





TRAGIC SCENES — Pictured are the vehicles involved in a collision Saturday at 25 Mile Avenue and Lake Street. Joe Dean Love, 16, driver of the cycle, died Monday morning of injuries received in the accident. Two other persons also were injured. (Hereford Brand Photos)

### Bravo Annual Report Shows Big Influence

After having been an established manufacturing firm for over a year, Bravo Smokes, Inc. has issued an overall view of their business activities. William L. Lee, controller, who has been with the company more than a year, reports that as of May 31 the company had as general expenses, \$252,754. The payroll, in addition, has been recorded as \$306,484, making a total business costs for the year at \$559,238. Most of this amount has gone into the Hereford community since many supplies and operating expenses are turned into the local economy. The greater part of the salary expense is also turned into Hereford's flow of industrial economics, since the larger number of people employed by Bravo work and live in Hereford. With over half a million in funds being spent in the Hereford area, the impact on the local economy can be considered to be several times that amount, Lee pointed out.

### Camp - - -

Continued From Page 1  
units will be ready for occupancy. The success or failure of the project will center around the management, predicts director Don Newman, administrator at Plains Memorial Hospital in Dimmitt. Newman says the complex will include 192 one and two-story units, 48 for permanent people, 144 for migrants. The units for permanent people will be built four to the building, each unit containing about 600 square feet and including bedrooms, bath, kitchen and living rooms. The migrant units, in the two-story complexes, will be plainer and smaller. None of the apartments will be furnished; the only thing farmers are talking about putting in is a hot plate in the migrant units. Refrigerators, ranges, etc. would only add to the problem of establishing a fair rent rate. Predicted rent will be \$15 weekly for the permanent units, \$13 weekly for the migrant. All units will be completed this coming winter; 75 will be ready at the end of the summer. In addition to the apartments, a paved parking area and a fenced yard will be provided. The streets in the area will be paved. A building will be for lease to a laundry and a bar-

### Mishap - - -

Continued From Page 1  
sustained damage. The vehicle then was backed out of the damaged garage and driven away. It was found in Hackley's garage. Five citations were issued, including failure to stop and leave information, driving on wrong side of the street, failure to keep proper control of vehicle, hitting fixed object and unsafe speed. Damage to Hackley's vehicle was estimated at \$500, and the other damage was about \$400.

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## NOTICE OF ANNUAL MEETING

Notice is hereby given that the annual meeting of the stockholders, being all lot owners in said cemetery, of the West Park Cemetery will be held at the Community Center in the City of Hereford, Texas on Tuesday, June 13, 1967, at 3:00 P.M. for the election of five directors for a period of one year, and for the hearing of the reports of the secretary and treasurer, and for the transaction of other business as may come before said meeting.

HEREFORD CEMETERY ASSOCIATION

J. C. Ricketts, President

### Funnel Seen At Frio; Firemen Receive Calls

A small tornado was reported sighted near Hereford Tuesday night in the height of a windstorm which raked the area. The funnel was reported seen by Cliff Williamson, who farms about five miles southeast of the city on the L. B. Worthan place. A grainery was destroyed, but the Williamsons believe it to be the result of high winds during the night. Williamson said he never saw the funnel touch the ground. The tornado was sighted in the midst of altering periods of stillness and winds. There were times, Mrs. Williams said, when the windmill near their house would come to a complete standstill. The funnel was seen sometime between 1:15 and 2 a. m. No rain accompanied the storm. However, in Hereford rains did pour in the late afternoon. During the height of the storm, lightning knocked out a transformer in the 100 block of Hickory Street. Numerous houses in the area then experienced troubles as electrical wiring caught afire and appliances were blown out. The Hereford Volunteer Fire Department answered calls to the Bob Williams residence at 116 Hickory where the wiring was badly damaged, and the residence at 128 Hickory, where a television set was destroyed. High waters in some streets and the driving rain delayed fire trucks getting to the scene, but the sun broke out shortly after and the run-off lessened. The lightning was described by one resident of the section as "popping like a bullwhip." Firemen were called out again about 1:30 a. m. Wednesday when it was reported that the heavy storm had struck at Deering Wrecking and lines were down there. The firemen found nothing at the site, but said that "limbs, trash cans and lids all were flying by us."



LESTER H. RAPE  
TEC Manager

### Lester H. Rape Is Manager Of TEC Office Here

Texas Employment Commission, situated in new offices at 7th and Jackson Streets, has named Lester H. Rape, formerly of Lamesa, as manager. Rape has been with the Texas Employment Commission in various cities now for about five years; he has been in Lamesa for the past year and a half, and had formerly worked in Borger and Lubbock. Mrs. Rape will be in Hereford sometime next week to join her husband; Rape began duties here June 1. Mr. and Mrs. Rape are both members of the Baptist church, and both are active in the Order of Eastern Star. He is a Mason and a Shriner; Rape also is a member of the Lions Club. The Raipes have a married daughter.

### Five Cases Are Heard By Court

Five cases were handled this week in Deaf Smith County Court, with one of the cases being dismissed. Mary Drerup, charged with contributing to the delinquency of a minor, was released and the charge dropped. In other cases, Mrs. Austin Gamble, swindle with worthless check, \$1 fine and costs; Daniel Tijerina, carrying a prohibited weapon, \$200 and costs, 60 days in jail, and James B. Lankford, driving while license suspended, \$50 and costs. The driving while intoxicated case of Henry Gampfer, was set for Wednesday. Gampfer was released on \$500 bond.

### City - - -

Continued From Page 1  
The addition was developed before being annexed by the City of Hereford. In final action, Bayne presented commissioners with a report on building permits for the city for the first five months of 1967. The report shows 48 new houses totaling \$889,100; one duplex totaling \$9,500, and alterations to residences, \$40,400. Permits for new and additions to commercial property totaled \$259,100, and one permit for a new school was \$260,900. Total construction for the five-month period was \$1,439,000, as compared to \$1,036,200 in for the same time in 1966. Cracker crumbs called for in that recipe? Enclose the crackers in a wax-paper bag made by using drugstore folds to close open ends; then run the rolling pin over the crackers in the "bag" and crush well. This method saves clean-up time.

### Wreck Damages Simpson Vehicle

Damage totaled about \$600 in an accident Monday afternoon at the intersection of West 3rd and Ross streets. A 1964 car driven by Celia Patton Simpson, 28, of Star Route, Dimmitt, was going west on West 3rd when she apparently lost control of her vehicle and hit the rear of a parked car owned by Dorothy Williamson or Allen Howard of Grand E Trailer Park. Mrs. Simpson told officers that her son had started to fall out of the seat and she had reached for him when the accident occurred. Damage to the Simpson vehicle was estimated at \$400 and the other car at \$200. A citation was issued for failure to keep control of car and causing negligent collision.

### Parked Car Is Damaged June 5

A two-car collision Monday afternoon on Ranger Street resulted in approximately \$150 damage. A 1960 Oldsmobile driven by Barbara Ann Brook, 18, of 227 Ranger Street, was going south on Ranger when it hit the left fender of a 1960 Dodge owned by James A. Williams of 143 Ranger. The Williams vehicle was parked on the west side of Ranger. Damage to the Brook vehicle was estimated at \$100 and the Williams car \$50. No citation was issued.

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# Wheat Picture Grim But Ready

Deaf Smith County farmers generally are still some two weeks away from wheat harvest, just slightly behind other parts of the state. Some spotted fields are partially ready now but overall picture will develop in about two weeks.

Wilton Green of the Soil Conservation Service said the harvest hasn't started in the county as yet but farmers will begin to ease off into it in a few days. The harvest is still a couple of weeks away.

Green added that dryland farmers did not plant much wheat and weather has ruined a great deal of the crop for other farmers in the county.

The "Farm Labor Bulletin," published this week by the Texas Employment Commission, said "rains, high winds and some hail have ranged over much of the Panhandle and South Plains the past week. Estimates of damage are not available at this time. Harvest has been delayed over much of the Texas wheat belt due to rains."

The bulletin, compiled by the Wheat Harvest Control Office at Amarillo also gives the latest reports on area conditions. Included are:

DALLAS: Harvest is 35 percent complete. Heavy rains have left fields too muddy for machines.

McKINNEY: Harvest was 75 percent complete when stopped by recent rains.

GREENVILLE: Harvest is 40 percent complete and is now halted due to recent rains.

DENTON: Harvest is 80 percent complete but a standstill due to heavy rains.

MINERAL WELLS, EASTLAND, OLNEY and BRECKENRIDGE: Weather has delayed harvest. Crop conditions are poor.

WICHITA FALLS, HENRIETTA and ARCHER CITY: Harvest is 15 percent complete and has been stopped due to recent rains.

ABILENE, STAMFORD, BAIRD and ALBANY: Wheat harvest is stalled due to rain over most of the area. Harvest will be completed in a few days after weather clears.

SWEETWATER, ROBY and SNYDER: Harvest is nearly complete. This is the final report for the area.

VERNON, QUANAH and CROWELL: Harvest is from 33 to 50 percent complete and is

partly stopped due to recent rains.

HASKELL, ASPERMONT THROCKMORTON, KNOX CITY and MUNDAY: Harvest is from 80 to 95 percent complete and is being delayed some due to recent rains.

PECOS and FT. STOCKTON: Harvest is 50 percent complete and is in full swing.

CHILDRESS, PADUCAH, CLAREN'DON, MEMPHIS WELLINGTON, MATADOR and GUTHRIE: Harvest is 35 percent complete and has been halted due to heavy rains.

RALLS and CROSBYTON: Harvest has been delayed several days due to heavy rains. Some hail damage has been reported.

LITTLEFIELD and MULESHOE: No report received.

PLAINVIEW, TULIA, LOCKNEY, FLOYDADA and SILVERTON: Harvest started in some areas but has now been delayed due to heavy rains and some hail.

HEREFORD and DIMMITT: No dry-land acreage will be harvested. Harvest of irrigated acreage is expected to begin about June 12.

AMARILLO, VEGA, CANYON PANHANDLE and CLAUDE: Some hail damage has been reported. Harvest is expected to begin June 8-12.

PAMPA, MIAMI, CANADIAN, LIPSCOMB and SHAMROCK: Harvest is expected to begin about June 15. No shortage of machines is expected.

BORGER, DALHART, CHANNING, STRATFORD, DUMAS, SPEARMAN and PERRYTON: Cool wet weather is delaying ripening of the grain, but harvest is expected to be underway by June 15. Some hail damage has been reported.

## BUTCHER BOY 69th District To Hear Arson Case Tomorrow

Floyd Lebow, 17, of Amarillo, will appear in 69th District Court at 10 a. m. Friday to face the charge of arson in connection with the Feb. 5 fire at Butcher Boy Market, 801 W. 1. Dist. Atty. Bill Hunter will be prosecuting attorney. It is not known whether or not Lebow has attained counsel.

Joe Floyd Umsted, 39, and Bill Hartsfield, 27, both of Amarillo and co-owners of the market, will be tried Sept. 11 on a charge of conspiracy by arson. Co-owners of the market, they have been free under \$7,500 bond.

If you are chilling that gelatin mixture over ice-cubes and water so it will quickly reach the slightly thickened stage, be sure to stir the mixture frequently so the desired thickening will be even.

# Adrian News

By ANN BEAVERS

Ronnie Johnson, driving Bobby Speed's pickup and pulling a trailer with a water tank on it, was turning left off U. S. 66 heading West, Sunday morning, when he was hit by the Youngbloods of San Francisco, Calif. in a 1967 Ford-GTO. The Youngbloods were going East on 66.

Mr. and Mrs. E. E. Allen visited with Chester and Keith Woods in the Amarillo Childrens Home. Later they all visited with the Gene Webb family.

Mrs. Stella Sevier and Carolyn of El Paso visited the Jack Fortenberry family last week.

Mr. and Mrs. Alford Jobe and family honored the Adrian Senior Class and their sponsors with an ice cream supper Saturday night.

Mr. and Mrs. Lewis Jobe of Ende and Laura Jobe attended the funeral of Pack Goza in Wellman, Monday.

Mr. and Mrs. Jack Fortenberry, Mrs. Jimmie Bradley and children, Mr. and Mrs. Charles Higgins and Clifford of Hereford and Mrs. Stella Sevier and Carolyn of El Paso, all attended the graduation of Cone Dorris from Eastern New Mexico University at Portales, Thursday. Cone received his B. S. Degree.

Phillip Pinnell is taking his State Board Pharmaceutical Examinations, Monday and Tuesday in Houston and will be located in Plainview. He will be working in the Drug Store of the Hospital.

Mr. and Mrs. Terry Creitz and Stacy of Earth visited the Loren Creitz family, Thursday.

Mr. and Mrs. D. P. Doherty spent Thursday and Friday with Mrs. Emma Lou Hall in Amarillo.

Mr. and Mrs. P. N. Johnson spent Sunday in Dimmitt with Mr. and Mrs. Claude Knopp.

Mrs. M. E. Wells of Pampa visited the R. L. Pinnell family last week.

A picnic was held Friday night in the Adrian Lions Park for the final night of the Baptist Bible School classes. The Junior classes gave the entertainment.

Mr. and Mrs. R. D. Sisk and girls are at Stead, New Mexico on their ranch for a while.

J. B. Blankenship and Mrs. Lovella Benefield of Hereford visited the Marion Ferguson family, Sunday.

Mrs. Ruth Pinnell will be going to College, starting Tuesday in Amarillo and Canyon, for 6 weeks.

Mr. and Mrs. Jack Fincher, Dooley Fincher and Julia Fincher, visited Monday in Channing with the Sonny Fincher family, and brought Jimmy Fincher home with them.

Mrs. George Gruhkey and Dwayne, Sharon McCown and Jerry Homfeld were in Lubbock Saturday attending the Graduation of Perry Gruhkey from Texas Tech.

Mrs. Judy Chism and Lance of Romero visited the R. L. Pinnell family last week.

The Oldham County Courthouse and Jail \$160,000.00 bond election was held Saturday. In the Adrian Community there were 44 votes cast in all. 30 votes for the Courthouse and 14 against it. 35 votes were for the Jail and 9 votes against it.

ENGAGED Miss Lavonia Jean Harris and Link Tschudy will be married July 1, according to announcement made by her parents, Mr. and Mrs. Overton Harris of Amarillo.

The prospective bride-groom is the son of Mrs. Margaret Tschudy of Amarillo. Lavonia is the granddaughter of the Hardy

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Harris' of Adrian.

Visiting the John Horton family over the weekend were Mr. and Mrs. Tom James of Roseville, Calif. and Mrs. Viola Searse of Oriso, Calif.

Gregg Alan Gudgell visited with his great-grandparents, the Fred Brownlee in Glenrio, Saturday.

Gay Brothers is now living with the Joe Brownlee family for a while.

Mr. and Mrs. Pat Blankenship and children will fly to Jackson, Miss. Tuesday where they will pick up a new school bus for the Adrian School System.

Visiting with the Bill Gilley family and Charlie Pulliam Tuesday were the Bill Goodenough family and the Junior Pulliams of Amarillo.

Mr. and Mrs. P. N. Johnson were in Geary, Okla. Tuesday and Wednesday visiting with the Les Gilliam family, and P. N. Attended a Safety Meeting in El Reno for the Rock Island Railroad Co.

Mr. and Mrs. George Gregory of Mesquite, Tex. and Mr. and Mrs. Ben Shubert of Little Rock Ark. visited the T. H. Shuberts this week.

Mr. and Mrs. Pat Blankenship and children spent the weekend at Lake Meredith.

Mrs. W. C. Briggs is in Lubbock with her sister, while she underwent surgery.

