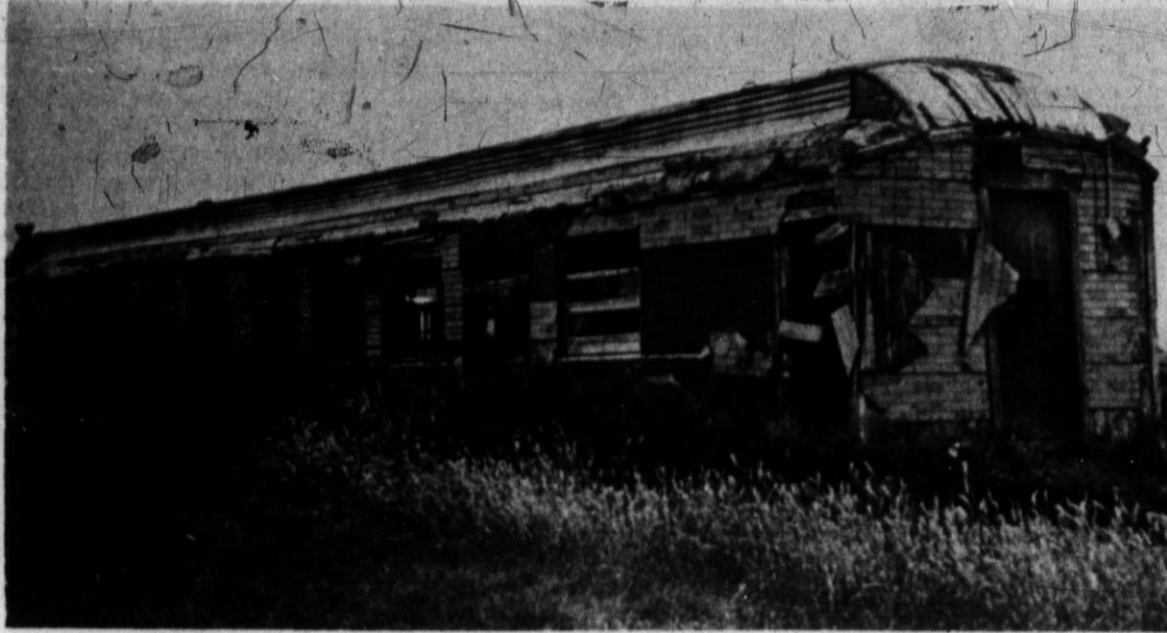


McGill Service & Sales
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EYESORE GONE — An old boxcar which had been the topic of much discussion for more than two years was destroyed Thursday afternoon, soon after the

owner had sent word to get rid of it—"anyway you can." At the request of Orval Watson, who had talked with the owner of property, the Hereford Volunteer

Fire Department set fire to the delapidated dining car. Located about a mile east of the Hereford city limits facing traffic along U.S. 60, the car was filled

with papers and other debris at the time it was destroyed. The area will be cleaned off.

—Hereford Brand Photo

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VOL. 20 — NO. 13

HEREFORD, TEXAS, 79045, SUNDAY, SEPT. 24, 1967

PUBLISHED EVERY SUNDAY



—Hereford Brand Photo

VFW PRESENTS FLAGS — Officers of the Hereford VFW (Veterans of Foreign Wars) post presented flags to local and area schools Wednesday afternoon. Making the presentation at Hereford High School to assistant superintendent Roy Hartman, in suit, were Norman Gilmore, left, senior vice commander; Quartermaster Johnny Green, far right, and Wayne Driskill, commander. The

VFW also presented 4-foot by 6-foot flags to each of the five elementary schools, the two junior high schools, St. Joseph's School, St. Anthony's School and Walcott. Two of the 5-by-8 foot flags were presented the high school as part of the annual flag replacement which is financed by proceeds from the annual VFW carnival.

Whitefaces Blind Owls

The Hereford Whitefaces showed a versatile offense and hard nosed defense in Whiteface Stadium Friday night as they romped to a 34-0 victory over the outclassed Hale Center Owls.

In rolling up an unofficial 341 yards rushing and 104 yards passing, the Herd brought its season record to 2-1 with the victory. They held the speedy Owls to 76 yards rushing and 71 yards passing. It was the first defeat in three outings for Hale Center.

Sparked in the early minutes by Quarterback Jim Childers, the Whitefaces left little doubt as to who would be the victor. On the first play from scrimmage, the Owls lost three yards to the Herd defense. On the second play, Childers intercepted a Hale Center aerial on the Owl 44.

A five-yard penalty on the play set the ball on the Hale Center 49 and the Whitefaces were in business. Halfback Gary Goodin picked up four yards

and then almost broke loose as he got 15 more. Childers faked a pitchout, tucked the pigskin under his arm and followed some key blocks to a 30-yard touchdown with 9:37 left in the first period. Jim Loerwald booted the extra point for a 7-0 lead.

Hale Center was unable to move again following the kickoff and Hereford took over on the punt at their own 36. This time the Herd moved to the Hale Center 26 before they bogged down and the ball went over to the Owls.

Following an exchange of penalties, an incomplete pass and a six-yard loss to the Whiteface defense, the Owls were

Weather

Wednesday	87	61
Thursday	88	57
Friday	84	57
Saturday	58	—

Moisture for the Month: 65
Moisture for the Year: 11.58

forced to punt again. The ball went off the side of the kicker's foot and traveled only 12 yards to the Hale Center 37.

Taking advantage of the situation, Goodin ran for 7 yards and Fullback Karl French picked up 14 on two carries before the first period ended. Goodin moved the ball to the Hale Center 3 on three runs and then Fullback Tony Malouf rammed for 2 yards.

From the 1, Childers followed his interior line over the goal line and the Herd had a 13-0 lead with 9:40 left in the first half. Loerwald's boot was off and the lead remained the same.

Hale Center pulled off one good play in their next drive — a 28-yard pass from Quarterback Burt Ferguson to End Bill David — before they fumbled and Linebacker Donnie Fangman pounced on the ball at the Owl 38.

The Herd couldn't take advantage of the error, however, and moved the ball only to the

See WHITEFACES Page 3

County Crop-Conservation Tour Scheduled For Monday

Water Group Meets

Meeting for early morning breakfast Friday, the Information Committee of Deaf Smith County Water Association organized its program for spreading information on water importation and conservation to the public. Chairman Charles Hoover and Vice-Chairman Wes Fisher presented needs and plans for informing local citizens and establishing educational programs with clubs, schools, and other organizations. Attending were Wilburn Axe, Bruce Brown, Johnny Clark Jr., Ray Cowser, Mr. and Mrs. R. C. Godwin, Paula Green, Andy Kershen, and Jess Robinson.

Foremost in the discussion of the group was the importance of describing the correct relationship between the various water organizations which claim attention. It was pointed out that the High Plains Underground Water Conservation District exists for the promotion and control of the proper use of underground water pumpage. Water, Inc., with headquarters in Lubbock, has as its purpose promoting the importation of supplemental water into the agricultural areas of West Texas, the High Plains, and Eastern New Mexico, this being surface water.

The purpose of Deaf Smith County Water Association was explained by Dick Godwin as based on two assumptions. "The first is that the people of a community should look after their own interests, as it is unlikely anyone else will. The second is that where controls are involved, local citizens should seek to control themselves, rather than be controlled by some broader political agency. Therefore the purpose of our county association is, in the first place, to have included in any water importation project definite and feasible plans to have a fair share of that water come our way. In the second place, it is to promote water conservation in this county, so that our present water supply will last longer, and so that we may learn to

See WATER GROUP Page 2

Farmers will have the opportunity to see result demonstrations and hear leading authorities discuss many of the problems prevalent to this locale during the annual Deaf Smith County Crops and Conservation Tour Monday.

The tour will begin in buses at 1:20 p. m. from the north side of the courthouse, where those making the tour are asked to begin assembling at 1 p. m. Included in the tour, which is being sponsored by the Deaf Smith County Crops Committee, the Tierra Blanca Soil Conservation District and the Hereford Young Farmers, will be eight farms.

At the first stop — the E. C. REINAUER farm — Paul Scott, Dr. Robert Berry and James Valentine will discuss a test plot of sugar beets where some 10,000 varieties will be grown in an attempt to find a sugar beet that is more adaptable to the local area. A fungicide program also will be viewed and a discussion on leaf spot of sugar beets held.

Also at Reinauer's farm, the fertilizer test plot where some 24 plots of sugar beets using various types of fertilizer will be shown. This is a replicated plot and should provide the type of information that farmers are seeking in determining benefits of higher rates of nitrogen and other fertilizers, said Deaf Smith County Agricultural Agent Justin McBride.

On the BILL WALDEN farm, a similar replicated plot of fertilizer on grain sorghum is being studied for the second year in a row. This fertilizer plot involved not only rates of fertilizer, but time and methods of application. This same fertilizer demonstration last year produced about 9,000 pounds of milo per acre. The maximum return per dollar of fertilizer was 80 pounds of phosphorus and 40 pounds of phosphorus, explained McBride.

Growers will have the opportunity to view most of the more popular varieties of soybeans on BOB VIEGEL and CLARK ANDREWS farms.

The grain sorghum variety demonstration on the RAYMOND SCHLABS farm shows 13 varieties of sorghums to be viewed and a discussion concerning the many problems that have affected the sorghum crop.

See WATER GROUP Page 2

this year. Many plants at the plot have been tagged and observed during the last several weeks concerning maize dwarf mosaic and there will be a discussion of up-to-date information by Dr. Robert Berry, according to McBride.

Lyndon Almand will lead a discussion to assist farmers in detecting midge and damage to

grain sorghum while the group is on the SCHLABS farm. Sorghum midge migrated further north this past year than at any time in history, experts say.

On the DAVID BRUMLEY farm, a discussion on phosphorus as affecting cotton maturity will be led by James Gouley and Valentine. Phosphorus is be-

coming of major importance on all crops in the area and this discussion will deal with the pros and cons concerning a large build up of the phosphorus level in the soil.

A discussion of tail water systems will be led by Wilton Green of the Soil Conservation Service while the tour is on the L. D. PICKERING farm. Green also will discuss irrigation systems during the tour of VEIGEL'S farm.

Fertilizer rate and time of application for milo will be discussed by Wendell Robertson and Valentine while on the BILL WALDEN farm.

The specific itinerary for the tour includes the E. C. Reinauer farm, 1:20-2 p. m.; Bill Walden farm, 2:05-2:25 p. m.; Bob Veigel farm, 2:30-3:10 p. m.; L. D. Pickering farm, 3:15-3:30 p. m.; Raymond Schlabs farm, 3:35-3:55 p. m.; David Brumley farm, 4:4-15 p. m.; Charles Schlabs farm, 4:30-4:40 p. m., and Clark Andrews farm, 4:45-4:55 p. m.

All business men in Hereford are urged to make a special effort to make the farm tour.

Important Cases Face Grand Jury

Several major cases will be on the docket Monday when a 69th District Court Grand Jury reports for duty.

The jurors will begin hearing evidence at 10 a. m. against persons charged with felonies to determine whether the case should go to the courts.

Jurors chosen by the Jury Commissioners in January were Labry Ballard, W. T. Carmichael, O. G. Hill Jr., Tom Robinson, Neill Cooper, Mrs. Howard Gault, W. D. Gibson, Mark A. Koenig, Ivan Block, Harley Ward, W. P. Axe, Mrs. Don Martin, Mrs. Colby Conkright, Woodrow B. Wilson, W. W. Gilbreath, and Joe Kerr. Some of the jurors have been excused.

Cases to be heard by the Grand Jury Monday include: Lindsay T. Johnson of 411 W. 4th Street, who was arrested and charged with possession of marijuana by Hereford police Sept. 15. Johnson allegedly had

144 stalks of marijuana growing behind his home.

James Monroe Partain, who is charged with murder with malice in the August 5 shooting death of Jack Hickman of Crosbyton, just outside the Green Hedge Cafe at 513 E. First Street.

Richard A. Sparks, charged with swindle with a worthless check, the amount being more than \$1,300.

David G. Thompson, charged with SWWC, the amount being more than \$3,500.

Frederico Zavala, who is charged with assault with intent to murder in the August 9 stabbing of Jesus Mendoza in the Hereford Labor Camp. Members of the Deaf Smith County Sheriff's office and the Highway Patrol carried on an extensive manhunt for Zavala following the alleged incident but were unsuccessful and Zavala turned himself in about 36 hours later.

Bravo Creditors To Meet On Wednesday

The first meeting of creditors of Bravo Shoes, Inc. and Bravo-Uvalde Corporation will be held at 10 a. m. Wednesday in Room 301 of the Post Office Building in Amarillo.

During the meeting, creditors may "prove their claims, nominate a trustee, appoint a committee of creditors, examine the debtor, present written acceptance of the proposed arrangement, if filed, and transact such other business as may come before the meeting," according to the voluntary bankruptcy petition filed Sept. 5 in U. S. District Court in Amarillo.

plan is set for Dec. 20.

The petition also states "the debtor's application to reject executory contracts will also be heard at this meeting (Wednesday)."

In the bankruptcy petition, Pu-zant Torigian, president of both the corporations, listed assets for the Hereford business totaling \$848,699.74 and liabilities totaling \$705,546.75. Assets for the Bravo-Uvalde Corporation total \$89,786.94 and liabilities total \$221,263.41.

Hearing To Be Held Tuesday

A hearing will be held in 69th District Court at 11:30 a. m. Tuesday to determine whether an injunction should be filed against Fred B. Patton to prevent him from practicing medicine.

A temporary restraining order was filed against Patton last Tuesday by the Texas State Board of Medical Examiners to stop Patton from continuing his reflexology practice. He had been arrested Sept. 14 after he allegedly "diagnosed and treated" an inspector for the TSBME in his office on Route 5.

That order and the injunction, if passed by Judge Archie McDonald, will prevent Patton from continuing the practice until his case is settled. Patton, the charge says, has been practicing without a license.

Storm Cancels Local Workshop

Cancellation of a Red Cross workshop on disaster services, scheduled here for Wednesday, is announced by Doyle Rush, county chairman of Red Cross disaster service.

Demands on national Red Cross personnel because of Hurricane Beulah and attendant storms and floods in South Texas is the reason for the cancellation. Dick Meyer of St. Louis, regional director for Red Cross disaster work, was to have been here as director of the workshop.

Rush said he hopes to be able to announce a new date soon for the meeting here, which was to have been open to persons concerned with all phases of disaster work in this and adjoining counties.

Season's Top Races Set For Today

The high point of the racing season will be reached today when the Hereford Speedway will have the Championship Races and a Demolition Derby.

Contestants have had an extra week to get their cars ready for the big events and drivers are expected from throughout the area, raceway officials said.

Races begin at 3 p. m. at the Speed Bowl just south of U. S. 60 and about a mile east of the Hereford city limits. Admission is \$1 for adults and children admitted free when accompanied by adults.

Wheat Growers Meet Thursday

Deaf Smith County Wheat Growers Association will have their annual meeting Thursday, September 28 at 8:30 p. m., according to Frank Zinser Jr., president of the organization. The meeting will be held at Community Center.

In light of the present wheat situation, Zinser said, the group is urging all farmers to participate in the association and would appreciate a heavy attendance at the annual meeting.



OPTIMISTS HONOR CARVER — The Hereford Optimist Club twice honored Russell Carver Thursday, presenting him with the "Award of Merit" and

an "Honorary Life Membership Award" in the organization. Optimist Bill Phipps made the presentations.

—Hereford Brand Photo



RECEIVE AWARDS — Officials of Holly Sugar Corp. were recognized Friday night during a ceremony held at the Hereford Country Club. From left to right they are: Robert Heiserman, Assistant to the President; Melvin Cordray who received a pin for 30 years service; Jo Crowley, 5 year pin; Don Neil-

Optimists Honor Russell Carver

Russell Carver of 203 Texas, former president of the Hereford State Bank, received Thursday two of the top awards presented each year by the Hereford Optimist Club.

The "Award of Merit" and the "Honorary Life Membership Award" was presented Carver during the regular noon meeting of the Optimists Thursday. Also presented Carver was a framed copy of the Optimist Creed.

In presenting the awards, Optimist Bill Phipps described Carver's assistance to the organization and its work with youth through the years. The "Honorary Life Membership Award" stated that "This is to certify that Russell C. Carver has been awarded honorary life membership in the Hereford Optimist Club for outstanding interest, sincerity and contribution to the growth and improvement of his community. A person who truly has adopted optimism as a philosophy of life."

Carver was presented the "Award of Merit" for exemplifying the slogan "Friend of the Boy."

Other recipients of the "Honorary Life Membership Award" have been Henry Sears, Jimmie Gillentine and Clint Formby. During the meeting, attendance Chairman Steve Powell

outlined an Optimist Golf Tournament which will begin next week and run six weeks. Club members will be divided into two groups and compete for prizes which will be awarded at the end of the tournament. Under the rules, when a member is absent a stroke will be added to his golf score. When he brings a guest to the meeting a stroke is taken from the score and when he brings in a new member three strokes are removed. Duane Janssen, who is working with the Junior Bowling Council sponsored by the Optimist Club, told club members that a party will be given Saturday, Sept. 30 for all the youngsters interested in joining the bowling league. Full details of the party had not been worked out, but the party tentatively is planned for the Community Center. Youngsters from high school age on down to the small ones who are just able to pick up a ball are eligible to bowl, said Janssen.

COW POKES By Ace Reid



Mow, if you can give up a few of your luxuries, we can buy that adjoinin' land.

The Hereford State Bank MEMBER FDIC

Water . . .

(Continued From Page One) control ourselves in the prevention of waste of that most precious resource." The group agreed that all three water organizations are necessary.

Hoover outlined plans for seeking opportunities with the various businesses and civic organizations to present programs on water importation and conservation at their meetings. Wes Fisher will be in charge of organizing these programs and a speakers' bureau. Presenting the story for Deaf Smith County to the many groups meeting here, stated Fisher, is probably

the best way to inform the people. This is because such programs offer the personal touch and make it possible for our interested citizens to ask questions and enter into discussion. Fisher and Godwin will hold an information planning session for the county speakers' bureau soon.

As a long-term educational task, water projects and essay-writing will be developed in schools and scout organizations. "The importance of this Hoover said, is obvious when you consider that our young people today will be the ones for 20 years from now faced with the problems of handling impor-

ted water in the distribution systems. Also, we know that continued political efforts will be necessary right up to the day the canals are finished." Wilburn Axe commented that he certainly plans to be around to use part of the imported water on his farm, even if it takes 40 years to get it.

Clubs and other organizations desiring DSCWA presentations are asked to contact Wes Fisher.

ONE ONCE STRUTTED LOUISVILLE — In Louisville there is a thoroughfare named Billy Goat Strut Alley.

Calendar Of Events

MONDAY

Music Study Club luncheon at Caison House, 12 noon. County H. D. Clubs, luncheon at County Bull Barn, 12 noon. Rotary Club luncheon at Jones Restaurant, 12:05 p. m. El Llano Study Club supper in home of Mrs. Labry Ballard, 7:30 p. m.

World War I Veterans and Auxiliary at Community Center, 7 p. m. TOPS Club at Bluebonnet School, 7:30 p. m.

Paisano Lions Club at Hotel Jim Hill, 7:35 p. m. Odd Fellows Lodge at IOOF Hall, 8 p. m.

Citizens Band Radio Club, REC Building, 8 p. m. Easter Lions Club at Easter Clubhouse, 8 p. m.

TUESDAY

Veiled Study Club at Chandler Shop, 8 p. m. Hereford Art Guild at Community Center Art Room, 7:30 p. m.

Lone Star Study Club, Mrs. Jim Higgins and Mrs. Jim Book out hostesses, 3:30 p. m. West Hereford H. D. Club in home of Mrs. Alice Bradley, 404 W. Third, 2:30 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

WEDNESDAY

Avenue Baptist WMU at the church, 9:30 a. m. Daytime WMS of First Baptist Church, circle meetings. Hereford Lions Club at Hotel Jim Hill, 12 noon.

THURSDAY

Optimist Club lunch at Jones Restaurant, 12 noon. Kiwanis Club at IOOF Hall, noon lunch. Calliopean Club with Mrs. B. F. Cain, 8 p. m.

Madre Mia Club in home of Mrs. Lee Drake, 127 Juniper, 8 p. m. First Baptist-Night WMS, circle meetings. St. Anthony's Guild at parish school auditorium, 8 p. m.

Duplicate Bridge Group in Community Center, 8 p. m. VFW Auxiliary meet at VFW Clubhouse to go to Hickory Log Restaurant for supper, 7 p. m.

FRIDAY

County Federation of Womens Clubs, covered dish lunch at Community Center open to public, 12:30 p. m.; program begins at 1:30 p. m. Messenger H. D. Club in home of Mrs. N. A. Brown, 2:30 p. m.

KING'S MANOR PLANS FOR A GREAT DAY!



Excitement stirs our campus as the time for our annual Founder's Day Dinner draws near. Monday, October 2nd, 7:30 p.m., in the Fellowship Hall at First Methodist Church, the second annual Founder's celebration will be attended by over 100 people. Rev. Clifford Trotter, will be Master of Ceremonies at the dinner. Dr. Jordan Grooms will bring the major address. Mr. Hugh Clearman will preside over the business session, and Dr. Charles Lutrick will conduct the Dedication Service of the gifts for the occasion.

Dr. Don R. Davidson, Executive Director, will continue this week in the series of coffee sessions to prepare for the dinner. Last week Dr. and Mrs. Davidson, with Bishop O. Eugene Slater and Mrs. Slater, made a visit to the home of Mr. and Mrs. Larry Moore, near Green Bay, Wisconsin. The Larry Moore family are donors of the foundation, Ideas Eternal, which continues to be interested in King's Manor and this annual occasion. Dr. Davidson reports that the purpose of the visit was to tell the Moore family in official terms the story of support of King's Manor as now maintained by the churches, the community, the news media, the volunteer groups, and such individuals as you who read this report.

