

## Annual Chamber Banquet Slated For January 15

The Deaf Smith County Chamber of Commerce annual Banquet is scheduled for 7 p.m. Thursday Jan. 15 in the Bull Barn.

This year's featured speaker is humorist Ed Hennessey of San Francisco, Calif. He plays a guitar and sings in a unique presentation titled, "Laughing, Singing America."

Tickets for the event are priced at \$7 each and are on sale at the C of C office on Main Street. Bill Albright, executive vice president urges all who plan to attend to get their reservations in early so that proper planning of the banquet seating can be arranged.

Entertainment will be provided by the Hereford High School Show Choir with dinner music furnished by the high school stage band. The band will also provide backup music for the choir.

A highlight of the evening will be the presentation of the Citizen of the Year Award. Presenting it will be Weldon Dickson, president of the Hereford Lions Club.

The MC for the night's activities is Earnest Langley, local attorney. He will make the introductions of past C of C presidents who are present as well as special guests such as Margaret Clemons, past president of the Girls Rodeo Association, which is sponsoring the Cowgirl Hall of Fame here.

The theme for the banquet is Bicentennial-Red, White and Blue.

Donald Hicks, a farmer and rancher and a past county commissioner, will be installed as the C of C's new president.

Other new officers include Jim McDowell, vice president; Joe Shollenbarger, treasurer; and Georgia Sparks, president of the Women's Division.

New directors are Shollenbarger, Tom Hamlett, Bob Ginn and Mack Tubbs.

Honors will also be given to outgoing directors including Roy Faubion, a past C of C president, Levon Nieman, outgoing Women's Division president, R.C. Hoelscher, Larry Wartes and Terry Caviness.

Campfire girls are helping to serve at the banquet. Special decorations will be made by the Women's Division.

## New Juvenile Officer Chosen By County

The Deaf Smith County Juvenile Board met Tuesday and unanimously decided to hire Jim Grimes, 27, as the county Juvenile Probation Officer. He is to start the job effective Jan. 15.

Grimes, who graduated from high school in Midland, comes from Lubbock, where he served as county probation officer for the Lubbock Juvenile Probation Office.

County Judge Sam Morgan, a juvenile board member, said, "We are indeed pleased to have Jim. He has an ideal interest in and a background in working with youth. We think he's a dandy."

Grimes graduated in 1973 with a BA degree from Texas Tech University with a major and a minor in psychology. Part of his youth experience has been coaching a Pee-Wee league baseball team in Lubbock.

He is in the Marine Corp Reserve and served as a sergeant in the Marines.

The juvenile probation office was vacated when Larry Watson resigned in December to accept the director's position of the Panhandle Emergency Receiving Shelter in Amarillo.



## The Finished Product

The building shown is the finished Sue Ann Inc. garment plant, which was the only new major industry to locate in Hereford during 1975. Presently, 65 workers are employed and an equal number are to be hired. The Hereford Industrial Foundation, which built the plant, hopes it is the first of other industries locating here.

# Bright Business Year Forecast Here In 1976

By BOBBY TEMPLETON  
Brand News Editor

A sampling of businessmen this week revealed that attitude and cautious optimism will be the basis for what is hopefully a prosperous year to come in 1976.

Year-end business indicators such as building permits and a Dec. 31 bank call offer signs of an improved local economy

and those who should know hope this trend will continue to grow. However, those surveyed seemed to stand somewhere between the extremes of total optimism and pessimism when looking into their crystal balls for the expectation of the new year.

IT IS STILL GOOD NEWS compared to the prediction at this time last year when a dim year was forecast for 1975. Most agreed that we're back to levels of profit experienced two or three years ago, but that the climb isn't over yet toward total economic recovery, especially on the national level.

Lynton Allred, a local fuel distributor, said that Hereford is not typical compared with the national economy, since "our economic base is more dependent on agriculture. We're above average and should continue so since we

have a product that the world needs."

He said the end of 1975 was good but that agriculture is having some problems, none that hopefully can't be resolved in the long run. His own optimism was apparent as evidenced by personal expansion, but he said, "I'm very optimistic about the local economy, but pessimistic about the national situation," which hasn't hurt Hereford like other areas.

ON ENERGY, he explained that we're in an interim period, with the recently passed 40-month energy bill. "It obviously has flaws, but a long run affect with prices inching up. Another serious shortage could occur by 1985...the wholesaler will feel it more now than the buying customer."

(See BUSINESS, Page 2A)



By Speedy Nieman

That feller on Tierra Blanca Creek says if we live up to the best in ourselves, it's easy to see the best in others

A bad cold wouldn't be so annoying if it weren't for the advice of our friends.--Kim Hubbard

The announcement of the "Woman of the Year" at the Women's Division C of C dinner Tuesday night was a complete surprise to me, but I must admit that I was very pleased with the selection. I could be a little prejudiced on the matter, however, since she is my roommate. Congratulations, Mrs. Speedy Nieman!

I have long held the opinion that there really can be no one person picked for such an honor, but still it is nice to honor one of those who qualify. A person receives such an honor because he or she is the type who draws support and cooperation from others. I know Lavon accepts the honor knowing that it was made possible because a great many people responded when she was in a leadership role.

If you read the article about the Women's Division dinner Tuesday night, you will notice that "Mr. Lavon Nieman" was also honored with an Honorary Bull Chip Award. This was another complete surprise, and Bud Eades really "laid it on thick" in making the presentation. For those who may not know, yours truly has been making the "Bull Chip" presentations at the Chamber Breakfasts, and Eades was one of the honorees who had been "roasted." He got some revenge for the honorees, including the

(See HEREFORD BULL, Page 2A)

## Friends Of Library Elections Scheduled

By KERRIE WOMBLE  
Women's Editor

A slate of candidates who will serve on the executive board of Friends of Deaf Smith County Library will be presented for election tonight in the library's

## Fire Calls Up Slightly In 75

Hereford volunteer firemen were called upon to respond to only a few more fires in 1975 than they were in 1974, according to a report filed this week by Jay Spain, city fire marshal.

Spain reported that there were 152 fire alarms answered in the city in 1975, compared with 144 in 1974.

Alarms answered in the county amounted to 105 for 1975, compared to 99 in 1974.

The number of out-of-county fires responded to by local units was down in 1975, totaling six, compared to 13 such responses in 1974.

There was only one injury in fires responded to by the local VFD in 1975 compared to three in 1974, but there were two fire-related deaths during 1975 while there were no deaths in 1974.

Total number of fires responded to by local firemen numbered 263 for 1975, compared to 256 in 1974.

Heritage Room. The annual membership meeting will commence at 7:30 p.m.

Mrs. J.D. Neill has been nominated as 1976 president of the organization. Designated for additional posts are Ronald Fuhrmann, first vice president; Mrs. D.C. McWhorter, second vice president; Mrs. R.W. Eades, secretary; Rex Easterwood, treasurer. Assuming positions as board directors will be Mrs. Earl Holt, Mrs. Clint Formby and W.J. Albright.

All interested persons are invited to the assembly, to be highlighted by recognition of the 1975 Library Family of the Year. Guest speaker will be Dr. Floyd D. Golden of Amarillo.

HAVING SERVED as chairman of the Southwest Library Association during 1974, Dr. Golden has been active in programs sponsored by Friends of the Library in Amarillo. He is currently director of Floyd D. Golden and Associates, Planning and Survey Consultants.

A native of Snyder, the speaker was one of 30 American educational administrators invited to tour the Soviet Union. He has served in administrative capacities at schools in Friona, White Deer, Miami and Portales, N.M. He was a graduate assistant at West Texas State University and was president of Eastern New Mexico State University in Portales.

(See LIBRARY, Page 2A)



Hereford, Deaf Smith County, Texas Thursday, January 8, 1976

75th YEAR No. 3 22 Pages 15 Cents

## Mrs. Nieman Named Woman Of The Year

Mrs. O.G. Nieman was cited as Woman of the Year by her peers in the Women's Division of Deaf Smith County Chamber of Commerce during a quarterly membership meeting Tuesday night in Civic Club Center.

Lauded for her "dedicated service and loyalty to the Chamber," Mrs. Nieman was awarded a plaque by Mrs. J.W. Robinson, who was Woman of the Year for 1974. Tuesday's recipient of the coveted honor has served as president of the Women's faction for the past two years and will be serving as parliamentarian on the executive board during 1976.

ASSUMING THE president's gavel following installation ceremonies, conducted by Mrs. Melvin Hoover, was Mrs. W.E. Sparks. Adhering to a "magic moments" theme, the service placed these women in office for the coming year: Mrs. Sparks, president; Mrs. Robinson, first vice president; Mrs. Joe Railey, second vice president; Mrs. Bill Johnson, secretary-treasurer; Mrs. Herschel Black, director of fine arts; Mrs. Richard Ottesen, director of public affairs; Mrs. Nieman, parliamentarian.

O.G. "Speedy" Nieman was not outdone by his wife's honors as he was presented the Chamber Bull Chip award by R.W. Eades, C of C president. The garnish plaque was decorated with red, white and blue colors in honor of the Bicentennial. Nieman, Brand publisher, has awarded several Bull Chip laurels to "deserving" recipients at the Chamber Fun Breakfasts this year.

Special guests at the initial assembly were Chamber directors and their wives. Mrs. Nieman introduced these couples, in addition to Women's Division members who have served as president or have been named Woman of the Year.

Also present were Miss Hereford Monica Herring and Miss Teen Hereford Donna Kendall. The girls were praised for their outstanding representation of

this community during their reign, which will culminate at the 1976 pageant on March 6.

CONCLUDING HER service as president, Mrs. Nieman presented engraved plaques to past directors of the Women's Division. Recognized were Mmes. Joe Henry, Hoover, Waldo Baxter and Rex Lee.

Mrs. Railey, chairman of the membership committee, was introduced and announced that the Women's Division current roster totals 198. She expressed hopes that the membership surpass 200 during the nation's 200th birthday observance.

Following a performance by the

(See AWARD, Page 2A)



Lavon Nieman, right, named Woman of Year  
Award presented by Wynell Robinson, last year's award winner

# 4-H, FFA Members Ready For Stock Show Circuit

By JIM STEIERT  
Brand Farm Editor

The months of January, February and March are synonymous with livestock shows for thousands of Panhandle youngsters, and members of Deaf Smith County's 4-H and FFA chapters are no exception as they go through the walking, clipping and final feeding procedures to prepare their livestock for the stock show circuit.

COUNTY YOUNGSTERS are looking at no fewer than seven upcoming stock shows, with three of them on the calendar for this month.

The highlight of the livestock show season for most local youngsters will be the annual Hereford Young Farmers Junior Livestock Show Jan. 29-31. The show features both a county and four-county division for entries, and

draws a large field each year.

According to Marcus Phillips, Hereford High School FFA advisor, the Hereford show will draw the largest overall number of project entries on the part of his chapter members, with local FFA'ers planning to enter some 70 barrows, 45 lambs and 16 steers.

"We're concentrating on only three shows this year, and will be entering livestock in the Amarillo and Houston shows in addition to Hereford," commented Phillips.

HEREFORD'S ANNUAL stock show will also draw a large number of entries from local 4-H'ers, although the exact number of entries expected is not known at this time. Entry deadline for the Hereford show is Jan. 18.

Layton Sawyer, George Muse and Joe Shultz will serve as general superintendents for this year's Hereford show.

Steer division superintendents will include Tommy Sparkman, Jack Andrews, Roy Carlson and Steve Olson.

Jimmy Christie, Joe West, Ray Schlabs, Connie Urbanczyk, Gerald Marnell, Bill Caraway and Bill Dutton will serve as barrow division superintendents.

Lamb division superintendents will include Jim Bob Perrin, Ronnie Andrews, Rocky Anderson, Jerry Stewart and Ed Hammett.

ALTHOUGH THE Hereford show will probably remain foremost in the minds of most local stock show participants, the first stop on the annual stock show circuit for local 4-H'ers was the Sand Hills Hereford Stock Show which began in Odessa Sunday and continues through Saturday.

AMARILLO

The Amarillo Stock Show scheduled for

Jan. 22-28 will draw a large field of local entries, with Hereford FFA'ers planning to exhibit 40 barrows, 26 lambs and 10 steers, according to Phillips.

Steers, barrows and lambs are scheduled to arrive for the Amarillo show Wednesday, Jan. 21.

Weighing, sifting and classifying of steers and lambs will take place at 9 a.m. Jan. 22 while barrows will be weighed and sifted at 1 p.m. on that day.

Judging of steers for the Amarillo show will take place at 8 a.m. Jan. 23 and lambs will be judged at 9 a.m. Barrows will be judged at 8 a.m. Jan. 24.

EL PASO

The Southwestern International Livestock Show in El Paso, scheduled for Feb. 7-14 will kick off the second month of livestock exhibitions for local competitors.

All livestock for the El Paso show are scheduled to be in their respective barns

by 8 a.m. Saturday, Feb. 7, at which time weighing and sifting of all classes will begin.

Judging of steers will begin at 7 a.m. Feb. 9, barrows will be judged at 8 a.m. Feb. 11, lambs at 8 a.m. Feb. 10 and Heifers at 8 a.m. Feb. 9.

SAN ANTONIO

Concluding February activities for livestock exhibitors will be the San Antonio Livestock Exposition Feb. 13-22.

Steer judging will begin at 8 a.m. Feb. 14 and will continue at 8 a.m. Feb. 16.

Barrows will be judged at 8 a.m. Feb. 18, lambs at 8 a.m. Feb. 14 and heifers at 1:30 p.m. Feb. 15.

HOUSTON

Hereford FFA members have entered 37 barrows, three lambs and 10 steers in the Houston Livestock Show scheduled for March 2-7.

Steer judging will get underway at 7 a.m. Thursday, March 4 while judging of

barrows will start at 8:30 a.m. March 4. Lamb judging will also begin at 8 a.m. March 4.

SAN ANGELO

Completing the stock show circuit for local FFA and 4-H youngsters will be the San Angelo Stock Show March 10-14.

Judging of steers will be held beginning at 3 p.m. Thursday, March 12, and will continue at 8 a.m. Friday, March 12.



Day	Hi	Lo
Sunday	40	12
Monday	55	17
Tuesday	59	31
Wednesday	25 est.	3

(courtesy of KPAN)



# City Rescinds Zoning Change, Sets Gas Hearing

The Hereford City Commission denied a request for a zoning change of property in the south part of town, set a date for a hearing on the cost-of-gas pass through grant Pioneer Natural Gas Co., approved a new water superintendent and went along with a petition for a deed restriction change in the Knob Hill Addition during a regular meeting Monday night.

Meeting before a sparse crowd, the commissioners went through the four agenda items in 30 minutes, and then broke into a work session on the city's budget for the coming fiscal year. Dudley Bayne, city manager, said that another budget session would be held this month and two more in February. A public hearing on the city budget will be held at the City Commission's first regular meeting in March.

APPOINTED as the city's new water superintendent was Marlowe Horn, who has served the city in varying capacities for the past 14 years. Bayne recommended him based on his ability to get the job done as shown in the time he has held it on a temporary basis.

The job was vacated following the retirement of Onis Carroll recently.

The hearing on the 100 per cent pass through on increased cost of natural gas was set for 7:30 p.m. Feb. 2, on the second floor of city hall. It is the first regular meeting of the City Commission in February.

Bayne said Earnest Langley, city attorney, would be able to meet with city commissioners and Pioneer Gas officials at that time to discuss the possibility of limiting the monthly pass through granted to Pioneer. Each time the field price increases on the gas bought on new gas leases, Pioneer has the prerogative of raising the price per thousand cubic feet (MCF) by notifying the city in writing on that month's increase. That has varied a few cents per MCF.

The price has risen about 262 per cent

since Jan. 1, 1974, shortly before the pass through began. Near the end of 1975, the price was up to about 85 cents per MCF. These increases have been necessitated, company officials say, by increased competition in the intrastate gas industry brought on by increased demand for it.

Littlefield has expressed an interest in the possible actions by Hereford, as has Canyon, and Bayne said he would meet with Littlefield city officials this month to discuss what that city is planning to do. "I will supply information at the hearing," Bayne said.

**THE COMMISSION UPHELD** a decision by the Hereford Zoning Commission to rescind a request to rezone the north 200 feet of the Ricketts Addition from Zone C (multi-family) to Zone D (Commercial). It was requested by owner Mrs. D.C. Kelton and Floyd Burk, who has contract involvement concerning the land.

Neither were present to discuss the request, but the reason for the request was apparently to have the land classified commercial so that a building on the block could be used in some commercial capacity. R.C. Hoelscher, an attorney, appeared for Burk and asked the commissioners to table the matter until some technicalities could be cleared up.

A building, which was to be included in the rezoning request, possibly is not within the confines of the north 200 feet. Bayne said that he "eyeballed" the property and it appeared the building was not included.

"I'm not sure about the definite location of the building, but it looks like he (Burk) requested for the wrong piece of property," Bayne said.

The building, originally built as the Elks Club, was permissible in the C zone since it was for nonprofit purposes. But about six years ago, the structure was converted for use in a profit-making

venture and therefore in violation of city ordinances. It was currently being used as a private club and its operators appeared to ask the City Commission to approve the request so their operation would be in compliance.

However, the commission decided to make a decision which was a majority vote to deny the request since no changes could be in the request. All commissioners voted for the motion made by Frank Barrett, commissioner, except

for Paul Abalos, commissioner, who abstained.

"We decided once never to approve spot zoning and that's what we would be doing if we approved this request," Barrett said. Spot zoning is classifying a piece of property in one zone category when all the surrounding land is in another category.

Abalos had moved to table the request, but it died for lack of a second. He said he was not fully clear on all the

technicalities.

**THE ONLY OTHER ACTION** of the commissioners was to agree to a petition being circulated for deed restriction changes in the Knob Hill Addition, in which the city owns a lot for one of its water wells. The changes involve limiting the structures in the addition to those over 1,600 square feet and permitting only those built on the site with new materials. Previously, a 1,200 square feet

limit was in effect and move-in structures were permitted since the new construction requirement didn't exist.

Over 75 per cent of the property owners were required for the petition's implementation and the city was only involved because it owned property in the addition. The city does not enforce deed restrictions.

All commissioners were present.

## Grand Jury Indicts 14

Deaf Smith County Grand Jury met Dec. 30 and indicted 14 persons, including seven for DWI and four for burglary.

The seven DWI cases involved Elizabeth Katherine Owens, Wesley C. McDowell, Perfecto Mancha Jr., William Sanders Jr., Max Plus Hoffman, Richard F. Pickens and Juan Sifuentes.

The burglary cases involved William D. Blasingame and charges against Larry Lee Paschel, David Howard Phipps (burglary-enhanced are multiple burglary charges).

Possession of hashish charges were levied against Evelyn and Lawrence Blankenship, while charges of theft were levied against Allen Ray Graves.

## Award

from page 1

Chamber Singers, Mrs. Sparks briefly listed her committee chairmen for the coming tenure. She reminded those present that the Chamber of Commerce banquet is scheduled Jan. 15 and women are needed to assist with decorations that afternoon. Members of the Women's Division are requested to report to the Bull Barn at 2 p.m. next Thursday.

Members who have not paid their annual dues should take care of this, Mrs. Sparks announced. Appreciation was extended to Mrs. Baxter for her arrangement of the assembly Tuesday evening.

## Burglars Hit Businesses

Burglars switched from residences to businesses in recent days as Hereford police recorded a lower number of residential burglaries over the weekend.

Rockwell Bros. Lumber Co. was hit by burglars Saturday. The thieves took approximately \$10 in cash and stamps.

Burglars also hit Stan Fry Sheet Metal, breaking into a soft drink machine and possibly making off with two motors.

Black light fixtures valued at \$82 were stolen from the Gene Streun residence at 223 NW Drive on Sunday while thieves also broke into the Joe Mendez home at 405 2nd but failed to take anything. CB radios were also stolen from vehicles owned by James Forester and Bobbie Taylor.

## 'Neighboring' Could Help Halt Burglaries

Hereford residents are noted for being neighborly and city police are counting on them to be just that in order to help in eliminating the burglary problem currently facing the city.

**ACCORDING TO** Capt. Ray Morgan neighbors can go a long way toward reducing the number of burglaries, simply by helping one another keep a watch on homes and property.

"Neighbors are the only individuals who can help the police department catch some of these burglars," said Morgan. "If residents will get in touch with a close neighbor and work out a system to watch each other's houses, the number of thefts will be reduced," he added.

The captain explained that taking down serial numbers from televisions, radios, stereos and tape players, guns and other items is vital.

Serial numbers should be recorded and placed in safe storage so that they can be located if needed.

**"IF YOU CAN'T** find a serial number on household items, an engraver can be obtained from the Deaf Smith County Sheriff's Office. Items can be marked with the owner's driver's license number for ready identification," Morgan explained.

## Trailer Is Destroyed In Blaze

Hereford firemen battled two blazes Sunday after a relatively quiet holiday period.

Units were summoned to a mobile home at 1625 17th at 10:45 Sunday morning. The trailer, owned by John Gilmore, was completely destroyed in the fire.

According to Spain, the fire was started in efforts to thaw out some frozen water pipes.

At 11:24 Sunday morning, firemen were called to a site two miles north and two west of Summerfield where a number of highline poles owned by the REC were aflame.

## Business

Jim Sears, president of First National Bank of Hereford, said the cattle market was stable with large volumes of animals (estimated at about 150,000 head in the county) which tends to be good with more jobs available.

"Farmers had a so-so year in 1975. Beets were a little disappointing and we won't know about the grain until it's sold," he said. Present price levels for grain were only described at the break even point of about \$4 per hundred weight.

The new year is destined to be about the same as agriculturalists face higher operating expenses and undesirable conditions in the first of the year such as a wrecked dryland wheat crop thirsty for moisture and a not so well irrigated crop.

He particularly points to a tremendous improvement in attitude, helping primarily the retailers.

"We stand to have a good year," Sears noted.

**DAVE HOPPER**, manager of Champion Feedyards, said 1975 was a year in which cattlemen recouped some of their losses due to the number slaughtered.

"However, I look to more stability in 1976."

## Bank Call Shows High Deposits

As of the Dec. 31 bank call by the Comptroller of Currency, both Hereford banks report about \$8.7 million more in deposits than this time last year, when the economic position locally was more dismal than at present.

This increase goes for both loans and assets of both banks. Combined with recently published news of higher building permits, 1976 seems to be starting in a much improved situation economically speaking.

The total deposits for the final quarter bank call were \$74,964,227.77 for both banks with assets amounting to \$85,958,552.85 and loans figuring out at \$50,852,321.04. This compares with the figures for 1975 as follows: deposits-\$66,407,356.06; assets-\$74,936,497.55; and loans-\$39,598,295.25.

The bank calls are required for all banks about every three months and

reflect the current condition of each bank. Banks publish the figures in more detailed breakdowns in paid ads of local newspapers.

**THE DEPOSITS**, which are probably the most important figure of how much money people have, were significantly more than last year and reached above the 1973 amount of deposits of \$73,609,086.06, the highest amount to that point. The record figure this year was attributed mainly to a prosperous economy in the final six months of 1975. Of course, the figures only indicate the amount on hand at certain point in time and don't necessarily show growth from bank call to another.

Harlan VanderZee, Hereford State Bank president, said the bank calls are only partial indicators and that all figures must be looked at together, especially the

loans and deposits. "It would be good if loans could reach a leveling off while the deposits would continue to climb," he said. "Of course, you have to have deposits before you can loan money."

The situation was described as promising though to the extent that money is at least being used as shown by loans. "People aren't afraid to spend, which keeps it circulating," the banker said.

Jim Sears, president of First National Bank, indicated too that the attitude on the part of the buyer was good and that he is more confident of his ability to afford things.

"The Christmas season buying showed people were purchasing more freely. When your washing machine breaks down, you have to replace it immediately, but at Christmas it is extra."

Both agreed that conditions were better and reaching the previous levels of growth. Last year was the first decrease the banks had experienced in recent years.

## HEREFORD STATE BANK

Deposits at Hereford State Banks were \$27,001,494.86 as of Dec. 31 compared with deposits last year of \$24,076,191.86. Loans were \$14,057,015.25 in the last quarter as opposed to \$13,104,773.42 on the last day of 1974.

Assets were \$29,769,478.89 on the final day of 1975. They were \$26,541,562.16 on Dec. 31, 1974.

## FIRST NATIONAL BANK

Deposits at First National Bank were \$47,962,732.91 on Dec. 31, 1975 and \$42,331,568.20 on the same day in 1974. Loans were \$36,795,305.79 in 1975 and \$26,493,521.83 in 1974.

The assets were \$56,189,073.96 on the final bank call in 1975 and \$48,394,935.39 on the last call in 1974.

## Hereford Bull

from page 1

plaque which is inscribed to "Mr. Lavon Nieman."

Hereford's newest industry, Sue Ann, Inc., has started operations and a grand opening is tentatively being planned when full production is reached. Local officials are hoping to have some VIP's at the formal opening, including an invitation to Gov. Dolph Briscoe. The new plant should be among the first announced under the Governor's "Texas First Program," a project to provide more jobs for Texans.

Tom Burdett, president of Hereford Industrial Foundation, has much praise for the general contractors, Brownlow Brothers, as well as the sub-contractors, in building the new plant. Some of the contractors provided their work at cost, and others at near cost, in a spirit of community cooperation. Burdett said the building was valued at about \$160,000.

while the contract and land purchase was completed at a cost of about \$130,000.

o o o

Election year 1976 will provide Americans with the most important opportunity to come along in a long time. Citizens will have the opportunity to replace some elected officials at all levels of government—especially those in Washington.

In our opinion, it is an opportunity to put the government back where it belongs—in the hands of the people. We frankly hope that no elected official gets into office without being asked some probing questions about governmental philosophy. We now have ample evidence that massive federal aid programs to solve social problems are unworkable solutions to the ills.

It's time for Washington, Austin and local government to heed the voices of the grassroots.



