

Rites Held For Dimmitt Pioneer

Funeral services for Mrs. Percy Estes, 82, of Dimmitt, sister of Glenn Greer of Hereford, were conducted in Dimmitt First Methodist Church Tuesday afternoon and burial was in Castro County Memorial Park, directed by Gilliland Funeral Home.

Mrs. Estes, the former Lynda Lydia Greer, was a pioneer teacher in Dimmitt Schools, a resident of that city since 1906. She was married that year at Anson.

Survivors include a daughter, Mrs. Helen Richardson of Dimmitt, a son, Bob Estes ofovina, and three brothers including the Hereford resident.

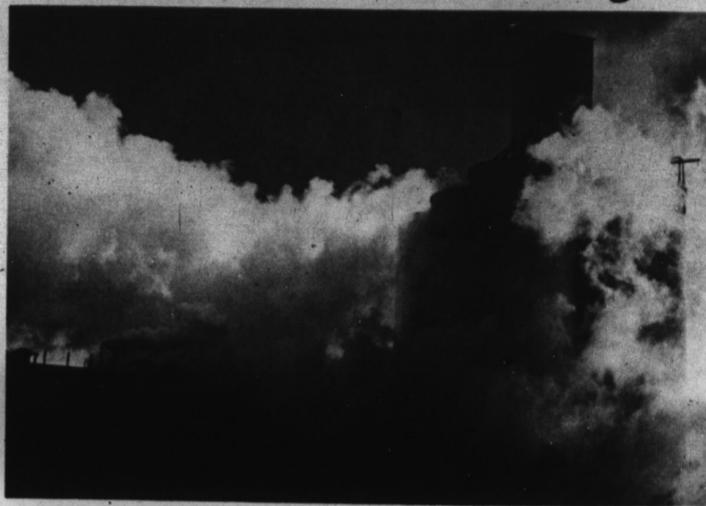
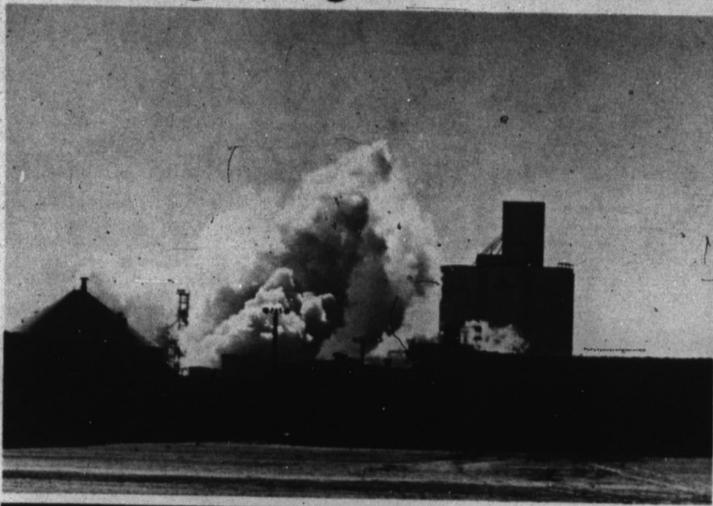
Hereford...

(Continued from Page 1) ing at this community as the future site for one of his company's plants said that just driving through the town that he could see a difference —

"This town seems to be alert and on the move — that downtown is most unusual — the mall is something that small towns do not usually have," this industrialist said.

One last thing — who is against the town growing? Do any of the people here fear that the town will get too big? Do they experience enough fear to try to hold back the development? How big does the community want to get? These are all questions that Farney is asking.

Holly Sugar — A Boost To Winter Economy



LOCAL PICTURE — With sugar beet stockpiles, diminishing, Holly Sugar will soon be closing down operations for the 1966 season. Holly injects money into the economy through the winter hiring laborers that might under ordinary circumstances be unemployed several months a year. Farmers realize beet income on a staggered payment basis that has seemed satisfactory to them. Located west of Hereford, Holly could well be said to be the core of industry in the Hereford area. (Hereford Brand Photos by Joe Bran)

Youth Corp Will Hold Area Meet

A 3-state workshop for the Texas, Arkansas and Louisiana Neighborhood Youth Corp programs will be held in Corpus Christi next week. Directors and area coordinators throughout the 3 states will attend the workshop Wednesday through Friday, January 18-20, to learn their duties in the newly organized program.

The NYC Program in this area which is administered by the Panhandle Education Services Administration and operated under the direction of West Texas State University has a program for persons both in and out of school. Area coordinator for the out-of-school program is J. C. Reese of Hereford. He works to coordinate the units in Hereford, Dimmitt, Borger and Amarillo; Reese, J. W. Riley of Tulla and Max McCullough of Canyon — both area coordinators for the in-school program — and NYC director for this area, Joe Gibson of Canyon, will attend the Corpus Christi meeting.

Vegetable...

(Continued from Page 1) rate of 1/2 pint per acre will give 4 to 6 months control of weeds during cropping seasons. "Care cannot be over emphasized in selecting the right chemical for use in a particular crop," he said.

At the business session, Gene Tannahill, Floydada, was named president of the West Texas Vegetable Growers Council, Shelley Baker, Hale Center, vice president, Charles Schlabs, Hereford, secretary-treasurer.

Directors named were Preston Walker and Bruce Barr.

C. Hutcherson Named To State

One member of Hereford High School Band, Chris Hutcherson, was among the three students picked to go directly to state competition, from more than 400 entrants in the first elimination for All-State Band honors Saturday at Canyon.

Two others, Kerry Thompson and Jack Alkin, were chosen to compete in area tryouts next Saturday at Lubbock. Hutcherson plays clarinet in the HHS Band, Thompson the French horn and Alkin trombone.

Five Hereford students were named alternates to the area contest, and will compete if there is a vacancy. They are Don Maxwell, trumpet; Lupe Alvarado, alto saxophone; Joel Williamson, tuba; Joy McCathern, oboe, Janna Denton, bassoon.

From some 300 students who will enter the area meet Saturday, 12 will be chosen to go to state. Hutcherson goes directly to state without competing in the area, HHS Band Director Ben Gollehon explains.

Office Furniture THE INK SPOT



Read the Classifieds

You Can RENT A 1967 DODGE for as little as \$9.00 per day 5c per mile at HEDRICK Rent-A-Car 2nd & Sampson in Hereford

Tax Collections Normal At School

Orpha Click, tax assessor-collector for Hereford Independent School district, said this week that collections are "about normal" with \$1,121,340.82 having been collected from September 1 to December 31. Discounts to early tax payers accounted for \$31,561.32 leaving \$1,089,779.50 payable to the District.

Click said that usually 96 percent of the total tax roll is collected but that the district figures 94 percent because of dis-

counts. The September through December collections account for 85.18 percent collections, just under the collections for the same period in 1965. Early collections in 1965 accounted for 85.74 percent of the entire tax roll, Click said.

Additional revenue deposited to the district this month from tax sources were delinquent taxes collected, along with penalties and interest.

Delinquent real estate taxes collected between September and December amounted to \$11,631.05 while delinquent personal property taxes amounted to \$149.39.

BAGLEY REVISITS NEW YORK — Digging into the pop music archives for new shows is keeping Ben Bagley busy.

Bagley assembled and produced a review, "The Decline

and Fall of the Entire World as Seen Through the Eyes of Cole Porter," which had a hit off-Broadway run and has since gone into editions on the West Coast and in London, plus a bus-truck tour starting in Oct-

ober. Ever since Bagley has been revisiting other composers including Gershwin and Berlin. His next stage venture is to be based on the music of Richard Rodgers and Lorenz Hart.

THERE IS A FUTURE FOR YOU IN PRINTING MANAGEMENT

Positions of responsibility and authority in the graphic arts await technically trained young men and women who possess leadership ability. Management opportunities in this challenging field are unlimited. The continuous expansion of plants and new technological developments open the door to a rewarding career. Security, prestige and financial advantages are available in one of the world's most important and exciting industries. The Southwest School of Printing Management will help you to prepare for a satisfying future in the printing and publishing field. Write today for complete details.

SCHOLARSHIPS worth from \$250 to \$500 are available. Write today for application form.

SOUTHWEST SCHOOL OF PRINTING MANAGEMENT A Division of Sam Houston State College Huntsville, Texas



ANOTHER \$25.00 WINNER from the Cloverlake Mystery Man

Be on the Lookout For The CLOVERLAKE MYSTERY MAN "You May Be The Next To Win"

Another Cloverlake winner of \$25.00 is Mrs. W. H. Albright of 236 Beach in Hereford. Presenting the check is Jack Barker, the Cloverlake Mystery Man. Looking on is Marshall Wilson, manager of Piggly Wiggly Super Market. Mrs. Albright bought a carton of Cloverlake Ice Cream at Piggly Wiggly. Good things do happen when you buy Cloverlake.

Save Your Cloverlake Points For Valuable FREE Premiums



FIRST HERD — First herd to be represented at the Bull Barn this week were these five angus and one whiteface steer that are entered in the Annual Junior Livestock Show at the Bull Barn this week were these five by the McNey Brothers. See story on ABI page in this paper. (Hereford Brand Photo)

Negro High Schools Mark End Of Football Era

By HAROLD V. RATLIFF
Associated Press Sports
Writer

When they played state for the major Negro high schools in December, it marked the end of an era. The Texas Interscholastic League of Colored Schools was founded the year after the University Interscholastic League got its start in the 1920 season. The Negro organization struggled along in its first five years, then Dr. W. R. Banks became the principal at Prairie View College. He served as executive secretary of the league until 1947 and built it well. Dr. Edward Bertram Evans then succeeded Dr. Banks as head of the college. In 1951 Dr. Evans obtained an appropriation from the state legislature for a full time director and secretary. O. J. Thomas, now retired, headed the league and started an expansion. Schools were reclassified, new contests added, including baseball and other sports. In 1963 the name was changed to The Prairie View Interscholastic League.

Worth Terrell, who made the team at Iowa. Junior Coffey at Washington, Johnny Roland at Missouri and others, including two All-American players from Beaumont the past season — Mel Farr of UCLA and Bubba Smith of Michigan State — have shown what Texas has been missing in its college athletics. Jerry Levis became the first Negro schoolboy of Texas to get an athletic scholarship at a Southwest Conference school. He was a big star as Southern Methodist rode with him to the conference championship and a Cotton Bowl date. John Westbrook did well at Baylor. Warren McVea has played two very successful seasons with University of Houston. It now is reasonable to believe that there will be few Negro boys going to college outside of Texas, what with the Negro schools in the same league as the white schools. And football should really boom. The Negro is a top athlete. He now has the opportunity to show it before the home folks.

Fatal Accidents Higher This Year

AUSTIN — The negative side of the 1966 hunting season also made history reports the Texas Parks and Wildlife Department in unofficially recording the 30th fatal gun accident. This was nine more than 1965. And the fall pattern was grim to the very end, in that youngsters were victims as well as the tragic perpetrators. Two of the latest casualties involved were 14-year-olds of age. Two were in the 17-18 age bracket. The two others were adults. Meanwhile, the outdoor recreational toll was increased by the death of five more fishermen. Four were occupants of small boats. The fifth fell down a bank and drowned. This increased the 1966 water sports toll to 235 compared with 200 last year. Here's how the latest gun deaths occurred: A 14-year-old Wood County boy, hunting alone, was struck in the head when his double barreled shotgun was accidentally discharged. He was climbing down from a tree stand when a hammer struck a hard object. A 13-year-old Silsbee boy was killed instantly when a 13-year-old hunting companion stumbled, causing his shotgun to fire at close range. A 17-year-old Port Arthur youth was fatally wounded in the head when his 18-year-old hunting companion's shotgun was discharged while the holder was trying to place the hair-trigger on safety. An 18-year-old Austin hunter fatally shot himself when his gun fell and discharged. A 63-year-old Brady man bled to death when shot with his own deer rifle. A 27-year-old Farmers Branch duck hunter was killed by his shotgun when he fell in his boat. The worst water accident occurred when three Dallas men drowned when their boat capsized during a squall on Cedar Creek Reservoir.

senting parts of what is now New Mexico, Wyoming, Colorado, Kansas, and Oklahoma. New Mexicans were satisfied with the settlement; and, on November 25, 1850, the Texas state government reluctantly agreed to its terms. The boundary settlement provided that the Texas-New Mexico border be drawn along a north-south line following the 103rd meridian from the parallel of 36 degrees 30 minutes to the 32nd parallel, then east along the 32nd parallel to its intersection with the Rio Grande River. This remains the boundary between the two states today. The historical marker to be erected approximately four miles due west of the intersection of the 103rd meridian with the 32nd parallel, the southeast corner of New Mexico. The ill feeling of a century ago does not linger in this area today. The people of Jal and Kermit, drawn together by economic and geographic bonds, have long cooperated with one another for the common good of the two communities. At noon before the state line marker dedication, a group of Kermit citizens will attend a Jack Campbell Appreciation Day luncheon being held in Jal for the governor who is retiring after four years as chief executive of the state. That night, a delegation of Jal residents will accompany Governor Campbell to Kermit where, after dedicating the historical marker on the state line during the afternoon, he will be the principal speaker at the Kermit Chamber of Commerce Annual Banquet.

Point Of Dispute Marked At Jal

On January 9, 1967, Governor Jack Campbell of New Mexico will dedicate a historical marker on the Texas-New Mexico state line commemorating the peaceful settling in 1850 of a boundary dispute between Texas and New Mexico. The marker site is located beside Highway 18 half way between Kermit, Texas, and Jal, New Mexico. A joint project of the Winkler County Historical Survey Committee, the Jal Chamber of Commerce, and the Kermit Chamber of Commerce, the dedication will also spotlight the spirit of cooperation and friendship which exists between the people of West Texas and Southeast New Mexico. Such was not always the case. After Texas won its independence from Mexico in 1836, it claimed all of what is now New Mexico east of the Rio Grande River. The Republic of Texas attempted to establish trade with the people of Santa Fe without success; and after the Mexican War, Texas, now a state, sent officials to organize the proposed Santa Fe County with the county seat at Santa Fe. These emissaries were rebuffed by the New Mexicans who preferred territorial status under the jurisdiction of the United States government. The outraged Texas Legislature discussed the sending of troops to maintain Texas authority. Realizing that the situation was rapidly deteriorating, the United States Senate finally decided to act on the dispute. The clouds of the impending Civil War were already gathering. Abolitionists fought desperately to drastically reduce the size of Texas, a slave state. The southern slave states upheld the territorial ambitions of the Texans just as fervently. After numerous plans were scrapped, the Senate finally adopted as a provision of the Compromise of 1850 a proposal by Senator James A. Pearce of Maryland. Under the provision, Texas would receive \$10,000 to retire its public debt, pay state operating expenses, and build a new state capitol and other public buildings. In exchange, the state would relinquish all claims to a huge area comprising about one third its size and repre-

The Hereford Brand
Member Associated Press
Member National Editorial Assn.
Published Every Thursday at
130 W. Fourth
Hereford, Deaf Smith County,
Texas, 79045

Entered as second-class matter at the Post Office in Hereford, Texas under the act of March 30, 1879. Second-class postage paid at Hereford, Texas. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$2.50 per year; Zone 2 and above, \$3.50 per year. With the Sunday Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 60c per month. Single copies, 10c each. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion. James M. Gillentine, Publisher
Melvin Young, General Manager
Mrs. Naomi Hopson, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Manager
Robert J. Awrey, Mech. Supt.

CIRCULATION
Mail EM 4-2030
Carrier EM 4-1835

Weather
M N L
Saturday 70 25
Sunday 50 30
Monday 72 31
Tuesday 46 25
Wednesday 14
Moisture for month 0.00
Moisture for year 12.97
(Courtesy KPAN)

HAVE NO FEAR... THE DODGE BOYS ARE HERE!
There is no reason to fear one of our 1966 Dodges that we have acquired in the past few weeks. All have plenty of that good Dodge factory warranty.

GET ABOARD
this one-owner 1966 Dodge Dart GT. Local banker owned. Less than 3,000 miles. 2-door Hdt. Equipped 273 cu. in. V-8 Torqueflite transmission, factory air, power steering, radio, heater, bucket seats and console, tinted windows, undercoated, white wall tires.
\$2871

BUCKLE UP
the seat belts on this 1966 Dodge Coronet 440. 2-door hardtop. Only 14,000 miles. This is the nicest Coronet we sold in 1966. 383 V-8 4-barrel, torque-flite transmission, factory air, radio, heater, power brakes, power steering, tinted glass, white wall tires.
\$3295

COUNT DOWN
is on these two 1966 Dodge Monaco 4-dr. hardtop demonstrators. Neither car has been registered — if we don't sell them — we're gonna have to eat 'em! Both are fully loaded with equipment. One has auto pilot.
Make Your Own Deal!

DODGE HEDRICK DODGE
Phone 364-8411 746 E. 2nd
HEREFORD, TEXAS

INTRODUCING SHERYL MADDOX
on our staff
For Complete Beauty Care
Phone 364-2151
Open Monday thru Sat. Noon
Evenings by Appointment
THOMAS BEAUTY SALON
Claudine, Molly, Sheryl, Wanda

5.5 MILLION PEOPLE BY 1981
NEW DELHI (AP) — City officials estimate the capital's population will reach 5.5 million by 1981 and that three million persons will be without adequate shelter because of the slow pace of home construction and shortage of building materials.

WEEKLY CROSSWORD
ACROSS
1. Gardner's tool
5. One kind of fountain
9. Goddess of agriculture
10. Test
12. Wheaten flour: India
13. Desired strongly
14. Ruthenium: sym.
15. Long, round scarf
16. Part of the U.K.
17. Offspring
20. Germanium: sym.
21. Japanese receptacle
22. Sets
25. Fidei and Raul
27. Former French colony, E. Canada
29. French islands
32. Music note
33. City: Kan.
35. Antlered animal
37. Medical abbreviation
38. Music note
39. Thin cloth of Indian silk
41. Baking chamber
43. Maples, oaks, chestnuts

Other States
FRANKFORT, Ky. — The new Kentucky Legislative Fiscal Affairs Committee is going to send its auditor to Arkansas and possibly other states to see how state government spending is monitored elsewhere.

Nationally Famous Lines For Less!
MAY VARSITY SHOP
Final Clearance On The Following Merchandise
THURSDAY, JAN. 19 thru MONDAY, JAN. 23

MEN'S AND BOY'S TOP COATS
• Zip out linings
• water repellent
• by Campus
• Values to \$24.98
CLEARANCE \$13.77

SEASON PERFECT BOY'S JACKETS
• corduroy, sherpa lined
• also reversible fur look
• iridescent plush pile
• Values to \$24.98
CLEARANCE \$10.00
Sizes 12-20

MEN'S JARMAN SHOES
• 1966 styles only
• not all sizes
• values to \$24.98
CLEARANCE PRICED AT ONLY \$12.00

MEN'S AND BOY'S SWEATERS
• one group only
• popular styles and colors
• values to \$14.98
CLEARANCE PRICED AT ONLY \$5.00

LEVI'S by Levi Strauss Continue On SALE!

Mr. Scott "No-Iron" KHAKI... Save!
Reg. \$5.98
Clearance **\$3.99** Pr.

JUST RECEIVED!
our NEW Spring line in Double Breasted Sportcoats and Mad Pants and Shirts

MEN'S SPORT COATS
by H.I.S. & Botany
Values to \$35.00
Continental and Traditional Styling
\$15.00

May Varsity Shop
HEREFORD'S MOST PROGRESSIVE FASHION STORE
208 - 212 N. MAIN ST.



By MELVIN YOUNG
The smartest guy we ever married...

It is estimated that we move in our sleep an average of every 15 minutes...

And a sure sign of old age is when you feel your corns more than your oats.

We are anxiously awaiting the opening of the new Deaf Smith County museum...

What do you think has contributed most to the growth of Hereford?

Is it the cattle feeding industry? Or is it the beet sugar industry?

Chances are, that question will never be answered, but one thing is clear...

Actually, from the agricultural standpoint, this growth could have happened as easily in Dimmitt...

Dimmitt, on the other hand, is hampered somewhat by the lack of rail facilities...

Frankly, it's hard to say what particular industry has added the most to Hereford...

Really, you can have everything else, but without the right kind of people...

Voter registration is still lagging with only 1341 having qualified to vote in the 1967 elections...

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

Readers Are Asking

WHAT vaccines are now definitely proven to be effective against communicable diseases?



Dr. Coleman n.s. whooping cough, polio, measles, typhoid, paratyphoid, yellow fever, rabies and cholera.

A survey of one thousand successful men - not just money-makers, but ones who have made the world better by their work...

Some of us attempt to keep in shape physically by exercising religiously.

Couple Leaves On Hawaii Trip

Mr. and Mrs. B. E. Roberson left Monday for a vacation in Hawaii, making the trip by air.

Table decorations and menu were in a Hawaiian motif for the dinner.

Local Attorney Announces Gas Institute Plans

An institute on oil and gas law and taxation and one on police action in emergencies will be conducted by the Southwestern Legal Foundation...

Aikin, resident representative for the Foundation, announced that the institute on oil and gas law and taxation will be held February 8-10...

Subjects to be discussed during the three-day oil and gas meeting and speakers will be: Significant Federal power commission actions during 1966 affecting oil and gas industry...

Also, insurance and liability problems relating to drilling G. Canuteson, Mobil Oil Corporation; Dallas; crude oil purchasing - its title opinions and division orders...

Hospital Notes

PATIENTS IN HOSPITAL Mrs. Shirley Buckelew, Lubbock; Mrs. Eloy Olguin, 215 Ave I; Sylvia Palacio, Gen. Del.; Mrs. Lewis Shirley, 136 Emma; Ed Skypala, 510 McKinley...

There are some general medical reasons like diabetes which are associated with ulcerations of the feet and legs. The treatment for a leg ulcer depends on its cause.

There are many new and effective drugs especially the antibiotics which control infection and help in the healing.

SPEAKING OF YOUR HEALTH - The cleaning fluid tetrachloride is a non-inflammable. However its vapor can be toxic if it is inhaled in concentrated amounts...

Robbie Hawkins Named Castro Top Farmer DIMMITT - Robbie Hawkins of Hart has been named the "Outstanding Young Farmer" for 1966 in Castro County...

Robbie Hawkins Named Castro Top Farmer DIMMITT - Robbie Hawkins of Hart has been named the "Outstanding Young Farmer" for 1966 in Castro County...

Also, insurance and liability problems relating to drilling G. Canuteson, Mobil Oil Corporation; Dallas; crude oil purchasing - its title opinions and division orders...

Also, insurance and liability problems relating to drilling G. Canuteson, Mobil Oil Corporation; Dallas; crude oil purchasing - its title opinions and division orders...

Also, insurance and liability problems relating to drilling G. Canuteson, Mobil Oil Corporation; Dallas; crude oil purchasing - its title opinions and division orders...

Also, insurance and liability problems relating to drilling G. Canuteson, Mobil Oil Corporation; Dallas; crude oil purchasing - its title opinions and division orders...

Texas Population Tops Ten Million This Year

By TEX EASLEY WASHINGTON (AP) - At 8 a. m. Jan. 1 the census enumerator in the lobby of the Commerce Department Building showed a Texas population of 10,900,000.

The national growth rate is 9.2 percent, according to the latest Census Bureau tabulations, based on an April 1, 1960, to July 1, 1965, study.

The Texas growth rate in that period was 12.2 per cent. Three states - West Virginia, Iowa and Wyoming - will show decreases unless there was a reversal of the trend after July 1.

Nevada registered a 169,999 population gain during the period, raising its total to 454,000 - a percentage increase of 59.1 that led all states.

The bureau's figures show that Texas, now the fourth most populous state, has surpassed both Ohio and Illinois since the 1960 census. The bureau's estimates as of last July 1 for the top six states were: California, 18,918,000; New York, 18,258,000; Pennsylvania, 11,582,000; Texas, 10,752,000; Illinois, 10,722,000; Ohio, 10,365,000.

An analysis of the date showed that in the April 1, 1960, July 1, 1965 period there were 1,283,000 births in Texas and 419,000 deaths. Thus the overall growth reflected a net immigration to Texas of 154,000.

The analysis also showed that, as of July 1, 1965, there were 1,200,000 Texans under 5 years of age; 2,866,000 in the 5 through 17 group; 3,710,000 who were 18 through 44; 1,962,000 45 through 64, and 854,000 who were 65 and over. The total in-

cluded 69,000 armed services personnel stationed in Texas.

The 1960 census showed Texas had 1,417,811 residents with Spanish surnames, a 37.1 percent increase over 1950. Only California with 1,426,538 had more. The 1960 census listed 1,187,125 Negroes in Texas, up 21.5 percent from 1950.

A separate study by the Census Bureau, one dealing with earnings, showed that the 1960 median income latest figures available for all U. S. citizens was \$2,823. It showed that the figure for white people was \$3,027 and \$1,519 for Negroes.

The 1960 breakdown for the five Southwest states with the

median income of whites without Spanish names shown first, Mexican-Americans second and Negroes third. Arizona-\$2,996, \$1,945, \$1,622; California-\$2,583, \$2,835, \$2,528; Colorado-\$2,576, \$1,930, \$2,289; New Mexico-\$2,961, \$1,911, \$1,751; Texas \$2,632, \$1,536, \$1,167.

CARD OF THANKS We wish to express our thanks and appreciation for all the lovely flowers, cards, visits, and other kindness showed us in the loss of our loved one, Elbert Gist.

The O. L. Bybee Family

Read The Classifieds



"Let's go to my place - my mom has laryngitis."

Penneys AUTO CENTER 3 DAYS ONLY! EXPERT WHEEL ALIGNMENT PROLONGS TIRE LIFE UP TO 50%! Correct caster, camber, toe-in. Reduces excessive front-end wear. Eliminates dangerous wheel pull. Prolongs tire life up to 50%. Charge It! 4.88. PROTECT YOUR FAMILY DURING CLOSED-CAR WINTER DRIVING... INSTALL A NEW FOREMOST MUFFLER TODAY! low as 6.88. *INSTALLATION SPECIAL... \$3. DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

Church of Christ Meetings at NEW LOCATION 15th and Blackfoot St. MEETINGS: Sunday, January 15 Bible Study 9:30 A.M. Preaching 10:30 A.M. Communion 11:30 A.M. Evening Services 6:00 P.M. Wednesday, January 18 Evening Service 7:30 P.M. All worship and work of this congregation strictly after New Testament pattern. EVERYONE WELCOME CHURCH of CHRIST

These keys turn on 21 different Oldsmobiles ...all priced under \$2,920! You read right! Wider range of prices than ever - all the way from \$2,410 to \$4,869! (And 21 Oldsmobiles are actually priced below \$2,920!) Wider range of features - including a full roster of standard safety items on every Oldsmobile! Wider range of models! 36 Toronado-inspired Rocket Action Oldsmobiles to choose from! VISIT YOUR OLDS DEALER'S TRANSPORTATION CENTER



Efrain Briones

News About Area Men On Duty

WITH U. S. COMBAT AIR FORCES, Vietnam — Staff Sergeant Efrain Briones, son of Mr. and Mrs. Isalas Briones of 114 Bradley St., Hereford, Tex., on duty at Tan Son Nhut AB, Vietnam. Sergeant Briones, an aircraft electrician, has been in the fight against Communist aggression since October 1966. He is a member of the Pacific Air Forces which provides offensive-defensive airpower for the U. S. and its allies in the Pacific, Far East and Southeast Asia. Before his arrival in Southeast Asia, he was assigned to the 3640th Field Maintenance Squadron at Laredo AFB, Tex. The sergeant's wife, Maria, is the daughter of Mr. and Mrs. Dionicio Rosales of 3407 W. Salinas, San Antonio. (U. S. AIR FORCE PHOTO)

Look Who's New

Mr. and Mrs. Tomas G. Reyna are the parents of a daughter, Wanda Margot born Jan. 14. She weighed 7 lbs. 15 ozs. Mr. and Mrs. James L. Dobbs are the parents of a daughter, Kerri Jayne, born Jan. 15. She weighed 6 lbs. 3 1/2 ozs. Mr. and Mrs. Hubert Williams are the parents of a boy, Dennis Earl, born Jan. 16. He weighed 6 lbs. 4 1/4 ozs.