PLEASE REMEMBER THAT THE DINNER IS NOT OPEN TO THE PUBLIC AND THAT RESERVATIONS MUST BE MADE BEFORE THURSDAY NIGHT, SEPTEMBER 28th. Membership in the association is achieved by a gift of \$10.00 or more to Northwest Texas Methodist Homes For Old Adults, Inc. Such gifts will continue to be received at the office of the Executive Director at King's Manor, or by mail until Thursday night, September 28th.

FOR YOUR CONVENIENCE, GIFTS MAY BE MADE IN THE LOBBY OF BOTH BANKS ON NEXT WEDNESDAY MORNING, BETWEEN 9:30 and 11:30. At the First National Bank you will find Mrs. Dale Tinnin and Mrs. Pete Caviness to receive your gifts and to write your membership card. At the Hereford State Bank you will find Mrs. Hugh Clearman and Mrs. Shirley Garrison to serve you in the same way.

Rain Totals Vary

The last three days of summer brought .51 of much needed moisture to the city of Hereford, and varying amounts surrounding the city. The rain which fell on Wednesday night brought the total moisture for the month to .65.

The fall season began on Saturday, and has followed very warm days and very cool nights the temperature dropping as much as 31 degrees in the coolest part of the morning.

Moisture resulting from the Wednesday night rain has varied greatly around the area, ranging from a trace to .90, reported by Phillip Miller, 18 mile west and 6 miles north of town. Summerfield Fertilizer, eight miles southwest, reports .60, while Community Grain reports one half inch.

Mrs. C. L. McBroom of Wildorado reported about an inch, although she had no gauge out, and Bill Ellis, 12 1/2 miles north of town, received .65. H. L. Hershey, 12 miles northeast, reported seven tenths of an inch.

With the addition of the moisture Wednesday, the year's total precipitation stands at an official 14.58, as reported by KPAN Radio Station.

THE SUNDAY BRAND

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James M. Gillentine, Editor and Publisher

DON'T MISS THE SEASON CHAMPIONSHIP STOCK CAR RACES

Today . . . 3:00 p.m. at the . . .

HEREFORD SPEEDWAY

East of Hereford on Hiway 60 . . . Just Follow The Flags!

OUT-OF-TOWN and LOCAL CARS ENTERED IN A & B CLASSES

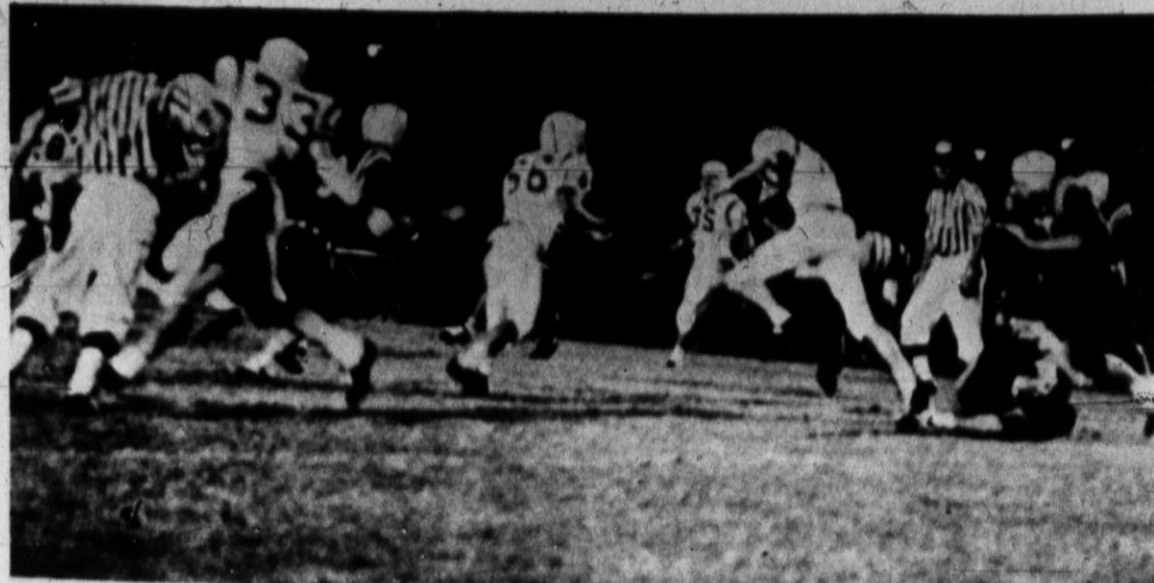
DESTRUCTION DERBY

Street Cars Will Be Entered In This Event and Completely Destroyed. The Last Car Able To Move Under It's Own Power Will Be The Winner!

If Weather Forces Postponement, Races Will Be Held The Following Sunday!

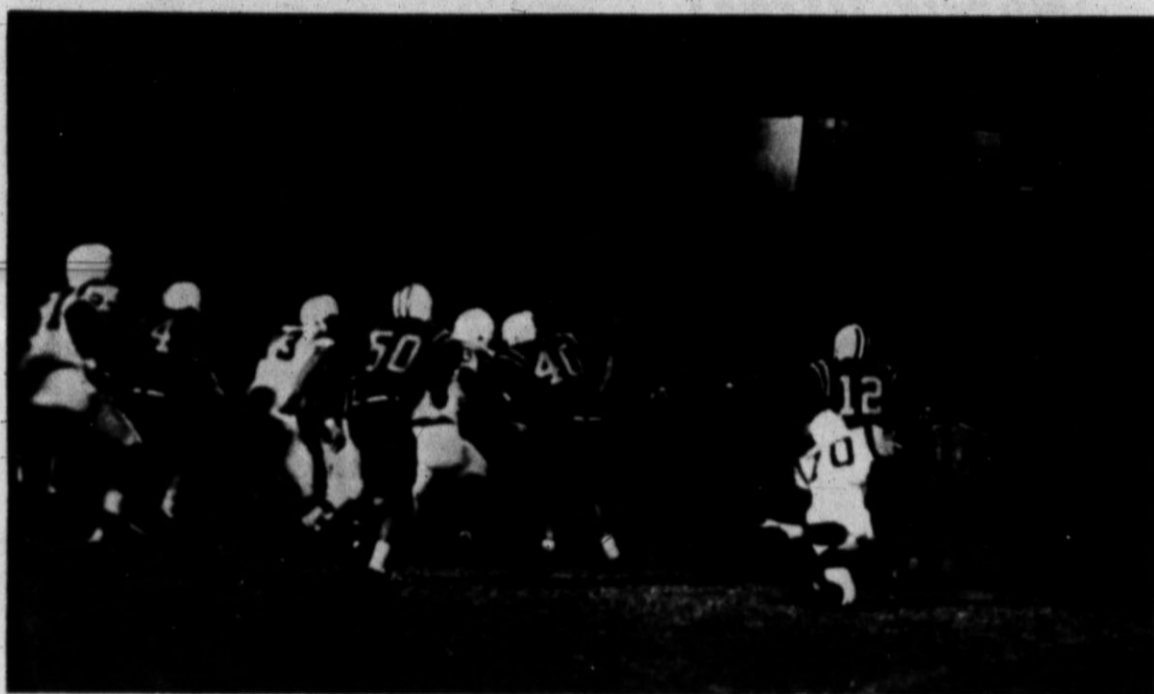
ADMISSION \$1.00 — CHILDREN FREE IF ACCOMPANIED BY AN ADULT

HEREFORD RACING ASSOCIATION



—Hereford Brand Photo

STICKS IS TRAPPED — Whiteface Quarterback Jim Childers, who scored two touchdowns in the first half of play against Hale Center Friday night, appears to have run out of running room on this play as an Owl zeroes in on him.



—Hereford Brand Photo

SHELDON CAPTURES OWL — Whiteface tackle Sheldon Alexander demonstrates how to clip the wings of an Owl—a Hale Center Owl, that is—as he captures Quarterback Burt Ferguson behind the line of scrimmage for a big loss. The Whiteface defense held the Owls to about 76 yards rushing in winning 34-0.



—Hereford Brand Photo

GOLDEN GOES DOWN — Fullback Sheldon White (75), Jeff MaSSie (60) and Mark Golden (48) goes down after a good gain while his downfield blocking continues. Leading interference are the big reasons the Whitefaces won 34-0 over the Hale Center Owls.

Whitefaces . . .

(Continued From Page One) Hale Center 33 before the ball went over on downs. The Owls experienced even more difficulty in moving and were forced to punt, Hereford taking over on the Owl 34.

Quarterback Sid Shaw didn't fool around any then as he uncorked a pass to End Lenny PeTree, who gathered it in around the 20 and outran an Owl for the score. The pass play covered 66 yards, Loerwald's boot was good and the Whitefaces led 20-0 with 4:30 left in the half.

Following the Hereford kickoff, Hale Center made it's best showing of the night. The Owls began on their own 34 and on the third down Fullback William Moseley rambled for 28 yards to the Hereford 38. Fullback Marvin Wilson moved the ball to the Hereford 25 and Mosey scrambled on to the 16.

Ferguson picked up an Owl first down on the Hereford 10, but after a one-yard gainer and three incomplete passes, the ball went over on downs. The first half ended after Shaw had gone six yards, Hereford received a five-yard penalty and Malouf moved to the 12.

The Whitefaces again opened strong in the second half as Goodin ran back the opening kickoff 33 yards to the Whiteface 37. Goodin then picked up 7, Malouf got 9 and Goodin carried on to the Hale Center 46.

Fangman broke loose on the next play, charging 28 yards to the Owl 17. A penalty on the play brought the ball back to the Owl 32 and then to the Whitefaces lost back to the 46. Goodin brought the ball back to the 17 again, Halfback Steve McAndrews picked up 3 and then Fangman rambled the remaining 14 yards for the tally.

Loerwald split the uprights and Hereford had a 27-0 lead with 8:32 left in the third period.

Unable to move following the kickoff, Hale Center punted to the Hereford 33. Fangman picked up 7, Halfback Bill Russell got 2 and then Shaw threw a 52-yard bomb to Fangman, who was brought down on the Hale Center 4. A five-yard penalty put the ball back to the 9, and the Herd could get back only to the 1 before the ball went over on downs.

In their next series of plays, Hale Center couldn't move and punted to Hereford. On the third play, an alert Owl picked up a pass which had bounced off a Whiteface halfback and Hale Center took over on their own 40.

They couldn't move and the ball went over to the Whitefaces on the Hale Center 48. This time, the Whitefaces fumbled on their second play and Hale Center took over on the Owl 47. The Herd defense again rose to the occasion and held the Owls for two yards, forcing them to punt to the Hereford 34.

Shaw was surprised while attempting to pass and lost 6 back to the 28. Russell picked up 13 yards and Halfback Mark Golden got 17 yards on two carries.

score being 30-24.

Tailback Ricky Ward scored three touchdowns and Fullback Kevin Patton one to lead the Dogies. All of the TD scampers were from 35 to 50 yards.

The Dogies, who opened with a loss to Canyon on Sept. 14, will have an open date this week and next take on the Plainview Red Pups in Hereford at 6 p. m. Oct. 5.

ries as the Whitefaces moved to the Hale Center 42.

Golden ran for 11 more yards on three carries, Russell raced 12 to the Hale Center 19 and then Golden got 13 to the Owl 6. From there, Russell scored on the next play with 2:46 left in the game. Loerwald made the final count 34-0 with his extra point.

Goodin was the leading ball carrier for the Whitefaces, picking up 103 yards on 15 totes. Fangman had the best rushing average, however, as he carried only three times and got 50 yards.

Childers got 47 yards on six carries, Golden had 49 yards on eight lugs with the ball and Russell had 46 yards on seven carries to lead the rushers.

Shaw completed two passes for 104 yards and the one touchdown, but had one aerial intercepted. Childers missed on two passes.

Unofficial figures revealed that Hale Center managed only 20 yards rushing in the second half of play and managed only nine first downs in the entire game — two of them coming with the aid of Hereford penalties.

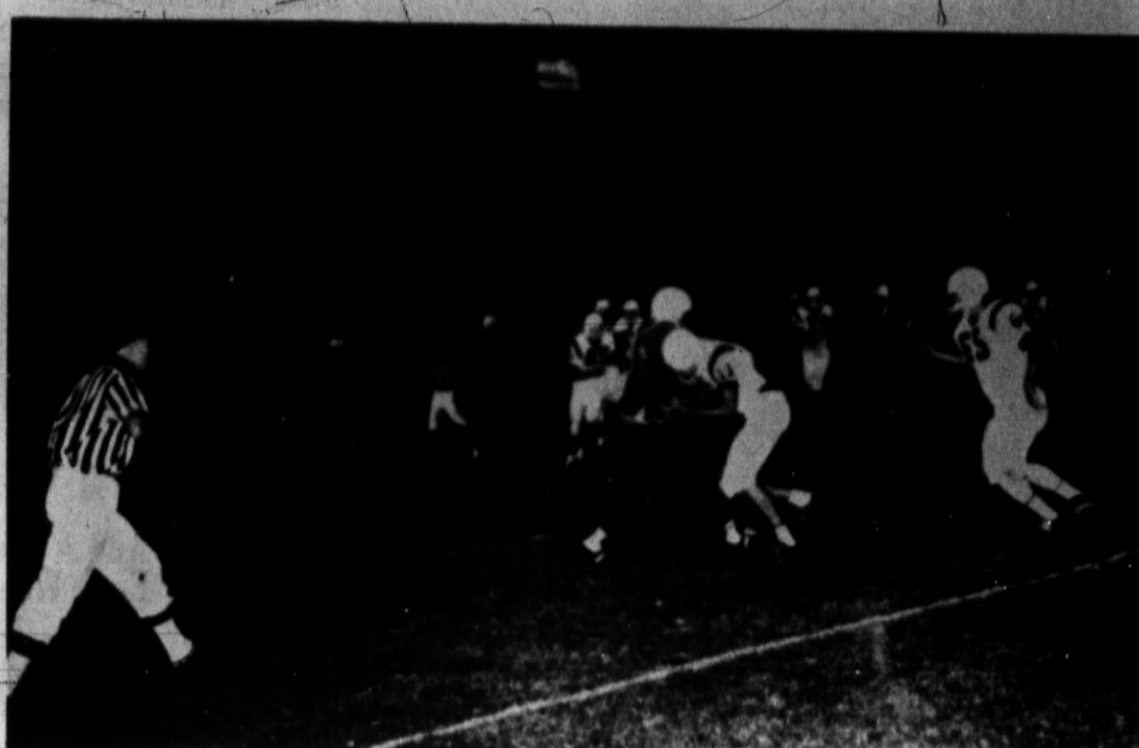
Films of the game will be shown during the Whiteface Booster Club meeting at 8 p. m. Monday in the Hereford Community Center. A scouting report also will be presented on next week's opponent — Monahans, which won its third straight game Friday night with a 14-0 victory over Crane. Plans are being formed to take a chartered bus to the game and anyone interested is asked to contact Debbs Knox at Hereford Bakery.

Residents Win In Tri-State Fair Shows

Deaf Smith County residents continued to make good showings in the different shows as the Tri-State Fair drew to a close in Amarillo Saturday.

In the Quarter Horse performance competition Friday, "Skipper Ruby," owned by Spicer Gripp of Hereford, was third in the senior roping.

The Southwest Hereford Breeders show Friday saw "Silver Premiera 23" of Gault's Hereford Ranch win second in the Junior Yearling Heifers division, and stock from the ranch also take third place in the Panhandle Special.



—Hereford Brand Photo

INCOMPLETE PASS — Halfback Bill Russell latches onto a Hale Center Owl, night's game in Whiteface Stadium. Coming up to aid Russell is Guard Max Bridges. Hereford beat the Owls 34-0 for their second victory of the season.

Look *Risque* from the ankles down...
 in a double delightful dip of color
 Risque doubles the good looks of a chic shoe with two tones of smooth leather. Adds a marvelous accent to this fall's softly belted dress.
 —Black
 —Navy
 —Brown
\$15.95
 Risque shoes are seen in COSMOPOLITAN
GLENN'S FOOTWEAR
 Fashion At Your Feet

La Plata Jr. Hi Beats Canyon, Stanton Loses To Dimmitt

The La Plata Junior High School Mavericks opened their football season Thursday night with a hard fought 13-0 victory over Canyon, but the Stanton Junior High Dogies saw their first win slip away with 20 seconds left to play.

The Mavericks, led by the scoring of Tailback Alan Wagner and Wingback Jeff Loerwald, soundly trounced Canyon. Wagner scored on a 30-yard gallop and Loerwald kicked the extra point to give the Maver-

icks all the points they needed.

Not content, however, Wagner passed about 25 yards to Loerwald for the insurance touchdown. The Mavericks ground out 90 yards on the ground and 45 in the air while holding Canyon to approximately 50 yards total offense. Linebacker Randy Cawthon and Guard Ricky Lee

were defensive standouts. The Mavericks next go up against Friona at 6 p. m. Thursday in Friona.

STANTON COMES CLOSE

The Stanton Dogies appeared to have their game in the bag against Dimmitt Thursday in Dimmitt. The Dogies had battled back after being down 14-0, and took a 24-14 lead going into the closing minutes.

Two long passes, the second one coming in the last 30 seconds, spelled defeat for the Dogies, however, with the final

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by Corinne Moore



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 phone. 364-0003
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the FALL of the young romantics . . . finest wash-dry-wear

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Go romantic, flip your clipped curls under the bounding mane! It's the smartest Fall of all . . . and 18" long look of perfect body precurred lasting beauty. Curl and colors are definitely for keeps. And we have all the colors to assure you of a perfect hair-match!

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WIGLET of the highest quality

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ish your hair was wavier, straighter? Our fashion wiglet (of 100% human hair) is your answer. You can run a down-do up or a plain fancy-do. Choose a bulbous wiglet and make the change in seconds. —It's vitchcraft!



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GO TO . . .

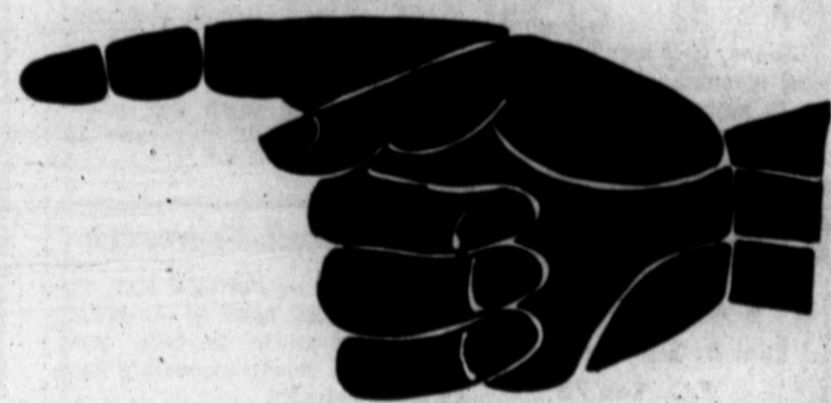
Gaston's

And see their large selection of Men's Sweaters . . . Sugarland and Downtown!



If it's value you want . . . don't miss this great selection of fine famous brand sweaters in wools or dacrons. Choose from a wide range of colors and styles.

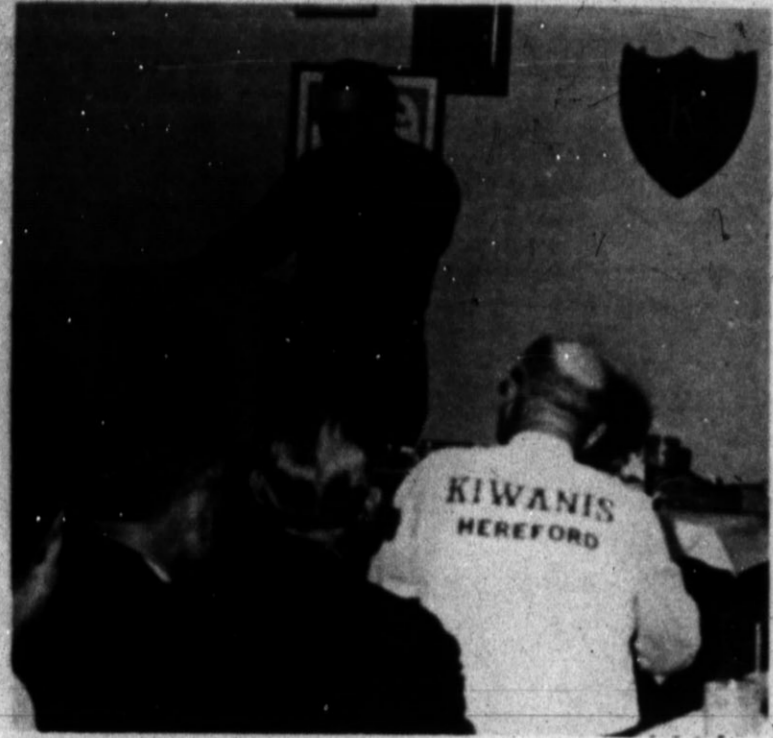
Gaston's
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With a sweater from Gaston's . . . you are assured of distinctive styling and impeccable tailoring. Sweaters from Gaston's are expertly knit of quality yarns to assure careful detailing and a flattering and comfortable fit . . . no matter what size you wear!



VISIT THE MANY "SHOP'S WITHIN A SHOP" AT GASTON'S SUGARLAND FOR COMPLETE FAMILY APPAREL.



FORMER RESIDENT SPEAKS — Lt. J. H. Dumas of Amarillo spoke to the Kiwanis Club Thursday during their regular noon luncheon meeting. Lt. Dumas is president of the 5-State Peace Officers Association. He has been with the Texas Highway Patrol for the past 17 years and served in Deaf Smith County in 1951 — his first duty assignment.

