

Jury Finds Bill Clifford Guilty With Malice

The Hereford Brand

Jury Sentences Clifford 12 Years

66TH YEAR — NO. 6

HEREFORD, TEXAS, 79045 THURSDAY, FEBRUARY 9, 1967

16 Pages

Liquid Feed Plant Will Locate Here

Rumors of a new feed manufacturing plant were pinned down this week when Kenneth Hesse, who will be manager of the proposed plant said that he will be able to give details later this spring, but confirmed company intentions of locating in Hereford.

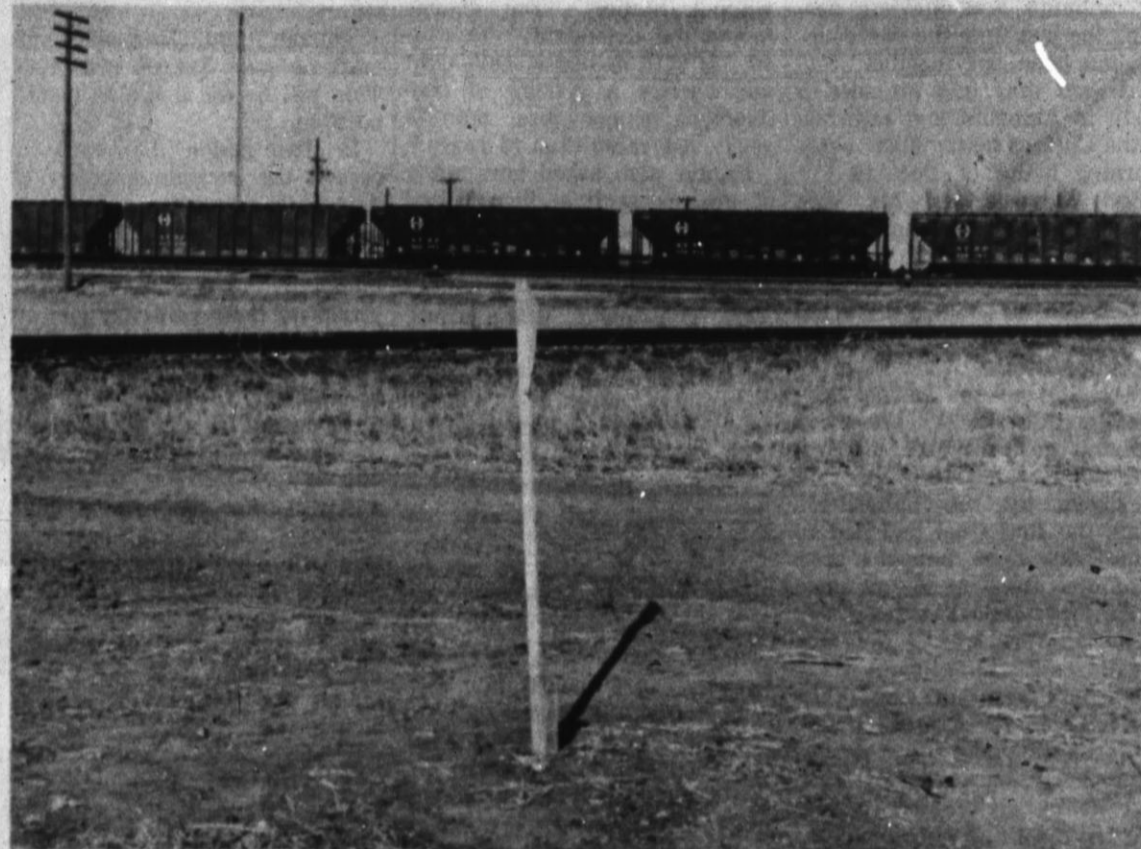
Known at this time is that Allied Chemical Corporation will construct a liquid feed manufacturing plant just north of Monsanto Agriculture Center on Progressive Road.

The plant will be a branch of the

national chemical company. The feed manufactured here will be marketed in the Texas Panhandle, New Mexico and Western Oklahoma, Hesse said.

Hesse said that the plant will be constructed on Santa Fe lease land. The site is on the spur that serves several feed manufacturing plants and on the same road as the proposed Swift mineral block plant.

Speculation as to size has varied, but no confirmation from company officials has come.



BUILDING SITE — This lonely little flag is one of the survey markers that has been placed on the Santa Fe Railroad land east of Hereford where Allied Chemical Corporation is planning to build a liquid feed manufacturing plant. (Hereford Brand Photo)

Parris Relinquishes City Airport Facility

Olin Parris officially released management of the Hereford Municipal Airport during the regular meeting of the Hereford City Commissioners Monday night.

Parris told commissioners he wanted "to get out more and take care of the rest of my business and do a little fishing." Two persons have told commissioners they want to manage the airport.

Because two commissioners were absent Monday night new manager was not named. Mayor Ray Cowser assured Parris that the decision will be made in a special meeting this week.

Commissioners approved the recommendation from the Zoning Commission that a tract of land along 25 Mile Ave. be changed from C residential to D restricted. Owned by Sam

Nunnally, the land has a 90-foot frontage and will be the site of a farm loan office to be operated by Nunnally.

Construction is expected to begin Monday at the site, which is about a block south of Park Ave. on the east side of 25 Mile Ave.

A recommendation from the Golf Course Committee that Bill Davis be named to that committee was approved by commissioners. Davis replaces Earl Stagner.

Jap Dickerson, chief of the Hereford Volunteer Fire Department, appeared before the commission to ask that a new chassis be placed on one of the department's older trucks. Dickerson said the truck presently moves too slowly, and a new chassis would improve its overall effectiveness.

NOTICE FOR CENSUS

Parents who have not signed school census cards this year should contact the school administration offices and ask for Dorothy Mercer. Mrs. Mercer said that most children had been enumerated through the system, but that if parents had not signed cards for children born between September 1, 1949 and September 1, 1961, they should call her at 364-0606 or 364-9418. She needs these children enumerated sometime during the next week.

Lions Acclaimed For Building Easter Center

Hundreds of area residents got a close look at the new Community Building at Easter Sunday afternoon as the Lions Club members there threw open the doors to their \$20,000 structure. See **EASTER CENTER** Page 2

School Board Accepts Administrative Structure

School Board members adopted a plan for school administrative structure Tuesday night that calls for the addition of assistant superintendents and one coordinator of special services.

Roy Hartman and Tom Harkney who have been filling in part time with business administrative activities since the ear-

ly fall resignation of Dillie Delley, business manager, were named to two of the positions. Bob Holman, Berger educator will fill the spot of assistant superintendent with emphasis on curriculum. He will begin work July 1.

Hartman will also be an assistant superintendent with emphasis on budget, purchases and

special services. Both Hartman and Holman have been working for the past year with PESO, an organization drawn up by area schools to help with the administration of state programs financed with federal funds.

Hartman had formerly been principal of Bluebonnet Elementary. See **SCHOOL BOARD** Page 2

A 69th District Court jury, after deliberating hours Wednesday found William B. Clifford of Canyon guilty of assault with intent to murder with malice aforethought of the April 8 shooting of Billy Joe Stevens of Hereford.

The jury received the charge from Judge Archie McDonald just after 4:30 p. m. and retired to the jury room in the Deaf Smith County Courthouse. Testimony ended about 2:30 p. m. after Clifford and his son, William Franklin Clifford, 11, were questioned.

After hearing the verdict, defense attorney's said their client preferred sentencing by the jury instead of the judge. After a one-hour recess for supper, the jury heard testimony concerning the sentence and retired to deliberate again.

They returned later and sentenced Clifford to 12 years in the state penitentiary.

While awaiting sentence, Clifford's trial attorney, Baughman, charged the Brand photographer saying that he would break the camera over his head among other things. With the arrangement and protection of Sheriff Ed Roberson, the photographer was able to take the picture on this page.

The younger Clifford, who had just been called to the stand when court recessed for the night Tuesday, wasn't recalled until Wednesday afternoon — after his father had described in graphic detail the slaying of his wife, Shirley, on April 8 in Canyon and the shooting of Stevens at the Hereford Feed Yards about 30 minutes later.

Clifford currently is serving two years in the state penitentiary in Huntsville for the slaying of his wife in her Canyon apartment in front of three of the couple's children. He was found guilty of that charge Sept. 6 in Denton, where the case had been transferred on a change of venue.

Clifford took the stand in his

own behalf shortly before noon Wednesday and gave testimony which refuted that earlier given by Stevens and his wife. Under questioning by Baughman, he told the jury "we hadn't had any trouble at any time until this Billy Joe Stevens affair came up."

The 34-year-old Clifford described his own occupation as farmer-rancher, occasional rodeo announcer and farm sale announcer. In a smooth, resonant voice he told of the relationship with Stevens. "I had befriended the boy. He is considerably younger than I am. We talked at rodeos and became friends."

He testified that the couples went out together several times together between the first Saturday in November and the time of the Christmas party in Amarillo Dec. 18.

Clifford said the couples returned home from the Dec. 18 party about 2 a. m. Stevens, Mrs. Clifford and he had been drinking, Clifford said, but no one was unreasonably drunk. "No one helped me in the house."

See **CLIFFORD** Page 2



Bill Clifford . . . awaits sentencing by the jury late Wednesday night

Fire At Butcher Boy Being Investigated

By TOM PORTER

Investigation into the Sunday night burning of Butcher Boy's Market, 801 W. 1, continued late Wednesday as an apparent victim of the blaze remained in the intensive care ward at Northwest Texas Hospital in Amarillo.

Floyd Lebow, 17, who was found in back of a service station about a block east of the

Butcher Boy's Market, is being treated for severe burns on the upper portion of his body.

Melvin Green, of 115 Gough, said he and his father, George Green of 523 Ave. J, were working at the J. P. Jones Texaco station across U. S. 60 north of the market when they heard an explosion.

"The plate glass on the right side of the door was blown out," stated Melvin, "and glass was thrown nearly across the highway. We saw somebody come up to the window with their clothes on fire and it looked like he was going to come out where the window had been so we ran over to help him."

Green said the clothes on the man were burning from the waist up.

"He ran to the back then and we didn't see him again," Melvin continued. "I circled around one side of the building and dad went the other way but we didn't see him. I tried to go in but got about three feet and the smoke got too bad. The back of the store was pretty much in flames."

Green said a woman who was waiting in the station for a taxi reported the fire. The call, said Fire Marshall Terry Hale, came at 10:56 p. m.

Mark Taylor, owner of the Deep Rock Service Station just east of the intersection of U. S. 60 and 385, said he had closed the station but was there putting anti freeze in his car when the youth came in hollering "help

me, God. Help me. Take me to the hospital."

Taylor said he called the operator for an ambulance and the police and the youth walked around, "got a drink of water, asked for a cigarette and then sat down in a chair and started peeling off dead hide."

"There was a space of about six inches between his pants and shoes that was burned, but he didn't seem to be in pain," Taylor continued. Lebow told Taylor he was "hitchhiking to see his Granny and was in the alley behind the place when it exploded."

Taylor said he "got to thinking after officers and the ambulance were gone that it had been about 30 minutes from the time the fire started until he showed up here." Looking around, Taylor found a bunch of the "dead hide" in the cab of a truck behind his station and theorized that the youth had been there.

Lebow was rushed to Deaf Smith County Hospital for emergency treatment and immediately transferred on to Northwest Texas Hospital in Amarillo. His condition remained critical late

Wednesday afternoon and the supervisor of nurses there said the youth had second degree burns over 30 to 35 per cent of his body.

Fire Chief J. W. (Jap) Dickerson accompanied Hereford police to the Amarillo hospital about 2 a. m. Monday to talk with Lebow. "He told us he was hitchhiking to Abilene to see his grandmother," stated Dickerson. "He got cold while walking through Hereford and had squatted down behind the market to get warm when it blew up."

The youth's mother, Mrs. Max Woods of 4203 Tyler in Amarillo, told authorities her son had been watching television about 9 p. m. Sunday when he received a telephone call and left the home.

The Hereford Volunteer Fire Department arrived at the scene to find the inside of the market almost completely in flames — with a bitter cold 35-mile-per hour wind adding to their problem.

About five minutes after the market fire was reported, firemen were notified of a fast-moving grass fire northeast of the city in the vicinity of the Here-

ford Municipal Airport.

Dickerson said he asked the Friona Fire Department to send one unit to assist but the message was misunderstood and two units were brought to help fight the fires. "I sent them right on to the airport," said the chief.

"Dickerson also had requested use of the 50-foot snorkel owned by the REA. Two men were placed in the "cherry picker" and began shooting steady streams of water down onto the burning market.

All local law enforcement agencies assisted in halting traffic along U.S. 60 and 385 as firemen battled the fire. Emergency Service Corps Troop 52 of the Boy Scouts proved to be invaluable, said Dickerson, as they helped load trucks, walk the hose looking for leaks and backing up the firemen in holding down the high pressure hoses.

"I was getting worried just before we got it under control," explained Dickerson. "The men were getting awfully tired and we were running out of manpower. You get three or four men wrestling a hose at one

time trying to hold down the pressure and it wears you down.

The fire was contained to the market and controlled just after midnight. A service station directly east of the market was never in any danger because the high winds were out of the north, said Hale, but "a shift in the wind would have been a different matter."

After inspecting the market and talking with the owners Monday morning, Dickerson said the damage estimate was started at \$20,000, "and it will go up from there." Contents of the building were insured, the chief stated.

Floyd Umstead and Bill Hartsfield of Amarillo co-lease the property site and Mrs. Corinne Moore of Hereford owns the property. Lee Umstead managed the market.

Floyd Umstead also was a lease partner in the Cottonwood Club, which burned at its site Sunday morning. The other leasees are Bill Monroe and Tom Walsh of Amarillo. A liquor store adjacent to the Cottonwood burned nearly 11 hours later. Both fires are under investigation. See **FIRE AT** Page 2



BLAZE SCENE—Shown are interior and exterior views of Butcher Boy's Market which burned late Sunday night surrounded by mysterious circumstances. One youth was burned during the blaze and is in critical condition in an Amarillo hospital. (Hereford Brand Photos)



Clifford...

Continued From Page 1

No one carried me in." The Canyon man said his wife went to get the children from the babysitter "and this Stevens ran and jumped in the car. Clifford said he went to sleep and woke up at 3 a. m. to find the couple still gone. He then drove his pickup to the home of the babysitter and had gotten the four children ready to go when his wife arrived.

Clifford, under questioning by chief defense attorney Frank Baughman, stated that he had been home alone on the morning of April 8 drinking coffee when his wife called. "I said 'Sugar Babe, its not right for you to call me. I'm not allowed to call you. Why can't we get together some way and settle this.' Mrs. Clifford, said the defendant, replied, 'No, no buddy boy. I've got you right where I want you. I'm leaving Canyon and taking those boys where you'll not find them. You'll never see them again. I may marry Billy Joe Stevens and we'll live off the money you pay me.'"

"The next thing I remember," Clifford continued, "was a guy with shaving cream all over his face chasing me around outside the apartment and I was holding a gun. I got in my car. I knew that I had this gun in my hand and I knew I had done something to my wife. All I could think of was I had to get this guy who had caused this. So I headed for Hereford."

Through questioning, Clifford described having a blowout while on the highway and driving some distance on the flat tire. He said he walked into the office at the feedyards, found Stevens, and "I guess I shot him. Then I went into the office and gave the pistol to the girl and told her to call the sheriff."

Clifford told of talking with Ralph Beatty, then assistant manager of the feed yards and now of Clayton, N. M. "He called me by name and I had never seen him before. He asked me why I had shot him there instead of out on the road or somewhere else. I said, 'You would rather I have come over here last night and killed him in his home, would you?'"

During examination by District Attorney Bill Hunter, Clifford said he had slapped his wife only one time in 12 years of marriage and had never mistreated the children.

Hunter called the younger Clifford to the stand as soon as

the boy's father had stepped down. The youngster told the jury he will be 12 this month and "my dad called me Buckshot and my mother called me Bill." He described an incident in the family home, located 11 miles from downtown Canyon in the Umbarger vicinity, which occurred in December, 1965.

"They were in their bedroom," he said in a high-pitched quavering voice. "My dad had her on the back of her head hitting her head on the floor." Asked if he knew what it was about, the boy replied "It was about her going out with Mr. Stevens. He said his mother was 'holering and crying' during the incident."

"Buckshot" also told of another incident in which his father "got mad about something and threw me against the kitchen door." Under cross examination by Baughman, the boy said he was half shoved and half thrown. He testified of seeing Stevens at the Clifford farm only one time when Stevens was alone.

Clifford was recalled to the stand after his son had testified and stated again that he had slapped his wife only on one occasion. "That came up on this Stevens, Randall thing. And that's when the kid came up with this. He saw me slap her. It was in the middle of January, not in December at all. It's evident that someone's been talking to him."

Baughman earlier had asked young Clifford if anyone had asked him about Billy Joe Stevens. "Did the district attorney talk to you about him?" asked Baughman. "Yes," replied the boy. "He told me that he'd ask me that."

The state called nine witnesses to the stand after the testimony began Tuesday. Included were Suzy Peters, former secretary at the Hereford Feed Yards and presently a student at the University of Houston; Alfonso Tamez, feed yards employee; Telifio Villereal, eye witness to the shooting; Steve Robinson of Amarillo, a cowboy at the feed yards; Stevens and his wife, Kaye; Lowell Sharp, former Deaf Smith County sheriff and presently adult probation officer; Pete Cole, deputy sheriff and Ralph Beatty.

Miss Peters, Villereal, Robinson and Beatty described the shooting of Stevens and the events which followed. It was established that Clifford found Stevens in the office getting ready to weigh a truck and shot him six times, turned the gun over to Miss Peters and told her to call the sheriff. Baughman argued that the testimony of the five people could not be used because they were telling things Clifford allegedly said. "When the defendant gave up the gun," Baughman argued, "he was placing himself under arrest and therefore, anything he said cannot be used against him."

Judge McDonald ruled against Baughman, who stated "we except and request the court reporter to put it (the exception) on record."

Miss Peters, Robinson and Beatty also testified that Beatty had asked Clifford why he had shot him at the feed yards instead of out somewhere else. Each said Clifford replied that he had gone to the Stevens home the night before and that Stevens was not home. The same three also testified that Clifford was asked "what about Bill's (Stevens) baby. Clifford replied that 'he broke up my home and I've got babies. What about them.'"

Stevens, when called to the stand Tuesday afternoon, told the jury that he had been getting ready to weigh a truck when someone said "Bill." I turned around and was shot six times."

The gun, a .22 caliber pistol, was entered as evidence in the case. Pointing to the spots, Stevens said he was shot twice above the left eye, twice in the right eye and once along the left side of his head. He was in the Deaf Smith County Hospital about six days and an Amarillo hospital two weeks. Stevens lost the sight in his right eye.

Stevens told the jury he had known Clifford from five to six years, meeting him at rodeos. Baughman brought out that there had been some 15 tele-

phone calls made to the Clifford home over a period of time, but he had never "called Mrs. Clifford specifically."

In her testimony, Mrs. Stevens also said the calls made between the two homes were family affairs. The defense introduced Wednesday numerous telephone tags showing that some of the calls were made from the Hereford Feed Yards and some were person to person. Mrs. Edna Hoggins of the Rural Plains Electric Cooperative in Tulla, and Vance Smith, group manager for Southwestern Bell Telephone Co. established the type calls made and how long each was.

Baughman had Stevens describe the last time the two couples had been out together. Stevens said they had attended a party in Amarillo, and returned to the Clifford home in the early morning hours of Dec. 19.

Both Stevens and his wife stated that Stevens had carried in Clifford because he had too much to drink. Clifford was put to bed and Mrs. Clifford started to pick up the children from the babysitter's.

Mrs. Stevens and Stevens both testified that she suggested her husband go with Mrs. Clifford and the two left Stevens said he drove by the babysitters home the first time and had to come back to it, but was gone no more than 15-20 minutes. When they arrived at the sitters home, Clifford was waiting for them.

Stevens said that when they got back to the Clifford home, Clifford slammed the door in his face and then told him "you had better go." When asked why, Clifford had repeated "you had just better go." The Hereford man said he saw Clifford only twice after that date but they had never spoken.

Mrs. Stevens corroborated the testimony and said the couple had been gone only 15-20 minutes when Clifford came out and asked where they had gone and how long they had been gone. He then took the pickup and went after them."

Wednesday afternoon, Clifford told the jury that he and his wife had a long discussion concerning the matter and Mrs. Clifford told him the affair with the Billy Joe Stevens had been going on about three months. He also said that Mrs. Clifford told him that when they drove to the babysitter's and saw his pickup, Stevens had said "we're caught."

