

Plans Shaping For Wilson & Co. Ground Breaking; Impressive Guest List Grows

Activities for a historic day in Hereford — ground breaking ceremonies at the Wilson & Co. multi-million dollar meat packing plant — have been announced by Earnest Langley, president of the Deaf Smith County Chamber of Commerce.

Speaker for the Oct. 23 ground breaking ceremonies will be Roy Edwards, president and chief executive officer of Wilson & Co. Also slated to speak are Clyde Skeen, president of Ling-Temco-Vought, Inc., of which Wilson & Co. is a subsidiary, and Congressman Bob Price, representative from the 18th Congressional District and a member of the House Agricultural Committee, and Congressman W. R. Poage, chairman of the House Ag committee.

The ground breaking ceremonies will begin at 10 a. m. Oct.

23, when the Hereford High School "Honor Band" joins with the La Plata Junior High and Stanton Junior High bands for a concert on the site of the proposed plant.

Although heavy machinery is expected to begin moving ground at the plant site this week, the Oct. 23 ceremonies will include "turning of the first soil" by officials. Participating will be the two Congressmen, Price and Poage, Edwards, Skeen, Hereford Mayor J. B. Pool and Wayne Thomas, chairman of the Chamber's Industrial Committee. Langley will be master of ceremonies.

Following the ground breaking ceremonies, the Chamber assisted by civic clubs of Hereford will host a luncheon in the Deaf Smith County Bull Barn. Speaker for that occasion will be

Congressman W. R. Poage of Waco, chairman of the House Agricultural Committee.

TICKETS LIMITED

Langley stressed that civic clubs and Chamber members will have the priority to tickets and then they will go on sale to the public on a first-come, first-served basis this Friday. It is expected that the capacity of the Bull Barn will be reached quickly, therefore only 900 tickets will be sold — this including those to civic clubs and Chamber members.

Officials expected to attend the ceremonies include D. A. Lyon, vice president of Wilson; E. A. Trowbridge Jr., vice president of Wilson; Harry D. Barger, vice president of Wilson; John W. Johnson, vice president of Ling-Temco-Vought, Inc.; William Gray, manager of the beef

division, Wilson; Carl Olsen, manager of the Construction Engineering division, Wilson; Don Foster, 300 Sunset Drive, Hereford; Jake Pickard, Amarillo; Leonard J. Seabeck, Amarillo; and Victor Ruddy of Amarillo, Wilson representative.

Also, D. J. Lawson, vice president and executive assistant to the executive committee of LTV, Dallas; John W. Johnson, vice president, LTV, Dallas; Leo Forrest, manager of the Deaf Smith County Electric Co-op; Melvin Jayroe, manager of Southwestern Public Service Co., Hereford; Hugh Yantis, director of the Texas Water Quality Board; W. McMorrises, Hereford City Engineer, Amarillo; Joe Gulde, president of Crowe-Gulde Prestressed Concrete Co., Amarillo; Lyndall Carter, engineer, Crowe-Gulde Prestressed Concrete Co.; Dr. J. W. Smart, officer in charge, Consumer and Marketing Service, United States Department of Agriculture; C.S. Smith, division engineer, Pioneer Natural Gas Co., Amarillo; Pete Caviness, Caviness Packing Co., Hereford; Virgil Justice and Ralph Owens, Realty Co., Hereford, David Hayes, district manager, Wilson & Co., Amarillo, and numerous city and county officials.

Santa Fe Railroad officials expected to attend are E. S. Marsh, Chairman and chief executive officer, Chicago; John S. Reed, president, Chicago; T.M. Calazza, vice president — traffic, Chicago; L. Cena, vice president — operations, Chicago; F. N. Stuppi, general manager — Western Lines, Amarillo; D. F. Tippet, general freight agent, Amarillo; R. T. Snook, traf-

fic manager, Amarillo, and Joe Clark, industrial development department, Amarillo.

Other invited guests by Wilson & Co., Inc., are John Troy, president, Troy & Stalder, architects, Omaha, Neb.; E. Mascarello, vice president, Troy & Stalder, Omaha; R. Gleeon, president, W. A. Klingler, Inc., Sioux City, Iowa; Troy Post and J. W. Peevy, Dallas financiers.

PLANS MADE IN 1967

Wilson & Co. had decided in July, 1967, that they would build their plant in Hereford and the city obtained a 400-acre tract of land 3 miles west of Hereford on U. S. 60 — Wilson paying for the land.

In January, the city entered into a water contract with the company whereby Wilson will buy water from the city for 20 years, with an option to buy

for another 10 years. Wilson will pay the city a minimum of \$20,000 a year whether any water is used or not. It is expected that the company will pay an average of \$30,000 and more each year for water.

One big delay in the company's getting started on the plant was the purchase of Wilson & Co. Inc., meat and food processors; Wilson Sporting Goods Co., and the Wilson Pharmaceutical & Chemical Corporation by Ling-Temco-Vought.

On July 16, Hereford residents approved a \$500,000 revenue bond issue 1967-44. A total of \$310,000 of that amount was earmarked for providing water facilities to the plant.

When Wilson & Co. let construction contracts early last month, they stated that "the plant is designed to slaughter

and dress about 6,000 cattle weekly, and fabricate 2,500 head into various kinds of beef cuts."

The officials also stated, "It is expected that the plant will provide employment for about 250 persons, and that the annual expenditures of more than \$90-million for livestock, payroll, supplies and services will be an important contribution to the economic prosperity of the Hereford area and the State of Texas."

"When the multi-million dollar Hereford plant is finished," Edwards said, "it will be one of the most efficient in the industry. In addition to modern on-rail dressing facilities, the plant will also have provisions for fabricating beef into cuts, boning beef, quick-freezing meat specialty items, rendering fats and curing/hides."

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VOL. 21 — NO. 15

HEREFORD, TEXAS, 79045, SUNDAY, OCT. 13, 1968

PUBLISHED EVERY SUNDAY

Voters Approve School Bonds

\$452 Taken In Burglary

A total of \$452 was taken in the burglary of Farmers' Drive Inn, 401 E. First Street between 9 p. m. Friday and 6:30 a. m. Saturday, police reported.

Officers said entry was gained by breaking out the lower glass door in the building. Inside, the burglar or burglars took the money from its hiding place.

Police are still investigating the incident.

Voters of the Hereford Independent School District went to the polls in droves Friday to put their stamp of approval on a new elementary school for south Hereford and for improvements at the Whiteface Field. Both issues passed by overwhelming margins to assure the parents of Hereford that their youngsters will have ample room in the elementary schools for the 1969-70 school year. Sport fans too, will find better facilities at Whiteface Field due to the affirmative vote.

PROPOSITION 1: "The issuance of \$800,000 bonds and the levying of the tax in payment thereof (elementary school buildings.)" For this proposition were 846 voters. Opposed to it were 145. (1021 voted.)

PROPOSITION 2: "The issuance of \$150,000 bonds and the

levying of the tax in payment thereof (stadium improvements)." Voters totalled 723 in favor of proposition, with 288 against it. (1011 voted.)

Presiding election judge Lloyd Pool reported that a total of 1031 local voters had cast ballots. However, some of them had only voted on one of the two propositions listed on the same ballot, and he said that there was evidence that one or two other voters had accidentally placed their ballots in their pockets instead of the ballot box and took them home.

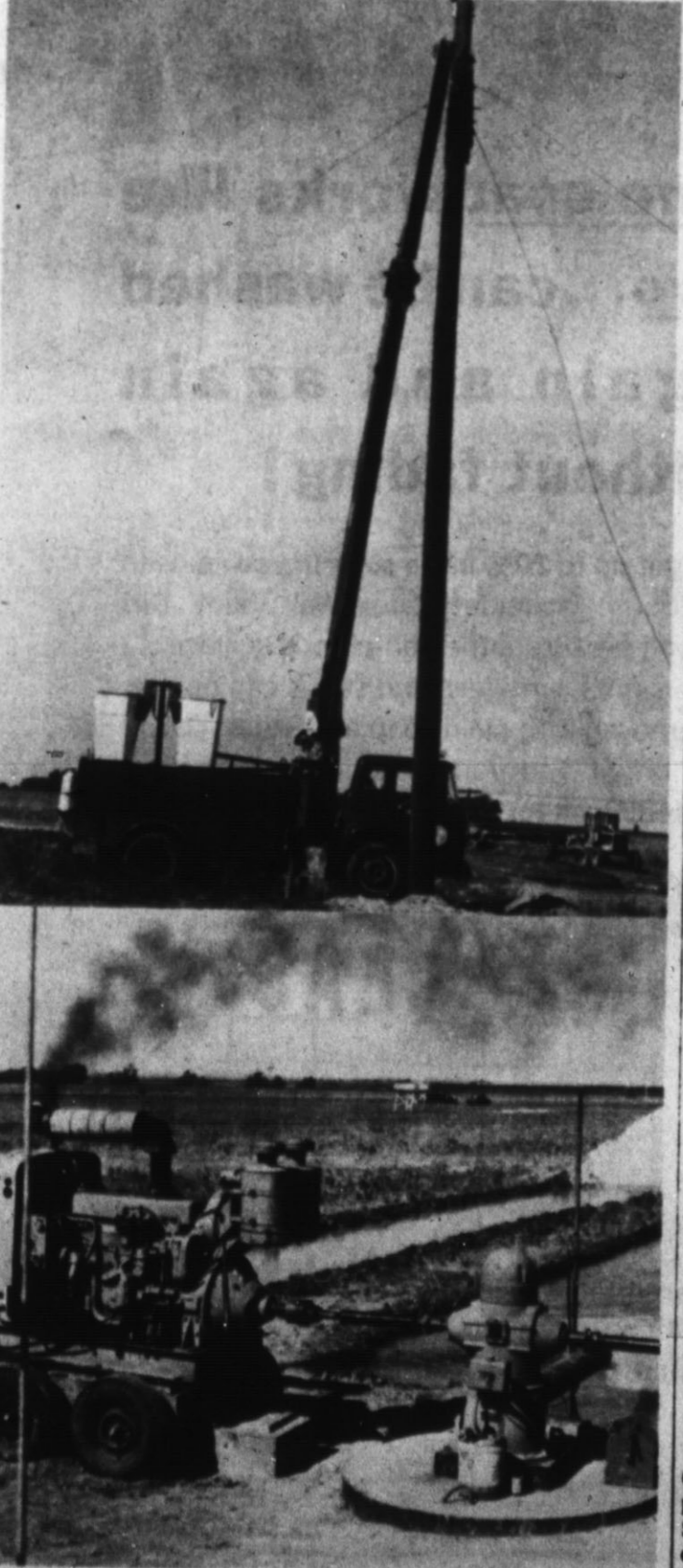
Nonetheless, Hereford is set for a new school in the Knob Hill addition in the south part of the city and 5,000 new bleacher seats and other improvements for the football stadium, at its present location.

The Friday election, held at the Community Center for the Hereford Independent School District, climaxed a campaign which had lasted less than a month on behalf of both propositions but charged with tension (mainly concerning the South Hereford school site) and the moment of decision when the school trustees announced their selection.

And the election was also backed high with suspense — perhaps more so for the trustees and school administrators than any other segment of the city.

A special meeting had been called by the trustees in the board room of the School Administration building at 7 p. m. Friday — the same hour as the official closing of the polls. The meeting was a formality, to accept the ballot totals and sign necessary papers.

The outcome of the election was met with jubilation among the trustees present. During See BONDS Page 2



POWER FOR WELL — Southwestern Public Service Company employees were busy early last week getting up power lines to service pumps on a new water well which the City of Hereford has just completed on the site of the proposed Wilson & Co. meat packing plant. The well was the first drilled at the site by the city, and water was struck at 720 feet. The well was cased at 985 feet and test pumping began soon after. Plans call for two more wells to be drilled there, both being shallower than the first one. — Staff Photos

Clovis Resident Killed

Mrs. Eva Effie Leslie, 58, of Clovis, N. M., was killed about 8 p. m. Friday night just west of Summerfield in a traffic accident involving two cars and a truck.

John S. Leslie, husband of the deceased, remained in critical condition just before noon Saturday at St. Anthony's Hospital in Amarillo. He received head injuries in the accident.

Highway Patrolman Glen Toles said his investigation of the accident was not complete but the vehicles involved were a 1965 Chevrolet truck driven by Donald Keith Smith of Amarillo. See RESIDENT Page 2



VANDALISM AND ARSON — Equipment owned by the City of Hereford was extensively damaged at the City Barn early Saturday morning when someone drove several vehicles through the doors of the building and then set fire to them inside. The shirt at lower right is believed to have been left behind by the vandals. Police are investigating the incident. — Staff Photos

Gene Naugle Memorial Scholarship Fund Set In Motion By Kiwanians

The Eugene Naugle Memorial Scholarship, for the purpose of providing educational scholarships to deserving members of the Hereford High School senior classes, has been set into motion under the sponsorship of the Hereford Kiwanis Club, according to its president Ray Todd.

Rev. Naugle, who passed away here Tuesday at King's Manor, had previously been pastor of the First United Methodist Church here in 1951-53 after having been ordained a minister at the time of World War I. He also helped organize the Wesley Methodist Church here, and was later assigned to the Bippus-Westway circuit. After his retirement he continued for a time as minister in the Bippus community.

Todd said this fund grew out of a suggestion by a prominent local citizen "who donated his check for this fund in the hopes that others would follow."

Kiwanians met Friday morning to start the fund on its way. Funds will be administered by the Kiwanis Club board of directors, Todd stated. "But it is not limited by any means for Kiwanis members only." He pointed out that all deserving students are eligible for scholarships, and that the fund would be an endowment type — that only the interest would be used, therefore making it a perpetual fund.

He said that donations could be received at either Hereford bank. "Accounts have been set up with the First National Bank and the Hereford State Bank. Donations may be deposited in person or they may be made through the mail. Address either bank and simply make deposit to the Gene Naugle Fund."

Todd also explained that all contributions are tax deductible. The Kiwanis Club is a non-profit organization.

City Barn Hit By Vandalism, Arson

Thousands of dollars in damages were done to equipment owned by the City of Hereford early Saturday morning when someone drove large trucks through the doors of the City Barn on Progressive Road and then attempted to burn the vehicles and other machinery inside.

W. L. Rogers of 521 Avenue K, street sweeper operator for the city, found the City Barn on fire when he reported to work shortly before 4 a. m. Saturday. He immediately called the Fire Department and then tried to put out some of the fire inside the building.

After the fire had been extinguished by the Hereford Volunteer Fire Department, investigation began by fire officials and policemen.

It was found that gasoline had been spread in a circular pattern around the street sweeper which was parked inside in the north portion of the building. The gasoline then was spread in a southwesterly direction nearby to the southwest corner, where a truck used for insect spray and fog operations also was burned. The gasoline can was left in the seat of that vehicle.

Also receiving heavy burn damage was a dump truck. Two tractors and a truck that had been parked outside were started and driven through three of the large overhead doors on the east side of the building and into equipment inside the barn. A heating unit for a space heater was placed in the rest room of the barn and turned on, burning up the waste basket and melting it to the floor.

Roadblocks were set up by officers soon after the fire was See ARSON Page 2

Man Sentenced To 100 Days In County Jail

A Hereford man was sentenced to 100 days in jail after pleading guilty in Deaf Smith County Court to two separate charges.

County Judge H. C. Williams sentenced Monte Vaughan to 10 days in jail on a charge of driving while intoxicated, misdemeanor, and 90 days on a charge of aggravated assault on a police officer.

Highway Patrolman Glen Toles had arrested Vaughan in the 200 block of West Eighth at 12:10 a. m. Thursday after a chase which began at the end of Bradley Street.

Toles said when he made the arrest that Vaughan began fighting him. The officer credited a local citizen, Noel Garcia, with coming to his aid. Garcia, an employee of the Hereford Water Department, got out of bed to help, Toles said, in expressing his thanks.

Whitfaces
Stomp Wolves
27-13
See Story On Sports, Page 9

United Fund Drive Over Half Complete

The 1968 United Fund campaign had brought in an unofficial \$20,800 — 56 percent of the goal of \$37,100 — drive officials stated Saturday morning.

UF majors had been ordered to report their latest solicitation Saturday morning to Joe Shollenbarger, who is counting and depositing money for the organization. A meeting Thursday morning revealed that \$17,110.70 had been collected in the first three days of the drive.

The school division, majored by D.C. Martin, was the only division to have exceeded its goal. Martin reported Thursday morning that he had gone over his quota of \$2900.

Drive Chairman Johnny Clark Jr. and UF President Debbis Knox urged local residents to "give a little more to put us over the top." They stressed that the UF budget for the coming year is the largest in the county's history since the organizations represented have grown and did not receive their full quotas last year.

Those organizations aided by the UF and their quotas will be Camp Fire Girls, \$6,389.25; Boy Scouts, \$7,200; Pony League, \$2,025; Little League, \$2,581.14; Colt League, \$1,250; Salvation Army, \$4,200; Red Cross, \$11,000; Cerebral Palsy Center, \$100; Council on Alcoholism, \$750 U. S. O., \$475; local United Fund expenses and the Texas United Fund, \$1,150.

The seven other majors and their divisions include Leo Forest, Hereford utilities, banks, savings and loan associations, lawyers, and accountants \$6,000.

Melvin Jayroe, advance money, no set quota; Charles Bell, Commercial "B," \$6,400; Clete Corlis, Commercial "A," \$6,000; Calvin Goodin, Industrial, \$7,000; Bill Gentry, rural area, \$6,000; and B. F. Cain, city, county, state and federal agencies, \$3,000.

Clark has reminded residents that they are giving "THROUGH" the UF, not "TO" the UF when they donate. All of the money will be used in the various projects.

Totals being collected in the drive are reflected on a board on the lawn of the post office. Fred Fox is keeping the board up to date.

Advance donations at the kickoff Monday were \$5,277.20, largest known to have ever been turned in to start a campaign. Theme song for the campaign is "Up, and Away."

Drive officials have especially urged residents of the rural area to give a fair share in the campaign, as many have children in the Camp Fire or baseball programs.

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Husband Of Local Woman Dies In Wreck

Mrs. Alis Berna of 135 N. 25 Mile Avenue was advised by the sheriff's office in Fresno, Calif. Friday night that her husband had been killed in a car wreck in Kerman, Calif.

Mrs. Berna was informed that Brag and Son Funeral Directors of Kerman were handling arrangements. No other details were available.

Arson ...

Continued From Page One discovered in hopes of catching the persons responsible, but to no avail.

There was no immediate estimate of damage, as policemen, city employees and firemen were waiting until City Manager Dudley Bayne, Arson investigator and insurance officials could investigate the damage.

Police are continuing a thorough investigation into the case.

Resident ...

Continued From Page One a 1959 Jaguar driven by Ricky Don Cope of Iowa Park (a student at West Texas State University) and a 1965 Chevrolet driven by Mrs. Leslie.

Toles said indications were that the truck had been attempting to pass a lettuce truck as both traveled east on U. S. 60, with the lettuce truck being on the shoulder of the highway. As Smith's truck attempted to pass, it was sideswiped by the Jaguar, the truck spinning around and being hit by Mrs. Leslie.

Smith, Cope and a passenger in Cope's vehicle, John Brett Doom of Midland (also a WTSU student) were not injured seriously.

Toles said no citations will be issued until his investigation is complete. The accident was four tenths of a mile west of Summerfield.

Born in May, 1910, at Tahoka, Eva Effie Doak married John S. Leslie in Oklahoma. Gilliland Funeral Home of Hereford handled local arrangements, and the body was taken to Clovis for services and burial.

Bonds ...

Continued From Page One the meeting, Superintendent of Schools Johnny Clark Jr. went over plans for the new school's construction and reported that he had gone to Lubbock the day before (Thursday) for a talk with Herbert Brasher of Brashear, Goyette and Rapier Architects and Engineers concerning the feasibility of some of the construction details.

The meeting was adjourned at 7:55 so that trustees and school officials could attend the Hereford-Dalhart football game.

2-Car Wreck Friday Night

A two-car accident at the intersection of U. S. 385 and 60 shortly after 10 p. m. Friday resulted in a total of \$500 damages.

Officers said a 1965 Plymouth driven by Earl Wayne Stovall of 423 Long was going east on U. S. 60 and a 1964 Ford driven by Austin S. Padilla of Route 4 was going north on U. S. 385 when they collided in the intersection.

There was an estimated \$200 damage to the Stovall vehicle and \$300 damage to the other car. A citation for running a red light was issued.

County Residents Need To Report Changes To SS

Social security beneficiaries in Deaf Smith County who need to report changes of address or other events that affect the payment of their monthly benefits may now do so through the social security office at Amarillo Travis C. Briggs, district manager, said today.

Briggs said that up to now beneficiaries were encouraged to notify the Social Security Administration about the occurrence of these events on postcard forms pre-addressed to one of six social security record centers throughout the country. Beneficiaries received the postcard forms when they initially applied for monthly benefits.

Briggs said that the change in reporting methods is designed to reduce the time needed to change addresses and process other information having an effect on payment of monthly benefits. The change is prompted by the increased capacity of social security district offices to transmit the information over high speed communications circuits to record offices.

In addition to address changes Briggs said that events that affect receipt of monthly social security checks include employment, marriage or remarriage in some instances, divorce and death.

END TONIGHT

Revival services will end tonight at Greenwood Baptist Church, with Rev. Gordon Lincoln as preacher and Howard Jewell as soloist.

Morning services will begin at 11 and the evening services at 7:30, according to pastor Al Baum.

Classifieds Get Results.



KIDS GET RIDES — Children in the lower grades of Hereford elementary schools were treated Thursday when Hereford Volunteer Firemen observed National Fire Prevention Week by taking them through downtown Hereford on the trucks — with sirens blasting frequently to add to the thrill. — Staff Photo

Funeral Services Scheduled For Mrs. Mary Elizabeth Hellman, 91

Funeral services for Mrs. Mary Elizabeth Hellman, 91, of 110 Ave. B, will be held at 10 A. M. Monday at St. Anthony's Catholic Church. Rosary services are scheduled at Gilliland Funeral Home at 7:30 p. m. today after a similar service at the same hour Saturday.

The funeral mass will be conducted in St. Anthony's Catholic Church, of which she was a member, and burial will be in St. Anthony's Cemetery.

Mrs. Hellman, a resident of this county since 1912, was born June 17, 1877 in Iowa as Mary Elizabeth Erdman. She married Henry Hellman June 18, 1901 at Stuttgart, Ark., and he died in 1947.

They came from Arkansas to Texas in 1910, and moved here from Umbarger.

Surviving Mrs. Hellman are three daughters, Miss Agnes Hellman of Hereford, Mrs. Emma Erdman of Kewanee, Ill., and Mrs. Christine Looney of San Mateo, Calif.; and seven sons, Joe of Hereford, Leo and Lawrence of Amarillo, Oscar of Miami, Tex., and Herman, Alou-swis and Francis of San Mateo.

The child who died Tuesday in M. D. Anderson Hospital at Houston, was born Feb. 8, 1966 in Hereford. Burial was directed by Gilliland Funeral Home in West Park Cemetery.

Classifieds Get Results.

Child's Funeral Held Saturday

Funeral services for Odilia Jimenez, two-year-old daughter of Mr. and Mrs. Moses Jimenez of 106 Hermosillo, Buena Vista, were conducted Saturday afternoon at the Pentecostal Church here. The Rev. Andrew Del-toro, pastor, officiated.

The child who died Tuesday in M. D. Anderson Hospital at Houston, was born Feb. 8, 1966 in Hereford. Burial was directed by Gilliland Funeral Home in West Park Cemetery.

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Dr. Gale J. Page

Rites Pending For Dr. Page

Funeral arrangements for Dr. Gale John Page, 47, 801 S. 25 Mile Ave., are pending at Gilliland Funeral Home after his sudden death early Saturday.

The Hereford chiropractor had been a resident of this county since 1960, when he came from Salt Lake City. He was a veteran of service in the U. S. Navy. Born Oct. 24, 1920, at Des Moines, N. M., he married Ann Dornstead at Ruidoso in June, 1951.

He is survived by his wife, a son, John; daughter, Sharon, of Santa Cruz, N. M.; his mother, Mrs. Bonnie Page of Hereford and two sisters, Mrs. Wilma Bogard of Hereford and Mrs. Irene Crenshaw of Cimarron, N. M.

THE SUNDAY BRAND

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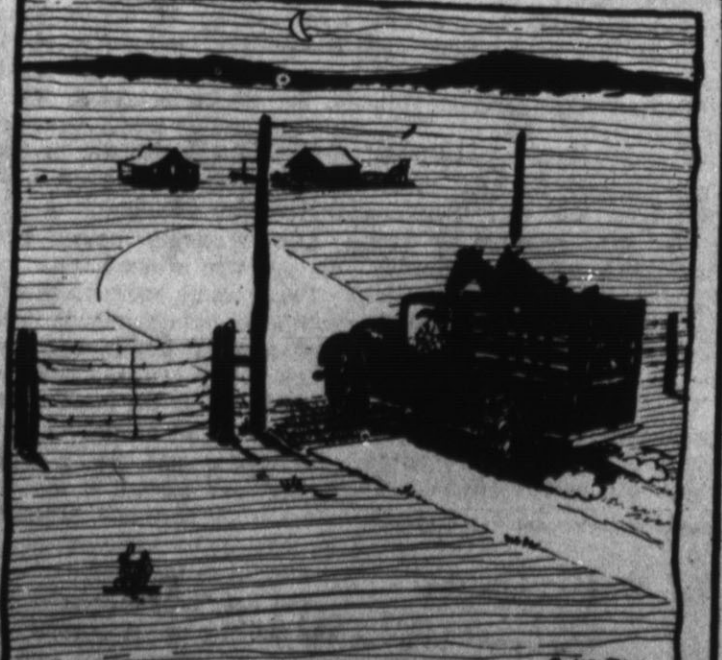
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COW POKES By Ace Reid



"I wuz told they paid \$80 a week here, but nobody told me I'd hafta work 16 hours a day for it."

The Hereford State Bank MEMBER FDIC



MEN HONORED — Jimmie Allred, second from left in both photos, and Rock Stewart, second from right in bottom photo, were honored Friday by the Phillips Petroleum Co. Allred, the Phillips jobber in the local area, received a plaque honoring him for 30 years of service, while Stewart, Phillips dealer, was selected as the 1968 Phillips Good Neighbor for the district. J. D. Gilmer, district manager of Phillips, is shown presenting the plaque in the top photo as Allred's son, Lynton, right, and Gary Burden, district representative of Phillips, left, look on. —Staff Photos

Water Hearing Here Could Be Big Boon To West Texas

A successful week-end continued progress in plans to provide for the importation of water supplies to West Texas. Highlighting activities was the public hearing last Saturday conducted by the state legislative water committee. With a united voice, West Texans testified to both the need and the willingness to pay for additional water supplies to support irrigated agriculture and all segments of business in the area.

The economic contribution of West Texas to all of Texas and the nation was said to justify the program. Many witnesses claimed that Texas and the nation cannot afford to let West Texas' economy go down the drain. They said water supplies to the area would maintain and increase state and national income at a time in the future when demand for agricultural goods may exceed the nation's ability to produce.

Especially valuable to the High Plains was an aerial tour of the area for members of the legislative committee. After visiting the underground water district, Water, Inc., and water programs at Texas Tech, the committee and other dignitaries left by air on a short, concentrated tour of the High Plains agriculture and agribusiness. Planes were furnished by Pioneer Natural Gas Co. and Beechcraft Sales Corp., both of Amarillo.

The low-level flight skirted around Lamesa, Brownfield, Morton, Muleshoe, and Littlefield. A reception and lunch were given in Plainview. Again boarding the planes, the group circled around Halfway Experimental Station and landed on Rep. Bill Clayton's farm at Springlake to view water conservation techniques. The conventional type of tail-water return system was shown first, and then a new experimental system, not using a water collection pit, was examined.

The group then returned to Plainview and flew to Amarillo to hold a press conference at Trade-Winds Airport. Amarillo news media turned out in force for extensive interviewing and picture-taking. The next trip

was to Friona with en-route viewing of Buffalo Lake, a potential import water storage reservoir, and feed-lots around Hereford. At Friona, a tour was made of Missouri Beef Packers and the Friona Feed Lot, where manager Jack Carouthers explained cattle feeding management and the importance of the feeding and marketing of livestock in the area.

The dignitaries then traveled to Hereford to attend a reception at the home of Mrs. D. W. Palmer and dinner at the Hereford Country Club. Saturday morning, they toured the Holy Sugar plant with the growers' association president Jay Boston.

President of Deaf Smith County Water Association, Dick Godwin piloted the new Beechcraft Bonanza in the tour Friday and had these comments: "The most significant part of

this unforgettable week-end, I think, was the tour and the royal reception for the committee in Hereford. Everybody's cooperation and interest in Lubbock, Plainview, Amarillo, and Hereford was really outstanding."

The important thing about the tour was the opportunity for the members of this important water committee to look at our area first-hand. Previously, they had no conception of the area's advanced agriculture and its tremendous investments and monetary values of agri-business. What impressed them most was the expanding cattle industry, and they heard our people explain that the millions of dollars of investment and production of income contributed by this industry depend upon the close availability and volume of feed products grown in this area

Fur, Fin and Campfire

By BILL BERO
MORE tips from the top . . .

PUT YOUR BAITED HOOK THROUGH A LEAF AND LET IT DRIFT DOWNSTREAM. FIND A LIKELY FISHING HOLE, TWITCH ROD AND LET BAIT DIP DOWN:



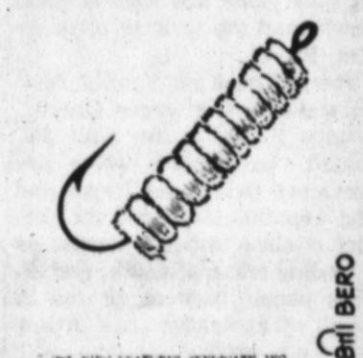
PUT A GOB OF NIGHT CRAWLERS WITH A SPINNER ON YOUR HOOK AND TROLL. ACTION SHOULD BE GOOD.



TRYING NEW LURES? TAKE THAT RED CELLOPHANE WRAPPER FROM YOUR CIGARET PACK AND TIE IT ON YOUR HOOK.



EVEN A PIPE CLEANER CAN BE USED AS A LURE. ATTACH AROUND HOOK.



LAFF-A-DAY



"Frankly, Henson, we don't even have room for you at the bottom."

WEEKLY CROSSWORD

ACROSS	4. Scrutinize	22. Carry with difficulty	36. Placed
1. Tempo	5. Artichoke	23. Consumed	37. Little island
5. Chela	6. Title of respect	25. Little girl	39. Shelter
9. Marshal	7. Arab cloak	26. Ancient empire	40. Sticky substance
10. Custom	8. Hairpiece	27. Counting device	
12. Lift	9. Cant	29. To meddle	
13. Maxim	11. Rips	30. Resin	
14. French author	15. Belonging to a famous tenor	32. Cloyed	
15. Weep	18. Plead	35. Ford	
16. Music note	19. Hawk parrots		
17. Mouth	21. Narrow roadway		
18. Not good			
19. Possessive pronoun			
20. Bank employee			
23. Islands in rivers			
24. Capital of Maine			
26. Pealed			
28. Nap			
31. Fetish			
32. Distress signal			
33. Exist			
34. Ra's daughter			
35. Part of "to be"			
38. Branch			
39. Facility			
40. Canadian peninsula			
41. Leather			
42. Tanker			
43. Plant ovule			
44. German river			
DOWN			
1. Laud			
2. Dry			
3. Ratchet			

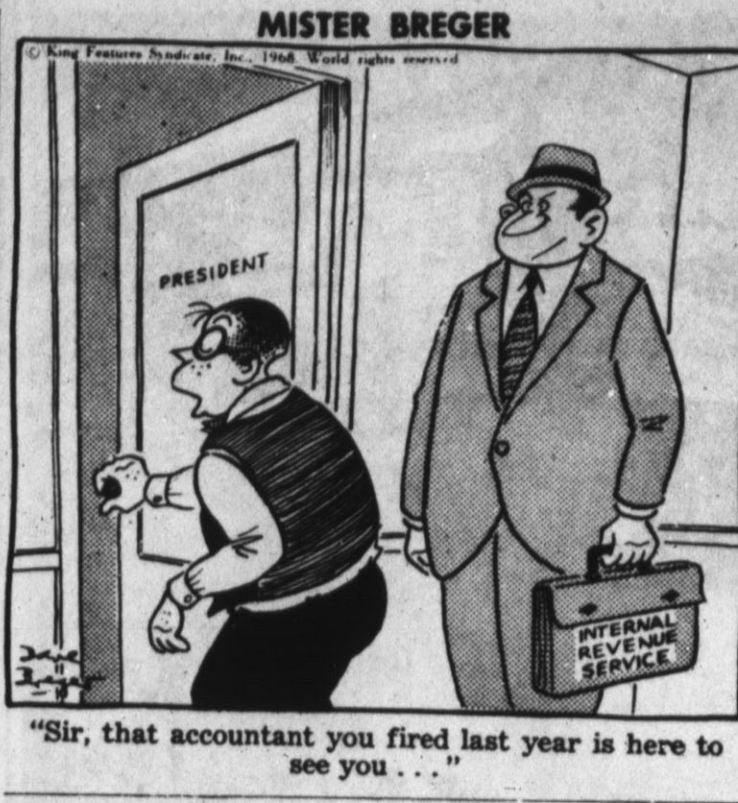


Designed by "ben Jamin"

A sure winner! White, Grey, Gold Plaid wool coat tops a Franciscan collared slim Jersey dress in white with gold chiffon scarf flowing gracefully from the collar. Both fully lined and meticulously tailored. Colors . . . Candlelight Candlelight/Sunset, Candlelight/Grey.

Exclusive at . . .
BESS MOORE, owner

THE *Vogue*



"Sir, that accountant you fired last year is here to see you . . ."

which in turn depend on irrigation water. The importance of water conservation gained added significance as members of the committee continually questioned how we are dealing with waste water problems. They had never before seen tail-water return systems, and believe me, they were most impressed with the technology involved in these systems. But in view of our dwindling underground water, they cannot imagine our wasting any of this precious resource. The big task of our underground water conservation district was pronounced at the hearing Saturday when committee-member Minton Murray of Harlingen asked the district's manager Tom McFarland whether the district can handle the situation or should new legislation be passed to deal with wasted irrigation water. Tom replied that the district can get the job done, and now it is up to us, all of us, to cooperate in the most important job we have — water conservation. In other water activities, Lt. Gov. Preston Smith, during a speech in Petersburg, said that the alternative to the water import project was to watch Texas begin a slow economic death.

TIME SAVERS

By Stephanie Davis

Fall is on the way, and so the busy housewife faces fall cleaning time. Fall cleaning is a big job, because with open windows and children in and out all day, summer makes a lot of dirt! The Aerosol Division of the Chemical Specialties Manufacturers Association offers these tips:

- (1) An all-purpose aerosol cleaner will go all over the house with you. Spray it on walls, windowsills, blinds, porcelain, tile and metal — it will even loosen dirt on the floor!
- (2) Dust-catching spray will speed your chores along. Use it on your dustcloth to pick up the dust from furniture — and on a dust mop to clean the floor.
- (3) Windows are a big job — especially when some of them haven't been cleaned since you put up the screens last spring. To make it easier, buy an aerosol window cleaner. A flick of the finger — and your windows sparkle! Another hint — try window spray on mirrors and chromium appliances, too.
- (4) A combination rug and upholstery cleaner — some of these aerosols come with a brush attachment — will do rugs and upholstered furniture double-fast. For stubborn stains — try an aerosol spot lifter.
- (5) The final touch — furniture polish. Get one of the new spray products with lemon oil or lemon wax added, and when you've finished the wooden furniture, go ahead and shine up the vinyl, leather and metal pieces as well.

Look who's new at the ARROWHEAD DRIVE-IN



PHILLIP SCIUMBATO

Phil is now the assistant manager at the Arrowhead.

