

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, DECEMBER 28, 1906

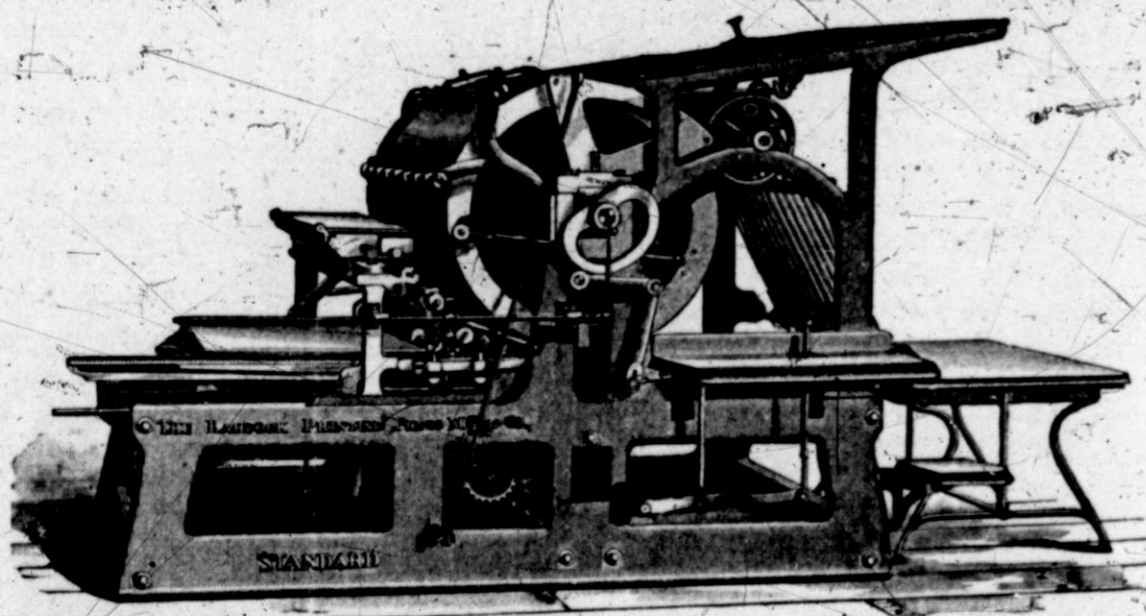
No. 46

THE BRAND IS NOW IN ITS NEW HOME ON NORTH DEWEY AVE.

TO HOMESEEEKERS

B. W. Miller & Sons have many thousand acres of Land in Deaf Smith and adjoining counties for sale in tracts of 160 acres up to 30,000. We guarantee to sell land as cheap and on as good terms as any of our competitors. Have been in the land business in Hereford over four years and while others go and come we are here to stay. Have never had a dissatisfied customer. Have sold land to parties who have never seen it, who can sell for three times as much as they gave for it. We have our own teams and automobile and can show you whether you are from Missouri or any other place. Write for descriptive literature and prices. :-: :-: :-:

B. W. MILLER & SONS
HEREFORD, TEXAS



The BRAND'S New Power Press, Speed Capacity 2000 Per Hour

Impromptu Party.

On Monday evening, Miss Mina Dameron was hostess at an impromptu reception in her home in West Hereford. Although her preparations were few and hastily made, the report given by her guests adds much to Miss Mina's already established reputation of being a most excellent entertainer, as they say it was one of the most enjoyable social events for many weeks. An apple race was engaged in by the young couples, the course extending from the hall to the dining room. The race caused much confusion and many collisions, the hardest fall being received by Mr. Harrison whose activity may have been diminished as a result of recent ranch experiences. Charades that were appreciated by all were had, and much laughter was provoked by "Brother I'm

Bobed" being marked on a few of the masculine innocents who were present.

The evening's chief feature was the display of fireworks on the lawn. Roman candles and skyrockets were used and as the surroundings were illuminated by their firing, cheers and laughter suggested of youth and maidenhood filled the air to the full which made it seem that the guests had been deceived into believing that time had turned backward in his flight and that they were indeed children again just for that night.

Fruit refreshments were served late in the evening and were enjoyed by all.

The evening's pleasure was planned by Miss Dameron that Miss Alena Bates of Amarillo and Mr. Esca Harrison of Bovina might meet their old friends here, and that Miss Leona Bates of Decatur and Mr.

C. C. Chenneworth of Amarillo might become acquainted with the Hereford young people. The in-town guests were:

Misses Pearl and Fannie Turrentine, Betsy and Anna Bruce, Dude Allen, May Smith, Hortense Parmer, Agnes Clark and Julia Taylor; Messrs. Harris, Huffman, Turrentine, Thomas, Jones, Suggs, Woodburn Webb, Witherspoon and Judge Witherspoon and wife.

WANTED.

From \$2000 to \$2500 worth of Vendor's Lien Notes at reasonable discount. Apply at this office. 45tf

One good 2 seated spring wagon, almost new, for sale or will exchange for carriage or surrey. Jno. W. DeAtley & Co. 45tf

Christmas Wedding.

Miss Lillie Higgins and Mr. Robert C. Oden were united in marriage on Tuesday evening of this week.

Rev. O. W. Dean performed the impressive ceremony. The wedding was very quiet, only the near relatives of the contracting parties being present, and will be a surprise to the host of friends of the young people.

The groom is one of Deaf Smith County's prosperous cattlemen, while the bride is the charming daughter of Mr. and Mrs. J. R. Higgins, who have always made the plains their home.

Shortly after the ceremony and the parties having returned to the home of Mrs. C. G. Burns, came the showering of rice and the distribution of gifts.

Then repairing to the dining room a dainty supper was served.

Following is the list of presents: Mr. Kelly Gray one set of silver knives and forks, Mr. Sam Bates one carving set, Messrs. Arnold and Slagle one clock, Miss Blanche Hunt one sugar shell, Mr. G. E. Burns one set of silver tea and table spoons, Mr. Kelly Gray and Mr. G. E. Burns one set of china dishes, Mrs. G. E. Burns one salad bowl and china cake plate, Mr. Willis Buster one glass tea set, Mr. and Mrs. J. R. Higgins one milch cow, Miss Mary Burns one silver butter knife, Miss Effie Higgins one set glasses, Mrs. C. G. Burns one china pitcher.

They will reside on their ranch 18 miles northwest of town.

Forty-Two Party.

On Wednesday evening, Mrs. W. H. Russell entertained a number of Hereford's young people. An evening with Judge and Mrs. Russell is always appreciated by their young friends, and this one was made especially enjoyable by the enthusiastic and popular game of forty-two.

The race for the prize was the more heated as the game was progressive. Partners remained intact till the close, when Miss Agnes Clark and Claude Witherspoon were declared champions of the evening and awarded a pearl-handled pocket knife. Light refreshments were served and enjoyed by all.

Those present were: Misses Pearl and Fannie Turrentine, Alma and Leona Bates, Bessie, George and Francis Hammock, Hortense Parmer, May Gamble, Betsy Bruce, Elma Brunk, Agnes Clark and May Timmons; Messrs. Harris, Suggs, Witherspoon, Varde-man, Turrentine, Lipscomb; Mr. and Mrs. Ambrose Gibson.

Notice to Land Owners.

For the past six months, the land owner has had but little or no opportunity to sell his land on account of the land agent being loaded with options. They of course would want to sell their own land, and his was laid aside. I never buy nor sell options but am always ready to give you full benefit of any client I may have at five per cent commission.

W. H. RAYZOR.
Subscribe for the BRAND, \$1.00.

TO EVERYBODY--EVERYWHERE

PRETTY ARTISTIC CHRISTMAS PRESENTS--In hand painted China, Imported china dinner sets complete, the celebrated Jordon carving sets, Grand Majestic Ranges, Bucks unequalled cook stoves, Lisk imperial enameled roasters--that roast your turkey like grandmother used to roast them. We have an elegant assortment of Rogers "1847" silverware, table and pocket cutlery at prices to suit everybody. In winter lap-ropes we offer you fine fur, elegant plush and servicable rubber lined felt robes. ∴ ∴ ∴ ∴ ∴ ∴ ∴ ∴ ∴ ∴

We are still Headquarters for the **ECLIPSE WINDMILLS**--The old reliable mill that is a friend in time of need. Just received this week two cars of the Baker perfect barbed wire, hog wire and nails. We have a full line of sod plows, disc plows, and the farmers' money saving friend--The P. & O. Success Sulky Plows. In conclusion will say that we have a full line of everything carried in an up-to-date, first-class Hardware Store and that the pleasing and satisfying of all customers is our pleasing and untiring efforts and constant study

Johnson, Gary Hardware Co.

Successors to STRINGFELLOW-HUME HARDWARE COMPANY

COLLEGE PROSPERS.

President's Quarterly Report Shows That Institution Is In Flourishing Condition.

Hereford, Texas, Dec. 21, 1906.
Mr. T. E. Shirley,

President Board of Trustees of Texas Christian University and Affiliated School.

Dear Sir and Brother:--The first term of the session of 1906-07 of Panhandle Christian College closes today. Most of the students and some of the teachers will go to their homes to spend the holidays.

