

City, County Other Offices To Close Monday

City, county, postal and bank employees will all be observing Christmas on Monday as their respective offices will be closed on that day.

County Judge H. C. (Hank) Williams said Wednesday that all county offices would be closed from Friday afternoon until Tuesday morning, and from Friday afternoon Dec. 29 until Tuesday, January 2 for the New Year.

The Post Office will also be closed on Monday, with special delivery service the only one available on Christmas Day. The same policy will also apply on New Year's Day, said Bill Hutson, assistant postmaster.

Both the First National Bank and Hereford State Bank will remain open on Saturday morning, closing all day Monday for Christmas and all day Monday again on New Year's Day.

Mayor Ray Cowser has not yet set city office closing dates, but Monday has been tentatively scheduled, according to Dudley Bayne.



CITY OF WINDMILLS — Hereford, once widely known as the "City of Windmills," may regain that reputation as visitors and travelers will not miss seeing a large windmill which has been placed in the small park immediately west of the Santa Fe Depot and parking lot. The windmill was formerly at the City Barn and plans call for it to be put in operation. The Beautification Committee of the Deaf Smith County Chamber of Commerce had worked on the project more than a year.

City Commissioners Set Date For Vote On One Per Cent Sales Tax

An ordinance calling for a special election on the much-discussed one percent sales tax was passed unanimously by Hereford City Commissioners Monday night.

Date for the election was set as Jan. 23 — a Tuesday — and named as presiding judge and alternate judge were Robert Veigel Sr. and Lloyd Pool, respectively. Balloting will be done in City Hall.

Having discussed the calling of an election numerous other

times, commissioners wasted little time Monday night in passing the ordinance. Mayor Fay Cowser explained following the passage, that "the commission has considered this quite some time."

To the commissioners, Cowser said, "This is something we think is for the benefit of the city...something we believe in. It's going to take the effort of every one of us to see that it passes. While it may not reduce the ad valorem tax on property, it may cause it not be raised." Cowser said he felt that a city commission which does not provide the opportunity to its citizens to vote "is doing them a disservice." The mayor added that he felt the tax would "help provide additional services to the people," and described it as a "forward step, a progressive step."

Commissioner Albert Maxwell stated that he concurred with the Mayor on the tax and added that "we have explored every angle in the past and had our minds made up. This was not a hasty action."

Commissioner Lloyd Sharp said he felt there would be no problem in getting the tax approved if commissioners make a real effort to inform the people as to how the tax really works. "There will be no problem if the people have the correct information."

"The record shows that the tax has been a popular issue recently," said Commissioner Dick Barnard, "and I think

it's time the people had an opportunity to vote on it." Commissioner D. C. Kinsey made no statement except to agree with the other commissioners.

In a brief outline of what the tax could provide for, City Manager Dudley Bayne listed

equipment another policeman, and another man in the Parks Department.

Commissioners accepted a contract with McMorris and Associates of Amarillo as tax consultants. The city had participated with the county and

school taxing agencies previously, but had not been under contract with McMorris. The three agencies recently met with the head of the company and agreed to continue the contract. The city's portion of the contract will See TAX Page 2

Adverse Weather Is Blamed For Multiple City Wrecks

By PAT SPURGEON
Staff Writer

Slippery streets and icy intersections made driving difficult at best this past week and no residents were more aware of this fact than those who were involved in both minor and major collisions.

Sleet began to fall on Wednesday afternoon and by Thursday had turned into a full-fledged snowfall. Wrecks began to occur about this time, too, as stalwart residents made their way through the storm.

An icy street and snow were a big factor in an accident which occurred at 6:10 p.m. Thursday on Union about 100 feet west of its intersection with Avenue I.

In this collision, a 1958 Pontiac driven by Rossie Pannell Stuteville of 325 Star and a 1965 Chevrolet owned by Eljo Garcia of 912 Union collided when one vehicle skidded and its windshield struck the rear of the other vehicle, which was parked at the right curb, facing east, in the 900 block of Union. The other vehicle had been traveling east also.

A minor injury to Pamela Kay Lee, 9, of 197 Avenue K, who was a passenger in the Pontiac was reported. She was taken to her home by private conveyance. One citation was issued in the incident, for failure to control a vehicle. Damages amounted to \$5 for the parked car and \$100 for the other.

Another collision occurred Friday at 1:14 p.m. at the intersection of Brevard and Maple. Involved were a 1963 Ford driven by Robert M. Williams of 409 Brevard which had \$175 damage and a 1963 International truck driven by Raymond Howard Mauck, 408 Long, which received only \$50 damage. Owner of the truck is Merchant's Fast Motor Lines.

That accident occurred when one vehicle attempted to make a left turn off Brevard onto Maple. The other vehicle was going

east on Maple. A citation was also issued in this mishap, for no driver license.

U. S. 385 and the intersection of Jackson Street was the scene of another accident which did \$200 damage to a 1962 Chevrolet driven by Ramon Rosales, 611 Texas and \$300 damage to a 1963 Pontiac driven by Juanita Lopez, Box 121, Vega.

An injury to a 13 year old passenger of the Lopez vehicle, Mary Lopez, also of Vega was reported. She was taken to Deaf Smith County Hospital by Gilliland Ambulance, but was not admitted to the hospital.

Occurring at 1:20 a.m. Sunday, the accident happened as both vehicles were traveling north on Hwy. 385. One vehicle hit an icy spot on the road and ran into the other vehicle, striking the auto on the left side. No tickets

were issued by police officers investigating the accident.

A 1967 Ford driven by Lesley W. Betts, 507 Ave. J. which received \$150 damage and a 1966 Pontiac driven by Curtis G. Huntsinger, 940 Blevins, which received \$100 damages collided near the intersection of Park Avenue and Avenue K Saturday at 12:45 p.m.

This collision occurred when one vehicle, following another, braked, skidded, and failed to stop behind the other after it had stopped in the line of traffic waiting for a traffic light to change.

The citation issued was for negligent collision by following too closely for weather conditions. Bradley Street and 600 feet west of the intersection of Oregon Street was the scene of See WEATHER Page 2

City, County Roads Will Be Improved

Construction on highways in Hereford and Deaf Smith County totaling nearly \$900,000 was included in a \$362-million two-year Consolidated Highway Program approved Monday by the Texas Highway Commission.

The local projects include "additional asphaltic concrete surfacing of 2.3 miles of U. S. 60 in Hereford from U. S. 385 to the east city limits at an estimated cost of \$54,000."

Also, "reconstruction and widening of 13.8 miles of U. S. 385 beginning 11 miles north of U. S. 60 and north from there, at an estimated cost of \$821,500."

Charles W. (Chili) Smith told Brand Wednesday that the improvements in Hereford itself probably will begin in the middle and latter part of the summer in 1968.

Smith explained that the work north of the city on U. S. 385 probably will start late next year and be completed in the summer of 1969, but starting date will depend somewhat on the availability of manpower and equipment.

The Highway Department still is working on Farm-to-Market roads in Deaf Smith County and will have to do the engineering on some of that yet, Smith said. He pointed out that contract for construction on the Ford community road has been let and plans are to let contracts on three other FM roads about every five to six months.

The total program approved by the THC calls for building or reconstruction of 1,667.6 miles of non-Interstate highways in the state. Estimated cost of the construction work is \$335 million.

The program also covers the State's portion of right of way acquisition on 537 miles of U.S. and State numbered Highways at an estimated cost of \$27 million. On such highways, the State shares right of way cost

50-50 with local governments. Approval of the program earmarks funds for badly needed improvement on many routes on the State-maintained highway system. This permits the orderly development of plans for construction.

The program places emphasis on the State's "bread and butter" roads, and I think

Ed Roberson, who has served as Deaf Smith County Sheriff for the past year, authorized the Brand Wednesday to announce his candidacy for a full term to the position.

Roberson was elected in November, 1966, for a two-year period to fill out the term of Lowell Sharp, who had resigned.

In announcing his candidacy, Roberson said "I have enjoyed serving as sheriff of this county and the degree of success we have had would not have been possible without the fine cooperation of the other departments, the courts, and the citizens of this county."

"Law enforcement, now more than ever before, needs fair, firm, honest men who are de-

voted to the life they have chosen and I feel that the personnel now serving this county in the sheriff's office are above average."

"If I am reelected, I will endeavor to merit your support and maintain this office in the manner you expect."

A Deaf Smith County resident all his life, Roberson was raised on a farm north and east of the Hereford Municipal Airport, in the vicinity of Joel Switch.

After his discharge from the Navy in 1946, Roberson worked as a watchmaker in Hereford and Clovis, N. M. He also drove a truck for several years and was partner in a service station with his father.

Roberson worked two years as a Hereford policeman and joined the Deaf Smith County Sheriff's office in 1961.

Roberson and his wife, Diane, have two children — Jean who is a freshman student at Texas Christian University in Fort Worth, and Edward Jr. (Buddy) who is a sophomore at Hereford High School.

Yea! School's Recess Today

Hereford schools will recess for the Christmas holidays at 2:30 p. m. today, with classes scheduled to resume Jan. 2.

Many classes will be ending on a merry note, as parties are planned in home rooms immediately before dismissal.

The calendar shows Jan. 15 as the next school holiday for the children, although teachers will be required to report in for record work.

A Teacher's Meeting March 8 will also result in another free day for students.

Easter vacation follows the March break with school dismissing at 2:30 p. m. April 5. School children will have a ten-day break at that time unless bad weather results in a school closing. Make-up days then will be required. Friday's dismissal most likely will come out of this vacation.

The second semester is due to end May 24, with classes to be dismissed for the summer on that day, unless bad weather again forces a make-up.

St. Anthony's School is also scheduled to be dismissed today, and will resume January 2.

Weather

Saturday	28	21
Sunday	42	21
Monday	43	23
Tuesday	52	36
Wednesday	56	39
Moisture for the Month:	1.63	
Moisture for the Year:	15.19	

Ed Roberson Will Run For Deaf Smith County Sheriff



ED ROBERTSON

Brand Deadlines Are Speeded Up

Deadline on all items for the Sunday Brand — including classified and display advertising, news and society — is 5 p.m. today.

The deadline, which has been moved up 24 hours for advertising and more than 36 hours on news and society, has been set so that the Christmas special will reach subscribers through the mail on Saturday instead of Tuesday.

All persons wishing to get anything into the Sunday Brand Christmas issue are asked to observe the deadline.

Herd Changes Game Schedule

Hereford's varsity, sporting a 3-7 record as they near the halfway mark of the season, will meet Brownfield here tonight. The game was scheduled for Friday, but was moved up one day.

The team dropped their seventh game of the season to Littlefield Tuesday evening. Bobby Burwick scored 14 of the Herd's 40 points, followed by Dusty Duncan with 12 points. The team lost 41-40 to the Littlefield team.

Beet Harvest Slowed By Snow

The sugar beet harvest at Holy Sugar Corp., about 83 per cent complete as of Tuesday afternoon, has been slowed during the past week by the weather.

Bob Ginn, agricultural manager for the Hereford plant, said harvesting had been stopped from last Thursday night until Tuesday morning, when some 1500 to 2000 tons were brought in.

"We can go pretty good in the mornings when the fields are frozen up," explained Ginn. "Then things thaw out and the equipment begins to bog down."

Ginn estimated Tuesday that there were enough beets in Holy yards for 28 days of slicing. At that time, he felt, there were about 120,000 tons of beets left to harvest, which would mean another 15 days of slicing.

Hospital Work Will Begin In About 90 Days

Hospital administration officials estimate construction should begin in about 90 days or as soon as architect's plans and drawings are completed and the State Health Department issues its final approval of the over-all plan.

While installation of the new boilers will not begin until summer because of the impossibility of a shut down during the cold weather, other improvements and construction can begin, after approval, as soon as plans are completed and bids received and awarded.

T. E. Seigler, hospital administrator, said the hospital board met on Monday night to discuss the final arrangements.

Seigler said from 30 to 45 days would be taken by the architect in drawing the plans. The length of time required by the State Health Department in going over the details will be the decisive factor in the time it will take to begin actual construction.

Deaf Smith County voters approved a \$130,000 hospital bond election Saturday by a vote of 249-96.

With the funds, hospital officials will construct the new x-ray department large enough to accommodate a new 500 milliamper x-ray machine with the newest type equipment, a rapid processor for x-ray film, the two new boilers and pumps, additional warehouse space and new lighting for the children's wing and the semi-private area.

2 Charges Climax Fight, Foot Race

A 44-year-old Latin American man was charged with aggravated assault and shoplifting Monday following a brief foot race and scuffle in downtown Hereford.

Luz Espinoza Alvarez of the Labor Camp was placed under \$500 on the shoplifting charge and \$1,000 on the aggravated assault charge. Deaf Smith County Judge H. C. Williams set the bonds.

Marvin Kearns, an employee of the Western Auto Store at 241 N. Main, told police that he had seen a man leave the store about 5:30 p.m. with a .22 caliber automatic rifle valued at about \$31 under his coat.

When the man saw Kearns follow him from the store, he threw the rifle under a car and ran. Kearns said he picked up the gun and followed the suspect on Second Street and north to the alley to Third Street. From there, the man ran over

to Sampson, then down to First Street and back west and north to the 100 block of Main.

The suspect was caught in an alley in the 100 block between Main and Sampson streets. As Kearns approached, the suspect picked up a board about four feet long and began hitting him with it. Kearns received a cut on the forehead and fingers.

The suspect was arrested at the scene by police. Store employees later reported that they had found a flashlight which the man also had taken and then thrown away. Kearns also stated that when the suspect had thrown away his coat between the time he had left the store and the time he was caught. It was not found.

Alvarez was charged on Oct. 17 with assault with intent to murder in the shooting of Jorge Galvez in the 100 block of north Main. Bond on that charge is \$10,000.

A LETTER TO SANTA



We at the Brand do not know who mailed the letter or drew the picture enclosed, but it holds such a message that we feel it would have been an injustice to the reader not to reproduce it exactly as received.



MERRY CHRISTMAS FOR MANY — Workers at St. Joseph's Mission in the Labor Camp and two airmen from Cannon Air Force Base in Clovis, N.M., look over a large assortment of Christmas presents which persons on the base donated to children this week. From left to right are Father John Bro-

derick, S.A., associate pastor at St. Joseph's Mission; Cpl. Al Coleman of Detroit, Mich.; Sr. Mary William F.M.I., principal at St. Joseph's School; Sgt. Jerry Spears of Richland, Wash.; Barbara Ridgely, St. Joseph's teacher, and David Rader, VISTA worker.

City...

(Continued from Page 1)
cost \$700.
Stribling Spraying Service was granted permission by commissioners to set up operations at the Hereford Municipal Airport. Bayne told commissioners he had talked with Hereford Aero Inc. members, who manage the airport under contract with the city, and they had approved of the company.

Purchase Radio System
A high frequency radio system, which has a citizen band set aside for municipal use, was purchased by commissioners after considerable discussion. Bayne explained that the city had been using the citizen band radio system for years, and all of the bands are now so full that there is too much noise and interference.

Continuing, Bayne said there are four radio units in the Water Department, two in the Street Department and one in the Parks Department. He stated that there is a tremendous amount of radio use in the Water Department and recommended that the city purchase the new system.

Bayne pointed out that the Motorola company had offered a complete system for \$5,143, lower than any other company. The system includes eight mobile units and the base station, which will be in the city office. A unit also will be put in Bayne's office.

Commissioners bought the system on a lease-purchase plan, paying a total of \$543 down and the remainder in 11 monthly payments. The system, Bayne said, will be delivered in about three months.

Bayne reported to commissioners that some kind of bacterial growth has been causing a pollution problem at the city sewage plant and recommended hiring of a chemist to inspect the facilities.

He stressed that the problem is not great at the present time, but the source cannot be found, and an inspection should be made before the problem increases. Commissioners authorized Bayne to get the analytical inspection made.

In final action, commissioners agreed to advertise for bids on a new billing machine. The city currently is renting a machine to do the tax work and are paying \$108 a month for the rental fee.

Tax...

(Continued from page one)
ter" highway routes.

"These highways of the primary system are the transportation lifelines for a vast number of Texans," the Commission said. "Our people and commerce are deeply involved in these routes, yet many are outmoded."

Work under the program also will make a significant contribution to highway safety.

"Obviously, modern, high-type highways are significantly safer than obsolete facilities. Therefore, construction of new highways is in a real sense an investment in highway safety," the Commission said.

FATHER SERIOUSLY ILL

L. J. Iwig, North Highway 385, left for Electra last weekend to be with his father, the Rev. Jesse Iwig of that city, who had suffered a heart attack and was seriously ill in an Electra hospital. The elder Mr. Iwig is pastor of First Presbyterian Church at Electra.

Museum To Be Open Only By Appointment

The Deaf Smith County Museum will be open Saturday and Sunday by appointment only, officials have announced.

Anyone wishing to go through the museum during the two days may do so by calling Bill Hacker at 364-3228.

Camp...

(Continued from Page 1)
gifts.

Some of the large packages unloaded from the van contained from 15-20 gifts each. Each was marked on the outside what age boy or girl the toys were suited for. There was no estimate of how many presents had been brought, but they nearly filled a storeroom in back of St. Joseph's Mission.

The gifts will be distributed by VISTA workers during the party Friday afternoon. Plans had been made to count the presents and make up a system which would be fair to all the children.

Weather...

(Continued from page one)
another Sunday collision.

A 1965 Plymouth driven by Earl Wayne Stovall, 423 Long, received \$400 damage and a 1962 Oldsmobile driven by Annie Willis Adkison, 604 13th Street received \$450 damage.

The collision occurred at 12:44 a.m. when one of the vehicles attempted to pull out onto Bradley Street without lights turned on, and a citation was issued that driver for driving without lights. The other vehicle was traveling east on Bradley.

A 1963 Dodge driven by Lavon Casterman Leon, 522 Av J, and a 1966 Buick driven by Wayne Benjamin Clark of Friona collided at the Sugarland Mall parking lot Monday afternoon at 1:30 when one auto, traveling south, collided with another which was backing up. No tickets were issued. Damage was estimated at \$125 for the Dodge and \$25 on the Buick.

Moreman and U. S. 385 was the scene of the latest collision in which a 1963 Rambler driven by Donald Ray McDermitt 416 Western, received \$15 damage and a 1963 Ford driven by Melie Aragon Garcia, Box 1051, received \$100 damage.

Occuring Tuesday at 8:06 a.m., one vehicle was stopped to make a left turn off the highway onto Moreman; the other car failed to stop and hit the other. Both cars had been moved from their original stopping positions by the time officers arrived.

Aticket was issued or failure to have a vehicle under control.

Bank Employees Guests At Party

Wives and husbands of Hereford State Bank officers, directors and employees were guests Monday night at a seasonal Dinner Party at the Caison House.

Prizes were won by Bob Spaulding and Sally Fuller in games of dominoes which were played after dinner.

Another event for employees was the distribution of Christmas gifts Wednesday afternoon at the bank.



ANNUAL QUEEN — Debbie Ogan, daughter of Rev. and Mrs. Samuel Ogan, was chosen Annual Queen at the HHS stunt night festivities Monday evening. The candidate of the class making the most money on class suppers was chosen queen. Miss Ogan represented the senior class, which made over \$700 on its chili supper.

The Hereford Brand

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Member National Editorial Assn.
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THE BRAND PUBLISHING COMPANY

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James M. Gillettine, Publisher
Melvin Young, General Manager
Tom Porter, News Editor
Mrs. Floyd Coleman,
Womens' Editor
Vic Bryan Jr., Adv. Manager
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Armstrong
505 W. Park
364-1868

It takes **CASH** TO ANSWER THAT LETTER!

Let Us supply the amount you need to have THE MERRIEST CHRISTMAS EVER!

Most working people—especially those with families, need some additional cash at Christmas time because there just isn't enough left over from the average income for the "Extras" of Holiday spending.

If some additional money will help you, drop by our office and make arrangements to get the amount you need.

SHOP EARLY!
PAY CASH!
GET BARGAINS!

HAVE ONLY ONE PLACE TO REPAY AFTER CHRISTMAS!

