





# Hot Weather Brings Early Onions

ing to a report from a local that it will take a turn for the vegetable processing shed. Har- better. Onions are being shipped but rains in the latter part ma" States. have slowed operations down

onions mature earlier; quality it will continue on into the earthis year is good - at least ly fall, in all likelihood. as good if not better than the Vegetables have gotten to be

vest got underway last week, to various points in the United

Harvest should be heaviest in the Hereford area during the A warm spring has helped the months of July and August, but

Central Texas, Upper Coast, expected to be affected. Coastal Bend, San Antonio and in the Rio Grande Valley as well

big business throughout many 30,000 cwt. double last year's vest is nearing completion at is estimated at 2,803,000 cwt. June. Harvest of yellow varie-

a week early this year, accord- like to see it, but hopes are it an s-Pecos region, Winter good yields. Heavy rains hit that and Fort Stockton, hail and rain than usual because of the cool with a steady increase expected Garde, Laredo, North, East and area but crop prospects are not caused the loss of some acre-temperatures and light rain in during June. Good volume was

Based on June 1 prospects, er fields. early summer onion production The late spring onion crop in per acre is above that of a year this year's crop.

age and lowered yields in oth- May.

High Plains harvest is expect-

Weather conditions were fav-

as in the High Plains, where in Texas is forecast at 1,750,000 ed to get into really high gear In Arizona the crop is generally main active into July. harvest of onions has started cwt., 36 percent above the pre- now and heavy rains are ex- behind a year ago. Peak Early summer onion crop, the vious year: Anticipated yield pected to have some effect on movement is expected about onions that will be competing the Farmersville-McKinney area ago and acreage for harvest is In the national picture, onion supplies from the Imperial valof north Texas is forecast at 17 percent above last year. Har- production of late spring onions ley were expected during early above last year in the national

Deaf Smith County's onion The market is fair - not a sections of Texas. Vegetables crop. Harvest got underway dur- Presidio in the Trans-Pecos with 34 percent above last year. Har- ties was underway in the Kern crop is leaving the area about high as vegetable men would are grown commercially in the local area. expected during the early part of June from the Stockton dis- in Texas. This compares with

mid-June. In California heavy with Hereford onions is forecast

The

Sunday Brand

New Post Office Opens

HEREFORD, TEXAS, 79045, SUNDAY, JUNE 18, 1967

Over 7,000 acres of onions are expected to be harvested from the early summer crop this year orable for harvesting Georgia. trict and movement should re- 4,000 acres in the years from 1961-65 and 6,000 acres harvested for the summer season, 1966.

> Yield per acre has also gone up with an expected 250 cwt. as compared to 231 for 1961-65 and a low 215 cwt. per acre for 1966



HAPPY FATHER'S DAY!

Jason Trey Bradley, nine days old, is perhaps the most appropriate Father's Day gift any dad could get. Proudly looking over the newest addition to the Bradley family is dad, J. Robert Bradley, with sons J. Robert Jr., 7 years old, and James Auburn, 3. (Hereford Brand Photo By Joe

# Citizens To Meet, Plan Concert Association

cert Association will be formu- ciation, however, will not be a planned following a talk by Mrs. lated Tuesday at noon at the part of the champer of com-Hereford Country Club, when merce in the future; it will exist officers and directors and a as an organization on its own. general organizational plan will Any person interested in the Smith County Chamber of Com- asked to attend the luncheon merce Manager Bill Thompson. Tuesday.

be set up, according to Deaf formation of the association is

da Thursday. Fourteen pupils,

called special transfers were

approved. Special transfers con-

stitute pupils in the school dis-

trict who were not ennumerated

There were 35 regular trans-

fers approved at the meeting.

Children requesting permission

to attend Hereford schools con-

Present for the meeting were

trustees Grant Hanna, Robert

Strain, Floyd Brown, L. J. Stra-

fuss and Judge H. C. Williams,

Weather

Moisture this year: 7.22

(Courtesy KPAN)

county superintendent.

Thursday .91 Friday 2.01

sus roll.

## County School Board Talks Transportation

Trustees on Deaf Smith Coun- district to another was the secty School board met Thursday ond important item on the agenafternoon with the main business being transportation and transfer of students

Reviewing the transportation report submitted by Hereford in January on the regular cen-Independent Schools and Walcott school district, the board approved routes and a request by Hereford schools for additional routes.

Hereford schools operated 24 stituted 24 of the regular transroutes this past year but strug- fers and 11 children were regled with large numbers of chil- questing permission to attend dren, crowded buses and long schools in other districts.

This year they are asking for additional routes. During the year, the Independent school district purchased additional buses at an expense of \$40,000. Total number of pupils riding Hereford buses last year was 1.388 and buses traveled 2,257.2 miles each day. Some buses had to make two runs for each day and carried heavy loads of up to 150 children for the two runs. Walcott operates four buses and does not anticipate need for any more bus routes for next

Transfers of pupils from one

#### Plans for a Community Con- | The Community Concert Asso- | The Tuesday meeting was Lyndall Stevens of Hattiesburg. Miss., who spoke here Thursday evening at the community cen-

ter. She was a guest of the Chamber of Commerce Fine Arts Council. Mrs. D. W. Palmer, local voice teacher, explains that the

ic in the community and help/each team. young artists. Hopefully, she said, the association could sponsor a series - 3 to 5 - of con-See CITIZENS Page 2

### Entries Open June 28

The first city partnership tourney ever held at Hereford Municipal Golf Course will be open for entries June 28. Bob Baker, golf pro, is in charge. of arrangements and will receive entries at the club house.

Matched play will be based on plans for a community concert a two point system - low batt association are to get good mus- and low total on each hole for

> flight and five flights will be al- ages range from 13 all the way lowed, making 40 entries possi- up to 60 years. See ENTRIES Page 2

of a motorcycle club in Here- present but plans are being ford. All ages can be members. made to reduce them in the fu-The new club had been talked about by several local motorcy-

Cycle Riders Honor

Former Enthusiast

clists and also non-motorcyclists

for several weeks and their

One of the leading persons

who had started the idea of the

Pherson with Jerry Messer as

dream came true on June 6.

The club will meet the first Tuesday of every month at 8:00 p. m. at the Hereford Community Center, The July meeting, however, will have to be held on Wednesday, July 5, because of the July 4 celebration.

new club was a 17 year-old Plans are made for competiyoungster who just recently was tion in the sport already. Next killed in a car-motorcycle acci-Sunday, a line run will be held dent. The boy, Joe Dean Love, at Veteran's Park at 2:00 p. m. was well-known among most motorcyclists and other citizens and due to his active that no entry fee will participation of the sport, the new club was named in his honner will be a trophy. or. J. L. Riders, with the initials standing for the late Joe Love, was founded with about

mission will be charged. 25 person of all ages applying Besides the promotion of safewith 4 persons to act as dity and good public relations. rectors for the club. Serving as See HONOR Page 2 its first president is Gary Mc-

vice-president and Chris Brooks Baptists' Latin as secretary-treasurer. The board of directors is made up of Ed Cardinal, Jerry Crusade Brings Blackburn, Ken Gott and Ron-

Membership to the new club is opened to anyone interested in A second Latin American cruthe promotion of safety and moral character among motorcycle riders. It is opened to persons of all ages and one does not have to have a motorcycle to Eight teams will be in each join. At present, the member's gram at 8:45 p. m.

The club chose red and gold

#### It was reported that out-of-town contestants are welcomed and charged. The prize to the win-Interested persons are invited to see the competition as no ad-

# 2 From Mexico

sade, sponsored by Baptist churches in the Hereford area, will get underway at the Bull Barn next Sunday night when a 120-voice choir will open the pro-

The crusade, which will bring two musicians from Mexico and a preacher from Dallas, is directed toward Latin Americans of all denominations in this area including Hereford, Dimmitt and Friona.

The seven Baptist churches sponsoring the week-long series are planning no services next Sunday night in order that their members may turn out enmasse to be a part of the Anglo-Latin American choir. Practice for the choir will be tomorrow evening at 8 o'clock in the auditorium of the First Baptist Church; all singing will be in

Rudy Hernandez of Dallas will be the preacher every night, Sunday through Saturday, July 1. Assisting with the musical program will be Pedro Nunez of Chihuahua, Mexico, and Gregorio Tello of Monterrey,

This second area-wide cru-sade is hoped to attract even larger crowds than the one in 1964, when some 350 turned out

Planners are now working to organize a children's choir in conjunction with the program; a bus service is being scheduled to pick up children to attend.

The United States Post Office, Hereford, Texas, is open for business following dedication ceremonies in the 400 block of North Main Street Saturday afternoon. A ribbon cutting by members of the post office staff opened the building to public inspection before it is actually put into postal use this weekend.

State Representative from this area, the Honorable Bill Clayton of Springlake, was among the featured speakers during the program. "It makes me feel real good when I am able to speak up for a district such as this one," he told citizens assembled, "When we see achivements here in our part of the state day after day, we only have to look around to see

the ball. "People here are just a little more willing to put the shoulder to the wheel to get the job done. It makes me proud

that these people are really on

A telegram of congratulations from Walter Rogers, former United States congressman from this district, was read; former Rep. Rogers was instrumental in attaining the improvement project for the Hereford postal system. Also working to get the job done was the Hon- ceremony, representatives of orable Ralph Yarborough, Unit-

ed States Senator. Robert T. Davis, regional di-**General Services Administration** told the assembled crowd that representing rural carriers Leon our city . . . its progress and carriers and Louis Hagar, reachievements." "You should be presentingmaintenance empoyes, comended for your splendid civic spirit," he said.

the post office cost a total of the Hereford post office as well some \$250,000; of this amount, as the post office throughout the \$120,000 went to local labor and country could be proud of the for local building materials. Included in the new post office out the world for efficiency; the

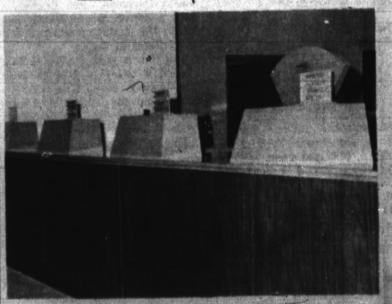
building will be three glass-en- United States postal system now closed cases. On display there delivers more mail annually will be copies of the original than all the rest of the coun-Declaration of Independence, tries of the world combined, he the Constitution of the United said. Postal employes through-States, and the Bill of Rights.



BILL CLAYTON ... speaks here

In the actual ribbon cutting different employe groups in the post office took part. These were Billy Hutson, assistant rector of business affairs of the postmaster; Ray Watson, representing clerks; Owen Stagner, he was "indeed impressed with McCutchen, representing city

J. Allen Dupree from Dallas, assistant regional director of the The remodeling operations of post office department, said that record it has attained brough-See POST OFFICE, Page 2



SERVICES IMPROVE — Open counter will be one of the features of Hereford's new post office, as well as additional boxes and improved service. The building, according to Federal estimates, should be adequate for 20 years. (Hereford Brand Photo)

# Gentle Rains Soak In

A gentle, soaking rain fell over most of the area friday night, bringing needed moisture to dry land. In some areas, it will slow the wheat harvest, but not for long.

Light hail did accompany the rains in Hereford, and also fell in the Frio area. Reports from over the county showed that amounts ranging from .46 to 2 inches have soaked into the ground over the past two nights. Phillip Miller reported the .46 near Walcott.

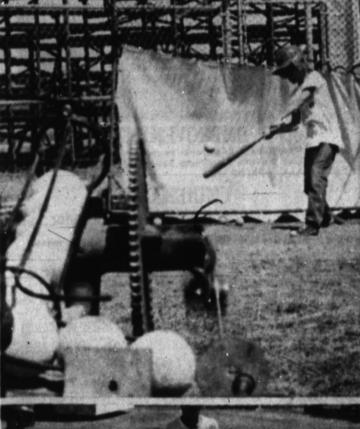
Mrs. Herb Schmidt, 15 miles west, said that about 2 inches fell in that area over a period of three hours. There was no wind, just an easy soaking rain.

Milo Center, to the north of Hereford, got an inch of moisture; there was no hail reported there. This area has had more moisture and weather problems this year than all the rest of the county.

A call to Community Grain revealed that about one and a half inches have fallen there Thursday and Friday nights; no damaging hail fell, although there were scattered reports of light hail. Owen Andrews of frio reported 1.3 both Thursday night

Toward Dawn, an inch of soaking moisture fell, accompanied by no winds and no hail, according to H. L.







BECOMING A BIG SLUGGER same day is many a boy's dream and many are doing some extra things to see that their dream comes true. Jack Wagner, top photo, right, demonstrates to some of his students the basic principles of batting and later lets them take a swing at the ball, which is being pitched by a machine, middle photo. The classes Wagner is holding are each morning at the school field near the football stadium. (Hereford Brand Photos)

MATERIAL NEEDED Donations of scouting mater- straight races in Florida this ial are being asked by the Deaf year. The Argentina-bred was Smith County Library, especial- claimed by trainer Budd Leply merit badge pamphlets. Mrs. Newsom, librarian, has 000 for the Crown Stable of Mr. asked that any donations please and Mrs. Ollie Cohen. be turned in at the library as soon as possible.

Voluntario III won five man from Arnold Winick for \$9.