Prior to Christmas the matter was discussed at length again. "It was pitiful to me," Clifford stated. "I had loved this woman, trusted her." He said the "Stevens mess" brought back the idea of that other man who had been around like Stevens.

Clifford went on to testify that his wife admitted another affair and told him that their youngest child wasn't Clifford's. "She specifically said it wasn't mine. She said she knew in her mind it wasn't mine and felt

like all along."

The Canyon farmer also described in detail several separations and reconciliations between himself and his wife, with the last separation coming about April 1. He was served with divorce papers April 2 and Mrs. Clifford received custody of the children in a hearing April 6. Clifford filed cross action against Mrs. Clifford, charging her with adultery.

A total of 90 veniremen were present Monday afternoon when the trial began. Dist. Atty. Hunter explained that the charge of assault with intent to murder has two categories, that being with malice aforethought and without malice. "The charge facing the defendant," he stated, "is with malice aforethought and carries a penalty of confinement of not less than 2 years, nor more than 25 years."

Hunter also asked how many of the prospective jurors had heard anything at all about the case. The show of hands appeared to be unanimous.

In questioning the jurors, Hunter asked if any had formed any opinion which could prejudice them. Fourteen persons were excused by Hunter.

Hereford attorney Ed Line questioned the veniremen for the defense and excused 12 more of the panel. Questions asked by Line, who did not reappear after the jury was chosen, included:

How long have you lived here? Of what does your family consist? Have you heard or read anything about this case? What is your religious affiliation? Do you feel that if there are objections raised during the proceedings by the defense attorneys, that this would prejudice you in any way? Have you discussed the case with anybody? Do you have any prejudice against the use of firearms? Do you consider the fact that he was indicted for this offense as evidence of his guilt?

How long ago did you read about it? Do you remember hearing or reading about a prior case involving the defendant? Do you feel that information would influence you in this case? Do you believe the father, as head of the household, has the duty to uphold the integrity of the family? Is there anything about the case, whether I have asked you or not, that you think would influence you here? Have you ever served on a grand jury or petit jury? What was the nature of the case - civil or criminal? Was any case you tried similar to this type case? Have you been or are any of your family connected with law enforcement? Did any of the people who discussed the case with you purport to know the facts in the case? Do you know any of the witnesses which will be called here to testify?

The eight-man, four-woman jury was sworn in about 1:30 p. m. Tuesday and testimony began. Members of the jury were Mrs. George Jowell, F. S.

School...

Continued From Page 1 tary School here in Hereford. Harkey has been with Hereford schools about a year and a half in an administrative capacity. He will be operating on the same level as principals and will be responsible for summer pre-tenance, extra-curricular activities, athletic coordination of equipment, coordination of music activities, as well as in charge of custodial personnel. The cafeteria director will work directly under Harkey. Harkey's salary will be \$9,326, constituting an increase of \$903 over his present salary.

Holman and Hartman will each be paid \$14,000 per year. This will be for a twelve month position.

In other action, the board accepted the recommendation of a teacher committee as to rulings for sick leave. The board not only accepted the recommendations, but commended the group on their conscientious efforts.

The policy for the schools will be changed to permit full pay absence due to illness or death in the immediate family. Days will be cumulative up to 25 days and will offer teachers 20 days allowance each year for illness that will only cost the individual teacher the price of a substitute teacher each day. These days will be cumulative to 30 days per year if the teacher accumulated her maximum regular sick leave.

Anytime that a teacher uses all of her sick leave, she has to start over on accumulating the added benefit of the part pay loss suggested by the committee.

Added, too is a provision that will permit teachers to miss up to three days for personal business that cannot be conducted during school hours. Advance notice must be given before such absence.

Deliberate violations of the provisions outlined in the new policy will result in the teacher forfeiting all accumulated days, retroactive to the beginning of the year of such violation.

Board members discussed changing the retirement policy or waiving it for a year, but the final decision was to leave it as it is providing for the automatic retirement of school personnel, including teachers at age 65.

During the discussion, the board discussed ways that teacher salaries might be raised.

Clements, Ronald Crist, Mark Koenig, Raymond C White, Mrs. Clyde Sherrill, Eugene Sparks, Mrs. G. A. Bogle, Mrs. S. S. Dodson, George Triefel, John McNeely and Raymond Higginbotham. There had been 36 persons qualified to serve and the jury was chosen from those persons. Each side had the right to strike 10 names from the list, and four others were excused before the cut was made.

but said that funds now available will not allow any raise at this time.

They discussed methods used by other districts to add benefits for teachers of longer service and teachers attending training sessions. The consensus of the board is that some such additional benefits are needed by Hereford schools.

The board noted a report that school buses are up over \$1000 in cost, from this time last year for 72 passenger vehicles. The board has ordered five 72 passenger buses for the 1967-68 school year. Cost will be \$31,250.

For the first time this year, the lunchrooms are operating at a profit. The balance is \$2,000 over costs. Superintendent Johnny Clark said that government commodities accounts for some of the profit and that careful management and cost cutting account for the other. Labry Ballard, president of the board said that it is the first time that he can ever remember the cafeteria being out of the red.

Under the new administrative structure, the development of department heads in high school will be one of the long range facts.

The department heads would have fewer teaching periods and could have a lightly higher salary if plans develop.

They would work directly under their principal and some areas could extend down to the elementary grades, Clark said. Amanita Holman, wife of Bob Holman, who is teaching in Hereford schools next year. Also elected Tuesday night was Janna Lee Miller who will replace Ann Cummings, whose resignation was accepted by the board. Jeanne Moseley, an Aikman teacher also resigned.

Clark recommended to the board that all principals be rehired in their present capacities. They include D. C. Martin, Aikman; Don Blankenship, Bluebonnet; Ray Todd, Central; Charles Duvall, Northwest; Phil Shook, Shirley; Jerry George La Plata; W. C. Quattlebaum Stanton; Bud Michael, Hereford High and the above mentioned men to fill the additional positions to be added for the next school year.

Whitefaces Edge Canyon Eagles

With a close two-point margin, the Hereford Whiteface basketball team won over the Canyon Eagles Tuesday night. The final score was Hereford 58, Canyon 56.

Jimmy Allison, Hereford's high point man, led his team's scoring with 17 points. Follow-

ing closely with 16 points was teammate Gene Duvall.

"First quarter action resulted in a Whiteface lead of two points, also, as Canyon tallied thirteen.

During the second quarter, Hereford managed to stay in the lead. The score at the half was Hereford 31, Canyon 21.

Third quarter play produced a tighter score of 48 to 43, with the Whitefaces still in the lead. Fourth quarter action ended in the close 58-56 Hereford win.

Hereford Coach Cuby Kitchens said that Hereford is now tied with Canyon, 4 and 4 in district play. "We'll probably be in for third place," he said.

Coach Kitchens added that Tullia's win over Muleshoe Tuesday night would give Tullia the district championship. "Tullia is still undefeated in district play," he said.

Easter...

Continued From Page 1

Many persons registered during the three-hour open house traveling from Hereford, Adrian Tullia, Bovina, Dimmitt and other area cities to take a look-see.

The 50-by-70-foot building contains a stage, storeroom, bathrooms, kitchen and a serving counter, and seating space for about 200 people. The rich, birch-paneled walls and vinyl asbestos flooring are looked upon by a 10-foot acoustical ceiling.

There was no planned program for the open house, but singing by a male quartet and music by a western band kept the visitors entertained. The singers, accompanied by Mrs. Theima McMinn, included Jack Streun, Gene Streun, J. B. Noland and Johnny Clark. C. R. Brandon and the Cowtowners, furnished the music.

Construction on the community building began in early December with funds being raised by the Easter Lions Club, which includes about 60 members. The club will hold regular meetings in the building, but club president Bill Struve said numerous community activities will be held there. Reservations must be made with the club.

Bill Gentry, president of the Hereford Lions Club, said Sunday that "we Hereford Lions are very proud of the Easter Lions because of their enthusiasm and determination. These people alone are responsible for this building and we're very proud for them."

Fire...

Continued From Page 1

investigation.

Dickerson said it appeared that a highly inflammable fluid had been spread over a portion of the Butcher Boy's Market near the rear. When ignited, the explosion occurred.

An investigator from the State Fire Marshall's Association arrived Tuesday at the request of Dickerson and began gathering information. He visited the scene where Lebow was found and reportedly picked up pieces of burnt flesh there.

Also examined was a pair of corduroy pants taken from a trash can at the Amarillo hospital, where they had been thrown after reportedly having been taken from Lebow. Parts of the pants had been eaten away by the flames completely, while other parts were charred and brittle.

Sandy Koufax has led National League pitchers in least earned runs during the last five seasons.

The Hereford Brand

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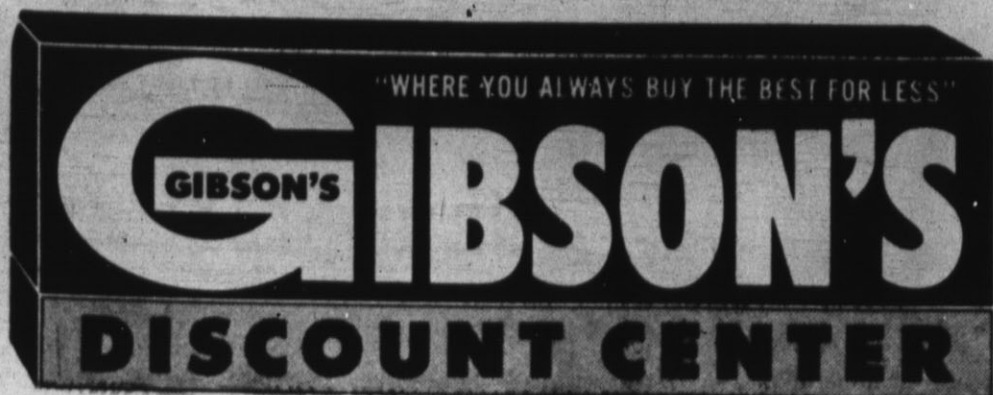
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GIBSON'S DISCOUNT PRICE

49¢

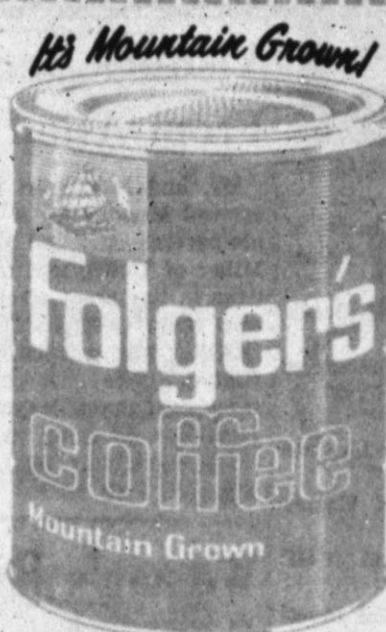
FOLGERS COFFEE

1 lb. CAN

GIBSON'S DISCOUNT PRICE

Not Sold To Other Businesses

49¢



LUCIEN LELONG IMPORTED
CONTINENTAL TRIO
A Beautiful 3-Fragrance Set - Gift Boxed
Regular \$6.95
GIBSON'S SWEETHEART SPECIAL
\$2.99

PENDENT WATCHES
All Styles and Settings
Regular \$9.98
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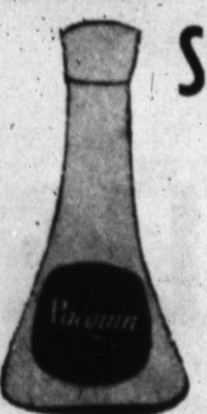
BAN
SPRAY DEODORANT
Regular \$1.49
Gibson's Discount Price

99¢



Woodbury 3-WAY
HAIR SPRAY
GIBSON'S DISCOUNT PRICE

49¢



SILK & SATIN or PAQUINS

HAND LOTION with DISPENSER.

Regular \$1.00 bottle

GIBSON'S DISCOUNT PRICE
Your Choice

49¢



MENS AND YOUTHS
INITIAL RINGS
Sterling Silver
Regular \$4.98
GIBSON'S SWEETHEART SPECIAL
\$2.99



VICKS FORMULA 44
Cough Mixture
Reg. 98c
Gibson's Discount Price

59¢

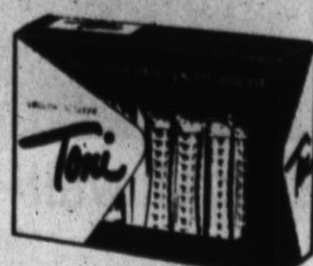
TONI

CURL-FREE PERMANENT

Reg. \$3.50

Gibson's Discount Price

\$2.39



PEPTO-BISMOL

Full Pint - Regular \$1.69

GIBSON'S DISCOUNT PRICE

99¢

MENTHOLATUM

1 oz. tube Reg. 49c

Gibson's Discount Price

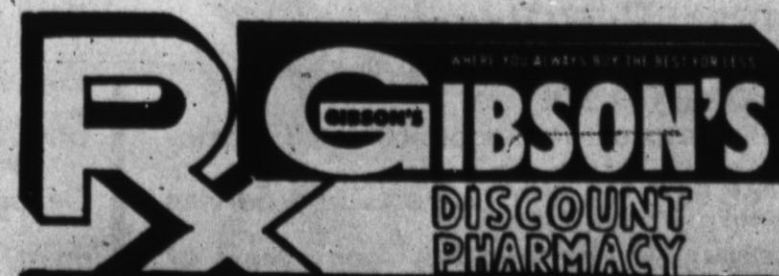
29¢

EGGS 39¢
GRADE "A" LARGE
DOZEN



Remember with
Whitman's CHOCOLATES
VALENTINE'S DAY
FEB. 14

VALENTINES	
Reg. \$5.00	\$2.99
Reg. \$3.00	\$1.99
Reg. 79c	49c
SAMPLER	
Reg. \$4.50	\$2.79
Reg. \$2.25	\$1.49



Phone 364-4900... Where Prescriptions Cost Less!

Chocks With Iron	60s	Regular 2.49	\$1.59
HPV Adult Vitamins	100s	Regular \$7.69	\$4.98
Mentholatum	1 oz. par or tube	Regular 49c	29c
Triamincin Cold Tablets		Regular 98c	63c
Playtex Baby Nurser		Regular 8.95	\$4.98

Letter To The Editor

S Sgt. Euel L. Perry
HHC, 2nd BN (ABN) 502 d Inf.
Let Pr, 101 st Abn Div.
APO S F 96347
Republic of Vietnam
Dear Editor:

Serving here in Vietnam, I am privileged to receive a copy of the Hereford Brand, which I enjoy very much and which is also read by a lot of my buddies here from the area near home.

A few days ago I received a copy which had a story about a SSGT who was training as potential Special Forces (Green Beret to civilians) and of course as the majority of us airborne troops have at one time or another either served in or closely associated with SF it developed a good deal of comment regarding his views of the Vietnam conflict.

Although I do not have as long in the Service as this Staff Sergeant, I am the same rank and, (incidentally we were classmates) further, have served with the 82 d Abn and XVIII Abn corps in the Dominican Republic conflict, the 11th air assault test division, the 173rd Abn Bde, and the 101 st Abn here in Vietnam presently. My Present unit is the 2nd Tbn (Abn) 502d Infantry Strike Force, the pride of the 101st and touted as the finest fighting Battalion in Viet-

nam at the present time. I feel this qualifies me to voice my own opinion.

True though it may be that the Vietnam conflict is political (to a degree), it should be remembered that we are a nation of politicians and our political leaders are simply mirrors reflecting the peoples opinions.

The other principal point was that this war could be finished at any time the U. S. so desired, giving the impression that for some obscure purpose the politicians were dragging it out. Further implying that too the Vietnam war is an unpopular war with the soldier fighting it. True it is, but because you can get killed, not because we believe the cause is not worthy.

My own opinion (shared by most of my friends here), and simply that, no politically qualified opinions, is that although it is true, undoubtedly we could pour our mass might into Vietnam and overwhelm the enemy anytime we could catch them massed, the loss of life, American lives, this would cost would be staggering. In addition probably no major victories would be achieved and only increase their guerrilla warfare. Thousands of words of tactical explanation could hereby added but it boils down to a choice of

time and money, or men. To me, (understandably prejudiced as being one of the men) the effect is cheap at the price. For those who do not think Vietnam worthwhile, I think before they pass judgement, they should see first hand the abject fear and terror the Viet Cong inspire among the South Vietnamese under their dominion, and see how some of our boys die who are killed in action. How a mockery is made of all things America stands for in their way of life. Words we use could be replaced, love-obedience, honor-success, anger-death these words to them are one and the same except their concept of the prior is the latter.

Realizing that the civilian's ideas are colored by those of a soldier, particularly those of a Senior non-commissioned officer in an elite fighting corps, whom they consider, "in the know," I feel the other side of the coin should also be shown. Thanking you for your time, I remain,
Sincerely yours Euel L. Perry

P. S. It is a common consensus of the guys who read my "Brand" that it is an excellent newspaper, however one notable-suggestion was that you feature fewer advertisements and more pretty girls.

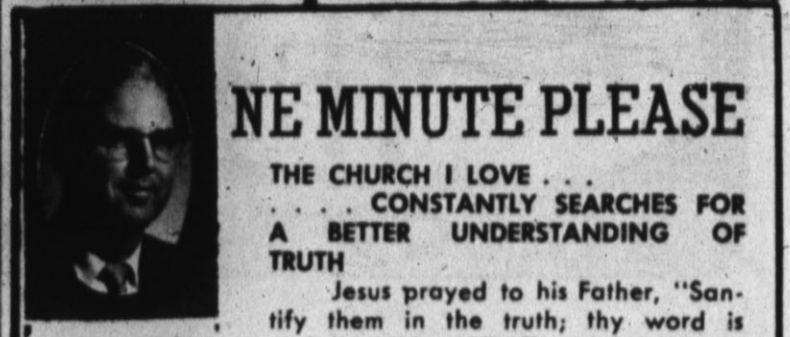


Mrs. Robert Alan Eisenstein
nee Karolyn Kirby

Former Resident Weds In Ceremony At Home

Miss Karolyn Kirby, a former Hereford resident, and Robert Alan Eisenstein, son of Dr. and Mrs. Albert Eisenstein of Clayton, Mo., were married recently in the home of her parents, Dr. and Mrs. James E. Kirby, at College Station. The bride's grandmother, Mrs. J. W. Kirby, with Mr. and Mrs. Carl Perrin and Mrs. J. M. Posey, attended the wedding from Hereford. Mrs. Perrin and Mrs. Posey are aunts of the bride. The Kirby family lived in Hereford until Miss Kirby was a junior student in high school. She completed her high school education at Monterrey High School, Lubbock, then was graduated with high honors in 1963 from Texas Tech, where she was a member of Mortar Board, Tech Salutes, Tech Supreme

Court and Phi Kappa Phi. After study on a Fulbright Scholarship at the University of Mainz, Germany, she completed requirements for a master of science degree from Yale University in 1966 and is presently a doctoral candidate in physical chemistry with a proposed degree date of 1968. The marriage took place just before the Kirby family moved from College Station to Las Cruces, N. M., where Dr. Kirby is an agricultural economist with the New Mexico Extension Service, connected with the state university there. Dr. and Mrs. Kirby and their youngest daughter, Rebecca, are at home at 2065 E. Missouri, Apt. 3-B, in Las Cruces.



