



The Hereford Brand



74th Year, No. 9

Hereford, Texas, Thursday January 30, 1975

24 pages plus two supplements

15 cents



Get The Ball!

These four players have one thing on their minds: being the first one to grab the ball when it comes back down. Craig Nieman (23) and Mike Hull (33) fight two Plainview Bulldogs for control of the ball. The Bulldogs won the contest 55-54 in a double overtime barn-burner. (See story sports page.)

New Judicial District Bill Heads Progressively Toward Passage

It's still the same song, only the second verse in the attempt by Deaf Smith and Oldham Counties to establish a new judicial district court apart from the expansive six-county 69th judicial district.

This time however, the effort seems to be heading in a successful direction as opposed to the failure last year to establish a new district court. The success is founded on the acceptance Monday by the Deaf Smith Commissioners Court of a resolution favoring the district and a receptive attitude by the Oldham County Commissioners Court.

THE OLDHAM COURT met Tuesday morning to hear a committee of Hereford lawyers talk in favor of the court, but delayed any action. They took the matter under consideration and are expected to meet in called session soon to act one way or the other.

Tom Burdett, chairman of the committee representing the Hereford Bar Association, said Tuesday that the establishment of new district would depend on approval by the Oldham

County commissioners before it could be given further consideration.

"The Oldham County Commissioners were very receptive to a new district, but they decided to take it under consideration," Burdett said.

After the Oldham commissioners approved it, the proposal will be considered by the whole body of the Hereford Bar Association and then taken to the legislature in Austin for acceptance or rejection, Burdett explained. The bar is expected to unanimously approve it.

The local bar had been in process of formulating a bill to submit to the legislature for the creation of a new judicial district court. The bill will be entered as an emergency local bill, which usually receive prompt passage.

LAWYERS representing each Hereford law firm presented Deaf Smith County Commissioners with reasons for approving the local bill citing as the major reason the large number of cases and expansive geographical area of the present district.

"It's just too much area and too many

County Machinery Rental Rates Raised

County Commissioners Approve New Judicial District Resolution

By **BOBBY TEMPLETON**
Brand News Editor

The Deaf Smith County Commissioners Court during a marathon six-hour meeting Monday, raised county equipment rental rates, approved the creation of a new judicial district, discussed the possibility of buying an airplane and heard numerous reports.

The reports were on county-city relationship, county insurance needs, a possible DWI school, inventory of county property, electric needs at the Little Bull Barn and the resident homestead exemption for persons 65-years-old and older.

A panel composed of a representative of each lawyer firm in Hereford met with the commissioners to discuss the new district. After a lengthy presentation, the court voted to approve the new district.

Some of the commissioners first thought that the matter should be tabled for future consideration, but then the court unanimously decided to take the initiative and approve it.

HEREFORD ATTORNEYS have been in the process for about a month to formulate an emergency local bill to introduce to the state legislature whereby the 69th judicial district would be divided into two districts with the new one composed of Deaf Smith and Oldham Counties. See the related article on this page for further details of the district.

★★★★★★★

In a move originated by Commissioner Austin Rose, the court considered in detail a restructuring of the rental rates on county owned equipment. The result was a substantial raise in rates to reflect increased prices charged by custom operators.

The rates hadn't been changed for sometime and since Rose had recently been asked the existing rates, he thought a revision might be in order.

"We don't need to be as high as custom operators, but we need to have rates where we aren't losing any money," Commissioner Earl Holt said.

County Judge Sam Morgan agreed saying that the county wasn't in competition with any custom operators who do similar work as that done by the county.

"We need to change what is the going rate, but we don't need to be making a profit on our rented equipment," Morgan said.

THE COURT generally agreed that the county desired not to rent out equipment, but that the county was obligated in emergency cases and when the county possessed the only available equipment. The county rents out its machinery along with a county operator on the basis of a single rate per hour.

The commissioners voted to raise rates as follows: maintainer (motor blade), \$26, up \$11; scraper, \$20, up \$10; loader, \$20, up \$14; water truck, \$10, up \$4; dump truck, \$10, up \$4; backhoe, \$20, up \$10; and roller, \$15, not previously rented.

Under conditions of fire or other emergency necessitating county machinery, the county equipment is automatically at the disposal of the fire department or other agencies involved.

The purchase of an airplane for the sheriff's office surfaced when Congressman George Mahon's office discovered that a military plane was available for just the cost of processing an application. Sheriff Travis McPherson had submitted an application on the chance that a plane might turn up.

cases for one man to handle," Burdett said. That one man is now District Judge Archie McDonald, who Burdett said was now recovering from a heart attack, "no doubt caused by the work load he was carrying."

Fact sheets were passed out showing the present cost and work load of the district. Total cases filed in 1973 in the 69th District court numbered 982, which was considerably more than other districts in comparison to population. Also the number of probations for Deaf Smith numbered 126, which was over half of the district's case load.

These were some of the figures referred to in suggesting Deaf Smith and Oldham as one district.

ANDY SHUVAL, criminal district further noted that Deaf Smith would save about \$2,157 and Oldham about \$1,530 from the creation of a new district. This is based on the state picking up all of

(See DISTRICT, Page 2A)

Harvey Ends 33 Years of Service

C.R. Anthony's Manager Retires

By **O.G. NIEMAN**
Publisher

After more than 33 years service with the C.R. Anthony Co., Paul Harvey is relinquishing his store keys tomorrow.

His retirement should be more than a casual happening here, for more than 28 years Harvey has been an Anthony manager in Hereford. Harvey opened the first Anthony store here in September, 1946. He moved to Sugarland Mall and

opened the new Anthony store there in March of 1967.

And, Harvey has been involved in the civic life of the community over the years. These activities include serving as president of the Chamber of Commerce, chairman of the March of Dimes campaign for 15 consecutive years, past director of Hereford Lions Club, and chairman several times of the C of C retail trade committee.

Harvey helped initiate the city's Christmas lighting program in 1947, recalling that there was no downtown lighting project before that time. He was on the Lions Club board when the wrestling program was started here, and he remembers, vividly, working with 28 consecutive Lions Club carnivals in Hereford.

"I scheduled my vacation during the carnival one year," says Harvey with a laugh, "but it was rained out and I got back in time to work again, anyway."

Harvey has also been an active member of the First Baptist Church, and is a member of the Masonic Lodge and Scottish Rites.

Friday will officially be the final day for the 65-year-old Harvey as manager, and he will turn over the keys to Phil Guerrero, who has been serving as manager of the downtown store. Bill Irwin, area supervisor for the C.R. Anthony Co., was here this week for the transition of managers.

Paul will still be around, at both stores, next week and invites his friends to come by and visit. Some special "Paul Harvey Days" are being planned for Feb. 6-7-8, and refreshments will be served at the stores.

"Hereford has been good to us," Harvey said with emphasis. "I had several opportunities to move over the years, but I thought Hereford was a good place to raise a family. We plan to maintain our home here... we're not just going to pull up stakes and leave."

His first plan is to take a 14-week

vacation. "I haven't taken a vacation the last seven years, so I feel like I've got 14 weeks vacation coming," Harvey said.

Paul and his wife, Margaret, have one son, Mike, who has returned for further college work at the University of Texas. He is also working on The Daily Texas, the university newspaper. Mike went through Hereford schools and played football at Hereford High before graduating.

Harvey was born and reared in Pottsboro, near Denison. He married in 1936. He started to work for the Anthony Company in July, 1941, at Chandler, Okla. He was transferred to Carlsbad, N.M., in July, 1943, and stayed there nine months before returning to Chandler as manager. In 1946 he transferred to the Clovis, N.M., store and stayed there a few months until the store was ready to open in Hereford.

He came to Hereford in August, 1946, to prepare for the store opening. He recalls the grand opening of the downtown store was in September and the crowd was so large "we had to let a limited number of people in at one time." As some would leave out the back door, more would be allowed to enter in the front.

Harvey has seen many changes in Hereford the past 28 years. He believes that Gator Baer is the only businessman who has remained on Main Street since he came here in 1946. A number of the store fronts have changed, both inside and out.

"The Brand was located where McDowell Drug is now in business. I worked with many advertising men from The Brand during those years, and saw it grow from a weekly to a large twice-a-week newspaper," said Harvey.

Harvey likes to fish, and you can bet he'll spend a few hours catching up on that pastime in the weeks to come.

Junior Livestock Show Ends With Animal Sale

Despite an unsteady cattle market, entrants and winners of the Hereford Young Farmers Junior Livestock Show received surprising bids for their steers, lambs and hogs during the show's sale Saturday afternoon.

Terry Barrier, who showed the Grand Champion steer, received a top bid of \$1.95 a pound for his 1,272 pound steer from the Hereford State Bank. The steer was a take-home animal.

The Reserve Champion steer, shown by Beverly Cole, was bid at \$1.50 a pound for 1,133 pounds by the Hereford State Bank. It also was a take-home animal.

DAWN CO-OP was high bidder on the Grand Champion Barrow shown by Wade Boren. The animal weighed in at 235 pounds, the bid was \$4.25 a pound. The Grand Champion was a take-home animal.

Reserve Champion Barrow, belonging to Lisa Phillips, was bid at \$2.80 a pound by the Championship Club. The animal weighed 234 pounds and was a take-home animal.

The Grand Champion Lamb, shown by Dennis Schillings, received a top bid of \$4.50 a pound from the First National Bank for his 118-pound animal. The lamb was a take-home animal. Reserve Champion Lamb, shown by Tom Schlabs, weighed 94 pounds and got a top bid of \$3.00 a pound from Ogelsby Equipment Company.

In the 4-H Livestock Judging Contest held Saturday morning, the Oldham County team won first place honors. The Lamb County number one team was second and the Lamb County number two

(See SALE, Page 2A)



Keys Mark Retirement

Paul Harvey, right, turns over the keys of the C.R. Anthony store in Sugarland Mall in ceremonies held Monday to commemorate his retirement after 28 years of service in Hereford. Phil Guerrero, the new coordinator for both local Anthony stores, accepts the keys.

weather		
KPNW WEATHER		
High	Low	
25	74	30
26	77	29
27	52	38
28	69	21
29	40	34

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says you can't tell the depth of the well by the length of the handle on the pump.

TOO MANY folks are itching for something they don't want to scratch for.

ANY GAL who lets her waistline exceed 35 per cent of her height likes food better than men.

BEING A PUBLISHER does have its privileges! That's me in the photo on this page with Miss America. Newspapers usually don't need much of an excuse to run a picture of a pretty girl, anyway, so I couldn't let the opportunity pass when I had Miss America holding onto my arm.

To be truthful, however, the photo didn't have anything to do with me being a publisher or a director in the Texas Press Association. It all came about because my wife, Lavon, was chatting with Shirley Cothran about our Miss Hereford Pageant—which is sponsored by the Women's Division of Deaf Smith County Chamber of Commerce.

MISS COTHRAN is an enthusiastic supporter of the local, state and Miss America pageants. She believes very strongly in calling them "scholarship pageants," rather than beauty pageants. Across the nation each year, millions of dollars go to the girls in scholarships, and talent and personality play a large role in determining the winners. It's a memorable event just to chat with the lovely lady a few moments.

CARROLL McDONALD, former Southwestern Public Service manager here, recently received a "manager of the year award" as Lubbock district

manager. He earned the award at Hereford in 1971 and has copped the honor on four other occasions—at Earth in 1960, Slaton in 1967 and 1969, and Lubbock in 1973.

IF YOU ARE downtown and notice someone peering intently at your ear lobes, pay no attention . . . you're being diagnosed as a potential heart attack candidate.

Since Mayo Clinic released that story concerning the connection between ear lobes and the possibility of a heart attack, we notice that nearly everyone in the coffee shop undergoes a scanning.

ACCORDING to the report, a study had been conducted in the Rochester, Minnesota clinic to show a definite correlation between male patients who had deep creases or folds in their ear lobes and their likelihood of having a heart attack.

A deep crease or fold radiating downward or outward across the lobe from the lowest point of the ear is supposed to indicate a likely candidate for some form of heart trouble.

JUST HOW accurate the ear lobe is as a forecaster we don't know. We mentioned the Mayo thing to a local doctor who said that many studies are simply a matter of statistics . . . similarities fed into the memory bank of a computer and a statistical printout resulted.

We suppose it might be along the order of statistics showing that the particular tribe of Ubangi natives that make their lower lip as large as saucers develop more suction when kissing than other African natives.

IF MEMORY serves us correctly, we remember another statistical study of a couple of years ago that revealed a connection between vertical lines surrounding the mouth and ulcers.

If you had parenthesis lines on either side of your mouth you were supposed to be an individual that was prone to suffer from ulcers.

We suppose if the ear lobes and the lines on either side of the mouth can prove to be accurate forecasters of your future health, a feller in the future won't need a doctor but a facelift.



Texas Press Honors Miss America

Miss America, Shirley Cothran of Denton, was recently presented the "Texan of the Year" award by the Texas Press Association at its mid-winter convention in San Antonio. Brand publisher O.G. Nieman, a TPA director, was on hand to congratulate Miss America. The Texas beauty also visited with Lavon Nieman, president of the Women's Division of Deaf Smith County Chamber of Commerce, sponsors of the Miss Hereford Pageant. The local pageant is scheduled Feb. 15.

Police Beat Assault Lands Local Man In County Jail

A Hereford man was critically injured Saturday night when he was assaulted by another man in the 200 block of Main. The injured man was just getting out of a police car when the incident occurred.

Adam T. Galvin was released from the Deaf Smith County jail in lieu of \$1,000 bond after he waived arraignment. He was charged with assault. According to the police, the incident began shortly before 1:40 a.m. Sunday.

Police were called to the 200 block of Main where Joe Lopez reported that the windshield had been broken out of his car. Officers talked with Lopez and Sami Samora, who apparently had been a passenger in the car. As Samora stepped out of the police car after questioning, Galvin rushed up and struck Samora in the head with a jack handle.

The blow glanced off Samora's head, breaking a window in the police unit. Samora was carried to the Deaf Smith County General Hospital and later transferred to a Lubbock hospital. Police say he is now off the critical list.

At 1:55 a.m. Saturday, Willie Lyons told police he was assaulted by a group of Mexican-American males. The youths had asked for a ride from a local drive-in and after Lyons had obliged, they attacked him.

About \$25 was taken from a coffee can hidden in a closet Saturday afternoon. Trudy Lopez told officers someone entered her apartment at Bluewater Gardens and took the money from the

hidden can. The can held about \$85, but the burglars took only a portion of the money.

A storm window at the rear of a house at 400 Long belonging to Joe Gamez was shot out Saturday evening. The window was valued at \$20.

The Pizza Hut delivery car was struck in the windshield by a thrown rock at about 6 p.m. Saturday. The delivery boy told officers he had moved to Hereford recently and could not pinpoint the location of the incident.

A windshield and side window of a truck was broken out sometime Saturday night. The vehicle was parked at the Domingo-Pesina residence at 827 Irving.

Renee Francis Payne of 237 Ranger reported a stolen purse Monday afternoon. The incident occurred at the girl's dressing room of Hereford High School. The purse contained about \$10.

Officers arrested four persons for violations of intoxicating beverage-consumption laws. Two were arrested for driving while intoxicated, one was arrested for minor consumption and one was arrested for public drunkenness.

A dog running across the street caused an accident at 5:26 p.m. Monday. Renee Francis Payne of 237 Ranger swerved to miss the animal just as a vehicle driven by Michael Lee Crim began to pass the Payne vehicle. The two collided, causing the Crim vehicle to strike a light pole. Both vehicles were traveling west on Moreman at the time of the accident.

But Financial Position Strong Prochemco Reports A Loss of \$758,000

The 1974 annual report of Prochemco, Inc., the Amarillo-based custom cattle feeders, reported a net loss of \$758,000 for the fiscal year ended Oct. 31.

Company president Scott M. Spangler has told stockholders that, despite staggering losses in the cattle feeding industry, Prochemco finished the year in a strong financial position. The company reported assets of \$16 million and a net worth of \$9.7 million. Long-term debt of the company is \$1.3 million, and working capital stands at \$5.8 million.

Prochemco operates Hereford Feed Yards at Hereford, Heaton Cattle Company at Pampa, the Sooner Beef yard at Guymon, Okla., and Mid-America Feed Yards of Nebraska. Total one-time capacity of the yards is 130,000 head.

"Occupancy of our feed yards has been and remains rather low," Spangler said, "but we have trimmed overhead, and custom feeding continues to generate

profit for the company. Our financial strength not only assures the future of the company, but also enables us to assist our custom feeding customers to finance their feed costs. We can guarantee the grain costs of a customer for the entire feeding period. And we are able to guarantee payment for any cattle sold out of our yards."

"In one of the cattle industry's most troubled times," Spangler concluded, "we are pleased to be able to report that Prochemco is a strong and healthy company. We have the resources to be a part of a brighter future for beef."

The Prochemco annual report was mailed to stockholders on Monday, Jan. 27.

The Hereford Brand

Established 1901

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas, 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$9 per year; other points \$11.55 (tax included) per year. Home delivery by carrier, \$1.25 per month (tax included).

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

O.G. Nieman Editor-Publisher
Lynn Brienline Adv. Manager
Bobby Tompkins News Editor
Karrin Wamble Women's Editor
Charlene Brownlow Circulation

Sale-- from Page 1

team was third. The FFA Livestock Judging Contest was won by the Hereford team. Hedley was second and Boys Ranch third.

SHOWMANSHIP AWARDS for entrants showing animals for the first time went to Ira Robinson in the FFA division and Sid Sawyer in the 4-H division. The awards were presented by Marn Tyler, president of the Hereford CowBelles.

Floor prices were set at the beginning of the sale. Al Smith was top bidder on steers at 35 cents, Louis Woodford was top on hogs at 35 cents and Austin Rose was top on lambs at 37 cents.

As the sale continued, champions of the breeds were bid. The Champion and Reserve Champion Angus and Herefords were all bid at 80 cents. They were shown by Steven Douglas, Doug Robinson, Ira Robinson and Jolisa Barrier.

Champion Spot barrow, shown by Tim Trimble, was bid \$1.25; Champion York barrow, shown by Matthew Schilling, was bid at \$1.35; Champion Chester barrow, shown by Brenda Fangman, was bid at \$1.80; County Champion Spot barrow, shown by Tom Schlabs, was bid at \$1.25; and Reserve York barrow, shown by Wade Olsen was bid at \$1.25.

The Champion Cross, shown by Wayne Boren, was bid at \$1.40; Reserve Chester, shown by Denise Fangman, was bid at 80 cents; Reserve Duroc, shown by Mack McLeod, was bid at \$1.50; Reserve Hampshire, shown by Glyn Yosten, was bid at \$1.30; Reserve Spot, shown by Joann Kalka, was bid at \$1.60; Reserve York, shown by David Bell, was bid at \$1.50; and Reserve Cross, shown by Doug Reinart, was bid at \$1.40.

Concert Tonight

The Big Red Band of HHS poses in their new uniforms before rehearsing for their annual Pops Concert to be held at 8 p.m. tonight in the Hereford High School auditorium. Under the direction of Randy Vaughn and assistant directors Jim Priest, Tom Wine and Nick Nixon, the band will perform several medleys and an original piece written by a Friona band director. "Phrygianae", written by James Andrews, will be performed for the first time in public by the band. Other tunes on the program will include "Huge's Chicago" with excerpts of "Beginnings," "Colour My World" and "Does Anybody Really Know What Time It Is?" "Sounds of the Carpenters" will include "We've Only Just Begun," "For All We Know" and "Rainy Days and Mondays." A medley of Jim Croce selections will be played, plus a Beatles medley featuring "Michelle", "Eleanor Rigby" and "Yesterday". Admission will be \$1.25 for adults, 50 cents for students.

Champion Finewool lamb, shown by Lorian Schwertner, was bid at \$1.50; Reserve Finewool lamb, shown by Robin Baldwin, was bid at \$1.70; Champion Finewool Cross, shown by Robin Coleman, was bid at \$1.60; Reserve Champion Finewool Cross, shown by Gregg Ward, was bid at \$1.50; Champion Southdown, shown by Dana Hutchins, was bid at \$3.20; and Reserve Southdown, shown by Kenneth Schlabs, was bid at \$2.40.

District-- from Page 1

Shuval's salary as well as a major portion of the court report, adult probation officer and other necessary personnel.

Rex Easterwood, a member of the bar committee, said an added advantage to a new district would be the prestige and quicker justice which would result.

"The district judge would be more available to both counties where before we have basically been without a district judge," he said.

Cases in the new proposed district would be prosecuted mostly by the criminal district attorney here, with misdemeanor cases in Oldham County being prosecuted by the county attorney there. Upon request the criminal district attorney could prosecute Oldham County felony cases and misdemeanor cases in the absence of a county attorney.

Deaf Smith County Commissioner Earl Holt asked if any consideration had been given to the selection of the district judge, an appointed position of the governor. The response was that a lawyer in Hereford has generally been agreed upon but that the bar had not yet selected anyone to suggest for the appointment.

Members of the bar committee include Burdett, Hazen Woods, Easterwood, Ed Line and Bruce Miller.

Cotton Harvest Near Completion

Harvesting and ginning on the High Plains is rapidly drawing to a close, according to Paul R. Dickson, in charge of the USDA's Cotton Classing Office in Lubbock. "About 3,000 samples a day are coming in," he added.

The USDA's Agricultural Marketing Service reported 27,000 samples were classed during the week ending Friday, January 24. This brought the season's total to 1,063,000. On this same date last year the total was 2,362,000, Dickson said.

Predominant grades this week were 42 and 52. Grade 42 accounted for 24 per cent while grade 52 was assigned to 24 per cent of the cotton samples also. Forty-five per cent of these samples were reduced one grade because of bark. This is up from 43 per cent the previous week.

The predominant staples were 30 and 31. Staple 30 amounted to 30 per cent and staple 31 was 33 per cent of the

samples. Micronaire readings in the premium range of 3.5 to 4.9 accounted for six per cent of the samples. This compares to 9 per cent the week before. Micronaire readings below 3.5 accounted for the other 94 per cent this week.

Pressley strength tests averaged 80,000 pounds per square inch.

Prices quoted by the Lubbock Cotton Exchange for the most predominant qualities in the 3.5 to 4.9 micronaire range were: grade 42, staple 30 - 27.15, staple 31 - 28.15 cents per pound. For grade 52, staple 30 - 24.30, staple 31 - 25.10 cents per pound. Mixed lots of cotton brought 15.25 to 32.00 cents per pound. Most lots brought 21.00 to 26.00 cents per pound. Demand is steady to fair for current ginners and trading is steady to slow.

Prices paid to farmers for their cottonseed averaged \$125 per ton.

SLAPSTIX

SOME GIRLS CAN BE HAD FOR A SONG--THE WEDDING MARCH

© 1974, All Rights Reserved, Inc.



Cropland Shifts Planned — Obituaries — Pioneer Program Said Progressing Favorably

Texas farmers are breaking with traditional cropping patterns as they prepare for a new crop year.

"Cropland use is shifting to reflect relative profit potentials," says Charles Baker, economist for the Texas Agricultural Extension Service. "A considerable amount of cotton acreage will be planted to sorghum due to the depressed cotton market and better sorghum prices. Plantings of wheat, sunflowers, flax and several other crops are also expected to be up due to reduced acreages of cotton, oats and hay crops."

According to Baker, sorghum

acreage this spring is expected to be up 12 per cent over 1974 plantings. However, cotton acreage should drop 7 per cent below 1974 plantings. Furthermore, this will be about 20 per cent below the potential for the 1975 cotton crop.

The 1975 wheat crop seeded last fall boasts an acreage increase of 16 per cent over the 1974 crop.

Other significant acreage decreases that are anticipated are 17 per cent drops for both oats and hay crops, notes the Texas A&M University System

economist. "Total crop production should be up considerably in Texas this year as planted acreage should exceed 37.1 million acres," points out Baker. "This is up almost 4 million acres from 1972."

"Of the 7.3 million acres in reserve programs in 1975, only 325,000 acres will remain for 1975. About 4.3 million of these acres — 1.1 million more than last year — will be in crop production in 1975. Some 3.2 million acres of cropland will be either grazed or idle."

Holly Sugar Reports Increased Income

Holly Sugar Corporation has reported higher sales and income for the nine months ended Dec. 31, 1974 compared with the same period last year.

Sales were \$225,112,000 compared with \$199,610,000 a year ago. Net income was \$20,171,752 or \$12.89 a common share compared with \$3,441,935 or \$2.21 a share for the comparable period last year.

Provision for federal and state income taxes was \$20,116,000 compared with \$2,723,000 for the same period last year.

Record selling prices of sugar were the principal factor contributing both to higher sales by Holly and higher payments to growers for sugar beets under the sharing provisions of the sugar beet purchase contracts, President John B. Bunker said in an interim report to stockholders.

He reported that Holly has arranged to prepay on Jan. 24, 1975 in full and without penalty its \$20 million promissory note of April 26, 1971 with The Prudential Insurance Company of America. This action will eliminate substantial interest charges and further strengthen Holly's financial position.

Bunker said that while the price of refined sugar has been declining since mid-November and early December, prices still remain higher than in earlier

years. He said that current demand is lower than at the same time last year.

"However, world-wide depletion of sugar stocks continues; and, without a national policy for a supply management system which will attract long-term commitments for domestic and foreign sugar, volatility in refined sugar prices will probably continue," Bunker said.

He said that because of improved prices paid growers for 1974 sugar beets, the demand for sugar beet acreage in 1975 will result in maximum contracted acreage for Holly's factories.

Bunker reported that the indictment of Holly and six other sugar companies for alleged Sherman Act violations by a Federal Grand Jury in San Francisco in December has been followed by seven private class actions which closely parallel the government's claims.

The plaintiffs in these suits represent various classes of sugar customers seeking treble damages in unspecified amounts plus litigation expenses on behalf of their class.

"Because the claims in these lawsuits are very broad and lacking in specifics, the details of the allegations cannot be identified nor their merits fully evaluated at this point," Bunker concluded.

DEE SEVIER
Funeral services for Dee Sevier of Hereford were conducted Tuesday morning at Central Church of Christ with J.T. Marlin and H.L. Thurston officiating.

Burial was at Rest Lawn Memorial Gardens under auspices of Gilliland-Watson Funeral Home.

Mr. Sevier died Saturday after being involved in a traffic mishap 13 miles northeast of Dimmitt in Castro County.

Born at Plainview March 30, 1913, Mr. Sevier came to Deaf Smith County in 1935 from Halfway. The farmer and rancher married Adele Clark.

He was a member of the Church of Christ.

Survivors include his wife; a brother, Carl of Grove, Okla.; two sisters, Mrs. Ruby Cogdill of Friona and Mrs. Viola Cabiness of El Paso.

DANIEL BAQUERA
Daniel Baquera, local construction welder, will be buried in Julimes Cemetery at Chihuahua Mexico as arranged by Gilliland-Watson Funeral Home. Funeral services are pending.

Mr. Baquera died Sunday of injuries sustained in a car wreck five miles east of Hereford on U.S. Highway 60.

The deceased was born July 22, 1947 in Mexico. His wife, Isabel, survives him.

MRS. ANNA BLAKE
Memorial services for Mrs. Anna Blake, 85, will be conducted this afternoon at 3 p.m. by the Rev. Dewitt Seago in Rose Chapel of Gilliland-Watson Funeral Home.

Mrs. Blake died Tuesday at her residence in the Westgate unit of Kings Manor. She was a retired school teacher.

Mrs. Blake came to Hereford in August 1962 from Lubbock. Her husband, M.R. Blake, preceded her in death in 1946. They were married at Fort Worth during May 1917.

She was a member of First United Methodist Church. Survivors include a son, Jimmy Blake of Farmington, N.M.; two sisters, Mrs. E.S.

Busey of San Diego and Mrs. Ernest Stewart of Hereford.

CLIFFORD McELROY
Funeral services for Clifford Herman McElroy, 57, of 1400 E. 1st in Hereford are pending with the Gilliland-Watson Funeral Home.

Mr. McElroy died Jan. 27 after a short illness in the Deaf Smith County Hospital. Burial is to take place in the Arab, Okla., cemetery.

He came to Deaf Smith County from Alabama where he was employed as a welder. He had only been a shorttime resident here.

He was born June 27, 1917 in Arab.

He is survived by his wife Eileen McElroy of Hereford; his parents, Mr. and Mrs. W.H. McElroy of Arab; four sons; six sisters; and two brothers.

LIVING COSTS UP
The Labor Department reports that consumer prices rose in November by nine-tenths of one per cent, the same as in October. It said the 12-month increase in the cost of living was 12.1 per cent.

CRIME RATE UP
The national crime rate increased 16 per cent in the first nine months of this year, the largest jump for the period in six years, FBI figures show.

Pioneer Natural Gas Co. has announced that the company's natural gas acquisition program is "progressing favorably."

In a mailing to city officials and community leaders throughout Pioneer's West Texas system, K.B. "Tex" Watson, Pioneer president, explained this "Gas acquisitions in 1975 were not up to expectations, but we are well pleased with 1974 results and 1975 has started well."

Watson also said that an estimated 233 billion cubic feet of new gas reserves were added in 1974, "and this is well in excess of gas sales for that period."

He also said that Pioneer had acquired a small volume of gas on the system's south end but that activity in the northern Anadarko Basin "had been extremely productive, enabling the company to acquire the reserves mentioned."

While some material shortages and drilling delays had slowed actual gas deliveries, Watson pointed out that Pioneer connected to 28 wells in the Anadarko Basin since the first of 1974.

Pioneer's chief executive officer also said that "31 Anadarko Basin wells are completed awaiting connection,

and 17 wells are drilling on committed acreage."

During the past summer a record amount of gas was sold for irrigation, and this caused curtailment of industrial customers in July and August to an extent they had not experienced before, Watson said.

"However, the curtailment for the year will be in the vicinity of five per cent of the annual volume for these contractually interruptible customers most effected. This is significantly better than the industry average in Texas and the nation."

He went on to say the company is actively negotiating

for gas from three sources at the south end of the system. Watson said, "We are optimistic as to our chances of buying this gas but the price will be higher than heretofore."

Watson's letter showed that Pioneer had spent more than \$15 million in 1974 for construction of gas transmission and gathering facilities, and that the company was currently constructing 13 miles of 16-inch pipeline west of Pampa to transport more Anadarko Basin gas to the Canyon vicinity for movement west and south on the system.

GET YOUR \$ WORTH

BY SALLY AND JIM ADAMS

Why buy a used car? The quick answer is that the price of new cars has skyrocketed, and many people hesitate to go into debt for four or five thousand at high interest rates. With careful planning, you should be able to find a used car that costs far less and will give you years of service. Here's how to seek a bargain:

Choose a car no larger than you need. Four cylinders cost less to buy and maintain than six cylinders, six less than eight. And remember that a car loaded with options costs more and increases the chance of hefty repair bills.

At this writing, the best buy is a recent model of a subcompact, compact or intermediate. Subcompacts are plentiful in most areas; intermediates are fairly scarce and less of a bargain. A four-door sedan is generally a better buy than a sporty hardtop, which depreciates more slowly.

ASK YOUR TAX MAN

BY SAUL SILBERT

DEAR MR. TAX MAN:

Last year my 1973 tax return was audited by the IRS. I had a couple of touchy items which I kind of forgot to include in my income. One thing led to another, and the first thing I knew I was indicted for tax evasion. And nobody even warned me of my rights! Don't they have to warn you of your constitutional rights before you're indicted?

OUT ON BAIL

DEAR OUT ON BAIL:

A tax audit is a civil proceeding and no Miranda-type warning is necessary even though a criminal case develops. You can check me on that. Look up the case in the prison's law library.

DEAR MR. TAX MAN:

Got any ideas for some legitimate miscellaneous deductions I might claim on my return? My taxes are awfully high.

