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PUBLISHED EVERY THURSDAY

Bootleggers Arrested In Dragnet Raid Sunday

County, City, State Combine Efforts

By TOM PORTER
Staff Writer

Fourteen persons, arrested Sunday during bootlegging raids by local and state authorities, were arraigned Tuesday morning in Deaf Smith County Court on 33 counts of liquor violations.

Agents from the Texas Liquor Control Board, city policemen and members of the Deaf Smith County Sheriff's department joined forces to raid six residences and two cafes during the afternoon Sunday.

Persons arrested and the charges against them include Pablo Aguirre, 54, of 335 Ave. J, two charges of illegal sale of alcoholic beverages and one charge of possession of liquor in a dry area; Manuel Celaya, 66, of 216 Catalpa, three charges of selling and one charge of possession; Andrew Luna, 40, of 803 S. Texas, two selling charges and one possession; and Santos Soiz, 39, of 701 Knight, two selling charges and one possession charge.

A 16-year-old boy arrested at 701 Knight was released Sunday night by County Judge H. C. Williams. The juvenile had been charged with selling alcoholic beverages but authorities decided the boy's father should be made responsible for the youth's actions because the father was present at the time of the sale.

All of the persons charged had been freed by the time of the arraignment Tuesday after posting \$500 bond on each charge against them. Under the new criminal code, the arresting officer can set bond which lasts until the person charged appears in court.

At that time, the bond may be raised, lowered or continued by the judge. It was not changed Tuesday and the 14 persons charged will continue under the \$500 on each charge.

Deaf Smith County Sheriff Ed Robertson explained that a LCB agent had come into this area about three weeks ago and began mingling with the people. The agent had made purchases from each of the persons charged prior to Sunday's raids.

Before making the raids, the authorities obtained search warrants which stated they could search anything on the premises owned by the person named in the warrant.

Several cases of beer — mainly in quart bottles — were confiscated as evidence, along with half-pint bottles of bourbon, wine and whisky.

At Tuesday's arraignment, an interpreter was used in explaining the legal points to some of the persons charged. The defendants were arraigned individually. Three of the men said they had lawyers, but the others said they intended to get attorneys.

It was decided by the court that the defendants could afford attorneys and a court attorney would not be appointed unless otherwise proven.



FAST AND EFFICIENT — Three agencies of law enforcement officers joined forces Sunday in a lightning raid on known bootleggers in the city and county. Officers went in

Three Posts Open On City Commission

Only one person, incumbent Dick Barnard, had filed for the three vacancies in the city government by noon Wednesday, with the deadline for filing set for 5 p.m. Friday.

Terms expiring include those of two city commissioners, Barnard and Joe Easley, and the present mayor, Ray Cowser.

Barnard, who filed Monday, will be seeking his second term in the April 4 election. President of E. B. Black Furniture Company, he has lived in Hereford most of his life.

He and his wife, Mary Elizabeth, have two children. Katherine Nell is a senior at Texas Tech in Lubbock and Charles is a senior at Hereford High School. The family lives at 212 Ave. B.

Easley, who also has served one two-year term, told the Brand this week that he will not file for re-election. He is manager of Easley Feed Yards.

Cowser said Wednesday morning that he hadn't filed, but was "hoping that someone else will file." An attorney, Cowser has served three terms.

City Manager Dudley Bayne said that if there is no opposition for the three men presently holding the offices, they will continue to hold the positions.

Absentee votes will be taken in City Hall 10 days before the election.

Utter Poverty Bothers Veteran

A Hereford man just back from Vietnam says American soldiers are fighting aggression in that country two ways — militarily and generously.

Enrique Galvan, 20, states that he feels the war could be ended quickly by military might but also believes the people of that country can be won over by kindness and good deeds.

Galvan returned home Feb. 20 after six months in Vietnam. He was discharged on the day of separation from the U. S. Army.

After joining the service in the early part of 1965, Galvan took his basic training at Fort Hood, Tex., and then was transferred to Fort Meade, Md. From there, the entire unit was sent on to Vietnam, arriving Aug. 19, 1966.

The unit went into a staging area at Ben Wei for about six weeks and after all the equipment had arrived went to Xuan camp. Galvan explained that the troops would do operations but always returned to Xuan. He has set up a permanent base, which is located about 64 miles northeast of Saigon.

As a member of the 11th Armored Cavalry, Galvan went on many search and destroy missions, but mostly we stayed on road clearing operations because of the armored vehicles.

Describing the war, Galvan said the soldiers in South Vietnam are guerrillas. I haven't been in a war before, but I'd say they're about the best in that kind of thing — but and run.

The VC (Viet Cong) build tunnels, Galvan continued. Some are pretty deep and look like they've been there for years. A few go down and have a little room where they keep ammunition or food. The VC can stay inside a tunnel for days just living on rice.

And you can't get very far in them because of the smell, he explained. They booby trap the tunnels when they leave so we had men called tunnel rats to get them out.

Galvan paints a bleak picture in talking of the Vietnamese people. "They are real poor," he says. "You see poverty all around. The kids are always hungry, always begging, always wanting something to eat. About all the GI's can give them is candy sent to them from home."

"Last Christmas, the unit bought gifts and gave them to the people. They (the people) later put up a big sign of thanks. I think this really is the way to win the war. Being kind to the people, giving them gifts."

"Of course, the government is helping them out a lot" by building houses, Galvan said. "Some of them who used to live in a little hut now have a small house." The United States is always dropping leaflets to both the VC and the civilian people,



Enrique Galvan

Three Act Play To Be Presented Friday, Saturday

Curtain time is 8 p. m. Friday for the opening night performance of Stardust, a three-act comedy which Hereford High School Thespians will present Friday and Saturday. The public is invited to see this principal dramatic effort of the year of the high school actors.

Robert Renfro is directing the cast of 18 in the fast-paced comedy, set in a modern dramatic school which encourages its students to "express themselves" with hilarious results.

Thespians members are all working on various phases of the production and have completed a colorful stage set. They also have assembled costumes including a dress for "Geopatra" and Roman guard's uniform.

Farm To Market Road

County Paving Project Told

Firsting of long range plans to feed traffic into Hereford from the north and east part of the county was given the go ahead by County Commissioners late Monday afternoon in regular session.

The first portion of the plan calls for four and a half to five miles to be paved beginning at highway 60 and going north along the existing road west of the airport.

Easements have already been secured along most of the route with only a few property owners yet to sign.

The exact amount of the payment in this first phase will depend on the state since this paving is being done by the state as a farm to market road and does not include use of any bond money, Judge H. C. Williams said.

Commissioners Earl Holt, Marcus Latham and Donald Hicks voted yes to the proposal and Bruce Coleman voted against it.

Property fronting the proposed road belongs to Gwenn Davis, Robert Lindsey, Charles Hill, Henry Brorman, J. V. Balah, and James McAndrews on the west. On the east, property owners are City of Hereford (Airport), Faye Plank, Francis Hill and others, Blanche Hill.

W. D. Askew, P. I. Carmichael, and Lane B. Cook and others.

In action Monday, the court adopted a new policy that will prohibit county construction of waterways for individuals without charging for them. In the past, farmers have contacted presymts and have been paying only for the actual material (culverts, pipes, etc.) that have been used. Coleman said that in his precinct, he had been charging labor also. The general consensus of the court is that all labor should be paid, both for the use of the equipment and for the man hours involved.

They also stated that the crossing of roads would have to be approved by the commissioner and that they will not help with transportation of water since such practices are illegal.

They pointed out that one farmer who has cut into the county ditch beside the road to form a virtual canal is doing so illegally and that he will not be permitted to transport water down the county right of way.

Costs established are \$10 for each hour a maintainer is used, \$7.50 an hour for the backhoe and \$2 an hour for each man involved in a project.

The commissioners pointed out that each private culvert that is placed on county property becomes the property of the county and that the farmer cannot move it. Too, the court mentioned that maintenance of the culverts is a continuing problem. Siltling is a constant problem when farmers run water in the ditches.

Contracts were signed with the First National Bank as a depository, for county and Walcott school funds. The bank stated that they would pay the county 4 per cent interest on funds placed on time deposit.

Attorney John Aiken appeared before the court to discuss easements for an existing well along a right of way north of Hereford. The well falls within the extended right of way needed to connect the Hereford Feeders Inc. yards with a paved road to the paved road going east from Milo Center. J. R. Allison, president of the feed lots has agreed to do the caliche work and has obtained the right of way for the road. The feed yards will be a receiving center for milo, since they will be purchasing large quantities for their feeding operation. The four miles of road will be started soon, in an effort to get culvert work done before any spring rains.

Final bill for the American Telephone and Telegraph road located in the northeast part of the county was presented to the court. The cost of the road will be repaid by AT&T. Hicks Commissioner in that precinct said \$20,533.33 was the contract price paid to J. F. Messer Construction Company. The county See COUNTY Page 2

First Year Celebrated By Sugarland Merchants

By JOE BRAN
Staff Writer

Over 2,000 ping pong balls will be dropped from an airplane over the parking lot of Sugarland Mall Shopping Center at 1:00 p. m. Saturday during the mall's first anniversary celebration days.

The celebration starts today and runs until Saturday. Refreshments will be served today at 3 p. m.

The balls will be numbered consecutively from 1-1000 and some 800 of these will represent lucky winning numbers. Stores in the mall will have winning numbers posted and when brought in, the person will be awarded a prize.

Prizes will range from a loaf of bread to a transistor radio and will amount to about \$1,800 of merchandise.

The mall also features a new store opening today, C. R. Anthony, with one location in downtown Variety Park, opens a new store in the mall featuring more of the latest fashions and a wider variety of clothes.

Just last week, two stores, Yardstick and Sweetbriar, opened for the first time in Hereford at the shopping center.

Since the first day of opening, the mall has been considered a great asset to the city. It employs 200 persons from Hereford and meets the needs of a person in whatever type merchandise needed.

A barbershop will be located in the mall in the near future as well as a jewelry store. There are still two or three vacant shops but some interested firms have been inquiring about them for future possible business locations.

The huge complex was built at a cost of \$1.2 million. All stores are under a five-acre roof that covers about 160,000 square feet.

The spacious and unobstructed mall has about 19,200 square feet. Parking is available for 989 autos and this pushes the entire area to 16 acres.

The mall has been acclaimed by Jim Boone, manager of the mall, as one of the most beautiful in this area. He further went on to say that it is one of the most beautiful in the country. Boone has traveled much and therefore, has reason to say that.

The uniqueness of the mall is one main factor that contributes greatly to one's pleasure when visiting it. All stores have their fronts built to match their decor. No two stores in the mall have fronts that look alike.

According to Melvin Jayroe, manager for Southwestern Public Service Co., the mall is the largest single account in the industrial class. It accounts for about 14% of the industrial revenue to the company.

The mall is temperature-controlled. See FIRST Page 2



Dick Barnard
incumbent seeks position
on City Commission

Flying Objects Are Seen Again

Two more sightings of "unidentified flying objects" were made by Hereford residents Sunday and Monday nights, bringing the total to five reported in less than two weeks.

Sunday night, the Calvin Goodin family of 430 Star and at least three other persons spotted a bright, flying object and Monday night a family on Avenue H watched an object west of the city for about 10 minutes.

Mrs. Goodin said her son, Gary, was coming home about 7:50 p. m. Sunday when he saw the lighted object north of the city. "He thought at first it was an airplane," explained Mrs. Goodin, "but by the time he got to the house he knew it wasn't."

The Hereford High School junior alerted the other members of his family and they went into the yard to take a look. The members of the family spotted a "big orange-red ball" slightly northeast of their home, "about over Alkman," traveling southeast.

Mrs. Goodin said the object would dim off, get brighter and then discharge bright parts. Goodin said "it tended to brighten in intensity and when it reached a peak, it would drop off like a sky rocket."

Goodin called the discharges "splinters," and said they resembled a fireworks display when it reached the maximum intensity in brightness. "When it dropped the splinter, then it would build up in intensity until it discharged another fiery splinter."

He said the discharged particles would drop straight down and go out after a short time. There were four discharges. "It seemed to speed up a little after each discharge," said Mrs. Goodin. See FLYING Page 2



RUSH JOB — Contractors push work on the vocational addition to Hereford High School. Good weather favors construction which must be completed by the beginning of school next fall. The addition will house auto mechanics, cosmetology and building trade classes and is being built on the northeast corner of the present building. (Hereford Brand Photo)

Golf Invitational Slated Saturday

Hereford High School golf team will meet seven schools this Saturday in an invitational tournament. District playoffs begin Saturday week when the team travels to Muleshoe for the first of three district competitions.

Teams of five will participate in the 18 holes continuous play at Hereford Municipal Course here Saturday morning. Winners are determined by scores of four of a team, Cuby Kitchens, coach said.

Playing for Hereford will be Mike Horton, Russell Phillips, Don Maxwell, Steve Hendon and Phillip Cain. They will be meeting teams from Clovis, Amarillo Sandies, Amarillo Caprock, Pampa, Canyon, Perryton, and Muleshoe.



Old Writers Never Die Says Prof

By The Associated Press
 Commerce, Tex. (AP) — An East Texas State University professor has made finding a new subject for a Ph. D. thesis in English literature as simple as looking up a number in a telephone book.

All you have to do is thumb through the hefty volume in which Dr. Lawrence McNamee has indexed the subject matter of the 14,251 dissertations written between 1865 and 1964 at all universities in the United States, Great Britain and Germany.

The 1,500 page book, representing four years of work by Dr. McNamee and most members of his family is to be published soon by the U. S. Office of Education.

The directory is cross-indexed arranged by periods, subdivided into 35 categories, coded as to school and year and then arranged by author's names.

"The biggest chapter is novel, second is drama," Dr. McNamee reports. "Shakespeare has 680, about 5 per cent of the total. Chaucer is the subject of 219 dissertations and Milton 217."

"Shakespeare's 5 per cent is easy to understand," he said. "Not so easy are the 40 dissertations on Walter Scott's novels-exclusive of his poetry novels-the 19 on Crabbe, a minor pre-Romantic poet, and four on Felicia Hemans, an unknown poet of the Graveyard school of romantic poetry."

Dr. McNamee, a member of the English faculty at East Texas State, obviously isn't impressed with the selection of subject matter in some of the dissertations.

"In the 100-year period this study covered, there has been no dissertation of Shakespeare's

'Twelfth Night,' his most important comedy, yet 11 on 'Henry VI,' one of his inferior plays."

"One reason for this is that Ph. D. candidates have only a hazy idea of what has been done," he says. "They strike out for an exotic topic that is designed to integrate the Bible with Las Vegas and the Kinsey Report."

Dr. McNamee worked part-time on his project for two years starting his research at the libraries of East Texas State, Southern Methodist University and the University of Texas. Then he applied to the Office of Education under the cooperative Research Program.

"Nine out of 10 applications for grants are rejected," he says.

But his application was approved—the first research grant ever awarded to East Texas State — and Dr. McNamee took a 20-month leave of absence to work full time on his project.

To double-check his compilations, Dr. McNamee contacted hundreds of universities. He reports he received complete cooperation from every university in the three countries awarding doctorates in the field of English literature.

Germany was included, Dr. McNamee explains, because of doctorates started.

"The American doctoral program, which began in 1861, came directly from Germany to us," he says. "Surprisingly, the first British doctorate was not awarded until 1921."

The task of compiling the index became a family affair with Mrs. McNamee, 17-year-old Frances, 14-year-old Elizabeth and 12-year-old Johnny all helping. It was tedious, time consuming work.

"I think I owe it to boxing that I was able to finish," Dr. McNamee says. "I used to box a great deal, and I became used to the drudgery of rope skipping which helped in enduring the drudgery of the project."

Dr. McNamee has his theory about the doctoral program and he combines both his scholarly and pugilistic nature.

"What is the purpose in writing a doctoral dissertation? One, to bring forth new knowledge. Two, it is an exercise in the scholarly approach. Three, it escalates statistics for the university. Four, it gets a union card for the guy who's writing."



EASTER SEALS — Governor John Connally presents the first sheet of 1967 Easter Seals to Luther Loflin who is the campaign adult for from Stanley Marcus (standing behind his child). Stacey Dowdy, the child whose picture is on campaign posters, poses with...

RAID RESULTS — One group of men were surprised Sunday afternoon with beer glasses in hand by officers during a full scale raid. Sheriff's department, city police and state liquor control officers all cooperated. Large quantities of liquor were confiscated, but officers said that they had hoped to discover more. (Hereford Brand Photos)

First...

(Continued from Page 1)

The family stated that the object didn't follow the curvature of the earth, but traveled on a straight line. "It didn't fall off the horizon," said Mrs. Goodin, "but just got out of range of the naked eye."

The UFO gave off no trail and there was no noise, said Mrs. Goodin. "I don't know how fast it was moving or how far away it was," she said, "because distances can certainly deceive you." The family said there was an overcast sky with the ceiling about 6,000 feet at the time, and the object was beneath the cloud cover.

The family could distinguish no shape to the object, but saw only the "Bright Glow." Goodin said the object was going pretty fast and estimated that it was in sight for four to five minutes.

The Goodin family summoned a neighbor, Mrs. Clifford Smith of 432 Star, and she watched the object also. Mrs. Goodin said two other persons called near her Monday morning and said they had also seen the UFO. The sighting by the Goodins had been described in the Amarillo Daily News Monday morning.

At 8:55 p. m. Monday, a resident on Avenue H reported to the Hereford Police Department that there were strange lights over Hereford High School.

The woman, who asked that her name not be used, said the object appeared to be 8 to 10 miles west of the city. "It gave off an orange glow, would take on a white glow like a lamp post and then would appear to be revolving around with a green flash being seen," she stated.

The woman said she, her two daughters and a neighbor all watched the object for 10 to 12 minutes. "It appeared to be sitting still over the north end of the high school," said the woman, "and seemed to be revolving."

She said she went into the house, called the police and then continued to watch the object. She called the police dispatcher again and told him if he would send an officer she would show him the object. When she saw the officer coming, the woman headed back outdoors to show him the object. "It was gone then," she said, "and I hadn't had my eyes off it for more than a minute or a minute and a half."

Both of the women who spotted the objects had "definite feelings about their sightings. "It was something like I've never seen before in my life," said Mrs. Goodin. "You just can't describe the feeling it gives you to see something like that. My little 10-year-old girl kept saying 'pinch me, Mommy, pinch me. I'm firmly convinced that what I saw wasn't a meteor.'"

The Avenue H. resident said she hesitated to give her name because "people think you're nuts if you say you saw something, and the kids might tease my daughters. I know I saw something."

Sighting of UFOs in the Hereford area began Feb. 17 when nine persons watched a "brightly lighted" object over the Westway community. One of the sightings was a Deaf Smith County Sheriff's deputy, who chased the object at high speeds.

Three local teenage boys reported seeing a UFO over north Hereford Feb. 20, and a family of four spotted another west of the city last Thursday night.

Cattlemen Will Hear Arid Land Adjustments

Adjustments men have made and can make in deriving a living from arid and semi-arid regions will be in the spotlight in one of the featured addresses at the 90th annual convention of the Texas and Southwestern Cattle Raisers Association in Houston, Mar. 12-15.

Dr. Grover Murry, president of Texas Technological College, will review problems and possible solutions involved in further development of the West Texas area in his talk "What Science and Technology Hold for Livestock and Agriculture in the Arid and Semi-Arid Regions of Texas."

He also will discuss development of a new world center at Texas Tech to help solve dry land problems. The center is envisioned as a vehicle by which additional knowledge can be developed to aid in overcoming environmental factors which constantly threaten life and progress.

A team effort, it will involve not only the school of agriculture, but arts and sciences, education, home economics, engineering, graduate and law schools. All will contribute their special capabilities in establishing a foundation where full advantage can be taken of the resources, accumulated knowledge and research facilities of the university.

Dr. Murry is intimately acquainted not only with West Texas, but other dry land areas. He is a world renowned geologist who has served as a consultant to a number of South American countries, and played a prominent role in development of the oil industry in Australia. He was academic vice-president of Louisiana University prior to being named president of Texas Tech.

WATER COMMITTEE PLANS MEETING

People interested in working with or discussing water resources are invited to meet with the Chamber of Commerce committee this morning at the Calson House. The meeting will begin at 7 a. m.

Dick Godwin, chairman of the committee, said that the committee will hear a report from Andrew Kershner on a recent trip he made to study water problems and solutions in California.

The committee will establish a work program for the coming year.



NEW BODY SHOP—Andy Spurgeon displays the sign for Hedrick-Dodge's new body shop, for which he will be foreman. The shop will have its grand opening Friday and Saturday of this week, along with Hedrick's Anniversary celebration. (Hereford Brand Photo)

Utter...

(Continued from Page 1)

in that country. They are the National Defense Medal, Vietnamese Medal and the Vietnamese Campaign Medal.

He is residing with his mother and stepfather, Mr. and Mrs. Filemon Valdez at 509 Whittier St. The family operates the Economy Store in the 100 block of Main Street.

Easter Seal Campaign Begins With Connally Presentation

Texas Governor John Connally today received the first sheet of 1967 Easter Seals from Texas Easter Seal Appeal Chairman, Stanley Marcus of Dallas.

With Marcus for the presentation were Easter Seal Campaign adult and child, Luther Loflin, 67, and four year old, Stacey Dowdy of San Antonio, whose picture will appear on hundreds of thousands of Easter Seal Appeal letters mailed in Texas this year.

Marcus presented Governor Connally with the first sheet of 1967 Easter Seals on behalf of

the 16,031 disabled Texans who were served by the Easter Seal Society this past year. Of this number 4,986 were adults and 11,045 were children suffering from physical disabilities.

The first adult used on Easter Seal Appeal letters, Loflin is a retired school custodian who has lived in San Antonio for many years. His ill health began in December, 1965 when he had a laryngectomy for cancer of the larynx. Shortly afterwards, he suffered a stroke which paralyzed his right limbs and confined him to a wheel chair. Since

March, 1966 he has been receiving rehabilitation care at the Easter Seal supported San Antonio Rehabilitation Center, in a specialized stroke program, receiving physical, occupational, and speech therapy. In physical therapy, he has regained walking ability for short periods, using a four-pronged cane.

Stacey was born with a congenital spina bifida, an incomplete formation of the spine, which has affected her walking ability. With the aid of long leg braces and extensive physical therapy she is, improving her walking. She hopes to be able to walk well enough to attend public school in two years with her older sister. Stacey has been receiving physical therapy at the San Antonio-Rehabilitation Center for the past year.

The Texas Easter Seal Society helps support 23 treatment facilities where children and adults are treated regardless of ability to pay. Physical, occupational and speech therapy, and information services are provided to help solve the many problems faced by families of handicapped children and adults. In addition, the Society provides braces, wheelchairs, walkers, and related services for those who can not provide for themselves. It has a safety program to help prevent crippling by accidents. And it helps finance a national research program to find causes and ways of correcting crippling.

Necessities For Living Show Bankruptcy Law Difference

DALLAS (AP) — An automobile may be a carriage and a truck may be a wagon but a horse is just a horse.

As far as the law is concerned at least.

This is the implication of an 1870 Texas statute that is still on the books. It deals with property that must be held exempt from forced sale for the payment of debts.

The statute lists 24 items which cannot be taken from a family by creditors. A single person with no dependents, though can keep only five items.

Among the 24 items are a carriage or buggy and two horses and a wagon. No mention is made of motor vehicles, perhaps because there weren't any in 1870.

There are millions of them in Texas now, however, and a footnote to the statute reads:

The Cincinnati Reds dropped 20 of their first 30 one-run decision games this season.

Courts have held trucks exempt as wagons and automobiles as carriages.

Courts nowadays have been forced to fall back on the intent of the legislation, which was to prevent a creditor from depriving a family of its livelihood or means of transportation.

But the single man who goes bankrupt or is put under a civil judgment may have his car seized anyway, because the statute reserves to him only "one horse, saddle, and bridle."

Texas courts have apparently not yet held that a single person's car is equivalent to a horse. But a Dallas judge says he will so rule if the issue ever arises.

The statute harks back to a time when most Texans were farmers or ranchers.

It exempts from seizure, for example, "all implements of husbandry," "five milk cows and their calves," "one gun," "20 head of sheep" and "all provisions and forage on hand for home consumption."

Other family property that cannot be seized includes: the family homestead; all household and kitchen furniture; the family library and all family portraits and pictures; two mules; 20 hogs; all saddles, bridles and necessary harness for the use of the family; 20 goats; 50 chickens; 30 turkeys; 30 ducks, 30 geese; 30 guineas; and a dog.

But a single person, besides the horse, saddle and bridles, can retain only the following, which is also exempt for families:

All tools, apparatus and books belonging to any trade or profession; all wearing apparel; cemetery lots held for burial; and current wages for personal services.

The moral of all this may be: if headed for bankruptcy, get married first.

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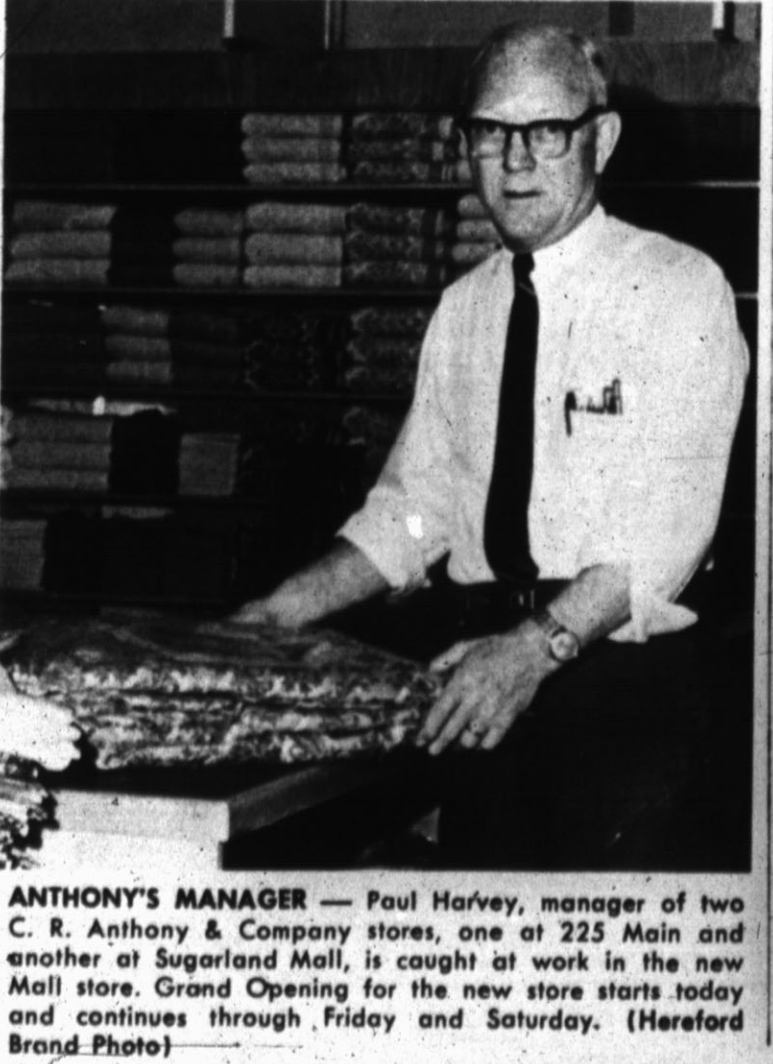
Firemen Finish Banquet Plans

1,246 hood firemen anguished.

The Hereford Volunteer Fire Department had a special meeting called Tuesday night at the City Hall to make final arrangements for the upcoming Firemen, Employers and Associates Banquet.

The banquet will be held at the Country Club Tuesday at 8:00 p.m. It will be the first such banquet ever held in this city and it is hoped that it becomes an annual event.

Albert Maxwell, Max Stipe and Carl Carlyle are in charge of arrangements.



ANTHONY'S MANAGER — Paul Harvey, manager of two C. R. Anthony & Company stores, one at 225 Main and another at Sugarland Mall, is caught at work in the new Mall store. Grand Opening for the new store starts today and continues through Friday and Saturday. (Hereford Brand Photo)



Flying...

(Continued from Page 1)

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County...

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did the grading and clearing of the right of way, but AT&T is picking up the tab on the rest of the work which includes oiling.

Classifieds Get Results

Come to the Country for a
 Country Style

CHILI SUPPER

and Homemade Pie

March 3, 1967 5:30 to 8:00 P.M.

EASTER COMMUNITY BUILDING

8 miles South of Hereford.

Sponsored by
EASTER LIONS CLUB

Weather

	M	H	L
Saturday	56	27	
Sunday	15	64	37
Monday	55	37	
Tuesday	74	27	
Wednesday		37	
Moisture for month	.15		
Moisture for year	.17		

(Courtesy KPAN)

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By MELVIN YOUNG

Greetings! In case you have missed these ramblings over the past few weeks, we might explain that due to the loss of an operator for our linotype machine earlier in the year, and due to the fact that this writer was the only one left in "captivity" (or so it seemed for awhile), the columns have had to wait.

Actually, operating the linotype is not the worst job in the world, and is rather enjoyable for a change. But it is difficult to spend 8-hours in the shop, and still write a column. You simply do not have the time to visit old stand-bys like Emmett Milburn and Leo Forrest to catch-up on the latest stories.

By the way, Emmett Milburn has just returned from an extensive trip over the state, including a sojourn into the Rio Grande Valley area. It was last year about this time that Emmett made a similar trip to the valley and could not find lodging in any of the motels.

It seems that the lower Texas region is a favorite winter resort area for people from the northern states and even as far away as Canada. Most of these folks are retired and choose to spend the long, cold winter months in a more pleasant climate.

Well, he just covers himself with Sloane's liniment. The motel operators think he's retired and going to stay awhile and they do their level best to find him a room.

Well, now that's the story that Emmett tells. Whether you believe it or not is your business.

Emmett is also beginning to worry about collections in his used car business. He called a man recently who was a little behind in his car payments and was told by the gentleman that he would pay "just as soon as we get a good rain."

Leo Forrest, manager of the Deaf Smith County Electric Cooperative, Inc., has just returned from a trip to San Francisco, where he and a number of other people connected with the electric cooperatives attended a convention, and reports that they paid as high as 50 cents for coffee in the convention headquarters hotel in that city.

