



Hereford Brand Photo

WHO SAYS THERE'S NO SUCH THING — Two little goblins are about to get the surprise of their lives, as a wild-eyed ghost does a little practicing for Halloween night, which is Tuesday. Brand photographer Tyler Vance created this apparition by using a double exposure—taking two pictures on the same frame.

Students Collect For CROP

Approximately 400 junior high and high school students will be out on Tuesday night, Halloween, collecting "treats" to be used as part of a nationwide program during CROP Week, Oct. 29-Nov. 4.

Christian Rural Overseas Program, better known as CROP, is a community appeal organized through churches, youth councils, church women's groups, and local committees with substantial contributions to be used for overseas material aid programs. It has become as much a symbol of Halloween to the young people as the traditional "Trick or Treat," black cats, pumpkins, and witch es.

A total of \$2247 was raised during the solicitation last year, and hopes are high this year that the amount will exceed this record. 400 students participated last year, but the number for the present drive has not been set.

Matt Matthews of First Methodist Church is general chairman for the drive, and meetings will be held in the Fellowship Hall there. Organizational meetings have already

been held in the high school, where Linda Paetzold was selected as leader, and at Stanton and La Plata junior high schools. Dana Rush was selected at Stanton, and Patricia Neff at La Plata. These three students are chairmen of their committees, charged with the responsibility of recruiting and organizing students from their schools.

The group of students will meet at Fellowship Hall on Tuesday night before the drive, collect identification tags and divide into groups, and meet again at the Hall at the end of the drive. Refreshments will be furnished by Coca Cola Bottling Co.

Absentee Votes Slow In Coming

Only one absentee vote for the Nov. 11 voting on constitutional amendments had been received in Deaf Smith County Clerk's office by closing time Friday, with the deadline still more than a week away.

County residents have until Nov. 7 to submit their absentee votes at the clerk's office for voting on the six constitutional amendments.

Any person 21 years of age or older having a registration certificate is eligible to vote. Qualified Texas voters will decide the fate of the amendments on Nov. 11.

AFS To Meet

A meeting in Community Center Wednesday evening will bring visitors from seven area cities to Hereford for an American Field Service workshop. The program will begin at 7:15 p. m. after dinner at the Hickory Log Restaurant, and an informal afternoon session from 4:30 to 6 p. m.

Foreign students in schools at Hereford, Tulla, Canyon, Plainview, Dimmitt, Floydada, Olton and Lockney under the AFC program are to be here, with their host families. AFS board members of the counties and school personnel are also invited for the workshop.

It will be directed by Misses Andrea Rogers and Elaine Bosak of the New York office of the AFS and Americans Abroad, the programs under which students from foreign nations come to schools in the United States and American students attend schools abroad for summer study.

AFS board members in Hereford will serve as hosts for the area meeting. Mrs. H. H. Miller is board president.

Milo Yields Are "Above Average"

Milo harvest, estimated at approximately 75 per cent complete in the Deaf Smith County area will put millions of dollars back into an economy that has been sagging all year due to problems with earlier crops.

Yields for the 1967 Milo crop were running well above average and apparently the weather has been perfect for an orderly harvest. Warm, dry days have helped the grain to mature and area farmers have not lost time in the fields. Combines have been rolling well into the night and most area observers feel that little will be left in the fields by the middle of November.

Adverse conditions principally lack of rain—has left little to be harvested in the dryland areas, although a few have gathered reasonable yields. Irrigated acres however, totaling more than 117,000 out of a total county acreage of approximately 195,000 have yielded better than average and estimates are that a 6000-pound average would be "real conservative". Some farmers have reported upwards to 11,000 pounds per acre on selected plots while most report well above the 5000 pound mark. Based on \$1.70 cwt., over \$12 million in new money will soon be rolling into the Deaf Smith County economy. Grain sorghum, long our principal crop, adds more muscle to the area wealth than any other single crop. Now, combined with good yields and better than average prices for lettuce, carrots, sugar beets and cotton, business prospects have definitely taken on a healthier color as the year draws near to a close. Soybeans too, may add many additional dollars that had not been anticipated.

Farmers over the area are generally jubilant over the bright spot in what could have been a "poor" year agriculturally. Sugar beets are running better than average, although somewhat less spectacular than the first year that the Holy Corporation operated in the area. Beets will average around 20 tons per acre this year according to Percy Rosenow of Holly Sugar, and apparently the sugar content percentage is still rising. Sugar content averages had topped the 14 percent mark this week, Rosenow said. Carrots were still selling this week at what one observer termed a "fabulous" price, and yields in were considered better than average. Lettuce harvest should draw to a close by the end of the week, according to Alex Schroeter at Howard Gault Co. Not only due to the weather, but it was estimated that almost all the lettuce had been harvested. Lettuce prices were said to be "moderate to good" as they have been all through the harvest period.

Down in the Easter Community, Tom Davis, owner of the Easter Gin reports that the 1967 cotton crop is "looking the best I've seen in years", and Bill Waldrep of Community Grain made a similar comment concerning the milo. Walter Seed of Pitman Grain Company indicated that the milo yields were running true to form all through their general business area. The Pitman group has elevators as far north as Simms Community as well as Westway, Milo Center, Art's Corner, Summerfield and the Hereford location.