Read The Classified Ads Today.

wise buyers look at hot weather

> **ELECTRIC** AIR CONDITIONING KEEPS YOU COOL-EVEN IF THE THERMOMETER **GOES OVER 100°!!!**

PROVEN BY OVER 30 YEARS EXPERIENCE

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AS DEPENDABLE AS YOUR ELECTRIC REFRIGERATOR



By LARRY FUHRMANN

of Post while waiting on the

barber, I ran across the car-

toon where the CIA Man, ob-

viously frustrated at his failure

to recruit secret agents from

fered him a job as a CIA man.

happened at the Nueces College

House at the University of Texas at Austin; College House is notorious on campus for the leadership it furnishes in liberal

It was at the Nueces House that the University Freedom Movement, advocating free speech and academic freedom, was organized. Throngs of students crowded the courtyard nightly in what was otherwise the typical college resi-

During the tranquil mornings,

residents of College House noticed that a new janitor had arrived for work. Decked out in his faded overalls, complete with limp dusty cap and red handkerchief, he faithfully swept the

sidewalks, emptied trash cans, and in general kept the place a little cleaner. And you know how it is in large groups - no one ever bothered to ask where he came from, since he evidently knew what he was doing and

someone else must have hired

Legal Notice

LEGAL NOTICE

NOTICE OF SALE OF REAL

**ESTATE** WHEREAS, by virtue of an

Order of Sale issued out of the

District Court by the Clerk

thereof on the 11th day of May, styled Diamond Valley Grain, Inc. vs. Raul Gomez and wife, Ernestine Gomez, commanding me to seize, levy upon and sell the following described real es-

FIRST: All of Lot No. 79,

Colonia De Buena Vista, a

Subdivision of a part of Blocks 3 and 4, Womble Addition to

the town of Hereford, Deaf

Smith County, Texas; and,

SECOND: A two bedroom

8 foot by 36 foot trailer house located upon the above des-

in satisfaction of a judgment rendered by said Court in favor of Diamond Valley Grain,

Inc. against Raul Gomez and

wife, Ernestine Gomez, for the

sum of \$2,113.65, with interest on the sum of \$1,921.65 from the 3rd day of May, 1967, at the

rate of 10% per annum, and all

eosts of suit, I did on or about

the first day of June, 1967, seize

and levy upon the above des-

On the first Tuesday in July,

1967, the same being the 4th

day of July, 1967, between the hours of 10:00 o'clock a. . and

4:00 o'clock p. m., I will offer

for sale and sell at public auc-

tion for cash all of the right,

title and interest of the said

Raul Gomez and wife, Ernes-

tine Gomez, in and to the real estate and trailer house above

DATED at Hereford, Texas, this first day of June, 1967. Edward R. Roberson

Sheriff, Deaf Smith County,

SERVICE-TOONS

by Corinne Moore

"There's no NEED to

to all that trouble, Joe . . I checked my tires and they're all THERE!"

No trouble, lady, we're

checking to see that the AIR is there and the LEAKS

aren't there. EXTRA care

is what wins us so many customers. Give us a try SOON.

Moore Bros.

Shamrock Service

phone 364-0003

"Where Hiway 60

cribed property.

described.

cribed real estate:

him, or something.

County, Texas:

student movements.



But things started turning up Flipping through an old copy missing - literature, just any little thing that a student would leave laying around his room.

Eyebrows were raised, and somebody did get wise. There among the throngs of college had never been a regular janijanitor sweeping the floor after | Central Intelligence Janitor Sercommencement exercises and of- vice wasn't effective very long. What became of the janitor, I It reminded me of a puzzle don't know. Maybe he's sweepthat some hippies were trying to ing up after somebody's comfigure out this last spring. It mencement exercises. . .

Read The Classifieds

#### Rainbow Girls **Attend Happy Charter Meeting**

Hereford Assembly 157, Order of Rainbow for girls, went to Happy Tuesday evening, June 13, to a supper given by the Happy Rainbow Assembly in honor of their Grand Officer, Miss Willa Elliott. She is Grand Chaplain of the Grand. Assembly of Texas.

Other grand officers present were Carole Coffey, Hereford, graduates, walked up to the tor before. J. Edgar Hoover's Anita Hair, Tulia and Miss Patsy Kempson, Grand Charity from Dumas. Mrs. Cortez Dowlen, Grand visitor, was also present

> Those attending from Hereford were: Carroll Todd, Regina Hampton, Carole Coffey, Lynda Jacobsen, Kay Ann Euler, Culpepper.

#### Hospital Notes

PATIENTS IN HOSPITAL Mrs. Jose Valdez, 415 Ave. E; Alexander Peterson, Box 585; William Mentor, Rt. 5; Linda K. Hallows, Rt. 5; Mrs. Valentine Castillo, 406 Ave. F; Michael Hinson, Vega; Monte Almanza, Summerfield.

Mrs. Bess May, 110 Douglas; Whitney Rounds, Box 948; Abby G. Hafley, 522 Irving; Mrs. Felice Wright, Alpine; Mrs. Roberta E. Last, 231 Beach; Jerry Leonard, Dawn Mrs. Dollie Parker, 514 Ave. K. Mrs. Billy Shelley, Rt. 2; Mrs.

Anne Nunley, Patty Betts, Kay Tucker, Elaine Kelley, Ann Priddy, Linda Merrill, Mrs. Jack Nunley and Mrs. O. H.

Kenneth Duncan, Jr., 119 N. liams, 520 Star. Main; Ricardo Soria, Amarillo; Robert Lohr, 404 Joel; Mrs. Ga-

briel . S. Martinez, 240 Ave. D. Mrs. Ky Lawrence, Rt. 5; Mrs

Roy Thompson, 606 Blevins; Jim Hill, 411 E. 4th; Giles W

PATIENTS DISMISSED Billy J. Johnson, Mrs. Lillie M. Eller, June 14.

Mrs. Sybil L. Frost, Flora Eugene Morton, 513 Star; Her-bert F. Hultman, New Mexico; rence Kendall, Gregory R. Pal-Mrs. Tom Morgan, Rt. 1; Mrs. mer, June 15.

### Dr. E. H. Hendon

136 East 3rd

Phone EM4-0987

OFFICE HOURS:

9:00-5:00 Men. thru Fri. 8:30-12:00 Sat.

# WARNING

# To Our Senior Citizens from your Hospital

During the past several months we have become increasinly alarmed by the tactics used by some of the smaller, weaker Insurance Companies based in Texas in selling worthless insurance to our senior citizens. The particular prey of these companies seem to be those 65 years of age and older. Some of them have done much advertising on television and radio and some of them have done much advertising by direct mail. They promise much for almost nothing and would have you believe that even if you are already ill or have a known condition that will sooner or later requiré hospitalization you will be protected by their Company.

Usually they will send a salesman or group of salesmen into a town, work that town and sell everybody willing to sign for the policy and then leave town. They may stress the fact that their Company is an "Old Line Legal Reserve" Company. This means nothing so far as the age of the company or it's financial condition or ability or willingness to pay claims. It is merely a form of incorporation and a Company two months old can be an "Old Line Legal Reserve" Company.

They probably will try to get you to drop a policy that you have had for a number of years claiming that their policy is much better and much cheaper.

We would urge that any of you approached by these salesmen, contact your hospital or some local insurance agent to inquire if what you are being offered is worthwhile. We will gladly give you the benefit of our years of experience in dealing with these "side arm" companies and try to honestly advise you as to what you might or might not be getting.

We would strongly advise anyone needing health and accident insurance to try to purchase this protection from a local agent. There are many good companies represented by agents in Hereford and then you will have their help in case a claim

# There Are "NO BARGAINS" In Health And Accident Insurance

Just as in most other instances you get what you pay for. Check before you buy.

We are serioulsy concerned about this matter because we have seen too many of our patients disappointed when they have to come to our hospital and find that the policy or policies they have been depending on to pay their bills while ill are worthless.

We are here to help you. It is our duty, our job and our pleasure. It hurts us to see you victimized. Please do not hesitate to call us if you are in doubt about your policy. We will help you all that we can.



(This Advertisement Paid For By Private Funds)

Meets 385

#### Students Erect Signs In VBS Mission Project

Intermediate students (junior high school age) in the Vaca-tion Bible School of First Bap-tist Church gathered Saturday

will be located in front of the First Baptist Church, at the en-trance to the Hereford Labor ap, and also near the Bull Barn on Dairy Road.

The group made the signs (4x8) as part of their mission project in the vacation Bible school, doing the painting and lettering themselves.



Distinguished Designs on Each Plaque

**Each** trophy engraved to your satisfaction

We have a complete stock

COWAN **JEWELERS 217 MAIN** 

# Candlelight Ceremony Read In Portales

In a double ring candlelight ceremony read Saturday, June 3rd at half after eight in the to erect signs the group had 3rd at half after eight in the constructed during their sumden became the bride of Bruce E. Benson. Nuptials were solemnized in the First Methodist The signs, advertising the up-coming Latin American crusade Church Portales with Rev. Clyde W. Chesnutt, Jr. officiating. The bride is the daughter of Mr. and Mrs. Clifford W. Borden, of Portales, and the bridegroom is the son of Mrs. Lloyd Barnes, of Roswell, New Mexico, and Henry N. Benson of Hereford. Mrs. John Cantrell, organist, accompanied Mrs. Roger Rho-

The altar background was centered with a large sunburst arrangement of light pink gladiolus, pink daisy mums and baby breath with emerald leaves, flanked on either side branched

white candelabra holding light The bride, given in marriage by her father and mother, wore a formal length gown of white Peau de soie and French re-embroidered Alencon lace. The dress designed and made by the bride featured an empire waistline of the Alen-con lace and an "A-line skirt which extended into a chapel train in the back. The bodice featured a scalloped neckline and trumpet sleeves. It was accented at the neckline, sleeves, and-waistline with seed -pearls. The skirt was enhanced with a border of the Alencon lace

ers held in place an elbow length veil of silk illusion. The pride carried a white satin covered Bible with a cascade arrangement of white roses, stephonotis and English ivy accented with white satin picot

which extended on to the train.

streamers tied in love knots. Miss Patricia Smith was maid of honor. Her dress, fashioned after the bride's was a formal length pink linen. The empire waist and trumpet sleeves were enhanced with deep rose lace. pink carnations. Her headpiece was of pink flowers with a short maline veil ing the wedding. Approximately which matched the lace on her 200 guests attended. A tall silver dress. Bridesmaids were Susan candelabra holding four pink ta-Franz of Portales, Mary Caron pers and an arrangement of of Alamorgordo and Linda Myers of Hobbs, all college roommates and sorority sisters of the bride. They were dressed

quet of pink daisy mums. John Benson of Garland, Texas, was best man for his broth-Portales, College fraternity bro- N. M. U. in August with a Bachthers of the groom acted as elors of Business Administragroomsmen. Assisting as ush- tion with emphasis in Marketers were Gary Blakely, of Por-tales, and Tony Benson, brother he was active in Sigma Nu so-

Gehl Chop-All

for narrow or wide row corn

This year, you'll increase your profits in narrow row corn with the Gehl Chop-All. Narrow or wide row (2-row) corn head attachment lets you chop silage faster . . . saves you valuable time and labor. You'll get up to 28% more silage in your silo with the Gehl Chop-All. Reason: Gehl Chop-All gives you a shorter, finer cut than any other make. And Gehl's chrome-edged knives stay sharp longer — chop more tons of fine-cut forage faster. When quick touch-ups are needed . . . Gehl offers a new lightweight 10,000 RPM portable knife sharpener with adjustable guide to insure proper beveling of knife cutting edges, right on the machine. Come in today for a look at the new Gehl Chop-All.

Financing available.

**OSWALT INDUSTRIES** 

HEREFORD

Financing available.

Make us Prove it with



Mrs. Bruce E. Benson . nee Mary Anne Borden

Her tiara of small white flow-Air Force Base, California. The flower girl, Miss Xan Benson, neice of the groom wore a dress similar to the white basket filled with pink daisy mums. Ring bearer was Master Danny Benson, nephew of the groom. Candlelighters were Miss Kay and Master Scott Young, cousins of the bride. Miss Young wore a dress identical to the flower girl. She wore

> A reception was held followwhite stock, pink roses and baby breath centered the table.

a wristlet corsage of feathered

For their wedding trip to Albuquerque, the bride wore a identically to the maid of honor. three piece green print linen Each carried a cascade bou- suit with white accessories and a white rose corsage taken from her bridal bouquet.

The bridegroom, a graduate cial fraternity, Phi Beta Lambda National Business Professional fraternity, and Religious Activities Committee. After graduation he will be employed by buquerque. They are presently Dawn community.

### Kiwanians Hear Joe Riordon In **Humor Program**

Joe Riordon, Public Relations Director for Southwestern Bell Telephone Company in Lubbock, made his third appearance to a Hereford civic club Thursday when he presented a humorous program to the Kiwanis Club during their regular noon luncheon meeting.

The program Thursday was made up mainly of a number

of jokes and poetry.

Melvin Young, general manager of the Hereford Brand, presented the program to the club. He has been responsible for bringing Riordon to three Here-ford civic clubs this year.

In other business taken up during the meeting Thursday, Dean Herring, president of the club, made some short announce ments. He announced that the board of directors would meet next Wednesday at 7 a. m. at the Caison House.

Also, that two inter-clubs would be made next week. The to talk to congressmen concernclub will be traveling to the Amarillo North Club Tuesday and to Tucumcari, N. M., on

Clint Formby, manager of KPAN, introduced to the club a new member, Jeff Carlile, director and vice-president of Hereford State Bank.

The friendship dollar this week went to Orval Watson from Eugene Brink.

of the groom from Mother's at home in apartment 90 Vetville in Portales.

The bride was graduated from Portales High School in 1965. She attended E. N. M. U. the bridesmaid's. She carried a past two years, where she is majoring in Home Economics. She was active in Zeta Tau Alpha social sorority serving as treasurer. Panhellenci Council and SPURS, a national honorary service organization, and Home Economics Club. As a Freshman she received an award of the most outstanding freshman student in Home Eco-

### Voice Pupil Will Appear In Recital

A solo recital in voice will be given this afternoon by Karen Gilbert in the home of her er. Leland Lott of Eunice, Otha of the New Mexico Military teacher, Mrs. D. W. Palmer, 149 Britton and Bill Schumpert of Institute, will graduate from E. Liveoak. Family and friends of the young singer have been in-vited for the program, beginning at 4:30 p. m.

Special guests will be her randmother, Mrs. J. E. Evarts, Farmington and her aunt, Mrs. Claude Couch of Anton, who will pour tea during the refreshment period. The solo ist is the daughter of Mr. and Continental Oil Company in Al- Mrs. J. D. Gilbert Jr. of the Her program, in two parts,

will begin with Stanson's Prayer Perfect and continue with Giordani's Caro Mio Ben, a selection by Secchi, When Two That Love Are Parted, and Widmung, by Franz.

Another group of songs com-prises Pirate Dreams, by Hunter, Little Sheperd's Song (Watts), Lauterbach and Sound of Music, Reuter.

A recital by Jaime Pitman, another of Mrs. Palmer's pu-pils, was presented Tuesday. The soloist's grandmother, Mrs. J. L. McCormick of Amarillo, was among the guests.

Selections sung were principally by modern composers. They included Just for Today, Seaver; Lungi dal Caro Bene, Secchi; Clouds, Charles; two compositions by Anderson, Deep in the Valley and Song in the Most; Rain at Night, Austin, and Garlan's saucy song, The Lilac Tree.

