

The Hereford Brand

Vol. 7

HEREFORD, TEXAS, JANUARY 31, 1908

No. 51

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The Great Question

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With everyone who visits our place--How can you afford to sell goods so cheap? We would answer--we are doing a large volume of business and we have a "whale" of a stock of everything for you to select from. Then how can you afford to give such nice and useful premiums with each \$10.00, \$25.00 and \$50.00 purchases? We have been and are still doing this for the purpose of making January and February real live business months--and we have succeeded, too. Now for the next two weeks we will have a live and wide-awake time. Interest is growing each day. The scale of prices has reached the lowest notch on all kinds of house furnishings. Come spend your money now and get a nice premium and draw the capital prize February 15.

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Wholesale and Retail
Furniture Dealer

E. B. BLACK

Wholesale and Retail
Furniture Dealer

RAILROAD BUILDING ON PLAINS

BIG LAND DEAL.

Western Part of Deaf Smith County
Sold to Immigration Association
—To be Sold to Farmers.

The attention of the people of the Middle West is soon to be directed to that great stretch of partially developed farm land lying along the western border of Deaf Smith county, a deal having recently been closed by which the tract comes into the possession of The Associated Land Co., of Kansas City, Mo.

The Associated Land Co., on the first of the new year, succeeded the Geo. G. Wright Company in the land and immigration business, and it is a pleasure to know that the same personnel and active interests that made of the Geo. G. Wright Co. the largest buying and selling organization, so far as Texas lands are concerned, remains in charge of the new company.

To the Geo. G. Wright Company is due, perhaps, more than to any other one concern the honor and credit of developing and peopling that part of the Panhandle known to fame as the "Hereford Country," which includes all of Deaf Smith county, of course, and much of the counties of Farmer, Lamb and Castro. The company, during the eighteen months in which it has devoted its energies to this region, has

(Continued on last page)

Authentic Figures Given by the
Railroad Commission of Texas
Tells a Tale.

CHEAPEST IN THE WORLD

Engineering Problems Easy—Few
Bridges, No Heavy Fills or
Deep Cuts—Easy Grades.

A letter from Commissioner Colquitt of Austin to Hon. W. M. Knight of this city regarding the cost of the construction of railroads on the Plains makes the most interesting document ever sent out from that source. Mr. Colquitt does not deal in estimates and generalities but takes a concrete case in the Plainview branch of the Santa Fe from Canyon City. The figures given are most reliable and authentic. If the citizens of Hereford will study these figures as a school boy would his assigned lesson, digest the matter and then get very busy, the construction of two or more roads leading out of Hereford would be within the possibilities.

THE LETTER.

Austin, Texas, Jan. 23, 1908.
Hon. W. M. Knight,
Hereford, Texas.

Dear Sir:—In compliance with my promise to furnish you with an estimate of the cost of constructing a railroad across the Plains country, I quote below the items of cost, or

rather the items entering into the estimate of the cost of the Pecos & Northern Texas Ry. from Canyon City to Plainview, a distance of 57.32 miles:

	Per mile
Right of way and depot grounds, \$	594.00
Gracing roadbed.....	1,260.00
Bridges and Culverts.....	380.00
Main line track (52 lb. rail).....	5,397.00
Sidings and spurs.....	515.00
Buildings.....	504.00
Cattle-guards, fencing, signs, etc.	362.00
Telegraph line (construction only)	50.00
Tools, furniture, etc.....	56.00
Legal and engineering expenses.....	441.00
Interest during construction.....	441.00
Total.....	\$10,000.00

57.32 miles valued at \$573,433.08 or \$10,004.07 per mile.

You will see that in the foregoing the right-of-way and depot grounds are estimated at \$594.00 per mile. I presume that this property was donated to the company and, therefore, does not represent money actually invested. If you deduct this amount from the cost and allow that all other items were paid in money, the amount of the actual investment would be \$9,410.07 per mile, much of which I presume was, also, paid in cash bonuses.

It is my opinion that with the money to begin the construction and push the work to completion, a line through the country as discussed with me by you could be constructed on the cash and bonuses received from the public; at least, the company constructing the road might be able to realize enough money from the sale of land bonuses to ultimately pay the cost of construction. This, however, is merely an opinion. I furnish you above the Commission's valuation of the property mentioned and have given you the various items which represent the same.

Yours truly,
O. B. COLQUITT,
Commissioner.

A MESSAGE FROM THE FARMERS

Actual Experience of the Men Who
Till the Soil Told in Their
Own Words.

TWO CROPS IN ONE YEAR

Seventeen Years on the Plains—
Old-timer Still Thinks the
Country Good.

The following letter from one of the old-timers, who came to the Plains of Texas seventeen years ago, still thinks that the country is good enough for anybody. Mr. Ward has watched with interest the growth and development of the country. He was one of the many who filed on four sections of fine Castro country land when the State of Texas permitted it under the actual settler law. Read what he has to say about the Panhandle and how he raised three crops with one plowing.

THE LETTER.

Hereford, Texas, Jan., 24, 1908.
The Hereford Brand:—

I came to the Plains seventeen years ago the first time but returned to my old home down in Texas where I was raised. Nine years ago, I came back to Castro county and filed on four sections of land; since that time I have bought seven more sections, one of which is in Randall county. I have been engaged in farming and stock raising and have always made enough feed stuff for

my own purposes and had some left to sell each year. In the spring of 1906, I broke out 100 acres of sod and planted the field in sorghum with a two-row seeder. After the stuff grew up, I turned my stock in the field and let them eat it down, thus saving the trouble of harvesting and feeding. As soon as the stock were taken off, I planted the field in wheat, putting three pecks to the acre with the use of a disc drill. I did not plow the field. In the summer of 1907, I cut the wheat with a header and threshed out one thousand bushels, and afterwards sold the whole lot at \$1.00 per bushel. As soon as the wheat was cut, I again used the disc drill and planted the one hundred acres in millet. This was about the 20th day of July, last year. I cut one ton per acre and sold it at \$10.00 per ton, so you see I got about \$20.00 per acre for the two crops.

I was perhaps the first man to pile up a thousand bushels of corn in a Panhandle field. This was 4 or 5 years ago and I made about 25 bu. with little cultivation.

Any man with energy enough to work, can make a good living and save up something by farming on the Plains. Yours truly,

G. W. WARD.

Ladies don't fail to see Hubbard & Barnett's line of embroidery flouncing. Prices 50c to \$3.00 per yard, insertion to match. lt

WE ARE PREPARED TO SUPPLY FARMERS WITH THE BEST OF IMPLEMENTS

to successfully cultivate their farms. THE SUCCESS GANG and SULKY PLOWS are the best made; the easiest running, lightest draft and less trouble to the operator, than any plow made. The Moline Disc Plows are the undisputed champions of the Panhandle. We have the Force Feed Superior Grain Drills from the five disc one horse to the twenty-two horse sizes with or without the Presser Wheels. We have a full line of

Katydid Sod Plows, Canton Walking Plows, Disc and Drag Harrows

Our stock of Baker Perfect Barbed Wire, galvanized and painted is complete. We can sell you Hog Fence and Farm Fence in any quantity from one rod to thirty miles. WE SELL THE AMERICAN, ELWOOD and PITTSBURGH WOVEN FENCES. They are the best that money can buy.

We know that we can save you money on anything in our line. Come in and look through our stock. It is our pleasure to show you. With sincere thanks for your valued trade in the past. We are, yours truly.

STROUD-GARY HARDWARE CO.

ONE DOLLAR MOVES THE WHEAT

**Eighteen Thousand Bushels Sold
—Many are Selling Their
Holdings.**

Within the last ten days there has been an active movement in the local wheat market. The dollar per bushel did the work and more than eighteen thousand bushels have been brought in by the farmers. The price has ranged from 90 cents to a dollar, according to grade. The buyers have been keen, the market being represented by the Hereford Grain Company, the Amarillo Grain and Elevator Company and the Wichita Falls Mill and Grain Company. This large amount of local wheat being sold at Hereford in ten days will sound strange to Northern and Eastern people who imagine that Texas and especially the Panhandle is a barren waste or a sandy desert. Our friends in Indiana will please note that the Panhandle farmers have put into circulation nearly eighteen thousand dollars by opening their granary spouts. In another part of this issue of The Brand will be found a wheat report showing more than twelve thousand acres already planted and all have not yet reported their acreage.

Dr. Le Grand.

Dr. G. LeGrand departed this life January 23, 1908, at 4:30 p. m. He was born in Breckenridge county, Ky., May 14, 1831, where he lived until he moved to Texas. He was married April, 1859 to Miss Elizabeth Tanner, with whom he became acquainted while preparing himself for the practice of medicine, and with whom he lived happily until his death. Ten children were born to them. Three died in infancy and one in early manhood. Six are still living, viz: Dr. G. F. at Raymondville, Texas, Frank at Dallas, Texas, Mrs. Emma Norman, Kaufman,

Texas, Mrs. Beatrice Parker, Sayre, Okla., Mrs. C. S. Richards and Mrs. Elizabeth LeGrand, Hereford, Tex.

All of the children but Mrs. Norman were with him in his last hours. As he saw death was drawing nigh, he used the little strength he had in whispering words of comfort and encouragement to his beloved companion and children who stood beside his bed, and did not forget to ask about the absent daughter.

Dr. LeGrand moved with his family to Texas in the fall of 1878, stopping first at Dallas, but moving the next year to Graham, where he remained until December, 1903, when he moved to Deaf Smith county. He practiced medicine for more than 50 years. He became a christian when about 58 years old and united with the First Baptist church. For a number of years he was regular in attendance of the church services, but for the last few years his hearing was so defective that he went only occasionally.

From the time he took his bed his condition was known to be serious. Every attention was given him by the physicians who attended him, together with his faithful son, Dr. G. F. LeGrand, who arrived at Hereford on Monday before his death. The family were tireless and sleepless in their efforts to administer to his wants and comfort, but the time had come for him to lay down his armor and rest with Jesus.

Funeral services were conducted in the Baptist church by his pastor, and the remains were taken to the cemetery by the Masons, followed by a host of his friends, and laid to rest with Masonic honors to await the resurrection morning.

