

# Welcome District 573 Rotary International



Souvenir Edition

## The Hereford Brand

Hereford Welcomes  
Wolfgang And Uta

66TH YEAR — NO. 43

HEREFORD, TEXAS, 79045, THURSDAY, APRIL 20, 1967

PUBLISHED EVERY THURSDAY



**"HE'S JUST TEASING"** — Denise tries to console baby sister Debbie, by saying that what Doug has been telling her is just part of the Rotary Convention talk — their mother, Naomi Schroeter, has not really had her name changed to Rotary Ann — that is just what they call the ladies of Rotarians. Doug, 4, really gets a charge out of teasing the girls. They are the children of Convention Chairman, Alex Schroeter, and his Rotary Ann, Naomi. (Hereford Brand Photo)

### Convention Agenda

- THURSDAY**  
Present and Past Officers Dinner Caison House  
6:00 p.m.  
An Evening of Relaxing Hereford Country Club  
6:30 p.m.
- FRIDAY**  
7:15 a.m. Breakfast (see program)  
8:15 a.m. First Plenary Session High School Auditorium  
9:00 a.m. Coffee and Fellowship  
11:30 a.m. Call To Order adjournment
- 12:00 noon All Conference Luncheon Bull Barn  
Spur Rotary Club Rotary Information Sessions Hereford Community Center  
1:30 p.m.  
6:30 p.m. Governor's Banquet Bull Barn  
Governor's Ball Hereford Country Club  
9:00 p.m.
- SATURDAY**  
7:15 a.m. Breakfast, Caison House  
8:15 a.m. Second Plenary Session High School Auditorium  
9:00 a.m. Coffee Call to Order  
12:10 p.m. Auf Wiedersehen Luncheon High School Cafeteria



Earl L. Wilbur  
Governor District 573  
Rotary International

## Ladies Tour Sees Homes, Industries

Wives of Rotarians here for the convention of District 573, Rotary International will be entertained at events planned just

### Hereford Rotarians Are Ready

Rotarians in Hereford have planned the use of several facilities in the community to make convention activities move with ease and comfort. Alex Schroeter, president of the Hereford Rotary Club is serving as general chairman. He is assisted by R. G. Fiebler, vice chairman.

The eight places for meetings have been arranged by Roland Barton. General headquarters is the Red Carpet Inn, west highway 60. Breakfasts will be served at Jones Restaurant and at Caisons. Business meetings will be held in the high school auditorium with special sessions at the Community Center. Large banquets will make use of the legendary Bull Barn. Special entertainment is planned for the evening.



Alex Schroeter  
Convention Chairman

for the ladies, as well as social occasions with their husbands during the two-day convention.

Tours of Hereford homes and industrial plants are planned for each afternoon, and special games at Hereford Country Club beginning at 1:30 p.m. The wives of Rotarians will be entertained at the homes of Mrs. John Wick, chairman, and Mrs. Myron M. Johnson, vice chairman.

Five of the most beautiful homes will be shown during the afternoon. Myron M. Johnson, vice chairman, will assist Mrs. John Wick, chairman, in the afternoon. Mrs. John Wick, chairman, will assist Mrs. John Wick, chairman, in the afternoon.

District Governor Earl L. Wilbur has announced that Rotary Ann is invited to attend all plenary sessions of the convention, as well as breakfasts, luncheons and evening entertainment planned to include wives of Rotarians. Local convention chairmen add that Hereford merchants will welcome visitors in stores of Downtown Variety Park and Sugarland Mall, to shop or browse in their free hours.

her husband is a host to Dr. and Mrs. Wolfgang A. Wick, Klagenfurt, Austria, special convention guests. Dr. Wick, member of the board of directors of Rotary International, is representative to this convention of the International president, Richard L. Evans of Salt Lake City.

The District Governor is Mrs. Carver's brother, a resident of Dalhart. Her parents are to be the Carvers' house guests during the convention. Her father, H. S. Wilbur Sr., is a long-time member of the Rotary Club in his home city, Canadian.

Many other visitors are expected to be guests in Hereford homes while they are here for the convention, adding to women's participation in the event.

### Ed Harding Is Speaker

Rotarians will hear Ed Harding Friday evening at the Governor's Banquet. Harding makes over 100 talks a year in all fifty states. He is a "story a minute" and all his talks are good fresh renditions of the Tarheel Hum.

Harding is a Kentucky Colonel, a member of the Arkansas State Bar, and a past president of the Tarheel Hum. He is also a member of the American Bar Association and the American College of Trial Attorneys. He is currently a member of the American College of Trial Attorneys. He is currently a member of the American College of Trial Attorneys.

### Dr. Rodgers Is 68-69

Dr. Rodgers is a member of the District 573 Rotary Club. He is a member of the District 573 Rotary Club. He is a member of the District 573 Rotary Club.

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### District 573 Convention Full Days Planned

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trials, the representative of the Rotary International president, will speak. The Governor's Banquet and Ball are to be held Friday evening, following special Rotary Information sessions during the afternoon. Hereford High School's award winning stage band will play at the banquet and will play at the banquet.

After the first plenary session in Hereford High School auditorium, the All-Conference Luncheon will be held at 12 noon in the Deaf Smith County Bull Barn, with Spur Rotary Club as host. A barbecue lunch will be served at Elson Clark, organizer, provided "Music to Eat Beef By" by Dr. Wolfgang A. Wick of Austria.

Exhibits to be featured "during the convention will be arranged by five Rotary Clubs from as many cities and will be of interest to the women. These will be displayed at the new Deaf Smith County Museum, and its permanent exhibits will also be open for convention visitors.

A collection of 20 paintings by noted artists of the 19th and 20th centuries, owned by Midland West Rotary Club, will be on view as well as a display of student art from foreign nations, a result of exchange with grade school pupils of Amarillo, displayed by S&W Amarillo Rotary Club. Levelland Rotary Club will present an exhibit from Girlstown U. S. A.; O'Donnell Club a collection of mementoes representing gifts from many nations of the world, titled Fortunes of International Contacts; and Post Rotary Club a pictorial tour of Burlington Industries plant.

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AWARD — Rotary Club with the largest attendance percentage, including Rotary Ann, will be presented this Attendance Award. The traveling trophy will be passed from club to club. The district advisory committee has authorized the presentation during this convention.



### Hereford Rotarians Get Lesson In Safe Driving

Hereford Rotary Club members were given a driving lesson during their regular luncheon Monday as representatives of the Department of Public Safety presented a film titled "Freeway Driving Tactics."

The film was presented by Ed Burchfield, who was addressed by Sheriff Dick W. Fields. Burchfield, who was addressed by Sheriff Dick W. Fields, is a member of the Hereford Rotary Club. He is a member of the Hereford Rotary Club.

Members hold the middle of the road. You are entitled to the road. You are entitled to the road. You are entitled to the road.

1. Always speed! It shows you are a man of PEP, even though traffic is heavy.  
2. Always speed! It shows you are a man of PEP, even though traffic is heavy.  
3. Always speed! It shows you are a man of PEP, even though traffic is heavy.



**ROTARY ANNS TO VISIT HERE** — Mrs. J. R. Johnson, wife of a Hereford Rotarian who will be one of the hostesses to visiting women during the district Rotary convention here this weekend, stands before the fireplace at the Howard Gault home, one of five beautiful homes in the city which are included on a tour for the Rotary Anns Thursday afternoon. Grounds of the Gault place at 208 Texas will also be of interest to the visitors; it was chosen Hereford's residential Beauty Spot of the Month of April by the Chamber of Commerce Beautification Committee.

### Harding...

- Continued From Page 1
- meeting place. For candlelight or indirect lighting discount the speech 15 percent.
3. Have good food. (Be sure to have green peas. Nobody feels at home without them.)
  4. For slow service discount success of your party 20 percent. Put the salad and the dessert on the table before they sit down. (It will save a half hour.)
  5. Be sure to have some flowers on the head table and music if possible.
  6. Start the meeting on time and keep moving. Only 10 percent of your crowd is interested in the presentation of golf prizes.
  7. Have somebody to do the invocation that really knows how to invoke.
  8. Don't let bellboys come in during the speech, to look for somebody who doesn't even belong.
  9. Have a reception committee to help seat the folks and make them feel good.
  10. The one stated above — have Ed Harding for speaker.

### Ready...

(Continued from Page 1)

tainment such as the governor's ball will be held at Hereford Country Club.

Don Baugous is supervising registration which will be held all day Thursday, at the general headquarters.

Other chairmen are Russell Carver, golf; Mrs. Russell Carver, ladies entertainment; Ben Childers, program-exhibits; Roy Faubion, publicity; Dub Hair, treasurer; Bill Davis, food; Clinton Massie, housing; Gwynne Owen, transportation; Melvin Young, printing; Joe Whitley, decorations; and Myron Morgan, home tours. Mr. and Mrs. Leo Forrest are host and hostess to the President's Representative, Dr. Wolfgang Wick and his Rotary Ann Uta.

### Rodgers...

Continued From Page 1

tuary Committee, Sportsman's Club of Texas and Odessa Chamber of Commerce.

His wife, Ruth, received her B. A. degree from Texas Technological College and her M. A. from Sul Ross State College. She is a member of the Eastern Star.

Rodgers will take office as District Governor of District 573 following the 1966 convention in Mexico City, where he will be officially elected.

He has the complete support of all 46 clubs in the district.

More than 1,100 Texas land-owners signed contracts last year to apply complete conservation to their land. This will be done with SCS technical and cost-share help under the Great Plains Conservation Program. 13 of these were farmers and ranchers in Deaf Smith Co. This brings the total farmers and ranchers using the Great Plains Cons. Program in Deaf Smith Co. to 136. Eleven million acres of Texas land are having a complete soil and water conservation program applied with SCS help under the Great Plains Conservation Program. 196,853 AC. of these is in Tierra Blanca SWCA.

## Student Loans Sponsored By Andrews Club

Upon taking office as president of the Andrews Rotary Club, Gerald McCaskill also held presidencies on the Andrews County Chamber of Commerce and the Lay Advisory Committee of the Andrews Schools.

Since he took office, the club has increased in attendance percentage.

Active in several community projects, the Andrews Club held a citywide auction to raise club funds and it was so successful that it continued three nights, rather than being a one-night stand as was planned.

The student loan fund sponsored by the club is currently being used by two college students. Each year the Andrews Rotarians sponsor a children's

fishing rodeo at the city's lake-side park.

Refurbishing 30 school desks that were rescued from an Andrews school fire, the Andrews club joined with the Kermit Rotary Club in taking the desks to Loma de Juarez in Mexico. This area has long been aided by the Kermit club.

Helping to get many books back into circulation in Andrews Rotarians sponsored a book fair where residents sold books they no longer read and bought new ones.

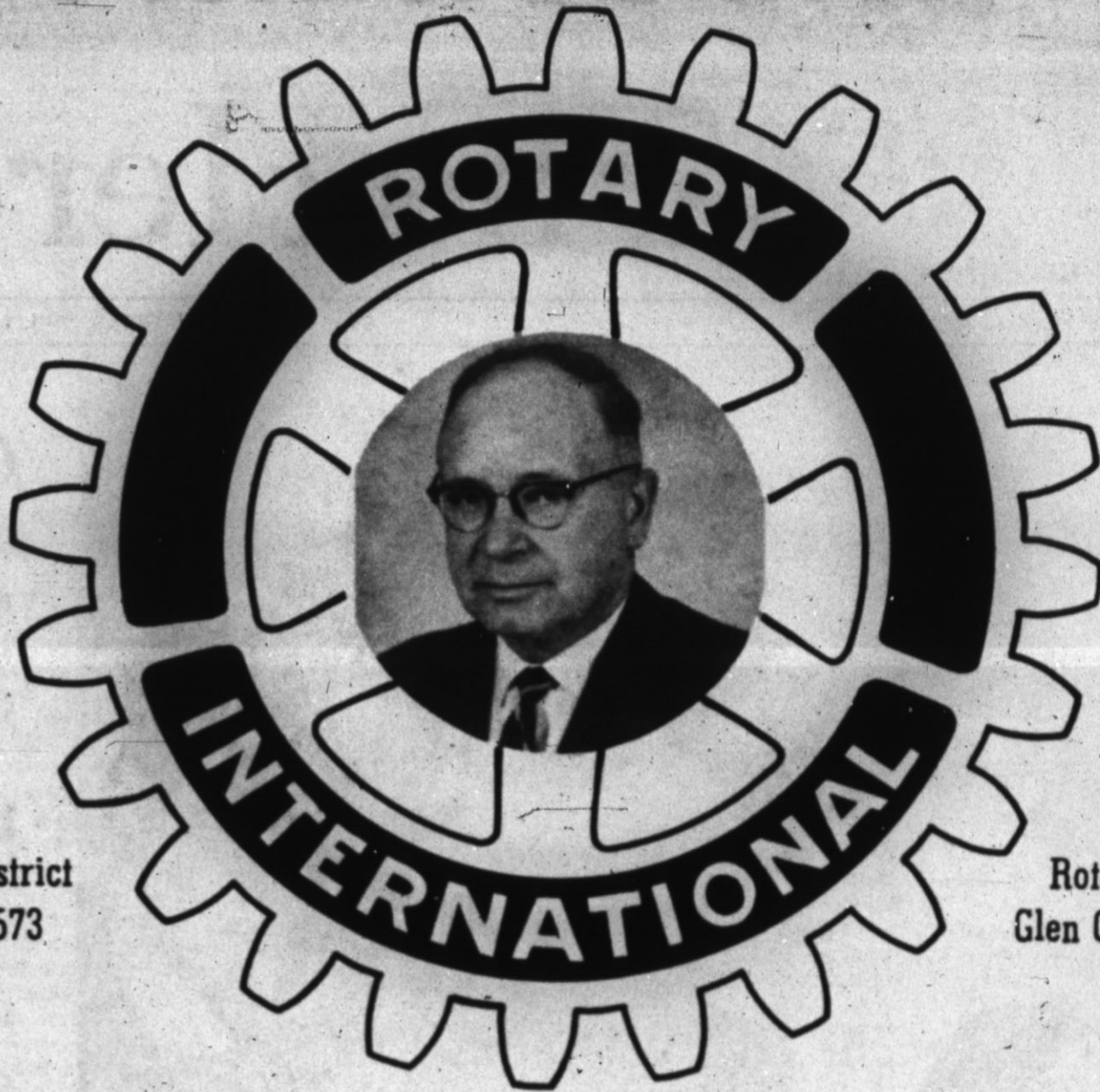
Serving as officers of the club with McCaskill are Jim Dotson, vice president, Joe Weatherby, secretary and Evans Holland, treasurer, Kenneth Bales, Doug Gilliland, Gene Demmler and Elzie Parks are directors.



Gerald McCaskill  
Andrews President

The Andrews club's sweetheart is Mrs. Marj Carpenter who is news editor of the Andrews County News. Unlike the many clubs who enlist a pretty young high school girl as their sweetheart, Andrews Rotarians know how to get lots of news coverage!

## WELCOME ROTARIANS



District 573

Rotarian Glen Osborn

to Hereford, Texas and the big District Conference

I'm Glen Osborn, a Rotarian who happens to have a lion as a partner. But he's a pretty nice guy too, and if you need any help while in town, don't hesitate to call on us. We're dealers for BUICK-PONTIAC and GMC, but whatever your brand of auto, if you have trouble while you're here, we're at your service. Welcome to Hereford.

### KINSEY-OSBORN MOTORS, INC.

2nd at Miles

Phone 364-0990

## WELCOME ROTARIANS



District 573

Rotarian Gaston Baer

It's a pleasure to have you in Hereford

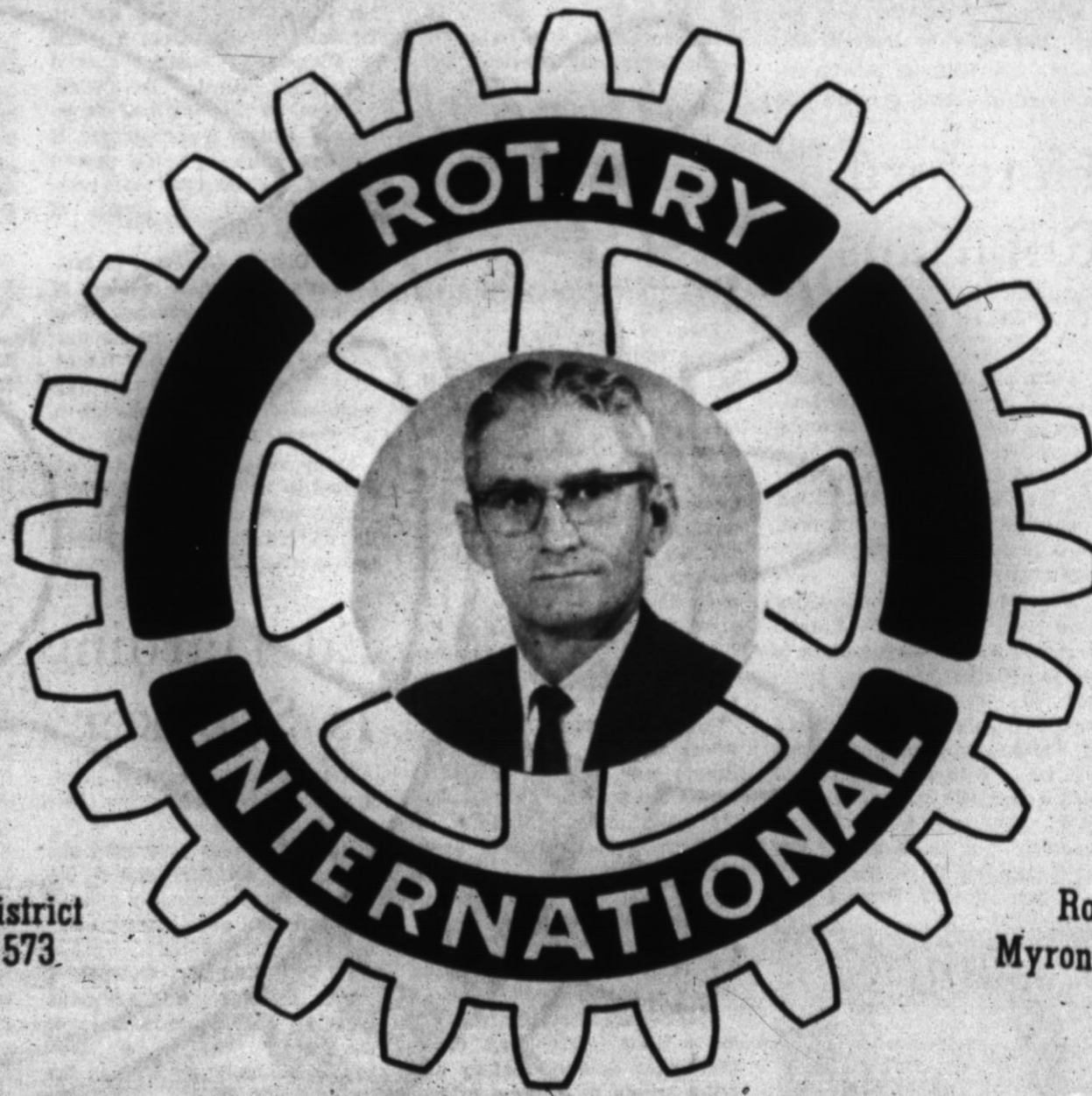
We're happy to be the host city for the big District Conference, District 573. We know you're going to have a big time while in town, and if we can be of any assistance to you please, call.

*Gaston's*

POPULAR STORE

In Downtown Hereford

## WELCOME ROTARIANS



District 573

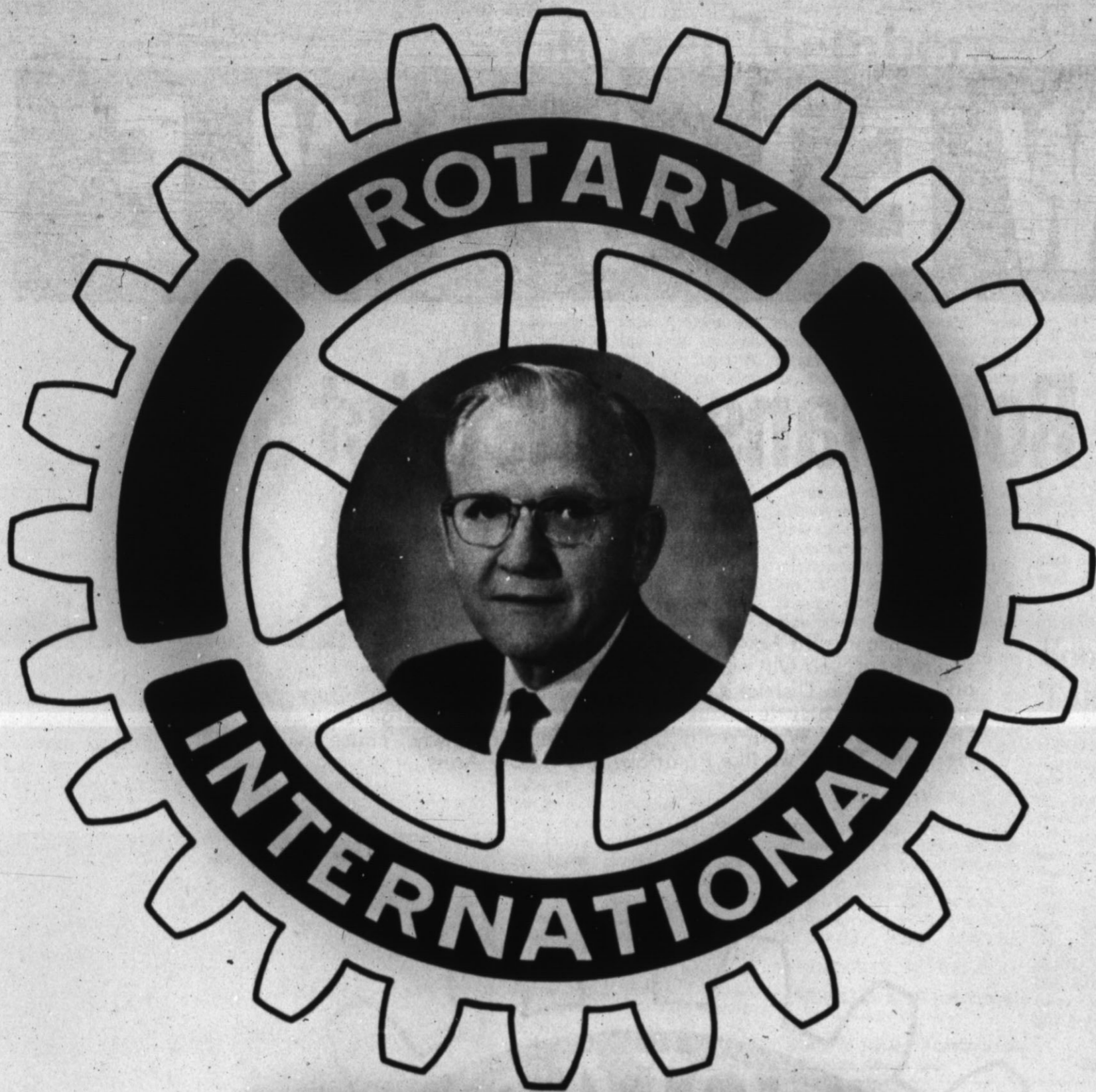
Rotarian Myron Morgan

It's A Pleasure to Have You Here

It really makes us happy to welcome the Rotarians of District 573 to Hereford, Texas and the big District Conference. We know your stay is going to be a pleasant one, 'cause the Hereford Rotary Club and District Governor Earl Wilbur have left no stone unturned to make sure of this. If we can be of any help while you're in town, please call.

### HI-PLAINS SAVINGS & LOAN ASSN.

4th and Sampson



Rotarian Leo Forrest, Manager

# WELCOME ROTARIANS

to  
**HEREFORD, TEXAS**

the  
Center of . . .

- The Vegetable Industry
- The Cattle Feeding Industry
- The Sugar Industry
- The Row Crop Capital

And Home of . . . . .

## Deaf Smith County Electric Cooperative, Inc.

The Source of the Electric Power That Makes The Wheels Turn in all  
our Agricultural Based Industries!!

Rotarian Joe Kerr, Accounting

The importance of Rural Electric Power is immeasurable in this fast moving economy of Hereford and Deaf Smith County. In fact, without first having Rural Electrification, we sincerely doubt that Hereford and other rural areas could ever have developed to the high level they now enjoy, and we would more than likely not have the fine HOLLY Sugar Company installation, nor the wonderful cattle feeding operations now in existence throughout our area. RURAL ELECTRIFICATION is the key to rural growth.

But you've probably heard the Rural Electrification story in your own area, and you're here today to learn more about Rotary and to enjoy the fellowship of your fellow Rotarians. We're happy to be a part of the host city and the host club, and if can be of any assistance to you while in town, don't hesitate to call. In HERE-FORD, we LIKE ROTARIANS.

from our Entire Staff

a

**SINCERE WELCOME**

to

**ROTARIANS**

of District 573





**HOME OPEN TO ROTARY ANNS** — Mrs. Ansel McDowell and her daughter-in-law, Mrs. Jim McDowell, who will be her co-hostess when visiting wives of Rotarians call at her home on a tour Thursday afternoon, pose in the dining room of the beautiful home at 207 Texas. Wives of Hereford Rotarians will be co-hostesses at five of the city's most attractive homes, during the tour which will be part of the entertainment for women here from other cities for the district Rotary Club convention.

## Rotary Park Is Panhandle Work



Gene Phillips  
Panhandle President

The oldest service club in Panhandle, Panhandle Rotary Club was chartered in 1925 with 16 members attending the organizational meeting.

Of these 16 charter members, John O'Keefe and A. A. Callaghan remain on the roll today.

Especially outstanding in the work of the Panhandle club has been their use of the 22 acres of land situated inside the city limits, which is called Rotary Park. The park contains two baseball parks for use by Little League and organized semi-pro softball teams.

One block of the park was leased to Carson County for 99 years — at a cost of \$1 for the full term lease. Carson County's Livestock Barn was con-

structed on this site.

Also listed as service projects are the contributions made by the club to American Field Service, Community Chest, Little League and others. The club also cooperates with the Chamber of Commerce and other civic clubs in community activities.

Club president is Gene Phillips, who served as Rotary director for 4 years prior to becoming president. Phillips is also active in Chamber of Commerce work, having served the past year as president. He is executive vice president of the First National Bank of Panhandle, married to the former Elaine Cundiff of Canyon and has two children. They are Julie, 8 and David, 6.

Directors of the club are Herman Powell, Max Reno, Earl Bonner and J. W. Thomas.

Los Angeles Dodder pitchers turned in 20 shutouts in 52 complete games last year and had a team earned run average of 2.62.

## Howdy Rotarians!



Rotarian  
Gwynne  
Owen

**It's Good to Have You Here!**

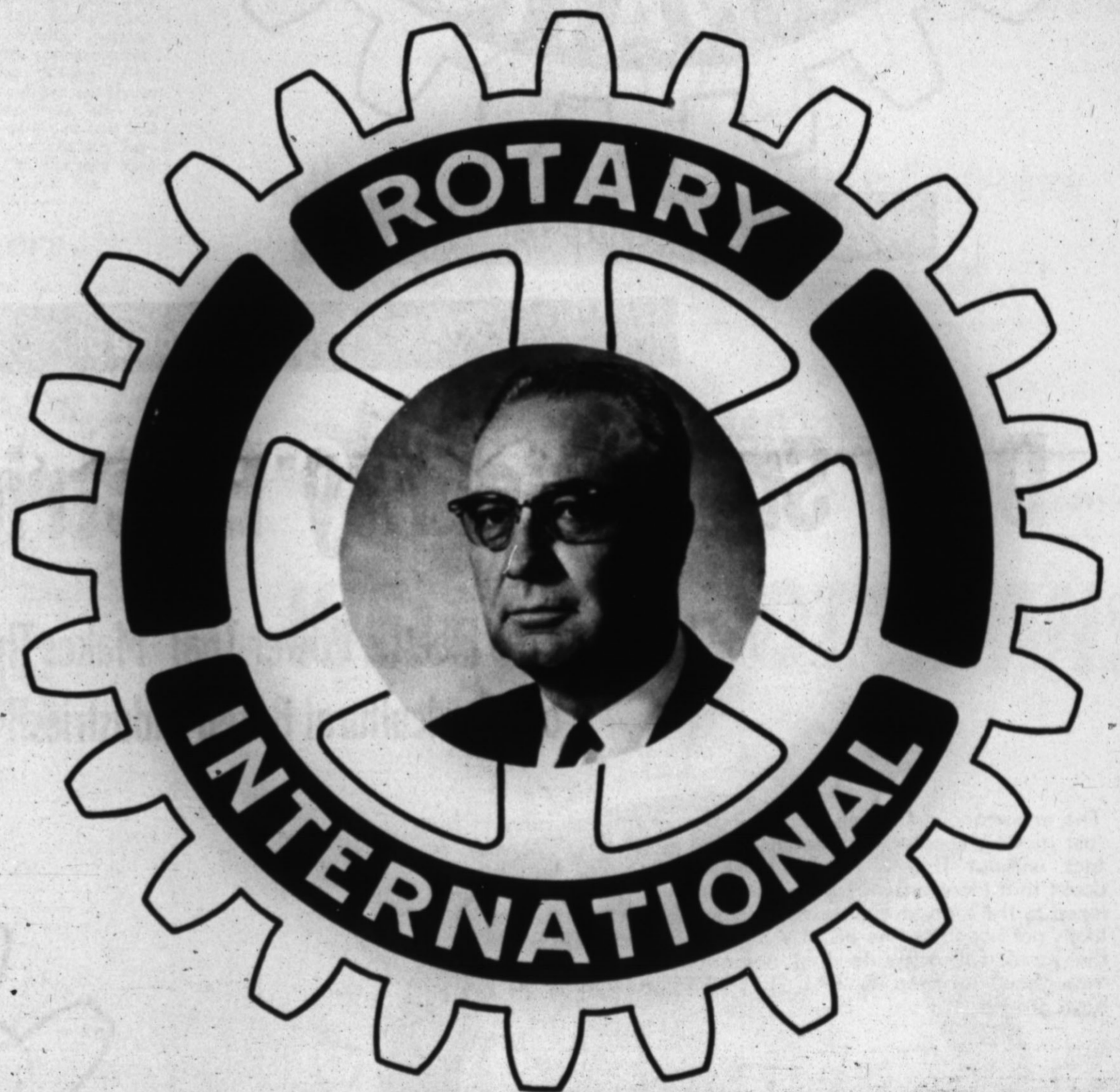
We're proud to be able to host the district conference, and we're real happy to have you in town. If we can be of any assistance to you while you're here, please call. IN Hereford, we LIKE ROTARIANS.

# GWYNNE'S CLEANERS

# WELCOME

## Rotarians — District 573

It's a pleasure to have you in our city and we hope that while you're here, you will make the most of the opportunity to relax and enjoy the District Conference. Learn a little about Rotary . . . learn a little about Hereford . . . and just generally "have a ball". We're really glad you came our way, 'cause in Hereford, Texas, we like Rotarians and Rotary Anns.



Rotarian Ben Childers

Hereford is a great place to make your home. The folks at Carl McCaslin Lumber Company are proud of the progressive city of Hereford, and we're proud of the local Rotary Club as well as the other service clubs here. Each has contributed much towards a better Hereford. Look the place over well while you're here. And come back again real soon.



# Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of The Courthouse

Phone The Lumber Number 364-3434



**CHARTER MEMBER** — Lloyd A. Wicks has worked with Ralls Rotary many years and was president of the club in 1931-32 and was District Governor 1950-51.

## Charter Members Distinguish Ralls Rotary

Receiving its charter April 9, 1928, the Ralls Rotary Club has produced a crop of aggressive and forward-looking members.

Among the most distinguished members of the club are two charter members — Lloyd A. Wicks, who served as club president during the Rotary year 1931-1932 and district governor for the year 1950-1951 and J. Edd McLaughlin, who was club president for the year 1929-1930, district governor 1937-1938, director of Rotary International for the year 1939-1940 and president of Rotary International during the Rotary year 1960-61.

District Governor for 1928, Ellis Boyd delivered the Ralls' charter in April after they began the club with their first regular meeting on March 2 at the Ralls Inn.

With outstanding attendance records the club had a 100 percent attendance from August, 1929, to May, 1933. A period of nearly 4 years, thus making a total of 196 consecutive weeks for perfect attendance.

The membership of 48 includes a man who has achieved 25 years perfect attendance, Walker Watkins; two members with over 30 years perfect attendance — Tim D. Lyle and Jimmie M. Rankin — and two members with over 35 years perfect attendance — Lloyd A. Wicks and J. Edd McLaughlin. A truly unusual and outstanding record.

Having been served by 39 presidents in the club's history,

Robert A. Smithee is presently serving the club in the president's capacity. Other officers and directors of the club include Craig McDonald, vice president, Robert Danner, secretary-treasurer, Edd McLaughlin, honorary permanent member, John W. Thomas, special adviser to the president, Bill Mayes, Claude Adams, Walt Gillon, Wright Carlisle and Robert Ayres.

President-elect for the coming Rotary year of 1967-68 is Craig McDonald with W. H. Sismukes as secretary-treasurer.

Sponsoring many civic activities since receiving its charter 39 years ago, the Ralls club has done special work with scouting. Having sponsored all phases of scouting almost since the club's beginning, many of the members have received the coveted Silver Beaver Award for long and distinguished service to scouting.

### ROTARY TEST

The Four-Way Test in Rotary consists of 4 things a Rotarian should consider before thinking, saying or doing anything. 1) Is it the TRUTH? 2) Is it Fair to all concerned? 3) Will it build GOODWILL and BETTER FRIENDSHIPS? 4) Will it be BENEFICIAL to all concerned?

Motto of Rotary International is "Service Above Self."

## Charter Member Active In Post

Post has one active charter member, Tom Boucher, architect. The club was organized in 1925. Presently there are 42 active members in the group.

Ansil O'Neal is president for 1967-68. He has been a member of the Post Rotary for 4½ years. He served three years as club secretary and was vice president for 1966-67 and stepped up to the gavel when Dick Turner resigned because of a company transfer.

Bill Pool, vice president elect has served two years as director. Lou Marks secretary for this past term is also secretary for the 67-68 term. Tom Gambelin has a double term to serve as treasurer. Directors are Bill McBride, George Miller, A. C. Cash, and Curtis Christopher.

An old-timer in Post is the club sweetheart — Mrs. Tillman Jones. She has been sweet heart for about five years.

## Bob Phillips Is Tulia President

Organizing their club for outstanding service to community and surrounding areas, the Tulia Rotary Club received its charter in 1953.

Presently leading the club in both its special projects and weekly meetings for the Rotary year 1966-1967 is Bob G. Phillips, whose field is education administration.

Serving under Phillips, and during 1967-1968 Rotary year is Bob Nelson, vice president. Secretary-treasurer of the club is Bill Barnett.

Classifieds Get Results

## WELCOME ROTARIANS



Rotarian Earl Phillips

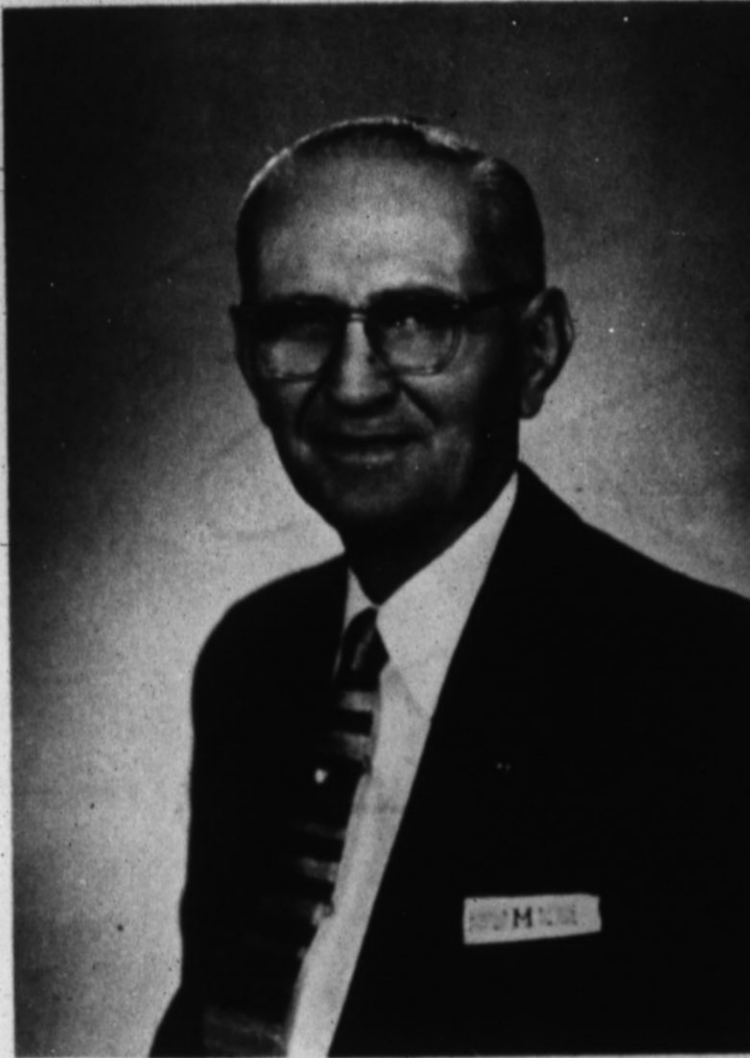
## to the Big District Conference

It's a pleasure to welcome the Rotarians to Hereford, Texas and the big District Conference, District 573. If we can be of any assistance to you while you're here, please call. Phillips and Lawrence Service Station is the Triple-A station in Hereford.

## PHILLIPS & LAWRENCE TEXACO

503 East First St.

Phone 364-0097



**DISTINGUISHED** — J. Edd McLaughlin has held many offices in Ralls Rotary including club president 1929-30, District Governor 1937-38, Director of Rotary International 1939-40 and president of Rotary International 1960-61.



## WELCOME ROTARIANS



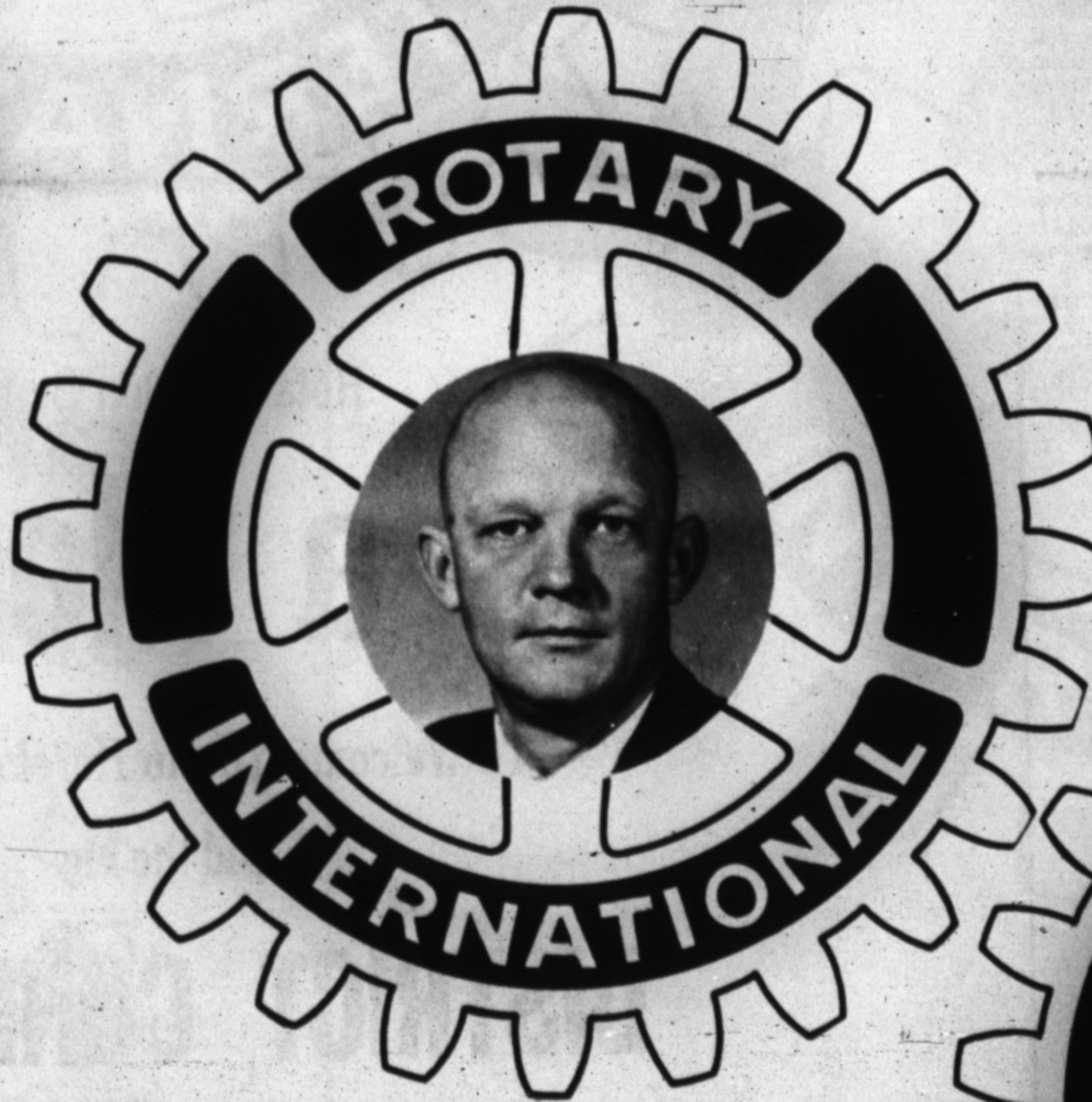
Rotarian E. R. Williams

It's a pleasure to welcome the Rotarians of District 573 to Hereford, Texas and the big District Conference. In Hereford, we like Rotarians — and we like being your host. If we can help in any way while you're here, please call.

**VERNON DENSON**  
Real Estate

# WELCOME ROTARIANS

to Hereford, Texas  
and the big  
DISTRICT CONFERENCE



Rotarian Harlan VanderZee

It's a pleasure to welcome the Rotarians of District 573 to Hereford, Texas and the big District Conference. We're happy to be your host. If we can be of any assistance to you while you're in town, be sure to call.



Rotarian Russell Carver

 **HEREFORD STATE**  
*Bank*

# Pen Pals Found By O'Donnell Club

Present officers of the O'Donnell Rotary Club are Wayne No-land, president-Truett Hodnett, secretary — and Miss Virginia Cook, Club Sweetheart. Directors are Homer Hardberger, Clyde Winans, Blaine Mitchel, and Oscar Veach.

The O'Donnell Rotary Club received its charter in 1939 and was sponsored by the Tahoka Rotary Club. E. T. Wells is the only Charter Member still in the Club.

As a request of the school pupils, some 125 students have received pen pals from overseas through the O'Donnell Rotary Club. This request came from the students after they had written school papers and magazines for the names of pen pals and were unable to receive a name. They were told that none were available. The Club is still answering requests for pen pals.

The O'Donnell Club exchanges books, slides, banners, gifts, etc. with other Rotary Clubs around the world.

The O'Donnell Rotary club is active in several avenues in the Youth Work of O'Donnell. One of the main services to the youth is the sponsorship of Boy Scout Troop 789 of which about thirty boys are members.

The Club participates actively in Community Service. One annual project is the Clean-up Campaign in the community.