BUDGET FINANCE OF HEREFORD, INC.
605 Main Hereford, Texas 364-3712

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

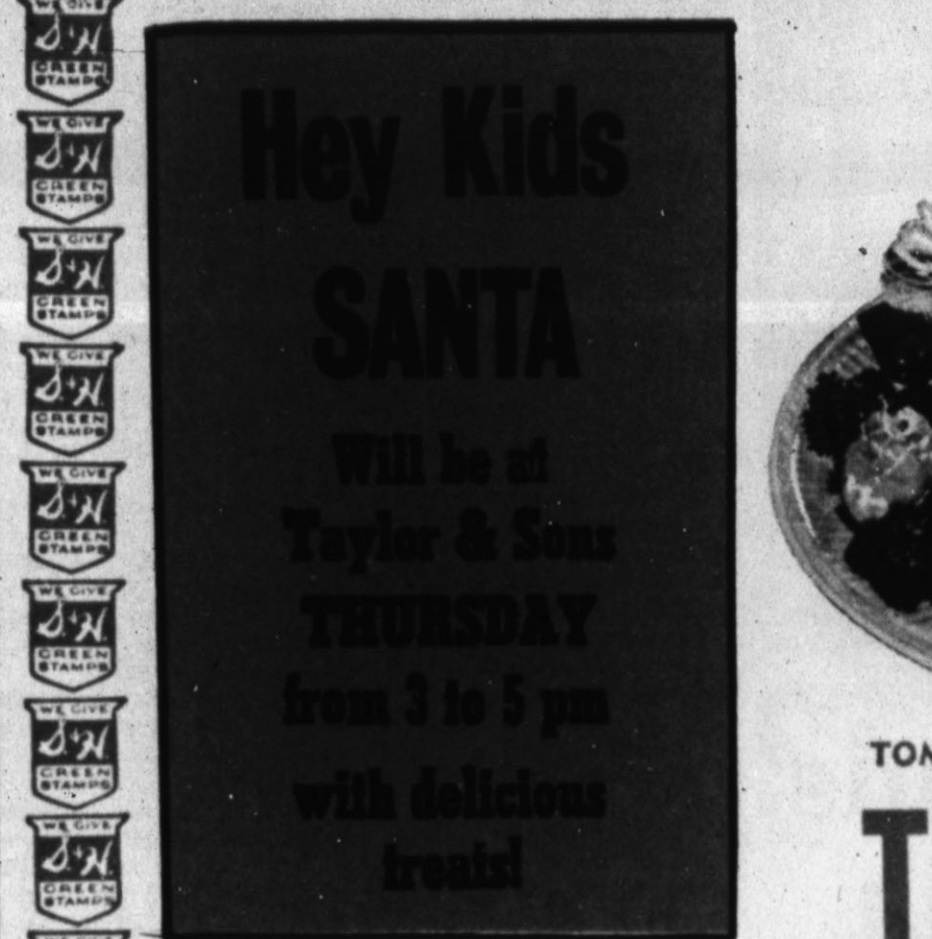
WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE

Specials Good Thursday, Friday & Saturday December 21, 22 and 23

PLAY Super Santa THIS YEAR

SAVE ON OUR BIG HOLIDAY VALUES—
GIVE EXTRA CHRISTMAS GIFTS WITH

ONLY 3 SAVING DAYS 'TIL CHRISTMAS



TURKEY 16 to 24 LBS. Grade "A" Average lb. **33c**

Ham Shank Ends lb. **49c** | **Turkey** Hens Grade "A" Average 12-16 lbs. lb. **37c**

Bacon Flavorwright 2-lb. pkg. **98c** | **Ham** Center Slices lb. **98c**

Ham Butt Portion or Whole lb. **59c**

Shop Early We Will Be Closed Monday, Dec. 25th for Christmas

EGGNOG Shurfresh qt. **43c**
OLEO Shurfresh 5 1-lb. quarters **1.00**
COCONUT Bakers 14-oz. **49c**
JELLO 3-oz. pkg. **10c**
KLEENEX 200's 4 boxes **1.00**
DATES Dromedary 8-oz. pkg. **27c**
FLOUR Gold Medal 10-lbs. **98c**

Sesame Bread Wafers Sunshine 9-oz. box **45c**
Pecans Texas Pride 10-oz. pkg. **98c**
Brown 'n' Serve Rolls Tendercrust **27c**
Whipping Creams All Brands 2 1/2 pts. **49c**
Eggs Grade "A" Large Taylor & Sons doz. **39c**
Powdered or Brown Sugar 2 1-lb. pkgs. **29c**
Philadelphia Cream Cheese 8-oz. **29c**
Coca-Cola Reg. or King plus dep. **39c**
Mandarin Oranges 4 11-oz. cans **1.00**
Marshmallows Kraft Miniature 10 1/2-oz. **19c**
Cranberry Sauce Shurfine 2 303 cans **39c**
Ice Cream Swifts 1/2 gal. **69c**
Pop Corn Georgie Porgie 2-lb. **25c**
Instant Coffee Folgers 10-oz. **1.29**

BANANAS lb. **10c**

TEXAS ORANGES lb. **9c**
Delicious Apples lb. **15c**
Russets Potatoes 10-lbs. **49c**
Rome Apples By the box **\$4.50**

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS



CREATIONS OF NATURE — These two ice covered trees situated in the 100 block of Aspen were the result of Hereford cold spell last week. The ice over branches offer real beauty to winter, and seem very appropriate for the Christmas season.

WT Cager Is 5th In National Scoring

Proof positive that it's hard to keep a good man down is Simmie Hill, talented West Texas State University basketball player who shrugs off adversity as though it doesn't exist.

But for Hill, it does exist. The 6-4, 210-pound junior has played three games with a throat infection which would sideline most athletes. Not Hill. "I've never seen a player so determined to suit out," says Dennis Walling, West Texas State's first year basketball coach. "Simmie's mother once told me that when he was growing up in Midland, Pa., she would reprimand him by keeping him out of gymnasiums. That probably hurt Simmie more than any form of punishment."

It also helps explain why Hill ranks fifth nationally in scoring and leads West Texas in rebounding as well.

In his first two games, against University of Texas at Arlington and Texas A & M, Hill averaged 33.3 points and 11 rebounds. His scoring average presently rests at 28.3 after being "held" to 19 points by the combined efforts of New Mexico University's Greg (Stretch) Howard and Ron Sanford, a pair of 6-8 high-jumpers assigned the task of stopping him.

No stranger to double-team tactics, Hill even got a taste of triple teaming in a preseason clash with AAU powerhouse Phillips 66, but he still slipped in 29 points. And against Texas A&M, Hill riddled the Aggies' defense for 39 markers.

It's no secret that Hill's West Texas State's 1967-68 All-America candidate, but the road to that honor could prove difficult since the Buffs have failed to win in three starts.

Despite the adversity of three

straight losses, a throat infection, and defenses geared to his every move, Hill speaks with confidence about West Texas' chances of breaking a 13-game losing streak dating back to Dec. 29, 1966.

"We haven't been badly beaten by any team this year," says the soft-spoken Pennsylvanian. "We've made up our minds to give something extra to win and I think we can do it." Simmie Hill clearly came to win. His considerable talent will do much to put the Buffs on a winning course, and it may earn for him an athletes most coveted honor, All-America.

Game Violations Show Decrease In November

AUSTIN — Game wardens of the Texas Parks and Wildlife Department issued 1,093 citations in November, an increase over the 636 cases completed in November, 1966. Hunting violations were the most numerous with a total of 452; 76 of these being for hunting without a license and 57 for killing or possession of deer in closed season.

Fishing violations numbered 159, with 147 of them being for fishing without a license. This was a marked decrease compared with the 323 fishing violations in October.

Water safety violations numbered 129 compared with 228 in October. Of the 129 violations, 82 were for failure to have a life jacket for each person in the boat.

Commercial fishing violations were up with 32 in November

Senator Tower Speaks

Americans Must Be Owners Of Their Homes, Tower Says

I expect that most of you associate my work for you in the Senate with the activities of the Armed Services Committee. That's not unusual since we are so preoccupied these days with getting the war successfully completed.

But I have equally pressing legislative responsibilities in my position as top-ranking Republican on the Senate's Housing and Urban Affairs Subcommittee. On that subcommittee it is my duty to coordinate the views and activities of the minority members and to work with the majority members so as to achieve useful advances in the fields of housing and urban development.

The Housing and Urban Affairs Subcommittee has presented to the Senate a Housing bill upon which we worked for more than a year. I think it is an important bill, and I would like to tell you something about it. The Senate probably will take action on it early next year.

The key facet of the new Housing Bill is its provision of a number of new Federal programs to assist lower-income families to obtain decent housing through homeownership.

Most past Federal housing programs for lower-income families were for rental housing. For some time I have felt that increased emphasis should be placed on helping Americans to become owners of their homes, if that is what they wish to do. Right now, the FHA insurance program operates to encourage home ownership, but that program simply has not worked for Americans of lower-than-average income. At the same time, our inflating economy has served notice upon us that we can never expect lower-income families to achieve homeownership without some sort of governmental help.

Therefore, the Housing bill we have written in the Senate this year provides a new, interest-rate program to reduce monthly mortgage payments to a level lower-income families can afford. It would apply to and help

with a large box of buttons, trims, yarns, fabric pieces and other odds and ends the possibilities are limitless, says Lucille Moore, Extension recreation specialist at Texas A & M University. Decorating is fun for any age, and all children, need is encouragement.

Americans in both urban and rural environments. In brief, this 1967 Housing bill provides:

First — assistance payments to reduce interest costs on FHA-insured home mortgages for lower-income families.

Second — FHA insurance of home mortgages for lower-income families who cannot now meet FHA credit requirements.

Third — special 3-percent-interest loans for low-income, rural families through the Farmers Home Administration.

And fourth — development work on a plan we hope will ultimately help home-owners meet mortgage payments in times of personal economic adversity.

I fully recognize that homeownership is not in itself a panacea for all the social ills confronting our country today. It cannot be expected that every family, no matter what its income or position in the community, can sustain the demands and obligations of homeownership. But, there can be no doubt that the responsibility and self-sufficiency inherent in homeownership normally makes a marked contribution toward bettering a family's living standards. Homeownership is basic to the American way of life, and every citizen should be afforded the opportunity for such benefits to the greatest degree possible.

For these reasons, my subcommittee has asked Congress to provide assistance toward homeownership. That assistance would be in the form of a government subsidy of part of the monthly interest cost of a home loan. It would also include FHA acceptance of some loans now prohibited as "credit risks", by creating an insurance program to offset any losses from the taking of such loans.

In addition, the new Housing bill encourages maximum involvement of local effort and private enterprise in the production of housing for disadvantaged, low-income families by creating the nonprofit National Home Ownership Foundation to assist local groups in pursuing housing projects.

I was particularly pleased that several provisions I authored were included in the Housing bill. One of the most important of these was creation of a National Advisory Commission on Low-Income Housing. It would be the function of such a commission to undertake a nation-

wide study and to propose concrete action steps to help us meet the need for more housing. It would provide for the first time a continuing body able to make continuing contributions toward solution of what is obviously a continuing housing need.

It's a recognized national goal of our country to provide a decent home and a suitable living environment for every American family. That's a big problem because there are today millions of delapidated housing units across the nation. Many of these can be improved under the rehabilitation programs encouraged by the new Housing bill. It is estimated that the bill will, by its specific provisions, create 200,000 occupant-owned housing units over a span of three years, and we hope it will serve also as the motivating force for private-enterprise creation of hundreds of thousands more.

This is the last of my series of the Congress. I'll be back again with you in January when the Congress resumes its work with more reports for you from Capitol Hill in Washington.

Calendar Of Events

THURSDAY

Young Homemakers of Texas at homemaking rooms of Hereford High School, 3:30 p.m.

Mothers Needle Club Christmas party in home of Mrs. Earl Cole, 2:30 p.m.

Veterans of Foreign Wars at VFW Clubhouse, 8 p.m.

Kiwanis Club lunch and annual Kids' Christmas Party at First Christian Church, 12 noon. Optimist Club lunch at Jones Restaurant, noon.

MINERS FROM MOZAMBIQUE
LOURENCO MARQUES, Mozambique — Forty-eight percent of the workers in coal, uranium and gold mines in neighboring South Africa are from Mozambique, the South African government's recruiting agency says.

The total number of natives from the Portuguese east African territory working in South African mines last year was 163,914, the agency said.

The workers are signed up for work periods of 18 months.

READ THE CLASSIFIEDS.



GREETERS LISTED — Final task of Hereford Medical Auxiliary members in the annual Project Christmas Card is listing names of area residents who by contributing send their holiday greetings to local friends. Mrs. C. E. Hicks, at the typewriter, and Mrs. J. D. Hamblen are assembling one of the lists, for publication with a greeting message in the Christmas issue of The Hereford Brand. Late contributors, whose donations will be welcomed, will be listed for a similar greeting on New Years Day. Funds raised by the community project, with the Auxiliary as sponsor, are used to purchase equipment for Deaf Smith County Hospital, and to give a nursing scholarship each year.

YOUR Pre-Christmas Stocking

fill it with money at S. I. C. A Pre-Christmas loan is easy, quick and confidential.

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Open Late Every Night 'Til Christmas

Put a little sparkle in your holidays with the

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BUY BOTH and save \$25.50 on the installed price—only \$4.00 per month.

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- Brighten up the holidays with the warm, pleasing glow of a gas light. Just \$2.00 per month.

FREE With the purchase of a gas barbecue grill or gas light or both, you'll receive a gas light door knocker **FREE**. Buy now. Offer limited.

Contact any employee of
Pioneer Natural Gas Company

ONLY 3 DAYS LEFT!

Cuddly TRAVEL DOLL with blanket and pillow **\$3.33** Regular 4.98

Entire stock of **Dolls** Reduced **10% to 50%**

Baby's Hungry Reg. \$13.88 \$8.88	Baby Secret Reg. \$12.88 \$8.88
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14" All Steel Trucks DUMP TRUCKS STAKE TRUCKS **\$1.37** Regular \$1.98

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Ladies BRAS all sizes many styles Reg. \$1.98 ea. 88¢	FREE Gift Wrapping on purchases of 99¢ or over
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364-1707 PERRY'S 233 N. Main
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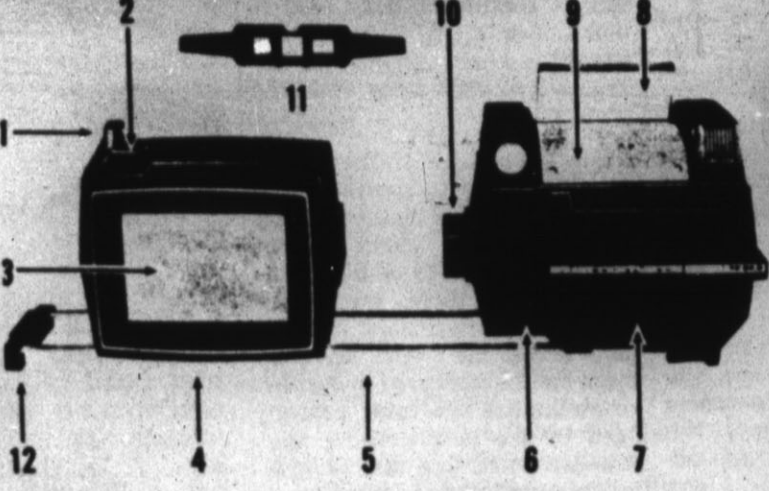
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- 5. RAILS
- 6. CARRIER SLOT
- 7. PROJECTOR UNIT
- 8. DEVELOPING CLOTH
- 9. DEVELOPING PLATE
- 10. LENS
- 11. NEGATIVE CARRIER
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assorted colors
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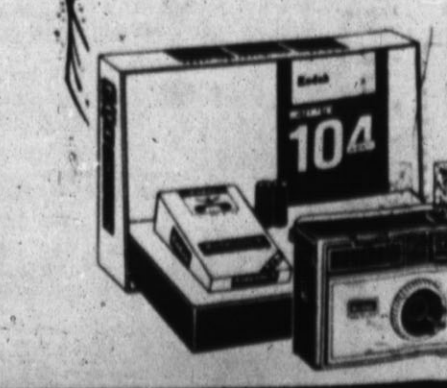
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Kodak SLIDE



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by Ideal no. 2622-9 \$8.95 value

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STUFFED ANIMALS 20% OFF our discount price



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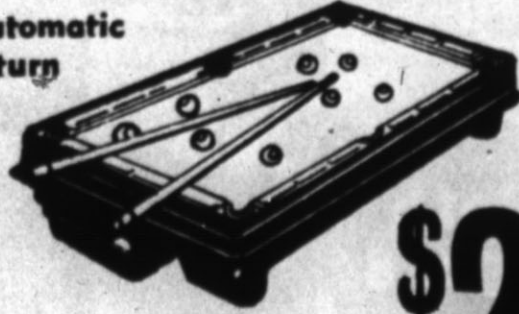


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the splashing Doll by Ideal



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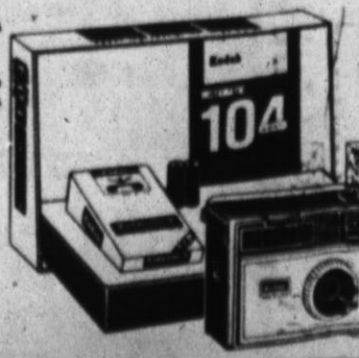


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WHERE YOU ALWAYS BUY THE BEST FOR LESS!
GIBSON'S
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9 am - 9 pm
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 For Little Children
\$4.67 pr.

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 with all attachments
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CONVERTIBLE VACUUM CLEANER
 can be used "upright"
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 Bring Your Prescriptions to us!

"GO-GO" WATCHES
 your choice
\$7.47 each

NEW! PRESTO MANICURE SET
 Gives you professional manicure and pedicure care -
 at home.
WOW! \$4.77

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 Cooks 3 to 10 times faster!
 4 Quart **\$8.47**
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 THE PERFECT "SMOKERS"
 CHRISTMAS GIFT AT
 LOW DISCOUNT PRICES.

BOYS WATCHES now **\$5.99**

LADIES FRENCH PURSES
 Always a wanted gift
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 several styles
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 4 different speeds
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HOLIDAY PARTY-GOES — Ready to leave for Amarillo, where they were guests Saturday evening at Tascosa High School's annual Crystal Ball, are Misses Deborah Wilson and Deborah Hodges, standing near the gaily-decked tree in the den of the Hodges home on Country Club Drive. Miss Wilson is the daughter of the Glenn Wilsons. Miss Hodges of the A. E. Hodges.

Midnight Mass Slated In St. Anthony's Church

Ancient traditions of the church will be followed in a midnight Mass to be celebrated in St. Anthony's Catholic Church following carol singing beginning at 11:30 p. m. Sunday.

Solist will assist the choir on the Christmas Eve program, and Mrs. Jim Cramer will be organist. The service will climax observance of the Christmas season for the congregation.

Mrs. Elbert Vance, Mrs. Carl McFaul, Mrs. Frances Parker, Dave Dzuik, Keith Schroyer and Larry Kuper will present solos. The con-celebrated mass at midnight will be sung by the congregation, followed by the traditional procession to the crib to place the Christ Child in the manger.

Preceding this Christmas service are a number of events for various groups of church members. Young Adults Club will have its Christmas party at 9 p. m. Friday in the Knights of Columbus Hall.

Co-chairmen for the party are Miss Renee Malouf and Neal Lueb. Dancing to recorded music will be a part of the entertainment, and refreshments will be served in a Christmas theme.

With the public invited to hear them, St. Anthony's Youth Club Choir will present Songs of Christmas in a concert at Sugarland Mall at 8 p. m. today.

How good is State Farm's "good deal" in auto insurance?

JUST ADD UP THE FACTS:
 FACT 1—State Farm paid \$10,000,000 in dividends to Texas policyholders last year.
 FACT 2—... three times greater than any other car insurer.
 FACT 3—Eligible State Farm policyholders are getting back sixteen and two-thirds percent more in dividends than Texas' second place insurer.

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Young Farmers Are New Taking Entrys In Jr. Livestock Show

Members of the Hereford Young Farmers are taking entry cards and fees for their Junior Livestock Show, which will be held Feb. 14, 15 and 16.

Planned for a combination of the Deaf Smith County Show and a Four-County Show, the event is expected to be the largest Junior Livestock Show ever held in Deaf Smith County.

Clark Andrews and Larry Kaul are general superintendents for the show, which will be held in the County Bull Barn.

Following the Deaf Smith County Show, entries from this county will be judged along with those from Castro, Parmer and Oldham counties. The show sale will be held on the last day of the show which will be Saturday, Feb. 16.

Also, 4-H and FFA boys will participate in a Livestock Judging Contest on the 16th. To be judged in the Junior Livestock Show are three classes of calves, four classes of lambs and six classes of barrows. Entrants will be restricted to two entries on each animal.

Feb. 10 is the deadline for turning in the entry cards and fees. Rules and regulations are now available.

The Junior Livestock Show is one of the community service projects of the Hereford Young Farmers.

Letters To Santa

Dear Santa,
 My name is Julie, 6 years old, and my sister's name is Sharon, 4½ years old. We would like Silly Sand, little cars, Tist'n Turn Barbies, and an Incredible Edible. We have tried to be good girls. We will leave you something to eat on the table.

Love,
 Julie and Sharon.

Dear Santa,
 I want two guns and a slinky and cowboy boots. I want a real watch and a cowboy hat oh yes, how is Mrs. Santa doing? ... -writ alright or not feel good. I hope you do not be to tired ho ho ho Merry Christmas. I am 8.

Love James Mays

Dear Santa,
 It isn't very long until Christmas. Would you mind if I tell you to bring me a easy bake oven. If you can't, bring my little sister Louise Mays a doll that talks and some dishes. Will you bring my little brother David Mays a race track and a guitar. We will leave you five cakes and ten cokes when you come, so you had better come and get you refreshment or Mrs. Santa will get mad. I am closing this letter now good-by. Kiss

Your best friends
 Louise Mays 4
 David Mays 7
 Gloria Mays 11
 P. S. Be sure roduf gets his share of coke because he is guiding your sleigh.

Dear Santa,
 It's Christmas time again. Its the time when present gather upon the Christmas tree. And for a present for me... I would like a Trick Tommy Turtle and a pool table for the family. And also for me I would like a holster set. And I have an other brother and sister who are very little. They would like both a Ka-boom. And a Merry Christmas and a Happy New Year. I am 9 years old.

Dear Santa,
 Merry Christmas! I would like a vanity and Baby First Step.

Dodson Attends VISTA Meet At Oklahoma U.

Virgil Dodson was one of 45 sponsor - representatives from community agencies that sponsor Volunteers In Service To America (VISTA) programs at a training conference held at the University of Oklahoma on Dec. 13 through 15.

The conference was sponsored by the VISTA Regional Training Center of the OU Multi-Purpose Training Center in cooperation with the VISTA regional office in Austin.

Sponsor - volunteer relationships, VISTA supervision and field training programs were discussed in addition to VISTA programming. The persons who conducted the conference are specialists from the OU Multi-Purpose Training Center and VISTA personnel from the Austin regional office.

The VISTA training program at OU is funded by the Office of Economic Opportunity to train volunteers from the Southwest Region, which includes Arkansas, Oklahoma, Texas, Louisiana and New Mexico.

Dodson said almost all the breaks between lecture sessions were used by the group in discussions between other sponsors and the speakers.

Dodson is sponsor-representative of the Vista program in Hereford, and works with the Migrant Ministry.

Boyd Machine and Supply, 24½, 35½; Hays Implement, 22½, 37, and Imperial Coiffures (incomplete), 9¼-46¼.