Leo thought that a little high, even though the restaurant people did leave the "pot" on the table. That's really not a bad deal if you like to drink a "pot" of coffee every time, but for the old boy who likes only one cup, 50 cents is pretty steep.

Things are beginning to pick up around the area, with farmers getting fields ready for the spring crops. That always heralds the beginning of a more pleasant business atmosphere along main street.

And out at Sugarland Mall, they're celebrating the first anniversary this week. Also on tap is the opening of the new C. R. Anthony store in the mall.

Changing Dixie Is Club Topic

Dixieland, the country of magnolia blooms and space rockets, the most rapidly-changing section of the United States, was the subject of Mrs. G. W. Newsom's talk to Lone Star Study Club Tuesday afternoon.

Her program on The Southeast was the last of a series given in the club this year on various sections of the nation, each by a member who had lived or traveled extensively in the area she discussed.

Mrs. Baker Womble and Mrs. V. E. Dodson were hostesses in the former's home. Mrs. Newsom spoke and showed films of the area between East Texas and the Atlantic coast, which she has traversed numerous times on visits to a son and his family in Florida.

"Today the Southland, more than any part of this changing nation, is combining the old and the new for a different tomorrow," Mrs. Newsom said. She pointed to the government's space installations on Cape Kennedy and the growing petrochemical industry along the Gulf Coast as examples of the new.

And even the tight-money situation appears to be letting up, with some savings and loan associations beginning to advertise that home building loans are available again.

And up near Colorado Springs Colo. there is a sign at a railroad crossing which says: The average time it takes a train to pass this crossing is 14 seconds - whether your car is on it or not."

"But there are still shady avenues to magnificent plantation houses among cotton and rice fields," she said, "and the South is still a land of traditional hospitality."

In the business period with Mrs. S. S. Williams presiding, members made tentative plans for assisting with equipment for the County Bull Barn kitchen. They discussed proposals which have been made here to change the name of the Bull Barn, and agreed that they preferred the unusual name by which the building is now known.

Those at the meeting included Mmes. H. E. Henslee, J. J. Durham, Floyd Dunavant, V. E. Dodson, Melvin Cordray, Thelma Chisum, Olen Caviness, Jim Bookout, Bruce Brown, R. G. Blue, Hardy Benson, Ed Warren, Ray Suit, S. A. McCathern, Vivian Major, C. D. Kelton and John Jacobsen Jr.

Veleda Guests Heard

Wigs, high-style beauty aids which appeal to women for a variety of reasons, were shown and discussed on the program of Veleda Study Club Tuesday evening, when Mrs. Dale Scott was hostess in Pioneer Gas Flame Room.

Kay Wagner and LaVerne Hafner, program guests, displayed wigs which were modeled by the club members. The two guests discussed fashions in wigs, their use and care. Topic of the program, one in a series titled Walking In Awareness, was "Make Us Aware of Our Appearance."

Mrs. Clifford Kerr and Mrs. Lloyd Webstr were other guests. Mmes. Joe F. Clark, George Ritter, Billy Sisson, Glenn Watts, Robert Willmot, James W. Durham, Staley Hackley, Armon Lauderback, Dale Barkley, Don Baugous, Bill Bradley and Gid Brown were other members present.

Witkowski Is Board Member

Hereford farmer Leo Witkowski is in Washington, D. C., this week attending the annual National Association of Wheat Growers executive board meeting.

Witkowski serves on the board as President of the Texas Wheat Growers Association. The board is composed of presidents from all state wheat growers associations.

Purpose for the gathering in Washington each year is to meet with legislators and agriculture officials to discuss wheat marketing developments. Wednesday, Witkowski attended a breakfast in the Senate Office Building. About 150 Congressional members, U. S. Department of Agriculture officials and wheat producers were invited.

The breakfast was sponsored by the National Association of Wheat Growers and two wheat market development associations - Western Wheat Associates, U. S. A., Inc. and Great Plains Wheat, Inc.

Producers called on Texas Congressman W. R. (Bob) Poage and Graham Purcell Wednesday afternoon. Congressman Poage is Chairman of the Committee on Agriculture, and Congressman Purcell is Chairman of the Livestock and Grains Subcommittee in the House of Representatives.

Several individual meetings between wheat producers and Congressional members have been planned for this week.

Witkowski is scheduled to return home Friday.

Club Continues Music Parade

Dramatization of an incident which resulted in composition of a national song, America the Beautiful, was the feature of a Music Study Club program Monday in the home of Mrs. Bill Lankford. Mrs. W. S. Fisher was the narrator.

The program was the second in the club's observance of February as Parade of American Music Month. Topic for the day was America's Musicians - Priceless Heritage.

In the skit Mrs. Lankford enacted the role of Katharine Bates, who wrote the lyrics of America the Beautiful. Mrs. Bill Bradley, Mrs. Paul Lyons and rs. Joe Frank Clark appeared as her friends.

Legal Notice

LEGAL NOTICE NO. 1905 IN RE: THE ESTATE OF EDWARD R. HARRIS, DECEASED IN THE COUNTY COURT OF DEAF SMITH COUNTY TEXAS SITTING IN MATTERS PROBATE

NOTICE OF APPOINTMENT NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF EDWARD R. HARRIS, DECEASED:

Notice is hereby given that original Letters Testamentary upon the Estate of Edward R. Harris, Deceased, were issued to me, the undersigned, on the 27th day of February, 1967, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters.

All persons having claims against said Estate, which is being administered in the County below named, are hereby required to present the same to me respectively, at the address shown below, before suit upon same are barred by the general Statutes of Limitation, before such Estate is closed, and within the time prescribed by law.

My residence and Post Office Address is 228 Greenwood, Hereford, Deaf Smith County, Texas.

DATED this 28th day of February, 1967. Martha E. Harris, Independent Executrix of the Estate of Edward R. Harris, Deceased, No. 1905 in the County Court of Deaf Smith County, Texas.

Other American compositions continued the program. Mmes. Bob Wert, R. C. Godwin, Gene Brink, Richard Jackson and A. O. Thompson sang Mah Lindy Lou (Strickland) and I Heard a Forest Praying (deRose).

Mrs. Lyons played St. Louis Blues (Handy) as a piano solo and with rs. A. J. Schroeter a two-piano arrangement of Bernstein's Tonight.

Mrs. Bill Dameron with her ukulele, conducted a Hootenanny contemporary songfest. The program opened with the national anthem led by Mrs. Godwin with Mrs. J. C. McCracken as pianist.

Mrs. Joe Hacker, program director, introduced the topic by reviewing an article by journalist Paul Harvey, who called attention to the rich vein of American music which is often ignored until it is acclaimed in another land, as was the piano virtuosity of Texas' Van Cliburn.

Texas composers will be the subject of the club's next program, March 13 in the home of T. W. Roberson as co-hostess. A guest, rs. Sam Long, was present Monday with those on program and Mmes. W. T. Carmichael, R. P. Coneway, Lowell Sharp, Dale Young, Ellis Coombes, W. E. Dameron, Frances Parker, J. R. Allison, S. F. Clements, Roberson and Gilbreath.

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Calendar Of Events

THURSDAY Bay View Study Club in home of Mrs. H. L. Benefield, 3p. m. Summerfield Study Club, Mrs. L. H. Lookingbill Sr. hostess.

CARD OF THANKS We wish to thank everyone for their kindness and sympathy to us in the loss of our loved one.

Thanks for all the good food that was brought in, and for the lovely flowers. Thanks to the minister for his comforting word; Thanks to Dr. Hicks and the staff at the hospital and to the funeral home for the nice service. May God bless each and every one. The Kermit Strain Family.

2:30 p. Hereford Study Club in home of Mrs. W. H. Gentry, 8 p. m. Duplicate Bridge Club at Community center 7:30 p. m. Wyche H. D. Club at First National Community Room, 2:30 p. m. North Hereford H. D. Club in home of Mrs. Otto Olson, 2:30 p. m. Cultural H. D. Club, special meeting in Mrs. J. G. Gandy's home, 2:30 p. m. County chapter of American Cancer Society in Community Center, 7:30 p. m. Toastmasters Club at Red Rooster Restaurant, 7:30 p. m. Optimist Club lunch at Jones Restaurant, noon. Kiwanis Club at IOOF Hall, 12 noon.

FRIDAY Camp Fire Girl Leaders Association in Camp Fire Hut, 9:30 a. m.

Garden Beautiful Club in home of Mrs. Ray Cowser, 3 p. m. American Legion Auxiliary executive committee in Legion Hall, 7:30 p. m. MONDAY Order of Rainbow for Girls at Masonic Temple, 7:15 p. m. Hereford Jaycee-Ettes at Community Center, 7:30 p. m. Professional Nurses Organization at dining room of Deaf Smith County Hospital, 7:30 p. m. Rotary Club lunch at Jones Restaurant, 12:05 p. m. Odd Fellows Lodge at IOOF Hall, 8 p. m.

TUESDAY Kappa Iota Chapter of Beta Sigma Phi, model meeting in Community Center; Xi Epsilon Alpha Chapter, regular meeting 8 p. m. La Plata Study Club, Mrs. Milton Adams hostess, 8 p. m. La Afflatus Estudio Club, Mrs.

A. N. Hopson hostess, 8 p. m. Young Homemakers H. D. Club in First National Community Room, 9:30 a. m. Calvary Baptist WMS, all circles at church, 7:30 p. m. American Legion and Auxiliary in Legion Hall, 7:30 p. m. Rezekah Lodge at IOOF Hall, 8 p. m. Temple Baptist WMU, general meeting at church, 7:30 p. m. Progressive H. D. Club in home of Mrs. H. L. Hershey, 2:30 p. m. Jaycees lunch at Jones Restaurant, noon.

WEDNESDAY Mon Amis Study Club in Eastern Community Building, 2:30 p. m. Bippus H. D. Club in home of Mrs. John Hill, 2:30 p. m. Avenue Baptist WMU at church 8 p. m. Hereford Lions Club at Hotel Jim Hill, 12 noon.

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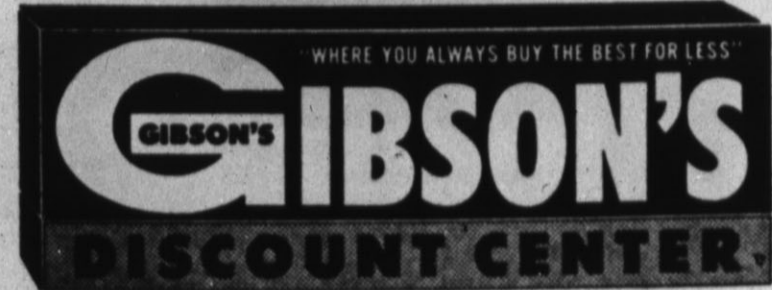
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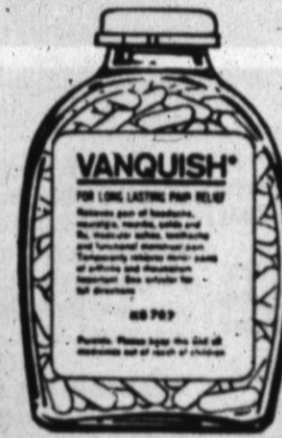
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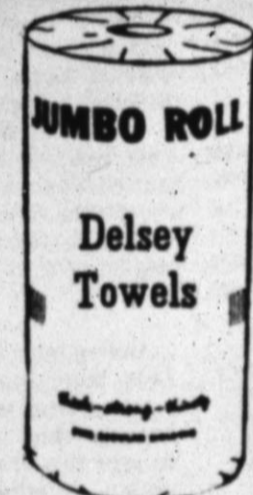
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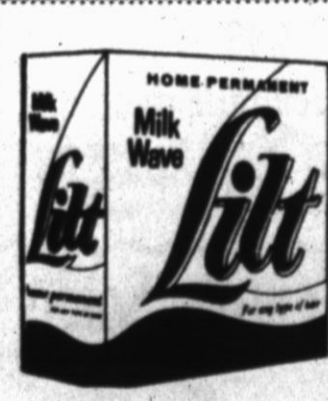
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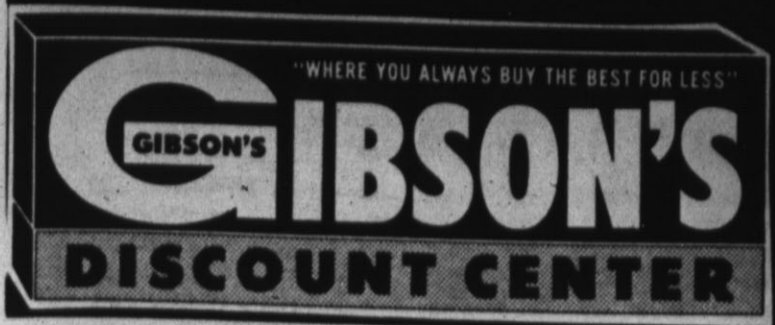
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1ST PLACE TEAM WINNERS — Hereford Women's Bowling Association 4th Annual City Tournament team competition winners are Reddel's team members kneeling, Maxine Lewis (left) and Bea Rhodes; standing left to right are Betty Kelley, Luella Dool, and Margaret Collins. (Hereford Brand Photo)

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Edward L. Sanchez, Parkview, New Mexico; Mrs. Wendell D. Wolfe, 242 Beach; Mrs. Selestino Valdez, 310 Knight; Mrs. Brigido Pena, Rt. 1; Mrs. Ellis Lemons, Star Rt.; Mrs. Carl Lee, Summerfield.
Mrs. Jimmie L. Manning, 227 Ave. C; Mrs. Fedencio Silva, Gen. Del.; Hortencia Figueroa, 439 Ave. D; Mrs. Ethel Adams, Friona; Joe Valdez, 914 Union; Mrs. Don C. Scott, Northwest Mobile Lodge, Space 28; Mrs. Ervin C. Barrow, Vega.
Mrs. Helen Weaver, Rt. 2; Mrs. Fabian T. Orta, Gen. Del.; Jeffrey Millegan, Rt. 5; Mrs. Olive C. Forbus, 1013 Park; Jimmy Flores, 223 Ave. C; Mrs. Jose Daiz, 314 Ave. A.; Mrs. James F. Simpson, 904 E. 2nd; Mrs. Julio R. Contreras, 305 W. 2nd.

Mrs. Berry I. Orr, 210 Whiteface; John P. Robinson, 203 E. 4th; Mrs. Nellie Mullins, Friona; Mrs. Morris E. Davis, 220 N. 25-Mile Ave.; Mrs. Nannie A. Caraway, 118 Lake; Jnua C. Puente, Summerfield; Giles Williams, 520 Star.

PATIENTS DISMISSED
Mrs. Hubert White, Feb. 24.
Mrs. Maggie F. Morris, Mark Woodward, Mrs. Donald W. Aycock, Mrs. Ervin Bartels, Mrs. Carl L. Strafuss, Mrs. Sam Rudleston, Feb. 25.
David Arbuckle, Ed Loerwald, Feb. 26.
F. W. Dool, Mrs. Joe weasley, Frank O. Rogers, Ricardo Ramirez, Mrs. Oscar Easley, Joe Soto, Jeannie McKenzie, Feb. 27.
Sylvia Sainz, Mrs. W. E. Cumption, Mrs. Maud VanHorn, Jessica S. Self, Ralph A. Yerby, Flavio Benavidez, John R. Miller, Mrs. Juan Lopez, Mrs. Roy Conard, Feb. 28.
Alberto Soliz, Mrs. Roslio Miracles, Mrs. Merritt H. Brooks, March 1.

Sunday Night Wreck Causes Slight Damage

Collision involving a 1955 white station wagon and a 1958 sedan resulted in a total of \$300 damage Sunday evening.
Driver of the station wagon, Joseph Patrick Walker, 121 Beach, suffered minor injuries. He was taken to Deaf Smith County Hospital, treated and released.
The two vehicles were going north on 25 Mile Avenue, and the accident occurred as one car was stopped, waiting to make a left turn into a private drive.
Owner of the station wagon

MARKETINGS 26 PERCENT ABOVE YEAR AGO
Cattle marketed out of Texas feedlots from October 1 to December 31 at 323,000 head were 26 percent above marketings of same period a year earlier but 10 percent below marketings July 1 to September 30, 1966. There were 103,000 head marketed during December.

Mrs. Cox Gives Program For West H.D. Club

Miss Evelyn Bell was hostess to West Hereford Home Demonstration Club in her home Tuesday afternoon. The program was given by Mrs. Alice Cox, whose subject was Using Credit. She spoke of installment buying and loans as a part of family money management.
The next meeting was announced for March 14 in the home of Miss Mary Brady.
Mrs. A. G. Bell was a guest. Members present were Mmes. Roy Boyd, Blanche Hardin,

Alice Brady, Bell Grimes, John Jacobsen Sr., Carl Schroeder, Lola Manasco and Miss Brady.
THIRTY-TWO STATES
There were 11, 136,000 cattle and calves on feed in 32 major feeding States January 1, 1967, for slaughter market — 7 percent more than a year earlier. Increases from a year earlier were shown in the number on feed in all weight groups except those weighing 500-600 pounds. The January 1 number on feed was 32 percent above the number on feed October 1 last year.
Wedding Invitations Printed THE INK SPO!

LaPlata Scene Of Girls Tilt

The Nazareth Swifts fouled themselves out of the regional girls tournament in La Plata Gymnasium here Tuesday night as the Vega Longhorns pulled steadily ahead for a 46-33 win. Vega had an 8-6 lead after the first quarter of bi-district tilt between the two Class B

teams, but stretched it to 20-13 at halftime and went ahead 36-27 by the end of the third period.
Susan Simmons led the Longhorns with 22 points, the majority of them being scored at the free throw line. Barbara Wheeler tallied 10 for the Longhorns and Pat Cassety got 9.
The Swifts were led by Sandy Gerber, who scored 15 points, and Maggie Birkenfield, who got 11.
Vega will participate in the Class B Regional Tournament at Canyon Friday and Saturday.

Art Guild Hears Talk By Member

Mrs. Will S. Kerf presented the program, a character sketch of Albert Ryder and his work as an artist, at the meeting of Hereford Art Guild Tuesday evening in the art room at Community Center.
Hostesses were Mmes. J. R. Lipscomb, Bruce Brown and E. A. Guinn. Members exhibiting work for comment and criticism by the club were Mmes. S. O. Wilson, Bess Werner, Anna Kovacs and E. W. Young.
Also present were Mmes. Ray Cowsert, Hilrey Aven, Alwyn Foster, Jan Harper, Opal Elliston, Ray Conaway, Mary Helen Askew, Vivian Major, Sally Taylor, M. E. Schaffner, Alex Petersen and Ernest McGee.

Herd Shows Well In Track Meet

The Hereford Whiteface track team, led by the running of Gary Goodin, captured 13 points to finish 10th of their division in the Comanche Relays at Fort Stockton Saturday.
Goodin won third in the 330-yard intermediate hurdles and fifth in the 100-yard dash to pick up eight individual points.
Ricky Fangman took 4th place in the discus; Mark Hicks won 4th in the high jump; Charlie Inman won 7th in the 880-yard dash, and the spring relay team took 7th. The relay team is composed of Steve McAndrews, Billy Frank, Larry Champ and Goodin.
Track coach Joe Brooks said there were 23 teams listed in Division II of the meet and he was pleased with Hereford's showing against the tough competition. Brooks added that the locals also beat out the other

two District 1-AAA teams entered in the meet — Muleshoe and Tulia. Snyder took the team title in Division II with 95 points.
Brooks said the entire team will be taken to Saturday's meet in Brownfield. More tough competition is expected, he added.

College News About Students From This Area

Former Whiteface standout Robby Lemons has started several games this past season for the Howard County Junior College Jayhawks.
The Big Springs team won the Western Junior College Athletic Conference Title at Levelland Monday night with an 81-75 win over South Plains Junior College.

Bobcats Remain In State Playoff

The Dimmitt Bobcats, only area boy's basketball team remaining in the state playoffs, is scheduled to play San Antonio Cole at 4:35 p. m. today.
The smooth-operating Bobcats defeated Phillips 54-41 Saturday night in Lubbock to take the Region 1 Class AA title. Dimmitt is 31-4 for the year while San Antonio Cole is 30-1. The Bobcats took the Class A championship in 1952 for their last title.
Tulia's Hornets, the District 1-AAA winners, stayed on even grounds with the Lamesa Tornadores for three quarters in the regional finals for Class AAA in Lubbock Saturday afternoon, but lost out 48-39. Tulia finished with an 18-9 season record, while Lamesa enters the state tournament today with a 31-1 record.

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Look Who's New

Mr. and Mrs. Joe C. Easley are the parents of a daughter, Cheryl Kay, born on Feb. 22. She weighed 7 lbs. 5 1/2 oz.
Mr. and Mrs. Julio R. Contreras are the parents of a daughter, Norma Linda, born on Feb. 24. She weighed 8 lbs. 4 oz.
Mr. and Mrs. Jose A. Diaz are the parents of a son, Daniel born on Feb. 26. He weighed 5 lbs. 15 1/2 oz.
Mr. and Mrs. Jose A. Daiz are the parents of a son, David, born on Feb. 26. He weighed 5 lbs. 6 oz.
Mr. and Mrs. Don C. Scott are the parents of a daughter, Donna Lynn, born on Feb. 27. She weighed 5 lbs. 10 1/2 oz.
Mr. and Mrs. Fedencio G. Silva are the parents of a son, Fedencio, born on Feb. 28. He weighed 8 lbs. 1/4 oz.

A 1966 Hereford High School Graduate, Lemons is one of the eight freshman members of the team.
Coached by D. E. (Buddy) Travis and Verdell Turner, the Jayhawks ended conference play with a 12-2 record.

ONE MINUTE PLEASE

THE CHURCH I LOVE
DEPENDS ON CHRIST AND HIS TEACHING FOR GOOD MENTAL HEALTH

What is emotional balance? This is a term that has to do with mental health. The National Association For Mental Health has distributed a pamphlet entitled "Mental Health is 1 2 3." In that pamphlet, people are said to be in a state of good mental health when they "(1) feel comfortable about themselves, (2) feel right about other people, (3) and are able to meet the demands of life." In stating what is the very essence of the Kingdom of God, Paul said, "For the kingdom of God does not mean food and drink but righteousness and peace and joy in the Holy Spirit." (Romans 14:17).

When a person is truly righteous, and not merely self-righteous, he will feel comfortable about himself, because with Paul, he will not have a righteousness of his own, which is of the law, but that which is through faith in Christ, the righteousness which is from God by faith. (Philippians 3:9). Dressed in God's righteousness and not his own, he will find that the Lord of peace himself will give him peace at all times in all ways. (2 Thessalonians 3:16). Being himself at peace; he will feel right about other people. Finally, "though you do not now see him (Christ) you believe in him and rejoice with unutterable and exalted joy." (1 Peter 1:8).

Even when the believer is in the midst of adverse circumstances, he is able to count it all joy, knowing that "the testing of your faith produces steadfastness. And let steadfastness have its full effect, that you may be perfect and complete, lacking in nothing." (James 1:3, 4). Thus, the Christian is able to meet the demands of life. This is emotional balance - good mental health.

(This article was taken from a speech delivered by Paul Easley at the Abilene Christian College Lectures, Feb. 1967.)

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

the name of the game is

\$AVE

ROUND STEAK Proten, Bone In lb. 79c

GROUND BEEF Good & Fresh 3 lb. 89c

SLICED BACON Gold Crown-Lean lb 45c

BAR-S HAM Holiday Boneless-Cooked-1/2 or whole lb. 99c

PORK ROAST Boned, Rolled & Tied-Leanest in Town lb. 69c

PORK STEAK Leanest in town lb. 69c

LONHORN CHEESE Yellow Rine lb. 59c

RUMP ROAST Proten Boneless lb. 85c

HEREFORD FRUIT MARKET

FRYERS

WHOLE LB. **25¢** Cut-up lb. **27¢**

Sandwiches

5¢ each

All Day Saturday

<p style="font-size: small;">Cloverlake ICE CREAM</p> <p>1/2 Gal. 59¢</p>	<p style="font-size: small;">Idaho Apple Cider Golden Valley Brand</p> <p>gal jug 99¢</p>	<p style="font-size: small;">"AmCalorie" TAB bottled by coca-cola co.</p> <p>6-bottle carton 29¢</p>	<p style="font-size: small;">Texas CARROTS</p> <p>1-lb. bag 5¢</p>
<p style="font-size: small;">Florida TOMATOES</p> <p>2 Lbs. 29¢</p>	<p style="font-size: small;">California LETTUCE</p> <p>2 large firm heads 29¢</p>	<p style="font-size: small;">California AVOCADOS fine for salads</p> <p>5¢ ea.</p>	<p style="font-size: small;">Chiquita BANANAS</p> <p>2 lbs. 25¢</p>
<p style="font-size: small;">Colorado No. 1 Red POTATOES</p> <p>10 lb. bag 29¢ 20 lb. bag 49¢</p>			

TRUCKS ARRIVE WITH FRESH FRUITS, VEGETABLES & FISH EACH TUESDAY and FRIDAY

CHARGE IT!
Pennneys

ALWAYS FIRST QUALITY
 Mon., Tues., Wed., Fri.
 9:30 a.m. to 6:00 p.m. Hereford, Texas
 Thurs. & Sat. 9:30 a.m. to 8:30 p.m.

OUR 1st ANNIVERSARY CELEBRATION AT SUGARLAND

THESE ITEMS BOUGHT ESPECIALLY FOR THIS EVENT TO EXPRESS
 OUR APPRECIATION FOR YOUR LOYAL PATRONAGE OF THE PAST YEAR.

<p>Fashion New for Spring WOMENS DRESSES</p> <ul style="list-style-type: none"> • Hand Picked • Assorted Fabrics • New Spring Colors <p>\$5</p>	<p>Misses Penn Press DACRON-COTTON-SLACKS</p> <ul style="list-style-type: none"> • Basic & Spring Colors • Wash & Wear • Side Zipper <p>2 FOR \$7</p>	<p>Penny's Own FOREMOST SLEEPING BAG</p> <ul style="list-style-type: none"> • 3 Lb. Dacron 88 • Full Length Zipper • Cotton Flannel Lining <p>\$11⁹⁹</p>
<p>Women's Short Sleeve RACY RIBBY TOPS</p> <ul style="list-style-type: none"> • Kaleidoscope Colors • Carefree Cotton • Pair with Skinny Pants <p>\$2⁹⁸</p>	<p>Women's Elastic Leg KNIT BRIEFS</p> <ul style="list-style-type: none"> • Elasticized Legs • Machine Washable • Solid Colors <p>4 FOR \$1</p>	<p>Early American ROOM SIZE RUGS</p> <ul style="list-style-type: none"> • Reversible • Home Favorites • 50% Nylon, 30% Rayon 20% Other Fibers <p>\$30</p>
<p>Men's Short & Long Sleeve DRESS SHIRTS</p> <ul style="list-style-type: none"> • White, Colored & Stripes • Some Wash & Wear • Sizes 14 to 17 <p>\$1⁹⁹</p>	<p>Yummy Filled EASTER BASKETS</p> <ul style="list-style-type: none"> • Cellophane Wrapped • With Plastic Toy • Easter Metal Pail <p>\$1</p>	<p>Top Hit Records HI-FI, STEREO LP's</p> <ul style="list-style-type: none"> • Instrumental • Country Music • Children's Records <p>66¢</p>
<p>Men's Short & Long Sleeve SPORT SHIRTS</p> <ul style="list-style-type: none"> • Plains, Plaids & Stripes • Some Wash & Wear • Two Full Tables <p>2 FOR \$5⁰⁰</p>	<p>Boy's Short Sleeve ACRYLIC KNIT SHIRT</p> <ul style="list-style-type: none"> • Fashion Collar • Machine Washable • Asst. Solid Colors <p>\$1</p>	<p>Ready Made Insulated TIQUE DRAPERIES</p> <ul style="list-style-type: none"> • Reduced for Limited Time • 2 Year Sunfade Guarantee <p>48" x 63" Reg. 7.98 now 6.99 48" x 84" Reg. 8.98 now 7.44</p>
<p>Just Arrived WOMENS SANDALS</p> <ul style="list-style-type: none"> • Attractively Designed • Unusual Wearability • Unbelievable Comfort <p>\$1</p>	<p>Special Penn Prest GIRLS FULL SLIPS</p> <ul style="list-style-type: none"> • Lacy Trimmed Styles • Crisp Blend Fabric <p>3 to 6X \$1 7 to 14 2 For \$3</p>	<p>34 Piece Melmine DINNERWARE SET</p> <ul style="list-style-type: none"> • Service for Eight • Break Resistant • Beautifully Designed <p>\$10</p>
<p>Girls 100% Cotton STRETCH SLACKS</p> <ul style="list-style-type: none"> • Wash & Wear Denim • Extra Comfortable • Faded Blue, Blue & Tan <p>\$1³³</p>	<p>Little Girls Pastel EASTER DRESSES</p> <ul style="list-style-type: none"> • Dacron Cotton Polyester • Assorted Styles <p>1-3 \$3 3 to 6X \$4</p>	<p>Large Assortment HOUSEHOLD GADGETS</p> <ul style="list-style-type: none"> • Items Too Numerous To Mention • Outstanding Values • Fun to Shop <p>2 FOR \$1</p>
<p>3 Speed Portable HAND MIXER</p> <ul style="list-style-type: none"> • Dominion Imperial • 1 Year Guarantee • Push Button Ejector <p>\$7⁹⁹</p>	<p>White Enamel Electric CAN OPENER</p> <ul style="list-style-type: none"> • Speedier Safer • 1 Year Guarantee • High Torque Motor <p>\$7⁹⁹</p>	<p>White Enamel STEAM-DRY IRON</p> <ul style="list-style-type: none"> • Contemporary Design • 1 Year Guarantee • Many Steam Vents <p>\$8⁹⁹</p>

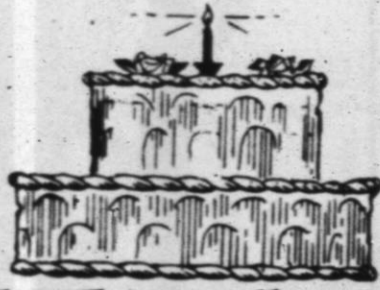
The Hereford Brand

THURSDAY, MARCH 2, 1967

THE HEREFORD BRAND SUGARLAND MALL ANNIVERSARY SECTION



SUGARLAND
MALL'S



GIGANTIC
FIRST



ANNIVERSARY CELEBRATION!