Some of the past activities of the Club are: The Club landscaped and provided playground equipment for the original city park, organized Little League, provided street markers for the town. In cooperation with the 1946 Study Club, the Club built and paid for picnic tables and benches at the new community park. The Club



Virginia Cook is sweetheart of the O'Donnell club. She is a senior student in O'Donnell High School.

helped spark the interest for a Community Building, sponsored the first Future Farmer Stock Show, and continue to give the overall Showmanship Trophy. Activities for the future are barbecue pits at the park and a permanent hut for the Scouts.

# Dalhart Has One Of Oldest Clubs

With the distinction of being one of the oldest Rotary clubs in District 573, the Dalhart Club received its charter in 1925. The club was chartered with 21 members and received the charter from the Amarillo Rotary Club.

Shortly after organizing, the enthusiastic club entertained



DALHART SWEATHEART — Carol Hogue, a junior at Dalhart High School is the Dalhart Rotary Sweetheart.

with a Ladies Night. There were over 100 in attendance including 37 Rotarians and their wives from Clayton — Clayton had the distinction of being the smallest town in the US with a Rotary Club at that time.

The Dalhart club has sponsored and supported the Boy Scouts and 4-H Award dinner. In 1959 it began a building fund for the Boy Scouts. The 4-H Award dinner is held for the

# Plainview Club Organized 1921

Organized in May of 1921, the Plainview Rotary Club was organized under the sponsorship of H. C. Pipkin of Amarillo, who was appointed special representative to organize a Rotary Club at Plainview.

Serving the club with a present membership of 72 are Bill Stanford, president, John Boyd, vice president, Claude Witten, secretary and W. C. Hayes, treasurer.

Marshall Pharr, Bill McKee,

young people showing livestock and has proved popular with them.

President of the Dalhart club is Harry Schultz, previously judge of the 69th District Court. Schultz has attended Rotary International Convention in the past — when it was held at Dallas and Denver.

Serving with Schultz as officers for 1966-67 are Harlon Gas-kill, vice president, Lynn Thames, secretary-treasurer, Jess Curry, Bert Corich and Jim Shearer, directors.

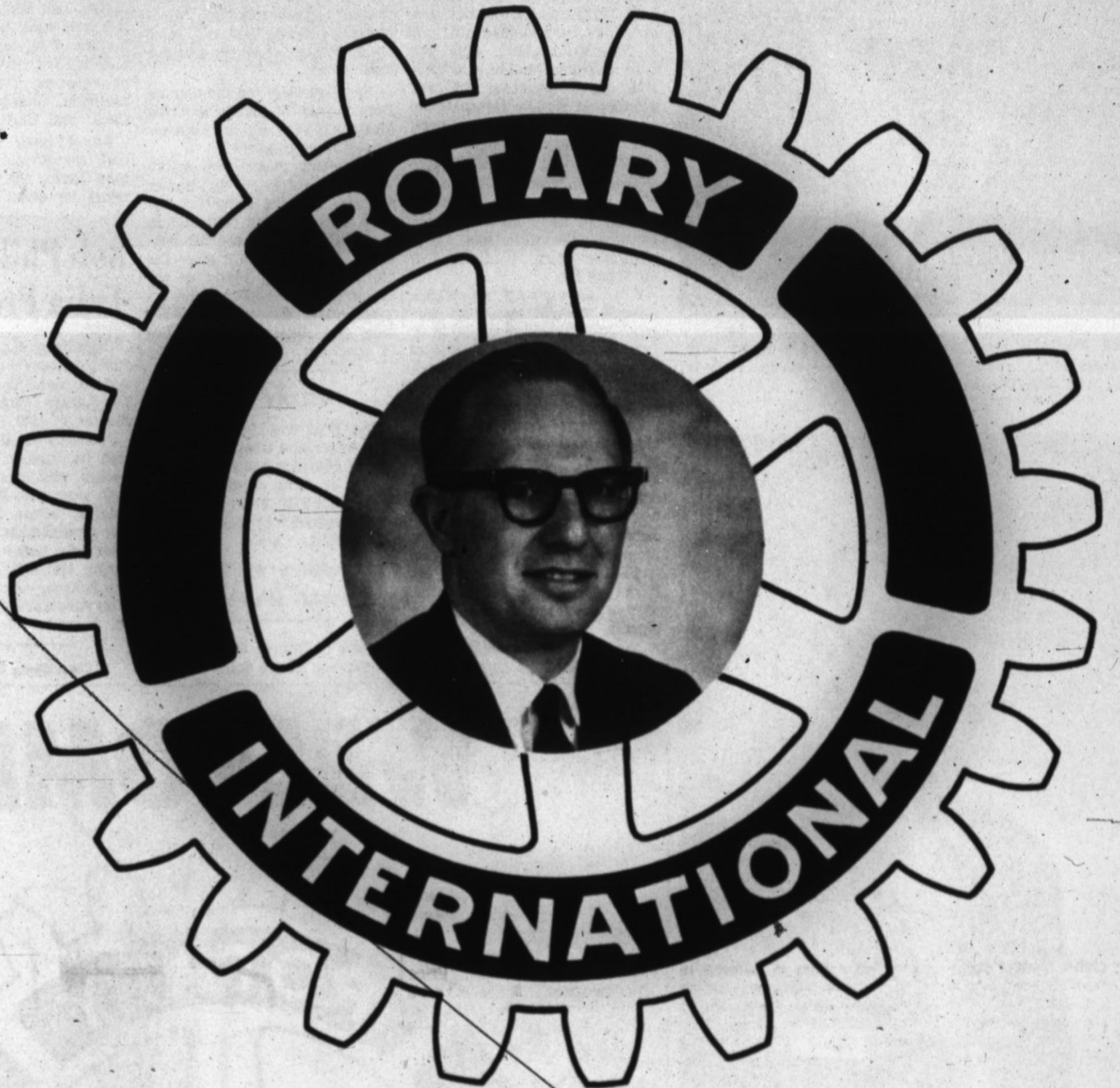
Officers-elect are Raymond Wallin, president, Bert Corich, vice president, Lynn Thames, secretary-treasurer, B. W. Mc-Meen, Robert Harryman and Bill Mahaney, directors.

Bob Magee, Glenn Bickel, C. H. Janeway, Paul Sparkman and Wes Eatmon directors of the Plainview Rotary Club.

Stanford points out to the Plainview membership in their yearbook that they have a rich heritage given by Rotarians of past years, but "yet we, as we reflect the past, must continue to be aware of our obligations to the present and to the future."

Nardin's Byrd, owned by Mr. and Mrs. Arthur Nardin of North Bay Village, Fla., led the 2-year-old pacers in money won last year with \$136,261.

# WELCOME ROTARIANS



Rotarian Don Baugous

# It's a Pleasure

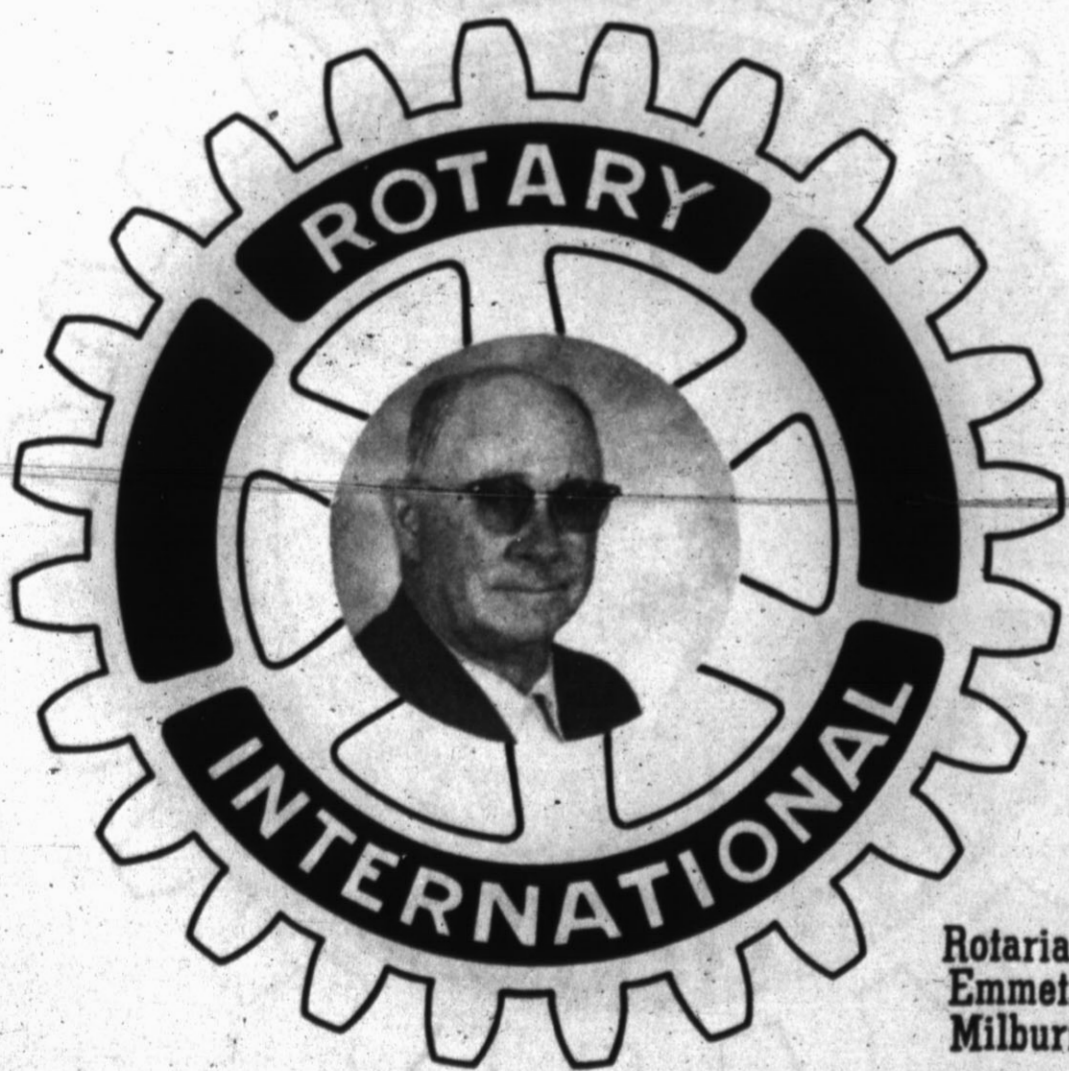
To Welcome You to Hereford, Texas  
and the big

# DISTRICT CONFERENCE

Thursday, Friday and Saturday - April 20-21-22

Hereford is a great place to live . . . and Hereford is a great place to hold the annual DISTRICT CONFERENCE, Rotary District 573.

May we extend to you a sincere welcome to Hereford, and if we can be of any help to you while in our city, please call on us. We like Rotarians in Hereford.



Rotarian Emmett Milburn

to the friendliest town in Texas

Never fear, Rotarians . . . the old hot-rod trader is here. This is the only place in town where you can buy a car and get a free six-months course in auto mechanics. We guarantee every unit to "get off the lot".

Seriously, it's a pleasure to have you in Hereford. We're indeed happy to have had the opportunity of being host for the annual District Conference, and if we can be of any help to you while you're here, please call.

# MILBURN MOTOR CO.

# Hereford Insurance Agency

Don Baugous, Mgr.



Bob Nash presents attendance plaque at Lubbock Rotarians Inter-City Meeting, sponsored annually by

## Lamesa Rotary Is A 400 Percent Membership Club

With several outstanding projects and an extremely active youth activities sponsorship, the Lamesa Rotary Club has literally built its way into the heart of the Lamesa Community.

The club built and donated to the city the Forrest Park Community Center Building, where each of its noon meetings are now held.

Outstanding in Rotary circles for its Rotary achievements, the Lamesa club is a 400 percent club, meaning that each member of the club has contributed to the Rotary Foundation. It hosted one District Conference and held an exchange meeting with the Acuna, Mex. Rotary Club. The Lamesa club has traditionally been in the top 10 in attendance.

The club is especially proud of one charter member, Owen Taylor, who has achieved 30 years perfect attendance and remains an active member today. Six of the club's charter members are active in the club. It was chartered in March of 1937.

Lamesa Rotarians have extended Clubs in O'Donnell, Seminole and Andrews.

Some of the projects the Lamesa Club has sponsored for youth include an Interact Club, Student Loan Fund, Livestock and Show trophies, underwriting loans on club calves and show animals and sponsoring students to Boy's State, Girl's State and the Attorney Generals conference.

Present officers of the Lamesa Club are Perry Roberts, president, Charles Bratcher, vice-president and L. R. Morris, secretary.

Officers-elect for the year 1967-68 include Noble Price, president, Malcolm Marp, vice-president and L. R. Morris, secretary.

President-elect of the Lamesa Rotary Club for the Rotary year 1967-68, Noble Price has been a Rotarian since the Lamesa Club received its charter in 1937.

Being a charter member, Price will bring a great deal of experience to the office of president. He moved to Lamesa in 1934 and the next year married Asalee Key. Price and his wife had 3 children and 4 grandchildren.

He received his BS degree



Noble M. Price  
Lamesa President-elect

in 1924 and his M. D. in 1928. He was later named a Fellow in the American College of Surgeons and a Fellow on the Dipomate National Board. Price was appointed to the State Health Board in 1965. He is a member of the Methodist church. The club presently has a membership of 73.

In the town where "The Latch String Always Hangs Out"

It's A Pleasure to

# WELCOME

# ROTARIANS

of District 573 to the Big Rotary District Conference



Rotarian Les Combs

We're looking forward to the activities this weekend as the Rotarians of District 573 come to town for the big annual District Conference. We sincerely hope that you find your stay in Hereford most pleasant, and if we can be of any assistance to you during your visit, don't hesitate to call. In Hereford, we like ROTARIANS.



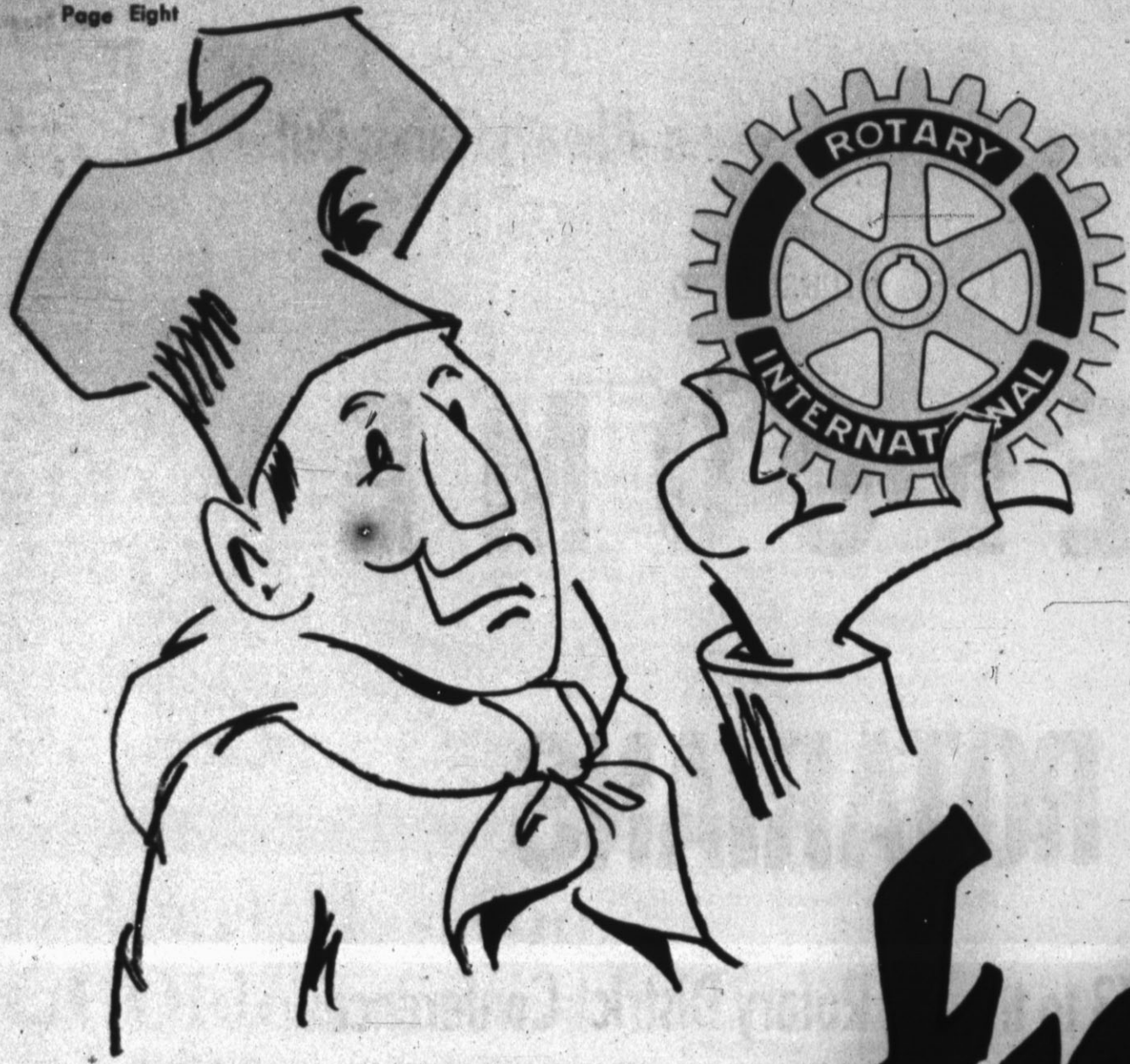
Rotarian  
Clinton Massie

It's a pleasure to have you here!

We know you're going to have a good time while in Hereford for the big District Conference. If we can be of any help to you during your stay, please call us.

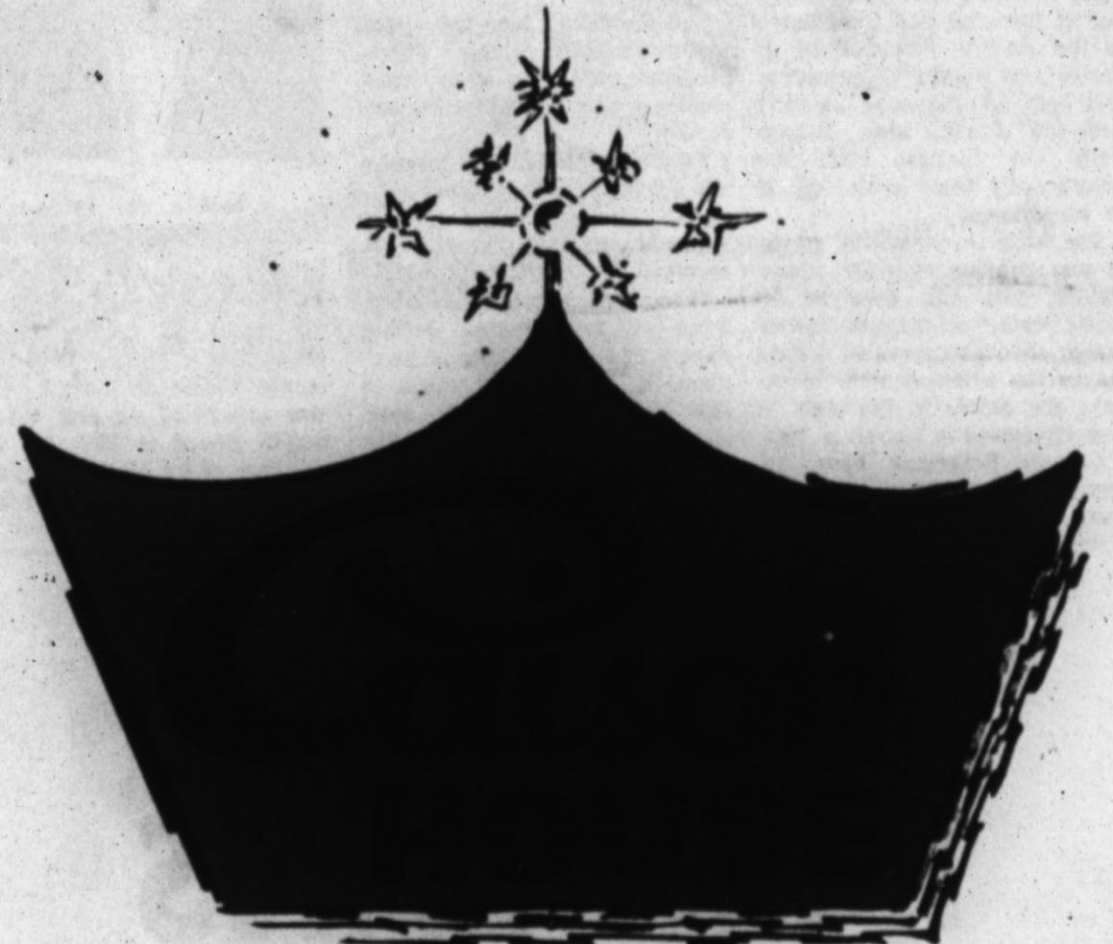
**PIONEER NATURAL GAS CO.**

# BIG T PUMP CO.



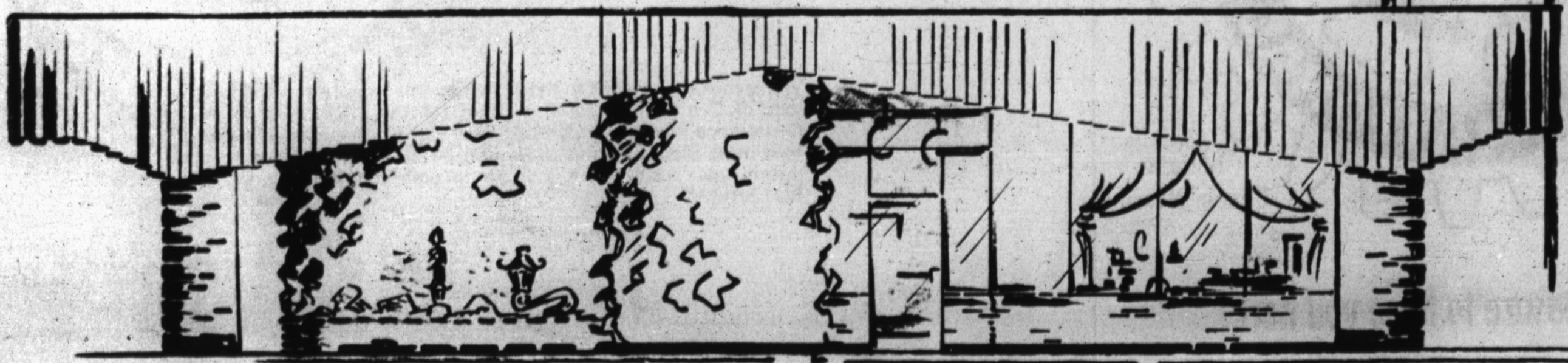
# We try harder

Sure, we try harder. That's what keeps the Caison House on top. And it's our pleasure to say "WELCOME FOLKS" to the Rotarians and their wives who will be in Hereford this weekend. We know you're going to have a grand time while here. We know too, that you're going to enjoy the finest in foods, prepared and served as only the Caison House can. And if you have a little time to while away, come by and browse in our gift shop. You'll be glad you did.

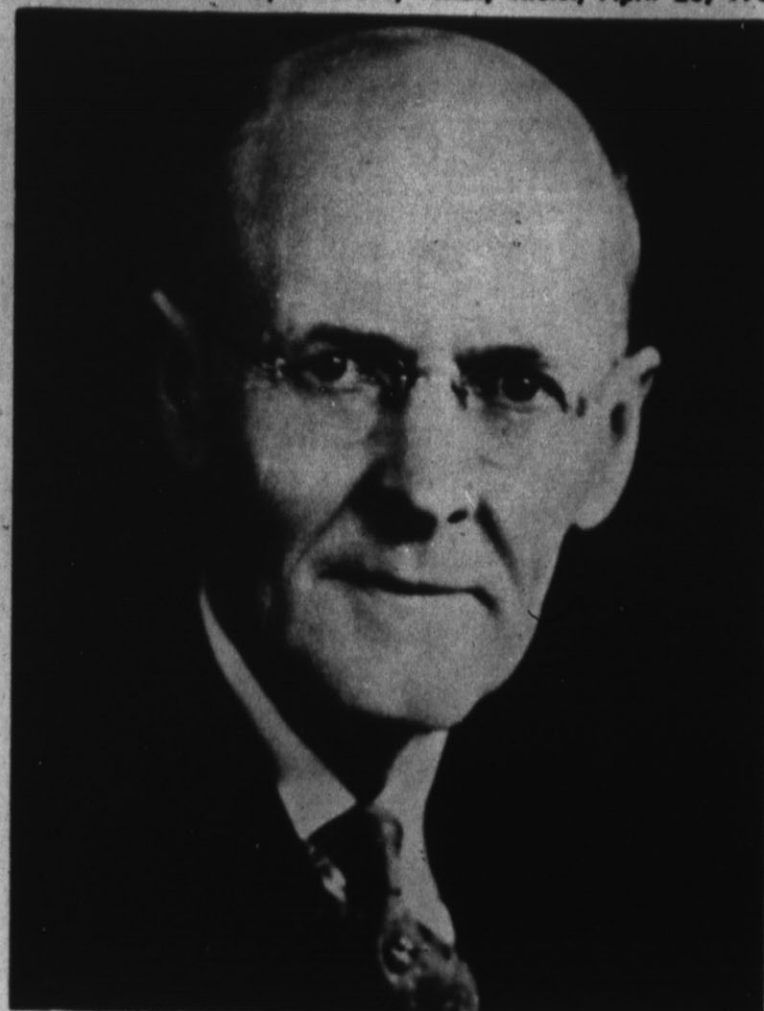


MEXICAN FOOD  
STEAKS

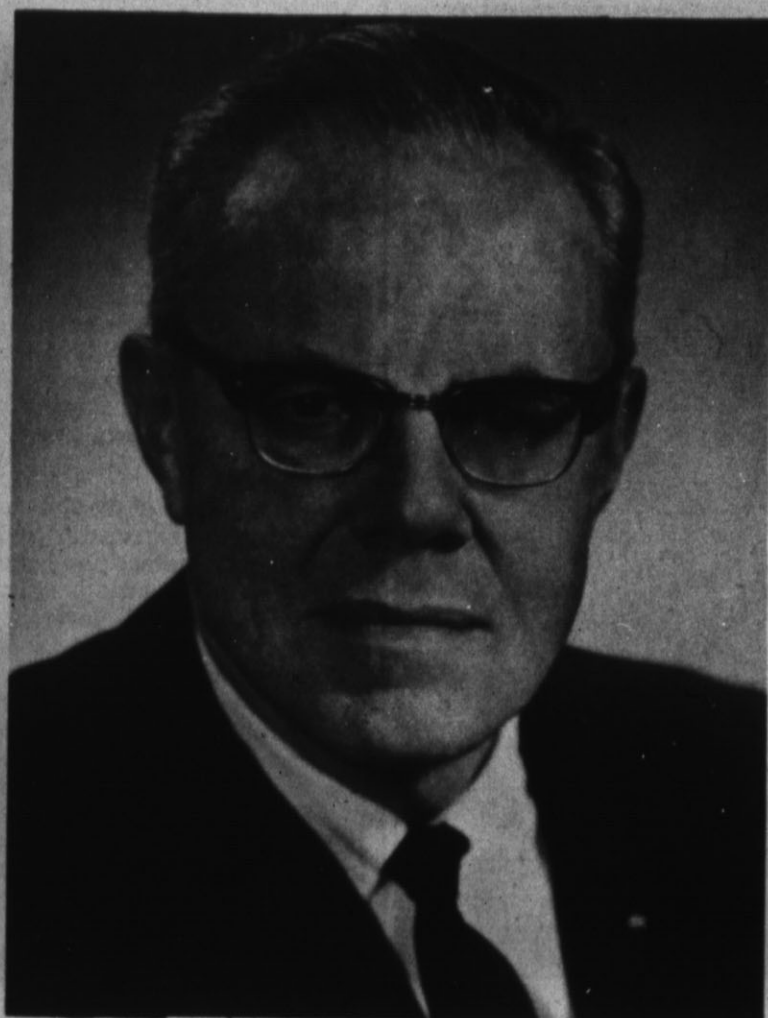
Be Sure To Visit Our New Gift Shop







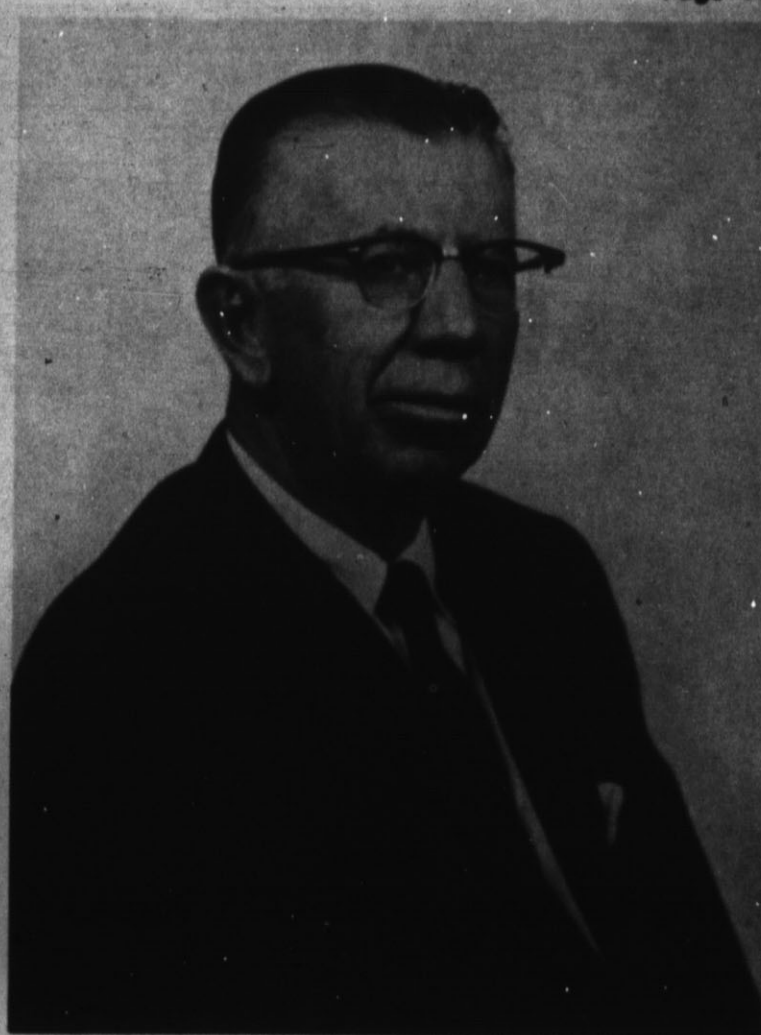
Paul P. Harris  
1868-1937  
Founder of Rotary



Richard L. Evans  
President 1966-67  
Rotary International



Rex Webster  
Past President Lubbock Rotary  
Director Elect of Rotary International



R. G. Mills  
Incoming District Governor  
Amarillo Rotary

## Lubbock Builds City Center for Cerebral Palsy



Bob Nash  
Lubbock Prexy

Among the major projects of the Lubbock Rotary Club are the Lubbock Cerebral Palsy Treatment Center and Student Loan Fund at Texas Technological College.

Plans for the cerebral palsy center were investigated by the Rotary Club and the Lubbock County Society for Crippled Children in 1947 and a director was secured in 1948.

By August of 1948 the clinic was in use. Wives of the club formed an organization to provide toys and other small equipment for the center and to give time in the center for clerical work and assisting with the care of the children.

As the program has expanded Lubbock Rotarians have helped with each phase of expansion and aided when necessary.



Fred Kester  
Midland President

Lubbock's club was chartered in 1921 with Walter A. Myrick, Jr. as first president.

Lubbock Rotarians sponsor an Inter-City Meeting each year.

Robert A. "Bob" Nash is president of the club. Serving with him are Bob Brummal, 1st vice president; Gerald W. Thomas 2nd vice president; Grey Lewis, secretary and George Pratas, treasurer. Directors are Bob Brummal, George Gilkerson, Floyd Honey, Ernest Ohnemus, Polk Robison and R. C. Taylor.

## Four Governors In District Were From Midland

Chartered on April 10, 1928 with a membership of 25, the Midland Rotary Club has grown to 130 members. Largest club in district 573, the Midland Rotarians have achieved a 700 percent rating in support of the Rotary Foundation. This is the highest rating of any club in the district.

One of the most outstanding clubs in district 573, Midland has had 4 district governors. William Kerr, Fred Wemple, Percy Bridgewater and L. E. Patterson have served as governors of districts 42, 41, 183 and 573, respectively.

Having completed many worth-while projects in the past, the club has recently adopted the Midland-Andrews Foster Home as a community service project. The home serves as a temporary shelter for abandon-

ed, dependent, neglected children. Though they have already assisted the home in several ways, Midland Rotarians also plan to support the home's long-range plans for moving to a new location and erecting a permanent building.

Midland officers for Rotary year 1966-67 include Fred Kester president, Ray F. Herndon, Jr., vice-president, R. O. Smith, secretary, Robert E. Jellison, assistant secretary and Benton Howell, treasurer. President-elect for 1967-68 is Wendell Mayes, Jr.

6,264 farm ponds were designed and laid out with SCS help last year. Ponds store water for livestock, wildlife, recreation and home use. 7 of these ponds were in Deaf Smith Co.



H. H. (Hez) Hawley, Jr.  
Sweetwater President

Soil and water conservation districts are governed by local landowners. The Tierra Blanca SWCD Board of Supervisor members are: Clarence Betzen, Eldred Brown, F. L. Eicke, Charles Hoover, and Virgil Marsh. 920 Texas landowners are soil and water conservation district supervisors.

Read The Classified Ads Today.

## Sweetwater Has Active President

With a membership of over 75, the Sweetwater Rotary Club has an outstandingly active president in H.H. "Hez" Hawley, Jr.

He has been postmaster for five years, chairman of the Salvation Army Service Unit, on the board of directors of Nolan County United Fund; and Sweetwater Goodfellows, a member of First Methodist Church, American Legions, VFW, Chamber of Commerce, Masonic Bodies and Shrine and is a Lt. Col. Infantry, Ready Army Reserve.

He has been mayor of Sweetwater, past president of the Junior Chamber of Commerce, has served on the city commission, United Fund, West Texas Girl Scout Council, National Guard Unit, is a past president of Sweetwater Country Club and was chosen outstanding young man of the year in 1947. He and his wife, Betty have three daughters Carolee, Dianne and Patricia.

Among past distinctions and awards, Hawley has been mayor of Sweetwater, president of Sweetwater Junior Chamber of Commerce, Outstanding Young Man of the Year, president of the Sweetwater Country Club and has won many other distinguished honors.

He and his wife, Betty, have 3 daughters. They are Carolee, Dianne and Patricia.

Serving with Hawley as officers during Rotary year 1966-67 are Audrey Ballew, vice president, J. D. Holbrook, secretary-treasurer and Bert Scott, sergeant-at-arms. Club directors include Audrey Ballew, John Dos, III, Bill Hunter, James Staton, Awbrey Simpkins and Ho Bardwell, one-year terms.

Drennon Daves, Hez Hawley, Jr., Jimmy Pace, Ken Palmer, Rile Spencer and Ralph Wallace, two-year terms.

NYU set a school and Madison Square Garden Scoring record in 1961 when it beat Syracuse in basketball by 123-59.

# WELCOME ROTARIANS

It's A Pleasure  
to have  
you in Hereford



Rotarian  
Melvin Young

Drop By The BRAND  
TODAY

and order extra  
copies of the  
BRAND and SUNDAY  
BRAND mailed to  
your home so that  
you may read about  
your activities  
this weekend.

- PICTURES
- STORIES

Hereford is fast becoming a convention city, and after your visit this weekend, we hope you'll agree that it's a great place to hold the District Conference. Hereford Rotarians are going "all-out" to see that you have a grand time while you're here.

At the Brand, we plan to cover all activities of the weekend, so there should be plenty to read about when you go home. But drop by today and order souvenir copies sent to your home.

# THE HEREFORD BRAND-THE SUNDAY BRAND



**PERRYTON OFFICERS AND DIRECTORS** — Officers and directors of the Perryton club are (l to r): Front row—Ivan Day, vice president, Marshall Swinney, secretary, Bruce Baumann, president and Weldon Wright, past president and a director. Back row—Bob Holland, director, Leonard Littau, director, Edward Biaske, director and James Tidwell, director. Not pictured are Edward Atkinson, treasurer and Walter LaMaster, historian. (Personal Photo)

### Austrian Visitor Honored

An honored guest during the convention of Rotarians in Hereford this weekend will be Wolfgang A. Wick, chairman of the board and director general of the Austro-American Magnesite Company, of Radenthein, Carinthia, Austria.

He is a member of the Rotary Club of Klagenfurt, Austria, and is a past president of that club. He has served Rotary International as district governor, committee member, and as a Rotary information and extension counselor and is on the board of directors. He is an alternate member of the nominating committee for president of Rotary International in 1968-69 and liaison director of the Interact committee, the world community service committee consultative group.

Wick is president of the Carinthia Association of Graduates of Economics and Politics, the Austro-American Society of Carinthia, the Carinthia Federation of Industry, and the European Refractories Producers Association. He is past director of the Vienna Federation of Mining and Metallurgical Industries, the European Ceramic Association, and the Austro-Swedish Association in Vienna, and vice-president of the Chamber of Commerce of Carinthia.

He and his wife Uta will be in Hereford for the conference and will be hosted by Mr. and Mrs. Leo Forrest, of the Hereford Rotary Club.

Luncheon the last day of the convention, Saturday, will honor the couple, being entitled "Auf Wiedersehen" Luncheon and will be at the High School Cafeteria.

An old-fashioned New England "boiled dinner" often consisted of corned beef, cabbage, carrots, parsnips, potatoes and beets. The beets were cooked separately so that they wouldn't color the other foods; the other vegetables were all added to the kettle in which the corned beef had partly cooked. Nowadays we would still cook the beets separately, but we wouldn't add the cabbage until shortly before the beef and other vegetables were done because modern tastes call for tendercrisp rather than soggy cabbage!



**PLAN HOSPITALITY** — In the comfortable family room-kitchen of the J. D. Paorch home, 114 Liveoak, which is certain to be a spot for lingering when wives of Rotarians see it Thursday afternoon on a tour of Hereford homes, Mrs. Paorch pours a cup of coffee for Mrs. Myron Morgan, wife of a Hereford Rotarian who will assist as hostess to the visitors. The tour of homes is a special entertainment planned for out-of-town women who will be here during the Rotary Clubs' district convention.



**PRETTY PATIO ON ROUTE** — One of the homes to be visited on the tour for Rotarians' wives who will be in Hereford for the district club convention Thursday afternoon, is that of the Francis Hills, 217 Ranger, with its unique indoor patio. Mrs. Hill, right, is seated beside the fountain with Mrs. W. L. Davis, who will be her co-hostess in welcoming the women from other cities. The wife of a local Rotarian is to share hostess duties at each of the five homes on the tour route.

### Perryton Works In Wide Range

Formed in 1940 by the young businessmen of Perryton, the Perryton Rotary Club was sponsored by the Canadian club, who presented the charter on January 11.

### Rotary Exhibits To Be Viewed

Special exhibits are being brought to Hereford by clubs throughout the district. These exhibits will be placed in Deaf Smith County Museum and may be viewed by the public. Midland West Rotary Club is bringing an art exhibit. The collection is art owned and displayed by Midland West Rotary Club and includes some 20 paintings by noted artists of the 19th and 20th Century.

A collection of mementoes representing gifts from many nations of the world. The O'Donnell Club is bringing "Fortunes of International Contacts."

A pictorial tour of Burlington Industries, entitled "Town with an Industry" is being presented by Post Rotary Club.

A project that has spread to many communities and to many service clubs is being presented by Levelland Rotary — Girlstown, U. S. A.

South and West Amarillo Rotary Club is bringing a display of student art. Sections are from overseas and are a result of exchange with grade school pupils of Amarillo School System.

Officers of the Perryton club for Rotary Year 1966-67 include: Bruce Baumann, president, Ivan Day, vice president, Marshall Swinney, secretary, Edward Atkinson, treasurer and Walter LaMaster, historian.

Directors are Weldon Wright, a past president, Bob Holland, Leonard Littau, Edward Blaske and James Tidwell.

Janus, named after the Roman god of doorways, is a satellite of Saturn. Measuring some 300 miles across, the moon apparently consists of loosely packed icy matter that reflects sunlight like snow.

### President Of Midland West Puts Real Spark Into Club

The Midland Rotary Club helped to organize a second Rotary Club in Midland in 1962. The new club was named the Midland West Club and was assigned Delbert Downing as the Governor's representative to the group.

The club has worked hard to obtain young, energetic men in its membership, teaching them appreciation of the fundamentals of Rotary.

One of the most outstanding members is club president W. L. "Sparky" Sparks who, since becoming a member of the Midland West club in 1962, has brought approximately fifteen new members into the club.

"Sparky" is a charter member and, with his outstanding accomplishment in membership increases, has been dubbed "record recruiter" by fellow Rotarians.

Though the club has not been organized long, it has accomplished a great deal. Midland West Rotarians participated in painting the out-patient ward at Midland Memorial Hospital, providing materials for Otto's Boys



W. L. "Sparky" Sparks  
Midland West President

Ranch, providing candy for the Washington Elementary School Christmas party, etc.

Especially well known among Midland West's efforts has been the sponsoring of Dr. Carlton Palmer art exhibits during the past three years.

This sponsoring activity was initiated by past president Clay Styles, who had had years of contact with Dr. Palmer. Due to this effort, the Midland West club now possesses 13 valuable oil paintings by well-known artists from America, Italy and France.

The paintings have been on display in the various Midland schools and the County Library since they were secured.

Midland Fine Arts Association in cooperation with the Midland Public School, provides a regular circuit for both local and major art works throughout the school system each year. Included in this circuit are several of the Rotary Club paintings. The total value of the collection now approximates \$12,000.

Officers of the Midland West club during Rotary year 1966-67 include: "Sparky", president, Bill Clanton, vice president, Loy C. Loyd, secretary and Marvin Eastman, treasurer.

Club directors are Bob Wrinkle, Troy Etheridge, Fred P. Faulkner and Paul Kantz.

### Easter Lions Plan Annual Ladies Night

Ladies Night is scheduled by Easter Lions Club for its meeting at 8 p. m. Monday in the Easter Community Building, for supper and presentation of a film. Lion Boss Bill Struve announces.

Titled On The Square, a film made during a tour of Scandinavian countries and into Russia last year by a group including several West Texans, will be shown. Comment will be by "Cotton John" Smith of Amarillo, who organized the tour.

### Rotary Object Outlined In Book

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First — The development of acquaintance as an opportunity for service.

Second — High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation

as an opportunity to serve society;

Third — The application of the ideal of service by every Rotarian to his personal, business and community life;

Fourth — The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.

Found in the yearbook of the Sweetwater Rotary Club.

