

# Herd Rambles Over Canyon 46-0 Friday

...see Sports Page

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VOL. 21 NO. 17

HEREFORD, TEXAS, 79045, SUNDAY, OCT. 27, 1968

PUBLISHED EVERY SUNDAY

## United Fund Goal Is Getting Closer

A total of \$29,288.83 had been donated to the 1968 Deaf Smith County United Fund campaign by Friday afternoon, leaving workers still nearly \$8,000 short of their goal of \$37,288.83.

During a meeting Friday morning, UF officials received a shot in the arm when Sears-Roebuck and Co. turned in its donation and the business received 100 percent donation from its employees.

Also, a Shetland pony was donated to the United Fund by Martin Wagner to be used in any way possible to raise money for the drive. Definite plans had not been made by press time Saturday, but the animal will be sold at auction or by tickets.

Drive Chairman Johnny Clark Jr. issued a special plea Friday to "parents of all young people participating in organizations that are financed by contributions made through the United Fund. If our budget is not met, many of the programs can not operate as they have in the past."

"To have individual drives for each organization would defeat the purpose of giving sensibly the United Way," continued Clark. "Many worthwhile programs probably could not even operate."

As each person contributes, said Clark, "keep in mind that we must give enough for not one but 10 organizations — Campfire Girls, Boy Scouts, Pony League, Little League, Colt League, Salvation Army, Red Cross, Cerebral Palsy, Council on Alcoholism and U. S. O. However, if you want your donation to go to just one or any combination of these organizations, it is possible to do so. You simply mark your check indicating to whom you want it to go."

Listed under the budget and their amounts are Camp Fire Girls, \$6,369.25; Boy Scouts, \$7,200; Pony League, \$2,025; Little League, \$2,581.14; Colt League, \$1,250; Salvation Army, \$4,200; Red Cross, \$11,000; Cerebral Palsy Center, \$100; Council on Alcoholism, \$750; U. S. O., \$475, and local United Fund Expenses and the Texas United Fund, \$1,150.

This year's budget is 22 percent higher than the 1966 budget which Deaf Smith County residents filled faster than any city in Texas.

Persons wishing to donate to the United Fund may mail their donations to Debbs Knox, 519 Park Avenue, Hereford, or drop it off at the post office in an envelope marked United Fund.

Drive officials will meet at 10 a. m. Thursday at the Hereford State Bank to tabulate the donations turned in at that point.



HANGING ON — Whiteface quarterback Bill Cole (15), is caught from behind by a Canyon Eagle after slight gain in Friday night's contest.

Cole accounted for one of the six touchdowns registered by the Herd in their 46-0 rout of the Eagles.

## Homecoming Set At HHS

Friday will be filled with all types of activities as high school students, football fans, ex-students and local residents prepare for the annual Hereford High School Homecoming.

Prior to Friday's activities, the traditional bonfire will be conducted beginning at 7 p. m. at the football stadium with the winning floats being displayed and the Homecoming queen introduced. Candidates for the homecoming queen this year include seniors Sue Easley and Trisha Hill; junior Peggy Summers, and Cheryl Cole, sophomore.

Friday will see a pep rally held at the high school gymnasium at 2 p. m., with this to be highlighted by crowning of the homecoming queen. Following the pep rally, school will be dismissed at 2:35 and the parade will begin at 3 p. m.

Route of the parade will be from the high school, down Ave. G to Park Avenue, west on Park Avenue to Main Street, south on Main Street to Second Street, where the band and other groups in the parade will disperse. From Second Street, the floats will go west to U. S. 385 then north to the Sugarland Mall

## Breathalyzer Has Arrived

Members of the local Department of Public Safety began working Friday with the new "breathalyzer" facilities, which are expected to aid the problem of drinking while driving.

The new facilities at the local DPS office in the Deaf Smith County Courthouse were explained during a demonstration Thursday by Pat Donley, Lubbock chemist; Capt. J. W. Blackwell of Amarillo and Sgt. W. E. Wells of Hereford.

Described as being very similar to a blood test, the breathalyzer analyzes a suspect's breath to determine the percentage of alcohol in his blood stream.

The defendant is given all the advantages in the testing, emphasized Donley. He first is brought in and watched for 15 minutes during which time he is to have nothing in his mouth. "This gives anything he has had to drink a chance to dissipate in his mouth and makes sure he gets a fair test," said Donley.

Then the defendant blows hard into a tube, the air coming from deep in the lungs. Chemicals prepared especially for the breathalyzer determine the alcoholic content of the blood at that time and the amount is registered.

It is estimated that a driver with 0.10 per cent by weight blood alcohol is six or seven times as likely to be involved in an accident as a nondrinker.

## County Payroll Has Risen 11 Percent In Two Years

(Special to the Brand) NEW YORK — According to data just released by the government, the number of business establishments in operation in Deaf Smith County is at a high level.

In proportion to population, there are more of them flourishing in the local area than in many other sections of the country.

The facts and figures are contained in a report, issued by the Census Bureau, covering every county in the United States. It provides information on the number of people employed in each community, on their distribution by industries and on the size of local payrolls.

It is based upon tax reports that were submitted by employers to the Social Security Administration, relative to last year's operations.

Listed in Deaf Smith County are a total of 394 business firms that employ one or more persons.

Of this number, 202 have 3 employees or less, 95 have from 4 to 7 employees and 97 have 8 to 19. The rest are larger.

The figures show that moderate-size enterprises predominate in the local area, as is the case generally throughout the country, and that they are able to operate successfully despite the competition of big business.

Approximately 92 percent of the total businesses have fewer than 20 employees each.

Elsewhere in the United States, there are 89 percent in this category. In the State of Texas, there are 88 percent.

## CROP Drive Is Set

The Trick or Treat for CROP campaign will be held between 6:30 and 9 p. m., Halloween night, Oct. 31. The aim of the drive is to knock on every door in Hereford.

Headquarters for the collection will be the Fellowship Hall of First Methodist Church.

Headed up the CROP drive at Hereford High School are Betty Hodges, chairman; James Driskill, vice chairman; Jan Turrentine, secretary-treasurer; Lorena Gibson and Souda Malouf, map chairman; Laquita Robison and Peggy Summers, food chairman; Debbi Todd, publicity; Mona Gale Gibson, transportation and Dion Miller, arrangements.

Stanton's committee will be John Stoy, chairman; Scott Turner, vice chairman; Carolyn Langley, secretary-treasurer; Roy Messer, map chairman; P. A. Lindsey and Gordon Gearn, food chairman; Ike Graves and Bryan Goodin, publicity, and Ricky Riggan and Chip Guseman, arrangements.

The drive at La Plata will be headed up by Joy Clark, chairman; Bobby Bogard, vice chairman; Nancy Brink, secretary-treasurer; Carol Newton, map chairman; Barbara Owen, food chairman; Pam Garrison publicity; Dan Vander Zee, transportation and Dany Paetzold, arrangements.

Co-ordinator for the drive representing the CROP committee is Matt Matthews.

## VFW Seeks Contestants In Big Scriptwriting Contest

Rules for the "Voice of Democracy Program" with a theme of Freedom's Challenge have been released by C.L. Walker, chairman of the committee of the VFW in Hereford.

The contest is sponsored by the Veterans of Foreign Wars of the United States and its Ladies Auxiliaries. It is sponsored in Hereford by the VFW in cooperation with the high school.

Walker said the contest was placed in action last Monday and additional work will be done toward its success here beginning this Monday.

The five top prizes are National Scholarship Awards: First place, \$5,000; second place, \$3,500; third place, \$2,500; fourth place, \$1,500; and fifth place, \$1,000. More than \$200,000 in bonds and scholarships will be distributed on the state, district and local levels.

Fifty-three national finalists will receive all-expense paid trips to Washington D. C.

The contest is a national broadcast scriptwriting program designed to give high school students the opportunity to voice their opinions on patriotic themes and to convey them via the broadcast media all over America.

Scripts have the cooperation of the National and State Association of Broadcasters.

All 10th, 11th and 12th grade students in public, parochial and private schools in the United States, its possessions and territories and in overseas schools for military and civilian personnel are eligible.

However, past national and state winners are not eligible.

Participants' approach to the subject material should be positive — for freedom and not against the political concepts of totalitarian governments. Students may not refer to their race, creed, national origin or in any way identify themselves in the script.

The script must not be less than three minutes nor longer than 15 minutes.

All scripts must be transcribed on magnetic tape for judging. The script as read by the student should be the only sound on the tape and care must be exercised to make sure no background noises or other distractions interfere with the voice quality of the participant.

Tapes with background noise or other interference may be disqualified.

Professional equipment may be used at radio and broadcasting stations. Participants are encouraged to use these facilities if possible. There is no limit to the number of tapes that may be made to assure the best quality; however, under no circumstances may the text of the script be changed from the participant's original entry.

All scripts must be on 7 1/2 IPS magnetic tape.

Following school competition, official entry form will be prepared for the school winner.

This official entry form together with the tape of the school winner sponsored by a VFW Post or broadcasting station will be entered in the next higher level of competition — the city-wide or community-wide judging.

Wherever a city-wide or community-wide judging is not held, each school's winning tape will be entered in the next level of competition — the VFW District judging. Every VFW District will conduct a judging and the winning tape of each VFW District will be entered in the state judging.

Deadline for all school and community contests is December 9, 1968.

Walker said to consult the school principal or the teacher assigned to supervise the contest at high school. They will have detailed information.

VFW of the U. S. have suggested the following questions as assistance in developing ideas along the line suggested by the theme, Freedom's Challenge:

1. As a student, what is your personal role in meeting the challenge of freedom? What actions can you take in your daily life that will make freedom meaningful to yourself and those around you?

2. How can you prepare yourself to be a more effective citizen — one worthy of the heritage bequeathed by our founding fathers?

3. How might our national institutions and practices be changed or refined to more fully meet the challenge of freedom?

Point value in the judging will be assigned as follows: Content, 45 per cent; Originality, 35 per cent; and Delivery, 20 per cent.

Both writing and delivery should be made in a normal style. Voices should be normal and conversational, not oratorical.

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## Strikers Back On Job

The Friona division of Missouri Beef Packers Inc. resumed operations Thursday following a weeks' shutdown caused by what union officials termed "a wildcat strike."

Amalgamated Meat Cutters Union representatives and the Missouri Beef Packers agreed to a contract which provided for wages ranging from \$2.40 to \$3.15 per hour.

Missouri Beef Packers has installed the agreed-upon rates effective last Monday, according to their spokesman Clark Knowles, and is now hiring for permanent fulltime openings.

MBP expects a fairly rapid return to normal production, Knowles said.

B. F. Cain, county clerk, explained that of the total, 79 had been mailed out earlier to servicemen overseas. Office hours at the office in the courthouse are from 8 a. m. until 5 p. m. Monday through Friday.

## Oklahoma Museum To Honor Elliston

A museum in Colgate, Okla., will bear the name of a Hereford man who helped get it started with numerous donations of Indian artifacts.

J. B. "Byrle" Elliston of 615 Grand was informed late this week that a museum being set up in the Oklahoma community will bear his name. Colgate is south of Ada, Okla., and southeast of Oklahoma City.

Elliston explained that persons in Colgate had heard of his collection of Indian artifacts and had attempted to get him to start a museum there, he began sending numerous items for exhibition.

Included in the items sent by Elliston were books and Indian items from the Navajo, Plains, Crow, Sioux and Kiowa Indian tribes.

The last items he sent, however, were believed to be some of the first artifacts in America as they were made by the Mimbre Indians, who came into this country across the Bearing Strait during the Ice Age and settled in eastern Arizona and western New Mexico. The Mimbre Indians are forefathers of the Apaches.

Elliston found the artifacts near the Arizona line during a visit with Navajo Indians in that vicinity. "There won't be any more like that found in Oklahoma," said Elliston.

Boys Ranch, long a favorite spot for Elliston, also will have items donated by the Hereford man and found nowhere else in Texas.

No date has been set for dedication of the museum in Colgate.

## Sausage Festival Set For Nov. 7

More plans have been announced for the annual Umberger Sausage Festival, to be held from 11 a. m. until 4 p. m. Nov. 7 in St. Mary's Parish Hall in Umberger.

Tickets for the meal will be \$1.75 for adults, \$1 for children under 12, and free to children under 6.

## Teachers Honor Miss Womble

Ethel Womble, who teaches fifth grade students at Northwest Elementary School in Hereford, became Teacher of the Year here following balloting last week which included several local teacher candidates.

Northwest School principal Charles Duvall presented Miss Womble her award at the Texas State Teachers Association meeting Thursday night, which was inscribed, "For understanding and contribution to education 1968-69." In her acceptance, she said, through restrained tears, "I have never felt more humble than I have tonight."

Miss Womble has been teaching since 1925. She began at Kimball School in Hansford County. Afterward, she taught at Dimmitt, Bethel, Wyche and Flagg before coming into the Hereford school system, as teacher at Central — the same school where she had begun as a student some years before.

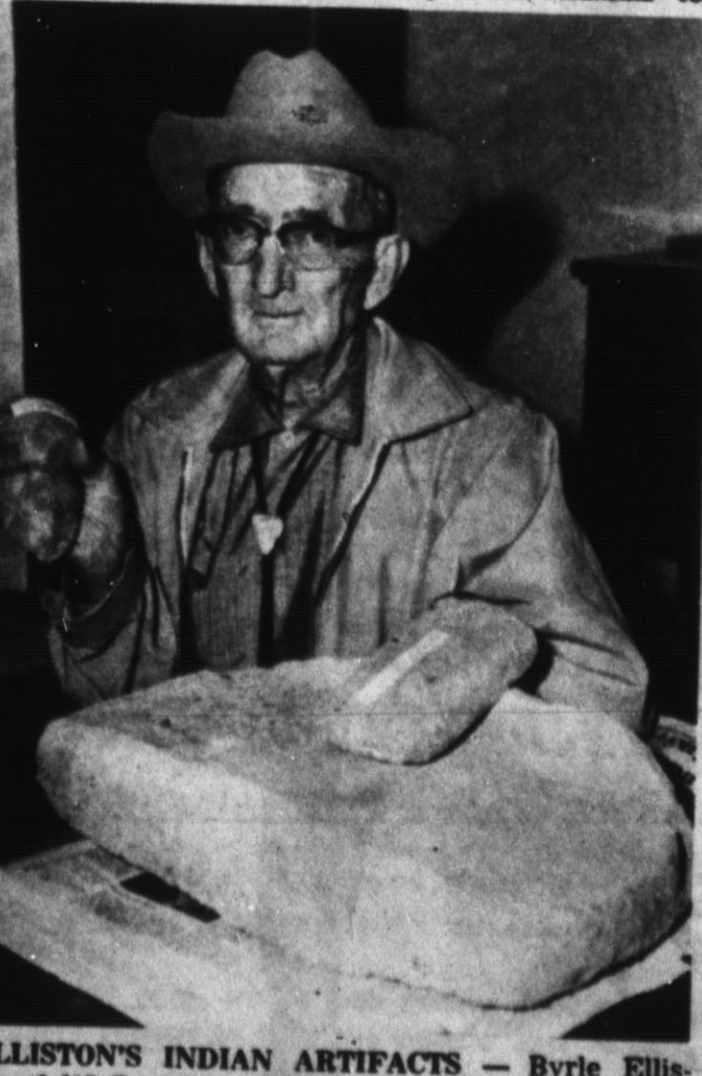
She is a member of one of the pioneer families of Deaf Smith County.

In the feature story highlighting Miss Womble's life which was published in the Hereford Brand of March 7, 1968, she said, "I can truly say that my chosen profession has been a rewarding one — a profession in which I have made errors, but at the same time a profession of service to others and of never-ending satisfaction to myself."

Miss Womble will retire in 1970.



TEACHER OF THE YEAR — Ethel Womble, shown here teaching her fifth grade class at Northwest Elementary School in Hereford. —Staff Photo



ELLISTON'S INDIAN ARTIFACTS — Byrle Elliston of 615 Grand Avenue, Deaf Smith County pioneer and longtime collector of Indian artifacts, is shown here with three of his most valuable pieces — a stone ax made by the Mimbre Indians, a large matala in which grain was ground into meal with a mano. Elliston has donated many such pieces to a museum at Boys Ranch and another at Colgate, Okla., where he is to be honored.

## School Bonds Will Be Sold

School bonds totaling \$750,000 will be sold at 3 p. m. Nov. 25, Superintendent Johnny Clark Jr. has announced.

The bonds, voted in a city-wide election Oct. 11, will be rated on Nov. 1 when school officials meet with investment companies in New York. Making the trip will be Clark, Olin Parris, president of the Board of Trustees; Dr. A. T. Mims, secretary, and Bob Davis of Amarillo, representative of Columbian Securities.

A total of \$600,000 of the bonds will be used for a new elementary school, while \$150,000 will be used for remodeling and enlarging the high school football stadium.

## THE SUNDAY BRAND

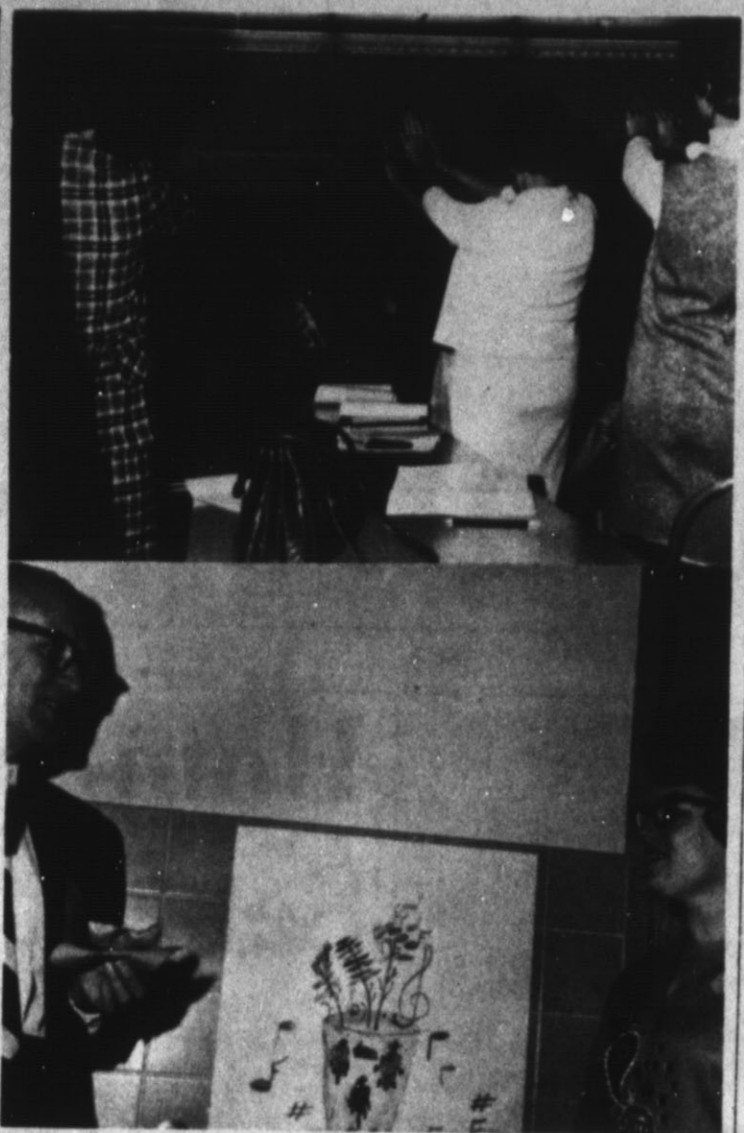
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**MUSICAL EXERCISES** — Teachers pictured at the top are taking part in the annual Texas Music Educators Association Region I workshop held Saturday morning at Aikman Elementary School in Hereford. In the background, Mrs. Ruth Parson, music supervisor of the Abilene Public School, is giving instruction in music interpretation. In the lower scene, Nolan Froehner of Dimmitt, who teaches school at Nazareth, enjoys a doughnut with Mrs. Bob Wert, one of the local hostesses, as they discuss the art work done to combine music and Halloween by the students of the five Hereford elementary schools.

## Chamber Ballots Go Out Friday

Ballots for the election of four men to positions on the Deaf Smith County Chamber of Commerce Board of Directors will be mailed out Friday to chamber members.

The ballots, which contain

eight names, must be returned by Nov. 15. The four men elected will take office Jan. 1 for a three-year term, according to Chamber President Earnest Langley.

Names on the ballot, all nominated by a Chamber committee are Jeff Carille, Jim Hale, Jim McDowell, J. W. Robinson Jr., John McNeely, Bob Spangler, Paul Abalos and Rex Lee. Going off the board Jan. 1 will be Melvin Young, Clete Corlis, Morris Easley, Ed Wilson and Neil Cooper, immediate past president. Langley will replace Cooper as a board member when his term is completed.

**NEW AT ZOO**  
GREELEY, Colo. — Jerry Steele's pet named "Willie" has a new home in the Island Grove Park Zoo. "Willie" is a 9-year-old, 2,000-pound Brahma steer that Steele has ridden in parades.

## Patrol--

Continued From Page One

driving while drunk all the advantages."

Donley, Capt. Blackwell and Sgt. Wells also emphasized that taking the test is strictly voluntary on the part of the defendant, and he has to give written consent before it is administered.

Colonel Wilson E. (Pat) Speir, director of the Department of Public Safety, said "We plan to locate breathalyzers in about 80 of the state's most populous counties where the driving while intoxicated problem is greatest. Trained personnel will use the instruments under rigidly controlled scientific conditions."

Present for the demonstration Thursday were Deaf Smith County Judge H. C. Williams, Assistant County Attorney Tom Burdett and Sheriff Ed Robertson.

Only two Presidents of the United States — Woodrow Wilson and Lyndon B. Johnson — were college debaters. But both of this year's candidates, Richard Nixon and Vice President Humphrey, were on their college teams.

READ THE WANT-ADS.

## Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

- November**  
1 — Hereford High School annual Homecoming  
2 — Annual awards banquet of Young Homemakers and Young Farmers of Texas, Caisson House, 7:30 p. m.  
3 — Carnival sponsored by P. T. O. at St. Anthony's Parish school, 1-8 p. m.  
5 — General election.  
5 — Annual Kiwanis Club Election Day Pancake Supper. High school cafeteria.  
7 — Annual Lions Club Fish Fry.  
16 and 17 — District convention, VFW and Ladies Auxiliary.  
21 — Tasting luncheon to benefit scholarship fund, sponsored by L'Allegria Club at County Bull Barn.  
25 — District conference of Methodist Churches at the First Methodist Church.  
27 — Schools dismiss for

Thanksgiving holidays.

- December**  
2 — Classes resume following Thanksgiving.  
12 — Lions Club Christmas party and Ladies Night.  
20 — Schools dismiss for Christmas holidays.  
**January**  
2 — Classes resume.  
18 — Texas-New Mexico Sugar Beet Growers banquet, Bull Barn.  
**February**  
22 — Community Concerts present Norman Luboff Choir in concert

## Boy Injured In Stabbing

Nick Prieto, 439 Ave. A, was released from Deaf Smith County Hospital early Saturday morning after having been treated for stab wounds in the stomach and left arm.

Prieto, also suffering cuts and scratches over his neck, back and arms, told police that he, his brother Junior, and Cecilio Briceño were walking near T. J. Power's vegetable shed when they were jumped by six Mexican males. His brother and Briceño were not harmed. Police are still investigating the incident.

at high school auditorium. **SONS FOLLOW FATHERS**

**March**  
15 — Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.

## Hap Wiseman To Retire At SWPS

Maxey H. "Hap" Wiseman will be honored by officials and employees of Southwestern Public Service Company with a retirement party Thursday. Wiseman has been employed by SWPS since 1936.

The reception will be held from 3 to 5:30 p. m. at the SWPS offices. Public is invited to attend.

Pimlico racetrack is one mile in circumference.

Senior flanker and defensive back Frank Waters, junior middle guard Jack Zindel and sophomore defensive back Jay Breslin are off-springs of former Spartan gridmen.

Waters' dad, Frank, lettered at fullback 1946-49 and presently is athletic director and football coach at Hillsdale College.

Zindel is the son of Howard Zindel, a 1934-36 lineman who is professor and chairman of MSU's poultry science department.

Breslin's father, Jack, lettered in 1944-45 and is secretary of MSU's Board of Trustees.

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**Denims Twills**

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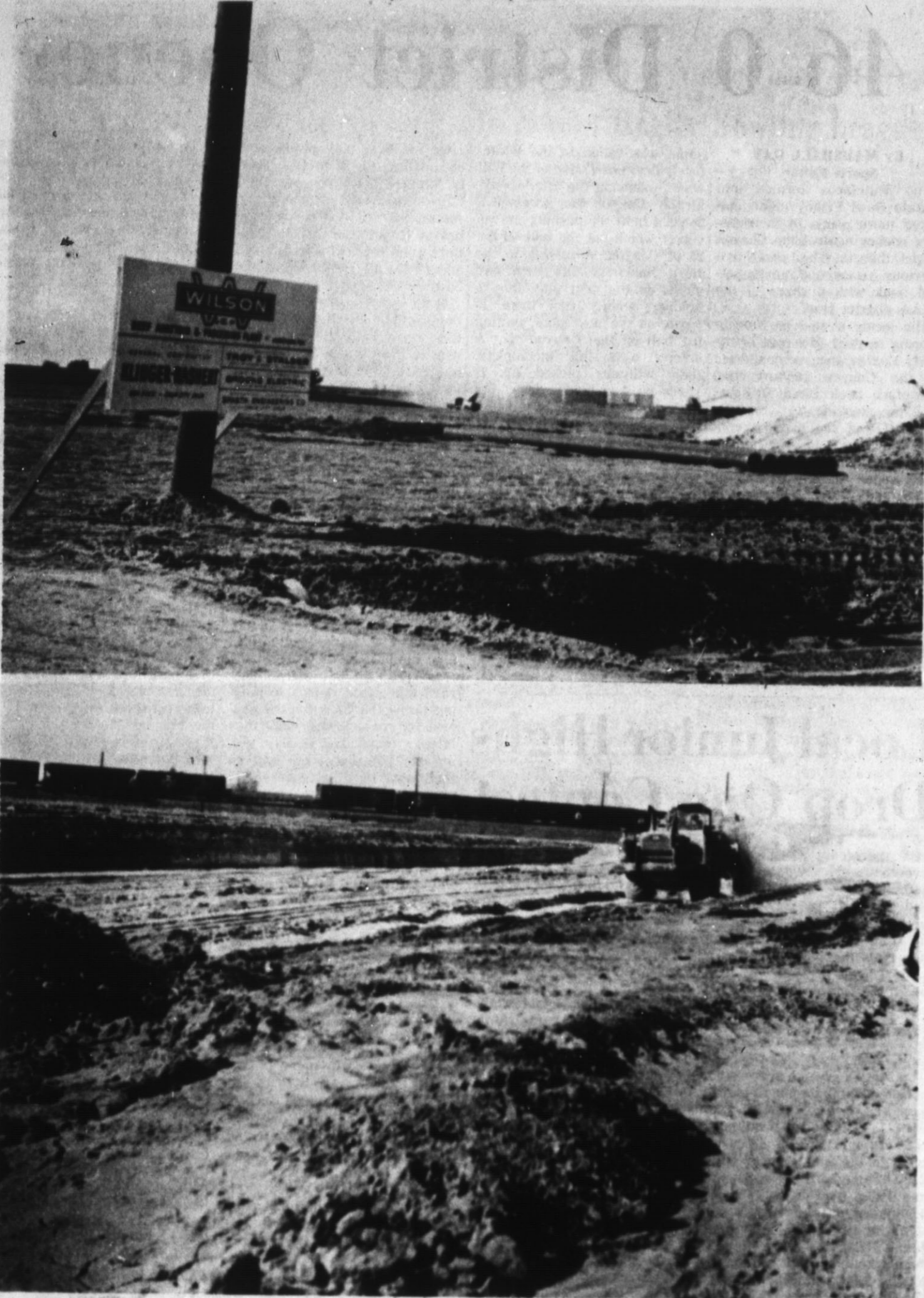
... and now it's easier than ever to own one. During October and November, participating electric appliance dealers will give you free wiring and guaranteed satisfaction. If, within 60 days from your date of purchase, you are not happy with your new electric range, your dealer will take it back and refund the money you have paid... you still keep the free wiring. You need only live in a 1 or 2 family home and receive your electric service from us. Act now... offer expires November 30th.