Bring Your Friends and Join the fun!

3 FABULOUS DAYS!

March 2, 3, 4, 1967



Come Join Our 1st Anniversary Celebration Beginning
Thursday and Continuing through Saturday

FREE CAKE & PUNCH

Will Be Served Thursday starting at 3 p.m.

Everyone Welcome

THURSDAY NIGHT'S DRAWING WORTH \$100.00 CASH!

**Over 800 Prizes to be Given Away.....
Worth Over \$1800.00..... All Free!**

For Sugarland Mall's 1st Anniversary Celebration, over 2000 ping pong balls will be dropped from an airplane over our parking lot at 1 p.m. Saturday, March 4th. These balls will be numbered consecutively thru 2000.

Over 800 balls will represent lucky winning numbers. Take the balls to each Sugarland store where each merchant will have their lucky numbers posted. If you have a corresponding ping pong ball number you will be a lucky winner of one of the 800 prizes.

Prizes consist of everything from loaves of bread, discount certificates, hair wash, boys socks, toy games to a transistor radio, auto. cordless toothbrush, ladies pants sets - only to mention a few!

REMEMBER . . . WINNING NUMBERS WILL BE POSTED IN EVERY STORE AT SUGARLAND MALL!!

DUCKWALL'S



SNEAKERS

Tough duck uppers with cushion inside. Ladies and misses sizes in white and black. Childrens sizes in navy and red.

A \$1.37 VALUE

97¢ PR.



sale!
sale!

SEAMLESS NYLONS

First Quality

Sheer, long wearing, perfect hose in two new spring shades. Sizes 9 To 11

75¢ Pair

Sold 3 pr. To Pkg.



RED HEART YARN

Specially priced for a few days only. A Grand assortment of fashion and colors to choose from.

4-oz.

only **77¢**

BIRDSEYE DIAPERS

- SUPER SOFT
- SUPER ABSORBENT

Cut size 27" x 27"

\$1.57

dozen

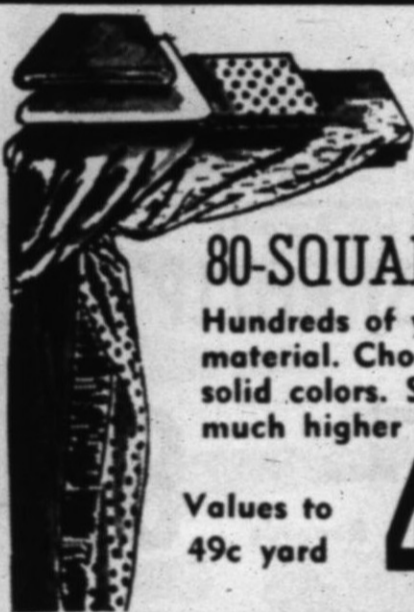


AQUA NET HAIR SPRAY

The all-weather hair spray that holds you hair's lovely shape, even on rainy days!

13-oz. can

only **53¢**



All 1st Quality

80-SQUARE PERCALE

Hundreds of yards of new Spring material. Choose from prints or solid colors. Short lengths of much higher priced bolts.

Values to 49c yard

4 Yards 99¢

DAN RIVER®

SHEETS

Twin bed size 72" x 108" or fitted bottom.

\$1.67

Double bed size 81" x 108" or fitted bottom.

\$1.78

PILLOW CASES

Large size. Fine Muslin.

ONE PAIR **77¢**



Portable BBQ GRILL



3 POSITION CHROME GRILL

NEW!

NO BOLTS TO ASSEMBLE
SIMPLY INSERT LEG INTO BRACKET

BRASS FOLDING LEGS
18" DIAMETER - 22" TALL

Reg. \$2.66

\$1.47

only

SPICED JELLY-BIRD EGGS

1-lb. bag

27¢



CHECK YOUR PING PONG BALL NUMBERS HERE TO SEE IF YOU ARE A WINNER!

LADIES BLOUSES

Easy Care with Roll-Up Sleeves and a Variety of Collar Styles. Permanent Press

SIZES 32 to 38

\$1.37

only

LADIES CAPRI PANTS

Modified Hipster Style with Contour Belt. Cotton Denim. Sizes 8 to 16.

Reg. \$3.99

\$2.97



STORE HOURS: 9:30 a.m. to 6:00 p.m. MON., TUES., WED., FRI. — OPEN TIL 9:00 p.m. THURS. & SAT.

mode o'day

snap good looks
for the
spring situation

6.99

On your spring
check-list... the lively
skimmer in woven
arnel triacetate/rayon,
brightly squared in
young pastels. 7/15



Sugarland Mall

SEAMLESS HOSE

3 PRS. \$1

mode o'day

SUCCESS STORY



printed
in
California

CHAPTER 1 — the cotton knit
turtleneck pullon, plotted
for your excitement in best
seller colors. Sizes S/M/L

2.99

CHAPTER 2 — you wear this
groovy hip riding skirt of
homespun cotton and even
your kid brother flips! 6/16

4.99

CHAPTER 3 — can a girl have
too much of a good thing?

Absolutely not — get the
matching pants, too! 6/16

5.99

CHECK YOUR
PING PONG
BALL NUMBERS
HERE—YOU MAY
WIN A PRIZE!

Sugarland Mall

-KIRBY'S-

SAVE MONEY!

NON CRACKING
VINYL

...SHINING EXAMPLES
OF SMARTLY STYLED
DRESS-UP SHOES...



WHITE OR
BLACK

INFANTS SIZE 5
TO
MISSES SIZE 3

CHILDREN'S PATENT STRAPS

THUR-FRI-SAT ONLY

\$1.77

KIRBY'S

SHOE STORES

The west's favorite family shoe stores

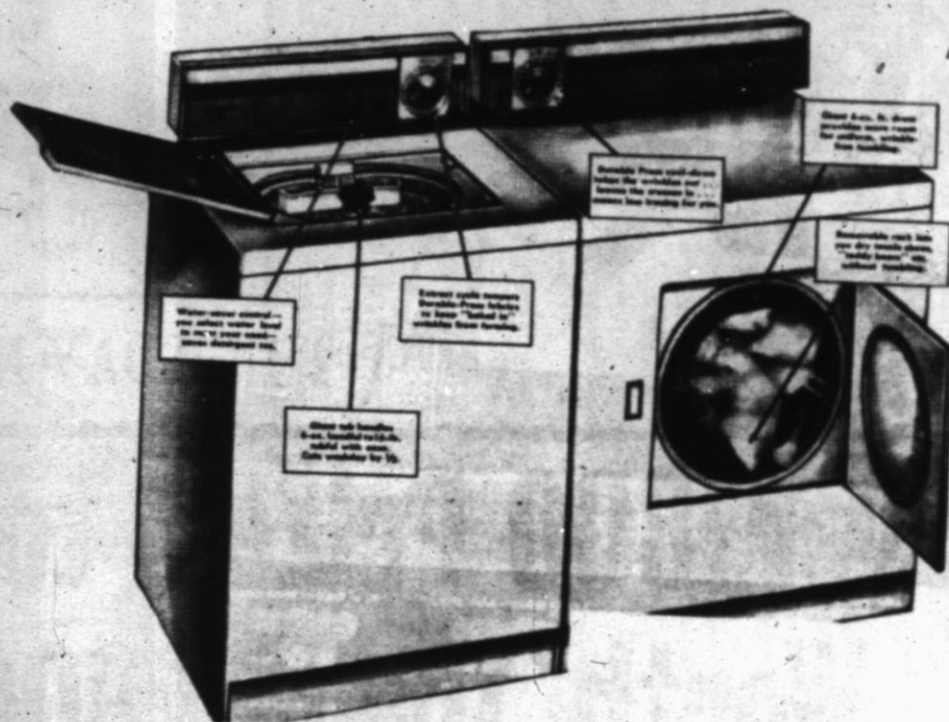
SUGARLAND MALL

STORE HOURS: Thurs. & Sat.
9 am - 9 pm. Mon., Tues., Wed.,
Fri. 9 am - 6 pm.

MONTGOMERY
WARD

PRICES SLASHED

On Wards 16-lb. Washer & Dryer



2-SPEED, 4 CYCLE
16-LB. WASHER

- Giant 17-in. Agitation
- Safety-Spin Lid Switch
- Out-of-Balance Alarm
- Front Service Alarm

\$179

MATCHING 4-CYCLE
16-LB. DRYER

- Heat With or Without Action
- Big 21-in. Fan for Quick Drying
- Knee-Action Safety Door
- 5-Way Venting—Easy Installation

\$119 Electric

For the very latest hair and wig fashion styles come to . . .

Mademoiselle Coiffeurs

SUGARLAND MALL



Our Courteous, Experienced Operators
Are Ready To Serve You

OPERATORS:
Theresa Larsen
Sue George
Ladelle West
Kay Dirks
Jan Waller



RUBY JONES, owner

PHONE 364-4803
FOR APPOINTMENT

Furr's
SUPER
MARKETS

**SHOP FURR'S
AND SAVE..
EVERY DAY**

- and -

You Receive Valuable
Frontier Stamps With
Every Purchase!

Furr's Is Giving Away Over
200 - Items Celebrating
Sugarland Mall's 1st Anniversary!

BE SURE TO
CHECK YOUR PING
PONG BALL NUM-
BERS WITH OUR
LIST OF WINNING
NUMBERS! IF THEY
MATCH, YOU'VE
WON A PRIZE!

Furr's
SUPER
MARKETS

**NOW OPEN
IN SUGARLAND MALL**



Fashion Fabrics

Featuring Fashion Fabrics From All Over
The World from such famous mills as . . .

- AMITY
 - CONCORD
 - VALTEX
 - COLOUR
 - AMERICAN
- KLOPMAN
 - BELDING
 - TALON
 - LOYNATEX
 - & MANY OTHERS

Sugarland Mall Anniversary Special

DACRON DOUBLE KNIT

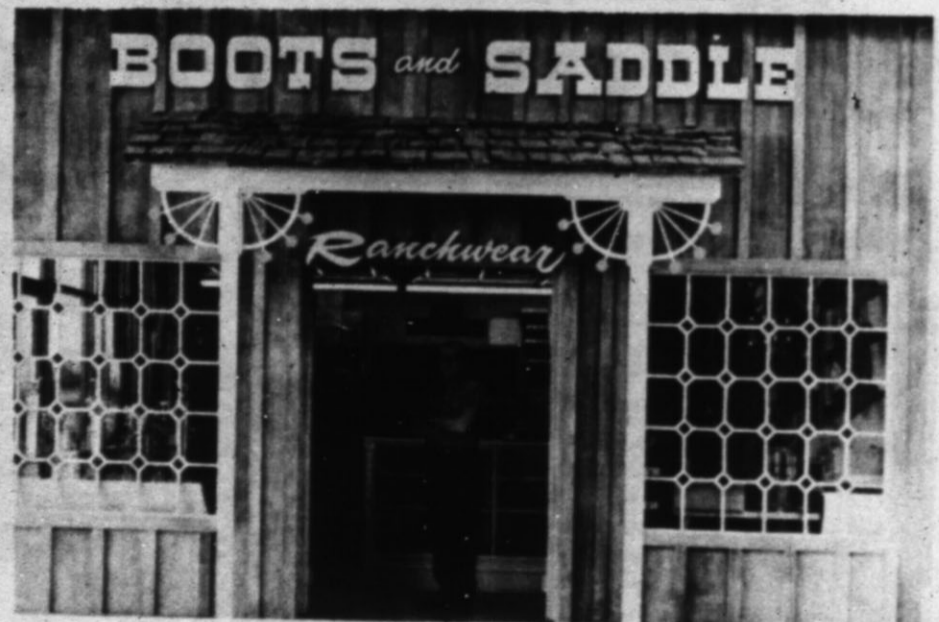
100% Dacron-Machine
Washable-Unlined-60" wide
Thurs.-Fri.-Sat. Only

\$4⁹⁹ yd.

SUGARLAND
MALL

Boots & Saddle
• RANCHWEAR •

YOUR WESTERN WEAR HEADQUARTERS
IN THE HEREFORD AREA!



Jack Daves, owner & manager of Boots & Saddle in Sugarland Mall, invites you to come in and look over his fine stock of Tony Lama & Justin Boots, Saddles, Hats, Belts and all of his western wear and accessories.

Also, a complete line of quality spray-on shoe dyes in a wide variety of colors for re-newing almost any kind of leather goods.

And, don't forget Jack's expert shoe repair! Bring those old boots and shoes in now and let him fix'em up! Jack uses only the finest repair materials.



Welcome to our

1st

Anniversary SALE

THURSDAY-FRIDAY-SATURDAY, MARCH 2, 3, 4

RX ROGERS-MILLER
 SUGARLAND MALL *Walgreen Drug* PHONE EM 4-2344

CURITY Cotton Balls



275-count bag

you pay only

39¢

Got a cold?
Fight back with
CORYBAN-D
cold capsules!

ANNIVERSARY SPECIAL

2 24-count bottles **79¢**



CEPACOL
Mouthwash & Gargle



14-oz. bottle
you pay only

52¢

Pledge Spray Wax

7-oz. can
you pay only

69¢

Geritol Tablets

bottle of 40
you pay only

\$1.69

Chambly Milk Bath

with Cold Cream
32-oz. size

98¢

PhisoHex Cleanser

Antibacterial
16-oz. size

\$1.49

Kabrisko
"Strato-Plus"

Golf Balls

U.S.G.A. Specifications
High Velocity Distance

3 For **\$1.00**

NEW FORMULA **klear** *DRIES CLEAR AS GLASS! NEVER YELLOW!*



by Johnson's Wax
27-oz. can
you pay only

79¢

SUDDEN BEAUTY
HAIR SPRAY



3 16-oz. cans **\$1**

CHECK YOUR PING PONG BALL NUMBERS TO SEE IF YOU'RE A WINNER

ONE A DAY
MULTIPLE VITAMINS PLUS IRON



bottle of 100
you pay only **\$1.59**

AQUA NET

HAIR SPRAY

Anniversary Special

2 cans **99¢**



Sylvania "Blue Dot"

Flashcubes



pkg. of 3-cubes (12-flashes)

you pay only **\$1.39**

Midwest 100% Cotton

White Socks

- Heavy Duty
- Unconditionally Guar.

5 prs. **\$1.35**

Boys & Girls "Stronghold"

MITTENS

Tough-Durable-Comfortable-75% Rayon
25% Cotton Lining

you pay only **65¢** pr.

Vi-Penta Zestabs Chewable Vitamins

130-tablet bottle

you pay only **\$1.69**

with iron-60 tablets

you pay only **\$1.19**

Visit Holbert's Carpet Department

-- COMPLETE CARPET SERVICE --



- SHAMPOOING
- SPOT REMOVING
- LAYING & RE-STRETCHING
- ANTI-STATIC (Removes Static Electricity from Nylon Carpet)
- SEWING
- REPAIRING
- RE-WEAVING

We Install And Guarantee All Floor Covering We Sell!

FREE ESTIMATES AT NO OBLIGATION!!

Come In Or Call Bob Gage at 364-4968

WE HAVE JUST ACQUIRED THE ADVANCE METHOD FOR SHAMPOOING CARPETS WITH DRY FOAM. IT MAKES OLD CARPET LOOK ALMOST NEW!

Check Your Ball Numbers Here!

the new

ANTHONY'S

IN SUGARLAND MALL

Outstanding Value at 8.99. Now Save Even More



Ladies
2-Way Stretch
NYLON
Capris

Special
\$8.

Sizes 8 to 18
or 10 to 20 tall

These are the fine quality 2 way stretch 100% nylon capris that give you perfect fit. Stitched crease, all elastic waistband. Black, pastel colors too.

New Spring 44 inch wide
Sassy Canvas Prints

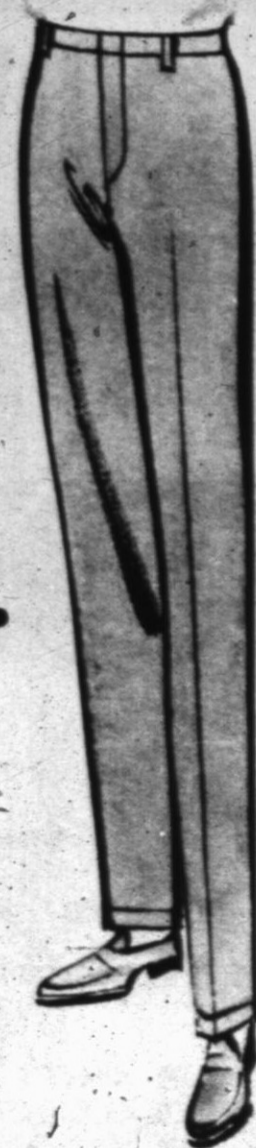
An outstanding value in one of the most wanted spring fabrics. 16 beautiful color combinations in small neat and large floral prints on natural and tinted grounds. 100% cotton.

Special Sale Price

74¢
YD

Men's
PERMANENT
PRESS
Slacks

7.95
2 PR. \$13.



Mens and young mens dress slacks. Tailored to give you perfect fit and long wear. Permanent press crease, Dacron® polyester and Avril® rayon fabrics. Buy two pair save \$2.95.



She Loves Seamless
Cantrece Nylons

98¢ 3 PR. **2.50**

Cantrece® nylons. The finest fitting nylons ever made. They retain that snug ankle fit and give leg flattery never before possible. Buy 3 pair save even more.

You Can Wear Them So Many Ways



Smoke-Ring
SCARFS

\$1.

May be worn 6 ways. All rayon Georgettes in new spring colors or white.

Be Sure To Register
For The Grand Opening

DOOR PRIZES

to be given away at our drawing Saturday Night at 8 o'clock. No Purchase is necessary to register--No Obligation!

To all my friends & customers

I wish to take this opportunity to express my sincere appreciation for your patronage of this—my first year in business.

Not only have you helped me establish a successful business, I feel that I have gained many new and wonderful friends. It has been a pleasure serving each and everyone of you and I am looking forward to serving you in the future.

Mrs. Lloyd (Ora Bea) Shultz



THE
Pants Cage
SUGARLAND MALL

The Chandelier Gift Shop



Sugarland Mall
Shopping Center

CHECK YOUR PING PONG BALL NUMBERS AT OUR STORE!

COME SEE
OUR
NEW
SELECTION
EATON'S
WRITING PAPER
FASHIONS

have

just arrived!

Notes from 59c
Letter Paper from \$1.00

Monogrammed Gifts

are thoughtful Gifts!



Writing Paper made personal with user's name or initials in color.

ONE DAY SERVICE

Luncheon or cocktail napkins with name or initials in color.

MONOGRAMMING • ONE DAY SERVICE



50 Book Matches, with name or initials, in choice of smart colors.

ONE DAY SERVICE

We've just returned from the Dallas market with a marvelous selection of new-spring fashion colors gift items. Come in soon . . . we're at the center entrance of the mall.

The Pros team up



Munsingwear

with their Grand Slam golf knits

Mock Turtle, Fashion, or V-Neck Collars
in your choice of 10-striking colors.

YOU'LL FIND EVERYTHING FOR THE GOLFER
FROM SHOES TO JACKETS AVAILABLE NOW AT . . .

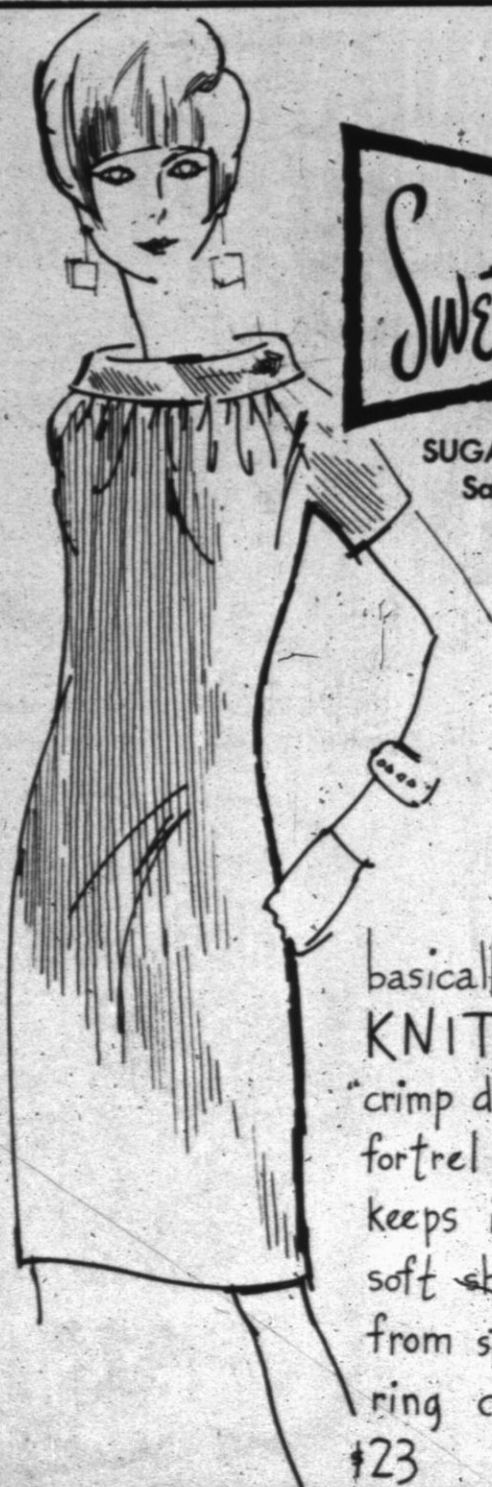
THE
Brogue

GENTLEMEN'S CLOTHING

Sugarland Mall

Hereford

364-3871



Sweetbriar

SUGARLAND MALL
Sadie Shirley,
manager

basically beautiful
KNITS...

"crimp de prix" knit of
fortrel polyester that
keeps its shape...
soft shirring falls
from stand-away
ring collar...

\$23

The Candy Cane



Complete New Stock of King's Candy,
both Boxed and Bulk.

- FROSTED PRETZELS
- PARTY MINTS
- WHITE CHOCOLATE
- DELICIOUS DIVINITY

Many Other Delicious King's Candy To Choose From
- COMPLETE FOUNTAIN SERVICE -

BANANA SPLITS

Made with Borden's
Ice Cream
Thurs., Fri., Sat. only!

2 FOR 41¢

BLAST OFF!

Have you been to Mars Lately? It's not as far away as you think! Hereford is fortunate to have the only space capsule in this area. It's now sitting on the launch pad, ready to blast off! Spaceflights every 3-minutes (or so). There's very little danger involved for the passengers. No age limit - if you can squeeze into the craft. However, if you're not the adventurous type and prefer to keep your feet on the ground, you can do your laundry and dry-cleaning while the Kids explore outer space. The launching pad is located at the Sugarland Coin-Op Laundry and Dry Cleaning, in the Mall!

plenty of **HOT WATER**
plenty of **SOFT WATER** and plenty
of beautiful, new **Speed Queen washers**



Open Seven Days a Week.

SPEED QUEEN.

COIN OPERATED

LAUNDRY and DRY CLEANING

YOU CAN
WASH

YOU CAN
**DRY
CLEAN**

YOU CAN
DRY

AND ALL
COIN OPERATED

ALL AT
ONE TIME

AND
ONE LOCATION

NEXT TO PENNEYS in SUGARLAND MALL



**FABRIC CARE
CENTER**

Check Your Ping
Pong Ball Numbers
Here To See If
You've Won A Prize

**MONTGOMERY
WARD**

Big ANNIVERSARY Buys

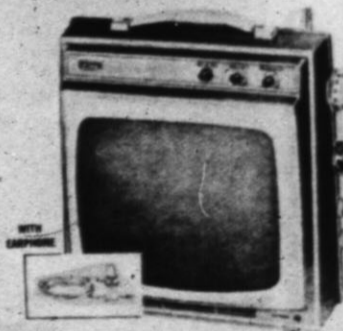
Check Your Ping Pong Ball Numbers Here!

12-In. ALL-CHANNEL PORTABLE

SAVE
\$18

Was \$87.95
NOW

\$69

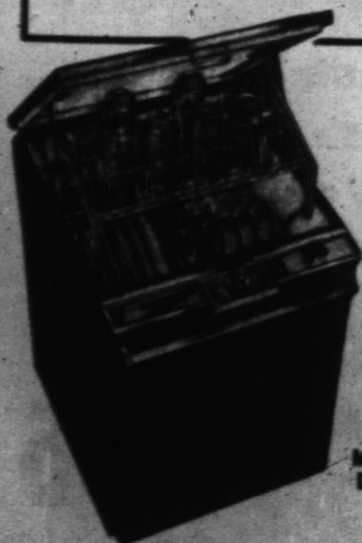


- Long Range Reception
- Ear Phone & 15' Cord
- Tinted Safety Glass
- 2-Tone Beige and Tan



Billie McDowell
is now associated
with us in the
position of
Assistant Manager
Mrs. McDowell has
been a resident of
Hereford since 1954.

OUR BIGGEST . . . OUR FINEST
PORTABLE DISHWASHER



NOW
ONLY

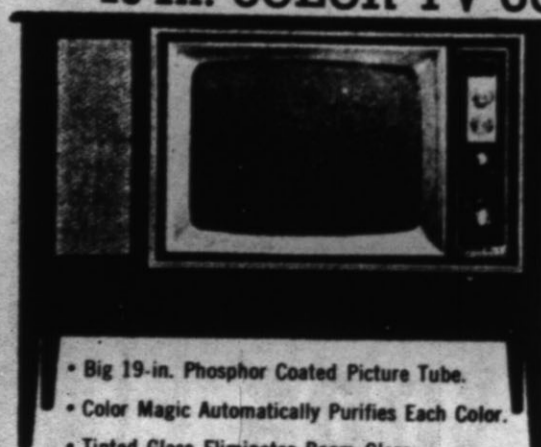
CUT \$25
\$164

- Washes and Dries Automatically
- Top Rack Swings Up When Door Opens
- No Plumbing or Wiring Required
- Automatic Rewind Cord
- Washes Over 96 Pieces At One Time

NO
MONEY
DOWN

NO MONEY DOWN AT WARDS

SAVE **\$90**
19-In. COLOR TV CONSOLE



\$329

NO MONEY DOWN

- Big 19-in. Phosphor Coated Picture Tube.
- Color Magic Automatically Purifies Each Color.
- Tinted Glass Eliminates Room Glare.
- Separate Color and Tint Controls.

WALNUT

MAPLE
\$10 MORE

Penneys

here....
there....
everywhere....

Ban-Lon® separates

Swing easily into spring in these new as the season 'Ban-Lon'® pants and pant tops. The colors are as fresh as a spring breeze, as gay as the first robin's song! They have a neat, contour fit with a subtle cling to give you the smooth, clean lines you like. Wash them and they dry quickly, look lovely! The fabulous stretch Textralized® nylon holds its shape... won't shrink or sag. You'll love the luxury, good looks and wonderful wearing comfort of your new 'Ban-Lon'® sportswear....



The **TEXAS**
Stretch Pant
DALLAS

Zipper back tops

A. 'Ban-Lon'® blouse of 100% nylon knit with ¾ sleeves and plain neck. Wrinkle shy and machine washable. Sparkling styles in sizes 30 to 40.

Cowl collared tops

B. Soft 100% nylon knit fabric for comfort plus easy care! 'Ban-Lon'® blouse with ¾ sleeves, cowl collar and back zipper. Sizes 30 to 40 in dazzling new spring shades.

Stitch-creased slacks

C. Proportioned stretch pants with easy-on elasticized waist and stitched crease of 100% Textralized® nylon knit fabric. They're smooth fitting 'Ban-Lon'® ankle pants that won't pill or fuzz. Spring green, sun yellow, orange marmalade and party pink in average sizes 8 to 18, talls 10 to 20.

10⁹⁸
each

11⁹⁸
pair

'Ban-Lon'® is a trademark identifying garments, fabrics, and articles made according to specifications and quality standards prescribed and controlled by Joseph Bancroft & Sons Co.



SUGARLAND
MALL

Holbert's

PHONE
364-4968

ANNIVERSARY SALE

THURSDAY-FRIDAY-SATURDAY, MARCH, 2, 3, 4, 1967



We'd like you to meet the friendly folks at Holbert's. Left to right: George Pierce, service manager; Chick Holbert, owner; Bob Bingham, sales manager. Their many years in the electronics business assures you of the best possible service - and - they stand behind what they sell!

All Prices Include Full Warranty (Labor & Parts) With Your TV Set Trade!

CURTIS MATHES

COLOR COMBINATION



295 sq. in. Color with AM/FM Radio and Stereo in lovely Maple finished Early American styled cabinet. 7-balanced Speakers.