## Planning Session

Hereford ministers and church members met at the First Christian Church Tuesday afternoon for a planning session for the upcoming Week of Prayer for Christian Unity, to be held Jan. 18-25. The Church Women United will also sponsor a covered dish luncheon during the week of prayer. Clergy and laity from throughout the city participate in the observance for Christian unity.

## The Hereford Brand

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The Hereford Brand, Hereford, Texas, Thursday, January 8, 1976

# Saul Resigns Assistant District Attorney Post

## Private Gets Army Training

Army Private Eugenio D. DeLeon Jr., 21, whose parents live at 305 Avenue B, Hereford, Tex., completed on Dec. 11 nine weeks of advanced individual training at the U.S. Army Infantry Training Center, Ft. Polk, La.

He received general training as a light weapons infantryman and as a mortar and recoilless rifle crewman, in addition to specialized weapons instruction.

He also was taught the proper use of high explosives and the placement, detection and disarming of mines.

Teamwork was emphasized while he learned to work as a member of a rifle squad, mortar squad or direct fire section.

Roland Saul, formerly the assistant district attorney under Criminal District Attorney Andy Shuvall, has resigned his position to enter private practice. It was effective Jan. 1, 1976.

Saul, who had served in the capacity for over two years, said he has joined the firm of Tubb and Easterwood. It is operated by attorneys Mack Tubb and Rex Easterwood.

Shuvall said he is presently searching

for a replacement and has contacted a prospective attorney, who he feels he will hire. An official announcement will be made later.

Saul said he appreciated the chance to serve the county as assistant district attorney and thanks those he has worked with. Presently, he is looking forward to his association with the Tubb and Easterwood firm.

Saul's memberships include the State

Bar of Texas and American Bar Association. He is on the board of directors of the Campfire Girls.

He graduated for the Texas Tech Law School and has done graduate work at Wayland Baptist College.

A different situation faces Saul since he is now on the defense side of the law. "I had a very good learning experience on the prosecution side of cases and now it will be interesting for me to experience the defense side," he said.

## Democratic Party Workshop Set

"Caprock High School in Amarillo will be full of Democrats on Saturday, January 10th," said Andy Shuvall, one of the Coordinators of the 3rd Democratic Participation Workshop. "The response among Democrats has been very encouraging," added Ruth Osborne, the co-coordinator and State Democratic Committeewoman.

These workshops are being held throughout the state to seek out and train new Democratic workers for the party.

"It is part of a program to open the Democratic Party to all people," said Calvin Guest, Democratic State Chairman.

On Saturday, January 10th, at Caprock High School, 3001 East 34th Street in Amarillo, a team of experienced instructors from around the state will conduct a one-day workshop. The following subjects will be covered: Precinct Organization, the Convention

from the precinct to the national level, the Presidential Primary, the new Voter Registration Law, and Using Volunteers effectively. The emphasis will be on teaching people how to become involved and make their voices heard.

The registration for the workshop begins at 9:15 a.m. The program starts at 10 a.m. and finishes at 4:30 p.m. There is no registration fee. It is free. There will be lunch served for \$2.50.

## Courts 'Busy' Despite Holidays

A total of 34 cases were processed during the last week of December and first week of January by the 69th Judicial District and Deaf Smith County Courts.

Cases processed as of Dec. 26 include: County Court:

- Helen Stone, welfare fraud, sentenced six months county jail, fined \$100.
- Daniel A. Perez, making alcohol available, found guilty, to be sentenced.

During the weeks ending Dec. 26 and Jan. 2, 12 cases for driving while intoxicated were prosecuted and sentences were delivered in each. Eight other DWI cases were filed.

District Court: Roland Hernandez, Probation Revocation, sentenced to three years in the state penitentiary.

Eleven other cases were dismissed.



The word "salary" comes from "salt rations." The Romans paid workers in rations of salt and other staple items.

**LUXURY MOBILE HOME FOR SALE**  
14 x 78, three bedroom, two complete baths, priced lower than you'd expect. Excellent for young couple, retire person or college student  
Call 364-2030 for Dan -- after 5 Call 364-6006

## Postal Service To Buy Office Site at Adrian

The U.S. Postal Service has acquired an option to buy a site for a new post office at Adrian (Oldham county) Tex., C.B. Bolar, manager, Oklahoma City Postal District, said here today.

The site is located at the southeast corner of the intersection of Grand Ave. and U.S. Highway 66 and has dimensions of 150 feet by 110

feet, for a total of 16,500 sq. ft. The owner is D.W. Morgan of Adrian.

The Postal Service plans to build a post office containing 874 sq. ft. of interior floor space.

The assignable option on the site will be conveyed to a contractor who will build the post office with private funds and lease it to the Postal Service.

## Boxing Club Vacationin'

The Hereford Boxing Club, idle since the holidays, will be off again this week, according to club spokesman Harold Wheeler.

The locals were originally scheduled to send fighters to the Muleshoe Tournament this weekend; however, none of the Hereford members will be competing.

"I'm not even sure if the Muleshoe Tournament will even be held," claimed Wheeler Tuesday night.

"Just about all the rest of our schedule will be in tourna-

ments," said Wheeler, adding his club "would probably" send some fighters "to the Lubbock Tournament" Jan. 16-17.

"Right now, we're just kinda waiting for the Junior Olympics (Tournament)," he admitted. That meet, which will include boxers from Levelland, Lubbock Muleshoe, Stinnett, Tullia, Canyon, Olton, Guyton (Okla.) and Hereford, will be held in Amarillo Mar. 25 thru 27.

## CTA Meeting Set Monday

The Deaf Smith County unit of the Texas Classroom Teachers Association will meet Monday at 4 p.m. in the music room at Aikman elementary.

Reports will be presented by the nominating, administrator evaluation, public education, bus discipline legislative and in-service committees.

Delegates to the state convention in Dallas scheduled for Feb. 19-21 will also be selected at the meeting.

**WE'RE GROWING YOUR WAY!**  
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**MOVING TO HOUSE OR APARTMENT? Furnish it with ANTIQUES**  
We are having a sale on **ANTIQUE ITEMS 20% OFF**  
During January  
For those up coming...Birthdays, Anniversaries and Valentines, see our Gift Items and large selection of Indian Jewelry  
**VICTORIA HOUSE ANTIQUES & GIFTS**  
Open 10:00-6:00 Closed Wednesday  
101 Ave. E 364-6991

**TG&Y family centers**

**COUPON SAVINGS CLIP AND SAVE SAVE EVEN MORE**  
GOOD THRU Saturday January 10, 1976

**T.G.&Y.'s ADVERTISED MERCHANDISE POLICY**  
Our company's policy is to always have advertised merchandise in adequate supply in our stores. In the event the advertised merchandise is not available due to unforeseen reasons, T.G.&Y. will provide a Rain Check, upon request, in order that the merchandise may be purchased at the sale price when it becomes available, or you may purchase similar quality merchandise at a similar price reduction. It is the policy of T.G.&Y. to see that you are happy with your purchases.

<p><b>CLIP THIS COUPON</b></p> <p><b>EASY OFF OVEN CLEANER</b> 16-OZ. <b>99¢</b> WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>FINAL NET</b> 8 OZ. <b>\$1.17</b> LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>Colgate MEP TOOTH PASTE</b> 7-OZ. <b>83¢</b> WITH COUPON</p>
<p><b>CLIP THIS COUPON</b></p> <p><b>DIAL DEODORANT SOAP</b> Reg. Size <b>17¢</b> LIMIT 4 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>TAMPAX</b> Tampons Reg. or Super 40 Count <b>\$1.27</b> LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>NICE &amp; EASY COLOR &amp; SHAMPOO</b> <b>\$1.27</b> LIMIT 2 WITH COUPON</p>
<p><b>CLIP THIS COUPON</b></p> <p><b>JOHNSON'S BABY SHAMPOO</b> 11-OZ. <b>77¢</b> LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>GILLETTE FOAMY</b> Reg. or Menthol 11-OZ. <b>77¢</b> LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>ULTRA-BAN ANTI-PERSPIRANT ROLL-ON</b> 1.5-OZ. <b>87¢</b> LIMIT 2 WITH COUPON</p>
<p><b>CLIP THIS COUPON</b></p> <p><b>Flicker LADIES' RAZOR</b> <b>99¢</b> LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>DEPEND-O TOILET CLEANER and DEODORIZER</b> 12-OZ. <b>73¢</b> WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>CUTEX POLISH REMOVER</b> 3-OZ. <b>27¢</b> LIMIT 2 WITH COUPON</p>
<p><b>CLIP THIS COUPON</b></p> <p><b>DELSEY BATHROOM TISSUE</b> 2 ROLL PKG. <b>46¢</b> LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>WD-40</b> 11-OZ. <b>\$1.17</b> LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p><b>COMET CLEANSER</b> 14-OZ. <b>22¢</b> LIMIT 4 WITH COUPON</p>



# Social Security Explained By Manager Bell Named Leader

Many people frequently ask me, "What is Social Security?" said Jim Talbot, Social Security District Manager for the Amarillo office. Talbot pointed out during working years, employees, their employers, and self-employed people pay Social Security contributions which are pooled in special trust funds. When the worker's earnings stop or are reduced because the worker retires, dies, or becomes disabled,

monthly cash benefits are paid from these funds to replace part of the earnings a family has lost. Talbot also pointed out the purpose of the Amarillo office is to issue social security cards, provide information about social security during a person's working years, and in the event of death, disability or retirement, assist the residents of this area in filing their claims for social security benefits. He further states the job of

administering the Social Security program becomes much simpler and more efficient when people are fully informed about their rights under Social Security. Talbot invited all interested clubs and organizations in the Amarillo area to take advantage of the free services of having a social security speaker at club meetings. "This service is nothing new," said Talbot, "and we welcome the opportunity to explain the Social Security program."

The Amarillo Social Security Office is located at 317 East Third Street and the office is open Mondays through Fridays from 9:00 A.M. to 4:45 P.M.

Small fry to father—How come soda pop will spoil my dinner and martinis give you an appetite? —Newsletter, Evensville.

Charles Bell Jr., Southwestern Live Insurance Company representative in Hereford, has been named Leader of the Month for November in his firm's Amarillo territory.

Southwestern Life is one of the nation's leading insurers, operating in 35 states plus the District of Columbia. It has more than \$7 billion of insurance in force.

## Estrada Ends 9 Weeks Training

Army Private Romulo D. Estrada, son of Mr. and Mrs. Manuel Estrada, 420 Jackson St., Hereford, Tex., completed Dec. 11 nine weeks of advanced individual training at the U.S. Army Infantry Training Center, Ft. Polk, La.

He received general training as a light weapons infantryman and as a mortar and recoilless rifle crewman, in addition to specialized weapons instruction. He also was taught the proper use of high explosives and the placement, detection and disarm-

ing of mines. Teamwork was emphasized while he learned to work as a member of a rifle squad, mortar squad or direct fire section. Each team member completed the training well qualified to perform other jobs in case of casualties.

Long, cold rainy days are an excellent time to clear out clutter and to arrange your dresser drawers. The same thing can be done to kitchen cabinets and drawers.

## PAYS DEBTS

Senator Hubert Humphrey has settled about \$910,000 in leftover 1972 presidential campaign debts. The Minnesota senator says he is not a candidate for the 1976 nomination.

## LISTERINE'S ORDER

The Federal Trade Commission told the makers of Listerine, the nation's top-selling mouthwash, to tell people in advertisements that Listerine is not a cold remedy.

# Play Gameraama at Ideal

IT'S FUN!

\$68,750 IN CASH PRIZES IN THIS GAME...



PRICES EFFECTIVE THRU SATURDAY, JAN. 10, 1976. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.  
**PARK PLAZA SHOPPING CENTER**  
 STORE HOURS:  
 MONDAY THRU SATURDAYS 8 to 10  
 SUNDAYS 9 to 9

**BUTCHER BLOCK BEEF**  
**Boneless Roast**  
 BEEF CHUCK  
 LB. **89¢**

**FRESH, EXTRA LEAN**  
**Ground Chuck**  
 IN 3-LB. PKGS. OR MORE  
 LB. **89¢**

**CORN KING, FULLY COOKED**  
**Boneless Hams**  
 HALF OR WHOLE  
 LB. **\$1.79**  
WATER ADDED

**BUTCHER BLOCK BEEF**  
**Boneless Steaks** BEEF CHUCK **99¢**

**EXTRA LEAN**  
**Stew Meat** BONELESS BEEF **99¢**

**FULLY COOKED, SMOKED**  
**Ham Slices** CENTER CUTS **\$2.19**

### CAMELOT MIX OR MATCH SOUP SALE!



- 10 1/2-OZ. ● CREAM OF CHICKEN
- 10 1/2-OZ. ● CHICKEN WITH STARS
- 10 1/2-OZ. ● TURKEY NOODLE
- 10 1/2-OZ. ● CHICKEN WITH RICE

**5 FOR 95¢**

## CAMELOT Saltines



LIMIT-2 PLEASE  
 16-OZ. BOX **44¢**

**35¢ OFF**  
 ON PURCHASE OF 10, 4 1/2-OZ. JARS OF HEINZ STRAINED BABY FOOD  
 WITH THIS COUPON OFFER EXPIRES 1-10-76.

**35¢ Off**  
 ON 10, 4 1/2-OZ. JARS OF HEINZ STRAINED BABY FOOD  
 WITH COUPON AT LEFT.



**KRAFT SALAD DRESSING**  
**MIRACLE WHIP** LIMIT-1 WITH \$5 OR MORE PURCHASE. 32-OZ. JAR **84¢**

**STAR KIST LIGHT**  
**CHUNK TUNA** LIMIT 3 WITH \$5 OR MORE PURCHASE. 6 1/2-OZ. CAN **52¢**



**ENRICHED**  
**MEADOWDALE FLOUR** LIMIT-2 WITH \$5.00 OR MORE PURCHASE. 5-LB. BAG **58¢**

**CAMELOT**  
**Tomato Catsup** 32-OZ. BTL. **78¢**

**FOLGER'S**  
**Instant Coffee** 10-OZ. JAR **\$2.64**

**PIONEER REG. OR BUTTERMILK**  
**Biscuit Mix** 2-LB. BOX **99¢**

**MEADOWDALE SLICED OR HALVES**  
**Cling Peaches** 2 29-OZ. CANS **91¢**

**JIF SMOOTH OR CRUNCHY**  
**Peanut Butter** 18-OZ. JAR **88¢**

**STRONGHEART, ALL FLAVORS**  
**Dog Food** 16-OZ. CANS **5.79¢**

**CREST TOP CUT**  
**GREEN BEANS** 16-OZ. CANS **5 \$1**

**Fresh Dairy**  
**Quartered Kraft Parkay** LIMIT-3 PLEASE. 1-LB. CTN. **43¢**

**KRAFT GRATED**  
**Parmesan Cheese** 8-OZ. PKG. **\$1.33**

**PILLSBURY**  
**Canned Biscuits** 8 8-OZ. CANS **\$1**

**IDEAL LARGE OR SMALL CURD**  
**Cottage Cheese** 24-OZ. CTN. **89¢**

**CAMELOT**  
**Chocolate Milk** 32-OZ. CTNS. **89¢**

**KRAFT**  
**American Singles** 1 1/2-LB. PKG. **\$2.43**

**FAIRMONT, ALL FLAVORS**  
**Yogurt** 8-OZ. CTNS. **35¢**

**CAMELOT GRADE 'A'**  
**Medium Eggs** DOZ. **69¢**

**CAMELOT GRADE 'A'**  
**Large Eggs** DOZ. **75¢**

**KOUNTY KIST WHOLE KERNEL**  
**Golden Corn** 12-OZ. CANS **4 \$1**  
**MEADOWDALE Sweet Peas** 16-OZ. CAN **33¢**

### Thrit-T Health & Beauty

**SURE, REGULAR OR UNSCENTED**  
**Roll-On Deodorant** 3-OZ. BTL. **\$1.48**

**CLOSE-UP**  
**Tooth-paste** 6.2-OZ. TUBE **88¢**

**HOLD, HOLD & HOLD NON-AEROSOL**  
**Hair Spray** 8-OZ. BTL. **\$1.28**



# The Clod Kicker

By Roy Faubion

Boy, have I ever got a new meaning of the phrases, "never say die", "hang in there", "stick to it", and "he's a pro"!

Recently, La Juanda and I attended the National Finals Rodeo in Oklahoma City. There we saw the best of the best. Every contestant truly proved to

be the cream of the crop, the top of the tops, and the pro-est of the pros. And, of these a man by the name of Sandy Kirby comes first to mind.

Up until that rodeo I only thought I knew what a superstar is, now I really do know. Sandy is a professional bull rider. Sandy drew a 2,000 pound bull, and that's a lot of...well, anyway, he was bigger than the other bulls, and really didn't fit into the chute. At this point let me also emphasize that all the bulls and other animals in the National Finals Rodeo qualified as being the toughest of the toughest.

Sandy first began to settle down on the bull in the chute as the animal made obvious motions that he didn't care one bit about the crowded conditions he was squeezed into. His head pushed down against the bars of the chute, and his rump was shoved against the other end. Suddenly the huge bull

pushed sideways causing damage to Sandy's left knee. They helped him out. He limped around, and after a few minutes he again crawled astride the bull named "49". The goliath went straight up in the chute on his hind legs and bell-backwards crushing Sandy against the chute's bars. The men pulled him out as though he were a towel draped over the sides. Surely, we thought, the man could take no more.

But, a third time he went atop the bull. The gate opened and the animal stumbled, fell to the ground, and rolled over on top of Sandy Kirby, and stayed that way until the brave clowns rolled him off of Sandy. For a long time the doctor worked over Sandy.

Then, Sandy was helped to his feet, and gently assisted to the outer part of the arena. Sandy said no when the doctor wanted to take him to the hospital. All he wanted to know was, "do I get a reride?" And, they granted it. That was Wednesday night. Saturday night Sandy was still riding, as the national tv audience saw.

Now I know. The true definition of being a pro is "Sandy Kirby". That says it all.

## TEC Pays Out Benefits, Finds Employment For 400,000

While paying out record-breaking amounts of unemployment benefits in the past fiscal year, the Texas Employment Commission still managed to find jobs for more than 400,000 unemployed Texans.

The jobless benefits paid from the Texas Unemployment Compensation Fund in the year ending August 31 amounted to \$167,347,622, the Commission said in its recent annual report.

Not included in that total was \$65,755,538 in federally-funded unemployment benefits paid because of prolonged unemployment resulting from adverse economic conditions.

Commission employees made 413,583 job placements during the year, at the same time handling the heaviest unemployment claim load in the history of the agency and performing the other regular responsibilities of the agency.

Although job placements declined slightly during the year because of employment cut-backs, the TEC emphasis on increased services to Texas employers and on the placement of applicants in productive employment remained evident.

# Win UP TO \$10,000 Cash

PICK UP YOUR FREE TICKETS TODAY AT IDEAL FOODS!

PRIZE VALUE	NO OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 5 STORE VISITS	ODDS FOR 10 STORE VISITS
\$1,000.00	3	122,000 to 1	24,400 to 1	4,880 to 1
100.00	45	15,600 to 1	3,120 to 1	624 to 1
20.00	143	6,875 to 1	1,375 to 1	275 to 1
5.00	753	1,306 to 1	261 to 1	52 to 1
2.00	1,780	554 to 1	111 to 1	22 to 1
1.00	21,049	47 to 1	9 to 1	2 to 1
TOTAL	23,764	21 to 1	4 to 1	1 to 1

Scheduled Termination Date of this Program is January 18, 1976.

**FRESH PICNIC STYLE**  
**Pork Roast**  
WHOLE, 6 TO 8-LB. AVERAGE

**89¢**  
LB.

CENTER CUT  
Pork Roast.....**99¢**

**QUARTER SLICED**  
**Pork Loins**  
ASSORTED CHOPS

**\$1.49**  
LB.

SMOKY CANYON ASSORTED  
Sliced Meats.....**49¢**  
RODEO ASSORTED 12-OZ. PKG. 9¢  
Luncheon Meats.....**49¢**

**HICKORY SMOKED SLAB**  
**Sliced Bacon**  
2 TO 3-LB. PKG.

**89¢**  
LB.

MEADOWDALE, HICKORY SMOKED  
Sliced Bacon.....**98¢**

RODEO HICKORY SMOKED  
Sliced Bacon.....**2.89**  
BLUE MORROW COOKED BEEF OR BULL PACK  
Pork Fritters.....**\$1.09**

**RODEO, MEAT**  
**Skinless Franks**  
THRIF-T PRICED

**66¢**  
12-OZ. PKG.

RODEO ASSORTED  
Luncheon Meats.....**\$1.29**

MR. BOSTON, PRE-COOKED  
**Fish Sticks**  
2-LB. PKG.

**69¢**

MR. BOSTON, PRE-COOKED  
**Porch Fillets**  
1-LB. PKG.

**49¢**

CAMELOT PORTION PACK  
Porch Steaks.....**\$1.09**  
CAMELOT PORTION PACK  
Cod Steaks.....**\$1.39**  
CAMELOT  
Fish and Chips.....**89¢**

CONGRATULATIONS TO THESE 3 NEW \$1,000 WINNERS:

<b>SUE ROBERTS</b> 2102 JACKSON DRIVE PERRYTON, TEXAS	<b>MRS. IRVIN LILLY</b> 19 N. MAIN PERRYTON, TEXAS	<b>EARL MADDOX</b> 601 N. SOMERVILLE PAMPA, TEXAS
---	--	---

OTHER \$1,000 WINNERS:

- Delinda Waltman, Hays, Kansas
- MRS. H. Schibbelhut, Ulysses, Kansas
- Harold Blackmon, Pampa, Texas
- Leslie Kurth, Alva, Oklahoma

NEW \$100 WINNERS:

- Mrs. Gwen Patterson, Plainview, Tx.
- MRS. H. Schibbelhut, Ulysses, Kansas
- Deanna Johnson, Guymon, Okla.
- Lois Buchner, Scott City, Ks.
- Mrs. Woody Mitchell, Pampa, Tx.
- Mrs. Brad Hinkle, Liberal, Ks.
- Pat Ortiz, Garden City, Ks.
- Sipriana Garcia, Guymon, Okla.
- Mrs. James Giebler, Hays, Ks.
- Lois A. Dewitt, Meade, Ks.

NEW \$20 WINNERS:

MIKE HORNE, Liberal, Ks. — GARLAND L. DAVIDSON, Meade, Ks. — HELEN KASTEIN, Pampa, Tx. — DORTHELL GRAY, Garden City, Ks. — TRINIDAD CASAUS, Dalhart, Tx. — FRED NORTON, Scott City, Ks. — ELIZABETH NOLL, Hooker, Okla. — LEONARD E. LATHAM, Perryton, Tx. — ROBERT J. HARDER, Plainview, Tx. — VANICE E. BROWN, Pampa, Tx. — LYNN HOLTMAN, Pampa, Tx. — DEBBIE CYPRET, Liberal, Ks. — BETH RAPP, Hooker, Okla. — HENRY MARGAS, Liberal, Ks. — BETTY SOUTHWORTH, Borger, Tx. — NANCY QUAY, Elkhart, Ks.

**WAGNER**  
**Breakfast Drinks**  
32-OZ. JARS

**2 81¢**

BRADSHAW PAPA BEAR  
Honey.....**\$1.63**  
KRAFT  
Spaghetti WITH MEAT Sauce.....**98¢**  
ZEE ASSORTED OR WHITE  
Bath Tissue.....**68¢**

MORTON HOUSE  
Beef Stew.....**\$1.09**  
WATER MAID  
Rice.....**99¢**  
FINISH  
Dish.....**81¢**  
Detergent.....**81¢**

CAMELOT, ALL FLAVORS—  
**ICE CREAM**  
1/2-GAL. CTN.

**84¢**

FAIRMONT TWIN POPS, CREAM POPS, FUDGE BARS OR  
Ice Milk Bars.....**39¢**

**Frozen Foods** ALL VARIETIES  
**Banquet Dinners**

**2 99¢** 11-OZ. PKGS.

CAMELOT Orange Juice..... <b>93¢</b>	MORTON Honey Buns..... <b>58¢</b>
AMERICAN Rice Frios..... <b>\$1</b>	BIRDS EYE Frozen Peas..... <b>37¢</b>
GREEN GIANT WHOLE KERNEL Golden Corn..... <b>54¢</b>	GREEN GIANT Corn on the Cob..... <b>92¢</b>

SWEET, JUICY  
**CALIFORNIA TANGELOS**.....**5 1** LBS.

CALIFORNIA  
**NAVEL ORANGES**.....**5 1** LBS.

TEXAS  
**RUBY RED GRAPEFRUIT**.....**5-LB. BAG 69¢**

GREEN SOLID HEADS  
**Cabbage**.....**12¢** LB.

THRIF-T PRICED  
**WILD BIRD SEED**  
5-LB. BAG **89¢** 10-LB. BAG **\$1.69**

U.S. NO. 1 COLORADO  
**RUSSET POTATOES**  
5-LB. BAG **69¢**







**A Commentary**

# Ratings: Polls Say Oklahoma, But Really?

Well, Oklahoma was voted No. 1; but, to some, it might have come as a surprise. However, if it was not the Sooners, who could it have been?

Let's explore the possibilities... Oklahoma fans insist it be the Sooners, but truthfully, any team leading the world in turnovers—the Okies lost 26 of 50 fumbles and also had 10 passes picked off—and losing to a five-time loser like Kansas by such big proportions (23-3) has no business being No. 1.

Alabama fans insist it be the Crimson Tide, but, let's face it, any team losing to a fifth-place team in the Big Eight Conference (Missouri), 20-7, and playing such atrocious regular-season competition as Southern Mississippi, TCU, Clemson, etc., has no claim to the top spot.

Ohio State fans insist it be the Buckeyes, contending after all, their favorites crushed UCLA, 41-20, and everyone else during the 11-game regular-season and shouldn't be blamed for a fluke 23-10 loss to the Bruins in the Rose Bowl; but, really, now, the Bucks

Bucks DID lose the ball game, looked horrible in the process and surely don't look like No. 1 anymore.

So, who's left?