In many respects, this has been the most successful term in the history of the school. The work of the student body has been quite satisfactory in most all of the departments. The attendance has gradually increased from the first day, there being scarcely a week in which one or more students were not

enrolled. There has been but little irregularity on account of dropping out. A few pupils have withdrawn from school on account of serious illness in their home, but none have been dropt on account of conduct.

The health of the college family has been exceptionally good, not a single case of sickness of any consequence being recorded. This is due largely to the care and prudence on the part of the members, the regularity of hours and the wholesome meals which have been served in the boarding department. The tables of the Panhandle Christian College have gained a reputation for their excellency beyond the borders of the Plains.

Most departments of the college have made substantial gains. The number of matriculates for the term ending this date is 157, this being about 15 per cent increase over the same term last year. The college

departments show an increase of 25 percent, the music department, an increase of 25 percent, the oratory department, an increase of more than 80 percent, the business department, an unusual increase of 400 per cent; while the literary and business departments together have at this date 80 per cent more pupils in actual attendance than at the close of the fall term of last year. We are boasting in having the largest music department in all the Panhandle and Western Texas, there being enrolled 50 pupils. Our boarding department also shows satisfactory growth. The number of boarding students enrolled shows an increase of 50 per cent, while the total number of young men alone has increased 125 per cent. The College family, including teachers and others, has varied during the term, from 30 to 45 in number.

Those who are interested in the welfare of the college, and all of our good citizens should be encouraged at the progress the school has made during the last year and a half, yet they must know what the school needs most at the present time is a larger local and foreign patronage. With the present corps of instructors and the equipment, double the number of students could be easily and successfully accommodated.

The faculty for the second term, beginning Monday, January 7, will be the same with the addition of one new teacher to assist in the music department, as follows:

E. M. Moore, Latin and History; Miss Ethel M. MacDiarmid, English and Oratory; Jno. W. Herod, Principal Business Department; Miss Mary Taliaferro, Preparatory; Miss Narcissa C. Chapman, Principal Music Department; Miss Pauline Shirley, Voice and Primary Department; Miss Lenoir Dimmitt, Art; Mrs. M. Taliaferro, Matron. The teacher for the violin will be employed as soon as a suitable person can be found.

The student organizations, including the literary clubs, the Curtain Club, the Orpheus Club and the Chorus are all in a flourishing condition. A number of creditable programs and concerts have been rendered in the chapel by these several organizations. It seems to us that

there is nothing that gives a better tone to the life of the school than the enthusiastic membership of such student organizations.

The second term, we hope and have reasons to believe, will open with a number of new students. We have had many inquiries for information concerning the school. This has been supplied by personal letters, by the annual catalogue and through the Breeze, the quarterly issued by the students and teachers of the college.

Trusting in all Providence that Panhandle Christian College will continue to prosper, I remain yours most Respectfully,

A. C. ELLIOTT, President.

Epworth League Program.

Following is the Epworth League program for Sunday, December 30:

Leader--Mrs. G. W. Barcus.

Subject--A Large Usefulness.

Talk--How the Young People may Help Their Pastor--Rev. Keiry.

Solo--Miss Shirley.

Talk--How we as Young People may Live a Fuller Christian Life--Rev. Barcus.

Large Business.

Last Saturday and Monday were without doubt the busiest days in the entire history of Hereford. Both days the streets were crowded and our merchants could not secure sufficient help to take care of the trade. Especially was this true Monday. Amid the unheard-of prosperity which exists among our people, there seemed to be a desire on the part of every one to make someone else happy, hence buying was brisk and every business man in the city had all the business he wanted. In fact, we heard some say they had too much business.

Benson Bros. Hung

Wall paper the past four months and are not dead yet. Our office and shop are located northeast corner from City Cafe. Estimates furnished on all lines of work pertaining to our trade. Plain and fancy sign work a specialty. Phone 33, Cottage Hotel.

BENSON BROS.

Our Appreciation.

We feel that we would indeed be ungrateful were we not to pause at this closing season of the year to express our deepest gratitude to the people of Hereford and surrounding country for the liberal patronage which has been given us the past year. Our business has grown steadily from the very beginning and we feel that the trade appreciates the low prices and good values which we have given. Our aim the coming year will be to do even a better part by our customers than we have the year which is just closing. With best wishes for all our customers and friends.

YOURS TO PLEASE

Ralph Barnett

FARM LANDS

Can always be depended upon to bring handsome returns from what they will produce. Hence from a productive standpoint they are popular as an investment; but aside from what can be produced from year to year, all good lands are constantly enhancing in value, which makes the income from them a two-fold one. The best cheap farm lands are in the Panhandle of Texas and the best bargains can be found at the office of

GUINN & ARNOLD

GARRISON BROS.

ARE NOW PREPARED TO SHOW YOU A VERY COMPLETE LINE OF HEATERS, COOK STOVES AND RANGES, COMPRISING THE CHOICE STYLES OF THE "CHARTER OAK" AND "GARLAND" LINES OUR STOCK OF SHELF HARDWARE IS VERY COMPLETE IN ALL DEPARTMENTS. WE HAVE A COMPLETE STOCK OF JOHN DEERE IMPLEMENTS AND GRAIN DRILLS.

Come and See Us Before You Buy

Letter From Mrs. Carter.

Ship Momus,
New Orleans, La. 12-23 '06.
To the Hereford BRAND,
Hereford, Texas.

Before leaving Hereford, I promised to write to my friends, though as we are so very busy, and to save time, I will write each week to the BRAND, which will be intended for each of my friends, who may desire to hear from us in our absence and I shall expect a response by mail from them individually. My first letter, this one, will not be of much interest, since it is merely giving an account of our overland trip, though in my subsequent writing I hope to interest my friends in my travels to the great City of New York, and while there. We arrived in Fort Worth Wednesday the 12th inst., tired and completely worn out after our long run from Amarillo. I speak of the run from Amarillo as being a long one. From a point of mileage, it is not such a great way, but from the length of time required, anyone would think the three hundred miles were a thousand.

Fort Worth is too well known to linger in giving an account of our

sojourn there, so I will only say, we spent from Wednesday till Saturday morning at seven o'clock in the city of Fort Worth, at which time we took the H. & T. C. R. R. for Houston en route for New York City via New Orleans. Reached Houston a few moments past seven o'clock p. m., but very little fatigued, as the intervening country the trees, the moss on them, were each so vastly different to the plains, that I was not tired in the least; we arrived at Houston, not tired except my eyes. We only remained in Houston one night, though what I saw of the city was sufficient to convince one that it is some larger than Amarillo or Hereford, but regardless of its superior size, I prefer Hereford to Houston or to any other place to reside. We were at the City Market in Houston, and by the way this market is something immense in its extent, and is only surpassed by the French Market in this place in its completeness. We had no adventure in Houston to speak of, that is, I will only make reference to one occurrence which might have proved hazardous, but it did not. As we were returning from a walk, I was busily talking. Mr.

Carter says I was reading signs, though I am sure I never do such a thing, and of course I dispute the accusation, anyway not noticing, I stepped off the sidewalk, and fell. It seemed to me, that I must have fallen at least six feet. Mr. Carter who witnessed the catastrophe declares I fell only five feet down and two feet up. I was so mad at the time, I did not dispute the awful charge. One thing I know I am not fully over the fall yet, and if I get seasick from this voyage, it will be due to my accident in Houston.

We arrived in New Orleans Sunday evening. There was nothing especially of interest that happened on the way from Houston to this City except crossing the wonderful Mississippi river. The entire train was taken on a very large ferry, and brought in tact safely over the great river, and all the passengers kept their seats, excepting myself, I had to raise my window, though I did not fall this time. Since our arrival here, every moment of the time has been well spent in visiting the many sights of the Queen City of the South. We saw the monuments of Jackson, LaFayette, Robert E. Lee,

Benjamin Franklin and many other monuments of note.

One of the most interesting places I enjoyed next to the grand religious play which I witnessed at the Tulian Opera House last night, entitled "The Lion and the Mouse, was the extensive exhibits in the Louisiana State Hall in this city. As I write, I am aboard the great ship, Momus. We sail tomorrow for New York City, and when we arrive there, I will mail to you an itemized account of our voyage, except of my seasickness.

MRS. E. CARTER.

Shot in Mexico.

Our good friend and citizen, W. G. Ross, is going on his crutch at present as the result of having been shot on his recent prospecting trip in Old Mexico. Mr. Ross had gone down with Dr. W. E. Robertson, W. M. Lay and others to inspect their mining properties near Hermocillo and he, in company with others, had descended into a mining shaft with a view to making explorations when a 45 Colt's pistol which he wore

dropped from his belt, the hammer striking a rock and firing the weapon. The bullet struck Mr. Ross in the left thigh inflicting an ugly flesh wound which was soon found not to be serious. Hermocillo being only a few miles distant, medical aid was applied for and the wound was dressed. Mr. Ross arrived home Friday of last week, slightly disfigured, but able to go on crutches.

Notwithstanding his accident, Mr. Ross is indeed glad of having made his trip, as he finds that the mining property near Hermocillo is far more valuable than ever represented to him.

The BRAND sincerely trusts that Mr. Ross and associates will grow rich from their mining interests, but we shall expect him to hereafter leave off the shooting.