### WELCOME ROTARIANS



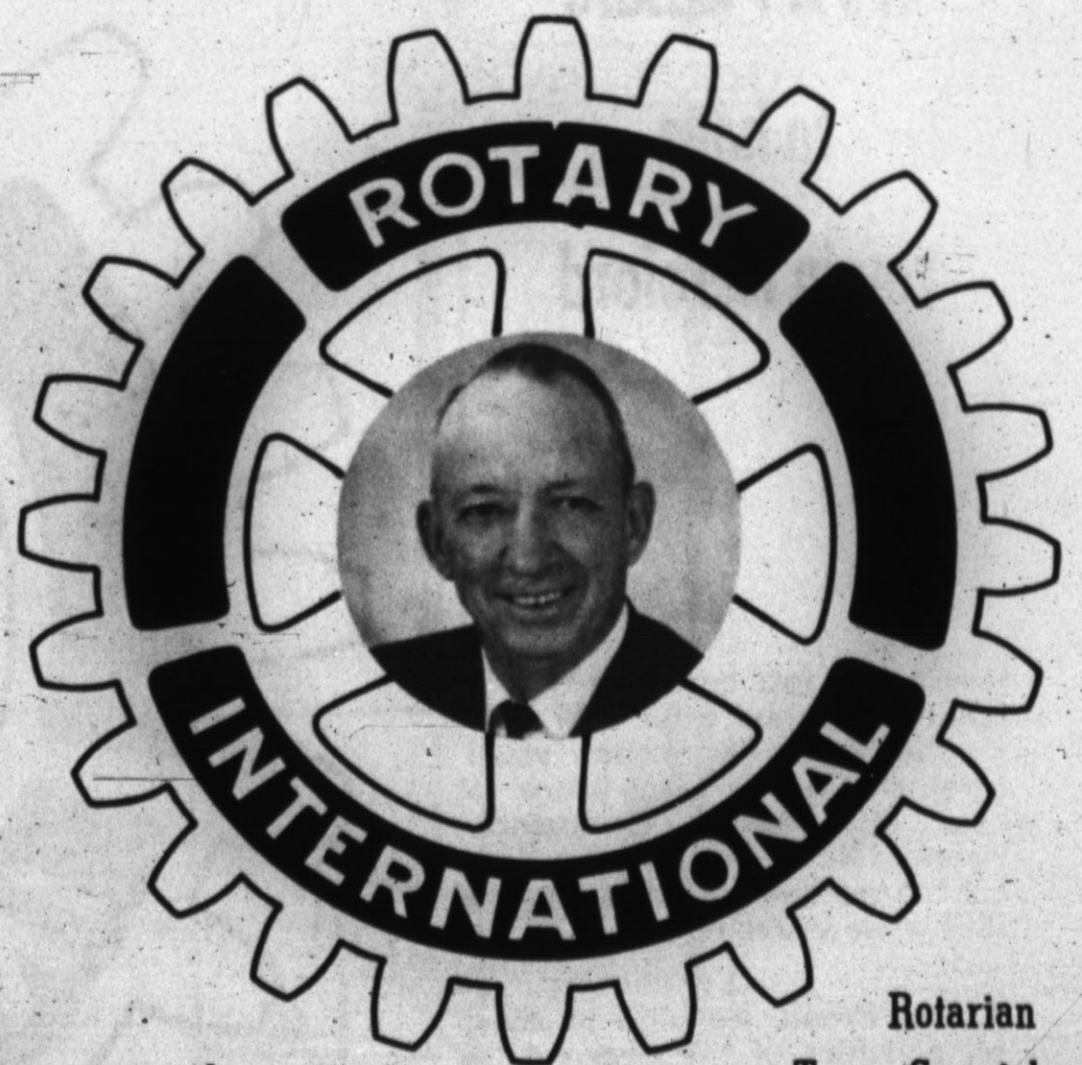
Rotarian  
Wes Fisher

We're Happy to Have  
You In Town.

Welcome to the Potato Capital of Texas, where we grow the biggest and best. We're proud of Hereford and we're happy to be your host for the big District Conference scheduled for this weekend. We know you're going to have a big time, and if we can be of any assistance while you're here, please call.

JORDE POTATO CO.

### WELCOME ROTARIANS



Rotarian  
Troys Carmichael

It's a pleasure to welcome the Rotarians of District 573 to Hereford, Texas and the big District Conference. We know you're going to have fun... the Hereford Rotarians and District Governor Earl Wilbur have seen to that. If we can be of any assistance while you're here, please call. In the meantime, we'll SEE YOU AT THE CONFERENCE.

TROYS CARMICHAEL  
Real Estate

## Borger Chalks Long List Of Sponsored Activities

Forty years ago, a little group of Borger's pioneer businessmen met to organize the first service club in the just beginning city. On February 21 of this year, Borger Rotary Club observed the fortieth anniversary of its founding.

Officers and directors currently serving the club are C. A. Wood, president; Milton Price, vice president; Dave Spector, secretary; Ray Samberson, treasurer; Buford, True, sergeant-at-arms; and directors J. C. Knowles, William Sprague, Tommy Lindsey, Ken Axelrod, Dick Anderson, and Richard Barbour.

Currently, the Borger Rotary Club is working to establish a plaque at Lake Meredith, calling attention to the fact that the lake was named for the man who inspired building of the dam which forms the lake, A. A. Meredith; for many years an honorary member of the club.

Each year Borger Rotary sponsors a teen-age tennis tournament on the courts which the club built and gave to Borger many years ago. A Little League baseball team is also sponsored by Borger Rotary, and through the year its members work individually and as a group in other civic projects.

One strictly Rotary project the club carries out each year is providing subscriptions to the Spanish-language Rotary magazine, Revista Rotaria, to sister clubs in Latin America.

During each school year, two local students become temporary members of Borger Rotary each month. One is chosen by officials at Borger High School. The second by officials at Phillips High School.

For a month each student attends weekly Rotary meetings as a guest of the club, observing the manner in which meetings are conducted, and getting acquainted with the business and professional men of the community.

Nor does the association stop with the month of attendance. At the end of the school year, the student guests appear to tell the club their individual reactions to their months attendance in effect, the guests "grade" club in their year end talks.

In the district, Borger Rotary is sixth in size. In current activity, the local club ranks in the district's top ten clubs in



Martha Harman, Club Sweetheart of Borger Rotary Club. Martha is a very talented vocalist who has won many local and state honors. She is currently getting ready to audition for the Ted Mack television program.

### Slaton Honors Bruce Pember

Slaton Rotarians are proud of the accomplishments of their club and several of their members. They are especially fond of Bruce M. Pember, however.

Pember, who joined the Slaton Club in 1943, served as club president during the Rotary year 1948-49 and as district governor in 1960-61.

Married to Maurine May of Whitewright in 1929, Pember now has three daughters, one son and eleven grandchildren.

His BS degree in Civil Engineering was earned from the University of Texas in 1928. Pember is still an active member of the Slaton club.



Bruce M. Pember, former district governor. Pember is still an active member of the Slaton club.



Doyle Hankins, Seminole President



Floyd Stark, Seminole Past President

### Foreign Program Sponsored By Seminole Rotary

Seminole organized a Rotary Club in 1939 under the sponsorship of Lamesa Rotary. Seven charter members are still active in the club.

The club considers their most outstanding project over the past 10 years to be their foreign ambassador program the last three years and their student exchange program for seven years before that.

Officers for 1966-67 are Doyle Hankins, president; Richard Watts, vice president; and L. G. Daugherty, secretary-treasurer. Officers elect for 1967-68 are Joe Svacek, president; Willford D. Light, vice president; and L. G. Daugherty, secretary-treasurer.

## Childress Prexy Long Standing Rotary Member

Heading the activities of the Childress Rotary Club is Willard Williams, president, who has been a member since 1944. He served as secretary-treasurer for 16 years prior to being elected president.

Williams is a Past Master of Childress Masonic Lodge, a member of the Consistory of Dallas, a past president of Scottish Rite Association and Past Patron of the Childress Eastern Star Chapter. He is also a member of the First Baptist

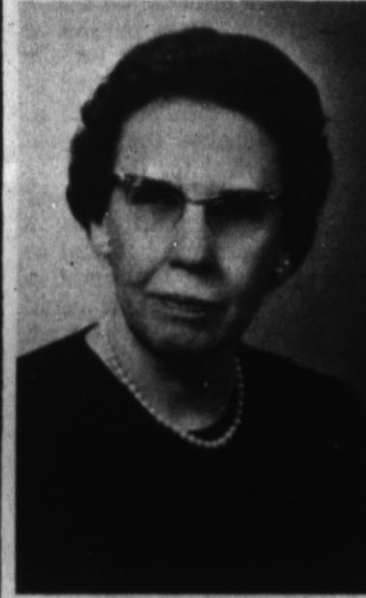
Church. He has two children and one grandchild.

Serving with Williams are John Forbis, vice-president and Kenneth Fink, secretary-treasurer. Directors include H. P. Powers, Ross Smith, W. L. Dub Eikman, Kenneth Fink, and Virgil McGee.

Childress Rotary's sweetheart, Mrs. Louise Bowers, has been very active in Childress activities. She is past president and district director of the Childress Chamber of Commerce and a member of the Central Christian Church. She is active as pianist and choir member of the church.



Willard Williams, president of the Childress Rotary Club first became a member of the Rotary Club in 1944. He served as secretary-treasurer for 16 years prior to election as president. He is a Past Master of Childress Masonic Lodge, a member of the Consistory of Dallas, is a past president of Scottish Rite Association, and Past Patron of the Childress Eastern Star Chapter. He is also a member of the First Baptist Church. His Rotary Ann is Christine; they have one son, Jerry, one daughter, Mary Lou, and one grand-daughter, Tanya.



Mrs. Louise Bowers, sweetheart of the Childress Rotary Club since 1948, is owner of Bowers and Black Insurance Agency, of Childress, Texas, which she purchased in 1941. She is a past president and district director of Business and Professional Women's Club, a past director of the Childress Chamber of Commerce, and a member of the Central Christian Church where she is active as pianist and choir member.

The Navy recently purchased 165 of the protective tarpaulins from Goodyear to be used on helicopter landing sites. They keep down dust and vegetation which had been hampering emergency rescue and other operations.

The material is noted for its high strength and resistance to tear, abrasion, burns, mildew and fungus.

Material used in the 110 by 200-foot protective coverings consists of vinyl film laminated to both sides of a nylon scrim.

Only three of New York's 34 Broadway theaters are actually on Broadway. They are the Palace, Winter Garden and Broadway. The others are on streets crossing Broadway, from 44th Street to 54th.

# WELCOME

To All Rotarians And Their Families!

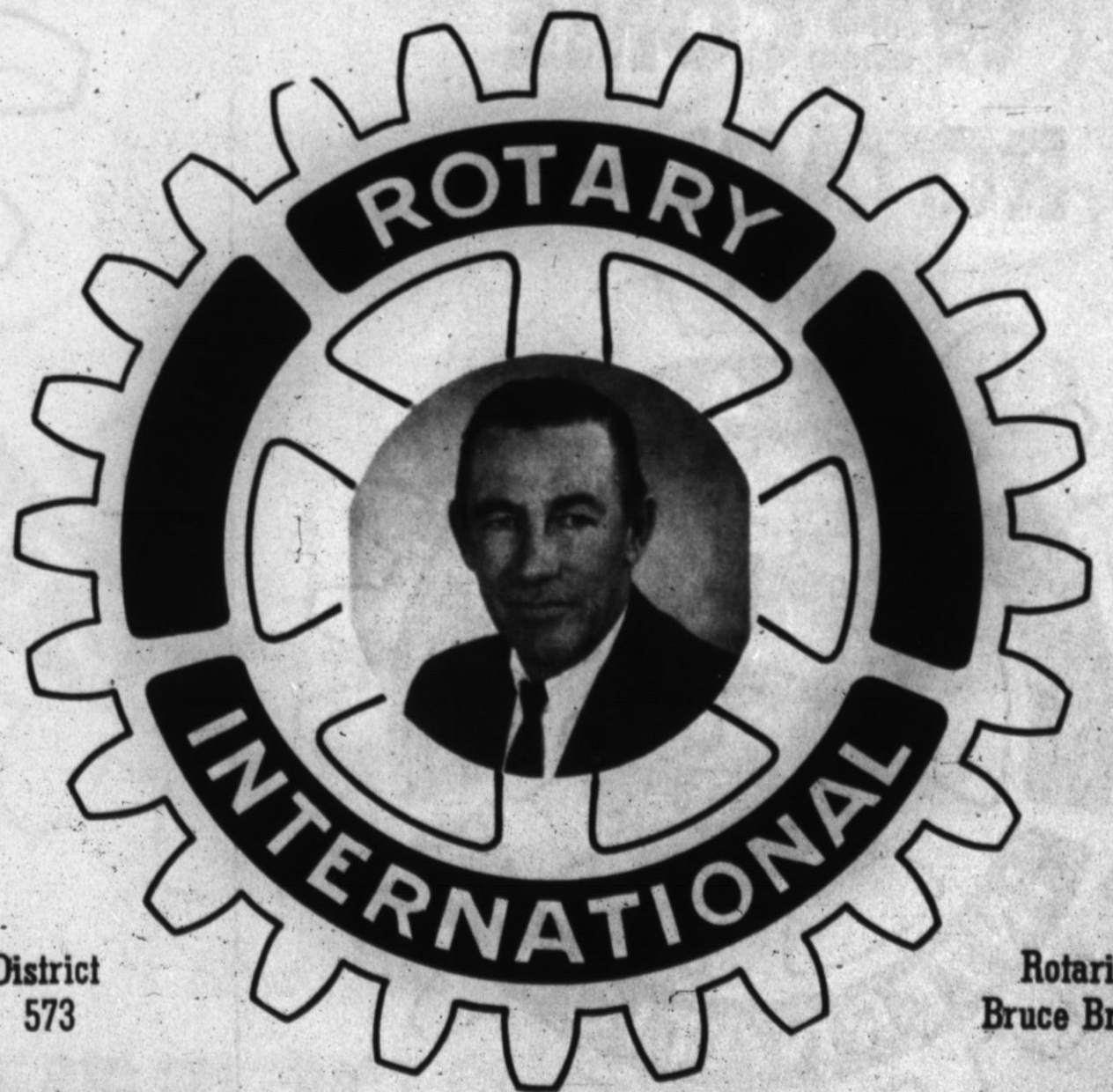


Francis Hardwick

It's great to have you in Hereford, and, we hope you'll like your stay so much that you'll visit us again. If your busy schedule allows - drop by and enjoy a fine movie. See you at the convention.

## STAR THEATRE

# WELCOME ROTARIANS



District 573

Rotarian Bruce Brown

to the sweetest town in Texas

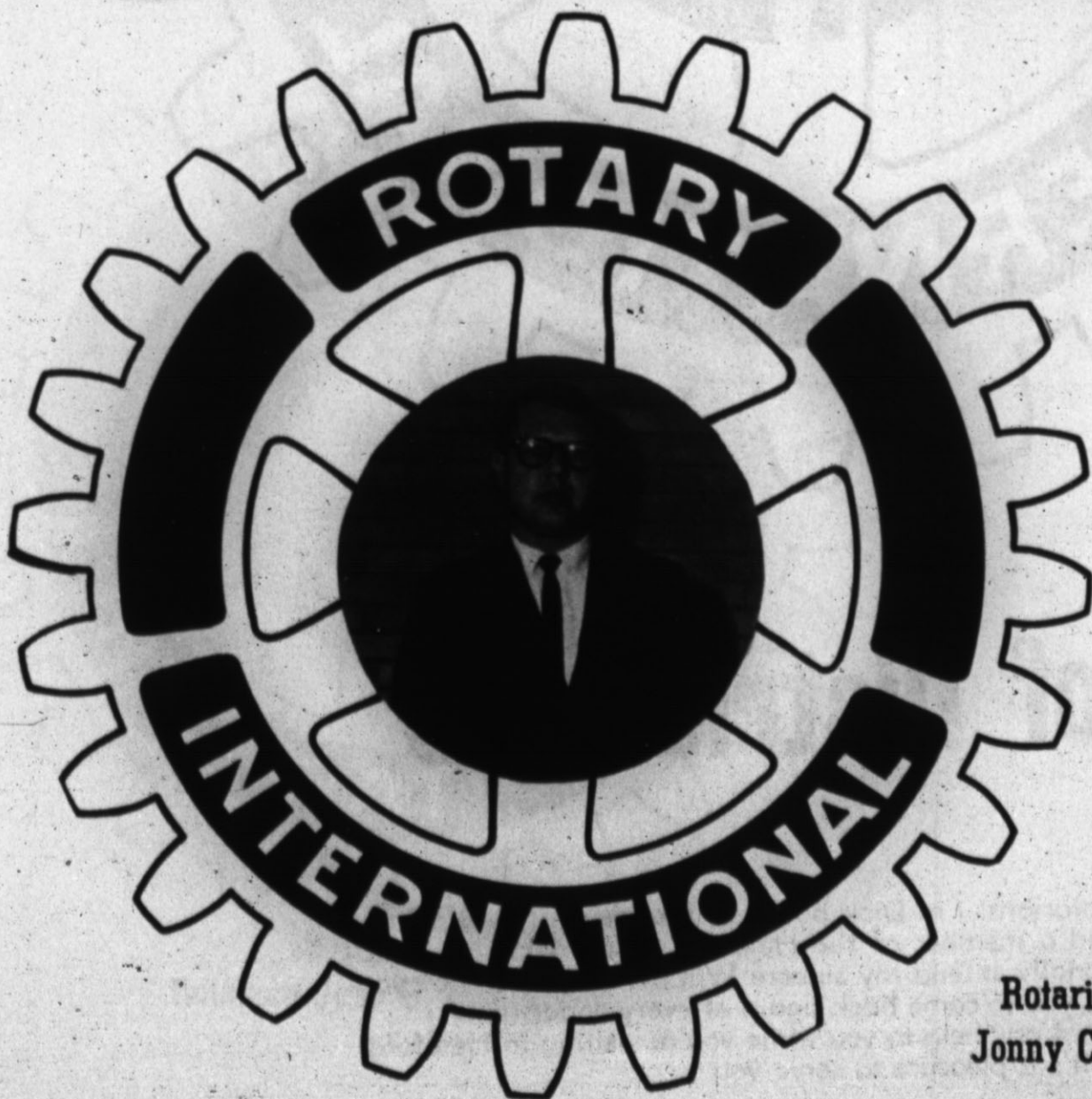
... and the home of Holly Sugar. We know that your stay in Hereford is going to be a pleasant one because the Hereford Rotary Club has gone all-out to see that you enjoy yourself.

Holly Sugar Corp. is proud to be in Hereford too. We have a fine, modern plant, with a top-notch Rotarian, Bruce Brown, as Superintendent.

Again, may we say "Welcome Rotarians" ... have fun while you're here.

# HOLLY SUGAR CORP.

# Welcome Rotarians



Rotarian Jonny Cloud

to the friendliest town in Texas

It's a real pleasure to welcome the Rotarians of District 573 to Hereford, Texas and the big district conference. We're looking forward, with you, to the biggest, and best, Rotary Conference ever staged. Have a good time and come again, soon.



# Youth Projects Brownfield Choice

Chartered in 1927 the Brownfield Rotary Club got to work immediately and the following year organized the county's first Boy Scout Troop, which still exists. Many of the present Brownfield Rotarians were members of this scout troop.

Mack Ross, president, is a native of Brownfield. He is the owner and operator of Ross Irrigation Company and an active member of the First Baptist Church. He and his Rotary Ann Nancy are the proud parents of five children. Mack has served his club in every office

and assumed the role of president in January when President Harry Elam was transferred by General Telephone Company. E. B. Posey, the remaining vice-president, is Curriculum Coordinator of the Brownfield Public Schools. He and his Rotaryann moved here about 5 years ago. Dale Durham serves the club this year as secretary-treasurer. He is the Music and Educational Director of the First Baptist Church. Dale has a tremendous singing voice and has a record album of sacred music to his credit. Jack Garrett is our bulletin editor and J. W. Hawkins our song leader and Jerry Ganaway his accompanist, and they add a great deal to our meetings.



R. J. Ream  
Big Spring  
President

The club operated a school bus inside the city limits for several years prior to the school taking it over. They purchased the first band uniforms for the school, and helped build and finance the first athletic stadium. The club launched the original Harvest Festival for the county in 1947 and held it each year through 1967, primarily as a fund-raising project, but also as a "good neighbor" promotion between agriculture and retail business. This activity each year attracted thousands of visitors. As speakers we had governors and congressmen and educators, and for entertainment everything from "old fiddlers" to Ted Weems' Orchestra.

The club's present program of activities include a Scholarship Loan Fund which has enabled a dozen high school graduates to go on to college, financial support of the Little League program and Boy Scout program, weekly student guests, and a grandiose Christmas party each year for the Rotaryans. Our membership stays rather constant at about 65.

Steve Rymal, Michigan State junior, plays on the varsity basketball and baseball teams. He's a second baseman.

Jeff Richardson, a Michigan State heavyweight wrestler, also plays on the varsity football team.

825 miles of irrigation pipelines were installed last year by Texas farmers to save water. About 70 miles were installed in the Tierra Blanca SWCD.

# Big Spring Is Called Organizer

The Big Spring Rotary Club has spent much of its time organizing other Rotary clubs since receiving its charter in 1927. Clubs organized by Big Springs include Stanton, Odessa and Lamesa.

In addition to this, Big Springs Rotarians have, for a number of years, paid for tonsilectomies of all children in the town whose families are unable to pay for the operation.

One of their outstanding sponsorships is that of Boy Scout

Troop No. 1, which has the title of oldest Boy Scout Troop west of the Mississippi River.

Serving the club as president is R. J. (Dick) Ream, vice president of the First National Bank in Big Spring. Having been a Rotarian eight years, he served three years as secretary of the Andrews Rotary Club, five years on the Big Spring board of directors and a year as vice president.

In 1966, some 116 million persons journeyed outside their homelands. They spent an amount estimated in dollars as \$13.5 billion — 2 billion more than in 1965.

The Hereford Brand, Hereford, Texas, Thurs., April 20, 1967

# Levelland Works For Girlstown

Levelland has taken as their major project for the present time the support of Girlstown. The club was organized in 1928 and has been active continuously since that year.

Presently serving as club officers are John Harper, president; Melvin Kunkel, vice president; Jimmy Marshall, secretary-treasurer; Leon Ranson, Lester Smith, Gene Stanley, W. L. Walker, and Gene Yeager, directors.

Harper is a certified public

accountant practicing in Levelland. He has served the club as treasurer, and vice president as well as having worked on several committees.

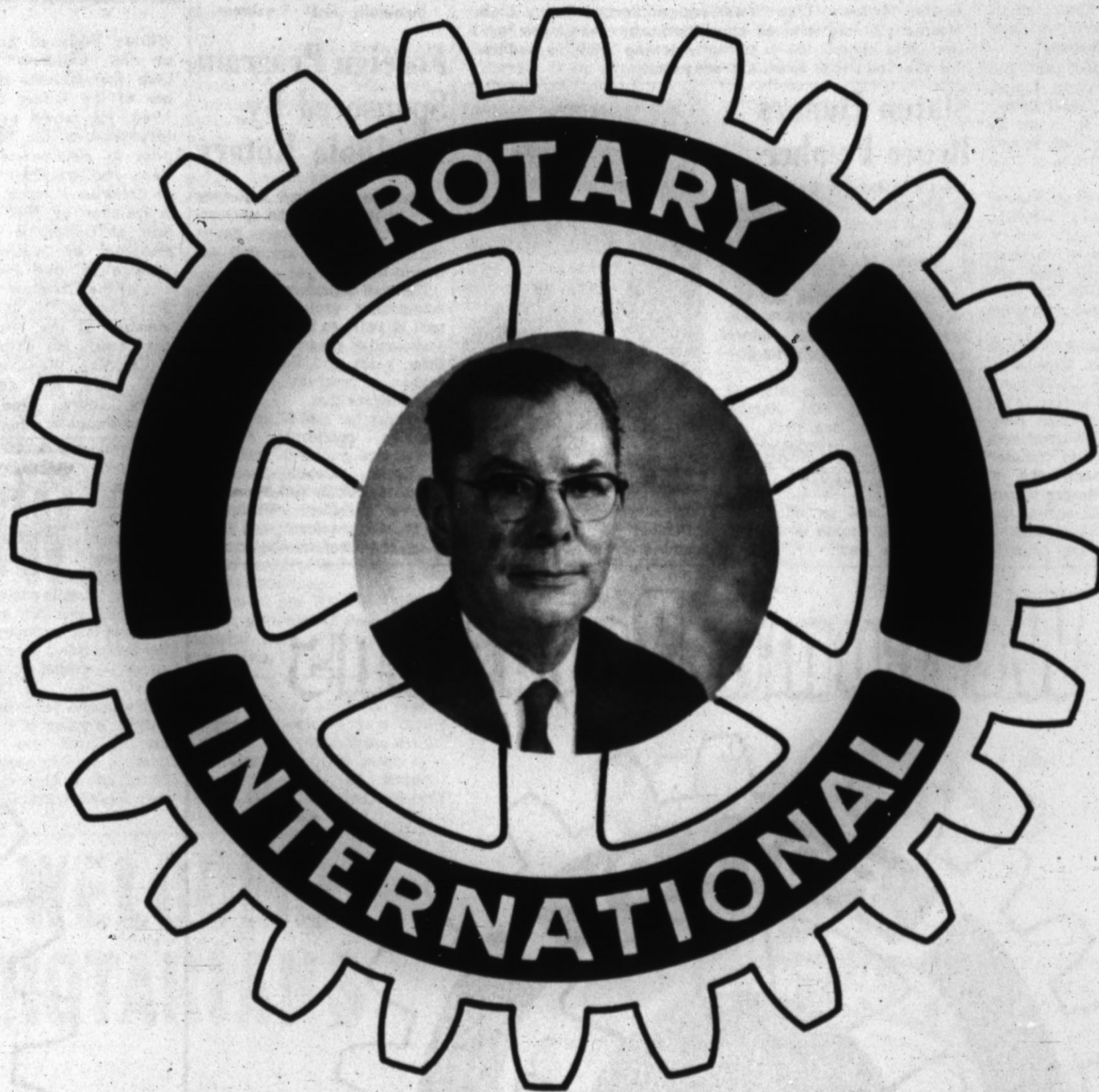
The first recorded law suit resulting from a traffic accident reportedly occurred in England in 1695. The suit was brought by a bystander who was injured when a horse being ridden on a thoroughfare became frightened and bolted.

The use of water in cities and towns in the United States now averages about 155 gallons per day per person.



John Harper  
Levelland Prexy

# WELCOME ROTARIANS



## of District 573

Welcome Rotarians. I'm Dick Barnard, President of E. B. Black Co., Inc. and a member of the Hereford Rotary Club. I would like to personally extend my sincere WELCOME to each of you and to invite you to come back again at every opportunity. If we can be of any help to you while you're visiting in Hereford, please call. It's a pleasure to serve you.

# WELCOME ROTARIANS



Rotarian "Monk" Johnson

## to Hereford, Texas and the Dist. Conference

It's a pleasure to have you with us for the big Rotary District Conference. If you have time between sessions, we invite you to drop by our store for a visit. If we can be of any help to you while you're in Hereford, please call.

*Rutherford & Co.*



P. O. Box 32  
HEREFORD, TEXAS 79045



Marla Bray, Tahoka Rotary Club sweetheart is a senior in Tahoka High School. She was a contestant in the Miss Teen-Age America pageant in Dallas in 1966 and the Junior Miss Pageant in 1967 at New Braunfels. She was third runner-up and won first in talent in the Junior Miss Pageant. Marla plans to attend SMU after graduation.

### Texas Women's Club Federation Convention Set

The 70th annual convention of Texas Federation of Women's Clubs will be held in Dallas May 1-3, with a program emphasizing education and community improvement. Mrs. L. H. Lookingbill Sr. of Hereford expects to attend the state meeting.

Mrs. Lookingbill is third vice president of Top of Texas District of the Federation. She has been district chairman of Community Improvement, and a member of the state committee. A leadership workshop on the TFWC Community Improvement program will be held on

the last day of the convention with Prof. George A. Tapper of Rutgers University as speaker.

Mrs. F. B. Seay of Andrews, TFWC president, will be in charge of convention sessions. Guest speakers will include Mrs. Henry Fowler of Washington, chairman of the speakers' bureau of Mrs. Lyndon B. Johnson's beautification committee; John Ben Shepperd of Odessa, chairman of the Texas Historical Society who will speak on "Preserving Our Heritage"; and Mrs. Earl A. Brown of Pittsburgh, second vice president of the General Federation. Fine Arts evening, a style show and other traditional entertainment is scheduled.

Printing Office Furniture THE INK SPOT

## Rotary Unifies Slaton Business

The organization of a Rotary club in Slaton came at a time when division among business people was seriously affecting the welfare of the city. With the help of Neil Wright of Lubbock, the club was organized

and the general atmosphere among Slaton's businessmen was improved through Rotary fellowship and the gathering together of men from all parts of the city. Slaton's club is now in its 42nd



B. B. Castleberry Slaton President

## Founding Day Is Snyder Memory

Snyder Rotary was organized in 1947. The club considers the Sweetwater Rotary as its sponsor. Past District Governor Charles Paxton was then the special representative of District Governor W. A. Stevenson in the founding of the club.

On the opening night of Snyder Rotary, there was quite a celebration. An outdoor barbecue was held followed by a meeting in the High School Auditorium. The entire Rotary Club from Sweetwater was present and there were representatives present from almost all other clubs in the district.

Don Browning, minister of the East Side Church of Christ is president. He is also past president of Tahoka Rotary Club. He has served in various capacities in Rotary, is a graduate of Abilene Christian College and is a Snyder hometown boy.

Edd Dickerson is vice president; Ernest Sears, secretary and John Thomas, Harold Latick, Ben Brock and Bill Vestal are directors.

Snyder Rotary plans to participate in Experiment for International Living this year.

year of service to its community. A 200 percent club in participation in the Rotary Foundation, the club's membership remains between 35 and 40 most of the time.

Boy and Cub Scout activities are the prime youth contacts Slaton Rotarians work with. Their general worthwhile endeavors community-wise are culminated in their annual "Teacher Appreciation Banquet."

Officers of Slaton's club are B. B. "Doc" Castleberry, president, David Hughes, vice president and Charlie Barron, sec-

### ALTITUDE IS NO RISK

CHICAGO (AP) — The Olympic committee chairman in charge of the health of athletes says Mexico City's 7,300-foot altitude presents no serious risk to competitors.

Merritt H. Stiles of Spokane, Wash., says:

"There is no specific risk attached to the altitude itself and competitors will be in no greater danger than they would be in competing with equivalent effort at sea level."

128,000 Texas farmers and ranchers were given technical help on soil and water conservation problems last year by the SCS. 412 Deaf Smith Co. farmers received assistance.

There are about 310,500 farms and ranches in Texas. Deaf Smith Co. has about 940 farms and ranches.

There are about 160,000,000 acres of land in Texas farms and ranches.

Rotary-treasurer. Club directors include Don Crow, Carroll McDonald, Claude Cravens and Vasker Browning.

Among Slaton's outstanding Rotarians, Bruce M. Pemberton rates high. Pemberton was club president in 1948-49 and served as district governor during Rotary year 1960-61.

## South And West Club Is Born After Struggle

Rotarians in Amarillo belonging to the South and West Amarillo Club are working with Denzil Nelson as their president this year. Louis McClish is vice president, Ray Clark, secretary and John Nostestine is the club treasurer.

Lon Moser, Pat Patterson, George Ross, Bill Holliday and John Alpar are directors for the club.

Nelson has stressed that this is the year of opportunity for growth of their club, stating that the establishment of so many new businesses and the relocation of numerous existing businesses in the area give a must to the opportunity to extend the influence of Rotary.

The charter was obtained after several years of struggle, in 1957. Many men in Amarillo did not want a second Rotary so it took three years of struggle to accomplish the organization, according to the history printed in the yearbook. John McCarty served as the

first president with Taft Holloway being elected to serve the first full year term.

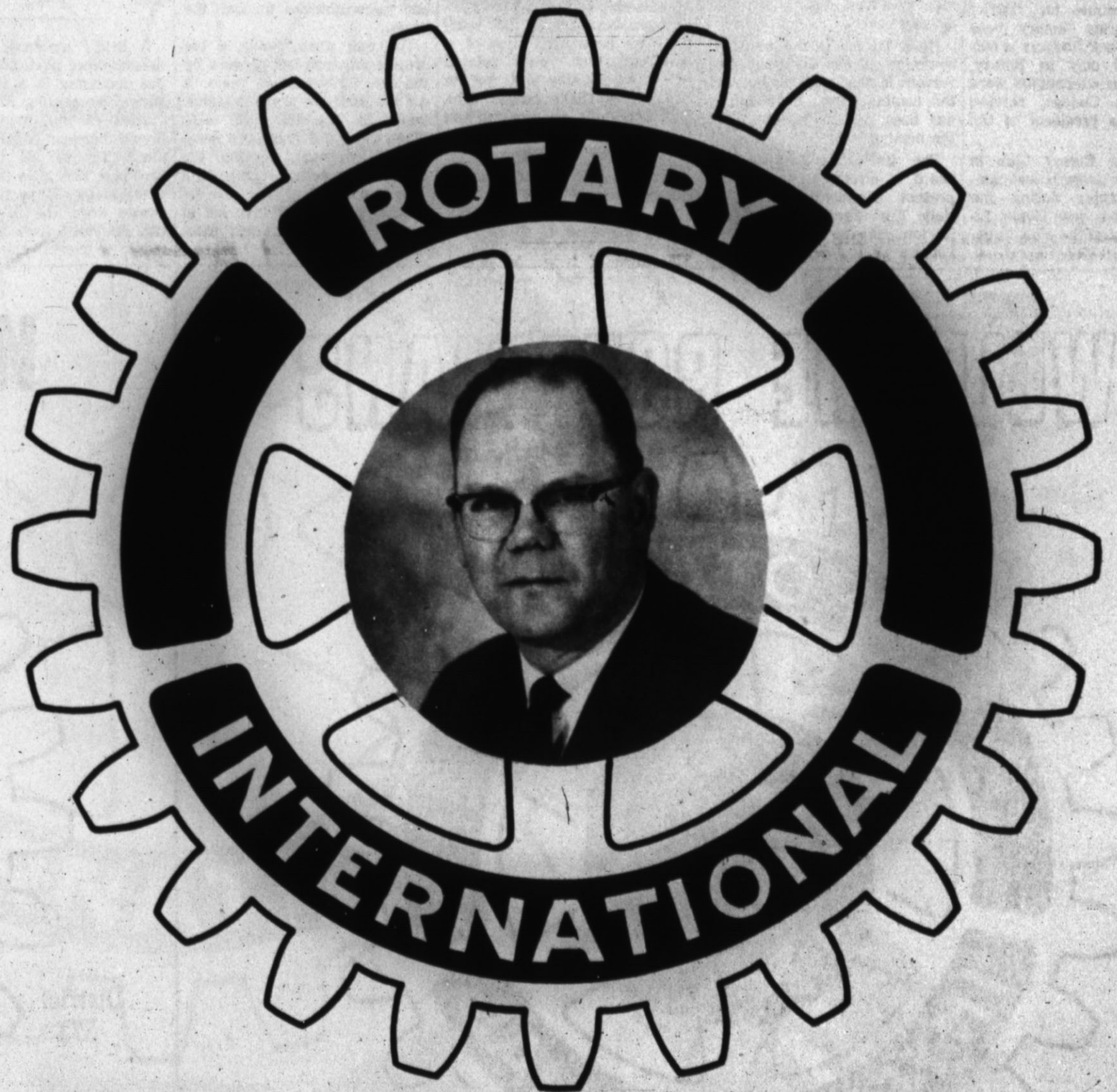
Thirty-two charter members pushed an active club into one that won the Paul Harris award at the convention in Denver in 1966. This award was for a club project involving the most people based on that size membership. Lon Moser was the man with the wit and humor spicing the activity.

Other past presidents include Byron Reese, Bob Peace, Don Hughes, Howard Lynch, J. V. Gant, Jim Sawyer and Charles Hughes.

Sponsors of small watershed projects secure land, easements and rights-of-way for SCS flood prevention dams. They also operate and maintain completed dams.

Typewriter Ribbons THE INK SPOT

# WELCOME ROTARIANS DISTRICT 573



Rotarian Bill Davis

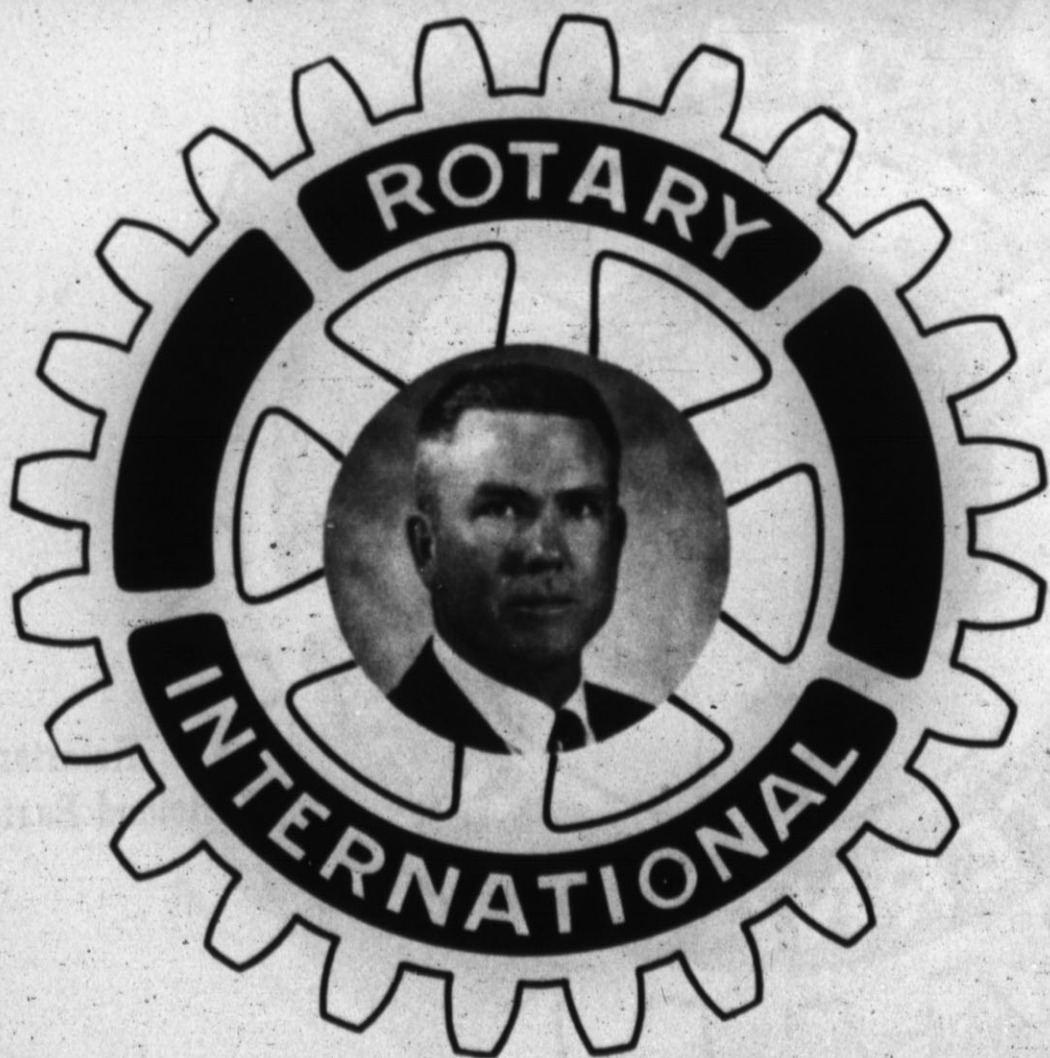
## TO THE BIG DISTRICT CONFERENCE

It's a pleasure to Welcome you to Hereford, Texas and the big District Conference, Rotary District 573. We want you to have fun while you're here and if we can be of any assistance to you while in our city, please call on us. Hereford people like ROTARIANS. We're glad you're here.

## HAVE FUN AND RETURN AGAIN SOON!

M-M DAVIS IMPLEMENT CO. M-M  
Your Friendly M-M Dealer

## Welcome Rotarians



Rotarian John E. McCleskey

## to the big District Conference

It's a pleasure to be able to Welcome the Rotarians to Hereford, and to be your host while you're here. Best Wishes for the biggest and best conference ever, and if we can be of any help to you while you're here, please call.

DEAF SMITH COUNTY GIN



**TOUR HOSTESS** — Mrs. Hazen Woods stands at the front of the Whiteface bus where she will act as official hostess to visiting wives of Rotarians on tours arranged for women who will be in Hereford this weekend during the District Rotary Club convention. The big bus will take the visitors to five of the city's handsome homes Thursday afternoon, and to industrial plants and other points of interest Friday, leaving Hereford Country Club at 2:30 p.m. each day. Mrs. Woods' husband is a member of the Rotary Club here.

## Tahoka Maintains High Membership

Offering excellent programs, good fellowship and a healthy cross section of business representation, the Tahoka Rotary Club has found the secret to maintaining high club membership.

Reynolds is vice president, and will serve as president during the 1967-68 term. Robert Abbe is treasurer and Pete Hewlett, secretary.

Present directors are Dayton Parker, Ralph Beistle, Binie White and Garland Thornton.

Club sweetheart is Marla Bray, a senior in Tahoka High School. A contestant in the Juniro Miss pageant in 1967 at New Braunfels, she was third runner-up and won first in talent. She was also a contestant in the Miss Teen-Age American pageant in Dallas in 1966. Marla plans to attend SMU after graduation.



Harold Roberts, president of the Tahoka Rotary Club is Manager of Southwestern Public Service Company in Tahoka and has served the club as director for three years before becoming president for the 1966-67 term.

## Hereford Rotary Builds Projects

Hereford Rotary was organized in May 1945, being sponsored by the Amarillo club.

Harris N. Cook of Canyon was deputy District Governor and helped to organize the club with 16 charter members. John Patton was the first president.

Other officers of the club were Henry Sears, vice president, F. G. Collier, secretary-treasurer and Herman Ford, E. B. Hedrick and John Olson directors.

Other charter members were Henry Benson, O. H. Culpepper, Ira Foster, Jack Frost and Carl Frye Mornam Harris, Lynn Kester, Frank Lucas, Carl McCaslin and Troy Moore.

The first annual ladies night was held December 19, 1945. Membership had grown to 31 active members. During that year, the club began the first of a long series of youth related work by collecting \$126 for the Camp Fire Girl's budget. The club presently is working on plans for a new Camp Fire Hut for the girls.

Quick to sense the needs of the community, Rotary in Hereford voted on January 23, 1946 to sponsor a livestock and agricultural show for boys and girls of the county. Work began to help the boys secure calves for such a show and a long project was begun.

Later that year another tradition with Rotary was begun — sponsoring a barbecue — Rotary will this year again serve barbecue for the Rural Electric Cooperative at their annual stockholders meeting. This first barbecue, back in 1946, was held for the 4-H boys and their fathers.

The Axle has kept members abreast of club work and member responsibilities through the years.

The calf show, being a big project required lots of work by the club for seventeen years. It did not limit the projects undertaken by the Hereford men. When Central School boys needed ball uniforms, passing the hat at one meeting supplied the needed funds.

Being periodically involved in politics, parades and just plain Rotary fun, the club has be-

come one of the respected service clubs in the area.

Officers for 1966-67 are Alex Schroeter, president; Roy Faubion, vice president; Joe Kerr, secretary; Dub Hair, treasurer; with officers elect being Les Combs, president; Troyce Carmichael, vice president; Roland Barton, treasurer; Jim McDowell, secretary and directors, Joe Whitley, Bill Davis and Lynn Pittard.

An, off the cuff project this spring brought a delightful touch of culture to the citizens of Hereford — and was considered a great success. The Rubinoff concert brought a pat on the back for Leo Forrest, Roland Barton and Lynn Pittard in the weekly Axle.

The Democratic Republic of the Congo has africanized the names of its leading cities. Leopoldville is now Kinshasa. Elisabethville has become Lubumbashi; Stanleyville, Kisangani.

A bird's maternal behavior derives from physiological changes occurring in a female bird during the nesting season. Capillaries in the mother bird's breast become engorged with blood. To cool her breast, the bird puts it next to the relatively cool egg. When the egg becomes warm, hence less soothing, the bird turns it over or moves to another egg.

## Odessa Promotes Dr. Jack Rodgers

An outstanding club in Odessa for quite some time, the Odessa Rotary Club has produced at least one very outstanding member. Nominee for district governor during Rotary year 1966-69, Dr. Jack Rodgers is outstanding not only in Rotary, but also in his educational work with Odessa College, serving since 1960 as president of the college.