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30-2



**WORK BEGINS FOR WILSON** — Although actual construction won't start for another week, heavy machinery has been active at the site of Wilson & Co. new meat packing plant 3 miles west of Hereford. Construction boss Tommy Thomas said

there will be no forming of the plant for another 10 days and then workers will be needed. The multi-million plant is expected to be ready by December, 1969.

**CAP Changes Meeting Times**

The meeting time and place of the Hereford Composite Squadron of the Civil Air Patrol has been changed according to an announcement from the Squadron commander, Dr. Milton C. Adams, Major.

The cadet members will meet on the first and third Monday nights at Hereford High School in the Aerospace Science room. Time of the meeting is 8 p. m.

Members of the senior squadron will meet on the 2nd and 4th Monday nights at the Chamber of Commerce office at 8 p. m. Joint meetings will be called for the purpose of awards and promotions.

Cadet meetings will be directed by Dr. Marcus A. Hoelscher, Capt. USAF Reserve and by Chaplains Gene Fooks and Father John Broderick.

Senior member meetings will feature a number of Air Force training films. Scheduled for November 11th is the film "The Pilot Was Rescued By Helicopter" depicting an air rescue in Vietnam of a downed pilot. Later meetings will feature "The Story of Navigation" and three training films on aircraft instrument procedures. The public is invited to attend the meetings.

**Look**

**Who's New**

Mr. and Mrs. Ivan Louis Block Jr. are the parents of a daughter born Oct. 25. She weighed 6 lbs. 2 1/2 ozs.

Mr. and Mrs. Sigifredo Gonzales are the parents of a son born Oct. 25. He weighed 6 lbs. 11 1/2 ozs.

**MORE GUESTS ALLOWED**  
**NEW DELHI** — In view of improved food position in the country and the anticipated record harvest, the Indian government has decided to relax its Guest Control Order. Now 150 people, instead of 100, can be invited to a marriage. The revised number can be further relaxed provided the number of courses served does not exceed four.

**STRONGER AT FULLBACK**  
CHARLESTON, S.C. (AP) — Coach Red Parker of The Citadel's football team expects his fullback position to be stronger this fall. He has four prospects in Gay Mayfield, Joe Bedenbaugh, Ben

Chanis and Mike Hepner. The latter two are sophomores.

READ THE WANT-ADS.

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**THE Brogue**  
GENTLEMEN'S CLOTHING  
Sugarland Mall

**Hereford Woman's Term As Head Of DCCW To End At Convention**

Mrs. Ed Loerwald of Herefordshop which she will conduct. will complete her two-year term as president of the Amarillo Diocesan Council of Catholic Women at its 32nd annual convention in Amarillo Tuesday and Wednesday, and will be succeeded by Mrs. David Poundstone of Borger.

Convention headquarters will be in the Herring Hotel, and the program theme is Parish Renewal In Progress. Mrs. George Turrentine is another Hereford woman to have a part on program; as diocesan chairman of the organizations services commission, she will give the report of that commission's work.

**Lesly On Honor Roll At Academy**

Cadet Thomas L. Lesly, son of Mr. and Mrs. Luther Lesly of Rt. 4, Hereford, has earned academic honors for the first six weeks grading period of the first semester at Wentworth Military Academy, Lt. Col. Cordell Thomas, dean, has announced.

Lesly has earned superior grades to qualify for the Dean's Special Distinction List. Cadets who earn academic honors during the specified grading periods at Wentworth are accorded extra privileges and are permitted to wear the Scholastic Bar on their uniforms.

M. Bottoms, moderator of the Pampa Deaneary of the CCW, as main speaker. Mrs. James H. Rounsaville of Jacksonville, Tex., national director from the San Antonio Province, will speak at the luncheon Wednesday.

Marvin Upshaw, defensive end from Trinity, Tex., was the No. 1 draft choice of the Cleveland Browns in the January college draft. His brother Gene Upshaw was a guard with the Oakland Raiders last year.

You can never tell about women, and if you can, you shouldn't.

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**WATER CONSERVATION AND IMPORTATION:**  
"Water is the life-blood of our irrigated economy, and the importance of total water resources planning cannot be over-emphasized. Feasibility studies for importing water to the high-plains from the lower Mississippi basin should be pushed forward at maximum speed. Funding on these-and importation itself-must come from congress, with maximum state-federal cooperation. At the state level, our district is far behind on planning for flood control and conservation dams on our creeks. We must keep the water that falls in our district, rather than seeing it rampaging on down-stream after every big rain. We must use lake water and tail water return systems to the maximum, along with irrigation practices consistent with the water available in any given area. If elected, I intend to work with men who have a proven record of water conservation. Under no circumstance must this issue be allowed to become a political football to be used at election time for partisan gain."

**EDUCATION AND VOCATIONAL TRAINING:**  
"Texas has fallen from 33rd to 38th during the past eight years in per-student support for education. During the same time, we have fallen from 40th to 44th in literacy. This dismal record cannot be continued if our young people are going to be able to hold jobs which will be available in the 1970's. We must increase our attention to primary education and the development of basic skills, give additional help to children with specific learning disabilities, increase pre-school opportunities with bilingual education where needed. Vocational training must be increased, with emphasis on job training by private industry, so that the trainee will know that a specific job is waiting upon completion of the training. Education and jobs are the only effective answer to poverty."

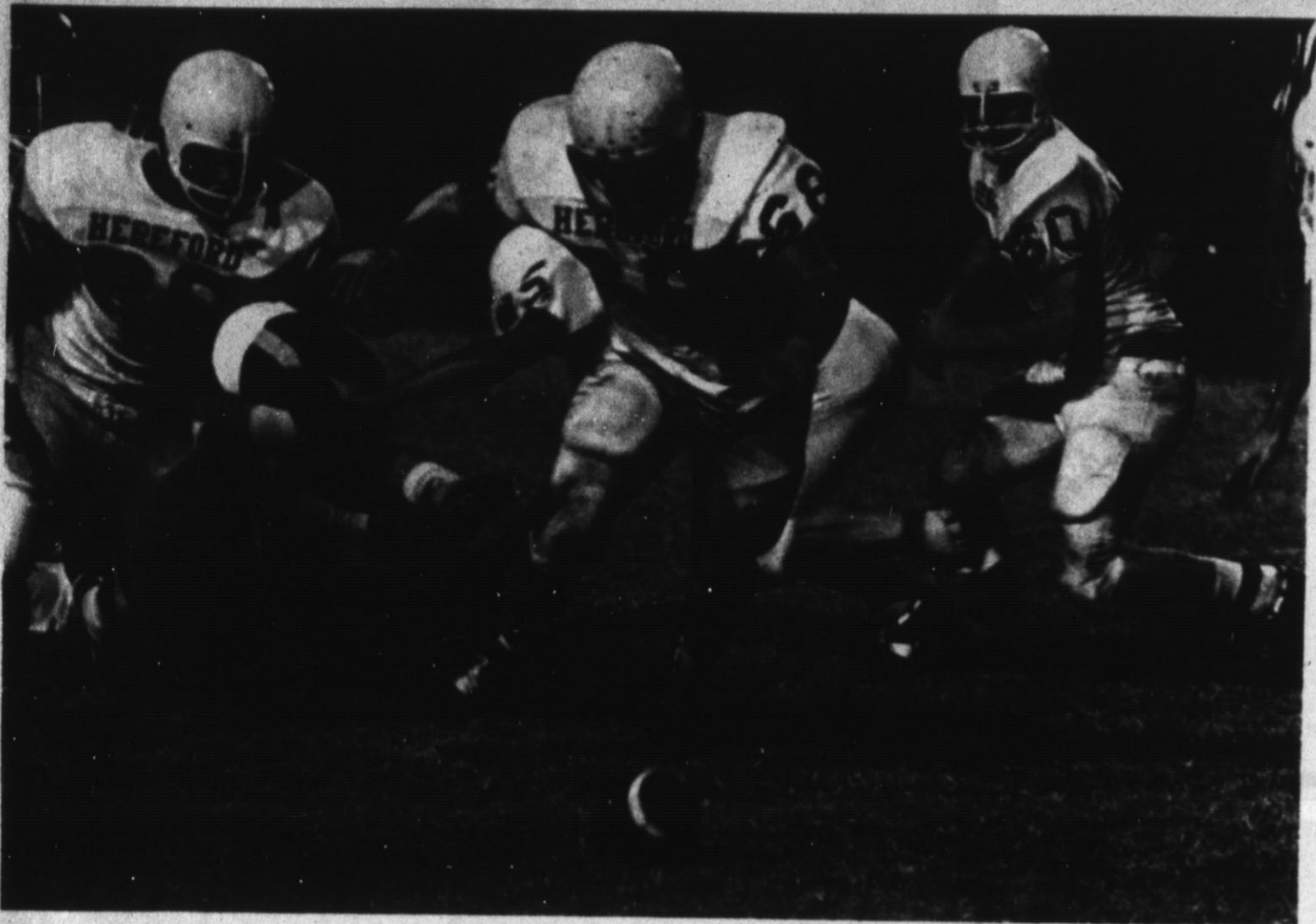
**FRANK FORD IS THE ONLY CANDIDATE IN THE RACE WHO HAS SPOKEN OUT CLEARLY ON:**

- ★ The need to keep the family sized farm unit strong as it is the backbone of our rural economy.
- ★ Practical measures that should be encouraged in each community for economic growth.
- ★ The need for abolishing daylight savings time, a measure which his opponent pushed to passage in 1967.
- ★ Ways to reduce the crime rate, which has nearly doubled in the last eight years.
- ★ The need for a two-party system so that the people can regain control of their state government.

**FRANK FORD WILL REPRESENT THE PEOPLE OF THIS DISTRICT**

Paid for by Deaf Smith County Citizens for Ford... Dean Stallings & Arnie Husmann, chairmen

# Herd Plucks Eagles In 46-0 District Opener



**ZEROING IN** — John Stagner (88), Gary Crume (68) and Jeff Massie (60) go after a loose football in a fumble-filled game against Canyon Friday night. The Whitefaces won the district opener.

46-0 and will face number one ranked Perryton in their homecoming game at Whiteface Stadium next Friday. Game time is 7:30 p.m.

By MARSHALL DAY  
Sports Editor

The Whitefaces stormed into Buffalo Bowl Friday night, collected more points in their district opener against the Canyon Eagles than they had in all five previous games, and quietly settled back with a share of the 1-AAA district lead.

The locals wasted no time in scoring in their 46-0 rout of the lowly Eagles when, after a drive to the Canyon 13-yard line, Whiteface back Elgin Williams took the pigskin over for the initial TD of the district contest. Jim Loerwald, who had an excellent night from the PAT spot, added the extra point for a 7-0 lead with almost seven minutes remaining in the first period.

After the second kickoff of the game, the Herd defense held the Canyon eleven to a minus eight yards on their series of plays, then Rodney Dearing blocked the fourth down punt which fell in the end zone for a safety and two points.

Just about every penalty in a

game was called in the Whitefaces' next possession of the ball when, following the after-safety-kickoff, Canyon was accessed a 26-yard fault for pushing the receiver which put the ball on the 25 of Canyon. A fumble in the Herd backfield lost them five yards on the next play then a holding penalty cost them 15 yards on the next play, putting the ball on the Canyon 47. A screen pass fell incomplete, then Williams picked up 27 yards on a delayed draw but his gain was erased by another holding penalty which set the ball to rest on the 39 yard line. Herford's drive then halted and they were forced to punt.

Holding the Eagles to a minimum gain on their possession, the Whitefaces again took over and on their third play of their possession, halfback Steve McAndrews picked up his blockers from midfield and went over for the touchdown. Loerwald added his second point-after kick giving the locals a 16-0 lead with just 49 seconds left in the first quarter.

On the first play of the second stanza, the Whiteface safety fumbled a Canyon punt and Canyon recovered near midfield. Attempting a double reverse proved fatal to the Canyon team when the ball was fumbled and the locals recovered on the host team's 36-year line.

Mark Woodward started things off for the Herd following their recovery as he ground his way to the Canyon 27 then two plays later, Williams made enough for the first down at the Eagle 24-yard line. Herford was then given a five-yard penalty but quickly came back with a gain sufficient for a first again at the Canyon 13. Quarterback Bill Cole then registered the third Whiteface TD on a one-yard plunge to paydirt. Loerwald added his third consecutive PAT for a 23-0 score.

Canyon penetrated into Whiteface territory in the second quarter, but their drive was stopped on the local's 45 before it could be ignited. Herford then fumbled again and Canyon recovered on the Herd nine-yard line. Good defensive playing threw the Canyon field general for two losses and they failed a fourth and 18 play, giving the Whitefaces the ball on their own 16. Cole covered 57 yards on a keeper, but the clock ran out signaling half-time with Herford holding a 23-0 lead.

Ten plays and two first downs into the second quarter, Herford was again afforded the opportunity to score and took advantage of it as Loerwald collected his sixth point of the game via his toe with a 24-yard field goal. Position for his boot was set up on a drive that began at the Herford 28-yard line highlighted by an 18-yard run by Williams, aided with a personal foul penalty on Canyon, along with carries by McAndrews and Fangman.

Canyon drove to the Herford 46 following Loerwald's field goal, but their drive was stymied and they attempted another punt, but it was blocked again by Dearing and the locals took over possession on the Canyon 44. Williams picked up 19 yards, then added nine more to move

the ball to the Canyon 15 and John Frank Martin ground out four more. Williams was then called on again and carried for eight then two more before Ragan took the ball over on a quarterback sneak and a 33-0 lead. Loerwald made true his fourth PAT of the game.

The pigskin changed hands three times during the next series of plays and in the fourth quarter, Herford got the ball rolling again, driving at the Canyon defense for four first downs. Little halfback Richard Lyons carried the ball on two consecutive plays from the Eagle five-yard line then went over for the touchdown. Loerwald kicked the PAT, but a penalty caused the kick to be moved back and attempted again. The snap was bad on the second try, and Ragan, holding for Loerwald, was forced to run, but was dropped before making it to the end zone.

With a 39-0 Whiteface lead looking them in the face, Canyon went to pieces and on the first play of their possession, they fumbled and Tom Timberlake recovered for the locals on the Canyon 13-yard line. Bill Russell got his first TD of the season on the next play as he took a pitch-out and scampered 13 yards. Loerwald added the PAT for the final 46-0 score.

Herford recovered another Canyon fumble on the first play of their next possession at the Canyon 26, and Martin tried a 32-yard field goal that fell short of its destination. The game then went scoreless for the remaining three minutes and the final score read 46-0 for Herford.

Unofficially in statistics, Herford gained 20 first downs while limiting Canyon to six; had 400 yards rushing and passing while the Eagles had 50; and were given penalties of 70 yards total compared to Canyon's 50.

The Whitefaces will be engaged in what might possibly be the district decider next week when they host the Perryton Rangers — the number one ranked team in the state in AAA ball. Game time is 7:30 at Whiteface Stadium and will signify homecoming for Herford.

## Mavericks, Dogies Nab Wins Thursday

By MARSHALL DAY  
Sports Editor

It was another winning week for both Stanton and La Plata ninth grade teams when Stanton defeated the Tulia team 28-12 and the Mavericks won over the Plainview Red Pups, 26-6.

Danny Charest got things going for the La Platans in their conquest over the Red Pups as in the first stanza, following a drive to the Plainview four-yard line, he took the pigskin across for the first TD. To add a little something extra to the score, Charest himself added the extra point run, giving the locals an 8-0 lead.

John Page took the next turn at adding points to the scoreboard following another drive which ended at the three-yard line. After getting to the three, Page twisted and plunged his way into the end zone. The extra point try failed.

Page made his second TD of the afternoon in the third quarter when he took the game out of the hands of the Red Pups on a 38-yard gallop for pay dirt. Again the extra point run failed.

Charest made the last score of the game for the locals when he plunged over from two-yards out, giving the Mavericks the final score of 26-6.

Page led the ground attack again this week as he netted

187 yards on 22 carries for an 8.4 average per carry. Charest had an average of 4.7 yards per carry as he gained 70 yards in 15 carries.

In the passing game, Charles Allison completed one pass on two attempts for a total of 51 yards. Page attempted one aerial throw but it fell incomplete of its intended receiver.

The Mavericks collected 10 first downs, had 256 yards rushing and 51 passing for a total offensive gain of 307 for the game.

Stanton won their second straight game and third of the season when they forced the Tulia eleven to bow to the tune of 28-6, Thursday.

The Dogies turned a fluke play into a touchdown in the first quarter when, after being forced to punt on their first possession they recovered the ball in the end zone where one of the Tulia players had touched it. Danny Diaz was credited with the TD, having covered the loose ball.

David Spain hauled in a Rudy Gonzales pass in the second period and raced 35 yards for the Dogies' second touchdown and Gene Suttle added the extra points via a run, giving the locals a 14-0 lead. Spain carried in the second quarter from five yards out then Gonzales added

another two points to make the score stand at 22-0 for the another time into the end zone locals as the half ended.

Suttle got things going for the Dogies again in the second half as he hit for pay dirt in the third quarter on a 10-yard carry. The PAT failed and the score read 8-0 for Stanton.

Tulia then put their only scores of the game on the board in the third and fourth quarters against the Stanton reserves with one score coming in each period. Both attempts at extra points failed and the Dogies collected the win, 28-12.

La Plata will visit Littlefield next week for a 5:30 contest while Stanton will host the Plainview team at Whiteface Stadium at 6 p.m. on the same day.

David Spain hauled in a Rudy Gonzales pass in the second period and raced 35 yards for the Dogies' second touchdown and Gene Suttle added the extra points via a run, giving the locals a 14-0 lead. Spain carried in the second quarter from five yards out then Gonzales added



Gregg Richards Starts For Kats

HUNTSVILLE — Gregg Richards, a 1966 graduate of Herford High School, is a starting defensive back for the Sam Houston Bearkats this season.

The junior letterman has intercepted one pass this year. Richards, who was an honorable mention all-district halfback for the Herford Whitefaces during the 1966 campaign, is not expected to see action for the next couple of weeks due to an injury he sustained to his ankle in the Kats' game against McMurry last week.

## The Sunday Brand Sports

Page Four

Herford, Texas, Sunday, October 27, 1968

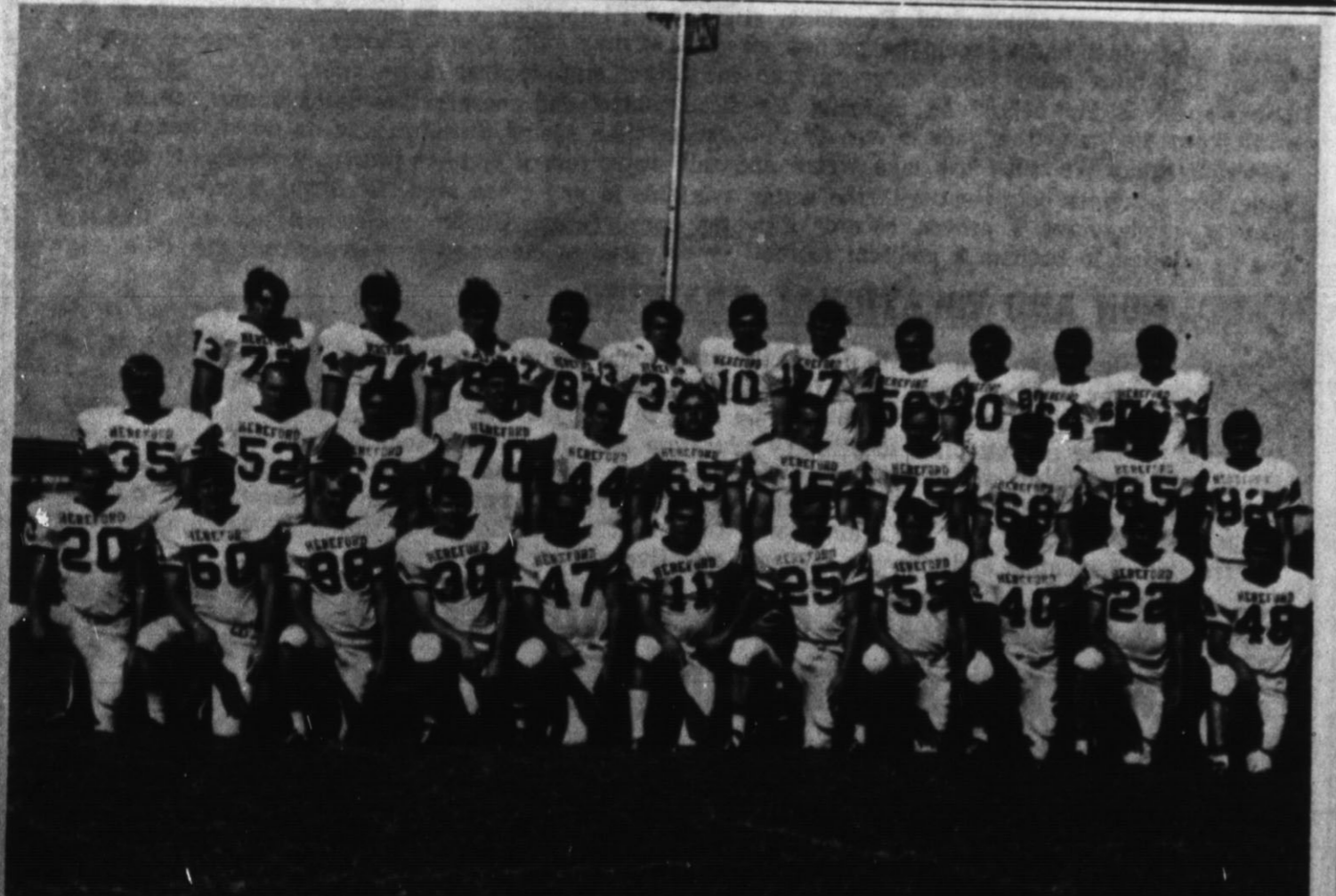
### Owens Is Named Bowler Of Week

Charles Owens received the honors of being named the "Bowler of the Week" for Tuesday nights Major League action by rolling a 658.

L. J. Clark nabbed two honors for his night's activities as he won the "High Single Game Scratch" with a 211 and the "High 3-Game Scratch" with a score of 692. Farr Better Feed won the "High Single Game Team" honors with a 1061 while also taking the "High 3-Game Team" with a 2981. Running close races with Clark for his honors were Owens with a 601 in three game scratch and Emil Duettmann with a 298 for the single game.

In play for the week, Farr Better Feeds won 4 and lost 0; Piggly Wiggly won 0 and lost 4; City Cab won 4 and lost 0; Orval Watson Ford won 0 and lost 4; Team No. 4 won 3 and lost 1; Ink Spot won 1 and lost 3; Pioneer Natural Gas won 3 and lost 1; and Sunset Lanes won 1 and lost 3.

Standings to date show that Farr Better Feed is leading with a record of 17-7; with others including: Orval Watson Ford, 16-8; Plains Insurance Agency, 16-8; City Cab Co., 14-10; Pioneer Natural Gas, 13-11; Boyd Machining Shop, 11-13; Ink Spot, 10-14; Sunset Lanes, 9-15; Piggly Wiggly, 8-16; and Team No. 4, 7-17.



**DISTRICT CONTENDERS** — Members of the Whiteface varsity football squad this year include, from left to right, bottom row, Bill Russell (20), Jeff Massie (60), John Stagner (88), Lynn Betts (30), Danny Boyer (47), Randy Ragan (11), Steve McAndrews (25), Mark Woodward (55), Elgin Williams (40), Oren Davis (22), and Richard Lyons (48). Middle row, left to right, Donnie Fangman (35), Billy Ohlig (52), James Head (66), Sheldon

Alexander (70), Jerry Tyler (44), Steve Watson (65), Bill Cole (15), Sheldon White (75), Gary Crume (68), Jim Scott (85), and Wayne Winget (82). Top row, left to right, Tony Gorman (73), Mike Higgins (74), David Paetzold (84), Larry Guinn (87), John Frank Martin (33), Marsh Pitman (10), Rodney Dearing (77), Jim Loerwald (50), Ricky Blakely (80), Tom Timberlake (64), and John Seiver (78).

## Local Junior Highs Drop One Contest

Of the four junior high seventh and eighth grade football teams, three wound up with wins last Tuesday in their second game of the year with the Stanton seventh grade team absorbing the only loss.

The Dogies' seventh graders fell to the Canyon eleven to the tune of 12-0 while the Stantonites' eighth grade squad won their game against the Tulia eight, 28-0.

La Plata's seventh grade team held the Dimmitt team to one score in their game Tuesday night as they rolled past them, 28-6. Dimmitt's only score came in the first quarter when they hit pay dirt on a 40-yard run. From then on, the entire game was La Plata's.

Scoring first for the Mavs was James Waits as he broke tackle, found daylight and scampered 80 yards for the touchdown. Following Waits' score, Dimmitt then added their only score for the game, tying the score at 6-6.

Jim Marsh rambled for pay dirt and the go-ahead score in the second period by hauling the ball 54 yards. From that point on out, the game was all La Plata's as Wayne Schmacher added another touchdown in the second stanza on a 40-yard gallop, and Waits put the icing on the game in the fourth quarter with a 45-yard carry ending the scoring with the locals ahead, 28-6.

The La Plata eighth grade extended their winning string as they romped over the Dimmitt eleven, 34-6, scoring in every quarter.

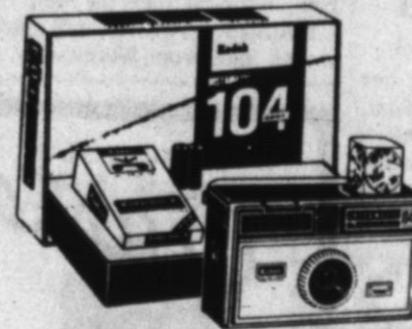
Terry Champ covered 60 yards to the end zone on a carry early in the first quarter to take the lead for the locals then Larry McNutt hauled in a pass

in the second stanza and an 80 yards for the TD. McNutt again scored in the second quarter on a 40-yard scamper with Champ running the extra point across for a 20-0 halftime lead.

Alvin Ellerd grabbed a 30-yard pass from quarterback Walter Olson for the fourth TD of the game for the Mavs, then Dimmitt managed their only score in the third period after having drove to the La Plata two then taking the ball across on a quarterback sneak. McNutt put the finishing touches on the game for the Mavs in the fourth quarter when he carried the pigskin 45 yards and the score.

Stanton will next see action on Tuesday when they host the Tulia teams at 5 p.m. and La Plata will travel to Canyon for their third game of the season on the same day.

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**SPIRITUAL SWINGERS** — Providing entertainment for the Kiwanis Club in their regular Thursday noon luncheon were the Spiritual Swingers, a local singing group. Members include, from left to right, Vickie Kendall, Janene Suttle, Sherry White, Rosie Rogers, Donna Coker, Sammie Vinson, and with drums, Janet Frye.



**BREATHALYZER DEMONSTRATION** — Pat Donley, Lubbock chemist for the Department of Public Safety, demonstrated the breathalyzer which went into operation Friday in Hereford as an effort to combat driving while drinking. See story on Page 1.