NE MINUTE PLEASE

THE CHURCH I LOVE... CONSTANTLY SEARCHES FOR A BETTER UNDERSTANDING OF TRUTH

Jesus prayed to his Father, "Sanctify them in the truth; thy word is truth." (John 17:17). John wrote, "For the law (the Old Testament law) was given through Moses; grace and truth came through Jesus Christ." (John 1:17). Solomon, the wise king of Israel, admonishes, "Buy the truth, and sell it not." (Proverbs 23:23). We buy the truth with the time, energy and study it takes to acquire it. "Jesus then said to the Jews who had believed in him, "If you continue in my word, (Thy word is truth), you are truly my disciples, and you will know the truth, and the truth will make you free." (John 8:31, 32). In order to be more completely free from sin, fear, anxieties, temptation, weakness of the flesh, pride, jealousy, envy and all other sins that enslave us, we diligently seek for a more complete understanding of truth. If we are wise, when we come to a better understanding of truth, we will apply it to our lives. "From the cowardice that shrinks from new truths, From the laziness that is content with half truths, From the arrogance that thinks that it knows all truth, O God of Truth, deliver us." Ultimate truth lies somewhere before and exalted above us. Many souls in the 20th century are confused as to what truth is. They are much like Pilate the Governor, who asked Christ, "What is truth?" (John 18:38). These poor people do not know when truth confronts them. "In their case the god of this world (Satan) has blinded the minds of the unbelievers, to keep them from seeing the light of the gospel (truth) of the glory of Christ, who is the likeness of God." (2 Corinthians 4:4). None of us claim to know all truth. But certainly every human being and every group has acquired some. We can learn, and get a better understanding of truth from one another. So those of us who believe truth and earnestly desire more of it, continue to dig into the accumulated heaps of human knowledge and understanding for any morsel of truth we may find. But most of all, we continue to "search the scriptures" where is a mine of wealth for all who desire truth. **CENTRAL CHURCH OF CHRIST**
Plains & Sunset Dr.
Hereford, Texas

Calendar Of Events

THURSDAY

Calliopean Club in home of Mrs. Clyde Cave, 8 p. m.
Hereford Duplicate Bridge Club at Community Center, open to all interested bridge players, 7:30 p. m.
St. Anthony's Parish Council, special program with members' husbands as guests at St. Anthony's School auditorium, 8 p. m.
Hereford Riders Club at Community Center, 8 p. m.
Nigh circles of First Baptist WMS at church, 7:30 p. m.
Kiwanis Club in IOOF Hall, noon lunch.
VFW Auxiliary in VFW clubhouse, 8 p. m.
Optimist Club at Jones Restaurant for lunch, noon.
County chapter of American Cancer Society at Community Center, public invited, 8 p. m.

FRIDAY

Hereford Garden Club luncheon in Pioneer Gas Blue Flame Room, 11 a. m.
Hereford Council of Church Women at Presbyterian Church, 3 p. m.
Cultural H. D. Club in home of Mrs. J. G. Gancy, 2:30 p. m.
Messenger H. D. Club, salad luncheon at Mrs. John Jones' home, noon.
Lone Star Study Club supper for members' husbands at G. W. Newsom home, 130 Ave. C, 6:30 p. m.

SATURDAY

Delta Kappa Gamma break-

fast at Colonial Inn in Dimmitt, 9 a. m.

Beta Sigma Phi Valentine Ball in Knights of Columbus Hall, 8 p. m.

MONDAY

Music Study Club in home of Mrs. J. R. Allison, 113 N. Texas, 2:30 p. m.
Rotary Club lunch at Jones Restaurant, 12:15 p. m.
TOPS Club at Bluebonnet School, open meeting, 7:30 p. m.
Paisano Liens Club at La Cafe Hacienda, 7:30 p. m.
Easter Lions Club at Easter Country Club, 8 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.
Masonic Lodge, stated meeting at Masonic Temple, 7:30 p. m.

Hereford Citizens Band Radio Club, REC Building, 8 p. m.

TUESDAY

Pioneer Study Club luncheon at Caison House, 12:30 p. m.
Velda Study Club party for husbands of members, Community Center, 7:30 p. m.
Young Mothers Study Club entertains members' husbands at Caison House, 7:30 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
Calvary Baptist WMU Day Circle at church, 9:30 a. m.
West Hereford H. D. Club at home of Mrs. Roy Boyd, 2:30 p. m.

WEDNESDAY

Christian Women's Fellowship lunch at church, 12 noon.
Ford H. D. Club at Ford Community Building, 2:30 p. m.
Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.
Temple Baptist WMU Day Circle at church, 9:30 a. m.
Avenue Baptist WMU at church, 7 p. m.

Visitors Arrive From Asian Stay

Mr. and Mrs. Carl H. Miller arrived Monday for a visit with his parents, Mr. and Mrs. H. H. Miller of Dawn, and other relatives in the area, after residing two years in Afghanistan. Miller was associated with the United States AID program in the mountainous nation of Western Asia, serving as an advisor on agriculture and engineering.

Woman's Rites Set At Munday

Funeral services and burial for Mrs. Carrie M. Baughman, 89, who died at Westgate Hospital here Tuesday, were being arranged at Munday under direction of the McCauley Funeral Home of that city. Mrs. Baughman came to Westgate, the hospital unit of King's Manor retirement home, in May, 1965 from Amarillo. She was a native Texan, born Dec. 14, 1877 at Hearne.



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Special screen appearances **BILLY GRAHAM**
STAR THEATRE
Thurs. - Fri. - Sat.
FEB. 16, 17 & 18
Showtime:
6:30 and 8:45 nightly
Saturday afternoon
1:30 and 4:00 p. m.
ADMISSION: \$1.00



Earl Vaughn



Buford Crosthwait

With pleasure, we announce the association of Earl Vaughn as Parts and Service Manager. Mr. Vaughn has many years of experience in GENERAL MOTORS SERVICE, most recently serving as service manager for PONTIAC & GMC.

Buford Crosthwait, formerly in our Service Department is now in our SALES Department. Buford's wide experience in General Motors lines of cars and trucks qualifies him a spot in SALES. He KNOWS the General Motors lines well.

Our service department now offers you the best in service on Pontiacs and G. M. C. Trucks as well as BUICKS. Earl Vaughn invites all Pontiac, GMC, Cadillac and Buick owners to bring their cars to him for any service. at

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8 Miles East of Hereford on Amarillo (60) Highway

Saturday February 11

2 to 5:30 pm

Everyone is cordially invited to attend the OPEN HOUSE at our new building and to help us celebrate our Silver Anniversary. Bring the family and spend the afternoon with us!

HORIZON HYBRID SORGHUMS
MILLER SEED CO.
Hereford, Texas

25 Years of Sales and Service

Be Sure To Register For FREE DOOR PRIZES No Obligation!



SNEAK PREVIEW FOR STUDENTS?—Paul Shaw, premiere coordinator for the Billy Graham Association and the Rev. Ron Harpster, pastor Avenue Baptist Church, talk with students in the high school corridor Monday about the film "The Restless Ones" which will be shown at the Star

Theatre Thursday, Friday and Saturday, Feb. 16-18. The film deals with the problems of youth and their parents in the modern social situation. Shaw was in Hereford Monday making arrangements for the showing of the movie. (Hereford Brand Photo)

New Judicial District To Be Discussed For Deaf Smith

Judges and attorneys from throughout the Texas Panhandle have been invited to a hearing in Amarillo Saturday to discuss the proposed creation of a new Judicial District serving Deaf Smith, Randall and possibly Castro counties.

The meeting, to begin at 2 p. m. in the 47th District Courtroom, will be conducted by a subcommittee of the Judicial Districts Committee for the Texas Legislature. State Representative Walter Knapp of Amarillo is chairman of the committee.

Now pending with the Judicial Districts Committee, the proposal was made because of increased population and case load in the 69th District Court. Randall County is recognized as the fastest growing county in Texas, with Deaf Smith and

Castro counties ranking among the leaders in growth.

The 69th Judicial District, presided over by Judge Archie McDonald, currently is composed of Dallam, Hartley, Oldham, Moore, Sherman and Deaf Smith counties.

Passage of the proposed legislation would require the appointing of a new district judge and district attorney. The new offices would be filled in a general election.

Supporters of the new Judicial District Court point out that the distance between Deaf Smith and Sherman counties is more than 100 miles and causes great inconvenience to the judge and district attorney. Opponents to the proposal are calling for the appointment of an assistant district attorney to work on the case overload.

A comparative analysis during action in the district courts for a 10-year period shows that the cases pending in Deaf Smith County increased 110.6 per cent. On Jan. 1, 1955, there were 104 cases pending, and on Jan. 1, 1965, the number had jumped to 219.

There were 147 cases filed in the county in 1955 and 235 in

1965 for an increase of 59.9 per cent. A total of 146 cases were disposed of in 1955 and 173 in 1965, an increase of 18.5 per cent. During the 10-year period of 1950-60, the population rose from 9,111 to 13,187, an increase of 44.7 per cent.

From Jan. 1, 1956, to Jan. 1, 1965, cases pending in Castro County came up from 18 to 210 for an increase of 1066.7 per cent. The cases filed during the separate years of 1956 and 1965 rose from 77 to 122 for a 58.4 per cent increase, and cases disposed of increased 47.5 per cent — going from 61 in 1956, to 90 in 1965. There was no report on cases in 1955 for Castro County, with the 1956 records being used.

Castro County increased in population from 5,417 in 1950 to 8,923 in 1960 — an increase of 64.7 per cent.

Randall County, which increased in population from 13,774 in 1950 to 33,913 in 1960, saw the number of cases pending rise 114.8 per cent. On Jan. 1, 1955, the number was 115 and on Jan. 1, 1965, it was 247. The cases filed during 1955 were 206 and during 1965 were 570 — an increase of 176.7 per

cent. Cases dismissed rose from 238 in 1955 to 546 in 1965 for an increase of 128.5 per cent. Of the 254 counties in the state, 58 decreased in the percentage of cases pending, while 39 of the same counties decreased in population.

The proposal for combining the local counties in one district originated with the Texas Legislative and the Texas Civil Judicial Councils in Austin.

District Attorney Bill Hunter said Tuesday that "after August 15 last year I tried 10 to 12 jury cases." Hunter stated that "I don't think one judge and one district attorney can continue to serve the district."

You Can RENT A 1967 DODGE for as little as \$9.00 per day 5c per mile at HEDRICK Rent-A-Car 2nd & Sampson in Hereford

CANCER SOCIETY TO MEET

The public is invited to the February meeting of the local chapter, American Cancer Society, in Community Center at 8 p. m. today. In addition to business, an educational program is scheduled at each meeting of the county organization to inform the public of progress and goals in the society's fight against cancer.

SWIMMING HOST

LUBBOCK — Texas Tech will be host to the Southwest Conference Swimming Meet March 9-11. Southern Methodist University is defending champion.

Ellis CHILE GOOD! BETTER! BEST!

Speech Contest Rules Announced

All expense paid trips to the nation's capital city will be awarded to winners of an oratorical contest was announced this week by Leo Forrest, manager of Deaf Smith County Electric Cooperative, Inc. This is the third year that Hereford youngsters have had this opportunity. Six schools, Farwell, Bovina, Dimmitt, Friona, Nazareth may enter as well as Hereford.

The contest is open to any boy or girl at least 16 years of age but not 18 years of age prior to September 1, 1967. Mr. Forrest said. Winners will join winners of similar contest sponsored by other electric cooperatives across Texas on the third annual Texas Electric Cooperatives Government - In - Action Youth Tour to Washington, D. C.

All expenses of the 13 day trip beginning June 8, will be paid by Deaf Smith County Electric Cooperative, Mrs. Forrest said. Joyce Bezner of Hereford was one of last year's winners.

Each entrant will be required to give a 3 to 8 minute talk on the subject "My Future in Rural Texas" and answer 1 or more of 50 questions asked by the judges.

The oratorical contest will be judged on the basis of (1) know-

ledge of subject-40%; (2) speaking ability — 30%; (3) poise — 10%; (4) Personality — 10%; (5) appearance — 10%.

Interested young people may obtain an official entry blank from their school or the offices of Deaf Smith County Electric Cooperative. The deadline for submitting entries will be February 17, 1967, Mr. Forrest said.

As participants in the Texas Electric Cooperatives Youth Tour, local contest winners will travel by chartered bus to Washington, D. C., where they will spend four days visiting places of historical interest and seeing the nation's government in action.

On Wednesday, June 13, the Texas group will meet more than 800 students from other states for a program sponsored by the National Rural Electric Cooperative Association and the Rural Electrification Administration. The program will feature presentations by officials of these organizations and other Washington personalities and possibly the Presidential staff. The eventful day will end with a charter cruise down the Potomac which will include entertainment and refreshments.

Also included on the 13 day agenda will be visits to the following: George Washington's Mount Vernon home, Arlington National Cemetery, the U. S. House and Senate, the U. S. Department of Agriculture, the Smithsonian Institute, the Lin-

coln Memorial and other places of interest. For generous servings, count on a pound of spareribs for each person when you are preparing fresh pork spareribs.

Classifieds Get Results

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Confused by complex deductions and tax language? It'll pay you to let BLOCK do all the work and worry. They'll figure your tax quickly and accurately, and often save you money besides. See your nearest BLOCK OFFICE!

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GUARANTEE We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

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Hereford, Texas Penneys AUTO CENTER AUTO HOURS: Mon., Tues., Wed., Thurs. & Fri. 7:30 a.m. to 6:00 p.m. Saturday 7:30 a.m. to 8:30 p.m. Phone 364-4065

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Not just a reline... COMPLETE BRAKE OVERHAUL

We install new bonded linings, rebuild all wheel cylinders, resurface brake drums, bleed and refill brake system, repack front wheel bearings, install new front grease seals... much more!

SPECIAL 29⁸⁸ most cars

No down payment, \$5 a month

FREE BRAKE ADJUSTMENT FOR LIFE OF LINING!

*Chrysler products, self-adjusting brakes \$5 extra

FOREMOST HEAVY-DUTY MOTOR OIL Designed for use in all weather, all speeds... all driving conditions! Stock up now at Penney's! 10-Qt. CAN 2.99

RADER 'MAG' WHEELS DRESS-UP BEAUTIES! Safety-engineered for strength and rigidity... built lighter for better brake cooling! 13", 14", 15" ea. 29.88 No down payment, \$5 a month

Just Drive in and "CHARGE IT"

Hereford, Texas Penneys ALWAYS FIRST-QUALITY

SHOP "UP TOWN" Sugarland Mall SHOP IN COMFORT CONVENIENT PARKING

STORE HOURS: Mon., Tues., Wed., Fri. 9:30 a.m. to 6:00 p.m. Thurs. & Sat. 9:30 a.m. to 8:30 p.m.

DRESS FABRICS Our bonded fabrics sing of spring in '67 colorings, naturally take to tailoring! Big news now in crepe and novelty knits, beautifully color coordinated! It's easy to sew our bonded fabrics. They hold their shape and fit, need no linings. The crepe knit is new and supple; the novelty comes in unusual two-tones. Both are cotton, bonded to acetate tricot linings. Look many times the price!

FOR EASTER! "ICE BERG PRINTS" Keep Calm, Cool and Collected in the cloth that's exclusively Penney's! Make it your own original, look luscious and save. Falls beautifully, tailors to perfection! Comes in scads of Springtime Prints! Machine Washable, crease shy, pleatable and forget ironing. 100% Arnel Triacetate smashing colors - Richly textured. 58/60" wide 1.79 to 3.98 44/45" wide 1.49 yd. Remember you can just say "CHARGE IT"

DON'T FORGET TONIGHT'S DRAWING OF \$50. AT 8:00 p. m. Last Thurs. night drawing won by Mrs. Claude Alston Rt. 1, Hereford, Texas Sugarland Mall

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PIGGLY WIGGLY'S BIRTHDAY
GIFT TO YOU
**100-FREE
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GREEN STAMPS**

WITH THIS COUPON AND
PURCHASE OF \$2.50 OR MORE
OFFER EXPIRES SATURDAY, February 11, 1967

REGISTER FOR THESE PRIZES TO BE GIVEN AWAY FREE !!

- WEST BEND TEFLON COATED ELECTRIC SKILLET
- WEBER COVERED BAR-B-Q KETTLE (Model BK-730)
- MANNING BOWMAN 1/4 INCH ELECTRIC DRILL
- EMBASSY ELECTRIC CARVING KNIFE

Be Sure To Register Thurs. - Fri. - Sat., No Purchase Necessary

FREE
Coca-Cola
Served All Day
Friday & Saturday



GRAB BAG
For a purchase of \$5.00 or more reach into our
GRAB BAG and receive merchandise and prizes
valued up to \$10.

FREE

- Balloons
- Peter Pan Hats & Coloring Books
- Piggly Wiggly Pencils & Pens

Shurfresh Bacon



1 lb.
package

59¢

**HEAR
YE!**

**FRITOS
COFFEE
FLOUR
VELVEETA**

Corn Chips - Buy 29c Package
and Get 29c Pkg. Lays Potato
Chips FREE!

29¢

Folger's 1 LB. Can
All Grinds

66¢

Gladiola All Purpose
10 Pound Bag

99¢

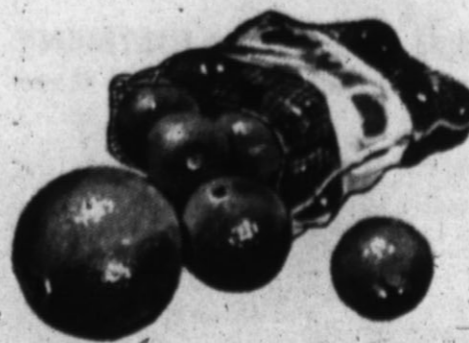
Kraft's Cheese Food
2 Pound Loaf

89¢

**MANY-MANY MORE SPECIALS
THROUGHOUT THE STORE!!**

- Blue Bonnet Oleo** 1 POUND Packages 4 For **\$1**
- Coca Cola** KING SIZE OR REGULAR 6 BOTTLE CARTON **39¢**
- Mellorine** CLOVERLAKE ALL FLAVORS 3 Half Gallon **\$1**
- BBQ Chips** MORTON'S Buy 1 - 49c bag and get 39c pkg. Morton's Tortilla Chips Free **49¢**
- Patio Dinners** Cheese - Enchilada or Combination Dinners 3 For **89¢**

**GRAPEFRUIT or
ORANGES**



YOUR CHOICE
5 lb. bag **25¢**

FRESH LOAD OF CITRUS FRUIT
ARRIVING THURSDAY DIRECT
FROM THE VALLEY!

- APPLES
 - AVOCADOS
 - TOMATOES
 - ORANGES
- 5¢ each**



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



Mrs. J. R. Allison in hospital dining room

Mrs. Walser Is Club President

Mrs. Guy Walser was elected president of Summerfield Study Club for the 1967-68 season, and Mrs. Clayton Sanders vice president, at a called business meeting Monday. Other officers were returned to their posts for another year.

They are Mrs. Thurman Atchley, secretary; Mrs. Earl Lance

Sr., corresponding secretary; Mrs. J. R. Euler, treasurer; Mrs. J. B. Noland, parliamentarian, and Mrs. George DeLozier, historian. Mrs. Walser will succeed Mrs. R. E. Lance Jr. as club president.

Summerfield Club members have voted to elect officers in the future for two-year terms to run concurrently with terms of officers in the Texas Federation of Women's Clubs, with which the club is affiliated. Those elected this week will serve only one year so the biennial terms will begin with the 1968-69 club year.

Other business at the called meeting Monday included hearing annual reports of officers and Federation department chairmen. Reports have been prepared for the annual convention of the Top of Texas District, TFWC, next month.

The business session was an extra meeting this month, since the club entertained members' husbands on its regular meeting date last Thursday and omitted a business period.

Her father was a rancher, and so is her husband; the comfortable den of their home, 113 Texas, has enlarged colored photographs of their ranch land and Hereford herds on its walls.

The Allison home was the first built in its area in Northwest Hereford, when development began there some dozen years ago. Not planned particularly for entertaining, Mrs. Allison says, it still is arranged ideally for parties, with spacious rooms in the living wing.

THE FAMILY INCLUDES a daughter, Ruth Ann, who attends West Texas State University at Canyon, and a high school senior son, Jimmy.

Membership in the Music Study Club reflects Mrs. Allison's interest in music which began with lessons when she was a child. She plays the piano and says she may yet find enough time to play the organ.

After she was graduated from Hereford schools she attended Baylor University and taught in elementary grades here for a time before her marriage. An active member of First Baptist Church, she presently teaches a class of young married women.



Hostess Gives Progressive Club Program

The hostess, Mrs. Dean Stallings, gave the program for Progressive Home Demonstration Club Tuesday afternoon. She demonstrated preparation of a ham and potato salad as she spoke of cooking economical cuts of meat.

The meat dish was served at refreshment time to a new member, Mrs. Tom Nance, and Mrs. J. D. Gilbert, Tom Morgan, H. L. Hershey, Charles Gresham, Dale Hallows, T. J. Parsons, and Pete Carmichael.

Mrs. Hallows conducted a business session in which plans were made to serve dinner at a farm sale this week as a fund-raising project. Mrs. Gresham opened the program with a poem titled Love.

A GUEST REGISTERS — at the open house of the Easter Community Building Sunday, Feb. 5. The building, which was sponsored by the Easter Lions Club was completed last week. The man at the guest register is B. E. Sinclair. (Hereford Brand Photo)

For **COLDS** take **666**

LET'S COOK SOMETHING!

Tea Calls For Cookies

By SUE COLEMAN
Women's Editor

Combine a liking for people and a liking for cookery with a home which provides a gracious setting for entertaining; you have the requirements for a perfect hostess, and many Hereford residents will nominate Mrs. J. R. Allison for that role.

