

Hereford Again Receives National Acclaim

Hereford again gained national fame this week as the Federal Aviation Administration labeled the community as a "typical example of how aviation can contribute to the growth of communities when coupled with a balanced local development program."

The city is one of five in the United States described in detail in a booklet titled "The Airport - Its Influence On The Community Economy" which was prepared by the Systems Planning Division, Airports Service, of the FAA.

Other cities described in the booklet, which is being released throughout the country and will be presented to Congress for study, are Sumter, S. C.; Hayward, Calif.; Frederick, Md., and Fairmont, Minn.

A forward in the booklet states "A community's growth depends, to a large degree, on adequate transportation. The scale of transportation development must match the community's needs if it is to remain viable and economically competitive. Each mode of transport

will play a part in providing these needs. Each of the five locations covered in this publication was surveyed to determine the value of the airport and its influence on the community economy. The selected communities are typical examples of how aviation can contribute to the growth of communities when coupled with a balanced local development program."

lished or significantly improved with Federal-aid Airport Program funds since 1948. To assure the general aviation character of the airports to be surveyed, airports awarded air carrier certification within a three-year period after completion of basic construction were excluded from consideration."

development to such factors. To help illustrate this relationship, the charts in each chapter are marked with dashed lines to indicate when the airport was developed."

Of the 79 pages which make up the booklet, 17 consist of pictures and printed material on Hereford and Deaf Smith County. Parts of the article follow.

Serving the Magic Triangle

The Hereford Brand

18 Pages
...
PRICE 10c

66TH YEAR - NO. 45

HEREFORD, TEXAS, 79045, THURS., NOV. 9, 1967

PUBLISHED EVERY THURSDAY

Many Activities Will Highlight Veterans Day

Veterans Day observance for numerous local and area residents will begin Saturday with a breakfast at the new American Legion building from 6 a. m. until 8 a. m.

City Blackout Is Explained

A seven-minute blackout over the city of Hereford Tuesday occurred during maintenance work, Melvin Jayroe, manager of Southwestern Public Service, explained.

Damage Is Heavy In Collision

Damage was heavy Sunday evening on two cars involved in a collision at the intersection of Avenue E and Union.

Future Nurses Get High Test Scores

T. E. Seigler, Deaf Smith County hospital administrator, expressed his satisfaction and pride in the showings made on State Board of Vocational Nursing examinations held in Austin recently by the most recent graduates of the Vocational Nursing Class here.

Brand To Hold "Open House"

We went through the noises which accompany a remodeling project and the hectic procedure of moving. All of the staff had just begun getting used to the new offices when the boss said "Let's have an open house while it's still new."



POPPY SALE - Teresa Oakes, president of the V.F.W. Junior Girls Auxiliary pins a poppy on Ignacio Padilla, who recently returned from 13-months active duty in Vietnam. Members of the V.F.W. will be selling poppies throughout the city Saturday, with the headquarters to be in front of Anthony's on Main.

Enrollment Good, Will Continue Adult Education

Meeting times have been set for several courses in the Adult Education series at Hereford High School with enrollment lasting through Tuesday.

Election Set For Saturday

Twelve Deaf Smith County residents had registered absentee by the deadline Tuesday for the purpose of voting in Saturday's election.

Registration Is Necessary For All Over 21

All persons 21 years of age and older must register if they want to vote in the 1968 election, Deaf Smith County Tax Assessor-Collector Nell Miller has stressed to county residents.

Commissioners Raise Utility Rates During Long Session Monday Night

In a three-hour meeting Monday night, Hereford City Commissioners voted to:

Illness Of Nero Cancels Concert

Sudden illness of Peter Nero, pianist scheduled to present the initial Hereford Community Concert Association program here Monday evening, resulted in cancellation of the concert.

Funeral Arrangements For Lt. James Emil Pavlicek

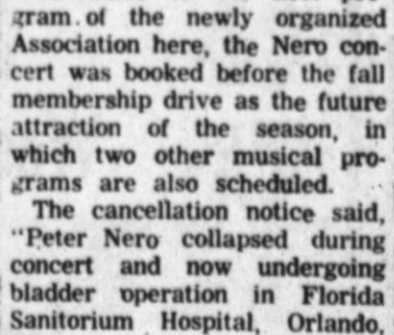
Funeral arrangements for Lt. James Emil Pavlicek, 25, first fatality of the Viet Nam war among Hereford servicemen, are pending at Gilliland Funeral Home.

grant a rate increase by Southwestern Public Service Company.

Services Pending For War Casualty

escort to troop carriers, flying alongside the carriers to take care of possible ground fire.

James Pavlicek



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that such action "would be taxing the people for your right to use the streets and alleyways."

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air conditioner. Price for the air conditioner from Ford was \$266.02 and that from Dodge was \$325.

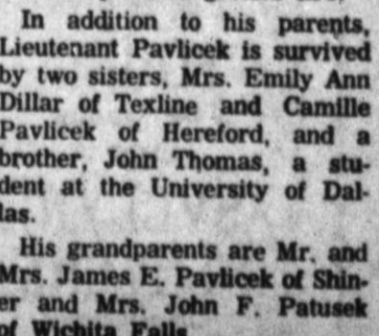
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Hereford...

(Continued from Page 1)
 out the year, as many of these persons are seasonal farm laborers. Full time employment for these people is expected to improve due to increasing demands for off-season labor to process agricultural products. Median income figures reported in the 1960 Census listed \$4,884 for the State and \$4,499 for the County. Median income reported for the City of Hereford during this period was \$5,190. Although above State and County figures, the City of Hereford is somewhat below the National average of \$5,600.

THE CITY

Although retail trade and service business began to show important growth trends in the early 1940's, sustained upward development in all of Hereford's business activities began during the postwar recovery of agriculture in the mid-1950's. Much of this development can be attributed to improved agricultural methods, increased farm and livestock production and to increased manufacturing in Hereford. Important contributions have also been made to the economy in the last few years with the development of the Holly Sugar Corporation's new sugar plant and the development of the

The Hereford Brand

Member Associated Press
 Member National Editorial Assn.
 Published Every Thursday at 130 W. Fourth Hereford, Deaf Smith County, Texas, 79645
THE BRAND PUBLISHING COMPANY

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each.

CIRCULATION
 MailEM 4-2030
 CarrierEM 4-1855
 Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

James M. Gillentine, Publisher
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 Tom Porter, News Editor
 Mrs. Floyd Coleman,
 Women's Editor
 Vic Bryan Jr., Adv. Manager
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Armstrong
 505 W. Park
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associated cattle feed lots. Statistical evidence of the economic benefits of these new industries upon the area has yet to be compiled, but they are expected to have a profound influence on nearly every aspect of the economy.

AGRICULTURE

"Deaf Smith is among the leading 200 counties in the United States in total value of farm products sold and is one of the most important agricultural and livestock producing areas of the High Plains region in West Texas. Census data compiled in 1959 indicated 851,148 acres or 88.2 percent of the 1,507 square miles of land in the County were devoted to farming and ranching."

TRANSPORTATION

"Ever since Hereford had its beginnings as a railroad settlement, it has been the center for transportation in the County and much of the local trade area. Although the railroad has traditionally been the principal commercial transportation mode in the area, improved highways and the construction of the new municipal airport have provided Hereford and the County with a well-balanced transportation system."

AVIATION

"The Hereford Municipal Airport was built during 1957 and 1958 and is the first publicly owned airport in Deaf Smith County. Prior to this time, privately owned airports provided aviation to the community. These airports began to appear in the 1930's, but accurate accounts of their number and operations are unavailable. It is believed that as many as 4 existed at one time during the postwar years. Local pleasure flying and crop dusting accounted for most of the activity. As the City began to expand in the early-and-mid-1950's, two of these airports were closed and the property converted to other land uses. It was during this time that the City and County initiated action to develop a permanent municipally owned airport."

"In 1956 the City organized an aviation committee to develop an airport program. By February 1957 a 601-acre site had been selected 5 miles northeast of Hereford along U. S. Route 60. Following an FAA site inspection and approval, a local bond issue was passed to help finance the project. The City also received a Federal-aid Airport Program grant from FAA. The grant contributed 50 percent of the cost for land acquisition and for paving the NE-SW runway, parallel taxiway and adjoining apron. The airport was opened for use by the public in 1958."

"As of July 1, 1965, there were 28 aircraft based at the airport. Their activities consisted of business, charter, crop dusting, pleasure, and instructional flying. Together with itinerant aircraft using the airport, it is estimated there were 12,500 general aviation operations in Fiscal Year 1965. Although the City has not yet been certificated for scheduled airline service, the variety and volume of activity at the airport has already demonstrated its value as an important transportation facility to both Hereford and Deaf Smith County."

The article concerning this community is summed up under a heading of "The Airport and Hereford." The writer states "The development of the airport at Hereford is part of an overall effort for community progress. The community, through its City Administration, Chamber of Commerce and civic action groups, has several active programs directed towards economic and cultural growth. The City has a downtown improvement program which includes off-street parking, voluntary store modernization, and the erection of attractive shelters along the main street with planting boxes and piped-in music. The Chamber of Commerce maintains up-to-date economic data for the City and the County and keeps track of national economic trends that may have an effect on the area. The Chamber had a technical survey of the City and County prepared in 1965 to chart current economic trends and to guide future development."

"The Hereford Municipal Airport was completed in 1958 and has been a significant factor within the overall community development program in bringing new business to Hereford. Rather than being bypassed as so many other agricultural communities have been Hereford has attracted new industry."

"They (local community leaders) were instrumental in making it possible for Holly Sugar to locate in West Texas. The airport was a factor that 'tipped the scales' in Hereford's being chosen over similar locations in West Texas for the Holly Plant."

Holly Sugar, Griffin and Brand Sales Agency, the First National Bank of Hereford are listed specifically as being dependent on the airport in their business. "The local farming economy is dependent on the airport. Aerial crop dusting and spraying, defoliation, fertilizing and seeding are among the important services provided to large scale farming operations common to the area."

After listing numerous other businesses which use the airport quite frequently, the writer says "The diversity of these businesses creates a demand for air travel in the conduct of normal business. Visitors rely on the speed of aircraft and the flexibility of service routes made possible by the use of business aircraft."

"The airport at Hereford is a link in the air transportation system which allows this community effectively to transact its business with suppliers and markets. The economic benefits derived from this airport are the introduction of new industry, which has substantially altered the economic base of the community, the accomplishment of necessary agricultural processes such as dusting and spraying, and the provision of

Rites Today For Mrs. Lookingbill

Funeral services are scheduled at 10:30 a. m. today for Mrs. Harry S. Lookingbill, 45, resident of the Summerfield community since 1960, died in a hospital here Tuesday after a long illness.

The rites will be held in Summerfield Baptist Church with

4-H Club Plans Annual Banquet

Four-H Club members of Deaf Smith County will hold their annual Achievement Banquet Saturday evening in St. Anthony's School auditorium, beginning at 7 p. m.

Awards recognizing outstanding work done the past year will be presented, included the coveted County Gold Star Awards, one to a girl and one to a boy. Representatives of various award donors will make the presentations.

Joyce Bezner, chairman of the banquet committee, will welcome guests after the invocation by James Lee, Jane Witkowski will be master of ceremonies. Guests will be introduced by Charles Atchley.

Theme of the banquet this year is 4-H Carousel. No address is scheduled; the program will be an informal one featuring the awards. On the banquet committee are Tommy Bezner, Kenneth Justice, Jane Witkowski and adult advisors, Mrs. A. J. Bezner and Mrs. Leo Witkowski.

air transportation for day-to-day business activity. All types of business activity in Hereford are dependent in some degree on the services at the airport."

"The Hereford area is growing at a rapid rate. The development of an airport has been one natural step in an overall community development program. By itself, development of the airport might not have had much impact on the community economy. Together with the other actions taken by the community to expand its economy, it has proved of great value in adding income, employment opportunities and diversity to the economic structure."

"Deaf Smith County is expected to grow to a population of 30,000 in 1975 and 45,000 in 1990 based on current projections. Most of this growth will take place in Hereford and its environs. As the community grows to these population levels substantial increase in activity can be expected at the airport. Provision of a modern airport, therefore, has been a timely and necessary development for a progressive and growing community such as Hereford, Texas."

Commissioners

(Continued from page 1)
 residents there can expect a great deal of traffic. Bayne told commissioners

the Rev. James Arnold, pastor, assisted by the Rev. Bill Bruton of Elgin Avenue Baptist Church of Lubbock. Gilliland Funeral Home will direct burial in Rest Lawn Memorial Park. Nephews of Mrs. Lookingbill will be pallbearers.

Nee Bertha Faye Crow, Mrs. Lookingbill was born Oct. 16, 1922 at Whitney, Hill County. She came to this county in 1960 from Hillsboro and married Harry S. Lookingbill in Hereford Aug. 21 of that year. Her home was three miles east of Friona.

Survivors are her husband; two sons, Eldon Rape of Friona and Kenneth Rape of Bellmead; three brothers, A. J. Crow of Spring Valley, Calif., James and Henry Crow of Whitney; and three grandchildren.

Funeral Held In Burkburnett

Joseph M. Nichols, 62, a resident of Burkburnett for the past 40 years, died there on October 30 after a short illness.

He is survived by his wife, Audie, of the home, one son, Darrell, of Burkburnett, two daughters, Mrs. T. L. Bryant of Hereford and Mrs. Ray Schumann of Hull, Ill, and seven grandchildren.

Funeral services were held in the First Methodist Church in Burkburnett with burial in the Memorial Cemetery there.

Damages Light \$n McKinley Street Collision

A wide left turn in front of another vehicle in the middle of the block was the cause of a wreck Tuesday at 7:30 a. m. in which \$200 total damages were incurred and one ticket issued.

Involved in the collision were a 1961 Chevrolet, driven by Cecilia Gay Packard of Rt. 3, Box 187 A, and a 1955 Chevrolet Stationwagon driven by Jerry C. Bertram, also of Rt. 3.

Both vehicles received damages of \$100 each in the collision in which both cars were traveling north on McKinley. The car in front swung towards the right curb in making a left turn in front of the other car, causing the 'auto in back to strike the right front' of the turning auto.