## Pat Burnett Is Named Star Of Week In Sunset Kegler Bowling League

Pat Burnett was named the "Star of the Week" in Sunset Keglers for last Monday night's bowling action as she rolled a 573 series.

In play for the same night, six persons rolled 500-or-better series and they were Joan Munnerlyn, 594; Pat Burnett, 573; Alice Lueb, 542; Martha Emerson, 520; Faye White, 505; and Helen Arnett, 501. Rolling

200-or-better games were Pat Burnett, 247; Alice Lueb, 203 and Joan Munnerlyn, 202.

Collecting converted splits were Joan Milton, the 5-10 split and Wilma Neill, the 3-9-10 split.

Justice Realtors won the "High Team Series" with a total of 2300; Chester Gin won the "High Team Game" with a roll of 837 and in individual games, Joan Munnerlyn won the "High Individual Series" with a 594 and Pat Burnett won the "High Individual Game" with a 247.

## Music Group Holds Workshop

Texas Music Educators Association Region 1 convention workshop, held at Aikman Elementary School's music room Saturday morning, was attended by approximately 40 area music teachers, hosted by five Hereford elementary school music instructors in a setting of Halloween posters designed by elementary pupils throughout the city as an after-class assignment, each with a musical background.

Hostesses were Mrs. Karl Farmer, Miss Donna Johnson, Mrs. Lynn McLarty, Mrs. M. H. Richie, and Mrs. Bob Wert.

Mrs. Ruth Parson of Abilene was the guest clinician at the workshop.

Mrs. Parson has been the music coordinator in the Abilene, Texas, Public School System for eleven years. She holds a Bachelor of Arts degree from Northwestern State College at Alva, Oklahoma, and a Master of Education degree from Howard Payne College at Brownwood. She has been included in "Who's Who in American Education" in 1965-66.

Mrs. Parson spoke on the Manhattanville Music Curriculum Program which emphasizes the "discovery" approach to music. This approach is explained which permits the children to think and act creatively, and to experiment with rhythms and music compositions.

The workshop was concluded with a luncheon at the Caison House.

In Monday night's action, Sunset Lanes won 4 and lost 0; Hays Implement won 0 and lost 4; Red Easton's Highway 66 Station won 4 and lost 0; Gault and Son won 0 and lost 4; Hereford Insurance won 3 and lost 1; Arrowhead Drive In won 1 and lost 3; Hereford Clinic won 3 and lost 1; Hereford Welding won 1 and lost 3; Boyd Machine and Supply won 3 and lost 1; O'Kelley's Sporting Goods won 1 and lost 3; Chester Gin won 2 and lost 2; and Justice Realtors won 2 and lost 2.

Standings show that Sunset Lanes is 19-9; Hereford Insurance, 19-9; Hereford Clinic, 19-9; Hereford Welding, 17-11; Justice Realtors, 14-14; Gault and Son, 14-14; Arrowhead Drive In, 14-14; Chester Gin, 13-15; Boyd Machine and Supply, 13-15; O'Kelley's Sporting Goods, 9-19; and Hays Implement, 6-22.

It was also announced by the Hereford Women's Bowling Association that Maggie Anders, president of the association, and Jean Henderson, first vice president, have resigned and elected to fill their places were Bertha Arnold, at the president's position and Jean Watts, the first vice president's office. Also, Wilma Clark was elected to fill the vacancy of the parliamentary office which was created with Mrs. Arnold taking the president's office.

Reggie Smith of the Boston Red Sox started the 1967 baseball season in grand style. His first time up he hit a 400-foot plus home run against Whitey Ford in Yankee Stadium.

## Letter To The Editor

Dear Editor,

Due to an article which appeared in the Amarillo paper October 18, I feel compelled to write this letter, if the Brand would be so kind to print it.

The story concerned the strike at Missouri Beef Packers, and it is very misleading, even though the reporter derived his story from a company official.

Before negotiations began, we, the members elected one man from each department to sit in at the negotiation table. They neither had the authority to accept or reject any proposal. On September 25, the company made a final offer. There was no alternative except to present it to the members (workers) for vote. September 29 it was rejected by a 98 percent margin. The company was notified the following day of this fact, and their answer was no more negotiations. October 6, we had another meeting. A strike vote was taken, and again it passed by 98 percent. The company was again notified of this fact, and again their answer was no, so we struck and before this is printed, the company plant in Missouri will be on strike over our cause. We have an official of the International Union, who has sat in on all negotiations as well as all meetings we have

had, but contrary to general belief, he does not advise us "one way or the other. The decision is strictly up to the workers, and that is the way it should be, because we have to live three years with any contract we accept. Of the 220 workers, less than ten are receiving more than \$2 per hour. Most drive 60 miles each day to work. I dare say the company receives the same price for their products as their competitors who pay union

scale wages, is this fair? I have found it rather difficult to pay \$100 — \$150 a month rent, living and auto expenses on these wages, though I have tried because I was promised much better, and the promise was broken. We are backed by thousands of International Union workers throughout the United States, railroad workers included, and I am proud of every one of them, because we have to live too.

This is not intended to offend anyone, just a simple statement

of truth.  
Billy Jack Johnson  
135 Ave. C  
Hereford

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## Cronin Memorial Fund Is Awarded

Mrs. Hazel Bruner, 431 Western, has received word that the first annual tuition scholarship in memory of her son, the late Dr. John T. Cronin, has been awarded. The scholarship went to a chemistry major who is currently a sophomore in organic chemistry at Southwestern State College at Weatherford, Okla.

The fund was established by the late chemistry professor's friends and colleagues to provide a scholarship for a Southwestern chemistry major of sophomore or higher classification.

Cronin, assistant professor of chemistry at the Oklahoma college and former resident of Hereford died July 3, in Weatherford.

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for 69th JUDICIAL DISTRICT

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  2. Church leader, past choir director, Sunday School teacher, lay speaker.
  3. Civic Clubs — Lions Club, Kiwanis, past director of Jaycees.
  4. Past Boy Scoutmaster and youth worker.
  5. Past president Moore county unit of American Cancer Society
  6. Director Moore County Community Concerts Association.

- He is Prepared for the Job:**
1. Seven years experience in law.
    - a. One year as research and law clerk Hon. Joseph B. Dooley, U. S. District Court, Amarillo.
    - b. Six years in general law practice.
  2. Graduated from Emory University Law School of Atlanta, Ga., dean's honor list.
  3. Editor of authoritative law journal published by Emory University Law School.
  4. Formerly assistant County Attorney for Moore County.

**JERRY TUCKER PLEDGES:**

"It is my pledge to the citizens of the 69th Judicial District to work at being District Attorney, to be fully prepared concerning every matter to go before grand juries and in trials . . . to enforce the law diligently and fairly."

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Donald D. Zimmerman, local campaign manager



**POLICE RECEIVE PLAQUE** — The Hereford Police Department recently received a plaque from the Hereford Lions Club as part of the Lions observance of local and national law enforcement personnel during October. The plaque states "In appreciation for outstanding service and for 'A

Job Well Done'. From the Hereford Lions Club." The Deaf Smith County Sheriff's Department and local Department of Public Safety unit already have been honored. Looking at the plaque, from left to right, are Bob Jones, Al Bagwell and Ray Reynolds.

### San Pablo Methodist Church Plans Special Services Today

Rev. Jose G. Mendiola, pastor of El Buen Methodist Church at Crosbyton, will conduct services today at San Pablo Methodist Church at 223 Kibbe.

Rev. Mendiola, who spoke here Friday and Saturday nights is scheduled to speak at 11 a. m. and 7:30 p. m. to conclude his local engagement, according to Rev. Fidel Alcalá, pastor of the San Pablo church.

With much experience behind him, Rev. Mendiola was born in Poteet and was graduated from San Benito (Texas) High School. Afterward, he attended Texas A&I, Kingsville, and later Baylor University at Waco. He completed his theological training at Perkins Seminary, Southern Methodist University at Dallas.

While attending Texas A&I, he learned of three Mexican American churches who did not have ministers and volunteered to fill one of the vacancies. Later, he received his first pastoral appointment at Waco, where his ministry was expanded to a five-point circuit, building new churches there, Moody, Temple, McGregor and Hillsboro. After serving there six years, he moved to Fort Arthur where a new church was built during his five



Rev. Jose Mendiola

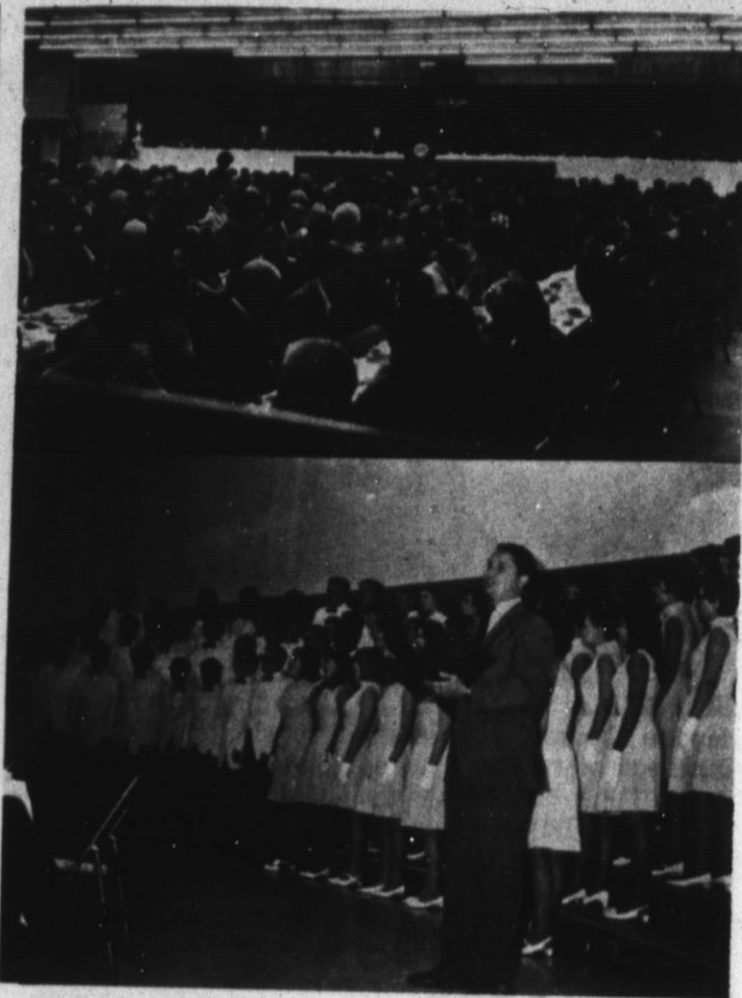
years of service. He then left the church and sold life insurance and real estate. But after Hurricane

Carla all his savings were washed away. He moved to Houston where he became active with the Gideons, a Christian businessmen's committee, and the Full Gospel Businessmen.

During the past five years, he has had two religious radio programs and has filled regular engagements at three state prison farms. He came to Crosbyton in June.

Rev. Mendiola and his wife Carmen were married at Edinburg in the Rio Grande Valley and recently celebrated their 25th anniversary. They have 3 sons and 3 daughters.

Mrs. Mendiola is the daughter of the Mexican Consul who has served in Texas and New Mexico. Her brother is also in the Consulate and has served in Texas and California. For the past few years both Mendiolas have taught adult education classes through the Harris County (Houston) Community Action Program. She taught eleven classes of English and citizenship and he taught eight classes.



**WILSON LUNCHEON** — Shown here are scenes from the luncheon Wednesday honoring officials of Wilson & Co. A part of the large crowd and the platform for special guests is in the top photo, while the Hereford High School Mixed Choir entertains in the lower picture. Ben Gollehon, music director at HHS, sings a solo at right, while Choir Director Bill Devers is at left.

### Civil Air Patrol High In Activities

Emergency service operations for Civil Air Patrol (CAP) in 1968 have surpassed the same period last year. National Headquarters reported recently.

CAP was credited with saving the lives of some 17 people in distress as of the latter part of August. This compared to the seven saved during the same period last year.

Piloting light aircraft, CAP performed 266 missions compared to 203 for the same period in 1967. These involved search missions for downed or missing aircraft and persons, emergency evacuation of critically ill people, and airlifting blood to save a life.

While on emergency services missions, CAP aircraft were used 4,320 times while flying 8,845 sorties this year. (A sortie is one flight by one aircraft.)

CAP pilots logged 16,575 flying hours and 25,387 members of the organization were involved in the rescue and relief operations.

In addition to saving lives, CAP light aircraft have evacuated 27 other Americans to safety while 38 others received aid from CAP fliers thus far this year.

A National Headquarters spokesman attributed the increased emergency services demands to the fact that more planes were flying in 1968 calling for more CAP participation and quicker response to emergency

situations.

Approximately 70 per cent of all hours expended on search and rescue activities in the nation were by CAP, the official auxiliary of the United States Air Force.

Operations Officer of the Hereford Composite Squadron is 1st Lt. Benny Womble, Conoco consignee in Hereford.

### Mrs. Shuval Feted In Dumas

Mrs. Betty Shuval, wife of Democratic candidate for District Attorney Andrew Shuval of Hereford, was honored at a coffee in Dumas Wednesday by the Democratic Women.

She said that more than 80 ladies showed up at the home of Mrs. Delbert Lewis who was co-hostess with Mrs. James Lovell. Mrs. Shuval said that she was "extremely pleased by the kindness with which I was received. Not only at the coffee but throughout the district. I am particularly impressed by the scores of people that came up to me in Dumas and said that they intended to vote for Andy."

She reported that she and her husband have planned a busy last week of campaigning, which will include knocking on doors at Hereford and Dumas.

#### EARLY START

CENTRAL CITY, Ky. — Central City held a 1-0 lead over Graham High School recently, even before the basketball game started.

The home team scored on a technical foul because the numbers on the Graham players' uniforms didn't match the numbers given the official scorekeeper.

### Club Plans Supper For Holiday

Home Demonstration Cultural Club recently met with the opening theme "Happiness Is," given by Ruth Gandy. Role call was answered with "what I do when I do as I please."

Business discussed at the meeting was the Thanksgiving supper which members decided would be held at 7 p. m., Nov. 19 at the Community Center. Mrs. Lindy Daniels presented the program on antiquing and decoupage.

Members present at the meeting were: Mmes. Lou Olson, J. G. Gandy, Maude Allman, Paul Corbett, J. D. Love, Ole Larson, George S. Parker, P. M. Houser, Art Lewis, M. W. Sumner, Roy Boyd, Lindy Daniels and Roy Thompson.

### What Other Papers Say

Keeping a secret from some people is like trying to smuggle daylight past a rooster. *Fairfax (Okla.) Chief*

Sewing circle: A gathering where many a friendship hangs by a thread. *Wall Street Journal*

Middle age is that period in a man's life when he'll do anything to feel better except give up what's hurting him. *Waterloo (Wis.) Courier*

A dry cleaner says men are more careless with their eating than women. They get in on the ground. *Mobile Register*

Nothing is ever perfect. The closer we get to spring, the closer we get to the income tax deadline. *Port Arthur (Ont.) News Chronicle*

There's not much in the U. S. news now about going to the moon; just going to Vietnam. *Ottawa Journal*

We hope that if baseball developed a new star this year it will be easier to spell his name. *Elizabethtown (Ky.) News*

Now that soft drinks have jumped 50 percent in price it's time to break out the lemonade. Kids with lemonade stands this summer should have a booming business. *Gaffney (S. C.) Ledger*

The way things keep happening these days, it's as hard to keep up with the news as it is to keep up with the Joneses. *Griffin (Ga.) Daily News*

The thing that counts most in the pursuit of happiness is choosing the right traveling companion. *L&N Magazine*

What this country really needs is a chunk of butter which will

stay put on a hot roasting ear. *St. Marys (Kans.) Star*

"I'm sorry, darling," apologized the wife, "but the dinner's burned."

"How did that happen?" growled the husband. "Was there a fire at the supermarket?" *Irish Digest*

The government has a broad campaign to improve the writing style of bureaucrats. Frankly, we wouldn't mind a little bad grammar in a tax cut. *San Diego Union*

It is easy to keep from making a mistake. Refuse to take any kind of a chance and be ready to criticize anyone who is willing to take a risk. *Matador (Tex.) Tribune*

Nothing withers faster than rested-on laurels. *Gordon (Neb.)*



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### Awards Received At Flower Show

The Hereford Garden Club held its annual fall flower show last Friday in the home of Mrs. Herbert Friemel.

Mrs. G. W. Newsom was awarded the Gladys Manjeot Silver Trophy Award for the most points scored throughout the showing. She also won the Tricolor Award, the Sweepstakes in Horticulture Award and Award of Merit in Horticulture.

Mrs. R. L. Layman, a new member, won an Award of Distinction and an Artistic and Creativity Award. Mrs. Layman was second highest in points scored.

A special Award of Appreciation was given to the Church Garden Club of the First Baptist Church for its display. Mrs. Graham of Amarillo received an Award of Appreciation for her Chrysanthemums donated to the flower club.

First place Artistic Awards were presented to Mmes. Tom Sawyer, G. W. Newsom, J. V. Perkins, R. W. Mitchell, Herbert Friemel, O. G. Hill, F. L. Layman, A. L. Manjeot, R. L. Ethridge, R. W. Mitchell, Viola Williams, G. W. Newsom, Alfred

Smith, E. T. Hale and W. C. Hromas.

An educational display on conservation was presented by the Junior Garden Club.

Civic beautification was the theme for a display by the flower club on anti-litter-bug.

Helping serve the refreshments for the club were Betty Hodges, Christi Hair, Shelia Olson and Shelly Lynch, homemaking students at Hereford High School.

### Two Accepted In WTSU Club

CANYON — Sheran Seiver and Beverley Barrett of Hereford are among 17 women accepted into the fall pledge class of Buffalo Gals, women's campus service organization at West Texas State University.

Miss Seiver is a junior and Miss Barrett is a senior at WTSU.

A furlong is 220 yards or an eighth of a mile. The term is used in thoroughbred racing.

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# Suspense, Success Struggle Are In New Library Books

This is the time of year when reading is most enjoyed. When it is too cool to participate in outdoor activities, an exciting book from the Deaf Smith County Library fits in well with a warm fire and popcorn.

Now in the two new books at the library you will find how a young woman tries to discover the secret of her childhood and a man's struggle to be successful in the livestock business.

**THE SANDALWOOD FAN** by Katherine Wigmore Eyre is an exciting novel of suspense. What was the secret Nan Allen's old amah tried to reveal as she lay dying in San Francisco's Chinatown? How was it connected with the lovely Oriental fan Ah Sam left Nan?

Almost alone in the world, Nan had been brought up by Ah Sam in the gloomy Victorian mansion owned by Cousin Eli-

zabeth, her only living relative — and a distant one at that. Cousin Elizabeth was never there. She was too busy being a tycoon in Hong Kong and Honolulu. But she had been with Nan's parents when they had died in a Japanese prison camp, and had promised to take care of their daughter.

Small wonder that Nan longed to go to Hawaii to visit her cousin, so rich and beautiful and aloof. Jim Bradford (of the Boston Bradfords), to whom Nan was engaged, opposed the trip, and urged her to marry him instead. And Cousin Elizabeth's Chinese partner, oily Yin Wah, was even less encouraging. But they did not prevail. Nan had a will of her own, and plenty of feminine curiosity.

When she arrived in the Islands and sought out her cousin, it was all like a dream: the

wonderful house on the Pali, the flowers, the perfect servants, the exotic food, the drinks with gardenias floating in them — a tropical paradise in which Cousin Elizabeth was the gracious hostess. Yet somehow Nan suspected there was a dark mystery behind the facade of calm beauty.

Later events proved her only too right. When against her cousin's orders she drove to the beach and met the English painter and his delightful girl friend, Lani, a chain of events began which was to lead back to Nan's childhood and to reveal at last the secret Ah Sam had hoped to tell her.

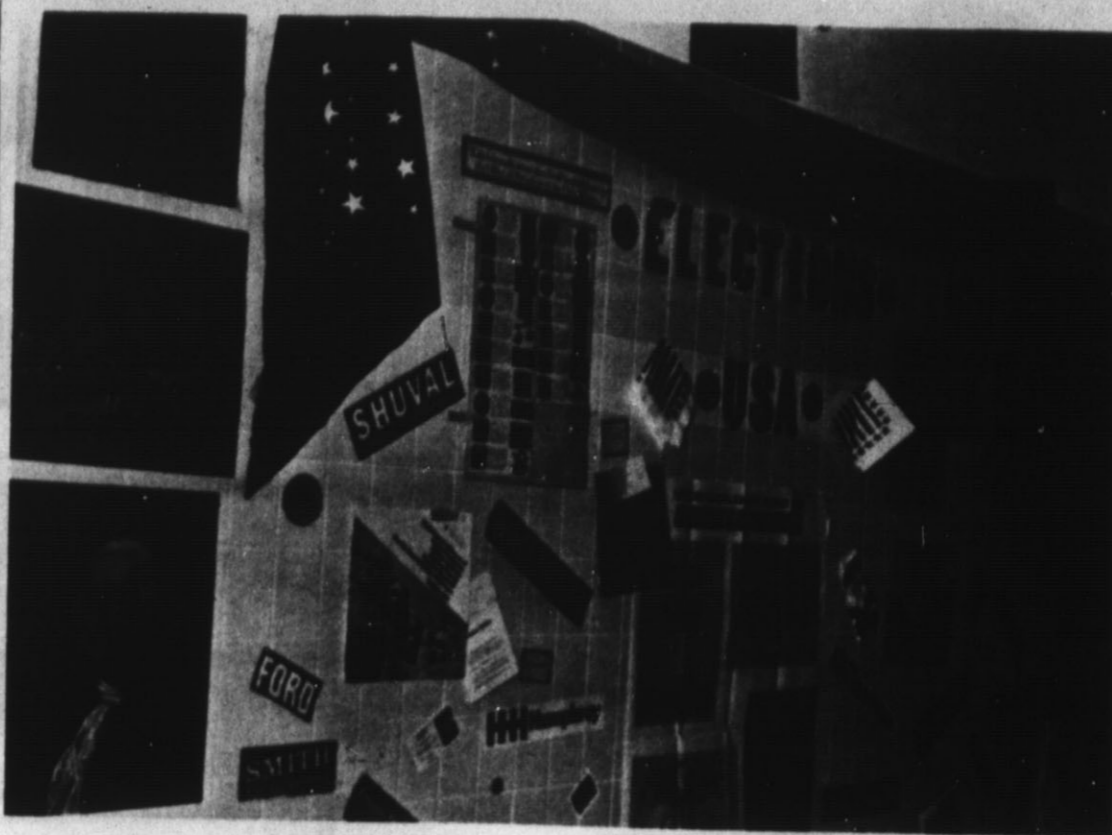
In Ralph Moody's new book **HORSE OF A DIFFERENT COLOR**, you will read the following. Just after World War I, and following a summer with a rag-tag harvesting crew and a season as a grain hauler in western Kansas, Ralph Moody decided to devote his time, small savings, and considerable enthusiasm to the livestock business — a fascinating, often grueling, but more often rewarding occupation.

With the backing of Bones Kennedy, the steam but sympathetic bank manager of Cedar Bluffs, Ralph started out trading and shipping mortgaged cattle and hogs. He expanded into livestock feeding, teaming up with Bob Wilson, whose flair for judging cattle was surpassed only by his talent for losing money. A March blizzard followed by a June flood, nearly wiped them out and a threat of bankruptcy hung in the air.

But the 21-year-old Moody took heart from the sage advice and friendship of George Miner, a poker-faced veteran of the cattle business. Ellie Simons, the ebullient telephone operator and local newscaster, buoyed his spirits with her insistent helpfulness.

A year later, Moody was back on his feet, as George Miner described it, "with heaps of kettles boiling at one time." What George did not notice was that one kettle on the back range was, in time, to boil over.

Horse of a Different Color is the story not only of Moody's experiences as a Kansas livestock dealer, but of the people who had the courage and the fortitude to wrest a livelihood from



**LA PLATA BULLETIN BOARD** — This bulletin board, located across the hall from the library at La Plata Junior High, is just one of the many familiar scenes being viewed this year. Since this is an election year,

Mrs. Hartman, school librarian, thought it would be nice if the students would take an interest in the elections. Mrs. Hartman collected the material which three library aides arrange on the wall.

## Local Theatres Rated High In Regional Box Office Contest

Commonwealth-Frontier Theatres, who operate the theatres in Hereford, have released the official percentage figures in contests which covered 157 of their properties in this area. The returns indicate that the Star, Texas and Tower Drive-In have scored high in comparison with places of larger population.

The contests, one for indoor theatres and the other for drive-ins, were based on box office grosses during June 30 through Sept. 28 last year with an added 15 per cent this year. This was termed as each theatre's ticket sales quota.

Star Theatre received 122.2 per cent of the quota and came in twelfth in a division of 38 theatres. Surpassed by some of the theatres in Roswell, Albuquerque and Carlsbad, N. M. and Fort Stockton and Pecos, Tex., it was only a fraction of a percent behind Clovis.

But the Star passed theatres in Hobbs, Gallup and Santa Fe, N. M., Georgetown, Uvalde and Marfa, Texas.

In the same division, the Texas Theatre which is open only one day each week at the present with Spanish-language features, came in 24 out of the 38.

In the drive-in division, the Tower in Hereford scored tenth out of 27. Beaten only by McCamey and Gainesville in Texas, and Albuquerque, Carlsbad, Roswell and Alamogordo in New Mexico, the Tower bypassed Portales, Gallup, Lampassas, Pecos, Lovington, Deming and Tucumcari.

Hereford manager Francis Hardwick said that he received an "instant cash bonus" (that's what the circuit calls it) for this scoring in the contest.

Hardwick reported that Commonwealth Theatres has had this contest going for 36 years, but this is the first year Hereford's theatres have been included. The Frontier circuit, who operate the theatres here, did not become a part of the Commonwealth circuit until January 1968.

He also reported that during the Spring quarter (March 31 through June 29) he was awarded 45,000 Gold Bond trading stamps by Commonwealth-Frontier for business increases.

Hardwick said that he is now involved in another circuit contest for the fall-winter quarter, where he is in a position to be awarded "instant Christmas cash."

\*\*\*\*\*

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## Easter News

By RUBY STONE  
Brand Correspondent

Fred Walton is still in the hospital in Hereford where he underwent surgery last week. If any of his friends want to send him a card, the address is care of the Deaf Smith County Hospital, Room 137, Hereford.

Visiting in the W. O. Markley home Saturday night were Mr. and Mrs. G. H. LaPlant from Hereford, Mr. and Mrs. Paul Smith and baby daughter from Liberal, Kansas, and Mr. and Mrs. W. A. Epperson.

Mr. and Mrs. Trent Downing were in Amarillo on business Thursday.

Mr. and Mrs. Shirley Garrison and Pam attended the home coming activities at McMurry College at Abilene. They also saw the football game between

that land of killing droughts, searing heat, and violent storms.

McMurry and Sam Houston State. They visited Mrs. S. H. Garrison in Lubbock on Sunday.

Mr. and Mrs. W. A. Epperson visited Fred Walton Sunday night at the hospital in Hereford.

Mrs. W. O. Markley and Mrs. H. O. Markley were in Amarillo Tuesday on business.

Mr. and Mrs. G. H. LaPlant from Hereford and Mr. and Mrs. Bill Stricker from Oklahoma visited in the W. O. Markley home recently.

The Easter Club met in the home of Mrs. W. O. Markley Thursday afternoon with 4 members, the Hostess and 2 guests.