SPECIAL
ANNIVERSARY
PRICE

\$995



CURTIS MATHES

Table Model

COLOR TV

295 sq. in. screen with
8-YEAR PICTURE TUBE
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Special Anniversary Price

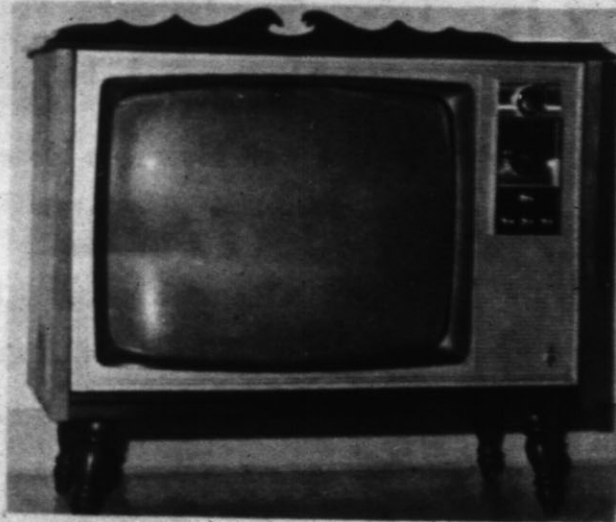
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BLACK and WHITE CONSOLE TV

Curtis Mathes

Big 275 sq. in. screen
Lovely Maple finished
Early American Styled Cabinet
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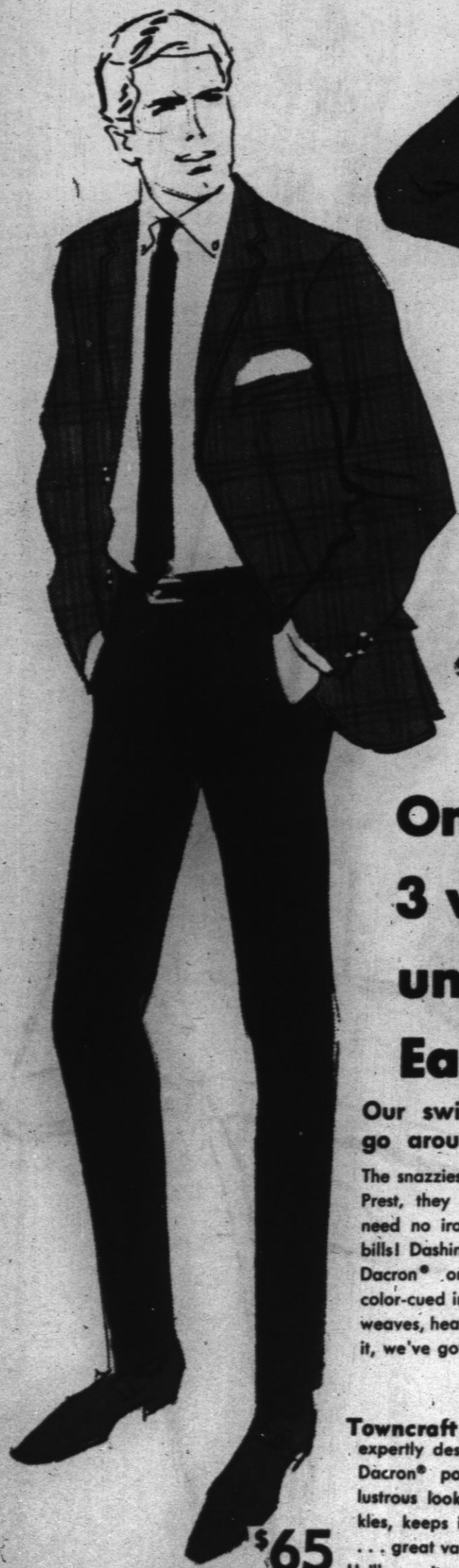
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Towncraft Plus year-round suit expertly designed in a luxury blend of Dacron® polyester/wool worsted. The lustrous look-of-silk that scoffs at wrinkles, keeps its shape. Flawless tailoring... great value!

He'll wear it around the calendar and around the clock... impressively. Well-mannered blends of 79% wool worsted/21% silk or silk sharkskin; in elegantly suitable dark and medium tones.

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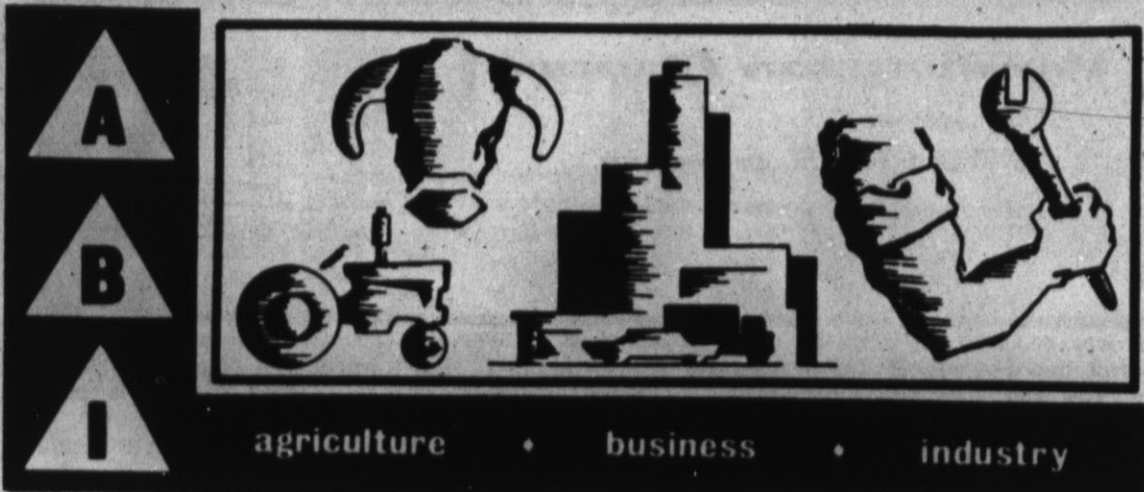
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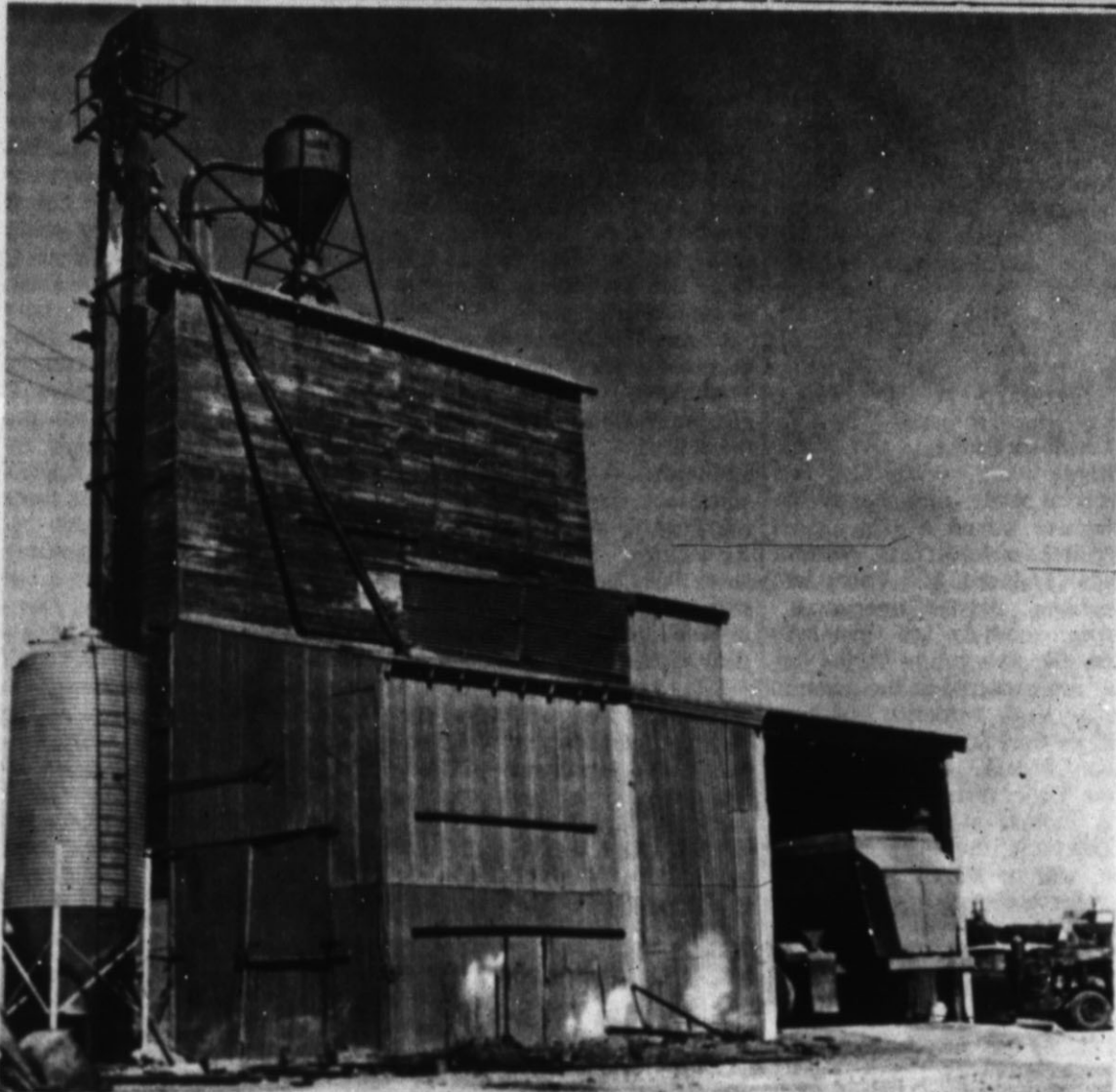
NOW REDUCED

\$22

\$26



SECTION TWO HEREFORD, TEXAS, 79045, THURSDAY, MARCH 2, 1967



OLD MILL — One of the oldest mills still in operation in this area is used at Her-Tex Livestock Industries, Inc. A new mill is expected to be built in the near future in order to supply enough feed for the growing operation. (Hereford Brand Photo)

By JOE BRAN
Staff Writer

One of Hereford's oldest feed lots, Her-Tex Livestock Industries, Inc., has been one of the many in this area that is on the grow.

The feed lot has been in operation since the early 1950's when Homer Brumley built it. It later was sold to Walter Paetzold and then to Charlie Stone, owner of Her-Tex Milling Co. He later sold half interest to Art Baker, who now manages it and is responsible for its rapid growth in the past year.

At present, there are about 4,800 head of cattle being fed at the lot. Expansion is now a main project with some new pens being built. This past summer, 74 acres of land adjoining the lot were purchased for expansion.

Also in the plans are a new mill and a new office building. Serving as office now is a small building known to many as the "cowboy lounge." The name was given by a former employee Charlie Wright.

The land that has been added to the lot will, when enough pens are built on it, accommodate about 15,000 head of cattle.

The lot has pens with feed

bunks and numerous self-feeders. The pens have one unique aspect that probably no other feed lot has in this area. The feed-bunk troughs have steel pipes instead of cables. This enables them to be moved by sections if so desired.

The feed lot operation there only takes about 4-5 months to finish cattle. If a heifer weighs about 350 lbs. when brought in, it will weigh about 600 lbs. in about 100 days.

Most heifers shipped are sold in Central Texas. The other cattle, which most generally weigh more, are sent to Alabama, Tennessee, Florida, South Carolina and other parts of Texas.

Art Baker graduated from Texas A&M College in 1949. It was there where he met Charlie Stone. Upon graduating with a Bachelor of Animal Science degree, Baker came to Plainview to seek anyone who would finance him in a feed lot operation. People there thought that the feeding business was not good and he had to go back to Ellis County, Texas. There he fed cattle for someone else.

He later contacted Stone and bought half interest in the feed lot operation. He has made the lot grow consistently since he

took over. There were only about 1,500 head of cattle when he took over in October of 1965.

The lot requires about 6 persons for operation. Foreman is Dick Thompson.

Baker and his wife, Elsie, have two children. Janet, the oldest at 12 years, is a 7th grade student at LaPlata Jr. High. Calvin, only 6 years of age, is now attending kindergarten classes. The Bakers married in 1945 in Abilene, Texas, and now reside at 208 Emma in Hereford.

The name Her-Tex Livestock Industries, Inc. came from Her-Tex Milling Co. It was named by Baker.

The feeding of the cattle consists of silage, milo and supplements. The milo used is steam-rolled by the mill that Stone operates.

Most cattle fed in the lot are called 'Okies.' The name refers to cattle that are of a mixed breed. Angus, Herefords and a few Brahmas are also fed.

The lot also participates in water pollution control. They have a system that can keep up to 5 1/2 inches of rainfall per hour from going into Tierra Blanca Creek.



READY FOR MARKET — Hereford steers are ready for market after being fed for about 120-150 days. Most steers like this one will be shipped out of state. (Hereford Brand Photo)

Second Anthony Opens

With the grand opening of Anthony's in Sugarland Mall today, store manager Paul Harvey will have opened two such stores in Hereford in twenty years.

September 20, 1946, saw the opening of the downtown C. R. Anthony and Co. store under Harvey's management. Forty-four employees worked on that opening day.

"It was just after the end of World War II, and sheets and nylon hose were scarce —well, there just almost weren't any,"

Harvey said.

Asked about differences in the two openings, Harvey stated that changes in clothing styles make the biggest difference.

Registrants will not be required to be present to win, but Harvey stated that "we would like to see everyone at the store that night."

Anthony's will also participate in the Sugarland Mall prize awards to those who get ping-pong balls with appropriate prize numbers. Ping-pong balls will be dropped from airplanes.

Harvey also stated that he has enjoyed living in Hereford these past 20 years. He and his wife Margaret have one son, Mike, who is a freshman student at Texas Tech.



GRAND OPENING C. R. ANTHONY & CO. A second Anthony's grand opening begins today at the Sugarland Mall Shopping Center, 1946 and the location is 225 N. Main. (Photo courtesy Paul Harvey)

He mentioned the mini-skirt as the biggest change, adding that in 1946 wearers of such clothes would have been jailed.

Harvey, who will manage both the downtown and mall stores, explained that there will be very little change in the downtown store.

"We will be grading up merchandise at the mall store," he said. Additional room at the mall store will allow a greater range of items. The mall store has a 75-foot front while the downtown store has a 40-foot front.

With about eight to ten employees at the downtown store, Harvey will direct ten additional employees at the mall establishment.

Merchandise at the new store will include many name lines. Eleven complete departments will serve the needs of shoppers for "everything from piece goods to sportswear for men, ladies, older boys and children, according to Harvey.

The grand opening beginning today will last through Friday and Saturday also. Visitors to the new store will register for door prizes to be given Saturday at 8:00 P. M.

Watson Holds Formal Opening

A portable TV door prize, coffee and doughnuts will greet visitors to Orval Watson Ford's grand opening today, Friday, and Saturday.

Each visitor may register for the television set, which will be given to the winner of the drawing to be held Saturday at 6:00 P. M. Registrants need not be present to win.

Bob Coons, general sales manager, said that he extends a cordial invitation to everyone.

Display automobiles in Sugarland Mall also signal the grand event, and the 200 West First sales rooms will be open until 8:00 P. M. each night of grand opening.

"New Fords, Mercurys, and used cars of all makes will be discounted during grand opening," Coons stated.

Boasting proudly that they were the highest volume dealer in their class in selling new cars and pickups during 1966, the owners of Hedrick Dodge remarked that, "We think the people of Hereford have treated us just great!"

Recognizing this as their first anniversary in Hereford, the two Hedrick brothers, Wayne and Glenn, have planned a weekend celebration to mark the occasion. Beginning on Friday and continuing through Saturday the celebration is highlighted by the opening of Hedrick Dodge's new body shop, a service clinic for Hereford residents, the display of a \$14,000 Dodge Motor Home and the giving away of a set of Sberling tires to the winner of a drawing.

In reviewing the changes wrought over the past year, the Hedricks believe this to have been a very profitable year. Since the opening day, when they had only one car lot, some new cars to sell and a service department, the business has come a long way, they stated.

It now has a used car lot located north of the original building, rental and leasing company for renting and leasing Dodges, an undercoating machine which is used to give cars and pickups

Anniversary Plans Are Made By Hedrick Dodge

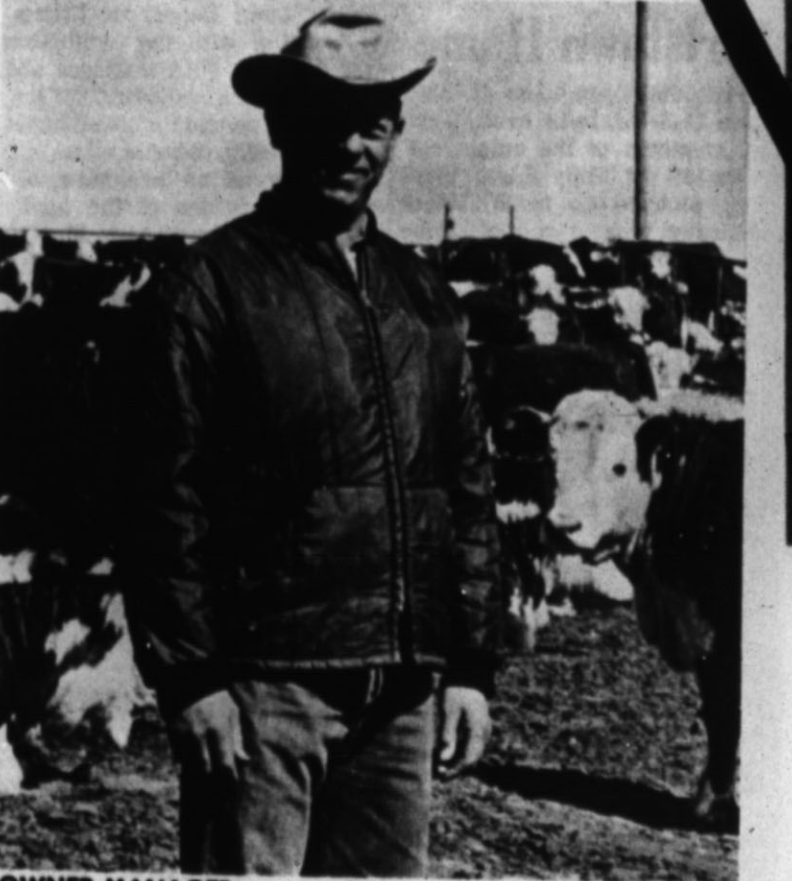
In celebrating their 1st Anniversary in Hereford, Hedrick Dodge is bringing a "first" to all Hereford residents. Sending out 1500 of 2000 letters of invitation to people in the city and those nearby, "the Dodge boys" are offering the services of a Service Clinic to any area resident who wishes to have his automobile checked for defects.

Checking 63 points on each car, mechanics of Hedrick Dodge and some factory consultants will go over each and every automobile thoroughly, so that the owners might know what shape their vehicle is really in.

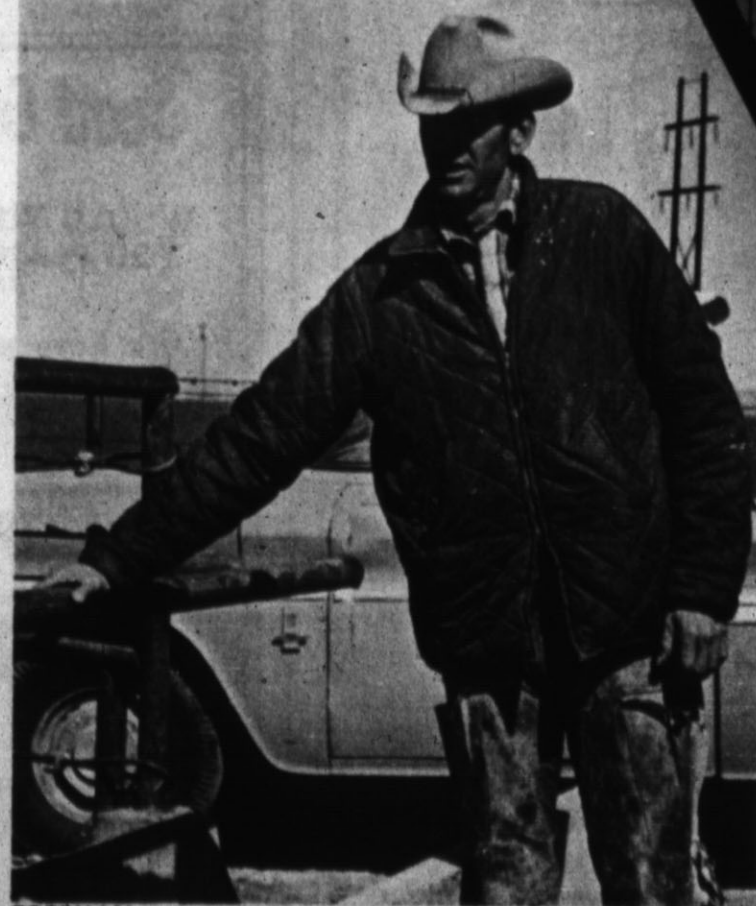
Each of the 63 points will be rated according to the need for it to be serviced. The ratings are satisfactory; desirable — can be postponed, important — should be serviced soon; and urgent — must be serviced promptly as a delay may affect safety of automobile.

Assuring the public that there is no obligation to have one's automobile brought back for service. See ANNIVERSARY Page 2

Now employed with Hedrick Dodge are: Tom McCaleb, sales manager; Jack Crawford, sales; Barbara Harding, office manager; Rock Bolmer, parts manager; Andy Spurgeon, body shop foreman; mechanics Clarence Mills, Ed Gandy, Charles Snyder and Bill Machen; John Wilson, tire department; John Hedrick and Lupe Pena, service department. Also Glenn and Wayne Hedrick, co-owners. Complementing their employees, Wayne Hedrick says, "We're certainly proud of our employees. Without them we couldn't have done what we have."



OWNER-MANAGER — Art Baker, who owns half interest in the feed yard operation, also serves as manager. The lot's rapid growth has been attributed mainly to him. (Hereford Brand Photo)



FOREMAN — Dick Thompson, foreman of the feed lot, points at the uniqueness of the feed bunk troughs. Most in the area have steel cables instead of the newer pipes. The use of pipes enables them to move sections of feeding bunks whenever needed. (Hereford Brand Photo)

Hereford Feed Lots Make Economic News



"ON THE GROW" — Her-Tex Livestock Industries, Inc., is one of many feed lots in this area that is growing at a fast pace. Self-feeders, which are part of the feeding system there, are seen in the photo. (Hereford Brand Photo)



Justice of the Peace Wade and his secretary, Miss Gloria Castaneda. (Hereford Brand Photo)

Duties Varied For Local JP

Ernest Wade, who says he has done "a little bit of everything," is still doing just that as Justice of the Peace for Precinct 1 of Deaf Smith County. Since filling the position Jan. 2, Wade has performed several marriages, acted as coroner in unexpected deaths, set bonds on lawbreakers and fined dozens of persons charged with misdemeanors — only a portion of his new duties.

Born in 1900 near Henrietta in Clay County, Wade grew up on a farm and attended country schools. He quit when he got to high school and went to work, taking varied types of jobs.

He moved from Clay County to Hereford in July 1918, and farmed some. Wade entered the dry cleaning business in 1932 and worked in that profession until the spring of 1962, when he joined the Deaf Smith County Sheriff's Department as a deputy and dispatcher.

He ran for the Justice of the Peace post last June, in the Democratic primary won over the incumbent C. B. Miles, and then had no opponent in the November election. The term runs four years.

Thus far, the office has been about what Wade had anticipated. "It's been just fine," he says. "I don't think I've had any troubles so far. Not around here."

Work in the JP's office consists mainly of paper work, which is handled by Wade's secretary, Miss Gloria Castaneda who has worked there almost two years. Occasionally Wade gives some of the lawbreakers a lecture.

Wade and his wife, Nadine, were married in 1935 at Canyon. They have one daughter, Mrs. Betty Mochau, who lives in Adis Abada, Ethiopia. Mrs. Mochau's husband is with the Ethiopian Airlines.

FED CATTLE 25 PERCENT ABOVE YEAR AGO

Cattle being fed for slaughter market totaled 674,000 head on January 1, according to the Texas Crop and Livestock Reporting Service. This is 25 percent above the 538,000 head on feed a year earlier; 4 percent above the 647,000 head on feed above the 509,000 head on feed October 1 last year.

Anniversary

Continued From Page 1
vicing by Hedrick Dodge after the checkup the Hedricks invite everyone to bring their cars by for the free check-up Friday, between 3:30 p. m. and 9:00 p. m. or Saturday between 9:00 a. m. and 5:00 p. m. The clinic will be held in the service department.

At 6:00 p. m. Saturday, there will be a drawing of all the names which were registered during the anniversary celebration. A set of Siberling tires will be given to the winner of the drawing.

Also outstanding in the anniversary celebration will be a Dodge Motor Home, which will be located on the used car lot north of the showroom. It will be available for people to go through it and someone will be on hand to answer questions about the newest \$14,000 mobile-type home, said Hedrick.

With its opening Friday, the new body shop will handle all makes and models of cars, said McCaleb, sales manager. The shop will do all kinds of body work and painting and is expected to add more workers to its staff, he added. Andy Spurgeon is shop manager.

Read The Classified Ads Today. Classifieds Get Results

Students Enter Vocal Contests

Approximately ninety-six Hereford students will be in Canyon Saturday for University Interscholastic League solo and ensemble contests.

According to Hereford High School Choir Director Richard Jackson, about 50 HHS students will make the contest trip.

Seven ensembles totaling 20 students will join 30 soloists, Jackson indicated. Girls trios, madrigal groups composed of both boys and girls, and girls quartet will enter UIL competition.

Stanton Junior High Choir Director Doug Morris indicated that his school will enter one madrigal group, four girls trios,

one mixed quartet, and about eleven soloists.

Bill Devers, LaPlita Junior High Choir Director explained that one girls trio and eight soloists will enter from LaPlita.

Those making the trip from HHS and Stanton have been chosen by audition, but the students have expressed interest in entering. Some Stanton soloists have been working since November.

Devers indicated he has left the choice of entering to his students. "I decided that if the student wants to sing, I would help him," Devers stated.

Those groups and individuals receiving a Division I rating at Canyon can participate in state competition in the summer at the University of Texas.

Competition in solos and ensembles is among many area schools, including Pampa, Perryton, Dumas, and Tulla.

Classification of contest levels is based on music difficulty. Class I is for advanced, Class II for sophomore and higher, and Class III for junior high students, according to Jackson.

Division ratings range from I, the highest, to V, the lowest. Choir contests will also be held in Canyon March 15.

Pre-Easter Service In Music Set

A pre-Easter service in music will be presented in First Methodist Church the morning of March 12, when the choir will sing Dubois' cantata, The Seven Last Words of Christ, with guest soloists assisting.

Bob Wert, church music director, will direct. Miss Joe Ellen Hamilton, a member of the choir who is a student in West Texas State College this year, will be soprano soloist. Ben Gollehon, tenor, and Richard Jackson, baritone, will be guest soloists from First Christian Church. Mrs. Bill Stanford of Plainview will be organist.

On the evening of Palm Sunday, March 18, the sanctuary choir will sing in the traditional service of Tenebrae, Wert announces. The Crusader, Carol and Cherub Choirs and the high school bell choir will supply music for the morning service that day.

Holy Week services in the church will include noon meetings, from 12 to 12:30 p. m. each day Monday through Friday.

Holly Employees To Re-Roof Girlstown Home

Preceding open house at Girlstown U. S. A., to be held March 12, members of the employees' union at the Holly Sugar plant here plan to go to Whiteface Saturday to help re-roof some of the buildings at the girls' residence home.

The Holly employees made a substantial gift to Girlstown just before Christmas, taking a load of sugar down to stock the pantry. Their work on the buildings will follow a recent repainting of interiors by Amarillo painters who supplied the material and work.

The open house program will feature crowning a Girlstown Queen at 2:30 p. m. The home will be open to visitors all day and everyone is invited to visit and be shown through the buildings, says Mrs. Viola Williams, Girlstown representative for Deaf Smith County.

"Since so many Hereford people have contributed to the support of Girlstown, I feel sure that many will be interested in making the trip down to Whiteface to see just what facilities are there and how the girls live," she says.

FHA Student Applicant For State Award

A high school homemaking student from Hereford, Claudia Lorewald, is one of 75 candidates in Area I, Future Homemakers of America, for the State Homemaker Degree of Achievement which is to be awarded at the state FHA meeting in Dallas April 21.

Evaluation of the area candidates is to be made this weekend at Texas Tech, and first recognition will be given winners at the Area I convention in Lubbock March 17 and 18.

Other applicants from nearby schools are Karen Beauchamp and Erlinda Rojino of Bovina, Lydia Buske, Lou Cochran, Brownie Cole, Terri Cummings, Christa Evans, Linda Fallwell and Kathy Lynn Renner of Friona.

Assisting with the evaluation will be area FHA officers and their faculty advisers. The Hereford candidate is district corresponding secretary, but will not serve as an evaluator because she is one of the applicants to be considered. Martha Gruhlkey of Adrian, Darla Howell and Terri Lynn Wilson of Friona are among the officers.

The State Degree is awarded to FHA members who have shown outstanding leadership in the organization as well as in other school and community activity.

LAFF-A-DAY



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Hereford, Texas

Washington Report

From Congress

BOB PRICE 18TH DISTRICT, TEXAS

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It was good to return to the district the weekend of February 24-26 and visit with many Panhandle residents. The meetings with our agricultural advisory committees in Memphis and Dimmitt were very helpful in giving me a better idea of the wishes and needs of farmers and ranchers in the southern half of the 18th District. I hope to get back soon to meet with other committees being set up to advise me on all phases of Panhandle business and professional life.

Members of the agriculture advisory committee in the southeastern portion of the district include: Lee Schrivner, Turkey

J. J. McDaniel and Wayne Hutchinson, Memphis; J. C. Patman, Wellington; Kenneth Ellis, Kirkland; Loyd Mayes, Paducah; O. P. Stark and J. C. Jones, Quitaque; Clarence Zybach, Briscoe; and Henry Moore Hedley.

In the southwestern quarter of the district I have asked the following men to serve: Doyce Turner and Clarence Mason, Muleshoe; Carl Bruegel and Charles Frye, Dimmitt; Deniz Pulliam and David Brumley, Hereford; Robert Meinecke, Oton; Harold Allison, Earth; Robert Jacobson, Adrian; Lynn Harwell, Vega; Bob Wilson, Bovina; Gilbert Kaltwasser, Farwell; Ben Tye, Kress; and Fowler McDaniel, Tulla.

I have found that much of a congressman's time here in Washington is spent trying to get the various departments in the executive branch to administer laws as Congress intended when they were passed. On February 20, I asked Secretary of Agriculture Freeman to slow down beef imports in order to raise the prices American farmers and ranchers are getting for their cattle.

I have written Secretary of State Dean Rusk and asked that he reconsider his approval of the sale of government-subsidized vegetable oil to Communist Yugoslavia. I believe this to be illegal under terms of the last agricultural appropriations act which prohibits such sales to

counties who are trading with North Viet Nam. The Yugoslav government says it is private citizens aiding the North Vietnamese, however, in a Communist country such as Yugoslavia they could not do so without government sanction.