SUFFERER

DEAR SUFFERER:

Here are a few items you can try on for size: The cost of collecting interest and dividends, gambling losses, expenses on an income-producing hobby, dues to professional societies and tax preparation literature.

A BANK FIT FOR THE KINGS...
browns, jones' and smiths!



No matter what your name — you'll be treated like a king at the Best of All Possible Banks. Our motto is Service. And your patronage is our reward.

A good bank has more Answers than Questions!

THE BEST OF ALL POSSIBLE BANKS

The FIRST NATIONAL BANK of HEREFORD

Member F.D.I.C.

Duckwall's

 <p>Bed Pillows Soft and comfy bed pillows filled with Acrylic or shredded foam. Non-allergenic. 2 in pkg. Our Reg. \$2.06.</p> <p style="text-align: center;">\$1⁹⁶ fr.</p>	 <p>Naval Jelly Dissolves rust from iron and steel. Brush it on... wash it off. No scraping, sandblasting or wire-brushing. Our Reg. \$1.58.</p> <p style="text-align: center;">99¢</p>	 <p>Fabric Cotton and Cotton blend broadcloth and percale in versatile prints or vibrant solids. 36" x 36" Width. Our Reg. 77¢.</p> <p style="text-align: center;">59¢</p>
 <p>Ladies' & Misses' Knee-Hi Socks 75% Hi-Bulk Orion Acrylic and 25% Stretch Nylon Fashion colors. Size 9 - 11. Style No. 802W. Reg. 99¢.</p> <p style="text-align: center;">68¢ fr.</p>	 <p>Bath Towels Pretty styles, colors. Slightly irregular. Our Reg. \$1.47.</p> <p style="text-align: center;">99¢</p>	 <p>Stamped Pillowcases Permanent Press pillow cases of 50% Polyester and 50% Cotton. Ready to embroider. Hemstitched for crocheting. Our Reg. \$3.99.</p> <p style="text-align: center;">\$2⁷⁷ fr.</p>
 <p>Shower Cap Time to buy a new shower cap... see our selection! Our Reg. 69¢.</p> <p style="text-align: center;">47¢</p>	 <p>Pen Pal Duckwall's for stationery and a whole lot more.</p> <p style="text-align: center; font-size: small;">Refunds Cheerfully Given We reserve the right to limit quantities.</p>	
 <p>Crayola Crayons 64 crayolas in brilliant colors. With a built-in sharpener. Limit 1 box. Our Reg. \$1.59.</p> <p style="text-align: center;">77¢</p>	 <p>Automatic Vanish Cleans and deodorizes. Over 300 flushes. Our Reg. 99¢.</p> <p style="text-align: center;">67¢</p>	 <p>Handi-Kups Disposable Handi-Kups. 7 oz. size. \$1 in pkg. Our Reg. 63¢.</p> <p style="text-align: center;">2 for 67¢</p>
 <p>Color Books For quiet fun, choose color books from this assortment. Reg. 49¢.</p> <p style="text-align: center;">4 for \$1⁰⁰</p>	 <p>Aluminum Jelly Cleans and brightens aluminum. Powerful chemical action removes oxidation. Won't run, gives controlled coverage. Our Reg. \$1.58.</p> <p style="text-align: center;">99¢</p>	 <p>Diamond Foil New smooth Diamond aluminum foil. 12" x 25". Our Reg. 33¢.</p> <p style="text-align: center;">3 for 78¢</p>

Plainview Takes Whiteface District Opener

Herd Loses Double Overtime, 55-54



The Herford Whitefaces' bid for an upset victory over Plainview fell heartbreakingly short here Tuesday night as the visiting Bulldogs grabbed a 55-54 double-overtime victory. It was the Herd's opening District 4-AAAA contest, while Plainview is now 2-0.

The hustlin' Herd took a 31-25 advantage in the first half, but scored only 15 points in the second half as the Bulldogs came back to knot the score at 46-46 in regulation play. Each team tallied four points in the first 3-minute overtime period, but Plainview got the winning margin in the second overtime on a free shot by Clint Purdy.

Lynn Tarr led the Herd scoring and took game honors with 24 points, tallying all eight points in the overtime periods. The talented Tarr collected his points the hard way, since it was obvious the Whiteface strategy was to get him the ball. Craig Nieman was a distant second in the Herford scoring column with 9 points, and he sat out most of the fourth period and overtimes.

Mike Hull and Archie Crim hit six points each, while guard James Arney was guarded closely outside and hit only two baskets. Danny Huffine and Jerry Wade led the Plainview attack with 14 and 13 points, respectively, and Ricky Hart followed with 9.

Both teams had 22 field goals in the contest, and the one-point margin came on a free shot. Plainview hit 11 of 19 at the charity line, while Herford connected on 10 of 13. Each team was charged with 16 personal fouls and each lost a player in the last overtime period—Hull going to the bench for Herford and Gil Sadler fouling out for the visitors.

Plainview had a brief lead in the opening minutes of the game, but Herford took over at 7-6 and maintained the lead until the third quarter. Herford led by 13-8 after the first stanza and led by 10 points, 27-17, shortly before the first half ended. Tarr went down with a turned ankle with 2:19 left in the first half and Herford leading by 24-17. He returned in the second half, however, with no apparent handicap.

Arney hit a 20-footer just before the buzzer to give the Herd a six-point spread, 31-25, at halftime. Plainview closed the gap in the third period, outscoring Herford by 15-8, and Wade hit a long shot just before the period ended to give Plainview a 40-39 edge.

Nieman tied the game at 40-40 after the last quarter started, but Wade and Huffine connected to give the visitors a 44-40 lead. Tarr hit a jumper and Nieman sank two free shots to tie it again at 44-44 with 4:32 left in the game.

Crim drove under the basket and made an impossible-looking layup to put Herford on top by 46-44, but Plainview hit from outside to tie it again with 2:05 left. Both teams had turnovers in the last two minutes and the game ended at 46-46 in regulation time.

Tarr broke for a layup in the overtime and got the basket, but was charged with a foul after the shot. Wade countered with two free shots to tie it, 48-48. Tarr hit again from the baseline with 1:10 left in the overtime, but Hart hit a jumper from the side with 51 seconds left. Plainview tried to stall for the last shot, but Herford got the ball on an offensive foul with 5 seconds left.

Coach Barry Arnwine called time and the Whitefaces devised a play for the last shot, and it almost worked. Arney and Charest got the ball down as quickly as possible, and shot a pass to Tarr breaking under the basket. Tarr was too far under the hoop to make the shot, but the buzzer went off before the shot, anyway.

In the second overtime, Tarr put the Herd out front again, 52-50, with a turning jump shot from the side. Hart tied it for Plainview with a driving layup down the middle with 1:30 left. Hull pulled away from two defenders and hit a basket seconds later, but he was called for traveling on the play. Westbrook then hit a short jump shot from out front and the

Bulldogs led by 54-52 with a minute to go.

The Whitefaces couldn't work the ball in close, and Arney missed a shot outside with 44 seconds left. Plainview went into a stall game and Hull was charged with his fifth foul as the Whitefaces tried to get the ball. Purdy hit the first shot and missed the second, but the Dogs led by three with only 10 seconds left.

Plainview allowed Tarr to drive for a layup shot, keeping clear in order not to commit a foul, and time ran out before the Bulldogs inbounded the ball.

The schools split the preliminary games, with Plainview winning the sophomore game by 75-51 and Herford taking the junior varsity contest by a 57-53 decision. Mike Artho and Steve Cornelius led the JV scoring with 20 and 16 points, respectively. Herford led by 34-22 at halftime but had to fight off a surge by the visitors in the second half.

Mike Oglesby hit 15 points and Dennis Artho tallied 12 in the soph game for Herford.

Monterey captured a 58-47 triumph over Lubbock High Tuesday night in District 4-AAAA basketball action, giving the Plainsmen a 2-0 record and a tie with Plainview for the league lead.

Plainview had opened with a win over Lubbock High last week, while Monterey was defeating Coronado.

The Whitefaces will host Monterey Friday night at La Plata Gym with the varsity clash set for 7:30 p.m. The sophomores play at 4 p.m. and the JV teams at 5:45.

Coach Arnwine said after the Clovis game that he felt his boys played well against a good ball club. Clovis is rated third in the state of New Mexico. About four minutes before the final gun, Herford pulled to within two points of the Wildcats, 51-49. With just over one minute remaining in the contest, Clovis led by only four points, 55-51. They surged in the last minute to gain the nine-point win.

The Herford jayvees jumped to a 33-16 lead at halftime and held on for a 57-42 win over the Clovis junior varsity. James Mays pumped in 19 points for the Herd, Muller had 9 and Trollinger 8. Patten shot 9 points for Clovis, three other players had 6 points each.

The Clovis sophomores put together strong second and third quarters to beat the Herd sophs 43-33. Herford had the lead 12-8 at the end of the first quarter, but Clovis outscored them 12-5 in the second quarter as the Cats went to the locker room at the half 20-17. Herford was outscored again in the third quarter 15-8, enough to boost Clovis to the win.

Mike Oglesby hit 16 points for the Herd sophs while Dale Tarr and Bill Fraser hit 8 points each. Beachum led Clovis with 9 points, Brown had 8.

PLAINVIEW	3	17	15	6	4	—55
HEREFORD	13	18	8	7	4	—54

HEREFORD (54)					
Player	fg	ft	pf	tp	
Arney	2	0-0	2	4	
Tarr	11	8-2	2	24	
Nieman	3	3-4	3	9	
Hull	2	2-3	5	8	
Crim	3	0-0	3	6	
Charest	0	3-4	1	3	
Mays	1	0-0	0	2	
TOTALS	22	10-19	18	64	

PLAINVIEW (55)					
Player	fg	ft	pf	tp	
Wade	4	5-5	3	13	
Huffine	8	2-3	2	14	
Purdy	2	3-6	2	7	
Sadler	1	0-3	5	2	
Westbrook	3	0-0	1	8	
Hart	4	1-2	1	9	
Green	2	0-0	2	4	
TOTALS	22	11-10	18	66	

HEREFORD	8	10	10	12	—52
GLOVIS	17	17	12	14	—50

HEREFORD					
Player	fg	ft	pf	tp	
Arney	0	5-0	4	17	
Tarr	4	4-5	2	12	
Nieman	2	4-4	4	8	
Hull	3	1-4	5	7	
Crim	2	1-2	2	5	
Charest	0	3-5	4	3	
TOTALS	17	18-20	23	62	

CLOVIS					
Player	fg	ft	pf	tp	
Henry	8	6-10	4	22	
Taylor	3	6-7	2	12	
Pattigrew	3	5-6	3	11	
Culver	1	2-3	1	4	
Millinder	1	1-2	0	3	
Butts	1	0	2	2	
Coughlin	0	2-2	2	2	
Ullbert	0	2-4	3	2	
Blackwell	1	0	0	2	
TOTALS	18	34-38	23	60	



Bully the Bulldogs

The Herford Whitefaces enter district play as they bust through a barrier proclaiming "Bully the Bulldogs." Managers David Kelley, left, and Larry Landers, right, held the banner that was made by Herd cheerleaders and pep squad members. The Herd proved tough as they baffled the Bulldogs through two overtimes to lose by one point.

Junior Hi Results

Stanton's freshmen won their second tournament of the year and extended their winning streak to 16 games as they downed the Canyon Purple 62-48 in the finals of the Canyon Junior High Tournament.

After defeating the Canyon White team 70-53 in the semifinals game, the Dogie freshmen coasted to an easy win in the finals game against the Purple team. After leading 16-8 at the end of the first quarter, the Dogies had the Purple team down 34-20 at the half. The third period score was 46-32 and the final score 62-48. Kelly Kitchens paced the Dogies with 21 points, James McDowell pumped in 15 and Randy Marrs had 13. The Dogies won the Muleshoe Tournament earlier this year.

The Stanton eighth graders won second place in the Canyon tourney as they lost a two-point decision to Plainview Estacado in the finals. Estacado led 8-6 at the end of the first quarter, but Stanton evened the score at 14-14 at the half. Estacado moved ahead again in the third to 18-16, and won 24-22. Jackie Mercer had 8 points for the Dogie effort. Stanton had advanced to the finals with a semifinals win over Canyon Purple 43-15.

The Stanton seventh graders moved into the finals of the Canyon tournament with a 42-24 win over the Canyon Purple. Boys Ranch proved a tough opponent in the finals, however, as they downed the Dogies 33-27. Stanton held a 16-12 halftime lead, but Boys Ranch outscored Stanton 12-4 in the third period to gain the lead and the win. Belen Ramirez hit 12 points as the Dogies placed second in the tourney.

The La Plata freshmen advanced to the consolation finals of the Canyon Tournament, and lost that game to Borger 66-57. Borger jumped to an early 18-13 lead and had La Plata down 41-29 at the half. David Arney was high-point man for the Mavericks with 16 points.

The eighth grade Mavericks won third place in the tourney and put two men on the All-Tournament team. Richard Olsen and Paul Bell were named to the honor squad for their efforts in the three games played. The Mavericks defeated Canyon White 38-29 to win the third place trophy. Brent Allen had 8 points in that game.

The La Plata seventh graders were eliminated in the second round of the tourney when they lost to Plainview Estacado 33-26.

In games played Monday

Varsity Soph

Archie Crim (45) defends against a Plainview Bulldog during one of two overtime periods in which the Bulldogs edged the Herd 55-54. Crim moved from the sophomore team to the junior varsity and then to the varsity during the first six games of the season and recently earned a starting spot on the varsity squad.

against the Canyon Whites, Stanton won all three contests. The Stanton seventh graders grabbed a 12-6 in the first quarter and ran away with the lead as they downed the Canyon Whites 40-23. Belen Ramirez had 18 points.

Buzzy Abalos scored 22 points as the eighth graders whipped the Canyon White 55-21. Stanton jumped to a 10-2 lead and went on for the win. The Stanton freshmen took a 26-18 halftime lead and turned it into a 56-48 victory over the Canyon Whites. Randy Marrs scored 16 points for the Dogies, Kelly Kitchens had 13 and Albert Del Toro had 12. Thursday afternoon, the Dogies will meet Plainview Coronado.

In Monday games, La Plata's seventh graders lost a five-point decision to Plainview Coronado. The Mavericks had a 10-7 lead at the end of the first quarter and were ahead 18-15 at the half. Plainview pulled into the lead 27-25 by the end of the third quarter and won the game 36-31. Joe Walker scored 16 points for the Mavericks, Randy Ellis had 7.

The eighth grade Mavericks fell to Plainview Coronado 44-31. Plainview led 8-7 at the end of the first, but Herford took the lead 18-17 at the half. Plainview surged in the third quarter to take a 34-24 lead. Greg Dement scored 9 points for La Plata, Reid Herring had 8.

The La Plata freshmen went

into overtime against Plainview, but came out the losers 53-50. Herford led 25-21 at the half, but Plainview took a 37-36 lead at the end of the third quarter. Regulation time ended with the score at 48-48, forcing the overtime. Kant Ellis and David Arney paced the Mavericks with 13 points each.

The La Plata Mavericks will meet the Canyon Purple at Canyon Thursday afternoon.

ONE MINUTE SPORTS QUIZ

1. Catfish Hunter recently signed with what pro baseball team?
2. Who was named by the AP as NFL Coach of the Year?
3. Name the winner of the Orange Bowl.
4. Who was the victor in the Rose Bowl?
5. Who was named coach of the Green Bay Packers?

Answers To Sports Quiz

1. New York Yankees.
2. Don Coryell, St. Louis Cardinals.
3. Notre Dame over Alabama, 13-11.
4. Southern Cal 18, Ohio State 17.
5. Bart Starr.

A criminal is a criminal whether he is rich or poor and regardless of what society failed to do for him when he was young.

Blocked Shot

Lynn Tarr (25) goes into the air with a Plainview Bulldog to block the path to the basket as Archie Crim (45) and other Plainview players look on. The Herd has played well defensively throughout the season, holding their opponents to an average of 59.1 points per game.

Boosters Meet High School Teams

About 185 Booster Club members, basketball players and their parents crowded the Herford High School cafeteria Monday night, enjoying home-made chili, peach cobbler and apple cobbler.

Coach Barry Arnwine told the club members that the varsity team was playing more consistent basketball and new athletic director Fred Upshaw introduced two new coaches. The spots had to be filled with the resignation of Larry Dippel and Bob Keyes.

Jerry Richburg will be working with the offensive line as a football assistant coach. Richberg comes to Herford after coaching 10 years at Burleson. He also spent a year at Paducah.

Carrol Tucker, who has been head football coach at Eunice, N.M. for the past three years,

will be working with the Herd's defensive line during football season. He also coached at Cobry, N.M. and Lockney.

Coach Joe Tubb, substituting for sophomore coach Dempsey Alexander, introduced the 10th graders and had their parents stand for an ovation. Tubb then introduced his own junior varsity players and their parents.

Coach Barry Arnwine introduced the varsity players, and pointed out that three of the players were sophomores who had moved up to varsity status in the upcoming district race. Brent Sigle, James Mays and Paul Trollinger were moved up to varsity only this week.

Arnwine told the boosters that the ball club was playing better than it has all year,

becoming more consistent, especially in the guard area. He said the team was going into district play against Plainview Tuesday night with the kind of attitude that would stop the Bulldogs from having any ideas of a victory. Film of the Tascosa at Herford game was shown to the boosters.

Booster Club president Tom Simons announced a fund-raising project for the club would be a coaching staff-versus-boosters club basketball game. Final date for the game will be set at a booster meeting to be held in about two weeks. Simons said the All-Sports Banquet would be about May 13 this year, due to availability of the speaker. Tony Mason, coach at Cincinnati, is regarded as one of the best after-dinner speakers in the nation.

Boxers Win Four At Levelland Bout

Herford Boxing Club members traveled to Levelland Thursday, Friday and Saturday nights last week, winning four first places as they competed against seven other teams.

Eddie De Leon ran his winning streak up to 16 straight as he won a decision over Mark Murphy of Levelland. The finals match was one of the most exciting of the tournament, according to sponsor and coach Harold Wheeler. Murphy was regional champion in the Lubbock Golden Gloves last year and had also gone undefeated until his loss to De Leon. De Leon's last loss was to Eddie Duron of Grand Prairie last season in the finals of the Regional Junior Olympics tourney held here in Herford. Duron advanced to and won the national title.

Hector Guerrero defeated Robert Pasados of Muleshoe in the finals at Levelland, running his winning streak to 21 fights. Guerrero, who fights in the 105-pound division, lost his last fight during the regional Junior Olympics last year.

David Tijerina won a decision over Sonny Bohanan of Amarillo in the finals at Levelland, and Mario Tijerina went unopposed in the finals. Richard Sermino

was named runner up in the 147-pound division after losing the finals match to Pat Hook of Levelland.

The Herford Boxing Club will take 12 boys to the district Junior Olympics Tournament that will be held Thursday, Friday and Saturday in Amarillo. The winners of that tournament will advance to the Three State Regional to be held in the Houston area in June. The 12 winners at Houston will advance to the Nationals to be held in August.

The district meet will be held in the Lions Golden Gloves Building in the 1000 block of South Garfield. Matches will begin at 8 p.m. each night.

Tryouts Set

Tryouts for Little Dribblers basketball team will be held at 1:30 p.m. Saturday for youngsters 9-12. Little Dribblers president Steve Carroll has announced,

The tryouts for 9 and 10 year olds will be held at Herford High School; tryouts for 11 and 12 year olds will be conducted in the Stanton gymnasium.

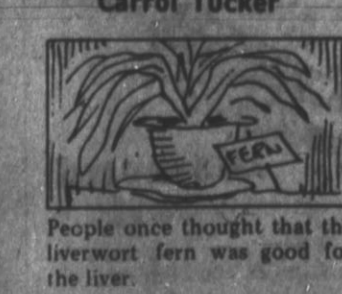
Carroll said that boys who played on the major league last year do not have to try out.



Jerry Richburg



Carrol Tucker



People once thought that the liverwort fern was good for the liver.

STATE CAPITAL Highlights AND Sidelights

by Lyndell Williams

AUSTIN, Tex. — The 64th Texas Legislature started with a bang and a burst of action last week.

State Senators set new records for speed in organizing while the House named Rep. Bill Clayton of Springlake its new speaker and debated rules.

Lt. Gov. Bill Hobby, as promised, named a complete roster of Senate standing committees on the first day of the session, January 14. Only changes in chairmanships were Sens. Don Adams of Jasper moving-up to head the housekeeping appropriations panel and Sen. Pete Snelson of Midland taking over the intergovernmental relations committee.

The Senate went to work almost immediately on a proposed emergency pay raise for state employees, while both houses advanced a measure to extend unemployment compensation benefits four weeks and gain \$5 million in federal funds.

Clayton, who defeated Rep. Carl Parker of Fort Arthur for the speakership, delayed naming of his committees until this week, while he concentrated on getting rules changes he wants.

Gov. Dolph Briscoe submitted lawmakers a long list of emergency measures for immediate consideration, including the pay raise for state workers and \$80 million in stop gap aid for schools.

Other than the emergency measures, and rules adoption, little action is expected on the floor of either house until after the inauguration of Briscoe and Hobby to second terms Tuesday (January 21).

Briscoe prepared long-range recommendations for delivery to a joint session of the House and Senate Wednesday (January 22).

PRODUCTION STILL "WIDE OPEN"—February is the 35th straight month of wide open statewide oil allowable.

Texas Railroad Commission

once again set a 100 per cent production order.

Meanwhile, independent oilmen said the decline in Texas oil production has begun a "big turnaround."

Frank Pitts of Dallas said 60,000 to 70,000 wells can be drilled a year instead of the present 30,000. There are lots of places to drill oil wells, but the cost is going to be high, said Pitts.

Crude prices should average \$90 to \$100 per barrel to encourage drilling the maximum number of wells, said the Dallas oilman.

INVESTIGATION FUNDED—A Senate sub-committee was given a budget to begin an investigation of questioned Southwestern Bell Telephone Company operations in Texas.

The Senate Administration Committee approved a \$27,832 allowance to hire utility rate experts and two investigators to look into allegations of wire-tapping, campaign slush fund contributions and keeping of dual sets of books (one for rate cases).

Sen. Ron Clower of Garland, chairman of the Senate Sub-Committee on Consumer Affairs, said the panel already has an extensive file of leads. Clower said he hopes to have the investigation completed before the legislative session ends June 2.

COMMISSION SIZE BLAMED—A House Liquor Regulation Investigation Committee blasted the Alcoholic Beverage Commission for forcing resignation of ABC Administrator O. N. Humphreys Jr.

Had the commission been a nine-member agency instead of a three-member body, one member would not have been able to "carry out a relentless campaign" to get rid of Humphreys, the committee concluded. Commissioner E. L. Thornton launched the effort to fire Humphreys and finally con-

vinced Joe Burkett Jr. of Kerrville to join in sacking resignation.

COURTS SPEAK—A divided (5-4) Supreme Court threw out a mandatory nickel-a-ton assessment of grain sorghum growers to finance a program of farm product promotion and research.

Third Court of Civil Appeals refused to overturn the will of an alcoholic who left most of his estate to two sons by his first marriage and little to his estranged second wife.

APPOINTMENTS—Some 578 interim appointments by Gov. Dolph Briscoe to offices, state boards and agencies were sent to the State Senate for confirmation.

Among the more recent appointments were Walter Sterling of Houston, Tom Law of Fort Worth and Dan C. Williams of Dallas (reappointment) to the University of Texas board of regents; Alfred I. Davies of Dallas, Rosa C. Watkins of Uvalde and Joe H. Reynolds of Houston (reappointment) to the A&M University board of directors;

Gerald Clayton Puckett of Fort Stockton and Jack Henry McCree of Austin to Texas Aeronautics Commission (succeeding Paul M. Fulks Sr. of Wolfe City and James L. Luther of Killeen); and Jimmy Charles Payton of Eules to succeed Amon G. Carter Jr. of Fort Worth on the Trinity River Authority of Texas board of directors.

AG OPINIONS—Atty. Gen. John Hill held a requirement for reports of child abuse is applicable to the Department of Mental Health and Mental Retardation, without regard to conflicting provisions.

In other recent opinions, Hill concluded:

- Development of parks and recreational facilities by municipal utility districts is constitutionally permissible.
- Confidentiality of faculty performance evaluation cannot be maintained against an individual's right to access to information which is the basis for government action affecting him.
- Private clubs and fraternal and veterans organizations claiming they are private places for defense against gambling prosecution must prove the public has no access to them.

BOARD CLAIMS SAVING—A State Insurance Board re-

port claims the board last fiscal year "saved" Texans \$5.7 million in benefits or returned premiums.

Insurance Commissioner Don Odum cited administrative action against 36 agents and 18 companies and 1,900 field investigations by the board license division.

Planned board reorganization will save \$250,000 in annual operating costs, the report stated. There were 1,705 insurance companies licensed to sell policies in Texas at the start of the current fiscal year.

1974—SAFER?—Vehicle accidents dropped six per cent last year below 1973, and 1974 may have been the safest year on record considering the traffic death rate per 100-million miles, according to the Department of Public Safety.

The traffic toll for the year may reach 3,042 when all reports are in. That would represent a saving of 650 lives from 1973. In 1964, 3,006 were killed in Texas traffic accidents.

DPS Director Wilson Speir speculated that the reduction in driving and reduced speed limit brought about the improved safety record.

SHORT SHORTS

Governor Briscoe expressed concern that President Ford's energy proposals, including excise taxes on domestic oil and gas production, may take \$5.4 billion out of the Texas economy in the form of higher utility and gasoline bills.

The winter tourist season is blossoming, and heading toward a near record, according to Texas Tourist Development Agency.

Governor Briscoe asked Secretary of Agriculture Earl L. Butts to declare Limestone County a disaster area due to drought and other adverse weather.

MCGOVERN ON STAMPS—Senator George McGovern (D-SD) says that Congress is prepared to kill an Administration plan to cut \$325-million from the Federal food stamp program and to increase the cost of the stamps.

Ford says he backs Kissinger on force.

JANUARY CLEAN UP

Decongestive-Analgesic
Antihistamine
**URSINUS
INLAY TABS**
Bottle of 24's **77c**
Reg. '2"
GIBSON'S pharmacy
EMERGENCY 364-2818 - 364-4109

GIBSON'S
DISCOUNT CENTER
Advertised Prices Effective Thursday Jan. 30 through Saturday Feb. 1

Clairol Final Net Invisible
HAIR SPRAY
8-Oz. **\$1**
Reg. '1"
G.D.P.

your
BANKAMERICARD
welcome

No. F1420 Wilson
Terry Bradshaw
FOOTBALL
Buy One At Regular Price
and Get A Famous Player
BASKETBALL
\$1
For A No. 60221
G.D.P.

From Pershing
Products
**PAINT &
ROLLER SETS**
Roller & Pan **\$1**
Reg. '1"
G.D.P.

**BARGAIN TABLE
KITCHEN
ACCESSORIES**
Hundreds Of Items to Choose From
YOUR CHOICE
As Low As **5c** and up
BARGAINS GALORE
G.D.P.

From Ajay
No. 20250
Practice
**GOLF
BALLS**
Sack of 36
\$1
G.D.P.

No. 451 Sheer Stretch
STOCKINGS
Reg. 59¢ **29c**
G.D.P.

Federal "Power Flite"
**.22 LONG
RIFLE SHELLS**
No. 510 Reg.
79¢ Each
2 Boxes of 50 **\$1**
G.D.P.

All Double Knit
MATERIAL
100% Polyester
Reg. \$1.79 Yd.
\$1.29 Yd.
G.D.P.

**EIGHT TRACK
STEREO
TAPE RIOT**
One Group 8 Track
TAPES
\$1.97
G.D.P.

Sylvania Inside Frost
**LIGHT
BULBS**
Pkg. of 6
60-75-100 Watt Selection
Reg. \$1.97 Pkg.
\$1
G.D.P.

Gibson
MILK
One Gallon
\$1.19
Reg. '1"
G.D.P.

Regular Savings Grow

FAST

WITH DAILY COMPOUNDING

Be prepared for those cash emergencies, open a Savings Account today at

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

Hereford/Dimmitt

364-3535







SAVE A BUNCH DURING FURR'S BIG... DOLLAR DAYS SALE

STORE HOURS
MON-SAT.
8:00AM to 10:00 PM
SUNDAY
9:00 AM to 9:00 PM

WE REDEEM
USDA FOOD
STAMPS

WE RESERVE THE RIGHT
TO LIMIT QUANTITIES

CELERY

CALIFORNIA
PASCAL STALK,
EACH **25¢**

WALNUT

LB. **49¢**

TOMATOES

FINE FOR
SALADS LB. **45¢**



YELLOW ONIONS

MEDIUM SIZE
COLORADO
LB. **10¢**

ORANGES

 5-LB. BAG **79¢**

LEAF LETTUCE

 RED LEAF, BUTTER ESCAROLE, ENDIVE OR ROMAINE, BUNCH **29¢**

APPLES

 RED DELICIOUS 3-LB. BAG **69¢**

MUMS

 ASSORTED COLORS **\$3.75** EACH

SUPER DISCOUNT SPECIALS

TIDE

GIANT SIZE

59¢

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET

MIRACLE WHIP

KRAFT QUART

69¢

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET

COFFEE

FOOD CLUB
ALL GRINDS

1-LB.

49¢

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET

ICE CREAM

FARM PAC

1/2 GALLON

39¢

WITH EACH FILLED GOLD BOND
SUPER DISCOUNT BOOKLET

BLACK EYE PEAS

 FOOD CLUB NO. 300 CAN **4\$1** FOR

SWEET POTATOES

 GAYLORD NO. 303 CAN **3\$1** FOR

SOUP

 CAMPBELL'S CHICKEN NOODLE, CAN **5\$1** FOR

PEACHES

 CALA RIPE FREESTONE NO. 2 1/2 CAN **49¢**

DOG FOOD

 FRISKIES LIVER FLAVOR 15-OZ. CAN **5\$1** FOR

SPINACH

 DEL MONTE NO. 303 CAN **4\$1** FOR

TOMATOES

 GAYLORD NO. 303 CAN **3 89¢** FOR

PLEDGE

 REGULAR OR LEMON 7-OZ. CAN **89¢**

TOMATO SAUCE

 CONTADINA 8-OZ. **2 FOR 29¢**

TOMATO PASTE

 CONTADINA 6-OZ. **26¢**

GARLIC SALT

 SCHILLING'S **43¢**

MARGARINE

 BLUEBONNET SOFTWHIP LB. **79¢**

DIET DELIGHT SLICES OR HALVES
PEACHES NO. 303 CAN **48¢**
FRUIT COCKTAIL NO. 303 CAN **52¢**
PEARS NO. 303 CAN **55¢**
SLICED PINEAPPLE 15% OZ. **48¢**



DOUBLE STAMPS ON TUESDAY AND WEDNESDAY WITH PURCHASE OF \$2.00 OR MORE

REDEEM THE COUPONS FROM YOUR GOLD BOND MAILER FOR UP TO 200 BONUS GOLD BOND STAMPS THIS WEEK.