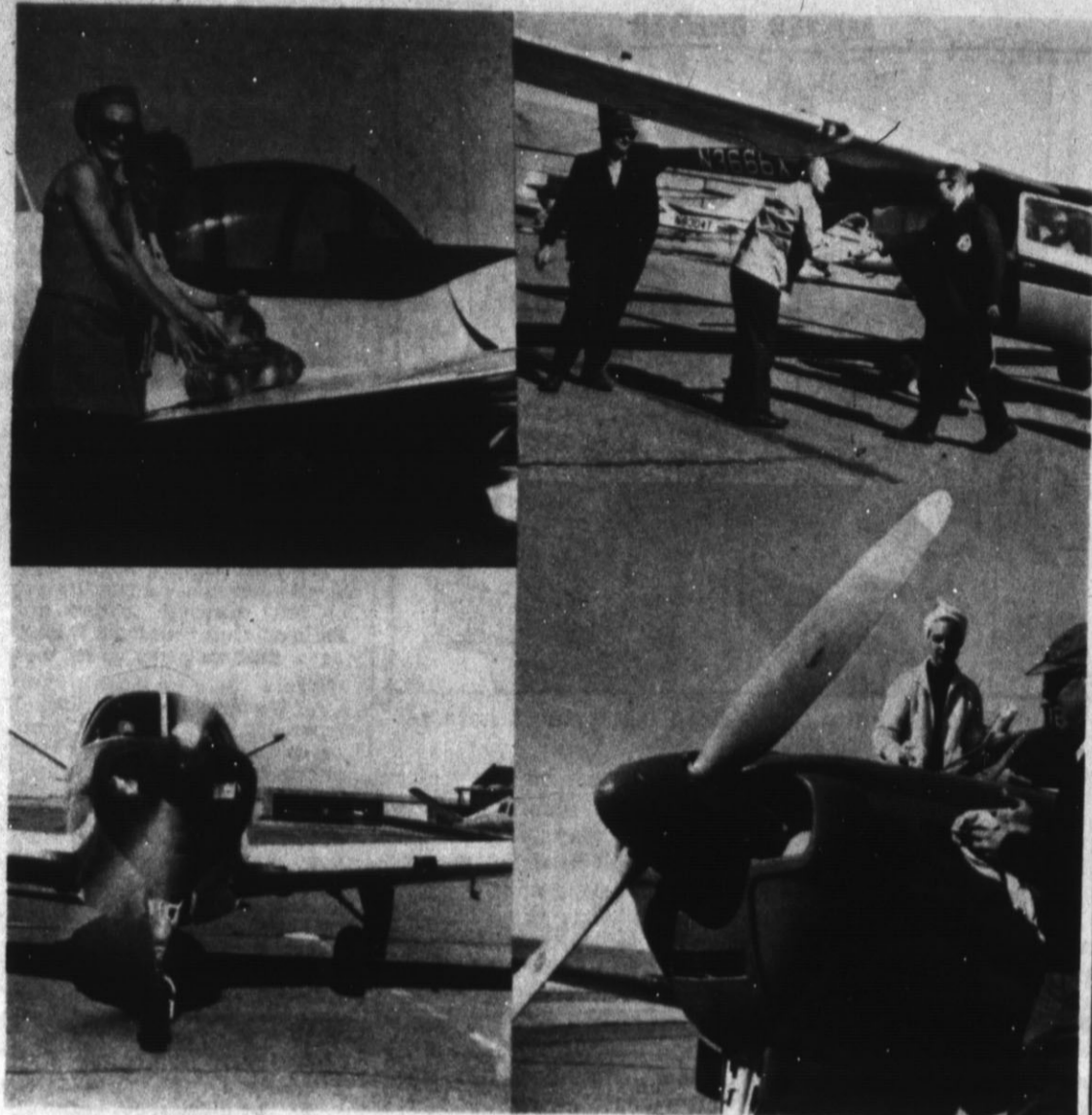
For Orders to Go - Phone 364-4111

ARROWHEAD DRIVE-IN

Gerald Turnbow, owner

B and B Recreation Club

POOL - SNOOKER - ARCADE
OPEN DAILY & SUNDAY 2 to 12 P.M.
Closed Thursdays
128 Lawton . . . C. E. Beauford, owner



AIR TOUR SCENES — Shown above are some of the scenes from the annual All Texas Air Tour stop in Hereford Wednesday afternoon. In the top photo at left, Mrs. Pat Clark of Dallas and Mrs. Ruth Hildebrande of Houston prepare to load some of the Deaf Smith County vegetables which they received during the visit. Both women are members of International

Women's Pilots, an organization formed in 1929 by Amelia Earhart. At top right, members of the Hereford Hustlers greet the visitors and in lower left photo, one of the planes prepares to stop. In right lower photo, George Northam of Elmhurst, Ill., and Rosemary Ruge of Maywood, Ill., clean off the plane in which they were traveling. —Staff Photos

Air Tour Stops In Hereford

Forty airplanes carrying some 90 persons made a brief stop at the Hereford Municipal Airport Wednesday afternoon as part of the 20th annual All Texas Air Tour.

Greeting the pilots and passengers as they stepped from their planes for the "Howdy Stop" were Hereford Hustlers, official welcoming group of the Deaf Smith County Chamber of Commerce, and numerous other local persons.

Members of the tour received a packet describing Deaf Smith County, refreshments and county-grown vegetables gathered at local vegetable sheds by Charles Frye.

E. M. "Tex" Anderson Jr. of Medina, president of the All Texas Air Tour, explained that the tour had begun Oct. 5 in Temple. It was to have ended Saturday night with an awards banquet in Galveston.

Stops were made at Kerrville, Castroville, Rockport, Port Isabel, Harlingen, Laredo, Del Rio, Sonora, Marfa, Pecos, Carlsbad, N. M., Andrews, Lamesa, Pailinview, Dalhart, Dumas, Childress, Quanah, Breckenridge, Dallas, Tyler, Henderson, Nacogdoches, Jasper, Beaumont, and the Houston-Tomball airport before going on to Galveston.

There were four trophies for

planes carrying the most people and making the most stops. These were for owners of a Beech Craft, Cessna, Piper and for "Other Planes." Other awards included "The Best Maintained Aircraft (over two years old); Most Courteous Pilot;" "Safety Award;" "Farthest Distance;" "Hard Luck Trophy;" "Twin Engine Trophy;" and "Oldest Pilot's License Trophy." Persons had to be on the tour five days to qualify.

Anderson explained that the Texas Air Tour, Inc., is a "non-profit corporation dedicated to the development of general aviation through the promotion of aviation appreciation and aviation education. The Air Tour's annual mass flights are planned to stimulate the community interest and appreciation for their local facilities and to help impress upon the citizens the great use and potential of air transportation."

"On these Tours, the air tourist, businessman, manufacturer, rancher, farmer, engineer, industrialist, lawyer, or doctor have the opportunity to see for themselves what this State of Texas has to offer; and its contribution to America's economy and growth."

Sponsoring the tour this year were the Texas State Aviation Assn., Texas Private Flyers Assn., Texas Flying Farmers, Texas Ninety-Nines, and Texas Wing of the Civil Air Patrol.

The Romans at the height of their power were fond of sweet raisins. It was a rare occasion for a slave to eat raisins. The act of eating a necklace of raisins was the dramatic gesture of freedom from slavery.

KPAN-FM Now Back On Air

Radio Station KPAN has had unusual troubles during the past week on its FM band. According to owner-manager Clint Formby, KPAN was picked up by an airliner flying over this part of the country Wednesday night.

"We went off the air immediately when the FAA notified us," Formby said. "Our broadcast being picked up by the airplane might have resulted in its having crashed — and we certainly didn't want anything like that to happen."

Wendall Deaton, KPAN engineer, reported that the FAA had flown another plane over the area Friday afternoon for 35 minutes for a check of the situation but had not been able to pick up KPAN. "We are all clear now," he said.

Deaton explained that there is a town in New Mexico that operates a radio relay station on 110 megacycles who reported Monday that they were picking up KPAN on their frequency. He made a thorough check of the tubes in the transmitter and amplifiers here until 2 a. m. and finally located a power output tube that was going into oscillation.

Deaton said that he needed two such tubes for a replacement and discovered that the new replacements he had were bad tubes. Such tubes could not be located in either Amarillo or Dallas, he said, and that they finally got them from Oklahoma City.

"This was a freak in broadcasting," he said. "It probably wouldn't happen again for another 150 years."

Deaton explained that this trouble was only on their FM band. Their AM band, which they use during the daytime, was not involved.

ing quiz game was won by Mrs. Hewitt and the floating prize by Mrs. Buse.

The program on Family Health was given by Argen Draper, County H. D. Agent, who discussed two diseases which are prevalent today, emphysema and hepatitis. She said the former is close to heart disease as a leading cause of death, and affects people between 50 and 70 years of age more than in any other age group.

The hostess served fresh apple pie and coffee in the social period.

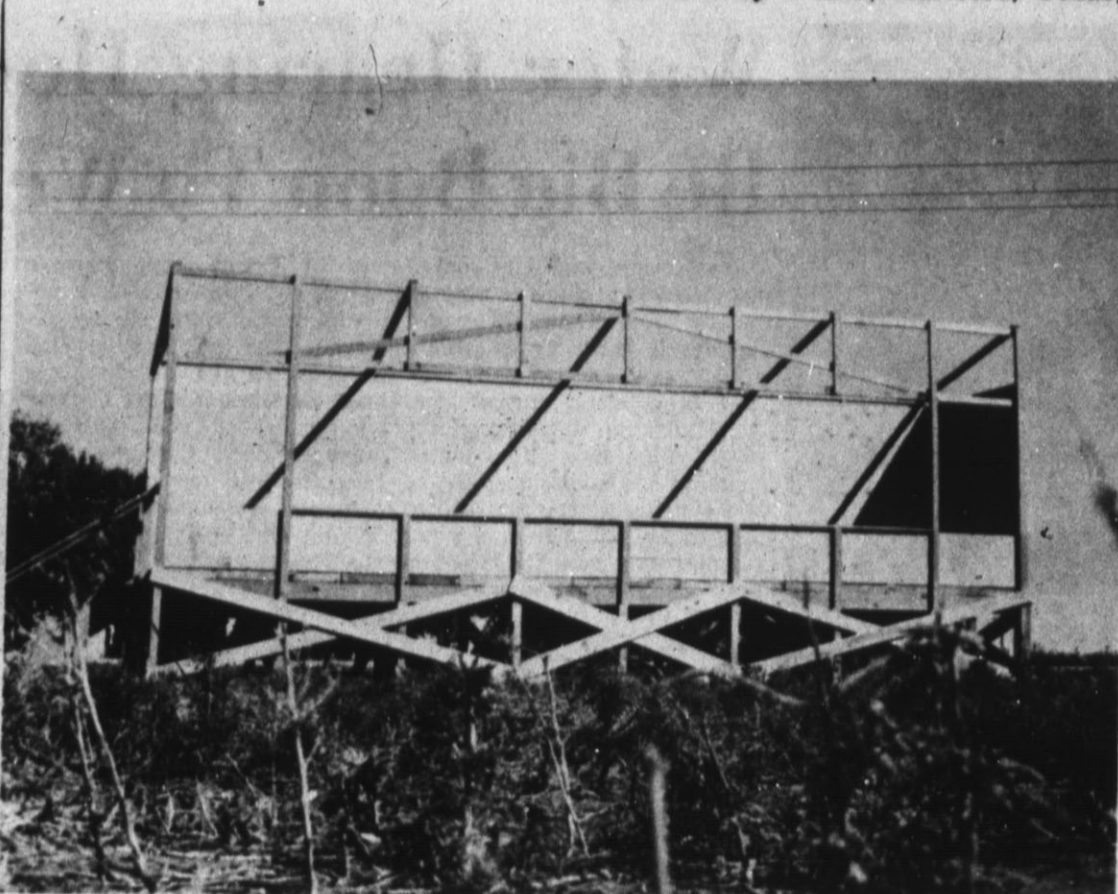
Some flowers have done so well in adopted lands that their origin is forgotten. Holland's tulip comes from Turkey. Conquistadors returned from Mexico to Europe with the "French" marigold.

Mrs. Bill Page Named President By H.D. Club

Mrs. Bill Page will succeed Mrs. J. E. Sorrells as president of Messenger Home Demonstration Club at the beginning of 1969. Mrs. Gene Bradley will be vice president, Mrs. N. A. Brown secretary and Mrs. S. N. Thweatt Council delegate.

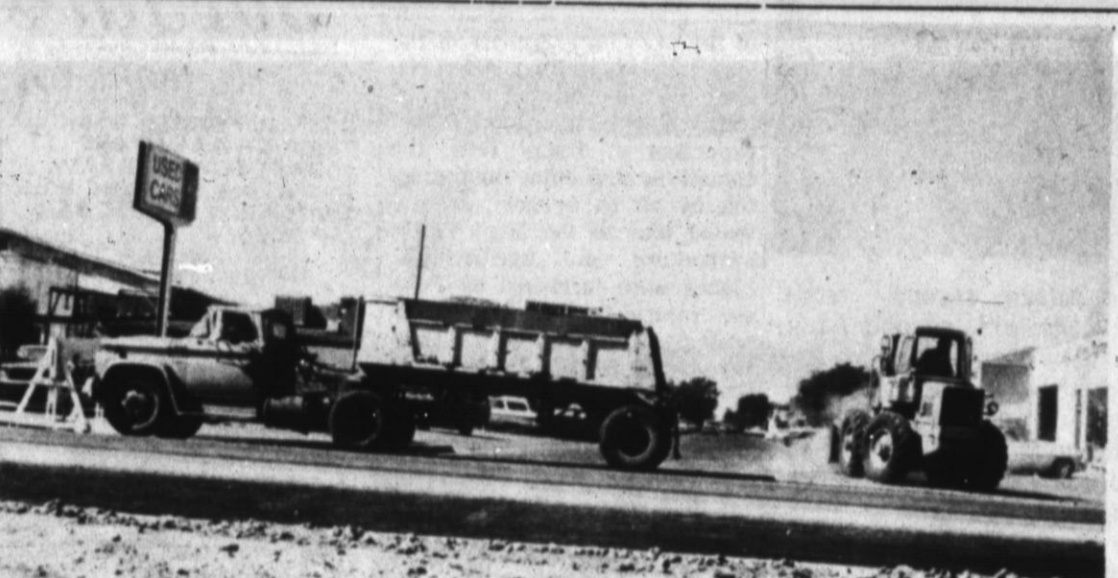
Officers were elected at a meeting in Mrs. Thweatt's home Friday afternoon. Mrs. Elmer Northcutt was chosen treasurer, Mrs. H. D. Buse reporter and Mrs. Sorrells will become parliamentarian. All members of the club were at the meeting and Mrs. F. C. Hewitt was a guest.

Household products to be sold as a fund-raising project of the County H. D. Council were distributed to members. The open-



PREPARING FOR CEREMONIES—A speakers platform is being prepared on site of the proposed Wilson & Co. meat packing plant for the offic-

ial groundbreaking ceremonies Oct. 23. See story on Page 1 for more details. —Staff Photo



STRENGTHENING HIGHWAY — Work began this week on a portion of U.S. 60 inside the city limits by the Texas Highway Department. Plans call for putting in stabilization on the

highway and then a hot mix overlay from the intersection of U.S. 385 to the end of the curb and gutter to the east part of the city. —Staff Photo

Funeral Rites Of J. L. Pevley Are Conducted

The funeral of James Luther Pevley, 82, of 307 Lee Street, a longtime Hereford resident, was conducted Friday afternoon in Rose Chapel of Gilliland Funeral Home by the Rev. Herschel Thurston of Ute Park, N. M., former pastor of First Methodist Church here.

Mr. Pevley, a real estate salesman, died Wednesday afternoon in a Dimmitt hospital after a long illness. He was a native of Tennessee, born May 14, 1886. He came to this county in 1905 from New Mexico and married Linnie Bell Hughes here Dec. 21, 1921.

Survivors include his wife and a sister, Mrs. Cora E. Peveley of San Diego, Calif.

Burial was in West Park Cemetery with A. B. Higgins, Keller Muse, Gaylord Newell, Earl Stagner, H. R. Cocanougher and W. O. Cocanougher as pallbearers.

The lorix, a tiny, slothlike primate, eats insects, small rodents, birds and lizards, swallowing even bones and feathers.

World production of woven cloth in 1963 amounted to around 90 billion square yards or 30 square yards per person.

Fat Overweight

Available to you without a doctor's prescription, our product called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs \$3.00 and is sold on this guarantee: If not satisfied for any reason, just return the package to your druggist and get your full money back. No questions asked. Galaxon is sold on this guarantee by: **Gibson Pharmacy - Hereford - Mail Orders Filled.**

Frank Ford for State Representative

New Governor, New Speaker, New Legislature
Let's Build For The Future!



Frank and Margie Ford with their four children — Davis, 10, Cindy, 8, Dan, 6, and Susan, 4.

- * Raised in the Panhandle-South Plains area where his father served as a County Agricultural Agent.
- * Worked his way through Texas A and M, where he was named the outstanding student in the School of Agriculture, Cadet Corps Commander, and Delegate from the A and M Debate Team to national debate meet at West Point.
- * While on a summer job during college with the Ag Experiment Station in Lubbock, assisted in early hybrid-sorghum work.
- * Worked as assistant to manager of a farm equipment company specializing in irrigation.



As working manager of a business Frank Ford knows that government must be run on a pay-as-you-go basis.

- * Served 30 months in the U.S. Army, attaining the rank of Captain in artillery.
- * In 1959, served as bill clerk in the Speaker's office, Texas Legislature, and then in the Legal Division, State Board of Water Engineers.
- * Has lived in Hereford for the past 8 years, where he has been successful as a farmer, home-builder, and manager of a milling company.



Frank Ford will be a listening Representative when in the District - will work and speak for you when in Austin.

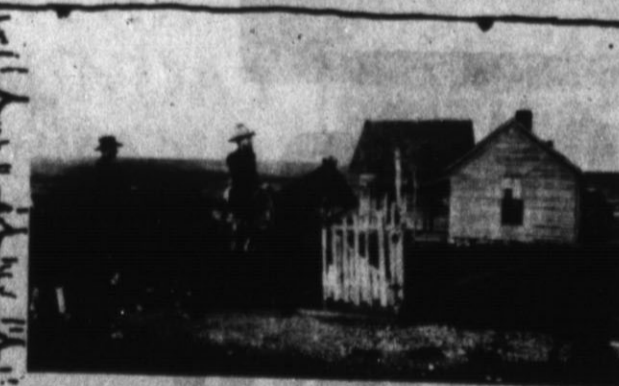
- * Active in his church and community, Frank has served as President of the Hereford Migrant Ministry, Vice-President of the Deaf Smith County Chamber of Commerce and United Fund.
- * Well known for his work with youth, has been Scoutmaster of Boy Scout Troop 52 for past 7 years.
- * Believes that two-party system is essential for the people of Texas to have effective control over their state government.

FRANK FORD IS A POLITICAL CONSERVATIVE WHO BELIEVES THAT THERE IS AN EXCESSIVE CONCENTRATION OF POWER IN WASHINGTON, D. C. He has been consistent in his efforts to find solutions at the local and state levels where the people can keep control over their future. Help put Frank Ford to work for you in WATER RESOURCES PLANNING, EDUCATION, SUPPORT FOR LAW ENFORCEMENT and GROWTH and PROGRESS FOR OUR AREA! He will represent the people of Cochran, Lamb, Bailey, Castro, Parmer, and Deaf Smith Counties.

FRANK FORD — the candidate of the PEOPLE OF THE 72nd DISTRICT!!!

Paid for by Deaf Smith County Citizens for Ford . . . Dean Stallings & Arnie Husmann, chairmen

Remember When?



Moreman Ranch Headquarters, 20 miles northwest of Hereford, in 1890's; Claude Norton, left, and Leslie Moreman are the horsemen.

In the 1890's, there wasn't a "United Fund" — but, if there had been, the citizens of Hereford would have supported it — just as they do today! Have you made your gift to the United Fund? This year . . . GIVE YOUR FAIR SHARE

Lone Star Agency



601 Main Street
Phone 364-0555

IT'S Stock-Up Time

SAVE! SAVE! SAVE! SAVE!

<p>ASPIRIN and other pain relievers . . . SALE!</p>	<p>ASPIRIN Rexall 100 ct. 5-grs. 49c</p>
<p>Parke Davis ASPIRIN 5-grs., 1,000 ct. \$1.39</p>	<p>ASPIRIN Rexall BUFFERED 5 grs., 100 ct. 69c</p>
<p>ASPIRIN 10 grs. 100 ct. btl. 69c</p>	<p>ASPIRIN Rexall BUFFERED 5-grs. 200 ct. \$1.39</p>
<p>Extra Strength PAIN TABLETS 100 ct. btl. 69c</p>	<p>ASPIRIN St. Joseph 36 ct. btl. 19c</p>

McDOWELL DRUG
336 N. MAIN PHONE 364-1313



Marine PFC Carrey Scroggins

Services Are Pending For War Casualty

Marine PFC Carrey E. Scroggins, 20, of 448 Mable in Hereford, died of wounds received on October 7 from hostile rifle fire while on patrol in Quang Nam Province, South Vietnam. Listed by the military as a gunshot wound to the head, he was pronounced dead at the station hospital at DaNang.

Final military rites and services are pending here with Gilliland Funeral Home.

A graduate of Hereford High School, PFC Scroggins married the former Juanita Pierce in Amarillo on October 9, 1967. Their son, Kenneth Carrey, is six weeks old.

Other survivors are his parents, Mr. and Mrs. Winston Scroggins, who now live at Red Bluff, California.

PFC Scroggins' body is being transported here for burial by the U. S. Marine Corps. They could give no definite time of arrival with the announcement.

Mrs. Scroggins is a patient in an Amarillo hospital at this time.

Demo Club Has Organizational Meeting Here

Deaf Smith County Democratic Club had its organizational meeting Thursday night at Democratic Headquarters, located in the 900 block of North Main in Hereford. Their officers were elected and plans were made to hold club meetings each Tuesday night at 8 in the headquarters building throughout the election campaign.

James E. Higgins was elected president. Other officers are Marcus Latham, vice president; B. F. Cain, secretary; and Don Teague, treasurer.

The club also formed plans for the upcoming Democratic rally, which is to be held at the Deaf Smith County Bull Barn on Thursday. Congressman Jim Wright is set as the featured speaker. Congressional candidate Dick Brown and State Representative Bill Clayton will also be present, the club reported.

Rally tickets may be purchased at the headquarters downtown. It was reported, however, that they must be picked up there before Tuesday night.

Medical Care For Vietnam Vets A Must

Prompt medical care for Vietnam veterans is a must at Veterans Administration hospitals and clinics. M. Z. Cooper, M. D. Director of the VA Hospital in Amarillo, Texas, said today.

He quoted from a recent letter by VA's Chief Medical Director, Dr. H. Martin Engle, stressing that veterans who develop medical problems within six months of their release from military service should be treated immediately without waiting until the veteran establishes that his ailment is service-connected.

While service-connection is presumed for a six month period, Dr. Cooper explained beyond that the service-connection must be verified by a physical examination and comparison with military medical records.

VA hospitalization is available to all qualified veterans of active military service, but first priority is given those who need treatment for service-caused or service-aggravated conditions. This group may also receive outpatient treatment.

Second priority for hospitalization goes to those veterans who are eligible for compensation for service-related medical conditions but who need treatment for conditions not related to their service.

When beds are available, any war veteran who needs hospitalization may be admitted if he is financially unable to defray the cost elsewhere, Dr. Cooper said.

School Is Conducted At Rebekah Meeting

A school of instruction was conducted by Mrs. Roy Manning, a member who is district deputy president, at this week's meeting of the Rebekah Lodge in the IOOF Hall.

Afterward, doughnuts and coffee were served by Mrs. Archie Love, hostess for the evening.

CARD OF THANKS

Words cannot express our appreciation for all the kind and thoughtful things that have been done for us following the death of our husband and father. Our deepest gratitude to you for all the lovely flowers, telephone calls, beautiful cards and every expression of interest and concern. Your friendship is a great help at this time of sadness.

Mr. Edna Minor
Mr. and Mrs. Marvin Lane
Dale Minor



DITTY BAGS FOR VIETNAM — Shown here are Steve Loveall, secretary, Jane Bezner, chairman, and Doug Tatom, a member of the Hereford High School Youth Council, after

they had helped Mrs. Genevieve Miller of the local Red Cross chapter load nine boxes full of "ditty bags" on the Hereford Post Office loading dock set for Vietnam. —Staff Photo

PROFESSOR HENRY HIGGINS HATS
OF MY FAIR LADY

Jet 990

Harman's

Several Styles
\$4.99 to \$7.99

Styles Galore
price from
\$15 to \$27.50

RESISTOL The Professor Higgins hats will take you out of the ordinary into a whole new world of fun. There's more than one. We have an entire group to meet your many moods. Dashing, debonair; just with a flip of your hat. All have the famous Resistol quality.

RESISTOL The Jet 990, one of the fast moving styles in Resistol's JET "FLEET" line, is a perennial favorite. Its classic lines and "Self-Conforming" fit give the reason. Add one to your fall wardrobe and you will wear it with distinction all season.

RESISTOL WESTERN HATS

See our large selection of new Styles and Creases
Prices range \$16.95 to \$25.00

GET COMFORTABLE IN THE WORLD'S BEST LOOKING BOOTS

Tony Lama

TONY LAMA BOOTS

Large Selection of new styles
Prices from
\$34.95 to \$75.00

WANT ADS WORK WONDERS

'Botany' 500 All-Weather Topcoat is tailored to go out on the town. (Even in the rain!)

Here's a luxuriously tailored topcoat—not a shell. The fabric is a rich, 100% virgin worsted gabardine—not a thin cotton blend. So you don't need a bulky liner. Result: you always look trim. Never wilted, wrinkled, puckered or plain washed out. Even in the rain. This coat is finished with Zepel*, a fabric fluoridizer that sheds showers. (Sheds stains, too.) When Daroff does an All-Weather Topcoat, Daroff does it right. 'Botany' 500



'BOTANY' 500
tailored by **DAROFF**
\$42.50 to \$60.00

Harman's
use our convenient Lay-A-Way Plan

A DU PONT trademark. Linings Sanitized treated for hygienic freshness.



'BOTANY' 500 STARTS A FASHION FLARE-UP

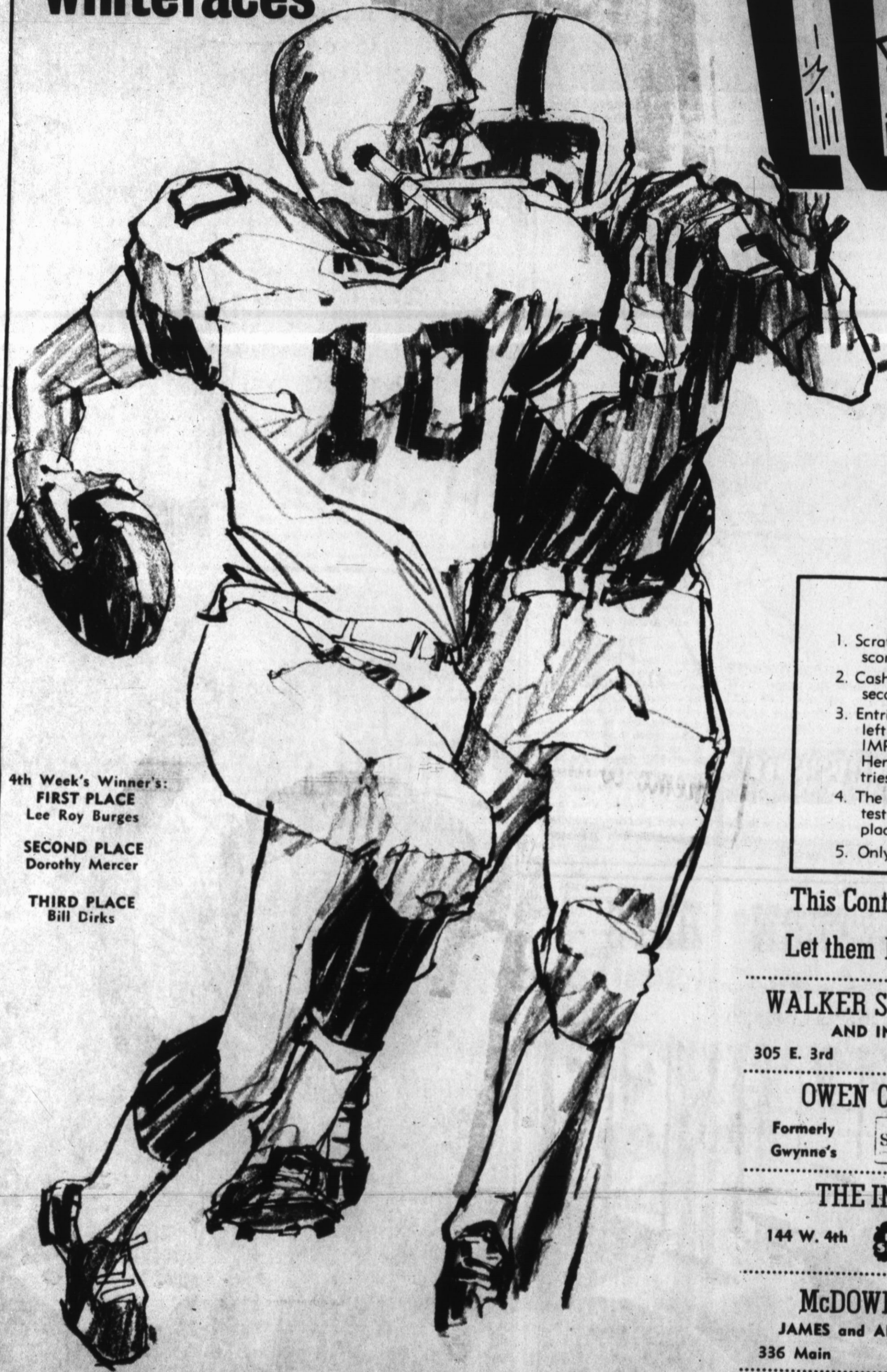
The Classic Look of Elegance gets a new modern lift.

Something great is happening to conservative Classic suits. Fresh new style ideas! Nothing radical, of course. But—the new traced waist moves closer to the body. There's a lift in the new colors. Lively, flattering, special. Get yours now—tailored for quality with the Daroff Personal Touch . . . in exclusive, 2-ply custom-woven fabrics. At eye-opening values. **'BOTANY' 500** tailored by **DAROFF**

Suits from **\$89.95 to \$120** Sport Coats from **\$50**
Slacks **\$18.95 up**

HARMAN'S

Support The Whitefaces



4th Week's Winner's:
FIRST PLACE
Lee Roy Burges
SECOND PLACE
Dorothy Mercer
THIRD PLACE
Bill Dirks

The Hereford Brand CONTEST

Get in on the fun plus win money too.
There has to be a winner — why not you!

1st Prize	2nd Prize	3rd Prize
\$8	\$4	\$2

PLUS . . . a grand prize of 4 Cotton Bowl Tickets will be awarded to the top three entrants at the close of the contest.

RULES OF THE CONTEST:

1. Scratch through the team you select to loose and be sure to score the teams on the Tie Breakers
2. Cash Prizes will be given weekly as follows: First prize \$8.00 second prize \$4.00 and third prize \$2.00!
3. Entries must be postmarked no later than 6 p. m. Friday or left at the Hereford Brand no later than 5 p. m. Friday. **IMPORTANT** . . . Address all entries to "Football Contest", Hereford Brand. Name and Address must appear on all entries.
4. The person picking the most winners at the end of the contest will receive two cotton bowl tickets. Second and third place will receive one ticket each.
5. Only one entry per person, per week, please.

This Contest Is Sponsored by These Hereford Businesses.
Let them Know that you appreciate their interest in sports!

**WALKER SHEET METAL
AND INSULATION**
305 E. 3rd 364-0788

WHITE'S AUTO STORE
BUDDY BLOOMER
330 Main 364-0574

OWEN CLEANERS
Formerly Gwynne's  385 & Lee 364-0160

HEREFORD BAKERY
DEBBS KNOX
519 Park 364-0177

THE INK SPOT
144 W. 4th  364-0430

KINSEY-OSBORN MOTORS
PONTIAC-BUICK-GMC-OPEL
142 Miles 364-0990

McDOWELL DRUG
JAMES and ANSEL McDOWELL
336 Main 364-1313

Sugarland Mall  Phone 364-0070

**FIRST NATIONAL BANK
OF HEREFORD**
Member F.D.I.C.

THE ARROWHEAD
GERALD TURNBOW
411 25 Mile Ave. 364-4111

ORSBORN CHEV.-OLDS
A WISE PLACE TO BUY
206 Schley 364-2160

WEST PARK 66
BILL SWANSON
829 25 Mile Ave. 364-2633

HAROLD CLOSE
WALGREEN DRUG
Sugarland Mall 364-2344

O'Kelley's
SPORTING GOODS
517 Park 364-2413

FOXWORTH-GALBRAITH
LUMBER COMPANY
234 E. 2nd 364-1224

COWAN JEWELERS
HEREFORD'S GIFT HEADQUARTERS
217 Main 364-4241

OFFICIAL ENTRY FORM

FOR THE WEEK ENDING OCTOBER 19, 1968

NAME _____ ADDRESS _____

CITY _____ PHONE _____

- | | |
|------------------------------|--------------------------------|
| 1. Texas vs Arkansas | 9. California vs UCLA |
| 2. Texas A&M vs TCU | 10. LSU vs Kentcky |
| 3. Texas Tech vs Miss. State | 11. Michigan vs Indiana |
| 4. WTSU vs Arlington | 12. Missouri vs Nebraska |
| 5. Rice vs SMU | 13. Notre Dame vs Illinois |
| 6. Oklahoma vs Iowa State | 14. Purdue vs Wake Forrest |
| 7. OSU vs Kansas | 15. Southern Cal vs Washington |
| 8. Arizona St. vs Oregon St. | 16. Tennessee vs Alabama |

★ Tie-Breaker Of The Week ★

DALLAS COWBOYS vs MINNESOTA VIKINGS



SCHOOL AND STADIUM BOND VOTERS — Friday was a busy day for the school tax office as they checked the tax rolls and receipts for qualified voters in the \$750,000 bond election which passed so favor-

ably. It included people of all ages even 3-year-old Joyce Lynn Harkey, (center), daughter of the Tom Harkeys of 604 E. Fourth. No, Joyce didn't vote. She just watched. —Staff Photos



OVER HALF — By Saturday, workers had reached over half of their goal of \$37,100 in the 1968 Deaf Smith County Fund campaign. A total of \$17,110.70 had been turned in by

Thursday morning and unofficial figures checked Saturday saw the amount raised to approximately \$20,800 — or 56 percent of the goal. The drive began Monday.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Ray Conard, 140 Northwest Drive; Mrs. Joe Frank Clark, Rt. 5; Mrs. Roy Grubbs, 102 Rio Vista; Mrs. A. G. Kemp, 238 Star; Mrs. Frusie Lambert, 706 E. 3rd; Mrs. Lydia Bippus, 401 S. 25 Mile Ave.

Mrs. Ellis V. Carter, 201 Union; Delbert Kinsey, 148 Centre; Jack Fortenberry, Adrian; Mrs. Edgar Ireland, 231 Ave. D; Buren Sowell, 609 W. 3rd; Jessie Ceeys, Box 965.
Eliza Warrick, Star Route; Giles Williams, 520 Star; Fred Walton, Rt. 2; Mrs. Perfecto Mancha, Box 644; Mrs. Felcita Medina, Box 1252; Mrs. W. J. Walker, Box 1121.
Mrs. Lola J. Hughes, Kings

Manor; Mrs. James E. Tollett, 306 Star; Mrs. Simon Cardenas, 212 Fuller; Mrs. Pablo Salazar, Box 805; Mrs. Margaret Hamilton, Kings Manor.
Emilio P. Barrera, 424 Ave. D; Domingo Cortinez, 433 Long; Mrs. Manuel Barba, Gen. Del. Mrs. Charles Snow, 811 N. Main; William R. Metcalf, 150 Park Ave.; L. H. Dean, Star Route; Mrs. L. H. Dean, Star Route; H. F. Hultman, Gen. Del.

Mrs. Alice Allen, 823 Brevard; Mrs. Leona Packard, Rt. 3; Mrs. Ralph Mitchell, 305 Westhaven; Mrs. Pear Boyer, 127 Ave. K.

PATIENTS DISMISSED
Samuel Pena, Mrs. D. B. Woolsey, Mrs. James Hudson, Mrs. Willie Stansbury, 10-12.

The Rev. Clifford E. Trotter, Mrs. Felix Albiar, Randy McNeese, E. E. Caviness, Mrs. W. C. Jobe, Gary Fangman, Todd

Martin, Mrs. C. P. Newell, Charles P. Newell, Mrs. Mabel Clark, 10-11.

Mrs. S. C. Brewton, E. O. Dixon, Mrs. Cipriano Vigil, 10-10. Thomas Coneway, Mrs. Herman Buss, Mrs. Antonio Vallejo, 10-9.