Arizona State? Many dissenters, no doubt, say the Sun Devils, despite their perfect 12-0 worksheet, competed in the not-too-sweet Western Athletic Conference (WAC) against such stiff as Utah, Wyoming, UTEP, etc. Which is true.

In fact, if you're looking at it from "an opponent" side of view, the Sun Devils ALSO beat such pushovers as

Idaho, TCU and University of the Pacific outside the league... teams that a good District 4-AAAA team could stay on the field with.

But...and this is the biggest "but" of the year...the Sun Devils had one big factor over Oklahoma and Alabama and Ohio State: consistency.

The Sun Devils, playing the same kinda lousy regular-season schedule the Sooners, Tide and Buckeyes played—except against teams from a different area of the country—faced 'em and beat 'em. ALL of 'em.

There were no slip-ups...no losing to a Kansas or a Missouri during the regular season or blowing a game to UCLA in a bowl.

In fact, if anything, the Sun Devils played a stronger opponent in a bowl—Nebraska—than either the Buckeyes, Sooners, or Tide played at Pasadena, Miami and New Orleans, respectively. And, of course, A-State rose to the challenge and defeated the solid, sixth-ranked Cornhuskers, 17-14.

Perhaps, as many claim, Big Eight power Nebraska "couldn't get up" for a team from the WAC; however, Arizona State got UP—12 weeks in a row.

And, consistent Arizona State the ONLY major college team in the country to win all 12 games they played, should be rewarded for their accomplishments, despite their schedule, despite claims by Oklahoma, Alabama and Ohio State fans...

And, despite 63 voters in the Associated Press and 36 coaches in the United Press International polls who, unfortunately, never saw the Sun Devils play! (P.H.)

**SWC STANDINGS**

	LEAGUE GAMES			ALL GAMES		
	W	L	T	W	L	T
Baylor	2	0	6	6	0	6
Arkansas	1	0	8	1	0	8
Texas Tech	1	0	8	2	0	8
TCU	1	0	5	5	0	5
Texas A&M	0	0	5	5	0	5
Houston	0	1	5	2	1	5
Texas	0	1	5	5	0	5
SMU	0	1	5	5	0	5
Rice	0	2	2	0	2	2

**TUESDAY'S RESULTS**

Texas Tech 102, Rice 62  
Arkansas 92, Houston 47  
Baylor 72, Texas 70

**TONIGHT'S SCHEDULE**

SMU at Arkansas  
SATURDAY'S SCHEDULE  
TCU at Texas Tech  
Texas A&M at Baylor  
Rice at Houston  
Texas at SMU

\*Denotes Conference Game



See Virgil Slentz For any Farm, Crop Hail, Ranch or Vehicle Insurance

205 S. 25 Mile Ave.  
364-6633

**G. E. D. TESTS**

The Hereford Independent School District will continue to administer the General Educational Development Tests to interested persons, but by appointment only.

For Details call

Robert L. Thompson 364-0843

# Tech Entertains TCU On Saturday

LUBBOCK-TCU and Texas Tech, who share the runner-up spot in the Southwest Conference with Arkansas, collide in Municipal Coliseum here Saturday night. Tip-off is 7:30.

The Horned Frogs, Raiders and Razorbacks are all 1-0 in league play and trail surprising Baylor (2-0) by one-half game.

TCU is 5-5 overall after defeating SMU, 79-75, Monday night in its SWC lifeline at Fort Worth. Tech comes in 8-2 after polishing off Rice in its first conference game.

The Horned Frogs have been very erratic. Coach Johnny Swain's club lost to Pan American (75-68) and Oklahoma City (78-60) at the outset of the season and, then, rebounded to win four in a row, including return contests against the Broncs (77-76) and Chiefs (76-66). They also tripped Lamar (96-79) and Iowa State (95-83) during that streak.

However, narrow losses to Northeast Louisiana (76-75) and the same Lamar team (84-48), both in the Pacemaker Classic at Monroe, La., followed, prior to that big victory over SMU the other night.

TCU has good balance; in fact, four starters were in double figure against the Mustangs, while the other regular (6-6 forward Gary Landers) was close with nine.

The front line of Landers, 6-6 Thomas Bledsoe and 6-7 Lynn Royal is very effective; all are seniors and veterans of the ranks. Royal, who tossed in 18 against SMU, is averaging 16 ppg.; Bledsoe, a strong rebounder, scores at a 13 ppg. clip.

Six-four junior Randy Boyts provides about 11 ppg. From the backline, while 6-2 senior Rick Hensley isn't the worst guard around.

The best of the rest include 6-8 fresh Gary Randle, sophomore guard Robert Hollie and 6-3 fresh Eurdie Evans.

Texas Tech Coach will counter with the same line-up that has started most of the Raiders' previous nine games: Rick Bullock, Rudy Liggins and Grady Newton up front, with Keith Kitchens and Steve Dunn on the backline.

Bullock, the top scorer in the SWC with a 22.9 ppg. average, is also hauling in over 10 rebounds per game; Newton is averaging 10.1 ppg.; Liggins is a 5.7 operator.

Mike Russell, a 6-7 soph, sees plenty of action in a relief role.

Tech in allowing only 63.5 ppg., which ranks among the better defenses around; it's tops in the SWC.

Tech two-timed TCU, 81-78,

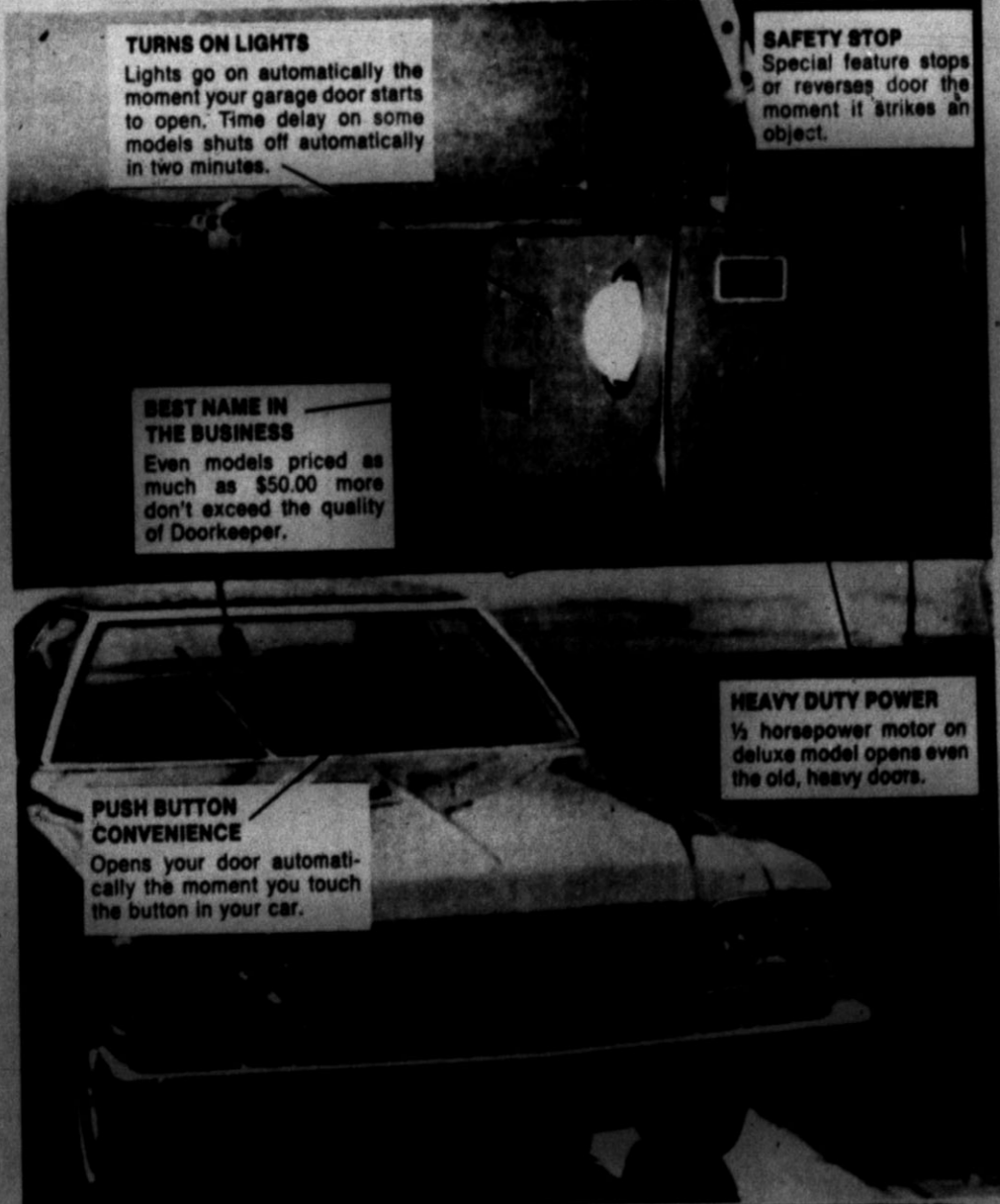
in overtime and 103-78 here a year ago, have won six in a row over the Froggies and own a 33-24 advantage in the all-time series.

**PROBABLE LINE-UP**

TCU (5-5)	TEXAS TECH (7-2)
Landers (6-6)	F Newton (6-8)
Bledsoe (6-6)	F Liggins (6-6)
Royal (6-7)	C Bullock (6-9)
Boyts (6-4)	G Dunn (6-2)
Hensley (6-2)	G Kitchens (6-1)

TIP-OFF: 7:30 p.m. Saturday at Municipal Coliseum in Lubbock

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# Caprock Spanks Herd In Overtime

AMARILLO. "We made a good comeback and, then, let it get away," commented Hereford Coach Barry Arnwine Wednesday morning after his Herd dropped a 71-67 overtime thriller to Caprock here the previous night.

Down by 10, 45-35 after three quarters, Hereford used the hot-shooting of forward James Mays and center Mike Hull to outscore the Longhorns, 28-18, in that final stanza to forge a 63-63 regulation tie. However, three field goals by senior forward Mark Leonard—"two right off the bat"—shot Caprock into an overtime lead they were never to relinquish.

Even then, Hereford, who was forced to play "catch-up" all evening, made another comeback in the overtime session to come within two points—69-67—in the final seven seconds. The Herd had the ball, but missed two shots at the basket in an attempt to score the equalizer.

"Then, we had to foul 'em," pointed out Arnwine, who watched sophomore Bruce

Nipp, a 79 percent free throw shooter, drop a pair of charities in the last four seconds for the final four-point margin.

"We didn't really press that much; it was simply that we

were more aggressive," explained Arnwine in regards to the Herd's most explosive quarter of the year that, suddenly, jerked the visitors back into contention.

"We gotta lot of layups in that quarter, but, it wasn't until there were about 2 1/2 minutes to go that we started pressing.

"Lawson (Jim) and Kitchens (Kelly) had a couple steals and we turned 'em into layups," continued the Hereford coach, claiming "the key play" was a technical on Caprock which the Whitefaces converted into "a five-point play."

"Mays made both ends of the one-and-one...Kitchens hit the technical (free throw)...and Mays scored a basket." This barrage slashed an eight-point deficit to only three and put the Herd right back in it, 58-55.

"We should have won it in regulation play," confided Arnwine, pointing out Hereford's fourth-quarter explosion had actually lifted the Herd into a three-point, 63-60, lead in the final minute.

Leonard, who led all scorers with 27 points (11 over his average); added a free throw to cut the margin to two; however, Lawson missed a key free throw with only 10 seconds remaining, which allowed the slick Leonard to score on a driving layup, knotting the score and sending the game into overtime.

Caprock, whose biggest lead was that 10-point spread they carried into the final go-round,

was on top by only 16-14 after one quarter. However, the longhorns jumped out to a 35-28 halftime lead.

"We were rebounded, 53-40...and that was the difference in the ball game," moaned Arnwine, whose club's record dipped under the .500 mark again at 8-9. "They're one of the few teams we're actually bigger than...and we can't get out-rebounded and expect to win."

Hull hauled down 16 cars and rebounded real well," according to the Hereford mentor.

Arnwine was also annoyed with his team's 15-of-28 shooting from the free throw line, claiming "We have to shoot free throws better than that."

Hereford shot 42 percent from the field on 26 of 62.

Caprock, winning only its six game in 15 outings and avenging an earlier 79-78 loss to Hereford in the Amarillo Tournament, also picked up an 18-performance out of Nipp, who went into the contest averaging only 10.7 ppg. Six-six center Jay Hunt, District 3-AAAA's No. 4 scorer with a 15.5 average, was limited to 10.

Kitchens had a season's high of 22 to lead the Herd, while Mays added 19, including 10 in that wild fourth quarter. Hull tossed in 15, with eight of those coming in period No. 4.

"Steve Cornelius came in and played a whale of a game," praised the Herd pilot. "He scored six points and had six rebounds."

"Caprock doesn't really play that good of a defense; but, they shoot well...and if you don't outscore 'em, they're gonna beat ya."

In the first game, Caprock's Junior Varsity used a fourth-quarter rally to outpoint Hereford; 52-48, handing the Herd JVs their ninth loss in 14 outings.

Billy Parks scored 17 points to lead Caprock, who trailed 38-37 going into the final quarter; Mike Oglesby led Hereford with 15.

HEREFORD 14 14 7 28 4 - 67  
CAPROCK 16 19 10 18 8 - 71

H (67) - Kelly Kitchens 9 4 22, James Mays 8 3 19, Mike Hull 5 5 15, Steve Cornelius 2 2 6, Jim Lawson 1 1 3, Barry Muller 1 0 2. Totals 26 15 67.

C (71) - Mark Leonard 12 3 27, Bruce Nipp 7 4 18, Jay Hunt 5 0 10, Bobby Stewart 3 0 6, Chuck Velasquez 2 1 5, Rocky Fiel 1 1 3, Mark Billington 1 0 2. Totals 31-9 71.

## Three Bouts On Mat Card

A double main event highlight the Hereford Lions Club's first wrestling card of the year Saturday night at the Bull Barn. Action begins at 8 p.m.

One of the main events is a tag team match between Ricky Romero and Lord Alfred Hays against The Beast and Leo Burk. The latter are brothers from New Brunswick, Canada.


Romero, a veteran 229-pound campaigner from Mexico, has always been popular with fans; the 235-pound Hays, a one-time judo expert and amateur wrestler in his native England, was also a former professional soccer player.

The other main event will pair Scott Casey of Dallas against Super Destroyer, a hooded, 250-pound matman from Los Angeles. Super Destroyer defeated Terry Funk for the International Championship; Funk later went on to win the World Heavyweight Title, putting Destroyer in line as a top contender.

The opening match on the card finds 250-pound Larry Lane returning to the area to face controversial Randy Tyler. Lane made his debut as a pro wrestler in the Panhandle after an outstanding amateur career.

Lions Club officials also announced that other wrestlers who would appear here in the future include Paul Persman of Minnesota and Reggie Parks of Arizona. Six-seven Hank James, "King of the Black Wrestlers," might also appear on a future card.

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### In Passin' (Continued from Page 6A)

Louisville Saturday night. However, the Cardinals, losing its No. 11 ranking after suffering only its second loss in nine outings, will, obviously, be an aroused ball club when they play a return game in Amarillo two weeks from tonight. And, quite obviously, the Buffs will have its work cut out for 'em—even at home. In fact, Ekker's crew better be down from those high clouds because the Missouri Valley season (for them) opens tonight against Tulsa. And, while Tulsa comes in 0-1 in league play, 4-6 overall and with one of its weakest clubs in years, the Hurricane has dominated WTSU in both Valley play (5-1) and in the overall series (9-3) down through the years.

### PORTALES: OUTTA BASKETBALL PLAYERS

It was only seven years ago Eastern New Mexico won an NAIA Basketball Championship and, the following season, came in third in the Kansas City spectacle; however, since then, Eastern's program has reached rock bottom. Harry Miller hopped to North Texas State after the Greyhounds finished third in the Nationals and 27-5 in '69-70 and Buddy Ball followed with three losing seasons (14-15, 13-15, 9-17). Sterling Gibson took over in '73 and has done even worse—10-17 in '73-74, 7-20 a year ago and the current crew in 3-7, losing a game at Arkansas, 102-55. The Greyhounds looked horrendous dropping a 103-67 decision to Oklahoma Christian at Portales last weekend.

Coaches are beefing about being allowed to bring only 10 players on a travel roster. Oklahoma Christian Coach Jerry Jobe suited only-eight players at Portales—and two of 'em were, actually, "dummies." Jobe had to laugh afterwards: "I brought only eight kids and two of 'em were ineligible!" Needless to say, he didn't us the two ineligible players, both of who become eligible this week, although they were suited. The first-year OCC coach, who started the season with around 18 ballplayers, confided he "ran a few off, lost a couple others," etc. "Actually I was just gonna call Gibson and explain the situation." Jobe admitted "Knowing we weren't gonna be able to play in the Arena anyway (the Greyhound Arena floor was being refurbished and the contest was played in the Campus Gym), I figured he (Gibson) would probably just as soon re-schedule the game for later in the season anyway. However, the kids wanted to come out here and play it, so I got together with 'em and explained what HAD to be done. After all, we could just play six kids and couldn't afford to have anyone foul out." What happened was Jobe's Eagles, overcoming an eight-point deficit in the first half and a seven-point hole in the second, played inspired ball to stay close, finally tie at 61-61 with 3:20 to go and, then, break it open down the stretch. What made the triumph even more amazing was that while Jobe was worrying about his club fouling, it turned out to be the homecoming Greyhounds who were guilty of all the personals as OCC sank 19-of-26 free throws to only one-of-four for the hosts, who actually outscored the Eagles from the floor by a comfortable 33-27. "It was a great victory for us," beamed Jobe, who was doubly elated because he is a graduate of Eastern New Mexico and had played on the same floor for three years with the Greyhounds in the middle '50s. It was a long trek back to Okie City, but


Jobe and his team didn't seem to mind. Incidentally, OCC's dressing room at halftime, believe it or not, was in a small men's room! Half time fans, going to relieve themselves, were kinda shocked to walk in and find a coach huddled with eight players, going over assignments. Regardless of the fact it was a substitute gymnasium, such a halftime arrangement was an atrocity—even for a junior high game let alone one involving two NAIA schools. Since losing the successful, Miller, Eastern's basketball program has apparently taken a "We-don't-give-a-damn" attitude. Five consecutive losing seasons—a sixth one coming up!—and the past week when Eastern suffered its worst beating in 15 years (that 47-pointer to Arkansas) and the Greyhounds' embarrassing opponent with humiliating facilities has somewhat tarnished what use to be a national championship program. Schools are dropping sports for lesser reasons...

### SIMMIE'S LIL BROTHER

Incidentally, Cameron (Okla.), who Jobe insists is "the best four-year team in Oklahoma—including major and small-college," is led by guard Greg Hill, who is the younger brother of former West Texas State All-American Simmie Hill. The younger Hill played at Western Texas Junior College, which won the National Title a year ago. "Cameron is out of sight," claimed Jobe unaware that very same night the Aggies were losing for the first time this season—an 80-68 setback at the hands of Stephen F. Austin in the finals of the Lumberjacks' Tall Pines Classic at Nacogdoches. Earlier in the week, Cameron had ambushed St. Mary's (Tex.), 74-67, who is ranked No. 5 among the nation's small colleges handing the Rattlers only their second loss in 12 games...Hereford's basketballers have a respectable 5-4 tournament record this season, including a runner-up finish in their own tourney, a consolation title in Amarillo and fifth-place in Borger. The Whitefaces won one of those games by one point and two others by two...District home football games in '76 are with Coronado and Monterey, while Plainview and Lubbock will be played on the road. "It's kinda hard to say at this time," admitted Hereford Coach, peering into the crystal ball as far as the '76 race is concerned. "Lubbock has a lotta people back. Monterey and Plainview have always gotta be favorites. Coronado should be improved. I guess it'll be a 'dogfight' again, as usual." Should be at that....

WHOOPS DEPT.—The Herd Footballers had FOUR of the top rushers in District 4-4A the past season, not three as reported last week. Apology to Mike Dudding who was No. 5 in the district with 352 yards. A review of the records also reveals that Dudding started four games as quarterback, sparking the team to three straight victories as he ran for four touchdowns and passed for four more in the win streak. A top defensive back and kick returner, Dudding's sparkling offensive play came to an untimely end in the Lubbock High game when he sustained a broken leg early in the third quarter. The Herd scored 104 points in the three wins, then were upset by Lubbock, 10-9.

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# Bufs Home To Open MVC

AMARILLO - Fresh from its most prestigious victory in years, West Texas State's ambitious basketballers plunge into its grueling Missouri Valley Conference schedule here to night against Tulsa. Tip-off in Civic Center Coliseum is 7:30.

An 84-78 overtime victory over (then) 11th-ranked Louisville over the weekend, West Texas displays a dazzling 9-1 record, and a victory over the Hurricane will give the Bufs its best start since the 1941-42 campaign, when Coach Al Baggett's powerful club won its first 12 ball games en route to a fancy 28-3 worksheet.

Tulsa, a 63-62 loser at home to Southern Illinois in its opener, has a 4-6 record overall, but the punchless Hurricane has dropped six of its last eight since opening the season with impressive road victories over Oklahoma State and Oklahoma. However, the Hurricane has been somewhat of a nemesis against WTSU in the past, having won five of six MVC meetings between the two teams and holding a 9-3 advantage overall.

But West Texas, with its stingy defense that is allowing only 60.4 ppg., will be favored to run its winning streak to seven. The Bufs haven't lost in a month when they fell to UTEP, 53-48, at El Paso... where the Miners don't lose many.

WTSU's current winning streak is its longest since a nine-game skein during the 1968-69 season when that club won 18 of 26 ball games.

The Bufs are averaging only 69 ppg., however, they're hitting 51.3 percent from the field after ambushing Louisville with some crisp 64 per cent shooting.

Leading the Buff stampede is 6-10 center Dallas Smith, who is averaging 14 points and eight rebounds per outing; forward Brad Schreck is right behind at 13.2 ppg.

Guard Melvin Jones, who decked the Cards with a 20-point performance, has upped his mark to 10.5 and gives Coach Ron Ekker a third double-figure scorer.

Forward Eugene Smith (9.0), who has averaged 16.5 the last two outings, and guard Maurice Cheeks (9.2) round out the starting five, although center Reggie Ramey (8.5) and guards Milt Henderson (4.0) and Bobby Anderson (2.3) will see a lot of action as Ekker likes to use everybody.

Tulsa, who split with WTSU last season, but won impressively here, has a first-year Coach, Jim King, who has been having all sorts of woes. It all began with a 73-69 home-court loss to small-college terror St. Mary's (Tex.) after two early-season wins. The Hurricane has not been the same since.

Their only victories have been over Oklahoma State (75-59), Oklahoma (71-66), Long Beach State (81-74) in the Brigham Young Classic and Missouri-St. Louis—four losing ball clubs.

Tulsa's front line may be one of the weakest in the Valley: Zack Adams, a young 6-10 sophomore center who is barely averaging 5 ppg., flanks 6-6 holdovers Dan O'Leary and Bob Okrzejski. Okrzejski, one of two seniors in the line-up, is averaging 12 ppg. and is the top offensive threat up front.

The guards, senior Leon

Alvoid (6-3) and sophomore Mark Tucker (6-1), are quick and capable.

**PROBABLE LINE-UP**  
 TULSA (4-6) WEST TEXAS ST. (9-1)  
 Okrzejski (6-6) F. E. Smith (6-5)  
 Adams (6-10) F. Schreck (6-6)  
 O'Leary (6-6) C. D. Smith (6-10)  
 Tucker (6-11) G. Jones (6-4)  
 Alvoid (6-3) G. Cheeks (6-0)  
 TIP-OFF: 7:30, p.m. tonight (at Amarillo Civic Center Coliseum)

**MVC STANDINGS**

League	Games	All Games
W	L	W
Bradley	10	63
Wichita St.	10	75
So. Illinois	10	54
West Texas St.	00	91
New Mexico St.	01	75
Drake	01	65
Tulsa	01	46

**TONIGHT'S SCHEDULE**  
 \*Tulsa at West Texas St.  
 \*Bradley at Loyola (Ill.)  
 Memphis St. at Wichita St.

**SATURDAY'S SCHEDULE**  
 \*Bradley at Tulsa  
 \*New Mexico St. at Drake  
 \*Wichita St. at Southern Illinois  
 \*Denotes Conference Game

## District 4-4A Round-Up

# Monterey Hosts Sandies Friday

Once again, District 3-AAAA and 4-AAAA contests spice Friday's prepbasketball menu with five meetings between the two circuits.

The two districts banged heads in a similar number of contests Tuesday, with 4-3A coming out on top in three of 'em.

The big intra-district match-up this weekend, however, will be the Amarillo-Monterey scrap on the Plainsmen's hardwood.

It'll be the teams' first meeting of the season.

Other pairings find high-flying Berger flashing its impressive 15-3 credentials at Hereford, Palo Duro traveling to Coronado to test the red-hot Mustangs, Lubbock invading Tascosa and Plainview jaunting to Caprock.

The Amarillo Sandies are 10-6 on the season and will be up against a Monterey club that has fashioned a 10-8 record.

Guard Mike Smith and forward Gary Holcomb are averaging 14.2 and 13.4 ppg., respectively, for Amarillo.

Scott Gardner, 6-5 senior center and District 4-4A's fourth-leading scorer with a 14.3 average, is the Monterey pace-setter. Steve Dowery is averaging 10.1.

Coronado will be heavily favored over Palo Duro as the Mustangs (13-5) have won five in a row, including the

championship of the Caprock Tournament at their place.

The threesome of Walter Storrs (14.8), Vic Henry (13.6) and Bryan Smith (12.0) have been leading the way for Coach Jimmy Fullerton's club. Guard Wayne Nash is averaging 9.1.

Tascosa will also be a solid choice over Lubbock, who has won only six of 18 contests.

Plainview (7-11) and Caprock (6-9) appear evenly matched in their shootout in Amarillo.