SHOP

Furr's

MIRACLE PRICES



NEW FREEDOM mini pads 30's **79¢**

BEACON CONDITIONING CREME RINSE

16-OZ. BOTTLE **38¢**

OIL FILTER

 TOP CREST SPIN-ON TYPE SIZES FOR MOST CARS

EACH **\$1.29**

LISTERINE MOUTH WASH

20-OZ. BOTTLE **99¢**



PYREX PIE PLATE SPECIAL 9 1/2" SIZE **2 FOR \$1.39**



Chilton SEE N' TAKE CAKE PAN SNAP LOCK SEE THRU LID 10 1/2" RECTANGLE **\$1.49**

SUPER SEAL BOWL

 ASSORTED

\$1.99 EACH



DIAPERS TOPCO TAPE TABS DAYTIME 30's **\$1.49**

AND GET A LOWER TAKE TOTAL



CHUCK STEAK	FURR'S PROTEN LB.	ADVERTISED SPECIAL	79¢
RANCH STEAK	FURR'S PROTEN SEVEN BONE CUT LB.	ADVERTISED SPECIAL	89¢
ARM ROAST	FURR'S PROTEN ROUND BONE LB.	ADVERTISED SPECIAL	98¢
SHORT RIBS	FURR'S PROTEN DELUXE FOR BARBEQUE LB.	ADVERTISED SPECIAL	59¢
TURKEYS	HONEYSUCKLE 10-16 LBS. LB.	ADVERTISED SPECIAL	65¢
GROUND BEEF	FRESH DAILY LB.	ADVERTISED SPECIAL	69¢

KRAFT CHEESE	DELUXE SLICES
12-OZ. PKG.	99¢
CRACKER BARREL SHARP	10-OZ. PKG. \$1.18
CRACKER BARREL EXTRA SHARP	10-OZ. PKG. \$1.22

PRICES EFFECTIVE THRU FEBRUARY 1, 1975

CUBE STEAK	FURR'S PROTEN LB.	\$1.49
RUMP ROAST	FURR'S PROTEN LB.	98¢

FISH STICKS

MR. BOSTON

2-LB. PACKAGE **99¢**

Frozen Food Favorites

1 FRIED CHICKEN	\$3.69
1 PT. COLE SLAW	
1 PT. POTATO SALAD	
HOT FRUIT COBBLER	
PINTO BEANS	99¢ LB. 69¢ PT.

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!

Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

ROUND STEAK
FURR'S PROTEN LB.
98¢

GREEN BEANS
FOOD CLUB NO. 303 CAN CUT

3 FOR \$1.00

SWEET PEAS
FOOD CLUB NO. 303 CAN

3 FOR \$1.00

COFFEE
FOOD CLUB 1-LB. CAN

98¢

THIS COUPON ENTITLES YOU TO

SAVE 10¢

FRENCH'S INSTANT POTATOES
13-OZ. PKG.

with coupon.....**79¢**
without coupon.....**89¢**

expires 2-1-75
LIMIT ONE COUPON PER FAMILY

THIS COUPON ENTITLES YOU TO

SAVE 15¢

GAINSBURGER
BEEF CHEESE OR EGG 36-OZ.

with coupon.....**\$1.21**
without coupon.....**\$1.36**

expires 2-1-75
LIMIT ONE COUPON PER FAMILY

ORANGE JUICE

TOP FROST

FRESH FROZEN

12-OZ. CAN.....

100% ORANGE JUICE FROM FLORIDA

39¢

BROWNIE SUPREME BETTY CROCKER 23 1/2-OZ. **\$1.23**

INSTANT BREAKFAST CARNATION ASST. 6-PC. PKG. **95¢**

YOU ALWAYS PAY THE LOWER PRICE AT FURR'S

Cans and Packages that show more than one price... YOU PAY THE LOWER PRICE. As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted. During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Products bearing the old higher price will be marked with the new lower price. You can see the savings... YOU PAY THE LOWER PRICE. Note: The only exceptions to our pricing policy is when price change timing is controlled by law.

TRIAMINICIN

TRIAMINICIN TABLETS

COLD TABLET 24 CT. **\$1.17**

STRI-DEX PADS

MEDICATED FACIAL CLEANSER

42-CT. **83¢**

HAIR COLOR

CLAIROL HAPPINESS

\$1.53

Close-up

TOOTH PASTE

CLOSE-UP REG. OR MINT FAMILY SIZE 7-OZ. **89¢**

DIET FOOD

SEGO LIQUID 10-OZ.

39¢

Keri Lotion

FOR DRY SKIN CARE

HAND LOTION KERI 6.5-OZ. **\$1.91**

Adorn FIRM & FREE

NON-AEROSOL HAIR SPRAY

\$1.41

JOHNSON'S

BABY OIL

\$1.37

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SHOP

Furr's

MIRACLE PRICES

Rotarians Told of All Girls Rodeo

Roy Faubion, past president of the Deaf Smith Chamber of Commerce, told the Hereford Rotary Club Monday that the chamber sponsored All Girls Rodeo and proposed Cowgirls Hall of Fame is just the kind of activity the community needs after not having done something big in sometime.

Speaking at the club's weekly luncheon, Faubion, coordinator of the rodeo and Hall of fame committees, said the community has already gotten behind the event with a guaranteed purse of \$7,000 and that much more spirit and help is needed to pull the whole thing off. The C of C has been working with the Girls Rodeo Association in Denver to sponsor the rodeo at the rodeo arena on May 16-18.

Faubion gave special emphasis to the potential of the rodeo and hall of fame when he noted that discussions are underway to have the rodeo nationally televised possibly by a major network as well as by several companies wanting to film it.

Concerning the hall of fame, he said no definite arrangements have been set to locate it here but that "Hereford is under strong consideration."

"I'll even provide space on my office wall to hang the plaque designating the first hall of fame recipient," Faubion said.

The first hall of fame will be named at the rodeo and space must be found to house the initial items of it. Later, Faubion indicated, a permanent building would possibly be built from funds raised on a nation wide basis.

Presently, the rodeo is definitely on with a purse of about \$22,000 to \$25,000 after entry fees have been collected.

During the meeting, a special tribute was paid to W.R. (Dub) Hair, who died recently from a long illness. He was a longtime Rotarian.

Also, Vernon Holt of the Sheriff's department was presented a plaque as officer of the Month for January.



Officer Honored

Vernon Holt, left, of the Deaf Smith County Sheriff's department is presented a plaque honoring him as the Rotary's January Officer of the Month. The award is presented by Rotarian Don Samuels, who was officer of the month in November. A law enforcement is recognized each month by the organization.

Cattle Feeders Choose Information Director

Glen B. Starcher, Jr., has been named Information Director for the Texas Cattle Feeders Association (TCFA), according to Charles E. Ball, TCFA Executive Vice President.

Formerly with The American Quarter Horse Association, headquartered in Amarillo, Texas, Starcher has served as a Public Relations Assistant for that organization for the last two years.

Starcher is a graduate in Agricultural Journalism from Oklahoma State University. While at OSU, he was a member of the Agriculture Student Council, organized the "Aggie Scribes," a club for Ag Journalism majors and was on the staff of the "Ole Collegian," the OSU student newspaper, and was also a member of the ROTC program.

A native of Snyder, Okla. Starcher was active in student

government and in the Future Farmers of America during high school, winning numerous local and state honors. Since 1962, he has maintained a small cattle and farming operation in western Oklahoma.

Before his appointment to the AQHA staff in 1973, Starcher was Public Information Officer with the State Department of Vocational and Technical Education in Stillwater, Okla. He was a member of the Kiwanis Club, Secretary of the Oklahoma FFA Alumni Association and active in the Methodist Church. He and his wife, Louise, have two daughters.

The TCFA, headquartered in Amarillo since its formation in 1967, represents the Texas cattle feeding industry, the Number 1 cattle feeding state in the nation. In 1974, TCFA members fed nearly 4 million head of cattle.

Brief, Very Brief

Tough energy policy is urged for U.S.

Airlines accused of favoring officials.

New research, station is orbited by Soviet.

West German Army winning respect.

Soviet announces new system of passports.

Pearl Harbor led to idea for a C.I.A.

Sirhan hopes to get his freedom soon.

Korea tries to stimulate faltering economy.

Six NATO nations plan defense of oil rigs.

U.S. companies sign oil deals with Egypt.

Churchgoing in U.S. is reported steady.

A patriot is a man who doesn't complain about the taxes he expects to pay on the profit he would like to make.

The trouble with politics today is not politics, but calculating men who use politics for their own selfish ends.

Deaf Smith County Veterans Due \$30,000 More in Benefits

SPECIAL TO THE BRAND Residents of Deaf Smith County who are veterans of World War I, World War II or the Korean Conflict will be on the receiving end of some extra cash this year. The money, approximately \$30,000, will go to some 390 in the local area who have maintained their GI insurance policies in force.

It represents their share of a \$335,600,000 distribution of dividends that will be made to policyholders by the Veterans Administration.

Benny Womble, local VA benefits director, is responsible for distributing veterans benefits and advising veterans on their benefit rights. He works in cooperation with the county and conducts business from his office at the Womble and Simpson Oil Co.

The total across the nation is \$31,800,000 more than was paid out last year. The record amount is attributed principally to the fact that the insurance trust funds have been earning more because of the higher interest rates and therefore have more money available for dividends.

In Deaf Smith County, where the latest count shows a total of 1,840 World War and Korean

veterans, only about 21 per cent of them will be getting checks, the figures indicate. They are the ones who held onto their policies.

Vietnam vets, because of the kind of insurance they have, are not eligible at this time.

The bulk of the money, over 307 million of it, will go to the 3,720,000 World War II veterans who hold National Service Life Insurance policies. Another \$22 million will be divided among 130,000 World War I veterans. The remainder will go to 566,000 who were in the Korean engagement and have Veterans Special Life Insurance.

Of the 390 in the local area who will be getting dividend checks, the amounts they receive will depend upon the type of insurance carried, the size of the policy, the time it has been in force and the age of the insured.

On the average, the VA states, veterans of the first World War will get \$169, those who were in the second World War, \$83, and Korean vets, \$11.

Distribution of the \$30,000 that will be going to Deaf Smith County veterans will be made throughout the year on the anniversary dates of the

individual policies. The payments will reach them automatically, without application. There is no need to contact the VA regarding them.

300 MILLION IN 2000? PARIS-The Organization for Economic Cooperation and Development has predicted that the population of the United States is expected to increase from 202 million in 1970 to 248 million by 1985 and 300 million by the year 2000.



Get \$300 back. See JONES MOTORS



AND HERE'S "THE CLINCHER"

For the first 12 months of use, any Chrysler Motors Corporation dealer will fix, without charge for parts or labor, any part of our 1975 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage.

The owner is responsible for normal maintenance service such as changing filters and wiper blades. PAA

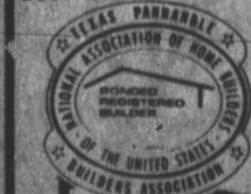
AUTHORIZED DEALER CHRYSLER MOTORS CORPORATION

Doorkeeper

brings 'em back dry

No need to get out in bad weather to open your garage door. Special locking feature locks your door whenever it is closed.

EXTRA SECURITY ON ANY OVERHEAD GARAGE DOOR only \$129



Carl McCaslin

Lumber Company

344 E. 3rd

364-3434

HURRY! SEE US NOW!

Jones Motors

345 E. 1st.

Hereford, Texas

Broad-Based Tax Suggested For Financing Education

Quality education "Must be financed by a fair, broad-based tax rather than by an unfair ad valorem tax," Texas Farm Bureau President Carrol Chaloupka of Dalhart said at a meeting of county Farm Bureau leaders here recently.

Chaloupka outlined the state farm organization's 75 state legislative program at a Legislative Conference at the Driskill Hotel. Purpose of the conference was to discuss key issues and techniques for legislative effectiveness.

Chaloupka discussed several issues, but stressed the need for equitable financing of the concept of "quality education" to which he said most legislators are committed.

The traditions of relying on ad valorem taxes for local funding of school districts and assessing agricultural lands for ad valorem tax purposes according to their farm market value "Have forced us into an unfair tax situation which threatens our very existence as farmers and ranchers," he declared.

Ideas which many people

ENMU Awards

Scholarships

A total of \$16,000 in scholarships will be distributed to award winners in Talent Day competition at Eastern New Mexico University on Mar. 1, according to Dr. Richard Slinker, director of freshman admissions.

The 12th Annual Talent Day will be held on the Portales campus from 9 a.m. to 3 p.m. Although the competition is limited to seniors only, Eastern has extended an invitation to all seniors and juniors to attend this special day.

Eighty scholarships of \$200 apiece will be awarded in areas of anthropology, art, English, history, sociology, political science, economics, journalism, library science, modern language, and mathematics.

Other areas where scholarships will be presented include physical education, science, business, education and psychology, music, speech and drama, and technology.

Students interested in participating in ENMU's Talent Day should return an application and have a copy of their high school transcript forwarded prior to Feb. 20. Applications are available from high schools counselors.

seem to have that all suggested improvements in the educational system can be financed out of surplus funds which have accumulated in the state treasury "Might be true for one or two years...but to maintain this more elaborate and expensive educational system through the years will require major tax increases—something in the neighborhood of two to three billions dollars," he declared.

"The path of least resistance" which he said will likely be followed in funding the improved educational package would place a heavier burden on farmers and ranchers, he added.

Fair market value of agricultural lands is no true indication of the value of these lands for agricultural purposes, he said.

"Farmers and ranchers are

not able to pass on increased costs of production, including tax increases, to consumers," he pointed out. "Farmers and ranchers have to pay their ad valorem taxes whether or not we have a good year as we did in 1973 or whether we go broke as many of us did in 1974. For many ex-farmers and ranchers, ad valorem taxes were the straw that broke the camel's back. Ad valorem taxes will continue to break a lot of backs unless an equitable solution is found for this problem."

Quality education, he said, "Must be financed by a fair broad-based tax rather than by an unfair ad valorem tax." Chaloupka also discussed the issues of land use planning; Constitution revision; environmental controls; mineral, land and property rights; and water rights, among other matters.

VA Dividends To Be Paid

Government Life Insurance dividends totaling a record \$335,600,000 will be paid during 1975 to veterans who have kept their World War I, World War II and Korean Conflict insurance policies in force. Director of Waco VA Regional Office, JACK Coker, pointed out that this is the first time dividends will be paid on Korean Conflict insurance policies.

This year's total is \$31,800,000 more than the amount paid in 1974. The dividend is payable only on participating policies which are currently in force. These are identified by the letter "K" in front of USGLI (World War I) policy number, the letter "V" in front of NSLI (World War II) numbers and the letters "RS" or "W" in front of VSLI (Korean Conflict) policy numbers.

Coker reported that the NSLI dividend amount would be \$307,500,000. This dividend will be paid to 3,720,000 World War II policyholders. An average of \$83 per insured will be paid on

the anniversary date of each policy. In 1974, the average dividend was approximately \$75.

The USGLI dividend of \$22,000,000 will be paid to 130,000 World War I policyholders. The average individual dividend is \$169 as compared to \$156 in 1974.

A dividend of \$6,100,000 will be paid to 566,000 VSLI (Korean Conflict) policyholders. An average dividend of \$11 will be paid to each insured, their first dividend under this program.

The dividend amount for individual insureds is determined by the plan of insurance, amount of the policy, age of the insured, and the length of time the policy has been in force. Amounts may vary from slightly over a dollar to several hundred dollars. The increase in dividends over 1974 is due chiefly to the higher interest earnings on the insurance funds.

Payments will be made throughout the year on the

anniversary date of the individual policies—the month and day the policy was issued. The first checks were mailed January 1, 1975.

The dividend will be paid automatically based on the option previously selected by the insured.

VA officials stressed there is no need to contact the agency regarding payment.

FAIL AS FIRE-FIGHTERS
SAN JOSE, CALIF.—Twenty women applicants, competing against men for fire-fighting jobs, failed to pass the rugged physical ability test that included working with heavy hoses under fire conditions.

TEACHER ADOPTS 3
ST. PETERSBURG, FLA.—Beverly Emmert, an elementary school teacher, has adopted three children since 1970. She explained that she loved children but hasn't found a man she wanted to settle down with to have her own.

Stockyard Owner Violates Fair Practice

Billy Lease, owner and manager of Farmers and Ranchers Commission Co., a stockyard at Lubbock, has been charged with violating fair trade practice requirements of the Packers and Stockyards Act, the U.S. Department of Agriculture (USDA) said Tuesday.

Lease is registered as a market agency to sell livestock. His firm draws livestock from West Texas, Oklahoma, and eastern New Mexico.

USDA's Packers and Stockyards Administration charged in an administrative complaint that Lease maintains a finance account which is used to provide loans to livestock dealers for the purpose of purchasing livestock to be resold at his stockyard.

Filing of the complaint does not prove that Lease has violated the Packers and Stockyards (P&S) Act. He has a right to a hearing to determine whether the evidence supports the charge.

If the charge is proven, he would be placed under a cease and desist order. His registration could also be temporarily suspended.

Market agencies are prohibited—under the P&S Act—from financing the livestock operations of dealers or others engaged in the marketing of livestock.

The P&S Act is a fair trade practices law. It promotes and maintains fair and open competition in the marketing of livestock, poultry, and meat.

The record in this case is open to the public. Copies of this complaint, P&S Docket 5078, may be obtained from the Information Office, Packers and Stockyards Administration, USDA, Washington, D.C. 20250.

How True
Worry will make almost anyone thin—except the people who worry because they are fat.

USDA FOOD STAMP COUPONS
Gladly Accepted!

FRESH FRYERS
Whole Body
Cut-Up lb. 53¢
45¢ lb.

SLICED BACON
Smok-A-Roma Brand
2-lb. Pkg. lb. \$2.15
\$1.08 lb.

TURKEYS
Manorhouse Brand
GRADE 'A'
8 to 10 lb. Size lb.
59¢

Fryer Breasts .99¢	GAME HENS Major House Brand 22-oz. 99¢ SUPER SAVER!	Baking Hens Manorhouse Brand 59¢	PERCH FILLET Captain's Choice lb. 89¢	Flounder Whole Dressed 89¢	FISH STICKS Captain's Choice 14-oz. 89¢	Franks Oscar Mayer Meat or Beef \$1.09
Fryer Livers .99¢	Chili Schwab Brand \$1.09	Beef Liver Fresh Sliced 89¢	Flounder Chunkees Thunderbolt Shrimp 2-lb. \$2.98	Link Sausage Oscar Mayer \$1.19	Smoked Sausage Federal Brand \$1.29	

SAFENEWAY

Soft Drinks Cragmont Plus 3 Qt. \$1.00	Olives Empress Stuffed Super Saver! 5-oz. Jar 59¢	Jalapenos Town House Whole or Sliced 12-oz. Jar 49¢	Peanut Butter NutMeds 18-oz. Jar 89¢
Salad Dressing Federal 16-oz. Jar 69¢	Dill Pickles Eppy Whole 22-oz. Jar 59¢	Tomato Sauce Town House 8-oz. Can 17¢	Grape Jelly Empress Brand 18-oz. Jar 79¢

Get VARIETY Plus SAVINGS

FRENCH BREAD
Skylark
45¢
Pecan Twirls 16oz. Loaf **57¢**

FRUIT DRINKS
Cragmont
43¢

FRUIT COCKTAIL
Town House
37¢

FRENCH STYLE BEANS
Town House
36¢

Paper Towels Truly Fine Large Roll 49¢	Dog Food Pouch Nuggets Super Saver! 10-lb. \$1.89
Aluminum Foil Kitchen 25.oz. Roll 32¢	Dog Food Pouch Regular 15.5-oz. Can 15¢

Laundry Detergent White Magic 64-oz. Box \$1.64	Liquid Bleach White Magic 1-gal. Jug 46¢
--	---

Gelatin Jell-Wall 3-oz. Box 20¢	Instant Tea Cambridge Brand Super Saver! 8-oz. Jar \$1.19
--	--

Edwards Coffee 1-lb. Can \$1.15	Safeway Coffee 1-lb. Bag \$1.10
--	--

SAFENEWAYS FINE FROZEN FOODS!

BROCCOLI SPEARS Bel Air **3 \$1** 10-oz. Pkgs. SUPER SAVER!

CHEESE PIZZA Bel Air **\$1.05** 16-oz. Pkg.

CAULIFLOWER Bel Air **39¢** 10-oz. Pkg. SUPER SAVER!

CUT BROCCOLI Bel Air **59¢** 20-oz. Pkg. SUPER SAVER!

MEAT PIES Manor House **4 \$1** 8-oz. Pies SUPER SAVER!

BRUSSEL SPROUTS Bel Air **\$1.00** 3 8-oz. Pkgs. SUPER SAVER!

FRESH DAIRY PRODUCTS!

MARGARINE Coldbrook Quarters **55¢** lb.

CHEESE Safeway **\$1.25** lb. SUPER SAVER!

Margarine Sunnybank Regular 1-lb. Pkg. **61¢**

Eggs Lucerne Grade 'A' Large Doz **72¢**

Margarine Coldbrook Soft 2-8-oz. Tubs **69¢**

Buttermilk Lucerne Brand 1/2 Gal. Ctn. **75¢**

Margarine Coldbrook Solid 1-lb. Pkg. **54¢**

Biscuits Mrs. Wright's Butter-Me-Nuts 9.5-oz. Can **33¢**

Margarine Sunnybank Corn Oil 1-lb. Pkg. **66¢**

Cinnamon Rolls Mrs. Wright's 1 Can **52¢**

Margarine Soft Coldbrook Corn Oil 1-lb. Pkg. **81¢**

Flakey Biscuits Mrs. Wright's 9.5-oz. Can **39¢**

Real Butter Shady Lane 1-lb. Pkg. **98¢**

Parmesan Cheese 3-oz. Slice **55¢**

Biscuits Mrs. Wright's 8-oz. Can **15¢**

Cheese Spread Swiss Imitation 2-lb. Bkg. **\$1.19**

SOFT MARGARINE Empress Brand 2-8-oz. Tubs **81¢**

AMERICAN CHEESE or Pimento Cheese Safeway Singles 8-oz. Pkg. **65¢**

Good Watches deserve Good Care!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers
217 Main
AMERICAN GEM SOCIETY member

TSTI Plans Boot Repair Program

Possibility of a program in boot and shoe repair is being seriously considered by officials at Texas State Technical Institute, Mid-Continent Campus.

A meeting with potential advisor committee members and State Tech instructors was held recently on campus. Dr. Fred Lanphear, manager of instruction, outlined the procedure for establishment of a new program in a Texas technical school.

Phil Hurtt, State Tech curriculum coordinator, presented data on a survey the school conducted confirming a job market for boot and shoe repairmen.

A curriculum will soon be designed, with the assistance of the advisory committee, and will subsequently be presented to the Texas Education Agency for approval.

Lanphear says he hopes the

school will be able to start the program with the summer quarter in June. Wayne Cates, program chairman for Saddle and Tack Making, says, "About half our 25 STM students have expressed a desire to take the boot and shoe repair course, and they'll finish this one in May."

It is possible that boot-making will also be incorporated or added to the course.

Advisors present for the meeting and tour of campus facilities were Herman Smith, Lubbock; Tom Draper, Amarillo; Morris Barnwell, Amarillo; Tom Wilson, Amarillo; Ray Langston, Mesquite; Joe Pollinzi, Dallas; John Warrick, Lubbock; and Ben Wright, Amarillo.

State Tech drafting and design instructor Bob Ross, who is also a boot and shoe repairman; and Korkye Martin, director of public information, also attended the meeting.

On Wall Street

A Saudi Arabian by the name of Adnan Khashoggi, who helped Northrop Corp. recently win a \$750-million contract to supply Saudi Arabia with jet fighters, would like to own another bank. This one is in San Jose, Calif.

He already owns 98 per cent of one bank near San Francisco and 84 per cent of another but the combined assets of those banks are rather small, only \$150-million. Thus far, Khashoggi is thought to be acting on his own, not fronting for Saudi Arabian dollars which that country is earning from oil revenues at such a rate, it is having a tough time just trying to figure out what to do with all of its money.

Khashoggi, who is reportedly worth more than \$80-million, has offered to pay a 125 per cent premium for a new issue of the bank's stock to be sold privately to him. The offer has split the bank's board of directors as some directors point out that a partial takeover of the bank by Khashoggi would pave the way

for him to acquire absolute control of the bank at bargain prices, once his head is in the tent. Community relations are also getting into it. The president of the Jewish Federation of Greater San Jose has threatened to close his account if the Khashoggi deal goes through.

Khashoggi's offer means an infusion of over \$14-million into the bank's capital, but the bank has no plans for embarking on any projects requiring anything like that amount of money. The question of what will happen now will be decided by the shareholders soon.

In order for the proposal to be accepted, two thirds of the shareholders must approve the deal and then the Comptroller of the Currency must give his blessing. That approval will depend on the financial standing of Mr. Khashoggi, his banking record with the other banks which he owns and the men he selects to be his directors and bank officers. The flood of money from the Middle East is just beginning and the banking system of the U.S. will

be a favorite spot for Arab dollars to be invested, not as bank depositors but as bank owners.

Since the banking system of this country is one of the best assets the American people have, it should be jealously guarded, especially as to the moral caliber of the individuals involved.

Best Of Press
And Doubt
Worry can be defined as a circle of inefficient thought whirling around a pivot of fear.
-Eagle, Wichita, Ia.

Candid Comment
You never realize how levelheaded a man is until he starts to lose his hair.
-Wall Street.

Defined
Fishing—An uninhabited body of water surrounded by liars in old clothes.
-The Leader.

Local Chamber Men To Speak At Workshop

Roy Faubion, president and Bill Albright, executive vice president of the Deaf Smith County Chamber of Commerce will be speaking on "Membership Sales and Retention" at the Chamber of Commerce Workshop in Lamesa. Albright also will be speaking on "The Chamber Executive."

Burl Hulsey, Jr., President of the West Texas Chamber of Commerce, has announced a series of four Chamber of Commerce Leaders' Workshops sponsored by the WTCC Local Action Committee and chambers of commerce throughout West Texas — Feb. 11 in Lamesa at the Forest Park Community Center, Feb. 12 in Amarillo at the Hilton Inn, Feb. 18 in Brownwood at the Coliseum, and Feb. 19 in Graham at the Community Center.

The Leaders' Workshops are designed to provide instruction in the basic concepts of chamber of commerce work for voluntary and professional chamber leaders including directors, committee chairmen, members and executives. Executives and leaders from 164 chambers of commerce throughout West Texas are expected to attend.

Harry W. Clark, Senior Vice President of The First National Bank of Midland and chairman of the WTCC Local Action Committee, will be in charge of each workshop. Billed as strictly "working sessions," the one-day program at each location will begin with two morning lecture sessions.

Speaking on "Program Building and Committee Operation" will be Lamesa - Brac Biggers, President, and Don Hileman, Executive Vice President of the Amarillo Chamber of Commerce; Amarillo - W.V.

Swinburn, President, and Don Crocker, Executive Vice President of the Tulla Chamber of Commerce; Brownwood - Steve Morelock, President, and Raymond Beck, Executive Vice President of the Brownwood Chamber of Commerce; and in Graham; Tim Fambrough, President, and Joe Luce, Executive Vice President of the Sweetwater Chamber of Commerce.

Other area men speaking at the Workshop are, from Amarillo R.F. Juedeman, past president, and Gene Garrison, Chief Executive Officer of the Odessa Chamber of Commerce; Brownwood, Ed Phelps, executive vice president of the Kerr County Chamber of Commerce of Kerrville; and at Graham, Don Lewis, executive vice president of the Arlington Chamber of Commerce.

VA Answers On Benefits

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q—The Veterans Administration will pay me \$270 monthly while I am single and attend school under its dependents' education assistance program. Will this be increased if I marry?

A—No. The law does not provide for additional allowances because of dependents of participants in this program.

Q—I'm a Vietnam-era veteran, and my employer is willing to set up an on-the-job training program for me. How would he go about getting approval for the program so I can draw GI Bill benefits while training?

A—You and your employer should contact the nearest VA office for complete information and assistance.

Q—Will the Veterans Administration pay dividends on the Service-Disabled Veterans Insurance (RH prefix) it issued me about six months ago?

A—No. Until enactment of PL93-289 (May 1974), VA paid dividends only on National Service Life Insurance (NSLI) and U.S. Government Life Insurance policies with "V" or "K" prefixed numbers. Effective Jan. 1, 1975, however, the law extended dividends to NSLI policies with "RS" and "W" prefixes.

NEWS VIEWS

C. B. Rogers Morton, Interior Secretary:
"Let's get the President's program through the Congress, and then if it needs adjusting, let's adjust it."

George Meany, AFL-CIO president:
"The labor organization cannot support President Ford's proposals and will fight them in Congress."

Arch Booth, president of the U. S. Chamber of Commerce:
"President Ford deserves a prompt, bi-partisan cooperation he requested from Congress and the American people."

William E. Simon, Treasury Secretary, on President's economic program:
"These programs are bold and I don't believe they are reckless."

GROUND BEEF
Regular 100% Beef
ANY SIZE PACKAGE
69¢ lb.

WIENERS
Safeway Meat
12-oz. Pkg.
59¢

CANNED HAM
Safeway Brand
3-lb. Can
\$4.89

SAFEWAY
SAVE ON SAFEWAY BRANDS
Safeway's own brands, which are offered as additions to our wide selection of national brands, offer big saving opportunities. These fine, guaranteed brands are made by Safeway, or to our strict specifications. They cost us less, so we sell them for less. Buy Safeway brands with confidence, everything we sell is guaranteed to please.

Variety Pack Wilson Corn King 12-oz. \$1.23
Hot Links Wilson Certified 1-lb. \$1.09
Sausage Roth Brand 1-lb. \$0.59

CHUNK BOLOGNA Basting Brand 1-lb. \$0.79
Sliced Bacon He-Man 10-oz. \$1.19
Canadian Bacon Dole Brand 10-oz. \$2.29
Little Sizzlers Hormel Brand 10-oz. \$0.79

SLICED MEATS Safeway Brand 1-lb. \$0.39
Round Steak USDA Choice 1-lb. \$1.29
Heel of Round USDA Choice 1-lb. \$1.39
Boneless Rump USDA Choice 1-lb. \$1.59

SAFEWAY SAUSAGE 1-lb. \$1.09
Ham Plumrose Brand 4-oz. \$0.89
Braunswieger Safeway Brand 1-lb. \$0.79
Sliced Bologna Safeway Brand 12-oz. \$0.89

BRANDS GET IT TOGETHER AT SAFEWAY

Lucerne Coffee 11-oz. \$0.89
Lucerne Dry Milk 3 qt. \$0.69

Applesauce Town House 16-oz. \$0.39
Asparagus Town House Cut Spears 14-oz. \$0.59

Green Beans Town House Whole 16-oz. \$0.36
Green Beans Garden of Eatin' Cut 16-oz. \$0.29

Golden Corn Town House Whole or Cream Cut 17-oz. \$0.37
Sweet Peas Town House 17-oz. \$0.33

LIGHT CHUNK TUNA Sea Trader
73¢ 9.25-oz. Can

SANDWICH COOKIES Ovenjoy
89¢ 24-oz. Pkg.

GRAPEFRUIT JUICE Town House
49¢ 46-oz. Can

YELLOW CLING PEACHES Town House
2 for 73¢ 16-oz. Cans

Spinach Town House 4 16-oz. Cans \$0.89
Tomatoes Garden of Eatin' Brand 16-oz. Can \$0.33

Chili Town House With Beans 2 16-oz. Cans \$0.89
Pork & Beans Town House 16-oz. Can \$0.29

Shortening Velvee Brand 3-lb. \$1.85
Salt Crown Colony Iodized or Plain 28-oz. Can \$0.14

Flour Kitchen Craft Regular 6-lb. \$0.89
Soup Town House Chicken Noodle 10-oz. Can \$0.22

Crackers Melrose Seltine 1-lb. \$0.49
Graham Crackers 1-lb. \$0.69

HEALTH & BEAUTY AIDS!

DENTAL CREAM Colgate
79¢ 5-oz. Size

DEODORANT Ban Roll-On
89¢ 1.5-oz. Size

Hair Spray Cinderella Brand 13-oz. Can \$0.69
Polish Remover Dura 2-oz. \$0.37
Polish Remover Dura 4-oz. \$0.59
Dristan Cough Formula 1.6-oz. \$0.69
Chap Stick 1.6-oz. \$0.49

Tylenol Tablets 25-ct. \$0.89
Corn Pads Dr. Scholl's Foam Ease 12-ct. \$0.49
Baby Magic Mamma Brand 16-oz. \$1.59
K2R Softener Tube 1-oz. \$0.89
K2R Softener Aerosol 7-oz. \$1.59

COUGH DROPS Vicks All Flavors 9-ct. Pkg. **15¢**

NASAL SPRAY 4-Way Menthol 1.5-oz. Size **89¢**

SAFEWAYS "GARDEN FRESH" PRODUCE!