Because our area is one of the largest oil producing areas of the nation I have vigorously protested Secretary of Interior Udall's threat to increase oil imports to drive gasoline prices down. I would like 24 cent gasoline just as well as anyone but not if it means the petroleum industry is forced to lay-off workers because they are losing money.

As I have stated in the past, there is much discussion here in Washington at the present time about Federal government tax sharing with the states. It has been my position that the Federal government should reduce taxes instead of collecting them and then sending them back to the states. In this regard, I will join with Senator John Tower in introducing a bill to create a 33-member Commission on State Revenue Assistance. If approved, this bill would urge the commission to determine the feasibility of the Federal government relinquishing certain taxes to the states.

I will be discussing these plans more in subsequent reports to you. Until next week, best regards from you Congressman, Bob Price.

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School Teacher Has Odd Hobby

Denison, Tex. (P) Mrs. Carol Loper is a school teacher who spends her weekends jumping out of airplanes.

She wears a parachute, however, so the worst thing that happens to her is the sudden jar when the main chute opens.

"It's kinda like jumping off a chair to me," she said.

The teacher of the second grade began sky diving a year and a half ago and so far has made more than 105 jumps.

Her husband Donald, an electronics technician in a Sherman plant, has been diving 2 1/2 years and has 240 jumps to his credit. She says he is a "terrific sky diver."

Carol and Donald went sky diving on their honeymoon and made a kiss pass in mid-air. Then she got what she calls her perfect wedding present — a black jump suit.

Mrs. Loper's small daughters haven't yet taken up the daring sport. During the week, when she teaches classes at St. Xavier's Parish School, the family is ordinary enough.

But come the weekend, it is a different story.

"Most sky divers have a malfunction maybe one time out of every 100 or 200 jumps," she said. "Well, out of my first 30 jumps, I had five, which is very unusual."

When the minor malfunctions occur, the chutist pulls the ripcord on the reserve chute.

She's landed in trees 11 times, hit a barn, and landed on an island and had to swim to shore. One time, she landed in a field

the farmer-owner of which did not take kindly to such goings-on. He pulled a shot gun on her.

"I just gathered my parachute up around me and told him to leave me alone, and then got out of there," she said. "He actually shot at some of the other divers as they were coming down."

She says anyone can sky dive as long as he keeps his head. She believes that generally men are better divers than women because a woman tends to panic more quickly in a desperate situation.

Mrs. Loper, who has won several diving awards, says a beginning parachutist can get a complete sky-diving rig for as little as \$30, but the better outfits cost up to \$300.

The highest altitude she has dived from was 15,000 feet, when she also did a 90-second free fall. An average jump is from about 7,200 feet.

Mr. and Mrs. Loper agree that parachuting is a great sport. She said that when a person is skydiving, he's got his mind on what he's doing and nothing else.

"Besides, it's really very relaxing," she added.

But skydiving isn't her only sport. She's also a snow ski enthusiast. Her husband, though, doesn't care for snow skiing.

"He thinks it's too dangerous," she said with a straight face.

Moore Business Forms
Wedding Invitations Printed
THE INK SPO.



"HOW DID WE DO THAT LAST WEEK?" — Ralph Starr seems to say to his wife Jean as they work a computer problem in ground school. Members of the Easter Flying Club, the Starrs are working toward their private license. (Hereford Brand Photo)

Light Damage Sunday Morning

Damage was light in a two-car collision just north of the US 385 underpass Sunday morning. Damage totaled \$35.

A 1956 automobile and a 1963 pickup were traveling south on US 385. The car was in the left lane for southbound traffic, and the pickup was in the right lane. Collision occurred as one vehicle attempted to change lanes.

Enrique Lafuente, 302 Norton, was driver of the 1956 car, owned by Pedro Lafuente, also of 302 Norton. His vehicle suffered \$35 damage. Driver of the pickup was Irene Vitela, 203B Lawton, and the owner was Delfino Vitela. The pickup was not damaged.

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FRANKS	Wilson - All Meat	12 oz. pkg.	49¢	
ROUND STEAK	Center Cut	lb.	98¢	
BACON	Wilson's Crisprite	lb.	49¢	
ROUND STEAK	Last Cut	lb.	89¢	
BOLOGNA	Taste Wright	3 lb. for	\$1	
GROUND BEEF		3 lb. for	\$1	
PIG FEET		lb.	19¢	
SQUARE CHEESE	Wilson's or Swift's	lb.	69¢	
TAB		carton	39¢	
OLEO	Solid's Diamond	lb.	2/33¢	
EGGS	Grade A Small	3 DOZ.	\$1	
Ice Cream	Borden's	1/2 gal.	69¢	

Come Help Us Celebrate Our

1st

ANNIVERSARY

Hedrick Dodge is having their First Anniversary this week-end, March 3rd and 4th (Friday and Saturday). This marks one year in Hereford for us. We invite the public to come in and visit with us during our anniversary celebration and the big Anniversary Sale that will start at this time. You will buy cars at a price you have been waiting for.

We are going to open up two new departments during this period and we invite you to personally inspect them. Hedrick Dodge has just purchased new equipment for a new tire department and a body shop. We are now the authorized distributor in the Hereford area for Siberling tires, an old line of tires with a great reputation. A huge shipment has just arrived and we can meet most any requirement for size and tread you may desire. Come in and register for a new set of four tires to be given away at 6:00 P.M., Saturday afternoon, March 4th. These free tires are to be installed on the family car free of charge to the owner.

Class of Service
This is a free message unless indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL, President

NSB016 DA204

=D D NDB029 PD 2 EXTRA=FAX ND DALLAS TEX 27 1048A CST= 1967 FEB 27 AM 11 12

HEDRICK DODGE=

146 EAST 2 HEREFORD TEX=

CONGRATULATIONS ON YOUR FIRST ANNIVERSARY AS THE GOOD GUYS WITH THE WHITE HATS OF DODGE. I AM SURE YOUR FIRST ANNIVERSARY SALES AND SERVICE CLINIC WILL BE THE TALK OF THE TOWN. OUR FACTORY REPRESENTATIVES ARE LOOKING FORWARD TO THE COMING WEEKEND OF ACTIVITY. GOOD LUCK=

R D MITCHELL DODGE REGIONAL MANAGER=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE.

FREE AUTO CLINIC

FRIDAY & SATURDAY
FRIDAY 3 p.m. to 9 p.m.
SATURDAY 9 a.m. to 5 p.m.

Just hop-in your "jalopy" and come on down. No appointment necessary. Skilled Technicians will give your car a thorough examination, using the newest, most modern equipment. Over 60-parts of your car will be checked... all absolutely free!

AUTO CLINIC HOURS:

FREE

SET OF 4

SEIBERLING TIRES

TO BE GIVEN AWAY SATURDAY, MARCH 4 IN OUR SHOWROOM. ANYONE OVER 18 MAY REGISTER. NO PURCHASE NECESSARY!

FREE COKE Compliments of COCA-COLA CO.

A NEW DODGE MOTOR HOME

Will be at our lot on display Friday & Saturday. The absolute ultimate in travel and convenience. A complete \$14,000 home on wheels. Be sure to see it.

DODGE

Courthouse Records

DEEDS OF TRUST
Edward Dziuk, Jr. et ux to Federal Land Bank of Houston, tract of land, Section 88, Block 13.

Virgil Justice, et ux to H. E. Bippus part of Lot 2, Bradley Street Subdivision and tract of land, Section 69, Block AX, PSL, Gaines County, Texas.

Kenneth Walterscheid, et ux to Hi-Plains Savings and Loan Assn., all Lot 1, Block A, Crestlawn Addition.

Federal National Mortgage Assn. to Secretary of Housing and Urban Development, Washington, D. C., all lot 3, Allison Subdivision, Block 2, part of Block 3, and part of Block 18, Welsh Addition.

David P. Wertenberger, et ux to Doyle Rush, part of lots 2 3 and 4, Block 2, Whitehead Addition.

L. B. Lundry, et ux to Joe J. Frank, south half Section 1, Township 3 North of Range 2 East.

Jimmie R. L. Cramer, et ux to Joe Soliz, et al, all Lot 32, Block 2, Burke's Subdivision, Block 17, Mabry Addition.

Doyle E. Rush, et ux to Clyde C. Jones, Jr., all Lot 21, Brownlow Addition, a subdivision of part of Welsh Addition.

VEHICLE REGISTRATIONS

Deaf Smith Co. Prec. No. 3, 1966 Shopmade Tank; Vernon Thigpen, 1967 Chev.; Eusebio L. Prieto, Jr., 1962 Chev.; Ross W. Wallace, 1967 Ford.

Wendell T. Maloney, 1967 Chev D. C. Miller, 1967 Chry.; Desiderio Tijerina, 1961 Chev.; Guadalupe Hernandez, 1957 Chev.; Gale J. Page, 1966 Suzuki Mtr. Bike; W. L. Carter, 1967 GMC; Ray Oglesby, 1967 Chev.; Shepart G. Townsend, 1964 Olds. Robert B. Terrell, 1962 Volk.; Angel Soto, 1962 Chev II; Steve Bavousett, 1940 Ford; West Texas Drilling of Hereford, Inc., 1954 Mack Truck Tra.; Kirkland and Baber, 1958 Mack Trk. Tra.; Kirkland and Baber, 1967 Lufkin Dump.; E. G. Hill, 1964 Ford; Richard Hunter, 1960 Chev.

Church Basketball

First Methodist Church edged by the First Baptist Church No. 2 team 28-26 Monday night to win the Church Basketball League championship.

The two teams had been tied for the top spot going into the contest. They also had finished in a tie with the First Presbyterian Church for the first half title. Ronnie Welty led the Methodists with 10 points and Jerry Avery got 8 for the losers.

The Presbyterians finished in third place with a 7-3 record after defeating the First Christian Church team 60-22. W. C. Russell pitched in 14 for the winners and Harold Morton got 8 for the losers.

First Baptist No. 1 team pulled out one point victory over St. Anthony's Catholic 39-38 to take fourth place in the league. Harvey Penner got 11 for the Baptists and Gary Kreisghouser 14 for the Catholics.

The First Baptist No. 2 team finished 4-6 for the season and the First Christian and St. Anthony's tied for fifth place with 1-9 records.

Women Bowlers Finish Tourney

Fourteen teams competed in the Fourth Annual Hereford Woman's Bowling Association City Tournament, which was completed Monday night at Sunset Lanes.

The Reddel's team rolled a 2734 total for three games to take first place in the team competition. The winning team received \$50 and a trophy.

Betty Kelley and Bertha Arnold rolled a 1193 total for three games to win the First Place Doubles competition over 15 opponents. The winners received \$15 and a trophy.

Alice Lueb got 579 for three games to win the First Place Singles division over 30 other bowlers. A trophy and \$15 was presented.

Jane Heard got 1759 in the All-Events competition and received \$9 and a patch. Three games are rolled in three events — team, double and single-during the event.

Helen Owens is president of the association. Jean Watts is first vice president; Nancy Albright, second vice president; Audine Dettmann, secretary; Alice Lueb sergeant at arms. Bea Rhodes, parliamentarian.

National League pitchers accounted for 126 shutouts in 1966.

Anthony's GRAND

SUGARLAND MALL

OPEN THURSDAY 9:30

Opening Special! First Quality!
SEAMLESS NYLONS



Ultra sheer 400 denier nylon. Spring shades. both stores.

3 67¢

Stylesspun luxury! Seamless
CANTRECE NYLONS
First Quality

Not since stockings became "nylons" has there been such a great improvement in hosiery. DuPont Cantrece nylons look different, feel better. 100% nylon. 98c quality. Buy in both stores.

67¢ PR.

BOTH STORES

Opening Special - Buy in both Stores - Downtown and Sugarland

SPORT FABRICS in NEW SPRING COLORS

SPECIAL PURCHASE! NEW TEXTURES AND WEAVES in BETTER COTTONS

Huge special purchase just for this store-opening event! Savings of up to 50% on colorful spring fabrics, woven in new "surface-interest" textures. Shop now for fabrics to sew a colorful new fresh spring wardrobe.

Big Savings! 59c to 79c Values!

38¢

Opening Special! Both stores.

Both stores - Downtown and Sugarland Mall.

Opening Special! Lovely Lorraine
NYLON PETTICOATS
Regular \$3.00 Values!



\$1.77 each
2 for \$3.50

Beautifully lace trimmed, famous Lorraine quality. 6 colors; all sizes, proportioned lengths.

100% NYLON
TAILORED

PAJAMAS

Opening Special! **\$2**

2-piece styles in red, navy, blue, pink, green and maize. Sizes 32 to 40. 2 pockets. Tapered pants.



BOTH STORES

COLORFUL NEW COTTON PRINTS

36 and 45-inch widths. First quality, full bolts, all new for Spring. This super-value group of fashionable cotton prints is the prettiest we have ever offered. You'll want several different patterns when you see the unusual quality at such a tiny price!

4 Yards \$1

36 and 45 inch COTTON DRESS and SPORT PRINTS

All the new colors and patterns are here!

3 Yards \$1

38 and 45 inch DRESS AND SPORTSWEAR FABRICS -Special!

Avril rayon and cotton-blend rainbow stripes - California and Mexican prints - novelty florals - fine combed cotton lawns - sheer muslins - Villager petite florals - rayon satens - homespun type prints and solid colors.

2 Yds. \$1

Simplicity Patterns

Special Purchase!
Sugarland Mall store only!
3-Day Opening Special!

WOMENS NEW SPRING JERSEY DRESSES

Regular \$8.99
\$6

ARNEL JERSEY

Rushed to Hereford by fast delivery, just received and unpacked in time for our Sugarland store opening.

Wrinkle-resistant travel-perfect Arnel Jersey Dresses in beautiful new spring prints, 1967 style. Misses, womens and half-sizes.

Sugarland store only.

BROADCLOTH BLOUSES

Opening Special!
99¢

Tailored pima cotton, roll-up sleeves. Whites and solid colors. Sizes 30 to 38.



Sugarland Mall only!
DACRON /COTTON

SPRING BLOUSES

Beautifully lace trimmed
Regular \$6.00 values!

\$5

White
Pink blue



Girls 7 to 14

BLOUSES

Snow white. Lace trimmed.

2 For \$3

Sold every day for \$1.99! Beautiful texture, nationally-known quality

Sugarland Mall only! Beautiful new 48x84 and 48x63 inch pairs.

SALE! UNLINED DRAPES

White - beige
gold - rose.

2 PAIR \$5

Colorful new "Furr Queen" matched pieces.

Special! 22 x 32 inch RUGS

Acrylic Pile Yarn
Regularly \$2.99

Luxurious woven pile - 10 decorator colors.

\$1.99 EACH

22 x 45 inch
FURR-QUEEN RUGS
Regular \$3.99 values. **2.99**

Matching bathroom LID COVERS **99c**

Opening Special!
Sugarland store only

25% NYLON

"STRETCH" CAPRI PANTS

Sizes 12 to 20 **\$2.44 PAIR**

Regular \$2.99 quality; nylon "Expandra" stretch denims and cottons. 8 new spring colors!

Regular \$3.99

Stretch Pants

Nylon-Cotton Denim Lastex. **\$2.99 PAIR**

Correctly sized to fit perfectly - waist, hips legs; proportioned short, medium, tall. Select from 12 colors!



Special purchase for our Opening!

Womens and Misses New SPRING FOOTWEAR

Selected from our newest \$7.99 values!

Fashions, colors and styles exactly as shown in national fashion magazines for the new season.

\$5 pair

Womens and girls sizes and widths.



Youthful Styles in New Spring Casuals

Made to sell this spring and Summer for \$3.99 a pair.

Famous nationally advertised brands, offered now at special low prices for this Grand Opening event. 3 days only!

\$2.97 PAIR



Shop both stores - new Sugarland Mall and Downtown.

Thursday - Friday

Anthony's GRAND

SUGARLAND MALL

OPENING

REGISTER FOR FREE PRIZES!

New Sugarland store only. Register every time you are in the store, as often as you wish on Thursday, Friday or Saturday. No obligation.

FREE!

- One pair Mens Dress Oxfords, \$14.95 values - your size.
- One year's supply "Wea Walker" baby shoes, limit 6 pairs.
- One Mens Western-style felt dress hat - your size
- Two pair Infants \$1.50 Booties.
- One Infants "Carry-Me-Home" new baby suit.
- One Mens \$12.95 Laminated Jacket - your size.
- One Womens Dacron-Cotton Blouse, \$5.99 value - your size.
- One Womens \$5.95 Nylon Slip - your size.
- One Womens \$5.95 Peignoir set, gown and robe - your size.
- Also other prizes to be included, including new spring dresses.

DRAWING SATURDAY 8:00 P.M.

Nothing to buy - no obligation - you need not be present to win. Winners names will be publicly announced. Drawing will be held in our new Sugarland store.

THE FAMILY LAWYER

Which House Is Your Castle?

Three centuries ago, an English judge proclaimed that "a man's house is his castle."

Almost two centuries ago, the Fourth Amendment to the Constitution forbade any "unreasonable search" of a private dwelling.

And today, the safety of a person's house from governmental intrusion still ranks as one of the most distinctive hallmarks of a free land.

But which "house" is the law talking about?

Obviously it means a house that you own and live in. And it includes a house or apartment that you occupy as a tenant.

Summer cottage? House trailer? Hotel room? All these too, since they are places of dwelling, ordinarily share the constitutional guarantee of privacy.



The protection may also reach beyond the house itself. Courts have held it to include a householder's adjacent garage and a farmer's nearby barn. In both cases, the courts felt that the constitutional shelter should cover all areas reasonably within the ambit of family life.

Does this mean that the home is a privileged sanctuary for crime? Not at all. A house may indeed be searched under proper circumstances—for example, if the police first obtain a warrant, or are in the process of making a lawful arrest.

For then the search is "reasonable," not forbidden by the constitutional ban. As a United States Supreme Court Justice said in upholding rightful searches:

"The framers of the Constitution only intended to restrain the abuse, not abolish the power."

But without such justifying circumstances, a house stands secure against the inroads of officialdom. An English statesman, Sir William Pitt, gave the doctrine its classical expression:

"The poorest man may in his cottage bid defiance to all the force of the Crown. It may be frail; its roof may shake; the wind may blow through it; the storms may enter; the rain may enter; but the King of England cannot enter; all his forces dare not cross the threshold of the ruined tenement!"

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

©1967 American Bar Association

Laura Higgins Named By DAR

Laura Higgins has been named recipient of the good Citizen Award given annually by the Amarillo Llano Estacado Chapter of the Daughters of the American Revolution organization.

Mrs. Wilma Braddy said Laura was chosen by the high school faculty. The choice had to be a graduating senior girl and was made on the basis of dependability, service leadership and patriotism.

Laura is the daughter of Mr. and Mrs. Jack Higgins, Route 1, Wildorado.

A formal invitation to an April 10th meeting of the Amarillo chapter will be extended to Laura and her mother, Mrs. Braddy explained. Awards will be presented at this meeting.

Comments of "surprised" and "flattered" were Laura's reactions to receiving the award. "I didn't even know the award was being given," she added.

Laura was named Most Intellectual Girl earlier in the school year at Hereford High School.

She is also a member of the Executive Council of the Student Council; Chaplain of Tri-Hi-Y; Secretary of National Honor Society and Parliamentarian of Future Teachers of America.

FEEDLOT SIZE GROUPS

To facilitate the estimating of the number of cattle on feed each month, feedlots are classified into two size groups: (1) Large feedlots - those with 1,000 and over capacity, and (2) Small feedlots - those with under 1,000 capacity. All known "large" feedlots are completely enumerated each month. "Small" feedlots are sampled each month. "Warm up" operations are not counted as cattle on feed. On January 1 each year, cattle feedlots are reclassified by capacity size group. Large feedlots now number 278.

Sugarland Mall Store Only Thursday, Friday, Saturday

NO-IRONING! PERMANENT PRESS WHITE DRESS SHIRTS AND NEW SPORT SHIRTS



TWO BIG GROUPS ONE LOW PRICE!

\$2.



Button-Down Collars! Neat Spread Collars!

Short shirts and dress shirts in semi-tapered-waist tailoring. All first quality, ordinarily sold for twice this 3-day price. Special for our Sugarland store opening. Big choice of sizes and colors to choose from. Save!

NO IRONING!... MENS BUCKHIDE KHAKI SUITS PERMANENT PRESS PANTS and SHIRTS

- Buckhide Tan
- Olive Wood

Famous Buckhide quality, 50% Fortrel polyester, 50% combed cotton.

\$10



SUGARLAND MALL ONLY! Regular \$5.98 pants, \$4.98 shirts, both for only

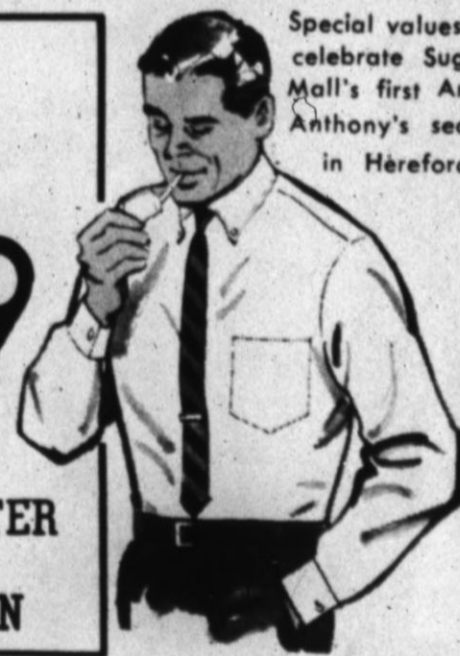
Sugarland Store Only! Mens Permanent Press

\$4.00 DRESS SHIRTS

- WHITES and COLORS
- LONG-SLEEVE STYLES
- BEAUTIFUL FABRICS

\$2.99

KODEL POLYESTER and COMBED COTTON



Special values to celebrate Sugarland Mall's first Anniversary & Anthony's second store in Hereford!

MENS T-SHIRTS

in combed Durene knits!

3 FOR \$2.50

Snug fitting combed cotton knits with woven collars that never sag. Exceptional quality. 98c values.

MENS DURENE KNIT BRIEFS

3 for \$2.50

3 in a pkg. Regular 98c values



Sugarland store only.

Save! BOYS PERMANENT PRESSED COWBOY JEANS

\$1.99

PAIR

NO IRONING

Sizes 6 to 16 Regulars and Slims Wheat, Faded Blue, Black

25% nylon, 75% cotton denim for longer wear and wrinkle-free neatness. Sanforized. Regular \$2.99 values!

Opening Special. Sugarland Mall only. BOYS \$1.99 SPORT SHIRTS

Permanent Press

Regular long sleeve or new short sleeve styles.

SPECIAL SALE!

2 for \$3

SIZES 3 to 7!

Colorful plaids and novelty prints and fine quality combed cotton fabrics. Never need ironing!



3-day Special. Sugarland store only.

SAVE ON BOYS Permanent Press SLACKS

\$2

Black Olive Blue pair. Sizes 3 to 7. No ironing, ever! Always neat and wrinkle-free. Made of 85% cotton with 15% nylon for permanent shape and longer wear.



MENS WOMENS CHILDRENS ANKLETS

Actual Values to 59c pair!

18¢

Dressy styles, handsomely woven mens dress socks, sport socks, childrens crew socks, women anklets and casual sportswear styles. Huge variety. First quality!

Opening Day Special! Hurry! Sugarland Mall store only!

Grand Opening Special! Both stores.

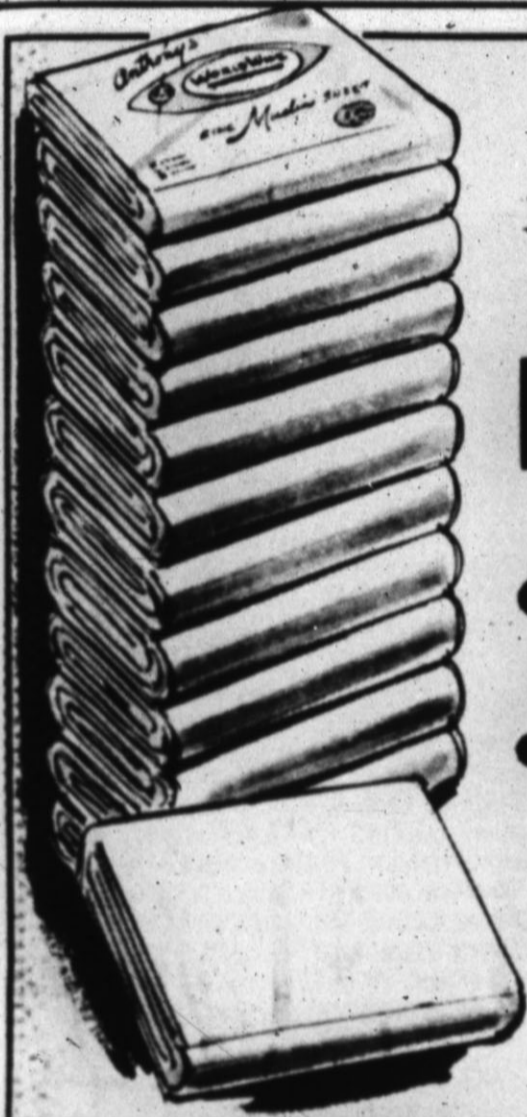
BIG DOUBLE-BED 81 x 108-INCH COLORED PERCALE BED SHEETS

Compare at \$2.99 to \$3.99 each.

2 for \$4.50

- 180-Thread Percale!
- Pastel Decorator Colors!
- Famous-Label Brand Names!

Number-One Selected Seconds! Every sheet individually puffed and packaged. Be early, select your most-wanted colors. You'll want several when you see them.



Sugarland Mall store only.

Here is a value so exceptional you must wear it to believe it!

LAMINATED JACKET

Sandstone Heather Green Medium Blue Sizes 36 to 46.

\$10

Boucle-weave jacket in flat bulky knit, laminated to poly foam. Smart dress-jacket styling with light-weight warmth.

Select Spring and Summer bargains now from a new store - use our convenient layaway plan.



Register Thursday, Friday and Saturday for Free Prizes!

Sugarland Mall only!

Men Save 1.98 on this handsome new Windbreaker Jacket

\$8.

Regular 12.98

A new right fashion style in high sheen finish rayon and cotton twill. Button down fly type front covers zipper closure. Sizes 36 to 46.



Buy in both stores: Sugarland Mall and Anthony's Downtown.

Mens Boys Girls CREW SOCKS

Stretchy ribbed knits in whites and a variety of popular colors. All sizes all first quality.

33¢

PAIR

Both stores. 3 Days only

CHAMBRAY WORK SHIRTS

First Quality. All sizes Sanforized shrunk.

2-pocket styles, double stitched seams, white buttons. Long sleeves long shirt tails.

99¢



Friday - Saturday at

Anthony's

ANTHONY CO

MALL and DOWNTOWN

A TISKET... A TASKET! FOOD SAVINGS BY THE BASKET!

Shurfine Young Mother Hubbard SALE!

INTRODUCING FOR THE FIRST TIME **Taskit BASKET**
The handiest new product in years! All purpose! Disposable! Decorative! It's a Tote Box! It's a Storage Box! It's a Laundry Hamper! Toy Box! Catch-all! Waste Basket! Shipping Carton!