Lithography — Letter Press Printing THE INK SPOT

Varied Cases Are Heard In County Court This Week

Natividad Flores of Hereford, arrested Saturday night by Deaf Smith County Sheriff's deputies and charged with bootlegging, was fined \$100 and costs and sentenced to 10 days in jail Tuesday by County Judge H. C. Williams.

Flores was arrested at Fourth and North in southwest Hereford. In other cases heard by Judge Williams, Betty Cates, charged with driving while intoxicated, was fined \$50 and costs and sentenced to 20 days in jail. The jail sentence will be served and driver's license revoked if a one year probation set by the Judge is broken.

Orie D. Polvadore, charged with DWI, also was placed on one year probation, fined \$50 and costs and sentenced to 20 days. H. L. Lewallen, was fined \$1 and costs on charge of swindle with worthless check. Restitution was made.

DIFFICULT PROP

NEW YORK — Theatrical props turn up in odd spots. A dance in the upcoming musical "Walking Happy" calls for performers to wear wooden-soled shoes of a type used by factory workers in Victorian England. Regular Broadway costumers were baffled, but production aides solved the problem in a Scandinavian novelty shop and army-navy surplus store. In one they found wooden sandals, in the other husky boots. A cobbler contributed the desired combination.

Federation Board Will Assemble

A board meeting at 3 p. m. Saturday in Community Center will be a preliminary to the winter meeting of Deaf Smith County Federation of Women's Clubs, which is scheduled at a luncheon Jan. 31, also in the community building.

Mrs. C. D. Kelton, president, asks all board members to be present for the session Saturday afternoon. Action taken by the board then will be referred to the general meeting.

The luncheon, covered dish style, is open to all interested women in the county as well as to members of clubs affiliated with the Federation. Hostess clubs will be La Afflatus Estudio, Music Study and Hereford Study. A book review will be presented by Mrs. Ansel McDowell as the program.

Mrs. Kelton emphasizes that individual membership in the County Federation is available to all Deaf Smith County women and that new members are always welcome. The only requirement is a nominal membership fee.

Little Damage In Hit And Run

A minor accident dubbed by police as a "hit and run" occurred Monday afternoon at the intersection of Park Ave. and US 385, involving Leslie C. King of Dumas and Roy Neaves, 311 Ave. I.

King was driving his 1965 pick up north on 385 in the right-hand lane and Neaves was going north in the left lane in a 1959 sedan attempting a right turn when the collision occurred. He did not stop when the accident happened.

The King automobile incurred \$75 damage and damage to the Neaves vehicle was estimated at \$35.

DOCTOR HAD BIG SHOT

WHITE SULPHUR SPRINGS, W. Va. — It was a good day for doctors to be playing golf, especially Dr. G. L. Sullivan of Boston. He shot a hole-in-one on the 150-yard seventh hole at the Lakeside course here.

A 7 iron shot got th eace. W. nesses were Dr. B. Leahley, Dr. W. McGuire and Dr. J. Wadsworth.

TAYLOR & SONS FOODS
 LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS
 WE GIVE WE GIVE WE GIVE WE GIVE
 Specials Good Thursday, Friday, Saturday January 19, 20, 21

PICNICS 39¢
 Pinkney SLICED PICNIC Lb. 45c
 Wright's PURE PORK SAUSAGE 2 lbs. 59c
 All Meat SLICED BOLOGNA Lb. 59c

HOT DOGS Sold Saturday Only Each **10¢**

OLEO 39¢ Lb.
 Shortening Bake-Rite 3 lb. Can 63c
 Frozen Shrimp Blue Plate Breaded 10 Oz. 69c
 Catsup Del Monte Tribe Size 26 Oz. 3 For \$1

PINEAPPLE 5 \$1 For
 Pineapple-Grapefruit Del Monte Drink 46 Oz. 4 For \$1
 Cucumber Chips Del Monte Pickles 15 Oz. 4 For \$1
 Fruit Cocktail Del Monte 303 Can 4 For \$1

FLOUR 49¢
 Pecans Del Cerro 10 Oz. Pkg. 79c
 Pickles Del Monte Whole Dill or Kosher Dill Halves 22 Oz. 3 For \$1
 Peaches Del Monte 2 1/2 Can Sliced or Halves 4 For \$1

Peanut Butter 2 For 89¢
 Shurfine 18 Oz.

PIES 25¢
 Morton's Cream Frozen
 Corn Del Monte WK or CS Golden 5/\$1
 Green Beans Del Monte 303 Can 4/\$1
 Tuna Del Monte Flat Can 29c
 Listerine 14 Oz. 66c
 Rubbing Alcohol 14.10c

Bathroom Tissue 29¢
 Lydia Gray 4 Roll Pack

ICE CREAM 69¢
 Cloverlake 1/2 Gallon

POTATOES 10 Lb. Bag 49¢
 U.S. No. 1 Russets

Grapefruit Ruby Red Lb. 9c
 Tangerines 8 Lb. Bag 15c
 Apples Rome 8 Lb. Bag 89c

TAYLOR & SONS FOODS
 LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS
 YOUR HOME FROM BOYS CASH AND SAVE

A SALUTE
 to the young participants in the annual
JUNIOR LIVESTOCK SHOW

BEST WISHES for another successful show and sale this year and every year...
 From All Of Us At
CASE POWER & EQUIP.
 DIMMITT HIGHWAY 364-2015

FAMILY MART OF HEREFORD



ANNOUNCES IT'S
FIRST ANNUAL

January Clearance Sale

With dramatic savings on every item in the store and featuring almost unbelievable bargains on the following

CLOCK WATCHER SPECIALS

Easiest
Credit
Terms!

Free
Delivery

This is your opportunity to cash in on amazing savings . . . savings on everything in the store. Starting Thursday and continuing through Saturday. To start things off in a big way we're offering SIX SENSATIONAL VALUES on a first come basis . . . you have to be here at the time they go on sale . . . check over the six CLOCK WATCHER SPECIALS and be here when the one you want goes ON SALE . . . then look over the rest of the merchandise for fabulous savings for THREE DAYS ONLY! We'll see you at the sale!



GOING ON SALE
At 9:00 A.M. Thursday

One Only . . .
fine quality Recliner
Reg. \$89.95

\$29⁹⁵ Until it's sold

GOING ON SALE
At 10:00 A.M. Thursday

Two Only . . .
General Electric
12" Portable TV
A Terrific Value

\$74⁸⁸ Each

GOING ON SALE
At 11:00 A.M. Thursday

One Only . . .
Maple Hutch
A \$289.00 Value

\$148⁰⁰ Until Sold

GOING ON SALE
At 3:00 P.M. Thursday

One Only . . .
2-Pc. Living
Room Suite
Reg. \$169.95

\$83⁶⁸ Until Sold

GOING ON SALE
At 4:00 P.M. Thursday

One Only . . .
Admiral Stereo with
A.M.-F.M. Radio
\$269.95 Value

\$168⁰⁰ Until Sold

GOING ON SALE
At 5:00 P.M. Thursday

One Only . . .
Hide-A-Bed
A \$329.95 Value

\$169⁰⁰ Until Sold

THREE DAYS ONLY
RECLINING LOVE SEAT

Vinyl Covered
Reg. Price \$239.95

\$178⁸⁸

THREE DAYS ONLY
QUEEN SIZE HIDE-A-BED

Fabric or Vinyl Cover
Reg. \$269.95

\$218⁸⁸

THREE DAYS ONLY
ADMIRAL COLOR TELEVISION

Available with three year picture tube warranty 295 sq. in.

\$499⁹⁵ W/T

THREE DAYS ONLY
EMERSON COLOR TELEVISION

180 in. viewing area three year picture tube warranty

\$399⁹⁵ W/T

THREE DAYS ONLY
ADMIRAL HOME THEATRE

295 sq. in. color TV A.M.-F.M. Radio 6 speakers

\$888⁰⁰ W/T

THREE DAYS ONLY
G.E. AMERICANA DOUBLE OVEN RANGE

Self Cleaning Master Oven
Reg. \$779.95

\$568⁰⁰ W/T

THREE DAYS ONLY
G.E. ELECTRIC DRYER

Model 620
Reg. Price \$189.95

\$148⁰⁰

THREE DAYS ONLY
G.E. PORTABLE DISHWASHER

Model SPO99
Reg. Price \$149.95

\$118⁰⁰

THREE DAYS ONLY
G.E. REFRIGERATOR FREEZER

21 Cu. Ft. Frost-Free
Regular Price \$799.95

\$588⁰⁰ W/T

THREE DAYS ONLY
G.E. 19 CU. FT. REFRIGERATOR

Combination Frost-Free
Reg. Price \$699.95

\$568⁰⁰ W/T

THREE DAYS ONLY
G.E. 15 CU. FT. REFRIGERATOR

Automatic Defrosting
Reg. \$449.95

\$368⁰⁰ W/T

THREE DAYS ONLY
G.E. 18 CU. FT. FREEZER

Reg. Price \$299.95
Sale Price

\$248⁰⁰ W/T

THREE DAYS ONLY
G.E. COLOR TELEVISION

295 Sq. In. Viewing Area
Reg. \$699.95

\$588⁰⁰ W/T

THREE DAYS ONLY
G.E. PORTA-COLOR TELEVISION

A Real Value At Only

\$269⁹⁵

THREE DAYS ONLY
G.E. BLACK/WHITE 22 IN. TELEVISION

Five Models 3 yr. picture tube warranties
Reg. \$349.95

\$238⁰⁰

THREE DAYS ONLY
ALL STYLE & SIZES RECLINERS REDUCED

Reg. \$99.95 Now **\$58.88**
Reg. \$119.95 Now **\$78.88**

THREE DAYS ONLY
2-PC. EARLY AM. LIVING ROOM

Reg. \$349.95 Value
Sale Priced

\$238⁰⁰

THREE DAYS ONLY
4-PC. MODERN BEDROOM

Dressers, Mirror Chest and Bed
Reg. \$219.95

\$158⁰⁰

603 EAST PARK AVE.

FAMILY MART

Phone EM 4-4919

Imaginative Thinking Challenges Texas Tech

LUBOCK (P) — At Texas Tech, a young and vigorous university with ambitious plans for the future, academic problems of the Space Age are being met with basic knowledge, boldness and imagination.

"Think in terms of world needs," Challenges the university's new president, Dr. Grover E. Murray, whose concept of the International Center for Arid and Semi-Arid Land Studies has captured the attention of educators and scientists alike.

Tech's stockpile of background knowledge on arid and semi-arid lands acquired in recent and current research is expected to provide a unique springboard, not only for ICASALS but also for other new programs which require a quality approach.

"Attainment of quality should continue to be the long range aim of all activities at Tech," emphasizes Executive Vice President Dr. William Pearce in calling attention to the basic strengths of the university's curriculum which have won — and kept — its high accreditation standards.

Growth, the educator's agree should be growth with a purpose, pursued within the framework of the multi-purpose state university concept.

Points out Dr. Pearce: "Tech must concern itself with the extension of its undergraduate and professional programs while giving particular emphasis to the development of graduate work and research."

Goals must be maintained on many fronts, and expansion during the past year provides a series of typical examples.

Groundwork has been completed for a School of Law, Tech's first professional graduate school, which will open in September of 1967 under the direction of Dean Richard B. Amades. Temporary facilities will provide classrooms, offices and a law library until a permanent law building can be constructed. Two of the four-member faculty have been appointed and applications are now being received for an initial enrollment limited to 75 students.

Approval has been granted for elevation of Tech's Department of Education to a School of Education beginning next September, an addition which will bring to eight the number of major academic divisions at Tech.

Others are the School of Agriculture, School of Arts and Sciences, School of Business Administration, School of Engineering, School of Home Economics and Graduate School. The university, at the present time, offers the bachelor's degree in 83 fields, the master's in 47 and the doctorate in 16 areas.

Growth has been most spectacular at the graduate level, particularly in the last five years.

Dr. Pearce notes that "from a headcount of 641 in the fall of 1961, (which constituted six per cent of the university's registration), the number of graduate students rose to 1,583 in the fall of 1966 — an increase of 147 per cent in five years." Currently, graduate students comprise nine per cent of the 17,768 enrollment.

Predicts Dr. Pearce: "Assuming continued growth in the direction and to the degree indicated by the trend of the past five years, a graduate student body comprising 20 per cent of the total enrollment can be anticipated by 1975."

"This," Dr. Pearce adds, "approaches the graduate-undergraduate ratio desired among those institutions which have true university status."

Based on the enrollment projection of 37,000 Tech students by 1975, this rate of increase could mean some 7,400 students studying for advanced degrees nine years hence, as many as were enrolled in the entire uni-

versity 10 years ago.

A doctorate in biology was added to the graduate program during the 1966-67 academic year. Other new programs scheduled to become effective next fall include a doctorate in Business of science in accounting, a master of science in agricultural engineering, a bachelor of arts in geography and a bachelor of science in physical education. Requests for a doctorate in Spanish and a master's degree program in Applied Arts currently are under consideration.

In preparation for the implementation of the School of Education, Tech's Department of Philosophy, previously combined with teacher education, was given separate status this year. Numerically, the Department of Education has long been one of the largest departments in the School of Arts and Sciences.

Interest in languages has mushroomed in recent years as multi-lingual skills have become working tools for students aiming at careers in government, foreign or diplomatic services, industrial development in foreign lands, and the sciences.

Increasing emphasis on science has brought a boom in languages, a linguist explained, because "the true scholar prefers to read technical journals in the original whenever possible, rather than in translation which may or may not be as exact."

Beginning next September, Tech's Department of Foreign Languages will be separated into the Department of Classical and Department of Germanic and Slavonic Languages, which will continue to offer instruction in French, German, Greek, Italian, Latin, Portuguese, Russian and Spanish.

ICASALS is expected to stimulate research in all disciplines, drawing upon all subjects at both undergraduate and graduate levels.

Dr. Murray, author of the imaginative plan, feels that Tech, one of the world's greatest semi-arid regions and its longtime interest in land and water development, can make a significant and far-reaching contribution to the world's knowledge.

Dr. Murray says: "One of the realities we face today is making room for a burgeoning world population. While fantastic advances are being made in space exploration, we know that we must look to mother earth as the home for billions of people.

"We have land for billions.

"The only problem is that it is not located within what are considered the more favorable environments for man. Some 52 per cent of the earth's land mass is located in regions considered arid or semi-arid. Therefore, we must harness every resource we have toward making these environments livable for man, and to help man to adapt to these environments."

ICASALS, he predicts, will make Tech the focal point for the world's knowledge in how

man has progressed and can continue to progress in arid and semi-arid environments.

In accomplishing this, ICASALS will involve "courses to be taught, research to be carried out, international symposia, establishment of a computerized world bank of information and the development of an ICASALS Institute and Museum complex which will benefit other nations as well as our own."



SPEAKER — William J. Rogers was the speaker at a meeting held for this area's growers and shippers. He spoke of the new farm labor law that requires a new wage per hour. The meeting was held at the community center in Hereford Tuesday. (Hereford Brand Photo)

Brake Failure Causes Wreck

One car received only slight damage and another no visible damage in a Monday morning accident on Park Avenue at Loop 211. The collision occurred as Leonor Jaso, 210 Catalpa, backed a 1959 sedan owned by Aaron K. Coker from a parking position, and her brakes failed. Her car and a 1966 sedan owned by Ira Brown of Dimmitt, which was parked at the time, collided.

The Brown vehicle suffered \$100 damage.

Langley Named Club President

The annual membership meeting of the Hereford Country Club was held at the club Tuesday evening and resulted in the election of 5 new board members.

The board was given authorization by the club's 195 members to study a program of remodeling for the club. Members were shown some possible plans for the remodeling, though no action was taken.

Elected to the board for a 3-year term were Dave McCracken, A. F. Hodges, Dr. M. C. Adams, Dick Barnard and Dexter Lillie. Serving on the board with 2 years remaining in their terms are Foster Hill, Robert Miller, Dr. Wesley Owen, Palmer Norton and Ansel McDowell. W. L. Davis, Jr., Kenny Gern, Bruce Burney, Steve Taylor of Dimmitt and Earnest Langley will serve 1 more year before their terms end.

The board elected officers and discussed plans for the year

Lions Continue To Help Youth

Hereford Lions voted yesterday at their regular meeting to help Boys' Ranch with \$1200 toward the purchase of their additional land. The check is scheduled to be presented next week.

Also at the meeting yesterday, the club voted to send \$1000 to Girlstown at Whiteface. This decision was made after several of the members made an inspection trip to review needs and feasibility of helping the home.

District 27-1 of Lions have taken Girlstown as a project. Tommy Brady, George Stambaugh, Charlie Bell, N. D. Bartlett, Leonard Haney, Dean Stallings, Virgil Walker and Labry Ballard from Hereford and Preach Edelman, District Governor from Friona made the trip. After examining the books, talking

with the bank and personnel at the home, the group recommended that the local club help with that organization. In addition to the initial gift, the group will send \$50 a month for regular support for an undetermined time.

MOVIE RIGHTS ALREADY SOLD

NEW YORK (P) — In a pre-production deal, the Theater Guild has sold the movie rights to "A Broadway-bound comedy, 'Help Stamp Out Marriage!'"

The show by Keith Waterhouse and Willis Hall has been running in London for two years under the title "Say Who You Are." It is due here Sept. 29 under George Abbott's direction.

Under the film sale to Metro-Goldwyn-Mayer, the property price will scale upward from \$150,000 the down payment, to a ceiling of \$350,000, depending on length of the run.

Local Girls Get Husband Chance

NEW YORK — Deaf Smith County shapes up as a happy hunting ground for marriage-minded gals.

Bachelors abound in the local area. By official count, there are 144 of them parading around loose for every 100 single women.

Elsewhere in the United States, the margin is 134 to 100 and, in the State of Texas, 137 to 100.

The findings, covering the entire country, were compiled by the Department of Commerce. They show that the proportion of bachelors to single women is much greater in some areas than in others. In many communities, the surplus is in the other direction.

Of Deaf Smith County's male population over age 14, 22.7 per cent have never been married, the figures show. Of the female population over 14, the percentage single is 16.2. By "single" is meant never married. Divorced and widowed people are not included.

Throughout the United States

as a whole 25.1 per cent of the male population over 14 is listed as single and 19.1 percent of the female.

The normal number of unmarried people in the local area and in other communities is being swelled now because the huge crop of postwar babies is reaching marriageable age.

As pointed out by two officials of the Census Bureau, Paul C. Glick and Robert Parks, Jr., this situation is creating a problem for would-be brides.

Because so many are reaching marriageable age at this time there are not enough men available in the group two years older than themselves — the ones they normally marry — to go around.

The figures show that, in Deaf Smith County, no less than 688 girls will be in the 17 to 21 age group next year.

Truss that whole chicken before steaming or simmering it and it will keep its shape. Chill the chicken and any stock separately. The cold chicken will taste delicious with potato salad and such crisp raw vegetables as lettuce, cucumber and radishes.

Murphrey Begins PEP Discussions

James Murphrey, area farm specialist and coordinator of PEP (Panhandle Economic Program), told a group of Deaf Smith County residents Tuesday night that "financial management has to be a family affair to include all the children."

Speaking on "Family Business — Business Centers, Organization and Equipment," Mrs. Arrington stressed the importance of storing valuable papers dealing with financial and legal family affairs in a safety deposit box or fireproof safe.

Following the two talks, topics for future programs on financial management were discussed. Those present were asked to fill out a choice sheet, which will be studied by the executive committee.

Included on the sheet were programs on teaching children money management, "How to help your husband succeed-Book Review," consumer economics, estate planning, making wills and including guardian for minors, records, tax management, credit, and savings and investments.

"The resources are more than money," Murphrey continued. He listed other resources as time, labor, earning capacity, land, water and knowledge. "They are interchangeable," he added, "and we can substitute one for the other."

Murphrey listed the values under financial management as "individual," and the goals as short term and long term. He urged parents to include children in financial management as soon as they are big enough to go to the store for a loaf of bread.

Joy Arrington, state manager

ICASALS is expected to stimulate research in all disciplines, drawing upon all subjects at both undergraduate and graduate levels.

Dr. Murray, author of the imaginative plan, feels that Tech, one of the world's greatest semi-arid regions and its longtime interest in land and water development, can make a significant and far-reaching contribution to the world's knowledge.

Dr. Murray says: "One of the realities we face today is making room for a burgeoning world population. While fantastic advances are being made in space exploration, we know that we must look to mother earth as the home for billions of people.

"We have land for billions.

"The only problem is that it is not located within what are considered the more favorable environments for man. Some 52 per cent of the earth's land mass is located in regions considered arid or semi-arid. Therefore, we must harness every resource we have toward making these environments livable for man, and to help man to adapt to these environments."

ICASALS, he predicts, will make Tech the focal point for the world's knowledge in how

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thurs. & Sat.
9:30 a.m. to 8:30 p.m.

Just Say "CHARGE IT"

Don't Forget To Pick Up Your Tickets For Thursday Night Drawing - Worth \$50

Bring your list! Stock up on these Toddletime® buys for babies!

Come see and compare the outstanding quality, the unflinching dependability, and the unbeatable values of our own Toddletime® layette needs. All made to the highest specifications, then tagged with the lowest possible prices! That's Penney's for you!

| | |
|---|-----------|
| A. Cotton knit kimono bow trim, 0-2..... | 2/52 |
| B. Plastic hot-plate, suction bottom..... | 2.49 |
| C. 21-piece feeding kit, sterilizer..... | 6.98 |
| D. Cotton terrycloth sleeper, 1/2-1 1/2..... | 1.98 |
| E. Cotton knit tie bottom gown, 0-2..... | 2/52 |
| F. Cotton knit tab pullover, 0-3..... | 3/1.49 |
| G. Snap-on acetate coated pants, 0-2..... | .79c |
| H. Waterproof plastic pants, 0-2..... | 3/1.19 |
| I. Cotton/stretch nylon terry playsuit..... | 2.98 |
| J. Training pants of cotton knit, 1-3..... | .79c |
| K. Prefolded cotton gauze diapers..... | 12/3.49 |
| L. Acrilan® acrylic thermal knit blanket..... | 3.98 |
| M. Cotton thermal knit blanket, Pastels..... | 2.99 |
| N. Sanforized® elasto-fit cotton sheets..... | \$1 |
| O. Formula bags in new fabrics..... | 4.98 each |
| P. Boxed layette, bedding sets..... | each 2.98 |

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

SEMI ANNUAL FAMILY SHOE CLEARANCE

WOMEN'S HEELS
Orig. 10.99 to 15.99
Now 7.88

| | | |
|--|--|--|
| <p>WOMEN'S SHOES Orig. 4.99/5.99 Now 3.88 Orig. 6.99 Now 4.88</p> | <p>Children's Shoes Orig. 4.99 Now 2.88 Orig. 5.99 Now 3.88</p> | <p>MEN'S SHOES Special 4.88 Orig. 8.99 to 12.99 Now 4.88 & 6.88</p> |
|--|--|--|

REMEMBER YOU CAN CHARGE IT

All Penney's sheets reduced a limited time!

| | |
|--|---|
| <p>NATION-WIDE® long wearing cotton muslins, 133 count*</p> <p>Full 81" x 108" Flat or Elasto-Fit Sanforized Bottom 1.71</p> <p>Twin 72" x 108" Flat or Elasto-Fit Sanforized Bottom 1.51</p> <p>Pillow Cases 42" x 36" 2 for 83c</p> | <p>PENCALE® fine combed cotton Pencale 186 count*</p> <p>Full 81" x 108" Flat or Elasto-Fit Sanforized Bottom 2.05</p> <p>Twin 72" x 108" Flat or Elasto-Fit Sanforized Bottom 1.83</p> <p>Pillow Cases 42" x 38" 2 for 1.05</p> |
| <p>PENCALE® Decorator Prints</p> <p>Full 81" x 108" Flat or Elasto-Fit Sanforized Bottom 3.99</p> <p>Twin 72" x 108" Flat or Elasto-Fit Sanforized Bottom 2.99</p> <p>Pillow Cases 42" x 38" 2 for 2.34</p> | <p>PENCALE fashion Colors!</p> <p>PASTELS: Pale pink, Lt. Lilac, Yellow, Opaline Green, Seafoam, Lime, Milk Chocolate, DEEPTONES: Avocado, Honey Gold, Hyacinth, Copen Blue, Persimmon.</p> <p>Full 81" x 108" Flat or Elasto-Fit Sanforized Bottom 2.78</p> |
| <p>PENN-PREST never iron sheets</p> <p>Full 81" x 108" Flat or Elasto Fit 3.99</p> <p>Twin 72" x 108" Flat or Elasto Fit 2.99</p> <p>Extra Large Sheet Blankets \$2</p> | <p>Twin 72" x 108" Flat or Elasto-Fit Sanforized Bottom 2.58</p> <p>Pillow Cases 42" x 38" 2 for 1.28</p> <p>Dacron Polyester Pillows 2 for \$8</p> <p>Foam Rubber Pillows 2 for \$8</p> <p>100% Duck Down Pillows 2 for \$18</p> |

SHOP OUR BARGAIN ROW

PRICES DRASTICALLY SLASHED FOR IMMEDIATE CLEARANCE

SINUS Sufferers

Here's good news for you! Exclusive new "Hard-core" SYNA-CLEAR Decongestant tablets act instantly and continuously to drain and clear all nasal-sinus cavities. One "hard-core" tablet gives up to 8 hours relief from pain and pressure of congestion. Allows you to breathe easily — stops watery eyes and runny nose. You can buy SYNA-CLEAR at all Drug Stores, without need for a prescription. Satisfaction guaranteed by maker. Try it today! McDOWELL DRUG Hereford, Texas

Water Expansion In Last Phase

Hereford's first water well field is nearing completion as drilling continued this week on the fifth and final well in the project.

Financed by a \$610,000 bond issue passed last April, the project began along the Tierra Blanca Creek in southwest Hereford Sept. 27. Also under construction are a booster station and a one million gallon ground storage tank.

To begin the project, the city took option on a tract of land until a survey could be made for water. When the survey proved favorable, 72 acres were purchased by the city at \$1,000 an acre.

City Manager Dudley Bayne said the biggest well was drilled with eight inch casing, while the other four wells will be six inch. Although law requires that all eight-inch wells be spaced 1,200 feet apart, each of the city wells have been mea-

sured that distance, even though some are only six inch wells. Bayne explained that the smaller wells are drilled from about 308 to 380 feet and take water from the ogalalla strata. The big well will go to 900 feet and pump water from the Santa Rosa sand. "The ogalalla strata has hard water, but after it gets in the storage tank there won't be a noticeable difference." Water from the Santa Rosa sand is soft.

Although the wells will be ready soon, the field will not be used until construction is complete on the booster and storage tank station in the later part of February. The storage tank will be painted in school colors of Hereford High School.

The wells, said Bayne, make up the first actual well field the city has had because the other wells have been scattered throughout the city. Combined, the five new wells

could supply the city with 5 million gallons of water a day. "Of course, we don't know how rapid growth of the city will be," said Bayne, "but with the other 15 city wells, we should be looking at an eight to 10 year margin supply."

Teachers Attend Math Workshop

A workshop which dealt with primary arithmetic and sponsored by the Science Research Association was held in the South Ward Elementary School of Dimmitt Tuesday evening. It was attended by teachers and administrators in Tulla, Olton, Mulshoe, Nazareth and Hereford.

Speaking to the educators was Dr. Helen Freimeier, a consultant with the SRA Co. She explained the SRA program, ways of making it more interesting to the children and various methods of presenting it.

Attending the workshop from Hereford were 45 educators including 1st and 2nd grade teachers, elementary principals, superintendent of schools and coordinator of elementary schools.

Farmers Attend Wage Clinic

Some fifty persons met at the Hereford Community Center Monday afternoon at 2:00 p.m. to hear William J. Rogers speak on the law that was amended for hired farm workers under the Fair Labor Standards Act in 1966.

Rogers is a representative from the Dallas office of the U. S. (Department of Labor, Wage and Hour and Public Contracts Division, and was in town to address the growers and shippers from this area.