Beloved: Your hearts are sad and lonely, but you live in hope of meeting him in a land where there is no parting.

May the grace of our Lord Jesus Christ and the love of God, and the comfort of the Holy Spirit, sustain you in this sad hour.

O. W. DEAN.

THE METHODIST REVIVAL.

**Increased Interest Is Manifested
Much Good Being Accomplished.**

The meeting which has been in progress at the Methodist church for the past, this being the third week, is proving to be of great interest and serving a good purpose not only for that church but for all the churches in the city. Rev. J. W. Storey, pastor of the church, did the preaching for the first two weeks. This week, a new man in the person of M. E. Hawkins of Canyon City, is leading the forces and he is doing some effective work along the lines of Christian work and duty. He has his own methods of procedure and possesses an individuality in his sermons not found in any other evan-

gelist; he talks straight to the point and preaches his convictions with much force and emphasis. Rev. Hawkins is a brother of Prof. D. W. Hawkins, but this is the first time he has had the opportunity to hear him preach an extended series of sermons. The meeting closed last night with a good number of accessions.

For Sale at a Bargain.

Good 4-room house, well and wind mill, chicken house, stable, lot, garden, etc., together with one acre of ground in southwest Hereford, near our home. Terms, 1-3 cash, balance on 12 months time at 8 per cent; also about 4 acres of very desirable ground near the above premises, fenced and cross-fenced, 3 acres in orchard and 1 in alfalfa. Terms, 1/2 cash, balance to suit purchaser. 50-11 JOHN W. DEATLEY.

Elects Cashier.

The Board of Directors of the Western National Bank met in the office of the president Thursday afternoon and elected A. J. Lipscomb as cashier in place of Mr. Fuller resigned. In this choice, the officials of the bank feel that they have been fortunate. Mr. Lipscomb is well known in the business circles of the town and is one of Hereford's most substantial and influential citizens.

A lot of new Gingham and Calico just arrived at The Hub. 1t

Colonial Tea.

The ladies of the Christian church will give a Colonial Tea February 22.

A new line of late style Neckties at The Hub. 1t

Bulk Olives

GROCERIES THAT SPEAK

Sweet Pickles



For themselves as ours do, need little praising. We are receiving daily, shipments of new goods and we are in a position to take care of your grocery wants. We might well be pardoned for being enthusiastic about them.

But all we say is
Give Us a Trial Order

THE HUBBARD GROCERY CO.

TWELVE THOUSAND ACRES

Wheat Farmers Report Large Area for Hereford and Surrounding Country.

CROP PROSPECTS LOOK GOOD.

Reports From Every Section Indicate Percentage Conditions High.

Next summer will witness one of the largest and finest wheat crops ever harvested in the Hereford country. This is said, of course, upon a hopeful anticipation that the conditions for a good crop will continue to be as favorable as they have up to this date. With no unfavorable conditions as existed last spring, the wheat will give a bumper yield and a fine sample. Not a farmer with whom The Brand reporter has talked (and he has interviewed a number from every section of the country), has made an unfavorable report. They all say the wheat looks fine. One man reported that he had been so busy taking care of his feed crops of 1907 and for lack of farm help, had been unable to get any wheat sown. This is a misfortune. The attention of The Brand readers is called to the reports from the Nazareth section, where most of the farmers belong to that good sturdy German class. These people are not putting all the farms in wheat but each one is planting a good acreage as shown by the report handed in. Some of the amounts may be too small and some too large,

CITATION BY PUBLICATION.

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County, Greeting:

Oath having been made as required by law You are Hereby Commanded to summon T. J. Stephens by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 47th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 47th Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the Third Monday in February, 1908, the same being the 17th day of February, 1908, then and there to answer a petition filed in said Court on the 22nd day of July, 1907, in a suit, numbered on the docket of said Court No. 194, wherein Allen G. Bell and C. G. Witherspoon are Plaintiffs, and T. J. Stephens is Defendant, and said petition alleging that heretofore on or about April 3rd, 1903, said T. J. Stephens as Defendant in a certain cause pending in the County Court of Deaf Smith county, Texas, styled Thos. R. Reagan vs. T. J. Stephens, No. 44, entered into a replevin bond to secure the possession of certain personal property held by the Sheriff of Deaf Smith county, Texas, under a writ of attachment, with your petitioners, Allen G. Bell, C. G. Witherspoon and I. N. Jennings as sureties.

That thereafter on December 20th, 1904, in the County Court of Deaf Smith county, Texas, there was entered up against said T. J. Stephens, as principal, and Allen G. Bell and I. N. Jennings, as sureties, a judgment in the principal sum of \$315.00 with interest at the rate of 6 per cent per annum from April 3rd, 1903; That said Allen G. Bell and C. G. Witherspoon had to pay off and discharge said judgment as aforesaid for said T. J. Stephens, at his special instance and request, whereby said T. J. Stephens become indebted to and promised to pay to your petitioners the said sum of \$315.00 and interest thereon at the rate of 6 per cent per annum from April 3rd, 1903; That said T. J. Stephens, though often requested, has failed to pay said sum of money or any part thereof to plaintiffs' damage \$500.00.

Wherefore plaintiffs pray for writ of attachment against the property of Defendant T. J. Stephens, that he be cited to appear and answer this petition, that plaintiffs have judgment for the principal sum of \$315.00 and interest thereon at the rate of 6 per cent per annum from April 3rd, 1903, (\$41.00) and for all costs in their behalf expended, and for general and special relief, and for an order foreclosing their attachment lien upon the property of Defendant.

BAKER & WITHERSPOON,
Attorneys for Plaintiffs.

HERRIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

WITNESS, W. M. Cogdell, Clerk of the District Court of Deaf Smith county.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas, this the 20th day of January, 1908.

W. M. COGDOLL, Clerk,
[SEAL] District Court, Deaf Smith County.
By O. B. FURKEY, Deputy. 50-4c

but the total will fall short of the real acreage in that district. Corrections will be made if attention is called to any discrepancies.

	Acreage
Total previously reported	8292
W. J. Major	120
J. P. Robinson	140
Mr. Ausburn	170
Mr. Maagold	140
J. P. Robinson	120
Geo. W. Beemer (spring)	100
Eli Dunlap	30
Eli Dunlap	235
A. G. Bell	30
B. T. Bell	150
R. F. Price	150
J. S. Warner	50
B. Huleman	50
Adam Backes	200
Martin Fehr	60
H. Heidgerken	50
Ben Huseman Sr	150
John Huseman	70
Louis Huseman	70
Ben Huseman Jr	50
G. P. Leeman	100
W. Litch	60
Frank Saalfeld	70
Henry Saalfeld	100
L. Sieger	70
Stephen Thier	70
Kael Farm	60
Henry Lang	100
W. A. Odell	130
W. L. Sain	150
Z. T. Clifton	30
G. W. Orr	30
E. C. Millett	30
T. A. Osborne	240
N. A. Laughlin	130
Frank Mengo	240
R. L. Wilson	175
E. Hudson	90
Miss Robinson	80
Total	12,577

Tree Planting.

Shade tree planting along the streets in Hereford has begun in earnest. The avenue leading from the Presbyterian church to the residence of Geo. W. Irwin is to be planted on both sides by owners of the property and will be put out in fine large black locust. This is just what The Brand has been advocating for months and months. This may not be the fruit of its tree campaign but the citizens have, at last, come to the conclusion that trees will not grow unless planted and cared for properly. Now let other streets get busier and order trees to plant along the curb on both sides. A little concerted action on the part of a few people will soon make Hereford the most attractive city on the Plains. Will you help?

Civic League to Meet.

All members of the Civic League and others who are interested in beautifying the city are earnestly requested to meet at the courthouse next Tuesday night for purpose of taking such steps as may seem proper on the part of the League. Much good work has already been done by the League and now that the New Year is fairly on, the good work should again be taken up and pushed with earnestness.

Hundred-Acre Orchard.

J. T. Jowell is planning a hundred acre apple orchard, which is being planted this week. The Hereford Nursery has the contract and will put out a fine variety of apples. Mr. Jowell has been on the Plains since '86 and this step on his part expresses in strong terms the confidence that he has in the ultimate success of apple growing on the Plains.

The orchard is located on his ranch three miles east of Hereford and will be in full view of the passing trains on the Pecos Valley. This is a move on the part of an oldtimer on the Plains that should be followed by many others.

New laces and embroideries at Hubbard & Barnett's, all the newest patterns. 1t

HEREFORD HARDWARE CO.

Just received a car of Wagons, and our stock is about complete in all lines. What we want now is more of your business. We want you to call on us and we will do our best to please you. ❁ ❁ ❁ ❁

HEREFORD HARDWARE CO.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

J. H. KING, Agent

GARRISON BROTHERS

take this occasion to thank their numerous friends and customers for the splendid trade of 1907, and to assure them that every accommodation consistent with right business principles will be cheerfully granted them in 1908. Our stock is unusually complete in the famous John Deere line of

Farming Implements; Leader, Wood Star and Sampson Windmills, Moline and Fort Smith Wagons; Velie Buggies, Emerson Alfalfa Renovators, Charter Oak and Garland Stoves and a full line of General Hardware.

Make Our Store Your Headquarters

GARRISON BROTHERS

You Will Be Treated Right

THE MIRAGE.

First Edition of Four Thousand Copies Quickly Taken—Second Forthcoming.

In one week after the appearance of The Brand's new quarterly journal "The Mirage," all of the first issue of four thousand copies were sold. A second edition of five thousand copies is in preparation. Friends were surprised as they did not think such a work of art could be turned out by a country print shop. Congratulations have come from all quarters. "The best piece of literature descriptive of the Panhandle ever published," has been a common remark. The Mirage is being bought by ones, by twos, by the hundreds and by the thousands.