Mr. and Mrs. Davis Brown were in Lubbock, Saturday night for the graduating of her brother Dale Vick, from Texas Tech.

Mr. and Mrs. Bernie Scott and family are in Earth, attending a funeral of a relative.

Mr. and Mrs. Jess Russell of Vernon visited in Adrian with friends, Sunday.

## Washington Report

From Congressman BOB PRICE 18TH DISTRICT, TEXAS

1223 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. 205-3704



The House Republican Task Force on Crime has endorsed a bill sponsored by the Republican leadership and others, including myself, which would prohibit all wiretapping and electronic bugging except by court authorized Federal state and local law enforcement officers engaged in the investigation and prevention of organized and certain other specified crimes.

The Task Force believes that the Congress must act — and act quickly — to preserve the privacy of all Americans. New and sophisticated electronic bugging devices are used today with few restrictions and little restraint. The Federal statutory law is silent on electronic bugging. All who have examined the existing law on wiretapping agree that it is inadequate, confused and often self-defeating. The Federal wiretapping statute — enacted in 1934 — neither protects privacy nor promotes effective law enforcement.

The Task Force, on which I serve, has also recommended that Congress establish a Joint Committee on Organized Crime. And I am gratified that the President's Crime Commission which is already in the form of a bill introduced by Rep. Willa C. Cramer (R. — Fla.)

It is surprising that although the United States has had a serious problem with organized crime since the 1920's, knowledge of its structure and its economics remains relatively limited.

The President's Commission Special Report pointedly commented that little study and research have been done in the field of organized criminal activity. But the effects of organized criminal activity are well known.

Organized criminal activity is no longer confined to providing illicit goods and services to the public. Today the grave danger from organized criminal activity flows from the enormous profits from gambling, loan sharking, narcotics, labor racketeering, prostitution, and

bootlegging. This in turn permits investment in legitimate enterprises as well as such illicit activities as stock market manipulations bank takeovers for looting assets, price rigging and monopolistic practices.

There are no firm figures on the funds available to organized crime — only educated guesses. The Commission Report on Organized Crime estimates the annual income from gambling alone ranges from \$7 billion to \$50 billion. The disparity between these figures emphasizes the lack of real knowledge of organized crime. Income from loan sharking, second only to gambling, is unknown but thought to be in the multibillion dollar range. Revenue from other activities is of a significant but lesser magnitude. And little if any tax is paid on these funds. If the higher estimate is correct, income from organized crime exceeded the combined gross annual sales of the four largest corporations in the United States: General Motors, Ford, Standard Oil (N. J.) and General Electric in 1965.

It seems clear that the diversion of \$50 billion from the productive economy, under any other circumstances, would long since have had the attention of the Congress. Similarly, if any other industry or economic activity avoided taxes on such a scale, the Congress would certainly have taken action.

It is time that the Congress realize that organized crime is a national problem of the highest priority and as such deserves the attention of a Committee devoting full time to the development of information and legislative proposals to control

## Letter To The Editor

We are taking this opportunity at this time to let the people of Hereford know what a dependable and efficient sheriffs and police department we have

Our place of business was recently broken into and robbed, and a car stolen. Later that day the officers reported they had found the car, undamaged.

It is nice to know we live in a community as Hereford, to have such law officials as we have.

We thank you again, Mr. and Mrs. Dick Omev Dick's Trading Post Hereford, Texas

Jacinto Vasquez led the Garden State last fall with 29. Jorge Valesquez led at the 1966 spring meeting with 60 winners.

its effects and impact. The creation of such a Committee would serve notice on the leaders of organized crime and those they have corrupted that the U. S. government means business.

And a Joint Committee of the House and Senate could focus the attention of the American people on the dangers to our nation from organized criminal activity and destroy its essential anonymity — a necessary step in enlisting public cooperation in support of legislation to combat criminal syndicates.

BOB PRICE Member of Congress

Dr. Milton C. Adams

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## Tech Confers Degrees On Three From Hereford

Three Hereford students were among 1,500 who received degrees in commencement exercises at Texas Tech Saturday; each received his bachelor degree.

Roy James Grubbs III, son of Dr. and Mrs. Roy J. Grubbs of 102 Rio Vista Drive, Hereford, received his bachelor of science in engineering. Grubbs has been visiting here in the home of his parents, and will begin work with Shell Oil Co. in Houston June 19.

While at Tech, he was vice-president of Kappa Kappa Psi, honorary band fraternity, and Tau Beta Pi, honorary engineering fraternity. He also was vice-president of the Tech Band one year. Grubbs has been a member of the American Institute of Chemical Engineers, and Phi Kappa Phi, all-college honorary.

Ronald Norman Gray, son of Mr. and Mrs. Norman Gray of 201 Star Street, Hereford, received a bachelor of arts degree with a major in history. He has been a member of Phi Alpha Theta, national history honorary.

Ronnie will be here this summer, working on the farm with his father. He plans to do graduate study at Tech this fall.

The son of Mr. and Mrs. D. C. Kinsey, 148 Centre, Robert

Charles Kinsey graduated with a bachelor of business administration degree. His major is marketing.

Kinsey was employed by Holly Sugar in Hereford before at-

### Witnesses Plan For Convention In Amarillo

The Hereford congregation of Jehovah's Witnesses will join a vanguard of reconvention workers in Amarillo as they prepare to find rooming accommodations for some 7,500 delegates who will spend four days in convention June 28-July 2nd.

The Tri-State Coliseum will be the scene of a "disciple-making" district assembly in Amarillo with representatives expected from more than a seven-state area.

According to J. Williams, car pools will be made up in Hereford to transport groups to Amarillo for those having time available to join with the five congregations of Jehovah's Witnesses in Amarillo in a housing program.

A full-time staff of helpers are already active with expectations for the number of volun-

tending Tech; he is now being transferred to Holly's Colorado Springs office, and will begin work there June 15. He and his wife have two sons.

teen personnel to swell to more than 1,000 workers as the opening date of the convention draws near, Mr. Williams indicated.

Requests for rooms from delegates in Colorado, Arizona, New Mexico and other states have already been received at the convention headquarters.

Expectations are for some 16 Jehovah's Witnesses in Hereford to join with hundreds in Amarillo to seek rooms all during June. Other nearby congregations in Pampa, Borger, and Dumas will also share in the reconvention activities.

### Former Pastor Preaches Here

The Rev. Homer T. Goodwin, former pastor of the Assembly of God Church in Hereford, will present sermons here Saturday and Sunday night.

Rev. Goodwin, who left Hereford in 1944 to become a missionary to Africa, presently lives in Plainview.

### Karate Expert Begins Lessons Here Tuesday

Instructions in Karate are being given at 7:30 p. m. each Tuesday at Northwest Elementary School gymnasium by David Moon, one of the outstanding Karate experts in the United States.

Included in the instruction is "a complete mastery of Karate, sport Karate, board and brick breaking techniques, pressure points, principles of teaching Karate and an unmeasurable amount of self-pride and confidence."

Further information on lessons may be obtained from Gene Cope, Sam Lesly or Cap Caviness.

### Son Of Hereford Couple Stationed Near War Zone

The war between Israel and Egypt is being watched especially close by a Hereford couple because their son, Lt. Cmdr. Kit Carson Sanders, is based on the Aircraft Carrier American near the war zone.

Mr. and Mrs. O. R. Sanders of 400 W. Park, said their son flies A-4Ds from the Sixth Fleet carrier USS American, presently located in the Eastern Mediterranean.

A graduate of Hereford High School and West Texas State University, Sanders has been in the service 12 years. His fleet has been in the Israeli area about four months.

Sanders' wife and two daughters are living in Norfolk, Va., where Mrs. Sanders had lived before their marriage.

### Card Of Thanks

I would like to thank everyone for the flowers, cards, visits and prayers during my recent stay in the hospital. I appreciate the thoughtfulness of my friends.

Ola Davis

As soon as those muffins come out of the oven, tip them slightly in the muffin-pan wells. Serve right away!

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Free Replacement ..... 15-mos.  
50% Replacement Charge ..... 16-23 mos.  
75% Replacement Charge ..... 24-30 mos.

\*Penneys' Foremost® tires in order of quality (with our best tread first) are called Premium, Custom, SRW, Milemaster and Reliant. These names are our own and do not reflect any nationwide standard of quality.

### CARGOMASTER® TRUCK TIRES AT CAR TIRE PRICES!

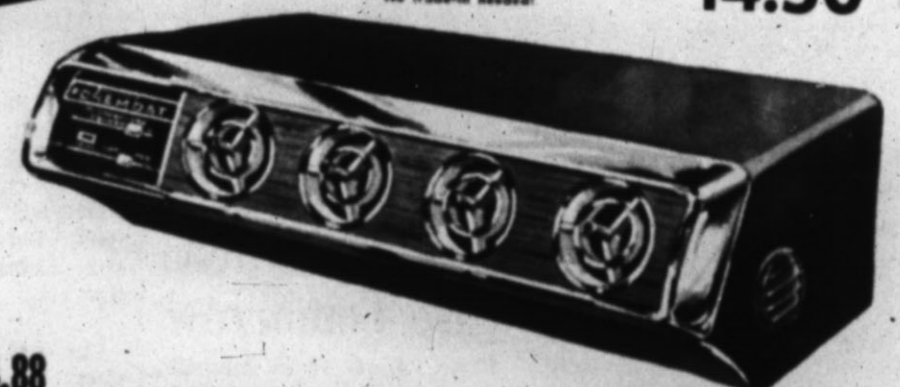
405N-14 plus 2.38 Fed. Tax. No trade-in needed. **14.50**

### FOREMOST PREMIUM AIR CONDITIONER 'CHILLS' YOUR CAR IN SECONDS!

**\$199**

- Exclusive "instant chill" comes on colder... pre-cools your car in seconds!
- 6 deluxe ball-louver air directors
- Superb wood grain paneling
- Highest capacity circulation at the lowest price possible!

EXPERT INSTALLATION **34.88**



**DRIVE IN! CHARGE IT! NO DOWN PAYMENT!**

Red Tag Specials Throughout The Store

Red Tag Specials Throughout The Store

Red Tag Specials Throughout The Store

**BEN FRANKLIN®**

303 - 305 Main St.  
Pho. 364-0290  
Hereford, Texas

We have a nice Selection of FATHER'S DAY Cards for you to choose from.

# 1/2 PRICE Inventory Clearance

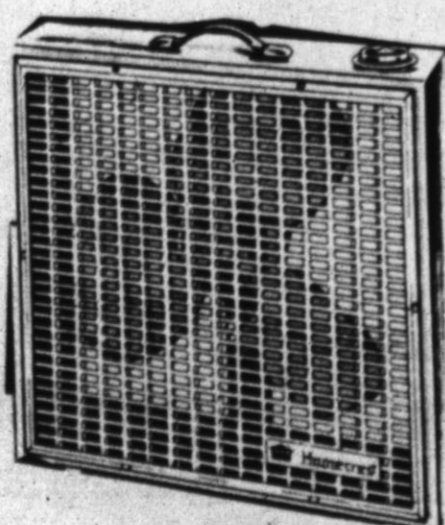
1 End Table Full Of Merchandise Values to 49c **7c**

Winchester Cap reg. 4.88  
"Crack Fire" Rifle now **\$1.77**

### ALL GAMES & PUZZLES

1/2 price

Sorry... All sales final No exchanges or refunds on Sale Merchandise  
1 End Table Full Of Merchandise Values to 98c **17c**



Window Fan 15.88 value limited quantity **8.88**

*Father's Day*  
**SPECIALS**  
Billfolds  
Belts  
Mens Toiletries  
Western Hats  
Boxed Handkerchiefs **1/2 price**



Plastic Laundry Basket reg. 98c **47c**

Ladies Aprons 1.00 values **67c**

Ladies Belts **75% off**

1 End Table Full Of Merchandise Values to 2.98 **37c**

ALL Bathroom Fixtures Towel bars - tissue holders, etc. **1/2 price**

Complete Stock of RUGS **1/2 price**

1 End Table Full Of Merchandise Values to 1.49 **27c**

Freezer Containers 1 1/2 pint reg. 9c **3c**

Artificial Flowers **1/2 price**

Ladies Headscarfs values to 59c **4 for \$1.00**

Mens & Ladies Straw Hats **1/2 price**

Red Tag Specials Throughout The Store

Red Tag Specials Throughout The Store

Red Tag Specials Throughout The Store



Mr. and Mrs. Roy Mack Nazworth

### Mrs. Banks Is Honoree

Mrs. Randell Banks, nee Retha Kelly, was honoree at a lingerie shower given Sunday afternoon in the home of Carolyn Boynton, 404 Star. The informal shower featured discussion of school days and informal finger foods. Hostesses were Miss Boynton and Ann Mercer. Attending were Jana Cole, Paty Roach, Linda Pulliam, Marlena Kelley, Donna Clark and the honoree.

### Miss Estep Weds Roy Nazworth

Barbara Sue Estep, daughter of Mr. and Mrs. Johnny Estep, Hereford, became the bride of Mr. Roy Mack Nazworth Friday evening. The double ring ceremony was read in the Union Congregational Church in Friona, before an altar decorated with white carnations and ferns. The bridegroom is the son of Mr. and Mrs. William Nazworth Sweetwater, Texas. Billy Nazworth, uncle of the bridegroom was best man. Mrs. Richard Sims, sister of the bride was matron of honor. She wore a street length dress of mint green with white accessories. Her pillbox hat was of white lace. Her flowers were a shoulder corsage of orchids. Given in marriage by her father, the bride was attired in a street length dress. A white lace overdress covered a white satin sheath. Her shapely length veil fell from a dainty sparkling pearlized crown.

Her cascade of white stephanotis and satin streamers was carried atop a white Bible. Immediately following the ceremony, the bridal couple was feted with a reception in the church fellowship hall. The bride's table was laid with white and featured pink and white roses. The three tiered wedding cake was made by Ruth Sims and was decorated with pink roses and was topped with a miniature bride and groom. After a brief trip to Colorado, the couple will be at home at 606 9th St., Friona. Mrs. Nazworth attended Hereford schools and the bridegroom attended Friona schools. He is employed at Black elevator. In 5 of his 13 defeats last season, Jim Kaat's Minnesota teammates scored only one run. In two other games Twins were shut out. Kaat won 23 games.



Elder and Mrs. Marvin C. Cartwright

### Missionaries To Assist Hereford Latter Day Saints

Mr. and Mrs. William Earl Johnson who have been working as missionaries of The Church of Jesus Christ of Latter-Day Saints have been recalled and have returned to their home in Provo, Utah.

Elder and Mrs. Marvin C. Cartwright of American Fork, Utah, have been sent to Hereford as their replacements. The Johnsons were here about 18 months. Elder Cartwright stated that they already like it so well here he hopes they get to serve their full two years here before being recalled.

Elder Cartwright is President of the local branch, located 500 Country Club Drive. Before coming to Hereford, Elder Cartwright served on Stake High Council of Alpine Stake, and he has also served as Bishop in Norfolk, Va. and Orlando, Florida.

The purpose of the Cartwrights being in Hereford is to help build the brand church here. Services have been announced as follows: priesthood meeting, 9:15 a. m., Sunday school, 10:15 a. m., sacrament meeting 6:30 p. m. The public is cordially invited to attend.

A little dairy sour cream in the refrigerator? Add it to the mayonnaise you are going to use for a salad or sandwich filling.