Leadership Symposium Scheduled

Speakers and discussion director for the County Leadership Symposium to be held Nov. 6 and 7 have been scheduled and a program outlined by the sponsoring organizations, the Deaf Smith County Program Committee and the Hereford Chapter of National Secretaries Association.

Local leaders will be assisted by others from the Texas A&M Extension Service, which is co-operating in the symposium. It is designed to aid officers and members of any type of organization, with emphasis on committee work. Anyone interested is invited to attend. Larry Burleson, Extension Service specialist from College Station, will give the keynote address at the opening session which begin at 7:30 p. m. Nov. 6 with a welcome from the general chairman, Mrs. Jean Kennedy, NSA Chapter president. See LEADERSHIP, Page 2

Accident Victims Reported To Be Improving Saturday Morning

Two members of a Hereford family were reported to be improving condition Saturday in Plainview Memorial Hospital where they were taken following a truck-pickup collision 4 miles east of Hart Tuesday night.

Duane Janssen of 710 Miller and his daughter, Sherry, 13 were the only two members of the family of seven to be hospitalized, although the others received minor injuries. Janssen, an employee of the Holly Sugar Corp., had three broken ribs, severe internal injuries and numerous cuts and bruises. He did not regain full consciousness until Friday.

Sherry Janssen had a slight concussion, which forced postponement of surgery to remove glass from her back. The surgery will be performed this week if there are no further complications. Mrs. Margaret Janssen sustained a broken rib and numerous cuts and bruises in the accident. Injuries to the other children included Susan, 12, and Louise, 10, a shoulder separation which may require surgery; Jeffery, 7, cuts and bruises, and Jay, 4, cuts and bruises.

Investigating officers said Janssen was driving his pickup toward Plainview about 8:30 p. m. when a truck pulled into his path. Janssen, the highway patrolman said, not only presented a head-on collision but also swerved his vehicle in such a way that he sideswiped the truck and caught the brunt of the impact on his side — away from his family. The family had been traveling to Plainview to visit friends when the accident occurred.

Weather

Wednesday	84	36
Thursday	75	56
Friday	66	32
Saturday	58	37
Moisture for the Month:	.82	
Moisture for the Year:	14.70	



SATURDAY ACCIDENT — It wasn't a good week for the Jorde Potato Company, as evidenced by the photo. The company's large metal shed was heavily damaged by fire Monday night and operations temporarily halted. Saturday morning, a truck was hauling away some of the damaged material from the fire when it pulled into a service station at the intersection of U.S. 385 and Park Avenue and overturned. The extent of damage and the cause of the accident was not known.

Green Bugs - Worms Attack Wheat Crop

Green bug and Army Cut Worm infestation is apparently taking a heavy toll on some winter wheat in the area and in many cases damage is extensive before the farmer is fully aware of what is happening.

Crop dusters have been relatively busy this past week however, trying to alleviate the situation before it has become too serious. "It doesn't take long to lose a crop with heavy infestation," one crop duster said. He also pointed out that the cut worms will go into the ground during the day, coming out at night to feed on young wheat. Farmers are urged to check wheat now for both the green bugs and the worms.

County Agent Juston McBride, when contacted Saturday morning, seemed to think that the situation was not too widely spread, although he said he has been confronted with infestation for at least a couple of weeks. "I haven't made any thorough check but we do know that they are present and the farmer needs to be on the lookout for them."

McBride said that farmers need to be wary of three things at this time of year—green bugs, mites and cut worms. He said that infestation of all had been discovered south of here but that cool weather had diminished the threat. Cold weather will slow down reproduction, McBride said and if we have a hard enough freeze, might alleviate the situation until Spring.

New Gas Rates Become Effective November 15

Pioneer Natural Gas Company officials have announced that gas used for domestic and commercial purposes after Nov. 15 will be billed at new rate.

A 11.5 per cent increase in rates for the company was approved in the entire West Texas service area by late September and soon after was approved by the Texas Railroad Commission. Under the new rate, the average cost of gas per MCF (1000 cubic ft.) will be approximately 70 cents and the increase to general service users will average 72 cents monthly.

At the same time the new increase becomes effective, Pioneer will begin paying the city an extra 1 per cent tax on their gross receipts. Presently, utility companies are taxed 2 per cent of the gross receipt.

Domestic and commercial customers in rural areas also will be billed at the new rate after Nov. 15. There will be no charge in rates for gas used for irrigation or other classifications of consumers.

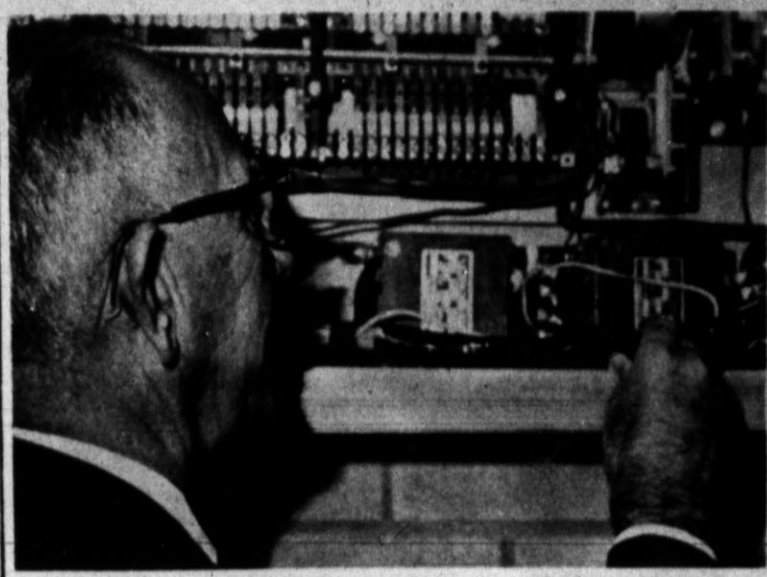
In hearings preceding the granting of this rate increase in the various cities and towns, Pioneer showed that its operating costs per customer had increased by 17.7 per cent since 1961 and its investment per customer had gone up to 12.5 per cent. The cost per MCF is well below the 87 cents average for the State of Texas as shown in the 1965 figures, Pioneer officials said.