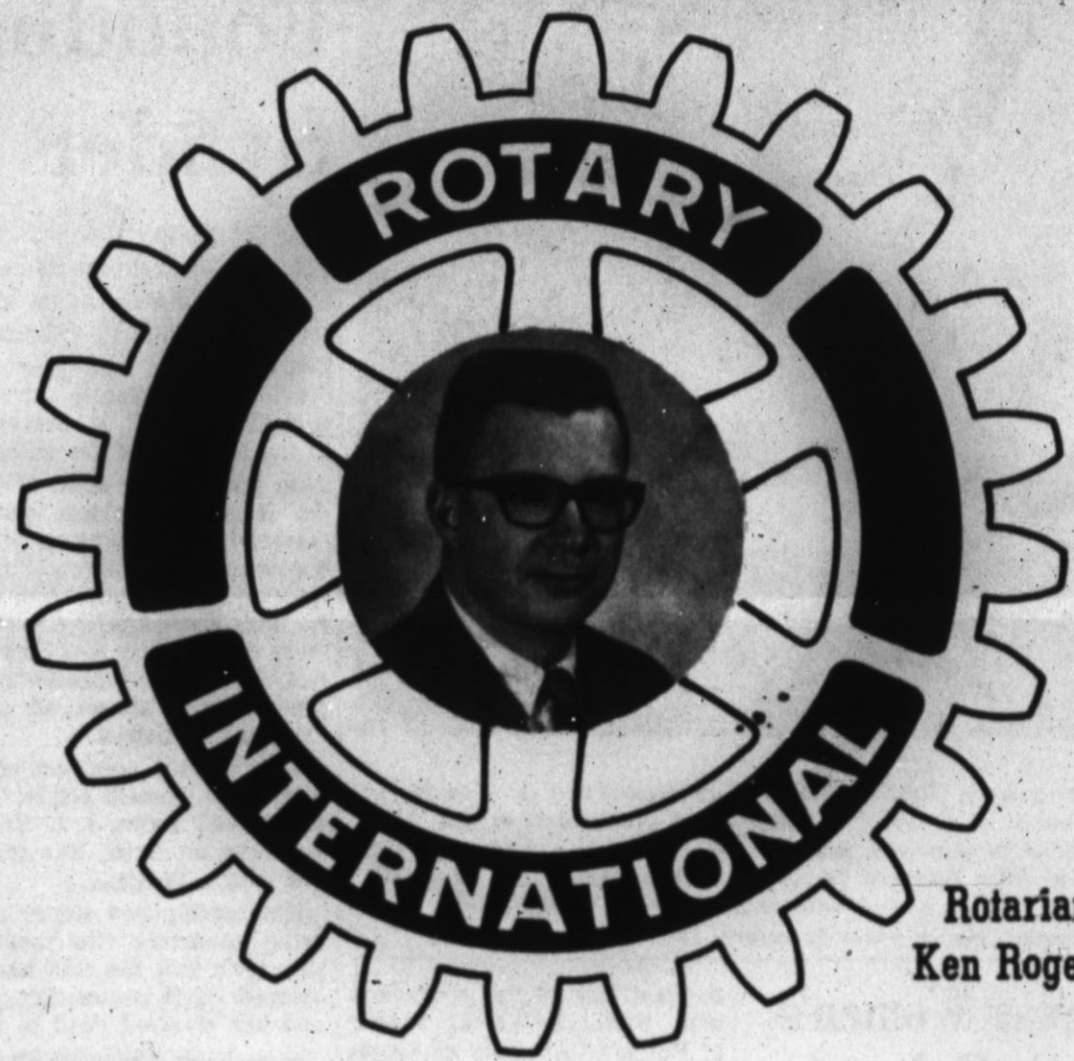
Leading the Rotary Club in its many civic projects and community activities during the year 1966-67 has been Nojem Lihson president of the club. President-elect for 1967-1968, J. C. Chancellor presently serves as club vice-president while Julius Johnson who is club secretary is preparing for the position of vice president during the next Rotary year.

Nash Tucker is the assistant secretary of the club and will remain in that position through the coming term. Herb Atkins has been elected secretary for the coming year.

The five members on the board of directors during the present presidential term include Earl Benson, David E. Harlow, Johnnie C. Fields, J. E. Perkins and John O. Moore.

# WELCOME ROTARIANS

To The District 573 Convention

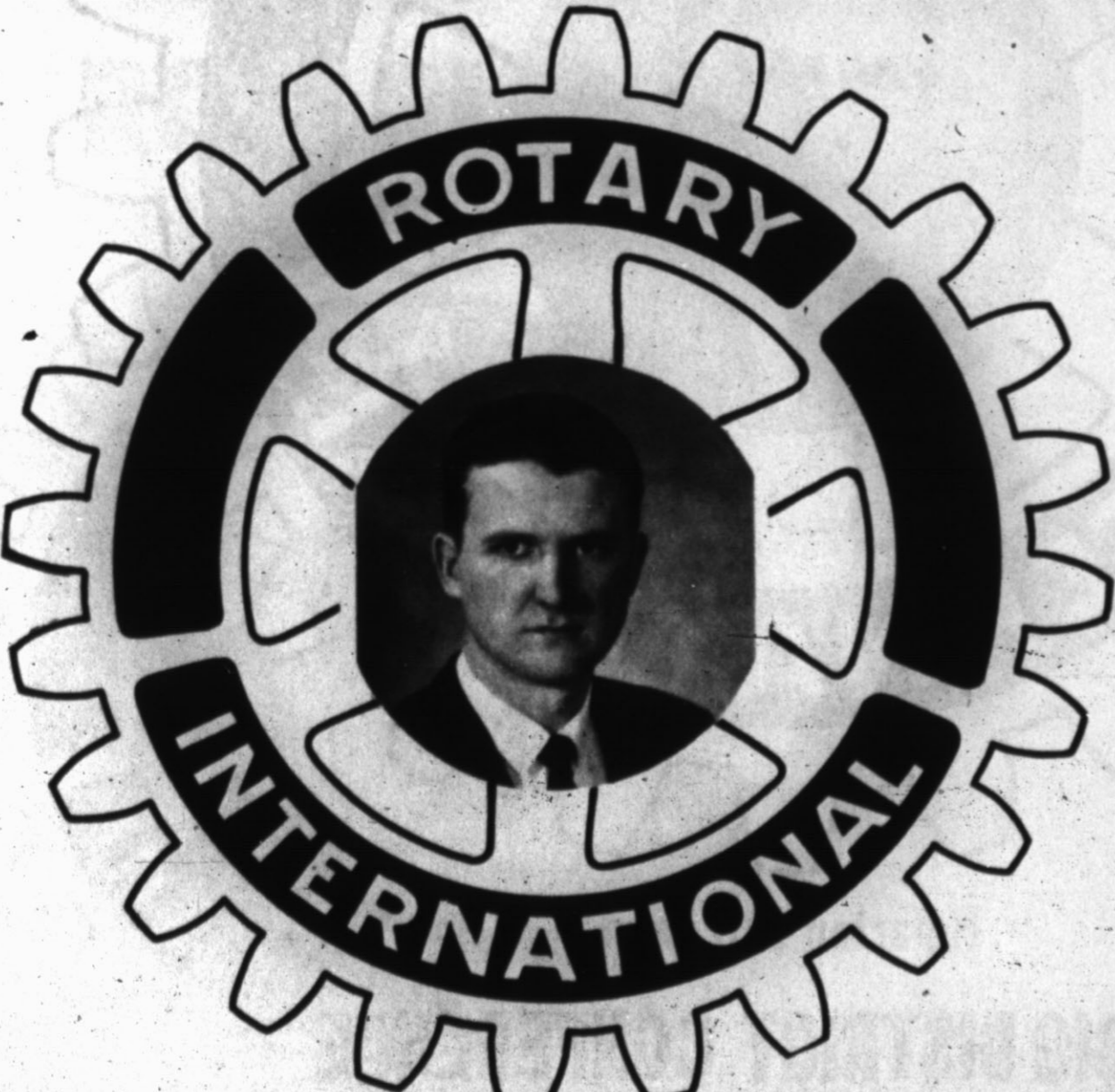


Rotarian Ken Rogers

We would like to take this opportunity to extend a sincere welcome to all the visiting Rotarians and their families. We hope you stay in Hereford is a pleasant one. Have a good time and return again soon!

## LONE STAR AGENCY

# WELCOME ROTARIANS



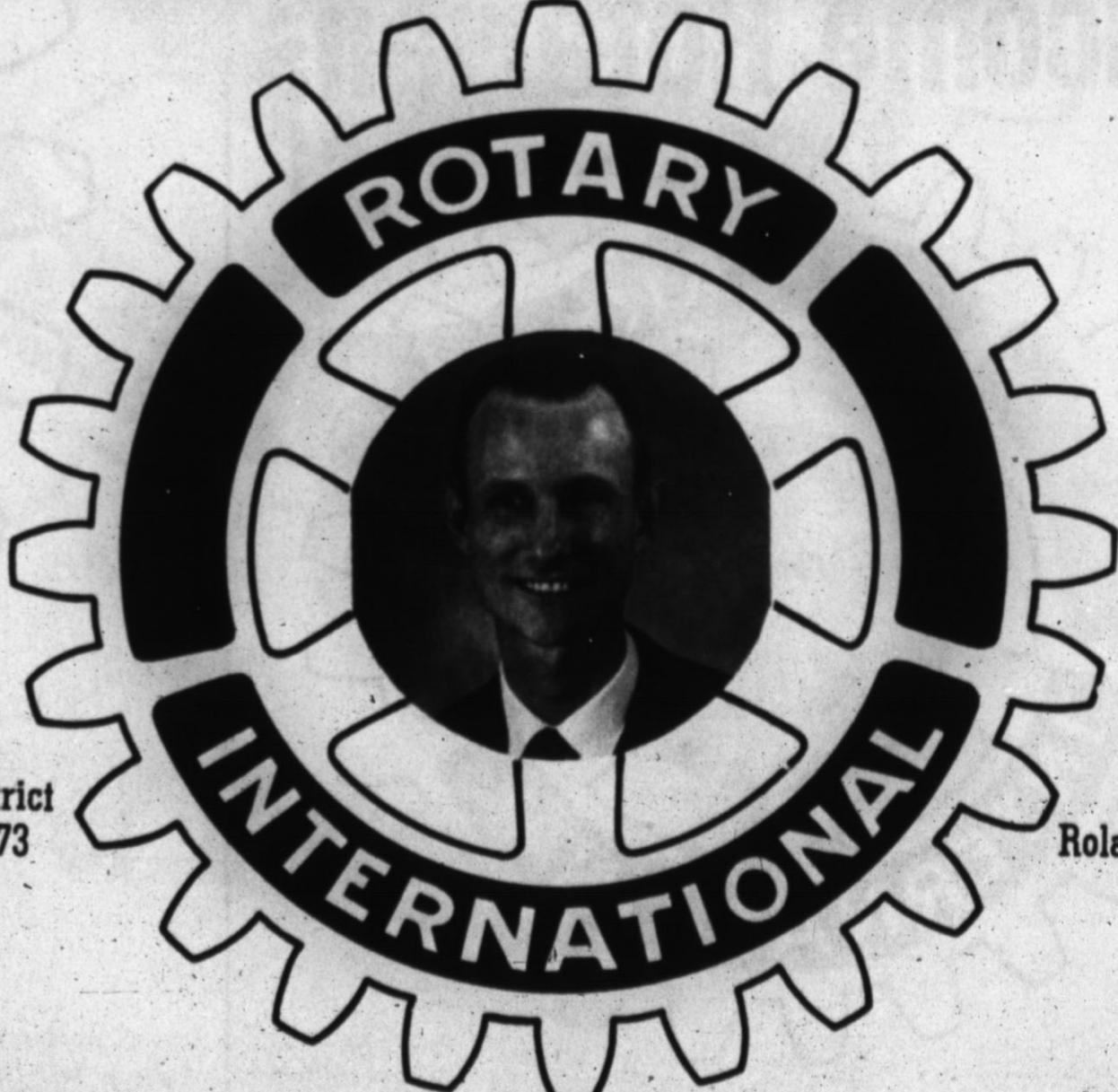
Rotarian Jim McDowell

to the Big Rotary District Conference

Rotarians, it's a pleasure to have you in our city. We're indeed happy to host the annual District Conference of Rotary District 573, and if you have a few minutes to spare between sessions, drop by McDowell Drug for a coke, coffee or just to visit. In Hereford, we like ROTARIANS.

## McDOWELL DRUG

# WELCOME ROTARIANS



Rotarian Roland Barton

District 573

to Hereford, Texas and the big District Conference

It's a pleasure to welcome you to Hereford, Texas and the big district conference. We're sure you're going to enjoy yourself, 'cause the Hereford Rotary Club has left no stone unturned to assure you the best time ever. We're happy to be a part of the big affair.

## SHUR-GRO LIQUID FEED, INC.

SW of City

Phone 364-0866

# New Club Works In Dimmitt Area



Janice Mooney  
Dimmitt sweetheart

Chartered in May, 1966, the Dimmitt Rotary Club set to work immediately on several worthy projects. Chief among these is the funds they have made available to be used for dental work for underprivileged children. At present the club membership numbers 28.

Heading the list of officers for the club is the Rev. Frank Pollard, president. Pollard was formerly president and secretary of the Seagraves Rotary 1b and was awarded the Dimmitt Jaycee Distinguished Service Award in 1966. He is pastor of the First Baptist Church of Dimmitt.

Other officers of the club are A. V. Barnes, vice president, Ronnie Parker, secretary and O. T. Vardell, sergeant-at-arms. Directors are Ward Golden, Charlie Hays, Ike Moore, Vardell, Barnes and Parker.

Club sweetheart Janice Mooney is a junior in Dimmitt High



The Rev. Frank Pollard  
... president of Dimmitt Club

School and has been a member of the All-region band for two years.

Texas ranchers rested 7 million acres of rangeland last year. This builds up grass vigor and thickens the stand of better grasses.

# Roster Includes 20 Past Prexys



Andy McCulley  
Floydada Prexy

Rotary came to Floydada in January of 1928. Twenty-three persons signed the Charter Application and 18 completed membership requirements and are listed as charter members. Three of these are still active in the club.

With a membership of 50 the current roster includes 20 Past Presidents. Those serving as officers for the present year are Andrew McCulley, Dentistry, President, Jimmy Seay, Banking, Vice President, Bill Hardin, Court Reporting, Secretary, Tom Daniel, Auto Parts Wholesale, Treasurer, Vernon Parker, Portrait Photography, A. E. Baker, Education, Jimmy Willson, Senior Active and Wendell Tool-ey, Newspaper, Directors.

The Floydada Rotary Club has among its membership two Past

District Governors, a father and son, J. M. Willson, Sr. and J. M. Willson, Jr.

Kitty Lloyd, Floydada High School Senior, is our club sweetheart. Miss Lloyd is the current Miss Floydada and immediate



Kitty Lloyd  
Floydada sweetheart

# Dr. Hill Still Active Member

President Emeritus of West Texas State University, Dr. J. A. Hill was a charter member and the first president of the Canyon Rotary Club when it was organized in the late fall of 1928. The club received its charter in January, 1929. Dr. Hill remains active in the club today.

In the past, the club has provided one district governor, Herschel Coffee and Dr. T. Paige Carruth is currently serving as District Director for Technical Training Awards.

Presently serving the club as officers are: Eddie Holcomb, president, Tom Black, president-elect, A. L. Schnell, Jr., secretary, William Wieser, assistant treasurer.

Herschel Coffee, Gordon Downing, Charles Stephenson and Murray Boston are club directors.



Eddie Holcomb  
Canyon president

**ROTARY**  
**INTERNATIONAL**

Rotarian W. R. Hair

Rotarian Howard Johnson

Rotarian Millard Nobles

Rotarian Hazen Woods

Rotarian R. G. Peeler

Rotarian Lynn Pittard

Rotarian Roy Faubion

Rotarian Virgil Hennen

Rotarian Jesse Geron

Rotarian Cliff Trotter

Rotarian Cliff Arnold

Rotarian Chas. Frye

Rotarian Wilton Green

# WELCOME ROTARIANS

## District 573



CONVENTION DATA STUDIED — Mrs. W. H. Gentry, right, and Mrs. W. R. Hair read a newspaper account of plans for the district Rotary Club convention as they talk over their part in entertaining Rotary wives from over the district. They will be hostesses in Mrs. Gentry's home Thursday afternoon, when it will be open on a tour for the out-of-town Rotary Anns. Mrs. Hair is the wife of a member of the Hereford club.

OUT OF THE BULLPEN — Bob Miller has started only three games in the last three years but if he makes it as a starting pitcher with the Los Angeles Dodgers this season he could wind up pitching his most innings in one season. In 1963, Miller worked 187 innings as a starting pitcher. Last year, his third in the bullpen, he pitched only 84 innings. His most active season was 1959 when he worked 210 innings, 139 for Rochester and 71 for the St. Louis Cardinals. Read The Classified Ads Today.

# Friday Breakfast Planned By Clubs

Breakfast for Rotarians Friday morning will be divided into regions with certain towns being hosted at different restaurants. Borger will host the northeast region at Jones Restaurant. Towns included are Canadian Panhandle Wellington, Shamrock, Childress and of course Rotarians from Borger. This region registers 434 Rotarians. Sweetwater is hosting the southeast region at Jones Restaurant. Towns attending this breakfast will be Lockney, Floydada, Ralls, Spur, Post, Slaton, Snyder, Big Spring and Rotarians from Sweetwater. There are 467 Rotarians in this region. Odessa and Odessa East are hosting the southwest region that has 1,145 Rotarians on its roster. Towns included are Muleshoe, Sudan, Littlefield, Levelland, Brownfield, Denver City Seagraves, Seminole, Andrews, Midland, Midland West, Stanton, Plainview, Lubbock, Lubbock Southwest, Tahoka, O'Donnell and Lamesa as well as the members of the two Odessa clubs. This meeting will be held at the Caison House. The northwest region with 501 members on the roll will be hosted by Amarillo at the Caison House. Towns included are Dalhart, Dumas, Hereford, Dimmitt Canyon and Tulia. Tickets are available at the registration desk at convention headquarters, the Red Carpet Inn all day today (Thursday.) Adjournment of these breakfast meetings is slated for 8:25 a. m.



Sudan Rotary Officers pose with sweetheart Kathy Minyard.

## Sudan Club Is Annual Teacher Dinner Sponsor

Sudan Rotary has as its primary target each year the Teacher Appreciation Banquet held in September for all employees of the public schools. Also included are members of the school board.

Officer presently serving the club are Jack Riley, president; Gene Duval, vice president; Arnold Reed, secretary-treasurer and directors Nolan Parrish, Harvey Grisby and Kenneth Burgess.

Kathy Minyard, a junior in Faugion, publicity; Dub Hair, high school is Sudan Rotary sweetheart.

Officers elect for 1967-68 are Gene Duval, president; Herb Potter, vice president; Keith Blover, secretary-treasurer and

directors Arnold Reed, Jim Arnold, Noland Parrish and Jack Riley.

The effervescence of "morning after" tablets is helping engineers design slosh-suppression devices for space rockets. The columns of bubbles provide a picture of fluid agitation. Sloshing fuel in a rocket's tanks can throw the vehicle off course.

Complete Stock Office Supplies THE INK SHOP

# OFF-BEAT ?? NOT US !!!!!

We Just Want To Get Your Attention To Say ....

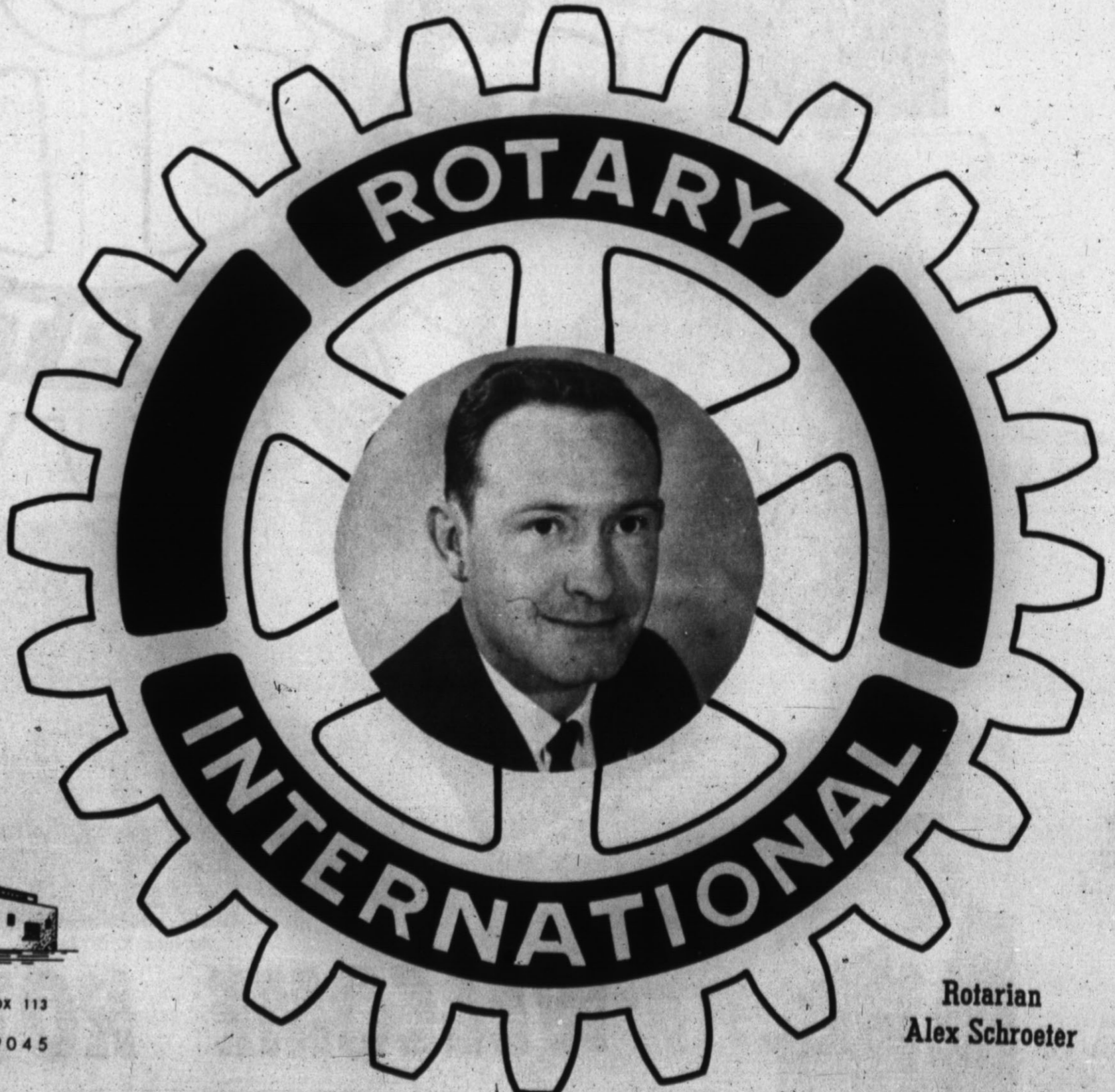
# WELCOME ROTARIANS

to Hereford, Texas and The Big Conference ....



## ROTARY DISTRICT 573

We're proud of the Hereford Rotary Club for hosting this big District Conference, and we're proud of our own Alex Schroeter who is serving this year as president of the organization. Welcome to Hereford! Have a good time while you're here, and come again soon.

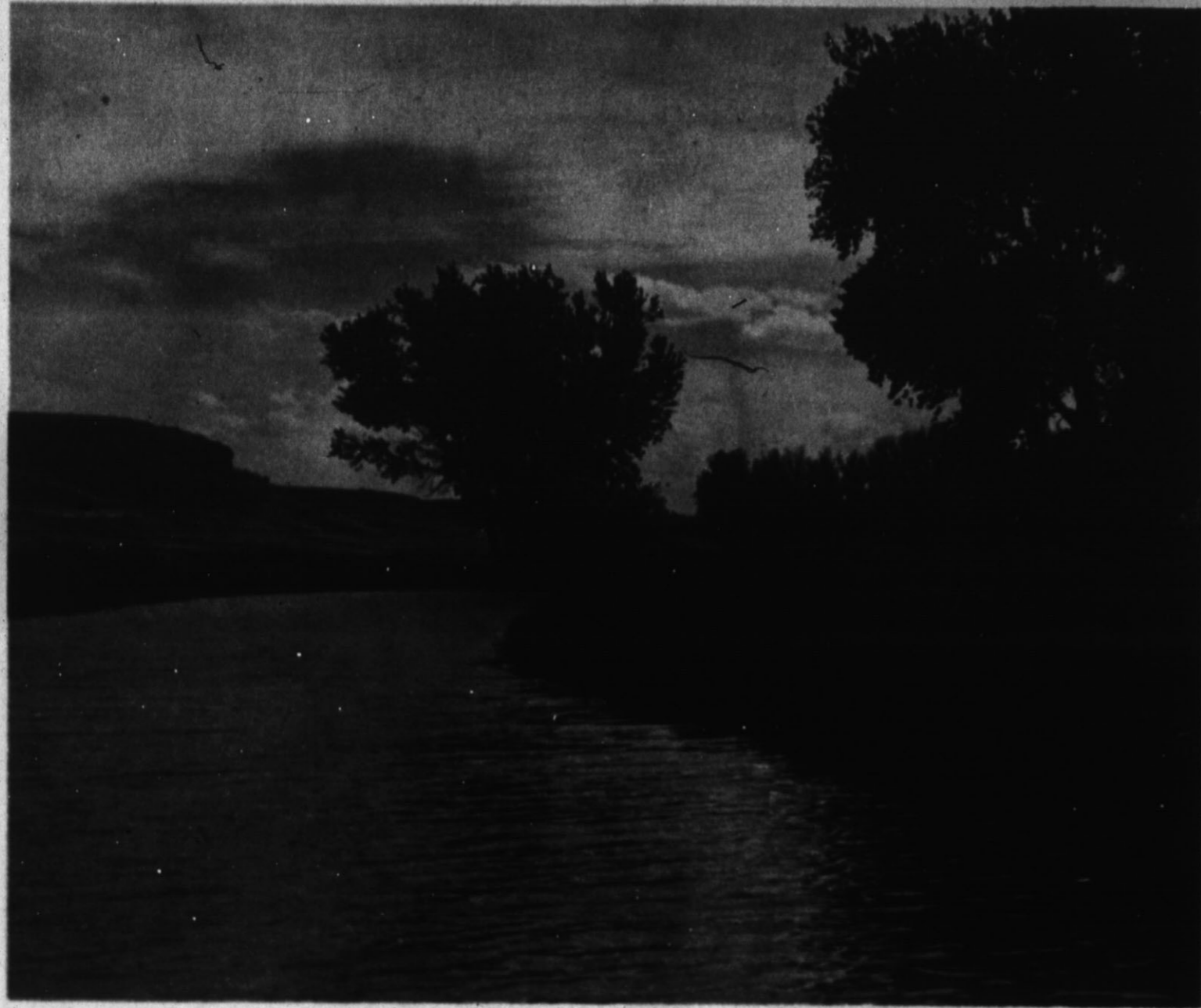


Rotarian Alex Schroeter

HOWARD Gault COMPANY PHONES: 364-1212 — 364-1216 • 101 SOUTH SAMSON STREET • P.O. BOX 113 HEREFORD, TEXAS 79045



# Welcome IOOF, Rebekahs, Rotarians



BLUE SKIES — Ordered for Hereford, the Panhandle convention city this weekend, are blue skies, mild temperatures. Welcome to Hereford and may you have a pleasant weekend. (Hereford Brand Photo by Joe Bran)

# The Hereford Brand

66TH YEAR — NO. 43 10c HEREFORD, TEXAS, 79045, THURSDAY, APRIL 20, 1967 PUBLISHED EVERY THURSDAY

## City Rejects Car Bids

### Trade-In Offers Said Too Low

Hereford City Commissioners rejected bids on four new police cars for the Police Department Monday night after deciding that dealers hadn't offered enough for trade-ins on the present vehicles.

Orval Watson Ford was apparent low bidder for the new cars with a bid of \$7,363.68.

Bayne said mileage on the present vehicle ranges in approximate miles from 19,000 to 49,000. Price paid for the 1966 vehicles was about \$4,900 and the commissioners had put aside \$5,200 in the 1967-68 budget for the purchase of new vehicles.

Watson, who attended the meeting along with his sales manager, Bob Coons, asked commissioners to reconsider rejecting the bids. He said the vehicles probably have twice the miles on the engine as shown on the speedometer and reminded commissioners of the maintenance during the coming year.

Commissioners earlier had much discussion before voting to accept a low bid of \$3,345.94 on a two-ton International truck from Hays Implement. Commissioner Albert Maxwell pointed out that the city had purchased a two and one-half ton truck for the Fire Department last month at a cheaper price than the two ton truck.

Other low bids submitted on the truck Monday night were Orval Watson Ford, \$3,720.98; Hedrick Dodge, \$3,597.16, and Orsborn Chevrolet, \$3,611. Watson said his bid was higher because of new changes by the Ford Corporation since the other truck was sold.

Bids on a tractor for the Park Department were tabled until Bayne could make a final check on specifications with one of the bidders.

A petition to accept replating of Blocks 1, 2 and 3 of the Pioneer Addition was passed by commissioners until changes can be made in the plot. Bayne told commissioners that at present the alleys aren't wide enough for the city trucks and recommended that the plat not be approved.

Several errors on the city's tax roll were corrected by a vote of commissioners. Explaining the errors, Bayne said one company had done inventory twice and others had purchased new equipment which was evaluated and shouldn't have been for the present rolls.

A new hospitalization insurance policy for city employees was approved by the commissioners and provides several added benefits for the 53 persons employed by the city. Bayne explained that the policy provides for more intensive care, surgery, anaesthesia and pays for a \$16 room instead of the \$10 room.



Dr. Bruce G. Beene

## Services Held For Dr. Beene

Funeral services for Dr. Bruce Gordon Beene, 41, prominent Hereford physician who died Sunday evening in an Amarillo hospital after a short illness, were conducted Tuesday morning in First Christian Church, of which he was a member.

The Rev. Eugene Brink, minister, officiated for the funeral. Burial was in West Park Cemetery, directed by Gilliland Funeral Home Serving as pallbearers were Dr. Clyde Rush, Dr. Clarence Hicks, Dr. A. T. Mims, Cameron Gault, Foster Hill and Robert Miller.

A practicing physician here since 1958, when he completed internship at St. Paul's Hospital in Dallas, Dr. Beene had been president of the Tri-County Medical Society. He had recently accepted the post of medical director for the revisited center of the Institute for Achievement of Human Potential opening here soon.

A former president of Hereford Country Club, he had also been a Kiwanis Club member here and, in pursuit of a hobby, of the Hereford Gun Club. Other hobbies were his home workshop and study and practice of writing stories. He has served on the county Red Cross board and as instructor of Red Cross.

See CITY, Page 2

## Convict Youths Of Vandalism

Two 16-year-old Summerfield youths were ordered to serve terms in the Deaf Smith County Jail Tuesday morning after they pleaded guilty to a rash of vandalism in the city and area March 25.

Judge H. C. Williams, who presided over a hearing for the youths, ordered David Huckert to serve 45 days in jail and Bill McMinn to serve 30 days in the confines.

The youths had been petitioned as juvenile delinquents by city police, who alleged that the boys had committed felonies and misdemeanors by breaking windshields in six vehicles, two yard lights and turning valves open on fertilizer tanks at three companies. Combined, damages were estimated at more than \$1,500.

Several character witnesses took the stand during the hearing to speak for the youths and all asked that the judge give the boys a second chance.

Under questioning by his attorney Andrew Shuval, McMinn stated "it was a stupid thing to do. Why I did it I don't know." Asked if he had any thoughts since the incidents and the effect it has had on his parents, McMinn said, "I don't want to be involved in any more trouble. I'm sorry I hurt them. I'm going to try to do what's right from now on to make it up to them."

Before pronouncing sentence, Judge Williams stated "if you boys were a few months older, you would be facing imprisonment. Each felony charge carries a penalty of not less than two years nor more than 20 years. The courts are set up for the protection of people and their property."

"It is usually the procedure in this type case to sentence the juvenile to approximately one year in the Training School at Gatesville. It is never an easy task to send a juvenile to Gatesville but you boys have got to pay the penalty for what you have done."

The sentence as ordered by Judge Williams calls for the youths to be confined in the county jail for their terms. They will be released from jail each morning 15 minutes before their first class at school and must

### BASEBALL TRYOUTS

Tryouts for Little League Baseball teams will be held at 6 p. m. today and Thursday at the Little League Park, Avenue H and 15th Street.

If a player was on a major team last year and is still eligible, he need not come out officers of the club stated.

return to the jail 15 minutes after school is over. They will be confined to the school grounds while in school.

Both also had their driver's licenses revoked until further notice from the judge, and they will be allowed visitors only on Sunday's when they attend church with their families. The only items the boys will be allowed in their cells will be school books and a Bible. Judge Williams ordered both to memorize the Ten Commandments and the 23rd Psalm. He also stressed that their grades in school be excellent.

At the end of their jail term, the youths each will appear before Judge Williams and repeat the passages from memory. The judge also reminded the youths that they are now termed in the courtroom as juvenile delinquents and will be under jurisdiction of the court until they are 21.

"You are not damaged for life," added the judge. "This will not prevent you from getting in the service or becoming president. I want yesterday forgotten. Think of today and tomorrow."

The youths began serving their terms in jail following school Tuesday. Restitution for the damages caused by the youths was made.

## Pioneers Plan Day

Pioneers of the mid-plains area will have their annual Pioneer Day in Hereford in May.

Tentative plans have been made with details to be announced later by Mrs. Cecil Williams president of Mid-Plains Pioneers.

An added attraction for the meeting this year will be a visit to the new Deaf Smith County Museum. Many of the pioneers of the area have contributed to the success of this event.

The usual luncheon feature will again be held in the Bull Barn. Hereford pioneers will bring baskets of food and will be hosts for pioneers from out of town. Dishes and drinks will be furnished by the association.

Pioneer Study Club will serve coffee and doughnuts to guests during registration.

As has been done in the past, visiting and business sessions will be held in the Bull Barn. The Business and Professional Women's Club will assist with registration again this year.

## Area IOOF And Rebekahs To Convene In Hereford

Hereford will see many new faces around town this week-end as hundreds of persons from throughout the Texas Panhandle area will swarm into Hereford to attend various conventions.

Approximately 250-300 mem-

bers of the Odd Fellows and Rebekahs Lodges will meet at the IOOF Hall Friday, Saturday and Sunday for their annual convention.

The affair will be attended by persons from about 25 towns which belong to the Panhandle

Association of Odd Fellows and Rebekahs Lodges.

Registration will start Friday at 3:00 p. m. at the IOOF Hall.

The host town last year was Shamrock and this year it was Hereford's turn to hold the convention. Hereford gets to be host

for the annual convention every 6 years.

All activities will be held at the IOOF Hall beginning Friday evening with a banquet and dance kicking off the convention. Saturday morning a breakfast will be held and afterwards, business meetings will be conducted.

After the business sessions, degree and individual charges competitions will be held.

On Saturday evening, an informal gathering will take place so members of the lodges can get better acquainted.

Devotional services will start Sunday's activities and afterwards, more business sessions will be held.

The installation of new officers will take place in the same afternoon.

Door prizes will be given away that evening at the conclusion of the convention.

Current Noble Grand of Hereford Lodge is Benny Cooper and as Noble Grand of the Rebekahs is Carol Rettman.

## Sugar Is Confab Subject

A Sugar Beet Producers Meeting will be held at 8 p. m. Tuesday in the Hereford Community Center in an effort to aid producers with problems rising from the growing of sugar beets.

Topics to be discussed on the program include "Insect Control of Sugar Beets" by Don Rummel, entomologist with the Texas Agricultural Extension Service in Lubbock, 8-8:30 p. m. and "Disease and Control on Sugar Beets" by Dr. Robert Berry, plant pathologist with the TAEC in Lubbock, 8:30-9 p. m.

"Explanation of Leafhopper Survey" will be discussed by Ben Whitaker of the Plant Pest Control Division of the U. S. Department of Agriculture in Lubbock, 9:10 - 9:20 p. m.; "Chemical Weed Control in Sugar Beets" will be the topic of Dr. Allen Weise, agronomist at the Bushland Experiment Station 9:20 - 9:40 p. m., and closing will be "Explanation of Holly Research-Questions and Answers" by Paul Scott of Holly Sugar Corporation in Hereford, 9:40-10 p. m.

James W. Witherspoon of Hereford, executive secretary and legal representative of the Texas-New Mexico Sugar Beet Growers Association, Inc., said

See SUGAR, Page 2

## Manager For Swift Visits Here

Two representatives of Swift and Co. were in town this week viewing the progress of the construction of the new mill which the company is erecting here.

District Manager for the Southwest, H. H. Wedeman, was accompanied by Gary Ladner, who will be the mill superintendent for the local plant.

Both men came from the office in Brownwood, where a Swift mill is located.

Ladner will move to Hereford in the latter part of May to take over his new duties. He will be accompanied by his wife, Lynda and his 3-year-old son, Jimmy.

The new plant being constructed southeast of town is scheduled to be completed sometime in the early part of June.



GARY LADNER ... to take over reins of the new Swift and Co. mineral feed plant when completed in Hereford. Ladner will be the mill superintendent and he will move to Hereford in the latter part of May. (Hereford Brand Photo)



H. H. WEDEMAN ... District Manager for Swift and Co. Wedeman is in town Tuesday and Wednesday to see the progress on the new Swift and Co. feed plant which is being built. (Hereford Brand Photo)

## Track Team Won Second, Regional Set Saturday

Winners of one district title and close runner-up for a second at Dumas Saturday, Hereford Whiteface golfers and tracksters will compete in regional competition at Odessa today, Friday and Saturday.

Golfers will begin their quest for the regional title today and will end play Friday. The track competition will be held most of the day Saturday.

Coached by Cuby Kitchens, the golf team nudged Perryton 156-150 for the District 1-AAA championship. Members of the team are Russell Phillips, Mike Horton, Steve Hendon, Don Maxwell and Phillip Cain.

The Whiteface track team compiled 130 points in the District 1-AAA meet to finish nine points behind Dumas. Eight men qualified for the regional meet as the Herd scored points in every event except the 880-yard dash.

Coach Joe Brooks said the team members "did a fine job. They reached way back for

something extra and we just can't complain about the job they did. It was outstanding."

Brooks added that he wasn't "making any excuses, but we didn't get enough help from the other teams in spreading out the points. The third place team only had about 80 points. I'm not running down Dumas either, because their kids also did an outstanding job."

Gary Goodin was voted the outstanding individual in the meet as he won both the 120-yard high hurdles and the 330-yard intermediate hurdles events and ran a leg on the 440-yard relay team, which finished second. Other members of the relay team are Gene Duval, Billy Frank and Bobby Burwick.

Duval also was fourth in the 100-yard dash and tied for fourth in the high jump. Frank finished fifth in the 220-yard dash and also ran on the mile relay team, which finished third. Other

members of the team were Larry Champ, Ronnie Jones and Burwick.

Hereford placed three men in the mile run as Charlie Inman came in second, David Kelley fifth and Henry Fuentes seventh. Bill Coffin finished fourth and Bob Gentry fifth in the shot put, while Ricky Fangman won third Gentry fourth and Donnie Fangman sixth in the discus.

Mark Hicks won second in the high jump and Jim Childers was second in the broad jump. Burwick was third place winner in the broad jump but took first place in his specialty, the 440-yard dash. Ronnie Jones finished fourth in the 440-yard dash.

Roger Suttle continued to excel in the pole vault as he won his way to the regional meet by clearing 12 feet to take first place.

Frank, Goodin, and Hicks are making their third trip to the regional meet.



ASSIST TO THE MIGRANT MINISTRY — Members of the Melody Sunday School Class of the First Methodist Church of Hereford took time off Saturday to move and erect a new fence at the Casa De Amigos. An addition is being added to the Migrant Ministry's building and the fence had

to be moved to make room for the new part. Assisting were Bill Walden, Paul Scott, Jim Arney, Roy Simpson, Hal Hunter, Howard Hunter, Wayne Newsome, Wilton Green, Frank Campbell and VISTA workers Keith Schroyer and Martin Winch. (Hereford Brand Photo)



The Rev. Eugene Naugle gives books to church

## Rev. Naugle Is Library Donor

### The Hereford Brand

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Member National Editorial Assn.  
Published Every Thursday at  
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Texas, 79045

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The Rev. Eugene Naugle, first pastor of Wesley Methodist Church, was honored at a dinner in the church fellowship hall Sunday and at the opening of a church library which will bear his name.

Recently the Rev. Naugle, who still serves as pastor of Bippus Methodist Church although he is officially retired, gave to Wesley Church his lifetime collection of books. He also presented an original painting by his late wife, Bess Naugle.

The books have been organized and set up in a special room which will be known as the Naugle Library. The painting is hanging in the library.

Opening the program Sunday, Mrs. Elmer Carlson gave a brief history of Wesley Church as she acknowledged the minister's gift.

Henry L. Solomon recognized Mr. and Mrs. Aubrey S. Bell as outstanding charter members of the congregation, citing their faithful attendance and willingness to serve in church offices.

Mrs. Bell was given a corsage, her husband and the Rev. Naugle boutonnieres of red carnations. Ten charter members were introduced.

A basket dinner was served to the families present for the noon meeting following morning worship service conducted by the present pastor, the Rev. Noah Arnpriester.

Cal Ramsey still holds the NYU record for rebounds in one game. He made 34 against Boston College in 1957.

To the Chinese, 1967 is the Year of the Lamb.

## Services . . .

Continued From Page 1

Cross courses.  
Dr. Beene was born in Hereford, son of Mr. and Mrs. O. J. Beene. Orphaned at an early age, he was reared by his grandmother, Mrs. J. W. Beene. Soon after his graduation from Hereford High School he began service in the U. S. Navy during World War II and was on active duty three years.

His birth date was Nov. 17, 1925. He married Miss Barbara Ann LeGrand here Jan. 8, 1946.

After discharge from the Navy, he attended McMurry College a term, then enrolled at West Texas State University, earning both bachelors and masters degrees. He taught chemistry and biology in Hereford High School from 1951 to 1953, and was faculty sponsor of the Hi-Y Club.

Entering Southwestern Medical School at Dallas in 1953, he received his degree there in 1957.

In addition to his wife he is survived by a daughter, Deborah Ann, a student in Texas Technological College; a son, Bruce Gordon II, seven years old; four brothers, O. J. and Bill of Friona, Weldon Beene of Lockney and Douglas Beene of California.

## Sugar . . .

(Continued from Page 1)

"this is most important to the area and to all the farmers whether they be beet growers or not, as the discussions will certainly be pertinent to the farmers in this area."

Deaf Smith County Agricultural Agent Justin McBride stated that sugar beet producers in this county grow approximately 14,000 acres of sugar beets with an annual gross income exceeding \$3 million.

"This crop is being threatened by two major problems — primarily curly top and leaf spot," explained McBride. The curly top is a virus carried by the beet leaf hopper. Plant Pest Control Division survey indicated an over-wintering build up of the beet leaf hopper of three times that of last year.

"If other conditions remain favorable, this is an indication that curly top disease may be a problem again this year. Leaf spot problem is always with us in varying degrees. The severity of the disease in a large part depends upon weather and the effectiveness of a prevention control program conducted by farmers," continued McBride.

"This education program is being held in an effort to aid producers in order that they may do a better job of controlling both of these problem areas."