In 1954 a slide tore 185,000 tons of rock and earth from Prospect Point on the American side of Niagara Falls.

Calendar Of Events

MONDAY
Stated meeting of Masonic Lodge at Masonic Temple, 7:30 p. m.
Music Study Club in home of Mrs. Ellis Coombes, 707 N. Lee, 2 p. m.
Sugar Blues TOPS Club at Community Center, 7 p. m.
Community Concert Association presents The Romeros, guitar quartet at high school auditorium, 8 p. m.
Hereford Medical Auxiliary in home of Mrs. M. W. Nobles.
Peak of Panhandle Chapter of Texas Educational Secretaries Association will meet with Hereford members as hostesses.
Rotary Club lunch at Hotel Jim Hill, 12:05 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.

Paisano Lions Club at Hotel Jim Hill, 7:35 p. m.
Easter Lions Club in Easter Clubhouse, 8 p. m.

TUESDAY
Young Homemakers of Texas at First National Community Room, 7:30 p. m.
LAE Club in Mrs. A. N. Hopson's home, 2:30 p. m.
Beta Sigma Phi, all three chapters at Community Center, 8 p. m.
Temple Baptist WMU, night circle at church, 7:30 p. m.
Rebekah Lodge in IOOF Hall, 8 p. m.
Deaf Smith County Democratic Club, meeting at 8 p. m. in the Democratic Headquarters building on North Main.

WEDNESDAY
First Christian CWF, luncheon at church, 12 noon.
Temple Baptist WMU - day circle at church, 9:30 a. m.
Hereford Lions Club lunch at

Hotel Jim Hill, 12 noon.

THURSDAY
L'Allegra Study Club in home of Mrs. Noble Ballard, 1 a. m.
Herefords Study Club, Mrs. Garland Solomon hostess, 8 p. m.

La Plata Study Club to Amarillo for dinner and style show.
Mothers Needle Club, coffee at home of Mrs. A. H. Cook, 9:30 a. m.

Duplicate Club in Community Center, open to all interested bridge players, 7:30 p. m.
Antonion Circle at St. Anthony's parish school auditorium, 8:30 p. m.
Kiwanis Club at IOOF Hall for lunch, 12 noon.
Veterans of Foreign Wars at VFW Clubhouse, 8 p. m.

FRIDAY
Patriarchs Militant and Ladies Auxiliary at IOF Hall, 8 p. m.

Classifieds Get Results.



Right on target

The finest advertising doesn't have a chance unless it is seen or heard.

The circulation of an advertisement is vital to its success. And circulation is people... not the number of advertisements printed or anticipated or projected.

No advertiser can afford expensive guessing. Positive proof of circulation should be demanded. Vague generalities should be discounted. Charts, formulas, and promises are not readers, and can lead your advertising off sales target.

The actual circulation figures... verified count... of this newspaper are available through the reports of the Audit Bureau of Circulations.

Exactly how many units of your advertising are delivered into the hands of paying customers? How much do they pay to see your advertising? Where and how is this advertising being delivered?

This is the type of circulation information that helps keep your advertising and advertising budget aimed in the right direction. No camouflage, just facts and figures.

Insist on circulation proof when you buy advertising —be ABC-sure.

A copy of our latest ABC Audit Report is available on request.

INTRODUCING....

Lisa WIGS & WIGLETS

All Lisa wigs are made of the finest 100% Italian hair and come in a full range of hair colors.

CHOOSE FROM:

- The Travel Wig
- Grecian Curls
- Falls



COMPLETE BEAUTY SERVICE
early & late appointments
Phone 364-4391

Mary Helen's BEAUTY SALON
in beautiful Sugarland Mall

The Hereford Brand

ABC PAID CIRCULATION — THE POWER OF READER CONFIDENCE

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY



LET'S GET DOWN TO ... BRASS TACKS

...and take a SHARP LOOK at these SPECIALS!

● PRICES IN THIS ADVERTISING IS GOOD THRU SATURDAY, OCTOBER 19, 1968 ●

U.S.D.A. GRADE "A"



Pan-Ready Cut-Up
FRYERS
pound **29c**

FRYERS

WHOLE POUND **25c**

LETTUCE

Hereford Grown Firm Heads



2 HEADS **25c**

POMEGRANETS

each **10c**

- CAULIFLOWER Sno white, cell wrapped, head 33c
- SWEET POTATOES Calif. red velvet lb. 9c
- BLACK GRAPES Ribber lb. 19c
- ROMAINE Fresh bunch lettuce each 19c
- CRANBERRIES Ocean Spray fresh lb. 39c

RADISHES

2 cello pkgs. **15c**



APPLES

- JONATHAN
- RED DELICIOUS
- GOLDEN DELICIOUS

4 lb. bag **49c**

Glovers or Wrights 1st Grade BACON 2 lb. pkg. \$1.09	Armour Star All Meat FRANKS lb. 49c	Wisconsin Longhorn CHEESE lb. 69c	Glover's Assorted Lunch MEAT 12-oz. pkg. 49c
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- Maryland Club ... with \$5 purchase (otherwise 69c) **59c**
- Northern TOILET TISSUE 4-roll pkg. all colors **39c**
- Bake-Rite SHORTENING 3-lb. can **44c**
- Shurfresh Grade 'A' EGGS Large unconditionally guaranteed doz. **49c**
- Shurfresh BISCUITS sweetmilk or buttermilk 10 count **\$1**
- Nestle's QUICK 2-lb. can 95c value **65c**
- Patio Mexican Frozen DINNERS 3 15-oz. pkgs. **\$1**
- Alcoa Aluminum FOIL 12"x25' Roll 37c value **4 for \$1**
- Purina DOG CHOW 5-lb. bag **65c**
- Lipton's TEA BAGS 100 ct. pkg. 1.29 value **95c**
- Morton's MEAT POT PIES 5 8-oz. **\$1**
- Bama RED PLUM JAM 18-oz. jar **29c**
- Honey Boy SALMON No. 1 tall can **65c**
- Green Giant CORN Golden Cream Style 4 303 cans **\$1**
- Hunt's TOMATO SAUCE 10 8-oz. cans **\$1**
- Food King BREAD 1 1/2 lb. loaf **4 for \$1**

'TACK ON' BIG SAVINGS TO YOUR BUDGET

WEST BEND ELECTRIC COFFEE MAKER

9-cup capacity with \$5 purchase **\$5.95**



Beacon Blankets
cozy and warm with each \$10 in purchases **\$3.49**

DELICATESSEN

MONDAY
Chicken Dish - Pork Roast - Blackeyed Peas - Fried Okra - Cucumber Salad - Potato Salad

TUESDAY
Beef Roast - Fried Chicken - Golden Corn - Green Beans - Scalloped Potatoes - Cole Slaw

WEDNESDAY
Turkey & Dressing - Meat Loaf - Candied Yams - Baked Beans - Stuffed Peppers - Potato Beans - Spanish Slaw

TUNA PARKAY MOUNTAIN DEW KOTEX KLEENEX

- Del Monte Flat Can, Green Label **4 for \$1**
- Oleo Margarine Pound Ctn. In Quarters **4 for \$1**
- Miss Deb-Regular Fems-Super Slimline 2 6-btl. ctns. **89c**
- 200 count 2-ply - All Colors 3 12-ct. pkgs. **\$1**
- 4 boxes **\$1**

COLD POWER
Detergent King Size Box **99c**

Save Shurfresh & Tender Crust Coupons

Ask Your Grocer For Prize List

- Shop Piggy Wiggly For All Your Health And Beauty Aids At Savings
- Plastic Nursery Jar VASELINE 12-oz. 89c value **59c**
 - Toothpaste CREST family size Reg. 1.05 value **65c**
 - Summer Blonde HAIR SPRAY Reg. 89c value **49c**
 - Helene Curtis SUAVE SET 99c value lotion **69c**

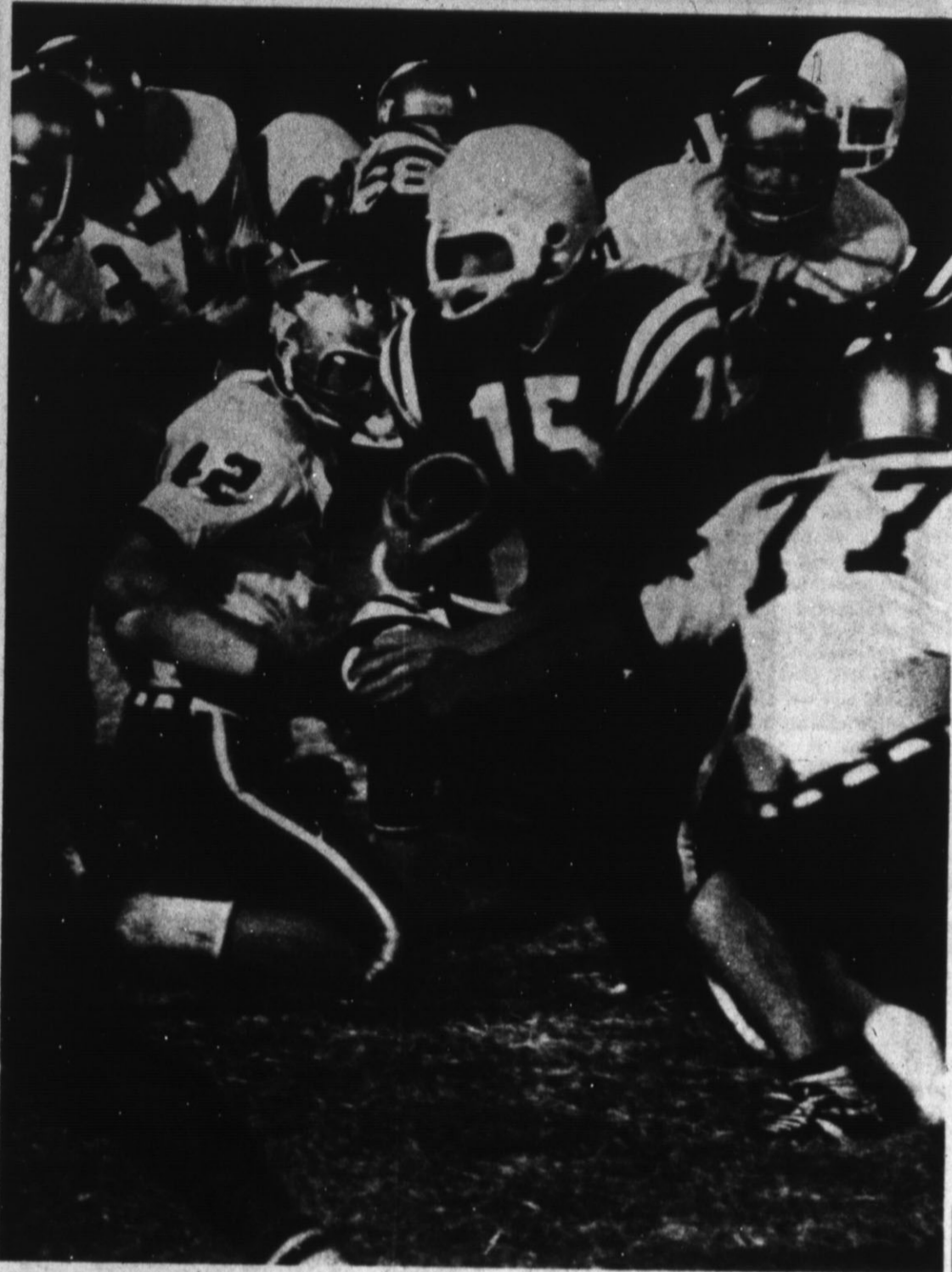
COUPONS EXPIRE OCT. 19th

● REDEEM THESE VALUABLE S&H GREEN STAMP COUPONS FOR EXTRA SAVINGS ●

COUPONS EXPIRE OCT. 19th

50 FREE S&H GREEN STAMPS with this coupon & purchase of 2-pkgs. Tendercrust Brown & Serva Rolls	50 FREE S&H GREEN STAMPS with this coupon & purchase of 2-Pkgs. Twin Pack Sylvania Light Bulbs	50 FREE S&H GREEN STAMPS with this coupon & purchase of 2-lb. ctn. Shurfresh Cottage Cheese	100 FREE S&H GREEN STAMPS With \$5 purchase or more and this coupon	PRIME Anti-Freeze gallon can 99c case \$5.94
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WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY



LOOKING FOR DAYLIGHT — Surrounded by Dalhart players, Whiteface Bill Cole looks for daylight. The rushing game for the Herd netted 11 first downs, compared to 10 first downs gained by Dalhart. —Staff Photo

Herd Clubs Wolves For First Victory

The winningest team in the state waltzed into Whiteface Stadium Friday night with a perfect record to show for the year, and crawled out following the onslaught of the Whitefaces, in a 27-13 win for the locals over the Dalhart Wolves.

Hereford drew first blood in their first win of the year when in the opening minutes of the first stanza, Jim Loerwald recovered a Dalhart fumble on the 47-yard line of the Herd. Combining the driving of tailback Elgin Williams and fullback Steve McAndrews, the Whitefaces pushed their way to the Wolves' one-yard line in 11 plays then tucked the ball into the hands of Williams and shoved him to paydirt. The point after was kicked by Loerwald to make the score 7-0.

Dalhart then penetrated on their possession to the Hereford 4-yard line, on a long pass, but had the play called back due to a clipping penalty, for their only threat in the initial period.

Gaining possession of the ball following a punt by the Dalhart team, the locals again relied on the running attack of Williams as he took the ball from the Hereford 35-yard line on the first play down field to the Dalhart 40 before being stopped. McAndrews was again slipped the ball on the next series of

plays and he ground out 16 yards on the first play after having evaded numerous tackles. He found another large hole in the Dalhart defense on the next play and plowed his way to the Wolves' seven-yard line.

With the changing of ends at the end of the first quarter, the Whitefaces gave Williams the ball on the second play of the second period and he plunged over from five yards out. Loerwald again connected for the extra point.

Hereford had another golden opportunity in the second quarter to score when Cole intercepted a pass on the Herd's own 35 and ran it back to the 44. A stall in offense forced the locals to relinquish possession of the ball before anything could be gained from the interception.

Tom Timberlake recovered a Dalhart fumble in the next series of plays for the visiting team on the Wolf 40-yard line. John Frank Martin, seeing action for the second time this year after recovering from a broken thumb, bulled his way down field to the Dalhart nine then took the pigskin across for the TD. The extra point kick was again completed by Loerwald for a 21-0 lead at the end of the first half.

Dalhart put themselves on the scoreboard in the third stan-

za when quarterback Fred Cozy broke loose and rambled 51 yards for paydirt, and the point after was good for a seven point effort.

Scoring the final touchdown of the night for the Whitefaces was Cole as he intercepted another Dalhart pass and ran it into the end zone from 37 yards out. The point after failed, leaving the locals with a 27-7 lead.

With less than a minute remaining in the game, Dalhart went to the air and completed three long passes that ate up 49 yards. The quarterback rolled around right and threw a pass that was hauled in the end zone on the next play, but offsetting penalties nullified the TD. Dalhart then drove across on the next play for the touchdown and then tried a two-point pass conversion which failed.

Figuring in the win for the locals were numerous interceptions by the defense along with exceptional blocking by the offensive line, which allowed the Whitefaces to gain 11 first downs as compared to 10 for the Wolves.

The defeating of the Wolves ended a four game losing streak for the locals as they will now have an open week before entering district competition against the Canyon Eagles at Buffalo Bowl on Oct. 25. Gametime is 8 p. m.

Hereford Included In Outdoor Survey

AUSTIN — Phase two of the Texas Outdoor Recreation Demand Study, a project to find out what kind of outdoor recreation Texans use and want, will begin Oct. 1, according to Don Vaughan, field coordinator of the project for the Texas Parks and Wildlife Department.

Included in the project for this portion of the state are Deaf Smith and Castro counties with area cities where the study is to be conducted as Hereford and Vega.

Results of the survey will determine the course of outdoor recreation planning for the Texas Parks and Wildlife Department as well as influence the outdoor recreation planning for metropolitan areas. Basic data from the study can also be used in urban planning.

Phase one of the project was completed Aug. 31 with 7,500 Texans being interviewed in depth concerning their outdoor recreation activities of the previous winter. Phase two, also consisting of 7,500 interviews, will concentrate on outdoor activities between April and September, 1968.

Vaughan said 20 team leaders and 200 professional interviewers could begin in 20 cities at the same time and should complete the 120 cities and 58 counties around Dec. 15, 1968. Vaughan said the pollsters used in this study are also used by consumer research and marketing research programs of private industry.

Department authorities said each interviewer would have an identification card, and that each team would check with the Better Business Bureau in each city on beginning the outdoor recreation demand study interviews.

Those selected to participate in the interview were taken at random by areas from telephone books and city maps and were selected in high, medium and low income areas. The Department of Agricultural Economics at Texas A&M University designed the methodology of sample design and questionnaire.

As with most surveys, the name of the individual will not appear in the end product. Statistics from the whole project will determine trends while the activities of one family on a summer vacation would be of little value in planning a State-wide outdoor recreation facilities, Vaughan said.

The length of time required for each interview is determined by the amount of outdoor recreation activity of the family being interviewed and could be completed in about 45 minutes with a family who had participated in few outdoor activities. However Vaughan said the average was about two hours.

Even though the Parks Division of the Department is conducting the study, the questionnaire deals with the spectrum of outdoor recreation activities including hunting and fishing. Near the end of the questionnaire, the pollster will ask how much outdoor recreation equipment is owned by the family and the approximate cost. Recreation equipment includes tents, trailers, campers and boats.

"The results of this outdoor recreation demand study will determine the outlook for outdoor recreation in the State for a long time. There are so many facets to this project and so much detail that each questionnaire requires 70 electronic data processing cards to hold it all," W. M. Gosdin, park services director, said.

"The first phase of the study met with much enthusiasm from the general public as well as from those being interviewed," Gosdin said.

JV's Blank Clovis, 35-0; Shorthorns Get Fifth Win

Both the Junior Varsity and the "B"-team gridironers came out on top of their games Thursday night as the Longhorns defeated the Clovis team 35-0 and the Shorthorns stymied the Farwell squad, 25-3.

In the junior varsity game, Willard Black put the locals on the scoreboard first when he found daylight in the initial period and scampered 29-yards to paydirt. Alan Wagner, playing for the Longhorns for the first time, added another tally in the first period as he touched paydirt after rambling in from 35 yards out.

Holding a comfortable 14-0 lead, the Longhorns, after gaining possession of the ball on two occasions during the second quarter, moved the pigskin inside the visitors 10-yard line, but fumbled on both occasions. The same situation occurred in the third stanza after the locals had reached the Clovis five-yard line before fumbling.

Ricky Ward put the third TD on the board for the Longhorns in the fourth and final period with a 27-yard gallop, then quarterback Mike Wartes connected on a 55-yard pass to end Alan Wagner for another touchdown. Wagner stumbled the final 10 yards to paydirt and was pulled down by a Clovis player just inches inside the goal line.

Adding the last touchdown of the game was Paul Hendon who was filling in at the quarterback slot. Hendon dropped back to pass but, unable to find a receiver, scrambled up the middle for 29 yards and the score.

Santry Rush, doing kicking duties for the Longhorns, had a perfect night from the tee as he kicked five-out-of-five extra points, in the final 35-0 game for the Longhorns.

The Shorthorns kept their record unblemished for the year Thursday night when they downed the Farwell team 25-3 for their fifth straight win.

Three of the Shorthorn's four TD's resulted from passes from halfback Paul Samaniego after rolling out. Samaniego connected on a 20-yarder and another 10-yarder to Harold Schmucher for two of his TD passes then another paydirt toss to John Sparks that covered 30 yards.

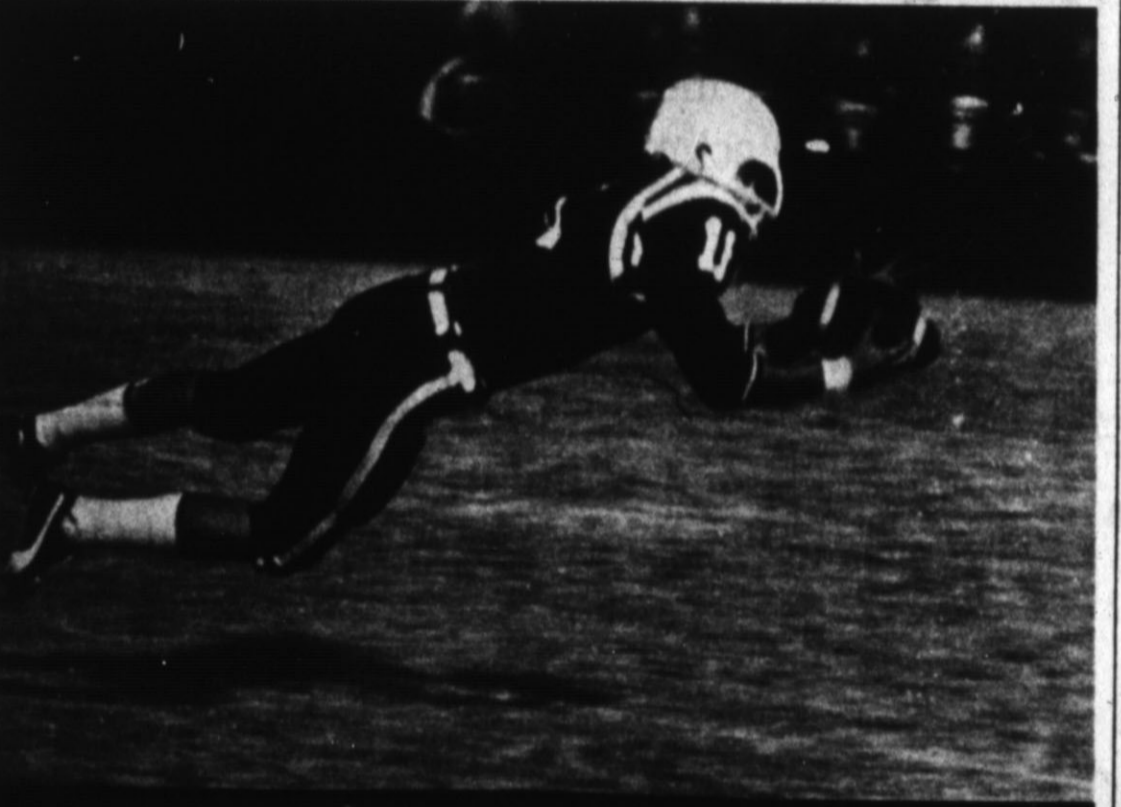
Allen Dunning accounted for the final touchdown when he rambled 60 yards on an off-tackle play.

The Shorthorns had another touchdown registered, but it was called back due to a clipping penalty. Samaniego pulled off a quarterback sneak that covered 80 yards on the TD that was called back.

Up until the final 30 seconds of the game, the Shorthorns had

the Farwell team shut out but they got within striking distance and booted a 30-yard field goal for their only score of the game.

The next tilt for the Longhorns will be next Thursday when they host the Dumas 11 at 7:30 p.m. at Whiteface Stadium. The Shorthorns will have an open week next week then will host the Plainview team on the 24th beginning at 7:30.



MIN. SEC.	QTR
000	1
TO PLAY	VISITORS 13
DOWN	HEREFORD 27
10 YARDS TO GO	

Courtesy HEREFORD LIONS CLUB

DIVING FOR THE CATCH — Hereford quarterback Randy Ragan had to reach for this pass Friday in the game against the Dalhart Wolves. The scoreboard told the final story, as the local took the Wolves, 27-13. —Staff Photos

Mules Over Mavs' 51-40

During the second quarter, the Mules took advantage of a faltering Mav defense to take the lead which they never relinquished the remainder of the contest. They scored three TD's during that period with two of those coming on pass connections.

The La Platans came alive in the second half, but were a little late in doing so. John Page led the attack in that stanza when he reached the end zone on two occasions — once on a 96-yard gallop and another that covered six yards. He also carried the ball over on his second TD for the two-point conversion, as the Mule lead narrowed 43-28.

Still playing catch-up ball, the Mavericks added two more touchdowns in the fourth and final period on a 52-yard run by Danny Charest and another touchdown by Page that covered five yards. Page also ran the final two-point conversion.

The Muleshoe defense then held the locals on several other threatening occasions in preserving their 51-40 win.

In individual statistics, Page led in total yardage with 186 on 25 carries for a 7.4 average, with Charest gaining 133 on 15 carries for an 8.9 average per carry. Taylor carried the ball three times for a total of 62 yards and a 20.7 average.

In the passing department, Allison completed two of three attempted passes for a total of 66 yards and Page completed one of four attempts for 13 yards.

Kearns Named Bowler Of Week

The next game for the Mavericks will be next Thursday when they go to Dimmitt and the Stanton team will play host to the Canyon team here at 6 p. m.

Burney Kearns was chosen as "Bowler of the Week" in Major League Bowling after compiling a score of 672 in Tuesday night's action.

Kearns also had the "High 3-Game Series" with a score of 600. Noel Worley had a score of 248 for "High Single Game" honors.

City Cab Co. members had the "High Team Single Game" with a score of 1030, and the "High 3 Game" with a 2891 mark.

Standings in the league after Tuesday included Orval Watson Ford, 12-4; Boyd Machine Shop, 10-4; City Cab Co., 10-4; Plains Insurance Agency, 9-7; Ink

Your next car is unbeatable. And it's here today.

Announcing your next car: The great new Chrysler for 1969. And one of 15 fuselage-shaped new Chryslers is right for you.

Luxurious New Yorkers with standard power steering, power disc brakes, and a cockpit fitted with quiet paneling and rich upholstery.

Three Hundreds with hidden headlights, hidden wipers, and a not-so-hidden reputation. Town & Country Wagons with inside paneling, outside planking, and a roof-mounted airfoil that helps keep the rear window clean.

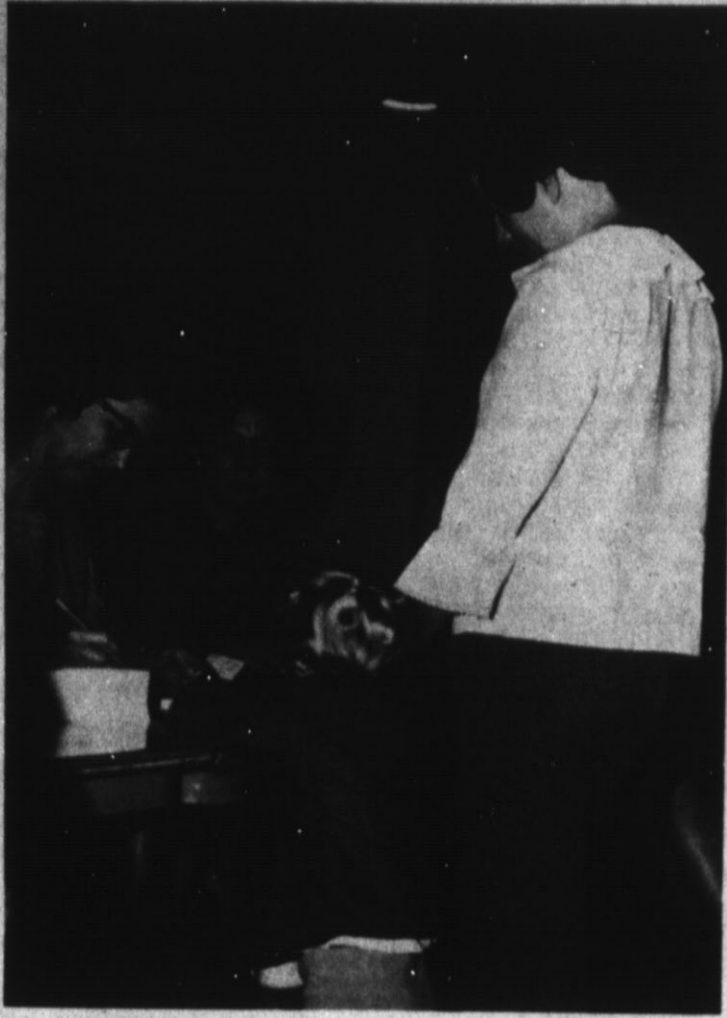
Newport Customs and Newport's with full-size fuselage looks, cockpit interiors, and a price tag that's easy to take.

Right here:

Meet THE unbeatable Dishman-Hale Chrysler-Plymouth - 345 East First St.

AUTHORIZED DEALERS CHRYSLER MOTORS CORPORATION

The Great New 1969 Chrysler



Golf Pro Explains Changes At Course

Bob Baker, John Douglas Pitman Municipal Golf Course pro, has announced improvements are being made at the course along with changes being made in regard to the use of private golf carts.

Improvements on the course will include reseeding the number two and number six fairways along with widening of several of the greens. Baker said the two fairways being worked on now were selected because they were the two in most need of attention.

Work done on the number six fairway included plowing up of the fairway, the planting of grass and the application of fertilizer. Soil was added to the number six fairway also where caliche has been in the past, and humus from the city sewer was added for growth.

"We hope to have those two fairways and greens completely playable by next spring, and then we will begin on the others as time allows," he said. "We were planning on beginning this project around the 15th of September, but other problems arose and we had to delay it until now."

Another addition to the course will be ladies tee boxes and also the increasing of several of the greens, thus allowing additional putting area.

A slight controversy has arisen over the use of private golf carts at the course and Baker feels that the use of the privately owned carts should be disallowed. He commented that the local course was probably the only municipal course in the state which allows the use of private carts, and this is unfair to the public, as the course is for public use.

Baker owns 10 golf carts for the use of the golfers who play, while several local citizens use their own and then loan them out to other persons, cutting into Baker's profits. Baker also pointed out the fact that a number of the privately owned carts are run on the narrow tires which, in complete contrast to the ones he owns and rents out, cut deep ruts in the fairways.

He cited that at a recent tournament, there were 16 couples participating in the tournament, and he had only 10 carts owned by himself, and thus he had a shortage of six carts. This shortage, he said, was due to the fact that the privately owned carts were cutting into his business and not permitting him to be able to purchase additional carts for municipal use.

"I don't think," Baker said, "That privately-owned carts should be allowed on a municipal course such as this one because a municipal course is for the use of the entire public, and not for private individuals."

Morris Is Cited In Sports Book

CANYON, Tex. — Eugene "Mercury" Morris of West Texas State set an NCAA one-game rushing record last Saturday and was honored as "back of the week" by The Associated Press and Sports Illustrated magazine.

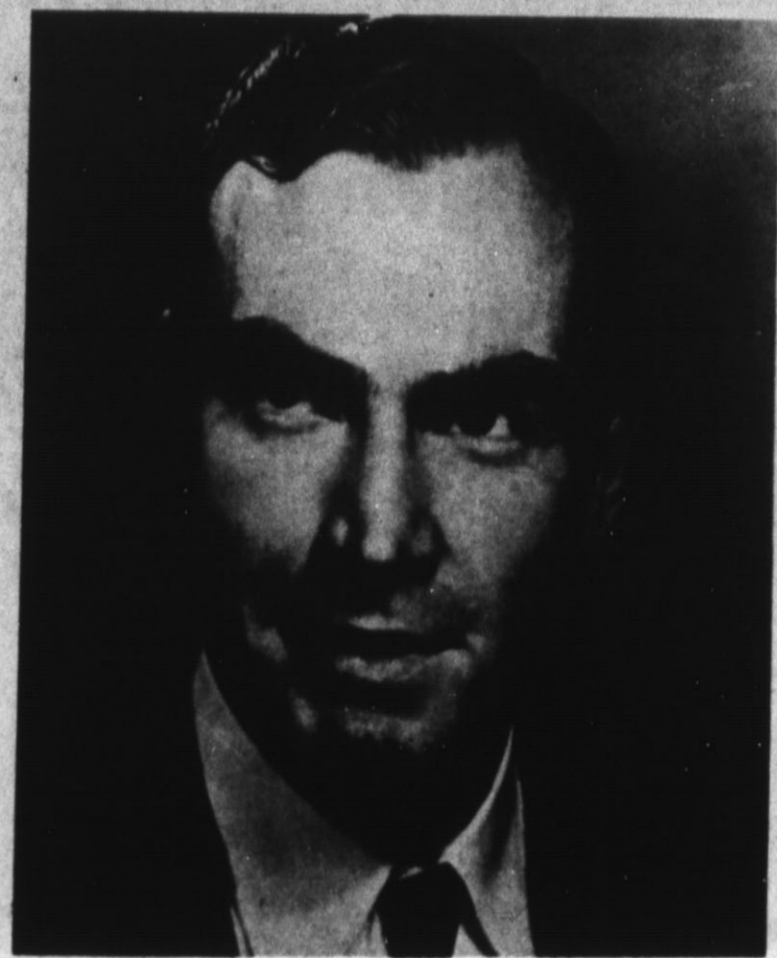
The 190-pound senior halfback ran for 340 yards in West Texas State's 35-20 victory over Montana State. His total bettered the record 326 yards rushed by Fred Wendi of Texas at El Paso in 1948.

The Associated Press placed Morris on its All-American honorable mention list last year when he was the nation's second leading ground gainer and trailed the leader, O. J. Simpson of Southern California, by only 141 yards.

A framed certificate accompanied Sports Illustrated's citation for Morris. His honor will appear in the magazine's Oct. 14 issue.

Leaves from the ornamental palm trees for the Christian Palm Sunday and the Jewish Feast of the Tabernacle are grown along the Mediterranean shores in Europe.

Only a one vote margin saved President Andrew Johnson from impeachment in 1868.



Congressman James C. Wright, Jr.

This area has the opportunity to hear the United States Congressman from the Fort Worth District on Thursday, October 17, at 7:30 P.M. in the Bull Barn, Hereford, Texas. It is important to every citizen to hear Mr. Wright. Mr. Wright is respected by all segments of his district, and has won every election by big majorities. He is Texas' outstanding Congressman in Washington. He is familiar with all Texas, and represents all of Texas in the United States Congress.

Congressman Wright has great influence in Washington with all other Congressmen, as he is respected for his sincerity, his depth of understanding, and his fairness in his approach to all national problems.

Mr. Wright is an excellent speaker. You will not be disappointed in meeting and visiting with Congressman Wright who can and will explain in language that we can all understand, the political problems of the day, and their bearing upon the future of our State, our country and our area. You are interested in these same problems, and we should all be informed. We owe it to ourselves to hear these problems discussed by a speaker who is knowledgeable, capable, and informed, and one who is faced with them every day on the national scene. Please buy your ticket as soon as possible so that G. D. Caison will know the number he will serve at the banquet. The tickets are only \$6.00, and can be obtained at the Democratic headquarters in the old J. C. Penney building on Main Street, or from Mrs. Pat Hill, ticket chairman, and her co-workers.

(Paid for by Deaf Smith County Democrats Leo Witkowski-Chairman Jay Boston-Vice Chairman)

Migrant Workshop In McAllen To Be Attended By Local Teachers

Twelve Texans experienced in teaching children who spend less than the normal school term in the classroom each year will share their special knowledge at the sixth annual Migrant Workshop, sponsored by the Texas Education Agency in McAllen on October 15-17.

Attending from Hereford are superintendent Johnny Clark Jr., assistant superintendents Roy Hartman and Robert Holman, special services assistant Tom Harkey, Albert Pena, Naomi Hopson, Lydia Garcia and Marjan Davis.

Clark pointed out that this workshop "is very important to the school's migrant program here" both for the migrant student and the fact that the Hereford school system "probably

gets more state funds for migrant students than all the schools combined west of Abilene.

The twelve teachers from throughout the state, plus 40 other specialists drawn from the TEA staff, university facilities and other areas, will exchange ideas during a series of 220 small group workshops Wednesday and Thursday.

Group meetings will follow two general sessions at 7:30 p. m. Tuesday and 8:15 a. m. Wednesday at the McAllen Civic Center. McAllen is located in the Rio Grande Valley some 10 miles from the Mexican border.

Dr. John McFarland, University of Texas at El Paso dean of education, will keynote the Tuesday night session with Dr. Edwin Hindman, director of the Southwest Educational Development Laboratory in Austin, and Vidal Rivera of the U. S. Office of Education, slated to address the morning session.

Some 1,200 teachers of migrant children will attend the workshop, TEA reported.

Teaching areas to be dissected at the small group meetings will range from mathematics to music, from audio visual materials to exploring science. One of the key topics is a continuing focus on English language, particularly the best methods of teaching it to children born into Spanish-speaking homes.

Set to serve as chairmen of two of the group sessions are Hartman and Mrs. Hopson.

Observe Annual Fall Mission Festival Today

Immanuel Lutheran Church will observe its annual Fall Mission Festival today, Rev. Herman J. Schelter reported.