Dr. Hicks Travels

To Washington, D.C.
Dr. C. E. Hicks, Hereford physician, has been in Washington, D. C., this week along with 26 other Texas doctors in order ing the Title XIX Medicaid bill. Each congressional district is being represented.

The doctors are all members of the Texas Medical Association, and intended the mission to Washington in order to inform congressmen. Dr. Hicks will be back in his office at the Hereford Clinic tomorrow.

Read The Classified Ads Today.

### Lions Pay \$200 To Thompson For Music Camp

Kerry Thompson, son of Mr. and Mrs. W. T. Thompson, will have \$200 of his expenses to the Interlochen Music Camp at Interlochen, Mich., paid by the Hereford Lions Club; the scholarship has been a policy of the club and has been financed with proceeds from the variety show, according to President Bill Gen-

Thompson, a 1967 graduate of Hereford High School, will attend the camp for high school level musicians from June 25 through Aug. 21, at Interlochen, Mich. He will fly June 23.

A French horn player, Thomp son began instruction when he was in the eighth grade; he played first horn this past year with the Hereford Whiteface Band. He was selected for the All-State band last spring, and played first chair in the All-Region band. Thompson earned a I rating on a Division I solo, and also earned a I in woodwind quintet in University Interscholastic competition.

Thompson also has received a scholarship of \$500 from the Texas Federation of Music Clubs in order to attend the camp. When he enters the University of Houston this fall, he will receive a tuition and private lessons scholarship from that school.

#### **Car Interior** Damaged By Fire

The Hereford Fire Department answered an alarm shortly before 11:00 p. m. Thursday to extinguish a fire which had started in a parked automobile. Damage to the vehicle was mainly inside as both seats burned with the back seat being totally destroyed. The vehicle had been parked near the inter-

# **Damages Cars**

About \$200 worth in damages resulted from a 2 car collision Thursday afternoon on the 900 block of Park Ave.

A 1955 sedan, driven by Mary Gooch of 222 Ave. J and a 1958 sedan driven by Glenn Dale Stovall, Rt. 2, were the two involved with each auto sustaining about \$100 in damages.

The mishap occurred as both autos were traveling west on Park Ave. and as one slowed down, the other struck it from

#### Mrs. Draper To Attend Confab

Argen Draper will serve as delegate to the National Amerition convention to be held in Dallas June 26-30.

The convention will stress interaction for the home economics leaders of the nation, the theme being "Focus on Interac-

The purpose of the convention is to help the leaders develop this theme, stressing that life today is too complex and problems of families are too complicated for any one professional group to meet all the needs of a family. The programs are designed to show professional home economists from all phases of the profession, the areas where they can work together to help families.

Mrs. Draper is county home demonstration agent for Deaf Smith County. She is a member of American Home Economics Association, Texas Home ty Home Demonstration Agents Association of Texas, Phi Epsilon Omicrom, home economics fraternity, and Epsilon Sigma Phi, professional extension service fraternity. She holds a master degree in home economics from Texas Women's Uni-

Army's next basketball captain will be Bill Schutsky of section of Ave. H and 13th Street Hillsdale, N. J.

#### The Sunday Brand, Hereford, Texas, Sunday, June 18, 1967 Park Ave. Wreck | Too Many Teens For Too Few Jobs

Lester Rape, manager at the 130 teenagers seeking work; on-Texas Employment Commission ly a small percentage of these encourages citizens to call the will be able to locate employcommission to have any type ment, Rape predicts. By encouraging people to hire youngs-operating in finding jobs for the numerous youngsters in Here- he hopes to double the usual ford who are seeking any type 10 per cent figure of those able of summer employment, be it to find work for the summer. for the whole summer or for only a few hours.

Our thanks to Dr. Rush and Since the announcement of the Youth Employment Program, Dr. Hicks and the hospital staff Rape says that six youngsters and also to those who brought

have applied for work. Some food and helped out. boys have already been put to | Mrs. R. N. Shields and family

work at vegetable sheds. There is now a list of some Read The Classified Ads Today

#### 672 ACRE IRRIGATED FARM

Property of Mr. and Mrs. Alvin J. Simecek Tulia, Texas

AUCTION June 22 -10:00 a.m.

LOCATION 7 Miles E. of Tulia

585 ACRES IN CULTIVATION ALLOTMENTS - Cotton 149 acres - feed grain 316 acres - wheat 75 acres. 515 lbs. lint - \$13,000.00 Govt. check. Grain approximately 80 bu. per acre - wheat 30 bu. per acre...

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Pumps cet approx. 145' . One 6" well, 150 ft. deep. pumpset at 145 ft. 2400 ft. of 15" concrete underground pipe. 2200 ft. 8" plastic underground pipe all wells on Natural Gas.

VERY EASY TO IRRIGATE WITH LIMITED LABOR

IMPROVEMENTS One modern 2-bedroom house with storm cellar One modern 1-bedroom house, 40' x 100' Quonsel barn with 16' shed.

#### 1/2 MINERALS GO

Representative on property week before sale

REASON FOR SELLING . Mr. Simeceh had to move to warmer climate because of arthritis.

#### BROCHURES

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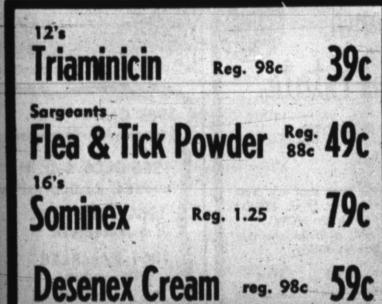






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B-1-10-ttc

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on 160 acres, Stratford. Texas fully alloted, priced at \$200. per acre. 160 ACRES-\$4,640.00 DOWN

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B-4-50-2c

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FOR RENT two bedroom furnished apartments. Lynette Apartments. 112 Avenue, H. B-5-11-16-tfc

FURNISHED apartments, 608 East Third. Inquire Apt. B in rear. B-5-10-46-tfc

FOR RENT nice one bedroom furnished apartment. White only. 205 Jowell.

B-5-11-46-tfc COMMERCIAL building for rent 1003 East Park Avenue. 364-1111.

B-5-10-28-tfc ONE BEDROOM duplex furnished. See at 613 Avenue K.

B-5-10-48-tfc STATION AND cafe for rent on

Interstate 40 and 66 in Wildorado, A. F. Moore, Wildorado Texas. Phone 806-426-5566: B-5-18-23-4c

FOR RENT unfurnished two bedroom duplex, carpeted fenced, located near shopping center. Call Ed Salinas, 364-

B-5-16-23-tfc FOR RENT or lease: Commercial building convenient to business district. 2000 sq. ft. tailor shop, etc. Ample parking space. Phone 289-5219. B-5-25-23-tfc

THREE BEDROOM with small office or business. 15th and Avenue K. 364-2434.

FOR RENT to couple or small family, furnished two bedroom house. Inquire 907 South McKinley. Phone 364-3786. B-5-17-24-2c

WE SERVICE what we sell -Call 364-3854 Sears for your appliance service.

FOR RENT duplex apartment for white couple or single B-5-15-50-tfc

FOR RENT ONE and two bedroom efficiency furnished apartments. Bedroom, bath, kitchen and dinet. All bills paid. Forest Avenue Apartments. Phone 364-2702 after 5 p. m. 354-3542.

B-5-27-24-60

eretord Susurance Agency

To Be Sure! Don Baugous - Manager 364-0850

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# FOR RENT storage space for car, boats, etc. Herefard 5. Wrecking Co. B-5-11-49-tfc

BUILDING FOR rent or lease. 133 West Third, Phone 364-

B-5-10-47-tfc

MODERN FURNISHED apart-Save \$45. ments. Also Bachelor Apartments. 821 South 25 Mile Avenue.

B-5-11-46-tfc

For Lease building zoned for beauty shop 3 or 4 booths at the Witches Hut or entire shop. Immediate possession!

Also some used beauty shop B-5-16-50-tfc equipment for sale. Inquire 419 A North Main Pho. 364-0366

Nites, Sundays and Monday 364-1732 B-5-51-tfc

NICE TWO bedroom unfurnish ed house, new carpet - gar age. Take child over age 4. \$75 per month. 364-3796. B-5-17-51-tfc

TWO BEDROOM unfurnished house. Fenced back yard. Near school. 289-5210.

LARGE, quite unfurnished apartment for white adults. Conveniently located, reasonable prices. 364-3388

S-5-14-46-tfc

FURNISHED DUPLEX for couple. Whites. No pets. 116 Ave-S-5-10-9-tfc

for mobile homes. Northwest Mobile Lodge. EM 4- 1108 EM

FOR RENT 42x70 foot spaces

FOR RENT large, quiet unfurreasonable prices. 364-3388. S-5-14-46-tfc

#### WANTED

LICENSED CHILD care in my home. Fenced yard, references furnished. Call 364-3223. B-6-12-43-tfc

CALL SEARS, 364-3854 for your freezer. 21 ft. upright \$249.88.

EXPERIENCED JANITOR wants office or business building to clean in eventngs. Call

B-6-13-24-2p

all small electric appliances. Vern Witherspoon, 201 Jack-son, Hereford, Texas.

WANT ONE or more passengers to Amarillo, Monday through Friday, Share expenses, 364-

B-6-13-51-2c

BREAK HORSES - \$45 per ridden daily. Registered quartertiorses for sale. Jimmy Clark, 348 Centre, Phone 364-

B-6-28-51-1c

#### 7. Dressmaking-Ironing

DRESSMAKING, Alterations Phone 364-0842 Theresa Kubacak. Grand E, No. 4. -B-7-10-22-tfe

#### HELP WANTED

General feedlot work, drive feed truck, work cattle, operate maintainer, carry-all, Michigan loader, Age 25 to | Linoleum 45. Steady employment. Con- \* Indoor - Outdoor Curpet nished apartment for white tact Johnny Cline, asst. mgr. & Ceramic Tile Repair Kit adults. Conveniently located, Hill Farms Feed Lot, Hart, Texas, Phone 938-2156. B-8-51-8c

HELP WANTED mechanic with experience on General Motors cars. See Earl Vaughan, service manager. Kinsey Osborn

B-8-17-tfc

SCULPTRESS BRAS Need sales ladies in Here-HOLLINGSWORTH ford and surrounding area. Opportunities unlimited. Call 247-3312, or write Box 191, Friona, Texas. Commercial - Industrial

B-8-49-80

NEED CLEAN Clothes? Call Sears 364-3854. Kenmore Automatic Washer Model 70 will do the job. Only \$199.88 delivered and installed. Copper or white B-8-23-24-5c

#### 9. Situations Wanted

MODEL 70 Matching electric dryer - white or copper. \$139. 88 delivered and installed, Call 364-3854 Sears.

B-9-15-24-5c

WORK WANTED - Building remodeling, repairs, Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

Keep your Children in my home References Exchanged enced Yard, Supervised Play Good Meals

Frankie Ruland 364-3575 223 Avenue B S-9-38-tfc

#### NOTICE

Dealer Franchise available for Wilcox, Arizona and vicinity, Full line Farm and Light In-WANTED: Your repair work on dustrial Equipment. Complete wholesale and retail financing furnished by Company. Write or call Paul L. Eades, S-8-31-tfc District Manager, J. I. Case Company, 1322 West Lawrence Lane, Phoenix, Arizona 85021. Phone Area code 602-943-0782.

B-10-49-8c

ALCOHOLISM INFORMATION: month plus your feed or \$20 For information on alcoholism extra for my feed. All horses referrals for help, counselling, or programs on the subject of the 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY

B-10-39-tfx

HEREFORD TRANSFER and Storage Under new management local moving and storage. Long distance anywhere in the world. 630 West First Phone 364-1223 day or night. B-10-48-12c

#### 11. Business Services

C&W Tile and Tops Ceramic Tile \* Formica

NEW VIKING CARPET Free Estimate

B-1-9-tfe

#### **Thomas Graf Departs City** June 27th

Thomas Graf, 18, Hereford's foreign exchange for the past school year', will leave Hereford for Amarillo on June 27; from Amarillo he will join a bus tour with other exchange students before returning to his home in Germany.

While in Hereford, he has been a member of the Leo Witkowski family, 215 N. Tex-

Tone will have either one or two more years of secondary school education awaiting him when he returns home before he is eligible to attend col-lege. He hopes to study at the University of Heidelberg, with emphasis in chemistry and bio-

He will fly to Paris from New York City on July 16, finally arriving at his home, Karlsruhe, Germany, July 25.

Classifieds Get Results

Custom cutting and baling. Jesse Scott. 364-1108.

B-11-10-24-tfc

PROFESSIONAL POODLE grooming. Call Perry Ray. 364 B-11-10-18-tfc



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Students I.D.C. ... 75c

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Super action plates - taller,

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TOWN" DRIVING!

VEDNESDAY Come One, Come All 775/750-14

BUDDY BLOOMER'S

Type of Car 40-54 Chev.-36-55 Dodge 36-55 Plym. 40-56 Nash 6.77 14.97 55-66 Chev. - 56-66 Dodge 56-66 Plym, 55-66 Pont. | 8.77 | 12.37 16.97 56-63 Ford 56-64 Merc. 14.37 17.97 55-57 Buick & 59-62 54-64 Olds 57 - 65 Cad 65-67 Corvair 60-66 Com. 60-66 Falcon Olds F85 61-63

## WHITE PLASTIGLAS

One piece top eliminates acid seepagel

 Thin wall formaplast case dissipates internal heat!



projects which the girls made during the week-long class held at the high school homemaking department in papier-mache accessories are, from left to right, front

ADDING THE FINISHING TOUCHES to their row, Wileta Wyly. Brenda Weddel and projects which the girls made during the Terri Townsend. Back row, left to right are, Cindy Lea, Janice Galley and Elise Beene. (Hereford Brand Photo)

#### High Plains Runs Tests On Oil Seed

Oil seed crops are the subject of an extensive testing and breeding program at the High six hundred sunflower Plains Research Foundation. twelve strains and varieties in The purpose of the oil seed re- the 1966 test. The seed contains

proved varieties which are adapted to complete mechanization. Included in this program are sary for human, livestock and two hundred nineteen varieties and strains of Sunflower, which

cent protein, and are rich in minerals and vitamins necespoultry nutrition.

One of the major objectives were selected from a total of in the plant breeding program six hundred ni the sunflower is to develop insect resistant varieties suitable for machine harvesting. A current problem with the sunflower is the sunflower moth, which causes considerable damage to the seed of susceptible varieties.