DURING HER YEARS as a homemaker here she has collected and tried numerous recipes which have been approved by her family and by guests. Asked to recommend

party cookies suitable for serving at the numerous social occasions relating to February holidays, Mrs. Allison gave two.

First is a basic recipe which lends itself to coloring and decoration of various kinds, the other an easily-made confection, that needs no trimming. Both make the dainty refreshments typical of pretty teas.

SUGAR COOKIES

2/3 cup shortening
2/3 cup sugar
2 eggs, well beaten
1 tsp. vanilla
2 cups flour
1/2 tsp. salt
1 1/2 tsp. baking powder

Cream shortening, add sugar, then cream together, add beaten eggs and vanilla and mix well. Mix and sift together the dry ingredients and stir into first mixture to make a stiff dough. Chill dough and roll out on lightly floured board to 1/8-inch thickness. Cut into small rounds or desired shapes with lightly floured cookie cutters.

Place on greased baking sheet brush with milk and sprinkle with white or colored sugar, or top with finely chopped nuts or fruit or tiny colored candies.

Bake in a hot oven, 400 degrees, 10 minutes. This recipe makes about three dozen cookies.

These cookies are traditional at the Allison's home during the Christmas holidays, so Mrs. Allison adds red or green food coloring to the dough and cuts it in star, tree or Santa shapes. She simply sprinkles sugar on the cookies before they are baked, without brushing with milk as instructed in the recipe.

CHOCOLATE-COCONUT DROPS

1 cup Eagle Brand milk
1 square unsweetened chocolate
1/8 tsp. salt
1 1/2 cups shredded coconut
1 tsp. vanilla

Put milk, chocolate and salt in top of double boiler and cook over rapidly boiling water, stirring often, until thick, about 10 minutes. Remove from heat and stir in coconut and vanilla. Drop by teaspoons on well-greased baking sheet and bake in moderate oven, 350 degrees, 10 or 12 minutes. Remove from pan at once. This recipe makes 30 or 40 cakes.

MRS. ALLISON is a lifelong resident of Hereford, the former Ruth Conkwright, daughter of county pioneers Mr. and Mrs. H. G. Conkwright. Her parents were known for their hospitality in early days of the city's history.

REDUCE FAT

If your overweight is due to overeating and you want to get rid of that ugly fat get our tablets called SLIMODEX. Available without doctor's prescription SLIMODEX will help you lose those extra pounds by decreasing your desire for food, eliminating the urge for extra portions. You eat less, weight less. SLIMODEX costs only \$3.00 and is guaranteed to work or get your full money back. SLIMODEX is sold by GIBSON PHARMACY Hereford. Mail Orders Filled.

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Call now for appointment at your convenience, or mail coupon today. Offer ends April 30.

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CAREFULLY FED for TOP QUALITY



WRIGHT BRAND BACON lb. 59¢
Center or Best Cut PORK CHOPS lb. 69¢
First Cut PORK CHOPS lb. 49¢



Assured Tenderness
Carefully fed for top quality... it's the best in beef; then specially selected, cut, and trimmed the way you like it.

Go To Church Sunday PLUS FRONTIER STAMPS

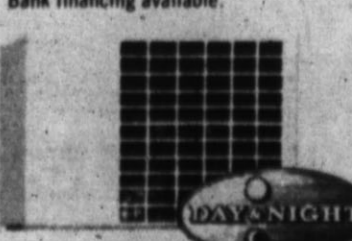
CHECK QUALITY AGAINST PRICE

STEAK	SWIFT'S PROTEN	BBQ BROIL	lb. 59¢
BOLOGNA	WILSON	ALL MEAT	lb. 49¢
CHILI	TASTE WRIGHT		lb. 59¢
ROAST	SWIFT'S PROTEN	Blade Cut Chuck	lb. 49¢
ROAST	SWIFT'S PROTEN	Seven Cut	lb. 59¢

Florida Pineapple Oranges July 5 lbs. 49¢	Sweet Potatoes 12 1/2 lb. 12 1/2¢	California Lettuce head 15¢
Yellow Onions lb. 10¢	Washington Extra Fancy Apples Delicious lb. 19¢	Texas Cabbage lb. 5¢
Texas Grapefruit 20 LB. BAG 89¢	Celery Hearts Pkg. 25¢	Colorado Russet Potatoes 20 LB. BAG 79¢

CLOVERLAKE Cottage Cheese 2 LB. CARTON 39¢	HEREFORD Hamburger Buns pkg. 31¢	LAYS Potato Chips Twin Pac 10 1/2 oz. 59¢	ALL SWEET Margarine Soft, 1 lb. pkg. 39¢
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Nationally recognized Day & Night air conditioning adds year 'round comfort, lasting value to your home. Bank financing available.





NEWCOMER WELCOMED — Mrs. Waldo Baxter, left, who lately moved here from Plainview when her husband became a vice president of Hereford State Bank, was introduced to a number of Hereford women Tuesday morning at coffee in Mrs. R. E. Carver's home. Pictured with the honoree and Mrs. Carver are a trio who assisted in serving coffee, Mrs. Pat Robbins, Mrs. Wheeler Sears and Mrs. Noble Ballard.

Coffee Greet New Resident

A welcome to Hereford, warm in spite of the chilly morning Tuesday, was given newcomer Mrs. Waldo Baxter at a coffee in the home of Mrs. R. E. Carver, 203 N. Texas. Baxter is a new vice president of First State Bank and his family has lately moved here from Plainview.

Mrs. Carver, wife of the bank's president, invited a group of young matrons to meet the new resident, a pretty blonde with blue-grey eyes who wore for the party a Valentine red dress with rolled collar and skirt flared at the hemline.

Assisting the hostess in receiving guests and at the serving table were Mrs. Pat Robbins, Mrs. Wheeler Sears and Mrs. Noble Ballard.

Tray, and others arranged on a side table. Silver serving appointments were used.

Those calling were Mmes. Joe Easley, David Gibson, Jerry Detwiler, John Hamblen, James McDowell, John Beasley, W. C. Russell, Danny K. Martin, Jim Carnahan, C. a meron Gault, John Robert Miller, E. Hazen Woods, Gene Cope, John D. McCrary, Bill Warrick, Lewis Block, Houston Frye, Bob Sims, Jim Conkright, Bob Viengel, Ed Schroeter, Dwain Pittenger, Pat Thompson and Bill Dye

Waldo and Carolyn Baxter and their 20-month-old daughter, Carla, are at home at 120 Aspen.

Lavender mums were arranged with fern leaves in an oblong silver tray centering the cutwork linen cloth which covered the table. A bunch of plastic grapes was placed beside the program at a table centered with a tall arrangement of red and white carnations. Red Valentine cutouts were scattered over the lace cloth.

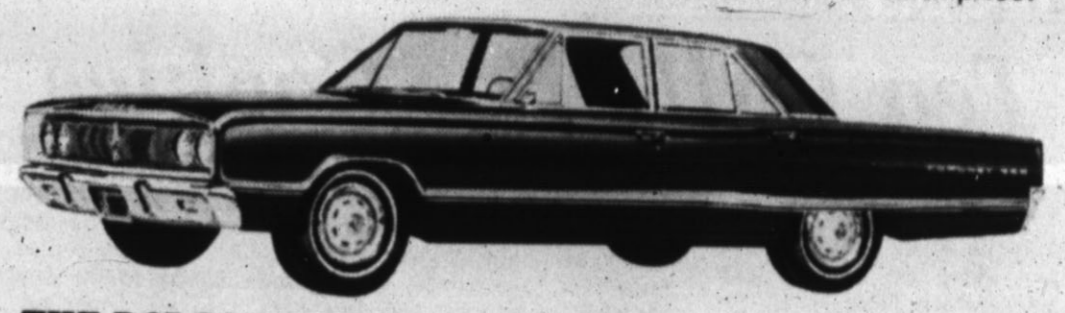
Club members present included Mmes. B. E. Roberson, Roger Brumley, Charles Hood, W. S. Kerr, L. H. Lookingbill Sr., Ansel McDowell, Don Robinson, Roy Smith, J. L. Woodford, T. E. Seigler, Deward Roberson, Leo Witkowski, W. J. Stanford, Ray Cowser, Tom Carter and Bruce Burney.

Fed up with cars that promise little—deliver less?

Have no fear—the Dodge Boys are here!



1967 DODGE CORONET - PUTS DULL DOWN FOR GOOD!
Back the attack on dull driving—move out in Coronet. This is the sweet, swinging way to outpace the pack. A way-out car with a down-to-earth price!



THE DODGE REBELLION WANTS YOU!
HEDRICK DODGE
2nd and Sampson Hereford, Texas

Guest Day Tea Is Event For Garden Beautiful

One of the special club programs of the weekend was a guest day event for Garden Beautiful members and friends whom they invited to see the filmed travelogue of Mr. and Mrs. N. D. Bartlett's trip to Australia and the Orient.

Mrs. Homer Newton, Mrs. W. E. Young and Mrs. Charlie Noland were hostesses in the former's home Friday afternoon. Scenes from the "Land Down Under," where the Bartletts spent several weeks last winter, were presented with comments by Mrs. Bartlett, who is a member of Garden Beautiful Club. Mrs. Noland presided for a brief business session and welcomed the visitors.

They were Mmes. Louis Woodford, T. W. Alderson, C. D. Nobles, Townsend, C. P. Worthan, O. L. Bybee, Hedrick, Hardy Benson and R. B. Miller. Tea was served after the

program at a table centered with a tall arrangement of red and white carnations. Red Valentine cutouts were scattered over the lace cloth.

Club members present included Mmes. B. E. Roberson, Roger Brumley, Charles Hood, W. S. Kerr, L. H. Lookingbill Sr., Ansel McDowell, Don Robinson, Roy Smith, J. L. Woodford, T. E. Seigler, Deward Roberson, Leo Witkowski, W. J. Stanford, Ray Cowser, Tom Carter and Bruce Burney.

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TUNA
FOOD CLUB CHUNK STYLE No. 2 1/2 CAN
25c

Fruit Cocktail
HUNT'S **5 \$1**
300 CAN

Cigarettes
FILTERS ALL BRANDS Regular or King CARTON
\$2.99

Bakerite Shortening
BREMNER **PIES**
DEVILS FOOD 12 pack **39c**
BANANA or CHOCOLATE box

FARM PAC EGGS
Grade A MEDIUM DOZ. **39c**

WILSON'S BAKE-RITE PURE SHORTENING
3 LB. CAN **59c**

FURR'S PRODUCE
POTATOES
ALL PURPOSE WHITES, 20 lb. BAG **69c**

CHUCK ROAST
USDA CHOICE BEEF, BLADE CUT **49c**

"GENERAL MERCHANDISE"
HAIR SPRAY
AQUA NET Unscented 14 oz. can **49c**

ROAST
USDA Choice Beef Boneless Rump 1b **98c**
Picnic Pack Franks 3 lbs. **\$1.25**
Dacker, Tall Corn Sliced Bacon 1 lb. pkg. **59c**
Swifts Premium Canned Hams 3 lb. can **2.89**

ENVELOPES
6 1/2" 100 count Box, Reg. 39c **29c**

DECANTERS
Plastic 1 1/2 oz. Reg. 29c Value **19c**

FURR'S DELICATESSEN
1 Whole Fried Chicken
1 Pint Cole Slaw
1 Pint Pinto Beans
ALL \$1.89 FOR
We have a wide variety of prepared foods Check our Menu Daily...

MORTON'S FRUIT PIES Apple, Peach, Custard, Pumpkin, Cherry, Coconut, or Mince Fresh Frozen **29c**

MORTON'S POT PIES Chicken, Beef, Turkey, Mac. & Cheese or Spaghetti and Meat Fresh Frozen **2 35c**

MORTON'S DINNERS Chicken, Beef, Turkey, Salisbury Steak or Meat Loaf Fresh Frozen **39c**

MEADS Bread Dough Fresh Frozen 3 lb. pkg. **39c**

TOP FROST Broccoli Spears Fresh Frozen 10 oz. **21c**

TOP FROST CORN Cut Fresh Frozen 10 oz. pkg. **15c**

Dining in Cheese or Sausage PIZZA Fresh Frozen pkg. **49c**

TOP FROST SPINACH Fresh Frozen Chopped or Leaf 10 oz **12 1/2c**

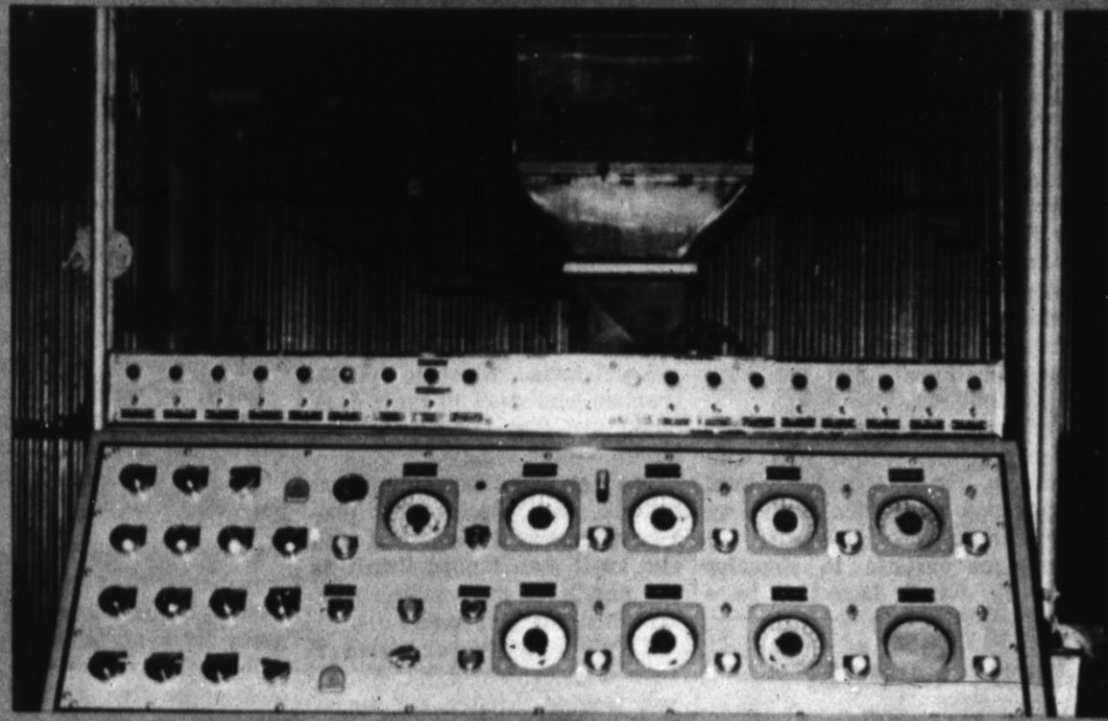
TOP FROST LIMAS Fresh Frozen Ford Hook 10 oz **19c**

SWANSONS Fresh Frozen Three Course Dinners **69c**

TOP FROST Onion Rings Fresh Frozen 7 oz pkg. **25c**



Feed Yards Mushroom Family Cattle Business



JUST PUSH A BUTTON — Built by the Witherspoon Electric Company of Hereford, this console in the feed-mixing plant of the Three R Feed Yards controls feed in 1000 pound weights. (Hereford Brand Photo)

"An interest in building got me into the feed yard business," Ed Reinauer, Jr., said, adding that construction fits his educational background. He studied design, layout, and cost studies. Reinauer has a masters degree in industrial management from the Wharton School of Finance and Commerce, a part of the University of Pennsylvania.

Began in October, 1965, with two to three thousand head of cattle, the feed yard has gradually increased to the present 7,500 head.

Reinauer indicated that within two weeks, the feed yard would be up to about 8,000 head.

"We expect to have around 15,000 sometime in June," he said. The growth of the feed yard has waited on construction. "We've grown as fast as we could build pens," Reinauer stated.

A feed-mixing and milt-flaking plant built and designed by Porsch Brothers, Inc., of Hereford prepares batches of feed weighing as high as 10,000 pounds. Reinauer pointed out that the control console which operates the plant was built by Witherspoon Electric Company, also of Hereford.

Operated automatically or manually, the console controls

1000-pound units of feed. Just by pushing a button for the desired number of pounds, one man operates the feed-mixing plant.

Storage bins filled with flaked milo, barley, dehydrated alfalfa, and supplement respond to the console. Molasses and ensilage can also be added to the mixture.

In the process of completion is a storage tank for adding animal fat to the feed mixture.

A boiler with 120 pounds working pressure generates steam for the flaking mill. Reinauer explained that the steam cooks and moistens the grain and

Reinuers Feed For Maximum Utility of Crops

Vertical integration — this is the term used by Ed Reinauer, Jr., to describe the part Three R Feed Yards plays in the forming of three corporations.

The farming business, ECR Corporation, was the initial venture. And E. C. Reinauer and Sons, Inc., a vegetable shed on South Highway 385, came second.

"The feed yard let us move one step down the marketing chain," Reinauer explained.

The term vertical integration, a new concept when it comes to farming, according to Reinauer, applies industrial ideas to the business of farming. Reinauer described the term as meaning the gradually increasing control of goods from point of original production to the market place.

E. C. Reinauer, Ed's father, said that Ed was "exposed" to farming. "But Ed is most interested in the feed yard operation," he added.

heats the molasses and fats.

About 500 to 1500 head of the 7,500 cattle belong to the Reinuers. The rest belong to other cattle owners who pay a service charge based on how much is fed — "A straight per-ton charge," explained Reinauer.

Reinauer stated that approximately 80 percent were steers while the rest are heifers. "Some feed yards feed bulls, but we don't," he said.

Each pen contains approximately 200 head of cattle. There is 200 feet of feeder-bunk space, Reinauer noted, saying that the pens were designed to hold one head per one foot of

bunk space.

Asked about the cattle getting "spooked," Reinauer related that a pen of cattle did tear down a fence one night. The fence has 2 1/2-inch steel posts set in concrete on 10-foot centers. "Dogs come down the draw at night, and we figured they spooked the cattle," Reinauer said.

The draw mentioned also contains Tierra Blanca Creek, and the area provides drainage for wastes. However, pollution of the creek should not continue to be a problem, according to Reinauer. "The Cattle Feeders Divi-

sion of the Texas and Southwestern Cattle Raisers Association — in cooperation with Texas Tech — is conducting research on the problem," he said.

Out of about 15 employees only six are full-time, Reinauer indicated. He added, however, that nearly half of the present work force is building pens.

General Manager for the feed yard is Walter Lewis, whose wife Dot also works in the office as receptionist-bookkeeper. Asked about his duties, Lewis said, "Building fence and doctoring cattle, mostly."

But Reinauer stated that Lewis was really the manager in charge of the feed yard. "He's the one to contact if someone wants to know if we have room for more cattle," Reinauer said.

Lewis also operates a huge 100,000 pound capacity scale. "It'll hold 45 head of 1100-pound cattle," Lewis said, adding that the counting is done as the cattle leave the scale.

Reinauer lives on the farm with his father and mother, Jean, and his sister, Casey, who is a student at Stanton Junior High. A brother Bill farms in New Mexico.



THE EASY LIFE — Cattle in one of the pens 80 foot tower, a part of the feed-mixing plant breaks the skyline. (Hereford Brand Photo)



BRAVO FIRST — Bravo Smokes, Inc. shipped its first two international loads of smokes to San Juan, Puerto Rico and London, England this week. England will be shipped two loads with one sent by air and the other by sea. Each load consists of 100 cases. Top photo: Martin Diggins, purchasing manager, and Don Chapman, produc-

tion manager, point to the destination of the smokes. Middle photo shown W. S. Wells, director of manufacturing, helping load some of the cases. Lower photo shows Jimmy Bell, employee at Bravo, loading one of the trucks. The man assisting him is an employee of Merchants Motor Lines. (Hereford Brand Photo)

Surplus City Expands Stores

Changing from an automotive parts business to a discount store is quite a change, but W. A. Marshall, owner and operator of Surplus City, USA, did just that and does not regret it.

Before moving to Hereford, he had operated a parts house in Las Cruces, New Mexico since 1948. He later decided to open a discount center in Hereford and brought along his most devoted employee, Jim Henderson.

He opened the store located on 110 Park Ave. on April 10, 1964, and since that time, he has opened two new stores in the surrounding area. The second to open was in Colorado City in April 1, 1966 with a store in Tullia following close behind. The Tullia place was opened just last Wednesday, February 1, and goes by the name of Marshall's Discount Center. The store in Colorado City is managed by one of his son-in-laws and the one in Tullia by his son, W. A. Marshall, Jr.

The store offers most anything that a person would need. From sporting goods to auto acces-

series, it offers a good supply. Some of the brands carried are Levi's, Coleman camping equipment, and AC auto parts.