Gift Exchanges Feature Party Of H.D. Club

Gifts were exchanged by pals at the Messenger Home Demonstration Club Christmas party recently, and members' husbands who were guests exchanged gifts also by drawing numbers for packages.

Mrs. J. E. Sorrells, club president, was hostess in her home for the annual party. Gifts were collected for Mr. and Mrs. J. L. Smith and Mrs. Edna Culver, the club's chosen "senior citizens of the year", and Mrs. Floyd Brown, a member who is hospitalized.

Games and stunts provided amusement after the covered dish supper. Tables were covered with Christmas cloths and centered with candles, pine cones and glitter balls.

Sunset Keglers Bowling Action

Star of the Week was Connie Etheridge with 93 pins over her average.

Bertha Arnold had a all-space game of 188, and Pauline McDonald picked up the "big four" in the 4-7 4-10.

High Individual Game winner was Luella Dool with 196; High Individual 3-Games winner was Virginia Griffin with 521; and Hereford Insurance had the High Team Single Game with 828 and the best High Team 3-Game with 2448.

Team standings include Hereford Insurance, 39-21; Medics, 36-24; Justice Realtors, 35-25; Owens and Hollingsworth, 35-25; Gault and Son, 35-25; Hereford Welding, 32-28; Chester Gin, 31-29; Sunset Lanes, 29-31; Thrift-Burger (incomplete), 27¼-28¼.

Choir To Sing Carols In Mall

A program of Christmas music in Sugarland Mall will be presented this evening, beginning at 8 o'clock, by the Youth Club Choir of St. Anthony's Catholic Church.

The public is invited to hear the program titled Songs of Christmas. The choir is directed by Brother John Poncia, S. A., assistant at St. Anthony's.

Friona Exes To Meet Sunday

FRIONA — The annual Friona Ex-Student Reunion will be held at 2 p. m. Sunday in the high school cafeteria, located in the 1200 block of West 7th Street.

Officers of the Ex-Student Association are M. C. Osborn, president; John Blackburn, vice president; C. L. Lillard, secretary, and Mrs. Sam Williams, publicity chairman.



Mr. Farmer — Mr. Rancher:
 The next time you find it necessary to borrow on your farm or ranch land, we would like to have you consider a FEDERAL LAND-BANK loan. Loans are made for long terms with a reasonable interest rate.

Woodrow B. Wilson
 FEDERAL LAND BANK ASSOCIATION OF HEREFORD
 407 North Main Street

CHICKEN AS YOU LIKE IT!

DRUMSTICK DINING IS AS SIMPLE AS --

- VARIETY**... order just what you like
 - all white meat
 - all dark meat
 - mixed light & dark
 - all liver order
 - all gizzard order
 - all thigh order
 - all drumsticks
- PRICE**... a full order of chicken 98¢ is just (kiddies) 59¢ we've featured the same low prices since 1950!
- CONVENIENCE**... eat it here or take it out! Fry our convenient take out department!



FIRST CHRISTMAS PARTY — The Independent Garagemen's Association, organized here last January, had its first social event, a Christmas dinner at the Hickory Log Restaurant, Monday evening with wives of members as guests. In the foreground are Jim Gammage, entertainment chairman, and Mrs. Gammage; at right are the president, Kenneth Gooch, and Mrs. Gooch, at left, secretary, treasurer Dwain Worley and Mrs. Worley. Santa Claus appeared to distribute humorous gifts; music was by Swede Schmucker and Dick Kendrick, members, and Glen Nelson, a guest. The 31 persons present joined in singing Christmas songs.

I also want Lou which is a Lucky Locket Kiddle, a cash register and a necklace. Thank you.
 Love you,
 Lindy Walterscheid

Dear Santa,
 I am nearly six years old. My sister is four. We have tried to be good.
 Please bring her a cuddly baby doll and some doll clothes. I want a walking doll and clothes for it. We would like anything else you bring us.
 We love you,
 Gina and Dawna
 Inman

Dear Santa,
 I want a sink and doll bed. Gum Bank a Bubble Bottle, New Golves and a new doll.
 Love Kerri Ricketts

Dear Santa Claus,
 I am a little girl 3 years old. I have been a good girl. Please bring me a Baby Hungry a view Master, building blocks, a coke machine and a talking telephone.
 Oh yes and a cooking set. I love you Santa Claus. also bring the other little boys and girls some toys too.
 Love
 Kellie D. Howell
 Rt. 3

H. D. Club Party Set
 Its annual pre-Christmas party is scheduled for 2:30 p. m. today by North Hereford Home Demonstration Club. It will be in the home of Mrs. A. E. Hodges, Country Club Drive, with a holiday program and a gift exchange.

Party Group Goes A-Caroling

An old-fashioned caroling tour was made by members of Xi Epsilon Alpha Chapter of Beta Sigma Phi and their husbands Tuesday evening, with a visit to Kings Manor to sing for residents, then to various other points in the city.

Meeting at the Harold Kids home, they bundled into wraps against the snowy air, and then left in cars for the caroling.

Holidays Cause Club Date Move

Replacing two meetings which fall on Christmas and New Years days, a holiday party will be held at 7 p. m. Dec. 28 by the TOPS Club at Community Center.

A covered-dish supper is planned, with each member to bring a favorite low-calorie dish. A gift exchange will also be a part of the entertainment.

Prospective members are invited to this meeting, as to weekly club sessions held at 7 p. m. each Monday at Community Center. A unit of a national organization, the club has a name spelled with initial letters of its slogan, Take Off Pounds Sensibly. Its purpose is to help members lose weight according to the advice of each one's doctor.

Later they returned for refreshments served from a table decorated with Christmas greens and gay red bows.

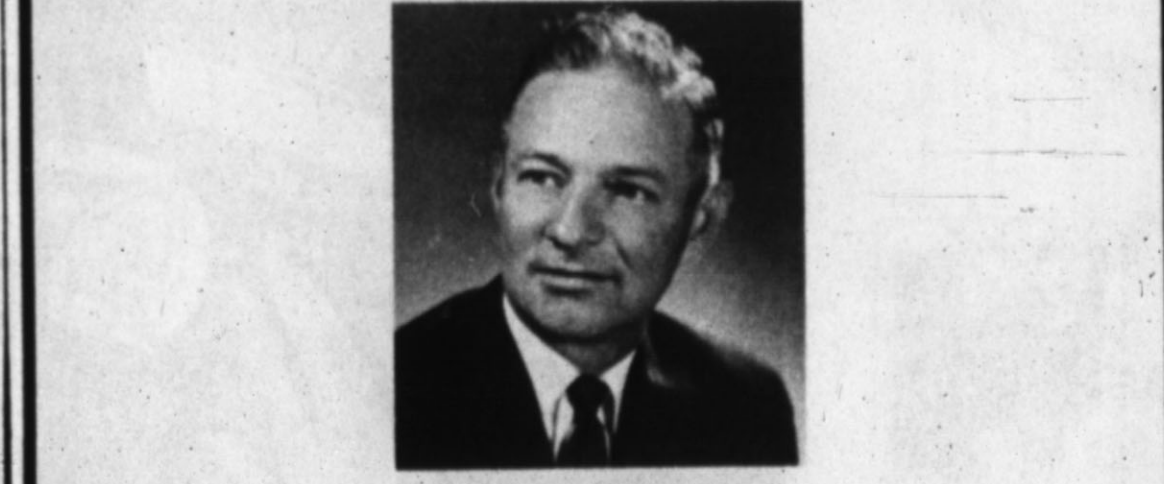
Each member brought a gift for residents of Girlstown, and the packages filled a box which is being sent this week to the home at Whiteface.

Hostesses were social-committee members: Mmes. Larry Summers, Nolan Grady, James Shearer, Olene Williams and Kids.

A visiting Beta Sigma Phi member from Roswell, N. M., Mrs. Howard Turner, was a guest. Members and their husbands present were Mrs. John Schneider, Messrs. and Mmes. Hicks Robertson, Dean Hacker, Howard Gore, C. D. Fitzgerald, Don Baugous, Delbert Bainum, Shearer, Summers and Kids and Mrs. Williams.

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Lloyd Pool

We want to express our sincere thanks to Lloyd's many policyholders and friends who made it possible for Him to be the leading salesman during B.M.A.'s Annual Grant Month Campaign in November with a large volume of Life Insurance sold.

Mr. Pool will assist you in taking care of your needs with Personal Advise and Counsel. He is qualified to discuss with you all forms of Personal Insurance Services - Life, Hospitalization and Group.

Lloyd welcomes you to call him on the following phones to arrange a private interview at a time and place to suit you.

Call 364-1207 Mobil Phone 289-5687
BUSINESS MEN'S ASSURANCE
 Kansas City, Missouri
 Specializing in Pensions, Estate Tax and Business Insurance.

time for your

Christmas Wrap up at Furr's



HAM

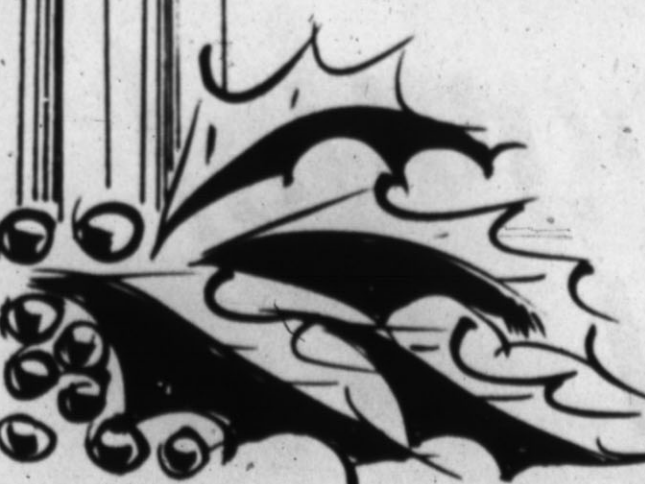
Hickory Smoked Shank Portion LB. **49c**

Hickory Smoked Butt Portion LB. **55c**

BACON

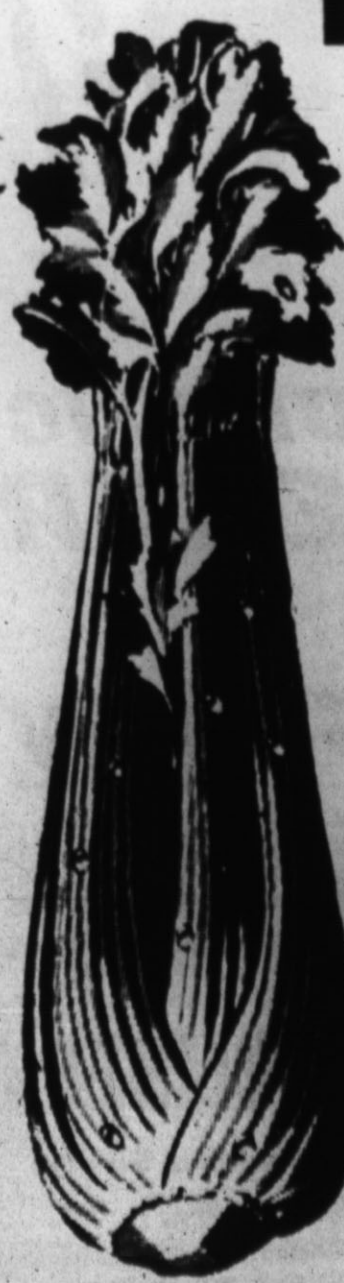
Farm Pac 1-Lb. Pkg. **59c**

2-Lb. Pkg. **\$1.17**



Pumpkin or Mince Morton, Fresh Frozen 20 oz. pkg. **25c**
 Parkerhouse or Cloverleaf MEADS ROLLS 2 doz. pkg. 19c
 COOL WHIP pt. 25c

PAPER PLATES Dixie 150 ct. 99c
 NAPKINS Zee colored mix or match 60 count 2 for 25c
 SWEET POTATOES Stilwell No. 300 can 14c
 DAINITIES Hershey 12 oz. pkg. 39c
 MARSHMALLOWS Kraft Miniature 10 1/2 oz. 19c
 ALL GIFT WRAP 1/2 PRICE
 Topco Winter Weight Choice of Gold, BLANKETS Pink, Beige, and Blue 3.99
 FILM Black & White 127-216-120-620 39c
 Asst. colors and patterns DINNER PLACE MATS pkg. 39c



DOUBLE!

FRONTIER STAMPS

THURSDAY, FRIDAY & SATURDAY

WITH \$2.50 PURCHASE OR MORE

FRESH DRESSED TURKEYS
 USDA Grade A.
 We have a limited supply - order yours today

CHICKEN HENS USDA Grade A 4 to 5 lb. average fresh frozen lb. 49c
 CREAM CHEESE Philadelphia 8 oz. 35c
 Boneless USDA Choice Farm Pac Blue SHOULDER ROAST Ribbon Beef lb. 79c
 PORK ROAST Picnic cut shoulder lb. 39c
 PORK ROAST Boston Butt Cut lb. 45c
 TURKEY SLICES Honeysuckle 2 lbs. 1.79

BUTTER COCKTAIL

Furr's LB. **69c**

Hunts No. 300 can **22c**

Food Club CRANBERRY SAUCE No. 300 can **15c**

WHIPPING CREAM 1/2 pt. **21c**

ELLIS PECANS

Half or Pieces 10 oz. **99c**

OLIVES Spencer Stuffed 9 1/2 oz. **49c**

ROLLS Farm Pac pkg. 2 FOR **49c**

EGGS Farm Pac USDA Grade A Large Doz. **38c**

FOIL Reynolds Heavy Duty 25 ft. roll **25c**

Fresh Fruits & Vegetables

CELERY Calif. Green Pascal LB. **7c**

ORANGES Texas Full of Juice LB. **10c**

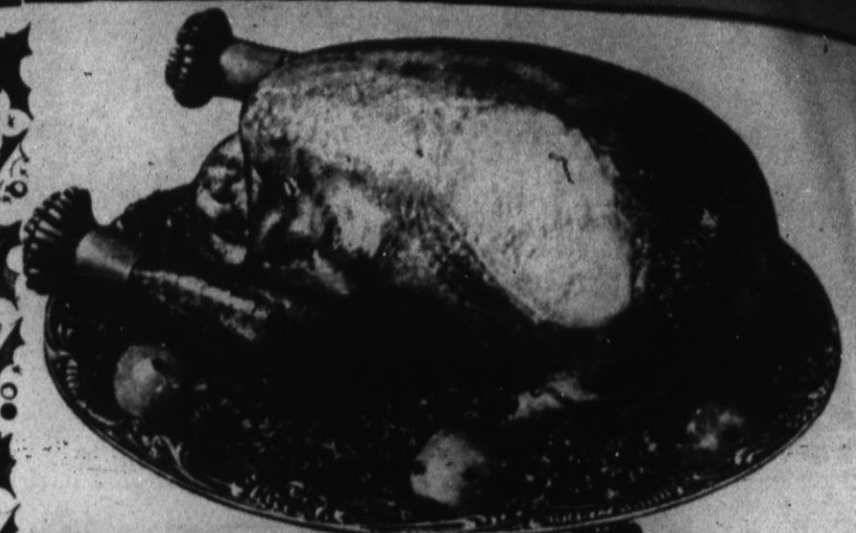
ALL NUTS LB. **49c**

PEANUTS Roasted Bulk LB. **33c**

ORANGES California Sunkist Choice Navels lb. **17 1/2c**

Cranberries Ocean Spray New Crop pkg. **27c**

GRAPEFRUIT Texas Ruby Red 2 lbs. **29c**
 POTATOES US No. 1 Russets Bakers 4 lbs. **39c**



TURKEYS

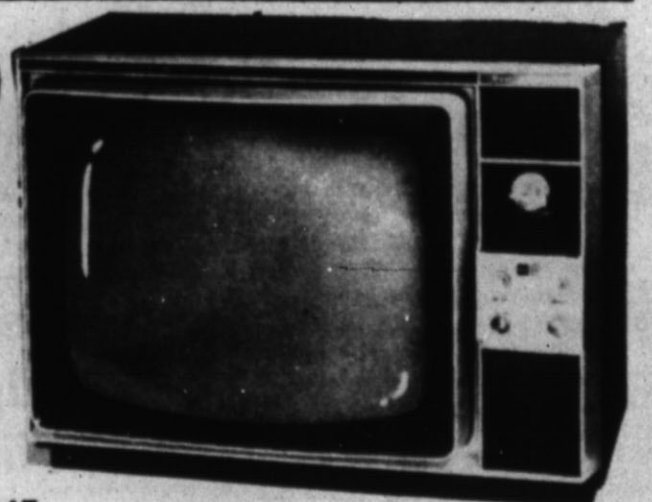
Hen USDA Grade A Riverside 12 lbs. & up Fresh Frozen lb. **37c**

Tom, USDA Grade A Riverside Fresh Frozen 18 lbs. & up lb. **33c**

ROAST Standing Rib USDA Insp. Farm Pac Blue Ribbon LB. **79c**

OPEN SUNDAY 8:00 A.M. TO 5:00 P.M.

WIN! GRAND PRIZE



PORTABLE COLOR TV 110 GALLONS OF GASOLINE

Those Registering This Week Will Be Eligible To Win **FIVE BIG PRIZES EACH WEEK:**

1st PRIZE 18,000 FRONTIER SAVING STAMPS 15 books
 2nd PRIZE 12,000 FRONTIER SAVING STAMPS 10 books

3rd PRIZE 6,000 FRONTIER SAVING STAMPS 5 books
 4th PRIZE 5 books

5th PRIZE \$5 in cash, or amount of one register tape from Furr's Super Market during the week, whichever is larger!

\$5 in cash, or amount of one register tape from Sunset Food Center during the week, whichever is larger!

Drawing at Frontier Gift Center Sugarland Mall, Hereford, 5 p.m. Dec. 22
 *Last Drawing This Week!
 *Register at Furr's Super Market, Sunset Food Center, Lewis Enco, and Compton Enco, In Hereford!

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SW Conference, Bluebonnet Bowl Could Consider Tieup

By HAROLD V. RATLIFF
Associated Press Sports Writer

The Southwest Conference had its worst football season in history so far as records go. Never before had there been a season that didn't produce at least one record better than 6-4. This year the three top teams had 6-4.

It also can not be said that competition inside the conference was the reason because the champion, Texas A&M, won its six games inside the league. It was the poor showing against outside foes that brought the low records.

Anyway, there wasn't a record to warrant a bowl invitation. The result was there were no bowl invitations and the only post-season attraction the league will have will be Texas A&M in the Cotton Bowl. The Aggies got there by virtue of winning the championship since the champ automatically goes to Dallas each year.

All of which points up the fact that there should be a tie-up with the Bluebonnet Bowl at Houston — for the benefit of both.

The Bluebonnet Bowl has been operating for seven years. In that time Southwest Conference teams have been in it on five occasions. In its first year Southwest Conference teams played in it twice. The first one was Jan. 1, 1960, when Texas Christian lost to Clemson 23-7. Then Dec. 17 of the same year Texas lost to Alabama 3-3.

There has been only one per year since then. Rice was in it in 1961 and was beaten 33-7 by Kansas. In 1963 Baylor whipped Louisiana State 14-7. In 1966 Texas shut out Mississippi 19-0.

The conference has broken even while playing in all except three of the games. In those years the invitation was turned down each time.

This year the Bluebonnet Bowl couldn't find a suitable record in the conference, especially since Texas pooped away a 7-3 mark for 6-4 by losing to Texas A&M just as the Bluebonnet Bowl was prepared to invite Texas should it have won.

So the Bluebonnet got Miami to play Colorado. They were taking a chance there because Miami was in a position to wind up 6-4 also. But the Bluebonnet

explained that it couldn't afford to wait until the runner-up was determined in the Southwest Conference, which would probably have been a better choice than Miami even with a 6-4 record — speaking for the business standpoint. A Southwest Conference team is most likely to outdraw a team from some other section.

However, the Bluebonnet came out of a it all right, Miami lost to Notre Dame narrowly and beat Florida and had a 7-3 record — which is good enough for bowl games, especially, the way things have been going this year. Colorado had an 8-2 mark.

Coach J. T. King of Texas Tech expressed regret that his team hadn't been given consideration for the Bluebonnet Bowl would be good, so that the Southwest Conference would be assured of two teams in bowl games each year.

The Bluebonnet Bowl replied that it had no tieup with the Southwest Conference and was not obligated to take one of its teams, but Stone Wells, president of the Bluebonnet Bowl, said his game would welcome such a tie-up.

"Any time the conference is ready to set down and discuss such a tieup, I am sure our group will be ready to talk with them," said Wells.

Holly Sugar Has 2 New Directors

Colorado Springs — Robert Price, 35, former Deputy Mayor of New York City, and Edward C. Schmults, 36, a partner in the New York law firm of White & Case, have been elected to the board of directors of Holly Sugar Corporation, according to an announcement by Dennis O'Rourke, chairman and chief executive officer of this large agricultural processing company. This brings the number of Holly Board members to eleven.

"The addition of these two young businessmen to our board," said Mr. O'Rourke, "is another important step in expanding Holly's capabilities to find new markets and to diversify its operations."

Holly Sugar is a large processor and supplier of food products. It operates manufacturing, storage, distribution, and research facilities in several Western states, with corporate headquarters in Colorado Springs. The company markets refined sugar, at both the wholesale and retail levels, in addition to livestock, livestock feed and molasses.

But nothing happened at the winter meeting of the Southwest Conference. Which indicated that the conference either isn't interested or is waiting for the Bluebonnet to make the approach.

Since it would seem that each could profit from such a tieup — the Southwest Conference getting the bowl revenue which it will sorely miss this year and the Bluebonnet having the advantage of a Southwest Conference team to insure a good gate — perhaps the two should approach each other.

Car Entered, Jacket Stolen

A jacket valued at \$38 was reported stolen from a car parked in the 800 block of 25 Mile Avenue between 8 p.m. Tuesday and 12:20 a.m. Wednesday.

