

The Hereford Brand

Vol. 10

HEREFORD, TEXAS, AUGUST 5, 1910

No. 26

TWO INCH RAIN AT HEREFORD--GENERAL OVER PANHANDLE

SELLS 1000 BUSHELS WHEAT

Spring Lake Community Buys Seed Wheat—W. E. Halsell Makes Purchase.

F. H. Oberthier of this city and who owns a large ranch in Castro, an adjoining county, sold yesterday to W. E. Halsell of Kansas City, 1000 bushels seed wheat. This wheat will be sent into the Spring Lake Community in the Halsell ranch for the use of the farmers to whom Mr. Halsell is furnishing for seeding purposes. The wheat is the Turkey Red variety, weighs 62 pounds to the bushel and grades No. 2, hard. The price is about \$1.05 per bushel. This wheat was raised according to scientific methods as far as possible to follow. One field of 65 acres averaged 15 bushels per acre. Mr. Oberthier is quite optimistic about the future and like all good Hereford citizens is hunting the "silver lining" in the cloud. He found a piece ripped off in this deal and sells 1000 bushels fine wheat. And he's got some more.

Baby Drank Gasoline.

On last Friday at the home of John Decker, who lives in Castro County, and a neighbor of J. O. Lindsey's, a young man who is employed on the farm of Mr. Decker was cleaning some clothing with gasoline had been poured into a pan, and when the young man's attention for a moment was given to something else, a little year and one-half old child of the Decker home raised the pan and drank its contents. The effects were soon apparent, and the frightened parents started to Hereford at once with the child and were being conveyed as fast as horses hitched to a buggy could bring them. In the meantime, a message had been phoned Dr. Rogers from the Lindsey home, and in a very short time the physician was in his fast going machine directed toward the Decker home. When the Doctor met the parents with the afflicted child about a mile from their home, he took the mother and child into his auto and hurried them back. Upon arrival plenty of hot water was found and this was at once brought into requisition together with an effective emetic. By the most strenuous efforts, the child's life was saved and is now on the way to complete recovery, it is believed. When Dr. Rogers reached the child, life seemed almost extinct.

Lightning Burns Barn.

Wednesday night about 6 o'clock during the rain lightning struck the barn belonging to Mr. Watkins who lives about 2 miles west of town. The bolt set fire to the hay and the entire structure was soon enveloped in flames. The family were seated at the supper table in the house near by and all the members were more or less shocked. It was a strange sight to view the big blaze and heavy smoke from the barn while a down pour of rain was falling, with the scene touched up occasionally by vivid lightning.

No stock was lost but the barn and its contents were totally destroyed.

Gertrude and Allene Robinson went to Amarillo on Thursday.

THE CLUB DIRECTORS MEET

Set Saturday, October 8th, For Annual Picnic and Fair Day.

At a meeting of the Club directors Monday evening in accordance with a resolution passed by the membership at the regular monthly session, Saturday, October 8, was fixed as the day for the annual celebration. It was agreed to have a picnic and fair of one day only. A committee of J. H. Cardwell, J. E. Garrison and D. R. Gass, with plenary powers was appointed. This committee will be expected to evolve, involve, and resolve the character of the day's celebration. They will have power to appoint all sub-committees and arrange the general program.

Another thing attended to was the appointment of a committee of three, J. H. Bowers, R. N. Mounts and D. C. Laird, who should visit the Commissioners' Court and urge that a suitable watering place be erected for the farmers and others. The Club feels that this is an important work to be accomplished, as often farmers come to town and do not have a place at which to water their tired horses.

Surprised Beyond Measure.

When B. A. Hopkins alighted from the west-bound train on Wednesday and found his way to the dry goods store of Geo. A. Stambaugh, he found Mr. Stambaugh very busy, and not at all in a hurry to give the gentleman an audience, as he supposed him to be a "traveling man" for some house with which he was not doing business, and did not care to give the stranger much of his valuable time.

Nothing daunted, Mr. Hopkins after some intriguing, convinced Mr. Stambaugh that he was in the presence of his Uncle whom he had not seen for thirty-nine years.

Mr. Hopkins lives in Denver, Colo. and this is his first visit to the Panhandle.

Land Deal.

A deal was closed this week thru Carl Cockrell whereby Dr. W. A. Iles of Urban, Kansas, sells a section of land to R. B. Adams of Thayer, Kansas, and Mrs. Selover of West Plains, Missouri. The party went over to Clovis yesterday but here to day looking over the country.

Mr. and Mrs. Fred Hoover of Chickasha, Okla., and Mrs. W. W. Patty and children of Canyon City, who have been visiting their relatives Mr. and Mrs. Henry Farmer near town, returned to their respective homes Tuesday.

Prof. and Mrs. Geo. A. Newton of Waxahachie spent the latter part of last week very pleasantly the homes of Rev. W. M. Baker and Mr. and Mrs. T. M. Palmer. Prof. Newton was here in the interest of Trinity University located in Waxahachie, Texas.

Misses Zolla and Lois Garrison went down to Clovis Thursday to spend a few days in their country home in New Mexico.

Mr. and Mrs. George Dale returned the first of the week from a trip to the south plains where Mr. Dale has land holdings.

NOTES ON THE BIG MEETING

Revival at Tabernacle Draws Large Crowds.—Morning and Evening Services.

Rev. Jno. Andrews who held a meeting in Hereford nine years ago asked how many were in the audience who were here at that time and about 40 stood up.

The stewards use large tin pie pans to receive the nightly contribution. They make a rattling substitute for the velvet basket often used in the churches.

The preacher requests that courting couples do not sit in their autos and buggies around the tabernacle, and that the young lady bring "him" up to the choir—if she's not ashamed of him.

All the business houses are closing, at from 10 to 11 o'clock each morning except Saturday during the meeting.

The singing by the 100-voice choir under the leadership of Mr. Huston is superb. The preacher must think the choir an effective force as he calls it the "War Department."

The 10 o'clock services are being well attended.

The average attendance at the tabernacle during the evening service is variously estimated at from 800 to 1000. The services begin promptly at 8 o'clock.

Aside from the voices in the choir, two pianos, two violins, and three horns constitute a splendid aid as an orchestra.

The sermons by the evangelist are along the line of life-stories, making right living and conscious action the leading effort.

L. Herring and son of Glasgow, Mo., were here this week prospecting. They own some large tracts of land in the Panhandle.

Jno. P. Slaton and Carl Gilliland have been at Farwell this week attending court.

Mr. D. A. Shirley has returned from Central Texas where he has been attending at the bedside of his father. Mrs. W. M. Shirley, daughter and son, accompanied him and will visit for a while in the city.

G. A. F. Parker was in Canyon City Sunday where he delivered an address at the Methodist Church in the interest of the Laymen's Movement.

Miss Waldine Wilson, a member of the class of 1910, returned from Denton the latter part of last week where she has been attending a summer school for teachers.

W. C. Witherspoon arrived home the latter part of last week from Bakersfield, California, where he has spent the past month.

Mr. and Mrs. B. F. Pendarvis of Lorena on their annual vacation dropped off at Hereford to visit with the families of R. E. Cook and E. B. Lancaster, their long-time friends. Mr. Pendarvis is station agent at Lorena.

The Brand is in receipt of a communication from E. Logan of Illinois asking for a copy or two of the paper that he may hear directly from this part of the Panhandle.

THE AMERICAN WOMAN'S LEAGUE

A Plan to Secure One of The Chapter Houses in Hereford—A Sound Business Organization

The American Woman's League is a sound business organization, which is doing more to improve the social and educational life of women of America than any movement ever before attempted in this country.

The requirement for membership in the League is the simple securing of \$52.00 worth of subscriptions to the Brand or any of the magazines that are co-operating with the League, a full list of which (over 100) will be sent on request.

If 30 persons in Hereford will each secure \$52.00 in subscriptions, the League will build a beautiful chapter or club house right here for the use of its members. The building will be fully and completely furnished, equipped with a library, meeting room, salesroom, kitchen, etc. A building of this description is needed here. It would be a center of entertainment and community improvement in Hereford.

Buildings have already been erected in many towns. Over 900 chapters have been organized all over the United States from Maine to California.

Other towns have buildings completed and occupied. Are we going to let other towns beat Hereford? Not only have they the buildings completely furnished, but they receive a regular monthly remittance from the headquarter of the League for the maintenance of the Chapter House to pay for light, heat, etc.

Every Chapter House is equipped with a beautiful Grand Concert Phonograph costing \$225.00. Thirty records are supplied and changed every week, or as often as the members desire, for thirty new records. What others can do, we can do. The only question is—do we want it?

Peck, Idaho, has a Chapter House and it is only a little town with less than 200 inhabitants. Here's what they say:

"We have received many letters asking whether the promises regarding our Chapter House have been carried out, and I wish to say most emphatically 'yes, and more'. Our Chapter house is considered the prettiest little house in Nez Perce County. Our furniture has come, also our elegant library table phonograph. We are getting new members every week.

Yours most sincerely,
KATHERINE L. SMITH, Secy.

Why not send and get literature telling all about the League, and get a Chapter House here in Hereford? All subscriptions that are taken for the Brand count on your membership at the full price. Hasn't Hereford 30 people who will be the pioneers?

Write direct to the Publicity Department, American Woman's League, University City, St. Louis, Mo., for full information and literature will be gladly forwarded to you, or stop in our office and we will give you an application blank, and you can start your membership by taking out a subscription to the Brand which will count \$1.00 toward your \$52.00 worth of subscriptions.

When you have secured \$52.00 worth of subscriptions to the magazines in the League, or our paper, your membership is complete for life, and you have no dues of any kind to pay.

This is certainly an opportunity you cannot afford to let go by. Don't put it off till to-morrow—act today.

MR. FREDERICK H. WILSON

Celebrated Knight of Pythias Gives Pleasing Entertainment to Large Crowd.

Before a large audience filling the big tabernacle, Fredrick H. Wilson Pythian Knight of America, gave one of the most instructive entertainments ever held in Hereford. Without the assistance of stage scenery or support, he recited that most interesting story "Damon and Pythias," representing all the characters in their natural and varying moods. If anything of character representation, Mr. Wilson is a tragedian, and in this story, told for the benefit of the order of which he is a renowned member he finds his best work. He carries his hearers rapidly but intelligently through this wonderful story of unselfish brotherhood. At no time does the interest lag.

A short introductory program by local talent was rendered. A piano solo by Miss Cunningham, a selection by the West Male Quartette with an added encore, constituted the program. Robert Elliott in a few well chosen words introduced the visiting Knight, who at once entered upon his seeming pleasant task.

All who heard Mr. Wilson pronounced the entertainment of the highest order. At the close he asked a consideration of the merits of the order. This entertainment was furnished to the people of Hereford free of cost, the local lodge paying all the expenses.

