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# The Hereford Brand

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HEREFORD, TEXAS, 79045, THURSDAY, FEB. 1, 1968

PUBLISHED EVERY THURSDAY

## Electric Co-op Loan Approved

With the approval of an REA loan of \$1,013,000 for the Deaf Smith County Rural Electric Co-operative, residents of Deaf Smith, Castro, and Parmer counties will receive extended and improved service on their electric system.

## Munnerlyn To Fill HHS Post

Keith Munnerlyn has been named assistant principal and assumed his new duties at Hereford High School on Tuesday.

Formerly a coach who worked with the wingbacks and ends on the Whiteface team since last May, Munnerlyn also taught American history.

Munnerlyn said that he would no longer teach history or coach, that being assistant principal was a "fulltime job."

He has replaced Jesse Geron, who resigned to accept a post as assistant principal at Brownfield. Geron had been the assistant principal here for three years.

Born at Eagle Pass, Munnerlyn attended a country school near Ranger for the first seven years and graduated from Ranger High School in 1949. He then went to Hardin-Simmons University at Abilene and played two years of football before joining the Marines. But he returned to HSU in the fall of 1954 and played again that year. An injured knee prevented him from playing in his senior year.

Munnerlyn came to the Panhandle in 1957, following his graduation as coach at Dalhart.

The next year, however, Larry Wartes, who had become athletic director at Stamford High School, asked Munnerlyn to join him there. He eventually came to Hereford with Wartes. They have been together for ten years.

He and his wife Joan have three children, Donna Kay, 11, Mike, 10, and Vickie, 9. They live at 809 Brevard.

Munnerlyn, 35, majored in physical education at HSU.

Leo Forrest, manager of Deaf Smith County Electric Cooperative, said that while the company already serves 5200 meters and some 2300 miles of line in the three-county area, they are in the process of putting in an additional 90 miles of line plus two new substations to accommodate the growing industry.

Some \$366,100 of the loan will be spent on distribution; \$39,260 will go for tie lines; \$124,680 on conversion of lines; \$184,200 for new sub-stations; \$9,150 to increase sub-station capacity; \$29,000 for various types of transformers and meters; \$6,155 for engineering fees; \$22,000 for security lights; \$84,525 for transmission line, and about \$15,391 for miscellaneous items.

With the total of approximately \$1,013,000 to be loaned to the company, about \$400,000 of this money has already been spent for the purpose of changing out lines and adding additional lines that had to be built before the loan came through. The two substations sites are undetermined as of yet but the possibility of placing one of these south-west of Hereford is being considered.

## Brand To Print Events Calendar

Beginning Sunday the Brand will run a Community Calendar which will list important events to come up during the next six months.

The calendar, which is being started so conflicting events may be avoided, will run in each issue of the paper and will be kept up to date.

Local organizations or individuals are urged to call or write the Brand and report on the who, what, where and when of their special event.



WOULD YOU BELIEVE PRAIRIE DOG DAY?—The traditional Groundhog Day will be observed by persons across the nation Friday. Try as he could, Brand photographer Tyler Vance could not find a

groundhog in Deaf Smith County. So, he settled for a prairie dog from just south of the Summerfield community. As the old saying goes, the groundhog comes out to see if winter is over.

## Feed Yard Plans Expanded Capacity

The Hereford Feed Yards announced that the Board of Directors has concluded to increase the present cattle feeding facility at the yard from its present capacity of approximately 30,000 to 50,000 head capacity. This is to begin immediately.

This expansion will include the construction of new office facilities, the enlargement of present feed milling facilities, as well as modernizing existing

facilities, and the construction of new pens and water systems, all to be in accordance with the latest design, as well as new innovations formulated upon successful feed yard experience.

Figures show that while the total head capacity for the major lots in Deaf Smith County alone total over 117,000 head, there are still about 35,000 head capacity which was not included in this figure due to the fact that one company is under construction and another has just been announced.

Mr. Paul Engler, president of Hereford Feed Yards, Inc., states that the feasibility of these expansion plans was determined by the inability of his company to satisfy the cattle feeding customer demand, and by the rapid growth of the meat packing industry which is being evidenced in the High Plains area of Texas.

## Young To Head Cancer Crusade

Dale Young, district manager for Pioneer Natural Gas Company, has been named chairman of the Cancer Crusade for 1968, according to Mrs. Armon Lauderback, president of the American Cancer Society in Hereford.

Young attended a session at the Holiday Inn West in Amarillo on Wednesday, for a training session in advance of the campaign which will be held in April.

It was a meeting which included many area Cancer representatives for training in the upcoming door-to-door campaign from District 3-North.

Young has been district manager for Pioneer Natural Gas here since February 1966. He was a district engineer for the company nine years previously. He is also one of the Deaf Smith County Chamber of Commerce directors.

## Pancake Supper Set By Lions

The Hereford Lions Club will sponsor an Aunt Jemima pancake supper on Friday, February 9. Admission will be \$1 per person with no admission for preschool-aged children free.

It was announced that all proceeds from the supper will go into the high school band fund. The pancakes will be served from 5 until 8 p.m.

## ASCS Approves Soybean Money

The Agricultural Stabilization and Conservation Service (ASCS) department in Hereford has received word concerning advance payments on soybeans in lieu of feed grains.

Faust Collier, ASCS manager, said "advance payments are authorized for producers who enroll in the 1968 cotton and feed grain programs. The amount of such advance payments will be 50 percent of the diversion payments to be earned. No advance payments are authorized on the price support payments for either cotton or feed grains or on wheat certificates."

Concerning "soybeans in lieu of feed grains," Collier explained that "there will be no 1968 feed grain price support payment for soybeans planted in lieu of feed grains on permitted acreage."

"Notice of disposal," is explained "when incorporated in Handbooks 25-GR (Rev. 1) and 1-CN (Rev. 1)."

## MOD Mothers' March Is Success For Birth Defects 1968 Campaign

By EARL MOSELEY  
The Mothers' March, held throughout the city Monday night, gained a total of \$2,046.75.

The Mothers' March was sponsored this year by the La Madre Mia Club. In the march were 182 people covering 24 areas, and 21 additional club members who kept track of the operations and collections at their headquarters in the First National Bank building.

The Mothers' March did not officially end the Hereford March of Dimes campaign, it was learned. There are still collections to be made by other groups.

In charge of the Mothers' March were W. C. Russell, the 1968 March of Dimes campaign chairman for Hereford and Mrs. Ann Penner, president of La Madre Mia.

Tri-Hi-Y president Cynthia Mc Minn reported there were 18 members of her group serving as babysitters for the mothers who were active in the march—herself included. Cynthia was babysitter for Mrs. Penner's daughter, Jan, 2½.

It was reported by Don Daugherty that there were 10 to 12 units of the Citizens Band 2-way radio members on patrol, who kept track of the mothers throughout Hereford from a central point at the MOD headquarters.

When there was no one to take the Buena Vista addition, Mrs. W. C. Russell suggested they contact Vela Valdez at the last minute. Not only was this invitation accepted but she had no difficulty in getting Rose Cardenas to join her. Together they toured the Buena Vista addition and on to the Labor Camp—and brought back a total of \$27.50 after an hour and 15 minutes of knocking doors.

Mrs. Penner had difficulties filling another area due to illness of those who had been scheduled to cover it, but had her problem solved for her. Marie Maxwell and Norma Coffey returned from the area they had been assigned, turned in their collections and took the uncovered area as their second assignment.

But, according to Russell, the entire operation went extremely well from start to finish, and he and Mrs. Penner were well pleased with the "excellent operation" from the more than 200 people involved and offered their deep appreciation for its results.

And—not all those connected with the Mothers March were mothers. Some were men and some were high school girls.

Russell explained that the March of Dimes has gone toward the cure of birth defects. Each year, birth defects destroy 500,000 unborn babies and kill 60,000 children and adults. Birth defects have been tagged "The Great Destroyer." He pointed out that 37 per cent of all contributions in Hereford will remain in Deaf Smith County, another 37 per cent will be used nationally, and the remaining percentage will go into the Salk Foundation for polio.

Unlike polio, birth defects has no real image. It was pointed out that the image for polio was the child on a poster wearing heavy braces and asking for help. But birth defects presents

no such picture and the public is not quite certain what it is—only that it is a grave danger which needs as much, if not more, help than its project predecessor.

The original March of Dimes was begun in America on January 30, 1938, in honor of the President of the United States at that time, Franklin D. Roosevelt. It was Mr. Roosevelt's birthday. He issued a plea to the people to contribute one dime each, which was to go toward a cure for polio, a disease which had struck the President personally while he was a young man and had made him a cripple for life.

But it was much more than a cripple. Polio meant death to thousands of people—mostly small children. In 1938 there

was not only no cure for polio but no real idea as to its origin. And the answers to these questions and a substantial cure was not forthcoming until the middle 1950's and early 1960's.

The money from the March of Dimes made all this possible.

The March of Dimes became an annual affair, every January. Since the disease was no respecter of political parties, it went on after Roosevelt's death in April 1945 with the White House backing of Presidents Truman, Eisenhower, Kennedy and Johnson. And during its entire project of gathering needed funds, the National Foundation of the March of Dimes remained free of top-level scandal. The foundation itself is a dedicated enterprise which has worked toward the goal "to lick the enemy."

During World War II, the campaign was changed in order to bring opportunities for more people to participate in the collections. It became a pass-the-plate type of donation, much as the churches collect from their members, except that it was done in motion picture theatres across the United States. When the final week of January arrived, it became traditional for actress Greer Garson to appear on the screen, asking for a personal donation in the fight against polio. Afterward, the ushers went down the aisles and distributed the change plates.

Miss Garson married a New Mexico rancher—oilman and ended her contract with Metro-Goldwyn-Mayer. When she did, she moved from California and since has returned infrequently to make such films as "Strange Lady in Town," "Sunrise at See MARCH Page 2

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## Organist Delights Audience In First Community Concert

By SUE COLEMAN  
Women's Editor

A happy beginning for Community Concerts in Hereford, performance of organist Richard Leibert was rousingly applauded Saturday evening by an audience which responded to the soloist's genial personality as well as to his command of his instrument.

Versatility was the keynote of his program, which began with the Toccata and Fugue in D Minor of Bach, that organist and composer whose work tests the technique of all organists, and ranged into such modern classics as Ravel's hypnotic Bolero and then into the popular field of show music.

Following the Bach number, Leibert brought out the bell tones of the organ, from a distant tinkling to a crashing peal, as he played Kammerlei Ostrow (Rubenstein), and continued with the brisk march from Beethoven's Ruins of Athens and the solemn Pilgrims' Chorus from Wagner's opera, Tannhauser.

After intermission the program was pure entertainment, with tunes from Rodgers, Kern and Bernstein musicals; Charade and Moon River by Mancini, and some of Leibert's own compositions, Radio City March, Come Dance With Me and a lilted novelty, Little Clock Shop. The finale was medley of familiar operatic airs featuring the Spanish rhythms from Carmen.

Leibert responded pleasantly to applause with encores. At the end of the first section, when applause continued while he stood and bowed, he remarked, "You are a wonderful, warm audience and since you like it I'll play another one without walking off the stage and back", and he gestured to indicate the artist's walk.

That encore number was a guessing contest selection, he told the audience, as he played a popular tune in the style of Bach; a few bars toward the

last identified Georgy Girl.

For his closing encore he pulled out a notepad and pencil, asking the audience to name pieces they wanted to hear. He jotted down titles as varied as Battle Hymn of the Republic and Deep Purple, closing as a boy's voice piped up, "The Yellow Rose of Texas." Leibert wove them all into a medley and added Eyes of Texas for the finish that brought his hearers to their feet applauding.

His concert was the first held here for the Hereford Community Concert Association, which was organized last summer. Next on the list for the season is the Texas Boys Choir, to appear Feb. 22, and Peter Nero, pianist, in March.

## Caravan Is Set For Water Meet

A car caravan for the sixth annual West Texas Water Conference will leave from the north side of the Deaf Smith County Court House at 7 a.m. Friday. Those desiring transportation to this meeting are asked to meet there.

Volunteers for the car pool interested in furnishing transportation are asked to contact the Chamber of Commerce office at 364-3333.

The conference will be held at the Texas Tech Student Union Building in Lubbock. It will be an all-day conference, beginning with registration at 8 a.m. The Deaf Smith County Water Association deems it important that all interested persons attend this conference.

Among the featured speakers are Dr. Edward Teller and John Vandertulip. Water importation for West Texas will be discussed extensively from the aspects of economic investments, water law and promotion.

Also of local interest will be "Control of Surface Water Pollution from Feedlot Runoff."



Keith Munnerlyn, new assistant principal

## Skypala Receives Outstanding Award

Edgar Skypala, who has been active in Boy Scout activities for the past 18 years, was awarded the Silver Beaver in a meeting at the Caprock High School in Amarillo Saturday.

Before a gathering of about 300 people at the annual banquet, Skypala was presented the

award by the Executive Board of the Llano Estacado Council for outstanding merit in working with young persons over the years.

This award is given annually and is the highest award an adult can receive in the Council. Skypala is one of five men from Hereford who has received this award.

Skypala's work included things such as taking the troops on camping and hiking expeditions, and one of the most outstanding things he has done was to take 11 boys to Canada in 1957 for a 125 mile canoe trip in the Canadian wilderness.

Among Skypala's long record of work with the Scouting group he was on the committee of Troop 51 during 1950-51; Committee of Troop 52 during 54-57; Explorer Advisor of Troop 52 in 1958-60; on the committee of Post 52 in 1960-61; District Chairman of Camping and Activities. See SKYPALA Page 2



Ed Skypala

## Association Honors R. L. Cocanougher

Hereford breeders from throughout the state of Texas gathered in the Crystal Ball room of the Hotel Texas in Fort Worth Monday night for the Texas Hereford Association annual banquet and membership meeting.

One of the highlights of the banquet was the presentation of the Texas Hereford Association's Honorary Life Membership Award to R. L. Cocanougher of Hereford, one of four distinguished cattlemen honored this year. The four awards brought recognition to a total of 334 years of service to the Hereford industry.

R. L. Cocanougher, 77, was born in Dallas, Dallas County, Texas. His early life was spent on a farm in Collin County near Prosper. In 1907, at the age of 17, he moved to a farm north of Hereford.

"Mr. Lee," as he is known by his friends, got his start in the cattle business when he purchased some commercial cattle in 1918. In 1927 he bought a few registered cows from C. O. Norton.

In 1935 he purchased 800 acres of land. He and his wife, whom he married in April, 1933, still make their home there. Since that time his Hereford herd has bought and paid for an additional 7,500 acres of land. Cocanougher farms about 2,250 acres of land.

Cocanougher sold his famed herd of registered Hereford cattle to F. G. Collard, Jr. and his son, F. G. (Butch) Collard III of Amarillo in early 1967. Noted Hereford men toured the herd during its operation, and named it one of the greatest herds that they had ever seen. Included in the transaction were eight top herd bulls, including Cocanougher's senior herd sire,



R. L. Cocanougher

Cavalier 198.

Cocanougher has served as a member of the board of directors and the executive committee on many occasions during his long-time membership in the Texas Hereford Association. At the present time he is serving as a director, and his current tenure expires in 1969.

The other three honorary membership awards were presented to Hugh Campbell of Balingier, Cal Smith of Odessa, and Sidney Smith of George West. A. Fitzhugh, President of the Texas Hereford Association, presided over the presentations of the appropriately engraved bronze plaques.

A first for the Texas Hereford Association was inaugurated when the newly established Hereford Booster of the Year Award was presented. James E. Vance, Agricultural Writer for the Fort Worth Star-Telegram, was the recipient for 1967.

The Texas Hereford Association is the largest state Hereford organization in the nation and has its offices in Fort Worth.

## Registration Is Over 6,500

More than 6500 Deaf Smith County residents have registered for voting in the 1968 elections, a number far surpassing that of any previous year.

Mrs. Nell Miller, county tax assessor-collector, reported that 6497 persons had registered by 2 p.m. Wednesday. The office was to have been open until midnight to give all eligible voters an opportunity to register.

In comparison with past years, Mrs. Miller explained, this year's registration total is far out in front. For 1964 (the last presidential election year), the total registration was 3754. The poll tax was in effect at that time.

In 1966, a non-presidential election year, the registration total was 3271. The poll tax was still in effect.

In 1967, the first year without the poll tax, the registration total climbed to a record of 3800.



FAREWELL ASSEMBLY — A farewell assembly for assistant principal Jesse Geron, who will be moving to Brownfield, was held Wednesday morning. Various members of the student body participated in a skit "This Is Your Life". Highlight of the program was the presentation of a watch purchased by the student body.

### Portrait Painter To Give Account Of Recognition

Mrs. A. E. Guinn, 185 Ave. B, will appear at 12:30 p.m. today on a program broadcast from television station KGNC in Amarillo to tell about recognition recently given by the John F. Kennedy Library at Boston to a portrait she recently painted of the late President.

A photograph of Mildred Guinn with this portrait and another of Abraham Lincoln was used in The Hereford Brand, and she sent a clipping to Sen. Robert Kennedy, the late President's brother, with a note.

The letter she received from Helen Keyes, administrator of the library, was in response, expressing the Senator's thanks and telling her that her letter and clipping will be included in a catalog of all portraits done of President Kennedy.

Mrs. Guinn is a member of Hereford Art Guild and her work is frequently exhibited in art shows of this area. She is probably best known for landscapes in the primitive style, made famous by Grandma Moses, but she has also painted numerous portraits.



AT SUGARLAND MALL — Penney's Auto Center on the corner of 13th St. and 25-Mile Ave. Also shown is a tractor which the Auto Center mechanics have installed an air conditioning unit and a radio. See complete story on ABI page.

### School Officials On Study Program

School systems throughout the Panhandle and Plains, including the Hereford schools, will meet again February 26 at Amarillo to participate in a program to study and evaluate the non-graded type of school organization. They will meet at the Panhandle Education Services Organization (PESCO), 1601 Cleveland at Amarillo.

Robert Holman, assistant superintendent of the Hereford schools, explained that the non-graded program for school students "is a removal of grade lines, per se. It concerns a group of skills in certain levels. The student moves through these grades at their own intelligence levels."

Holman explained that the program was based on the ability of the individual student to either go beyond his own grade, irregardless of his age or classroom situation, or to remain at studies for his age group. "We keep a constant check on his abilities," Holman said.

Meetings to discuss this phase of education will continue over a four-month period. A notice has been sent to all schools in the area asking if they would be interested in attending meetings on Continuous Progress (Nongraded) Study.

Some 32 schools sent representatives to the organizational meeting which was held at PESCO headquarters in early December. At this meeting officers were elected. Holman was selected as chairman and O. C. Spears, Dumas, vice-chairman. These two men are on the steering committee, which also includes Marjorie Gaut, Pampa; Jerry Don George, La Plata Junior High principal, Hereford; Alvin F. Monday, Happy; Dr. Bill Reeves, Spearman; Dr. Robert Splawn, West Texas State University, Canyon; and Sam Thompson, Dumas.

On the advisory committee are Hazel Strickland, Alta Smith, Audrey Sanders, Huelyn Laycock, Dr. Emmitt Smith and Holman. Holman told the Continuous Progress Study group "An effective nongraded program requires more than the curriculum and materials, and the framework in which these can be effective. Study, planning, knowledge and acceptance by the total teaching staff are major ingredients. First, to know about existing programs (in the schools) and to set up study groups through which we can conduct depth studies."

Fourteen people from the Hereford schools are involved in this study. They are Johnny Clark Jr., Roy Hartman, Della Stagner, Naomi Hopson, Don Blankenship, D.C. Martin, Mr. and Mrs. Charles Duvall, Phillip Shook, Ray Todd, Robert Thompson, Wilma Braddy, and Jerry George and Holman.

### Registration For Classes To End

Enrollment for the Adult Education courses will have its final period at 7 p.m. today, Robert Holman, assistant superintendent of the Hereford Independent School District, announced.

The courses listed are Arts and Crafts, New Math for Parents, Beginning Welding, Auto Brake Repair, Advance Welding and Motor Tune-up. An enrollment table for each of these courses except Arts and Crafts and New Math will be set up in the Auto Mechanics Department.

Those wishing to enroll for the other courses may do so at a table which will be on the first floor in the hallway of the High School building.

The Arts and Crafts course fee is set at \$15. All other courses are set at \$10 each.

Construction activity appeared to have gotten off to a slow start in Hereford for January as building permits totaled \$96,800.

Of that amount, \$79,450 was for residential construction — including five new homes and repairs to two others. Commercial construction totaled \$17,350 on three permits, with the biggest one being for a new \$16,000 building for the Lone Star Agency.

For the same month in 1967, building permits totaled \$165,300. For the entire year in 1967, building permits totaled \$3,062,130 — with \$2,413,537 being for residential construction. Permits for new homes totaled 155 last year.

On the calendar of events for the athletic department for the upcoming week, show that there will be six Jr. High games played on Feb. 1st and the varsity and "B" team will compete Feb. 2.

On Thursday, the Stanton Junior High cagers will travel to Dimmitt where the 7th, 8th, and 9th grade teams will meet the Bobcats with the 7th grade team to begin play at 5 p. m. the 8th to play at 6, and the 9th grade team to start at 7.

Also on Thursday, La Plata Junior High will host Canyon in the La Plata gym with play to begin at 5 p. m. for the younger team, and their schedule following the same pattern as the Stanton roundballers.

Varsity and "B" action will be held Friday night with the "B" boys beginning their game at 6:15 p.m. against the Perryton team in Perryton. The varsity tilt will begin at 8 p.m.

The varsity team takes a 2-4 won-lost record into their seventh district game while the "B" team takes a perfect 6-0 record against the host team.

### Work Continues At Salt Mines

Hereford Salt Inc. is now finished to the point of pumping brine into their evaporating pits according to Rex "Rocky" Lee a partner in the salt mining firm located approximately 5 miles southeast of Hereford.

"Of course, it will be June or July before we get into production — depending on the weather," Lee said.

The salt mine was begun here last September, when a crew began drilling a shaft that would go a depth of 2,000 feet.

The salt will be mined by pumping fresh water into the pit and subsequently dehydrating the salt in large tank-type basins. Lee reported that workmen were now covering this part of the project.

Optimists Change Meeting Schedule

The Optimist Club will begin meeting as a breakfast club as of this morning, Thursday, it was announced by club president Morris Hacker.

This change was brought about because of the difficulty of many members to not being able to attend the noon luncheon due to the little amount of time allowed.

Read The Classified Ads Today.

Ellis CHILE GOOD! BETTER! BEST!

### March ...

Continued From Page One Campobello" and "The Happiest Millionaire." With her move it became unfeasible for her to be available for the March of Dimes short shooting schedule — much to her regret. Therefore, her place in the March of Dimes appeals was taken by actor-singer Howard Keel.

In 1951, Keel — fresh from the stage version of "Oklahoma!" and the movie version of "Annie Get Your Gun" — chose a little-known Rodgers and Hammerstein song from their musical "Carousel" for his polio theme song. It was titled "You'll Never Walk Alone." Not only did this song gain many dimes for the polio fight but became a number one hit nationally on the music charts.

There is a moral to the "You'll Never Walk Alone" idea. Keel, Rodgers and Hammerstein II, and Metro-Goldwyn-Mayer studios (where the short was filmed) had all donated their time, talents and services to the Polio project. The public had repaid them two-fold.

The collections continued in America's theatres until the polio battle was won — or brought under the control that it now receives. Polio is no longer considered a dread disease.

The March of Dimes continues. Now it is for research for birth defects. Those who know from past experience with polio realize that it will take time — and it will take money. But all are convinced that it will eventually have the same success as polio vaccines. It is simply a matter of patience.