He explained how the law applied to farm workers and how the farmer and shipper must go about carrying it out.

The Fair Labor Standards Act requires a minimum wage for covered employment in agriculture of at least \$1.00 an hour effective Feb. 1, 1967. Thereafter, the hourly wage will go to \$1.15 starting on Feb. 1, 1968 and \$1.30 after Feb. 1, 1969.

This minimum wage must be paid to every worker who is employed in covered employment in agriculture by an employer who used more than 500 man-days of farm labor in any calendar quarter of the preceding year. There is no requirement for overtime pay for farm workers.

Workers engaged in working in a packing shed who pack only the product grown by their employer are considered agricultural workers. Non-agricultural workers are those employed in a shed where the vegetable packed is not grown by their employer. If not an agricultural worker, he will be entitled to a minimum wage of \$1.40 an hour beginning on Feb. 1, 1967 and going to \$1.60 after Feb. 1, 1968. He is also entitled to over-



PRELUDE TO ARTS SURVEY — Studying materials which they are using this week in a county survey of fine arts resources, a committee from Federated Women's Clubs met Monday in the home of Mrs. A. L. Manjeot before they began questioning community leaders. From left are Mrs. R. E. Lance Jr., of Summerfield Study Club; Mrs. Ralph McCullough, coordinator for the county survey; Mrs. Manjeot and, standing, Mrs. D. K. Brook of Pioneer Study Club. Also on the committee are Mrs. Ansel McDowell of Bay View Club and Mrs. Ray L. Johnson.

Clayton Is Named To Committees

Assignments were made this week by the Speaker of the House of Representatives for the 90th session of the State Legislature.

Bill Clayton, representative for this district received the following assignments:

CHAIRMAN COMMITTEE ON MUNICIPAL AND PRIVATE CORPORATIONS:

The Committee will be assigned approximately two hundred bills at this session, and they will be proposed legislation affecting counties and local governments. It is considered to be one of the major committees.

MEMBER OF COMMITTEE ON STATE AFFAIRS:

This Committee will be assigned a large portion of the total number of bills that are introduced. The bills considered will be of State wide scope, and will be the major proposed legislation.

FOR CONSERVATION AND RECLAMATION:

This Committee will consider all legislation dealing with water and soil problems, and this subject is expected to receive much attention at this Session.

MEMBER OF COMMITTEE ON MUNICIPAL AND PRIVATE CORPORATIONS:

This Committee will be assigned proposed legislation that affects the cities and town of Texas. There will be a large volume of legislation assigned to this Committee at the session.

MEMBER OF COMMITTEE ON RULES:

This Committee will have this responsibility of placing bills on the House Calendar after they have had Committee approval. This Committee is scheduled to meet daily during the entire session of the legislative, and its work will be very heavy.

Crop And Stock Report Is Made

An in-depth report on every crop and type of livestock in Deaf Smith County will be available within the next few weeks, Justin McBride, county agricultural agent, reported Wednesday.

McBride said the report, a part of PEP (Panhandle Economic Program), began on a statewide basis by the Texas Agricultural Extension Service at Texas AM University. That report was passed to area agricultural officers, analyzed again on an area basis and then passed on to the county agents.

"We've studied each crop and the livestock in our county and are completing the report on a local basis." The report will serve as production and management guidelines for improving the agricultural picture of the area.

McBride said it is expected that the reports will start going out in the mails during the first week in February.

time pay at time and one-half for work over 40 hours in a workweek unless a specific exemption applies.

A "man-day" means any day during which an employee performs agricultural labor for not less than one hour.

Also discussed was the law that children under 16 years of

age not be hired unless it is after school hours. Equal pay must also be paid to both men and women.

Community Room of the First National Bank will be the meeting place for L'Allegro Club at 3 p. m. today. Mrs. Tommy Carnahan will be hostess.

Graveside Services Conducted For Infant

Graveside services for Bradley Carl West, infant son of Mr. and Mrs. Chester West of 206 Ave. I were conducted Monday afternoon in West Park Cemetery by the Rev. H. V. Fields, pastor of Grace Gospel Church.

Survivors in addition to the parents are grandparents, Frank West of Hereford, Mr. and Mrs. Alva Mersh of Olton.

The Brooklyn Dodgers won the 1941 pennant with 100 victories but the following year they won 104 games and finished second.

Willie Wiredhand Says:

a winner every time

if our wish for all junior livestock showmen. But win or lose, be proud of your entry and of the opportunity you have in America to have such a fine show as this.

We here at Deaf Smith County Electric Cooperative are proud of every one of you and we wish you the best of luck.

"Helping Texas Grow"

Deaf Smith County Electric Cooperative, Inc.

"OWNED BY THOSE WE SERVE"

Dependable one-coat paint

Saves money, work; time!

White and Ready-Mixed Colors

PITTSBURGH WALLHIDE Latex

FLAT WALL PAINT

Wallhide has GHP—Greater Hiding Power—and one coat gives you long-wearing beauty. Dries fast; washes easily; cleans up in a jiffy with warm water. Choose from over 1,000 colors.

PITTSBURGH PAINTS keep that **JUST PAINTED** look longer!

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

Phone The Lumber Number EM 4-3434

Bowling Scores

SUNSET KEGLERS

STANDINGS:

Reddell's — 52, 12, Owens and Hollingsworth — 43, 21, Farmers Supply — 43, 21, Hereford Welding — 39, 25, Gault and Son — 36½, 27½, Hereford Insurance — 35½, 28½, Beefmaster — 34, 30, Hereford Bakery — 29, 35, Medics — 28, 36, Sunset Lanes 25½, 38½, Thrift-Burger — 25½, 38½, Hays Implement — 21, 43, Hereford Fruit Market — 20, 44, Matthews Ditching — 16, 48.

WEEKS RESULTS:

Beefmaster — 4, Gault and Son — 0, Hereford Bakery — 4, Hereford Fruit Mkt. — 0, Farm-

ers Supply — 3, Thrift-Burger — 1, Owens and Hollingsworth — 1, Matthews Ditching — 3, Hereford Insurance — 1, Reddell's — 3, Sunset Lanes — 1, Owens and Hollingsworth — 3, Hereford Welding — 1, High Team Series — Beefmaster 2182.

High Team Game — Owens and Hollingsworth — 763.
High Ind. Series — Alice Lueb — 565.

High Ind. Game — Alice Lueb 206.
Bowler of the Week — Sara Cooper — 87 pins.

A London expert, Stanely Hall, was summoned for the job. He first provided coiffure for the star in 1945 when she played in "Pacific 1860." The wig run in tint from off-blond shade to golden red to what is described as "glorious grey."

Baptist Youth Group Makes Annual Ski Trip

Returning Monday from their annual ski retreat were 18 bed-ragged young men, 25 giggling girls and 8 exhausted sponsors, members of First Baptist Young People's Department and their friends.

The group left for Red River, N. M., Friday afternoon in a caravan of three cars, a church bus and a pickup. Staying at the Terrace Towers Lodge, they enjoyed winter activities, including snow skiing, whirly-birding, tobogganing and ice skating.

The youngsters consumed mammoth amounts of food at the meals prepared by the sponsors.

Telling that they ate 13 pounds of bacon one morning for breakfast, Zack Pannell, youth director, said, "They had plenty, I'll tell you for sure." The group secured the use of the community building in Red River, where they conducted a Sunday morning worship service.

According to Pannell this ski trip was an unusually lucky one as there were only three minor casualties — a sprained ankle, wrenched knee and a cut which required stitches.

Sponsors for the trip, which is an annual affair of the church were Messrs. and Mmes. Zack Pannell, Bobby Owen, Gwynne Owen and Wayne Hedrick.

Marinate cooked carrot strips in an oil and vinegar dressing and add plenty of minced fresh dill.

Perry Kirkland Takes Vega Show Honors

High honors in the Oldham County Livestock Show which was held yesterday in Vega went to Perry Kirkland. The Vega 4-H Club member exhibited the Grand Champion Steer with a showing of an Angus steer in the heavy weight class. Reserve Grand Champion honors went to Kirk Garrison, an Adrian 4-H Club member. He showed an Angus steer in the middle weight class. In the Heifer division, the Champion calf was brought in

by Bobby Rice from the Boys' Ranch FFA. The Reserve Champion honors went to Mike Coy, another Boys' Ranch FFA member. In the barrow division, Jim Gaskill took high honors with the showing of the Champion in the heavy weight class. The Reserve Champion honor went to Raymond Pederzoni. He exhibited a barrow in the light class. Both youths are from the Boys Ranch FFA. Ellen Church, a member of

the Vega 4-H Club, was tops with the showing of both the Champion and Reserve Champion lamb. She exhibited two cross breeds.

The show was held for the first time in the new county barn and was the largest ever in Vega. Over 100 entries filled stalls. Most of the animals will be brought to Hereford for competition in the Young Farmers Junior Livestock Show today.

GRANDSLAMMERS ARE METS

CINCINNATI — Only two National Leaguers have hit grand slam home runs in World Series competition and both now are with the New York Mets. They are Chuck Hiller and Ken Boyer. Hiller hit the four-run homer in the 1962 series while with the San Francisco Giants. Boyer hit his in 1964 for the St. Louis Cardinals.

Brother's Rites Held In Lubbock

Funeral services for M. E. Bingham of Lubbock, brother of Mrs. Virgil Justice, were conducted Wednesday afternoon at First Church of the Nazarene at Lubbock. Mr. Bingham, who died Monday after an apparent heart attack, was a member of the church's board of trustees since 1932, when he moved from Post. He is survived by his wife, four daughters, seven sisters and a brother.

Armstrong
505 W. Park
364-1868

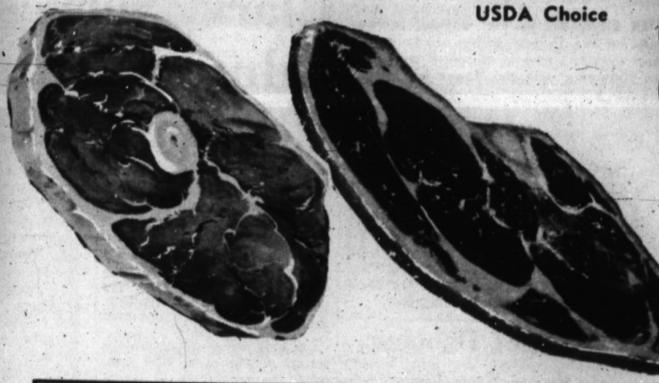
PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

| | | |
|----------------|-----------|------------|
| 00.53 MEAT | 0.15 Cr A | 00.19 GROC |
| 00.35 MEAT | 0.08 Cr A | 00.49 GROC |
| 01.40 MEAT | 0.08 Cr A | 01.42 GROC |
| 00.20 MEAT | 3.96 Cr A | 00.39 GROC |
| 00.23 MEAT | 0.17 Cr A | 00.39 GROC |
| 03.06 TAX | 0.31 Cr A | 00.29 GROC |
| 03.06 TAX | 0.21 Cr A | 00.89 TAX |
| 05.00 AMT TEND | 0.70 Cr A | 00.89 TAX |
| | | 00.09 TAX |
| | | 05.51 |



ECONOMY & QUALITY

YOU CAN COUNT ON BOTH WHEN YOU SHOP PIGGLY WIGGLY.



STEAK
Round or Sirloin
89¢ Lb.

T-Bone or Loin Tips
USDA Choice Lb. **98¢**

Pork Sausage
Armour or Hormel Lb. **39¢**

Bacon
Wright's First Grade 2 Lbs. **\$1.29**

WIN A 26 Week Supply BORDEN'S ICE CREAM
2nd Drawing Saturday Nite, January 21st
Register Each Day — 3 More Drawings



BREAD
1½ Lb. Loaf
2 For 49¢

DELICATESSEN.

THURSDAY
Stuffed Peppers - Red Beans
Sweet Potatoes - Chicken
Fried Steak - Fruit Cobbler
Corn Bread

FRIDAY
Goolash - Catfish - Fried Chicken - Creamed Potatoes
Macaroni & Cheese - Hot Rolls - Banana Pudding

SATURDAY
Southern Fried Chicken - Meat Loaf - Pinto Beans - Hot Beef Stew - Green Salad
Jello Salad - Corn Bread

CHEF

We Give S&H Green Stamps With Every Purchase

BORDEN'S ICE CREAM

POTATO CHIPS
Morton's 49c Bag
Barbecue Waves Regular **39¢**

BABY FOOD
Gerber's Strained Fruits & Vegetables **10¢**

COCA-COLA
King or Reg. 6 Btl. Ctn. **39¢**

10¢ OFF REGULAR PRICE
4 COMPLEXION SIZE SAFEGUARD ONLY **49¢**

CHILI DINNERS

Wolf Brand No. 2 Can No Beans **59¢**

Patio Frozen Mexican or Beef-Enchilada Your Choice **3 For \$1**

PEACHES
Hunt's YC Halves or Sliced No. 2½ Can **4 For \$1**

PUMPKIN PIES
Johnston's Frozen 36 Oz. Family Size 79c Value **2 For \$1**

SHORTENING
Shurfine 3 Lb. Can **69¢**

Round Carton First Quality ½ Gallon **59¢**



DECORATOR COMET CLEANSER
3c OFF
5 For \$1

Grape Juice Welch's Frozen 6 oz. cans **6 For \$1**

Quality Milk AT ITS BEST

Vegetable Oil Shurfine 24 Oz. Bottle **47¢**

Breeze With Free Dish Towel Giant Size **69¢**

Waffle Syrup Shurfine Qt. Bottle **39¢**

Coffee Maryland Club Pound Can **69¢**

Cereals Assorted Varieties Close-Out Discounted **25%**

LEMONS California Sunkist Lb. **15¢**

CARROTS Texas Cello Lb. Bag Pkg. **10¢**

ONIONS Colorado White 2 Lbs. **25¢**

AVOCADOS California Large Size 3 For **25¢**



PIGGLY WIGGLY
The Original SELF SERVICE

Dress Shop Is Big Part Of Bess Moore's Life

By SHERRIN BETTS

One of Hereford's pacesetters in ladies ready-to-wear for over 30 years, the Vogue has maintained its top quality merchandise since its origination by Mrs. E. D. Fox in 1937. Mrs. Fox still lives in Hereford and lives at 503-A Lee St. During the 30-plus years that the Vogue has been here, it has always been at its present location at 211 N. Main, except for a short time when it was located where Cowan Jewelry is now.

The ladies' shop was sold to H. E. Danforth and Ernest Kendall around 1945 and two years later was purchased by Bess Moore, who moved to Hereford in 1936.

Mrs. Moore says she has always worked in ready-to-wear shops, having been manager of J. C. Penny's ready-to-wear department in Sweetwater before moving here. Her first job experience was in the C. R. Houston Dry Goods Store in Floydada while still in high school. She worked in the Vogue about 1 1/2 years before purchasing it, she says.

"It's kind of my life. I don't know how to go out and pay retail for anything," she laughs. Going to market 4 to 5 times per year, Mrs. Moore says her shop has everything from slacks sets to floor-length formals and all accessories, except shoes. They also carry a complete line of ladies' lingerie.

Choosing fashions from 4 to 6 months ahead of the season, Mrs. Moore attends the Dallas market in January, May, August and October and anticipates a new March showing which will feature knit ready-to-wear. At present she is preparing to attend the January market, which begins Saturday and lasts a full week. It will feature mid-summer wear and fall knits, she stated. This "woman in the know" on ladies fashions predicts yellows and greens as the top spring colors.

Mother of 4 children — 3 of them daughters — Mrs. Moore says, "They're all interested and love it (the clothing business) . . . they love what they can get to wear out of it. But all have their own homes and responsibilities." Her son, Calton Eugene, also worked in the shop before he married she says. He is presently teaching at the Fritch High School. One daughter, Mrs. John Beasley lives in Hereford. Another, Mrs. Jim Daniel lives in Lazbuddy and Mrs. Wayne Clark, another daughter, just recently moved from Hereford to Vallejo Calif. She was employed at the Witherpoon, Aiken, Thomas and Langley law firm here.

"I occasionally take one of the girls from the shop, sometimes one of my own daughters (to market)," says Mrs. Moore. She says her shop offers its customers piped music, refrigerated air conditioning and free coffee and cokes. "The coffee pot's always on and the refrigerator full of cokes," she states adding with a chuckle, "and a



SELECTING AN EASTER ENSEMBLE — Not difficult in the Vogue, which has one of the largest spring stocks ever, says Bess Moore, shop owner. Living in Hereford over 30 years, she began her 20th year with the Vogue last May. (Hereford Brand Photo)

real messy office."

The Vogue provides free alterations to customers.

Of her merchandise, Mrs. Moore says, "We try to carry top lines. Our service is built on personal service to our customers."

"I think in small business, your business is built on a repeat, month in and month out basis," she adds.

She feels that, in a small town, you get to know your customer better . . . get to know their likes and dislikes."

"We have a store full of spring wear," she states. "I've never had such a full stock by January 15." She adds that "Any change of season is new and fresh and pretty to me."

Mrs. Moore employs 4 people other than herself. They are Mrs. G. L. Shirley, Mrs. Patricia Riggins, Doll Smith and W. R. Hair, accountant. The shop is open from 9 a. m. until 6 p. m. Monday through Friday and from 9 a. m. until 6:30 p. m. on Saturdays.

Mrs. Moore belongs to the Methodist Church and is a member of the Hereford Country Club.

Residing at 213 Ranger, she says, "I like to cook and I enjoy my yard. There's nothing like getting up early in the morning to work in the yard — it's good for your soul," she adds that she enjoys her roses "more than anything else."

Slight Damage Seen Sunday

A car driven by James Easley and one owned by Eugene Harroll were involved in an accident Sunday evening at the intersection of Union and Avenue F. The accident occurred as Easley was driving his 1966 sedan south on Ave. F. and turning right onto Union while Harroll's vehicle was parked at the curb.

Easley's vehicle incurred \$150 damage.



GOSSIP CENTER — Bess Moore, owner of the Vogue, a ladies' ready-to-wear shop, relaxes in the shop's lounge where customers are offered free coffee and cokes, as well as a little light conversation. One of the features of the Vogue is 'the personal touch', states Mrs. Moore. (Hereford Brand Photo)

Clark Serves As Administrators Committeeman

Coaches of this area met in Lubbock Saturday to discuss area athletic policy and to hear a report from the interscholastic league. Johnny Clark, superintendent of Hereford schools discussed some of the new rulings and suggestions from the state organization for the coaches.

Clark is one of five administrators in the state who comprise the committee of Texas School Administrators Advisory committee to the University Interscholastic League.

Recently while in Austin, Clark met with the committee and various aspects of the program for state schools was discussed. In the Saturday meeting, Region One high schools were represented.

Clark said that he and the committee are resisting efforts to take rulings for interscholastic league athletic competition

out of the hands of administrators and public schools and that a move to take football and similar competitive sports out of the league jurisdiction has been settled, at least for the time being.

Clark said that the committee of school administrators had been formed to serve as a liaison between the league executive staff and the school administrators association.

The committee is designed to advise administrators concerning any major developments pertaining to the control and management of Interscholastic League affairs, and to keep superintendents informed as to the place and responsibility of the University of Texas in the joint enterprise with the public schools of Texas.

It is planned that by coordinating the work of the league with schools that teachers will be bet-

Administrators Hear Outline Of State Report

A look at both the past and the future work of the Governor's Committee on Public School Education and a report on the threefold purpose and operation of regional education service centers, a new concept for Texas education, highlighted the Thursday morning (January 7) recent sessions of the School Administrators Advisory Conference in Austin.

Glen Ivy, Director of the Governor's Committee on Public School Education, outlined how it is "making a pervasive study of every facet of public school education" to come up with a long-range plan that will let Texas assume a position of leadership throughout the nation.

Dr. J. W. Edgar, Texas Commissioner of Education, told some 1500 school administrators that the State Board of Education at its Saturday (January 7) meeting in Austin a plan to establish 20 education service centers in regions across the State.

Ivy reviewed 1966 (the Governor's Committee celebrates its first anniversary January 6), and the Committee's three project leaders previewed 1967-1968. Jim Tunnell, Carl Anderson,

ter informed as to rules and regulations and competitions available for their students.

Rules and regulations will be reviewed and discussed before any changes are proposed, Clark said, stating that the committee was not formed for a grievance committee and is not intended to conflict with regular duties of the League's council.

Members of the Texas Association of School Administrators committee, University Interscholastic League that held its first meeting early this month in Austin are: Clark, C. O. Chandler, Victoria, Wendell Siebert, Eastland, Wesley Martin, Greenville, and Jack Frost, Weslco.

Anderson, project leader of the research study in public school financing, described this work. The research study, he said, will cover five major

and Rodman Porter.

"The adoption of a study design was another important feature of the Committee's first year of work," Mr. Ivy said. "The design divides the study into five major projects."

Ivy said these projects are aimed at (1) identifying the principal long-term goals of public education (2) evaluating the programs of education by which these goals may be realized (3) analyzing the provisions for staffing the public school systems (4) evaluating the existing programs for financing public education and (5) analyzing the structure for organization and administration of public school education.

Dr. Tunnell, Program Evaluation Project leader, said the results of this study should provide future direction for educators. This project, he said, includes an examination of curriculum offerings; in instructional media and materials (including textbooks); number and qualifications of professional services such as guidance and counseling, and research and development and facilities and equipment that facilitate the offering of an adequate program.

Porter, Staffing Project leader, told the capacity crowd how various school groups feel about activities.

In examining areas of school staffing, Mr. Porter said eight topics would be analyzed. They are (1) supply and demand of professional personnel (2) preparation of professional personnel (3) certification and assignment of professional personnel (4) in-service training (5) effects of prospective educational changes on staffing (6) professional negotiation and grievance procedures (7) compensation and (8) professional environment and working conditions.

"What are the effects if teachers feel they are not being involved in the teaching program?"

Anderson, project leader of the research study in public school financing, described this work. The research study, he said, will cover five major

areas. They are:

- (1) a general overview of public school financing in Texas
- (2) an analysis of the components of the Minimum Foundation Program (3) an analysis of local efforts in financing public schools (4) an analysis of State-supported school programs other than those financed by the Minimum Foundation Program and (5) an analysis of Federal support of various programs in Texas schools.

In outlining the education service centers program, Dr. Edgar said their threefold purpose was to (1) provide for the establishment of regional media centers as required by State law (2) coordinate and encourage development of supplemental educational services and centers under Title III of the Elementary and Secondary Education Act of 1965 in accordance with State law and policies of the United States Office of Education and (3) provide a locally-oriented base for statewide educational planning.

Dr. Edgar said that under provisions of Senate Bill 408, which was passed by the 59th Texas Legislature and which provided for the establishment of regional media centers, the State should be ready to implement such centers by September 1, 1967.

Services Held For Ex-Resident

Mr. and Mrs. Jesse Stanford, Mr. and Mrs. Ray Conaway attended funeral services in Fort Sumner, N. M., Saturday for Elbert Overton, their longtime friend. The three families were neighbors as early-day residents in the Black community.

Mr. Overton moved in 1926 to Waco, N. M., where he had extensive ranching interests.

He is survived by a son, Elbert Jr. (Hi) of Fort Sumner; a daughter-in-law, Mrs. Ralph Overton of Portales, and five grandchildren. His wife and older son, Ralph, preceded him in death.

AUCTION SALE

SATURDAY, JANUARY 21st - 1:00 P.M.

211 N. Miles -- South Of Gebo Dist.

NEW FURNITURE

Hereford Surplus (Reese Lawson) has just purchased complete stock of new furniture and will sell at public auction the entire stock regardless of price. It will sell without minimum or reservation.

- Danish modern sofa in colors of blue, brown or tangerine
- Early American sofa, color gold, makes into a bed
- Ranch style sofa, plaid cover
- Danish modern high back chairs color tangerine
- Danish modern 3 cushion window benches
- Recliner chairs
- Maple bunk beds
- Unfinished bunk beds
- Knotty pine chest
- French Provincial chest
- French Provincial powder tables
- Corner Desk
- Twin Canopy beds
- Chair back full size bed
- Double dresser base
- Solid rock maple buffet
- Metal office desk
- Metal Secretary's desk
- Office secretary chairs
- Roll-Away beds
- Electric heaters
- Bar stools
- Many occasional chairs
- Lots of unfinished furniture
- 2-drawer file cabinet
- Office typewriter
- Electric adding machine

- 5,750 feet of Romax wire
- 3 portable ironers
- 8 portable washing machines
- 20 pieces of luggage
- 4 piece cast iron patio group
- Maple wagon bench chest
- Fireplace screen
- Fireplace andirons
- Metal wardrobes
- Several dinette sets
- Many metal frame storage racks
- 6 portable refrigerator-freezers
- Metal office storage cabinet with lock
- Large size humidifier
- Several fireplace sets
- Portable radio-phonograph combination
- Several used gas heaters
- Some light fixtures
- Cash register adding machine combination
- 1967 model Norge refrigerator, double door, frost free, coppertone finish, slight damage
- Metal bunk beds
- Metal office book cases
- King size brass headboard
- 75 MM photo engraver
- Figurines
- Toys
- Lamps

Free Red Cross Mother-Baby Care Class Set

A free Red Cross class on Mother and Baby Care, designed for prospective parents, will begin Jan. 26 at the homemaking room of Hereford High School with Esther Springer, a registered nurse, as instructor.

Two-hour classes will be conducted each Thursday night for six weeks, with 7 p. m. as the starting hour. Couples are invited to register now for the class by calling the Red Cross office here. Added information may be obtained from doctors or the Red Cross executive secretary.

A similar class was conducted last year. Topics are prenatal care, infant health, care of the new baby, aspects of being a new parent. Films will be used for illustration, and a tour of Deaf Smith County Hospital will be a part of the course.

Mrs. Springer will be assisted by Anna Stindt, R. N., and Dedic Mancha, clerical assistant to Mrs. Springer in the school nurse's office.

If enough requests are made, a second class will be held for Spanish-speaking residents, with Miss Mancha serving as interpreter, Mrs. Springer announces.

TOO FAT

Try Super Slender-X with DCP at your pharmacy. ROGERS-MILLER DRUG Sugarland Mall, Hereford

Tired of compacts that cramp your style?

Have no fear—the Dodge Boys are here!



1967 DODGE DART—THE MAN-SIZE COMPACT. Big on the inside . . . big on the outside—Dart is big in everything but price! Forget kiddie-car compacts—Go Dodge Dart for more room in your zoom! THE DODGE REBELLION WANTS YOU!

HEDRICK DODGE

2nd and Sampson Hereford, Texas





GUESTS RECEIVED—Wives of officers and directors of area Sugar Beet Growers greeted guests of the style show and tea in Hereford Country Club Saturday afternoon. From left above are Mrs. James W. Witherspoon, Mrs. Shirley Garrison and Mrs. Jay Boston, in the receiving line. Seated at the registration table is Mrs. Virgil Marsh. Below, from left, are Mrs. Pete Davis of Clovis serving punch to Mrs. E. C. Reinauer and Mrs. Lee Benefield.



Tea-Fashion Parade Honors Visiting Wives

Wives of area Sugar Beet Growers who held an annual convention here Saturday, were entertained with a tea and style show at Hereford Country Club during the growers' business session in the afternoon, before

the Beet Growers, she received guests who registered at the invitation of Mrs. Virgil Marsh, the vice president's wife, and Mrs. Raymond Higginbotham, whose husband is a director. Mrs. H. C. Williams poured coffee and Mrs. Pete Davis of Clovis, wife of a director, laded punch. Mrs. Donald Shipley assisted at the serving table, which was decorated in white and silver set against a wall with a row of tall candles and a wide arrangement of white mums across the back. Mrs. John Sims of Midland, a Hereford resident before she recently moved, was at the organ to supply music as a background to informal conversation of the guests, who registered from Dimmitt, Friona, Bushland Texico and Clovis N. M. and Vega, Plainview, Amarillo Nazareth. Theme of the style show was Cruise Time, as winter vaca-

Calendar Of Events

THURSDAY
 Red Cross Volunteers (Gray Ladies) luncheon at Hickory Log, 12 noon.
 Bay View Study Club, Mrs. W. J. Gilliland hostess, 3 p.m.
 Antonain Circle at St. Anthony's School auditorium, 8 p.m.
 Hereford Duplicate Bridge Club at Community Center, 7:30 p.m.
 Wyche H. D. Club at Mrs. G.W. Duncan's home, 9:30 a.m.
 Night Circles of First Baptist WMS at church, 7:30 p.m.
 Optimist Club lunch at Jones Restaurant, noon.
 Kiwanis Club at IOOF for noon lucheon.