One citation was issued by investigating officers, for negligent collision by making a wide left turn in front of another car in the middle of a block.

Classifieds Get Results

Election...

(Continued From Page 1)
 Precinct 7, Dawn School House, Route 1; Precinct 8, Walcott School House, Route 2; Precinct 9, Bippus Community House, Route 4; Precinct 10, Palo Duro Church, near Wildorado, and Precinct 11, Central School House, Hereford.

SHOPPING FOR TIRES? compare price!

General-Jet FOR COMPACTS 6.50 x 13
\$16⁹⁹ plus \$1.80 tax

Blackwalls slightly lower!
 FOR FORD, CHEVY, PLYM, STUDE, RAMBLER 7.75 x 14 and 7.75 x 15
\$19⁹⁹ plus \$2.21 tax

FOR BUICK, MERC, PONT, CHRY, OLDS, DODGE, PLYM, STUDE 8.25 x 14 and 8.15 x 15
\$21⁵⁰ plus \$2.38 tax

compare value

4-PLY NYLON CONSTRUCTION
 * General's exclusive twin-tread design * Long-mileage Dungen tread rubber

FREE installation

COME IN TODAY!

Headquarters for the famous DUAL 90 and the complete line of General tires and services

HEREFORD GENERAL TIRE STORE
 732 West 1st Street
 Hereford, Texas

GENERAL TIRE

THE CAISON HOUSE
 Proudly Presents The PLAYERS OF THE WEEK!

BOBBY BURWICK

Offensive Play of the Week: Bobby Burwick, No. 22. The 188-pound senior tailback scored two touchdowns rushing and threw two other touchdown passes in leading the Whitefaces to a 28-14 victory over Muleshoe. The runs by Burwick were for 3 and 23 yards, while the passes were thrown to Donnie Fangman and Bill Cole for 10 and 11 yards respectively.

Defensive Player of the Week: Tony Gorman, No. 75. The sophomore tackle continue to make a good showing as he plays more each week. Gorman exhibited all the savvy of a seasoned veteran against Muleshoe as he made several outstanding tackles and always showed good pursuit.

THE CAISON HOUSE
 Hiway 60 and 385
 Where Dining Is A Pleasure

TONY GORMAN
 Defense

WRESTLING
DORY FUNK SR.
 -VS-
THUNDERBOLT

Texas Woman Championship
MAY YOUNG
 The Queen
 -VS-
EVELYN STEVENS
 Challenger

German Champions
KURT & KARL VON BRAUNER
 Aleman
 -VS-
KOA TIKI and ROCKY MONTERO

Saturday, November 11 - 8:45 P.M.
Hereford Bull Barn

LAYMANS REVIVAL
 Wednesday, November 8th through Sunday, November 12th

EVANGELIST
DR. JERRY DAWSON

SONG LEADER
BILL DEVER

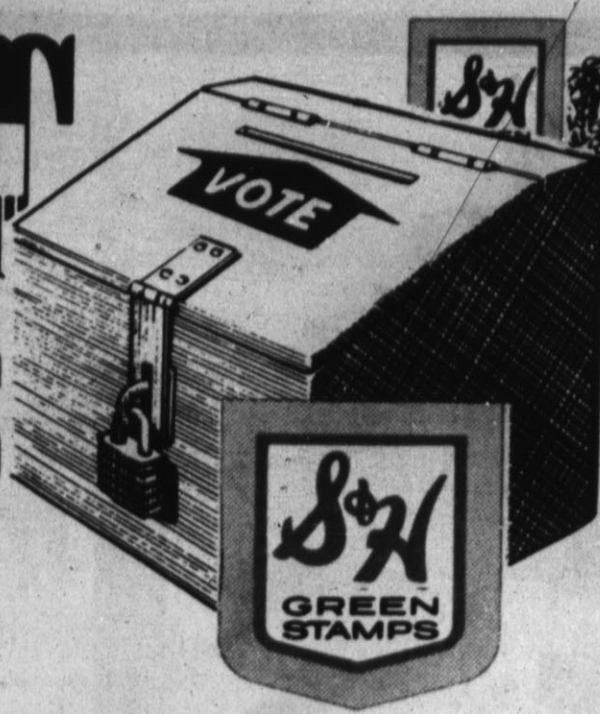
Evening Services 7:30 P.M.
 NURSERY OPEN FOR SERVICES
 PUBLIC INVITED

First Baptist Church

CAST YOUR BALLOT

FOR OUR LOW ELECTION DAY PRICES

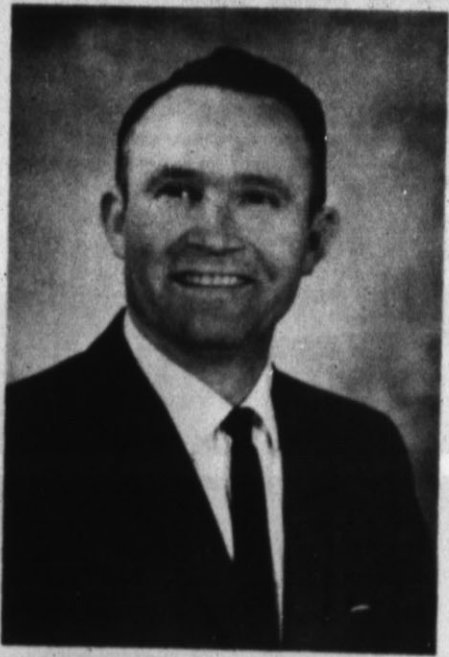
GET **S&W** GREEN STAMPS, TOO!



SPECIALS GOOD
THURSDAY, FRIDAY
AND SATURDAY,
NOVEMBER 9, 10
AND 11.

Congratulations: JACK NUNLEY

Recently chosen "Salesman of the Month" for October by Radio Station KPAN. Jack joined the Taylor & Sons firm in October 1945 while still a high school student at Canyon High, and transferred to Hereford in May, 1956 to manage the Hereford store. He has been a credit to our organization and we are extremely proud of his accomplishments. Jack, his wife and four children, live at 602 E. 4th St. He has been active in church and civic work since coming to Hereford and has served as President of the local Rotary Club.



We salute Jack Nunley, "Salesman of the Month". We're proud that he is associated with our firm.
The Taylors

PORK ROAST

Fresh Lean PORK STEAK	lb. 49c	Jumbo FRANKS	3 lbs. \$1.09
Sliced All Meat BOLOGNA	lb. 59c	Fresh GROUND CHUCK	lb. 69c
Favorite SLICED BACON	2 lbs. \$1.19	Grade "A" TURKEYS 14-lb. & up	lb. 39c

Energy BLEACH

1/2 Gallon with 5.00 purchase or more
Excluding Cigarettes
19c

Shurfine Frozen ORANGE JUICE

Shurfresh MARGARINE Corn Oil
Folgers COFFEE 3-lb. can

7 6-oz. cans **1.00**

4 1-lb. pkgs. **1.00**

1.99

Shurfine BROCCOLI SPEARS

Schillings BLACK PEPPER 4-oz. can **39c**
Lipton INSTANT TEA 4-oz. jar **79c**

Taylor & Sons EGGS Grade "A" Medium **29c**

Hydrox COOKIES 1-lb. pkg. **49c**

Seamless NYLON HOSE 3-pr. pkg **89c**

Gold Medal FLOUR 10-lb. bag **99c**

Comet - Long grain RICE 28-oz. box **39c**

Duncan Hines PANCAKE MIX 2-lb. box **39c**

Shurfine PEARS 303 can **29c**

Swift - Honey Cup MELLORINE 3 1/2-gal. ctns. **1.00**

Reynolds FOIL 25'x12" roll **29c**

Tendercrust Bread

Shurfresh Milk
PICK 'EM UP TODAY!

HOT DOGS Sold Saturday Daily

MIXED VEGETABLES Shurfine	6 303 cans 1.00	CRISCO 3-lb. can with 5.00 purchase or more Excluding Cigarettes	57c
SOUR CREAM Shurfresh 1/2 pint can	39c		
CHEESE SLICES Kraft 8-oz. pkg.	47c		
CHOCOLATE CHIPS Nestles 12-oz. pkg.	47c		

POTATOES

WHITE

20 L B A G 59c



GRAPEFRUIT Ruby Red 5 lb. bag **49c**
CABBAGE crisp firm heads each **10c**
GREEN ONIONS fresh bunch **7 1/2c**

WHITE CHOCOLATE CAKE

1/4 lb. white chocolate 2 1/2 C. cake flour
1/2 C. hot water 1 t. soda
1 C. butter 1 C. buttermilk
1 C. sugar 1 C. pecans
4 eggs 1 C. coconut
1 t. vanilla

Melt chocolate in hot water; let cool. Cream butter and sugar; beat until fluffy. Add one egg yolk at a time, beating well after each addition. Sift 2 1/2 C. cake flour, 1 t. soda. Add to mixture alternately with 1 C. buttermilk. Add melted chocolate and 1 t. vanilla. Beat 4 egg whites until stiff, but not dry; fold into mixture. Gently stir in 1 C. pecans and 1 C. coconut. Bake in 3 layers at 350 degrees for 25 - 30 minutes.

COCONUT-PECAN FROSTING

1 C. evaporated milk 1 1/2 C. coconut
1 C. sugar 1 C. pecans
3 egg yolks 1 t. vanilla
1/4 lb. margarine

Combine in sauce pan: milk, sugar, egg yolks, margarine and vanilla. Cook and stir over medium heat until mixture thickens - about 12 minutes. Add coconut and chopped pecans. Beat until frosting is cool and thick enough to spread.

BRECK SHAMPOOS

For Dry-Oily or Normal Hair



43¢



manufacturer's suggested selling price \$1.09



59¢

manufacturer's suggested selling price \$1.89



\$1.09



BRECK BANISH

Dandruff Treatment Shampoo
manufacturer's suggested selling price \$1.50

97¢

Breck Banish Creme

\$1.25 value

69¢

CHAMPLIN PRODUCTS



HIV-I
MOTOR OIL

19¢ qt.

\$3.99 CASE



DELUXE
MOTOR OIL

28¢ qt.

\$6.99 CASE



CMO
MOTOR OIL

15¢ qt.

\$3.59 CASE



TRANSEASON
MOTOR OIL

33¢ qt.

\$7.44 CASE



TRANSMISSION FLUID
TYPE A

29¢ qt.

\$6.23 CASE



PERSIAN LOVE RINGS

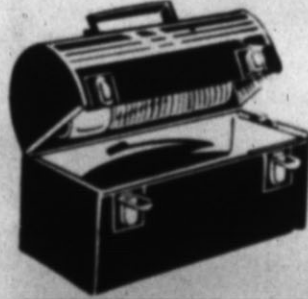
79¢



Charm Bracelets

\$1.99

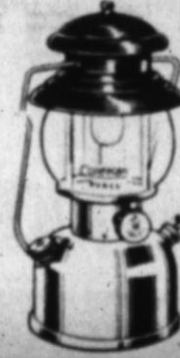
Workers Lunch Pail



with thermos

\$1.67

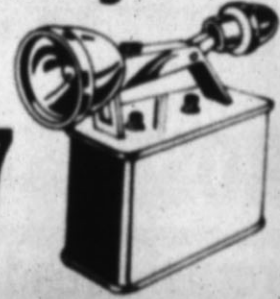
Coleman Lantern



Single Mantle

\$9.88

Burgess Radar-Light



\$5.67

MASTER WAX

by Simoniz

99¢

Gold Seal Oil Filters



GFI for Fords

79¢

G141 for Chevy

59¢



Dupont Golden "7" Oil Additive

33¢



Rear-View Mirrors

99¢

OIL SPOUT

Heavy Duty Metal

19¢



HARRINGTON & RICHARDS BOLT ACTION

HUNTING RIFLES

CHOICE OF 3 CALIBERS: 30-06, 270 and 243

manufacturer's suggested selling price \$144.50 each



\$118.00 each

LIGHT BULBS

Choice of watts: 25-40-50-60-75-100

13¢ ea.

GIBSON'S DISCOUNT

This Is The Plan If You Don't Buy Regular Retail

And Remember 3 Ways To Buy

1. CASH
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ANSCO

126 Cartridge Black & White

8mm Movie daylite color with-processing

RX

WE SAVE YOU MONEY ON Open Monday thru Phone 364-4900 Days Phone

Neo-Synephrin

NASAL SPRAY

1/2% strength reg. \$1.37

79¢

ONE-A-DAY

Protect your f

365-tablet apothecary jar \$8.00 value

CONTAC

Nasal Mist regular \$1.29

77¢

100 size with 24 free

Unicap Vitamins reg.

100 with 24 free

Unicap Chewables

Bottle of 100

Viterra Tastitabs reg.

Bottle of 100

Viterra Therapeutic

Bottle of 24 tablets

Ursinus Tablets reg.

Package of 12

Triaminic Tablets

USE GIBSON'S EASY LAY-A-WAY PLAN!

WHERE YOU ALWAYS BUY THE BEST FOR LESS!

GIBSON'S

QUANT CENTER

The Place To Shop
Don't Want To Pay
Retail Prices!

Member... There Are
To Buy At Gibson's:

CASH
INSTANT CREDIT
LAY-A-WAY

NP "27"

Powdered Spray
For Prevention
And Treatment
of Athletes Foot.