Like polio, birth defects affect the children in the majority of cases. Young and old alike have a place in this battle, it has been pointed out, because of the belief that such a victory is needed to protect the children of the future.

Had it not been for young and old alike in the battle against polio 30 years ago it is certain that this would still be one of America's major problems.

Russell reported that a total for all donations could only be estimated at this time — at \$2,390. He explained that the drive was not finished, that there was a check coming from the students at La Plata Junior High School and from local businessmen groups. He said that he would issue an official total upon receipt of these donations.

### Skypala ...

Continued From Page One ivities of the Tierra Blanca District in 1963-64; and District Chairman of the Tierra Blanca District in 1965-67.

Also among his long list of accomplishments, Skypala has been a member of the Hereford Volunteer Fire Department, is a member of St. Anthony's Church, was a member of the Council of foreign exchange students, past president of the Booster Club, was named Citizen of the Year in 1967, and has been affiliated with various Chamber of Commerce activities.

Other persons who have received this award for the Hereford community are Urlin Streu, Bill Phillips, Orpha Click and Milton Adams.

The committee urges that all clubs, organizations, and individuals are asked to contribute as much money as possible in order that the goal of \$300 can be reached by the end of the school year. All of the money raised will go toward the financing of the foreign exchange students on the three trips. The band trip, which will be in Austin, will be taken next week.

New officers who were elected for the committee included Mrs. Gid Brown, president; Mrs. A. T. Mims, vice-president; Mrs. Edgar Skypala, secretary; Mrs. Frank Prowell, treasurer and finance chairman; Mrs. Leo Witkowski, student and family liaison; Ray Moore, Americans Abroad Co-ordinator; Marshall Day, chairman of publicity; and Mrs. J. J. Durham and Mrs. H. H. Miller, both projects chairmen.

Duties of officers, the process of elections and methods of changing by-laws were discussed. Mrs. George Turrentine read the list of five commissions and the duties of each.

Mrs. Leo Witkowski was named chairman for the lunch, which will be served to 25 members of the Diocesan Board of Directors.

On the advisory committee are Hazel Strickland, Alta Smith, Audrey Sanders, Huelyn Laycock, Dr. Emmitt Smith and Holman. Holman told the Continuous Progress Study group "An effective nongraded program requires more than the curriculum and materials, and the framework in which these can be effective. Study, planning, knowledge and acceptance by the total teaching staff are major ingredients. First, to know about existing programs (in the schools) and to set up study groups through which we can conduct depth studies."

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### Field Service Officers Elected

In a meeting of the local American Field Service Board Tuesday, the council discussed the problem of raising money for the foreign exchange students' trips with the band, FHA, and the Student Council.

Also new officers, who are to be elected every year in January, now and to serve for period of one year beginning the first of July 1st were elected.

The committee urges that all clubs, organizations, and individuals are asked to contribute as much money as possible in order that the goal of \$300 can be reached by the end of the school year. All of the money raised will go toward the financing of the foreign exchange students on the three trips. The band trip, which will be in Austin, will be taken next week.

New officers who were elected for the committee included Mrs. Gid Brown, president; Mrs. A. T. Mims, vice-president; Mrs. Edgar Skypala, secretary; Mrs. Frank Prowell, treasurer and finance chairman; Mrs. Leo Witkowski, student and family liaison; Ray Moore, Americans Abroad Co-ordinator; Marshall Day, chairman of publicity; and Mrs. J. J. Durham and Mrs. H. H. Miller, both projects chairmen.

Duties of officers, the process of elections and methods of changing by-laws were discussed. Mrs. George Turrentine read the list of five commissions and the duties of each.

Mrs. Leo Witkowski was named chairman for the lunch, which will be served to 25 members of the Diocesan Board of Directors.

On the advisory committee are Hazel Strickland, Alta Smith, Audrey Sanders, Huelyn Laycock, Dr. Emmitt Smith and Holman. Holman told the Continuous Progress Study group "An effective nongraded program requires more than the curriculum and materials, and the framework in which these can be effective. Study, planning, knowledge and acceptance by the total teaching staff are major ingredients. First, to know about existing programs (in the schools) and to set up study groups through which we can conduct depth studies."

Fourteen people from the Hereford schools are involved in this study. They are Johnny Clark Jr., Roy Hartman, Della Stagner, Naomi Hopson, Don Blankenship, D.C. Martin, Mr. and Mrs. Charles Duvall, Phillip Shook, Ray Todd, Robert Thompson, Wilma Braddy, and Jerry George and Holman.

Of that amount, \$79,450 was for residential construction — including five new homes and repairs to two others. Commercial construction totaled \$17,350 on three permits, with the biggest one being for a new \$16,000 building for the Lone Star Agency.

For the same month in 1967, building permits totaled \$165,300. For the entire year in 1967, building permits totaled \$3,062,130 — with \$2,413,537 being for residential construction. Permits for new homes totaled 155 last year.

On the calendar of events for the athletic department for the upcoming week, show that there will be six Jr. High games played on Feb. 1st and the varsity and "B" team will compete Feb. 2.

On Thursday, the Stanton Junior High cagers will travel to Dimmitt where the 7th, 8th, and 9th grade teams will meet the Bobcats with the 7th grade team to begin play at 5 p. m. the 8th to play at 6, and the 9th grade team to start at 7.

Also on Thursday, La Plata Junior High will host Canyon in the La Plata gym with play to begin at 5 p. m. for the younger team, and their schedule following the same pattern as the Stanton roundballers.

Varsity and "B" action will be held Friday night with the "B" boys beginning their game at 6:15 p.m. against the Perryton team in Perryton. The varsity tilt will begin at 8 p.m.

The varsity team takes a 2-4 won-lost record into their seventh district game while the "B" team takes a perfect 6-0 record against the host team.

Optimists Change Meeting Schedule

The Optimist Club will begin meeting as a breakfast club as of this morning, Thursday, it was announced by club president Morris Hacker.

This change was brought about because of the difficulty of many members to not being able to attend the noon luncheon due to the little amount of time allowed.

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Published Every Thursday at 130 W. Fourth Hereford, Deaf Smith County, Texas, 79045  
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### Allison Is On Advisory Group

FORT WORTH — J. R. Allison of Hereford is among six men recently elected to the Advisory Council of Southwestern Baptist Theological Seminary.

The announcement, made by L. B. Reavis, director of development for the seminary, followed a meeting of the Council's Executive Committee Friday, Jan. 26.

Members of the council are named from a five-state area including Texas, Oklahoma, New Mexico, Arkansas, and Louisiana. They serve as advisors to the development department in planning, promoting and interpreting the total seminary program. Thirty-six men now compose the council.

In addition to Allison, other new council members include Travis B. Bryan, Jr., Bryan; George Hawkes, Arlington; John J. Hurt, Jr., Dallas; I.C. Parker, Fort Worth; and Norvell Slater of Dallas.

### Board Meets To Survey PCCW Work

A board meeting of the Parish Council of Catholic Women was conducted recently by the Very Rev. Angelus Delahunt, S. A., pastor of St. Anthony's Catholic Church, and plans were made for serving lunch Feb. 16 to directors of the Diocesan Council of Catholic Women of the Amarillo Diocese.

Mrs. Gene Loerwald was elected temporary chairman of St. Anthony's Parish Council Board and Mrs. Paul Zinser temporary secretary. The pastor discussed work of the Parish Council; constitution and by-laws were read so the board members could better understand purposes of the organization.

Six different groups of women in St. Anthony's Parish and St. Joseph's Mission here make up the PCCW of Hereford. Its objective is to enable members of all these groups to work together for common aims, under direction of the pastor.

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The Hereford Brand, Hereford, Texas, Thursday, February 1, 1968

LET'S COOK SOMETHING

# Food Lore Is Learned

By SUE COLEMAN  
Women's Editor

As a bride the pretty blonde music teacher wanted to show her husband that she was a good cook, so she delighted in serving elaborate dishes that Albert Lamb ate with gusto.

"Really, I was too good a cook", Mrs. Lamb laughs about it now. Before they realized he was gaining weight so fast, Lamb's poundage had soared past the 200-mark and a doctor was telling him it had to be cut if he kept his health.

Since then Mrs. Lamb has kept in mind while she cooked — one of her favorite household activities — that calories need to be counted and that menus can be planned with due regard to her family's health as well as its appetites.

The Lambs live six miles west of Hereford in the house they built shortly after moving here in 1961 from Lamesa. Mrs.

Lamb is beginning her second year as president of Westway Home Demonstration Club, which she joined as soon as they were settled in their new home.

**RESIDENCE IN** Lamesa had continued for a decade while their daughter Carol attended schools there. Both Mr. and Mrs. Lamb grew up on farms and lived on one after their marriage until they decided that convenience of school attendance for Carol demanded a move to town.

Lamb operated a farm while they lived in Lamesa, and also was a building contractor.

"After our daughter was graduated we wanted to get back to the farm", Mrs. Lamb says. "We looked forward to the peace and quiet, and when we first came up here, living in a small house until this house was built, we were in the middle of a wheat field.

"IT WAS A RAINY season and driveways had not been graveled so we couldn't even drive the car out to the road. It wouldn't have helped much if we had got that far because Farm Road 1057 wasn't paved then and we were more than a mile from the Harrison Highway. We had plenty of peace and quiet."

Now the Lamb's place is not only a comfortable home built for their particular needs, but an attractive sight to passers-

by. Mrs. Lamb likes to work in the yard and has flowers in bloom all summer, a wide green lawn, background of trees, and shrubs, roses climbing on the porch and an orchard at one side.

The fruit trees are beginning to produce crops now and last summer there were more peaches than the family needed to eat and can, as well as a fair harvest of apples. A vegetable garden also supplies food for the table and a surplus to can. The Lambs prefer canned to frozen food, except for corn-on-the-cob which goes into the freezer.

**SHE LIKES TO** use the freezer for cooked foods which can be made ready for a meal in short order, especially breads.

Doing all her own baking, she puts loaves and rolls into the freezer and adds things like muffins and cornbread sticks, to thaw and toast for quick hot bread.

Diversified farm operations of this country appeal to the Lambs, who had been in an area which concentrates on cotton farming. Here they raise maize, sugar beets, wheat and a little cotton, also cattle.

Her work in the Westway Club enables Mrs. Lamb to keep in touch with her neighbors, she says after helping her get acquainted quickly when she first moved to the county. She attends First Baptist Church of Hereford.

Carol, who is employed in the bookkeeping department of First

National Bank, makes her home with her parents.

**READING IS** a hobby of the whole family, attested by the well-filled bookshelves which occupy an entire wall of the family room, where comfortable chairs near the fireplace invite the bookworm to spend a pleasant evening.

Mrs. Lamb's interest in music has continued since piano lessons in childhood. She has a taught since she was old enough, both in private classes and in schools. Carol has learned to play also and the piano and organ in the living room are used often.

An unusual decoration on the organ is a handsome gray Persian cat — a live one — which, Mrs. Lamb explains, "has pick-

ed that as his favorite place to nap, so I just put a cushion up there for him."

**FROM HER COLLECTION** of recipes Mrs. Lamb gives the one she uses for cornbread sticks, which has her own variation of wholewheat flour instead of white flour to supplement the cornmeal.

She usually doubles this recipe so there will be extra bread to put in the deepfreeze. This bread may be baked in muffins instead of sticks.

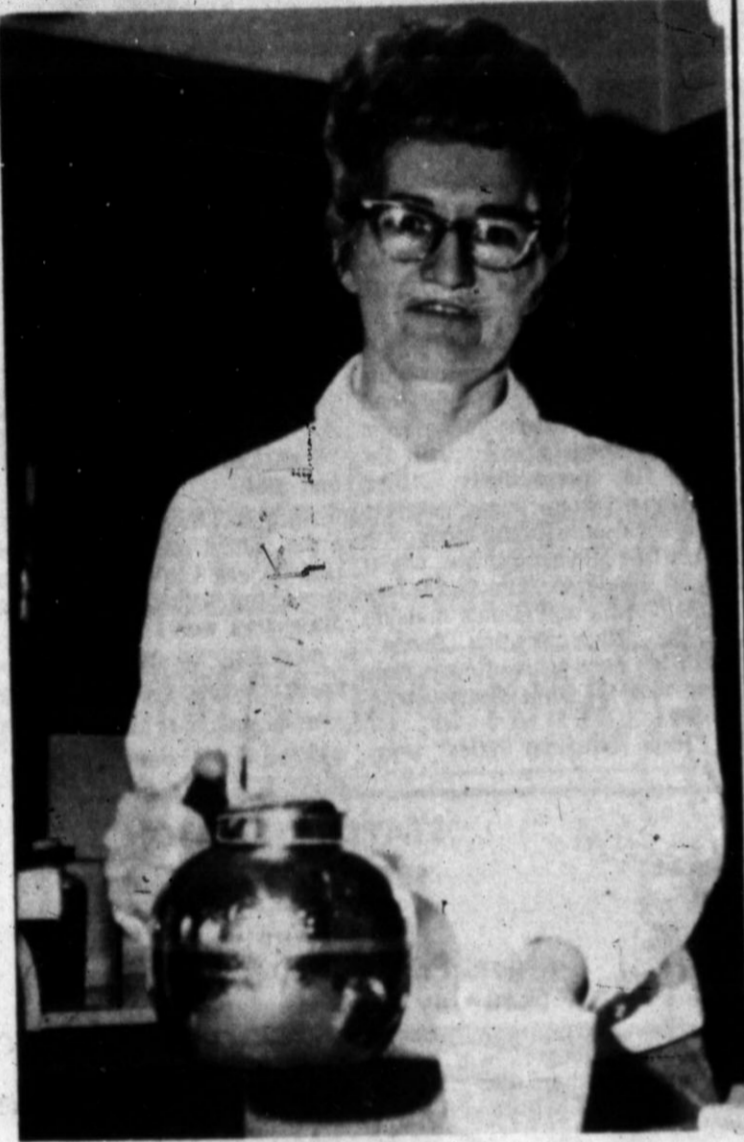
**CORNBREAD STICKS**

- 1 egg
- 1 1/2 cups buttermilk
- 1/2 tsp. soda
- 1/2 cup wholewheat flour
- 1 1/2 cups yellow cornmeal
- 1 tsp. sugar
- 1/2 tsp. baking powder

1 tsp salt  
1/4 cup shortening.  
Beat egg well, add other ingredients, mix and bake in moderately hot oven.

**BANANA-MALLOW PIE**  
Prepare 1 pkg. vanilla pie filling as directed, using 1 1/4 cups milk. Cover and chill. Fold in 1 1/2 cups miniature marshmallows and 1/2 cup whipped cream. Slice 2 bananas into a 9-inch baked pastry shell. Pour filling over bananas. Chill several hours before serving.

**For COLDS take 666**



Mrs. Albert Lamb farm homemaker

## Reverse Rivers Charted In Talk To Club Women

Rivers running uphill and water "riding piggyback" to bring surplus from the Mississippi to semi-arid West Texas, were possibilities pictured by R. C. Godwin, guest speaker to Deaf Smith County Federation of Women's Clubs at its winter luncheon Tuesday, when 1968-69 officers were elected.

Godwin, president of Deaf Smith County Water Association and a director of Water Inc., an area organization, spoke on the subject, Conserving Water — A Vital Natural Resource. He said present plans for West Texas go farther than conservation, to comprise importation of water from regions where it is plentiful.

Conservation is still a basic answer to this area's water problem, he said, not only today when available water should be made to last as long as possible, but in the future when imported water will be too expensive to permit its being used wastefully. Women can play a key role in conserving water, he added.

A lucid explanation of the geologic formation underlying the Plains area and providing the present water supply which is pumped to the surface for irrigation, industrial and municipal use, was given to begin his talk. He used maps to show proposed routes of river-and-canal transportation of water from the Mississippi.

"This is not something for bye-and-bye," he said, "although it will require years to complete the system. The Bureau of Reclamation and the U. S. Army Corps of Engineers are now at work on surveys and plans; cost studies show it to be feasible; the question is not if, but when."

made now. He said the average resident can help by pushing the program in Congress, backing local organization and spreading information.

Entertainment on the program at Community Center was by the Daisies, a singing group of high school girls.

Mrs. Troyce Carmichael was named president of the Federation for next season, with Mrs. L. H. Lookingbill and Mrs. A. J. Schroeter as vice presidents. Mrs. Delmo Williams returned as secretary, Mrs. Ray Cowsert elected correspondent, Mrs. Higgins treasurer and Mrs. Lee Curry scrapbook chairman.

Mrs. C. D. Kelton, current president who conducted the business period, will serve as parliamentarian in the next administration. New officers will be installed in April. Mrs. Ken Rogers made the report for the nominating committee.

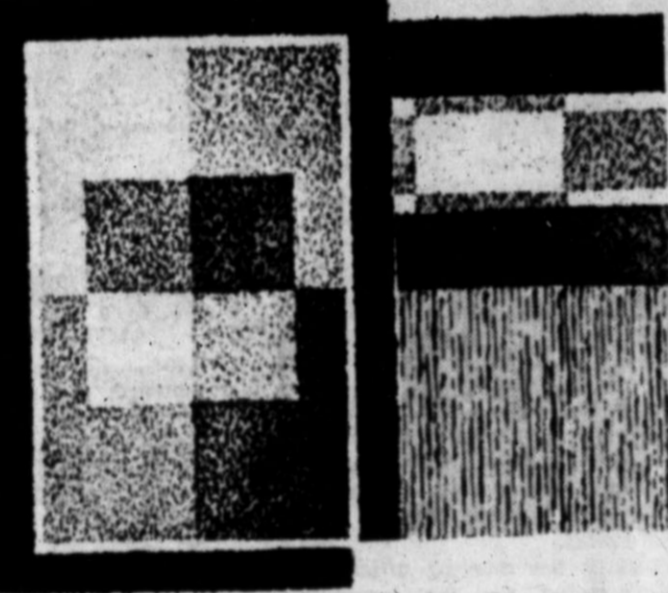
Members voted to assist in plans of the City of Hereford for improvements at Community Center. Mrs. Art Manjeot is chairman of a committee to confer with city officials to decide on a project which will be a memorial to Mrs. C. C. Rockwell.

Garden Beautiful, Lone Star and Music Study Clubs were hostess groups for the covered dish luncheon. Table decorations were in Valentine theme with red heart cutouts, pink and white flowers arranged for centerpieces.

J. C. Womble arrived at Amarillo by rail in January 1891, just in time to see the last Indian scare in the Panhandle. While waiting, Womble learned that all the communities were setting up barricades against an Indian raid. Finally, after about two days, word came that it was a false alarm, spread by a woman — probably from the east. Have things changed much in 77 years?

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# Childers, Burwick, Rakestraw, Mays Leads Basketball Teams In Statistics

By MARSHALL DAY  
Staff Writer

After six district games and a total of 21 seasonal ones, figures show that the nine boys on the varsity squad have a few impressive records between them.

Quarter scores show that the Whitefaces have had their bad times during the closing minutes of the games in district as they have been outscored 60-83, and in the other three quarters, they have stayed either relatively close or ahead of their opponents. Records indicate that in the first period of play they are behind 79-87, and in the second frame they are ahead 78-74, and lastly, in the third stanza, they are trailing 85-89.

In both conference and non-conference play, the Herd has followed about the same pattern, as they have been outscored in all four quarters but have managed to stay within striking range in the first period with a 228 point total to their opponents 261.

In the individual departments, through 21 games, Bobby Burwick is leading in the scoring department with a 17.2 clip and is followed by Marsh Pitman

with 8.8, David Kelly with 5.9, Jim Childers hitting 4.7, Dusty Duncan popping the net at a 3.9 average per game, Tony Malouf with 2.4, Bill McMinn with 1.6, and last but not least, Jim Scott and Russell Phillips with 2.1 and .0, respectively.

Field goal percentages show that Burwick is also leading in that category with a 43.7 per cent. He is followed by Childers with 37.3 per cent; McMinn with 36.3; Pitman, 35.1; Malouf, 34.9; Kelly, 27.8 per cent; Duncan, 26.5 per cent; and Scott with 24.1 per cent.

What has hurt the team most, is the number of personal fouls they have collected. Between

the entire team there has been a total 349 fouls committed. Childers is leading in the foul column with 86 and the next highest is Burwick with 44.

In district competition in the field goal percentage, figures vary considerably on the players. Childers leads in district with a 54.3 percentage and Pitman follows him with 41.3. Figures follow from there, with Burwick hitting 37.1 to Malouf who has a 21.3 percentage.

Totals for the Whitefaces and their opponents in the average score per games have the Herd trailing on both the season and district. The season charts show that the team is lagging by a 47.9 to a 56.8 for the opposition. For the district race the Herd is trailing by a score average of 50.3 to 55.5.

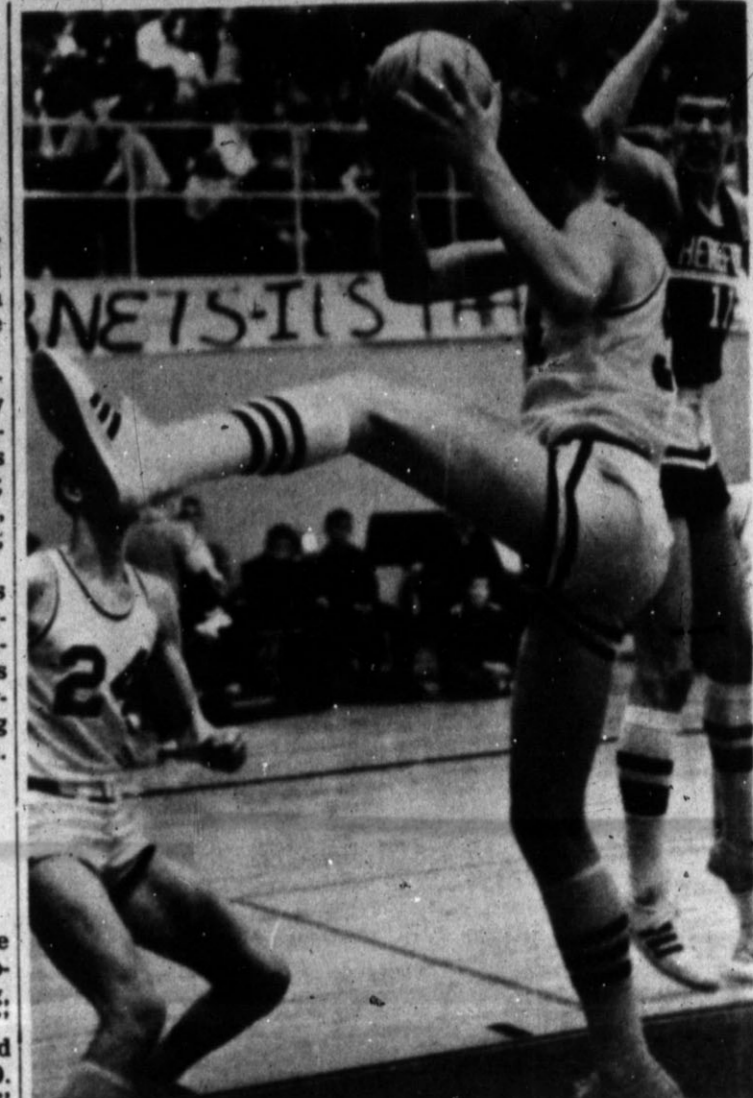
Averages for the unbeaten district "B" team disclose that Jim Rakestraw is leading in the average per game department for district with a 16.2 clip; Percy Mays, 11.7; Santry Rush, 8.5; Bill Russell, 5.4; Scott Neville, 4.7; Willie Holmes, 4.2; David Paetzold, 2.8; and Paul Hendon with 2.0.