FRIDAY
 Board meeting, County Federation of Women's Clubs, at Community Center, 3 p. m.

MONDAY
 Music Study Club in Mrs. Dale Young's home, 509 E. Fifth, executive board at 2 p. m., program at 2:30 p. m.
 County H. D. Council in county courtroom, 2:30 p. m.
 National Secretaries Association in REC Building, 7:30 p. m.
 World War I Veterans and Auxiliary, supper at Community Center, 6:30 p. m.
 TOPS Club at Bluebonnet School, 7:30 p. m.
 Rotary Club lunch at Jones Restaurant, 12:05 p. m.
 Easter Lions Club at Easter Country Club, 8 p. m.
 Paisano Lions Club at LaCafe Hacienda, 7:35 p. m.
 Citizens Band Radio Club at REC Building, 8 p. m.

TUESDAY
 Lone Star Study Club in home of Mrs. J. J. Durham, 147 Ranger, 3:30 p. m.
 Valeda Study Club at St. Anthony's auditorium, 7:30 p. m. to go to home of Mrs. George Ritter west of city.
 Hereford Art Guild in art room of Community Center, 7:30 p. m.

WEDNESDAY
 West Hereford H. D. Club at Blue Flame Room of Pioneer Gas Co., 2:30 p. m.
 Rebekah Lodge at IOOF Hall, 8 p. m.
 Hereford Jaycees at Jones Restaurant, noon lunch.

THURSDAY
 Bippus H. D. Club in home of Mrs. J. G. Fortenberry, 2:30 p. m.
 Avenue Baptist WMU at church, 7 p. m.
 Hereford Lions Club in Hotel, Jim Hill, 12 noon.

Church Basketball

The First Baptist Church No. 2 team held onto the lead in the Church Basketball League Monday night with a 43-39 win over the First Baptist Church No. 1 team.
 Jerry Avery scored 14 points to lead the Baptist to their fourth straight victory while Jerry Curtsinger had 15 points for the losers.
 The Presbyterian Church team handed St. Anthony's Catholic a 47-19 loss and stayed in a second-place tie with the First Methodist Church team, which defeated the First Christian Church 49-29. The Presbyterian and Methodist teams have identical 3-1 records.
 Chick Hicks was high for the Presbyterians with 12 points, and Fred Lookingbill was high for St. Anthony's with 8. Jesse Gerron tallied 20 to lead the Methodists and Clyde had 14 for the First Christian Church team.
 The First Baptist Church No. 1 team and the First Christian Church team are running behind the first three teams with 1-3 records, while the Catholics remain winless in four starts.

TEN INDUCTED
 Men registered for the draft from the Hereford board who were inducted in January were: Joe Parker, Hereford, Norman Tolleson, Happy, Bobby Woodward, Canyon, Richard Lookingbill, Hereford; Roger Westberry, Hereford; Douglas Roberson, Don Abbott, Canyon; Gary Reed Hereford; Rufus Rocha, Hereford and Jim Handing, Canyon.



BASHED SIDE — Norman Edward, Rt. 3 and William Allen Cline were involved in an accident Tuesday evening at the intersection of 4th and McKinley. The collision occurred as Edward was going north on McKinley in his 1962 pickup and Cline was driving a 1962 city pickup west on 4th. The Edward vehicle incurred \$350 damage while damage to the city pickup was estimated at \$400. (Hereford Brand Photo)

German Student Speaks To Young Homemakers

Guest speaker for the Hereford Chapter, Young Homemakers of Texas, Tuesday evening was Tomas Graf, student from Germany who attends Hereford High School this year in the American Field Service program. Mrs. Clark Andrews was hostess in the school homemaking rooms.
 Graf showed scenes from Germany on colored slides as he told chapter members of his home and school experiences as well as giving facts about the country's geography, industries, culture and government.
 Mrs. Larry Dobbs, president, who represented the chapter at the recent state YHT convention in Corpus Christi and was installed there as state vice president for Area I, gave her report on the convention.
 Members agreed to participate in the community project of a "walking blood bank" and Mrs. Jerry Don Glover was named chairman of the chapter's blood bank committee. Judging of essays on soil conservation, written by students in a contest, was planned for Feb. 3.
 A box supper for YHT and Young Farmers chapters was scheduled for Feb. 17, the place to be decided.
 Mrs. Layton Sawyer introduced her mother as a guest, and Mrs. J. J. Durham her sister, Miss Mildred Elliott. Other members present were Mmes. Kenneth DeHart, Bud Thomas Joe Bradley, Lewis Block and David Brumley.

Card Of Thanks
 The family of Frank Day wishes to thank everyone for the prayers, food and flowers. We especially want to thank Patrolman Wells, the Hereford C. B. Radio Club, the Hereford Racing association and all the churches.
 Mrs. R. F. Day
 Mrs. Frank Day and children.

Office Supplies — Printing
THE INK SPOT

Congratulations

TO THE YOUNG PEOPLE OF HEREFORD participating in the annual **YOUNG FARMERS JUNIOR LIVESTOCK SHOW**



All of us at Hereford State Bank Are Extremely proud of these young people and we invite all of you to attend this event as often as possible. These youngsters need your support!!

3 BIG DAYS
 Thursday
 Friday
 Saturday
 January 19, 20 & 21



TO BE HELD AT THE **BULL BARN** Hereford, Texas

HEREFORD STATE Bank

GET MORE DOLLAR POWER At Rogers-Miller Drug

Liquid Prell the extra rich shampoo
 Medium Size Bottle Regular 60c
ONLY 36c

LILT Milk Wave Home Permanent
 Regular \$2.29
ONLY \$1.39

ALBERTO VO-5 Hairdressing & Conditioner
 1 1/2 Oz. Tube Regular \$1.09
79c

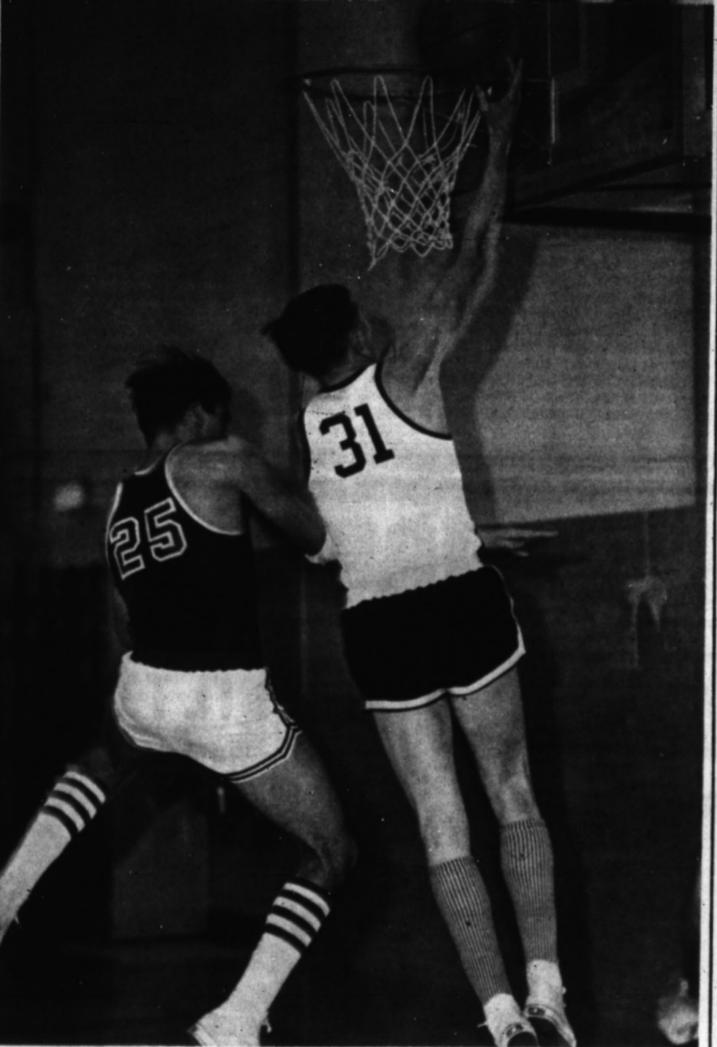
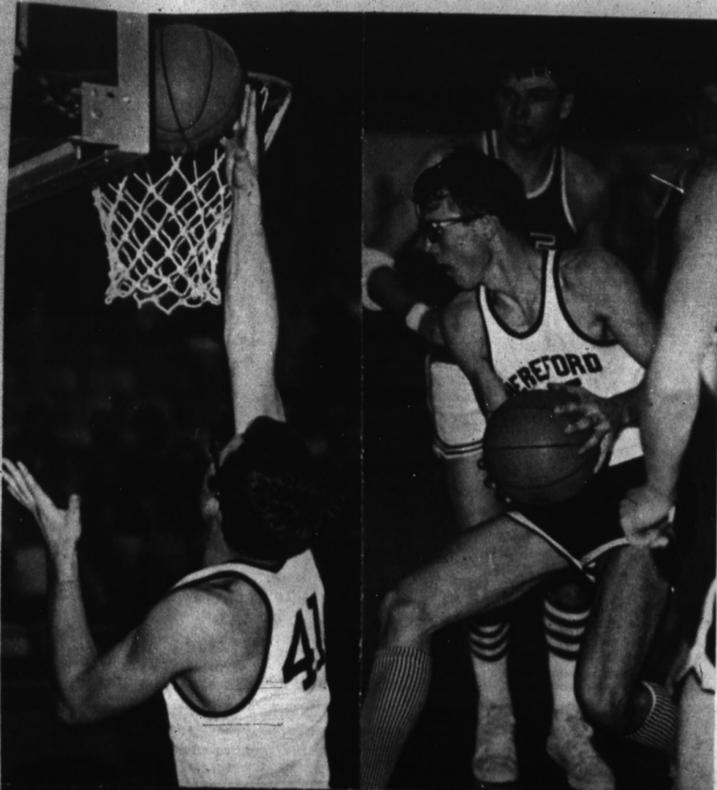
JERGEN'S LOTION with dispenser Regular \$1.00
ONLY 62c

Playtex Nurser Kits Regular \$8.95
ONLY \$5.49

Head & Shoulders SHAMPOO 24 Oz. Jar — Reg. 89c
ONLY 51c

Hidden Magic Giant Size Can Regular or Hard-To-Hold Regular \$2.35
ONLY 84c

R ROGERS-MILLER
 SUGARLAND MALL Walgreen Drug PHONE EM 4-2344



BASKETBALL ACTION — Pictured above is some of the exciting basketball action that occurred during Tuesday night's contest between the Canyon Eagles and Hereford Whitefaces. The herd came out on the short end of the 57-54 score but they played a great game, however. Pictured are Jimmy Allison (No. 41), laying one up; Larry Champ, fighting for a rebound, and Nate Stark (No. 31), driving for a layup. (Hereford Brand Photos)

Belief In Stars Is Club Topic

Astrology, which is regarded as a serious science by many and as an interesting hobby by others, was discussed by Mrs. Emil Dettman on the program of La Plata Study Club Tuesday evening. The meeting was in the home of Mrs. M. H. Richie.

An explanation of the signs of the zodiac and ancient beliefs about the stars upon which the system of astrology was founded, was given by Mrs. Dettman. She told of the basis upon which a horoscope is cast to predict the future of any person.

Famous people who have faith in the predictions of astrology were named, including Napoleon and Hitler. Because Hitler based war strategy on astrological predictions, she said, Winston Churchill employed the services of an astrologer to interpret the Nazi leader's horoscope, and thus enabled

led the British to estimate correctly in some instances, the moves their enemy in World War II would likely make.

Mrs. Philip Shook directed a brief business period, when a letter of appreciation was read from LaPlata School for the historical plaque given by the club to the school in honor of their common namesake, the now-vanished town of La Plata which was the first county seat of Deaf Smith County.

Mrs. Jim Neill was welcomed as a new member. Others present were Mmes. Dennie Richardson, Kenneth Rogers, A. J. Schroeter, Raymond White, Louis Woodford, Milton Adams, Jack Brown, Eugene Campbell, Roy Harris, Ansel McDowell, Frank Frowell, Tom Harkey and Wayne Hedrick.

Typewriter Ribbons
Complete Stock Office Supplies
THE INK SPOT

Mrs. Kelley Is Honoree

A courtesy for Mrs. Dillie Kelley, who is moving to Albuquerque, was a Sunday afternoon tea in the home of Mrs. A. L. Manjeot, 303 Westhaven, Members of the Kings' Daughters Class of First Baptist Church, of which Mrs. Kelley was an officer, were assisting hostesses.

Mrs. Steve Powell poured tea at a table laid with an imported cloth and centered with an arrangement of carnations and daisies. Mrs. R. C. White and Mrs. O. G. Hill Sr. assisted by the dining room. Mrs. Alma Scott made the presentation of a book of devotionals to Mrs. Kelley.

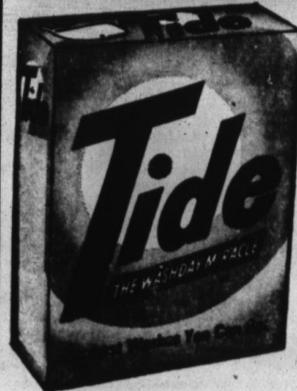
Guests included Mmes. E. C. Hammett, James C. Durham, Tommy Braddy, Harvey Hammett, Joe Cuppell, B. L. Davis, Justin McBride, Virgil Justice, John Whiteside, the class mother, and Miss Marchitta Hutchinson.

Classified Get Results

WHERE YOU ALWAYS BUY THE BEST FOR LESS

GIBSON'S

DISCOUNT CENTER



TIDE

Giant Size Box

53¢



JOY

LIQUID DETERGENT

22 Oz. Size

Gibson's Discount Price **49¢**



PUREX

LIQUID BLEACH

5 Quart Size

Gibson's Discount Price **57¢**

Melrose

HAND LOTION

Regular 69c

Gibson's Discount Price **9¢**

Capri

BATH OIL

1/2 gallon Reg. \$1.98

Gibson's Discount Price **87¢**

SILK & SATIN

Hand Lotion

Gibson's Discount Price **49¢**

CRYSTAL CLEAR

Hair Spray

Regular 98c

Gibson's Discount Price **29¢**

Breck

CREME RINSE

With Body

Reg. \$1.75

Gibson's Discount Price **\$1.27**

SCOPE

Mouthwash

Reg. 69c

Medium Size

Gibson's Discount Price **29¢**

GLEEM

Crest

Family Size Tube

Regular 95c

Your Choice

Gibson's Discount Price **57¢**

CONTAC LENS

Wetting Solution

Regular \$1.50

Gibson's Discount Price **69¢**

BAYER ASPIRIN

300 Tablet Bottle

Regular \$2.19

Gibson's Discount Price **\$1.49**

CITRISUN

Hot Lemon Drink

Cold Medication

Regular 98c

Gibson's Discount Price **59¢**

Metrecal

Gibson's Discount Price

\$1.33

6 Can Carton

POLAROID FILM

"SWINGER" Gibson's Discount Price **\$1.57**

"NO. 107" Gibson's Discount Price **\$1.99**

"NO. 108" Gibson's Discount Price **\$3.99**

KODAK INSTAMATIC

No. 126 **87c**

WAX PAPER Cut Rite **23¢**

INSTANT COFFEE Maryland Club 10 Oz. Jar **\$1.09**

MENS SWEAT PANTS WHILE THEY LAST!

LADIES DENIM SLACKS Assorted Colors & Styles

97¢ Each

RX GIBSON'S DISCOUNT PHARMACY

Phone 364-4900 . . . Where Prescriptions Cost Less!

CAN-SLEEP Timed Release Capsules For Night Long Rest. Reg. \$1.29 Now **79¢**

METAMUCIL 1 Lb. Powder Regular \$3.55 **\$2.39**

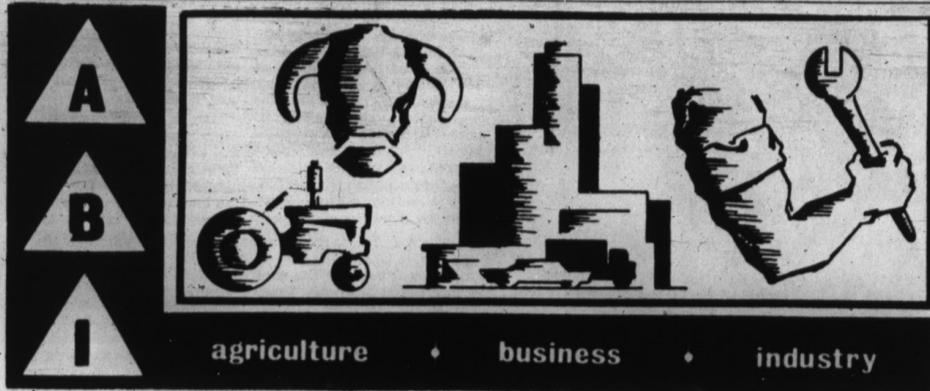
Geritol Liquid Reg. \$5.00 **\$2.99**

Contac Large Size Reg. \$2.75 **\$1.79**

Kaopectate 6 Oz. Reg. 81c **59c**

Clusivol Vitamins .100's Reg. \$3.50 **\$2.39**

Annual Junior Livestock Show Starts Today



SECTION TWO

HEREFORD, TEXAS 79045, THURSDAY, JANUARY 19, 1967

Young Farmers Urge Saturday Sale Participation

The annual Young Farmers Junior Livestock Show gets underway today at the newly remodeled Bull Barn with 379 entries from throughout a four county area on hand competing for high honors.

This year, the show is about 28 entries short of last year's record. The main reason it fell short of surpassing the number of last year's total is that one of the main contributors, Hart, dropped out of this year's competition. Usually, about 50 animals are entered from this area. Entries from other counties are heavier than in recent years.

Even though stock started arriving early Wednesday morning, the show was not scheduled to officially open until 8:00 a. m. today.

The annual event will bear the present name for the second consecutive year. The 21-year-old event used to be known as the Golden Spread Western Junior Livestock Show until the local Young Farmers organization took over last year. Prior to that, the Rotary Club sponsored the show for seventeen years.

Members of the FFA and 4-H Clubs from Castro Parmer Deaf Smith and Oldham Counties will compete for high honors in the steer, barrow and lamb divisions.

A competition division for Deaf Smith County entrants only is being added again this year.

Judging of animals in the show will start with the barrows at 2:00 p. m. Thursday by Charles Smallwood from West Texas State University in Canyon. Friday, the lambs will be judged at 10:00 a. m. by Henry Baumgardner from Texas Tech in Lubbock.

Later in the day, the steers will be judged at 2:00 p. m. by Ollie Lioner from Plainview. On Saturday at 9:00 a. m., the 4-H and FFA livestock judging contest begins.

The Show will be climaxed with a sale featuring the top

animals on Saturday at 1:00 p. m. The auctioneers for the sale will be Arvell Williams from Hereford and Jack Howell from Dimmitt. Members of the Young Farmers organization will assist as ringmen.

The superintendent for the show this year is Howard Hunter with Clark Andrews assisting him. Hunter was last year's assistant superintendent for the show.

Carl Straffus and Layton Sawyer are steer division superintendents; Lewis Block, L. Dee Taylor and Dave Honea are barrow show superintendents; and Kenneth DeHart and Don Howard are in charge of the lambs division.

Hunter said that this year's show will go strictly by the rules and that no exceptions will be made whatsoever. Only two rules were slightly changed from last year. The rules read, "All entrants must notify Dept. of deposition of their animal one hour after judging has been completed for each division, or will be barred from future shows." and "All animals not pulled from the sale WILL SELL and be delivered to the buyer."

Each division will be divided into classes. This year, there will be four classes in the steer division as compared to only three last year. There will be a light and a heavy class in the Whiteface (or Hereford) and a light and a heavy class in the Black Angus and other breeds.

Five classes in the lambs division are as follows: Fine Wool, Crossbred, medium Wool, Southdown or Southdown Crosses and breeds and crosses. The barrow division will consist of six breed classes. They will be Berkshires Chester, Durocs, Hampshires, Poland Chinas and other breeds and crosses. Each breed will have two classes light and heavy.

The exhibitor of the Grand Champion steer and the Grand Champion barrow and the champion of each lamb class in the

1966-67 show will not be eligible to compete in that division or class in future shows. That is to say that the Grand Champion Steer exhibitor cannot show again in the Steer Division; the Grand Champion in the Barrow Division cannot compete again in the Barrow Division and the Champion in each lamb class cannot show in that class — but may show in other classes. This rule will apply to all future Four County shows.

The winner in each class of the steer division will compete for Grand Champion and Reserve Champion honors in that particular division. In the lamb division, only class champions will be named. There will be no Grand Champion of the Show. The first and second place barrows in each of the classes of that division will compete for the Champion and Reserve Champion of the breed. The Champion and Reserve Champion of each breed will compete for the Champion and Reserve Champion of the Show.

The sale on Saturday will see the Champion Lamb of each class sold as will the Grand and Reserve Champion Barrow. Thirty top steers in the four county show will sell and they will be selected on a percentage basis. The top forty lambs will also sell and so will forty-eight barrows.

The show will feature 88 steers, 133 lambs and 161 hogs. All animals were tagged as they were weighed.

Livestock entered in the show must have been owned by the exhibitor, and under the supervised feeding of the County Agent or Vocational Agriculture teachers as follows: Calves — at least 6 months; lambs — at least 2 months; pigs — at least 2 months. Only 2 calves, 2 lambs and 2 pigs may be shown by one exhibitor in the show. Steers must weigh 550 lbs. and over; barrows at least 150 and not over 240 lbs. and the lambs must weigh 70 lbs. and not over 120 lbs. to be eligible to show.

McNey Brothers Enter Calves



Team work is not a new word for Jim and John McNey who will be entering the Hereford livestock show for the second time together.

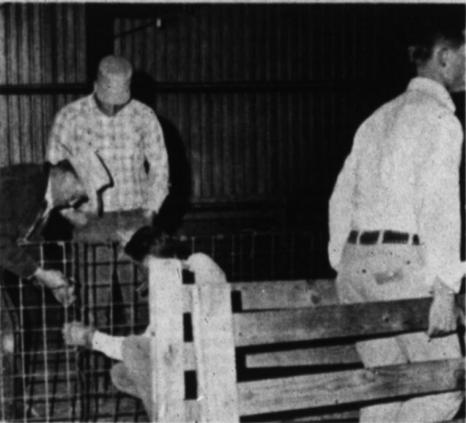
Jim, 11 and John, 13 are the McNey family, originally from Colorado, moved to Hereford about two years ago. The boys have entered the local show before and in the past two years have also entered the Dallas State Fair, and the market show in Dallas.

The boys placed third and fourth in the 1965 Dallas show, and in 1966 won Prime, choice and High-Good respectively at the market show. This year will be their second showing at Hereford.

While living in Colorado, the boys won two grand championships and two reserve grand championships. The animals sold for \$1.25 and \$0.95 a pound.

Entries in this year's show include Angus and Hereford cattle.

THIS YEAR'S ENTRY — Jim McNey proudly displays his entries in this year's Hereford Livestock show. Jim will be entering the show with his brother, John (Hereford Brand Photo)



FARMERS AT WORK — Members of the Young Farmers organization tie together a fence for the opening of the stock show today. Shown working are Howard Hunter, Eugene Baldwin, Lewis Block and Johnny Rickman.



JOINED FORCES — Members of the Young Farmers organization and FFA Club are seen as they combined forces in setting up the pens and corrals for the annual event. Pictured above are Lewis Block, Clark Andrews and Don Spearman.



FFA AT WORK — Members of the FFA Club work in putting together the pens used for the animals in the show. Alfred Broman and Rhil Stengel are shown above.



CLEAN-UP MEN — Ronnie Parker and Wayne Williamson, FFA members, sweep the floor in preparation for today's affair.

Andrews Built Their Life Around Their Farm

By JOE BRAN
Staff Writer

"Some folks were meant to live in the city, others in the country. My wife and I won't change our home out here in the open spaces for any."

Those words are very bluntly spoken by W.H. Andrews, farmer and rancher in this area since 1946.

Born in Bowie, in 1910, Walker Henry Andrews came from a family that lived on farms. At about the time that he was old enough to help around the farm, his family was

farming near Wellington. His father was dryland farming then and young Andrews learned this way.

Andrews moved to Borger in 1939 to go to work for the Phillips Petroleum Co. After working there for a short period of time, he decided to invest in a farm. He had a brother, Joe, living in Hereford at that time and he advised him to buy more here.

"I heard that the soil was rich and that it was a very nice part of the country to farm," he explains.

Not knowing much about irrigated farming, he decided to purchase a farm located about three miles south of Hereford. He purchased this farm in 1941 and at the time, he was working as foreman in a construction company. He continued to make monthly payments on the farm until he was able to leave the company.

"When I was working as foreman with that company, I wanted to resign after purchasing the farm but they (the company) wouldn't let me then. It was during the war and it was just impossible to do that," he stated.

The farm consisted of 80 acres and he bought it for \$12.50 an acre. It is now worth between \$500-\$600 an acre but he doesn't have any plans for selling it.

W. H. Andrews is one of those persons that admits that he had to start from "scratch." "Why, I was so broke then that when I decided to get married, I had to borrow money from a bank to go get my girl and get married. We married in Marlow, Okla. in 1939," he smiles as he says that.

Andrews and his wife, Eunice, have three children now. The oldest is a girl, Delores, married to Godfrey Baldwin living in Austin. Jackie, 21, is the second oldest and is presently serving in the Navy. He just recently married the former Anna Ruth Ogan. The youngest of the family is an 18-year-old boy, Ronnie. He is presently a senior at Hereford High School.



MAKING COFFEE — Mrs. Andrews is busy making coffee for her husband who likes it so much. She makes coffee — her husband will back that up any time.



RELAXING TIME — Andrews sits on a chair in the kitchen while waiting for his wife to finish making a fresh pot of coffee. He is often found sitting at this particular place with a cup of coffee at his side.



FEEDING CATTLE — W. H. Andrews throws a bale of hay to his registered Angus herd. Hay that he feeds them is baled by his own machinery. (Hereford Brand Photos)



LOOKING AT PICTURES — Mr. and Mrs. Andrews relax in the living room while admiring some pictures just received from their son in the Navy, Jackie.



Ludden Is Named Texan Of Year

Allen Ludden, moderator of "Password" . . . the word-association game on the CBS television network . . . will be honored by the Texas Press Association at its Winter Meeting in San Antonio on January 21.

Ludden was chosen by the Association's top awards committee to receive TPA's highest honor, "Texan of the Year." Presentation will be made at the closing night's Honor Banquet in the St. Anthony Hotel. Some 300 members of the press will be on hand for the event.

TPA is the only statewide organization of the daily and weekly newspapers in Texas. President is Jim Barnhill, publisher of the Hillsboro Daily Mirror.

In announcing Ludden's selection, President Barnhill said "What better choice could our committee make than to pick a man who has spent the formative years of his life in our Capitol City and who both in person and on the air frequently and proudly refers to Texas as his home state. (He has given the Lone Star State millions of dollars in publicity . . . and it's all good."

Ludden got his early education in Texas, received his B. A. in English in 1940 and his M. A. in 1941, both from the University of Texas.

He became interested in dramatics while in college and directed Austin's little theatre group. After finishing at UT he taught at Austin High School. Ludden worked briefly at radio station KEYS in Corpus

rare housewives who like to watch the games. "My favorite sport is basketball, but I like to watch any of the other games too," she explains.

"Mrs. Andrews not only watches the games with me but is a great cook," states he. "Why, as far as I am concerned, she is the best cook anywhere."