The store also features about 8-10 major brands of motor oil. Store hours are from 8:00 a. m. to 9:00 p. m. everyday.

Marshall and his wife live at 243 Aspen. They have five children, four girls and one boy. All the children are married.

Henderson, being associated with Marshall for numerous years, does most of the work around the store and runs it whenever the owner is out. Henderson and his wife, Erleen, have two children; J who is 19 and a freshman at WT and Susie, 12, a 7th grader at Stanton Junior High. Whenever he is off which is not very often, he enjoys a little bit of fishing. Both he and his wife reside at 702 Irving.

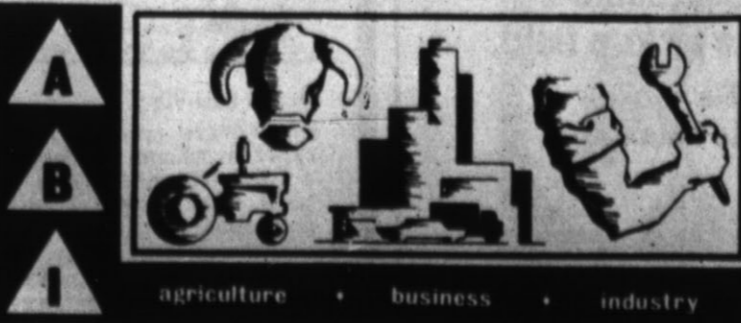
Henderson is great help to the store due to his knowledge in automotive parts. But he also bookkeeps, keeps the place stocked with merchandise, and sells.

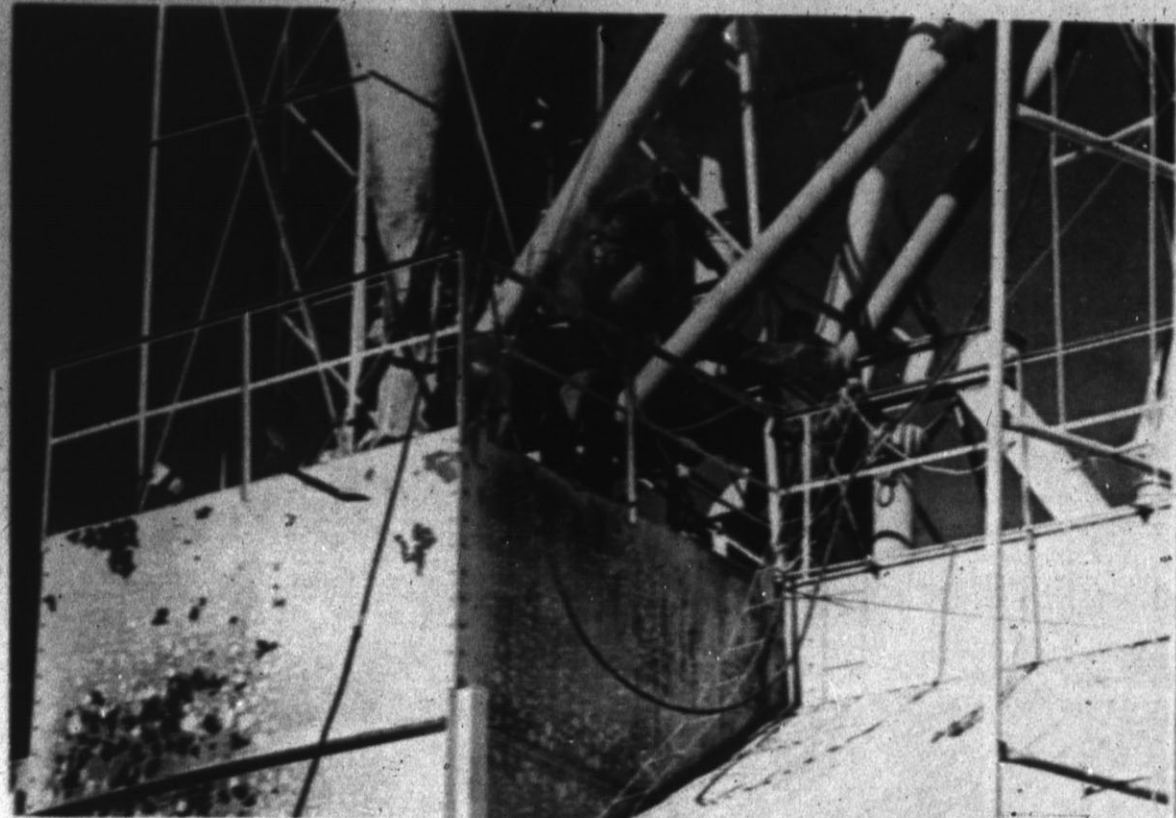


HENDERSON'S WORK — Jimmy Henderson, employee at Surplus City, USA, is shown in his many phases of work. On top photo one sees part of store which he stocks with various items. Middle photo shows Henderson helping one of his many customers and

the lower shows him at the check-out counter. W. A. Marshall owns the store and Henderson does most of the work, selling and keeping the place in shape. (Hereford Brand Photos)

HEREFORD, TEXAS, 79045 THURSDAY, FEBRUARY 9, 1967 SECTION TWO





FEED YARD FIRE — Firemen work atop the bin as the point peeled off due to the feed yard's mixing bin where a fire occurred Friday about noon. The picture shows heat. (Hereford Brand Photo)

Miller Plans Open House

Miller Seed Company will celebrate its Silver Anniversary with an open house for dealers and distributors Saturday from 2 to 5:30 P. M. "Anyone is welcome," stated Clyde Sherrieb, Sales Manager and assistant to Doyle K. Brook, General Manager.

In its new location about one year now, the Hereford subsidiary eight miles east is nearly ten years old. The home office of Miller Seed Company is located in Lincoln, Nebraska.

"Miller Seed Company is a prime producer, processor, and merchandiser of range grass seeds," Sherrieb said, adding that the Hereford subsidiary is the primary grain sorghum part of the Company. He indicated that the grain sorghum business, started by the company as a side-line, is at the point of by-passing the grass seed end of the business.

Offering over 140 varieties of seeds, the year-round Hereford unit fills "what the public demands," according to Sherrieb. Categories of seed include both hybrid and non-hybrid seeds, ranging from sorghum to lawn grasses.

Sherrieb explained that a hybrid is the result of two genetic plants crossed to obtain better qualities of both. "True hybrid plants either do not reproduce or reproduce, not true to form," Sherrieb said.

Glen Kuykendall is the Hereford unit's plant breeder. Sherrieb explained that Kuykendall originated some of their first hybrids.

"Seed is gotten from plants grown by area growers on a contract basis, according to Sherrieb. "Area means a pretty big circle," he added, saying that the sorghum seeds are produced mainly within a 200 mile radius.

With five warehouses in town, the Hereford unit of Miller Seed Company has large storage facilities, including tanks capable of holding a total of six million pounds. Sherrieb said that the Hereford unit also has a new warehouse in Raymondville, Texas, 40 miles from Brownsville.

Merchandising area for the Hereford unit is large. North through central Kansas, south into Mexico, west into Arizona, and east into Florida, the Hereford unit ships a variety of seed. Fewer varieties are offered at increasing distances from Hereford.

The Hereford unit processes, cleans, sacks, and sells seed. From a dump pit, the seed is augured and lifted to shift-

screen cleaners, moving finally to a bagging machine for sacking.

A staff of about 15 and a warehouse crew of varying numbers operates the Hereford unit. Included are Jack Rhodes, Plant Manager, and bookkeeper W.T. (Gus) Gunstenson.

Hobby Products To Be Sold As Scholarship Aid

A sale of articles made by members in creative hobby projects will feature the meeting of Delta Xi Chapter, Delta Kappa Gamma, at the Colonial Inn in Dimmitt Saturday morning. Sale proceeds will be given to the DKG scholarship fund.

Chapter members who live in Castro County will be hostesses for breakfast at 9 a. m. Mmes. J. Edd Hughs and Paul Hilburn of Dimmitt and Mrs. Max Stephens of Hart are on the hostess committee. Mrs. Merlin Kaul of Hereford, president, will direct a business period.

Mrs. J. D. Neill of Hereford, and Mrs. Jim Cowen of Dimmitt are in charge of the creative hobby sale and Mrs. Neill will present a program titled Highlighting Scholarships and Educational Foundations.

Members of the woman educators' society are from Deaf Smith, Parmer and Castro Counties. Thirteen new members initiated at the January meeting are among those expected to be present.

Picking of the light grapefruit crop is active in both the Salt River Valley and the Yuma-area. Quality and fruit sizes are better than average but yields in most areas are below normal.

Ocelot Causes Great Commotion

VICTORIA, Tex. — A kitten that can whip anybody in the block is finding living in Victoria just one big romp after another.

The kitten is an ocelot, picked up in the jungles of Ecuador, although the cat may be found anywhere from Southwest Texas to Paraguay.

Fortunately the man who obtained the animal, now called Sam, acquired him as a kitten. Only when they are little can they be tamed, and they remain that way.

He was obtained by Jim McClendon, who has a way with animals. He was on an animal expedition to Africa not long ago, and it was on a trip for the same purpose to Ecuador that he found Sam tied to a

post in a native village. He brought the cat home with him. When full grown, they are 3½ to 4 feet long and may stand a foot and a half tall.

At the moment Sam is residing in the home of McClendon's mother, Mrs. R. R. Ruth-erford, manager of a motel. "Sam is everything you would expect of a kitten — loveable, affectionate, independent and forever curious. He is even housebroken."

A Victoria Advocate photographer who went to meet Sam found just how friendly he can be.

The cat came bounding from a back room, decided the photographer was a friend and with one swift leap landed firmly in the middle of the lensman's lap with his full 15 pounds.

The photographer tried to take a closeup and found himself looking through the focussing arrangement to see a cat's eye looking back at him through the lens. Sam had decided to inspect the photographer through the strange new gadget.

Before the session was over, Sam willingly posed in a number of positions, chewed a little on three of the lensman's fingers, knocked over the flash unit and stepped on the camera bellows.

McClendon says all it takes to turn an ocelot into a big, af-

fectionate cat is proper respect and loving care, and Sam gets all of these he wants.

He found particular fascination in the decorative balls on the Christmas tree and knocked most of them off, and almost turned the tree over upon himself until he was dissuaded.

McClendon worked for the South African game department and on his return to the United States nursed a load of animals for a dealer in America.

His daughter, Trayce, 3, flew back to America ahead of her father, then met with an automobile accident. While he remained with his daughter, he had to surrender his African job.

Later, he went to Ecuador to set up a jungle trading post, but a bout with hepatitis ended that, and he returned to work as a pipefitter in the United States.

While in South America, he traveled by boat in country controlled by the Aucas Tribe, a group of head hunters credited with making headlines in the slaying of five American missionaries in 1956.

He says the jungles of Ecuador are among the most beautiful in the world.

McClendon is still planning to return to Africa, but his expected pleasure is saddened because he will be parted from Sam.

He says various quarantine regulations would make the taking of Sam with him an almost impossible task. Besides, Africa has enough exotic animals of its own.

Modern Methods Promote Milk

CLEBURNE, Tex. — Curtis Dean Scott, who started with a truck and ended with a profitable dairy farm, says only modern methods have kept milk prices within range of most pocketbooks.

He says milk sells for about 28 cents a quart and if the dairy farmers were producing with the methods of 25 years ago, milk would cost the consumer about 45 cents.

Scott is a great believer in constant education. "Nothing stands still today and I've got to be abreast of the change."

After World War II, Scott attended night classes and got his high school diploma when he was 38 years old.

I take Texas A & M short courses each November," he says, "and the short courses in the county are helpful also. I always find I can take some part of what is being taught and adapt it to my operation."

Scott grew up as a cotton

farmer's son and went to World War II while married to 16-year old Doris Youngblood.

She saved \$1,000 from the money he sent home, and "I bought a truck even though Doris had some pretty strong misgivings about the purchase."

"Doris was right. Neither of us was happy with the trucking business and I sold out in less than six months. We went into partnership with my father-in-law, Earnest Youngblood with 22 Jersey cows."

He remained with Youngblood for three years, then acquired 160 acres of his own nearby in 1950.

They were able by 1953 to obtain a loan from the Federal Land Bank and refinance their debt on the acreage. By 1955, through help of the bank, the family's net worth had climbed to \$142,308.

Scott believes one of the main points is pampering his 200 Holsteins. "They produce almost a third more milk than the average for Texas animals."

He gives strict attention to the feed and in recent years he has added a completely automatic, no-variation feed mill.

"No matter how honest or conscientious the feed people commercial mixers are, there are bound to be variations," he said.

Scott mixes 1,350 pounds of milo, 300 pounds of wheat bran and 350 pounds of 50 percent concentrate of cottonseed, linseed and soybeans.

The herd is brought up for milking after 2½ hours of grazing and then is allowed to take it easy in the shade for a time before being taken into the milking barn. The cows get roughage in self feeders after milking.

"This method of mixing feed," says Scott, "insures quality control and a saving of from \$7 to \$10 per ton of feed. Since we feed the cows about a ton a day, you can see that the annual saving amounts to about \$3,000."

In addition to the feed mill improvements include two new barns, two loafing sheds, implement shed, dairy barn, a new home and pasture rehabilitation. His milking operation is as good as can be bought, with a pipeline system, automatic cleaning and a separate building for two bulk milk storage tanks.

The Scotts have two sons: Larry, 20, a junior at A & M, and Donald, 16, still in high school. They work on the farm regularly.

Scott declares that today's milk is superior to that of 20 years ago.

"If we were realistic about the costs of producing milk, including a profitable return on the value of the investment, we should have to sell milk for \$1 a quart."

"The consumer just doesn't realize what value he gets from today's farmers," he declares.

Peanut production is estimated at 399 million pounds — 33 percent above last year's level. A record yield of 1400 pounds is forecast. Favorable weather prevailed throughout most of the peanut area and digging progressed rapidly.

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
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Free City Maps
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The Dodge Boys Sell Tough Trucks!

Here's one of the most popular ones — the Dodge D100 Sweptline Pickup. Now available with a 383 cubic-inch V8 — the most powerful engine in the pickup field.

See the tough new Dodge Trucks at the Dodge Boys. You can tell they're good guys — they all wear white hats.

HEDRICK DODGE

2nd and Sampson Hereford, Texas

SWEETHEART'S SALE

HAVE A HEART

TOP-LOADING PORTABLE DISHWASHER

Self-cleaning filter...
2 revolving spray arms

\$199⁹⁵

Model SRP-70
Features two full-size, revolving spray arms • No pre-rinsing or scraping • Full-time filter cleans itself • Two washing cycles • Automatic detergent dispenser • Beautiful laminated worktop • No installation.

UNDERCOUNTER DISHWASHER

Self-cleaning filter...
rinse-agent dispenser
plus
Super Wash

Valentine Special

Model SRU-90
SUPER WASH cycle for extra-dirty dishes • High pressure spray arms and self-cleaning filter eliminate pre-rinsing • 2 full-size revolving spray arms • Huge self-cleaning filter • Dual automatic detergent dispensers • Rinse-agent dispenser.

FRONT-LOADING PORTABLE DISHWASHER

Pushbutton control...
plus
Super Wash
jet action

Valentine Special

Model SRC-90
Super Wash jet water action "peels" off tough, cooked-on foods • 2 full-size revolving spray arms • Huge self-cleaning filter • Genuine maple work surface • Once-a-day dishwashing capacity • Rinse-agent dispenser • Two automatic detergent dispensers.

GIVE HER A
RCA WHIRLPOOL DISHWASHER

HEREFORD'S OLDEST APPLIANCE DEALER 136 W. 3rd Street

Rotary Luncheon Honors Founder

The 62nd anniversary of Rotary was celebrated at the noon luncheon meeting Monday. Attorney Hazen Woods reviewed the autobiography of Paul Harris, the founder of Rotary.

Introduced by program chairman Lynn Pittard, Woods began by explaining that the book was difficult to read. "It was written by a man 80 years old,

recalling his childhood," Woods said.

Noting that the book's language and sentence structure were somewhat involved and rambling, Woods indicated that the book was a collection of events. The book leads up to the moment of inspiration when the idea of Rotary came to Harris.

Woods explained that the reader learns about the man Paul

Harris in the book because Harris puts emphasis on circumstances and people. "There is also a great wealth of feeling," Woods stated.

Woods ended the review by saying that the book shows the strength of character of Paul Harris. Woods said that the book's main point was in Harris' steadfastness of purpose.

New members John E. McCleskey and John Childress were introduced by Rotary President Alex Schroeter. Both men will be inducted at the next meeting.

Guests were introduced by Bill Davis, Jr. and Jack Nunley said the club has tickets for sale to the Billy Graham movie,

Bowling Scores

KINGS & QUEENS MIXED
2-3-67
STANDINGS:
Vance Hall Sporting Goods — 14, 6, Farmers Elevator — 13, 7, Sully's Music — 11½, 8½, One Hour Martinizing — 11½, 8½, Beetle Bombs — 11, 9,

the Restless Ones. Sponsored by the local Ministerial Alliance, the movie will show at the Star Theater, Feb. 16, 17, 18.

Sunset Foods — 10, 10, Swedes' Cycle Shop — 9, 11, Sunset Lanes — 5, 12, Boyd Machine Shop — 8, 12, Jim's Mister Shop — 4, 16.

WEEKS RESULTS
Vance Hall Sportant Goods — 4, Jim's Mister Shop — 0, Boyd Machine Shop — 3, Sunset Lanes — 1, Sunset Foods — 3, Farmers Elevator — 1, Sully's Music — 3, Swedes' Cycle Shop — 1, One Hour Martinizing — 3, Beetle Bombs — 1.
High Team Series — Boyd Machine Shop — 2446.
High Team Game — Sunset Lanes — 853.
Man High Series — L.V. Watts — 584.

Carver, Eastman Appear In Lear

CANYON — Two Hereford students, Randy Carver and Kenneth Eastman, will appear in the spring production of Shakespeare's "King Lear" Feb.

Woman High Series — Audine Dettmann — 493.
Man High game — Emil Dettmann — 233.
Woman High Game — Marian Davis — 209.
Man Bowler of the Week — Lowell Rusher — 672 series.
Woman Bowler of the Week — Margaret Collins — 38 pins.

Service Project Gifts Are Voted

A cash gift for kitchen and serving equipment at the County Bull Barn was voted by Wyche Home Demonstration

23-25 at West Texas State University.
Carver, son of Mr. and Mrs. Russell Carver, 203 N. Texas, is cast as the King of France. Son of Mr. and Mrs. Homer Eastman, Route 1, Eastman will portray Oswald in the play.
The classic is scheduled for 8:15 p. m. in the Branding Iron Theatre on Feb. 23-25.

Club members at a recent meeting in the home of Mrs. Cecil Hart. They also planned to give cash and clothing to Girlstown, U. S. A., in another service project.

Mrs. Ira Ott gave the program, a demonstration of cooking economical cuts of meat. She prepared a skillet meal of ham and potatoes, also a rolled steak. These were sampled by the dozen members present and a guest, Mrs. Bobby Teague.

Approval of County H. D. Council committee recommendations for the new year was voted. The next meeting was announced for Feb. 16 in Mrs. Norman Hodges' home.



SPECIAL OFFER ON STAINLESS STEEL TABLEWARE

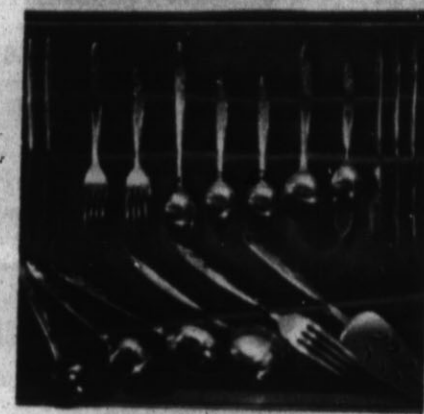
Same Pattern — Same Quality
Same Low Prices

TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR

Only 9¢

PER PIECE

THIS LOVELY PATTERN IS FLORAL BLOSSOM STAINLESS STEEL TABLEWARE — THIS IS HEAVY, PREMIUM QUALITY, WARE. DO NOT CONFUSE THIS LOVELY WARE WITH LIGHTER, CHEAPER GRADES.



DINNER KNIFE

EXTRA PIECES AVAILABLE AT OUR LOW DOWN TO EARTH PRICES!!