The word "Mirage" as a name for a publication has been misunderstood by a few. The word is pronounced as if spelled Mir-rah. Give

the "i" the short sound and the "a" the broad sound. The word comes thru the French language from the Latin word, miror, meaning to wonder at, hence a wonder; in optics, a reflector, a reflection or optical illusions. The American Encyclopedia Dictionary gives this definition:

"An optical illusion by which images of distant objects are seen as if inverted, below the ground, raised above the horizon or up in the atmosphere. The phenomenon is best observed in Egypt and the inverted images so much resemble those made by water as to create the illusion that a lake is near. The soldiers of Napoleon, when in Egypt were tantalized by the mirage, and Monge, who accompanied the expedition, was the first to explain the illusion. The layers of air in contact with the heated soil are rarified and expanded more than the layers immediately above; a ray of light from a distant

object must traverse a strata of less and less refractive power until refraction is followed by total reflection.

"In 1882 Captain Scoresby, sailing polar regions, saw the mirage of a ship inverted in the air. He recognized it as his father's vessel and learned afterwards that it was thirty miles off."

The mirage (Hebrew SHARABH—the mirage) was known in ancient Jewish times; it is mentioned in Isaiah XXXV 7, "And the parched ground shall become a pool and the thirsty land springs of water."

* Those who have not seen a copy of The Mirage would do well to examine the subjects treated in the first number, as follows:

- The Mirage.
- The Panhandle, what it is.
- The Plains, what they are.
- Deaf Smith county.
- Geology of the Plains.
- Topography of the Plains.
- History of Texas in short sentences.
- The soil of the Plains.
- Water supply in the Hereford country.

Stock raising on the Plains.

- The climate of the Panhandle.
- The money crops of the Plains.
- Map of Northwest Texas, showing the Plains and the Panhandle.

Editorial.

The Panhandle and its makers—letters from the tillers of the soil.

- Old Mother Earth—Banker.
- The City of Hereford.
- The rainfall for Hereford.
- Hereford at the Texas State Fair.
- The Panhandle Alphabet.

Also forty-one half-tone cuts, illustrating the subject matter.

The Last Excursion.

The last homeseeker's excursions showed a good increase in numbers and interest. The streets on Saturday afternoon when most of them had returned from looking over the country made one think of old times so many new faces could be counted. In all there were about 125 men who stopped off at Hereford and a number of sales were made. There was no "knocking" and every one worked for the good of the country and had a good word to say for Hereford and the Plains. The real estate men who are bringing in the new people are getting the support they deserve. Actual settlers are buying more land than ever before; land speculation has almost seen its day and now the "man with the hoe" is coming. Let the good work go on; encourage the land men and the land companies; lend them your aid without graft.

Horse-Shoeing.

Let me shoe that horse, for fear he gets lame. Let him be gentle or Bronc, standing or pitching, yet I shoe him. Near Easterwood's livery barn.

30-1f PORTER L. JOHNSON.

He Too Knew the Scripture.

While Rutherford B. Hayes was a college student he went out walking one day with two of his "chums," and, happening to meet an old farmer coming along the road they determined to have some fun at the old fellow's expense. Accordingly, they approached him in this manner:

"Good morning, Father Isaac!"

Then his two friends spoke to the old tiller of the soil, one calling him Father Abraham and the other Father Jacob. With a sober face the old agriculturist looked up, and in a solemn voice said:

"Gentlemen, you are mistaken; I am neither Abraham, Isaac nor Jacob, but Saul, the son of Kish, who was sent out to find his father's asses, and lo! he has found them."

—Judge.

Born in Texas.

Mr. and Mrs. W. M. Raulie, who live near Hereford, were made happy by the arrival of a full-fledged Texan at their house on the night of

January 26, at 4 o'clock a. m. He was a boy and came into the world with all the characteristics of Panhandle product. This makes four boys and three girls in the family and Mr. Raulie feels proud that the fourth boy was born on the Plains of Texas.

Card of Thanks.

To our many friends who so faithfully aided us during our late trial and bereavement, we wish to state that words are inadequate to express our heartfelt gratitude. We pray God's choicest blessings on all of you, and finally when you, too, shall come to cross the dark valley, may guardian angels guide you safely over to where all is life and peace and joy forever.

MRS. G. H. LEGRAND AND FAMILY.

Concrete Walks.

Let us figure with you on putting walks in front of your residence or your store. We are in Hereford to stay and guarantee our work.

42-1f W. F. WEST & Co.

Do Not Fail to See

Alfalfa Lumber Co.

When in need of Building Material of any kind. Our stock is large and our goods are good let us prove to you that our prices are right. See us for DeVoes Lead and Fine Paints and Varnishes.

Alfalfa Lumber Company
C. M. MILLER - Local Manager

CONTRACTORS and Builders

F. B. COTTEN, - 22 years experience
C. H. HUNTER, - 15 years experience
W. B. ANTHONY, - 18 years experience
WARD BRATTON, 20 years experience

Let us save you money on that house, barn or shed that you are going to build.

VALUABLE MERCHANDISE

We Carry

Peters Diamond Shoes

The Best Medium Priced Shoe on the Market.

EDWIN CLAPP



the best known line of Men's high-grade Shoes sold anywhere.

Our Shirt line is exclusive "Silver" "Gold" and "Ide" Brands—that stand for Quality, Fit and Workmanship.

ONLY EXCLUSIVE LINES

The Stetson
and
Beaver Hats

Two of the best known brands.

Sterling
Clothing

a line up-to-date in style, quality and workmanship. We are making special prices on our fall line of Boys' and Men's Clothing, and all we ask is a chance—we will convince you that we can give you the best merchandise on the market, at the most reasonable price.

Give us a Chance

H. C. MYRICK

W. J. GILILLAND

J. M. GILILLAND

GILILLAND FURNITURE COMPANY

We handle a line of Gate-end Davenport Sofa Beds, which for Quality, Design and Price are unequaled. We also handle a line of Automatic Davenport Sofa Beds, which are acknowledged the superior of anything of the kind on the market.

We have a large stock of Mattresses that we are going to close out at just what they cost us. We can furnish you an \$18.00 Mattress for \$10.00. If you want a cheaper Mattress, we have them from \$2.50 up. Call at our store and see them.

Our resolution for the new year is to sell goods for a small profit, so we invite you to come and price our goods and see if we are keeping our resolutions.

GILILLAND FURNITURE CO.

FURNITURE

UNDERTAKING

TO HAVE SEWER SYSTEM

Expert Visits Hereford—Says Town is Ideally Located—Recommends Modern Plant.

THE WATER SUPPLY IS AMPLE.

Makes Report to the City Council and Estimates Cost of Construction.

John B. Hawley of Fort Worth, an expert in hydraulic subjects, on an invitation from the City Council and Commercial Club, visited the city Wednesday and spent the day looking over the grounds and made a thorough investigation of the feasibility and cost of the construction of a modern system of sewers. Members of the Council and the Secretary of the Club showed Mr. Hawley over the city and gave him an opportunity to study the lay of the surface and natural drainage and he pronounced Hereford the most ideally located city he had visited in many years. He says that the construction of an up-to-date sewerage for Hereford is one of the simplest problems he had ever seen in his experience. After going over the grounds, he made the following terse but pointed report to the Council:

The Mayor and City Council, Hereford, Texas.

Gentlemen:—After an examination of the ground I am convinced that the territory covered in our talks can be easily sewered at a cost within your means, with the main sewer built large enough to accommodate a future population of at least 15,000.

All along the river front the soil is of proper quality for "disposal" purposes.

The whole project is entirely practicable and without mechanical difficulties. Respectfully,

JOHN B. HAWLEY,
Civil Engineer.

In discussing the matter, Mr.

Hawley says that the modern systems are absolutely safe as to health, the sewage being disposed of in such a manner that no water courses are ever polluted and it is this kind he would recommend to the people of Hereford. He says that our private systems of water works will be ample for all flushing purposes, but that a flushing tank could be put in at a nominal cost. The maximum cost of constructing a system that would be large enough to accommodate a future population of fifteen thousand would be about \$20,000. This, of course, contemplates a complete and modern system; one that would not need constant repairs or additions. Mr. Hawley further states that the cost of putting in the system at this time would be less than it would have been six months ago; in fact, the cost of material, the cost of expert labor and supervision, the rental of ditching machines and all expense items are now considerably less than they will be after a few months. Another thing is the engineer problem. This is so simple that the entire system could be built in 90 days after the work began.

"There is no use to present argument to convince the intelligence of the city that such a system would eliminate the possibility of disease from contamination; the water-born, the air-born and the fly-born germs of disease would be cut down enormously; the health of the entire city would be improved. This is the best side of the question, not to mention the advance in the values of property which would more than pay the cost of construction. The advertisement that would be given the city would add to your already increasing population," said Mr. Hawley.

The members of the Council feel gratified at the conditions found here by Mr. Hawley, who is an eminent

expert in his line and who has spent 20 years in his profession. He is an eminent consulting engineer, having been sent to the Panama Zone to investigate certain features of the water and drainage system for contractors; he was for several years city engineer for Fort Worth and his opinion of the conditions at Hereford will be of great value to the Council in laying plans for building a system. This is another plank in the People's Platform for 1908 and no

time should be lost in taking the initiatory steps.

Farmers' Meeting.

Come to the court house tomorrow at 2 o'clock p. m. and exchange experiences with your neighbor. It will help you both.

Steam Plow for Sale.

A complete steam plow outfit for sale at a bargain if taken at once. Inquire at the Brand office or address Box 14, Hereford, Tex. 46tf

S. I. Lee Announces.

We have the name of S. I. Lee this week to announce for the office of Treasurer of Castro county. Mr. Lee is now serving his first term as treasurer and has handled the books in a business like way giving splendid satisfaction to the people of the county. If re-elected he promises the same efficient and honest service.

Overloaded with house canvassing at The Hub. 1t

ALL WOMEN

Who suffer with the ailments of their sex are in need of the great strengthening, cleansing and regulating properties of

PRICKLY ASH BITTERS

It puts the liver, stomach and bowels in fine healthy condition, builds up the nervous system, strengthens the body, clears the complexion and changes a poor, tired, discouraged woman into one of sparkling good health and cheerfulness.

Get the Genuine with the Figure "3" in Red on Front Label.

Sold by Druggists.

Price \$1.00 per bottle.



T. M. COULSON,

Special Agent

The Brand

B. W. HAWKINS, Business Manager.
A. C. ELLIOTT, Editor.

Address all communications to
THE HEREFORD BRAND

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, JANUARY 31, 1908.