Area Patrolman Speaks To Kiwanis Club

Lt. J. H. Dumas, a highway patrolman for the past 17 years, told members of the local, Kiwanis Club Thursday that unwarranted and exaggerated charges of police brutality coupled with public apathy has helped to keep the crime rate at a record high. Dumas, speaking to the 70 plus member club, told the group that 297,000 crimes were committed in Texas last year and the projection for 1967 is well over 325,000. And in spite of all the legislation that is passed, Dumas indicated, it takes the public cooperating with the police and the courts to hold down crime in our state.

Dumas also told the group that over 4 million people are injured each year on the streets and highways — over 200,000 of these sustaining permanent damages.

Texas is one of the leading states with over 65,000 miles of state highways, over 40,000 miles of city streets and more than 140,000 miles of country roads, according to Lt. Dumas. It has one of the finest highway networks in the nation, but we haven't engineered the error out of the drivers he said, and this is the reason for so many accidents.

Dumas, who kept the Kiwanians listening intently during the 30 minute speech, served in Hereford in 1951 — his first

assignment with the highway patrol. He has been with the organization for 17 years, serving the past six years in Amarillo. Dumas was introduced by Sgt. Bill Wells of Hereford.

Jehovah's Hold Altus Meeting

"Walking Orderly by Spirit" is the theme of a 15-congregation meet of Jehovah's Witnesses in Altus, Oklahoma, Friday, Saturday and Sunday. James A. Williams, presiding minister of the Hereford Congregation of Witnesses, said, "With the increase of lawlessness throughout the earth it is necessary to cultivate the fruitage of God's spirit and especially self-control to walk orderly in this changing world."

The assembly program is arranged on the family basis. Williams said they worked on the proverbial principle, "Train up a boy according to the way for him; even when he grows old he will not turn aside from it." The supervisor of Circuit 9, Carl Silva, has been preparing family units and individuals to emphasize the theme of the training program by talks, demonstrations, discussions and illustrations.

A. A. Catanzaro, district supervisor over 10 circuits in Oklahoma, Texas and New Mexico, will be chairman and principal speaker for the event. He will highlight the assembly Sunday, 3 p. m., with the public talk, "Will God Intervene in Men's Affairs?"

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HEREFORDS IMPORTED

LISBON — Portugal has received 1,200 head of American Hereford cattle to help push along its slowly expanding livestock industry.

The fish-loving Portuguese are fond of beef, but they grow and import only limited quantities. This was the largest shipment of cattle from the United States to Portugal.

WARREN BROS. MOTOR CO.

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This Week's Special

1965 Ford Pick-Up 6 cylinder 4 speed. Wide bed. 4,000 mile or 90 day warranty. Check this surprisingly low price of

\$995

1967 Plymouth Fury III 4-door. Fully equipped. 28,000 miles of factory warranty left. Get a bargain on this near new personnel car.

1965 Ford LTD 2-door hardtop. Air and power. Local owner. 23,000 actual miles. Beautiful turquoise and white finish. Check this sharp hardtop.

1964 Plymouth Fury 4-door hard top. Factory air and power. 4,000 mile or 90 day warranty.

1966 Ford Custom 500 4-door sedan. Small V8 with cruise-o-matic and factory air. 13,000 actual miles.

1964 Dodge Polara 2-door HT. White finish with black vinyl top. Air and power. Factory warranty remaining. Local one owner.

CLOSED SUNDAYS

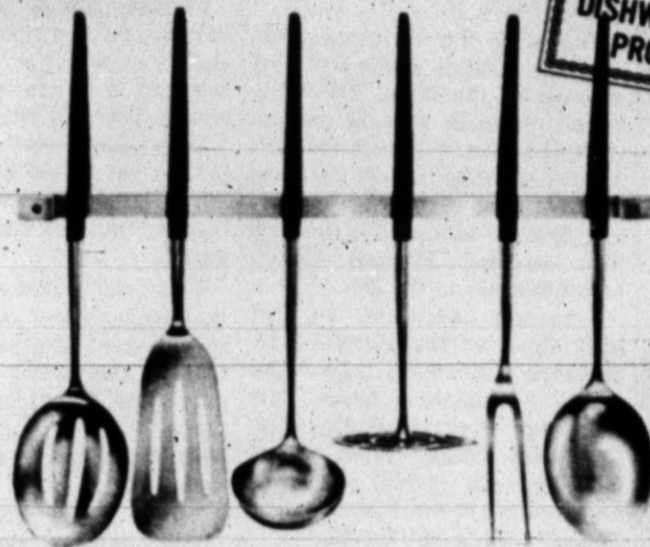
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Custom Forged Kitchen Serving Tools

Add A Piece Each Week
Build A Set To Fit Your Needs

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GUARANTEED DISHWASHER PROOF

SAVE 80c
\$1.79 without purchase

THIS WEEK'S ITEM:
SPATULA

ONLY **99¢** EACH UNIT with \$5.00 purchase

Bonus Offer!
WALL HANGING RACK
Reg. \$1.29

ONLY **49¢**

With purchase of any kitchen tool
SAVE 80¢

EPIC EKCO PRODUCTS IMPORT COMPANY OF EKCO HOUSEWARES

USDA Choice **STEAK**
Sirloin Club Steak 89¢ pound
Round Steak

WRIGHT'S BACON first grade 2 lbs. \$1.19

USDA Choice-T-Bone & Loin Tip Steak	Armour Star
STEAKS lb. 98¢	FRANKS lb. 49¢

Morton's Frozen **POT PIES**
Chicken, Beef & Turkey
5 \$1 pks. 8 ounce pks.

Shurfresh **CRACKERS** 19¢
pound box Saltines

Big 35-oz. box - Value of 79¢
CALGONITE 39¢
For Automatic Dishwashers

Coca Cola Regular or King 39¢
6 bottle carton

SALE ANTI-FREEZE
PRIME... made by the makers of Prestone.

Tender Cake - 49c value	Angel Food Cakes	39¢
Plain Austex Chili 15-oz. can		49¢
Wishbone Dressing	Green Goddess 16-oz. bottle	49¢
Frozen Ore Ida Tater Tots 2-lb. pkg.		35¢
Arrow Arrow Pinto Beans 4-lb. bag		55¢

BUTTERMILK Shurfresh 1/2 gal. ctn. 49¢

COTTAGE CHEESE Shurfresh 2 lb. carton 49¢

DELICATESSEN
MONDAY: Chicken Dish - Pork Roast - Blackberry Pie - Fried Okra - Cucumber Salad - Potato Salad
TUESDAY: Beef Roast - Fried Chicken - Golden Corn - Green Beans - Scalloped Potatoes - Cole Slaw
WEDNESDAY: Turkey & Dressing - Meat Loaf - Candied Yams - English Peas - Stuffed Peppers - Pinto Beans - Spanish Slaw

Shurfine Whole Kernel Golden **CORN** 5 \$1
No. 303 can

Shurfine Yellow Cling **PEACHES** 25¢
Sliced or Halves No. 2 1/2 can

Delsey **BATHROOM TISSUE** 49¢
4 Roll Pack All Colors

Hereford Grown **POTATOES**
White 10 lb. bag 3 \$1

CABBAGE Home Grown lb. 5c
RUTABAGAS Waxed lb. 10c
GRAPES Tokay Ruby Red lb. 19c

AQUA NET SHAMPOO 79c value 35c

DIGEL TABLETS 60c value 39c

GERITOL LIQUID 2.98 value 1.89 79c size

RIGHT GUARD Gillette Deodorant 59c

TENDER CRUST BREAD
BETTER QUALITY shurfresh BEST FLAVOR MILK

PIGGLY WIGGLY
The Original SELF SERVICE

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



By MELVIN YOUNG
It has been rather difficult these past few weeks trying to write a column, handle the news editor's job and supervise the building of an addition to The Brand at the same time. Therefore, this column has gone by the wayside more than once, and probably will again before we have completed our building program.

Actually, we have almost doubled our floor space at The Brand by wrecking an old warehouse at the back of the building and rebuilding on the location. During the construction however, we have had to crowd into about half the space we originally had — at least it appears that way — and it has

Mills Auto Trim

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- Headlining
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- Convertible Top

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made working somewhat less than desirable. But, at least, we can anticipate better working conditions when it's all completed.

—HB—
A word of warning. Many of you may have received an IBM card through the mail that resembles a bill for what would appear to be classified advertising in the telephone directory. Don't pay it. It is neither a bill, nor is it connected in any way with the telephone company.

Apparently, the card is a proposal form for classified advertising in a directory that some company in California is trying to promote and we would suggest that anyone contemplating purchasing advertising in the directory contact the local Chamber of Commerce or the Amarillo Better Business Bureau before doing so. It might save you some money.

—HB—
The Caison House has received recognition in the October issue of Farm Journal on page 12 under the heading of Today In The Southwestern States, the Journal has this to say: "Cafe where beef prices are set. That's what feeders jokingly call The

Caison House in Hereford, Tex. Every morning from about 6:30 on, buyers representing packers throughout the nation gather there for breakfast. Some feeders have even proposed that they build a cafe next door for feeders to meet! Actually, feeders often meet with buyers at The Caison House."

—HB—
And out in the Easter Community, a farmer by the name of Raymond Wiley has come up with a deal that scares the pants off bugs. You can read about it elsewhere in this issue of the paper.

We asked Raymond if he intended to give a Purple Martin birdhouse with every custom spray job, but he declined to answer that question. He is, by the way, a member of that remarkable organization known as the Easter Lions Club, and if you don't watch him, he'll con you into joining while he's spraying the bugs.

—HB—
Actually, the product that Raymond is pushing is a non-poisonous insecticide that has passed exhaustive tests, many of them under the scrutiny of the U. S. Department of Agriculture and the Food and Drug Administration. It has scored dramatic successes in protecting stored grain, growing crops, homes, dairies and industrial plants from bugs. One Third St. homeowner has used it on all his shrubs.

—HB—
Curtis O. Roach, long time manager of Hereford Grain Corporation is back in the saddle again. This time Curt is running his own business — the Roach Livestock Pens. The new livestock pens are located on

the South bank of Tierra Blanca Creek and West side of South Progressive Road. This will be a hog and sheep market for Hereford and the surrounding area. According to Curt, he will buy, sell or trade and he invites everyone to come by and "shoot the breeze with us!" And Curt is an expert at that.

—HB—
The handicapped golfer, we understand, is one who plays with his boss.

Pvt. Rickman Completes Two Weeks Training

CAMP PENDLETON, CALIF. (FHTNC) Sept. 18 — Marine Private Richard L. Rickman, son of Mr. and Mrs. Floyd Rickman Jr. of Route 3, Austin Road, Hereford, Tex., completed two weeks of training under simulated combat conditions in the fundamentals of day and night patrolling, employment of infantry weapons, survival methods and assault tactics at this Marine Corps base.

This indicial combat training is given every Marine after his graduation from recruit training. Taught by combat experienced non-commissioned officers of the infantry training regiment here, it prepares the young Leatherneck to become part of the Marine air-ground combat team.

While in the field he was taught how to use hand grenades, a compass and the principles of map reading and land navigation. He learned how to detect and disarm mines and booby traps and, while being exposed to live machine gun fire, he learned to advance safely from one point to another. From this course, he is scheduled to go on to more advanced training before being assigned to his permanent unit.

Cadet Justice Is Promoted

Jasper K. Justice of Hereford, Hardin-Simmons University junior, has recently been promoted from squad leader to staff sergeant in Company A of the ROTC cadets.

The promotion was announced by Maj. Robert W. Spode, assistant professor of military science. Justice is seeking a bachelor of business administration degree with a minor in finance. While in college he has been a member of Sigma Delta Sigma and the cheerleading squad. He is a graduate of Hereford High School and is the son of Mr. and Mrs. Virgil Justice of 210 Ranger.

THE TROTTERS HEARD
WELLINGTON — Air New Zealand and Yonkers Raceway in New York have joined forces in a publicity campaign. The airline has announced plans to bring nine American sports writers to New Zealand next February in exchange for publicity for the country at Yonkers. New Zealand trotters, the most notable being Cardigan Bay, have scored notable success in America.

Jim's Mister Shop

QUITTING BUSINESS SALE!

There's not much time left before Jim's Mister Shop will close their doors forever! Hurry On Down!

No Lay-Aways, No Charges, No Approvals, No Exchanges, No Alterations
ALL FAMOUS NAME BRAND MERCHANDISE

ABSOLUTELY THE LOWEST PRICES YOU'LL EVER
SEE ON SUCH FINE QUALITY MEN'S WEAR & ACCESSORIES

SUITS		SPORT COATS	
\$55.00 value	\$20	\$95.00 value	\$55
\$59.95 value	\$25	\$35.00 value	\$15
\$69.95 value	\$30	\$65.00 value	\$30
\$79.95 value	\$35	\$45.00 to \$49.95	\$20
		\$69.95 value	\$35
		\$55.00 value	\$22.50
		\$75.00 value	\$40
		\$59.95 value	\$25
		\$115.00 to \$125.00	\$55

ALL STRAW HATS \$5.00 to \$15.00 values **\$1.50** each

ALL MENS SHIRTS

Dress . . . Sport . . . Knits

NOW $\frac{1}{2}$ PRICE

ALL WEATHER & WINTER COATS

Mens & Boys . . . Values to \$45.00

NOW $\frac{1}{2}$ PRICE

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DRESS & WESTERN FINE FELT HATS

\$13.95 value	\$14.95 value	\$15.95 value	\$17.50 value	\$20.00 value	\$25.00 value	\$50.00 value
\$8	\$9	\$10	\$12	\$14	\$18	\$35

ALL MENS SHOES NOW $\frac{1}{2}$ PRICE

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All Kinds of Odds & Ends

\$1. \$2. \$3

ALL BOYS SPORTCOATS

sizes 15 to 20 reg. & slim **\$5** ea.

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sizes 16 & 17 hurry!! **\$8** ea.

One Big Rack Of **SUITS & SPORT COATS**

Values to \$47.95

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83% Acetate, 12% Rayon, 57% other fibers. Bonded to 100% Acetate backing. Nubby Textures in beautiful Fall Colors. 45" wide.
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CORDUROY **\$1.98** to **\$2.98** yd.
100% Cotton in beautiful prints and solids. Washable. 45-inches wide.

SUGARLAND MALL **THE Yardstick** PHONE 364-4857
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GUARD AREA LIGHT

Reddy installs the light, maintains it and even furnishes the electricity to operate it. Guard lights are automatic, too... on at night when you want light and off by day. Guard lights discourage prowlers, make night outdoor work safer and give a business-like prestige to commercial establishments — and, remember, \$4.00 a month includes everything.

ASK ANY PUBLIC SERVICE EMPLOYEE

Modern **ELECTRIC** Lighting

Letter To The Editor

A TRIBUTE TO 1967'S OUTSTANDING BAND

The success of the music program in the Hereford Public Schools can be directly related to the school and community educational philosophy. This philosophy assumes that we cannot presume to describe precisely the specifications of the "job" which needs to be done by tomorrow's leaders. But in our inability to describe the job, we can perhaps more accurately describe the kind of men and women we need. With this assumption, the educational environment has broadened its mission to include the development of the total human being, to help him achieve his total human potential, to equip him not only as a wage earner but to live as a human being in a civilized society. Thus, the primary purpose of education has become the development of boys and girls into honorable, productive citizens — all else has become secondary.

When one comes to realize that "education" is not a mass of inert facts or ideas, but an attitude, a style, an appetite, a frame of mind, a continuing function of the full personality; only then do the "fundamentals" of education increase to include all the fine arts and those courses that culturally elevate us. Sometimes the level of culture is rather low in our country. We have a new world to build — not for science, not for machine, not for materialism; but, for human beings, for man. Education then must be viewed with an eye that sees what it does to people as people and not solely as wage earners. This type of education will promote emotional security, stability of family life, and greater capacity to enjoy leisure. Furthermore, the attainment of full cultural maturity must be a central purpose of education. The acceptance of this educational attitude by Hereford citizens has been a constant inspiration in the development of one of the finest music programs in the state. The untiring efforts and enthusiastic personality of Mr. Ben Gollehon, coupled with his unusually capable ability, have made the scene complete. The outcome had to be an Honor Band and recognition with honor not only to our music department but a tribute to our entire citizenry.

The Board of Education, School Administration, and entire community enthusiastically join Mr. Gollehon and his able assistants, Mr. Jim Priest and Lynn McLarty, in the gratification that comes from successfully achieving a much sought after and coveted accomplishment. Too, we know that the efforts of the Texas Music Educators Assoc. have not been in vain. Much of the quality seen in our Public School Music programs today is a credit to this fine organization. The citizens of Hereford wish to take this means of both expressing appreciation for past efforts and extending a hearty encouragement for continued efforts toward music excellence in the Public Schools of Texas.

Johnny Clark, Jr.

Dear Editor: While our young men die in Vietnam, the Johnson Administration builds bridges with and to our Communist enemies. Our Communist enemies furnish 80

School Board Members To Attend Confab

Members of the Hereford Independent School Board of Trustees, Superintendent Johnny Clark Jr. and assistant superintendents Roy Hartman and Bob Holman left Saturday morning for a meeting of the Texas Association of School Board members being held in Austin Sunday and Monday.

Board president Hugh Clearman was also to meet with a group Saturday afternoon, made up of one delegate of each school board represented.

Attending the meetings were Mr. and Mrs. Hugh Clearman, Mr. and Mrs. Olin Parris, Mr. and Mrs. W. H. Gentry, Mr. and Mrs. A. T. Mims, Mr. and Mrs. Johnny Clark Jr., Ed Loerwald, Roy Hartman and Bob Holman.

Board member Hilrey Aven could not attend the meeting.

Civil Service Commission To Hold Exams

The United States Civil Service Commission announces examination for Postal Clerk and City Carrier at the starting salary of \$2.64 per hour for Substitute Employees (approximately 40 hours per week) and \$2.56 per hour for Hourly Rate Regular (approximately 20 hours per week), Grade PFS-4, for postal employment in Post Offices of the First and Second Classes in the following Counties consisting of Zone 1, in Texas:

Armstrong, Brisco, Carson, Castro, Childress, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Lamb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.

All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, political affiliations, or any other nonmerit factor.

Clerks sort and distribute mail, handle heavy sacks weighing up to 80 pounds, and perform related duties. The work involves continuous standing, stretching and reaching. Carriers deliver and collect mail on foot or by vehicles under varying weather conditions. In most offices they must be able to drive a vehicle under all kinds of road conditions. They may be required to carry on their shoulders loads up to 80 pounds.

Full information about requirements and applications may be obtained from the Executive Secretary, Regional Board of U. S. Civil Service Examiners, General Post Office, 401 Franklin Avenue, Houston, Texas, 77002 or local Post Offices or Interagency Boards of U. S. Civil Service Examiners.

OLDEST ON BEACON HILL BOSTON — The Massachusetts State House, built in 1795, is the oldest structure on historic Beacon Hill.

per cent to 90 per cent of the war materials for North Vietnam.

The administration should stop the aid and then fight to win. Victory, then Peace. Paul W. Bryan 110 Ave. G.

Sudden Beauty HAIR SPRAY



4 regular 59c cans **88c**

KIWI SHOE POLISH

regular 29c can



15c

BUY ALL YOUR SCHOOL SUPPLIES AT GIBSON'S AND SAVE-SAVE-SAVE!

2-or 5-Hole **Notebook Paper**

300-sheet package



44c

Rand-McNally **World Globe**



\$3.99

Metal Frame **Student's Desk**

A \$10.00 value



\$4.88


SCIENCE Educator Kits



Choice of 4-reg. \$2.00


99c each

Horsman Doll **Baby Buttercups**



\$1.79

GAME OF 5,000



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Jade **Walkie Talkies**


model 633 regular \$15.95

\$9.87



New Shipment **Picture Frames**

Largest selection in Hereford. 25% Off Gibson's Price



Brass Frame Wall Mirrors

No. 1420 12"x18" size




\$1.77

Dog Baskets

4 different sizes

1.59 - 1.79 - 1.99 - 2.19



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FOLGER'S COFFEE

1-lb. can **66c**

FOLGER'S Instant Coffee

10-oz. jar **\$1.19**



Vinyl Waist Aprons

Vinyl Bibs **59c**



Instamatic Field Case

for all Instamatic still cameras

reg. \$3.98 **\$1.57**



LADIES PINS

Newest Fall Fashions and Colors.


reg. \$1.00 **59c**

reg. \$2.00 **\$1.09**



ZEREX ANTI-FREEZE

gallon **\$1.47**



Rubber Hose

"The kind that lasts you for years"

5/8" inch diameter 50-foot length **\$3.99**



Seasonal Closeout-Charcoal Grills

Now 1/3 Off **GIBSON'S PRICE**

MONDAY thru SATURDAY

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Other Stores Low Prices That You Don't That "Counts" Low Prices - Name

GIBSON'S DISCOUNT

Prices In This Ad Good

POP

2-lb. bag **27c**

DELICIOUS

Mound-Almond Joy or Almond Cluster

HAASE SA

full pint bottle

HAASE BA

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RX

For all your prescriptions 4900, 9 am to 9 pm M After hour or Sunday

Seamless Fountain Syringe

regular \$3.00 **\$1.69**

Myadec Vitamins

size with 3 FREE \$11.50 value **\$5.19**



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Do everyday tensions often build hard to do your work? When with your friends, frequently even feel ready to explode? It's you ill!

Don't let this happen. First see B T. It is so safe that you don't get each tablet tested during the day—help you to get night. Try this trusted way to druggist for B. T. Tablets—and rel

Introductory-Of

Cut out this ad—take to store. Tabs and receive one each free.

Toastmaster Model 98Y HEATER

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ROACH LIVESTOCK PENS

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OFFICE HOURS:
8:00 a.m. to 12:00 noon
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OFFICE 364-4467 HOME 364-1835

Hog and Sheep Market for Hereford and the Surrounding Area.