Santry Rush leads the "B" boys in field goal percentage with 42.6; Rakestraw, 40.9; Mays, 38.6; Holmes and Paetzold with 33.3 each; Russell, 29.4; Neville, 26.7; and Hendon with a 16.7 percentage.

In separate departments, the "B" team is ahead of all their opponents in district except the ones where it does not pay to be ahead. In personal fouls the team is behind 88-97, and also in lost balls, 129-100. They are ahead in field goals made, with 356 to 349 and free throws, 69-51.

Score average for the district race show that the team is ahead by a 53.5 average to their opponents 45.2 average.

Having played a total of 22 games thus far this season, the "B" cagers have not fared as well as they have in the district competition. They own an average of 49.5 points per game



UP AND AWAY — As a Tulia Hornet goes up for a rebound against Jim Childers, he is all legs but does manage to come down with the ball. Childers garnered 29 rebounds in the district tilt.

## Two Are Named Bowlers Of Week In Kings, Queens

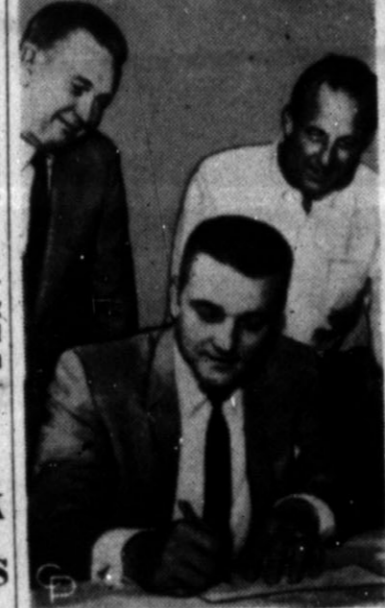
"Bowler of the week" in Kings and Queens bowling action for their play Friday night were Carl Hoffman and Audine Dettmann.

Hoffman rolled a 652 while Mrs. Dettmann was 70 pins over her average. Hoffman also had the "High Series Scratch" with a 577 and "High Handicap Series" with a 652. For the Queens, Mrs. Dettmann also captured the "High Handicap Series" with a 602 and Mrs. Alice Lueb got the "High Series Scratch" with a 529.

"High Handicap Single Game" honors went to Mrs. Pete Messer with a 226, while Reese Dawson got "High Scratch Single Game" for the Kings with a 232. Mrs. Lueb got "High Scratch Single Game" for the Queens with a 200. "High Team Game" went to Hoffman and Messer with 890 and "High Team Series" was collected by them also with 2347.

Results of the action Friday include Vance Hall Sporting Goods, won 2 and lost 2; and lost 2; Team number 2 won 3 and lost 1; Team number 5, won 1 and lost 3; Farmer's Elevator won 1 and lost 3; Sunset Foods won 3 and lost 1; Hereford Labs, Inc. won 1 and lost 3; and One Hour Martinizing won 3 and lost 1.

Standings to date include Vance Hall Sporting Goods, 26 1/2-13 1/2; Sunset Foods, 24-16; Quarter Horse Club, 24-16; Team number 6, 19 1/2-20 1/2; Team number 2, 19-21; Hereford Labs, Inc., 17-23; One Hour Martinizing, 16-24; and Farmers Elevator, 14-26.



NICE PACT — The baseball signings are on and Roger Maris, Cardinal outfielder, is among those getting photo treatment. The former Yankee signs in St. Petersburg, Fla., as manager Red Schoendienst (left) and Stan Musial, Card executive, look on. Figure guess is \$75,000.

## Pat Burnett Is Bowling Star

Pat Burnett had 71 pins over her average to win honors of "Star of the Week" during Sunset Keglers bowling action.

In other action, Chester Gin had the High Team 3-Game series with 2283; the Medics had the best High Team Game with 806; Alice Lueb had the High Individual 3-Game best with 586, and Joan Munnerlyn had the best High Individual Game with 207.

Lou Ann Rule picked up the 1-2-7 split; Carolyn Moke got the 2-7 split and Joan Munnerlyn picked up the 4-7-10 split during the night's action.

Team standings include Hereford Insurance, 48-28; Medics, 46-30; Chester Gin, 44-32; Justice Realtors, 44-32; Owens and Hollingsworth, 44-32; Sunset Lanes (Incomplete, 40-32; Gault and Son, 39-37; Boyd Machine and Supply, 35 1/2-40 1/2; Hereford Welding (Incomplete) 35-37; Thrif-T-Burger, 28 1/2-47 1/2; and Hays Implement, 28 1/2-47 1/2; Imperial Coiffures, 19 1/2-56 1/2.

## Winners Named In Jr. Bowling

In the Bantam Division of the Hereford Junior Bowling Association, held Saturday morning, "High Scratch Single Game" went to Rodney O'Rand who had 104 and Kelly Daniels with a 129. "High Handicap Single Game" also went to the same two as they had 155 and 170, respectively. Alan Olson and Kelly Daniels got the "High Scratch Series" with 193 and 198. Olson also got "High Handicap Series" with a 303 along with Barbara Kelley who had a 297.

"High Team Game" was collected by the Kitty Cats with a 568 as was the "High Team Series" with a 1115.

Results Saturday include Top Hatters, won 2 and lost 1; The Doggies won 1 and lost 2; The Panthers won 0 and lost 3; The Fighters won 3 and lost 0; The Kitty Cats won 2 and lost 1; and the Hits won 1 and lost 2.

Standings to date include The Fighters, 10 1/2-19 1/2; The Hits, 6 1/2-5 1/2; The Kitty Cats, 5 1/2-6 1/2; The Panthers 5-7; Top Hatters, 4-

1 1/2-7 1/2; and The Doggies, 4-8.

In the Junior division of the same league, David Collins and Susie Henderson got "High Scratch Single Game" with 158 and .116, respectively. "High Handicap Single Game" went to Walter Olson with 210 along with Miss Henderson who had a 174. Susie Henderson and Susie Janssen tied for the female division of the "High Scratch Series" with 383 each while Royce Waldrip took the male division with a 390.

"High Handicap Series" went to Brad Roberson who had a 548 and Miss Henderson with a 474. The Whitefaces took both the "High Team Game" and "High Team Series" with 875 and 2504.

Results Saturday include The Stilts won 3 and lost 1; Star Gazers won 1 and lost 3; Whitefaces won 3 and lost 1; and Mavericks won 1 and lost 3.

Standings to date show that the Whitefaces are 12-4; the Mavericks are 10-6; the Stilts, 7-9; and the Star Gazers are 3-13.

## Female Cagers To Begin Play

In a meeting of the women who were interested in forming a female basketball team Tuesday night, the females organized a league which consists of four teams.

Also at the meeting officers were elected for the league and these included Dianne Dooly as president and Natha Carroll as secretary-treasurer.

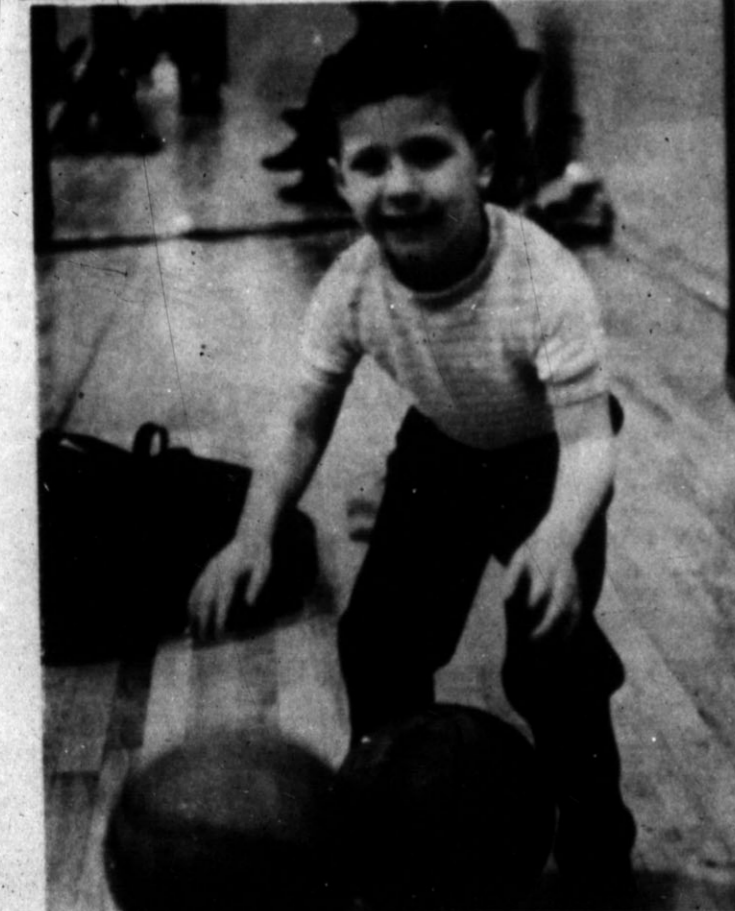
League play will begin next Tuesday at 7 p. m. at either the high school gym or the Bull Barn. The site has not as of yet been determined.

Nicky Bryan, spokesman for the group, said, "We do need more girls out for participation in order that we may form more teams." As of now there are only four teams with each consisting of eight players. They will play two games every Tuesday night.



ATTEMPTED BLOCKS — In the top picture, Jim Childers leaps high in an attempt to block a Hornet shot. In the bottom shot, Bobby Burwick tries for two from up under the basket as a Tulia player tries to block his shot.

The Hereford Brand  
**Sports**  
HEREFORD, TEXAS, 79045, THURS., FEB. 1, 1968



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# SAFEWAY BRANDS SALE



**BEANS** Town House Whole Green Beans SAVE 25c **5** No. 303 cans **\$1.00**

**CORN** Town House Whole Kernel or Cream Style Golden Corn SAVE 15c **5** No. 303 cans **\$1.00**

**PEAS** Town House Garden Fresh Sweet Peas SAVE 15c **5** No. 303 cans **\$1.00**

**JUICE** Town House Real Orange Juice SAVE 6c **46-oz. can** **29¢**

**SAUCE** Town House Tomato Sauce SAVE 2c **8-oz. can** **10¢**

Save On These Town House Specials!

**PEACHES** Town House Sliced or Halves Save 6c **2** 2 1/2 cans **55¢**

**PRUNE JUICE** Town House Prune Juice Save 4c **40-oz. can** **53¢**

**TOMATOES** Town House Fancy Quality Tomatoes **3** No. 303 cans **69¢**

**CATSUP** Town House Tomato Catsup Save **14-oz. btl.** **19¢**

**WIN UP TO \$1000**  
**In SAFEWAY'S Fantastic New Game**  
**BONUS BINGO**  
**WIN ONE OR MORE PRIZES OF \$1,000 · \$500 · \$100 · \$50 · \$20 · \$10 · \$5 · \$1**

## SAVE ON THESE FINE MEATS

**FRESH LAMB TODAY!**

Leg of Lamb **1.19**

T-Bone Chops **1.49**

Sirloin Chops **1.39**

## HAM

**HAM SLICES** lb. **98¢**

**HAM** Glover Fully Cooked

**WHOLE** 12 to 16 lbs. lb. **55¢**

**SHANK** Shank Portions lb. **49¢**

**BUTT** Butt Portion lb. **55¢**

Low, Low Prices On Fine Meats!

**FRYERS** Cut-Up Trophy Brand Frozen 2 1/2 to 3 lbs. LB. **29¢**

**BACON** Sliced Hormel Red Label Bacon LB. **59¢**

**SHRIMP** Chunk Thunderbolt Shrimp 2-LB. BOX **\$1.79**

**DELI ITEMS**

**POTATO SALAD** 32-oz. pkg. **59¢**

**Cherry Almond SALAD** 15-oz. pkg. **39¢**

**PEANUT BUTTER** 16-oz. pkg. **49¢**

Money Saving Meat Buys!

**Skinless Franks** Safeway Brand Franks lb. **59¢**

**Pork Loins** Quarter Pork Loins 1st & Center Cut Chops lb. **69¢**

**Whiting Fish** Captains Choice 2 1/2 lbs. **89¢**

**Fish Cakes** Captains Choice 12-oz. **39¢**

**50 BONUS STAMPS** With the purchase of any 2 lbs. or more **GROUND BEEF** Offer expires Feb. 3rd

**100 BONUS STAMPS** With the purchase of any 2-lb. Blue Morrow Hot or Mild **SAUSAGE** Offer expires Feb. 3rd

**Dog Food** Pooch Regular or Liver 12 1-lb. cans **\$1.00**

**Tomato Juice** Town House Save 11c 3 46-oz. cans **89¢**

**Armours Treet** Save 10c 12-oz. can **49¢**

**FREE Heath Candy** Bar with pkg. 2 4-ct. **\$1.00**

**Heath Bar** Heath Toffee Bars

**Cookies** Busy Baker Snaps Ginger, Lemons, Cocoa, and Vanilla 2 2-lb. **89¢**

**Vegetables** Bel Air Cut Corn and Whole Okra 5 10-oz. **\$1.00**

The More You Buy, The More You Save at Safeway!

**Slender Carnation** 4 can ctn. **99¢**

**Bravo** Save 14c 27-oz. can **89¢**

**Pledge** Save 10c Lemon Pledge **\$1.29**

**Pledge** Save 12c 14-oz. can **\$1.19**

**Flour** Save 14c Gold Medal 25-lb. bag **\$2.19**

**Half & Half** Lucerne Sour Save 4c 16-oz. ctn. **35¢**

**Cheese** 10c Off each pkg. of Safeway Longhorn!

**Biscuits** Mrs. Wright's Save 3c 12 8-oz. cans **89¢**

**Margarine** Empress Soft 3 1-lb. ctns. **\$1.00**

**Spaghetti O's** Franco American 3 15-oz. cans **\$1.00** with Meatballs or Franks

Special Savings at Safeway!

**Grape Juice** Bel Air Save 37c 7 7-oz. cans **\$1.00**

**Homo Milk** Lucerne gal. ctn. **\$1.01**

**Ice Cream** Snow Star Real Ice Cream Save 20c 1/2 gal. ctn. **49¢**

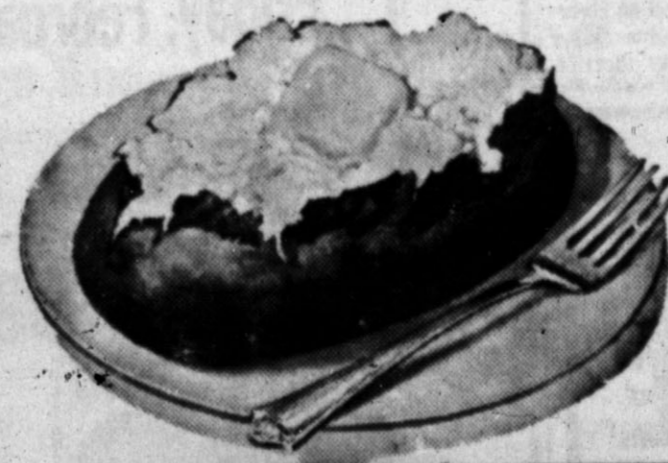
**Dinners** Blue Star - Chicken, Turkey, Beef, and Salisbury Steak 2 11-oz. pkgs. **79¢**

**French Bread** Skylark Save 4c 1-lb. loaf **25¢**

**Tide** 10c off Label gt. box **69¢**

**10¢ OFF** REGULAR PRICE **DUZ** QUANT SIZE ONLY **69¢**

Safeway Guaranteed Produce!



**RUSSETS**  
 US No. 1 All Purpose Russet Potatoes  
**20 LB. BAG** **59¢**

**APPLES** Wash. State Extra Fancy Winesap lb. **5/95¢**

**ORANGES** California Choice Navels lb. **5/95¢**

Ariz. Garden Fresh **Green Onions** 1ge. bch. ea. 2/15¢ Calif. Fuertes **Avocados** 1ge. size ea. **19¢**

**VALUABLE COUPON WITH COUPON**

**Betty Crocker**

**LAYER CAKE MIX**

3 for 79¢

WITHOUT COUPON

3 for 94¢

Good week of Feb. 3

Good at Safeway

**VALUABLE COUPON**

**JOY** Liquid 10c off label **49¢**

27-oz. btl.

**BEANS'n WIENERS TIME**

**VAN CAMP'S PORK & BEANS** 2 300 cans **27¢** **WIENERS**

The simple pleasures are best... enjoy Van Camp's Pork and Beans

**SAFEWAY**



**by MELVIN YOUNG**  
 Many Hereford residents are making plans now to take advantage of the Easter school holidays to be among the first to view the San Antonio HemisFair. The fair is scheduled to open April 6 and run through October 6, 1968. But if you haven't made your reservations, it may be a little difficult at this late date. We understand that the hotels are filling up fast and chances that one could still get a reservation in the Alamogordo during the early days of the exposition are slim. A deposit for the first night's lodging is also a requirement for hotels and motels, and it appears that prices are not going to be exactly "tourist" although many of the accommodations may be. But this is no more than can be expected when a city becomes the location for an exposition such as this one. Millions of dollars will be spent in San Antonio in the next few months by people from all walks of life — from all economic levels.

And why not. It may be years, if ever, before an exposition of this type comes

**RANCHER IS VISITOR**  
 Bob Meeks of Dalhart has visited a few days in the home of Mr. and Mrs. J. L. Iwig on North Highway 385. Meeks operates a ranch near Dalhart and, like Iwig, is a breeder of Hereford cattle well known among ranchers of the Southwest, and a member of the American Hereford Breeders Association.

### Letter To The Editor

Fort Morgan, Colo.  
 Dear Editor,  
 Another plea for farmers unity in the quest for higher prices for farmer's products was sounded here before leaders of farm and ranch organizations in Colorado, Kansas, Nebraska and Wyoming.  
 More than 900 farmers and ranchers attended the session, hearing the plea for organization of agriculture to bargain for better prices.  
 Farmers should band together and demand that U. S. Congress give us a room and a table to do our own bargaining in Washington, D. C., said Raleigh M. Hough, who represented the Parity Wheat Organization and set up the meeting.  
 Hough said he felt a start has been made toward organization of agriculture.  
 About 10 Colorado and national farmer's organizations of divergent views were represented.  
 Raleigh M. Hough  
 906 Aurora  
 Fort Morgan, Colo.  
 or South Star Route, Fort Morgan, Colo.  
 We lived S. E. of Hereford 1967-1926. No doubt we would enjoy being there now. It is a very prosperous town and ranch country.  
 I hope the ranchers and farmers enjoy hearing from one of the old timers. Our children are all Hereford reared — a pleasant place to grow up.  
 Mrs. R. W. Hough

to Texas again and this may be the only opportunity in a lifetime for some people. By the way, if you're going to the HemisFair, tickets can be purchased at a saving at the Hereford State Bank. Don't remember the exact savings, but believe it amounts to about 25 per cent — enough to make it worth your while to go by. You'll need to save money somewhere along the line.

**—HB—**  
 Many organizations, Texas Press included, are scheduling their annual meetings in San Antonio this year because of the HemisFair. And we suspect that attendance will be better than usual because of this.

**—HB—**  
 We understand that the landlocked HemisFair, 150 miles from the nearest navigable water, will see more boat traffic per hour than the Panama Canal.

Gondolas, dining barges, flowerboats and other members of the HemisFair armada will travel almost a mile in a happy, hazardous trip around the perimeter of the entertainment area. Concerts, mariachis, flamenco dancers and other entertainers will utilize this method of locomotion to bring their free performances to all visitors on the HemisFair site.

An extension of the San Antonio River into the center of the complex will allow visitors access by gondola taxi directly from the major downtown hotels — one of the many people-oriented innovations of the convention and community center in downtown San Antonio. Greeting these visitors in the River Court will be a great, 2 x 110-foot mural by Juan O'Gorman, representing his interpretation of the exposition theme, "The Confluence of Civilizations in the Americas."

Probably the thing attracting the most attention at the HemisFair will be the 622-foot Tower of the Americas, topped with a revolving restaurant and observation decks. Being constructed with \$5.5 billion in general obligation bonds overwhelmingly approved by San Antonio voters, the tower is in the center of the 92-acre downtown site of the international exposition, logically tying together the various architectural components.

A revolving restaurant will be located at the 550-foot level. The doughnut-shaped dining floor, which will seat 312 persons, will make one complete revolution each hour, giving diners a panoramic view of the city and the South Texas countryside. But that's just a sampling of the many things that will be available for the tourist's entertainment at the HemisFair. All in all, a trip to San Antonio during the exposition should be one of the most interesting and rewarding experiences of the year.

**—HB—**  
 The difficulties of life, are intended to make us better, not bitter. — Hereford Rotary Club Axle.

J. H. Turnbow served as Hereford justice of the peace under four Deaf Smith County sheriffs.



**CANDY CHAMPS** — Candy sale awards recently presented to Camp Fire Girls of Hereford went to the Daffodil Bluebirds, top photo, as the top Bluebird group in the annual sale here, to Ma We He Ya Camp Fire group as tops in their division, and to Melinda Watts of that group, lower right, as top individual saleswoman. Melinda sold 104 boxes of candy and her group, with Mrs. Glenn Watts as leader, sold 400 boxes. Daffodil Bluebirds, led by Mrs. Carl Armstrong, has a record of 348 boxes sold. Melinda is pictured with Kay Golden, who was assisting in leadership of the Bluebirds and who holds the award earned by Ma We He Ya Group while the young sales champion shows her own individual award.

### Hundreds Attend Party Observing Anniversary

Approximately 400 persons called at a Sunday afternoon reception honoring Mr. and Mrs. W. J. Smith, celebrating a 50-year marriage. Their daughter and her husband, the Howard E. Turners of Roswell, and their son, William F. Smith of Brawley, Calif., were hosts.

They entertained in the new American Legion building, decorating the large reception room with red and purple flowers. The host trio greeted guests, who were received by the honorees under an arch twined with English ivy. Gold wedding bells hung from the center and standing baskets of gold mums were placed at either side.

Mrs. Smith was dressed in candlelight silk with a gold lame top, a single giant orchid pinned at the shoulder.

In the reception houseparty were Mmes. Joe Kendall, Bessie L. Smith, J. P. Jones, J. R. Euler, C. O. Wilkins, Grant Hanna and Ira Ott; Mrs. Victor F. Gamboa of New York City, Mr. and Mrs. Ralph G. Smith of Dimmitt, Mr. and Mrs. Gerald D. Smith of Panhandle.

Also Mrs. Virginia Cocanough-

riage to the present. Friends and family members from distant points included Mr. and Mrs. F. P. Gamboa of San Jose, Calif., Mr. and Mrs. Ed Grisby of Mangum, Okla., Messrs. and Mmes. Brit Turner, Frank Blair, Ray Vick, Ed Huckabee, J. Kenneth Smith, Waite Walker and Wallace Massey, all of Roswell.

Others registered from Lubbock, Tahoka, Plainview, Tulia, Amarillo, Aztec and Ft. Sumner, N. M.

Gladys M. Walters of Brownfield and Bill Smith married in Hereford, where her sister resided, Jan. 25, 1918. They lived here more than half of the time since the marriage, and after retiring from active business life returned last year to a home at 513 Ave. J.

**COUNTY NAMED AFTER SCOUT**  
 Deaf Smith — County was named in honor of Erastus "Deaf" Smith, noted Texas scout, guide and Indian fighter who gained fame for his part in the fight for Texas independence under Gen. Sam Houston. His tombstone reads "The Texas Spy" because of his ability to obtain vital information from those who thought he was deaf. Actually, Smith was hard of hearing.

