Flame Room March 26 with Mrs. N. E. Gass as hostess.

Refreshments were served to a guest, Mrs. Doc Roberson, and Miss Evelyn Bell, Meses Jim Tollett, Blanch Hardin, John Jacobson Sr., Mary Waters, Alice Bradley, N. B. Hood, Carl Schroeder and Carlos Vaughn.

Girls' Contest Winner Named

State winner of the annual Betty Crocker Homemaking of Tomorrow award this year is Joyce Irene Smith of Channelview High School, it is announced by General Mills, sponsor of the contest for high school homemaking students.

She will receive a \$1,500 scholarship and compete for a national award. Catherine Unverferth of Galveston placed second in Texas and gets a \$500 scholarship. In this state, 30,818 senior girls from 902 high schools were entries in the contest.

Hereford Native Is Author Of Travel Volume

Announcement of a new book written by a former Hereford resident, Mozelle Groner Richardson of Oklahoma City, has been received from the publishers, Exposition Press, Inc. of New York City.

The title, "Dear Daddy, Never Let Mother Travel Alone" and sub-title, Memories of a Season in Paris, indicate the light-hearted nature of the book, an account of time spent in Paris by the author and her daughter, Judy. It is described "as a travel book, but not in the usual sense of the word."

Mrs. Richardson is introduced on the publisher's leaflet as "A native of Hereford, Texas; Mrs. Richardson describes herself as one of the few people she knows who remembers World War I."

She is a granddaughter of the late J. H. Head, who moved here in 1906, went into the real estate business, was acting alderman, mayor and county treasurer.

The writer is the daughter of his daughter, Jessie Head Groner. Some longtime residents remember when Mozelle Groner attended Hereford elementary schools.

Read The Classified Ads Today.

Messenger Club And Guest Meet

Messenger Home Demonstration Club and a guest, Mrs. George Bumpass, met in the home of Mrs. Gene Bradley recently for a program by Argen Draper, County H. D. Agent. Her subject was "What's New In Clothing?"

Samples of new fabrics to be used in spring clothing, and patterns in new designs were shown to illustrate her talk. She said a more fitted silhouette appears in women's clothes, with a trend to the sheath cut rather than the shift which has been popular.

Mrs. Draper won the prize in a game which opened the meeting, and Mrs. N. A. Brown held the floating prize. Mrs. J. E. Sorrells presided for business. Punch and strawberry shortcake were served in the social period.

Hereford, Texas

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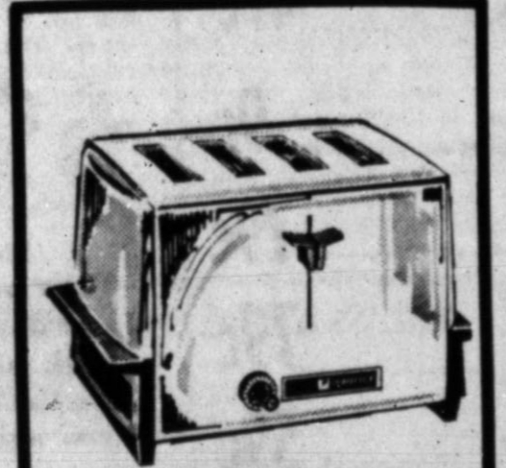


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Charge III

Automatically controlled thermostat, cooking chart, large 5 qt. capacity. Plastic handles, cooking basket.