WE BUY-SELL OR TRADE

CURTIS O. ROACH
owner & operator

"Come by and shoot the breeze with us!"

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to
9 P.M.**

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Stores Don't Like
... But We Know
Do You're The One
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Name Brands - QUALITY!

GIBSON'S
DENT CENTER

Good Thru Wednesday, Sept. 27

POPCORN

1-lb. bag "ready-to-pop"
14c **23c**

HOUSE CANDY BARS
3 bar pkg. **21c**

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49c

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GIBSON'S
PRESCRIPTION PHARMACY

Prescription needs call 364-
pm Monday thru Saturday
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Koromex
Douche
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regular \$2.40
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Quality
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For Less!
All prescriptions are
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en built up to the point where you find it
Where you have difficulty getting along
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ode? It's true! Tension can actually make

First, see what B.T. Tablets can do for you.
You don't even need a doctor's prescription.
Tested ingredients that help you to relax
you to get the restful sleep you need at
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and relax!

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compare at \$23.95 **\$11.47**

PUREX BLEACH

Removes stains - deodorizes

5 quart jug **57c**



PEPTO-BISMOL

1/2-pint
reg. 98c

59c

Ladies Scarfs



reg. 49c reg. \$1.19 reg. \$3.50
9c **49c** **\$1.59**

Girls Dresses

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Women's
Seersucker
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assorted colors
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Mens

Work Jackets

85% cotton - 15% nylon
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**"Teenie Weenie"
WAGON**

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**OUIJA
GAMES**

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**BOOBY TRAP
GAME**

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**NEW! PRESTO 'STAIN-LESS' CAST ALUMINUM
PRESSURE COOKER**

Cooks 3 to 10 times faster!

Better, too! Even inexpensive meats become tender and delicious. You save money and serve healthier meals. Foods retain natural flavors, vitamins, minerals.

New stain-resistant alloy keeps new look longer—will not warp!

model PCC4 4-quart **\$7.99**

model PCC6 6-quart **\$9.99**

**NEW, IMPROVED
PRESTO
STEAM-DRY IRON**

Steamers longest of all—up to 35 minutes without refilling.

Stems all over—21 operating steam ports from the largest sole plate.

New wider range steam control—low settings for dry-ironing delicate synthetics, wash-and-wear blends.

Model 7152 **\$6.99**

**PRESTO
Broiler-Oven**

model BO1
\$4.47

**PRESTO
Toaster-Broiler**

model TOB1
\$13.97

**PRESTO
THINKS
TWICE**

Your coffeemaker should make good coffee... should be superfast, automatic and good-looking. Then we thought...

STAINLESS STEEL. Keeps its high polish. COMPLETELY SUBMERSIBLE. Wash under water.

OPEN SPOUT. Can't trap grounds that spoil flavor.

SUPER SPEED. Brews a cup a minute.

WHITE OR BLACK.

regular \$26.95
\$15.47

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Play Music in 60 seconds... without lessons!



Handsome 2-octave organ, with 24 full size keys, plus 12 chord-keys... 6 major, 6 minor. Richly finished in Decorator Designed Expresso plastic cabinet. Complete with Educator-approved Audion Key Selector, song book and instructions. U.S. and C.S.A. listed. On-off switch. Plugs into standard household electric outlet. 23" wide, 12 1/2" deep, 7 1/2" high.

model 970
regular \$33.95

\$19.97

RONSON LIGHTER FUEL

LIQUID

reg. 33c 17c
reg. 47c 25c
reg. 59c 33c

BUTANE

reg. 69c 37c
reg. 98c 49c
reg. \$1.39 69c

Ronson Flints reg. 15c 8c reg. 25c 13c

**H.D. CHATTER
Convention
Report Due**

By Mrs. Argen Draper
Home Demonstration Agent



Deaf Smith County women returned Friday from the state convention of the Texas Home Demonstration Association. The meetings were good with inspiring talks and instructions and work.

Reports of the convention will be given Monday at a noon meeting of all home demonstration club women, at the B u 11 Barn. Mrs. Paul Hoff is chairman of reports.

BIGGEST EXCITEMENT in Ft. Worth is the civic center being constructed downtown. Hotel and restaurant people are all happy with the center being downtown as so many civic centers have been moved to shopping centers.

Some excitement has come to me the last two weeks. The NSA gave each boss a lei of orchids from Hawaii at their banquet on the 18th. At Ft. Worth, Mrs. Hoff, Mrs. V. Williams, Mrs. J. E. Sorrells and Mrs. E. C. Hammett flattered me by giving me an orchid to wear to the meetings.

North Hereford HD Club presented Mrs. A. E. Hodges a beautiful orchid corsage. Mrs. Hodges as state treasurer was on the speakers platform all the time.

THE TWO BUSES from the Panhandle stopped for lunch at Furr Cafeteria in Wichita Falls. We saw Mrs. Howard Armstrong in the cafeteria. She is there with Howard who is in the hospital. We hope they will be returning to Hereford soon.

IT SEEMS THE carrot crop is booming. Here's some carrot news. Yellow, gold, brown and red — everyone is familiar with the bright hues of autumn.

Carrots are just another symbol of the colorful months at hand. These jaunty-hued spears are really an adaptable vegetable. Serve them raw in salads and main dishes.

What a tasty sensation carrots add to soups, stews, casseroles, garnishes and other preparations! These streamlined spears make great nibbling items. Carrots are both plain and fancy. Glaze them and you will praise them. Don't underestimate the glamour of carrots.

Bright, flavorful and vitamin A-rich carrots are an item that you will surely want to include on your September menus. The Consumer and Marketing Service reports that they are arriving at local markets in good quantity.

The U. S. Department of Agriculture says that the summer production of carrots was estimated at 283,600 pounds — about the same as last year.

As the weather gets cooler, you will likely be needing something to warm your brood. Here is a recipe that your family will surely find nourishing and filling.

CREAM OF FRESH CARROT
You will need 2 cups fresh carrots, sliced, 1 medium onion, chopped, 2 cups boiling water, 1/4 cup flour, 1 tablespoon butter or margarine, 1 quart milk, 2 teaspoons salt, 1/2 teaspoon pepper, 1/4 teaspoon dill weed (optional) and 1 tablespoon minced parsley.

In a large saucepan combine the carrots, onion and water, and simmer for 10 to 15 minutes. Drain. Then rub vegetables through a sieve or food mill into a bowl. Blend the flour into the pureed mixture.

Add butter, salt, pepper and dill weed. Gradually add milk. Return to saucepan. Heat, stirring constantly until soup boils. Serve at once. Add parsley garnish. Makes 5 to 6 servings.

Try those orange-colored roots in this delectable dish —

CARROT-ONION CASSEROLE

3 cups sliced carrots, a 1-pound jar pasteurized processed cheese spread, 1/4 teaspoon pepper, 2 tablespoons chopped pimiento, 2 large sliced onions, 1 1/2 cups crisp cracker crumbs and 1/2 teaspoon whole thyme.

Cook carrots and onions until tender. Drain. Heat cheese spread over boiling water. Combine cracker crumbs with pepper and thyme. Layer vegetables, melted cheese and crumb mixture in a greased shallow dish. Bake covered 15 minutes in a moderate oven, then 15 minutes uncovered. This makes 6 to 8 servings.

CARROT STEAMED PUDDING

You will need 1 cup each chopped carrots, chopped potatoes, raisins and brown sugar, 1/2 cup each melted shortening, nuts and molasses, 1/2 teaspoon each nutmeg, salt and cinnamon, 1 teaspoon soda and 1 1/2 cups flour.

Separately put through food chopper enough carrots and potatoes to make 1 cup of each. Dredge nuts in the flour and salt. Combine all ingredients. Pour into coffee cans and steam two hours. Serve with a hard sauce.

For the sauce, cream 1/2 cup margarine until soft. Blend in 1 1/2 cups powdered sugar and 2 teaspoons vanilla.

Make carrots work for you. Use the bright-hued roots to brighten your family's smile at meal time.

You will find that carrots stay fresh and crisp for quite some time when stored in the crisper of your refrigerator. Buy them often.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Manuel Estrada, 305 Ave. B.; Mrs. Gerald N. Hodges, 206 Greenwood; Paul D. Gonzales, Box 4; Cathy Doughman, 1516 Brevard; Joe Don Zetsche, Rt. 5; Mary Palcio, Gen. Del.; Mrs. Melvin A. Kalka, Box 683; Mrs. L. M. Turner, 813 S. Texas; Mrs. Matilda Johnson, 419 Ave. K.; Mrs. Narciso Gonzales, 314 Lake; Mrs. Melvin F. Smith, Rt. 5; Laurolan Jordon, Vega; Wesley High, Rt. 1; Mrs. Eugene Green, 219 Ave. I; Mrs. A. E. Reese, 231 Ave. I; Foster Rector, Friona; Mrs. Leona Packard, Rt. 3; Mrs. Maud VanHorn, 308 Ave. B.; Mrs. Fred Higgins, 223 Ave. A.; Mrs. Ruth Bell, Box 1111; Mrs. Lonnie F. Carter, 209 Ave. K.; G. Iles Williams, 520 Star; Mrs. Allie Muse, 510 5th; Cliff Estes, 615 Knight; J. N. Harding, 106 Centre; Mrs. U. G. Hammett, 812 Dodson.

PATIENTS DISMISSED

Mrs. Benicio C. Rios, Mrs. E. W. Miller, Mrs. Tom Hall, Mrs. Herbert Schmidt, Mrs. Ira Parr Vernon Bastick — September 22.

Mrs. Robert Morgan — September 24.

Estela Cabarrubia, Joe Gonzales Jr., Eusebio Rodriguez, Mrs. Ronnie Joe Ballard, Mrs. Delbert Smothermon, Mrs. Leroy Georg — September 21.

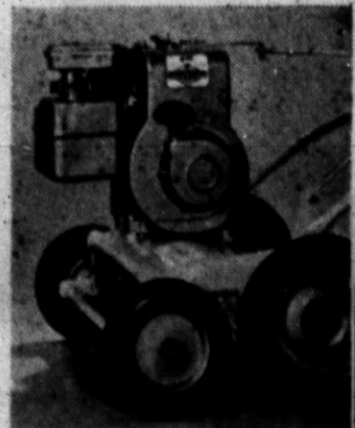
Mrs. Aubrey Self, Joe Slutz, Ernest Rice, Carl Lynn Hollingsworth September 20.

Shelton White, Mrs. Jimmy Billington — September 19.

Narciso Gonzales — September 18.

IF YOUR LAWN IS CHOKING TO DEATH, power raking isn't enough!

Lawns which are fertilized regularly build a thatch layer over the roots that, left alone, will choke it to death. Power raking will remove part of this but will not open the soil. However, the Contour* G. P. M. power-slicing cutter will cut through the soil at the same time it power rakes, to open a path for water and nutrients to reach the roots. Only raking and slicing once or twice a year with the Contour* G. P. M. will keep your lawn from choking to death. Interchangeable Cyclo-Safe Cutter easily converts it to a lawn mower.



Henderson Contour* G. P. M. Mows or rakes and slices.

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For more information see

Hereford Parts & Supply Co.

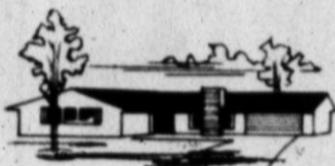
702 West 1st Phone 364-3522

HOUSE



MRS. JACK RENFRO, proprietor of the Chandelier shop at the mall, poses beside the fireplace in one of the many beautifully decorated rooms in her house. The French decorative piece over the mantel and the two gold washed candelabra on either side seem to give the room an elegant air.

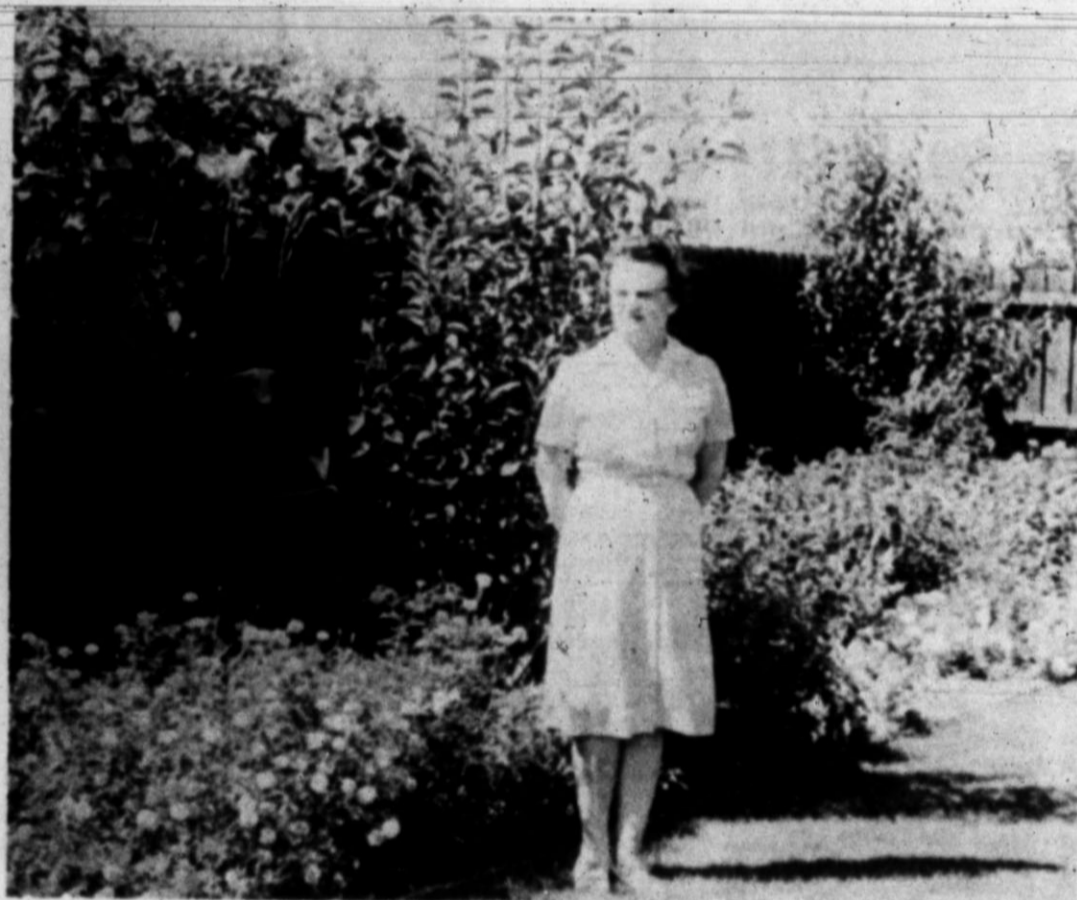
FROM SPAIN, a carved chest and a leather carved coffee table (originally a bench) decorate this exotic room with red velvet draperies edged in gold fringe and tied with gold cords. The stately pair of candelsticks of undetermined age and now gilded in gold were handmade in Santa Fe. A handwoven Kerman rug, with a field of ruby red and a jeweled design adds taste to the furniture and 17th and 18th century books on the chest are museum pieces that could hold anyone in awe.



AND



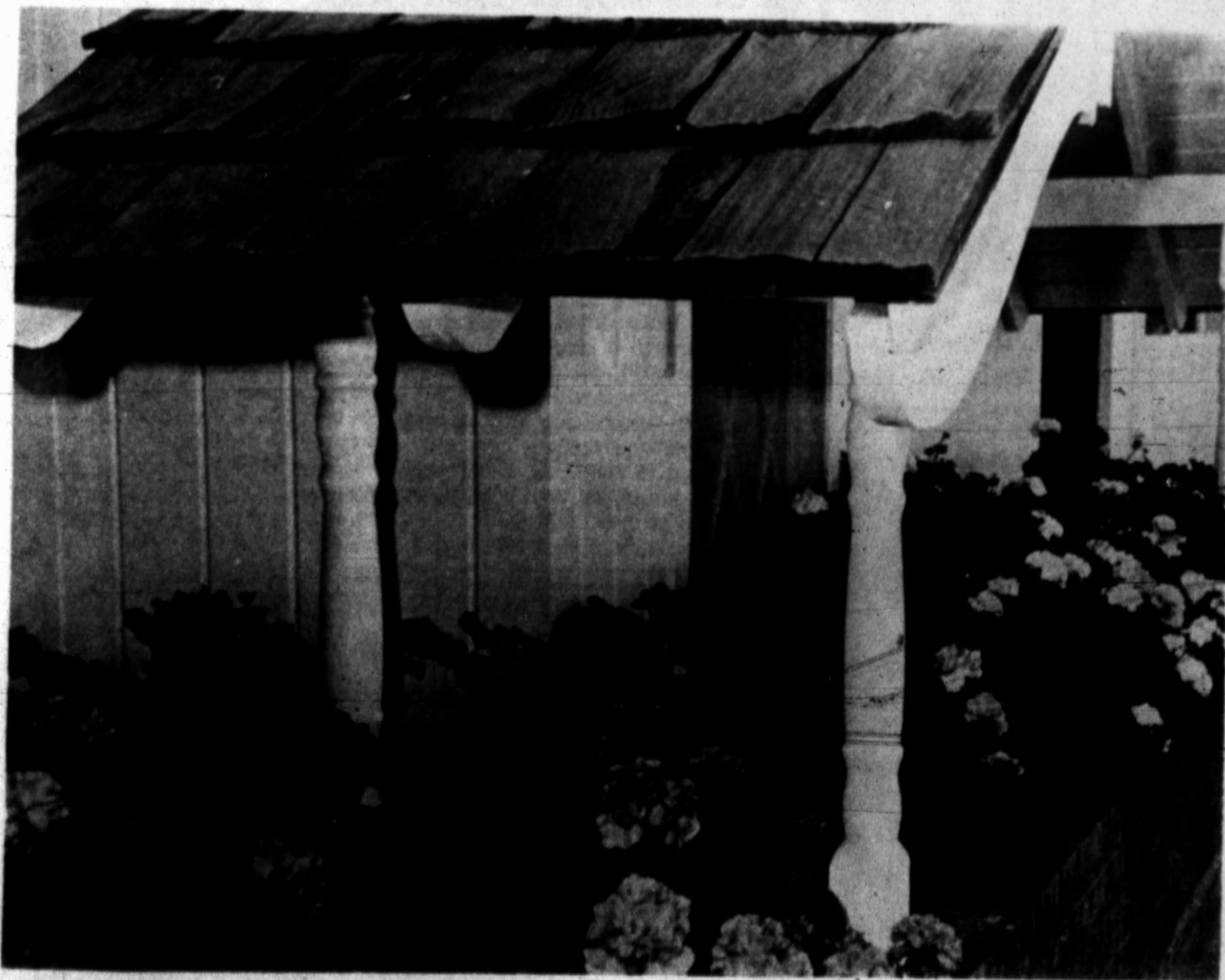
A CUT PRISM chandelier over 350 years old adorns this room, and is set off by the lovely Sheraton furniture and gold leaf mirror on the wall. The chandelier was originally candle light, but has since been wired for electricity.



FLOWERS GALORE — Mrs. Melvin Gordray of 125 Kingwood is shown standing in front of her lovely garden that lines the fence in the back yard. Marigolds, canas, morning glories, and roses are a few of the many flowers planted.

GERANIUMS — One of the most beautiful parts of the yard is this flower box, built with a shingled roof over the front window facing the street; geraniums in colors of red, pink, and white line the box in great quantities. Mr. and Mrs. Cordray started their yard three years ago when they first made residence on Kingwood street.

GARDEN



WORK AND WORK — Stooping to examine her many flowers, Mrs. Cordray plucks a dried leaf from the plant, one of the jobs necessary in keeping a garden and yard in tip-top shape. Iris and geraniums are the main theme for the front yard.

Hereford Brand Photos by Penny Young



PARK AVENUE WRECK — Approximately \$165 damage—\$100 of it to the pickup—was caused in an accident Wednesday morning at the intersection of Park Avenue and Avenue K. The accident occurred when the car was forced to stop suddenly and the pickup could not.

Kerbel Fields Exciting Team, Stresses Defense At WTSU

CANYON — His teams are always colorful and exciting but Coach Joe Kerbel of West Texas State University may have outdone himself last season.

The great 1966 team poses a dilemma for Kerbel this year. What do you do for an encore after averaging 27.3 points a game, supplying the pros with 10 new rookies, landing four players in the final NCAA individual leader statistics, and placing fourth in the nation in total offense and eight nationally in scoring?

"You play defense," Kerbel says, re-emphasizing what he has said several times in the past week. "There's almost no way we can duplicate last season's offensive play, although our offense did score 35 points against Montana State Saturday night. Our offense should be in for a real test when we play Utah State here Saturday night (last night) and our defense will be equally hard pressed. One thing is certain — the Buffaloes will never be dull. Kerbel hasn't always coached champions but none of his teams has ever been drab.

Kerbel seems to have a knack for coming up with something special even in the face of adversity.

Witness his debut as a collegiate coach. After taking over a team which had won but two of its previous 21 games, Kerbel dropped the first four games in his initial year. Things looked grim.

Then in a complete reversal of form the Buffaloes proceeded to win 21 of their next 30 including the school's third bowl victory, a 15-14 decision over Ohio University in the 1962 Sun Bowl. Keys to his success have been a pro split-T offense built around such standouts as quarterbacks Jim (Corky) Dawson and Hank Washington and gifted running backs like Pete Pedro, Jerry Logan, Jerry Richardson and such current stars as Eugene (Mercury) Morris, Duane Thomas, and Albie Owens. The defense during this period has been equally effective.

In the opening game of the season Sept. 16, Thomas scored three times in gaining 102 yards rushing on 19 carries to lead the Buffalo offense. Morris carried 16 times to gain 78 yards, QB Roy Winters totaled 14 times for 73 yards and Owens made 20 yards on three carries.