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## WALNUTS

1-LB. PACKAGE

**49¢**

## CARROTS

1-LB. PACKAGE

**2/29¢**

## CRANBERRIES

1-LB. PACKAGE

**2/89¢**

## SQUASH

YELLOW OR ZUCCHINI LB.

**45¢**

## COLEUS PLANTS

6-IN. POT EACH

**99¢**

## SIRLOIN STEAK

FURR'S PROTEN LB. ADV. SPECIAL **\$1.19**

## ROUND STEAK

FURR'S PROTEN LB. ADV. SPECIAL **\$1.19**

## PORTERHOUSE STEAK

FURR'S PROTEN LB. ADV. SPECIAL **\$1.79**

## CHUCK STEAK

FURR'S PROTEN LB. ADV. SPECIAL **98¢**

## RANCH STEAK

FURR'S PROTEN LB. ADV. SPECIAL **\$1.09**

## CLUB STEAK

FURR'S PROTEN LB. **\$1.59**

## T-BONE STEAK

FURR'S PROTEN LB. **\$1.69**

## GROUND BEEF

FRESH GROUND, LB. **79¢**

### Shop Our Delicatessen

## FARM PAC FRANKS

12-OZ. PKG.

**83¢**

## FRONTIER FRANKS

12-OZ. PKG.

**77¢**

## 1 FRIED CHICKEN

SERVES 4 FOR ONLY

## 1 PT. COLE SLAW

**\$3.99**

## 1 LB. POTATO SALAD

**\$3.99**

## PEAS

ELNA SWEET NO. 303 CAN

**3 FOR 89¢**

## BEETS

FOOD CLUB SLICED NO. 303 CAN

**3 FOR 89¢**

## APRICOTS

VALLEY RIDGE NO. 2 1/2 CAN

**49¢**

## CORN

FOOD CLUB, CREAM STYLE OR WHOLE KERNEL NO. 303 CAN

**3 FOR 89¢**

## IVORY

LIQUID DETERGENT. 10¢ OFF LABEL 22-OZ. SIZE

**69¢**

## ORANGE JUICE

TEXSUN, 6-OZ CANS, 6-PACK

**61¢**

## PAPER TOWELS

CHIFFON SPILLMATE LARGE ROLL

**2 FOR \$1.00**

## GRAPEFRUIT JUICE

FOOD CLUB PINK, 46-OZ. CAN

**49¢**

## TOMATO SAUCE

CONTADINA 8-OZ. CAN

**6 FOR \$1.00**

## TOMATOES

FOOD CLUB NO. 303 CAN

**3 FOR \$1.00**

## CRACKERS

NABISCO 1-LB. PACKAGE

**59¢**

## TEA BAGS

FOOD CLUB 100 COUNT

**\$1.19**

## TISSUE

FAMILY SCOTT 4-ROLL PACKAGE

**69¢**

**START YOUR GARDEN CENTER TODAY!**

**\$6.99** Basic Starter Unit

optional dome accessory \$4.00

PLANTS, ETC. SHOWN ARE NOT INCLUDED.

Design your own clothing system as illustrated:

- DOUBLE 1 Unit
- STAIRS 2 Units
- STYLED 3 Units
- IN TRIPLE 4 Units, 5 Units, and many more!

## BONUS SPECIALS FOR BONUS-SAVINGS!

### TIDE GIANT SIZE

**69¢**

GOOD THRU 1-10-76 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

### SHORTENING FOOD CLUB

3-LB. CAN **99¢**

GOOD THRU 1-10-76 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

### FLOUR FOOD CLUB

5-LB. BAG **29¢**

GOOD THRU 1-10-76 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

### EGGS FARM PAC MEDIUM

GRADE "A" DOZEN **19¢**

GOOD THRU 1-10-76 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

### Frozen Food Favorites

## EGG BEATERS

FLEISHMANN'S 16-OZ. PACKAGE **89¢**

BEANS TOP FROST LIMA FORD HOOK OR BABY, 10-OZ. PKG. **39¢**

POTATOES TOP FROST HASH BROWN 2-LB. PKG. **59¢**

AWAKE ORANGE DRINK 12-OZ. CAN **3 FOR \$1.00**

**BLANKETS**  
SPRINGCREST MISTY 2 1/2 LB WINTER WEIGHT 72" x 90"  
EACH **\$4.99**

**KLEENEX**  
FACIAL TISSUE WHITE OR ASS'T 5¢ OFF LABEL 280-CT. **60¢**

**KIMBIES**  
BABY SHAPED DIAPERS DAYTIME 30's or EX-ABSORBANT 24's  
EACH **\$1.99**

**KNEE HI'S**  
LADIES' SHEER SANDLE 5-PAIR PACKAGE **\$1.00**

**stemo log**  
THE ONE MATCH FIRELOG  
BURNS 3 HOURS IN COLOR EACH **69¢** ~~\$3.99~~ LOGS

**SANITARY NAPKINS**  
TOPCO REG. OR SUPER BOX OF 40 **\$1.29**

**MOUTH WASH**  
LISTERINE 20-OZ. **\$1.09**

**BABY POWDER**  
JOHNSON'S 24-OZ. **\$2.16**

**SHAMPOO**  
REVLON FLEX REG. OR DILY 16-OZ. **\$1.47**

**RAZOR BLADES**  
TOPCO DOUBLE EDGE SUPER PLATINUM 10-COUNT **52¢**

**COSMETIC PUFFS**  
TOPCO 260 COUNT **55¢**

**SHOP Furr's MIRACLE PRICES**





### Executive Positions Assumed

Officers of the Chamber of Commerce Women's Division were installed during ceremonies Tuesday evening in Civic Club Center. Mrs. W.E. Sparks, center, will be president of the executive board, which will include, from left, Mmes. J.W. Robinson, Bill Johnson, Herschel Black,

Sparks, Joe Railey, O.G. Nieman and Richard Ottesen. Conducting the initiation was Mrs. Melvin Hoover (not pictured). For a capsule story of Women's Division accomplishments during 1975, see a story that will appear in The Sunday Brand.

## JC President Speaks To YHT

Several programs concerning child abuse were presented to members of Young Homemakers of Texas Tuesday evening in First National Bank Community Room.

Charlie Rogge, president of the Jacees, spoke on the different aspects of child abuse and Linda Jacks of Amarillo, case worker in Potter County, presented slides.

Beth Igal, case worker here, and several representatives from the child welfare department in Amarillo, followed the programs with a question-and-answer period.

During the business session, the YHT state convention was discussed and it was announced that it will be held in Houston Jan. 16-17.

The next meeting was planned for 7:30 p.m. Feb. 3 in which a program on breast cancer will be given.

Recognized as guests were Mrs. M.T. Burlesmith, chapter advisor, and the chapter's little sister, Ann Zetsche.

Members present included Barbara Weatherford, Brenda De Graff and Isabel Pena and Mmes. Tommy Betzen, Jim Culpepper, Bud Kelly, Louis Montano, State Norvell.

Also, Mmes. Ronald Ray-

burn, Mike Solomon, Knox Trammell, Ken Gearn, Martin Urbanczyk, Ted Coleman and Roy Carlson.

Hostesses for the evening were Mrs. Connie Urbanczyk and Mrs. Larry Alley.

## Who's New

Mr. and Mrs. Larry D. Huff of Route 1 are the parents of twin daughters, Kristen Louise, weighing 5 lbs. 11 oz. and Nicol Leanne, weighing 4 lbs. 7 1/2 oz. They were born Jan. 3.

Mr. and Mrs. Eleberto J. Fuentes of Route 5 are the parents of a son, Brenden Lee, born Jan. 5. He weighed 8 lbs. 12 1/2 oz.

## BSP Valentine Tea Discussed By AA

Plans were made for the Beta Sigma Phi Sorority Valentine Tea by members of Alpha Alpha Chapter of BSP Tuesday evening in Community Center.

The tea will be held Jan. 18 in the home of Mrs. Joe Story and will honor nominees who will be interviewed by judges.

Plans were also discussed for the sorority Valentine dance.

Mrs. Jim Cramer served as hostess for members present. They included Mmes. Howard Gore, Max Stipe, Bill Kendall, C.D. Fitzgerald, John Schneider, R.J. Cramer and Ollene Williams.

### LUXURY MOBILE HOME FOR SALE

14 x 78, three bedroom, two complete baths, priced lower than you'd expect. Excellent for young couple, retired person or college student.

Call 364-2030 for Dan -- after 5 Call 364-6006

## Hospital Notes

### PATIENTS IN HOSPITAL

Mrs. Daniel R. Reed, 125 Beach; Ervin Ward, 130 Ranger; Mrs. Clyde Whitaker, 604 E. Third; Guadalupe Suarez, P.O. Box 1251; T.G. Hasten, 100 E. Gracey.

Mrs. Larry Huff, Route 1; Roy Jones, 242 W. Second; Oscar Lanier, Vega; Mrs. Miguel Losolla, P.O. Box 1451; Charles Phipps, Friona;

Helen D. Pitman, P.O. Box 1937; Cecil R. Lady, P.O. Box 102; Guy Lawrence, 439 Ave. F.; Mrs. Jimmie Beers, Clovis, N.M.; Mrs. Mark Benefield, Snyder, Okla.

Mrs. C.R. Brandon Jr., 146 Greenwood; Policarpia Cervantez, 213 Hereford; Lothie Clark, 107 Centre; Elsie M. Chapman, Route 1.

Leslie W. Combs, 109 B. Kingwood; C.L. Corlis, 115 Aspen; Mrs. Walter S. Easter, 228 Ave. D.

Luther Ellis, 321 Ave. K.; Mrs. Floyd Englant, Bovina; Will Fellers, Route 1; Tessie Fox, 323 Lee; Mrs. Eddie Fuentes, Route 5.

Myrtle J. Goodner, 735 Ave. G.; Lena Gudgeff, Adrian.

### PATIENTS DISMISSED

Manuel G. Gutierrez, Mrs. Henry P. Bryan, Mrs. Raymond De Los Santos, Jennie L.

Buckner, W.B. Dearing, Manuel G. Gutierrez, Antonio Ortiz, Jr., Donald Nielsen, Travis Lloyd, Mrs. Henry Mathews, Olen McCutchen, Mrs. Thomas Kelly, Roy Vaughn, Julia Reyna, Owen Seamonds, Irma Trevino, Mrs. John Rochelle, George Warner, Roberta Wilson.

### Turkey Puff

1 1/2 c diced cooked turkey  
1 1/2 c turkey stuffing  
1 c condensed cream of mushroom soup  
1 8-oz. can cut green beans, drained  
4 eggs separated  
1 c French-fried onion rings

Mix soup and 1/3 cup water and put in 2-quart casserole. Arrange turkey, stuffing and beans in layers on soup. Beat egg whites until stiff. Next beat yolks until thick and fold in whites. Put the egg mixture over the ingredients in casserole and bake in slow oven 300 degrees about 40 minutes. Sprinkle with onion rings and bake an additional 5 minutes. Serves 6.

# Gaston's

## JANUARY

# 75% SALE

### SAVINGS - GALORE CONTINUING

Ladies Polyester **SPORTSWEAR**  
**1/3 OFF**

Ladies Polyester **PANT SUITS**

Were	Now
\$35	\$19 <sup>76</sup>
\$55	\$29 <sup>76</sup>
\$70	\$39 <sup>76</sup>

Junior & Ladies **PANT & DRESS COATS**

Were	Now
\$50	\$19 <sup>76</sup>
\$85	\$39 <sup>76</sup>
\$150	\$59 <sup>76</sup>

Subway Junior **SEPERATES**  
**1/3**

Subway Junior **TOPS** \$9<sup>76</sup>  
**JEANS** \$12<sup>76</sup>

Subway **DRESSES & PANT SUITS**  
**1/2** Price

Men's Dress & Casual **SHOES**  
\$9<sup>76</sup> " \$24<sup>76</sup>

Boy's **SPORT COATS & SUITS**  
**1/2** PRICE

Boy's **LEISURE SUITS**

Were	Now
\$20	\$11 <sup>76</sup>
\$30	\$17 <sup>76</sup>
\$40	\$25 <sup>76</sup>
\$50	\$32 <sup>76</sup>

Boy's Winter **COATS**

Were	Now
\$32 <sup>99</sup>	\$21 <sup>76</sup>
\$35 to \$38	\$28 <sup>76</sup>
\$40 to \$45	\$32 <sup>76</sup>

Boy's **SHIRTS & PANTS**

Were	Now
\$6	\$3 <sup>76</sup>
\$8	\$5 <sup>76</sup>
\$12	\$7 <sup>76</sup>

Ladies Better **PANT & DRESS SHOES**  
**1/2** PRICE

Young Exciting **SHOES**  
Wood Bottom \$12<sup>76</sup>

SPECIAL GROUP Men's **SPORT COATS**

Were	Now
\$40	\$20
\$60	\$30
\$80	\$40

Selected Group **MEN'S SUITS** 1/2 PRICE

Men's Dress & Casual **PANTS**

Were	Now
\$11	\$9 <sup>76</sup>
\$13	\$10 <sup>76</sup>
\$15	\$12 <sup>76</sup>
\$27	\$18 <sup>76</sup>

Men's Dress & Leisure **SHIRTS**

Were	Now
\$11	\$9 <sup>76</sup>
\$13	\$10 <sup>76</sup>
\$15	\$12 <sup>76</sup>
\$27	\$18 <sup>76</sup>

Men's **OUTERWEAR**  
Leathers, Corduroy, Wool, Nylon

Were	Now	Were	Now
\$48	\$28 <sup>76</sup>	\$65	\$39 <sup>76</sup>
\$75	\$45 <sup>76</sup>	\$125	\$62 <sup>76</sup>

Men's **LEISURE SUITS**

Were	Now	Were	Now
\$35	\$22 <sup>76</sup>	\$75	\$47 <sup>76</sup>
\$55	\$35 <sup>76</sup>	\$95	\$59 <sup>76</sup>

# Big Bulova Trade-in Sale

LIMITED TIME ONLY!



Bring in any old watch—any age, any make, any condition—and we'll give you a surprising allowance toward a new Bulova.

If you've been promising yourself a new watch, this is the time to stop promising and start selecting. Right now your old watch is worth a lot more than you imagine... if it's applied towards the purchase of a new Bulova. See the full selection today.

KESTER'S JEWELRY

ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD



# Scribbles & Scratches

By **KERRIE WOMBLE**  
Women's Editor

**THEY'VE DONE IT** again. It appears that 1976 is going to be another year of calamity movies, as was evidenced by the Christmas Day premier of "The Hindenburg." The crowd-drawing picture loosely chronicles the historical events surrounding the sabotage of the zeppelin airship in 1937.

The film effort could have been great, except it obviously was expiitive of those money-making disaster stories of the past two years. The writers stray from a documentary style into ho-hum characterization and such typecasting that even George C. Scott couldn't make

us believe an event which really happened. Not only that, the plot had holes so large that one could sail that giant blimp through. During the entire story, the crew and passengers of the ill-fated zeppelin take great pains to avoid an explosion of

the hydrogen-filled dirigible by shunning the smallest sparks and flames. Yet, there is a terrific scene where the entire airship becomes electrically charged with all metal frames galvanized with flickering rays. The stalwart captain calmly assures his travelers that this is nothing to be alarmed about. But one won't believe the panic caused by a knife thoughtlessly dropped in the ship's innards (the blade could have rubbed against the zeppelin's metal skeleton, causing one of those lethal sparks.)

The senseless destruction of the real Hindenburg was one of the greatest tragedies in the era

before World War II as the Nazis mustered their strength under Hitler's direction. The movie's opening scenes in Germany were believable and evoked a restless nostalgia. Too bad this feeling was left on the ground.

The movie becomes too intent on mechanics and it seems that the audience has beat feet after trekking ~~over~~ around and through the Hindenburg on the heels of its diverse passengers. After all those miles of cat-and-mouse, there comes the climactic moment when the bomb detonates inside—the Hindenburg with 97 persons aboard. This scene borders on

the ludicrous. When the actual zeppelin exploded, the violence ended before the witnesses could comprehend the tragic spectacle. In the movie version of the disaster, the doomed travellers scurry around for several minutes aboard the burning dirigible, which in actuality plummeted to the ground in seconds.

If you consider "The Hindenburg" for its real purpose—entertainment and profit—it can be considered a lukewarm success. However, don't expect a fast-paced, suspenseful movie.

**GETTING ORGANIZED** for another year means cleaning out some of The Brand files and throwing out a lot of expensive bridal portraits and other photographs from 1973. If you would like to have some of these pictures from that year, please come by this week and retrieve them. It seems a shame to throw them out, for they are surely valuable to someone.

**S&S**

**DIXIE FORD**, bilingual kindergarten teacher at West Central Elementary School, has returned to the classroom after taking a two-week trip to Madrid, Spain. While there, she stayed with Mr. and Mrs.

Terry Mason, formerly of Clovis, N.M.

**S&S**

**MRS. BILL GILLEN** of 323 Ave. I has returned from New York state, where she attended the funeral of her mother, Effie Charlton, 81. Mrs. Charlton was a resident of Long Island, N.Y. and spent several winters in this community with her daughter. She died on Christmas Eve.

**One Consolation**

"What do you think of our two candidates for senator?"

"Well, now, there's one consolation, we can't reject both of them."

## HD Members Nominate Clubwomen

Nominations for the County Home Demonstration Clubwoman of the Year were submitted by members of Tierra Blanca Extension Club Tuesday morning in the home of Mrs. Melvin Seale.

Greeted as guests were Mrs. Thomas Reed and Mrs. John Metcalf.

Joyce Shipp, county extension agent, stressed a parent's understanding of children and coping with sibling situations.

The next meeting will be in Southwestern Public Service Reddy Room on Feb. 3.

Members in attendance were Mmes. Don Daugherty, Richard Patzig, John Scogin, John Avent and Allen Evers.

## Youth Dance Scheduled Here Friday

"Billy and the Kids" will provide band music for a youth dance at Community Center from 9 p.m. to 12 midnight Friday.

Admission is \$2.50 per person and \$5 per couple. All junior high school, high school and college students are welcome.

## Guests Attend Square Dance

Guests were welcomed by 12 couples who are members of Merry Mixers Square Dance Club Friday Night in Community Center. Stuart Rowan called for three squares.

Visitors included Mr. and Mrs. Olen Parris, Christi, Ottesen and Cindy Rutherford. Officers were installed by Mr. and Mrs. Ed McCreary.

The upcoming dances are scheduled Jan. 16 and 30 at Community Center.

## MEETING ANNOUNCED

THCEDC Parent-Site Council will meet 7:30 p.m. Thursday in the Media Center at Shirley Elementary School.

## RAISES VEGETABLES

MIAMI -- When children are promoted to the second grade at Springview Elementary School, they are taught to raise vegetables. Children totate the watering and raking chores while learning from a "vegetable consultant."

## CASTRO & ANGOLA

MIAMI -- Cuban Prime Minister Fidel Castro said his country will continue its military support of Soviet-backed Angolan rebels despite "the threats of President Ford not to renew relations with Cuba."

**It all started back in the Twenties. Safeway was the place to get quality foods at low prices. Quality first, then low prices, was the Safeway policy. And it's just as true today! You get excellence in meats, in fresh fruits and vegetables, in everything you buy. And you enjoy them at Everyday Low Prices. Now isn't this what you want in a food store?**

**SAFEWAY HAS WHAT YOU WANT!**

Prices Effective thru Saturday, January 10, in Hereford.

**SLICED BACON** \$1.19  
Smok-A-Roma Brand 1-lb. Pkg.

**FRYER PARTS** 39¢  
Fresh Cut—Mixed Parts 3 Breast Quarters With Back 3 Leg Quarters With Back 3 Extra Wings 3 Giblets

**TURKEY HINDQUARTERS** 39¢  
Try Some!

**SAUSAGE** \$1.29  
Safeway Brand 2-lb. pkg. '27'

**FRYER LIVERS** 79¢  
Gizzards

**TURKEY WINGS** 45¢  
Try Some!

**PICK OF CHICK** 79¢  
Split Breasts With Ribs Attached

**HOT LINKS** 99¢  
Husband's Super Brand

**JUMBO FRANKS** 99¢  
Husband's Super Brand

**FRYER BREASTS** 89¢  
Split Breasts With Ribs Attached

# SAFEWAY Quality has always

**EXPRESS CHECKSTAND ALWAYS OPEN... FOR 9 ITEMS OR LESS!**

**MRS. WRIGHT'S CRUSHED OR 100% WHEAT MIX OF MATCH BREAD** 2.89¢  
16-oz. Loaves

**CRAGMONT BRAND SOFT DRINKS** 5.00 \$1  
10-oz. Bottles

**KITCHEN CRAFT ALUMINIUM FOIL** 33¢  
12" X 25'

**FROZEN FOODS**

**ICE CREAM** 99¢  
Lucerne Baby Ruth "Flavor of the Month" 1/2 Gal. Ctn.

**BROCCOLI SPEARS** 3.00 \$1  
Bel Air Brand 10-oz. Pkgs.

**Pecan Twirls** 57¢  
Mrs. Wright's

**Red Hots** 53¢  
Butter Brand

**Pork & Beans** 51¢  
Town House

**Syrup** 1.99  
Pack Train

**White Magic** 5.29  
Heavy Duty Detergent

**Mayonnaise** 1.29  
No-Made Brand

**Bleach** 69¢  
White Magic

**Fabric Softener** 95¢  
Par Brand

**Salad Dressing** 69¢  
Piedmont

**Pickles** 72¢  
Town House

**Nestles Quick** 1.98  
Chocolate Flavor

**Instant Chocolate** 1.49  
Lucerne Brand

**Novelties** 79¢  
Long Treat Sandwich Strawberry Crunch Bar

**Morton Donuts** 1.49  
Glazed Super 8-oz. Pkg.

**Orange Juice** 89¢  
Search Super 8-oz. Pkg.

**Morton Mini-Pies** 1.00  
Super 4-oz. Pkg.

**Tater Tots** 89¢  
One lb. Cheese Bacon or Onion

**French Fries** 85¢  
Bel Air Brand

**PURINA** 27¢  
Canned Cat Food 6.5-oz. Can

**PEANUT BUTTER** 1.25  
Nu-Made Brand 28-oz. Jar

**TEA BAGS** 1.29  
Canterbury Brand 100-ct. Box

**Donuts** 99¢  
Everfresh Glazed 14-oz. Pkg.

**Dinners** 49¢  
Bel Air Export Beef 11-oz. Size

**Patio** 1.08  
6 Beef Tacos or 8 Beef Enchiladas

**Fried Chicken** 1.99  
Manor Super Size 32-oz. Pkg.

**Apple Pie** 69¢  
Bel Air Brand 24-oz. Pkg.

**Egg Noodles** 63¢  
Reamex Brand 12-oz. Pkg.

**Coffee** 1.53  
Edwards Ground 1-lb. Can

**Tomato Sauce** 32¢  
Town House 16-oz. Can

**Coffeetone** 99¢  
Lucerne Brand 16-oz. Jar

**Tomato Sauce** 1.00  
Town House Super 6-oz. Cans

**Grapefruit Juice** 49¢  
Town House 46-oz. Can

**Bathroom Tissue** 75¢  
Tru Super 27 Roll Paper

**Peaches** 98¢  
Town House Clog Super 2 Cans

**Fruit Cocktail** 75¢  
Town House Super 2 17-oz. Cans

**Corn** 89¢  
Town House Whole or Cream Style 3 17-oz. Cans

**Sweet Peas** 89¢  
Super 3 17-oz. Cans

**Bathroom Tissue** 59¢  
Margold 4 Roll Super Pkg.

**Facial Tissue** 69¢  
Truly Fine Super 200 ct. Boxes

**ICE CREAM** 1.69  
Snow Star Brand 1 Gal. Ctn.

**PIZZA** 73¢  
Totino's Frozen 13-oz. Size

**JELL WELL FRUIT FLAVORED GELATIN** 5.00 \$1  
3-oz. Boxes

**CRAGMONT BRAND FRUIT DRINKS** 2.89¢  
46-oz. Cans

**TOWN HOUSE BRAND APPLESAUCE** 3.89¢  
16-oz. Cans

**YOUR CHOICE! All Temperature SUPURB or WHITE MAGIC** 99¢  
Heavy Duty 49-oz. Box

**YOGURT** 4.00 \$1  
Lucerne Brand 8-oz. Ctns.

**Yogurt** 45¢  
Lucerne Super 16-oz. Ctn.

**Coldbrook** 37¢  
Quarters 16-oz. Size

**Sunnybank** 49¢  
Corn Margarine 16-oz. Ctn.

**Empress** 61¢  
Soft Tub Margarine 2 9-oz. Tubes

**Parkay** 59¢  
Kraft Margarine 16-oz. Ctn.

**Biscuits** 1.00  
Mrs. Wright's Sweet or Buttermilk 8-oz. Cans

**Cinnamon Rolls** 65¢  
Mrs. Wright's 9-oz. Can

**Cheese** 1.69  
Safeway Half Moon Random Weight

**Cheese** 1.69  
Safeway Monterey Chunk

**Non-Fat Milk** 72¢  
Lucerne Brand 1/2 Gal.

**Cheese** 1.15  
Lucerne American Singles 12-oz. Pkg.

**Cheese** 1.15  
Safeway American Sliced 12-oz. Pkg.

**BREEZE** 1.39  
Imitation Pasteurized Cheese Spread 2-lb. Loaf

**DIAMOND CENTER**

**Cowan Jewelers Downtown**

**THIS COUPON IS WORTH... Towards the purchase of a 11-oz. pkg. of EGGO WAFFLES** 10¢

**THIS COUPON IS WORTH... Towards the purchase of a 6-12 oz. cans (A & W ROOT BEER)** 25¢

**THIS COUPON IS WORTH... Towards the purchase of a 15.5-oz. Jar RAGU SPAGHETTI SAUCE** 10¢



The Hereford Brand, Hereford, Texas, Thursday, January 8, 1976

# Calendar of Events

**THURSDAY**  
 Friends of the Library, annual membership meeting at Deaf Smith County Library, 7:30 p.m.  
 North-Hereford Home Demonstration Club in the home of Mrs. Iva Saltzman, 2:30 p.m.  
 St. Anthony's Women's Organization in parish school auditorium, 8 p.m.  
 Mon Amis Study Club, to meet in the Leroy Edwards

home for trip to Clovis, N.M., 9:30 a.m.  
 Hereford Riders Club, Community Center, 8 p.m.  
 Calliopean Study Club, home of Mrs. Dale Furr, 300 Douglas, 8 p.m.  
 Kiwanis Club, Civic Club Center, noon.  
 Hereford Jaycees, Civic Club Center, 8 p.m.  
 Hereford Senior Citizens, Community Center, 7 p.m.  
 Westgate Birthday party at

Westgate Nursing Home, 3 p.m.  
**FRIDAY**  
 Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.  
 Hereford Garden Club, home of Mrs. Aaron Hutto, 705 Country Club Dr., 3 p.m.  
 Cultural Home Demonstration Club, home of Mrs. Paul Corbett, 2:30 p.m.

Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.  
 Story hour for children, grades 1-4, Deaf Smith County Library, 4-4:45 p.m.  
**MONDAY**  
 Ceramic Art Club, home of Mrs. O.H. Culpepper, 601 S. 25 Mile Ave., 1 p.m.  
 City Beta Sigma Phi Council, Hereford State Bank Friendship Room, 8 p.m.  
 Music Study Club, home of Mrs. Wesley Fisher, 116 Centre, 2 p.m.  
 4-H Teen Leaders, Community Center, 7:30 p.m.  
 VGV Auxiliary, VFW Clubhouse, 7:30 p.m.

Rotary Club, (Civic Club Center), noon.  
 Odd Fellows Lodge, 100F Hall, 8 p.m.  
 Evening Lions Club, K-Bob's Steak House, 7 p.m.  
 TOPS Evening Chapter, Community Center, 6 p.m.  
 Square Dance Lessons, Community Center, 7:30 p.m.  
 Masonic Lodge, Masonic Hall, 7:30 p.m.  
 Easter Lions Club, Easter Clubhouse, 8 p.m.  
**TUESDAY**  
 Lone Star Study Club, home of Mrs. Virgil Dodson, 426 Sunset, 3 p.m.  
 King's Manor Auxiliary, Ward Parlor of First United

Methodist Church, 2 p.m.  
 Rebekah Lodge, 100F Hall, 8 p.m.  
 Dawn Music Club, Caison Steak House, 11:30 a.m.  
 Hereford Newcomers Club, Community Center, noon.  
 Order of Eastern Star, started meeting in Masonic Hall, 7:30 p.m.  
 Valeda Study Club, home of Mrs. Gid Brownd, 241 Star, 8 p.m.  
 Young Mothers Study Club, Southwestern Public Service Reddy Room, 8 p.m.  
 Lone Star Study Club, home of Mrs. V.E. Dodson, 426 Sunset, 3 p.m.  
 Social Security representative

at the Courthouse from 9:15 a.m.-12 noon and 1-3 p.m.  
 Hereford TOPS Club, Community Center, 9 a.m.  
 Weight Watchers at First Baptist Church, 6:30 p.m.  
 Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.  
 Hereford Board of Realtors, lunch at Dickies Restaurant, noon.  
 Mothers of Twins Club, Caison Steak House, 4-6 p.m.  
**WEDNESDAY**  
 Noon Lions, Civic Club Center, noon.  
 Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

## Courthouse Records

**MARRIAGE LICENCES**  
 Wayne William Betzen and Melody Ann Tyler, Jan. 5.  
 Juan Adolfo Guzman and Diana Garcia, Dec. 31.  
 Juan Hernandez and Elena Gamez, Dec. 31.  
 Raul Rodriguez Beltran and Nancy Patricia Griego, Dec. 30.  
 Alfredo Penabier and Raquel Valadez, Dec. 30.  
**VEHICLE REGISTRATIONS**  
 J.W. Robinson Jr., 75 Cont.; E.R. Kendall, 76 Olds; Dale Lindsey, 76 GMC; Herman Ford, 76 Buick; Lanny J. Crump, 76 Buick.  
 Gerald M. Buckner, 76 Pont.; Mrs. John E. Smith, 76 GMC; James A. Bullard, 76 GMC; Lloyd Newton, 76 Ford; Helen Fangman, 75 Merc.  
 Wes Owens, 76 Cont.; Larry L. Hubbard, 76 Ford; David Wheeler, 76 Ford; H.A. Cavness, 76 Ford; Bob Gentry, 76 Pont.; Steve Whitaker, 76 Pont.  
 Manuel R. Galvan, 75 Ply.; Charles M. Cirino, 75 Dodge; Charles R. Balden, 75 Olds.; Pat Robbins, 76 Chev.; Larry Richardson, 76 Olds.  
 John J. Paetzold, 76 Ford; John Birkenfeld, 76 Chev.; Smith and Smith, 76 Ford.  
**WARRANTY DEEDS**  
 Tawny Inc. to J.W. Robinson Jr., all of lots 1-10, Blk. 1, Welsh Add.  
 Earline Schneider et vir to Clois A. Kemp, S. 12 acres of N.E. quarter of Sect. 13, Blk. K-3.  
 Bernice Woodward to Jacob L. Woodward et al, an undivided interest in and to the W. 240 acres of Sect.; Blk. B., Deaf Smith County.  
 Laura Higgins to Jack Higgins, W. 481.9 acres of Sect. 48, Blk. 1, Tyler Tap RR Co. Survey, Deaf Smith County.  
 Charles R. Balden et ux to lone Star Agency Inc., all of lot 7, Suburban Heights Add.  
 O.G. Gill Jr. et ux to Donald F. McIntyre et ux, S. 70 ft. of lot 2 and Barcus and Bullock's Sub. of lots 1-10, inclusive, of Blk. 5, Wombie Add.

<b>SMOKED HAMS</b> Shank Portion Rump Portion lb. \$1.99	<b>CHUCK ROAST</b> USDA Choice Blade Cut lb. \$0.69	<b>CHUCK STEAK</b> USDA Choice Center Cut 7-Bone lb. \$0.98
<b>WENERS</b> Safeway Brand Meat or Beef 12-oz. \$0.75	<b>7-BONE ROAST</b> USDA Choice Center Cut lb. \$0.98	<b>BEEF LIVER</b> Sliced lb. \$0.79

Artificial Tenderizers are NOT used in Government Graded U.S.D.A. CHOICE BEEF... U.S. Choice Beef has the Natural Tenderness and Flavor that Nature has given it. Treat your family to a little tenderness — Buy U.S.D.A. CHOICE BEEF from SAFEWAY.

Every Beef Steak and Roast we cut at Safeway is grain-fed mature beef.

**GUARANTEE**  
 If ever a purchase of Safeway Meat fails to please for any reason whatsoever, just tell us. We will refund your money promptly, courteously.

**SAFEWAY HAS WHAT YOU WANT!**

# Come first at Safeway

<b>TOWN HOUSE CUT GREEN BEANS</b> 16-oz. Cans \$0.51	<b>TOWN HOUSE BRAND INST. POTATOES</b> 5-oz. Boxes \$0.51	<b>NUMADE ALL VEGETABLE VEGETABLE OIL</b> 48-oz. Botl. \$1.39
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<b>Paper Towels</b> 2 Large 79¢ <b>Napkins</b> 180-ct. 39¢ <b>Dog Food</b> 15.5-oz. 15¢ <b>Vienna Sausage</b> 3-oz. \$1.00	<b>White Magic</b> Dishwashing Compound 35-oz. 85¢ <b>Macaroni</b> 12-oz. 39¢ <b>Spaghetti</b> 12-oz. 41¢ <b>Oatmeal</b> 18-oz. 49¢	<b>Raisin Bran</b> 20-oz. 89¢ <b>Spray Starch</b> 19-oz. 33¢ <b>Canned Milk</b> 12-oz. 57¢ <b>Tomato Juice</b> 18-oz. 57¢
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<b>CHILI WITH BEANS</b> Town House Regular or Hot 15.5-oz. Can \$0.49	<b>SHORTENING</b> Royal Satin All Vegetable 3-lb. Can \$1.49	<b>CAKE MIXES</b> Mrs. Wright's Layer 18.5-oz. Can \$0.49
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<b>KITCHEN CRAFT REGULAR FLOUR</b> 10-lb. Bag \$1.38	<b>BUSY BAKER SALTINE CRACKERS</b> 1-lb. Box \$0.39	<b>25¢ OFF LABEL LIQUID DETERGENT ERA</b> 64-oz. Botl. \$2.12
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**FRIENDLY PEOPLE FRIENDLY SERVICE...**  
 Come See Us Soon!

**GARDEN FRESH PRODUCE**

<b>LETTUCE</b> Solid Heads For Salads or Sandwiches \$0.29	<b>CAULIFLOWER</b> Snowball Variety Garden Fresh \$0.39
---	--

**TANGERINES**  
Sunkist Easy to Peel 3 Lb. Cello Bag \$0.49

**APPLES**  
Wash. State Extra Fancy Red or Golden Delicious 4 \$1.00 Lbs. For

**U.S., RUSSIA ACCORD**  
 MOSCOW -- The Soviet Union and the United States have reached final agreement on a long-term shipping accord expected to put dozens of idle American cargo vessels back to work.

**ON BURNING WOOD**  
 ANTIGO, WIS.--With higher natural gas and fuel oil prices, more and more residents in cold northern Wisconsin are buying wood-burning stoves and are turning out to cut and haul wood.

**AID FOR POOR**  
 PARIS--Secretary of State Henry A. Kissinger told a 27-nation economic conference that the United States remained committed to the path of world cooperation, and declared "We cannot travel it alone."

**GANDHI'S MANDATE**  
 NEW DELHI, INDIA--Leaders of India's ruling Congress party gave Prime Minister Indira Gandhi a mandate to continue her tough emergency rule and make sweeping changes in the constitution.

**PROPERTY ENTERPRISES**

Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans

205 S. 25 Mile Ave.  
 364-6633

**THIS COUPON IS WORTH...**  
 Towards the purchase of Six pkgs. CROWN COLONY SAUCE & GRAVY MIX \$2.00

**THIS COUPON IS WORTH...**  
 Towards the purchase of a 50-lb. bag PURINA DOG CHOW \$1.00

**THIS COUPON IS WORTH...**  
 Towards the purchase of a 24-ct. box LIPTON TEA BAGS \$1.15



# Paintings, Antiques Featured At Library

Paintings signed by Margaret Young and antique items collected by Mrs. Charles Newell are being featured during the month of January of Deaf Smith County Library.

Cultivating an interest in realistic artwork, Mrs. Young

has studied for more than nine years under Rowaine Swan of Amarillo. Before that time, she took lessons under five other instructors in various painting styles, including palette knife work, which allows a heavier application of oils in more

impressionistic themes. She also enjoys practicing crafts, including china painting.

Old keys, locks, glass doorknobs and eyeglasses comprise the display of antiques collected by Mrs. Newell. Dating back 65 years, the keys represent several regions including Germany, Australia, Hereford's former jailhouse and a ghosttown jail in California. She also is exhibiting the lock which was on the door of her birthplace. This piece of approximately 75 years old. The collection features eyeglasses made from 1910-1912. The local resident stated that she started this hobby about 20 years ago.

In addition to these regular exhibits, several programs are scheduled this month at the library, according to Gwen London. Launching the Bicentennial year will be a book review of "Courage and Candlelight" by Joseph Kelley at 10 a.m. Jan. 13. Making this

presentation will be Mrs. Charles Newell.

The classic movie "Heidi" will be shown on Family Film Night, Jan. 22, starting at 7:30 p.m. This will be followed on Jan. 26 by a special interest film about Germany. It is entitled "The Romantic Road." The movie will be shown in three matinees, at 10 a.m., 4 p.m. and 8 p.m. There will be no admission charge for either film feature.

It has been announced that a new story time for preschoolers has been organized each week at the library. The new 30-minute period will be held Tuesday morning beginning at 10 a.m.

Mrs. London explained that a trained psychologist will be present during the preschool story hour at 3 p.m. each Wednesday to talk with parents of attending children. These informal talk sessions are being sponsored by Hereford Family

Services Center.

Mrs. London also reminded parents that a story hour for first-fourth grade students is conducted each Friday from 4-4:45 p.m.

The public is invited to become acquainted with the various programs offered through the library. These include an interlibrary loan system for books not available locally and reciprocal borrowing from member libraries. A new book shelf spotlights current, best-selling selections which are in high demand:

Books and other materials can be given to the library as memorial gifts. Mrs. London said. Other programs offered include discussion groups, which concern American Issues on the first and third Thursdays and Great Books on the second and fourth Thursdays. Both forums open at 7:30 p.m.



by H. BOSWELL YORK, R. PH.

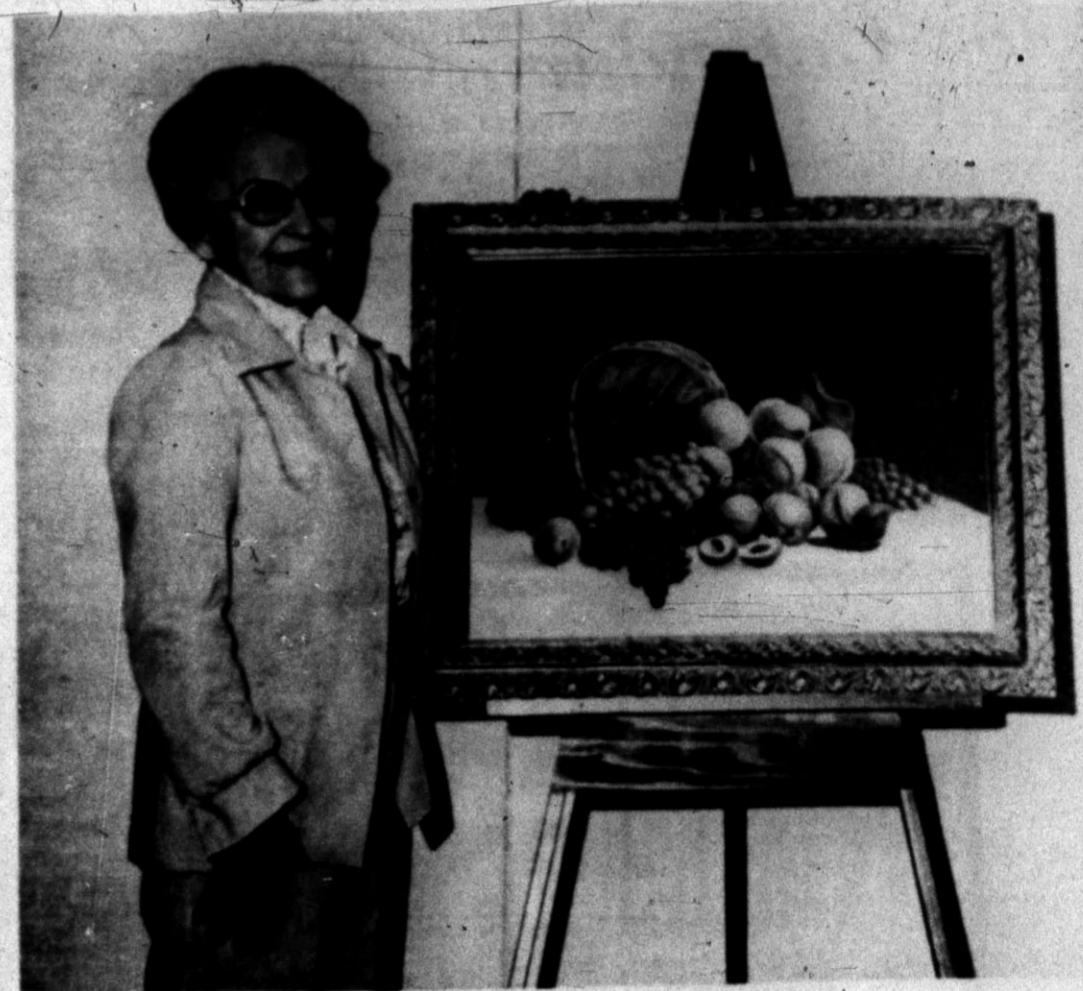
**MEDICINE CHEST**

I am taking a weight reduction candy which contains benzocaine. I thought benzocaine was an anesthetic. How does it help to reduce weight? - J.S.

Benzocaine is an anesthetic. It may help you lose weight if you eat food for the "taste of it." The benzocaine can deaden your taste buds. The most important aspect of your diet is to count your calories. Take time to send a long, self-addressed, stamped envelope and 25 cents to me for a convenient Calorie Counter Chart.

I take an antihistamine (Ornade) for hayfever. Is it okay to drink alcoholic beverages while taking them? - M.B.

The Hereford Brand, Hereford, Texas.



MRS. E. W. YOUNG  
...selected as artist of the month



MRS. CHARLES NEWELL  
...displays locks, keys

**LOOK!**

**JANUARY CLEARANCE SALE**

ON ALL  
**FURNITURE, TV'S & APPLIANCES**

AT  
**TAYLOR FURNITURE & APPLIANCES**

603 PARK AVENUE 364-1561

NEW DECEMBER ARRIVALS | THE LOWEST PRICES  
AT JANUARY CLOSEOUT | YOU'LL LIKELY EVER  
PRICES! | SEE AGAIN!

DOODLE TAYLOR SAYS -  
"COME IN & COMPARE"

## Dance Planned By Members

Joyce Shipp, county extension agent, presented a program entitled "Through Children's Eyes" to members of Palo Duro Extension Club Monday evening in the home of Mrs. Lynn Fisher.

Mrs. Shipp stressed the importance of understanding one's children and the disciplinary measures parents must employ.

A short skit "Are You Listening?" was presented by Mmes. Lynn Brisendine, State Norvell and Wendell Bain following the program.

During the business meeting, members decided to sponsor a high school dance Jan. 23 at Community Center. Other money-making projects were also considered.

The next meeting was

scheduled at 7 p.m. Jan. 15 at Community Center.

Other members present included Mmes. Ted Coleman, Charles Thomas and Mickey Brisendine.

Worrying about little things is largely a result of having nothing important to worry about.

You are getting old when you forget to exercise your body and are afraid to exercise your mind.

We have long since learned to let some people talk without interruption; the conversation ends so much sooner.

Congress sends President Ford energy measure.

South Africans admit soldiers fight in Angola.

### ON ANTI-BUSING

Sen. Henry M. Jackson (D-Wash) said he was introducing legislation to restrict court-ordered school busing so that controversy over school busing could end and national concern could focus on educating children.

### REAL ESTATE PROBE

An investigation into unfair practices in the real estate industry is being launched by the Federal Trade Commission, FTC officials report.

### ON PAYMENTS BALANCE

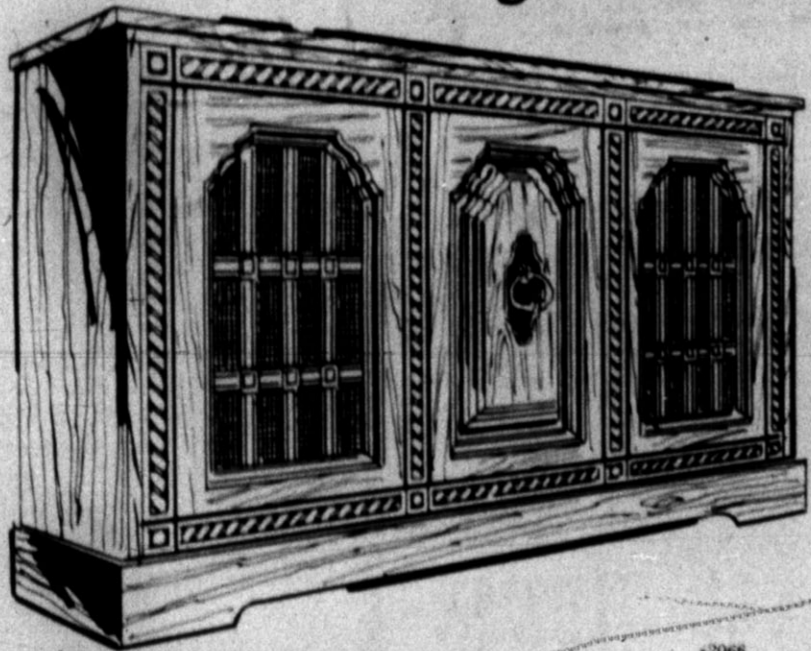
The broadest measure of U.S. balance of payments increased more than 50 percent to \$1.58 billion surplus in the third quarter, the Commerce Department reported.

### \$45 BILLION NIXED

President Ford has vetoed a \$45 billion appropriations for labor and social programs and House leaders, seeking votes to override, postponed action until Jan. 27.

## WARD SUPER YEAR END SALE

### Sight and Sound Savings

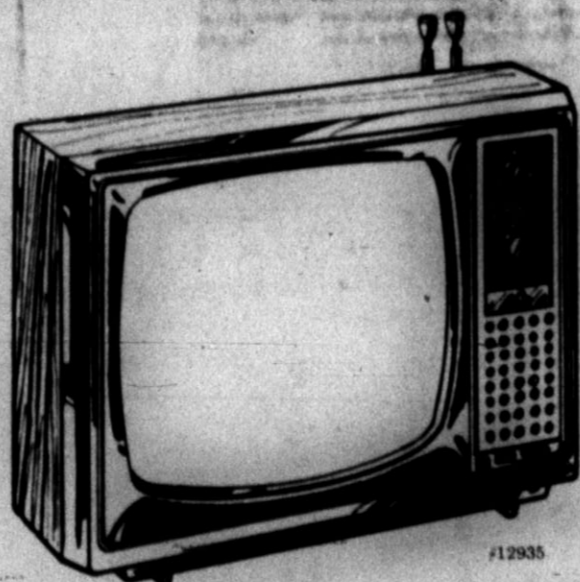


Console Stereo with  
8-Track Recorder and  
4 Dimension Sound Capability

- Recorder player offers automatic and manual track selection and has 4 lighted track indicators
- Solid-state AM FM stereo receiver has FM stereo light and lighted slide-rule tuning
- Automatic record changer comes with light-tracking tone arm and long-wearing diamond-needle
- Full range speaker system can be converted to 4 dimension sound by adding any 2 component speakers

19988\*

ONE STOP... ONE CALL... DOES IT ALL  
SHOP WARDS CATALOG



100 Solid State 19" diagonal Portable T.V.

Solid state chassis means cooler, more efficient operation as well as longer life. And with the black matrix picture tube, you'll get high-contrast colors plus bright screen images. 70 position UHF tuner "clicks in" UHF channels just like VHF.

SAVE  
\$70

33988\*

Was 409.95  
Spring '76 Gen. Cat.

### SPECIAL BUYS NOW IN STOCK HALF PRICE SALE!



NOW ONLY 1988\*

Was 39.95 Fall '75 Gen. Cat.

- Public Service, Aircraft, Weather, AM FM bands
- Carrying handle and shoulder strap
- Operates on 4 "C" cell batteries (incl.) or regular house current

### YEAR END AIR CONDITIONER SALE!

SAVE \$30-\$70

6,000 BTU WAS \$249.95 NOW \$219.88\*  
11,000 BTU WAS \$369.95 NOW \$319.88\*  
20,000 BTU WAS \$419.95 NOW \$349.88\*

\$5 OR \$10 HOLDS YOUR AIR CONDITIONER TILL MAY

\*Plus transportation



HURRY!  
SUPER YEAR  
END SALE!  
GOING ON  
EVERY APPLIANCE  
IN THE STORE  
IS ON SALE!

SERVICE NATIONWIDE  
Prompt service, factory parts

BUY WHAT YOU NEED NOW - USE CHARG-ALL CREDIT

Stop in, see it, buy it now!