For Sale—A good residence with four acres of ground, close in and well improved. Apply to the Hereford Realty Company. 44tf

Remember Monday

DECEMBER THIRTY-FIRST

We wish to again remind the public that Monday, December thirty-first, is the day on which our elegant piano will be given away as a premium. If you have tickets you stand a chance to secure this valuable prize. We are now selling high-grade Furniture at exceedingly low prices and would like to have you call and make your selections. We give a ticket with each one-dollar purchase, anyone of which is likely to draw the prize.

CARTER & HOUCK

FURNITURE DEALERS

The Brand

Published Every Friday By
J. RAY & COMPANY
 J. RAY, Editor

Official Organ for Deaf Smith
 and Castro Counties

Entered April 17, 1901, as second-class
 mail matter, post office at Hereford, Texas,
 Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
 STRICTLY IN ADVANCE

FRIDAY, DEC. 28, 1906

NO ARRESTS MADE.

It is with a large degree of pride that we refer to the quiet and orderly way in which our city deported herself during the holidays. Not a single drunken man was seen on our streets and the sheriff informs us that it was necessary for him to make no arrests. This is a record of which few towns in Texas or in any other state can boast. After having lived in Hereford for nearly four years, the writer is frank to admit it is the best, the cleanest and the highest-toned town he ever saw. Our young men as well as the older ones deserve much credit for the excellent deportment which they made during this, the Christmas season. Sheriff Connell asks us to express his hearty thanks to the public for their excellent behavior, with which we take pleasure in complying.

COMMERCIAL CLUB NEEDED.

Just at this stage of our development, we are in need of a live and wide-awake commercial club to promote the various enterprises which are constantly knocking at our doors. We have a Board of Trade, but since that body never meets, some organization should be perfected to take its place. A good commercial club would be of great benefit to our city and the BRAND would like to witness its organization.

The best interests of Hereford and Deaf Smith County would be subserved by the organization of a commercial club and the erection of a modern brick court house. What think our local readers about it?

INSURE Your Stock

I now represent the International Live-Stock Insurance Co. of Dallas, Texas, and would like to insure any and all of your live-stock
Terms Reasonable

H. V. HENNON

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER
 Local Agent
 HEREFORD, TEXAS

ONE PRESSING NEED.

For some time the BRAND has had in mind to say a word about the court house of Deaf Smith County. Our present building, besides being a hulk of a house, is wholly inadequate for the judicial business of our rapidly growing county. The district court room, the sheriff's office, the county judge's office, the clerk's office and every other department is too small to serve the purpose for which they were designed several years ago. Of course when the present building was erected, it was thought to be sufficient for years and years to come; but these were mistaken as to the possibilities of the county. Our development has surpassed the hopes and expectations of the most sanguine. Nor will it stop where it is. As the BRAND has before often stated, we are just now in our infancy so far as our agricultural growth is concerned. With the coming of a few more years, our business houses, our residences, our schools, our churches and last but not least, our court houses must be enlarged and built after a more substantial fashion. The congestion is greater at the clerk's office than any where else at present, and with the poorly constructed vault, every document and record of our county is in immediate danger, as it is thought by many that the vault could not withstand the heat should the court house burn. There has been some talk of erecting a fire proof building to be used by the clerk in connection with a substantial vault. The BRAND is frank to admit that this would be better than to let things remain as they are; but we do not believe this a wise move, neither do we believe the majority of the tax payers of the county would favor it, judging from recent information gathered from a number of them. We believe the time has come when the old court house should be sold to the highest bidder and the proceeds applied to the erection of a new and modern structure. We do not believe in allowing the expenditure of a little money stand in the way of material progress and development. We have a commodious and well built jail; we should have a court house to supply the pressing and rigid demand.

As the above is a question which will effect every tax payer in the county, our columns are open to every one wishing to express his views, either for or against the enterprise. We believe if the majority of our people are in favor of building now, it should be done. On the other hand, if the majority wish to postpone the matter, all will be satisfied with their decision. If you are interested in the move, let us have your views.

THIS ISSUE of the BRAND has been gotten out under considerable disadvantage. Mr. M. J. Garlick came from Dallas to erect our new Babcock Standard press, which with the additional work of moving into our building, rendered it next to impossible to print a paper. To make matters worse, our foreman, Mr. Garvin, was confined to his room for two days. But realizing that victory would follow effort, we have kept up our labors day and night. We ask our readers to overlook whatever errors and shortcomings they may find in this issue of the BRAND.

Residence For Sale.

A good five-room residence, with hall, together with 2 acres of ground one acre front, good barn and out-houses, well and windmill, located in Hereford, can be purchased for \$3,500 if taken within the next few days.
MAX ROBERTS,
 At E. Connell Land Co's. office.

List your property with Park & Bourn. 39tf.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

HARDWARE COMPLETE

OUR STOCK OF HARDWARE, IMPLEMENTS, WAGONS, BUGGIES, HARNESS, WINDMILLS AND WINDMILL SUPPLIES IS THE LARGEST AND THE BEST. WE HANDLE ONLY SUCH LINES AS HAVE BEEN TESTED BY LONG YEARS OF SERVICE AND THE PUBLIC WILL SAVE MONEY BY FIGURING WITH US

YOURS FOR BUSINESS

Hereford Hardware Company

TREES—TREES—TREES

THE HEREFORD NURSERY has a complete line of FRUIT, SHADE, FOREST and ORNAMENTAL TREES. We enjoy pleasing you. Ask your banker or merchant about our success in growing fruit, etc., here.

THE HEREFORD NURSERY

L. P. LANDRUM, Proprietor

For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see
 32tf **H. B. MCKINLEY,**
 Hereford, Texas.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.
C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

For Sale.

Two Remington typewriters in good repair. 45tf
JNO. W. DEATLEY & CO.

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF Registered Hereford Cattle

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Hard Headed by Chorister, No. 93983
 Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car-load Lots

All eyes are turned to THE PANHANDLE of TEXAS. Read its development in the condensed statement of

The Western National Bank of Hereford

at the close of business, November 12, 1906

RESOURCES		LIABILITIES	
Loans and Overdrafts.....	\$308,913.24	Capital Stock.....	\$ 50,000.00
U. S. Bonds and Premiums.....	51,000.00	Surplus and Profits (net).....	26,090.47
Banking House and Fixtures.....	5,600.00	Circulation.....	50,000.00
Other Real Estate.....	3,362.32	Deposits:	
Redemption Fund.....	2,500.00	Individual.....	\$353,716.71
Cash and Exchange.....	108,431.62	Banks.....	.00
	479,807.18		479,807.18

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903

Deposits at the end of six months.....	\$51,300.62	Deposits at the end of two years.....	\$104,628.68
Deposits at the end of one year.....	55,959.21	Deposits at the end of 2 1-2 years.....	220,466.42
Deposits at the end of eighteen months.....	90,016.08	Deposits at the end of three years.....	263,146.89
Deposits September 4th, 1906.....			\$327,692.15

DEPOSITS NOW - \$353,716.71

If you want a bargain see Park & Bourn. 39tf.

T. E. Shirley and family visited in Amarillo this week.

Miss Betsie Bruce, public stenographer, office of W. H. Rayzor. 46-2

Spencer Jowell of Midland is the guest of his parents, Mr. and Mrs. J. T. Jowell.

A new line of men's and ladies' high top overshoes at Geo. A. Stambaugh's. 43tf

W. B. Beach and family spent a day or so this week with friends and relatives at Dimmitt.

FOR SALE—A good work horse, drives either single or double. Apply to Byrl Elliston. 45tf

T. M. Palmer is in East Texas this week in the interest of his lumber yard at this place.

We have cash customers for land in the Panhandle. See us at once. Baskin Land Co., Hereford, Tex. tf

Mr. and Mrs. Betts of this city visited relatives and friends at their former home in Clarendon this week.

One Cadillac automobile for sale at a bargain or will exchange for larger machine. Jno. W. DeAtley & Co. 45tf

Mrs. J. H. Cardwell and Miss May Gamble are at home again after a few days visit with their parents at Texico.

Second-hand furniture bought and sold. Also highest cash price paid for hides by Buck Roberts, next door to J. W. English. 40tf.

Dr. W. E. Robertson left Saturday on a visit with his family in Rockport after a few days sojourn in this city.

LOST—Saturday 15, between East-erwoods and college via business part of town, oval shoped, hand painted belt pin. Return to Mrs. Mason at Dormitory or to the BRAND and receive reward. 45-2t

New plaid silk waists at Geo. A. Stambaugh's. 43tf

Dr. J. D. Ratliff spent the holidays with his brother in Quanah.

WANTED—White cook at the Ritchie Hotel. Apply at once. 45tf

Sheriff Press Burnam of Dimmitt was a business caller in the city Saturday.

Just opened up a new line of men's heavy wool underwear at Geo. A. Stambaugh's. 43tf

H. Rockhold and wife returned from a visit to their old home at Lineville, Ia.

FOR SALE—A good gentle horse and buggy for sale at a bargain. Apply to T. S. Barcus.

Prof. A. R. Jarrett of DeLeon has been the guest of Prof. A. C. Elliott at the college this week.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.