Al Kaline has hit 29 home runs for the Detroit Tigers. He needs 28 next season to beat Hank Greenberg's club record of 306.

Pitching coach Whitlow Wyatt's contract with the Atlanta Braves runs through 1968.

Typewriter Ribbons  
THE INK SPOT

## Alicia Hubble Is To Compete

Alicia Hubble, Deaf Smith County's entry in the Golden Spread Spelling Bee, will begin her quest for a trip to Washington at 1 p. m. Saturday at Stephen F. Austin Junior High School in Amarillo.

Alicia, the 13-year-old daughter of Mr. and Mrs. R. D. Hubble of 425 Ave. J., is a Stanton Junior High student. She won the local bee March 22. Runner-

up was Ralph Scott, 12, son of Mr. and Mrs. Jim Scott of 204 Irving.

Spellers from throughout the Golden Spread will be competing in the contest, which is sponsored by the Globe-News Publishing Co. of Amarillo. Winner of the contest will compete in the national spelling bee at Washington, D. C.

## City . . .

Continued From Page 1

cheaper ones.  
Bayne said the new policy will increase what the city pays \$1.49 per person, raising the monthly rate to \$7.06. The employee must pay for members of his family if he desires the policy.

In final action, commissioners voted to put partitions in the hangar at the Hereford Municipal Airport. High winds last week had caused damage to a plane in the hangar and made the action necessary.

The cost of partitioning the

hangar will be approximately \$1,200 and had already been put in the budget. Commissioners said the partitioning would be the first step in enclosing the hangar.

Members of the Hereford Jaycees were welcomed to the meeting by commissioners. The Jaycees said they are running a survey on what Hereford residents feel the city needs most and plan to initiate a project which will benefit the city.

Ever mix pork sausage with ground beef for burgers? Just make sure you cook these meat patties thoroughly.



A "AUF WIEDERSEHEN" LUNCHEON for Rotarians will be held at the Hereford High School Cafeteria Saturday at 12 noon. The luncheon will be for Rotarians and their ladies. (Hereford Brand Photo)



THE CAISION HOUSE will be the place for a dinner at 6:00 p.m. tonight in honor of the SW and NW regions will have Friday all past and present Rotary officers. Breakfast for the Rotarians and the Rotary-Anns will also be held there Saturday morning. The SW and NW regions will have Friday all past and present Rotary officers. Breakfast for the Rotarians and the Rotary-Anns

## Cancer Crusade Termed Success

A total of \$2,273 was contributed to the 1967 Cancer Crusade in the house-to-house canvass conducted Monday evening, and of that amount \$550 was given as a memorial for Dr. Bruce G. Beene.

More than a hundred volunteer workers made the annual home visits, distributing educational literature as they received contributions. Citizens

Band Radio Club members assisted, and refreshments were served to the workers by Cooper's Grocery and Hereford Bakery.

Mrs. Al Lee, crusade chair-

man for Deaf Smith unit of the American Cancer Society, ex-who worked and contributed, also to the tellers at First National Bank for aid in tallying the gifts, and to local news media.

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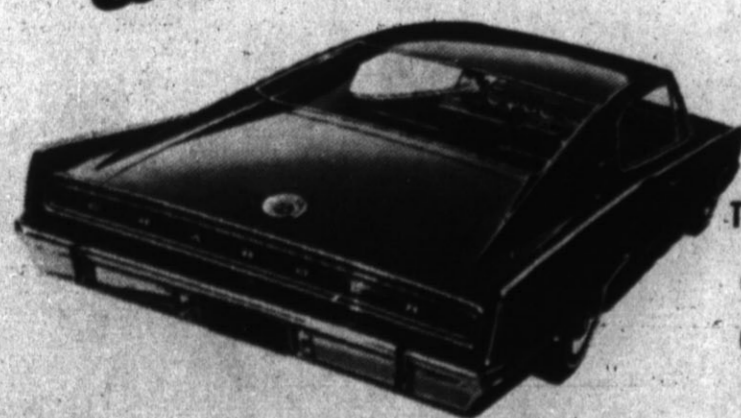
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Sirloin Steak Proten Beef lb. 79¢	Bacon Red Label lb. 63¢
7-Bone Chuck Proten Beef lb. 49¢	Fryers Cut Up or Whole lb. 29¢
Shoulder Steak Proten Beef lb. 49¢	Ground Beef 3 lbs. for \$1

Yellow Squash lb. 19c	Cherry Tomatoes pt. 19c	California Oranges lb. 15c	Red Potatoes 20 lb. bag 59c	White Onions lb. 10c
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### Accident Causes Minor Damages

An accident which involved two vehicles Saturday evening resulted in \$25 worth of damages when one car struck another which stopped at a stop sign.

The mishap occurred at the intersection of Park Ave. and Highway 60.

A 1961 sedan, driven by Edward H. Hicks of 137 Ave. B, was stopped at the stop sign when a 1959 sedan, driven by Juan D. Escamilla of Gen. Del., failed to stop in time and struck it in the back.

Damages to the Hicks auto accounted for \$25 and the Escamilla vehicle suffered none.



Dr. Jack Rogers  
District Governor  
Nominee 1968-69

### Littlefield Has Anniversary

Several clubs are celebrating anniversaries with the Rotary Conference this year. Littlefield Rotary Club is having its 40th Anniversary during April.

It was during the first couple of years after the club's organization that the Teachers' Banquet and student loan fund were created and have continued as annual affairs. The charter was delivered to the Littlefield club in April, 1927.

Before the club was officially chartered — when only a provisional club — Rotarian Neal

Dugger made a plea for \$1,000 to be used for Littlefield Boy Scouts. The money was immediately raised at the luncheon — and it was all cash.

Presently serving the club as officers are Bill Orr, president, John Rickey, vice-president and Jim Holt, secretary-treasurer. Directors are Bill Orr, John Rickey, David Keithley, Roy Allen Hutson, Jimmie Brittain and Allen Hodges.

Classifieds Get Results

## Hereford Hosts Band Contest

Eighteen Panhandle schools will be in Hereford today to compete in the Interscholastic League Non-Zone Band Concert and Sight Reading Contest for Class A and AA bands.

The schedule calls for Claude High School to begin Class A competition at 8 a. m., followed by White Deer, 8:30 a. m.; Clarendon, 9 a. m.; Sunray, 9:30 a. m.; McLean, 10 a. m.; Stratford, 10:30 a. m.; Canadian, 11 a. m., and Gruver, 11:30 a. m.

George Washington Carver of Amarillo will begin competition among Class AA bands at 1 p. m. today, followed by Panhandle, 1:30 p. m.; Sanford-Fritch,

2 p. m.; Dalhart, 2:30 p. m.; Phillips, 3 p. m.; Stinnitt, 3:30 p. m.; Memphis, 4 p. m.; Spearman, 4:30 p. m.; Shamrock, 5 p. m., and Wellington, 5:30 p. m.

Bands will be rated in three categories and the bands receiving ratings of I in each category will receive the Sweepstakes Award. Marching competition was held during the fall and the concert and sight reading competition will be held today.

Also Event Awards, Special Awards and Marching Awards will be presented. More than 1,200 band students are expected to compete for the awards.

### Accident Results In Minor Costs

Only about \$85 in damages resulted from a two-vehicle collision Sunday noon at the intersection of Park Ave. and Highway 385.

A 1955 car driven by Alfred E. Dziuk, Rt. 2, Box 88, was involved with a 1961 car driven by Hector Villarreal of Box 55.

The accident occurred as one vehicle was traveling west on Park Ave. and ran the stop light at the intersection with Highway 385. On the process, it struck the other vehicle which was traveling north on Highway 385.

Damages to the Villarreal auto amounted to \$45 and the Dziuk vehicle accounted for the rest.

A citation was issued for disregarding a stop and go signal.

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# Homemakers Day Planned Here

Eight rural electric cooperatives of the South Plains and Panhandle area are co-sponsoring an Area 1 Young Homemakers Activity Day on April 28, in the "Bull Barn," Hereford, Texas. Registration will begin at 9:30 a. m.

The program will begin at 10:00 a. m. with Dr. Jean Franklin, M. D., lecturing on "Child Development and the School Age." Following Dr. Franklin, Mrs. Cathy Hunt, Home Economist with National Rural Electric Cooperative Association in Washington, D. C., will discuss "What's New Now — and What's To Come" in the electrical field.

Following a complimentary noon luncheon, "Ways with the Blender" will be demonstrated

by Mrs. Frank Hochleuthner, Home Economist with the John Oster Company.

Dr. Roy McClung, President of Wayland Baptist College, will conclude the program with a lecture on "Leadership," in the home, community and local young homemaker chapter.

Sponsoring cooperatives are: Deaf Smith Electric Cooperative, Hereford; Bailey County Electric Cooperative, Muleshoe; Lighthouse Electric Cooperative Floydada; South Plains Electric Cooperative, Lubbock; Swisher County Electric Cooperative Tulsa; Greenbelt Electric Cooperative, Wellington; North Plains Electric Cooperative, Perryton; and Hall County Electric Cooperative, Memphis.

# Young Democrats Meet In Austin

Congressman Bob Eckhardt, Freshman Democratic representative from Houston, addressed the annual convention of the Young Democratic clubs of Texas in Austin.

Eckhardt said that the land war in Southeast Asia and the shadow of the hydrogen bomb are issues that must be confronted.

Members present at the 1967 Young Democrats State Convention at the Driskill Hotel in Austin from Deaf Smith County are Kevin McAndrews, Maura McAndrews, and Andrew Shuval.

"I am not a hawk. I am not a dove. I guess I'm a paisano," Eckhardt said. "Public opinion wants the war ended. This is a real feeling and must be re-echoed with, and those in the federal executive branch and the U. S. State Department know this."

He said that at the time of French involvement in Indochina the world was divided into two monolithic blocks. The U. S. became involved to establish

a bastion of Democracy in South east Asia against monolithic Communism.

The two great blocks no longer exist. We are told that we are in South Viet Nam to honor a commitment. There never has been a commitment in the legal sense of the word, but the national attitude toward Viet Nam is one of pride, fear, and a sense of omnipotence and omniscience.

"President Johnson has repeatedly said that the United States will gladly meet at any time at any place to discuss peace. He has said that we will go more than half way. Another encouraging sign was the tone and the manner of the President's letter to Ho Chi Minh. It was not published in this country but sent directly to Hanoi. We must not be discouraged because we were not taken up on our proposals or because it was answered summarily.

"But we must stop insisting that the other side take the first step. We must take any opportunity to search for peace. We must work for far-reaching development programs for all of Southeast Asia in which South Viet Nam can participate."

"We cannot cling to old ideas of two monolithic blocks, but recognize the spirit of nationalism of small nations that want to determine their own destiny."

Eckhardt was given a standing ovation by the convention delegates.

Nearly 100 miles of irrigation canals were lined last year to save water by conservation district cooperators.

Conservation-minded ranchers rested about 10 million acres of Texas grasslands last year to let the grass gain vigor, produce seed and thicken stand.

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By MELVIN YOUNG

Today heralds the beginning of what we hope to be the biggest and best Rotary District Conference ever held in the city of Hereford.

Rotarians from more than 40 clubs in District 573 will be in Hereford for the affair, as well as a personal representative of Rotary International, Dr. Wolfgang Wick, a member of the Rotary Club of Klagenfurt, Austria.

District Governor Earl Wilbur of Dalhart, has gone all-out to see that this is the finest conference ever.

To the Rotarians coming to Hereford, we extend a sincere welcome, and invite you to return again at your earliest opportunity. It's a pleasure to host the 10th Annual District Conference of District 573, Rotary International.

Also to be in Hereford this weekend, is the District Convention of the IOOF. We would also like to extend to each of these men and their wives, a hearty welcome to Hereford. We know you're going to have a grand time.

Actually, the fact that two conventions of this size have hit Hereford at the same time, has somewhat taxed our facilities for food and housing, but we're betting that everything works out well in the end.

Of course, many of the Rotarians, and Odd Fellows as well, who live in neighboring communities will drive back home each night.

Anyway, we're glad to have both groups with us.

Douglas Meador, in the Matador Tribune, says that if you think the pressure of temptation will relax with a age, just don't let it become convenient.

Radio Station KIXZ in Amarillo, announced today that it would broadcast a day long salute to the City of Hereford next Monday, April 24.

To be included with the stations' usual informational services, will be facts about Hereford's school system, its industries, economy, services, cultural and recreational facilities, and its leading citizens.

Eddie Lane, Manager of KIXZ stated that the Salute to Hereford would be one of a series of such broadcasts designed to better acquaint residents of the Golden Spread with the area in which they live.

Information about Hereford will be aired by KIXZ, 940 K. C. frequently throughout the day from 6:00 A. M. to 6:00 P. M.

Our old friend Emmett Milburn, the hot-rod trader, sometimes gets caught in his own trap.

He recently sold a late model used car, so the story goes, and told the customer that the auto had belonged to an old maid school teacher. "Hardly ever drove the vehicle," Emmett told the prospective buyer.

The man made a deal and drove off in the auto. The following morning he returned.

"Anything wrong with the car," Emmett asked.

"No," was the reply. "The car is fine. But I was just

wondering about this pint of bourbon under the seat, and that pipe and tobacco pouch in the glove compartment. Could that have belonged to that old maid school teacher?" Emmett has sworn off. Never again will he tell a customer that a car belonged to an old maid school teacher who hardly ever drove.

Which reminds us (for some reason) of the human cannonball who told a friend, "I am not worried about getting fired from my job. After all, where would the manager find a man of my caliber?"

Ever hear of the Grit? It is a national circulation weekly news paper that's been around for more than 85 years.

The Grit doesn't have a lot of circulation in towns like Hereford, but there's always a few, and the Ike McCutchen family is a subscriber in Hereford. Mrs. McCutchen brought us a copy of the Grit recently which carried a story about our fair city. Very similar to the one recently published in the Wall Street Journal. So Hereford

is still getting some nationwide publicity.

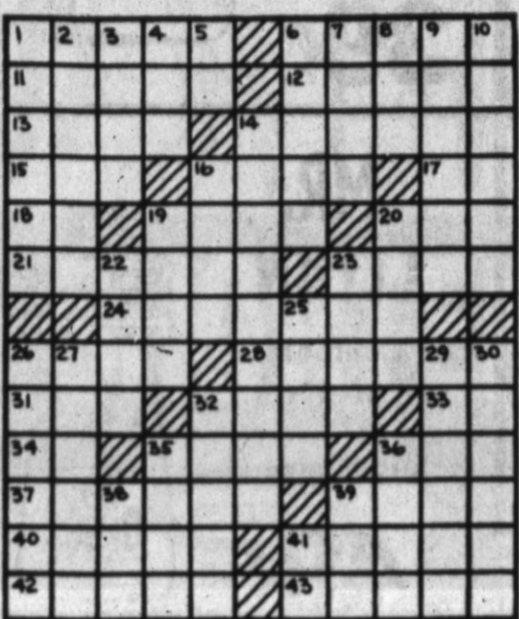
It won't be long now until we must go on the new daylight saving time, and we're not particularly looking forward to the

deal. We can see all kinds of ramifications from this deal, and none of them point towards the fishing pond.

And for the old boy who always said "I want to spade up that yard but I never

### WEEKLY CROSSWORD

- ACROSS**
- Clad for walking
  - Antique chests
  - Revolves
  - Pungent vegetable
  - Epochs
  - Treeless plain of the Arctic
  - Alder tree: Scot.
  - Propellers
  - Hesitation sound
  - Music note
  - Leave out
  - Part of "to be"
  - Spade
  - Adam's grandson
  - Wagers
  - Tilt, as a ship
  - Standards of perfection
  - Girl's name
  - Auspices
  - Pronoun
  - College degree
  - Siamese monetary unit
  - Employ
  - Interest
  - Greek letter
  - Gain knowledge
  - Packaged
  - Fitzgerald and others
- DOWN**
- Abrading material
  - Pilfers
  - Shout of joy
  - Algerian city
  - Half ema
  - Falling marks
  - Woo
  - Hotels
  - TV's Casar
  - Bullfighter on foot
  - Traps
  - Automotive signal indicator
  - Hebrew measure
  - Elliptical
  - Roman handle
  - Unseal
  - Ogles
  - Mine entrance
  - Handy
  - Glaze
  - Well-known English surgeon
  - Stable
  - Merits
  - Adriatic wind
  - River in C. Africa
  - Good friend
  - Cheat
  - Exist



### Rev. Davis Is Guest Speaker

A former Hereford resident and minister of the First Christian Church, Reverend Gilbert Davis, Jr., will be in town next week to speak during the church worship services Sunday, Monday and Tuesday.

He will be featured during the 11:00 a. m. and 7:00 p. m. services on Sunday and on both 7:30 p. m. services on Monday and Tuesday.

Rev. Davis was the pastor of the local congregation from 1957-1962. He is at present minister of the Kings Highway Christian Church in Shreveport, Louisiana.

He is a graduate of Texas Christian University and the Brite Divinity School in Ft. Worth. He also is a member of the Board of Fowler Home in Dallas.

A reception will be held Monday evening immediately following the services for Rev. Davis and his wife, Hilda, at the Fellowship Hall.

On Sunday, a basket dinner will be held at noon in the church building.

The First Methodist Church will be the guest during the Sunday evening services. The Rev. Clifford Trotter will participate in the service.

Reverend Eugene Brink is the minister of the First Christian Church here.



REVEREND GILBERT DAVIS, JR., to speak at First Christian Church next week.

participate in the service.

Reverend Eugene Brink is the minister of the First Christian Church here.

### RECORDS SAVE TAX DOLLARS

DALLAS — Good record keeping throughout the year can save tax dollars at income tax filing time.

Taxpayers who keep good records are less likely to overlook deductions to which they are entitled, says Ellis Campbell, Jr., District Director of Internal Revenue in northern Texas.

Those who itemize their deductions on page 2, Form 1040, should keep cancelled checks, receipts, statements and other data to support them. One way to keep records is

### Earl Wilbur Is Active Governer

Presiding over the convention for Rotary International, District 573, being held in Hereford this week will be Earl L. Wilbur, Governor.

Wilbur has been a banker for

20 years in Dalhart, is a civic leader in that community is particularly interested in the work of Rotary in this District that encompasses over 40 clubs.

A native Texan, Wilbur was born in Canadian. He follows in the steps of his father, H. S. Wilbur Sr. who has been associated with Rotary in Canadian since 1927.

He and his wife Dorothy live in Dalhart. They have a son, Robert, 16 and a daughter D' Ruth age 12. He and Dorothy plan to attend the Rotary International Convention in Nice in May.

**AMERICAN WINDOW CLEANERS and JANITOR SERVICE**  
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- Residential
- Waxing

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Hereford, Texas

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ALWAYS FIRST QUALITY

Mon., Tues., Wed., Fri.  
9:30 a.m. to 6:00 p.m.  
Thurs., & Saturday  
9:30 a.m. to 8:30 p.m.

**65th ANNIVERSARY**

WOMEN'S AND BOYS' LOW-CUT OXFORD, REG. 3.99

LITTLE BOYS' CAP-TOE OXFORD, REG. 2.99

WOMEN'S AND GIRLS' SHOE-TOE OXFORD, REG. 2.99

MEN'S AND BOYS' HIGH-CUT OXFORD, REG. 3.99

WOMEN'S AND GIRLS' LACE-AROUND, REG. 3.99

MEN'S AND BOYS' BOAT SHOE, REG. 4.99

**24" motorized brazier 19.95**

With exclusive Foremost grid-lift mechanism and 3-way adjustable spit. Has warming oven with full-length piano hinge above new rigid construction hood. Chrome plated grid with charcoal feeder door.

**Cast aluminum smoker 49.95**

Rugged cast aluminum body can't rust or corrode. Heat is distributed so evenly that you need no rotisserie for perfect cooking. Twin dampers, top and bottom give precise heat control... outdoor chef's delight!

**PENNGRAFT**

Penney's have reduced prices Thru Saturday on these Lawn Mowers to give you a head start ON SPRING!

**SAVE 11.95! Penncraft® Premium Self-propelled mower**

Check these Premium Penncraft features:

- Powerful 3 1/2-hp, 4-cycle engine
- Wind-up, no-pull starter
- Wide 21-inch cutting swath
- Tough, light cast magnesium deck
- Easy turning front wheel drive
- Anti-scalp disc protects lawn irregularities
- Convenient wash-out port
- Complete with grass catcher!

REG. 129.95, **\$118**

No down payment, \$6 a month

**SAVE 11.95! Penncraft® Premium 3 1/2-hp push-type rotary mower**

- Wind-up, no-pull starter
- Wide 21-inch cut
- Cast magnesium deck
- Anti-scalping disc
- With grass catcher

REG. 99.95, **\$88**

**SERVICE-TOONS**  
by Corinne Moore

"He's starting on his vacation... Won't BUY gas from any one ELSE."

Good idea... always make sure only quality gasoline, oil, tires, batteries and accessories go in and on your car!

**Moore Bros. Shamrock Service**  
phone 364-0003  
"Where Hiway 60 Meets 385"

**Penney's own family casuals reduced thru Saturday only!**

Great boost for the family budget! Penney's own casual shoes now priced for terrific savings! Styles for all the family with quality features that make them super-values, even at regular prices! Machine-washable cotton duck or Kodol® polyester-rayon uppers on bouncy rubber soles... every pair Sanitized® for hygienic freshness! Many with cushioned innersoles and correct-balance arches for proper support. They'll take every bit of hard wear your family can give 'em! Better hurry!

REG. 2.99 PR. **2 \$5**

REG. 3.99 PR. **2 \$7**

REG. 4.99 PR. **2 \$8**

Remember you can always use our convenient Lay-away plan or just "CHARGE IT."



**Intensified TIDE**  
"The Washday Miracle"  
giant size box

**59¢**



**JOY**  
Liquid for dishes  
Compare at 93c to 99c  
Full Quart

**59¢**

**Fleecy White BLEACH**  
full gallon jug



**39¢**

**LUX**  
for dishes



Compare at 93c to 99c  
full quart

**59¢**

**GIBSON'S DISCOUNT**

**RED TAG**

SAVE AS MUCH AS 75% OFF OF REGULAR RETAIL

**25% -**

ALL TOYS NOW IN



Liquid Mist  
**REDDI STARCH**  
reg retail 79c  
"Biggest Can Made"

**33¢**

**MR. CLEAN**  
Compare at 69c  
giant size



**49¢**



**PEPTO BISMOL**  
For Upset Stomach  
full pint-regular \$1.69

**\$1.09**



**CAPRI BATH OIL**  
1/2-gallon -  
reg. \$1.98

**87¢**



**RIGHT GUARD**  
family size can  
regular \$1.49

**69¢**



**JERGENS LOTION**  
family size bottle  
regular \$1.49

**89¢**

**GIBSON'S DISCOUNT PHARMACY**


Phone 364-4900... Where Prescriptions Cost Less!

Pint Size Bottle  
**S.S.S. TONIC** regular \$2.45 **\$1.49**

Antiseptic Mouthwash  
**CEPACOL** regular 97c **59c**

Park Davis 16-oz. size  
**HYROGEN-PEROXIDE** reg. 59c **26c**

**UNICAP CHEWABLE VITAMINS**



Bottle of 124  
regular \$3.29

**\$1.69**

Folding  
**METAL TABLE**  
24" x 5'  
regular \$9.95



**\$4.87**

**WINDOW SHADES**  
"We Will Cut Your Size"



**97¢**

from Indiana Glass

**YOUR CHOICE**



**LAZY SUSAN or CHIP & DIP**  
**97¢ each**

**MOUSE TRAPS** 5¢ ea.

**SAMSONITE 5-Piece Jumbo Bridge Set**



#87005 & #17005

- ★ Sturdy Samsonite Construction
- ★ Padded Seat Chairs
- ★ Choice of 2 Colors
- ★ Heavy Gauge Vinyl Coverings

**22.88**

**3 pc. Set, Structo Molded Luggage with Aluminum Closure**



**13.88 set**

- ★ 25" Pullman
- ★ 21" O'Nite Bag
- ★ 14" Train Case
- ★ Blue, Red, Charcoal or Green Vinyl

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as it SW...  
as it CL...

**NEW HOOVER CONVERTIBLE**



For the finest in floor care...  
dirt other cleaners can't...  
action cleaning.

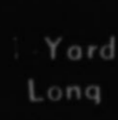
- ★ TWO SPEED MOTOR gives 50% more suction for attachments.
- ★ LARGE THROW-AWAY BAG holds more dirt... Needs changing less often.
- ★ RUG ADJUSTMENT automatically adjusts for rugs of varying thickness.

**3-INCH REFLECTORS**  
Red or Amber  
Regular 39c each



**19¢ ea.**

**CAR WASH BRUSH**  
Yard Long



**47¢**

**DRIVEWAY REFLECTORS**  
3" Size - 3-Ft. Pole  
Regular \$1.49 each



**79¢ ea.**



**SPARK PLUGS**  
Set of 8 plugs for all cars

**97¢**

Gold Seal  
**OIL FILTERS**  
GF-1 Fits  
1957 & up Ford products



**89¢ ea.**

GF-141 Fits  
most '58 & up GM cars

**69¢**

**FREON GAS**  
for auto air conditioners  
pressure can



**49¢**

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Makes Light Work of Tough Cleaning Jobs

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Retail Value \$3.99  
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**STEREO TAPES**



Gibson's Discount Price  
**\$1.69 each**

**AUTO HEADLIGHT BULBS**



**99¢ ea.**

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LP's Stereo - Regular

REGULAR RETAIL PRICE	GIBSON'S DISCOUNT PRICE
\$3.79-\$3.98	\$1.99
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\$5.79-\$5.98	\$2.99
\$6.79-\$6.98	\$3.49
\$1.99	\$1.49
(45 rpm) \$1.00	\$0.79

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"  
**GIBSON'S**  
 MOUNT CENTER

**TOY BARGAINS**  
**50% OFF** OF GIBSON'S USUAL DISCOUNT PRICE  
 NOW IN STOCK ARE RED TAGGED!

Girls 2-Piece  
**SHIFT SET**  
 regular \$1.98 set  
  
**97¢**

Men's  
**STRAW HATS**  
 regular \$3.98  
 GIBSON'S DISCOUNT PRICE  
**\$1.99**  


Mountain Grown!  
  
**FOLGERS COFFEE**  
 1-lb. can  
**66¢**

**SHORTENING**  
 3 lb. can Jewel  
**56¢**

Squibb  
**ASPIRIN**  
 100 ct. bottle - regular 67¢  
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**GET SET**  
 Holding Hair Spray  
 by makers of Alberto VO-5  
**47¢**

Duval Plastic  
**BABY BOTTLES**  
 with cap & nipple  
 choice of colors  
**9¢ ea.**

**GEL NET**  
 Hair Setting Gel  
 2-lb. jar \$4.50 value  
**57¢**

**EFFERDENT**  
 Denture Cleaner Tablets  
 40-ct. box - regular 98¢  
**59¢**

**BEATS, SWEEPS, & CLEANS**  
 HOVERVERTIBLE  
 BEST in floor care, this Hoover can't be beat. Gets dirt out of crevices, sweeps, cleans, and cleans. Cleansers can't because of its exclusive triple-action. **REGULAR \$89.95**  
**\$59.95**

**WALL PICTURES**  
 All Sizes & Scenes - Wood Frames

REGULAR RETAIL PRICE	GIBSON'S USUAL PRICE	SALE PRICE
\$5.95 to \$6.95	\$3.27 to \$3.97	\$1.99
\$12.95 to \$15.95	\$6.97 to \$8.57	\$4.89
\$18.95 to \$27.75	\$9.87 to \$14.87	\$6.99
\$29.95 to \$34.95	\$16.87 to \$18.67	\$9.99
\$36.95 to \$39.95	\$19.67 to \$24.87	\$12.89

Phillips 66  
**FERTILIZER**  
 Makes Your Grass Green  
 50 lb. bag **\$1.37**

Gibson's Latex Wall Paint Goes On Smoother Lasts Longer  
 Choice of Decorator Colors  
 Dries in Minutes  
 Paint Tools Clean in Soap & Water  
**2.37** Gallon

Coast Guard Approved  
**LIFE JACKETS**  
  
 Adults Size **\$2.29**  
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Boher  
**Pocket & Sheath Knives**  
  
**50% OFF**  
 GIBSON'S DISCOUNT PRICE

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 Round **FISHING NET**  
**99¢**

Gibson Acrylic Exterior Latex House Paint  
 Stays on Years Longer  
 Takes Much of the Work Out of House Painting  
 Brushes Clean with Water  
 Guards Against All Weather and Mildew Damage  
**3.67** Gallon  
 3/4"x60 Yards Masking Tape by Technical Tape **27¢**

**FLY SWATTERS** **7¢ ea.**

**DROP CLOTH** 8' x 10' plastic **9¢**  
**DUPONT LUCITE PAINTS**  
 Inside Paint **\$4.47** gallon  
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**RECORDS**  
 Regular - Ten Labels - New Titles

GIBSON'S USUAL PRICE	SPECIAL PRICE Thurs.-Fri.-Sat.
\$2.87	\$2.19
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\$4.47	\$3.69
\$5.27	\$4.19
\$1.47	\$1.19
87¢	69¢
79¢	65¢

**NEWTON'S GHOST**  
 MONOFILAMENT  
 BETTER PERFORMANCE  
 NEW HANDLING EASE  
 100 YDS. SPOOLS  
 6-8-10 I.B. TEST  
**49¢** spool

**FISHING RODS**  
 Large Choice  
**\$1.29** each  
**4 for \$4.87**

Deluxe Light Action Spinning Outfit by Shakespeare  
**7.97** complete  
 #2115 Norris-Shakespeare Ball Spinning Reel  
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 Why Pay \$20.95?

Path Finder  
**Traveling Sprinkler**  
  
**\$9.99**  
 AUTOMATIC Reg. Ret. \$19.95  
 2 SPEED  
 5"-50" DIAMETER

Alpine  
**WATER COOLERS**  
 3-gallon size metal construction fully insulated reg. \$4.98  
**\$3.99**

Portable Aluminum  
**FOLDING BED**  
 compare at \$12.95  
**\$6.87**

**BUFFALO LAKE** — Located three miles south of Umbarger and some 21 miles from Hereford, Buffalo Lake has been

the scene of many happenings during the past few weeks. The Lake, which stretches about 2 1/2 miles, is described

in the column "Breezy Outdoors." (Hereford Brand Photo)

## Breezy Outdoors



By LYNN BRISSENDINE

Is Buffalo lake a popular lake? According to Gordon Hansen Wildlife director at the lake it is very popular. 163,000 people have visited the lake since the first of January. Last weekend 11,000 people stopped at the lake.

Buffalo has been the victim of people according to Hansen. People have done everything from carrying picnic tables down to the lake for diving boards, to ripping down buildings for fire wood.

New trees were planted but didn't last long until they were torn apart and burned.

Car tracks were everywhere and grass didn't have a chance. Hansen has blocked off certain places for parking and picnic areas. New grass has been planted, campfire stoves and covered trash barrels have been added.

Hansen should be congratulated for his work at Buffalo. More and more the lake is taking on a new look.

Northern Pike have recently been stocked in the lake. These fish are only half an inch long when put in the lake but grow to four pounds in a year.

Pike are very voracious fish and are hoped to clear out some of the carp.

One of the top Wild life refuges, it has 1,000,000 ducks and 25,000 Geese at certain times of the year. This is a significant portion of the continental water-fowl population.

The concession at the lake has been closed and the building will be torn out. So carry your own provisions to the lake including boat gas.

The docks will remain open without charge.

We have not had many reports this week on fishing.

Buffalo — Crappie on small minnow; channel cat on large minnows.

Ute — Crappie on minnows; some bass on minnows. Pike at dam on lures.

The Texas Parks and Wildlife Department said today widespread rains, apparently the best in the last six months, were exceptionally timely for both game and fish resources.

J. R. Singleton, Executive Director of the Department, said field reports indicated that all but the extreme eastern end of the Rio Grande Valley got at least some moisture.

He emphasized that the rains "were fairly general with the amounts varying greatly." The precipitation ranged from light showers on up to seven inches at Seymour west of Wichita Falls in north Texas. Blum in Central Texas reported an unofficial five inches. Several readings of up to four inches were registered.

A spokesman for the United States weather bureau in Austin said the wet spell could have been the most general in the last six months. Austin, which last week ended the driest six months in thirty years, got more than two inches. Taylor, just to the east, had more than four inches in one down-pour.

Waco, another central Texas dry spot, measured almost four inches over a two-day period. Singleton said the benefits would be spread throughout the Animal Kingdom, significantly helping curb the food pinch on the over populated deer ranges. The moisture also arrived as an indispensable asset to ground quail and wild turkey, he said.

Fish life, Singleton added, was endangered by low water in lakes and streams. The heavier rains, he explained, will provide greater access areas at the peak of the spawning season. The run-off should carry new nourishment for the state's game species and characteristically stimulate biting by the vaunted catfish just as the anglers were rallying en masse for the new season.

## MINNOWS ...

PROBABLY MORE THAN ANYTHING, MINNOWS ARE USED BY ANGLERS IN STREAMS AND LAKES.

THEY ARE THE PRINCIPAL NATURAL FOOD FOR FISHES.



BEST WAY TO HOOK MINNOWS IS THROUGH THE BACK NEAR THE DORSAL FIN. OR THROUGH BOTH LIPS. OR TAIL. DO NOT HOOK THROUGH THE BACKBONE.

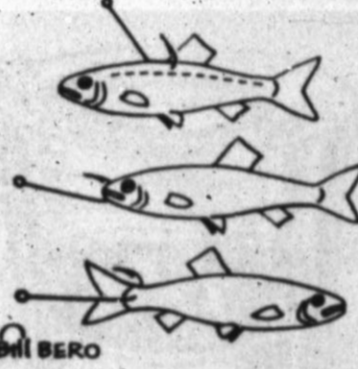
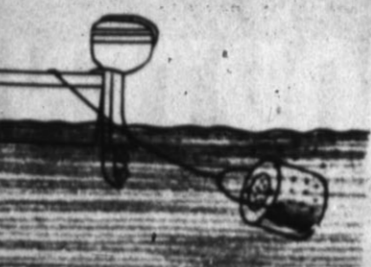


PHOTO BY BERO

MINNOWS DIE FAST IN BAIT BUCKETS BECAUSE OF LACK OF OXYGEN. KEEP BUCKET SUBMERGED IN WATER WHILE FISHING AND DON'T OVER-CROWD.



DEAD MINNOWS ALSO CATCH FISH. IF PERCH ARE BITING, YOU CAN CUT A MINNOW UP INTO LITTLE PIECES AND JUST PUT A SPECK ON THE HOOK AND THEY'LL GO FOR IT.



PHOTO BY BERO

## TEXANS IN SPORTS

# Just Where Is University Of Texas Really Located

By HAROLD V. RATLIFF  
Associated Press Sports  
Writer

It won't matter to Texas Western and Arlington State but there are quite a few making sarcastic remarks — hoping they are accepted as humor — names.

Texas Western wants to be known as The University of Texas at El Paso.

Arlington State's name now is University of Texas at Arlington.

And all is confusion.

They're trying to make it University of Texas at College Station. Another came up with University of Texas at Fort Worth.

That would make Longhorns out of Horned Frogs and Aggies. Which might figuratively bring on civil war. It might even stop seriously curtail conversation.

Then how about University of Texas at Odessa for Odessa Junior College?

University of Big Spring for Howard County Junior College?

It might have to be University of Texas at College Station before there could be a University of Texas at Prairie View since Prairie View is an affiliate of Texas A&M.

This not disputing the right of Texas Western and Arlington State to call themselves what they please although it seems they may be losing their identity.

However, apparently that was one of the reasons the schools changed to University of Texas at etc. — it was to gain prestige, and also be in line for more money.

But it's going to develop into a headache for headline writers and sports writers and any

day now it's likely to be shortened to such things as UTEP or UTA. Then the people will be confused until they get accustomed to it — and the papers carry about 1,000 explanations.

It's sort of like the Texas Interscholastic League. The real name of the organization is University Interscholastic League because the University of Texas founded it and operates it.

But as Lamar Hunt once said when he named his Dallas pro football team the Texans, although Dallas had a club by that nomenclature when it had to give up its franchise in the National Football League in 1952, "What's in a name?"

You know there may be a lot of folks named Morgan who didn't make it but J. P. did all right.

Hereford, Texas

# Penneys

**AUTO CENTER**

Mon., Tues., Wed., Thurs., Fri.  
7:30 a.m. to 6:00 p.m.  
Saturday - from  
7:30 a.m. to 8:30 p.m.

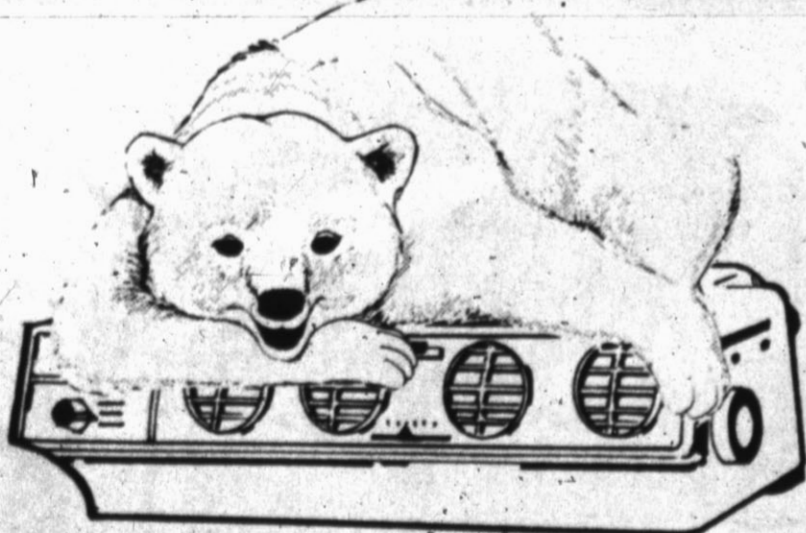
**LET'S BE PARTNERS IN SAFETY!**  
Not just a reline...  
Complete Reliant Brake Overhaul

We install new bonded linings, rebuild all wheel cylinders, resurface brake drums, bleed and refill brake system, repack front wheel bearings, install new front grease seals, more!

**FREE BRAKE ADJUSTMENT FOR LIFE OF LINING!**  
\*Chrysler products and self-adjusting brakes \$5 extra

**SPECIAL 34.88**

NO DOWN PAYMENT  
USE PENNEY'S TIME  
PAYMENT PLAN



**Auto air conditioner check and charge**

**23.88** any make or model

Here's what we do:

1. Drain and refill compressor
2. Volumetric test for compressor efficiency
3. Check operation of magnetic clutch
4. Check thermostatic switch
5. Check thermostatic expansion valve
6. Check blower and blower switch
7. Remove foreign material from condenser fins
8. Remove foreign material from radiator fins
9. Drain, flush, refill radiator with 1 gallon Foremost® anti-freeze
10. Replace thermostat
11. Replace radiator cap
12. Check and adjust all belts
13. Replace receiver-drier
14. Recharge system
15. Leak test system
16. Road test by service specialists



**DRIVE IN! CHARGE IT! NO DOWN PAYMENT!**

the name of the game is

# SAVE

**HEREFORD FRUIT MARKET**  
220 N. 25 MILE AVE. 364-9016

**SWIFT'S PREMIUM FRYERS**

CUT-UP OR WHOLE **27¢** lb.

**BEEF FRONT QUARTERS** U.S. Good & Choice Processed 90-100 lbs. average **39¢** LB.

Sliced Bacon Jowls	YOUR CHOICE	Stage Coach Sliced BACON	YOUR CHOICE
Ground Beef	<b>3 lbs. for \$1</b>	Market Made Sacked SAUSAGE	<b>2 lbs. for \$1</b>
Sliced Bologna		Fresh Market Made HAM SALAD	
Sliced Beef Liver			
Smoked Ham Hocks			
Pinkney Franks			
Beef Ribs			

Texas Yellow SQUASH	Ungraded Country EGGS	Cloverlake ICE CREAM	Central American BANANAS	Kentucky Wonder BEANS
2 lbs. <b>19¢</b>	3 doz. <b>\$1</b>	Assorted Flavors 1/2 Gallon <b>59¢</b>	2 lbs. <b>25¢</b>	lb. <b>19¢</b>

**NEW POTATOES** Florida 2 lbs. 9¢ **AVOCADOS** Fresh & Ripe 3 for 25¢

<b>GERANIUMS</b>	<b>BORDEN'S MILK</b> Regardless of price, still your best milk buy in Hereford		<b>ONLY 47¢</b> 1/2 gallon
EACH <b>39¢</b> 3-FOR <b>\$1</b>			
<b>TOMATO PLANTS</b>	<b>94¢</b> gallon		
EACH <b>10¢</b> 3-FOR <b>25¢</b>			





JONES RESTAURANT will be the scene for both the SE and NE Region of District 573. a breakfast tomorrow morning at 7:15. (Hereford Brand Photo) The breakfast will be held for Rotarians of.

## Adrian News

By ANN BEAVERS  
Brand Correspondent

The All-Awards banquet, held annually in Adrian School gymnasium, will be held May 12 at 7:30 p. m. Price for the tickets is \$2.25 and the deadline for buying tickets is May 8.

Fifth Sunday singing will be held at Bippus Community Church April 30. Everyone is invited to come and enjoy singing and services.

Methodist young folks enjoyed a party in the home of Mr. and Mrs. Keith Kromer Saturday night.

Dale Whitten went to the invitational tournament held in Olton Saturday and placed seventh in the mile run.

Enjoying the fishing at Ute Lake last weekend were Carroll Gruhkey, Jack Fisher, Tom Fields and M. H. Zaring.

Mr. and Mrs. L. E. Wagner returned Thursday from visiting their daughters and families, the

### A. O. THOMPSON ABSTRACT CO.

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Joyce Busbees of Queen City, and the Bill Milans of Longview. Mr. and Mrs. Busbee are parents of a new son, Jefferson Bruce, born March 30.

Connie Liveley of Amarillo spent the weekend with the Manuel Loveless family.

Mr. and Mrs. John Whaley and family visited in Claude with Mr. and Mrs. Fred Robinson and family Sunday.

A dance for Junior High students was held in the M. H. Zaring garage Saturday.

Mr. and Mrs. Juston McBride and daughter of Hereford visited Sunday with friends.

Roy Chapman of Amarillo visited in Adrian with friends Monday.

Mr. and Mrs. Pat Maupin of Santa Rosa visited Sunday with the Calvin Peters family and Mrs. Millie Maupin.

Mr. and Mrs. Bill Gilley and Larry were in Wynnewood, Okla. last weekend visiting the Gilley family.

Charlie Pulliam visited his brother Henry Pulliam in a hospital in Amarillo Saturday.

Linda Pridmore is visiting in Gary, Okla. with Mr. and Mrs. Lester Gilliam and Diana.

Playing bridge in the Annie Briggs home Tuesday were Mmes. Keith Kromer, Robert Lloyd, E. L. Young, Leland Burns, Howard Engle, Grady Skaggs, Don Travis and Gordon Moore.

Mr. and Mrs. E. E. Allen visited Sunday afternoon with Mr. and Mrs. Johnny Townsend and

Terri in Hereford.

Dana Sue Betts of Glenrio spent the weekend with the Horace Betts family.

Mr. and Mrs. Dale Austin are parents of a baby daughter, born April 14.

Jackie Loveless, Gay Brothers and Martha Gruhkey will represent Future Homemakers of America from Adrian High School at the State FHA meeting April 20-22 in Dallas. Each earned the right to attend the state meeting by being high point girl in her chapter.

Mrs. W. B. Betts and Cheri visited last Saturday in Dumas with Mr. and Mrs. H. R. Perry and family.

Mrs. Emma Bales spent the weekend in Amarillo with Mr. and Mrs. Kermit Pond.