CATALOG SALES



114 PARK AVE.

364-5801

**VICTORIA HOUSE  
ANTIQUES & GIFTS**

Re-opened after holiday vacation  
NOW OFFERING  
**ANTIQUE ITEMS 20% OFF**

During January  
Come in and see our new selection  
of Gift Items  
Closed Wednesday  
Open 10:00-6:00  
101 Ave. E 364-6991

**Amarillo College**  
and  
**Hereford ISD**

SPRING SEMESTER 1976

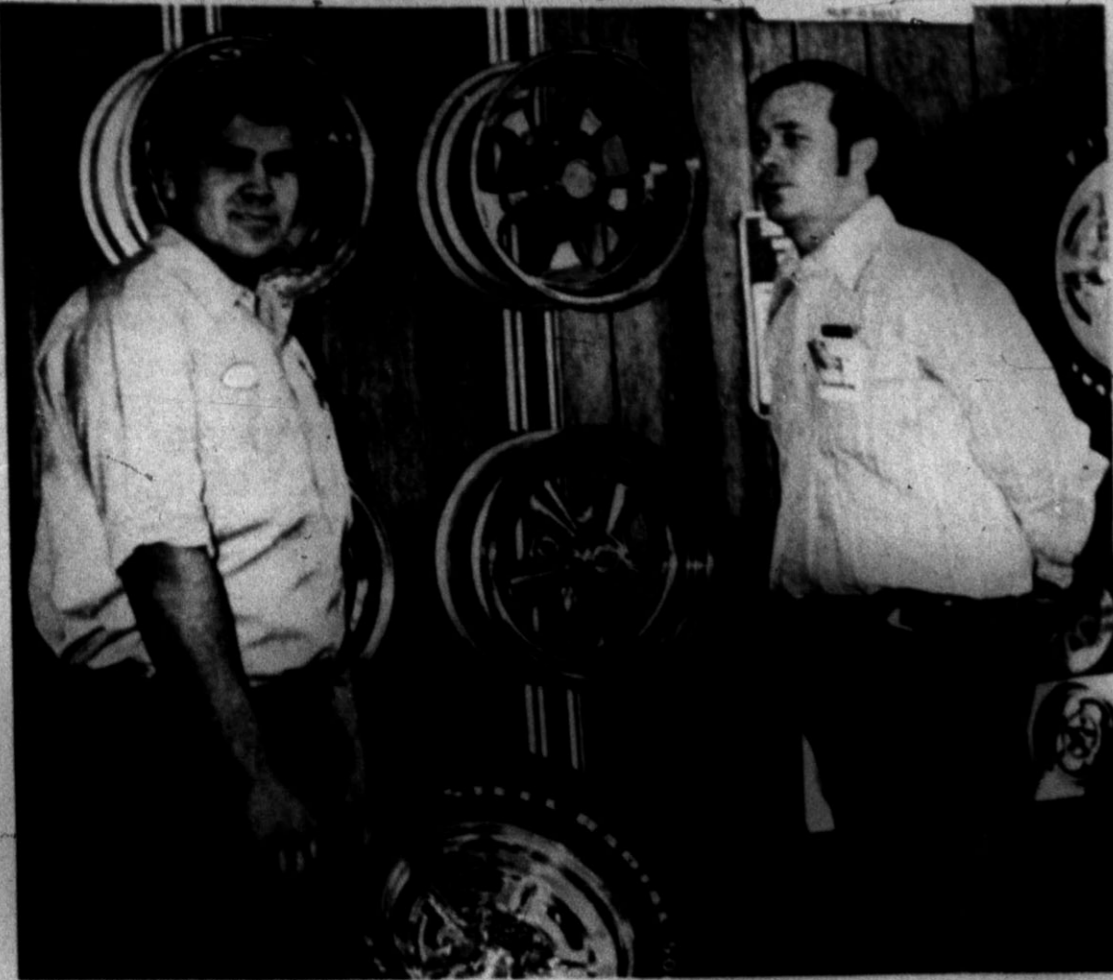
Course Title	Time	Day(s)	Bldg. & Room
Freshman Composition	7:00-9:45	Tues	HHS
Government of the U.S.	7:00-9:45	Tues	HHS
Hist. of U.S. Since 1877	7:00-9:45	Mon	HHS
Crime Procedures-Evidence	6:00-8:45	Mon	HPD
Criminal Investigation	6:00-10:00	Wed	HPD
Seminar	9:10-10:00	Thur	HHS
Management Training	5:30-6:30	Thur	HHS
Management Training	5:30-6:30	Thur	HHS
Functions of Supervisors	6:30-9:00	Thur	HHS
Psych of Human Relations	7:00-9:45	Thur	HHS
Public Speaking	7:00-9:45	Thur	HHS
Beginning Spanish	6:00-10:00	Thur	HHS

REGISTRATION at the first class meeting  
Thur-Jan. 15, Mon-Jan. 19, Tue-Jan. 20, Wed-Jan. 21  
NO LATE REGISTRATION FEE PENALTY

**COST** ONE COURSE \$35.50 KEY TO BUILDINGS:  
TWO COURSES \$46.00 HHS - Hereford Senior High School  
HPD - Hereford Police Department

Telephone Richard Robinson 364-5112 For Additional Information





**ICT STUDENT**

Phillip Galan, son of Mr. and Mrs. Jesse Galan of 119 Columbus has been chosen as Industrial Cooperative Training student of the week. A senior student at Hereford High School, he is employed as a retail sales manager trainee at Firestone. He is pictured with his supervisor, Chuck Boyd.



**DE STUDENT**

Selected as Distributive Education student of the week is Susan Wilson, daughter of Mrs. Wanda Harrah of 427 N. 25 Mile Ave. Mrs. Wilson is a senior student at Hereford High School and is employed as a sales clerk at Glenn's Footwear. She is pictured with her supervisor, Mrs. R.B. Hutson.

**ABOUT YOUR HOME**  
By April Rhodes

If you're using copper accessories or appliances in your kitchen, use rigid copper tubing for your curtain rods.

In the warmer areas, it's time to plant roses if you

haven't done so. Be sure to mound the soil under the roots, water well and mulch. It's best to plant roses in the early spring in coldest areas.

Don't throw away empty

perfume bottles. Put them in your dresser drawers, or linen closet. The delicately scented clothes or linens are welcome in all seasons of the year.

Most of us who ate too much rich food over the two-week holiday season, will welcome a change of menu. A change in taste and texture is this broccoli and tuna casserole.



**CELLOGEN MOISTURIZING HORMONE CREAM DOROTHY GRAY**

Acts in six scientific ways to cushion against lines and wrinkles, exclusive formula combats dryness due to moisture loss Regularly \$6.50 4 oz. Net Weight **NOW \$3.75**

**HAROLD CLOSE DRUG**  
Sugarland Mall 364-2344

**All-Region Concert Scheduled Saturday**

Selected band students from Hereford will be joining other Panhandle youth in Amarillo Saturday to present an all-region concert.

Clinician Gary Garner of West Texas State University will be directing the 96-piece junior high school band, whose performance will begin at 2 p.m. in the auditorium of Amarillo High School. This group will include 35 musicians from La Plata and Stanton Junior High Schools.

Twenty Hereford High School band members will be included in another 96-piece group comprised of students from AAA and AAAA high schools. Their concert will commence at 5 p.m. in the AHS auditorium under the baton of Clyde Roller from the University of Houston.

Listed on the junior high program are "Stars and Stripes Forever" by Sousa and "Pas Caglia" by Reed. The high school band will present Sousa's "Stars and Stripes Forever" in addition to "Chester" by William Schuman and "Rienzi" by Wagner.

No admission fees will be charged for either concert and the public is urged to attend.

**CONGRESS & PROGRESS**

Speaker Carl Albert and Democratic leader Thomas P. O'Neill have issued statements that Congress made significant progress on many of the country's problems last year but that the nation would be better served in 1977 with a Democratic president.

**Valentine Ball Planned**

"Viva La Difference" was the program presented by Mrs. Calvin Jones to members of Kappa Iota Chapter of Beta Sigma Phi Sorority Tuesday evening in the home of Mrs. Johnny Wall, 135 Pine. Mrs. Tom Carter served as co-hostess.

Mrs. Jones explained the differences—men and women have concerning their outlooks on life and how to make a happier marriage through understanding and consideration.

During the business meeting, plans were made for the BSP sorority's Valentine Tea which is scheduled from 2:30-4 p.m. Jan. 18 in the home of Mrs. Joe Story.

The chapter's candidate for this honor is Mrs. James Head. Plans were also finalized for the sorority Valentine Ball which will be held Feb. 14 in

Knights of Columbus Hall. It was announced that a check in the amount of \$217.19 was sent to Girlstown.

The donation was compiled from proceeds of the chapter's recent bridge tournament.

As a ways and means project, the sorority is currently selling Bicentennial items.

The next meeting is scheduled at 7:30 p.m. Jan. 20 in the

Friendship Room of Hibernia State Bank.

Members present were Mmes. Temple Abney, Chuck Boyd, Don Childers, Butch Grover, Head, Nelson Kendall, Joe Paetzold.

Also, Mmes. Sparky Stephens, Carl Thorell, Dwight Turner, Lynn Brisendine, Neill Howell, Bill Johnson, Steve Jones, Tommy Stoy and Dan Warrick.

**SECURITY BLANKET** — If you must drive on snow-covered roads, carry a can filled with rock salt or sand in your car trunk. In a wheel-spinning situation, sprinkle it under the drive wheels for the solid traction you need.

**SUPER SEASONING** — Ever wonder why popcorn that you buy outside tastes so good? One reason is the extra-fine popcorn salt. Refine your own salt by twirling a few spoonfuls in your blender. The difference in taste will surprise you.

**SWEEPSTAKES**

**SALE FAMILY TOPS** EVERYBODY IS A WINNER WITH THESE LOW PRICES!

**KNIT SHELLS**

**3<sup>76</sup>**  
3 FOR \$9.

A variety of colors to choose from in an easy-to-care-for 100% polyester ribbed knits. Sizes S-M-L-XL.

**LADIES' SHIRT AND BLOUSES**

Reg. \$10 **\$7<sup>76</sup>**  
3 FOR \$21

Famous name brand shirts are man-tailored from beautiful printed banorib knit. Blouses are tailored from woven polyester crepe and come with a matching scarf. Many lovely solid colors and fashionable prints. Sizes 8-18.

**BOYS' WESTERN STYLE SHIRTS**

Reg. 5.99-6.99 **4<sup>76</sup>**

3 FOR \$14.

An easy-care blend of polyester and cotton. We have lots and lots to choose from in stripes, prints, plaids, and solids. Sizes 3-7 and 8-18.

**SHOP THESE SPECIALS**  
And Be A Winner!

**MEN'S CHAMBRAY SHIRT**

Reg. 5.39 **3<sup>76</sup>**  
3 FOR \$11

Permanent press with 2 button thru flap front pockets. 50% polyester and 50% cotton. Blue only. Sizes 14 1/2-17.

**MEN'S WESTERN SHIRT**

Reg. 9.99-11.99 **7<sup>76</sup>**  
3 FOR \$21

Easy-care blends in western styling men want. Plenty of colors and styles to select from. Hurry while they last. Sizes S-M-L-XL.

**HAIR DRYER**

Reg. 19.99 **\$10<sup>76</sup>**

You get 1000 watts of controlled styling power with this professional nozzle hair dryer. Features 2 speeds with 4 heat settings with instant temperature change. Lightweight, unbreakable housing, U.L. approved cord. Bi-metal safety switch. Six month guarantee. Ivory.

**GIRLS' SHIRTS**

Reg. 4.99 **3<sup>76</sup>**  
3 FOR \$9.

100% nylon shirts in many lovely solid colors and popular prints. Placket front styling with long sleeves. Sizes 7-14.



# For God So Loved The World

**FIRST BAPTIST CHURCH**  
Doug Manning, Pastor  
Fifth and Main Streets

**FRIO BAPTIST CHURCH**  
Rev. Lon Conner, Pastor  
Frio Community

**WESTWAY BAPTIST CHURCH**  
Rev. Larry Levick

**MT. SINAI BAPTIST CHURCH**  
Rev. C. H. Frost, Pastor  
302 Knight Street

**SUMMERFIELD BAPTIST CHURCH**  
Bill Broxson Jr., Pastor

**TEMPLE BAPTIST CHURCH**  
Rev. J. L. Bozeman  
Forrest Ave. and Ave. K

**GREENWOOD BAPTIST CHURCH**  
"A Bible Baptist Church"  
Rev. Prentice D. Smith, Pastor

**TEMPLO BAUTISTA MEMORIAL**  
Pablo Garcia, Pastor

**TRINITY BAPTIST CHURCH**  
Southern Baptist  
Rev. C. F. Powell  
4th and Jackson

**SAINTE JOHN BAPTIST CHURCH**  
400 Mable Street  
Rev. C. W. Allen, Pastor

**PALO DURO BAPTIST CHURCH**  
Wildorado Community  
Bill Tanner

**AVENUE BAPTIST CHURCH**  
John H. Johns  
130 North 25 Mile Ave.

**DAWN BAPTIST CHURCH**  
James M. Tilley

**IMMANUEL LUTHERAN CHURCH**  
Rev. Dwane E. Kirchner (Vacancy Pastor)  
Park Ave. and B. Street

**CATHOLIC CHURCH**  
Rev. Bernard McGorry, Pastor  
Harrison Highway at 25 Mile Ave.

**LA MISION DE SAN JOSE**  
S. W. of City  
Vicario: Padre Jose, S.A.

**BIPPUS COMMUNITY CHURCH**  
Gene Brock, Pastor  
Preaching 1, 2, 3, 4 Sundays  
5th Sunday, Singing



## FAITH DEMONSTRATES THE FALLACY OF FALSE PRIDE



Pride can be a major stumbling-block to the solution of many of the problems involving our fellow human beings. It is a false facade that often prevents us from seeking needed help, ending a quarrel, forgiving a minor grievance or admitting our own mistakes. Faith can demonstrate the error of this stubborn trait, by exposing pride as an enemy, totally incompatible with the love that is taught in the Bible. So go to your Church and learn how to tear down this barrier of pride that may be the only thing standing between you and happiness.

"Pride goeth before destruction, and an haughty spirit before a fall."  
— Proverbs 16:18

I pray to God to keep me from being proud.  
— Samuel Pepys

**CHURCH OF THE NAZARENE**  
Rev. Max Jetton, Pastor  
16th & Blackfoot

**CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
(Mormon)  
Country Club Drive

**THE CHURCH OF CHRIST**  
So. Miles and Gracey Sts.  
10:00 A.M. - 6:00 P.M.  
Call 364-6563 - 1874 or 5258

**GRACE GOSPEL CHURCH**  
Thirteenth and Ave. K  
Pastor, Jim Gilliam

**FIRST METHODIST CHURCH**  
Dr. Jordan Grooms, Pastor  
501 North Main

**WESLEY UNITED METHODIST CHURCH**  
Rev. Jack Moore, Pastor  
410 Irving

**IGLESIA METODISTA SAN PABLO**  
Rev. Thomas Balderas, Pastor

**FIRST PRESBYTERIAN CHURCH**  
610 Lee Street  
George D. Belford, Pastor

**ST. THOS EPISCOPAL CHURCH**  
William A. Lang, Jr. Vicar  
601 West Park

**SEVENTH DAY ADVENTIST CHURCH**  
Elder Hollis A. Morel, Pastor  
West Park Addition

**TEMPLO CALVARIO ASAMBLEA DE DIOS**  
13th & Ave. H.

The Rev. Leo Villa, Pastor

**FAITH ASSEMBLY OF GOD**  
205 E. 6th St.

**ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, Pastor  
15th and Ave. F.

**CHRISTIAN ASSEMBLY**  
Interdenominational  
Christian Fellowship in the Fullness of the Holy Spirit  
South Main  
364-2284

**UNITED PENTECOSTAL CHURCH**  
Ave. H. & Lafayette  
Rev. Warren McKibben 364-6578

**FIRST CHRISTIAN CHURCH**  
Rev. Eugene Brink, Pastor  
West Park Avenue

**CENTRAL CHURCH OF CHRIST**  
Bob Wear  
148 Sunset Dr.

**PARK AVE. CHURCH OF CHRIST**  
On Harrison Highway

**LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
Pete Reyna, Minister

**LA IGLESIA DE SAN ANTONIO**  
North 25 Mile Avenue

### These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

**A to Z TIRE & BATTERY**  
Troy Rhodes

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# At The Library

## Author, Studies Tension

"Powers of Mind" by Adam Smith and "The Relaxation Response" by Herbert Benson, M.D. are the two books being featured this week at Deaf Smith County Library.

In the book "Powers of Mind," Smith explains his findings from experiments he tried when probing the brain and examining what the brain can do in view of the human body.

"The Relaxation Response" is a book which reviews meditative practices used by people all over the world. It explains how a person can overcome emotional upset and tension by using the relaxation response method.

The library is open free to the public from 9 a.m.-9 p.m. Monday and Thursday; from 9 a.m.-6 p.m. other weekdays and until noon Saturday.

**POWERS OF MIND**  
By Adam Smith

"I would not have believed," writes Adam Smith, "that I would be spending any time with exotics like Tibetan lamas and witch doctors and gentlemen who had beards and wore funny clothes. I did not have a beard and I did not own any funny clothes. I would not have believed that I would ever sit in a room chanting a Sanskrit syllable, or drawing a lotus in the air with a \$1.98 G. Schirmer recorder."

In this new book, the author of that great best seller "The Monty Game" turns to the human mind and—with the same wit, clarity and style that explained money to millions—he now helps us understand an even more mystifying and universal phenomenon. As before, he is participant as well as observer.

"You are the astronauts of inner space," his group was told, before they ingested an experimental drug. "You are going deeper into the mind than anyone has gone... and will come back to tell us what you found."

In "Powers Of Mind," Adam Smith tells what he found on that trip and on the other journeys recounted in these pages. He writes: "Some of my opening questions were: Could we really learn to control our internal processes, blood pressure and headaches among them, with our heads instead of with pills? Could we learn to pop ourselves into an alpha state? What is an alpha state? What happens if we succeed? What about all these claims for meditation: What do they mean by meditation?"

So Adam Smith travels not only through the workings of the brain, but through "new movements, transcendental meditation, Arica and EST, placing them in the new apprehensively into a sensory deprivation tank. Along the way, he meet an extraordinary cast: rat-dissecting brain scientists, a Falstaffian swami, a Zen tennis teacher. Novel prize-winning physicists.

"Ultimately," he writes, "you leave the initial questions and come to this one: What is really real?" In "Powers of Mind," Adam Smith has written an important book, a psychology of consciousness.

As Eric Berne, founder of transactional analysis and author of "Games People Play," wrote in The New York Times Book Review, "Adam Smith has tried everything, knows everything and everybody, and has read everything... And you know that the world is the way he tells you it is."

**THE RELAXATION RESPONSE**  
by Herbert Benson, M.D.,

We live in an age of anxiety, confronted with more and more

situations that produce stress, increasing numbers of Americans at younger ages are suffering from high blood pressure, heart attacks and strokes. Furthermore, all of us must deal with our own emotional upset and tension caused by the everyday pressures of living.

Is there anything we can do for ourselves to relieve these tensions and prevent such illnesses from occurring?

Yes, says Dr. Herbert Benson. And in this impeccably researched book, he shows you how a simple meditative technique evokes "The Relaxation Response," which can bring inner peace and calm. Indeed, by reading this book one can easily learn this technique, which you need practice only a few minutes a day, either at home, in the office, or even on the way to work. And no matter whether one is profoundly religious or a

non-believer, "The Relaxation Response" is congenial with your principles and way of life.

"The Relaxation Response" is based on age-old wisdom common to the religious and meditative practices of almost all the cultures of East and West. In this book, a summation of his own scientific work and thought, Dr. Benson explains how he distilled these practices and concepts and then proved their effectiveness in extensive studies conducted at Harvard's Thorndike Laboratory and Beth Israel Hospital in Boston.

In addition to lowering blood pressure and relieving anxiety, "The Relaxation Response" has helped people give up smoking, decreased their drinking and turned them off pills and narcotics.

"The Relaxation Response" may be one of the most significant books ever written. It will change your life.

## Chapter Inducts Members Monday

Two women were added to the Delta Xi Chapter of Delta Kappa Gamma Society roster Monday evening in Friendship Room of First Christian Church.

Mrs. Claude McDougal, who conducted the initiation, led the procession to the initiation table. Following were inductees Mrs. Dempsey Alexander, sponsored by Mrs. Joe Don Cummings, and Mrs. Pat Hughes, sponsored by Mrs. Mack Tubb.

Mmes. Charlie Bell, J.J. Durham and Bob Lasiter, assisted by Mrs. Fritz Christman, read the initiation ritual. Entertainment was provided by a seven member choir including Mmes. Richard Montgomery, Rodney Laubhan, Richard Simms, Jim Neill,

Edward Dzuik Jr., Ruby Crawford and Tommy Braddy. They sang selections "Symbols of Delta Kappa Gamma," "The Delta Kappa Key," "A Book, A Rose, A Candle, Red," and "The Delta Kappa Gamma Song".

Accompaniment was provided by Mrs. Marvin Hall. The initiation ceremony was completed when the choir and members of the audience encircled the new members and initiation personnel in a smaller circle singing "To Delta Kappa Gamma."

Dinner, catered by Dickie's Restaurant, was served to forty members. Hostesses included Mmes. Durham, Tandy Legg, Richard Montgomery and Gene Barkowsky.



JUDY MALLETT  
...to appear here in March

# Former Miss Texas To Emcee Pageant

Judy Mallett, who wowed audiences with her performance of "Orange Blossom Special" on the electric fiddle three years ago when she was crowned Miss Texas, is coming to Hereford.

The tall brunette will appear as mistress of ceremonies at the 1976 Miss Hereford Pageant, scheduled in Hereford High School auditorium on Saturday, March 6. Miss Mallett has followed her reign as Miss Texas by making appearances at numerous pageants and programs.

In addition to recognition of Miss Hereford and Miss Teen Hereford, a younger division has been organized for girls aged 3-12 years old. Coordinating all three categories is Mrs. J.W. Robinson, who has served as pageant chairman several times. The annual scholarship contest is sponsored by the Women's Division of Deaf Smith County Chamber of Commerce.

Miss Monica Herring will relinquish her title to the new Miss Hereford, who will be awarded a \$500 scholarship and the opportunity to represent this community at the Miss Texas finals in Fort Worth. For the first time here, the first runner-up will receive a \$300 scholarship and the second runner-up is to earn a \$100

grant. Also listed in the prizes are a \$50 scholarship for the talent winner and a \$25 scholarship for Miss Congeniality. To be designated as Miss Bicentennial, the 1976 Miss Teen will be given \$100 credit toward her education. The same amount allotted in the Miss Hereford class will be given to Miss Teen talent winner and Miss Teen Congeniality.

Miss Donna Kendall has appeared in several capacities in the community this past year as Miss Teen.

"Old Glory" will be the theme for the upcoming production, which falls at a later date than in previous years. To be eligible for entry in the competition, candidates must be permanent residents of Deaf Smith County. Prospective Miss Herefords should be at least 18 years old before Sept. 1, 1975 but not over 28 years of age. The Miss Teen division is open to girls aged 15-17.

The Miss Hereford Younger Age Division pageant will be staged at 2 p.m. March 6 with three winning categories, including Cutest Miss (3-5 years old), Miss Petite Hereford (6-9 years old) and Miss Junior Hereford (10-12 years old). Winners will be announced during the Miss Hereford proceedings, scheduled to commence at 7:30 p.m.

The younger class contest is being managed by Mrs. Dan Warrick while Mrs. Terry Caviness and Mrs. Dwight McGee are co-directors of the senior competition.

Entries chairman for the Miss Teen and Miss Hereford pageant is Mrs. Glenn Watts.



Before chemical dyes were developed, most dyes were made from vegetable crops, the most important of which was indigo, a plant which provided the blue coloring for military uniforms as well as for ink. But until 1741, indigo plants were grown only in the West Indies. In that year, the daughter of a British naval officer stationed in Antigua brought indigo cultivation to our country. This talented young woman who had been especially interested in it in the West Indies, transplanted her knowledge and produced a crop on her father's plantation in Charleston, Va. Her name? Eliza Lucas

## Heart Group Set To Meet

The Deaf Smith County unit of the American Heart Association will meet at 7:30 p.m. today in the Community Room of First National Bank.

The organization members are urged to attend to take part in the planning of Heart Month in February. A special fund drive is planned to raise money for further heart research and promotion of the American Heart Association's activities to inform the public of the dangers of the disease.

Carolyn Hayes, board member, said that a followup will be

made of the blood pressure clinic held Dec. 13. During it, 517 persons were screened for possible heart disease symptoms and contacts will be made of those who have them.

JoAn Dwyer, president, said the complete membership and especially the board of directors are encouraged to attend.

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E78-14	\$20	2.32
F78-14	\$20	2.47
G78-14	\$22	2.62
5.60-15	\$18	1.69

\*WITH TRADE-IN.

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With more control than most originals. REG. 5.99

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SAVE 15%  
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Olives good on regular time protection at high or low temperatures. REG. 64.97



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## Palo Duro Facilities Are Under Expansion

Park facilities are being expanded as construction gets underway at Palo Duro State Park east of Canyon in the Texas Panhandle.

The construction cost will be \$526,902 with a projected completion date of Sept. 1976. The Ramey construction company of Amarillo was the low bidder on the project.

Construction in the 15,000 acre park will include a residence, a maintenance building, comfort station, two

restrooms with showers, 30 shade shelters, renovation of four rock shelters, 33 multi-use campsites to be located near water crossing one, 18 tent campsites in the sunflower camping area, 41 picnic sites near water crossing one, roads and parking, water, electrical and sewage system.

"Palo Duro State Park had a record attendance this year with a 67 per cent increase," said Elton Baker, park superintendent.

"Over 423,900 visitors were counted in 1974 but in 1975, 706,300 visitors checked through our gates," continued Baker.

The new facilities could be ready for the 1976 Bicentennial summer rush if the weather cooperates with the construction company's schedule.

More information about park regulations can be obtained by writing or calling Palo Duro State Park, Route 2, P.O. Box 114, Canyon, Tx. 79015.

## License Sales Off

Fishing and hunting licenses were down 10.5 percent in numbers during the period Sept. 1 through Nov. 30, 1975, as compared to the same quarter in 1974, and income to the Texas Parks and Wildlife Department dropped \$595,583.80.

Some 63 P&WD licenses were listed in the comparative report, showing total number sold in the three months of 1975 at 1,005,706, down 117,824 licenses from a total of 1,123,530 during the same period in 1974. Revenue dropped from \$6,449,872.25 in 1974 to \$5,854,288.45 for the same three months this year.

The resident combination hunting and fishing license which went into effect Sept. 1, 1973, took a dip from 346,815 sold during the period last year to 317,501 sold through the same three months in 1975—a loss of \$249,202.75 in revenue to the P&WD Game and Fish Fund No. Nine.

P&WD figures also show fishing licenses (which are valid for residents and non-residents alike) were down 116,229, from the 339,138 in 1974 to 282,909 in the first fiscal quarter of 1975. The drop in fishing license revenue, some 30 percent down from last year, is the most severe with a loss to the agency of 1463,721.25 compared to Sept.-Nov. 1974.

The pattern of decline in all types of licenses issued by the department even extended, though slightly, to resident hunting exempt licenses, the 25-cent fee required of persons under 17 or over 65 years or those hunting on land where they reside. The three-month figure dropped 1,958 from last year's 104,688.

The department received legislative boosts in most license fees effective in September 1973 and realized almost double the revenue—\$12,364,823.47—during the 1973-74 fiscal year that it had received the year before.



By Jim Steiert

IT IS INCREDIBLE how time flies, especially where bird seasons are concerned. There are less than two weeks left in the 1975-76 duck and goose season, so you gunners who haven't managed to put a honker in the bag this season are going to have to get it done soon or you'll be forced to wait until next season.

The dry weather that's been with us for so long has taken its toll on this year's duck hunting. Lack of water and poor weather for duck hunting has kept the numbers of birds down.

I've been waiting all season for that cold spell accompanied by snow that would get the birds moving in a feeding frenzy in the fields, but it hasn't come to pass, and it looks as though this season may end just like last year's, when a snow spell blew in only days after the season closed. Needless to say, the ducks and geese swarmed the fields. And all that restless waterfowlers could do was watch and wish the storm had come a week earlier.