New Aerosol Can
manufacturer's
suggested
selling price
\$1.49

79c

PRAK-T-KAL

VAPORIZER

model 41
manufacturer's
suggested selling
price \$4.95

NOW **\$2.47**



Prak-T-Kal
STEAM MIST

\$1.40 size **59c**

\$2.10 size **79c**

Regular or
With Body
\$1.75 Value

88c



HANDI-WRAP Big 100-ft. roll only **22c**

ALUMINUM FOIL Diamond 25-ft. roll only **17c**

ANSCO FILM

Cartridge & White **33c**

Movie color processing **\$1.77**

MENS BILLFOLDS

pre-priced \$3.95

\$1.99



New! **MINI COLLARS**
the latest fad

\$5.00 Value **\$2.47**



POUND-A-BLOCK

by Tinkertoy
our usual discount
price \$2.67

NOW **\$1.87**



TOM THUMB CASH REGISTER

our usual discount
price \$2.47

NOW **\$1.67**



BOOB-TUBE-RACE

our usual
price \$1.43

NOW **99c**



TINY THUMBELINA DOLL

by Ideal
moves like a real baby

NOW **\$4.97**



"BEETLE BUG" VOLKSWAGEN

by Hubley
sturdy metal
usually \$1.13

NOW **73c**



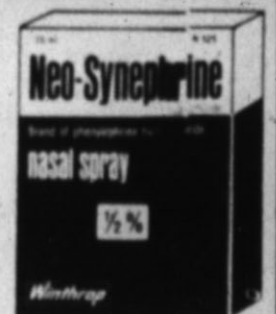
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Sympheprine
PRAY **79c**



Sunbeam Automatic
ELECTRIC CAN OPENER-KNIFE SHARPENER

also sharpens scissors.

\$14.88



Hoover
Blender
model 8940

NOW **\$22.47**



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Swedish Modern Design **33c**

"Soreno" Stylish Design **\$1.17**

3 pc. set

E-A-DAY VITAMINS

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value

\$5.39

Cream Manila DRAWING PAPER

large pad **10c**




2-Ring CANVAS BINDER

29c



2-Hole NOTEBOOK PAPER

300-sheet package **43c**



VISINE

Eye Drops
1-ounce
reg. \$2.50

\$1.59



PLAYTEX DISPOSABLE DIAPERS

package of 30 **99c**



INFANTS STRETCH SOCKS

machine washable
sizes 4 to 6 1/2

4 pr. per pkg. **69c** pkg.



MENS & WOMENS RAIN COATS

with detachable hoods
2 pockets
carrying pouch

69c ea.



One Pound Can

59c

Let's Mountain Grow!



ins reg. \$4.00 **\$1.87**

vables reg. \$3.29 **\$1.67**

tabs reg. \$4.00 **\$1.99**

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ets regular \$2.19 **\$1.39**

Tablets reg. \$1.00 **37c**

STEP LADDER

27 inch Aluminum
WOW!

\$3.27




ALL WEATHER MATS

Cocoa your choice Rubber **99c**



Plumber's Friend

37c





A HAPPY HEART that will help her find beauty, romance, and adventure in the common things of daily life. Cindy Ford portrays this Campfire Girl objective.



THE CAPACITY for fun, friendship, and happy group relations.

Camp Fire Girls



The Hereford Brand



FROM LEFT TO RIGHT — Gaye Wesson, Kim Simpson, Shyla Thomas, and Laqunta Barton, members of the WA-SIINAH Campfire Group, are shown during one the May flag raising ceremonies. The Campfire Girl has a deep love of her country, the practice of democracy, and a readiness to serve.

PRISSY CRUME, Shelley Rush, and Kathy Miller thumb through a Campfire book with several of the Spanish Campfire Girls from the Labor Camp in the background receiving pointers on different subjects. The group met Wednesday, Nov. 1 at the Casa de Amigos. The Campfire Girl has pride in woman's traditional qualities—tenderness, affection, and skill in human relationships.



A SPECIAL LOVE of the outdoors brings Holly Young, Devita Turner, and Bobbie Walker to try their luck on a campfire.



A LOVE of home and family that grow as she grows.



ELIZABETH WORD listens intently as Rev. Eugene points out a scripture in the Bible. A Campfire Girl is conscious of the application of her religious, spiritual, and ethical teachings to her daily living.

THE CAMPFIRE GIRL practices the formation of healthful habits. Jana Ray is shown here with Dr. Harold Grubbs going through the procedure of being weighed.

In Daily Life



ONE OF THE MANY fund raising duties of a Campfire Girl is selling Campfire candy. Ronda Cromer, left, and Beverly High are shown holding the King's Chocolate Royal Mints which are \$1 a box. This sale is to go to the camping fund for residence camping for the girls in the summer.



Staff photos
by Penny Young
Tyler Vance

Calendar Of Events

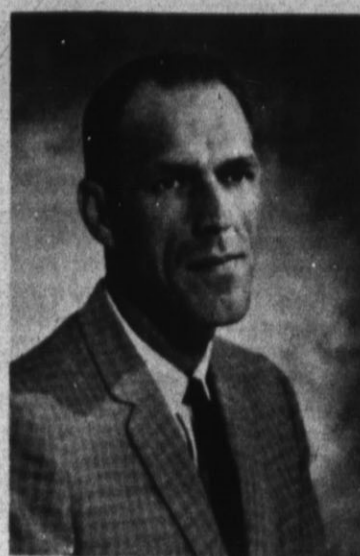
THURSDAY
 Calliopean Study Club, Mrs. Cameron Gault, 8 p. m.
 Rural Home Variety Club with Mrs. Dale Hallows, 2:30 p. m.
 Kiwanis Club lunch at IOOF Hall, 12 noon.
 Optimist Club at Jones Restaurant, noon.
 Duplicate Bridge Group at Community Center, 7:30 p. m.
 Hereford Riders Club at Community Center, 7:30 p. m.
 First Baptist WMS Night Circles together at church, 7:30 p. m.
 VFW Auxiliary at VFW Clubhouse, 8 p. m.
FRIDAY
 Hereford Garden Club in home

of Mrs. John Jacobsen Jr., 200 E. Sixth, 2 p. m.
 Messenger H. D. Club in Mrs. H. D. Buse's home, 2:30 p. m.
SATURDAY
 Delta Kappa Gamma chapter in community room of Hart Bank at Hart, 9:30 a. m.
 American Legion and Auxiliary, Veterans Day breakfast in Legion Hall.
 Messenger H. D. Club will entertain families at supper in Walcott School, 7:30 p. m.
SUNDAY
 Music Study Club will present George Eason of the WTSU music faculty in a piano concert at First Baptist Church, 2:30 p. m.
MONDAY
 Hereford Medical Auxiliary in home of Mrs. H. A. Cavness, 10 a. m.
 Cultural H. D. Club Thanksgiving supper for families at

Community Center, 7:30 p. m.
 Alpha Alpha Chapter, Beta Sigma Phi, at Hereford State Bank, 8 p. m.
 TOPS Club at Bluebonnet School, 7:30 p. m.
 Stated meeting of Masonic Lodge at Masonic Temple, 7:30 p. m.
 Rotary Club lunch at Jones Restaurant, 12:05 p. m.
 IOOF Lodge at IOOF Hall, 8 p. m.
 Paisano Lions Club at Hotel Jim Hill, 7:35 p. m.
 Easter Lions Club at Easter Club Building, 8 p. m.
 Citizens Band Radio Club at REC Building, 8 p. m.
TUESDAY
 Pioneer Study Club lunch at Caison House, 12:30 p. m.
 Valeda Study Club in home of Mrs. Gene Parsley, 8 p. m.
 Dawn Music Club, Mrs. R. E. Curtsinger, 2:30 p.

Kidds Is Prexy, Top Honor Made At Annual Fete

Harold Kidds of 411 Western was installed as president of the
 Lone Star Study Club, Mrs. H. E. Henslee, 3:30 p. m.
 Sunshine Club Thanksgiving supper in home of Mrs. George Minor, 7 p. m.
 Rebekah Lodge in IOF Hall, 8 p. m.
WEDNESDAY
 First Christian Women's Fellowship lunch at church, 12 noon.
 Temple Baptist WMU Day Circle at Church, 9:30 a. m.
 Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.



Harold Kidds

Hereford Board of Realtors during the organization's annual banquet Tuesday night at the Hereford Country Club. Highlight of the banquet was

Charges Follow Sunday Wreck

A 27-year-old Latin American man was sentenced to 60 days in jail and fined \$200 in County Court Monday as a result of an automobile collision late Sunday night.
 Felix S. Castillo, 905 Ashland, Friona, appeared before Deaf Smith County Judge H. C. Williams Monday morning to face a charge of driving while intoxicated. He received the fine and jail sentence, as well as ordered to pay court costs and damages incurred to a city police patrol car involved in the accident.
 The accident occurred when a 1966 GMC pickup, driven by Jose Martinez of Brush, Colo., and the 1959 Ford driven by Castillo collided at the intersection of 25 Mile Ave. and Fuller Street.
 The Martinez vehicle, traveling south on 25 Mile Avenue was struck by the Castillo auto, after Castillo failed to stop at a stop sign on Fuller.
 The Martinez vehicle was knocked clear around in the intersection, and received \$200

damage. Both Mr. and Mrs. Martinez were taken to Deaf Smith County Hospital by private conveyance where they were checked and released.
 Castillo, whose auto also received about \$200 damages, left the scene of the accident and was chased by Police officer Ramirez who had arrived at the scene. Martinez was apprehended at the Arrowhead Drive-In. Castillo also ran into Ramirez's patrol car.
 One ticket for driving while intoxicated was given in the accident.

7 COLDs take 666

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Things you'll like at PIGGLY WIGGLY

EGGS PRESERVES FRESKA TOWELS FANTASTIC

Shurfresh Grade "A" Medium "Guaranteed Fresh"

DOZEN **28¢**

Shurfine Red Plum 18-oz. tumbler

35¢

With Free "Trini Lopez" Record 6-bottle carton, plus deposit

39¢

Scott Assorted Colors Big Jumbo Roll

33¢

Cleaner with Sprayer 22-ounce size

49¢

DELICATESSEN

THURSDAY
 STURDIED BELL PEPPERS
 HAM LOAF
 SCALLOPED POTATOES
 HARVEST SUEY

FRIDAY
 FISH STEAKS
 SALMONY CHICKEN
 COUS-COUS
 CANNED YAMS
 CREAM BEANS & POTATOES

SATURDAY
 BAR-B-QUE RIBS
 MEAT LOAF
 POTATO SALAD
 COLD SLAW
 PINTO BEANS

CHEF

Transistor Battery

Ray-O-Vac 9-Volt 69c value **39¢** With \$5.00 Purchase

Morton's Frozen or Mince Pumpkin Pies 22-oz. **29c**

Patio Beef or Mexican Frozen Enchilada Dinners **3 for \$1**

Carnation Canned Milk tall size can **14c**

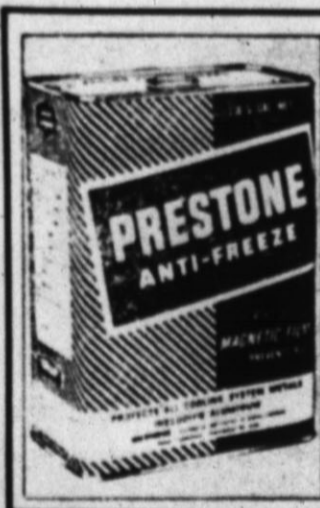
All Sizes Kotex regular 12-count box **37c**

PORK ROAST

Fresh-Lean **lb. 49¢**

Glover's Pure Pork SAUSAGE 2-lbs. **59c** Hormel PORK LINKS 12-oz. **45c**

Hormel All Meat FRANKS 1-lb. pkg. **49c** Hormel Boneless HAMS **\$1.19 lb.**



PRESTONE
 Anti-Freeze & Coolant
\$1.35 gallon
 \$8.10 CASE

Sunbeam "Country-Planter" Occasional **WALL CLOCK**
 Electric or Battery

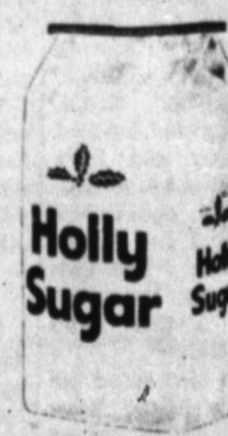


\$9.95 Value **\$3.88**
 With \$5.00 Purchase



COFFEE
 Folger's all grinds
65¢ lb.

SUGAR
 Holly 10-lb. bag
88¢
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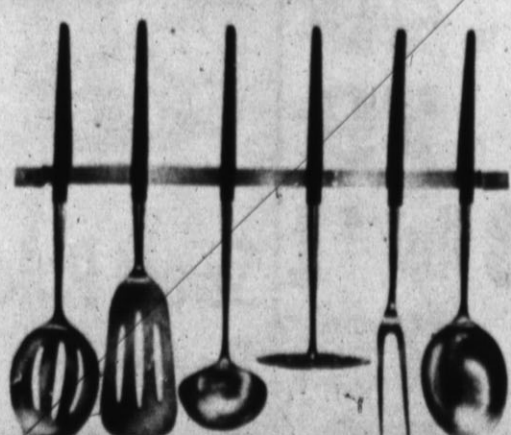
LOTION Sue Free Rosewater & Glycerin regular 49c value **25c**
TOOTHPASTE Macleans Regular or Spearmint-65c tube **39c**
SHAMPOO Aqua Net for Dandruff regular 79c value **36c**

EPIC KITCHEN TOOLS

Final 3-Days! any tool of your choice

99¢

With \$5.00 Purchase



Tendercrust Bread



Shurfresh Milk



HOT DOGS

With Chili Saturday Only!

10¢ ea.



TOMATOES
 from California 1-lb. package **19¢**



SWEET POTATOES
 Portales **2.25¢** lbs.

VIRGINIA APPLES GREEN ONIONS & RADISHES

Fresh Fancy Lowry

your choice

4 pound bag **49c**
 3 bunches **25c**

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Constitutional Amendments Aired For Voter's Decision

Editor's note: Working to promote political responsibility through active informed participation of all citizens, the League of Women Voters of Texas has prepared an outline on the six proposed constitutional amendments in the Nov. 11 Texas election. The League does not support or oppose any political party, candidate or issue. Arguments for and against the last three amendments are presented here. The first three were printed in the Sunday Brand.

AMENDMENT NO. 4 AUTHORIZES COUNTIES TO PAY MEDICAL, DOCTOR, AND HOSPITAL BILLS OF COUNTY OFFICERS FOR INJURIES RECEIVED IN LINE OF DUTY AND TO CONTINUE TO PAY SALARIES OF INJURED OFFICIALS DURING PERIOD OF INCAPACITATION.