"HEREFORD IS SLOW."

The local station agent, our friend, Mr. J. W. Lacy, has just made his annual report of the business done by the Santa Fe at this point and it presents some very interesting figures. In the last two years the number of immigrant cars; that is, cars loaded with the household effects of people moving into the Hereford country with Hereford as their objective point, has aggregated two hundred and forty-eight; 130 of these cars being for the year 1907 and 118 for 1906, an increase of 12 cars for 1907. This does not represent the large number of people who did not ship their goods into Hereford, but came only with their personal effects and buying their household goods afterwards. Since the first of the year a large number of cars have been received, as the movement had just fairly begun. Is Hereford slow?

This makes a fine showing for the country and the class of people who are thus becoming permanent citizens come from the best people of the United States. They are here to help build the New Empire of the golden Southwest. They have seen the possibilities and have accepted the opportunities. The reputation of the Hereford country is bringing a most desirable class within its borders. It is not an uncommon sight to see three or more cars of household goods being unloaded at one time; this was the case last Tuesday. The last excursion brought the finest lot of fellows that could be gathered together and a number of them will soon make Hereford or its vicinity their homes. Is Hereford slow?

What are all these people going to do? Every one of them, with few exceptions, will till the fertile soil of the Plains. The treasures long buried will be brought forth from Mother Earth. Hundreds, yes thousands of acres, will be put in cultivation: wheat, corn, alfalfa and other feed stuffs will abound. Is Hereford slow?

"As a town, Hereford is not better situated than many other Plains towns and not nearly so well in a natural sense as is Canyon City. And, as a county Deaf Smith is not any better, if as good as other Plains counties, but notwithstanding all this they, both town and county, are leading in the gain of settlers."—Canyon City News.

Is Hereford slow?

**TO-DAY
TO-DAY
TO-DAY
TO-DAY**

Have you paid Your Poll Tax?
Today is the last day.

Announcements

Deaf Smith County.

For District Attorney, 47th Judicial District:

A. A. LUMPKIN.

For County Judge:

W. H. RUSSELL, (re-election).

JAMES HUGHES.

S. J. DODSON.

For Sheriff:

E. F. CONNELL, (re-election).

HENRY HUBBERT.

For County Clerk:

W. M. COGDELL, (re-election).

G. M. SUGGS.

J. H. KING.

For County Treasurer:

C. E. SMITH, (re-election).

G. R. JOWELL.

For Tax Assessor:

J. W. FORD, (re-election).

Castro County.

For Sheriff and Tax Collector:

ROY BARBER.

J. H. FLANAGIN.

JOE B. COLLINS.

For County Treasurer:

S. I. LEE.

For Tax Assessor:

ARCH CONNER.

A Religious Collection.

Probably the largest church collection in the history of the town was taken Sunday at the Methodist church. Rev. Storey preached a most impressive sermon on the abuse as well as the right use of money. He made it very clear that there are a great many uses to which we put our money that are transitory and bring no results that in the evening of life we are proud of. A call was made for the general collections, embracing missions, church extension, funds for the orphan's home, for the bishop, etc. In a very short while \$736.00 was raised. This seemed especially liberal just at this time as the church here was assessed for these claims only \$250.00. So pleased was the pastor that he called it a most religious collection. Hereford can always be depended upon to do her part in such matters.

Llano Estacado Nursery.

Now is a good time to plant fruit shade and ornamental trees. We have a good assortment and would be pleased to show you through our grounds. We guarantee satisfaction. Come to see or write us. We are located one half mill S. W. of Depot. Hereford, Texas.

S. L. BOONE, Proprietor.

42th W. F. STINSON, Manager.

Young Man Hurt.

Tuesday afternoon a young man, Josh Stringer, and Mr. Tinsell, recently from Illinois were out driving some cattle from one pasture to another and in some way young Stringer got seriously hurt. He went to one side to drive back a calf and soon the horse was seen to be returning without its rider. Mr. Tinsell went in the direction from whence the horse came and found the young man lying on the ground in an unconscious condition. He was brought to the home of Mr. Rose near the College and physicians were called. They found that he had received a severe shock but that his conditions was not as serious as first thought. He is resting well at present.

Big Safe.

J. A. Fox & Company have just received for their store, the largest safe ever brought to Hereford. It has lock boxes and other boxes and all kinds of apartments galore. It is 4 feet wide, 3 feet deep and 6 feet high, room enough for all the books, papers, cash sales and the firm besides, in case of emergency.

Have You a Bank Account With THE WESTERN NATIONAL BANK

of Hereford, Texas

CAPITAL - \$50,000.00
SURPLUS and PROFITS - 40,000.00

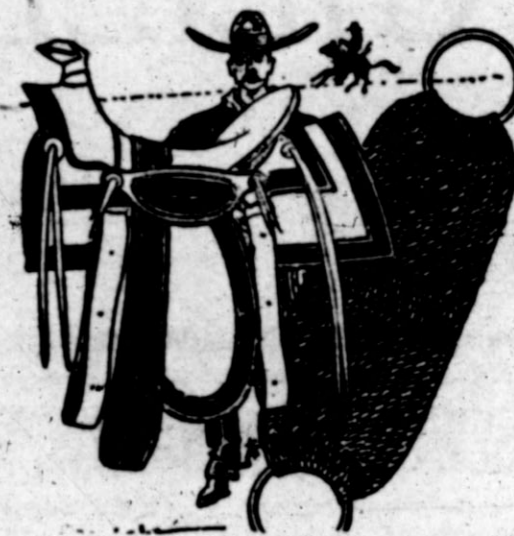
Your business, large or small, is cordially invited by the Bank which for the past few years has been helping this country to grow and growing up with it.

G. A. F. Parker, President J. L. Smith, Vice President Frank W. Wilson, Asst. Cashier

FOR STOCK SADDLES

J. A. Canterbury takes pleasure in showing his line of Harness and Saddles, the kind that wear well and look well. If I have not got what you want I will make it for you.

Come in Strangers and let's get acquainted.



Yours very truly,

J. A. CANTERBURY

John D. Jarrott

Successor to ARGO & JARROTT

Wishes to thank you for your past patronage and expresses a desire to sell you good groceries in the future.

COME TO SEE, US

LUMBER BARGAINS

When you are ready to build that house, barn or cowshed don't buy till you have figured with us. Our stock of doors, windows, paints, glass, varnishes, oils and everything in the lumber dealer's line is complete and first class. Trust us to interest you on prices. Mound City Paint our leader. Sherwin-Williams Paint our specialty. For interior finish don't fail to get our HAND CRAFT STAIN.

HEREFORD LUMBER CO.

Local and Personal

For views phone M. M. Major. 1f

J. C. Laird and family left Thursday for a short Trip to Fort Worth.

For fresh Jersey milk, call on the Hereford Dairy. Phone No.9. 24-1f

Go to the Elite for King's candy, it's fine. 1t

Special Prices on all saddles. J. A. Canterbury. 42-1f

Coal at \$5.00 per ton at Harrison's. Get next. 50-2t

King's candy for Hereford Queens. Sold at the Elite. 1t

See M. M. Major for the Racycle. Best Bicycle made. 48-1f

Coal at \$5.00 per ton at E. W. Harrison's. 50-2t

King's Candy, made in Texas and sold at the Elite. 1t

W. B. Phillips of Vega, Texas, was in the city Monday and Tuesday.

W. B. Phillips of the North Draw was doing business in Hereford Tuesday.

R. A. Locker of Chickasha, Oklahoma is visiting his parents in East Hereford.

Sam G. Bratton of Parmerton, Sundayed in Hereford, mingling with his friends.

For red rust proof oats see Eli Dunlap at Hereford Hardware Company. 51-1f

Mrs. O. H. Parker of Grimes, Oklahoma, was here attending the funeral of Dr. LeGrand.

Get a load of "Niggerhead" coal from Harrison out of car. No slack, sand, slate or sulphur, just coal. 1t

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-1f

With each \$10, \$25 or \$50 you spend at Black's you get an elegant prize. 50-2t

All my laprobes that I have left I will close out at cost for spot cash. J. A. Canterbury. 43-1f

For fine dressmaking by first-class seamstresses, inquire at Mc's Boarding House. 45-1f

Everybody knows "Niggerhead" is best. Harrison has a car on the track. 1t

Miss Lizzie LeGrand of El Paso, niece of the late Dr. LeGrand, was here attending the funeral of her uncle.

Vernon Dillard of Lockney, Texas came up Saturday on a visit to his father, who has a ranch northwest of town.

F. W. Wilson of the Hereford Hardware Company made a trip to Canyon City Tuesday afternoon, returning Wednesday.

A car of genuine Rugby "Niggerhead" coal on track. Can furnish you direct from car until Monday night. E. W. Harrison. 1t

L. O. Robertson of Dallas, the big insurance man, was circulating among his friends in the city the latter part of last week.

Now is the time to plant onion sets and seeds. We have them. Send for catalogue for 1902. Roswell Seed Co., Roswell, N. M. 50-2t

The finest \$45.00 Selkirk Velvet Rug you ever saw will be given away by E. B. Black during this Premium Sale. 50-2t

We would like to put in some good flues with our concrete blocks. They make the best and safest flues. 42-1f W. F. West & Co.

W. T. Smith never misses a train with your baggage. His wagons will call at your house. Phones 87 and 226. 43-1f

Say, did you know that all kinds of furniture and floor coverings are being sold for less money than you ever saw at E. B. Black's. 50-2t

J. H. Ott of Hollene, N. M., with his son Harry and daughter Edna, was in the city a few days visiting his brother, A. A. Ott. Miss Edna will remain for awhile.

Prof. W. T. Noblett who was once connected with the Hereford College was here the first of the week visiting among his many friends and attending to some business matters.

Our Twenty-Five Thousand Dollar Stock of elegant and selected furniture offers the greatest inducement to buyers ever known in these parts. 50-2t E. B. Black.

Our spring stock of Val and Torchon laces, Swiss, Hamberg and nainsook embroideries are in every particular up-to-date. Will be glad to show you. Hubbard & Barnett.

