



# ATTENTION FARMERS!

## GUNN-HINERMAN

### TIRE COMPANY

Offers You

GREAT SAVINGS on The Famous

*Goodyear*

## All Traction Tractor Tires

We Will Deliver These Tires To Your Farm and Will Put Them On Your Tractor.

## WE GUARANTEE YOU 100 PER CENT SATISFACTION

You Can Buy These Tires On Our DEFERRED PAYMENT PLAN!

If Interested CALL

**GUNN-HINERMAN TIRE COMPANY**

AMARILLO

PHONE 4301

And Our Tractor Tire Salesman Will Call To See You!

**GUNN HINERMAN**

*Goodyear Tires, Tubes & Batteries*

AMARILLO, TEXAS

PHONE 4301

















### Texas Leads In Benefit Monies

**COLLEGE STATION**—Over one-eighth of all payments made so far in the United States under the 1937 Agricultural Conservation Program have been made in Texas, according to Geo. Slaughter, Wharton, chairman of the Texas Agricultural Conservation Committee.

Information received from Washington shows that payments already made in the nation as a whole total around 72 million dollars, while the Texas AAA office at Texas A. and M. College has announced payments of \$9,400,000, Slaughter said.

"Washington announcements indicate that March and April will be the peak months for making payments," Slaughter pointed out. "Whereas in Texas it is expected that practically all applications for grant under the 1937 program will be through the state office by the last of March."

"This means that payments are progressing about a month ahead of the average for the United States."

Slaughter estimated that the payments received by Texas farmers who co-operated in the Agricultural Conservation program in 1937 will total nearly 35 million dollars.

### Dawn Items (13 miles east)

BY MRS. CARL WIMBERLEY

One-half inch of rain fell here over the week end. It will be especially beneficial to the young spring wheat, oats and barley, and perhaps will save the peach trees, which are in blossom, from the freeze.

A group of neighbors celebrated Wilda Womble's birthday recently with a surprise covered-dish luncheon.

Those in Amarillo, Monday, were L. A. Smith, Mr. and Mrs. H. E. Miller and Mr. and Mrs. C. A. Wimberley.

Mr. Emmanuel Smith of Michigan, who has been visiting Mr. and Mrs. L. A. Smith and family, left this week for Borger.

Several Friona visitors were here this week, on business.

Mr. and Mrs. A. T. Frye and daughter, Mary Olive, were in Amarillo, Friday.

The county meet has been the center of attention here this week. Quite a number of parents and friends attended, besides the teachers and pupils. School was dismissed Wednesday and Friday. Dawn won first place in arithmetic, this being two years this honor has been won. The choral club won first place. Miss Sarah Smith directed the Dawn group. Laura Frye won first place in junior girls declamation and Lillian Burum placed first in the sub-junior group for girls declamation. A number of second and third places were won. Part of the track meet has been postponed and will be held next Saturday.

Mary O'Neal and Ruby Wimberley shopped in Amarillo, Thursday. Mrs. O'Neal had the pleasure of meeting an old acquaintance from Fort Worth.

A group of friends spent Friday with Mrs. Lester Galley and Mrs. Walter Galley. Each one took a covered dish. The occasion was in honor of the hostess' birthday. Guests present, were Bess May, Vada White, Ruth Womble, Helen Burice, Wilda Womble and Clea Reeves.

The Dawn Study Club will meet Tuesday, April 5, with Mrs. H. E. Barnes.

Friday, April 1, will be community night. Special features of the evening will be "Cab Calaways Orchestra," and the Liar's Contest. Other numbers are included in the program which will begin promptly at 8:15. Bridge and 42 will complete the evening's entertainment. Everyone is invited to come in April Fool regalia.

Mrs. Durwood Savage spent last week end in Canyon.

Mr. and Mrs. Johnny Womble attended the party given by the Young Business People's Union of the Baptist Church at the home of Mr. and Mrs. Dright Burleson in Hereford, Friday night. Mr. and Mrs. Womble are members of the union.

Trustee election will be held Saturday, April 2.

Miss Sarah Smith spent last week end in Hereford, visiting Miss Gertrude London.

Singing was very well attended last Sunday night.

A group of women played volley ball against the school team, Thursday afternoon, and a lot of complaining has been heard about sore arms.