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Jaguard Towels Big Bath 85c Hand 55c Cloth 25c		Reduced Thru Saturday THROW RUGS 2.99 - 3.99	
25c Womens Panties Jewelry Drapery Panels	\$1 Mens Sport Shirts Towel Sets Kitchen Tools Handkerchiefs Shoe Bags	1.88 Infants Sleepers Footed Pajama Set Womens Girdles Skirts & Slacks Boys Robes	
Men's 1 3/4 oz. WESTERN JEANS 2 for \$5		Boy's Penn Prest SPORT & KNIT SHIRTS 1.88	
Large Assortment KITCHEN GADGETS Reduced 77c		Boys Spring SWEAT SHIRTS 88c	

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WEEKLY MOVIE GUIDE

FRI. MAR. 15—3:30-5:00 PM

You're My Everything

12:15 AM—LATE SHOW

Auntie Mame

SAT. MAR. 16—1:00 PM

PAL GUS

10:40 PM—LATE SHOW

Old Man & the Sea

12:15 AM—LATE LATE SHOW

RETURN of the FLY

SUN. MAR. 17—4:00 PM

THE GLORY BRIGADE

10:40 PM—LATE SHOW

The Eddie Cantor Story

MON. MAR. 18—3:30-5:00 PM

Between
Heaven & Hell

TUES. MAR. 19—3:30-5:00 PM

BLUEPRINT FOR MURDER

WED. MAR. 20—3:30-5:00 PM

CAPTIVE WOMEN

THURS. MAR. 21—3:30-5:00 PM

X THE UNKNOWN

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The Right
To Limit
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MIRACLE PRICE
Wagners asst. flavors,
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Limit two, thereafter 23c

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FRUIT COCKTAIL

MIRACLE PRICE
Hunts,
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Limit two, thereafter 23c

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MIRACLE PRICE
Hunts 14 oz. bottle
Limit two,
thereafter 23c

19c



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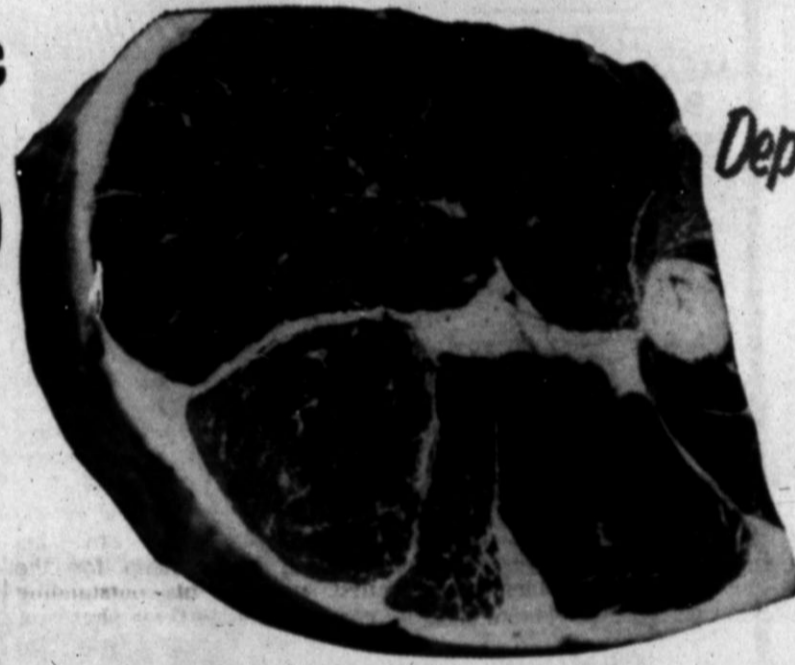
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ROAST STEAK

Rump, USDA Choice
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Blue Ribbon Beef,

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PEARS Hunts No. 300 can 3 for 1.00
GREEN BEANS Kounty Kist Whole or Sliced No. 303 can 6 for 1.00
CORN Kounty Kist 12 oz. can 5 for 1.00
TOMATO SAUCE Hunts 8 oz. can 10 for 1.00
TOMATO JUICE Hunts 46 oz. can 3 for 1.00

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USDA Choice
Farm Pac Blue Ribbon Beef.
lb. \$1.09

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TURNIPS Purple Top Bulk 2 lbs.
CARROTS Calif. 1 lb. cello pkg. pkg.
AVOCADOS Calavo Fueretes each
GREEN ONIONS fresh-large Arizona bunch 3 for
RADISHES Rosy Red Fresh Large Arizona 3 for
POTATOES US No. 1 Idaho Russets bulk 2 lbs.