Rev. and Mrs. J. N. Wooten left Monday afternoon for Fort Worth, Port Arthur and other South Texas points on their annual vacation which the church has offered their pastor. They will be away some three weeks.

Save yourself big money on what you buy. Get a real handsome premium with each \$10.00 purchase, and draw the Capital Prize—\$45.00 Art Rug—if you buy quick, at E. B. Black's. 50-2t

The real estate firm of Park & Bourn has dissolved. A. A. Ott has associated himself with Mr. Bourn in the real estate business. The firm will do business under the name of Bourn & Ott. Mr. Park is at present writing life insurance.

Fine Rockers, nice Hall Trees, good Blankets, fine Comforts, Hand Painted China, fine set Queensware, elegant Pictures and scores of other nice things given away as prizes during the Big Premium Sale at Black's. 50-2t

Nice Hereford residences, small farms near Hereford headquarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38-1f

The Trustees of the public school have made a contract with the Hereford Nursery to plant a number of trees on the grounds at the high school building. A number of patrons and their children have bought trees and will engage Mr. Landrum, proprietor of the nursery, to plant same for them.

Col. J. H. Stinson, one of Texas' most honored citizens, died at his home in Winnsboro last Sunday. He was 77 years old and had seen the state thru many years of its development. He was the father of Mrs. W. J. Rogers of this city and J. H. Stinson of Amarillo. The message telling of his death came too late for Mrs. Rogers to attend the funeral.

MEN'S CLOTHING



On account of the warm open winter and the money panic we find our business on Men's Suits and Overcoats has not been as large as we had expected so far. Our stock is entirely too large for this time of year. We have entirely too much money tied up in this line. We must move some of it if prices will do it. Our line is strictly up-to-date. We handle the Schwab and R. & W. lines. We offer for 15 days for cash, our

\$30.00 R. & W. Suits for	\$21.75
27.50 " " "	19.25
26.50 " " "	18.50
25.00 " " "	17.75
22.50 " " "	15.00
20.00 Schwabs " "	13.95
18.00 " " "	12.85
15.00 " Special, label and price on sleeve	10.75
12.50 " Suits for	9.35
10.00 " " "	6.75

OVERCOATS ONE-FOURTH OFF.
A Big Stock of Men's Pants, \$2.50 to \$7.50 for 15 days at 25 Per Cent Discount.

Geo. A. Stambaugh.

T. M. Palmer Lumber Comp'y
DEALERS IN
LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Comp'y
HEREFORD, TEXAS

IN

Photographs

and VIEWS quality is of first importance. How disappointing to have a picture fade after a few years. Best material and careful workmanship at

MAJOR & McGhee's

Coal! Coal!

\$5.00 Per Ton

For the purpose of getting in a little of the filthy Lucre, I shall sell one lot of coal at above price for cash only.

E. W. HARRISON

OLD FOLKS

Especially need "Nature's Remedy" (NR Tablets); need it to take the Rheumatism out of their joints; need it to keep their Stomach, Liver, Kidneys and Bowels in good order; need it for the strength and vigor it gives.

Let "NATURE'S REMEDY" Be Your Doctor.

Take a tablet now and then; it will keep your system in such good condition that diseases cannot take hold. Every box is guaranteed to give satisfaction, or the purchase price refunded.

Better Than Pills For Liver Ills
GET A 25c. BOX.

Nature's Remedy
NR TABLETS - NR

E. T. WOODBURN & SON, - Hereford, Texas

Educational Column

"No sweet without some sweat"

Mr. and Mrs. Charles H. Curl of De Graff, Ohio, while in the city, visited the High School, and expressed themselves as highly pleased with the work they saw. Mr. and Mrs. Curl expect to return to Hereford in the early spring to make this place their home.

Today (Friday) closes the fifth month of the Public School.

It may be of interest to some of the larger pupils to know that the temperature cannot be raised above the boiling point, unless the steam is confined, however much heat may be applied.

The great Arnold of Rugby was once asked why he studied so much. His answer was that he wanted his pupils to drink from a living fountain instead of a stagnant pool.

Some one has said that if a man employs a number of laborers to do a piece of work, he is out early and late to see that the work is well done; and if the wife has a dress in the shop she goes day after day to have it fitted, but neither visit the school to see what their child is doing.

Our earth moves with a velocity of over 68,000 miles per hour. Men of science tell us that were it instantly stopped, enough heat would be produced to change the entire globe to vapor.

The signs of the times all point to a new school building in the near future that will be an ornament to the town and to the cause of education.

Will not some Castro county teacher send us some school notes for next week's column?

Miss Vivian Rogers of the graduating class of 1907 and Mr. Sam Bratton of the Class of 1906 were married on last Sunday at the home of the bride. These young people while students stood high in their classes. Miss Rogers being the Valedictorian of her class. This Column extends kind wishes to this young couple who are now on life's voyage together.

To much praise and commendation cannot be given our worthy school board for its push and enterprise. Every citizen of Hereford is already proud of the splendid appearance of the school campus since the trees have been planted, notwithstanding there is not a leaf to be seen.

More new pupils are entering. Their names will appear next week.

Alfred Stanley, formerly one of our school boys, but now of Midland, is becoming quite a writer. One of his poems recently appeared in his home town paper.

On last Friday the Eight Grade enjoyed a quarter holiday, being first in attendance and having the fewest tardy.

Edgar Webb one of our best boys leaves this week with his parents for Corpus Christi to remain several months. The seventh Grade regrets Edgar's going.

Some one has said an acre of performance is worth a whole world of promise.

The examinations are now over for the first term and the papers graded. Parents if your children have not made satisfactory grades, help them to do better at the close of the last term.

"Ground Hog Day" will soon be here when if this little animal sees his shadow he will run back into his hole and stay six long weeks.

Henry Hubbert for Sheriff.

The Brand is authorized to announce the candidacy of Henry Hubbert for the office of Sheriff and Tax Collector for Deaf Smith county, subject to the action of the Democratic party. Mr. Hubbert has lived in the county for the past six years and has served as deputy sheriff, and is at present marshal for the city of Hereford, which position he has filled with credit to himself and satisfaction to his many friends. He appreciates the trust and confidence the people have placed in him, and, if elected to the office to which he aspires he promises to perform the duties of the office to the best of his ability.

The Best Papers.

The papers you want are the papers that will suit your entire family best. A combination that will answer this requirement is this paper and the Fort Worth Semi-Weekly Record.

The Record is a general newspaper of the best type. Ably edited splendidly illustrated, it carries a news service which is the best that knowledge and experience can suggest. Special features of the Record appeal to the housewife, the farmer, the stockraiser and the artisan.

The colored comic pictures printed the Friday issue are a rare treat for the young folks.

Its market news alone is worth the money.

You will surely be a constant reader of The Record once you try it, and the favorable clubbing offer made below is an opportunity not to be missed:

Semi-Weekly Record 1 year, \$1.00.
The Brand - - 1 year, 1.00.
Both papers - - 1 year, 1.75.
Subscribe at this office.

Bratton-Rogers Nuptials.

At about three o'clock last Sunday afternoon, an unsuspecting, innocent looking couple of young people, full of hope, happiness and youthful aspirations, might have been seen wending their way toward the Methodist parsonage. The young lady seemed a little shy and timid, yet trustful; the young man, buoyant and attentive, thinking the greater part of the world sat by his side.

With but a few friends present Rev. Story made Sam Bratton and Vivian Rogers man and wife.

Vivian is one of Hereford's bright and accomplished young ladies. She graduated in the public school here last year with the highest honors, being the valedictorian of her class. Sam was also graduated from the same school the year previous. He now has a good position in the County Clerk's office at Parmerton, where they will go to live.

They both have a host of friends among the people of Hereford who all join in wishing them a happy life and a golden wedding Jan. 26, 1908.

Canvas Gloves and Mittens, 3 pair for 25c at The Hub. 1t

W. H. M. S.

Next Tuesday afternoon at 3:30 p. m., at the church, the Woman's Home Mission Society will meet in business to elect officers for the ensuing year. It is important that every member who is interested should be present. Let us have a full attendance. PRESS SUP'T.

The Great Premium Sale at E. B. Black's is a prize winner. 52-2t

Church Services.

There will be church services at the Presbyterian church Sunday at eleven and also at night.

Ladies Golf Gloves 25c at The Hub. 1t

The Brand is only \$1.00 a year.

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST—A class pin of 1907, H.H.S. engraved on the face. Finder please return to Brand office. 50-2t

LOST—A gold filled watch with a gold filled chain. Anyone finding the same and returning it will be liberally rewarded. D. R. Gass. 51-2t

FOUND—A 225 pound black male hog with white spot on left side of face, unmarked. Owner can find same at Z. T. Clifton's near Summerfield. 51-4t

FOUND—A red cow with white-face calf; cow branded, looks like PL connected, right ear cropped, left ear cropped and split. Call at Geo. W. Beemers, first house west of cemetery, pay for this ad and feed. 51-4t

HORSES FOUND—One blue horse two years old, one bay yearling mare, one sorrel yearling horse, small mule about 5 years old branded Y over (-) bar on left shoulder. Owner can get them by calling at the Warren ranch, 10 miles S. E. of Hereford and paying for the trouble and expense. See E. Warren. 50-2t

REAL ESTATE FOR SALE

FOR SALE—Two fine sections of land for sale on easy terms. See or write J. B. Elliston. 50-tf

SOME BARGAINS in city property also ranch property. J. M. Boone. 51-4t

FOR SALE—One section fine land on long time if sold at once. See or write J. B. Elliston. 50-tf

A BARGAIN—Six sections fine smooth Panhandle land near railroad. See or write J. L. Fuqua, Hereford, Texas. 46tf

FOR SALE—My residence in Hereford. Will sell at bargain on terms to suit purchaser. But little cash required. J. Ray, Vernon, Texas. 51-tf

FOR SALE—Section 343 blk. M 6 four miles east of town of Dimmitt. Price \$16.00 per acre 1/2 cash balance 1 to 5 years 8 per cent. See owner. J. T. Jowell. 48-tf

FOR SALE—One section, half section and two quarter sections of land situated from 3 to 10 miles of Bovina, Texas. F. D. Perkins, Shendoah, Iowa. 44-8tp

FOR SALE—Paloduro Stock Farm and Ranch, 15 1/2 miles northwest of Hereford, Texas. Two, three or more sections, 400 acres in fine state of cultivation, about 200 acres in wheat. Ready stocked with white-face cattle. Price on land \$15.00 per acre, half cash, balance on time. Address P. O. Box 162. 51tf

FOR SALE AT ONCE—One of best located homes in Hereford. House has four large rooms and 12x12 reception hall, four closets, three galleries, two lots, main street on three sides; has over \$200.00 worth of trees and shrubbery out and other improvements. If sold at once, for cash, will sell cheaper than you can buy and build. Address P. O. Box 292, Hereford, Texas, or call at this office. 51-2t

FOR SALE ON EASY TERMS—654 acres all smooth land 7 miles south-east of Hereford no improvements, 320 acres north of Hereford adjoining Howard ranch all smooth unimproved. Also 160 acre farm 4 miles southwest of Hereford, good 5-room house, barn, well and mill, young orchard, 80 acres in cultivation. Will sell at a bargain. See J. H. Bowers, owner at Locust Grove Ranch. Box 304, Hereford, Texas. 44-tf

REAL ESTATE WANTED.