Services will be held at 11 a. m. and 2:30 p. m. The Rev. William K. Schuster, pastor of St. Paul's Lutheran Church of Plainview, will be guest speaker at both services.

A fellowship meal will be served at noon in the church basement, Rev. Schelter said.

CONCLUDE SERVICES
Avenue Baptist Church will conclude their revival services tonight with former pastor Rev. Bob Harris as speaker and Pete Nunes as singer, according to Rev. Ron Harpster, pastor. Preaching services are scheduled for both morning and evening today.

Molly Schofield Is Star Of Week

The Medics strengthened their lead in Sunset Keglers bowling league this week as they pulled out front by three games over their nearest competitor, and Molly Schofield was named "Star of the Week" after rolling a 510 series.

"High Team Series" and "High Team Game" were both collected by the Sunset Lanes team as they chalked up scores of 2253 and 799 for the honors. Anne Radney won the "High Individual Series" with a 513 and Joan Munnerlyn grabbed the "High Individual Game" with a 200 score.

Collecting converted splits, were Faye White with the 5-10; Anne Radney, the 5-7 and Jean Watts, the 5-10.

For Monday night's action, Hays Implement won 4 and lost 0; Justice Realtors won 0 and lost 4; Sunset Lanes won 3 and lost 1; Chester Gin won 1 and lost 3; Arrowhead Drive-Inn won 3 and lost 1; Team No. 12 won 1 and lost 3; Hereford Insurance won 3 and lost 1; Gault and Son won 1 and lost 3; Team No. 11 won 2 and lost 2; Hereford Welding won 2 and lost 2; the Medics won 2 and lost 2; and Boyd Machine and Supply won 2 and lost 2.

Standings include the Medics, 15-5; Sunset Lanes, 12-8; Hereford Insurance, 12-8; Hereford Welding, 12-8; Justice Realtors, 11-9; Chester Gin, 11-9; Gault and Son, 10-10; Boyd Machine and Supply, 10-10; Arrowhead Drive-Inn, 10-10; Hays Implement, 8-14; Team No. 12, (incomplete) 5-11; and O'Kelley's Sporting Goods (incomplete), 2-14.

POLICE WILL BE RESPECTED NOT ABUSED IF ANDREW Andy SHUVAL IS ELECTED DISTRICT ATTORNEY



Democrat

We need to improve the salaries and working conditions of our law enforcement officers. A policeman has a 1 in 8 chance of being assaulted. He is protecting us and he needs our concern and help.

A vote for Andy Shuval is a vote for RESPECT OF THE LAW and for the POLICE THAT ENFORCE IT!

VOTE FOR Effective LAW ENFORCEMENT

Deaf Smith County Citizens for Effective Law Enforcement, A. J. "Major" Schroeter, Chairman

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PROJECTS BEGIN — Construction began on two highway projects in Hereford during the past week, with this photo being taken on Harrison Highway. On this project, the Texas Highway Department is lowering the highway to allow for more drainage during heavy rains. On the second project in the city, the department is putting in stabilization and a hot mix overlay from the intersection of U.S. 385 and 60 on east to the end of the city's curb and gutters. To start soon is work on Texas 1058, west of Harrison Highway from the intersection with Texas 1057 on to the intersection with Texas 1412. Shoulders of the highway will be flattened out, widened and a hot mix overlay put down. —Staff Photo



By MELVIN YOUNG
A memorial fund to honor the late Eugene Naugle has been started by the Hereford Kiwanis Club. Donations to the fund can be made at either the Hereford State Bank or the First National Bank of Hereford.

The funds will be used for the purpose of giving a scholarship or scholarships each year to some deserving graduate of Hereford High School. Ray Todd, president of the Kiwanis Club, said Friday that only interest from the fund will be used for this purpose and it was hoped that a substantial amount would be contributed. Naugle was a Kiwanian for many years, and was very active in the local organization. He had many friends in the Hereford area as well as other areas where he has served his church as pastor.

Gene was a frequent visitor to the Brand office and a ray of sunshine with him. We know also that he made the rounds at the local hospital almost daily and it really didn't make any difference who you were or what your religion was — Gene Naugle always came by to visit. He liked everybody and apparently everyone liked Gene. He's going to be missed around Hereford — and particularly around this office. It was always a pleasure to see Bro. Naugle walk in the front door.

We hope that the memorial fund started by the Kiwanians will grow and grow. These fellows appreciated Gene and they want to do something in his memory and the scholarship fund is surely what Gene would have wanted. Although the Kiwanis Club Board of Directors will administer the fund, donations can be made by any interested person, according to Todd.



ICT STUDENT OF THE WEEK is Randy Barrett, son of Mr. and Mrs. Jessie R. Barrett of 342 Ave. D. Barrett is employed at Jerry's Appliance under the Industrial Cooperative Training (ICT) program at Hereford High School. Barrett, a junior this year, says that his future plans include college. Pictured with Barrett is Jerry Pennington, his on the job supervisor. —Staff Photo



DE DISPLAY — The show window in the vocational department of Hereford High School is the scene for this display arranged by John Goodwin, a senior DE student. Each DE student has a project which is to arrange a display centered around his type of work. The merchandise shown is from Harman's Department Store where Goodwin is employed under the DE program. —Staff Photo

the road, that's what. Drainage problems in that area cropped up a couple of years ago and many residents were flooded during one of our West Texas thunder showers. Lowering of the road should take care of the problem.

Some repair work is also going on along U. S. 60 through town. —HB— Plans are progressing for the ground breaking ceremony to be held October 23 at the Wilson & Co. plant site. The speakers platform has been constructed already and much of the program has been arranged. Congressman W. R. Poage will be the luncheon speaker.

By the way, if you're interested in going to the luncheon, better get your tickets at the Chamber of Commerce office. Chamber members and members of the local civic clubs will have first shot at the tickets, but they will go on sale to the general public on the 18th. Chamber officials and others who have worked on locating the Wilson & Co. plant here are hoping for a big turnout for both the groundbreaking ceremony and the luncheon. —HB—

And the Salt Lake City Desert News says: "It's the psychological element, not the physical, that determines our conduct — people will go to the beach to get wet and scamper for cover the moment it begins to rain."

Cork is used in insulation, floor coverings and many other products, but bottle stoppers and liners for bottle caps still create the main demand for the product.



PRICE RECEIVES AWARD — Congressman Bob Price (left) recently received the "Watchdog of the Treasury" award in honor of his 100 per cent economy voting record in the 90th Congress. Making the award is John C. Mason, president of National Associated Businessmen, Inc.

A story elsewhere in this issue of the Brand points out that the rate of dropouts in Hereford High School has steadily decreased over the past three years although enrollment has increased.

In 1965-66, 687 students were enrolled in the local high school and there was a total of 53 dropouts that year. The 1967-68 enrolled in the local high school and the dropout figure decreased to 36. The total this year of course cannot be tabulated until the end of the school year, but to date we have had only 19 dropouts (most dropouts come in the early part of the year), while enrollment, through Oct. 8, is 878 students.

Certainly one cannot pinpoint the reason for the decrease in dropouts while enrollment continues to climb, but we wonder if the addition of the vocational classes hasn't had a bearing on the figures. Many students, we feel, will stay in school through their junior and senior years due to some courses offered through the vocational program that might have left had these courses not been available.

We thought the vocational school was a good deal at the time the program was initiated — and we still do. We believe also, that local school officials will agree, 100 per cent. —HB—

Wondering what's going on out on Harrison Highway? The highway department is lowering

Local Students Register At LCC

Connie Bryant, Linda Brooks, and Inez Sambrano have enrolled for the fall semester at Lubbock Christian College.

Connie, daughter of Mr. and Mrs. T. L. Bryant, is a 1968 graduate of Hereford High School. She is majoring in elementary education.

Linda is the daughter of Mrs. Willodyne Brooks. She is also a 1968 graduate of Hereford High School and is majoring in psychology.

Inez is the daughter of Mr. and Mrs. Frank Sambrano. She is a 1967 graduate of Hereford High School and is majoring in special education.

Lubbock Christian College is a private liberal arts junior college now entering its twelfth year. Beginning this year, plans for becoming a senior college will be begun and all entering freshmen will have the opportunity to go the full four years at LCC. At present LCC offers associate degree in 12 different fields.

Pvt. Morgan Is Graduated From Service School

MEMPHIS (FHTNC) Oct. 8 — Marine Private Jimmy H. Morgan, 20, son of Mr. and Mrs. Joe H. Morgan of 316 Ave. I, and husband of the former Miss Barbara J. Treadway of 235 Ave. A, all of Hereford, Tex. was graduated from the four-week Aviation Mechanical Fundamentals School at the Naval Air Technical Training Center, Memphis, Tenn.

He will continue his training on the appropriate course of instruction which will prepare him for specific duties within Marine Corps Aviation. Upon successful completion he will be transferred to an operating unit.

Classified Got Results.



UP, UP AND AWAY — The unofficial United Fund band directed by Ben Gollehon has been a familiar sight this week as they help raise support for the campaign. This photo was taken at the Community Center Monday morning, and the band also appeared at the Hereford Rotary Club at noon Monday and for the Dawn Lions Club Monday night in the Dawn Community Center. They played last Thursday for the Kiwanis Club. Theme song for the drive is "Up, Up And Away." —Staff Photo

Sgt. Faulkner Is Promoted

Air Force Sgt. James Faulkner, whose wife lives in Hereford at 523 Irving, has received his promotion to staff sergeant at Saigon, South Vietnam.

Sgt. Faulkner, whose tour of duty is almost completed there, is expected home on Oct. 27. In December, he and his wife will be transferred to England for three years.

He has already served 18 months on the Philippine Islands following five months at Washington, D. C.

His parents live at Dimmitt. Mrs. Faulkner's parents are Mr. and Mrs. Roy Brittain of Hereford.

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plus fed. tax and old tire		

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1966 Ford pickup. Long wide bed Big 6 with automatic transmission Good rubber. Test drive this nice pickup at a remarkable low price.

1967 Plymouth Fury III, 4-door hard top, power steering and brakes, beautiful autumn beige finish. 25,000 local miles. Local owned. Plenty of factory warranty that can be transferred!

1966 VW, 2-door, red finish, good tires and outstanding sharp. Test drive and you'll buy this 30 miles to the gallon car!

1966 Chevrolet Pickup, V-8 engine, 4-speed, Long, wide bed. Attractive blue and white finish. 4,000 miles or 90 days protective warranty!

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825-20/10	48.00	6.20
900-20/10	63.00	7.35
1000-20/10	79.00	9.33

DRIVE IN! CHARGE IT!



CONFLICT IN OPINIONS — Lance Cpl. Paul A. Hagar (left) has added a Marine veteran's opinion to the Vietnam war, which has already created a difference of opinion between Navy Lt. (jg) Clint Coneway (center) and Army Spec. 4 Oscar Martinez.

Marine Vet Answers Army And Navy Vet's War Cry

A Marine now stationed in Vietnam has written his personal comments on a speech made by Army Spec. 4 Oscar Martinez to the Hereford Paisano Lions Club on Aug. 26, and a letter from Navy Lt. (jg) Clint J. Coneway that was received by the Brand in late September.

Martinez' speech was covered by the Brand under the headline, "True picture of Vietnam Is Given By War Veteran," on Aug. 29. Coneway's letter was published on Sept. 29 beneath the headline which read, "Navy Vet Replies to Army Vet Over Vietnam Speech."

Both made mention of an incident which involved the U. S. Marines. Martinez noted a case where cases of panchos had been sold to the Viet Cong and asked that of them for the Marines who had a number of pneumonia victims as a result of the "fast-buck artists." Coneway, in turn, reported that he "hardly believed" these items had been sold to the Viet Cong and asked that Hereford people consider "the complete picture." Both differed on the topic of troop morale.

Marine Lance Cpl. Paul A. Hagar, son of Mr. and Mrs. W. P. Hagar of 603 Ave. K, has written that he has read both articles "and am inclined to agree and disagree with both of them."

Hagar's letter reads: "I am going to just give you my viewpoints more or less and

let you take it from there. I hope that will be alright.

I have been in this country (Vietnam) going on eleven months now. I have spent all but four months in the field. I was in various hospitals during that four months due to a wound. I feel I am luckier than a lot of guys here. I had a four-month rest whereas a lot of them never got one. It is a heck of a way to get a rest but nonetheless it is true. It really gets to be a strain on a lot of the fellows, for this is definitely a hard war to fight.

There is the weather. It is either too hot or you are soaking wet from the rain. You have no rear lines to pull back to rest and regroup. You more or less have to be alert 24 hours a day, for the enemy is just about everywhere. You don't know who your enemy is, for he can be farming during the day or even cutting your hair. But then at night he is out popping rounds at you.

There have been times it was women and children shooting at you. I think this is the biggest disadvantage of all, not knowing who your enemy is. Also, we are fighting this war on their terms. He strikes only when he is ready and has the advantage. He is usually well dug in and definitely hard to get out.

This war is as Lt. Coneway said — a political war. And I feel the military's hands are tied for this reason. This war has been a long drawn-out affair and is going to continue to be so until they give us a little free rein. If and when they do, I will bring this war to an end.

I feel the only way we are going to bring this war to an end is to stop the enemy's resupply. We are stopping a lot of their resupply, but they are still getting through. In order to do this I feel we are going to have to go to the source, start bombing the bordering countries. It is the time a lot of innocent people are going to be hurt but I feel that just as many are going to get hurt if we keep dragging the war on like we are.

Once we start the bombings I believe the peace talks would do some good. The Paris talks are at least a start, but I myself don't expect anything of them and don't think anyone else does, either. At least it is a start though.

There is no one that would rather see this war end than the American fighting men, but I would hate to see this war end like the Korean war — nothing accomplished — and that is what I'm afraid of!

About the protestors, they really don't bother me much. I sure don't lose any sleep over

them, I feel they are few. Most of the American people are with us all the way and the others will wake up in time. I myself have received quite a bit of mail from people I do not know of encouragement, and with support like that how can you go wrong?

War is not a pretty sight and never will be, but I feel we will always have it — if not here, someplace else. I don't know about some people, but I love the country I live in and I will fight to my utmost to keep it free. The United States is the greatest country in the world and we'll worth protecting.

I don't enjoy being over here and don't think there is an American that does, but our job has brought us here — so all we can do is make the best of it. I do not consider myself a murderer. It is either the enemy or us and I prefer coming home with air in my lungs. I have the greatest family in the world and am definitely coming back to them.

About the fast-buck artists: I would like to ask Mr. Martinez how much of this he actually saw? I have been in this country, as I said before going on eleven months, and have yet to see or hear of a Marine selling out to the enemy and hope I never do. I haven't been around the other branches of service, but I believe a person would have to look long and hard to find such actions.

The Marines without panchos — I find that hard to believe. It could be true. Maybe the civilians did have crates of panchos. I really don't see how, though. They (the Marines) would have gotten wet anyway, for during the rains it is pretty well impossible to keep dry while in the field.

I will say this. I may be wrong, but I don't think so. The Marines have a harder time getting resupplied than any other branch of the service. If supply has got it, we usually get it — if they don't have it, you do without and make the best of it you can.

I like to think we are hard enough not to let a little rain get us down.

Now, about the morale of the troops: I would have to disagree with Mr. Martinez on that from what I have seen. I know the morale in my unit couldn't be better. There are times it is down but only for a short period of time. Any other unit I have seen or one that we have worked with, seem to have a

Barely Enough Time To Get Water To Short Areas, Director Says

The Executive Director of the Water Development Board, Mr. Howard Boswell, in a statement to Texas Legislators on October 1, warned them that there is barely enough time to get water to the water short areas of

the state. Failure to move this water in time will spell economic disaster to these water short areas. He stated further, "The State of Texas cannot afford to delay starting now those steps which must be taken now."

Those statements were made during presentation to the legislators of next year's budget for the Water Development Board. The entire water program will not be released until November or December and possibly later, however, from these budget statements the general scheme is beginning to emerge. This includes gathering the surplus water in Northeast Texas for commitment to the Trans-Texas Canal which will move the water west to supply the Dallas-Ft. Worth area then run westward to the plains. Pipelines will tap this canal to supply the Abilene-San Angelo-Odessa area, the Trans-Pecos area, and will provide municipal and industrial water to El Paso. This canal would also be the source of water to be moved into Eastern New Mexico.

The needs of South Texas would be satisfied by a South Texas Canal to run from the lower Sabine, parallel to the Gulf Coast, all the way to the lower Rio-Grande Valley. Negotiations are under way with the Mississippi Basin States to tap the flood waters of the Mississippi below New Orleans. This surplus water would be transported to the Sabine River Valley to enter the Trans-Texas Canal system on the South Texas Canal system.

Before this dream can become a reality much remains to be done. We must never miss an opportunity to let every one know of our determination to succeed. We must become aware of the legislative questions that will face us. We must join forces to insure that we get the most water for the most good of the most people at the least cost. We must get acquainted with water!

We must all become aware of the economic consequences of failing to supplement our present water supplies. We must become familiar with legislative requirements to allow implementing the most efficient management scheme. Costs of the import project, costs to the water users and benefits to be derived are most important subjects on which work is progressing. We are certain water can be delivered to our region at a price which our farmers can afford to pay.

You can do your part by helping Water, Inc. spread the word about our requirements for water. We need you to assist in our efforts to get all the people of the region to join together in a united effort to secure the water we will need so badly within a few years.

So much debris from World War II litters the islands of Micronesia that scrap metal ranks as the United States' trust territory's most valuable export, after copra, the National Geographic says.



NEWCOMER OFFICERS — Installed at a luncheon this week, officers of the Welcome Wagon Newcomers Club are, from left standing, Mrs. Mack Kemp, secretary; Mrs. Robert Bradbury, correspondent; Mrs. Bill Barkley, president; Mrs. Marcus Hoelscher, treasurer; and seated, Mrs. Jack Hughes, and Mrs. Mel Charest, vice presidents. The club is sponsored by Mrs. Ray Polvadore, Welcome Wagon hostess, and is given to all residents of the county who have lived here less than two years. A meeting is scheduled at 12:30 p.m. Tuesday in Community Center, to plan holiday activities. Members will tour the Holly Sugar plant after the business session.

Optimists Will Meet Mondays

The Hereford Optimist Club will change its meeting time to noon each Monday; President Gerald Mobley has announced. The change will be made Monday, Oct. 21, Mobley said.

The club has been meeting recently at 7 a.m. each Thursday. The Lieutenant Governor of Optimist International, Allen Clark of Amarillo, is expected to be present. The meeting will be held at Ward's Restaurant, 225 S. 25 Mile Avenue.

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Dick Brown was born and reared in the Panhandle of Texas, and is familiar with all the problems that confront this area. You have the opportunity, and you owe it to yourself to attend the meeting at the Bull Barn Thursday, October 17, at 7:30 P.M. to hear him discuss your problems and what he advocates to solve these problems. You will have the opportunity to be heard by asking any questions or making any comments yourself. Regardless of your present feelings, you should be informed and the best way is to meet the candidates face to face. There will be another well-known national speaker at this occasion. These tickets can be purchased for only \$6.00 at the Democratic headquarters in the old J. C. Penney building on Main Street, or from Pat Hill and her committee on ticket sales, of which she is chairman.

(Paid for by Deaf Smith County Democrats Leo Witkowski-Chairman Jay Boston-Vice Chairman)

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Madre Mia Club To Give To Student Loan Fund

Major project of this year for La Madre Mia Club will be a contribution to the Opportunity Plan at West Texas State University, a loan fund for students at the Canyon school, members decided at a meeting in Mrs. Joe Hacker's home Thursday evening. Mrs. David Honea was co-hostess.

Another project, conducting the Mothers March of Dimes here, will be continued and several members plan to attend a training school at Dallas Oct. 24 and 25 in preparation for the 1969 March. Contribution to the United Fund will be a minor

Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

October
14 - Opening concert of season for Community Concerts members, The Romeros, Spanish guitarists, in high school auditorium, 8 p. m.

November
2 - Annual awards banquet of Young Homemakers and Young Farmers of Texas, Calson House, 7:30 p. m.
3 - Carnival sponsored by P-TJ at St. Anthony's Parish school, 1-8 p. m.
5 - General election.
5 - Annual Kiwanis Club Election Day Pancake Supper. High school cafeteria.
7 - Annual Lions Club Fish Fry.

16 and 17 - District convention, VFW and Ladies Auxiliary.
21 - Tasting luncheon to benefit scholarship fund, sponsored by L'Allegria Club at County Bull Barn.
25 - District conference of Methodist Churches at the First Methodist Church.
27 - Schools dismiss for Thanksgiving holidays.

December
2 - Classes resume following Thanksgiving.
12 - Lions Club Christmas party and Ladies Night.
20 - Schools dismiss for Christmas holidays.
January
2 - Classes resume.
18 - Texas-New Mexico Sugar Beet Growers banquet. Bull Barn.

February
23 - Community Concerts present Norman Luboff Choir in concert at high school auditorium.
March
15 - Community Concerts presents the Clebanoff Orchestra, high school auditorium, 8 p. m.

HELEN KELLER: WOMAN OF VISION



In these times of drop-outs, alienation and self-pity, the spirit of the deaf-blind Helen Keller stands as a monument to total involvement.

Armed with the example of her own triumph over adversity, she crusaded lifelong for the sightless and the deaf-blind. Miss Keller's graduation cum laude from Radcliffe College was only one of her miracles. She also authored 13 books, championed trade unions and women's suffrage, rode horseback, danced and enjoyed a beer or a hand of cards. She carried her crusade worldwide, speaking to hundreds of thousands, among them kings, queens and presidents.

She was showered with university degrees, medals and other tributes - most recently the Helen Keller Memorial Fund. It was established after her death last June, and co-sponsored by the American Foundation for the Blind and the Helen Keller World Crusade, both with headquarters in N. Y. C. The Memorial Fund campaign is your chance to get involved in carrying on the work of a woman who lived fully - for herself and for others.

ple of a talent or hobby, and a varied program resulted. Hobbies ranging from flying to playing bridge were named, and work in ceramics, painting and quilting were shown. Mrs. Wayne Lady read original verses about a busy mother's hobby. Mrs. Gerald Martin showed photographs to prove that she was a dancer at the age of 10. The group went to Mrs. Hacker's studio to display musical talents of some members. The hostess and Mrs. Bill Lankford played a piano duet, Mrs. Harvey Penner and Mrs. Lynton Alred sang a duet and Mrs. Bobby Owen a solo.

Mrs. Howard R. Johnson was a guest and Mrs. Richard Ward a new member. Others present were Mmes. James Gentry, John E. Smith, Charles Frye, Ron Zimmerman, Bill Nelson, Don Walsler, Walker Parris, Dea n

Former Resident Leads Top Band

The Mountain Valley High School Warpath Band of Mountain Valley, Colo., directed by Bill Nelson, formerly of Hereford, received a division one rating for both parade competition and general inspection and a division two for field maneuvering.

The Warpath Band performed in the Saguache Homecoming parade and the Homecoming game last Saturday. Nelson is the son of Mr. and Mrs. Glenn Nelson of 511 Ave. J, Hereford. His wife, the for-

Petit Jury Will Meet Tuesday

Forty Deaf Smith County residents have been called to report Tuesday morning for possible petit jury duty in Deaf Smith County Court.

By Friday, one case had been set on the docket, that being the case of Alvida Arriaga, charged with driving while intoxicated. The Olympic games of 1912 saw the first decathlon competition, when it was introduced as a one-day event.

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57¢

KLEENEX TOWELS
designer roll large roll
29¢

JEWEL SHORTENING
Jewel
3-lb. can
53¢

Salad Dressing
Big "G" quart jar
33¢

Apple Butter
Big "G" 29 oz. jar
33¢

MODESS
regular & super box of 24
66¢

Clearasil
medicated cream for acne-pimples \$1.00 size
67¢

PREM
Swift's Premium
46¢

Baby Doll Pajamas
Waltz Gown - Washes & Dries in a wink!
Reg. \$2.98
\$1.99

Quilted Mattress Pads
mattress pad & cover to hold pad in place.
Reg. \$3.98
\$2.97

Revolving Cup Rack
98c retail value
59¢

Walnut Finish 3-compartment Letter Holder
model 1269
\$2.98 value
\$1.79

CALGONITE
For Spotless automatic dishwashing giant size box
49¢

ASHTRAYS Choice of 4 Designs
59¢

Muffin & Popover Pan
made of durable cast iron
Regular \$2.27
\$1.49 each (12 Cup)

8-Transistor Radio by Jade
complete with earphones and battery
\$6.95 value
\$3.69

Table Cloth
Luxurious, easy care vinyl-100% cotton backing-70" round or 60"x90"
Reg. 5.98
\$3.59

WEST BEND PERCOLATOR
9 cup automatic makes 5 to 9 cups
\$9.95 retail value
\$5.79

LUBATH
Bath Oil 16 ounce reg. \$4.20
\$2.00

ALLERCREME
Hypo-Allergenic hard-to-hold Hair Spray 14 oz. reg. \$3.00
\$1.00

Elastic Bandage reg. \$1.60
99¢

Liquid Sweetener reg. \$1.60
99¢

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<p>LUBATH Bath Oil 16 ounce reg. \$4.20 \$2.00</p>	<p>ALLERCREME Hypo-Allergenic hard-to-hold Hair Spray 14 oz. reg. \$3.00 \$1.00</p>
<p>Future 4" wide Elastic Bandage reg. \$1.60 99¢</p>	
<p>Sweet's 2 ounce Liquid Sweetener reg. \$1.60 99¢</p>	



HIGHWAY PATROL LAUDED — Sgt. W. E. Wells of Hereford accepts a plaque from Ray Moore, president of the Hereford Lions Club as part of the Lions special month honoring county law enforcement agencies for their work. Lions had set aside October as a time to praise persons who are directly involved with law enforcement. The Deaf Smith County Sheriff's office had received a plaque during the previous meeting of Lions, and the Hereford Police Department also will be honored. —Staff Photo

District Social Security Manager Explains Hospitalization Coverage

Most people who reach 65 this year or later must have some work covered by social security before they can have hospitalization coverage under Medicare, says Travis C. Briggs, district manager.

People who became 65 years of age before 1968 needed no work under social security to be covered by hospitalization or Part A under Medicare. Beginning with 1968, three-fourths of a year of work (3 quarters under social security) is required to be eligible for hospitalization.

Talk of Texas

By JACK MAGUIRE

ADD HISTORY'S MYSTERIES — Could it be that an unlettered Indian who lived in the mid-1700's has solved a puzzle of Texas history?

The puzzle concerns the exact location of the three missions of St. Francis Xavier, Ildefonso and Candelaria. Historians say that they were built along the San Gabriel River in what now is Milam County.

However, deep in the Davy Crockett National Forest of Trinity County there are dozens of pictographs, or tree carvings, apparently put there by the Indians for posterity. They locate the three missions in the East Texas piney woods.

Guy Powell of Groveton, who has studied the unusual carvings for years, says the pictographs definitely put the trio of missions on the Nueces River rather than the San Gabriel. And strangely enough, remains of fortified buildings have been located exactly where the carvings say they were. No trace of the missions has ever been found in Milam County.

OLD UNION — Carpenters Local No. 7 in Galveston is one of the oldest local labor organizations in the U. S. Organized 108 years ago, the local has been a part of the National Labor Union, the Knights of Labor and the American Federation of Labor. Despite its affiliation with three different national labor groups, the Galveston Carpenters Local has never been reorganized.

WHAT A WAY TO GO — At least one galley powered by slave oarsmen used to ply Texas waters. In the 1850's, Amory Starr, who owned a plantation along Caddo Lake in East Texas, used to cruise about the lake using slave power.

THE SHOW MUST GO ON — When the Dallas Summer Musicals decided to stage "Call Me Madam" several years ago, the producer wanted Joan Blondell for the role because of her singing in movies she made with Dick Powell in the 1940's.

Miss Blondell accepted the offer and arrived to begin rehearsals. Only then did she explain that her fabulous singing voice had been the vocals of someone else dubbed onto the movie soundtrack.

Because the Dallas producer was desperate and Miss Blondell is a trouper, they decided that the show would go on. Not only did Miss Blondell sing the role, but she was so popular with the audiences that her appearance set the second all-time attendance figure in the history of the musicals.

HELP WANTED — There's a rock building, its roof long gone, on the Cienegas Road four miles northwest of Del Rio. Experts say it's at least 100 years old, but nothing is known of its early history.

For 30 years, until it was abandoned in 1959, the building was used as a dairy. Before that, nobody knows what it was. Its door and the window arches suggest Spanish architecture. Some think it was an early prison.

Readers with any knowledge of this interesting old building are urged to write "Talk of Texas" in care of this newspaper.

In 1969, one and one-half years work will be required and it will continue to increase each year at the rate of three-fourths of a year of work until the requirements are the same as those for cash retirement benefits.

This requirement does not apply to people who can draw social security payments based on someone else's work and number. These people, most of them wives and widows, will be covered automatically for hospitalization when they become 65.

Additional information is available at the Amarillo social security office, 1006 Adams, Amarillo, Texas 79101.



Spec. 5 Robert E. Caraway
Robert Caraway Gets Promotion

Army Spec. 4 Robert E. Caraway has received his promotion to a specialist 5 at Qui Nhon, South Vietnam.

Caraway is the son of Mr. and Mrs. J. B. Caraway of Box 16, Dawn. He graduated from Hereford High School in 1965. Prior to entering the service he attended West Texas State University in Canyon for two years.

The 22-year-old soldier entered the service in May 1967 and took basic training at Fort Bliss, El Paso, Texas. Afterward, he took communications training at Fort Gordon, Ga. for six months before being shipped to Vietnam.

Caraway was reported as the first in his group to receive this promotion.

He expects to return home in March and plans to return to WTSU.

Gilbert H. Grosvenor, who went from only employee of the National Geographic Society to president and editor at the time of his retirement, once said: "I personally addressed all the wrappers for the first issue I edited (April 1899) and carried the entire mail edition to the post office in one trip."



PLUGGING UNITED FUND — Bob Holman, standing left, and Roy Hartman entertained members of the Hereford Rotary Club Monday with a humorous skit plugging the current United Fund campaign. At right is UF President Debbis Knox and at left is Rotary President Troys Carmichael.

State FU Prexy Is Speaker Here

Jay I. Naman, president of the Texas Farmers Union, was the informal guest speaker at a breakfast Friday morning for the board of director of the Deaf Smith County Farmers Union.

Accompanying Naman was Kenneth Moss, area fieldman for Farmers Union.

Naman gave a brief report on what FU is trying to do to help the farmers engaged in agricultural because of falling farm prices and increasing operating costs. He stated that Farmers Union is just a tool that farmers can use to help increase their income, and to make that tool work for them they need to get behind it and work it.

He compared Farmers Union with a tractor, saying that "if you don't get on the tractor and keep it working for you, your investment in that tractor is wasted."

Naman outlined briefly the annual Texas Farmers Union Convention which will be held at Austin Dec. 5-7. He urged local members of Farmers Union to advise him, through resolutions, of their problems and any suggestions for solving these problems. These problems then will be brought up and acted upon

at the Convention.

Naman also urged members to select a good slate of farmers as delegates in order to get a good sound set of resolutions adopted.

Naman was in Vega Thursday night to present a charter to the newly organized Oldham County Farmers Union, which includes Oldham County and the extreme north part of Deaf Smith County.

During the Ice Age, massive sheets of ice formed the Great Lakes and gouged deep valleys. Portuguese traders brought the folding fan to Europe from the Far East in the 16th century and within the next 100 years Paris became the fan-making center of Europe.

Debra Thomas Is Tex-Ann For The Month

LEVELLAND (Special) Members of the South Plains College Rodeo Club voted to sponsor two Intramural Rodeos this year, one for each semester, at the meeting Tuesday night, Oct. 8, in the Student Union Auditorium. The dates of the rodeos are to be announced later.

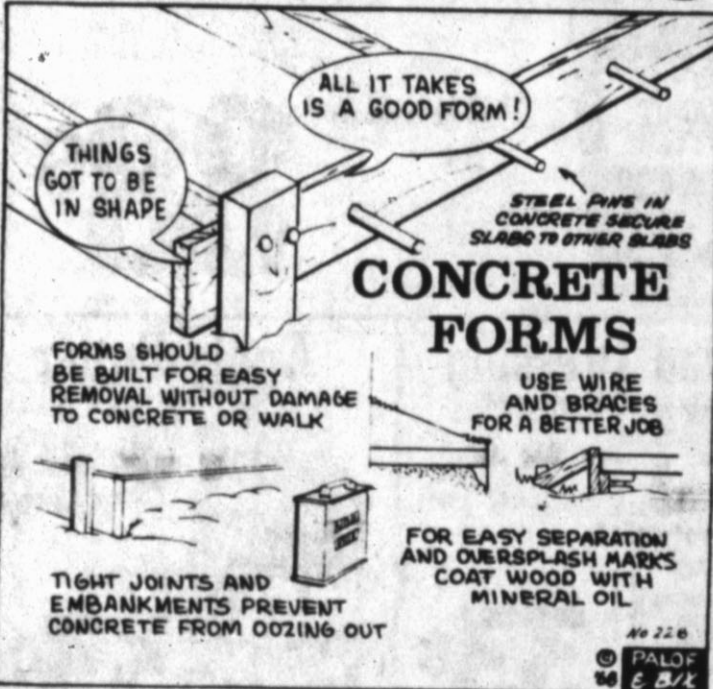
Carl Jones presided over the meeting and other important items were discussed. They included a Cowboy Christmas Ball with a committee appointed to gather information and bring it to the next meeting. A dance to be held Nov. 1 was also discussed with the club trying to obtain Holy Nix and his band for entertainment.

The club's choice of Texan and Tex-Ann for this month were Bill McCloy sophomore from Morse, and Debra Thomas, freshman from Hereford.

Ronnie Rose, sophomore from Idalou, was elected program chairman for the year.

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TAX MAN SAM SEZ:

For a number of years the withholding tax system has worked well. Wage earners find that it is a lot easier to pay their tax throughout the year than to try to save enough to make a big payment at the end of the year. Changes such as this year's surtax charge perturb many taxpayers when they think of coming down to April 15 and having to pay additional tax.

While most employers do an excellent job of withholding income and social security taxes for and paying these taxes to Uncle Sam, there is a small group who misunderstand the law. These employers feel that they are not required to withhold on a student working during the summer, or a housewife who will work at Christmas, since the employee will not earn \$800 and will not be required to file an income tax return. IRS points out that this is wrong, since the housewife would ordinarily be liable for tax on community income here in Texas, and that the student might well have income from other sources that would require him to file and pay taxes — or in either case they could work somewhere else during the year. The good tax folks advise employers to withhold income and employment taxes in all cases not specifically exempt by one of the few exceptions provided in the law.

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CENTRAL CHURCH OF CHRIST
Plains And Sunset Drive

Sun., Oct. 13 - Fri., Oct. 18

THEME: I BELIEVE--

- We Must Fight Worldliness In The Church Sunday, Oct. 13 - 10:25 am
- We Must Fight Hypocrisy In The Church Sunday, Oct. 13 - 6 pm
- All Believers Can Unite In Christ Monday, Oct. 14 - 7:30 pm
- In Glorifying God Tuesday, Oct. 15 - 7:30 pm
- In Christian Love And Good Works Wednesday, Oct. 16 - 7:30 pm
- All Sinners Can Put On Christ Thursday, Oct. 17 - 7:30 pm
- That Christ Is Coming Again Friday, Oct. 18 - 7:30 pm

JIM HAMILTON — SONG DIRECTOR

Inspirational Morning Devotionals

Mon., Oct. 14 - Fri., Oct. 18 — 7-7:30 am

These can be 6 wonderful days of learning, fellowship, and joy in the Holy Spirit for the people of the Hereford area.

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2:00 to 6:00 P.M.

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H.D. CHATTER

Carrots Nice In Many Ways

By Mrs. Argen Draper
Home Demonstration Agent



Last week we had a visit with Mrs. Arlie Dean about the wonderful quality of carrots. With so many nice carrots available now, try using some in different ways.

Carrots are canned by slicing or dicing; pack tightly into a jar to one inch of the top. Fill the jar to the top with boiling water. Close and process at 12 pounds for 25 minutes for pints and 30 minutes for quarts.

If you can in pressure saucpan, process pints for 45 minutes. Canning in pressure saucpan is not recommended for

quart jars.

FREEZING CARROTS: Select smooth, tender, mild flavored carrots. Remove tops, wash and peel. Leave small carrots whole. Cut others into 1/4 inch cubes, then slice lengthwise strips.

Heat in boiling water: small whole carrots —three minutes; diced or sliced — one minute; lengthwise strips — one minute. Cool, drain, package and freeze immediately.