### Hospital Notes

**PATIENTS IN HOSPITAL**  
 Mrs. Penny Goldsby, 113 Ave. H; Cora Lee Bramblett, Rt. 4; Robert Williams, 409 Brevard; Bill Stevens, 901 Miles; Mrs. Fannie B. Elliston, 615 Grand; Mrs. Favian S. Adame, Rt. 4; Mrs. Connie Johnson, Box 66. Mrs. Margaret Campbell, Rt. 3. Mrs. F. M. Campbell, 204 Gough; Mrs. B. E. Riley, Rt. 1; Mrs. George Muse, 510 E. Fifth; Mrs. Fannie M. Clingsmith, Dimmitt; Billy W. Emmons, 623 Ave. H; Jeff Carille, 124 Kingwood; Henry T. Maxwell, Dimmitt; Mrs. Ellen Thomas, 505 W. Fifth; Giles Williams, 520 Star; Ellis Lemons, Star Rt.  
 Mrs. Orpha Nickerson, 204 Clements; Mrs. Jim Hill, 411 E. Fourth; Eldon Morgan, 711 N. Lee; Mrs. L. H. Lookingbill, Rt. 3, Friona; Mrs. Doug Melendy, 915 Union; Daniel B. Reed, Rt. 4; Mrs. Ellis Carter, 201 Union; Mrs. Natividad Torres Jr., 207 Brevard; Mrs. J. L. Pevely, 307 Lee.  
 Brenda Fangman, Rt. 5; Thomas S. Robb, Rt. 2; Mrs. J. W. Kirby, 801 E. Fourth; Mrs. Olive C. Curtisinger, 131 Ave. d; Mrs. Camilla Tijerina, 311 Norton; Mrs. Sam Venturilla, Rt. 5; Mrs. Carolina Decker.  
 Kenny Hill Jr., 123 Ave. A; Robert Weaver, 405 Ave. D; Mrs. Danny L. Proctor, Rt. 3; Mrs. Juan J. Rodriguez, Rt. 2; Mrs. L. R. Berend, Rt. 2, Friona; Mrs. C. Munia, General Delivery; Mrs. Garland L. Scher, Rt. 1; Mrs. Edman R. O'Rand, 803 Brevard.

**PATIENTS DISMISSED**  
 Mrs. Fred Collett, Mrs. W. R. Moore, Mrs. David Sellers, Mrs. Troy D. Stambaugh and Mrs. Lillian White, Jan. 31.  
 Mrs. Esteban Ramirez, Mrs. Jimmy D. White, Betty Fay Simmons, Carlos Munoz and Mrs. Bobby Jones, Jan. 30.  
 The Rev. Eugene Naugle, Zearl Cansler and Mrs. Ismael Garcia, Jan. 29.  
 Mrs. Carole Green, Mrs. Marilyn Culpepper, Mrs. Camilla Tijerina and Mikala D'Ann Moore, Jan. 28.  
 Phillip Scumbiato, Mrs. Susie A. Jackson, Ted McWhorter and Mrs. C. R. Gandy, Jan. 27.

**CALL IT HEREFORD**  
 "Why not call it Hereford? That's the most valuable thing around here," a surveyor said, who helped lay out the town of Hereford in 1888. The surveyor was referring to the registered herefords on the Bradley-Jowell ranch along the Tierra Blanca.

The name of C. R. Moremen appeared quite frequently in reports of civic activities in Hereford and Deaf Smith County in the early days. Moremen had cypress lumber shipped here for his home and for the construction of the Baptist Church building.

Read The Classified Ads Today.



**FIRST COPY FOR AUTHOR** — Mrs. H. E. Miller, 429 Star, proudly examines the very first copy of her book, Junior Dear, just received from the publishers, Dorrance & Co. of Philadelphia, which will have the book ready for the reading public this spring. Official publication date is Feb. 29. Mrs. Miller began work on Junior Dear, a story of a small-town boy and his friends in the 1930's, some 16 years ago and worked on it at intervals since. She was assisted by Mrs. Charles Bell in getting it polished and ready for publication. Meanwhile she has written another book, but is waiting to see how the first is received before sending it to the publisher. And she is working on a third, a novel with emphasis on adult rather than child characters.

### Local Operators Participate In Simulated Test

On Jan. 27 and 28 Amateur Radio operators across the United States participated in the annual simulated emergency test.

This exercise is designed to test the emergency communications capability of amateur Radio Operators.

Participating locally were Marvin Kearns, W5TCP; John Nishimuta, DSMTZ; Steve Castillo, W5TDF; R. L. Etheridge, W5JQV, and Bill Thompson, W5JSM, with the latter station serving as net control in his capacity as emergency coordinator for the American Radio Relay League, sponsor of the test.

Kearns originated traffic to the Midwestern area of the American Red Cross and to the State Emergency Coordinator while Thompson originated traffic to the State Radio Officer, to the State Emergency Coordinator and to the American Radio Relay League Headquarters in Newington, Connecticut.

Thompson also received a message from the Red Cross Area Headquarters in St. Louis addressed to Mrs. Genevieve Miller, executive director of the Deaf Smith County Chapter of

Red Cross. During part of the operating time W5JSM was operating on an auxiliary generator, a part of the exercise designed to test the ability of operators to continue to perform when commercial power sources fail.

### Airman Finishes Technical School

**RANTOUL, ILL.** — Airman First Class Ronald L. Richardson, son of Mrs. Bobbie L. Richardson of Boise, Idaho, has been graduated from a U. S. Air Force technical school at Chanute AFB, Ill.

He was trained as an aircraft instrument repairman and has been assigned to a unit of the Pacific Air Forces at Ching Chuan Kang AB, Vietnam.

The airman is a graduate of Pateros (Wash.) High School.

His wife is the former T. A. Jones, whose parents, Mr. and Mrs. Dan Jones, reside on Rt. 4, Hereford.

The airman's father, K. W. Richardson, lives at 501 Aun. Ave., Everett, Wash.

Alfred Ellison and his brother came to Deaf Smith County in 1907 and built the first house in the Escarbada pasture when land from the XIT was being sold. They were strictly cattlemen until about 1920. Afterward, they farmed.

# WRESTLING

Friday, February 2, 8:30 P.M.

## KURT & KARL VAN BRAUNER

(Managed by Sol Weingeroff)

-VS-

## TERRY FUNK and THUNDERBOLT

---

## SPUTNIK MONROE

-VS-

## DIRTY DICK MURDOCK

---

● MANAGER -VS- MANAGER ●

## Jack Cain

-VS-

## Saul Weingeroff

---

Hereford Bull Barn

Ringside \$1.75      Gen. Adm. \$1.00

## BE ONE STEP AHEAD OF WINTER... AND SAVE ON FUEL BILLS!



**Aluminum STORM-SCREEN DOOR**

Good looks with minimum care. Easily installed, self-storing. Winter to summer change in seconds. Save on heating and air conditioning bills.



**Aluminum Self-Storing STORM-SCREEN WINDOWS**

Permanent year-round protection... changeable from inside. Easy to clean... prowl-proof. Eliminates drafts, cuts fuel bills.

Wepco "Duo-Dor" Average Size

As Low As **27<sup>50</sup>** each Storm Windows **14<sup>70</sup>** each

# CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

Phone the Lumber Number 364-3434

Why Keep HAMMERING AWAY at your

# INCOME TAX

If working on your income tax shakes you up—come to BLOCK, and relax, while we do the job for you. We'll save you time, worry, maybe even money—while you take a coffee break.

COMPLETE RETURNS **\$5** UP

LIFE

GUARANTEE

We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

# W.R. BLOCK CO.

America's Largest Tax Service with Over 2000 Offices

106 East Third

Weekdays 9 to 6 Saturday 9 to 5 Call 364-4840

—NO APPOINTMENT NECESSARY—



Dr. and Mrs. Richard Tucker, left, Award presentation.

### Former Hereford Resident Gets Outstanding Award In Arlington

Dr. Richard Tucker, a former Hereford resident, was named outstanding Young Man for 1967 at Arlington—last Friday night. Dr. Tucker is the son of Mr. and Mrs. Floyd A. Tucker, 135 Ave. F and a 1953 graduate of Hereford High School.

Dr. Tucker was one of nine men honored at the event, sponsored annually by the Arlington Jaycees.

He is an associate dean of engineering at the University of Texas in Arlington, and holds BS, MA and PhD degrees in civil-engineering from the University of Texas at Austin. He has been at Arlington since 1962. Tucker received the Outstanding Young Engineer Award for Texas in 1965 and is listed in "Who's Who in the South and Southwest" and in the "American Men of Science"

A member of the First Baptist Church, he is president of Men of the Church, is a Sunday school department superintendent and an active deacon.

Upon receiving the award, Dr. Tucker said, "I think I can conscientiously accept this plaque on behalf of all the young men of Arlington. Certainly this community — and perhaps more than most — exemplifies the young man."

He and his wife Shirley have two children, Bryan, 9, and Ka-

ren, 7. Mrs. Tucker is a native of Lometa.

Last Sunday afternoon, Shirley Tucker was among nine students who received the first masters degrees awarded by the University of Texas at Arlington in mid-semester commencement exercises. She has now obtained a fellowship to teach at Texas Christian University and work toward her doctors' degree as well.

Dr. Tucker attended Hardin Simmons College at Abilene one year before going on to the University of Texas at Austin to get his undergraduate degree and his doctorate.

Vic deJong of Levittown, N.Y., was chosen on the 1967 Ivy League soccer team for the second straight year. He played for Brown, Ivy League winner for the third straight season.

### Hereford Woman Is Top Nurse

Joan Marnell, daughter of Mr. and Mrs. F. A. Marnell of 124 Aspen, will represent St. Anthony's School of Nursing in Amarillo at the annual "Student Nurse of the Year" Tea and Nursing Symposium at Abilene on Feb. 10.

Miss Marnell is a senior student nurse. A graduate of Hereford High School, she was born in Hereford and lived here most of her life.

As a candidate for Student Nurse of the Year, Miss Marnell will compete with a student nurse from each school in the region. The region extends as far south as Wichita Falls.

As a pre-nursing student, Miss Marnell was on the Dean's Ho-

nor Roll at Amarillo College and represented her class on the student council at the School of Nursing. She has served as president of her class and vice-president of the student body, and as one of three delegates to the Texas Nursing Association convention in San Antonio last spring.

Miss Marnell is now the Residential Advisor on the third floor of the dormitory.

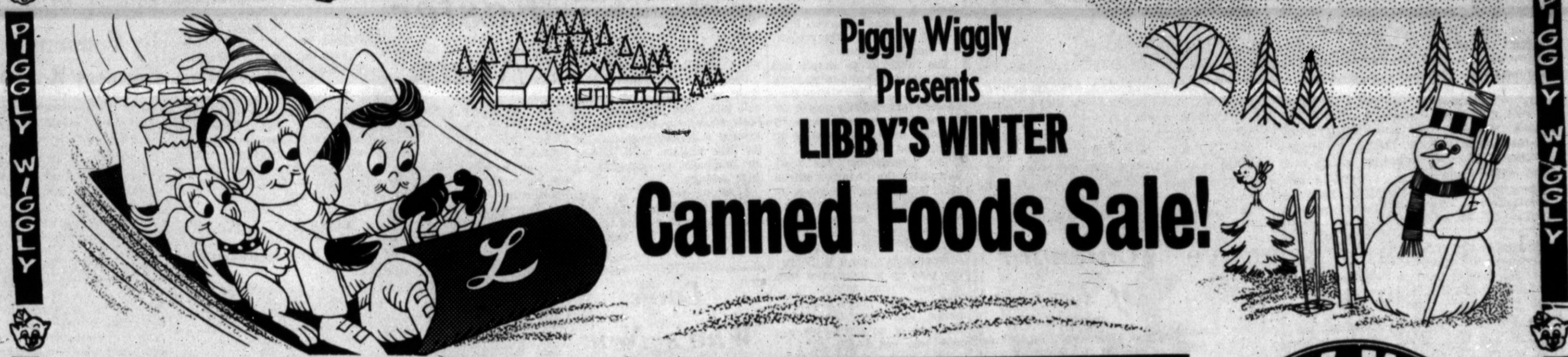
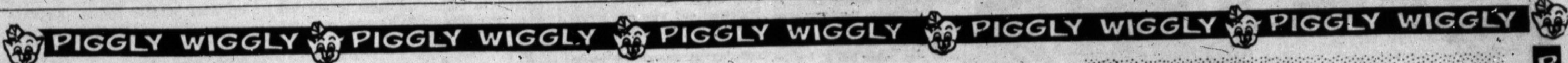
Miss Marnell is being sponsored this year by the Mother-in-law's club of Amarillo, as Student Nurse of the Year.



Joan Marnell

C. G. Witherspoon was Deaf Smith County's first clerk, and W. D. Witherspoon was its first treasurer.

"The excellent crops which exist throughout this section of the Panhandle will be an eye-opener to the people who have so long regarded this as a broad waste fit for nothing but cattle range" read a story in the Hereford Brand in 1904.



## Pork Chops

fresh lean first cuts

lb. **59¢**

center cut lb. 89¢

WE GIVE VALUABLE

WITH EVERY PURCHASE

## PORK ROAST

fresh & lean lb. **45¢**

Glover's Pure Pork Link Sausage 12-oz. **2 for 89¢**

Kraft's Tasty Cheese 2-lb. box **69¢**

|                           |              |                  |
|---------------------------|--------------|------------------|
| Libby's VIENNA SAUSAGE    | zip open can | <b>5 for \$1</b> |
| Libby's SLOPPY JOE BEEF   | 15-oz. can   | <b>2 for \$1</b> |
| Libby's SLOPPY JOE PORK   | 15-oz. can   | <b>2 for \$1</b> |
| Libby's CUT GREEN BEANS   | 303 can      | <b>5 for \$1</b> |
| Libby's WHOLE KERNEL CORN | 303 can      | <b>5 for \$1</b> |
| Libby's CREAM STYLE CORN  | 303 can      | <b>5 for \$1</b> |



## HOT DOGS

Saturday Only with chili and mustard

# 10¢

## FOLGER'S COFFEE

2 pound can

# \$1.29

## ICE CREAM

Swift's all flavors sweet cream 1/2 gallon carton **65¢**

Morton's frozen 9-oz. pkg. Honey Buns **4 for \$1**

Gold Medal Flour 5 pound bag **49¢**

Tendercrust Brown & Serve Rolls all varieties **4 for \$1**

Aunt Jemima Syrup 24-ounce bottle **59¢**

Aunt Jemima Pancake Mix 2-lb. box **39¢**

Aunt Jemima frozen Waffles 9-oz. pkg. **3 for \$1**

## COOKIES

TENDERCRUST

All Flavors Big 59¢ Bag with \$5.00 purchase or more

# 39¢

- Gerber's str. fruits & vegetables Baby Food 4 1/2 ounce jar **9¢**
- Bama Red Plum Jam 18-oz. jar **29¢**
- Shurfine Salad Dressing qt. jar **39¢**
- Regular or King Size Dr. Pepper 6-bottle carton **39¢**
- Shurfine Tomato Sauce 8-ounce can **11¢**
- USDA Shurfresh grade "A" Large Eggs dozen **2 for 89¢**
- Contadina Meatloaf Mix 49¢ value **3 for \$1**

## Listerine Antiseptic

The Family's Favorite!

Big 14-ounce bottle **69¢**

Sun County asst. fragrances Household Deodorants 9-oz. **49¢**

## JUMBO ALL

Big 9-lb. 13-oz. box

# \$1.99

with \$5 purchase or more

## POTATOES

WHITE'S 10 POUND BAG

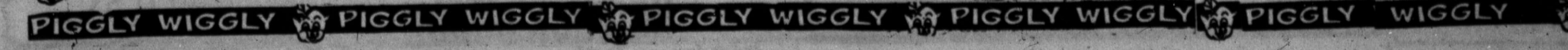
# 39¢

California Fancy TANGERINES lb. **15¢**

GREEN ONIONS & RADISHES 2 Fresh bunches **15¢**

|             |                                |            |
|-------------|--------------------------------|------------|
| Dove Liquid | 22 ounce bottle                | <b>45¢</b> |
| Lux Liquid  | 22 ounce bottle                | <b>45¢</b> |
| Breeze      | giant box with free face cloth | <b>65¢</b> |

Ask For TENDERCRUST BREAD and SHURFRESH MILK





**MOTHER'S MARCH ACTIVITIES** — Ann Penner, (upper left picture at right) president of the La Madre Mia Club, outfits Mrs. Bill Gentry and James Gentry with March of Dimes material Monday evening, along with 180 other marchers. Cynthia McMinn, president of Tri-Hi-Y, babysits for Mrs. Penner's daughter Jan, as

did 17 other Tri-Hi-Yers for the active mothers. Helen Polvadore helps direct the dozen Citizens Band radio units throughout the city, who aided the Mothers' Marchers. Velia Valdez and Rose Cardenas, who collected in the Buna Vista and Labor Camp areas, return these donations to Mothers' March headquarters.

### "Pigeon Drop" Cheats Elderly Of Life Savings, Chamber Warns

The Deaf Smith County Chamber of Commerce warned today the so-called "pigeon drop" swindle is being used with success across the country to bilk elderly people of their savings.

Bill Thompson, Manager of the local Chamber, said victims of this street-corner con game mostly older women, have lost as much as \$5,000 to \$10,000.

Citing a report from the National Better Business Bureau, with which the local Chamber is affiliated through membership Thompson noted that in recent months an 82-year-old Arkansas woman lost \$4,000; a 76-year-old Virginia man, \$6,000, and a woman in New York City, \$5,000.

In upstate New York, he said three elderly women lost a total of \$17,100 to the same team of swindlers.

Thompson said the "pigeon drop", as police call it, has become a vexing problem for banks and other financial institutions concerned with protecting elderly depositors.

The racket is so simple and transparent it should never work said Thompson, but it often does because many elderly people are not mentally alert and are easily beguiled by the prospect of an unexpected windfall.

The "pigeon drop" has many variations, the Chamber official said, but commonly involves an on-the-street encounter with an elderly victim arranged by a pair of confidence women. There is talk of "found" money and a promise to share it if the victim puts up a substantial sum to show "good faith."

The typical "plot" is preposterous, said Thompson, citing the case of an 82-year-old woman who lost \$4,000.

After having made small deposits in two banks the woman was walking along the street when a confidence woman approached and started a conversation. A second woman soon walked up, seeking advice on



**MOTHERS MARCH AGAIN** — Marie Maxwell (left) and Norma Coffey call on Morris Hacker at 200 Western later Monday night for his contribution to the March of Dimes. The two ladies had already completed collections in their assigned city area and agreed to collect in the northwest when the original assignees could not

make it: Mrs. Harvey Penner (right) and W. C. Russell, 1968 MOD campaign chairman, recheck the 24 assigned areas afterward and count the donations (\$2,046.75) as the 182 door-to-door participants for the Mothers' March return to headquarters. Aiding them is Mrs. W. E. Sparks.

### Uncle Sam's Selective Service

**Editor's Note:** Below are questions now being asked at draft boards. The answers are by Colonel Morris S. Schwartz, State Selective Service Director, 200 W. 9th Street, Austin, Texas 78701. He will welcome your questions.

**Q** — The appeal board to which my appeal was sent in Texas turned down my request for deferment in Class II-A by a vote of 4 to 1. I've been advised that, because these board members did not vote unanimously, I may file an appeal with the President. May I do that?

**A** — Yes, you have 30 days in which to do it.

**Q** — Do I have any appeal rights beyond that point?

**A** — No. The Presidential appeal board's decision is final. Your case could be reviewed later by your local board if you provide new evidence which would warrant reopening and classification anew by your local board.

**Q** — Upon completion of my second year in college, I entered the Peace Corps and was classified in Class II-A. When my duties with the Peace Corps end next month, will I be eligible for deferment as a student to get my baccalaureate degree before performing my military duty?

**A** — You will, in all probability, be eligible for II-S. A young man who re-enters a college as an undergraduate student, and who has been classified in Class II-A since his last full-time attendance, shall not be considered to have failed to meet the requirements of Selective Service regulations concerning full-time and satisfactory pursuit of his studies; therefore, this interruption of your academic work would not remove your eligibility for a Class II-S student deferment. If you've reached age 24, you wouldn't be eligible.

**Q** — I am a full-time and satisfactory college student making normal progress toward my baccalaureate degree, and the school has so notified my board. I've been classified in I-A. Why wasn't I given a II-S deferment?

**A** — Probably because you didn't request it. You must request a II-S student classification in writing before it can be granted. You may make this application on SSS Form No. 104, obtainable at the board and at most schools, or by letter.

**Q** — What is the maximum penalty that can be assessed for violation of the Selective Service law?

**A** — Maximum penalty for any one violation, upon prosecution and conviction, is imprisonment of not more than five years, or a fine of not more than \$10,000, or both, vice system in which classification

are there the greatest number of men, and how many are deferred as students?

**A** — Currently there are about 35 million men registered with the nation's draft boards. More than 15 million of these are classified in Class V-A (over the age of liability for service); nearly 4 million are in Class III-A (fatherhood and hardship); more than 2 1/2 million are in Class IV-A (mostly veterans and some sole surviving sons.) More fed 70 Sosome sole surviving son than 1 1/2 million are deferred as college students, and nearly a half million as high school students.

### Income Tax Facts

Taxpayers on nearly 300,000 individual income tax returns benefited by income averaging for 1965, reducing their tax liability \$171 million — for an average tax saving of \$558.

This was reported in the Internal Revenue Service publication — **Statistics of Income — 1965, Individual Income Tax Returns** — available now for \$2 from the Superintendent of Documents, U. S. Government Office, Washington, D. C. 20402.

### Calendar Of Events

- THURSDAY**
- Bay View Study Club in home of Mrs. R. B. Miller, 3 p. m.
  - Summerfield Study Club, husbands' evening at Pioneer Gas Flame Room, 7:30 p. m.
  - Hereford Duplicate Group at Community Center, 7:30 p. m.
  - Wyche H. D. Club at Mrs. C.C. Ellis' home, 2:30 p. m.
  - North Hereford H. D. Club in home of Mrs. W. J. Leub, 2:30 p. m.
  - VFW at VFW Clubhouse in Veterans Park, 8 p. m.
  - Optimist Club at Jones Restaurant, noon.
  - Kiwanis Club lunch in IOOF Hall, 12 noon.
  - Toastmasters Club at Hickory Lot Restaurant, 7:30 p. m.
- FRIDAY**
- Camp Fire Girls Leaders Association at Camp Fire Hut, 9:30 a. m.
  - Garden Beautiful at Mrs. DeWard Roberson's home, 3 p. m.
  - Dawn H. D. Club in home of Mrs. Bill Leonard, 2:30 p. m.
- MONDAY**
- Rotary Club in Hickory Log Restaurant, 12:05 p. m.
  - Rainbow Girls at Masonic Hall, 7:15 p. m.
  - TOPS Club in Community Center, 7 p. m.
  - Odd Fellows Lodge at IOOF Hall, 8 p. m.
  - Dawn Lions Club at Dawn Community House, 7 p. m.
- TUESDAY**
- La Plata Study Club, dinner
- WEDNESDAY**
- Simms Study-Craft Club in Mrs. Arlis Edwards' home, 1:30 p. m.
  - United Presbyterian Women's Association, lunch at church, 12 noon.
  - First Methodist WSCS lunch at church, 12:15 p. m.
  - Hereford Lions Club at Hotel Jim Hill, noon lunch.