There was discussion on the Candy for the service boys, Fruit baskets for West Gate, and the Christmas party for the Club. The meeting was more or less a roundtable discussion with our guests taking part. And showing some hobbies, which were interesting.

Those present were Midred Garrison, Anna Mae Burnett, Emerald Epperson, Ruby Stone, the Hostess Roslie Markley, and guests Nina Markley and Myrtle LaPlant.

The male cricket chirps by rubbing its wings together. The warmer the temperature is, the faster the cricket chirps. To calculate the temperature, count the number of chirps in 15 seconds and add 40.

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Closed Thursdays  
128 Lawton C. E. Beauford, owner

## Hospital Notes

### PATIENTS IN HOSPITAL

Fred Obethier, Westgate; Carlton Dobbins, Rt. 3; Mrs. Ellis V. Carter, 201 Union; Mrs. A. L. Crissy, 801 Miles; Mrs. Roy Conard, 140 Northwest Drive; Fred Walton, Rt. 2; Mrs. Calia L. Mountz, 106 W. Seventh.

Jessie Celeya, Box 965; Mrs. Jack Ward, Jr., Rt. 1; Mrs. Edgar S. Ireland, 213 Ave. D; Mrs. Concepcion Aguirre, 232 Ave. A; Cleveland W. Neal, Vega; Andres Gonzales, Plainview; Mrs. Felicita Medina, Box 1252.

Cleofus Torres Soliz, Box 1560; Mrs. Vincent Guerrero, 306 Knight; Mrs. Ruby Nixon, Rt. 1; Mrs. C. J. Marchman, Box 1361; Mrs. James E. Tollett, 306 Star; Lee McAfee, Dimmitt.

Mrs. Charles Snow, 811 N. Main; Everett W. Allen, 327 Ave. C; Laurolan Jordan, Vega; Jesse V. Sanchez, Rt. 3; Porter Trent Johnson, Friona; Buck Crowder, Rt. 1; Elizando B.

Valdez, 319 Ave. H; Zephia Flo Lloyd, 204 Ave. B; Mrs. Walt Perkins, 304 Ave. A; Robert L. Brown, 110 E. Sixth; Mrs. Bess Werner, Rt. 4; Mrs. Lola J. Hughes, Kings Manor; Mrs. Pearl Boyer, 127 Ave. K; Selestino Tijerina, Labor Camp.

Janet Renee Zweischer, 305 Lawton, Raul Trevino, Jr., 505 Grand; Roberta E. Drerup, Friona; Pantalon Nava, 204 Ross; Mrs. Picardo Amaro, 210 Catalpa.

### PATIENTS DISMISSED

Mrs. Ray Seale, Mrs. Bess Mae Fox, 10-26.

Mrs. Claude James Millsap, Mrs. Cecil Eubanks, Charles Clark, Miss Lisa Louise Rudder, Mrs. Eloy A. Cano, Mrs. Jerome Louis Noggler, 10-25.

John Matt Gilliland, Ronnie Allen Reiter, Mrs. Travis J. West, Mrs. Bill Davis, Jr., Miss Eva Kathrine Brand, Norman G. Hill, Gilbert Mungia, Jr., Mrs. Andrew W. Spurgeon, 10-24.

Mrs. Marvin R. Gordon, Mrs. Joe Frank Clark, Leonard Erwin, Mrs. Manuel Pacheco, Jr., 10-23.

## Remember When?



In the first decade of the 1900's the First Christian Church constructed a very fine building at 6th and Main Street. Today this location at 6th and Main street displays the attractive office of the Lone Star Agency—Hereford's most progressive Local Independent Insurance Agency.

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- ★ Preston Smith for Governor

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Newcomers In Profile

# President Of New Club

By SUE COLEMAN  
Women's Editor

She's been in Hereford less than two months, but already she's president of a woman's club with a large membership. She's settled in her home at 122 Cherokee with new grass sprouting on the lawn, and she likes it here.

**SHE'S MRS. BILL** Barkley, who moved here in September from Austin and with her husband and small daughter, Heather, is in a home which bears the imprint of her own vivid personality.

She was recently elected as first president of the Newcom-

ers Club, a group formed under sponsorship of the Welcome Wagon hostess, Mr. Ray Polvadore.

Already the club is planning social activity so members may become acquainted more rapidly and need for community service projects is being explored.

A slender young woman with brown-flecked grey eyes, Tommie Barkley says her personal "realm of activity is certainly changing" since the birth of her daughter seven months ago. With her interests centered in her home instead of a job, she feels that she has more time now for such things as clubs.

**FORMERLY, SHE** was a teacher and her memberships were mainly in professional organizations. She and her husband are both active in Texas Tech Exes and she did volunteer work with St. David's Hospital Auxiliary at Austin and found it "very interesting." She hopes Hereford may have a similar organization in the future.

As Tommie King, she grew up in Andrews when that oilfield town was called the fastest-growing community in the state. Her mother was children's librarian at the county library and she enjoyed reading. After high school graduation she went to Tech and was graduated in 1965, a major in elementary education.

Her husband, who is in the sales division of Allied Chemical Co., was a 1964 graduate at Tech.

**MRS. BARKLEY** taught first grade at Lawton, Okla., and in New Braunfels after they were married. She did some work on her masters degree at Southwest Texas State University in San Marcos and plans to continue studies toward that goal.

Vocal music is one of her hobbies; she was a member of her high school chorus but chose participation on the debate team at Tech rather than the chorus. She likes cooking for relaxation, and reading, especially current events and the stock market news.

"My hobbies don't include anything to do with my hands," she laughs; "I'm not so good with them. My mother sews for me and my mother-in-law is an artist who has given us a number of paintings, and I'm happier not trying to do those things."

The Barkleys are Methodists and expect to find their place in church here, as well as in their own neighborhood and wider circles of acquaintance.

Youngest PGA tour winner in 1967 was Marty Fleckman, 23, who won the Cajun Classic.

Best first rounds by 1967 PGA golf tour winners were 65s turned in by Dave Hill in the Memphis Open and Dave Stockton in the Cobanall Invitational at Dallas.

## Young Singers Give Program At Guild Meet

A musical program was given for St. Anthony's Guild at a meeting in the parish auditorium Thursday evening, when the Spiritual Swingers, high school girls' singing group, presented a variety of songs, then members learned some of the new church songs with Miss Jan Turrentine leading.

Mrs. Carl McFaul arranged the program. Gail Risher is soloist of the Spiritual Swingers and Donna Coker pianist. Others in the group are Rosie Rogers, Janet Frye, Sherry White, Sammie Suttle and Vicki Kendall.

Mrs. A. H. Reinart was pianist for the song session afterward, as members acquainted themselves with a number of new hymns.

Reports from the recent National Council of Catholic Women meeting at Denver were given by Mrs. Mildred Zinser of St. Anthony's youth organization. The Rev. Simeon Heine, moderator, who had opened the meeting with prayer, commented on the national convention theme, Renewal in Parish Affiliates.

Hostesses, Mmes. George Turrentine, Ray Wilhelm, Johnny Jesko and G. U. Hund, served refreshments after the program.

## District VFW Convention Plans Are Completed

Completing plans for entertaining their state president and a number of other visitors, the Ladies Auxiliary of the Veterans of Foreign Wars held a business meeting Thursday evening at the VFW Clubhouse. The state head will be here for the District 13 convention Nov. 16 and 17.

A party for patients in the VA hospital at Amarillo on Nov. 1 were also made in the session.

An order was placed for medals and awards for the annual Voice of America contest now open to high school students. The subject of essay in the contest is the same as last year's topic, Freedom's Challenge. Marsh Pitman was the winner last fall.



Mrs. Bill Barkley with daughter, Heather

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### VOTING RECORD & POSITION

#### ★ Water Development

Bill Clayton has been directly associated with every major piece of water legislation passing during the last six years. He is recognized by his colleagues as being one of the most effective and well informed members of the Texas Legislature on water and soil resource development and conservation. Bill Clayton knows the vital importance of water, not only to your future, but to the future of the entire State. Past accomplishments and effective leadership have made Clayton vital to continued progress in development of water resources for the High Plains.

#### ★ Education

Child by child we build our nation . . . tomorrow depends on today's children and young adults. Bill Clayton is ever mindful of the need to raise our standard of excellence in the Texas school systems. This can only be done through the uprating of the Texas schools, and dedicated recruitment of the finest teachers. Clayton co-authored a bill that created the "coordinating Board of Texas Colleges and University systems. His voting record shows a continued support of teacher pay-raise and the strengthening of all educational systems in Texas.

#### ★ Law Enforcement

Today, law enforcement agencies are facing new problems. Bill Clayton is concerned about the breakdown of law and order. Clayton has been active in seeking higher salaries for law enforcement officials and uniform standard procedures. Bill Clayton served on a special House Committee which will suggest revision of our obsolete liquor laws. Clayton believes that all people must respect the law and that proper enforcement is essential to maintain law and order.



**BILL CLAYTON**

Representing  
the 72nd



Legislative  
District

You effective voice in state government

### VOTING RECORD & POSITION

#### ★ Industrial Developmet

Bill Clayton knows that industrial development helps to stabilize the economy of any given city or area. During his six years in the Legislature, Bill Clayton has worked aggressively for industrial development for our area of the State. Several smaller cities in our 72nd Legislative District now have airports as a result of Clayton's assistance in starting a program of State grants. These State grants are financed with unclaimed gas tax refund on aviation fuel. Bill Clayton knows that airports help encourage industry in less densely populated areas.

#### ★ Tourism

Bill Clayton has worked hard for tourism during his six years as State Representative. Clayton, House Speaker Ben Barnes and other interested legislators were successful in establishing a National Park in the Big Bend area of West Texas. The water importation program being led by Clayton will develop many new recreational opportunities with huge water reservoirs for fishing and boating. Bill Clayton realizes both the need for more recreational facilities in his district and increased business activity from tourist trade.

#### ★ County, City and Local Government

Bill Clayton has been a strong advocate of local government. He is currently serving as chairman of the Committee on Counties of the Texas House of Representatives. Clayton believes that government at the county and city level are more responsive to the people and whenever possible they should take the lead and the responsibility of many governmental programs and functions. Clayton has authorized many bills that benefit the cities and support the idea of allowing cities the option to choose their own method of taxation. Bill Clayton is needed on the job for more effective and responsible county, city, and local government action.

Take advantage of this opportunity to keep your firm grip in the State Legislature by going to the polls on November 5th, and casting your ballot for **BILL CLAYTON**

# THE 72<sup>nd</sup> DISTRICT NEEDS BILL CLAYTON



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Big 16 Inch  
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Prices Good Thru Wednesday, October 30th.

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Reg. 1.07 . . . now **87¢**

Wrigley's 10 pkg. bag  
**CHEWING GUM**  
Gibson's Discount Price **29¢**




CORDLESS-ADJUSTABLE!  
**REMINGTON LKTRONIC IV**  
Shaver

Energy cells recharge from any AC current. Reciprocal cutter action increases comfort. Hear the difference - runs quieter. Feel the difference on your face - glides smoother. 3 not 2 shaving heads made thicker for closer shaves. Silebium trimmer. Tough ARMOR SHIELD.

Reg. \$29.55 value  
ONLY **\$19.97**



Sunbeam  
**Automatic CAN OPENER**  
and knife sharpener with scissors

Reg. 18.27  
**\$15.27** SAVE!



**HALLOWEEN TRICK OR TREAT CANDY**

101 Count Bag  
your choice of three varieties  
Reg. 89¢ Each  
**49¢** each



**TWIN SIZE ONLY!**

**BEDSPREAD**  
Reg. 5.97  
Gibson's Price **\$2.99**



**RECORD Pole RACK**  
all metal  
Reg. 7.97  
Retail **\$4.97**

**Macleans TOOTHPASTE**  
Family Size Tube  
**63¢**



New Super Size  
**SCOPE**  
mouthwash & gargle

1.95 value  
**99¢**



Men's  
**Thermal Underwear**  
Reg. 1.97 pair  
**\$1.69**



Infants  
**HOUSE SHOES**

ass't. colors & sizes  
Gibson's Price! **87¢**



Gibson's  
**POTATO CHIPS**  
Reg. 59¢ Bag  
**37¢**



Big "G"  
Peach or Apricot  
Pint Jar  
Preserves  
2 LBS.  
**47¢**



**Hi-C DRINK**  
4 46-oz. cans  
**99¢**



**DOWNY**  
Fabric Softener  
concentrated  
2-qt. size  
1.49 value  
**\$1.37**




Glade  
**AIR FRESHENER**  
by Johnson  
7 oz. can  
**39¢**



## GIBSON'S PHARMACY DEPARTMENT

**SIMONIZ Master WAX**  
detergent proof, non scuff  
pint can  
**97¢**



Glory Rug  
**CLEANER**  
spray foam by Johnson  
24-oz. can  
**\$1.43**



Johnson Floor Wax  
**BRAVO**  
so tough its detergent resistant  
27-oz. 1.89 value  
**89¢**



**ANTI-RUST and Waterpump Lubricant**  
12-oz. can  
**49¢**



**WINDSHIELD WASHER ANTI-FREEZE**  
pint can  
**43¢**



**COLEMAN Lantern and Stove FUEL**  
1-gal. can  
**99¢**



**CHAMPLIN ANTI-FREEZE COOLANT**  
ONE U.S. GALLON NET  
GALLON CAN **\$1.09**



### ONCE-A-YEAR vacation specials


**shy FEMININE SYRINGE**



The easier, modern way. No hose or hang-up. Petite, compact . . . Yet holds a full two quarts of water. Simple to use and tuck away. Choose Pink, Blue, Mint or Lilac.

SHY NOW ONLY  
Reg. \$4.95 **\$3.19**

**Demure LIQUID**



The convenient liquid douche . . . cleanses, deodorizes, freshens thoroughly. Delicately scented . . . completely feminine, in the very nicest way. In petite unbreakable plastic.

DEMURE NOW ONLY  
4 oz. concentrate  
Reg. \$1.00 **69¢**

**VISINE EYE DROPS**  
1-oz., Reg. 2.49  
**\$1.49**



**CONTACT NASAL MIST**  
THE FAST-ACTING NASAL DECONGESTANT  
Reg. 1.30  
**63¢**



**Sure Beats Smoking!**

**Nitoban**  
THE BREAKING HABIT  
OF LOZING

A wonderful way to help break the cigarette habit . . . without gaining weight

CREATED BY A DOCTOR  
RECOMMENDED BY DOCTORS FOR YEARS

mint or wild cherry  
Reg. 3.00 size **\$1.89**  
Gibson RX Pharmacy



**MITCHUM ANTI-PERSPIRANT**  
Roll On or Cream  
Reg. 3.00 **\$1.99**



Gibson Rx Pharmacy

We have Allercreme's New Eye-Light eye make-up.



Mrs. Terry C. Hill nee Jeanette Perry

### Terry Hills At Home After Recent Wedding

Mr. and Mrs. Terry Collin Hill are at home at 406-D Avenue B after a Colorado honeymoon which followed their recent marriage. Mrs. Hill is the former Miss Jeanette Perry. Miss Perry, daughter of Mrs. Leon Perry of 105 Avenue F, became Mrs. Hill in an evening wedding October 18. The ceremony was conducted by the Rev. Ron Harpster, pastor, in Avenue Baptist Church of Hereford. The bridegroom's parents

are Mr. and Mrs. Foster Hill of Route 1. Given in marriage by her uncle, D. C. Curtsinger, the bride was attended by Miss Joy Casey as maid of honor. Serving as best man was Tommy Stoy. Miss Carolyn Brown sang More and Bless This House with Nelda Mae Rogers accompanying her on the piano. The bride wore a white street length lace dress trimmed in blue satin for her wedding.

### Small Talk

By SUE COLEMAN Women's Editor

As an adjective for describing our Bull Barn, who would have thought of "elegant"? That's the one that must be used, however, for table and platform decorations Wednesday when the Wilson & Co. groundbreaking luncheon was held there. ELEGANCE might be a bit hard to achieve for a meal in that huge building, far more than 800 people, so the Women's Division of Deaf Smith Chamber of Commerce is due some applause for their accomplishment. Members of that new group decorated the room, using hundreds of fresh carnations, red and white. The flowers were arranged in urns on white pedestals backing the speakers stand, in large bouquets along the edge of the platform and on the head table, and in matching gold compotes down each table. Elegant, really.

merfield way was wearing a becoming blue skirt and jacket when I saw her buying groceries this week, and Mrs. Ray Co-wert was standing at a check-out counter in a suit of cafe-au-lait shade with a beige weskit, pretty enough to go to church in. At the tea which Lone Star Club gave Tuesday for Pioneer and L'Allegra clubs, Mrs. Hardy Benson, the hostess president, looked mighty modish in winter white, and Mrs. Coy Phillips was dressed up in the white suit shot with gold threads which she wore at her recent golden wedding anniversary reception. The place was alive with dressed-up ladies, in fact, and so was the Country Club for its Black and White ball last weekend. Especially pretty was Elizabeth McDowell in black with sequins sparkling on the empire waist. And the club president's wife, Virginia Adams, was impartial to the blacks and whites with a skirt of the former color and blouse of the other. Fair enough.

### Calendar Of Events

- MONDAY**  
 Music Study Club in home of Mrs. D. W. Palmer, 2 p. m.  
 County H. D. Council at Bull Barn after luncheon of Deaf Smith County THDA, 12 noon.  
 National Secretaries Association at Southwestern Public Service Co., 8 p. m.  
 El Llano Club, husband's night at Flame Room of Pioneer Gas Co., 8 p. m.  
 World War I Veterans and Ladies Auxiliary at American Legion Hall, 7 p. m.  
 TOPS Club in Community Center, 7 p. m.  
 Rotary Club lunch at Hotel Jim Hill, 12:05 p. m.  
 Paisano Lions Club at Hotel Jim Hill, 7:30 p. m.  
 Odd Fellows Lodge in IOOF Hall, 8 p. m.  
 Easter Lions Club at Easter Clubhouse, 8 p. m.  
 Easter Lions Club at Easter Clubhouse, 8 p. m.
- TUESDAY**  
 Rebekah Lodge at IOOF Hall, 8 p. m.
- WEDNESDAY**  
 Hereford Lions Club at Hotel Jim Hill for lunch, 12 noon.  
 County H. D. Council sponsors open program at Community Center, 2:30 p. m.
- THURSDAY**  
 Ceramic Arts Club, all-day meeting in home of Mrs. Joe Kendall, 116 Douglas.  
 Hereford Duplicate Club at Community Center, open to all bridge players of area, 7:30 p. m.  
 Kiwanis Club lunch at IOOF Hall, 12 noon.
- FRIDAY**  
 Bud to Blossom Garden Club, Mrs. Jess Robinson hostess, 9:30 a. m.  
 Camp Fire Girl Leaders Association at Camp Fire Lodge, 9:30 a. m.  
 Garden Beautiful Club, Mrs. N. D. Bartlett hostess, 3 p. m.  
 Church Women United at St. Anthony's Catholic Church, 3 p. m.  
 Patriarchs Militant and Ladies Auxiliary in IOOF Hall, 8 p. m.
- SATURDAY**  
 Young Homemakers - Young Farmers of Texas annual awards banquet, Caison House, 7:30 p. m.
- SUNDAY**  
 Kappa Iota Chapter, Beta Sigma Phi, preferential tea in Leo Witkowski home, 214 N. Texas, 3:30 p. m.  
 St. Anthony's P-TO sponsors carnival and bazaar at parish school, 1 to 8 p. m.



**WEDDING DATE SET** — Mr. and Mrs. Panfilo Montelongo announce the approaching marriage of their daughter, Lupe, to Augustine Castillo Jr. son of Mr. and Mrs. Augustine Castillo, 407 Long Street. The wedding is set for November 17.

### School Menus

- Week of Oct. 28 to Nov. 1  
 Jr. and Sr. High Schools
- MONDAY** — Chicken fried steak with brown gravy or steamed wieners, whole kernel corn, sauer kraut, beatnik cake, rolls, butter and milk.
- TUESDAY** — Sloppy Joe Burgers or barbecue burger, peppi hominy, tossed salad, cherry delight and milk.
- WEDNESDAY** — Black cat stew or witches ravioli, owl baked beans, Jack-o-lantern slaw, ghost pineapple cake, goblin bread and milk.
- THURSDAY** — Southern fried chicken and gravy or oven fried sausage, mashed potatoes, English peas, fiesta fruit pudding, homemade bread, butter and milk.
- FRIDAY** — Deep sea doodle with tartar sauce or Vienna sausage, seasoned green beans, mixed vegetables, jello with fruit, peanut butter bar, rolls, butter and milk.
- Public Elementary Schools**
- MONDAY** — Vienna sausage, whole kernel corn, sauer kraut, beatnik cake, rolls butter and milk.
- TUESDAY** — Sloppy Joe burger, peppi hominy, tossed salad, cherry delight, milk.
- WEDNESDAY** — Black cat stew, oil baked beans, Jack-o-lantern slaw, ghost pineapple cake, goblin corn bread, butter and milk.
- THURSDAY** — Southern fried chicken, mashed potatoes, English peas, fiesta fruit pudding, bread, butter and milk.
- FRIDAY** — Deep sea doodle with tartar sauce, seasoned green beans, mixed vegetables, jello with fruit, peanut butter bar, rolls, butter and milk.

- SAINT ANTHONY'S**
- MONDAY** — Stuffed wieners, creamed potatoes, tossed salad, banana pudding, rolls and milk.
- TUESDAY** — Spaghetti with meat sauce, buttered glazed carrots, tomato wedge, peach cobbler, whole wheat rolls and milk.
- WEDNESDAY** — Tamales, potatoes Au gratin, buttered broccoli, sugar cookies and peach cobbler, rolls, butter and milk.
- THURSDAY** — Navy beans with ham, seasoned spinach, cabbage carrot rasn salad, jello with fruit, corn bread, butter and milk.
- FRIDAY** — Hamburgers, potato chips, plum cobbler and milk.
- SAINT JOSEPH MISSION**
- MONDAY** — Hamburgers, potato chips, apricots, milk.
- TUESDAY** — Meatloaf with catsup, spinach, tossed salad, vanilla pudding, rolls, butter and milk.
- WEDNESDAY** — Refried brown beans, beef patty, carrots, peach, buns, butter and milk.
- THURSDAY** — Fried chicken, mashed potatoes with gravy, peas, peanut butter cookies, rainbow jello, hot rolls, butter and milk.
- FRIDAY** — No School.
- NO MONKEY BUSINESS**
- MADRAS, India** — Export of monkeys to foreign countries is a "blasphemy" on the Hindu religion, which worships the monkey-faced God Hanuman, K. Vinayakam told the Madras State Assembly. But a Socialist member, S. Balasubramaniam, said monkey should be exported as they destroy badly needed crops. A third member said the argument was futile since the federal government has banned export of monkeys.

### Callopiian Club Hears Review By Mrs. Formby

Review of Sam Levenson's 'Everything But Money,' was presented by Mrs. Clint Formby for Callopiian Study Club at a meeting in the home of Mrs. David Gibson Thursday evening.

### Carnival-Bazaar Slated By P-TO At St. Anthony's

Carnival fun in booths such as the spook house, cake walk and penny pitch is promised at the carnival which St. Anthony's P a rent-Teacher Organization will stage in the parish school next Sunday afternoon. A bazaar and food booths will also be featured.

Proceeds of the carnival-bazaar, which the P-TO expects to become an annual event at the school, will go to promoting extra-curricular activities for students, primarily a more complete athletic program.

A country store booth, fish pond, bingo game, dart throwing and spin-the-wheel will be included in the entertainment.

Hamburgers, cold drinks and coffee will be available during the carnival hours, 1 to 8 p. m.

### 90th Year Is Marked

Relatives of Mrs. Etta Cowan recently helped celebrate her 90th birthday. Mrs. Cowan has recently moved back to Hereford with her sister, Mrs. J. M. Ashlock, from Concord, Cal. They now reside at 202 Fir.

Attending the Oct. 23 party for coffee and cake were Mrs. Ashlock, Mr. and Mrs. Guy Cornelius Sr., Mr. and Mrs. Joe Curtsinger, Virginia Curtsinger, Wanda Underwood and Brian, Mr. and Mrs. Guy Cornelius Jr. and sons, Mr. and Mrs. Gayle Cornelius and family, Mrs. Elsie Russell and Mrs. Patricia Bither and daughters from Concord, Cal.

### MY, HOW SHE HAS GROWN!

**COLORADO SPRINGS, Colo.** — The smallest baby ever born in Memorial Hospital paid a visit to the hospital more than 1 month later. Imbra Lee Krantz weighed 14 pounds 11 ounces, compared with her birth weight of one pound 4 ounces.

**ALL IN VAIN**  
**MADRAS, India** — The Indian poetess, Avvayyar, preached against the habit of washing the dirty linen in public. But that is exactly what people do in the well near her statue.

Hereford, Texas  
**Penneys AUTOCENTER**

Store Hours: Weekdays 8 am to 7 pm  
 Saturday 8 am to 8:30 pm

Get the jump on winter...

\* Guaranteed complete cooling system protection for one year. If the cooling system should leak or boil over at any time during the guarantee period, Penneys will completely refill the system at no charge at any Penneys Auto Center (Does not include radiator repairs).

**PENNEYS 8 POINT WINTERIZING SPECIAL!**

**8.88** CHARGE IT!

Here's what we do:

1. Drain radiator and block
2. Flush cooling system with Cooling System Quick Flush
3. Inspect hoses and fan belt
4. Install new thermostat
5. Install new radiator cap
6. Refill system with Foremost® Anti-Freeze and Summer Coolant
7. Add 8 oz. can of radiator sealer and water pump lubricant
8. \*Guaranteed complete cooling system protection for one year

STOCK UP ON NON-FOAM FOREMOST® ANTI-FREEZE

**1.49** gal.

Foremost® permanent non-foam anti-freeze gives year 'round protection for all cooling systems. Stock up now... and save!

**DRIVE IN! CHARGE IT!**

460 Impala Custom Coupe



### Just sitting there, this '69 Chevrolet can do four things competitive cars can't:

- It can wash its headlights. It can apply liquid tire chain to its rear wheels. It can silently defog or defrost the rear window. It can keep you cool or warm automatically with Comfortron — the self-adjusting air-conditioning system. And once you've added all these wonderful devices to a new Chevrolet, you just can't imagine why anyone would give a second thought to a second-place car. The headlight washers and liquid tire chain for traction on slippery roads are operated at the touch of a button from the driver's seat. So is the silent new rear-window defroster. Invisible ceramic strips on the glass heat up to keep the window clear. Also available: Chevrolet's Light Monitoring System that lets you know from inside if all your outside lights are working, full four-speaker stereo, a smooth 3-speed Turbo Hydra-matic transmission. All in a car made quieter, made stronger, made more comfortable. Now at your Chevrolet dealer's. We've said it before, and we'll say it again. Match this, you other '69s! Putting you first, keeps us first.

### Club Has Party For Children Of Members

A Halloween party for their children was given by Young Mothers Study Club this week, with Mrs. Larry Dobbs and Mrs. Charles Brown as hostesses in the Flame Room of Pioneer Gas Co. Youngsters attended in a variety of costumes, to enjoy games and contests directed by the hostesses. Refreshments of witches' brew, sandwiches and cookies were served to a roomful of girls and boys.