POTATOES All Purpose Russet 20-lb. Bag **\$1.39**
CARROTS Sweet Texas 2-lb. Bag **29¢**
AVOCADOS California Fuerte 5 for **\$1.00**
ONIONS Mild Flavor Yellow 10-lb. **10¢**

Yams Golden Bunch 3-lb. \$1.00
Apples Wisconsin Extra Fancy 3-lb. \$1.00
Lettuce Green Leaf 1-ct. \$0.29

MIX or MATCH 4 lbs. for **4.99¢**
AZALEAS Blooming 4 Inch Pot \$1.09
MUSHROOMS Fresh Brown 1-lb. **88¢**
TANGELOS D'Anjou 4 Golden Delicious Apples **4.99¢**

Broccoli Garden Fresh \$0.39
Squash Acorn \$0.29
Turnips City Top 2 for \$0.39
RADISHES Red Large Bunch 2 for **29¢**
ONIONS Green Large Bunch 2 for **29¢**

Keepsake JEWELRY
Across From the Post Office
In Downtown Hereford

Senator Appointed Chairman

State Senator Max Sherman of Amarillo was appointed Chairman of the Senate Natural Resources Committee by Lt. Governor Bill Hobby during opening day activities of the 64th Legislative Session which convened Jan. 14.

The Natural Resources Committee is generally concerned with legislation relating to oil, gas, parks and wildlife, water, conservation, environment and livestock.

Senator Sherman, a Democrat representing District 31, was also named Vice-Chairman of the Committee on the Texas Constitution. He will also serve on the Senate Committees on Finance and Jurisprudence, and the Subcommittees on Agriculture and Criminal Matters.

Representative To Speak in HHS Cafeteria

Tom Llewellyn, a representative of the Texas State Teachers Association, is scheduled to speak on "Reasons for Voting YES for Unification" to the Deaf Smith County Unit on Feb. 10, at 7 p.m., at Hereford High School.

Tom Llewellyn was world history teacher and department chairman at Cullen Junior High School, Houston Independent School District.

Mr. Llewellyn is a native of New Orleans and moved to Texas at an early age and attended public schools in Aldine, a suburb of Houston.

Mr. Llewellyn holds membership in our local, state and national professional organizations. He is a life member of the Texas State Teachers Association, the American Historical Association, and the National Education Association, as well as being a member of the American Academy of Political and Social Sciences.

He has held offices at the local, district and state level. This service stretches from a faculty representative to chairman of the Texas State Teachers Association State Teacher Personal Services Committee.

WHO KNOWS?

1. When did Alfred Landon run for the Presidency?
2. What is the Roman numeral for 300?
3. Who first described the circulation of the blood?
4. What does the phrase "cherchez la femme" mean?
5. When was paper making invented?
6. Whose portrait is on the \$1,000 bill?
7. Whose portrait is on the \$1,000 Savings Bond?
8. Identify William F. Cody.
9. Who discovered the Mississippi River?
10. What is the nickname of the State of Missouri?

Answers To Who Knows

1. He was the G.O.P. candidate in 1936.
2. DCCC.
3. William Harvey, English physician.
4. French for "you will find a woman at the bottom of it."
5. In 105 A.D.
6. President Cleveland.
7. President Lincoln.
8. The well-known scout and Indian fighter, Buffalo Bill, born February 26, 1846.
9. Hernando de Soto.
10. The Show Me State.

How True
Your character is built by what you stand for and your reputation by what you fall for.
-Record, Mankato, Kan.

True Restraint
Will power is having the same ailment a friend has and not mentioning it.
-Globe, Atchison, Kan.

And Desire
Great minds have purposes, others have wishes.
-Critt.

T.G. & Y. family centers **MONTH-END BIG SAVINGS**

OPEN 9 A.M.-9 P.M.
Monday through Saturday
Advertised Specials Good Jan. 30-Feb. 1

Assorted VALENTINE CARDS



A big selection of various type valentines. Assorted sayings and designs. Your Choice!

15¢ Ea.
TO **\$1.00** Each

"GLITTER" VALENTINE CARDS



24 valentines with envelopes. Glitter designs on each card. A wide assortment in every package!

53¢ Pkg.

FUN VALENTINE CARDS

36 valentines with envelopes. Lots of fun cards for the children!



67¢ Pkg.

BUY NOW AND SAVE!

Coleman SLEEPING BAG

TG-2, 4-lb. fill, flannel liner, Acryfil insulation liner, 100" all-around zipper. Quilt-through design. Drill cover, 33" x 75" finished size.

\$15.88 Each

2-Burner STOVE

425E489
2 1/2 pint fuel capacity, 2 burners with wind-break feature.

\$16.88 Each

Household Assorted NAILS

7 1/2-ounce package. An assortment of various size nails and brads.

27¢ Box

PAINT REMOVER

1 quart container. Removes old finishes fast!

99¢ Each

All-Purpose FAMILY PAK VALENTINE Cards



45 valentines with envelopes. Plenty for the whole family to pass around! A big selection of cards in every package!

SPECIAL PRICE! 77¢ Pkg.

Hasbro MR. POTATO HEAD

20 assorted pieces. Fun for the kids!

\$1.47 Each

FESCO

- WASTE BASKET #S4116 - 19 quart, beige or yellow
- LAUNDRY BASKET #S501 - 1 bu. avocado or natural
- SPOUT PAIL #2458 - 15 qt. green or yellow
- DISH PAN #1157 - 15 qt. beige or yellow
- HANDI CARRIER #4894 - gold or avocado

\$1.17 Each

YOUR CHOICE!

SPECIAL 8 TRACK TAPES



- Charlie Rich
- Dianna Ross
- Jerry Reed
- Roy Orbison
- Marvin Gaye
- Jerry Lee Lewis
- Temptations
- Connie Smith
- Ray Price
- Ray Charles

\$2.99 EACH ONLY

RECORDS!

Big names like John Denver, B.J. Thomas, Jimmie Davis, Steppenwolf, Marty Robbins, Three Dog Night, The 5th Dimension

Values to **\$6.99**

\$1.99 - \$4.49 From

STP GAS TREATMENT

A dirty carburetor steals precious gasoline. Add STP Gas treatment today! 12 oz. size.

67¢ Each

AUTO LITTER BASKET

Weighted saddlebag base, tough plastic basket, foam lining.

88¢ Each

JACK STAND

12" closed, 19" open. Strap steel base. Supports 2 tons.

\$2.17 Each

16' Extension LADDER

No. 2116 Reg. \$21.88

\$16.88

BATTERY CHARGER

LEAR SIEGLER

Charges all 6 and 12-volt batteries at a 6 ampere rate from 5 to 7 hours. Automatic circuit breaker. Flame-retardant case.

\$21.88 EACH

LUCITE Wall PAINT

1 gallon

\$7.87

DRUG AND HOUSEHOLD DISCOUNT

TAMPAX
Reg. or Super
40 CT.

\$1.49

Reg. \$1.78

LISTERINE
Antiseptic
20-Oz.

89¢

Reg. \$1.17

DEODORANT
7-Oz.

87¢

Reg. \$1.14

SHAMPOO
For Beautiful Hair
Normal or Oily Hair

\$1.23

15-Oz. Reg. \$1.97

SHAMPOO
With Natural Protein
By Clairol

96¢

12-Oz. Reg. \$1.17

GREASE RELIEF
A Degreaser For Kitchen and Laundry

67¢

22-Oz. Reg. 93¢

BATH BAR

3.44¢

HOUSEHOLD BRUSHES
Scrub Brush-Bath Brush-Vegetable Brush-Pastry & Basting Brush and More

2 FOR \$1.00

COOKING EASE
Natural Vegetable Spray
Prevents Food From Sticking

86¢

9-Oz. Reg. \$1.09

HHS Youth Swap Roles During 'Twirp Week'

The Whiteface

Published as part of The Hereford Brand by the Hereford High School Journalism Department

Page 1B

The Hereford Brand, Hereford, Texas, Thursday January 30, 1975



Honor Roll Students Revealed

Students with at least a 4.5 grade point average were listed on the first semester honor roll. They are:

SENIOR 5.0

Dan Beavers, Cameron Clements, Danny Collins, D'Lyn Davison, Sharon Dearing, Lesley Euler, Stanley Fry, Joel Fuhrmann, Jim Goheen, Elizabeth Hawley, Kent Hollingsworth, Joyce Jesko, Jimmy Janchez, Gary Landers, Debra Lindsey, Vicki Payne, Sue Roberts, Cynthia Ruther, Janette Schlabs, Sina Sims, Leesa Sledge, Shyla Thomas, Lynn Wiley, Denise Wosnitzky, Laurie Young.

JUNIOR 5.0

Dolores Abalos, Cheryl Arney, Andi Askew, Betty Banks, Jean Barber, Marilyn Bradley, David Charest, Amy Cox,

Michael Crim, Mary Delacruz, Jane Ellis, Debra Feagley, Michael Foster, Elaine Frische, Barbara Garcia, Susan Grimsley, Terry Hetzel, Britt Hicks, Luanne Kindsfather, Sandra Kruger, Alice Kuper, Tamara Lawson.

Also Debra Looper, Lisa Lyles, Dianna McCarley, Rachel McGilvary, Roy Newton, Russell Odom, Rene Payne, Beverly Phillips, Olga Rios, Rocky Rodriguez, Debra Scroggins, Gene Ann Shipley, Deborah Smith, Wesley Strain, Rhonda Thompson, Joan Tieman, Dirk VanderZee, Rose Warren, Jo Lynn Williams, William Word, Rosemary Zepeda, Ann Zetsche.

SOPHOMORE 5.0

Anthony Albracht, Rowan Alexander, Dee Ann Caison, Ramon Castillo, Linda Ginn,

Annette Gooch, Jeanne Hair, Angeline Haschke, Laurie Higgins, Larry Landers, Kristi Mason, Douglas Reinart, Rayburn Strange, Becky Veazey, Phillip Zinser.

SENIOR 4.5

James Arney, Rex Barber, Linda Betzen, Roger Bradley, Cathy Close, Beverly Cole, Kevin Compton, Rose Mary Dupnik, Regina Fetsch, Monica Herring, Beverly Hewitt, Deborah Klechak, Gregory Koenig, Robert Lomas, Kevin Malone, Kathy Manning, Nancy McDonnell, Junior Morales, Craig Nieman, Christie Ottesen, Cynthia Parten, Thomas Schlabs, Cynthia Smart, Evelyn Urbanczyk, Deborah Walterscheid, Dwayne Waters, Jay Williams, Randy Williams, Peter Witte.

JUNIOR 4.5

Elaine Albracht, Mary Bartels, Beverly Beene, Janie Betzen, Elaine Birkenfeld, Susan Carter, Dennis Evans, Pete Hale, Robert Hardin, Vance Hennington, Kiska Hodges, Giles Inmon, Debra Jones, Steven Jones, Joan Josseland, Donna Kendall, Dale Kizarr, Sandra Kleuskens, Pamela Lee, William Martin, Janet McWhorter, Debbie Moore, Betty Ann Parrish, Michael Pittard, Barbara Poindexter, Teresa Rhoton, Sara Ricketts, Patti Robbins, Angelica Sanchez, William Spain, Roy Stoutts, Delfine Ulibarri, Carole Vogel.

SOPHOMORE 4.5

Cynthia Acton, Susan Andrews, Gilbert Carrasco, Kimberly Cochran, Dennis Collins, Raymond Driskill, Deana Finley, Linda Fortenberry, Rebecca Friemel, Horace Gamez, Melinda Gonzales, Rhonda Hagar, Julia Hallows, Patrick Johnson, Jerome Koenig, Debra Livingston, Lindakay Marquez, Melinda Masten, Pamela Mazurek, Pamela Melugin, Colleen Rudd, Susan Schlabs, Cynthia Thomas, Juana Valdez.



The first female student ever to enroll in the Hereford High School agriculture department, Debbie Radford has recently moved here from Olton. She is classified as a sophomore and plans to continue in the ag department throughout high school.

Ag Girl Enrolled

Miss Debbie Radford, who recently moved to Hereford, became the first girl enrolled in the Agriculture Department in the history of HHS.

Miss Radford is from Olton. She was one of the four girls enrolled in Vocational Agriculture at Olton. She is a sophomore at HHS. This is her first year in the class and she plans to remain through her three years at HHS.

When asked how it felt to be the first girl in Agriculture, she replied "It is a joy to know I'm

the first." In reply to boys reaction to her being there, she answered, "At first it was scary facing all the boys, they couldn't believe I was there, but now they treat me just like one of the guys."

Debbie now lives in Dawn. Her favorite pastimes are bowling, swimming, horseback riding and sewing.

When asked about entering livestock in the spring stock shows, she replied, "I was going to, but my project overate and got too big."

'The Woman Is Required to Pay'

BULLETIN

Rex Barber was crowned as "Twirp King" during the basketball pep rally Tuesday afternoon. He was escorted by Lynda Dones.

most like to date out of their class.

The highlight of the week was the Twirp Assembly on Wednesday. It featured many talented HHS students. Emcees for the program were Rob Lomas and Tommy Loderwald. Among the vocalists in the show were Donna Kendall, Johnnie Walker, Leslie Euler, Show Choir, Suzanne Duvall, Sandra Finley, Delfine Ulibarri and Strey Leaf Plus with Lynda Dones and Lisa Martin singing. Adding a little soul to the show were Cool's Children doing a dance. D'Lyn Davison and Cameron Clements did a short skit with D'Lyn as Edith Ann and Cameron as her friend. The junior boys presented and built a 2000 pound pyramid. Breaking in between scenes was "How's Your Life," a skit performed by Amy Cox, Mike Hull, Mike Crim, Billy Wood, Donna Stroup and D'Lyn Davison.

This week at school has been a complete turn around for the girls. It was the girls chance to ask out the guy they have always wanted a date with.

Some of the activities during the week were the beginning of district basketball games and the crowning of Twirp King during the pep rally on Tuesday. Hoping to begin an annual event Twirp King was announced with senior candidates as Rex Barber, Hank Stringer and Melvin Betzen. Junior attendant was Pete Hale and sophomore attendant was Hector Ramirez. The nominations were held allowing only the girls to vote for the guy they would

ICT Youth Prepare For District Meet

Preparing for the District VII CA contest, ICT members will compete at Amarillo College on March 21-22.

Hereford's ICT Club will enter the business procedure contest with a team of eight members not yet selected.

One student will have a selected display presenting an 85-amp alternator from a Kenworth diesel truck. There will be approximately 13 skill contests, which include Roger Bradley, machinist; Henry Cardova, welder; Kelly Daniels, photolithographer; Manuel Flores, auto electrician; Eric Fowler, auto mechanic; Vince Garcia, meat cutter; and

Stephen Jones, painter.

Also Diane Tieman, nurse aid; Zallee McCullar, medical lab assistant; Tommy Warner, baker; Larry Vigil, welder; Diane Ward, dental assistant; and Randy Williams, auto body repair.

Contestants in the first three places will advance to VICA contest in Houston on April 24-25.

They are also working on preparations for the cooperative training Employer-Employee Banquet which will be Tuesday Feb. 25.

At a monthly business meeting held at the Caison House Monday, Jan. 20, Roger Bradley, a machinist being trained at Gearn Machine Shop, was elected vice-president. He replaces Jeff Rose who transferred to Florida.

For a fund raising project to finance expenses to district and state contest, all ICT members will be selling license tag reflectors.

'Oasis' To Play

The rock group "Oasis" will be the featured band Friday night for the high school Twirp dance at community center.

HHS students will be admitted at 10 p.m., after the basketball game.

Club Started At HHS

Students taking classes involving industrial arts, held a meeting to start a new club. The aim of the club is for students to become more responsible of their own work and it is also their "gateway" to the State Fair.

Every Monday the club will have a work night in the Industrial Arts Building at HHS from 7 to 10 p.m. Members will work on money-raising projects such as cutting boards, candelabras, aluminum HHS ashtrays and contract work. Students will receive points for their work.

An Industrial Arts State Fair

will be held in Austin during April, competing with other schools by entering projects. Members who earn the highest amount of points, will be able to attend the State Fair.

Members pay a fee of \$2 a year. This money goes to state and national organizations.

The club will be sponsoring a local fair which will be held April 18 and 19 in the Sugarland Mall.

Seven officers were elected by members to represent the club. These officers are: President, John Paetzold, Vice-President, Melvin Betzen, Secretary-Debbie Feagley, Treasurer, Dennis

Brown, Reporter, Debbie Jennings, Sergeant at Arms, Dale Simon and Sweetheart - Debra Jones.

Students Participate in Contest

Hereford High School mathematics team competed in the Andrews Mathematics Tournament this past weekend. Competing in slide rule were Joel Fuhrmann, Barbara Garcia, Mary Jo Bartels, Cindy Thomas and Becky Veazey. Competing in Number Sense were Tim Goheen, Jean Barber, Pam Melugin, Deborah Walterscheid and Joel Fuhrmann. Terri Seiver and Keith Goheen also competed in the Junior High division of number sense.

HHS slide rule team placed third behind Andrews High School and Bel Air Elgh School of El Paso taking first.

Keith Goheen of La Plata junior high placed 4th in freshman division on number sense and was awarded a trophy for his efforts.

The HHS number sense team

was not able to place in the tournament.

"The competition was very stiff, with teams coming from as far as San Antonio," stated Mr. Lyles, coach of the number sense and slide rule teams.

Three Honored For Merit Work

Students of the Six Weeks were announced by National Honor Society Monday, the 21st, they are James Arney and Laurie Young, both seniors at HHS, Teacher of the Six Weeks is N.D. Kelso.

James Arney is N.H.S. Treasurer, member of Key Club, Fellowship of Christian Athletes and a starting guard for the Herd basketball team.

Laurie Young is a member of Drill Team, HHS, Future Business Leaders, she is Key Club Sweetheart, and recipient of Legal Secretaries.

N.D. Kelso is Chairman of the Social Studies Department and has been teaching for 10 years. Mr. Kelso teaches American History and World History of Western Thought.

Mr. Kelso came to Hereford in 1970 from Alamogordo, N.M. with his wife Lota. He has three children, Stephanie age 14, two boys Kieth 3, and Kevin 1.

Panhandle Artists At Scholastic Show

The 1975 Scholastic Art Awards Show will be held in Western Plaza of Amarillo Feb. 15-March 1.

There are two groups for students based on their school grade: Group I-grades 7,8,9; and Group II-grades 10,11,12.

Further knowledge about classifications and forms of entries may be obtained from Mrs. White in Room 201.

Key Clubbers Raise Funds

Participating in the annual Key Club slave day, many members worked for various businesses around town.

On Jan. 23, Mr. Gene Brock assigned 36 members to work. "It was to be a learning experience for the members of the club. They learned how to do a variety of skills at the different businesses," stated Mr. Brock.

The different businesses bought these members and paid \$15 for each worker. The Key Club member was then to do all the work he was assigned. The money made totaled \$550. This

Students Exhibit Talent

Students at HHS are participating in the "Government-in-Action" Youth Tour, now underway for the ninth

Team Travels To Competition

The Hereford High School Forensics team traveled to Midland to compete in the Fall City Midland Tournament, on Friday and Saturday, Jan. 17 and 18.

Those attending from Hereford were Mr. Wayne Hodgson team sponsor, Donna Stroup, Russ Odom, Marc Strange, Lyle Bimer, Rose Valdez, Bubba Bridges, Debra Looper, LaDonna Bridges, Shelly Austin, Kim Cochran and Debra Livingston.

In one of the hardest tournaments in which Hereford has competed, Russ Odom was the only participant to advance to the semi-finals in Prose Poetry. Competing with honors were Mark Strange and Kyle Banner with a competitive record of three wins and one loss in Experienced Debate.

Hereford will hold a forensics tournament on Feb. 1, with approximately 24 schools expected to attend. During the tournament the Hereford High and Stanton Junior High school facilities will be used.

year. Many friends have been made by past participants along with exciting memories, according to James Hull, General Manager.

This contest is open to any boy or girl at least 16 years of age but not 18 years of age prior to Sept. 1, 1975. Entrants will be required to give a five to eight minute speech on "Energy

Band Readies

One hundred fifty Whiteface band members will be giving a pops concert tonight at 7:30 in the high school auditorium. The concert will be directed by Mr. Randy Vaughn.

Prices for the concert will be \$1.25 for adults and 75 cents for children.

Funds raised will be used for the band's trip to Corpus Christi and for participation in the Buccaneer Music Festival.

Recognitions of all region area and state band members will be made. First chairs in each section will be recognized at the concert.

Versus Conservation and You."

The preliminary contest will be held with one boy and one girl being selected as finalists. The HHS in-school finalists will be selected on Thursday, Feb. 13, at 3:45 in Room 114. The finalists and their parents will be guests of the Deaf Smith Electric Cooperative at the final judging on Thursday, Feb. 20, at 7:30 p.m. in the Medallion Room of the Cooperative. Each finalist will be allowed five to eight minutes for their presentation, and upon completion will be asked one or more questions

by the judges. Winners will be selected and rated accordingly on knowledge of subject, speaking ability, appearance, personality and poise.

An alternate boy and girl will be chosen in the event circumstances arise that prevent either of the winners from making the Youth Tour.

Jean Barber is preparing for the American Legion Oratorical District contest to be held Feb. 22. She will be speaking about selected portions of the Constitution and will be eligible to win a college scholarship.

New Project To Start At HHS

A new tradition may begin with the Senior class of HHS this year as they fill an order for senior mugs. If the project succeeds, it will probably become tradition for HHS students.

The mugs are steins which stand about 7 inches tall and 4 inches wide with the school mascot and year of graduation

engraved within the glass rather than printed on. The engraving will have "Hereford Whitefaces," "74-75" printed around a snorting Whiteface.

A sample has been sent for but has not yet arrived. The sample will be on display until an order is filled out and sent in.

Each mug will sell for \$5.00. All profits will go towards the Senior Banquet and Prom.



Housecleaning was one of the chores performed by Key Club "slaves" Monday as a fund-raising project. Dirk VanderZee, James Mays, Dale Tarr and Barry Muller put in some time at Kings Manor after completing duties for their temporary "masters."



Slavery for Key Club members had its moments of reprieve, as proved here by these youth indulging in a game of dominoes.

Women's Forum Considers Equal Rights Proposal

Far-reaching effects of the Equal Rights Amendment, if it is ratified by the required 38 states, were pointed out by Tom Burdett, local attorney, in an address presented at the quarterly luncheon meeting of the Deaf Smith County Women's Forum at the community center Monday. The guest speaker was introduced by Mrs. Sam Long, president.

"The amendment is stated simply, 'Equality of rights under the law shall not be denied or abridged by the United States or by any State on account of sex.' No one who is for God, Mother, and Country would, it seems on a casual reading, object to that," he declared.

After summarizing arguments of both advocates and opponents of the amendment,

Burdett pointed out that it is possible that its becoming national law would have far-reaching effects on the family. It could conceivably lead to the sharing of public restrooms and dormitory facilities by men and women.

He urged that each woman present write her senator and representative expressing her convictions, whether pro or con. While Texas ratified ERA soon after it was submitted to the states in 1972, there is a movement for rescinding that action, and congressmen have indicated they will vote as directed by their constituents.

During the business session, conducted by the president, the Women's Forum voted to continue the improvement projects at the community center and to contribute \$10 to a

fund for the purchase of a piano for the Heritage Room at the new county library. Unusual table decorations consisting of fruits, vegetables and flowers were auctioned by the chairman with proceeds going into the organization's treasury.

Hostess clubs were Music Study Club, Bud to Blossom Club and LaAffatus Estudio Study Club. Thirty-six women, representing nine clubs, attended.

The next meeting will be the annual Fine Arts Day, a noon luncheon at the community center on April 28 with Sunmerfield Study Club, Hereford Garden Club and Pioneer Study Club as hostesses.

Happiness is at once the best, the noblest and the pleasantest of things.



Treasured Pieces

In top photo, Mrs. Henslee displays glass and ceramic ware which are mementoes of her English heritage. Representing other eras, a hand-made doll and a carved wooden statue are coveted gifts of Mrs. Henslee.

Two Delegates Chosen

Mrs. State Norvell and Mrs. Lynn Fisher will represent Palo Duro Extension Club at the District Home Demonstration Convention scheduled April 10 at Dumas.

Also discussed at the meeting Monday evening in the home of Mrs. Fisher was the Appreciation Luncheon to be held Feb. 24. Club members will serve tea

at the event which will announce the Home Demonstration Woman of the Year.

Mrs. Melvin Hoover presented the program on special Organizational Services provided by a local bank. This program stressed the importance of organizing financial matters after the death of a family member.

Members present were Mmes. Mickey Brisendine, Walter Vogler, Joe Don Daniels, Ted Coleman and Norvell.

It's much better to sit tight than attempt to drive in that condition.

Let's Cook

Hereford Memorabilia Recalled By Resident

By SANDY PANKEY
Brand Staff Writer

REMEMBER THE towering trees growing on the front lawn of Deaf Smith County Courthouse? Mrs. H.E. Henslee of 306 McKinley recalls vividly the many changes made at the courthouse several years ago.

Her husband, who was county judge at the time of the renovation, was instrumental in changes at the site. "Several

people were quite upset that the lawn trees had been removed but actually it was quite necessary," said Mrs. Henslee. "Every evening at dusk thousands of birds would fly to the trees to perch and as you can well imagine the odor was offensive and the maintenance of the grounds was difficult to keep up," recollected the vivacious woman.

Other alterations, the first

major improvements of the historic building, included a new plumbing system, a basement floor, Georgia marble exterior and landscaping.

"WHILE ALL this repair was happening, all courthouse records had to be moved by employees to the old Jack Wright building which was located where the new fire station stands today. It was quite disorganizing for a while," said Mrs. Henslee.

A Hereford resident for 50 years, Mrs. Henslee came with her husband to Hereford from Oklahoma. They operated the Henslee Hardware Store, which later became Hereford Hardware, for a number of years, before the late Mr. Henslee retired due to health reasons.

"I have lived a very full life and traveled a great deal throughout the United States with my husband. I have never had the desire to travel abroad even though I have relatives living in England," stated the local resident.

Her parents, who lived in England, came to the United States as newlyweds in the early 1880's. The family resided in Kansas where Mrs. Henslee's father mined coal.

ANOTHER MOVE followed after several years, when her father filed claim on land in Amarillo, where Mrs. Henslee, the youngest of seven children, stayed until her marriage in 1914.

Mrs. Henslee keeps many lovely relics which belonged to her mother in a corner China cabinet in the spacious dining room of her home. She has several pieces of cut crystal glassware and an ornate jewelry box.

Other unusual art pieces which are on display in the living room include a handmade doll that her son Homer Jr. sent from Bombay, India, where he was employed as an engineer.

Also, a hand-carved wooden statue from Columbia, South America, given to her by her granddaughter, Judy Henslee, who is employed by Wychlyff Translators.

AN ACTIVE MEMBER of Lone Star Study Club for 35 years during which she has held all club offices, Mrs. Henslee is currently serving as recording-secretary. She is a member of First United Methodist Church.

Besides her club work, she enjoys China and oil painting, sewing and spending time with her 11 grandchildren and seven great-grandchildren.

The active homemaker has only one child living in Hereford, Donald, Homer Jr. resides in Houston and her daughter, Mary Mager, lives in Amarillo.

With sugar prices sky-rocketing at the present time, Mrs. Henslee has two dessert recipes she likes to prepare, using sugar substitutes.

WHITE SYRUP CAKE

1/2 cup butter
1 cup white corn syrup
1/2 cup milk
1/2 tsp. salt
2 tsp. baking powder
2 cups cake flour
3 egg whites

Sift flour once, measure and sift with salt and baking powder. Cream butter and add syrup gradually until it has the texture of whipped cream. Add milk and flour alternately, then add vanilla and stiffly beaten egg whites.

Bake in two layers in a moderate oven about 25 minutes, or until cake starts to pull away from sides of the pan. Put together and ice with any favorite icing.

CHOCOLATE MALTED CAKE

1 1/2 cup chocolate malted milk powder
1 cup enriched flour
1/2 tsp. salt
2 well-beaten eggs
1 cup sour cream
1 tsp. vanilla

Sift dry ingredients into mixing bowl. Combine eggs, cream and vanilla. Add to dry ingredients. Beat vigorously 1 1/2 minutes by hand or 1 minute with electric mixer at slow to medium speed.

Pour into waxed paper-lined 8 inch square pan. Bake in moderate oven at 350 degrees for 35 minutes.

Gaston's SUGARLAND

PRE- INVENTORY CLEARANCE

Continues Thru Saturday Feb. 3.

Come Get Your Share Of These Bargains

SAVE 50%-75%- even 80%

Tex Watson talks about

The West Texas Gas Supply

You hear a great deal about the competition for the natural gas in West Texas these days. It is rightfully a matter of interest and concern to every citizen of this area. It has some serious implications.

Natural gas has been an important factor in building West Texas and will continue to be. Most of the businesses and industries in our area depend directly or indirectly, on a continuing supply of natural gas. A lot of people's jobs depend on it. So, we must see that they have it.

We will have to pay more for it than in the past. The competition for gas has never been so fierce. But by working together, and without outside interference, we'll have the gas energy we need today and in the future. Gas will still be your best energy buy.

PIPER NATURAL GAS COMPANY

It's a great day to

BUY A CHEVY

VEGA HATCHBACK COUPE

\$3220

Stock No. 36-C

Nova Coupe. Our Stock No. 21-C, with (state major equipment). Our "Buy A Chevy" price:

\$4512

Chevrolet GET \$200 BACK ON EITHER

DOYLE JOHNSON

Chevrolet-Olds

364-2160 Hwy 385 N.

Library Exhibits Shell Collection

Eight years of scavenging and trading have culminated in the form of an extensive sea shell collection, part of which will be on exhibit through February at Deaf Smith County Library.

The Rev. William Lang Jr., vicar of St. Thomas' Episcopal Church, has amassed almost a thousand seashells with the help of his son, Kenneth. Every continent in the world has contributed shells to the unique collection, Rev. Lang said.

Color and shape, ranging from the beautiful to grotesque, are points which the Langs look for in a shell. The collection has some rare pieces including a South Seas shell which is considered sacred by native residents. It is forbidden to remove shells from this region and the vicar refused to tell how

he obtained this unusual one. The reverend has taught the Langs much about history, geology and legends. "I have learned through collecting shells," he commented. "One of my shells was a source for cameo jewelry which was once quite popular among women."

There is not much promise locally for shell collecting, Rev. Lang dryly commented. Having always lived near the seacoast, Rev. Lang and his son, who is a senior at Hereford High School, have not had much opportunity to add to their collection since moving here three years ago.

Direct sunlight fades seashells, so Rev. Lang is careful to store them in cabinets, where they are also protected from dust.



Amassed By Vicar

The Rev. William Lang points out some of the intricate details of seashells to Miss Rhonda Stewart, assistant at Deaf Smith County Library. Part of Rev. Lang's extensive collection will be exhibited through Feb. at the local library as part of a new program.

Hereford Aggies Elect Officers

Officers were elected by members of Hereford Aggies Mothers Club at a luncheon Monday in Caison House.

Mrs. A.L. Hollingsworth will serve as president; Mrs. Richard Ottesen, vice president; Mrs. Eugene Hendon, secretary-treasurer; Mrs. Austin Rose Jr., historian.

During the business meeting, it was announced that any former club member who has not already donated to the 1975

scholarship fund may do so by sending a check or money order to Mrs. Hendon, 126 Kingwood.

The club's Christmas party honoring students and prospective students of Texas A&M University was reported a success.

Members present recognized Mrs. Steve Olson as a guest.