Kiwanians Plan Pancake Supper

Tuesday, November 7, from 5 until 8 p.m. is the time set for the Kiwanis Annual Pancake Supper to be held at the High School Cafeteria, to which the public is invited.

Tickets, costing \$1 for adults and 50 cents for children, can be purchased from any Kiwanian, or at the door.

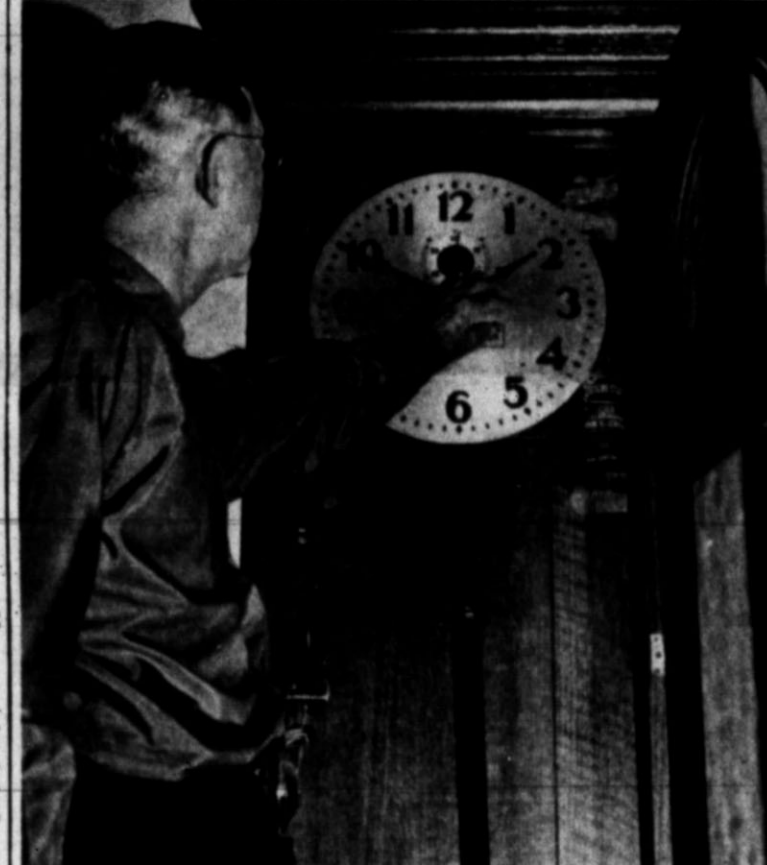
Sausage, delectable pancakes, and steaming coffee will be on the menu, served by several members of the Kiwanis Club. Woody McDermitt will be in charge of the entertainment, and Carl McPaul is ticket agent.



First National Bank clock . . .



The clock salesman . . .



Western Union . . .

TIME CHANGE AFFECTS ALL — Persons throughout the country, if they didn't do so before they retired last night, will be setting their timepieces ahead one hour today as Daylight Saving Time ends. The change became effective at 2 a.m. today. From top to bottom men adjusting their clocks are Henry Sears, president of the First National Bank; Lynn Kester, owner of Kester's Jewelry; and Cecil B. Braly, Western Union manager.

Cotton Program Changes Listed

Provisions of the 1968 crop support program include only a few changes from the 1967 program, according to Frank Beizer, Chairman, Agricultural Stabilization and Conservation Committee. The committee's complete program will be available if farmers approve marketing quotas for the crop in a referendum to be held early in December.

Principal changes from the 1967 cotton program are:

1. Farmers who take part in the program — and thus qualify as cooperators — may divert as little as 5 percent of the regular farm allotment. (This represents a reduction from the basic 12.5 percent reduction under the 1967 program). The payment rate will be 10.76 cents per pound on the projected yield.
2. The payment rate for voluntary diversion (up to an additional 30 percent of the allotment) has been reduced to 6 cents per pound on the projected yield.
3. The rules for measuring cotton planted in a skip-row pattern have been changed to those rules used from 1963 through 1965.
4. Price-support payments will be made at 12.24 cents per pound, compared with 11.53 cent under the 1967 program. This payment will be made on the projected yield of the acreage planted to cotton but not in excess of the farm's domestic allotment (65 percent of the regular allotment).

Under a quota program, price support loans will also be available to participants in the diversion program. These will be based on a national average loan rate of 20.25 cents per pound for Middling 1-inch cotton at average location, the same loan rate in effect for the 1967 upland cotton crop.