WANTED—A bargain in Panhandle lands. Any size tracts considered up to \$30,000.00 cash investment. Give full description and particulars. Will inspect soon. Address lock box 127, Kentland, Ind. 51-2tp

MISCELLANEOUS WANTS

GIRL WANTED—To wash dishes and do other kitchen work at the Iowa Hotel. 49tf C. E. HOWARD.

ROOMS FOR RENT

ROOMS—Two furnished rooms close in. Phone 84. 44tf

WANTED—Couple to occupy front rooms nicely furnished, with best board, at \$20.00 each. Address Box 272.

FOR RENT—DWELLINGS

FOR RENT—Good four room house close in, good water. Chas. Havenhill. 49tf

FOR RENT—New five room house near Court House, good well and mill, chicken house, etc. Apply to C. E. Howard, Hotel Iowa. 47tf

FOR RENT—Two story brick building is 25 by 80 feet. Lower story will be vacated by Jan. 25. J. M. Bogard. 49-4t

LIVE STOCK FOR SALE

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE—1-4 section of land 1 1/2 miles north of Kelso. \$16.00 per acre, part cash, balance in eight years. Address Box 734, El Reno, Okla. 50-tf

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

MISCELLANEOUS

FOR SALE—One riding and one walking lister. A. H. Morriss. 51-tf

FOR SALE—About 300 good second-hand wheat sacks for sale by J. B. Farley at the Rice residence. 1tp

FOR SALE—Baled alfalfa in ton or 1/2 ton lots, \$17 per ton delivered. Verne Witherspoon. 49tf

FOR SALE—Some baled millett and broadcast bundle sorghum. All nice and bright. Fred Millard. 51tf

FOR SALE—At a bargain, my four-room residence, close in. W. B. Park. 47-tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—Some winter turf oats, ready to sow now. Also some red oats and spring wheat, both Nicaragua and Macaroni. Also some barley. See J. D. Thompson. 49-4tp

FOR SALE OR EXCHANGE—\$14,000 stock dry goods for real estate, Western Texas preferred. Best business in town of 1500. Address A. L. W. 502 Pecan St. San Angelo, Texas. 49-4tp

TO TRADE

TO TRADE—A fine section of land to trade for Hereford city property. See or write J. B. Elliston. 50-tf

WILL EXCHANGE my residence for unencumbered land within 6 miles of Hereford. J. N. Russell. 50-2t

One section fine land to trade for Hereford city property. See J. B. Elliston. 49tf

WE WISH TO THANK OUR FRIENDS AND THE GENERAL PUBLIC

for their patronage during 1907 and we ask them to get our prices on

Coal, Salt, Posts and Feedstuffs

before placing their orders for the coming year.

Fallwell & Sons

WHY NOT NOW

WHY NOT TAKE YOUR SEMI-ANNUAL BATH NOW AT THE

The Boone Barber Shop L. E. Thompson Proprietor

Firstclass Workmen

RESOLUTIONS ADOPTED

By the Panhandle Farmers' Congress at Amarillo, Texas, January 10, 1908.

Whereas; The Bill now pending in Congress, introduced by the Hon. John H. Stephens, of the 13th Texas District, on Jan. 6th, 1908, known as "The Palo Duro Canyon National Forest Reserve and Park," and

Whereas; The entire people of the Great Southwest we be substantial beneficiaries by reason of the establishment of such park in the heart of the Texas Panhandle, and

Whereas; Our sister state, although young but powerful for good, will share in the lasting benefits to be derived from this Park and National Play Ground, therefore be it Resolved; That the Legislature of Oklahoma, now in session at the city of Guthrie, be requested to memorialize the National Congress, expressing the desires and earnest wishes of the people of the Southwest, to the end that we may secure the passage of the said Bill at no distant date.

Be it further Resolved that this Congress, joined by other organizations here assembled, invoke the aid of the President of the United States and each Senator and Congressman of the United States, to the end that they may realize the national importance of this great undertaking, and may speedily take steps to preserve the forest and wild game now in the Palo Duro Canyon, and secure for the whole people a National Park and Game Preserve in the heart of the Plains.

It is the sense of this meeting that we heartily endorse the work of the the Palo Duro National Park Association, composed of leading business men and residents of the Panhandle, and the State of Texas, and we especially appeal to the Press of the entire Union to give this movement wide publicity, to the end that the people may learn of its marvelous beauty and grandeur, and to impress upon the Congress of the United States its value as a National Park and Forest Reserve.

Resolved that a copy of these resolutions be sent to the Speaker of the Oklahoma Legislature and to each member of Congress.

PANHANDLE FARMERS CONGRESS, Lon D. Marrs, J. H. Avery, Secretary. Chairman.

Livery Barn For Sale.

Notice.—Here is a good livery outfit I will sell as I want to go to California right away for the benefit of my health. I will sell you the vehicles, horses, harness and fixtures for cash and lease you the barn or sell you the barn on time if you mean business and see me at once.

51-4t J. F. EASTERWOOD.

Jr. B. Y. P. U. Program For Sunday, Feb. 2.

- Minutes and Roll Call. Collection. Subject, "The Mountain Sermon." Scripture Lesson, Matt. 5:1-13. Leader, Cecil Gilliland. Prayer. Memory verse, Matt. 5:16. Reading, Zula Rogers. Song No. 113. Talk on the lesson by Prof. T. D. Mullens. Song No. 40. Rec. of the Beattitudes—Jonathan, Mac and W. C. Pitman. Song No. 19. Report of committees. Prayer.

Letter List.

- List of unclaimed letters remaining in the post office at Hereford, Texas, Jan. 27. Mrs W D Hurst Mrs J W Johnson Mrs W A Odell Cannon & Magill Mr U V Ross Mr Leonard Davis 2 Mrs. Coral Mrs Flora B Chisholm E A Robinson Mr Lorensa Clemenson

When calling for these letters, please mention that they are advertised. Respectfully, CLARENCE SMITH, P. M.

TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

WARREN GRAIN CO.

Successors to J. F. Collup

Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished Centrally Located Rates \$2.00 Per Day

The best is none too good for our patrons

Come and Make Yourself at Home

SEE MY BARGAINS IN HEREFORD CATTLE

AND

BERKSHIRE HOGS

I am not in the Hot Air Zone nor from Missouri, but I show the goods. I have some very choice young Hereford bulls, by Stuart of Shadeland 113423 by the \$10,000 00 bull, Diplomat.

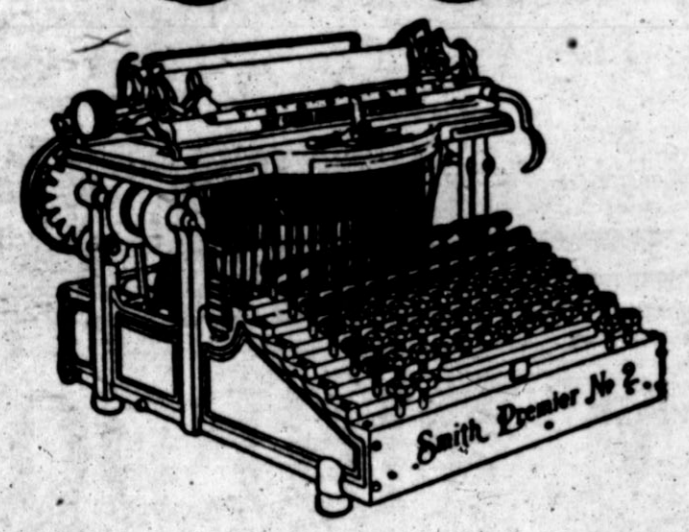
I have a few young Berkshire Boars, by Master Highelen 90350, a half brother to the \$5,500 00 Star Masterpiece.

We also breed Mammoth Bronze Turkeys and Barred Rock chickens. We breed them to sell and sell them to breed.

See me, write me and deal with me to get your money's worth.

R. H. NORTON

ONE MILE WEST FROM HEREFORD, TEXAS



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co. 1687 Champa St., Denver, Colo.

Try a Want Ad in The Brand

FIRE INSURANCE

Plate Glass Insurance Live Stock Insurance

written in GOOD COMPANIES

D. F. ASHBROOK, Agent

AT STROUD & GARY'S STORE

Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

Cardwell Brothers

Are now in their new building at the same old stand, We are now better fixed than ever to handle your Grocery business satisfactorily.

Come in and See Us Whether You Buy or Not

HEREFORD

and other points on

Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,

Traffic Manager, Pecos Valley Lines, Amarillo, Texas

Hereford Real Estate Exchange

We have Lands, City Property, Roller Flour Mills, Gins, Livestock and other Properties, located in Oklahoma, Iowa, Missouri and Eastern Texas, to Exchange for Panhandle lands. In adding the Exchange feature to our business, we are in position to assist our friends at home, and also the non-resident, and we tender our services to all who wish to buy, sell or exchange—Anything. We have assisted some of our friends in securing Loans. If you wish services from people who KNOW HOW to transact Real Estate deals, let us know your wants.