They included Mmes. Hollingsworth, Ottesen, Rose, Hendon, Aven, J.J. Durham, Thurman Atchley and George Olson.



STITCHING A HANDSOME SWEATER SUIT

The bizarre has taken a back seat in the fashion world for several reasons. The too-unusual seldom looks well on more than a model; soon looks weird when the "classics" surface again. That isn't to say there's nothing new. The classics themselves are new in subtle update of design and in fabrics used.

The handsome cardigan jacket and slightly flared skirt illustrated are teamed with a pants pattern that is uniquely different. The straight-legged pants do not have side seams. There are only seven pattern pieces for the three articles of apparel.

The jacket is universally flattering in its modified shawl collar that leads into a double-breasted panel. The width of the panel is scaled down in proportion to the collar. Both features work together to carry the eye of the beholder down a straight line. It's a nice slimming effect. The skirt is slightly flared for comfort, but the angle also adds a bright, modern look.

There isn't a dart anywhere, as each item has been designed to take advantage of stretchable knits. It's mostly a matter of sewing straight seams. However, as you may not have sewed with fabric this flexible, let's check the basics of sewing stretchable knits.

Make any alterations in your pattern that you would customarily make for use with woven fabric. For example, make length and circumference adjustments. Perfect fit is even more important with stretchable knits than with woven fabric. Stretchables conform to your curves, but should float over them, not cup them in.

As most knits have a shaded effect when seen from certain angles, use the "with nap" pattern layout. This assures that there will not be light and dark contrasts at side seams of the skirt or different appearance left and right of the jacket.

When cutting out the fabric, your working surface should be long enough to hold the entire piece of fabric. If this is not possible, keep the uncut part rolled up, while you cut out the first pieces. This will avoid stretching and distorting the grain of your knit; grain being just as important here as with woven fabric.

To further insure a good grainline, use bright-color basting thread to make a lengthwise rib and an intersecting row of crosswise loops. Use these as your guide in placing pattern pieces. And, pin the pattern to the wrong side of the knit fabric. Cut edges of knits usually curl to the right side.

As a further insurance factor, especially if you're using stretchable knit for the first time, allow one inch seam allowances on the side seams of jacket and skirt. This gives you leeway for further fitting.

To mark construction points on stretchable knits such as the spongy sweater knits, use tailor's tacks in contrasting color thread. To cut the fabric, use a very sharp scissors with a long blade, taking long bites into the fabric to prevent raw edges from becoming distorted. When sewing, use 12 to 15 stitches per inch. Test pressure and tension of your sewing machine on a double scrap of fabric.

WHITE LION BORN
WEST PALM BEACH, FLA.—The third white lion cub has been born at Florida's Lion Country Safari. Lion Country officials said the cub was a fourth-generation relative of Elsa, the lioness of the "Born Free" motion picture.

The best years can always be ahead.

A.O. THOMPSON ABSTRACT CO.

Mr. and Mrs.
A. J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps
Showing Blocks

Council Plans Future Programs

Training in the use of the metric system was planned Monday when Home Demonstration Council assembled at Deaf Smith County Courthouse.

It was announced that the metric program will be explained today at the courthouse. The public is invited.

Mrs. Grady Parsons of Cultural HD Club conducted opening exercises. Mrs. H.L.

Hershey called the meeting to order. Eleven clubs were represented at the gathering and three HD clubs had 100 per cent attendance. Minutes were read and approved.

Roy Faubion of KPAN Radio will be speaking at an appreciation luncheon to be held Feb. 24 at Bull Barn, it was

announced. Council will convene after the meal. Also in February, Joyce Shipp will begin a survey of recommendations for 1976 HD club programs.

HD members discussed plans for a sewing program and training session scheduled during April.

Dawn HD member, Mrs. Leroy Johnson presented a report from Texas Home Demonstration Association. She announced that this county will exhibit a cultural art display at the district meeting April 10 at Dumas. THDA State Meeting will be held Sept. 16-18 at Abilene. THDA fees are due before the end of February.

Delegates for the district meeting will be chosen during HD Council session on Feb. 24.

Clubs reported yearly projects, including a style show April 18 at the new Dawn Community Center.

Twenty women attended.

THE HOME GAME

By VIRGINIA TRUAX

HAVE A HEART — Bake some heart-shaped cupcakes and cover with pink icing for a festive Valentine's Day treat. To achieve a reasonable facsimile of a heart shape, place paper baking cups in your muffin tins. Shape wadded-up aluminum foil into a small-pile shape and wedge this between the paper cup and muffin-tin rim. This will press the paper in enough to give it a Valentine look.

SNOW JOB — Snow season means salt stains on your boots and shoes. Brush them with vinegar and cold water to restore them to their original condition.

SEW WITH THE BEST!

SPRING FABRIC SALE

We'll show you our entire new world of fashionable fabrics for Spring. Exciting mixable and matchable prints and solids to create a truly versatile wardrobe to fit your lifestyle and wear whenever, wherever!

45" SPRING DRESS AND SPORT FABRICS

SOLIDS - CHECKS - PLAIDS - STRIPES - DOTS - PATCHWORK PRINTS
Anthony's has grouped a wide variety of solids and interest patterns together that include: garden party prints, patchwork and denim prints, gingham checks, plaids, stripes, polka dots, soft voile prints, sun fun prints and many interesting weaves in solid tones. With just a little creativity, imagine the possibilities!

Reg. 1.19 yd.
\$1. YARD

58/60" 100% POLYESTER DOUBLE KNIT

Crepes - Diagonals - Twills - Ribs - La Costes
There's a world of knits with the "something special" you're looking for at Anthony's. We have a wide selection of 50% fancy jacquards and moratronics, and 50% solid all surface interest patterns that include: crepes, diagonals, twills, ribs, lacostes, ponti-de-romas and novelties. Come see and make your selections early.

Reg. 2.88 yd.
\$1.83 YARD

60/62" 100% Polyester Interlock, Warp & Rib Knit

Vibrant Solids And Prints
How could you look more exciting or feel more comfortable than in Anthony's new spring collection of lightweight, first quality fabrics that include solids in bright vibrant colors and prints in florals, geometrics, or modern pastel designs. Ideal for pajama pant suits and shells and they're machine washable and dryable.

Reg. 3.99 yd.
\$2.63 YARD

60/62" JACQUARD 100% POLYESTER DOUBLE KNIT

A wonderful collection of colorful coordinating knits in positive and negative yarn dyed patterns and weaves that can be mixed and matched with coordinating solids to make skirts, dresses, sportswear and pant suits that go together beautifully.

Reg. 3.88 Value
\$2.93 YARD

Shop Anthony's
for A Complete Line
Of Fabric Notions!



DOWNTOWN
364-0980

SUGARLAND MALL 364-4547

BIBLE VERSE

"Come unto me, all ye that labour and are heavy laden, and I will give you rest."

1. Who gave the above invitation?
2. To whom was it given?
3. By whom was it recorded?
4. Where may it be found?

Answers To Bible Verse

1. Jesus Christ.
2. To his disciples and through them to all who labor or are troubled.
3. Matthew.
4. Matthew 11:28.

In the child happiness dances; in the man, at most, it only smiles or weeps.

-Jean Paul Richter.

Mrs. Watson Is Nominee For Award



Mrs. Dean Watson

Involvement in a variety of programs and committees has earned nomination for Home Demonstration Woman of the Year for Mrs. Dean Watson, member of Messenger Extension Club.

As the wife of a farmer-rancher, Mrs. Watson has participated in all Messenger recreation activities, including monthly parties for families. She has served on steering groups for the club yearbook and Frisco Christmas Bazaar.

An interest in art projects has drawn Mrs. Watson to many workshops. She has delivered several club programs about cutting glass, making ashtray stands and work with plaques and straw flowers.

Rodeo events are favorite pastimes for the Watson family, who live 36 miles west of Hereford. Wade Watson, 20-month-old son of Mr. and Mrs. Watson, tags along on horseback trips and frequent excursions to the mountains and lakes.

Look

Who's New

Mr. and Mrs. Frank Sanchez Segura Jr. are the parents of a son, Telly, born Jan. 27. He weighed 6 lbs. 7 1/2 oz.

Mr. and Mrs. Clifford Randall Allmon are the parents of a son, Clifford Randall Jr., born Jan. 23. He weighed 6 lbs. 11 oz.

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255

OFFICE HOURS
Mon.-Fri. 8:30 to 5:00



Pageant Entrants Entertained

A get-acquainted party was given for entrants in the Miss Hereford, Miss Teenage Hereford Beauty Pageant Saturday afternoon in the home of Mrs. Terry Caviness, 112 Rio Vista Drive. In top photo, Mrs. J.W. Robinson, chairman of this year's pageant, looks on as the reigning Miss Hereford Susie Hickman, seated at left, and Miss Teenage Hereford, Monica Herring, reflect on 1974's contest. In bottom photo, entrants and their mothers, finalized plans for the Feb. 15 competition of events which will be held at high school auditorium.

Palo Duro Nominates Woman



Mrs. State Norvell

Serving as club president for a second term, Mrs. State Norvell has been nominated by Palo Duro Home Demonstration Club as HD Woman of the Year.

Mrs. Norvell, who lives at 736 Ave. G, has attended craft workshops regularly and helped with programs at Westgate. Having served as an HD council delegate, Mrs. Norvell has attended training sessions and worked on the Palo Duro Recreation Committee. She has represented her HD chapter regularly at council meetings and attended the district assembly.

Other civic involvement includes Campfire girls, membership in Young Homemakers and projects at Community Center. She is a member of First Christian Church and enjoys swimming, crafts and work with children.

Mrs. Ted Coleman, Palo Duro reporter, endorsed the nomination.

HD President Is Nominee



Mrs. Arnold Fangman

Westway Home Demonstration Club has selected Mrs. Arnold Fangman as a nominee for HD Woman of the Year.

Mrs. Fangman has been president of the extension club for two years and resides west of Hereford, where her husband farms. She is the mother of two sons and two daughters.

As a member of the Westway Club education committee, Mrs. Fangman was instrumental in a scrap drive for a state hospital and in projects for Deaf Smith County Historical Museum. She has presented HD programs about gardening and children's clothing.

She has represented her HD chapter at the district meeting at Borger, Sew-Fairs, Appliance Fairs and Rural Homemakers Days at Borger.

Mrs. Fangman is active in 4-H work and is secretary of Booster Club. As a member of St. Anthony's Catholic Church, she serves on the advisory board and in the women's organization.

She teaches kindergarten classes at the parochial school and babysits during church services.

Community activities which have included this candidate are the March of Dimes campaign and the Cancer drive.

Her hobbies are sewing, swimming and gardening.

Homemaker Nominate Mrs. Lowie

An active member of Young Homemakers Extension Club since 1961, Mrs. Huey Lowie was nominated by her peers as Home Demonstration Woman of the Year.

She has held all club offices as well as helped with the club's Christmas party and given many club programs. She has participated in the Appliance Fair in Sugarland Mall and various fund-raising drives sponsored by the club.

The mother of two daughters, Karen and Sharon, the nominee enjoys sewing for herself and her children. She also spends her leisure time keeping children in her home.

The family attends the Central Church of Christ.

WASHINGTON, D.C.--President Ford has signed legislation setting a permanent 55-mile-per-hour national speed limit. The measure also increases the allowable weight for trucks on interstate highways.

Recruitment Planned At AC

Four nursing programs in Amarillo and Canyon that prepare licensed nursing personnel are sponsoring an area-wide recruitment day Feb. 3.

Set for 1:30 p.m., the four-hour session, "Opportunities Unlimited," will be held in the Common Lobby of the Concert Hall Theater on the Amarillo College Washington St. campus.

Co-sponsors of the joint endeavor are Amarillo College in areas of licensed vocational nursing and associate degree nursing, Northwest Texas Hospital School of Nursing, and West Texas State University.

This program is to enable representatives from hospitals and other health agencies in the region to visit with nursing students from the registered nursing program and the licensed vocational nursing program.

Marshall, reliever, is voted Cy Young Award.



KESTER'S JEWELRY

Across From the Post Office In Downtown Hereford

FORMAL OPENING

Of TEXAS GALLERY & FRAME

In Sugarland Mall SATURDAY FEB. 1st.

Register For:

- ★ Original Oil Painting By Jean Lyles
- ★ 10 Other Door Prizes

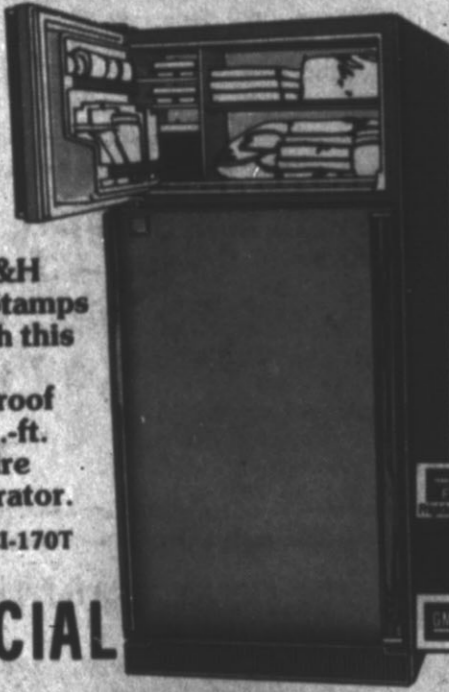
Come in and browse around. We have a large selection of Art & Craft supplies, plus we feature beautiful original-Oils, Water Colors and Pastels... During our Formal Opening we will have on display Sculpture by Bill Coleman.

THE FRIGIDAIRE STAMPACT

Free! Up to 7200 S&H Green Stamps.

Limited time offer! January 19th thru February 9th.

Just when you need it most, Frigidaire's come up with a way to give you something more for your money: 3600 S&H Green Stamps free when you buy one of these popular Frigidaire appliances between January 19th and February 9th! See coupon for details.



3600 S&H Green Stamps free with this 100% Frost-Proof 17.0 cu.-ft. Frigidaire Refrigerator. FPCI-170T

SPECIAL



7200 S&H Green Stamps free with this Frigidaire Laundry Pair.

SPECIAL

3600 S&H Green Stamps free with this self-cleaning Frigidaire Electric-clean Oven Range. RSE-36



SPECIAL

Clip this coupon.

THE FRIGIDAIRE STAMPACT



3600 S&H Green Stamps free with this Frigidaire Refrigerator. FPCI-170T. 7200 S&H Green Stamps free with this Frigidaire Laundry Pair. 3600 S&H Green Stamps free with this self-cleaning Frigidaire Electric-clean Oven Range. RSE-36.

CRIST APPLIANCE

112 Miles (next to Buick House) 364-6285

SPECIAL THIS WEEK

Admiral MICRO WAVE OVEN Reg. \$449.95

ONLY \$349.95

906 S. 25 Mile Ave. FORT WORTH, TEXAS

At The Library

Drug Traffic Traced By Book

Two books being featured at Deaf Smith County Library this week are Code Name Richard by Richard Berdin and FDR's Last Year by Jim Bishop.

Code Name Richard is a unique, insider's account of how one of the biggest international drug rings of recent history operated. It is a picture far different from most of the novel and films that have tried to deal with the subject.

The authenticity of FDR's Last Year is irresistible because it is based on hundreds of interviews with secretaries, the Secret Service men, the doctors, the political cronies and the relatives of FDR.

The library is open to the public free of charge on Mondays and Thursdays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

CODE NAME RICHARD

By Richard Berdin

The author of this book is the man who broke the "French Connection." His damning—but irrefutable—testimony has already sent more than 20 high-level heroin traffickers to jail and, in France, unleashed a murderous gang-war.

Because of what he has done, Richard Berdin is on the "most wanted" list: not the Government's but that of the international underworld.

As you read this the author is acquiring a new face and a new identity, furnished by the U.S. Government. He will soon be in hiding in an unnamed country.

Who is this man once known as Richard Berdin? The French press once called him the "Prince of Thieves." The American narcotics agents referred to him as the "Control Man"—the key figure in an operation of such magnitude that in roughly a year and a half it delivered some 2,000 pounds of pure heroin to the American Mafia. At street level it was worth a staggering half-billion dollars.

In 1971, at the time of his arrest, Richard Berdin was 31. A Frenchman. Handsome. Articulate and intelligent. A ladies' man. A self-made hood. A man on the verge of making it big. Very big. What he did not know that night in September, 1971, when he arrived at New York's JFK airport, was that no less than 24 U.S. narcotics agents were waiting to receive him, to follow him day and night. When he was finally arrested, he faced a possible sentence of 160 years; eight different counts of 20 years each. As he pondered his bleak future in a jail cell at New York's Federal House of Detention, Richard Berdin had an agonizing decision to make: to cooperate or not. What he decided, and why, is the subject of the extraordinary book.

On one level, Code Name Richard is a unique, insider's account of how one of the biggest international drug rings of recent history operated—a picture far different from most of the novels and films that have tried to grapple with the subject. But on another level, it is the story of a man's life, from his boyhood under the Nazi Occupation, through his career of crime in fine arts and drugs to the present day.

Code Name Richard reads like a novel of suspense. It has the full impact of a startling documentary. The man who wrote it was, according to the U.S. authorities, directly responsible for dismantling the drug traffic from Europe to the United States.

This is Richard Berdin's full, unvarnished story.

FDR'S LAST YEAR

By Jim Bishop

On March 27, 1944, President Roosevelt had a complete physical examination at the Bethesda Naval Hospital. He died suddenly of a massive

intracerebral hemorrhage on April 12, 1945. This book is a detailed account of the last 12½ months of his life, day by day, and sometimes hour by hour.

It may have been the most crucial year in the 20th century. It was the last year of the war in Europe, a year of triumph in the Pacific, the year of the Quebec Conference and Yalta.

Several million Americans serving overseas were astounded when they heard of FDR's death. Did the President know he was dying? Was there a conspiracy of silence? Why was he allowed to run for a fourth term?

The authenticity of this book is irresistible because it is based on hundreds of interviews with secretaries, the Secret Service men, the doctors, the political cronies, and the relatives of FDR—many of the people who were closest to the President during his last year and have never spoken out before. Why did these people support FDR's lonely-hearts affair with Lucy Rutherford? What did they have to say about the diplomatic misunderstandings and blunders at Yalta?

This book is a highly intimate portrait of a great leader in his time of trial. It is also a carefully documented account of the world-shaped events of a momentous year in our history.

Bowlers Give Barber Chair To Kings Manor

The local Men's Bowling Association donated a barber chair to be used by male residents of Kings Manor.

It was incorrectly reported in the Sunday issue of The Brand that the chair was given solely by Hop Arnold and Leroy McDonald. Arnold and McDonald actually presented the gift on behalf of the bowling association.

There is nothing new under the sun except the experience that is coming to the inexperienced person.

One wonders why the well-to-do often seem more reluctant than the poor to contribute to a public benefit.

There's an old saying that money isn't everything, but there are few troubles that a little money can't lighten.

14 KT GOLD WEDDING RINGS



Keepsake

For pride and pleasure, choose Keepsake matched rings. Magnificent styles. Superb quality.

KESTER'S JEWELRY
Across From The Post Office
In Downtown Hereford

SPECIAL THIS WEEK
Buy this MORSE full-size ZIG-ZAG. Get a MORSE HOME SEWING CENTER \$149.00
906 S. 25 Mile Ave. Furniture Co.

RUTHERFORD'S

FINE DEPARTMENT STORE

E.O.M.

CLEAR-AWAY !!!

JAN. 30, 31,
FEB. 1, 2



GROUP
MEN'S
SUITS
AND
SPORT COATS
NOW

1/2 REGULAR PRICE !



GROUP
MEN'S
SHIRTS
NOW
1/2 REGULAR PRICE !



GROUP
MEN'S
SWEATERS
NOW
1/2 REGULAR PRICE !



GROUP
MEN'S
WINTER COATS
NOW
1/2 REGULAR PRICE !



GROUP
MEN'S
SLACKS
NOW
1/2 REGULAR PRICE !

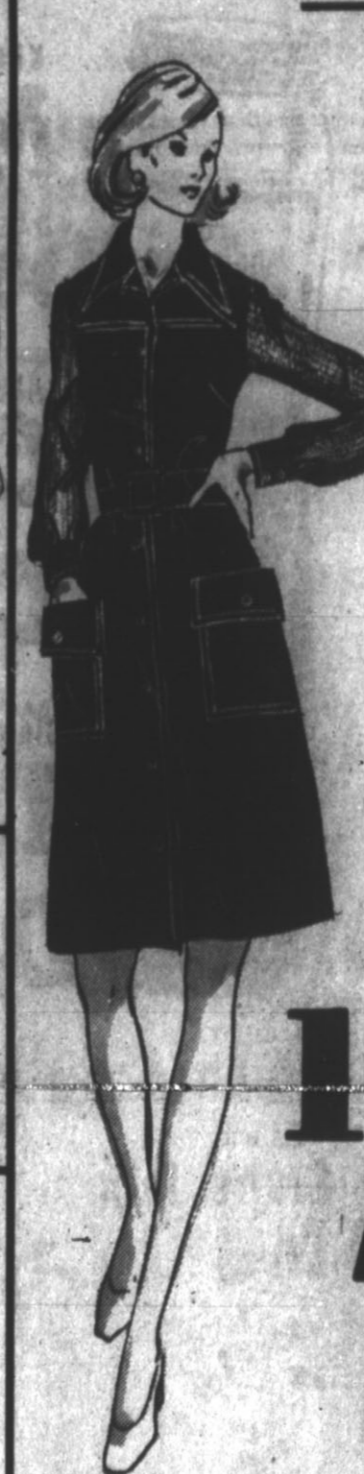
GROUP
MEN'S WRANGLER
JEANS
\$6.50 - \$7.95 VALUES
\$2.99

GROUP
BOY'S
WINTER JACKETS
NOW
1/2 PRICE !

WE HONOR
BANKAMERICARD
AND
MASTERCHARGE



GROUP
LADIES'
COATS
NOW
1/2 REGULAR PRICE !



GROUP
LADIES'
DRESSES
AND
PANT SUITS
NOW
1/2 REGULAR PRICE !



LADIES' LINGERIE, SLEEPWEAR, ROBES
GROUP
NOW
1/2 REGULAR PRICE !

RUTHERFORD'S
FINE DEPARTMENT STORE
DOWNTOWN VARIETY PARK
HEREFORD, TEXAS

Calendar of Events

THURSDAY
Kiwanis Club, Civic Club Center, noon.
Jaycees, Civic Club Center, 8 p.m.

Deaf Smith County Historical Museum open to the public Tuesday through Saturday, 10 a.m. to 5 p.m.

FRIDAY
Merry Mixers Square Dance Club, Community Center, 8 p.m.
Kiwanis Whiteface Breakfast

Club, Dickie's Restaurant, 6:30 a.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.

SATURDAY
Deaf Smith County Historical Museum, open to the public free of charge, 10 a.m. until 5 p.m.

SUNDAY
Deaf Smith County Historical Museum, open to the public free

of charge from 2 to 5 p.m.
Deaf Smith County Historical Museum open to the public, 2 to 5 p.m.

MONDAY
Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
Palo Duro Extension Club, home of Mrs. Ted Coleman, 603 Ave. J, 7:30 p.m.
Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Dawn Lions Club, Dawn Community Building, 7 p.m.

TUESDAY
Hereford Jaycee-Eltes, Southwestern Public Service Reddy Room, 7:30 p.m.
Young Homemakers of Texas, La Plata Junior High School, 8 p.m.
Progressive Extension Club, home of Mrs. A.B. Jacobs, 2 p.m.
Women's Division of Deaf Smith County Chamber of

Commerce executive board meeting and luncheon, Calson House, noon.
American Legion Auxiliary, Legion Hall, 7:30 p.m.
Kappa Iota Chapter of BSP Sorority, Community Room of Hereford State Bank, 7:30 p.m.
Xi Epsilon Alpha Chapter of BSP Sorority, home of Mrs. Ken Wiley, 7:30 p.m.
Alpha Alpha Chapter of BSP Sorority, Community Center, 7:30 p.m.
La Afflatus Estadio Club, home of Mrs. Allyne Johnson, 3 p.m.
La Plata Study Club chili supper for husbands, Commun-

ity Room of First National Bank, 7:30 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 6:30 p.m.

WEDNESDAY
United Methodist Women executive session at church, 11:30 a.m. and luncheon in Fellowship Hall of the church, 12:15 p.m.
United Presbyterian Women's Association luncheon, at

church, noon.
Noon Lions, Civic Club Center, noon.
Story hour for pre-school children, Deaf Smith County Library, 3 to 3:30 p.m.
Knights of Columbus, KC Hall, 8 p.m.

HIDES 30 YEARS
JAKARTA, INDONESIA—Teruo Nakamura, a Taiwanese Japanese soldier, hid for 30 years in the jungles of Indonesia. Mr. Nakamura told newsmen he had joined the Japanese Army in Taiwan in 1942.

HD Club Presents Hostess Gift

Mrs. Myrtle Allmon was hostess in her home, 514 Blevins, Tuesday for members of West Hereford Extension Club.
The hostess gift was presented to Mrs. W.B. Phillips.
Others present were Mmes. U.V. Pierce, Alice Cox and Evelyn Bell.

PLAY GAMERAMA... \$68,750 in cash prizes...pick up your



PRICES EFFECTIVE THRU SATURDAY FEB. 1, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED
8-10 MONDAY THRU SATURDAY 9-9 SUNDAY IN PARK PLAZA SHOPPING CENTER

ARMOUR STAR
Stewing Chickens
CUT-UP, 3-4 LB. AVG.
LB. **39¢**

ARM SHOULDER PORK
Pork Roast
FRESH... WHOLE, 6-8 LB. AVG.
LB. **59¢**

THRIF-T BABY BEEF
Chuck Roast
BLADE CUTS OF BEEF CHUCK
LB. **69¢**

VOLUME THREE NOW ON SALE

The Charlie Brown Dictionary

VOLUME ONE **79¢**
VOLUME 3 NOW ON SALE **\$1.49**

8 HARDCOVER VOLUMES with 632 happy drawings, 2532 delightful definitions, 53 map pages!



KRAFT SALAD DRESSING
Miracle Whip 32-OZ. JAR **99¢**
ALL GRINDS
Camelot Coffee 1-LB. CAN **88¢**
GIANT SIZE
Tide Detergent 49-OZ. BOX **96¢**

LIMIT 1 WITH \$5.00 PURCHASE
32-OZ. JAR **99¢**
LIMIT 1 WITH \$5.00 PURCHASE
1-LB. CAN **88¢**
LIMIT 1 WITH \$5.00 PURCHASE
49-OZ. BOX **96¢**



CAMELOT WHOLE OR CREAMSTYLE
Golden Corn 4 12-OZ. CANS **89¢**
MEADOWDALE CUT
Green Beans 4 16-OZ. CANS **\$1**
CAMELOT
Whole Potatoes 3 16-OZ. CANS **89¢**
CAMELOT
Diced Beets 5 16-OZ. CANS **\$1**
MEADOWDALE
Hominy 3 16-OZ. CANS **53¢**
CAMELOT
Tomato Ketchup 32-OZ. BTL **68¢**

CAMELOT **Fruit Cocktail** 3 16-OZ. CANS **\$1**
CAMELOT **Applesauce** 3 16-OZ. CANS **\$1**
CAMELOT **Peaches** HALVES OR SLICES 16-OZ. CAN **39¢**
WELCH'S **Grape Jam** 20-OZ. JAR **66¢**
CAMELOT **Long Spaghetti** 2-LB. PKG. **68¢**
CAMELOT **Tomato Sauce** 2 8-OZ. CANS **25¢**
CAMELOT **Pancake Mix** 2-LB. BOX **64¢**
MEADOWDALE **Pancake Syrup** 32-OZ. BTL **76¢**



MEL-O-CRUST
Biscuits 8-OZ. CAN **10¢**
CAMELOT GRADE A QUARTERED
Butter 1-LB. CTN **88¢**
IDEAL QT. CTN.
Buttermilk **36¢**
CAMELOT INDIVIDUALLY WRAPPED
American Slices 12-OZ. PKG. **79¢**
FAIRMONT
Yogurt 3 8-OZ. CTNS. **\$1**



MORTON
Honey Buns 9-OZ. PKG. **48¢**
MEADOWDALE
Hash Brown Potatoes 32-OZ. PKG. **48¢**
MEADOWDALE CAULIFLOWER OR
Brussels Sprouts 3 8-OZ. PKGS. **89¢**
MEADOWDALE
Golden Corn 3 10-OZ. PKGS. **89¢**

Mrs. Jim Higgins Presents Program

Memories of an old prisoner of war camp, located southwest of Hereford, were revived by Mrs. Jim Higgins as she addressed members of Lone Star Study Club Tuesday afternoon in the home of Mrs. Dale Tinnin. Mrs. J.J. Durham was co-hostess.

The former POW site scanned 800 acres and was activated in April 1943, Mrs. Higgins stated. Five-thousand Italians were taken by railroad to Summerfield, where they disembarked

and marched eight miles to the camp. Reportedly, the men were in good spirits and sang during the entire march.

The POW compound was composed of four units, three for enlisted men and one for officers. The prisoners ranged in age from quite young to middle age.

Several Lone Star members had personal experiences with the imprisoned soldiers, who labored on nearby farms during daylight.

According to Mrs. Higgins, many of the Italians had noted talent in singing and artwork. Some residents retain paintings completed by these men during confinement.

At one point, about 1,000 German prisoners were transferred to the local camp, however considerable friction developed between the different nationalities and the Germans were moved after staying here two days. Mrs. Higgins said that approximately 7,000

prisoners were based in this county until the end of World War II in 1945.

A brief business meeting preceded the program.

Attending the gathering were Mmes. R.G. Blue, Robert Thompson, M.H. Wiseman, S.S. Williams, Sandy Fluitt, Hardy Benson, Jim Bookout, Carl Williams, Virgil Dodson, Leota Moore and C.W. Newsom.



by H. BOSWELL YORK, R. PH.

I understand that methylcellulose is used in some weight reducing products to give a feeling of fullness and take away that "empty" feeling. Is this true? If so, how does it work? - A.H.

Methyl cellulose and similar compounds work because they have the ability to absorb up to 50 times their weight in water and form a large mass that is not digested. The mass produces a feeling of fullness because it slows down the course of the dietary meal and provides time for the "feeling of fullness" phenomenon to take place.

Officers Installed At Meeting

Three new officers were installed by members of Rebekah Lodge Tuesday evening in IOOF Hall.

During the business session lodge deputy, Erma Loving, acting as district deputy president, and Ola Hacker, deputy marshal, installed Mrs. P.B. Sowell, right supporter; Alta Davis, left supporter to the noble grand; Mrs. J.W. Cawthon, inside guardian.

Allyne Lomenick gave a report in memory of the birthday of Thomas Wilde who came to America from England. He organized the first IOOF Lodge in 1819 at Baltimore, Md. which received their charter Feb. 1, 1820.

Doris Coffin was hostess during the fellowship hour.

Winter weather isn't very bothersome... so long as you go to Florida.

Regardless of what you think, character is still the best security for a loan.

WIN UP TO \$1000!

free game card now...no purchase necessary!

ODDS CHART

as of January 11, 1975

PRIZE VALUE	NO. OF PRIZES	ODDS FOR 1 OWN STORE VISIT	ODDS FOR 12 STORE VISITS	ODDS FOR 26 STORE VISITS
\$1,000.00	15	713,223 to 1	18,410 to 1	8,200 to 1
100.00	125	25,600 to 1	1,900 to 1	800 to 1
20.00	750	12,800 to 1	950 to 1	400 to 1
5.00	1,200	2,560 to 1	197 to 1	80 to 1
2.00	2,500	1,280 to 1	99 to 1	40 to 1
1.00	25,000	128 to 1	10 to 1	5 to 1
TOTAL	29,140	128 to 1	9 to 1	4 to 1

Scheduled termination March 31, 1975.
 - If you visit a participating store 26 times during this promotion your chances are 1 in 4 for winning a cash prize!