"I like mostly those pies and cakes she bakes and that is the reason that I'm gaining weight," Andrews remarks. "But, she can cook anything, especially some great Mexican dishes."

Mrs. Andrews also likes to can all kinds of vegetables. She has an abundance of canned vegetables and makes her own jellies and preserves too.

Mrs. Andrews likes farm life having been reared on a farm.

Christi before entering the Army (1942-45). He rose to the rank of captain and won a Bronze Star. Working with renowned Shakespearean actor Maurice Evans in the Pacific, he produced and directed more than 40 Army shows.

After the war, Ludden became Evans' personal manager and advance man for a nationwide tour of "Hamlet."

In 1947 he was on the staff of the Ivoryton (Conn.) Playhouse.

From 1947 to 1953, he turned to broadcasting again at WTIC, Hartford, Conn. There he conducted interviews for "Mind Your Manners," a teenage discussion program that won national honors, including a Peabody and two Ohio State Awards.

In 1953 Ludden moved to New York as moderator of a radio forerunner of "G-E College Bowl" and served concurrently as program director for CBS-owned radio stations.

He assumed his post as moderator of "Password" in 1961.

In recent years, Ludden and his wife, Betty White, who will accompany him to San Antonio . . . have become co-starring headliners on summer theatre circuits.

Ludden made his debut as a recording personality with an album titled "Allen Ludden Sings His Favorite Songs."

An authority on teenage matters, Ludden has written four "Plain Talk" books . . . "A Bout College" . . . "For Women Under 21" . . . "For Men Under 21" . . . "For Young Marrieds." Also, he authored a career novel, "Roger Thomas, Actor."

The Luddens live in a 100-year old farmhouse on an estate in northern Westchester County, N. Y. They have three teenage children: David, Martha and Sarah.

Ludden joined an impressive group of Texans of the Year. They include Paul Richards of baseball fame; Van Cliburn, renowned pianist; Dan Blocker, TV cowboy star; C. B. (Tex) Thornton, industrial entrepreneur and Dale Evans, Queen of the Cowgirls.



YOU KNOW YOU CAN DEPEND ON TIRES AND BATTERIES FROM WHITE'S!



WHITE MAGIC-TRAC with "GO POWER" designed to go anywhere on any road in any weather!

Unique "Cog Railroad" Tread pushes against mud or snow with multiple columns for amazingly effective traction in every driving condition! Self-Cleaning Tread won't clog with mud or snow is always ready to grip when it's needed!

| TIRE SIZE | Ex Tax Per Tire | Blackwall | Whitewall |
|------------|-----------------|-----------|-----------|
| 650-13 | 1.83 | 15.95* | 18.95* |
| 775/750-14 | 2.20 | 18.95* | 21.95* |
| 825/800-14 | 2.36 | 20.95* | 23.95* |
| 670/710-15 | 2.35 | 19.95* | 22.95* |
| 845/760-15 | 2.55 | 21.95* | 24.95* |

GUARANTEED 18,000 MILES regardless of tread wear or road conditions. Your money can't buy a better mud and snow tire!
UNUSUALLY QUIET OPERATION on dry roads. Superior design virtually eliminates "Snow Tire" whine.
BROAD FLOTATION RIBS give more push in mud, sand, snow or slush. Extra running surface keeps car from sinking, keeps it up where it can GO!

Broad Flotation Ribs Prevent Car From Sinking! Keeps Tread at Working Level! Even Grips in Sand!
PBD Rubber Gives Thousands of Miles of Extra Wear!
Nylon Cord Body Gives Extra Strength and Safety!

FREE

1. Mounting
2. Balancing
3. Rotation Every 5000 Miles
4. Re-Balancing each 5000 Miles
5. Flat Repair

Get the Starting Power You Pay For Install a WHITE'S BATTERY NOW!

ALL White batteries are designed and constructed to give more power per dollar! The 36 and 48 month battery have one piece top to curb corrosion and a new shorter current flow to give more starting power at the posts.

• LEAD SEALED POSTS • TEMPERED PLATES • GANG CAPS • FORMAPLAST CASE



| VOLTS | FITS | 24 mo. | 36 mo. | 48 mo. |
|-------|--|--------|--------|--------|
| 6 | Chrysler 40-54, Dodge 36-55, Nash 40-55, Stude. 39-55 | 8.88* | 14.88* | 17.88* |
| 12 | Chrysler 55-58, Dodge 54-68, Ford 54-68, Pack. 55-68 | 12.44* | 16.88* | 20.44* |
| 12 | Ford 54-68, Merc. 54-64 | 14.44* | 17.88* | 20.44* |
| 12 | Corduroy 55-68, Comet 60-68, Fulham 60-68, Gen. 170 61-67, Mustang 55-68 | 13.88* | 16.88* | |
| 12 | Buick 55-57, A 59-67, Olds 54-61, Cadillac 57-65 | 18.88* | 22.44* | |

*with old battery

Triple Written Guarantee

1. FREE REPLACEMENT within 90 days if defective. 6 mos. on Pluslights.
2. TIME GUARANTEE. All adjustments prorated on months used, based on out right price before trade-in.
3. ALL STORES. Guarantee honored by ALL White Stores.



The Dodge Boys Sell Tough Trucks!

See the tough new Dodge Trucks at the Dodge Boys

You can tell they're good guys — they all wear white hats.



HEDRICK DODGE

2nd and Sampson

Hereford, Texas

Garcia News

By MRS. S. N. THWEATT
Brand Correspondent

Mrs. N. A. Brown and Mrs. Jack Weaver went to Lockney with Walcott basketball teams last weekend. Walcott boys and girls played Ralls Thursday and Olton on Saturday.

Mr. and Mrs. Roy Potts of Texico, N. M. visited in Mrs.

N. A. Brown's home recently.

Visitors in the John A. Jones home Tuesday night were their daughter and family, Mr. and Mrs. Bobby Byers, Debbie and Robert of Hereford. Debbie remained with her grandparents until Friday afternoon.

Mr. and Mrs. Ernest Brown visited Mrs. Coke Cates in a Clovis, N. M., hospital Tuesday night.

Visitors Monday with Mrs. N. A. Brown, the Ernest Browns, Eldred Browns and Floyd Brown were Mrs. Julia Waechter and

Mrs. Thurman Perry of Amarillo.

Mr. and Mrs. Bill Page and Lise, Mr. and Mrs. Jerry Northcutt attended a basketball game at San Jon, N. M., recently.

Mr. and Mrs. S. N. Thweatt were in Amarillo on business Wednesday.

Mrs. Loyd Sevier is recovering after surgery in Deaf Smith County Hospital Tuesday morning. Mrs. S.N. Thweatt, Mrs. Elton Sorrells and Mrs. John Jones visited her Wednesday afternoon.

The Bill Pages had as guests from Clayton, N. M., last weekend Mr. and Mrs. Richard Butts. Mrs. Butts is Page's mother.

Visitors in the H. D. Buse home Wednesday were their and her children also Mrs. George Bumpass and Mrs. Mary Nash, all of Hereford.

Mr. and Mrs. Jim Page and family recently visited in the Bill Page home. Jim Page is an instructor at the Jad Corp. camp in Collbran, Colo.

Mrs. Julia Waechter and Mrs.

Benny Perry of Amarillo recently visited the Elmer Northcutts. Other visitors in the Northcutt home were Mr. and Mrs. Elwyn Hartman of Rhea.

Mr. and Mrs. Harvey Rowland of Hereford visited in the John Jones home Sunday afternoon.

Mr. and Mrs. Elton Sorrells and daughters attended church in Hereford Sunday, then Mrs. Sorrells visited Mrs. Loyd Sevier in a hospital.

Mrs. Frank Ford Jr. and daughter, Susan, Mrs. Bobby Byers and children of Hereford

visited Mrs. John Jones Friday and were her guests at the Messenger H. D. Club meeting in Mrs. Elton Sorrells' home.

Mr. and Mrs. Elmer Northcutt were hosts at a 42 party Friday evening for Messenger H. D. Club members, their families and other guests. The party was in honor of Elton Sorrells' birthday. Special guests were the Jerry Northcutts and sons; Frank Ford and Dennis Brown. Club members and families present were the Sorrells, S. N. Thweatts, H. D. Buses, John Jones and Mrs. N. A. Brown.

TEACHERS SALARIES ALWAYS DISCUSSED

The Hereford school system has greatly enlarged since the year 1964 when the school board announced a decrease in the number of teachers employed here. Teachers' salaries have also increased. That issue of the Brand read, "After thorough investigation it has been decided that the work can well be done by six teachers instead of seven, the number used before the holidays; hence Miss deGraffenreid's and Miss Turrentine's grades have been thrown into one department. It will be seen from this that the running ex-

penses of the school will be decreased \$45 per month."

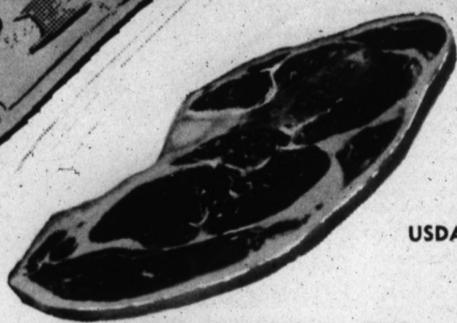
In several issues of the 1964 edition of the Hereford Brand, portions of the 3,000,000 acres of XIT land were advertised for sale at \$3 to \$4 per acre and up.

Read the Classifieds

Armstrong
505 W. Park
364-1868

Why PINCH Pennies STRETCH

When You Can DOLLARS



- ## HAIR SPRAY
- Hidden Magic 15 Oz. Reg. \$1.59 **87¢**
 - Dow 17 Oz. Can **BATHROOM CLEANER** 69¢
 - Gay Bouquet **SOAP** Assorted Bars 6 For 35¢
 - Sunbeam Reg. 3.98 **KITCHEN CLOCK** \$2.99
 - Shampoo \$1.00 Jar **HEAD & SHOULDERS** 57c
 - 100's Reg. \$1.49 **VANQUISH TABLETS** 87c
 - Detergent 32 Oz. **TREND LIQUID** 49c

CATSUP

Del Monte 14 Oz. **5 For \$1**

SIRLOIN STEAK

USDA Choice **89¢** LB.

PORK ROAST

Boston Butt **49¢** Semi Boneless LB.

T-BONE

USDA Choice **98¢** Lb.

BACON

Shurfresh 1st Grade **2 \$1.29** Lbs.

CAMPBELL'S SOUP

Mix or Match **6 For \$1**

- Shurfresh **SALAD OIL** 24 Oz. 39c
- Geisha **MANDARIN ORANGES** 4 For \$1
- Shurfine **SPINACH** 303 Can. 8 For \$1
- COFFEE** Shurfine Lb. Can **59¢**

- Gladiola **POUND CAKE MIX** Box 35c
- Del Monte Cut 303 Can **GREEN BEANS** 4 For \$1
- Tender Crust **BREAD** 1 1/2 Lb. Loaf 2 For 49c

RANCH KITCHEN DELICATESSEN

Bar-B-Que FRYERS 69¢

- Black-Eye Peas With Bacon Pt. 39c
- Crisp Fried Okra Pt. 79c
- Buttered Cabbage Pt. 49c
- Corn Bread Sticks 3/10c
- Lemon Jello Cake Each 39c

PINTO BEANS

Arrow Brand 4 Lb. Bag **39¢**

TUNA

Shurfine Flat Can **3 For 89¢**

COCA-COLA

6 Bottle Carton Reg. or King **39¢**

FLOUR

Gladiola 5 Lb. Bag **55¢**

APPLES

Washington Extra Fancy

—MIX or MATCH—
Red Delicious Golden Delicious Winesap Red Rome

19¢ Lb.

Sunkist **LEMONS** lb. 19c | U.S. No. 1 Russets **POTATOES** 10 Lbs. 75c

EGGS

Shurfine Ex. Large Grade "A" **49¢** Doz.

SYRUP

Log Cabin 24 Oz. **49¢**

OLEO

Shurfresh Lb. Ctn. **5 For \$1**



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET

BEST MEAT IN TOWN

COFFEE

Maxwell House Instant With Coffee Maker **10 Oz. \$1.49**

Small Talk

By SUE COLEMAN
Women's Editor

When winter comes, Spring can be far behind or it may not be, as any West Texan could assure the poet who inquired about that situation. However, we have one sure indication that winter won't last forever; suddenly, the days are getting longer.

OF COURSE I KNOW it isn't sudden at all and that the longer days began back about Dec. 21, but it's grown quite noticeable lately. Now you can go home at 6 o'clock and still have half an hour of good daylight, very useful if you have chores to do about the place.

More important, when the alarm rings at 7:30 a. m. you can find the clock to cut it off without groping in the dark. Bad as I hate to get up in the morning, insult is added to injury when it has to be in pitch dark, and the blow is somehow softened when the sun is beginning to show.

WHEN FARMERS' wives get together in Hereford, they are not a dowdy crew with a mail-order catalog look, witness the cuffed sugar beet growers' wives who looked just as stylish as the style show models who paraded at the tea Saturday afternoon; the women were entertained while the men talked business.

Hereford women went all out to arrange a festive tea for the numerous visiting wives preferred and some visiting women who could have qualified for attendance at the business meeting

if they hadn't preferred the style show like Mrs. Don Taylor of Amarillo, owner of land in this county.

Not many women, I'll bet, would pass up a dressy tea at the Country Club for a business meeting, which is probably the reason that the beet growers association hardly ever has women directors. Hardly... Well maybe never.

THREE SPECIAL programs, all open to the public at no admission charge, are announced by the music department of West Texas State University and should be of interest to many Hereford people.

First is a Sunday afternoon concert on Feb. 5 with Otomar Borwitzky as cello soloist with the University Orchestra.

Borwitzky, principal cellist with the Berlin Philharmonic, is on a concert tour of the U. S. and comes to WTSU at the invitation of Herbert Albin, new director of the University Orchestra, a personal friend. He will play the Haydn Concerto in D Major with the orchestra.

PIANIST JEFFERY Siegel, recent winner of the Leventritt Foundation Award, will be presented at 8:15 p. m. Feb. 8. Tickets are being issued, free, on a reserved seat basis for this program, with preference given to piano teachers and students of the area.

Appearance with the Artist Showcase Orchestra on television has made him widely known, and he has played solo concerts or with orchestras in many major cities. His program includes Bach's Toccata in D, four of Rachmaninoff's Preludes and two complete sonatas, the No. 1 in F Minor and the Opus 26 of Barber.

Then on March 1, another evening program will be by Andrew White, baritone, in an exchange of faculty recitals with the Baylor University. White is chairman of the voice department at the Waco school and has had as a successful career as a professional singer, serving as leading baritone with New York City Center Opera Company as well as presenting many concerts.

Legal Notice

TO WHOM IT MAY CONCERN: Notice is hereby given that CHARLES V. SCHLABS, heretofore doing business under the assumed name of SCHLABS MANUFACTURING COMPANY a sole proprietorship, has ceased to conduct such business as a sole proprietor and hereby gives notice that such business is being conducted as a corporation under the name of SCHLABS MANUFACTURING CO., INC. SCHLABS MANUFACTURING CO., INC. by CHARLES V. SCHLABS, President

T-3-4c

Ben Hogan, Jerry Barber, Johnny Bulla and Chick Harbert were the "over 50" golfers in the 1966 U. S. Open.



GUEST SPEAKER — Hereford Garden Club was hostess to members of other garden clubs here, and to other guests at a program in Community Center Friday with Mrs. Charles W. Odell of Amarillo as the speaker. Her subject was Landscaping for the Future. Mrs. Odell, president of Amarillo Garden Club this year, was introduced by Mrs. O. G. Hill Sr., a member of the hostess club and currently governor of District 1, Texas Garden Clubs.

- FIRST BAPTIST CHURCH
Rev. B. L. Davis, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH
Rev. James G. Martin
- MT. SINAI BAPTIST CHURCH
H. B. Whitten, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH
Rev. James Arnold, Pastor
- CALVARY BAPTIST CHURCH
Rev. Clarence F. Powell
Pastor
North 385
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH
Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood
- IGLESIA METODISTA SAN PABLO
Rev. F. C. Alcalá, Pastor
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION
Herman V. Martinez, Ministro
215 Norton Street
- SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASAMBLEA DE DIOS
Martin Musquiz, Pastor
Calle Ave. H & 13th
- LA IGLESIA DE CRISTO
Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST
L. E. Fooks, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST
On Harrison Highway
- BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams
Missionary Pastor

FOR GOD SO LOVED THE WORLD



"My Compass"

Think for a moment what it means to the man who holds that compass... the man who can truthfully make that statement... "My Compass." He owns a blueprint, a recipe, a guide-book which contains all the rules-of-the-road for every man who aspires to a crown. The fellow who reads and heeds its directions is the best man in your community. He is the "Joe" whose word is his bond... who pays his taxes, loves his neighbor and supports his church with both his means and his presence.



You In The Church
The Church In You
form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader, and attend services regularly.

- FIRST METHODIST CHURCH
Rev. Clifford E. Trotter
Pastor
501 North Main
- WESLEY METHODIST CHURCH
Rev. Noah Arnpriester, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH
Eugene L. Naugle each first and third Sunday and Dennie Richardson each second and fourth Sunday.
- AVENUE BAPTIST CHURCH
Ronald A. Harpstall, Pastor
130 N. 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES
319 Ave. I
- ASSEMBLY OF GOD CHURCH
Rev. V. W. Marcontell, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH
Glenn O'Shoney
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DE SAN JOSE
Labor Camp
- CHURCH OF THE NAZARENE
Rev. K. Dwight Southworth, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS' EPISCOPAL CHURCH
Rev. S. P. Hackley, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH
Eugene Suttle, Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY
323 N. Sampson

KELLEY ELECTRIC

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK

ROCKWELL BROS. & CO.
D. R. Vandever

BIG T PUMP CO., INC.
Hilrey Aven

HEREFORD GRAIN CORP.
Joe Artho, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall

BUDGET FINANCE OF HEREFORD, INC.

KINSEY-OSBORN MOTORS
D. C. Kinsey Glen Osborn

PIGGLY WIGGLY
Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
W. L. Davis, Jr.

MASTER CLEANERS
Mr. and Mrs. C. D. Fitzgerald

CITY DRUG STORE
Mr. and Mrs. Kenneth Coker

CAISON HOUSE
Mr. and Mrs. G. D. Caison

HEREFORD STATE BANK
Russell E. Carver, Pres.

WESTERN WRECKING
Anson A. and June Dearing

CONSUMERS' FUEL ASS'N.

THE INK SPOT, INC.

HI-WAY PONTIAC, INC.
600 W. 1st
J. L. Marcum

PHILLIPS AND LAWRENCE

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

BRYANT BROS. PIPELINE

HEREFORD TEXAS FEDERAL CREDIT UNION
Mrs. Dyalitha Benson

ED SKYPALA
Your Borden's Distributor

GILLILLAND FUNERAL HOME
Marlin Gilliland

PITMAN GRAIN CO.

ROGERS DRUG
Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS.
Ed, George, Gene and Harold Loerwald

FARMERS' DRIVE IN
Troy Moore

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET OLDSMOBILE
Your Chevrolet-Oldsmobile Dealer

BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

ONE MINUTE PLEASE

THE CHURCH I LOVE... STRIVES TO PLEASE GOD
"So whether we are at home or away, we make it our aim to please him (the Lord). For we must all appear before the judgment seat of Christ, so that each one may receive good or evil, according to what he has done in the body." (II Corinthians 5:9, 10).

GENE BOOKS

As a wife, who truly loves her husband, tries to please him whether she is home or away, so we who are spiritually betrothed to Christ (II Corinthians 11:2) strive to please him. "We love, because he first loved us." (I John 4:19). This mutual love causes us to want to please him.

Every believer has an added incentive to want to please his Maker and Redeemer. "For we must appear before the judgment of Christ."

"Christ did not please himself" (Romans 15:3); but he pleased God who sent him to the earth. When Christ was baptized by John in the Jordan river "to fulfill all righteousness... he went up immediately from the water, and behold, the heavens were opened and he saw the Spirit of God descending like a dove and alighting on him; and lo, a voice from heaven, saying, 'This is my beloved Son, with whom I am well pleased.'" (Matthew 3:13-17).

When Christ was born "an angel of the Lord appeared" to the "shepherds out in the fields... And suddenly there was with the angel a multitude of the heavenly host praising God and saying, 'Glory to God in the highest, and on earth peace among men with whom he is pleased!'"

"For the mind that is set on the flesh is hostile to God; it does not submit to God's law, indeed it cannot; and those who are in the flesh cannot please God. But you are not in the flesh, you are in the Spirit, if the Spirit of God really dwells in you." (Romans 8:7-9)

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

Many Phases Studied

Hopi Indian Tribe Holds Interest For Mrs. Perrin

By SHERRIN BETTS
Staff Writer

Though most people have at least a vague interest in Indians, it is usually in the American Indian in general. Mrs. Julian Perrin's interest is much more than 'vague' and it is aimed at the Hopi tribe specifically, though she is also interested in the Navajo Indian.

Not only is Mrs. Perrin's interest greater than most, but so is her knowledge. She laughingly says, "When you see a picture of an Indian woman weaving and the caption says, 'Hopi Indian woman weaving', they're dead wrong. Hopi women don't weave. Sometimes the men do, but only of necessity to make ceremonial robes." The Hopis

make pottery and weave baskets, she says.

It is the Hopi Indians that live in adobe villages high on the tops of mesas, too. Their reservation in Arizona is located in the middle of a Navajo reservation, and one knows when he's in the Hopi reservation by the dwelling places. Navajos live in hogans and do not group together in villages as do the Hopis, nor do they live on mesas, which are high, flat, tablelands, she says.

Mrs. Perrin learned much of what she knows about Indians and their folklore when her parents, the H. M. Stones of Haskell lived on the Hopi Indian reservation in the 1930's. At that time, she was going to school

and spent summers and holidays at the reservation. She saw several ceremonial tribal dances during the time that her parents were there as teachers. She says most of the traditional ceremonies are a part of their religion and that, in trying to make Christians of them, much of the ceremony is discontinued. Mrs. Perrin.

"Much of the ceremony was gone when we were out there," she says, "but from writing out there this fall, I realized that they still have a lot of it."

At various times, she has seen the Indian snake dance, the mudhead dance and several others. She says one dance which she always missed, but would like to have seen, was the Kachina Dance, which is done about every 2 weeks from September to February. In this dance, there are good Kachinas, and bad Kachinas, which are the Indian men dressed in bright costumes, with some type of headpiece which conceals the face. The Kachina is a great deal like our Santa Claus, explains Mrs. Perrin.

She says that one thing which impressed her considerably while she was going to school was a picture in her Arizona history book of Coronado and his men at the village of Walpi, which was a village she visited frequently. Also on the mesa on which Walpi was located are two other ancient villages. The mesa is not large, but neither are Hopi villages.

Mrs. Perrin has heard many legends about the Hopi tribes, many of which she has no way to verify, but are interesting nevertheless. "Long ago the Hopis invited the Tewa Indians to join them on the mesa to help fight the Navajos," she says. "I don't know how many hundreds of years ago they lived there," she added, "but I don't think they can still be a separate tribe."

Another legend is about a huge rock located at the bottom of a mesa. It is said that it was at this rock that the Indians once trapped their children to the Spaniards for corn, thus the rock is labeled 'corn rock.'

She adds another bit of little-known information when she said the Indians used to bury their dead in a sitting position with the knees pulled up to their chest. This was still practiced when she lived there, she says.

One of the interesting things about the Indian dress is that the Indian women used to always sew coins onto their dresses — the front and sometimes the sleeves. Many of them use silver buttons now. Mrs. Perrin said her mother used to have an Indian dress, "but in loaning it out, all the money got taken off."

When the Stones first moved to the reservation, Mrs. Perrin says the government was encouraging them to move down off the mesa, into houses in the valley and offered to pipe water into their homes if they did. Now, she says, the homes in the valley cannot get good reception on their televisions, and though the mesa only has water piped to one central place for the whole village, many people have televisions up there, where the reception is excellent.

Early this fall, Mrs. Perrin wrote to several people at the reservation, requesting information on how to get some Indian food. She was planning to serve Indian food on some plates she had gotten that had a Hopi design on them to the Club when it was her time to be hostess for the meeting.

Through this correspondence, she obtained several rolls of peki, which is a batter made of ground corn spread very thin on a baking stone, cooked and then rolled into layered sticks. The finished peki is paper thin and tastes similar to corn flakes, or some type of dry cereal. She was very familiar with the peki, having seen much of it on the reservation before. The 'ordinary' variety is a blue-green color made from the blue corn which is so common on the Hopi reservation. They also have yellow, red and white corn and can make peki in any of these colors; though the blue-green is the most common.

Another of the foods sent from the reservation was 'kneel-down cornbread.' This 'cornbread' looks very much like cornbread sticks made of very coarse corn meal, though it is extremely hard. The sticks are broken up, then cooked in boiling water until soft. The water is drained off, the corn is salted and buttered and it tastes amazingly like fresh corn. Mrs. Perrin says, "I have some corn in the freezer that doesn't taste this fresh." She had never seen this type of food before her letter of request.

Other items sent were pudding and hominy. The pudding is a very, very hard substance that is supposed to be cooked some way, but Mrs. Perrin says she doesn't know exactly how. It is used in some type of ceremony. She also received some Indian tea, which merely looks like the stalk of a small weed. It is brewed in some method and Mrs. Perrin stated that she felt it might be used for medicinal purposes too.

For her bed, she has made a quilt which has Indian bird designs embroidered in squares all over it. Most of the designs are Hopi pottery designs, she says. The border, of the sun shield and rain clouds, and a moth design are the only ones which aren't bird designs.

Of this engulging study of Hopi Indians, which is so interesting to other people, Mrs. Perrin says, "I like to study the Hopis. . . ones of different tribes are not nearly so interesting. . . they're not MY Indians." She says, "When I get wound up on it, I can hardly stop."

Leftover cooked elbow macaroni may be used in a salad. Add mayonnaise, chopped onion and pickle.

Families Share H. D. Club Party

A family party Friday evening followed the Messenger Home Demonstration Club meeting that afternoon in the home of Mrs. J. E. Sorrells. Plans were made at the business session for the party, which honored Sorrells on his birthday. It was held in the Elmer Northcutt home.

Argen Draper, County H. D. Agent, was leader of the afternoon program with the topic, Old-Fashioned Thrift. A general discussion supplemented her talk on management of family finances. A principal point of her talk was the statement, "You get what you pay for, so it pays to buy the best you can afford."

Mrs. John Jones won the prize in a riddle game and Mrs. Bill Page held the floating prize. Mrs. Frank Ford Jr. and Mrs. Bobby Byers of Hereford were club guests. Other members present were: Mmes. S. N.

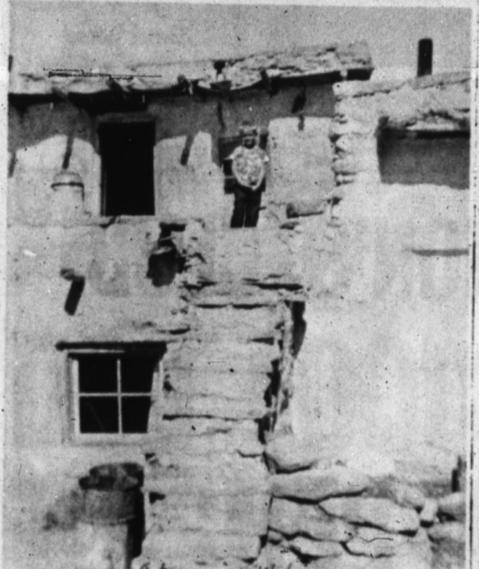
Thwest, H. D. Buse, K. A. Brown, Bill Page and Northcutt. The next meeting, Jan. 27, is to be in Mrs. Buse's home for a program on Driver Education in Public Schools.

GROZA TIES BAUGH

CLEVELAND (AP) — Lou Groza, the only professional football player to score more than 1,000 points, will tie Sammy Baugh's National Football League longevity record this fall. This will be Groza's 18th season.