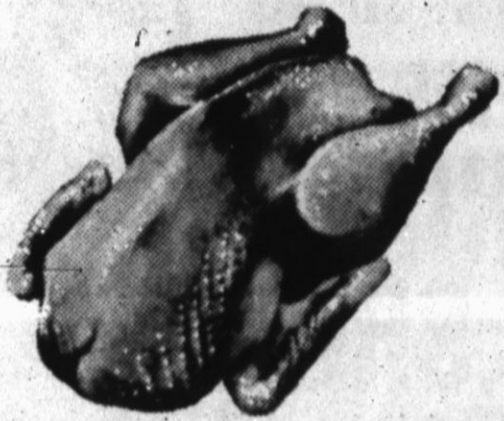
SPECIAL OFFER!
UNTIL MAR. 11 ONLY - **3\$1.**
WITH \$5.00 FOOD PURCHASE



FRYERS

U. S. No. 1 GRADE "A" WHOLE

lb. **29¢**



CUT-UP FRYERS lb. 35c

Longhorn Cheese lb. 69c

Sliced Bologna ALL MEAT lb. 59c

MELLORINE
CLOVERLAKE 1/2 GALLON **29¢**

Meads Frozen **ROLLS**
Package of 12
10¢

CRISCO
Shortening 3-lb. can **59¢**

Roxey **DOG FOOD**
Tall can
13 FOR \$1

MIRACLE WHIP
by Kraft
QUART JAR
49¢

This Week **SALAD FORK**
9¢ each with every \$5.00 purchase

DR. PEPPER 6-Bottle Carton Reg. or King Size **39c**
FOLGER'S COFFEE lb. can **66c**
MIXED NUTS Fisher's 13-oz. vac can **69c**

Shurfine **PORK & BEANS**
300 Can
9 FOR \$1

Shurfine Flour 10 lb. Paper Bag..... \$.93
Shurfine Flour 25 lb. Print Bag..... \$2.19
Shurfine Frost. Mix Whit-Choc. 13 1/2 oz. 4/\$1.00
Shurfine Fruit Cocktail 303 can..... 5/\$1.00
Shurfine Grape Juice 24 oz. 3/\$1.00
Shurfine Gr. Beans 4 Sv. Cut G.L. 303 5/\$1.00
Shurfine Luncheon Meat 12 oz. 2/\$1.00
Shurfine Margarine 1 lb. 5/\$1.00
Shurfine Evap. Milk Tall Can..... 7/\$1.00
Shurfine Pears Bart. Hiv. 303 can..... 4/\$1.00
Shurfine Pickles Wh. Sweet 22 oz. 2/\$.89
Shurfine Pineapple Crushed 2 can..... 4/\$1.00
Shurfine Pineapple Juice 46 oz. 4/\$1.00
Shurfine Purple Plums 2 1/2 can..... 4/\$1.00
Shurfine Strawberry Preserves 18 oz. 2/\$1.00
Shurfine Salad Dressing Qt. \$.39
Shurfine Salmon Red Alaska Tall Can..... \$.89
Shurfine Shortening 3 lb. can..... \$.59
Shurfine Spinach 303 can..... 7/\$1.00
Shurfine Svt. Peas Early Harv. 303..... 5/\$1.00
Taskit Basket..... 3/\$1.00 with \$5.00 Purchase
Soflin Toilet Tissue 2ply Ass'd. 10 rolls \$.79
Shurfine Tomatoes Solid Pak 303 can..... 4/\$1.00
Shurfine Tomato Juice 46 oz. 4/\$1.00
Shurfine Tomato Sauce 8 oz. 9/\$1.00
Shurfine Tuna Chunk 6 1/2 oz. 3/\$.89
Shurfine Vienna Sausage 4 oz. 5/\$1.00
Shurfine Waffle Syrup 32 oz. 2/\$.79
Shurfine Pancake Mix 2 lbs. 3/\$1.00
Shurfine Y.C. Peaches Hiv-Sli. 2 1/2 can. 4/\$1.00
Shurfine Apple Butter 28 oz. 3/\$1.00
Shurfine Apple Sauce 303 can..... 6/\$1.00
Shurfine Asparagus All Gr. Cut 300..... 3/\$1.00
Shurfine Biscuits Sw-Bud. Milk 8 oz. 13/\$1.00
Shurfine Blackeyes Fr. Shelled 300..... 6/\$1.00
Shurfine Coffee Reg-Drip 1 lb. \$.65
Shurfine Cake Mixes Ass'd. 19 oz. 4/\$1.00
Shurfine Catsup 14 oz. 5/\$1.00
Shurfine Cheese Spread 2 lbs. \$.89
Shurfine Corn CS Golden 303 can..... 5/\$1.00
Shurfine Crackers 1 lb. 2/\$.45
Shurfine Cucumber Chips F.P. 16 oz. 4/\$1.00

Patio Frozen Cheese Enchilada-Combination **DINNERS**
each **39¢**

Gerber's **BABY FOOD**
Strained fruits & vegetables
6 jars 59¢

Mars-Snickers-Milky Way- M&M **CANDY BARS** regular 5c bars 10 for 39c
Kraft **FRENCH DRESSING** 2 8-oz. bottles 49c
Arrow Brand **PINTO BEANS** 4-LB. BAG 39c
Waxahachie Chief **HONEY** 4 1/2-lb. can 89c

CAMAY SOAP
with free Apothecary Jar 6 bath size bars **89¢**

RUBBING ALCOHOL
Triumph PINT **12¢**

BAYER ASPIRIN
300-tablets list \$2.19 **\$1.69**

SCOPE MOUTHWASH
large 12-oz. list \$1.09 **67¢**

CREST TOOTHPASTE
family size list 95c **57¢**

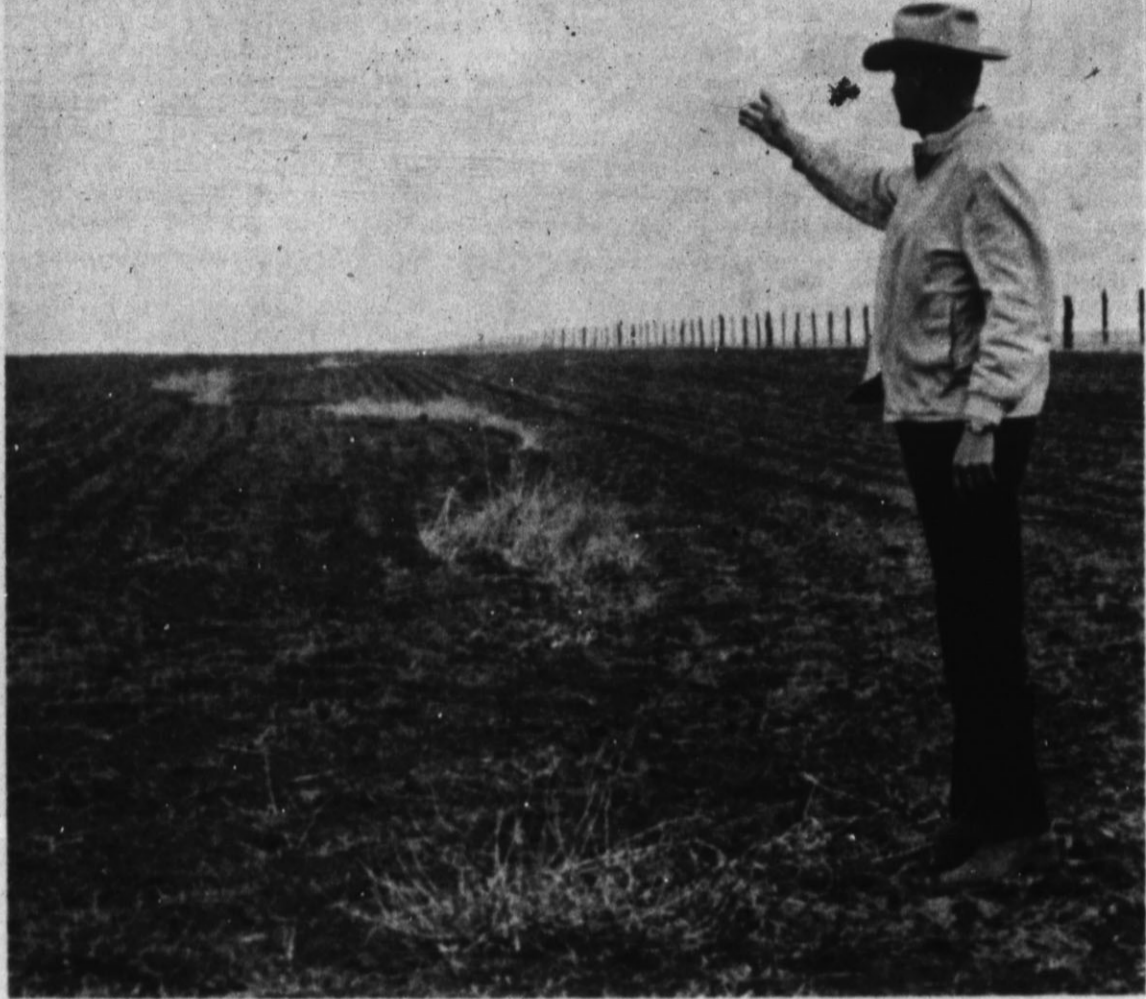
AVOCADOS
EACH **10¢**
Purple Top **TURNIPS** 2 lbs. 25¢
Calif Sun-Kist **LEMONS** lb. 19¢
California **CELERY HEARTS** pkg. 25¢

TENDER CRUST **BREAD**
BETTER QUALITY BEST FLAVOR
shurfresh **MILK**
1/2 Gal 44c Gallon **88c**

RANCH KITCHEN
BAR-B-Q WIENERS lb. **69¢**
COWBOY BEANS pint 29c
TURNIP GREENS pint 39c
Dutch Potato Salad pint 49c
Strawberry Delight pint 49c

SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET
BEST MEAT IN TOWN



ALL THAT'S LEFT OF A GULLY — Wilton Green, local Soil Conservation Service office manager, gestures toward the meandering course of what was once a gully on land owned by Bruce Coleman, near Bootleg, west of Hereford. (Hereford Brand Photo)

Deadline Told For ASCS Plans

March 17 is the last day for filing applications for three programs under the Agricultural Stabilization and Conservation Service, Frank J. Bezner, chairman of the ASCS County Committee, has announced.

Signing up for the 1967 Voluntary wheat program, the upland cotton program and the feed grain program was emphasized by Bezner.

Bezner pointed out that signing up is the first necessary step in qualifying for price-support loans and marketing certificate on 1967-crop wheat. No acreage diversion is provided under the 1967 wheat program.

The national average price-support loan rate for 1967-crop wheat is \$1.25 per bushel, available on all the wheat produced on a participating farm (but not on wheat stored under the excess provision).

The marketing certificate will be based on 100 percent of parity as of July 1, 1967, less the announced national average loan level of \$1.25 per bushel; the certificate will be available on 35 percent of a farm's projected production of its allotment.

The 1967 voluntary wheat program provides for: (1) Substitution of wheat for feed grains or feed grains for wheat by growers who take part in both programs; (2) where requested by the grower for the purpose of substituting wheat, the establishment of barley base and an oats-rye base for a farm with production history of these crops and (3) storage under proper security of wheat produced in excess of the farm allotment (not to exceed 150 percent of the allotment) by growers who at sign-up time declare their intention to do this.

UPLAND COTTON PROGRAM

Program benefits include diversion payments and price-support payments in addition to the regular cotton price-support loan. But all program benefits, including the loan, will be available only to farmers who sign up and then carry out the intentions indicated in the application.

If the grower wishes, he may request half of the estimated diversion payment to be made in advance at the time of the sign-up or as soon after as possible. The rest of the diversion payment and the price-sup-

port payment will be made later after program performance has been determined.

Cotton farmers on the larger farms take part in the program by reducing their cotton plantings by at least 12.5 percent below the farm's effective allotment and meeting other program provisions. As much as 35% of the allotment may be diverted as payment.

Growers on small farms (with allotments not over 10 acres or with a projected production of 3,000 pounds or less) will receive payment without having to reduce plantings. If the operator chooses to reduce the acreage on such a farm, an additional diversion payment will be made on the acres actually diverted at the level signed up.

FEED GRAIN PROGRAM

Frank J. Bezner, Chairman, Agricultural Stabilization and Conservation County Committee points out that only growers who participate in the program will be eligible for price support on their 1967 crops of corn and grain sorghums. As last year, the support is made available through loans, purchases, and price-support payments.

Except on small farms (farms with bases of 25 acres or less) and some farms with larger bases where no feed grain is to be planted, no diversion payment is available under the 1967 feed grain program.

The price-support payments (30 cents per bushel for corn and 53 cents per hundredweight for grain sorghum) may be earned on the projected production from an acreage up to 50 percent of the farm's total feed grain base by planting corn or grain sorghums, or by planting soybeans in lieu of these feed grains. The national average loan rates are \$1.05 per bushel for corn and \$1.61 per hundredweight for grain sorghum.

If the grower wishes, he may request — at the time he signs up — an advance payment of one-half of the total estimated price support and diversion (for small farms) payments to be earned.

The Chairman urges farmers

Two Vehicles Damaged In Sunday Collision

One car from Plainview and another from Friona collided on Park Avenue Sunday afternoon. Damages totaled \$350.

A 1965 sedan driven by J. R. McLaugh, 1408 Travis, Plainview, and a 1962 sedan driven by Rhonda Kathryn Ruzicka, Route 1, Friona, were going east on Park Avenue.

One sedan pulled into the parking area on the south side of Park Avenue, and collision occurred as the sedan attempted to pull back into the lane of traffic.

The 1965 car received \$225, damage and the 1962 vehicle suffered damages amounting to \$125.

Owner of the 1962 vehicle was Leo James Ruzicka of Route 1, Friona.



RECEIVES AWARD — Robert Caldwell, Adrian, receives the Distinguished Service Award from John McQuien, Plainview, new president of Texas Federation of Cooperatives. Caldwell has been manager of Adrian Wheat Growers, Inc. since 1937.

vall and Vice-Chairman Ray Todd, Primary Education (First Grade).

Ten local TSTA delegates to the District IX House of Delegates will also attend a banquet meeting in Amarillo March 9.

ATTEND FUNERAL RITES

Mr. and Mrs. George Millard were in Waco last week to attend funeral services Thursday for her brother, T. A. Jenkins. He was also a brother of Mrs. R. E. Cottingham.

Texans In Sports

Astrodome Is A Great Success

By HAROLD V. RATLIF
Associated Press Sports Writer

Texas can boast of its great figures of sport, its many champions and its numerous national events but the biggest contributor to sport is the Astrodome.

This giant structure where most anything can be seen, including bull fights, and in paying numbers, becomes two years old in a couple of months and by that time more than 8,000,000 persons will have visited the air conditioned, lavishly furnished layout that now has made Texas the garden spot of boxing.

University of Houston is especially grateful for the Astrodome. It has averaged around 44,000 for its football games in the past two seasons and has for the first time been able to realize a net profit from the gridiron game.

The university, you know, hadn't been able to compete on the same basis with other big colleges because it hasn't been able to get into a major conference. But by moving into the Astrodome despite what most colleges would consider high rental, Houston U. has managed to do as well as any of them and better than most.

It is possible to draw larger attendance in many other stadiums over the country but a college can't be assured of a paying crowd every time except in the domed stadium. Bad weather does not affect the Astrodome except for the visitors. And Houston itself has enough fans to fill up the place.

Two world championship fights now have been held in the great structure and combined they drew more than 70,000 paid admissions. That's about \$1,000,000. Cassius Clay beat Cleveland Williams before 35,000 and he took care of Ernie Terrell as more than 37,000 looked on.

It's the best thing that ever happened to boxing. The layout is ideal and the Astrodome does a big league job of putting on the fights. The setup is pleasing to the most critical of the big shot writers, contestants and fans. That makes it unanimous.

There's little question that the Astrodome can get any fight it wants. However, it did not want the Clay-Zora Folley title fight that's scheduled for Madison Square Garden. Operators of the Domed Stadium don't want to overdo it. Saturation can come pretty quickly with just one extravaganza after another in the same sport. The two title fights already held there came within a three-months period.

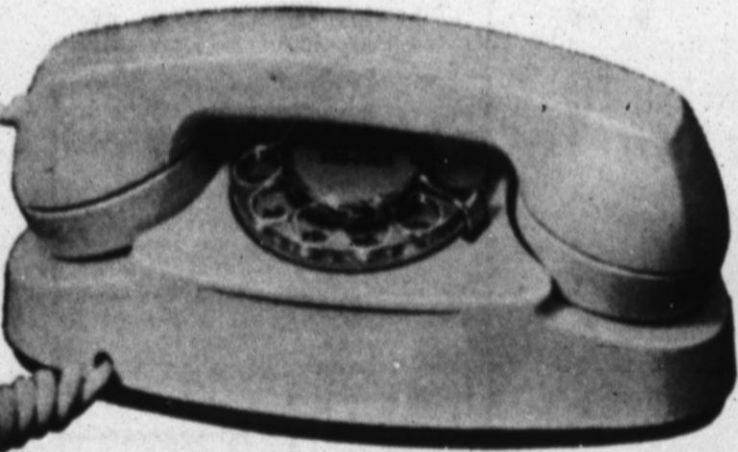
Cassius Clay hurried to nail down the Astrodome as a spot for his title fights — and he's about the busiest champion yet. He has established residence in Houston to give bouts in the Astrodome a home town look. Even the Domed Stadium can be helped if there's a local hookup, although it obviously doesn't need it in order to be highly successful.

Anyway, it seems Cassius is pretty well convinced that he will have no trouble so long as he is close to the Astrodome. Clay's major worry might be that he'll have to retire because of a falloff in opponents.

At a press conference following the Terrell fight (Cassius beat Ernie badly in 15 rounds), Clay said he would not fight another Muslim, an order in which he is a minister. He had mentioned that he thought he would convert all of the contenders for the heavyweight crown to the Muslim faith. Thus he was a trifle flabbergasted when someone pointed out that he would be working himself out of the boxing game if he did that.

But regardless, Clay now is cashing in on the foresight of the men who envisioned the Astrodome. The leader of this project was Judge Roy Hofheinz who now controls the big dome and has put his showmanship to work making it a most successful venture.

It is doubtful if any one other project ever had one-half the effect of the Astrodome on the nation's sports.

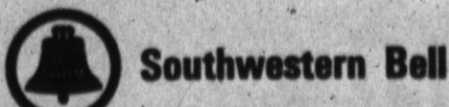


Charge For Princess Phone Is Reduced

EFFECTIVE March 1, the monthly charge for a Princess® telephone is reduced from 75¢ to 50¢ for Southwestern Bell customers in Texas — a 25¢ reduction.

This is in addition to reductions in long distance rates and some miscellaneous charges, announced late last year, which will mean a saving of more than \$6,000,000 a year to Texas telephone users.

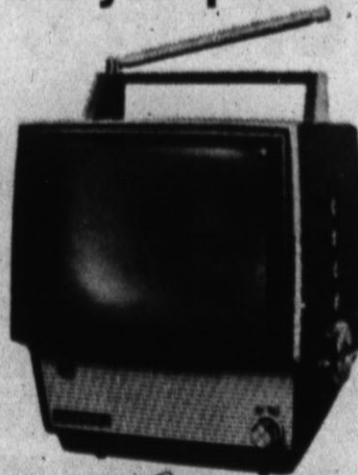
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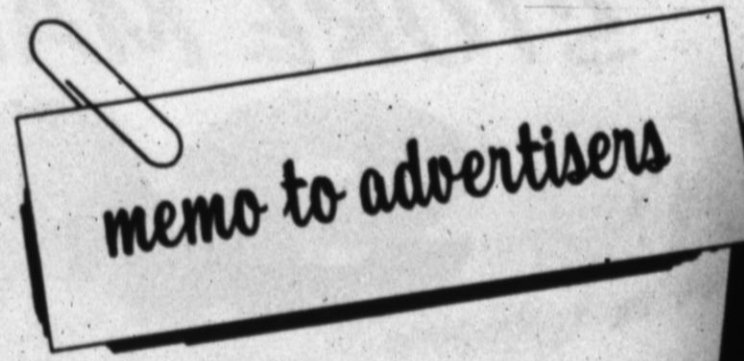
Nationally-advertised SONY "Sun Set" unit (retail value, \$125.00) operates on AC, rechargeable battery or car battery 12V / Instant 7" picture and sound / black screen for outdoor viewing / solid state circuits / only 8.5 lbs.

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What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this

physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



The Hereford Brand

MEMBER — AUDIT BUREAU OF CIRCULATIONS

Revenue Bond Is Bill Topic

A four year nationwide study of state industrial financing plans has revealed Texas to be in an unfavorable competitive position for future industrial development as compared to 45 other states including those that border Texas.

This study was first undertaken by the Texas Industrial Commission, state agency for industrial development, in 1962 upon a recommendation of the Texas Research League. It was continued by a special research "task force" appointed by Governor Connally in 1964

and showed that even at that time Texas was losing ground because it had no program for statewide industrial financing or expanding or new industry.

The Texas Industrial Commission staff continued to analyze the effects of the programs of other states and, in Spring 1966 made a report to the Commission that in their opinion the location of the Swift and Co. plant in Clovis, New Mexico, the Swift and Co. plant in Guyton Oklahoma and the Cooper Tire and Rubber Co. plant in Texarkana, Arkansas were directly

the result of the availability of, in these cases, municipal revenue bonds. The staff report also cited several other plant locations in other states in which municipal bond financing, while not totally responsible, was a factor.

This led the Texas Industrial Commission to conclude that, because of the highly competitive nature of industrial development being intensified by other states through public financing programs and the future capital funds needs of Texas manufacturers, a positive program was needed.

Because of the tight money situation and the 1% to 1 1/2% saving on the cost of money, the municipal revenue bond program was recommended as the base financing program.

After further careful study of other states having the municipal bond program, the recommendations were drawn up into a bill and introduced last week in the House by Representative Bill Clayton, Springlake. It was listed as House Bill 446.

An identical bill, Senate Bill, 195, was also introduced in the Senate by Senator Charles Wilson, Lufkin.

The bill also calls for a constitutional amendment before the program can be enacted.

The bill and constitutional amendment, if passed, would allow cities and counties to issue revenue bonds which would be paid back by new or expanding industry through a lease agreement.

Commenting on the bill Representative Clayton said, "Texas is a favorable competitive position in regard to raw materials, transportation, labor, industrial sites, recreational facilities and all the other industrial location factors which are considered by industry as vital to industrial development, ex-

TEXANS IN SPORTS

Letter Of Intent Has Solved Some Conference Problems

By HAROLD V. RATLIF
Associated Press Sports Writer

The Inter-Conference letter of intent, evolved by Dr. J. William Davis of Texas Tech, solved the recruiting problem of inter-collegiate athletics.

This year there will be some 110 major colleges in the pact with the Athletic Association of Western Universities (the old Pacific Coast Conference) coming in and leaving only one major circuit — the Ivy League — not in the fold.

The Ivy League is not necessary anyway since it does not compete nationally and does not do high-powered recruiting.

But while the recruiting situation has been handled satisfactorily — that is, the race for the athletes has been taken out of the realm of controversy,

cept an industrial financing program. In view of the stepped-up activity of other states, particularly in industrial financing, it is essential that we take positive steps to assure the future growth and progress of Texas."

Clayton predicted that if the 60th Legislature views the bill favorably, and if the people of Texas vote to amend the constitution, it is possible that the revenue bond program could become available to the communities of Texas early in 1968.

The House bill has been referred to the House Committee on Counties, with a hearing set for the near future.

whereby the colleges do not now steal each other's athletes — there seems to still be tendencies to pay them.

Recently Illinois got into trouble for providing money above the grants in aid to the athletes. And this happened in the so-called sacrosanct Big Ten.

Thus there's another problem that must be solved before collegiate athletics can claim the nearest perfection possible.

Again Dr. Davis has come forward to offer the solution — he is advocating rules that could penalize the coach and the athlete as well as the school.

His plan, which is expected to get NCAA approval, would be to write into the coach's contract a provision that he would be discharged if he knew of any shenanigans going on and did nothing about it. And the athlete under the assumption that he is able to read and understand the rules (the 1.6 average he must now maintain to be scholastically eligible should insure this) would lose some eligibility if his recruiting led to a violation of the rules.

There may be opposition developed to penalization of the athlete on grounds he is an innocent dope, that he believes the recruiter on what the rules may be and has merely been misled. Which is a specious argument.

Surely there's not a person who doesn't know a fellow can't be paid for his athlete ability and remain an amateur.

Also, there is no reason why

a list of the recruiting rules can't be presented to him by the coach. The Southwest Conference should be pleased to print up copies of the rules for the benefit of the athlete.

However, these rules also should carry interpretations from the conference office. These college people can get mighty complicated in some instances.

Such a plan might appear drastic but so long as victory is considered to be of paramount importance, some coaches may violate certain rules if it means the difference in getting or losing an athlete who could help the team. And this seems to be the only thing that might at least hold rule violations to a minimum.

Payment of athletes has seldom come to light in the long history of the Southwest Conference but the proposed rule would remove even the temptation, which likely has been encountered quite a few times and which might be taken advantage of eventually.

INTENTIONS TO MARKET TOTAL 450,000

Feedlot operations reported intentions to market 450,000 cattle between January 1 and March 31 (excluding short-feds). This would be 67 percent of the number on feed January 1 and would be 23 percent more than marketed during January-March quarter last year (excluding short-feds).

The Hereford Brand, Hereford, Texas, Thursday, Mar. 2, 1967

LETTUCE: Production of early fall lettuce, at 6,578,000 cwt., is 2 percent above last year's crop. In New Jersey, lettuce supplies are expected to be available in good volume through mid-November, with completion of harvest in early December. Harvest is expected to continue until mid-November in the Mesilla and Hatch Valleys. In Washington, moderate supplies are expected to continue until the first hard frost. In Oregon, supplies are expected to be available until mid-November. In California, supplies are declining from most areas with only Kern County and the south coastal districts yet to reach peak production. Movement from Kern County is expected to continue into early December. Oxnard and other south coastal areas are expected to provide a good volume during November, after which supplies should decline.

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COMMITTEE CHAIRMAN — Bill Clayton of Springlake accepts the gavel from House Speaker Ben Barnes in the Speaker's office at the Capitol in Austin. Representative Clayton was named by Speaker Barnes to serve as Chairman of the Committee on Counties.



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Booths Breaded Catfish Steak **10 1/2 oz. 49¢**
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DELICATESSEN
1 Whole Fried Chicken.
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APPLES GREEN PIPPIN RED DEL. OR WINESAP, **3 LBS. 25¢**

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Triple Treat Lawn Care Turf Magic 40 lb. bag **\$4.95**
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Rubber Plants Planted 3 to Pot Large Size \$6.00 Value each **\$3.99**
Onion Sets White or Yellow **lb. 29¢**

LET'S COOK SOMETHING!

Meals Without Meat

By SUE COLEMAN

Traditional observance of the Lenten season as a time of self-denial means meatless meals in many families, and although the Catholic Church has eased restrictions on its members as one of the changes adopted by the most recent Vatican Council, meatless meals are still the rule in numerous homes of Catholics as well as of members of some other churches.

TASTY AND SATISFYING main dishes made with meat substitutes are included in the recipe collection of Mrs. Leo Witkowski, whose family is Catholic. One is a bean soup made by a recipe she got from her mother, who in turn had it from her mother, a native of Germany. Some others use fish instead of meat.

A trick Mrs. Witkowski uses at meatless meals is to serve a special dessert, which she finds can make up for any lack in the principal dish. She gives recipes for both main dishes and desserts.

GERMAN BEAN SOUP

Cook 2 cups navy beans until almost tender. (Instead of soaking the beans the previous night as many cooks do, Mrs. Witkowski likes to start them cooking in cold water, bring slowly to a boil and then boil several hours)

Add 1 large onion, chopped fine, salt to taste and about 3 tb. bacon drippings. If not for a meatless meal, fry 3 or 4 slices of bacon, crumble it and add with the drippings to the soup. Add 2 cups cubed potatoes and cook until onion and potatoes are done.

Add 1 quart French-cut green

beans, liquid and all. Continue cooking until green beans are thoroughly heated.

Served with hot rolls and a fruit cobbler, this makes a hearty meal.

SALMON CASSEROLE

Boil 6 ounces noodles in salted water. Mix in a casserole 1 tall can salmon, 1 can cream of mushroom soup and 1 soup can of top milk. Add 2 tb. onion chopped fine (optional). Then mix the noodles in, and bake at 350 degrees until bubbly, about 25 minutes.

TUNA CHOP SUEY

2 tb. margarine
2 medium onions, sliced
1 medium green pepper, cut in strips
1/4 lb. mushrooms (or 1 small can chopped mushrooms)
2 cups celery, cut diagonally
1 can bean sprouts
Liquid from bean sprouts with water to make 1 1/2 cups
1/2 tsp. salt
Dash of pepper
2 tb. chopped pimiento
2 cans (7 oz.) tuna drained and flaked
1 tb. cornstarch
1 tb. water
1 tb. soy sauce
3 cups cooked rice.

Melt margarine, add onion, pepper and mushrooms; saute until slightly browned. Add celery, salt, pepper and liquid from bean sprouts. Cover and simmer 5 minutes, then add bean sprouts, pimiento and tuna. Mix cornstarch, water and soy sauce and gradually stir into tuna mixture. Boil 1 minute, stirring constantly. Serve over hot cooked rice. This may be topped with 1 can Chinese noodles.

BURNT SUGAR CAKE

STIR 1/2 CUP SUGAR in heavy pan over low fire until it is dark brown. Add slowly, 3/4 cup boiling water. Set aside to cool.

Cream 1 1/2 sticks butter and 1 1/2 cups sugar. Add 3 beaten egg yolks, 1 cup cold water and 2 cups sifted flour. Beat 3 minutes and add 1/2 cup flour sifted with 2 tsp. baking powder. Add 3 egg whites stiffly beaten, then add burnt sugar and 1 tsp. vanilla. Bake at 325 degrees about 30 minutes.

Make the icing in the pan where the sugar was burned, by mixing 2 cups sugar, 1 tsp. vanilla, 1 cup whipping cream and 2 tb. butter. Boil to soft ball stage. Cool, beat and spread on the cake.

MRS. WITKOWSKI prepares meals for a family that this year includes Tomas Graf, the foreign student attending Hereford High School under the American Field Service program. He is about the age of her son, Gerald, a high school senior, and Mrs. Witkowski is enthusiastic about the pleasure the entire family gets from his company.

Her husband is a farmer, and her youngest daughter, Jane, is a high school sophomore. Not at home during the college term is daughter Louanne, a junior at Texas Tech. But the married daughter, Mrs. Joe Frank Huckert, who is assistant County Home Demonstration Agent here often has lunch with her mother.

Activities of her children and of youth in the community are of primary interest to Louise Witkowski, who says "They have such a hard world to live in

Madre Mia Plans Work On Project

As one phase of their project of aiding special education classes in Hereford schools, members of La Madre M I a Club planned at a recent meeting to buy meals for students in a class at LaPlata Junior High, who will make a class trip to learn how to order meals in a local cafe.

The club program was directed by Mrs. Ben Gollehon, who introduced Tomas Graf, German student attending Hereford High School in the American Field Service program.

Questions were asked by members after Graf's talk giv-

ing general information about Germany, its people and especially his home city Karlsruhe.

Women of the club were especially interested in his comment on the wide use of bicycles as a means of transportation, also on his description of the climate to which he is accustomed, when daily rains are not unusual.

Mrs. John E. Smith was in charge of the business session. Mrs. David Honea was voted to club membership. Mrs. Dean Stallings and Mrs. Hershel Black were hostesses in the home of the former, and served refreshments to the program guest and 13 members.

now!" and who wants to promote the organizations she feels can fit them for modern living. **SHE HAS BEEN** one of the strong backers of 4-H Club work in this county, and wherever she has lived. She believes in its objectives because of her own experience as a 4-H girl while she was growing up in the Plainview area.

She had an outstanding 4-H scholarship given to a Texas club girl by the Texas Home Demonstration Association her senior year in high school. She used the scholarship as a student at Tech.

Witkowski shares his wife's interest in the 4-H Club and in other youth programs. The couple grew up in the same county, in farm families, and have been farmers since their marriage. They moved to a place 20 miles southeast of Hereford in 1945 and lived there until they built their present home at 215 Texas about five years ago.

ARIZONA: The fall lettuce harvest is well past its peak in the Salt River Valley but light movement is expected into January. The lettuce harvest in the Yuma area is now in full swing but cutting has been retarded somewhat by depressed market conditions. Green onions, cabbage, carrots, broccoli, cauliflower, radishes and other green garden vegetables are moving from the Salt River Valley in fair volume, and movement will continue well into February. The Salt River Valley has 15,155 acres planted to fall and winter vegetables or about 1,360 acres less than last season.