This proposed amendment is permissive. At the present time the Texas Constitution prohibits the payment of medical expenses of county law enforcement officers who are injured in the course of official duty. This amendment would make it possible for counties to assume these obligations if they should desire to do so. It does not require that any Commissioners

Court must assume this responsibility. It also permits payment of maximum salaries to these officers during their incapacitation or hospitalization until the expiration of their term of office.

FOR: Law enforcement is a dangerous business. County officers often work under hazardous conditions. The medical protection provided for in this amendment is badly needed by county officers, who are not now covered by workmen's compensation. Recruitment of law enforcement personnel is one of the greatest problems in the state today. Passage of this proposed amendment would enable counties to be competitive in attracting well trained, capable people. Definite guidelines for the salary continuation of officials will standardize the procedure for all counties.

AGAINST: This is another intrusion of government into what should be private business. It would be better to increase the salaries of the officers and let them plan their own insurance and disability programs. Other county employees should have the same treatment: not some having preferential treatment. Wealthier counties can provide better medical plans; thus making recruitment even harder for counties in a poor financial condition.

AMENDMENT NO. 5 AUTHORIZES THE PARKS AND WILDLIFE DEPARTMENT TO ISSUE AND SELL GENERAL OBLIGATION BONDS IN THE AMOUNT OF \$75 MILLION TO FINANCE ACQUISITION AND DEVELOPMENT LANDS FOR STATE PARKS AND RECREATIONAL AREAS.

Texas needs much more park land. In the past, land has been offered to the State for parks and the offers have had to be refused because of lack of money for development. The Texas Park and Wildlife Department has a plan for the acquisition and development of park land for Texas, but it has been hampered by inadequate appropriations from the legislature. The creation of the Park Development Fund would allow the state to buy land and develop recreational parks. It would also provide for the preservation of 41 historical sites. No one should be more than two

hours from some park. The Texas Water Development Board has recognized and stressed the recreational value of water resources to be created by it but no provision has been made for acquisition and development of recreational areas adjacent to the reservoirs.

FOR: The investment in state park land acquisition and development would be made by state park users. A \$1.00 entrance fee at developed parks would pay off the principal and interest on the bonds. This method was proven feasible in the 1940's when repayment of a similar program was accomplished in 19 years instead of the 35 years expected. Texas needs to begin a program of land acquisition and development for park purposes to meet the demands of a growing population and to stimulate tourist trade. Money from the General Revenue Fund is not available to meet the immediate needs of such a program.

AGAINST: Many people feel that parks should be free with no admission fee expected. Maintenance must still come from legislative appropriation. Estimates of money to be received from admissions fees and costs of repaying the bonds are theoretical. The admission charges might not be sufficient and the taxpayers would have to pay part of the cost. The Land and Water Conservation Fund Act of 1965 provides federal funds on a matching basis for state park acquisition and development. The legislature should appropriate funds to match federal grants after the amount of any federal grant is determined and as the need arises. It may be unnecessary to issue bonds to raise funds for matching federal grants.

AMENDMENT NO. 6 PERMITS NON-ELECTIVE STATE OFFICERS AND EMPLOYEES TO SERVE IN OTHER NON-ELECTIVE POSITIONS UNDER THE STATE OR UNITED STATES GOVERNMENT WHERE THERE IS NO

CONFLICT OF INTERES AND BENEFIT.

The present law does not permit one to hold two positions under the state or United States. Over the years this section of the Constitution has been amended to exempt active and retired officers and enlisted men of various branches of the armed services from this provision; however, these amendments were added before the Air Force and Air National Guard were created as separate branches of the military service. This proposed amendment brings the Constitution up-to-date in this respect. This proposed amendment also states that if the second position is of benefit to Texas or is required by state or federal law and does not conflict with the original position held, the non-elective state officer may hold two positions. Also, the proposed amendment prohibits members of the Legislature from holding any other office or position of profit under the state or the United States.

FOR: This proposed amendment would make qualified personnel available for additional state services, thus doing away with the employment of special consultants in many instances. It would also make it possible for personnel of our state-supported schools to serve on national boards with a strong influence on allocation of federal grants. The failure of Texas to receive more than a minimum number of research grants in comparison to some other states has been attributed to this lack of representation on the influential national boards. This could result in governmental economy as funds now used for duplicating activities among the several departments by employees of each would be reduced.

AGAINST: Employees working for both federal and state governments would be subject to conflicting loyalties. It might have the effect of encouraging state officers and employees to increase their spheres of influence so that power would be concentrated in the hands of a few, and government would become less responsive to the people. The additional burden imposed on state officials and employees through an additional position permitted under this proposed amendment would be

Della Stagner Is Named 1968 Bee Director

Elementary Coordinator of Hereford Schools, Miss Della Stagner, will be the 1968 Spelling Bee Director for Deaf Smith County.

Before April 1, 1968, the Deaf Smith County Bee will be held and the champion will go to Amarillo on April 27 for the annual regional elimination for the National Spelling Bee.

La Plata Beauty School Opened

Another new business opened its doors in Hereford this week as the La Plata Beauty School began business on Tuesday.

The school, located at 921 E. First, received its certification and go-ahead from the State Board of Cosmetologists in Austin about noon on Monday.

Mrs. Hazel Carter, owner, and two instructors, Mrs. Vanna Bell Thurlow and Mrs. Helon Rains began classes on Tuesday morning with a partial enrollment. A fuller enrollment is expected the first of next week. (See ABI feature in November 16 Hereford Brand.)

2 From Hereford Among Honorees At Texas Tech

J. Floyd Carter, son of Guyrene H. Carter, 123 Texas, and James L. Haney, son of Johnnie Haney, 200 Grand St., will be among eight Army ROTC Distinguished Military Students honored on the Texas Tech campus today during Tech's fall military retreat.

More than 1,000 Tech ROTC cadets will turn out at Memorial Circle during the retreat, at which time President Grover E. Murray will cite a member of the Army ROTC cadre for action in Vietnam.

unfair and could also lead to less efficiency by requiring that person to divide his time and loyalty between the two offices or positions.

Texas State University and the Amarillo Globe-News, Mr. L. J. (Jack) Edmonson, West Texas State University Director of Public Services, will be Bee Director for the Golden Spread.

ATTEND MEET

Mary Beth Edinger, dispatcher and Travis McPherson, Deaf Smith Deputy Sheriff, were among law enforcement officials from throughout the Panhandle to attend the Texas Police Association convention in Amarillo Tuesday.

Instruction in criminal procedures from the secretarial standpoint was given.

Lutheran Men, Women To Meet

November meetings of the Lutheran Women's Missionary League and of the Lutheran Laymen's League are to be held at 7 p. m. Sunday, both in Immanuel Lutheran Church. The church women's organization and the men's club each meet once a month.

Church members are urged to attend the meetings and visitors are invited. The Rev. Herman J. Scheller, pastor, announces.

Stanton Dogies Win Both Games With La Plata

The Stanton Junior High Dogies trampled the La Plata Mavericks on both the seventh and eighth grade levels in the final game of the season Tuesday.

Stanton scored in the last 20 seconds of the eighth-grade battle to claim the victory, while the seventh graders won their fifth straight game in conference play and clinched the Hi-Plains Junior High District title.

The seventh-grade Dogies held La Plata scoreless, while the Stanton offense accumulated 22 points. Keith Kitchens was the first to score, this coming in the first quarter. Westley High scored in the second and third quarters, both times going up the middle. Alan Cornelius scored extra points with a pass play and Keith Spearman also added extra points to the total. The team finished with a 5-0 season record.

La Plata's seventh grade, after the loss to Stanton, has a 1-1-2 season record and their eighth grade finished with a 3-2 record.

La Plata had a good chance of tying their eighth grade game. Although Stanton was leading 8 at the half, the Mavericks came back in the third quarter to tie the game, 14-14. But then with only 20 seconds left in the game, Stanton's Eddie Gage went across from the 2 yard line to win the game.

Other Stanton players scoring included, David Spain, Ignacio Santos, and Eugene Suttle. Stanton's eighth grade finished 4-1-1 for the season and their seventh grade had a 5-0 record.

"It was a real equal ball game," commented La Plata's eighth grade coach, "The kids did a good job, but the other team just had a few more breaks than we did."

Stanton's coach also noted the two eighth grade teams were evenly matched. "Both teams played very hard and I thought very good."

Whitefaces Set For Tullia Game

The Hereford Whitefaces will attempt to stay alive in the District 1-AAA race Friday night when they travel to Tullia for a 7:30 p. m. game with the Hornets.

The Herd is 2-1 in conference warfare, while Tullia is 1-2. The Hornets have lost to Perryton and Dumas, while beating Muleshoe by a score of 49-12. Hereford has won over Canyon and Muleshoe, 28-14, and dropped a game to Perryton.

The big game of the week will unfold at Perryton, when the unbeaten Rangers collide head-on with the Dumas Demons. Canyon will host Muleshoe in the other league game.

CARD OF THANKS

The family of R. C. McGilvary wish to express their deep appreciation for the many gestures of sympathy and condolence that were extended to us during our recent loss. Our special sincere thanks to Rev. Trotter, Drs. Rush and Hicks, the members of the Lions Club, the Jesse Stanford Sunday School Class, the hospital staff, and the many ladies who furnished food for the family.

Greatly appreciated were the many flowers sent to the service and home — a living reminder of one who dearly loved flowers and is now tending another garden. Knowing there are so many who also cared has made our loss easier to bear.



HEADQUARTERS

For Swift Premium Butter Ball Turkeys



TURKEY HENS
8 to 16 lbs.
49¢
lb.

TURKEY TOMS
Butter Ball 16 to 20 lbs. **43¢**
lb.

BACON Swift Premium **59¢**
lb.

BAKING HENS Swift Premium 4 to 7 lbs. **49¢**
lb.

PORK ROAST Fresh Shoulder **49¢**
lb.

ARM ROAST Boneless Swift Protén Beef **79¢**
lb.

GROUND BEEF Swift Protén Beef **3 lbs. \$1**

SIRLOIN STEAK Swift Protén Beef **79¢**
lb.

CLUB STEAK Swift Protén Beef **79¢**
lb.

Green Beans
303 cans
2 for 27¢

Peas
303 cans
2 for 39¢

Tide
Regular Size
29¢
Box

Pork & Beans
303 cans
2 for 19¢

Burger Chips
Pickles
7 Flavors
3 for \$1

Gala Paper Towels
Jumbo Roll
34¢

POTATOES
RED
20-LB. BAG **79¢**

Sweet Potatoes **10¢**
lb.

Pears D Anjou **19¢**
lb.

Grapefruit Indian River **4 for 49¢**

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 12:00

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Molly Jo's Beauty Salon
is having a SPECIAL on
PERMANENTS
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Regular Price	Special
\$25.00	\$15.00
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Hunting Seasons Begin, Tips, Laws Are Detailed

By LYNN BRISENDINE
Staff Writer

Fall of the year is synonymous with crisp cool air, falling leaves, and the sound of the hunter's gun in the distance.

Hunting can be an exciting sport full of fun for all except the careless and the inconsiderate.

Safety in hunting is a necessity. One mistake can cause injury and sometimes death.

Carrying your weapon in a safe position does not mean you are unable to be ready according to the Texas Safety Association. One position is to grip the small of the stock by the trigger and cradle the barrel in the crook of the other arm.

However, hunters walking abreast should never carry a gun in the crook of the arm, pointed dangerously to the side where it might hit a companion. In this case, it is safer to use the familiar shoulder carry.

Some hunters hold the rifle with the right forearm under the balance point of the gun and the butt beneath the right arm. Still another way is to hold the fore-end with the left hand, the small of the stock in the right hand.

Each of these positions is acceptable, but the important thing to remember is to watch

where the muzzle is pointed and have the gun under constant control.

When carrying a gun, the safety should always be "on" and the hunter's finger outside the guard until ready to shoot. The safety can easily be pushed to the "off" position as the gun is swung to the shoulder and at the same time the trigger finger can find the trigger.

In preparing for the hunt, the Safety Association urged all young hunters to learn their hunting safety rules well. Last year, over one-half of the victims of hunting accidents in Texas were youths under age 21.

Do not forget that hunting license, and the stamp if going duck or geese hunting. Last month alone there were 194 arrests made, the majority for hunting without a license.

The cold sport of **DUCK HUNTING** starts November 18 and ends January 6. Daily bag limit: 4 — not to include more than 1 wood duck, 1 canvasback, and 2 mallards. Possession Limit: 8 — not to include more than 2 wood ducks, 1 canvasback, and 4 mallards.

GEESE AND BRANT SEASON: October 24 thru January 6. Bag & possession Limit: 5

SANDHILL CRANES SEASON: November 4 thru January 2. Daily Bag limit: 2 Possession Limit: 4

For more detailed information consult the **MIGRATORY GAME BIRDS SUPPLEMENTARY DIGEST, 1967-1968.**

The season for **QUAIL** begins in this area on Saturday and ends January 9. Twelve per day and 24 in possession is the bag limit.

DEER HUNTING starts Saturday and runs thru November 28. One deer buck or antlerless

may be taken.

TURKEY SEASON is from Saturday thru November 26 and the bag limit is one Turkey of either sex.

Remember to be careful with your fires and pickup your litter so other people can enjoy the sport as much as you do.

One last reminder, the alligator season in this county is closed as officials of the Texas Parks and Wildlife Department deem it necessary to protect the animals.

Legal Notice

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF J. C. WILLIAMS, DECEASED:

Notice is hereby given that original letters testamentary upon the Estate of J. C. Williams, Deceased, were issued to me, the undersigned, on the 9th day of October, 1967, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said estate, which is being administered, in the county below named, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. My residence and post office address are 327 South Main, Hereford, Deaf Smith County, Texas.

Dated this 25th day of October, 1967.

Zoe Williams
Independent Executrix of the Estate of J. C. Williams, Deceased

No. 1941 in the County Court of Deaf Smith County, Texas
T-45-1c

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

PRE-HOLIDAY



Clearance

STORE HOURS:
Weekdays:
9:30 a.m. to 6 p.m.
Saturdays
9:30 a.m. to 9 p.m.