Groza, kicking specialist for the Cleveland Browns, holds records for most games played (118), most points (1,195) most consecutive games scoring (107) most field goals attempted (300) and made (214) and most points after touchdown attempted (563) and made (547).

For COLDS take 666



OLD AND NEW COMBINED — Here is pictured a typical Hopi home. This one is located in the ancient Indian village of Walpi. The homes are built much as they were when Coronado and his men visited here centuries ago though a modern addition of a glass window pane has been added. (Personal Photo)



INDIAN MEMENTOS — Mrs. Julian Perrin poses with several of her Indian Kachina dolls and a few other Indian things. The food in the saucer is 'kneel-down' cornbread and to the left of it is the rolled peki. (Hereford Brand Photo)



INDIAN VILLAGE — Here is a typical Hopi Indian village situated on the top of a mesa. The houses are the same type built centuries ago by their ancestors. (Personal Photo)

January
19, 20, 21,
1967

Thursday
Friday
Saturday

CONGRATULATIONS

To FFA, 4-H Club Members and Young Farmers Participating In The

JUNIOR LIVESTOCK SHOW

TO BE HELD

JANUARY 19, 20, & 21, 1967

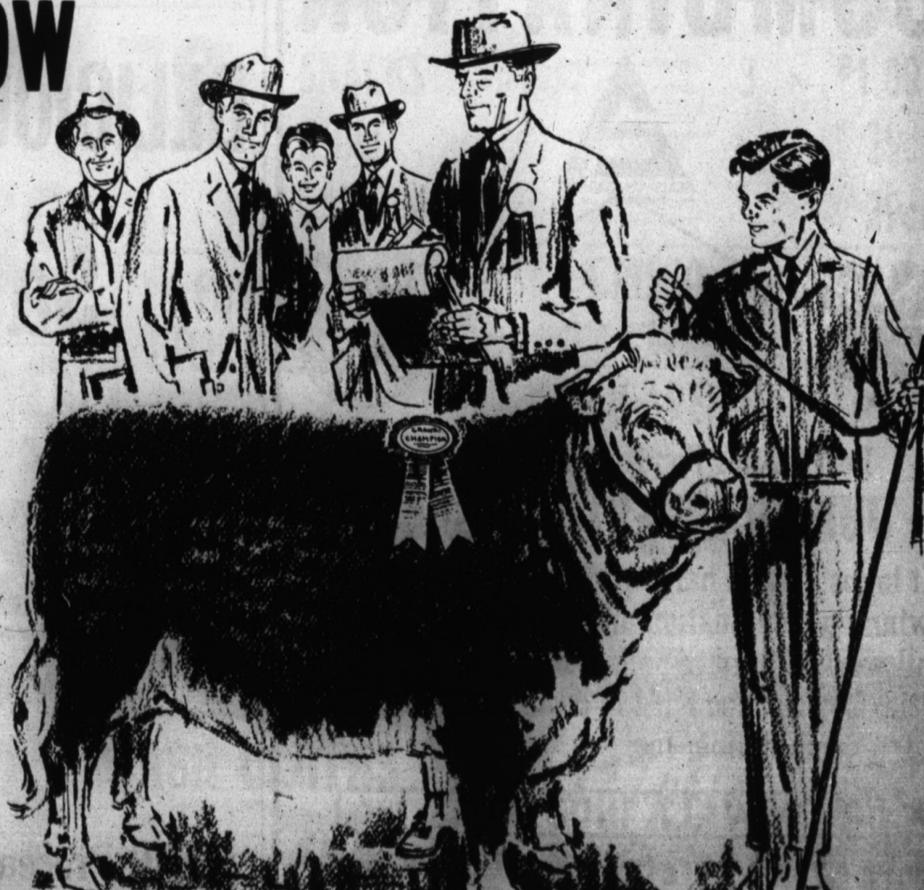
AT THE

BULL BARN -

HEREFORD, TEXAS

Norton Ranches and Irrigation Age urges all residents of the four county area to give full support to this show.

These boys and girls have worked hard especially for this event. So be sure to visit the show as often as you can.





SIGNS OF PROGRESS — This house, which has stood for many years on the intersection of 6th and Miles, is being demolished to clear the land for future purposes. The land, 610 Lee bought by the Presbyterian Church, adjoins the church's present parking lot and will be used for parking purposes. (Hereford Brand Photo)

Adrian News

By ANN BEAVERS
Brand Correspondent

Adrian Church of Christ had a church dinner at the Oscar Bronniman home Sunday after Services. Beside members, guests were Mr. and Mrs. Tom Turner of Vienna, Austria, and Mr. and Mrs. Joe Lomax of Amarillo.

Mr. and Mrs. E. E. Allen and Mr. and Mrs. E. B. Pounds celebrated their 33rd Anniversary with a dinner at Jesse's Cafe Sunday with Pounds as host. Later the Allens visited in the Pounds home.

Mr. and Mrs. Jimmie Bradley and children, Mrs. Nannie Fortenberry, Mr. and Mrs. J. Ack Fortenberry, Mr. and Mrs. Charles Higgins of Hereford visited in Tucumcari Sunday, with Mr. and Mrs. John Seay and helped the Seays celebrate their 53th anniversary.

Mrs. Millie Maupin and Mrs. Cat Brown attended the funeral of P. F. C. Teddy Hopkins at Childress Saturday. Hopkins, who was killed in Germany, was a nephew of Mrs. Maupin.

Mrs. Beulah Cain of Teague

is visiting her sister, Mrs. Emma Bales and they will attend the wedding of Mrs. Cain's granddaughter, Miss Sue Rife, in Canyon Friday evening.

Mr. and Mrs. O. C. Johnson and children of Stinnett, visited the P. N. Johnson family Saturday.

Texas Tech student Dorris Horton, sophomore from Adrian, has been chosen to play the part of Signora Agazzi in the play Right You Are!, the next major production of Tech's University Theater. The play will be presented Feb. 3-6.

Miss Horton is the daughter of Mr. and Mrs. John Horton of Adrian. She is a speech major with honors as best supporting actress (Interscholastic League) at Texas Women's University, outstanding freshman speech major and director of the TWU freshman musical.

Mr. and Mrs. E. B. Pounds visited in Earth Thursday with the Neil Pounds family.

James Gill of Wichita Falls spent Wednesday night with his sister and family, the Horace Betts. He is the truck driver for Bridwell Ranch.

Mr. and Mrs. M. H. Zaring Jr. honored their daughter Patty on her 13th birthday Saturday evening with a party and dance in their home. Junior high students and basketball players were invited.

Mr. and Mrs. Lewis Jobe and son of Endee spent Sunday afternoon with the Alford Jobe family.

Mr. and Mrs. Raymond Shelton and Shirley of Channing are moving to Morton and spent the night with the Ray Brown family. Shirley was the guest of Donna Harwood.

Jackie Loveless fell from a pickup Thursday afternoon and broke her arm. She was released from the hospital Monday.

P. F. C. Mack Fortenberry of the Green Berets is stationed at Fort Bragg, N. C. in the medical.

Mr. and Mrs. Chubby Sasser, Dexter and Kurt of Freeport, Ill. visited the Manuel Loveless family Tuesday, on their way to California. Dexter and Kurt will remain here with the Loveless family until they return.

Mr. and Mrs. P. N. Johnson attended the Golden Spread coon hunt at Cliffside near Amarillo Sunday and Mrs. Johnson brought home three first place trophies and a third place. Mr. Johnson won a second and a third place trophy.

Mr. and Mrs. Bob Lotspeich and children of Hale Center visited Sunday with the George Lotspeich family of Glenrio.

Rotarians Hear Pfizer Manager

District Governor Earl Wilbur of Dallas was present at the weekly luncheon of the Rotary Club Monday.

Fred Smith of the Pfizer Laboratories as the guest speaker for the meeting. Smith is the present district manager for this area, which includes West Texas and all of New Mexico. Smith spoke on the "tremendous industry that I'm involved in — the pharmaceutical industry."

Smith, who is a former principal and coach told club mem-

bers that the common well-read person knows more about medicine today than doctors did a century ago. The normal housewife gives her family better care than an entire hospital staff did in the time of Abraham Lincoln, he added.

He ended with the thought that "we can look forward to the time not too far off, when the average life span will be 100."

The club discussed helping the 4-H with their bids on the stock show and passed out bidding pledge cards.

400,000 WAITING

BOMBAY, India (AP) — A telephone official told newsmen 300,000 persons were on the waiting list for telephones five years ago. The list had grown to 400,000 when India began its new five-year economic development plan in 1946, he said.

Read The Classifieds

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 9:30 - 1:00
335 Miles RA 4-2288



A FASCINATING REPRINT

A fascinating book, The Texas Almanac for 1857-A Facsimile Reproduction by A. H. Belo Corporation of Dallas, Texas, was called to our attention by Jimmie Gillentine, Hereford Brand Publisher. He has just received a complimentary edition from the publisher.

There must have been enough condensed material in its 160 fine print pages to have kept the early Texan busy for the whole year. Probably many an early settler possessed this almanac and their Bible as their only reading material. The book is a good history of Texas reference book as well as a daily calendar and almanac. It is also a good condensed simple law book. For us, its main interest lies in glimpses into Texas history of a century ago.

At this date there were only sixty-two newspapers in Texas and these were printed mostly in larger cities. According to figures based on the voters registered — the population was 105,704. The book states that pro-

ably 10% of the residents were non-voters. A growth comparison for five years preceding this date was only 58,166.

One of the most interesting facts and highlights of the book is one which is unknown to most people. Under the heading of Negroes, Horses and Cattle it shows that the negro slave was counted in and assessed as a chattel. Property listing charted by county ran from 1850 to 1855. The slave population in these five years increased from 58,161 to 105,704. Their value also increased from \$361 to \$505 during these years.

Under the heading of horticulture, the first division of the book, a calendar for the year is supplemented by zodiacal signs. These signs were used every year to find the right time for planting, crops, weaning calves and setting hens and many other uses.

Fifty pages of advertising of all kinds make another interesting section in itself. The ads helped pay for the printing of the almanac.

Several paragraphs deal with tables and charts to be used by the inhabitants about Texas boundaries, grants and titles. Land measures were compared to Mexican terms. Even the counties and post offices were listed. This was before any Panhandle counties or post offices were organized.

However among the six brief Texas biographies there is one of Erastus (Deaf) Smith. The volume is truly a store house of information and of historical value. And it will be in your library soon.
Corrinne J. Neely

4-H Club News

The Ford 4-H Club met at the Community Center Friday, Jan. 13, for a program on method demonstrations by Rita Huckert, assistant county home demonstration and told what is needed to give one. The hints were designed to help the members present their demonstrations at the upcoming County Elimination Contests in March. Mrs. Huckert used a poster to illustrate how posters can be used in the demonstrations and urged members to begin working on them now.

Mrs. Bezner reminded girls to bring pies and boys to bring borwnies to the concession stand at the stock show. She presented Carmela Burbess, Debbie Armstrong and Suzie Hickman with clothing medals. Food groups to be taught were announced and the county Christmas party was discussed, with members giving hints for improving it.

Terry Smith was recognized as a new member. Members present were Joette Hanna, Cynthia Hanna, Mark Busby, Jim Alkin, Bill Blasengame and Suzie Hickman. Visitors were Mrs. Leroy Burgess and Vivian, Mrs. Carl Armstrong and Shelley, Mrs. Huckert and Juston McBride, county agriculture agent.

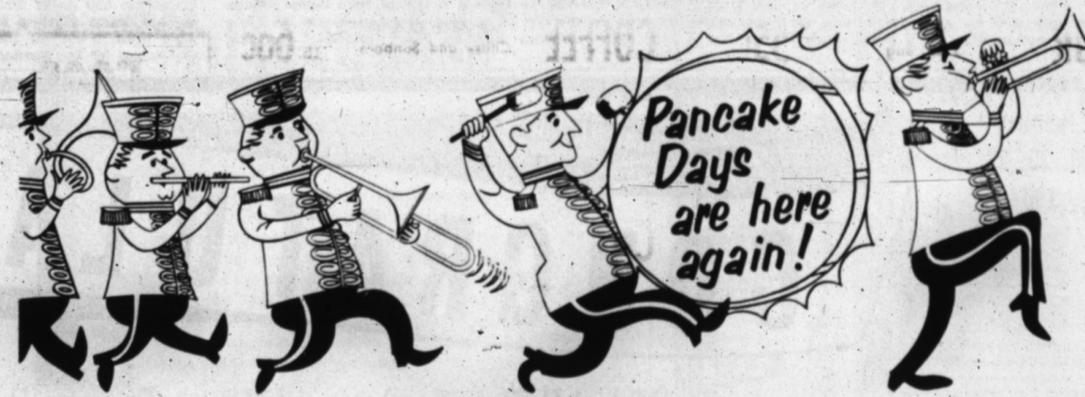
Next to the family car, the average American's favorite mechanism is a camera.

THE HEREFORD LION'S CLUB

Present Their Annual

AUNT JEMIMA

PANCAKE SUPPER



Serving

DELICIOUS **AUNT JEMIMA** PANCAKES

Saturday... January 21

from 5 p.m. to 8:30 p.m.

AT THE HIGH SCHOOL CAFETERIA

All You Can Eat For Only 75c PER PERSON
Pre-School Children Free!!

All Proceeds From This Supper Will Go To The Scholarship Fund For The All-American Band Student from Hereford

A WINNING COMBINATION





Best Wishes For Another Successful
JUNIOR LIVESTOCK SALE

It takes a lot of hard work to come up with a winning combination and we know you have all worked hard to do just that. Oswalt Industries has worked hard to come up with a winning combination, too!

OSWALT INDUSTRIES, INC.

BOX 448 HEREFORD, TEXAS EAST HIWAY 60
AREA CODE 806 364-0250

GOOD EATING



FURR'S BEEF

We Reserve The Right To Limit Quantities

CHUCK ROAST 49¢

USDA
Choice
Beef
Lb.

CHUCK ROAST
Boneless
USDA
Choice Beef Lb. **79¢**

SLICED BACON
Hormel or
Farm Pac. Lb. **69¢**

Honeysuckle
**SLICED TURKEY
AND GRAVY** 2 Lb. **\$1.89**
Pkg.
Honeysuckle 2 1/2 Lb. Pkg.
TURKEY ROAST \$2.98

WIENERS
2 Pound Bag **69¢**

CUTLETS U.S.D.A. Choice Beef No Waste Lb. **1.19**

BACON Virginia Reel Peppered Lb. **79¢**

BISCUITS Food Club Can 3 For **25¢**

SAUSAGE Virginia Reel 2 Lbs. **1.49**

DOG FOOD TISSUE

Alert
Tall Can

6¢
39¢

Delsey
4 Roll Pkg.



FLOUR Gladiola 5 lb. Bag **55¢**
GUM Wigley's Assorted Pkg. 6 For **20¢**

COFFEE Maryland Club or Chase and Sanborn Lb. **66¢**
COFFEE Food Club Lb. **59¢**

"FURR'S FRESH FROZEN FOODS"

| | | |
|--|---|---|
| PIES Pot Pies, Chicken, Beef or Turkey Spare Time Pkg. 12 1/2¢ | Cream Pies Morton's Fresh Frozen Assorted Flavors 3 Pkgs. \$1 | Broccoli Spears Top Frost Fresh Frozen 10 Oz. Pkg. 23¢ |
|--|---|---|

EGGS
Fresh
Grade "A"
Small
Doz. **39¢**

CRACKERS
FOOD CLUB
1 lb. BOX
19¢

ORANGES GRAPEFRUIT

Texas
5 Lb. Bag

39¢

Texas Ruby
Reds
5 Lb. Bag **39¢**

"FURR'S GENERAL MERCHANDISE"

by Morgan Jones

TOWELS 99¢
3 Piece Printed or Terry Kitchen Set

DISH CLOTHS 99¢
Cannon Knitted 15 In A Pkg.



Dishdrainer and Drainboard 99¢
Extra Heavy Gauge
Wire with Plastic
Cover
Asst. Colors

Shower Valet 44¢
Organize
your shower
98¢ Value

SNACKS Daisies, Bugles or Whistles Box Choice 3 For **\$1.00**
CHILI Wilsons With Beans No. 300 Can **29¢**
CAKE MIX Swansdown Assorted Layer Pkg. **29¢**

FURR'S DELICATESSEN
1 Whole
Fried Chicken
1 Pint
Cole Slaw
1 lb.
Potato Salad
All For **\$1.89**

CRISCO OIL
38 Oz. Bottle
Includes 8c Off **79¢**

CIGARETTES
All Popular Brands
Kings, Filters or Reg. Carton **2.99**

BREAD
1 1/2-lb. Loaf 2 For **49¢**

WASH CLOTHS 79¢
Morgan Jones
2 In Pkg.



LET'S COOK SOMETHING!

Experience Is Shared

By SUE COLEMAN
Women's Editor

After 63 years as a homemaker, Mrs. F. L. Pinckert says, "I don't use recipes; I just cook." THE SPRIGHTLY Hereford oldtimer, who celebrated her 63rd wedding anniversary earlier in the winter, obligingly produced a couple of recipes, however, which she has tested and found to be husband-pleasers.

Mrs. Pinckert still does all her housework in the pleasant home at 1014 East Third, and all the cooking, although she gives Mr. Pinckert credit as a chief assistant. His business, sale of monuments, is carried on from the home.

The Pinckerts moved to Hereford in May, 1946 from the Jumbo community southeast of town, where he had ranched and farmed for 28 years. He came to this area just after the close of World War I and Mrs. Pinckert and their children followed the next year to establish their home.

THEY CAME from Minnesota, her native state, where they were married in Cass County in

1903. Mrs. Pinckert was Lottie N. Carver before her marriage. Coming from the wooded and lake-filled country of Northern Minnesota, Mrs. Pinckert was somewhat overwhelmed by the open, barren plains of West Texas.

"I thought it was awful!" she admits, promptly naming "sandstorms" as her principal dislike. Their first winter here was a windy and cold one, with deep snow which remained on the ground a long time, and Mr. Pinckert recalls hauling coal to the ranch from Hereford on a sled.

HE CAME TO West Texas to manage a ranch, in what was to have been a temporary job, for a landowner who lived in the middle west. His assignment was simply to get the affairs of that ranch in order, but when it was completed, he says, "we just stayed."

Later the Pinckerts decided that Hereford is a good town and the plains don't look so bleak when the area is home, their children have grown up here as the town has grown and they have many friends. Mrs. Pinckert vividly describ-

es the beauty of her forested native state, in an area when most of the transportation was by boat or canoe. Sportsmen and vacationers found it a favorite spot then as now, but it was not thickly populated.

THE COUPLE talks of "neighborhood" dances for residents of a wide area, and of walking as far as 12 miles through the woods to attend a dance where the women brought cakes and pies for refreshments and a fiddler played for dancing all night — much like the ranch dances which Panhandle pioneers recall.

In the cheerful living room the Pinckert home one afternoon this week the sun shone brightly through south windows of the adjoining dinette with its turquoise-painted walls.

Mrs. Pinckert, her hair brushed back from a widow's peak in soft waves, added another color note in her print dress with basic teal shades. The white toy poodle, Zaza, a lively pet described by the Pinckerts as "spoiled," showed off her rhinestone collar and pink toenails as she frisked or napped.

LIVING A comparatively retired life in recent years, the couple still keeps busy and interested in community affairs as well as in their own children and grandchildren. They have a son, C. D. Pinckert, living here and a daughter Mrs. Buddy Tay-



Mr. and Mrs. F. L. Pinckert with petted poodle, Zaza

lor, in Canyon. Another son, Robert, they visit in his Colorado home.

Mrs. Pinckert's recipes, like those of most longtime cooks, are given in brief form, with not too many instructions because they are to be mixed and baked, in the standard methods which anyone who cooks is supposed to learn at the start.

SPICY PUMPKIN PIE

- 2 eggs
- 2 cups pumpkin
- 1 cup sugar (scant)
- 1/2 tsp. salt
- 1 tsp. cinnamon
- 1 tsp. ginger
- 1/4 tsp. cloves
- 1 2/3 cups light cream or evaporated milk
- 1 9-inch unbaked pastry shell.

"We like our pumpkin pie spicy," Mrs. Pinckert notes on this recipe.

HOT ROLLS

- 1 yeast cake (or package of yeast) dissolved in 1 cup warm water
- 3 tb. sugar
- 3 tb. shortening
- 1/2 tsp. salt
- 3 cups flour

Jaycee-Ette Party Set As Benefit

A benefit party, with the proceeds to go to Girlstown at Whiteface, was planned at a meeting of Hereford Jaycee-Ettes Monday evening in the home of Mrs. Larry Haney. Date and place are to be determined by committee members appointed at the meeting.

Mrs. Haney will serve as general chairman; Mrs. Melvin Fowler will be in charge of publicity and Mrs. Wayne Houlette of refreshments. The party will be open to the public; invitations will be sent to area Jaycee-Ette groups and to womens clubs of this county.

Mix, set in warm place and let rise once. Stir down and the next time it rises double in bulk, make into rolls.

Another fund-raising project to follow the party, making banners with the Jaycee-Ette creed for sale to organizations in other cities, was also discussed briefly.

Mrs. Don Haynes presided for the business period, which preceded an informal social time when refreshments were served.

Trophies Given Galley, Justice

Jimmie Pierce was chosen toastmaster at a recent meeting of the County 4-H Public Speaking Group, when Kenneth Justice was awarded the trophy as the best senior speaker and Paul Galley as the top junior speaker.

Other members at the meeting were Sue Shirley, Mary Linderman, Thelma Warren, Kay Wagner, Larry Justice, Mark Busby, Maurice and George Dakil, Rodney Herr and Gary Dillard.

ANNUAL MEETING

HEREFORD BENEFIT ASSOCIATION

COMMUNITY CENTER

SATURDAY, JANUARY 21, 1967

3:00 P.M.

Annual Statement Of Perpetual Care Fund

For Year Ending December 31, 1966
Of Rest Lawn Memorial Park of Hereford, Inc.
Address 411 East 6th Street, Hereford, Texas

1. Name of Trust Company or Bank with trust powers holding Perpetual Care Fund, or, if no Trust Company or Bank names of Trustees holding Perpetual Care Fund.
The First National Bank of Amarillo, Texas, Trustee.
Trust Department
P. O. Box 1331
Amarillo, Texas 79105
2. Filing Fee (Fee must accompany this report.)
For cemetery serving city with population of 25,000 or less — \$25.00
For cemetery serving city with population of 25,000 or more — \$50.00
3. (a) Detailed sworn statement of Perpetual Care Funds held in Bank or Trust Company or Trustees is attached to and made a part hereof, total of which is:
Principal amount \$11,636.73
(b) Total amount of Perpetual Care Fund not yet collected on term sale contracts but allocated for Perpetual Care, now in process of collection and to be paid to Trustee as collected according to trust agreement. \$823.70
Does trust agreement provide for — % of sale price or minimum per square foot grave space, crypt or niche as provided by law?
Percentage minimum X
Does trust agreement provide for:
Perpetual Care Reserve to be collected from percent of installment collections—or last money collected on each contract x?
Has all money collected on term contracts and allocated to Perpetual Care Trust Fund been paid to Trustee? (Yes) (No)
- (c) Total Principal of Perpetual Care Funds (Add "a" and "b") \$12,187.43
Sq. Ft.
Subsequent to 3/15/34 to 8/23/63 —
at 20c per sq. ft. 37359.0 \$7471.80
Subsequent to 8/23/63 to date of this report of 50c per sq. ft. 2749.0 \$1374.50
(*Explain basis of Perpetual Care contracts sold prior to 3/15/34)
No Contracts Sold
TOTAL \$8,846.30
(d) Total requirements for all sales made under perpetual care \$2,790.43
Amount placed in Perpetual Care Fund is (Deficient) of amount required by Law (Deficiency)
6. Have the requirements of Section 16 of the Cemetery Code pertaining to sign, and statement on certificate of ownership and contract been complied with? Yes

Rest Lawn Memorial Park of Hereford
By Marlin Gilliland, Secretary

THE STATE OF TEXAS
COUNTY OF DEAF SMITH

BEFORE ME, the undersigned authority, on this day personally appeared Marlin Gilliland, and is known to me to be the President and Secretary, respectively, or two of the responsible officers) of Rest Lawn Memorial Park of Hereford and being by me duly sworn, on oath did depose and say, each for himself (or herself) that each of the affiants had read the above and foregoing report of status of Perpetual Care Funds of said Cemetery, that each knows the contents thereof, and that the facts set forth therein are known by each of said affiants to be in all things true and correct.

(Affiant) Marlin Gilliland, Secretary

SUBSCRIBED AND SWORN TO before me this 13th day of January, 1967 to certify which witness my hand and seal of office.

John Gilliland, Notary Public in and for Deaf Smith County, Texas.

(SEAL)

Annual Statement Perpetual Care Fund — Trustee Statement
Name and address of Bank, Trust Co., or Board of Trustees
The First National Bank of Amarillo, Texas, Trustee.
Trust Department, P. O. Box 1331, Amarillo, Texas 79105
Name and address of Cemetery Association
Rest Lawn Memorial Park of Hereford, Inc.
411 E. 6th St., Hereford, Texas

STATEMENT OF CONDITION OF PERPETUAL AND IRREVOCABLE FUNDS IN TRUST AS OF

| DECEMBER 31, 1966 | | |
|--------------------|-------------|--------------|
| ASSETS | BOOK VALUE | MARKET VALUE |
| Cash | \$ 1,882.24 | \$ 1,882.24 |
| *Corporate Stocks | 8,072.40 | 7,225.00 |
| *Corporate Bonds | 2,034.96 | 1,905.00 |
| Total | \$11,989.60 | \$11,012.24 |
| LIABILITIES | | |
| Principal in Trust | \$11,636.73 | \$10,659.37 |
| Undisbursed Income | 352.87 | 352.87 |
| Total | \$11,989.60 | \$11,012.24 |

I hereby certify that the foregoing statement is true and correct to the best of my knowledge and belief.

Signed/Kenneth N. Sloan

Vice President and Trust Officer

The First National Bank of Amarillo, Trustee
Rest Lawn Memorial Park of Hereford



We salute the boys and girls of the Hereford Chapter of Young Farmers of Texas for the outstanding work they are doing in agriculture. These young people are the farmers of tomorrow and their work now will build a stronger and more prosperous Hereford of the future.

This institution takes a strong interest in the work these young people are doing. In the years past, this annual livestock show has been one of the finest events in the Hereford area, and this year's show promises to be even greater.

Show your support — attend the Young Farmers Junior Livestock Show today through Saturday.

Don't Miss
the annual
YOUNG FARMER'S JUNIOR LIVESTOCK SHOW
THURSDAY, JANUARY 19
THRU
SATURDAY, JANUARY 21
BULL BARN... HEREFORD



FIRST NATIONAL BANK

OF HEREFORD

MEMBER F.D.I.C. — F.R.S.

Annual Report

Agriculture, Industry Illustrate County Growth

By TOM PORTER
Staff Writer

The annual Combined County Narrative Report, compiled by the Deaf Smith County Extension Agents and released this week, provides ample proof of the county's growth.

Drawn up through the efforts of County Agent Justin McBride, County Home Demonstration Agent Argen Draper and Assistant CHDA Rita Hucker, the report covers the county situation, County Program Building Committee, and 11 "subject matter areas." The agents used the most recent census reports and the latest supplements to the reports in compiling their narrative.

"The trend in population is definitely toward more young people in Deaf Smith County," the report begins, "as the percentage of young people under 20 years of age has increased from 38 percent to 46 percent of the total since 1940."

The report says that males in the county have completed 10.1 school years and females 11.2 school years, but "this county is from one percent to 10 percent below the state average per cent enrolled in school for every age group, except persons 22 to 24 years old. Only 81.8 percent of the young people 14 to 17 years of age are in school."

Pointed out was the fact that "a large number of the workers at the Hereford Labor Camp who are unemployed in the winter, during a rainy spell, or when the price of vegetables drops," are out of work because of "their lack of training to do any type of skilled work and to their inability to speak English. Special classes have been established in the schools to teach children of these families English before entering the first grade and for four years, summer classes for the children have been held in the summer."