Friena Church Rites Are Held

Funeral services for Mrs. Maria Fuentes, 63, resident of Deaf Smith county for 15 years, were conducted Friday morning in Friena and burial followed in Friena Cemetery.

Leadership...

Meetings will be in the County Bull Barn. A general session is scheduled each evening, followed by group assignments and a panel discussion.

Speakers in the initial symposium will be Johnny Clark, superintendent of Hereford schools on the topic, Getting the Right People to Serve on Committees.

For the next evening, speakers and their subjects are Mrs. Roberta Pugh, Lipscomb County Home Demonstration Agent, On Being a Good Committee Member; Ray Simpson, public relations director for Deaf Smith County Electric Co-op.

Information concerning the two-day course or pre-enrollment may be obtained from Mrs. Kennedy or other members of the National Secretaries Association here.

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James M. Gilentine, Editor and Publisher

LEADER



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olic Church. She was born in Mexico and married Manuel Fuentes. They lived on a farm northwest of Hereford. In addition to her husband, Mrs. Fuentes is survived by two sons: Juan and Hilario of Hereford, a daughter, Mrs. Isabel Garcia of Hale Center, and 20 grandchildren.

Julian Cortez Is Bowler Of Week

Julian Cortez compiled a 660 score enroute to his being named "Bowler of the Week" in Major League Bowling action last week.

Cortez also had the best "High Single Game" score with 242 and the best "High 3 Game" mark with 588.

Klub Island Capri had a 1010 for the "High Team Single Game" honors and Hereford Flying Service had the "High Team 3 Games" mark with 2967.

Beginning Tuesday, Major League Bowling will begin at 7:30 p. m.

In bowling action last week, Summerfield Fertilizer won over West Park "66" by a score of 4-0; Hereford Flying Service beat the Ink Spot 3-1; Hedrick Dodge won 3-1 over Hacker and Son Meat Co.; Boyd machine Shop won 3-1 over City Cab Co. and Sunset Lanes and Klub Island Capri split their games 2-2.

Standings include the Ink Spot, 21-7; Hereford Flying Service, 19-19; Summerfield Fertilizer, 17-11; Klub Island Capri, 15-13; Hedrick Dodge, 14-14; Hacker & Son Meat Co., 13-15; Sunset Lanes, 13-15; City Cab Co., 12-16; Boyd Machine Shop, 8-20, and West Park "66," 8-20.

BISHOP VS. DEVIL

NEW YORK—Bishop Homer A. Tomlinson, 74, overseer of the Church of God, who has traveled the world under the self-proclaimed title of "King of All the Nations of Men for Good," says he is flying to London to "cast Satan into Hell."

He says Scripture records that such a feat will be performed by an angel coming out of the sky, and adds, "I'm no angel, but I will come flying on a plane." He says he will perform the casting-out in Hyde Park, committing Satan "to the bottomless pit for a thousand years."

Unbeaten Rangers Stop Whitefaces

The Hereford Whitefaces went on a rampage against the Perryton Rangers Friday night — too late. The unbeaten Rangers already had passed and rushed their way to a 29-0 lead and held on for a 19-14 victory.

The Whitefaces and Rangers had battled to a standoff until Perryton connected on a 37-yard pass with 1:18 left in the half. Lanky End Bob Gobin gathered in the aerial and rambled in for the touchdown. Mike Hargrove kicked the extra point and Perryton had a 7-0 lead.

The touchdown came as a shocker for both the Whitefaces and the Hereford fans as it appeared the two teams would go into the locker rooms in a 0-0 deadlock. The Whitefaces had taken the opening kickoff and moved to the Perryton 29 before being forced to punt.

Perryton also could not move on its first possession and punted from their own 26 to the Hereford 32. The Whitefaces lost one yard on three downs and punted back to the Perryton 41.

The Rangers moved a little on their second drive, getting to the Hereford 40 before running out of downs and punting back to the 20. Again, Hereford failed to move, gaining only eight yards before kicking out.

Temple Baptist Youth Group Is Entertained

A Halloween party entertained young people of junior high age in Temple Baptist Church, at the Glenn A. Hendrickson home recently. Initiation was held for new members of the group.

Forming the committee on party arrangements were Patti Betts, Pat Hendrickson and Becky Cox. Tina May and Sandy Arni were welcomed as visitors.

Other class members present were Lynn Inman, Kathy Smith, Scott Nunnally, Alton Lamm, Randy Cook, Terry Campbell, Willis Duggan and Steven Colber Sunday School and Train-in Union teachers of the group assisted as hosts.

to the Perryton 43. Shortly before the first quarter ended, Perryton had moved to the Hereford 43, but they got no further and the ball went over on downs. The Whitefaces lost three yards, were penalized five and Perryton took over on their own 30.

From that point, the Rangers moved methodically down the field, gaining 26 yards on one big rushing play. They had a first down on the Hereford 10, were penalized back to the 15 and then gained back to the 11. The Rangers were set back three by the Herd defense and then completed a pass for two yards.

Facing fourth down and needing 13 for the touchdown, Ranger quarterback Dickie McWhorter circled end and appeared to be in for the touchdown when Whiteface Fullback Karl French fought off two blockers and knocked McWhorter out of bounds on the one-foot line.