Women's
DRESS CLEARANCE
100 more dresses added from our regular stock
\$4 to \$12



FASHION MANOR ALL ACRYLIC ELECTRIC BLANKET... 5-YEAR GUARANTEE*

\$15 twin size, single control, 63" x 84"

Ignore the weather. Now you can sleep at exactly the right degree of warmth with our soft electric blanket. Lightweight and nylon bound. Machine washable in lukewarm water. Lovely hues, too.

twin or full size, single control, 72" x 84"... **\$16**

double bed size, dual control, 80" x 84"... **\$22**

Queen Size, dual control, 86" x 90 **\$25**

King size, dual control, 104x90 **\$37**

*Should defects in material or workmanship develop return it to your Penney store. We will replace the control for 3 years; we will replace the blanket for 2 years, repair it for 3 years.



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Reduced Prices
Make These Cozy Winter Jackets
The Best Buys Of The Season!

Reg. \$21 NOW **\$17** Reg. \$26 NOW **\$21**

also
WOMEN'S DRESS COATS
REDUCED

Reg. \$40
NOW **\$36**



HOPSACKING
Reg. 1.49
now **99c** yd.

Cotton Flannel
Reg. 49c
now **36c** yd.

WOOLENS
Washable
now **2.99** yd.

CORDUROY
Printed Reg. 1.59
now **1.33** yd.

Better Cotton
PIECE GOODS
Reg. 98c
now **50c** yd.

Piece Goods
REMNANTS
1/2 price

CORDUROY
Solids, Colors
now **1.19**

Men's
Casual Slacks
Penn Prest Reg. 5.98
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Men's
Cotton Flannel
WORK SHIRTS
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Men's
One Piece Insulated
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Long Sleeve Cotton
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While They Last **17.50** Hurry!

4 Only 34 Piece Set
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PILLOW PAIRS
DACRON® 93 POLYESTER FIBER FILLED PILLOWS WITH COMFORT BUILT IN!
2 for \$12 30" x 26" finished size
For the utmost in comfort and durability, try Dacron 93 pillows. They boast tapered construction—greatest density where the head rests, pre-shaped filling, quality ticking. And they re-fluff to shape with ease!
Kapak Filled **2 for \$5**
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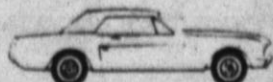
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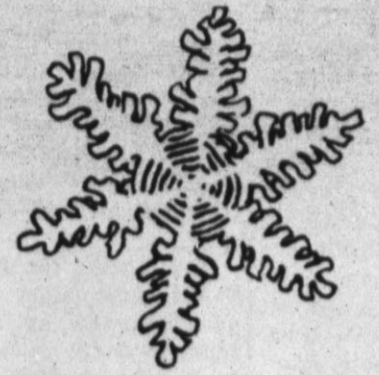
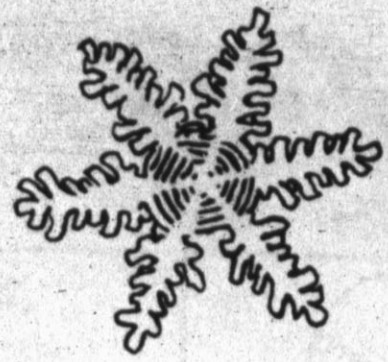
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OTHER GREAT GIFT IDEAS:

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- plus many, many more items!



★ JUNIOR DEPARTMENT ★

Junior Dresses

by Cottager-Tommy Andrews

\$15.00 to \$30.00

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by 4-Corners-Garland-Thermo Jac

Priced from \$8.00 to \$14.00

ALSO: SLEEPWEAR-MINI PURSES-BELTS- JEWELRY-HOSE

THREE EASY WAYS TO BUY AT GASTON'S... CASH... CHARGE... LAY-A-WAY!

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Children never looked so well dressed than with clothes from Gaston's. Sizes: Infant to Sub-Teen. If it's for children... we have it!

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 - ★ Coats & Jackets
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LAY-A-Way FOR CHRISTMAS NOW... WHILE SELECTIONS ARE COMPLETE!

For Christmas Gifts That Really Please Come To...

GASTONLAND

Christmas Gift Headquarters in Hereford





Young Farmer Of Year

Hunter Is Fulfilling Dreams Of His Youth

By PAT SPURGEON
Staff Writer

A man who is necessarily extra-conscientious in keeping his fields free of weeds is the Young Farmer of the year, Howard Hunter, who farms north and west of the Summerfield Community.

Hunter utilizes 740 leased acres in a seed growing operation, with a local seed company as his partner. Raising plants for their seed requires that no Johnson Grass or any other weed seed be present when the plants are harvested, as the seed would become mixed with the especially grown seeds to be used by area farmers next year.

Of the 740 acres under cultivation on his farm, Hunter planted 200 acres in cultivated grasses this year, 100 for certified and registered wheat seed,

and 30 acres for barley seed. Other acres are devoted to hybrid forages, cowpeas, cotton, and soybeans. Cotton grown on the farm will not be used for seed.

Born in Springer, N. M., Hunter lived there until he was nine years of age, at which time his parents moved the family to Hereford. He finished his schooling here. In 1956, he and the former Nell Walker, a Hereford girl, were married and Hunter began his farming career as a farm manager for the seed company.

In 1963, Hunter took over the growing end of the operation entirely, and with his hired men, supervises the planting, cultivation, and harvesting of the seed crop.

Hunter uses eight wells in his operation, and says he has less water than other farms having

fewer wells. While the wells are down as deeply as they can go, the area in which they are located is low in water.

Joining the Young Farmers organization at its inception, Hunter is a charter member, and is active in the organization, attending its meetings at noon on the first Thursday and a night meeting on the third Tuesday of the month.

It is through these meetings that area farmers and members of the organization keep abreast of the many improvements and new developments constantly taking place in farming.

Hunter was nominated to the position of Young Farmer of the year by officers and members of the organization in recognition of his progress and ability as a farmer. Consideration is given to the beginning of the man's operations, and how the individual has used his equipment and land to the best advantage, and to the best of his ability.

Harvest is almost complete now for Hunter, who has all his crops in except the millet.

Between activities on his own farm, Hunter also helps friends and neighbors with their crop-gathering.

Harvest is complete, also, on the large garden the family makes each year. "Name it, we have it," explains Mrs. Hunter, referring to the variety of vegetables grown in garden. The fruits of the garden are enjoyed the rest of the year when home-grown, home-canned vegetables are served during seasons when fresh vegetables are scarce. If not impossible to obtain.

While Hunter lists hunting and fishing as among his hobbies, according to Mrs. Hunter, the couple's five children are the source of most pleasant and enjoyable pastimes. Last summer a family project was the building of a playhouse for the children, plus a trip to Washington to visit Mrs. Hunter's brother.

Gina Renee, 9, a fourth-grader at Northwest School, and Christy D'ann, 7, a second-grader, are helpers in the kitchen with Mrs. Hunter, who reports that they "just love" to cook, help with meals preparations and wash dishes.

And the boys, says Mrs. Hunter, Howard Scott, 6, and David Vernon, 3, are "farmers, too," and tag in their father's footsteps. They find going to the fields with him enjoyable, and do it as often as allowed.

Laurie D'neene, 2, the baby, is too young to accompany the others to the fields, and too young to "help" in the kitchen.

Says Mrs. Hunter, regarding her husband, "He has always liked and enjoyed farming. He wasn't a farm boy, but said when he was just a youngster that he would be a farmer some day."

Preparations Continue For Umbarger Fete

UMBARGER — A menu consisting of over 200 gallons of sauerkraut and 1,700 pounds of homemade German sausage is among final preparations being made at Umbarger in anticipation of the 15th Annual Sausage Festival to be held there Sunday.

Along with the sauerkraut and sausage, over a ton of mashed potatoes, brown gravy, green beans, cranberry sauce, homemade bread, tea, milk, coffee, and apple pie for dessert will be served to some 3,000 persons expected to attend the event.

Hours will be from 11 a. m. to 4 p. m. in the Parish Hall of St. Mary's Catholic Church.

A country store and bazaar will also be featured events during the festival, and a dance in the Parish Hall from 8:30 to midnight will climax the affair.

Tickets to the dinner will be \$1.75 for adults and \$1 for students between 6 and 12 years of age. Children under 6 will be served free. Dance tickets are \$1 per person.

Bernard Hartman and John Wiecek are planning chairmen, and Medames Bernard Wilhelm, Dennis Brandt, Andrew Lindeman, and Elroy Artho are head cooks. Publicity directors for the event are A. R. Friemel and Leonard Batenhorst.

Price Objects To Action On Bill

A proposed strategic grain reserve bill which was voted down by an Agriculture Subcommittee last week was not, in fact, a reserve bill, according to Panhandle Congressman Bob Price.

Price, a member of the Livestock and Grains Subcommittee that killed the Administration-backed bill, termed it "simply a device to further stabilize and manipulate the price farmers receive for their commodities."

"An amendment to the bill which would have prevented the release of any reserve stocks at less than 100 percent of parity was defeated," Price said.

"I supported that amendment which would have insulated government held stocks from the market and had a significant effect in raising market prices," Price said.

"The great majority of farmers are opposed to giving the Administration any further authority to manipulate market prices by 'dumping' surplus wheat and feed grains," Price said. "Rather the Secretary of Agriculture should act quickly

to bolster presently depressed prices by using the authority he now has to establish CCC release prices at 100 percent of parity on unrestricted domestic sales of feed grains and soybeans plus carrying charges. Wheat should be released at not less than 100 percent of parity minus the value of domestic marketing certificates plus carrying charges."

Farm Bureau To Hold Convention

AUSTIN—Leading spokesmen for agriculture, industry and government will participate in Texas Farm Bureau's 34th annual convention Nov. 12-15 at the Terrace Motor Hotel Convention Center here.

They will speak Monday afternoon, Nov. 13, at special discussion conferences dealing with matters of particular interest to Texas farmers and ranchers.

Federal Buying Conference Set

Purchasing officers of the Federal Government will be in Borger on Dec. 7, seeking new suppliers for millions of dollars worth of items which the Government needs for defense and general purposes, the Dallas Field Office of the U. S. Department of Commerce has announced.

At the Magic Plains Business Opportunity Federal Procurement Conference to be held from 8 a. m. to 4 p. m., Dec. 7, at the Alumnus Dome in Borger, about thirty Federal purchasing specialists will be available to talk to businessmen on sales opportunities in Government.

While aimed primarily at fertilizer dealers, the short course is also expected to attract a number of agency personnel, County Program Building Committee members, as well as producers.

Fertilizer Courses To Begin Tuesday

DIMMITT — Monday and Nov. 27 are the dates of two meetings concerning up-to-date information on soil fertility and fertilizers to be held at the Dimmitt High School cafeteria.

While aimed primarily at fertilizer dealers, the short course is also expected to attract a number of agency personnel, County Program Building Committee members, as well as producers.

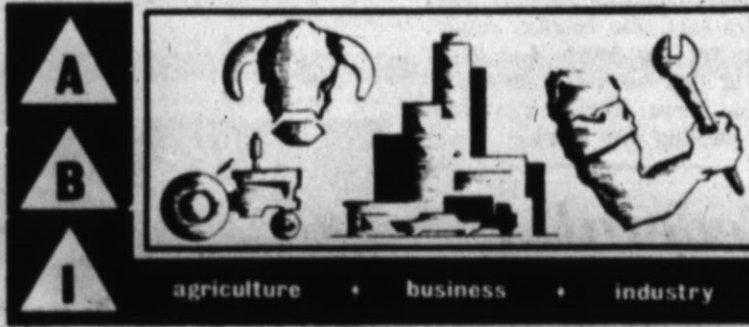
Presentation on fertilizer needs for the area and pertinent fertilizer research findings will be included in the meetings, sponsored jointly by the Extension Service and the Texas Plant Food Educational Society. Functions of nitrogen, phosphorus, secondary nutrients and relationships and detection of micro-nutrients, and soil-plant-water nutrient deficiencies will also be discussed.

Plainview, Levelland, and Lamesa will also host meetings of the short course.

The first meeting will be held at 7:30 p. m., and the second meeting will begin at 6:30 p. m. Both meetings will adjourn at 10 p. m.

Registration fee for the short course will be \$25, which will be collected at the first meeting, and will cover a notebook of the proceedings and a dinner at

AT WORK AND WITH FAMILY — Howard Hunter was caught by the photographer Monday afternoon as he put in a typical working day. At the time, Hunter was stripping cotton on the Bob Veigel farm about 2 miles northeast of the city. The top photo shows him and his "right hand man" (note in left corner of trailer) at work, while the middle photo shows Hunter clearing tumbleweeds out of the stripper. "This isn't the way it's supposed to be done," he quipped. In the bottom photo, he gets a helping hand from his wife and children. Quite often, the family makes the farm work enjoyable, as they team up on the chores.



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775/750-14	2.21	\$37*
825/800-14	2.38	\$41*
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36" Catalina Gas "Griddle Top" Range

\$158

features clock with 1-hr. timer
chrome top, large storage area
A Bargain the whole family will appreciate!

CONSOLETTA STEREO

Maple Cabinet
4 Speed Automatic changer.

Use as a console, portable or hang on the wall.

Only 2 left **49⁹⁵** Reg. 99.95

Catalina Big 22-inch Portable T.V.

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282 sq. in.

Super fringe performance lets you move sharp, clear pictures from room to room.

12 Transistor RADIO plus earphone

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Reg. 9.95

Phono and AM RADIO

operates on batteries or household current.
6" speaker, amplifier, batteries & AC cord.

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USE OUR EZE CHARGE

8-Track Auto Stereo Tape Player

includes 2 speakers **\$65**



PLANNING FOR DINNER — Mrs. Pat Fisher and Mrs. Ruth Newsom of Hereford were photographed in Amarillo Saturday with State Committeewoman, Frances Fatheree of Pampa, as 18th District Republicans met to make final plans for the Nov. 17 fund raising dinner honoring Congressman Bob Price. Congressman Gerald R. Ford of Michigan, House Republican Leader, will be featured speaker at the dinner to be held at the Holiday Inn West in Amarillo.