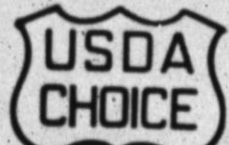
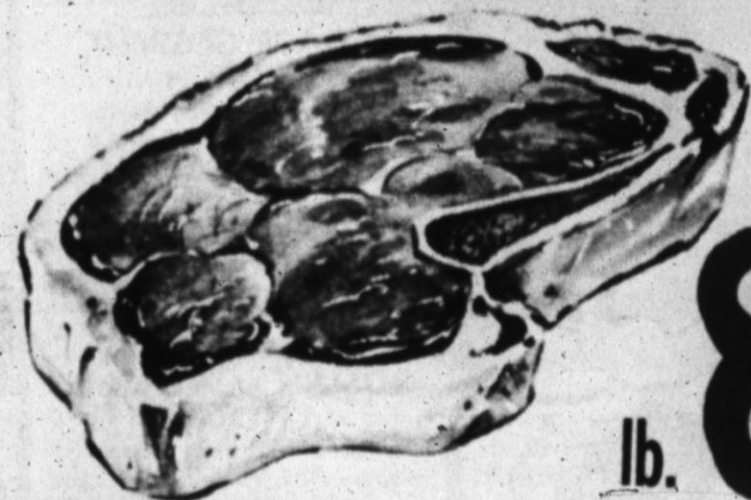
THIS IS ALL YOUR DO!
EACH WEEK YOU MAY PURCHASE A DIFFERENT ITEM FOR ONLY 9¢ WITH EACH & EVERY \$5.00 PURCHASE (2 PIECES WITH \$10.00 PURCHASE ETC.).

WITH A \$5.00 PURCHASE

- 1ST. WEEK — TEASPOON
- 2ND. WEEK — DINNER FORK
- 3RD. WEEK — DINNER KNIFE
- 4TH. WEEK — ICE TEA SPOON
- 5TH. WEEK — SOUP SPOON
- 6TH. WEEK — SALAD FORK

This Sequence Will Be Repeated So You May Acquire A Complete Set

SIRLOIN STEAK



lb. **89¢**

T-BONE STEAK USDA CHOICE
SHURFRESH BACON
GROUND BEEF FRESH, LEAN

lb. 98¢
1 lb. pkg. 59¢
lb. 39¢

ALL POPULAR BRANDS
CIGARETTES
REGULARS . . . KINGS . . . FILTER.
\$2.99
CARTON

BORDEN'S ICE CREAM



½ GALLON

CHOICE OF FLAVORS **59¢**

RANCH KITCHEN
BAR-B-Q FRANKS **69¢** lb.
LIMA BEANS.....pint 39c
Au Gratin Potatoes.....pt. 49c
BEAN SALAD.....pint 49c
Macaroni SALAD.....pint 49c
Cherry Cheese Cake.....pt. 59c

AWAKE
FROZEN BREAKFAST DRINK
9 OZ. CAN
2 for 59¢

- SCOTT—200: x 2-ply
Facial Tissue.....4 boxes 89c
Alcoa Heavy Duty Aluminum Foil.....18" x 25' roll 59c
SHURFINE Pancake Mix.....2 lb. box 29c
3 Minute POPCORN.....2 lb. bag 25c
Wolf Brand CHILI.....No. 2 Can 59c

LIPTON'S TEA
¼ lb. box **39¢**

BAMA
STRAWBERRY PRESERVES
2 lb. Jar **49¢**

- SUGAR Powdered or Brown 2 1' - lb. boxes 29c
CRISCO Shortening 3 lb. can 79c
GREEN BEANS Shurfine Cut 5 303 Cans \$1
VIENNA SAUSAGE Van Camps 5 cans \$1
TOMATOES Hunt's Solid Pack 5 300 Cans \$1
TOMATO SOUP Campbell's 10 cans \$1

Hidden Magic NEW
HAIR SPRAY
Regular 99c Can
2 CANS 99¢

DOUBLE RELIEF
RHINALL nose drops
2 buffered decongestants in a saline menstruum
Regular 89c **67¢**

Trend Liquid
DETERGENT 32 oz. container **49¢**
Ajax Cleanser
2 Giant Cans **45¢**

ORANGES
FLORIDA
5 lb. bag **49¢**

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FOR VALUABLE FREE PRIZES
Ask Your Grocer For Prize List

VITALIS Hair Tonic Regular 79c **57¢**
CREST TOOTH PASTE Extra Large **57¢**



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

Dove Beauty Bar
2 BATH SIZE BARS **39¢**

Delicious Apples WASH., EXTRA FANCY, Red LB. **19¢**
Sweet Potatoes NEW MEXICO 2 LBS. **25¢**

COOPER'S MARKET

BEST MEAT IN TOWN

Adrian News

By ANN BEAVERS
Brand Correspondent

Adrian P. T. O. will meet next Monday night in the school, Feb. 13, at 7:30 p. m. with Mrs. Ruth Pinnell in charge of the Program. She will give a program on Remedial Reading. Hostess for the night are Mr. and Mrs. Oscar Bronniman, Mr. and Mrs. S. F. McGown, Mr. and Mrs. Horace Bets, M. R. and Mrs. James Bradley, Mr. and Mrs. Howard Engle and Mr. and Mrs. M. H. Zaring Jr.

Erwin Trueblood of Little York, Ind. visited M. H. Zaring Sr. Saturday evening on his way to Phoenix, Ariz. to visit his brother.

Rev. and Mrs. Dave Sellars and Chris and Russ held a reception, Sunday afternoon in their home from 3:00 to 5:00 p. m. Sunday marked the fourth year for the Sellars to be in Adrian.

This Saturday night, Feb. 11, starting at 7:00 p. m. there will be a Sweetheart Banquet, held in the Baptist Church, for the young people and their dates.

Hugh Fortenberry fell from a feed stack and broke 2 ribs, last week and is in St. Anthony's Hospital in Amarillo.

Mr. and Mrs. W. C. Briggs visited in Lazbuddie with Mr. and Mrs. Jimmy Briggs and children and also visiting were Mr. and Mrs. H. H. Briggs of Wilcox, Ariz. Sunday.

Mr. and Mrs. Jimmie Bradley and children visited in Amarillo Saturday. They visited with Tom Bradley in North West Hospital and with Hugh Fortenberry in St. Anthony's.

Kirk Garrison sponsored a dance in his home, Saturday night, for the Jr. High School students.

Mrs. Blanch Rowland of Tucumcari and Mrs. Easter Briggs visited in Olton with Mrs. Floy Langley. They went on to Lubbock to see Mr. and Mrs. W. W. Anthony and Post to see Mr. and Mrs. B. H. Jones. All 5 ladies are sisters and all were together Thursday for a reunion.

Joe Lomax of Amarillo preached the Services, Sunday at the Adrian Church of Christ.

Mr. and Mrs. Harvey Bronniman of Abilene and Mrs. Johnny Fields and children visited the Oscar Bronniman family.

Mr. and Mrs. Loren Creitz and Melanie visited in Earth, Sunday afternoon with the Terry Creitz family.

Mrs. Ted Boydston and daughter visited the Neil Pounds family at Earth, from Thursday to Saturday.

Mrs. Velma Franks of Panhandle and formerly of Adrian, underwent surgery, Friday morning at North West Texas Hospital in Amarillo.

Dooley Fincher was home over the weekend with the Finchers and returned to the Veteran's Hospital, Monday morning.

Roxie Brownlee was taken to North West Texas Hospital Sunday.

Ray Brown, Brub Beavers, Butch Boydston, Butch Synder, Sam Brown, Al Soloman and Gordon Moore have been to Morton, working cows for F. O. Masten.

Glenda Collins of East Oklahoma A. and M. College was named Who's Who's. She is the sister of Hoss Collins.

Hubert Ivy of Dallas visited in Adrian with his brother and

News About Area Men On Duty

PARRIS ISLAND, S. C. (FHTNC) Jan. 23 — Marine Sargeant Kenneth R. Leatherman, son of Mr. and Mrs. James L. Leatherman of 1665 Blevins Ave., Hereford, Tex., is attending the Administrative Chiefs Personnel Administration Course at Parris Island, S. C.

The 8-week school is designed to train Corporals, Sergeants, and Staff Sergeants in all phases of Marine Corps Administration. In addition, the students are indoctrinated in their responsibility to train clerks upon their return to their parent duty station.

family the Cliff Ivy's, over the weekend.

Mr. and Mrs. John Horton was in Lubbock, Saturday and Sunday attending the play Right you Are in which their daughter Doris Horton played the part of Councilor Agazie's wife.

Mr. and Mrs. Junior Pulliam and Mr. and Mrs. Jones of Amarillo visited with Charlie Pulliam, Friday. They were on their way to Albuquerque for the weekend.

Jack Fincher and Jesse Fincher were in Abilene Saturday and Sunday to visit their brother Artist, who had suffered a heart attack.

Jerry Whitten entered his Beagle Pup in the Amarillo Dog Show, and won second place.

Leanna Chalk and David Whitten of Cisco Jr. College spent the weekend with the Elbert Whitten family.

Adrian Jr. High played Vega Jr. High in Basketball, Monday night and Adrian girls lost with a score of 16 to 27. Adrian boys won with a score of 39 to 22.

Mr. and Mrs. P.N. Johnson and Linda Pridmore visited in Stinnett, Sunday with the Cotton Johnson family.

Mr. and Mrs. Norman Jacobson, Paul, and Jo Ellen were in Portales, Saturday. Norman attended the Water Symposium Meeting and Mrs. Jacobson and Paul and Jo Ellen visited with Mrs. Men Bolin and family.

Mr. and Mrs. D. P. Doherty visited in Amarillo, Friday with Mrs. Emma Lou Hall and Mr. and Mrs. W. W. Woodward.

Mrs. Francis Speed and Rita and Dude visited in Amarillo, Sunday with Joe McLaughen at his Stables and Rita rode his horse Pal, then they had dinner at Myers.

Mrs. Elizabeth Kemp of Amarillo spent the weekend with the Hardy Harris family.

Chubby Sasser of Freeport, Ill. visited the Manuel Loveless family, Sunday.

Manuel Loveless flew to Dallas Monday to visit Kenneth Loveless, before he goes to Vietnam.

Elected Who's Who's at Adrian High School this week were Science — Davy Gruhlikey, Math — Butch Scott, English — Bonnie Gamble, Home Ec. — Martha Gruhlikey, Ag — Jim Cavin Social Studies — Bonnie Gamble, Business, Connie Hoagland.

In Basketball elected Miss Basketball is Laura Jobe, Mr. Basketball is Dale Gruhlikey, Most Valuable player is girl — Gale Gruhlikey, boy-Dale Gruhlikey. Most Congenial girl is Betty Whitten, Boy is Dale Gruhlikey.

The F. H. A. Girls held a Sweetheart Dance in the home of Martha Gruhlikey, Saturday night. They danced and enjoyed Color T. V. Host were Mrs. Clara Gruhlikey and Miss Zady Higginbotham.

Tommy Loveless and Wilbur Harris attended the T. B. D. A. Meeting in Amarillo, Monday night at Rice's.

- FIRST BAPTIST CHURCH
Rev. B. L. Davis, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH
Rev. James G. Martin
- MT. SINAI BAPTIST CHURCH
H. B. Whitten, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH
Rev. James Arnold, Pastor
- CALVARY BAPTIST CHURCH
Rev. Clarence F. Powell
Pastor
North 385
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH
Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood
- IGLESIA METODISTA SAN PABLO
Rev. F. C. Alcalá, Pastor
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION
Herman V. Martinez, Ministro
215 Norton Street
- SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASSAMBLEA DE DIOS
Martin Musquiz, Pastor
Calle Ave. H & 13th
- LA IGLESIA DE CRISTO
Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST
L. E. Fooks, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST
On Harrison Highway
- BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams
Missionary Pastor

FOR GOD SO LOVED THE WORLD



BRETHREN BE NOT WEARY IN WELL DOING — 2 Timothy 3:13

A robust man you are today. — Full of vigor, vitality and vim; But through some common stroke of fate, — You must depend only on Him. Yes, when your stretcher rolls into the room, The physicians will do their best; Their skills and tools will work in rhyme, — But remember Brother, It Takes God Every Time.

God's assistants are brothers of well doing but they would be the first to join the Psalmist of old that It Takes God Every Time. You may find Him at the little church on the corner... Have you Tried?



- FIRST METHODIST CHURCH
Rev. Clifford E. Trotter
Pastor
501 North Main
- WESLEY METHODIST CHURCH
Rev. Noah Arnpriester, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH
Eugene L. Naugle each first and third Sunday and Denie Richardson each second and fourth Sunday.
- AVENUE BAPTIST CHURCH
Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES
319 Ave. I
- ASSEMBLY OF GOD CHURCH
Rev. V. W. Marcontell, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH
Glenn O'Shoney
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST
Rev. Calvin Hodge, Pastor
1115 West Norton
- SEVENTH DAY ADVENTIST CHURCH
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DE SAN JOSE
Labor Camp
- CHURCH OF THE NAZARENE
Rev. K. Dwight Southworth, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS' EPISCOPAL CHURCH
Rev. S. P. Hackley, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH
Eugene Suttle, Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

- HEREFORD INSURANCE AGENCY
Mr. and Mrs. Gaylord Newell
323 N. Sampson
- KELLEY ELECTRIC
- McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight
- FIRST NATIONAL BANK
- ROCKWELL BROS. & CO.
D. R. Vandever
- BIG T PUMP CO., INC.
Hilroy Aven
- HEREFORD GRAIN CORP.
Joe Artho, Mgr.
- HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall
- BUDGET FINANCE OF HEREFORD, INC.
- KINSEY-OSBORN MOTORS
D. C. Kinsey Glen Osborn

- PIGGLY WIGGLY
Mr. and Mrs. Gaylord Newell
- DAVIS IMPLEMENT CO.
W. L. Davis, Jr.
- CITY DRUG STORE
Mr. and Mrs. Kenneth Coker
- CAISON HOUSE
Mr. and Mrs. G. D. Caison
- HEREFORD STATE BANK
Russell E. Carver, Pres.
- WESTERN WRECKING
Anson A. and June Dearing
- CONSUMERS' FUEL ASS'N.
- THE INK SPOT, INC.
- PHILLIPS AND LAWRENCE
- HI-PLAINS SAVINGS AND LOAN ASSOCIATION
- BRYANT BROS. PIPELINE

- HEREFORD TEXAS FEDERAL CREDIT UNION
Mrs. Dyalitha Benson
- ED SKYPALA
Your Borden's Distributor
- GILLILLAND FUNERAL HOME
Marlin Gilliland
- PITMAN GRAIN CO.
- ROGERS-MILLER DRUG
Sugarland Mall
- GWYNNE OWEN
- LOERWALD BROS.
Ed, George, Gene and Harold Loerwald
- FARMERS' DRIVE IN
Troy Moore
- SUIT'S AUTO SUPPLY
- ORSBORN - CHEVROLET OLDSMOBILE
Your Chevrolet-Oldsmobile Dealer
- BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

Fike and Hunter
Are Pleased to Announce That
Harry Schultz
Is Now Associated With This Law Firm
Hereafter The Firm Will Be Known As
Fike, Hunter and Schultz
ATTORNEYS AT LAW
404 Denrock Ave. Dalhart, Texas
King Fike William Hunter Harry Schultz



AID COUNTY KITCHEN WORK — Mrs. Tom Carter, left, and Mrs. Bruce Burney are on the project committee of Garden Beautiful Club, which is making a cash gift to Deaf Smith County Commissioners for the current community project of furnishing the kitchen at the County Bull Barn. The two are pictured at the tea table in the home of Mrs. Homer Newton, where the club entertained with a guest day program Friday and one of the members, Mrs. N. D. Bartlett, presented pictures and comment on a trip to Australia and the Orient.

—Small Talk—

By SUE COLEMAN
Women's Editor

If someone should happen to want to make a telephone survey here, I can't tell him when would be the best time, but do have a suggestion about the worst. Just don't try it on the first Monday morning of a month. That's Dollar Day!

SINCE MY JOB is conducted largely by telephone it's impossible to overlook that citywide observance, even in the months when I don't have a dollar to invest and so am not participating. It's the day when practically nobody is at home to answer the phone so the week's work gets off to a slow start.

That's only another proof that women do love a bargain, affluent society or not, and after reading those Dollar Day ads they hie off to the stores bright and early Monday. Especially

H. D. Nominee Picked In Club

Nominated as Deaf Smith County Home Demonstration Club Woman of the Year from North Hereford Club is Mrs. O. L. Williams, selected at a recent luncheon in Mrs. A. E. Hodges' home. Each club is naming a candidate for the county honor which will be decided by vote at the annual H. D. appreciation luncheon Feb. 27.

The program was given by Argen Draper, County H. D. Agent, on the topic, Old Fashioned Thrift. She spoke of family money management, saying that going into debt can be like an insidious disease and urging the avoidance of "competitive living."

Mrs. Roger Williams directed a recreation period and Mrs. Paul Hoff the business session. Ten members and Mrs. Draper were present for lunch.

bright ones like last Monday — after the sandstorm.

THERE WAS SO MUCH to see and do in Hawaii that the B. E. Robersons and Jimmie Allreds of Hereford changed their plans for the return flight of their recent trip, and spent three more days in the island instead of in San Francisco.

"We figured that we could get to San Francisco some other time, but might not get back to Hawaii," Mrs. Roberson explains. They did stop for a few days in Los Angeles enroute home, and reached Hereford last Thursday.

Swimming on Waikiki Beach in the dead of winter was fun, they report, and so was sight-seeing here and there. The two couples visited the islands of Maui and Hawaii as well as Oahu, where Honolulu is located and some travelers stop.

The men were interested in cattle-raising and farming procedures on the islands, which are necessarily different from those used in this area. They were lucky in finding perfect weather on the entire trip; it had been rainy in Honolulu the previous week, they learned.

Not that they are against rain in any form, anywhere; but they did feel that the vacation trip was better without it.

QUITE A FEW Hereford people were in the standing-room-only audience in West Texas State University Branding Iron Theatre Sunday afternoon for a concert of the WT orchestra with a guest cello soloist and two pair of student trumpet soloists — a most enjoyable program.

In the crowds there were no doubt others, but we saw the Jim McAndrews, Bill Thompson and son Terry, Nick Osborn and Jerry McCather. Mrs. Henry Sears, also the George

Heards of Amarillo, former Herefordites.

Jerry, something of a trumpet performer himself, heard the concert on his way to Amarillo to take a plane to Houston after visiting between semesters of the University of Houston with his parents, the Junior J. E. McCather, and others in his family here.

Benefit Party Slated

Date of a benefit party which Hereford Jaycee-Ettes will sponsor to aid Grlstown, U. S. A., was set for 8 p. m. Feb. 16 and the place will be First National Community Room, members decided at a business session preceding an informal social evening in Mrs. Melvin Fowler's home Monday.

Sales of plastic household ware will be conducted at the party, with proceeds going to the girls' residence home at Whiteface. Advance orders may be telephoned to Mrs. Don Haynes, Jaycee-Ettes president Mrs. Larry Haney or Mrs. Fowler.

Invitations to the party are being sent to women's organizations of this area, and other women will be welcomed.

Mmes. Bill McCarley, P. M. Miller and Wayne Houlette assisted in mapping plans Monday.

Bacon-wrapped chicken-liver halves, water chestnuts or pimiento-stuffed olives may be placed on the flat rack of a very shallow roasting pan and then be baked in a hot oven for about 20 minutes or until hot through and the bacon is crisp.

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

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WIN 25,000 S & H GREEN STAMPS

BE SURE TO PICK UP YOUR CARD AT TAYLOR & SONS Just bring this card with you each time you shop TAYLOR & SONS and get it punched. After card is properly punched out, authorized personnel in the store will open the seal and it may be worth 25,000 S & H Green Stamps.

EVERYONE WINS NO LOSERS!

from 50 to 25,000 on each card.

HUNT'S TOMATOES
5 300 Cans \$1

- INSTANT TEA LIPTON'S 4 OZ. JAR 69c
- BIG BREAD TENDERCRUST 6 Extra Slices 33c
- PEACHES HUNT'S 4 2 1/2 OZ. CANS \$1.00
- GREEN BEANS SHURFINE Half Cuts 5 CANS \$1.00
- Del Monte TUNA can 29c
- DOG CHOW PURINA 10 lb. bag \$1.19

SHORTENING

FOOD KING 3 LB. CAN

59c

- COFFEE FOLGERS 3 lb. can \$2.19
- EGGS TAYLOR & SONS Grade A Large Doz. 39c
- CORN CHIPS FACS Regular 49c 39c
- CREAM COOKIES TENDERCRUST Large Cellophane 49c
- COOKIES HYDROX 1 lb. 49c
- FRUIT PIES FROZEN APPLE, Peach or Cherry 29c
- BLACKEYED PEAS SHURFINE, Fresh Shelled 7 300 Cans \$1



SOFLIN FACIAL TISSUE 200 Count Boxes

5 for \$1



DELICIOUS APPLES 17c lb.