Approximately two hundred strains and varieties of Sesame are under observation this year. with the ultimate goal in mind of developing or selecting improved non-shattering varieties which can be harvested mechanically. Expensive hand labor is required with the more common shattering types. Renner 15 is one non-shattering variety which produces acceptable yield under dryland conditions, but is not normally satisfactory under irrigation. Dr. Douglas F. Owen, Agronomist at the Foundation, is responsible for the oil seed testing and breeding pro-

A new oilseed crop in the High Plains of Texas is Rape. Loyd Langford, Associate Agron omist, is testing six varieties for adaptability to our climate and soil. These seed were plant-ed on April 5th at both the rec-

riculture at the Catholic University of Agriculture in Santia-go, Chile, who visited the Re-search Foundation on June 6, has agreed to a seed exchange program which will help en-large the testing and breeding study next year.

Read The Classified Ads Today.

## search study is to develop im- about 30 percent oil and 22 per-**Seed Growing Contracts**

WOULD YOU LIKE TO KNOW WHEN YOU PLANT WHAT YOU WILL GET FOR YOUR CROP?

We have available the following to be grown under contract at very attractive prices!

> MILLET: Starr - Gahi - German

FORAGES: Sumac · Kansas Orange · Hegari

COWPEAS: Blackeyes - Crowders - Cream Purple Hulls

PINTO BEANS

Phone 364-1615 Hereford, Texas



Farm Pac Grade A Medium dozen 27c

Potato Chips Farm Pac Twin Pack 10 oz. 34c.

Assorted Flavors 6 oz. pkg.

Tree Ripe . No. 21/2 can

2 for 19c

4 for \$1

Fresh Frozen Libbys

6 oz. can

Preserves | Jelly 18 oz. glass 3 for \$1

Del Monte Cut

No. 303 can

Shop Furr's For Hundreds

of Low EVERYDAY PRICES

on Wednesday

with \$2.50

purchase or more

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COST OF LIVING

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Ritz Stack Pack 12 oz. box 390

Tendercrust 1 1/2 lb. loaf 2 for 49c

WITH FARM PAC

ROUND

Farm Pac Little Pig.

49c

**в. 69с** 

**в. 59с** 

**в. 59с** 

**в. 79с** 

tor \$1

89c

12 oz. pkg.

Cervalat

Farm Pac All Meat

Farm Pac All Meat

Furr's Americano or

Fresh Fruits & Vegetables

Pimento 6 oz. pkg.

Farm Pac or Hormel

Black Label

TENDERIZED STEAK WELL 980

Link Sausage

Summer Sausage

Bologna

Franks

Cheese

Sliced Bacon

German Style Sausage

Smoked Sausage Hickory Sweet

Jello

Pears

Lemonade

Crackers

Bread

ommended rate used in Canada and at double that amount for testing under irrigation.

Dr. Ricardo Isla, Dean of Ag-

#### THICK STEAKS FOR CHARCOALER

Farm Pac Blue Ribbon BONELESS CLUB Ib. 1.98

NEW YORK STEAKS Ib. 1.49 TOP SIRLOIN lb. 1.98

T-BONE STEAK Ib. 1.09

#### BEEF FOR CHARCOAL GRILL

Thick for Broil GROUND ROUND 1b. 79c Thick squares for Broil GROUND CHUCK. 1b. 63c Thick for Broil CHOPPED SIRLOIN 16.79c 5 Bun size for Serving BEEF PATTIES

Armour's

Star 12 oz. can with \$5.00 purchase

or more

Farm Pac Asst.

1/2 gal.

# Delicatessen

# PLATE LUNCHES

1/4 Fried Chicken or Meat Loaf with each Salad. 2 vegetables, roll

## **AVOCADOS** Calif.

EACH

Ariz. Red.

Peaches <sub>в.</sub> 29с Texas 2 for 19c Corn Full Ears

Carrots Texas 2 lb. bag 25c

New Crop 2 lbs. 19c Onions Texas yellow

Full Slip Cantaloupe 4 for \$1 Vine Ripe

Charleston Greys Watermelons Large Size each

Outdoor Needs CHARCOAL

**Barbecue Time** 

10-lb. bag



# LAND AUGTION

TUESDAY, JUNE 27, 1967.... SALE TIME: 2:00 P.M. LOCATED: 21 miles No. of Hereford, Texas, on Highway 385 or 8½ miles So. of Vega, Texas, on Highway 385 - Look for Signs.

TRACT NO. 1...

320 Acres of fine Land . . . Lays Perfect.

**IMPROVEMENTS** 1 2-bedroom Home 1-30 ft. x 60 ft. Steel Barn

IRRIGATION EQUIPMENT 2-6 in. Irrigation Wells 2-4 in. Irrigation Wells

1-Tailwater Pit & Pump 1700-ft. of underground Tile - This is Good Equipment

ALLOTMENTS 165-Acres of Wheat 139 Acres of Milo

MINERALS - 1/2 LOAN

\$68,000.00 - 17 more yrs., \$4,000.00 per year, payment plus 51/2% interest.

LEGAL So. 1/2 of Sec. 62 Blk. k.s. Deaf Smith County, Texas

TRACT NO. 2...

160-Acres-Good Land-Located 11/2 miles E. of the 320 Acre Tract.

IMPROVEMENTS 1-Old House

MINERALS - 1/2

Blk. k.s. Deaf Smith

County, Texas

IRRIGATION 1-6 in. Irrigation Well 1-4 in. Irrigation Well 1-Lake Pump - This is a good water set-up.

ALLOTMENTS 69-Acres Milo 44-Acres Wheat 50-Acres Barley

LEGAL N.E. 1/4 of Sec. 60.

NOTE: · These farms will be sold at the location of the 320 acres on Hwy. 385. This land is rented for 1967 and 1968 to an excellent farmer. Buyer receives rents for 1967-68.

Over Alloted LOAN \$27,000.00 - 18 more

yrs. \$1,500.00 per yr. -Payments plus 51/2% interest.

Look these farms over. Make your arrangements to be there. The above information is believed to be correct. We think you will be pleased.

- A business deal conducted in a business way.

MR. & MRS. JACK JOHNSON OWNERS

AUCTIONEERS RAYMOND AKIN

GENE HARRIS

Ph CA 4-7692, Plainview, Tex. - Ph. CA 3-4859, Plainview, Texas

SMOKY Barbecue each

# Watson-Urbanczyk Vows Exchanged Monday

Rev. Albert Heald, pastor St. Anthony's Catholic Church, read the double ring ceremony Monday afternoon that united Miss Connie Dell Watson and Mr. Conrad Urbanczyk in marriage.

The bride is the daughter of Mr. and Mrs. Ray Watson, 733 Country Club Drive and the bridegroom is the son of Mr. and Mrs. C. P. Urbanczyk, Rt. 5. Hereford.

The June 12 ceremony was read before an altar decorated with yellow gladiolas, white mums and yellow and white lillies. Greenery flanked the candelabra and continued the colors of yellow and white.

Sydney Urbanczyk was his brother's best man and Groomsmen were Phillip Sciumbato, Albert Sciumbato and ushers were Bob Schmucker, Jim Hersley, John Newton and Terry Watson. Bill Urbanczyk was

Mrs. Jane Duggan was the matron of henor and bridesmaid was Linda Boardman, Shannon Watson was her sister's maid of honor. They were dressed in floor length yellow chiffon cages with full sleeves over fitted satin sheaths. Their hats were clusters of yellow satin roses with centers of seed pearls holding shoulder length veils. They each carried a yel-

Given in marriage by her father, the bride wore a traditional wedding gown of silk organza fashioned with fitted bodice, square scalloped neckline and accented with lace. The full skirt featured scalloped lace panels falling to the hemlinewith a double row of lace panels terminating in a chapel train. She carried a cascade of Frenched mums and carried a linen handkershief belonging to her grandmother. Her veil fell from white satin roses made with seed pearls eding each petal.

Organist Sharon Cramer, vocalists Edward Dziuk and David Dzuik of Canyon presented traditional wedding music.

The bridal couple were feted at a reception in St. Anthony's Auditorium immediately following the ceremony. Mrs. John Newton presided at the punch bowl and Mrs. Bob Schmucker and Mrs. Lee George served the wedding cake. Mrs. Terry Watson registered guests and Regina Hampton presented each guest with a ribbon-tied bag of

The bride's table was laid with a white linen cutwork cloth over yellow satin. Yellow gladiolas and yellow cushion mums were arranged with yellow tapers on

For her wedding trip to Denver and Colorado Springs, the bride wore white lace with yellow accessories and wore the yellow mum corsage from the bridal bouquet.

The couple will be at home, Rt. 5, Hereford, where he will be engaged in farming with his

The bride is a graduate of Hereford High School and the bridegroom is a graduate of Hereford High School and attended West Texas State Uni-

Out of town guests include Mr. and Mrs. Gwen McFarland, Kippa and DeZane, Mr. and Mrs. L. K. McDonald, Mr. and Mrs. Keene McDonald and Susan, all of Happy, Mr. and Mrs. Kip Morgan and Mr. and Mrs. Jim Dzuik, Canyon, Mr. and Mrs. Delwood Locke and Patti, Mrs. Vesta French, Mr. and Mrs. Chester Copeland, Mr. and Mrs. Tom Corder, Dr. and Mrs. David E. Albracht, Dr. and Mrs. E. A. Albracht, Fred Kirby, Miss B. G. Bell, Mr. and Mrs. LeRoy Wolfe and Jon, Mrs. Katie M. Morris, all of Amarillo, Mrs. Bill Brenck, Kim and Peri and Patty McNally of Stockton, Calif Mr. and Mrs. Clyde Hall, Lubbock, Mr. and Mrs. John Kotora, White Deer, and Mr. and Mrs. A. C. Stengel, Friona.



Mrs. Conrad Urbanczyk . . . nee Connie Watson

# The Sunday Brand

HEREFORD, TEXAS, 79045, SUNDAY, JUNE 18, 1967

SECTION TWO VOL. 19 - NO. 51

# Wedding Vows Are Read In Church

Ann Husmann and Mr. Robert ried arrangements of white dai-S. Williams was solemnized Sat- ses with yellow streamers. Their Catholic Church, Hereford.

Mr. and Mrs. Arnold Husmann, by her father, wore an A-line Route One Hereford and the formal wedding gown made of bridegroom is the son of Mrs. B. E. Ashton and the late Mr. Williams, Amarillo:

Rev. Henry Husmann, uncle of the bride read the double ring ceremony. Rev. Husmann is chaplain at Barksdale Air Force Base, Shreveport, La.

Roger Williams was his brother's best man and groomsmen were Tom Harrison, John Eason, John Husmann, brother of the bride and Robert McCaffree. Ushers were Larry Williams, Butch Simpson, Steve Stack, Charles Greever, Keno Henderson, all of Amarillo and Harold Whisenhunt of Farmington, New

Mrs. Kenneth Witt, sister of the bridegroom registered guest and Debie Artho was flower

Steven and Matthew Husmann, brothers of the bridegroom served as acolytes.

Miss Jo Husmann, sister of the bride and Mrs. Ted Seal, Amarillo, Mrs. Roger Williams, sister in The bride is a 1964 graduate law of the bridegroom, were of Hereford High School and is bridesmaids, Mrs. Willie Artho, now a secretary at Amarillo Nasister of the bridegroom was tional Bank. white lace boleros styled iden-Alpha Delta.

The wedding of Miss Judith tically to the bride's. They carurday, June 10 in Sf. Anthony's headpieces were matching floral arrangements.

The bride is the daughter of The bride, given in marriage white satin styled with an empire waist, with a white lace bolero. Her chapel train was appliqued with lace matching her bolero. A floral coif with seed pearls, secured her veil of illusion. She carried a bouquet of white roses with a few yellow rosebuds centered with a white orchid.

> Mrs. Sharon Cramer, Hereford, organist and Mr. Bob Ross Amarillo vocalist presented tra-

> ditional wedding music. The bridal couple were feted with a reception immediately following the ceremony.

> The couple traveled to points in South Texas for their wedding trip. The bride was attired in a yellow silk sheath with matching knit coat. She had yellow and white accessories and wore the orchid from her bridal bouquet for a corsage.

> After June 18, the couple will be at home at 3311 Wayne.

matron of honor and Miss Linda Mr. Williams is a 1962 gra-Wieck was maid of honor. The duate of Amarillo High School, bride's attendants were dressed and a graduate of Amarillo Colin dresses of yellow satin with lege and a member of Sigma



Mrs. Robert S. Williams . . . nee Judith Ann Husmann

# Joan Watson Is Wed To Mr. J. T. Fuston

ton were married in a late She carried a cascade bouquet afternoon ceremony in the First Methodist Church, Haskell. The by her father, wore a full double ring ceremony was read length bridal gown of white by Rev. Clifford Trotter, pastor peau de soie with gently round-First Methodist Church Here- ing neckline enhanced with lace

and the bridegroom is the son of Mrs. J. A. Fuston, Turkey,

Mr. Don Clements, Hereford, was best man and ushers were pearls; and she wore a cameo a history honor society. Mr. Don Lyles, a nephew of the bridegroom from Clarendon mother in her wedding. and Bobby Watson, brother of the bride from Haskell.

or. She wore a yellow lace dress | Marshall Texas.

Miss Joan Elizabeth Watson, with a short veil attached to a and Mr. Johnny Thomas Fus. ringlet of yellow chiffon leaves.

of yellow gladiolas. The bride given, in marriage ford, Friday afternoon, June 16. applique. The skirt extended in-

was held by a crown of seed worn by her maternal grand-

with a reception in Fellowship Hall of the church immediately

following the ceremony. Both Mr. and Mrs. Fuston are teachers in the Hereford School system. After June 26, they will be at home in Hereford.

The bride is a graduate of The bride is the daughter of to a chapel train accented with Haskell High School and Texas Mr. Robert N. Watson, Haskell a bow at the center back waist. Technological College where she She carried a bouquet of white received a BA degree in Spanorchids, and roses on top of a ish. She was a member of Sigwhite Bible. Her veil of illusion ma Delta Pi, honorary Spanish was held by a crown of seed fraternity and Phi Alpha Theata,

The bridegroom graduate from Turkey High School and Traditional wedding music from West Texas State Univerw a s presented by vocalist sity where he received a degree Mrs. Burt Pardue, sister of Charles Varden, Stamford and in agriculture. He was a memthe bride was matron of hon- organist Mrs. Kenneth Lane, ber of Block and Bridle and the driven by Don Scott.