Characters Impersonated by Mr. Wilson
Damon..... A Senator of Syracuse
Pythias..... Captain in Syracusan Army
Dionysius..... The Tyrant, afterward King.

Philistius..... President of the Senate
Damocles..... A Senator
Procles..... A Soldier
Lucullus..... The Slave of Damon
Hermione..... Wife of Damon
Calanthe..... Betrothed to Pythias
Period: 343 B. C. Place: Syracuse, Sicily.

SYNOPSIS:

Act I. The Conspiracy. Elevation of Philistius to the Presidency.

Act II. The Senate. Damon condemned to death.

Act III. Prison Cell of Damon. Scene upon Mount Aetna. The Great Sacrifice.

N. B.—The Pythian Order is founded upon Act III.

SPECIALTIES:

Piano Solo..... Miss Cunningham
Selections..... West Male Quartette

Just as the pressman is about ready to run his last sheet, the last of the three trains of soldiers passed through on their way to Fort Sam Sam Houston. These soldiers are on their way back from Alaska.

Leron Gough returned from Waco last week, where he has been attending school the past year. Leron has also taken summer work in his school in order that he may finish the coming year.

Mr. J. A. Stinson sister of Dr. W. J. Rogers arrived in Hereford on Thursday from a month's visit in Calif. Mrs. Stinson will visit in her brother's home a few days and then return to her home in Amarillo.

AUSTIN NEWS POT POINTS

Doings at State Capitol and Work of Texas Solons—Important Bills Passed

The battle of the ballots is over and the dove of peace hovers around the Capitol. The voters of Texas have declared for legislative peace and rest and the plow and hammer are to be given full sway in Texas during the next four years. The Solons have caught the inspiration and the second week of the session finds them working like Trojans to make their final get away at the close of the present season, provided no further subjects are submitted for legislative action.

During the past week, the Governor has sent in four messages to the Legislature; legislation seeking to improve the methods of accounting in the Comptroller's office and that of the Tax Assessors have been suggested; a negotiable Bill of Lading has been recommended and the retiring of matured bonds has been proposed.

The Fire Rating Insurance matter is receiving first attention and this week will be spent in hearings. The present law will undoubtedly be repealed and a substitute take its place. Quite a number of bills have been introduced and the general trend of them all is to give the Fire Rating Board plenary power to fix minimum rates. The purpose of these measures is to equalize rates between towns and between risks within the towns, but they open up a wide field of litigation, as it gives the insurance companies the right to contest in the courts the reasonableness of rates and it is questionable whether the insurance companies can be forced to write risks which are not satisfactory to them. However, like all economic problems, there are two sides to the question and every American citizen has the prerogative of taking his choice, but those who care to express their opinion on this subject should do so now, or forever hold their peace.

Second in importance to the Fire Rating Insurance matter stands the proposed Bill of Lading Act. Recent frauds in cotton have caused European bankers to refuse to advance money on American bills of



PICKING OUT THE SPOTS

is what sometimes happens. It's vexatious to pay good money for bad laundry work, but plenty people do it.

SPOTLESS LAUNDERING

precludes trouble and irritation when you examine linen sent home to you. Work here is spotless, perfect. Keep sweet. You do it by laundering with us.

**Hereford Steam
Laundry**

Telephone - - 246

lading, unless they have the cotton behind them, and the Act seeks to make the Carrier responsible for goods called for on the bill of lading.

The investigating craze took possession of the House during the early part of the week and a resolution was passed investigating everything and everybody connected with the recent election, but in crossing the hall, the movement showed signs of fatigue, as the Senators merely gaped in amusement at the sky rocket sent up by the House and so far have not concurred. It will be recalled that a considerable portion of the time of both House and Senate was taken up last session in investigation and the Senate appears to of had enough for the present.

The aftermath of the family row between the Governor and the Commissioner of Banking and Insurance was aired in the Senate last week, when the Governor sent a report of the controversy to the Senate without recommendations. It will be recalled that the administration forces quarrelled and fought themselves into silence over this matter only a few weeks ago and now both the Governor and the Commissioner are seeking vindication at the hands of the Senate. The Senate is considering the subject behind closed doors and no decision has been announced.

Later: Commissioner Hawkins' place has been declared vacant.

It is reported that the Governor will submit the report of the penitentiary committee to this session of the Legislature and ask for advisable reforms in our penitentiary system. The subject of a Constitutional Convention to give the state prohibition is also freely rumored but lacks confirmation from reliable sources.

If you have anything that you wish to dispose of advertise it in the Brand Liners and sell it.

Rowan-McLean

While yet the dew drops of the morning of life lingered, and the spring flowers bloomed along the way, two pathways that ran along so closely side by side, suddenly came together and the one was lost in the other.

On Sunday evening, as the clock on the wall with its long stroke was telling the hour of six, Rev. W. M. Baker of the Presbyterian church stood in the parlors of the Northern Hotel, and in an impressive manner joined the lives and fortunes of two of Castro County's representative young people.

Here Miss Ruby Rowan and Mr. Bruce McLean of Dimmitt, pledged their vows and solemnly promised to be faithful to each other through weal and woe, sunshine and shadow as long as time with them shall last.

Miss Rowan the Eldest daughter of Mr. and Mrs. Beecher Rowan of Dimmitt, and is a lady of intelligence and refinement. Mr. McLean is the son of Mr. and Mrs. C. E. McLean, and is a rising young business man of his town. At present he is bookkeeper in the First State Bank of Dimmitt of which his father is president, and the bride's father cashier.

On Monday morning, Mr. and Mrs. McLean left for Amarillo to spend a few days, and will then return and be at home to their friends in Dimmitt.

The Brand hopes for these young people a successful journey to the farther end of the way.

Boarding Houses Wanted.

The West Texas State Normal College opens at Canyon City on the 20th of September, and from present indications the attendance will surpass previous estimates. We need now 25 good boarding houses for information address, R. B. Cousins, Pres., Canyon City, Texas.

26-27

Texas Central Railroad Company.

Notice of Special Stockholders' Meeting.

NOTICE IS HEREBY GIVEN, that a special meeting of the stockholders of the Texas Central Railroad Company has been called by the Board of Directors of said Company to be held at the general office of the Company in the City of Waco, Texas, on Thursday, the 22nd day of September, 1910, at 12 o'clock, noon, for the following purposes:

(a) To consent to, approve and authorize the creation and issue of mortgage gold bonds of the Company to be limited to a principal amount, at any one time outstanding, of not exceeding \$20,000,000 such bonds to bear interest from September 1, 1910, at such rate or rates not exceeding 6 per cent, per annum as said Board may, from time to time, determine, to mature and at such date, to be issuable for such lawful purposes and in such denominations as said Board may determine, such bonds to be payable, both principal and interest, at the office or agency of said Company in the City of New York in gold coin of the United States of America, of or equal to the present standard of weight and fineness without deduction for any tax, assessment or governmental charge which said Company may be required to pay thereon or to deduct or retain there from under any present or future law of the United States, or of any state, county, municipality or other taxing authority therein;

(b) To consent to, approve and authorize the execution and delivery, to secure such bonds, of a mortgage and deed of trust on and of the railroads, equipment, franchise and property owned by said Company at the date of the execution and delivery of such mortgage and deed of trust or any time thereafter used as a basis of issue of any of such bonds or their proceeds;

(c) To approve the form and terms of such mortgage and deed of trust or to authorize said Board in its discretion to determine the form and terms thereof;

(d) To ratify and confirm and to authorize and consent to any action theretofore taken or authorized by said Board and which may be submitted to the meeting whether for the purposes of or in connection with or in contemplation of any of the matters aforesaid or otherwise; and

(e) To transact such other business as may be brought before the meeting.

The stock transfer books of the Company will be closed for such meeting on Wednesday, the 20th day of July, 1910, at 12 o'clock, noon, and will be reopened on Friday, the 23rd day of September, 1910, at 10 o'clock A. M.

Dated, Waco, Texas, July 8, 1910. By order of the Board of Directors. 24-St R. H. BAKER, President.

S. H. MCCARTNEY, Secretary.

Fine Peaches.

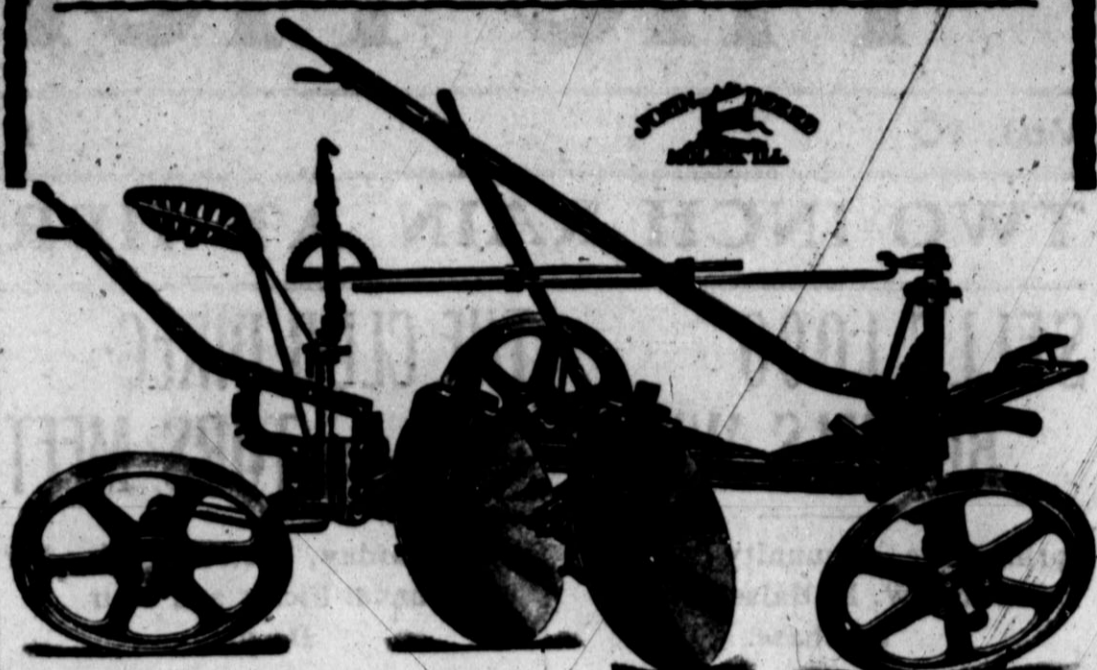
From a tree grown at the J. L. Carter home, Mrs. Carter, a few days since, gathered peaches that measured 8 1-2 inches in circumference. They had a very fine flavor, and Mrs. Carter had no complaint to make, only there were not enough of them.

It is believed that if fruit trees are kept well watered in the winter season, especially toward early spring so that the ground around the tree will remain cold, and, therefore, delay the putting forth of bloom until later, that a good fruit crop will be the result. Mr. Carter expects to try this with his small orchard the coming year.