GLAZED CARROTS
Halve or quarter large carrots and boil. Heat a heavy skillet and just cover the bottom with melted butter. Roll the carrot sticks in this until thoroughly covered; sprinkle them with brown sugar, salt and paprika.

Cook over a low flame, turning them frequently, until they are well glazed. Baste them once or twice with a little melted butter.

CARROTS IN A MOLD
Shred 2 young carrots and cook until tender, which should take only 3 or 4 minutes. Add 2 eggs which have been beaten into a cup of top milk or light cream. Season with 1/2 teaspoon salt and 1/4 teaspoon pepper. Blend thoroughly; pour into a greased bread mold or ring, and bake in a shallow pan of water until the food is the consistency of baked custard. Turn out on a platte and garnish with green peas or parsley before serving.

CRUNCHY BROILED CARROTS
Roll six whole cooked carrots in melted butter or margarine and then in crushed corn flakes or crispies. Sprinkle lightly with salt, pepper and paprika. Place 3 inches below a moderate broiler and turn them gently until evenly browned. This should take about 10 minutes.

FRIED CARROTS
Boil whole baby carrots or carrot slices or strips until almost tender. Rub off skin under cold water. Dry thoroughly. Dip in egg and crumbs and brown a small amount of butter or drippings.

FRENCH FRIED CARROTS: Prepare for frying as above. Fry in deep hot fat until browned. Drain on absorbent paper. If whole baby carrots are used, insert a spring of parsley at the

large end of each carrot to simulate a stem. These make an attractive garnish for the meat or vegetable platter.

GLAZED CARROTS
Boil whole baby carrots or carrot slices or strips until almost tender. Rub off skin under cold water. Dry thoroughly. Heat 3 or 4 tablespoons of butter in a heavy skillet. Roll carrots in sugar and add to butter. Simmer until glazed, turning frequently.

GINGER GLAZE: Add 1/2 teaspoon ginger to melted butter. Mint Glaze: Add chopped fresh or dried mint leaves to butter. Or omit sugar and melt one-third cup mint jelly with the butter.

OVEN STEAMED CARROTS
Place whole baby carrots or carrot strips or slices in a greased shallow baking dish. Add a little water and dot with butter. Cover and bake in a hot oven about 30 minutes or until tender.

STUFED CARROTS
12 small carrots
4 t. horseradish
Salt and Pepper
4 t. grated onion
1/2 c. mayonnaise
1/2 c. bread crumbs
Scrub carrot and boil 10 minutes or until almost tender. Rub off skin under cold water. Cut off a thin slice the length of each carrot and scoop out to

Bell Attends Denver Confab

Denver was "convention city" this week for Chares Bell, Southwestern Life Insurance Company representative here. He and his wife have returned from three days in the Mile High City as guests of Southwestern Life for its 1968 company convention.

Bell qualified for the trip by his outstanding insurance sales and service in this area during the past 18 months.

Joining other top Southwestern Life agents in Denver, Bell heard some of the latest concepts in financial planning with life insurance through talks and discussions by convention speakers.

make a shell about 1/4 inch thick. Sprinkle with salt. Chop the removed pulp and add onion, horseradish and mayonnaise, season to taste.

Fill carrot shells with the chopped mixture. Sprinkle with buttered bread crumbs and a dash of paprika. Place in a shallow baking dish containing a little water.

Pour a little bacon fat, meat drippings or butter over each stuffed carrot. Makes 6 servings. Bake in a moderate oven (375 degrees) for 30 minutes or until browned.



DE STUDENT OF THE WEEK — Selected as this week's DE student of the week is Donna Perry, daughter of Mrs. Betty Perry, 105 Ave. F. Miss Perry is employed at Helen's Youth Shop under the DE program at Hereford High School. Pictured with Miss Perry is Helen McCauley, her supervisor. —Staff Photo

Gospel Meeting Begins Today

A 24-year-old minister from Berkeley, California, Jerry Harvill, will begin his gospel meeting here at the Central Church of Christ this morning at the regular worship hour.

Services will be continued nightly at 7:30 through next Sunday night.

Also scheduled are morning devotionals with new associate minister Jim Hamilton as song director. Minister of the church is Gene Fooks.

Harvill is a graduate of Freed-Hardeman College in Henderson, Tenn. and Abilene (Texas) Christian College. He has done work in Memphis and Ames, Iowa. His evangelistic meetings have been conducted in Missouri, Tennessee, Oklahoma, Kansas, Illinois, North Carolina, Iowa and Glasgow, Scotland.

Married, his wife is the daughter of Nigerian missionaries, where Mrs. Harvill spent much of her childhood. They have a 3-year-old son.

The Deathwatch beetle lives in furniture and the sound made by the beetle striking its head against a hard surface is believed by superstitious people to foretell a death in the family.

Dawn Music Club Names Delegates

Mrs. J. B. Caraway was elected delegate from Dawn Music Club to the annual conference of First District, Texas Federation of Music Clubs, which will be held in Borger next month, at a recent meeting at Dawn Community Center. Mrs. Carl Wimberley was named alternate.

Mrs. Walter Lemons presided for the brief business session after a program on American Popular Music, illustrated with varied music by American composers. From the book on which the year's study course is based, Music Throughout the World, Mrs. H. V. McCabe gave a resume of the chapter on popular music.

Mrs. Mack Bush and Mrs. Wimberley played a two-piano arrangement of Dvorak's Largo; Mrs. Roy Manning and Mrs. R. E. Curtsinger sang Smilin' Through; Mrs. Bush played Alexander's Ragtime Band (Berlin) as a piano solo and Mrs. Robert Strain and Mrs. Wimberley a two-piano selection, a medley of Victor Herbert favorites.

The story of the Hymn of the Month, Break Thou the Bread of Life, was told by Mrs. Clarence Betzen and this hymn was among songs by the entire group.

Mrs. Curtsinger and Mrs. Bush, hostesses, served refreshments at the tea hour.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Ray Conard, 140 Northwest Drive; Mrs. Ellis V. Carter, 201 Union; Mrs. Roy Grubbs, 102 Rio Vista; Mrs. Willie Stansbury, 607 Blevins; Delbert Kinsey, 140 Centre; Mrs. Mable Clark, Van Horn.

Mrs. Lydia Bippus, 401 S. 25 Mile Ave.; Mrs. Herman Buss, 224 Ave. J; Mr. Frusie Lambert, 706 E. 3rd; Mrs. A. G. Kemp, 238 Star; Fred Walton, Rt. 2; Giles Williams, 520 Star.

David Warrick, Star Route; Jessie Celeya, Box 965; Charles P. Newell, 133 Ranger; Buren Sowell, 609 W. 3rd; Mrs. Edgar S. Ireland, 213 Ave. D; Jack Fortenberry, Adrian; Mrs. Cipriano Vigil, Box 1681.

Mrs. W. J. Walker, Box 112, E. O. Dixon, Rt. 1, Mrs. W. C. Jobe, 132 Ave. E; Mrs. Margaret Hamilton, Kings Manor; Mrs. Simon Cardenas, 212 Fuller; Mrs. Lola J. Hughes, Kings Manor.

Mrs. Charles Snow, 811 N. Main; Mrs. Manuel Barba, Gen. Del.; Mrs. O. B. Woolsey, Rt. 3; Domingo Cortina, 433 Long; Mrs. S. C. Brewton, 221 Ave. E; Mrs. Alice Allen, 823 Brevard.

Randy McNeese, 513 Ave. K; Thomas Coneway, 104 Rio Vista; Mrs. Pear Boyer, 127 Ave. K; Mrs. Felix Albiar, Sr.

PATIENTS DISMISSED
Mrs. Carlos Ruiz, Mrs. Horso H. Garcia, Jess L. Shirley, Mrs. Berta Culp, Mrs. Mary Edgar, W. J. Thomas, 10-9.

F. A. Fetsch, E. V. Carter, Randolph Glenn, Joe. A. Salcedo, Mrs. Noel Worley, Mrs. Audie Lidia, 10-8.

Mrs. James Watkins, Mrs. Fannie Clingingsmith, Mrs. Roland Reynolds, Pablo Lorenzo, Mrs. Roberto G. Maldonado, Leiland Duggan, Mrs. Jose M. Gonzales, 10-7.

Mrs. Feliciano G. Quiroz, Mrs. Raymond O. Samuel, D. R. Vandever, Jessie H. Hutcherson, Mrs. Cora Bramblett, 10-6.

Mrs. Bob Alexander, John Michael Ohlig, Raul Ramos, Mrs. Charles Springer, Mrs. Billie L. Herrington, Mrs. Durwood Burton, Ronald Joseph Fetsch, Mrs. Danny Martin, Mrs. Joe Artho, 10-5.

C. L. Craig, 10-4.

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<p>1-Only! Red Spanish RECORD CABINET Reg. \$109.95 \$79.95</p>	<p>Now! All Pictures and PLAQUES 20 to 50% off</p>	<p>ALL LA-Z-BOY RECLINER ROCKERS REDUCED FOR OUR ANNIVERSARY SALE!</p>	<p>1-Only! French Provincial SOFA In rose brocade. Reg. \$579.95 \$449.95</p>	<p>5-Piece DINETTE All Metal As low as \$49.95</p>	
<p>1-Only! French Provincial BENCH In velvet red. Reg. \$139.95 now \$99.95</p>	<p>McGee Furniture 10th Anniversary STOREWIDE SALE!</p> <p>511 MAIN STREET PHONE 364 2586 HEREFORD</p>		<p>1-Only! Antique White DEACONS BENCH Reg. \$95 now \$59.95</p>		
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<p>4-Piece Maple BEDROOM SET Bunk trundle or twin beds, night stand, and chest. Reg. \$307. \$199⁹⁵</p>	<p>5-Piece Thomasville Spanish BEDROOM GROUP King Size bed, triple dresser, twin mirrors, chair. Reg. \$800. \$519⁹⁵</p>	<p>slightly damaged BEDROOM GROUP 7-Piece Spanish, in green oak, full bed, 2 night stands, triple dresser, twin mirrors, chest. Reg. \$497. \$299⁹⁵</p>	<p>6-Piece Thomasville BEDROOM GROUP French Antique white—green, full bed, 2 night stands, chest, triple dresser, mirror. Reg. \$1113. \$769⁹⁵</p>		

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- Jr. Petites
- Half Sizes
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Reg. 10.98

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Reg. 10.98

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Sale **\$8.77**

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Men's long sleeve SHIRTS

- lg. selection no iron
- Reg. 4.00, sale!

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Men's zip-out lining TOP COATS

- Reg. 22.98, sale!

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Men's nylon quilted JACKETS

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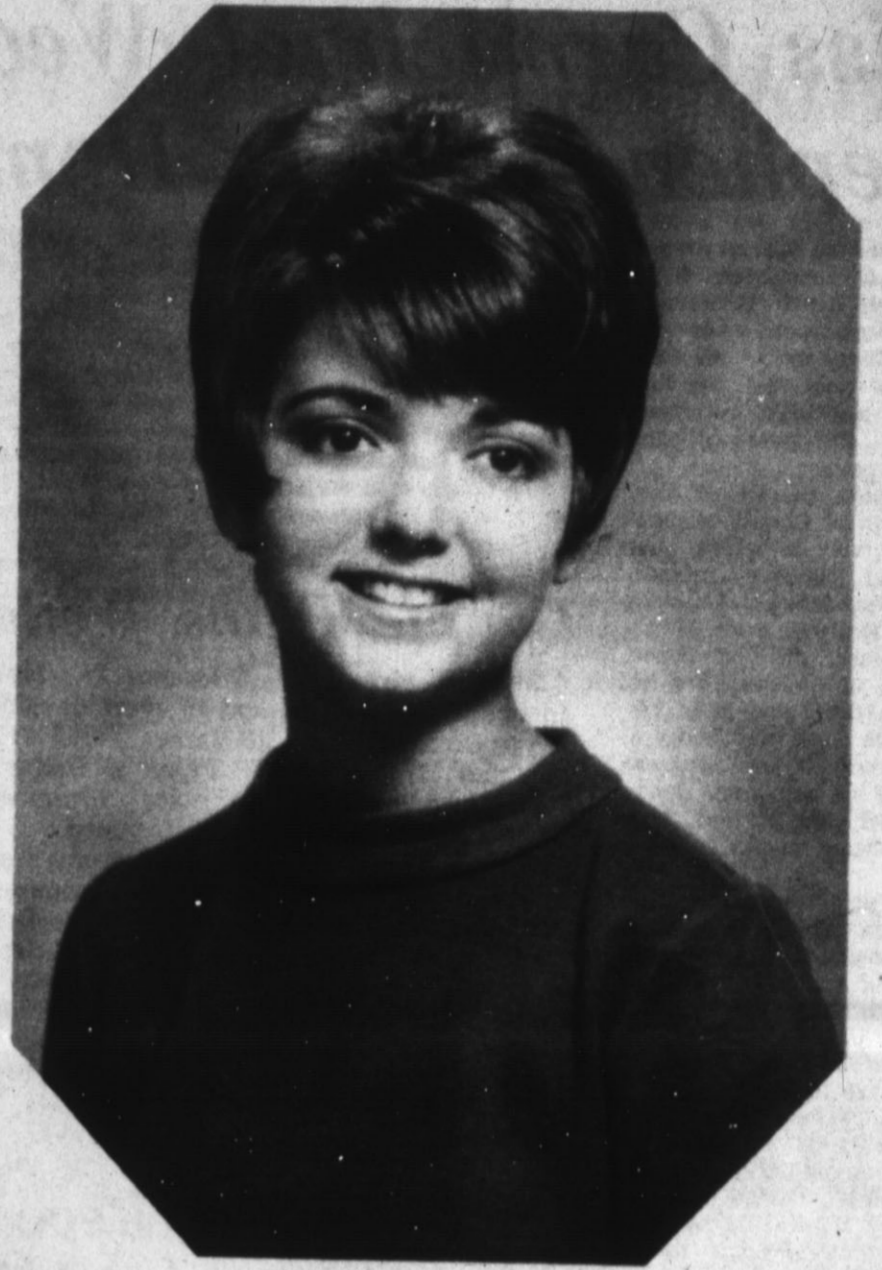
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Mrs. David R. Davis
nee Kathleen Kuper

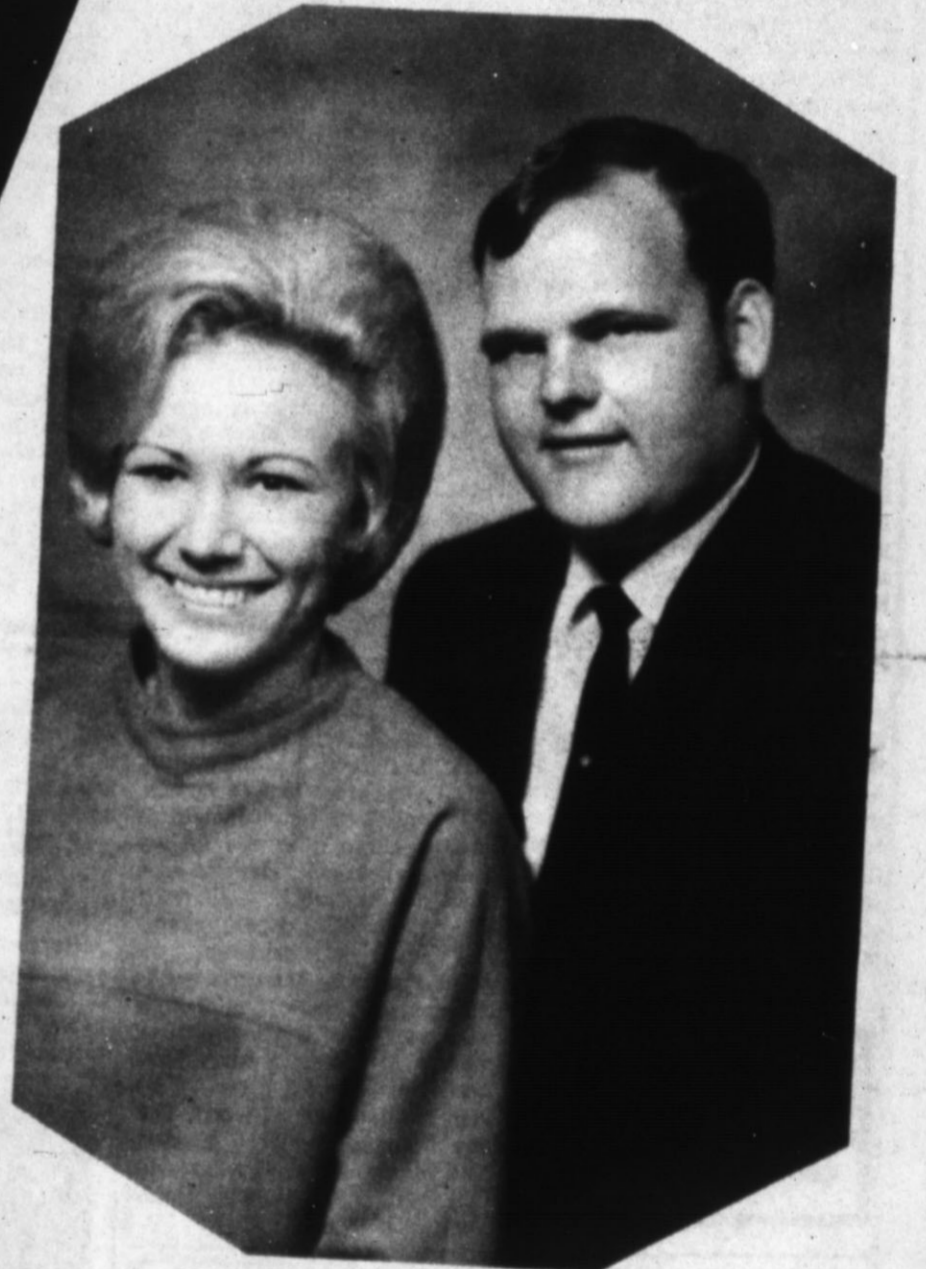
Vows
Exchanged



Mrs. Stephen Knox
nee Susan Carmichael



Miss Royce Gilliland
fiancee of Dallas man
Bradley Photo



Miss Lynda Kuper and Nick Milburn
to wed in December
Angel Photo



Miss Suzanne Constant
will marry Ronnie Owens

... Betrothals

Announced

(See Stories Inside Pages This Issue)



Miss Donna Perry
wedding date fixed
(Brady photo)



Miss Olivia Rodriguez
November bride-elect
(Angel photo)

The Sunday Brand

SECTION TWO
HEREFORD, TEXAS, 79045, SUNDAY, OCT. 13, 1968

Miss Carmichael Weds Stephen Knox In Home

Miss Susan Carmichael, daughter of Mr. and Mrs. D. L. Carmichael, Route 1, Friona, exchanged marriage vows with Stephen Knox, son of Mr. and Mrs. Stan Knox, 341 Stadium Drive, in a twilight ceremony Friday at the home of the bride's parents.

Gene Fooks, minister of Central Church of Christ, conducted the service in which Miss Carmichael was given in marriage by her father.

Only attendants were Miss Lynn Matson, maid of honor, a student at Abilene Christian College whose home is in Detroit, Mich., and the bridegroom's brother, Bryan Knox, who served as his best man. Danny Carmichael, brother of the bride, ushered guests to their seats.

Three gold candelabra, the center arched, were banked with greenery to form a background for the wedding party. Traditional music on recordings was played.

The bride's dress was of white moire taffeta, street length, designed on slender lines with ruffles at neckline and sleeves. Lily-of-the-valley blossoms were scattered in her hair, and she carried a nosegay of yellow rosebuds, daisies and stephanotis.

An heirloom piece in her costume was a cameo given her by her paternal grandmother, Mrs. D. R. Carmichael.

The maid of honor wore yellow, and carried one long-stemmed rose of deep yellow shade.

A reception in the home followed the wedding. Miss Matson served punch and another schoolmate of the bride's, Miss Diane Loughmiller of White Plains, N.Y., the cake. A bouquet of deep yellow roses centered the refreshment table.

Leaving for a short wedding trip, Mrs. Knox chose a tailored dress of green silk linen to travel in.

After the weekend the couple will be at home at 209 Avenue I. Both have attended Abilene Christian College and the bridegroom is now a student in West Texas State University. He was graduated from Hereford High School and the bride from Friona schools.

Couple Plans Wedding

Mr. and Mrs. J. T. Gilbreath Jr., 240 Ranger, announce the engagement of their daughter, Miss Royce Ann Gilliland, to James Piper Jr., son of Mr. and Mrs. James F. Piper of Dallas.

The wedding will take place November 30, at First Presbyterian Church, Hereford.

Miss Gilliland was graduated from Texas Tech in 1968 with a degree in home economics education. She was a member of Delta Delta Delta social sorority. She is the granddaughter of Mrs. Henry Hastings and Mrs. Matt Gilliland, both of Hereford.

Piper, graduated from Texas Tech in 1967, was a member of Phi Gamma Delta fraternity. He is now associated with New York Life Insurance Co. in Dallas as a management trainee.

Pioneer Club Receives Anniversary Invitation

Pioneer Study Club received an invitation from Lone Star Study Club, which is honoring Pioneer Club in its 60th anniversary year. The anniversary tea will be held at Community Center Oct. 22 at 3:30 p. m.

The invitation was read at Pioneer Study Clubs October meeting, a luncheon at the Cain House. Twenty members

and one guest were present with Mrs. Ralph McCullough presiding in the absence of the president, Mrs. Delmar Sigle.

An announcement regarding the workshop of Top of Texas Federated Clubs, which is to convene at Clarendon Oct. 15, was made by Mrs. L. H. Lookingbill, Sr.

Topic for the program was Education and Youth and the guest speaker was Johnny Clark, Hereford school superintendent. Mrs. O. G. Hill, leader for the day, introduced Clark, whose topic was Work Hand-in-Hand With Youth to Build a Better World. He stated that since 1940, we have gone through the Space Age. He added that 40 percent of the jobs today for graduates, were not even in existence when they started to school.

He gave highlights of the philosophy of HHS; Life in any meaningful sense is impossible without education. "If America is ever destroyed it won't be from without, but from within," he stated.

Mrs. Wert Phillips was the devotional speaker with the topic, Think on These Things.

Hostesses for the meeting were Mmes. O. G. Hill Sr., M. L. Simpson and Fred Barrett. Tables were decorated with pyracantha and dahlias.

collected here, and other staple foods were also given by individuals and clubs. Mrs. Williams says the board is most grateful for these gifts. She especially mentioned the collection of clothing and jelly made at Stanton Junior High.

There are 75 girls in the home at present, and staff members bring the total close to 100 for whom meals must be provided daily. Girlstown has a waiting list of girls from broken homes, or whose home environment is unsatisfactory, who can be accommodated only when more funds are available.

Marshall W. Cooper, executive director of Girlstown, reports that six of the girls are in colleges this year, and anyone who wants to sponsor one of them, providing educational needs, may notify him. The girls are studying at North Texas State University, Eastern New Mexico University, Amarillo, South Plains and Hobbs Junior Colleges.

Donna Perry To Be Bride In November

Mr. and Mrs. Leon Perry, 105 Avenue F, announce the engagement of their daughter, Donna, to Bobby Perkins, son of Mr. and Mrs. Richard Perkins of Friona.

The marriage is planned for November 2 in Avenue Baptist Church, an evening ceremony at 6 o'clock. The couple will live in Friona after their marriage.

School Menus

Hereford Jr. & Sr. Cafeterias Week of Oct. 14-18

HIGH SCHOOL—JUNIOR HIGH

MONDAY — Meat loaf with catsup or corn beef hash, cream style peas, candied yams, peach cobbler, rolls, butter and milk.

TUESDAY — Hot dogs with chili or frozen hot tamale, corn on the cob, cole slaw, waldorf cake, coney buns and milk.

WEDNESDAY — Spaghetti with meat sauce, or steamed wieners, green beans, dollar carrots, apple pie, rolls, butter and milk.

THURSDAY — Lemon butter baked chicken or chicken fried steak, whipped potatoes, sweet peas and onions, jello with fruit, sheet cake with icing, bread, butter and milk.

FRIDAY — Fish burger with tartar sauce or hot steak sandwich on bun with catsup, potato chips, pickled beets, ice cream, cookie, milk.

ELEMENTARY CAFETERIAS

MONDAY — Meat loaf with catsup, cream style peas, candied yams, peach cobbler, rolls, butter and milk.

TUESDAY — Hot dog with chili, corn on the cob, cole slaw, waldorf cake, coney buns and milk.

WEDNESDAY — Spaghetti and meat sauce, green beans, dollar carrots, apple pie, rolls, butter and milk.

THURSDAY — Lemon butter baked chicken, whipped potatoes sweet peas and onions, jello with fruit, sheet cake with icing, bread, butter and milk.

FRIDAY — Fish burger with tartar sauce, potato chips, pickled beets, ice cream, cookie, buttered buns and milk.

SAINT ANTHONY'S

MONDAY — Frito pie, red beans, cabbage green pepper salad, applesauce cake, corn bread, honeybutter and milk.

TUESDAY — Hamburger, lettuce, tomato and onions, French fried potatoes, apple pie and milk.

WEDNESDAY — Barbequed wieners, buttered potatoes, peas and carrots, pudding crunch, rolls, butter and milk.

THURSDAY — Fried chicken,



SORORITY, FRIENDS ENTERTAINED — Dinner and dancing at Hereford Country Club entertained Kappa Iota Chapter of Beta Sigma Phi, members' husbands and a number of friends when Mr. and Mrs. James W. Witherspoon were hosts recently. Mrs. John Claypool, in upper left photo with Mr. Claypool, is president of the chapter and Mrs. J.

D. Hamblen, third from right above, heads the City Council of Beta Sigma Phi. Mrs. Witherspoon, who has been sponsor of the chapter several years, is at right in the central photo above. Other guests, chatting or dancing, were photographed by The Brand camera during the evening.

Thanks Expressed For Gifts Of Groceries For Girlstown

Appreciation for donation of food for Girlstown USA, and for other gifts to the residence home or the girls there, is expressed by Mr. Viola Williams, a member of the Girlstown board of directors who was in charge of a recent local drive for food supplies.

Vegetables from Richard Pickens' farm and lettuce from the Howard Gault Co. are additions to previous gifts made when the home asked that food be contributed from towns in this area to stock the pantries at Girlstown and make possible a saving of money so that more girls may be taken into the home.

Jellies, syrup and honey were

Armstrong
505 W. Park
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Curl up with an **OGILVIE**
You'll love your soft, natural-looking curls made with Ogilvie It's the only Home Permanent that begins with Pre-Perm Conditioner so that your hair looks lovely from the first day. Ogilvie is salon-tested and suitable for all types of hair.
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Try both for \$2.50
HAROLD CLOSE
WALGREEN DRUG
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Silver Tray Special
\$6.50 to \$16.50
BY ONEIDA SILVERSMITHS
in Lovely **Park Lane** DESIGN
A unique combination of beauty and function. Richly embossed trays of fine silverplate. For salads, desserts, cocktails. Larger pieces serve as coffee or tea trays, too. Stately, prideful gift items...essential for smart entertaining.
10" Tray . . . \$6.50 15" Tray . . . \$11.50
12 1/2" Tray . . . 7.95 17" Tray . . . 16.50
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cream potatoes, green beans, peanut butter cookies, rolls, butter and milk.
FRIDAY — Meat loaf with catsup, potatoes au gratin, black eyed peas, jello with fruit, rolls, butter and milk.
SAINT JOSEPH'S MISSION
MONDAY — Ground beef patties, mashed potatoes, spinach, apples, bun, butter, and milk.
TUESDAY — Meat loaf, spanish rice, green beans, vanilla pudding, hot rolls, butter and milk.
WEDNESDAY — Country steak, scalloped potatoes, buttered peas, lettuce slices, tropical fruit cup, buns, butter and milk.
THURSDAY — Spagetti and meat balls, corn, blueberry pie, rolls, butter and milk.
FRIDAY — Pinto beans, cheese, tossed salad, cornbread, cupcakes, butter and milk.
The rich Imperial Valley of California is all below sea level.

P-TO Will Hold Carnival-Bazaar
Saint Anthony's P-TO will hold its first annual carnival and bazaar from 1 to 8 p.m. Nov. 3 at St. Anthony's School. Featured booths will be country store, spook house, fish pond, bingo, penny pitch, dart throwing, spin the wheel and cake walk. Hamburgers, cokes and coffee will be sold. Proceeds from the carnival and bazaar are for the benefit of promoting Christian education through extra-curricular activities, primarily a more complete athletic program at St. Anthony's school.
Mark Twain was the first author to use a typewriter for a manuscript of a book submitted for publication.

SUDDENLY It's Fall!



TURTLES WIN
and Garland turtles are always number one, especially when they're pullovers in lush wool with saddle shoulder detailing. Other turtle winners include short sleeves, long sleeves, stripes, solids, smooth knits and the bulkies you love. First prize too, for rich plaids in knits and pleated skirts. See them all.

GASTON'S TAKES A NEW SLANT
and arrives with knits. Color-on-color makes this set look as new as tomorrow. Swinging Partners: color blended pleats or pants in solid or twill. see them all at Gaston's.

GASTON'S
Sugarland Mall . . . Where Fall Fashions Start!
Use Our Lay-A-Way For Your Early Christmas Shopping

Do-It-Yourself Is Family Habit

By SUE COLEMAN
Women's Editor

Advice from neighbors has about convinced Mrs. Charles W. Mayfield, who recently moved here from Hartley, that it would be best to wait until early next spring to have her back yard dug up and seeded for grass, but she says ruefully, "I'm not sure I can stand it that long!"

AN ENERGETIC young woman who believes in the do-it-yourself method of getting her home in shape, Mrs. Mayfield has helped her husband do a good deal of interior painting in the house at 531 Westhaven, plans to paint the outside trim the same way, and has made some progress on the yard.

The house had been vacant for a time before they moved in this summer when Mayfield was transferred here as manager of the Agricultural Stabilization and Conservation Service, and the neglected yard needs a great deal of work to make a good lawn, although it has shrubs and trees which will insure its attractiveness in a few years.

The Mayfield family comprises four children, sons Zane, 12, and Dane, 10, then daughters Traci, 6, and Staci, 5 years old. The children have pets, too, and Mrs. Mayfield says, "We had a real menagerie when we lived at Hartley, but some of the animals had to go when we moved!"

Two cute dogs and a grey kitten are left, but their present home is not suited to keeping sheep and pigs, which the boys have raised in 4-H Club work, or the pet crow they gave away.

Pretty Mrs. Mayfield is the former Joni Douglas, who has spent most of her life in Silverton. She and her husband both went through schools there, then to West Texas State University. She had only one year of college work, choosing to defer her studies when she married.

After her children are older she plans to return to school and earn a degree, but at present she keeps her hand in by correspondence courses. Mayfield received his bachelor's degree at WTSU, then they moved to Ft. Collins, Colo., where he did the work for his mas-

ter's at Colorado State University.

The family returned to Silverton for a time while he was in training for the ASCS job, then went to Hartley.

Joni Mayfield (she pronounces her first name "Johnny") had a florist for a mother, but insists that gardening is not her strong point.

"When I touch a plant it withers," she explains as she looks at her yard. But her handwork inside the house is different, and the sunny family room of her home "blooms" with the color of handsome afghans she has knitted, and tole ware she has painted.

She tries all sorts of crafts, she says, and for relaxation likes to play the piano. She has played for church and school groups. Her club memberships have included the Young Homemakers of Texas and a junior Federated study club.

The Mayfield boys have been in Boy Scout and Cub Scout groups, and as the girls grow up she expects them to be similarly active and give her more outside interests.

4-H News

Ford 4-H Club met at Community Center recently with Beth Bezner presiding.

Topic for the program, Ideas for Keeping 4-H Records and Choosing Projects, was presented by Mrs. A. J. Bezner, program chairman.

Juston McBride, County Extension Agent, gave a talk on how to conduct 4-H meetings. Announced at the meeting were ideas for 4-H Week.

Members present were Susan Hamby, Vivian Burges, Shelly Armstrong, Tommy Marnell, Ricky Coleman, Debbie Armstrong, Beth Bezner, Nina Gilleland, Charlotte Bezner, Glenda Dodson and Carmela Burges.

Also present were Mrs. Carl Armstrong, adult leader and Karen Walden, a visitor.

Divorce is practically nonexistent in Spain, Italy, Ireland, Columbia and Chili because of legal reasons.



Mrs. Charles Mayfield hands wield paint brush or needles.

Miss Kuper, David Davis Marry

The marriage of Miss Kathleen Mary Kuper and David Randall Davis was solemnized at mid-afternoon Saturday in St. Anthony's Catholic Church, with the Rev. John Van der Kuil as officiant.

The couple will be at home after a short honeymoon trip, at Amarillo, where both are employed by High Plains Baptist Hospital. Their parents are Mr. and Mrs. Walter Kuper, Route 5, and Mr. and Mrs. Jack Davis of Canyon.

Miss Evelyn Kuper, was her sister's maid of honor and Paul Cunningham best man, the only wedding attendants. Ushers were Roy and Richard Kuper, brothers of the bride, Johnny and Marvin Kuper, her cousins.

Other cousins presented the wedding music, Mrs. Allen Evers at the organ to play a pre-nuptial medley and the marches, and to accompany Larry Kuper as he sang The Lord's Prayer and Ave Maria.

White chrysanthemums were arranged on the altars as the

only church decoration.

The bride wore white, a dress of ribbed cotton bengaline in Victorian style, with ruffles of eyelet embroidery around the high neckline, at the wrists and edging the square yoke which was overlaid with organdy.

The skirt was straight, floor length, and a train was attached at the shoulder line in the back. Tiny white pearl buttons were lined thickly down the bodice front and fastened the sleeves.

A bow of the dress fabric held the veil, two scalloped tiers which fell over her shoulders. She carried gardenias and ivy tendrils, with bits of color added in pink carnation petals scattered through the bouquet.

Moire taffeta made the attendant's dress in a style similar to the bride's but with sleeves puffed high at the shoulders. It was in autumn rose color, with pink ribbon trim.

After the wedding, the couple and their parents greeted guests at a reception in the auditorium

of St. Anthony's school, where Miss Rita Womack was at the registry.

Roses the color of the bridesmaid's dress were arranged with white chrysanthemums and pink candles to decorate the table where Miss Lynda Kuper served the wedding cake and Miss Renee Malouf ladled punch. The triple-tiered cake was iced with pink and rose.

Mrs. Davis was graduated from Hereford High School, where she was active in cam-

pus organizations, and received a BS degree in nursing last spring from Marymount College in Salina, Kan. Mr. Davis plans to continue medical studies at the University of Texas. He has attended West Texas State University.

An American doctor, J. Jeffries, and Jean Blanchard crossed the English channel from Dover to a forest 12 miles from Calais, France, in 1785 in a free balloon.

Music For the Very Young
Ages 4 thru 6 years

CANYON YAMAHA
SCHOOL

For additional information
Contact Mrs. Velton Sargee,
OL 5-3836 - Canyon

Council Of BSP Meets

Autumn dates, and some farther in the future, were reviewed in a meeting of Beta Sigma Phi City Council Thursday evening. Mrs. Gary Braden and Mrs. Jim Cramer were hostesses in the Braden home.

Date for the fall rituals was changed from Nov. 5, election day, to Nov. 19. It was announced that the preceptor chapter, Alpha Alpha, will be hostess to Kappa Iota and Xi Epsilon Alpha Chapters on Jan. 21.

Fund-raising projects to provide a cash gift to Girlstown were discussed. A report was given from a meeting last week of the new coordinating committee, which organized and heard a definition of its purpose. This is the first such committee to be named in Hereford chapters of the sorority.

Mrs. John Claypool invited members to take part in try-outs for parts in a Hereford Community Players production of the comedy, Blithe Spirit. Readings are set at 2:30 p. m. Sunday in the parish hall of St. Thomas Episcopal Church. Mrs. J. D. Hamblen presided.

Others present were Mmes. R. J. Cramer, Delbert Bainum, Max Goforth, Carl Hollingsworth, Harold Beauchamp, Charles Laing, Hicks Roberson, Gene Larsen and Howard Gore.



SALE

October

100% DACRON® DOUBLE KNIT FABRICS

Newest fashion colors and weaves.

60" wide . . . washable.

Regular 4.99 yard

On Sale Monday Only!

\$4. yd.

100% Dacron® Polyester double knit. 60-inch width. New pastels and fashion brights. Values up to \$6.95 yard in this group of 3 to 12 yard pieces.



SPECIAL PURCHASE

CHATHAM

72" x 90" Blankets

Slight imperfections of their better quality blankets.