J. H. Harris left Monday for Ft. Worth to spend a portion of the holiday season with his mother.

Mrs. E. F. Connell and children left Saturday for Bartlett to spend the Christmas holidays with relatives.

S. H. Mount returned Friday of last week from a combination business and pleasure trip over Southern Texas.

FOR SALE—A surry and double harness. Also a pair of single harness for sale, cheap for cash. Apply to W. T. Smith. 39tf

Mr. and Mrs. Thos. Witherspoon of Amarillo were guests of their relatives in this city for several days this week.

Ben A. Hubbard, of Frederick, Oklahoma, spent the first part of the holiday season with relatives and friends in Hereford. He and his older brother are engaged in the hardware business in Frederick.

Park & Bourn want to sell that place of yours. 39tf.

G. F. Edmonds came up from Portales on business Wednesday.

Albert Murphy and wife returned from a visit in Emma this week.

See me for genuine bargains in wall-paper. J. W. English. 27tf

Escar Harrison has been the guest of friends in Hereford this week.

FOR SALE—Three good work horses. Apply to A. P. Murchison. 46tf

Miss Lida Wasson left Monday for Leon, Iowa, to visit relatives and friends.

For cheap close in lots on easy terms 50x150 feet see Mrs. Mason at Dormitory. 45-4t

R. A. Megert returned Saturday from Kansas City where he had been to market some cattle.

I now have two good teams and can do your transfer work on short notice. W. T. Smith. 34tf.

Mrs. T. E. Rankin arrived from Midland Saturday to visit her daughter, Mrs. Thos. S. Barcus.

Miss Helen Jones arrived from Hugo, I. T., Tuesday and will spend the month of January in Hereford.

T. J. Williams of Kentucky has been in the vicinity of Hereford for a few days prospecting in our fertile lands.

Mrs. Jas. Williams and children are celebrating the Christmas holidays with the former's parents in Lockhart.

Mr. and Mrs. Payne of Miami were guests of B. H. Smith and wife this week. Mrs. Payne is a sister of Mrs. Smith.

FOR SALE—10 spans of good mules, tents and a grading outfit at reasonable figures. J. R. Mosely, Hereford, Tex. 46-2tp.

D. O. Stallings, manager of the lumber yard at Bovina, paid this city a brief visit Sunday and Monday. Mr. Stallings' numerous friends here are always glad to welcome him back home.

Miss Josephine Warren arrived from Waco Saturday to spend her vacation with her sister, Mrs. Geo. Barcus. Miss Warren is pursuing a literary course in Texas Christian University this season.

Miss Fannie Turrentine arrived from Amarillo the first of the week to spend her Christmas vacation with home folks in this city. She was accompanied by her friends, Misses Alma and Leona Bates.

DRUGS

BE SURE

you are getting what your doctor orders. You will be if you buy your Medicines here. Our Drug and Prescription Departments are managed by expert pharmacists.

Toilet Articles

of all kinds may be found here at tempting prices. Sponges, Brushes. All Sick Room Requisites, etc..

PRICES THAT ARE ALWAYS RIGHT

Herbert O. Park

DRUGGIST

Hereford - Texas

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or 'phone

P. C. Pylant & Sons
BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

L. T. LESTER, President J. P. STONE, Vice-President
J. H. NEWSON, Cashier

THE BANK OF BOVINA

Unincorporated
BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA,
Bovina, Texas.

A. P. MURCHISON
J. D. THOMPSON

J. S. JONES
W. O'BRIEN

MURCHISON, THOMPSON & CO.
REAL ESTATE AND CATTLE AGENTS
HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167

List with us

Buy from us

SUBSCRIBE FOR THE BRAND---\$1.00

Come, Send or Telephone

Your wants to the Hereford Lumber Co. for anything in the Building line. Our Prices are in line and our goods can't be beat. We handle two brands of Paints, the Celebrated, Never-to-be-Forgotten

Sherwin-Williams and Mound City Horseshoe

Ask about them. We also handle the "HANDCRAFT STAINS" the latest thing for inside finish.

Hereford Lumber Co.

A CHRISTMAS GREETING

We have some special bargains to offer you that will be to your interest to investigate. Beginning Saturday, Dec. 22 we are going to give you 25 per cent discount on all boys' knee pant suits and ladies' short coats. We now have one of the best line of trunks and leather suit cases ever shown in Hereford. Our shoe stock is complete; have just received a lot of men's fine boots and booties. Also a nice new line of kindergarten shoes, sizes from 2 1-2 to 8; a prize goes with each pair; ask to see them. We have some great bargains for you in an odd lot of men's boots and shoes. If you need a new hat for Christmas, we can show you the neatest line of novelty and staple hats in the city. In fact we are prepared to supply your wants with anything usually found in an up-to-date dry goods store. If it is honest merchandise you want come to see us.

Yours For Fair Treatment

GEO. A. STAMBAUGH

CANNON & MAGILL

1st Door North Tygret Hotel

Complete Line of
CIGARS AND TOBACCOS

NEWS Everything in the class of reading matter. All the latest Magazines and Periodicals :-: :-:

KANSAS CITY AND DENVER
Papers Received Daily

TO THE PUBLIC

I have opened a real estate office in the building which I bought from Allan Bell and I am ready to serve any one having land to sell. I have never bought an option, hence have none to unload. I have no land that is on the market. Will give my clients full benefit of any customers that I may have. Am selling land at a straight five per cent commission. :-: :-:

Yours for best service

W. H. RAYZOR

Dissolution Notice.

Notice is hereby given to the public that the firm Guinn, Lamkin & Arnold is this day by mutual agreement dissolved except as to such business which has not been finished which business will be continued under the same management and completed by the old firm as usual.
44-4t
GEO. H. GUINN
M. A. LAMKIN
W. B. ARNOLD

Horse Found.

Who has lost a bay horse, small star in forehead, wire cut on right hind leg, enlargement above hoof on left foreleg, branded ff's? Call at this office and pay for this ad. tf

Cheap for Cash.

A lot of Furniture and racket shop goods for sale at Buck Roberts' place, next door to J. W. English. 34tf

A Christmas Day Outing.

Mrs. Turrentine left Hereford Christmas morning followed by a wagonette full of humanity and hilarity, for God had given us a day that was perfect. Reaching Sulpher Park, we quenched our thirst at Sulpher spring and drank deep of nature's beauty. Then came the kodak. Memory needed no assistance in stamping the picture, but "Santa" had brought some new kodak books that must be filled.

Then Mrs. Turrentine said "Dinner" and never did her voice sound sweeter to listening ears.

It was not a picnic dinner but a real Christmas dinner spread on the banks of our dear old "Tierra Blanco" and all "fell to" with a will. Miss Fannie was first to finish so she drew forth her kodak again to get a view of the wreck and ruins. Like San Francisco, lots had been swallowed up and still lots remained and we were slow to exchange a dinner table for a forty-two table, which was improvised from a foot bridge plank and some rustic benches. The only unpleasant thing that we had was the fact that some of the party had to catch the east-bound train, thus bringing our pleasures to a close too soon. Slowly, solemnly, sadly we sought our wagonette, but soon our spirits revived and we were alive with the joy of life and our most enjoyable lot. Those present were:

Mrs. Turrentine, Misses Pearl and Fannie Turrentine, Alma Bates, Leona Bates, May Smith, Mina Dameron. Messrs. Eugene Turrentine, H. E. Cheneyworth, E. W. Harrison and A. M. Jones.

Business Change.

A change in business circles was effected this week by which Carl P. Cockrell disposes of his interest in the furniture store of Cockrell & Houck to Joe L. Carter and the firm name has changed to Carter & Houck, Mr. Cockrell retiring from the business. The handsome, new brick building in which the company is doing business is also included in the deal, Mr. Cockrell coming into possession of a valuable section of land only three miles south of town.

Messrs. Cockrell & Houck have enjoyed a good business since coming here a few months ago and the BRAND, while regretting to see the retirement of Mr. Cockrell, is glad to note that he will continue to make Hereford his home and thus be identified with the business interests of the town.

That the new firm will meet with success in their business is evidenced by the satisfactory manner in which both the parties have conducted their affairs in the past.

The BRAND will rejoice with Messrs. Carter & Houck in their prosperity.

Appreciation.

As this year is drawing to a close, we take this method of expressing our appreciation to our friends and customers for the liberal patronage you have given us during the year 1906. We have tried to deal fairly and squarely with each and every one, and we expect to conduct our business in the future as we have tried to do in the past so that every one will feel that they are receiving full value for their money. We expect to give you nothing but honest merchandise at fair and honest prices.

Wishing you all a prosperous new year, we are

Yours Very Truly,
GEO. A. STAMBAUGH.

Notice.

All parties knowing themselves indebted to Geo. A. Stambaugh, or Hereford Mercantile Co., will please come in and settle and oblige
GEO. A. STAMBAUGH.

See Mrs. McMahon, dressmaker, at Mrs. Hodge's residence. 40tf.

CHEAP FARM LANDS

IN THE
HEREFORD COUNTRY OF THE
TEXAS PANHANDLE

We handle Lands and City Property on a small margin, thus giving our customers the benefit of the lowest possible prices. Our methods of doing business have already enabled us to settle some substantial Missouri and Iowa farmers, all of whom are well pleased with our treatment. We now have a complete list of choice farm lands and are in every way facilitated to properly take care of all the business entrusted to us...