George Heard, driving car no.

the 2nd Heat A Class: Culpep-

Today, there will be a special

NEW DANCE STEP? - Although it does left, explains some of the proper technilook like they are doing some of the modern dances which are "in" nowadays, the persons are doing some of the basic exercises to prepare their bodies for future Karate practices. David Moon, top photo,

ques to one of the students. The classes are being held at Northwest Elementary school gym each Tuesday at 7:30 p.m. (Hereford Brand Photos)

### Racing Results

stock car every Sunday at the the finish line. In 3rd place stock car races in the Hereford came Bob Bradley with car no. peedbowl has emerged as the 5. Bill Paetzold came in 4th in p point leader among the 21 car no. 555 (Triple nickel) participants in the weekly rac- and in 5th place was car no. 46

He has totaled 24 points so The 1st Semi B Class saw far this season, but is followed Easton taking the top spot. In close behind by driver of car second place came Bain, 3rd no. 58C, Jim Culpepper with 23 was Bridges and 4th was Brad-

The points are awarded ac- Dawson took the top honors cording to the place the cars in the 2nd Semi A Class and he hish each race they enter with was followed close behind by so many points given for first. Coy House in his no. 11 car. so many points for second and Lunsford came in 3rd and

Last week, C. B. Lunsford of 39, came in 4th. nmitt took top honors in the In the 1st Heat B Class, Paet-A Class Trophy Dash in car no. zold came in 1st. Bain came in 8. In the B Class Trophy Dash 2nd and Bridges came in 3rd. race, Max Bridges copped first Byers took the top place in place in his no. 64 stocker.

Presenting the trophies for the per came in 2nd and Lunsford two dashes were Sallyann Scott came in 3rd. and Barbara Depreek.

In the A Main Event, Jim father's race event. Also, a spon-Dawson reached the finish line sor's race will be held with the ahead of all the opposition with sponsor of each car racing a car no. 14. Bill Byers, driving full 8 laps for a trophy. car no. 2, came close behind in Admission to the races is \$1 2nd place. The rest of the driv- for adults and children under 12 were: Culpepper, 3rd; Luns- are admitted free. There will be prizes on

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

#### ford, 4th and David Watson, 5th. Seven Accidents The B Main Event saw Ray Bain in his no. 2 Jr. take the Chalked In May top spot as he beat Easton to

The Texas Highway Patrol ihvestigated seven accidents on rural highways in Deaf Smith County during the month of May according to Sergeant W. E. Wells, Highway Patroi Supervisor of this area.

These crashes resulted three persons injured, and an estimated property damage of

The rural accident summary for this county during the first five months of 1967 shows a total of 34 accidents resulting in two persons killed, 12 persons injured, and an estimated property damage of \$25,885.00.

The vacation season is now in full swing. This means more traffic and many drivers going for long hours without sleep. In many areas harvest is in

progress which means slow-moving farm machinery on the highway, oftentimes poorly lighted or not lighted at all.

The Patrol Sergeant cautioned motorists to watch for the dozing driver and to be alert for slow-moving vehicles. If you low plenty of time for your trip, the cost will also agree. and rest often.

event will be held at 2:00 p. m. no. 46, 13 pts.; Bob Brown, no. Stevens of Community Concerts ham Standing this year so far are 58B, 2 pts.; Trutt Scarbrough, Service, at the invitation of the as follows with name, car num- no. 99, 14 pts.; Paetzold, no. Deaf Smith County Fine Arts ber and points accumulated 555, 9 pts.; Lloyd Folks, no. 55, Council, appeared before a Dawson, no. 14, 21 pts.; Bain, 3 pts.; Max Hoffman, no. 4, 2 group of interested citizens at no. 2 Jr., 20 pts.; Lunsford, no. pts.; Bob Byers, no. 3, 1 pts.; the Community Center Thurs-8, 19 pts.; House, no. 11, 16 pts.; Bridges, no 64, 4 pts. and Billy day evening. All were agreed

"I would like to visit with you have the money in hand - and about two completely unrelated then can complete a contract matters" Pete announced when for that artist and for the others he came into the office the oth- that are to appear. "The local association is re-

Pete Progress

tions this last year. The meet-

ing was held Tuesday evening

is either an indication that they

it is just too hot to think about

Christmas decorations in June!

there was unanimous agreement

to recommend that we abandon

the elaborate decorations and

attempt to achieve a program

which is less expensive, less

which displays perhaps some

Board of Directors met the fol-

lowing morning and heard a re-

the group. One Board member

suggested that the pedestrian

something on top - a tree or

ing the unique feature that

doing the decorations. The de-

tails of working out the program

were then referred back to the

"With this we agreed and

"The Chamber of Commerce

original and different ideas.

speaking for the Deaf Smith County

er day. I counted it a lucky day that it was only two things he quired to have a minimum of wanted to talk about; and he three concerts per year. Of related the following observa- course, different artists and groups command different fees. "First, I want to talk about When the local association has Christmas decorations. I know sold its memberships it can that we have visited on this then contract for the artists that many times but since a general fit its budget. The group meetmeeting was called the ing Thursday night agreed that Waller Minister other night I thought we had they wanted to feature Peter better bring our information to- Nero for a November concert gether. Over two hundred invi- and talked about various artists tations were sent out to every and groups that would be availbusiness and professional office able for a February and an that contributed to the decora- April concert.

berships will be set after the in the Community Center and organizational meeting Tuesday only four people attended. This noon but there was general agreement among those present at the first meeting that the don't care what we do or that membership should be kept as low as possible consistant with I prefer to believe the latter. a total budget which would as-Of those who were present sure a top notch concert series. All were agreed that Hereford needed to make available this type of an opportunity for the public to enjoy seeing and hear. Attends Witness ing in person the top musical artists of our time - popular, subject to wind damage and semi-popular and classical. A balance appealing to all tastes can be provided under the Community Concert Series plan.

"Details of the cost of mem

Pete, we hope that both of port on the recommendations of these programs work out for they both promise a better Hereford in which to live and shelters be decorated possibly make a living.

#### some other item. This was im-Class Plans July mediately agreed upon as becould be capitalized upon in re-Member Affair

Golden Circle Class of the Avenue Baptist Church is plancommittee. I believe that this is ning a luncheon for its mema sensible and economic ap- bers July 12, in place of the proach to a long troublesome family picnic-outing that members had previously suggested. to care for the assembly actiers coming in behind Byers accompanied by their parents are traveling this summer, all-The class met Monday even-

West. Program for the evening . Alexander Graham Bell was was "The Art of Being Happy about the current effort to re- Mrs. John Burns gave the de-Friday, June 23, there will be pts. and Heard, no. 39, 12 pts. organize the Community Con-votional, which included an ar-2 hours of racing. The special The rest are as follows: Scott, cert Association. Mrs. Lyndall ticle written by Mrs. Billy Gra- Mrs. W. L. McCullar, Mrs.

Deaf Smith County Fine Arts ing were Mrs. P. M. Mason

The Sunday Brand, Hereford, Texas, Sunday, June 18, 1967

#### Bezners Return From Vacation Of Three Weeks

Mr. and Mrs. Frank Bezner and children, Jane, Judy and Frank Jr., returned last week from a three weeks' vacation to the Eastern United States. They visited with their daughter, Laverne (now Mrs, Charles Schaff) her husband and two sons, Charles Jr. and Richard. Schaff, a paleontologist, has recently been transferred from Princeton to the staff at Yale Uni-

The Schaffs accompanied the Bezners on their sight-seeing tour, which took them to Graymoor in Garrison, N. Y. (where they visited with friars who have worked in Hereford), New York City and Floral Park, and Long Island. After a four-day tour of New York City, the Bezners and Schaffs were in Wash-Mr. and Mrs. A. G. Grisham ington, D. C., where they met an every evening beginning Mon- other Hereford family, Mr. and

Mrs. Louis Orleans, at the Kennedy grave.

From Washington, the Bezners continued to Toledo, Ohio, to spend some time with Bezner's sister and family, the Jim Borers. On the return trip home, they saw the Gateway to the West at St. Louis, Mo.



HEDRICK RENT-A-CAR

2nd & Sampson

We've been wondering why 137 of our new customers last month, used to borrow from other financial institutions.

Now we know.



SOUTHWESTERN INVESTMENT COMPANY

700 South 25-Mile Avenue Hereford, Texas Phone: 364-1394

### To Preach Here The Rev. Kenneth W. Lowry

KENNETH LOWRY

will preach here in the home of day at 8:30 p. m. The series will end Saturday night.

Rev. Lowry, 32, is a Southern Baptist and has been preach ing 13 years.

The meetings are non-denom-

# James Williams **Planning Meet**

AMARILLO - James Andrew Williams, presiding minister of the Hereford congregation, has volunteered to work at the coming "Disciple-making" District Assembly of Jehovah's Witnesses in Amarillo, Texas, June 29-July 2.

Williams, accompanied by Jerry L. Johnson, has just returned from an organizational meeting held in Amarillo. The meeting, attended by over 70 ministers from 12 cities in Texas, Oklahoma, New Mexico and Colorado, was held to delegate responsibilities for all convention details.

There will be 22 departments

vented the telephone.

Charles Gresham, Mrs. John Burns and Mrs. West, the host-

#### Byers, no 2, 18 pts.; Bradley, Bates, no. 88A, 4 pts. that Hereford should have a no. 5, 10 pts.; Harold Sargent, The speedbowl is located just Community Concert series and no. 6, 10 pts; Sam Morgan, no. east of town on Highway 60 and 7, 11 pts.; Watson, no. P38, 14 the route is marked by flags. every effort will be made to organize a local association at a meeting to be held at noon at the Country Club Tuesday. 4-QUART SIZE "The Community Concert plan a membership plan which by FOAM ICE BUCKET

the sale of advance membership subscriptions a series of top notch musical artists can be brought to Hereford. It will be necessary to organize a local association to handle the arrangements and to contract for the artists. Essentially the system works in this way. As soon as the local association is organized they may place a 'hold' order on a top artist which will be the association's featured selling point — or they may place a hold on more than one. This in effect guarantees to the local association the services of that artist for the specific date. It is, though, a one way guarantee for no obligation is incurred until after the membership drive is completed. At that time the association will knew exactly how much its total budget would be - in fact it would

· AUCTION

Brownfield, Texas F. B. Skaggs Drilling Co. Quitting Business. Everything will sell to the highest bidder without minimum or reserva

Bucyrus Erie 28L Spudder mtd on Int'l truck: (2) Bucyrus Erie 601. Spudders mtd on Int'l trucks; Bucyrus Erie 24L Spudder mtd on Ford truck: Speedstar 72 Spudder mtd on GMC 4x6: (2) Int'l 1675 gallon water trucks: (2) John Deere trailer chassis with dog house, welder, light plant: John Deere trailer chassis with dog house and light plant: Ford F700 with p pulling unit: (2) Trailer mtd Int'l 450 test pump met-ers: Hobart 250 elec. welder, trailer mtd: Misc. cable, tools, etc.

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of the part we had in the remodeling of Hereford's

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Congratulations, Hereford, on the nicest post office building in the area. And we're proud of the roofing and sheet metal work that Leaway Roofing Co. did during the remodeling of this building.

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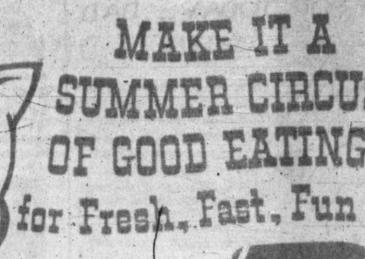
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The KPAN Salesperson of the Month

Sure, we're proud of Lola Curtsinger, and we think the choice of Lola Curtsinger as the Salesperson of the month is the greatest. Lola has been checking at Piggly Wiggly for 15 years. She and her huband, O. C. Jr. and two children. Sammy and Joyce, live at 610 Bowie.

**Black Pepper** 

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Shurfine Frozen

All Prices

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Roxey DOG FOOD

Skinners Macaroni 10 SEIDO 2 for 39c

Shurfine Cinnamon

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Aluminum 12"x75" Roll

Sanka Instant Coffee Reg. and Super 12 ct. pkg.

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Tendercrust Sliced

3-00-5 STOO-0 (%) 4-00-5

× 100-4

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1/2 gallon

plastic bottle

Cake Mixes

Delsey Cottee Bathroom Tissue 4 roll pack all colors

Maryland Club lb. can - all grinds

Shurfresh

Homogenized 1/2 gallon

49c

66c



Shurfresh - Homogenized gallon

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15 1/2 oz. 2 for 25c

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JUST ARRIVED Peaches - Apricots Plums - Cherries Seedless Grapes Green Beans - Okra Blackeye Peas Strawberries

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Every Wednesday With \$2.50 Or More Cash Purchase at

**Ground Beef** 

Pork Roast

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PIGGLY WIGGLY PIGGL WIGGLY WIGGLY A PIGGLY WIGGLY A

# THE SUNDAY BRAND Editorials

# Public Celebrations-Assests Or Liabilities?

ford in recent years seems to have dropped all forms of community celebrations and general entertainment.

Time was when the annual Mid-Plains Pioneer Days was a big, wide-open af-fair. Caravans visited adjoining counties with special invitations, and folks all over the area "put the little pot in the big one" for a rip-roaring day or two. The old timers, as we recall, sort of felt that the occasion was a bit commercialized and rieldly, and most of the merchants felt that the cost and effort was not justified. Consequently, Hereford stepped aside and drapped this form of entertainment in favor of Dalhart with its big XIT celebration and the renowned Dumas' Dagie Days. What's more, everyone concerned seems to be happy the way things stand.

At other towns over the Fanhandle, we notice water celebrations, rodeos, and various other types of annual events when the communities make an effort to entertain the general public. The Umbarger Sau-sage Festival has, for instance, become a ional affair.

There are, of course, many opportunities along this line. We might stage a tremendous Hereford show for the area, a Quarter harse revue, an Irrigation conference even a big, Panhandle-wide Safety clinic.

Will they pay? From the standpoint of actual sales, we doubt it. Such events, on the other hand, do acquaint folks with the area, and they provide a sort of "Thank You" to those who come here to trade from day to day and week to week. Furthermore, as mentioned, we seem to be

### The Weather Is Being Difficult!

realize the weather this year is most unusual. Add to this the number of tornadoes spotted all over the Plains, and folks really do have something to talk about.