Mr. and Mrs. C. G. Pond Jr. of Amarillo visited Sunday with Mr. and Mrs. Bob Gruhkey and family.

Sunday dinner guests in the Oscar Bronniman home were Mr. and Mrs. Gwenneth Curtis of Amarillo, Mr. and Mrs. Pat Blankenship and children, Mr. and Mrs. Jake Fortenberry and Patty.

A going-away dinner was held Sunday for Dwight Hayes in the Bill Gudgell home. Guests were Mrs. Lena Gudgell, the Joe Brownlee family, Sue Brownlee of Amarillo, David Williams of Vega. Dwight will be leaving for Viet Nam.

Mr. and Mrs. Joe Brownlee and family, Mr. and Mrs. C. F. Homfeld and Jerry and grandson Kevin were among those at-

tending the Friona Rodeo Saturday.

Mr. and Mrs. Joe Brownlee and family and Dwayne Crawford visited in Tucumcari Wednesday with Mr. and Mrs. Jim Pennington.

The eighth grade banquet will be held Saturday in Jesse Cafe, with Ted Hale as the speaker.

Mrs. Loren Creitz taught school Thursday in Mrs. Clara Gruhkey's place.

Attending the district WSCS meeting in First Methodist Church, Canyon, Wednesday were Mmes. Ed Jacobson, Homer Ehreshman, Robert Jacobson, Howard Engle, Loren Creitz, N. L. Jacobson, Leland Burn and Don Travis.

Mr. and Mrs. Hardy Harris

Mr. and Mrs. John Horton and Dorris attended the Phi Delta Fraternity dinner at West Texas State University in Canyon Sunday. Mike Horton is a member of the fraternity.

Baptist Church had Youth Sunday with program by a Baptist Student Union members from Amarillo College, followed by a picnic at Paint Rock.

Mr. and Mrs. P. N. Johnson attended the Golden Spread Coon Hunt Sunday and M. S. Johnson won the 3 year trophy, by having the most points for a period of 3 years, also won two first place trophies and two third place trophies.

Mrs. Imogene Parker and Mrs. D. P. Doherty were in Hereford and Donna were in Amarillo Saturday helping Mr. and Mrs. Freddie Harris repair their home. Friday on business.

Pool Doherty was at Amarillo Veteran's hospital Monday for tests.

Artis Fincher, 66, of Abilene

died Friday morning and the funeral was held Monday morning. He was the brother of Jack, Jess, Dooley, Arb, Gladys and Wilma, all of Adrian.

Mrs. W. C. Briggs visited relatives in Olton over the weekend.

Billy Perry of Ft. Worth visited over the weekend with the Winfred Perry family.

Dooley Fincher was home from the Veterans Hospital at Amarillo for the weekend.

Tanya Travis, daughter of Mr. and Mrs. Don Travis, goes to Girls State June 17-23. Davy Gruhkey, son of Mr. and Mrs. Carroll Gruhkey, goes to Boys State, June 10-17. Each is 16 years old and a junior in Adrian school. These meetings are held in Austin and they will stay on the campus of the University of Texas. Boys and girls State session are sponsored each year by the American Legion.

Mr. and Mrs. Bert Speed of Mammoth Cave, Ky. are parents of a daughter, Pauline Lee, born April 3. Paternal grandparents are the Joe Speeds of Adrian.

Wesley Taylor, a brother of Mrs. Roy Neaves of Hereford and formerly of Adrian, died recently.

Wednesday was Vaccinate-Your-Dog-Day at Adrian School Ag building and 24 pets were vaccinated.

Winners in the Walcott Volleyball Tournament, women's division were: Ann Beavers Team first place; second place, Walcott and consolation, Grady, N. M.; Winning men's team was Claborn Funeral Home of Friona, second was Adrian Men and consolation, Charles Skinner of Hereford.

Mrs. Addie McCloud on her way home to Tulia from spend-



AN EVENING of relaxation is the main event on the agenda for the Rotarians at the Hereford Country Club at 6:30 p.m. On Friday at 9:00 p.m., the Governor's Ball will also be held there. (Hereford Brand Photo)

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99.9997%  
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Sorghum used? Advance GOLD TAG hybrids. For fewer outcrosses in your sorghum crop go Advance GOLD TAG...the cleaner sorghum!

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It's easy! Here's how to "MAKE IT NEW" with **Con-Contact** BRAND SELF-ADHESIVE PLASTIC

You can literally give new life to an old piece of furniture — when you use CON-TACT Brand self-adhesive plastic to cover it. You'll be delighted with the transformation — and proud to amaze your friends by telling them "It's really CON-TACT!" Photo shows an old dresser being turned into a conversation piece; it's newly covered in "Rosewood" woodgrain, with decorative drawer fronts of "Orchard" russet-and-green print. Choose from dozens of patterns and colors in versatile, washable CON-TACT plastic. It smooths right onto almost any surface — goes on in minutes, stays on for years.

18" wide, 49¢ a yard

**DUCKWALL'S**  
SUGARLAND MALL      HEREFORD, TEXAS

**Penneys**  
ALWAYS FIRST QUALITY

**'JET-X' ALL PURPOSE 'PRESSURE' WASHER**

**\$6.95**

The Jet-X All-Purpose pressure washer is a device designed to clean everything from automobiles to windows to patio furniture. Hooked on to an ordinary garden hose, Jet-X will completely clean a car in five minutes or less. The two foot nozzle makes it a simple job to clean windows — right through the screens. Jet-X works with small injections of "Magic Suds" — a biodegradable cleaner that is not harmful to plants, grass and shrubs. Jet-X converts the usual 80 pounds of pressure from a home garden hose to a concentrated high velocity at the nozzle outlet. The Jet-X washer is so simple to operate, even a child can use it. There is no mess, no trouble and no rags needed for the cleaning operation. In fact, the operator could wear a tuxedo if he wanted to without getting wet and messy. The Jet-X All-Purpose pressure washer is economically priced at only \$6.95 per unit and includes a bottle of "Magic Suds". The retail price on the "Magic Suds"—\$1.69 a quart.

**FREE DEMONSTRATION STARTING SATURDAY APRIL 22nd AT 10 A.M.**

Starting at 10 a.m. we will wash your car free using the Jet-X all-purpose pressure wash and magic suds. All you do, is drive up to the northwest corner of Penney's and your car will be washed clean in a matter of minutes. Be sure to register for the free Jet-X Give-away DRAWING AT 6 P.M. Saturday, April the 22nd.

# Diggers Race Waters For Indian Artifacts

DEL RIO — Archeologists are digging into the earth in a race against the calendar to recover artifacts of Texas Indians who lived 7,000 years ago. They're not dawdling in the delicate job of scrapping away layers of culture. They have to bear a 1969 deadline — when the waters backed up by Amistad Dam will cover the historic area.

A three-man University of Texas team, working under a National Park Service contract, spends six months in the sun-baked dusty crevices of far Southwest Texas near here and then returns to Austin to evaluate their findings. A 1961 study by University of Texas archaeologist Leroy Johnson traced the progress of the Indians and showed them to be

wanderers but fairly advanced in their weaponry. "The earlier occupation of this site was probably about 7,000 years ago," said Glenn Green, a member of the current exploration team. "This was a favorite camping ground of the Indians." "These people who lived here were nomadic people that we call hunter and gatherers. They

didn't have any pottery. "Pottery is contemporary with agriculture. They couldn't carry pottery around; they would break it. When people become stationary, pottery comes in," Green said. He said near the top of the excavation Johnson found arrow points rather than spear points, indication about when the bow and arrow was developed by the Indians. The work has gone fairly fast in the stratas where Johnson had already searched — even to the point of hunting for a faster-scooping tractor — but Green said the exploration will extend down to bedrock and they will

move more cautiously in the unexplored strata. The diggers are stair-stepping into the earth because of cavern dangers. The side of one cliff has been smoothed off and marked to show the different occupation by Indians as a Sorrow want to work in two or three more excavations before the waters inundate the area. The Amistad Dam is a joint effort by the U. S. and Mexican governments, but the archeology into the Indian lore splits along national lines. The university team explores only the American side. The Mexican government has done some

# Bufs Face A Heavy Schedule

CANYON — A tough schedule will be facing the 1967 version of West Texas State University Buffaloes, but the home fans will be treated to six games the first five in a row. Beginning with Montana State on Sept. 16, the Buffaloes will play, Utah State, Sept. 23; Uni-

versity of Pacific, Sept. 30; Colorado State, Oct. 7; San Jose Oct. 14; New Mexico State, at Las Cruces, N. M., Oct. 21; Arlington State, at Canyon, Oct. 28; Northern Illinois, at DeKalb, Ill., Nov. 4; East Carolina College, at Greenville, N. C. Nov. 11; and Wichita, at Wichita, Kan., Nov. 18. All of the games except the final two will begin at 7:30 p.

m., while the East Carolina College and Wichita games will be at 2 p. m. Ten returning starters will return from the 1966 team which posted a 7-3 record. Coaches say they have a promising crop of junior college transfers and sophomores to go along with the lettermen.



# SAFEWAY LOW MEAT PRICES

### FREEZER BEEF SALE!

Stock Up Now & Save

	US Choice Beef
Beef Sides 250-300 lbs.	lb. 49c
Hindquarters 125-150 lb.s	lb. 59c
Forequarters 125-150 lb.s	lb. 43c
Rounds & Rumps 65-90 lbs.	lb. 69c
Beef Loins 50-55 lbs. Contains T-Bone, Sirloin, and Porterhouse	lb. 83c

Canadian Bacon Wilson Chunk	lb. 99c
Canadian Bacon Wilson Sliced	lb. \$1.09
Fish Sticks Captain Choice 24 oz. pkg.	79c
Trophy Shrimp 1 1/2 lb. pkg.	\$1.59

### STOCK UP ON THESE STEAKS!

<b>ROUND SIRLOIN T-BONE</b>	Full Round Cuts	U.S. Choice Heavy Beef	<b>79c</b>
	Lean and Tender		<b>89c</b>
	Lean Beef Steak		<b>98c</b>

Top Round Steak US Choice	lb. 85c
Cube Steak Boneless Lean Beef	lb. 98c
Family Steak US Choice Beef No. 7 Cut	lb. 59c
Sliced Bacon Safeway or Wilson	1-lb. pkg. 69c

Safeway or Wilson Certified **FRANKS** lb. 59c

Prices Good Thru April 22nd in Hereford

### SPRING CLEANING AIDS

Save At Safeway On These Specials!

Detergent White Magic 2 Gt. pks.	\$1	Pronto Floor Care 19 1/2 oz.	79c
Detergent White Magic Liquid 32 oz. Botl.	59c	Safeway Brooms Ea.	\$1.49
Low Suds White Magic 25c off Jbo. Box	\$1.59	Rayon Mops 10 oz. Ea.	79c
Pine Sol Liquid Cleaner 28 oz. Botl.	89c	Pledge Wax 14 oz. can	\$1.19
Formula 409 Liquid Cleaner 22 oz. Botl.	49c	Klear Wax 46 oz. can	\$1.49
Paper Towels Truly Fine 195 ct. Roll	23c	Glo-Coate Wax 27 oz. can	79c

**TIDE** Gt. Box with \$5 pur. **54c** **BLEACH** White Magic 1/2 Gal. with \$5 pur. **19c**

### Save On These Specials At Safeway!

Town House Fancy Cut Green Beans 'SAVE 3c	No. 303 Can	<b>16c</b>
Town House Grapefruit 'SAVE 6c	46-oz. Can	<b>29c</b>
Hunts Fancy Quality Tomato Sauce 'SAVE TODAY	8 oz. Can	<b>10c</b>
Busy Baker Grahams 'SAVE 10c	2-lb. Box	<b>59c</b>

### ICE CREAM

Snow Star 1/2 Gal. Ctn. **39c**

Other Refrigerated Buys!

Lucerne Milk Homo. 1/2 Gal. Ctn.	49c
Whipping Cream Lucerne 1/2 pt. ctn.	39c
Plain Yogurt Lucerne 8 oz. ctn.	25c
Gelatin Lucerne Fruit 2 15 oz. ctns.	69c

**Patio Mexican DINNERS** Heat and Eat 16 oz. Pkg. **59c**

### You Get Low Prices Plus Weekly Specials At Safeway!

Skylark Rolls Brown 'N Serve 12 ct. pkg.	25c	Fabric Finish Cotton Maid 20 oz. can	39c
Asparagus Bel-Air Spears 8 oz. pkg.	39c	Jell Well Assorted Gelatin 3 3 oz. pkgs.	19c
Cheese Spread Breeze 2-lb. box	59c	Spinach Del Monte Save 2c No. 303 can	15c
Crisco Oil 10c off 48 oz. botl.	79c	Baby Food Gerbers Strained 4 Jars	35c
Crackers Supreme Saltines 1-lb. box	33c	Vanilla Wafers Sunshine Save 4c 12 oz. pkg.	35c
Shelf Paper No Bugs My. Lady 25' roll	49c	Hunts Catsup 2 14 oz. botls.	39c

### Safeway Fruits & Vegetables - Always Fresh!

# ORANGES

California Navels, lb. **8c**

Crisp and Fresh **CABBAGE** Firm Heads LB. **5c**

Green Onions Ariz. Garden Fresh Large Bunch each **3 FOR 19c**

Radishes Ariz. Garden Fresh Large Bunch each **3 FOR 19c**

### Blue Star Fancy Quality FROZEN PIES

MINCE or PUMPKIN 5 20 oz. pkgs. **\$1**

Lucerne Instant **BREAKFAST** All Flavors 6 ct. Package **49c** SAVE 10c

### UNIVERSAL HISTORY OF THE WORLD

Book No. 14 Is On Sale This Week At **SAFEWAY!**

Here is the entire story of Man on Earth... from the caverns to the astronauts... now told in 16 magnificent volumes every family will want to own! This dramatic publishing achievement offers 1500 illustrations, drawings, maps, paintings and photographs IN FULL COLOR that make the Great Moments of History leap to life!

VEL BAR SOAP Bath Bar	27c	FAB DETERGENT Gt. Box	81c	AJAX DETERGENT 25c off 83 1/2 oz. Box	\$1.14	AJAX CLEANSER 2c off 2 14 oz. cans	35c	AJAX CLEANER Liquid 14c off 28 oz. Botl.	55c	SKINNERS RAISIN BRAN 10 oz. Pkg.	29c
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**MEETING PLACE** for all Rotarians Friday and Saturday for both Plenary Sessions will be at the Hereford High School Auditorium. The sessions will start at 8:15 a.m., both days with roll call at 9. (Hereford Brand Photo)



**PROMPTLY AT 1:00 p.m.** Friday, Rotary Information Special Sessions will be held at the Hereford Community Center. The sessions will close at 3:00 p.m. (Hereford Brand Photo)

### Whitefaces Drop Tuesday Game

Hereford's old nemesis, Glenn Bonner of Dumas, rose up again Friday afternoon to blank the Whiteface baseball team on two hits and lead the Demons to a 2-0 victory.

The loss dropped the Herd to 1-1 in District 1-AAA play and broke a six-game winning streak Alex Diaz, who continued his fine pitching by throwing a six-hitter, absorbed the loss. Diaz, now 4-3 for the season, struck out eight Demons and walked only one.

Bonner held the Whitefaces hitless until Barry Johnson tripled in the top of the sixth. Johnson was left stranded, however, as Bonner knuckled down to the job. Although he struck out 14 Whitefaces, Bonner also walked six and was in trouble a couple of times. Bonner was quarterback on the Demon football team last season and was instrumental in beating Hereford.

The Whitefaces made their bid in the top of the seventh, when Sid Shaw led off with a base on balls. Diaz struck out before Robert Wagner singled and then Johnson popped up. Duvall drew a walk to load the bases, but Bonner got Bill Watts on a strike out to end the game.

Now 10-8 for the season, Hereford will attempt to get back on the winning track Friday when the team travels to Tucumcari, N. M., for a game beginning at 3 p. m. (MST) The Herd will return home Tuesday for a district game with Canyon and will host the Dumas Demons Saturday at 2 p. m.

### Two Tickets Given Here

Approximately \$410 in damages occurred Thursday from a two-car collision at the intersection of Union and Ave. E.

A 1965 sedan, driven by Charlotte L. Hill of 122 Texas, was involved with a 1959 station wagon driven by Lou V. Mays of 432 Barrett.

The mishap occurred as one vehicle had stopped for a stop sign and had proceeded north on Ave. E. The other was traveling east on Union and struck the first auto on the left fender.

Damages to the Hill auto amounted to \$365 and the Mays vehicle accounted for \$45.

Two citations were issued at the scene of the accident. One was for failure to yield right-of-way and the other was for speeding.

### Mrs. Brunson's Funeral Plans Pending Here

Arrangements for the funeral of Mrs. Agnes Pearl Brunson, 71, are pending at Gilliland Funeral Home. Mrs. Brunson, of 116-B South Centre, died at mid-morning Wednesday in Deaf Smith County Hospital.

She was a long-time resident of this area, having made her home here for more than a quarter century. She grew up at Claude and married Fred W. Brunson there. He preceded her in death a number of years ago.

Mrs. Brunson is survived by six daughters, Mrs. Gracie Belle Cornelius of Hereford, Mrs. Birdene Huff and Mrs. Ida Rae Gonzales of Amarillo, Mrs. Lola Faye Veazey of Dimmitt, Mrs. Virginia Goddard of Sumner, Wash., and Mrs. Kathleen Thompson of Muncie, Ind.; and 13 grandchildren.

### Damages Light In Car Wreck

Two autos collided at the intersection of Park Avenue and Miles Saturday afternoon when one vehicle struck another from the rear.

Wayne B. Stark, Jr., Rt. 1, Box 746, was driving a 1964 Chev. sedan which was involved with a 1966 Dodge which was driven by John H. Husmann of Rt. 1.

The mishap occurred as both vehicles were traveling east on Park Ave. The first auto stopped for traffic ahead and the second struck it.

A citation was given for improper observation.

### CAN SEE FILM

The showing of the film, "On The Square", will be held at the IOOF Hall today when the Kiwanis Club meets for their regular weekly noon luncheon meeting.



**HELPING HAND** — Bobby Burwick gets a helping hand from track fans and teammates following his 880-yard dash victory during the District 1-AAA track meet in Dumas Saturday. Eight members of the team, including Burwick, will be competing in the regional meet at Odessa Saturday. (Hereford Brand Photo)

### Fines Levied In County Court

Three men charged with the theft of hubcaps Saturday were fined and given jail sentences this week in Deaf Smith County Court.

Cases heard by Judge H. C. Williams included Juan M. Franco, 30 days and costs; Reginaldo M. Salazar, 30 days, \$150 and costs, and Valentin M. Garcia, 30 days, \$150 and costs.

Juan D. Escamilla, charged driving while intoxicated, was sentenced to three days in jail and fined \$200 and costs. Pedro V. Arzola, charged with driving while licenses suspended, was fined \$25 and costs.

Undercoat Your Car And Reduce Road Noise

50%!

**HEDRICK DODGE**

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### ANNOUNCEMENT

MRS. S. MARIE RICHARDSON of the Hereford Board of Realtors has been appointed local Representative of the National Institute of Real Estate Brokers, the Headquarters Office in Chicago, Illinois announced today.

The Institute — composed of 16,000 Realtors — is the largest affiliate of the National Association of Real Estate Boards and has as its main objective education of its members to serve the public better.

One of Mrs. Richardson's most important duties will be to stimulate panel discussions on brokerage problems of real estate board meetings and during the state conventions. Through such discussions, Realtors are kept constantly up-to-date on new and proven methods in the way of realty advertising, financing and taxation. They are thus better able to serve the public in home buying and other realty investments.

Mrs. Helen Painter Nelms is Membership Chairman for the State of Texas.

### Minor Damages In Car Wreck

The intersection of Avenue H and Grand Avenue was the scene where two autos were involved in an accident Thursday evening in which about \$50 worth of damages resulted.

Lynn D. Robbs, Jr., 406 Long, was driving a 1964 sedan which collided with a 1962 4-door driven by Erul G. Brashear, 311 N. 25-Mile Avenue.

The accident occurred as one vehicle was proceeding south on Ave. H after having stopped for a stop sign at Grand Ave. The other auto was headed east on Grand and had also stopped

for the stop sign at the same intersection. The first vehicle which was already in motion, was struck by the second auto on the right side.

Both vehicles sustained \$25 in damages.

A citation was issued for failure to yield right-of-way.

**Classifieds Get Results**

# New weed killer for sugar beets



**Stop weeds and grass through harvest with Treflan?** Treflan has just been cleared for weed control in sugar beets. It should be applied... at thinning... when your beets are 2 to 6 inches high. Be sure your field is free of growing weeds when you apply Treflan since it does not kill established weeds.

**Treflan is waterproof.** Once mixed with the soil, it stays on the job, killing weeds and grass as they germinate. Treflan doesn't need rain or irrigation to make it work. Yet heavy rain or repeated irrigation won't leach Treflan away or cause harmful concentrations to build up in the row. And, you can shallow cultivate without affecting the weed killing power of Treflan.

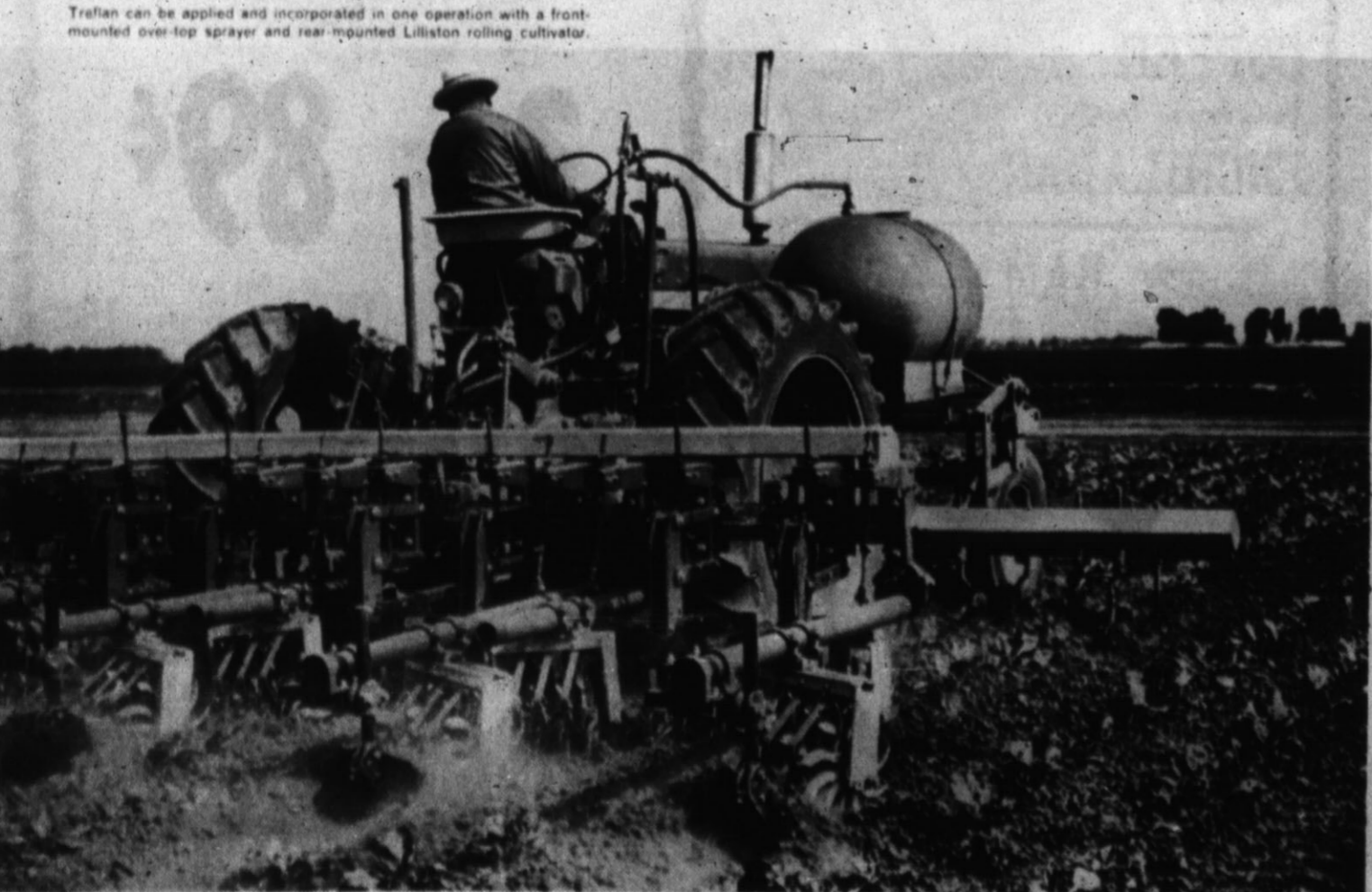
**Look at the weeds Treflan controls.** Annual grasses are effectively controlled, including: Watergrass (barnyardgrass), All foxtails, Johnsongrass (both seeds), Goosegrass, Crabgrasses, Sandbur, Cheat, Stinkgrass, Bromegrass, Brachiaria, Wild cane, Texas panicum, Stinkgrass, Jungle-rice, Annual bluegrass, Sprangletop, Wild cane.

Treflan also puts an end to over a dozen of your worst broadleaf weed problems, such as: Pigweeds (spiny, redroot), Carrotsweed, Lambsquarters, Purslane, Carpetweed, Russian thistle, Knotweed, Florida pusley, Kochia, Stinging nettle, Puncturevine, Goosefoot, Chickweed.

**Treflan is easy to apply.** Apply Treflan as a broadcast, over-top spray and incorporate immediately. PTO-driven tillers or cultivators set to cut 2-3 inches deep or rolling cultivators set to cut 2-4 inches deep and operated at 6-8 m.p.h. can be used for incorporation. To get effective weed control in the row, adjust the implement so that Treflan-treated soil is thrown up around the young beets.

Right now is the time to find out more about Treflan for effective weed control in sugar beets. See your local Elanco agricultural chemicals dealer today.

**For use only in California, Oregon, Washington, Idaho, Colorado, Texas.**



SUGARLAND MALL **Anthony's** C. R. ANTHONY CO. DOWNTOWN VARIETY PARK

# CANVAS

## PLAY SHOE SPECIALS

• WOMEN'S • GIRLS' • BOYS'

Little Girls' plaid canvas oxfords, cushion insole, crepe type outsoles, built for long wear. Sizes 5 to 8 and 8 1/2 to 12.

Women's 4 eyelet canvas oxfords. Cushion insole, crepe type outsole. Sizes: 4 1/2 to 10 in White, Faded Blue, Black, or Red.

Misses' 4 eyelet canvas oxfords, same styling as women's. Colors: Faded Blue, White, or Red. Sizes: 12 1/2 to 3.

Little Boys' canvas play oxfords. Heavy duty bumper toe construction, cushion insoles. Faded Blue in sizes 5 1/2 to 8 and 8 1/2 to 12.

# Name The Inn— Get Free Board

In the best Shakespearean tradition, "The Name's the Thing," or at least it will be at the Apartment-Hotel for students of The University of Texas.

University Inns, Inc. is sponsoring a "Name the Apartment-Hotel Contest" which is open to any student in good standing who will be registered at U. T. in September.

The student submitting the winning name will receive free room and board for the long term beginning September, 1967.

A student may submit as many names as he wishes, but each name must be submitted separately by letter or post card. The award is not transferable and has no conversion value.

Entries should be mailed to

University Inns, Inc. at 2323 San Antonio in Austin, Texas.

The Apartment-Hotel is a co-educational unit housing 738 men and women in two bedroom suites. With 10 levels of parking, one floor devoted to dining and recreational areas, and 11 living levels; the high rise embodies the theme, "Excellence in Educational Living."

Students will live in carpeted, air conditioned suites. Each suite is complete with a kitchenette, matching drapes, individual desk lamps, bulletin boards and book shelves.

On the eleventh level residents will enjoy an enclosed heated

### Look Who's New

Mr. and Mrs. Roberto Aranda are the parents of a son, Roberto, Jr., born on April 11. He

weighed 7 lbs. 3 ozs.

Mr. and Mrs. Juan A. Ruiz are the parents of a son, Jaime, born on April 18. He weighed 7 lbs. 5 ozs.

Mr. and Mrs. Raul Olivarez are the parents of a son, Anthony James, born on April 18. He weighed 7 lbs. 8 ozs.

Deaf Smith County's future is the business of each citizen of Deaf Smith County the Deaf Smith County Chamber of Commerce says.

SCS experts help install over 100 different scientific conservation practices each year in Texas.

### Newest BSP Members Play Hosts

Fall pledges of Kappa Iota Chapter, Beta Sigma Phi, who became Ritual of Jewels members in annual sorority rituals earlier this month, were hostesses for the chapter meeting Tuesday in Community Center.

They are Meses. O. H. Majors, Ted Wimberley, Gene Larson, Denzil Vaughn and Roger

The Hereford Brand, Hereford, Texas, Thurs., April 20, 1967

Shibley. Program subject was "The Good," presented by Mrs. Bob Pugh. Mrs. Bob Shelton, secretary, presided in the absence of other officers.

Mrs. John Claypool, now a Hereford resident whose BSP membership is still in a Clovis chapter, was a guest. Other members present were Meses. Jim Aldridge, Bob Coons, Jack Waggoner, Jim Cramer, Houston Frye, David Hamblen, Wendell Maloney, Duke Powell and Melvin Fowler.

University of Rochester tennis coach Pete Lyman has been city champion for the past 12 years

April 2-9, 1967, is Chamber of Commerce Week, the fourth annual observance by local Chambers of Commerce and the American Chamber of Commerce Executives.

The Chamber of Commerce movement is more than 6000 years old. The first Chamber of Commerce of record is Mesopotamia about 4000 B. C.

For  
**COLDS**  
take 666



## WHAT BIG BUYS greet your eyes!



**CLUB STEAK**  
USDA CHOICE  
lb. **75¢**

**CHUCK ROAST**  
USDA CHOICE  
blade 45¢ center 55¢  
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Short Ribs Lean & Meaty lb. 25¢  
Hormel Bacon First Grade lb. 59¢

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**PAPER TOWELS**  
2 roll pack **29¢**

Shurfine Frozen  
**ORANGE JUICE**  
9 6-oz. cans **\$1.00**

**CRISCO**  
3 Pound Can **68¢**  
With \$5.00 Purchase

**SALAD DRESSING**

MARSHMALLOWS Kraft Miniatures 10 1/2-oz. pkg. 19¢  
NESTLE'S QUIK Choc. drink mix 2-lb. box 79¢  
LUNCHEON MEAT Shurfine canned 12-oz. can 45¢

MORTON'S quart jar with \$5.00 purchase **29¢**  
COOKIES Nabisco Chip Ahoy-Pecan Shortbread-Apple Shredle-pkg. 39¢  
ALUMINUM FOIL Alcoa 12" x 25' roll 29¢  
GREEN BEANS Shurfine cut 303 can 5 cans \$1

**LUX** liquid detergent 22-oz. **39¢**  
**ALL PRONTO** Detergent-giant size 69¢  
Johnson's Instant Wax-19-oz. 79¢  
Hand Lotion Jergen's regular \$1.00 67¢  
Complexion Lotion Derma-Fresh regular 98¢ 67¢  
Deodorant Arrid Spray regular \$1.00 67¢  
Bob-Pins Lady Lora big \$1.29 size 37¢

**RANCH KITCHEN**  
**CHICKEN POT-PIES**  
pint **79¢**

HARVARD BEETS pint 49¢  
MEXICAN SLAW pint 39¢  
WALDORF SALAD pint 49¢  
CHOCOLATE PUDDING pint 39¢

Lipton's  
**TEA** 1/4-lb. pkg. 39¢  
Energy  
**CHARCOAL** 10-lb. bag 49¢  
French's  
**MUSTARD** 6-oz. jar 10¢  
Shurfine  
**COFFEE** 1-lb. can 59¢  
Patio Frozen Beef  
**ENCHILADAS** 24-oz. pkg. 59¢

★ BAMA ★  
Grape Jelly YOUR CHOICE  
Red Plum Jam  
Apricot Preserves 2 24-oz. jars **89¢**  
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**STRAWBERRIES**  
3 PINT CARTONS **89¢**

GREEN ONIONS 2 for 15¢  
FRESH CARROTS 2 cello pkgs. 15¢

Save Shurfresh & Tender Crust Coupons  
FOR VALUABLE PRIZES  
Ask Your Grocer for Prize List



**COOPER'S MARKET**  
BEST MEAT IN TOWN



**DRAGS** — No, it's not the beginning of a monster rally, just Bill "Maverick" Golden getting ready to run his wild little red wagon. The truck operates on a highly combustible racing fuel and for safety's sake the driver wears a fire proof aluminum suit and face mask. The vehicle is famous for its spectacular 15 foot wheel stands and has recently turned the quarter mile at a neat 134 mph in 10.4 seconds elapsed time. You'll be able to see the little red wagon perform this Sunday, starting at 2:00 p.m., at the Amarillo Dragway, 7 miles south on Washington in Amarillo, Texas.

### Plainview Plans Pioneer Day

The Plainview Business and Professional Women's Club has announced May 20th as the date for the 1967 Pioneer Round-Up. This will be the 39th year the club has sponsored this annual event.

The Pioneer Round-Up this year is scheduled in conjunction with the week-long May 14-20 city-wide celebration of the 60th anniversary of Plainview's incorporation. Special committees of the Chamber of Commerce, the City and the B. & P. W. Club are working together with the purpose of making the cele-

bration an outstanding success. The Miss Plainview Pageant, sponsored by the Plainview Jaycees, will be held on Tuesday night, May 16th and other activities during the week are in the planning stage.

Mrs. Norma DeHart, president of the B. & P. W. Club, has appointed committees for the Round-Up and chairmen of each committee are as follows: Doris Hoke, Program; Verne Shields, Reception; Evelyn Vineyard, Registration; May Bell White, Tickets; Ellen Ash, Foods; Estha Zimmerman, Serving; Agnes Braly, Door; Ina Thornton, Parade; Lou Ella Scarbrough, Club Float; June Wells, Concessions; Bula McGowan, Dance; Jean Sterns,

Housing; Johnny Pittman, Decorations; and Jo Ann Clements, Publicity.

The Pioneer Round-Up on Saturday night will be held in the Hale County Agriculture Center on the south edge of Plainview at the Y of Highway 87. The reception will be held in the meeting room at the Center and pioneers will gather for this at 10:00 a. m. on Saturday morning.

The traditional Round-Up parade will roll at 3:00 p. m.

The Saturday evening's program will begin at 6:00 when the chuck wagon supper will be served in the large assembly room at the Agriculture Center and the program to follow. A square dance will conclude

## BSP Banquet To Honor Founding

Traditional ceremonies will be observed as Hereford chapters of Beta Sigma Phi celebrate the 36th anniversary of the organization's founding at a banquet beginning at 6 p. m. Sunday in Ward's Restaurant.

Gov. John Connally has proclaimed the following week as Beta Sigma Phi Week in Texas.

Already selected by secret ballot, a "girl of the year" from each chapter will be presented that evening, and will receive a trophy. Presentation will be made by last year's honorees Mrs. Howard Gore of Xi Epsilon Alpha Chapter and Mrs. Jack Straw of Kappa Iota Chapter.

A preceptor chapter, just formed this spring, will also be represented for the first time at the banquet. Hereford City BSP Council is the hostess group and Mrs. Harold Kids, Council president, will be toastmistress.

Others to have a part in the program are Mmes. Clete Corlis, Houston Frye, Irving Alexander, Max Goforth, Larry Summers, Chuck Laing and John Schneider. History of local chapters will be reviewed and new members will receive their first formal welcome.

Mrs. J. D. Hamblen had been selected for the honor of reading a special message from the sorority's founder. She has received this message from International Headquarters in Kansas City and its presentation will be a central event of the evening.

The first chapter of Beta Sigma Phi was formed 35 years ago in Abilene, Kan. and since then it has grown to an international sorority with 8,000 chapters and 185 members in 15 countries.

## War Experiences Told At Dinner

Experiences of the first airmen with United States in wartime were related to senior members of the Civil Air Patrol at a special awards dinner Tuesday night.

CAP members and their wives were entertained at Hereford Country Club with the special program being presented by Tra Ott and Hardy Benson.

Both men had experience with aircraft during World War I. Benson was trained as a fighter pilot for World War I, an unusual training for that period of time. Ott served in France attached to the French Army with the 103 fighter squad. He was a mechanic with the group and serviced planes used in World War I. After the United States entered the war, the unit was transferred to the American forces. Ott served overseas with this unit during the greater part of World War I.

During the evening, awards were presented and Mrs. Benny Womble and Gerald Burney received their promotions.

Special guests were Col. and Mrs. O. G. Minden and Col. Nash of Amarillo and Mr. and Mrs. Ott and Mr. and Mrs. Benson. Members and their wives attending were: Dr. and Mrs. M. C. Adams, Dr. and Mrs. Wes Owen, Mr. and Mrs. Lynn McLarty, Mr. and Mrs. John McCleskey, Mr. and Mrs. Bill Thompson, Mr. and Mrs. Benny Womble, Mr. and Mrs. Gene Fooks.

Clock inaccuracies of a few seconds a day were common in the 19th Century. Today's best time-keeping devices will lose only one second in 30,000 years.

Maury Wills, now with the Pittsburgh Pirates, played four games at third base for the Los Angeles Dodgers last season.

Seniors Ken Walsh of Ponte Vedra, Fla., and Ed Glick of Huntington, Ind., are co-captains of Michigan State's swimming team.

All local and area people are invited to this Pioneer Round-Up to honor those pioneers who came to this country many, many years ago.

## Clay Ridgway Funeral Planned This Afternoon

Funeral services are scheduled at 2 p. m. today for Clay Ridgway, 64, of 508 Union, who died Tuesday afternoon in a hospital here after a lengthy illness. The Rev. Russell Wingert, Presbyterian pastor, will conduct rites in Rose Chapel of Gilliland Funeral Home.

Mr. Ridgway, a real estate salesman, had lived in this

county since 1929, when he moved from Amarillo. He was born Oct. 5, 1902, at Canyon and married Frankie Kerr there on July 12, 1927.

Surviving him are his wife; a sister, Mrs. Valeria Harms of San Marcos, Calif., and a brother, Drew Ridgway of Kansas City, Mo.

Burial is to be made in Dreamland Cemetery at Canyon. Named as pallbearers are Joe Kerr, Norman Kerr, Clifford Kerr, Pat Kerr, Archie Scott and Billy Joe McDonald.

About 100 miles of drainage ditches were built last year by conservation district cooperators. Drainage decreases flooding, improves soil, and removes excess water, much of which is so salty it ruins land.

The 138,000 people of the Dutch island of Curacao speak a language of their own called Papiamento, plus English, Dutch, French and Spanish.

Peruvian Indians fashioned the first flint razor about 4,000 years ago.

## Install Gas Air Conditioning

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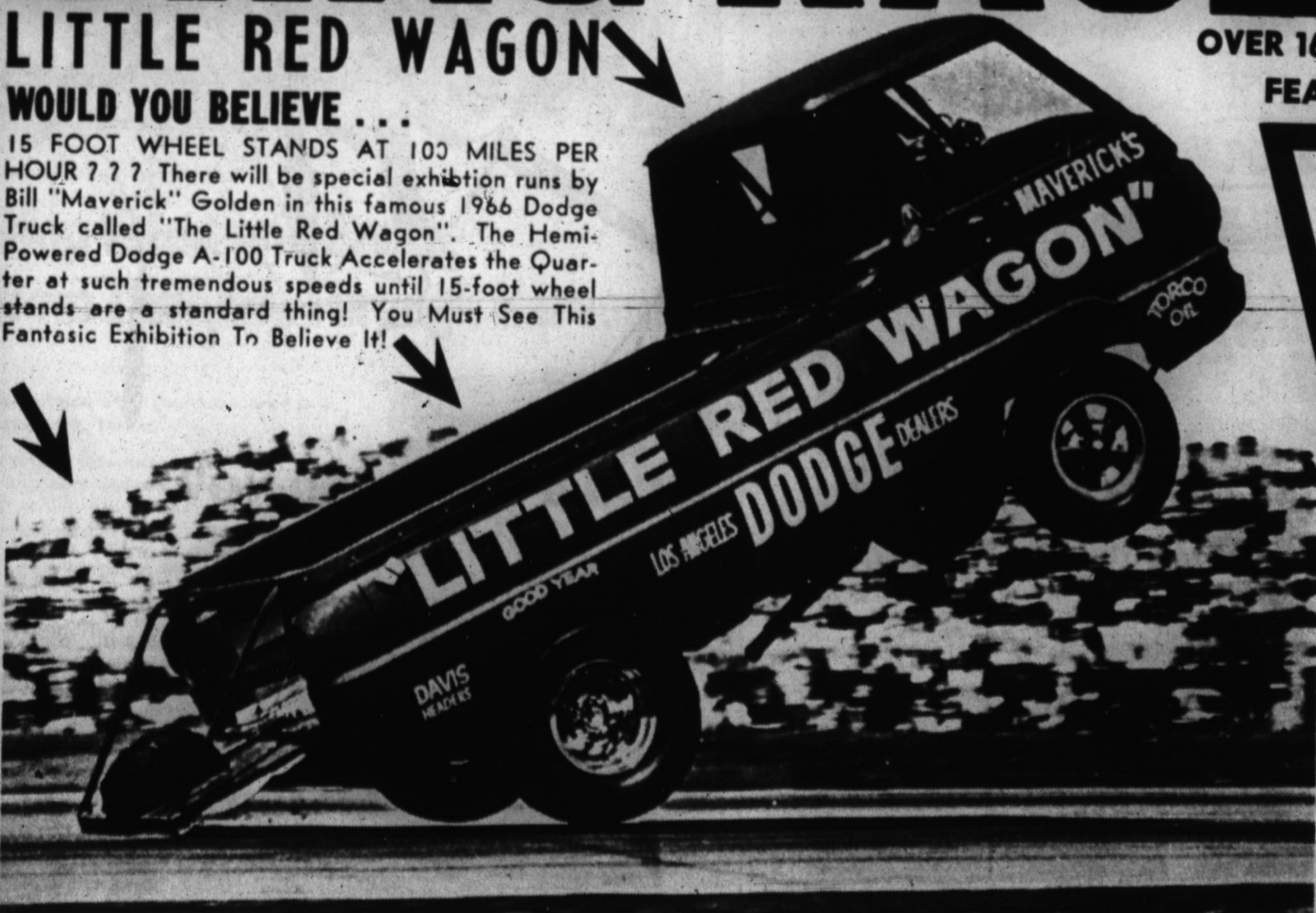
# DRAG RACES

**THIS SUNDAY**  
TIME TRIALS 7 A.M.  
RACES at 2 P.M.

### LITTLE RED WAGON

WOULD YOU BELIEVE . . .

15 FOOT WHEEL STANDS AT 100 MILES PER HOUR ??? There will be special exhibition runs by Bill "Maverick" Golden in this famous 1966 Dodge Truck called "The Little Red Wagon". The Hemi-Powered Dodge A-100 Truck Accelerates the Quarter at such tremendous speeds until 15-foot wheel stands are a standard thing! You Must See This Fantastic Exhibition To Believe It!