CHURCH WINS HONOR — The Seventh Day Adventist Church, located on West Park Avenue in Hereford, was chosen this month by the Deaf Smith County Chamber of Commerce Beautification Committee as the recipient of the Commercial Beauty Spot of the Month award. The award goes each month to some commercial spot in Hereford that meets the requirements of beautification. (Hereford Brand Photo)

# STOCK UP

## FROZEN FOOD PRICES ARE DOWN



Fruit Pies	Mortons Fresh Frozen Peach or Apple, each	25¢
Pot Pies	Spare Time Fresh Frozen Turkey, Chicken or Beef, pkg.	2 for 25¢
Potatoes	Dartmouth Fresh Frozen Krinkle Cut 2-lb. bag	25¢
Spinach	Top Frost Chopped or Leaf, Fresh Frozen 10 oz. pkg.	2 for 25¢
Dinners	Patio, Fresh Frozen Cheese Enchilada each	29¢
Strawberries	Dartmouth Sliced, Fresh Frozen 10 oz. pkg.	2 for 45¢
Okra	Stillwell Cut, Fresh Frozen 10 oz. pkg.	15¢
Drinks	Libbys Asst. Flavors, Fresh Frozen with \$5.00 purchase or more 6 oz. can	10¢
Corn	On the Cob, Valsing Fresh Frozen, 4 ears to pkg.	29¢



### SLICED PICNICS

Hickory Smoked lb. 49¢

Roast Lean, Shoulder Cut, lb. 45¢

Sausage All Fresh Pork 2-lb. pkg. 79¢

Steak Lean, Fresh Shoulder, lb. 57¢

Chicken Breasts fresh frozen 2 lbs. 89¢

CINNAMON ROLLS Pillsbury With Icing 27¢

AMERICAN CHEESE Individual Slices 12 oz. Food Club pkg. 59¢

Hams Farm Pac Hickory Smoked, Full Shank Portion, lb. 49¢

Topping Rich Whip 10 oz. can 39¢

Tissue Waldorf 4 roll pkg. 3 for \$1

Jelly Kraft Grape 18 oz. jar 3 for \$1

Bleach Topco with \$5.00 purchase or more 1/2 gal. 19¢

Ice Cream Farm Pac, asst. flavors 1/2 gal. 39¢

Tuna Van Camps Grated, 1/2 can 19¢

PORK & BEANS Food Club 8 cans \$1

DRINKS Del Monte Assorted Fruit Juice 46 oz. can 3 for 89¢

TUNA Star Kist flat cans 3 for \$1

Delicatessen PLATE LUNCHES Choice 1/4 Fried Chicken or Meat Loaf, Salad and 2 Vegetables EACH 79¢

Watermelons Charleston Grey each 89¢

Cantaloupe Full Slip - Vine Ripe 4 for \$1

Furr's SUPER MARKETS 13th & 25 Mile Ave. Sugarland Mall

Toothpaste Crest Family Size 59¢

Hand Lotion Sue Pree, Honey & Almond 27¢

FOR 5 YEARS... NO. 1 IN THE PANHANDLE The Paul Abalos Show



- Only Spanish Language program in West Texas with a daily local newscast.
- Largest Spanish Music Library.
- The KPAN Signal plus daily mail requests makes this the most listened to Spanish Language program in West Texas.
- Prime Time from 6:30 - 9:00 p.m. daily. Reaches more listeners.

K P A N AM FM "Texas No. 1 Public Service Station"

12 count box Kotex super, reg. teenage 31c Scope, Mouthwash 17 oz. bottle 77c Fasteeth with dispenser 99c

# Pastorate Change Revealed Sunday

The Rev. V. W. Marcontell, pastor of the Assembly of God church of Hereford since 1955, tendered his resignation to the congregation last Sunday morn-

ing. He has accepted the pastorate of the Gardens Assembly of God church of Midland, Texas.

The Marcontells, with their two sons, Don and Dave, moved to Hereford from Graham, Texas, and assumed their pastoral duties here Oct. 16, 1955.

Both sons graduated from Hereford High school. Don finished college at Arlington State, and is now employed by LTV of Dallas. He works at NASA in Las Cruces, N. M. Davis will be a Junior at Arlington State next fall. He is employed at Collins Radio in Dallas.

The pastor will preach his farewell message to the congregation Sunday morning, June 25th. The Marcontells will move to Midland the following week, and assume their duties there Sunday, July 2nd.

A successor will be named to replace them by the congregation in the near future.



Rev. V. W. Marcontell

# Mansion From Past Rises Above Plains

GUTHRIE — As a symbol of a vast cattle empire, the huge stone mansion rises almost regally above the dusty, rolling ranchland.

It overlooks, from a slight incline, the tiny town of Guthrie, a commercial ranching center that serves as the county seat of King County.

From atop the 2-story ranch house, visibility is virtually unlimited. And north, south, east or west — as far as the eye can see — is a single ranch property.

It's the famed Four Sixes — 6666 — a bustling, modern ranch that reflects the image of another era.

Millions of Americans catch repeated glimpses of the 6666 in newspapers and magazines and on television and billboards in advertising shots made for a cigarette company.

The 6666 is only one of four top Hereford ranches linked by the name Burnett and owned and operated by Mrs. Anne Burnett Windfohr, beneficiary of the Burnett Estate.

The Burnett properties include a second but smaller 6666 spread at Panhandle, Tex., and two triangle ranches, at Paducah and Iowa Park.

Mrs. Windfohr, or Miss Anne, as she is called, lives in Fort Worth, headquarters for the huge, diversified Burnett Estate.

The main offices extend across the 12th floor of the First National Bank Building and provide a panorama of Fort Worth that includes a shaded, land-

scaped block known as Burnett Park.

This was a gift to the city by S. B. (Burk) Burnett, grandfather of Anne Burnett Windfohr and fountainhead of the current Burnett Estate. He died in 1922 at age 73.

His son, Tom L. Burnett, likewise a rancher and cattle baron, died in 1938, leaving his daughter, Miss Anne, as the surviving heir to the Burnett properties.

This represents perhaps the largest single ownership of property in Texas.

Mrs. Windfohr has only one child, "Little Anne," now the wife of Bill Meeker, a young Midland oilman.

It would be difficult to define the range of the Burnett interests or pinpoint the acreage of ranchland involved. One published account says the ranches cover nearly a half million acres.

"Most of the large ranch owners are very humble about the extent of the property they own and hesitant to discuss acreage," explained Jay Humphrey, trustee and general manager.

"We would rather focus on the long years of trying to produce the very highest quality in both cattle and horses."

Humphrey, a leader in the horse racing in Texas, said the Burnett herd ranks in the top 10 Hereford herds in the country.

"We like to think we're first in quality," he added.



Accident scene . . . Ed Warren garage, 103 Centre, was damaged Friday night when a car that was out of control ran into it. (Hereford Brand Photo)

# House-Culpepper Cop Trophy Dash

Coy House and Jim Culpepper were trophy dash winners in "B" class and "A" class, respectively, during action Sunday at the Hereford Speedway.

The Teen-age Race, which got off to an exciting start when two cars went off the north embankment, was won by Max Bridges. There were no injuries.

Teen Trophy Girl was Sally Ann Scott, and Trophy Girl for the Trophy Dashes was Connie Baker. Jim Dawson and Jim

have been plucked from a Western novel. He was sheriff of King County for 20 years.

"You might say he was a ranch hand by day and a sheriff by night," says Frank Reeves longtime Texas ranch and farm writer.

"Cow thieves and bootleggers were his chief concerns. . . . soe of George's official experiences as sheriff would make a thriller for a movie that demands thriller-diller situations one right after another."

Humphreys joined Burk Burnett in 1917 and has not been off the payroll since.

From his outpost mansion, Humphreys can see the 6666's racetrack and stables, the ranch's own supply store, the cattle barns and pens and horse breeding facilities and even an airstrip.

Both quarterhorses and thoroughbreds can be found here but as Humphrey explained, "We're raising horses basically to do our cow work."

# Six Feeds Are Plentiful In Dairy Month

COLLEGE STATION — Dairy Month, Barbecue Month and Father's Day — they're all a part of June.

Six types of foods in plentiful supply also are a part of this month, says the Texas Agricultural Extension Service. They include eggs, orange juice, potatoes, dry beans, milk and other dairy products and beef.

Every homemaker knows the value of a good supply of eggs in the refrigerator. Since June is Dairy Month, you'll find it an especially good time to plan on lots of dairy-oriented items. Milk is the base for so many refreshing summer drinks.

Ample stocks of beef are perfect for celebrating National Barbecue Month. Or what better way to please Dad on Father's Day than to serve his favorite beef cut — perhaps prime rib, steak or roast.

This year's orange crop is running about 34 percent above last season, according to the U. S. Department of Agriculture. Understandably, orange juice supplies are large, too. Orange

juice makes the perfect breakfast eye-opener. To spend more time outside the kitchen during warm summer weather, serve potatoes.

Baked potatoes almost cook themselves, and they're family favorites. Market news offices of USDA's Consumer and Marketing Service report big sup-

plies of potatoes arriving at local markets now. Dry beans add tasty enjoyment to mealtime.



and it runs on "Peanuts . . ."  
GM's Fabulous Low Priced

# OPEL CADET

The Power of an Elephant - Runs on Peanuts

SPECIAL OFFER

Limited Time Only

Fastback - 24,000 Miles or 24 Mo. Warranty

\$1895<sup>00</sup>

And You Supply Your Own Peanuts!

On Display in Our Showroom

KINSEY-OSBORN MOTORS, INC.

142 N. Miles Ave.

Phone 364-0990

We Appreciate Serving the greatest people on earth . . . . .

**THE CITIZENS OF HEREFORD**  
and we plan to do so to the best of our ability . . .

**Six Days a Week!**

Our employees, like you and yours, appreciate a day of rest each week, therefore we are going to keep our store . . . . .

**Closed on Sundays**

For emergency prescriptions and refills, we invite you to call us at home, 364-4120.

Thanks for your Cooperation,

**KENNETH FANNING**

**CITY DRUG STORE**

327 N. Main St. Phone 364-1144

**SUNSET FOOD CENTER** WE HANDLE ONLY SWIFT'S PROTEN BEEF We Give Frontier Stamps

We are now the only store which handles Pro-Ten Beef. This beef reduces the cooking time and is guaranteed to be tender. Also there are more cuts of beef to choose from.

**FRYERS** CUT UP OR WHOLE **lb. 29c**

<b>MILK</b> All Brands gal. <b>75c</b> With \$5.00 Purchase	<b>ICE CREAM</b> All Brands half gal. <b>49c</b> With \$5.00 Purchase	<b>SODA POP</b> All Brands Regular or King Size <b>24c</b> With \$5.00 Purchase	<b>SHORTENING</b> Bakerite 3 lb. can <b>59c</b> With \$5.00 Purchase
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<b>PEACHES</b> CALIFORNIA <b>lb. 39c</b>	<b>AVOCADOS</b> 3 for <b>29c</b>
<b>CHERRIES</b> <b>lb. 49c</b>	<b>POTATOES</b> 10 lb. bag <b>59c</b>

**BACON** Wilson Crispbite 2 lb. pkg. **\$1.19**

**SIRLOIN STEAK** Proten Beef **lb. 85c**

**GROUND BEEF** **3 lbs. \$1**

**PORK STEAK** **lb. 59c**

**WEINERS** 2 lb. pkg. **69c**

**RUMP ROAST** Proten Beef **lb. 69c**

**BOLOGNA** Sliced **3 lbs. \$1**

# GIBSON'S DISCOUNT CENTER

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

OPEN SUNDAYS 1 A.M. to 6 P.M.

OPEN WEEKDAYS  
9 a.m. to 9 p.m.

Jergens  
**HAND LOTION**  
Family Size  
with dispenser  
reg. 1.49



**97¢**

Craig's No-Calories  
Dietetic  
**Sweetest SWEETNER**  
4-oz. Liquid  
reg. 47c

**29¢**

Calgon  
**Bath Oil BEADS**  
14-oz. jar  
reg. 1.50

**97¢**

Curity  
**COTTON BALLS**  
Reg. 69c



**29¢**

O. J.'s  
**BEAUTY LOTION**  
Reg. 1.00



**69¢**

SCORE Liquid  
**HAIRGROOM**  
15-oz. professional size  
Reg. 1.27



**97¢**

AQUA-VELVA  
**SHAVE CREAM**  
10-oz. can  
Reg. 77c



**53¢**

**T.V. ANTENNAS**  
Reg. 12.95  
Model No. 310



**\$5.99**

CHILDREN'S GAMES  
**POSTAL STATION**  
by Play School  
For 1 1/2 to 3 yr. old  
Regular 4.27

**\$2.27**

Boys  
"Permanent Press"  
**SPORT SHIRTS**  
Plaids & Solids  
Reg. 2.98



**\$1.69**

**T. V. ANTENNA ROTOR**  
with Control Box  
Reg. 42.95



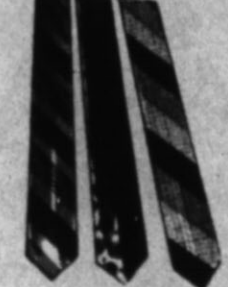
**\$27.97**

Kodak-KX-126-20  
**COLOR SLIDE FILM**  
Reg. 1.95  
Gibson's Discount Price



**99¢**

**NECKTIES** MENS  
Reg. 98c  
Gibson's Discount Price



**69¢**

**Trouser CREASERS**  
Regular 98c  
Gibson's Discount Price

**57¢**

**CHAIR SEATS**  
Foam Rubber  
1" thick  
14 x 14 1/2  
Reg. 29c  
Gibson's Discount Price

**17¢**

BIG "G"  
**PEANUT BUTTER**  
4-lb. jar  
Regular 1.47



**99¢**

pint jar Alcohol	reg. 59c	19c
12-oz. jar Geritol Liquid	reg. 3.00	1.93
5-oz. Phi-So-Hex	reg. 1.69	93c
Unicap Chewable Vitamins	reg. 3.29	1.99

Model 111  
**B. B. RIFLE**  
Reg. 12.95




**\$6.47**

1-WHOLE  
**CHICKEN**  
3-lb. 4-oz. Can  
Reg. 1.27

**99¢**

**RX GIBSON'S DISCOUNT PHARMACY**  
Phone 364-4900... Where Prescriptions Cost Less!

No. 830  
Reg. 16.95  
**GOLF CARTS**



**\$8.97**







# Breezy Outdoors



By LYNN BRISENDINE  
The most common or used fishing line is the 10 lb. test. Mainly because it comes on most new reels, and because people know that it is heavy enough to catch about any fish

around here. Lately though I have been trying a 25 lb. test line, not because I plan on catching a huge fish. I am trying it out for one main reason — weeds. When

you're fishing from the bank or a boat weeds are a problem and the fish are usually where the weeds are. A light line no matter how well it is tied will break. While the heavy line will if tied properly, just bend a hook.  
Hooks, weights, and rigs cost money, and it is a lot of trouble fixing up a new one in a rocking boat.

The fishing docks at Buffalo Lake, which have been opened to public use, free of charge, are looking worse for wear. Isn't it funny how some peo-

ple will slit their own throat. They have tried tearing it down board by board. Bending and breaking the railing. They have even tried burning it. And for what purpose??  
I have not heard to much news on the area lakes this week. The crappie are hitting on minnows, and channel cat are hitting worms and stink bait, at Buffalo. Crappie are biting at Ute on minnows and Doll flies. Channel Cat are hitting trotlines on just about any kind of bait. Good

Luck. Burson lake reports fine fishing. Especially for Bass, bluegill and Brim. Using lures, waterdogs and worms for bait.  
Britch Hopson of Hereford, and Jerry Nichols of Amarillo, took a fine stringer of Crappie and Bass with minnows and worms from Ute Lake this last weekend.