Even this late in June, it is not unusual to need a wrap early in the morning, followed by 96 to 98 degree afternoons. Long noted for it's cool nights, Deaf Smith County in 1967 seems to be establishing some new records along this line. While rain has always been more an exception than a rule in this country, it also appears that we have viewed more violent types of weather in 1967 than during the past

Abundant fruit crops, another hit-ormiss probability in the area, also seem rather lush this season. Many have already harvested extensive cherry yields and peach trees are "loaded" to the breaking point. Still more rare is the likelihood of harvesting apricots and pears in sizeable amounts for the few who possess such lux-

We hear plenty about "fronts", "lows", "highs" and other technical jargon over TV from day to day, but no one seems to have come up with an acceptable explanation of 1967's weather variations. Still more important is what type of winter can we expect? Will this phenomina continue into 1968?

Meanwhile; as Mark Twain commented, there isn't much we can do about it - except head for a safe spot once the alarm is given - and hope for the best.

## me Sunday Brand

Established 1948

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Melvin Young, General Manager Mrs. Naomi Hopson, News Editor

Mrs. Floyd Coleman, Women's Editor Vic Bryan Jr., Advertising Manager

Jim O'Hair, Shop Foreman

Maybe we are smart, maybe just lazy, getting along pretty well without any big we do wonder occasionally why Here- annual event, which indicates that concentration on larger inventories and business services could be more appreciated than the celebration approach. If this is

the case, then we are smart. On the other hand, if a combination of both efforts would result in a more progressive and prosperous community, the conclusion must be that we are lazy.

Since no one seems to have bongfide answer to the question, it seems to us that we are both smart and lazy - and even more important, just plain LUCKY.

### Editorial Comment

(EDITOR'S NOTE - The following article was written by Alan McIntosh, Luverne, Minn., and was picked up by "Texas Cooperative News." It is reprinted here with compliments to Mr. McIntosh.)

#### "I AM A TIRED AMERICAN"

I am a tired American. I'm tired of being called the Ugly American.

I'm tired of having the world panhandlers use my country as a whipping boy 365 days a year.

I am a tired American-weary of having American embassies and information centers stoned, burned and sacked by mobs operating under order from dictators who preach peace and breed conflict.

am a tired American-weary of being lectured by General de Gaulle (who never won a battle) who poses as a second Jehovah in righteousness and wisdom.

I am a tired American-weary of Nasser and all the other blood-sucking leeches who bleed Uncle Sam white and who kick him in the shins and yank his beard if the flow falters.

I am a tired American-weary of the beatnicks who say they should have the right to determine what laws of the land they are willing to obey.

I am a tired American-fed up with the moods of scabby faced, long-haired youths and short haired girls who claim they represent the "new wave" of America and who sneer at the old-fashioned virtues of honesty, integrity and morality on which America grew to greatness

I am a tired American-weary unto death of having my tax dollar go to dictators who play both sides against the middle with threats of what will happen if we cut off the golden stream of dollars.

I am a tired American-who is tired of supporting families who haven't known any sources of income other than Government relief checks for three generations.

I am a tired American-who is aetting madder by the minute at the filth peddlers who have launched Americans in an obscenity race, who try to foist on us the belief that filth is an integral part of culture-in the arts, the movies, literature, the

I am a tired American-who has lost all patience with that civil rights group which is showing propaganda movies on college campuses from coast to coast, movies denouncing the United States, movies made in Communist China.

I am a tired American-who is angered by the self-righteous breast-beater critics of America, at home and abroad, who set impossible yardsticks for the United States but never apply the same standards to the French, the British, the Russians, the Chinese.

I am a tired American-sickened by the stack-jawed bigots who wrap themselves in bedsheets in the dead of the night and roam the countryside looking for innocent

I am a tired American-who distikes clergymen who have made a career out of integration causes, yet send their own children to private schools.

I am a tired American-who resents those who try to peddle the belief in schools, and colleges that capitalism is a dirty word and that free enterprise and private initiative are only synonyms for greed. They say they hate capitalism, but they are always right at the head of the line demanding their share of the American way of life.

I am a tired American-real tired of those who are trying to sell me the belief that America is not the greatest nation in all the world- a generous-hearted nation, a nation dedicated to the policy of trying to help the "have-nots" achieve some of the good things that our system of free enterprise brought about.

I am an American-who gets a lump in his throat when he hears the "Star Spangled Britner" and who holds back tears when he hears those chilling high notes of the brassy trumpets when Old Glory reaches the top of the flag pole.

I am a tired American-who thanks a merciful Lord that he was so lucky to be born an American citizen, citizen of a nation under God, with truly mercy and justice for all.

PUT THOSE DOWN FOR TODAY ... DAD



MAIN STREET, U. S. A.

# Educational Television Gets Government Funds

By BERT MILLS

islation to establish a Corpora- by Dr. James R. Killian of M. tion for Public Broadcasting is I. T. to examine what should be now halfway through Congress done about educational televiand may be added to the sta- sion. ETV is a 14-year-old nontute books before this year ends. commercial service which has phase - a teacher in front of

erstood. When first proposed achieved the success that its last January by the Carnegie promoters envisioned.

The Carnegie Foundation es- on foundation grants, and public WASHINGTON, D. C. — Leg- tablished a commission headed subscriptions. It has been small "Public Broadcasting" is a some accomplishments to its new term, not yet widely und- credit but which has never

Foundation, the words were ETV's main problem has been 'Public Television." The Sen- lack of money. It has depended clude radio as well as TV. sidies for station construction,

educate both young and old. The second type of ETV, broadcast by the same stations in many cases, is the service aimed at the home audience, with culate broadened the scope to in- for its support on Federal sub- tural programs usually appealing to a far smaller audience than the regular fare of the commercial TV networks. **ETV Becomes PTV** 

potatoes when compared to com-

ETV today is a two-sided

operation. One is the classroom

a camera using the airwaves to

Authors of the Carnegie re-

port decided educational televi-

sion needed a new name and

President Johnson went along

with the idea. So ETV has be-

come PTV and the chance

seems appropriate because the

public will be expected to foot

the bill for its new and loftier

The bill passed by the Senate

and now pending in the House

does not follow the Carnegie

blueprint in toto. Dr. Killian &

Co. suggested \$40 million a year

in Federal appropriations to

\$100 million annually. Presi-

dent Johnson scaled down those

figures and the Senate went

along with his recommendation

on only \$9 million the first year.

Long-term financing is left for

Despite the Federal money,

the PTV plan calls for no Fed-

for Public Broadcasting would

be non-governmental as well as

non-profit. Like ETV, PTV

would have no advertising. Its

programs would not have to

please any sponsors. To suc-

ceed, of course, its programs

would have to be as interesting

to viewers as those shown on

The legislation in Congress

is limited to the establishmen

of a corporation. It is assumed

a national network would be

created but such details are left

to be worked out later. The bill-

passed by the Senate is merely

a beginning. The hope of better

programs on the air is only a

There are ETV "networks"

now but only in a limited sense.

Locally-produced programs are

exchanged between stations by

mail. Grants from the Ford

See MAIN STREET Page 5

decision later.

commercial TV.

start, with an increase later to

fare on the home screen.

mercal television.

THE BOOTLEG ---Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm northwest of Hereford reviews the Mid-East situation this week, more or less.

Dear editar: The thing about listening to news on television and reading it in a newspaper is that you can come out with some interesting notions.

For example last week I spent some time in front of the T.V. listening to the United Nations sessions on the Middle East situation. Incidentally, while it shouldn't be that way, up to now I have always figured turning a big world problem like the Arab-Israel war over to the U.N. was about like trying to stop a bank robbery witha committee from the P.T.A. Maybe I was wrong.

At any rate, after the cease-fire order was given, a representative from the Arab countries, I didn't catch his name, was asked in a television interview what the result would be.

"I can answer that easily," he said. "The result will be that the United States will be the biggest loser in the I didn't understand that at all until I picked up a

newspaper I was saving to read while the Ambassador from Syria was talking and read that in the last few years the United States has sent 346 million dollars worth of military aid alone to 10 Arab countries.

Then it began to dawn on me what the Arab representative was talking about. He meant the United States will lose one of its best customers for hand-outs, Naturally this would be a serious blow.

However, I am afraid the Arab mind doesn't understand the resourcefulness of the American mind. What it doesn't know is that while we might have our aid rejected in the Arab nations, we'll find somebody else to take it. You wait and see.

There must be some country on earth we haven't send aid to yet, although off-hand I can't think of it. If you know of one, please wire Washington at once so we can off-set our losses in the Arab countries.

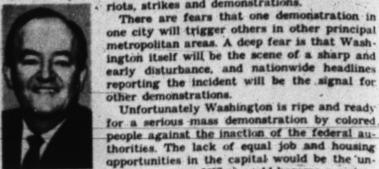
Your faithfully



LONG, HOT SUMMER

W/ASHINGTON-Government officials concerned are worrying about some of the longest and hottest summers ever in civit rights unrest. Some of them believe that efforts to improve the lot of America's colored urban residents has stalled and that militant "black power" advocates will seize on the situation to incite riots, strikes and demonstrations. There are fears that one demonstration in

other demonstrations.



Voices his сонсетн

flare-up of colored resentment. Vice President Hubert H. Humphrey has gone to the unusual lengths of voicing the concern of the administration before a group of Washington civic leaders. But the clock is ticking and time is too short for effective measures to forestall mass demonstrations.

one city will trigger others in other principal metropolitan areas. A deep fear is that Wash ington itself will be the scene of a sharp and

Unfortunately Washington is ripe and ready

thorities. The lack of equal job and housing

apportunities in the capital would be the un-

derlying cause of what could become a serious

Other principal cities New York, Philadelphia, Chicago, Cleveland. St. Louis, San Francisco and Los Angeles are essentially in the same vulnerable position as Washington. Local groups in all of these cities are working frantically to keep the lid on, but material assistance from the federal government is lacking. Privately many officials in these and other similarly precarious cities, have cautioned the Wasnington contacts to expect the

· WINTER BOOK-There were published reports recently that Pierre Salinger, press secretary to President Kennedy and President Johnson in his early days in the White House, had bet \$4,000 that Johnson would not seek reelection in 1968. Salinger promptly denied it.

Actually, it sounded like a fairly foothardy bet, particularly, when Johnson is making all the classical gestures that a president makes when he is preparing to run for re-election.

It is intriguing, however, to speculate on the possibility that the reports of the bet were distorted, rather than outright wrong. Did Salinger really make a \$4,000 political bet? And if so was it on Johnson's re-election prospects? And did Salinger bet on the "No" side "

· CONVENIENCE-The Pentagon has everything. It even has a convenient little office where violators of the parking lot regulations can stop and pay their tickets.

To give you some idea of what a convenience this really is, the office collects some 23,000 parking tickets each year. Because it is federal government property Pentagon the tickets are issued in behalf of the government. For those who believe they have been ticketed unfairly, the office has a nice little hear- On the Spot ing room where a U.S. commissioner holds forth

in the evenings to hear cases. It is one of the few places in the world where you can maked? one-stop operation out of violating traffic regulations and getting your ticket paid,

... from the Brand's files

50 YEARS AGO

Ted Bippus, a young ranchman from this county who joined the regulars some two months ago, writes from Ft. Bliss Training Camp near El Paso, a most interesting letter, telling about the routine in camp and some of the things he has observed. While he has no complaint to make, in fact, he compliments the officers, yet it can be seen that the life of even a soldier in the making is strenuous enough. After the necessary training, the real hardships

Ft. Bliss, Texas, June 10, 1917 - Dear Sir: You will doubtless remember that I promised to let you know where I wanted my paper sent.

We have been shifted around so much that it has been impossible to say where we would be next, therefore I have never written before. As we are now located on permanent quarters I think it will be alright to start the paper about the 3rd week in June; I'll put my address at the foot of my letter and if we are moved again, I will notify you.

We are camped at the foot of Mt. Franklin about 5 miles northeast of El Paso right in the middle of a large sand bed and when the wind blows as it usually does here, it certainly is Hell personified.

The heat is something almost unbearable, as I write this it is 98 degrees in shade and the wind is doing double duty on the job.

Some people may knock the Panhandle and perhaps they have good cause, but it's a paradise compared to this part of Texas for it has grass and good soil while here there is no grass or vegetation of any kind, only scrub grease wood and soap weed. How stock of any kind lives is an unsolvable mystery to me.

25 YEARS AGO

A hail storm which cut a destructive path across the southwest part of Deaf Smith County and into Parmer and Castro Counties late Sunday afternoon accounted for heavy wheat losses in the sections struck, with damage estimated from 50 to 100 percent on many farms in the

The haif belt started around Bellview, N.M., and did heavy damage around the Bottleg area, missed most of the farms in the Summerfield community but did heavy damage, somethimes in a little as five minutes time, in fields at Rance and Black. Stones were large and in addition to leveling crops, knocked out window lights and the glass in cars which were standing out-of-doors. Windows at the Santa Fa Station at Black were knocked out and damage in the entire area, to garden and row crops as well as to wheat, was severe.

Tire thieves made the rubber shortage a little more acute in Hereford Friday night when they made a haul of seven tires, taken from cars which were either left outof-doors or in unlocked garages.

Orders for 170 pre-fabricated grain storage bins have already been sent to Commodity Credit Corporation AAA office announced this week, pointing out that CCC and AAA are cooperating to the fullest extent to solve the grain storage problem for farmers.

If you have clothes to be sent to the cleaners get your order in by 11 o'clock in the morning or by four o'clock in the afternoon if you want your cleaning order picked up the same day you call.

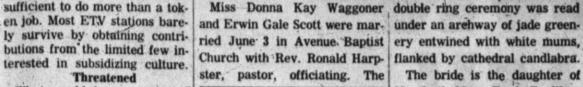
The advice was given this week by Stambaugh and Fox Cleaners, who point out that the new schedule is in acordance with a new federal law which limits deliveries to two a day throughout the United States.

#### Main Street · Continued From Page 4

Foundation and other foundations make this program exchange possible today but even the impressive sums available Exchange Vows to the largest foundations are insufficient to do more than a tokly survive by obtaining contributions from the limited few interested in subsidizing culture.