Winters also completed six of 20 passes attempted for 159 yards and one touchdown. Moss led the pass receivers with 80 yards gained on two receptions, while All-American

candidate Dave Szymakowski caught three aeriels for 42 yards; HB Curly Watters returned three kickoffs for 118 yards, including a 93 yard touchdown.

Next opponent for the Buffaloes will be the University of Pacific in Buffalo Bowl at 7:30 p. m. Saturday.

Motorists Will Face More Radar Checks

(Note: This is the second of three articles revealing the details of the Department of Public Safety's plan for a crackdown in traffic enforcement now underway.)

Those stubborn drivers who ignore traffic laws and play motorized russian roulette as they rocket along the highways soon will encounter more radar speed checks and more Texas Highway Patrolmen writing tickets.

Statistics have proved conclusively that speed kills, that driving too fast for conditions is responsible for many traffic tragedies, so the Highway Patrol is going to do something about it.

The Texas Highway Patrol in coming weeks will field more men in more highway cruisers, armed with many more radar speed detectors, in order to encourage motorists to keep their speeds within legal limits, and to prevent the ever soaring number of traffic deaths from rising even higher.

Captain J. W. Blackwell, in charge of the Texas Highway Patrol in this District, points out that the plan to encourage drivers to maintain safe speeds resulted from a 1966 survey on Texas highways which showed that speeding is an increasingly common occurrence.

In the first article in this series, Major Luther C. Moore, Commander of the Department of Public Safety's Northwest Texas Region No. 5, told how research by university scientists and government studies proves that a driver's chance of becoming involved in a fatal accident increases many fold at speeds over 60 miles per hour.

But how many drivers break the speed limit? What is the safest driving speed? Who has the wrecks? And what types of highway accidents are most common?

These questions might be asked by the average Texas motorist, and Captain Blackwell has the answers, compiled from a survey of Texas highway speeds in 1966, and a recent report by the US Department of Commerce.

When Mr. average motorist takes to the highway, about one driver in every eight he meets (actually 12.4 per cent) will be exceeding the daytime speed limit of 70 miles per hour, says Captain Blackwell.

The figure jumps much higher at night, and veteran officers point out that this increase is directly responsible for many fatal accidents.

Captain Blackwell said the survey made on Texas highways last year shows that nearly one-third of the drivers (29.6 per cent) exceeded the night speed limit of 65 miles per hour.

The safest driving speed, according to the government report, is the average speed of all traffic — while the highest accident rates are found at the very



SPEAKS TO LIONS — Dr. Douglas Owen of High Plains Research Station at Halfway, spoke to the local Lions Club Monday during their regular noon meeting. Owen also showed slides of some of the experimental crops at Halfway.

Marine Corps Recruiter To Be In Hereford

In order to better serve the many highly qualified applicants for the U. S. Marine Corps from Hereford and surrounding area, First Sergeant A. S. "AL" CHISM, Non-commissioned Officer in Charge, Marine Corps Recruiting Substation, Amarillo and recruiter for the Hereford area announced today a regularly scheduled visit to Hereford.

Sergeant Chism, will be in Hereford on the 2nd and 4th Monday each month to interview prospective applicants for enlistment in the Marine Corps. While in Hereford Sgt. Chism will be located at County Court House between the hours of 8:00 a. m. to 11:00 a. m.

Sergeant Chism announced that the Marine Corps is currently offering an enlistment for "Marine Corps Aviation duty only." When a young man is qualified and enlists for this program he is assured of spending his entire enlistment in Marine Aviation. Upon completion of his "Recruit Training" he is sent to Memphis, Tennessee for school. Some of the specialist training available are Aviation Electronics and Mechanics, just to mention a couple.

Sergeant Chism also stated that the Marine Corps has a "120 day delay enlistment" program that is quite popular. Under this program a young man

lowest and very highest highway speeds.

Captain Blackwell says the government study shows that passenger car drivers under 25 and more than 65 years old were involved in the greatest number of traffic mishaps. The survey also shows that drivers of older cars are involved in more accidents than drivers of newer cars — perhaps due to the low horsepower and poor acceleration of the older cars.

The most common traffic accident, according to the government survey, is the rear-end collision in which one car overtakes and strikes another car from the rear.

PERSONALS

by Penny

Mrs. Frank Robbins daughter Jerie, and Gene Duvall traveled to Ahilene to visit Carol Robbins and to celebrate Carol's 19th birthday. Carol is attending Hardin-Simmons as a freshman.

Mr. and Mrs. Clyde Sherribe visited their son and his wife Mr. and Mrs. Gary Sherribe in Fort Collins, Colorado. Afterwards, the Sherribes visited the Rocky Mountain National Park and relatives, Mr. and Mrs. Dean Hinds and family in Denver.

Beverly Packard was chosen with several other girls for

the South Plains College SPC Tex-Anns, parade team.

Wynn Buck, son of Mr. and Mrs. W. W. Buck, 310 Union, was one of 10 freshman students in Southern Methodist University last term who made a 4.0 average on all academic work, his parents have been notified. This grade is the highest given at SMU, and only 10 of 1200 freshmen achieved it.

Buck has transferred to the University of Texas, for his sophomore work this year. He is a 1966 graduate of Hereford High School.

LUCKY LICENSE WIN \$1,000

You're automatically entered by your license plate number registered in Texas. No purchase required. A new series of winners every week.

LUCKY LICENSE WINNER WEEK OF SEPT. 16-22

John C. Hicks
H. A. Roberts

Kenneth Cole
Owen Stagner

Check Winners list every week at ...
COPLIN CHEVRON SERVICE
501 West 1st Phone 364-0870

Park And Ave. K Scene Of Wreck

A car-pickup collision at the intersection of Park Avenue and Avenue K Wednesday morning caused an estimated \$165 damage.

Eva A. Escamilla of 230 Avenue C (rear) was driving a 1962 Chevrolet east on Park Avenue and had stopped in the intersection when a car stopped in front of her.

A 1951 Chevrolet pickup driven by Kenneth Stevens of 204 Grand Avenue also was going east on Park Avenue when the collision occurred. There was an estimated \$100 damage to the pickup and \$65 to the car. A citation was issued for fol-

lowing too closely. The accident occurred at 11:35 a. m.

BRAZIL SIGNS TREATY

CHICAGO — Brazil has become the first South American nation to sign a tax treaty with the United States.

The Brazilian-U. S. treaty brings to 22 the number of such agreements, Commerce Clearing House said.

The treaties protect taxpayers with international interests in countries where agreements are made against double taxation. Such treaties have existed since 1935 when France and the U. S. exchanged ratifications.

The principles involved hinge on the taxpayer's nationality and his residence. The two nations agree that only one of them will serve as the taxing base.

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GIRLS' BUCKLE
Loafers
in BLACK or ANTIQUE BROWN
Monday THRU Saturday
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LONG WEARING SOLES!
SIZES: 4 1/2 TO 10
KIRBY'S SHOE STORES
The West's favorite family shoe stores
STORE HOURS:
Mon.-Tues.-Wed.-Thur. 9:30 to 6:00
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in Simmons \$1,500,000 Sleepstakes
If you need or want a new Super size Beautyrest Supreme mattress and box spring foundation, you may have already won it!
We're Headquarters for Simmons \$1,500,000 Sleepstakes Contest. Simply bring in a Sleepstakes Coupon from LIFE, LADIES HOME JOURNAL, AMERICAN HOME, or MODERN BRIDE Magazine . . . (or write Sleepstakes, Post Office Box 367, New York City, N.Y. 10046 for your coupon).
Any of our salesmen will gladly compare your coupon "sleeper picture" with the winning picture! You can win royal Beautyrest Supreme comfort for the rest of your life. No purchase necessary. So bring in your coupon now!

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McGee Furniture
Phone 364-2586

Yearbook Presentation Made At Bay View Tea

A tea and presentation of yearbooks opened a new club year, its 59th for Bay View Study Club Thursday afternoon. Mrs. J. B. Miller, club president, poured tea and coffee.

Roses from her garden brightened Mrs. Gillentine's home for the party. An arrangement in a large silver bowl was at the center of the table where Mrs. R. B. Miller, club president, poured tea and coffee.

Mrs. Jack Gilliland, program chairman, briefly reviewed the 1967-68 study course as she presented yearbooks outlining a program with the theme, Tem-

per Of Our Times. Others who worked on the program committee are Mes. Carl Perrin, Earl Holt and Francis Hardwick.

Service activities of the club were extended into the new year by vote of members in a business period. Bay View will continue to sponsor a Camp Fire Grils group, and will supply hostesses in Deaf Smith County Museum in turn with other clubs of the county.

Announcement was made that Mrs. Hardwick was named by the executive committee as recording secretary to fill an office vacancy. Resignation of Mrs. Edmond McMillan from membership was accepted; she

recently moved to a home in Lubbock.

Mmes. J. W. Kirby, A. M. Jones, Ansel McDowell, W. S. Kerr and Colby Conkright were present in addition to those named.

Programs for following meetings of this season will include talks by two groups of foreign students, a report on Expo '67 by a Hereford woman who attended that Canadian World Fair, a book review at a Christmas-time guest day, and study with such topics as Foreign Affairs, Habitat '67, New Fabrics, Lincoln Center, The Ocean as the New Frontier, and The Four Dreams of Man.

Frio News

Mrs OWEN ANDREWS Brand Correspondent

Frio Homemakers Club met Tuesday at the Community center, with Mrs. Herbert Bruns as hostess. The program was given by Mrs. Maurice Tannahill and was a discussion of new fabrics. She brought materials for demonstration. Attending were Mesdames T. L. Sparkman, Jr. Marvin Welty, Annie Springer, Henry Andrews, Edgar Vinson, Laura Littrell, Eugene Baldwin, Dee Taylor, J. L. Brooks and Frank Robbins.

The next meeting will be on Oct. 3 with Mrs. Chesley Johnston as hostess. A tour and guest speaker of unusual interest will be featured, and members are urged to attend.

Attending WMU Clinic at First Baptist Church in Amarillo on Monday were Mesdames Frank Robbins, Chas. Self, Larry Dobbis, Eugene Baldwin, Clark Andrews, Chesley Johnston, Earl Harkins, Don Baird, Gregg Jones, Floyd Cole, Wayne Rhodes and Miss Gene Robbins.

Mrs. T. L. Sparkman Jr. and Miss Alma Andrews visited their sister Mrs. Charles King in Amarillo on Monday.

Mrs. G. W. Parker returned home the last of last week from a several days visit with her brother, J. H. Stalcup, and sister, Mrs. Dovie Isbel and their families at Tahoka. Another sister, Mrs. Flora Wallace, of Ardmore, Okla. also visited the family there and Mrs. Wallace and Mrs. Isbel came home with Mrs. Parker to visit awhile here.

The David Yandells and Olin Parrises spent the weekend on a trip to Monte Vista Colo.

Mr. and Mrs. Jim Brooks, Mrs. Dee Taylor and Todd came home last week after a five day visit with relatives at Comanche, Okla. While there they attended the wedding of Mrs. Brooks niece at Lindsey, Okla.

Mrs. Sam Ogan has spent this week with a group of women who have met with church women at El Paso and other points in the area in clinics on WMU work. They were concluding the trip on Friday.

Ann, Cay and Jim Zetsche have been visiting their grandparents, the Owen Andrews, this week while their parents were caring for the Zetsche baby, five week old Jody, in the hospital. The baby had abdominal surgery on Wednesday and was improving the last of the week.

C of C Chairman Is Speaker On Beautification

Aims of the beautification committee of Deaf Smith County Chamber of Commerce were explained by Mrs. Milton C. Adams, chairman, guest speaker to Wyche Home Demonstration Club Thursday in Mrs. L. B. Worthan's home.

Projects under way and slated for the future were outlined by Mrs. Adams as she told of various suggestions heard by the committee to make Hereford a more beautiful city.

Mrs. E. C. Hewitt Jr. conducted the business session. Announcement was made that Mrs. Cecil Hart will give the program at the next meeting, when Mrs. LeRoy Botkin will be hostess.

Other members present were Mes. Cliff Williamson, Bill Ellis, Norman Hodges, Lucille Kelley, Ira Ott, Charles Packard, Don Cocanougher, Paul Jones, Carroll Newsom and G. W. Duncan.

Antonions Install New Officials

Officers headed by Mrs. Paul Zinser were installed in the Antonion Circle of St. Anthony's Catholic Church Thursday evening, and a gift presented to the retiring president, Mrs. Morris Hacker.

She and Mrs. Tony Urbanyczk conducted the installation, using a flower garden theme. Officers include Mrs. Teddy Fangman, vice president; Mrs. Robert Baker, secretary; Mrs. Robert Diller, correspondent; Mrs. Jonny Cloud, treasurer; Mrs. Kenneth Walterscheid, parliamentarian and reporter.

The Rev. Timothy MacDonald is the new moderator. Mrs. William Kahlich spoke briefly on Essentials of a Club. She and Mrs. Walterscheid directed games to entertain the 37 members and guests present at the first meeting of a new year. The door prize was presented to Mrs. Bob Baker.

Refreshments were served by the hostess committee, Mrs. Marcel Fishbacker and Mrs. Gary Kriegshausler.

MORE FISHING SPOTS FRANKFORT, Ky — Six reservoirs will increase Kentucky's major fishing and recreational lake waters by more than 26,000 acres in the next six years, the state says.



WE DON'T PLAY GAMES WITH YOUR FOOD DOLLAR

FOR ECONOMY, LOWEST OF PRICES, NAME BRANDS, AND COURTESY - SHOP FURR'S

COCA-COLA King or Regular 6 Bottle Carton (Plus Deposit) Thereafter 39¢ 29¢

FRYERS

CUT-UP FRESH DRESSED lb. 33¢ U.S.D.A. Grade A

THIGHS Breast Wings lb. 45¢ lb. 49¢ lb. 22¢

Drumsticks Backs & Necks lb. 39¢ lb. 10¢

BREADED SHRIMP GROUND BEEF WIENERS 70% Lean Beef, Furr's Finest Quality, Lb. 99¢ 49¢ 59¢

CLIP THIS COUPON



DOG FOOD Alert Lb. Can Limit 4 5¢ Thereafter 2 for 15¢

Coupon Expires Sept. 27th, 1967 GOLD MEDAL FLOUR \$1.79 with this coupon \$1.94 without this coupon 25-lb. bag

DOUBLE FRONTIER STAMPS on Wednesday with \$2.50 purchase or more. Includes illustrations of Frontier stamps.

AUCTION

Wed., September 27, 1967 1:30 p.m.

LOCATION: HEREFORD CREAMERY - 230 EAST 3rd. Behind Hereford State Bank

- Hale 16' Stock Trailer
- Dodge Truck - good shape
- New Holland Hay Baler - rebuilt motor
- 1954 Mercury Car
- Office desk & chair - metal, like new
- T-B-M Electric Typewriter
- Remington Adding Machine
- Metal 4 drawer filing cabinet
- Single door filing cabinet
- CREAMERY EQUIPMENT
- Cherry Bear bottle washer
- Lock Out broiler - size 15
- Large assortment of milk bottles & cases
- 92 5 gal. metal milk cans
- Ice Cream maker - stainless steel
- Walk-in Deep Freeze, compressor & unit
- Cooling Vat
- Compressor & Motor
- 2 Taylor recorders
- Milk Thermometers
- Cottage Cheese containers
- Radiators
- Oxygen bottles
- 70 gal. tank
- High pressure gauges & valves
- Large assortment of fuse boxes - all sizes
- Large assortment of conduit
- Theatre seats
- 10 hp. electric motor
- 2 7 hp. electric motors
- Electric motor with pump
- There will be 35 electric motors sold.
- all sizes
- ASSORTED ITEMS
- Heater
- Lamp
- 2 air conditioners
- Chest type R. C. Cola box
- Upright Coke box
- Weed sprayer
- 40 gal. electric hot water heater
- 20 gal. gas hot water heater
- Toledo scales - 500 lb. platform
- P Balance scales - 500 lb. platform
- Frigidaire automatic washer
- 2 Thermocast ceiling heaters (Reznor)
- Barrels of oil
- Metal work bench - large assortment
- Large assortment of pipe - all sizes
- Large assortment of stainless steel pipe and couplings
- Large assortment of copper & brass
- Large assortment of feeder trough good for stock
- Large assortment of junk iron
- CAFE EQUIPMENT
- 2 Frigidaire ice cream deep freezers
- Everfrost Restaurant fountain
- Stainless steel sink
- Self service meat box
- 4 chest type deep freezers
- Complete booths & tables set up
- Cafe cook stove
- Coffee hot plate - 4 burner
- Reach in deep freeze

TERMS: Cash or Check

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AUCTIONEERS: Jack Knowles Jimmy Knowles

Nelvis Knowles

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PEAS Dartmouth Fresh Frozen 10 oz. pkg. 2 for 25¢

CORN Dartmouth Cut Fresh Frozen 10 oz. pkg. 2 for 25¢

GRAPES Plain Tokay lb. 18¢

Baker's RUSSETS lb. 8¢

Roasted & Salted in shell PEANUTS 9-oz. pkg. 39¢

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RAZORS Shick Brand Reg. \$2.95 1.66

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Food Club Pork & Beans 300 can 2 for 25¢

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STILL GROWING — Three new members initiated into the Kiwanis Club at the regular meeting Thursday attest to the fact that the Kiwanis Club is the "growingest club in town". The new Kiwanians are from left to right: Vernon Lewis, John Gilliland and Pete Nash. Charles Duvall, far right, presiding during the absence of the president, installed the new members.

New Club Year Begins At Summerfield Coffee

Coffee in the home of Mrs. J. R. Euler began the year for Summerfield Study Club Thursday, with Mrs. Clayton Sanders and Mrs. Mack Noland as co-hostesses. The three are members of the yearbook committee. Yearbooks with a dedication to the memory of Mrs. Ky Lawrence, "for her untiring devotion and service to our study club," were presented by Mrs. Euler, committee chairman. Theme of programs outlined in the new books is Lighting The Torch. Subjects include Americanism, safety, internationalism, and federation. Texas Day will be observed in March, a special Christmas program is planned for December and husbands' evening in February. Projects, one for each month, are also listed in the yearbooks. They range from planting bulbs for community beautification, to registration as voters. Coffee was served from a table appointed in club colors, red and white. The same colors are used on yearbook covers. Mrs. Guy Walsler, president, welcomed members for the new club year. Those present were Mmes. Thurman Atchley, R. B. Baker, Lee Curry, J. C. Clearman, George De Lozier, Ray Johnson, Earl Lance Sr., and L. H. Cookingbill Sr.

YHT Yearbooks In Texas Shape

Shaped like maps of Texas, with Hereford marked in white on the attractive red covers, 1967-68 yearbooks of the Young Homemakers of Texas chapter were given to members at a Thursday afternoon meeting in which new officers were installed. Mrs. Layton Sawyer became president, Mrs. Raymond Gerk vice president, Mrs. Jerry Don Glover secretary-treasurer and Mrs. Lawrence Baird reporter-historian. Mrs. Larry Dobbs, retiring president who becomes parliamentarian, co-edited the installation. Mrs. J. J. Durham and Mrs. Joe Bradley will continue as chapter advisers. The book lists state officers, with Mrs. Grady Crossland of Seminole as president and Mrs. Dobbs as Little Sister program chairman, and area officers headed by Mrs. R. B. Stanton of Idalou. Members voted for the Hereford chapter to compete for the Outstanding Area Chapter title next year. Hostesses for the meeting in Hereford High School homemaker parlor were Mrs. David Brumley and Mrs. Kenneth DeHart. The installation was conducted at a table centered with a mound of red roses backed

of life." Pictures were taken of the installation program to be included in slides showing chapter activities, which will be used in a film being prepared by the state organization.

Broken Toy Is Ticket To Show

A broken toy and a free ticket will be the admission price for a special show to be presented by the Kiwanis Club and the Star Theatre for children on Saturday, Oct. 14. The tickets will be distributed to the Hereford grade school principals, who will make the distribution to the school children. Sponsored by the Boy's and Girl's Committee of the Kiwanis Club, of which Charles Duvall is chairman, the toys collected at the box office of the show will be presented to the VFW for repair and distribution to needy children at Christmas time. A free ice cream bar will be given the young patrons of the movie after a showing of "Misty." Showtime is 8:55 and 10:35 a. m.

Backyard 'Hill' Viewed By Club

An early look at home decorations for the holidays was taken by Bud to Blossom Club members who met in Mrs. Lou Orleans' home Friday morning, heard a program on Care of House Plants and inspected the hostess' rock garden. A huge wreath of dried plant materials was one of the Christmas decorations displayed by members, with a number of smaller pieces. Mrs. Delmo Williams was the speaker who told of methods to root, set and care for plants which supply green growth and bright flowers in homes during winter months. She emphasized that attention must be given to adding humidity to the air in this dry climate, for best results with house plants. Mrs. Orleans said her rock garden is a family project, begun when they moved here from mountainous country and felt the need of a break in the level terrain. They have built up the rocks to a height of nearly five feet, and refer to the mound as Pikes Peak. It is planted with friendship plants — those given by friends — including alyssum which is in bloom now, a border of miniature marigolds and creeping phlox which the Orleans brought from Colorado. Plans were made for club members to attend a chrysanthemum show in Lubbock Oct. 14 as their first October meeting. Mrs. Bruce Brown presided for business. Mrs. G. S. Wheeler and Mrs. Gene Parsley were welcomed as guests. Other members at the meeting were Mmes. Bob Cooper, Calvin Edwards, Sam Long, Bill Nelson, Herbert Steiner and J. L. Markum.