### Look Who's New

- Mr. and Mrs. Gariand L. Schmer are the parents of a son, born Jan. 30. He weighed 8 lbs. 9 ozs.
- Mr. and Mrs. Danny L. Proctor are the parents of a son, Danny Jr., born Jan. 29. He weighed 6 lbs. 4 ozs.
- Mr. and Mrs. Edman R. O'Rand are the parents of a daughter Melissa Kay, born, Jan. 29. She weighed 7 lbs. 4 ozs.
- Mr. and Mrs. Cristobal I. Mungia are the parents of a daughter, Alicia, born Jan. 29. She weighed 8 lbs. 3 ozs.
- Mr. and Mrs. Ismael Garcia are the parents of a daughter, Suzette, born Jan. 25. She weighed 8 lbs. 4 ozs.
- Mr. and Mrs. Leo Berend are the parents of a daughter, Dana Marie, born Jan. 25. She weighed 5 lbs. 14 ozs.
- Mr. and Mrs. David M. Sellers are the parents of a son, Trent Alan, born Jan. 25. He weighed 5 lbs. 15 ozs.

### Easter News

**By RUBY STONE**  
Brand Correspondent

Loy D. Stone was invited to speak to the management section of Cannon Air Force Base on Wednesday, January 24th. The talk with a Question and Answer period was on "Problem Solving" with relation to personnel management in the Air Force.

Mrs. J. W. Key is recuperating at home. She had the misfortune of breaking her left arm when she slipped and fell in her back yard.

Mr. and Mrs. Henry Solomn of Hereford visited in the William Moss home Saturday night.

Mr. and Mrs. Ward Jones of Abernathy were guests at the home of their daughter Mrs. Mason Hawkins and family recently.

Mr. and Mrs. Fred Walton visited with Mr. and Mrs. Dewey L. Wright of Dimmitt Tuesday afternoon.

Mr. and Mrs. Harry Wilmore of Mountain View, Oklahoma visited with Mr. and Mrs. Shirley Garrison last week.

Tom Bob and Gary Moss of W.T.S.U. spent several days this week visiting in Memphis with relatives.

Sharon Garrison, daughter of the Shirley Garrisons was home from McMurry College. Coming with her as her guest for the week was Linda Flemming

### Future Viewed By Community Concert Board

Year-ahead plans for Hereford Community Concert Association were discussed by board members at meetings the first of this week following the successful initial concert Saturday evening when organist Richard Leibert was presented.

The board met with Elizabeth Taylor, a representative from the New York office of Community Concerts, to talk over possible programs for next season and plans for the annual membership campaign which will be staged early in the fall.

Final arrangements were made for the next concert in this season's series, by the Texas Boys' Choir. Association members will hear the young singers Feb. 22 in Hereford High School auditorium.

Appearance of Peter Nero, pianist, in a Sunday matinee March 31 will round out the first season of the CCA in Hereford. Nero's concert was postponed from November because of the pianist's illness at that time.

The coming of the Higgins clan to Deaf Smith County could have been considered almost an invasion. In fact, at one time someone remarked that the Higgins were about to crowd out the prairie dogs. The immigration was begun in 1890 when W. S. (Uncle Summy), W. H. (Uncle Billy), and Uncle Billy's son, John R. Higgins, moved their families into the county.

On Aug. 11, 1911, L. Weaver reported 12,000 bushels of sweet potatoes from seven acres.

## PUBLIC AUCTION

### QUAY COUNTY, NEW MEXICO REAL ESTATE

**Wednesday, February 7 at 11:00 A.M. M.S.T.**

**Farm located from Grady 4 miles West, 3 miles South, 2 miles West on North side of road.**

**Farm consists of 503 acres all in cultivation that has been in the soil bank for 10 years that has expired.**

**Wheat allotment 321 acre Milo base 251 acres**

**If purchaser participates in government program this farm will pay approximately \$5,000.00 government payment.**

**TERMS: 20% down. Balance 20 days.**

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family size tube  
95c value  
**53c**

**King Size Tide**

5-lb. 4-oz. box  
**\$1.04**



**Dove for Dishes**  
quart size  
98c value  
**69c**



**NESTLE'S QUIK**

Chocolate Flavor Pound Can  
**39c**

**NEW PINK Lucre Creme**  
\$2.00 size jar  
**\$1.09**

Scotties Facial Tissues  
200 count box  
**27c**

**NAPKINS**  
13"x12 1/2" size  
180 count pkg.  
**33c**

**SCOT TOWELS**  
2-Roll Pack  
**43c**

11 ounce can  
79c value  
**33c**

**Colgate INSTANT SHAVE**  
REGULAR

**Mennen Baby Magic Lotion**  
\$1.97 value  
**97c**

**Moroline White Petroleum Jelly**  
1-lb. jar  
**29c**

**Vick's Vapo Rub**  
6 1/2-oz. jar  
**\$1.19**

**Kodak Instamatic 104 Outfit**  
complete with camera, flashcube, color film, and batteries.  
**\$12.88**

**Magazine Rack**  
by Beard-6756  
A \$6.95 value  
**\$4.49**

**Dinnerware Storage Rack**  
by Loma-413  
A \$4.95 value  
**\$4.49**

**Feather Duster**  
by Texas Feather  
An 89c value  
**49c**

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assorted colors  
\$4.95 value  
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\$7.95 value  
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"Ultra-Matic" uses standard grease cartridges  
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with fittings reg. \$3.95  
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complete with 6-volt battery  
\$11.95 value  
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**Spin-Cast Reel**  
"Abu-Matic" by Garcia with line  
\$17.95 value  
**\$9.88**

REMEMBER  
**VALENTINES DAY**  
FEBRUARY 14

Treat your Valentine to something special this year. Gibson's has an excellent selection of Valentine Candy and Cards to please any taste - all at Gibson's Low Everyday Discount Prices!

# Veterans Land Program Is Clarified For Local Vets

C. O. Wilkins, the Veterans Service Officer for Deaf Smith County, reported that some confusion had resulted from veterans wishing to file applications in the Veterans Land Program here through changes in the methods.

The Brand contacted Commissioner Jerry Sadler at the General Land Office at Austin for further clarification.

Sadler said, "Under the new Veterans Land Program we will follow a slightly different procedure than we did under the old one. This time we will not have a waiting list."

"Each veteran, when he finds a tract of land he wishes to buy, will merely be required to write in pointing out that he has found the land and request that the contract and other necessary papers to complete his purchase be forwarded to him."

"He will be furnished with a pamphlet," Sadler said, "which answers most questions that are frequently asked by veterans, sellers, and others interested in the program."

It was pointed out that veterans no longer have to wait for a number, but must simply file an application.

To be eligible to participate in the program, a veteran must be a citizen of the United States and served not less than 90 days in any of the armed forces (unless discharged sooner from a service-connected disability) between Sept. 16, 1940, and the present date. The veteran also must have an honorable discharge, and have been a resident of Texas for not less than five years from the date of the application.

Husbands and wives may participate in the program individually, if they both qualify.

It is pointed out that participation in other programs sponsored by the Federal Government does not deprive a veteran of the benefits of this program. However, a veteran may participate in this program only one time. Previous purchase of a tract of land under this program will deprive him of such benefit.

The land selected by the veteran must be located in Texas, contain at least 15 acres, have a good and marketable title, must be contiguous if the veteran has selected more than one tract, and have access to a public road.

The Veterans Land Board will pay a maximum of \$10,000 for a tract, less a 5 per cent down payment. If the purchase price is larger than that amount, the veteran must deposit in cash

with the board the full amount above the maximum it will pay. The veteran must first select the land he wishes to buy and then request the application materials from the chairman of the Veterans Land Board.

The Board does not attempt to

maintain any listing of lands available for purchase through the program.

"We hope this program will be as successful as the last one," Sadler concluded, "and I am sure it will benefit all the people of Texas as did the last one."

## Town & Country

### MRS. T. B. THOMAS

Brand Correspondent  
Mr. and Mrs. Floyd Dunavant spent the weekend in Floydada with friends Mr. and Mrs. Clinton Denning. On Sunday they visited in Lockney with relatives Mr. and Mrs. B. D. Jones and Mrs. Edwin Dunavant.

Mrs. J. C. Morrison was hostess for the Westway Home Demonstration Club on Thursday at the Community room at the First National Bank. The roll call was "My Pet Peeve In Group Meetings." Argen Draper gave the club program on Club Protocol. Refreshments were served to Mesdames Bess Werner, T. B. Thomas, Donald Douglas, Albert Lamb, Paul Rudd, and two guests Mrs. G. C. Merritt, Sr. and Mrs. John Bob Drake and Michael. The next meeting will be on Feb. 22 with Mrs. Paul Rudd hostess.

Edwin Morrison, Sr. and Harrel Mays were in Kansas on Monday on business and to visit with Mr. and Mrs. Fred Burns at Lakin, and Mrs. Dean Peters and Mrs. Lawrence Ferrell. They returned home on Tuesday.

Mrs. Alvin Carol of Berger spent the week here with her parents Mr. and Mrs. P. M. Houser. She returned home on Sunday.

Mr. and Mrs. J. C. Morrison were in Panhandle on Saturday for the birthday of a grandson Ray, son of Mr. and Mrs. Raymond Morrison. Mr. and Mrs. Don Heddins and family of Clovis spent the night with the Morrises and visited in Hereford with Mr. and Mrs. J. C. Morrison and Judith on their return trip home.

Mr. and Mrs. W. W. Johnson, Jerry and John of Post spent the weekend here with her brother and family Mr. and Mrs. T. B. Thomas. On Saturday night Mr. and Mrs. John Drake and Michael joined the group for supper, then on Sunday afternoon Mr. and Mrs. J. C. Morri-

son joined the above group.  
Mr. and Mrs. Bob Cotton of Vega visited on Sunday with Mr. and Mrs. Bobby Thuett.

Mr. and Mrs. Stan Sigman spent the weekend in Lubbock with their parents Mr. and Mrs. Stan Sigman, Sr.

Mr. and Mrs. Leonard Johnson of Friona visited on Sunday with Mr. and Mrs. Emmitt Johnson and family.

Mr. and Mrs. Junior Fronterhouse and boys spent the weekend in Memphis visiting her mother Mrs. Pearl Todd.

Mrs. John Finley spent the weekend in Marfa visiting her mother Mrs. Roberts.

Mr. and Mrs. Bob Kersten and children of Albuquerque, N. M. spent the weekend here for the Jesko Bullard wedding held on Friday evening.

Mrs. T. B. Thomas and Mrs. J. C. Morrison spent Monday afternoon in Vega visiting with a friend, Mrs. Stella Thuett.

### Local Man's Brother Dies

Funeral services for P. J. Conkwright, of Winchester, Ky., brother of Coby Conkwright of Hereford, were held Monday in Winchester. Burial was in Winchester.

Mr. Conkwright, who was in his mid-50's died suddenly Friday in his home. He had been a Winchester businessman many years and had served several terms as county sheriff.

He is also survived by his wife, the former Mary Mims; a son, a daughter, and three brothers. Other relatives in this area include Mrs. J. R. Allison of Hereford, and Mrs. A. C. Hayes of Dimmitt, both cousins.

### Couple Returns From Funeral Of Relative

Mr. and Mrs. Ralph McCullough have returned from El Reno, Okla., where they attended funeral services Friday for Mrs. H. L. McCullough of the Hereford man. She was well acquainted here, having visited a number of times in the Ralph McCullough home.

Mr. and Mrs. Don McCullough of Amarillo accompanied the Hereford couple to El Reno for the funeral.

Pedestrians in the holy city of Meshed, Iran, walk on sidewalks made of tombstones, the National Geographic says. The worn slabs mark the site of an ancient Moslem cemetery from which the graves were removed long ago.

## Bob Price Plans For Re-election

U. S. Representative Bob Price has announced from his Washington office that he would be a candidate for re-election to Congress, and at the same time mailed his filing fees and applications to each county of the 18th district.

"My first year in Congress has been most gratifying," Price said. "I am convinced, especially by recent visits to Panhandle communities, that people are expecting more dynamic leadership in Washington, and I believe that members of this second session of the 90th Congress are more than ever aware of that feeling."

"As a freshman member, I have attempted to give the Panhandle the kind of representation in Congress I believe the people wanted. I have certainly not been able to please everyone nor do I ever expect to be able to. But I have attempted to do what I said I would do when I campaigned for the job, and I believe my offices both in Washington and the district have been responsive to the needs and requests of Panhandle citizens," Price said.

"In addition to constructive legislation such as social securi-

ty amendments, veterans benefits and a wholesome meat act," Price said the first session of the 90th Congress was marked by "enlightened opposition to many extreme and dangerous proposals."

"In a number of important bills including the Elementary and Secondary Education Act and an anti-crime bill passed by the House, important functions and controls were returned to the states where they should be," Price said.

"It is encouraging to me that there is a trend away from further centralization of government in Washington and I believe this trend will continue during this session and will be further strengthened by the election of more states rights advocates to Congress next November," Price said.

"The nearer government can be kept at home, the more responsive it is," Price said. "If this constant expansion of the Federal bureaucracy and direct Federal grants-in-aid are continued, our communities and schools will soon be nothing more than subdivisions of the Federal Governments."

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**Blue Plate SHRIMP** Frozen Breaded 10 oz. 59¢

**Welch GRAPE JUICE** Frozen 3 12-oz. cans \$1

**Swift ICE CREAM** round carton 1/2 Gallon 79¢

**Del Monte PEAS** Early June 4 303 Cans 89¢

**Del Monte TUNA** Chunk Style Flat Can 29¢

**Reg. or King Size COKES** plus deposit 38¢

**Taylor & Sons EGGS** Grade "A" Medium doz. 39¢

**FRUIT COCKTAIL** Del Monte 4 303 cans \$1.00

**FACIAL TISSUE** Soflin 5 400 ct. boxes \$1.00

**BISCUITS** Shurfresh 6 cans 49¢

**ORANGES** 8-lb. bag \$1.00


**CATSUP** Del Monte 3 20-oz. bottles \$1

**Red Potatoes** 10-lb. bag 39¢

**CUT GREEN BEANS** Del Monte 4 303 cans 89¢

**Lemons** lb. 17¢

**CASCADE** Giant Size Box 83¢



**Del Monte MANDARIN ORANGES** 4 11-oz. cans \$1

**Indian River Grapefruit** 4 for 29¢

**Del Monte Cream Style CORN** or Whole Kernel Golden 4 303 cans 89¢

**Del Monte PRUNE JUICE** 4 49¢

**TAYLOR & SONS FOODS**  
WE GIVE WE GIVE WE GIVE WE GIVE

# Air Conditioners For Tractors? Auto Center Can Meet Needs Of Customer

By EARL MOSELEY  
Staff Writer  
Willard Donald Innes, a "Scotman" better known as Jim, has been announced as the new manager of Penney's Auto Center in Sugarland Mall.

Innes went to work for J. C. Penney's in his hometown, Amarillo, in 1965. Married, he and his wife, Judith Ann, have three children, Bruce David, 2½; Misti Dawn, 1½; and Christi Reene, 3 weeks.

Innes has replaced Tom Homsey, according to Penney's main store manager Cletis L. Corlis, who has returned to Amarillo's Auto Center — a department he previously helped open. Actually, Homsey and Innes have swapped locations.

In describing the Auto Center, Corlis said, "There is a lot more here than meets the eye. Few people realize we have as much in this compact store as we actually have."

He also explained that some people did not realize that the J. C. Penney Store and the Penney's Auto Center were under the same ownership and the regular Penney's charge card could be used at both places. The big Penney store is also at Sugarland Mall. Corlis and Innes pointed out that the Auto Center has a capacity of handling 1,000 tires. "We carry five different lines of tires, from economy to premium. The Penney trade name on tires is Foremost. And we believe our tire guarantee is the best that can be had."

Innes pointed out, "We are perhaps the only company who has a guarantee on all tires we sell." They also sell truck and tractor tires. In fact, they sold more tractor tires than any other unit in the nation.

The Auto Center has three mechanics: Dick Dixon (who says he was born with a wrench in his mouth), Gordon Thurman and Foye Smith. "Recently," Corlis reported,

"all three of these men passed the state auto inspection examination." And it is less than three months before the 1968 Texas inspection deadline.

They handle front end, wheel bearing, wheel alignment and brakes complete in their garage.

They even sell and install air conditioners for tractors! Penney's Auto Center received a special award on units sold in air conditioning during the first full year they were open.

"Recently we sold air conditioners for three tractors and one combine to one man," Dixon said.

The center also sells a complete line of batteries for auto and commercial usage — trucks and irrigation.

"The truth is, there is not much we do not sell for auto needs," Corlis indicated.

They have speed and custom specials, stereo tape decks with over 200 tape selections, a complete line of seat covers with installation available, and oil and air filters.

Even tractor radios. And the Auto Center has motorcycles and motor scooters, with parts and service. And, they sell gasoline too.

In the gasoline department, the Penney Auto Center has the new Blendomatic pumps with



PENNEY'S AUTO CENTER STAFF — Shown above are the managers, mechanics and island men who operate each department of the Sugarland Mall Penney's Auto Center.

five different grades of gas coming from the same hose line.

Corlis demonstrated that regular and super come from the underground storage tanks 100 per cent of the grade required, but Reliant has a mixture of

70 per cent regular and 30 per cent ethyl. Custom comes out 50 per cent of each, and Premium is 70 per cent ethyl and 30 per cent regular.

The "island" men on the front are Clyde Eubanks and Johnny Velasquez.

## Group Discusses New Herbicide

In a meeting held in the Calson House last Friday, carrot, potato, and sugar beet growers met to watch slides on the use of Treflan, a new herbicide, for future use in the vegetable field.

With a turnout of some 104 persons present, Mac Pritchett, representative of Elanco, showed slides that proved the success of Treflan on sugar beet growing.

With only about 20 to 30 per cent of the total acreage of sugar beets grown last year having used Treflan, Ray Frye, spokesman for the meeting, said that possibly 50 to 75 per cent of next year's production will use the new herbicide. The reason for this is due to the fact that for the past few years, there has not been an approved herbicide on the market for vegetables and now that Treflan is available, there is an expected rise in production.

SCHOOL LUNCH Funds Announced — Some 908,000 Texas children enjoy lunches at school operating under the National School Lunch Program, according to USDA's Consumer and Marketing Service. The Service reports that Texas schools will receive more than \$11 million in federal funds this year to help operate the program.



NEW MANAGER — Penney's Store manager Cletis L. Corlis welcomes Auto Center manager Willard Donald Innes.

# Beauty Mart Has Big Role In Lives Of Local Women

By PENNY YOUNG  
Staff Writer

For centuries, it has been known that the main objective of a woman is to spend as much time as possible in the process of beautifying herself. Realizing this, society has made provision for the woman to relieve her work and let it be placed in the hands of an efficient and experienced person, known as a beautician.

Mrs. Onias Carroll, proprietor of the Beauty Mart, began her career as a beautician by working parttime in a beauty shop during high school — a form of apprenticeship. In 1950, Mrs. Carroll started her first shop which was situated on Main Street where Glenn's Shoe Shop is now in business. After several years of doing business in that location, she moved to 137 W. 17rd, and finally to 337 N. Miles where she is presently situated in business.

Mrs. Carroll and her five operators carry on regular schedule of shampoos and sets, manuring, bleaching, coloring of hair and trimming frizzy ends.

Business is never slack. Some of the things that go into the running of a beauty shop amaze a person who has never been connected with this sort of business. A shampoo and set and a quick hop under the dryer doesn't solve most problems. Bleaching, tinting, frosting, dying, and permanents are just a few of the many things that have to be executed in the running of a good beauty shop.

"Baby fine hair is the hardest to work with anytime," comments Mrs. Carroll, "for setting, cutting, or coloring."

In this modern day and age, the most popular fad seems to be the wiglet, or the fall. A woman who wants long hair anymore will usually have her own cut in a boyish style and then wear a fall over it. This gives her a chance to alternate between the fall and wiglet. A wiglet can be fixed in many ways, being just a small portion of hair pinned on the top of the original hair. It can be fixed to suit anyone. In beautiful curls or sleeked in with the rest of the hair. Operators at the

Beauty Mart work with wiglets quite often.

Haircuts also vary, such as the pixie cut, the blunt cut, and the feathered cut which seems to be the most popular at the time. A feathered cut is done by cutting the strands of hair at different lengths in order to produce a feathered look for finishing touches.

When a woman goes into a beauty shop for a manicure, she doesn't just get her fingernails filed and polished. Mrs. Carroll and her assistants manage to keep busy during the process of giving a manicure. Usually oil manicures are given which include, filing, massage of the

hand and the wrists, repairing of torn cuticles, cleaning of the nails, the polish base, and finally the top coat of polish. Mrs. Carroll comments that it takes about 45 minutes to give a good manicure.

## Speaker, Awards Highlight Banquet

At the annual banquet of the Texas-New Mexico Sugar Beet Growers Association Inc., held in the Bull Barn last Saturday night, eight men were presented awards for outstanding product-

ion in the sugar beet industry. Before some 550 persons who were present, James Witherspoon, executive secretary of the association, presented the award to G. E. Bailey of Clovis with 11,063 pounds of sugar per acre; Grady Sorley, Bovina, with 10,942 pounds of sugar per acre; Garner Brothers, Friona, with 10,918 pounds of sugar per acre; Steve Struve, Hereford, with 9,179 pounds of sugar per acre; Paul Zinser, Hereford, with 8,838 pounds of sugar per acre; Jay Boston, Hereford, with 8,835 pounds of sugar per acre; H. D. Moore, Dawn, with 7,736 pounds of sugar per acre; Lynn Isham, Etter, with 6,400 pounds per acre.

Following the awards and preliminary discussions, Jay Boston introduced guest speaker, Red Blanchard, and from then on out, the evening was nothing but fun and laughter for the entire gathering.

Although he never got to the "message", Blanchard did succeed in keeping the audience tickled with his brisk sense of humor and his country drawl. Using subjects ranging from politics to his wife, he kept the audience bent with laughter throughout the entire program.

under this assignment procedure.

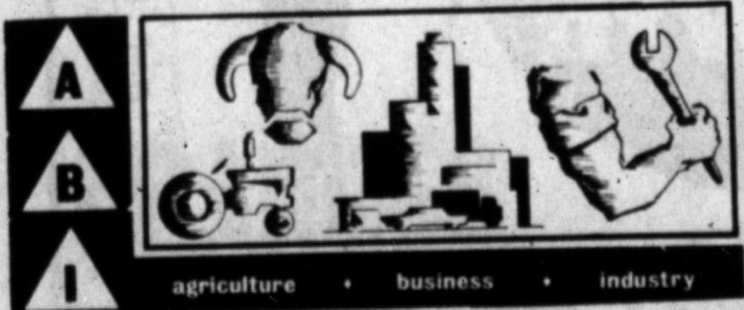
As before, medicare pays \$4 out of every \$5 after the first \$50 medical bills in a year. Medical bills can include rental and purchase of medical equipment, certain podiatrists' services, X-ray and other radiation therapy, braces and artificial limbs and other benefits as well as physician's services. This part of the law is paid for in part by monthly deductions from the beneficiaries' check or by direct payment and is in addition to hospital, nursing home and home health agency benefits.

Printing THE INK SPOT



HAIR DRYING, comb-outs, and manicures add to the many chores expected of a beautician. Ladies rest while heads of curlers are dried. Pleased expressions reveal the outcome of

the hairdos, and also offered is a complete manicure including, filing, massaging, and polishing.



HEREFORD, TEXAS, 79045, THURSDAY, FEB. 1, 1968



MRS. ONIAS CARROLL, proprietor of the Beauty Mart is shown receiving pay from one of her many customers.

# SAVE

during

# KIRBY'S

# FINAL CLEARANCE SALE

### WOMEN'S SHOES

GOOD SELECTION OF STYLES & COLORS...VALUES TO \$4.99!



\$1.00 & \$2.00

### MEN'S SHOES

MANY SHARP STYLES TO CHOOSE FROM...VALUES TO \$10.99!



\$3.00 & \$5.00

### CHILDREN'S SHOES

MANY GOOD STYLES FOR SCHOOL OR DRESS...VALUES TO \$4.99!