THRIF-T BABY BEEF

Round Steak

BEEF ROUND
LB. **89¢**

THRIF-T BABY BEEF

Sirloin Steak

BEEF LOIN
LB. **89¢**

SHANK PORTION

Smoked Hams

HICKORY SMOKED, FULLY COOKED... 7-9 LB. AVG.
LB. **79¢** Water Added

THRIF-T BABY BEEF

Rib Steaks

LARGE END OF BEEF RIB
LB. **89¢**

THRIF-T BABY BEEF

Arm Roasts

POTROAST... BEEF CHUCK CUTS
LB. **89¢**

HICKORY SMOKED, RUMP PORTION

Smoked Hams

\$107 POUND AVERAGE WATER ADDED
LB. **89¢**

THRIF-T BABY BEEF

T-Bone Steaks

LB. **\$1.19**

THRIF-T BABY BEEF 7-BONE CUT

Chuck Steaks

LB. **79¢**

MEADOWDALE HICKORY SMOKED

Sliced Bacon

1-LB. PKG. **\$1.09**

THRIF-T BABY BEEF

Short Ribs BEEF PLATE LB. **49¢**

Rump Roast BEEF ROUND LB. **89¢**

Round Tip Steak BONELESS LB. **\$1.09**

Beef Fritters BLUE MORROW PORK OR LB. **89¢**

Skinless Franks WILSON'S 12-OZ. PKG. **69¢**

Skinless Franks BAR-S 12-OZ. PKG. **69¢**

FRESH PORK, CENTER CUT ARM

Shoulder Roast LB. **69¢**

Center Ham Slices HICKORY SMOKED, FULLY COOKED LB. **\$1.39**

Sliced Bacon WILSON'S HICKORY SMOKED, 2-LB. \$2.77 1-LB. PKG. **\$1.39**

Lunch Meats RODEO ASSORTED 12-OZ. PKG. **89¢**

Fish Sticks CAMELOT BREADED 1-LB. PKG. **79¢**

Fish Sticks GORTON'S BREADED 1-LB. PKG. **\$1.09**

WE GLADLY ACCEPT U.S.D.A. FOOD STAMPS

Bakery

BAKED FRESH DAILY IN OUR IDEAL OVENS....

Long Johns

PKG. OF 4 **68¢**

EGG TWIST BREAD LOAF **48¢**

JERGEN'S

Hand Lotion

10-OZ. BTL. **88¢**

Deodorant BAN ROLL-ON 1 1/2 OZ. BTL. **88¢**

Shampoo BRECK DRY, OILY OR NORMAL 7-OZ. BTL. **88¢**

Thrif-T Health & Beauty

LISTERINE Mouthwash 14-OZ. BTL. **88¢**

CAMELOT LIQUID Antacid 12-OZ. BTL. **88¢**

LET US FILL YOUR PRESCRIPTION NEEDS IDEAL DRUG STORE PHONE 364-6861

Emergency After 6 P.M. 364-5875

EARLY WINNERS!

\$100 WINNERS!

- FRANK FORTUNE 908 WHITTENBURG—BORGER, TX.
- BEN T. NIVENS 103 ELM—DUMAS, TEXAS
- OLIVIA ESQUEDA 305 MYRTLE, HEREFORD, TX.

\$20 WINNERS!

- W. O. LLOYD, 924 NELSON, BORGER, TX.
- ROSS TURNER, ROUTE 1, LIBERAL, KS.
- MRS. L. TURNBOUGH, 911 N. ROOSEVELT, LIBERAL, KS.
- RONALD KEMP, 318 W. WABASH, ENID, OK.

You Could Be Next!

CALIFORNIA NAVAL

ORANGES

SWEET & JUICY

6 \$1.00

6 LBS.

WASHINGTON EXTRA FANCY

Golden Delicious APPLES 4 \$1

4 LBS.

FLORIDA Acorn Squash LB. **19¢**

SUNMAID Seedless Raisins 15-OZ. PKG. **89¢**

FLORIDA Red Radishes 2 6-OZ. BAGS **29¢**

POPSRITE Yellow Popcorn 4-LB. BAG **\$1.38**

WASHINGTON D'Anjou PEARS 4 LBS. **\$1**

For God So Loved The World

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Lon Conner, Pastor
Frio Community

WESTWAY BAPTIST CHURCH

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Bill Broxson Jr., Pastor

**TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vasquez

**CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA SAN PABLO
Rev. Thomas Balderas, Pastor

LA IGLESIA DE SAN ANTONIO
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
Pablo Garcia, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Pete Reyna, Minister

CENTRAL CHURCH OF CHRIST
J.T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C.W. Allen, Pastor



WINTER EVENINGS

Winter has arrived. In most of the United States, temperatures has dropped below freezing. It is a time when we avoid going out as much as possible. We prefer the warmth of our fireside.

Winter can be a time for meditation—for contemplation. We can look within ourselves, to find new sources of strength.

Spend your winter evenings in reading the Bible, and re-newing your relationship with God.



You In The Church
The Church is for you — from (signification) for good. Every man, woman and child need the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful member, a daily bible reader and attend services regularly.

© William H. Montgomery Publishers, Inc. P.O. Box 2025 Charleston, W. Va. 25316

FIRST METHODIST CHURCH
Dr. Jordan Grooms, Pastor
501 North Main

**WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moore, Pastor
410 Irving

Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
John H. Johns
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
South Main - 364-5556
or 364-2284

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.

IMMANUEL LUTHERAN CHURCH
Rev. Dwane E. Kirchner (Vacancy Pastor)
Park Ave. and B Street

SEVENTH DAY ADVENTIST CHURCH
Elder Hollis A. Morel, Pastor
West Park Addition

LA MISION DE SAN JOSE
S. W. of City
Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE
Rev. Max Jetton, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Thirteenth and Avenue K
Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH
William A. Lang, Jr. Vicar
601 West Park

CATHOLIC CHURCH
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
610 Lee Street
Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Geary Reckling

UNITED PENTECOSTAL CHURCH
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.
Carl G. McCaslin

WAC SEED, INC.
Hugh Clearman-Armon Lauderback

**GILLILLAND-WATSON
FUNERAL HOME**
Marlin Gilliland-John Gilliland
Charles Watson

BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

KELLEY ELECTRIC
Virgil Kelley

DAVIS IMPLEMENT CO.
W. L. Davis Jr.

PITMAN GRAIN CO.
John D. Pitman

COIN OPERATED MAYTAG LAUNDRY
Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. Clyde Oldham

HEREFORD IRON & METAL
Anson A. and June Dearing

HAROLD CLOSE DRUG
Harold Close

CASE POWER & EQUIPMENT CO.
L.B. Herring, Mgr.

FIRST NATIONAL BANK
Since 1900

CONSUMER'S FUEL ASS'N.
"Bub" Sparks, Mgr.

FARMER'S DRIVE IN
Troy Moore

A to Z TIRE & BATTERY
Troy Rhodes

ROCKWELL BROS. & CO.
Ray Chambliss, Mgr.

THE INK SPOT, INC.
C.E. Coleman Jr.

SUIT'S AUTO SUPPLY COMPANY

HEREFORD STATE BANK
"The Friendly Bank"

OGLESBY IMPLEMENT CO.
Cecil Oglesby

HI-PLAINS SAVINGS & LOAN ASSOC.

DOYLE JOHNSON CHEVROLET-OLDS
Mr. and Mrs. Doyle Johnson

LOERWALD BROTHERS
231 W. 2nd

Scribbles and Scratches

By Kerie Womble
Women's Editor

MOTHERS UNITE, there is a subversive campaign underway which could virtually destroy the regime of parenthood. Also, your child's teeth are in danger. A survey of 3-5 year olds has lately been publicized and the ramifications could be stupendous. It seems that in a controlled study of these small children, half were kept from brushing their teeth while half were allowed. The final report indicated that there was no difference in tooth decay between the two groups.

Indeed, I am not doubting the conclusion of our learned survey-takers, whoever they might be. But, anyone who has ever seen a three-year-old brush his or her teeth is not surprised to note a cavity forming. After all, teeth brushing is an accomplished art which requires some time to refine.

Knowledge of this survey could prove dangerous if it fell into the wrong hands. If this report is understood to say that brushing one's teeth is mere folly, a massive revolt could be waged by all persons under 12 years old.

Now there are very few parental standard orders which carry any weight any more. Children no longer wash behind their ears, because no one can see their ears. A mother can't demand her daughter go put on a petticoat because dresses are how extinct. So, brushing of teeth is one of the last American institutions still intact.

We must preserve this last vestige of control, before children go completely berserk and all their teeth rot out.

IT WAS PURELY an oversight but when saluting the school nurses, I overlooked Mrs. Albert Simmacher, RN. She is always on call to take care of health needs of students at St. Anthony's Parochial School.

Mrs. Simmacher has four children of her own to look after and "does a wonderful job," according to Mrs. Kriegshauser, co-worker. Besides requesting recognition for her deserving nurse, Mrs. Kriegshauser announced that Catholic School Week will be observed Feb. 2-8.

MRS. FLAKE Barber, former local resident, visited her daughter, Mrs. Phil Coker of 707 Irving, for a week recently. Mrs. Barber also was reunited with another daughter, Mrs. Sam Curtisinger of Friona. Mrs. Coker and Mrs. Curtisinger are graduates of Hereford High School.

Another purpose of her stay was to visit Mrs. Orland Newell of 205 Ave. C, whose husband was at Deaf Smith General Hospital. Newell, better known as Bub, is now home after a 10-day confinement in the

hospital following surgery.

Mrs. Newell's sister, Mrs. John Guinn of Roswell, N.M., was a special guest at the Newell home recently.

ILLNESS CAN come at the worst times. Miss Carmela Burges, Miss Hereford entrant, will be out of action for six weeks after contracting infectious hepatitis.

Of course, this will keep Camela, daughter of Mr. and Mrs. Lee Roy Burges, from competing. Five girls will be vying for the coveted title now born by Susie Hickman.

INSIDE TV

CONFIDENTIAL REPORT - Can TELLY SAVALAS be so totally involved with SALLY ADAMS, whom some call his secret wife? Telly flew to Las Vegas for a recent bachelor weekend with his buddies. Wherever he went, girls surrounded him, and he managed to drop a bundle at the dice tables, too. Doesn't that sound like a bachelor? ... The biggest TV special in the works is surely "Future Tense." The script isn't finished yet, but stars will be PAUL NEWMAN, BARBRA STREISAND, MARLON BRANDO and JACK LEMMON. ... It was HARVEY KORMAN, top comic on the "Carol Burnett Show," who wanted a trial separation from his wife DONNA who has decided to make it permanent. Seems she's become interested in a businessman-type and wants no part of show business in her life again, ever. ... RICHARD THOMAS of "The Waltons" has been denying rumors of his engagement to actress SIAN BARBARA ALLEN. ... Bandleader SAMMY KAYE and TV producer DON REID huddling over the format for a new TV syndicated series that would feature Kaye's "So You Want To Lead A Band."

ON THE TV SCENE - ABC-TV cried disaster over its Friday night schedule and dropped "Night Stalker," "Kodiak," and "Texas Wheelers" before most viewers even got around to checking the shows out. They call it cutting your losses, we suppose. And what did ABC fill the holes with? State movies. Could there be something wrong with the ABC expertise department? They ratted Marcus Welby's controversial show on homosexual child abuse through on schedule, even though only one sponsor remained, and they also bucked objections to "The Last Picture Show." ... Ego trouble is back again this season in the TV series production business. This time, we hear, NBC's "Little House On The Prairie" isn't big enough for somebody named MICHAEL LANDON and the rest of the cast. He once played Little Joe on "Bonanza" and it went to his head. ... BRIGITTE BARDOT is selling soap, direct from her bathtub to you via a television pitch. Her ex-husband, ROGER VADIM, directed her in the bubbly commercial that, however, is banned by a business agreement from being shown in France.

Veleda Club Joins Group

Veleda Study Club members voted to join Deaf Smith County Friends of the Library when they met Tuesday evening in the home of Mrs. Howard Birdwell.

Vice president Mrs. Armon Lauderback called for reports from standing committees. In response, Mrs. Billy Wayne Sisson reported that she and Mrs. George Ritter had conducted a January car pool for Kings Manor residents on behalf of the club.

It was announced that Veleda members will be hostesses at Deaf Smith County Historical Museum during the last half of February.

Mrs. Jack McKinster of Hereford State Bank presented the program outlining special organizational services which are available to survivors of a family death.

Golden Circle Meets In Home

A devotional reading "The Bridge" was given by Mrs. Goochie Ball to Golden Circle Sunday School Class of First Baptist Church. The women met in the home of Mrs. B.F. Markham Tuesday evening.

Mrs. Hazel Sparks gave the prayer and Mrs. Ball led a Bible quiz. Refreshments were served to 17 present.

Golden Gleans

Envy shooteth at others and woundeth herself. -Thomas Fuller.

Envy is more irreconcilable than hatred. -La Rochefoucauld.

The envious will die, but envy never. -J.B. Moliere.

A man shall never be enriched by envy. -Thomas Draxe.

A sound heart is the life of the flesh, but envy the rottenness of the bones. -Proverbs 14:30.

HEREFORD HARDWARE AUCTION

SATURDAY, FEBRUARY 1 - 10:00 A.M.

LOCATION: 216 North Main - Hereford, Texas

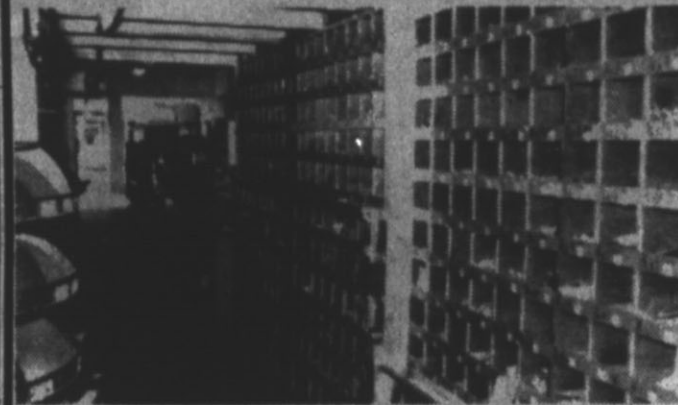


REAL ESTATE AND TERMS

(To be sold at 1:00 P.M.)

The following described real estate shall be offered subject to owner's acceptance. It will be offered as two separate buildings and as one building, with the owner at his option selling as he shall direct. The owner agrees to accept 20% of the sales price as down payment with the balance due in 120 equal monthly installments bearing interest at the rate of 7% simple. A minimum deposit of 10% of the purchase price shall be deposited with the Auctioneers sale day, with the balance of the 20% down payment due at time of closing. The owner will accept all cash and possession shall be upon closing. The owner at his option shall furnish either an abstract of title or a policy of title insurance. All taxes shall be prorated to date of closing. (Lots 17 & 18, Original Town of Hereford).

BUILDING NO. 1 - A 25'x80' (2,000 sq. ft.) store building with glass front, lowered tile ceiling, office, upstairs stock room in back, gas heating, evaporative cooling, well located in the 200 block of North Main Street in Hereford, Texas, and joined by a common wall with Building No. 2. **BUILDING NO. 2** - A 25'x80' (2,000 sq. ft.) store building with glass front, bathroom, upstairs stock room in back, gas heating, evaporative cooling, well located, being joined on the north by Building No. 1. Each of the above buildings is situated on a 25'x140' lot.



Store Fixtures and Equipment

6 - 6' sections natural finished wood wall displays w/lighted caps, adjustable glass shelves & bottom storage
5 - 10' sections wood wall displays w/lighted caps, adjustable wood & glass shelves
95' - wood wall displays w/lighted caps, pegboard backs, assorted shelving
4 - free standing formica & glass double sided gondolas w/adjustable glass shelving. Also, 2 matching end shelves.
4 - 6' double sided wood gondolas
1 - 5' glass display case



Cookware and Houseware

1 - large lot of Club Aluminum including skillets, lids, pots, pans, etc.
1 - lot Mirror aluminum cookware, coffee pots, etc.
1 - lot Rubbermaid products
1 - lot Pyrex cookware, percolators, etc.
1 - lot Corningware
1 - 55 cup Mirromatic Coffee Maker
Several lots asst. waxes, oven cleaners, polishes, etc.
Several lots handles, repair parts, etc.
1 - large inventory Blue Lustr vacuum cleaner bags
Several lots Oneidcraft stainless steel flatware
1 - lot Glamorene rug shampoo
1 - large lot miscellaneous decorator pieces
AGAIN, THE INVENTORY IS TOO NUMEROUS TO MENTION!!!

Store Fixtures And Equipment (Continued)

- 1 - L shaped formica checkout stand
- 2 - carpeted window displays
- 1 - large lot asst. tables, product displays, shelving, etc.
- 1 - large lot dimension lumber & plywood used in storage area
- 60' - asst. single & double sided bolt & parts bins
- 1 - 5 tier revolving nail bin
- 1 - 4 tier counter top revolving washer bin
- 1 - antique (1909) 50 drawer wood bolt cabinet
- 1 - large lot misc bolt cabinets
- 1 - 5' steel work bench w/4" Columbia vise
- 1 - large lot misc. hand tools used in repair shop (bolt cutters, flaring tools, wrenches, soldering guns, etc.)
- 1 - Stanley 1/3 hp double rock bench grinder w/shields
- 1 - antique Dasco counter type platform scale
- 1 - 2 wheel dolly
- 1 - Kelvinator freestanding water fountain
- 1 - Highland paint tinting machine
- 1 - Red Devil 2 gallon paint shaker
- 1 - Rope & cable measuring machine
- 1 - Monarch 20 price marking machine
- 7 - Blue Lustr carpet shampoos
- 2 - Beveled edge piffridge mirrors
- 1 - 2'x3' electric window sign w/changeable letters
- 1 - Curtis key marking station w/247 doz. blanks



Hardware Inventory

Included items are too numerous to mention, but the following is a sample:

- 1 - large selection of drill bits
- 1 - large lot of v belt pulleys
- 1 - lot chisels, punches, reamers, etc.
- 1 - lot shovels, hoes, rakes, axes, handles, etc.
- 19 - Dbz. sack needles
- 8 - Doz. lettuce knives
- 1 - Asst. sockets & misc. handtools
- 1 - lot Hudson sprayer parts
- 1 - lot asst. size rope
- 1 - lot light fixtures
- Several lots electrical repair parts
- Several lots hinges, hasps, latches, locks, etc.
- 2 - 3 burner gas hotplates
- 1 - 2 burner electric hotplate
- 1 - lot tubs, buckets, etc.
- 1 - lot house numbers & name plates
- 1 - gas heater
- 1 - lot light bulbs
- 1 - inventory of Jones Blair paint
- 1 - lot paint supplies
- 1 - lot glue, sealer, etc.
- 1 - lot garden tools & hose repair items
- 1 - lot chain

Plus the remaining inventory of all items normally found in a full line Hardware Store.

Glassware

Included in the sale is a large quantity of Franciscan Earthenware and Franciscan Casual Crystal. There are complete sets as well as miscellaneous pieces in several different patterns.

Office Equipment & Cash Registers

- 1 - Class 21 NCR 2 total electric cash register
- 1 - Model 8910 RC Allen 9 department electric cash register
- 1 - Model 30 Addressograph addressing machine
- 1 - Victor safe (4'8" tall, 35" wide, 29" deep)
- 1 - Steel office desk
- 2 - Upholstered secretary chairs
- 1 - Royal manual typewriter
- 1 - Hedman check protector
- 1 - Allsteel 4 drawer lettersize filing cabinet
- 1 - Lot miscellaneous office supplies & equipment

Bolt Inventory

Included in this sale is a \$12,000 inventory of carriage & machine bolts, screws, brads, cotter pins, roll pins, washers, etc. This inventory is complete in all sizes up to 1 1/2" x 10" bolts. This will be a great opportunity to stock up at your own price.

SALE DATE
SAT., FEB. 1-10 A.M.

RAY SEALE, OWNER

NO MINIMUMS - NO RESERVATIONS - INSPECTION SALE DAY LUNCH WILL BE AVAILABLE

Terms: Cash! All accounts to be settled sale day. All sales subject to state and local sales tax laws. Not responsible for theft or accident. Write or call auctioneers for additional information or sales catalogue.



FASTEST DRAW IN THE WEST

Arvell Williams, Auctioneers

6224 CANYON DRIVE - AMARILLO, TEXAS 79110 Phone, Ofc. 355-1012 - Res. 355-8592

SUGARLAND and DOWNTOWN



ENCRON IS A REG. TM OF AMERICAN ENCRON CORP. A UNIT OF ALCOA CO. INC. 1975-1976-1977-1978



center stage

DIVISION OF SUE ANN, INC.

CENTER STAGE IMPRESSIONISTS OF ENCRON®... hold plaid coordinated separates with a slimming stripe effect. Mixing and matching the blazer, shirt jac, skirts, pants, vest and tops will give the impression you have a tremendous wardrobe. All in crisp spring blues, green and white plaid and solid double knits of 100% Encon® polyester, the fiber that lives. Tailored with the inimitable Center Stage style for misses. Sizes 6 to 14

- | | | | |
|--------|---------|---------------|---------|
| Vest | \$23.00 | Blazer | \$29.00 |
| Blouse | \$16.00 | S/S Shirt Jac | \$27.00 |
| Skirt | \$17.00 | Shirt | \$17.00 |
| Pants | \$17.00 | Pants | \$15.00 |

HARMAN'S

SELL IT FAST! USE WANTEDS! BUY IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c

Additional insertions, when paid in advance: per word 8c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00

Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54

Deadlines for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE

Miscellaneous

FIRE WOOD
MINON-OAK
 Seasoned
 Bud Sparks — 364-1264
 Dean Herring — 364-2203
 B-1-13-tfc

For Sale: Like new 1972 P & H portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.
 B-1-22-45-tfc

CARPET

We have moved to 310 North 25 Mile Avenue
C&W CARPET
 364-3448
 B-1-14-tfc

"THE SADDLE HOUSE"

COMPLETE Riding Equipment New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
 B-1-5-tfc

WE BUY AND SELL USED FURNITURE

BARRICK FURNITURE
 WEST HWY 60
 PHONE 364-3552
 B-1-37-tfc

WE HAVE MOVED!! TO KNOWLES AUCTION BARN

ON MISSION ROAD We have a full line of new and used furniture and appliances at bargain prices.
 Open 9 a.m. Closes 5:30 p.m.
BIG JIM'S FURNITURE
 Phone 364-1873
 B-1-31-tfc

For Sale: Story and Clark solid pecan piano. Call 364-5280.
 B-1-10-22-tfc

For Sale: Baling wire, \$33.50 per roll. 16 ft. well casing, 1/4 wall, new \$12.50; Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.
 B-1-21-46-tfc

FOR SALE: Like new, reconditioned color TV's. New picture tube.
WILHELM TELEVISION SERVICE
 364-5821
 B-1-14-100-tfc

FOR SALE: Baled maize stalks. Ivan Block, 364-0296.
 B-1-10-99-tfc

1972 Mobile home, 14x72, 3 bedrooms, 2 bath. Buy low equity and assume monthly payments of \$102.57. Phone 364-5085.
 B-1-19-4-tfc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 L.J. Clark W.M. I.
 W.A. Phipps Sec.

Lions Club
 meets each
 Wednesday, 12 Noon
 Civic Club Center
 (Jim Hill)

FOR SALE
 4" Pipe Posts-8' long \$1 ft.
 2 7/8" Pipe Posts-7 ft. .75 ft.
 2 3/8" Reject Pipe .55 ft.
 2 3/8" Upset .60 ft.
 1 7/8" New Pipe .65 ft.
 1 9/16" 12 ga. New Pipe .55 ft.
 Cable .06 ft.
 1 1/2" ID New Pipe .55 ft.
 2 7/8" Reject .65 ft.
 12' Gates \$48 ea.
 15' Gates \$56 ea.

Northwest Food Yards, Inc.
 P.O. Box 566
 Hereford, Tx. 79045
 James Bullard
 Phone: 806/364-4614 or
 806/364-4460
 B-1-98-tfc

Have nice beauty shop equipment for sale. Electric sterilizer, all like new. Call AC 505-762-5754 or 806-481-9241.
 B-1-6-4p

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740
 B-1-25-tfc

Mag Wheels at closeout prices. Call 364-4333.
 B-1-10-8-tfc

If Carpets look dull and drab, remove spots as they appear with Blue Lustre. Rent electric shampooer \$1.
McCaullin Lumber Company
 B-1-22-8-2c

For Sale: Firewood, oak. Call 364-1171.
 B-1-10-5-8c

Like new — 1971 12 ft. Week-ender Pickup Camper with loading and unloading device. Fully self-contained. Phone 364-4198 or 364-4386 after 6 p.m.
 B-1-21-4-tfc

FOR SALE
 AKC Collies. 10 weeks old, males and females. Show and pet quality, have had all shots. \$100.00 and up. Good farm and ranch dogs.
 Call: Bruce or Stephanie, 364-5263 or 289-5380
 B-1-5-8c

METAL BUILDINGS
 Storage Barn
 Warehouse
 Store
 You name it
 Custom designed and built to meet your needs. For a turnkey job call us today.
TAGCO INDUSTRIES
HEREFORD, TEXAS
 357-2222
 B-1-7-tfc

FOR SALE: Gold carpet, 11'x12'; Grille guard for late model Chevy pickup and 5-215 X 15 Michelin Steel Radial used tires. Call 364-0832 after 5 p.m.
 B-1-23-8-2c

1973 model 500 Yamaha MX for sale or will trade for street bike. Call 364-0710.
 B-1-15-8-2c

Take up payments on color TV's or stereos. Call 364-4333.
 B-1-10-8-tfc

Leclithin! Vinsgar! B6! Kelp! now all four in one capsule, ask for VB6!
Harold Close Drugs
 B-1-5-12p

For Sale: African Pygmy Goats. Call 364-0951.
 B-1-10-6-tfc

For Sale: Clean 15 ft. Pulliam Travel Trailer, sleeps 5. Call 364-2170 after 5:00.
 B-1-14-8-tfc

FOR SALE
 1—Self propelled lawn mower
 1—Edger
 1—Hedger
 2—Glass trimmers
 1—50' Electric cord
 1—Whirler fertilizer spreader
 1—Garden rake
 1—Leaf rake
 1—Mud tire, new
 518 Ave. J, Phone 364-6329
 between 3 and 6 p.m.
 B-1-8-tfc

For Sale: gas range, \$20.00. Phone 364-6564.
 B-1-10-8-2c

Fight Cholesterol build-up with Lecithin-Kelp Combination. Get Norwalk Lecithin-Kelp caps.
 B-1-7-8p

Lose weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy
 B-1-7-4p

For Sale: AKC, 2 year old female German Shepherd, \$50.00. After 6 call 364-3882.
 B-1-14-7-tfc

USED FURNITURE
 †Westinghouse Refrigerator, \$300.00
 †Gas range, \$175.00
 †Two bedroom suites
 †One stereo, \$180.00
 †Small w/w TV, \$30.00
 †2 sets mattresses & box springs, \$90 set.
 †2 Lamps, \$5.00
PLAIN'S FURNITURE & FINANCE
 900 Lee, Hereford
 B-1-8-2c

SAVE Big! Do your own rug and upholstery cleaning with Blue Lustre. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
 B-1-20-8-2c

If carpets look dull and drab, remove spots as they appear with Blue Lustre. Rent electric shampooer \$1.
McCaullin Lumber Company
 B-1-22-8-2c

For Sale: Portable dishwasher. Call 364-6518.
 B-1-10-7-3c

FOR SALE
 Paint — discontinued colors. Values to \$10.50 - special \$2.95 gal.
ROCKWELL BROS. LUMBER
 Across from Pitman Grain
 Phone 364-0033
 B-1-9-tfc

GARAGE SALE. Friday
 107 Northwest Drive
 B-1-10-9-1c

FOR SALE
 Red Cedar Fence - new low Price: 6 ft. \$2.95; 5 ft. \$2.75 per running foot.
ROCKWELL BROS & COMPANY LUMBER
 Across from Pitman Grain
 Call 364-0033
 B-1-9-tfc

FOR SALE: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

FOR YOUR REPAIR WORK ON
 Starters — Generators
 Magnets — Alternators
 Contact
 Ronnie Wagner at Davis Implement Company 409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
 B-2-99-tfc

For Sale: 1970 Heavy Duty Chevy Truck with Oswalt Manure Spreader. Call 806-352-7810.
 B-2-12-7-tfc

FOR SALE
 26" irrigation pumps.
 1 Johnston 260 ft. setting
 1 Wintroath 140 ft. setting
 1 25 horse horizontal electric motor.
 For more information, call owner after 8 p.m. 806-258-7649
 B-2-6-4c

For Sale: Mobile Home 12x52. 2 bedrooms, 1 1/2 baths with or without furniture. Call 364-6869.
 B-1-15-9-2c

FOR SALE: Fence posts, any size, oak or pine. Treated or untreated. Call 364-6685 or 364-6616 after 6 p.m.
 B-1-18-9-tfc

CROSSWORD By A. C. Gordon

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36
37	38	39	40	41	42
43	44	45	46	47	48
49	50	51	52	53	54
55	56	57	58	59	60

ACROSS

1 - Athletic star
 2 - Son of Noah
 3 - Liable
 4 - Tropical bird
 5 - Musical combo
 6 - ... Grande
 7 - A tank
 8 - Man's name
 9 - Inconsequential
 10 - Hawaiian garland
 11 - Pronoun
 12 - Circle segment
 13 - Lamprey
 14 - Perform
 15 - Automaton
 16 - Heating places
 17 - Pronoun
 18 - Exist
 19 - Elementary substance
 20 - Cards off
 21 - College degree
 22 - Take legal action
 23 - Boon buddy
 24 - Greek letter
 25 - Gold unit
 26 - Public conveyance
 27 - Quite soon
 28 - To err
 29 - Damage

DOWN

1 - Expense
 2 - Place of rest
 3 - Printer's unit
 4 - Exclamation
 5 - Performance
 6 - Armoic
 7 - Flair
 8 - Construct
 9 - Tourist's retreat
 10 - Obtrusive plans
 11 - Obscure
 12 - Pronoun
 13 - "... Buvo"
 14 - Golf machine
 15 - Affirmative vote
 16 - Encourages
 17 - Defamation
 18 - Be obligated
 19 - Color
 20 - Intended
 21 - Diving bird
 22 - Rent
 23 - Extends over
 24 - Haalplace retreats
 25 - Increase of effort
 26 - Time period
 27 - Tent
 28 - Bard
 29 - Small U. S. state (abb.)
 30 - Something that rains
 31 - Scottish "no"
 32 - Equine command
 33 - Samaritan (chem.)
 34 - Musical note

2. FOR SALE

Farm Equipment

See Us For Parts-Sweeps-Chisels for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

FOR SALE: IHC Wagner 200 Front End Loader. Good Shape. Ivan Block, 364-0296.
 B-2-12-3-tfc

FOR SALE: Manure truck and spreader. Sell together or separately. Phone 247-3404, Friona.
 B-2-12-8-4c

See Us For Mayrath Grain Augers Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

FOR YOUR REPAIR WORK ON
 Starters — Generators
 Magnets — Alternators
 Contact
 Ronnie Wagner at Davis Implement Company 409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
 B-2-99-tfc

For Sale: 1970 Heavy Duty Chevy Truck with Oswalt Manure Spreader. Call 806-352-7810.
 B-2-12-7-tfc

FOR SALE
 26" irrigation pumps.
 1 Johnston 260 ft. setting
 1 Wintroath 140 ft. setting
 1 25 horse horizontal electric motor.
 For more information, call owner after 8 p.m. 806-258-7649
 B-2-6-4c

For Sale: Mobile Home 12x52. 2 bedrooms, 1 1/2 baths with or without furniture. Call 364-6869.
 B-1-15-9-2c