Yours for Settling the Pandandle

OLINGER, PITMAN LAND CO.

HEREFORD, TEXAS

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone :-: :-: :-: :-: :-: :-:

W. L. FALLWELL & SONS

KEMP LUMBER COMP'Y

Can furnish you all kinds of Lumber, Posts, Paints, Glass and every other line of building material at as reasonable prices as any other house in West Texas. It will always be to your interest to figure with us. :-: :-: :-: :-:

KEMP LUMBER COMP'Y

Just A Moment!

We wish to say to the trade that we have purchased the Hereford Tin Shop from Mr. Lucian Copes and are now at the command of the public when we can furnish you with

Anything in Galvanized Tanks
Drinking Tubs, Vats and
All Tin Goods

Our Repair Department is well equipped.

We will appreciate your orders.

Johnson & Brazil

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

J. H. KING

ABSTRACTOR
HEREFORD, TEXAS

I have a complete Abstract of the Capital Syndicate Lands, Western Union Lands, and Events Addition to Hereford.

SPECIALTIES:
Conveyancing and Notary Work
EVERYTHING GUARANTEED

COTTAGE HOTEL

J. D. Mullins & Son, Prop.

Plenty to Eat and Courteous Treatment

Hereford, Texas

Major's Studio

HIGH GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

STROUD & WILSON

AGENTS FOR
The Royal Insurance Co.

The Best Fire Insurance Company on Earth. See Us for Rates.

OFFICE WITH
Johnson, Garg & W. Co.

his room his week with calaral fever.

Mr. and Mrs. Frank Taylor are rejoicing over the arrival of a new boy on the 26th inst.

Lee Goats and wife are entertaining a daughter at their home north of town since the 25th inst.

Miss Hortense Farmer has gone to her home in Ft. Worth, the millinary season having closed here.

Mr. and Mrs. Ritter are the happy parents of a fine boy at the home of Mrs. Ritter's parents, Mr. and Mrs. J. K. P. Gilliland, which was born on the 22nd, inst.

T. J. Turnbow of Jack County, is the guest of his son, J. H. Turnbow of this city. R. A. Turnbow and family of Oklahoma are also visiting the former's brother, J. H. Turnbow.

Dr. J. W. Hicks has returned from New York and New Orleans where he has been to take special work on diseases of the eye, ear, nose and throat. Mrs. Hicks and children have also returned from a visit with relatives at Weatherford.

Epworth League Social.
On Christmas night Mr. and Mrs. G. W. Barcus entertained the young people of Hereford in behalf of the Epworth League.

At an early hour the guests began to arrive and as they were met at the door by the genial host and hostess they were made to believe there was a pleasant evening in store for them. Before long the spacious apartments of Mr. Barcus' residence was filled to overflowing with youth and beauty each on pleasure bent, and exchanging Christmas greetings one with the other. From the din of merry voices and the happy expression on the faces of each it was evident that "There was a spot of earth supremely blest, A dearer, sweeter spot than all the rest."

When all the guest assembled the game of fishing for peanuts was introduced. Each one with his right hand tied firmly to his side was made to fish the nuts from a bowl with his left hand using a hat pin for fishing tackle. This game was played progressively and proved to be a very novel and amusing one. Other interesting games were indulged in and so great was the enjoyment from this source that on the countenance of every one was written:

"This life so far's I understand Is an enchanted fairyland, Where pleasure is the magic wand."

Miss Francis Hammock very graciously favored us with a reading which was greatly enjoyed by all. Far too soon the time for departure was at hand and each one bade the host and hostess a reluctant farewell declaring that the occasion was one of the most delightful ever spent in Hereford.

Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.
34-tf. SAM WORLEY.

For Sale.

The east 320 acres in Block B, League 503, near Bovina, Palmer Co., Texas. Only \$13.50 per acre. A beautiful 1/4 section of land, address the owner.
44-4t

F. L. CONGER,
Galesburg, Illinois.

Methodist Church.

Preaching at 11 a. m. and 7:15 p. m. by the pastor. Junior League 2:30. Senior League 3:30. Special program. Sunday School at 9:45 a. m. A cordial welcome for all.
THOS. S. BARCUS.

Attention.

A stray boar hog, unmarked, is at my place near Boom. The owner should call at once and get same.
P. C. PYLANT.

Baptist Church.

There will be preaching at the Baptist Church next Sunday, Dec. 30, at 11 a. m., by Rev. T. J. Turnbow. Everybody invited.

Mrs. J. L. Fugate is visiting her mother in Oklahoma this week.

See W. M. Cogdell for marble to mark graves of your beloved dead.
38tf.

FOR SALE—365 ewe sheep, already bred. Call at this office for prices.

For Sale.—Shumach cane seed at 30 cents per bushel. Apply to Henry Farmer.
22-tf

FOR SALE:—7 brood mares at a bargain for cash or will trade for cattle. W. O'Brien.
37tf.

FOR SALE:—A good work horse. Works both single and double. Apply at the BRAND office.
44tf.

Mrs. Leonard Ricketts, Morris and Velma Patton visited relatives in Texico Tuesday and Wednesday.

WANTED—A good milch cow. Apply to Harmon Beach at J. P. Snyder Land Company's office.
44tf

Mr. and Mrs. C. R. Smith are spending the holidays with the former's parents in Tullia, going by rail.

FOR SALE—My residence in East Hereford. See me or DeAtley, Moses & Co. Dr. W. C. Moughon.
43tf

LOST—White handle office pocket knife, with one blade. Return to B. H. Baker at office of Wither- spoon & Baker.
45tf

Miss Merline and Estell Patton are visiting relatives and friends in Ft. Worth and other North Texas cities this week.

FOR SALE—160 acres near Elida, New Mexico, or will trade for property in or near Hereford. W. J. Major, Boom, Texas.
44-4tp

STRAYED—A red heifer, unbranded, marked underslope in each ear. Any information about same should be reported to C. L. Davis.
41tf

STRAYED:—One roan dehorned cow, branded 7777 on left side. Any information should be reported to J. E. Calwell at Hereford Grain Co's. store.
43tf.

A. J. Thompson has completed the difficult task of moving his family from the ranch to their commodious home in West Hereford, known as the Barnett place.

The Baskin Land Co. of Kansas City have opened a branch in Hereford. They have cash customers for land in the Panhandle. See them at once.
45tf

Ben L. Hammock and family arrived from Kentucky this week and are at home in this city. The BRAND is glad to welcome this excellent Kentucky family to our city.

Byron B. Parish has moved his family here from Portales and will make this city his permanent place of residence. Mr. Parish tells us that he will open a music store here.

STRAYED—30 head grade Hereford cattle branded Z on left thigh, young stock, marked crop the right ear and have Bar on left jaw. Two cows marked underbit each ear and branded M-E connected on right side. Any information will be liberally rewarded by R. H. Norton, Hereford, Texas.
44tf

Notice! Notice!

All those knowing themselves indebted to J. M. Garner will please call and settle as early as possible, for I want to close this year's books before the first of the year.

Yours Truly,

44-3t J. M. GARNER.

Lee & Gollehon

Dealers in
General Merchandise, Dry Goods
Groceries, Notions, Boots, Shoes, Etc.

Having purchased the combined business of Kerr, Slover & Ireland and Robt. Gollehon we shall endeavor to give the citizens of Castro County a general store second to none in this portion of the plains. While we expect a living profit from what we sell, yet we propose to sell goods as cheap as can be done elsewhere. We invite the public to give us your business; if we treat you right, continue with us, if not, go elsewhere.

LEE & GOLLEHON

GENERAL MERCHANDISE DIMITT, TEXAS

THE CITY CAFE

Is the best place in Hereford to get a first class meal. We have experienced cooks, and our place is always kept neat and clean. If you will eat with us once you will eat with us all the time. Remember that we have an up-to-date Bakery in connection.

THE CITY CAFE

WORKING PEOPLE.

Keeping the System in Good Condition Means Money to Working People. A Sick Spell Means Loss of Time and Expense for Treatment.

A Remedy That Keeps You Well.

Prickly Ash Bitters is an invaluable aid to the busy worker. It helps the farmer, the mechanic, the laborer, the clerk, the business man, the brain-worker and the housewife; in fact everybody who has not the time to be sick. It will cleanse and enrich the blood, remove trouble in the digestion, strengthen the kidneys, purify and regulate the bowels. It is in short a "System Regulator" of the highest order, and to victims of chronic kidney or stomach trouble, indigestion or constipation, it is of priceless value.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 8 in red on the front label.
Sold Everywhere, \$1.00 per bottle.
T. M. COULSON, Special Agent.

RIGHT PLACE

Ours is the right place to find what you want in Fine Hand-made Boots, Harness, Saddles, Blankets, Robes, Etc. Prices Always Correct.

J. A. Canterbury

Informal Reception.

On Thursday, December 27, at the beautiful home of Mrs. J. P. Slaton in West Hereford, circle No. 2 of the Woman's Home Mission Society of the Methodist church gave an informal reception and an "afternoon tea" from three until six o'clock.