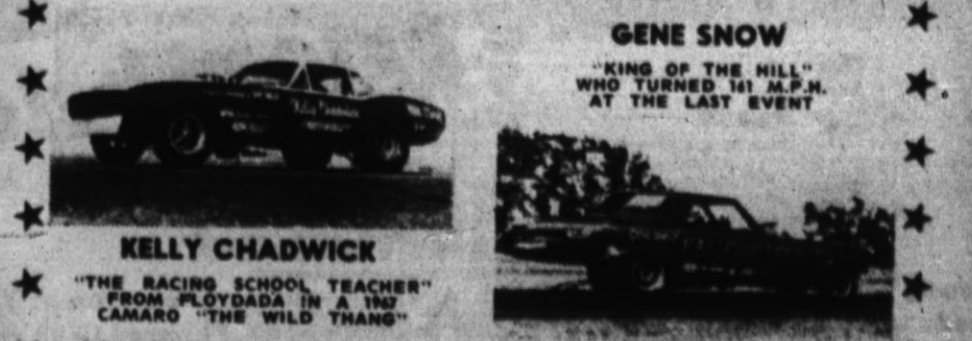
OVER 16 SUPER CHARGED 'AA' FUEL DRAGSTERS  
FEATURED IN OPEN FUEL COMPETITION!

### "BIG SHOWDOWN OF THE 200 M.P.H. 'AA' FUEL DRAGSTERS"

FEATURED ARE SUCH OUTSTANDING RACING GREATS AS:

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|---|--|
| * BOBBY LANGLEY . . .<br>"The Scorpion"       | * TED WIMPRINE (New Orleans, La.)                |
| * "VANCE HUNT"                                | * FRED ROWSFY & JOHN WILSON (Brazos 1, 11 & 111) |
| * J&M SPEED EQUIPMENT (John Williams)         | * CARROLL BROS. (Dallas)                         |
| * PAUL PHITCHETT                              | * ANDERSON BROS. & BAILEY                        |
| * DILL, DELMAR & GRONSETH (Bob Pavoni)        | * DANNY RIGHTSSELL                               |
| * A. L. MOORE                                 | * MORGENSTERN & RODRIQUEZ (San Antonio, Tex.)    |
| * ERNIE SPICKLER (Denver, Colo.)              | * PETER MATTEL (Metairie, La.)                   |
| * KUEHLER & ABBLOTT (Denver)                  |  |
| * THE RAT PATROL (Larry Ladue & Joe Haggerty) |  |

### "FUNNY CAR MATCH RACES"



KELLY CHADWICK

"THE RACING SCHOOL TEACHER" FROM FLOYDADA IN A 1967 CAMARO "THE WILD THING"

GENE SNOW  
"KING OF THE HILL" WHO TURNED 101 2-2-64 AT THE LAST EVENT

7 MILES SOUTH OR WASHINGTON ST. AMARILLO, TEXAS

# AMARILLO DRAGWAY

"If You Have Never Seen a Drag Racing Spectacular — We Urge You To See THIS GIANTIC EVENT!"

CHILDREN UNDER 12 ADMITTED FREE WHEN ACCOMPANIED BY PARENT OR GUARDIAN!

LET'S COOK SOMETHING

# Chocolate Is Choice

By SUE COLEMAN  
Women's Editor

"Is it for a good cake?" her dark-eyed daughter asked Mrs. Cuby Kitchens of a recipe given The Brand this week.

"WHAT IS YOUR favorite cake?" she was asked in return, and her prompt answer: "Chocolate!"

That's the recipe Mrs. Kitchens had chosen as a favorite of her family, and of her own "Because you can mix this one and get it done in 30 minutes."

**QUICK CHOCOLATE CAKE**  
2 cups flour  
2 cups sugar  
2 sticks margarine  
4 tb. cocoa  
2 eggs, well beaten  
1 tsp. soda  
1/2 cup buttermilk  
1 tsp. vanilla  
1 tsp. salt

Sift flour, measure, sift again with sugar and salt. Mix margarine, water and cocoa; bring to a boil. Pour over flour-sugar mixture.

In another bowl, mix eggs, soda, milk and vanilla, then mix the two sets of ingredients well. Bake in 13 1/2 x 10 1/2 inch pan 20 minutes. Ice while warm with this frosting:

**PECAN FROSTING**  
1 stick margarine  
6 tb. milk  
3 tb. cocoa  
Bring to boil. Add 1 box powdered sugar, 1/2 cup chopped pecans and 1 tsp. vanilla. Spread on cake.

MRS. KITCHENS' preference for easily-mixed cakes and other foods which can be prepared in little time, stems from the fact that she is a full-time employee in the business office of the Hereford School System, as well

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 9:30-5:00

Saturday 9:30 - 1:00

335 Mill St. EM 4-2255



Mrs. Cuby Kitchens  
... daughter likes cake

as a full-time housewife and mother at 512 Ave. J.

She believes that her job makes her a better homemaker in many ways, giving her outside interests and sparing her a search for something to fill empty hours.

"Playing bridge is very nice as a pastime; I enjoy it," she says, "but it would be awful to have to play every day!"

A BUSINESS CAREER was her choice when she graduated from high school, and she was employed in an Amarillo office before her marriage. Born in Canyon, she went through high school there and there she met Kitchens, who was a student in West Texas State University. She was Bobbie Ford before they married.

After the Kitchens had lived in Groom a year, they came to Hereford 12 years ago when he joined the high school coaching staff. They have three children: Keith, 13, Karen, 11, and Kelly, 9.

Trim and brunette, Mrs. Kitchens has a calmly gracious manner that survived a tardy reporter and a balky camera at the interview in her living room.

SHE TALKS OF interests which indicate that she is strongly family-oriented — attendance at school athletic events, helping with the summer Little League in which her husband is a coach, teaching a Sunday School class of children.

Sewing is something of a hobby, she says, "when there is time to squeeze it in."

Time is more plentiful in the summers as a rule, although her job continued through the school vacation months last year.

The Kitchens family spends most of its summers at home, taking only weekend trips, since they are involved in the Little League and since coaches have summer training sessions and begin preparations for the fall season well before school begins.

90% of Texas land is in a soil and water conservation district.

# Prize Winners Come To Aid Of Travelers

Two students from the Auto Mechanics class of Hereford High have just returned from participation in the Vocational Industrial Clubs of America (VICA) state contest which was held this past week-end in the Rice Hotel in Houston, Texas.

Alex Guerrero, who just recently was awarded a II rating for a re-built armature in the district contest in Amarillo, received a I in the state meet. Mike McGee entered a Buick head with the valves ground and earned him a II. Earlier, the same project had earned Mike a I in the district meet. Both students did all work on their projects themselves.

Accompanying Mike and Alex was Bill McDowell, instructor of the class. A student from the same class also made the trip.

The contest was held for some 1,500 participants from the VICA classes in the state. "Participants were from cosmetology classes, ICT (Industrial Cooperative Training) and other vocational classes," McDowell pointed out.

Coming back from the state meet, Sunday the automobile in which the ICT class was riding broke down. The students from the mechanics class were traveling along in another auto and stopped to render aid. The incident happened in Comanche, Texas and parts for the vehicle had to be secured from Brownwood.

The students put their knowledge to work and soon, the car was repaired.

McDowell stated, "It is good practice to travel with mechanics in the same car."

# Santa Fe Moves Clocks Forward

Santa Fe Railway has announced it will move all clocks forward one hour at 2:00 a. m. Sunday, April 30, in compliance with the Uniform Time Act of 1966.

Since all states served by the railroad are complying with the Act, the change means that printed schedules and operation of all Santa Fe trains will correspond with the official local time in each community.

Under the new daylight time schedule the westbound San Francisco Chief will arrive at Amarillo 10:15 a. m.; 11:30 a. m. at Clovis and 4:15 p. m. at Belen. Eastbound, the train will reach Belen at 10:15 a. m.; Clovis at 2:50 p. m. and Amarillo at 6:15 p. m.

Trains 75 and 76, operating between Clovis and Houston, will continue the same arrival and departure times. Train 76 will leave Clovis at 3:40 p. m. daylight time and arrive Lubbock at 7:00 p. m. On the return trip train 75 will reach Lubbock at 7:15 a. m. and Clovis at 9:30 a. m. 2-36-legion holds



FUN AT MUSEUM — Climbing over the old ice wagon, a relic of Hereford's past which is at rest on the grounds of Deaf Smith County Museum, girls of the Fun-Loving Bluebird group from Northwest Elementary school concluded a tour of the museum

Tuesday afternoon. Their leader, Mrs. Ray Polvadore, accompanied the girls on the museum visit. This group of Bluebirds, younger girls in the Camp Fire program, is sponsored by Hereford Citizens Band Radio Club.

# Bowling Scores

KINGS & QUEENS MIXED FINAL RESULT

Man, Wife Share High Average Awards.

L. V. & Jean Watts received trophies for high averages for men and women in the Friday Night Kings and Queens Mixed Couples League.

A list of remaining trophies and scores is as follows:

**MEN:**  
High Average — L. V. Watts — 180.  
High Series — Carl Kleuskens — 620.  
High Game — Duane Jansses — 235.  
High Handicapped Series —

George Heard — 706.  
High Handicapped Game — Emil Dettmann — 265.

**WOMEN:**

High Average — Jean Watts — 149.  
High Series — Alice Lueb — 601.

High Game — Laverne Lance — 211.  
High Handicapped Series — Bertha Arnold — 665.

High Handicapped Game — Lois Mills — 256.  
Perfect Attendance Pins went to:

Jean Watts, Luella Dool, Bertha Arnold, Wilma Clark, Helen Kleuskens.

**DO YOU KNOW THAT**  
The Hereford Benefit Association is one of the oldest institutions in Hereford and Deaf Smith County. It was organized in 1908 by a group of local people to provide help for members in time of need—up to as much as \$1000.

A limited number of members can now be accepted.

W. FRANK BALL, membership chm.  
336 Star St. Phone 364-3119

**the Youngmobiles from Oldsmobile!**

**21 of 'em are priced below \$2920!**

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Go Oldsmobile at your nearest **ONE STOP** transportation center

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# NEW TELEPHONE BOOK

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for extra listings, changes in your present listing, or to order additional service.

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Call today—don't delay—  
new book goes to press soon!



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# Small Talk

By SUE COLEMAN  
Women's Editor

The procession of spring moves along as it always does unless frost interrupts. Lilac blooms, which came when the opening profusion of fruit blossoms shattered, are themselves fading now, but the bridal weath is taking center stage with graceful branches frosted in dainty flowers.

ROSE BUSHES are already full of buds, ready for the next big scene. Below these flowers, which are easiest seen by passerby, hubs are still blooming and the later blossoms are developing. Always, at this time of year, some more developing as present petals are fading.

## County Club Board Will Meet Friday

Board members of the Deaf Smith County Federation of Women's Clubs will meet at 4 p. m. Friday in the home of the president, Mrs. C. D. Kelton, 507 N. Jackson, as a preliminary to the last quarterly Federation program of this season.

Business to come before the Federation at its meeting, on April 29, will be considered by the board Friday.

The annual Fine Arts program is traditional at the spring meeting, and final plans will be reviewed by the board. Hostess clubs for April 29 are Pioneer Study, Garden Beautiful and La-Plata Study Clubs.

Ten women's clubs of Deaf Smith County comprise the Federation, which also is open to individual members. Any woman residing in the county is eligible for membership, upon payment of small yearly dues.

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RIGHT NOW I can see a beginning Sunday next. Over daylight saving time, that's what.

Us Texans, not accustomed to moving clocks up and back seasonally, are going to have to adjust our thinking. Mine is one of the thinkings that will need the most adjustment, as I am one of those people who can't ever remember whether to start an hour early or late for an appointment in Clovis.

That there are others not sure about some aspects of the forthcoming shift in time, came to my attention when Janie Shelton and Linda Kids, sending an announcement of the Beta Sigma Phi dinner Sunday, put question marks around the time set, 6 p. m.

"DO WE SET our clocks back at midnight Saturday, or midnight Sunday?" they inquired, and I couldn't answer them. Anyhow, they mean the dinner is at 6, pre-daylight saving time, no matter what time that becomes by Sunday evening.

Sounds like a popular song parody from away back when daylight saving time was first used in the U. S., and those in the affected zones were bothered. Can't remember all the words, but it began, "When it's apple blossom time in Normandy, it's Wednesday over here." We might keep that in mind.

SEVEN PIANO pupils of Mrs. Glenn Snyder went to Dimmitt last Saturday to take part in National Piano Playing Auditions, and each played ten memorized pieces which qualified them for honors in the national division.

Patti Turrentine qualified for the third successive year. Others playing were Patricia Johnson, Nancy Brink, Cathy Loerwald, Sue Shirley, Jimmy Arney and John Stoy, some for the second straight year.

Young musicians who make this record have accomplished no mean feat. Memorizing ten selections to play for judges, takes more than lick-and-a-promise practice at the piano, for more than a few days.

## College News About Students

CANYON, April — Irene Conaway, 104 Rio Vista Drive, was recently initiated into Pi

## Five To Attend Youth Meeting Of Red Cross

Five members of the Red Cross Youth group here, with Mrs. O. Wertenberger, teacher-sponsor, and Doyle Rush, disaster chairman for Deaf Smith Red Cross Chapter, will go to Amarillo this weekend for a territorial youth meeting.

Members from Hereford High School youth group who plan to attend the meeting in the Episcopical Youth Center at Amarillo are Levenia Benefield, Pam Miller, Penny Young, Ralph Knox and Arvis Southward.

They will take part in a talent show which will be a part of the program Friday evening after a supper. A film concerning Red Cross activity will also be shown.

Mrs. Wertenberger will be a speaker and Rush will assist on the Saturday morning program. Workshops are scheduled that afternoon and the conference will end with a dance in the evening. A "mystery chapter" will be identified Saturday evening after clues are given through the day in reports of its activities.

Miss Miller will remain in Amarillo to leave Sunday with other young members of the Panhandle, for the National Red Cross convention to be held in Dallas Monday and Tuesday.

## News About Area Men On Duty

FT. HUACHUCA, ARIZ. (AH-TNC) — Army Private Roger D. Westberry, 19, son of Mr. and Mrs. J. D. Westberry, 127 Avenue A, Hereford, Tex., completed a light vehicle driver course at Ft. Huachuca, Ariz., April 14.

During the course, he was trained in the operation and maintenance of military vehicles up to and including the two and one-half ton truck. Instruction was also given in the operation of the internal combustion engine and chassis assembly.

Read The Classified Ads Today.

Pmeqa Pi, national fraternity in business, at West Texas State University.

Mrs. Conaway is majoring in business education. She is a senior at WTSU.

# TAYLOR & SONS FOODS

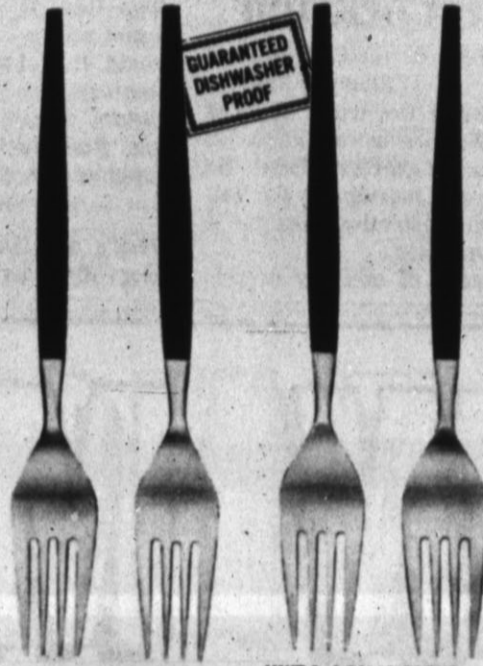
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Specials good Thursday, Friday & Sat., April 20, 21 & 22

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Start Your Set Today!  
★ Start With Basic Place Settings  
★ Add Complete Units As Available  
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SAVE over 40% on a Complete Set!

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Rotarian JACK NUNLEY

Old Fashioned Thrift Day Special!

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<b>CHUCK ROAST</b>	U.S.D.A. CHOICE	lb.	<b>45¢</b>
<b>ARM ROAST</b>	U.S.D.A. CHOICE	lb.	69¢
<b>7-BONE ROAST</b>	U.S.D.A. CHOICE	lb.	59¢
<b>SHORT RIBS OF BEEF</b>	U.S.D.A. CHOICE	lb.	29¢
<b>STEW MEAT</b>	BONELESS LEAN	lb.	69¢
<b>AFFILIATED BACON</b>		lb.	65¢

**HOT DOGS** Sat. Only **10¢**

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<b>Hunts TOMATO JUICE</b>	46-oz. can	<b>29¢</b>
<b>Kraft CHEESE SLICES</b>	12-oz.	<b>49¢</b>
<b>RUBBING ALCOHOL</b>	Pint	<b>10¢</b>
<b>Facs CORN CHIPS</b>	Reg. 49c	<b>39¢</b>
<b>Morton's FROZEN DINNERS</b>		<b>39¢</b>
<b>HYDROX COOKIES</b>	1-lb. pkg.	<b>49¢</b>

Shurfresh **CRACKERS** 1-lb. box With \$5.00 Purchase or more **15¢**

<b>FROZEN STRAWBERRIES</b>	Shurfine	3 16-oz. pkg.	<b>\$1</b>
<b>CHARCOAL LIGHTER</b>		Quart Can	<b>29¢</b>
<b>HAIR SPRAY</b>	Just Wonderful	16-oz. can	<b>59¢</b>
<b>NYLON HOSE</b>	Seamless	3-pair package	<b>99¢</b>
<b>PORK &amp; BEANS</b>	Van Camp	6 No. 2 Cans	<b>\$1</b>
<b>RANCH STYLE BEANS</b>		4 24-oz. cans	<b>\$1</b>
<b>COCA COLA</b>	Regular or King Size	Plus Dep.	<b>39¢</b>
<b>STARKIST TUNA</b>	Chunk Style	Green Label	<b>29¢</b>

<b>COFFEE</b>	Shurfine	1-lb. can	<b>65¢</b>
<b>FLOUR</b>	Gladiola	5-lb. Bag	<b>53¢</b>
<b>OLEO</b>	Shurfresh Soft Type	1-lb.	<b>33¢</b>
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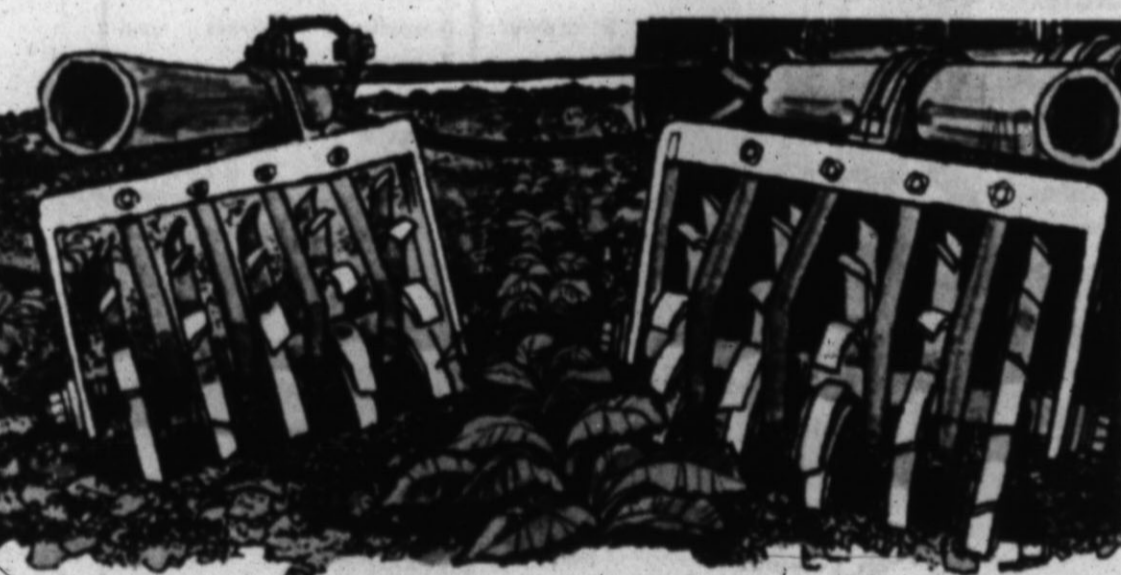
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<b>AVOCADOS</b>	each	<b>9¢</b>

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Judging winners... Seated, left to right, Joe Paetzold, Steve Olson and Frank Meiwes, with Vocational Agriculture instructor Richard Robinson. (Hereford Brand Photo)

## Crop Judging Event Is Held

Crops and Poultry teams from LaPlata Junior High won second and third place, respectively, in the Amarillo District FFA Judging Contest Saturday at West Texas State University in Canyon.

High individual in the judging of crops by area schools was Steve Olson. Joe Paetzold was fourth high individual and Frank Meiwes was eighth in ranking. All are freshmen.

Fifth high individual in the Poultry Judging Contest was Galen Jack, and sixth high individual was David Paetzold, both of LaPlata.

## Amarillo Has 50th Birthday

AMARILLO — Twenty-one American Legion Posts will be honored at the annual 18th District Spring Convention of The American Legion, to be held here Saturday and Sunday, April 22-23, District Commander Roy R. Beard has announced by being presented citations for attaining their 1967 membership quota.

Posts and their Commanders are: Amarillo 807, E. C. Chandler; Bovina 518, Thomas C. Hartwell; Canadian, 56, Elbie Carr; Childress 65, W. L. Eikman; Claude 344, Gordon L. Edwards; Dalhart 139, E. L. Bledsoe; Dodson 535, Dennis Holland; Dumas 224, John Anderson; Follett 288, Eddie Kahoe; Friona 206, Roy Wilson; Groom 601, James L. Cramer; Gruver 154, Paul Gumfory; Happy 112, M. I. McGehee; Hart 311, Curtis Malone; Miami 106, Charles E. Haynes; Mobeetie 508, Clint W. Stripling; Nazareth 528, Robert Huseman; Paducah 214, J. B. Garrett; Vega, 168, Cyril Hedrick; Wellington 248; Mack A. Bush; and Wheeler 138, Earl F. Barnes. The Bovina, Dodson and Nazareth Posts will receive additional citations for having reached an all-time high in membership.

Registration will open at 1 p. m. on Saturday at the Home of Post No. 54, Seventh and Madison Streets, where all sessions of the convention will be held. The social hour will commence at 5 p. m.

The joint session of The American Legion will be in the form of a banquet which will begin at 7 p. m. with Commander Beard calling the meeting to order. Invocation will be by District Chaplain Nona Moore. Wiley Alexander will give the address of welcome, and response will be by Grant Hanna of Hereford. District Vice Commander Bill Brady will introduce speakers and guests. Principal speaker will be Hershel L. Doyle of Albuquerque, New Mexico, who is Department Adjutant of New Mexico. The annual convention dance will follow the banquet.

On Sunday there will be a Memorial Service at 10 a. m. with Rev. George and Chaplain Nona Moore in charge.

Immediately following lunch the Legion will hold its business session with Commander Beard presiding. Committee reports will be heard and new members will be initiated. Delegates and Alternates to the National Convention to be held in Boston, Mass. in August will be elected and provision will be made for the Principal and Alternate members of the Department Convention Committees.

Read The Classified Ads Today.

## Revisit Center Aims Outlined By Club Guest

A guest speaker, Bill Brady told members of Progressive Home Demonstration Club of work being done for brain-damaged children under the patterning program of the Institute for the Achievement of Human Potential. He spoke at a meeting in First National Community Room Tuesday.

This relatively new approach to the problem of aiding handicapped children was outlined, and Brady told of the purposes of the revisit center which is being established here to serve children of the Panhandle area who are receiving treatment under the program.

Mrs. Buck Parsons was program leader and read the opening poem. Joy, Mrs. Dale Halows was hostess to a new member, Mrs. Tom Melugin, and Mmes. Tom Nance, E. C. Hammett, Taft McGee, Horace Hershey and Charles Gresham.

A tour of a nursery in Canyon, and a luncheon were planned for the next meeting day, May 2.

## Funeral Is Held Wednesday For Billie Cockrum

After funeral services in Rose Chapel of Gilliland Funeral Home, Billie Cockrum, 76, was buried Wednesday afternoon in West Park Cemetery here. He died Monday morning in the Veterans Administration Hospital at Ft. Lyon, Colo.

A veteran of military service in World War I, Mr. Cockrum resided at 305 Ave. B. He came to Hereford in September of 1937 from Nazareth.

Born Jan. 1, 1892 in Hope, Ark., he came to Texas as a child of six. He married Johnnie Mae Gould June 30, 1918 in Hugo, Okla.

He is survived by his wife; three daughters, Mrs. Nellie Fae Gilliland, Mrs. Helen Hill and Mrs. Lillie Mae Walker; three sons, Billy, Herbert and Thomas, all of Hereford; also four brothers, five sisters and 15 grandchildren.

The Rev. B. L. Davis, First Baptist pastor, officiated for the funeral. Burial was in West Park Cemetery with W. J. Lueb, Loyd Newton, Elroy Artho, F. H. King, Bud Paetzold and Weldon Groneman as pallbearers.

There are 184 soil and water conservation districts in Texas.



CONVENTION headquarters for Rotary are set up in the Red Carpet Inn. The ultra-modern motel is only one of Hereford's convention facilities. (Hereford Brand Photo)

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### Washington Report

From Congressman  
**BOB PRICE** 18TH DISTRICT, TEXAS

1223 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. 205-2706



The House Judiciary Committee has just completed hearings on proposed legislation which would further restrict the sale, ownership and use of small firearms. I participated in those hearings because I do not believe additional laws are necessary.

The Secretary of the Treasury already has broad regulatory authority to control the sale of firearms through licenses under Federal statutes and the Fed-

eral government also has broad regulatory authority over import of weapons and munitions of war. It is not new laws we need, but enforcement of the ones already on the books, especially those dealing with known criminals.

In the State of South Carolina, where the manufacture and sale of hand guns is absolutely outlawed, the rate of homicides and assaults by firearms is among the highest in the country.

New York City, with one of the most restrictive laws dealing with pistols and revolvers, has a crime rate which makes not only the streets, but the homes of its people unsafe from criminal attack.

In my statement to the Committee, I expressed the opinion that what we actually have in this country is a criminal problem rather than a gun problem. And more importantly, we have a problem with strict enforce-

ment of the laws that we have always had, both nationally and locally. If we fail to enforce laws we have had since the 1830's, how can we expect enforcement of new and more restrictive laws. Why would anyone planning to commit a crime pay one moment's notice to any law that says criminals can't own or buy firearms? And a firearm never committed any crime.

Many Panhandle folks purchase firearms by mail and use them to kill livestock predators. Many are also hunters, skeet and trap shooters, rifle and pistol marksmen, who have been national and world record holders. There are also some talented and expert gunsmiths in our area who order most of the high-grade actions for fine rifles and other parts by mail or express. The definition of "firearm" in

the proposed bill would prohibit this. There are provisions in the bill such as restrictions on the acquisition of bazookas, cannons and the like, which are desirable. But the National Firearms Act now regulates fully automatic weapons such as submachine guns and also sawed-off shotguns and could be amended to include large weapons. Such an amendment has already been proposed and I would be in favor of it.

The real problem is with the tax prosecutors, lenient judges and faint-hearted probation officers, particularly in our larger cities, including the Nation's Capital, who turn hardened criminals loose to continue preying on innocent citizens.

The situation is so bad in Washington, D. C. that a business group has suggested organ-

ization of vigilante committees to protect their businesses. Banks, drug stores, and other businesses are hijacked daily here in broad daylight. Such acts, even the many involving needless murder and maiming no longer make the front page of the newspapers and many of them are not reported at all.

The problem has become so serious, that it now seems not only a duty but an obligation to have a pistol, rifle or shotgun in the house for the protection of one's family. I don't believe we want such laws in the Panhandle, and I, for one, will continue to oppose any further restrictions on the sale, ownership, or use of such firearms by law-abiding citizens for any legal use.

Bob Price  
Member of Congress



BARBARA BUCK — Earns superior rating with her notebook at state contest in Houston.

## Barbara Buck Is State Winner

Another first place rating was topped by another student of Hereford High in the VICA state contest which was held this past week-end in Houston. Barbara Buck, a senior, was awarded the honor for her notebook in Cosmetology. She had earlier received a II in the district contest in Amarillo.

Barbara did not attend the state contest, however as her entry was submitted by Alvin Smith, ICT instructor. The notebook consisted of all

the past work that she has done in class. She is taught by Mrs. Crafton.

Barbara is the daughter of Mr. and Mrs. Glenn Walker of 603 Irving.

## Ex-Resident Is Married

Miss Mariyn Sue Ford and Larry Weldon Gibbs, both of Lubbock, were married in Lubbock View Christian Church Friday evening, with her brother, the Rev. Wallace Ford of LaPorte, officiating.

She is the daughter of the Rev. and Mrs. Roy W. Ford, former Hereford residents, and Gibbs' parents are Mr. and Mrs. Weldon L. Gibbs. The bride's father was past or of First Christian Church here from 1946 to 1952.

She is a 1966 graduate of Texas Tech and a teacher in a Lubbock elementary school. Gibbs, also a Tech graduate, completed work for a law degree from the University of Texas, and is a member of a Lubbock law firm.

## Rites Scheduled On Friday For Mrs. Ollie Combs

Mrs. Ollie Z. Combs, 79, resident of 1109 Portland, Plainview, who had been visiting with her sons in Hereford several months, died Wednesday morning in a local hospital.

Funeral services are set for 3:30 p. m. Friday at Avenue Baptist Church, to be conducted by the Rev. James Martin of Westway Baptist Church. Burial in West Park Cemetery will be directed by Gilliland Funeral Home.

Mrs. Combs was born Aug. 10, 1887 at Bridgeport, and was married to W. E. Combs Nov. 27, 1906 at Decatur. She was a member of the Baptist Church. Survivors include her husband; four sons, Elmer and Cliff Combs of Hereford, Don Combs of Munday and W. E. Combs Jr. of Pampa; five grandchildren and two great-grandchildren.

Mrs. Lee N. Simpson, Otto L. Massie, Mrs. Juan Ruiz, Anastacio C. Cerda, April 19. Read The Classified Ads Today.

# WHITE ELEPHANT



<p><b>5 piece Early American Living Room Group</b> Couch, and matching platform rocker, heavy plaid fabric cover over foam, solid hard rock maple frame. Coffee table, and table with magazine rack, and dough box table.</p> <p>Regular 439.95 <b>now 344.00</b></p>	<p><b>3 piece Spanish Living Room Suite</b> Couch makes a Bed. Matching side chair and matching recliner. Heavy expanded vinyl cover.</p> <p>Regular 396.95 <b>now 239.00</b></p>
<p><b>1 Olive Green brocade Love Seat</b> Early American design with Maple trim.</p> <p>Regular 249.95 <b>now 124.97</b></p>	<p><b>3 Piece Living Room Suite</b> Couch makes bed, 2 matching chairs. Choice of 3 covers in heavy vinyl.</p> <p>Regular 569.95 <b>now 119.00</b></p>
<p><b>2 piece Early American Living Room Suite</b> Large couch with matching platform rocker, covered in heavy grade fabric. Choice of 4 colors.</p> <p>Regular 239.95 <b>now 149.00</b></p>	<p><b>2 piece Living Room Suite</b> Couch makes a bed, matching Club Chair. Covered in heavy government specification Naugahyde.</p> <p>Regular 189.95 <b>now 119.99</b></p>
<p><b>Reclining Love Seats</b> Choice of Early American with heavy fabric cover or Traditional in expanded vinyl cover.</p> <p>Regular 239.95 <b>now 149.00</b></p>	<p><b>9 Piece Dinette</b> Large Table with 8 matching chairs.</p> <p>Regular 169.95 <b>now 125.00</b></p>

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20" blade  
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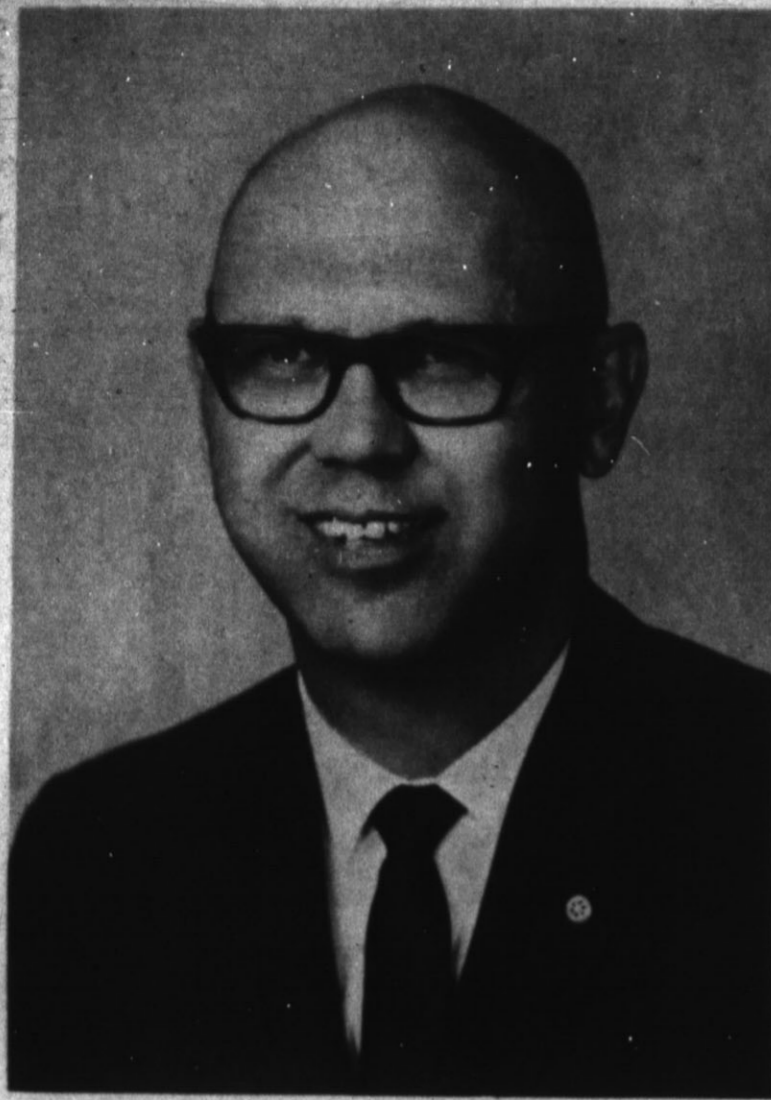
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MC — C. A. "Woody" Wood, president of Berger Rotary Club. Woody will act as master of ceremonies for one of the regional breakfasts during the District 573 Conference in Hereford.

## Dumas Has More Than Doubled

The Dumas Rotary Club, which began with a membership of 18 in 1948 now has a membership of 40 and has retained 4 of the original charter members. Walker C. Brickley, Frank Cheevers, J. Fred Phillips and Tucker Teutsch are the charter members who are still active in the club.

Leading the club during Rotary year 1966-67 is Emerald Cummings who has been a member since 1960. Cummings is principal of Green Acres Elementary School in Dumas.

Serving with Cummings are H. E. (Hank) Haltom, vice president, L. Dean Cobb, secretary and Jasper Peoples, treasurer. Dumas' Rotary sweetheart,

Patsy Kempson, is a twirler for the Dumas Demon Band as well as an outstanding student. He recently received the honor of being elected to the United States Band which will tour parts of the country this summer.



**DUMAS SWEETHEART** — Patsy Kempson, Dumas' Rotary Sweetheart is a twirler for the Dumas Demon Band and has won numerous medals for her twirling. Miss Kempson recently received the honor of being elected to the United States Band which will tour parts of the country this summer. (Personal Photo).



Emerald Cummings  
... Dumas President

# FOR GOD SO LOVED THE WORLD

Through His Eyes



This is a day of reckoning. This is a day of exactness. This is a day when every man must stand up and be counted. Whether you are a watchmaker or a grinder of high-powered lenses... you've got to be good. God demands our best. He is not satisfied with average products. To be out of measurement means the whole of what you are doing is useless. Precision grinding is expected of you if you are to be trusted with the operation of this highly efficient machine. *Spiritual Precision is necessary if you are to walk with God.*

We also are to work in the field of sensitive minds, hearts, nerves and spirits. This is the realm of spiritual and eternal values. Flesh and blood persons are to be dealt with. Am I as careful in moulding the life of a child as in creating a watch, or a lens, or a pilotless plane? There is no better place to learn of the fundamental workings of God than at the little Church on the corner. Here, you will hear the Master Workman, as he says, "Inasmuch as you did it unto one of the least of these, you did it unto me."

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Martin Musquiz, Pastor  
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L. E. Fooks, Minister  
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- PARK AVE. CHURCH OF CHRIST**  
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- BAPTIST MISSION B.M.A.**  
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Rev. K. Dwight Southworth, Pastor  
16th & Blackfoot
- GRACE GOSPEL CHURCH**  
Rev. H. V. Field, Pastor  
Thirteenth and Avenue K
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- LOERWALD BROS.**
- FARMERS' DRIVE IN**  
Troy Moore
- SUIT'S AUTO SUPPLY**
- ORSBORN - CHEVROLET OLDSMOBILE**  
Your Chevrolet - Oldsmobile Dealer
- BOYD MACHINE & SUPPLY**  
Mr. and Mrs. James J. Boyd

spend the summer in a TENT-cool new, fashionable silhouette... sketched-lace and ribbon trim a captivating cotton tent by tootique \$13

**Sweetbriar**  
SUGARLAND MALL  
Sadie Shirley, manager



## Glad's Garden

### THE CHRYSANTHEMUM

April is a busy, busy month for the gardener. Chores have increased since the rains. It was GOOD to have the rain. Longfellow expressed it so well in a poem,

How beautiful is the rain!  
After the long winter and the dusty days,  
In the broad fiery streets,  
In the narrow lanes, the countryside,  
Oh! how beautiful is the rain."

Since the chrysanthemums received the nice warm rains, they are really starting to grow, and soon will be ready to transplant. A good thing to remember is that when the tulips are blooming it is time to plant chrysanthemums, and when the chrysanthemums are blooming it is then time to plant spring flowering bulbs.

The chrysanthemum is one of the favorite hobby flowers of gardeners in the Southwest. The story related to the history of the chrysanthemum is most interesting. "Long, long ago, so the story goes, a beautiful maiden in a remote part of China walked among her flowers as she thought about something her sweetheart had told her. He had expressed a wish that they marry soon so that they could have many, many years together. She longed to know how many years this would be and finally begged an elf to tell her. The elf promptly said, 'you will live together as many years as the flower you choose has petals.' The lovely girl became frightened as she searched day after day and failed to find a flower with a multitude of petals. When she finally found one with seventeen petals, she quickly plucked the flower. Then as no one was watching she deftly split each petal in two, then four, until at last she had a flower with

countless petals, and called it Chrysanthemum."

The origin of this fanciful tale is lost in time, but it's a fact that chrysanthemums were cultivated by gardeners in China more than 2500 years ago. In the 5th century, there lived such a noted breeder of mums that after his death the name of his native city was changed to The City of Chrysanthemums. The culture of the flower spread to Japan, where great efforts were lavished on improvement of the plant.

From Japan, the mum (which is the adopted short name for chrysanthemums) was brought to Europe. The French horticulturists did much towards the perfection of mum plants, and France probably did the most to promote and to create new forms and varieties than any other nation. It was in France that the little pompon varieties are said to have gotten their name. This was taken from the pompons which the French soldiers wore on their caps.

Late in the eighteenth century the mum plants reached North America. They were readily accepted and greatly admired. And with typical American zeal and know-how, they were pushed into prominence by the American growers. They fast became a promotional item for the commercial growers, and today they are sold commercially the year round. Landscape architects saw their good qualities and gave them prominence in their designs. The home growers also quickly adopted them as one of their favorite hobby flowers, and they are grown extensively throughout the United States, and do well in practically every area.

There is not a flower that adds more color or variety to the garden than does the chrysanthemum, especially in the autumn months. The arranger is provided with a great wealth of riches, through the medium of the chrysanthemum in its many forms, and colors. They are usable in all kinds of arrangements, from the traditional to the abstract.

Some of the popular varieties in each of the many types include anemone, exhibition, pompon, quill, spoon, spider, spindle, and many novelty types.

From clusters of thimble-size blooms to the gigantic, "football" types; from daisy like flowers to feathery spiders; from dwarf that stand a little over a foot high to the giants taller than yourself — the choice is left up to you, THE GARDENER.

The range of color includes



**THESPIAN INITIATES** — Fourteen members were initiated into Hereford High School's Thespian Club at a dinner Tuesday evening in the Caisson House. Membership is earned through participation in school speech and dramatic productions. Seniors among the initiates, from left, are Edith Davis, Linda Lynch, Nancy Smith, Nate Stark, Alona

Cromer and Bernice Scott. From other classes are Levenie Benefield, seated, and, from left, Arvis Southward, Carol Sue Perrin, Carla Stengel and Penny Young. Not pictured are Gene Diller, Donna Flesher and Gene Brasher. Bob Renfro, speech teacher is Thespian sponsor.

everything except true-blue. With the new introductions, one can have flowering mums in the garden from August to frost, which is usually (in our area) late October or early November.

Chrysanthemums can be planted from late April, to the middle of June. Their basic requirements are few. They have been called the pigs of the garden because they do like plant food. They should be fed every two or three weeks from about the second week after planting until the buds begin to form and show color. This plant food is additional to that which is used in the planting. Select a well balanced plant food. The foliage, color, sturdiness of plant and size of blooms depends upon care. They should have an occasional spraying or dusting during the growing time. They are naturally disease resistant.

Care should however be exercised in planting. Be sure that all lower foliage is removed, do not let foliage touch the ground, as often ground diseases are transplanted through the foliage, and in watering the lower leaves should not be touching in the trenches. Since they are shallow-rooted plants, regular watering is needed, especially during dry spells. Never let them become really dry; water them thoroughly once a week.

For best effect they show off best when massed in groups of three or more plants, of the same variety. Massed color is very effective. However, contrasts or subtle blends are very pretty. This is a matter of the gardeners choice. It should be well keeping with house architecture, and other colors used in the landscape design. A bonus feature of the mum, is that you can dig it up at any time, even when in flower, and transplant them to a spot where you want instant, and dramatic effect.

They also make excellent potted plants, and can be used to enhance the home during winter months.

(Next week, selections for our area, and arrangers choice).

**REMINDERS:** If you have not fed your roses, give them a good feeding now, for early blooming season.

The avocado pits are riper now and will sprout more readily. Plant one or two or three in a pot (potting soil) with point down. They can be started in water, but if they are first planted in soil, they can be placed outdoors later on. Do not let them dry out, they also like good light exposure and should be kept moist.

Check on potted plants, and if needed repot them, if not give them a top-dressing with fresh rich soil, removing as much as possible of the old top soil.

Divide and transplant perennials... if you have an extra

## Supper, Program Night OES Friendship Night

Bringing visitors from nine other West Texas cities, Friendship Night was observed with a supper and program by the Order of Eastern Star Saturday evening. Some 80 OES mem-

bers were present in the Masonic Temple here.

Songs by a quartet of high school girls, the Daisies, featured the entertainment. Judy Hollingsworth, Trudy Benefield, Penny Young and Connie Bryant make up the group, which sang ballads, folk songs and humorous numbers.

Mrs. C. V. Darden read a group of poems on the subject of friendship. Mrs. A. L. Manjeot, accompanied by Mrs. Wilton Green, gave two musical readings, The Bridge Builder, and Edgar A. Guest's familiar verses, Home. She also read the First Psalm with musical background.

Civic Beauty is a Civic Duty. Glad. Mrs. R. B. Hutson and Mrs.

amount, share with a new home owner or your neighbors.

The garden and grounds at 308 Ave. C are clean, neat, and attractive. Such home and grounds make a more beautiful Hereford.

Spirea is really pretty now, its effectiveness as a select shrub is shown when properly placed. It has been exceptionally pretty at the Richardson home, 315 Union St.

Mrs. R. B. Hutson and Mrs.

## Birthday Gifts Presented At H.D. Club Lunch

Birthdays of the club president, Mrs. Elton Sorrells, and the hostess, Mrs. Bill Page were marked by presentation of gifts after a luncheon for Messenger Home Demonstration Club Friday.