FOR SALE: Fence posts, any size, oak or pine. Treated or untreated. Call 364-6685 or 364-6616 after 6 p.m.
 B-1-18-9-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

FOR YOUR REPAIR WORK ON
 Starters — Generators
 Magnets — Alternators
 Contact
 Ronnie Wagner at Davis Implement Company 409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
 B-2-99-tfc

For Sale: 1970 Heavy Duty Chevy Truck with Oswalt Manure Spreader. Call 806-352-7810.
 B-2-12-7-tfc

FOR SALE
 26" irrigation pumps.
 1 Johnston 260 ft. setting
 1 Wintroath 140 ft. setting
 1 25 horse horizontal electric motor.
 For more information, call owner after 8 p.m. 806-258-7649
 B-2-6-4c

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

3. FOR SALE

Automobiles

Good used tires, \$5.00 and up. Call 364-4333.
 B-3-10-8-tfc

For Sale: 1969 VW Sedan. Days call 364-3211, nights 364-3506.
 B-3-10-8-3c

1973 Chrysler Imperial, 4 door. Loaded, low mileage. Call 364-2566 after 6.
 B-3-12-8-8c

For Sale: 1972 Gremlin. Air conditioning, good gas mileage, clean. Call 364-1407.
 B-3-8-2p

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077
 B-3-33-tfc

For Sale: 1970 Buick Electra, local, one owner. Extra clean. Call 364-1540 after 4:30.
 B-3-14-5-tfc

For Sale: 1971 Charger. Power, air, tape. Call 578-4345.
 B-3-10-2-8c

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact
COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

NEW & USED CARS
 now for sale at
JOHN ORSBORN BUICK PONTIAC, GMC'S
 new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

For Sale: Vega Hatchback. Low mileage, good tires, air conditioning, automatic transmission. \$2600.00 Phone 364-4885.
 B-3-15-104-tfc

FOR SALE
 26" irrigation pumps.
 1 Johnston 260 ft. setting
 1 Wintroath 140 ft. setting
 1 25 horse horizontal electric motor.
 For more information, call owner after 8 p.m. 806-258-7649
 B-2-6-4c

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

FOR YOUR REPAIR WORK ON
 Starters — Generators
 Magnets — Alternators
 Contact
 Ronnie Wagner at Davis Implement Company 409 East 1st or phone 364-2811
WAGNER BATTERY & ELECTRIC
 B-2-99-tfc

For Sale: 1970 Heavy Duty Chevy Truck with Oswalt Manure Spreader. Call 806-352-7810.
 B-2-12-7-tfc

WALKER'S USED CARS AND TRUCKS
 WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 B-41-tfc

For Sale: 1972 Oldsmobile 98 two-dr. hardtop. Loaded with all extras, 33,000 miles. 364-3498.
 B-3-14-6-tfc

\$2,995 will buy this Lincoln all power, air and cruise control. Call Bill Ott, 505 Star Street.
 B-3-16-5-tfc

For Sale: '71 Van Econoline, partially customized. See at 700 East 3rd.
 B-3-12-7-tfc

FOR SALE: 1973 Buick Luxus 2 dr. 4 new tires, extra clean, \$125.00 below NADA retail. Call 806-247-2778 days or nights 806-247-3376.
 B-3-22-7-4c

For Sale: 1973 Ford Ranger Pickup, LWB. Loaded. Call 364-3390.
 B-3-10-7-tfc

FOR SALE
 1969 IHC F-1800 Series. Twin screw. Excellent condition. '71 Dodge 3/4 ton. '71 Dodge one ton. Call 364-0951.
 B-3-98-tfc

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685.
 B-3-10-101-tfc

MUST SELL — 1968 Chevrolet, all power. Good condition. \$775. Call 364-1590
 B-3-10-2p

4. REAL ESTATE

For Sale Or Trade

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

For Sale: 1969 VW Sedan. Days call 364-3211, nights 364-3506.
 B-3-10-8-3c

1973 Chrysler Imperial, 4 door. Loaded, low mileage. Call 364-2566 after 6.
 B-3-12-8-8c

For Sale: 1972 Gremlin. Air conditioning, good gas mileage, clean. Call 364-1407.
 B-3-8-2p

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077
 B-3-33-tfc

For Sale: 1970 Buick Electra, local, one owner. Extra clean. Call 364-1540 after 4:30.
 B-3-14-5-tfc

For Sale: 1971 Charger. Power, air, tape. Call 578-4345.
 B-3-10-2-8c

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact
COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

NEW & USED CARS
 now for sale at
JOHN ORSBORN BUICK PONTIAC, GMC'S
 new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

For Sale: Vega Hatchback. Low mileage, good tires, air conditioning, automatic transmission. \$2600.00 Phone 364-4885.
 B-3-15-104-tfc

FOR SALE
 26" irrigation pumps.
 1 Johnston 260 ft. setting
 1 Wintroath 140 ft. setting
 1 25 horse horizontal electric motor.
 For more information, call owner after 8 p.m. 806-258-7649
 B-2-6-4c

SELECTED USED TIRES \$3.00 UP

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

Storage for rent. Phone 364-1483 or 364-3937.
B-5-10-50-tfc

TRAILER SPACES FOR RENT
FHA approved. Call 364-0527
B-5-10-4-tfc

For Rent: 2 bedroom and one bedroom furnished apartments. 205 Jowell, inquire at Apartment A.
B-5-15-4-tfc

For Rent: 2 bedroom apartments. \$85.00 per month. Utilities paid. Inquire 210 Catalpa.
B-5-14-7-3p

For Rent: Newly redecorated 2 bedroom duplex. New paint, carpet and tile. \$50.00 deposit, rent \$150.00 per month. Gas and water paid. Not over two children and no pets. Call 364-4186 after 3:30 p.m.
B-5-33-7-tfc

Small furnished house for rent. Call 364-1629.
B-5-10-8-1c

For Rent: Furnished 2 bedroom trailer house. No pets. Call 364-4186 after 3:30 p.m.
B-5-13-8-tfc

FOR LEASE - FARM LAND
New center pivot sprinklers & wells - shallow water - sandy loam soil. This year would be 2nd crop year. Will lease from 640 acres to 6000 acres... Will negotiate a good 'liveable' arrangement with qualified parties. Prefer long term lease - would consider crop rental! This is good land - excellent water - in Lamb & Bailey & Roosevelt Counties. Qualified principals only. Call DEAN ELDRIDGE, 505-762-4557, #1 Sandia Plaza, Box 156, Clovis, New Mexico 88101.
B-5-8-3c

For Rent: 2 bedroom furnished trailer house. Call 258-7245.
B-5-10-8-2p

One 3 bedroom trailer. Carpeted throughout. Couples only, or one small child. Must furnish references. 364-1818.
B-5-12-9-2c

For Rent: One bedroom furnished house, bills paid. Close to High School and Jr. High. Call 364-6514.
B-5-15-9-2c

IRRIGATED FARMS FOR RENT
Two most unusual opportunities for renters who have had successful experience in growing sugar beets and corn. Near-perfect irrigated farms. One is 480 acres, all in one tract; excellent soil; topsoil deep; flat. 8" wells plus tailwater pond. 125 acres beets and 300 acres corn and pinto. Cattle program. Modern 6-room house. 40'x80' Behlen metal storage building. Natural gas lines. Automatic continuous grain dryer and loader. S.E. Wallace County, Kan.; an area ideal for beets, etc. Other irrigated farm is an entire square section (640 acres). 185 to 200 acres sugar beets; 400-410 acres corn. Two 10" irrigation wells; one 8" irrigation well; and tailwater pond. Exceptionally level; rich, deep soil. Two modern houses and other buildings. 40'x100' Behlen metal storage building. Feed lot and stock well. Natural gas lines. Northeast Greeley County, Kan.; also well known for its beets and other irrigated crops. Time is a factor. If you are interested you should immediately call Bernard Gradwohl, Lincoln, Neb., 477-2727, area code 402.
B-5-9-1c

6. WANTED

WANT TO TRADE for boats, outboard motors, camp trailers; all kinds of recreational equipment.
COMBS USED CARS
B-6-17-4-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
B-6-13-6-tfc

WANT TO BUY OLDER MODEL GRAIN TRUCKS AND COMBINES.
Call 364-4049 evenings
B-6-10-4-tfc

Wanted: pasture for calves. Call 364-3117.
B-6-10-6-tfc

WANT TO BUY - Small trailer house; 8' or 10'x40'. Call 364-0630.
B-6-9-tfc

WANTED - Farm or ranch job or work. Phone 276-5524.
B-6-9-2p

8. HELP WANTED

NEED school bus drivers. See Eldon Owens at school bus shop.
B-8-11-48-tfc

FULLER BRUSH COMPANY
Equal Opportunity Employer
Part time or full time. Need sales persons. Car and telephone necessary. Earn up to \$6.00 per hour. No experience required.
Apply in person at:
Texas Employment Commission
403 West 7th, Hereford
Ad paid for by employer
B-8-6-4c

NEED two ladies with car 3 hours, 5 days, \$60.00 weekly. Call STANLEY HOME PRODUCTS, 364-6570
B-8-16-7-4c

DIESEL DRIVER MECHANIC WELDER
Tools and 10 years experience required. Good salary, house, utilities furnished.
Call 364-0484
B-8-7-3p

APPLICATIONS now being taken for employment at SUNSET CANDLES
B-8-10-9-1c

MILLWRIGHT - WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford
Day Care Center
6 months through 8 years
After school care available
364-1293
B-9-46-tfc

Baby sitting by the hour, day or week.
Alice Gilleland,
364-4175
B-9-10-7-tfc

Will do tax work and bookkeeping. Call 364-4523.
B-9-10-7-tfc

10. NOTICE

***ALCOHOLISM INFORMATION**
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY
B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.
B-5-9-1c

HEREFORD IRON & METAL
North Progressive Road by City Dump
Anson A. & June Dearing
Phone 364-3350 or 364-3777
1 1/2 B-10-34-tfc

11. BUSINESS SERVICE

We buy old gold, rings, mountings, etc., for Swest Refinery.
Cowans Jewelers
Downtown
B-11-13-51-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turkish Job
Straight finish
Phone 364-5169
B-11-39-tfc

MOBILE HOME SERVICE
We stop roof leaks & noises
Don't take a chance on leaks
Coating applied to prevent leaks for as little as \$45.00.
Call, Amarillo 376-9244
B-11-6-8c

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

WELDER - MECHANIC
Rebuild cattle pellet feedmill and operate. 364-0484.
B-8-9-3p

Custom swathing, stacking and hauling. Alfalfa, mlo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.
B-11-15-42-tfc

KLEMMER CATTLE CO.
Stucker & Feeder Cattle
Wheat & Pasture Calves
Phone 417-742-2624
Rt. 2, Walnut Grove, Mo.
B-11-19-15p

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

WILL PICK UP JUNK CARS FREE
Call 364-3350 or 364-3777
B-11-28-tfc

WELDON'S ROOFING COMPANY
Specializing in shingling, also tar and gravel built-up roofs.
23 years experience
14 years Hereford area
Free Estimates
Phone 364-2546
B-11-9-9c

FREE DEAD STOCK REMOVAL
Daily service
Please call COLLECT
National By-Products
806-383-2296, Amarillo
B-11-9-tfc

FOR irrigation leak repair, call BLACKIE MENDOZA,
364-5468 or 364-1631, 1007 13th Street, Hereford.
B-11-9-4p

13. LOST & FOUND

LOST: Toy Collie Puppy. Answers to name of "Skipper." Last seen in 200 block of Avenue I. REWARD. Call 364-4644.
B-13-9-2p

LOST: Mixed heifers and steers, branded upside down K slash A and backward M with L over top with slash.
B-13-9-2p

PHONE
Rex Prather,
Cattle Brand Inspector
364-4369 nights
B-13-9-2c

EDITOR'S NOTE: Public Notice advertising plays a unique role both in American history and in the process by which this country's democracy is preserved. Its one premise is that people must be informed if they are to govern themselves competently. Public Notice advertising first came into being with the Congress of 1792. That body, recognizing its responsibility to the people, required the Postmaster General to advertise for bids for the construction of new post offices. From that inception beginning by the Congress publication requirements in federal, state and local laws today, government officials have come more and more to understand their obligations to inform the public through Public Notice advertising. Newspapers over the years have been the vehicle by which these obligations have been fulfilled. They will continue to be as long as the public demands that it be informed frequently and by the best means possible.

LEGAL NOTICE
NOTICE TO RECEIVE BIDS FOR COUNTY DEPOSITORY
Notice is hereby given, as provided in Article 2544, RCS, that the Commissioners' Court of Deaf Smith County, Texas, will at its next regular meeting on February 10, 1975, receive bids from banking institutions in this County that may desire to be selected as the depository of the County Funds and County School Funds. Sealed bids will be received at the office of the County Judge, in the Court House at Hereford, Texas, up to 10:00 o'clock a.m., February 10, 1975. The Court reserves the right to reject any and all bids.
Sam Morgan,
County Judge
Deaf Smith County, Texas.
T-7-3c

UDALL'S BID
BERLIN, N.H. - Rep. Morris K. Udall (D-Ariz) starting a two day Presidential campaign in New Hampshire, endorsed the idea of a tax cut to help the economy out of the current recession.

RIFLE INVENTOR DIES
RALEIGH, N.C. - David M. Williams, inventor of the M1 carbine rifle used by the U.S. Army in World War II, died recently. Williams hand-made the demonstration model in 1920 while serving a prison term.

Debt Realization Solves Inflation

By JOHN L. HILL
Attorney General

In past columns, we've talked about the problem of consumer debt. Today, let's discuss the means available to solve the problem.

As we pointed out previously, the first step in getting out of debt is for the consumer to face the fact that he or she is in it.

And the earlier that fact is acknowledged the better, say our Consumer Protection attorneys.

Some consumers refuse to realize that their monthly outgo consistently exceeds their income. It doesn't take many months of such imbalance for the problem to have reached such proportions that creditors may be insisting on payment in full.

Much publicity is currently being given to the use of bankruptcy by average consumers as a way to resolve debts. Is bankruptcy the solution? It can be, for some persons. But filing a bankruptcy petition in federal court is a serious step and one which should be taken only with full understanding of the consequences.

Store License Tax Abolished

Comptroller Bob Bullock reminded Texas business operators Saturday that the state store license requirement has been abolished.

Bullock said his office has been besieged with calls and letters this month by businesses which were unaware that the license requirement was repealed as of Dec. 31, 1974.

"Obviously, the past administration didn't get the message out," Bullock said. "I consider it good news that we've been able to do away with the store license."

The store license, which

can often solve the problems consumers may have with debt. But, again, the effectiveness of such methods frequently depends on facing the problem before they get out of hand.

The Attorney General's Consumer Protection Division has published "A Practical Primer for the Texas Consumer." In it, our attorneys recommend that consumers who find that illness, job problems, or other reasons have made them unable to meet their bills notify their creditors and explain the situation.

Most creditors will try to help you through a difficult time by rearranging your payment schedule or amount. After all, for them it is better to receive payment late than not at all.

Some consumers find that they need financial counseling to help them get out of debt and avoid getting back into it. There are several places to turn for such assistance.

†Banks—Many banks offer financial counseling to their customers.

†Attorneys—Private attorneys may help with financial problems, especially when there is the possibility of legal action.

†Child and family service agencies—These local affiliates

of United Way provide help with family problems and those involving children. If money worries or credit difficulties are contributing to a family's problems, the family is usually referred to volunteer experts who can supply financial counseling.

†Credit unions—Credit unions frequently provide financial counseling to members.

†Legal aid societies—Local legal aid societies can assist low-income consumers with credit problems, although of necessity such assistance is usually aimed at helping consumers who are already involved in legal procedures resulting from their debt.

†National Foundation for Consumer Credit—This is a non-profit organization with local affiliates which serve their community by providing consumer credit counseling at no cost to the debtor.

At present, only Dallas and Corpus Christi have such affiliated organizations. The Office of the Consumer Credit Commissioner of Texas is working with interested groups and individuals who hope to establish a state network of such non-profit agencies.

Operating funds for such organizations frequently come

from contributions by individuals, businesses, and those creditors participating in a repayment program.

Spokesmen for one consumer credit counseling service say many people using the service need only to receive advice in setting up a family financial plan and budget.

Others need remedial help, which involves contacting creditors and working out a suitable payment schedule.

For assistance with consumer debt, try contacting one of the groups mentioned above. For assistance with consumer complaints, contact the Attorney General's Consumer Protection Division, your county or district attorney, or your local Better Business Bureau.

FOR RENT

Real nice 2 bedroom 1 bath extra clean unfurnished... also unfurnished 3 bedroom 2 bath excellent condition

Call Lane Star Agency

364-0555

EXPERT REPAIR

On BUICK PONTIAC GMC TRUCKS
JOHN ORSBORN

Free Pickup
Phone 364-0990



HOME OWNED

LONCO PUMP & REPAIR
• Irrigation Repair
• Test Holes
• Domestic Wells
Lonnie Swimmer
364-4251

VALLEY SELF-PROPELLED CENTER
PIVOT SPRINKLERS
INEXPENSIVE PRACTICAL
AVAILABLE NOW
THE PERFORMER
GET THE FACTS, GO VALLEY
CALL: GARY VICTOR, AVI Inc.
Hereford-806-364-5616. 364-2636
Mobile 806-289-5615
if no answer
MULESHOE OFFICE:
806-272-3565

HEATER ON THE BLINK?
Call Us
BROWND SHEET METAL
364-3867
We service all makes & Models and have a wide selection of parts
Steve 364-6395
Don 364-1920
Gid 364-2384

COMMONWEALTH THEATRES
MOVIE MARQUEE
The greatest love (bug) story ever told!
WALT DISNEY PRODUCTIONS
CRIB
RIDES AGAIN!
TECHNICOLOR
HELEN KEN STEFANE JOHN KEENAN
HAYES BERRY POWERS MCINTIRE WYNN
THURS.-FRI. 7:00-8:30
SAT. 2:00-3:40-5:20-7:00-8:30
STAR

CRY RAPE
Boldly explores the bizarre twilight world of abnormal sexual behavior
HELGAS ANDERS - ANITA LIND - STEPHEN B. REALS
PLUS The Love Objects
AND Group Marriage
ADULTS ONLY
TOWER DRIVE-IN
FRI.-SAT. 7:00

FOR THE BEST DEALS ON NEW or USED CARS
Come in and talk with one of the men AT
JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

COLEMAN
Because Your Heater Is On The Blink?
Don't Just Shake Your Fist
CALL: 364-4714
Robert (Bob) Rhoton
R & R REFRIGERATION AND HEATING SERVICE

WRESTLING
SATURDAY FEB. 1 8:00 PM
MAIN EVENT
RICKY ROMERO vs. KARL VON STEIGER
Black GORDMAN & El Gran GOLIATH
Scott CASEY & Moose MAROWSKI
Bobo MIDGETS - MIDGETS Billy JOHNSON THE KID
HEREFORD BULL BARN
Nightly \$3.00
Sat. Adm. 2.00
Kids 75c

RIGHT THIS WAY!

To Great
THRIFTWAY
Savings!

JANUARY
MONTH OF
VALUES

THRIFTWAY

A BETTER
WAY
TO SAVE



Shur-Fine PACKAGE MEATS

SHURFRESH **Quality Franks** 12 OZ. PKG. **59¢**

SHURFRESH **Quality Bologna** 12 OZ. PKG. **65¢**

SHURFRESH-REG. OR THICK **Sliced Bacon** LB. **\$1.19**



BIGGER FOOD VALUES EVERY DAY AT THRIFTWAY
FULLY COOKED MOISTURE ADDED

SMOKED PICNICS LB. 59¢

- Rib Steak LB. **99¢**
- Round Steak LB. **\$1.09**
- Sirloin Steak LB. **\$1.09**
- T-Bone Steak LB. **\$1.45**
- U.S.D.A. GOOD OR CHOICE Freezer Beef 250-LB. AVG. **75¢**
- FAMILY PAK Ground Beef LB. **75¢**
- CHECKER BOARD HIND QUARTER Turkeys LB. **39¢**

Shur-Fine QUALITY FOODS

SHURFINE CUT ALL GREEN SPEARS **Asparagus** 14 1/2 OZ. CAN **59¢**

SHURFINE VAC PAK WK GOLDEN **Corn** 3 12 OZ. CANS **\$1.00**

SHURFINE **Salad Dressing** QT. JAR **99¢**

SHURFINE FROZEN SPEARS **Broccoli** 3 10 OZ. CTNS. **\$1.00**

SHURFRESH-BUTTERMILK OR SWEETMILK **Biscuits** 8 8 OZ. CANS **\$1.00**

DAIRY FAVORITES

CRACKER BARREL-SHARP OR EXTRA SHARP **Kraft Cheese** 10 OZ. STICK **\$1.09**

SLICED MOZZERELLA **Kraft Cheese** 6 OZ. PKG. **65¢**

IVORY LIQUID

32-OZ. **99¢**

20% OFF LABEL **CASCADE DETERGENT**

50 OZ. BOX **99¢**

BAKE RITE PURE BAKE RITE SHORTENING

3-LB. CAN **\$1.59**

- SKINNER'S **Elbo Roni** 10 OZ. PKG. **35¢**
- GELATIN-ASSTD. FLAVORS **Jell-O Dessert** 6 OZ. BOX **39¢**
- WHITE HOUSE **Apple Juice** QT. BTL. **55¢**
- 1000 ISLAND **Kraft Dressing** 16 OZ. BTL. **89¢**
- SUNSHINE GRAHAM **Crackers** 16 OZ. BOX **59¢**
- AUSTEX **Beef Stew** 24 OZ. CAN. **79¢**
- WITHOUT BEANS **Austex Chili** 300 CAN. **69¢**

ECONOMY SPAGHETTI AND MEAT SAUCE, MACARONI AND CHEESE, MACARONI AND BEEF

Banquet Dinner 11 OZ. PKG. **45¢**

BANQUET MEAT BEEF-CHICKEN-TURKEY **Pot Pies** 3 8 OZ. BOXES **89¢**

- CHICKEN-TURKEY-SALISBURY STEAK FISH-CHOPPED BEEF-MEAT LOAF BANQUET REGULAR 11 OZ. BOX **Dinners** **49¢**
- GEHART'S LONGHORN **chili** 15 OZ. CAN **49¢**
- LACHOY BI-PAK CHICKEN OR BEEF **Dinners** 42 OZ. CAN **\$1.59**
- OLD ENGLISH LAVENDER **Yardley Soap** BATH BAR **59¢**
- ROXEY DRY-MAKES GRAVY **Dog Food** 5 LB. BAG **99¢**

- HEALTH AND BEAUTYAIDS
- GILLETTE ECONOMY PACK **Trac II** 9 CARTRIDGES **\$1.99**
- JERGENS **Hand Lotion** 15 OZ. BTL. **\$1.19**
- CREST REG. OR MINT-15% OFF LABEL **Toothpaste** 7 OZ. TUBE **79¢**
- FOAMY-REG., MENTHOL OR LIME 6 1/2 OZ. AEROSOL CAN **59¢**
- ADORN REG. OR EXTRA HOLD **Hair Spray** 6 OZ. CAN **99¢**
- BALM BARR WHIPPED **Hand Cream** 4 OZ. JAR **\$1.39**

40% VALUABLE COUPON 40%

SANKA INSTANT **COFFEE** 8 OZ. JAR **\$2.19**

WITH THIS COUPON VOID FEB. 1, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER.

THRIFTWAY

10% VALUABLE COUPON 10%

CEREAL **WHEATIES** 12 OZ. BOX **49¢**

WITH THIS COUPON VOID FEB. 1, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER.

THRIFTWAY

15% VALUABLE COUPON 15%

GAINES-BEEF-CHEESE & WITH EGG **BURGERS** 36 OZ. PKG. **\$1.19**

WITH THIS COUPON VOID FEB. 1, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER.

THRIFTWAY

8% VALUABLE COUPON 8%

BETTY CROCKER BROWNIE **SUPREME** 23 OZ. BOX **\$1.09**

WITH THIS COUPON VOID FEB. 1, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER.

THRIFTWAY

15% VALUABLE COUPON 15%

BETTY CROCKER POTATO **BUDS** 16 1/2 OZ. BOX **89¢**

WITH THIS COUPON VOID FEB. 1, 1975 THRIFTWAY FOOD STORES LIMIT ONE COUPON PER CUSTOMER.

THRIFTWAY

THRIFTWAY FARM PRODUCE

CALIFORNIA **SUNKIST ORANGES** LB. **19¢**

ALL PURPOSE **RUSSET POTATOES** 10 LB. POLY BAG **69¢**

WASHINGTON GOLDEN **Apples** LB. **25¢**

SUGAR LOAF **Pineapple** EA. **49¢**

CANADIAN WAX **Rutabaga** LB. **19¢**

SWEET **Yellow Onions** LB. **10¢**

SOFLIN ROLL **PAPER TOWELS** ASSTD. **43¢**

SHURFINE **STRAWBERRY PRESERVES** 18 OZ. JAR **79¢**

MUNSEY BAKER-BROILER **\$12.88** EACH

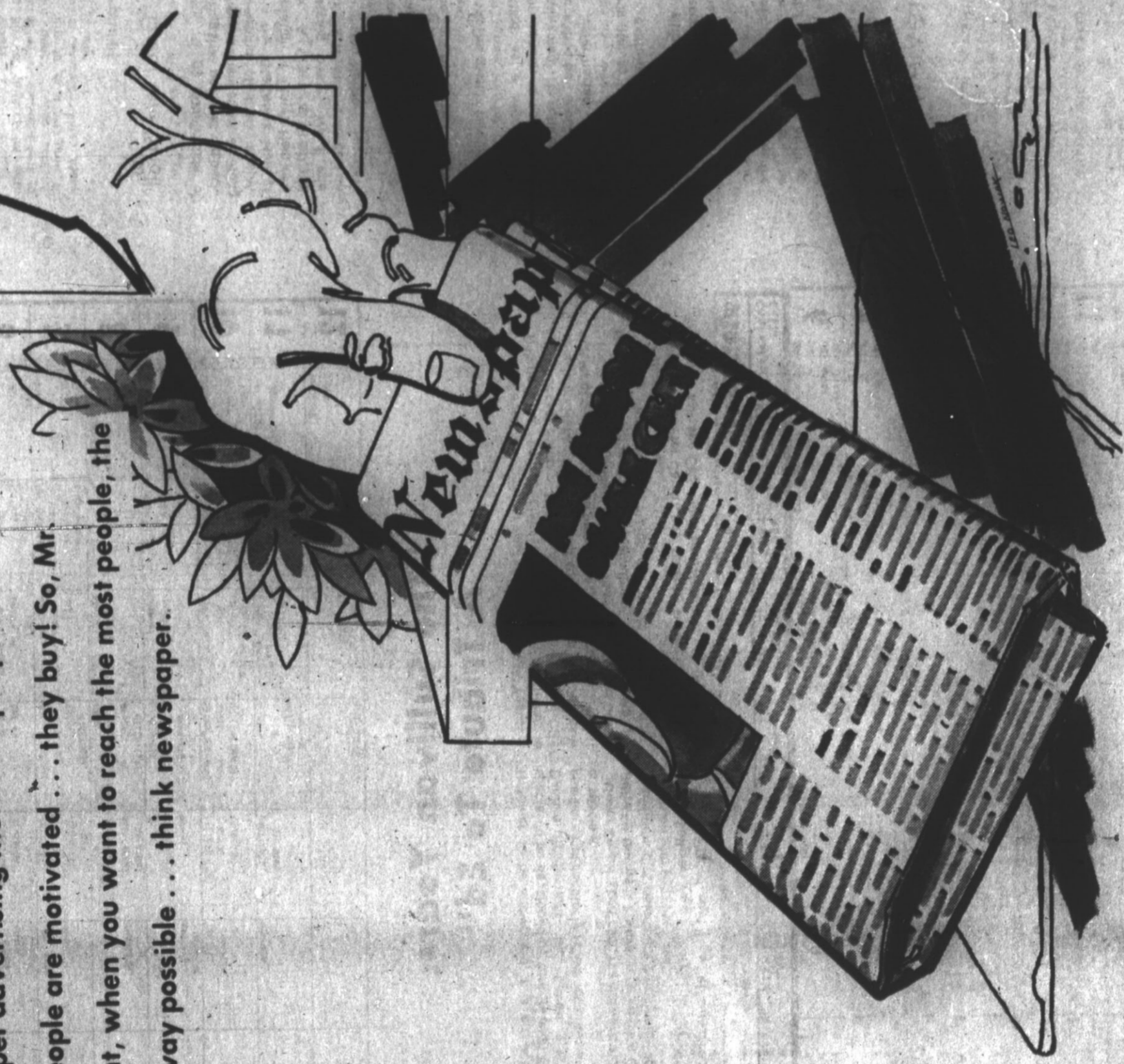
DOUBLE GUNN BROS. STAMPS TUESDAY-WEDNESDAY

THRIFTWAY

426 N. MAIN HEREFORD

PUT YOUR SALESMAN AT EVERY DOORSTEP....

Newspaper advertising motivates people...
when people are motivated... they buy! So, Mr.
Merchant, when you want to reach the most people, the
fastest way possible... think newspaper.



The **Hereford Brand**

You Can Depend On Us.

Weekly Television Magazine

The Hereford Brand

THURSDAY, JANUARY 30, 1975

Tel-Aire



Byron Cooke stars in
"Flight: The Sky's the Limit!"

SEE THE BEST OF '75

- More Sports
- More Movies
- More Drama
- More Comedy

HEREFORD

CABLEVISION

364-3912

GIGANTIC PANELING SALE
FIRST QUALITY Real Wood \$4.39 PER SHEET
NO SECONDS Paneling
OAKTONE OR NUTMEG 4'x8'
FARM DISCOUNT LUMBER & SUPPLY
 PHONE 361-0622 HIGHWAY 36 SOUTH

ALL PROGRAMS SUBJECT TO CHANGE

Channel	4 KAMR 4 NBC	7 KVII 7 ABC	10 KEDA 10 CBS	11 KTVI 11 IND	13 KECA 13 PBS	39 KXTX 2 IND	39 KXTX 2 IND	
6	THE NEWS LAWRENCE WELLS SHOW THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
7	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
8	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
9	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
10	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
11	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
12	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH

Art Carney to guest on 'Tony Orlando and Dawn'

Guest stars Art Carney, as a mysterious fat man, and Anne Mearns, as a spy with amnesia, appear in a take-off on the film classic "Casablanca" on "Tony Orlando and Dawn" Wednesday, Feb. 5 (7:00-8:00 p.m.) on the CBS Television Network.

Orlando plays the movie's hard-boiled American with a heart of gold, and Dawn—his partners Talma Hopkins and Joyce Vincent Wilson—are glamorous catwalk singers in a reprise of the tale of foreign intrigue.

In a musical feature, Carney tries to prove he's a far-out singer, then does a soft-shoe dance with Dawn and joins them in singing the old favorites "Whispering," "Don't Bring Lulu" and "About a Quarter to Nine."

Miss Mearns and Carney appear in "A Love Story" as former sweethearts meeting in a restaurant where she works as a waitress and he is a customer. In another skit, Orlando interviews Miss Mearns, who confesses she fears public ridicule because she enjoys being a housewife.

Orlando re-creates his character of "The Great Orlando," who does an inapt mind-reading act for the skeptical Dawn, then joins them in singing "If You Could Read My Mind."



Jane Alexander and Arthur Hill, as Frances and John Gunther, discover just how much life really means when their son, played by Robby Benson, fights ferociously for every waking minute of his life in "Death Be Not Proud," a "Special Tuesday Movie of the Week" based on the true story of the too-brief life of young Johnny Gunther, airing on the ABC Television Network Tuesday, Feb. 4 (7:00-9:00 p.m.).