WHEELER — Lesser prairie chicken booming-ground counts in the northeast corner of the Panhandle showed they have increased 200 percent in Wheeler

County in the past three years, according to the Texas Parks and Wildlife Department. Wildlife Biologist Dick DeArment, said the 7,000 lesser prairie chickens in Wheeler County and the 5,500 found in Lipscomb and Hemphill Counties represented the highest counts in 14 years. He said ideal nesting conditions and favorable weather in areas where shinnery and tall grasses have not been destroyed and major reasons for prairie chicken increases.

The Hereford Brand, Hereford, Texas, Thursday, June 8, 1967

HATS ARE DECEIVING BRADENTON, Fla. (AP) — Jim Nash, who won 12 of his 13 decisions for the Kansas City Athletics after they recalled him from Mobile last summer, must have been bitten by the golf bug, a sport enjoyed by Alvin Dark, his manager.

"Hey," Nash said, "I need a set of golf clubs." "Just because I'm wearing a 1966 U. S. Open hat doesn't mean I make golf clubs," Nash was told. The pitcher had addressed a sports writer.

**TO OUR CUSTOMERS**  
We are sorry that some of you found this office closed. We are now open and will remain open for service and supply.  
**FILTER QUEEN of HEREFORD**  
1503 Park Ave. 364-4477



## June Is Dairy Month Shop Safeway For DAIRY FOODS

- Homo Milk Lucerne qt. 2/57c
- Sour Cream Lucerne 8-oz. ctn. 33c
- Lucerne Dips Your Choice 3 8-oz. ctn. \$1
- Margarine Piedmont Patite 8-oz. patite 10c
- Longhorn Cheese 10- OFF REG. PRICE
- Cottage Cheese Lucerne 16 oz. ctn. 25c

**SNOW STAR ICE CREAM**  
Save 20c  
1/2 gal. ctn. **49c**

- DETERGENT White Magic 2 gt. box \$1.00
- TOMATO SAUCE Hunts 8 oz. can 10c
- GELATIN Jell Well 3 3-oz. box 19c
- FRUIT DRINKS Cragmont 46-oz. can 25c
- GOLDEN CORN Del Monte Whole Kernel or Cream Style No. 303 can 20c

VALUABLE - SAFEWAY - VALUABLE - SAFEWAY - VALUABLE - SAFEWAY - VALUABLE

**SAFEWAY FREE COUPON**

GOOD FOR **100 BONUS GUNN STAMPS** WITH \$2.50 PURCHASE OR MORE  
COUPON EXPIRES SAT., JUNE 10th

VALUABLE - SAFEWAY - VALUABLE - SAFEWAY - VALUABLE - SAFEWAY - VALUABLE

Farm Fresh Produce From Safeway!



## CANTALOUPE

Vine Ripe Full of Flavor Each **5 for \$1**

Calif. Fuertes Large Size **AVOCADOS 10c ea.**

- CORN California Full Ears each 3/25c
- RED ONIONS California Red Sweet lb. 19c

Low, Low Prices At Safeway!

- Break-Away Bread Mrs. Wright's 35c
- Hi Country Charcoal 10-lb. bag 45c
- DETERGENT White Magic Liquid 2 32-oz. btl. \$1.00

- DETERGENT White Magic for The Dishwasher 2 35-oz. btl. \$1.00
- LIGHTER Super Lite Charcoal qt. can 35c

- CRACKERS Busy Baker 1-lb. ctn. 25c
- ANGEL FOOD Duncan Hines White Angel Food 15-oz. box 57c

- Libby Kraut No. 303 can 17c
- Sweet Ten Liquid Sweetener 12-oz. btl. \$1.69
- Green Goddess 7 Seas 8-oz. btl. 43c
- Creamy Russian 7 Seas 8-oz. btl. 39c
- Creamy Italian 7 Seas 8-oz. btl. 39c
- Coach House 7 Seas 8-oz. btl. 43c

- FRANKS Armour Star All Meat lb. 59c
- BOLOGNA Safeway Market Sliced lb. 59c
- FISH STICKS Captain's Choice 1 1/2 lb. pkg. 79c
- PERCH FILLETS Captain's Choice lb. 59c

**TURKEYS**  
Manor House Grade 'A' Hens 10 to 14 lbs. **lb. 39c**

**50 BONUS STAMPS**  
with the purchase of any pkg. 2-lb. or more Ground Beef offer expires June 10th

**50 BONUS STAMPS**  
with the purchase of a 3-lb. or more any cut Beef Roast offer expires June 10th



Economical Meats Can Be Delicious Meats!

## FRYERS

Trophy Brand CUT-UP Pan Ready 2 1/2 to 3 lbs. Frozen **lb. 29c**

**Happiness is MELMAC** BY COLOR-FLYTE

This week **29c** EACH with every \$2.50 Purchase

DECORATED 9 oz. FRUIT DISH  
Your Choice Of Pattern Dishwasher SAFE 2 Years Guarantee

Lucerne Fruit **DRINKS 3 pint ctn. 19c**

Wilson Sausage **VIENNA 5 4-oz. cans only \$1**

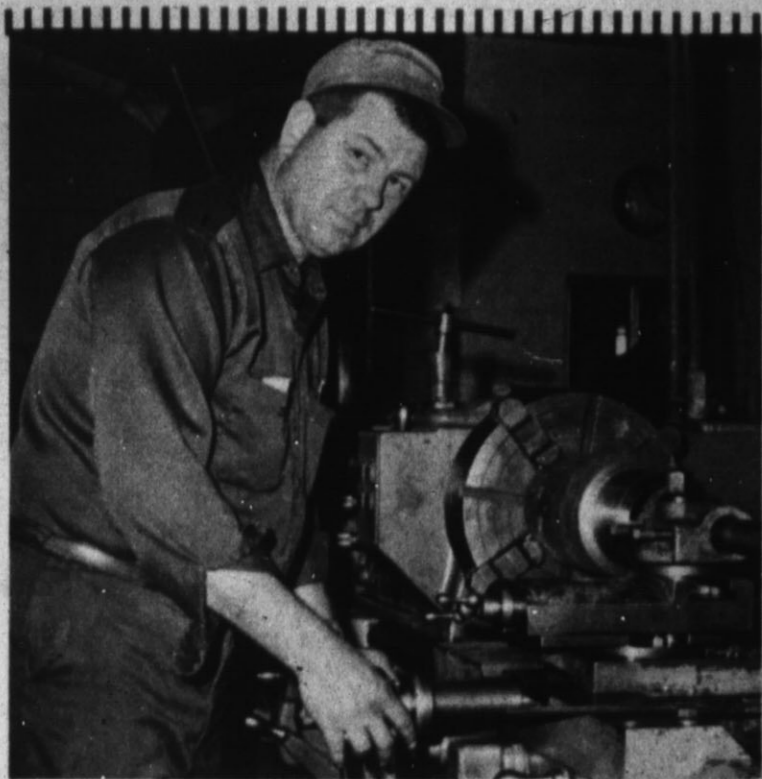
More Good Buys From Safeway To You!

- Juice Snow Crop Real Florida Orange Juice 4 6-oz. cans 89c
- Blue Bonnet Margarine 31c
- Spaghetti Skinners 24-oz. pkg. 48c
- Imperial Margarine 43c
- Macaroni Skinners 24-oz. pkg. 48c
- Oreo Creme Sandwiches 1-lb. pkg. 49c

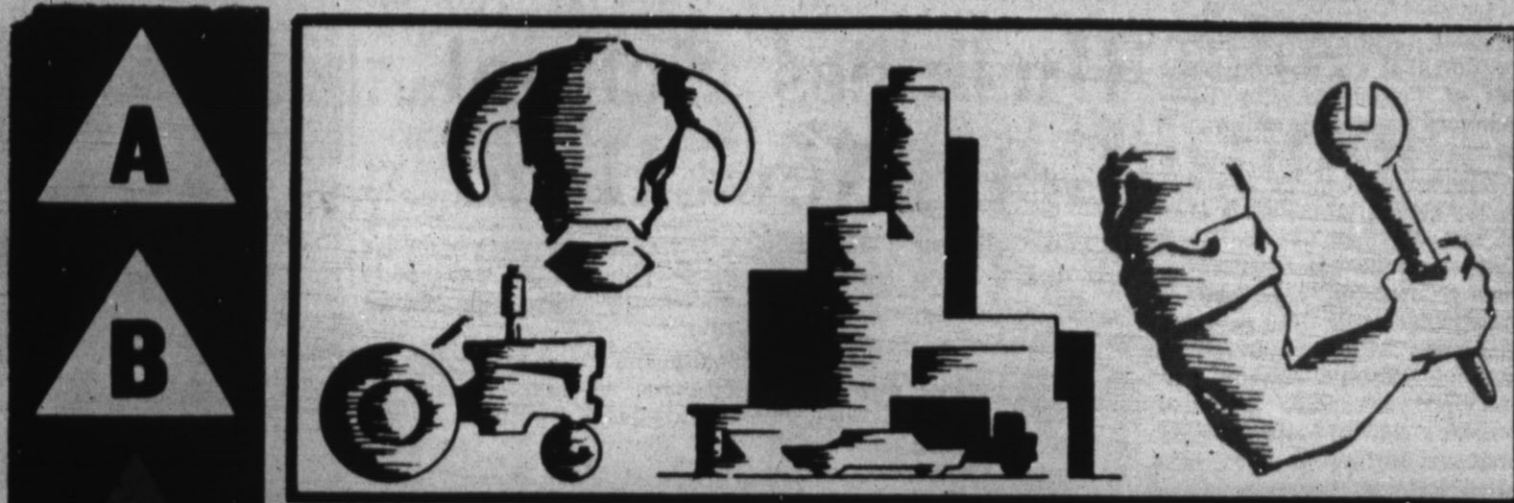
We Reserve The Right To Limit Quantities

**SAFEWAY**

© Copyright 1960, Safeway Stores, Inc.



BUSY WORKING with the engine lathe is Arnold Wall, part owner and shop foreman for Big T Pump Co., Inc. The company employs many persons and offers some top service on all makes and types of pumps. (Hereford Brand Photo)



agriculture • business

SECTION TWO

HEREFORD, TEXAS, 79045, THURSDAY, JUNE 8, 1967

## Walco Adapts Sound To Wells

By JOE BRAN  
Staff Writer

The "rooted reasoning" behind countless agricultural practices has been shattered in the last dozen years by science.

Applied scientific concepts have, in fact, pushed all of farming into a revolutionary dither, setting a progressive pace second to none in industry.

All instigations in all types of agriculture have no exception for the well business. Revolutionary and fairly new to the irrigation industry is the practice by a local businessman, sound. As wild as the idea seems, it has been put to practice by a local businessman, Paul Coneway and he reports that it has complied with the utmost of accepted practices for such a business as his.

Coneway, president of Walco Drilling Inc., of Hereford, has been in the well and pump business for over 20 years. He has just recently adapted the high-frequency sound technique to his business and terms it as a "breakthrough" into this modern world of ours. The process is called Sonar-Jet. It is a pioneer process in the field of cleaning wells with sound — field tested and validated over a 10-plus year period in California. Walco Drilling holds franchise to a key region in Texas plus some of New Mexico and Oklahoma.

The system basically employs two controlled physical actions: 1. A mild harmonic frequency of shock wave loosens deposits on the casing (clay, sand, algae, alkali and rust) and 2. A pulsating horizontally directed gas pressure jets the fluid at high velocity back and forth through perforation to clean the formation.

The processes success is dependent on a coordinated timing of the two.

Coneway first read about the new cleaning process in a driller's trade magazine and his curiosity for progress took him to Yorba Linda, California, to meet its graduate engineer inventor — Bob Challacombe.

Challacombe had perfected the process of firing off charges of explosives fastened to a firing line placed inside the well casing. The resulting harmonic vibrations were followed by the release of gas pressure developed by burning berium peroxide.

Challacombe took Coneway with him to clean out a well for the Domingus Water Company in California. Coneway recalls that "The pump had already been pulled (although this isn't always necessary). Challacombe first measured the well and analyzed its statistics — 200 feet deep, 20-inch casing, cable drilled in 1958, static level 78 feet, oil lubricated Peerless pump and eight-inch column.

He then ran in a 25-foot firing line in a matter of minutes. Then he fired the charge. It sounded like a machine gun burst, rat-a-tat-tat — three separate bursts over a total period of about six seconds. You could feel the explosion in the ground because of the relative shallow depth. However, nothing real strong."

Charges are taped to a hi-carbon steel wire and are spaced varying distances apart depending on the explosive strength, well depth, hydrostatic head above the firing line, etc. Considered too is the diameter of the casing.

The charges are spaced in groups of three. All of the number one charges fire at the same time, then about two seconds later all the number two charges fire and then about two seconds later all the number three charges fire.

Coneway further went on to say "When the explosion goes off the water ripples in from the casing to the center of the well (just the opposite to dropping a rock in a pool

water with the ripples moving out from the rock).

Then while the berium peroxide burned, you could hear the 'boiling action' in the water and could see the water move. The burning action lasted for about two and one-half minutes.

Then he pulled the cable out by means of an engine-driven winch mounted in his trailer."

Challacombe, like Coneway, transports his electronic equipment in an efficiency-designed, compact trailer unit.

"The line he removed was covered with oil from the oil film on top of the water," Coneway continued. "The firing line came up last and all of the tape and firing wires which are fastened to the high carbon steel wire, were torn and hanging loose. However, the wire was not damaged or broken.

To the bottom of the wire he had fastened a stainless steel basket shaped like a kitchen colander. This hung directly on the firing line, which of course is connected to the single conductor stranded steel line on the drum.

The catcher was completely full of material knocked off the casing by the explosion and gas pressure. Large gravel which came through the perforations was also in it."

Over the years of testing, the process has been applied to wells 50-3,000 feet deep, some of them relatively new and others more than half-a-century old.

Coneway liked what he saw in California and he brought the process to his hometown of Hereford to apply it. On a no onlookers' barred basis he worked with the City of Hereford applying the sound wave process to a well supplying municipal water mains. The well measured 320 gallons per minute before the operation and 730 gallons per minute a month later. Pumping level for the well was reduced from 160 feet to 148 feet. And on a second Hereford-based test, a well's production was increased from 400 gallons per minute to 600 and the pumping level raised from 250 to 240 feet. In each case only minor repairs were made on the pump.

In 99 percent of the cases validated by inventor Challacombe, he did not bail nor did owners of the wells bail after cleaning.

Some wells have been cleaned with the pump still in the hole although the pump section must be pulled above the top of the firing line. In other words, the firing line has to be below the pump. There is no noticeable pressure generated and discharged out of the top of the well. And sand and gravel caught in the catcher indicate the process cleans behind the casing too.

The process of cleaning wells with sound is very new to the High Plains country although we've pretty much learned to live with its counterpart-cousin — the sonic vibration reaction of jet aircraft.

Also carried at Walco Drilling is a service department. Clowe and Cowan maintains complete shop facilities for repairing and re-building pumps. On hand at all times, is an adequate supply of pump replacement parts and qualified personnel to give the best service available.

Since Walco maintains a close working association with Clowe and Cowan Inc., they are able to quote and supply Fairbanks Morse, Hydro and other pumping equipment of correct size to fit all needs. This includes all sizes of deep well pumps as well as submersible pumps for domestic and irrigation applications.

Two hydraulic casing pulling rigs are carried by Walco. They are capable of pulling well casings and stuck pumps with a capacity of 800,000 pounds of direct pull.