Police said the left front window of a car owned by James R. Braxton of Black was broken, the car entered and the jacket taken. The coat was described as a brown western styled corduroy. Damage to the vehicle was estimated at \$25.

TAX MAN SAM SEZ:

During the next couple of weeks Santa Claus will come down the chimney, football players will "bowl out" the season, and the Internal Revenue Service will send you the 1967 income tax forms. There are actually people who file their tax return on January 1 or January 2 — so the good tax folks can't keep the tax forms until April 15 to accommodate most of us taxpayers. In the "BC" years (Before Computer) it did not make too much difference if you happened to lose the tax forms that you got in the mail between Christmas and New Years — since you could go down to IRS or the Post Office and pick up some more. However, in the "WC" age (With Computer), you should use the forms that have your name, address and taxpayer identification number punched in or printed on the return. Keep these tax returns in a good safe place so your tax return will say "Hello computer, remember me?" instead of the computer saying "Bud, I never heard of you."

East Africa's Lake Victoria, the world's largest artificial lake, grew from a relatively small natural lake after completion of the Owen Falls Dam in Uganda. The dam made Lake Victoria large enough to swallow West Virginia.

Class Of 1952 To Meet Dec. 23

The graduating class of 1952 will have a class reunion Saturday, according to Harold Morton, president of that class.

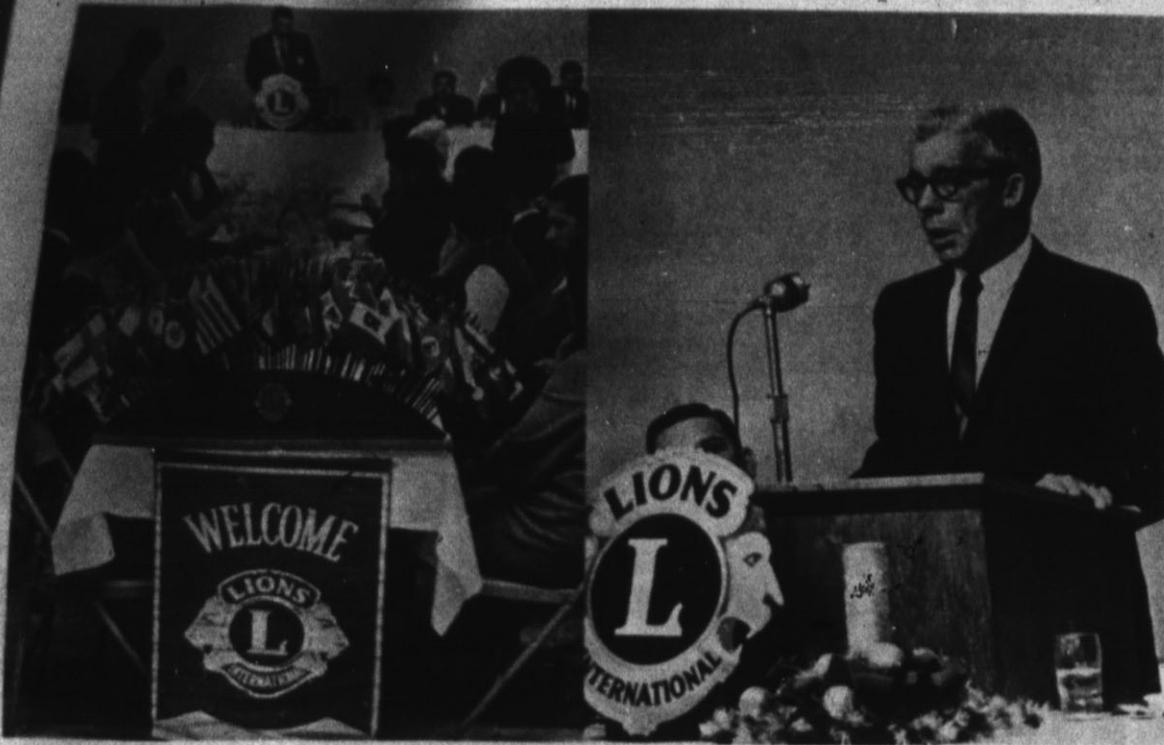
The fete will begin at a tea at 3 in the Community Center, followed by a dinner at the Country Club at 7:30.

Morton, as well as his wife, Donna, and Mr. and Mrs. Joe Hacker, all members of the 1952 graduating class, have organized the reunion by sending out numerous letters and cards. About 45 confirmations have been received, Morton said, representing about 30 of the 50 graduates that year.

Morton, who said that the 1952 graduating class was one of the smallest, also mentioned that members of other classes would also be welcome at the tea.

Mix tomato juice with clear beef broth; add a few sprigs of parsley, a whole clove or two and some peppercorns. Heat and serve as a first-course offering on a brisk day. Be sure to remove the parsley, cloves and peppercorns before serving.

Coating pork chops with seasoned flour before frying? Add a little ground ginger to the seasoned flour.



PAISANO LIONS EVENT — Ladies Club. City Manager Dudley Bayne, right Night and a Christmas party were combined Friday night by the Paisano Lions Club. City Manager Dudley Bayne, right was speaker for the meeting, which was held in the Jim Hill Hotel.



By MELVIN YOUNG
Our hopes for a white Christmas have dimmed, but we are thankful for the amount of snow that we have received. And there is yet a few days to go before Christmas day and we might make it yet.

Young David Baugous, son of Mr. and Mrs. Don Baugous, was a little disappointed with the weather however. David had heard that in the event school had to be dismissed again last Monday due to the weather, classes probably would be dismissed for the entire week. And that sounded like a pretty good deal. When the Baugous family arose Monday morning, they found David in the living-room, a quilt wrapped around him to keep warm, listening intently to the radio for that crucial announcement. Unfortunately for David, it did not come. But that's the breaks, and we're sure David will appreciate a spring vacation just as much as an extra long Christmas holiday.

We're always happy to see the Christmas season roll around, and of course, we're thankful that it only comes once a year. Postal employees will be particularly glad to see Christmas day arrive. They have been covered up all month, and working long, long hours to get your packages delivered in time for the festive occasion. They're doing a tremendous job at our local post office and we appreciate them very much.

As a matter of fact, the boys have been helping Santa more than some folks know. Two "letters to Santa", came into the Brand office Wednesday morning — one without postage, the other stamped with a Frontier Saving Stamp. Naturally, we'll forward these on to the North Pole in time for Santa to fill the orders — and we doubt that the letters will encounter any delay due to the lack of postage.

The Sunday Brand will be

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Service Held For Mrs. Streun

The funeral of Mrs. Jack Streun, 52, was conducted in Summerfield Baptist Church, of which she was a member, Monday afternoon by the Rev. James Arnold, pastor. Mrs. Streun, a resident of Summerfield community since 1917, died Saturday in a local hospital.

Burial was in Rest Lawn Cemetery, directed by Gilliland Funeral Home. Jack Howell, Herb Howell, Floyd Cole, Spicer Gripp, David Hutchins and J. C. Clearman served as pallbearers.

Mrs. Streun is survived by her husband, two sons, her mother, a sister, a brother and two grandchildren, all residing in the Hereford-Summerfield area.

Graveside Rites Are Held Here

Graveside services for Chas. Green, 65, of Dove Creek, Colo., were held in West Park Cemetery Wednesday afternoon with the Rev. J. A. McWilliams of Calvary Baptist Church at Amarillo officiating.

Burial was directed by Gilliland Funeral Home in West Park, where his wife was buried in 1949. Mr. Green died Dec. 14 at Dove Creek, and funeral services were conducted there.

A native of Kentucky, he was

Rites Conducted At St. Joseph's

Funeral services for Sefereno DeLos Santos, 71, a resident of Hereford since 1940, were conducted Monday afternoon at St. Joseph's Catholic Mission by the Rev. Raymond Gillis, pastor. Burial in St. Anthony's Cemetery was directed by Gilliland Funeral Home.

Mr. De Los Santos died Friday at his home in the Labor Camp. He is survived by seven daughters and three sons including Sefereno DeLos Santos Jr. of Hereford.

Born Aug. 26, 1896, he was a native of Mexico and came from that country to Texas in 1927. He married Maria DeLa Paz Aug. 12, 1916, at D'Hanis, Tex. He had lived at Littlefield before moving to Deaf Smith County.

Survivors include two daughters, Mrs. Mildred Meyer and Mrs. Bonny Zoe Yates, both of Dallas; two sisters, Mrs. Gertrude London of Hereford and Mrs. Aline Henson of Dallas and two granddaughters.

Teh Rev. Eugene Brink, minister, officiated for the funeral and burial was in West Park Cemetery by Gilliland Funeral Home. Pallbearers were Charles Sowell, Mack Noland, Walter London, Hugh Clearman, Charles Newell and Orpha Click.

SPECIAL "NEWCASTS" OF CHRISTMAS AS IT HAPPENED!

Live through the memorable events leading up to the birth of Jesus Christ... as they might have been reported by newsmen.

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Adrian Snow Furnishes News Coffee Setting

By ANN BEAVERS
Brand Correspondent

There were three newly elected Deacons, Wednesday night at the Baptist Church during the business meeting. Those elected were Alford Jobe, Davis Brown and Glen Rusk.

The Adrian Junior High basketball teams traveled to Chaning Thursday for the first day of the tournament. Adrian won both games. They were to return Friday, but due to the weather they didn't go.

Ray Fisher, 66 a former Adrian rancher and farmer, died Wednesday in an Oklahoma City hospital.

Funeral services were held at 10 a.m. Friday in the Ames, Okla. Baptist Church with the Rev. John Morgan officiating. Burial was in the Ames Cemetery by Henninger-Allen Funeral Home of Enid.

Mr. Fisher moved to Adrian in 1929 and had lived here until his retirement seven years ago. Survivors include his wife, JoAnn of the Enid home, one son Jack of Vega, and four grandchildren.

There was no school in the Adrian Friday due to the bad roads.

Robert Jacobson was in the Amarillo Hospital last week for surgery on his knee and is reported to be doing fine.

Rev. and Mrs. Dave Sellars were hosts to a supper for the Deacons and their wives in their home Friday night.

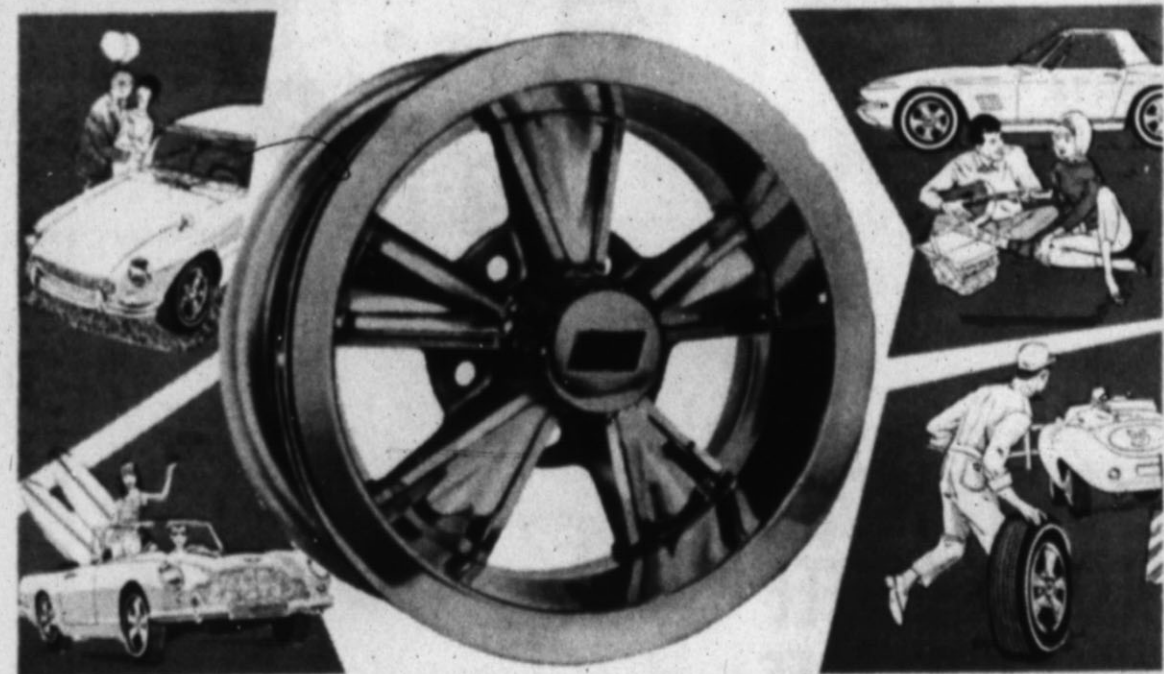
Adrian Junior High basketball teams had two wins over Hartley last Monday night in the Adrian gym. Adrian girls score was 29 to Hartley 14. Boys, Adrian 27 to Hartley 11.

The Adrian Speech Dept. presented "Brother Goose" Thursday night in the school auditorium. Emmitt Robbins was the

For COLDS take 666

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Hereford, Texas
Penneys
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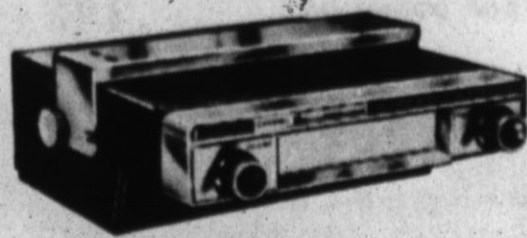


Penney's Auto Center has a complete line of Speed and Custom equipment ... Here are a few examples!

CRAGER MAG-TYPE WHEELS MAKE YOUR CAR LOOK SHARP!
Built to give you more! Center section of special super strong aluminum alloys... the same used on jet plane wheels. Heavy-duty steel trim. Leak-proof mags are perfect for tubeless tires. Fasteners included. Buy a set of these beautiful wheels now!
\$159 set of 4

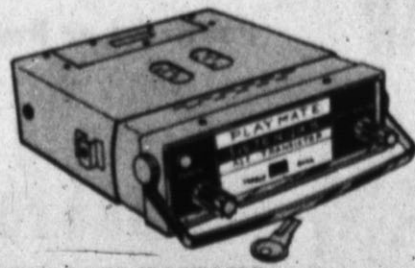
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A complete sound system that plays both 4 and 8-track cartridges and changes channels automatically. Smart chrome-trimmed unit fits neatly under your dash! You have to hear it to believe it. Terrific low price!



LIFT-OUT AUTO/PORTABLE
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All-transistor model cradles neatly under your dash. Slides out with the turn of a key for use at home, at the beach, at picnics... anywhere! See this great value at Penney's now. Amazingly low-priced!



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HURST SHIFTER WITH ADJUSTABLE STICK
25.45 No down payment, \$5 a month

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STATE INSPECTION SERVICE CENTER



BBBB, IT'S COLD — The season's most severe storm to date has kept local residents near home for the most part. When they have had to get outside, however, they have had to combat icy windshields and slippery pavement. The cold, snowy spell hasn't kept Hereford school patrolmen from their posts, however, as they make sure the children get across the streets and highway safely.

ACCIDENT-PRONE TOYS
Parent should check toys for accidents... toys should be checked by their maker... a toy safe for children... be dangerous for children... toys periodically for broken parts that could be dangerous.

CITRUS BUYING
It is citrus time to buy. When buying choose fruits that are heavy for their size. Smooth, thin skinned fruits have the most juice. Avoid fruits with withered, sunken or soft areas.



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\$15 twin size, single control, 43" x 84"

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twin or full size, single control, 72" x 84"... **\$16**

double bed size, dual control, 80" x 84"... **\$22**

Queen Size, dual control, 86" x 90 **\$25**

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2 for \$12 20" x 26" finished size.

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FOR WOMEN		FOR MEN		FOR GIRLS	
Flats and Heels		Machine Washable		Sweater and Skirt	
DRESS SHOES	5.44	BANLON SHIRTS	5.98	COORDINATE SETS	
Seamless		Short and Long Sleeve		4 to 6x \$9	7 to 11 \$11
NYLON HOSE	2 pr. 99c	Sweatshirt Clean-Up	2 for \$5	Two-Piece	
Permanent Press		Warm Winter Cotton		SPORTSWEAR SETS	
COTTON BLOUSES	2 for \$5	Corduroy Jackets	14.98 - 17.98	3 to 6x 2.88	7 to 14 3.88
Cotton Rib		Large Selection of		SPECIAL DRESSES	
KNIT BLOUSES	2 for \$5	TIES	1.50 - 2.50	3 to 6x 2.88	7 to 14 3.88
Machine Washable		Cotton Penn-Prest		FOR BOYS	
Orlon Sweater Sets	3.99	Jeans and Slacks	2 for \$7	Clean-Up of	
Huge Selection		Reduced To Clear		SPORT SHIRTS	2 for \$5
Corduroy Jackets	\$14 - \$16	DRESS SUITS	\$44 - \$55	Ten-Way Four-Piece	
Fashion Styled		Broken Sizes		DRESSY SUIT	10.98
All Weather Coats	\$5 - \$10	Sport and Dress Shirts	1.99	Pre-School	
Better Dresses		Jet-X Car Wash	now \$4	CORDUROY PARKAS	9.98
Reduced to Clear	\$4 - \$12	All Purpose		HOME FURNISHINGS	
Hopsacking		Men's, Women's & Children's		Boxed Towel	
Cotton Prints	now 77c yd.	HOUSESLIPPERS		GIFT SETS	\$3 - \$4
Fall Wools and Bonded Knit		Turtle-Neck		Deluxe Three-Speed	
Plain and Prints	1.99 yd.	Orlon Dickies	\$1	Portable Mixer	13.99
Printed or Plain		New! Just Arrived		Cordless	
Cotton Corduroy	\$1 yd.	JUMP SUITS	10.98	Electric Knife	19.99
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FLANNEL	3 yds. for \$1	I. D. WATCH	18.95	Toothbrush	8.99 - 12.99
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Fall Jewelry	50c - \$1	SUITS	\$30 - \$37	TABLEWARE	14.98
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Reduced Red		Far Phone, Carrying Case, Batteries		Large Group	
Full and Half Slips	2 for \$5	TRANSISTOR RADIOS	7.99	TOYS REDUCED	

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Now! Holiday special for only \$1.00 Supply Limited

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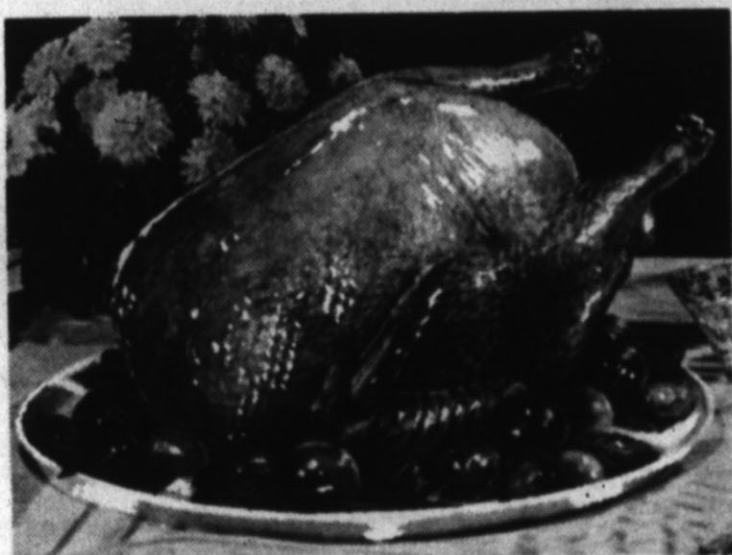
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NORBEST HENS
10 to 16 lbs. **39c**
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16 to 25 lbs. **35c**
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Boneless Hams
Hormel half or whole
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Swift
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2 lbs. **69c**

TURKEY ROAST
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Armour Boneless White & Dk. Meat 2-lb. 6-oz. **\$2.89**
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We have a large selection of Honeysuckle Turkeys, Swift Butterball Turkeys, Smoked Turkeys, Boneless Turkey, Ducklins, Goose, Canned Hams, Cure 81 Hams, Bar "S" Hams, Wright's & Pinkney Hams, Roasting Hens. Let us help you select yours.

Shurfine **5 for \$1**
CATSUP 14-oz. bottle
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PUMPKIN no. 300 can
Schillings **69c**
VANILLA 4-oz. bottle
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PECANS 10-oz. package
Shurfresh **69c**
BUTTER 1-lb. carton
Kleenex **25c**
DINNER NAPKINS 50-ct. box
Brach's Holiday-Greeting **\$1.89**
CHOCOLATES 8-lb. box
College Inn **2 for 29c**
CHICKEN BROTH 13 1/4-oz.
Fritos **39c**
CORN CHIPS 49c bag

• Borden's or Cloverlake •
EGG NOG quart carton **49c**
WHIPPING CREAM 1/2 pint **25c**
SOUR CREAM 1/2 pint **25c**
DIPS 8-ounce carton **25c**

SAVE TENDERCRUST & SHURFRESH COUPONS
for valuable free gifts!

STUFFING MIX Bond Savory 8-ounce package **2/49c**
COTTAGE CHEESE Cloverlake 12-ounce ctn. **2/49c**
BROWN 'N SERVE ROLLS Tendercrust All Varieties **2/49c**
ICE CREAM Cloverlake 1st Quality 1/2 gallon **65c**
PUMPKIN PIES Morton's Frozen 20-ounce **25c**

OR SPRITE

King or Reg. 6-bottle ctn. plus deposit **39c**



Free 1968 Calendar & Piggly Wiggly Pen... Yours free for the asking!