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FRONTIER STAMPS
with purchase of boneless
beef roast, 3 lbs. or more.

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FRONTIER STAMPS
with purchase of Booths
center cut halibut steak.

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Aqua Net
13 oz.
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Tumblers 25 oz. Ice Tea Golden Swirl 15c
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Toothpaste Valiant Family Size 49c

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1 Pint Cole Slaw
ALL FOR \$1.69

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Turkey, Fresh Frozen
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USDA Grade A FRYER BREAST 2 lb. box 1.09
Lean Tenderized CUBE STEAK lb. 1.09
Farm Pac SLICED BOLOGNA All Meat 12 oz. 49c
Frontier BACON Sliced tra pac 1 lb. pkg. 59c

PERCH Fillets Boneless Top Frost 1-lb. pkg. 49c
Swifts Premium Lean CORNED BEEF 2 to 3 lb. avg. lb. 89c
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TURF MAGIC Crabgrass control 40 lb. bag 4.95
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PEAT MOSS Michigan 50 lb. bag 89c
BULBS Holland assorted varieties large box each 69c
Furr's for all yard and garden needs. Turf Magic Products handled by Furr's because it is the best for this area.



Club Surveys Parks In Texas

Texas Day was observed in Pioneer Study Club Tuesday, with a program on state and national parks in Texas, at a luncheon in the Caison House. Texas and United States flags in miniature were at each place and flag colors appeared in a floral centerpiece.

Mrs. Ted Panciera had the subject, Why Texas State Parks? She discussed the origin of the state parks program and told of the acquisition of park lands and growing use of the parks by Texans and visitors.

Mrs. Bob Hammon spoke of National Parks in the Lone Star State, with emphasis on Big Bend Park and its vast area international in scope since it reaches across the Rio Grande into Mexico.

Both speakers told something of the history of parks in the Panhandle. Mrs. Panciera spoke of Palo Duro State Park and Mrs. Hammon of Allabates Flint Quarry near Lake Meredith, recently designated a national monument.

Club representation at the annual convention of Top of Texas District, Texas Federation of Women's Clubs, at Borger March 21-22 was discussed. Mrs. L. H. Lookingbill Sr. was elected to serve as alternate to the delegate, Mrs. Delmar Sigle, Pioneer Club president.

Several Pioneer members have places on the convention program. Mrs. Lookingbill, third vice president, will preside at the Texas Heritage breakfast March 22, when this club will be among the older clubs of the district which will be honored on the program. Mrs. Ralph McCullough, district awards chairman, will present awards at the closing luncheon. Mrs. Ray L. Johnson will conduct the memorial service Friday morning.

Continued sale of bulbs in a project to raise funds for the treasury and at the same time contribute to city beautification, was voted for 1968.

A note from Mid-Plains Pioneer Association reminded members that they will be depended upon to direct registration and serve coffee for visitors at the annual pioneer roundup here in May.

Appreciation to the club for assistance in entertaining visitors here for the recent garden club convention was expressed in a note from Mrs. Bruce Brown, president of Bud to Blossom Garden Club and convention co-chairman.

Attention was called to coming special programs of the club. Guest Day, April 9, will honor a member, Mrs. H. E. Miller, whose book, Junior Dear, was recently published. Mrs. McCullough is to review the book on this program.

A party for Golden Age friends will be given at Kings Manor retirement home April 23. The season's final meeting will be at a luncheon May 14, when officers for 1968-69 will be installed.

Mrs. Ora Shilling of Espanola, N. M., was the guest of her sister, Mrs. O. G. Hill Sr., and was welcomed by the 24 members present.

Lately-Wed Couple Live At Houston

Mr. and Mrs. Joseph N. Valliant Jr. are at home in Houston after a short trip which followed their marriage in Trinity Episcopal Church of that city Feb. 24. Mrs. Valliant is the former Miss Doris Ruth Smith. She is the daughter of Mrs. Lillian C. Smith of Canyon and Roy V. Smith of Hereford. Valliant's parents are Mr. and Mrs. J. N. Valliant of Bellvue, Md.