Hereford Quarterback Sid Shaw moved the ball out four yards on two plays and then the Whitefaces kicked too the Perryton 45. The Rangers immediately went to the air, gaining 13 yards on the first play and then throwing incomplete. A run gained five yards and then McWhorter tossed to Gobin at about the 20 and Gobin went the rest of the way for the TD.

Hereford got back to Perryton 45 before the first half ended, the big gainer being an 11-yard gallop by Fullback Tony Malouf.

In the first half, Perryton gained about 120 yards rushing and 32 passing, while holding Hereford to 28 rushing and 22 passing.

The Rangers scored on their first drive to begin the second half. They took the opening kickoff back to their own 37 and then took 12 plays to move in for the score. Big gainer in the drive was a 21-yard pass, which came when the Rangers were facing a third down situation.

McWhorter took the ball in from the 15 with 6:36 left in the third quarter and Hargrove booted the extra point to give Perryton a 14-0 lead.

Following the kickoff, Hereford moved to their own 43, where they were facing a fourth down situation. Shaw passed 40 yards to End Lenny Petree, who got to the Perryton 17 before going down. The Whitefaces got to the 14 when they fumbled on the third down play and Perryton recovered on the 15.

The Rangers wasted little time capitalizing on the Hereford mistake, gaining 24 yards on two rushing plays and then 43 yards on a pass play which ended at the Hereford 14. McWhorter moved to the Hereford 6 as the third quarter ended. McWhorter threw incomplete, then gained four yards to the 2 where Graham went in for the score. Hargrove kicked the extra point to make the score 21-0 with 11:19 left in the game.

Hereford began to uncrank their offense then, with Shaw passing 17 yards to Malouf, who fought to the Perryton 49. On the next play, however, Shaw's aerial was intercepted and Perryton took over on their own 43.

Hereford received a pass interference penalty on the next play, setting the Rangers up on the Whiteface 34. They gained 14 yards on two carries and then McWhorter passed to Hargrove for the touchdown with 9:12 remaining in the game. A false kick and run netted the Rangers two points to make the score 29-0.

On the preceding kickoff, the Herd moved out to the 34, but were penalized back to the 19. French then pulled the most exciting play of the ball game as he cut, faked and raced his way 46 yards to the Perryton 35.

Fullback Donnie Fagman chipped in 17 yards as the Herd worked down to the Perryton 13. Tailback Elgin Williams picked up a first down at the Ranger 6, Burwick got two yards to the 4 and then Williams gained three to the 1. Burwick gained to the six-inch line and then went in for the tally with 3:30 left in the game. The try for points was no good and the score was 29-6.

Still fired up, Hereford intercepted a Ranger pass on the Hereford 35. The Rangers, however, returned the favor by intercepting a Hereford pass on their own 39. They then fumbled



BURICK LASSOED — Bobby Burwick managed to pick up just over 50 yards in 18 carries for the Whitefaces (Staff Photo) though playing with an injured neck.

and Hereford recovered on the Perryton 32.

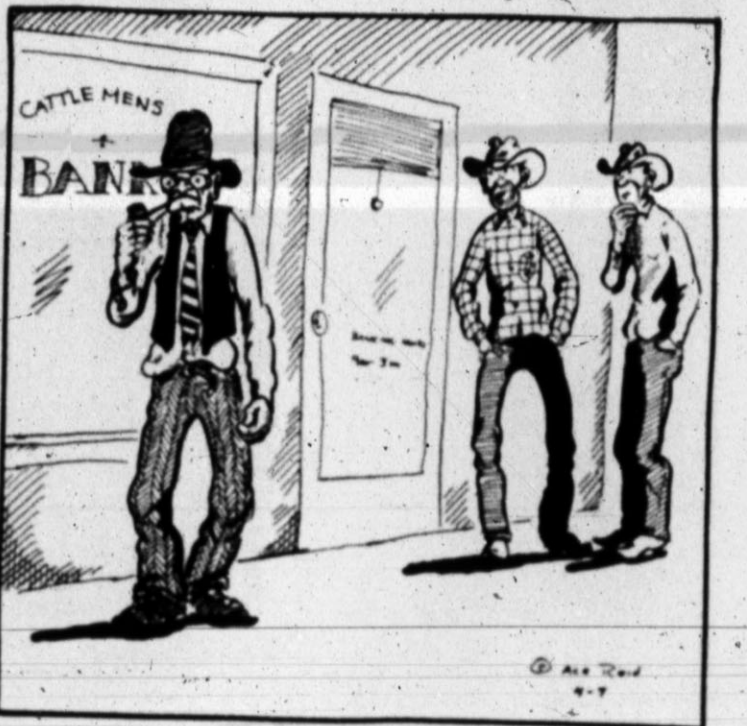
Burwick quickly rambled to the Ranger 16 and then passed to Petree for a touchdown with 1:16 remaining. Williams raced around end or the two points to end scoring at 29-14. The Whitefaces gained the ball on an on-sides kick, but a pass was intercepted by Perryton to end the game.

Hereford is now 4-3 in season play and 1-1 in District I-AAA warfare. Perryton is 7-0 for the year and 2-0 in district. The Whitefaces will entertain Muleshoe Friday night, while Perryton will travel to Canyon.