Shurfine MERRY MAKERS FESTIVAL

MARGARINE Shurfresh Soft Pound **4/\$1**
COFFEE CAKE Frozen Danish Shurfine Apple or Cherry 14 Oz. **59c**
STRAWBERRIES Frozen Shurfine Halves 16 Oz. **2/79c**
SALAD DRESSING Shurfine 16 Oz. **2/49c**
PRESERVES Shurfine Strawberry 18 Oz. **2/79c**
BLACKEYED PEAS Shurfine Fresh Shelled # 300 can **2/25c**
PINEAPPLE Shurfine Crushed #1 can **5/\$1**
CRANBERRY SAUCE Shurfine Strained or Whole #300 can **2/39c**
SWEET PICKLES Shurfine Whole 16 Oz. **39c**
TOMATO JUICE Shurfine 46 Oz. **29c**
OLIVES Shurfine Thrown Stuff Monx. 3 Oz. **4/\$1**
COFFEE Shurfine Regular or Drip Pound **55c**

GLADIOLA FLOUR all purpose 5-lb. bag **49c**
FOLGER'S COFFEE all grinds 1-lb. can **65c**
SWEET POTATOES Shurfine Wh. - No. 3 squat can **25c**
PUMPKIN PIE SPICE Schillings 1 1/4-oz. can **37c**
TOMATO JUICE Shurfine 46-ounce can **29c**
BARTLETT PEARS Rosedale Halves No. 2 1/2 **2 for 79c**
SUGAR Powdered or Brown - one pound box **14c**

CRANBERRIES

FRESH OCEAN SPRAY

2 1-pound packages **49c**



CELERY Crisp California stalks lb. **12 1/2c**
SWEET POTATOES Fresh lb. **15c**
NUTS Pecans-Walnuts-Almonds-Brails lb. **49c**

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Let's Cook Something -

Candy For Christmas Fun

by SUE COLEMAN
Women's Editor

Candy making for Christmas is no small routine job for Mrs. G. P. Owen and her family; it is one of the happy events of the season, a combined social occasion, reunion, all-day work session and the means of providing gifts which friends look forward to each year.

WITH HER DAUGHTERS, daughters-in-law and granddaughters, Mrs. Owen pitches into the annual task which soon fills one of their homes with luscious odors of vanilla, peppermint, chocolate and simmering syrup.

Mixing, stirring, beating and pouring the candy results in pansful of confections cooling on all available tables and shelves. Children play about and the men come in for a hurry-up lunch, offering their services as "tasters" while the women continue to cook batch after batch of a variety of sweets.

Much of the candy goes for

gifts; some is taken by custom to church meetings or to share with fellow employes on jobs, or to be served to callers in homes during the holidays.

THIS IS THE 14th year the candy-making has been a part of the holidays for the Owens. The big kitchen at the Gerald Wilson home was the scene this year.

Mrs. Tom Hargrave and Mrs. Wilson, daughters of Mrs. Owen, Mrs. Gwynne Owen and Mrs. Bobby Owen, daughters-in-law; Mrs. Dwayne Cassels, Becky Owen and Barbara Owen, granddaughters, were the chief cooks.

For Mrs. Owen, who has lived in this area since she was a child of five, Christmas has always been a time for family celebrations.

GET-TOGETHERS for big turkey dinners are remembered from her childhood, and she recalls the layer cakes - orange banana, coconut, a specialty for each woman in the family - which made her favorite part of the meal.

Her father, Joe Stagner, was a farmer and the community Christmas program at the schoolhouse was a yearly event that the whole family, with families of all the neighbors, looked forward to.

Santa Claus always appeared there, and each child received candy and a gift from a tree. Then stockings were hung at home, to hold more candy, an orange and apple, and other gifts for Christmas morning.

MRS. OWEN WAS Donnie Stagner, born in Hill County. When her family first came to the Panhandle they lived in Castro County, and moved to Deaf Smith County in 1918.

She saw the plains when there were few fences, and ranching was just beginning to give way to wheat farming. Purchase of a tractor and harvesting machinery by her grandfather, she remembers, marked for her the change to mechanized farming which advanced agriculture rapidly in this open land.

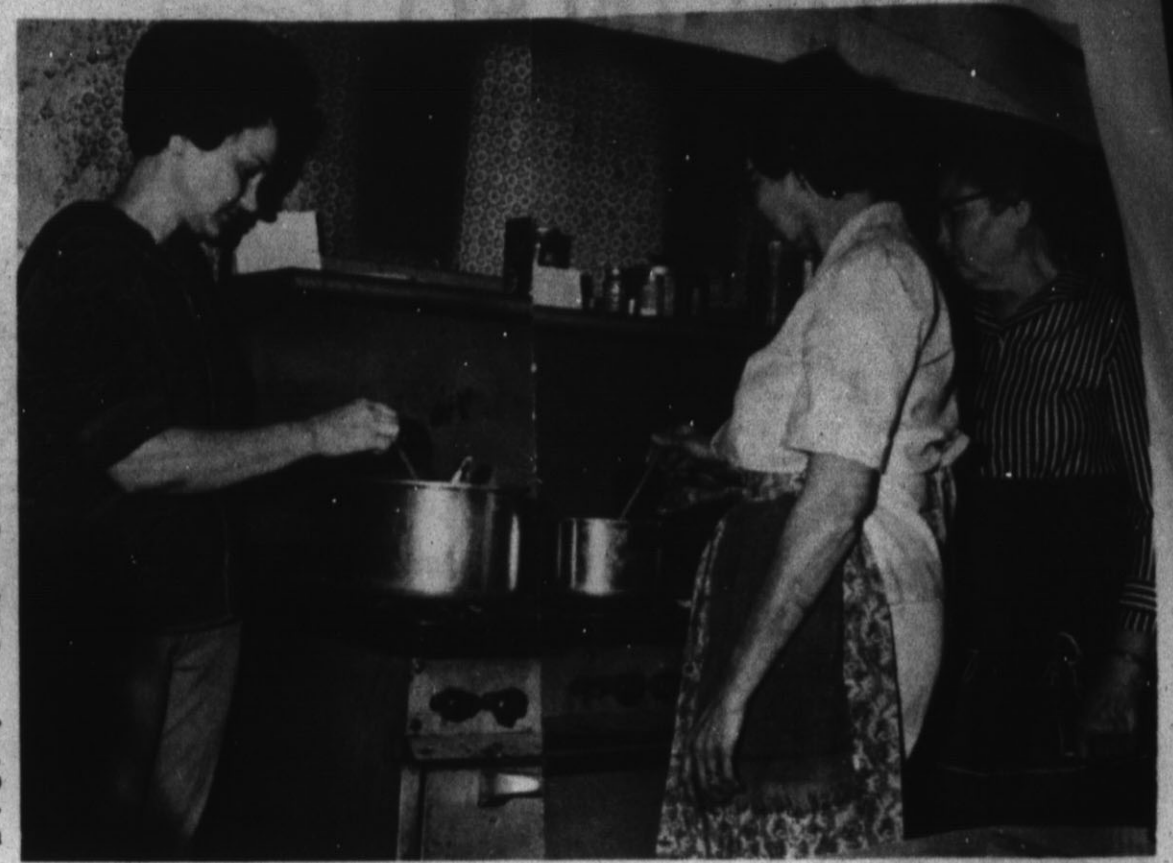
Mrs. Owen attended schools at Frio and Easter; the latter community was named for her grandfather, who gave the land on which the school was built.

HER HUSBAND was a farmer in the early years of their marriage, about the time that irrigation was making another big change in the area's farm operations. Later he owned the cleaning plant which he operated her for many years. Mr. Owen's death occurred in 1965.

All the Owen children were born and raised in this county, and attended Hereford schools. In addition to the two daughters, Gwynne and Bobby, another son Warren, lives here, two more in downstate Texas, one each in Missouri, Minnesota and Oregon. The Owen ladies have dozens of candy recipes and like to try new ones. They are sharing some which are tried and proved, favorites in the annual Christmas collection.

THE FIRST is for a type of candy which some cooks insist can't be made successfully made in damp or cloudy weather. However, it was turning to a perfect fluffy, soft consistency Saturday, while snow was falling. The secret, they say, is in cooking the syrup.

2 cups sugar
1/2 cup white corn syrup
1/2 cup water
Dash of salt
2 egg whites, stiffly beaten



COOK AND STIR SYRUP - Careful processing of the syrup is an essential part of candy-making, and kettles are being watched carefully by Mrs. Gwynne Owen, Mrs. Tom Hargrove and Mrs. G. P. Owen as women of the Owen family make their Christmas candy together in the Gerald Wilson home.

1 tsp. vanilla
Cook sugar, syrup and water at a fast rolling boil until the mixture spins a thread, then add it to the beaten egg whites slowly, never stopping the electric mixer during the addition. Continue beating until the candy turns. This mixture will be so soft it can be shaped into any form. Nuts may be added last.

ANOTHER CANDY has an interesting name; but the candy makers say it is so delicious that nobody questions the meaning.

1 1/2 cups white sugar
1/2 cup brown sugar
1 cup heavy cream

1 cup white corn syrup
1/2 cup red corn syrup
When this mixture comes to a rolling boil, add 1 more cup cream. Let cook until the candy thermometer registers 235 degrees. Add chopped nuts and pour greased dish. When cold, cut in small pieces and dip in chocolate.

CHRISTMAS BALLS

1 cup sugar
1/2 lb. dates
2 eggs
1/4 stick butter
Mix and cook until dates are cooked. Remove from fire, beat and add 1 tsp. vanilla. Pour hot mixture over 3 cups rice krispies and 1 cup nuts. Mix,

cool, form into balls and roll in coconut.

DATE LOAF

3 cups sugar
1 cup cream
1 lb. butter
Let come to boil, add 1 cup chopped dates. Cook until syrup forms a soft ball in cold water. Beat until creamy, then add 1 cup chopped nuts.

Just for a change, add lemon flavoring to sugar cookie dough. A half teaspoon of the flavoring will be enough for a recipe that calls for about 2 1/2 cups of flour. Along with the flavoring you may also add a little grated lemon rind.



WILLING 'HELPERS' - Claiming that their part of the job is essential to a good product, Gerald Wilson lifts out a generous bite from one of the many pans of cooling candy, in his role of tasting expert, while Dwayne Cassels assumes the look of a serious judge.



CANDY IN MAKING - Mrs. G. P. Owen, at left edge of photo, is handing an ingredient to Mrs. Dwayne Cassels at the table where annual family candy-making day is in progress. Becky Owen is helping with the mixing. In the photo at right, Mrs.



Cassels is shaping a Christmas ball while Mrs. Bobby Owen, left, and Mrs. Gerald Wilson work in the background. That big jug on the table at left holds vanilla; the Owen family makes candy in large quantities!

THE HEREFORD BRAND

HEREFORD, TEXAS, 79045, THURS., DEC. 21, 1967

SECTION TWO



QUALITY MAKES

THE DIFFERENCE

SHUR-GRO P-M-S

The Tried and Proven Liquid Feed Supplement



BROAD RANGES OF ADDITIVES AVAILABLE

Vitamins - A-B Complex-C-D-E
Antibiotics
Hormones
Anthelmintics
Organic Iodine

Only Tried and Proven Feed Ingredients Used.

UREA - for non-protein nitrogen source. No ammonia of any type is used as a source of non-protein nitrogen.

PHOSPHORIC ACID - Food grade for a highly available source of phosphorus.

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P-M-S Feed Initiator

Custom Formulations For Feed Lots.
ALL Ingredients Fully Stable...
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The Ingredients in Shur-Gro WILL NOT separate or settle out.

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P-M-S is:

- Economical
- Flexible
- Stable
- Uniform

And, - Shur-Gro Offers Its Customers Full Support Service

TASTY TREATS for a Merry Christmas



HAPPY EATING



The Big Drawing
For The
COLOR TV
will be held
Saturday Dec. 23rd
Be sure you finish your
cards

- Shurfine Crushed Pineapple no. 2 can 4 for \$1
- Bond Old Fashioned Stuffing Mix pkg. 25c
- Shurfine fancy whole Sweet Potatoes big squat can 29c
- Shurfine fancy whole blue lake Green Beans 303 can 4 for \$1
- Shurfine - for holiday baking Pumpkin 303 can 2 for 25c
- Mycro Mandarin Oranges can 2 for 49c
- Welchade Grape Drink qt. can 3 for 79c

COCA-COLA
SHORTENING
COFFEE

6-bottle carton plus deposit

Crisco 3-pound can

Shurfine all arinds 1- pound can

39¢
69¢
59¢

Turkeys

FAMOUS NORBEST BROAD BREASTED

TOMS 16 to 22 pounds lb. 33¢

HENS 10 to 16 pounds lb. 37¢



- ROUND STEAK USDA Choice Beef lb. 85c
- BOLOGNA Longhorn 100% all meat sliced lb. 59c
- SLICED BACON Shurfresh 1st Quality 2lbs. \$1.09
- CHEESE FOOD Shurfresh 2-pound box 89c

CREAM CHEESE
Kraft's Philadelphia
8-ounce package 35c

★ DELI ★

Cranberry Salad

Delicious Homemade
pint 49c

PORK ROAST \$1.29
ready-to-serve lb.

GREEN BEAN CASSEROLE pint 59c

CARROT CAKES Moist & Rich ea. 69c

FRESH HOMEMADE PIES
Mincemeat-Pecan-Pumpkin

SUGAR
49¢
5 pound bag

(Limit 1 per customer - thereafter 58c)

MUSHROOM SOUP

Campbell's Creamy & Golden 3 cans 49¢

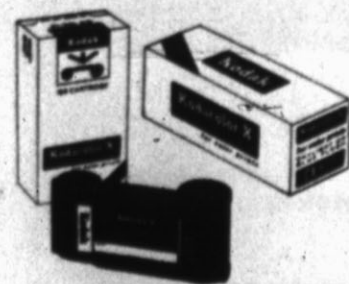
CANNED MILK
POPCORN

Shurfine evaporated 7 tall cans \$1

Georgie Porgie 2-Pound Bag 25¢

- Borden's Egg Nog quart 39c
- Borden's Whipping Cream ½ pint 2 for 49c
- Borden's Sour Cream ½ pint 23c

- Lipton's Instant Tea 4-oz. jar 79c
- Bama Red Plum Jam 18-oz. jar 28c
- New non-dairy Coffee Mate 6-oz. jar 43c



Kodak 127 or 620 COLOR FILM roll 79c

Kodak CX126-12 exp. COLOR FILM roll 89c

Polaroid type 20 - "SWINGER" FILM pkg. \$1.59

NABISCO SNACKS

Bacon Thins, Wheat Thins, Sip 'N Chips, Triscuits, Triangle Thins, Hamies, Sociables, etc. pkg. 37c

Reynold's wide 18" x 25' ALUMINUM FOIL roll 59c

Best Maid SWEET PICKLES 22-oz. jar 39c



CELERY HEARTS

Tender Fresh and Crisp!
pkg. 29¢

- Texas Grown Fresh Oranges 5 lb. bag 39c
- You'll Enjoy These York Apples 4 lb. bag 49c
- Sweet Juicy Mexico Tangerines lb. 15c



CLIP THIS COUPON

GOOD FOR
200 BONUS
Gunn Bros. Stamps
with \$2.50 purchase or more
Cooper's Market
(coupon expires December 23, 1967)
BRING THIS VALUABLE COUPON TO OUR STORE!



Tendercrust Bread

Shurfresh Milk

PICK 'UM UP TODAY!

Save the coupons for valuable free prizes.



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET

BEST MEAT IN TOWN

Town & Country

By MRS. T. B. THOMAS
Brand Correspondent
Mrs. Paul Rudd and granddaughters, Teresa and Susan were in Amarillo on Saturday to visit Mr. and Mrs. E. D. Meridith and Mr. and Mrs. C. C. Griffin of Pampa.

Mr. and Mrs. T. L. Hancock of Levelland spent the weekend here visiting their daughter and husband Mr. and Mrs. Donnie Webster.

Mr. and Mrs. Bill Smith left on Wednesday for several days visit in Roswell with their daughter and family.

Mr. and Mrs. Don Tatum and Wendy of Friona were Saturday night guests of Mr. and Mrs. Stan Sigman.

Mr. and Mrs. Richard Jowell left on Tuesday for a two weeks visit in New York with Mr. and Mrs. Bob Womble and family. Bob is a pilot for an airline there.

Mrs. C. A. Sauley and Mrs. Jimmy O'Dell were in Lubbock on Thursday for a visit with Mr. and Mrs. Lester Mullins.

Mr. and Mrs. Ray Dell Mullins of Afton spent the weekend here with their daughter and husband Mr. and Mrs. Donnie Richardson.

Mr. and Mrs. Frank Condon of Lamesa arrived here to be with their daughter and family. Mrs. Waymon Etheridge was involved in a car-pickup collision on Thursday morning.

The home of Mrs. John Bob Drake was the scene of a bridal shower on Saturday afternoon for Kathy McMillian, bride elect of Edward Allison. The affair was an informal one with the honoree opening her gifts in the presence of the guests. The table was laid with a mint green cloth with a bride and yellow roses as the centerpiece. Yellow and green mints and decorated cake squares in the brides chosen colors were served. Mrs. Joe Hamilton poured tea and coffee from a silver service; Mrs. Drake served the cake. Other hostesses were Mrs. T. B. Thomas, Mrs. J. C. Morrison, and Mrs. Bill Goetsch. Those attending were Mrs. Edmond McMillian, the other two sisters of the triplets, Kathy being the mother of the honoree, Marty and Roxanne McMillian, the other two sisters of the triplets, third member of the trio, Mmes. Clarence Hicks, T. J. Parsons, P. L. Carmichael, Sam Self, Bob by Metcalf, Les Combs, Joe Frank Huckert and Jan Story.

The country home of Mrs. Albert Lamb was the scene where appropriately the annual Christmas party was held on Thursday afternoon. The house was decorated for the Yule season; the fireplace was ablaze where the guests made their first stop. Mrs. Andrew Kershen brought the devotional with a special emphasis on prayer for world peace. Mrs. T. B. Thomas read the traditional Christmas story. Gifts of homemade goodies or handmade items were exchanged. Fruitcake, pound cake and coffee was served to Mesdames, Kenneth Rudd, Bess Werner, Tom Draper, J. C. Morrison, Donald Douglas, M. C. Kaul and G. C. Merritt, Sr.

Mr. and Mrs. John Bob Drake and Michael and Mr. and Mrs. Herman Drake spent Sunday in Dimmitt helping Mrs. Bill Drake celebrate her birthday. Others there were her husband Bill and children, Sammy and Lory.

A Christmas party was held on Saturday night at the Jim Hill Hotel for employees and wives of Gulf Oil Company Chemical Department. A steak dinner was served to the following guests: Mr. and Mrs. Winston Rountree, Mr. and Mrs. Pat Hardy, Mrs. and Mrs. Junior Goolsby of Dimmitt, Mr. and Mrs. Jim Barnes, Mr. and Mrs. Raymond Morrison of Panhandle, Mr. and Mrs. Herman Paetzold, Mr. and Mrs. Harold Jacks, Mr. and Mrs. Fred Sims, Mr. and Mrs. Tom Musser, Mr. and Mrs. Tom Barclay, Mr. and Mrs. R. W. Thwert, Mr. and Mrs. Jerry Barlow, and Mrs. and Mrs. Geo. J. Paetzold, all of Hereford.

Recent guests of M. C. Kauls were his cousins, Mr. and Mrs. Joe Kaul, Miss Helen Kaul and Mr. and Mrs. Fred Simmons all of Barnard, Kansas. They all lunched at the Caison House. They were enroute to Tulsa on business.

Mr. and Mrs. Raymond Morrison, Meany, Ray and Joe Dodd of Panhandle were weekend guests of his parents, Mr. and Mrs. J. C. Morrison, and Judith. On Sunday a pre-Christmas dinner was held. The Mor-

risons plan to spend the holidays in Bonham with her parents Mr. and Mrs. Henry Joe Fletcher, Mr. and Mrs. M. C. Kaul plan to spend the holidays in Hiawatha, Kansas with her mother Mrs. Nannie Stoner, a patient in the hospital. Other guests at the dinner were M. E. Morrison, Mr. and Mrs. T. B. Thomas and Deborah, Bussy and Larry Kaul.

Easter News

By RUBY STONE
Brand Correspondent
The Easter Lions Christmas Banquet and Ladies night was a gala event last Monday night. A delicious turkey dinner was served, after which Johnny Clark gave a most enjoyable talk on "the good old days". The ladies were presented with billfolds personalized with their names. A special event of the evening was the presentation of a plaque to Mrs. Houston Frye in memory of her husband.

The Lions held a turkey shoot Saturday and will serve at the J. H. Flood sale.

Mr. and Mrs. O. L. La Plant from Liberal, Kan. visited his parents the G. H. La Plants and his sister and family, the W. O. Markleys over the weekend.

Gary Burnett of Dalhart visited his parents the John H. Burnetts. The three spent the first of the week in Oklahoma transacting business. Mrs. Burnett visited her mother, Mrs. Ida Robinson in the Lou Len Manor in Mangum, Okla.

Mr. and Mrs. Trent Downing hosted the Easter Flying Club at their annual Christmas party dinner Saturday night.

Sharon Garrison, daughter of the Shirley Garrisons, will be home Sunday to begin the holidays. She is a freshman student at McMurry College Abilene.

Easter Ladies Club held their annual Christmas party at the home of Ruby Stone. Eight members and one guest were present. Gifts were exchanged. Refreshments were served to Mrs. W. A. Epperson, with guest of honor Mrs. Addie Miner, Mrs. William Moss, Mrs. John Burnett, Mrs. W. O. Markley, Mrs. Trent Downing, Mrs. Shirley Garrison, Mrs. Mary Hawkins, and the hostess Mrs. Ruby Stone.



For a last minute Christmas gift consider a book! Looking back over the past year's library book reviews we suggest the following: Choice novels include Catherine Marshall's *Christy* and Victoria Holt's *The King of the Castle*.

In non-fiction, under religion and - or philosophy, there is *Enthusiasm Makes the Difference*, by Norman Vincent Peale; *Games People Play* by Eric Berne M. D. and *Our Fear of Love* by Marshall Bryant Hodges.