Some Onions.

D. W. Crawford was exhibiting some fine white Bermuda onions last week which he raised in his garden. The two were extra fine and weighed 19 ounces.

THAT JOHN DEERE



PLOW is the one your neighbors use and they're satisfied. Why not you? Has the lightest draft, cuts it all out and is made to stand the strain. See

Garrison Brothers

Make Our Store Your Headquarters

WE ARE IN MARKET FOR ALL WHEAT

J. F. COLLUP

DEALER IN

Coal, Hay and Grain

Field Seeds and Stock Salt.

Acme Horse Feed.

TELEPHONE No. 1

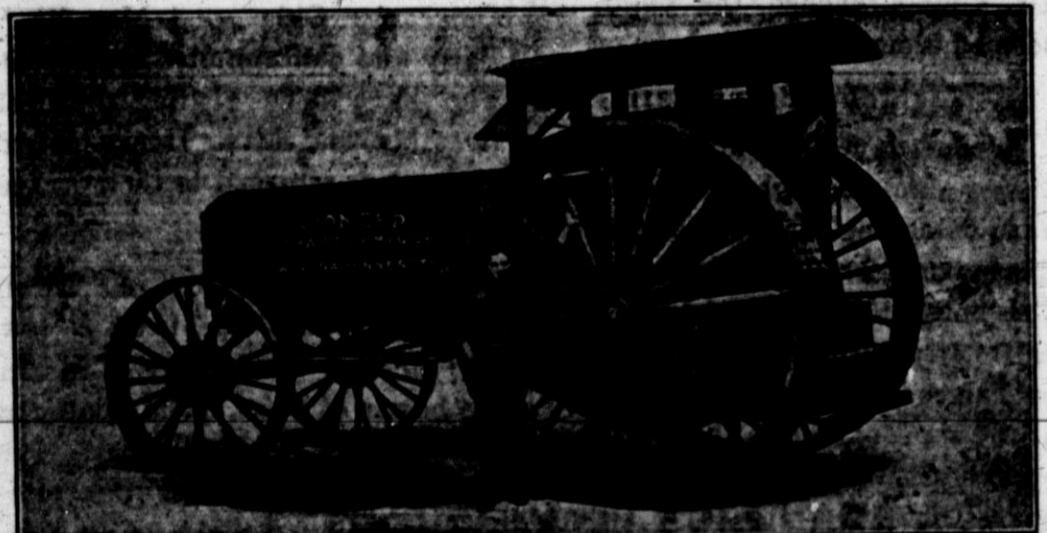
WE HANDLE ALL KINDS OF POSTS.



Shipping Trees by the Carload

HEREFORD NURSERY

L. P. LANDRUM, PROPRIETOR



GET THE BEST Above is a cut of the newest and best in Gasoline Traction Engines. Three speeds forward and one reverse. High and wide wheels. Enclosed cab, from which all running parts are governed. All gearing wheels are cut cast steel, and runs in oil enclosed in dust-proof case. Powerful and easily managed.

R. C. SHINDLER, THE LAND MAN
DISTRIBUTOR FOR PANHANDLE DALHART, TEXAS

A Brand Liner will rent that room for you—5c a line.

Producers

To promote the prosperity of a community we must increase our wealth. To increase our wealth, we must create property. To create property, we must increase the value of property, and to increase the value of property, we must move property into the community. The farmer, the mine and the fisheries are the natural wealth creating lines of industry. They create property. The building of factories, railroads, opening mines and farms add wealth to adjoining property. They increase the value of property. The immigrant and the capitalist in moving to Texas and buying farms and building railroads and factories bring property with them. They move property into the State. So view it as you will, to be prosperous we must create property, increase the value of property and move property into the community. The man who increases our wealth through either of these channels is a producer and is a public benefactor. There are other important factors in the development of a community, but production is the basis of all prosperity.

In discussing economic subjects it is customary to divide the people into two classes—the producer and the consumer. The farmer is the most prominent type of the Texas producer.



A Producer.

The producer is interested in producing all he can and getting as high prices for his products as he can. The consumer is interested in consuming as little as he can and buying it as cheaply as he can. The tramp is the highest type of an exclusive consumer.



An Exclusive Consumer.

The tramp consumes as little as he can and gets it as cheaply as he can. Low price products make tramp life easy and farm life difficult, and vice versa. All the people are consumers, and most all people consume more or less the products of another. Most all the people are producers directly or indirectly, and net profits accrue only by production exceeding consumption. High prices for products of the farm, mine, factory, etc., and all lines of productive and industrial endeavor encourage development and promote prosperity. Low prices—cheapen labor, stagnate development, discourage production and destroy prosperity.

Brocharo-Hodges.

When the 9:04 train stopped at the city station Tuesday morning, two young people alighted, and after a short interview with the County Clerk, went immediately to the Commercial Hotel where Squire Turnbow spoke the words that joined the lives of Miss Beattie Brocharo and Silace S. Hodges as long as both shall live.

These young people are from Puerto, N. M., and will return there to make their home.

The Brand extends kindly wishes for these young people on their way through life.

CONSTITUTIONAL AMENDMENT

Proposed Amendment to the State Constitution Authorizing the Establishment of a Home for Wives and Widows of Confederate Soldiers and Sailors.

HOUSE JOINT RESOLUTION NO. 7.

Joint Resolution to amend Section 51 of Article 3 of the Constitution of the State of Texas, as amended in 1903, so as to authorize the grant of aid in the establishment and maintenance of a home for the disabled and dependent wives and widows of Confederate soldiers sailors and such women as aided the Confederacy, and making an appropriation.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION I. That Section 51 Article 3 of the Constitution of the State of Texas, as amended in 1903, be so amended as to hereafter read as follows:

Article 3. Section 51. The Legislature shall have no power to make any grant or authorize the making of any grant of public money to any individual, associations of individuals, municipal or other corporations whatsoever; provided, however, the Legislature may grant aid to indigent and disabled Confederate soldiers and sailors who came to Texas prior to January 1, 1880, and who are either over sixty years of age or whose disability is the proximate result of actual service in the Confederate army for a period of at least three months, their widows in indigent circumstances who have never remarried and who have been bona fide residents of the State of Texas since March 1, 1880, and who were married to such soldiers or sailors anterior to March 1, 1880; provided said aid shall not exceed eight dollars per month, and provided further, that no appropriations shall ever be made for the purpose hereinafter specified in excess of five hundred thousand dollars for any one year. And also grant aid to the establishment and maintenance of a home for said soldiers and sailors, their wives and widows and women who aided in the Confederacy, under such regulations and limitations as may be provided by law; provided, the grant to aid said home shall not exceed one hundred and fifty thousand dollars for any one year, and no inmate of said homes shall be entitled to any other aid from the State; the Legislature may provide for husband and wife to remain together in the home; and provided further, that the provisions of this Section shall not be construed to prevent the grant of aid in case of public calamity.

SECTION II. The Governor of the State is hereby directed to issue the necessary proclamation for the submission of this amendment to the qualified voters of the State of Texas

as at the regular election of the State officers, in November, 1910.

The sum of \$5,000.00, or so much thereof as may be necessary, is hereby appropriated to pay the expenses of carrying out the provisions of this Resolution.

2214 W. B. TOWNSEND,
[A true copy] Secretary of State.

Prize Fight Pictures.

The Texas Legislature by an overwhelming vote has passed a bill prohibiting the exhibition of moving pictures of prize fights, bull fights, robbery scenes, etc. This is the direct result of the Reno fight and the consequent public agitation of the occasion. The moving picture company sent a wire to the Texas Legislature proposing to send a special machine to Austin to exhibit the Jeffries-Johnson scrap so that the members might better appreciate a good thing in the way of a knock-out blow from the black man. But they didn't.

For Sale or Exchange.

240 acres smooth, level, unimproved land situated two miles south-east of Dexter, New Mexico, in the famous Pecos Valley and in the heart of the great Artesian Belt. Soil is very rich and when improved and set to alfalfa will produce from \$50.00 to \$75.00 per acre per year. Owner is not in a position to improve it and besides has his interests in the Panhandle and will sell this land at less than its value or will exchange his equity for Panhandle lands. This is a great opportunity for the right man and will make him rich in a few years. Here is your chance to make from \$10,000.00 to \$20,000.00 and do it easy. For particulars see my exclusive agent, Dr. W. I. Joss, at Hereford, Texas. Price very low and if lands are taken in exchange they must be at value. 21-1f

Republicans Meet.

The Republicans of Deaf Smith County met in convention Monday, August 1, 1910, and elected L. Baskin, permanent chairman, and C. O. Lee, secretary to serve for a term of two years.

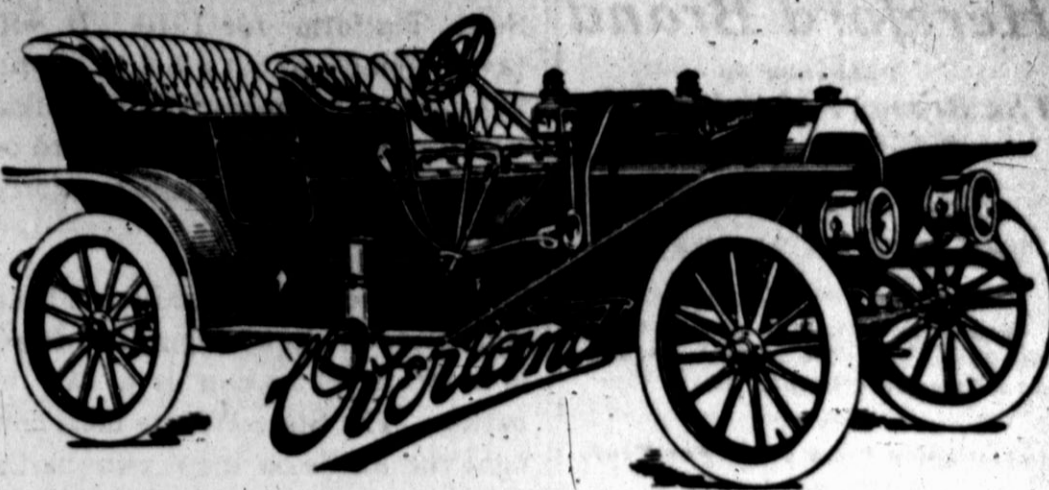
Clarence Smith was elected delegate to the State convention to be held at Dallas, Texas on August 9th. Three alternates were elected.

Now that a permanent organization has been perfected all Republicans in Deaf Smith County are requested to send in their names to C. O. Lee, Secretary. There are about 80 Republicans in this county.

Semi-Weekly News 50 Cents.