Adrian News

By ANN BEAVERS

The Adrian F. H. A. Girls enjoyed the weekend in Dallas, recently attending the State Fair on Saturday. Those going were Tanya Travis, Roxann Brownlee, Martha Gruhlkey, Gay Brothers, Betty Whitten, Jackie Loveless, Patty Fortenberry, Sharon McCown, Sherrie Beavers and Beverly Bradley. Miss Linda Galloway and Mrs. Clara Gruhlkey went along as sponsors.

The Adrian High School basketball teams will be traveling to Dimmitt on the 18th for a game, and the 20th at Hartley and the 21st at San Jon.

The Jr. High basketball team will travel to Hartley Nov. 17th and Wacott will come to Adrian on Nov. 27th.

Mr. and Mrs. Loren Creitz and Melanie helped move Mr. and Mrs. Terry Creitz and Stacy of Earth to the old Leland Burns farm on Friday.

Mr. and Mrs. Conrad Bechtold of Darrouzett and Mr. and Mrs. Clyde Bechtold and children of Booker, visited Saturday and Sunday with Rev. and Mrs. Don Travis and family.

Miss Garner spent the weekend in Panhandle with her parents.

Miss Linda Galloway spent the weekend in Levelland with her parents.

Mr. and Mrs. Bill Gilley and children visited the J. E. Jones family in Amarillo on Saturday.

Simms Study Craft Club held a housewarming for the Leland Burns family Saturday night. The Burns received a Money Tree, and a big box of Green Stamps. Everyone enjoyed refreshments.

A Joint Community Thanks-

giving Services and Dinner will be held Sunday evening, Nov. 19th in the Adrian Baptist Church.

Mrs. Lola Barber of San Jon and Mary Ann Glass, Lonnie, Nola and Dorene Gamble visited in the J. D. Barber home in Dumas Saturday.

Mrs. Dorothy Colin of Farmington, N. M. visited last week with Mr. and Mrs. Bob Woods and family.

Sunday dinner guests of the Oscar Bronniman Sr. family were Mr. and Mrs. Webb Blankenship, Mr. and Mrs. Charlie Sullivan and family, Mr. and Mrs. Joe Lomax, Mr. and Mrs. Hubert Bronnima and family, Brother and Sister McCutchen of Graz, Austria.

Mr. and Mrs. Bill Perry of Ft. Worth, visited here with the Winfred Perry family.

There were 11 Boy Scouts from Adrian, 26 Boy Scouts from Hereford, Scoutmaster Grady Skaggs, Scoutmaster Frank Ford of Hereford, 5 grownups from Hereford, Robert Jacobson and Paul, Ray and Steven Skaggs camped out Saturday night on the Canadian River on Masten Ranch. They cooked, slept and hiked and froze, but enjoyed it all.

Monday was picture taking day at the Adrian School.

Mr. and Mrs. Tom Bradley of Amarillo visited the Jimmie Bradley family Friday.

Mr. and Mrs. B. L. Carmichael of California visited the E. B. Pounds last week.

Mr. and Mrs. Bob Caldwell of Bovina were Sunday night supper guests of the E. B. Pounds family and also visited the E. E. Allens.

Mr. and Mrs. Johnny Zaring of Albuquerque is visiting the M. H. Zaring Jr. family and M. H. Zaring Sr. this week.

Mr. and Mrs. Johnny Townsend and Terri of Hereford vis-

ited the E. E. Allens Sunday.

Mr. and Mrs. D. F. LeFils of Ft. Worth visited last week with Rev. and Mrs. Dave Sellars and family.

Mr. and Mrs. Paul Knupp of Amarillo visited Mr. and Mrs. E. E. Allen, Thursday.

Mr. and Mrs. Sam Brown of Silverton spent the weekend with the Ray Browns and the Leland Burns family.

Mr. and Mrs. Earl Kromer of Amarillo visited Mr. and Mrs. Larry Wiggins of Canyon were Sunday dinner guests of the Keith Kromer family.

The Adrian Methodist Youth collected \$56.40 for C. R. O. P. Tuesday night while Trick or Treating.

Mr. and Mrs. Bob Lotspeich and children of Hale Center spent the weekend with the George Lotspeichs at Glenrio.

Kids home from college for the weekend were Butch Scott, Jackie Kidder, Mike Horton, Kriss Richard, Gary James, Laura Jobe, Billy James, Suzzette Sisk, Marsha Burns, Dickie Harwood, Phillis Heaton and Larry Wiggins.

COURAGEOUS HORSE CHICAGO—Minnesota Mac was a highly regarded 3-year-old until the Chicago Handicap at Arlington Park.

The Johnny Nerud-trained colt won that race, a test of one mile and an eighth. But early in the running Mac broke a sesamoid bone in his right foot and has been retired for the year. Mac, ridden by Willie Shoeder, ran the last three-quarters of a mile with the broken bone. The sesamoid, situated back of the ankle, serves as a pulley for tendons and is necessary to support the ankle.

Chances are Minnesota Mac, if he doesn't return to the races in 1968, will go to stud.

On the 1967 PGA golf tour, Julius Boros took down first money at Phoenix, Orlando and Grand Blanc, Mich.

PERSONALS

by Penny

Mr. and Mrs. Robert H. Hickman, 814 Ave. K, have been notified from the Dean's office of Fairfax Hall at Waynesboro, Va., that their daughter, Diana Lynn, made one of the top 10 scores among girls in the junior class on a recent scholastic achievement test. Diana Lynn is a student for the second year at Fairfax Hall as a high school junior. She previously attended Hereford schools. She is expected home for a visit on the weekend of Nov. 16.

Mrs. B. A. Reddell's sister, Mrs. J. F. Davenport of Lyons, Colo. was a guest Tuesday night and Wednesday in the Reddell home, 413 Ave. K.

Mr. and Mrs. P. B. Sowell are in Arlington this week visiting their son, David Sowell, and

his family which includes three children. They were accompanied by their daughter and son-in-law, the Buck Cunninghams of Amarillo, for a reunion for all of their immediate family.

A surprise party honored the Very Rev. Angelus Delahunt, S. A. pastor of St. Anthony's Catholic Church, on his 64th birthday last week, when parishoners gathered for an informal hour and presented gifts. Hostesses were Mmes. George Turentine, Bud Paetzold and Owen Seamands. Father Angelus recently returned from a visit with his mother, Mrs. George G. Delahunt, 84-year-old. Other relatives were present for a family reunion at their home in Moncton, New Brunswick, Canada.

Classifieds Get Results

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NEW PRESTIGE FOR TEXAS!

*Allow our non-elective state officials to serve on health and scientific advisory boards.

*Allow Federal experts to teach and consult at our medical schools, hospitals and special agencies.

*Allow Texas colleges and universities to provide national leadership.

*Adoption of Amendment 6 will bring Texas into competition on equal terms with other states for participation in various Federal programs... and funds.

Vote FOR Amendment 6

SATURDAY, NOV. 11TH


Citizen's Committee for Amendment 6, Tom Vandergriff, Chairman

Washington Report

From Congress

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President Johnson last week lambasted Congress for its failure to approve his proposed tax increase and for deeply slashing the Administration's rent subsidies and model cities programs.

Another prominent Democrat more than two years ago suggested that the huge legislative tonnage passed by the first session of the 89th Congress should undergo some analysis. Senator Mike Mansfield, Majority Leader of the Senate, proposed that the 2nd Session of the 89th Congress "spend less time on new legislation and more time correcting oversights in legislation we have just passed."

So I can find little sympathy with the editors of the WASHINGTON POST over "Our Limping Congress." Rather, I think it is time Congress firmly plant both feet and stopped the onrush of the President toward the goals of the Great Society and follow Senator Mansfield's advice of re-examining and correcting oversights of legislation already passed. In fact, the country might not suffer too much if a good part of this hastily passed legislation were repealed rather than passing any more.

The next day the left-wingish WASHINGTON POST, the Capital's only morning newspaper, threw a few rocks of its own in an editorial titled, "Our Limping Congress."

Senator Mansfield said he proposed to submit his proposal to a Democratic Senate Conference before adjournment. "We have passed a lot of major bills at this session, some of them very hastily, and they stand in extreme need of a going-over for loopholes rough corners and particularly for an assessment of current and ultimate cost in the framework of our capacity to meet it."

I plan to ask for the creation of overseeing subcommittees among whose functions it would be to tighten up the hasty enactments in general and evaluate the degree of efficiency with which they are being administered by the Executive.

1917 1967

Federal Land Bank Association of Hereford MEMBERS

Please Return Post Cards Today or Tomorrow...

indicating the number of people in your party who will be attending our

50th ANNIVERSARY BANQUET

1917 1967

Federal...

(Continued from Page 1)

As we were saying... Your Ford Dealer's got the Better Idea cars. Now he's making up for lost time.

1968 TORINO GT FASTBACK

1968 MUSTANG HARDTOP (above, left), FORD XL FASTBACK (above, right), LTD 2-DOOR HARDTOP (bottom)

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ORVAL WATSON FORD 200 West 1 Hereford, Texas





Mrs. Keith Munnerlyn coffee table she refinished

Twin Has Advantages

By SUE COLEMAN
Women's Editor

Being a twin is a situation which has its advantages, Mrs. Keith Munnerlyn says from experience. For one thing, it gives two sisters a choice when there are household chores to do, so Mrs. Munnerlyn helped with the housecleaning as they were growing up, while her twin helped in the kitchen and learned to cook.

FOR ANOTHER, twin sisters found it much easier to get acquainted in a new town and adjusted to a new school in the family's frequent moves. Their father was an oil company employee so they expected him to be transferred to various work sites.

As Joan Kenney, dark-eyed Mrs. Munnerlyn was born at Mingus. She started to school at Fort Worth and attended a number of other schools before she was graduated at Ranger, where her husband was also a student.

When they first changed schools, leaving Fort Worth in the third grade, the twins "felt

like the world was ending," she says, but they didn't mind subsequent moves because they knew they would soon like new teachers and school mates.

HER OWN CHILDREN were not unhappy about coming to Hereford for this school term, she found, although they had spent all their school years at Stamford. Munnerlyn, on the high school football coaching staff, came from a similar job at Stamford.

His first coaching job was at Dalhart, where they lived a year. The children are Donna, Mike and Vickie, who are 11, 10 and 9 years old.

Joan Munnerlyn thought when she completed high school studies that she would become a doctor, and she was a pre-med student in North Texas State University when one of her classes visited a laboratory and she was fascinated by the x-ray equipment.

SHE HAD DECIDED not to pursue the long course to an M. D. degree but still wanted to work in the medical field, so she chose x-ray technology,

where she works with the patient, rather than laboratory work which would be done in more isolated conditions.

There was an opening for a student in the training classes at Terrell Laboratories at Fort Worth, and Joan promptly switched to study there. She worked in Fort Worth before her marriage, but has done temporary and part-time work since.

Now that her children are all established in school, she was willing to take full-time employment after moving here, so she went to work as an x-ray technician at Deaf Smith County Hospital in August. Her work is helping her get acquainted, fast, in Hereford, she says.

FOR RECREATION she likes to play bridge or bowl, pastimes her husband also enjoys, and to read or knit. They go to high school games, which ever is in season, and rarely miss a football contest.

Mrs. Munnerlyn enjoys refinishing furniture, has stripped and waxed an old-fashioned round oak dining table cut down to coffee-table height for her

living room. Several other pieces of furniture in the room have been given an antique finish by her brush.

Because it was her twin sister who liked to cook, Mrs. Munnerlyn still is not enthusiastic over that phase of homemaking although she has learned to prepare food to suit her family's tastes.

One of her favorite recipes she got from her mother, for an applesauce cake her family prefers to the traditional fruitcake for the holiday season. It keeps well and is better after a week or so when the flavors are blended, she says.

APPLESAUCE CAKE
1 1/2 cups cooked apples, mashed but not sweetened
1 1/2 cups chopped pecans
1 1/2 cups raisins
1 1/2 cups sugar (may use 1 cup white sugar, 1/2 cup brown well packed)

1/2 cups melted shortening
2 eggs, well beaten
3 cups flour, to which add 1 tsp. each soda, cinnamon, cloves, nutmeg and allspice.

Mix ingredients in order given, adding sifted dry ingredients gradually and mixing well. Last add 1 tsp. baking powder dissolved in 1 tb. hot water, and

Thompson Gets High Ranking In Mars Program

The Texas State Mars Military affiliate Radio System Director announced today the appointment of William T. Thompson, of 520 Avenue J, Hereford, as Assistant State Director for Training in the Texas Army MARS Program.

In this position, he will be directly responsible for developing necessary training outlines and lesson plans for use in training voluntary radio operators in the military procedures necessary to function in an emergency.

While Thompson is primarily concerned with the training of Texas members, his lesson

plans are used throughout a five state area comprising Fourth U. S. Army MARS. Thompson, no newcomer to the MARS program, has always been keenly interested in the MARS and Amateur Radio programs.

"Although his time is pretty well occupied with selling Hereford where-ever he goes in his Chamber of Commerce position, he never-the-less seems to find time for participation in various civic activities," said William O. Gibson of Belton, MARS director. Bill is always ready to share his talent, humor, knowledge, and CITY of HEREFORD where-ever he goes. This new responsibility is un-salaried but his pay will be the efficiency with which the network responds in an emergency situation.

Don Meredith of the Dallas Cowboys captained the 1966 SMU eleven.





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Morton's Pot Pies Beef Chicken Turkey 2 for 33c	Lean Sliced Pork Steak lb. 59c	Fresh Ground Steak made the way you like it! lb. 69c
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5 tall cans 59¢

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Diet Drink
13 different flavors

4 10-oz. cans \$1



Maryland Club
REGULAR GRIND
Coffee

1-lb. can

59¢

Limit 1 can per customer!