Under humor, *Oops, Life's Awful Moments* by Art Linkletter. And under Genealogy, *English Surnames* by C. M. Matthews.

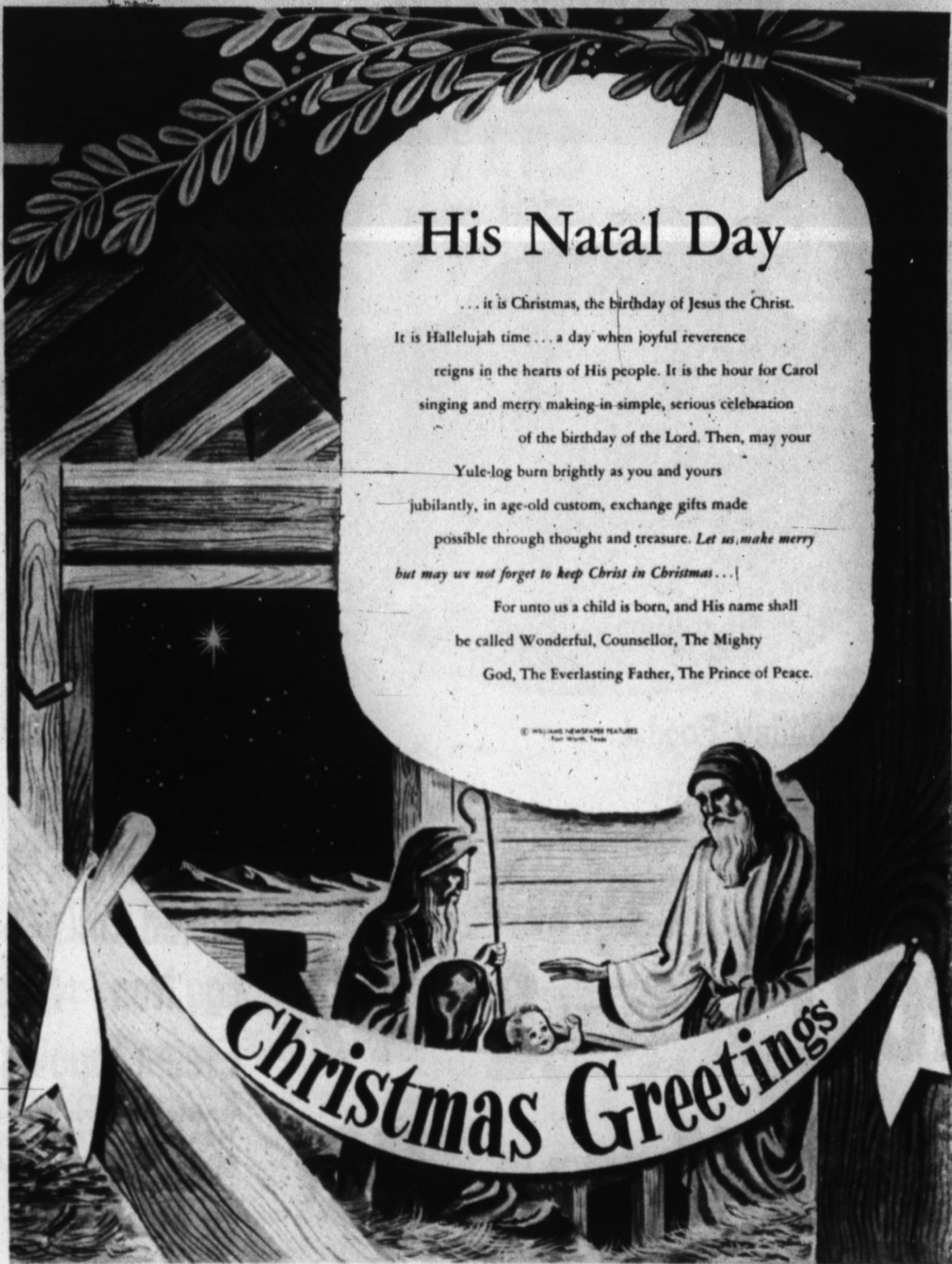
For horse lovers, *Performing Horses* by Charles Phillips Fox and *Horse Tradin'* by Ben K. Green. And for general nature, there is *Bill Geagan's Nature I Love*, and one by Scott Corbett, *We Chose Cape Cod*.

Students of archaeology will enjoy *Lost Land Emerging* by Walter B. Emery. And for winter arm-chair travel there is *Last of the Saddle Tramps* by Mesamie Wilkins, who makes a trip horseback across the United States from New England to California. Altogether different is one on Alaska, *Two on the Rocks* by Gerald F. Carlson.

These are only suggestions but many who read constantly from our library may have their own choices to give to certain book worms, whom they know, just as we have.
Corinne J. Neely

- FIRST BAPTIST CHURCH**
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. James G. Martin
- MT. SINAI BAPTIST CHURCH**
H. B. Whitten, Pastor
302 Knight Street.
- SUMMERFIELD BAPTIST CHURCH**
Rev. James Arnold, Pastor
- CALVARY BAPTIST CHURCH**
Rev. Leon Perry
North 385
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
John N. Davin Pastor
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood
- IGLESIA METODISTA SAN PABLO**
Rev. F. C. Alcalá, Pastor
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION**
Herman V. Martinez, Ministro
215 Norton Street
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASSAMBLEA DE DIOS**
Martin Musquiz, Pastor
Collie Ave. H & 13th
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST**
L. E. Fooks, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- BAPTIST MISSION B.M.A.**
Old Rock Bldg. V.F.W. Park
J. H. McWilliams
Missionary Pastor
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. Clarence Powell
North 385

FOR GOD SO LOVED THE WORLD



His Natal Day

... it is Christmas, the birthday of Jesus the Christ.
It is Hallelujah time... a day when joyful reverence reigns in the hearts of His people. It is the hour for Carol singing and merry making-in simple, serious celebration of the birthday of the Lord. Then, may your Yule-log burn brightly as you and yours jubilantly, in age-old custom, exchange gifts made possible through thought and treasure. *Let us make merry but may we not forget to keep Christ in Christmas...*
For unto us a child is born, and His name shall be called Wonderful, Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

Go to Church Sunday.

- HEREFORD INSURANCE AGENCY**
323 N. Sampson
- KELLEY ELECTRIC**
- McRIGHT GARAGE & SUPPLY**
Mr. and Mrs. A. N. McRight
- FIRST NATIONAL BANK**
- ROCKWELL BROS. & CO.**
D. R. Vandever
- BIG T PUMP CO., INC.**
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- HEREFORD GRAIN CORP.**
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- HEREFORD LAUNDRY & DRY CLEANERS**
Ernest Kendall
- BUDGET FINANCE OF HEREFORD, INC.**
- KINSEY-OSBORN MOTORS**
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- PIGGLY WIGGLY**
Mr. and Mrs. Gaylord Newell
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- CITY DRUG STORE**
- CAISON HOUSE**
Mr. and Mrs. G. D. Caison
- HEREFORD IRON & METAL**
Anson A. and June Dearing
- CONSUMERS' FUEL ASS'N.**
- THE INK SPOT. INC.**
- PHILLIPS AND LAWRENCE**
- HI-PLAINS SAVINGS AND LOAN ASSOCIATION**

- HEREFORD TEXAS FEDERAL CREDIT UNION**
Mrs. Dyalitha Benson
- ED SKYPALA**
Your Borden's Distributor
- GILLILLAND FUNERAL HOME**
Marlin Gilliland
- PITMAN GRAIN CO.**
- ROGERS-MILLER DRUG**
Sugarland Mall
- GWYNNE OWEN**
- LOERWALD BROS.**
- FARMERS' DRIVE IN**
Troy Moore
- SUIT'S AUTO SUPPLY**
- ORSBORN - CHEVROLET OLDSMOBILE**
Your Chevrolet - Oldsmobile Dealer
- BOYD MACHINE & SUPPLY**
Mr. and Mrs. James J. Boyd

- FIRST METHODIST CHURCH**
Rev. Clifford E. ...
Pastor
501 North Main
- WESLEY METHODIST CHURCH**
Rev. Robert Williams Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Eugene L. Naugle each first and third Sunday; Gene Brock each second and fourth Sunday.
- AVENUE BAPTIST CHURCH**
Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES**
319 Ave. 1
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Rev. Herman Scheiter
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH**
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DE SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. K. Dwight Southworth, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS' EPISCOPAL CHURCH**
Rev. S. P. Hackley, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Eugene Suttle, Pastor

Small Talk

By SE COLEMAN
Home's Editor

Think it, we just aren't accustomed to snow and ice down here, as it's a good thing for most drivers that our billboards don't as a rule last too long.

MYRE THAT should be changed to "drivers like me, no billboards", and then it's a good idea to add a qualifying phrase to the remark about the length of cold spells, because people hereabouts talk about that time back in nineteen-thirty-some-odd when the thermometer never got

above the freezing mark for 21 straight days.

Or maybe that was the blizzard of '88, when there weren't many people around here to take the temperature, but graybeards' tall tales about the snow and cold were circulating below the caprock when I was a youngster.

ANYHOW, MY FAVORITE winters are those with not too much ice on the roads because my driving just isn't adequate for days like those recently.

It was some consolation to see other people having their cars pushed out of stalls on the ice, but no less embarrassing when mine had to be pushed from the parking area at the hospital Saturday.

Several of the nursing personnel enjoyed the sight from a nearby window when Joyce Seigler and Max Stipe, with a helpful passing stranger, supplied enough motive power to start the Rambler rolling.

For their information, I didn't stall again Saturday, but then there was this icy spot in my own driveway Sunday, and when I started out... well, the car

did go back into the garage, and there it sat until Monday. Didn't really have to go anywhere Sunday, anyway.

IN THESE NEARER-to-Christmas days it would be fun, if there was time, to just stand in the postoffice and watch the people come and go.

Only a little while Monday, and there was a harried young man with two lively small boys in tow, trying to buy stamps, put them on cards and mail same while the boys helped.

Mozelle Childers with a pleased "well now that's done" expression on her face as she turned

away from the parcel post window.

Frances Dameron saying a hearty "Merry Christmas" to a friend in passing... a local man looking up zip code numbers and finishing the addresses on a bunch of cards while an acquaintance stood by, remarking at the end, "You forgot something; you didn't address mine yet!"

A turkey's drumsticks are as important to turkey breeders as to hungry people gathered at a holiday feast, since the bird's legs tend to snap like matchsticks when it grows too heavy.

Songs Alternate With Narrative

Stories of Christmas songs were told in a program of narration and music at El Llano Study Club's holiday party Monday evening in the home of Mrs. John Jacobsen Jr.

Mrs. Jim Bookout and Mrs. Olen Caviness were co-hostesses for the party which continued club entertainments into this pre-Christmas week.

Miss Lynda Jacobsen sang familiar Yuletide carols and some not so well known as Mrs. Bookout recounted the history of each song, sandwiching the stories as a perforce to the songs.

Members exchanged gifts and were served refreshments from a table covered with a cloth of deep green and centered with an

arrangement of candles and greenery. Cranberry punch, coffee and decorated cookies reflected the seasonal motif.

Members at the party were Mmes. Labry Ballard, Jesse Geron, Boyd Foster, Clyde Coleman, Raymond White, Ben Childers, Larry Brown, Bob Word, Ivan Block, Pete Caviness, C. R. Winget and Bill Michael.

Cranberries have been used as a pie filling over the years. Now-adays some good cooks like to team the cranberries with raisins to achieve a pleasant combination of tart and sweet.

FINE FOODS and BEST

ALL PRICES ARE GOOD THROUGH SUNDAY, DECEMBER 24th
All Safeway Stores Will Be Closed Monday, Dec. 25th



50 BONUS STAMPS
With the purchase of any 2 lbs. or more GROUND BEEF
Offer expires Dec. 23rd

30 BONUS STAMPS
With the purchase of a 1 lb. pkg. Safeway FRANKS
Offer expires Dec. 23rd



YOUNG TURKEYS

Young Hens	Trophy Brand	10 to 14 lb. average	lb. 35c
Young Toms	Manor House	18 lb. and over	lb. 33c
Young Hens	Manor House	10 to 14 lbs.	lb. 37c
Roaster	Manor House Young	4 to 8 lbs.	lb. 49c
Honeysuckle		12 to 16 lbs.	lb. 49c

TROPHY BRAND
18 lbs. & over Young Tom Turkeys lb. **31c**

Safeway Specials on Holiday Foods!

EGG NOG Lucerne Egg Nog 1/2 gal. ctn. **79c**

TWIN ROLLS Skylark Brown & Serve Twin Roll 2 12-ct. pkgs. **49c**

SOUR CREAM Lucerne Sour Cream pt. ctn. **29c**

Shop Safeway And Save!

Saran Wrap ea. **35c**

Handi Wrap 200-ft. roll **33c**

Peanuts Planters Cocktail Peanuts 6 1/2-oz. can **43c**

Peanuts Planters Redskin Peanuts 13 1/2-oz. can **79c**

Margarine Meadowlake Margarine 1-lb. ctn. **27c**

Dressing Nu Made Salad Dressing 5c off qt. jar **39c**

Stuffing Mix Mrs. Wright's Stuffing Mix 13-oz. pkg. **49c**

MIXED NUTS Tom Scott Mixed Nuts 13-oz. can Save 10c **49c**

ASPARAGUS Del Monte M.W. Green Asparagus 1-lb. box Save 6c **49c**

Save On These Holiday Food Specials!

BEANS Del Monte Cut Green Beans - Save 4c 4 No. 303 cans **\$1.00**

SAUCE Ocean Spray Cranberry Sauce Save 8c No. 303 can **19c**

OLIVES Empress Stuffed Olives Save 10c 5-oz. jar **39c**

CREAM Lucerne Whipping Cream 1/2-pt. ctn. **21c**

SUGAR Powdered or Brown Sugar 1-lb. box **14c**

CRACKERS Busy Baker Snack Crackers 1-lb. box Save 6c **29c**

Low, Low Prices Plus Gunn Bros. Stamps!

Fruit Cakes	in can	\$2.59	Half & Half	Lucerne	pt. ctn.	35c
Fruit Cakes	in can	\$2.29	Butter	Shady Lane	1-lb. ctn.	69c
Baked Rolls	Skylark Fully Baked	29c	Cheese	Lucerne Cream Cheese - Save 6c	8-oz. pkg.	29c
Egg Nog	Lucerne Egg Nog	qt. ctn. 39c	Velveeta	Cheese Spread - Save 9c	2-lb. box	89c
Cream Topping	Lucerne Save 10c	7-oz. can 39c	Potatoes	Town House Sweet Potatoes Save 16c	4 No. 3 sqt. cans	\$1

MAKE SAFEWAY YOUR HEADQUARTERS FOR ROXBURY CHRISTMAS CANDY

FROZEN FOODS



Broccoli Bel Air Chopped Broccoli 5 10-oz. pkg. **\$1.00**

Asparagus Bel Air Asparagus Spears 8-oz. pkg. **49c**

Frozen Pies Bel Air Mince or Pumpkin Save 47c 3 24-oz. pies **\$1.00**

BLUE STAR PIES
Pumpkin or Mince SAVE 56c
4 20-oz. pies **\$1.00**

VEGETABLES
Bel Air 10-oz. Broccoli Spears Brussel Sprouts, Pears with butter, Corn with butter, & sliced green beans with butter
3 pkg. only **89c**





Glad's Garden

By Gladys Howton Maslow

CHRISTMAS GLADNESS
This is being written from my hospital room. The day starts real early in the hospital. Was pleased today that it did, be-

cause when the nurse drew the curtains and I looked out, was so GLAD that it had snowed. Everything was beautiful in its new white dress. The cars when

turning corners, would throw beams of light onto the trees, and they were so lovely, they glistened as though they had diamonds in their hair.
Speaking of hospitals, would like to emphasize the fact that we of Deaf Smith County, and this trade territory are especially blessed to have such a well equipped and staffed hospital. It is the very best that I have ever been in, either as a patient of visitor, and this includes many other cities in our state.
Good management, excellent supervising, well-trained RN's, alert, kind, cheerful helpers,

cleanliness, orderliness, highest type of service, well cooked and attractively served meals (they can be STRICT on diets too). In truth and sincerity I could quote the THANKS which were with each tray, and express those in my heart.
In the busy, busy days of Christmas time do not forget about your garden. When removing the snow from drives, and walks, pile it around shrubs, trees, and other plants and on the lawn. If however salt has been sprinkled around doorways etc., do not put any of this on the above mentioned plants.
This is a good time to give

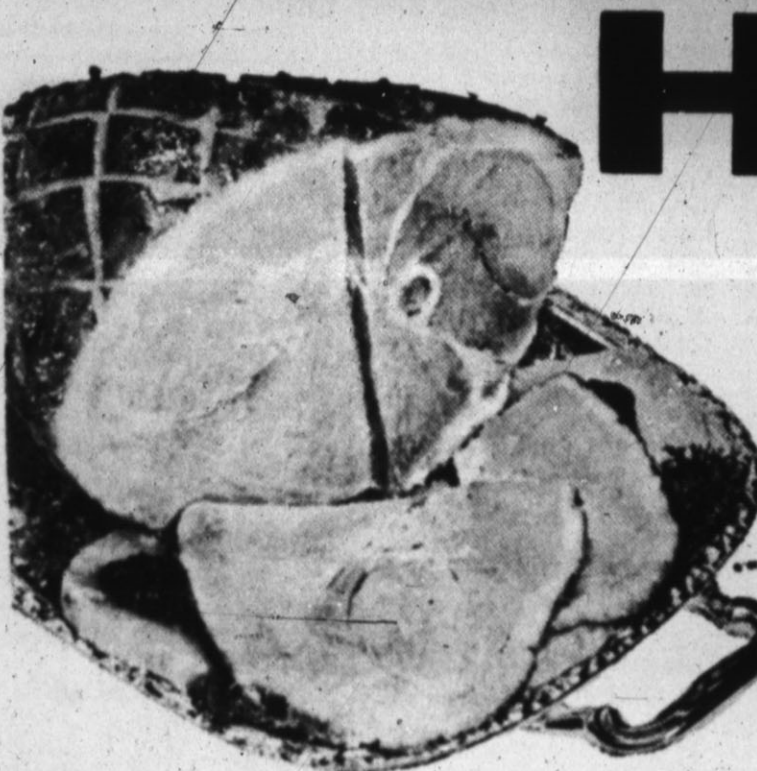
something for the garden to a friend or loved one. a statuette a special rose bush. The new introductions have some wonderful selections. A wreath made of Christmas greens from your garden, a gift certificate from implement stores, or garden shops, and the nurseries. Garden books, or subscriptions to garden magazine, an excellent gift and one every gardener should have is a Flower and Garden Encyclopedia.
Trust that all plans for the holidays and the shopping have been completed...or will be real soon. Am sure that much cannot be added, but I would like to

share with you.....
A MENU FOR CHRISTMAS
APPETIZER
Assorted best wishes arranged attractively on a beautiful tray of friendship, accented with kindness.
ENTREE
A generous portion of good cheer mixed with a full measure of gladness, spiced with joy and an added dash of excitement.
SALAD
Combination of warm feelings and tender sentiment blended with the season's greetings.
Garnish with hearts full of happiness mixed with a fine dressing of love and sincerity.

MEAT
A heaping platter of the choice cuts of new found joys, and full slices from remembrances.
DESSERT
Bountiful serving of best wishes, decorated with the cream of happy Yuletide cheer.
BEVERAGE LIST
Gladness stirred vigorously with the big spoon of giving maketh the cup that runneth over.
The milk of human kindness, topped with the real spirit of Christmas — mixed thoroughly together maketh, a brimming cup — full of Christmas Cheer. Serve all of the above with

Page Five
sincerest wish for a very MERRY CHRISTMAS AND A NEW YEAR FULL OF JOY to you and yours.
THE MANAGER
Glad & An.
Want a quickly made sweet? Melt a large package (3 cups) of semi-sweet chocolate chips with a tablespoon of butter. Add chopped walnuts (about 1 1/2 cups) and drop mounds of the mixture on wax paper. Refrigerate until firm. Store any of these chocolate-nut clusters that are not served in the refrigerator.