For a period of 3 months, beginning May 1 and ending July 31, Brand subscribers may obtain the Dallas Semi-Weekly Farm News for a period of EIGHT months for 50 cents. If you are not already a paid-up subscriber to the Brand, move up your figures and get the Semi-Weekly for 8 months for 50 cents. 1f

This is The Car



A car with the trouble left out. Easy to understand, easy to handle and easy running. The upkeep is less than horse and buggy.

Prices \$1000, \$1250, \$1400 and \$1500

J. H. King, Agent

A. O. THOMPSON LUMBER CO.

Wants to sell you that bill of lumber. Their prices are the best. : : :

Call at Corner of 6th and Main

LUMBER

Best Grades, Best Prices, Most Complete Stock
Modern Planing Mill in Connection
Let Us Figure Your Next Lumber Bill
T. M. Palmer Lumber Co.

In a changeable climate you need a roofing that will withstand all changes of temperature.

TEXACO ROOFING

is not affected by heat or cold, rain or sun, acids, alkali nor gas fumes as is constantly proved by its use in changeable climates and the perfect satisfaction it gives. A postal will bring full particulars. For Sale by all Dealers. Made only by

THE TEXAS COMPANY
GENERAL OFFICES, HOUSTON, TEXAS
J. W. ENGLISH, AGENT, HEREFORD, TEXAS

Quality and Price

Go hand in hand when you buy LUMBER from us. We have one of the best stocks in the Panhandle to select from, and it is always a pleasure to us to submit you our very reasonable figures on a bill be it large or small.

Kemp Lumber Company
C. L. CARTER, Manager



AUGUST 5

If the above date appears on the label on your paper it means that your subscription expires this month. Don't wait until you miss two or three papers and then write for the back numbers for often they cannot be sent. RENEW NOW. Be up-to-date in your paper reading as well as other things and "You'll Like Hereford."

P. R. Purcell & Sons
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers

HEREFORD TEXAS

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 S. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

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 Strictly in Advance

Any erroneous statement affecting the
 character or reputation of any individual or
 firm which may appear in The Brand, will
 be gladly corrected upon being brought to
 the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to announce the following as candidates in the Second Primary Election to be held Saturday, August 13:

For District Attorney 69th Judicial District:

J. W. SELLARS

DEAF SMITH COUNTY.

For County Judge:—

C. D. WRIGHT

For County Clerk:—

J. M. (MATT) GILLILAND

For Sheriff and Tax Collector:—

F. H. BRITAIN,
 R. W. BAIRD

For Treasurer:—

ROSCOE DAVIDSON
 L. A. STROUD

For Tax Assessor:—

C. P. ARTHUR
 J. W. FORD, (re-election)

For Constable:—

J. H. TURNBOW.

For Commissioner Precinct No. 2:

R. J. KIBBE

WHAT THE ELECTION MEANS.

After the count of the ballots and the result fully known, men will stand in groups and ask—What does the election mean? Take a look at the votes. From 225 counties—Colquit, 137,094; Poindexter, 78,650; Johnson, 72,580; Davidson, 52,134.

Supposing that all of Poindexter's and Johnson's support were prohibition votes and all of Colquit's and Davidson's were anti votes, this would give the anti's a lead of 38,000 votes. Therefore, if the gubernatorial vote means anything, it means that the people of Texas are not in favor of state-wide prohibition by constitutional amendment. That the anti's believe this may be concluded from the resolution recently adopted favoring "submission," they are now willing to "submit" and risk their cause before the people in the constitutional campaign. They anticipate a victory for their side at the polls.

On the other hand, the Pro's believe that the state is ready for constitutional prohibition, but their leaders admit defeat in the recent gubernatorial election but assign as a reason the divided condition of the prohibition ranks. May not this occur again.

But they say many voters would not consider the question of submission in the campaign and hence could not add the votes as indicated.

It is safe to say however that Texas will have a prohibition campaign next summer. The legislature-elect will pass the necessary resolutions and fix the date.

It will have been 23 years since the state turned down state prohibition by a big majority. The people may reverse that as prohibition sentiment has grown wonderfully since then and has steadily gained ground. The contest will be entered eagerly by both sides.

THE Colquit men have captured most of the county conventions and hence they will write the Democratic State Platform for 1910. It will favor submission but will oppose prohibition. The present administration will come in for an adverse word or two if the Colquit forces can force them in.

THE executive committee of the Anti State-Widers having announced in favor of submission is a call to battle. The State-Widers must now fight the Anti's on their own battle ground and a bloody conflict it will be next summer on or about July 4, the last charge of ballots will be held.

Weekly Weather Report.

Extra warm weather prevailed during the last week of July. Rain fell on the 31st in the western part of the county covering a wide scope of territory. Since then and nearly every day up to this date August 5, rain has fallen in the Hereford territory. The precipitation at the local bureau Wednesday and Thursday night totaled 2 inches. Reports from all sections of the Panhandle indicate a general rain. The rains will improve the crop conditions.

Date	High	Low	Wind	Sky
July:				
22	98	65	sw	clear
23	97	65	sw	"
24	98	70	sw	"
25	96	67	sw	"
26	97	70	sw	"
27	98	67	sw	"
28	99	65	sw	"
29	101	68	sw pt	cldy
30	96	66	ne	"
31	98	65	se	"

Crosbyton-Southplains Railroad

Will operate its first train into CROSBYTON December 1, 1910 which will be the first regular train ever operated into CROSBY COUNTY, Texas.

On August 15, 1910, the C B Live Stock Company will place its agricultural lands on the market, and the Crosbyton-Southplains Townsite Company will offer its town lots in CROSBYTON for sale. A vast body of the best agricultural lands in the Panhandle, and the choicest lots in CROSBYTON will thus be opened to purchasers.

Terms and prices reasonable and will be quoted on any tract or lot on application, either in person or through correspondence. Address all correspondence to, C B Live Stock Company, Crosbyton, Tex. 25-tf

For Sale at a Bargain.

One good reliable family horse and one good jersey milch cow. For particulars see John W. DeAtley, Hereford, Texas.

YOU'LL LIKE HEREFORD!

E. B. Black Co.

Attention Readers

I will stand my Maltese Jack at my old ranch 14 miles north on 25 Miles Avenue and 3 miles west

TERMS: \$10 to INSURE FOAL

My Stallion will also make the season at the same place
 Terms: \$5 to insure foal

J. D. THOMPSON

THE FIRST STATE BANK
 S. B. EDWARDS, President
 H. B. WEBB, 1st Vice Pres.
 J. THOS. WEBB, Cashier
 W. S. HIGGINS, 2nd Vice Pres.

CAPITAL STOCK \$100,000.00
 Shareholder's Liability \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

The Quality Store **PHONE 25**

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :-: :-:

BEST FLOUR IN TOWN

ASK ME If you want to sell your Business or Real Estate **FOR CASH**

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4
C. O. LEE Hereford, Texas

Our Want Ads Are Winners 5 Cents Per Line

Local and Personal

Post cards 1cent each at Nelson's.
Mr. Duff of Clarendon was in Hereford last week on business.

Dr. O. H. Judkins of Plainview was in Hereford recently on business.

Money for hens. Nelson. 21tf
Avis Kirkpatrick spent the latter part of last week in Hereford.

J. B. Elliston made a business trip to Amarillo on Wednesday.

"Mound City Paints may cost a trifle more, but—! Hereford Lbr Co"

J. L. Carter made a business trip to Amarillo Tuesday.

See ad of Pioneer Gasoline Traction Engine on another page. 2 6tf

Mrs. E. Carter returned from Fort Worth on Thursday.

Glass tumblers, 30 to 90 cents a dozen. Nelson's Racket Store. tf

Mr. Ben Oliver of Amarillo visited friends in our city a few days since.

O. H. Vardeman of Midland has been in Hereford the past few days on business.

Souvenirs of Hereford 15 to 20 cents. Nelson's Racket Store. tf

E. T. Woodburn and daughter, Miss Bell, are attending the Reunion at Amarillo this week.

Mrs. E. Carter is now in Fort Worth on both a business and pleasure trip.

Mrs. W. B. Palmer of Kelso left Tuesday for a month's visit with relatives in Sabetha, Kansas.

Mr. and Mrs. D. R. Gass are enjoying a visit from their daughter, Mrs. Bruce McIntire of Graham.

All jewelry half price to close out. Nelson's Racket Store. 21tf

Miss Dude and Jewel Allen came up from Clovis Tuesday for a visit with their sister, Mrs. W. H. Ray.

Guy Nesbitt of the firm of Park & Nesbitt came in Tuesday from a week of business out of town.

I still have a few Red Pole and Piled Angus Bulls for sale. Albert S. Brown, Bovina. 4tp

Mrs. J. B. Sasser and children left for Hollis, Okla., Tuesday for a visit with Mrs. Sasser's mother.

If you want anti-freezing closets call Panhandle Plumbing and Heating Co., Phone 31. 12-tf

If you want your sewer connected call the Panhandle Plumbing and Heating Co., Phone 31. 12-tf

Judge L. Gough left for different points in Oklahoma on a business trip Monday to be gone several days.

Miss Georgia Evans and Pearl Nix of Amarillo made a business trip to Hereford on Wednesday.

Mrs. Geo. Karr went up to Amarillo on the a. m. train Wednesday to visit relatives and attend the Confederate Reunion.

S. McCoy of Celina who has been visiting his daughter Mrs. Russell Carroll for some time, returned to his home Tuesday.

Gasoline stoves, 2-burner \$3.00, 3-burner \$4.00. At Nelson's. tf

Albert S. Brown and family of near Bovina passed through Hereford Wednesday on their way to Floydada to visit friends.

Mrs. W. Tedwell Smith left on the p. m. train Tuesday for Milton, Iowa for a months visit in her mother's home.

The Misses Harvey of the Ladies' Furnishing Store are enjoying a visit from their brother, J. W. Harvey of Denison, Texas.

Mr. and Mrs. J. F. Aze of Castro county are happy over the arrival of a fine baby boy at their home, August 2nd.

Mrs. Geo. E. West and children of Royse City are here visiting Mrs. West's brother and family E. J. Newell.

Miss Lena Edwards returned Monday from a very pleasant visit of three weeks with relatives in Plainview.

Fenn Chase and daughter left yesterday for Lawton, Okla., where they will reside a few months. The Brand follows them.

Mr. and Mrs. Mangold of Summerfield were in Hereford Saturday shopping and made the Brand office a visit.

Enamelware is cheaper at Nelson's than any other place. 21tf

Maurice Keliehor, of Dallas who has been visiting his parents, Mr. and Mrs. Keliehor the past few days returned to his work Monday.

J. A. Crawford, one of the substantial farmers near Dimmitt, and son, Ralph, were transacting business in Hereford on Tuesday.

Your house cleaning wont be complete until you have bought that new set of Screen Doors from the A. O. Thompson Lbr. Co. 8-tf

W. T. Smith has purchased the dray line of D. H. Bryant. Nine years ago Smith sold to Bryant and now he buys the line back.