The sun shone without, and within amidst the Christmas decorations of holly, smilax and sacred lillies, unalloyed pleasure and joyous laughter prevailed. The hostess and her assistants are adepts as entertainers, and this was one of the most pleasant of the many social functions in our little city the past week.

As the Missionary Society is preparing to make some improvements in their church, a nice voluntary offering was received.

Announcement.

Having purchased J. M. Garner's grocery business, we take this means of saying to the public that we shall endeavor to continue the business along the same lines which have characterized it in the past viz: To deal fairly with each and every customer who does business with us. Our business methods and principles are not unknown to the people of Hereford and surrounding country.

We ask you to call to see us when we can serve you in our capacity. We shall always endeavor to treat you right.

HUBBARD & RICE.

Wedding Announcement.

Invitations have been issued for the approaching wedding of Miss Edna Lee Allen and William H. Ray at the Baptist Church in this city, January 9, 1907.

Horses and Mules for Sale.

I have a span of fine mules for sale. Also a few good work horses, two wagons and harness. See me at Murchison & Thompson's office.

ALEX O. THOMPSON.

Residence For Sale.

I will sell my six-room residence in North Hereford at a bargain if taken at once. See me for particulars and terms.

G. R. WARD.

SATURDAY & MONDAY

Dec. 29 and 31 Will Be Our Red Letter Days For 1906

\$50.00 in Gold Coin will be given away Monday evening at 5 o'clock at our place of business. One chance with each dollar purchase. One-third off on all Fancy China, Parlor Lamps, Pictures and other Holiday Goods. A regular close-out price on all Rugs, China Cases, Buffets, Sideboards, Dining Tables, Dining Chairs, etc.--will occupy zero prices these two days. The greatest line of the best Folding Beds we have ever shown is now on our floor--your choice these days will cost you a small sum. We have the celebrated "Karpins" Davenports Parlor Suits, Chairs, etc.--All these go in this big sale. All fine Rockers, Parlor Tables, Library Tables, Art Rugs, Book Cases, and Desks will take their place in this great two-day closing sale. Our mammoth line of Bed-room Suits, Iron Beds, Chiffoniers and Princess Dressers will play no small part in lending great attractions for this Big Two-Day Sale. No person visiting our place on above occasion will go away displeased. Let everybody come. * * * *

E. B. BLACK FURNITURE DEALER AND UNDERTAKER

Senior B. Y. P. U.

Following is the Senior B. Y. P. U. program for Sunday, December 30, 1906:

Leader—Audrey Argo.
Bible Reading—2 Tim. 3:16; 2 Tim. 3:15; Prov. 30:1-6; Rom. 2:12; Phil. 3:16; John 4:1; Isa. 8:20; 1 Thess. 5:31; 2 Cor. 13:5.
Song—My Mother's Bible.
Address—Our Fundamental.
Principal—The Bible, the Supreme Authority in Religion—Mr. Lasser.
Address by Pastor—The Present Day Need of This Principle.
Song.
Paper—The Bible Above Other Books—Miss Lizzie LeGrand.
Paper—The Bible Above the Church—J. L. Gilliland.
Paper—The Bible Better Than Human Reason—Sina Hodges.
Duet—Essie Beach and Willie Gilliland.
General Discussion—Participated in by all—How Baptists Must Govern This Principle.
Collection.
Roll Call.
Song.
Dismissal.
W. T. Smith the transfer man.

For An Investment.

The Western Consolidated Mining Company offers to the general public an unexcelled opportunity for a speculative investment. For terms apply to W. E. Robertson, Hereford, Texas; W. M. Lay, Amarillo, Texas, or G. F. LeGrand, Raymondville, Texas.

The following is a list of stockholders, viz: E. F. Connell, Wm. Harrison, T. B. Rector, J. M. Baugh, Jno. P. Slaton, Jno. Lee Hutchins, T. M. Coulson, J. M. Garner, H. B. Webb, Wm. Lay, J. A. Puckner, Mrs. N. L. Sullivan, E. A. Johnson, Jack Cranford, Herbert Coulson, J. G. Callens, C. E. Edwards, Geo. R. Hollman, B. H. Baker, N. M. Fail, J. S. Ayers, H. F. Wiggins, Mrs. W. M. Lay, Louis Anthony, O. H. Rheinhart, E. L. Dohoney, Hon. Ira Webster, Thomas Currie, J. M. Russell, Miss Drury Featherstone, W. S. Page, W. H. Spinks, R. K. Sansom, Mrs. T. H. Collins, Mrs. C. E. Robertson, Rev. J. W. Collins, J. Frank Blanton, J. H. Costolo, R. T. Martin, W. N. Brickey, Dr. J. B. Campbell, Mrs. Mary D. LeGrand, Mrs. N. A. Price, Miss Leila R. Price, Miss Cassie P. Shuan, H. Grunewald, Will H. Hines, W. G. Ross, A. U. Myrick, J. H. Hines, Chas. T. Wilmette, J. P. Collier and G. F. LeGrand. 40tf.

Mrs. D. W. Hawkins is visiting in Dallas.

APPEAL TO PARENTS.

Advantages of Panhandle Christian College Briefly Outlined. All Departments Complete.

Hereford, Tex., Dec. 21, 1906.

To our friends and patrons: As a matter of information to the public, we beg to call your attention to some of the advantages offered by Panhandle Christian College. Our faculty is composed of energetic men and women who have the progress of the school and the advancement of the students at heart. All have had special training in the work of their respective departments. The courses of study will compare favorably with those of older schools in the state. All of the usual literary branches are taught. The music department includes courses in piano, voice, stringed instruments, harmony and musical history.

Our art department is well equipped with models and casts and we hope to add a china-kiln soon. The business department is the only school in the Panhandle having any claims to sufficient facilities for teaching the subjects. The work of the oratory department is already favorably known. Some of the minor but essential advantages may be enumerated as follows:

1. The classes are not so large as to prevent individual attention to the pupils.
2. Each recitation is private, being conducted in a room with no other pupils present.
3. The advantages of a study hall in which no teaching is done and where all pupils may prepare their lessons under the supervision of a monitor.
4. The recitation period is of sufficient length to insure careful and thorough teaching, forty-five minutes being allowed.
5. The privilege of selecting a course of study under the advice and direction of the faculty.
6. Such an arrangement of classes and schedules so that no one is held back on account of being deficient in one or more studies.
7. The advantage of the literary, musical and social clubs, in which students may give expressions to their own thoughts in their own way.

8. The use of a small but good collection of books and the reading table which is supplied with the best magazines published. Our library contains about 1600 volumes.

In making selection of a school in which to place your sons and daughters, give Panhandle Christian College a consideration. She is a part of your city and adds its portion to the prosperity of the whole community. The second term opens Monday, January 8, 1907.

Yours Truly,

A. C. ELLIOTT,
President.

Wanted—200 cattle to pasture. Good grass plenty of water. J. B. Elliston. 46tf

Business Change.

A deal has been closed by which W. A. Hubbard and E. R. Rice become the owners of J. M. Garner's grocery business in this city. While the trade was made several weeks ago, yet the business will not be transferred till next Tuesday, Jan. 1st.

Messrs. Hubbard and Rice are two of our very best citizens and both have a wide acquaintance with the general public.

In the retirement of Mr. Garner, Hereford loses from business circles one of her most successful and enterprising merchants. Mr. Garner has always been willing to shoulder his part of local burdens and no one who has had dealings with him has aught but good will for him. We are glad to announce that he will make Hereford his permanent home and still be closely identified with her institutions.

The BRAND wishes the new firm much prosperity in 1907.

Card of Thanks.

In retiring from the grocery business in Hereford, I feel a deep interest in expressing to my friends and customers my profound gratitude for the many kindnesses shown me during my long business career in this city. It has afforded me much unalloyed pleasure to transact business with a people who are so inclined to straightforwardness in all their dealings as are the people of Deaf Smith and surrounding counties. My appreciation of the liberal patronage accorded me cannot be expressed by mere words. With best wishes for all, yours truly,

J. M. GARNER.

Spikes-Witt.

On Thursday night of this week at the home of the bride's parents, Mr. and Mrs. J. M. Witt in this city, Rev. O. W. Dean spoke the solemn words which made Mr. J. J. Spikes and Miss Nellie Witt man and wife. The bride is well known in social circles of this city where she occupies an enviable position, while the groom is one of the noble young men of Emma, Texas.

The BRAND wishes for Mr. and Mrs. Spikes a long, happy and useful married life.

Returned With Bride.

W. H. Deshler returned last week from Princeton, Missouri, where he went to take unto himself a helpmate. Mr. Deshler succeeded in winning the heart and hand of Miss Gertrude Woods of that city.

The BRAND is glad to welcome Mr. and Mrs. Deshler to Hereford.

**GOOD STUFF
TO EAT
Is Our Business**

**Are You Getting
Your Share?**

Try us one month and we will convince you that we can please the most exacting. :: :: ::

**We Sell Bibatross Flour
"BEST ON EARTH"**

**Cardwell Bros.
GROCERS
HEREFORD, . . . TEXAS**

NEW STORE

I take pleasure in announcing that I have enlarged my store building and added a complete stock of both staple and fancy groceries. I am now before the public with a complete stock of general merchandise and will be glad to meet old friends as well as the new comers. :: ::

**T. H. BEACH
DIMMITT, TEXAS**

Will Buy Kafir and Maize.
We are now in the market for all the kafir, cane and maize seed the farmers have for sale and will pay the highest cash price for same. 36tf
FALLWELL & SONS,
Hereford, Texas.