Mr. and Mrs. J. T. Cronin of Erick, Okla., visited Mr. and Mrs. H. E. Miller, Sunday. Mr. Cronin formerly operated a store in Hereford.

Mr. and Mrs. William Wimberley visited Mr. and Mrs. Vernon H. Baker, west of Hereford, Thursday afternoon.

Dinner guests of Mr. and Mrs. H. E. Barnes, Sunday were Mr. and Mrs. Emory Burke and family, and

Mr. and Mrs. Johnny Womble and family.

The dangerous double-curve on the road between W. W. Wimberley's and Carl Luke's has been straightened some this week. Numbers of cars have been overturned on this curve, only one of which was known to be fatal, however.

AN EXTRA ROOM? TRY A WANT AD!

### Messenger News (27 miles west)

BY MRS. J. N. MESSENGER

Things in this part of the county are looking prosperous again. Mr. Ray Coleman has started building a new house and Louis Smith is building a house one mile south of his fathers.

Messenger school went to Hereford, Friday and Saturday to the County Meet. They won several first and second places in different events, Friday, but Saturday was so bad that the outdoor events had to be postponed.

George Messenger had several letters and cards from his son, Stephen, who is in the Baylor Hospital. He says there are five in

the room with him, some worse than he is. He likes the place and says that everyone is very kind—and pretty nurses. He says he is not homesick but would like to be home. They have not operated on him yet.

Messes and mumps seem to be entertaining some of the pupils who attend school away from home, but come back for mother to care

for them. The latest is James Ray Coleman, who has been at Amarillo, attending school.

Mae Abbott called on her mother a few moments, Thursday, on her way home from District Meeting at Plainview.

Stephen Messenger wrote in his latest letter that there had been 117 operations at Baylor Hospital in one day for various things, one from his room each day.

The wheat on the summer tilled ground in this community is looking fine and most of all the other is in good shade. Barley sowed a short time ago shows across the field and this light rain is helping in a wonderful way.

There was no Sunday School, last Sunday, on account of the showers every few minutes and it misted all afternoon. A little over an eighth of an inch of rain fell here.

# Field Demonstration

## WHAT!

Demonstration of



Tractors — Farm Implements!

## WHERE!

—at—

OLD J. F. WARD PLACE  
1 mile south of town, right out  
Main Street.

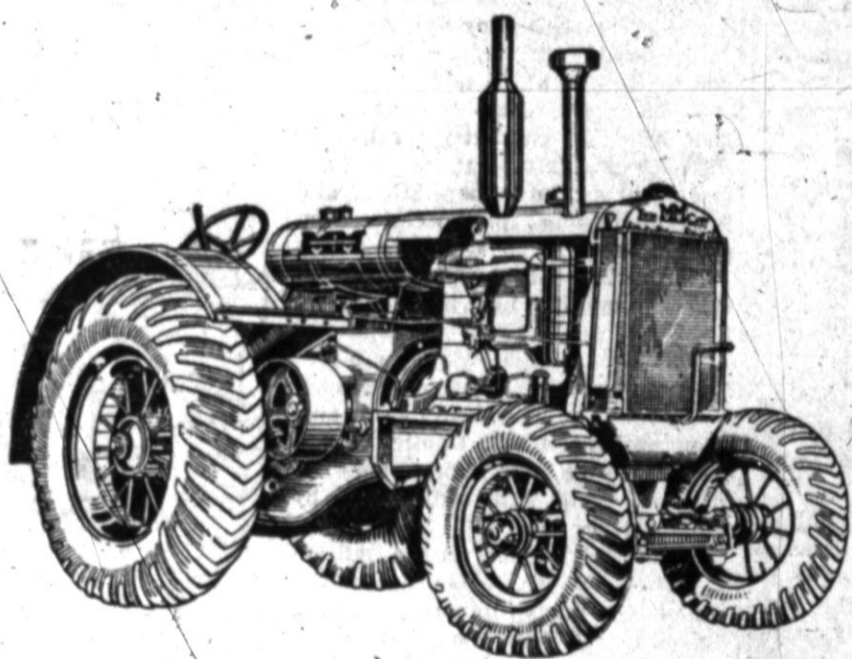
## WHEN!