- TEXAS ORANGES 5 lbs. 29c
- CARROTS lb. 10c
- YELLOW ONIONS lb. 10c

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE WE GIVE WE GIVE WE GIVE
Specials Good Thursday, Friday & Saturday February 9, 10 and 11

ROUND STEAK

USDA CHOICE



89c lb.

- SIRLOIN STEAK USDA CHOICE lb. 89c
- T-BONE STEAK USDA CHOICE lb. 98c
- SAUSAGE WRIGHT'S 2 lbs. 59c

HOT DOGS

with Chili Saturday only

10c

Umburger Special Sandwiches

Cheese & Bologna on a bun

15c

FISH STICKS

SEA STAR FROZEN 8 oz. Packages 5 For \$1

ICE CREAM

CLOVERLAKE 1/2 gallon 69c

GRAPE DRINK

WELCHADE 3 46 oz. Cans \$1.00

CANDY BARS

ASSORTED 10 BAR BAG 39c

KRAFT DINNERS

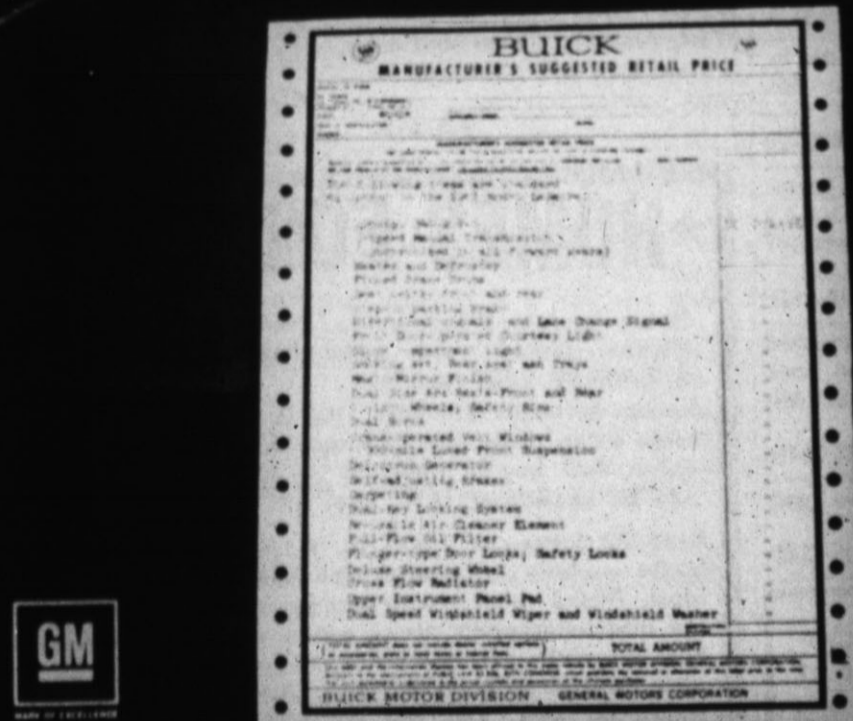
7 1/2 oz. 19c

COCA COLA

REGULAR OR KING SIZE Plus Deposit 39c

PEAS

DEL MONTE Sweet 4 cans \$1



Have you read any good window stickers lately?

Browse to your heart's content at the Buick Value Carnival.

KINSEY-OSBORN MOTORS, INC. 142 MILES

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m., Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

K
 Kwanis Club
 Thurs. Noon
 IOOF Hall
 207 E. Sixth

Hereford Rotary Club
 meets every
 Monday at 12:05
FLOYD'S RESTAURANT

Lions Club
 meets each
 Wednesday, 12 Noon
Hotel Jim Hill

STATED MEETINGS
Second Monday

Thurs.
7:30 p.m.
MM*
J. Henry Dobbs, W.M.

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM 1-133
EM 4-0128

OUR SERVICE DEPARTMENT
 is equipped and staffed to give you the service you are entitled to.
 We appreciate Your Business
 • Buick • Rambler
 • Johnson Boat Mtrs.
KINSEY - OSBORN
 Motors
 142 N. Miles EM 4-0990

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

Hereford Insurance Agency
 To Be Sure! Don Baugous — Manager 364-0850

TWO BEDROOM house for sale. Would make comfortable home or nice rental property. Call 364-4839. B-1-15-26-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., EM 4-0580. T-1-12-18-tfc

Used TV's, dryers, refrigerators, freezers. Terms available. **HOLBERT'S** Sugarland Mall B-1-6-tfc

1. FOR SALE Miscellaneous

SINGER MACHINES 66 MODELS
 Have a few reprocessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-2392 Hereford B-1-10-tfc

OAK LOGS for your fireplace. \$25.00 per rick. Call Carl McCaslin Lumber Company. Phone 364-3434. B-1-15-2-tfc

1959 PIPER Comanche 250 Full Panel, Narco Mark II, ADF, Narco Simplex, Auto Pilot, Hangered, Extra Clean. See Wheeler Sears or Jerry Dewiler, First National Bank, Hereford, Texas. B-1-28-50-tfc

2. FOR SALE Farm Equipment

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-tfc

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
 We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-tfc

1965 DODGE, two door hardtop, 1966 Dodge two door hardtop, Inquire Installation Loan Department First National Bank. B-3-18-26-tfc

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-tfc

1962 CADILLAC, all power and air, beige color. Good condition. After 6 p. m. 364-4355. B-3-14-32-tfc

CADILLAC, 1965 Deville Convertible. All Cadillac equipment, extra nice. 37,000 miles, new tires. Ermine White with red interior. Call 364-4889. B-3-20-6-2c

BY OWNER, 1964 Chevrolet convertible. Automatic transmission. All power and air. \$1795. See at White Auto or call 364-4464. After 6, 364-3550. B-3-22-6-tfc

CHECK THE trade you will get on this 64 Super Sport 300 HP; Cawthon's El Loco Auto Sales, West Highway 60. B-3-21-6-tfc

THIS WEEK'S SPECIAL
 '61 Chevrolet, 4 door \$32 mo.
 '62 Ford V-8 Automatic \$28 mo.
 '64 Chevrolet Impala 4 door nice . . . \$61 mo.
 '65 1/2 Ton LWB \$48 mo.
 '61 Chevrolet 1/2 Ton 6-Standard \$28 mo.
 '67 Mustang V-8 Standard \$76 mo.
 Prices based with \$200.00 down
 Call Doc Aker 364-2728 B-3-6-1c

4. REAL ESTATE For Sale Or Trade

\$\$\$ ONE MILLION DOLLAR
 To lend on irrigated land in Deaf Smith, Castro and Parker counties. And . . . We have expanded our territory to include the upper Pan handle.
PRUDENTIAL America's Largest Fidelity Lender
SAM NUNNALLY 311 Park Avenue EM 4-2814 B-4-11-104p

Three bedroom frame house for sale. Low down payment or consider-lease option. 182 acre farm for sale. One good six inch well, wheat and plowing goes. Good allotments, \$15,000 down or consider rent option. Section, near perfect, six 6 in wells \$325 per acre, 29% down.
 Carthel Real Estate 206 North 25 Mile Avenue 364-0944 B-4-3-tfc

FEBRUARY SPECIAL \$15.00 down and \$15.00 per month on 60 ft. restricted residential lot. First payment due in April.
HAMBY REAL ESTATE 364-3566 B-4-32-3c

FOR SALE house at 603 Lee Street. Johnny M. Haberer, Route 4, Mulshoe. 985-2206. B-4-11-31-tfc

For sale 312 acres two miles north Dimmitt, 7 room, two bath, brick home. Three room tenant house. Three irrigation wells all waters from underground pipe. Fully allotted, 29% down, No trade. H. E. Henley Route 5, Dimmitt, Phone 647-2233. B-4-3-8p

OFFICE BUILDING Brick office building, 6 offices and reception room. On 25 Mile Ave. \$22,500.
HOUSES
 New three bedroom brick house on Greenwood with all the goodies. Good loan available. \$16,500.
 Three bedroom brick, 100 block Beach. Central heat and electric refrigeration built-in oven, range and dishwasher. Fenced back yard. \$17,500.
 In the 200 block of Beach. Three bedroom brick, bath and 1/2 built-in, air conditioning, fenced. Two car garage. Large 5 1/4 % loan.
 Several good 1/4 and 1/2 sections in Deaf Smith and Castro counties.
 Have available plenty of money for farm and ranch loans through Equitable Life Assurance Co.
W. T. CARMICHAEL REAL ESTATE 801 S. 25 Mile Avenue 364-1251 Home — 364-1082 B-4-4-tfc

STRONG 8" WELL 178 a., 104 mile, 37 wheat, 12 cotton, 35 midland bermuda. This place can be bought for \$20,000 down. Good terms on the balance. Located near Lazbuddie.
 Have estate 3-4 sec. Improved, 1 mi. off paving. 2 — 8" wells, best of water. All cash offer could make a bargain buy.
MONEY TALKS!
 HAVE SOME GOOD COMMERCIAL LOCATIONS in Hereford, Texas, the fastest growing town in this area. New industry coming to town!
 364-3566 Hereford, Texas
HAMBY REAL ESTATE J. M. Hamby Res. 806 364-2553 Durward Hamby Res. 806 364-3466 Gerald Hamby Res. 806 364-1534 B-4-5-tfc

FOR SALE 320 Acres Native Grass Four miles north and one mile west of Bootleg. \$28,800 total \$11,500 Federal Land Bnk Loan Available. \$17,300 cash. OL 5-3160. Canyon after 5 p. m. Bill Money. B-4-6-3p

11 ACRES four bedroom, two baths, double attached garage. Domestic well with pressure pump, barn, 7 miles west, one mile north Canyon. \$16,000 \$1,000 cash, \$110 month. 7% FL-1841. B-4-23-3-tfc

MUST sacrifice for immediate sale. Three bedroom brick, 1-3-4 bath, built-in range and good cabinet space. Formica bar, paneled family and dining area. Fenced yard patio and double garage. Good buy on this large house.
CARTHEL REAL ESTATE 206 North 25 Mile Avenue 264-0944 B-4-32-tfc

FOR SALE LAUNDRY Combination, automatic and wringer. Call 364-2848 or 364-2257 B-4-4-tfc

FOR SALE three bedroom house central heat, two baths, older home. By owner. 364-3461. B-4-14-3-tfc

TO TRADE on farm-home plus four unit apartment complex. Call 276-5375. B-4-12-5-4p

FOR SALE By Owner 320 acres irrigated west of Hereford. Phone 385-4658, Littlefield, Texas. B-4-14-5-tfc

CORNER AND adjoining lots in Pioneer Addition. Reasonably priced. Call DR3-5188, Amarillo between 5 and 6 p. m. B-4-16-29-8p

FOR SALE or trade, 200 acre stock farm, Dickens County. 364-3968 or 364-1060. B-4-13-6-tfc

FOR SALE by owner, two bedroom brick, with attached garage. 336 Avenue B. Phone 364-2086. B-4-5-2c

FOR A FEW DAYS 1/2 section, near payment, three year old two bedroom home, three wells on gas. 188 A. Milo; 118 A. wheat; 56.5 A. cotton; 60 A. grass lowered to \$295 per A. \$15,000 or more down. Possession.
CARTHEL REAL ESTATE 206 N. 25 Mile Ave. Hereford, Texas 364-0944 B-4-31-tfc

5. FOR RENT

FOR RENT Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H. **D & R BUILDERS** 364-3780 Floyd Dunavat 364-1715 I. D. Rhodes 289-5217 B-5-15-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. **THUNDERBIRD APARTMENTS** Phone EM 4-2646 B-5-10-tfc

FOR RENT unfurnished two bedroom apartments. Lynette Apartments, 108 Avenue H. 364-0969 or 364-2547. B-5-14-18-tfc

FURNISHED APARTMENT upstairs, whites only, no children, no pets. Oberthier Apartments. Telephone 364-0291. B-5-13-6-tfc

FOR RENT — available after May 24. Post Office building formerly occupied by J. C. Penney. 364-3821. B-5-16-6-tfc

DUPLEX, UNFURNISHED. Inquire at 613 Avenue K. Phone 364-0235. B-5-10-6-tfc

THREE BEDROOM house trailer for rent. 364-4673. B-5-10-6-tfc

TWO BEDROOM home. Water furnished. Whites only. Close to Alkman school. \$85 mo. Call 364-1464, 8 to 5. B-5-16-6-3c

80 ACRES, edge of Hereford. Good cattle operation. \$10 per acre. Call 364-1464. B-5-13-8-3c

CASH SALE 320 Acres Native Grass Four miles north and one mile west of Bootleg. \$28,800 total \$11,500 Federal Land Bnk Loan Available. \$17,300 cash. OL 5-3160. Canyon after 5 p. m. Bill Money. B-4-6-3p

11 ACRES four bedroom, two baths, double attached garage. Domestic well with pressure pump, barn, 7 miles west, one mile north Canyon. \$16,000 \$1,000 cash, \$110 month. 7% FL-1841. B-4-23-3-tfc

MUST sacrifice for immediate sale. Three bedroom brick, 1-3-4 bath, built-in range and good cabinet space. Formica bar, paneled family and dining area. Fenced yard patio and double garage. Good buy on this large house.
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CARTHEL REAL ESTATE 206 N. 25 Mile Ave. Hereford, Texas 364-0944 B-4-31-tfc

6. WANTED

FOR RENT four room duplex apartment. Carpeted. Close to town, good location. Call 364-1617. B-5-14-32-tfc

CLEAN NEW decorated one bedroom apartment. No pets, no short term tenants. Deposit required. Bills paid. Garage or carport. Call 364-0061 after 6 p. m. B-5-23-6-2c

FURNISHED APARTMENT Bills paid. Clean near downtown. One or Two Whites 364-1297 or 364-0224. B-5-14-6-tfc

BUILDING FOR RENT 331 Miles. See Edwards Pharmacy. B-5-10-31-tfc

TWO BEDROOM furnished house. Furnace. Plumbed for washer-dryer. Back yard fenced. No pets. Daytime call 364-2733. Nights, weekends call 364-1236. B-5-22-31-tfc

BUILDING FOR RENT or lease. 133 West Third. Phone 364-0291. B-5-10-47-tfc

TWO BEDROOM house, 707 North Main. \$50. Whites only. 364-2500. B-5-10-27-tfc

COMMERCIAL building for rent 1063 East Park Avenue. 364-1111. B-5-10-28-tfc

For rent or lease building and large lot. Two office spaces on Highway 60. Also two bedroom house for rent. Two two bedroom apartments with bills paid. For sale or lease highway frontage.
J. M. HAMBY 364-2553 — 364-3566 B-5-4-tfc

THREE BEDROOM house, newly decorated. One or two children. Whites only. 364-0508. B-5-12-31-tfc

THREE BEDROOM unfurnished house. 424 Mable. Call 364-2498 or 289-5517. B-5-10-4-2c

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

TWO BEDROOM unfurnished house, carpeted. \$75. Bills paid. Call 364-1111. B-5-10-52-tfc

FURNISHED HOUSE White adults only. No pets. 303 Avenue H. B-5-10-26-tfc

FOR RENT office space at 901 East First. R. B. Miller Auto Sales. B-5-13-2-tfc

UNFURNISHED THREE room apartment. Whites only. A. N. McRight. Call 364-1137 days or 364-0964 evenings. B-5-15-32-tfc

NICE FURNISHED three room house, carpeted, carport, patio, gas and water paid. \$75 per month. 364-3796. B-5-16-32-tfc

FURNISHED APARTMENT to clean neat Spanish couple. Bills paid. Call 364-2694. B-5-10-32-2c

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BEDROOM FOR RENT. Close in. Whites only. 509 Ross. 364-1628. B-5-10-32-tfc

TWO BEDROOM clean house. Utility room, fenced back yard. Whites only. No pets. 807 Knight. 364-2645. B-5-16-32-2c

TWO BEDROOM unfurnished house for rent. Fenced back yard. 122 25 Mile Avenue. 364-1111. B-5-15-32-tfc

FOR RENT three rooms, garage. Whites. 904 Miles. B-5-14-22-tfc

Colorado Rod-Weeders PTO or hydraulic drive
Cisco Rod-Weeders with hydraulic drive
 Dempster Planters, Cultivators and Rotary Hoas.
 Lilliston Shredders & Blades.
 See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE
LESLEY MOTOR CO.
 For the finest in farm machinery
 West Hi-way 60
 Phone EM 4-1600

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Classifieds...

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

TV REPAIR
On All Makes
Color, Black and White
Work Fully Guaranteed
HOLBERT'S
Sugarland Mall
B-11-6-tfc

TREES CUT, pruned, topped,
hauled away. 364-3168.
B-11-10-5-tp

POODLES CLIPPED. 503 25
Mile Avenue, Apt. 10. Specialize in toy poodles. 364-3858.
B-11-13-5-tfc

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or
50x 130 EM 4-1345
B-11-46-tfc

OWENS & HOLLINGSWORTH
Motors Rewind
Generator & Electric
Magneto - Starter
Residential Wiring
Commercial - Industrial
Sales and Service
809 EAST SECOND
EM 4-3572
B-11-13-tfc

13. LOST AND FOUND

STRAYED FROM Robert Betzen
place, whiteface heifer.
Weight 400 pounds. Call 364-1913.
B-13-10-6-2p

STRAYED SOUTH of Hereford,
two steer yearlings branded
Lazy B in the rocker on left
hip. 364-1111 or 364-0130.
B-13-16-6-3c

Legal Notice

Notice is hereby given that the Commissioners' Court of Deaf Smith County, Texas, will receive bids from any banking corporation, association, or individual banker in Deaf Smith County for the depositing of public funds of Deaf Smith County in such bank or banks for the ensuing two years; all bids or applications of any banking corporation, association, or individual banker desiring to be designated as County Depository shall comply with the requirements of Article 2545 of the Revised Civil Statutes of Texas, which bids or applications shall be considered by the Commissioners Court at 10:00 o'clock A. M. on February 27th, 1967, at which time the bid or application offering the most favorable terms or conditions will be accepted.
H. C. WILLIAMS, County Judge Deaf Smith County, Texas
T-5-3c

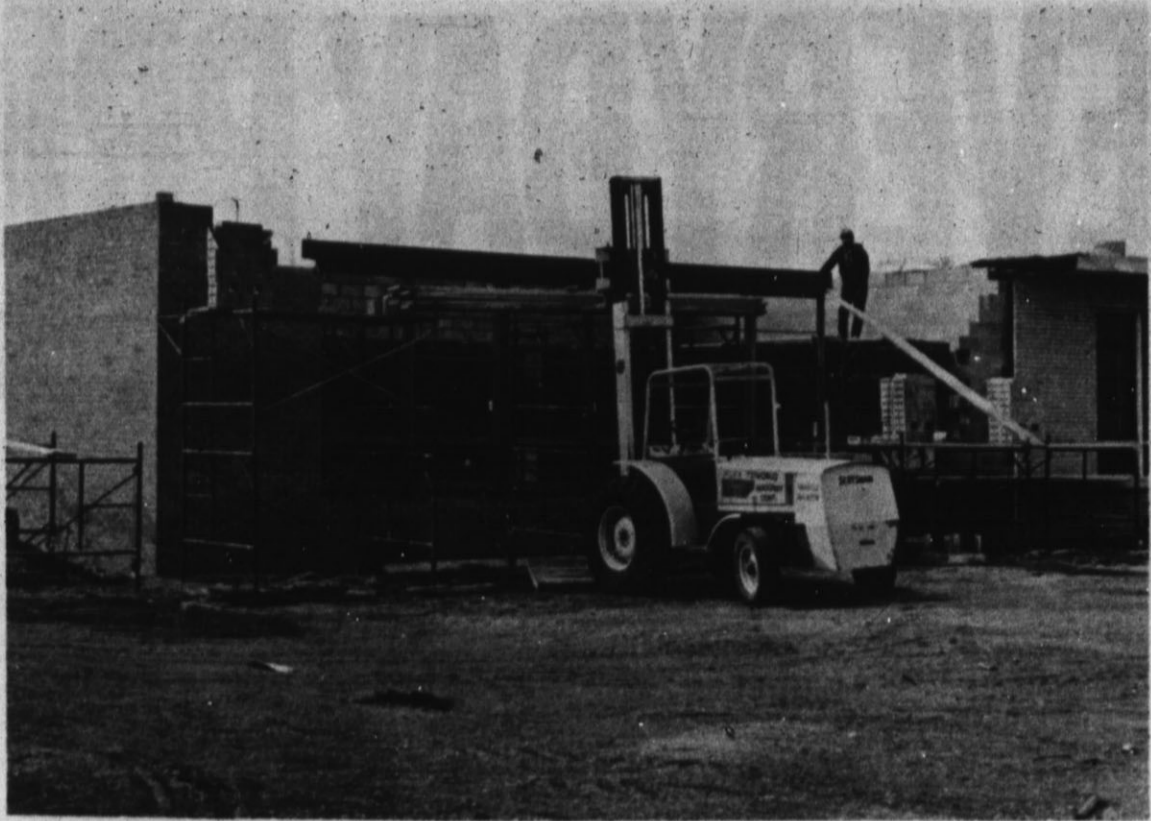
Legal Notice

TO WHOM IT MAY CONCERN:
Notice is hereby given that CHARLES V. SCHLABS, heretofore doing business under the assumed name of SCHLABS MANUFACTURING COMPANY a sole proprietorship, has ceased to conduct such business as a sole proprietor and hereby gives notice that such business is being conducted as a corporation under the name of SCHLABS MANUFACTURING CO., INC. SCHLABS MANUFACTURING CO., INC. by CHARLES V. SCHLABS, President
T-3-4c

Collision Causes Slight Damage

The intersection of Avenue E and 13th Street was the scene of an automobile collision Sunday morning.
A 1963 car driven by Marvin E. Tohm, 405 Avenue E, was moving east on 13th Street. A second car, a 1964 vehicle, driven by Victor Garza, 500 Irving, was headed north on Avenue E. The two cars collided in the intersection.
The owner of the Garza automobile was B. G. Garza, 500 Irving. Damage to the car amounted to approximately \$85.00.
The Tohm automobile received approximately \$45.00 damage.