Mr. and Mrs. J. M. Cochran and children after an extended visit at their old home in Centerburg, Ohio, returned home on Thursday.

J. C. Murphy and son, Jack returned from Dimmitt on Thursday, after a few days visit with Mr. Murphy's son and family.

Miss Jessie Sullivan left for her home in Pilot Point the latter part of last week, after a two weeks visit with her sister Mrs. Geo. Cloyd.

Sam Brunk, one of Hereford's representative boys, is now in Wichita, Kan., seeing some of the sights in the great "Sunflower State"

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 1-tf

W. J. Shoop and wife left for their home in Oklahoma Monday. Mr. Shoop has been working on the school building for some time.

Misses Pattie and Isla Estes and brother, Ryan, are visiting friends and attending the Reunion at Amarillo this week.

C. G. Witherspoon and family arrived home Monday from their Western trip of three weeks, greatly pleased with what they saw.

The scholastic population of Texas is now 975,000, and over six million dollars are available for the fiscal year beginning Sept. 1.

Mrs. S. B. Edwards went up to Amarillo Monday to meet her little son who has been visiting relatives in Vernon. Mother and son returned home Tuesday.

Some beautiful glassware at bankrupt prices. At Nelson's. tf

Mr. and Mrs. J. C. Williams returned to their home in Tullia Wednesday after a few days visit with Mr. and Mrs. Covington, the parents of Mrs. Williams.

Floyd and Fray Stallings who visited their grandparents, Mr. and Mrs. F. H. Brits, in part of last week returned to their home in Bovina Friday.

Water coolers, 3-gallon \$2.00, 4-gallon \$2.50. Nelson, the square deal man. 21tf

Mr. and Mrs. Bill Anderson returned to their home at Happy Wednesday after a few days visit in the home of Mrs. Anderson's sister, Mrs. Guy Smith.

O. Sailor and wife of Montgomery City, Mo. arrived in Hereford on Thursday for a visit with Mrs. Sailor's parents, Mr. and Mrs. J. Harris.

Luke Caraway of Weatherford, Major Woodburn of Hereford and Colonel Bugbee of Clarendon, are here as the guests of Major Jasper N. Haney.—Daily Panhandle.

Mrs. C. E. Gordon who has been visiting in the home of her sister Mrs. J. M. Boone the past few weeks, left for her home in Seymour on Wednesday.

Isaac Hather of Emporia, Kans. one of the sheep and wool buyers of this section of the Panhandle, arrived in Hereford the middle of the week.

Among those from Hereford who are attending the Reunion at Amarillo this week, are Capt. J. R. Wright, T. B. Rector and J. M. Hubbard.

Good pole buggy with good harness \$40.00. Walter Nelson. 21tf

Mrs. E. L. Roberts and little child of Kankakee, Ill. came in on Thursday for a visit with Mr. and Mrs. J. P. Bourrell, parents of Mrs. Roberts.

Mr. Fred Stewart and Miss Alice Hudson who had come with a party of friends to Lubbock came over from that point to Hereford to visit the family of E. B. Lancaster.

Mrs. Ira Newsom and Misses Celester Castleberry and Alice Dendy were shopping in Hereford Saturday and while waiting called at the Brand office.

Mr. and Mrs. B. F. Pendarvis of Lorena arrived in Hereford Thursday for a visit with their old-time friends Mr. and Mrs. R. E. Cook.

Nelson buys hens with cash. 21tf

Misses Jessie and Bessie Sisk closed a vey successful two-months term of school today, (Friday) and the little "tots" are now at liberty to do what their little fancies direct.

Mr. D. F. Hays who have been visiting in the home of their son, H. G. Hays, who resides in the Hereford community, returned to their home in Grinnell, Iowa Tuesday.

Collectors' handy Index Books at The Brand office. Makes keeping of accounts easy and saves double work. Fillers printed to suit business. They are popular, everybody most has one. tfb

Superintendent Ben Short who arrived in Hereford Saturday from Decatur, went up to Amarillo Tuesday a. m. to meet his family who were on their way to Hereford to make their home.

Ora, John B. and Walter Curtis, grandchildren of Mr. and Mrs. J. W. English, and who live with their grandparents, left on Thursday for a visit with their father at Monon, Indiana.

Harvey Cash and little daughter, Fannie came up from Dimmitt Monday, Mr. Cash going on to Bovina to look after business matters, while little Fannie remained in Hereford for a visit with relatives.

Mrs. W. F. Manning who has been visiting relatives in the city the past few weeks, left this a. m. for Curvoe, New Mexico, where she will visit for a few days, then return to her home at Bellevue.

Miss Alice Ward accompanied her sister, Mrs. S. H. Brown, who has been visiting her parents, Mr. and Mrs. J. J. Ward for some time to her home at Snyder for a month's visit.

Miss Lillian Owen arrived in Hereford Monday from Hastings, Nebr., where she was met at the station by Mr. Dwight Axtell of Spring Lake in whose home she will visit for the next number of weeks.

Leslie Smith who has spent the past two weeks in Northern Missouri returned home Sunday truly glad to get back on the plains again. Leslie reports it very dry and intolerably warm where he has been.

Mrs. Paul Barnett who has spent the past two months with her parents, Mr. and Mrs. J. M. Boone of Hereford, left on Saturday for Kingsville to join her husband who has lately embarked in business in this southern town.

Mesdames Walter Crosset of Amarillo and Eliza Hallam of Oak Cliff nieces of F. H. Britain and who have spent the past few days in Hereford visiting left for Mrs. Crosset's home in Amarillo Monday evening.

L. J. Caraway who has been visiting his daughter, Mrs. W. M. Megert, and family for a number of days, left on Wednesday for the Confederate Reunion at Amarillo, and at its close will return to his home at Weatherford.

YOU'LL LIKE HEREFORD!

YOU'LL LIKE HEREFORD!

Miss Morris Garner of Mineral Wells who has been visiting in the home of her aunt, Mrs. N. M. Patton for the past three weeks, went to Plainview for a week's visit with relatives there, then will return to Hereford for a more extended visit.

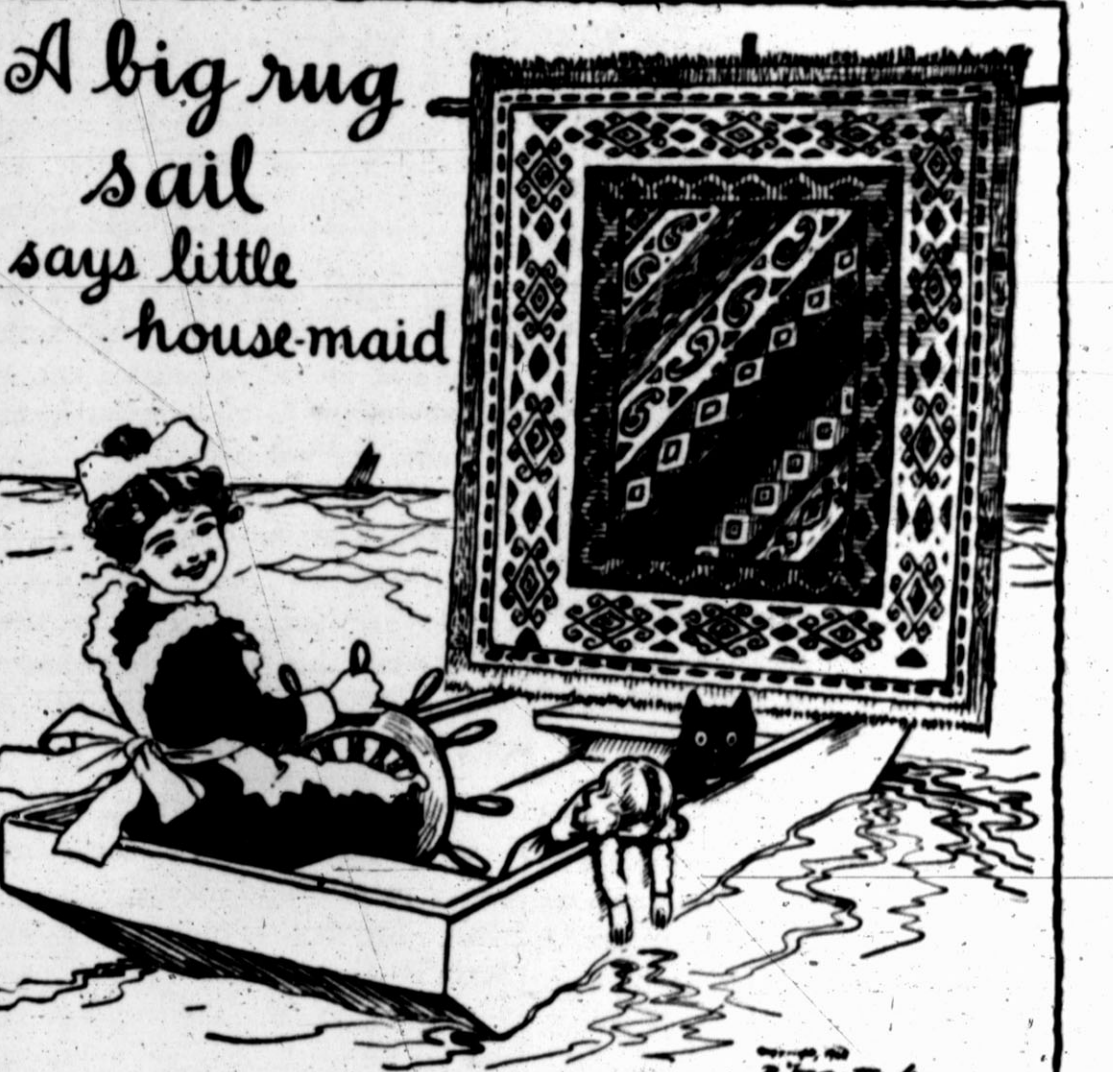
Mrs. R. T. Mooney arrived home on Friday from a four weeks' visit at Kansas City and other nearby points. Mrs. Arthur Ray of Muniole, Kans. came home with her mother, Mrs. Mooney, for an indefinite visit.

Misses Anna Price and Ruth Story and Frank Jacobs who have been attending the summer school at Clarendon returned home Saturday, while Misses Irene Williams and Meda Woodburn stopped on the way for a short visit with friends.

Mrs. Mattie Knott and children of Frost arrived in Hereford on the p. m. train Wednesday for a visit with relatives. Mrs. Knott is a sister of Mrs. Fred Millard and Mr. James Hughes of our city, and her mother, Mrs. George Hughes lives Northeast of town.

Mrs. C. D. Rice who has spent the past number of weeks in the home of her sister, Mrs. G. A. F. Parker, left for Temple on Wednesday where she was joined by her husband and the two went to Chicago to spend the next six weeks. Mr. Rice expects to do some work in the Chicago University during the time.