Mrs. Steven C. Fanning ... nee Miss Linda Mooney

Couple Will Make Home In Lubbock

Mr. and Mrs. Steven Curtis Fanning are at home at 3102-4th in Lubbock after their marriage at Childress earlier this month, and a Galveston honeymoon. Mrs. Fanning is the former Miss Linda Beth Mooney of Childress. Parents of the couple are Mr. and Mrs. Albert Mooney of Childress, Mr. and Mrs. Kenneth Fanning of 211 Elm, former Childress residents. The wedding was in First Baptist chapel with the Rev. Joe S. Allen officiating. Miss Alice Frances Wyatt of Norman, Okla., was maid of honor and Keith Fanning of Levelland his brother's best man. Ushers were Larry Mooney and Teddy Poling. The bride's gown, with chapel train, was of white peau d'ange with appliques of Alendon lace.

She wore a strand of pearls which was given to her mother by her father on the occasion of her birth. Miss Wyatt was dressed in pink crepe. A reception in the church hall followed the ceremony, with pink and white decorations on the bride's table. The bridegroom's parents were hosts at the rehearsal dinner in a Childress restaurant the evening before the wedding. Mrs. Fanning is a sophomore in Texas Tech and Fanning a senior.

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Now **33¢** Reg. 59¢

GIRL'S Stretch Slacks
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Drawing will be held Thursday, September 28 at 6:30 at our store. The winner will receive a Rechargeable Electric Knife and be eligible for the big regional drawing to be held November 1, 1967. The winner of the regional drawing will receive the grand prize Dream Vacation. Hurry on down and register often.

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Courthouse Records

VEHICLE REGISTRATIONS
Wayne Betts, 1967 Ford; W. L. Davix, 1966 Ford; Viola C. Nora, 1956 Chev. PU; Monsanto Agri. Center, 1967 Ford PU; Jessie Portillo, 1955 Chev.; Horace Vargas, 1956 Merc.; Leroy Rickman, 1960 Intl. Van; Edwin Oakes, 1959 Ford; Edward Adams, 1967 Kawasaki; Ernest Martin, 1967 Kawasaki; Noel Esqueda, 1957 GMC PU; Walter Lemons, 1967 Buick; C. C. Morales, 1967 Buick; R. L. Dodson, 1962 Dodge; Germinal Cedillo, 1950 Chev. PU; Dent Bradley, 1967 Chev. PU.
Thomas Albracht, 1946 Chev. flatbed; McKinley Ball, 1965 Dodge; Troy Jobe, 1961 Olds.; John Newton, 1965 Chev. 1/2 T; Earl E. Caster, 1957 Chev.; Jose Palomin, 1959 Ford; Charles Everitt, Jr., 1960 Ford TB; Frank Salinas, 1959 Chev.; Jimmie Robison, 1959 Chev. PU; Jose E. Pino, 1959 Chev.
David Conatser, 1964 Dodge PU; Bill D. Haley, 1963 Ford PU; Santiago Ceballos, 1963 Pont.; Hereford ISD, 1963 Ford PU; Hereford ISD, 1961 Ford PU; Trinidad Oretaga, 1963 Chev. PU. N. E. Wolff-Eleanor Wolfe, 1957 Built-Rite Hse. Trl.; W. B. Finley, 1968

City: L. V. Mays, 1957 Olds.; Ramiro Torrez Ramirez, 1966 V6pa; Joe N. Newbill, 1968 Dodge; B. L. Edwards, 1967 Dodge; Sammy Ponder, 1957 Ford.
Eugene D. Knox, 1968 Chev. Van.; Wanda M. Billington, 1958 Buick; Dale Childers, 1967 Ford; Lonnie McDaie, 1962 Ford; Hope Harris, 1960 Ford; Charles B. Short, 1963 Chev. PU; Charles B. Short, 1966 Ford; Charles B. Short, 1965 Oldsmobile; Friona Drilling & Pump Co. Inc., 1963 Ford Flat; Delmar Sigle, 1963 Chev. Trk.
Ivan Jones, 1962 Chev.; Robert Zamora, 1960 Chev.; Kenneth Frye, 1966 Chev. 1/2 T; Ruby Lookingbill, 1962 Chev.; Robert Watson, 1956 Merc.; Joe F. Hernandez, 1960 Merc.; Baldomero Gurrero, 1965 Ford PU; Samuel Vargas Jr., 1960 Chev.; Ray Todd, 1953 Chev.; Raymond Irl Brinkley, 1965 Chev.; Ronnie Greenway, 1950 Ford PU.
Wendel Clark, 1968 Chev. PU; Joe Brorran, 1967 Chev. 1/2 T; Ismael Adams, 1956 Chev.; Lowell Sharp Co., 1960 Hobbs Platform; R. R. Ray, 1961 Ford; Elmore Rains, 1960 Chev. PU; O. E. Drummond, 1968 Ford PU
DEEDS OF TRUST
John D. Aiken and Ralph Owens to High Plains Savings and Loan Assn. of Hereford: All of Lot 6 of R. G. Blue Subdivi-



VOLLEYBALL LEAGUE COACHES — The Women's Volleyball League went into its second week of play Tuesday with six different teams. Coaches are, left to right, Loretta Ellerd, Joy Morton, Lana Walterscheid, JoAnn Ferguson, Barbara Ranspot and Marilyn Culpepper.

sion of part of Blks. 1 and 2, Evans Add.
Gary A. Middlebrook et ux to V. L. Miller: All of the South 54 ft. of Lot 18 and the North 6 ft. of Lot 17, Blk. 4, Engler Add.
Milton C. Rudder et ux to Hi-Plains Savings and Loan Assn.: Lot 1 and the North 5 ft. of Lot 2, Green Acres Estate.
B. J. Pugh et ux to Amarillo Savings Assn.: The North 41 ft.

West 56 ft. of Lot 14, Blk. 2, Bluebonnet Add, Unit 11.
Kenneth Harper to Earl Spruell: The NW quarter of Section 30, Blk. K-7.
Merriott and Stoker Lmbr. Co to West Central Investment Co., the East 50 ft. of Lot 25, Bluebonnet Addition.
James McDowell to Hereford State Bank: The West 50 ft. of the East 250 ft. of Lot 1, Thunderbird Add.
Robert Holman et ux to Hi-Plains Savings Assn.: A 200 x 120 ft. tract out of Blk. 29, Ricketts Add.
Fred J. Mulkey et ux to Hi-Plains Savings Assn.: The South 45 ft. of Lot 11 and the North 20 ft. of Lot 12, Turrentine's Subdivision of the East 1/2 of Blk. 10, Evans Add.
James A. McDAndrews to E. C. Engler: A portion of the West Half of the East Half of the Northwest quarter of Section No. 59, Blk. K-3, Deer Smith Co.
Pedro Serna et ux to American Mortgage Co.: All of Lot 2, Blk. 1, Stark Addition.
George William Frank et ux to American Mortgage Co.: The South 40 ft. of Lot 29 and the North 36 ft. of Lot 28, Blk. 3, Crestlawn Addition.
WARRANTY DEEDS
L. S. (Pete) Cole et ux to Norman E. Kerr: The South 53

ft. of Lot 61 and the North 27 ft. of Lot 62, Thunderbird Add.
J. B. Coe Lmbr. Co. to Gerald W. Sledge et ux: Lot 9 and the South 8 ft. of Lot 10, Blk. 1, Engler Addition.
Ernest L. McGee et ux to Plains Farmer's Gin Co.: 4.6 acres in a square out of the southwest corner of section 50, Blk. K-7, BS & F Survey Deer Smith Co.
William C. Bookout and Opal Jane Bookout Shelton and Martha Ann Bookout Hall to Opal Bookout: All the South 52 ft. of the North 419.21 ft. of the west 1/2 of Blk. 10, Evans Add.
Virgil Justice and Ralph Owens to Merriott and Stoker Lmbr. Co.: The West 30 ft. of Lot 24 and the East 30 ft. of Lot 25, Bluebonnet Add.
Eugene M. Kelly et ux to B. E. Cooper et ux: The South 80 ft. of Lot 50 of the Russell addition.
Bradley Investment Co. to Alfonso Riojas Tamex, Jr.: Lot 47, Blk. 2, Southlake Add.
Roy M. Cline Jr. to James McDowell: The West 50 ft. of the East 250 ft. of Lot 1, Thunderbird Add.
Grace Parker to Fred J. Mulkey et ux: A 200 x 120 ft. tract out of the South part of Blk. 29, Ricketts Add.
Fred J. Mulkey et ux to Robert Holman et ux: A 200 x 120 ft. tract of land out of Blk.

29, Ricketts Add.
L. O. Wilson et ux to Fred J. Mulkey et ux: The South 45 ft. of Lot 11 and the North 20 ft. of Lot 12, Turrentine's Subdivision of the East 1/2 of Blk. 10, Evans Add.
Jimmie R. L. Cramer et ux to Pedro Serna et ux: All of Lot 2, Blk. 1, Stark Add.
Jimmie R. L. Cramer et ux to George William Frank et ux: The South 40 ft. of Lot 29, and the North 36 ft. of Lot 28, Blk. 3, Crestlawn Add.
B. E. Robinson et ux and D. C. Kinsey et ux to T. L. Kemp: The South 10 ft. of the North 406.13 ft. of the East 200 ft. of Blk. 27, Evans Add.
MARRIAGE LICENSES
Jesse Earl Jackson and Doris Mae Horton, Sept. 18.
Emerigildo Puentez Rodriguez and Amelia Cortines Peralas, Sept. 18.

Same Teams Win In Women's Play

Marilyn's Marauders, Lani's Loonies and Joy's Jerks continued their winning ways Tuesday night during the second week of play in the Women's Volleyball League.
In action Tuesday at the Little Bull Barn, Lani's Loonies beat Ferguson's Frogs; Joy's Jerks edged Barbie's Bullies, and Marilyn's Marauders trounced Loretta's Leopards. The winners also were victorious in the opening games Sept. 12.
League games begin at 7 p. m. each Tuesday in the Little Bull Barn.

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 - Shampoo** Truly Fine Shampoo 16-Oz. Btl. 59c SAVE 30c
 - Hair Spray** Truly Fine Hair Spray 14-oz. can 49c SAVE 10c

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- Gelatin** Jel Well 3 3-oz. boxes 19c
- Cigarettes** All Brands ctn. 2.99
- Mellorine** Joyett 1/2 gal. ctn. 39c
- Pineapple** Lalani Tidbits No. 2 1/2 cans 47c
- Dove** Liquid 22-oz. btl. 67c
- Tomatoes** Town House Stewed Tomato 2 303 cans 49c

SAFEWAY GUARANTEED MEATS!

PORK CHOPS

- Center Cut Loins** lb. 89c
- Center Cut Rib** lb. 79c
- First Cut Chops** lb. 69c
- Loins** Quarter Loins 1st cut & center cut chops lb. 69c

More Good Pork Buys At Safeway!

- Pork Roast** Rib, Loin, or Boston Butt lb. 59c
- Pork Steak** Lean and Tender lb. 69c
- Bacon** Bar S Cudahy 2-lb. pkg. 1.39
- Cutlets** Cubed Pork lb. 79c

- You Can Bank On The Saving At Safeway!**
- Homo Milk** Lucerne gal. ctn. 51c
 - Cottage Cheese** Lucerne 2 lb. ctn. 49c
 - Cheese** Midget Horn; Red or Yellow Rind Cheese lb. 79c
 - Cookies** Supreme of Oatmeal 2 14-oz. pkgs. 69c
 - Flour** Pillsbury 5-lb bag 55c
 - Hash Browns** Bel Air 3 2-lb. pkgs. 89c
 - Juice** Empress Grape 24-oz. can 29c
 - Crackers** Nabisco 1-lb. box 33c
 - Green Peas** Green Giant Peas 2 No. 303 cans 45c
 - Mexicorn** Green Giant 12-oz. can 22c
 - Green Beans** Green Giant 4 No. 303 cans \$1
 - Post Toasties** Corn 18-oz. box 35c
 - Coffee** Maxwell House Elec. 1-lb. can 59c
 - Coffee** Maxwell House Elec. Perk 2-lb. can 1.17
 - Instant Tea** Lipton 8-oz. jar 1.59
 - Bread** 100% Wheat Bread 1-lb. loaf 25c
 - Corn** Green Giant Niblets Corn 5 12-oz. cans \$1
 - Margarine** Empress Soft 3 1-lb. ctn. \$1

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- LUX SOAP** 2 bath bars 35c
- LIFEBUOY SOAP** 2 bath bars 41c
- SWAN Liquid** 22-oz. btl. 67c

APPLES

Wash. State Extra Fancy Red Jonathan LB. **23c**

Garden Fresh Produce From Safeway

- ORANGE JUICE**
- Safeway Brand Pure Juice qt. btl. each 39c
- Sweet Potatoes** Portales Grown Maryland Sweets lb. 2/29c
 - Red Cabbage** Crisp and Fresh lb. 15c

50 BONUS STAMPS
purchase of any package 2-lb. or more **GROUND BEEF**
Coupon expires Sept. 27th

30 BONUS STAMPS
With the purchase of any 12-oz. pkg. American Sliced **CHEESE**
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DOUBLE GUNN BROS. STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

STEAKS Blue Morrow 10 2-oz. \$1.00 Sandwich Steaks

- BREEZE Detergent** Gr. Box **69c**
- SUNSHINE RINSO** Gr. Box **69c**
- DISHWASHER ALL** 20-oz. Btl. **47c**
- COLDWATER ALL** Qt. Btl. **87c**
- LUX Liquid** 32-oz. Btl. **93c**

SAFEWAY



CHANGE OF OFFICERS—Mrs. Lay Sawyer, second from right, accepts the president's gavel from Mrs. Larry Dobbs as new officers of the Young Homemakers of Texas chapter are installed at a team Thursday. At left is Mrs. Jerry Don Glover, secretary-treasurer, and at right Mrs. Raymond Gerk, vice president. Not pictured is Mrs. Lawrence Baird, reporter-historian. Advisers are Mrs. J. J. Durham and Mrs. Joe Bradley.

Dallas Pianist On Program September 25

CANYON — Monte Hill Davis, Dallas pianist, will be presented in a special concert Monday September 25 in the Fine Arts auditorium at West Texas State University by the WTSU department of music. The public is invited.

The 8:15 p. m. recital is the first program of the 1967-68 season, and is presented in conjunction with the WTSU Special Programs committee. A reception for Mrs. Davis is to be held after the concert in the lounge.

Monte Hill Davis began studying the piano when she was five years of age, and she appeared as soloist with the Houston Symphony Orchestra, playing the Mozart D Major Concerto, when she was nine years old.

Three years later, on the recommendation of Ernest Hoffman, Mrs. Davis went to Denton to study with Drs. Silvio and Isabel Sciolti. She stayed in Denton and attended high school and North Texas State College, where she received her Master of Music degree. While there, she entered and won the Dealey, Gulf Sulphur, Austin Symphony, and Amarillo Symphony competitions.

Mrs. Davis went to Europe in the summer of 1953 and won second places in three international competitions. In December 1953, she played a Town Hall recital in New York City, and since that time has played concerts throughout the United States.

Mrs. Davis won the top prize in the international piano competition in Munich, Germany in 1955, and she then played at the National Art Gallery, in Washington twice, and has appeared with the National Symphony Orchestra three times, and with the Boston Pops in Boston on a special program.

In 1963, Mrs. Davis went to London to study with Madame Jjona Kabos, and while there auditioned for the BBC radio. She will play a recital in England this year. In the fall of 1965, she played concerts for five weeks in Peru and Brazil as part of the Partners of the Alliance program.

She has appeared with the Houston Symphony Orchestra and the Dallas Symphony Orchestra with Arthur Fiedler conducting.

For her program at WTSU, Mrs. Davis has selected "Three Sonatas" by Scarlatti, Beethoven's "Sonata, Op. 31, No. 3," Prokofiev's "Five Sarcasms, Op. 17," and Chopin's "Ballade in G minor, Op. 23." "Ballade in F Major, Op. 38," and "Six Etudes, Op. 10, Nos. 4, 5, 6, 8, 9, 12."

"Ole Jim Clark" Leading Horse

"Ole Jim Clark," a four-year-old gelding formerly owned by Johnny Clark Jr. of Hereford, currently is number one in the nation among the High Point Junior Barrel Racing Horses, according to the American Quarter Horse Journal.

The horse, which was sold by Clark in early August, also was winner in the Hereford rodeo in July. Clark said 13 points won the national championship last year and "Ole Jim Clark" had 11 points when he was sold.

"Golden Spread Highlights," a fact sheet mailed periodically to members of the Golden Spread Quarter Horse Association, said last week that "Mr. Clark's son, Jimmy, can make many a barrel racer sit up and take notice when he rides into an arena."



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Plans For Anniversary Observance Occupy Club

Addresses of former members were listed at the Hereford Study Club meeting Thursday evening, so invitations may be sent them for the club's 30th anniversary party Oct. 19. Further plans for the party, to be held at Community Center, were made.

The business session at the home of Mrs. Maurice Tannahill preceded a tour of the Amador Munoz home in Northeast Hereford, where members admired the profuse bloom of the rose garden as well as numerous art objects in the house.

Wood carving done by art-niture and decorative pieces sans brought from Mexico, fur-imported from Mexico give the home a distinctive air which impressed the visitors. Mrs. Ed Wilson Jr. arranged the tour for the club.

Mrs. R. N. Yarbro presided for business discussion, chiefly spent in plans for observing the anniversary. The committee for the guest night party included Mmes. Labry Ballard, C. R. Winget, Merlin Kaul and Tannahill.

Plans were also made for a rummage sale held Saturday. Members present included Miss Gladys Setliff and Mmes. Art Stoy, Don Robinson, Baxter London, Marvin Knox, Noble Howard, W. H. Gentry, S. L. Garrison, Johnny Clark, T. E. Braddy and N. D. Bartlett Jr.

Observes Birthday

Mrs. L. B. Kamenzind, 306 Ave J, recently celebrated her 90th birthday with a dinner at the church. Mrs. Kamenzind was born Sept. 12, 1877, in Cambridge, Ohio, the youngest of six children.

Mrs. Kamenzind was baptized into the Seventh Day Adventist Church at the age of 12 years, and has remained a faithful member for 78 years. The welfare service of that church is a favorite project, and she has quilted over 50' quilt-tops and helped to make them into finished products.

Helping her friends and family is another of her hobbies, and she has made numerous quilts and garments for them. The mother of ten children, and grandmother of twenty, she gives the formula "Keep busy—healthful living, and the Lord has been good to me," as the secret of her long life.

Mrs. Goldie Slayton, 116 Ave. H and Pauline Kamenzind of the home are two of her daughters. Mr. Kamenzind passed away in 1965, after having farmed for a number of years.



CELEBRATES BIRTHDAY—Mrs. L. B. Kamenzind, shown at her home shortly after celebrating her 90th birthday.

Crawford Is Named Bowler of the Week

The City Cab Co. team won four games during Major League bowling Tuesday night to take the lead after the second week of play.

Bowler of the Week, chosen as the result of Tuesday's play, was Tommy Crawford, who rolled 689. High Single Game honors went to Fidencio Cantu, who had a 222 score; High 3 Game series went to Crawford with a 548 score; High Team Single Game winner was the Ink Spot with a 1072 score, and High Team 3 Game series was the Sunset Lanes with 3041.

In the first week of play Sept. 12, Charles Owens was named "Bowler of the Week with a 592 score. Willie Lyons had a 242 score for the High Single Game. Owens was the High 3 Game winner with a 574; Hedrick Dodge was the High Single Game team with a 979 mark, and Hereford Flying Service had the High 3 Game Total team score with 2866.

The standings include City Cab Co. 7 wins and 1 loss; Sunset Lanes, 5-3; Ink Spot, 5-3; Boyd Machine Shop, 5-3; Hedrick Dodge, 4-4; Hereford Flying Service, 4-4; Klub Island Capri, 3-5; West Park 66, 3-5; Summerfield Fertilizer, 2-6, and Hacker and Son Meat Co., 2-6.

In competition Tuesday night, City Cab Co. beat Summerfield Fertilizer, 4-0; Sunset Lanes blanked Hacker and Son Meat Co. 4-0; Boyd Machine Shop beat West Park "66" 4-0; Hedrick Dodge beat Hereford Flying Service 3-1, and the Ink Spot beat Klub Island Capri 3-1.

Members lunching were Mmes. Phillip Miller, Cliff Johnson, W. W. Thomas, Buel Monroe, Glenn Burrus, C. T. Douglas, John Hill W.B. Nunley, Jack Weaver, Roland Hairgrove and G. V. Hall.

Knitting Subject In Club

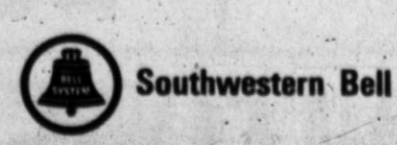
Mrs. Paul Rudd was hostess to Farm and Ranch Club at a luncheon in the Hickory Log Restaurant Thursday, when Mrs. Palmer Norton was the guest speaker. She spoke of knitting as a hobby which produces useful and handsome garments and home decoration items.

A shell made of blue metallic yarn, among the knitted articles shown by Mrs. Norton, was especially admired by club members. A boy's cardigan, a golf sweater and a colorful afghan were also displayed.

Mrs. Norton told of the many different kinds of yarns and their qualities to be considered by the knitter in choosing her material.



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Casa de Amigos



By DAVID RADER

For the first time in the history of the Migrant Ministry Project at the labor camp, we have a VISTA worker who is of the same nationality as the people we are working with. She is Frances Gallardo, and is a Mexican-American.

Fran came to Hereford after a three week training session at the University of Oklahoma, and three weeks of field training in Oklahoma City. Her home town is a bit larger than Hereford — Chicago, Illinois, specifically the Mexican and Polish area of South Side Chicago.

Fran is of Mexican descent on both sides of her family. Her father was born in Guanajuato, Mexico, and came to the United States when a young man to work for the railroad and in agriculture. Her mother was born in Emporia, Kansas, to Mexican immigrants. The family settled in Chicago, where her father worked in a factory. Fran, at 21, is the youngest of five children, with three sisters and a brother, and 17 nieces and nephews.