# Shurfine CARNIVAL of 1968

**TREMENDOUS SAVINGS**

**SAVE ALL WINTER! STOCK UP NOW!**

**BISCUITS** Shurfresh Sweet or Buttermilk **13** 8-oz. cans **\$1**

**PORK & BEANS** Shurfine **8** 300 cans **\$1**

**GOLDEN CORN** Shurfine Cream Style or Whole Kernel **6** 303 cans **\$1**

**MARGARINE** Shurfresh Quarters **6** Lb. Pkgs. **\$1**

**CHERRIES** Shurfine R.S.P. **3** 303 cans **\$1**

**TUNA** Shurfine chunk style **4** 6 1/2 oz. cans **\$1**

**CRANBERRY SAUCE** Shurfine strained **4** 300 cans **\$1**

**CUCUMBER CHIPS** Shurfine Fresh **4** 16-oz. jars **\$1**

**FRUIT COCKTAIL** Shurfine **4** 303 cans **\$1**

**PINEAPPLE JUICE** Shurfine **4** 46-oz. cans **\$1**

**ORANGE JUICE** Shurfine frozen **5** 6-oz. cans **\$1**

**APPLE BUTTER** Shurfine **3** 28-oz. jars **\$1**

**ASPARAGUS** Shurfine cut **3** 300 cans **\$1**

**GRAPE JELLY** Shurfine **3** 18-oz. jars **\$1**

**PEANUT BUTTER** Shurfine creamy **3** 12-oz. jars **\$1**

**SWEET POTATOES** Shurfine **3** No. 3 cans **\$1**


**Catsup** Shurfine **5** 14-oz. bottles **\$1**

**Vienna Sausage** Shurfine **5** 4-oz. cans **\$1**

**Apple Sauce** Shurfine **5** 300 cans **\$1**

**Tomatoes** Shurfine whole peeled **5** 300 cans **\$1**

**Peas** Shurfine early harvest **5** 303 cans **\$1**



**Shurfine FLOUR**  
10 Lb. Paper Bag **79¢**

**Cake Mixes** Shurfine assorted **4** 18-oz. boxes **\$1**

**Frosting Mix** White or Choc. Shurfine **4** 13 1/2-oz. boxes **\$1**

**Grape Juice** Shurfine **3** 24-oz. bottles **\$1**

**Pancake Mix** Shurfine **3** 2-lb. boxes **\$1**

**Roxey Dog Food** **12** No. 1 cans **\$1**

**Pecans** Ellis shelled halves or pieces, 10 oz. pkg. **94¢**

**Coconut** Baker Angel Flake 14 oz. bag **45¢**

**Chocolate Chips** Baker's 12 oz. pkg. **39¢**

## CARNIVAL SPECIAL

- Shortening Shurfine 3 lb. can 59¢
- Waffle Syrup Shurfine 2 32-oz. jars 79¢
- Blackeyes Shurfine fresh shelled 7 300 cans \$1
- Green Beans Shurfine cut 6 303 cans \$1
- Evaporated Milk Shurfine 6 tall cans \$1
- Peaches Shurfine yellow cling sliced or halves 4 2 1/2 cans \$1
- Strawberry Preserves Shurfine 2 18-oz. jars \$1
- Pumpkin Shurfine 7 300 cans \$1
- Spinach Shurfine 7 303 cans \$1
- Tomato Sauce Shurfine 98-oz. cans \$1
- Flour Print Bag Shurfine 25 lbs. \$1.59
- Energy Powdered Detergent 49-oz. box 59¢
- Bathroom Tissue Softlin, 2-ply, ass't. colors 10 roll pkg. 79¢
- Napkins Softlin, white and ass't colors 200 ct. 2 for 59¢
- Cheese Shurfresh sliced, American or Pimento, 12-oz. pkg. 59¢
- Coffee Shurfine vacuum packed, reg. or drip lb. 59¢
- Crackers Shurfresh lb. box 19¢
- Tomato Juice Shurfine fancy 3 46-oz. cans 89¢
- Vegetable Oil Shurfresh 2 24-oz. bottles 89¢
- Crushed Pineapple Shurfine 3 No. 2 cans 89¢
- Popcorn Shurfine white or yellow 2-lb. 2 bags 49¢
- Salad Dressing Shurfine 32-oz. btl. 39¢
- Red Alaska Salmon Shurfine tall can 98¢



**PORK STEAK SAUSAGE BEEF STEAK**

**PORK ROAST**  
LEAN FRESH PICNIC CUTS **39¢** LB.

Sliced lean shoulder cuts lb. **49¢**  
Made in our ranch kitchen Home made flavor, extra lean lb. **69¢**  
USDA CHOICE Aged, mature beef Round or clubs lb. **89¢**



**Holly SUGAR**  
with \$5 purchase or more  
**5** Lb. Bag **44¢**  
Coupon on bag worth 10c on next purchase. This is a special limited time offer!

**Delicatessen Treats**

- CHILI Homemade - lean beef seasoned just right pt. 89¢
- BEANS - COWBOY Homemade ranch flavor pt. 29¢
- COLE SLAW Crisp - Cream Sauce pt. 39¢
- FRUIT SALAD chunks of delicious fruits pt. 49¢

• Family pleasing delicatessen treats •

**Farm Fresh PRODUCE**  
TEXAS  
**CARROTS**  
Fresh Crisp Lb. Package **7¢**  
New Mexico **SWEET POTATOES** Lb. **12¢**  
Texas Purple Top **TURNIPS** Firm & Sweet Lb. **9¢**



**Dash** Detergent home laundry size \$3.39 king size \$1.09  
**Phase III** Soap bath size 2 for 39¢  
**VO-5** Shampoo 1.50 value 15-oz. 66¢  
**Extra Dry** Deodorant Reg. 1.29 now 66¢  
**Nose Drops** Childrens or reg. 98¢ value now 66¢



**Mellorine**  
1/2 gallon carton **29¢**  
**FREE PRIZES** when you save **TENDERCRUST COUPONS**



**SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!**

**COOPER'S MARKET**  
BEST MEAT IN TOWN

# Shurfine CARNIVAL of 1968

**STOCK UP NOW!  
SAVE ALL WINTER!**

BUY THE BEST  
SHURFRESH MILK  
AND  
TENDERCRUST BREAD



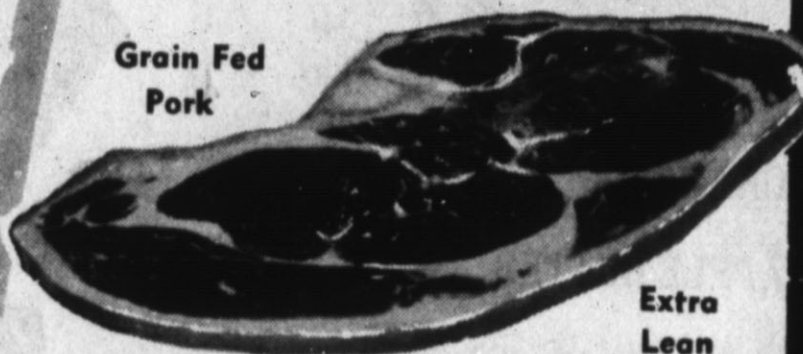
**Tremendous  
SAVINGS  
A-LA-CART**

PRICES GOOD MONDAY THRU SATURDAY  
Oct. 28 thru Nov. 2

**TAYLOR & SONS  
FOODS**  
LOW LOW EVERYDAY SHEET PRICES  
CASH AND SAVE

- ROME APPLES**  
4 lb. bag **49c**
- Cranberries lb. 33c
- Lettuce 2 heads 29c
- Oranges Texas 2 lbs. 25c

**SHURFINE**  
BLACK EYES No. 300 cans  
PUMPKIN No. 300 cans  
SPINACH No. 303 cans  
**7 FOR \$1**



- Grain Fed Pork Extra Lean
- PORK STEAK** lb. 49c
- PORK ROAST** lb. 39c
- BACON** smoked-rite 2 lb. pkg. 99c
- CHEESE** American sliced lb. 79c

**SHURFINE**  
GOLDEN CORN No. 303 Cans  
GREEN BEANS No. 303 Cans  
MARGARINE Shurfresh, quarters, lbs.  
EVAPORATED MILK tall cans  
**6 FOR \$1**

**GROUND BEEF PATTIES** Lb. **59c**

**WIN FREE CASH**  
**\$400**

**BIG JACKPOT DAY**  
\$100.00 ADDED EACH WEEK UNTIL WE HAVE A WINNER.

Register just once...  
Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS  
Nothing to buy... You don't have to be present to win.  
**GET YOUR JACKPOT DAY CARD PUNCHED FREE THIS WEEK...**

- Just Wonderful
- Hair Spray** 16-oz. can **58c**
- Ladies Nylon
- HOSE** 3-pair pkg. Reg. 1.19 **89c**
- Bordens Instant
- Potatoes** Reg. 79c pkg. **39c**
- Gerbers Strained
- Baby Food** jar **10c**
- Fruits & Vegetables
- Glacier Club
- Ice Cream** 1/2 gal. carton **59c**
- King Size or Regular
- Coca-Cola** 2 6-btl. ctns **89c** plus deposit
- Gulf Aerosol Multi-Purpose
- Bug Bomb** **89c**
- Melrose
- Hand Lotion** 1.50 bottle **19c**
- Ellis
- PECANS** 10-oz. bag **98c**
- Campbells
- Tomato Soup** can **10c**

**SHURFRESH BISCUITS**  
sweetmilk or buttermilk **13 FOR \$1**

**SHURFINE**  
PEACHES sliced or halves No. 2 1/2 cans  
CAKE MIXES 18 1/2 oz. boxes  
CRANBERRY SAUCE No. 300 cans  
CUCUMBER CHIPS 16-oz. jars  
FRUIT COCKTAIL 303 cans  
**4 FOR \$1**

- SHURFINE**
- APPLE SAUCE 303 cans 5 for \$1
- CATSUP 14 oz. bottles 5 for \$1
- ORANGE JUICE 6 oz. cans frozen 5 for \$1
- EARLY HARVEST PEAS 303 cans 5 for \$1
- TOMATOES whole peeled 303 cans 5 for \$1
- VIENNA SAUSAGE 4-oz. cans 5 for \$1
- TOMATO SAUCE 8-oz. cans 9 for \$1
- SPINACH 303 cans 7 for \$1

- SHURFINE COFFEE** Regular or Drip lb. can **59c**
- SHORTENING** Shurfine 3 lb. can **59c**
- PORK AND BEANS** 8 300 cans **\$1**
- FROSTING MIXES** Shurfine white & choc. 4 13 1/2 oz. boxes **\$1**

**ROXEY DOG FOOD**  
12 NO. 1 CANS **\$1**

**SHURFINE**  
GRAPE JELLY 18-oz. jars  
GRAPE JUICE 24 oz. bottles  
CHERRIES R.S.P. 303 cans  
APPLE BUTTER 28-oz. jars  
**3 FOR \$1**

- SHURFINE**
- Asparagus All green cut 300 Soflin 3 for \$1
- Bath Tissue ass't. colors 2 ply 10 pk. 79c
- Cheese Shurfresh sl. Am.-Pim. 12 oz. 59c
- Coffee VP Regular-Drip 1 lb. 59c
- Crackers Shurfresh 1 lb. 19c
- Detergent Energy Powdered 40 oz. 59c
- Flour Print bag 25 lbs. \$1.89 Paper bag 10 lbs. 79c
- Pineapple Juice 46 oz. 4 for \$1
- Tomato Juice Fancy 46 oz. 3 for 89c Soflin Wht.-Ass't. Cello Wrap 200 ct. 2 for 59c
- SHURFINE**
- Vegetable Oil Shurfresh 24 oz. 2 for 89c
- Pancake Mix 2 lbs. 3 for \$1
- Peanut Butter Creamy 12 oz. 3 for \$1
- Pineapple Crushed No. 2 3 for 89c
- Pop Corn White- Yellow 2 lbs. 2 for 49c
- Potatoes Whole Sweet 3 sqt. 3 for \$1
- Preserves Strawberry 18 oz. 2 for \$1
- Salad Dressing 32 oz. 39c
- Salmon Red Alaska tall can 98c
- Syrup Waffle 32 oz. 2 for 79c
- Tuna Chunk style 6 1/2 oz. 4 for \$1

**TAYLOR & SONS FOODS**  
CASH AND SAVE

**HOLLY SUGAR**  
with \$5 purchase 10c coupon on next purchase in bag **5 lb. 48c**

**WIN FREE CASH**  
**\$400**

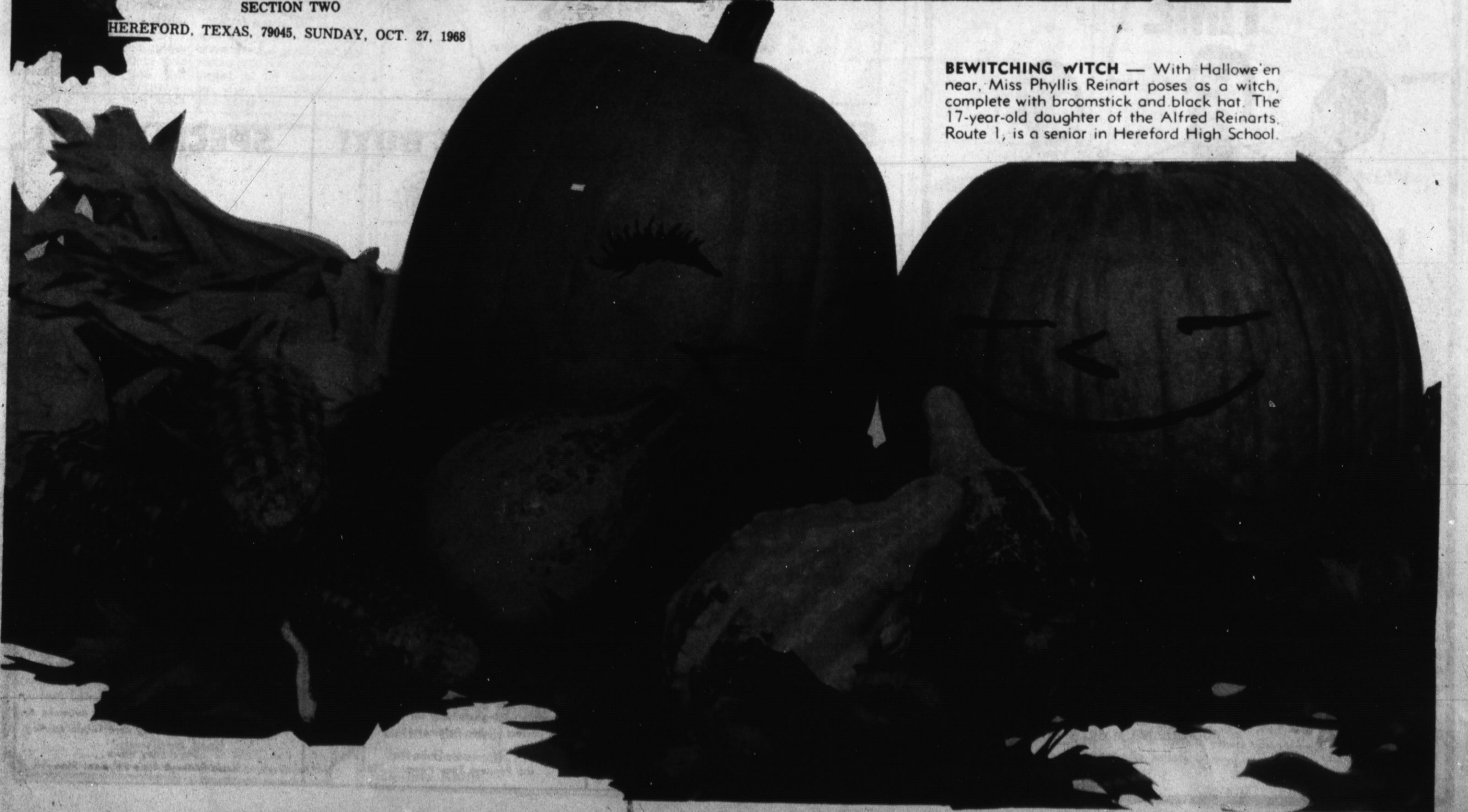


**The Sunday Brand**

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, OCT. 27, 1968

**BEWITCHING WITCH** — With Hallowe'en near, Miss Phyllis Reinart poses as a witch, complete with broomstick and black hat. The 17-year-old daughter of the Alfred Reinarts, Route 1, is a senior in Hereford High School.



# Miss Dawson Is Bride Of Ronald G. Wagner



Mrs. Ronald G. Wagner  
...nee Veronica Sue Dawson

The marriage of Miss Veronica Sue Dawson of Slaton and Ronald Glenn Wagner was solemnized in a late afternoon ceremony at St. Anthony's Catholic Church here Saturday, with the Rev. John Van der Kull reading the service.

Parents of the couple are Mr. and Mrs. Phillip H. Dawson of Slaton and Mr. and Mrs. Lester F. Wagner, 24 Centre. The bride's grandfather, John W. Hall, in whose home she has frequently visited here, gave her in marriage. Her mother is the former Miss Patricia Dunlap of Hereford.

The bridegroom's sister, Miss Mary Kay Wagner, was maid of honor and John Kuper best man. Bridesmaids were Miss Debra Donaldson of Slaton and Mrs. David Wagner of El Paso.

Teddy Dawson of Slaton, an uncle of the bride, and David Wagner, brother of the bridegroom, were groomsmen. Phillip Dawson Jr. of Slaton, Grover Fleming and Richard Kuper the ushers.

Small members of the wedding were Joanne Wagner, sister of the bridegroom, as flower girl, and Jon Dawson, the bride's brother, ring bearer. Dennis and Kenneth Gabel, the bridegroom's cousins, acted as servers.

Wedding music was by Mrs. Allen Evers, organist, Larry Kuper and Mrs. Elbert Vance, soloists. Selections included On This Day, The Lord's Prayer, Ave Maria, Mother At Your Feet and the Rossini wedding marches.

White gladiolas decorated the main altar while side altars had bouquets of white chrysanthemums.

Styled on slender lines, Miss Dawson's gown was of bridal satin with full length lace sleeves. A large bow of the fabric marked the high waistline in front and a train trimmed with lace and pearls was attached at the back waistline.

Four tiers of silk net fell from a beaded tiara to form her elbow-length veil. Her bouquet

was a purple orchid surrounded with white carnations.

The orchid's color was repeated in the bridesmaids' dresses, made in empire style of satin. Matching bows were worn in their hair and their bouquets were spider mums.

A reception followed the wedding, in the Knights of Columbus Hall. Miss Robin Wicker served the three-tiered cake while Miss Debbie McWilliams poured punch and Miss Genna Smith registered guests. All three are Slaton residents.

All white, the net and satin cloth which covered the bride's table was centered with candles in crystal holders.

For a short wedding trip, Mrs. Wagner traveled in a two-piece apricot colored suit with the orchid from her bouquet as a corsage. The couple will be at home in Amarillo.

She will continue studies in Amarillo schools; she has been attending school at Slaton. Now enrolled in the school of vocational arts at Amarillo College, the bridegroom had a year in West Texas State University after graduation from Hereford High School.

A recent compliment to the bride was a shower given in the K of C Hall. Decorations were

## Public Invited To Hear H. D. Program By Lawyer

Two special meetings of Deaf Smith County Home Demonstration Clubs are announced for the coming week, a luncheon at the Bull Barn Monday and a program in Community Center, open to the public, Wednesday afternoon.

Wesley Gulley, Hereford attorney, will be the speaker at the latter meeting, discussing Women's Rights In Texas. The public is invited to hear the talk, and H. D. Club women believe it is on a subject of interest to all women, young or old, in the state.

The speaker has practiced law in Hereford since last June, when he joined the firm of Witherspoon, Aikin, Thomas and Langley. He earned his law de-

gree at the University of Texas after graduation from Trinity University. His wife is the choir director at LaPlata Junior High School.

In addition to laws concerning women's rights in this state and changes made by recent legislation, Gulley will also review briefly the amendments to the Texas constitution which will be voted upon in the general election next month.

Reports from county women who attended the Texas Home Demonstration Association convention in McAllen the fall will be heard at the Monday meeting a salad luncheon at 12:30 p. m. in the Bull Barn.

Mrs. A. E. Hodges of North Hereford was elected vice president of THDA for the next term, and installed at this convention. Three delegates went from Deaf Smith County and several visitors also attended.

The October meeting of the County H. D. Council will be held immediately after the luncheon program.

## Farm-Ranch Club Meets For Lunch

Yearbooks were distributed at the meeting of Farm and Ranch Club in Mrs. Jack Weaver's home recently. Club members and a guest met for a luncheon and social period in rooms decorated in Halloween motif.

Mrs. P. E. Eason of Dallas, Mrs. John Hill's sister, was her guest for the luncheon. Other members present were Mmes. Cliff Johnson, Julian Perrin, W. W. Gilbreath, Wayne Johnson, G. V. Hall, W. B. Nunley and C. T. Douglas.

Mrs. Cliff Johnson received the club prize. The November meeting will be in the home of Mrs. Gilbreath at Dimmitt.

Highest first round by a 1967 PGA golf tour winner was the 76 by Tom Nieporte in the Bob Hope Classic.

When Gay Brewer won the Pensacola Open and the Masters last year he was the only PGA golfer to win successive tournaments in which he participated.



Mrs. Ed Loerwald  
...to preside at convention

At Kennedy Airport in New York, Pan American's new freight terminal can load or unload 45 tons of jet cargo in 20 minutes.

The 'waal' that gave Wall Street its name was built in 1653 to protect the Dutch inhabitants of Manhattan.

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**Penneys**  
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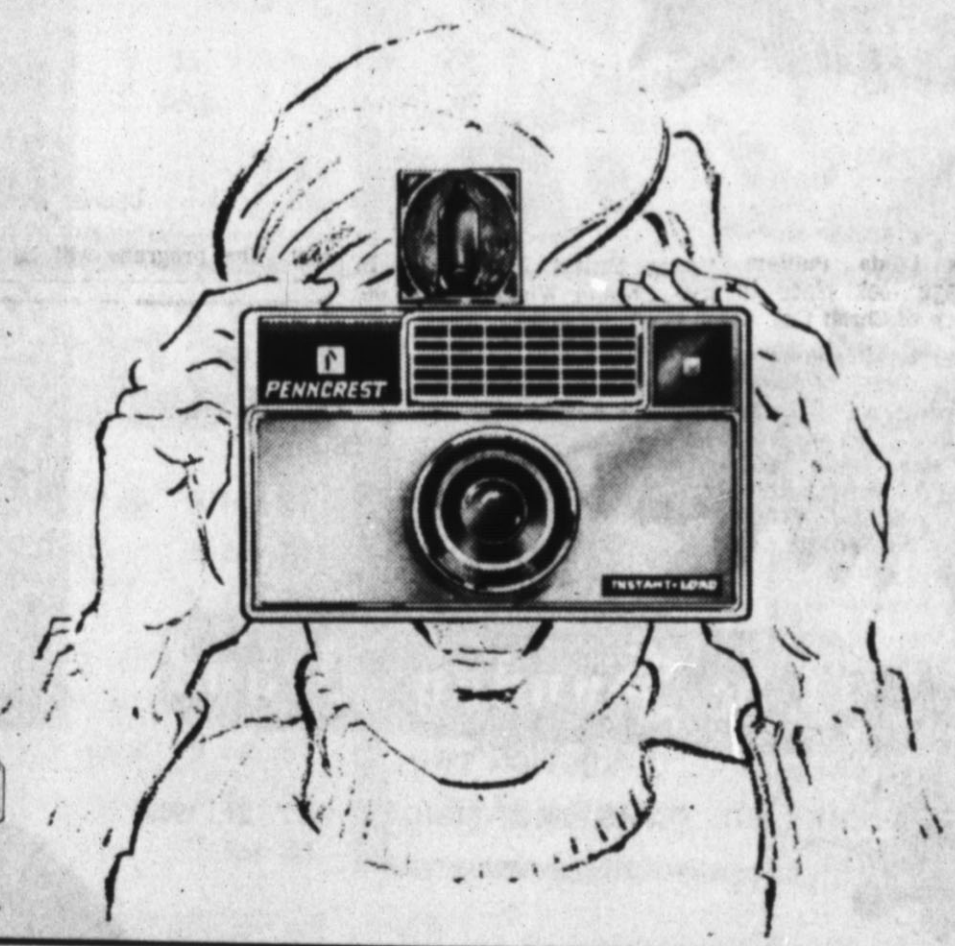
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Professional style dryer and electric hair curler  
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Solid state blender with a plus... stirs, whips shreds, liquefies!  
**\$25**

7 speeds for mixing, chopping, blending plus solid state control to keep steady power for even blending. Lighted touch buttons. New, low design, big 32 oz. container, removable cutting assembly for easy wash-up. The perfect kitchen helpmate!

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11 pc. cookware set in stainless steel or Teflon® coated in colors  
**\$25**

You get 1 and 2 qt. saucepans, 5 qt. Dutch oven, 8" and 10" frypans, each with cover plus 4 cup egg poacher insert. Choose your set in mirror bright, tri-ply stainless steel or porcelainized enamel finish in avocado or harvest gold with easy care Teflon coating.

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When You Wear A Gaston's Sweater, Swagger!

You'll be getting looks like you never got before!

These Burly, Brawny Sweaters are undoubtedly the most comfortable, sweaters you'll ever own. Collect a few in your favorite colors: You'll like the results.

**Gaston's**

Name brands such as Munsingwear, Damon, Puritan and McGregor.

MEN'S & BOY'S DEPT.  
SUGARLAND MALL & DOWNTOWN

## Club Speaker Explains Student Loan Program

Details of the Opportunity Plan for student loans at West Texas State University, to which La Madre Mia Study Club will contribute this year as a major service project, were given club members at a meeting at Pioneer Gas Company's Flame Room Thursday evening.

Mrs. Carl Carlisle was hostess and Mrs. Waldo Baxter introduced the speaker, Buff Morris of Canyon, who administers the loan plan. He is Mrs. Baxter's uncle. Also introduced was Dr. T. M. Moore of Washington, D. C., whom Morris credits with the idea for the plan.

Seventeen students from Hereford are benefiting now from the Opportunity Plan, Morris told club members. It began in 1952 with a \$500 gift, and was

chartered in 1959. Since the start, more than 2,000 students have been aided with total loans exceeding a million dollars, he said.

Unlike many scholarship loans which go only to students in the top tenth of their class, this is also for those in the bottom tenth, he explained. It is intended to help those who would not otherwise receive training for a livelihood, and it may be used for tech school or business school instead of college.

The borrower must account for what he spends, and he is assisted with budgeting his money, but there is no interest charged. The plan operates on the honor system, with no note required. Less than three percent of the loans have not been paid, Morris added.

The club voted to sponsor a Camp Fire Girl group at Central School led by Elizabeth Kendrick. It has already planned to sponsor a Bluebird group in the Camp Fire program.

### Mrs. Miller Visits With Grandchildren

Mrs. H. E. Miller returned Thursday from Canyon, where she had spent a few days with her grandchildren, Charlotte Jean and Eddie Jacobs, while their parents, Mr. and Mrs. Jerry Jacobs, made a business trip to Houston and visited friends in Edna.

While she was there, Mrs. Miller entertained Mrs. James White and daughter, Abby, and Mrs. Frankie Swatzel for luncheon in the Jacobs home Tuesday.



AT LONE STAR TEA — Honoring Pioneer Study Club in its 60th anniversary year, Lone Star Club, which was sponsored by Pioneer Club, entertained with tea Tuesday and included L'Allegre Club, which it helped organize. At left above are the three presidents, Mrs. Delmar Sigle of Pioneer, Mrs. Hardy Benson of Lone Star and Mrs. Jim McDowell of L'Allegre. Mrs. Benson, upper right, pours tea for Mrs. J. M. Gilliland, charter member of Pioneer Club. Mrs. George Benson of Clarendon, former Pioneer member, registers, lower left, at desk where Mrs. Vivian Major presides. Social committee members of Lone Star, lower right, were hostesses. From left they are Mrs. Floyd Dunavant, Mrs. Jim Higgins, a charter member, and Mrs. Ed Warren.