HEREFORD REAL ESTATE EXCHANGE

SAM H. MORRIS.

Manager

NEWS GOODENOUGH.

Capitalist to Visit Hereford and to Inspect the Panhandle Short Line Railway.

Major W. A. Squires, manager of the Panhandle Short Line Railway Co., gave out the following as an interview which shows the progress the new management is making towards putting the road in shape for an early resumption of work:

Chas. N. Wilson, president of the American Engineering Company and one of the largest construction com-

panies in the United States, will be in Hereford February 3, and go over the Route of the Panhandle Short Line R. R. with a view of financing and constructing the same. He will start from Dalhart and go through the following counties to San Antonio: Dalham, Hartley, Oldham, Deaf Smith, Castro, Lamb, Hockley, Terry, Gaines, Andrews, to Midland, to a connection with the Texas Pacific R. R. and from Midland he will go through the following counties into San Antonio: Midland, Glasscock, Tom Green, Schleicher, Kimble, Kerr, Bandera, Bexar, into San Antonio. He will return to Midland and go through the following counties to Deep Water at Rockport and to St. Joe Island: Midland, Tom Green, Edwards, Uvalde, to a connection with the Southern Pacific R. R. and on through Zavala county part of Dimmitt, into Lasalle to Cocolulla from thence to Tilden in McMullen county, thence to Oakville in Live Oak county and Portorico county into Rock Port at Deep Water. It is the intention of Pres. Wilson to be on the line for inspection at least one month, after the inspection preparation will be made to let the contracts for three hundred miles in the next sixty days. The Panhandle Short Line is now a sure go and will be built and Hereford and all the towns on this line of road will certainly come to the front now.

Royal Neighbors Installation.

On Friday night, December 3, 1907, La France Camp 4731, R. N. of A. installed officers for ensuing year. Mrs. Emma Hoagland from Amarillo acting as installing officer. After installation refreshments were served which was enjoyed by all. Regular meeting of R. N. A. of La France Camp will meet every Friday night at 7 p. m. Following are the list of officers: Lizzie Cogsdell, Oracle; Mary Myrick, vice-Oracle; Dessie Johnson, Past Oracle; Lavada Biggs, Chancellor; Zelma Beemer, Recorder; Maggie Smith, Receiver; Sidney Carter, Marshall; Nannie Sullivan, Assistant Marshall; Nellie Thompson, Inner Sentinel; Irene Beemer, Outer Sentinel; Willie Gilliland, Organist. Managers: First year, Maggie Crawford; second year, Cora Griggs; third year, Charley Sullivan. ZELMA BEEMER, Recorder. LIZZIE COGSDELL, Oracle.

Judge Ferguson Writes.

Kansas City, Mo., Jan. 25, 1908. The Brand, Hereford, Texas. Gentlemen:—Please send paper to 3311 Baltimore Ave, this city, as we will be here for about two months, after which we hope to be able to be in Hereford among our many friends. Wishing you great success this and succeeding years, I am Yours truly,

JNO. E. FERGUSON.

CLEO ITEMS.

Earmers Coming In—New Homes Being Built

The health of our community, at present, is not good. Mr. and Mrs. T. J. Sawyer, who have been sick for the past two weeks with colds and fever, we are glad to report are improving slowly. Nearly every family in the neighborhood has some member down with colds. However, we are thankful that our complaints are no worse than they are, as no one is seriously sick.

W. P. Boyd, W. J. Slover and others of this community, as well as a number from Dimmitt, have been loading wheat at Hereford for Wichita Falls, having received \$1.00 per bushel on board the cars for their wheat. That don't speak so well for the Hereford buyers.

Mr. Jesse Warren, the hustling real estate man of Dimmitt, was in our community last week with three prospectors, who expressed themselves as being highly pleased with our part of the Plains.

Claud and Arthur Boyd are breaking out a farm on Sec. 56, owned by their father. The boys are going to have a nice farm.

There is a great deal of new land being put in cultivation in this community this year. Gilbreath Bros. are breaking quite a large farm. J. A. Johnson is also putting in more land. W. C. Fitzwater, our cotton man, is also breaking about 50 acres more and says that if some man will put in a cotton gin at Dimmitt he will plant 100 acres in cotton this year. He gathered 6 bales last year off of about 16 or 18 acres, which beats anything I saw or heard of in east Texas while in that country Christmas. Both of the Burch boys are adding more land to their farms. We have to do it, as most of us have our old land in wheat, and what we have not got in wheat we will put in oats.

We are going to try farming down here on a larger scale than ever before. Our country is being settled by farmers, several farmers having bought land in the south part of the Hubbard ranch and have built nice substantial homes, and we extend to them a hearty welcome and wish them much prosperity.

W. S. D.

Paloduro Park Convention.

Mayor Gough is in receipt of a letter from Mayor Haney of Canyon City who is also president of the Park Association which states that he will make a date when he will visit Hereford in the interest of the Park. It is proposed to have a general mass meeting at which the benefit and purposes of the Park will be explained. A program will be prepared and a good lively time is expected. Announcement will be made as to the time of the meeting and the people of the city should show their interest in the matter by giving their presence.

ANOTHER MISSOURIAN.

Thinks Texas and the Panhandle a Great Country—Farmers Making a Success.

A. Arnold of Napton, Mo., (near Gilliam, Mo.) who came in this morning from a trip to the Panhandle country, thinks Texas is the coming great state of the Union. Two years ago a brother of Mr. Arnold went there and invested in lands in the vicinity of Hereford, where he still resides. There Mr. Arnold visited on this trip. "No Land owners made more money during the past few years than those fellows in the Panhandle," said Mr. Arnold. "The shortage of money was not mentioned while I was there. Strangers are pouring in from all parts of the

country and buying land. Just before I left there a train carrying eight coach loads of land seekers reached Hereford. They were well to do, practical farmers who have gone to Texas to live in recent years are the kind that know how to farm, and it is due to this fact that Texas has come to the front as a farming state."—K. C. Drover's Telegram.

The Globe will please take notice that another Missourian has gone mad, and that the invitation to visit the Panhandle is still open. The people of Hereford are preparing to entertain the editor of the Gilliam Globe next spring in royal style. He will be given a warm reception.

If you are in a hurry to have your baggage hauled, just phone Smith at 87 or 226. 43tf



Hubbard & Barnett

Carry anything in the world you want in plain and fancy

HOSIERY



Our stock of Black and Fancy Embroidered Hose is absolutely the best and most complete line shown in Hereford.

Hubbard & Barnett

SEE

B. H. SMITH

for all kinds of

INSURANCE

Fire, Tornado, Hail, Life, and also writes Live Stock Insurance and he also has a farm policy that cannot be equalled in any other company

Office over First National Bank

Hereford, Texas

P. M. RIGEDON

OPTICIAN SPECIALIST
OF EL PASO, TEXAS

Will be at our Drug Store for one day only, arriving Thursday, February 13th, and leaving, Friday, February 14.

Come and have your eyes tested FREE and if you need glasses DR. RIGEDON can fit you and we guarantee all his work to be First Class and to give satisfaction.

He will have a big assortment of artificial eyes and if you need one now is the time to get it.

Remember the Date, Thursday, Feb. 14, 1908, at

T. M. COULSON'S DRUG STORE

First State Bank of Hereford

HEREFORD, TEXAS

CAPITAL \$30,000.00

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

Your account, whether large or small, respectfully solicited . . .

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,
President Vice President Cashier

Election Ordered.

County Judge W. H. Russell on last Wednesday issued an order for an election in accordance with the petition mentioned in last week's issue of The Brand, said order calling for an election to be held on Wednesday same being the 12th day of February, 1908. Geo. W. Irwin, Jr. has been appointed presiding officer. The petition as circulated was signed by over one hundred voters and practically every one, with little or no hesitation signed the petition when presented. Many more could have been secured but those who had the matter in charge found the sentiment so unanimous in favor of the independent district that they ceased their labors when the hundred mark was reached, but many others came in and signed even afterwards. The notice follows:

ELECTION NOTICE.

Notice is hereby given that an election will be held at the Court house in the town of Hereford, in

this county, on the 12th day of February, 1908, for the purpose of determining if said town of Hereford shall form an incorporation for free school purposes only within the following described bounds, to be named "Hereford Independent School District."

The territory proposed to be incorporated is situated wholly within the county of Deaf Smith and State of Texas and is described by metes and bounds as follows:

"Beginning in said county at the northeast corner of survey No. 135, in block M-7; thence due north, with section lines to the northeast corner of section No. 98, block K-3, and the northwest corner of section No. 83, same block; thence due east with section lines to the northeast corner of section No. 43, and the northwest corner of section No. 38, block K-3; thence due south to the northeast corner of section No. 86, and the northwest corner of section No. 69, in block M-7; thence due

west with section lines to place of beginning, and Geo. W. Irwin, Jr. has been appointed presiding officer at said election and he shall select two judges and two clerks to assist holding it, and said election shall be held in the manner prescribed for holding other elections.

Every male person who has attained the age of twenty-one years and who has resided within the limits of the territory hereabove described and proposed to be incorporated, for six months next preceding the date of said election, and is a qualified elector under the laws of the State, shall be entitled to vote at said election.

On each ticket the voter must write, or cause to be written or printed, "Corporation" or "No Corporation."

Notice is hereby also given that at the same time and place designated for holding the above election and by the same election officers, an election will also be held for the election of seven trustees for said independent school district, as provided for the election of such trustees by Section 162, et seq., of Chapter 124 of the General Laws of the Regular Session of the Twenty-ninth Legislature.

Said election will be held in pursuance of a petition filed with me on the 28th day of January, 1908, and an order made by me on the 29th day of January, 1908.

Witness my hand and the seal of the county court of this county, this 29th day of January, 1908.

(SEAL) W. H. RUSSELL,
County Judge Deaf Smith County, Texas.

Additional Locals

Mrs. J. H. Ransom left Thursday for Denton.

Geo. Sachse of Vega was in the city Thursday on business.