3 FOR \$10.

Thrifty shoppers will snap up these extra values. Beautiful better quality blankets in favorite solid colors. Your complete satisfaction guaranteed.



Orlon® Fashion Cardigans

Novelty bulky knits. Ladies 34 to 40

10.99

The Great looks in sweaters. Choose from cable knits, diamond patterns and many others. All are easy to care for Orlon® acrylic knits.

Engagement Announced

The engagement of Suzanne Constant to Ronnie Owens, son of Mr. and Mrs. Virgil Owens of Hereford, is announced by her parents, Mr. and Mrs. Sam Constant. The couple plans a November 22 wedding.

They are both graduates of Hereford High School and both have had one year as students at West Texas State University.

Appearing in Person THE SINGING WILLS FAMILY



See and Hear on Multicolor Color TV Program "THE WILLS FAMILY INSPIRATIONAL TIME"

SKYLITE RECORDS ★ NATIONWIDE TV ★ SWORD & SHIELD RECORDS
See Them

Saturday, October 26 - 7:00 P.M.

AT THE HEREFORD HIGH SCHOOL AUDITORIUM

Tickets may be purchased at KPAN Radio Station or from any Easter Lions Club member for \$2.00 per ticket.

SPONSORED BY THE EASTER LIONS CLUB

Wide Wale Corduroy

77¢ YD.

Extra quality at a thrifty low price. This group of better quality corduroys are 36" - 42" - 45" wide. One to ten yard pieces. 100% cottons.

The prettiest warmest bedtime fashions in town are at Anthony's

SPECIAL SAVINGS NOW ON OUR REGULAR 2.98 GOWNS OR PAJAMAS.

2 FOR \$5.

Ladies long sleeve, long length gowns, or tailored pajamas. They are expertly made of fine quality cotton flannel in pretty floral prints. Gowns Sizes: S, M, L. Pajamas 32 to 40.

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Spencer's fine quality cotton knits. 1.49 value

\$1.

SIZES 0 to 3

2 piece interlock cotton knit sleepers in white or pastel colors. Gripper fasteners, plastic dot feet for anti slip and longer wear.

WARM QUILTED ROBES

KODEL FIBER FILLED
Pastel Prints Sizes 10 to 18
Regular \$7.00 Values

\$5.00

DOWNTOWN - SUGARLAND MALL

Show Produces Double Winners

Two of the high awards in Bud to Blossom Club's fall flower show Friday were won by Mrs. Bruce Brown, who received both the Glad Garden trophy given Mrs. A. L. Manjeot and first place for creativity in flower arrangement, and two more by Mrs. Bill Nelson, the award of distinction and sweepstakes in the artistic division.

Mrs. Bill Gentry won the sweepstakes ribbon in the horticulture division. A coveted award in the artistic division, for an arrangement of fresh plant material, the tricolor ribbon, went to Mrs. Hubert Stoerner.

The Glad Garden trophy is given to the exhibitor who scores the highest number of points, based on places won in both divisions of the show. Mrs. Manjeot, who helped organize the club and is an honorary mem-

ber, was given a special award of appreciation.

With its theme, Autumn On The Golden Spread, emphasized in all arrangements, the show was a beautiful display of fall blossoms, fruit, berries, foliage and other plant material. Sheafs of maize, a pheasant figurine and pumpkins were used in a large floor display at the entrance.

The show was held in Community Center ballroom, with Mrs. Nelson as general chairman. It was judged by Mrs. O. G. Hill Sr., master judge and a member of Hereford Garden Club, Mrs. Richard Kelley and Mrs. Archie Dougherty of Clovis, student judges.

The judges and Mrs. Nelson were entertained at lunch in the Calson House with Mrs. Jess Robinson, hospitality chairman, as hostess.



Mrs. J. W. White
nee Theresa Robinson

J. W. White And Bride At Home After Wedding

Mr. and Mrs. J. W. White are at home at 306 Avenue I after their marriage in a simple ceremony Oct. 4. Mrs. White was Miss Theresa Robinson before the wedding, which was solemnized in the home of his par-

ents, Mr. and Mrs. Jack White of Summerfield. The bride is the daughter of Mr. and Mrs. Pat Robinson, former Hereford residents who moved a few months ago to Carlsbad, N. M.

Her father gave Miss Robinson in marriage in the ceremony conducted by the Rev. Leo Buser, pastor of Summerfield Baptist Church. The couple was unattended.

Forget-me-not blue mohair made the bride's dress in A-line design with white lace trim.

Both Mr. and Mrs. White are students at West Texas State University, Canyon, this term. She is a freshman majoring in elementary education and he is a sophomore. The bride is a 1965 graduate of Hereford High School, and Mr. White completed his high school studies at Oklahoma Military Academy, Claremore, Okla.

Boyd is now 91 years old.

Wow! No more four-o'clock seed, please. I knew there were plenty around here; anybody who grows four-o'clocks has more than plenty of seed; but I didn't expect them to come in so fast.

Now I have seed given me by Mrs. Maude Hackworth, Mrs. J. D. Kelly, Mrs. Walter Kuper and Mrs. Cora Johnson, all guaranteed to grow flowers with the old-fashioned scent I want. I'm planting some of each. And thank you, all.

Photographs From War Area Viewed

Views of Vietnam and its people, photographed by an American serviceman there, were shown on slides to Cultural Home Demonstration Club Friday afternoon by Mrs. Johnny B. Caraway, whose son is with U. S. Military forces at Aui Nhou.

In addition to this special program, members elected officers for next year. Mrs. Paul Corbett will succeed Mrs. Louie Olson as president; Mrs. Grady Parsons was named vice president, Mrs. Ira Scott secretary-treasurer & Mrs. J. G. Gandy her assistant.

Mrs. Burke Inman was elected reporter with Mrs. Roy Thompson as assistant, Mrs. Olson and Mrs. J. D. Love will be delegates to Deaf Smith County H. D. Council and Mrs. Olson will also serve as parliamentarian.

Coffee Honors Visitor

Complimenting a visitor from Plainview, Mrs. Sam Locke, who was the guest of her daughter, Mrs. Ted Panciera, Mrs. H. E. Miller entertained a group of friends with coffee in her home Thursday morning.

Mrs. Ralph McCullough poured coffee from the silver service at a table covered with a gold-threaded white sheer wool cloth from Libya, sent to Mrs. Miller by a relative who lived in that country. Queen Elizabeth roses were arranged with figu-

ries on a reflector in the center of the table.

Guests were Mmes. A. L. Manjeot, L. H. Lookingbill Sr., O. G. Hill Sr., Bonnie Brumly, C. L. Craig and Bob Hammon.

Mrs. Miller and Mrs. Panciera were in Plainview earlier in the week and were joined by Mrs. Locke for lunch and a visit to the library and a bookstore where Mrs. Miller will be hon-

ored at an autograph party Nov. 1 to sign copies of her book, Junior Dear, which are sold that day.

The book is to be reviewed by Mrs. McCullough at a meeting Feb. 4 of the Athenium Club, of which Mrs. Locke is a member. Mrs. McCullough has reviewed the humorous story of a boy in a West Texas Town, for Pioneer Study Club here.

Wedding Date Set

The marriage of Miss Jeanne Ann Gore and George Thomas Brashear, son of Mr. and Mrs. George E. Brashear, is scheduled for November 15 at the First Methodist Church, her parents, Mr. and Mrs. Howard Gore, announce.

Both Miss Gore and her fiance are seniors in Hereford High School this year.

Coffee Fetes GOP Wives

A come-as-you-are coffee to introduce Mrs. Bob Price, wife of the congressman from this district, is scheduled from 9 to 10:15 a. m. Tuesday at Republican headquarters, 620 Park Avenue, across from Stanton Junior High School.

Mrs. Paul Eggers of Wichita Falls, wife of the Republican candidate for Governor of Texas, will also be present.

Mrs. Joe Shollenbarger, whose husband is Republican Chairman for Deaf Smith County, invites all women of the community to meet Mrs. Price and Mrs. Eggers.

"Get the kids off to school and drop by for coffee and doughnuts — just as you are," she urges women who will soon be voting in state and national elections.

Flowers
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Park Avenue Floral

November Date Fixed

The engagement of Miss Olivia Rodriguez and Robert Brown, son of Mr. and Mrs. Bert Brown, 209 Avenue J, is announced by her mother, Mrs. Amada Cantu, Route 2. Miss Rodriguez is the daughter of Mrs. Cantu and the late Andy Cantu. A November 18 wedding is planned by the couple.

Small Talk

By SUE COLEMAN
Women's Editor

It's easy to remember these days that the Plains supply the most spectacular sunsets you might find anywhere. Almost every afternoon now, the sun goes down in a blaze of color reflected on clouds and the sky in general.

DRIVING TO CANYON one day last week I was entertained the entire way with a dramatic production in the sky, with scenes that changed about every ten minutes.

First, the rear-view mirror revealed a field of translucent tangerine shade, with a scattering of fluffy gray clouds that looked a little like a placid cow and three frisky calves.

Light from the west, was thrown on a row of billowing clouds across the southeastern horizon, turning the white to a deep red, then orange. Of course you can see almost any shape you want in thunderheads, even more with shadings of color.

WITH IMAGINATION you could see angels, rows of soldiers, rearing horses — all sorts of forms which changed as you looked at them. At one stage the effect was of a row of volcanos, all belching flames that lit up

billows of smoke.

Gradually the colors faded until the west was a pale apricot sheet and the east fluffs of rose-pink. Then they were all gray, but in varying shades, as it grew dark. Quite a sight for one evening.

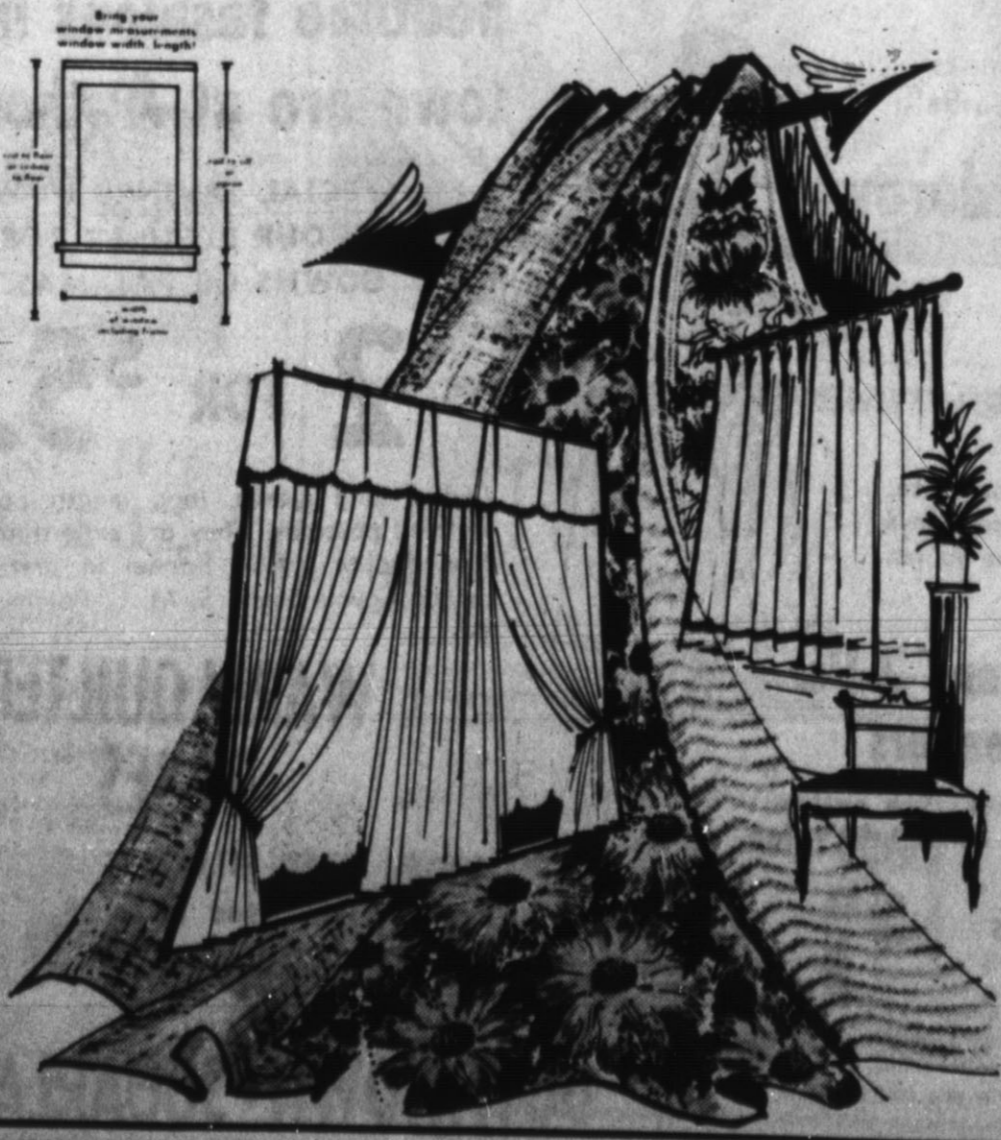
MRS. FRED HIGGINS is just back from Dane, Wisc., where she spent the past month visiting her daughter Alberta, Mrs. Frank Barnard. She also went to Hammond, Ind., to visit an aunt of her husband's, Mrs. W. B. Boyd, whom some old-timers here will remember.

The Boyds lived here around the turn of the century, and the late Mr. Boyd was Deaf Smith County judge in 1902. Mrs.

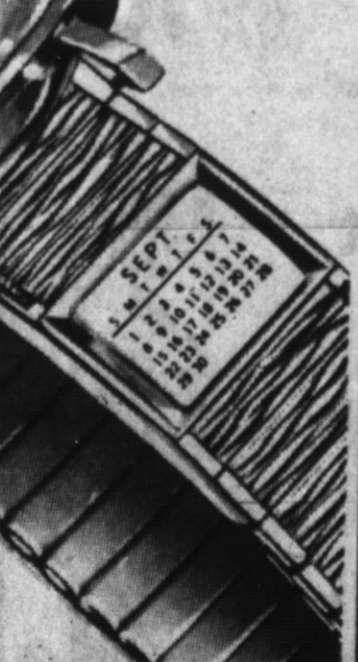
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Flower Show-Tea Slated

A schedule for the annual flower show of Hereford Garden Club, to be held at a silver tea in the home of Mr. and Mrs. Herbert Friemel Oct. 25, was reviewed at a meeting in the Friemel home Friday afternoon.

This flower show, third of this month by garden clubs of the city, will be a placement show, and places for the various arrangements were assigned at the meeting. Mrs. A. L. Man-ject, show chairman, presided.

Theme of the show is Happiness Is Creative Beauty In The Home, and arrangements will be placed in various rooms of the new house a mile north of Hereford, just off Highway 385. Callers may also view the grounds of the Friemel place, which are already attractive although the house had been occupied only about three months.

Mrs. Ben Childers is assistant show chairman; Mrs. Tom Sawyer is chairman of staging and

properties. Mrs. Emmett Hale of entries in both the artistic and horticulture divisions.

Other chairman are Mrs. D. K. Brook, placement; Mrs. O. G. Hill Sr., classification in the artistic division; Mrs. R. W. Mitchell in horticulture; Mrs. R. L. Ethridge, Judges; Mrs. Luther Norvell of publicity; Mrs. J. V. Pickens of clerks and Mrs. G. W. Newsom of awards. A junior division will be directed by Mrs. Sawyer and edu-

Travel Talk Presented For Club

Her experiences on a tour of Europe last summer were related by Mrs. Emil Dettman, giving the program for Calliopean Study Club Thursday evening, but stressed life in Russia and touched on various African na-

tional displays by Mrs. John N. Jacobsen Jr. and Mrs. Ray Joonson. Mrs. Viola Williams is chairman of hospitality. Mrs. W. C. Hromas of social events and finance.

tions as she contrasted them with America today.

Contrasting the American way of life with that of many other nations is the basis for study this season in the Calliopean Club. Mrs. Dettman, a member of the club, told of visits in cities over Europe in her summer tour, and slides were shown to illustrate her talk.

The meeting was in the home of Mrs. Millard Nobles, who served refreshments in an infor-

mal social period after the program. Mrs. George Warner presided for business.

Mrs. Jo Solomon was welcomed as a guest. Other members present were Mmes. Ansel McDowell, D. C. McWhorter, Gene Parsley, Emmett Milburn, Tom Kendrick, Sue James, J. T. Gilbreath, David Gibson, Cameron Gault, C. J. Crump and B. F. Cain.

There are 20,000 known species of wasps in the world.

Holiday Wedding Set

Miss Lynda Kuper's engagement to Nick Milburn, son of Mr. and Mrs. Emmett Milburn of 138 Avenue B, is announced by her parents, Mr. and Mrs. Henry Kuper of Summerfield. A December 14 wedding is planned at St. Anthony's Catholic Church.

Miss Kuper is a 1966 graduate of Hereford High School and 1967 graduate of Dallas Fashion Merchandising College. She is presently employed by J. C. Penney Co. here.

Milburn, a 1965 graduate of Hereford High School, has attended West Texas State University and is associated with Milburn Motor Co.

SAFEWAY



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Whole Fryer Chickens

Young, Tender, Plump, and Juicy Fresh Whole Fryer Chickens

lb. **27¢**

SLICED BACON Sliced Swift Premium lb. **65¢**

BACON SQUARES Sliced Hickory Smoked lb. **59¢**

PORK LIVER Little Pig Pork Liver lb. **25¢**

SLICED BOLOGNA Market Sliced lb. **59¢**

HONEY CURED HAM New Certified Canned Hams 4-lb. can **\$4.69**

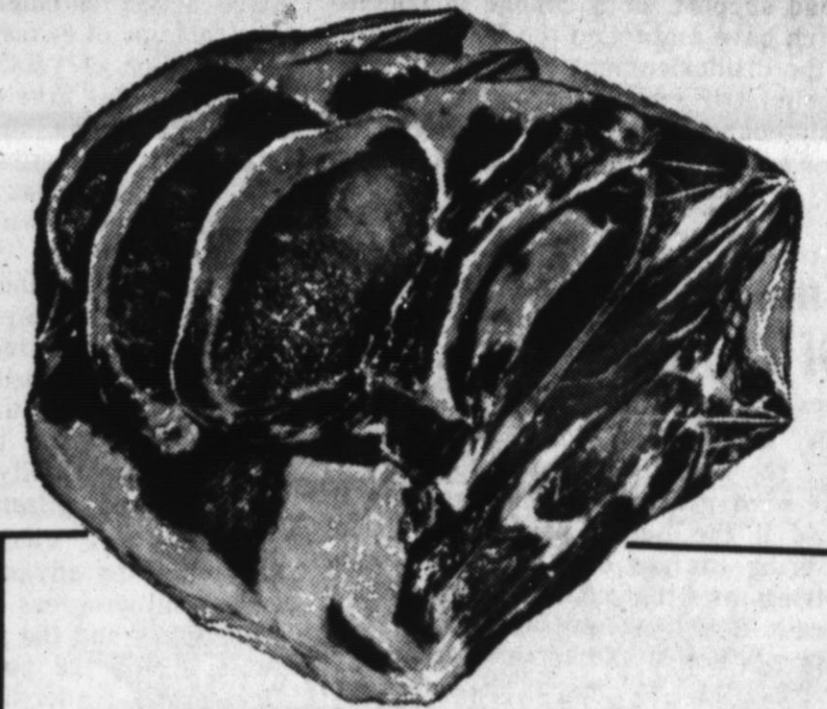
HICKORY SMOKED HAM New Certified Hams 4-lb. can **\$4.49**

Money Saving Buys!

Weiners Oscar Mayer lb. **69¢**
Smokies Oscar Mayer 12-oz. pkg. **69¢**
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Savings At Safeway!

Homogenized Milk Lucerne 1/2 gal. ctn. **57¢**
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Soft Margarine Empress Save 17c 3 1-lb. ctns. **\$1.00**



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Quarter Pork Loins First Cuts and Center Cut Chops

lb. **65¢**

Money Saving Buys At Safeway!

Pinto Beans Town House Pinto Beans 4 lb. bag **49¢**
You Save 16c

Melrose Crackers Why Pay More? You Save 4c 1-lb. box **19¢**

Tomatoe Soup Campbell's Tomato Soup - Save 5c No. 1 cans **2.25¢**

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Mrs. Wrights Always Fresh Canned Biscuits

8-oz. cans **29¢**

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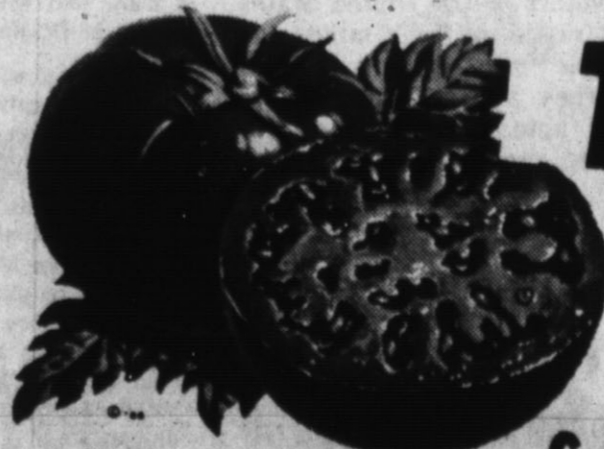
Shop Safeway For These Money Saving Buys!

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Premium Saltines Nabisco 1-lb. box **37¢**
Liquid Starch Sta Flo qt. **29¢**
Walnut Chips Fisher pkg. **39¢**
Apple Jelly Garden Club 4 lb. jar **83¢**
Potato Chips Mortons pkg. **69¢**
Liquid Starch Sta Flo 1/2 gal. **89¢**



TOMATOES

Vine Ripe Firm Red Slicers **25¢**

CABBAGE Fresh Crisp Green Cabbage **5¢**
Carrots Golden, Fresh Crisp Carrots 2 lb. bag **19¢**
Squash Acorn Squash lb. **10¢**



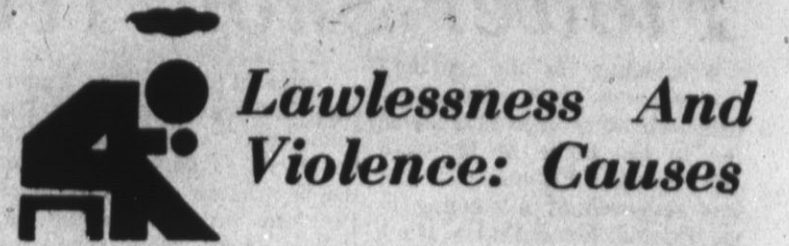
DOUBLE WEDNESDAY with purchase of \$2.00 or more

SAFEWAY

THE SUNDAY BRAND

Editorials

MR. BIG



Page Six The Sunday Brand, Hereford, Texas, Sunday, October 13, 1968

Polls Show Change In Winds

The fireworks of the presidential campaign are in full swing. The differing approach to the issues of the day are gradually sharpening, and the American people, as it turns out, will have quite a number of choices to make between the two major party nominees, not to mention third party candidate, Mr. George Wallace. If ever preelection winds of public opinion seemed to blow in a decisive direction, it is now. That direction points to broad support for a change in policies which have embroiled the United States in the disillusionment of an Asian War, precipitated a condition of crisis in the maintenance of an orderly society, and accelerated the course of inflation and

rising taxes to the threshold of pain for the average family's pocketbook.

Mr. Nixon is capitalizing on his own long experience in the political arena and specifically on his personal knowledge of the limitations which a Vice President suffers in establishing himself as a personality, separate and apart, from the Administration which preceded him. He offers change in government, a new pragmatic approach to the war in Viet Nam and decisive action in coming to grips with the problems of crime, racial disorders, the rebellion of youth, taxes, inflation and in general greater attention to achieving economic stability with orderly progress and growth in the nation. The Republican view is that the government has demonstrated its inability to get at the real causes of poverty and urban decay, and Mr. Nixon offers a program of greater reliance on tax credits and other incentives to bring the resources of business and industry into the job of creating new approaches to training and providing employment and opportunity for Negroes and disadvantaged citizens.

For his part, Vice President Humphrey cites the advances in civil rights and social progress, the prosperity of the country and the gains in family income during the past eight years of Democratic leadership. He too recognizes that promises have outrun performance and that this has been a factor building the condition of economic and racial discontent. His direction in meeting these problems is toward expanded federal spending on programs of social betterment and welfare. Resources for this effort are seen to be forthcoming from a growth in the economy with resultant increased tax collections by government, and by a decrease in defense expenditures following the end of the war in Viet Nam.

In general, the Democratic course is toward the redistribution of income from the rich and middle income groups to the poor. Whether this will be a unifying approach for the Democratic party and receive the support of the American people at this time remains to be seen. Many fear that acceleration of the trend toward income redistribution will have a slowing effect on the very economic growth of the nation, which is counted on to generate the taxes to support greater government participation in the economic and social development of the nation.

In the picture stands the hard-hitting, third party candidate, Mr. George Wallace. Mr. Wallace is a symbol of conservative protest, and many of those feeling deep satisfaction with the course of events in racial matters, law enforcement and states' rights may consider that their opinions will have impact only if they cast their vote for him. Mr. Nixon must, if he is to win their votes, convince these people that he offers real solutions to problems that cannot be solved by merely shouting about them.

For an election year that was supposed to offer no excitement and no choices, this one has held many surprises. The voters of the United States have not yet made up their minds. As experience has proven many times in the past, they probably will not do so until they actually enter the polling booths and mark their ballots on Election Day, 1968. —Industrial News Review.

Enforcing Only Some Of The Laws

This country has observed the mischief that results when people obey only the laws they happen to approve. But what greater mischief may be in store if the public prosecutors elect to bring charges only in instances involving laws that conform to their own predilections? A few years ago, such a proposition would have seemed too preposterous to merit consideration. But observe the evident reluctance of Atty. Gen. Ramsey Clark to act against the outside agitators who "co-ordinated" the recent disgraceful episode at Chicago.

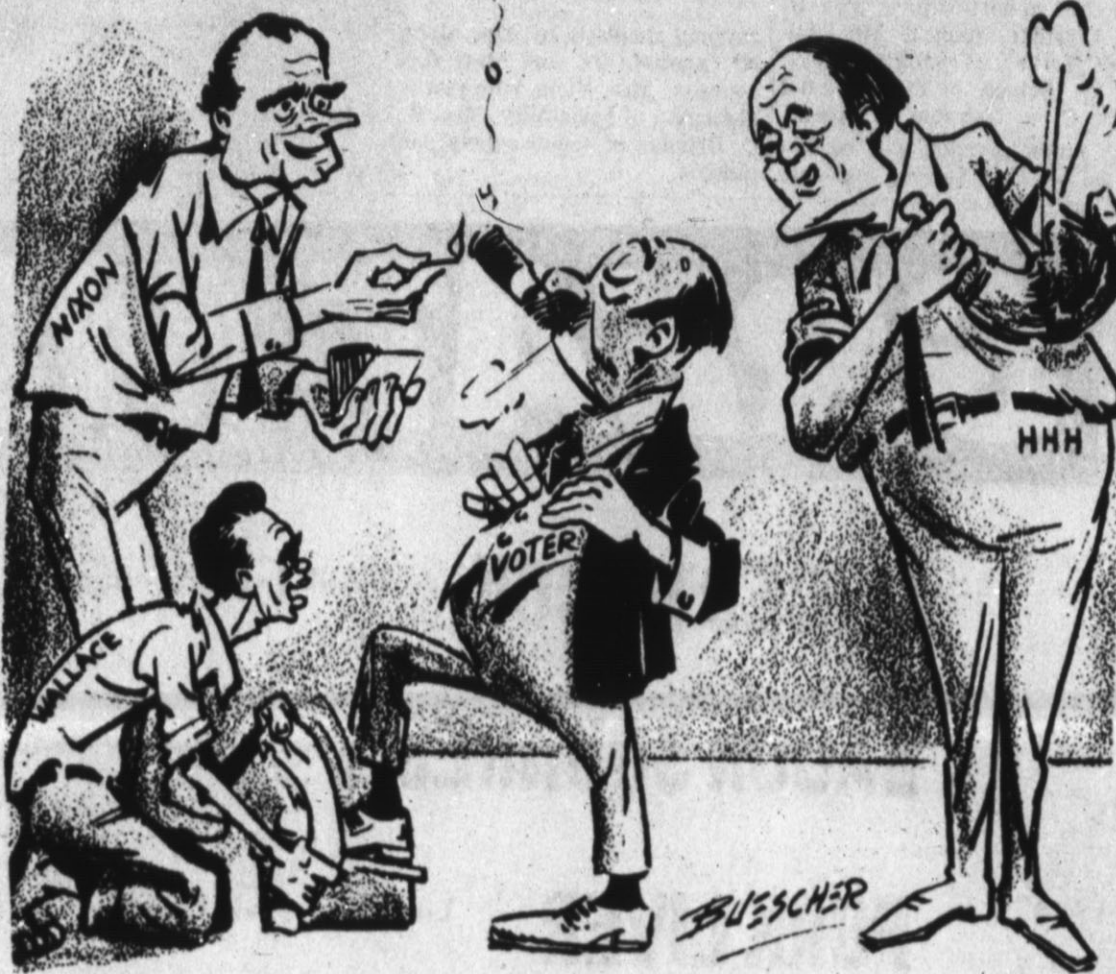
The civil rights act of 1968 which President Johnson signed last April 11 provides, among other things, that anybody traveling in interstate commerce with the intent to incite, organize, promote, encourage, participate in or carry on a riot shall be fined not more than \$10,000, or imprisoned for not more than five years, or both. The Federal Bureau of Investigation had evidence as early as last February that violent confrontation was being planned in Chicago.

Congressmen now are pointing out that the evidence clearly indicates the new anti-riot law was violated in connection with the Chicago demonstrations. They say that Atty. Gen. Clark opposed that provision of the civil rights act and has not moved to prosecute anybody under it since it became law. Prosecutors are supposed to uphold all the laws and not just the ones that correspond to their own biases. What would happen if the example being set by the first prosecutor of the land were followed by all other prosecutors?

Chief Judge William J. Campbell of the United States District Court in Chicago has ordered a federal grand jury investigation of the Chicago demonstrations and the accompanying news coverage and assassination threats. Along with his other instructors, he told the jurors to determine whether there had been any violations of the law making it a federal offense to cross a state line to incite a riot.

Suppose the grand jury makes an affirmative finding and indicts the middle-aged revolutionaries who masterminded the riots? Would the attorney general still oppose their prosecution because he wasn't in sympathy with the law?

Daily Oklahoman



MAIN STREET, USA

Local Initiative Important In Securing Federal Air

By BERT MILLS

Washington, D. C. — Local involvement by community leaders is the key that unlocks the door to Federal funds, and in 99 percent of the grants made the initiative is supplied on the home front.

Charles B. Sonneborn, Special Assistant for Small Communities at the Department of Housing and Urban Development, stresses that technical assistance and money is available to small towns if their leaders will make the effort. He tells of this current example.

Sparta, Tennessee, is a town of about 8,000 people which Sonneborn describes as a "community previously without much help." Then Harold Sims ended a career in the State Department and went back home to Sparta to serve as Mayor. He saw a lot of things that needed to be done, including redevelopment of the downtown area.

Mayor Sims got in touch with the University of Tennessee, which had opened a new school of architecture only a few years earlier. The Dean saw an opportunity to give his senior class

a practical project in Sparta.

About 20 students moved into Sparta, lived with the people, and started applying their classroom training to a town in need of rebirth. Working as a team, they came up with a plan to restructure the shopping district, add a community complex, and construct a new county-city building.

No Money Granted Yet
Sparta has yet to receive a penny in Federal funds to put this blueprint into effect. Up to now, the initiative has all been supplied locally. However, not only HUD but the Department of Agriculture and the Office of Economic Opportunity are aware of what has been done and it is reasonable to expect that Federal grants will be made later.

One aspect of the plan developed by the Tennessee architectural students is to establish a facility outside of Sparta for youths who have dropped out of school. They would be taught vocational skills, including farming, in an effort to train them to lead useful lives.

The plan for Sparta is not just a set of papers. The students built scale models which make it easy to visualize the final result if the project is carried out. Accidentally or by design, these models are also useful in impressing Federal officials when it comes time to ask for help.

Incidentally, the new Housing Act of 1968, enacted this summer, makes available a lot of new money, and not all of it for the urban ghettos. Benefits to local communities have not begun to flow from this act but the pipeline is beginning to be filled.

Jersey Towns Borrow Officials
HUD funds for small communities are invested in a variety of ways. One problem a town often faces is the lack of the right man to direct a project. A community may have a fine mayor and a good set of officials but nobody who ever planned a new water system.

New Jersey has developed a unique system by which one community borrows an expert from another area for a limited time and to handle a specific problem. The state administers a Federal grant which is used to reimburse the municipality which loans an official.

Oregon has tackled the personnel problem in another way, by developing a centralized recruitment center and establishing a reference library on personnel administration. If a county manager or mayor wants to know how much to pay a water commission, the library can provide advice.

THE BOOTLEG

—Philosopher

Editor's note: The Bootleg Philosopher on his Johnson-grass farm examines the youth problem this week, in his own peculiar way.

Dear editor:

I don't know what I'd have done for reading matter if it hadn't turned up, I was completely out of newspapers for the time being, but there it was, a copy of a high-brow monthly magazine stuck to the underside of a big fall and winter mail order catalog I found in my mail box. I don't know who it belongs to but if I did I'd forward it to him at once as I know that without it he won't know what to think for the month of October.

Anyway, I was flipping through it and ran into an article on the generation gap, a phrase I've never understood because as soon as young people close the gap on adults there're no longer young.

Anyway, this article was arguing that young people these days are smarter than previous generations of young people, citing as one example the fact that despite the fact college entrance requirements are said to be stiffer than ever before, there are more and more kids going to college. Why some colleges are so crowded now the football stadium isn't half big enough. College degrees are becoming so common you'd never guess which kids have one unless you saw their diplomas.

The article also cited the fact kids are becoming more alert these days, they're more interested in politics, they're asking more questions, some of them so fast that if you don't hurry they'll answer before you do. Some of them want us to end the Viet Nam war in one week when we're just now ending the Civil War.

I have thought this article over, while still hoping a good newspaper would turn up, and have decided it's not altogether accurate.

Kids aren't smarter these days, they've just found out us adults aren't as smart as they thought and we pretended. It happens every generation. We tried to keep it a secret but no group ever has. When they're older, the next younger generation will find them out too.

There's nothing wrong with youth. It's like the colic, you grow out of it.

Yours faithfully,
J.A.

THE Sunday Brand

Established 1948

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The Brand Publishing Company.

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Tom Forster, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
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Area Man Sets Mark

L. J. Iwig of Vega scored some big points for the "little man" during the Pan-American Livestock Exposition at the State Fair of Texas in Dallas Tuesday.

Against some of the biggest names in the business of cattle breeding over several states, three Herefords bred and raised by Iwig won four first place ribbons, one second, and two Reserve Grand Champion awards. Show officials said it was a record for one exhibitor.

Since the majority of animals in the shows today have the "big money and big names" behind them, Iwig's achievement is especially noteworthy. Congratulations, Mr. Iwig.



SIGN OF PROGRESS — Still laying claim to the title as one of the fastest growing cities in Texas, Hereford has construction going on in all sections. This photo was taken at the Cowser and Bybee law offices, 320 Schley, where facilities are being expanded. —Staff Photo

Washington Report
 From Congressman
BOB PRICE 10TH DISTRICT, TEXAS
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The title of a recent speech by Richard G. Capen, Jr., Director of Public Affairs for Copley Newspapers, was "The Forgotten American." Mr. Capen's description of "the voice of responsible America" confirms what Panhandle citizens have expressed in thousands of letters I have received this year — a year of crisis.

Following are excerpts from the excellent analysis, appraisal and predictions made by a young man who was selected as San Diego's outstanding young man of 1967:

There is a new uprising occurring in America today. Some call it the revolt of the middle class. I prefer to describe it as the voice of responsible America.

Who is in this group? The 90 percent who are proud Americans and conscientious citizens. The millions who have become the forgotten Americans. They are black, white, and all shades in between.

They started out as the son of a coal miner and became a famous doctor. They worked their way through college by washing dishes. They swept out the lobby of a bank and later became its president.

They produce most of America's goods and services. They bear the burden of inflation. They ask very little of their government, but work 2½ hours each day just to pay its cost.

They are laborers, office workers, farmers, Republicans and Democrats.

They are the first in line to share with others when catastrophe strikes — whether it be across the street or half way around the world.