ON THE TRAIL
 Chris Stone (left) and Pamela Roberts play detectives on the trail of jewel thieves in "The Jewel of Malibu," to be broadcast on "Police Story" Tuesday, Feb. 4 (8:00-9:00 p.m.) on the NBC Television Network.

Friday Preview

7:00...ABC...DR. SEUSS' THE CAT IN THE HAT...special about two youngsters, house-bound on rainy day, whose boredom is relieved by a visit from the mischievous Cat and his mates. Thing One and Thing Two. Allan Sherman is the voice of the Cat. Other roles are voiced by Dawes Butler, Pam Ferdin, Tony Frazier and Gloria Camacho. (R)

7:00...NBC...SAMFORD AND SON...The Masquerade Party...Fred and Grady dressed as a ballerina and a gorilla, participate in a television game show.

7:30...ABC...THE LITTLE MERMAID...Animated special, based on the Christian Andersen's classic fairy tale about a beautiful sea creature in search of a prince. Richard Chamberlain stars. (R)

8:00...CBS...FLIGHT: THE SKY'S THE LIMIT...A Smithsonian special, with Barry Sullivan as narrator. Through the eyes of four high school boys who devote all their spare time to restoring vintage airplanes, the fun and excitement of man's age-old dream of flight is brought to life in a colorful and enlightening biplane pioneers to landing on the ground.

8:00...NBC...THE ROCKFORD FILES...Clare, Rockford does a favor for a former fiancée (guest star Linda Evans) and is caught in a tug-of-war with police and the underworld. Jackie Cooper also guest-stars.

8:30...ABC...THE ODD COUPLE...The Rent Strike...improve the poor service in the building. Felix "Nothing Left to Lose," one of Sgt. Pepper (Patty Duke's role), one of Sgt. Pepper Anderson's most reliable informers, is turned down by Sgt. Crowley (Eddie Holzman) when she requests a large amount of money for her services.

9:00...NBC...POLICE WOMAN...Nothing Left to Lose...one of Sgt. Pepper Anderson's most reliable informers, is turned down by Sgt. Crowley (Eddie Holzman) when she requests a large amount of money for her services.

9:00...CBS...CONGRESS MONEY CAN BUY...The best how political campaign financing—which cost an estimated \$60 million for the mid-term Congressional elections of 1972—has become a big-money event, relying heavily on the contributions of special interest groups. CBS Reports' will interview political figures as well as business, labor and professional leaders.

9:30...CBS...THE CBS LATE MOVIE—MURDER, MYSTERY AND SUSPENSE...Starring Vincent Price, Robert Quarry, Valli Kemp and Fiona Lewis. Dr. Phibes, the bizarre evil genius, embarks on his latest diabolical adventure. He has vowed to restore life to his wife, who died years ago in a car accident.

10:30...ABC...WIDE WORLD: IN CONCERT...The guests are Wet Willie, and Fleethood Mac.

Monday Preview

7:00...ABC...THE ROOKIE...with guest stars Susan Dey and Dick Ralbo. A teenage research from Jill's hometown and gets involved with an acting coach and agent who tries to visit from his mother. "adultery" movies.

7:00...NBC...THE SMOTHERS BROTHERS SHOW...Tom and Dick's guests are Ray Charles and Dom DeLuise.

8:00...NBC...MONDAY NIGHT AT THE MOVIES...DOCTORS...Wives of Starring Dyan Cannon, Carroll O'Connor, and Gene Hackman. A doctor is booked for the slaying of his wife and do the surgery by making a deal to do the surgery that only he can perform. Columbia, 1971. (R)

8:00...ABC...THE ABC MONDAY NIGHT MOVIE...THE ONLY GAME IN TOWN...Elizabeth Taylor and Warren Beatty star as a Las Vegas chorus girl and a compulsive gambler, arrested to face their own love and loneliness. (1970)

8:30...CBS...THE NEWS...Riots and her very first trip to the doctor, a visit that mama idea faces with a combination of fear and embarrassment.

9:00...NBC...MEDICAL CENTER...Crown of Thorns...Dr. Gannon falls in love with a beautiful patient, unaware that she is a European crown princess who is the target of political enemies who murdered her father.

10:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON...Barbara Walters (co-host of NBC-TV's "Today") is guest host. Guest: Helen Reddy.

10:30...CBS...THE CBS LATE MOVIE—THE FINE LINE...Starring Natalie Wood. A beautiful woman resorts to larceny in a plan to win back her husband's love. Ian Bannen, Dick Shawn, Peter Falk and Jonathan Winters co-star. (1966) (R)

12:00...NBC...TOMORROW...Art Buchwald, syndicated columnist and satirist, will be Snyder's guest.

ALL PROGRAMS SUBJECT TO CHANGE

Channel	4 KAMR 4 NBC	7 KVII 7 ABC	10 KEDA 10 CBS	11 KTVI 11 IND	13 KECA 13 PBS	39 KXTX 2 IND	39 KXTX 2 IND	
6	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
7	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
8	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
9	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
10	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
11	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH
12	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH	THE NEWS TO TELL THE TRUTH THE NEWS TO TELL THE TRUTH

CBS Sports to broadcast Challenge Cup Match

The \$100,000 winner's prize is the largest ever in the history of tennis.

Rod Laver, one of the all-time greats of tennis, and Jimmy Connors, new young tiger of the court game, in their first competitive meeting ever, will face each other in the Challenge Cup Match, with \$100,000 to the winner, at Caesar's Palace in Las Vegas, Nev., Sunday, Feb. 2 (12:00 Noon-2:00 p.m.) live and exclusively on the CBS Television Network.

The "dream match," to be played at a new indoor facility at Caesar's Palace on a Supreme Court surface, will be a three-of-five-set match with the 12-point tie-breaker in effect.

Mannix probes into the death of a professor

A frustrated wife fingers three suspects after her jealous husband is killed, in "Edge of the Web" on "Mannix" Sunday, Feb. 2 (8:30-9:30 p.m.) on the CBS Television Network. The script by Terence and Karl Tennyson and Shimon Wincelberg was directed by John Peyser.

Ruth O'Neill's professor husband and several associates, including a student and two teachers, who might have wished him dead. When the student's father confesses to the murder, Mannix knows he is only protecting his son. The private detective then sets out to break down the alibi of one of the three suspects.

Joe Mannix
 Mike Connors



FRUSTRATING ASSIGNMENT
 Jessica Walter, as Chief Amy Prentiss, holds two clues to a frustrating police assignment—investigating the slaying of an officer—in "Profile in Evil," to be broadcast on "NBC Sunday Mystery Movie" Feb. 1 (7:30-9:00 p.m.) on the NBC Television Network.

Nervous recruit endangers Reed and Malloys lives

A nervous recruit, Don Allen (Robert Pratt), hides the fact that he's a stutterm until his impeding endangers the lives of his fellow officers, Malloy (Martin Miller) and Reed (Kant McCord), in "Pressure Point," NBC Television Network's colorcast of "Adam-12," Tuesday, Feb. 4 (7:00-7:30 p.m.).

Recruit Officer Allen, partnered with Woods (Fred Siromoses) and involved in a robbery attempt shoot-out, is unable to communicate with back-ups Malloy and Reed, causing them to drive between the cross-fire, which enables the suspect to flee. The officers' day includes a less tense moment when they are flagged down by a man (Sid Miller) trapped in a storm drain.

Hawkeye faces court-martial on 'M.A.S.H.'

Hawkeye has an altercation with Frank Burns which causes Frank to place him under "house arrest," confining him to quarters until a court-martial can be convened, on "M.A.S.H.," Tuesday, Feb. 4 (7:30-8:00 p.m.) on the CBS Television Network. Hy Averback directed from a script by Jim Fritzel and Everett Greenbaum. (Rebroadcast)

Burns feels very secure about the situation until he encounters Col. Reese, the most decorated nurse in the Army, who is trying to lose her good conduct medal.

Hawkeye
 Alan Aldo
 Trapper John
 Col. Blake
 Hot Lips
 McLean Stevenson
 Loretta Swit

'Make a Wish'

Viewers of ABC News' Emmy Award-winning series, "Make a Wish," will not be boxed-in, nor will they lack air to breathe when the children's information program explores the meanings of the words "Box" and "Air," Sunday, Feb. 2 (10:30-10:55 a.m.) on the ABC Television Network. (Rebroadcast)

In the first segment, host Tom Chapin talks about "Box"...window boxes, music-boxes, and "boxers who box who do not use kid gloves."

Mrs. Hope Buyumitchi, who operates a wildlife refuge in Newfield, New Jersey, admits that beavers are her favorite animals in the refuge, but warns Chapin, "A beaver is not a box, but there are boxes made out of beaverwood."

Gannon Falls For Crown Princess

Dr. Gannon falls in love with a beautiful patient, unaware that she is a European crown princess who is the target of the political enemies who murdered her father, in "Crown of Thorns" on "Medical Center," Monday, Feb. 3 (9:00-10:00 p.m.) on the CBS Television Network. Murray Golden directed from a script by Stephen Kanold.

Princess Andrea, on a visit to the U.S., is accidentally knocked unconscious and has no identification when taken to the Medical Center. Seeking a place to hide, she persuades Gannon that she has nowhere to go. Strongly attracted to her, Gannon puts her up at his apartment, unaware of the possible consequences.

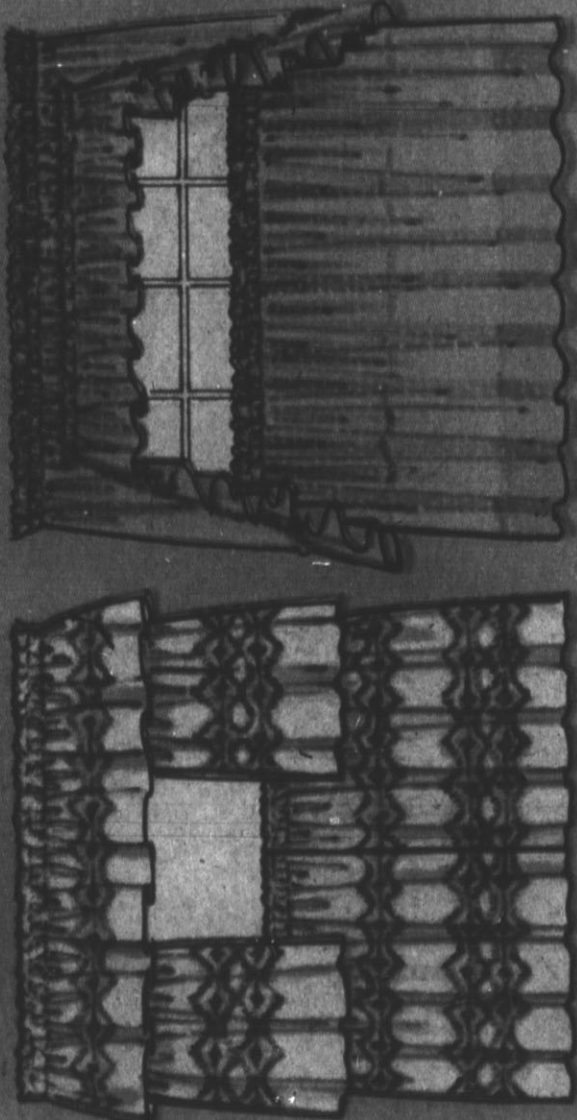
Chad Everett
 James Daly
 Dr. Gannon
 Dr. Lochner
 Princess Andrea
 Ramon
 Mrs. Milos
 Kirby Furlong
 Pete

C & W CARPET
 Has Moved To
 310 N. 25 Mile Ave.
 364-3448
 Free Estimates

PRINTING & OFFICE SUPPLY
Photo Offset Printing
 144 W. 4th 364-0430

JCPenney

20% savings on
pretty, bright
novelty curtains.



Sale 3⁹⁹ 68x36"

Reg. 4.99. "Mayan" novelty tie curtains of cotton Omburg with coordinated color fringe trim. Machine wash, tumble dry and never need ironing. Plastic back for den, kitchen, bedrooms. Assorted fashion colors. Valencia. Reg. 3.29. Sale 2.83.

Sale 3⁵⁹ 80x36"

Reg. 4.48. "Mercury" 11" tier curtains of Dacron® polyester hooded dotted nylon. So easy care and never need ironing. Tailored and tufted tiers in complementary colors. Swag. Reg. 5.19. Sale 4.15.

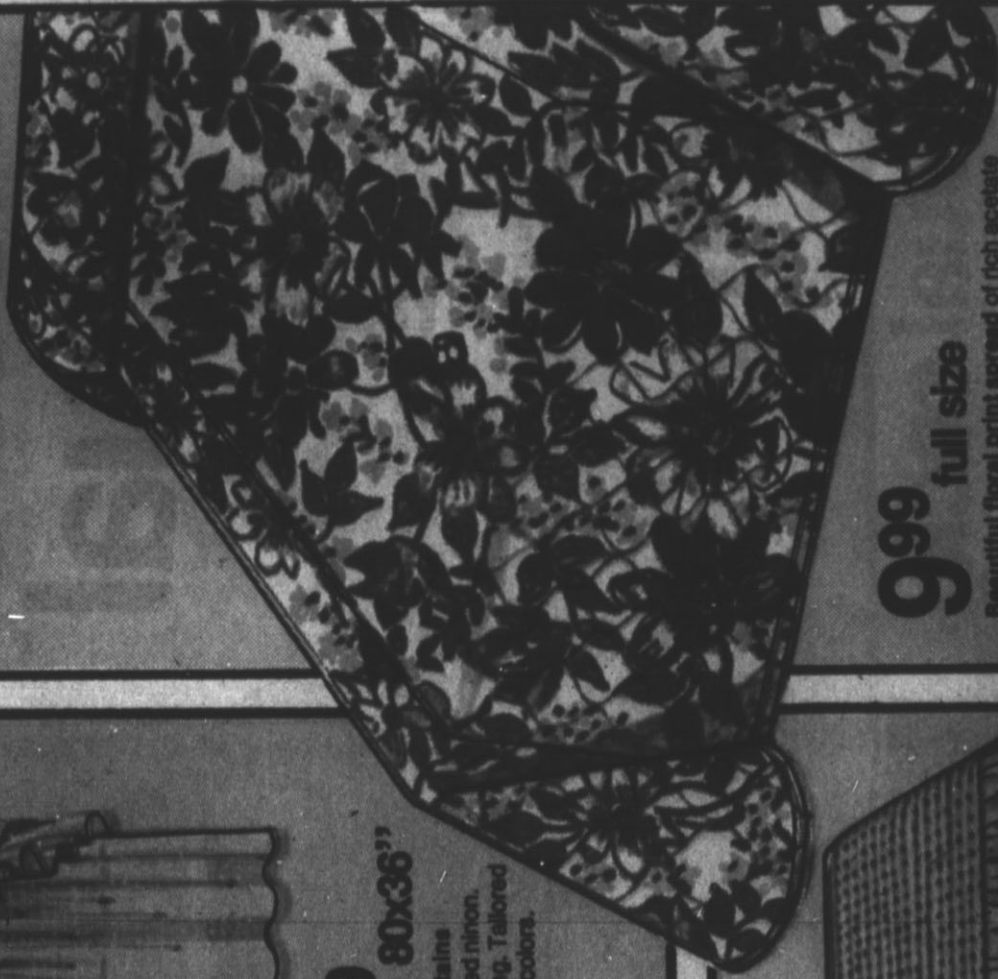
Thermal blanket.

4⁸⁸ 72x90"

Lightweight thermal blanket of polyester with nylon binding. Packaged in reusable poly bag. Assorted colors.

Sale prices effective thru Saturday only. Charge or use our convenient lay-away. For other lines, shop the JCPenney Catalog.

Special. Quilted throw-style spread.



9⁹⁹ full size

Beautiful floral print spread of rich acetate with nylon back and polyester fill. Fully quilted. Assorted fashion colors.

Special. Pillows. 2 for 4⁹⁹ standard size



Thick, plump pillows at a great budget-minded price. Filled with polyester for long wear. Cord edge. Poly bagged.

JCPenney

Now new low prices on fabrics

Now 1⁹⁹ yd.

Orig. 2.99 yd., 100% texturized polyester doubleknit crepe. A fantastic assortment of colors. Machine wash with no-iron convenience. 60" wide. Perfect for pantsuits.

Special 1⁴⁴ yd.

Polyester short lengths in a colorful assortment of solids and fancies just right for your warm weather wardrobe.



5⁹⁹

JCPenney Lightweight® quality scissors by Lindar® Swedish, surgical stainless blades for long-lasting superior edge sharpness. Contoured plastic handle. 3 oz.

Special 77¢

100% Acrilan® acrylic worsted yarn is machine washable and dryable. 4 ply, 4 oz. skeins in a wide selection of colors.

Sale prices for a limited time only. For other sewing accessories see our JCPenney Catalog.

Starts THURSDAY, JANUARY 30

HEREFORD, TEXAS
436 Saganand Mall
9-30 am til 6:00 pm
Daily

the was by nks so the 100. d

of six Archie residing a heart

see this by the would governor until the

here former county sence of member authority served County

evance xas for bilicized ter.

il Ferr, i-State, of the e of the g of the

for big d that d filled gas the

of the at he, by the riday to rn is a

source of ether it as who rly well sked for

ifi, the en the les and tattle in to the ford, posedly by Mike e Mack

pens on harton. / shown oved of nge the covered and the (A)

JCPenney



Specially priced group of fashion uniforms in easy care polyester knit. Dress or pant suit styles.

Pant suits 10⁸⁸

Pant uniform in fat knit with rib-knit front panel and sleeve trim. Zip front top. Patch pockets. White. Sizes 5/6-15/16.

Tailored pant uniform with zip front top and comfortable raglan sleeves. Pocket and sleeve trim. White. Sizes 7/8-15/16 and 18.

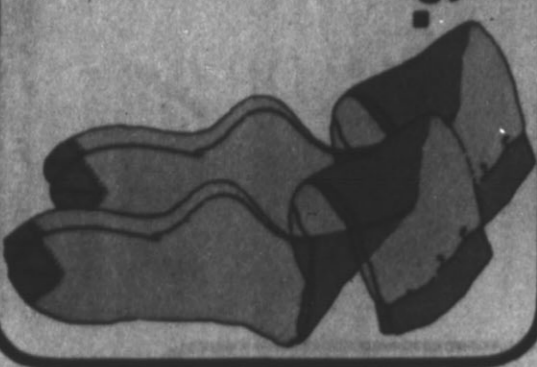
Dresses 6⁸⁸

Shift dress styled uniform features rounded collar and big patch pockets. Zipper front for easy step-in styling. Wonderfully machine washable in crisp, cool white only. Choose from J, petite, misses and half-sizes.

Knee highs.

Special 3 for 99^c

Sheer nylon knee high hose with nude heel. Three popular colors. One size fits all.



Pantihose.

Special 2 for 88^c

Sheer stretch pantihose available in three popular colors. Sizes S-A-L.



JCPenney



Special. Men's short sleeve casual shirts.

Handsome group of short sleeve sport shirts woven of easy-care fabrics. Machine wash, tumble dry. Assorted prints and plaids in men's sizes.

Bar-Loff shirts of soft, long-wearing nylon knit with mock turtleneck styling. Machine wash and dry. Assorted colors for S, M, L & XL.

3 for \$10

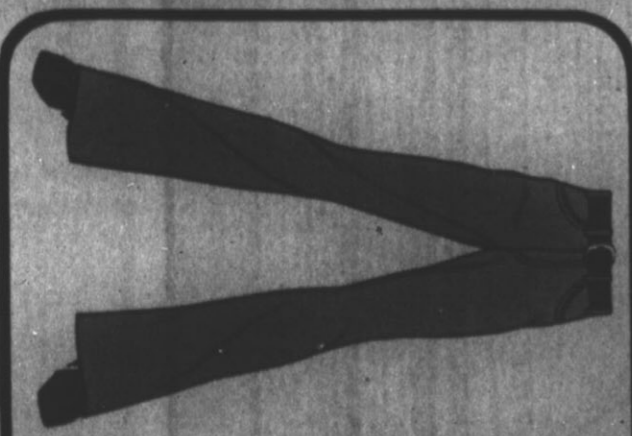
Casual sock special. 2 pr. 1⁰⁰

Socks in Orlon® acrylic/nylon for easy-care and long wear. Assorted solid fashion colors. One size fits all. (10-13)



Jeans at 20% off. Sale 7¹⁸

Reg. 8.98. Men's jeans of 100% cotton denim in blue. Casual favorite in Western styling with flared legs. Machine washable. Waist sizes 29-36.



Sale prices effective thru Saturday. Charge or use our convenient lay-away. For other men's buys, shop the JCPenney Catalog.

N. Highway 385

364-6871

Country Artist Highway 385, 11th Avenue, 10th Street building and Victor Buono as Mr. Lovelock, the manager.

American Bicentennial year in a lavish production number.

Don't miss the production of the year. Gordon Heister directed from a script by series creator Franck Carroll.

At the TV studios, doors at 10:00 PM

STATION TV & MUSIC 509 7th Ave. 364-2765

JCPenney

JCPenney

Special buy.
Men's handsome
knit sport
coat duo.

Special 35.88

Polyester doubleknit duo at a modest price. Handsome solid color blazer with two-button, single-breasted styling teamed with fancy slacks. Fancy, contemporary-styled blazer with solid color slacks. Regular and long.

Sale prices effective thru Saturday only. Charge or use our convenient lay-away. For other men's clothing or hard-to-find sizes, shop the JCPenney Catalog.

Special.
Boys' dress
jeans.

3.99

No-iron fancy dress-up jeans in vivid plaids and checks. Flare bottoms, 2 front pockets. Reg. sizes 8-16. Slime 8-16.

Charge it or use our convenient lay-away plan. For other clothing needs, see our JCPenney Catalog.

Girls' go-togethers,
tops and jeans.

Special 3.99
 100% cotton navy denim jeans in three pocket styles, belt loops, zipper fly, boy cut with modified flare leg. Available in regular and slim sizes 7-14.
 Polyester/cotton pastel jeans with yoke back, two front pocket styling. Slims, sizes 4-14.

Special 2 for 5
 Short sleeve, crewneck T-top of 100% nylon rib. Coordinates with any bottom. White, navy, red and yellow. Sizes 4-14. Great buy.

Special 2.99
 Polyester/cotton knit tops with short sleeves. Assorted pastel prints to co-ordinate with pastel jeans. Sizes 4-8X, 8-M-L, and 7-14, 8-M-L.

d
 r the
 was
 o by
 ianks
 ng so
 o the
 \$100.

of six
 Archie
 residing
 a heart

see the
 by the
 would
 governor
 until the

here
 former
 county
 sense of
 member
 authority
 served
 County

devance
 cases for
 oblized
 iller.

il Ferr.
 i-State,
 of the
 e of the
 of the

for big
 d that
 id filled
 gas the

of the
 at he,
 by the
 rday to
 rn is a

source of
 ether it
 as who
 ly well
 ked for

th, the
 on 'the
 les and
 ttle in
 to the
 furd.
 posedly
 y Mike
 Mack

pens on
 harton.
 shown
 oved of
 nge the

covered
 and the
 A)

JCPenney

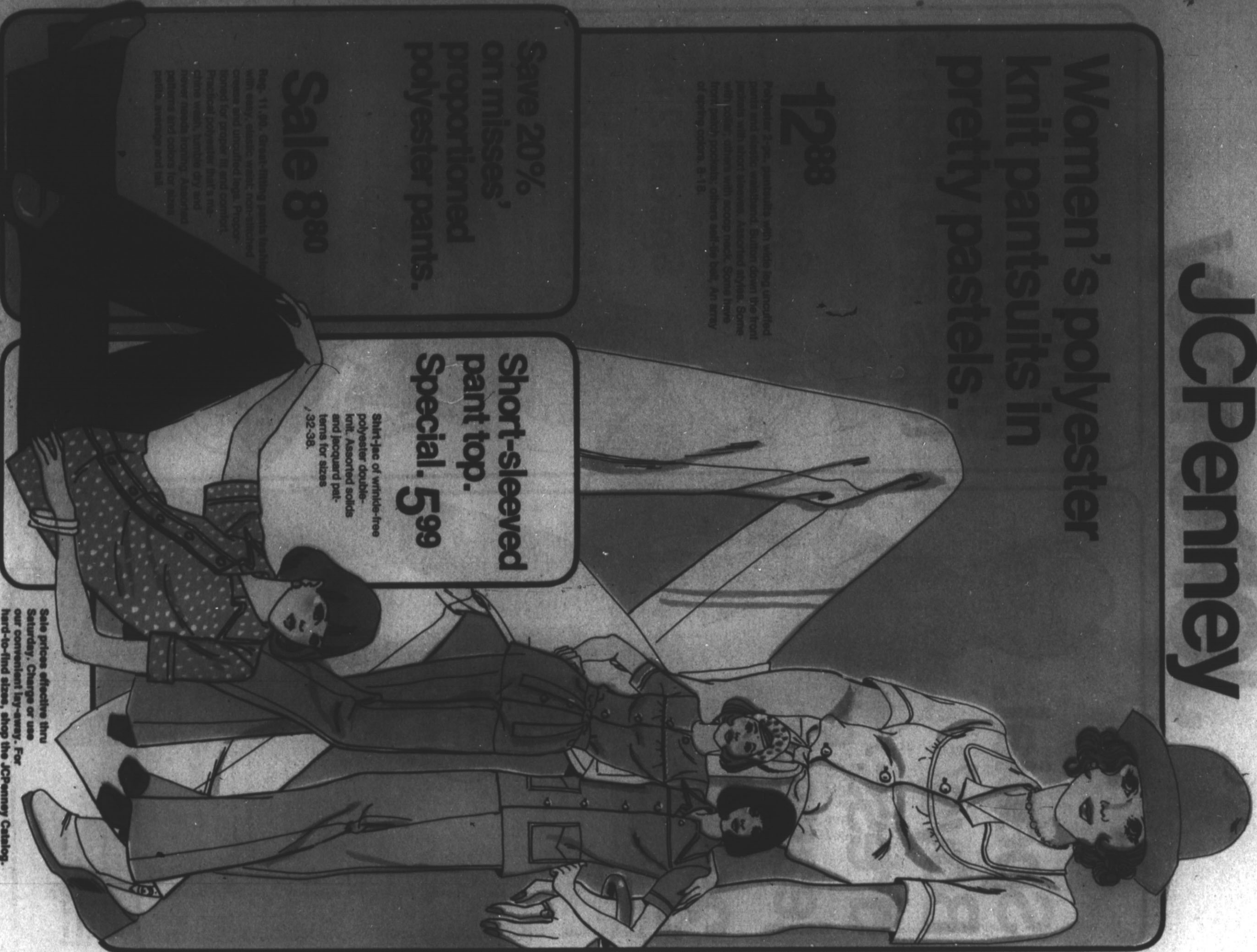
Women's polyester knit pantsuits in pretty pastels.

1299

Save 20% on misses' proportioned polyester pants.

Save 20% on misses' proportioned polyester pants.

Sale 899



Short-sleeved pant top. Special. 599

Shirt-jac of wrinkle-free polyester double-knit. Assorted solids and jacquard patterns for sizes 32-38.

Sale prices effective thru Saturday. Charge or use our convenient lay-away. For hard-to-find sizes, shop the JCPenney Catalog.

JCPenney

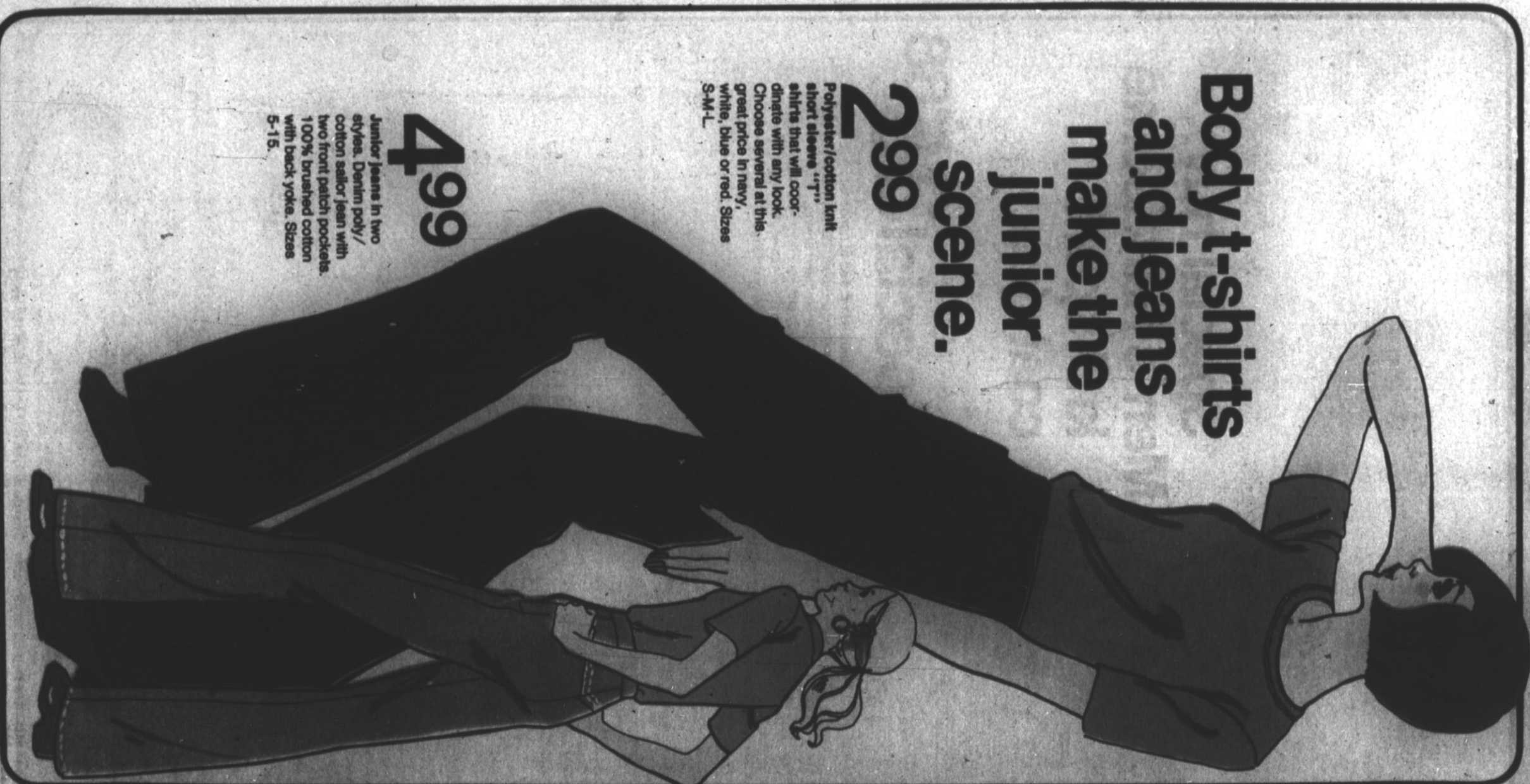
Body t-shirts and jeans make the junior scene.

299

Polyester/cotton knit short sleeves "T" shirts that will coordinate with any look. Choose several at this great price in navy, white, blue or red. Sizes S-M-L.

499

Junior jeans in two styles. Denim body/cotton sailor jeans with two front patch pockets. 100% brushed cotton with back yoke. Sizes 5-15.



Women's print pant tops. 499

Full sleeve blouse of polyester/cotton. Machine wash and wear. Assorted prints. Sizes 12-20.



N. Highway 385

364-6371

Kodney Allen Kippay as the owner of the building and Victor Bundo as Mr. Lavelace, the manager.

American Bicentennial year in a lavish production number.

John Crowley is featured as a musician. Gordon Hessler directed from a script by series creator Francine Carroll.

N & W Road Dept. 30 Lane Pointe

STY KNOX TV & MUSIC 500 Park Ave. 364-0766