\$1.00 & \$2.00

## KIRBY'S SHOE STORES

The west's favorite family shoe store

414-A SUGARLAND MALL

KIRBY'S STORE HOURS:  
Monday thru Friday 9:30 to 6:00  
Saturday 9:30 to 8:30



**PENNEY'S AUTO CENTER** — Interior of the sales department which features a wide variety of automotive accessories.

# Adrian News

**By ANN BEAVERS**  
Brand Correspondent

Funeral services for Mrs. Eunice Ora Criff, 82, were conducted Sunday afternoon in the Dunn Memorial Chapel in Tucumcari. The Rev. E. H. Hawkins, minister of the Grace Tabernacle Church officiated. The organist was Mrs. S. O. Izard Jr. and the pallbearers were Harvey Hardy, Dick Bellew, Earl Jobe, Grady Skaggs, D. P. Doherty and Billy Briggs. Burial was in the Memorial Park Cemetery in Vega.

Survivors include a sister Mrs. Mary Narrin of Morestown, N. J., and a nephew George Dobson of Beaverton, Oregon.

Mrs. Criff came to Adrian in 1928, from Chilhowee, Mo., and had made her home here until a year ago when she moved to Tucumcari.

Mr. and Mrs. Jimmie Bradley and Jeff and Mr. and Mrs. Charles Higgins of Hereford attended the wrestling matches in Littlefield Saturday night.

Mrs. Imogene Parker and Mrs. D.P. Doherty spent Thursday until Saturday in Tucumcari with Mrs. Mary Narrin attending to business.

Mrs. John Horton and Mrs. Bob Gruhley spent Saturday and Sunday in Shamrock with their brother Buster Mosteller who is in the hospital with the flu.

Joy Little of Orange Cove, Calif. is staying with her Aunt and Uncle, the John Hortons. She is working at Tommy's Cafe.

Martha Gruhley spent the weekend with Mr. and Mrs. C.G. Pond Jr. in Amarillo.

Mr. and Mrs. Butch Boydston and girls of Santa Rosa visited the E. B. Pounds and the Glen Boydstons in Vega.

Mrs. John Horton spent three days at Guthrie with Mr. and Mrs. Troy Lemley and family.

Jr. Clark came home from St. Anthony's Hospital Sunday morning. He has to have complete bed rest and will not be able to return to school for a while.

Adrian P. T. G. meeting will be held Monday. Program will be "Through The Eyes Of Children" — Photography with Robert Jacobson. The Hosts for the night will be Mr. and Mrs. Jim Cavin, Mr. and Mrs. Pat Blankenship, Mr. and Mrs. Farris Kromer and Mrs. Geneva Collins. See You There.

Pauline Parker and Valrie

Johnson of Amarillo spent the weekend with Mrs. Imogene Parker.

Carol Rowse of Tucumcari spent the weekend with the Earl Brown family.

Jess Fincher and W. C. Edmonds are in Houston attending the Enco meeting from Saturday until Thursday.

Attending the funeral of Mrs. Croff in Tucumcari Sunday afternoon were Mr. and Mrs. Wilbur Harris, Mr. and Mrs. R. Lee Petty, Mrs. Joe Brownlee and the Rev. Don Travis.

Mrs. Bert Kinsey of Clovis, visited here Sunday and Monday with friends and relatives.

Mr. and Mrs. Alford Jobe and family attended the girls basketball game last Monday night at Plainview between the Flying Queens and Range Ann's. Laura Jobe plays on the Range Ann's.

A bridal shower honoring Mrs. David Whitten nee Lee Anna Chalk, was held Thursday afternoon in the home of Mrs. Norman Jacobson. Hostess were Misses Phyllis Heaton, Marsha Burns, Linda Fridmore and Suzzette Sisk and Mmes. Hardy Harris, Fred Harwood, Manuel Loveless, R. Lee Petty, Elmer Weidner, John Horton and Mrs. Hazel Chilton.

Miss Linda Gilliam 18, of Enoch, Tex. won three automobiles in a contest that she had forgotten she ever entered. Linda is the sister of Lester Gilliam, formerly of Adrian and now of Nebraska. She thought only the rich ever won anything.

We wish to take this means of saying thanks to all the people who helped us in our time of need.

The family of Mrs. Eunice Croff.

Mrs. Mary Narris and Mr. and Mrs. George Dobson are staying with Mr. and Mrs. D. P. Doherty while they are attending to the business concerning the Croff Estate.

The Fox Company will be at the Adrian School Monday to take retakes on school pictures.

Duke Gordon is one of the world's top skill and trickbow and arrow artists with over 10,000 live performances throughout the United States.

He was the star of the "Bow Magic" TV program viewed in California for over a year. He has produced two "Bow Magic" films on archery which are in audiovisual departments of colleges and schools in America and Australia. He has appeared in over 5000 schools in 40 states before over a million students, which has aptly earned him the title "Mr. Archery." In the program he shoots nine arrows at one time, shoots bow



**PLANT PECAN TREES**  
(Continued from last week)

The pecan tree is a very stately tree in the winter time. The tree is beautiful to look at, and its silhouette is mystic and graceful; the blasts of the cold winter's wind makes music through the bare branches; the approach of spring is heralded by the banners of leaf and bloom; the cool dense shade in summertime is very hospitable. Clothed in its beautiful dress of green, it is always a pretty sight to behold, and appetites are whetted when they think of the delicious morsels of food the tree produces.

A good game to play is to make a list of all the edibles in which pecan meats are used. Recently specialists have promoted a new theory, which is that pecans are good for arthritis. Eat four pecans each day, and note the healing power of the pecan, so advises our friends.

The life span of a pecan tree is excellent. There are many historic pecan trees. One very famous one, still growing, and still producing, grows at Old Sam Houston home at Huntsville, Texas. These trees were probably started from seedlings when George Washington was at Valley Forge. If they could speak in a fashion comprehensible to understanding they would tell wonderful stories of the people who had inhabited the land where they grow. . . these stories would be of lovers who held hands beneath the spreading trees. There would probably be stories of fond goodbys when men were going off to war; children's happy laughter is recorded on the mighty discs of the trunk as well as historical events.

The progress of the pecan horticulturally is outstanding. Great strides have been made and the delicious flavor and size of the nuts have been improved.

When the garden club promoted the planting of pecan trees years ago the varieties planted were Burkett, and Schley. Since that time the Burkett has been crossed with the Success, producing the Comanche.

The Comanche is proving to be a popular variety, and the chief value lies in its resistance to leaf diseases such as downy spot and scab. It is similar in size and shape to the Burkett, which is a short full-round, large nut. It has excellent taste, and the kernels can be kept for a long period without becoming dark or rancid.

Jim Bob Allison, who has a with his foot and from behind his head. His hardest shot is shooting a card edgewise on a revolving target. He stresses the physical education advantages of the exercise and the mental training involved in the sport of archery. He displays a bow and arrow collection from all over the world, dating back to biblical times, including ancient to modern-day crossbows, sling bow, throwing arrows, bow guns, etc. A fast-moving, accurate and fascinating demonstration. Mr. Gordon will be in Adrian Tuesday at 1 p. m. at the Adrian School.

pecan orchard near Ardmore, Okla., tells me that one of the best varieties they grow is Texas. It is a good sheller, produces well, and is early in maturity. Other varieties which he mentioned, were Clark, Wichita, Squirell Delight, and Western Schley.

Mr. Allison further stated that SPRAYING at the right time was most important in the production of a good pecan crop.

Bob Viegel, one of our young farmers, has planted pecan trees. It will be interesting to note their growth, and production.

The following nurseries have been recommended by the Cooperative Extension Work, in Agriculture and Home Economics, of Texas A & M. They are O. S. Gray Nursery, Arlington, Texas; Cockrell Nursery, Goldwaite, Texas; Womach Nursery, DeLeon, Texas, and J. L. Rainey Nursery, Richland Springs, Texas. All of these nurseries specialize in pecan trees, and handle the newer varieties.

Through specialization, the production period of the pecan has been shortened, this is well to remember. However the enjoyment of the tree in its growing period will be of great satisfaction, and the production something to look forward to.

Another tree which produces a good crop of nuts in our locale is the BLACK WALNUT. It is a handsome majestic tree, and is famous for quality of its wood as well as its nuts. Makes a large shade tree for home planting, reaching a height of 40 to 60 feet. In two or three years it produces. Is recommended for a wonderful shade tree for homes, and public areas, and is adaptable to practically any landscape design one would choose to develop.

There are a number of beautiful black walnut trees in Hereford. Some of them are many years old. When we lived on Avenue E, I enjoyed so very much the lovely black walnut trees which were in the yard of our neighbor at 131 Avenue F. I could see these trees from my kitchen window, and they were Add GLAD'S Garden . . . ho . . e. lovely the year round. The foliage, spread of the graceful branches, and the large sturdy trunks, were a constant pleasure to look upon.

Usually the black walnuts produce a good crop. Many complain about the difficulty in extracting the morsels from the shell. There is a certain knack to this, and when used the kernels come out easily. I know this is true, because this is one of Art's favorite nuts, and he can crack and shell a cup full real quick. One of the things we did on our honeymoon was to go on a nutting trip for Black Walnuts. We went in a wagon, which had a team of frisky horses hitched to it, the countryside was beautiful, and the nut crop very plentiful. Following this I had to prove my skill at making Black Walnut Divinity.

In a conversation with Leon at the shoe store, we were discussing shrubs, bulbs, flowers, and trees, and in the discussion

he mentioned that he had an almond tree growing in his back yard. That it had bloomed last year, and he hoped that this year it would bloom and produce some nuts. We know that the ornamental almond is one of our best shrubs, but to learn that there is a possibility of growing a producing almond tree is of great interest. **BEST OF LUCK MR. LEON.**

**Think on this: Future generation trees in greater abundance plant trees in greater abundance may also become more conservative in habit and practices if they are taught the value of producing trees, and growth of foods.**

"He who plants a tree loves others besides himself."

**THOMAS FULLER**  
Glad says: Amuse the children by planting lettuce seeds in a sponge, and bluegrass seed on old corn cobs held upright in a flat dish with stones, or on an ordinary brick resting in a bowl of water. Let water come halfway up on the brick. The seeds will grow and create appealing furry green mounds for indoors.

**BIRTH ANNOUNCED**

Mr. and Mrs. Richard Brock of Laredo, former Hereford residents, are the parents of a daughter born Jan. 28. The grandparents are Mr. and Mrs. Arthur Brock of Hereford, Mr. and Mrs. Waldron Melton of Corpus Christi, who formerly lived in the Walcott community.

**Relatives Are Guests At Friona Wedding**

Guests at the wedding of Miss Sandy Beene and Ronnie Awtry in First Baptist Church of Friona Friday evening included the bridegroom's grandmother, Mrs. W. H. Awtry Sr. of Hereford, who was accompanied by Mr. and Mrs. W. H. Awtry Jr. and family of Ulysses, Kan.

Ronnie Awtry is the son of Mr. and Mrs. Deon Awtry of Friona, where his bride's parents also reside. The Kansas family spent the weekend here visiting in the senior Mrs. Awtry's home.

**Washington Report**  
From Congressman  
**BOB PRICE** 10TH DISTRICT, TEXAS  
1322 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. • 222-3706

A brighter aspect of the war in Vietnam is the support U. S. forces have from allies who have no doubts about the reasons for our — and their — involvement and the consequences of a pull-out or defeat. One of the crack outfits we visited during a tour of South Vietnam bases and installations was a Republic of Korea infantry unit at Nha Trang. They were one of the best looking and best disciplined units we saw. Their officers gave us a briefing on their mission and assigned area of responsibility. Another striking force is a new group of unified troops from several countries known as the Americal Forces. Represented in this unit are men from Australia, New Zealand, the Philippines, Korea, Thailand and South Vietnam. They are an efficient and highly mobile outfit, well trained and well led.

In fact, the morale of the men we visited everywhere in South Vietnam, Thailand and on the carrier Oriskany was superb. The only serious complaint we heard was about anti-war demonstrations and the peaceniks back home.

At a hospital in Saigon we visited with several Texas boys were recuperating from wounds. Their chief concern seemed to be their buddies still in combat and all of them were anxious to rejoin their units. Among these was Pfc. Kit Braga of Plainview who was doing well and expected to return to duty soon. Other Panhandle boys I had the opportunity of visiting with were Pfc. Don Manning of Amarillo who is in an infantry company; Leon Martin of Hereford on the USS Oriskany; Allen Thomas of Tulsa who also was on the Oriskany and Sp4 Guy

Cloud of Pampa an artilleryman. While on the aircraft carrier, we were briefed by some of the fighter pilots and saw movies and slides taken during their attacks in the Hanoi and Haiphong areas. We also sat in on a pilot briefing on strick missions over North Vietnam and saw the bomb laden planes catapulted from the carrier.

In spite of the hazards of these strikes and the losses we have suffered, our Navy, Marine and Air Force pilots who carry out these missions display little concern for the dangers they face. Flying these speedy and sophisticated aircraft, particularly from carriers, requires the highest degree of training, coordination and nerve. In Thailand, we visited an Air Force fighter squadron which also hits the Hanoi-Haiphong areas and enemy supply routes. Their missions usually involve refueling in the air, a precise and intricate maneuver.

One of the amazing accomplishments of the entire Vietnam operation is the speed with which air bases, entire harbors, roads and other installations have been built.

The supply problem has apparently been solved. We heard no complaints about shortages of any equipment or material and men even in forward combat areas have at least one hot meal a day. General Westmoreland and other commanders we saw seem optimistic about the progress of the war in spite of its slowness. And I certainly feel more confident of our progress after the visit and believe we have the best trained, best equipped and most efficient men we have ever had in all branches of our arm-

ed forces — men who are dedicated to their country and a cause in which they believe. Our report to the chairman of the House Agriculture Committee on the Food for Peace program and the various other U.S. agricultural assistance programs, in South Vietnam and Thailand is now being prepared and there will be more on that later.

**PECAN SCAB** Expensive Disease — Pecan producers with only a few trees of a commercial orchard are reminded that scab is a profit grabber. Jerral D. Johnson, Extension plant pathologist, says the disease costs Texas producers about \$6 million annually and that it can be controlled. Successful control depends upon the use of a fungicide at the right time and in the proper amount. He suggests a visit with the local county agent for details on a control program. Too, he adds, the control program will add to the beauty of the pecan tree.

Arsonists who were believed to have set fire to the XIT were among those chased out of Texas by Ira Aten, before he became foreman of the Escarbada in Deaf Smith County.

**A. O. THOMPSON**  
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Paul B. Schroeter, mgr.  
P.O. Box 73  
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**20 years of growth**

The goal of Texas Farm Bureau members in forming their own insurance companies was to provide members with the best insurance available, at the lowest possible cost. This is still true today and now members have all lines of insurance available from their own companies.

The job of providing this service is big today. The people necessary to keep pace with Farm Bureau growth are increasing. The companies now have 41 men around the state to handle the claims of members. As agriculture changed, it became important to have trained specialists to oversee some of the complex insurance needs of members, we have added 13 Field Underwriters to do this.

The Agency force, full time dedicated men who contact members about their insurance needs, has grown also. These 20 years have seen this group increase from 11 to 275.

The Texas Farm Bureau is a membership organization dedicated to preserving the free independent way of life for the Texas farmer and rancher. Southern Farm Bureau Casualty is proud to be a part of this and proud of its 20 years of helping Texas grow through Agriculture.

**Texas FB**  
FARM BUREAU INSURANCE CO.  
**TEXAS FARM BUREAU**  
**INSURANCE COMPANIES**

**Irrigated Land For Sale**  
**AUCTION**

Approximately 326 acre cultivated land with two 8" irrigation wells with pumps; to be sold February 6, 1968, at 2:00 p.m. at the offices of Lovell, Lyle and Cobb, Dumas. And undivided 1/4 of minerals is also being sold. Written bids to be submitted prior to sale times and after the bids are opened the bidders present will be permitted to raise their bids until a bid is accepted. 10% of the purchase price will be required to be placed in escrow and the bidder will be required to enter into a written contract of purchase. Terms of the sale will be cash. All bids will be subject to the approval of the seller. For further information concerning the land, contact Hugh T. Lyle at Lovell, Lyle and Cobb Dumas, Texas. Phone 935-2137, or Jerry Sturgess of Dumas, Texas. Phone 935-3319.

**AUCTION**  
WEDNESDAY • FEBRUARY 14 • 11 AM CST  
**640 ACRE IRRIGATED FARM**  
**SELLING TO SETTLE ESTATE**

1967 Gov't. check was \$19,937.00. 1968 should be even higher!

LOCATION: from Friona, Texas go west on U.S. Hwy. 89 three miles. Turn north on all weather road and go approx. 2 miles to property. Follow signs. Sale will be held on the premises. In case of bad weather, sale will be at West Friona Grain Co.

- COTTON ALLOTMENT - 143.6 acres (645 Lb. projected yield)
- GRAIN BASE - 461 acres
- WHEAT ALLOTMENT - 67.9 acres (166 acs of what planted and up)

The executor of this estate says "sell." This irrigated farm with its good deep soil will go at the kind of price you want to pay. The land lays perfectly for irrigation with natural flow east and west. The property is six miles from a new Missouri Beef Packers Plant. There are 2 homes, each with 2 bedrooms and composition roof, a domestic well serves the houses. The property is irrigated by five wells. Four 8" wells and one 8" well — all with pumps and gear heads. The farm has underground tile to carry irrigation water.

Two of the nation's largest feed yards are located in Friona and provide an excellent market for feed.

**EXCELLENT TERMS: let your needs be known!**

CALL OR WRITE FOR FREE BROCHURE  
**G. C. WALTERS, JR.**  
**AND ASSOCIATES**  
Auctioneers — Appraisers — Liquidators  
3707 Rawlins — Dallas, Texas 75219 — (214) LA 8-8972  
Call or write if you have property to sell.



# DOLLAR DAY

Are you playing games or saving money? At Furr's you save money because Furr's has eliminated costly games and promotions and passes all the savings on to you with lower everyday shelf prices. So . . . get the 'Cash Saving habit . . . shop Furr's for lower everyday prices, PLUS big advertised specials EVERYTIME YOU SHOP.



We Reserve The Right To Limit Quantities.



## PEAS

DEL MONTE SWEET  
NO. 303 CAN

5 FOR \$1<sup>00</sup>

- PINEAPPLE Del Monte Crushed No. 2 can 3 for \$1
- FRUIT COCKTAIL Del Monte No. 303 can 4 for \$1
- TUNA Del Monte No. 1/2 can 4 for \$1
- GREEN BEANS Cut or Whole Del Monte No. 303 can 4 for \$1
- TOMATO SAUCE Del Monte 8 oz. can 10 for \$1
- CORN Cream Style or Whole Kernel Del Monte No. 303 can 5 for \$1
- MANDARIN ORANGES Del Monte 11 oz. can 4 for \$1



- CATSUP** Del Monte 20 oz. bottle 3 FOR \$1<sup>00</sup>
- KRAUT** Del Monte No. 303 can 5 FOR \$1<sup>00</sup>
- PEACHES** Del Monte Sliced or Half, No. 2 1/2 can 4 FOR \$1<sup>00</sup>
- SPINACH** Del Monte No. 303 can 6 FOR \$1<sup>00</sup>

## DRINKS

DEL MONTE ASSORTED 46 oz. CAN 4 FOR \$1<sup>00</sup>

## SUGAR

HOLLY 5-LB. BAG 48¢

*Fresh Fruits & Vegetables*

**BANANAS**  
Golden Ripe Fruit LB. 7 1/2¢



**ORANGES**  
Florida Sweet Juicy LB. 12 1/2¢

**GRAPEFRUIT** Florida Ruby Reds 2-Lbs. 25¢

**TANGERINES** Calif. Large Size Zipper Skins LB. 12 1/2¢



**CHUCK STEAK**  
**SWISS STEAK**  
**WIENERS**

- USDA Choice Farm Pac Blue Ribbon Beef LB. 59¢
- USDA Choice Farm Pac Blue Ribbon Beef LB. 69¢
- Armours Star or Farm Pac All Meat 12 oz. pkg. 49¢

**FRYERS**

USDA Grade A Fresh Dressed Whole LB. 29¢ Cut Up LB. 35¢

- Longhorn Ranch Style **BACON** 2 Lb. Pkg. \$1<sup>17</sup>
- Farm Pac All Meat **BOLONGA** 1-Lb. Pkg. 59¢

## CRACKERS

1-LB. BOX BREMNER 24¢

DELICATESSEN

1 Whole Southern Fried Chicken All For \$1<sup>89</sup>

1 Pint Green Beans

1 Pint Hot Mashed Potatoes

Cream Pies Asst. Flavors each 89c

*Fresh Frozen Food Savings*

**MELLORINE**

Dartmouth Assorted Flavors 1/2 gal. 3 FOR \$1<sup>00</sup>

*Health & Beauty Aids*

- TOOTHPASTE** Crest 6c Off Family Size 53¢
- IRONING PAD and COVER ea. 59c
- NOTE BOOK PAPER 300 count 49c
- PLASTIC DECANTER New Top 1/2 gal. 19c
- ALKA SELTZER 25's 39c
- SEGO Asst. flavors 10 oz. can 4 for \$1



## Hereford Residents Are Part Of Plan Making For "Texas"

CANYON — At a Texas Panhandle Heritage Foundation board of directors meeting Sunday, Russell Carver of Hereford was named as a director at large. Carver is former president of the Hereford State Bank.

Members at large from Hereford with the Heritage Foundation are Mrs. H. A. Cavness, 702 S. Main; Earnest L. Langley, 502 Star, and Mrs. Jack Renfro.

The Texas Panhandle Heritage Foundation, sponsoring organization for "Texas," Paul Green's symphonic drama, produced each summer in the Pioneer Amphitheatre at Palo Duro Canyon State Park, reported that "Texas" had already played before some 55,000 people last year, an average of 1,100 people per night, and to sell-out houses almost every night during the second month of the production.

"Texas" audiences came from 47 states, reported foundation president L. "Pete" Gilvin.

## Grand Jury To Meet Monday

The Deaf Smith County Grand Jury will meet Monday in 69th Judicial District Court to decide on the criminal cases.

Members of the Grand Jury are Joe Soto, 406 Ave. E.; Mrs. H. A. Cavness, 129 N. Texas; Frank Watson, 501 Ave. J.; Lynn Pittard, 201 Sunset; Noble Howard, 108 Elm; Jerry Detwiler, 115 Em; W. C. Russell, 113 Fir; Mrs. C. W. Covington, 202 Western; Genevieve E. Guseman, 503 E. 5th; Clint Formby, 408 Sunset; Jim Arney, 101 Douglas; Pete Carmichael, 213 Sunset; Joel Hodges, 120 Centre; A. J. Bezner, Rt. 1; Jack Brown, 125 Ave. D; Bill Bradley, 119 Star; Don Chaney, 221 Aspen; Tom Carnahan, Rt. 4; David Brumley, 304 Star; and Thomas Braddy, 105 Elm.

Originally set to report Jan. 29, the date was postponed until Monday at 10 a. m. due to Judge Archie McDonald being tied up in a jury trial on the former date in another county.

Twelve cases will be presented before the Grand Jury. Among the cases will be the alleged burglary of the Big T Pump Company on Dec. 14, 1967. Three men are charged.

Clean and dry ribs of celery, removing the leafy part. Cut into wedges that are several inches long. Stuff with a mixture of cream cheese mixed with finely chopped pimiento-stuffed olives. A small package of cream cheese will fill about 24 wedges of the celery.

Amarillo and Canyon people constituted 16 per cent of the audience, 40 per cent came from the other locations in the Panhandle, and 20 per cent from other parts of Texas. However, 24 per cent came from other states and one per cent from foreign countries.