ATTENTION AMATEURS NEW YORK—Next year the amateur golfer will be declared a professional if he accepts more than \$100 in merchandise as part of a golf prize. The maximum retail value of a permissible merchandise prize for an American amateur golfer will be reduced from \$200 to \$100, effective Jan. 1, 1968, says the United States Golf Association, governing body of the port in this country. British golf authorities have made a comparable reduction.

COW POKES

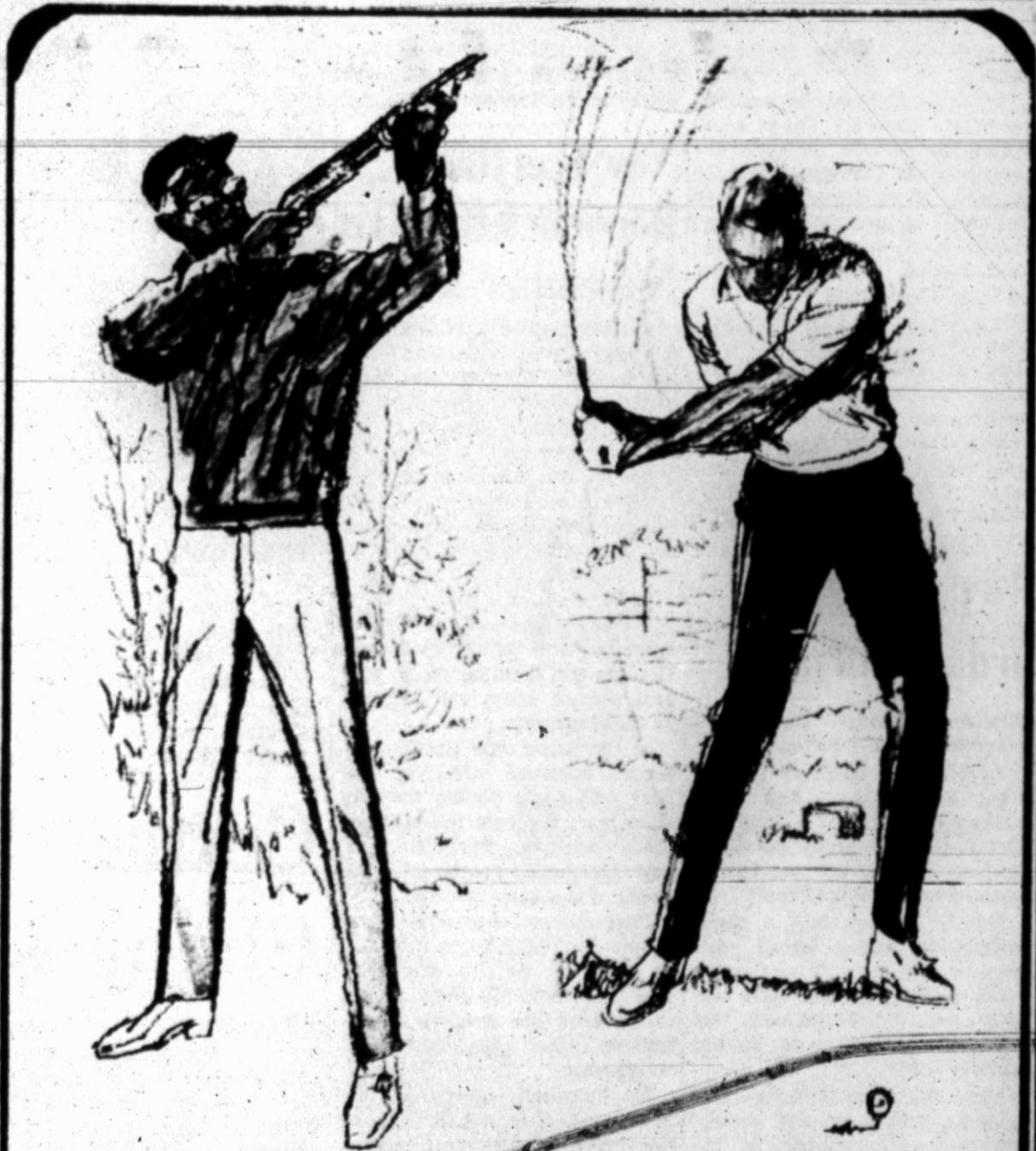
By Ace Reid



"Yeah, he's jist a shepherder, but he owns 3 ranches and that bank!"

The Hereford State Bank

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National Library Week



One of this area's favorite spots — the Deaf Smith County Library — will be among thousand throughout the country recognized this week as National Library Week is observed. As evidenced by the candid photos taken in the library, it is a place enjoyed equally by persons of all ages. The only special activities planned this week include visits by two special education classes on Friday morning. Otherwise, the week will continue as usual.



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695-14	19.45	1.93	
735-14	20.45	2.08	
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Black tubeless	REG.	FED. TAX	
SIZE			
775-14	21.45	2.21	\$19 NOW plus fed. tax and old tire
775-15	21.45	2.23	
825-14	22.45	2.38	
815-15	23.45	2.33	
Whitewalls \$2 extra			
Black tubeless	REG.	FED. TAX	
SIZE			
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FRIONA PLANT GOING UP — The main building of the Missouri Beef Packers plant is 75 per cent enclosed as construction continues on what is predicted to be the world's largest meat processing plant. The photo was taken from the southwest and shows U.S. 60 and the railroad tracks in the upper left corner.