## Benefit Bridge Slated

Tickets are on sale by members of Kappa Iota Chapter, Beta Sigma Phi, for a benefit bridge party the afternoon of Nov. 17, scheduled from 2 to 5 p. m. at Community Center.

Ways and Means committee members of the sorority, with Mrs. Duke Powell as chairman, are in charge of arrangements for the party which will raise funds for chapter projects including a scholarship. Mrs. Leland Dean, Mrs. Max Goforth and Mrs. Gene Larsen are on the committee.

Refreshments will be served by the social committee, Mrs. Joe F. Huckert, Mrs. Bob Spangler and Mrs. Bob Pugh.

Prizes will be given for scores, and there will also be door prizes and other special awards. All members of the chapter will have tickets for sale, priced at \$1.50 each.



## Shower Honors October Bride

A bride of last weekend, Mrs. Harley Daniel, was honored at a shower late Thursday afternoon in the home of Mrs. A. L. Hollingsworth. Mrs. Daniel is the former Miss Linda Pulliam, whose marriage took place in Central Church of Christ Oct. 19.

She wore her wedding gown at the shower, a sheath of bridal satin with overdress of hand-crocheted lace, bell-sleeved. Her mother, Mrs. Denzil Pulliam, and her husband's mother, Mrs. Robert Ellis of Dimmitt, received guests with her after Mrs. Hollingsworth had greeted them at the door.

Her sister, Miss Sharon Pulliam, was at the book where callers registered. Mrs. Frank Daniel of Dimmitt, Mrs. Keith Henderson and the honoree's sister, Mrs. Charles Weatherford, presided in turn at the refreshment table.

Wedding colors, mint green and white, were used in table appointments. The cloth was white, as were the chrysanthemums in a crystal bowl which

centered the table. Flanking it were mint candles in crystal holders.

Hostesses included Mrs. J. C. Reese, Elmer Patterson, Dale Young, Ernest McGee, W. P. Axe, Chester Wiggains, Al Lee, J. D. Kelly, Marvin Knox, Henderson, Norman Hodges, Cecil Hart and Layton Sawyer.

### YHT Members To Meet Tuesday

Decorations for the annual awards banquet of Young Homemakers and Young Farmers of Texas will be made and plans for further meetings discussed at a meeting of the Hereford Chapter, YHT, at 3:30 p. m. Tuesday in the homemaking rooms of Hereford High School.

Membership in the chapter is open to all interested women below the age of 35, and prospective members or visitors are invited for the Tuesday meeting, Mrs. Larry Dobbs, president, announces.

## CWU Meet Scheduled On Friday

The area president will be a special guest and new officers will be installed when Church Women United meet at 3 p. m. Friday in St. Anthony's Catholic Church with women of the Parish Council as hostesses.

Mrs. Charles Carter of Amarillo, who heads Church Women United of this area, will be present. The program will be on

the subject, New Ori World A-Coming.

Mrs. John D. Pitman will take office as president for a two-year term, Mrs. Howard Johnson as vice president, Mrs. Claude McDougal as secretary-treasurer.

Mrs. Werner Koelzer will be the new project chairman and Mrs. Boyd Collins literature

chairman. A social period will follow the program, in St. Anthony's rectory.

Robert Fulton's first steam boat, the Clermont, took 32 hours to travel the 150 miles up the Hudson River from New York City to Albany on its maiden trip in 1807.

Hereford, Texas  
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# END OF MONTH Clearance

Women's Cotton  
**FLANNEL SLEEPWEAR**  
shift & long gowns  
2 piece pajamas 2.50

Womens white and  
**FASHION COLOR GIRDLES**  
machine wash  
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Women's Sheer  
**SEAMLESS NYLONS**  
limited quantity  
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**CHECK WALK SHORTS**  
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Reduced to clear  
**WOMENS BETTER DRESSES**  
regrouped and  
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**PIECE GOODS BONANZA**  
Cotton Corudroy 77c yd.  
Better Cottons & Flannel 36c yd.  
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Prices Slashed  
**KITCHEN GADGETS**  
every item  
imaginable! hurry 77c

Prices Slashed  
**PLASTIC HOUSEWARES**  
dish drainers, pails,  
clothes and waste baskets 77c

100% Acrilan  
**BOY'S KNIT SHIRTS**  
plain or turtle-necks  
machine washable 1.99

Only a few left  
**BOYS PENN-PREST JEANS**  
machine wash  
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**BOYS DRESS SUITS**  
broken sizes  
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Close out Drastic Reductions  
**TIQUE DRAPES**  
Fraction of Original Price  
Assorted Colors and Sizes

**BED PILLOW PAIRS**  
100% Kapok 2 for \$3  
100% Dacron 2 for \$8  
Duck Features 2 for \$20

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special groups  
of fall and  
winter

Sale

- dresses and
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REDUCED  
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• Millinery reduced to 1/2 price

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FOUNDER'S DAYS VALUES!



FOR ONE WEEK ONLY!

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Coat Event!

ALL OUR \$40 AND \$45 COATS...

NOW \$36

Here they are — the most wanted winter coats at the most incredible prices! Every right-now silhouette tailored in all of your favorite fabrics... showing up beautifully in the richest colors of the season! Choose from deftly detailed self-trims or stylings lavished with opulent furs. Casual looks... dressier looks... every look you like is right here! Everything about them, the very finest — it's what you've come to expect from Penneys. Sizes for misses, petites, juniors, women!

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H.D. CHATTER

## Recipe From The Indians

By Mrs. Argen Draper  
Home Demonstration Agent

**CALLING ALL INDIANS!!!** Mrs. Helen Nelson brought us this recipe. Kay Cockrum improved the stew by adding fresh tomato slices just before serving. People really know a tasty food.

### CHOCTAW DEEP POT STEW

Use a deep dutch oven  
Put a layer of salt bacon on the bottom  
Add a layer of fresh green beans, fresh new potatoes (small), fresh ears of sweet corn, fresh okra, onions. (Some

of these fresh vegetables can be replaced with frozen).

Salt and pepper to taste or add a layer of salt bacon in place of salt. Place lid on dutch oven and steam for about 30 minutes or until vegetables are tender.  
Add fresh sliced tomatoes just before serving. Taste before serving. Delicious with corn pone.

**THURSDAY MORNING** on the way to work I saw a blonde, brunette and redhead, all dressed in the prettiest colors. The colorful trio was Beverly Lemons Tisdale, Frances Rape and Mary Beth Edinger.

It prompted me to immediately get the camera to get a picture to add to the slide set on color. A quick trip around the Courthouse and I got every woman employed to come up and be in a picture showing color harmonies, etc.

These should be good and will make the study of color more interesting with interesting models.

**MEMBERS OF THE Family Living Committee** with Mrs. Gene Cope as chairman, are locating county landmarks, making new county roads and seem to be having a real ball doing this.

I've thought many times we

should have a know-your-own county tour to learn some landmarks and see this 30 x 50 mile county. It would be fun to have a bus and everyone go together with explanation of what is being seen. Which committee would work on this?

### HOME DEMONSTRATION

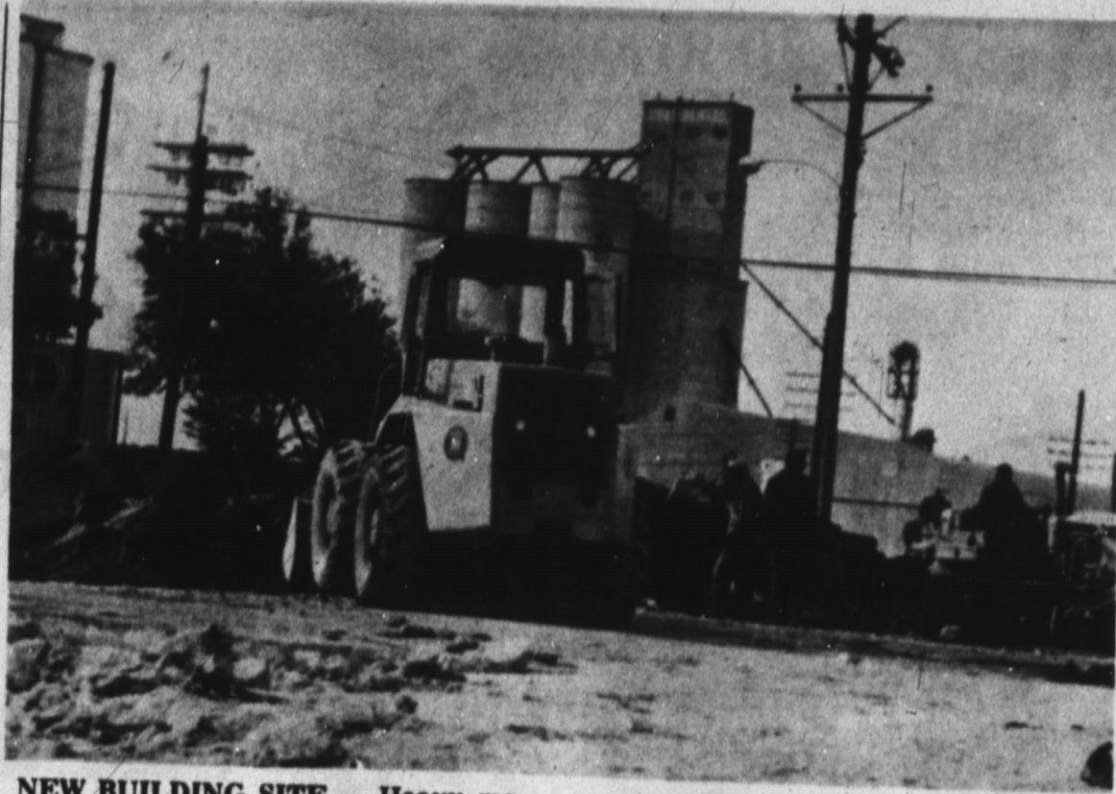
Club women meet Monday at 12:30 for reports of state meeting held at McAllen. Mrs. Paul Corbett, Mrs. H. D. Fowler and Mrs. Elmer Northcutt tell us the meeting was very good and the speakers exceptional. Also, Mrs. A. E. Hodges will be back from National meeting at Puer-to Rico.

**IT WAS A PLEASURE** to see Caroline Brumley Roundtree and cute little Elizabeth Ann. We're glad the Roundtrees are in Hereford to make their home.

**EVERYONE'S INVITED** to hear Wesley Gulley speak on Women's Rights. This is at the Hereford Community Center, Wednesday at 2:30. Mr. Gulley will also discuss the Constitutional Amendments.

This will be worth the time you spend. Try to be present. Mrs. J. G. Gandy, chairman of the Home Demonstration Council Yearbook Committee, Mrs. C. E. Hewitt Jr. and Mrs. Blanche Hardin have arranged this program.

**TO STRENGTHEN MY** discussion on vanilla being an extract from orchid, I found this in the Encyclopedia Britannica, Volume 23. Vanilla consists of the fremented and dried pods of several species of orchids belonging to the genus Vanilla. The name of the genus comes



**NEW BUILDING SITE** — Heavy machinery has been busy since Tuesday on a new \$50,000 project for Firestone Tire and Rubber Company in the 100 block of Main. The project includes

construction of a 5,000 square foot building and remodeling of the Texas Recreation Hall. An addition also will be placed on the former pool parlor. — Staff Photo—

**Armstrong**  
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364-1868

**A. O. THOMPSON ABSTRACT CO.**  
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from the Spanish vainilla, a diminutive of vaina (a pod). The great bulk of commercial vanilla is the product of *V. planifolia*, a native of southeastern Mexico, also cultivated in several tropical countries.

**MRS. DUDLEY GREEN** requested a sweet relish recipe. I called on Mrs. Bonnie Brumley and she gave us this recipe. Peas could be substituted for the apples. Cabbage, also, could be substituted. Hope it is what you want, Mrs. Green.

**GOLDEN RELISH**  
4 cups chopped carrots  
2 sweet green peppers chopped  
8 unpeeled cored chopped apples  
2 cups vinegar  
2 t. celery seed  
4 cups chopped celery  
2 red sweet peppers chopped  
2 lbs. sugar (half brown, half white)  
2 T. course pickling salt

Pour into hot sterilized jars. Seal at once. Process in boiling water bath for 5 minutes. Yield: 6 pints.

**STRANGE SETUP**  
GLENDALE, Colo. — This community of about 1,800 is a rarity among small towns. It is entirely surrounded by Denver, which is a city, a county and a state capital all in one. Yet Glendale is in Arapahoe County.

## New Residents Are To Vote By Friday

County Clerk B. F. Cain has reminded new residents of the county that they must vote in his office by Friday, if they wish to participate in the coming general election.

November 1 is also the last day for absentee voting and for voting by persons who qualified to vote in the presidential election as new residents of the state during the 15-day application period in September.

Persons who have lived in Texas more than a year but who have moved from one county to another since May 5, 1968, may vote on all statewide offices, including President and Vice President, and on the 14 proposed constitutional amendments, but they may not vote on local offices. In order to vote, they must be registered as voters for the 1968 voting year.

B. F. Cain said that the voter should have his registration certificate with him when he applies for his ballot. However, he will be permitted to make an affidavit of its loss if he has lost or mislaid the certificate.

Persons recently moving here must have their registration transferred to Deaf Smith County through the office of the county tax assessor-collector of the county before they will be permitted to vote.

Cain said that voters who have moved from one voting precinct to another within the county since registering a so must have their registration

transferred through the tax assessor-collector's office by Thursday in order to vote in the Nov. 5th election. They will vote on election day at the regular polling place for the voting precinct of their present residence.

Voters living elsewhere in the county who have moved to a new precinct also vote in the precinct of present residence, but they need not transfer their registration.

The ancient Egyptians believed 13 was a lucky number. For them there were 12 steps to be climbed during a lifetime. The 13th led to everlasting life.

**COMMONWEALTH FRONTIER THEATRES PRESENTS**  
**READ ALL ABOUT IT! IN LIFE**  
OCTOBER 18  
"RACHEL-RACHEL"  
Sun.-Mon.-Tues.  
November 10-11-12



## SPOOK HIGH PRICES!

SHOP FURR'S MIRACLE PRICES & SAVE

The lowest possible prices are what you get when you shop at Furr's! Furr's has eliminated all costly games and promotions and has lowered prices in all departments. Shop Furr's bigger selection and save on the food and home needs for your family

Free at Furr's: "Best of Taste" Recipes. Different each week. This week: Sunburst Bacon Buns.

**Delicatessen**  
1 lb. chopped bar-b-q 1.69  
1 pt. Mexican slaw  
1 pt. macaroni salad  
lime delite jello 49c lb.  
pinto beans 19c pt.



**RIB STEAKS** Furr's Proten Broil or Pan Fry **89¢ lb.**  
**CHUCK STEAKS** Furr's Proten **59¢ lb.**  
**SIRLOIN STEAK** **98¢ LB.**  
**CLUB STEAK** Furr's Proten **\$1.09 lb.**

**BACON** Farm Pac Hickory Smoked **lb. 65c**  
**HENS** Swift's Premium 4 to 5 lb. avg. **Lb. 39c**  
**CORNISH HENS** Swift's Premium 22 oz. ea. **79c**  
**FISH CRISP** Top Frost 8 oz. pkg. **3 for \$1**  
**FRANKS** Armour Star or Farm Pac 12 oz. **49c**

**SAUSAGE**  
Porky Pure Pork  
Hot or Mild  
**1 Lb. Roll 49¢**

**double FRONTIER STAMPS** on Wednesdays  
We Reserve The Right To Limit Quantities

**MIRACLE PRICE!**  
**CRACKERS**  
Food Club 1-Lb. Box **15¢**

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**SALAD DRESSING**  
Gaylord Qt. **25¢**

**HALLOWEEN DISCOUNT SAVINGS**  
**FRUIT POPS** 6 ct. 3 for \$1.00  
**BUBBLE GUM** Fleers 80 ct. pkg. **59c**  
**GUM** Wrigley's Doublemint, Juicy Fruit, or Spearmint 20 pc. **69c**  
**TREETS** Bo Peep Assorted 100 count **69c**  
**CARMELS** Kraft 14 oz. pkg. **35c**

**CREAM RINSE** Beacon 16 oz. **39c**  
**NOTEBOOK PAPER** 300 ct. 2 hole **49c**  
**CHILDRENS ASPIRIN** Bayer 36's **29c**  
**ALKA SELTZER** 25's **46c**  
**GROOM AND CLEAN** **79c**  
**SHAMPOO** Prell 11 1/2 oz. liquid **\$1.29**  
**PLACE MATS** Scott **37c**  
**SANITARY NAPKINS** Secure 12's **27c**

**MIRACLE PRICE!**  
**BLEACH**  
Clorox 1/2 gal. (with \$5.00 purchase) **19¢**

**DRINKS** GAYLA assorted flavors 12 oz. can **7¢**  
**COTTAGE CHEESE** Borden's 1 lb., 14 oz. pkg. **49c**  
**PURINA DOG FOOD** 25 lb. bag **2.99**  
**PEANUT BUTTER** Food Club 18 oz. jar **49c**

**MIRACLE PRICE!**  
**ORANGE JUICE**  
Top Frost Frozen 6 oz. can **15¢**

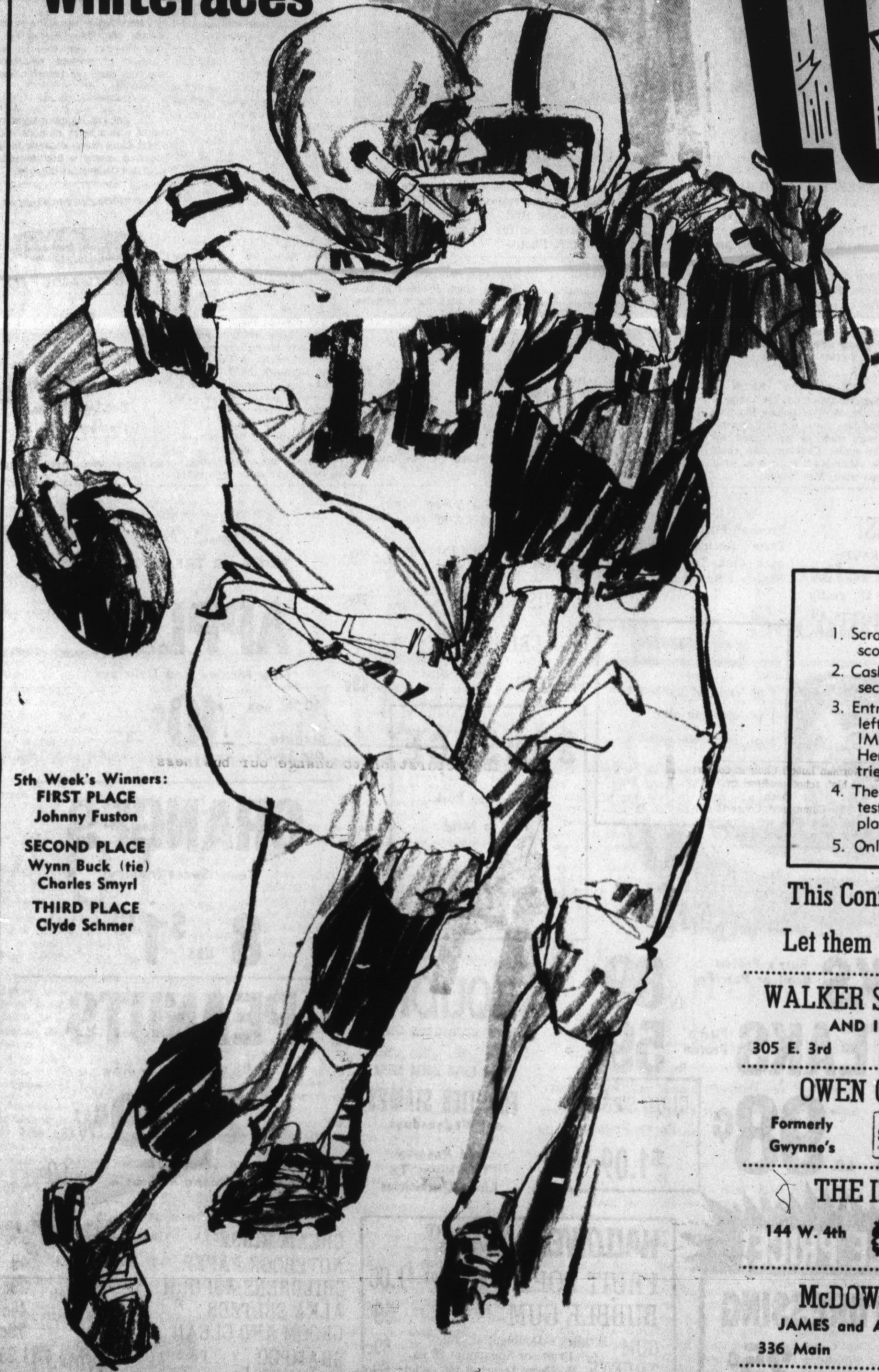
**HAND LOTION** Sue Free 16 oz. bottle **23c**  
**SHOP Furr's MIRACLE PRICES**

**CINNAMON ROLLS** Food Club 9 oz. can **29c**  
**SLICED CHEESE** American or Pimento Individual wrapped **65c**

**GREEN BEANS** Crest Top Whole No. 303 can **2 for 29c**  
**APPLES** Lotus Pie, Sliced No. 2 can **25c**

**POTATOES** Gaylord French Fries Fresh Frozen 2 lb. pkg. **29c**  
**ONION RINGS** Top Frost Fresh Frozen **3 for \$1.00**

# Support The Whitefaces



**5th Week's Winners:**

**FIRST PLACE**  
Johnny Fuston

**SECOND PLACE**  
Wynn Buck (tie)  
Charles Smyrl

**THIRD PLACE**  
Clyde Schmer

# The Hereford Brand

# CONTEST

Get in on the fun plus win money too.  
There has to be a winner — why not you!

1st Prize	2nd Prize	3rd Prize
\$8	\$4	\$2

PLUS . . . a grand prize of 4 Cotton Bowl Tickets will be awarded to the top three entrants at the close of the contest.

### RULES OF THE CONTEST:

1. Scratch through the team you select to loose and be sure to score the teams on the Tie Breakers
2. Cash Prizes will be given weekly as follows: First prize \$8.00 second prize \$4.00 and third prize \$2.00!
3. Entries must be postmarked no later than 6 p. m. Friday or left at the Hereford Brand no later than 5 p. m. Friday. IMPORTANT . . . Address all entries to "Football Contest", Hereford Brand. Name and Address must appear on all entries.
4. The person picking the most winners at the end of the contest will receive two cotton bowl tickets. Second and third place will receive one ticket each.
5. Only one entry per person, per week, please.

This Contest Is Sponsored by These Hereford Businesses.  
Let them Know that you appreciate their interest in sports!

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AND INSULATION**  
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**WHITE'S AUTO STORE**  
BUDDY BLOOMER  
330 Main 364-0574

**OWEN CLEANERS**  
Formerly Gwynne's  385 & Lee 364-0160

**HEREFORD BAKERY**  
DEBBS KNOX  
519 Park 364-0177

**THE INK SPOT**  
144 W. 4th  364-0430

**KINSEY-OSBORN MOTORS**  
PONTIAC-BUICK-GMC-OPEL  
142 Miles 364-0990

**McDOWELL DRUG**  
JAMES and ANSEL McDOWELL  
336 Main 364-1313

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DIAMONDS  
Sugarland Mall Phone 364-0070

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GERALD TURNBOW  
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A WISE PLACE TO BUY  
206 Schley 364-2160

**WEST PARK 66**  
BILL SWANSON  
829 25 Mile Ave. 364-2633

**HAROLD CLOSE**  
WALGREEN DRUG  
Sugarland Mall 364-2344

**O'Kelley's**  
SPORTING GOODS  
517 Park 364-2413

**FOXWORTH-GALBRAITH**  
LUMBER COMPANY  
234 E. 2nd 364-1224

**COWAN JEWELERS**  
HEREFORD'S GEM JEWELRY HEADQUARTERS  
217 Main 364-4241

### OFFICIAL ENTRY FORM

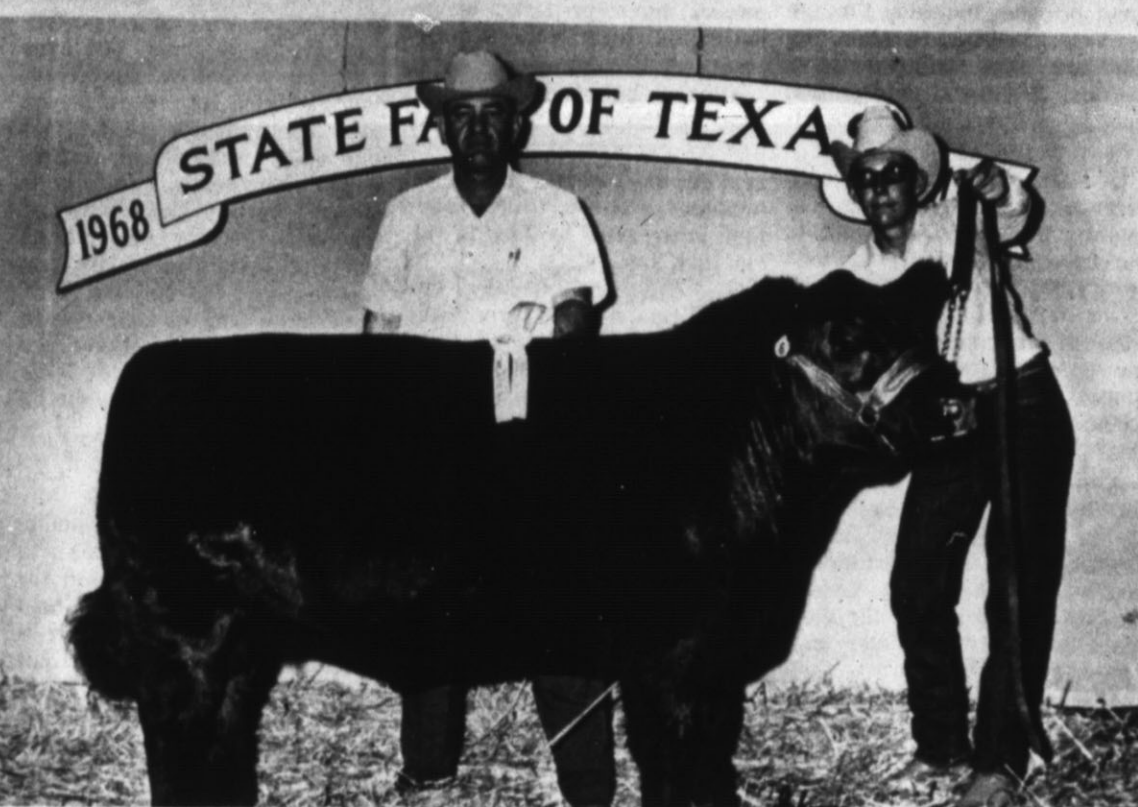
FOR THE WEEK ENDING October 26, 1968

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ PHONE \_\_\_\_\_

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| 1. Hereford vs Perryton           | 9. Univ. Mississippi vs LSU        |
| 2. Southern Cal. vs Oregon St.    | 10. Univ. Houston vs Univ. Georgia |
| 3. Texas A&M vs Arkansas          | 11. Tennessee vs UCLA              |
| 4. TCU vs Baylor                  | 12. WTSU vs New Mexico St.         |
| 5. Oklahoma St. vs Missouri       | 13. Colorado St. vs Univ. Wyoming  |
| 6. Ohio St. vs Michigan St.       | 14. Univ. Texas vs SMU             |
| 7. Univ. Kansas vs Univ. Colorado | 15. Penn St. vs Army               |
| 8. Illinois vs Purdue             | 16. Teas Tech vs Rice              |

★ Tie-Breaker Of The Week ★

DALLAS COWBOYS \_\_\_\_\_ vs NEW ORLEANS SAINTS \_\_\_\_\_



**DEAF SMITH COUNTY WINNERS** — County Agriculture Agent Juston McBride said, "I can't think of any time in recent years we have had so many winners in one county." Of the 23 steers shown at the State Fair of Texas in Dallas, 20 were graded Blue Ribbon and 3 Red Ribbon. Shown at upper left is McBride with Kay Atchley of Summerfield with her Grand Champion Steer. Top right is

Johnny McNeey with Champion Angus, which was bred and raised on the George Olson farm. Lower left is Steven Olson showing the Reserve Champion Angus owned by Charles Atchley, and lower right is the three best steers from Deaf Smith County, owned by Thurman Atchley, who won the Breeder's Special Award for the County 4-H clubs.