*A big rug
sail
says little
house-maid*



oriental rugs, soft and silky in texture, rich in color combinations—royal wilton rugs in oriental designs—wilton velvet carpet lengths with serged ends in door sizes, all especially priced for this sale. bargains in all departments. draperies, eurlains pictures and brie-a-brae. sail in and see them at the big store with the little prices. buy now. pay a little now and then:

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

Society Notes

Club News, Society Functions, Personal Mentions, Etc. Telephone 30 or 351

PORCH PARTY.

From the home of Mr. and Mrs. C. G. Witherspoon on West 3rd street and Jackson Avenue on Thursday evening, July 28, the illuminating rays of light shone far out into the night, bidding the large number of invited friends to enter, and enjoy the freedom of the evening's entertainment.

Mr. and Mrs. Witherspoon are at present enjoying an outing in California, and the party was given by their daughter, Mrs. Claud Witherspoon to many of her friends of the city, and also complimentary to her sisters, Mesdames Mason, Evans Dr. and Mrs. Massie and Mr. Arch Collins. Ten tables had been provided and soon the game of "42" was alive with interest. The partners for the evening were chosen in rather a unique way, post cards being cut into halves, and those having the parts that fitted together to make the complete card were partners.

At the end of the first progression, a green leaf was given, and at each successive progression different colors of flowers made from the paper were bestowed. The evening of "42" was "rounded full" of interest and pleasure, and sherbet and wafers came later as a fitting climax. Mrs. Lee Clark and Miss Patie Bates rendered, each a vocal solo during the little interim, and Mrs. Lane Cunningham furnished the music while the game progressed.

Many interesting games were indulged in on the large open lawn, and it also proved an ideal place to partake of the delicate refreshments of cream and wafers.

Ere any one was aware, it was time to say goodnight and return to their respective homes. The young people are very grateful to Miss Renfro for this evening's pleasure, and hope they may be permitted to return some time in the near future.

On Tuesday evening, July 26, from 6 to 8 p.m., Mrs. B. S. Adams and Mrs. C. C. Ferguson at the home of Mrs. Ferguson entertained the Ladies of the Presbyterian Church and a few of their near neighbors in honor of Mesdames W. E. Manning, W. H. Ganes and H. Staughter, sisters of Mrs. J. A. Fox and Mr. N. J. Matthews, who have been visiting in our city for the past number of days.

The reception was given on the lawn, and the entertainment consisted of some choice musical selections and reading, and a missionary contest into which all entered.

The refreshments of cream and cake were delicious, and the cool of the evening, and while they were being served, it seemed a most fitting time for each to know the other better, and a very happy time was had.

Mrs. Adams and Mrs. Ferguson are ideal hostesses, and each lady of Hereford present on this occasion feels a debt of gratitude to these ladies for permitting them to meet the visiting ladies in this manner, and giving so many an opportunity to form their acquaintance.

CHILDREN'S PARTY.

Childhood is sunny and devoid of care; and the pleasures of children are unalloyed. The neighbors of Mr. and Mrs. Leslie Moreman, and all those who chanced to pass by this home on Monday evening, July 26, were treated to a most delightful party, where the children were dropping, for laughter and light

heartedness are contagious.

Mr. and Mrs. Moreman have enjoyed the presence of their little nieces and nephew, Lola Kendrick of Dalhart, and Fray and Lloyd Stallings of Bovina, in their home the past few days, and Mrs. Moreman conceived the plan of giving them a party. So on Thursday evening, thirty-five little girls and boys with radiant faces found their way to the place appointed. Miss Beulah Head soon after their arrival; fulfilled their expectancy by seeing that each child had an ample glass of lemonade. After this all were ready for play, and it was kept up with fervor, until the sherbet and cake came; then this part of the program was entered into with an equal amount of zest.

It will be a long time before these happy children will forget this little gathering, and Mrs. Moreman will have always their childish thanks.

MISS RENFRO ENTERTAINS.

On Tuesday evening, July 26, Miss Alta Renfro assisted by Misses Alma Beach, Ruth and Fern Churchill, made the time very pleasant for a large number of the young people of the city at her home on Hereford Heights. The evening was especially delightful for her cousin, Miss Lorene Winters, who is visiting in Miss Alta's home, as it gave her such a good opportunity for meeting so many, and becoming better acquainted with Hereford's young folks.

Many interesting games were indulged in on the large open lawn, and it also proved an ideal place to partake of the delicate refreshments of cream and wafers.

Ere any one was aware, it was time to say goodnight and return to their respective homes. The young people are very grateful to Miss Renfro for this evening's pleasure, and hope they may be permitted to return some time in the near future.

SIX O'CLOCK DINNER.

One of the greatest pleasures come from dining with friends.

On Tuesday evening Mr. and Mrs. H. H. Hawkins bade a number of friends into their homes for mutual pleasure, and to enjoy the presence of Mr. and Mrs. Gran Christal of Denton, Mrs. Hawkins' girlhood home. There are no more hospitable people to be found in all of Hereford than Mr. and Mrs. Hawkins, and no one ever tarries long in this home without feeling the contagion of kindness and good will for everyone.

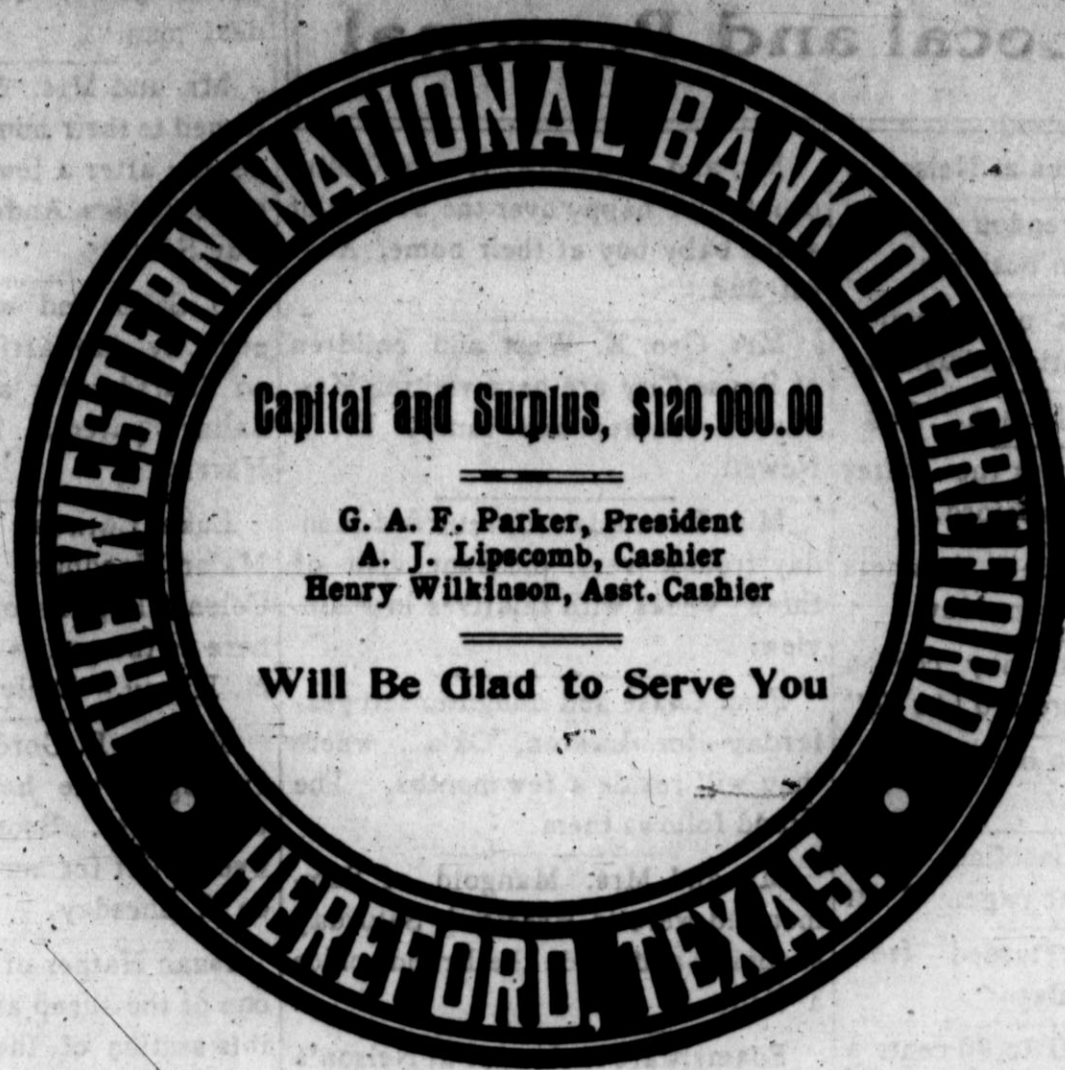
Mrs. Hawkins served a six o'clock dinner which was a beautiful feature of the evening.

When the evening was over and the goodnights were said it was with a feeling that such happy gatherings are conducive to the longevity of life.

These present were Mr. and Mrs. Gran Christal, Robert Mounts, Geo. W. Barcus, Mrs. M. F. Barcus, Miss Mary Graham and Mr. Terrence Stanberry.

Miss Maude McLean of Clarendon, sister of John McLean of the Corner Drug Store, and who will teach in Hereford the coming year, spent Wednesday and Thursday in the city getting acquainted with her new home, and visiting her brother.

Mrs. C. Burns and daughter Miss Mary after spending several days in the country with their parents, returned home Monday, Tuesday, and Wednesday, but the tired children beat it all.



NEIGHBORHOOD NEWS

Letters Written by Staff Correspondents of THE BRAND

Spring Lake Echoes.

We are hoping the weather man will send us a fine rain.

About sixty of our fellow citizens were at Spring Lake Ranch Tuesday.

Roy and Mildred Gilbert returned home Monday. They report a fine time.

The Ladies Aid met at the church Tuesday.

The Stork visited the home of Mr. and Mrs. Morris and left a fine baby girl Wednesday.

Ruth Head visited the Vore sisters Tuesday.

Irene Fredrick is visiting in Friona this week.

Will Jurgensen who has been in Oklahoma and Kansas came home Tuesday.

Fruit is so plentiful that all are enjoying (?) a sugar famine.

S. H. Roush and family took dinner at M. E. Clevinger's Sunday.

Mr. and Mrs. Reeves and Mr. and Mrs. Kerchival took dinner with J. I. Phipps Friday.

W. E. Hallsell and son Ewing are here looking after their property.

Miss Opal Bales is entertaining a very special friend from Plainview this week.

W. E. Hallsell has purchased an auto for his ranch.

The farmers held their regular monthly meeting Saturday. Alfalfa was discussed. The next meeting will be held on the last Tuesday before the last Saturday in August. It will be an all-day meeting with a basket dinner. Everybody invited.