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us. :: :: ::

Yours for Business

BARNARD & CO.

Don't Wait

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once. :: :: ::

B. H. SMITH, Agent

HEREFORD . . . TEXAS

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands.
Dimmitt, Texas

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

E. F. Connell W. D. Kelleher Max Roberts
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford
City Property of all kinds. Also some good
bargains in Central Texas black land farms.

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

BILL HEAD
Panhandle Farms and Ranches
Hereford City Property
Hereford, Texas

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

PLANS, SPECIFICATIONS, ETC.
BUILDING SUPERINTENDENCE

WALTER D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

BARCUS & SUGGS
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
Hereford Texas

R. M. JOHNSON, M. D.
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Park's Drug Store.
Hereford, Texas

Town Lots for Sale.
We are now placing on the mar-
ket ten acres of valuable town lots
adjoining the college Campus on the
west and can please the most exact-
ing when it comes to a question of
selection a location for a home.
Can sell a single lot or any size
block desired.
37tf E. F. CONNELL LAND CO.

FOR SALE—Three head of good
work horses, wagon and harness at
a bargain. See E. P. Whitson. 34tf

Experiments With Kaffir Corn.
College Station, Tex., Dec. 23,
—Prof. F. R. Marshall, head of
the Department of Animal Husb-
andry at the A. and M. College, has
just returned from a trip to the Pan-
handle, where he went to arrange
for some tests in the use of certain
cattle feeds. The feed he especially
desires to test is the Kaffir corn
which is now being grown in large
quantities in the western part of the
State. Its value as a feed has never
been fully determined, or what other
feeds should go with it to constitute
a balanced ration. At Clarendon
Prof. Marshall arranged with Thos.
Bugbee to put 100 head of good
grade Hereford and Shorthorn steers
on feeding tests. Mr. Bugbee is one
of the oldest and most successful
ranchmen in that portion of the state.
He is also an extensive farmer, hav-
ing the past season 2,300 acres sown
in Kaffir corn, which is thrashing out
at the rate of thirty-seven bushels
to the acre. The selling price of the
corn is now 75c per 100 pounds,
which is about the same price as In-
dian corn at 42c per bushel.

The proposed test is to determine
the comparative value of cotton seed
uncrushed and of cotton seed meal
as a ration to go with kaffir corn.
The nearest cotton oil mill is at Ver-
non, some hundred or
hundred and fifty miles away, and
as a result cotton seed meal is very
expensive, costing the feeder \$30
per ton. On the other hand cotton
is grown all around Clarendon and
the seed can be had at \$13 per ton.
If it can be shown that cotton seed
uncrushed is just as good as cotton
seed meal as a complement to Kaf-
fir corn the stockmen will be saved
considerable money now being spent
for the dearer feed.

To determine the relative value
of these two feeds the 100 steers
will be divided into two lots of fifty
each. Both lots will be given an
equal amount of Kaffir corn fodder.
In addition one lot will receive cot-
ton seed meal and the other uncrush-
ed cotton seed. A strict record of
the gain in weight made by each lot
will determine the relative value of
the whole seed and the meal.

It may be of interest to stockmen
to state that the digestibility of Kaf-
fir corn has been tested only once.
That was at the Kansas experiment
station. That test showed that the
oil in the corn is not digested at all.
This result is to be verified or dis-
proven by experiments soon to be
taken up here at the Texas station.
But for the present, assuming the
correctness of this conclusion, Prof.
Marshall thinks it probable that the
oil in the uncrushed cotton seed
will take the place of the indigestible
oil of the Kaffir corn, thus furnishing
a well balanced ration with sufficient
fat.

The immediate control of the feed-
ing tests just arranged will be in the
hands of one of Prof. Marshall's
former pupils, T. M. Reddell of
Aledo, who is now working with Mr.
Bugbee on the ranch.

Change in Amarillo Bank.
A deal which has been under
way for some time was made public
today, by which R. L. Stringfellow
becomes one of the active owners of
the Amarillo National bank. C. E.
Oaks, president of the bank disposed
of a part of his stock in the bank to
Mr. Stringfellow, who after the first
of the year will be actively identified
with the institution. Mr. Oaks own-
ed \$60,000 in stock and it is under-
stood that Mr. Stringfellow pur-
chased a sufficient amount of this
stock to become an important factor.
—Dalhart Texan.

Appropriate Celebrations.
The various churches in the city
celebrated Christmas on Monday
evening by appropriate programs
and Christmas trees. Owing to the
failure in securing a sufficient num-
ber of trees the Christian and Pres-
byterian churches united their pro-
grams and also had a union tree for
their Sunday Schools. The children
in all the Sunday Schools were re-
membered with appropriate presents
and Christmas time was indeed a
joyous season for them.

See Mrs. Chas. Donald for thor-
oughbred Barred Plymouth Rock
Cockrels, 18 miles north of Here-
ford, Texas. 1t

Items From Hart.

Everything is moving along nicely
down this way and lots of work be-
ing done shaping up for this year,
with real, damp cold weather which
is very hard on the old cow.

Will Jones, brother of Thornton
Jones of Hale county, the Hereford
man was with us a few nights ago
bringing the remainder of fine regis-
tered Hereford cows that T. W.
Hart bought about a year ago. This
adds much to the high grade and
registered herd on the Hart ranch.

W. W. Jobe and family and J. M.
Scott and family of Stamford, Jones
county, but formerly of Grayson
county, and who bought land near
this place last summer are now with
us and are well pleased with their
move. They are men of means and
good substantial farmers. We are
pleased to have good men in this
good and prosperous country.

Hancock, Riley, Edwards, Wal-
den and McLain were out to meet
Jobe's and Scott's emigrant car last
week, going to Tulia and on to
Hereford before locating the car.

G. B. Edwards sold one-quarter
section of land including improve-
ments for \$12.50 per acre to Geo.
Riley of Sherman, who intends to
come at once to his land and show
us how to farm. George is a fine
boy and sees much in the agricul-
tural pursuits of this country. Gray-
son county should feel proud of her
little colony near Hart and send
more of her good people to the "best
country on earth."

H. G. Robinson left last week for
Austin via Fisher and Comanche
counties to attend the University of
Texas this next year, making two
years of a four-year course. Henry
is a promising young man and we
will hear from him later and know
of him as an "Educator of Note."

Christmas is nearly here and but
little preparations have been made
so far. There will be nothing ex-
citing more than a happy Christmas
greeting of home folks and a full
observance of the day. New resolu-
tions and a better spirit will be our
aim for the coming New Year and it
will be as we make it. Trusting
that the readers of the BRAND may
be permitted to see the light of an-
other new Year with its many good
promises. T. W. H.

How Endee Was Named.
It is always interesting to note the
whys and wherefores of things as we
march along through life. Especial-
ly is this true in a new and develop-
ing country such as the Panhandle.
Some time ago, the BRAND told how
Hereford received her name. We
are now in a position to tell how our
neighbor village, Endee, was christ-
ened.

In the early days of the country
John A. and George M. Day, now
well known and prosperous ranch-
men of this county, pastured cattle
on the free range in the western
portion of this county and in New
Mexico in the vicinity of where En-
dee now stands. Their brand was
ND and their neighbor ranchmen
named the town "Endee" for Day
Bro's. brand. At that time there
was a store and saloon at Endee and
it was not then the quiet, civilized
community which it is at present.
Those were the days when the six-
shooter was the only law recognized
by the citizens of West Texas and
Eastern New Mexico.

As the Day Bros. were leaders in
the early development of this coun-
try, so they continue to be among
the Panhandle's truest friends and
our best citizens.

WANTED.
From \$2000 to \$2500
worth of Vendor's Lien
Notes at reasonable dis-
count. Apply at this of-
fice. 45tf

Strayed or Stolen.
Four two-month-old pigs, black
with white spots. Either strayed or
was stolen about a week ago. Will
pay reward for their recovery.
43-tf S. L. BOONE
Hereford, Texas.

To School
Children

Our stock of Pencil and Fancy Tablets, Inks,
Pencils, Etc., is complete. We can sell you
just the design you want in Writing Tablets.
Come to our store when you need anything
in this line.

T. M. Coulson
DRUGGIST

WILL H. HINES
DEALER IN
COAL and GRAIN
Crude Oil and Ice in Connection
YOUR PATRONAGE SOLICITED
YOUR TRADE APPRECIATED

JOE CARTER ELISHA CARTER
CARTER BROTHERS
Livery, Feed and Sale Stables
GOOD SADDLES GENTLE DRIVERS
Special Conveniences for Drummers
HEREFORD TEXAS
The patronage of the general public is cordially solicited

J. F. COLLUP
DEALER IN
Coal, Hay, Grain, Field
Seeds, Stock Salt and Sulphur

We solicit your patronage, promising that we will
endeavor to sell you goods at as close margin as
possible.