New Year's Day gave us an opportunity to be a witness to an incredible flight of geese, and it was an experience which left both my hunting partners and myself awestruck.

WE HAD heard reports on a blizzard which struck in Nebraska last week, and were wondering aloud if that cold weather would help to move some more geese our way.

Just at sundown, we got our answer.

Massive skeins of geese, filled the northern horizon as far as we could see with our binoculars. The honkers all seemed to be headed toward the southwest, we guessed they were winging it for the refuge down at Muleshoe.

At first, we thought the geese would quickly be gone, but they kept coming in streams for nearly half an hour. They were still coming, moving in the distance with great, majestic wingbeats, when it finally grew too dark and cold to observe them any longer.

It was an experience that could only have been better if we had been lucky enough to be lying on our backs in a decoy spread beneath all those thousands of honkers.

WW

I BELIEVE sometime in history, man reached the point of thinking of himself as a mighty hunter, and just when he got the bighead about it, God created wild geese.

Geese have an unusual knack for frustrating man's best efforts to bring them into shotgun range.

Wisdom born of many migrations from the vast Canadian prairies to their wintering grounds makes them wary of man's ways. Vision equal to man's 7x35 binoculars helps them spot a decoy out of place or the glint of light from a poorly concealed shotgun barrel while the flock is still half a mile from the decoy spread.

Then, there is that courageous heart that beats within any wild goose, a heart filled with an unequalled will to live; a will that is stoked by a knowledge of freedom no other creature on earth will ever experience.

I HAVE SEEN wounded geese fly over half a mile before falling to earth after taking well-aimed hits of heavy goose loads.

I have often wondered how these birds managed to keep going after absorbing such punishment. Surely it must be their great hearts, refusing to relinquish that freedom to mere man.

It is that very quality of courage and elusiveness that makes wild geese so attractive to man.

One of the ultimate experiences of the outdoors is to lie

concealed among the decoys and see a skein of geese turn toward the spread.

The excitement of such a moment makes it difficult to blow the goose, call dangling from your neck. Your breath has been stolen by the thrill of hearing the geese bark and seeing them turn toward you.

AS THEY DRAW near, you lie still, not daring to bat an eyelash. Their wingbeats appear slow, deliberate and incredibly fluid, yet the geese are moving with deceptive speed.

A final bank and the geese head into the wind, sideslipping and spilling air from their wings as they lose altitude. The wild creatures look so close and so big; why can't you reach out and touch them as they come boring in with their long black necks extended, their feet stretched forward in preparation to settle?

The lead gander utters a bark of warning to his flock. He has spied something in your setup that he doesn't like, and in short seconds the honkers are climbing over your spread, just out of range, and you watch them wing away until they are mere specks on the horizon.

There is disappointment at your failure to lure the geese close enough to take one of their number, but the cutting edge of that disappointment is dulled considerably by the fulfilling experience of being close to those wondrous creatures.

AS THE HONKERS fade from sight and your own, trembling subsides, you realize that the wild geese, with their great hearts so full of courage and life, have helped once again to fill a void in your own being.

And above all, you realize the infinite wisdom God displayed when he sent the wary honkers to thwart the efforts of man—the mighty hunter.

### Best Of Press

**No Clock Watcher**  
The secret of success is to do all you can without thought of fame.

—Grit.

**Definition**  
Hangover: Something to occupy a head that wasn't used the night before.

—Review, Plymouth, Wis.

**Good Idea**  
Few question the benefit of taking a brisk early-morning walk. Few take such walks.

—News, Boone, Ia.

**Young As You Feel**  
It has been observed that women live longer than men. Possibly because they remain girls for so many years.

—Courier, Craig, Col.

**Secret Of Old Age**  
Hardening of the heart ages people more quickly than hardening of the arteries.

—Citizen, Prichard, Ala.

**Forgive Us Our Debts**  
Running into debt isn't so bad. It's running into creditors that hurts.

—Tribune, Chicago, Ill.

## Smallmouth Bass Will Be Stocked In Lake Meredith

Anglers who have caught smallmouths promise to make it a creel-sized fish within one year.

No Texas State Record category for smallmouth bass has been established yet. Biologists at the P&WD need more growth rate information before setting minimum weights for state-record smallmouths.

1975 was the second year for stocking the fish in Texas waters although the first recorded stocking of smallmouth bass was in the Llano River back in the early 1950s. Only a small number of fish were stocked at one time and there are no indications of survival.

But now, Butler hopes to establish a reservoir fishery much like the one at Center Hill near Nashville.

Center Hill Reservoir is very similar to Lake Travis outside Austin," said Butler. "It has much the same physical characteristics as Travis and the Tennessee fishermen's catch is composed of 40 percent smallmouth bass, 40 percent largemouth and 20 percent spotted bass. The three species of bass seem to be compatible in the same reservoir."

The P&WD's San Marcos Hatchery will be the scene of most work with smallmouth bass in the coming year. Production from the San Marcos fish will be supplemented with some 500,000 fingerling smallmouth bass from the federal hatchery at Mammoth Springs, Ark.

Our plans call for stocking some 100,000 smallmouths produced from Tennessee broodfish in the Panhandle lakes of Meredith and Mackenzie," said Butler.

There are other lakes in Texas which have received smallmouths in the past and will receive additional stockings this year but we want to keep the Tennessee strain of fish separate from other smallmouths obtained from Arkansas to compare growth rates and other characteristics.

Butler said the two strains are identical in appearance but have perhaps evolved different food and habitat requirements in the two geological locations.

The native range of smallmouth bass," according to Butler, "was from the north-eastern U.S. as far south as eastern Oklahoma and into Georgia and Arkansas. They have been successfully transplanted to California waters and promise to be very successful in such Texas lakes as Canyon, Travis, Meredith and other steep-sided reservoirs.

Recoveries by sportfishermen and biologists from Canyon show the smallmouths growing some five inches in their first year and then to 12½ inches and one pound by the second year."

This is twice the growth rate of smallmouths in some northern waters; and the fish also appear to be outgrowing native largemouth bass in Canyon Lake.

In their native ranges, smallmouths grow to as much as 12 pounds, and eight-pounders are regularly taken from Tennessee and Arkansas waters. But in more northern waters, it can take as much as seven years for a smallmouth to reach 10 inches in length. Growth rates for Texas

smallmouths promise to make it a creel-sized fish within one year.

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## More Trout Released At Rita Blanca

Trout fishing has been good in Rita Blanca lake near Dalhart and additional trout have been stocked by the Texas Parks and Wildlife Department.

The rainbow trout were transported from the Norfolk federal fish hatchery near Mountain Home, Arkansas, to Rita Blanca and an estimated 6,700 fish measuring eight inches were released in mid December.

According to Bob Bounds, state-wide trout program leader, this is a continuing stocking project by the P&WD and another release is planned for 1976 in the Panhandle.

These catchable size trout are what most biologists call put-and-take fish. For every trout stocked, the P&WD hopes an angler catches it.

Popular baits for Rita Blanca trout include spinners, cheese, salmon eggs and worms. Some anglers troll along the ledges and pickup good trout.

Anglers are likely to catch channel catfish and bass in this Panhandle lake also. Several rainbows have been taken from Rita Blanca in the two to three pound class. This is a trophy trout capable of furnishing plenty of fight and good eating too.


More information about Texas fishing can be obtained by picking up a copy of the 1975-76 Texas hunting and sport fishing guide available at all license vendors and P&WD offices.

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There is always the possibility you might marry in the future and would therefore have dependents. This would probably be an economically good time, when there is more money available to acquire a life insurance policy for future needs. For the present, life insurance helps a person save regularly and persistently year after year. You know when your life insurance deposits are due and know that a definite amount is going to be saved by a given date. The more that is left to chance in a savings plan the greater the incidence of failure. In spite of thrifty efforts, many savings accounts are dwindling while the cash value in life insurance policies continues to grow.

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# Feeding Turnaround Rated As Top Story Of 1975 By TCFA

In a wrap-up of the top 10 news developments of 1975, Texas Cattle Feeders Association staff selected the turnaround in the fed-cattle market as the top industry story of the year.

Following 18 months of severe losses—up to \$200 per head—Texas feedyard population dropped to 1,065,000 head in May of 1975. This represented a 55 per cent

decrease from the 1973 peak. "The turnaround began in March," TCFA Executive Vice President Charles E. Ball said. "Profits began showing a healthy level, and the numbers on feed began to increase, resulting in an 85 per cent occupancy rate at year-end."

...Increase in non-fed cattle slaughter ranked as the number two story. Non-fed slaughter, estimates increased to 45-50 per

cent of the total 1975 slaughter, compared with 35 per cent in 1974 and 25 per cent in 1973.

...Prompt payment livestock laws in Texas, Oklahoma, and Kansas is ranked by TCFA staff as the number three story. The laws, passed during 1975, make these states the first in the nation to legally require prompt cattle payment.

...The bumper grain harvest ranks as a top story within the

industry. Feed grain production reached a record level of 220.1 million short tons, up 15 per cent over 1974. Milo prices to feedyards as of Jan. 1, 1976, were \$4.25, down 22 per cent from the Jan. 1, 1975, price of \$5.45.

...The bankruptcy declared by American Beef Packers in January 1975 left 1,000 livestock and feed creditors with more than \$22 million owed them. More than 1,700 commercial

and industrial creditors were due \$9 million. An Omaha, Nebraska bankruptcy judge ruled Dec. 23, 1975, that creditors could receive partial payment by March 31, 1976.

...The Beef Research and Information Act ranks as a major news story for the industry, although it has not become final. The act, which permits a self-help market development program financed by cattlemen, passed both houses of Congress, but ran into difficulty following compromise by the House-Senate Conference Committee.

...Another top story was changes in the USDA—Beef Grading Standards, which met with opposition. An Omaha injunction filed by packers, feeders and consumers has delayed implementation of the new standards.

...Government-guaranteed loans for cattle feeders promised to provide some financial assurance for the industry. Loans are made available to feeders and feedyards through guarantees by the Farmers Home Administration and the Small Business Administration.

...The Tax Reform Act of 1975 threatens to upset the cash basis of accounting for some cattle feeders, thus restricting outside capital for cattle feeding.

...One 1975 news development that brightened the cattle feeders prospects concerned natural gas. During 1975, natural gas for agriculture was removed from a Priority 2 status to a Priority 3 status, and then reinstated to Priority 2.

Looking ahead to 1976, Ball forecasts, "a year of stability and growth for the industry. Total beef consumption is expected to increase from 119 pounds to 122 pounds per capita. Non-fed slaughter will be down about 15 per cent from 1975 and total cattle numbers will be reduced about three per cent. And overall profit levels should be reasonable."

## Commodity Topics

By E. Robert Florez



**FOOD IS TO** the United States as petroleum is to the OPEC nations (Organization of Petroleum Exporting Countries). Not only is food like oil a major exportable item for the countries where it exists in abundance, but like the petroleum exporting nations there is an increasing awareness that food can be used as a political weapon, one to be used when diplomatic concessions from foreign buyers are required.

The machinations of this concept are becoming increasingly apparent. For example this year the Ford Administration for the first time ever neatly brushed aside the Department of Agriculture in favor of a special food group to negotiate grain deals with foreign buyers, most notably in this case the Soviet Union. Members of this special group from the State, Labor, Treasury and Agriculture Departments as well as representatives from the Council of Economic Advisors and even the National Security Council want a role in deciding where America's food surplus can be sold for the greatest diplomatic gain. In other words the Federal Government wants to play a leading role in determining to whom private industry and in this circumstance the grain exporting business can sell their products.

Here a correlation exists between the U.S. Government and the governments of the OPEC nations, as they both want to use their country's resources for the greatest political advantage. However, the degree of control that OPEC exercises over its oil supplies and America its food surplus begin to differ at this point.

First of all the governments of many OPEC nations are sovereign and own most of the petroleum producing and marketing industries in their countries. So it is easy for them to fix production rates and costs (at least temporarily). In a free society like the United States where ownership of the food growing processing and marketing industries are privately owned it becomes especially difficult for the administration in power to exercise effective control over any part of it. However, during the harvest seasons of 1974 and 1975 the

Ford Administration did stop shipments of grain to Russia, thus effecting an embargo.

Another difference exists in the pricing structure of commodities in centrally managed societies and free market. When the OPEC nations embargoed oil supplies to the west after the latest Arab-Israeli conflict prices were tripled and up to now they have held fairly steady at about \$11.50 per barrel (although to maintain this price they have had to curtail production—thus in total receiving less revenue). But when grain shipments were stopped the two preceding years the market prices of all grains dropped precipitously. In fact the grain embargo of 1974 caused the greatest break in grain prices ever, accounting for untold millions of dollars in lost revenue to American grain producers. The same situation occurred this past harvest season as shipments of grain to Russia were stopped as special interest groups, most notably labor, applied pressure on the Ford Administration to stop shipments until a long term agreement was reached where-by guarantees of American vessels would be used to carry the grain.

**EVEN THOUGH** the endeavors of the oil producers and the present administration may be similar, their methods of success rest primarily on the freedom of the market place. Any interference by any government in any market will eventually, if OPEC maintains the high price of its oil, cheaper sources of energy will be produced; thus providing competition for the relatively overpriced oil, resulting in lower prices and an unrecoverable loss of revenue for OPEC.

The same holds true for America's food supplies. If the government continues to stop the free flow of grain shipments, causing a loss of revenue to the producers, merchandisers and exporters then it is dubious that the producer or farmer will expand his efforts to grow more grain as his returns continue to diminish; thereby eliminating a most effective diplomatic lever from the governments use and forcing up grain prices as less supply will demand higher prices. And as grain prices increase, the livestock numbers

will decrease as producers are loath to increase the size of their hog and cattle stocks unless they can receive a high enough price for them to offset the cost of feeding. And as prices rise so goes the inflation and unemployment index, and so will the current administration at the next election.

### North Carolina Governor Early Cotton Planter

Today's cotton farmer probably wouldn't agree with a statement made by North Carolina Gov. Benjamin Williams in 1800 when he described cotton as the "safest crop for a beginner."

But then, the governor had never heard of a boll weevil or a pink bollworm, points out the National Cotton Council.

Williams made the statement in a letter to Gen. Henry William Harrington of Richmond County when he wrote to thank him for a wagon load of cotton and told of his intentions of planting a crop at his plantation in Moore County.

The governor instructed his overseer to "pitch" his crop entirely in hills prepared in squares four feet apart. The 42-acre crop yielded 3,200 pounds of clean cotton—a per-acre yield roughly equivalent to about one-sixth of today's average turnout.

Gen. Harrington, who supplied seed for the crop, was described by a newspaper correspondent as the "first farmer in the state." He had acquired a plantation on the east side of the Pedee River in 1776, and early shifted to large-scale cotton production. Harrington's advice on cotton and other agricultural subjects was frequently sought by other planters.

Cotton culture rapidly expanded during this period in North Carolina, and by 1811 the state had 739 gins which cleaned almost 2½ million pounds of cotton.

### New Mexico In Picture

Plant breeding work on long staple cotton began at the New Mexico Experiment Station in 1928.

### Cutright Takes SCS Post Here

Marshall Cutright Jr., an Amarillo native, joined the staff of the Hereford Soil Conservation Service office Monday as a conservationist.

Cutright is a December graduate of Texas A&M University, where he received his degree in agronomy.

He is a 1973 graduate of Tascosa High School in Amarillo, where he was a member of the school football team.

Cutright is single. His hobbies include hunting and fishing.

The Amarillo native replaces Randy Underwood, former soil conservationist here, who recently moved to Iowa Park.

Cutright is the son of Mr. and Mrs. Marshall Cutright Sr. of 4503 West Second in Amarillo.



Does a mild winter always mean bumper crops in the spring and summer ahead?

A mild winter, contrary to what some people believe, is not necessarily the best thing for trees and plants which produce saleable products.

Some trees and plants require so many cold nights during the winter. If they do not receive this cooling process, which controls the dormant period, they are likely to produce little or bear too early, or both.

Thus an average winter is better than an extremely cold or an extremely warm one. And there has been little change in our average winter weather over the years—despite the fact that elderly people usually think the weather was colder in their childhood. It was slightly colder but the difference in the average winter at the turn of the century and today is relatively minor.

### Colored Cottons Produced

The first colored cotton cloth manufactured in the South was made in 1853 at Edwin Michael Holt's mill on Great Alamance Creek near Graham, N.C.

### NOTICE OF INTENTION TO ENGAGE IN WEATHER MODIFICATION ACTIVITIES

Notice is hereby given, that Atmospherics Incorporated of 8682 East Dayton Avenue, Fresno, California, 93727, who holds License No. 78-1 of the State of Texas, intends to engage in an operation to change or attempt to change by artificial methods the natural development of appropriate atmospheric cloud forms or precipitation forms which occur in the troposphere, for and on behalf of Better Weather Incorporated located at Littlefield, Texas, and will conduct a program of weather modification designed to decrease damaging hailfall and augment useful precipitation by means of aerial application of artificial nuclei as follows:

1. The area over, or within which, equipment may be operated, shall include portions of the Counties of Deaf Smith, Randall, Farmer, Castro, Sulesher, Bailey, Lamb, Hale, Cochran, Hookley, and Lubbock.
2. The target area, within which hailfall suppression and rainfall augmentation is intended to occur, can be described as follows:

The boundary of the target area shall be a line beginning at a point of origin at Littlefield, Lamb County, Texas, and running northwest along Highway 84 to its intersection with Road 37 near Amberst; thence, due west on Road 37 to its intersection with Road 303; thence due north on Road 303 to Sudan; thence northwesterly on Highway 84 to its intersection with Road 1780 approximately two miles northwest of Muldoon; thence due west to the western boundary of Bailey County; thence due north along the western boundaries of Bailey and Farmer County to Road 2280; thence easterly along Road 2280 to its intersection with Road 1731 at Bovina; thence due north to the northern boundary of Farmer County; thence due east along the northern boundaries of Farmer and Castro Counties to Road 168; thence due south along Road 168 to its intersection with Road 1078; thence due east along Road 1078 to its intersection with Road 1424 in Sulesher County; thence due south along Road 1424 through Edmondson to its intersection with Highway 87 near Hiale Center; thence southerly along Highway 87 to Abornahy; thence westerly along the southern boundary of Hale County to the southeast corner of Lamb County; thence four miles south along the eastern boundary of Hookley County; thence due west to Road 156 south of Antio; thence northwesterly to a point three miles east of Highway 84; thence north to a point on Highway 84; thence northwesterly along Highway 84 to the point of origin at Littlefield.

3. As near as can be determined the date of the operation will be confined to the described target area.
4. The equipment, materials and methods to be used in conducting an operation within this area of approximately 4,500 square miles, include a 5 cm radar system, cloud seeding aircraft, and the aerial application of silver iodide in an appropriate manner for the artificial nucleation of clouds and weather systems.
5. The person in charge of this program shall be Thomas J. Henderson, Atmospherics Incorporated, Fresno, California.
6. The program may be operational at various times throughout the periods from April 20th through October 31st during the calendar years 1976, 1977, 1978 and 1979.
7. Individuals, organizations, or agencies who consider that their interests will be adversely affected by the operation proposed may file a formal protest for consideration by the Texas Water Development Board, P.O. Box 13067, Capital Station, Austin, Texas, 78711.



### Bug-Fighters Banged Skillets, Built Bonfires

Compared to today's integrated systems of pest control, early-day cotton farmers' efforts to combat insects ranged from the sublime to the ridiculous. All of the early methods had one thing in common, though, according to the National Cotton Council: they were completely unsuccessful.

In some areas, blazing torches were carried through cotton fields at night or bonfires were built at strategic locations in vain attempts to lure moths to their deaths in the fire.

One plantation owner in Georgia wrote of sending his field hands into the woods to collect oozing sap from sweet-

gum trees. The sap was mixed with hot water and then poured between the rows of cotton to provide a sticky trap for insects. The planter reported this device caused the Georgia evenings to be scented with a delightful aroma, but had little effect on the pests.

In Mississippi, cotton growers hung white flags on poles placed throughout the fields in hope that insects would lay their eggs on the cloth instead of the cotton plants.

Perhaps the most unusual method was that of skilleting. A North Carolina grower described the approach in 1818:

"I formed a phalanx of 50 workers on the windward end of one of my cotton fields just about dusk on an evening in early July, last. Each man had an iron skillet freshly scoured to produce the purest tones, and a bar of soft iron from the wheelwright's shop.

Upon signal, the hands marched down the rows, beating the skillets and whipping the air of my cotton field with loud bangings. It was our thought that the din would drive away the cotton moths, but instead, it caused my mules to break out of the barn lot and we spent the remainder of the night rounding them up."

### Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.



**JAMES GENTRY**  
**FIRST**  
**REALTY**  
**364-6565**



## For Rent

You're doing without a Zimmatic center pivot. Saving your hard-earned capital for other improvements. Don't want to borrow right now.

But it's costing you money every year you wait. Two ways. First, you're losing the extra crop production you get under irrigation. Second, inflation is at work. Boosting prices, dropping the value of your dollars.

Why not rent a Zimmatic under our new lease plan? Let the system pay for itself and put some extra money in the bank for you at the same time.

Our rates are reasonable. You can include freight, installation, pump...

other "above ground" items in one flexible package, tailored to your needs. Why wait to irrigate? It's just costing you money. Call us today for details on our new lease plan.



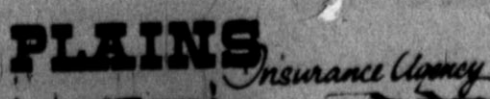
# BIG T PUMP CO., INC.

HEREFORD-DIMMITT-FRIONA

## IT COULD COST 61% MORE TO REBUILD YOUR HOUSE TODAY!

Suppose your house were badly damaged or totally destroyed by fire. The U.S. Department of Commerce statistics show that \$100 worth of construction in 1967 would have cost \$161.40 in the third quarter of 1974 — an increase of more than 61%! Do you know whether you have enough insurance to cover such a loss? In these days of runaway inflation, costs of repairing or replacing damaged property have risen so high that your coverage may be left far behind.

Don't just wonder and worry whether you're dangerously underinsured. Let us review your coverages today for proper insurance to value. We know how to STRIKE BACK at inflation... let us show you how!



218 WEST THIRD  
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Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words), 1st insertion per word 10c  
 Additional insertions, when paid in advance: per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday  
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

**1. FOR SALE Miscellaneous**

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552**  
 1B-37-tfc  
**FOR SALE**  
 2 7/8" Pipe Posts-7 ft. long \$5.75-ft.  
 1.9-14 ga. New Pipe \$5.55/ft.  
 1 7/8" Standard Wall Pipe \$5.55/ft.  
 1.9-12 ga. New Pipe \$5.55/ft.  
 Cable .06/ft.

Northwest Feed Yard, Inc. James Bullard Office 806-364-4614 Home 806-364-4460 B-1-89-tfc

Large house for sale to be moved. Call 578-4351 or 289-5850. B-1-70-tfc

**LOOK! LOOK! LOOK! BIG JIM'S FURNITURE & APPLIANCE** is overstocked. MUST SELL and make room for new merchandise. PHONE 364-1873 or come see at South 385 and Archer Street. B-1-71-tfc

For Sale: 1975 350 Four Honda. Excellent condition. Very low mileage. Call 364-1270. B-1-13-1-4p

For Sale: Large selection of new and used washers & dryers. TAYLOR FURNITURE & APPLIANCE. B-1-14-1-3c

Clean carpets the save and safe way with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-18-2-2c

For Sale: Storage houses, several sizes. See at 336 Avenue I or call Leon Bell 364-0685. B-1-15-97-tfc

**FOR SALE: 250 Kawasaki Enduro**, street legal but ready for dirt riding. Excellent condition. Phone 364-2122 after 6 p.m. B-1-18-95-tfc

**CALL YOUR LOCAL USED COW DEALER**  
 For Seven days per week DEAD STOCK REMOVAL. 364-0951 B-1-94-tfc

**Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)**

**STATED MEETING SECOND MONDAY 7:30 P.M. Thursday DEGREE WORK Robert Harris W.M. W.A. Phipps Sec.**

Snooper Radar Detector Bearcat III. Police monitor. Used color & BW TV. TOWER TV, 248 NW Drive. Phone 364-4740. B-1-74-tfc

**RENT OUR RINSE N VAC**  
 Steam clean your own carpets. \$12.00 per day. WESTERN AUTO, 241 Main. B-1-68-tfc

For Sale: Coleman camper, sleeps 7. Excellent condition. Call 276-5605. B-1-10-92-tfc

For Sale: 1000 gallon butane tank-can be converted to fuel tank. \$150. Phone 364-6178 nights. B-1-16-1-tfc

**OIL PAINTING LESSONS BY EUNICE PETERSEN BEGINNING JANUARY 12th ENROLL NOW. BEGINNING OR ADVANCED STUDENTS MORNING, AFTERNOON OR EVENING CLASSES CALL 364-3198.** B-1-3-7c

For Sale: Large quantity of miscellaneous hog equipment. Each item priced. Tom Draper, 7 miles south of Hereford on 385. Phone 276-5263. B-1-20-3-2c

For Sale: 3 room tenant house to be moved. Call mornings, 364-0062. B-1-10-3-tfc

Dog house for sale. 232 Greenwood. Shingled, has floor, painted. Call 364-4672. B-1-12-3-2c

For Sale: 1973 Int. Travellall with 20 ft. self-contained mobile scout trailer. 615 Blevins. Phone 364-3106. B-1-16-3-2c

**FOR SALE**  
 1-land owner's Barbary Sheep Permit in Northeast New Mexico \$700. Everything furnished. For information, Call 505/483-2682 days; 505/483-5536 nights. Date January 10th to 18th. B-1-3-1c

**FIREWOOD FOR SALE.**  
 Post oak, black jack \$60 per cord, \$70 per cord delivered. Phone 364-0358. B-1-16-1-tfc

For Sale: Parakeets. 6 pair ready to nest. Cage and nest boxes. Phone 364-1017. B-1-14-2-1c

For Sale: Stocker catfish, Jones Fish Farm, Rt. 2, Sar Saba, Texas. Call 915-372-5511. B-1-94-18p

CLEAN carpets the save and safe way with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-18-2-2c

**2. FOR SALE Farm Equipment**

**FOR SALE**  
 16" well casing, new steel, 18 1/2c per lb.  
 6" and 8" column pipe.  
 Highest price paid for junk iron. FARWELL PIPE & IRON 601 Avenue A, Farwell, Texas Phone 481-3287. B-2-91-tfc

**FOR SALE**

One set Rocket wheels for Chevy Pickup, \$130.00

1971 Ford LTD nine passenger Stationwagon. Good mechanical shape. Body needs some work \$995.

1974 550 Honda Motorcycle. 1100 miles, like new condition, with extras \$1495.