### Local Persons Plan To Attend Church Meeting

George Humphries, presiding minister of the Hereford congregation of Jehovah's Witnesses, has announced that the Watchtower Society will sponsor the next semi-annual convention of Jehovah's Witnesses at Pampa, Nov. 22 to 24 at the Robert E. Lee Jr. High School Auditorium.

Already, many delegates in Hereford are planning to be a part of the expected 700 attendance. Humphries in discussing the coming assembly said, "all of Jehovah's Witnesses are ministers in that they minister or talk about God's purpose. This is one of the reasons we have assemblies, to help everyone become better acquainted with our Creator and his purpose for man."

"This is accomplished by more than 15 hours of Bible talks and discussions with demonstrations to illustrate the points," Humphries continued, "These assemblies are very helpful to one's appreciation of the Bible's answer to modern day questions and problems." "As an example," he went on

to explain, "the highlight talk 'God's Way Is Love' which will be given Sunday, Nov. 24 at 3 p. m. at the Robert E. Lee Jr. High School Auditorium by Lester Dugan, district supervisor of Jehovah's Witnesses and a representative of the Watchtower Bible and Tract Society, from the International Headquarters of Jehovah's Witnesses in Brooklyn, New York, will answer such questions: Is God interested in man's affairs? Does God have something in mind for man? If so, when? And where?" This discourse and all sessions are free and open to the public.

### DAVIDSON COACH IS HAPPY

DAVIDSON, N.C. (AP) — Coach Homer Smith at Davidson College seems happy with his quarterback and fullback situations this year. Gordon Slade, a 190-pound junior, hit for 31 of 51 passes last year when he was understudy for Jimmy Poole. Fullback Kerry Keith is regarded by Smith as a pro prospect despite his 5-foot-10. Keith tied a school record with nine touchdowns last fall and rushed for more than 700 yards on a team that threw as much as it ran.

### Letter To The Editor

Dear Editor, Beware the Unicef hoax that will be perpetrated again upon you on Halloween! When the kids come collecting for Unicef, don't be a sucker but give them a sucker instead, and tell them you don't aim to help any Red! Also, we can be thankful that our Governor doesn't proclaim U.N. Day! More Governors should follow suit. Let's get the U. N. out of the U. S. and the U. S. out of the U.N. Edna Peterson Anaconda, Montana 59711

### READ THE WANT-ADS.

COMMONWEALTH FRONTIER THEATRES PRESENTS

**READ ALL ABOUT IT! IN LIFE**

OCTOBER 18

"RACHEL-RACHEL"

Sun.-Mon.-Tues. November 10-11-12

### Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

**November**  
 1 — Hereford High School annual Homecoming  
 2 — Annual awards banquet of Young Homemakers and Young Farmers of Texas, Calson House, 7:30 p. m.  
 3 — Carnival sponsored by P.T.O. at St. Anthony's Parish school, 1-8 p. m.  
 5 — General election.

5 — Annual Kiwanis Club Election Day Pancake Supper. High school cafeteria.  
 7 — Annual Lions Club Fish Fry.  
 16 and 17 — District convention, VFW and Ladies Auxiliary.  
 21 — Tasting luncheon to benefit scholarship fund, sponsored by L'Allegria Club at County Bull Barn.  
 25 — District conference of Methodist Churches at the First Methodist Church.  
 27 — Schools dismiss for Thanksgiving holidays.  
**December**  
 2 — Classes resume following Thanksgiving.  
 12 — Lions Club Christmas party and Ladies Night.  
 20 — Schools dismiss for Christmas holidays.  
**January**  
 2 — Classes resume.

18 — Texas-New Mexico Sugar Beet Growers banquet. Bull Barn.  
**February**  
 23 — Community Concerts present Norman Luboff Choir in concert at high school auditorium.  
**March**  
 15 — Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.

If you've ever driven home on a soggy night and been soaked as you struggled with your garage door...



look into a **STANLEY** electric garage door opener right now.

Whenever you arrive home, the touch of a push-button transmitter in your car lifts your garage door and turns on the light for you. No more tugging and pulling at heavy doors. No more worry about the weather or the dark. Instead, the cordial greeting of an automatic welcoming committee.

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 1 Block East of the Courthouse  
 Phone The Lumber Number 364-3434

## NOTICE!

In preparation to change our business

Total Inventory ...

# LIQUIDATION

Preparatory to a forthcoming change in our business, Family Mart of Hereford's total inventory must be LIQUIDATED as soon as possible.

All Inventory items throughout the store will be reduced for immediate LIQUIDATION.

This is a PUBLIC SALE, although all dealers are welcome. Now is your opportunity to DEAL AT THE LOWEST PRICE.

<b>COLOR TV</b> PORTABLE Regular \$449.95 <b>\$299.</b>	<b>EXAMPLES:</b> <b>GAS RANGE</b> Lawson - 30 inch <b>\$159.</b>	Mobil Maid <b>Dishwasher</b> General Electric <b>\$150.</b>	<b>Automatic Washer</b> Damaged - Maytag Regular \$319.95 <b>\$217.</b>
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Open 9 a.m. to 8 p.m. Daily - Closed Sunday

<b>PORTA-DRYER</b> Maytag - 110 Volt Regular \$99.95 <b>\$86.</b>	<b>Occasional CHAIR</b> Early American Compare for Value! <b>\$33.</b>	<b>SOFA</b> EARLY AMERICAN You Can Only Believe If You See & Compare! <b>\$137.</b>	<b>Livingroom Suite</b> 2 piece - Floral Print A Steal at Only ... <b>\$199.</b>
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At Liquidation Prices a Nominal Charge Must Be Added for Delivery!!!

*Family Mart* OF HEREFORD

806-364-4918 - 603 E. PARK AVE.

Hereford, Texas 79045

All inventory is owned by H & S Distributors, Inc. d/b/a Family Mart of Hereford, 603 E. Park Avenue, Hereford, Texas

## Gaston's Announces

Their acquiring the **REMINGTON TYPEWRITER** Dealership for Hereford.

Why rent? When you can buy at prices like this



REMINGTON PORTABLES as low as \$79.95  
 REMINGTON ELECTRIC TYPEWRITERS \$225.00

Invite you to come see their complete line of Remington Typewriters with the exclusive ultra touch

• SUGARLAND MALL STORE •



CONGRESSMAN VISITS EASTER — Bob Price, U. S. Representative from the 18th Congressional District, made a brief stop in the Easter community Monday to talk with residents of that area. Price, in white hat, discusses agriculture with (from left to right) Dave Yandel, L. R. Woolbrite, R. R. Rule, D. L. Thomason and David Hutchens. In the bottom photo, Price talks with Lee Kent at Community Grain Inc. — Staff Photos —

# Chamber Warns Of "Insect Trap" Ads

The Deaf Smith County Chamber of Commerce today advised homeowners not to be misled by advertising for so-called "black light" insect traps which claims the devices will "clear the area of 30,000 square ft. of all flying insects." Bill Thompson, Manager of the Chamber, said the insect-destroying capability claimed for the "black light" traps by mail-order promoters is not supported by available scientific evidence.

## Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q — My wife and I are both veterans with full G. I. loan eligibility. The home we want to purchase will require a loan of \$50,000. Our lender says he won't make us a G. I. loan in this amount unless the VA will guarantee \$25,000 of the loan amount. Can we combine our entitlement of \$12,500 each to do this?

A — Yes, provided the VA determines the reasonable value of the home is at least \$50,000. It would also be necessary, of course, that the family income be sufficient to handle the mortgage payments and other family expenses.

Q — I am confused about the new pension law as it applies to Social Security payments. Do I have to include these payments in estimating my 1969 income on the annual VA income questionnaire? If so, will the higher payments next year result in a reduction in my VA pension?

A — Public Law 90-275 says that you will not have your VA pension reduced in 1969 because of higher Social Security payments. However, you do have to include your Social Security benefits in the estimate of your 1969 income. The annual VA income questionnaire will be sent to you a month early this year, around Nov. 1 instead of Dec.

The National Better Business Bureau, with which the local Chamber is affiliated through membership, investigated advertising claims for the traps but found no entomologist or other authority who recommended the devices for home-owner use.

NBB said the prevailing view among experts in the field of insect control is that the traps attract far more insects than they can destroy and may actually compound the problem of outdoor living during the "bug season."

Noting that advertising for the traps usually depicts them hanging near the barbecue table or on the patio wall, NBBB said authorities agree that the devices should be placed at a considerable distance from the area to be protected. Few homeowners have property large enough to meet this requirement.

Although light traps have been used for the sampling of insect populations and for the specialized control of crop-destroying insects, said NBBB, entomologists maintain that the use of lights in any kind of insect control is still in the experimental stage.

The Federal Trade Commission, acting on consumer complaints, recently announced a crackdown on false and misleading advertising of light-ray insect traps, particularly erroneous claims that the traps have been approved by the Department of Agriculture and major universities.

The FTC said that, although these types of traps do attract and kill some flying insects, none of these tested eliminated all flying insects and permitted the user to enjoy insect-free living out of doors.

# Farmers Union Committee To Meet Thursday

Deaf Smith County Farmers Union Resolutions Committee will meet Thursday at 8:30 p.m. in the Farmers Union office, 807 N. Main, according to Robert Strain, chairman.

Purpose of the meeting is to draft resolutions to be presented at the State Farmers Union Convention. The convention will be held December 5-7 at the Terrace Motel in Austin.

Officers for the coming year will be elected, resolutions adopted with delegates to the state convention elected at the local meeting.

Deaf Smith County will have 8 delegates to the convention in Austin.

Entertainment for the county convention will be presented by the Spiritual Swingers. Dinner will be furnished by the county organization.

On the resolutions committee are Strain, Louis Woodford, A. R. Dillard, Raymond Higginbotham, F. L. Eicke, Jay Boston, Frank Zinser Jr., F. A. Mar-

well, Andrew Kershen, and W. H. Andrews. Local farmers are urged to contact this committee before the meeting date to discuss any resolutions they would like to have presented before the State and National Farmers Union conventions.

READ THE WANT-ADS.

**WATCH REPAIRING**  
- Local -

**Time Inspector**  
**KESTER'S JEWELRY**  
(across from the Post Office)  
IN DOWNTOWN HEREFORD

# Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue Service and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — I want to make a contribution to my political party. Can I deduct it on my tax return?

A — No, the law does not allow an individual to take a deduction for contributions to political parties.

Q — I made a profit when I sold my house. Is it true I won't have to pay tax on it if I use the money to buy another house?

A — On the sale of a personal residence, the tax on any gain from the sale is postponed providing you purchase and occupy another home within a year at a price equal to or greater than the "adjusted" sale price of your old home. This section of the law is discussed at length in IRS Document 5017, Selling Your Home. Send a post card to your District Director for a free copy.

Q — I'm buying U. S. savings bonds to help pay for my son's education. How should I go about this so I don't have to pay tax on the interest?

A — The interest earned on a savings bond should be reported by the owner of the bond. If you purchase the bonds in your child's name as owner then any tax liability will be his. Unless the interest earned on the bonds and his other income amounts to \$600 or more, no return need be filed by him.

If you have your child elect to report the bond interest each year rather than wait until the year they are cashed in, then your child should file a return showing this bond interest the first year you start the plan. No

until the child has \$600 or more income a year. Keep a copy of this first return to show that the interest has been reported on a yearly basis.

This transaction is a gift to your son. If you give more than \$300 to him during the year, you may be liable for Federal gift tax return.

Q — I claim my two daughters as dependents even though they live with my former wife. Can I still claim them for withholding purposes?

A — Yes, you can, if they qualify as your dependents. As a general rule, you may take as many exemptions for withholding purposes as you claim when you file your return.

Q — On my job I get paid on a commission basis. Is it right for my boss to be taking Federal tax out of what I earn?

A — Yes. Earnings from commissions are subject to the same withholding requirements as wages and salaries.

Q — When is the next Social Security tax report on household employees due?

A — October 31 is the filing deadline for third quarter reports on household employees.

**OUT OF THE WOODS**  
LARKSPUR, Colo. — Rampart College, operating nearly 11 years in foothills of the mountains northeast of Colorado Springs, sold its entire plant to a church organization for use as a juvenile home. Robert LeFevre, president of the college, commented "it became apparent that we had to get out of the woods and into the market place in order to attract students."

English terms for live animals were derived from the Germanic language while the meat of these animals were given French

**COW POKES**  
By Ace Reid

"Now, we ain't upset about world affairs, somebody stole our double six!"

**The Hereford State Bank**  
MEMBER FDIC

**PLAYTEX®**  
*Gift and Guarantee*

**Free!\***  
**\$2.37 VALUE**  
3 PLAYTEX TOOTHBRUSHES  
when you buy any Playtex bra

and...

**IF YOU DON'T LOVE THE BRA... YOUR MONEY BACK!**

Think of it—you get 3 Playtex Toothbrushes, two Adult and one Youth size, a \$2.37 value—when you buy any Playtex Bra. And, if you don't love the bra, just return it to Playtex and they'll refund your full purchase price. Full details are on a coupon you'll find on every Playtex Bra package. \*There is a 25¢ charge for postage and handling.

This offer is available on all Playtex Living® and Cross-Your-Heart® Bras (Bandeau, Long Line and Padded) including...  
Playtex "Cross-Your-Heart"® Bra (shown) White 32A-40C. Only 2.75. "D" sizes, \$3.95.  
With Stretch Straps, 32A-40C, \$3.25.

**RUTHERFORD & CO.**  
Hereford  
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**ANDREW (Andy) SHUVAL**  
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**DISTRICT ATTORNEY**  
will serve  
**ALL THE PEOPLE**

Democrat

"I believe that the District Attorney's office is a trust given by the people of this district. As District Attorney I will represent all the people. I pledge you that no man, firm, or group shall receive special treatment. The laws of the land will be firmly and fairly enforced.

**ANDY SHUVAL**  
is  
**Fair, Firm and Friendly**  
Vote for  
*Effective*  
**LAW ENFORCEMENT**

Deaf Smith Citizens for Effective Law Enforcement,  
A. J. "Major" Schroeter, chairman.

## Teachers Are Told Of Amendments

Texas State Teachers Association field representative Leon Douglas of Austin told approximately 100 local teachers, principals, school administrators and visitors that the "TSTA standing committee met on the governor's report (which had been issued previously regarding teacher salaries and working benefits) in San Antonio Saturday, as of Saturday the ball has taken a different bounce."

"Douglas related six major items 'the TSTA is going to look at this year if the bills are written.' The items offered changes

in the original TSTA layout, he indicated, and through these changes a moment of controversy arose from State Representative candidate Frank Ford, who with district attorney candidate, Jerry Tucker of Dumas was a guest at the meeting.

During the question and answer session that followed Douglas' outline, Ford pointed out that the original TSTA proposals, "which were designed to bring Texas up to the national average in teacher's salaries, are acceptable to 80 per cent of the candidates for the legislature and to the public at large."

But Ford urged the Hereford members of TSTA "to go slow in changing their requests to the 1969 Legislature at this late date."

Douglas had pointed out earlier during his speech at the Hereford High School auditorium Thursday night that "the six major items are only recommendations at this point. They will go back to the legislative committee, to the executive committee, then to the House of Delegates on Nov. 2."

On the subject of teachers' salaries, Douglas said, "We generally go along with the interim salary (figures) announced by the Governor's Committee for 1969-70. And we generally agree with the Governor's Committee on salaries for 1970-71. We generally agree with the compensation plan for 1970-72 with teachers along the salary line, except we want 18 salary grades instead of 17, and not more than 190 days of duty with 10 days of in-service time at the closing out of schools."

Continuing, Douglas pointed out that "when the cost of living has increased 10 per cent, we will go for a 10 per cent base raise." He said this would come in 1974. "After 1974 and up to 1978, we will go for another 10 per cent base pay raise" on the cost of living index.

He indicated a minimum salary for teachers should be set at \$7,200 — "which will raise to over \$11,000 in ten years. There will be an addition added to salary of an increment 5 per cent straight across the board. This will help salaries by a considerable amount." He related another increase of 10 per cent in maintenance and operation. "Also a 20 per cent increase in the transportation allotment in 1970 — most for the bus drivers."

Douglas described a financing plan "at 100 per cent of value of property multiplied by 20 cents."

On sick leave — "that you'll have five days per year transferable from district to district. On the practice teaching bill 'will be \$200 for the practicing teacher. The school would get \$50 for operation. On the continuing contract law — "It will apply to all school personnel except superintendents, which may be left up to the board whether they should be included or not."

On the professional practices committee, Douglas said, "Teaching is not on the law books in Texas as a profession! This bill would class it as a profession and set up rules — as lawyers and doctors have in the past."

He spoke for Amendment 9,

which is to be voted on Nov. 5: "Teachers, this is as important to you right now as salary. It will remove the \$8,400 ceiling on teacher's retirement. It is just a removal of the ceiling — not resetting one."

On the question by Ford as to an increase in taxes for the increases in salaries, Douglas replied, "There will be enough money to take care of the increase." But he did not indicate how it would be financed.

Douglas briefly mentioned other bills that "might leave themselves in a position of TSTA support" including School District Reorganization, Staffing of Schools, and Supplemental Programs (for pilot programs).

Gary Billingsley, president of the local TSTA chapter, reported that Johnny Clark Jr., Robert Holman and himself would be the local delegates to the state convention.

Not all pirates were men. The widow of a Chinese pirate named Ching took over her husband's feet and harassed the China coasts in the 1800s. At the height of her power, Madame Ching commanded 500 junks. She eventually obtained a government pardon and settled down to smuggling.

## Healthy Two-Party System Is Predicted By J. Frank Ford

Speaking to the Dimmitt Jaycees at their noon luncheon Thursday, State Representative candidate Frank Ford predicted that Texas will have a healthy two-party system which will be responsive to the people after November 5th.

"The people have had their fill of being ignored by the little power clique that has dominated the Texas House of Rep-

resentatives since the 1964 L. B. J. landslide," Ford said, and cited as specifics the daylight savings time bill which was "forced on this area by my opponent who was more responsive to lobbyist pressures than he was to the people who elected him."

Ford also said that "\$30 million in spending was added to the last appropriations bill in the secrecy of the Speaker's apartment in the recent special session, and this figure included \$500,000 for L. B. J.'s state park at a time when Texas is falling farther and farther behind in education."

"The people of Texas have a

right to see their business conducted in the open in an above-board manner," Ford continued, "and this will not be done until we sent some men to Austin who are not tied helplessly to the current political machine."

Ford is holding a series of "Legislative-Forums" in Castro, Lamb, Bailey, and Farmer counties this week so that the "People can be heard from." He stated that his campaign is running strong and well organized in every county in the district, and predicted victory on November 5th.

### HISTORIC SCHOOL

LOUISVILLE — The University of Louisville, founded in 1798, is one of America's oldest municipal universities.

## Democrats To Meet Muskie

A motorcade will leave Hereford Tuesday to greet Democratic Vice-Presidential candidate Edmund Muskie in Amarillo, according to James E. Higgins, president of Deaf Smith County Democratic Club.

Senator Muskie, of Maine, is scheduled to arrive at the Amarillo Air Terminal at noon Tuesday.

Higgins said, "Those people wishing to join the motorcade should be at the west parking lot at Sugarland Mall at 10 a. m."

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NEW OFFICE HOURS:  
Monday-Tuesday - Wednesday-Friday  
9:00 to 12:00 1:00 to 5:00  
Thursday & Saturday 9:00 to 12:00 noon

# SAFEGWAY CANNED FOODS SALE

Stock Up On Libby's Famous Foods, At Special Low Prices!

**Cocktail** Libby's Fancy Quality Fruit Cocktail - Save 24c **4** No. 303 cans **\$1**

**Pumpkin** Libby's Pumpkin You Save 6c **2** No. 303 cans **29c**

**Eggs** Breakfast Gem Small **3** DOZ. **\$1**

**Green Beans** Libby Cut Green Beans Save 25c **5** No. 303 cans **\$1**

**Tomatoe Juice** Libby's Fancy Quality Real Tomatoe Juice 46-oz. can **31c**

Libby Cream Style or Whole Kernel **CORN**  
Golden Corn No. 303 Can **21c**

**LIBBY'S CORNED BEEF HASH**  
You Save 6c 15 1/2-oz. can **49c**



Shop Safeway And Save!

**Buttermilk** Lucerne qt. ctn. **21c**

**Fruit Drinks** Hi C Fruit Drinks 3 46-oz **79c**

**Grape Juice** Frozen Bel Air 2 6-cans **29c**


**Swanson Dinners** 3 pkgs. **\$1.00**

**Salad Dressing** Piedmont qt. **25c**

**MARGARINE** Coldbrook Solid Oleo 1-lb. bar **9c**

**CRACKERS** Keebler Saltine 1-lb. box **39c**

## BEST EATIN' CHICKEN IN TOWN



**Whole Fryers**  
Young Tender and Juicy Whole Fryer Chickens  
CUT UP Pan ready lb. 33c **lb. 29c**

**FRESH FRYER PARTS!**

Breast	All White Meat	lb. 59c
Thighs	Lean and Tender	lb. 49c
Legs	Dark Meat	lb. 45c
Wing	Sweet & Tender	lb. 25c
Pick of Chick	Breast, Legs and Thighs	lb. 59c
Breast Quarter	All White Meat	lb. 49c
Leg Quarter	All Dark Meat	lb. 45c

**Pork Loin** Quarter Pork Loins First Cut and Center Cut Chops **lb. 69c**

**Stewing Hens** Grade 'A' Cut Up Tender Hens **lb. 27c**

**Chunk Shrimp** Thunderbolt Chunks 2 lb. box **\$2.19**

**Breaded Haddock** Captain's Choice Fillets **lb. 89c**

Money Saving Buys At Safeway!

**Gold Medal Cragmont** Flour Save 11c 5-lb. bag **49c**

**Cragmont Regular or Diet Soda** 12 12-oz. cans **\$1**

**TOWELS** Northern Towels 2-roll pkg. **45c**



**Celery** 2 Large Firm Stocks **29c**

**Breaded Perch** Captain's Choice Breaded Perch **lb. 79c**

**Fish Sticks** Captain's Choice Breaded Fish **lb. 59c**

**Sliced Bacon** Wilson Certified **lb. 69c**

**BACON SQUARES** Hickory Smoked Bacon Squares **lb. 49c**

**BACON ENDS AND PIECES** Swift's Bacon Ends and Pieces 4 lb. box **89c**

**50 BONUS STAMPS** Gunn Bros. with the purchase of a 2-pound pkg. or more **GROUND BEEF**

**100 BONUS STAMPS** Gunn Bros. with the purchase of a 3-pound or larger pkg. **BEEF ROAST**

**DOUBLE GUNN BROS. STAMPS WEDNESDAY**  
(with purchase of \$2.50 or more)

**FRESH PUMPKIN** Pie or Field Pumpkin **lb. 5c**

**RUSSET POTATOES** 20 lb. bag **79c**

**SAFEGWAY**





WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

*Shurfine*



# CARNIVAL

**TREMENDOUS**

**SAVINGS A-LA-CART**

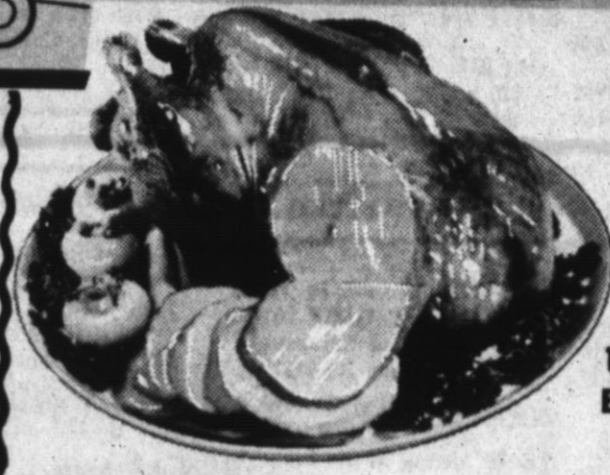
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FREE PIGGLY WIGGLY YARDSTICKS!