THE 4-H Booster, Leaders and Members would like to say:


THANK YOU

to the buyers and the following Contributors:

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Mrs. Leo Witkowski dessert makes difference



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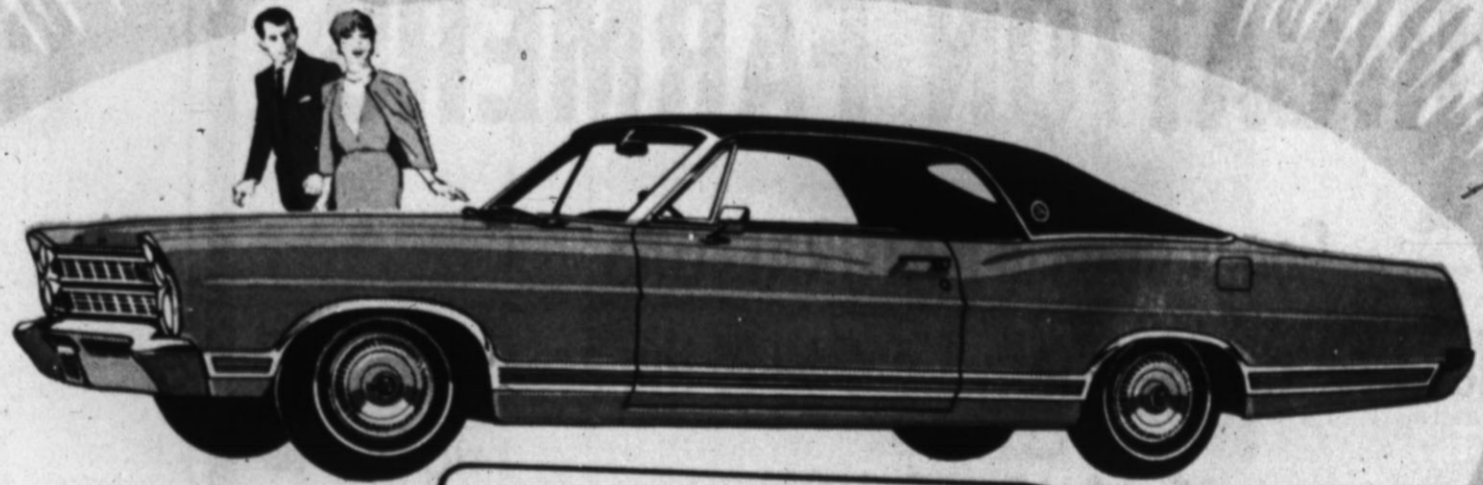
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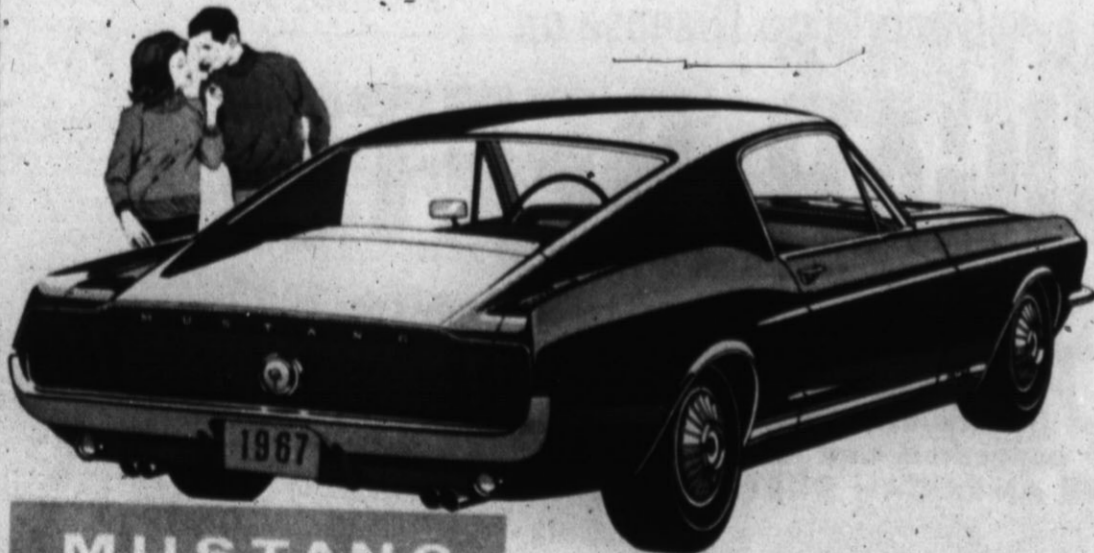
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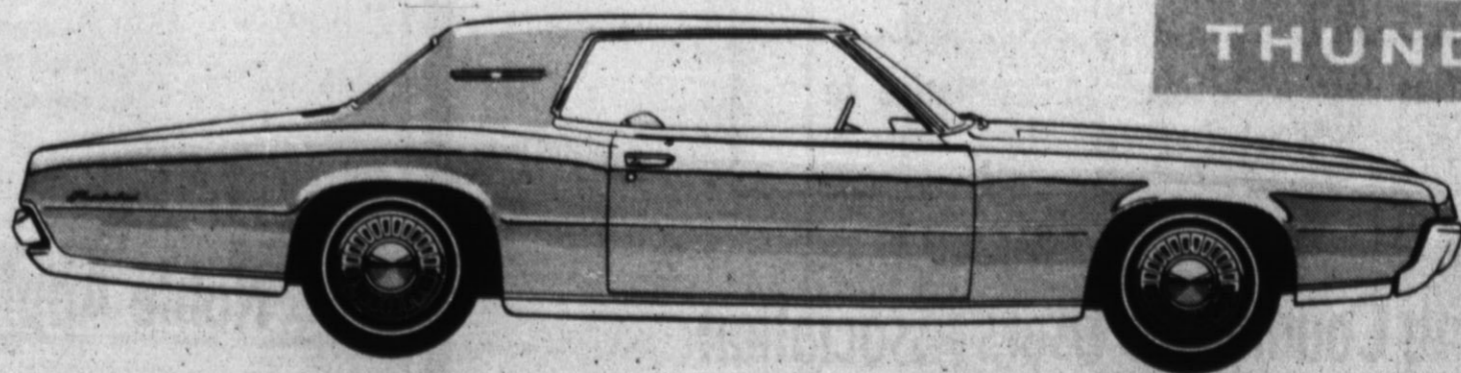
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FROM OUR AUSTIN BUREAU

Abortion Legislation Stirs Discussion On Several Points

By LARRY FUHRMANN
Hereford Brand
Austin Bureau Chief

The problem of the "old woman who lived in a shoe" is coming to the forefront in the world today as human population growth outstrips survival factors; but spanking the children and sending them to bed isn't the answer in this case.

As a matter of fact, the time for the answer may already have escaped us. That's the opinion of Dr. Daniel Price, professor of sociology at the University of Texas, who believes that war and hunger and famine are the only answers to solving the population problems of certain areas of the world.

Problems associated with an overcrowded world were highlighted at the University of Texas in the traditional "Challenge" colloquium, staged on campus last week.

"The Problem Is People" theme brought to the campus Dr. Kingsley Davis, professor of sociology at Berkeley; United States Senator Ernest Gruening (D-Alaska); Dr. Lincoln H. Day, assistant professor of sociology and public health at Yale University; the Rev. John A. O'Brien, research professor of theology at the University of Notre Dame; and Dr. Alan F. Guttmacher, president of Planned Parenthood-World Population.

Dr. Day, summarizing steps he believes to be necessary in the United States, would like to see a society in which (1) no unwanted child is born, (2) positive decisions to have children

are made by parents, and (3) three children constitute a large family.

The Yale professor advocated the distribution of contraceptives to persons of all ages, despite their marital status; he also favored liberalization of current abortion laws, allowing abortion to be "last and admittedly less than desirable" resort.

Abortion is preferable to bringing children into the world who will definitely be crippled in some manner — be it emotionally, physically or mentally, Dr. Day points out. Abortion is not a toy to play with, however, simply because someone gets careless; Dr. Day pointed out that his favoring of a more liberal abortion law is not a favoring of its being used promiscuously.

The greatest asset in controlling population in the United States would be the extension of sex education into the high school and even grade school levels, Dr. Day contends. Coercion by the government may someday be necessary if families do not begin to think in terms of smaller numbers; education would be the most effective means of overall limitations on population size, Father O'Brien believes. The natural rights of human beings are not to be controlled directly by the state.

Most collegiate young people, Dr. Davis observes, are in favor of making information of contraceptives available to unmarried women; he also expressed dissatisfaction with present abortion laws.

"We are forcing women into pregnancy because of medically unsafe abortions," he said. "And we are murdering some of them because they are willing to take the chance of an unsafe abortion."

Arguments over the moral issue involved are not valid in keeping all abortion illegal. "Individual decisions on morality are to be made by individuals," Dr. Day says, "and not by doctors. They do not have the right to make those

decisions for citizens. I doubt that they are any more moral than the rest of us."

Dr. Guttmacher, striving for increased efforts in the field of sex education, advocates more widespread acceptance of contraceptives. "In countries where abortion is easy, the plan of contraceptives is ineffective. Abortions outnumber births in some of these places; this is not wise medically or socially," Dr. Guttmacher desires to see the legal stand on abortion liberalized to some degree.

Four factors — food supply, industrialization, migration and control of the birth rate — can be involved in the attempt to control the growth of the human population. But only one — control of the birth rate — will eventually have to win out.

Food supply is not a problem that is to be licked in any convenient manner in starving nations such as India; industrialization is not an economic magic wand that can be waved by a government's mere whim. And the economic burden of moving persons to better environments are beyond comprehension; India alone is increasing at the rate of 10 to 14 million persons every year.

Senator Gruening says, "We are simply postponing the decisions if we attempt to use migration and industrialization. Still birth control will have to be exercised. Migration and industrialization won't be enough. "We've got to stop spawning human beings like rabbits when there is no future in it for them."

Dr. Davis points out that industrialization — or economic change — can only come with social change as well. The two have to be pursued together. However, "there is nothing to stop every country from industrialization attempts," he says.

The Roman Catholic Church does not want to slow up progress in the field of population control, Father O'Brien says, and it is "moving with rapidity that is shocking to some now." Which brought the quip, "The Lord loveth a repenting sinner,"

from Dr. Day.

The Roman Catholic Church is not to blame for birth rates, anyway, experts say. The highest birth rates are in Catholic countries, the lowest birth rates are in Catholic countries. Laymen are not theologians, and, generally speaking, their religion — whether Protestant or Catholic or whatever — is relatively unimportant in determining the size of their families.

The questions of abortion, contraceptives, and even sex education, are hot questions to handle at the present time. As Father O'Brien points out, "We are dealing with the sanctity of human life." But the idea of human life being sacred is working for both sides in the issues. Abortion — even in cases where the birth of a child will only mean heartache and misery for the rest of his days — can be opposed on the grounds that human life is sacred. Abortion can be favored, however, using the same argument.

Contraceptives and education are the two possible solutions that the experts want to try first; but they do want to try something to solve a problem before the "90th hour" arrives.

Students Begin Third Week Of Painting Study

Nine students of Amarillo portrait painter Leona Turner are in the third week of ten lessons being taught Monday afternoons at the Hereford Art Gallery.

Mrs. Turner, who also will do portraits Monday and Saturday mornings, stated that the class has started with a limited palette.

The class has dealt with simple patterns to find the right values in light and shadows.

Gradually the class is adding color to head structure painting attempting to combine tonal study with a limited study of warm and cool colors.

The class meets each Monday from 12:30 to 3:30 P. M.

Members of the class are local artists Mary Lou Aven, Bess Werner, Bobbye Henry, Mildred Guinn, Josephine and Romilda Friemel, Barbara Beene, Juandell Wade, and Jeanne McGee.

Rotarians Hear Alaskan Report

Introduction of new members, announcement of Rubloff Concert committee chairmen, and a program on hunting in Alaska filled the Rotary Club meeting agenda at noon Monday.

John McClesky, with the Deaf Smith County Gin and John Childress with Shook Tire Company were introduced to the group by Rotarian Roy Faubion.

Leo Forrest and Bill Davis were announced as general chairmen for the March 28 concert performance of the internationally famous violinist Rubloff, which will be sponsored by the club.

Rubloff will perform at the high school auditorium. Adult tickets will be \$2, students \$1. Club President Alex Schroeter explained that youth activities supported by Rotary will benefit from the profits gained by Rubloff's appearance.

The main objective right now is to build a Camp Fire Girl hut," Schroeter stated, adding that Rotary Foundation college-

level exchange students may also benefit. The Hereford club is a 400 percent club, having donated at least \$40 for each member to the Rotary Foundation.

Ticket sales chairmen Roland Barton and Lynn Pittard will be distributing tickets to Rotarians this week.

Dub Hair, program chairman introduced Joe Easley, Easley Feed Yards owner-manager who showed the group color movies and slides of his hunting trip to Fairbanks, Alaska.

Easley began the program by saying, "I love to hunt," story of his \$2,000 hunting expedition in an area about 300 miles north of the Arctic Circle.

Leaving Amarillo in August Easley flew to Fairbanks with Dean Herring, Hereford farm implement dealer, and Herring's son, Greg.

The group flew by Alaskan private plane into the hunting area filled with glacier-fed lakes marsh land, and tundra — not to mention an abundance of game.

Easley hunted with a Winchester rifle chambered for 300 We-

The Hereford Brand, Hereford, Texas, Thursday, Mar. 2, 1967

therby ammunition. He and a group of guides and meat packers hunted and killed doll sheep, caribou, and moose.

Meat must be moved out of the hunting area for human consumption, Easley explained. "The meat packers were house painters from Fairbanks out on a lark," he said.

Easley left the group after 16 days of hunting in mountainous with hip boots. Herring and his son stayed for 26 days, he remarked.

"We were well-fed, warm and comfortable," he said about living conditions, adding, "but it was a lot of hard work."

He stated that he hopes to return to Alaska on a less expensive trip in the future to hunt Kodiak bear.

Visiting Rotarians introduced by Bill Davis included R. G. Mills from Amarillo, District Governor Nominee and Earl Wilbur, present District Governor from Dalhart.

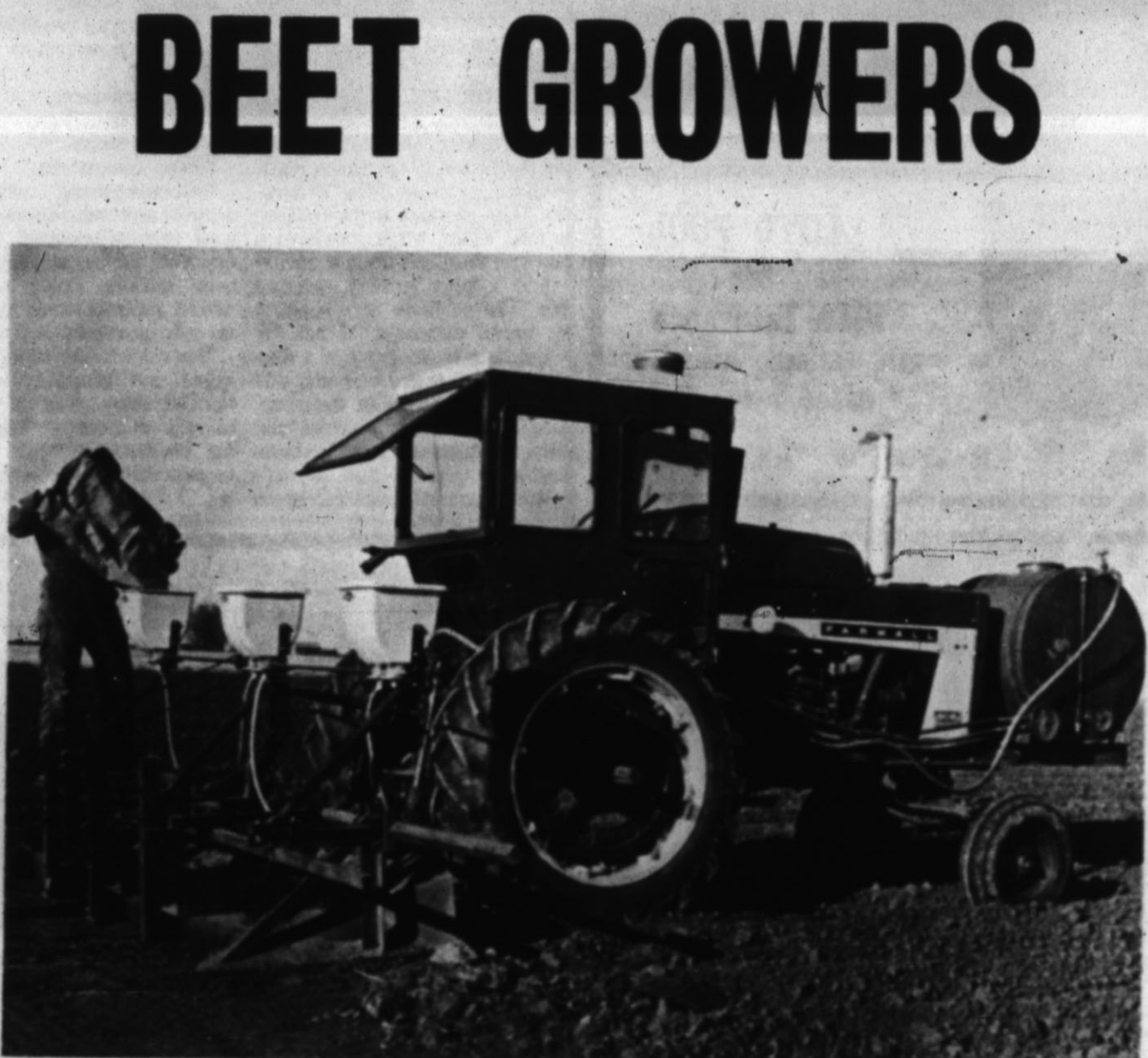
Lithography — Letter Press
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THE INK SPOT

PLACEMENTS UP 5% —
MARKETINGS UP 8%
There were 7,720,000 cattle and calves placed on feed October through December in the 32 States — an increase of 5 percent from the same period in 1965. Compared with a year earlier, placements were up 6 percent in the North Central States and down 1 percent in the Western States. Marketings of fed cattle for slaughter during October through December totaled 5,008,000 head — up 8 percent from the same period in 1965. Cattle feeders plan to market about 5,345,000 head during January, February, and March. The anticipated marketings are 8 percent of those actually sold during the same period last year.

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AWARD RECEIVED — Woman of the Year by Melvin Young of The Hereford Brand at award for 1967 from Deaf Smith Home Demonstration Clubs is presented to Mrs. O. L. Williams, County H.D. Council chair. Williams was elected by other H.D. women and member of North Hereford Club, of Deaf Smith County.

Mrs. O. L. Williams Is 1967 H.D. Woman Of Year

Mrs. O. L. Williams of North Hereford Home Demonstration Club is the County H. D. Club Woman of 1967, honored at the annual appreciation luncheon of county clubs at which she presided Monday as chairman of Deaf Smith H. D. Council.

Mrs. Williams received the most votes of six nominees who had been chosen by their respective clubs, and was presented an engraved silver tray with sugar and creamer. The presentation was made by Melvin Young of The Hereford Brand, which gives the award each year to the woman selected by vote of H. D. Club members.

Attendance at the luncheon in the County Bull Barn totaled approximately 165. County officials, news media and Extension Service representatives were special guests introduced by Mrs. Williams to begin the program.

They included Miss Edith Wilson, who lately retired as district H. D. Agent of the Panhandle district, and Miss Doris Leggett, a former district agent now living in Amarillo.

Runner-up to Mrs. Williams as Woman of the Year was Mrs. Jimmie D. Bradley of Bippus H. D. Club, while Mrs. Charles Brown of Young Homemakers Club was in third place.

Other nominees were Mrs. John A. Smith of Ford Club, Mrs. Elton Sorrells of Messenger Club and Mrs. J.D. Gilbert Jr. of Progressive Club. Mrs. Gilbert was chairman of arrangements for the luncheon.

Entertainment was by the Strawbenders, a quartet of high school boys who sang numbers

varying from folk songs to rock-and-roll, with guitar accompaniment.

After luncheon the February Council meeting was conducted, then a session of the County Home Demonstration Association to elect delegates for a district HDA convention in April. From club nominees, Mrs. Paul Hoff, Mrs. Viola Williams and Mrs. Dale Hallows were chosen as delegates, Mrs. John A. Smith, Mrs. C. F. Homfeld and Mrs. B. anche Hardin alternates.

Mrs. Ray Stewart presided for the HDA session in the absence of Mrs. Hoff, county chairman.

In the Council meeting, recommendations of all standing committees which have been approved by the various clubs, were presented and approved by the county body.

Mrs. H. L. Hersey presented recommendations of the committee on education; Mrs. Smith, finance; Mrs. Viola Williams, recreation; Mrs. Frank Brozman, reporters; Mrs. J. G. Gandy, yearbook.

Workshop were announced for next month by two committees, one on recreation at Community Center at 2:30 p. m. March 20, with Mrs. Williams, Mrs. Don Cocanaugher and Mrs. Hallows in charge, and another for club reporters at the courthouse at 1:30 p. m. March 27.

Mrs. A. J. Bezner gave the report of the 4-H Leaders Council, giving March 18 as the date for County 4-H contests and April 8 for the district contest. Mrs. Leo Witkowski and Melvin Jayroe are to attend a state 4-H Forum in Austin March 7-9.

A report on a Texas HDA

La Plata Hosts Area Homemakers

Keyed to a review of the new cooperative program in vocational homemaking, which has been inaugurated this year in four high schools of this area, a program of talks, panel discussion and work sessions was held on the weekend at LaPlata School with 100 Panhandle-South Plains homemaking teachers registered.

Hereford, Plainview and two Amarillo schools are pioneering the new program, in which high school homemaking students work part time in jobs requiring homemaking skills, while they also attend school.

Dorothea Prowell of Hereford was moderator for the opening discussion of this program Friday evening, with Norma Parson of Plainview, Lucy Walker and Thelma Mayes of Amarillo taking part. Dr. Berlie J. Fallon, professor of education at Texas Tech, had previously spoken on the subject, The Homemaking Teacher — A Professional Role.

He served as chief consultant during the conference and closed it with an address, Challenge To Leadership. Johnny Clark, superintendent of Hereford Schools, and Jerry Don George, LaPlata principal, welcomed the visitors Friday evening, when Dean Bradley presided.

Margaret Ann Durham gave the welcome Saturday morning, when Clark led a panel on Views of Leadership For Homemaking Teachers. Mrs. Ed Loerwald was a panel member representing parents, Argen Drpaer, home demonstration agents, and Robert Thompson, school counselors.

Also on the panel were Janie McManigal of Happy, Glenda Drennan of Frenship, Mrs. Edward Weil of Hale Center, A. E. Greer of Memphis and Virginia Tompkins of Texas Tech.

After a coffee break, group meetings were held in which

Gaither and J. T. Purcell, were among eight visitors present with representatives of all 11 of the county H. D. Clubs.

Funeral services for a Friona couple killed Friday night in an automobile collision on Highway 60 five miles west of Hereford, Mr. and Mrs. Pat B. Busby were conducted Tuesday in First Baptist Church of Friona by the Rev. Bill Burton, pastor.

Burial was in Friona Cemetery. Survivors of the couple include Mrs. Busby's brother J. B. Shirley, of Hereford. They also leave a daughter, Mrs. Irma Jewel Huneycutt of Amarillo; a son Donald Ray, in the U. S. Navy stationed at Norfolk, Va.; and two grandchildren.

Busby, 57, and his wife, 52, were dead at the scene of the

teachers explored their own leadership role in their communities. Leaders were Drs. Ann Buntin, Margaret Sitton and Thelma Leonard of Texas Tech, then in afternoon sessions, Madge Shaw of Borger, Martha McCormick of Muleshoe, Karleen Moore of Happy, Velma McWhirter of Cooper and Jeanette Wilson of Ralls.

A general session ended the conference, with Rose Marie Horn presiding.

In concurrent meetings, area officers of Future Homemakers of America completed plans for the annual area FHA convention to be held in Lubbock March 17-18. Miss McManigal is area president. Claudia Loerwald of Hereford, area corresponding secretary, acted as hostess.

The FHA officers and program guests were entertained at luncheon in the Cason House Saturday. Registration at the conference was conducted by Patricia Simons of Bovina, Estelle Caffey and Valoris Osborn of Friona, Naomi Austin of Farwell, Eva Dean Ivey of Lazbuddie, Martha McCormick and Wanda Newsom of Muleshoe, Lucille King of Nazareth, Evelyn Maxey and Marie Slover of Springlake.

Child Support Payments Up

In payments ranging from \$10 a month to \$90 per week, more than \$50,000 is being paid in child support through the 69th District Court.

Mrs. Lucille Posey, district clerk, said that \$9,200 was paid for child support in 1953, the first year the county and district clerk offices were separated.

Since then, the total has increased each year except 1960. Year by year, the totals have been 1954, \$13,620; 1955, \$17,056; 1956, \$21,833; 1957, \$28,489; 1958, \$28,985; 1959, \$33,857; 1960, \$33,763; 1961, \$34,250; 1962, \$38,834, 1963 \$39,597; 1964 \$46,646; 1965 \$51,565, and 1966, \$2,000.

Mrs. Posey and Iley Compton Child Welfare supervisor for the six counties in the 69th Judicial District, explained that there are about 70 persons paying regular child support while another dozen persons pay once a year "or whenever they get caught up with." Two of the persons making payments are women.

The procedure calls for a set amount to be established as payment.

head-on collision in which Jimmy V. Flores of Hereford was involved as the driver of the other car.

Crash Victims' Funeral Is Held

Funeral services for a Friona couple killed Friday night in an automobile collision on Highway 60 five miles west of Hereford, Mr. and Mrs. Pat B. Busby were conducted Tuesday in First Baptist Church of Friona by the Rev. Bill Burton, pastor.

Burial was in Friona Cemetery. Survivors of the couple include Mrs. Busby's brother J. B. Shirley, of Hereford. They also leave a daughter, Mrs. Irma Jewel Huneycutt of Amarillo; a son Donald Ray, in the U. S. Navy stationed at Norfolk, Va.; and two grandchildren.

Busby, 57, and his wife, 52, were dead at the scene of the

Garcia News

By MRS. S. N. THWEATT
Brand Correspondent

A light shower of rain fell about midnight Sunday over parts of the community. Not a large measurement of moisture, but every drop is appreciated since it has been so dry.

Mr. and Mrs. Elmer Northcutt and Mrs. Jack Clark recently made a trip to Las Animas, Colo.

Mr. and Mrs. Eldred Brown attended the National REC convention at San Francisco.

Mr. and Mrs. Roy Potts of Texico were guests of Mrs. N. A. Brown Sunday. That evening

ments when a couple is divorced. The amount depends on several factors, with a main one being the capability of the person to pay.

The district court and its officers act as a go-between, as they receive the payment, record it and then pass it on to the receiver. The court keeps none of the money.

The child support payments continue even if the person receiving them remarries, and a man or woman who marries more than twice may be making several separate payments.

they all attended the 50th wedding anniversary celebration of Mr. and Mrs. Wes Brown at Clovis, N. M.

Mr. and Mrs. John Jones made a business trip to Fort Worth last week, and visited their son and his family there.

Mr. and Mrs. Tozamy Gohsen and family spent the weekend in Anton visiting his parents, Mr. and Mrs. Ernest Gohsen.

Mr. and Mrs. Ernest Brown and family and Mrs. N.A. Brown attended revival services at Lesley Baptist Church at Tucuman last week. Mr. and Mrs. Ernest Brown were music directors t three of the evening services.

Mrs. Elton Sorrells went Monday afternoon to Amarillo to be with her mother, Mrs. I. D. Fisher of that city, who entered a hospital there Sunday for medical tests and x-rays.

For COLDS take 666

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Small Talk

By SUE COLEMAN
Woman's Editor

Spring housecleanings often unearth things that have been missing for months; that's true in the office as well as at home. A Monday morning cleanup of my desk has filled the wastebasket with things which should have been thrown away long ago.

BUT IT ALSO brought to light a collection of clippings, notes, pictures and other articles brought to the office by club reporters and individuals, for our use in getting information for stories, then carefully put away because we were asked to save them 'and I'll pick them up sometime.'

In some cases that "some-time" has been a long time, and more than likely the owner has forgotten where these articles are. This might be a good time to jog memories as some of the things must be of value-to the owner.

Here's a clipping concerning Nellie Haarmeyer's election as resident of New Mexico Hair-dressers Association last May; another, belonging to a club but I've forgotten which, about the Blanton Survey report on Hereford's industrial potential; another with some Music Club history notes which belong to Mrs. C. J. Mountz.

THEN THERE'S quite a stack of folders from which photographs — mostly of brides — were taken. If the pictures were called for, the callers forgot the folders, but may still want them. They are marked with the names of Sylvia Fangman, Carolyn Dearing, Sharon Hill, Nancy Boyer, Caroline Brumley and Rita Harper.

Next are some yellowed copies of 1963 Hereford Brands, a special section when district Federated Women's Clubs met

here. They belong to Mrs. Ray Johnson, I'm pretty sure.

THERE'S A SNAPSHOT of a fisherman and the name on the back is O. R. McCutchen. A list of Deaf Smith County's war dead has Mrs. Ira Ott's name on it. Here is a copy of an Army citation to Lieut. Jimmie G. Curtsinger. And a class history and picture identified as belonging to Lonidene Edmonson.

We don't dare throw away things of this sort — not until they stack up so high that we must make room, anyway. But if the lenders will drop by next time they pass this way, we'll be most happy to remit the custody to them.

KIDS NOT ONLY SAY, they do the darndest things! Daughters of our Brand receptionist, waiting with a friend for their mother to get ready to leave the office, were playing outside. One rushed in to report, 'Elizabeth was kicking at Sara and her shoe flew off and it's up on top of the building!'

It was, too. At a height where no adult could possibly kick a shoe. Of course if she had been trying, she probably couldn't have managed the feat, either.

And then Mrs. Ira Ott reports that her small nephew has a new version of divisions in the school term. He announced that he'd been in school a long time. "Already finished the first salami," he added.

Heat Welsh rarebit sauce and serve with omelet — plain or puffy.

Moore Business Forms
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THE INK SPOT

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

Doctor, Pd Like To Know—

I HAVE been aware of a severe pain in the region of the heart shortly after I fall asleep. It is particularly severe and terrifying when I lie on my left side.