After graduating from High School in 1964, Fran was employed by Both Fisheries, wholesalers for restaurants in the Chicago area. During the three years she worked with this company she advanced to assistant manager. Despite this success she regrets that she never went to college. She feels a formal education would have helped her in facing the challenges of VISTA. Her two brief months in VISTA have inspired her to enter college after her service is over here.

Fran is a welcome addition to the Hereford Migrant Project.

Her background gives her much needed insight into the cultural and personality characteristics of the Latin Americans. Because her father spoke Spanish, she can understand a great deal — even though her answers are flavored with a thick Chicago accent. Obviously her abilities will be used extensively while she is at the camp.

With the addition of Fran, the VISTA quartet for the coming year is now complete. Joining her are two recent arrivals, Mary Shinnick and David Rader. Only one of the old group remains — Keith Schroyer. He has been here six months, but plans to extend until next summer.

There have now been five VISTAS who have completed their service in Hereford, and have gone on to other pursuits. Martin Winch is now in Portland, Oregon, beginning service in the Coast Guard. His future plans include a law degree and marriage. Priscilla Choate, forced to leave early due to illness, will resume her education at Bennett College in New York. Denise Waltman is now teaching sixth grade at St. Anthony's School in Hereford.

All three members of the original group are now married. Joe Parker and Wanda Nelson are now Mr. and Mrs. Parker of Long Beach, Calif. He is using his experiences gained in VISTA to operate a Boys' Club. Ellen Pinnel and her husband are going to school in Ohio.

Both those who have left and those who will remain see their stay in Hereford as among the most interesting and rewarding experiences of their lives.

David Rader

PERSONALS

by Penny

Mr. and Mrs. Colby Conkright have returned from a trip to the Midwest and attendance at the annual tour of ranches sponsored by the Nebraska State Hereford Association.

Approximately 850 cattle breeders in a caravan of 260 cars made the three-day tour, visiting 15 ranches of central Nebraska. The tour ended at the Alford Meeks' showplace ranch near Taylor, Neb. The owner of this ranch is a former Texan, an acquaintance of Conkright, local Hereford breeder.

News of his son's birth in Hereford reached Sp 4c Leroy George in the Viet Nam combat zone before the baby was two days old, thanks to a message sent by Bill Thompson, amateur radio operator, through the Military Affiliate Radio System. Thompson is MARS representative here.

The message include the baby's name, Christopher Lee; weight, 8 pounds, and assurance that "mother and baby are doing well." The child was born

Saturday night in Deaf Smith County Hospital.

Mrs. George is the former Janet Reinart, daughter of Mr. and Mrs. A. H. Reinart of Hereford. The serviceman's parents are Mr. and Mrs. Jim George, who lived here until they moved to Brownfield about a year ago.

\$100 Damage In Car-Truck Crash

East Highway 60 and Park Avenue was the scene of a car-truck accident Wednesday afternoon which resulted in a total of \$100 damage.

Officers said a 1961 Chevrolet driven by Joe Contreras of Route 3 and a semi-trailer truck driven by Robert Moeller of Monett, Mo., both were going east on U. S. 60 when Contreras attempted a right hand turn and the collision occurred.

There was an estimated \$100 damage to the car and a citation was issued for improper observation. The accident happened about 6:30 p. m.

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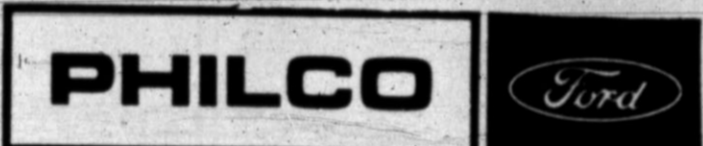
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Solid state signal system
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\$299⁹⁵ W.T.
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282 sq. in. picture
Contemporary styling
20,000 volt picture tube
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Winkler-Lyman

The engagement of Miss Sandra Rae Winkler and Dwight Lyman, both of Baton Rouge, La., is announced by her parents, Mr. and Mrs. John Winkler of that city, former Hereford residents.

Date chosen for the wedding is Nov. 24, the wedding anniversary of the bride-elect's grandparents, Mr. and Mrs. L. H. Lookingbill Sr. of Hereford. An evening ceremony is planned at Fairfield Baptist Church of Baton Rouge, with the Rev. F. S. Hart officiating.

Miss Winkler, who lived here as a child, and her fiance are both junior students at Louisiana State University, she an elementary education major and he majoring in chemical engineering. He is the son of Joseph W. Lyman and the late Mrs. Lyman of Baton Rouge. (Angel photo)



Autumn Beauty

Fall arrived officially yesterday and Hereford is abloom with brilliant flowers associated with the season, like the hedge of deep green leaves and bright yellow blossoms in Mrs. George Beams' yard, 601 East Third.

Today is the beginning of National Dog Week, so Cotton, the diminutive canine feeling as large as a Great Dane in the special week, gets into the picture. As for Susan Bradley, no reason is needed for a pretty girl in a picture, although she is becomingly dressed for fall in a leaf green frock.

Susan is the older daughter of the Joe Bradleys, 414 Western, and Cotton belongs to her neighbor, Judy Wright.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, SEPT. 24, 1967



In Rainbow Office

Barbara Brownlow, installed in a ceremony Saturday evening attended by members and friends, is the new worthy advisor of the Hereford Order of Rainbow for Girls. She took office with others in a new administration to serve for the next four months.

Daughter of Mr. and Mrs. Gene Brownlow, she is a Hereford High School student and comes to her present office after a term as worthy associate advisor. She succeeds Lynda Jacobsen as worthy advisor, highest office in the chapter.

CFWC Speaker

Residents of this area are invited to hear a speaker of national reputation, Hermine D. Tobolowsky, Dallas lawyer, at the Deaf Smith County Federation of Women's Club luncheon Friday in Community Center.

Her subject will be Equal Legal Right for Texas Women. A past state president of Business and Professional Women's Clubs and now state legislative chairman, she has for years spoken and written to advocate equal rights.

The County Federation luncheon at 12:30 p.m. is open to all who wish to attend, bringing a dish for the meal. Persons who want to hear the speaker but not attend the luncheon are invited to come at 1:30 p.m., announces Mrs. C. D. Kelton, Federation president.



Public Invited To Hear Noted Woman Lawyer

A Texas woman lawyer, nationally known as a campaigner for equal legal rights for women, Hermine D. Tobolowski of Dallas will be guest speaker at the Deaf Smith County Federation of Women's Clubs fall luncheon Friday in Community Center.

The public is invited to hear Mrs. Tobolowski, who is much in demand as a speaker over Texas and in other states. She was invited to come here after Hereford visitors to the district convention of Texas Federated Women's Clubs were impressed with her reception on the convention program.

At that meeting in Amarillo last spring she was given a standing ovation after her dynamic address.

The County Federation luncheon in Community Center at 12:30 p. m. is open to all residents of the area, says Mrs. C.

D. Kelton, president. Those who may not wish to attend the covered dish luncheon are invited for the program beginning at 1:30 p. m.

The Dallas woman's subject is Legal Rights of Texas Woman. As a lawyer and as an officer Women's Clubs, of which she has been state president, she has carried on a fight for a number of years to change Texas laws and give women equal more to come.

Although the "equal rights" law she advocates has not been passed, Texas Legislatures in recent years have changed laws to give married women more control over their property and their children — a basic aim of the blanket "equal rights" bill.

Subject of an article in the Saturday Evening Post in 1960, Mrs. Tobolowski attracted nationwide attention to the B&PW

Club campaign for women's rights in this state. She is now legislative chairman of Texas B&PW Clubs.

She has written articles for the Federal Rules Service, Text as Bar Journal and Texas Law Review, also a series of pamphlets published by the B&PW Club, titled Legislative Districts, The Homestead Law, Equal Legal Rights and For Men Only, also a study course on equal legal rights.

After attending Incarnate Word College and Trinity University, Mrs. Tobolowski received her LL.B. degree from the University of Texas Law School. She practiced law in San Antonio until her marriage to H. M. Tobolowski in 1951, and in Dallas since.

She was appointed in 1966 to the National Health Advisory Council under the Surgeon General of the U. S. A member of the Texas Bar Association, National Association of Women Lawyers and other professional groups, she is listed in Who's Who of American Women.

Mrs. A. B. Higgins, program chairman of the County Federation, will introduce the speaker and also present a musical number.

Hostess clubs for the luncheon are Hereford Garden Club, La Plata Study Club and La Affiliatus Estudio.

Rainbow Officers Take Post In Open Program

In an open ceremony at Masonic Temple Saturday evening, Barbara Brownlow was installed as worthy advisor of the Order of Rainbow for Girls as a new group of officers was inducted.

Miss Brownlow succeeds Lynda Jacobsen in the top office of the chapter.

Other new elected officers are Judy Lookingbill, worthy associate advisor; Regina Hamilton, charity; Annie Nunley, hope; Vicki Brownlow, faith; Carroll Todd, treasurer; Cynthia Hanna, recorder.

Appointed officers are Linda Merrill, chaplain; Elaine Kelley, drill leader; Kim Ward, love; Joette Hanna, religion; Kay Tucker, nature; Jaime Pitman, fidelity; Kathy Shannon, immortality; Cindy Hale, patriotism; Patty Betts, service; Judy Ward, confidential observer; Kathy Smith, outer observer; Ann Priddy, musician; Kay Ann Euler, choir director.

The new worthy advisor, daughter of Mr. and Mrs. Gene Brownlow, was installed by her uncle, O. R. Sanders. Miss Todd was installing officer for the

others, assisted by Kathy Miller as chaplain, Janice Brownlow as marshal, Carole Coffey as recorder and Miss Jacobsen as musician.

For colors of her administration, Miss Brownlow has chosen pink and white with the pink carnation as the flower. The theme, love, is expressed in her selected Bible verse, "He that loveth not, knoweth not God, for God is love."

Her song, "He" was sung by Connie Bryant with Mrs. Bill Devers as accompanist as a part of the installation program. She was presented an arm bouquet of carnations by her brother, Dale Brownlow.

Prescilla Grossenbacher and Miss Bryant served refreshments at the reception following the program, from a table decorated in pink and white with carnations in the centerpiece. Patsy Brownlow was at the guest register.

Add a tablespoon of grated orange rind to that custard-pie filling (along with the usual vanilla flavoring). Delicious flavor change!

CWF Votes To Sponsor Resident Of Girlstown

Voting to sponsor a resident of Girlstown during the coming year, members of First Christian Women's Fellowship planned at a luncheon Wednesday for a visit to the "adopted" girl by a group next week.

Mrs. Bob Veigel is chairman of the committee in charge of this service project of the CWF. A girl at the residence home in Whiteface has been selected to receive special aid and friendship from members.

Another project discussed at the business session was preparation of ditty bags for shipment through the county Red Cross chapter to American

servicemen in Viet Nam as Christmas gifts. Members of the CWF have helped make the bags to fill the county's quota, and now are buying articles to put in them.

Mrs. Jack Allen, president, directed the business hour after the covered dish lunch in the church dining room. Mrs. W. S. Dameron presented the program titled "What Is the Church?" and Mrs. Glenn Roberson was the devotional leader.

Women of the Joan Eubank Group, with Mrs. Dameron as leader and Mrs. Clyde Rush service chairman, acted as hostesses.

Ever sprinkle strips of bacon with light brown sugar before baking or broiling?

Horizon Club's Officers Named For New Year

Officers for a new year were elected in Starlighters Horizon Club Wednesday, with Rema Coffin as president. The meeting was in the home of Lynda Jacobsen.

Other officers are Barbara Brook, vice president; Sherri Marsh, secretary; Becky Elliott, recorder and scrapbook keeper. Installation is scheduled Oct. 4 at the home of Miss Elliott, who was president the past term.

Value of College Education was the program subject, with the Rev. Matt Matthews as speaker.

Refreshments were served to a new member, Kathy Miller, the officers-elect and Shelly Rush, Linda Glenn, Jo Witherpoon, and the group leader, Mrs. Vance Crume.

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DOUBLE Gunn Bros. STAMPS on Wednesday With \$2.50 Cash Purchase

Starkist Tuna	Green Label Chunk Style	3 for 89¢
Carnation Milk	Tall Cans	4 for 59¢
Borden's Glacier Club Ice Cream	1/2-gal.	49¢
Shurfine Devils Food, Spice, White, Yellow Cake Mixes	18 1/2-oz. pkg.	4 for \$1
Hershey's DAINTIES	12-oz. pkg.	39¢
Bama Grape Jam	Big 3 lb. jar	69¢
Shurfine Flour	Enriched 10 pound bag	79¢
Roxey Tall Cans Dog Food	Stock up & Save	13 for \$1
Reynolds Aluminum Foil	12"x25' Roll	29¢
Pink Lotion Detergent Easy Monday	Big 32 oz. size	3 for \$1

HAM Sunray Shank End or Whole **49¢** lb.

Butt Ends **53¢** lb.
Center Slices **89¢** lb.

Chopped **SIRLOIN** Lean no waste **69¢** lb. Pork **STEAK** Lean Fresh Slices **49¢** lb.

Shurfine **SHORTENING**

The Finest Pure Vegetable Shortening 3 pound can **59¢**

TAB plus deposit **2** 6-bottle cartons **45¢**

SPECIAL 2-FOR-1 OFFER

Special Offer **PRUF** SPRAY STARCH **39¢** 22 ounce Aerosol

PLATE LUNCH **PORK ROAST** with two veg., dessert & bread.

PLATE LUNCH **HOT LINKS** with two veg., dessert & bread.

BAR-B-Q BEEF sandwich ea. 35¢
CORN DOGS each 19¢

COFFEE TOWELS DOWNY BOLD

Shurfine You owe it to yourself to try this - fine coffee one pound can **57¢**

Kleenex Jumbo-Rolls **29¢**

32-oz. size 89¢ val. **59¢**

"Special Offer" Detergent Regular Size Box **29¢**

FRESH **TOMATOES** enjoy this low price pound **15¢**

PLUMS Santa Rosa ripe sweet juicy pound **19¢**

CELERY Crisp Green Stalks pound **15¢**

Hidden Magic HAIR SPRAY 7 oz. **69¢** 99¢ value

For families who want **FEWER CAVITIES** **53¢**

CREST TOOTH PASTE Extra large tube reg. or new mint flavor

SAVE ON **Head & Shoulders** the best possible dandruff shampoo you can buy

\$1.10 value Large Tube **69¢**

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liquid **Prell** the extra rich shampoo

\$1.45 value Family size **99¢**



Mrs. Don Zeman
native of Wisconsin

Newcomers In Profile

Home Is Primary Job

By SUE COLEMAN
Women's Editor

Assisting her husband with the paper work in his new job as director of the Hereford Revisit Center of the Institute for the Achievement of Human Potential, Mrs. Don Zeman finds a variation from what she calls her—principal job—making a home and "operating taxi service" for Zeman and their two children.

THE ZEMANS MOVED here recently from San Antonio, where he has been associated with the Texas headquarters of the Institute. He had made frequent trips here, to assist in launching the Revisit Center, where handicapped children previously examined at San Antonio may report for bi-monthly checkups.

They went to San Antonio from Wichita, Kan., where Zeman worked with United Cerebral Palsy of Kansas. Mrs. Zeman and the children remained in Wichita to sell their home, and had been in Texas only a

short while.

Her home originally was farther north. Born in Milwaukee, the attractive blonde housewife has happy memories of summers spent on her grandparents' Wisconsin dairy farm, "so much fun that they made school terms in the city bearable," she says.

SHE WAS EMPLOYED in hospitals, doctors' and dentists' offices after schooldays. Her husband was stationed in Milwaukee in military service when they met.

—Outdoor summers in childhood may account for her liking to fish and camp; and wanting to give her children those experiences. The entire family enjoyed camping and fishing in Kansas; now they are planning to explore Palo Duro Canyon and the lakes accessible to Hereford.

The Zemans' daughter, Donella is a high school student and their son, Ricky, is three years old. Because all the children with whom he had been

playing, started to school this fall, he refused to believe that he was not old-enough to go too. Now he is enrolled in a nursery school for half-day sessions.

Mrs. Zeman does her work at the office during his school hours, helping to keep the many records, do the mailing, make the telephone calls which are necessary to make contact with the San Antonio offices and with parents of the children under treatment.

She enjoys handwork such as knitting and the old-time art of piecing quilts, as well as sewing for herself, her daughter and her home. She paints some, only as a pastime, and a pair of oil landscapes she painted hang on her living room wall.

"Things in which I'm most interested make a dull story," she says. "Cooking, cleaning, driving the children to school, sewing — and then doing it again the next day!" And she speaks of her routine with a zest which belies her adjective, dull.

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FRANKS	All Meat 12-oz. pkg.		49c		
BOLOGNA	All Meat Sliced	lb.	69c		
RUMP ROAST	Boneless USDA Choice	lb.	98c		
TIP STEAK	Boneless USDA Choice	lb.	\$1 ⁰⁹		

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SOUTHERN ROLL OLEO one half pound **9c**

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Del Monte Whole GREEN BEANS	303 can	27c
Shurfine TOMATO SAUCE	8 oz. can	10c
Arrow PINTO BEANS	No. 2 can	27c
Skinner 7 oz. box MACARONI or SPAGHETTI		2/29c
Shurfine Stems & Pieces MUSHROOMS	4 oz.	29c
Sea Star Frozen FISH STICKS	8-oz. box	5/\$1

Ice Cream	Swift's 1/2 gal. Plastic Round Carton	69c
Orange Juice	Shurfine Frozen 6 ounces	8 for \$1
Soda Pop	Shurfine Canned 12 ounce cans	13 for \$1
Instant Coffee	Folger's 10 ounce jar	\$1.29
Instant Breakfast	6 oz. box	69c
Eggs	Taylor & Sons Grade "A" Large	2 doz. 89c
Jumbo Pies	Bremner's Box of 12	39c
Fruit Cocktail	Shurfine 303 cans	4 for \$1
Crushed Pineapple	Shurfine No. 2 Can	4 for \$1
Aluminum-Foil	Viking 25'x12" roll	25c
Calgonite Soap	for Elect. Dishwashers Giant Box	69c
Detergent Energy	Giant Box	49c
Dog Food	Friskies 15 1/2-oz. box	8 for \$1

LEMONS lb. **17c**

CARROTS 1-lb. cello pkg. **9c**

PLUMS lb. **19c**

POTATOES Red 10-lb. bag **39c**

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Perma-Guard kills by puncturing the insect's breathing system, disrupting its soft waxy shell structure, chewing up its digestive organs, and causing death in a short time. Perma-Guard is certain death to insects, but is absolutely harmless and non-poisonous to warm-blooded life. This product is a mineral and not a chemical, therefore, it is 100% safe and is of no danger to children, adults, livestock, pets or foodstuffs. Moreover, the powder has a remarkable repellent action.

Field crops can be protected from insect damage by applying Perma-Guard systematically throughout the growing season. Like any insecticide, Perma-Guard must be applied properly to achieve the best results. New ionizing equipment has been developed that increases the effectiveness of Perma-Guard and at the same time reduces the amount of material used. This means a savings to the user. Basically, ionizing gives a positive electric charge to the powder as it is being applied. The plant, being negative, attracts the positive material, and gives a more complete coverage.

Another advantage of using Perma-Guard on field crops is that the fertility of the soil is improved due to the fourteen trace elements found in the basic material, diatomaceous earth.



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7. PERMA-GUARD is economical.
8. PERMA-GUARD is stainless and odorless.
9. PERMA-GUARD improves the fertility of the soil.
10. PERMA-GUARD distributors give continuous personal attention and service.

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We invite everyone to attend a "field day" to see the results of "Clod-Buster" organic soil conditioner to be held at the Easter Community Grain Elevator beginning at 1:00 p.m.
We urge you to attend!

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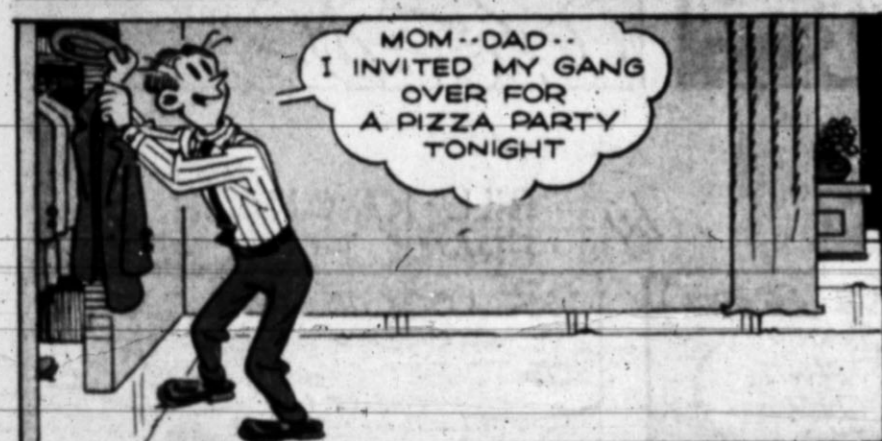
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SUNDAY, SEPTEMBER 24, 1967

BLONDIE

CHIC
by YOUNG



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9-24

MANDRAKE THE MAGICIAN



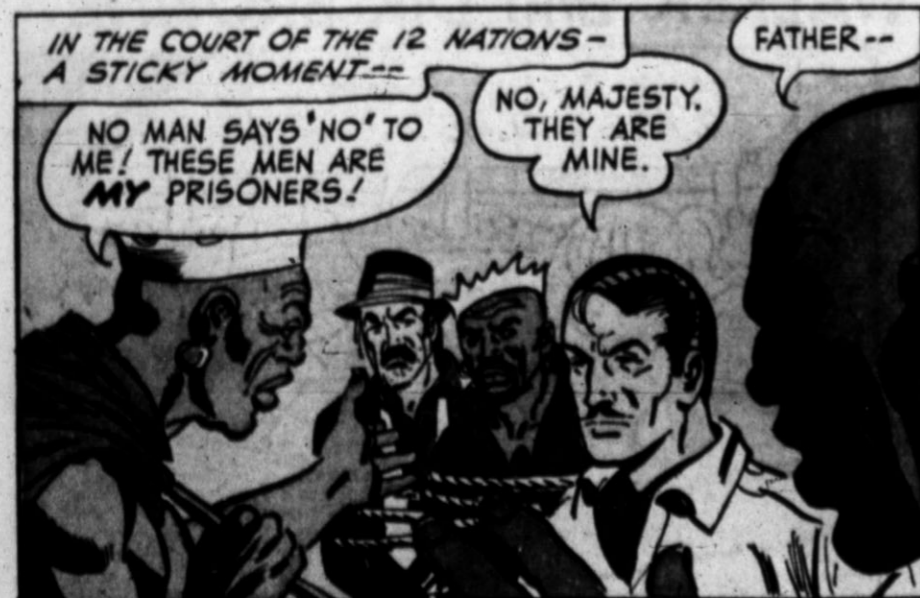
BY LEE FALK

IN THE COURT OF THE 12 NATIONS--
LOTHAR'S FATHER, THE KING!