They are concerned about crime, rising taxes, and inflation. They don't like politicians who overpromise and underfill. They are opposed to teachers who encourage campus riots, and they do not understand the clergymen who preach civil disobedience.

They are ashamed that our nation's capitol must be guarded by thousands of soldiers to prevent it from being burned to the ground.

They are unwilling to excuse the actions of criminals just because they were deprived as children. They also are opposed to having policemen ordered to stand by and watch while looters steal.

To a large extent, our crises

have been caused by a prevailing attitude of permissiveness — from pampering parent to overpromising political leaders.

We have seen permissiveness in the attitudes of right and wrong. No longer need a person be held accountable for his actions.

A whole generation of youngsters has grown up under this permissive philosophy which urges instant gratification and the avoidance of unhappiness. Children want what they want, when they want it — and they want it now.

This permissiveness has extended across the country. In our streets we allowed a "little bit" of law breaking in the interest of free speech and academic freedom.

At the national level, we started out permitting a "little bit" of deficit spending, in the belief that this approach was healthy for our economy. That "little bit" of deficit spending started out at \$1 billion, then \$8 billion, and, finally \$25 billion for the fiscal year.

We started out by tolerating a "little bit" of destructive criticism on the war in Vietnam — only to encourage the enemy to

believe that we were seriously divided at home, that we didn't have the will to win.

For too long now we have catered to those who expect something for nothing. For too long now we have tolerated the mediocre and the irresponsible. Some are deliberately unclean and unproductive. Others strive to be unsuccessful, with failure adopted as a goal.

There is no doubt that some Americans have legitimate grievances, and it will be imperative that we correct any barriers to equal rights and opportunities. But this cannot be accomplished by shallow exaggerations or false promises. Nor will it be achieved through mob action.

We still remain the strongest and richest nation on earth. Go into the heart of our land, and you will find millions of churchgoers, orderly students, conscientious parents, and promising families.

I see no reason why we should apologize for America's success just because we have a few shortcomings. Certainly we cannot be complacent about our country's faults, but neither should we be apologetic about its strengths.

Frankly, it's time we had a little less pity for those who refuse to help themselves and a little more respect for the doer, for the achiever. Instead of emphasizing the sideline critic, let's encourage the responsible citizen.

Remember that Lincoln's name is immortal today, not because he lived in that log cabin, but because he got out of it.

Ford Scores Governor's Committee

The school consolidation portion of the report on education from the Governor's Committee of Fifteen came under fire this week from Republican candidate for State Representative, Frank Ford.

"If the recommendations of the committee were followed to the letter," Ford said, "Some school children in this district would be on school busses seven hours a day."

Americans are proud of their concern for the underdog, but such generosity to the less fortunate is available only because someone else achieved, and this ability to help is possible, not because of what anyone else did for us, but rather because of what we did for ourselves.

BOB PRICE
Member of Congress

Ford stated that some of the finest schools in this area would be eliminated under the committee's plan. "It is obvious," he said, "That there was little or no rural representation on the Governor's committee."

"It is especially important for children in the first eight grades to go to school in their own community, where they are among their friends, and the sense of community in the rural areas would also be lost if the schools were taken away."

Ford concluded by stressing his belief that the rural areas must be revived and strengthened, not weakened further by government decree.

Mexico's Tarahumara Indians compete in barefoot races that often continue for 48 hours, the National Geographic reports. As they run, they kick wooden balls that are as large as oranges when the race begins, but that wear down to half the size.

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Chicken Salad	ea. 35c
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Poor Boy	ea. 39c
Fried Fruit Pies	ea. 25c
Hickory Sweet Smoked Links	lb. 89c
Beans	pt. 49c
Candied Yams	pt. 69c

SALMON
 Honey Boy Chum, Tall Can **69¢**

CAKE MIX 19 oz. 3 for \$1
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 Food Club-18 ounce jar

MIX OR MATCH **5 FOR \$1**

GREEN BEANS Food Club cut

FOOD CLUB CORN Cream or Whole style

TOMATOES Food Club

PEAS Food Club No. 303 cans

Dairy Case

CHEESE Longhorn halfmoon-8 ounce pkg. **49¢**

CINNAMON ROLLS Food Club-9½ ounce can **4 for \$1**

FRUITS & VEGETABLES

LEMONS Calif. Large Size Sunkist, lb. **18¢**

PEANUTS Bo's Raw or Roasted New Crop Virginia 2-lb. bag **78¢**

TOMATOES Calif. small full of flavor lb. **18¢**

BANANAS Golden Ripe fruit lb. **17¢**

AVOCADOS California large size ea. **38¢**

POMEGRANATES large size ea. **18¢**

PRICKLY PEARS California-try them! ea. **18¢**

TOMATOES Hot House vine ripe lb. **38¢**

PARSLEY add color & flavor bunch **14¢**

ANTICHOKES California large size ea. **28¢**

LEMON or LIME JUICE plastic container ea. **18¢**

Discount Miracle Price!

SUGAR All Brands **39¢**
 5-lb. bag
 with \$5.00 purchase or more

Discount Miracle Price!

TOMATO JUICE Kraft **22¢**
 46 oz.

Discount Miracle Price!

OLEO Hollandall **9¢**
 1-lb. pkg.

Discount Miracle Price!

ORANGE JUICE Gaylord fresh frozen **3 FOR \$1.00**
 12 oz. can

BROCCOLI SPEARS Top Frost-10 ounce package **4 for \$1**

BLACKEYES Top Frost frozen 10 ounce pkg. **5 for \$1**

DONUTS Morton's frozen 10 ounce pkg. **3 for \$1**

Lettuce Firm Green solid heads **18¢**

SHOP Furr's MIRACLE PRICES

Broiling Steak Furr's Proten Ranch Style lb. **68¢**

Ground Beef Extra Lean Fresh Ground lb. **49¢**

FRYERS USDA Grade A Whole, Fresh Dressed Cut-Up, lb. **31¢** lb. **27¢**

SAUSAGE Farm Pac whole hog 2-lb. bag **\$1.37** 1-lb. bag **69¢**

BEEF STEAKS Shurtender fully cooked-heat 'n serve lb. **89¢**

FISH 'N CHIPS Gorton's heat 'n serve-1 pound package **69¢**

FRANKS Oscar Mayer all meat-pound package **79¢**

SANDWICH SPREADS Oscar Mayer Braunsweiger, Sandwich Spread-Smoky Snack Special-8 oz. pkg. **49¢**

Steak Furr's Proten Boneless Savoy lb. **\$1.09**

Bacon Frontier Hickory Smoked lb. **59¢**

Household Needs

LOOK WHAT 39¢ BUYS

Fine Quality Aluminum From Aluminum Specialty

Heavy Weight & High Quality Plastics from Delta

6 Cup Muffin Pan
 Round Layer Cake Pan
 Oblong Cake Pan
 Round Cake Pan with Cutter
 Square Cake Pan

8½ qt. Round Wastebasket
 8½ qt. Rectangular Wastebasket
 10 qt. Utility Pail
 6 Compartment Cutlery Tray
 11 qt. Rectangular Dish Pan
 Giant Size Dust Pan

YOUR CHOICE 39¢

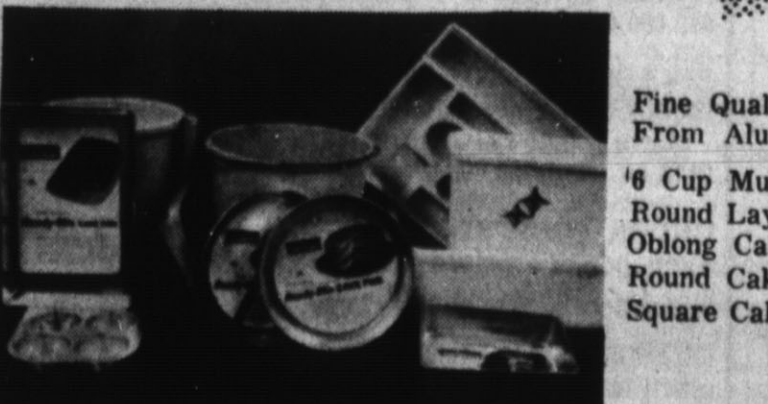
THERMA MUG Red or Green 8 ounce insulated **6 for \$1**

BUBBLE BATH Joy Suds-one pound **19¢**

BEAUTY LOTION O.J.'s-bottle **69¢**

COLD CREAM Sue Pree-6½ounce size **29¢**

Anti-Freeze Prestone gallon can **\$1.39**



CREW SOCKS Mens & Boys-core spun **2 for \$1 & 3 for \$1**

RADIATOR FLUSH & SEALER Prestone-pint can **59¢**

MOUTHWASH Cepacol-14 ounce bottle **83¢**

HAIR DRESSING Brylcreem king-reg. \$1.09 tube **89¢**

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) 1 st. insertion, per word 8c
 Additional insertions, when paid in advance: per word 6c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$1.50
 Repeat insertion without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

STATED MEETINGS

Second Monday
 8:00 p.m.
Thursday
 Floor Practice
 Steve Powell, Secretary
 Dean Stallings, W.M.



Hereford Rotary Club
 meets every Monday at 12:05
 Jim Hill Hotel

Lions Club
 meets each Wednesday, 12 Noon
 Hotel Jim Hill

Kwanis Club
 Thurs. Noon
 IOOF Hall
 207 E. Sixth

BOB PUGH-BUILDER

4 Bedroom, total electric home at 319 Centre St. Double garage, 3 baths and ceiling heat.
 204 Beach—3 bedroom, 2 bath, double garage, fenced yard, air conditioning. Existing loan.
 Office 364-2221
 Home 278-5359
 108 Greenwood

MAIN & HIWAY 60 PHONE 364-2266

Justice REALTORS Inc

Ralph Owens Virgil Justice
 Gwen Leatherman 364-1650 Betty Cope 364-0285
 CORNER LOT — Extra nice frame home. 3 bedrooms, carpeting, drapes, central heat & air, range, refrigerator and double garage. \$16,000. H-3250
 \$2,500.00 DOWN — Beautiful brick home with extra amount of storage, 3 bedrooms, 1 1/2 baths, large living room, formal dining, lovely kitchen and 14x25 recreation room with built in Bar-B-Que. Quick possession. H-3251
 TWO STORY OLDER HOME on valuable corner lot. 5 bedrooms, breakfast room, separate dining room, large living room. Priced to sell. H-4031
 135 CHEROKEE — New brick home, 3 bedrooms, 2 full baths, family room, W/B fireplace, carpeting, and separate utility room and double garage. \$1300 down. H-3246
 Beautifully kept 3 bedroom home on Western St., 3 bedrooms, 1 1/2 baths, refrigerated air, family room, extra storage and double garage. Just \$131. per mo. H-3242
 CONSULT US FOR CUSTOM BUILDING YOUR HOME. EXCLUSIVE BROKER FOR MERRIOTT & STOKER.

All Types LIGHT FIXTURES
 Decorative, Functional, etc.
 See the Selection at
 Carl McCaslin Lumber Co.
 A Complete Building Service
 - 1 Block East of the Courthouse
 Phone the Lumber Number 364-3434

STURDY Wheat Seed. First year from foundation. Bin run or clean. Phone Truman Ragan 364-1958 or Darrel Dirks. 364-2164. B-1-19-9-tfc

FIREPLACE WOOD. (dry) Hickory, Blackjack, Oak. 4 Blocks East of K on 15th St. Jim Loving. Phone 364-2780. B-1-18-10-17p

FOR SALE: Gemeinhardt Flute in case. Excellent condition. Good instrument for beginners. Call 364-2030. B-1-tfc

RELAXACIZOR — Free Beauty Sessions every Wednesday. Call 364-0986 Imperial Coiffures Beauty Salon for appointment at Salon or in the privacy of your home or office. B-1-13-10p

MARY KAY COSMETICS
 Call Kay Brown 364-4958 B-1-13-tfc

STURDY Wheat Seed. First year from registered. \$1.50 bu. Contact A. L. Reznik 295-3432. Friona. B-1-15-14-tfc

REPOSESSED 1968 model Singer Sewing Machine in walnut cabinet. Will zig-zag, button-hold, blind hem, etc. Balance \$27.85 or five payments at \$6.40. Write Credit Manager, 1114 19th Street, Lubbock, Texas. B-1-14-tfc

HEREFORD BAKERY
 519 Park Ave. 364-0177
 HOME OF Deaf Smith Country Bread and Pastries

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR
 Frame and Axle Repair
 116 Avenue K
 DEPENDABLE SERVICE

HAROLD MORTON, J. C. RICKETS and PAT HILL — REALTORS —
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 FARM and RANCH LOANS
 Offices 110 E. 3rd Phone 364-3771 or 364-3774
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HOUSES
 ● LIKE NEW, medium sized 3 bdr, 1 1/2 bath home with built-ins, central heat, garage. Loan pmts. are \$103.00. Small cash payment will handle. \$12,800. H-3161
 ● OWNER WILL FINANCE 3 BDR. home for dependable family. 1400 sq. feet, 2 car garage. An exceptional bargain at \$7,500, low down payment, small monthly payments. H-3160
 ● NEW 3 BDR. brick on Juniper Street. Has 2 baths, built-ins, fireplace, 2-car garage. A very nice home in the best of locations. Easy FHA terms. \$19,950. H-3144
 ● HICKORY STREET. New house with double garage, built-ins, fully carpeted, 3 bdrs, 2 baths. Excellent location. Only \$17,400, low FHA terms.
 East Hi-Way 60 - Phone 364-0972 or 2424
 Evenings & Sundays Call
 Gene Campbell 364-0789
 Don Teague 364-2453 Jim Cramer 364-0164
 Larry Kaul 289-5611 Bruce Plummer 364-0798

WEANER Pigs and feeder shoats. C. R. McGhee. Phone 364-1045. B-1-10-9-tfc

FARMERS: we should ESTABLISH the Market Price, not ASK for it! Join N.F.O. B-1-15-40-9c

White toy poodles. Male and female. \$40.00. Call 355-6206 or 352-4417. B-1-11-14-3c

FOR SALE: Deheaded baled cane roughage. C. W. Sanders 289-5220. B-1-10-40-tfc

WHITE Leatherette Sofa; one matching chair, Danish, \$50.00; Zenith B&W TV with remote control. Perfect. \$75.00 126 N. W. Drive. B-1-41-2p

DACHSHUND Puppies for sale. Call 258-7229. B-1-10-41-2c

FOR SALE 40 Hereford Cows, 200 Hereford Heifers, 140 Angus Heifers, all calving now. Will sell in truck load lots. Phone 505-763-4359 Clovis after 8 p.m. or before 8 a.m. B-1-41-2c

LIKE NEW 30" electric range. \$69.99. Call Warren Jorde, 364-0096. B-1-10-41-2c

OVER 299 colors knitting worsted yarns — harvest cloths — Christmas cloth kits — perma press embroidery cloths — felt — decorator's burlap. DAN'S OF CANYON B-1-21-41-4c

PIANO BARGAIN Beautiful Spinnet-Console Piano with matching Bench. Tremendous tone — easy to play. Just assume small monthly payments. Write at once, McFarland Music Co., Box 805, Elk City, Oklahoma 73644. B-1-41-2p

ANDREWS & ANDREWS made no bull sales — maybe we made casabooboo. B-1-15-5p

GARAGE SALE at 201 N. W. Drive Sunday Afternoon. A little bit of everything. B-1-14-15-1c

GARAGE SALE SUNDAY, MONDAY, TUESDAY WEDNESDAY. 437 AVE G. B-1-15-1p

SINGER CLEARANCE SALE—A-THON Terrific Bargains Don't be disappointed — come in early for biggest selection. Typical Values:
 1 yr. old Singer zigzag, makes buttonholes & designs. . . \$69.95
 Trade-In Sewing Machines:
 Portables from . . . \$9.95
 Consoles from . . . \$19.95
 Zigzags from . . . \$29.95
 NEW:
 Touch & Sew (in desk) . . . \$70.00 off.
 All Offers Subject To Prior Sale — Make Your Choice Now!
 EASY TERMS!
SINGER SEWING CENTER
 32 Sunset Center 723 Polk Amarillo, Texas B-1-15-3c

MILLIONS of rugs have been cleaned with Blue Lustr. It's America's finest. Rent electric shampooer \$1. Duckwall's, Sugarland Mall. B-1-20-41-2c

DOES YOUR CLUB NEED MONEY? We've got the best deal in town for a club that's interested in making a little money. It takes a little work but you'll find it fun and rewarding. See Francis Hardwick at Star Theatre. B-1-15-tfc

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service
 Hereford 364-0353
 Dimmitt 647-3444
 Friona 247-3311
 S-1-24-tfc

FOR SALE: Used wheel chair. See at 800 Union. B-1-15-2p

GARAGE SALE — TODAY 1 to 7 p.m. 1004 EAST 3rd. Baby things, clothing, swivel rocker, exercising machine, playpen, lawn mower, baby stroller, baby chest, record cabinet and much more. B-1-15-tfx

GARAGE SALE starts Sunday 1 p.m. 505 Avenue H. B-1-10-15-1c

FOR Better cleaning, to keep colors gleaming, use Blue Lustr carpet cleaner. Rent electric shampooer \$1. Hereford. B-1-19-15-2c

Lee Carter Jack Kirksey
 GENERAL CONTRACTING
 Phone 364-1732 or 364-0528

SCULPTURED BRAS and girdles. Mrs. J. R. Kirkland, 305 Sunset, Phone 364-2263. S-1-12-47-tfc

ATTENTION! We must relocate beautiful spinet piano at Canyon. Responsible party may take up small payments on balance. Write Credit Mgr., JENT'S HOUSE OF MUSIC, 2640 — 34th, Lubbock, Texas. 79410. B-1-15-3p

2. FOR SALE Farm Equipment
 See Us For Mayrath Grain Augers In Stock
 Also have parts in stock
DAVIS IMPLEMENT
 144 West Second Phone 364-2811 B-2-35-tfc

1949 Model 1 1/2 Ton Chev. Truck with grain bed and hoist. Call 289-5785 or 289-5337. B-2-40-4p

ONE SET of Roll-A-Cones. Late model. For a 14' combine. Phone 258-7582 after 8 pm. B-2-15-12-tfc

FOR SALE: 1958 Model A. Baldwin Combine. Eldon Craig, Phone 364-3218. B-2-41-2p

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-29-tfc

FOR SALE BY OWNER: Tilt cab, 18' 1963 Chev., 2 ton truck with bed and hoist. Cattle racks included. Also Ford tractor and shovel. Phone 289-5277. B-2-14-5p

1963 Chev. Truck. Factory bed and hydraulic lift. Extra good 900 tires. See at Continental Elevator. Call 289-5621 or 364-2531. B-2-20-14-3c

3. FOR SALE Automobiles
 1958 Chev. 348 Engine. Air conditioned, new upholstery. Phone 364-2848 after 6 p.m. B-3-41-2p

RADIAL TIRES
 Whitewalls
 7.35x14 \$17.50
 7.75x14 \$19.00
 8.25x14 \$21.50
 8.55x14 \$23.00
 8.15x15 \$21.50
 8.45x15 \$23.00
 8.85x15 \$25.00
 plus f.e.t.
COOPER TRUCK TIRES
 1st quality, 10 ply nylon
 8.25x20 \$58.00
 9.00x20 \$68.00
 plus f.e.t.
 For sales call: 364-1892 or 364-1641
 Genes Economy Tires

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 Phone 364-0077
 225 N. Sampson B-3-33-tfc

Cleanest Cars In Town!
MARCUM AUTO SALES
 2nd and Sampson
 Phone 364-1221 B-3-32-tfc

1968 JAGUAR-XKE. Excellent condition. Less than 10,000 miles. Phone 276-5366. B-3-41-2p

PRICED TO SELL: 1964 Landau Thunderbird. \$1100.00 See at 211 Beach. B-3-11-14-tfc

1966 FORD Galaxie 500, 2 Dr. HT, Stick and Air. Phone 364-1205. B-3-12-15-2c

Expert Clock Repair
 On All Styles & Makes
 8 Day - Alarm - Coo Coo Automobile
COWAN JEWELRY

MANNING PLUMBING CO.
 Roy & Jim
 For all your plbg. repairs CALL 364-0931

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st 364-2644

REAL ESTATE FOR SALE
 *2 bedroom, large service porch, double garage, fenced yard, reasonable down. Owner will finance, \$7,500.
 *3 bedroom house, carpeted, central heat and air, fenced, new roof, \$105 payments. Owner will carry second lien.
 *3 bedroom, garage & store-room. Good location-owner will finance.
 *2 bedroom on 2 acres, to trade for 3 bedroom close-in.
 *2 bedroom house, nice location, \$6,000. Only \$600 down and owner will carry balance.
 *several residential and trailer lots in good location. You can move redi-built homes on these lots.
 *500 feet north hiway 385 frontage. Will sell or lease. Zoned Commercial.
 Town & Country Real Estate
 North Highway 385 at 16th
 Office Phone 364-1649
 Mrs. F. E. Walton 364-2816
 Le Roy (Bill) Price, 364-1649

HAMBY REAL ESTATE
 South Highway 385
 Office 364-3566
 J. M. Hamby 364-2553
 Gerald Hamby 364-1534
 Durward Hamby 364-3466

1966 Pontiac Bonneville 2 Dr. HT. See it at Scott Seed Company. B-3-12-15-2c

4. REAL ESTATE For Sale Or Trade

RETIRING?
 You can have a nice 2 bedroom home and collect \$365.00 monthly from the other three units of this beautiful 4-plex. Refriger. air. trees. flowers. Sam Nunnally
 804 S. 25 Mile Ave.
 364-4299 - Office Home 364-2814 B-4-20-tfc

317 STAR
 Newly decorated inside and outside, large lot, fenced yard, home has 3 nice bedrooms, large living room and nice kitchen, existing 5 1/2 per cent loan can be assumed, priced at \$14,500.00, reasonable down payment.

5 BEDROOM BRICK — 3 FULL BATHS
 This 3200 sq. ft. home has separate den, large formal living room with wood burning fireplace, kitchen, utility room and double garage, a good buy at \$30,000.00, large loan available.

2 STORY HOME
 on large corner lot, 5 bedrooms, 1 1/2 baths, den, double garage, price \$13,500.00, owner will consider \$2,000.00 down.

3 BEDROOM BRICK
 Nice lawn and trees, fully carpeted, 1 1/2 baths, double garage, ideal location, for couple or family with school children, \$16,000.00, large loan available.

ONLY \$25.00 DOWN
 60 ft. lot in restricted addition, balance payable at \$15.00 per month.

FARMS \$20,000.00 DOWN ON IRR. SECTION
 1 good 8" well, 362 milo allot., 238 wheat allot., price \$275.00 per A.
 *8" IRR. WATER AVAILABLE
 507 A., on paving, old improvements, \$140.00 per A., 29 per cent down, balance easy terms.

STRONG 8" WATER
 178 A., 1-8" well, natural gas sump pump, good allotments, only \$425.00 per A., \$20,000.00 down to qualified purchaser.

WE HAVE A GOOD SELECTION OF FARM AND RANCH LISTINGS TO CHOOSE FROM. SEE US FOR YOUR NEEDS. WE HAVE CASH BUYERS FOR LAND WITHIN 200 MILES OF HEREFORD. LIST WITH US AND GET ACTION!

CARMICHAEL Real Estate, Inc.
 508 South 25 Mile Ave.
 Phone 364-1251

JUST STARTED - 3 bedroom - 2 1/2 bath - living room - fireplace in den - kitchen & dining area - wood shingles - double garage - many extras - buy now, choose own decor - 2100 sq. ft. Priced \$26,000.

LOW DOWN PAYMENT - 2 bedroom - 1 bath - immediate possession - nice older home - 113 Lake - \$10,000.00.

ENCLOSED PATIO - 3 bedroom - 1 1/2 bath - living room - dining area - lots of storage - double garage - storm windows - fenced yard - terms arranged - 2142 sq. ft. - \$25,000.00 - Good Buy!

UNDER CONSTRUCTION - FHA approved 3 bedroom homes - priced from \$18,000.00 - \$20,000.00 - long term financing - minimum down payments.

OUTSIDE CITY LIMITS - 3 bedroom home - many other improvements - just off pavement - 50 acres of grass - perfect for family with farm interest - \$20,000.00 - terms available for strong buyer.

EXCELLENT 1/4 SECTION - Good allotments - 2 8" wells - 1 6" well - good water - 1 1/2 mile tile - close to Hereford - \$35,000.00 down owner finance - good buy!

Mutt Wheeler Harold Kids Troys Carmichael
 (Nite Phone)
 364-0336

Inspect . . . Consult . . . Buy
GREENWOOD STREET

New brick home - construction just begun - 3 bedrooms - 1 1/2 baths - built-ins - carpet throughout - double garage. \$450 total down to veteran or little more on regular FHA loan. Buy now and live with your own color scheme.

A RARE FIND!
 Quality constructed - 2000 sq. ft. floor space - within 2 blocks of La Plata Jr. High & NW Elementary. Lovely home with many extras. Priced \$24,000 - will consider trade.

EZ TO BUY!
 New 3 bedroom - 2 baths - double garage - fenced yard - fully carpeted - built-in range & oven. Veterans total move in cost only \$350 - FHA total down, including loan cost, little more.

MOVE NOW INTO 601 AVE. G
 New - ready for occupancy - corner lot - 3 bedrooms with 1 1/2 baths and garage. Fully carpeted - fenced back yard.

Open for your inspection each afternoon. Veterans total move in cost, \$350 - FHA total down, including loan cost, little more.

DENZIL VAUGHAN
 Mesa Homes
 Phone 364-2850 or 364-2146, today.

Clayton Advocates Strong Local Government; Law Enforcement

Local government should take the lead and responsibility in as many functions and programs as possible, according to Rep. Bill Clayton, who is seeking reelection for the 72nd district in the Texas Legislature. "Government at the county and city level is more responsive to the needs and desires of the people than a more centralized form of government," said Clayton.

As chairman of the Counties Committee of the Texas House of Representatives, Clayton has been a strong advocate of local government. In the last regular session of the legislature, the Counties Committee handled over 230 legislative bills. The only committee which considered more bills was the State Affairs Committee, and Clayton is also a member of that group.

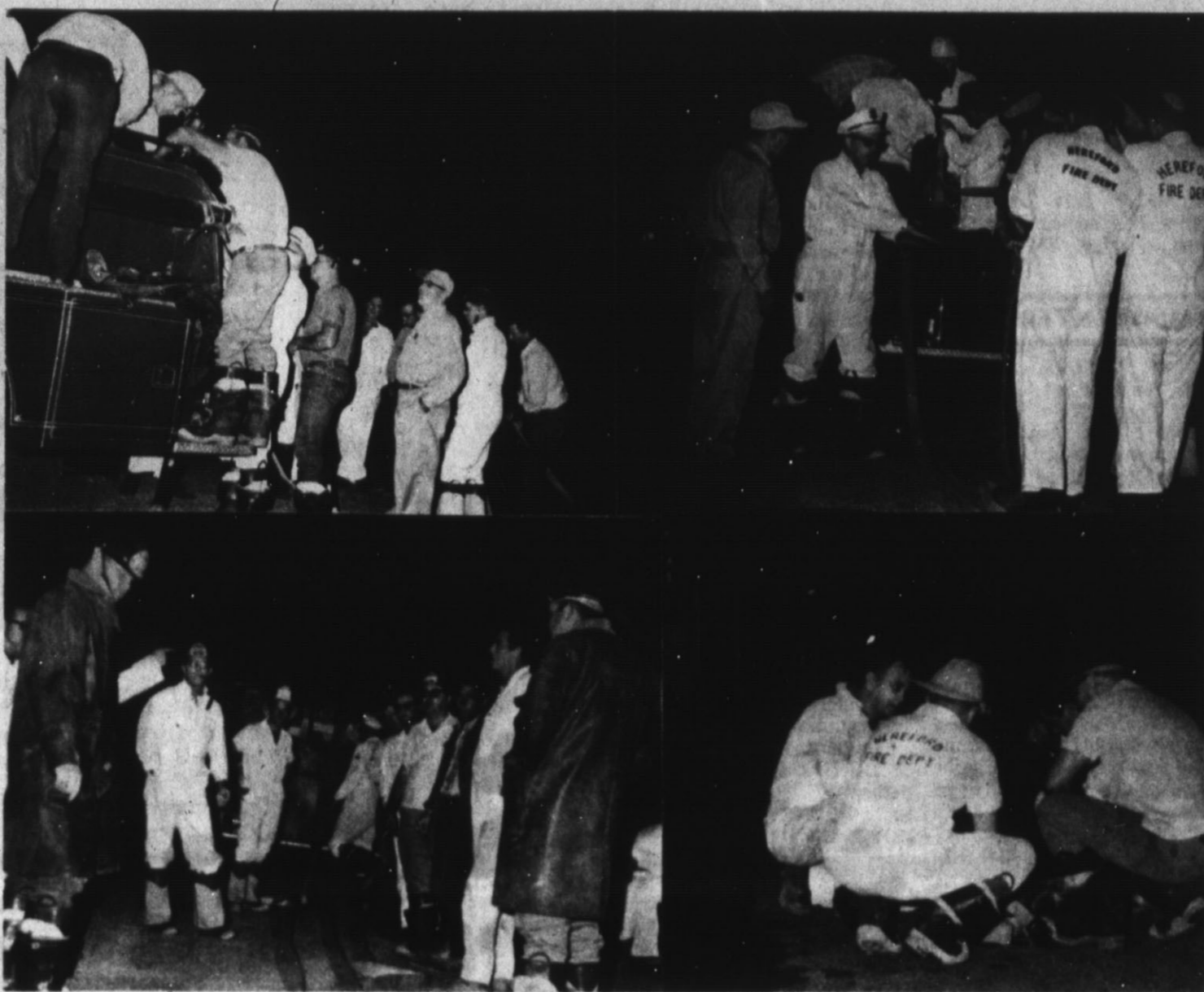
Besides carrying several important county government bills in the legislature, Clayton was a principal speaker at the annual Texas County Judges and Commissioners convention last year and is slated as one of their main speakers again this year. He also served six years on the Urban Affairs Committee and has worked closely with the Texas Municipal League for better management of cities and towns in the 72nd district. Clayton says that mayors and city officials in his district know and appreciate his leadership.

Law enforcement, according to Clayton is a particular problem concerning people over the nation. He has been active in

seeking higher salaries for law enforcement officials and adding more highway patrolmen and investigators to the Department of Public Safety. Through legislative action, Clayton said, the Texas National Guard has been provided money for equipment and training for riot control. "Law and order will prevail through establishing high quality of law enforcement training," he emphasized.

In the legislature, Clayton supported a resolution providing for the uniform law enforcement manual to standardize methods and procedures throughout the state. He also served on a special committee studying needed changes in liquor laws. "Our out-dated liquor laws are difficult to enforce," Clayton said, "and this committee will make several recommendations to the next regular session of the legislature."

"Educating our young people to respect law and order," according to Clayton, "will help preserve our type of free society." He authored a bill to prohibit human use of Spanish Fly and to include L.S.D. in drugs covered by the Dangerous Drug Law. He co-authored a bill making it unlawful for anyone to purchase alcoholic beverages for minors. "Continued leadership in the legislature will provide the laws and enforcement personnel to keep the streets of our towns and cities safe for our people," Clayton concluded.



TRAINING SESSION — Members of the Hereford Volunteer Fire Department got a lesson in efficiency during the regular meeting Tuesday night, with members who had attended the latest fire school at Texas A&M serving as instructors. Fire Chief J. W. Dickerson explained that the men were trying to learn how to get the most performance

out of what equipment they have on hand. In many previous fires, firemen have not had enough hose at hand immediately when the truck leaves to find a pumping station, and the instruction deals with how to handle such a situation. Firemen were saluted during the past week as National Fire Prevention Week was observed. —Staff Photos

Representative Of TSTA To Speak Here

Leon Douglas, a field representative for the Texas State Teachers Association, is scheduled to speak to the Deaf Smith County local unit of TSTA on Tuesday, Oct. 24.

Douglas will appear at 7 p.m. in the Hereford High School auditorium. Gary Billingsley of Northwest Elementary School reported that all area people are welcome to attend, whether or not they have school affiliations.

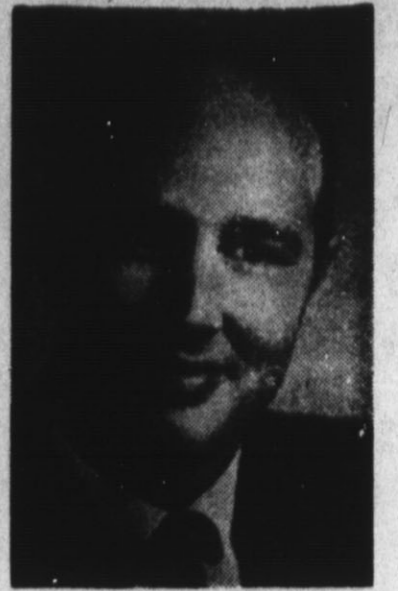
The subject will be The TSTA Legislative Program.

Douglas attended West Texas State College where he received his bachelor's degree and master's degree in education. Before joining the staff of TSTA, he served as a classroom teacher in junior and senior high school, and as a high school principal.

He has membership in national, state and local professional organizations. He has also worked closely with local and district organizations.

Douglas and his wife have one daughter and one son.

Meteor Crater, Ariz., is the world's first proven meteorite crater.



Leon Douglas

Program On India Will Be Presented To Club

Saint Anthonys Antonian Circle will meet at 8:30 p.m. Oct. 17 at St. Anthony's School.

Mrs. Gene Parsley, the guest speaker, will present a talk and show slides on India, where she grew up and attended school.

Scientists outfitted rugged grizzly bears with tiny radio transmitters in Yellowstone National Park. By monitoring them month after month, scientists have learned the life and death details of an entire grizzly population.

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OUR NEW PHONE
364-4383 Hereford

Federal Geological Survey Says Mississippi Water Of Good Quality

The Mississippi River water is and will remain, sweeter, safer, and considerably less alkaline than the ground waters of West Texas. U. S. Geological Survey data shows that the dissolved solid contents of water from test wells in the Ogallala formation is as high as 17,400 parts per million. It may be presumed that as the water table declines, salinity of most wells will increase and many wells will have to be abandoned.

Test stations on the Mississippi at Vicksburg and Natchez, Mississippi have never recorded a total dissolved solids content of over 34 parts per million. The water also has a good balance between sodium and calcium, while the principal anion is bicarbonate. This information is furnished by the Ralph M. Parsons Company of Los Angeles who further report that the sole unfavorable aspect is that the Mississippi River water is extremely turbid. The turbidity

would have to be removed, normally by sedimentation before the water would be delivered.

Farms in the High Plains may eventually suffer damage from dissolved solids particularly from sodium and flourine drawn from Ogallala water and left in the soil. These soils, however, could subsequently be leached out by over-irrigation with sweeter imported water. Mississippi River water could be used not only for irrigation, municipal and industrial water supply, but also for leaching out unwanted salts from the soil.

Studies are being conducted to determine probability of contamination of Ogallala formation

water by recharging the formation from Playa Lake. There is a danger that fertilizers, herbicides or insecticides may concentrate in Playa Lake water and through recharge wells, get into the underground water supply. All these studies will shed more light on our complex water problems. We at Water, Inc. are indebted to the Ralph M. Parsons Company for their analyses of probable soil contamination when the Mississippi River water becomes available for irrigation.

Mosquito eggs need about two days to hatch into larvae, or "wigglers."

WATCH REPAIRING

- Local -



Time Inspector

KESTER'S JEWELRY

(across from the Post Office)

IN DOWNTOWN HEREFORD



QUALITY makes the DIFFERENCE

S HUR - G RO and T AYLOR E VANS

JOIN HANDS

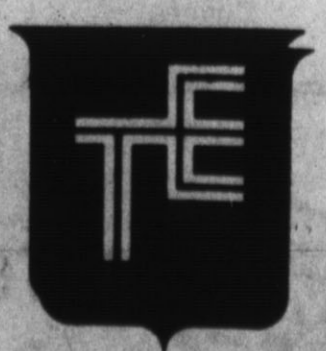
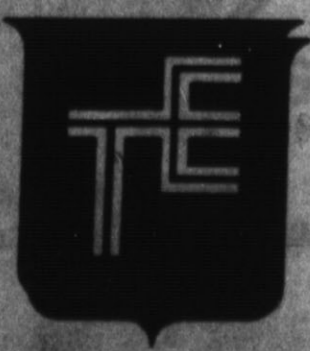
TO OFFER YOU A NEW CONCEPT IN

LIQUID CATTLE FEEDING

More profits for you . . . from a lower cost per head balanced feeding program!