Mr. and Mrs. F. Scott returned to their former home in Missouri.

Free—A pocket knife with each Boy's Hat at The Hub. 1t

Robert Humphries of New Mexico was seen here yesterday and today.

Free—A necktie or two pair hose with each Man's Hat at The Hub.

Mrs. C. W. Dodson and son, Charles, are visiting relatives in Sherman county.

H. B. Webb left yesterday for a short trip to Port Arthur and other South Texas points.

Just arrived—A fine lot of Ladies' and Gents' Handkerchiefs at The Hub. 1t

For bicycle repairing see Wharton Brothers. We will also buy or trade for any of your household goods. Come and see our bargains. 48-tf

J. C. Womble of Amarillo was in Hereford yesterday and had his paper changed from that place to Wildorado, where he will make his future home.

The undertaking firm of E. B. Black was called to Bovina this week on account of the death of Mr. Skates. His body was embalmed and shipped to Oklahoma for interment.

C. G. Bratton of Parmerton was in the city Monday and reports that Parmerton county is in good shape except the county seat contest which is retarding the growth of Parmerton and Farwell as well. The contest is now in the higher courts and will soon be decided. He says many new people are coming into the county.

Pay Up.

All who know themselves indebted to me, will please call and settle their accounts. 49tf

HERBERT O. PARK.

PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 222 Office Phone 300
Hereford, Texas

R. M. JOHNSON,
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Coulson's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Hereford, Texas
Residence Phone No. 244

J. W. HICKS
PHYSICIAN AND SURGEON
Diseases of Eye, Nose & Throat a Specialty
Office over Coulson's Drug Store.
Office Phone Residence Phone 217

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

O. P. SUTHERLAND
DENTIST
Office over Coulson's Drug Store.
Phone 234
HEREFORD, TEXAS

DR. F. A. ESTOCK
DENTIST
Office in Opera House Building
Phone No.
HEREFORD, TEXAS

J. M. GILLILLAND
Funeral Director and Embalmer
With Gilliland Furniture Co.
DAY PHONE 115 NIGHT PHONE 113

J. T. WEBB O. E. THOMAS
WEBB & THOMAS
Funeral Directors and Embalmers
With E. B. Black

W. M. MEGERT
LAWYER
Office over Garrison Brothers
HEREFORD, TEXAS

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hereford Texas

Wm. M. KNIGHT Jno. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg. -
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in Western National Bank building

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

W. L. SIMS
LAWYER
ABSTRACTS OF TITLE
FARMERTON TOWN LOTS
Farmerton, Texas

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

C. G. Witherspoon W. Cauda Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business given us.

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdw. Store--Phone 72

J. W. ENGLISH
Real Estate
Office South Side Public Square

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

A. B. AXTELL, C. E. S. D. MILLER
AXTELL & MILLER
CIVIL ENGINEERS
EAGLE BUILDING AMARILLO, TEXAS

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Hard Headed by Strike Six, No. 156847
Authorized by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS · GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Hereford Grain Co.

We Pay Highest Prices For
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Subscribe for the Brand --- \$1.00

LIST YOUR

LAND

with THE SOUTH WEST COLONIZATION CO. In starting out they extend to all a happy New Year, and panic or no panic, they propose to do things, which means a large business in the Hereford territory and logical benefits to each and every man, woman and child in it.

They have live real estate agents in all the large immigration centers and are going to give Hereford the largest immigration business that she has ever enjoyed. Special cars, coaches and trains will be the feature of their new business

They ask all those who have land to sell to assist them to make Hereford a town of 10,000 people in 1910 or before that time. List your land with them and they will spend their own money to do the rest. Jump on the band wagon and help pull altogether for the shallow water, the best country, and the best land on the plains, at Hereford, Texas.

Their books are now open at the office of Fox & Gyles, next door south of The First National Bank

THE SOUTHWEST COLONIZATION COMPANY

FOX & GYLES, Agents

Hereford, Texas

BIG LAND DEAL.

(Continued from first page)

bought from cattlemen and ranchmen and others half a dozen or more large ranches and tracts of land and sold them to farmers and investors from all parts of the Middle West. Its most recent transaction was the transformation of the Spring Lake ranch in Lamb and Castro counties from a cattle grazing prairie to a thriving community of farmers, in the center of which is located the bustling little city of Spring Lake. Farmers are moving in on this land, erecting substantial homes and opening it up to agriculture quite freely. A majority of them seem to come from Nebraska and Indiana, but there is a fair sprinkling from from Missouri, Illinois, Iowa, the Dakotas and other states. It is almost a safe prediction to say that in another year fifty or seventy-five thousand acres of that large body of land will be in cultivation and producing the crops for which it is well adapted.

Our pretty little neighbor town of

Friona owes its birth to the Geo. G. Wright Co. From it the company has transacted its business in the surrounding territory for the past eight months. Twice a month its long train of Pullman cars is found on the railroad siding, having brought hundreds of prospectors comfortably and cheaply to the scene of the company's activities. Here are kept in constant readiness for service eighteen first-class automobiles and experienced drivers, by means of which the surrounding territory is shown without cost to the investigators. Friona has been on the map only a few months, but it is growing and it promises to distance many of its older sisters in the years to come. Already it has many business institutions. In the near future a bank and a large mercantile establishment designed to supply the wants of all the farmers in the rich territory surrounding it for many miles are to be located. A flour mill is also under consideration by men who see that the crops from the immense wheat fields that are being prepared

must find a ready outlet.

The Kelso country also owes its agricultural being to the Geo. G. Wright Co. Farmers are moving in upon it and taking possession every day, with the intention of turning its rich natural possibilities into real dollars. The Kelly ranch, the Harding ranch, the Doud & Kiefer ranch, and others are also undergoing the same transformation—all due to the energy and push of the same company.

Hereford has naturally benefitted and will benefit very largely in the years to come from all of this development work. Its business men are fully aware of this fact and stand ready at any and all times to cooperate with this greatest force in the onward and upward course marked out for the city and its immediate contributing territory. The Associated Land Co. is almost a "home institution"—at any rate, our people are given the opportunity to reap where the company sows—and as such it has reason to expect cordial treatment even from its local competitors.

The new tract of land upon which the Associated Land Company will begin work after locating and laying out a townsite or two, in which will be immediately placed the institutions necessary for the comfort and cheer of the prospectors—hotel, stores, lumber yards, etc.—is large in area. Portions of it have been in cultivation for years. Its possibilities have been partially tried out, and in perfection of soil, purity of water and delightful climate it is fully up to the Panhandle standard—which is to say that in these respects the world has no better to offer.

"Blowing Your Own Horn."

What's the use to blow your own horn? There is two reasons: First, because you want it blown badly; second, because other people will not blow it for you. The Brand does not have to stand with bulging eyes and inflated chops "blowing its own horn" when its friends are willing and anxious to furnish the music and also pay one dollar in advance per "toot," as evidenced by the following:

No. 77 Chili Ave, N. Y. Jan. 22, '08.
The Hereford Brand,
Hereford, Texas.

To Whom it May Concern:—

It is with pleasure that I enclose you the within one dollar. I have been watching the date on the paper and knew that the trumpet would soon sound and we joyfully greet you this new year by sending the money order, and ask you to advance our subscription one year from the expiration of the present.

I own some land out near Kelso; wish it was closer to your lively little city, but we don't care so long as we get "The Brand" every week to keep us in touch with the activities of the Panhandle Country.

I have some notion that I may

become a settler in or near Hereford some time this coming summer. I have great faith in that country, and also great faith in the men who are behind the most excellent paper you are giving that section of the country every week,—“May you all live long and prosper.”

I will not ask you to send me receipt now, for doubtless the subscription label on the paper will promptly show me that you have given proper credit. I remain most fraternally yours,
DR. H. A. WHITFIELD.

W. S. Dixon Announces His Purpose

The present tax assessor for Castro county, W. S. Dixon, desires The Brand to say that he feels grateful for the trust the people of the county placed in him by electing him twice to the office of county assessor and he, by this means, thanks every one of them for the honor. He says the office has been a great benefit to him in many ways other than financially. He has tried to give good service to the people, and, judging from the many solicitations and expressions of confidence, he must have made a

good officer. He has lived in Castro county long enough to become fully identified with the best interests of the people, and feels that no better class could be found anywhere in the state of Texas. Following the good old Democratic custom of "two terms in the office," he authorizes The Brand to announce that he will not be a candidate for re-election.

Dissolution Notice.

The firm known as Argo & Jarrott, composed of A. E. Argo & J. D. Jarrott, partners, is by mutual consent this day, Jan. 9, 1908, dissolved, A. E. Argo retiring and selling his interest to J. D. Jarrott, who assumes all indebtedness of the firm and to whom all notes and accounts due the firm are payable. J. D. Jarrott will continue the business.

49-5t

A. E. ARGO,
J. D. JARROTT.

Notice.

This will serve as an answer to those who have written me about renting my residence. Will say I have decided not to rent same. J. Ray.

1t

THE HUB

5c COUNTER

- 3 Pint Cups
- 3 Pie Pans
- 1 Doz. White and Smoked Buttons
- Leather Watch Chains
- 1 box Harness Rivets
- 1 box Shoe Tacks
- Hat Pins
- 1 pair Hose
- 1 box Carpet Tacks
- 1 bottle Ink
- Roll Toilet Paper
- Pencil Tablets
- Pocket Combs
- Toilet Paper Racks
- 1 doz. Collar Buttons
- Can Openers
- Paring Knives
- Tack Pullers
- Shoe Awls

- Coat Hangers
- Marking Guages
- Box Hair Pins
- 1 doz. Hair Curlers
- Box Batchelor Buttons
- 12 doz. Pant Buttons
- Memorandum Books
- Skimmer
- Large Red Handkerch'fs
- Large Blue " "
- Ladies' Handkerchiefs
- Pair Hinges
- 4 Coat Hooks
- Hasp and Staples
- 1 pair Sleeve Holders
- 1 Thimble
- Bottle Perfume
- 2 Penholders
- Key Rings



SEVEN LARGE PEACHES ON A 12-INCH LIMB—Grown in

Hereford Nursery

L. P. Landrum, - - Proprietor