Ralph Packard rode his little black Shetland pony, Jumbo to church Sunday. He is a little beauty and we are safe in saying that all the children wished that they had one too.

Our farmers report broom corn prospects fine. Some of them have a large acreage. H. M. Packard leads with 225 acres; O. C. Axtell, 100 acres; J. E. Geist, 115 acres; M. W. Axtell, 85 acres; and most of the farmers follow with from 10 to 25 acres each; making in all about 800 acres for Spring Lake. That should make the price of brooms take a tumble.

As "Angie" has given me the "mitten" I will sign my true name. RED WING.

(We are glad to welcome you my dear Red Wing, but are sorry to lose "Angie." What will "Angie's Beau" do now, and will Red Wing satisfy her? Editor.)

Echoes from Parrott.

Our new school house is progressing nicely. They are putting on the roof this week. We hope to have Sunday School and church in it in two or three weeks.

Basil and Carl Jennings have gone to Canyon to work on the new Normal school that is being erected there.

Ray Gardner a nephew of the Grant's, who has been staying with A. C. Grant and sister was called home by the sad death of his only sister.

We were very much delighted to have Mr. Edwards and family, who have recently moved among us, at Sunday School last Sunday.

I. D. Grant and wife took Sunday dinner with Mr. Guthrie and family.

A. P. Helphrey and wife and Emerson Hacker and family and Mr. and Mrs. Jennings took Sunday dinner with Mr. and Mrs. John Hacker.

Miss Grant took Sunday dinner with Miss Fannie Neely.

Mr. and Mrs. Phillips who were at Mr. Skruggs Sunday called at Mr. John Hacker's in the afternoon.

Miss Fannie Neely called on Mrs. Shepherd Monday.

Mr. Shepherd who has been in his old home in Nebraska for two or three weeks is expected home this week.

JACK and GILL.

The A. O. Thompson Lbr. Co. has just received a large assortment of Screen Doors all fresh and new. Call and see them. 8-1f

The First National Bank

HEREFORD, TEXAS

Capital, Surplus and Profits - \$130,000.00

Total Resources Over - \$500,000.00

OFFICERS: J. L. FUQUA, President; A. HERBST, Asst. Cash.; E. B. POSEY, Asst. Cash.

DIRECTORS: L. GOUGH, J. L. FUQUA, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT.

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.



YOU NEED A BIG BASKET

if you expect to buy all the nice things we have in

FRESH VEGETABLES

What a welcome change they are from the canned goods of winter. Come and see how we have ransacked the markets to secure the freshest and best. Note our moderate prices

and the generous measure we give. Come early. It's the best time **Stock is fresh daily and price always close to cost**

Cardwell Brothers

After The Grippe

"I am much pleased, to be able to write and thank you for what Cardui has done for me," writes Mrs. Sarah J. Gilliland, of Siler City, N. C.

"Last February, I had the Grippe, which left me in bad shape. Before that, I had been bothered with female trouble, for ten years, and nothing seemed to cure it.

"At last, I began to take Cardui. I have taken only three bottles, but it has done me more good than all the doctors or than any other medicine I ever took."

Take CARDUI

The Woman's Tonic

For the after-effects of any serious illness, like the Grip, Cardui is the best tonic you can use.

It builds strength, steadies the nerves, improves the appetite, regulates irregularities and helps bring back the natural glow of health.

Cardui is your best friend, if you only knew it. Think of the thousands of ladies whom Cardui has helped! What could possibly prevent it from helping you?

Remember you cannot get the benefit of the Cardui ingredients in any other medicine, for they are not for sale in any drug store except in the Cardui bottle. Try Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

Tierra Blanco Herefords

L. R. BRADLEY, Owner **W. T. WOMBLE, Manager**

...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

For Picnics, Outings, Motor

trips, etc., you can obtain here the materials for the finest lunches, or even for a course dinner if you like.



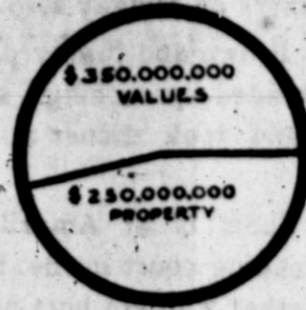
Our Canned Dainties, Bottled Relishes, Fancy Biscuits, Etc., are ideal for use on any sort of outing. Come and see what a great variety you have to choose from, how every taste can be satisfied.

Jarrott & Wilkinson

TELEPHONE NO. EIGHT-ONE

Property Values

Some people are born wealthy, others acquire it, and still others have it thrust upon them. The Texas property owners are now having wealth thrust upon them. The real estate values in Texas are increasing at the rate of \$1,000,000 per day. The total increase in wealth from property and property values approximate \$500,000,000 per annum. A careful study of the tax rolls indicate that \$350,000,000 of this amount is increase in property values and \$250,000,000 in property moving into the State, as shown in cut below:



Increase in Property Values \$800,000,000 Per Annum.

Every dollar of new money coming into the State gives added value to investments already made. The money which is flowing into our State will treble and quadruple the price of land and the investor is sure of a comfortable fortune through the natural increase of land and without effort on his part. There are \$700,000 per day coming into Texas amounting investment in farms, factories, railroads.

There are two classes of property—natural and artificial.

Natural property, such as land, cannot, of course, be created by man; we can only increase its value. Artificial property, such as buildings, machinery, etc., can be created by man, and its value can also be enhanced. With natural property we are limited in our methods of increasing values, while there are no restrictions to development through artificial property. We may gridiron the State with railroads, dot it with factories, build cities and fill the valleys with happy homes, but we cannot create another acre of land. The investor may come to Texas and buy land, and if he cared to do so, can sell it later and leave the State, with all the property he brought into the State, but the investor who builds railroads, factories, irrigating canals, etc., cannot take that back with him, and he has established permanent values.



Permanent Property.

Ownership may change hands, but the property remains as a permanent addition to the wealth of the State. He has added to the property values of Texas just as much so as if he had gone down to the Gulf of Mexico and lifted so much land out of the sea and added it to the State's domain. Texas needs builders.

Telescopes.

The Brand has a few more telescopes which it will give out with subscriptions, new or old, at \$1.50 for both. The telescope sells for \$1.00 and a million have been sold in the United States this year.

Cut Weeds.

Not every one who says weeds! weeds! shall have his weeds cut without money and without price. Therefore the city under the direction of the marshal has undertaken to harvest the weeds in the gutters of the main streets. Yesterday, a force of men set out armed with hoes and rakes and the slaying of weeds went merrily on all day.

While driving late one afternoon recently, a certain lawyer was seen arguing a case of the City vs. Weeds. He was arguing a motion with a heavy hoe and piling up weeds before the jury. Now, if others will take their own cases before the court, it is a sure thing that all the weeds in town will be down and out.

For Sale.

Star Moving Picture and Vaudeville Theatre, complete equipment, only picture show in town of 5000. Other business, reason for selling. Address, Star Theatre, 17-tf Hereford, Texas.

For Sale.

Jerseys and one Hereford milk cow, one good team of horses, one mare and colt, all to be sold very cheap for cash within 30 days. See C.A. Sailor, 9 miles northeast. 25t4p

THE BRAND LINERS 15 WORDS CENTS

A good place to advertise anything you want to sell or rent. When you want to buy something, a Limer will bring you an offer quick. Customers not carrying regular ads will please pay cash. Count one cent for each word including initials, numbers and address. Stamps from out-of-town customers will be accepted. PHONE NO. THIRTY

MISCELLANEOUS WANTS

FOR RENT—Good 5-room house, close in. C. O. Lee. 16-tf

WANTED—Homes for two bright boys 10 and 14 years old. See A. H. Elliston. 21-tf

FURNISHED rooms—to let, one block west of First State Bank. C. H. Carl. 50-tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home! R. E. Cook. 10t4f

FARMERS—or others interested in a Traction Engine that is powerful, economical and simple please address me and get full information about the PIONEER GASOLINE traction. GET THE BEST. Address R. C. Shindler, Dalhart, Texas, Agent for Panhandle. 25t3p

WANTED—Young men to learn telegraphy for immediate railway telegraph service. Situation sure. DALLAS TELEGRAPH COLLEGE Dallas, Texas. 26-4tp

FOR RENT—A nice up-to-date 7 room house well located. See A. H. Elliston or Dr. Joss. 26t4p

SHEPHERD PONIES—One black mare and one spotted stallion for sale. E. B. Lancaster. 26t4

TO TRADE—I have a 9-room residence which I will trade for an unincumbered quarter section. R. E. Cook. 26-2t

REAL ESTATE FOR SALE

TO TRADE—for city property improved quarter section near Clovis Address Box 532. 26-tf

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

LAND FOR TRADE—Desirable residence property in Hereford for half section of raw land. Address P. O. Box 255. 15-tf

FOR SALE CHEAP—One quarter section, 5 miles southeast of Hereford, Texas Inquire of R. L. Hime, Gordon, Nebraska. 25-5tp

WANTED—Direct from owners, lands in and around the Hereford county that are for sale. Address Mason & McElhenie, La Salle, Ill. 1-tf

FIELD SEED—Maize \$1.00, millet \$1.35. See G. R. Ward, South Hereford. 23tf

60 YEARS' EXPERIENCE

PATENTS

TRADE MARKS, DESIGNS, COPYRIGHTS &c.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. (Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the Scientific American.)

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.

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Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
HEREFORD, TEXAS
Rooms 5-7, Miller-Walker Building

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Complete Abstract of Title to Deaf Smith County Lands.
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NATIONAL BANK BOND LETTER HEADS
High Quality at Medium Price
THE HEREFORD BRAND

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ALL KINDS OF INSURANCE AND LOANS. Phone 273.
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HEREFORD, TEXAS

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DIMMITT ABSTRACT CO.
ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS
Dimmitt, Texas

HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
Abstracts of Castro and Bailey Counties. Your business solicited.
DIMMITT, TEXAS

This contractor got results.

Some years ago a contractor building a railroad in a warm climate was troubled a great deal by sickness among the laborers.

He turned his attention at once to their food and found that they were getting full rations of meat and were drinking water from a stream near by.

He issued orders to cut down the amount of meat and to increase greatly the quantity of Quaker Scotch Oats fed to the men.

He also boiled Quaker Scotch Oats and mixed the thin oatmeal water with their drinking water. Almost instantly all signs of stomach disorders passed and his men showed a decided improvement in strength and spirits. This contractor had experience that taught him the great value of good oatmeal.

Packed in regular packages and in hermetically sealed tins for hot climates. 53

YOU'LL LIKE HEREFORD!