Frito BEAN DIP great for snacks 10-oz. can 25c

Kraft try this for a taste treat PIZZA WITH SAUSAGE box 59c

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Smucher's Old Fashioned PEACH BUTTER 20-ounce jar 49c

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Woodbury-Save! \$1.50 value

79c

After Shave

Woodbury regular \$1.00

59c

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regular \$1.59

99c

Deodorant

Dryad \$1.49 value

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Johnson's Floor Wax 27-ounce can

79c

Spray it on... wipe dirt off
No rinsing needed!



SPRAY SIZE 20c off 22-oz.	REFILL SIZE 64-ounce
49c	\$1.39



Soflin
facial tissue

Big 400 count boxes

5 BOXES \$1

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Watch Channel 10 at 9 o'clock each Saturday morning. You could win a Las Vegas vacation for two or \$100. cash each week! A Grand Prize of a COLOR TV will be given away at the end of the series. Pickup your free TV Bingo Card at Cooper's today. No purchase required!

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Tendercrust Bread

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Save The Coupons For Valuable Free Gifts - Just Ask For Free Prize List!

TANGELOS

Fresh from Mexico
A delightful taste!



19¢

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Lemons
Juicy Sunkist

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lb.

Cranberries
Ocean Spray

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SANDWICHES Poor Boy	each	35c
CARROT CAKES Home Made	each	69c



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S

BEST MEAT IN TOWN



NEAR TRAGEDY — Mike Ranspot was seriously burned November 1, when this pickup on which he was working caught fire. The truck as well as the inside of the garage was heavily damaged.

Talk of Texas

By JACK MAGUIRE

MASTER BUGLER — On Veterans' Day November 11, Hartley Benson Edwards, 73, will climb to the third floor of his Denison home at 6 a. m. and sound "Reveille" as he has done each day for the last 49 years.

Edwards is the most famous bugler ever produced by the Armed Forces. As a member of General John J. Pershing's drum and bugle corps, Edwards was the bugler who, at 11 a. m. on November 11, 1918, sounded "Taps" to announce that the World War I Armistice was official. During the years since, he has bugled all over the world at the invitation of governments and veterans' organizations.

On Memorial Day, 1966, he took his battered bugle to Washington, blew one last "Taps" on the steps of the Smithsonian Institution and then presented the instrument to that museum of Americana. But now he has a new bugle, so he still wakes his neighbors with "Reveille" each morning.

HISTORICAL HUMBUG

It isn't true that Governor James Stephen Hogg had two daughters whom he named Ima and Ura as a joke. His only daughter is named Ima, but her father saw nothing amusing about it.

He named her Ima after the heroine in a Civil War narrative poem written by his brother, Tom. In naming the daughter which he often called "the sunshine of my household," Governor Hogg intended no pun.

THE GOOD OLD DAYS

As late as 1872, San Antonio butchers featured buffalo meat. Housewives paid only 25 cents for a whole smoked ham.

THE HIGH ROAD WAS SLOW

In 1907, when the first bus line began operating between Amarillo and Lubbock, the trip took two full days. Two-cylinder, chain-drive Buicks were used for the 123-mile trip. After awhile, the trip was cut to one full day provided the bus left at dawn and had no tire or engine troubles. Today, by four-lane expressway, the trip takes less than two hours.

AMERICA FIRST

Made from American goods, by Americans, for Americans might be the slogan of an El Paso company. William Farah, boss of one of the world's largest clothing manufacturing concerns, requires his suppliers to specify that every item they deliver to him was produced in America. And to get on the Farah payroll, an employee must produce proof of American citizenship.

TRAVELING TEXAS

At Kickapoo, Anderson County, Mr. and Mrs. Benjamin Leslie Saunders call an old fort a home. Once located on Caddo Creek to protect settlers from the Indians, the fort was moved to its present site in 1947. Mrs. Saunders' father bought it many years ago, added some rooms and turned it into a large, attractive home.

TONY AGUILAR AND FLOR SILVESTRE'S

NATIONAL MEXICAN RODEO

Featuring:

LIPIZZAN HORSES • PORTUGUESE • ANDALUCIANS
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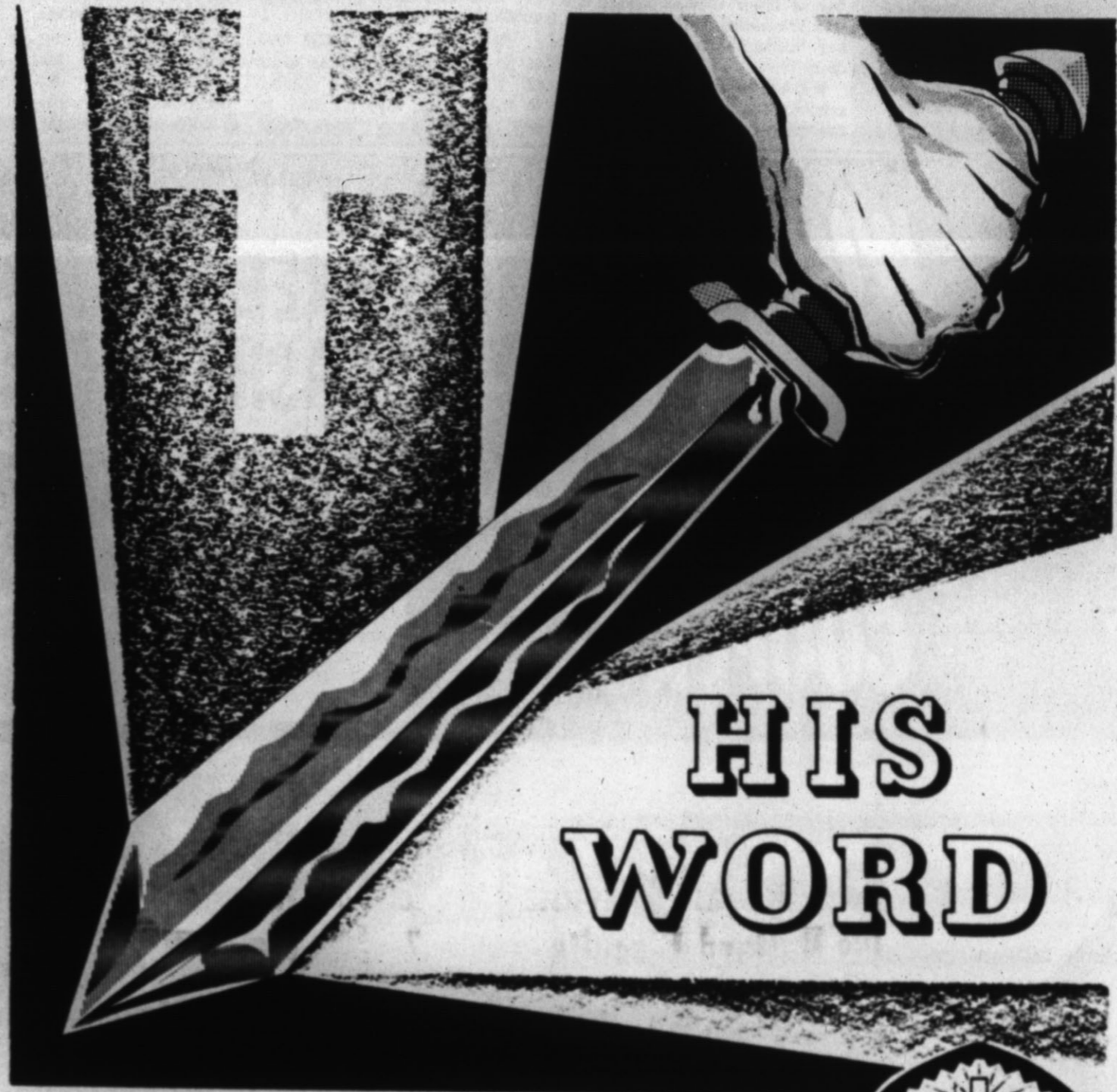
SHOWS
 8 pm Sat., Nov. 11 * 4 pm Sun., Nov. 12

ADULTS: \$3.00 CHILDREN: HALF PRICE

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Rev. Clarence Powell
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FOR GOD SO LOVED THE WORLD



HIS WORD

THE SWORD of the spirit is the word of God. Eph. 6:17. The cutting word is a two-edged sword; truth cutting through falsehood or the hurting word cutting into innocent hearts. Talking is a terrible responsibility. Words create or crush. Your words are your union card; they put you in the construction crew or the wrecking gang. Words are ambassadors of the mind...choose those that will make treaties of peace, not declarations of war. In America there are nearly 300,000 Churches where "His Word" is fed to hungry souls. *The word of God is living and active and sharper than any two-edged sword.* Jesus offered life to those who would hear His words and believe. You can be sure the best people are church-going people...do you go to church?



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- CHURCH OF THE NAZARENE**
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Go to Church Sunday.

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Mr. and Mrs. James J. Boyd

Small Talk

By SUE COLEMAN
Women's Editor
Just a passing observation: The person who invariably gets places on time, I don't really trust. Nobody is perfect, and promptness is such a huge virtue, and so rare, that I can't help suspecting the person who has it in such high degree of lacking badly in some other major area.

VISITING AROUND among newcomers, I've found several

with talents which might be enlisted to enrich Hereford's cultural resources. Like Mrs. Jon Cranford, who plays the violin — and string players are in very short supply hereabout so another should be received with open arms.

And Kay and John Claypool who are both stagestruck and have worked in community theater groups after they had acted and done various backstage chores in the WTSU drama department. Often we hear some-

one remark that Hereford should have a community acting troupe of some sort — here's new material, eager to be used as soon as leadership is supplied by something like the Chamber of Commerce cultural committee.

ALSO THERE ARE the Percy Rosenows, whose musical ability has become known since they moved here last March — he sings and she frequently is his piano accompanist — but unfortunately for us, he has just been notified of a transfer to a new job with Holly Sugar, away up north.

Ivan Tipps paints and so does Mrs. Jeff Carille — the list

could be made quite long. Organizations with some of these special interests have already discovered a number of the newcomers and no doubt all of them will be invited to share their talents with us — a nice bonanza for a growing city.

IF YOU SOMETIMES think the waitress at your favorite coffee shop is a bit scatterbrained, consider what she has to cope with. Twice lately I've heard orders at the same place that might scramble anybody's wits for a while.

When Chris Brooks was informed the fountain was out of

bananas she said, "Well, let me have a banana split anyway; I like them better without bananas." Only a few days later it was Johnny Pool who asked for "Two cups of coffee and one saucer, please."

MRS. RICHARD JAGELS and Mrs. Jim Easley are Hereford ranchers' wives who are listed on the committee arranging women's entertainment at the Texas Cattle Feeders Association meeting in Amarillo next Monday and Tuesday.

Mrs. Jack Carruthers of Friona, wife of the association president, is another from this area

on the committee. A fashion show luncheon is planned Tuesday for the visiting wives, who will join the men for a reception, dinner and dance in the evening.

OPENING PERFORMANCE of an Amarillo Little Theatre play with a Hereford man in the cast is scheduled at 8:15 this evening. Randy Carver, son of the Russell Carvers and a senior at WTSU, will appear in a supporting role in the drama, *Between Two Thieves*.

He has been seen in a number of plays staged by the WTSU drama department. The

Church Groups Are Entertained

Entertainment for several age groups at St. Anthony's Catholic Church recently has included a supper for parents of Catholic Youth Organization members, afternoon recreation for Young Adults and a Halloween school carnival.

Little Theatre vehicle has an unusual theme, a modern version of the trial of Christ, and Carver will play the "beloved disciple," John.

The supper Wednesday evening was given by the CYO in appreciation of parents' assistance. First Methodist Bell Choir directed by Robert Wert presented a program.

Young Adults played volleyball Sunday afternoon in a barn at the Jimmy Brorman place, then went to a local bowling alley for games.

Proceeds of the benefit carnival at school totaled \$155. All eight grades participated and a part of the money went to support the school paper, SAS Times.

Classifieds Get Results

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20c off label	60c off label
22 oz. btl.	64 oz. btl.
59¢	\$1.09

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HONEY CHEESE	Empress Strained Fancy Quality Honey SAVE 18c	24-oz. jar 49¢
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SAFEWAY'S Cash JACKPOT!

THIS WEEK'S JACKPOT **\$100.00**

Last Week's Winner Mrs. R. J. Homer \$150.00

Del Monte Small Sizes For Small Families!

Green Peas Early Garden Sweet Peas 8-oz. can 15c	Pineapple Juice Del Monte 46-oz. can 25c
Cream Corn Golden Sweet Corn 8-oz. can 15c	Eagle Brand Milk Save 4c 15-oz. can 35c
Sauer Kraut Save 4c 2 8-oz. cans 25c	Tomato Sauce Hunts 8-oz. can 10c
Spinach Early Garden Save 4c 2 8-oz. cans 25c	Coffee Mate 11-oz. jar 79c
Cut Green Beans Fancy Quality 8-oz. can 15c	Pillsbury Biscuits 2 8-oz. cans 19c
Mixed Vegetables Del Monte 2 8-oz. cans 25c	Ballard Biscuits 2 8-oz. cans 19c
Apricot Halves Save 2c 8-oz. can 19c	Lucerne Milk Grade 'A' Homogenized gal. ctn. \$1.01
Fruit Cocktail Save 4c 8-oz. can 15c	

Mrs. Wright's Cinnamon ROLLS Save 25c 5 9 1/2-oz. cans \$1.00	Skylark French BREAD 16-oz. loaf 25c	Lucerne Chocolate MILK Save 8c qt. 27c	Bel Air Frozen WAFFLES 5-oz. pkg. 10c
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Save, Save Save On These Safeway Specials!

Crackers	Melrose Fresh Crispy Crackers SAVE 4c	lb. box 19¢
Cake Mixes	Mrs. Wright's Layer SAVE 8c	4 19-oz. pkgs. \$1.00
Tissue	Georgian Bathroom Tissue SAVE 10c	10 roll pkgs. 69¢

White Magic BLEACH gal. jug 49c	Imperial or Holly SUGAR 5 lb. bag 49c	LYSOL Spray 7-oz. can 93c
Van Camp Pork and BEANS Save 16c 4 No. 2 cans \$1.00	Van Camp Vienna SAUSAGE Save 25c 5 4-oz. cans \$1.00	Morton's Fresh Potato Chips Reg. 59c pkg. 55c

Wonderful Meat at SAFEWAY!