The National Basketball Association has three 10-year veterans in Boston Celtic player-coach Bill Russell, St. Louis Hawk player-coach Richie Guerin and Larry Costello of the Philadelphia 76ers.



PROGRESS REPORT — Exterior walls of Walcott School addition are going up rapidly. The addition of two classrooms, and a bus barn were begun after the community approved a bond issue early last fall. A rare situation in the present educational structure of the state, Walcott remains as a growing country community school in the face of mushrooming consolidation in other areas. The community is located about 25 miles northwest of Hereford. (Hereford Brand Photo)

Washington Report
From Congressman
BOB PRICE 10TH DISTRICT, TEXAS
1322 LONGWORTH OFFICE BUILDING, WASHINGTON, D. C. • 225-3706

I was very happy to introduce my third bill of the session on February 2. It was given the number House Resolution 4655 ing workers. This is in the Human Investment Act.
During the campaign I suggested several ways in which the Federal Government could give some powers back to local governments and to individuals. One suggestion I made was a tax credit to industry for training workers. This is in the Human Investment Act.

The thought behind this bill is that the most effective job trainer in the Nation has always been the free enterprise economy. Business and labor working together have consistently been able to develop sound training programs, superior to inefficient government programs such as the Job Corps.
The Human Investment Act offers employers a 10 percent tax credit toward certain expenses of programs designed to train prospective employees for jobs with the company or retrain current employees for more demanding jobs.

More than 120 other members of the House have introduced similar bills. With this great number of Representatives already supporting the idea I am hopeful we can pass the bill and get rid of the Job Corps as soon as possible.

Easter News

The open house at Easter Community. Sunday seemed to be well represented by people from Hereford, Summerfield Frio and Dimmitt.

There was a lot of good music and singing by a quartet. Plenty of cookies coffee and cold drinks and visiting among friends of the community. Congratulations go to the progressive Easter Lions Club. They are fine neighbors and friends. Their fine new building is a welcome addition to this community.

Gary Burnett of Dalhart visited over the week end with his parents, the John H. Burnetts. Don Scott of Hereford visited with the group Saturday.

Mrs. Glenn Self made a business trip to Lubbock Friday afternoon.

Mrs. G. G. Downing and Mrs. William Cole visited with Mr. and Mrs. Trent Downing and Laura last week and enroute to Santa Fe, New Mexico.

John Burnett was in Boise City and Keys Oklahoma the first of the week. His son Gary met him in Dalhart on Tuesday on his return home.

Mr. and Mrs. W. A. Epperson, Mr. and Mrs. Trent Downing and Laura visited Mr. and Mrs. Eldon Howell Monday night. Mrs. Eldon Howell returned to her home from a stay in the hospital.

Mr. and Mrs. I. G. Holmes of Lubbock visited the Loy Stones Sunday afternoon.

Kellie D. Howell visited the W. A. Eppersons Monday and Tuesday.

Along these same lines, during the campaign I talked about giving property owners a credit on their income tax for local taxes paid. The logic behind this being that these local governments could then raise their taxes by the amount of the credit in their community and perform the needed services without grants from Washington.
However, the majority of the members of Congress seem to have the opinion that only the Federal Government knows how to collect and distribute tax money. These same members also want to "equalize" by taking money collected in one community or state and giving it to other states and communities.

It appears that the best thing we can hope for this session to start getting decision-making powers back to local governments is a "tax-sharing" plan introduced by several Republicans in the House and Senate. This is possibly a step in the right direction to decentralize the handling of our tax money but is a long way from what needs to be done.

The "tax-sharing" proposal simply means the Federal Government would return a flat percentage of the taxes collected within each state to that state with no strings attached. I question the wisdom of this plan when the Federal Government could simply reduce taxes by the amount they could afford to return to the states. Why bring the money to Washington, take out a handling charge, and then send it back to the states? The answer is simple. It goes back to those members who believe in the old socialist theory of redistribution of the wealth.

Under the present plans the 17 poorest states would receive supplementary grants. The 33 richest states would have to contribute to a "kitty" to give these 17 states something extra. I just don't consider this fair to the residents of the other 33 states.

However I believe this tax-sharing program is an improvement over the Great Society programs which increase Federal controls and are designed to destroy any incentive one to this community.

Church Basketball

The First Baptist Church Team No. 2 won out in the first basketball game Monday night against First Christian Church, scoring 48-34. Highpoint man for the Baptists, Jerry Avery scored 17 points. First Christian's highpoint man was Clyde Coleman with 24 points — the highest number all evening.

First Baptist Team No. 1 lost to the Presbyterian Church 48-33. W. C. Russell made 10 points for the Presbyterians while Harvey Penner scored 12 points for the Baptists.

The third game ended in a 46-28 victory over St. Anthony's Catholic Church by the First Methodist Church. Highpoint men were Charles Skinner, 122 points for the Methodists and Fred Lookingbill with 15 points for St. Anthony's.

Ron Ranieri, offensive center for Michigan State, captained the 1963 Royal Oak (Mich.) Shrine High School team which included Notre Dame's star sophomore end Jim Seymour.

might have to accumulate any property or savings for the future of himself or his children. Until next week, best wishes from your congressman,
BOB PRICE

Slight Damages At Star, Park

The Park Avenue and Star Street intersection was the spot where two automobiles collided Monday afternoon.

One 1955 automobile driven by Delmo Randall Williams, Box 443, Hereford was going east on Park Avenue. A second car, a 1961 model, driven by Robert Rud Jackson, was going south on Star. A collision of the two cars occurred in the intersection.

Both automobiles were owned by the drivers, and both cars sustained approximately \$200 each.



Sadie Shirley
New shop manager

Mrs. Shirley Is Sweetbriar Head

Sadie Shirley, 136 Emma will be the Hereford manager for the Sweetbriar Fashion Shop to be opened in the mall soon. John Sneed, Sweetbriar Vice President in charge of personnel announced today.

With work beginning this week on the fixturing and other last minute details, Mrs. Shirley says she anticipates a late February grand opening.

The new shop, done in Mediterranean styling, is an outgrowth of the two stores in Amarillo, two in Lubbock and one in Clovis.

Job Corps Has More Openings

The Job Corps now has openings for a number of eligible young men, according to Joe W. Bradley, Manager of the Texas Employment Commission, Hereford Office.

Bradley explains that the Job Corps is a Federal sponsored program designed to assist youths who are out of school and unemployed due to a lack of education or job skills.

Eligible applicants who are accepted for Job Corps training will be sent to Centers where they will be taught job skills and given the opportunity to acquire the knowledge and self confidence needed to find and hold a job, he further stated.

While in the Center, the Job Corpsman will receive a \$30 per month living allowance, plus room, board, clothing and medical care. An additional sum of \$50 per month will be paid the



WET WEATHER — Lack of rain this winter has made irrigation even more important for area farmers. Use of tubes is still a common sight even though underground tile is rapidly replacing the open ditch method of watering fields. (Hereford Brand Photos)

Corpsman provided that he completes 90 days or more of satisfactory service in the Job Corps.

If there is a need for the Corpsman to send money home to aid in the support of a dependent, he may send home \$25 per month and the Job Corps will send a like amount. The Corpsman will still be saving \$25 each month, and his family will be receiving \$50 for each month that he is in Job Corps.

Bradley urges young men between the ages of 16 and 21, not attending school, willing to work and with a desire to learn a job skill to contact him at the Texas Employment Commission, 138 W. 3rd.

Minor Damages Seen Monday

A two-car accident occurred at the intersection of Park Avenue and Highway 60 Monday.

A 1952 pickup driven by Grady Parsons, 1008 Grand, moved south from Park Avenue. A 1961 sedan driven by Juan Abdon Herrera, Route One, Hereford was going west.

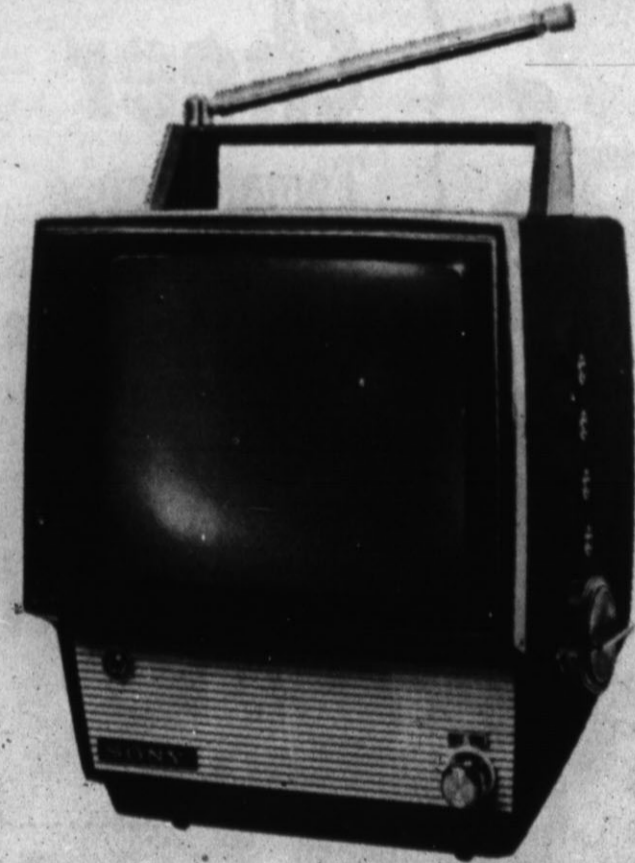
The two vehicles collided in the intersection. No damage was sustained by the pickup.

The 1961 automobile received approximately \$100 damage. Both vehicles were owned by the drivers.

When the Mets opened the 1966 campaign their pitching staff represented only 23 major league victories for 1965.

Major Nick Lontas, Air Force backfield coach, was graduated from the U. S. Naval Academy in 1952. His Navy plebe coach was Ben Martin, present Air Force coach.

Off-season offer from WALKER REFRIGERATION
Install Day & Night Air Conditioning into your present heating system NOW—get this SONY fully-portable TV as part of the bargain!



Nationally-advertised SONY "Sun Set" unit (retail value: \$125.00) operates on AC, rechargeable battery or car battery 12V / instant 7" picture and sound / black screen for outdoor viewing / solid state circuits / only 8.6 lbs.

Call now for free estimate at your convenience or mail coupon today. No obligation. Offer ends April 30.

WALKER REFRIGERATION
305 E. 3rd Phone 364-0788

Please contact me on date specified below for a free estimate. If I then decide within 30 days to contract for an installation during this "off-season," I am to receive a Sony 7" TV set at no additional cost.

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Address _____
City _____ Phone _____
Date Preferred _____

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LORENA VELAZQUEZ
EL NACHA DIABOLICA

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A G-KAY ACTION PACKED SPY THRILLER

THURSDAY FRIDAY
OPEN 4:15 Showtime 4:30
SATURDAY
Showtime 2:00

ROD TAYLOR THE VOR HOWARD JILL ST JOHN
THE LIQUIDATOR
PANAVISION METROCOLOR

The hilarious story of the big business tycoon who sneaked into the most incredible tax shelter you ever saw but only on **Any Wednesday**

Star
644-2037
SUNDAY
Open 1:45 Showtime 2:00
MONDAY
Open 4:15 Showtime 4:30

JANE FONDA DEAN JONES
JASON ROBARDS ROSEMARY MURPHY

STUART WHITMAN JANET LEIGH

This is Mrs. Rojack. Be glad you're not Mr. Rojack.

STAR THEATRE
TUESDAY WEDNESDAY
Open 4:15 Showtime 4:30
TECHNICOLOR
DARRY SULLIVAN LUCY LIOWAN
AMERICAN DREAM
ELEANOR PARKER

SAFEWAY LOW EVERYDAY PRICES

HERE'S YOUR CHANCE TO SAVE EXTRA BIG

VELVEETA MILK Cheese Spread Save 26c 2-lb Ctn. **89¢**

SPINACH COTTAGE CHEESE LUCERNE GALLON Only **88¢**

SPINACH COTTAGE CHEESE Del Monte Garden Spinach SAVE 5c 2 No 303 Cans **29¢**

SPINACH COTTAGE CHEESE LUCERNE 2 lb. ctn. **39¢**

Margarine Sunnybank Save 11c 4 1-lb ctns **89¢**

Two-Ten Milk LUCERNE 1/2 Gallon Ctn. **57¢**

Vegetable Salad LUCERNE 2 15 oz. ctns. **69¢**

Half & Half Lucerne Pint Ctn **41¢**

Crisco Oil Cooking 8c off label 38 oz bottl **79¢**

Paper Towels Truly Fine 4 185 ct Rolls **\$1.00**

Snack Crackers Busy Baker 1-lb Box **29¢**

Melrose Crackers 1 lb Box **19¢**

Save On These Specials!

SHAMPOO Truly Fine Liquid Save 20c 8 oz Bottl **39¢**

HOSIERY Truly Fine Reg 3 pair \$2.94 **3 NOW \$2**

DOG FOOD Pooch Regular or Liver Flavor SAVE 16c 12 No 1 Cans **\$1**

Safeway's (the) place to buy

Hash Browns Bel-Air Frozen 3 2-lb Pkg. **89¢**

Cheese Pizza Bel-Air Frozen Quality Pizza 12" Pkg. **59¢**

Lucerne Ice Milk Choice of Assorted Flavors 1/2 Gal Ctn **49¢**

ORANGE JUICE Scotch Treat Real Florida Frozen 12 oz cans **25¢**

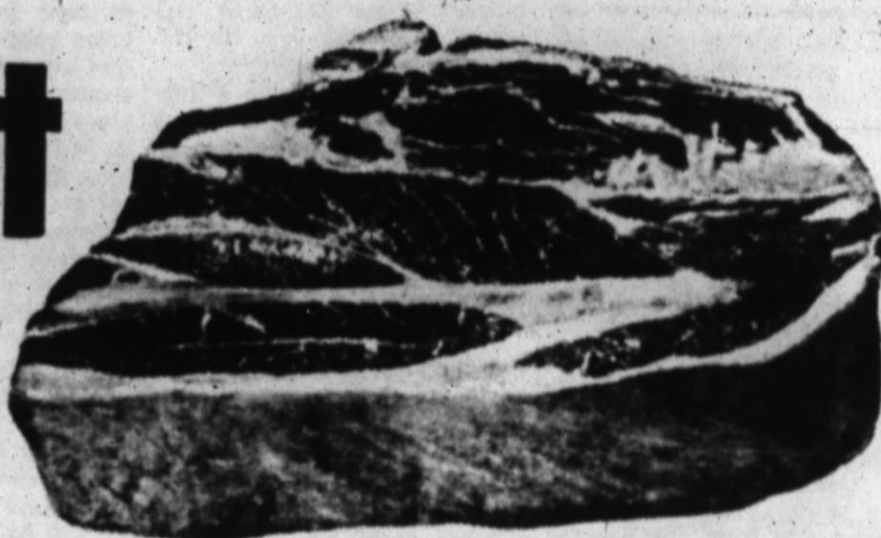
CREAM PIES BLUE STAR ASSORTED SAVE 4c 14 oz. pkg. **25¢**

Chuck Roast



US Choice or US Good Baby Beef Blade Cut Roast

45¢



Save On These Meat Specials This Week End at Safeway!

Save On These Meat Values At Safeway

HAM PIECES Wilson Full Cooked Shank End Pieces Round End lb 53c **55¢**

SHOULDER ROAST U.S. CHOICE OR GOOD BABY BEEF Center Cut LB. **45¢**

Ham Slices Center Cut Any Thickness lb **98¢**

Swiss Steak US Choice or US Good lb **59¢**

Skinless Franks Safeway or Willton **59¢**

Sliced Bacon Safeway or Rath Blackhawk lb **69¢**

Hot Tamales Old Fashioned Corn Shuck Doz. **49¢**

Fish Sticks Captain Choice 1 1/2-lb pkg **79¢**

Perch Fillets Captain Choice 1-lb Pkg. **45¢**

FREEZER BEEF SALE! U. S. Choice Beef

Forequarters 250-300 lbs. **43¢**

Beef Sides 125-150 lbs. **49¢**

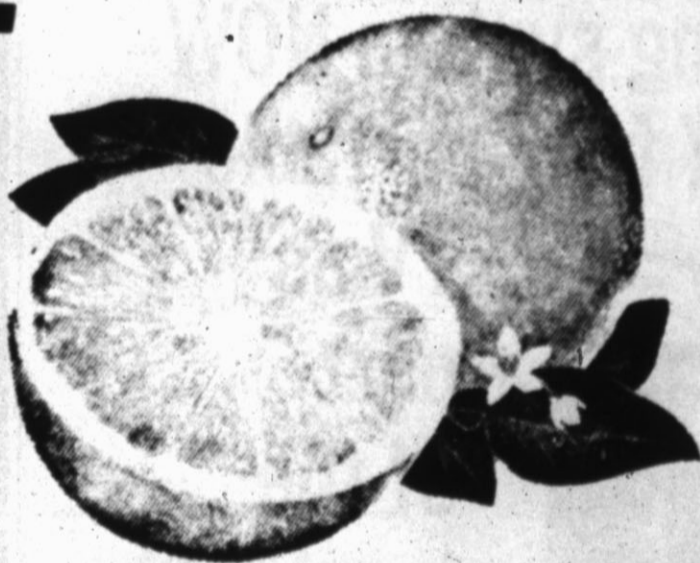
Hindquarters 125-150 lbs. **59¢**

Shop Safeway For These Fresh Fruits & Vegetables!

GRAPEFRUIT

Fancy Ruby Red Fruit

20 lb. bag 95¢



CABBAGE

California Fresh Green Heads

2 lb. 15¢

Remember You Get Gunn Bros. Stamps At Safeway

Buttermilk

LUCERNE Fancy Quality Buttermilk SAVE TODAY

1/2 Gal. Ctn. **39¢**

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Powdered 15c off Label SAVE 7c

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Blackeyed Peas Highway No 300 can **10¢**

Del Monte Juice Pineapple-Grapefruit 46 oz can **29¢**

Highway Pears Halves No 2 1/2 can **29¢**

Pancake Mix Aunt Jemima 2-lb Box **39¢**

Spaghetti Chef Boy Ar Dee and Meat Balls 15 1/2 oz. can **29¢**

Beef Ravioli Chef Boy Ar Dee Save 2c 15 1/2 oz. can **33¢**

Beefaroni Chef Boy Ar Dee Save 4c 15 1/2 oz. can **29¢**

Chunk Tuna Sea Trader Save 11c 3 6 1/2 oz. cans **\$1.00**

Chunk Tuna Sea Trader Save 4c No 3/4 can **49¢**

HANDI WRAP

Foodwrap 100' Roll **29¢**

Save 4c

MARGARINE

Chiffon 1 lb. ctn. **43¢**

Save 2c

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GERBERS Cottage Cheese W/pine 2 For **41¢**

TUNA Sea Trader Chunk 3 6 1/2 oz cans **\$1.00**

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12 oz. Botl. **39¢**

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