The program was given by Mrs. S. N. Thweatt, on Reupholstering Furniture. She named as tools needed, upholstery needles and tacks, beeswax for thread, sharp shears, screwdriver and tack hammer. Revamping should be done

Marvin Coffey of the social committee were in charge of arrangements for the covered dish supper. Mrs. Bernard Roberson and Mrs. Deward Roberson arranged flowers to decorate the tables.

Visitors were present from Silverton, Panhandle, Happy, Friona, Dimmitt, Canyon, Plainview, Turkey, Canyon and Amarillo.

Grand officers attending, in addition to Mrs. Charlie Noland of the host chapter, deputy grand matron, were Billy Bible of Canyon, member of the board of grand trustees, and Victor Jones, co-chairman of the Masonic education committee.

as needed before the new upholstery is put on, she said, and the old cover should be used as a pattern for the new. Preceding the program was a quiz in which Mrs. H. D. Buse won the prize.

Mrs. John Jones, foods leader, reported on a new product, white chocolate, showed samples and gave a recipe for its use. Mrs. Sorrells directed business. Plans were made for a luncheon in Hereford on the next meeting day, Apr. 28, followed by visits to the club's "adopted" senior citizens and hospitalized member.

Debbie and Linda Sorrells and Lisa Page were visitors. Other members present were Mmes N. A. Brown, and Elmer Northcutt.

## Rainbow Girls To Wash Autos

Rainbow Girls of Hereford will operate a car wash business Saturday as a fund-raising project, and members will pick up and deliver cars to be washed on orders telephoned to 364-2554.

The girls will work between the hours of 9 a. m. and 5 p. m., operating the Quick Wash in the 600 block of Park Avenue.

A 10-story building erected for a Chicago insurance company in 1890 is regarded as the first American skyscraper.

## BREAKFAST

Sunday morning April 23  
6 a.m. to 9 a.m.

100F Hall, 205 East 6th.

- Eggs, Hot Biscuits, Sausage, Coffee -

- All you can eat -

Adults \$1.00, Children (6-12) 75c.

Everyone is Welcome

Canton and Ladies Auxiliary

**RENT A  
1967 DODGE**  
AS LOW AS  
**\$9** PER DAY  
PLUS MILEAGE  
**HEDRICK  
RENT-A-CAR**  
2nd & Sampson

## NOTICE

Secretary of State John L. Hill announced that all qualified Notaries Public desiring re-appointment for the new term which begins June 1, 1967 and ends June 1, 1969, must pay the required fee and file a new application, oath and bond with the County Clerk of his residence between May 1, 1967 and May 15, 1967, inclusive.

Mr. Hill emphasized that Notaries Public should NOT send requests for re-appointment or for commissions directly to the Secretary of State inasmuch as the law specifically requires that the County Clerks, approve Notary Bonds and forward copies of the Application to the Secretary of State.

Each person applying for a commission as Notary Public must be at least 21 years of age, a citizen of the United States and of Texas and a resident of the county for which he is appointed. The required Application Forms may be obtained from the County Clerk.

Secretary of State Hill further stated that any person not now a Notary Public who desire appointment for the beginning of the new term should apply to his County Clerk before May 20, 1967.

**OFFICE OF THE COUNTY CLERK**

Phone  
364-0560

# GRAND OPENING

East  
Hwy. 60

SATURDAY, APRIL 22, from 8:00 A.M. to 6:00 P.M.

★ Free Coffee and Doughnuts

★ Soda Pop and Balloons for the Kids

★ Register for FREE door prizes to be given away.

**GARRISON SEED and COMPANY'S** Line of SG number **GRAIN**  
**SORGHUMS** and **GRAZE-ALL** forage are New in 1967.  
All varieties test grown and inspected for purity.

Available this year

SG-970 is a full season hybrid with a very high yield potential

SG-840 a good all-around hybrid that can do well under average moisture.

In the future look for:  
SG-690 an early maturing hybrid designed for later planting.

SG-530 an extra early maturing hybrid. Can be planted after wheat or used for an early harvest.

**SEED  
GROWING  
CONTRACTS**

Also Look to Garrison Seed For:  
★ Cane                      ★ Atlas Sargo  
★ African Millet        ★ Hybrid Corn  
★ Small Grains         ★ Millets  
★ COTTONSEED (see us for this years needs)

AT GARRISON SEED & CO. we carry a complete Line of Hybrid Grain Sorghums & Field Seeds

### GRAZE-ALL No. 1

A highly palatable forage and Sudan cross with quick recovery after haying or grazing.



### GRAZE-ALL No. 2

May be use as a pasture crop or for hay or green chop. No. 2 is a Sorghum X Sudan-grass hybrid selected for its vigorous growth and high yields.

**GARRISON  
SEED & CO.**

SEED WITH "BUILT IN" CROP PROTECTION

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) . . . 1st. insertion, per word . . . . . 6c
Additional insertions, when paid in advance: per word . . . 4c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. . . . . \$1.50
Repeat insertions without copy change per col. inch \$1.20
Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$ .98
Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

NEED PARTY WITH GOOD CREDIT
In Hereford area to take over payments on late model Singer Console Sewing Machine. Balance \$24.50 or four payments at \$4.56.
Write Credit Department
1114 19th Street
Lubbock, Texas
B-1-42-tfc

TOP QUALITY
Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

INDUSTRIAL PROPERTY
We have four ideal locations left in South Park Industrial Sub-Division. Other occupants are B & B Oliver, Merchants Fast Motor Lines, and J. I. Case & Co. We will build you a building . . . Lease or sell it to you . . . Or sell you the lot. Loans immediately available if you want to build your own building.
LOT ON PARK AVENUE
Can build approx. 3500 sq. ft. building. Ideal location for offices, retail, apartments, or just good rental property. Will build to suit tenant or sell lot.
RESIDENTIAL LOTS
42 lots to choose from. Will sell or trade for builder . . . or will build you a home to your specifications.
SAM NUNNALLY
804-25 Mile Avenue
364-4299 day nite 364-2814
B-4-14-tfc

THE WITCHES Hut Beauty salon, 419 A Main. Inquire 364-0386 daily except Sunday and Monday. Nites 364-1732.
B-4-17-33-tfc
RESIDENTIAL LOT on Kingwood. 364-2435 or 364-1299.
B-4-10-37-tfc
FOR SALE nice 2 bedroom house. Carpet and fenced. \$70 month. 820 Blevins. 364-2838.
B-4-14-41-6p

THREE ROOM unfurnished house. Call 364-2815.
B-5-10-42-tfc
TWO BEDROOM furnished apartment. Bills paid. 503 25 Mile Avenue. 364-1111.
B-5-11-42-tfc
NICE FOUR-room unfurnished apartment, carpeted. White adults only. Call 364-1617.
B-5-11-42-tfc

11. Business Services
TV REPAIR
On All Makes
Color, Black and White
Work Fully Guaranteed
HOLBERT'S
Sugarland Mall
B-11-6-tfc
KILLEY ELECTRIC
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Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130 EM 4-1345
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PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1848.
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POODLES CLIPPED. 503 25 Mile Avenue. Apt. 10. Specialize in toy poodles. 364-3858.
B-11-13-5-tfc
OWENS & HOLLINGSWORTH
Motors Rewind
Generator & Electric
Magneto - Starter
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Sales and Service
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HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422
B-11-7-tfc
RADIOS MOBILPHONES, all calls handled personally by an operator. We offer a complete line of service in the communication field. Hereford Communication. 364-4184 or 364-1818.
B-11-10-43-8p

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
JONES RESTAURANT

Kwans Club
Thurs. Noon
IOOF Hall
207 E. Sixth

STATED MEETINGS
Second Monday
Thursday
8:00 p.m.
EA\*
J. Henry Dobbs, W.M.

HEREFORD BAKERY
519 Park Ave. 364-0177
HOME OF
Deaf Smith County
Bread and Pastries

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

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Jack Kirksey
GENERAL CONTRACTING

LIST YOUR FARMS & RANCHES NOW
CALL US TODAY
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Aermotor and
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Pump jacks Rod Pumps
WATER WELL CONTRACTORS
Gravel Pack Wells. A minimum of 40 ft. of perforation in 6 5/8 casing in large diameter hole insures adequate sand free water for any size pump.
Free estimates
2-Drillings Rigs 3-Repair Rigs.
TURNER-CAMPBELL DRILLING CO.
DOYLE TURNER 364-0811 call DAY or NIGHT BOB CAMPBELL 364-4361

1. FOR SALE
Miscellaneous
SINGER MACHINES
66 MODELS
Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month.
Call 364-2392
Hereford
B-1-10-tfc

Used TV's, dryers, refrigerators, freezers. Terms available.
HOLBERT'S
Sugarland Mall
B-1-6-tfc

FREE NEW \$50 WATCH
(Gents or Ladies)
Should Your Watch be our 35,000th to be repaired.
COWAN JEWELRY
217 Main
B-1-10-tfc

C&W Tile and Taps
847 E. 1st 364-3448
★ Ceramic Tile ★ Formica
★ Marble ★ Tile
★ Linoleum ★ Tile
★ Indoor - Outdoor Carpet
★ Ceramic Tile Repair Kit
NEW VIKING CARPET
Free Estimate
B-1-9-tfc

CHAIN SAW work and tree cutting. Ashers Trading Post, 133 N. Main.
B-1-12-14-8p

ATTENTION FARMERS and RANCHERS
Used pipe, cable, & suckerods
All sizes, Large or Small
Amounts.
Smith Brothers Pipe & Supply
1407 Garden City Hwy.
Midland, Texas
MUtual 3-3110
B-1-14-8p

CHINESE PUG puppies, 4 mo. AKC registered. 364-9748. 606 Blevins.
B-1-10-42-4c

CASE POWER AND EQUIPMENT
New Gehl grinder-mixer \$1550
Massey Ferguson 65 \$1550
800 Case Diesel \$1785
800 Case Butane \$1600
Gauge Wheels \$65
New 8' blade (HD) \$195
4 Row bed shaper new \$217.50
Big 12 Bedshaper & Double Row Planter
4 Row John Deere Com head for 95 or 105
V-7 Chisels, Rod Weeder
Ph. 364-2015

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414.
B-1-10-17-tfc

WHY BE TIED to your office. Do business from your car with a radio mobilephone. Hereford Communications, 364-4814 or 364-1818.
B-1-18-42-8p

SOUP'S ON, the rug that is, so clean the spot with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware.
B-1-19-42-2c

We have hoes, dinette sets, refrigerators, stoves, fans and air conditioners, cooking ware, washing machines, irons, handies, electric motors, playpens, radios.
ASHER'S TRADING POST
133 North Main
B-1-15-6p

FOR SALE used 5" and 6" irrigation pumps. Water or oil lubricated. Contact: Crosby County Pump Co., Inc., Crosbyton, Texas.
B-1-20-15-7c

MOTORCYCLE AND MOTORSCOOTER LIABILITY INSURANCE
Yes, now you don't have to ride your motorcycle or motorscooter unprotected! Call us and find out how little it costs to be protected with 10/20/5 liability.
Prathers Insurance Agency
Box 115 Dimmitt, Texas
806-647-3400
B-1-42-4c

GARAGE SALE, Saturday, April 22, 9 a.m. camping equipment, furniture, etc. 149 Sunset Drive.
B-1-15-42-2c

SALE SUMMER Knitting Yarns Bear Brand Souffle \$1.00 Bucilla Paradise 9c cents twenty color selection. Dan's of Canyon.
B-1-18-42-tfc

FOR SALE real nice Lawson sofa, two occasional chairs, mahogany coffee table, two step tables, and a drum table. 364-1533 or 364-9277.
B-1-22-42-tfc

8 X 30 MODERN trailer. \$750. 364-3461.
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GENERATORS and starters for cars and trucks. Hereford Wrecking Co., EM 4-0880.
T-1-12-15-tfc

Small upright Emerson Piano \$137.50. Upright Kurtmann Piano, Not massive — \$100. Good Practice Pianos. Antiques: Estey Organ, real good \$137.50. Bentwood chairs — \$10.00 each. Lots of glass and silver ideal for Mother's Day Gifts.
KING SALES
364-3886
2 miles north on Hwy. 385
B-1-16-2c

REPOSSESSED PACKARD Bell Color TV, mahogany console, take up payments \$18.58 mo., warranty. Stan Knox TV & Music, 509 Park, 364-0786.
B-1-21-16-2c

15 FT. UPRIGHT freezer, electric dryer. Bargains, 901 East First.
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MAIZE BUTTS for sale. \$15 per ton. Olton, Texas, day phone 285-2454; night 285-2817.
B-1-13-16-2c

2. FOR SALE
Farm Equipment
WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

FOR SALE
One Model H 60 Hough 4-Wheel Drive 2 yd. rubber tire loader in perfect operating condition.
One Model H D 5 G Allis Chalmers 1 1/2 Yd. Crawler Loader. Top Condition. Has ripper.
Contact: Jack Smith, 1632 Terminal Ave. P. O. Box 162, Garden City, Kansas
Office Phone 316-276-7161
Res. Phone 316-276-3780
B-2-14-7c

1965 DODGE, two door hardtop, 1966 Dodge two door hardtop. Inquire Installment Loan Department First National Bank.
B-3-12-26-tfc

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-tfc

FOR SALE extra nice 1961 Chrysler, power, air, new tires, bargain. Terms available 364-2126 after 5.
B-3-10-15-tfx

1966 MUSTANG for sal. Can be seen 607 Avenue K. 364-0885.
B-3-11-42-3p

1955 PLYMOUTH four door, extra clean, engine overhauled. Ideal second car. Price to sell. Larry Mosely, 364-4974, North Avenue K.
B-3-20-16-2c

ONE 1964 Chevrolet truck for sale. Low mileage, ready to go. Contact Mrs. H. E. Williams at Boise City, Okla. 309 S. E. 8th, Phone 544-3102 or 544-3141.
T-3-27-16-3p

1962 FORD Fairlane 500, clean, air conditioned, reasonable, ready to go. Phone 364-4119.
B-3-11-16-2p

TWO, TWO ton trucks with hoists, see at Cawthon's El Loco Auto Sales. West Highway 60.
B-3-16-16-tfc

EXCLUSIVE 480 ACRES
Strong 8" water. Good allotments. \$375.00 per acre.
TRADE 374 ACRES IRRIGATED STOCK FARM FOR DEAF SMITH COUNTY IRRIGATED LAND. PRICED AT ONLY \$250.00 PER ACRE!
DALLAM COUNTY 480 ACRES AT \$75.00 PER ACRE
All cultivated, fully allotted in milo. \$18,000.00 down. Balance on terms. Irrigation available.
IRR. SHERMAN CO. SECTION AT \$325.00 PER ACRE
Large existing loan may be assumed.
PARMER COUNTY
240 acres. Good Allotments. 2 irrigation wells. \$10,000.00 down.
WE HAVE 10, 20, 40 AND 60 ACRE TRACTS NEAR TOWN. SOME PAVING, SOME IRRIGATED, AND SOME IMPROVED.
HOMES
COMFORT AT A BARGAIN
New, 3 bedroom brick, North West Hereford. 3 baths, separate den, large kitchen, utility room, double garage, fenced yard and many other extras. This is a large home and must be inspected to be appreciated. Priced at \$35,000.00.
TEXAS STREET HOME
Large 3 bedroom brick home. 2 1/2 baths and double garage over 3,000 square feet for \$33,000.00.
112 AVENUE I
4 bedrooms, with 2 baths, and basement. Existing loan at \$85.00 per month can be assumed. Will consider \$1,000.00 down. This home has approximately 1600 feet of floor space.
HOME ON BEACH STREET
3 bedrooms, 2 baths and double garage. Priced at \$15,000.00. Existing F.H.A. loan can be assumed. at \$104.00 per month.
HAMBY REAL ESTATE
South Hwy. 385
Office 364-3566
Durward Hamby 364-3466
J. M. Hamby 364-2553
Gerald Hamby 364-1534
B-4-42-tfc

FOR SALE BY OWNER
3 bedroom brick, carpet, 1 1/2 baths. Assume 5 1/2 % loan. Buy owners equity. Northwest Drive.
For appointment call 364-0723
B-4-16-tfc

HOUSES AND FARMS
Farm Loans Available
Equitable Life Assurance Co.
W. T. CARMICHAEL
REAL ESTATE
801 S. 25 Mile Avenue
364-1251
Home — 364-1082
B-4-16-tfc

FIVE ACRE tracts for sale. 364-0821.
B-4-10-16-2p

3 bedroom, NW, small down payment.
3 bedroom Knob Hill, Almost new. Fireplace, spacious den, living room.
3 bedroom, NE, \$500 down. 1/2 Section, bargain. Close in. Small down payment. Good terms.
974 acre ranch near Gatesville with live water, to trade for land in this area.
CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
364-0944
B-4-42-tfc

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ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Pan handle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
311 Park Avenue EM 4-2814
B-4-11-10-4p

RADIO MOBILPHONES lease or buy, a complete phone answering service, paging, etc. Hereford Communications. Hereford's only mobilphone. 364-4814. Day or night 364-1818.
B-4-10-42-8p

FOR SALE three lots on pavement, one mile out on Austin Road. 364-3868 or 364-1060.
B-4-15-12-tfc

FOR SALE by owner, 40 acres, two miles out of city limits. Call after 5:30 364-1903.
B-4-15-40-tfc

FOR SALE or trade for acreage close in — three bedroom house by owner. 364-3461.
B-4-14-36-tfc

TWO STORY, three bedroom, 2 baths, living room, den and kitchen combination. Enclosed patio with fireplace. Call 364-3342. 605 Star.
B-4-21-15-4c

FOR SALE three bedroom, three bath, Country Club Drive. Refrigerated air, fenced back yard, sprinkler system. 364-3888 or 364-1060.
B-4-19-12-tfc

3 BEDROOM BRICK, 203 Western, call 364-3808 after 6:30 p.m. or see me at 226 Main anytime.
B-4-18-42-tfc

Would you like some flat farm or ranch land with about 50 to 60 inches of rain per year for less than 5 dollars an acre? Yes, less than \$5.00 per acre. No sandstorms, no snow, low taxes.
BROTHERS REAL ESTATE
AC806-DR3-1329
1019 West 9th
Amarillo, Texas
B-4-42-2p

FOR SALE BY OWNER
3 bedroom brick, carpet, 1 1/2 baths. Assume 5 1/2 % loan. Buy owners equity. Northwest Drive.
For appointment call 364-0723
B-4-16-tfc

THE WITCHES Hut Beauty salon, 419 A Main. Inquire 364-0386 daily except Sunday and Monday. Nites 364-1732.
B-4-17-33-tfc

RESIDENTIAL LOT on Kingwood. 364-2435 or 364-1299.
B-4-10-37-tfc

FOR SALE nice 2 bedroom house. Carpet and fenced. \$70 month. 820 Blevins. 364-2838.
B-4-14-41-6p

5. FOR RENT
ONE BEDROOM furnished house with garage. Whites only. Inquire 211 Avenue K or call 364-3837.
B-5-15-38-tfc

FOR RENT — available after June 24. Post Office building formerly occupied by J. C. Penney. See Doc Cowan.
B-5-16-6-tfc

BUILDING FOR rent or lease. 133 West Third. Phone 364-0291.
B-5-10-47-tfc

TWO BEDROOM furnished house. 507 Irving. Apply 509 Irving evenings, Worley's Garage, daytime.
B-5-13-37-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS
Phone EM 4-2646
B-5-10-tfc

FURNISHED HOUSE White adults only. No pets. 303 Avenue H.
B-5-10-26-tfc

NICE CLEAN furnished apartment for rent. Good location near schools. Inquire in person, Installment Loan Department, First National Bank.
B-5-20-12-tfc

FURNISHED TRAILER. Adults. James Brown Tire Service. Highway 60 West.
B-5-10-15-tfc

For rent or lease building and large lot. Two office spaces on Highway 60. For sale or lease highway frontage.
J. M. HAMBY
364-2553 — 364-3566
B-5-4-tfc

FOR RENT two bedroom unfurnished apartment. Bills paid. Apartment 6 503 25 mile Avenue. Phone 364-1111.
B-5-14-38-tfc

DUPLEX, UNFURNISHED. Inquire at 613 Avenue K. Phone 364-0235.
B-5-10-6-tfc

COMMERCIAL building for rent 1603 East Park Avenue. 364-1111.
B-5-10-28-tfc

TWO BEDROOM unfurnished house at 124 25 Mile Avenue.
364-1111.
B-5-10-16-tfc

FOR RENT small two bedroom house. Call 364-1406 or 364-0661
B-5-10-16-tfc

6. WANTED
PERMANENT FAMILY of four wants to rent or lease 3-bedroom, 2 bath home. Prefer northwest area. Please call 364-0470 and leave name and telephone number.
B-6-26-42-2c

7. HELP WANTED
HELP WANTED mechanic with experience on General Motors cars. See Earl Vaughan, service manager. Kinsey Osborn Motors.
B-8-17-tfc

PART TIME salesman or saleslady. Inquire at 364-0585. Ask for Ernest Kendall.
B-8-12-41-4c

ALTERATION LADY wanted. Must have experience in all types of alterations. No phone calls. Apply One-Hour Martinizing, 125 North 25 Mile Avenue.
B-8-23-15-tfc

Rowleigh Business available in Deaf Smith Co. or Hereford. Experience unnecessary. Above average earnings. See J. F. Cannon, Box 163, Channing or write Rowleigh TXC-160-240, Memphis, Tenn.
B-8-10-16-1p

9. Situations Wanted
TREES CUT, pruned, topped, hauled away. 364-3168.
B-9-10-38-12p

10. NOTICE
ANTENNA INSTALLED
for tower, citizen band, color T. V., black and white.
HOLBERT'S
Sugarland Mall
B-10-6-tfc

ALCOHOLISM INFORMATION:
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4640 from 9 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-38-tfx

ALL KINDS of dozier work. Call 364-3387.
B-10-10-41-16p

11. Business Services
TV REPAIR
On All Makes
Color, Black and White
Work Fully Guaranteed
HOLBERT'S
Sugarland Mall
B-11-6-tfc

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All bids and wiring competitive.
No Job Too Large or Small
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Nights phones EM 4-2012 or Box 130 EM 4-1345
B-11-46-tfc

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EM 4-3572
B-11-13-tfc

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For parts and service
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EM 4-0422
B-11-7-tfc

RADIOS MOBILPHONES, all calls handled personally by an operator. We offer a complete line of service in the communication field. Hereford Communication. 364-4184 or 364-1818.
B-11-10-43-8p

13. LOST AND FOUND
LOST LARGE male Bassett Hound. Reward. 364-0378.
B-13-10-42-3p

Colorado Red-Wooden PTO or hydraulic drive
Circ Red-Wooden with hydraulic drive
Dampster Planters, Cultivators and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
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LESLEY MOTOR CO.
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Call Us For All Your Glass Needs
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1302 Park Ave. INC. EM 4-2682

\*HOMES FOR SALE\*
Home for Sale: 3 bedroom - 3 baths, living room - kitchen and den - fenced yard - double garage - lots of storage - 1888 sq. ft. - 22,500.00. Appointment only. 523 Ave. J.
For sale — \$500.00 down and move into this bedroom - 1 bath, living room - 805 Irving.
Nice older home: Approximately 1800 sq. ft. 4 bedroom 2 baths modern kitchen living room and den Very nice home. \$14,500.00 Appointment only.
Existing Lien — 4 bedroom 2 1/2 bath. Living room, den and fireplace. Refrigerated Air, sprinkler system, fenced yard. Northwest Hereford. Beautiful Home, 2800 sq. ft. Many extras.
For sale — Lovely home on Star - 2 story - 2 bath - 3 bedroom - living room - and den - enclosed patio - with fireplace and grill - fenced yard - refrigerated air - lovely home at \$21,500.00 - appointment only.
House for sale: 3 bedroom—three-fourths bath—living room—den and fireplace fenced yard—double garage—lovely older home on Star—Good buy. Many extras 2300 sq. ft. Call for appointment.
Priced right, 3 bedroom - 1 1/2 bath - living room - den with fireplace - kitchen with built ins - fenced yard - double garage - 1957 sq. ft. for \$21,000.00. 2 years old N.W. Hereford.
WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES
Lone Star Agency
REAL ESTATE — INSURANCE — LOANS
364-0555 — After Hours: 364-0336
601 N. Main Hereford, Texas

Hereford Insurance Agency
To Be Sure! Don Baugous — Manager 364-0850

# Garcia News

**By MRS. S. N. THWEATT**  
Brand Correspondent

A nice two-inch rain fell at Bootleg Tuesday of last week.

Walcott P-TO will meet at 8 p. m. Friday at Walcott School.

Mr. and Mrs. H. D. Buse visited her brother, Andrew Jones, in Portales Sunday.

Mr. and Mrs. Bill Page and daughter, Lisa, visited recently in the home of Mr. and Mrs. Bud Godwin at Hereford. Mr. Godwin was leaving the next day for two weeks in Rochester, N. Y. on business.

Mr. and Mrs. John Jones were guests for Sunday dinner of Mrs. Willie Plumlee in Amarillo.

Mrs. N. A. Brown and Sammy

## Classifieds...

LOST VERY small black with white markings male chihuahua. Reward. 364-0373 or 364-1619 or 106 13th Street.

visited her father, W. L. Potts, in Clovis Thursday.

Mr. and Mrs. Eldred Brown visited Mr. and Mrs. Wilburn Ragus at Broadview, N. M. Sunday.

Mrs. S. N. Thweatt and Mrs. Eldred Brown made a business trip to Canyon, Hereford and Friona Monday.

Visitors and dinner guests Sunday of Mr. and Mrs. Elmer Northcutt were Mr. and Mrs. Chris Clark of Claude, Mr. and Mrs. Duane Baize and Robin of Friona, Charlie Kemp, Jackie Clark and Myrna Bodkin of Hereford, Mr. and Mrs. Elwyn Hartman of Rhea, Mr. and Mrs. Lloyd Northcutt, Kathy and Gary, and Bobbie Northcutt of Bellview, N. M., Mr. and Mrs. Bill Page and Lisa, Mr. and Mrs. Jerry Northcutt, Kemp and Todd.

Mrs. John Jones visited Mrs. Edna Culver in Hereford Sunday. Mrs. Culver had recently learned of the death of an aunt.

Mrs. Elton Sorrells took her mother, Mrs. I. D. Fisher of Amarillo, back to her home Thursday. Mrs. Fisher had spent a couple of weeks with the Sorrells family while she was recovering from surgery.

Mrs. Frank Ford Sr. of Lubbock spent the weekend at the Ford Ranch north of Bootleg.

# Easter News

**By RUBY STONE**  
The Easter Flying Club con-

Mrs. Frank Ford Jr. and children of Hereford were at the ranch Saturday visiting the senior Mrs. Ford.

Elton Sorrells and daughter, Debbie, spent Saturday fishing at Ute Lake. They report that the fish didn't seem to be biting too well that day.

Pupils of Walcott School made their field day trip Tuesday to Deaf Smith County Museum in Hereford, the historical museum on the WTSU campus in Canyon and also toured a bank in Hereford. Mrs. Ernest Brown went with the school children.

Mrs. S. N. Thweatt was hostess for a home products demonstration in her home Tuesday of last week, with a good attendance even though it rained. Those present were Meses. N. A. Brown, Elmer Northcutt, Jerry Northcutt, Eldred Brown, Bill Page, Ernest Brown, Lloyd Battey and Glen Heitzer, the latter two from Hereford. Mrs. Cooper of Clovis gave the demonstration.

tinues to meet each Wednesday night at the Easter Community Building. The program Wednesday night was Navigation and Radio.

Mrs. Bill Kirkland of Amarillo and Don Scarborough of the Army Base in Arizona visited Mr. and Mrs. John H. Burnett Monday afternoon.

Mrs. G. H. LaPlant is on the sick list this week.

Mr. and Mrs. Shorty Pryor and Mr. and Mrs. Joe Pryor and Chris of Lubbock visited Saturday with Mr. and Mrs. W. A. Epperson.

William Moss and Garland Jarvis were among the men fishing at Lake Brownwood this week.

John H. Burnett visited his son and wife in Dalhart Wednesday and transacted business in Oklahoma Thursday.

Donald Scarborough of Arizona is visiting his parents Mr. and Mrs. S. J. Scarborough until last of April.

Tom Rob and Gary Moss, home last week end visiting their parents.

Mrs. Jewel Turner returned to her home in Ventura, California by plane on Saturday, after a six weeks visit with Mr. and Mrs. W. A. Epperson and other relatives in Hereford.

Mrs. Trent Downing and Laura spent last week in Lawton. Mr. Downing joined them at his parents home for the weekend; all returned home on Sunday.

Mr. and Mrs. Richard Shadway and I. G. Holmes of Lubbock were Sunday visitors of the



TRADITIONAL — Rotary activities will make use of the Bull Barn and a traditional barbecue will be served there by the Spur Rotary Club on Friday at noon for all Rotarians

and Rotary Anns. The Rotary Governor's banquet will be held in the Bull Barn Friday night. (Hereford Brand Photo)

# Grain Producers Elect Officers

The regular Quarterly Board of Directors meeting and annual election of officers of the Grain Sorghum Producers Association has been set for Friday, April 21, in the ballroom of the Herring Hotel in Amarillo.

The meeting starts at 10:00 a. m. and will be attended by county directors and members from Texas, Oklahoma and New Mexico.

Elbert Harp, GSPA president, said that a report will be made from the five-man executive committee who will meet with Secretary of Agriculture Orville Freeman just two days before Freeman goes for a Southwest Farm Forum in Hutchinson, Kansas.

Others than Harp, members of the GSPA Executive Committee who will be meeting with the secretary are: A. W. Anthony Jr., Friona; Pat Northcutt, Silverton; Frank Moore, Plainview; R. G. Peeler, Hereford and Executive vice-president, Bill Nelson of Amarillo.

Bob Viegel, officer of the Deaf Smith County GSPA, has stated that he will possibly be going to the meeting also.

At the board meeting, directors will also discuss and study the new Texas Air Pollution Law as it may affect farmers and farm-area businesses such as grain elevators and cotton gins. Dean Rea, Executive Director of the West Texas Elevator Association, will speak on this subject and lead a discussion relative to it.

Also studied will be figures just released as to national grain sorghum acreage increases and re-evaluate positions GSPA might take relative to future acreage and price policy with USDA as to any further farm program changes.

National grain sorghum acreage is expected to be up 12 percent over last year and corn

1 1/2 million acres of brush were controlled by soil and water conservation district cooperators in Texas last year.

A grown elephant eats about 800 pounds of fodder a day, the National Geographic says.

The written history of spinach began in China when it was introduced from Nepal in 647. Old records indicate that Moors carried Spinach from North Africa to Spain about 1100.

## Legal Notice

SEALED BIDS TO BE OPENED 24th DAY OF APRIL, 1967, AT 10:00 A. M. IN THE COMMISSIONERS' COURT ROOM, HEREFORD TEXAS. THE COUNTY RESERVES THE RIGHT TO ACCEPT OR REJECT ANY OR ALL BIDS: APPROXIMATELY 4 MILES MORE OR LESS BROOM CALICHE BASE LAY STRING LINE FOR STRAIGHT LINE APPLY .25 MC1 PRIME OIL PER SQ. YD. APPLY .25 OAI75 ASPHALT PER SQ. YD. COVER WITH TYPE B GRADE 4 ROCK AT RATE OF 1 cu. YD. TO 80 SQ. YDS. (THD SPEC.) Blade or broom and roll as NECESSARY APPLY .30 OF OAI75 ASPHALT PER SQ. YD. COVER TYPE B GRADE 7 ROCK AT RATE OF 1 CU. YD. TO 120 SQ. YD. BROOM AND ROLL SECOND COURSE AS NECESSARY BROOMING AND ROLLING TO CONTINUE FOR THREE DAYS AFTER COMPLETION OF JOB ALL MACHINERY TO BE APPROVED BY COUNTY COMMISSIONERS. PERFORMANCE BOND REQUIRED COVER MATERIAL STOCK FILED ON THE JOB. H. C. Williams, County Judge T-15-3c



# What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this

physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



# The Hereford Brand

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The most terrifying film of our time!

**THURSDAY** **FRIDAY** **SATURDAY** **SHOWTIME** 7:50

**ROAD REBELS**

**ELVIS PRESLEY** Excitement! Adventure under the sea!

**WEDNESDAY** **THURSDAY** **FRIDAY** **SATURDAY**

**STAR** SUN. MON. TUES. Sandra Dee • George Hamilton

**Doctor, you've got to be kidding!**

She has to choose a husband in a hurry!

Will it be... The handsome young tycoon? The next door playboy? The dashing tall-guy? The midnight music lover?

**SOUTHEAST ASIA IS ABLAZE AS THE BRIBERY ATTACKS IN HONORS FROM THE HILLS!**

**LOWEY TESTS** **BIG! TOUGH! DARING!** THE ALL OUT STORY OF THE HELL-BLASTING MARINES!

**SUNDAY MONDAY TUESDAY**

**2** **MARINE BATTLEGROUND**

**FIRST RUN MOVIES** **SHOWTIME** 7:55

**JOCK MAHONEY • PAT LI** **THE QUICK AND THE DEAD**

# Frio News

By MRS. OWEN ANDREWS  
Brand Correspondent

Mrs. B. H. Baldwin and Miss Viola Keene left Friday morning, flying from Amarillo to visit relatives in Crowley, La. and other points in the area for about two weeks. They expect to also fly the return trip. There will be a gathering of the Henderson and Keene family groups, relatives of Mrs. Baldwin's and Miss Keene's father.

Mrs. H. M. Mobley, Mrs. D. C. Miller and Mrs. Dorothy Johnson of Midland, left last weekend to spend most of this week visiting the Raymond Mobeys at Farmington, N. M.

Mr. and Mrs. George Zetsche and family were honored with a housewarming at their home, ten miles north of Friona, Sunday afternoon. Hosts were the Rev. and Mrs. James Martin, Mr. and Mrs. Lawrence Baird, Mr. and Mrs. Phil Phipps and families.

During the afternoon a program was presented. A poem, "What is a Home," was read by Mrs. Baird and Judy Martin sang "Bless This House," accompanied on the piano by Mrs. Phipps. A large painting of a rural scene was presented to the honorees by the hosts.

Refreshments were served by the hostesses. Those attending included parents of the honorees, Mr. and Mrs. J. B. Zetsche Friona, Mr. and Mrs. Owen Andrews, and other relatives; Mr. and Mrs. James Zetsche and children, Lubbock, Mr. and Mrs. Robert Zetsche and children, Rul-

Friona, Mr. and Mrs. Joe Andrews and children, Mr. and Mrs. Herbert Bruns and children, Mr. and Mrs. T. L. Sparkman Jr., Mrs. Eugene Baldwin, Mrs. Tommy Sparkman.

Also attending were Mr. and Mrs. Olin Baird, Mrs. R. V. Tackitt, Mr. and Mrs. Daniel Reeds, Mrs. J. B. Hobson, Mr. and Mrs. Kenneth DeHart and children, Mr. and Mrs. Leonard Schmidt and children, Mr. and Mrs. Gerald McCathern and children and Joe Landers.

Visiting the Sam Ogans during the weekend were Mrs. Ogan's sister, Mrs. Frank Lawrence, Lubbock and their aunt, Mrs. Parker Rampley, Silverton

Mr. and Mrs. D. P. Schmidt, Corn, Okla. have been visiting their children, the Herbert Schmidts, the Leonard Schmidts and the Earnest Harders. They came home with the Herbert Schmidts who visited in Oklahoma about two weeks ago. Mrs. Schmidt, who has been in extremely ill health is much better than she has been in many months, and able to enjoy the visit here.

Among those from here attending the funeral for A. L. Hodges at Tulsa, Saturday, were Mrs. E. M. Green, Mrs. Edgar Vinson, Mrs. Carlton Dobbins, Mrs. Betty Shepard, Linda and Ronnie. Johnny Hodges arrived home Friday night on 30-day leave from Army duty in Viet Nam.

The Greens report news from former residents of this community; Mr. and Mrs. Steve Glenn and family. The daughter Judy was married March 4 to Mike Tucker at First Christian Church, Clovis. She is employed at the county courthouse at Clovis at Tucker farms in the area. The Glenns were living in Rul-

doso where they operated two motels. They have since moved to Ft. Worth, where Glenn is in the insurance business, although they retain ownership of the motels. Kent Glenn is attending a Ft. Worth college.

Several people enjoyed a "42" party at the Easter Community center Friday night. Home made ice cream and pie was served to Messrs. and Mmes. David Yandell, Harlan Barber, D. C. Miller, T. L. Sparkman Jr., Joe Andrews, Clark Andrews, Don Baird, Johnny Robinson, Weldon Stephan, Charles Self, Kenneth Frye, Tommy Sparkman, Bill Williams, Eugene Baldwin, Bill Struve, Earl Harkins, Homer West, Mike Waldrip and families; Rev. Sam Ogan and Sammy, Mrs. Laura Littrell and Miss Alma Andrews.

Mr. and Mrs. Charles King, Amarillo, Miss Alma Andrews and Mrs. Laura Littrell visited last Sunday with their relatives, Mr. and Mrs. Ralph Hart at Clovis and the Fred Andrews at Melrose. Mrs. Allie Burris of Texico accompanied them.

Mrs. Floyd Cole and Mrs. Sam Ogan accompanied a group of Baptist Girls Auxiliary juniors to a banquet at Muleshoe shoe Friday evening. Guest speaker was Mrs. Thurman Bryant, Baptist Missionary to Brazil, who is home on ur-lough. The Bryants, who are scheduled to return to Brazil this summer, are stationed in Sao Paulo.

Girls attending were Virginia Newberry, Ruby Reyna, Patty Robbins, Jill Stephan, Rhonda Stephan, Beverley Cole and Melissa Johnson.

Miss Alma Andrews invited a number of friends to her home Thursday afternoon to help celebrate her birthday. The guests

## Furious Five Years Marks Odessa East

The Odessa East Rotary Club has had a brief, but exciting, history. In its five years of existence, it has distinguished itself as the sponsor of the first Interact Club in Texas and one of the first in the world. It is also sponsoring a Memorial Garden at Permian High School to honor the memory of our servicemen who have given their lives in Viet Nam. The first serviceman to be

killed from Odessa was a former member of the Interact Club.

Odessa East has reached its hand across the border into Mexico to try to understand the problems of a small isolated farming community called Santa Elena.

The Officers and Directors for 1966-67 are: president, E. O. Harrell; vice president — Gillett Berger; secretary-treasurer, A. A. Keil; vocational service — William Blackburn; international service — Robert R. Williams club service — S. P. Kroeker; program — Doyle R. Renfro; and community service — R. L. Martin.

The club was organized while L. E. "Pat" Patterson was serving as District Governor.

E. O. Harrell is the present President of Odessa East Rotary Club. He has been a Rotarian for about 15 years. He is a charter member of the Odessa East Rotary Club. His classification is Clergy Protestant.

Since grass grows its food in the leaves, SCS experts advise leaving at least half the leaves on grass at all times. Fourteen million acres of Texas rangelands were grazed this way last year.

Some commuters ride dugout canoes to their office jobs in Makati, ultramodern satellite city of Manila in the Philippines. The Commuter Cross the Pasig River standing in frail craft crowded to the point of swamping.



E. O. Harrell  
Odessa East Prexy

included Mrs. Laura Littrell, Mrs. Elmer Jones, Mrs. Chesley Johnston, Mrs. Mearl Findley, Mrs. Jack Baker, Mrs. Eugene Baldwin, Mrs. T. L. Sparkman Jr., Mrs. Tommy Sparkman, Misses Darlene Sparkman and Debbie Ogan.

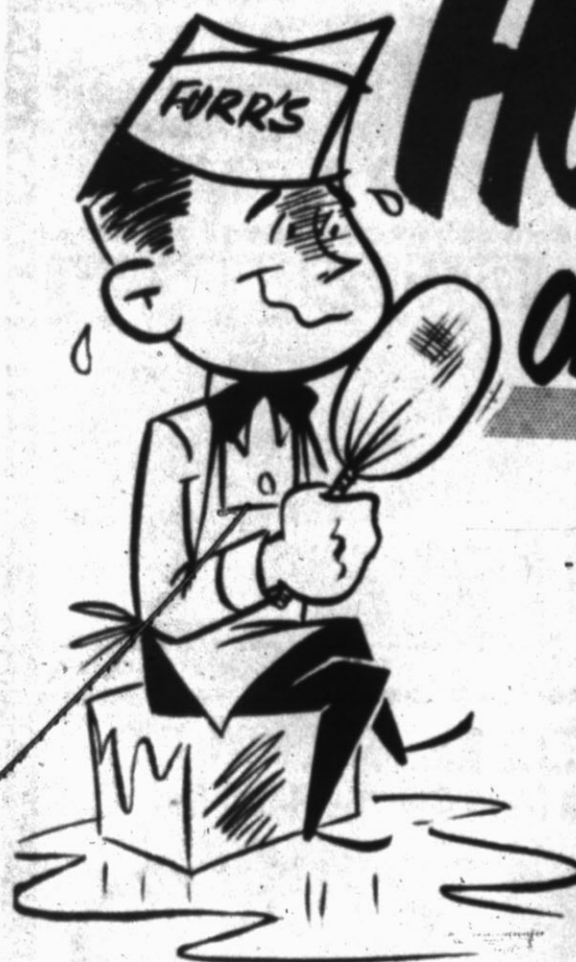
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**CAULIFLOWER**  
**FRUIT PIES**

Dartmouth Fresh Froz. 8 oz. pkg. **8 FOR \$1**

Morton's Apple or Cherry, Fresh Froz. Pkg. **4 FOR \$1**

**CHUCK ROAST**  
USDA CHOICE OR BLUE RIBBON **45¢**  
LB.

**PEAS** Top Frost Fresh Froz. 10 oz. pkg. **8 FOR \$1**

**POTATOES**

Cal Ida Fresh Froz. 2-lb. **\$1**  
French Fried bag 4 for **\$1**

**CORN** Dartmouth Fresh Froz. 10 oz. pkg. **8 FOR \$1**

**DINNERS**

Patio Mexican Fresh Froz. 15 oz. pkg. **3 for \$1**

**SPINACH** Top Frost Fresh Frozen, Chopped or Leaf, 10 oz. pkg. **8 FOR \$1**

**ORANGE JUICE** Top Frost Fresh Froz. 6 oz. can **10 FOR \$1**



Farm Pac **FRANKS** LB. **59¢**  
4 Lb. Box **BACON ENDS** **98¢**  
Pork's **SAUSAGE** 2 Lb. **59¢**

**DELICATESSON**  
1 Whole Fried Chicken  
1 Pint Cole Slaw  
1 lb. Potato Salad  
**All \$1.89**  
For

**EGGS** Farm Pac Grade A Medium Dozen **3 FOR \$1**

**SUGAR** Imperial Pure Cane with \$5 purchase or more 5-lb. bag **37¢**

**MIRACLE WHIP**

**KRAFTS WITH \$5 PURCHASE QUART OR MORE 38¢**

**PRESERVES** Zestee, Apricot, Peach, Grape 18 oz. **4 for \$1.00**

Fresh Fruits & Vegetables

**AVOCADOS**

CALIF. JUMBO SIZE **2 FOR 19¢**

Flowers Artificial Dozen **49¢**

Elephant Ear Bulbs **2 for 25¢**

Caladium Bulbs 3 To Pkg. **39¢**

Holland Bulbs **3 pkgs. \$1**

Furr's **HOLEPROOF NYLONS**  
Another fine product from Kayser-Roth



**FURR'S LOWERS THE COST OF LIVING**

**FOR YOU**

PRELL Liquid Shampoo 7-oz. **69¢**

COLGATE Toothpaste reg. 53c **41c**

Lady Allen Hair Rollers pkgs. 3 pkgs. **\$1**

**FREE!**

Reg. 59c 3 pair for the price of 2 **\$1.18**