Walco Drilling Inc. is located at 212 East New York Street. Secretary for the corporation is See WALCO Page 2

By JOE BRAN  
Staff Writer

Since dryland farming depends much on a "chance" to have a good harvest each season, many farmers who were previously engaged in that type of farming have left that life to work in some other form of business that proves more promising throughout the years.

Such was the case when Big T Pump Co., Inc., of Hereford was formed some 21 years back.

The company was organized by Leroy Aven and Cliff Cooper in the summer of 1946. The forming came after the Aven Brothers, Hilrey and Leroy, had dryland farmed in the Castro County area for numerous years. Cooper used to work for them while farming until 1946 when he left for California to work for the Wintroth Pump Co.

Cooper suggest to Leroy the possibility of forming a pump company here since the irrigation age was just beginning in Deaf Smith County. Cooper and

Aven made necessary arrangements with the California company and contacted Hilrey about the idea. Hilrey was serving a stretch with the armed forces and he too thought the idea was feasible.

The company was formed and opened on January 1, 1947 in a building located on East First.

Cooper remained in California however, and Leroy opened the business by himself.

Some 4-5 months later after the business was opened, Hilrey was discharged from the armed

Arnold Wall is also a part-owner of the business and he is shop foreman of the Hereford location.

Dennis Ray (Doc) Carter holds an interest in the company and is field supervisor.

George Hutson is overall manager of the Dimmitt location and has as shop foreman, Joe Ward.

Jerome Erthan is overall manager of the Friona place and shop foreman is Woodrow Welty.

Mrs. Helen Godwin is secretary-bookkeeper of Big T Pump Co., Inc.

The company serves the needs of farmers in Deaf Smith, Farmer, Castro and parts of Randall Counties.

A total of 33 persons are employed at the three Big T Pump locations. The Hereford place employs 18, Dimmitt, 7 and Friona 8.

The company at present has plans for opening a drilling shop on their former location on E. 1st. Dennis Watson will be in charge of all drilling operations and it was stated that the new shop will be capable of handling any drilling job which may arise. Drilling will be offered for plain, gravel-packed and deep wells.

However, the company did not forget to give credit to persons that are responsible for their great expansion throughout the years.

## Big T Pump Is Still Growing

### Shops, Offices Are Maintained Here, In Friona And Dimmitt

forces and came to Hereford to join his brother in their new business.

The company sold Wintroth pumps for several years and in 1949, the pump company sent one of its representatives, Les Combs, to Hereford to represent the company in this area.

Combs remained with the company for some three years and in 1952, he joined Big T Pump Co. The Hereford company also switched from Wintroth pumps and Johnston was their new line.

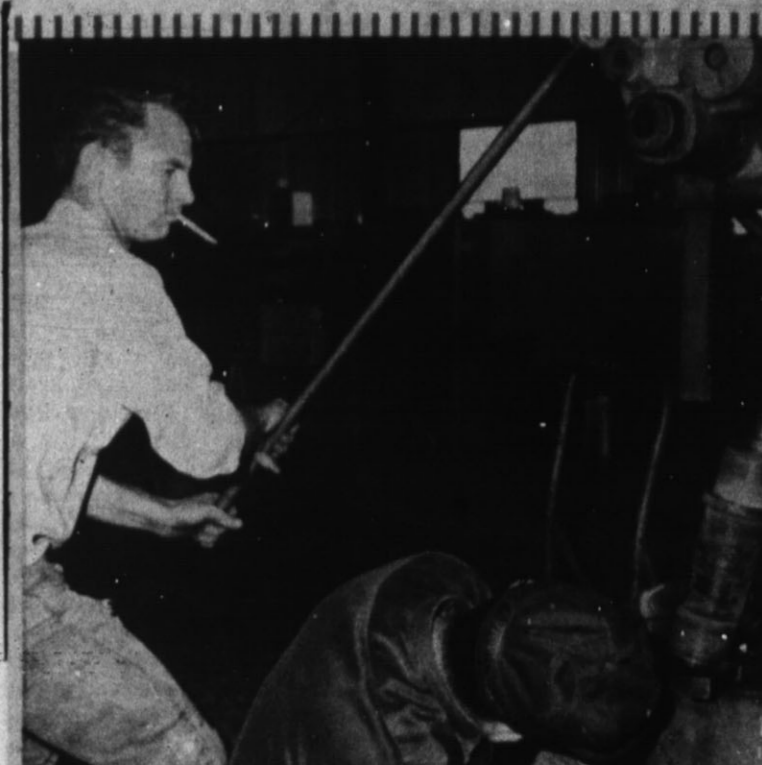
In 1956, the company, incorporated and after four successful years of operation in Hereford, the company moved to new facilities on New York Street.

Just a few years ago, a branch office was opened in Dimmitt to serve the needs of Castro County farmers. It now offers complete servicing of any make of pump and a machine shop is also located there.

In April, 1963, another branch office was opened in Friona. A complete service department is also offered there.

The Hereford-based company offers complete repairs on any make and type of pump or gear drives. Their service and machine shops are equipped to handle any assignment and if parts for a pump are not available, the machine shop sometimes manufactures them.

The company has as president Hilrey Aven. His brother, Leroy, died last year. Serving as vice-president of Big T Pump Co., Inc., is Combs. Cooper, who is still living in California, is part-owner of the company and is chairman of the board of directors.



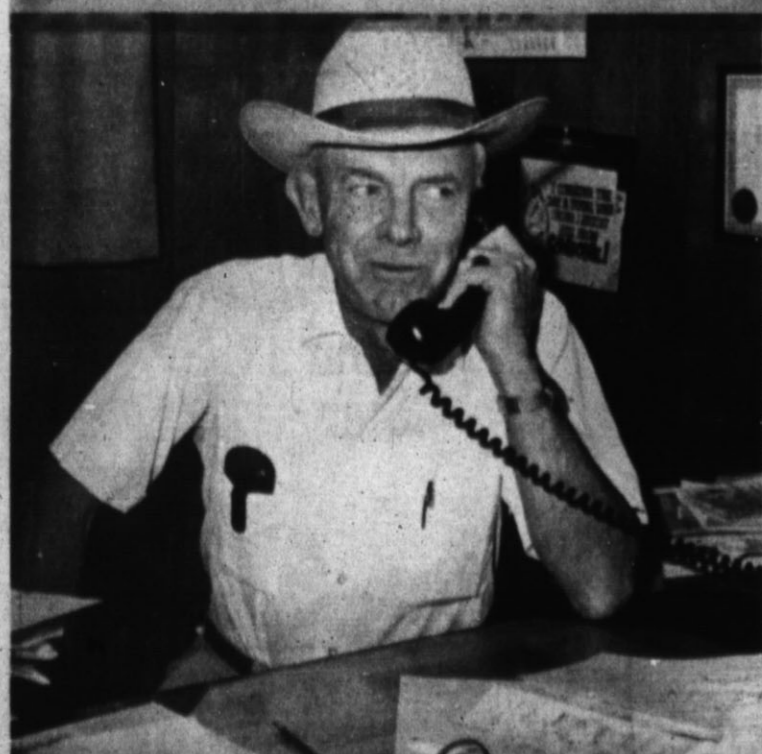
PRESSING OUT a bearing of Big T Pump Co., Inc. is Herbert Beller, right and Edwin Oakes. The bearing was finally forced out. (Hereford Brand Photo)



ONE OF THE most frequent aspects of Walco Drilling is cleaning or repairing a pump. Here, Jack Gray, left, and Lionel DeLeon, labor under a hot sun Monday pulling a pump out, west of Hereford. (Hereford Brand Photo)



STANDING NEXT TO one of the largest drillings rigs which Walco Drilling carries is Larry Honey, representative for the corporation. (Hereford Brand Photo)



PRESIDENT OF WALCO Drilling Inc. is R. Paul Coneway, a veteran of over 20 years experience in the drilling and pump business. (Hereford Brand Photo)



SECRETARY AND VICE PRESIDENT at Big T Pump Co., Inc., are Mrs. Helen Godwin and Les Combs, respectively. Combs has been in the pump business for over 20 years as he used to represent a pump company from California prior to joining Big T Pump in 1952. (Hereford Brand Photo)



FIELD SUPERVISOR for Big T Pump Co., Inc., is Dennis Ray (Doc) Carter. "Doc" is a veteran of many years in the pump business and he also holds an interest in the corporation. (Hereford Brand Photo)



PRESIDENT OF BIG T PUMP Company, Inc., is Hilrey Aven. He is shown standing next to a picture of his late brother, Leroy, who is credited with starting the business some 21 years ago. (Hereford Brand Photo)

"It is only through the many satisfied customers that our company has served, that we are able to continue to grow with the business," stressed Aven. "We are indeed very grateful to all of our customers," he further exclaimed.

Aven and his wife, Mary Lou, live at 135 Ave. J and have four children — three boys and 1 girl.

The oldest is Richard Douglas, 16 years old, and he is a junior at Hereford High School. Hilrey Lewis, 13 years, is next to Richard and he is an 8th-grade student at Stanton Jr. High. Michael Allen follows at 11 years old and he is a 6th-grader at Shirley elementary school. Joycelyn, 5 years old, will be attending kindergarten next fall.

His wife is president of the Art Guild here and he is serving on the Deaf Smith County Chamber of Commerce Water Committee. He has been an active member of the Hereford Lions Club and has been a past director of the club. He has been active in Deaf Smith County Chamber of Commerce.

Combs and his wife, Ann, have three children — all boys. They live at 150 Ranger Drive in Hereford.

The oldest is Gregory, 24 years, and he will be graduating from Texas Tech in Lubbock this summer. Next in line is Richard at 22 years of age. He is a junior at Texas Tech and he is studying to be an Architectural Engineer.

Brent, 12 years of age, is a student at LaPlata Jr. High School here.

# Farmers Are Award Winners

**RENNER** — Troy E. Kern of Cooper and Gilbert E. Kretzschmar of Bartlett, two of Texas' most dedicated agricultural leaders, are winners of the 1967 Hoblitzelle Award for the Advancement of Texas Rural Life, Senior Division.

Oliver W. Damek of Dayton, who introduced a new cash crop and pioneered improved irrigation methods in his region, is winner of the Junior Hoblitzelle Award for 1967.

Kern and Kretzschmar each will receive \$2,500 in cash, a gold medal and a scroll as senior co-winners in a presentation ceremony to be held later this year at Texas Research Foundation at Renner. Damek will receive \$5,000 in cash, a gold medal and scroll as winner of the junior award.

Kern, 36, will receive the coveted honor for developing an beef cattle and sheep operation in Delta County and for effective leadership in the dairy industry, primarily in milk and dairy product marketing and promotion.

Kretzschmar, 57, will receive the award for the excellent farm system employed on his 617-acre Bell County blackland farm and for leadership and guidance of statewide soil and water conservation programs, particularly in watershed development.

Damek, 34, will receive the honor for far-sighted land treatment and water management in the production of rice, coastal bermuda grass and a new crop, soybeans, on 800 acres of irrigated land in Liberty County, and for leadership in young farmer and commodity marketing groups.

Dr. C. L. Luncell, Executive Vice President and Director of Texas Research Foundation, said the three recipients won the 1967 awards over nominees representing all parts of the state.

"A major consideration in making the awards was the overall plan of land management employed during the past four years by each man on his own land," Dr. Luncell said.

The awards are administered by Texas Research Foundation and are donated by the Hoblitzelle Foundation of Dallas to encourage, recognize and reward individual accomplishments in the field of rural life.

## Walco...

Continued From Page 1  
Billy Wall. Larry Haney is representative of the corporation and Mrs. Janice Howell is secretary at the office.

There are approximately 25 persons employed at Walco. Walco first started in Hereford in 1947 selling Fairbanks Morse pumps. In 1955, a drilling rig was purchased and Wall joined the company then.

Coney and his wife, Irene, live at 104 Rio Vista and they have three boys.

The oldest is Clint at 24 years and he is in the Navy. Steve follows at the age of 21 and he is a junior student at Texas Tech in Lubbock. Tom, 11 years, is a 6th-grader at Bluebonnet.

improvement in the state. They reflect that the strength of Texas depends upon the excellence of its agriculture.

This is the first year that either the senior or junior award has been presented to more than one recipient, said Dr. Luncell.

Each of the 1967 recipients has a varied and long list of achievements in community and regional leadership.

Kern, after a brief career as school teacher and state representative, began dairying after purchasing land on the North Sulphur River in 1945. By clearing heavy timber, the deep clay soils were put to cultivation and to improved pastures—coastal bermuda grass and bermuda-legume mixtures. Kern today profitably runs 150 Holstein dairy cows, 450 head of cross-bred Angus-Holstein beef animals and 300 sheep on the 1,300-acre farm. An excellent program of graded silage production with yields up to 26 tons per acre coupled with an automated feeding system is used to fulfill the year-round forage needs of livestock. Milk production at Kern pounds per cow annually.

Kern is the first Texan ever chosen president of the 500,000 member American Dairy Association, a position he holds today. The winner provides leadership in the campaign to enhance both the life and economic well-being of Texas land operators, speaking frequently to urban as well as rural audiences. He was named outstanding farmer in the Delta Soil and Water Conservation District in 1966. He is past president of the Texas Federation of Farmer Cooperatives and is a consecrated Lay speaker in the Methodist Church. The Kerns have three children.

Kretzschmar, by applying recommended agronomic and mechanical land treatment methods, has increased crop yields by one-third, up to 70 bushels of oats to the acre, 3,870 pounds of grain sorghum and 350 pounds of lint cotton an acre on his Bell County farm. He raises and feeds for market some 125 Yorkshire-Landrace hogs a year, and is developing a Hereford beef cattle herd to further diversify his farming program.

Kretzschmar presently is serving his third term as president of the State Association of Soil and Water Conservation District Supervisors. In this capacity, Kretzschmar has won the respect of landowners, businessmen and government officials for his knowledge, dedication and leadership in the field of soil and water conservation, particularly in the massive watershed development program underway across Texas. He is well-versed on legislation, as it affects this program, and is active in Austin and Washington on legislative matters.

During the past three years, Kretzschmar has spent \$5,000 out of his pocket in some 100,000 miles of travel to carry out his duties as president of the statewide organization.

The winner serves as chairman of the board of supervisors of the Little River-San Gabriel Soil and Water Conservation

District, and has served as president of the Bartlett Chamber of Commerce. The Kretzschmars have three children also.

Damek introduced soybeans to his region of the Gulf Coast in 1961. Soybean yields of 38 bushels to the acre and 30 barrels of rice an acre are common today under Damek's rice-soybean rotational system. The average Liberty County rice yield is 22 barrels an acre. Damek's coastal bermuda grass produces 10 tons an acre, marketed for hay. Generous use of commercial fertilizer, herbicides for weed control and new irrigation methods have made such high yields possible on the winner's 548 acres of leased and 252 acres of land which he owns.

Damek began planting soybeans after recognizing many drawbacks in the traditional rice pasture and beef cattle rotation used in the region. It is projected that 30,000 acres of soybeans are being seeded in Liberty and Chambers counties in 1967. The winner has also pioneered the technique of water leveling of land. The young winners' knowledge of land and its capabilities, and his program of machinery upkeep, are most impressive. The Damek farm is visited often by touring farmers and agricultural workers.

Damek is president of the Dayton Young Farmer Chapter, is a member of the American Soybean Association and is a voting delegate to the American Rice Association, a marketing cooperative. Last year Damek was selected one of 10 Area outstanding young farmers of Texas.

The Dameks live in the same community where they were raised and are the parents of two children.