WISHES from SAFEWAY



HAMS

- Wilson Tendermade Fully Cooked Shank Portion HAM **lb. 49¢**
- Whole Ham Wilson Tendermade Whole 10 to 14 lb. ham **lb. 69¢**
- Butt Portion Wilson Tendermade Butt Portion ham **lb. 55¢**

- CANNED HAMS** Wilson Certified Boneless Canned Ham - No Waste **3-lb. ham \$2.89** **5-lb. ham \$4.69**
- FESTIVAL HAMS** Boneless Wilson Festival Small Family Size - 5 to 6 lbs. **lb. \$1.19**

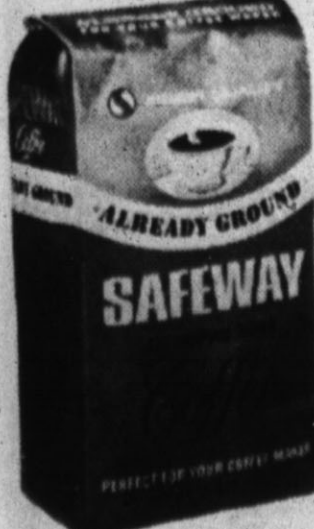
- Special Savings At Safeway!
- Pumpkin** Libby Pumpkin Save 6c **2 No. 303 cans 27¢**
 - Pecans** Packers Label Pecans Pieces Save 30c **10-oz. Bag 89¢**
 - Peaches** Hunts Spiced Peaches Save 6c **No. 2 1/2 Can 27¢**

- Kirkpatrick Fresh Frozen Baltimore East Coast OYSTERS**
- Standard **10-oz. pkg. 79¢** Select Oysters **10-oz. pkg. 89¢**
- Sliced Wilson **BACON** Certified 1st Grade **lb. 65¢**
- Pure Pork Wilson **SAUSAGE** Certified Sausage **1-lb. roll 49¢**
- Mountaire US Grade 'A' **HENS** Baking Hens 4 to 5 lbs. **lb. 39¢**
- Manor House USDA Grade 'A' **HENS** Cornish Hens **ea. 79¢**
- Blue Star - 16-oz. Gizzards **GIBLETS** or 8-oz. livers **3 pkgs. for \$1**
- SHRIMP** Peeled & Deveined **12-oz. pkg. \$1.49**



- USDA Choice Beef Steaks**
- ROUND STEAK** Round Full Cut **lb. 89¢**
- SIRLOIN STEAK** Lean & Tender **lb. 98¢**
- T-BONE STEAK** King of Steaks **lb. \$1.09**
- ARM STEAK** Round Bone Arm **lb. 79¢**
- LUCERNE DIPS**
- Blue Tang, Onion, Bacon, Hoseradish, Garlic, and Chili Dip **3 8-oz. ctn. 89¢**

- Shop Safeway And Save Extra Big!
- Aluminum Foil** Kitchen Craft Aluminum Foil Save 10c 25 ft. roll **49¢**
 - Breakaway Bread** Mrs. Wright's Breakaway Bread Total of 6 Loaves **3 2 loaves pkgs. \$1.00**
 - GERBERS** Gerbers Strained Baby Food **4 jars 39¢**
 - COFFEE** SAFEWAY Pre-Ground 1-LB. BAG **57¢**
 - EDWARDS COFFEE **lb. 63¢**
 - MARYLAND CLUB COFFEE **lb. 65¢**



- Why Pay More!
- Plates** Bondware Divided Paner Plates 21-30" **49¢**
 - Cups** 20-count - Hot or Cold drink cups 8-oz. cup **39¢**
 - Cherries** Marschino Cherries Towie 4-oz. jar **25¢**
 - Butter Peas** Libby Save 18c **3 No. 2 cans 69¢**
 - Butter Corn** Libby Save 12c **3 No. 2 cans 69¢**
 - Peas & Carrots** Libby Save 12c **3 No. 2 cans 69¢**
 - Marshmallows** Fluff Puff 1-lb. Save 4c **bag 25¢**
- Safeway Saves You More!
- Chips** Party Pride Potato Chips Save 10c **10-oz. pkg. 39¢**
 - Beverages** Cragmont Beverages Your Choice **qt. 10¢**
 - Stuffing Mix** Mrs. Wrights Stuffing Mix 7 1/2-oz. pkg. **29¢**

- Safeway Garden Fresh Produce!
- BANANAS** Central Honuras Golden Ripe **lb. 10¢**
 - CELERY** Fresh Green California Pascal Large Salks each **2/25¢**
 - All New Crop **NUTS** Almonds, Brazils, Filberts, Walnuts, and Pecans **lb. 49¢**
 - Washington State Extra Fancy **APPLES** Red Delicious **lb. 5/99¢**
 - California Choice Navel or Extra Large Mexico **ORANGES** Navel **lb. 7/99¢**
 - Tangerines Avocados Hot House KY Beans Cranberries
 - Tangelos Hawaiian Pineapple Hot House Tomatoes Fresh Dates
 - Fresh Limes D'Anjou Pears Brussel Sprouts Broccoli



Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Under Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

Hereford Rotary Club
 meets every Monday at 12:05
JONES RESTAURANT

Kwans Club
 Thurs. Noon
IOOF Hall
 207 E. Sixth

SLATED MEETINGS
 Second Monday Thursday
 7:30 p.m.
 Practice
 Steve Powell, Secretary
 Roy Boyer, W.M.

Lions Club
 meets each Wednesday, 12 Noon
Hotel Jim Hill

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st 364-2644

BOB PUGH-BUILDER
 904 and 906 IRVING 3 bedrooms, 1 1/2 bath, built-in oven and vent hood, all brick. Take your pick—\$12,500 with only \$400 down.
 120 KINGWOOD 3 bedrooms, 1 1/2 bath, den and utility room. All electric home with dishwasher, disposal, cooktop, oven and vent hood. Large lot, all brick.
 Office 364-2221 Home 364-5329 108 Greenwood
 FHA-\$19,250.

MAIN & HIWAY 60 PHONE 364-2266

Justice REALTORS Inc.

Ralph Owens 364-2560
 Terry Hodges 364-3758 Jeane McQuay 364-3145
 Gwen Leatherman 364-1650 Betty Cope 364-0255
 Jo Carter 364-3882

CORNER LOT 3 bedrooms, 1 1/2 baths, central heat, refrigerated air. Fenced back yard. Total Price \$16,750.00. The monthly payments are \$122. Let us show you this one, it is ready for immediate possession. H-3195

215 AVE. B. Spacious older home with large backyard, this house is worth taking a little time to let us show it to you. The price is \$15,500.00 H-3179

WOODBURNING FIREPLACE would feel real good in this kind of weather. We have several homes with this extra luxury located in different parts of town, it only takes a few minutes to look.

WHY NOT BUY a new home for Christmas. Many of your neighbors are. Santa Claus will still find you.

LAND FOR RENT: 30 Acres for crop rent or for sale. Joins City Limits South. 4" Electric Well.

NICE REGISTERED quarter horse colts, suitable for 4-H Club projects. Visitors invited. N. G. Elliston, 1/4 miles East on Austin Road. B-1-21-40-5p

SIX 1-4 year old portable TV sets. \$60-\$75. One 1949 Color TV \$99.50. Tower TV 120 North 25 Mile Ave. B-1-47-9c

FOR SALE: Cane bundles, not deheaded. Located at Summerfield. Call 247-3348 Friona, J. B. Taylor. B-1-15-24-6p

ONE SEARS Radial Arm Saw 10 inches, used about 10 hrs. One Shopsmith, good condition One Sears Jigsaw, good condition. See at 300 Ave. J or call 364-2113. B-1-27-24-tfc

SEMINOLE WHITE Russet Potatoes. 10, 20 and 100 lb. sacks and 50 lb. cartons. Dick Barrett Produce Company, 364-1680. B-1-19-25-tfc

PRAIRIE HAY for sale. Phone 364-3587 or 364-2019. B-1-10-25-tfc

ALMOST NEW tandem trailer. \$175.00. See at 229 Ave. 1. S-1-10-25-2p

POTATO SEED for sale. All varieties. Call 364-3349. Al Trautmann Company. B-1-11-25-2c

SAVE BIG! Do your own rug and upholstery cleaning with Blue Lustr. Rent electric shampooer \$1. Hereford Hardware. B-1-18-25-2c

WE HAVE a buyer for your farm, ranch and city property. Plains Agency, Phone 364-1150. B-1-15-51-tfc

2 SCHWINN boys 26 inch bikes. In excellent condition. 1 girl's 24 inch bike. Good condition. 1 girl's 20 inch bike. Good condition. 239 Star. 364-1873. B-1-24-51-1c

THE WESLEYAN Service Guild have 2 lb. Corsicana Fruit Cakes from the Collin Street Bakery, at \$4.45. Call 364-4825 or 364-3575. B-1-21-51-2c

AKC COLLIE Puppies. \$35.00 and up. 108 Cochise, Mescalero Park, 374-1097, Amarillo, Texas. B-1-14-51-4c

GARAGE SALE. 135 Ave. K. Friday, December 22nd. B-1-10-51-1c

2. FOR SALE Farm Equipment
 See Us For Mayrath Grain Augers In Stock Also have parts in stock DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-tfc

TOP QUALITY Irrigation Dams as low as \$3.25
 DAVIS IMPLEMENT 144 W. 2nd 364-2811 B-2-18-tfc

WE NEED a listing on your house. List with Buck and load the truck. Plains Agency. Phone 364-1150. B-2-18-51-tfc

Lee Carler
 Jack Kirksey
 GENERAL CONTRACTING
 Phone EM4 1732 EM4 0528

Colorado Rod-Weeders PTO or hydraulic drive
 Cisco Rod-Weeders with hydraulic drive
 Dempster Planters, Cultivators and Rotary Ho's. Lilliston Shredders & Blandes. See the new M-F Diesel tractors. We have several GOOD used Combines.
 SEE LESLY MOTOR CO. For the finest in farm machinery
 West Hi-way 60 Phone 364-1600

FOR SALE
 Brick duplex, carpeted, corner lot, near shopping center and downtown Hereford. 2200 sq. ft. Have a nice home and rental income. 1 unit vacant only 1 month in 7 years. Call Charles Whitehead at 364-2424.

FOR SALE
 1959 PLYMOUTH, 4 door. One owner. Good condition. Call 364-1147. B-3-10-25-tfc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-29-tfc

JOHN DEERE 4020, used 1400 hrs. with cab and dual tires and power shift. Case 930, used 870 hrs. cab. Oliver 1650 with cab. 67 model, used 280 hrs. All tractors are diesel and like new. Call owner 364-3282. B-2-25-2p

3. FOR SALE Automobiles
 MILBURN MOTOR COMPANY We pay cash for Used Cars Phone 364-0077 225 N. Sampson B-3-33-tfc

4. REAL ESTATE For Sale Cr Trade
 FOR SALE OR TRADE 3 bedroom brick, double garage, 2 baths. Carpet. Family room and utility. 3 bedroom, 2 baths, family room and utility. Hi-way frontage with 30 x 40 ft. building on West Hi-way 60. House for Spanish family. Will finance. Lots or tracts. 7 and 8 percent first lien notes. Phone or see Bill Barber at 364-4073. B-4-25-tfc

HOUSES and FARMS Farm/Loans Available Equitable Life Assurance Co. W. T. CARMICHAEL REAL ESTATE 801 South 25 Mile Avenue 364-1251 Home - 364-1082 B-4-16-tfc

PLAINS GOOD DEALS
 * We have the home you want at the price you want to pay.
 * OWNER MOVING MUST SELL 3 bedroom brick, fenced yard. Low interest loan on it \$500 will handle. See this one and save.
 * SALE OR TRADE 3 bedroom and den home. \$9,950 Sale price. \$500 down.
 * We have property listed for sale or trade in Texas, Colorado, New Mexico, Oklahoma, Kansas, Missouri, Arkansas and Arizona. Where do you want to go and what do you want to trade for. We have it in ranches, motels, farms, and business.
 * Complete loan service on farms, houses, buildings, etc.
 * Business showing \$30,000 profit per year for sale or trade for land or rent property.
 * Motel free of debt sale or trade for farm or ranch.
 * 1st and 2nd lien notes well secured to trade.
 * 200 acres on pavement near Clarendon. Two 6" irrigation wells. Sale or trade. \$220 per acre.

PLAINS AGENCY 364-1150
 W. W. BUCK Charles Cabbiness LIST WITH BUCK AND LOAD THE TRUCK B-4-51-1c

122 N. W. DRIVE, 3 bedroom house. Living area, den with fire place, all electric kitchen just completed. Must be seen to fully appreciate. For more information, call 364-1234, 364-4174, or 364-3479. B-4-21-tfc

FOR SALE by owner, 969 acres irrigated, improved, 23 miles northwest Hereford. James A. Bullard, Route 4, Hereford. 806-289-5359. B-4-19-50-6c

HOME FOR SALE HOME WITH two acres. 2 miles west on Harrison Hwy. 4 bedrooms, 2 1/2 baths, central heat and air-conditioning. Will carry papers for responsible party. Call 364-2788 or 364-1655. B-4-49-tfc

2 BEDROOM house for sale or rent. 821 Blevins Street. Call 364-3349. B-4-12-25-2c

NEW 3 bedroom brick, 1 1/2 baths, carpeted, Central heat, air. Vacant Move before Christmas. 364-4857. B-4-50-5p

LIST YOUR FARMS & RANCHES NOW CALL US TODAY LONE STAR AGENCY 601 N. Main 364-1150

IRRIGATION MOTORS
 200 to 350 HP
 5 L 3000 LERoi
 1 RXISV-12 LERoi
 2 RXIV-8 LERoi
 1 V-120 Climax
 Priced from \$1000 to \$3000
 Lubbock Electric Company
 1108 34th Street Lubbock, Texas Phone SH 4-2336

FOR SALE
 4 BEDROOM, 2 bath home with den. Carpeted. Fenced. Garage. 1856 sq. ft. 208 Star. 364-1780. B-4-16-23-tfc

ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY 804 South 25 Mile Avenue 364-4299 day nite 364-2814 B-4-11-104p

320 ACRES irrigated farm. Call daytime 385-5205, night 385-4658, Littlefield, Texas B-4-11-25-tfc

24,000 ACRES "seeded, 4,240 cheap lease. Good improvements. 35 miles from Folsom, New Mexico. \$1.50 per acre. Good terms, Jim Cook or R. H. Pipkin, 305 Amarillo Bldg. 374-7922. B-4-28-25-6c

HOME IN GREEN ACRES Beautiful 3 bedroom home. Refrigerated air, fireplace, carpet. All built-ins. Immediate possession. Terms to suit buyer. HEREFORD DEVELOPMENT CO. Phone 364-0554. B-4-25-4c

HOUSE MOVING Free estimates on houses. Have railroad permit. Also, we buy and sell houses. Call Bob Campbell 364-4261 or T. D. Mallow, CA4-4406, Plainview. B-4-25-tfc

FOR SALE Large 3 bedroom house, carpeted. Double garage, 1 1/2 bath, den, fenced yard. Low equity and assume loan. Phone 364-4028 or 100 Aspen. B-4-23-6p

BRICK DUPLEX. No existing loan. Completely carpeted and air-conditioned with fenced back yards. Very good income property. Call 364-2145. B-4-20-49-tfc

3 bedroom house, fully carpeted, nice kitchen. 206 Roosevelt. 100' x 140' lot, beautiful yard, trees. Would make ideal home for elderly couple or low income family. Need see to appreciate. Shown by appointment only. 364-3364. B-4-46-tfc

80 ACRES two miles north of Hereford. One 8 inch well on natural gas, two bedroom brick home. Call Jake Moore, 364-1542. B-4-22-51-tfc

WE NEED a listing on your house. List with Buck and load the truck. Plains Agency. 364-1150. B-4-18-51-tfc

5. FOR RENT
 3 BEDROOM unfurnished apartment. Dish washer, disposal, built-in oven and large refrigerator. Carpeted. Central heating. Bills paid. 507 25 Mile Avenue. Phone 364-1111 B-5-23-25-tfc

Beautiful 4 bedroom, 3 baths, formal living room, den with unusual rock fireplace. Enclosed patio with grill. Fenced back yard and rock garden. One 2 bedroom, completely redecorated \$8,000. \$500 down, \$75 per month.

290 head mother cow ranch. 4,960 acres deeded. 7,680 BLM well watered, well located on pavement. \$188,500. 25 per cent down.

Irrigated 223 1/2 A. good allotments, good yields with adjoining 200 acres for lease, \$6.00 per acre per year. 3 sets improvements. Feed lot for 1,000 head, farming equipment included all for \$150,000. 1,482 A. — 800 A. cultivated, 131 A. cotton allotment, 60 A. alfalfa. 3 strong 6" wells, one strong 8" well. 40 acre pecan orchard. 40'x100' hay barn. 500 cow capacity, new dairy barn. 8 1/2 sections grass lease, 2 sets improvements, can deliver 5 year cash lease on cultivated acres at \$30. per acre with sale if desired, \$146.50 per acre. Perfect section, close to town. 4 bedroom house with fireplace. Good allotments, 4 wells, \$350.00 per acre. Carthel Real Estate 206 N. 25 Mile Ave. Phone 364-0944 B-4-48-tfc

Two and three bedroom brick duplexes with fenced yards. 500 block Avenue G and H. D & R BUILDERS 364-3780 I. D. Rhodes 289-5217 B-5-51-tfc

PRIVATE TRAILER space for rent. A. Petersen. Phone 364-3198. B-5-10-20-tfc

FURNISHED APARTMENTS: Lynette Apts., 108 Ave. H. 364-0969. B-5-10-47-tfc

LARGE unfurnished duplex apt. One bedroom. Garage. Couple or lady. 364-0202 after 6:00 B-5-13-46-tfc

FURNISHED APARTMENT. 3 rooms and bath. Apply in person. 232 West Third. B-5-12-17-tfc

EXTRA LARGE furnished apartment. Living room, dining room, kitchen, 2 bedrooms, bath and dressing room. \$75 per month to qualified renter. Apply in person. 232 West Third. B-5-27-23-tfc

FURNISHED AND unfurnished apartments at the Thunderbird. 364-2797. B-5-10-23-tfc

NICE, ONE-bedroom furnished apartment. \$75 per month. 118 B. Fuller. 364-1504. B-5-11-22-tfc

STORAGE FOR rent, furniture, etc. 231 West 3rd Phone 364-1111. B-5-10-22-tfc

UNFURNISHED APARTMENT. Lynette Apartments, 108 Ave. H. 364-0969. B-5-10-23-tfc

NICE ONE bedroom, furnished apartment. Inquire 205 Jowell Street. Apt. A B-5-11-49-tfc

ONE BEDROOM and two bedroom apartments. Bills paid. 503 S. 25 Mile Avenue. 364-1111 B-5-14-24-tfc

ONE BEDROOM furnished house. Phone 364-2497 or inquire at 813 Knight Street. B-5-12-50-tfc

HEREFORD BAKERY 519 Park Ave. 364-0177 HOME OF Deaf Smith County Bread and Pastries

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. EM 4-2652

HOMES FOR SALE
 EXISTING LOAN — 3 bedroom - 1 1/2 baths - large living room - den with fireplace - large modern kitchen, featuring gas air conditioning and central heating - established loan - fenced yard - double garage - much extra storage space - very nice home - approximately 2300 sq. ft. - shown by appointment only - near school - N.W. Hereford.
 NEW HOME: 3 bedroom - 1 1/2 bath - large den with fireplace - kitchen with built-ins - formal living room - features good location - close to school - storm windows - refrigerated air - Buy now and choose own color selections - Over 2000 sq. ft. in living area - Priced complete \$25,000.00 - Quality construction with many extras.
 FOR SALE — 3 bedroom - 1 1/2 baths - living room with W/B fireplace - fenced yard - Aspen St. near school - low down payment - monthly payments \$118.00 - appointment only.
 REAL ESTATE is our business! Don't deprive yourselves of our services! We feature the finest residential and farm listing in Hereford and Deaf Smith, Co.
 IMMEDIATE POSSESSION - 3 bedroom - 1 1/2 bath - den with fireplace - game room - double garage - refrigerated air - good location - beautiful new home - immediate occupancy - approximately 2100 sq. ft. - must see to appreciate - appointment only - priced at \$25,000.00.
 What better gift for the entire family than a new home of your choice! See us today!

Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-0555 After Hours: 364-0336
 601 N. Main Hereford, Texas

HEREFORD INSURANCE AGENCY
 To Be Sure! Don Baugous — Manager 364-0850

TWO ROOM furnished apartment for one or two people. 347 North Street. 364-1621. B-5-13-51-tfc

3 BEDROOM house, partially carpeted. Close to Alkman School. Call 647-3338 daytime, 647-3394 night, Dimmitt. B-5-16-24-3c

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FURNISHED APARTMENTS to Spanish people. Palo Duro Apts. Inquire Apt A in rear. B-5-13-49-tfc

2 BEDROOM unfurnished house. \$75 per month. Bills paid. 364-1111. B-5-10-49-tfc

DO YOU need office space? I have a house full of offices for rent, reasonable. Good location with parking space. Call 364-1251 or 364-4761. B-5-24-50-12p

\$10,000.00 DOWN on irri. 160 A., 1-8" well, 48 milo, 64 wht., \$300.00 per A., payments \$1,950 per yr. plus int. 320 A. of irr. land can be crop rented with purchase of this land.
 DEAF SMITH COUNTY 200 A., 2-8" wells, underground tile, good allot. with good yields, 3 bdrm. home & barn, on paving, \$650.00 per A., 29% dn., balance good terms.
 \$110.00 PER ACRE for these 2 good sec., Deaf Smith Co., 724 A. in C.A.P. for 9 more yrs. at \$5,600 per yr. If you desire a larger tract we have land available near this tract.
 BUY 320 — RENT 320 This 1/2 sec. is located E. of Stratford, Texas, 2-8" wells, 475' to redbed, pumping level level 240', nat. gas, 289 A. of allot., 1/2 mile off paving, \$350.00 per A., 25% down. Purchaser can crop rent adjoining 320 A.
 \$250.00 PER ACRE 325 A., all cult., milo, wht. & cotton allot., 3 small irr. wells, 1/2 mile of underground tile, 3 bdrm. home, 2 grainaries, owner will sell for cash or will consider some terms to capable purchaser. \$43,000.00 loan can be assumed.

HEREFORD BAKERY 519 Park Ave. 364-0177 HOME OF Deaf Smith County Bread and Pastries

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. EM 4-2652

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 EXISTING LOAN — 3 bedroom - 1 1/2 baths - large living room - den with fireplace - large modern kitchen, featuring gas air conditioning and central heating - established loan - fenced yard - double garage - much extra storage space - very nice home - approximately 2300 sq. ft. - shown by appointment only - near school - N.W. Hereford.
 NEW HOME: 3 bedroom - 1 1/2 bath - large den with fireplace - kitchen with built-ins - formal living room - features good location - close to school - storm windows - refrigerated air - Buy now and choose own color selections - Over 2000 sq. ft. in living area - Priced complete \$25,000.00 - Quality construction with many extras.
 FOR SALE — 3 bedroom - 1 1/2 baths - living room with W/B fireplace - fenced yard - Aspen St. near school - low down payment - monthly payments \$118.00 - appointment only.
 REAL ESTATE is our business! Don't deprive yourselves of our services! We feature the finest residential and farm listing in Hereford and Deaf Smith, Co.
 IMMEDIATE POSSESSION - 3 bedroom - 1 1/2 bath - den with fireplace - game room - double garage - refrigerated air - good location - beautiful new home - immediate occupancy - approximately 2100 sq. ft. - must see to appreciate - appointment only - priced at \$25,000.00.
 What better gift for the entire family than a new home of your choice! See us today!

Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-0555 After Hours: 364-0336
 601 N. Main Hereford, Texas

HEREFORD INSURANCE AGENCY
 To Be Sure! Don Baugous — Manager 364-0850

Classifieds...

TWO BEDROOM apartment, unfurnished. 364-1103. B-5-10-8-tfc

FURNISHED OR unfurnished one bedroom apartment. Floor furnace. Carpeted. 364-4750. B-5-10-25-tfc

WE HAVE a buyer for your farm, ranch and city property. Plains Agency, Phone 364-1150. B-5-15-51-tfc

6. WANTED

WE HAVE a buyer for your farm. We can put it over, if you won't put it off. W. W. Buck & Charles Cabiness. 364-1150. B-4-25-51-tfc

WOULD LIKE to rent 1/4 or 1/2 section of land. C. W. Holcomb. 364-1923. B-4-51-9p

8. HELP WANTED.

WANT TO HIRE, a full or part time man with sales experience. Call for appointment. 364-0064. Huckert Lumber Company. B-8-19-20-tfc

WE NEED two mechanics and two body shop men - NOW! Lots of work - good pay. Hedrick Dodge. B-8-17-44-tfc

NEED BACHELOR cowboy or family or help commuting from town to care for about 350 mother cows. Outfit is 3 miles north of Boottleg. Phone Westway 289-5536 or contact J. F. Ford, Sr. B-8-51-2c

9. Situations Wanted

EXPERIENCED PRACTICAL nurse desires position. Would live in. Good references. Call 289-5536. B-9-12-51-2c

10. NOTICE

IF IN doubt about keepin on or takin out of cow business, try one of Andrews & Andrews black bulls next go round and don't look back. B-10-27-25-4p

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday. A UNITED FUND AGENCY. B-10-39-tfc

HEATING AND REFRIGERATION SERVICE COMMERCIAL - RESIDENTIAL CALL Brown Sheet Metal 364-3867 (Night & Holiday 364-2384 or 364-4714) B-10-21-tfc

11. Business Services

BROWN SHEET METAL for anything in sheet metal. PIG FEEDERS RAIN GUTTER & DOWNSPOUT GRAIN AERATION ROOF EDGING & FACIA CUSTOM BUILT TOOL BOXES SIGNS COMBINE REPAIR CHURCH STEEPLES ENGINEERED DUCT SYSTEMS (new or remodel) Call 364-3867 or come by East Hi-Way 60. Hereford. B-11-21-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service - 809 EAST SECOND 364-3572 B-11-13-tfc

DIST. WATER, Ozarka water, soft water service, home owned softeners, industrial softeners. 364-3280 216 North 23 Mile Avenue. Hereford. B-11-20-17-tfc

PROFESSIONAL POODLE grooming. Call Perry Ray. 364-1985. B-11-10-18-tfc

HARVEY HUDSON; graduate Farrier. Shoeing, training and corrective shoeing. By appointment. 647-2496, Dimmitt. B-11-13-14-tfc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfc

WE HAVE a buyer for your farm. We can put it over, if you won't put it off. W. W. Buck & Charles Cabiness. 364-1150. B-11-25-51-tfc

13. LOST AND FOUND

LOST: WHITE young bird dog with brown head answers to name of "Joe". Call 364-1088. B-13-51-2p

LOST: GLASSES, pearl colored trimmed in gold. Call Mrs. Ethridge 364-4916. B-13-11-51-tfc

Hagar Involved In Army Action

(S0253) CAMP PENDLETON, CALIF. - Marine Corporal Michael W. Hagar, son of Mr. and Mrs. Louis R. Hagar of 126 Ave. B. in Hereford participated in "Blue Lotus," with the Seventh Marine Expeditionary Brigade, the largest U. S. First Fleet Exercise in three years. The exercise was held off the coast of Southern California from Nov. 28 to Dec. 9, and involved 24,000 men, 45 ships and six air units. The expeditionary brigade, which was made up of Fifth Marine Division units, made an amphibious landing at Camp Pendleton, Calif., to conduct operations resulting in the stabilization and restoration of a fictional country to its legally constituted government. The Marines were confronted with guerrilla-type insurgency operations and over 500 simulated tactical situations. "Blue Lotus" was designed to parallel situations existing in Vietnam, where Hagar already has served one tour of duty.

Agricultural Briefs

TEXAS A & M UNIVERSITY CATTISH FARMING - An estimated 20-25 million pounds of catfish were harvested in Texas in 1966 compared with only a few thousand pounds in 1963, reports Wallace Klussmann, Extension specialist in wildlife conservation. He added that the expansion had continued in 1967 and expects it to increase from 100 to 200 percent by 1970. Better marketing and management will add stability to the new industry, he says. The first conference on fish farming was held at Texas S&M University in February 1967. Information from the conference has reached more than 1,000 fish farmers in 25 states and 2 foreign countries, reports Klussmann.

U. S. COTTON CROP SMALLER SINCE 1895 - USDA's Crop Reporting Board, as of Dec. 1, estimated the Nation's 1967 crop at 7.6 million bales. Down almost 50 percent from the 1961-65 average and the smallest since 1895. Reasons - more acres diverted, one of the worst planting seasons on record, substantial abandonment and early freeze damage. The harvested acreage of 8.1 million acres was the lowest since 1898.

RESTRAINT ASKED ON poultry & livestock production - Secretary of Agriculture Orville L. Freeman says the large grain supplies this fall pose a threat of over expansion in the production of livestock and poultry products next year. He has stressed the need for producers to hold production during the coming year in line with demand.

WOOL PROGRAM - The 1967 marketing year under the wool and mohair program ends December 31. Payments for the current year will depend on completing all details of marketing either wool, mohair or lambs by that date. Marketings completed after December 31 will become marketings in the 1968 marketing year. Applications for 1967 payments may be filed at the county ASCS office anytime.

LAZY WRAPPING - When wrapping gifts, place a lazy susan in the center of the table and put seals, tape, scissors and other items in the various compartments. Several members of the family can work around the table and have wrapping materials within reach.

AUSTIN HIGHLIGHTS

National Guard Increase Will Come With Realignment

By-VERN SANFORD Texas Press Association

AUSTIN - A massive new realignment of the Texas National Guard will increase its strength by 500 and add a new parachute unit serving the southeast and central parts of the state.

Reorganization will insure better operational capability and improved riot control potential, according to Maj. Gen. Thomas S. Bishop, the adjutant general.

Texas' two Guard divisions - the 36th Infantry and the 49th Armored - will be replaced by the 72nd Mechanized Infantry Brigade and the 71st Airborne Infantry Brigade, plus miscellaneous units.

Headquarters of the 72nd, covering North Texas and the Panhandle, will be in Dallas. Headquarters of the 71st Airborne will be in Houston. Present 36th Infantry Brigade will maintain its headquarters in San Antonio and cover all of South Texas.

Guardsmen from Fort Worth-Dallas and Odessa-Midland areas will form two new types of command units, called "emergency operations headquarters."

Canyon, Clarksville, Belton, Dumas, New Boston and Rusk will lose their guard units in the reorganization. An artillery battalion with headquarters in El Paso and batteries in Odessa, Midland, Pecos, Lamesa and Big Spring will be separate from the three brigades. So will an engineer battalion in Abilene, a tank battalion in the Brownwood-San Angelo area and an armor group in Fort Worth.

Bishop says other specialized units will be placed throughout the state within areas of the brigades, but not as a part of them. Total authorized strength will be increased to 17,375. Although the number of company-sized units will be reduced from 189 to 122, units will be larger and sometimes divided between two and three cities.

While general recruiting is banned for new Guardsmen without prior experience, enlistments are wide open for the new airborne brigade with units in Houston, Columbus, Brenham, Orange, Austin, Port Arthur, Beaumont, Port Neches, Waco, Whitney, Stephenville, Clifton, Hillsboro, Cleburne and Corsicana.

COURTS SPEAK - State Supreme Court, in reversing a Johnson County district court finding, ruled that a man cannot be held in jail indefinitely if he proves he is unable to pay delinquent child support payments. In other recent decisions, the high court:

• Set February 21 to review a Jim Wells County malpractice suit against an Alice hospital and two doctors. Mrs. C. K. Gravis claims an operation was performed on her without consent and that she suffered ill effects.

• Agreed to hear oral arguments February 21 in the appeal of Otis Elevator Company from a \$50,000 award to a Waco department store employee injured in an escalator accident.

• Upheld lower court decisions denying recovery by a Corpus Christi woman in a suit against the city after her car was struck at an intersection regulated by a faulty traffic signal.

• Sustained lower courts in denying injunction to Bishop R. E. Ranger to prevent his removal as bishop of Texas southwest division of Church of Christ in God.

A divided Court of Criminal Appeals again upheld the death sentence of Alton Charles for the 1966 shotgun slaying of a retired Caddo Lake game warden. U. S. Supreme Court has given Texas and New Mexico permission to sue Colorado to collect a \$39,000 acre-foot water debt under a 1940 Rio Grande inter-state compact. El Paso and Hudspeth County have a big stake in the dispute.

APPOINTMENTS - Lt. Gov. Preston Smith named Senators William N. Patman of Ganado, Charles Herring of Austin and J. P. Word of Meridian to the Senate's "little Hoover" commission to promote economy and efficiency in state government. Smith placed Clint C. Small Jr. of Austin and Reverend J. Carroll Chadwick of Center and Sens. Tom Creighton of Mineral Wells, Dorsey B. Hardeman of San Angelo and Charles Herring of Austin on the legislative committee looking into exemption of charitable organizations from liability for acts of employees and agents.

AIRPORT AID SOUGHT - Texas Aeronautics Commission will seek \$500,000 in federal aid for airport construction in 1968, an

increase of \$50,000 over this year.

Sixty-seven Texas communities are on the waiting list for airports and 23 more are ready to start construction.

At its meeting here, Commission heard an application by Miller Aircraft Company for a route from McGregor to Dallas and set an additional hearing to find out if Hood Airlines intends to use its permit for the same schedule.

Austin Highlights National Guide Hearing originally set for December 18 on Air Southwest Company's application to operate an economy service between Dallas-Fort Worth, Houston and San Antonio was postponed until January 15.

NEW TEXAS TRAVEL HANDBOOK - Texas Highway Department has released an expanded version of its 208-page travel handbook.

Publication now lists 400 cities and towns, more than 2,500 individual items and contains 112 photographs, including such attractions as El Paso's aerial tramway and restored Presidio La Bahia near Goliad.

Special sections are devoted to recreational facilities in Texas forests and parks and hunting and fishing regulations are summarized. **WEST TEXAS SULPHUR** - Sulphur blew into the Texas economy last week, and the University of Texas and West Texas in general can only benefit from it.

UT Board of Regents collected \$766,124.43 from the sale of mineral leases on 20 university-owned tracts in a bid-opening. Bid on one tract alone almost equaled the total minimum that the University expected on the sale.

"All indications point to the birth of a new industry in West Texas," James B. Zimmerman of Midland, geologist in charge of University lands said. Oil and gas, of course, will remain the financial backbone of West Texas, but in some areas, sulphur is the object of most of the present exploration. **NURSES' EDUCATION UP** - Enrollments in registered-nurse educational programs in Texas increased during this year by approximately 25 per cent over last year, reports the Coordinating Board, Texas College and University System.

Total now is 7,002 or 1,395 more than in 1966. Largest area of increase is in enrollment in baccalaureate-degree programs, which went from 3,626, to 4,367. In April, the Board called the lack of nursing students an "emergency" and made extensive recommendations for new college programs and the enlargement of old ones. Obviously, many of these recommendations have been carried out and others will be implemented in the fall of 1968.

JUNIORS WANT IN - Representatives of public and private junior colleges have told the interim legislative committee on Faculty Compensation that they want all the new fringe benefits being given to the state's senior colleges. Particularly, they cite group-insurance plans, leaves of absence and tuition waivers for the families of faculty members.

"We too long have been associated with the high schools and not the senior colleges," Delton Goodin of Lee Junior College told the committee. "Any college legislation should include all colleges so we won't be segregated."

SHORT SNORTS - Gov. John Connally announced a \$21,000 regional-planning grant to the Houston-Galveston Area Council, a council of governments covering Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery and Waller Counties.

A total of 116 Texas cities have approved the one-cent city sales tax as of December 13, 18 cities rejected the tax and more elections will occur in December and January.

Col. Homer Garrison, director of the Texas Department of Public Safety, was honored at a testimonial luncheon at Waco, attended by Governor Connally and representatives of the nation's leading law-enforcement agencies.

Atty. Gen. Crawford C. Martin has held that the state and counties cannot be charged clerical fees in counties of more than 20,000 population and where county officers are on salary.

U. S. Office of Emergency Planning has approved 130 applications for projects totalling \$4,700,000 to repair Hurricane Beulah damage to public property.

Federal grants totaling \$150, 110 have been awarded to Texas



THE SHOVELER in this picture isn't really wearing a spotted suit. The swirling snow happened to catch the lens of the camera when the picture was being taken. Snow seemed to affect everything around town recently as this man tried to clear his sidewalk to make it safer for pedestrians.

Thank you. Love, Brenda Walterscheid Dear Santa Claus,

I am six years old and I have tried to be a good boy this year. Please bring me a Major Matt Mason, a Johnny Speed, and an Electro Shot shooting gallery.

Please remember to bring to bring my baby sister, Trace, some little toys. Please remember all the other boys and girls.

I love you, Randall Carnahan Dear Santa,

I am a little girl four years

old and I have tried very hard to be good this past year.

I am looking forward to your visit Christmas Eve and if possible would like for you to bring me a "Little Miss Tussy" doll, a sewing machine, and a pair of black "Go-Go" boots.

Please remember all of the other little girls and boys. Sincerely, Jill Paschel

A total of 28,525,806 pounds of fish was taken from the Texas portion of the Gulf of Mexico during the fiscal year of 1966-1967, according to the Texas Parks and Wildlife Department.

Star PRE CHRISTMAS SHOW

Two pranksters turn a playground into pandemonium!

Walt Disney YELLOWSTONE CUBS

PLUS A "WARRIOR CITY" BLAZER

WALT DISNEY'S A Country Coyote Goes Hollywood

PLUS Nature's Strangest Creature

PLUS 2 CARTOONS The Quacker Tracker Poncho's Hideaway

Open 1:45 - Showtime 2:00

THURSDAY FRIDAY SATURDAY

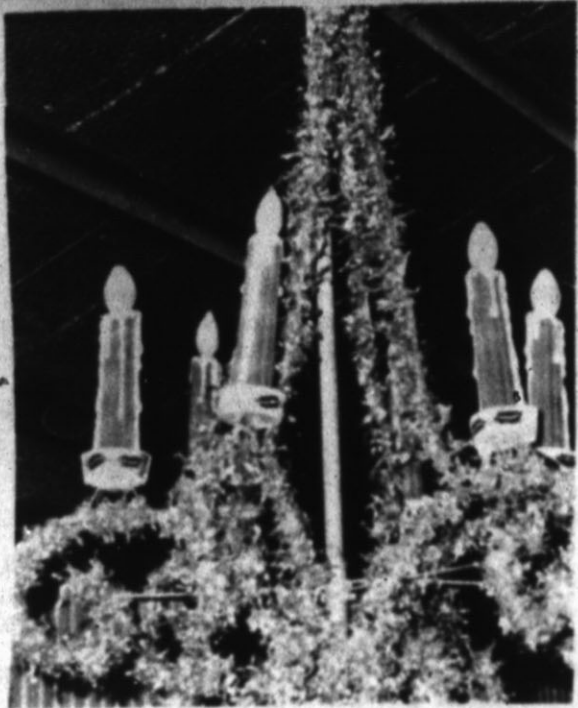
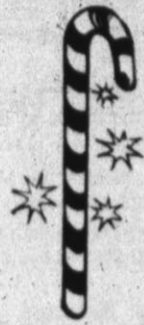
OPEN 1:45 STAR SHOWTIME 2:00 CHRISTMAS EVE, CHRISTMAS DAY and TUESDAY

THIS IS WHAT HAPPENED THE DAY THE FLIM-FLAM MAN HIT TOWN!

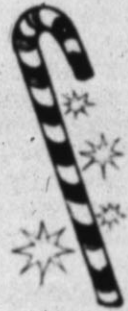
THE FLIM-FLAM MAN

GEORGE C. SCOTT SUE LYON MICHAEL SARAZIN

CHRISTMAS



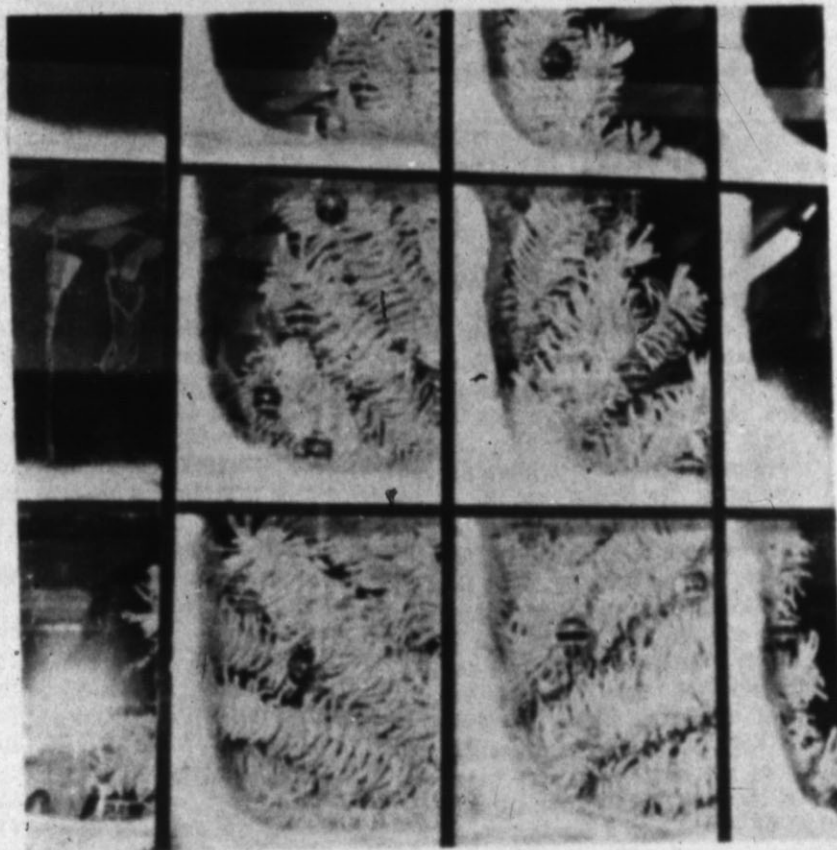
IN



BUSINESS

PHOTOS WERE TAKEN at La Plata Junior High, Northwest Elementary—Mrs. Jessee Geron's fifth grade room, downtown, and Sugarland Mall.

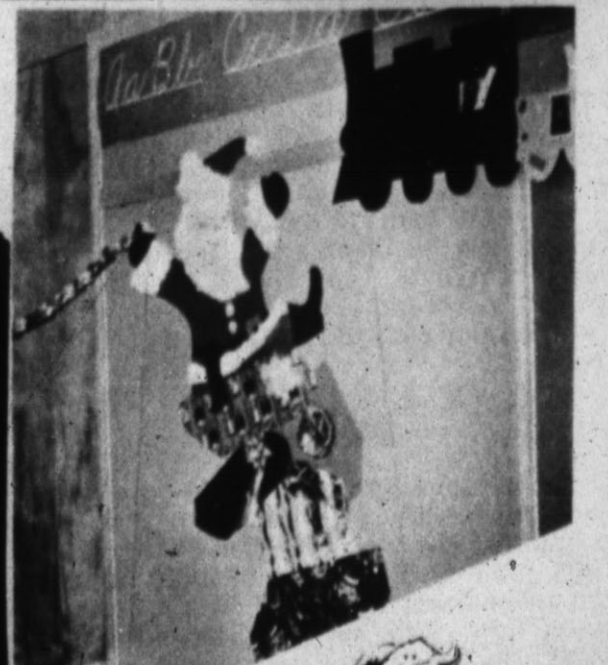
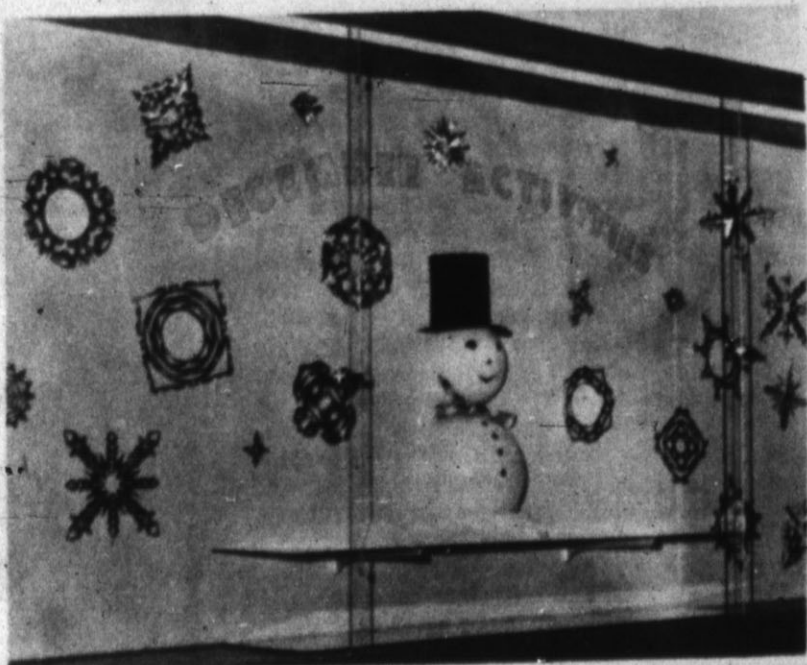
(Staff photos by Penny Young)



SCHOOLS



AND



HOME