The Rev. Arthur Knapp, Trinity's rector, read the double ring 11 a. m. marriage service. Mr. and Mrs. David E. Lennon attended the couple as matron of honor and best man.

The bride wore a white crepe dress, street length, with white lace mantilla and corsage of Calydon orchids.

A former student at West Texas State University, Mrs. Valliant is a legal secretary for a Houston law firm while she attends the University of Houston.

Her husband is a graduate student in the university. He is a graduate of Washington College at Chestertown, Md., and was formerly editor of the State Register and Bi-State Weekly in Laurel, Del.

Price Introduces Bill To Collect Debt Of France

Washington, D. C. — A resolution urging the President to begin collecting the 50-year-old French debt was introduced by Congressman Bob Price this week.

Price said in introducing the measure "that the American people should no longer be forced to subsidize a foreign debt of almost \$7 billion when French President DeGaulle had, in effect, declared economic warfare on the United States." The French debt dates back to World War I and is a legal and binding debt, Price said.

"France has been pursuing policies inconsistent with the best interests of the United States and the Atlantic Alliance," Price said, "and the President should take whatever steps are necessary to guarantee payment of the debt if France continues to default on its indebtedness."

Price said he expected hearings on the proposal to begin soon.

Hereford was incorporated as a city the first time on April 10, 1903.

FOR GOD SO LOVED THE WORLD



"I Shall Keep This Lent"

"LENT" means Springtime. It is an old Latin word which means a forty day fasting period next before Easter. It begins with Ash Wednesday and continues till Easter, exclusive of Sundays. It is a time for the conditioning of our soil... a time for our

Souls to become penitent. It simply means that it is spading up time, the season for planting seeds and for setting blooming trees.

In the realm of the spirit it is a call to get ready for the season of beauty and goodness.

Who amongst us is satisfied with what he is or what he has been? Then let us qualify for the Lenten Season. Let us clear away the rubbish of last year's crop, cut under the old stalks. May we learn from our Lord to give ourselves to good conditioning during Lent. The miracle of Lent is genuine repentance which leads to Newness of Life. A Saintry Keeper of Lent said it well when he spoke the words, "I shall keep this Lent, and hope to refresh my Soul." Amen



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Fifth and Main Streets
- FRIO BAPTIST CHURCH
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215 Norton Street
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North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASSAMBLEA DE DIOS
Martin Musquiz, Pastor
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- LA IGLESIA DE CRISTO
Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST
L. E. Fooks, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST
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- BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams
Missionary Pastor
- TRINITY BAPTIST CHURCH
Southern Baptist
Rev. Clarence Powell
North 385

- FIRST METHODIST CHURCH
Rev. Clifford E. Trotter
Pastor
501 North Main
- WESLEY METHODIST CHURCH
Rev. Robert Williams Pastor
410 Irving
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Eugene L. Naugle each first and third Sunday; Gene Brock each second and fourth Sunday.
- AVENUE BAPTIST CHURCH
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130 N. 25 Mile Ave.
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319 Ave. 1
- ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH
Rev. Herman Scheller
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DE SAN JOSE
Labor Camp
- CHURCH OF THE NAZARENE
Rev. K. Dwight Southworth, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS' EPISCOPAL CHURCH
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH
Rev. Russell Winger, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH

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Go to Church Sunday.

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McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK

ROCKWELL BROS. & CO.
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BIG T PUMP CO., INC.
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HEREFORD LAUNDRY & DRY CLEANERS
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Jack's Marine Supply
119 Funston 364-0380

...Wonderful Meat at SAFEWAY!



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Wilson Fully Cooked
6 to 8 pound
Lean Tender
Whole Picnics
- A Real Buy!
35¢
LB.