The Awards Committee selected the recipients from nominees submitted by a network of regional committees.

# Business School Gets New Head

Come September a lanky Hoosier with a ready smile and a lot of experience will be dean of Hankamer School of Business at Baylor University.

And with a background that has ranged from Certified Public Accountant to research consultant to professor to author, Emerson O. Henke has proven he knows his business.

He knows Baylor too, and he knows students, and he has a pretty good idea why people are seeking careers in business these days.

There are more opportunities for livelihood in business than in almost any single area, Henke said.

Students want to major in business, he said, because of employment opportunities and "the desire to be productive and constructive in a social order."

"These opportunities have grown over the years and given a great deal," Henke said.

He remembers that when he came to Baylor in 1948 the School of Business was just in the development stages.

"It has developed from a department to a full-fledged school the accounting department chair man said.

Speaking at the annual, business banquet, where his appointment was formally announced, Henke said, "With proper use of our facilities, a dedicated and cooperative faculty and student body, coupled with an enlargement of the financial resources available to the school, we can continue to build an excellent Baylor campus."

Henke said he has not made any specific plans for the school.

# Ford Attends Task Force Meet

AUSTIN — Members of a special committee studying job opportunities in Texas, including Frank Ford of Hereford, were told Saturday that the average 1967 high school graduate will have to be re-trained four times by the year 2000 to keep up with employment demands.

Ford participated in the first statewide meeting of the Republican Task Force on Job Opportunities and Economic Growth, one of eight groups formed by the Texas GOP to study state problems and offer constructive solutions.

Various reports on job re-training, job opportunities and economic climates in Texas were discussed by the 27-member group chaired by John Hurd Laredo oilman and attorney.

Among the speakers at the meeting were Harold Townsend, chief of special programs, Texas Employment Commission; Harry W. Clark, executive director, Texas Industrial Commission, and Charles Hoover, consultant, Texas Education Agency.

Hurd termed the first meeting of the task force "very productive."

He said the group will carry on continuous studies during 1967 and issue periodic reports.

"We plan to develop a program tuned to the present day economic and political facts which will better prepare the citizens of Texas to grow and prosper as Texas grows and prospers," Hurd said.

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lb. ctn. **79c**

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ALL DAY SATURDAY

With Chili Sauce **10¢ each**

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<b>COTTAGE CHEESE</b>	2 lb. ctn.	<b>49c</b>
<b>BUTTERMILK</b>	1/2 gallon	<b>39c</b>
<b>WHIPPING CREAM</b>	1/2 pint	<b>29c</b>
<b>HALF &amp; HALF</b>	pint ctn.	<b>29c</b>

Hot Dog or Hamburger Buns Tendercrust 8 count **2 for 49c**



All Meat **Armour's Star**

**FRANKS** lb. pkg. **49c**

California Long White **POTATOES** 10 lb. bag **59c** | U.S.D.A. Choice - Round & Club **STEAK** lb. **85c**

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# PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



LET'S COOK SOMETHING

# What Put The Crunch In A Shrimp Sandwich?

The Shrimp Boats are a coming — and you could be a Louisiana belle serving these dainty little crunchy shrimp sandwiches. Seasoned with salad dressing or mayonnaise, onion and lemon juice, Worcestershire sauce, celery and green pepper, the filling is spread on slices of white bread. The piece de resistance is chopped pecans, shades of the old south. Be mysterious. Serve these delectable little sandwiches to your club and just let them try to guess what makes a crunchy shrimp sandwich crunchy.

**CRUNCHY SHRIMP SANDWICH**  
 1/4 cup mayonnaise or salad dressing  
 1 teaspoon onion juice  
 2 teaspoons lemon juice  
 1/4 teaspoon Worcestershire sauce  
 1 cup (7 oz. pkg.) cut, cooked, frozen shrimp  
 1/4 cup chopped pecans  
 1/4 cup finely chopped celery  
 2 tablespoons chopped green pepper  
 8 slices bread  
 Lettuce  
 1. Blend mayonnaise, onion juice, lemon juice and Worcestershire sauce. Add shrimp, pe-

cans, celery and green pepper. Toss lightly to blend.  
 2. Spread bread with butter; spread shrimp mixture on 4 slices bread. Top with lettuce and close sandwiches with remaining bread slices.  
 3. Cut sandwiches in thirds. Garnish with olive and whole shrimp on wooden pick, if desired.  
 Makes four sandwiches.

## Messenger HD Talks Vacation

Messenger Home Demonstration Club met in the home of Mrs. S. N. Thweatt, Friday. Mrs. J. E. Sorrels, president conducted the meeting.

Mrs. H. D. Buse won the prize during the opening game of know your states. The club answered roll with a report on how their families determine their vacation activities.

Suggestions for preparing the family for vacation were discussed for the group by Mrs. Thweatt.

She gave the how, where and when ideas, suggesting that a neighbor or friend be given the house key and agenda so that any emergencies can be met.

Mail should be held at the post office, newspaper deliveries stopped and milk deliveries should be stopped, she said.

An important item for comfort of tired returning vacationers, is for mom to leave the house neat and the beds tidy with clean linen, ready for sleepers, with extra night clothes handy for the family.

This will keep the family from having to unpack the minute they return home.

During the business session, the council report was given by Mrs. Elmer Northcutt. The club plans to furnish six dozen cookies for the post office opening. Mrs. Sorrell's appointment as a delegate to Fort Worth in September was announced.

Mrs. Sorrels reported on the month that she had charge of activities for Billie Brown and told the group that Edna Culver had been in the hospital.

Refreshments were served to Miss Barbara Brown, Miss Debbie Sorrels, visitors and Mmes. Loyd Sevier, H. D. Buse, N. A. Brown, Elmer Northcutt, Sorrels, by the hostess Mrs. S. N. Thweatt.

The next meeting will be June 9 in the home of Mrs. H. D. Buse. The program will be ways of entertaining small children.

Ocala Stud Farm in Florida has made 16 colts eligible for the 1967 Garden State, a 2-year-old race to be run at the Cherry Hill, N. J., course next November.

## Tips On Buying Furniture Listed

COLLEGE STATION — If you are not quite satisfied with your outdoor furniture, take a few tips from Extension Home Furnishings Specialist Bonny Lay of Texas A&M University before purchasing more.

Furniture for outdoor living areas generally can be divided into four categories: metal, wood, fiberglass, and a combination of any of these.

Cast iron furniture with its intricate designs is brittle and easily broken. Since it is hard and seldom used with cushions, it is more decorative than comfortable.

Wrought iron, also hard and brittle, is lighter than cast iron. Most wrought iron furniture sold today has been rust proofed.

Tubular steel is another metal used for outdoor furniture. It is usually less expensive and lighter in weight than wrought iron but heavier than aluminum. It has a lot of strength, is very durable, and is rust resistant.

Two types of aluminum furniture are the tubular and cast varieties. Both are very durable and light weight. They are rust resistant, but they will undergo an oxidizing process unless they are especially treated against it.

Two other metals sometimes used are the beautiful — and expensive — copper and brass. They, too, are usually treated against tarnishing.

A wide choice of outdoor furniture is available in solid wood

# Local Teachers Attend Institutes

Several Hereford teachers have received fellowships for summer study this year in various universities.

Fred Mercer, science and mathematics teacher at La Plata is studying for nine weeks at the University of Texas.

Mercer is receiving a stipend from the National Science Foundation. The program is designed to encourage science. He will be studying physics, biology and will attend a seminar in mathematics and earth sciences.

This will be the third such institute that Mercer has attended. He was a member of the West Texas State Institute in 1959 and attended the program offered by Wittenburg University at Springfield, Ohio in 1960.

Mercer has taught eight years in Hereford and holds a BS degree from Southwestern, Weatherford, Okla. and a Masters degree from West Texas State University.

Mrs. Mercer, Betty, a teacher of sophomore English in Hereford High School will also be studying library science at the University of Texas while her husband is in school there.

The Mercers have two children, Jeff and Pat, and they will accompany their parents to Austin.

Roy Hartman, who will be assistant superintendent of Hereford Schools this next year has accepted a study position offered him by the University of Oklahoma.

He will be attending concentrated media sessions from June 12 through July 28. In order for Hartman to be a participant in the program, Johnny Clark Jr., as superintendent of schools, must attend the institute for one week and a librarian from the Hereford system must attend for one week. Mrs. Hartman librarian at La Plata will attend as the librarian.

Purposes of this three fold requirement are to provide minimal training in educational media for teachers so that they can assume positions as media specialists, train librarians in the distribution of media in a school and enhance coordination of media programs by bringing the administrator, librarian and educational media coordinator together in their training.

The program is offered as part of the NDEA program sponsored by the U. S. Office of Education.

Among others attending special National Science Foundation institutes this summer are Mike Mills, physics and mathematics teacher at Hereford High School. He will be attending Trinity University for eight weeks studying physics.

Mrs. Phillip Shook, junior high school teacher, will be attending Eastern New Mexico State University studying science under this program.

Among others attending special National Science Foundation institutes this summer are Mike Mills, physics and mathematics teacher at Hereford High School. He will be attending Trinity University for eight weeks studying physics. Mrs. Phillip Shook, junior high school teacher, will be attending Eastern New Mexico State University studying science under this program.

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Father's Day is June 18

Tell Dad the low Penney price—it's part of his present.

You'll want to get several of these comfortable easy-to-wear knits for Dad and yourself, too. They're easy-care—machine washable. In bright fashion colors and traditional shades. With styling details that everyone wants. These are summer wardrobe musts! Sizes S-M-L-XL.

All cotton terry velour with crew neck. . . . . 2.98  
 Banlon® nylon knit with fancy links. 2-tone. . . . . 5.98  
 Banlon® nylon knit with fashion collar. Solids. . . . . 3.98  
 (Not shown.) Action shirt of Vycron® polyester/cotton. 2.98

Just come in and CHARGE dad's Father's Day Gift.

# Kelley-Banks Exchange Vows In Evening Service

Miss Retha Kelley, daughter of Mr. and Mrs. Kenneth Kelley, 217 Ave. K, Hereford became the bride of Randell Banks son of Mr. Carl L. Banks, Bluebonnet Drive, Amarillo, in an evening ceremony Monday.

Reverend Clarence Powell, pastor, read the double ring ceremony in Avenue Baptist Church before an archway of greenery entwined with white mums. Seven branched candelabra flanked the archway.

The bride's attendants were Carolyn Boynton, Ann Mercer, Karen Blackwell and Marlena Kelley, maid of honor. All were dressed in floor length peau de soie trimmed with white lace. Their accessories were white and each wore a string of pearls a gift of the bride. They carried a single long stemmed white carnation with blue tapers. Large bows, formed of the fabric of their dresses fashioned their headpieces.

Miss Donna Clark of Hereford was candlelighter. Helen Ann Kelley, sister of the bride was flower girl. Both dresses were miniature fashions of those of the bridesmaids.

Ringbearer was Kerry Jarrett cousin of the bridegroom of Clovis.

Randy Holman, Amarillo was best man and Clifton Kelley, brother of the bride, Gilbert Sims of Hereford and George Sell of Amarillo were groomsmen.

Ushers were Bob Ed Peters and Kim Henderson, Amarillo. Given in marriage by her

father, the bride was attired in a white lace empire style dress with a white satin coat. The ensemble was made by the mother of the bride. The coat extended into a train in the back. The bride carried a cascade of white carnations with a white orchid in the middle. Her jewelry was a gold drop necklace, a gift of the bridegroom.

Her shoulder length veil of imported lace was attached to a crown of white rose petals and green leaves, first worn by an aunt of the bride. Her something old was a jade ring belonging to the bridegroom's mother.

Traditional wedding music was presented by pianist Jana Cole and vocalist N. E. Tyler, both of Hereford.

Immediately following the ceremony a reception was held in the fellowship hall of the church.

Miss Edith Davis registered guests and Mrs. Douglas Kelley, aunt of the bride served the wedding cake. Miss Denise Daniels, cousin of the bride served the punch.

The table was laid with a white lace cloth over blue and blue carnations carried out the bride's colors of blue and white.

For traveling, the bride wore a pale green two-piece suit with blue trim and her corsage was of white roses from the wedding bouquet.

Mrs. Banks is a 1966 graduate of Hereford High School and attended Amarillo College this past year.

The bridegroom is a graduate

of Palo Duro High School in Amarillo and is also a student at Amarillo College.

The couple will be at home at 2036 Washington, Amarillo, after a short wedding trip to New Mexico.

Out of town guests were Mr. and Mrs. Denham Smith, Mr. and Mrs. W. R. White, Mr. and Mrs. D. A. Peek, Mr. and Mrs. Claud Elkins, Mr. and Mrs. George Lewis, Mr. and Mrs. Jim Melton, Mrs. Richard Barker, Mrs. W. J. Pearson, Mr. and Mrs. T. W. Holman, Mr. and Mrs. Gene Sell, Mrs. Wallene Riddle, Beth and Sue, Paul Scivally, all of Amarillo, Mr. and Mrs. Charlie Jarrett, Floydada, Mr. and Mrs. Bobby Jarrett and family, Lockney and Mr. and Mrs. Lonnie Jarrett and family of Clovis.

## Safety Tips For Home Suggested

COLLEGE STATION — "Safe at home" means a baseball player can relax for a while — but American homeowners who take safety for granted are "out in left field."

Leota C. Lane, Extension family life specialist at Texas A&M University, reports that 28,000 persons are killed in home accidents each year. About 25 million home accidents occur which cause injuries requiring medical attention. These statistics indicate that one's home can be a downright dangerous place.

American Medical Association records indicate that falls are the second most common cause of accidental death, next to highway accidents. Falls in and around the home each year way accidents. Falls in and cause injuries to nearly seven million people and 12,000 deaths.

Falls account for more than half of the fatal accidents for people over 65 years old, and about 75 percent of these falls occur at home. Falls on stairs cause nearly 2,000 fatal injuries each year. Proper lighting and sturdy handrails on stairs are important factors in home safety for adults and children alike.

A light switch near the door of each room is an invaluable safety measure. Loose rugs, scattered toys, and extension cords are safety hazards in any home. Spilled water or grease on floors are additional causes of falls and are particularly dangerous for older people. Safe equipment should be provided for reaching high places, emphasizes Miss Lane. Never use boxes, chairs, or other home furnishings for climbing to get things from hard-to-reach places. "Fall-proof" your home. Keep things from hard-to-reach places your family "safe at home."



Mrs. Randell Banks nee Retha Kelley

## Miss Watson Is Honoree At Monday Afternoon Tea

Miss Connie Watson, bride elect of Conrad Urbanczyk, Jr. was honoree at a shower tea Monday afternoon in the community room of the First National Bank.

The couple are planning to be married Monday, June 12, in St. Anthony's Catholic Church.

Mrs. Dick Gholson greeted

guests as they arrived and Miss Watson, her mother, Mrs. Ray Watson, Mrs. Conrad Urbanczyk Sr. mother of the bridegroom elect and Shannon Watson sister of the bride elect, was in the receiving line.

Mrs. Dorman Duggan registered guests.

Serving refreshments from a white damask laid table were

Miss Charlene Linderman and Mrs. Terry Watson, sister in law of the bride elect. The table appointments and decorations carried out Miss Watson's chosen colors of yellow and white. Yellow roses and gladiolas were arranged with yellow tapers. Individual cakes were iced in white and decorated with yellow.

Hostesses for the occasion were Mmes. Irene Boardman, Leroy Rickman, A. N. Hopson, Joe Peters, F. A. Marnell, Walt Warren, Alvin Schmucker, Nolan Grady, Carl Scumbato, Ernest Flippo and Gholson.