According to the report, the average size farm in Deaf Smith County has increased from 1,158 acres in 1959 to 1,367.5 acres in 1964. The average value has followed a like pattern of increasing from \$145,912 in 1959 to \$273,456 in 1964. The value of all farm products sold in 1959 was \$25,286,697 and this was increased to \$36,802,385 in 1964.

"These increases have been brought about by the continuing development of irrigation in the county, the addition of sugar beets as a crop during the past three years and a greatly expanded beef cattle feeding industry in the county (140,000 head annually). Other segments of agriculture have made some growth due to mechanization and greater use of chemicals. Future gains seem to hinge in part on more efficient use of our resources."

Census figures, the report continues, show that one-third of the people of the county have an annual income of \$3,000 or less. "Members of the Program Building Committees feel this indicates a need for consumer education in all areas," the report adds.

Extension files show a list of 100 plus active women's groups and their presidents, and "the committees of Extension-con-

nected groups feel that the programs should take advantage of these ready-made advantages and offer programs to them in keeping with educational goal set by the various committees."

Other statistics pointed out by the narrative report include: —Approximately one-third of the families in the county have children six years old or younger.

—Two of the five rural communities in the county have regular monthly community meetings.

—The rural non-farm residents make up 22.1 percent of the total population with 19.5 percent rural farm people.

—Approximately 20 percent of the children 14 to 19 years of age are not in school.

—There are 30 small industries in the county — a large sugar beet factory and a lettuce cigarette factory. "These, along with the general expanded economy of the county indicate that there are incentives for high school and college graduates to remain in the county."

—Of the men of the county, who are 14 and older, 75 percent in the labor force are employed and 2 1/2 percent of the 75 percent are unemployed. "Seasonally, however, the unemployment number among the 730 farm laborers rises sharply. About 25 percent of the women in the county are in the labor force, with 4 percent of these women unemployed. Of the women who work, approximately 1,000 are married women and most do clerical work."

Reporting on the Deaf Smith County Program Building Committee, the agents said the committee met twice during the past year and the Executive Committee of the CPBC met four times.

The year's activity by the CPB included participation in the leadership workshop, organization of a Committee on Aging which aided in county medicare and, much work on weed control. The different committees of the CPBC, including the Crops, Livestock and Vegetable Committees, and the Family Living Committee, also were quite active.

Writing on "Clothing and Textiles," Mrs. Draper and Mrs. Hucker explained the interest in the Clothing sub-committee of the CPBC said "approximately 10 percent of income in Deaf Smith County is spent on clothing. There are adequate establishments for retail sales of ready-to-wear, piece goods and findings. Also adequate establishments for laundering and dry cleaning, both commercial and self-help. Repair shops of all kinds make clothing care easier."

"From a recently survey many families stated they need help in consumer buying," the agents said. "More calls come to the Extension Office in regard to clothing construction than in any other area."

Goals set down by the agents in the field of clothing and textiles are that "families become better consumers and make the most of the clothing dollar to provide seasonal needs as part

of the annual clothing needs. Help has been given girls and young women to develop skills in clothing management. Agents have used demonstration, lecture, programs, illustrated lecture, group meetings and short-courses, plus training meetings to help to attain the clothing goals of Deaf Smith County residents."

In his report on Crops, McBride said that the Crops Subcommittee has been the most active agricultural committee in the county this year, holding three planning meetings with an average attendance of eight members.

"There are around 377,430 acres of irrigated and 234,781 acres of dry crop land in the county," McBride continued.

"Conservation estimates that crop yields lost caused by weeds is from 15 to 20 percent. Chemical weed control is increasing rapidly to offset loss of labor and higher production cost. Better management of water, fertilizers and pesticides is a must. The 1966 crops year found all crops with good yields, but most had more problems than usual and many farmers are finding lower net income."

"Our long range objective," said McBride, "is to improve soil management, more efficiency in water use, develop more effective weed control practices, development of non-allotted crops and de-emphasize the use of those resources yielding little or no return, and more effective disease and insect control and use of fertilizers."

During 1966, numerous demonstrations on weed control were given in connection with almost all crops, an indoor meeting was held when the annual Crops Tour was rained out in September, and nurgap demonstrations were presented on farms.

Under "Family Economics," the Family Economics Subcommittee conducted a survey of 100 Deaf Smith County families to study the background situation. Of the 94 questionnaires returned, "parents expressed the greatest need in teaching children money management. The committee was very convinced that every person in the county needed to be reached with money management education and has made plans accordingly."

Mrs. Draper and Mrs. Hucker, describing the Foods and Health activity, said "longtime objectives have been for homemakers to become better consumers by purchasing food according to a dietary standard; to store food for natural or nuclear disaster; for families to preserve food where practical; for homemakers to learn to save time, energy and money through better management, and to train girls and young women in foods and nutrition. The goals have been for families to enjoy better health through improved management of the food dollar and to provide weekly consumption needs."

The goals are accomplished through demonstrations and courses of study, instruction in Hereford Public Schools, leaflets and foods project group work. In explaining their years'



WINTER WONDERLAND — Low temperatures generally are unwelcome by most people but they also can create beauty. Saturday morning's low of 25 froze water from

work with 4-H, the three agents said, "Efforts made to increase leadership ability among 4-H members and leaders have seen some results. There is a continuing need for leader training on all levels. Results are slow but when they do come about, it is clearly evident that steps taken and efforts put forth have truly been worthwhile. The agents feel that emphasis should continue to be placed on increasing leadership ability among 4-H members and leaders."

Reporting on "Limited Income," the women said "there are 60 percent of the grade school pupils in Deaf Smith County who are Spanish-speaking. From the latest research, there are 943 low-income fami-

lies and these families are not skilled in saving money for the winter months when work is scarce."

Mrs. Draper met with the Hereford Ministerial Alliance twice and presented the course of study which has been designed for adult work with all low-income families. "The course of study with all references has been presented to 33 local ministers of all faiths. The ministers are enthusiastic about the course of study as women from any congregation could follow the outline in teaching. Four ministers report using the outline."

McBride said, in discussing "Livestock," that there are around 350,000 acres in range-

of irrigated grasses in the county. "Rangeland is in fair condition except a few thousand acres in the northwest corner which breaks off into rolling brushland. There are around 26,500 head of cows and heifers in the county with 30 to 40 thousand cattle brought in for the wheat pasture season October to March."

"The feed lot capacity in the county is 50,000 head with about 120,000 head fed annually. With higher production costs, there is increasing interest in performance testing, range management and higher calf crop percentages. Our long range objective is to increase weaning weights of calves, carrying capacity of rangeland and the utilization of grain sorghum and silage with wheat pasture and feed lot cattle."

Soil Testing Is Profitable For Fertilizer Needs

Expanded use of fertilizer in the Panhandle has increased the importance of using professional soil testing as a guide to profitable fertilization, according to an Extension Service soil chemist serving the area.

The recently published Panhandle Economic Program (PEP) report shows fertilizer use multiplied more than three times from 1959 to 1965, says Jim Valentine, who operates the Extension Service soil testing lab at Lubbock.

Panhandle farmers used about 73,000 tons of fertilizer in 1965 compared with more than 23,000 tons in 1959, according to the PEP report.

Valentine says all of the fertilizer probably contributed to increased yields, but in many cases a soil test would have indicated that a different rate and analysis of fertilizer would produce a more profitable yield.

To get an accurate fertilizer recommendation for a field, the Extension Soil Chemist says a farmer must do two things. First, he says the sample should be taken from 10 to 15 representative locations in a field.

Second, an information form should be carefully completed so the recommendation can be based on crop history, available irrigation water, past fertilization and yield goals.

Valentine said soil test information forms and instructions are available through the county agent's office.

73,000 tons of fertilizer in 1965 compared with more than 23,000 tons in 1959, according to the PEP report.

Valentine says all of the fertilizer probably contributed to increased yields, but in many cases a soil test would have indicated that a different rate and analysis of fertilizer would produce a more profitable yield.

To get an accurate fertilizer recommendation for a field, the Extension Soil Chemist says a farmer must do two things. First, he says the sample should be taken from 10 to 15 representative locations in a field.

Second, an information form should be carefully completed so the recommendation can be based on crop history, available irrigation water, past fertilization and yield goals.

Valentine said soil test information forms and instructions are available through the county agent's office.

RUSSIAN BEST SELLER

MOSCOW (AP) — A collection of Old Testament stories was put on sale in the Soviet capital in August, and became an immediate best seller. Long lines formed outside the bookstores to pick up the 100,000 copies offered for sale. Millions of Russians have grown up without a chance to read the Bible.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter
Free City Maps
Showing Blocks
Courthouse
P. O. Box 73
Phone 364-1504

SUNSET FOOD CENTER

CAREFULLY FED for TOP QUALITY



- Swift Proten Round Steak Lb. 89c
- Swift Proten Sirloin Steak Lb. 89c
- Swift Proten T-Bone Steak Lb. 89c



Assured Tenderness
Carefully fed for top quality... it's the best in beef; then specially selected, cut, and trimmed the way you like it.

Go To Church Sunday
Club Steak Swift's Proten Boneless Lb. \$1.39

Pork Sausage Pure Lb. 49c

Bacon Swift's Sweet Rasher Lb. 53c

Bologna Taste Wright 3 Lbs. for \$1

Chili Taste Wright Lb. 63c

Franks Swift's All Meat Lb. 49c

Pork Chops First Cut Lb. 49c

ICE CREAM
Sealtest 69c

EGGS
Purina Large Dozen 53c

TAMALES
Swift's 15 1/2 Oz. Can 29c

DOG FOOD
Pard 7 For 89c

Plus Frontier Stamps

PRODUCE
Freshness Quality Price Variety

Mexico Kentucky Green Beans Lb. 19c California Cauliflower Head 33c California Celery Stalk 19c

Florida Corn 3 Ears 25c Washington Delicious Apples Ex. Fancy Lb. 19c California Turnips 2 Lbs. 15c

Mexico Bell Peppers Lb. 19c Fresh Tomatoes Lb. 17c Fuerte Avocados 4 For 29c

4-H and FFA Young Men and Women Know That

QUALITY COUNTS

When Preparing Livestock for the

JUNIOR LIVESTOCK SHOW

JAN. 20-21-22, THURS. FRI. SAT.



and, we know, too, that **QUALITY COUNTS** IN FARM MACHINERY

Just as the young men and women strive for quality in their show animals, the folks at Hays Implements strive to give you the best for your money. And the best is International Harvester.

CONGRATULATIONS TO THE ENTRANTS IN THE SHOW FROM THE FOLKS AT

HAYS IMPLEMENT

HEREFORD, TEXAS

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) . . . 1st. insertion, per word . . . 6c

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

K Kwans Club Thurs. Noon IOOF Hall 207 E. 5th

Hereford Rotary Club meets every Monday at 12:05 FLOYD'S RESTAURANT

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

STATED MEETINGS Second Monday Thurs. 7:30 p.m. EA

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

Lee Carter Jack Kirksey GENERAL CONTRACTING

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to.

KINSEY - OSBORN Motors 142 N. Miles EM 4-0990

LIST YOUR FARMS & RANCHES NOW CALL US TODAY LONE STAR AGENCY

GLASS IS OUR BUSINESS - Call Us For All Your Glass Needs HEREFORD GLASS CO.

Hereford Insurance Agency To Be Sure! Don Baugous - Manager 364-0850

TWO 8 by 30 foot house trailer, one \$650, one \$950. Can be seen at Walker's Used Cars, 400 West First. Also '55 T-Bird for sale or trade. 364-2250, 364-4787. B-1-27-28-4c

100 ft. 48" chain link fence with top rail and 1 walk gate. Completely installed. \$99.95. Call Sears 364-3854. B-1-19-29-5c

ONE BEDROOM trailer house. 8x35. Tub and shower. 364-3461. B-1-10-40-4c

TWO BEDROOM trailer house furnished for sale. R. B. Miller Auto Sales, 901 East First. B-1-15-2-4c

KEEP CARPET cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1. Hereford Hardware. B-1-17-29-2c

FOR SALE good used automatic Frigidaire washer. Phone 364-2130. B-1-10-3-3c

WANT TO give away two year old part collie. Needs older children to play with. 364-3416. B-1-16-3-4c

TO GIVE away: Part collie and German Sheppard pups. One mile east, 7 1/2 north. Hereford. Call 364-7381 at noon or night. B-1-20-3-3p

TWO BEDROOM house for sale. Would make comfortable home or nice rental property. Call 364-4838. B-1-15-26-4c

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414. B-1-10-17-4c

AKC registered poodle, black toy, 364-1378. B-1-10-28-4c

HEAVY DUTY bicycle tubes installed. Other minor bike repairs. Western Auto, 241 Main, 364-1355. B-1-14-28-4c

FOR SALE: three 504 MM motors. Two years old. Have been run two seasons. Call C. P. Worthan, Phone 364-2601. B-1-20-2-4c

Remington gun buffs have you got your 150th anniversary marked rifle or shot gun yet. If not your chances are getting slimmer by the day, we have several more 1100 TB grade 12 gauge shotguns, 752-30.06 rifles and 552 .22 rifles. All anniversary marked. DANIELS BUILDERS SUPPLY Hereford, Texas 364-0824 B-1-2-4c

62 NEW MOON trailer house unfurnished. Phone 364-4388 after 2. B-1-10-2-4c

NEW SPRING fashions fabrics. Crosstitch and cutwork table cloths. Dan's of Canyon. B-1-11-2-6c

Colorado Rod-Weeders PTO or hydraulic drive Cisco Rod-Weeders with hydraulic drive Dempster Planters, Cultivators and Rotary Hoers. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. SEE LESLY MOTOR CO. For the finest in farm machinery West Hi-way 60 Phone EM 4-1600

TAKE OVER PAYMENTS With Approved Credit 62 FORD FORDOR nice \$39 mo. 59 MG ROADSTER \$21 mo. 57 FORD RANCHERO \$18 mo. 64 CHEVROLET IMPALA loaded \$41 mo. 66 MERCURY 2 DOOR hardtop \$77 mo. CALL DOC AKER 364-2727 - office 364-4889 - residence B-3-3-1p

1965 DODGE, two door hardtop, 1966 Dodge two door hardtop, Inquire Installation Loan Department First National Bank. B-3-19-28-4c

CHEVROLETS, CHEVROLETS, Chevrolets, clean 55 through 61 models. Largest selection in town. El Loco, West Highway 60. B-3-17-48-4c

640 acres for sale in Wheeler County, 215 acres cultivated, good improvements, runs 40 cows, 109 acre milo allotment, 48 1/2 acre wheat allotment, 51 1/2 acre cotton allotment, irrigation water available, excellent quail hunting. \$125 an acre. Write Bryan Close, Shamrock, Texas, Phone BL 6-1053. B-4-3-2c

WE BUY used cars and trucks Campbell Motor Co. 815 E. Hwy. 60, EM 4-4450. B-3-14-23-4c

'65 ELECTRA 225-full power-low mileage-good condition-priced low-308 Star. Phone 364-1072. B-3-15-2-4c

FOR SALE three Chevrolet trucks: Two, 1965's; one 1966 - 292's. One 1966 El Camino; two 1966 Chevrolet stepsides; one 1958 four speed 3/4 ton; one 1962 half-ton V-8. 364-0916. B-3-27-29-4c

4. REAL ESTATE For Sale Or Trade

160 ACRES 4 MILES FROM HEREFORD Lays perfect. 2 small wells. \$20,000.00 down, good terms on balance. EXCLUSIVE

480 acres North of Dawn, 2-8" wells, wheat and milo allotments. If you want good land and good water at a reasonable price, check this farm. \$25,000.00 DOWN ON IRRIGATED 320 A. 2 strong 8" wells, certified test available. Located east of Stratford in 10" water area. Price \$350.00 per acre. Has 310 acres of wheat and milo allotments. \$8,000.00 DOWN ON 160 ACRES North of Stratford, Texas. Irrigation test made, log available. 8" water area. Easy terms on balance. \$6,500.00 DOWN ON IRRIGATED 315 ACRES Near Springfield, Colorado. \$6,500.00 year interest included on balance. Has wheat and milo allotment. COMMERCIAL HWY. FRONTAGE-HEREFORD, TEX. One of the fastest growing towns on the Plains! Good terms!

HAMBY REAL ESTATE S. Highway 385, 364-3566 Gerald Hamby 364-1534 Durward Hamby 364-3466 J. M. Hamby 364-2553 B-4-29-4c

CORNER AND adjoining lots in Pioneer Addition. Reasonably priced. Call DR3-5188, Amarillo between 5 and 8 p.m. B-4-16-29-8p

LADY KENMORE 3 speed washer, just \$239.95 installed. No money down, \$11.90 monthly. Call Sears 364-3854. B-4-21-29-5c

PRUDENTIAL America's Largest Fanny Lender! SAM NUNNALLY 311 Park Avenue EM 4-2814 B-4-11-10-4p

FOR SALE section of irrigated farm land near Center, Colo. in the productive San Luis Valley. Good wells and plentiful water. 364-1655. B-4-21-29-4c

1/2 SECTION land west of Hereford. By owner. Call 364-4658, Littlefield. B-4-11-48-4c

FOR SALE LAUNDRY Combination, automatic and wringer. Call 364-2848 or 364-2257 B-4-4-4c

TIGHT MONEY? NOT WITH PRUDENTIAL! We have received word that we must double our farm loan volume in Deaf Smith, Castro and Parmer counties. Call . . . 806-364-2814 SAM NUNNALLY (night, or day) Hereford B-4-24-41c

STATION AND cafe for rent Highway 66 and IS 46. A. F. Moore, Wildorado, Texas 806-428-5566. B-5-14-2-6c

TWO BEDROOM unfurnished duplex. Fenced back yard. Water paid. Whites only. Phone 364-3757. B-5-13-2-4p

TWO BEDROOM house for rent. 828 Blevins. Call Lloyd Olson, 364-0506. B-5-11-2-3c

TWO BEDROOM furnished, furnace, back yard fenced, plumbed for washer. No pets. Call days, 364-2733; nights and week-ends 364-1226. B-4-19-51-4c

Three bedroom frame house for sale. Low down payment or consider lease option. 182 acre farm for sale. One good six inch well, wheat and plowing goes. Good allotments, \$15,000 down or consider rent option. Section, near perfect, six 6 in wells \$325 per acre, 29% down. Carthel Real Estate 206 North 25 Mile Avenue 364-0944 B-4-3-4c

FOR SALE 312 acres two miles north Dimmitt, 7 room, two bath, brick home. Three room tenant, house. Three irrigation wells all waters from underground pipe. Fully allotted, 29% down, No trade. H. E. Henley Route 5, Dimmitt, Phone 647-2233. B-4-3-8p

FOR SALE house and 4 1/2 acres of land on Dimmitt Highway. 364-3452. B-4-12-47-4c

ONE SECTION in Dumas area, good deep soil with good water under it. Wells for down payment. One Section grass \$1.75 per acre. Good water. Neal and Ryan Real Estate. Box 1236 Dumas, Texas. B-4-29-5c

FOR SALE three bedroom house central heat, two baths, older home. By owner. 364-3461. B-4-14-3-4c

11 ACRES four bedroom, two baths, double attached garage. Domestic well with pressure pump, barn, 7 miles west, one mile north Canyon. \$16,000 \$1,000 cash, \$110 month. 7% FLA-1841. B-4-22-3-4c

FOR SALE by owner, 307 acres. 2 wells, west of town. Improved. Fully allotted. Phone 364-1278. B-4-19-41-4c

FOR RENT one bedroom furnished apartment. Bills paid. 1011 A Park. 364-1111. B-5-11-29-4c

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-4c

FOR RENT qualified family one two bedroom with large playroom \$85.00 per month. Bills paid. Also large old home for \$50.00 plus bills 364-3566. B-5-25-29-2c

THREE BEDROOM house, has built-in kitchen, real nice and clean. Available January 27 but can be shown by appointment now. Call 364-1103. B-5-21-3-4c

LOWEST PRICE ever! 16.5 cu. ft. frostless refrigerator-freezer with space master shelves. Just \$264.88 installed! Nothing down; \$11.50 monthly. Call Sears 364-3854. B-5-21-29-5c

THREE ROOM and bath house for rent. 364-3387. B-5-10-29-2c

TWO BEDROOM trailer house. James Brown Tire Service. Highway 60 West. B-5-10-29-4c

FOR LEASE 180 acre farm in Bailey county. For information phone 946-2413, Needmore exchange, Route 5, Muleshoe. O. E. Lightner. B-5-20-29-2p

NICE CLEAN three room efficiency furnished. New carpet. Middleaged couple. No children. No pets. 364-1421. B-5-16-29-2p

FOR RENT three rooms, garage. Whites. 604 Miles. B-5-14-22-80

FOR RENT unfurnished two bedroom apartments. Lynette Apartments; 108 Avenue H. 364-0960 or 364-2547. B-5-14-18-4c

FOR RENT office space at 901 East First. R. B. Miller Auto Sales. B-5-13-2-4c

STATION AND cafe for rent Highway 66 and IS 46. A. F. Moore, Wildorado, Texas 806-428-5566. B-5-14-2-6c

TWO BEDROOM unfurnished duplex. Fenced back yard. Water paid. Whites only. Phone 364-3757. B-5-13-2-4p

TWO BEDROOM house for rent. 828 Blevins. Call Lloyd Olson, 364-0506. B-5-11-2-3c

TWO BEDROOM furnished, furnace, back yard fenced, plumbed for washer. No pets. Call days, 364-2733; nights and week-ends 364-1226. B-4-19-51-4c

FOR RENT Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H. D & R BUILDERS 364-3780 Floyd Dunavant 364-1715 I. D. Rhodes 289-5217 B-5-15-4c

ONE EXCEPTIONALLY nice newly furnished large two bedroom apartment. \$75. Whites only. Apply 232 West Third. B-5-22-46-4c

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS Phone EM 4-2646 B-5-10-4c

FURNISHED HOUSE White adults only. No pets. 303 Avenue H. B-5-10-26-4c

TWO BEDROOM unfurnished house, carpeted. \$75. Bills paid. Call 364-1111. B-5-10-52-4c

NICE DUPLEX to clean neat couple. Inquire at 609 Ave. K. Phone 364-0235. B-5-13-27-4c

TWO BEDROOM house, 707 North Main. \$50. Whites only. 364-2500. B-5-10-27-4c

ROOM SUITABLE for single woman. Garage, kitchen privileges, no smoking or drinking. Phone 364-0518. B-5-14-1-4c

COMMERCIAL building for rent 1003 East Park Avenue. 364-1111. B-5-10-29-4c

COMMERCIAL BUILDING for rent. Suitable for drive-in. 609 Park. 364-1111. B-5-11-29-4c

FOR RENT one bedroom furnished apartment. Bills paid. 1011 A Park. 364-1111. B-5-11-29-4c

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-4c

WANTED BABYSITTING in my home by the day or week. 364-4175. B-4-12-52-8c

SAVE \$45.00. Upright frostless 17.1 cu. ft. freezer. Just \$239.88 installed. Nothing down, \$11.00 monthly. Call Sears 364-3854. B-4-18-29-5c

STOP AT Sears and pick up the new 1967 Business Equipment and Supply Catalog. Call Sears 364-3854. B-7-17-29-5c

NEED A GOOD experienced mechanic. Lots of work in a fully equipped shop. Fringe benefits. Don't apply unless you're ready to go to work. Jim Boggs, service manager Jim Boggs, service manager at Hedrick Dodge, 2nd and Sampson. B-4-35-24-4c

BUSINESS OPPORTUNITY MAN OR WOMAN Reliable person from this area to service and collect from automatic dispensers. No experience needed - we establish accounts for you. Car, references and \$985.00 to \$1785.00 cash capital necessary. 4 to 12 hours weekly nets excellent monthly income. Full time more. For local interview, write Eagle Industries, 3954 Wooddale Ave. So., Minneapolis, Minn. 55416. B-8-3-2p

Under New Management Wanted Hair Dressers for Hereford's Newest and Finest Beauty Shop. Apply in Person Mademoiselle Coiffeurs Sugarland Mall B-8-3-4c

NEED TREES - 8 to 10 ft. pecan - \$9.88; peach 7 to 8 ft. 2 for \$5.00. Phone 364-3854. B-9-17-29-5c

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. EM 4-2644

MACHINIST WANTED, will pay good wages, permanent job for the right man. W. D. Jones Drilling Co. Box 817, Dumas Texas. Phone 935-2132. B-8-23-29-2c

ASSISTANT SUPERINTENDENT. Grant Elevator. Well established national grain company need Assistant Elevator Superintendent to locate in Texas Panhandle. Good promotion possibilities. Call 806-364-2366, Hereford. B-8-24-2-3c

START A Rawleigh business. Real opportunity now for permanent, profitable work in Deaf Smith county or Hereford. See Clifford Leaks, P. O. Box 438, Bovina or write Rawleigh TXL-160-29-Memphis, Tenn. T-8-30-49-8p

WILL BABYSIT and houseclean 364-1537. B-9-10-3-4p

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-4c

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-39-4c

THEME? Term paper? Thesis? Let me type it for you. Reasonable rates. Call 364-2259 after 5:30. B-10-18-2-3c

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-4c

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gum, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes. PENNEY'S AUTO CENTER Sugarland Mall Hereford, Texas 364-4065 B-11-2-4c

NEW YORK - Joe Morrison has been running back, flanker, defensive back and an end during his seven-year career with the New York Giants. The 212-pounder from the University of Cincinnati has scored 30 touchdowns during his NFL career. He has caught 178 passes for 2,087 yards and rushed for 1,413 yards on 400 carries. He also had been a kickoff and punt return man. Office Furniture THE INK SPOT

REFRESHMENTS were served at the close of the meeting. All members of the group were present.

LOS ANGELES - A part of the observance of the 450th anniversary of the start of the Protestant Reformation by Germany's Martin Luther in 1517, Lutherans are planning a float in the Tournament of Roses Parade at Pasadena next Jan. 2 in connection with the annual Rose Bowl football game.

PORTABLE DISC ROLLING Scalloped or plain, Jacobson Brothers. Phone EM 4-1543. B-11-18-28-4c

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-18-4c

OWENS & HOLLINGSWORTH Motors Rewind Generator & Electric Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND EM 4-3572 B-11-13-4c

LOST RED all steel truck engine. Reward for return. 364-1174. B-13-10-29-2c

OUR LEAPY, white toy French poodle. Disappeared from vicinity of Stanton Junior High. Reward. 364-2175. B-13-29-4c

STRAYED SIX head heifers branded JL connected behind left shoulder Call Jack Streun 276-3638. B-13-15-3-1c

REPORT Charter and membership cards were presented in a candle lighting ceremony by girls of Oh-Ta-Wa-Ten-Ya Camp Fire Group at a recent meeting in the home of the leader, Mrs. Boyd Collins. Susan Janssen, Lana Moody and Donna Digby lighted the candles. New sponsors were welcomed, then presentations were made of the Woodgatherer's rank certificate, charm for new members, swimming honors and honor beads to members who attended the tea for the Edith Kempthorne fund. Elisa Torres extinguished the ceremonial candles. Refreshments were served at the close of the meeting. All members of the group were present.

REFORMATION AND ROSE BOWL

LOS ANGELES - A part of the observance of the 450th anniversary of the start of the Protestant Reformation by Germany's Martin Luther in 1517, Lutherans are planning a float in the Tournament of Roses Parade at Pasadena next Jan. 2 in connection with the annual Rose Bowl football game.