Threatened What would happen to commercial television and radio if PTV will have to be markedly public broadcasting is autho- better than commercial TV rized and proves successful? every day, not just once in a Will Congress insist on control- while. Otherwise the word will Scott, 320 Ave. J., Hereford. ting the programs subsidized not be long in reaching Washwith public funds?

the end, the public will decide, on Main Street.



Waggoner-Scott

ington that the government's These are questions to which plan to improve TV programs there are no answers yet. In with public funds is not popular

> \* COMMERCIAL \* INDUSTRIAL \* FARMS \* AUDITORIUMS

\* HANGARS

with streamers. Mobil Phone 289-5684 ried a cascade of frenched white roses.

Hereford.

The bride is the daughter of

Mr. and Mrs. Fred F. Wag-

goner, 408 N. W. Sixth-Street,

Dimmitt and the bridegroom is

the son of Mr. and Mrs. Albert

Dale Scott, brother of the

bridegroom, was best man and

ushers were Marions Spain,

Plainview, and Pat Morkoski,

Mrs. David Rettman, sister of



Mr. and Mrs. Erwin G. Scott

the bride was the bride's only attendant and she was attired ding

Trophy Brand

10-oz. pkg.

Blue Morrow

10-2 oz. pkg.

No. 7 Center Cut

**USDA** Choice

Captain's Choice

in a pink bonded lace shift dress Miss Pat McCutchen present-She carried a pink carnation ed traditional wedding music. Following the wedding, a re- College of hairdressing. She was The bride given in marriage ception was given in the Fellow- employed before her marriage by her father, wore a gown of ship Hall of the chuch. Mrs. at Bill-Lise Beauty Salon. peau de soie trimmed in chan- Ray Howell and Mrs. Pat Mork-

tilly lace and seed pearls. The ovski assisted at the bride's ta- Plainview High School and atdress was fashioned with a boat ble which was laid with an ecru tended Lippard's Business Colneckline, chapel train and pe- lace cloth with pink tapers. The tal point sleeves. The bride car- centerpiece was of pink cabbage

worn by her sister at her wed- a pink and white gingham suit a court recorder.

**85c** 

\$100

with white accessories. She is a graduate of Dimmitt High School and of Amarillo

Mr. Scott is a graduate of lege. The couple will be at home at 4328 Second Avenue South, Birmingham, Ala. He carnations. Her veil was the one For traveling the bride chose will be employed in Alabama as

CALCUTTA (F) - Weet The state's new chief minister bachelor in succession to h Bengal state seems to be a good (equal to governor in the U. S.) the post.

FOURTH BACHELOR place for bachelors in politics. Ajoy Mukherjee. is the fourth

# Wed., June 21, 1967 1:30 P.M.

LOCATION: PHILS PLACE - 821 EAST FIRST STREET

On Canyon Hwy. - Next to J. V. Campbell Motor Co.

Tossi, Master Roll & Food Warme

40 gel. Hot Water Heal 17x11x11 Grease Trap 4 Stall Stainless Steel Sink Pie & Roll Cubinets

luger Holder - Salt & Pepper Shaker

lining Bowls - Metal & Crock

#### **Knowles Auction Service**

NELVIS KNOWLES - 364-4630 Hereford, Texas

SAFEWAY'S the place to buy

U.S.D.A. Choice

Residence Phone

364-0668

STEAK

BACON

A. G. May Construction Co.

Rt. 2 — Dimmitt, Highway

C. B. KMV5989

Boneless Round Steak

**Hormel Sliced** 

All Meat Skinless
Armour Star Ib. 590

SAFEWAY LUNCH

Olive Pickle & Pimento Bologna, Macaroni & Cheese

6-0%. pkg.

Bologna

Shrimp

Sandwich

Steak

Steak

**Fillets** 

Family Chuck

Safeway Market Sliced Ib. 59C

offer expires June 24th

**BONUS STAMPS** of any pkg. 2-lb. Hills Tower Franks

of a 2 lb. pkg.

**BONUS STAMPS** Morrow Pork Sausage



CUT-UP **Trophy Brand** Fresh Frozen

21/2 to 3 lbs.

with purchase of \$ 250 or more

Most Perfect Foods! Lucerne 29c Yoguri 8-oz. ctn. June is dairy Lucerne 89c Homo Milk 1-gal. ctn. 33c Half & Half 1-pt. ctn. Cottage Cheese 44c 2-lb. ctn. Lucerne 79c Cream Topping

15-oz. can

### Safeway Low, Low Prices!

Vienna Libby Sausage White Magic Bleach 1/2 gal btl. Garden Club Grape Jelly 18-oz. jar Choc. Chip Sunshine 46-oz. \$1 **Beverages** Cragmont

15c **Applesauce** No. 303 can 10c

Blackeyed Peas

Maryland Club with \$5.00 purchase

**MARGARINE** 

**BABY FOOD** 

46c

Edwards COFFEE 1-lb. can with 5.00 purchase

Harvest Blossom 5-lb. bag

with 5.00 purchase

Ice Cream Orange Juice Cheese Spread

Snow Star 1/2 gal. ctn.

> Reg. 23c Lucerne qt. ctn.

**20**'

**39**<sup>¢</sup>

Save 10c Breeze 2-lb. ctn.

#### Save At Safeway!

3-lb. 81c DASH Detergent box 69C CHEER Save 10c 2-lb. 14-ox. box 87C **SALVO** Detergent gt. 69c DREFT Save 10c box 69c DUZ Save 10c. **BONUS** Save 10c 2-lbs. CASCADE For Dishwasher Lucerne GELATIN Fruit 16-ox. 59c Wishbone DRESSING Italian

Empress

Soft

Gerbers

Strained

### Eat Big -- Spend Small!

REAL FLORIDA ORANGE **JUICE** BEL AIR

MANOR HOUSE MEAT PIES FROZEN

1-1b. 35c

41/2-0x.

Crackers 1-lb. box Post Tens 91/2-oz. pkg. Gelatin

25c Skylark French 16-oz. loaf

210 **Hi-C All Flavors** 46-oz. can 19c Crackers 39c Light Tuna Chunk 3. cans \$1 15c Light Tuna Chunk cans 49c Biscuits Pillsbury 2 cans 19c Biscuits Ballard 2 cans 19c Safeway Fresh Fruits & Vegetables!

TRAIN WRECK

CALIF. SUNKIST VALENCIAS

Doz.

35 Lb. Box

**Texan Charleston** Grays 23-lb. average ea.

We Reserve The Right To Limit Quantities





Shop Hereford's

# OWRIGHT. WEEKLY SPECIALS!!





SAVE! **SAVE!** SAVE!

Check these items. All new merchandise — no dogs — no white elephants - no seconds. Check each and every store and bank the savings.

Watch this space every week. New specials every week. These prices are effective all week, unless stocks depleted earlier. BETTER HURRY! Shop early while selections are good. SORRY - NO PHONE ORDERS ACCEPTED ON SPECIALS!

Short Sleeves **Assorted Colors** Sixes 6 to 20 Values to \$4.50



One Group of RENEE CARNIVAL

**Values** 2.50 to 5.00 We Give S&H Green Stamps

We Are Winding Up Our 1/2 PRICE Clearance Sale With Even Bigger And Better

Bargains. SHOP . . . . BEN\*FRANKLIN'

303 - 305 MAIN ST.

Phone 364-0190 HEREFORD, TEXAS

Rexall INSECT REPELLENT LOTION

**McDOWELL** 

Western Auto Associate Store THERMIC JUG

1 gallon With Pouring Spout Reg. 1.39

**20% OFF** Jun's Muster Shop



Misses and Ladies DENIM Stretch Shorts

Blue, Red, Orange, Beige, and Baby Blue

Sizes 8-18

60 SUMMER

Never Need Ironing

Sizes 8-18

Colors: Lime, Pink, Aqua, & Yellow

logue /2 Price

PIGGLY WIGGLY West Bend 30 cup Aluminum Automatic

with \$5.00 purchase or more PLUS VALUABLE SAH GREEN STAMPS

"Sta-Prest"

May Varsity Shop

**DRI-DAY** 

Green or White

Sixes 27 to 38 Waist

Fixed Price \$6.50

LEVIS

GLENN'S' FOOTWEAR Fashion At Your Feet

> Ladies Our Regular 1.00 Quality

pair \$ 25

Solid

Maple

Regular 99.50

Special Price



Men's or Womens

**Buddy Bloomer's** 



Junior Sizes

**SLIM PANTS** 

**BLOUSES** 



Women's Dress

SHOE SALE

Reg. \$15 to \$20

\$10 to \$12

Reg. \$11 to \$15

DEODORANT

\$1.10

DRUG STORE

For all your Appliance, T.V. and Stereo Needs be sure to call on us. Also fast, dependable service

HEREFORD'S OLDEST APPLIANCE DEALER

**POOR** BOY

100% Cotton 45" to 54" Wide **Good Selection of** Colors Reg. Price \$3.49

TANNAHILL FABRIC MART

HEREFORD HARDWARE

**CO2** Propellent Reg. 3.98



Special Price

"INFERNO" Mens Cologne

Leon's

6 oz. bottle 4.50 value

Rutherford & Co.



Table of Gift Items 1 Price Lovely Gifts

Are YOU going to be eligible to win in the \$3,000 DIAMOND Give Away at Cowans!



SEVERAL PERSONS from Hereford participat- Northwest school gym. Shown are two of ed in the Karate classes which are being the advanced students, Ray Pierce, left, and offered by David Moon, one of America's Sam Lesly doing some of the strenuous

top Karate experts, each Tuesday at the exercises. (Hereford Brand Photos)

### Hospital Notes

Lillie M. Eller, 301 Knight; Mrs. | Star. Sybil L. Frost, 201 Ave. A; Mrs. Norene Pannell, 831 Blevins; Mrs. Billy Shelley, Rt. 2; Flora Hamer, Box 701.

Mrs. Roy Thompson, 606 Ble- Mrs. Adams D. Robinson, June vins; Lawrence Kendall, 1401 11. 13th St.; Kenneth Dunçan, Jr., Mrs. Helen McCauley, Mrs. 119 N. Main; Mrs. Raymond L. Paul Clayton, Bill Gillland, Dement; Friona; Mrs. Gabriel Mrs. John T. Leinen, Jr., Ros- kins, June 13. S. Martinez, 240 Ave. D; Mrs. coe M. McCutchen, June 12. Lena Royal, Vega; Ketha Mc- Linda Perkins, Harold E. Wes- bert Bradley, June 14. Kenzie, 221 Star; Albert G. Flo-ter, Joseph H. Shollenbarger,

Billy J. Johnson, 715 Irving;

Ricardo Soria, Amarillo Mrs. Ky Lawrence, Rt. 5 Judy Bot-PATIENTS IN HOSPITAL kin, Rt. 3 Mrs. Eugene Morton, 513 Star; Herbert F. Hult-Gregory R. Palmer, Grand E. man, New Mexico. Mrs. Tom Trailer Park, No. 15; Mrs. Dol- Morgan, Rt. 1 Mrs. Jim Hill the Westside Church of Christ lie J. Parker, 514 Ave. K; Mrs. 411 E. 4th. Giles Williams, 520 in Lockney Friday. Mrs. Car-

Mrs. Jimmie Aragon, June 9. Jimmie Carthel. Earl Clark, Mrs. G. A. Espinosa; Mrs. Aubrey C. Braxton,

Mrs. Tannahill's Mother Dies

Funeral services for Mrs. Frances Carthel of Lockney, mother of Mrs. Maurice Tannahill of Hereford, were held at thel also had two nephews in Hereford, Wayne Carthel and

Surviving besides her husband Frances, and her daughter, are two sons, Herschel and Chester, three grandchildren and five great-grandchildren.

Krista K. Gerber, Mrs. J. Ro-

# Wilson Reports Net Earnings Up

Inc., which will merge with common share compared with Ling-Temco-Vaught, Inc. on \$1.38 per common share in the June 19, 1967, reported today first half of 1966. that net after tax earnings of Domestic sales also increased the company and its domestic to a new six month's high of subsidiaries for the first half of \$509,494,759, or 6 per cent more the 1967 fiscal year, ended April than the \$479,885,217 in the same 29, were \$9,743,189, an increase period a year earlier. Tonnage of 80 per cent over the \$5,418, sold was up substantially from

the New England Provision Co. Haynie, chairman and president acquired in September 1966. After deducting dividends

CHICAGO - Wilson & Co., earnings were equal to \$2.55 per

316 net after tax profits earned a year earlier thereby offsetting in the first half of the 1966 somewhat reduced prices prefiscal year. Figures for 1966 are vailing for meat products as restated to include earnings of compared to 1966. Roscoe G. said.

paid on preferred stock in the A Germanic tribe called the first half of the fiscal year, and Franks invaded Gaul from the Jason Trey, born on June 9. He adjusting for the 3-for-2 com- 5th to 9th centuries and gave weighed 6 lbs. 9 css. mon stock split on February 1, the land its present name: 1967, the first half net after tax . France.

WAYNE FULLER, left, gets an assist from fellow fireman Chuck Laing in getting his gear ready to go into a smokefilled building during a fire which was discovered at Beavers Motor Co. Tuesday morning. (Hereford Brand

# businessmen:



# save time and money by dialing your own Long Distance calls

dial the area code of the city

dial the felephone number

Direct Distance Dialing is the fastest way to reach out-of-town customers and suppliers. It's about twice as fast and costs about onethird less than person-to-person calls.

Dialing your own calls also frees your switchboard for incoming calls, eliminates many telephone tie-ups caused by unnecessary person-to-person calls and frees your employees to get more work done. Try Direct Distance Dialing. It's a business bargain.



Southwestern Bell

### **Parsons** Family Has Reunion

June 11. Fifty-three members were present at the meeting which was held at the Bull Barn for the basket dinner oc-

The family has reserved the

#### Look Who's New

9. He weighed 6 lbs. 7 ozs. Mr. and Mrs. J. Robert Bradley are the parents of a son,

Mr. and Mrs. Raymond L. Dement are the parents of a son, Randal Lee, born on June 12. He weighed 7 lbs. 3 ozs.

Mr. and Mrs. Ernest N. Flip po are the parents of a son, Steven Todd, born on June 12. He weighed 8 lbs. 71/4 ccs. Mr. and Mrs. Patrick M. Parker are the parents of a daughter, Penni Jo, born on June 14. She weighed 7 lbs. 111/2

CARD OF THANKS

We wish to express sincere friends who helped us bear the loss of our loved one. We were strenthened by many thoughts, prayers, cards and kind deeds. Our special thanks go to Dr. Hicks, Dr. Rush and the hospital staff.