Can you tell me what causes this and would you please answer this in your column?

Mrs. R.W.H., Pennsylvania
Dear Mrs. H.:
Even though I do not intend to speculate, guess or attempt a diagnosis of your condition, I cannot resist Dr. Coleman answering your letter. It would be absurd if any suggestion were made to you in an effort to alleviate either your pain or your anxiety about it.

That which concerns me most is that you fail to heed nature's warning despite all the educational campaigns stressing that early diagnosis means early treatment and faster recovery.

Your own physician armed with his knowledge and diagnostic tools is your first line of defense against a condition which may or may not be important. Failure to seek his advice may perhaps be due to limited finances. If this is so, there are undoubtedly agencies and hospital clinics which can provide you with the immediate help you need.

The medical structure that exists in America makes it possible for every person to find advice and treatment regardless of their financial means.

The likelihood is that your medical problem is not a severe one but you must certainly deserve to get the reassurance paper.

that can only come with a complete physical examination.

Is there any danger in circumcision in an adult? Why are some children circumcised at birth and others not?

F.O., Ohio
Dear Mr. O.: Circumcision was once considered to be identified with religions, sects and tribal customs. The procedure as a ritual has been traced to tribes as far back as 1,000 years B.C. Even in uncivilized remote areas the procedure was practiced as a health measure at birth and at puberty.

Today circumcision is almost a routine health measure performed on most children shortly after birth. It is an accepted fact that hygiene and cleanliness are made easier in boys who are circumcised.

A condition, phimosis, is a swelling that sometimes occurs in uncircumcised males. It is for this reason that the operation is suggested in some adults.

The operation is not a dangerous one and can be performed without any unusual risk.

SPEAKING OF YOUR HEALTH — Uncontrolled factory noise can affect and impair the hearing. Silencing devices on machines and on the walls can prevent permanent damage to the sensitive hearing mechanism.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

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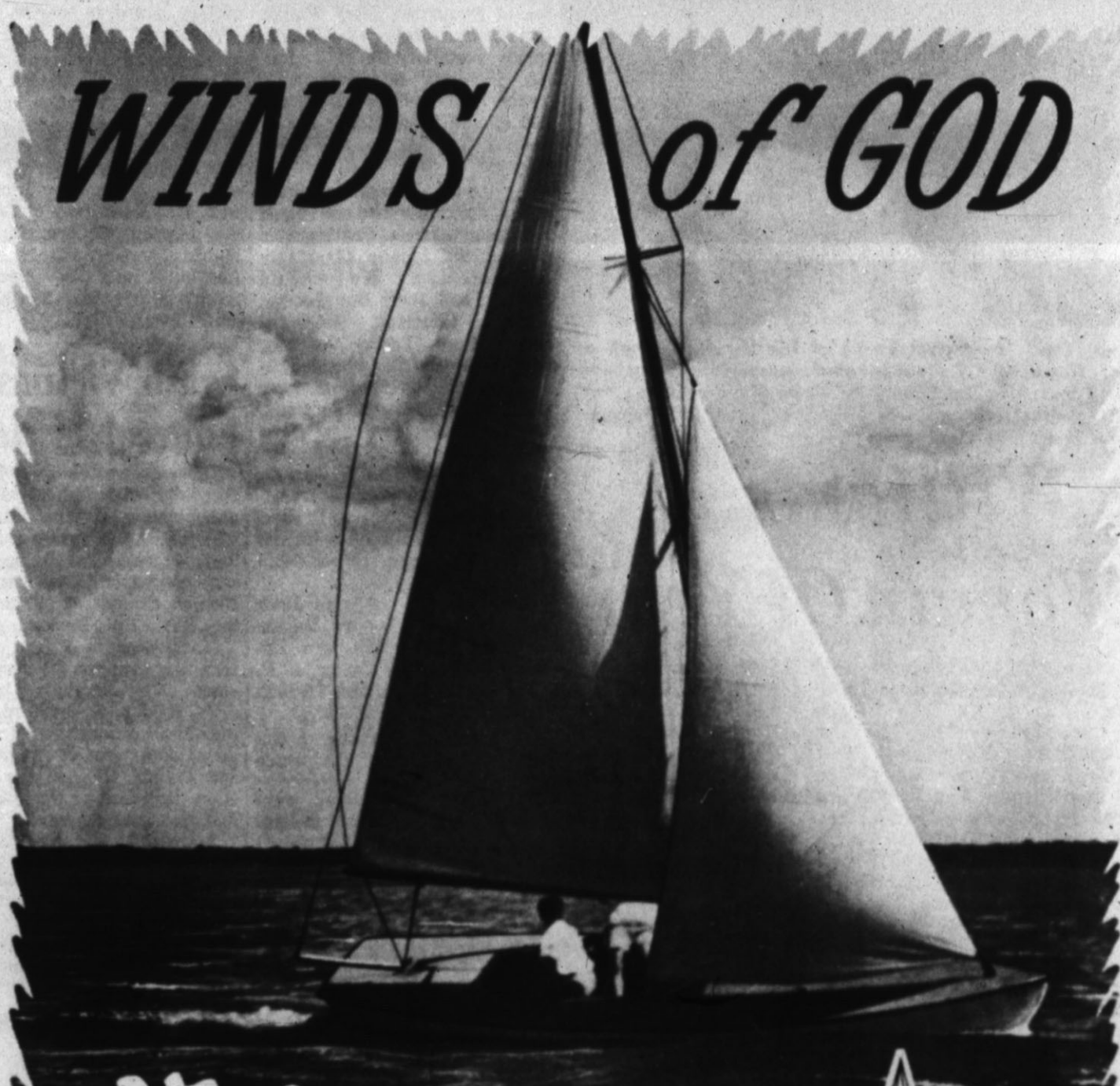
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FOR GOD SO LOVED THE WORLD WINDS of GOD



This is God's world and the soul who expects "smooth sailing" must learn the ways of the "Winds of God." We must know how to chart our course and man the sails. Stop for a moment, as you start every day, and ask the Great Pilot what course He recommends. Be sure you have read the Guide Book for mariners... The Sermon on the Mount. Here, you will learn how to meet the winds and how to make them drive your ship where you are going. You must know how to tack as you face the difficult journey ahead. See that your compass is working and that you have chosen well your passengers... companionship is very important. In the long ago a dozen men sailed a difficult sea and feared the storm would founder their little craft. But they had asked a master sailor — The Great Pilot — to go with them. When they had to awaken Him to face the storm, they were amazed to hear the command — "Peace, Be Still!" but more amazed to see the raging waters calmed under His authority. Their companion made the difference. The Great Pilot will be at your church Sunday when you dock — He is anxious to meet you.



YOU IN THE CHURCH THE CHURCH IN YOU

Character is a product of the church. It is here that young and old alike are disciplined with wholesome character traits, and influenced for a better citizenship and a stronger democracy. In the church the fundamental and building character. Repetition today's discipline that the church alone can furnish leadership to handle the affairs of state in these perilous times. There are with our children should go to the church of our choice on Sunday. This is the church and the church is our home a contribution for good. Be regular — BE A MEMBER and a truly BORN AGAIN.

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Rev. Noah Arnpriester, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH
Eugene L. Naugle each first and third Sunday and Den-nie Richardson each second and fourth Sunday.
- AVENUE BAPTIST CHURCH
Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES
319 Ave. 1
- ASSEMBLY OF GOD CHURCH
Rev. V. W. Marcontell, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH
Glenn O'Shoney
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DE SAN JOSE
Labor Camp
- CHURCH OF THE NAZARENE
Rev. K. Dwight Southworth,
Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS' EPISCOPAL CHURCH
Rev. S. P. Hackley, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH
Eugene Suttle, Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

- HEREFORD INSURANCE AGENCY
323 N. Sampson
- KELLEY ELECTRIC
- McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight
- FIRST NATIONAL BANK
- ROCKWELL BROS. & CO.
D. R. Vandever
- BIG T PUMP CO., INC.
Hilroy, Avon
- HEREFORD GRAIN CORP.
Joe Artho, Mgr.
- HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall
- BUDGET FINANCE OF HEREFORD, INC.
- KINSEY-OSBORN MOTORS
D. C. Kinsey Glen Osborn
- PIGGLY WIGGLY
Mr. and Mrs. Gaylord Newell
- DAVIS IMPLEMENT CO.
W. L. Davis, Jr.
- CITY DRUG STORE
Mr. and Mrs. Kenneth Coker
- CAISON HOUSE
Mr. and Mrs. G. D. Caison
- HEREFORD STATE BANK
Russell E. Carver, Pres.
- WESTERN WRECKING
Anson A. and June Dearing
- CONSUMERS' FUEL ASS'N.
THE INK SPOT, INC.
- PHILLIPS AND LAWRENCE
- HI-PLAINS SAVINGS AND LOAN ASSOCIATION
- BRYANT BROS. PIPELINE
- HEREFORD TEXAS FEDERAL CREDIT UNION
Mrs. Dyalitha Benson
- ED SKYPALA
Your Borden's Distributor
- GILLILLAND FUNERAL HOME
Marlin Gilliland
- PITMAN GRAIN CO.
- ROGERS-MILLER DRUG
Sugarland Mall
- GWYNNE OWEN
- LOERWALD BROS.
Ed, George, Gene and Harold Loerwald
- FARMERS' DRIVE IN
Troy Moore
- SUIT'S AUTO SUPPLY
- ORSBORN - CHEVROLET OLDSMOBILE
Your Chevrolet-Oldsmobile Dealer
- BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

Adrian News

By ANN BEAVERS
Brand Correspondent

School superintendent Pat Blankenship was reemployed for another term to head Adrian schools, at a recent meeting of the school board. Remaining faculty members and the coaching staff are to be selected at a later meeting, board members announced.

Mrs. Harry Whaley was honored at a layette shower Monday afternoon in Adrian Baptist Church, where eight friends were hostesses.

Mr. and Mrs. Earl Roberts and children of Amarillo visited M. H. Zaring, Sr. Sunday afternoon.

Mr. and Mrs. Chet Kidder of Denver visited the Finchers and the Wagners and their son, Jackie Kidder, over the weekend.

The Rev. Dave Sellers attended a Baptist pastor and layman's conference at Wayland

College Monday and Tuesday in Plainview.

Among those attending the basketball game between Houston and the WTSU Buffs Thursday night at Canyon were the John Hortons, Jimmy Browns, Billy Brown, Earl Brown and the Joe Brownles.

A 4-H workshop was held last Thursday at the home of Mrs. Shirley Betts. Attending were Susan Webb, Cherri e Betts, Janis Wood, Vickie Beavers, Betty Nolan, Jan Cavin and Donna Harwood. Mrs. Mariene Webb helped also.

Mrs. Joe Brownlee heard from Mrs. Earl Croft and she is doing fine and would like notes from her friends here. Her address is 301 East Smith, Tucumcari, N. M.

Mr. and Mrs. Jimmie Bradley and children visited Sunday in Amarillo with the Jess Bradley family.

Mrs. Blanche Rowland of Tucumcari visited the W. C. Briggs family last week.

Butch Boydston met Neil Pounds of Earth in Hereford Friday afternoon and they attended a basketball game in Canyon.

Mrs. Roy Horrell and Mrs. Glen Boydston of Vega visited the Ted Boydston family Sunday afternoon.

Mrs. Shirley Betts helped with a 4-H Favorite Food Show in Dalhart Saturday.

Mr. and Mrs. Hubert Bronniman and Dwight Hayes of Abilene spent the weekend with the Oscar Bronniman Sr. family.

Bill Turner of Canyon spent Sunday night with the Ted Boydston family and Ted and Bill attended a horse sale in Clovis Monday.

Mr. and Mrs. Gene Hammit and sons of Holly, Colo. visited the Horace Betts family last week. Gene went on to Plainview on business and to visit his parents, the Claude Hammits.

Mr. and Mrs. Brub Beavers and daughters visited in Morton Sunday with Mrs. Eula Rogers and the Raymond Shelton family, also with the Gene Sheltons of Amarillo who were there too.

A dance Saturday evening in the L. E. Garrison home honored birthdays of Kathy Garrison and Charles Harwood.

Mrs. Gall Bearden and daughter of Matador spent the weekend with the Ray Brown family.

Mr. and Mrs. Tedo Harris and family of Navajo Dam, N. M. visited the Hardy Harris family last week.

Mrs. Wilbur Harris spent last week with her parents, the Fred Schuylers, in Woodward, Okla.

Mr. and Mrs. Lee Amason of Amarillo visited during the week end with their daughter Nancy, and the Finchers.

Bill and Jim Gruhkey of Amarillo visited their grandparents, the R. M. Gruhkeys, over the weekend.

Kim Garrison was honored with a party for her birthday in the home of her parents, the L. E. Garrisons. Attending were Vickie Beavers, Kim Ivy, Sherry Webb, Betty Nolan, Kathlene Lewis, Joy Sifford, Cecilia Topia, Denna Harwood and Melanlie Creitz.

Rita Speed spent Saturday night with Mr. and Mrs. Emmitt McAdoo in Amarillo.

Mr. and Mrs. E. B. Pounds returned Saturday from a weeks trip in Arkansas, visiting rela-

Two-Session Duplicate Play Is Scheduled Here

Duplicate bridge players from cities over this area have been invited to join local players in a two-session series of games beginning at 1:30 p. m. Sunday in Community Center here. Warner Wilson of Clovis will be director of the session.

Galley, Dillard Win As Speakers

Paul Galley and Garry Dillard were junior trophy winners at the recent meeting of the county 4-H Club Speech Group. Alex Petersen was the adult leader meeting with the speakers, and Larry Vigil was a visitor.

Other members attending were Kenneth and Larry Justice, Jimmy Pierce and Mark Busby.

Randell Whaley is flying from San Diego to Amarillo Saturday and will visit his parents, the John Whaleys on the weekend.

Ladies Host Supper

Red checked shirts, overalls and big straw hats were worn by hostesses at a western supper Monday evening in First National Community Room, where El Llano Club members entertained their husbands.

Ranch style beans, ham and coffee served from a big enamel pot featured the supper menu. Western decorations were used on the buffet table and at quarter tables where the meal was served and games of crazy bridge followed.

grab bag and a riddle game in which Mrs. Elmer Northcutt won the prize. The floating prize went to Mrs. Bill Page.

Speaking on the topic, Easy Credit, the hostess gave the program and included a warning that "the fine print" should be read on any installment or loan contract.

The next club meeting will be in Mrs. S. N. Thweatt's home.

The social committee, Mmes. Bill Michael, Boyd Foster, O. G. Hill Jr. and G. D. Caison, acted as hostesses. Special guests were Miss Gladys Settiff and Mrs. Daisy Allison.

Those present included the Jesse Gerons, Labry Ballards, Ivan Clovis, Olen Cavinesses, Pete Cavinesses, R. A. Daniels, Cecil Harts, A. C. Hudsons, Jack Merediths, Wayne Thomas, R. C. Wingets, Caisons, Hills and Michaelis; Mmes. Jim Bookout, John Jacobsen Jr. and Foster.

Mercury has an atmosphere of hydrogen — the lightest of all elements.

Glaze cooked small white onions in butter, and sugar.

Office Supplies — Printing THE INK SPOT

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter
Free City Maps Showing Blocks
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BIG GET ACQUAINTED SALE!

Dozens of Specials to Introduce More Safeway Brands to You



SAFEWAY BRANDS

What are they? Why do they sell for less?

Our Safeway ad usually includes a lot of brands which are sold in almost every food store. But this week, our biggest specials are on brands you can buy only at Safeway. We call them Safeway Brands and each carries the famous S mark right on its label.

It's a family of top quality products. Several of them may be old friends to you: Lucerne, Bel-Air, Mrs. Wright's and Town House. And there are many others we want you to meet. (That's the reason for this big sale!)

Some Safeway Brands we manufacture ourselves; others are made for us by the most responsible manufacturers in the country. All are made under rigid quality specifications. All carry Safeway's Money Back Guarantee. We sell them for less because they cost us less. It's as simple as that!

	JUICE TOWN HOUSE Quality Juice SAVE 28c	46 oz. cans	\$1
	COCKTAIL TOWN HOUSE Mixed Fruit COCKTAIL SAVE 15c	No. 303 Cans	\$1

Shop Safeway and Save On These Safeway Brand Specials!

FROZEN FOOD BUYS

Bel-Air Peas 10 oz. pkgs 5	For \$1.00
Hash Browns 2 lb. pkgs. 3	For 89c
Cheese Pizza Bel-Air 12" pkg.	59c
Sausage Pizza Bel-Air 12" pkg.	69c
Pepperoni Pizza Bel-Air 12" pkg.	79c
Ice Milk Lucerne 1/2 Gal. Ctn.	49c

Orange JUICE
Bel-Air Real Florida Juice 3 12 oz. cans **\$1**

BREAKFAST GEMS

EGGS Medium 3 Doz. **\$1**

Betty Crocker Yellow Cake Mix 18 1/2 oz. 3 pkg. \$1.00
Devils Food 35c
Vanilla Wafers Nabisco 12 oz. box 35c

UNIVERSAL HISTORY OF THE WORLD

Books 1-6 Are Still On Sale.
Book No. 7 Is Now On Sale

SAFEWAY LONGHORN CHEESE

10c OFF PRICE OF EACH PKG.

Save On These Safeway Brands!

Mrs. Wright's Bread 3 2 loaf pkgs. \$1.39c
Brown 'n Serve 25c OFF Jumbo Box

Lucerne Buttermilk Detergent 25c OFF Jumbo Box

HONEY GRAHAMS BEANS SPINACH

Empress Strained	24 oz. bottl.	59c
SAVE 8c		
Busy Baker	1 lb. box	29c
SAVE 6c		
Town House	No. 303 Cans	\$1.00
French Style		
Town House	No. 303 Cans	49c
Save 11c		

Other Grocery Values!

Peanut Butter Lucerne	16 oz. ctn.	39c
Cottage Cheese Lucerne	16 oz. ctn.	25c
Lucerne Milk HOMO Gal. Ctn.		88c
Grape Juice Empress	24 oz. bottle	35c
Golden Corn Highway 303 Kernel	2 Cans	35c
Shortening Velkoy	3 lb. can	59c
White Flour Kitchen Craft	25 lb. bag	1.89
Lipton Tea BULK	1/2 lb. box	43c
Tea Bags LIPTON	48 ct. box	65c
Scott Towels Jbo. roll		29c

Prices Are Good Thru Sat. March 4th In Hereford

Pork & Beans High way 5 Cans	2 1/2 \$1.00
Peanut Butter Real Roast 3 lb. Save 20c	can 99c
Zippy Pickles Whole Sweet 22 oz. jar	39c
Oyster Crackers Busy 1 lb. Baker 2 pkgs.	49c
Sandwich Spread Nu Made 24 oz. jar	39c
Jell Well Pudding All Flavors 3 4 oz. pkgs.	25c
Marshmallows Fluf Puff 10 1/2 oz. Miniature pkg.	19c
Empress Quality GRAPE JELLY SAVE 29c	
3 20 oz. jars	\$1.00
TRULY FINE TISSUE	
Facial 200 ct. box	15c
4 Roll pkg. BATHROOM	3 For \$1.00

Safeway Guaranteed Meats!



U.S.D.A. Grade 'A' Whole

FRYERS

Young Plump 2 to 3 Pound Whole Fryers

CUT-UP FRYERS GRADE A lb. 33c **lb. 29c**

FRESH FRYER PARTS!

Breasts lb.	59c	Thighs lb.	49c
Wings lb.	19c	Drumsticks	49c
Backs and Necks	lb. 10c		

Other Meat Favorites!

Sliced Bacon Blackhawk	1 lb. pkg.	69c
Sliced Bacon Nutwood Brand	2 lb. pkg.	\$1.29
Stew Meat Boneless Large Cubes	lb.	69c
Breaded Shrimp Thunderbolt	2 lb. box	\$1.79
Perch Fillets Captain Choice	2 1 lb. pkgs.	89c
Fish Portions Captain Choice	2 12 oz. pkgs.	79c
Fish Sticks Captain Choice	2 8 oz. pkgs.	69c

U. S. Choice Beef Buys!

Chuck Roast Blade Cut Beef Roast	lb. 45c
Shoulder Roast No. 7 Center Shoulder Cut	lb. 55c
Round Bone Roast Economy Beef Roast	lb. 65c

Shop Safeway For These Produce Specials!

ORANGES

California Sunkist Large Sweet Navels lb. **11c**

LETTUCE

Western Iceberg Firm Fresh 2 Heads **29c**

Facial Tissue 200 ct. 4 For \$1	Scott 200 ct. 4 For \$1	CHEER 15 OFF LABEL Gt. Box 69c	DREFT 15 OFF LABEL Gt. Box 68c	DASH DETERGENT 2 lb. 79c 1 oz. box 79c	SALVO 10c OFF 2 lb. 77c 14 oz. box 77c
No Bake Cake Royal Cheese or Choc. 57c	Fig Bars Busy Baker 1 lb. pkg. 29c	CASCADE FOR DISHWASHER 2 lb. 83c 3 oz. box 83c	DUZ DETERGENT Gt. Box 83c	BONUS DETERGENT Gt. Box 81c	Scott Tissue 2 1000 ct. rolls 29c
Miracle Whip Qt. bot. 49c	Scot Towels Decorated 2 roll pkg. 45c				Chunk Tuna Chicken of the Sea 9 1/2 oz. 49c
					Chunk Tuna 6 1/2 oz. 3 For \$1.
					Waldorf Tissue 4 Roll Pkg. 33c
					Scott Napkins Assl. Pkg. 35c



A TISKET! A TASKET!
FOOD SAVINGS BY THE BASKET!

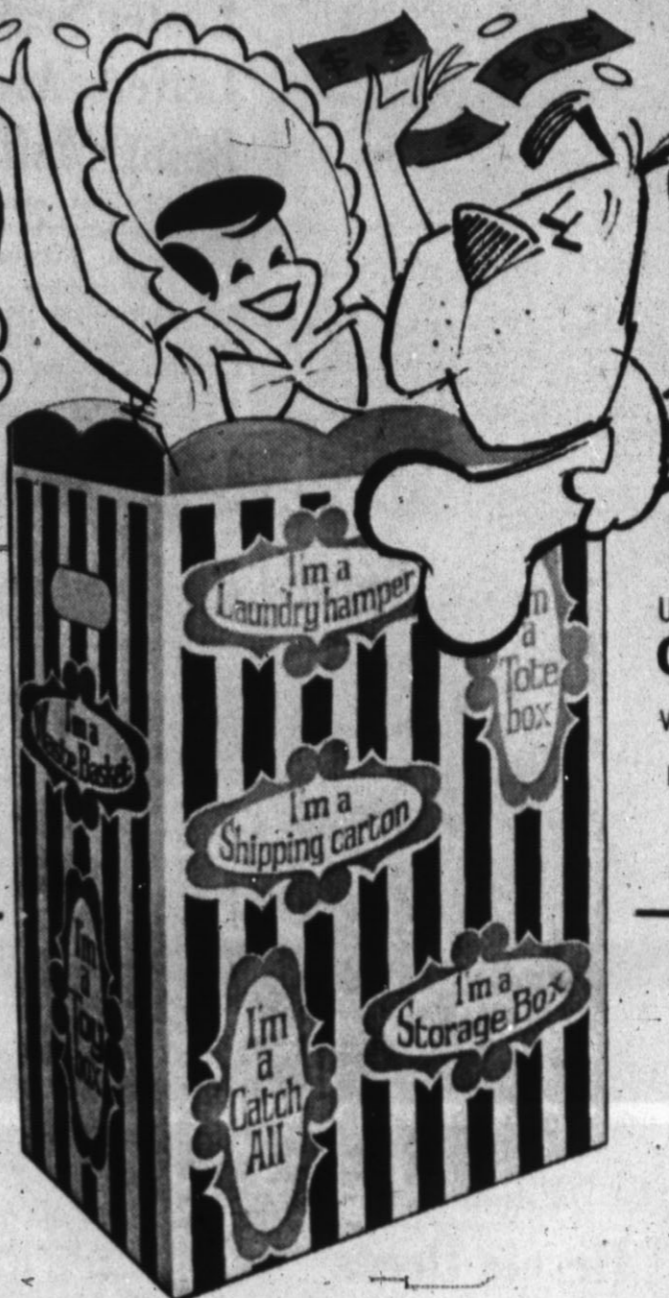
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Introducing for the first time
TASKIT BASKET

The handiest new product in years! All purpose! Disposable! Decorative! It's a Laundry Hamper! Toy Box! Catch-all! Tote Box! It's a Storage Box! It's a Waste Basket! Shipping Carton!

SPECIAL OFFER!

UNTIL MAR. 11
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WITH \$5.00 FOOD PURCHASE



FROZEN
12 OZ. CANS
4 For \$1.00

ICE CREAM
Cloverlake All Flavors First Quality
 $\frac{1}{2}$ GALLON **59¢**

EGGS
Shurfresh Grade "A" Med.
2 79¢ DOZ.



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THURSDAY
Stuffed Peppers - Red Beans
Sweet Potatoes - Chicken
Fried Steak - Fruit Cobbler
Corn Bread
FRIDAY
Goulash - Cottish - Fried
Chicken - Creamed Potatoes
Macaroni & Cheese - Hot
Rolls - Banana Pudding
SATURDAY
Southern Fried Chicken -
Meat Loaf - Pinto Beans -
Hot Beef Stew - Green Salad
Jello Salad - Corn Bread

FRYERS

Chicken Legs	lb	59¢
Chicken Thighs	lb	59¢
Cut-Up Pan Ready FRYERS	lb	35¢

U.S.D.A. Grade A Whole L.B.

25¢

BACON FRANKS

Armour Star Armour Star

65¢
49¢

Shop Where You Get The Best Meat Values
PIGGLY WIGGLY

ORANGES & LEMONS

EACH **5¢**

Fresh GREEN ONIONS
California RADISHES

BUNCH **5¢**

California Sunkist

PIGGLY WIGGLY COUPON GOOD FOR
100 EXTRA S & H GREEN STAMPS
With Purchase of 10 LBS. RUSSETT POTATOES
Coupon Good Mar 2nd thru 4th

PIGGLY WIGGLY COUPON GOOD FOR
100 FREE S & H GREEN STAMPS
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PIGGLY WIGGLY COUPON GOOD FOR
100 EXTRA S & H GREEN STAMPS
With Purchase of 2 (10 oz.) JARS SPANISH OLIVES
Coupon Good Mar 2nd thru 4th

TENDERCRUST BROWN 'N SERVE ROLLS
All Varieties

4 For \$1.00



Shurfine FROZEN STRAWBERRIES
16 OZ. CANS
3 For \$1.00

TEA
Lipton's 1/2 Lb. Box **75¢**

Coca-Cola Diet Drink **TAB**
King Size 6 Bottle Ctn. **29¢**

Frozen Aunt Jemima Waffles 9 oz. pkg. **3 For \$1.00**

DOUBLE S&H GREEN STAMPS WED. With \$2.50 Purchase

Young Mother Hubbard Shopping List!

- Shurfine Pancake Mix 2 lbs.3/\$1.00
- Shurfine Y.C. Peaches Hiv. 2 1/2 can. 4/\$1.00
- Shurfine Peanut Butter 12 oz.3/\$1.00
- Shurfine Pears Bart. Hiv. 303 can.4/\$1.00
- Shurfine Pickles Wh. Sweet 22 oz.2/\$.89
- Shurfine Pineapple Crushed 2 can.4/\$1.00
- Shurfine Pineapple Juice 46 oz.4/\$1.00
- Shurfine Purple Plums 2 1/2 can.4/\$1.00
- Shurfine Pork and Beans 300 can.9/\$1.00
- Shurfine Strawberry Preserves 18 oz.2/\$1.00
- Shurfine Salad Dressing Qt.\$.39
- Shurfine Salmon Red Alaska Tall Can.\$.89
- Shurfine Shortening 3lb. can.\$.69
- Shurfine Spinach 303 can.7/\$1.00
- Shurfine Swt. Peas Early Harv. 303.5/\$1.00
- Taskit Basket.... 3/\$1.00 with \$5.00 Purchase
- Soflin Toilet Tissue 2ply Ass'd. 10 rolls \$1.00
- Shurfine Tomatoes Solid Pak 303 can.4/\$1.00
- Shurfine Tomato Juice 46 oz.4/\$1.00
- Shurfine Tomato Sauce 8 oz.9/\$1.00
- Shurfine Tuna Chunk 6 1/2 oz.3/\$.89
- Shurfine Vienna Sausage 4 oz.5/\$1.00
- Shurfine Waffle Syrup 32 oz.2/\$.79
- Shurfine Apple Butter 28 oz.3/\$1.00
- Shurfine Apple Sauce 303 can.5/\$1.00
- Shurfine Asparagus All Gr. Cut 300.3/\$1.00
- Shurfresh Biscuits Sw-But. Milk 8oz.13/\$1.00
- Shurfresh Blackeyes Fr. Shelled 300.5/\$1.00
- Shurfine Coffee Reg-Drip 1 lb.\$.65
- Shurfine Cake Mixes Ass'd. 19 oz.4/\$1.00
- Shurfine Catsup 14 oz.5/\$1.00
- Shurfresh Cheese Spread 2 lbs.\$.89
- Shurfine Corn CS Golden 303 can.5/\$1.00
- Shurfresh Crackers 1 lb.2/\$.45
- Shurfine Cucumber Chips F.P. 16oz.4/\$1.00
- Energy Detergent Powdered 49 oz.2/\$1.00
- Roxey Dog Food Tall Can.13/\$1.00
- Shurfine Flour 10 lb. Paper Bag.\$.93
- Shurfine Flour 25 lb. Print Bag.\$2.19
- Shurfine Frost. Mix Whit-Choc. 13 1/2 oz.4/\$1.00
- Shurfine Fruit Cocktail 303 can.5/\$1.00
- Shurfine Grape Juice 24 oz.3/\$1.00
- Shurfine Gr. Beans 4 Sv.-Cut G.L. 303.5/\$1.00
- Shurfine Luncheon Meat 12 oz.2/\$1.00
- Shurfresh Margarine 1 lb.5/\$1.00
- Shurfine Evap. Milk Tall Can.7/\$1.00

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