**APPLE SAUCE** No. 303 cans  
**ORANGE JUICE** 6-oz. can, Frozen  
**EARLY HARVEST PEAS** No. 303 cans  
**TOMATOES** whole peeled No. 303 cans  
**VIENNA SAUSAGE** 4-oz. cans  
**CATSUP** 14-oz. bottles

**5 FOR \$1**

**POTATOES** RUSSET OR RED  
**20 POUND BAG 59¢**



New Crop Honey Suckle  
**HEN TURKEYS**  
 10-16 lb. average  
 Buy now and Save! **39¢ lb.**

**POMEGRANETES** ea. 10c  
**LIMES** lb. 15c  
**PURPLE TOP TURNIPS** lb. 10c  
**CUCUMBERS** slicers lb. 19c  
**GREEN ONIONS** 2 bchs. 15c  
**CELERY** Green Crisp lb. 10c

**ARMOUR STAR BACON** lb. **59¢**

**WISCONSIN LONGHORN CHEESE** lb. **69¢**

**ARMOUR STAR FRANKS** lb. **55¢**

**U.S.D.A. CHOICE CLUB STEAK** lb. **89¢**

**Gorton's Breaded Catfish Steaks** 22-oz. pkg. Frozen **69c**  
**Towels** Jumbo Roll ass't. colors **4 for \$1**  
**Coca Cola** 6-bottle cartons **2 for 89c**  
**Ice Milk** all flavors 1/2 gallon ctn. **49c**  
**Pound Cake** 45c value 18-oz. pkg. **3 for \$1**  
**Apples** Big no. 2 can **4 for \$1**  
**Pecans** 10-oz. bag **99c**

**TUNA CHUNK STYLE** 6 1/2 oz. cans  
**PEACHES** sliced or halves No. 2 1/2 cans  
**CAKE MIXES** ass't. 18 1/2 oz. boxes  
**CRANBERRY SAUCE** No. 300 cans  
**FRESH CUCUMBER CHIPS** 16-oz. jars  
**FROSTING MIX** wht.-choc. 13 1/2 oz. boxes  
**FRUIT COCKTAIL** No. 303 cans  
**PINEAPPLE JUICE** 46 oz. cans

**4 FOR \$1**

**SHORTENING** Shurfine **3 lb. can 59¢**  
**COFFEE** Shurfine Vacuum Packed Reg. or Drip **1 lb. can 59¢**

**SALAD DRESSING** Shurfine **32-oz. jar 39¢**

**CRACKERS** Shurfresh **1 lb. box 19¢**

**FLOUR** Shurfine **10 lb. paper bag 79¢**

Morton's Powdered or Plain  
**DONUTS**  
**4 8 ct. pkgs. \$1**

**AJAX DETERGENT OR PUNCH DETERGENT**  
 Giant box **59¢**

Smartly Styled - New Fashion  
**HEAD SCARFS** 59c value, while they last **15c**  
**ELECTRASOL** 20-oz. box . . . 39c value **25c**  
 New from Gillette "THE HOT ONE" shaving cream **69c**  
**DRISTAN** 6 count package **49c**

**PIGGLY WIGGLY**  
 Nestles Plain or Almond Chocolate **CANDY**  
 49c value **3 FOR \$1**

**SHURFRESH BISCUITS** 13 8-oz. cans **\$1**

**ROXEY DOG FOOD** 12 No. 1 cans **\$1**

**TOMATO SAUCE** Shurfine 9 8-oz. cans **\$1**

**PORK AND BEANS** Shurfine 8 No. 300 cans **\$1**

**SWEET POTATOES** No. 3 cans  
**APPLE BUTTER** 28-oz. jars  
**ASPARAGUS** all green cut No. 300 cans  
**CHERRIES** R.S.P. No. 303 cans  
**GRAPE JELLY** 18-oz. jars  
**GRAPE JUICE** 24-oz. bottles  
**PANCAKE MIX** 2-lb. boxes  
**PEANUT BUTTER** creamy 12-oz. jar

**3 FOR \$1**

**PIGGLY WIGGLY**  
**100 FREE S&H GREEN STAMPS**  
 With \$5 purchase or more and this coupon

**PIGGLY WIGGLY**  
**50 FREE S&H GREEN STAMPS**  
 with this coupon & purchase of 1/2 pt. Shurfresh Whipping Cream.

**PIGGLY WIGGLY**  
**50 FREE S&H GREEN STAMPS**  
 with this coupon & purchase of Shurfresh Sour Cream Dressing.

SHURFINE		SHURFINE	
<b>BLACKEYES</b> fresh shelled, 300 cans	7 for \$1	<b>CHEESE</b> Am.-Pm. Shurfresh 12 oz. pkg.	59c
<b>SPINACH</b> No. 300 cans	7 for \$1	<b>FLOUR</b> print bag 25 lbs.	\$1.89
<b>PUMPKIN</b> No. 300 cans	7 for \$1	<b>TOMATO JUICE</b> 48-oz. 3	for 89c
<b>GOLDEN CORN</b> cs-wk, 303 cans	6 for \$1	<b>VEGETABLE OIL</b> Shurfresh 24 oz.	2 for 89c
<b>GREEN BEANS</b> cut, 303 cans	6 for \$1	<b>PINEAPPLE</b> Crushed No. 2 cans	3 for 89c
<b>MARGARINE</b> Shurfresh, lb. quarters	6 for \$1	<b>SALMON</b> Red Alaska, tall can	98c
<b>EVAPORATED MILK</b> tall cans	6 for \$1	<b>WAFFLE SYRUP</b> 22-oz. bottle	2 for 79c
<b>STRAWBERRY PRESERVES</b> 16 oz. jars	2 for \$1	<b>SOFLIN NAPKINS</b> wht.-assorted 300 ct.	2 for 59c
<b>BATHROOM TISSUE</b> ass't. colors 18 roll pkg.	79c	<b>ENERGY DETERGENT</b> 48 oz. box	59c

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



SUNDAY, OCTOBER 27, 1968

## BLONDIE

CHIC YOUNG



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## MANDRAKE THE MAGICIAN



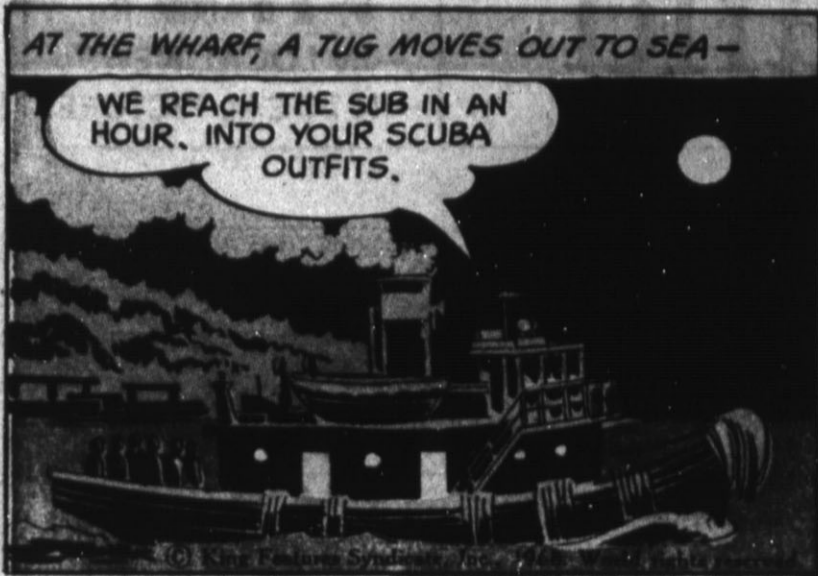
BY LEE FALK



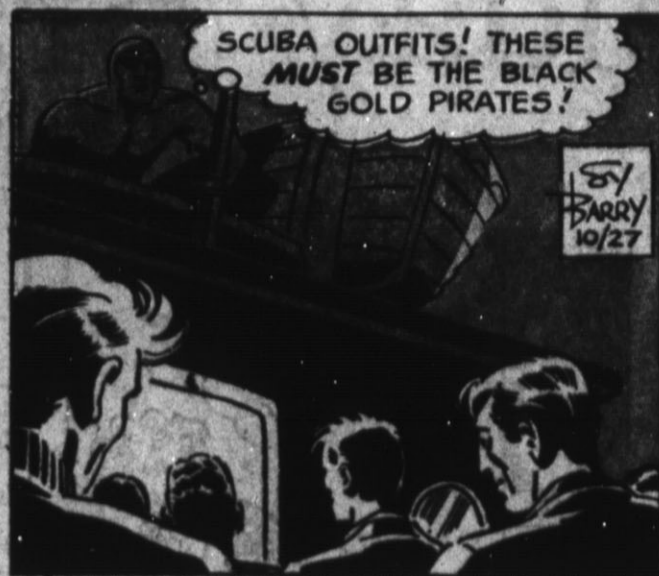
CONTD NEXT WEEK

# The PHANTOM

By Lee Falk



AT THE WHARF, A TUG MOVES OUT TO SEA—  
WE REACH THE SUB IN AN HOUR. INTO YOUR SCUBA OUTFITS.



SCUBA OUTFITS! THESE MUST BE THE BLACK GOLD PIRATES!  
BY BARRY 10/27



WHAT'S THE JOB THIS TIME?  
DON'T KNOW.



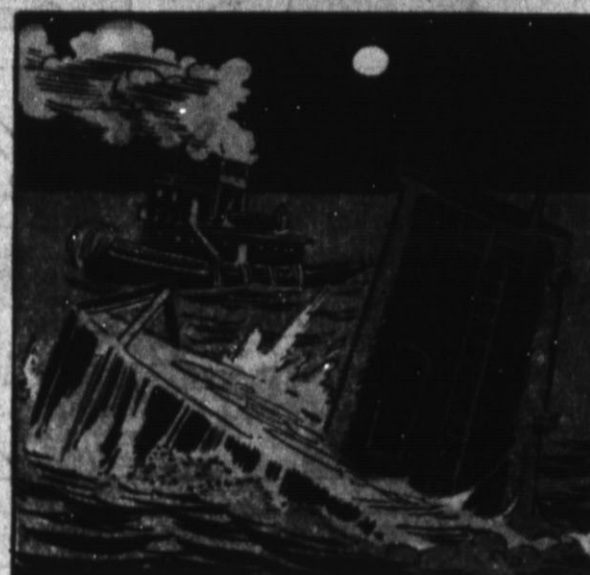
PSSST-- YOU--  
?



GLUB--!



ALL READY, MEN, WE'RE THERE!  
WHERE?  
?!



A SUB! GOING-- WHERE?  
CONT'D NEXT WEEK

# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



DING DONG  
DING DONG  
DING DONG  
DING  
EVERY TIME THE BUTLER TAKES AN AFTERNOON OFF, PEOPLE START RINGING THE DOORBELL--



THIS IS A BOOK NO HOME SHOULD BE WITHOUT--  
BEAT IT! WE HAVE A BOOK--



DING DONG?  
DING DONG  
DING DONG  
DING DONG  
I'LL BET IT'S ANOTHER SALESMAN-- AND A PERSISTENT ONE--



HOW DO YOU DO--  
GOOD-BYE!! WHATEVER YOU'RE SELLING, I DON'T WANT ANY--



YOU DIDN'T HAVE TO BE RUDE TO THAT MAN--  
THAT'S THE SECOND SALESMAN TODAY!



DING DONG  
DING DONG  
DING DONG  
IF THAT'S ANOTHER ONE, I'LL THROW HIM OUT--  
OH, NO, YOU WON'T! WHOEVER IT IS, I INSIST THAT YOU BE CIVIL!



GOOD DAY, SIR, I'M SELLING--  
I DON'T CARE WHAT YOU'RE SELLING, DEAR-- I'LL TAKE A DOZEN--



INSECT! I DIDN'T MEAN FOR YOU TO BE THAT CIVIL!  
10-27

# Hi and Lois

BY MORT WALKER and DIK BROWNE



YOU WANT THE THERMOSTAT TURNED DOWN?  
YES. IT'S MUCH TOO WARM IN HERE.



YOU CAN OPEN THE WINDOW MORE. WE'LL SLEEP BETTER WITH LOTS OF FRESH AIR!



THAT FRESH AIR FEELS GOOD BUT IT MAY GET TOO COLD. YOU'D BETTER GET THE QUILT OUT OF THE CLOSET FOR US!



WHILE YOU'RE UP, SEE IF TRIXIE IS COVERED... AND CHECK CHIP'S ROOM. HE FALLS ASLEEP WITH HIS RADIO ON!



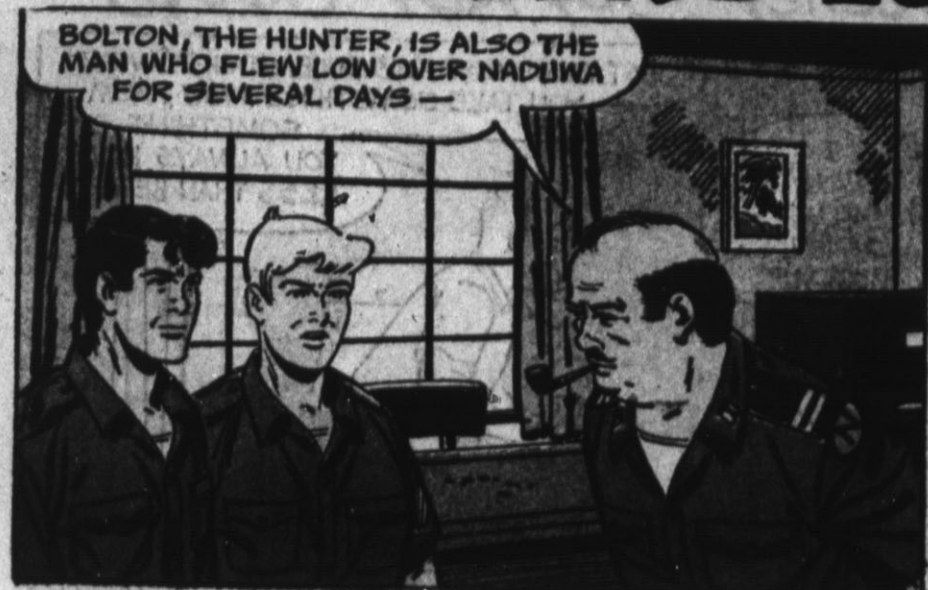
OH... ONE MORE THING... THE NIGHT LIGHT IN THE BATHROOM NEEDS A NEW BULB, HI... HI?



ZZZ  
ZZZ  
ZZZ  
10-27  
DIK BROWNE

# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



BOLTON, THE HUNTER, IS ALSO THE MAN WHO FLEW LOW OVER NADUWA FOR SEVERAL DAYS —



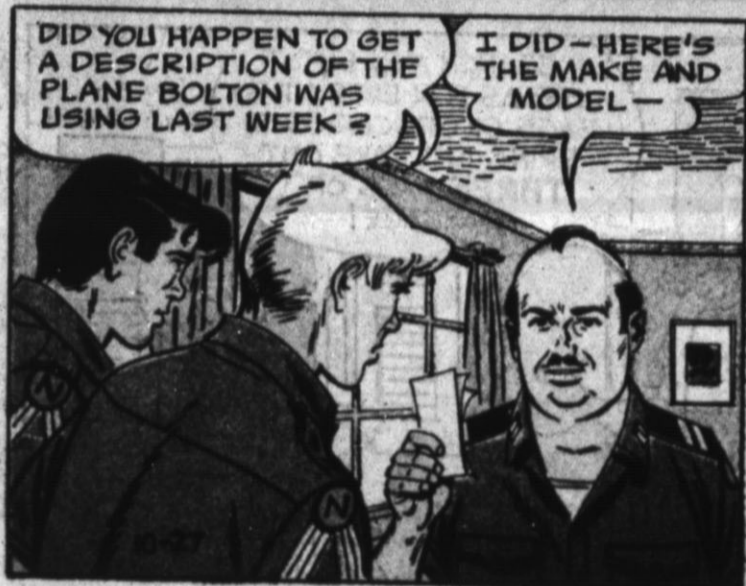
THE DESCRIPTIONS RADIOED TO ME FROM OTHER LANDING STRIPS CONFIRM THAT —



BUT THE LICENSES BOLTON TOOK OUT AND THE HUNTING GEAR HE CARRIES JUST DON'T MATCH UP!



THE FELLOW IS NO HUNTER... WELL, I SHOULDN'T SAY THAT... HE'S HUNTING FOR SOMETHING!



DID YOU HAPPEN TO GET A DESCRIPTION OF THE PLANE BOLTON WAS USING LAST WEEK?

I DID — HERE'S THE MAKE AND MODEL —



HAVEN'T I SEEN SOMEBODY RECEIVE FLYING MAGAZINES IN THE MAIL EACH MONTH?

CARTER GETS 'EM —



I'VE GOT A WILD HUNCH THAT I CAN FIND WHAT BOLTON IS SEARCHING FOR... AND I CAN FIND IT RIGHT IN HERE!

?

# TIGER

by BUD BLAKE



YOU SNEAK UP AN' RAISE YOUR ARMS LIKE THIS — AND THEN HOLLER "BOO!"



GO SCARE HUGO!



HEY, HUGO...



WHAT DO YOU WANT, PUNKINHEAD?

?



DON'T BOTHER US, WE'RE BUSY

?



WHAT WAS THAT WORD AGAIN?

# GRANDMA

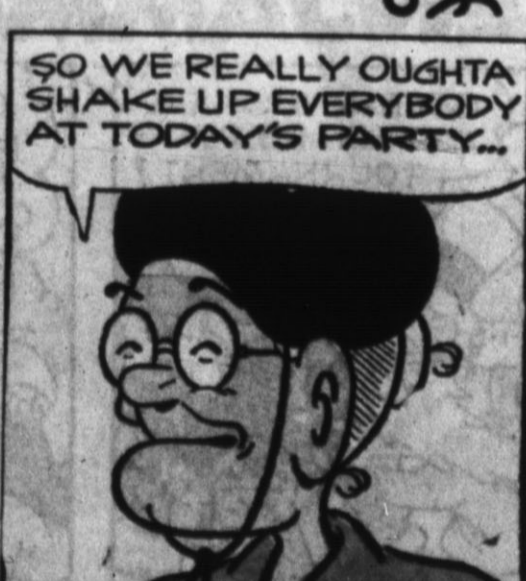
by Chas. Kuhn



COSTUME PARTY at the SHOPPING CENTER This Afternoon EVERYONE WELCOME



ZIP AND LAG, PEOPLE DO DOUBLE TAKES WHEN THEY SEE YOU TWO...



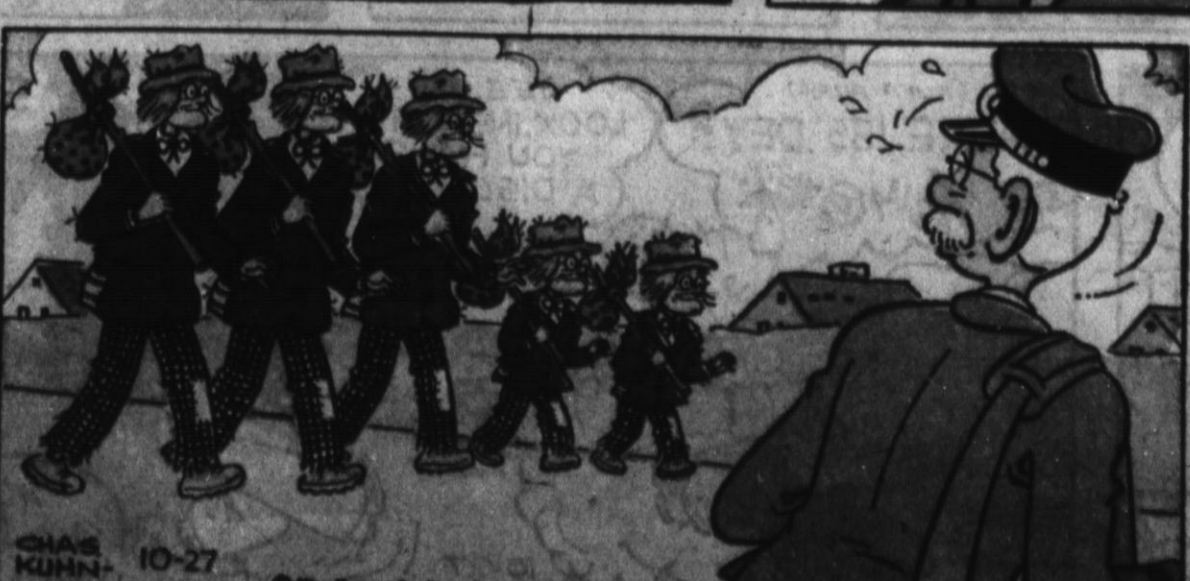
SO WE REALLY OUGHTA SHAKE UP EVERYBODY AT TODAY'S PARTY...



THANKS TO THE FALSE FACES I FOUND AT THE DIME STORE THAT LOOK LIKE ME!



I'LL ASK THOSE SMALL KIDS TO JOIN US!



CHAS KUHN 10-27



WHAT MADE YOU THINK YOU NEED YOUR GLASSES CHANGED, MR. OTIS?

# BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



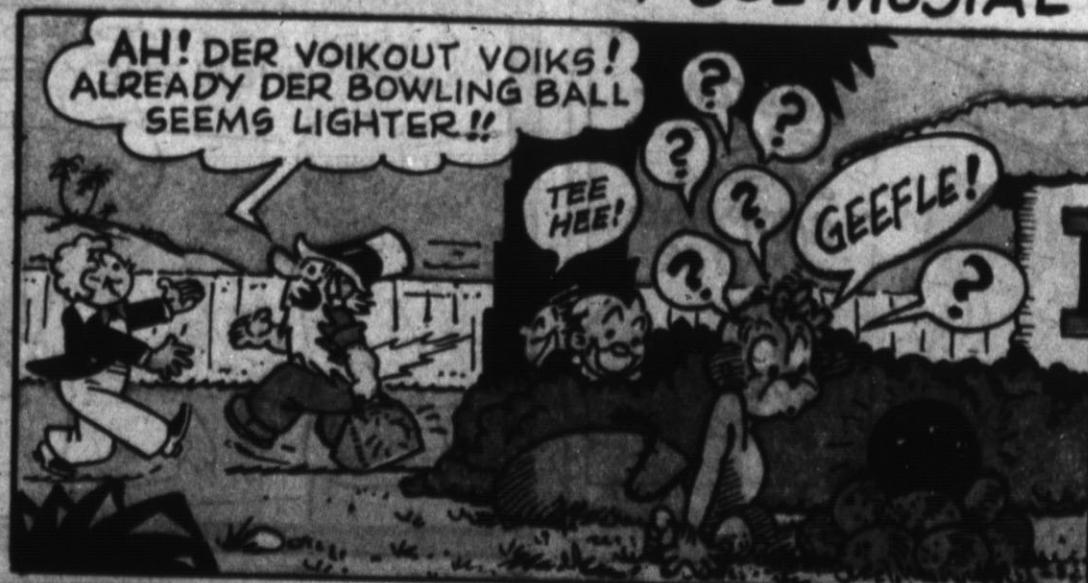
# HENRY

by CARL ANDERSON

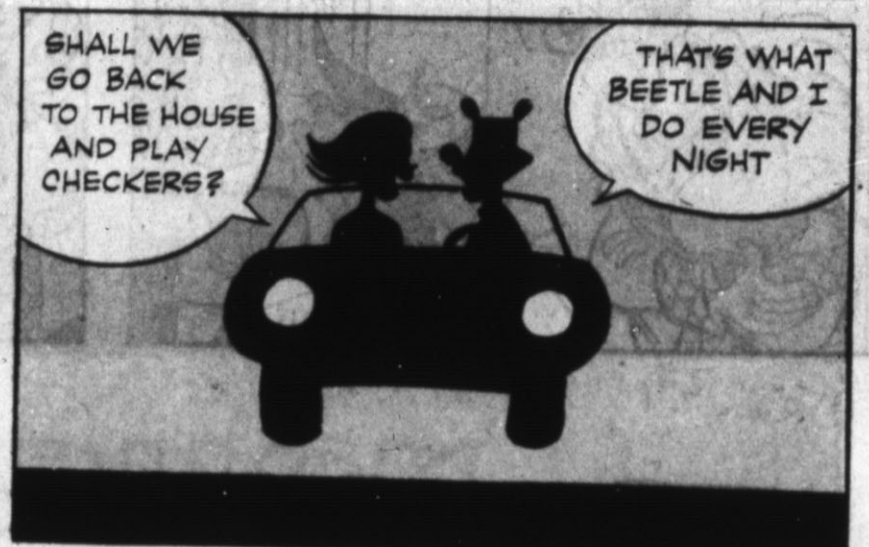
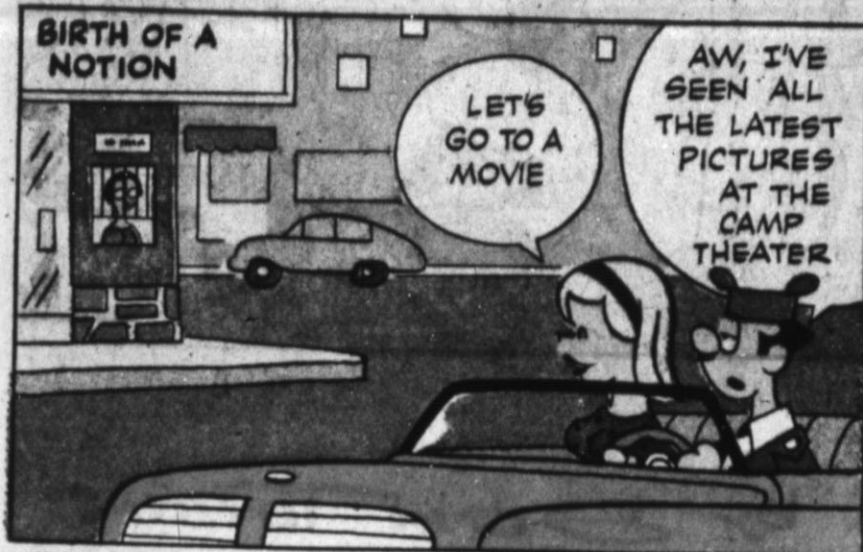


# The KATZENJAMMER KIDS

by JOE MUSIAL



# beetle bailey by mort walker



## FLASH GORDON

by DON BARRY



CONTINUED NEXT WEEK

# LIFE IODINE



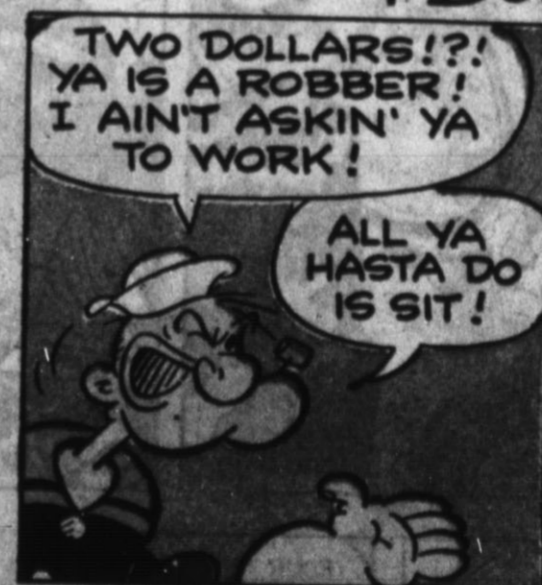
# The Little Woman

by DON TORBIN



# POPIEYIE

by BUD SAGENDORF



# The LONE RANGER

by Charles Flanders and Paul S. Newman

AS THE PAWNEES SEE THE SMALL BUFFALO HERD BOLT...

THE HUNTERS DO NOT PURSUE THEM!

THEY ARE WISE! WE WILL WATCH THEM. IF THEY HUNT THE HERD, WE HUNT THEM!

I REALIZE BUFFALO HUNTING HAS BEEN YOUR TRADE FOR MANY YEARS, BUT WITH THE HERDS DISAPPEARING, THE INDIANS ARE DESPERATELY DEPENDENT ON THE FEW BUFFALO LEFT!

AND SO'S MY GRANDSON! HE'S LEARNING MY TRADE, STARTING AS MY SKINNER! RIGHT, DOUG?

RIGHT, GRANDPA!

HOW'D I PEG OUT THOSE SKINS FOR DRYING?

FINE, DOUG! NOW, YOU KEEP WORKIN' HERE WHILST I TRY FINDING WHERE THAT HERD'S TAKIN' TO FEEDING!

HIM NOT GIVING UP HUNTING!

NO, TONTO, AND IF HE PERSISTS, HE COULD START INDIAN TROUBLE HERE! BUT PERHAPS HE'LL THINK THINGS OVER AND CHANGE HIS MIND!

TWO DAYS LATER...

YOU SURE YOU CAN SUPPLY MY MEN WITH MEAT? I HEAR THE BUFFALO ARE VANISHING!

I'VE MET MY CONTRACT FOR OVER THIRTY WINTERS! I WILL NOW, TOO!

Flanders Newman 10-27

SOON...

THEY ARE HUNTING BUFFALO! NOW TO TELL THE OTHER BRAVES!

CONTINUED...

# WALT DISNEY'S DONALD DUCK

I CHARGE EXTRA FOR MOVING THE FURNITURE OUT.

OKAY!

I CAN PAINT ONLY WITH MY OWN BRUSHES - THAT COSTS EXTRA, TOO!

OKAY, OKAY!

HOPE YOU DIDN'T HIRE HIM BY THE HOUR! I DID ONCE AND HE TOOK TWO DAYS TO DO A TWO-HOUR JOB!

WELL... GULP!

DONALD DUCK

Z-Z-Z-Z-Z-Z-

10-27

?

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# WALT DISNEY'S MICKEY MOUSE

MINNIE, WILL YOU GO WITH ME? I'M LOOKING FOR A NEW HOUSE!

FOR SALE

BUSY STREET - TOO NOISY!

A VIEW HOME?

ECK! I'M AFRAID OF HEIGHTS!

FOR SALE

THE BEDROOMS ARE TOO SMALL!

MODEL HOMES

THIS STREET'S TOO QUIET!

10-27

TOO MANY TREES! I'M ALLERGIC TO THEM!

THE KITCHEN'S TOO LARGE!

LATER

THERE'S NO PLACE LIKE HOME!

WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



**MISTER BREGER** by Dave Breger



**BARNEY GOOGLE and SNUFFEY SMITH** by FRED LASSWELL