We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

The Hereford Brand--\$1.00 the year

Developing Occupations

Productive occupations are important factors in our development. Any occupation or effort that seeks to substitute brain for brawn ought to be encouraged. Among this class of occupations we mention the agriculturists and the inventor. These occupations build empires, just as the carpenter and the brick mason build houses. The term agriculturist used in this discussion means the man who thinks as he plows. As an agriculturist Mr. Burbank has given us some two or three hundred improved varieties of fruits and vegetables, and in many instances enabled the producer to double production without effort or expense.

In no country are the processes of nature so easily interpreted and the hidden veins of new and bountiful industries so easily tapped as in Texas, and the man who can reason with nature—plan as he plows—will find Texas a profitable field of endeavor.

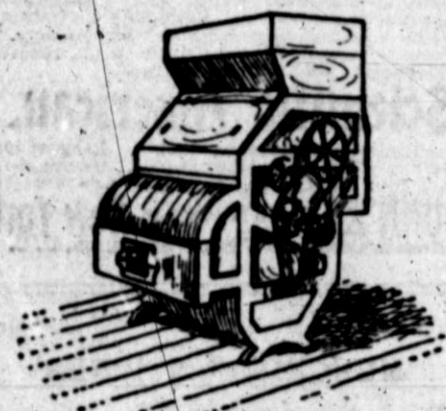


Plowing and Planning.

Our land has not yet felt the modifying influence of human skill in shaping its agricultural destinies, and the farmer who thinks as he plows is the man of the hour in Texas.

Men who give over their wealth to the advancement of education, establishing libraries and public institutions, do noble deeds, but the man who will make an acre of land double production or reduce the cost of production is by far the greatest benefactor of all mankind.

Next in importance to the agriculturist is the inventor. Eli Whitney, in giving us the cotton gins, reduced the cost of preparing cotton for the market \$120.00 per bale.



The Cotton Gin.

Every producer and consumer of cotton goods, past, present and future, has profited and will profit by the bright intellect of Eli Whitney. To develop our land we must first develop our men, and Texas presents glorious opportunities for bright young men who study and think as they work.

Mr. and Mrs. J. Ray on their return trip from Long Beach, Calif., are visiting relatives in the city. Mr. Ray went over to Portales today on business. While on the coast they enjoyed a month's fishing in the Pacific. A number of Vernon people were in the party.

Nelson pays cash for hens. 21tf

29th SENATORIAL DISTRICT

The following is as near a correct return as the Brand has been able to secure up to today

COUNTIES	NO. OF NONS	GOUGH	STATON
Archer	282	109	160
Armstrong	218	68	132
Bailey (un)			
Baylor	290	300	306
Briscoe	153	41	50
Carson	107	40	121
Castro	58	86	97
Childress	275	217	592
Clay			
Cochran (un)			
Collingsworth	309	99	169
Cottle	195	59	216
Crosby			
Dallam	152	44	232
Deaf Smith	65	234	247
Dickens	175		88
Donley	248		113
Floyd	163	143	305
Foard	316	154	136
Gray	54	19	44
Hale	257	274	325
Hall	425	185	330
Hansford			
Hardeman	520	325	337
Hartley	82	25	46
Hemphill	33	7	20
Hockley (un)			
Hutchinson	7	11	12
Jack	286	92	384
King			
Knox	330	309	369
Lamb			
Lipscomb			
Lubbock	119	121	332
Moore	34		34
Motley	141		128
Ochiltree	57	45	43
Oldham	1	3	18
Parmer	28	13	61
Potter	362	493	474
Randall	121	121	137
Roberts	19	11	48
Sherman	43	84	37
Swisher	223	193	121
Throckmorton	193	117	190
Wheeler			
Wichita	667	239	384
Wilbarger	276	191	213
Young	752	549	271
TOTALS	8036		7221

Notice Stockmen.

From now on I will make head quarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor-cycle for country calls. Dental work at any feed barn or yard in town. 30-tf

DR. F. E. BOWE, D. V. S.

For Sale or Exchange.

Four acre improved place adjoining town section in Ricketts Addition to Hereford. Will exchange for cattle or good young horses. 1tf C. O. LEE.

This Trade-Mark is a Guarantee of Quality
Spalding Athletic Library
 Each book complete in itself. Price 10 Cts. each

- SPALDING OFFICIAL ANNUALS**
- No. 1 Official Base Ball Guide
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 - No. 3 Official Foot Ball Guide
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 - No. 7 Official Golf Guide
 - No. 8 Official Ice Hockey Guide
 - No. 9 Official Basketball Guide
 - No. 10 Official Women's Basketball Guide
 - No. 11 Official Lacrosse Guide
 - No. 12 Official Indoor Base Ball Guide
 - No. 13 Official Roller Polo Guide
 - No. 14 Official Athletic Almanac
 - No. 15 Official Athletic Rules
 - No. 226 How to Play Base Ball
 - No. 228 How to Bat
 - No. 229 How to Run Bases
 - No. 230 How to Pitch
 - No. 231 How to Catch
 - No. 232 How to Play First Base
 - No. 233 How to Play Second Base
 - No. 234 How to Play Third Base
 - No. 235 How to Play Shortstop
 - No. 236 How to Play the Outfield
 - No. 237 Ready Reckoner of Base Ball Percentages
- PRICE 10 CENTS EACH

Every boy should send his name and address on a postal card for a copy of Spalding's Catalogue. It's a complete encyclopedia of what's new in sport. It will be sent free on application.

A. G. SPALDING & BROS.
 New York Chicago San Francisco Los Angeles
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 Pittsburgh Baltimore Louisville St. Paul
 Syracuse Denver Indianapolis Atlanta
 Philadelphia Cincinnati Seattle New Orleans
 Montreal Canada Toronto Canada
 London, Eng. Birmingham, Eng. Manchester, Eng.
 Edinburgh, Scotland Sydney Australia

Bethel News.

Mrs. E. W. Short and Dessie Short visited the Short Boys on the Hawkins ranch three or four days last week.

Little Marguerite Russell had the misfortune of getting her finger hurt pretty bad in the sewing machine one day last week. She is getting along nicely.

W. B. Parks and family of Hereford spent Saturday and Sunday with B. F. Hodges. J. L. Park and family was there on Sunday also.

Isaac Brown and family of Hereford attended preaching services Sunday and took dinner at W. W. Edwards.

E. W. Short is at Amarillo this week attending court in the interest of his brother who got hurt up there some time ago.

A. M. Brown and family of Hereford and G. C. Smith and family took dinner Sunday with J. W. Miller and family.

Mac Short spent Sunday at home again with his parents.

Mr. Danahue and wife called at T. B. Ridgeway's Sunday afternoon.

Rev. Holmes filled his regular appointment Sunday to an appreciative audience.

Frio Items.

Preaching next Sunday at 4 p. m.

Easter Brothers are threshing in this vicinity.

Misses Maydolin Green and Maggie Ray Stanley and Jim Sain and W. P. Henstis were Sunday guests of Matt Whiteford and family.

Mesdames H. H. Stanley and W. B. Green spent Tuesday with Miss Hattie Easter.

Claude Whiteford and R. T. Green spent Sunday with George Cox

Frank Axe and wife are the proud parents of a baby boy born August 2.

Mrs. Cox is visiting her old home in Arkansas.

Mrs. Matt Whiteford and daughter Alma called on Hattie Easter Wednesday afternoon.

The nice rain that came Tuesday and Wednesday was much needed.

Omer Dendy was a Sunday guest at the Sanders home.

Jr. C. E. Program for Aug. 7th.

Topic: God's Gifts to Us and Our Gifts to God.

Leader: Franklin May Baker.

Scripture Reading: Matt. 10:8.

Prayer.

Song: I Gave My Life for Thee.

Outline Talk: Supt.

Song.

Miscellaneous Questions.

Illustrative Reding: Jim Lipscomb.

Memorize: Ten Commandments.

Song.

Benediction.

The Greatest Bargain in Texas.

640 acres of land, Section 6, Range 4, Township 2, in the Capitol Syndicate lands, Deaf Smith County, Texas. Splendid location, a beautiful section of land, all in prairie grass, good rich soil, about equal distance from the Santa Fe and Rock Island Railroads. I will sell this section of land at \$10.00 per acre, \$2.50 per acre cash. \$6.00 per acre to be assumed due the Capitol Syndicate, 6 per cent interest. Will take second trust deed for balance due me. See C. D. Wright, Agent, Hereford, Tex., or Jay M. Jackson, Kansas City, Mo. 26t4

Dr. A. L. Taylor made a business trip to Dallas this week returning yesterday.

Indiana Farm for Exchange.

Containing 100 acres of choice land, all smooth nearly level, 4-room house, fine barn, good orchard, two good wells, one wind-mill, will exchange for farm not more than 6 miles out from Hereford, for particulars see C. G. Lee. 26-tf



OXFORDS

MUST SELL

BELOW COST TO CLOSE OUT

- Edwin Clapp Oxf's \$6.50 at \$4.50
- Edwin Clapp Oxf's 6.00 at 4.25
- Florsheim Oxfords - 5.00 at 3.50
- Packard Oxfords - - 4.50 at 3.00
- Packard Oxfords - - 4.00 at 2.85
- Packard Oxfords - - 3.50 at 2.65

Odd lots and odd sizes in Peters Shoe Company's Shoes and Oxfords at One-Half Regular Price.

These are bargains and you should not miss this opportunity. Everything in Oxfords advertised at above prices is new spring lines.

SOLD AT THESE PRICES FOR CASH ONLY

H. C. MYRICK

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Why Not Have the Hereford Market Baker Bake Your Cake, Pies and Bread?

We can do it cheaper than you can furnish the coal and do the work. You ought to think more of your dear wife than have her bake her brains out over a hot stove.

CALL IN AND SEE US

THE HEREFORD MARKET

Physicians Advise

the use of a good laxative, to keep the bowels open and prevent the poisons of undigested food from getting into your system.

The latest product of science is VELVO Laxative Liver Syrup, purely vegetable, gentle, reliable and of a pleasant, aromatic taste. Velvo acts on the liver, as well as on the stomach and bowels, and is of the greatest possible efficacy in constipation, indigestion, biliousness, sick headache, feverishness, colic, flatulence, etc. Try VELVO LAXATIVE LIVER SYRUP

A Brand Liner will rent that room for you—5c a line.

Facts

YOU LOSE MONEY when you allow any of your stock or poultry to remain sick a day.

They give you less results in beef, pork, work, or eggs, when they are not in perfect health. Take a little interest in your own pocket book and doctor them up with

Black-Draught Stock and Poultry Medicine

It will pay you to do this. It has paid thousands of other successful farmers and stock and poultry raisers.

This famous remedy is not a food, but a genuine, scientific medicine prepared from medicinal herbs and roots, acting on the liver, kidneys, bowels and digestive organs.

Sold by all druggists, price 25 cents, 50 cents and \$1. per can.

Write for valuable book: "Success with Stock and Poultry." Sent free for a postal card. Address: Black-Draught Stock Medicine Co., Chattanooga, Tenn.