WE HANDLE ALL KINDS OF POSTS

The City Meat Market

I have again purchased the City Meat
Market and wish to announce to the
trade that it is my intention to devote
my entire time to the business, giving
the best possible service. I will de-
liver on Sundays at the usual hours.

J. H. WILSON

FOR...

**WATCHES
JEWELRY
DIAMONDS
SILVERWARE**

SEE
VANNOY & RAY, Jewelers

Cleo Community.

S. J. Slover of Lubbock county is visiting relatives of this county and will probably spend the holidays with them.

W. M. Tafts of this community has gone back to his old home in Tennessee to spend the holidays with relatives and to attend to some business while there.

Mr. and Mrs. J. D. Burch, Geo. and Ollie Burch and their wives and Miss Mattie all went to spend the day yesterday with Mr. and Mrs. Edwin Shive.

W. S. Dixon and wife visited C. Greer and wife last Sunday.

J. A. Johnson went to Hereford last week.

M. D. Barnard went to Hereford yesterday.

Hardy Lee of Dimmitt spent last Saturday and Sunday with the Dixon boys of Cleo.

From some cause, unknown to us, Bro. H. V. Trammel failed to fill his regular appointment at the school house in this neighborhood last Sunday evening. Those that were out were very much disappointed.

Our teacher, Mrs. Lenna Estes, has given the children Christmas week and, from what we can learn, there will be several dinners and parties for the young folks during the week, if the weather remains pretty.

Most every one in this community

has his feed all up and are beginning to prepare their land for another crop. Some have already begun plowing and others will begin soon after Christmas.

W. S. D.

National Bank at Emma.

Emma, Tex., Dec. 15.—A call meeting of the shareholders of the First State Bank was held here and it was unanimously agreed to organize a National bank at this place, with a capital of \$25,000 to be known as the First National Bank of Emma, Tex., with the following officers and directors: L. T. Lester, president; E. B. Covington, vice-president; Wright Gunn, cashier, and J. B. Posey, J. Wilson Boyle, J. W. Carter, J. C. Woody, Wright Gunn, L. T. Lester, E. B. Covington as directors. A charter has already been applied for and the application granted. The new bank will assume the liabilities and assets of the First State Bank of Emma.

Notice Cattlemen.

Winter pasturage, fine grass, abundant water. Cattle received at the railroad. Wintered, gathered and returned to the railroad. 25c per head per month. Address 44-4t FREDERIC WHITNEY, Cimarron, New Mexico.

Progressive Forty-Two.
Invitations were issued on Wednesday of this week by Miss May Smith to quite a number of her lady friends to a progressive forty-two reception the following fore-noon from nine till twelve. The reception was given at the home of Mrs. H. H. Hawkins, which home, as every one knows from past party favors, is filled always with an atmosphere of general hospitality, to which on this occasion was added the good will and cheer of the Christmas season.

Besides the game of the morning, happy converse so characteristic of feminine guests was incessantly participated in to the enjoyment of all. As forty-two progressed, it was readily seen that Miss Tarver was the champion player, proof of which fact was disclosed at the close of the third and last game.

Orange cases generously filled with the chapped pulp and whipped cream were served with fruit cake and perfect wafers for refreshments.

The guests were: Misses Mary Taliaferro, Narcissa Chapman, Maggie Ray, Julia Tarver, Pearl and Fannie Turrentine, Alma and Leona Bates, May Timmons, Agnes Clark and Mesdames J. W. Burks and J. Ray.

Card of Thanks.

At the beginning of the year just closing, we sat our pegs at a certain mark, with a determination to reach it. We are pleased to note the fact to our many friends that we have passed the mark. We truly and sincerely thank you one and all.

Now, that a new year is upon us, we have already great plans and fixed purposes in view. Our 25 years of business experience has taught us that in order to succeed in business, first you must have the co-operation of the people, second, you must give the people the very best possible for their money. In order to achieve the ends, you must BUY your goods RIGHT; you must SELL them RIGHT. In this we feel full capable from all points of view.

For 1907 we will have increased facilities for doing business, with no increase of expenses, hence we expect to do a much larger volume of business on a much smaller margin of profit. The idea is this: We would rather sell two dollars worth of goods on 10 per cent profit than to sell one dollar worth on 15 per cent profit. This will be our motto for 1907. Thanking you for past favors and asking your co-operation for 1907, I am yours very truly,
E. B. BLACK.

W. H. M. Society.

The Woman's Home Mission Society will hold their monthly business session in the Methodist church next Tuesday afternoon, January 1, at 3:30.

The question in December, "Our Homes," will be asked by our secretary. The members will find the subject contents in last week's Home Mission column in the Brand.

The president requests that the chairmen of each of the five circles appointed in November for the raising of \$20 by the first of the year be present next Tuesday with her amount collected in full.

Press Sup't.

Notice to Cattlemen.

I can pasture 1000 head of cattle or lease 17,000 acres of land for one year. Ranch in Bailey County, 20 miles from Bovina.

434t A. L. TAYLOR,
Hereford, Texas.

Notice to Public.

You are hereby notified to close the gates when passing through my home section near Boom. 44-4t
E. C. MILLET.

THE JOY OF LIVING

CAN BE FULLY REALIZED WHEN YOU ENJOY GOOD HEALTH

HERBINE

The Popular Liver Medicine Will Keep You Well

A GUARANTEED CURE for all diseases produced by **TORPID LIVER and IMPURE BLOOD.** Do not fill your system with Arsenic, Calomel and Quinine. They act as rank poisons which vitiate the blood, debilitate the system, and leave a trail of bad symptoms which require years to obliterate. **HERBINE** is purely vegetable and contains no mineral or narcotic poisons, is absolutely harmless and is the simple remedy of nature. It carries off all poison in the system and leaves no injurious effects.

CURED BY HERBINE AFTER OTHER REMEDIES FAILED

Mr. L. A. Hicks, Iredell, Texas, says: "I was sick in bed for eight months with liver trouble, the doctor seemed to do me no good. I was told to try **Herbine**, and it cured me in a short time. I cannot recommend this wonderful medicine too highly."

TAKE IT NOW!

LARGE BOTTLE, 50c GET THE GENUINE
Ballard Snow Liniment Co.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY
T. M. COULSON, Druggist

STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement. :: :: :: :: ::

HILL & ROBINSON
HEREFORD, TEXAS

T. M. Palmer Lumber Comp'y
DEALERS IN
LUMBER, LIME, BRICK, CEMENT
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: ::

T. M. Palmer Lumber Comp'y
HEREFORD, TEXAS

Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come And See Us



1 CENT IS ALL IT WILL COST YOU to write for our big FREE BICYCLE catalogue showing the most complete line of high-grade BICYCLES, TIRES and SUNDRIES at PRICES BELOW any other manufacturer or dealer in the world.

DO NOT BUY A BICYCLE from anyone, or on any kind of terms, until you have received our complete Free Catalogue illustrating and describing every kind of high-grade and low-grade bicycles, old patterns and latest models; and learn of our remarkable LOW PRICES and wonderful new offers made possible by selling from factory direct to rider with no middlemen's profits.

WE SHIP ON APPROVAL without a cent deposit. Pay the Freight and allow 10 Days Free Trial and make other liberal terms which no other house in the world will do. You will learn everything and get much valuable information by simply writing us a postal.

We need a **Rider Agent** in every town and can offer an opportunity to make money to suitable young men who apply at once.

\$8.50 PUNCTURE-PROOF TIRES ONLY

Regular Price \$8.50 per pair.

To introduce We Will Sell You a Sample Pair for Only \$4.80

(CASH WITH ORDER \$4.85)

NO MORE TROUBLE FROM PUNCTURES.

Result of 15 years experience in tire making. No danger from THORNS, CACTUS, PINS, NAILS, TACKS or GLASS. Serious punctures, like intentional knife cuts, can be vulcanized like any other tire.

Two Hundred Thousand pairs now in actual use. Over Seventy-five Thousand pairs sold last year.

DESCRIPTION: Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole season. They weigh no more than an ordinary tire, the puncture proof qualities being given by several layers of thin, specially prepared fabric on the tread. That "Holding Back" sensation commonly felt when riding on asphalt or soft roads is overcome by the patent "Basket Weave" tread which prevents all air from being squeezed out between the tire and the road thus overcoming all suction. The regular price of these tires is \$8.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C.O.D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

FULL CASH WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump and two Sampson metal puncture closers on full paid orders (these metal puncture closers to be used in case of intentional knife cuts or heavy gashes). Tires to be returned at OUR expense if for any reason they are not satisfactory on examination.

We are perfectly reliable and money sent to us is as safe as in a bank. Ask your Postmaster, Banker, Express or Freight Agent or the Editor of this paper about us. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a small trial order at once, hence this remarkable tire offer.

COASTER-BRAKES built-up wheels, saddles, pedals, parts and repairs, and prices charged by dealers and repair men. Write for our big SUNDRY catalogue.

DO NOT WAIT for a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write it NOW.

HEAD-CYCLE COMPANY, Dept. "JL" CHICAGO, ILL.



Notice the thick rubber tread "A" and puncture strips "B" and "C," also rim strip "D" to prevent rim cutting. This tire will outlast any other make—SOFT, ELASTIC and EASY RIDING.