## Jean Roberson Recipient Of TCU Scholarship

Jean Roberson, daughter of Mr. and Mrs. Ed Roberson of 141 Beach St., Hereford, has been given a \$960 scholastic scholarship to attend Texas Christian University in Fort Worth. Jean is a 1967 graduate of Hereford High School.

Given in the name of the Charles and Bertie Pettit Foundation, the scholarship can be renewed for each of her four years of undergraduate study.

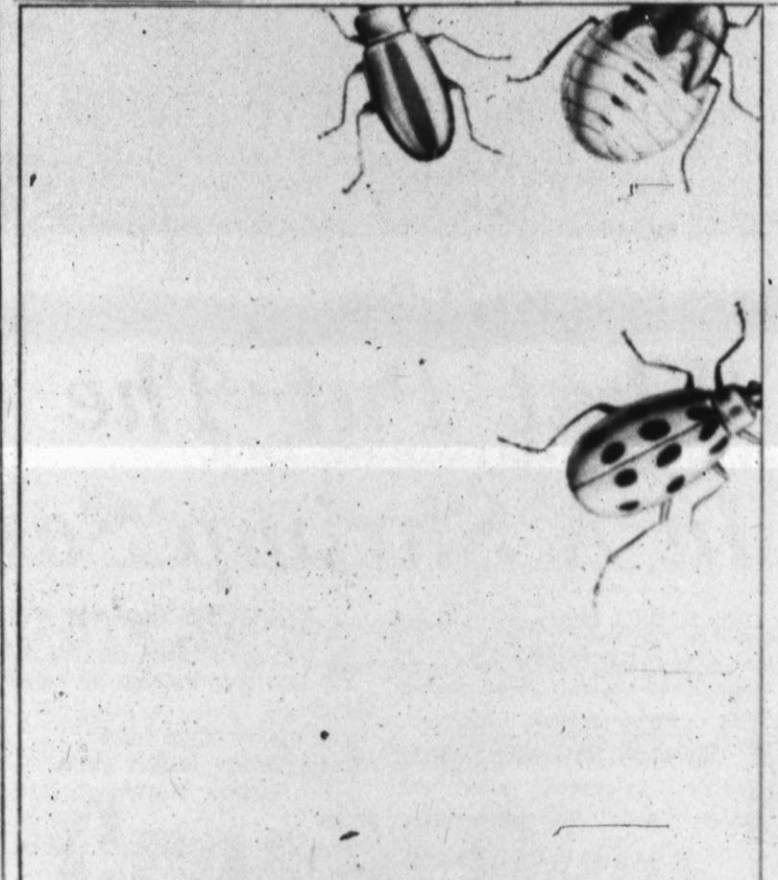
Jean was rated in the top 10 in the 1967, graduating class at Hereford High School; she has

been notified by TCU that she is rated in the top five per cent of the incoming freshman class. She had not anticipated attending TCU until she received news of the scholarship.

Jean is the granddaughter of Mr. and Mrs. Roy Jowell and Mrs. Jeff Roberson of Hereford. She will enter college with an undetermined major.

The National League drew a record 15,015,471 paid admissions during the 1966 baseball season.

When he came into the riders' room, Johnny Rotz called him "Mister Five" in recognition of Jorge's recent five-winner day at the New Jersey track



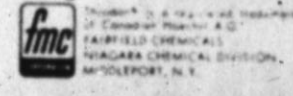
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Home Stand

# Astros Battle Four Straights

The Houston Astros most exciting home stand of the season opens on Monday, June 12 and continues through June 21, featuring four of the National League's top contending clubs. The San Francisco Giants, Atlanta Braves, St. Louis Cardinals and Cincinnati Reds will all see action during the 11-game slate in 10 days. The Giants, with the incomparable Willie Mays and Juan Marichal, play Houston four straight night games, June 12, 13, 14 and 15 Monday through Thursday. Wednesday, June 14 will be the traditional ladies night with all ladies receiving a one-dollar reduction on box and reserved seats. Hank Aaron, Joe Torre, and the Braves meet the Astros in four games over a three-day weekend, June 16, 17 and 18, with a night game Friday, a day night doubleheader Saturday starting at 1:30 P. M. and 7:30 P. M. and a Sunday game at 2:00 P. M. Saturday's night game will be preceded at 6:45 P. M. by a sensational musical show by the "Los Troubadors" of Madrid, Spain, who will be seen at the Cork Club in Houston that same week. It will be "Louisiana Week-

end" as the Astros pay tribute to baseball fans from Louisiana. Sunday June 18 will also be "Family Day" with all children 16 or under and accompanied by a parent, receiving a one-dollar reduction on box and reserve seats. The Cards' colorful array of Roger Maris, Orlando Cepeda, Lou Brock, Curt Flood and Tim Lincecum battle the Astros in night games Monday, June 19 and Tuesday, June 20. The high-flying Reds close the stand with a single ladies night attraction Wednesday, June 21. Tickets for all Astros home games may be ordered by mailing check or money order to Tickets, Houston Astros, P. O. Box 1691, Houston, or they may be purchased at the Astrodome, Foleys and most TTA Airways counters throughout the Southwest. Box seats are \$3.50 and reserved seats are \$2.50. Home stand at a glance: June 12, 13, 14 (ladies), 15 — San Francisco Giants June 16, 17 (D-N) — Atlanta Braves June 19, 20 — St. Louis Cardinals June 21 — Cincinnati Reds The San Francisco Giants hit last year and 90 on the road.

# C. D. Martin Gets Bachelor Of Laws Degree At Texas

C. D. "Bud" Martin, a 1961 graduate of Hereford High School and the son of Mr. and Mrs. D. C. Martin of 130 Avenue J, Hereford, received his Bachelor of Laws Saturday. Martin was among the 236 tentative candidates for the degree from the University of Texas Law School at Austin; commencement was at 2 p. m. in Townes Hall on the campus. He received his BS degree at North Texas State University in 1964. While attending the law school at Austin, Martin has served on and has been a member of the International Legal Fraternity. He is married to the former Rita Latham, daughter of Mr. and Mrs. M. R. Latham of Hereford. The Martins have a daughter, Jennifer. Martin is now employed by Hinkle, Bondurant & Christy, attorneys, in Roswell, N. M.

**LOOKS FOR FRIENDS** L. M. Easley is visiting in Hereford this week in an attempt to renew old acquaintances. He lived here about the turn of the century, having left in 1907. Easley is staying at Hotel Jim Hill and would like to visit with anyone who lived in Hereford that early. He played in a band at the turn of the century with a Mr. Huff and recalls having known Ezra Norton.

# Soybeans Good Double Cropper

The wheat picture does not look too good for the High Plains of Texas this year. In addition to the damage already done, most observers feel that the wheat crop will probably be harvested earlier this year than most years in the past. Many farmers have never considered a double-crop system, but for those who have been hurt by the freeze and drought, this might be an ideal year to consider planting soybeans following wheat. No accurate data

has been collected, but it appears that farmers who have tried double-cropping in a normal year have been averaging about 20 to 25 bushels of soybeans after wheat. Most of these seed have been planted in the first or second week of July. However, according to tests at the High Plains Research Foundation, it appears that if soybeans could be planted approximately 10 days earlier, a farmer could expect from an 8 to 10 bushel increase in yield, and should be able to expect better quality beans. There does not seem to be an abundance of good quality soybean seed available this year,

and it is very possible the wheat problem, coupled with possible hair-out in cotton, may cause the supply to be even shorter. For these situations, the early maturing varieties are recommended. If a farmer can foresee a need for soybean seed for any purpose, he would probably be wise to seek out a source of supply in the near future, because a poor quality seed can only result in less net-dollar return for himself. Cazzis Russell, a member of the New York Knickerbockers, led the Big Ten in scoring last season with 465 points in 14 league games.



YOUNGSTERS OF ALL AGES were registered by their parents for swimming lessons at the local municipal swimming pool on opening day Thursday. About 160 children were registered for the lessons which will last two weeks. Other classes will start after the first two weeks are completed. (Hereford Brand Photos)

Tune in June 10 and 11 to the 10th Annual Buick Open, on NBC-TV.

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Folger's Coffee lb. can **65c**

Kool Aid Assorted Flavors reg. 5c **6 for 19c**

Shurfresh Oleo lb. ctn. **6 for \$1**

Crushed Pineapple Shurfresh No. 2 can **4 for \$1**

Vienna Sausage Libby's cans **5 for \$1**

ZBT Baby Powder reg. 69c **47c**

French's Mustard 28 oz. **29c**

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Mandarin Oranges Geisha 11 oz. can **4 for \$1**

Tomato Sauce Hunt's 8 oz. can **10 for \$1**

Frozen Lemonade Shurfresh 6 oz. cans **3 for 25c**

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Light Meat **lb. 98c**

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Blackeyed Peas **pt. 39c**

Buttered Cabbage **pt. 49c**

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**CRACKERS** Shurfresh lb. box with \$5.00 Purchase **15c**

**MIRACLE WHIP** Salad Dressing qt. with \$5.00 Purchase **39c**

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Joy Liquid Detergent 22 oz. **49c**

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# COOPER'S MARKET

BEST MEAT IN TOWN

## Letter To The Editor

Following procedure dictated by recent Supreme Court decisions, police organizations are necessarily hesitant about commenting on any case under investigation. However, there has been so much misinformation about the function of the Department of Public Safety and the Texas Rangers in the labor controversy in the Lower Rio Grande Valley that I feel compelled to issue this clarification of position.

In the charges and counter-charges being passed back and forth, the overall purpose of the Department of Public Safety has apparently been forgotten by some. It is our duty and responsibility by law to assist local authorities in preserving the peace and to enforce the law regardless of whom it may affect. It is no part of our function to decide what are good laws or bad laws or to decide which should be enforced and which should not. We must enforce the law as written or have a lawless, unregulated and dangerous society.

The particular function of the Department in a situation or controversy such as exists in the Valley certainly needs clarification.

First, by law and tradition, the Department of Public Safety has assisted local authorities in many thousands of cases involving every type of crime and law violation. We daily participate in numerous investigations concerning murders, robberies, burglaries, rapes, and other crimes. So far this year, the Texas Rangers have participated in a total of 21,313 investigations, searches and arrests. The incident in the Valley is merely one of many, many matters with which we are concerned, and most certainly was not singled out for emphasis.

Secondly, the Department is the only agency which can perform law enforcement functions, state or local, where the activity or law violation involves more than one county. We have statewide jurisdiction, whereas the local authorities must stop at the city precinct or county line. With the activities in the Valley extending into many counties there is no other law enforcement agency available to perform the function carried on by the DPS.

We have no position on the merits of either side of the labor controversy. The Department position is solely to see that all participants obey the law. We know that the law prohibits stopping a train because it is carrying something that an individual does not like -- the law calls this a "secondary boycott." We know that the law prohibits mass picketing. We know that the law prohibits preventing or attempting to prevent others from engaging in their lawful vocation. We also know that these violations have occurred. We further know that some of the participants have criminal records, that many are not employed in Texas nor are even Texas residents, but reside in other states. We know that some participants have been armed with deadly weapons. We know that several participants have criminal records. One has

been convicted in court for smuggling aliens, for aggravated assault, for Driving While Intoxicated and for murder, besides at one time being deported to Mexico after illegal entry into the United States. This particular individual was placed under arrest last night by the Rangers after a magistrate told them to forcibly enter a house and arrest him.

Under such circumstances, as Director of the Department of Public Safety, I believe we would be derelict in our duty to the state and all peaceful, law-abiding citizens if we did not take every lawful step to protect those citizens and their property, and to see that all participants obey the laws of this state.

As for the allegation of brutality on the part of Department personnel, let me say this once and for all. As Director of the DPS, and as an individual citizen, I would be the first to condemn any such activity. I abhor it. Every officer of this Department has specific instructions against such conduct. I have made a personal investigation of these charges and believe them to be totally false and unfounded. In this connection (and I say this generally and not as a comment on any specific statement) this charge of police brutality is the common defense and cry of a professional criminal and agitator. It is one of the most dangerous tactics known when employed in an emotionally charged situation. It can and does result in innocent persons becoming unwillingly and unwittingly involved in rioting mobs and lawlessness. If this unfounded assertion is to achieve the dignity of calling off those sworn to uphold and enforce the law, then this State is indeed in great danger and peril.

The very simple answer to those critics of the Texas Rangers is this: If they will only obey the law, no Texas Ranger ever has or ever will molest them.

Colonel Homer Garrison Jr. Director, Texas Dept. of Public Safety

## Farmers List To Tell Cotton Lease Available

In the recent cotton referendum, Deaf Smith County cotton producers voted to lease or sell cotton allotments outside the County.

The County Agricultural Stabilization and Conservation Service Office will now record the names of producers who wish to file applications for transfer of cotton allotments for 1968. This list will be available to the public, and any person wishing to purchase or lease cotton to another county.

As soon as farm allotments and yields for 1968 are determined, producers will be notified and applications will be processed for final approval.

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# FOR GOD SO LOVED THE WORLD

## How Far Can You See?



### How distant is your horizon?

That depends on your point of view... where you are when you look. Of course, the higher you are the farther you can see. Jesus said, "Friend, come up higher."

He wants you to see better... to see the world's misery and needs through His eyes. He wants you to see one-third of the earth's population going to bed hungry every night... one-fourth of the world existing on less than the average American spends for cigarettes and alcohol. Are you guilty?

God wants you to look at the world as He does. He wants you to see the people of other races and nationalities as He sees them... your neighbor, around the world, as your brother. Maybe you need to go to church Sunday and let Him take away the dimness of your eyes. He can open up new horizons for you to view. He wants you to do something about your own shriveled soul and for the souls of His people throughout the world. You can see farther when you look through Jesus.



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IMMANUEL LUTHERAN CHURCH  
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Glad's Garden

**SUMMER PERENNIALS**

In the last two articles I have been writing about annuals extensively in their plantings, and rightly so, as they do much for our gardens in many ways. There is still another class of plantings which is very profitable to the gardener, the PERENNIALS.

Before we go further it would be well to define these two words so that the amateur gardener will be acquainted with correct terminologies when speaking of what is growing or being planted. This fact was called to my attention by a young man who reads my column and he asked me the difference between an annual and a perennial.

**ANNUAL** — A plant that completes its entire life cycle within one year. The petunia is a good example of an annual, also annual phlox.

**PERENNIAL** — A plant that lives, blooms and seeds more than two years. The term is usually applied to herbaceous perennials (A nonwoody perennial, one that dies down to the ground

but resumes growth in spring. Example: Herbaceous peonies phlox paniculata, iris, mints, etc.) Shrubs and trees are also included in this group they are known as hard wooded perennials. Examples of summer perennials are A quilegia, Columbine and the Dianthus (pinks, or Sweet Williams)

Then we have what is known as the Biennial. A true Biennial normally completes its life cycle in two years. Started from seed in spring or summer, it remains vegetative, storing food to nourish the plant from onset of hard frost to the next growing season when it will develop, bloom, ripen its seed, and die. Foxglove, Flax.

Climatic conditions effect the classification of the above, in that in some locations what will be grown as an annual or perennial may be listed in other areas differently, because their life cycle is effected by the climate. Tender plants used as annuals in the North, and grown in other places as Perennials or biennials, are heliotrope, lantana (annual) snapdragon and others. So keep in mind that climate and location of the planting influences the choice of plants and also the type of a garden or plants that can be planted or planted in certain locations and under certain climatic conditions.