Assets total almost \$500,000 following a June 1 through Labor Day run last year. The show employed 115 people.

The 1968 season for "Texas" will open with a special performance for members and their guests on June 28. Gilvin reported that Gov. and Mrs. John A. Connally Jr. have accepted his invitation to attend the opening.

Construction of a new ticket office is now underway, according to Jerry Mullican, superintendent of Palo Duro Canyon State Park. Highway expansion is also in progress, and a new concession building will be built between the Sad Monkey Railroad and the amphitheatre. A new park entrance will be completed, with two lanes for entrance and two for exit.

The new water system installation is the main work project in the park, Mullican reported. It will tie into the Lake Meredith aqueduct. Water will be processed at 120,000 gallons per day and be distributed to all camp and picnic facilities in the park.

Mullican said that there is more activity at the park now and during the past nine months than took place there from the canyon's establishment as a state park.

## Ceramic Artists Travel To Study

Four members of the Ceramic Arts Club went to Amarillo recently for a work session and lesson in a ceramics shops. Mmes. John Robinson, W. C. Hromas, Ray Carille and W. H. Awtry Sr. made the trip.

The club elected officers for the 1968-69 season at another recent meeting, called for that purpose. Mrs. Sam Morgan will be president for the year beginning next September. Mrs. Carille vice president, Mrs. O. H. Culpepper secretary-treasurer, Mrs. Awtry reporter and Mrs. Vivian Majors historian.

Next meeting will be in Mrs. Awtry's home Feb. 22.

A little leftover red wine may be heated with currant jelly and used as a sauce for pork or broiled chicken.

Freeze the syrup left from canned fruit and use instead of ice cubes in a cold fruit drink.

## Talk of Texas

By JACK MAGUIRE

**FOOTNOTE TO HISTORY** — What may have been the only railroad in the U. S. to use natural gas for power once operated between Atlanta and Bloomington in Cass County. It was the Texas, Arkansas and Louisiana Railway, built in 1898 to provide freight and passenger service over the eight-mile route. Originally, the little locomotive burned wood but natural gas was tried as an experimental fuel when a pipeline came through in 1912.

A tank mounted on a flat car behind the locomotive was filled with natural gas to a pressure of 100 pounds. The fuel then was fed into the locomotive firebox by standard rubber air hoses.

For more than three months, the experiment was successful. Then trouble developed in the pipeline and the railroad converted its locomotive from gas to coal. It continued to burn coal until service was stopped in 1918.

**FAIR FARE** — Dallas churches used to have the exclusive right to operate eating places at the State Fair of Texas.

Between 1900 and the early 1920's fair-goers had their choice of more than a dozen such cafes along "Smoky Row," a cinder-paved gustatory midway. Some of the best home-cooked food available anywhere was served as the women of the various denominations tried to outdo each other in the kitchen.

**GARGANTUAN GARDENER** — State Highway Department employes have the job of planting, mowing, fertilizing, and trimming 840,000 acres of grass, trees and wildflowers along Texas roads.

**ACCIDENTAL MUSEUM** — Ben Mewis' (correct) blacksmith shop in Bellville, Austin County, houses a unique collection of antique ironwork — but the owner didn't plan it that way.

Mewis, who has been a blacksmith for 50 years, has never been able to resist anything made of iron. Whenever neighbors have an iron object they no longer want, they drop it off at Mewis' shop. Over the years, he has collected hundreds of items ranging from sausage stuffers to manacles that once were used to chain prisoners.

**LINDY'S LUCK** — The only time an airplane accident threatened the life of Charles A. Lindbergh was over Texas skies.

It was in 1925 while Lindbergh was a flying cadet at the Air Corps Advanced Flying School at Kelly Field in San Antonio. Just a week before he was to receive his wings in March of that year, Lindbergh's plane and that of another cadet collided in mid-air during a training formation.

The young man who was to become the world hero of aviation parachuted to safety.

**FARMER'S DELIGHT** — Morning coffee break down on the farm in the early days had the city version beat by a country mile.

In addition to sandwiches, cake and cookies served by the women in the family, the refreshments invariably included a dram of whiskey for each worker.

**FIRST BAPTIST CHURCH**  
Fifth and Main Streets

**FRIO BAPTIST CHURCH**  
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Gene Suttle, interim pastor  
Forrest Ave. and Ave. K

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**IGLESIA METODISTA SAN-PABLO**  
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223 Kibbe Street

**THOMPSON MEMORIAL MEXICAN BAPTIST MISSION**  
Herman V. Martinez, Ministro  
215 Norton Street

**SAN-ANTONIO A LA IGLESIA**  
North 25 Mile Avenue and Highway

**TEMPLO EL CALVARIO ASSAMBLEA DE DIOS**  
Martin Musquiz, Pastor  
Calle Ave. H & 13th

**LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.

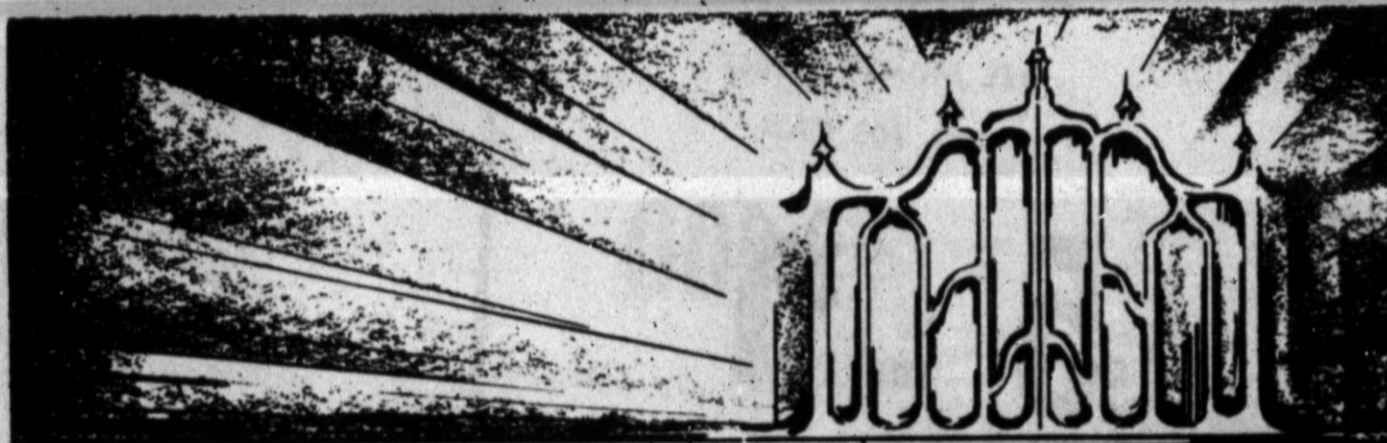
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**TRINITY BAPTIST CHURCH**  
Southern Baptist  
Rev. Clarence Powell  
North 385

# FOR GOD SO LOVED THE WORLD



## STRAIT is the GATE



"Enter Ye In at the strait gate . . . because strait is the gate . . . which leadeth unto life, and few there be that find it." Matt 7:13-14.

Strait means narrow, compressed, limited. Americans don't like that. We want the abundant. We like it high, wide and handsome. But God doesn't run the universe just to suit popular nations. The Bible warns us that God doesn't think as we do.

The gate is narrow because there is only one Cross, only one Savior. Jesus said, "I am the way . . . no one cometh unto the Father but by me."

The gate is wide because whosoever will may pass through it. God welcomes one and all, and promised not to cast out those who come.

Just inside the strait gate stands the church . . . the fostering mother of all other channels of human well-being. Have you entered the "strait gate"? Have you discovered the church?

**FIRST METHODIST CHURCH**  
Rev. Clifford E. Trotter  
Pastor  
501 North Main

**WESLEY METHODIST CHURCH**  
Rev. Robert Williams Pastor  
410 Irving

**BIPPUS COMMUNITY CHURCH**  
Eugene L. Naugle each first and third Sunday; Gene Brock each second and fourth Sunday.

**AVENUE BAPTIST CHURCH**  
Ronald A. Harpster, Pastor  
130' N. 25 Mile Ave.

**KINGDOM HALL OF JEHOVAH'S WITNESSES**  
319 Ave. I

**ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, pastor  
Union and Ave. G

**IMMANUEL LUTHERAN CHURCH**  
Rev. Herman Scheffer  
Park Ave. and B Street

**THE CHURCH OF GOD IN CHRIST**  
Rev. Calvin Hodge, Pastor  
115 West Norton

**SEVENTH DAY ADVENTIST CHURCH**  
Elder J. H. Turner, Pastor  
West Park Addition

**MISSION DE SAN JOSE**  
Labor Camp

**CHURCH OF THE NAZARENE**  
Rev. K. Dwight Southworth, Pastor  
16th & Blackfoot

**GRACE GOSPEL CHURCH**  
Rev. H. V. Fields, Pastor  
Thirteenth and Avenue K

**ST. THOMAS' EPISCOPAL CHURCH**  
Harrison Highway

**ST. ANTHONY'S ROMAN CATHOLIC CHURCH**  
Father Angelus, Pastor  
Harrison Highway at 25 Mile Ave.

**FIRST PRESBYTERIAN CHURCH**  
Rev. Russell Wingert, Pastor  
610 Lee Street

**FIRST CHRISTIAN CHURCH**  
Rev. Eugene Brink, Pastor  
West Park Avenue

**DAWN BAPTIST CHURCH**

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Go to Church Sunday.

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**BOYD MACHINE & SUPPLY**  
Mr. and Mrs. James J. Boyd

# Small Talk

By SUE COLEMAN  
WOMEN'S EDITOR

There was so much doing on the weekend in Hereford that a lot of us had to choose between two things, and the trouble was we didn't want to miss either.

**AT THE AFTERNOON** reception for wives of Sugar Beet Growers who were holding their convention business meeting. Mrs. Shirley Garrison was asking if anyone wanted to use her family's Community Concerts cards for the Leibert program that evening, because the Garisons would be at the Beet Growers Association banquet.

Hope everyone else who faced the same conflict, or for any reason couldn't go to the concert, was so thoughtful. One big advantage of the Community Concerts plan, is the fact that, although admission is by membership card only, a card may be loaned so if the holder can't use it, he may let someone else

enjoy the concert.

**MY ASSIGNMENT** was at the concert, and it was certainly a pleasant one. Leaving the auditorium, I couldn't help noticing the reaction of men who had been listening to Dick Leibert's organ music.

Usually in a crowd leaving a concert you hear the women's voices as friends exchange comment on the program, with exclamations of "Wasn't it wonderful?" and "I just loved his playing!"

Saturday night it was masculine voices and exchanges of "Howja like that, Jim?" "He can sure play that organ!" — multiplied many times.

**PERHAPS THERE** couldn't have been a happier choice for the very first of the Hereford Community Concerts series, although I had previously shared the view of some board members that entertainment rather than musical expertise had been given too much weight in select-

ing the artist.

An audience to appreciate the classics in music must be developed, and maybe the best way to develop it is to give it someone like Leibert who keeps his program entertaining while he gives the audience samples of the best in organ music.

With a microphone beside the instrument, Leibert interpolated his own program notes and made friends of the audience with remarks like, "I'm glad Henry Mancini is catching on as a composer of this period. The children seem to like him, and maybe that will help us live through it." Applause here, I think, was from parents.

**ON MY WAY** from the auditorium to the informal reception which CCA board members gave for Leibert after the concert at the Country Club, I noticed another crowd of reception guest converging on the hospitably-lighted Jim Witherpoon home after the beet growers' banquet.

Altogether, a gay social evening and I like 'em even though I could wish they didn't get so

stacked up.

**A REMINDER** of a point to be considered by people arranging programs for conventions and other things which bring out-of-towners to Hereford, was given in a chat with Ruby Kendrick Sears at the Saturday afternoon reception.

You may guess without any difficulty that she was thinking about our county museum which she did so much to establish, and continues to do so much to promote. She said she was there to invite the visiting women to see the museum — and take their husbands along — while they were here.

Tours of the city are often included on convention programs and a stop at the museum is usually a part of the tour, but even when there is no formal museum visit a reminder on printed programs that the museum is convenient and visitors are welcome, can help make it the attraction to out-of-towners that it was meant to be.

Read The Classified Ads Today

# Letter To The Editor

Dear Editor:

I commend you on publishing in the Sunday Brand, January 21, 1968, "the most interesting story concerning the work of Mrs. Jewell Smith as reported by Earl Moseley. This recognition and support you and staff have given her will partly compensate her for the hundreds of hours she devotes to doing hundreds of things over and above the call of duty. As you know, if it were not for her limitless concern for the needs of people and the boundless energy with which she attends to them the county would have to hire several additional people to render the service she alone supplies.

I'm reminded of the occasion of the visit to Hereford of a Minnesota County Commissioner several years ago. While he visited at the courthouse he inquired about the expense of Deaf Smith County Welfare Department. When he learned that

only one person administered the services of the department he could hardly believe it in making comparisons with the number of people administering county charity in his county and the comparative size of the budgets. He followed up his casual inquiry with questioning about how this work could be done in Deaf Smith at so much less comparative cost.

Perhaps it would have made the story and report much too long to have included mention of all the services she has rendered to the children of broken homes and others who were dependent and neglected and needed the protection of the District Court. As you probably know, this is another story with many chapters, has brought to such children thousands of dollars worth of benefits, and hundreds of benefits that cannot be measured in dollar values. She was such a constant help to the District Court that at any time I made a trip to Hereford and failed to counsel with Mrs. Smith regarding problems pending in court which she was handling I would feel like I fail-

ed to show appreciation for her services.

In these times we more and more read about children and adults being brutally treated and even killed in the sight of other people who will do nothing to help the victims because they don't want to become involved. The reason so many people call on Mrs. Smith for help is because she is always willing to become involved any time she can be of help.

Mr. Iley Compton, the District Child Welfare Supervisor, tells an interesting story about the occasion of accompanying Mrs. Smith on an errand on one of his first trips to Hereford. They called on a man who was a giant in size and strength about his failure to let his children attend school. He had a large family of children that he was using as a work crew in the vegetable fields while he sat at the row ends to supervise their work from a new air conditioned car. Mrs. Smith told this man impressively enough what was expected of him that thereafter his children attended school regularly.

I hope Mrs. Smith has records on all the children she and I were concerned with from time to time and the beneficial results that came out of her work. Some time I would like to review many of those cases and recall what a great difference the fact that Mrs. Smith cared about their predicament made in their lives.

It is truly amazing how many burdens of other people she can shoulder all through the day and most of the night.

Sincerely yours,  
Harry Schultz

Marinate drained canned asparagus spears in a savory French dressing and serve on lettuce, garnished with pimiento strips, for a company-dinner salad.

**Armstrong**  
505 W. Park  
364-1868

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Shurfresh American or Pimento  
each slice individually wrapped  
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USDA Choice trimmed Sirloin Steak lb. **85¢**  
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Fresh, lean choice beef Ground Steak lb. **69¢**

All flavors—animal type  
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Libby's beef or pork Sloppy Joe's 303 can **49¢**

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12 ounce cans  
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Regular **79¢**  
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Repeat insertions without copy change per col. inch \$1.20
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Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

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Thurs. Noon
IOOF Hall
207 E. Sixth

Hereford Rotary Club
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Monday at 12:05
HICKORY LOG

SLATED MEETINGS
Second Monday
Thursday
7:30 p.m.
Practice
Steve Powell, Secretary
Roy Boyer, W.M.

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Wants to trade for Mobile Home. Has 3 bedroom home, 1 1/2 baths. It has about 1500 sq. ft. of living area. H-3196
Just started. New three bedroom home, it has an isolated bedroom, office, covered terrace and built in desks, fully carpeted, fireplace, refrigerated air and all the built in appliances. There is 1900 sq. ft. of living area. If you buy it now you can choose everything from stem to stern. The price is \$22,000.00. Located in Bluebonnet Addition. H-3195
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4. REAL ESTATE
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B-4-31-tfc

FOR SALE or trade: House in Clovis N. M. 3 bedrooms, 1 1/2 baths, carpet, drapes and fenced. Call 782-3039, Clovis, N.M.
B-4-23-31-tfc

80 ACRES two miles north of Hereford. One 8 inch well on natural gas, two bedroom brick home. Call Jake Moore, 364-1542.
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'55 CHEVROLET - Winch Truck. 27 V-8, 4 speed transmission, 2 speed auxiliary, Tulsa 28 wind, gin poles. Sharp and ready
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'65 CHEVROLET Tractor 60- H Series, with drag axle, 366 V-8, 3,000 miles, 50% 10x20 rubber. This is a real sharpie and stout \$3950
'61 MC-DCO 220 Cummins, 10 speed road ranger, air conditioned, 60% 10x20 rubber, twin screw. This is a steel you have been looking for \$5750
'61 GMC Tilt Cab. 6 V-71 with pusher, 10 speed ranger. This baby \$4750
is ready to work
'57 GMC. Big V-8 motor, 5 speed transmission, 4 speed auxiliary, 32,000 lb. buggy. The right length for well servicing rig \$2450
Kidwell GMC
EAST SCOTT AND NINES BLVD.
WICHITA FALLS, TEXAS 76798
GMC TRUCK SALE

\$\$\$
ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
804 South 25 Mile Avenue
364-4299 day nite 364-2814
B-4-11-104p

HOUSE AT 605 E. 5th. Low equity. \$74.00 monthly payments. 4 1/2 per cent GI Loan. Must be seen to appreciate. Call 364-4174 or 364-1224.
B-4-23-30-tfc

VACANT - READY for occupancy by owner - 3 bedroom, family room, kitchen combination, avocado colored builtins, air-cond, carpet, 1 1/2 baths, ceramic tile, extra wide drive, patio and walk. Fenced yard, grass. Appraised for loan. Open afternoons or call 364-4857.
B-4-4-tc

HOUSES and FARMS
Farm Loans Available
Equitable Life Assurance Co.
W. T. CARMICHAEL
REAL ESTATE
801 South 25 Mile Avenue
364-1251
Home - 364-1082
B-4-16-tfc

BY OWNER: 3 bedroom home. 1 1/2 bath, carpeted, dishwasher built in oven and cook top. Kitchen and family room combination - like new. Must sell, reasonable. Owner leaving town. 606 Ave F. 364-4192.
B-4-4-3c

3 BEDROOM, 2 bath home with central heat, builtins, attached garage, established FHA loan. \$750 cash will handle. Price \$13,950. Quick possession. Call Gene Campbell 364-0972 or 364-4186.
B-4-30-tfc

4 BEDROOM HOUSE, double garage. Large corner lot. 2 baths. 16 x 32 ft. finished basement. Fenced yard. Good location. Call Floyd Dunavant at Dunavant's Real Estate. 364-2399. Shown by appointment.
B-4-28-tfc

NEED A NEW BUILDING?
We will build you a brand new 50' x 120' building on a 198' x 447' lot in beautiful South Park Industrial Sub-Division . . . right next to Case Implement
Fence, paving, turnkey job . . . for \$37,000.00. Financing to suit your needs.
SAM NUNNALLY
364-2814 - Home
364-4299 - Office
B-4-3-tfc

FOR SALE by owner: Half section farm, 10 mile west of Hereford. Small down payment. Phone 364-1447.
B-4-16-5-1p

HOUSE MOVING
Free estimates on houses. Have railroad permit. Also, we buy and sell houses.
Call Bob Campbell
364-4261 or
T. D. Malloy,
CA4-4406, Plainview.
B-4-25-tfc

HOUSE IN Dawn for sale by owner. Small equity. Will handle financing. 258-7229.
B-4-13-2-8c

4 BEDROOM, 2 bath home with den. Carpeted. Fenced. Garage. 1856 sq. ft. 208 Star. 364-1780.
B-4-16-23-tfc

HOME FOR SALE
HOME WITH two acres. 2 miles west on Harrison Hwy. 4 bedrooms, 2 1/2 baths, central heat and air-conditioning. Will carry papers for responsible party.
Call 364-2788 or 364-1655.
B-4-49-tfc

122 N. W. DRIVE, 3 bedroom house. Living area, den with fire place, all electric kitchen just completed. Must be seen to fully appreciate. For more information, call 364-1224, 364-4174, or 364-3479.
B-4-21-tfc

HOUSE FOR SALE IN GREEN ACRES
New 3 bedroom brick, carpeted, 2 baths, den, fire place, air cond., swimming Pool Membership. Terms to suit buyer. 106 Mimosa. 364-0554.
B-4-30-tfc

TRADE CHOICE debtfree income property for good productive operating ranches, livestock, located in West Texas. Box 27, Hereford. 364-0484.
B-4-20-31-4p

C & G HOMES
(READY BUILT)
6312 Canyon Expressway
Amarillo, Texas
OPEN HOUSE
FEBRUARY 3rd and 4th.
B-4-5-2c

3 BEDROOM HOUSE Good location. Carpet and fenced back yard. Builtins. \$9900 loan. Easy terms on equity. Larry Kaul, 289-5611 Night; 364-0972 Day.
B-4-31-tfc

5. FOR RENT
FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FURNISHED 2 bedroom house. 507 Irving. Apply 509 Irving or Worley's Garage.
B-5-13-4-tfc

FURNISHED TRAILER. Adults. James Brown Tire Service. Hwy 60 West.
B-5-10-4-tfc

NICE ONE and two bedroom furnished apartments. Inquire 205 Jowell Street. Apt. A.
B-5-13-26-tfc

STORAGE FOR rent, furniture, etc. 231 West 3rd Phone 364-1111.
B-5-10-22-tfc

FURNISHED APARTMENTS to Spanish people. Palo Duro Apts. Inquire Apt A in rear.
B-5-13-49-tfc

FOR RENT or sale: New 3 bedroom brick home on Ave. G. Two baths. Phone 364-3119
B-5-16-5-tfc

APARTMENT FOR RENT
LARGER TWO bedroom apartment, furnished. Bills paid. \$150.00 Sam Nunnally 364-4299 Day; 364-2814 Night.
B-5-30-tfc

FURNISHED AND unfurnished apartments at the Thunderbird. 364-2797.
B-5-10-23-tfc

HOUSES FOR RENT:
ONE 5 bedroom, 2 story \$125. per month;
One 3 bedroom house, \$100. per month. Justice Realtors, Main & Hwy 60. 364-2266.
B-5-25-29-tfc

1 BEDROOM apartment. Furnished. Bills paid. Call 364-1103.
B-5-10-29-tfc

40 ACRES choice farm land for cash lease for vegetables. Has good 6 inch well with underground system. 5 miles south on 385. Call 364-1423 or 278-5265.
B-5-30-4p

UNFURNISHED TWO bedroom residence. Within block of P.O. or stores. 364-0994.
B-5-11-31-tfc

EXTRA NICE 3 bedroom house located 500 Ave. J. Larry Kaul 289-5611 Night; 364-0972 Day.
B-5-15-31-tfc

NICE ONE bedroom furnished apartment. \$60. 2 bedroom furnished apartment \$75.00, to qualified renter. Apply in person. Fullwood Apartments, 232 W. Third.
B-5-22-30-tfc

2 BEDROOM HOUSE with garage. Carpet Larry Kaul 289-5611 Night; 364-0972 Day.
B-5-12-31-tfc

38 ACRES - Cash Lease - Joins City limits and has 2 good 6 inch wells, aluminum pipe, 3 tractors and complete set of tools, tarps, and tubes. You won't need to bring anything but your planter - use all my equipment.
SAM NUNNALLY
804 South 25 Mile Ave.
364-2814 - Home
364-4299 Office
B-5-31-3c

SMALL PRIVATE house. Very attractive. Ideal for working couple or girls. Walkin closet. Gas and water paid. \$55.00. 364-3766.
B-5-19-31-tfc

6. WANTED
WHEAT OR beef pasture for light cattle. Call Jim McAn. draws 258-7211. B-6-11-5-2c

80 ACRE G.I. TRACTS
32 wheat, 34 milo, \$9,600.00.
NORTHWEST OF
HEREFORD
400 A., all cult., 3 good irr. wells, 1/2 mi. underground tile, milo yield-106 bu., wheat yield-55 bu., \$425.00 per A., \$35,000 down, good terms on balance.
354 ACRE STOCK FARM
1.8" & 1.5" well, 250 cult., 96 milo, 60 cotton, \$160.00 per A., \$18,000.00 down, consider trade.
320 ACRES NEAR STRATFORD
2.8" wells, nat. gas, milo & wheat allot., \$335.00 per A., 29% down.
SECTION NEAR STRATFORD
500 cult., bal. grass, 325 milo, 115 wheat, 1/2 minerals go, has producing gas well, 2 strong 8" wells, nat. gas, 1/2 mile tile, 2 bdrm. house, \$275.00 per A., immediate possession.
285 ACRES - DALHART
285 cult., bal. grass, 2 bdrm. house, guarantee 8" water, \$140.00 per A., 29% down.
100 ACRES-OKLAHOMA PANHANDLE
all cult., lays perfect, good dark soil. \$125.00 per A., \$10,000.00 down.
SECTION NEAR GUYMON, OKLAHOMA
All cult., 3-8" & 1-10" well, nat. gas, on paving, 1/2 minerals go, has producing gas well, \$315.00 per acre.
HAMBLY REAL ESTATE
Office 364-3588
Gerald Hamby 364-1594
Durward Hamby 364-3466
J. M. Hamby 364-3553
South Highway 385

LIST YOUR FARMS & RANCHES NOW!
Call Us Today
LONE STAR AGENCY
601 No. Main 364-0555

GLASS IS OUR BUSINESS -
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

BOB PUGH-BUILDER
904 and 906 IRVING 3 bedrooms, 1 1/2 bath, built-in oven and vent hood, all brick. Take your pick - \$12,500 with only \$400 down.
120 KINGWOOD 3 bedrooms, 1 1/2 bath, den and utility room. All electric home with dishwasher, disposal, cooktop, oven and vent hood. Large lot, all brick.
Office 364-2221
Home 364-5329
108 Greenwood FHA-\$19,250.