Mrs. John P. Robinson Mr. and Mrs. Bill Robinson Mr. and Mrs. Tom Robin-

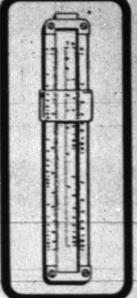
and Alan Parsons, Jack, Osie and Susie Parsons; Mr. and Mrs. Dean Stallings, Kellie and Kristin, Addie Stallings, Mrs. Bob Parsons, Mr. and Mrs. E. L. Hardaway, Mr. and Mrs. Bill not natives of the state. The Beaverly, Mr. and Mrs. Ray first native-born governor was

Bull Barn for Sunday, June 1, Regina and Tanya, Mr. and Mrs 1968, for next year's reunion. Ross Duff, Olen and Jo Ander Present were Mrs. Myrtle son, Harian Hy Smith, Mr. and Cook, Lottie and Imogene King, Obie Malone, Mr. and Mrs. Dudley D. Parsons and Ocie, Ernest and Scottie Parsons, Emmett. Parsons, Lot and Carrie Talley, C. H. Kimbrell, Bruce and Mrs. Cecil Malone, Ronald and Kris.

Haraway and Marvin, Mr. and James T. Morehead, elected in Mrs. Bob Hardaway, Bobba, 1834.

#### BROWND SHEET METAL

E. Hwy. 60



# "BLUE CHIP"

By "blue chip" air conditioning we mean an installation customengineered with the finest equipment. That's the kind that makes a good investment. That's the kind, we're qualified to do

We have the experience and engineering skill to blueprint the installation that exactly meets your needs. We use Carrier, the world's finest and widest line of air conditioning equipment, to back up the blueprint. And we have the trained personnel necessary to make a topnotch installation.



# While They Last! GET SPECIAL SAVINGS ON CHEVY FLEETSIDE

(America's best-selling 6-cylinder pickup)



Now-get pacesetting savings on the most popular 6-cylinder truck model: 1/2-ton Fleetside pickup (model cs10934) with this special equipment-big 250 Six engine . . . custom side moldings...custom appearance group ... push-button radio! Come in for special CHEVROLET savings, now, during the

# Chevy Fleetside Pacesetter Sale!

SEE YOUR CHEVROLET DEALER



In Fact . . . if it's in the plumbing line

We Handle A

you'll find it here

COMPLETE LINE OF **PLUMBING FIXTURES** AND SUPPLIES



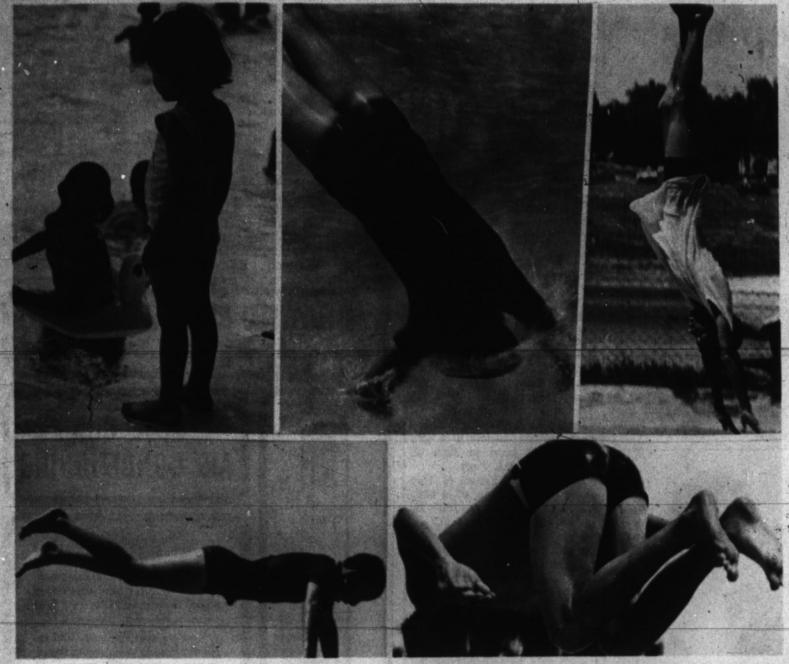


CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

Phone the Lumber Number 364-3434



A day at the pool. (Hereford Brand Photos by Joe Bran)

# North Texas Leads State In Feeding

Latest report from the Texas | acity held 550,000 (95 per cent) Crop and Livestock Reporting of the total being fattened for Service shows that the Panhandle of Texas leads the rest of the state in cattle feeding. The report, with figures reflecting the June 1 situation, listed 581, 000 head of cattle and calves on feed for slaughter in the state, with 284,000 of these in an area within the Panhandle, At this same time a year ago,

the same area; the state had 515,000 head one year ago. Ahead of Texas are Iowa, 1 970,000 head; Nebraska, 1,145, 000 head; and California, 792, 000 head. Arizona is feeding 319,

there were only 198,000 head in

000 Colorado has 529,000. The increase in Texas is 13 per cent over last year, but it is a 2 per cent drop from May 1, 1967, figures. Feedlots of 1,000 or more cap-

CARD OF THANKS

We wish to thank all who helped in any way during the illness and death of our loved one. The food, flowers and all expressions of sympathy are gratefully appreciated.

A special thanks to Dr. Hicks and the nurses at Deaf Smith County hospital for their servic-

The family of Mrs. Mae

slaughter market. This size group is up 17 per cent from June, 1966, but one per cent be-

low a month ago. Some 200 feedlots with a capacity of 1,000 or more re-

#### Smith Graduates From Claremont

Van Smith, son of Mr. and Mrs. Joe H. Smith Jr. of 216 Avenue B, Hereford, graduated cum laude from Claremont Men's College at Claremont, Calif., Sunday June 11.

Smith, who was president of the student body his last year, will be with his parents here this summer before leaving for Yale Divinity School at New Haven, Conn., in the fall,

Of the 153 seniors at Claremont, seven graduated Summa Cum Laude; nine were Magna Cum Laude, and 27 were Cum Laude. Speaker at commencement exercises was Republican Senator Charles H. Percy, who received an honorary Doctor of Laws degree from the college.

Smith graduated from the Shattuck School for Boys at Faribault, Minn., before entering Claremont. He was a history

WIN UP TO

\$100.00 Cash \$50.00 Cash 10.00 Cash Free Stamps

Every card a Winner!

No purchase nec. Ask our checker for Details

First \$100.00 Winner:

Mrs. Jerry Lee Roberts Rt. 4 - Hereford

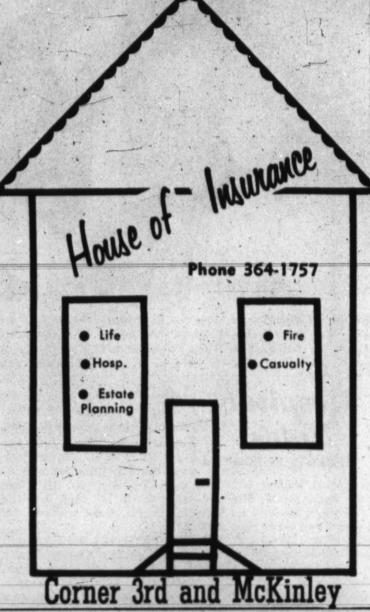
\$10.00 Winner

Mrs. Harvie Richardson

The Sunday Brand, Hereford, Texas, Sunday, June 18, 1967

ported. Smaller lots throughout ing May totaled 151,000 head, 30 the state are currently feeding per cent above May 1966 but 7

per cent below April market-Marketings of fat cattle dur- ings in 1967.



Get Out in the Fr

Perfect MEATS for Outdoor Grilling



OLEO

Kraft's Parkay lb. ctn.

4 for \$1

**ICE CREAM** 

Glacier Club 1/2 gal.

**ORANGE JUICE** 

Shurfine Frozen 6 oz. can

**Yellow Onions** 

100

ashington 10c cello pack CARROTS AVOCADOS Calif. 2 for 19c

**в. 5**С



nutritious. They're economical, too, at our low, LOW PRICES. So hurry over to YOUR NAME'S and SAVE ... yourself plenty of COLD CASH on heat-and-eat treats - and have more time to get out in the FUN these glorious Summer days.

Shurfine No. 303 cans 5 for \$1

Lipton's Tea

Charcoal Lighter wizord of.

Shurfine Catsup 14.02. 5 for \$1

Shurfine Spinach 303 8 for \$1

Envelopes Household Helper 100 count

**Head and Shoulders** 

**SHAMPOO** 

Lotion

Medium

Size

Purex Bleach Kraft - Ice Cream

Spray 6-12 Reg. 98c

for \$7 lopping **Assorted Flavors** 



WIN THIS COLOR T.V.



A \$500.00 Value COLOR T.V.

 2-year warranty on picture tube

 1-year warranty on all tubes

ASK OUR CHECKERS FOR DETAILS ON HOW YOU MAY WIN.

Grade A Whole

**FRYERS** 

Orange or Grape Drink 4 for 89c

Shurfine Early Harvest
'\ No. 303 cans

Maxwell House

Cut Up

Peas

Coffee

Pinto Beans

**Insect Repellent** 

.. 35c

5 for \$1

\$1.79

39c

67c

Fluffy Reg. 98c Pkg.

**Kitchen Towels** 

**CHOPPED SIRLOIN** 

.. **69**c

RANCH KITCHEN



**Breaded** 

pt. 49c Chili Beans Broccoli Casserole pt. 59c Mexican Slaw pt. 39c Cranberry Salad pt. 49c Blackberry Cobbler pt. 69c



IN LOCAL NEWS -IN LOCAL PICTURES

SUNDAY, JUNE 18, 1967



Published Every Sunday























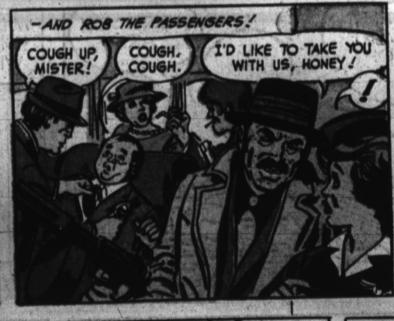




















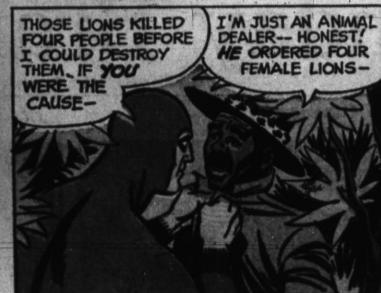


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## The PHANTOM

# By Lee Falk



































# Hi and Lois











# TIM TYLER'S LUCK

## by Lyman Young and Tom Massey

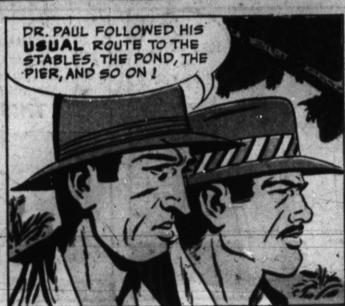














# GER

















# GRANDMA















# BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRAME













# HENRY

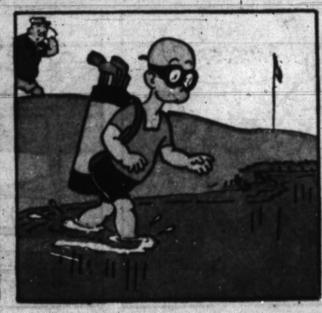
by CARL ANDERSON















KIDS

by JOE MUSIAL



Children .











# Toestle bailey by mort walker

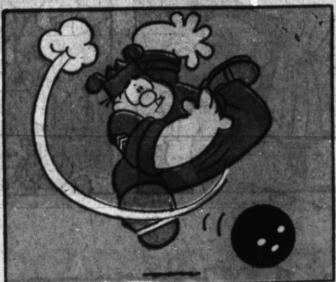




















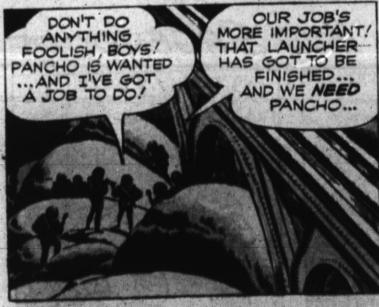








































by DON TORIN

# The Cittle Webber

















## POPENE







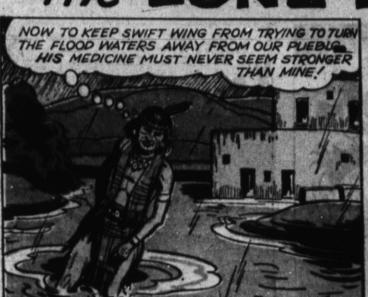








## The LONE RANGER



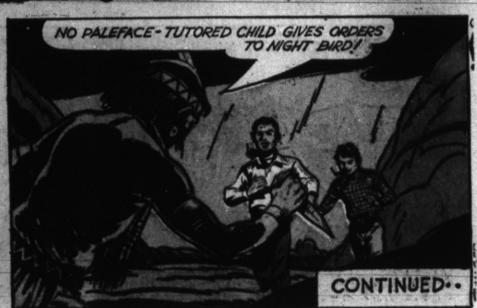












# WALT DISNEY'S DONALD DUCK





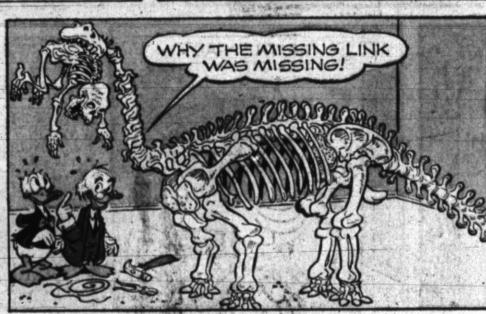












# WALT DISNEY'S

















#### AND MIS SPER RABBIT Adopted from the stories by JOEL CHANDLER HARRIS WALT DISNEY'S

















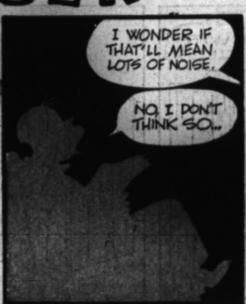
# MISTER

# BREGER





















#### and SNUFFY SMITH BARNEY GOOGLE

#### by FRED LASSWELL