Chuck Roast

USDA Choice Heavy Beef

Chuck Blade
Cut Roast
LB. **49¢**



Prices Are
Good Thru
Sat., March 16th.

Fish Cakes Captain's Choice 3 12-oz. pkgs. 1.00
Fish Sticks Captain's Choice 2 8-oz. pkgs. 59¢
Sausage Pure Pork Pinkney Sausage 2 lb. bag 69¢

Sliced Picnics Wilson Fully Cooked lb. 39¢
USDA Choice Gourmet Steaks
Spencers Steak Boneless Fork Tender lb. 1.89
Boneless Club Loin or Rib Boneless Steak lb. 1.79
Rib Eye Waste Free lb. 1.98

Shoulder Roast Center Cut No. 7 Bone lb. 59¢
Round Bone Choice Beef lb. 65¢
Boneless Roast Center Cut Chuck lb. 79¢

50 BONUS STAMPS
with the purchase of any 2-lb. pkg. or more Ground Beef
Offer expires March 16

50 BONUS STAMPS
With the purchase of any 2-lb. pkg. Tower Franks
Offer expires March 16

BACON

Wilson Certified
1-lb. pkg. **69¢**

Family Steak

USDA Choice Center Cut Chuck Steak lb. **59¢**

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Safeway or Hormel All Meat lb. **59¢**

Shop These Safeway Specials And Save, Save, Save!

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Busy Baker Always Fresh Crackers You Save 4c
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Busy Baker Fresh Fig Bars - Special Low Price - Save 10c
2-lb. pkg. **39¢**

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Van Camp White or Golden Hominy You Save Today!
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Grade 'A' Eggs Breakfast Gem Large Eggs doz. 35¢

Enriched Flour Gold Medal 10c off label 10-lb. bag 99¢
Edwards Coffee Always Fresh 1-lb. can 59¢
Safeway Coffee Preground Coffee 1-lb. bag 53¢
Folgers Coffee Regular or Elec. 1-lb. can 66¢
Folgers Coffee Regular or Elec. 2-lb. can 1.37

MIX OR MATCH
MORTON'S CHIPS
Morton's BBQ Chips, Potato Chips, Onion Garlic, and Corn Chips
2 Reg. 49c Pkgs. **89¢**

MIX OR MATCH
PRESERVES
Empress Preserves Apricot, Apricot, Pineapple, Grape, Peach, and Orange Marmelade
2-lb. jar **59¢**

Save On These Refrigerated Food Buys!

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Orange Juice Bel Air Real Florida Juice 12-oz. can 39¢
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ONION RINGS

Bel Air Frozen Onion Rings 3 12-oz. pkgs. 1.00
- Save 17c

CREAM PIES

Bel Air Frozen Cream Pies 3 14-oz. pies 1.00
- Save 17c

TWIN POPS

Eskimo Twin Pops 4 6-ct. pkgs. 1.00
Save 40c

Safeway Specials Always Saves You More!

Garden Side Cut Green Beans
Green Beans - You Save 5c 2 No. 303 cans **25¢**
Town House Stewed Tomatoes Save 12c
Stewed Tomatoes 4 303 cans **88¢**
Truly Fine Decorated Towels Save 4c
Decorated Towels 185-ct. roll **29¢**

Safeway Garden Fresh Produce!

POTATOES



U.S. No. 1 Russet Potatoes

10 lb. bag **39¢**

BREAD
Mrs. Wrights
1 lb. **10¢**

TIDE
58¢ GT.

Quart Containers

TOMATOES

of Fresh Salad Tomatoes
Each **39¢**

WIN up to \$1000

Continue To Play SAFEWAY'S-
BONUS BINGO

Calif. White 8-lb. bag
GRAPEFRUIT

each **79¢**

Complete Assortment
HOLLAND BULBS

of Spring Bulbs pkg. each **69¢**

Safeway Saves You More!

Beans Ranch Style Beans 2 300 cans 29¢
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