La Plata Beauty School
Taking new students every week
Complete Beauty Course
Complete Manicure Course

HOMES FOR SALE
FOR SALE: Just like new - 3 bedroom - 2 1/2 bath - living room - den - kitchen with built ins - double garage - refrigerated air - storm doors & windows - quality home on Country Club Drive - Don't miss this one - appointment only.
OWNER MOVING - 2 bedroom - 1 bath - large living room - fenced yard - nice compact kitchen and breakfast room - Ideal for older couple or newlyweds - Located 145 Sunset - possession within 2 weeks - appointment only.
FOR SALE - 3 bedroom - 1 1/2 baths - living room with W/B fireplace - fenced yard - Aspen St. near school - low down payment - monthly payments \$118.00 - appointment only.
IMMEDIATE POSSESSION - 3 bedroom - 1 1/2 bath - den with fireplace - game room - double garage - refrigerated air - good location - beautiful new home - immediate occupancy - approximately 2100 sq. ft. - must see to appreciate - appointment only - priced at \$25,000.00.
REAL ESTATE is our business! Don't deprive yourselves of our services! We feature the finest residential and farm listing in Hereford and Deaf Smith Co.
Priced To Sell: 3 bedroom - 1 bath - large living room - kitchen and breakfast room - 1329 sq. ft. at \$10,450.00 - 507 Ave. K - Appointment only.
Lone Star Agency
REAL ESTATE - INSURANCE - LOANS
364-0555
After Hours: 364-0338
601 N. Main Hereford, Texas



### Classifieds...

**TRUCKS, PICKUPS, cars, tractors, complete or pieces.** Hereford Iron & Metal Company, Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-6-26-29-tfc

**CHILD'S PLAYHOUSE** or building suitable for finishing as playhouse Call 364-2493. B-6-11-31-4c

**B. AND B** used cars...buy and sell. Mechanic on duty to do all auto repairs. West Hwy 60. Phone 364-9695 or 364-4073. B-4-23-5-tfc

### 8. HELP WANTED

**EXPERIENCED IRRIGATION** well drillers, experienced test hole drillers. Contact Shelton Lindsay, Texline, Texas. B-8-13-30-tfc

### NEED GIFT IDEAS

For Birthdays?  
For Valentines Day?  
For Graduation?  
For Mother's Day?  
Whatever the occasion, you'll do well to choose your gift from the wide selection at  
**La Boutique**  
at the Caisson House  
S-8-29-4c

**ASSISTANT MANAGER** with business administrative ability. Accomplished accountant experienced irrigation farming, ranches, grain warehouses, feedmills, feedlots. Box 27 Hereford 364-0484. B-8-20-31-4p

**ARE YOU** in a position to work full time and interested in making good money with a small investment? Manufactured in Lubbock. Write Box 2461, Lubbock, Texas. B-8-31-4c

**FARMERS INSURANCE** group, one of America's largest multiple line companies, has a limited number of openings for Agents in this area. We'll train you for a career in insurance. Training will not interfere with your present employment. Call or write Harry Herber, 2732 Georgia, Amarillo. FL3-6503. B-8-31-4c

**STUMPED** for a gift for your Valentine? Then worry no longer. Drop by Caisson's LaBoutique soon and choose from our wide selection of unique gifts designed to please the most discriminating shopper.  
**The LaBoutique**  
at the Caisson House  
T-8-2-5c

**MAN OR woman** to succeed Rawleigh Dealer in DEAF Smith Co. or Hereford. Over 25 preferred and car necessary. Can earn \$125 and up per week from start. See W.Z. Butler, 2104 8th Ave., Canyon or write Rawleigh TXA-160-1145, Memphis, Tenn. B-8-5-1p

### 10. NOTICE

**ALCOHOLISM INFORMATION:** For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday.

**A UNITED FUND AGENCY**  
B-10-39-tfc

**HEATING AND REFRIGERATION SERVICE**  
COMMERCIAL - RESIDENTIAL  
CALL  
Brown Sheet Metal  
364-3867  
(Night & Holiday 364-2384 or 364-4714)  
B-10-21-tfc

### 11. Business Service

**FILM DEVELOPING - PRINTS**  
Two day service on black and white, movie film and slides.  
**CITY DRUG STORE**  
337 North Main  
B-11-2-tfc

**BEAR**  
Wheel Alignment  
Complete Front-End Service  
**ORSBORN CHEV.-OLDS**  
Phone. 364-2160  
B-11-2-tfc

**I WILL DO IRONING IN MY HOME.** \$1.50 per dozen. 235 Ave. A. Phone 364-3528. B-11-16-5-tfc

**RUBBER STAMPS**  
All Sizes  
**THE INK SPOT**  
144 W. 4th St.  
Phone 364-0430  
B-11-2-tfc

**KELLEY ELECTRIC**  
Doug and Virgil  
Electrical Contractors  
Residential & Commercial  
All bids and wiring competitive.  
Phone 364-1345  
Night phones 364-2012 or 364-1345  
Box 130  
B-11-46-tfc

**DIST. WATER, Ozarka water,** soft water service, home owned softeners, industrial softeners. 364-3280 216 North 23 Mile Avenue. Hereford. B-11-20-17-tfc

**C&W Tile and Tops**  
★ Ceramic Tile  
★ Marble  
★ Indoor - Outdoor Carpet  
★ Ceramic Tile Repair Kit  
★ Linoleum  
★ Tile  
**NEW VIKING CARPET**  
B-11-9-tfc

**HARVEY HUDSON;** graduate Farrier. Shoeing, training and corrective shoeing. By appointment. 647-2486, Dimmitt. B-11-13-14-tfc

**WE BUY** scrap iron, metals and batteries. Phone 364-3777 or 364-3350. B-11-11-29-tfc

### BROWN SHEET METAL

for anything in sheet metal.  
**PIG FENDERS**  
**RAIN GUTTER & DOWNSPOUT**  
**GRAIN AERATION**  
**ROOF EDGING & FACIA**  
**CUSTOM BUILT TOOL BOXES**  
**SIGNS**  
**COMBINE REPAIR**  
**CHURCH STEEPLES**  
**ENGINEERED DUCT SYSTEMS**  
(new or remodel)  
Call 364-3867 or come by East Hi-Way 60. Hereford. B-11-21-tfc

**OWENS & HOLLINGSWORTH**  
Free Estimate  
Generator & Electric  
Motors Rewind  
Magneto - Starter  
Residential Wiring  
Commercial - Industrial  
Sales and Service  
809 EAST SECOND  
364-3572  
B-11-13-tfc

**PORTABLE DISC ROLLING**  
Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

### 13. LOST & FOUND

**LOST: CHINESE pug dog.** 505 Union. Call 364-0799. B-13-10-31-tfc

**LOST: REGISTERED male Beagle.** Black and white. Answers to the name of "Joe". Reward. Call 364-0404. B-13-15-5-tfc

### Legal Notice

#### NOTICE TO BIDDERS

The City Commission of the City of Hereford will accept sealed bids on five pickup trucks not later than 2:00 P. M., February 19, 1968. Bids to be presented to the City Manager's Office. Specifications may be obtained by contacting City Manager Dudley Bayne, City Hall, Hereford, Texas. The City Commission reserves the right to reject any or all bids, to waive informalities and to accept the bids deemed to be the most advantageous to the City of Hereford.  
Ray Cowsett, Mayor  
City of Hereford, Texas  
T-4-2c

#### CARD OF THANKS

In behalf of the Soliz Family, we wish to express our most sincere appreciation and thankfulness to each and every one who showed their concern and shared the sad grief with us in the loss of our dear one, Manuela Soliz Perez from Pecos, Texas. Again we thank all for the beautiful flowers and for accompanying us in taking her to her last repose.  
The Soliz Family and her four children.

Charlie Ravenel scored 17 touchdowns and 6 extra points for 108 tallies in his three varsity football seasons at Harvard - 1958-60.



**WIVES ENTERTAINED** - While the afternoon business meeting of Texas-New Mexico Sugar Beet Growers was in progress at their annual convention here Saturday, wives of out-of-town members were guests at an informal reception in First National Community Room. In the photograph at left, Mrs. Jay Boston, wife of the association president, offers sugar and cream for her coffee

to Mrs. Pete Davis of Clovis, whose husband is on the board of directors. Seated for a chat are Mrs. Harold Harris of Lubbock, Mrs. Shirley Garrison of Hereford and Mrs. Robert Pope, who moved from Lubbock to this community in recent months. Wives joined the association members for the banquet Saturday evening.

### AUSTIN HIGHLIGHTS

## Deadline Nears For Filing In 1968 Political Races

By **VERN SANFORD**  
Texas Press Association  
AUSTIN - Political candidates have only a few more days to make up their minds whether they are going to have a share of the action in the slam-bang 1968 races.

Already the governor's column is jammed with impressive Democrats who include former State Rep. Dolph Briscoe Jr., former Atty. Gen. Waggoner Carr, Secretary of State John Hill, former U. S. Deputy Ambassador to Vietnam Eugene M. Locke, radio executive Gordon McLendon, insurance executive Pat O'Daniel and Lt. Gov. Preston Smith.

Briscoe is from Uvalde. Carr and Smith are from Lubbock. Hill is from Houston. Locke McLendon and O'Daniel are from Dallas.

Republicans promise a candidate or two for governor - may be three - in their own primary. Already announced is Dallas Attorney John Trice.

While the spotlight will be on the Democratic governor's race in the May 4 primary, there will be action in the lieutenant governor's contest also where House Speaker Ben Barnes faces opposition from State Rep. Don Gladden of Fort Worth.

Court races have brought forth the following candidates:  
For Supreme Court (Place 1): District Judge Sears McGee of Houston and Associate Justice Matt Davis of the Texarkana Court of Civil Appeals. (Place 2): District Judge Tom Reavely of Austin and Chief Justice James G. Denton of the Amarillo Court of Civil Appeal.

For Court of Criminal Appeals: Judge W. A. Morrison, incumbent, State Attorney Leon Douglas of Austin.

**Certification Program Moves Fast** - Texas Animal Health Commission's crash program for brucellosis certification is picking up steam...before a US Department of Agriculture regulation makes it impossible to move cattle from uncertified counties out of state. Only 97 of the State's 254 counties remain to be certified.

Commission received a \$6,500 grant for regional planning program in Archer, Clay and Wichita Counties.

**Industrial Award Proposed** - Until February 5, Texas Industrial Commission is accepting nominations for "The Governor's 1967 Industrial Expansion Award." Nominees should be 1966 manufacturing concerns that expanded in 1967 to the economic benefit of the community at large.

Another point may be won by showing that the nominees contributed to civic and community development in 1967. Award will be presented during the Governor's Conference on Industrial Expansion in Austin's Municipal Auditorium on April 3.

**Parks Wildlife Budget** 8 Texas Parks & Wildlife Department is proposing a \$22,000,000 budget for the year beginning Sept. 1, 1968.

That would be a \$7,000,000 increase over the current appropriation, and would cover renovation of Fort Leaton in Presidio County, McKavett near Ozona, Griffin near Albany, Concho at San Angelo and Richardson near Jacksboro, as well as \$2,000,000 for wildlife management area land acquisition.

**States Files Vacancy Suit** - Atty. Gen. Crawford C. Martin filed suit for the state seeking to cover as much as \$282,000,000 and as many as 315 oil or gas wells if Walter C. Atchley succeeds in his vacancy suit against State Land Commissioner Jerry Sadler.

Atchley filed in the 36th District Court in Sinton to establish that a tract of oil-and-gas-rich land in the Welder Ranch area is really vacant school land. He filed after the Land Commissioner turned down his vacancy claim.

Higher Education Commissioner Jack K. Williams reported need for one new institution in each category.

Lt. Gov. Preston Smith said at least two each should be authorized.

Higher Education Coordinating Board has favored putting a medical school in Houston and a dental school in Dallas. Texas Dental Association favors San Antonio for the dental school since a medical school already is there.

**APPOINTMENTS ANNOUNCED** - Atty. Gen. Crawford Martin has designated A. J. Carubbi Jr., formerly of Galveston County and Pampa, as his executive assistant.

Gov. John Connally has elevated B. G. Allen of Hamilton from acting director to director of the Texas Office of Economic Opportunity.

Connally also announced appointment of D. O. Tomlin of Fort Worth to the Texas Air Control Board. And to the Coastal Industrial Water Authority Board Robert C. Lanier of Harris County, George Hensley of Liberty County and John G. Jennings of Chambers County.

Brownsville businessman Manuel A. Sanchez III is the state Republican Party's new assistant deputy state chairman for Region III (South Texas).

### merging the two agencies.

#### SHORTS SNORTS

Texas retail sales boom continues into its eighth year, with three per cent gain reported last year over 1966.

State Treasurer Jesse James has filed for his 14th term.

Ground has been broken for new multi-million-dollar state finance building in the Capitol complex.

The American Party has opened Austin headquarters, booming George Wallace of Alabama for President.

A magistrate must appoint an attorney for an indigent brought before him if the accused requests it, says Atty. Gen. Crawford Martin.

Parks and Wildlife Commission will hold its regular quarterly meeting in Austin at 10 a.m. on February 13.

Governor Connally 1941 law graduate of UT, will deliver the June 1 commencement address at his alma mater.

#### CARD OF THANKS

I wish to take this means to express my thanks and gratitude to Dr. Payne and Dr. McCrary and all the nurses who were so nice to me during my stay in the hospital. And also for all the nice flowers and cards sent to me. Thank you all again.  
Mrs. Annie Springer

Joseph Calvin Cox and his brother ran head-on into a ranch er-nester feud in the spring of 1887, as they brought their families in two covered wagons, with their herds, to Deaf Smith County.

## Toastmasters To Meet Thursday

The Toastmasters Club will meet Thursday at 7:30 p.m. at the Hickory Log in Sugarland Mall. Toastmaster will be Virgil Dodson with speakers Tom Draper, Bob Lohr and Bob Spangler.

Officers of the Toastmasters are Connie Goeringer, president; Merie Whitaker, educational vice-president; Ernest Neff, administrative vice-president; Hardy Benson, secretary; and Draper, sergeant-at-arms.

**NUMBER CATTLE ON FEED UP** - Cattle being fed for slaughter in Texas totaled 810,000 head on Jan. 1, 1968. The Texas Crop and Livestock Reporting Service said this is 20 percent more than a year ago, 2 percent above the number on feed Dec. 1 and 26 percent above the 644,000 head on feed last Oct. 1. Steers accounted for 415,000 of the cattle; heifers numbered 391,000 and cows and others 4,000 head. Nationally, 11,297,000 cattle and calves were on feed in the 32 major feeding states on Jan. 1, 2 percent more than a year ago.

**TOTAL CATTLE NUMBERS Down For Third Straight Year** - According to John G. McHaney, Extension economist, the decline in the nation's total cattle numbers has been in dairy cattle. Beef cattle numbers increased slightly in 1966 and when the 1967 figures are in they will probably show a small increase, he said. Beef cattle numbers on Jan. 1, 1958 stood at 24.2 million head and on Jan. 1, 1967 at 24.6 million, an increase of 43 percent in nine years, points out the economist.

## Income Tax Facts

stet hed fact tax  
Although taxpayers 65 years of age and over accounted for only 8.4 percent of the total adjusted gross income for 1965, they earned 49 percent of all dividend income, 41 percent of all interest and 65 percent of all rent income.  
This is reported in the Internal Revenue Service publication - Statistics of Income - 1965, Individual Income Tax Returns - available now for \$2 from the Superintendent of Documents U.S. Government Printing Office, Washington D.C. 20402.

Cowboys would pick up the mail in Amarillo and bring it in a flour sack to the Porter Lee Johnson ranch in Deaf Smith County, where it was dropped in an orange crate behind the stove.

# PUBLIC AUCTION

## QUAY COUNTY, NEW MEXICO REAL ESTATE

Wednesday, February 7 at 11:00 A.M. M.S.T.

Farm located from Grady 4 miles West, 3 miles South, 2 miles West on North side of road.

Farm consists of 503 acres all in cultivation that has been in the soil bank for 10 years that has expired.

Wheat allotment 321 acre Milo base 251 acres

If purchaser participates in government program this farm will pay approximately \$5,000.00 government payment.

TERMS: 20% down. Balance 20 days. Possession at close of escrow.

OWNER: Jerry Sparks (AC 806) FI 7-2856  
New Mexico Broker: H. L. Cook, Clayton, New Mexico

### Quinton Jenkins & Associates

THE AUCTIONEERS

Phone (AC 806) 383-7733 Amarillo, Texas

Any Announcement Made On Day Of Sale Supercede All Other Announcements

## The Cold Professionals...

Star  
THURSDAY  
FRIDAY  
OPEN 6:00  
SHOWTIME

Five Fast Guns For Hire...To Anyone With A Fist Full Of Dollars!

JAMES STEWART  
HENRY FONDA

Firecreek  
TECHNICOLOR - PANAVISION  
Gary Lockwood - Inger Stevens  
Dean Jagger - Ed Begley

SATURDAY  
OPEN 1:45  
SHOWTIME 2:00

Feature No. 1  
SCIENCE FICTION  
WHAT HAPPENS WHEN UNIDENTIFIED FLYING OBJECTS LAND!

Star  
THE MOST AMAZING  
5 MILLION YEARS TO EARTH

Feature No. 2  
NO MAN COULD TAME HER SAVAGE PASSIONS!

Monday  
Tuesday  
OPEN 6:00  
SHOW 6:15

SEE! BURNED CHARLOTS OF DEATH! MEN ROASTED ALIVE IN THE CAGE OF HELL! SAVAGE RITES OF THE ICE!

DON MURRAY CARITA DONALD HUSTON

### Legion Meeting Set For Monday

The Hereford American Legion Post 192 will feature Bruce L. Miller at their regular meeting Tuesday at 7:30 p.m.

Miller will present the program, speaking on the State Bar of Texas, which will celebrate its 30th anniversary next year.

Miller is a Texas lawyer when the State Bar Act was passed by the legislature in 1939. He has served as chairman of the State Grievance Committee for 28 counties during the past 10 years.

# MR. HOMEOWNER... it may be COLD OUTSIDE

but summer is on it's way and we're inviting you to

## ENJOY A COOL SAVING

and

### Join the COOL GENERATION

Now is really the time to buy whole-home air conditioning. Now, when both the temperature and the prices are down. Right now we can add nationally-recognized Day & Night air conditioning onto your present heating system at great savings. We're professional Day & Night Weather Doctors — full-time experts in installation and service.

So call us right now for a free, no-obligation estimate, and let us show you a really cool bargain.

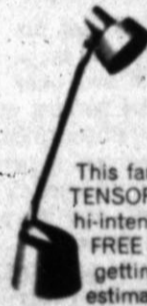


#### Special pre-season offer!



This famous ASH FLASH rechargeable flashlight FREE just for getting our FREE estimate on adding Day & Night air conditioning to your present heating system. Limited time offer.

#### YOUR CHOICE

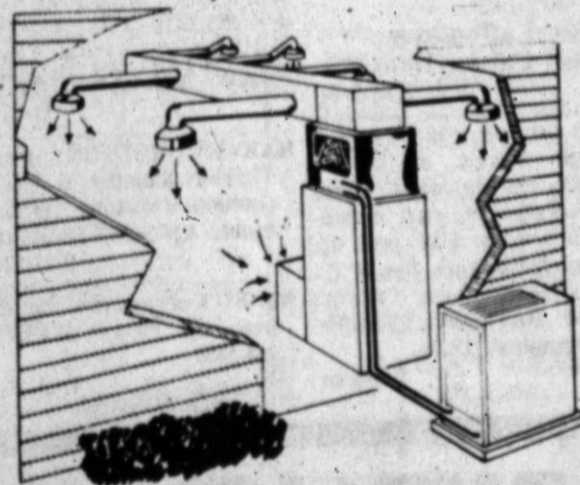


This famous TENSOR hi-intensity lamp FREE just for getting our FREE estimate on adding Day & Night air conditioning to your present heating system. Limited time offer.

This offer is on top of the special pre-season savings we can offer you right now on nationally-advertised Day & Night whole-home air conditioning. Call us today for a free, no-obligation estimate. We're full-time experts in installation and service — and we can show you how to cool your home and the cost at the same time!



## BEAT THE SUMMER RUSH FOR AIR CONDITIONING



## IT'S A KNOCKOUT and it's

# Free!

In this dry West Texas country, chances are, your home is oven-dry. You nose and throat will tell you. Also, the squeaky floors, excessive dust, the wear on rugs and fabrics, and static electricity.

We can fix all that with this fine Humidifier. And it's absolutely free with your purchase of a new Day and Night Air Conditioner.

That's right folks, the new Humidifier is absolutely free with every air conditioner installation during our pre-season bargain spree. Come in, let us give you complete details concerning this fine humidifier.

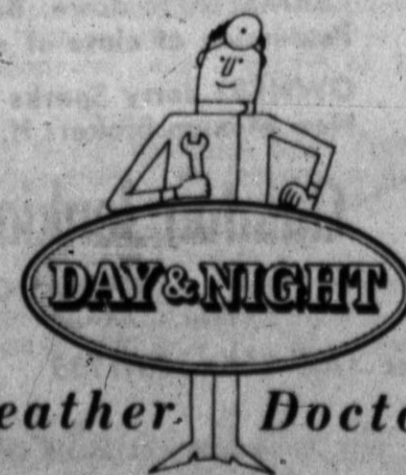
# WALKER

Refrigeration And Sheet Metal

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Weather Doctor