Brand Photo by Tyler Vance

Hospital Notes

PATIENTS IN HOSPITAL
 Mrs. Natividad Silva, 123 Kibbe; Mrs. Jose Mireles, 114 Hereford St.; Mrs. James R. Brown, 730 Oak St.; Mrs. Jose Fuentes, 311 Ave. A; Shari Smithers, 230 Beach; Santiago B. Lopez, Hereford.
 Mrs. Helen Padilo, Box 1245; Linda Uvalle, Rt. 5; Mrs. Mary Palacio, Gen. Del.; Mrs. Virgil O. Kelley, 308 Ave. J; Joyce Sessums, 304 Ave. K; Mrs. Don N. Cocanougher, Rt. 5; Mrs. Ola Dennis, Rt. 5.
 Mrs. J. R. Hill, 131 Ave. A; Mr. Gary Heier, Canyon; Mrs. Pearl Mapes, 200 SW 3rd St.; Mrs. Addie Lance, 815 Knight; Mrs. Milton C. Rudder, 151 Kingwood; Mr. Robert L. Holloway, 217 Ave. A; Mr. William Menter, Rt. 5; Box 24; Mr. Jorge N. Galvez, 309 Ave. F; Mrs. Earnest Nanez, 402 Ave. D.
 Mrs. Frank Pinckert; Hereford; Mr. Wes Carter, 209 Ave. K; Mr. Baker Womble, 409 Star Mr. Boyd Knox, 900 E. 3rd; Mr. Giles Williams, 520 Star; Mr. A. Lidia, Spur; Mrs. Woodrow W. Gilbreath, 104 Centre; Mrs. Harry Lookingbill, Friona; Mr. Palmer Norton, 516 Ave. J; Mrs. G. D. Caison Sr., 401 Star.
PATIENTS DISMISSED
 Gary Bentley, Mrs. Hyrum Orcutt, Mr. Earl Stovall, Baby Amy Noland, Oct. 25.
 Mrs. Gene Brink, Mr. Edwinston Clark, Mrs. James R. Hudson, Brook Massey, Micheal Ortiz, Mr. Jessie D. Busby, Mrs. A. R. Foster, Mrs. Harry E. Caylor, Ramiro Zopata, Oct. 26.
 Mrs. Mary Amy Anderson, Mrs. Juanita Trevino, Mrs. Minnie McDowell, Mrs. S. L. Walser, Mrs. Roy Grubbs, Mr. Joe Edd Andrews, Mr. Charles Shipley, Mr. Walter Parris, Mrs. Burney Digby, Oct. 27.

Congressman Ford To Speak At Fund Raising Dinner

Frank Ford of Hereford has been named Deaf Smith County ticket sales chairman for the November 17 fund raising dinner in Amarillo honoring Cong. Bob Price on completion of his first year as Panhandle representative.

Cong. Gerald R. Ford of Michigan, House Republican Lead will be featured speaker. Also attending will be Cong. George

Bush of Houston, 1964 U. S. Senate candidate.

Cong. Ford has been the leader of recent successful attempt in the House of Representatives to reduce the Federal budget in hopes of avoiding the necessity for a tax-increase this year.

A strong believer in the maximum use of American conventional air and sea power in Vietnam, Cong. Ford has called for attacks on all significant military targets and a blockade of the port of Halphong in order to bring the war to a speedy conclusion.

Like Panhandle Congressman Price the Michigan Congressman has also been an outspoken critic of Administration welfare legislation, and has offered alternatives to Great Society programs.

Reformation Anniversary To Be Observed

The Rev. Herman J. Schelter, pastor of Immanuel Lutheran church here, will assist in a special worship service commemorating the 450th anniversary of the Protestant Reformation, to be held at Christ Lutheran Church, 21st and North Grand in Amarillo, at 8 p. m. Tuesday.

This service for Lutherans of the area is one of many to be held in the United States on the anniversary of the posting of theses by Martin Luther on Oct. 31, 1517, which led to a struggle in the church ending in formation of Protestant Churches.

Since the aim of Luther's attack on the church was not division, but reformation, the movement was called by that name, the pastor explains. Dr. Malvin Lundeen of New York, general chairman of the observance this year, has said that "a worthy observance of the Reformation today would be to do for our time what Luther did for his".

Regular worship services in Immanuel Church are scheduled for this weekend, with Sunday school and Bible classes at 9:45 a. m. Sunday, worship at 11 a. m. From 7 to 10 p. m. Sunday school teachers will meet at 7:30 p. m. Wednesday.

WASTED NO SHOT
FORT COLLINS, Colo. — Three Colorado men won licenses in a special drawing to hunt buffalo at Cherokee Park in the first supervised hunt of the big animals since frontier days. One of them, Ken Jett of Craig, bagged a 1,410-pound bull less than an hour after the hunt began.

Classifieds Get Results



Rep. Gerald Ford



Rep. Bob Price

IT'S DOLLAR DAY.

OPEN SUNDAYS
 10:00 am
 to
 6:00 pm



AT FURR'S...
SAVING IS THE NAME OF THE GAME!