10:00 A. M. THURSDAY

**April 7**

## MINNEAPOLIS MOLINE'S 3 GREAT TRACTORS

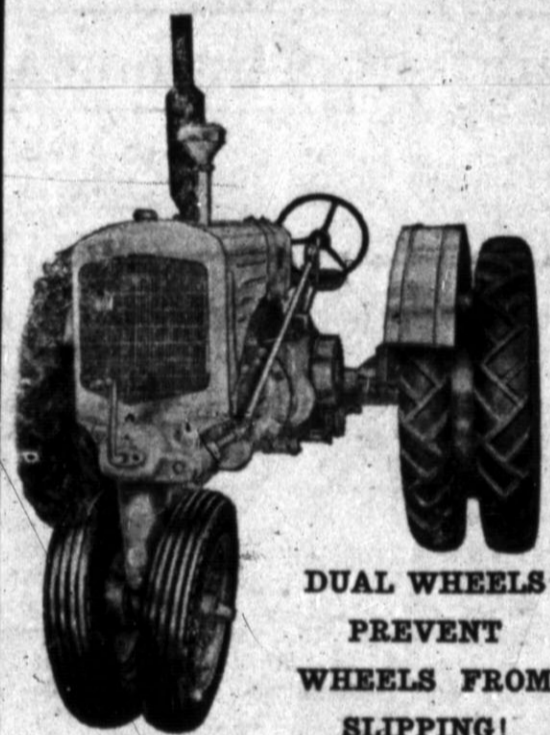
### "K T A"



In our demonstration, we will show you the new "KTA" and just what it can do! The KTA is built to give owners the lowest cost power every year for more years. Farmers everywhere like the "KTA" high axle clearance for straddling windrows and traveling in soft ground without bogging down and easy all round handling.

The "KTA" has a four-cylinder vertical engine, and heavy duty, low loss transmission. It is the ideal plowing tractor and has an efficient power take-off. Ask us for facts on the "KTA" with high speed gears.

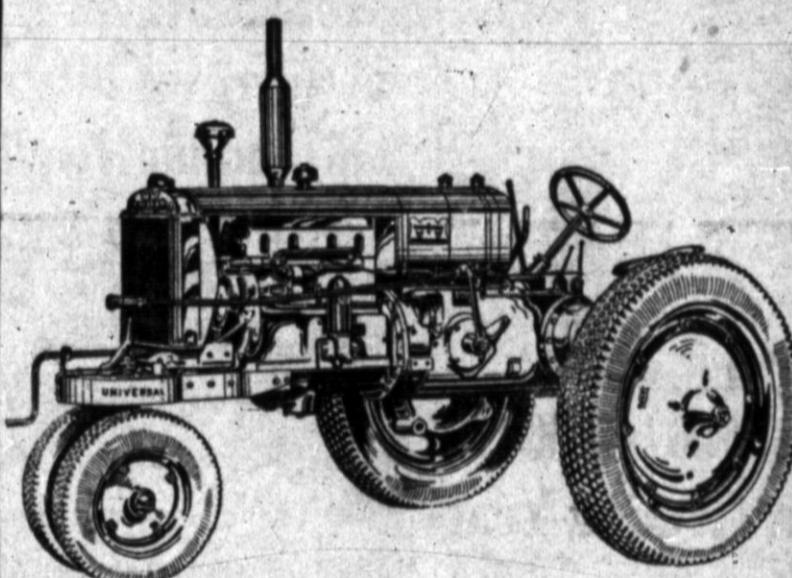
### UNIVERSAL 'Z'



DUAL WHEELS  
PREVENT  
WHEELS FROM  
SLIPPING!

See this New M-M Vision-lined tractor in action. This tractor as signified by the last letter in the alphabet, the "Z" really is the last word in modern tractor design. It is **POWERFUL—SIMPLIFIED—HANDSOME—ORIGINAL** and has **PROVEN ECONOMY**. **SEE IT! DRIVE IT! — and you'll BUY IT!**