HOMES FOR SALE

House for sale: 3 bedrooms, 1 bath, large living room, kitchen, fenced yard, good house, good location, \$13,500.00 1600 sq. ft. House for sale: 2300 sq. ft., 3 bedroom, 2 baths, large living room, den, kitchen, double garage, storm cellar. Best buy in Hereford - Must sell. Any offer will be considered. 810 Ave. K. House and six acres for sale: 3 bedroom, 1 bath, living room, kitchen, acreage is fully irrigated, \$17,500.00, appointment only. Home for sale: 3400 sq. ft. 2 story, 5 bedroom, living room, den, built-ins, double garage, fireplace, office. Beautiful home - Must sell. Northwest Hereford. Try us on this one. House for sale: 1500 sq. ft. 3 bedroom, 1 1/2 bath, living room, den and kitchen, double garage, fenced yard. Owner leaving town. \$17,500.00 - 109 Fr. Appointment only. For Sale: 3 bedroom, -1 bath, very nice older home. Lots of room - \$12,500.00. Older home for sale: 3 bedrooms, 1 bath, large living room, good location, 117 Ave. C. Terms arranged. \$11,500.00. Commercial property: Existing building on 25 Mile Ave. occupied at present, sits on 100x192 lot, with additional 210x200 lot. Good investment property. We have many good commercial lots for sale. Call us today.

WE NEED YOUR LISTINGS - YOU NEED OUR SERVICES Lone Star Agency REAL ESTATE - INSURANCE - LOANS 364-0555 - After Hours: 364-0336 601 N. Main Hereford, Texas



Plants in the 'plant room' in the home of Mrs. Marlin Gilliland.

ing in the oriental manner of growth; chrysanthemums, angel wing begonia in full bloom, and an avocado, which she had started from a seed, selected from a box of avocados, given as a Christmas gift. Even had I not been interested in plants and their growth and propagation, I would have counted my visit with Eva Gilliland most rewarding. Seeing the sparkle in her beautiful black eyes, her loving touch with her plants and her enthusiasm was very contagious.

There are two main types of potted plants, which are adaptable to indoor gardening. They are flowering and foliage plants.

For your information the following are some of the most popular growers, many of which I have grown successfully. A foliage plant is one that is grown for its foliage. In some instances they will have flowers, but the chief attraction is the foliage. They are:

Baby tears, a dainty bright green plant which likes full sun. Coleus, sometimes called painted nettle plant and needs full sun to produce the brilliant colors.

Croton, a lovely textured plant which comes in bi-colors and needs filtered sunlight.

Copperleaf, which has soft warm colors, and requires full sun.

Chinese Evergreen, grown in all locations for light, a favorite which can be trained up right or as a trailing plant.

Ferns, many varieties, some of the most popular are Maidenhair, Boston and Asparagus. Needs full sun and thrives on daily watering.

Do not keep water-soaked, however a watermist is good for them.

Cacti, needs bright sunshine and comes in many interesting varieties, often a collectors item. It should become completely dry between waterings.

Ivies, probably the most popular of all house plants, many varieties which can be grown in all locations. Does not necessarily need sunshine and will grow in soil or in water. Devils ivy is an excellent grower. Wandering Jew, needs full sun for the sunshine controls color. An old favorite.

Recommended as a trailing plant.

Moss-in-the-bowl requires full sun. A beautiful deep reddish purple color which can be controlled by cutting or pinching and grows readily from cuttings.

Fiddle Leaf, sweet tempered plant grows in most any location, as to light, does not take much care, though it needs to have its leaves washed and kept clean. Let dry thoroughly between waterings.

Philodendron, several varieties, split leaf is a good grower. Very good for offices or public buildings. Requires full sun and shouldn't be overwatered.

Spray for gloss, and keep foliage clean and polished. Peperomia, East, west or north light exposure, texture interesting. Keep moist Schefflera, a lovely evergreen plant of interesting formation, needs some sunlight, but not too high temperature. A nice plant for bath room or a special corner. Mrs. Earnest May has one of the most beautiful plants in town. Can be controlled by pruning if growth becomes unsightly. Rubber plant, will grow well in any location, likes partial sunshine, is rugged, can be controlled by cutting. Very popular for home, office, and public buildings. Spray and polish leaves for the best effect.

Parsley, an herb which makes a beautiful potted plant and can be used in cooking and decorating of foods. Is also nice filtered light, careful use in flowering plants; African violets, are temperamental, yet lovely, great favorite, both for growing and giving. Requires watering, use room temperature water.

Geraniums, many varieties, and colors. Some are grown for foliage only, and for flavoring, they require full sun and tight roots (care in choice of containers. DON'T let them be too large. Many of the ladies of King's Manor have lovely geraniums. Mrs. Carlos Anderson is an ardent Geranium grower.

Azaleas, partial sun, temperature not higher than 80 degrees and it can be as low as 55 degrees. Water daily.

Cyclamen, filtered sun, temperature not higher than 60 degrees. Should be watered each day with tepid water, don't water-sock.

Gloxinia, thrives on humidity, does not like full sun. Relative to the African Violet, colors are warm and full, some are two-toned.

Orchids, a hobby flower, demands full sun, temperature 65 to 75 degrees. Requires humidity and has exotic blossoms.

Kalanchoe, a succulent, has dainty flowers of several colors. Requires full sun exposure, let dry out thoroughly between waterings.

Amaryllis, grown from bulb, quick growth, and most rewarding. Takes little care, requiring at least part day of full sun. Rich full colored, large blossoms. Bulbs can be stored and used again. Mrs. G. P. Owen Sr. has a lovely one in bloom, an African Amaryllis.

Chenille plant, sometimes called red-hot cattail and requires full sun. An intriguing plant.

Shrimp plant, colorful, easily grown, demands full sun exposure. Minimum amount of water.

Begonias, comes in many varieties, some grown for flowers and others for foliage, the beefsteak begonia is one of the loveliest of the foliage type. The Christmas Begonia, is one of the favorites in the flowering. They thrive on filtered light, should not be overwatered if too much water the leaves will drop and do not place in too warm a location.

Petunia, does well as a house plant. Should have full sun, water regularly but do not overwater. Keep old blossoms pinched off.

All house plants will give the grower good dividends, in pleasure, and satisfaction. Many times they add just the note you



NEW OFFICERS — Newly elected officers and directors for the West Texas Vegetable Growers Council are pictured above. The conference was held Tuesday in Hereford at the Bull Barn. From left to right are: Bruce Parr, director from Friona; Eugene Tannahill, president from Lockney; Shelby Baker, vice-president from Hale Center; Charles Schlabs, secretary-treasurer from Hereford and Preston Walker, director from Plainview. (Hereford Brand Photo)



INDOOR GARDENING
Indoor gardening is one of the most rewarding hobbies I have ever had," says Mrs. Marlin (Eva) Gilliland, who is a very avid indoor gardener.

She further said, "Those who would be successful in growing plants indoors must love them, exercise patience, work tenderly and often use imagination, and share with others."

As I watched her with her plants I knew all of this was truth, and asked her when she first became interested in growing potted plants.

She said, "It was eight years ago, after the death of Marlin's father." A friend had given them an African violet and from the very first she enjoy-

ed tending it. "Later another friend gave me a gorgeous white African violet. When I received this I started studying about them and learned that they could be propagated from the leaves. I started pinching leaves, not only from my plant but from the plants of my friends who also were growing violets.

"All of this opened a new world to me. One of the great joys I had received was when I would take the new plants that I had grown from the leaves (the new violet will bloom within a year after having been started by a leaf transplant) to shut-ins, members of my Sunday School class, and other friends and relatives. Loving,

sharing, and growing African violets is really a pleasure, and creates happiness," she says.

This was all so interesting, that I asked Eva when she began growing other varieties of house plants. "I started with ivies when John and Marlene went off to college, I found the hours very long, and the house empty and the growing of plants filled some of the vacancies," she replied, adding, "Several varieties of ivies were purchased I think the first one was a Devils Ivy. Soon I had them growing all over the house. When the children came home on vacation they noted my new hobby and gave me a multiple shelved container to put the ivies on. This was placed where the light exposure was just right and they were really beautiful. Then when we moved into our new home, I had a special room built for my plants. In this room there is a water outlet, lights, good sun exposure, and the floor is tile, which is very easy to keep."

In this room, she has growing cyclamen, which has an abundance of blooms; ivies, in various kinds of containers, schefleras, one which she is train-

Limited Irrigation Tried On Sorghum

Twenty-eight grain sorghum hybrids were included in the limited irrigation performance test at the High Plains Research Foundation during 1966. This test, which was conducted by Loyd Langford, Associate Agronomist, consists of Standard varieties of grain sorghum hybrids-receiving only two irrigations during the growing season i. e. preplant irrigation and one summer irrigation.

Limited irrigation on sorghum varieties became of major importance to many farmers when it was realized that in some cases water table was dropping and in other cases where a farmer had too much land for the number of wells involved. The High Plains Research Foundation initiated his new phase of research in 1965 when the area farmers of Texas and New Mexico requested that a project of this nature be conducted.

In 1966, the twenty-eight grain sorghum hybrids received a preplant irrigation of 4.5 inches on April 15 plus a summer irrigation of 5.2 inches on July 6. The summer irrigation was applied at the first plant stress period for moisture which occur at or after the pre-boot stage of plant growth. All the varieties in this test were planted on May 16 and harvested on September 28, 1966 and were side dressed with fifty pounds of nitrogen from anhydrous ammonia on June 10. A total of 20.66 inches of rainfall was received on the

test from May 1 to September 15.

Top yield in the test was 4,993 pounds per acre and the low yield was 3,678 pounds. The over-all of the twenty-eight hybrids was 4,269 pounds per acre. Yields in the 1966 test were slightly higher than the test in 1965, probably due to the more timely rainfall in conjunction with the one summer irrigation applied.

It was reported to the High Plains Research Foundation that some farmers in the Goodland-Maple, Texas area used the 1965 limited irrigation test results in selecting grain sorghum varieties for their 1966 planting and enjoyed significant yield increases over other varieties when produced under similar conditions of limited irrigation and fertilizer.

The full report on the limited irrigation variety test will be included in the 1966 Research Report of the High Plains Research Foundation which will be sent to all members of the Foundation in February. In addition to yield data, this report will also include plant height, percent lodging, head compactness, exertion, head length, bloom date, and moisture percent at harvest along with chemical analysis. Yield and other data will also be included for 1965 in comparison with the 1966 test.

Chemical analysis of the varieties was conducted by Foster Yeager with the Harvest Queen Mill Elevator, Plainview, Texas. Included in his report were crude protein, crude fat, mineral matter and crude fiber for all the grain sorghum hybrids in the 1966 limited irrigation performance test.

Dr. T. C. Longnecker, Director of the Foundation stated that, "this research project on limited irrigation on grain sorghum was conducted by the Foundation to assist farmers with limited irrigation to secure the best income from their grain sorghum."

CLASSIFIED AD PAYS OFF
MIAMI, Fla. (AP) — A classified advertisement in a Miami newspaper started a Hialeah youngster on his riding career. Wayne Drew answered an ad two years ago and got a job as an exercise boy.

This summer Drew won his first race at Randall Park near Cleveland.

Easter Community

FARM SALE

SATURDAY, JANUARY 21, 1967 — SALE TIME: 10:00 A.M. (TEXAS TIME)
LOCATED: Easter Gin 10 Miles South & 1/2 East of Hereford
6 Miles North and 6 West of Dimmitt

LUNCH WILL BE SERVED AT NOON
(In Case of Bad Weather — Sale Will Be Rescheduled)

- TRAILERS:**
1—Good Horse Trailer
1—3 Bale Cotton Trailer
1—2 Wheel Trailer

- IRRIGATION & BUTANE EQUIPMENT**
1—300 Gallon Propane Tank
1—500 Gallon Propane Tank
1—J.B. Knight Tri-Magic Sprinkler System 1/8 mile self propelled with 2 trailers only watered 40 acres
2—385 Pontiac Motors with Vertex Mag. — Good
1—56A Chrysler Motor
1—63 Pontiac far Parts
27 Joints, 7" Gated Pipe 30" Rows
2 Hydrants 12x7 and 2 L's

- TRACTORS:**
1—1964 4020 J.D. 1900 Hrs.
1—1962 2010 J.D. 1630 Hrs.
wide front end & single live P.T.O. power steering, new tires.
1—560-D I.H.C.
1—1961 M-5 Moline
1—1959 Case 800 L.P.
1—Model 40 J. D. Good Shape
1—400 I.H.C.
1—1959 730 J. D.
1—70 L.P. J. D.
1—8N Ford
1—M Farmall

- FARM MACHINERY:**
1—Martin Blade
2—Meyers Ditchers
1—36 Ft. Grain Auger
1—4 Row Crust Buster
1—I.H.C. No. 31 Tandem 13'6"
1—J. D. 825 3 Bottom Rev. Plow
1—8 Ft. Hydraulic Hoeme Plow with fertizer tank
1—9 Ft. Hydraulic Hoeme Plow
1—2 Way I.H.C. Plow
1—Shaeffer Tandem
2—4 Disc Moline Plow
1—I.H.C. Rollover Plow
110 Gal. Spray Rig with Fibre Glass Tank
1—2 Row I.H.C. Shredder
1—J. D. Gang Rotary Hoe
1—6 Row Lesly Bed Shaper & Cultivator
1—1966 2-Row J. D. Potato Planter with Big Box — only planted 115 acres.
1—Meyers Ditch Filler
1—12 Ft. Drag Tandem
1—Ditch Filler
1—New 41 Ft. Hancock Land Plane
1—10 Ft. Offset Disc Harrow

- PICKUPS & TRUCKS**
1—I.H.C. Panel Truck
1—1961 Chev. Pickup V-8 4 speed Good
1—1960 Ford Pickup
1—1955 Chevrolet Pickup
1—1955 Chevrolet Truck with Grain Bed Good

- MISCELLANEOUS:**
1—Riding Lawn Mower
1—Refriger. Air Conditioner 14,000 B.T.U. Good Shape
1—Craftsmans Table Saw with Motor

NOTE: MANY OTHER ITEMS NOT LISTED
WINCH TRUCK AVAILABLE

TERMS OF SALE: CASH — ALL ACCOUNTS TO BE SETTLED DAY OF SALE.
SPONSORED BY: EASTER LIONS CLUB
WE HAVE A LOT OF GOOD EQUIPMENT
RAYMOND AKIN AUCTIONEERS GENE HARRIS
Ph. CA 4-7692, Plainview, Texas — Ph. CA 3-4859, Plainview, Texas

NOT RESPONSIBLE FOR ACCIDENT OR THEFT
FREE DRAWING FOR PURPLE MARTIN
BIRD HOUSE
NOTHING TO BUY — JUST REGISTER
WE APPRECIATE YOUR BUSINESS

"New Dealer
Better Deals!"

New Service Manager
Better Service

"Service after the sale!"

IF YOU DIDN'T BUY FROM

ORVAL WATSON FORD

YOU PAID TOO MUCH

Texas SUNDAY
MANTOVILLA AGUILAR
LUCIA VILLA MARIACHI
GANTA

The explosive story of a guy with a guitar...and GUTS!
From a BACKWOODS HOOTENANY... To the BIGTIME

Star 344-2037
THURSDAY

FRIDAY

OPEN 4:15 SHOWTIME 4:30
Reduced Admission from 4:30 to 6:30
Adults 85c
Children 25c
Students 60c

SATURDAY

SHOWTIME 2:00 P.M.
Adults \$1.00
Students 75c
Children 35c

Star 344-2037
SUNDAY

OPEN 1:45 SHOWTIME 2:00
MONDAY TUESDAY
OPEN 4:15 SHOWTIME 4:30

Tony Curtis - Virna Lisi - George C. Scott

Not with my wife, you don't!

ORVAL WATSON FORD

ORVAL WATSON FORD

ORVAL WATSON FORD

ORVAL WATSON FORD

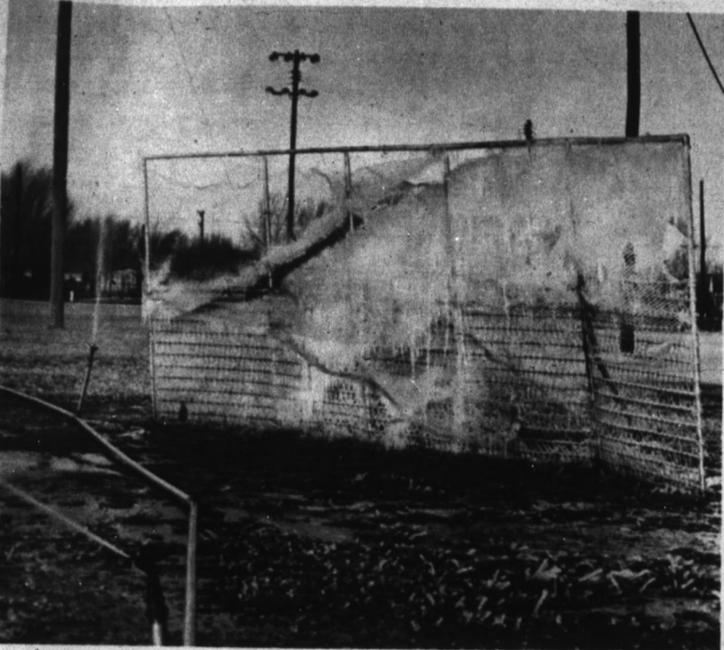
ORVAL WATSON FORD

ORVAL WATSON FORD

ORVAL WATSON FORD

ORVAL WATSON FORD

ORVAL WATSON FORD



BASÉBALL WEATHER? — Freezing weather and water sprinklers just don't mix, as evidenced at Hereford High School Saturday morning. The overnight low in Hereford 25, cold enough to freeze the water where it landed. (Hereford Brand Photos)

Easter News

By RUBY STONE
Brand Correspondent

Mr. and Mrs. G. H. LaPlant are spending two weeks in Enid Okla., visiting relatives and friends.

The Clyde Renfro family are still confined to their home, due to illness.

Dinner guests in the W. A. Epperson home Monday night were Mr. and Mrs. Claude Smith of Halfway, Ore., Mr. and Mrs. Harry Smith Mrs. R. B. Medley and Sandra Kay, all of Hereford.

Mrs. W. O. Markley visited Mrs. E. A. Barker in Dimmitt Monday night.

Kathy Markley attended the try out for regional band at Olton Saturday.

Mr. and Mrs. W. A. Epperson visited Mr. and Mrs. Harry Smith in the Jumbo Community Tuesday.

Mr. and Mrs. Trent Downing and Laura returned home this week from a three-week trip to Franklin, La., Pensacola, Fla., and Lawton, Okla.

Mr. and Mrs. Lynn Axe from the Jumbo Community visited in the W. A. Epperson home Wednesday night. Also in the Epperson home were Mr. and Mrs. Claude Smith. Smith is a brother to Mrs. Epperson.

Porter Stone is still reported in critical condition at the Methodist Hospital in Lubbock.

Visiting the R. B. Medleys Thursday night were Messrs. and Mmes. W. A. Epperson, H. H. Smith and George Millard of Hereford, Nickey Smith of Dalhart and Claude Smith of Halfway, Ore.

Mr. and Mrs. Joe Pryor and Chris of Lubbock were weekend guests of the W. A. Eppersons.

The Easter Club met in the home of Mrs. Fred Walton Thursday for an installation of officers and a business session. The club voted to buy a refrigerator for the Lions Club home. Seven members were present.

Typewriter Ribbons
Complete Stock Office Supplies
THE INK SPOT

Courthouse Records

VEHICLE REGISTRATIONS

Henry M. Batenhorst, 1966 Chev.; B. J. Muse, 1967 Buick; Bennie Gonzales, 1961 Merc.; D. F. Yandell, 1959 GMC; Edgar Vinson, 1964 Chev.; Ronnie Westmoreland, 1961 Ford. Panciera Tire and Supply Co., 1967 Ford; Antonio Suarez, 1967 Chev.; O. L. Bybee, 1967 Olds.

D. L. Malicoat, 1967 Chev.; Burke Inman, 1965 Ford; Arthur E. Cummins, 1962 Chev.; Barry T. Johnson, 1956 Chev.; Jose Lucio, 1963 Chev.; Deaf Smith County, 1967 Chev.

John W. McNay, 1960 Chev.; Marvin A. Knox, 1964 Chev.; Angas Brorman, 1963 Chev.; F. Y. Moreman, 1962 Chev.; Claudio Ortiz, 1958 Ford; Larry Carlson, 1966 Chev.; Glenn Tucek, 1960 Ford; James Edmondson, 1959 Buick; Johnny Gallacher, 1965 Ford; Epifanio Ortiz, 1956 Chrys.; Fred Gonzales, 1962 Chev.

Thomas B. Reyna, 1956 Chev.; Royce Powell, 1954 GMC; James N. Edmondson, 1962 Pontiac; Royce Powell, 1958 Ford; Jesse D. Ruiz, 1950 Chev.; Carlos De La Paz, Rodriguez, 1956 Buick; Royce Powell, 1961 Chev.; J.H. Brannon, 1959 Ford.

Evyanne Dabney, 1960 Ply.; John W. Holt, 1961 Dodge; Barbara G. Self, 1965 Olds.; Jerry Lee Oney, 1959 Cadillac; Juan M. Lopez, 1957 Chev.; E. M. Green, 1959 Chev.; F. L. Eicke, 1963 Chev.

William E. Cox, Jr., 1965 Ford; Joe Gonzales, 1959 Chev.; Joe Armando Figueroa, 1959 Buick; B. H. Roberts, 1967 Olds.; Theresa Koelzer, 1960 Chev.; E. D. Mayhew, 1967 Ply.; Lenon Young, 1967 Ford; David D. Gibson, 1964 Ply.

MARRIAGE LICENSES

Anastacio Torrez Niarez and Daisy Ranjel, Jan. 12.

Gregory Bert Robbins and Mary Annette Jones, Jan. 13. Dennis Blake Rickman and Gloria Lee Dameron, Jan. 14. John Lewis Lesly and Wanda Sue Rife, Jan. 16.

Men's Day To Be Held Sunday

"Baptist Men's Day," an event held in most Baptist churches of the Southern Baptist Convention since 1933, will be conducted Sunday at the Calvary Baptist Church, a mile north of Hereford on U. S. 385.

Activities during the special day will include a fellowship breakfast, testimonies, special recognition and a men's chorus. Rev. Clarence Powell, pastor, will make the major address during the morning worship service.

The Baptist Men's Unit is sponsor of the event, which is being conducted by an estimated 15,000 churches of the SBC.

Classifieds Get Results



LLOYD POOL
Sells
BMA Insurance
Life, Health, Accident
Group Insurance

Box 883 364-0758 Mobil 289-5682

Hunt's Fancy Quality Mixed

COCKTAIL

19¢

SAVE 15c
No. 300
Can



TOMATO RAMA

Hunt's Fancy Quality

CATSUP

3 59¢

SAVE 9c 14 Oz. Botts.

Hunt's Fancy Quality Tomato

JUICE

4 For \$1

SAVE 12c
46 Oz. Cans

HUNT'S BIG BAG SALE

PORK & BEANS

TOMATOES

Hunt's Quality Pork & Beans Save 35c **5 1/2 \$1** Cans

Hunt's Fancy Quality Stewed Tomatoes Save 15c **5 300 \$1** Cans

Hunt's Whole Save 7c **2 No. 300 35c** Cans

Hunt's Whole Save 6c **No. 2 29c** Can

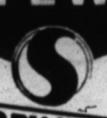
Hunt's Quality Save 1c **8 Oz. 10c** Can

Hunt's w/ Cheese **2 8 Oz. 31c** Cans

Hunt's Save 5c **4 No. 300 49c** Cans

Skylark Fresh French Bread 16 Oz. Loaf **25c**

SAFEWAY



Save On These Quality Beef Buys At Safeway!



Chuck Roast

| | |
|---|--|
| U.S. Good Baby Beef Blade Cut Roast Lb. 45¢ | U.S. Choice Heavy Beef Blade Cut Roast Lb. 49¢ |
| U.S. Good Baby Beef No. 7 Center Cut Roast Lb. 49¢ | U.S. Choice Heavy Beef No. 7 Center Cut Roast Lb. 55¢ |
| U.S. Good Baby Beef Round Bone Beef Roast Lb. 59¢ | U.S. Choice Heavy Beef Round Bone Beef Roast Lb. 65¢ |

OTHER MEAT BUYS!

Stew Meat Boneless Large Cubes **Lb. 69c**

Short Ribs Lean Beef Ribs **Lb. 29c**

Sliced Bacon Wilco Brand **Lb. 53c**

Skinless Franks Safeway or Certified **Lb. 59c**

Perch Fillets Captain Choice **1 lb. Pkg. 49c**

Fish Sticks Captain Choice **14 Oz. Pkg. 59c**

Potato Chips

Morton's Reg. 69c Only **59c**

UNIVERSAL HISTORY OF THE WORLD



Here is the entire story of Man on Earth... from the caverns to the astronauts... now told in 16 magnificent volumes every family will want to own! This dramatic publishing achievement offers 1500 illustrations, drawings, maps, paintings make the Great Moments of History leap to life!

START YOUR COMPLETE SET TODAY - WITH VOLUME 1

ONLY 49¢

98¢ EACH FOR VOLUMES 2 THROUGH 16!

ROASTING CHICKENS

Mountaire Grade 'A' 4-6 lbs. **Lb. 43c**

SHOP SAFEWAY FOR A LARGE SELECTION OF GUARANTEED PRODUCTS!

SAVE AT YOUR SAFEWAY STORE!

Orange Juice Bel-Air Real 5 6 oz. cans **\$1**

Fish Dinners Captain Choice 2 8 oz. pkgs. **\$1**

Snowdrift Shortening Save 10c 3 lb. can **73c**

Graham Crackers Busy Baker Save 6c 1 lb. box **29c**

Alcoa Foil Economy Roll Save 4c 12"x75" Roll **79c**

Aurora Tissue Bathroom Save 9c 2 2 Roll Pkgs. **49c**

Gala Towels Paper Save 17c 3 Big Rolls **\$1**

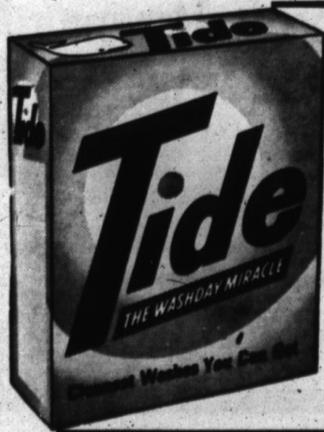
| | | |
|---|---|--|
| Pillsbury 8 ct. Biscuits 2 for 19c | Wax Paper 100' roll 23c | Brocade Bar Soap 6 bar pkg. 49c |
| Biscuits 2 for 19c | Tea Bags Lipton 16 ct. box 27c | Mrs. Wright's Liquid Dressing 8 oz. bott. 25c |
| Potato Chips pkg. 69c | Instant Tea Lipton 20 ct. Off 8 oz. jar \$1.59 | Wesson Oil 24 oz. bott. 49c |
| Kraft Oil qt. bott. 23c | Sauce Hunt's No. 300 can 21c | NuMade Spread sandwich qt. jar 39c |
| Miracle Safflower Kraft Oil 24 oz. 59c | Lipton Tea 1/4 lb. box 39c | Tissue Northern Facial 15 ct. box 19c |

SHOP SAFEWAY AND GET GUNN BROS. STAMPS!

| | | | | | | | | | |
|--------------------------------------|--------------------------------------|----------------|------------------------------------|---------------------------------------|----------|---|--|--|---|
| Cottage Cheese 2 lb. ctn. 39c | Lucerne Salad 2 1/2 ctns. 69c | Meadowlake 27c | Lucerne Milk Gal. Ctn. 1.01 | Cottage Cheese 13 oz. ctn. 39c | 39c Eggs | Twin Pops Eskimo 4 6 ct. pkgs. \$1 | Rolls -Mrs. Wright's Cinnamon 5 9 1/2 oz. pkgs. \$1 | 1.01 Potatoes Bel-Air French Fries or Crinkle Cut 2 lb. pkgs. \$1 | 39c Breakfast Lucerne Instant 6 ct. pkg. 44c |
|--------------------------------------|--------------------------------------|----------------|------------------------------------|---------------------------------------|----------|---|--|--|---|

PINEAPPLE TIDBITS

Tillie Lewis Diet Fruit 8 Oz. Cans **27c**



TIDE

7c Off Label

67¢

Gt. Box

AVOCADOS

Large Ripe Fancy Avocados

3 For 25¢

Fancy Clip Top

CARROTS

1 Lb. Pkg. **10¢**



SAFEWAY