MANDRAKE, YOU HAVE DONE US A GREAT SERVICE--
CATCHING THESE FOREIGN KILLERS--
DILL AND ZOOK! WE WILL PUNISH THEM!

NO, YOUR MAJESTY. THEY MUST RETURN WITH ME.

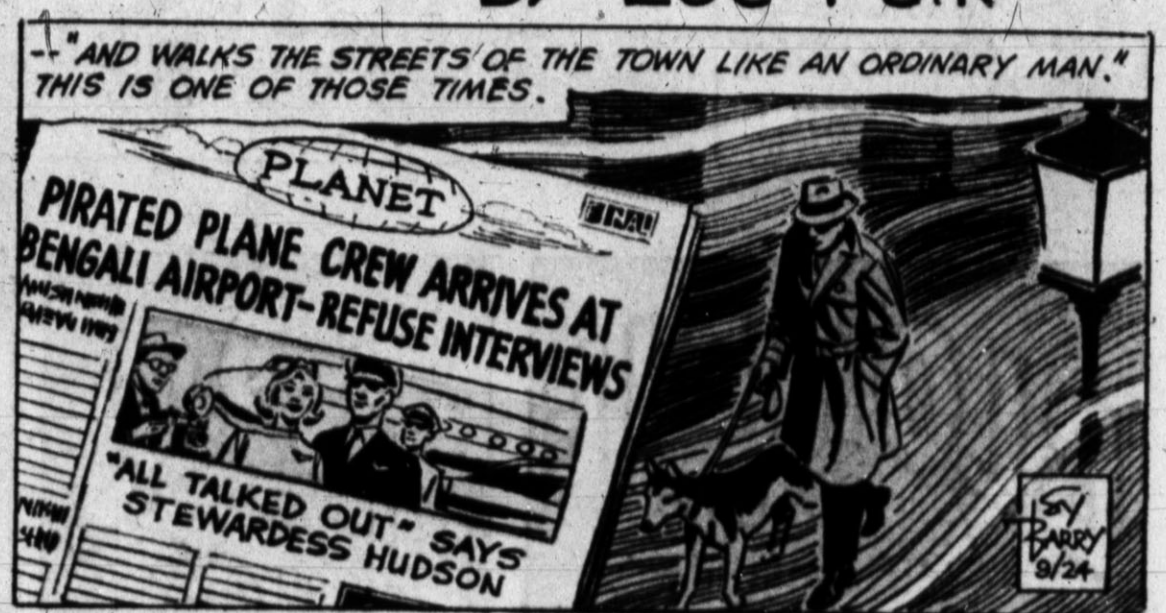
NO? NO MAN SAYS 'NO' TO ME!



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The PHANTOM

By Lee Faik



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



IT'S LIGHT, BUT STRONG ENOUGH TO HOLD A LEOPARD —

WHY ARE YOU TAKING MY HORSE'S WATERING TUB?



THE TUB IS A KEY ITEM IN MY PLAN, JED... IS THIS DARTER'S BLANKET?

YES!



NOW, SPUD, TOSS THE BLANKET, TUB AND BAIT INTO THE TRAP AND WE'LL CLIMB TO BALD PEAK FALLS!



LATER THE TRAP IS SET FOR TANA. NOW FILL THE TUB FOR DARTER —



THE WHOLE THING HINGES ON WHETHER WE CAN KEEP DARTER AWAY FROM THE WATER HOLE TONIGHT!



THERE'S DARTER! SET THE TUB HERE, AND GET OUT. BEFORE WE SPOOK HIM AWAY —

TO BE CONTINUED

The KATZENJAMMER KIDS

by JOE MUSIAL



YOU KNOW HOW LONG YOU HAF BEEN PROMISING TO AIR CONDITION DER HOUSE?!

ER.....



I WANT ACTION, OR NO SUPPER!!



NOW VOT TO DO?

SIMPLE, GENTLEMEN! -- WHY NOT TAKE ADVANTAGE OF HER FEEBLE IMAGINATION?



HOOK UP A STOVE-PIPE DUCT AND SHE'LL FEEL COOLER IMMEDIATELY!

SAY!



HOW DO YOU LIKE MY AIR-CONDITIONER VOT DER CAPTAIN PUT IN?

TERRIFIC!



SEE? DIS VAY IT COOLS DER HOT STOFFE TOO, MAMA!

REALLY?



VOT DER?? KOFF KOFF

CAPTAIN! MY ANCHELS ISS SMART, TOO!

MUSIAL

I POPIEYIE

by BUD SAGENDORF



MISS OYL TOLD ME HERSELF THAT SHE IS GOING STEADY WITH HANDSOME HARRY!

IS ZAT SO?

TSK! TSK!



HE'S A SPLENDID FELLOW! I'VE MET HIM! HE HAS THE PROFILE OF A GREEK GOD!

THAT'S NICE!



I UNDERSTAND IT WAS LOVE AT FIRST SIGHT..... HE HAS A FACE ALL WOMEN FLIP OVER!



DRAT IT, SIR... THIS IS SERIOUS... YOU HAVE LOST YOUR HEART'S DESIRE!



HERE COMES MISS OYL!

NOW YOU'LL FIND OUT FOR YOURSELF THAT YOU'VE LOST HER!



POPEYE!! SWEETHEART! DARLING!!

HI, OLIVE!



I THOUGHT YOU WERE GOING STEADY WITH HANDSOME HARRY?

HEAVENS, NO! HE'S TURNED INTO SUCH AN UGLY PERSON! HE HAS A BROKEN NOSE, CAULIFLOWER EARS AND A BLACK EYE!

SAGENDORF

BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



WELL, OKAY. I JUST BOUGHT SIX NEW ONES.



ER... I GUESS SO.

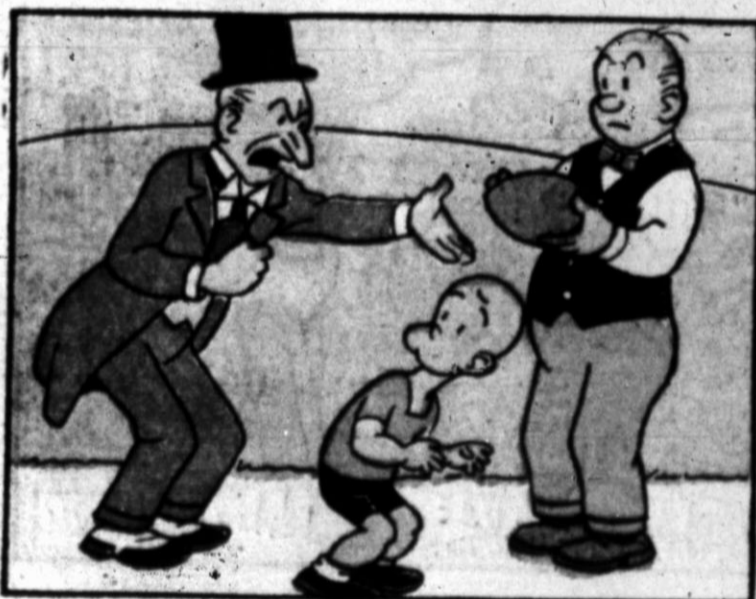
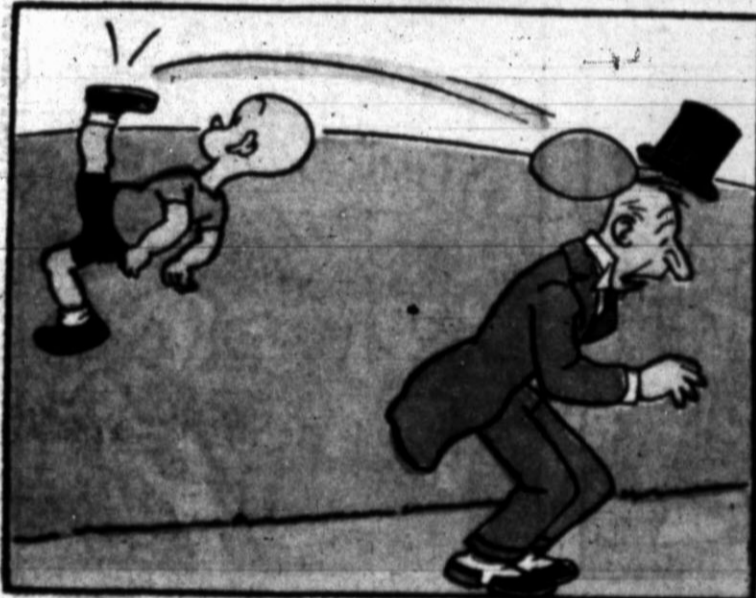


NOTHIN' DOING! NOW I'VE GOT ONLY ONE BALL LEFT!



HENRY

by CARL ANDERSON



TIGER

by BUD BLAKE





beetle bailey

by mort walker



WHAT'S THIS?!

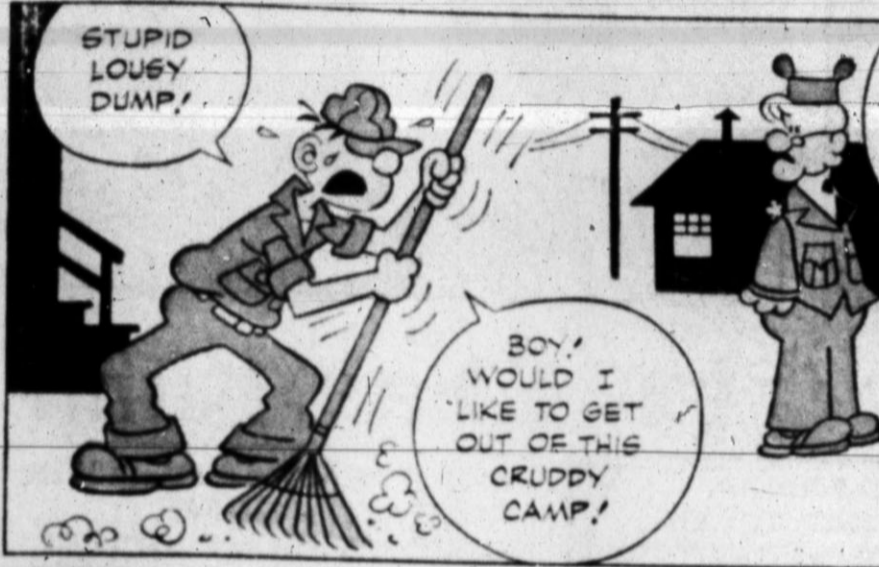


BEETLE, I TOLD YOU TO RAKE UP ALL THE JUNK AROUND THE BARRACKS

I DID



THEN WHAT'S THIS LOG DOING HERE?! RAKE IT OVER!



STUPID LOUSY DUMP!



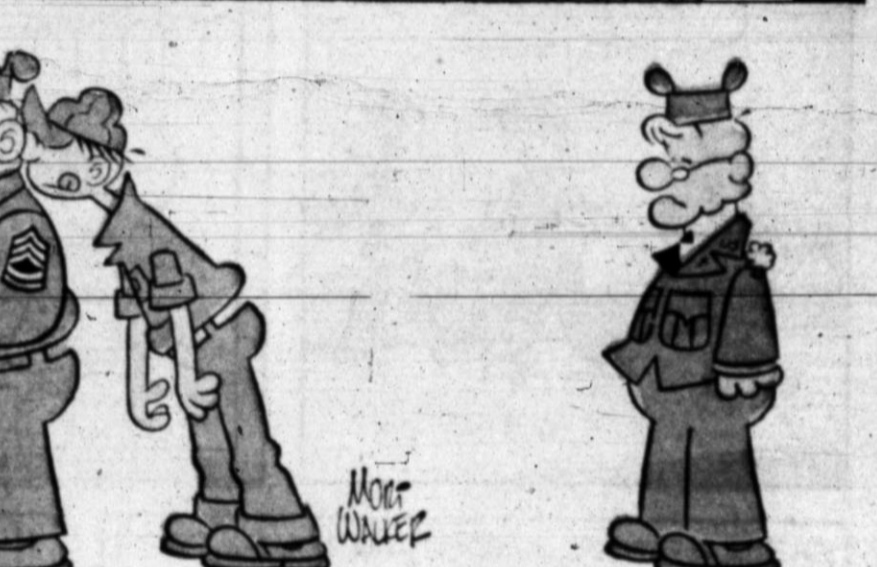
HERE! HERE! THAT'S NOT THE RIGHT ATTITUDE, BEETLE!

YOU MUST LEARN TO LOOK AT THINGS POSITIVELY



EVEN THE LOWLIEST PEBBLE IN THE DUST BECOMES A THING OF BEAUTY IF YOU LOOK FOR IT

LOOK VERY CLOSELY AND EVERYTHING HAS A GOOD SIDE



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9-24

MORT WALKER

FLASH GORDON

by MAC RABOY



THEY SLEEP! WE MAY NOW PREPARE THEM FOR THE TESTS!

THE STRANGERS' WISH FOR FOOD PRODUCED AN IMAGE CONVINCING TO THEM! THEY TOOK THE TRANQUILIZERS WITHOUT A STRUGGLE!



WHILE, ABOVE... ON THE ICY SURFACE...

THEIR ROPE HAS BEEN CUT!!



GORDON'S PARTY WENT DOWN FOR SGT. MORENO... AND NOW THEY'VE ALL DISAPPEARED! TAKEN... OR KILLED... BY SOME KIND OF UNDERGROUND CREATURES!

WE'VE GOT TO GO AFTER THEM! WE WOULDN'T BE ALIVE IF GORDON HADN'T BROUGHT IN RELIEF SUPPLIES!



EVEN IF WE GET PICKED OFF ONE BY ONE... WE CAN'T JUST LEAVE THEM THERE!



HEY... LOOK OUT! GET BACK.. BACK!

THE ICE IS CAVING IN!!



GREAT MOON OF THE MORNING! EVERYTHING IS SLIDING RIGHT INTO THE CREVASSE!



ONE OF OUR TRACTORS HAS GONE DOWN!

GORDON AND THE OTHERS ARE SEALED IN! HOW COULD WE POSSIBLY GET TO THEM NOW?



MEANWHILE, ON A PLANET IN A STAR SYSTEM LIGHT YEARS DISTANT FROM PLUTO.....

HONORABLE ELDER, TWO MORE ALIENS ARE NOW IN OUR LABORATORIES!

SO? AND YET WE WERE CONVINCED THE ICE PLANET WAS NOT INHABITED! HOW STRANGE!

NEXT WEEK: THE RAT CAGE!

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LITTLE IODINE



MOTHER'S AWAY, SO WE'LL HAVE A COOKOUT... LUSCIOUS, DELICIOUS HAMBURGERS!

GOOD, DADDY!



I JUST REMEMBERED WE HAVE NO CHARCOAL! HERE'S TWO DOLLARS... GET SOME AT THE SUPER-MARKET...

OKAY, DADDY...



OH, YEAH... THEY WERE ONLY OPEN A HALF DAY TODAY... BUT SCHULTZ'S DELI WILL BE OPEN...



DO YOU HAVE ANY CHARCOAL, MR. SCHULTZ?

NO, IODINE... SORRY...

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I'LL TRY ONE MORE PLACE... I DON'T WANT TO DISAPPOINT POP...



I GOT THE CHARCOAL, DADDY, WHERE ARE YOU?

IN HERE, DEAR... I'LL BE RIGHT OUT...

9-24



HUH?

THE ONLY PLACE OPEN THAT HAD ANY WAS THE ART STORE... FIFTEEN CENTS A STICK...

GRANDMA

by Chas. Kuhn



GOLLY, WE SURE HAD FUN AT GRANDMA'S HOUSE YESTERDAY!



WE WERE MARTIANS

COLOR THIS ONE, KIDS!



AND GRANDMA PRETENDED TO BE A SPACE MONSTER



SHE EVEN PAINTED HER FACE WITH SOME COLORS BILLY MIXED WITH HIS CHEMISTRY SET



SHE'D GROWL AND CHASE US... THEN WE'D DISINTEGRATE HER WITH OUR RAY GUNS!



H-M! MAYBE SHE'LL BE GLAD TO SEE US AGAIN IN A FEW DAYS...



...AFTER THE DECORATIONS ON HER FACE START TO WEAR OFF!

9-24 CHAS. KUHN

The Little Woman

by DON TORBIN



GUESS WHO I SAW ON THE STREET TODAY!

THAT'S A SILLY QUESTION - HOW SHOULD I KNOW?



WELL, IT WAS....

WAIT A MINUTE - I THINK I CAN GUESS!



WAS IT PRINCESS GRACE OF MONACO?

NO-



THEN IT MUST HAVE BEEN HARRY TRUMAN!

DON'T BE SILLY-



HM-M-M - THIS IS TOUGH! WAS IT RED GRANGE? ...ELIZABETH TAYLOR... HAILE SELASSIE?

YOU'RE NOT BEING FUNNY - IT WAS...

9-24



DON'T TELL ME - LET ME GUESS!

LAWRENCE WELK? ...LIBERACE... THE BEATLES?... TRUMAN CAPOTE... GRANDMA MOSES...?



AM I GETTING WARMER?

NEVER MIND... FORGET I EVER MENTIONED IT!



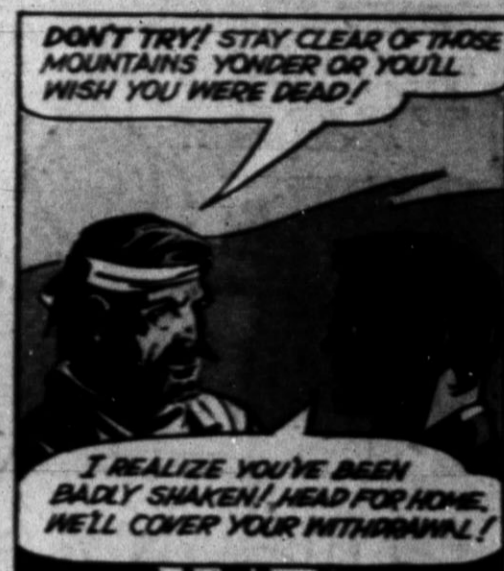
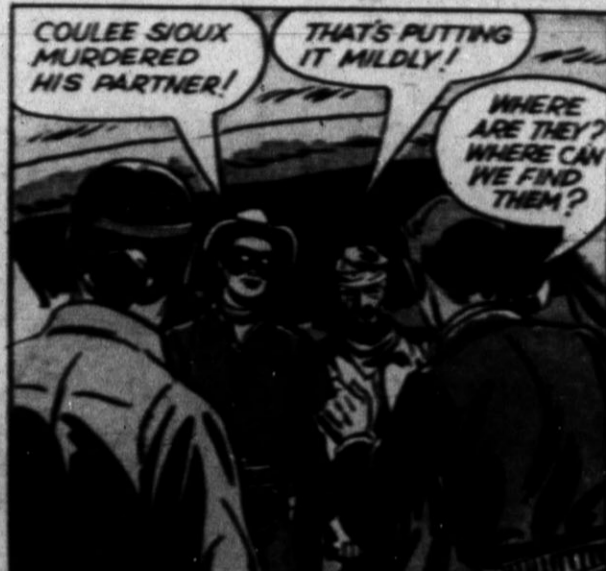
SHIRLEY TEMPLE? FIDEL CASTRO?

THERE SHOULD BE A LAW AGAINST MARRYING A COMEDIAN!

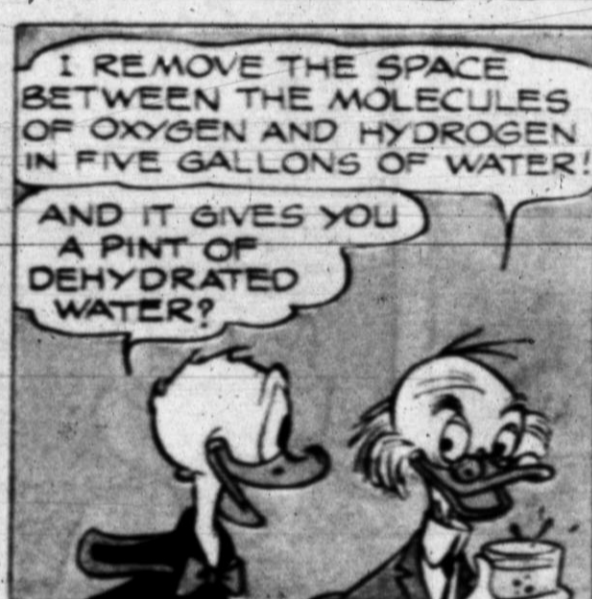
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The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE



WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