### UNIVERSAL "M"

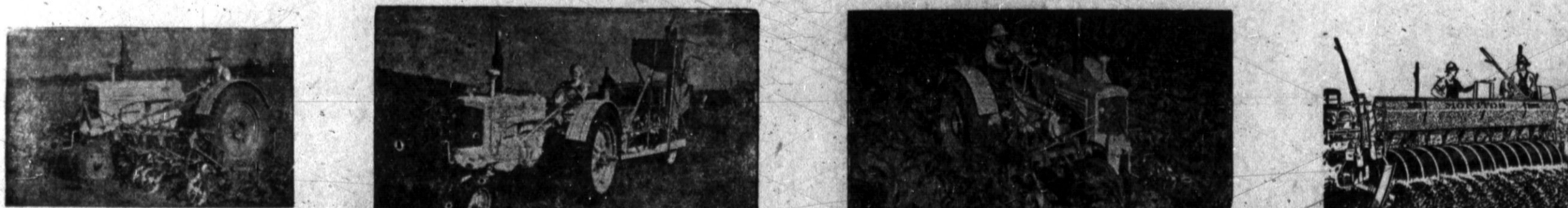


Here is truly the tractor you have been wanting to see! Built with plenty of reserve power for all around farming. The M-M Universal "M" with 4-cylinder heavy duty engine answers the requirements of the particular farmer today for 3-4 plow power. It handles all row crop jobs smoothly and dependably and is the most economical tractor in its power class. See it at our demonstration, do the job as they should be done

—THE MODERN WAY—with the new M-M "QUICK-ON" and "QUICK-OFF" FARM IMPLEMENTS!

## See These Jobs Done Correctly

### THE M-M WAY



CULTIVATING — HARVESTING — WEED-KILLING — PLANTING

VISION LINED

TRACTOR

# DAVIS-McCRACKEN

PHONE 380

FARM MACHINERY HEADQUARTERS

HEREFORD TEXAS









### Western Art To Be Shown In May At Texas Tech

LUBBOCK, Texas—Paintings of western scenes by John Young-Hunter, Scotch artist of Tebo, N. M., will be on exhibit at West Texas museum, located on Texas Technological College campus from April 1 to May 1.

### Vega News

MRS. H. R. SHIELDS  
Mr. and Mrs. Hugh Knox visited relatives in Lella Lake, Sunday. Mrs. Knox returned to visit a few days.

Mr. and Mrs. Homer Stewart were called to Canyon, Wednesday, because of the seriousness of Mr. Stewart's uncle.

### Friona News

BY ELLA MARIE LANDRUM  
Mrs. C. F. Rogers, who has been visiting her sister in Pampa the past few weeks, returned home, Friday.



Georgia Coleman, former national and Olympic diving champion, pictured demonstrating the latest in life preservers. A small rubber envelope easily attached to bathing suit or trunks is instantly inflated by squeezing a valve.



With informed observers predicting that Czechoslovakia will be the next object of Adolf Hitler's Pan-German campaign, following his bloodless subjugation of Austria, the government of Czechoslovakia has reiterated its previous warning that it will resist to the last any attempt to conquer it.

Friday afternoon, on a business trip.

Mr. and Mrs. Roy Johnson, owner and proprietor of the Johnson Grocery Store here, have returned to Friona from Crane, Texas.

### Summerfield News

MRS. ASA ATCHLEY  
There were 15 at Sunday School, Sunday. Rev. Naylor of Friona, preached Sunday evening.

Mr. and Mrs. James Gandy have moved to the W. D. Womble farm fifteen miles north of Hereford.

Mr. and Mrs. Lynn Axe were hosts to a 42 party, Friday evening, honoring their Sunday School Class.

### Jumbo News

MRS. E. R. ROTHWELL  
Messrs. and Mesdames C. C. Hunter, Finis Hunter and L. A. Matthews were in Amarillo, Monday.

Mr. and Mrs. W. A. Vines returned from Elter where he has been relief foreman for the past week.



### Mr. Watts - His Name the most powerful man on earth

- Press a button and he lifts tons... elevators... lights cities... homes... and cigars.
- Plug him in and he cooks the meals and washes the dishes... shaves the master... does the washing and ironing... sweeps and polishes the floors... and entertains you with the radio.

### Texas-New Mexico Utilities Company

SEE US... if you want to buy or sell. Have buys in any size tract; also city property on easy terms. HILL-RICKETTS COMPANY REALTORS

GIVING YOU A Bank's Eye View OF A LOAN. You see a loan as money coming in to you, to carry out a plan. Your banker sees the loan as depositor's money going away with you on a journey. First National Bank OF HEREFORD

You're Invited TO OUR OPENING DAY. BIG FREE MOVIE Wednesday, April 6th at 1 P. M., in Star Theatre PEVLEY-SEED IMPLEMENTS. ALLIS-CHALMERS