USDA CHOICE CHUCK ROAST

U.S. Choice Beef Juicy Flavorful Blade Cut Chuck—Stock Your Freezer

49¢ lb.

50 BONUS STAMPS With the purchase of any 2 lbs. or more GROUND BEEF Coupon Expires Nov. 11

30 BONUS STAMPS With the purchase of a 1-lb. pkg. FAMOUS CHILI offer expires Nov. 11

Buy Your Turkey Now... at THANKSGIVING PRICES!

TURKEYS

Trophy Toms 18 to 24 lbs.	lb. 33c
Trophy Hens 10 to 14 lbs.	lb. 37c
Grade 'A' Manor House 16 to 24 lbs. Toms	lb. 37c
Grade 'A' Manor House 10 to 14 lbs. Hens	lb. 39c

Garden-Fresh Fruits and Vegetables!

GRAPEFRUIT

Texas Ruby Red U.S. No. 2 20-lb. bag **98¢**

ORANGES Texas Hamlins 20-lb. bag ea. **98c**

APPLES Washington State Extra Fancy Jonathan lb. **19c**

CELERY California Fresh Green Pascal lb. **15c**

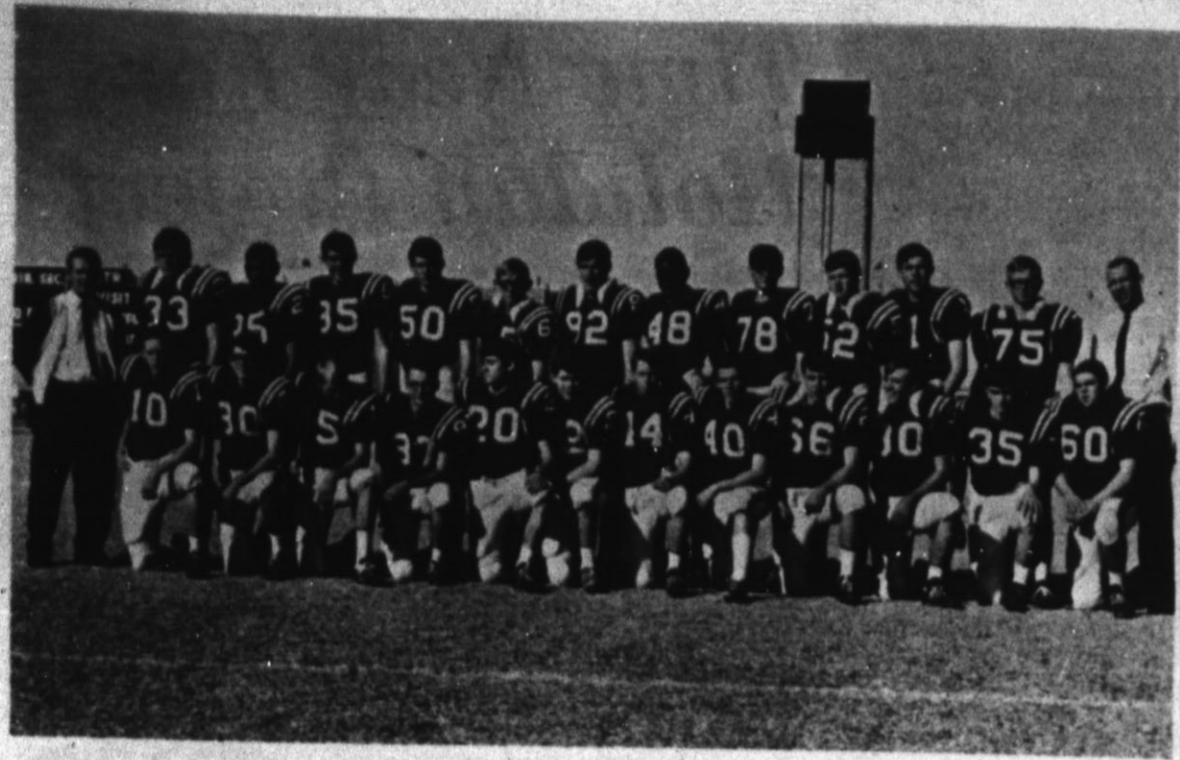
Shoulder Roast	U.S. Choice Heavy Beef No. 7 Bone	lb. 55c
Arm Roast	U.S. Choice Heavy Beef Round Bone	lb. 65c
Boneless Roast	U.S. Choice Heavy Beef	lb. 79c
Fresh Picnics	Whole or Shank Half	lb. 35c
Breaded Shrimp	Trophy 1 1/2-lb. pkg.	\$1.65

Save On These Pork Items!

Pork Roast	Loin or Rib End	lb. 59c
Pork Roast	Center Cut Shoulder	lb. 45c
Boston Cut	Semi-boneless Pork Roast	lb. 49c
Pork Steak	Lean and Tender	lb. 55c
Sliced Bacon	Hormel 1st Grade	lb. 69c

LUCERNE DIPS 5 varieties to choose from **3** 8-oz. ctns. **89c**

SAFEWAY



JUNIOR VARSITY — Pictured above play their last game tonight. (Staff is the Junior Varsity team. The JV's Photo) have a 7-1 record for the year and will

JV's Win 7th, Beat Littlefield

By **JERRY ODOM**
Staff Writer

The Hereford High School Junior Varsity took their seventh game of the year in a freezing and shivering victory over Littlefield last Thursday by a score of 28-12. There was such a tremendous wind in the contest that all of the touchdowns were scored on one end of the field.

Hereford gained the first break of the game. Littlefield fumbled and recovered on their own five-yard-line. On the first play they ran, they fumbled and Hereford recovered. Three plays later, tailback Randy Ragan scored the first TD of the game on a 2-yard-run. He also ran across the extra two points to open the ball game with an 8-0 score in favor of the White-faces.

Hereford scored again in the second quarter with a 3-yard-run by wingback Jim Scott. Woody Woodward added two more points to the Hereford rally on the conversion.

In the second quarter, Littlefield gained their first touchdown on a 46-yard pass. Their conversion attempt was unsuccessful. This was all the scoring in the first half with 18-4 in favor of Hereford.

As the second half began Hereford kicked off against the wind. They chose to have the wind with them in the final quarter of the game. A few plays later, Littlefield got into the scoring bracket on a 3-yard run by their tailback. Once again they failed to pick up their extra points.

As Hereford gained again the wind in the fourth quarter they romped to two more touchdowns. The first one came on a sparkling 57-yard run by Quarterback Marsh Pitman. The extra point try failed. The White-faces final six points was on a 30-yard pass from Pitman to Scott.

The Junior Varsity's next game will be Thursday with the Tulla Hornets. Hereford defeat-

Cattle Feeders To Meet Nov. 13, 14

Two local feedlot operators, Paul Engler and Joe Easley, will take part in the first annual meeting of the Texas Cattle Feeders' Association, to be held in Amarillo Monday and Tuesday.

Engler, who is chairman of the southwest section of the American National Cattlemen's Association Market Development Committee, will give an address to the Tuesday afternoon session. In his address, the feedlot operator will outline plans to im-

Holman To Talk At Monday Meet

Robert Holman, Assistant Superintendent of schools in Hereford spoke to the Hereford Classroom Teachers Association at their regular meeting Monday evening.

The subject of Holman's talk was, "Adults Education in Hereford." The meeting is slated in the Aikman Music room.

Sheriff, Deputies Attend Meeting

Three members of the Deaf Smith County Sheriff's office were among 135 lawmen who attended the annual fall meeting of the Texas South Plains and Eastern New Mexico Peace Officers Association in Clovis, N. M., last Thursday.

Attending the seminar were Sheriff Ed Roberson and deputies Emmett Duke and Gene McWhirter. U. S. Atty. John Quinn of Albuquerque, N. M.; and Leo Conroy, a special agent in charge of the FBI, both of Albuquerque, N. M., were guest speakers. Panel discussions also were held.

ed Tulla in a previous encounter by a score of 24-6. The Tulla game will be the final one for the Junior Varsity this season.

prove the marketing system and work toward increased livestock profits.

Easley will participate in a panel discussion on the subject, "How Far Will Feeding Development Go On The PPlains."

President of the Association, Jack Carrothers of Friona, said, "Leading authorities in the feeding and allied industries will express their views on the subject of feeding development. In addition to cattle feeders, many packers, bankers, ranchers, nutritionists, researchers, order buyers and representatives of the agricultural press will take part in the two-day meeting program."

Other panel discussions planned for the meeting include: "The Packing Industry Looks at the Plains", "The Feeding Industry of the 1970's", "Developments in Applied Feedlot Nutrition, and 'Your Feeder Replacements — From Where — Under What Arrangements'." Headquarters for the meeting will be the Holiday Inn-West in Amarillo.

Thomas Reeves In Basic Training

SAN DIEGO, Calif. Oct. 30 — Seaman Recruit Thomas E. Reeves, USN, son of Mr. and Mrs. Irvin A. Reeves of Route 3, Hereford, is undergoing nine weeks of basic training at the Naval Training Center here.

He is receiving instructions in Naval customs, courtesies and organization, ordnance and gunnery, seamanship, damage control, first aid swimming and survival, shipboard drills and sentry duty.

A program of physical fitness, military drill and inspections keeps the recruits mentally and physically alert during their training.

His Navy Classification tests will determine whether he will be assigned to a school, shore station or ship after his graduation.

Clem Gryska coaches Alabama's freshman football team. He has seven aides.

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Farm Pac Sliced

LB. **69¢**

2 LBS. **\$1.37**

Lunch Meat

Farm Pac, 9 Varieties, Bologna, Pickle, Mac. & Cheese, Salami, Liver Loaf, Olive, Spanish, Sliced Luncheon, or Summer Sausage

6-Oz. Pkg. **29¢**
Each

Chuck Wagon **STEAK** Boneless USDA Choice Farm Pac Blue Ribbon

lb. **89¢**

WIENERS Farm Pac all meat lb. pkg. **59¢**

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We Specialize In Special Meat Cuts. Please Let Us Serve You!

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ROUND STEAK

USDA Choice Farm Pac Blue Ribbon LB. **85¢**

SIRLOIN STEAK

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PEACHES FLOUR

Hunts No. 2 1/2 Can Limit 2 Thereafter 29¢

19¢
29¢

Elna 5-lb. bag Limit 1, Thereafter 39¢

Fresh Frozen Food Savings DINNERS
Beef or Cheese Enchilada Patio, Fresh Frozen 12 oz. **3 \$1.00**

MELLORINE

Farm Pac Assorted Flavors 1/2 gal.

3 \$1.00

COCA-COLA

Reg. or king 6 btl. ctn. **39¢** plus dep.

Fresh Fruits & Vegetables

LETTUCE GREENS

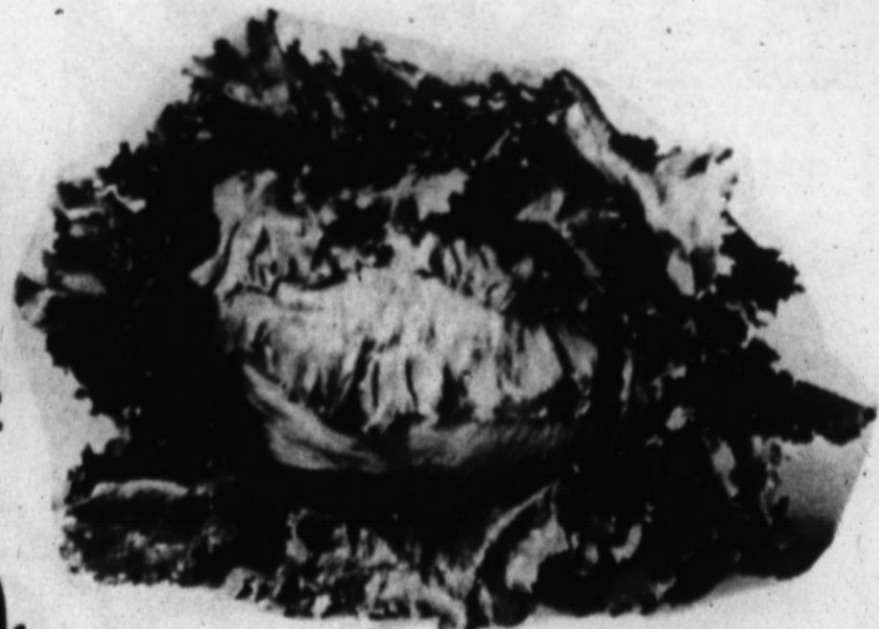
Firm Green Solid Heads Calif. Each **19¢**

Cook with salt pork for added flavor, Mustard or Collards Fresh Large Bunches **2 FOR 19¢**

ONIONS or RADISHES

Green, Fresh Large **2 FOR 9¢**

SQUASH Straight Neck Yellow lb. 15¢ **NUTS** Pecans, walnuts, almonds, filberts or lb. 59¢ **PEANUTS** Roasted or raw lb. 39¢



"It looks sporty, yet it has class."

Mrs. Joyce Cotter, housewife, with daughters Cynthia and Candace.



"It's sporty-looking, yet it has the classic lines of a larger Buick. And the quality of Buick is still there!"
Wouldn't you really rather have a Buick?



The '68 Buicks with the new GM safety features are at your Buick-Opel dealer's.

KINSEY-OSBORN MOTORS, INC.

142 No. Miles

Hereford, Texas

Delicatessen

1 lb. Hickory Sweet Smoked Ribs
1 Pint Pinto Beans
1 Pint Cole Claw

ALL FOR **\$1.69**

CREAM PIES Assorted Flavors ea. 89¢

Health & Beauty Aids

SHAMPOO or **CREME RINSE** Aqua Net 12 oz. bottle **33¢**

HAIR TONIC Heads Up Gillette bottle **69¢**

SHAVE CREAM Valiant 1 1/4 oz. can **39¢**

GERITOL Liquid 12 oz. bottle **\$1.99**

Milk of Magnesia Valiant 10 oz. bottle **39¢**

COUNT ON FURR'S