The perennials are a gardeners real FRIEND, when it comes to planning the garden. Perennials planted and grown tend to make our gardens permanent because when planted they will be there for several years, and labor and care will be less than for some of the other plantings selected.

It is therefore advisable in the master plan of the garden design that one use some perennials.

In planting and growing summer perennials, one has assurance of a satisfying summer garden of bloom. With them as with the annuals, it is most important that the soil has been properly prepared before planting. They will need routine care. It is also well to keep in mind that the perennials require excellent drainage. Heavy soils that become water logged in open winter can prove to be a death trap for them.

There are many, many won-



**GOOD PERENNIAL** — Dianthus, pinks or sweet williams as they are commonly called, do well in this climate as perennials. They survive rapid weather changes. A fine example are these grown by Mrs. Clara Loerwald, 405 N. McKinley. (Hereford Brand Photo)

derful perennials that can be planted. One of my favorites is the perennial phlox (Phlox paniculata) They can be the star performer in the garden, as they supply spectacular color for the summer garden. They vary in height, have good foliage, strong stems, and bloom from early July to September. They also have a sweet fragrance. They are good for mass effect or for accent plantings. They can be propagated either from seed or plants. Consult with a reputable dealer, or other grower for choice selections in your area.

Another perennial, which has been beautiful in my garden this spring is Dianthus or laced pink (small carnation). They have been a mass of color and beauty for several weeks, and their fragrance has permeated the air in the evening and early mornings. They are excellent for cut flowers.

Peonies are another perennial that do exceedingly well in our area. They were lovely this spring, both in color and size. And even though their bloom cycle is not as long as we would like for it to be, it can be lengthened by selection.

In the master landscape plan, a perennial border should be included. Much study and planning should go into its planting. A continuous bloom and charm can be attained by the perennial border if rightly selected. Some desire strong contrast in color, and textures, while others want a monotone, and subtle effect. Other than color, the

height and spread of the plants should be considered in planning the border. A graduation in heights and spread effects the beauty of the border.

Many books and references have been written and published on Perennials; a good author is Helen Van Pelt Wilson. Her book on The New Perennials Preferred, is a warm and charming book, full of good advice and sound information on the care and growth of all popular perennials.

Another recommended book is Hardy Perennials, by Alan Bloom, and any of the books printed in Great Britain are useful to the gardeners in the United States.

Do plant and grow perennials, and enjoy their beauty.

**Garden Tips:** When working bare handed in the garden apply hand cream under nail tips (generously). The cream helps keep out grease and grime, dirt and weed stains, and wipes away when the job is done.

Cultivate your plants after the rains. A loose friable soil is the growing plants paradise. If your roses have completed their first full blooming cycle, cut off old blossoms, spray to clean all foliage (in the sunny part of the day) and feed with a good recommended rose food. One I have found good is Ortho Liquid Rose Food.

**HAVE YOU SEEN:** The roses in full bloom at The Allred Oil Company offices. They make a bright pretty spot (Jimmie, some pruning on the shrubs,

**Arizona Trip Is Shared By Group**

The graduation of a grandson, Larry Pettyjohn is the occasion for a trip several are making to Phoenix, Ariz. this week. Larry is the grandson of Mrs. Otto Olson, Hereford.

Accompanying her on the trip are her mother, Mrs. Joe Bodkins, Mrs. B. E. Brumley and Mrs. Louie Olson. Mrs. Brumley will be visiting one of her cousins, and his family, Douglas Boswell, and

**Rotarian Gives Standard Pitch**

Members of the Hereford Rotary Club were given a lesson in "Salesmanship" by fellow Rotarian E. R. Williams during the club's regular noon luncheon Monday.

An employe of Vernon-Denson Real Estate, Williams presented the seven laws which have to be followed, "or any sale isn't complete." The laws include "keep it simple, keep your prospect saying yes, get enthusiasm, you've got to show and tell, call the customer by his name, always agree with your prospect, and ask questions."

Williams also said there are certain questions the salesman must ask himself, including "is it true, is it fair to all concerned, will it build good will and friendship, and will it be beneficial to all concerned?"

Presiding at the business meeting Friday was out-going president Jimmy Cooper.

The regular meeting night has been set for each Thursday evening at 7 p. m. in the Rid-

er's Club arena, east of town.

After the business meeting, the group practiced in preparation for the 4-H District Horse Show to be held in Pampa, July 14.

(Those present were Rodney Brooks, Beverly Cole, David Cooper, Jim Cooper, Pat Cooper, James Lee, Debbie Stringer, Vickie Stringer, Donna Woodward and Mrs. Woodward, adult leader, Mrs. Al Lee, Sylvia Brooks and Mr. and Mrs. Neil Cooper.

**James Lee Heads 4-H Horse Club**

New officers have been elected for Deaf Smith County 4-H Horse Club. James Lee will be president, Donna Woodward, vice president; Pat Cooper, secretary-reporter.

The regular meeting night has been set for each Thursday evening at 7 p. m. in the Rid-

er's Club arena, east of town.

After the business meeting, the group practiced in preparation for the 4-H District Horse Show to be held in Pampa, July 14.

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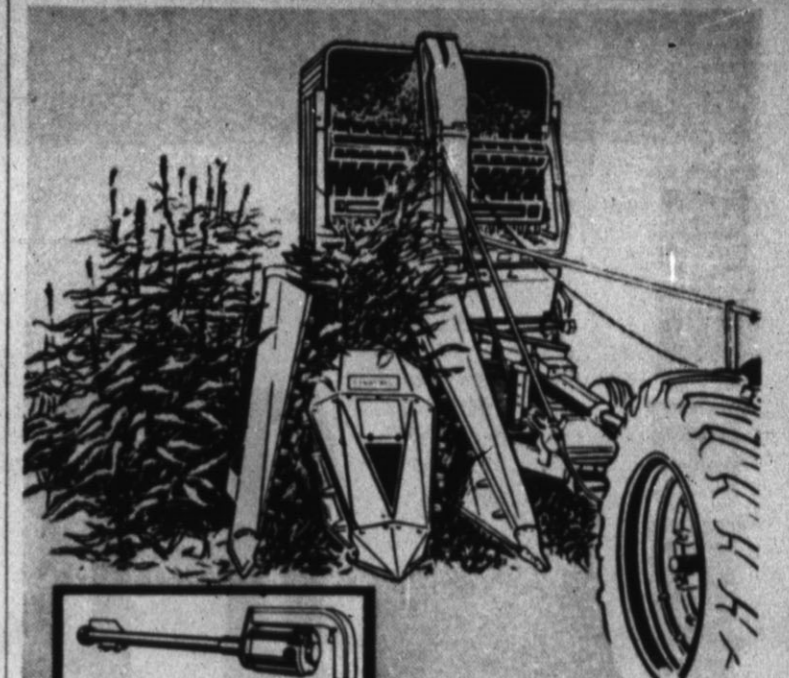
To Know is to GROW properly.

GLAD

Mrs. Louie Olson will attend the graduation of Larry, who is a nephew of hers. He is graduating from South Mountain High School. Larry is the son of Mr. and Mrs. Harold Pettyjohn. Mrs. Pettyjohn is the former Christine Olson.

**A COSTLY DIVE**  
FORT LAUDERDALE, Fla. (AP) — Third baseman Charley Smith of the New York Yankees suffered a shoulder separation diving for a Boston Red Sox batter's line drive during an exhibition game in St. Thomas, Virgin Islands. X-rays here disclosed the injury.

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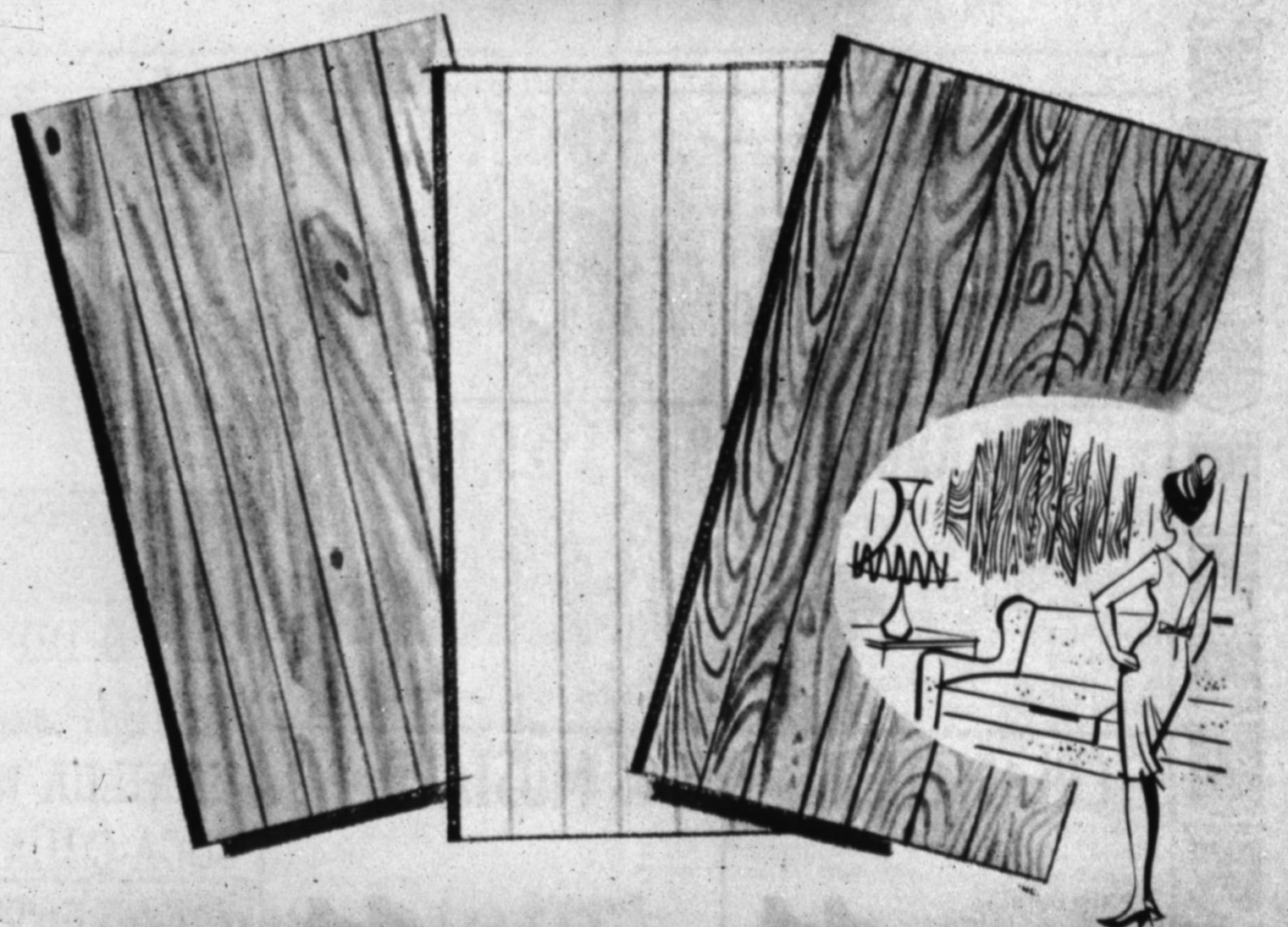
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# ANNIVERSARY

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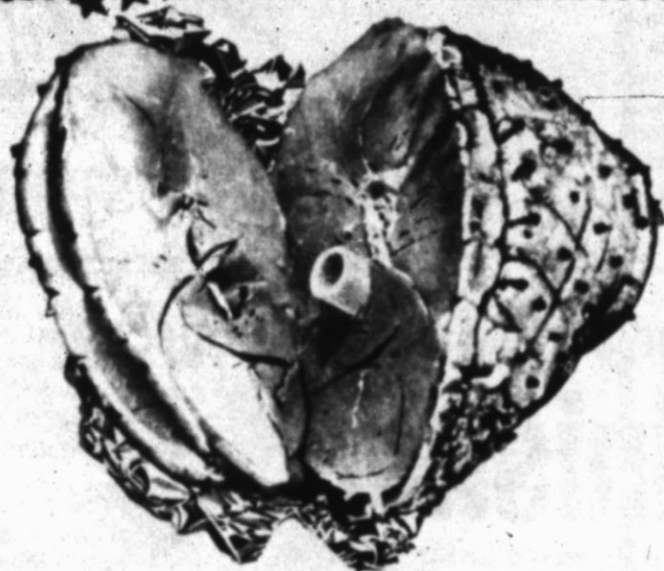
All Day Friday & Saturday

Free Samples of Cloverlake Ice Cream all day Saturday

**CAROUSEL RIDES**

All Day Saturday  
Brought to you by CLOVERLAKE

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**WHOLE HAM**

lb. **49<sup>c</sup>**

**Shank Ends**

lb. **47<sup>c</sup>**

**Butt Ends**

lb. **53<sup>c</sup>**

**Franks** Shurfresh

1-lb. pack **59<sup>c</sup>**

<b>LEMONADE</b> Shurfine - Frozen 10-oz. can <b>11<sup>c</sup></b>	<b>TOMATO SOUP</b> Campbells <b>11<sup>c</sup></b>
<b>MACARONI</b> Shurfine 7-oz. box <b>11<sup>c</sup></b>	<b>S.O.S. PADS</b> 4-pack <b>11<sup>c</sup></b>
<b>CREAM CHEESE</b> Philadelphia 3-oz. pack <b>11<sup>c</sup></b>	<b>MUSTARD</b> French's 6-oz. jar <b>11<sup>c</sup></b>
<b>CAKE MIXES</b> Magic 8-oz. pack <b>11<sup>c</sup></b>	<b>HOMINY</b> Shurfine 303 can <b>11<sup>c</sup></b>
<b>TOMATO SAUCE</b> Hunts 8-oz. can <b>11<sup>c</sup></b>	<b>SALT</b> Mortons 26-oz. box <b>11<sup>c</sup></b>

<b>SUGAR</b> 5-lb. bag with \$5.00 purchase or more excluding cigarettes <b>36<sup>c</sup></b>	<b>OLEO</b> Shurfresh 5 1-lb. quarters <b>1<sup>00</sup></b>
<b>Carnation MILK</b> tall cans <b>15<sup>c</sup></b>	<b>Cloverlake Ice Cream</b> Ice Cream 1/2 gal. <b>59<sup>c</sup></b>
<b>Lipton Instant TEA</b> 4-oz. jar <b>79<sup>c</sup></b>	<b>Taylor &amp; Sons Grade "A" Medium EGGS</b> 2 doz. <b>59<sup>c</sup></b>
<b>Gold Medal FLOUR</b> 10-lb. bag <b>99<sup>c</sup></b>	<b>DOUGHNUTS</b> Sat. Only ea. <b>10<sup>c</sup></b> doz. <b>39<sup>c</sup></b>
<b>HOT DOGS</b> Sat. Only ea. <b>10<sup>c</sup></b>	<b>CHIP &amp; DIP</b> Cloverlake 8-oz. <b>27<sup>c</sup></b>
<b>SHRIMP</b> Blueplate Frozen Breaded 10-oz. pkg. <b>69<sup>c</sup></b>	<b>VANILLA WAFERS</b> Tendercrust 15-oz. pkg. <b>23<sup>c</sup></b>
<b>COCA-COLA</b> Regular or King Size plus deposit 2 ctns. <b>79<sup>c</sup></b>	<b>SHORTENING</b> Food King 3-lb. can with 5.00 purchase or more excluding cigarettes <b>49<sup>c</sup></b>

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<b>ORANGES</b> Texas	lb.	
<b>CARROTS</b>	lb.	
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