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SUGAR BEET ROAD



Negligence On Part Of Patient Said Cause Of TB Relapse Rate

Top Of Texas Tuberculosis Association revealed today that

Father Of Local Residents Dies

R. F. Collier, father of two local residents, died Wednesday night in a hospital at Goldwalth.

He is survived by a son and daughter from Hereford, R. J. Collier of 603 South 25 Mile Ave. and Mrs. Luther Ellis of 321 Ave. K.

Burial and funeral services were held at 2 p. m. Friday, in Mullen.

499 "cured" cases of tuberculosis reactivated into active disease in 1967.

TOT TB Association director Dr. C. E. Rush of Hereford said, "We don't have the 1968 statistics yet, but the relapse rate for tuberculosis is, and always has been, high."

Dr. Rush explained that the primary reason for the high relapse rate has been negligence on the part of the patient, who refuses to take his TB drugs following discharge from the sanatorium.

The doctor emphasized that the most important factor in effecting and maintaining a cure is neither diet nor rest — though

these are important — but taking the pills.

"If patients could only realize how vitally important it is to continue their prescribed medications after they go home from the sanatorium, we wouldn't have such a high relapse rate in Texas," Dr. Rush said.

He mentioned that Texas had 370 tuberculosis deaths reported last year.

Insects swarming to a tulip tree's flower may find as much as a teaspoon of nectar in the blossom.

The Japanese island of Hokkaido accounts for 20 per cent of Japan's land area, but supports only 5.4 per cent of the nation's population.

Relatives Attend Funeral Of Serviceman Killed In Vietnam

Mr. and Mrs. Victor Zinn of 111-B Ave. F. have returned from the military funeral of their nephew, WO Brian H. Philibert, at Fort Worth. WO Philibert had been missing in action in Vietnam since April 24. After more than five months, his body was found at the scene of a helicopter crash near Camp Eagle.

Another nephew and wife of the Zinns, Mr. and Mrs. Ernest Hardman Jr., were killed in a plane crash near Seattle, Washington, on May 19.

Maj. Gen. O. M. Barsanti, the division commander, reported that Philibert's craft and another helicopter were hit by Com-

mission, had arranged to ride in the helicopter with Philibert but had been "bumped" by an officer who needed the space at the last minute. The reporter said Philibert had asked him to wait a half an hour and he would be back to pick him up. But he never returned.



WO Brian H. Philibert

Philibert was an Army warrant officer who piloted Huey choppers.

The Zinns also have twin nephews, Donnie and Ronnie Hardman, who have served tours of duty in Vietnam. Both are scheduled to return, according to their aunt. They are brothers of the late Ernest Hardman Jr.

Several thousand different varieties of wheat are grown around the world. They are bred for resistance to disease, high yield, proper maturity and good milling and baking qualities.

The Rh-factor in blood analyses is named for the rhesus monkey, a favorite animal of medical researchers.

IT'S A FACT!
Eligible State Farm Mutual auto policy holders are now receiving **17½% DIVIDENDS** On currently expiring 6 mos. policies

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Automobile Insurance Company
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TO HELP YOU FIX YOUR FAMILY A FEAST - FOR LESS!

FLOUR Gold Medal 5-Pound Bag **49¢**

EGGS Grade "A" Small 3 doz. **\$1.00**

An old favorite **Bisquick** 40 oz. pkg. **44¢**

Betty Crocker-family size **Brownie Mix** 23 oz. **39¢**

Baker's Angel Flake **Coconut** 14 ounce pkg. **53¢**

For delicious homemade pies no. 2 can **Comstock Apples 4 for \$1**

Shurfine **Rice** 2-lb. cello bag **27¢**

Lawry's **Taco Mix** package **19¢**

Shelled Pecans Fresh Ellis pieces or halves 10 oz. pkg. **95¢**

These People Have Each Won 50,000 GUNN BROS. STAMPS

Mrs. C. R. McGhee, Mrs. W. E. Shepherd, Leota Good, Mrs. Jim Higgins, Mrs. Ray Conard

IT'S EASY TO WIN AT "ADD 21" START TODAY! YOUR PICTURE COULD BE NEXT!

FRYERS USDA Grade "A" Whole fresh dressed **27¢ LB.**

FRYERS cut-up . . . pan ready **31¢ lb.**

Chopped Sirloin boneless-waste free **69¢ lb.**

Glover's Steaks Pre-cooked, real good **89¢ lb.**

Save TenderCrust Coupons FOR VALUABLE FREE PRIZES

Tasty **Wolf Chili** no. 2 can **59¢**

Try these **Wolf Tamales** 300 can **29¢**

New Folger's coffee crystals **Instant Coffee** 6 oz. jar **89¢**

Shurfine fancy cut-new pack **Green Beans** 303 can **5 for \$1**

Shurfresh twin pack **Potato Chips** 59¢ value **39¢**

COFFEE FOLGER'S choice of grinds **59¢** with purchase of \$5.00 or more!

CRACKERS CRISP TASTY SHURFRESH "Just A Little Bit Better!" ONE POUND BOX **19¢**

Gunn Bros. Stamps Double Each Wed with \$2.50 cash purchase

Save On All Health & Beauty Aids!

Vicks Formula 44 \$1.19 size **77¢**

Mennen Skin Bracer \$1.10 size **77¢**

Soft cosmetic puffs bag of 260 79¢ size **55¢**

New Gillette Shave Cream Lemon Lime large 11 oz. \$1.19 value **66¢**

SAVE ON ALL YOUR HOUSEHOLD NEEDS!

BOLD Detergent-giant size box **67¢**

SPIC & SPAN giant size box **79¢**

DOWNY full qt. (32 oz.) **59¢**

TISSUE Softlin bathroom 10 roll pkg. **67¢**

KOTEX box of 12-reg. or super **34¢**

KLEENEX choice of colors 200 count boxes **4 FOR 89¢**

Purina Dog Chow big 25 pound bag **\$2.79**

Winchester Shotgun Shells Mark V Ranger-New all plastic-12 gauge **\$2.15 box**

Mark V Superspeed-New all plastic-12 gauge **\$2.39 box**

Potatoes U.S. No. 1 Russets **10 lb. bag 39¢**

Bell Peppers fresh Texas **lb. 15¢**

Tomatoes fresh, firm slicers **lb. 19¢**

Delicatessen

Ground Beef Caserole hot and ready to serve pint **59¢**

BABY GREEN LIMA BEANS pt. **39¢**

MACARONI SALAD pt. **49¢**

FRUIT PIES baked in our ranch kitchen-ea. **69¢**

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COOPER'S MARKET
BEST MEAT IN TOWN



BIG WINNER — L. J. Iwig of Vega proudly exhibits his Junior Bull Calf which was first in its class and Reserve Grand Champion at the 1968 Pan-American Livestock Exposition in Dallas Tuesday. Miss Texas Hereford is shown with the winner.

HHS Principal Reports On Enrollment

G. W. Michael, principal at Hereford High School, has prepared a report showing enrollments in the tenth, eleventh and twelfth grades and the dropout rates covering the past four years (including the beginning of the current semester). Michael reported that 697 students were enrolled in the 1965-66 school year, with 53 dropouts. For 1966-67, the enrollment figure had scaled to 769 and there were only 26 dropouts reported. The 1967-68 enrollment became boosted to 863 and the dropout rate had risen to 36. He included the current year from the beginning of the school term through Oct. 8 — which showed 878 already enrolled. However, there have been 19 dropouts. (School superintendent Johnny Clark Jr. explained that the figure of 19 dropouts would probably represent a majority for

this year. He said that past records have shown that most of the students who leave school here will do so during the first semester six-weeks.) Michael indicated that there are 201 students who enrolled in the 12th grade during the opening of school, with 168 of them Anglo, 27 Latin and two Negro. There have been two dropouts — 1 Anglo, 1 Latin. Eleventh grade students numbered 331 — 253 Anglo, 63 Latin and four Negro. There have been 11 dropouts in this grade level. Of this number, five of the dropouts have been Anglo and six have been Latin. For the 10th grade the total enrollment is 346 — 252 Anglos, 84 Latin and 4 Negro. Dropouts included four Anglo and two Latins. The high number for dropouts was listed by Michael in the 1965-66 semester. There were 53 at that time, with 24 dropping from the 10th grade. The macaque, a type of monkey, has cheek pouches in which it stores leaves and fruits.

Enrollment Shows Vocational Ed Classes Popular At High School

Vocational Education report of the Hereford Independent School District lists enrollment and membership involved in the various subjects: **HOMEMAKING:** Enrollment total is 118, which includes 68 10th grade girls, 37 11th grade girls, and 13 12th grade girls. **DISTRIBUTIVE EDUCATION** 30 students enrolled, including 18 in the 11th grade and 12 in the 12th grade. **DISTRIBUTIVE EDUCATION LAB:** 22 students participating, including 19 from the 11th grade and 3 from the 12th grade. **OFFICE TRADES:** 26 enrolled with 24 11th grade students and 2 12th grade students. **VOCATIONAL OFFICE EDUCATION:** 21 enrolled, with 8 from the 11th grade and 13 out of the 12th grade. **BUILDING TRADES:** A 24 count, including 8 11th grade students and 16 in the 12th. **AUTO MECHANICS:** The to-

tal is 39, with 23 in the 11th grade and 16 in the 12th. **VOCATIONAL AGRICULTURE:** This class totals 106. Included are 47 in the 9th grade, 27 in the 10th, 20 in the 11th, and 12 in the 12th. **INDUSTRIAL COOPERATIVE TRAINING:** 27 are enrolled. Sixteen are in the 11th grade and 11 in the 12th. **ELECTRICAL TRADES:** 23

students in the 11th grade and 1 in the 12th — total 24. **VOCATIONAL REHABILITATION:** This class totals 10 girls and 19 boys. **COSMETOLOGY:** 31 are enrolled — 18 in the 11th grade and 13 in the 12th. Canada's Polar Bear Express, which runs 186 miles north from Cochrane, Ontario, stops anywhere for anyone who flags it down. The train's engineers have orders to pick up stranded persons who otherwise could easily perish without food in this rugged region.



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Iwig Takes Awards At Exposition

L. J. Iwig of Vega made a lasting impression on officials of the Pan-American Livestock Exposition in Dallas Tuesday, as his Herefords won more top awards than any previous breeder.

Iwig included Senior Bull Calf, first in its class; Junior Bull Calf, first in its class and Reserve Grand Champion; and Senior Heifer Calf, first in class and Reserve Grand Champion. Iwig also exhibited the second place winner in the Two Bull

Class and was first in Pair of Calves. He had taken only three head of Herefords to the show, and was the only Panhandle breeder entered in the show. Grand Champion Bull in the show was from Ward Ranch of McAllister, Okla. Grand Champion Female was Pied Piper farms of Hamlin, Judge was Bob Goggins of Ennis, Mont. In recent shows, Iwig's Senior Calf Vega Mischief 1968 was first in the West Texas Fair at Abilene and second in the Tri-State Fair Show at Amarillo.

Trotters Have Big Winners In Dallas Show

A father and son team from Hereford — Buck and Dan Trotter — were big winners at the Pan-American Livestock Exposition Swine Show at the State Fair of Texas in Dallas during the past week.

Class winners shown by the Trotters included: CHESTER WHITE SWINE division — Class 27, Senior Boar, Dan Trotter, first; Class 31, February Boar Pig, Dan Trotter, first and fourth; Class 31, March Boar Pig, Dan Trotter, second; Class 39, Senior Sow, Dan Trotter, second; Class 43, February Sow Pig, Dan Trotter, first and fifth; Class 44, March Sow Pig, Dan Trotter, first and third; Class 45, April Sow Pig, Dan Trotter, first, and Class 50, Get of Sire, Dan Trotter, third.

Dan Trotter, first and fourth; and Buck Trotter, third; Class 14, Senior Sow, Buck Trotter, first; Class 17, January Sow Pig, Buck Trotter, first, and Dan Trotter, second; Class 18, February Sow Pig, Buck Trotter, second; Class 19, March Sow Pig, Buck Trotter, second; Class 20, April Sow Pig, Dan Trotter, third and fifth, and Class 25, Get of Sire, Buck Trotter, first.

Top awards won by the father, Buck Trotter, include Senior Champion Boar in the Chester White Swine division, Reserve Grand Champion Boar in the Berkshire Swine division, a Grand Champion Sow and Junior Champion Sow in the Berkshire Swine division. Dan Trotter won top awards in the All Breeds division, Cass 176-Certified Little Pair, second place with a Chester White Senior Champion Boar, Reserve Senior Champion Sow and Reserve Junior Champion Sow,

Also, BERKSHIRE SWINE division — Class 2, Senior Boar, Buck Trotter, second; Class 5, January Boar Pig, Buck Trotter, first; Class 6, February Boar Pig, Buck Trotter, second; Class 7, March Boar Pig, Buck Trotter, second; Class 8, April Boar Pig, Dan Trotter, first; Class 13, Junior Yearling Sow,

ATTEND CONFERENCE Mr. Joe Ed Cuppell, president of the Deaf Smith County Classroom Teachers Association, and B. R. Whittington attended the Texas Classroom Teachers Association area conference in Amarillo on October 5. The conference sponsored by the 50,000-member, state-wide teachers organization was held to acquaint teachers with the goals of the association and the work being done by TCTA to improve education in Texas. Oather Raynes of Dallas, TCTA vice-president, presided at the meeting.



YOUR VOTE FOR
Jerry Tucker
Republican Nominee for
DISTRICT ATTORNEY

69th JUDICIAL DISTRICT - IS A VOTE FOR
Enforcing the Law - Fully and Fairly

The father of three boys, Jerry Tucker knows the importance of enforcing the law... the importance of having good, clean communities for family living. He'll enforce the law as your District Attorney. Your vote for Jerry Tucker will be appreciated!

Vote for the Man Who Will Do the Job!

(pd, pol, adv.)

Hereford, Texas Penneys

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Saturday 9:30 am to 9:00 pm



SMART MOC TOE DRESS OXFORD... REG. 12.99 NOW 10.88

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IMPORTED CALFSKIN CUSHION INSOLE REG. 15.99 NOW 12.88

Features overlay moc toe styling and leather covered heel-to-toe cushioned insole. Steel shank. Leather sole, rubber heel. Save now!



FULL GRAINED CALFSKIN BROGUES... REG. 16.98 NOW 13.88

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TOWNCRAFT® PAR EXCELLENCE WING TIPS REG. 22.95 NOW 18.88

True luxury! Selected premium calfskin uppers, full leather lining, flexible arch, steel shank. Premium leather soles, top quality rubber heels.



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Save \$14 on a tremendous range of our finest suits and up to 4.07 on our famous Towncraft dress shoes for men.



Save \$14 on a tremendous range of our finest suits!
TOWNCRAFT-PLUS SUITS THAT ARE RIGHT FOR FALL AND WINTER

\$66

Reg. \$80, NOW

Choose from Dacron® polyester/wool worsteds, worsted wool and silks, worsted wool and mohair, or all wool worsteds. In plains, bold and subtle plaids, stripes, checks. The latest tones and smart color combos. And, you get the extra care of Towncraft-Plus tailoring. In your choice of 2 button side vent or center vent models.

2-PANT SUITS REG. \$100... NOW \$86

LIKE IT... CHARGE IT!

SUNDAY, OCTOBER 13, 1968

BLONDIE

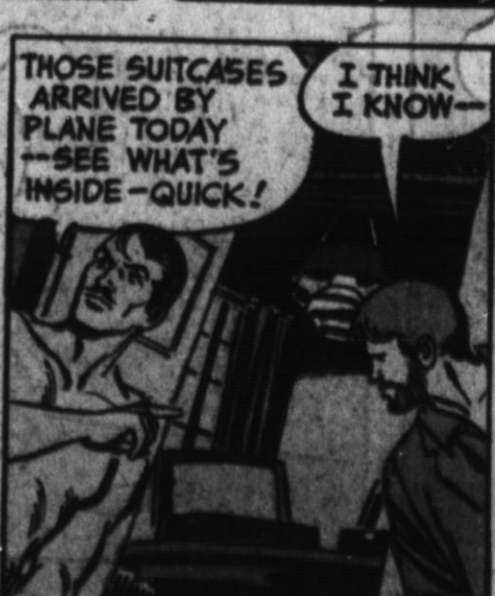
CHIC YOUNG



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MANDRAKE THE MAGICIAN

BY LEE FALK



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The PHANTOM

By Lee Falk



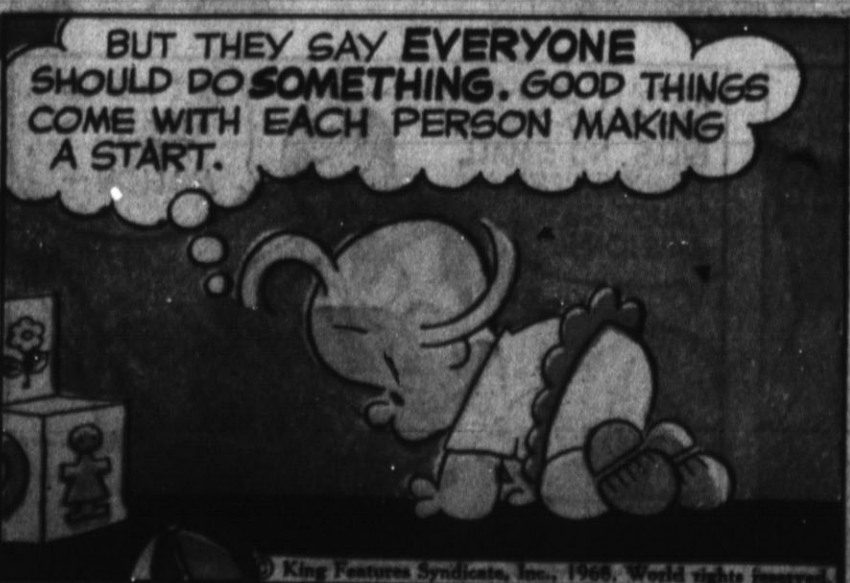
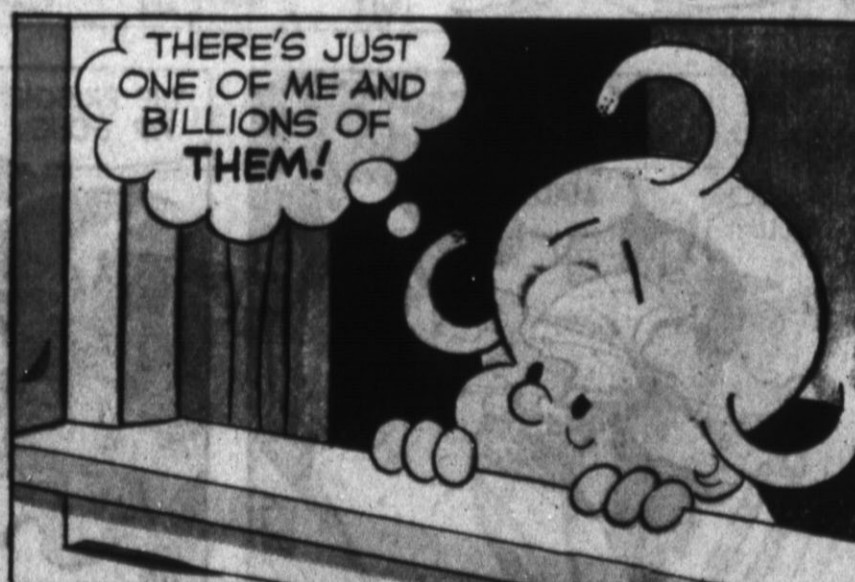
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



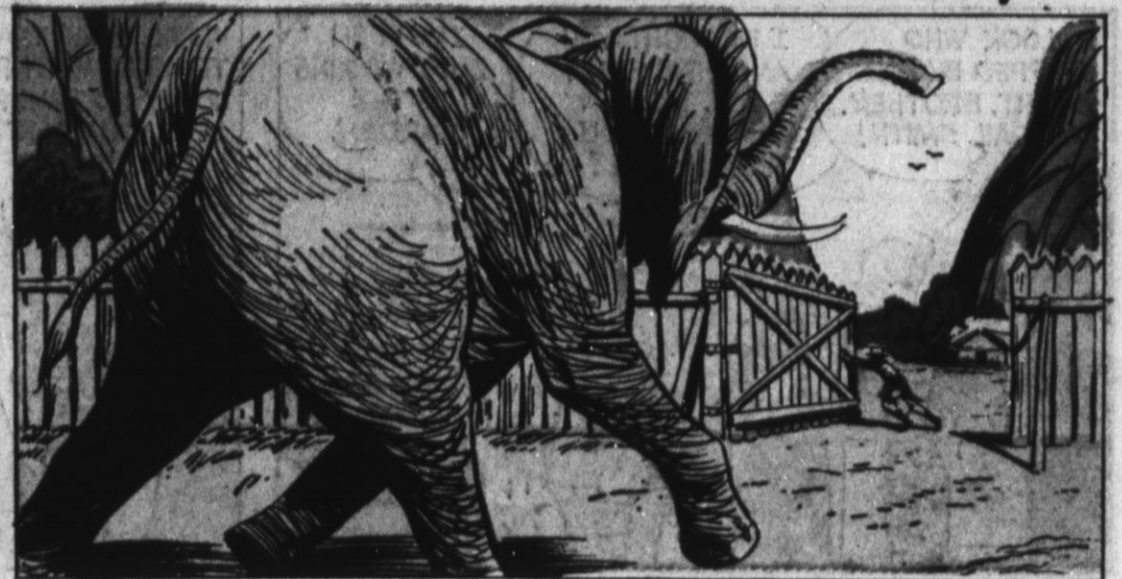
Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



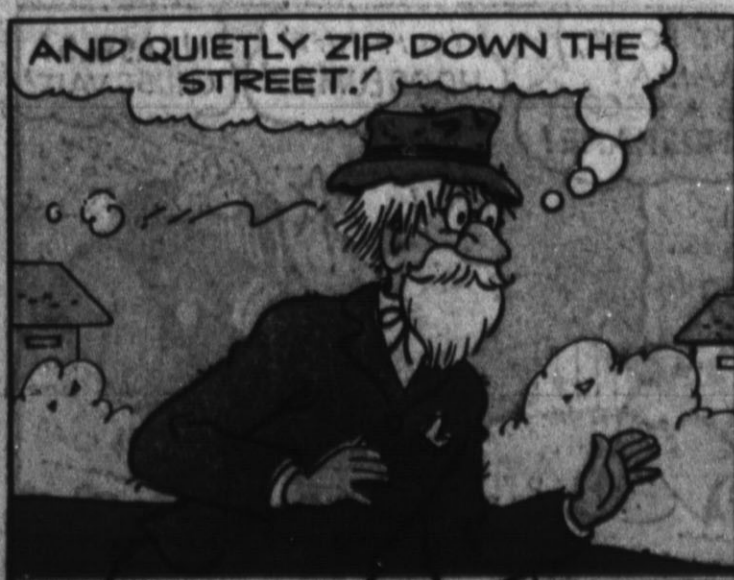
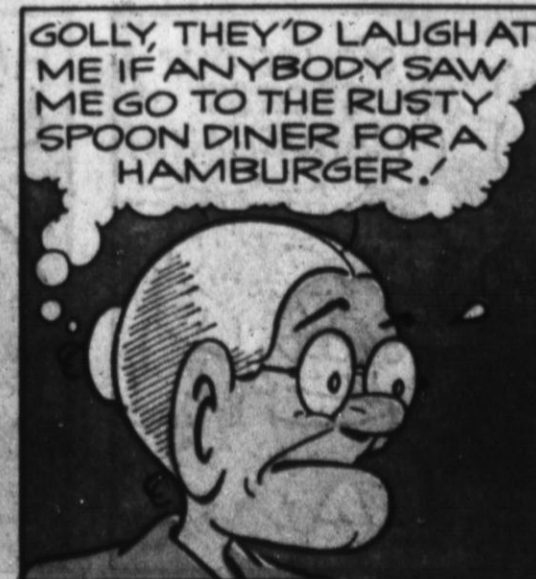
TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy Crane

LOOK WHO STOPPED BY FOR A VISIT, BROTHER. ABIGAIL SMITH!

I BROUGHT YOU ANOTHER FRUIT CAKE, ROSCO. WHERE'VE YOU BEEN HIDING?

I'VE BEEN BUSY WORKING IN THE GARDEN.

WORK, WORK, THAT'S THE TROUBLE WITH PEOPLE TODAY. NO TIME TO ENJOY LIFE. YOU OUGHT TO GET OUT MORE OFTEN.

WE'RE DYING TO SEE THAT NEW MOVIE IN STUART, BUT ROSCO HAS TO STAKE THE TOMATOES.

THAT'S A NEW ONE ON ME, BUT I LOVE TO WORK IN GARDENS. YOU TWO RUN ALONG. I'LL FIX UP YOUR TOMATOES.

OH, ABIGAIL, HOW SWEET OF YOU!

WELL, OKAY, IF YOU'RE SURE YOU DON'T MIND.

YES, EVERY PLANT HAS TO BE TIED TO A STAKE.

LATER

WASN'T THAT A WONDERFUL MOVIE, BROTHER?

SURE WAS. WONDER HOW ABIGAIL IS MAKING OUT WITH THE TOMATOES.

BOY-WOW! ROWF!

WHAT ON EARTH IS ALL THAT RACKET?

GR

Woo-Woo-Woof!

GROWL!

SOUNDS LIKE A DOG-FIGHT!

EEEK!

MY TOMATOES!

I TIED STEAKS TO ALL YOUR TOMATO PLANTS, ROSCO, BUT EVERY DARN DOG IN THE NEIGHBORHOOD'S OVER HERE TRYIN' TO GET 'EM!

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HENRY

by CARL ANDERSON

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The KATZENJAMMER KIDS

by JOE MUSIAL

VOT ISS YOU TWO BRATS UP TO?

VE CANT TELL YOU!

DIS ISS OUR SECRET HANDSHAKE!

HAR! SOME SECRET VHEN EFERYVUN COULD SEE IT!

SEEING IS VUN T'ING... ANODDER!

...DOING IT ISS ANODDER!

BAH!

VOT'S SO HARD?

WHY DOT'S POIFECT! - IT SHOULD BE PRESOVED!

UND DOT SUPER INSTANT GLUE GUARANTEES IT!

OOOMPH!

NOW VOT?

DONT LOOK, MAMA! DOT'S A SECRET HANDSHAKE!

(PUFF PUFF) HOODLUMPS!

VEASELS! CHUST VAIT!

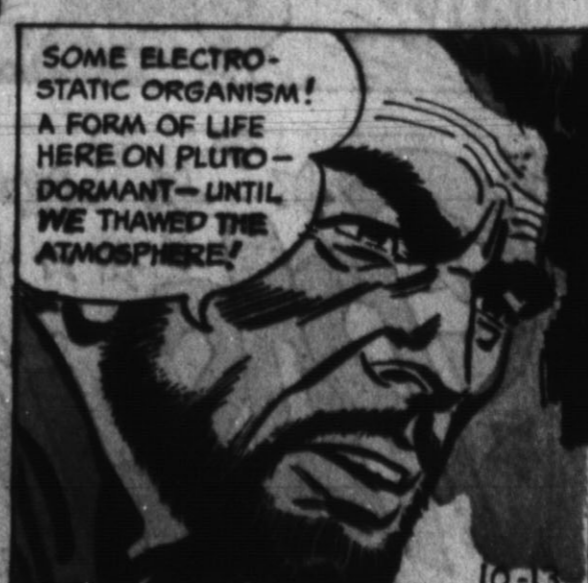
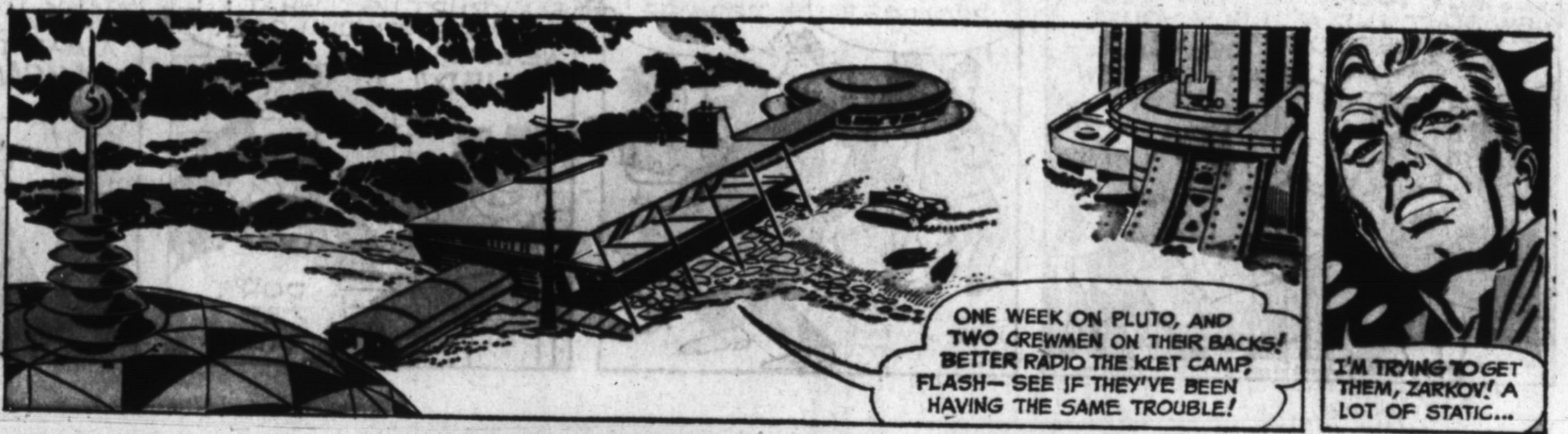
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beetle bailey by mort walker

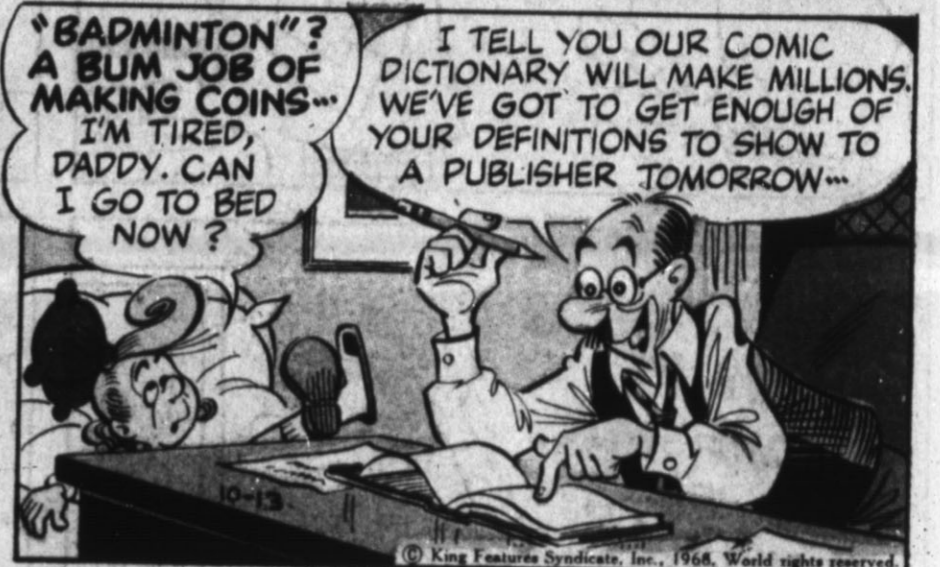
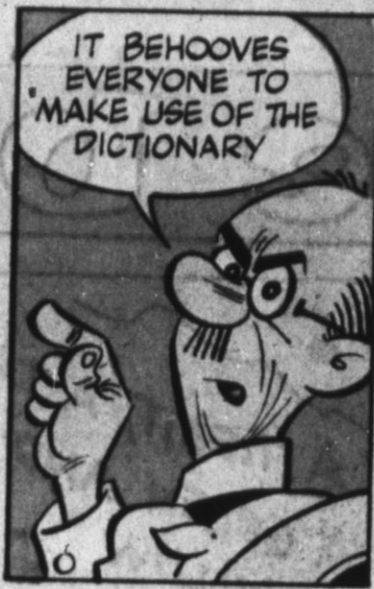


FLASH GORDON

by Paul Barry



LITTLE IODINE



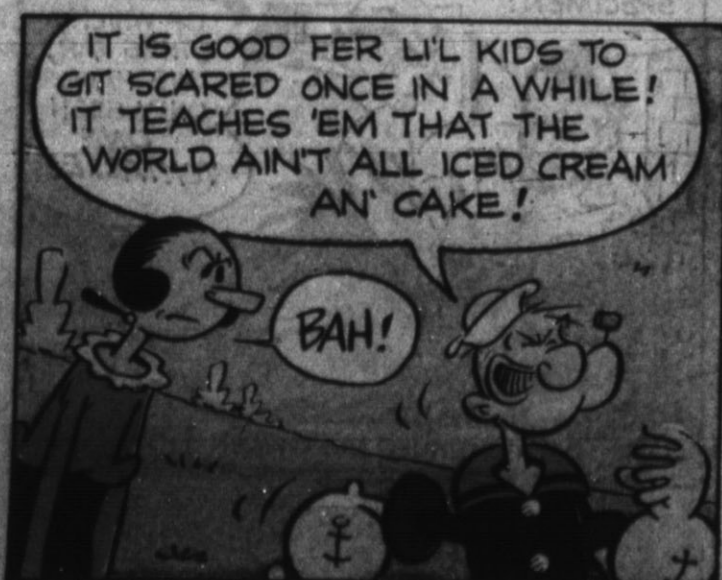
The Little Woman

by DON TOBIN



POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

YOUR PLAN WORKING! CROW BEAK LET DR. TOLAND OPERATE ON CHIEF'S SON!

BUT IF THE OPERATION FAILS-- THE DAKOTAS WILL STRIKE THE SETTLEMENTS!

CROW BEAK, WASH THE AREA AROUND THE WOUND LIKE THIS!

UGH! YOU TELL WHAT TO DO! NOW PEOPLE SEE CROW BEAK POUR MAGIC WATER ON YOUR HANDS, THEM SURE MY MEDICINE BE WHAT SAVE HIS LIFE!

LATER... IF HE REGAINS CONSCIOUSNESS, THEN THE CRISIS WILL BE OVER-- BUT SO FAR... HE IS STILL UNCONSCIOUS!

MY SON BE BETTER NOW YOU TAKE BULLET OUT OF UM?

THEN THERE BE PEACE BETWEEN DAKOTAS AND SETTLERS!

AND YOU CAN PURSUE YOUR RESEARCH, DR. TOLAND!

YES, I CAN SEE IF THERE IS ANY SCIENTIFIC VALUE IN THE NATURAL MEDICINE OF THE INDIANS!

BUT THEIR MEDICINE MAN WOULD NEVER LET ME WORK WITH HIM UNLESS I HAD LEARNED TO UNDERSTAND AND ACCEPT THEIR NON-SCIENTIFIC WAYS! AND THAT LESSON I OWE TO-- THE LONE RANGER!

HI-YO, SILVER-- AWAY!

NEXT WEEK A NEW ADVENTURE!

WALT DISNEY'S DONALD DUCK

WELL, THIS LOOKS LIKE THE PLACE!

YOU HERE ABOUT THE PONY? I'D LIKE TO LOOK HIM OVER!

THERE SHE IS-- A BEAUTY, HUH?

MAYBE-- BEAUTY'S ONLY HORSEHIDE DEEP, Y' KNOW!

SHE OBEYS ORDERS, IS GENTLE AS A LAMB--

GENTLE... OBEIDENT... HMM...

WON'T KICK OR BITE. QUIET AND CLEAN...

HERE'S THE HUNDRED. KEEP THE CHANGE!

UH...MAYBE I'M SELLING HER TOO CHEAP...

MAY I HAVE A BRIDLE, PLEASE?

OH, ONE LITTLE THING. SHE WON'T LET ANYONE RIDE HER!

OH, I DIDN'T BUY HER FOR RIDING. I JUST WANT HER AROUND...

...AS A GOOD EXAMPLE FOR MY NEPHEWS!

WALT DISNEY'S MICKEY MOUSE

THE BIG GAME IS TODAY!

JUST REMEMBER ONE THING -- IF YOU LOSE, BE GOOD SPORTS!

LATER

CHEER CHEER

WOW! ANOTHER HOMER!

SEVERAL INNINGS LATER

ANOTHER ONE OVER THE FENCE!

HOW DID YOUR TEAM MAKE OUT?

WELL...

LET'S JUST SAY WE WERE GOOD SPORTS!



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