Two motorcycle trailer with retainer straps \$200.

1975 Chrysler Funster Boat with 105 HP 1975 Chrysler engine, also auxiliary motor. Many extras with 1974 Dilly drive-on trailer.

**JERRY WALKER Phone 364-2079.** B-2-94-tfc

For Sale: Dobbs 15 H.P. tail water return pump. Like new condition. Call Wayne Carthel. 364-0944. B-2-15-99-tfc

For Sale: 1953 Ford tractor NAA with loader and blade. New tires. Real sharp tractor. Call after 5 p.m. or weekends. 578-4359. B-2-21-101-tfc

**NEW CUMMINS—DIESEL SALES & Parts Representative** Oglesby Equipment Co., Inc. B-2-14-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 2 row Opal Beetdigger with topper and bin. Good condition. \$6000. Call 578-4585. B-2-15-1-4c

For Sale: 1972 Ford Tractor "9000" Diesel. Clean, low hours, with a Ford 4-16" Moldboard spinner plow. Call 806/647-5657. B-2-20-1-tfc

If you are serious about better, more efficient land use, even water and fertilizer distribution, you can't do without a RAYNE LAND PLANE. Ask your dealer or call 512/732-5991. WARE IMPLEMENT DISTRIBUTORS. B-2-1-9p

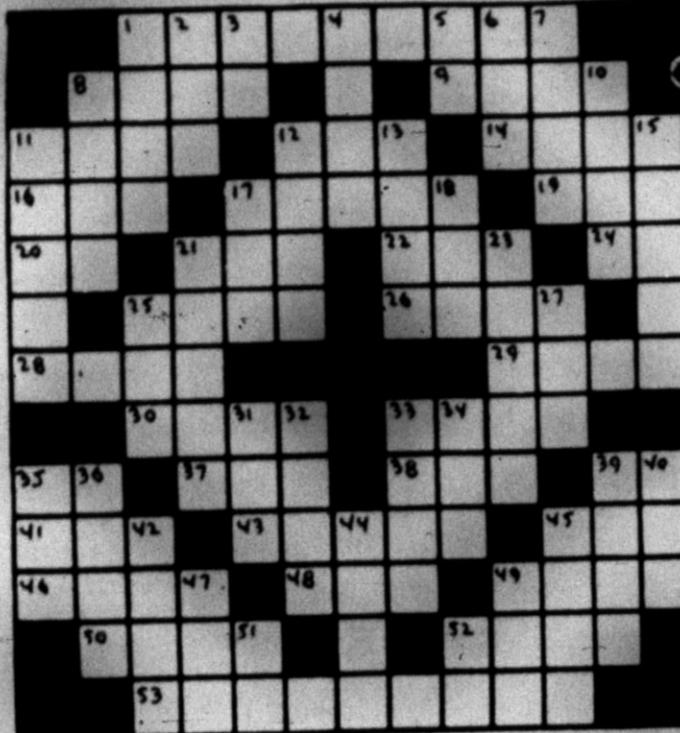
**CORN DRYING SYSTEMS.**  
 If you are interested in drying corn on the farm, we can help you! Call us today "COLLECT" to arrange a personal tour of Corn Drying Systems in the panhandle area. TAGCO INDUSTRIES, INC. Hereford, Texas 806/357-2222 days; 806/364-6743 nights. B-2-99-tfc

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

For Sale: 1966 IHC COE, 1800. 16" machinery, roll back bed, 20 ton hoist. Good rubber. Phone 806-373-5820. B-2-18-3-7c

For sale: Owner operated 1973 Kenworth Cab-over 350 Cummins, 175" wheel base. New 10x22 tires, 9513 transmission. Phone 806/763-5832. B-2-19-3-2c

**CROSSWORD PUZZLE**



**ACROSS**  
 1 - Ancient conqueror  
 8 - Units  
 9 - To lop (Scot.)  
 11 - Scandinavian  
 12 - In slide  
 14 - Complaint  
 16 - Dined  
 17 - Ancient story-teller  
 19 - Famed American writer  
 20 - U.S. state (abbr.)  
 21 - Free of  
 22 - Legal "thing"  
 24 - Plutonium (chem.)  
 25 - Titled woman  
 26 - Ancient poet  
 28 - Scandinavian mariner  
 29 - Moroccan  
 30 - Message  
 33 - English school  
 35 - College degree  
 37 - Old coin  
 38 - Tavern  
 39 - Parent  
 41 - Noun suffix  
 43 - Old Russian ruler  
 45 - To suction

**DOWN**  
 1 - Girl's name  
 2 - Shaggy side  
 3 - Educational Standard (abbr.)  
 4 - Man's name  
 5 - Dypromium (chem.)  
 6 - Abbreviated enclosure

**7 - Harvest**  
**8 - Promise**  
**10 - To release**  
**11 - Italian writer**  
**12 - "Buffalo Bill".....**  
**13 - Roman despot**  
**15 - Man's name**  
**17 - Secured**  
**18 - Warm up the engine**  
**21 - Hurtle**  
**23 - "Simple".....**  
**25 - Ignited**  
**27 - Spanish title**  
**31 - Negative**  
**32 - Famed Italian actress**  
**33 - Ireland**  
**34 - Tom (abbr.)**  
**35 - Slender**  
**36 - Greek letter**  
**39 - British statesman**  
**40 - Puss**  
**42 - "The Eternal City" (Ital.)**  
**44 - To state**  
**45 - Fish**  
**47 - Enclose**  
**49 - To study**  
**51 - No. 100 (abbr.)**  
**52 - Pronoun**

**3. FOR SALE Automobiles**

**WALKER'S USED CARS AND TRUCKS**  
 WE BUY, SELL OR TRADE  
 400 West First Phone 364-2250 1B-3-41-tfc

For Sale: 1973 Datsun 2 dr. Good tires. Blue with white racing stripe. Best offer. Phone 364-6404. B-3-17-100-tfc

For Sale: 1974 3/4 ton Chev. Pickup. Loaded. Call 258-7337. B-3-10-104-tfc

1967 Oldsmobile 98 Luxury 4 dr. All power. Call 364-1755. B-3-19-102-tfc

For Sale: 1972 Super Deluxe Custom Chevrolet long wide 1/2 ton pickup. Clean, loaded. Call 806/647-5657. B-3-16-1-tfc

For Sale: 1975 Buick Skyhawk. power-and air. Call 364-4078 after 6 p.m. B-3-12-1-tfc

For Sale: 1973 Mercury Monterey 4 dr. Power and air, copper color, beige vinyl roof. Phone 364-1762. B-3-17-102-tfc

For Sale: 1973 Ford Ranger. All power and air. Call 265-3514, after 6 p.m. B-3-10-3-2c

For Sale: 1972 Buick Limited Coupe. Good condition, loaded. Call 258-7370. B-3-11-3-2p

**FOR SALE: 1973 Chevrolet Custom 20 3/4 ton pickup.** Automatic, power, air. 454 motor. 950-16.5 Tubeless tires. Call 364-0404 or 364-3848. B-3-21-2-tfc

For Sale: 1974 Ford 1/2 ton pickup; 1974 Buick Century 2 dr. Inquire at Installment Loan Department, FNB. B-3-18-83-tfc

**NEW & USED CARS** now for sale at JOHN ORSBORN BUICK PONTIAC, GMC'S new location 221 North 25 Mile Ave. B-3-8-tfc

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 136 Sampson Phone 364-0077 B-3-33-tfc

For Sale: 1972 Chevella Malibu. Power steering, power brakes, air conditioning. Call 364-6237 after 6 p.m. B-3-15-95-tfc

**4. REAL ESTATE For Sale Or Trade**

For Sale by Owner. 3 bedroom, 1 1/2 bath in nice neighborhood. Price \$22,500. Call 364-6708. B-4-15-3-tfc

**FOR SALE BY OWNER**  
 3 bedroom, 2 baths, storm cellar. Northwest area. Good buy. Call after 4:00 p.m. 364-3726. B-4-3-tfc

**FARMS AND ACRES**  
 306 acres-4 wells tied together with underground pipe. Floating lake pump. Pavement on two sides. Nice improvements 6 miles from town. Priced to sell with good terms.

165.5 acres-2 wells with underground pipe. On pavement 6 miles from Trades Center. Priced to sell with good terms.

640 acres northwest of Hereford-2 wells on natural gas. 516 acres in cultivation with balance in grass. Price \$325.00 an acre. 25 per cent down-10 years on balance.

60 acres close in highly improved for cattle operation.

40 acres outside of city limits. Will divide into 5 acre tracts. Small down payment with terms on balance.

Call us when you need a commercial or residential lot in a good location. WE HAVE SOME EXCELLENT RANCH BUYS.

**BOOZER REAL ESTATE**  
 Joe Boozer OFFICE Jo Hamrick 364-0029 364-1755 364-3502 144 W. 3rd St. B-4-98-tfc

I buy equities in houses. Call 364-6178 nights. B-4-10-1-tfc

I have Farm and Ranch Buyers. I need your listings. **J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553** B-4-29-tfc

Assume a 7 1/2 per cent loan and enjoy the comforts of a beautiful 3 bedroom, 2 bath brick home located on Avenue I.

412 AVENUE J Two bedroom brick house.....

205 Beach Three bedroom house.

3 bedroom, one bath, single car garage. \$15,000 Call on this one TODAY.

**NICE FRAME HOUSE**  
 \$1,000 down. Owner will carry loan.

**FARM LAND**  
 4 section ranch near Glen Rio with real good improvements for sale or trade for larger ranch.

480 Acres with 4 wells at \$375.00 per acre near Farwell.

5 acres near Hereford. Ideal for home site. Terms.

70 acres with nice home, close to Hereford on Hwy 60.

1/4 section of grass with 3 bedroom home and well. 1/3 down payment.

**WE NEED YOUR LISTINGS**  
 We need 1/2 section or more of dry land and also need good irrigated farms.

**CARTHEL REAL ESTATE**  
 206 North 25 Mile Avenue  
 Wayne Carthel 364-0944  
 Henry Rethel 364-5344  
 or 578-4628  
 Al Wiley 364-4985. B-4-95-tfc

**SHARP HOME**  
 3 bedroom frame home, fresh paint inside and out, near Schools and shopping. Price \$16,500.00, good terms to qualified purchaser.

**CORNER LOT NEAR SCHOOL**  
 3 bedroom with single garage, repainted inside and out, new carpet to be laid. Price \$19,500.00. Only \$2,000.00 down to qualified Purchaser, shown at any time, or will trade.

**EAST 6TH STREET**  
 2 bedroom brick with double garage, clean and neat. Price \$18,000.00, \$2,000.00 down and reasonable payments to qualified Purchaser, shown by appointment only.

**COMMERCIAL LOT ON HIGHWAY 385**  
 located at 311 South 25 mile avenue, 88.71 feet front, 198 feet deep, will lease lot only, or consider building for good tenant, or lot can be purchased.

**400 BLOCK OF AVENUE G**  
 3 bedroom brick with single garage, fully carpeted, fenced back yard, quick possession. Price \$20,500.00, purchase for \$2,000.00 down and balance payable \$170.00 per month.

**160 ACRES NEAR STRATFORD, TEXAS**  
 now being farmed as dry land but 8" water is available, a bargain for investment at \$200.00 per acre, has 6 1/4 per cent loan of approx. \$7,000.00 to be assumed, or all cash.

**LOWER THAN ORDINARY GAS RATE**  
 improved half section with nice home, large barn and 3 irrigation wells, terms available.

**YOUR LISTINGS. NEEDED AND APPRECIATED**  
 We have Purchasers for all types of residential, commercial, and farm and ranch properties.

**HAMBY REAL ESTATE SOUTH HIGHWAY 385 - HEREFORD, TEXAS**  
 Office.....364-3566  
 CHICK WEEMES.....364-3169  
 CALVIN EDWARDS.....364-1017  
 GERALD HAMBY.....364-1534  
 J.M. HAMBY.....364-2553

**MOVE IN NOW**-An ideal location on Star Street, 3 or 4 bedrooms, 2 baths, lots of closets. Call 364-2040. B-4-20-84-tfc

**FOR SALE BY OWNER**  
 3 bedrooms, 1 3/4 bath, 2 car garage, storm cellar and storage building. 6' fence around back yard. Call 364-4666 or come by 237 Greenwood after 5:30 week days; all day Saturday and Sunday. B-4-2-2c

For sale by owner. Northwest Mobile Lodge. About 10 acres. Jesse Scott, 364-1108. B-4-12-1-tfc

**FOR SALE**  
 10.7 Acres in wheat with good well 1 1/2 miles north of Big Daddy's Truck Stop. Road on 2 sides (corner) 20 per cent down. Phone 806/878-2408 Stinnett, Texas B-4-1-tfc

**5. FOR RENT**

**FOR RENT**  
 SPACIOUS 1, 2 & 3 bedroom apartments, fully carpeted, individual heat-air, 1 1/2 baths, utilities paid, playground, laundry facilities.

**SARATOGA GARDENS** (Old Friona Apartments) 1300 Walnut St., Friona Phone 247-3666. Office hours 10 a.m. to 6 p.m. B-5-100-tfc

**SUMMERFIELD MOBILE MANOR**  
 Water furnished. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

**WE NEED YOUR LISTINGS**  
 We need 1/2 section or more of dry land and also need good irrigated farms.

**APARTMENTS, FURNISHED**  
 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

**NOW LEASING**  
 Luxury 2 bedroom duplexes on 15th. Fireplace, 2 car garage, completion around Feb. 1st. Contact: Pat Ferguson, 1st Realty of S.W. 364-6565, Ext. 4; Nites 364-3335. B-5-2-4c

For rent: 3 bedroom house, \$175.00. You pay all bills. Phone 364-6633. B-5-10-2-tfc

For rent: 3 bedroom house, \$175.00. You pay all bills. Phone 364-6633. B-5-10-2-tfc

Furnished apartments. Apply in person at 112 Avenue H. Apt. 36. B-5-10-1-tfc

For rent: efficiency apartment for single party. 106 West 7th. B-5-10-3-tfc

Small furnished apartment for rent. Call 364-3709. B-5-3-1p

For Rent: Small furnished apartment. Call 364-5037. B-5-10-3-tfc

**6. WANTED**

**WANTED: CUSTOM PLOWING**  
 Phone C.R. Berryman, 289-5870. B-6-10-91-tfc

**WANTED: CUSTOM FARMING.** Call Dwight Shirley 364-6087. B-6-10-93-tfc

I want to lease 1/2 or one section of land to farm. I have good equipment and records. I will discuss rental arrangements. Call: Lewis Block Home 806/364-4117 Mobile 806/289-5685 B-6-90-tfc

**WANTED:** Wheat, beet pasture for yearlings and calves; Ellis Lemons, 364-3117 or 364-2907. B-6-12-76-tfc

I would like to buy a 2 or 4 wheel cart or buggy and set of buggy harness. Call nights 364-2575. B-6-19-3-2c

Couple needs house to rent. Prefer garage and fenced yard. Phone 258-7393. B-6-12-3-2c

Want to rent-permanent pasture for 40 to 50 head mother cows. Call 364-1596. B-6-14-94-tfc

**WANT TO BUY:**  
 Old gold rings, watches, old class rings, etc.  
**Spangler's Diamonds Sugarland Mall Phone 364-0070** B-6-48-tfc

**8. HELP WANTED**

**WANTED:** Truck driver. Must have commercial license. Call Jerry Walker, 364-2079. B-8-10-3-tfc

**BOOKEEPER-SECRETARY**  
 Good wages, excellent fringe benefits. Apply in person to MOORMAN FEED YARDS. B-8-3-tfc

**GENERAL MECHANIC WANTED.**  
 Experience preferred. Apply in person to JOE'S AUTO CLINIC, 119 Funston. B-8-12-3-tfc

**WANTED:**  
 Workshop assistant for local mental retardation facility. Experience with retarded adults helpful. High school degree with some college helpful. Call 364-6111 for appointment. Equal Opportunity/Affirmative Action Employer. B-8-3-2c

**CREW CHIEF AND WELDERS** needed in permanent employment. Necessary hand tools required. Pickup and welder furnished for crew chief. Paid holidays, trust plan, vacation. Immediate openings for several qualified employees. **ALLIED MILLWRIGHTS Holly Sugar Road Phone 364-4621** B-8-89-tfc

**NEED:**  
 + Service Island Personnel  
 + Tire Men  
 + Janitor  
 Apply in person to **BIG DADDY'S TRUCK STOP**, East Hwy 60. B-8-78-tfc

**NEEDING:** School bus drivers. See Eldon Owens at School Bus Barn. B-8-10-57-tfc

**9. SITUATIONS**

State Licensed Child Care For Working Mothers **HEREFORD DAY CARE CENTER.** 6 months through 8 years After school care available. 364-1293. B-9-88-tfc

Will do bookkeeping and tax work in my home. 132 Ranger. Phone 364-4523. B-9-13-3-tfc

**10. NOTICE**

**ALCOHOLISM INFORMATION**  
 For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. **A UNITED FUND AGENCY** B-10-12-tfc

**TRY CLASSIFIED ADS In The Brand 364-2030**







# 'SPIRIT OF '76' SALE

THRIFTWAY'S ANNIVERSARY CELEBRATION

Name the Scotsman AND WIN \$500.00

- (1) PICK UP AN ENTRY BLANK AT ANY THRIFTWAY SUPERMARKET. FILL IT OUT COMPLETELY, DATE IT AND DROP IT IN THE BOX AT THE STORE, OR YOU MAY USE A PLAIN 3"X5" CARD OR SHEET OF PAPER, BUT BE SURE TO FILL IN ALL THE INFORMATION REQUESTED ON THE ENTRY BLANK. ONE ENTRY PER ENTRY BLANK.
- (2) ALL ENTRIES MUST BE SUBMITTED BY SATURDAY, JANUARY 31, 1976. THE WINNER WILL BE ANNOUNCED MARCH 1, 1976. IN CASE OF DUPLICATE ENTRIES WINNER WILL BE CHOSEN BY DRAWING.
- (3) A GRAND PRIZE OF \$500.00 WILL BE AWARDED TO THE PERSON SUBMITTING THE WINNING ENTRY.
- (4) EMPLOYEES, OWNERS OR THEIR FAMILIES OF THRIFTWAY SUPERMARKETS, AFFILIATED FOODS, INC., OR ITS SUBSIDIARY COMPANIES, OR JOE TAYLOR ADVERTISING AGENCY ARE NOT ELIGIBLE.
- (5) ALL ENTRIES BECOME THE PROPERTY OF THRIFTWAY ADVERTISING GROUP, INC.



## SMOKED PICNICS

FULLY COOKED WATER ADDED

LB. **79¢**



PURE VEGETABLE  
**Wesson Oil**  
\$1.46  
48 OZ. BTL.

SHURFRESH Franks	12 OZ. PKG.	<b>79¢</b>
SHURFRESH Bologna	12 OZ. PKG.	<b>79¢</b>
HORMEL LITTLE SIZZLER Sausage	12 OZ. PKG.	<b>89¢</b>
TURBOT FISH Fillets	LB.	<b>89¢</b>
HILLSHIRE FARM SMOKED Sausage	LB.	<b>\$1.49</b>

VAC./PAC.  
**Shurfresh BACON** LB. **\$1.29**

NOT LESS THAN 70% LEAN  
**Ground BEEF** LB. **79¢**

**Hunt's Tomato-Rama**

HUNT'S TOMATO KETCHUP	32 OZ. BTL.	<b>76¢</b>
HUNT'S TOMATO JUICE	46 OZ. CAN	<b>56¢</b>
HUNT'S TOMATO SAUCE	4 8 OZ. CANS	<b>76¢</b>
HUNT'S FRUIT COCKTAIL	2 15 OZ. CANS	<b>76¢</b>
HUNT'S PEAR HALVES	2 15 OZ. CANS	<b>76¢</b>
HUNT'S TOMATO PASTE	12 OZ. CAN	<b>46¢</b>
HUNT'S SPINACH	4 13 1/2 OZ. CANS	<b>96¢</b>
HUNT'S SKILLET DINNERS	MEXICANA 17 OZ. LASAGNE	<b>96¢</b>

MARYLAND CLUB ALL GRINDS  
**COFFEE**  
**19¢**  
1 LB. CAN  
BUY 2-2 PACKS OF SYLVANIA LIGHT BULBS (60-75 OR 100 WATT) AND A ONE LB. CAN OF MARYLAND CLUB COFFEE IS 19¢

VIVA OR VIVA FIESTA  
**PAPER TOWELS**  
**46¢**  
JUMBO ROLL

15¢ OFF LABEL  
**Palmolive LIQUID**  
**76¢**  
32 OZ. BTL.

**SPIRITED HEALTH & BEAUTY AIDS**

CREST-REGULAR OR MINT Toothpaste	7 OZ. TUBE	<b>96¢</b>
CONCENTRATE 20¢ OFF LABEL Proll Shampoo	3 OZ. TUBE	<b>86¢</b>
LIQUID Proll Shampoo	7 OZ. BTL.	<b>96¢</b>
SECRET ANTI-PERSPIRANT Deodorant	6 OZ. CAN	<b>96¢</b>
ALBERTO VO-5 15¢ OFF LABEL HAIR SPRAY	9 OZ. CAN	<b>\$1.06</b>

AJAX LAUNDRY-15¢ OFF LABEL  
**DETERGENT**  
**99¢**  
GIANT BOX

DOUBLE LUCK SHORT CUT BLUE LAKE  
**Green Beans** 4 303 CANS **76¢**

**Super Suds** DETERGENT  
**76¢**  
GIANT BOX

**SPIRITED DAIRY VALUES**

PARKAY-IN QUARTERS Margarine	1 LB. CTN.	<b>46¢</b>
PHILSBURY CS OR BM Biscuits	3 8 OZ. CANS	<b>39¢</b>
DELUXE SLICED AMERICAN OR PIMENTO Kraft Cheese	12 OZ. PKG.	<b>99¢</b>

NABISCO PREMIUM SALTINE  
**CRACKERS** 16 OZ. BOX **56¢**

FAMILY SCOTT BATHROOM  
**TISSUE** 4 ROLL PKG. **66¢**

FOOD KING YC SLICED  
**PEACHES** 2 29 OZ. CANS **76¢**

DAYTIME CURITY DISPOSABLE  
**DIAPERS** \$1.76  
30 CT. BOX

TODDLER CURITY DISPOSABLE  
**DIAPERS** \$1.76  
24 CT. BOX

**CANNED GOODS SAVINGS**

CAMPBELL SOUP VEGETABLE	4 10 1/2 OZ. CANS	<b>76¢</b>
LIGHT CHUNK TUNA CHICKEN OF THE SEA	6 6 1/2 OZ. CANS	<b>56¢</b>
SHURFINE CORN CS OR MR GOLDEN	3 17 OZ. CANS	<b>96¢</b>

10¢ VALUABLE COUPON NO. 38652  
GOLD MEDAL KITCHEN TESTED  
**FLOUR** 5 LB. BAG **76¢**  
WITH THIS COUPON VOID JANUARY 10, 1976  
LIMIT ONE COUPON PER CUSTOMER  
**THRIFTWAY**

**GET THE SPIRIT WITH THESE BUYS**

CASSEROLE PINTO BEANS	4 LB. BAG	<b>96¢</b>
PIONEER BISCUIT MIX BUTTERFLAX OR REG.	2 LB. BOX	<b>89¢</b>
BREAKFAST DRINK BODEN'S ORCHARD ORANGE	64 OZ. JAG	<b>56¢</b>
HOT COCOA MIX CARNATION	9 1 OZ. PKGS.	<b>76¢</b>
BAMA RED PLUM JAM	18 OZ. JAR	<b>66¢</b>
HUSKY DOG FOOD	9 15 3/4 OZ. CANS	<b>96¢</b>

8¢ VALUABLE COUPON NO. 38650  
BREAKFAST CEREAL  
**CHEERIOS** 10 OZ. BOX **56¢**  
WITH THIS COUPON VOID JANUARY 10, 1976  
LIMIT ONE COUPON PER CUSTOMER  
**THRIFTWAY**

ALL PURPOSE  
**RUSSET POTATOES** 10 LB. BAG **79¢**

**SPIRITED FROZEN FOOD SAVINGS**

BANQUET * MEAT Pot Pies	3 8 OZ. CTNS.	<b>76¢</b>
BANQUET * Regular Dinners	11 OZ. CTN.	<b>46¢</b>
BANQUET * COOKIN' BAG Meats	3 5 OZ. CTNS.	<b>76¢</b>
MORTON Honey Buns	9 OZ. PKG.	<b>59¢</b>

FREE VALUABLE COUPON  
**FREE 100 TRADING STAMPS**  
WITH \$7.50 PURCHASE OR MORE WITH THIS COUPON VOID JANUARY 10, 1976  
LIMIT ONE COUPON PER CUSTOMER  
**THRIFTWAY**

CALIFORNIA SUNKIST  
**ORANGES** 5 LBS. **\$1**

CALIFORNIA Purple Top Turnips	LB.	<b>19¢</b>
CALIFORNIA FUERTE Avocados	3 FOR	<b>\$1.00</b>
WASHINGTON D'Anjou Pears	LB.	<b>29¢</b>
MINEOLA COLOSSAL SIZE Tangerines	LB.	<b>29¢</b>