CORN PEAS OLEO DRINKS

- Libbys Cream Style Golden No. 303 6 FOR \$1.00
- Food Club No. 303 can 5 FOR \$1.00
- Food Club Corn Oil 1-Lb. 4 FOR \$1.00
- Del Monte Assorted Flavors 46-oz. can 4 FOR \$1.00

SUGAR

Imperial 5-lb. bag

38c

Limit 1, thereafter 59c

Blackburns SYRUP

qt. jar 25c

Elna TOMATOES

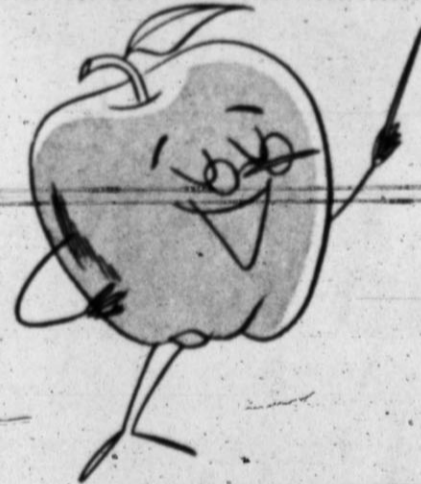
No. 303 cans 6 \$1.00

Red Dart Cut, GREEN BEANS

No. 303 can 8 for \$1.00

APPLES

Washington State, Extra Fancy, Red Delicious or Jonathan 5 \$1.00 LBS.



TANGERINES

Mexico Zipper Skins 5 \$1.00 LBS.

Chuck, USDA Choice & Farm Pac Blue Ribbon Beef

ROAST lb. 49c

Hickory Sweet BACON

lb. 55c

CHICKEN PARTS

USDA Grade A Fryers

BREAST 59c

- Thighs lb. 45c
- Drumsticks lb. 49c
- Wings lb. 22c
- Backs & Necks lb. 10c

STEAK Swiss, USDA Choice Farm Pac Blue Ribbon Beef Round Bone, Arm Cut Lb. 69c

STEAK Swiss, USDA Choice Farm Pac Blue Ribbon Beef Lb. 89c

7 Bone Roast U.S.D.A. Choice Farm Pac Blue Ribbon Beef lb. 79c

Chuck Wagon Steak U.S.D.A. Choice Farm Pac Blue Ribbon Beef lb. 89c

Stew Beef Lean Cubes lb. 69c

Chuck Steak U.S.D.A. Choice Farm Pac Blue Ribbon Beef 59c

- Apple Juice Food Club qt. 4 for 1.00
- Applesauce Food Club No. 303 can 6 for 1.00
- Spinach Del Monte No. 303 can 6 for 1.00
- Spaghetti Allens No. 300 can 10 for 1.00
- Jelly, Jam or Preserves Grape Krafts 18 oz. 3 for 1.00
- Tuna Gaylord can 4 for 1.00
- Viennas Sausage Libbys 4 oz. 5 for 1.00

Fresh Frozen Food Savings

Morton's

CREAM PIES

Fresh Frozen 14-oz. pkg. 4 for \$1.00

- Green Beans Top Frost Fresh Frozen 9 oz. pkg. 5 for 1.00
- Broccoli Top Frost Fresh Frozen Chopped 10 oz. pkg. 7 for 1.00

Delicatessen

- Glazed Boneless Baked Ham lb. 89c
- Hot Candied Yams lb. 59c
- Pea Salad lb. 59c
- Banana Pudding lb. 59c
- Cranberry Crunch Salad lb. 69c

DOUBLE FRONTIER STAMPS on WEDNESDAY with \$2.50 purchase or more

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LIQUID FEED SUPPLEMENT

OVERCOMES DEFICIENCIES IN DRY GRASS, FORAGE AND HAY. Provides adequate amounts of — protein, vitamins, minerals — economically.

Delivered to your pasture, this feed supplement saves your equipment, your labor, your time. A call takes care of everything.

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- HAIR SPRAY Just Wonderful, Reg. 13 oz. 49c
- MOUTHWASH Capacol 14-oz. 69c
- BUBBLE BATH Capri 16-oz. 59c
- TISSUE Scottie, Handy Pac 4 for \$1

4-H Alumni Award

Honor Confered

Mrs. Leo Witkowski, 215 N. Texas, has been named recipient of the 4-H Alumni Recognition Award for 1967. It is announced from the state 4-H Club office at College Station.

One of four Texans to be so honored, Louise Witkowski will be presented a copper plaque mounted on walnut, at the annual Deaf Smith County 4-H Achievement banquet Nov. 11 when awards will be made to outstanding 4-H girls and boys of this year.

The alumni award honors former 4-H Club members who are still of service to the 4-H program, are leaders in public and are successful in their chosen fields.

For the blonde Hereford homemaker, 4-H is not merely incidental, but is a way of life. She earned the coveted Gold Star Award as a 4-H Club girl in Hale County, where she grew up.

She received a Texas-Home Demonstration Association scholarship to Texas Tech. She attended state and national 4-H events and met her husband, also an enthusiastic 4-H member, on one of the trips.

They have continued to support the youth organization and their children have all been active in clubs here. Their oldest children have all been active in clubs here. Their oldest daughter Rita, now Mrs. Joe Frank Huckert, is presently

assistant County Home Demonstration Agent here, with duties chiefly concerned with 4-H Club leadership.

Another daughter, Lou Ann, and the son, Gerald, are college students while the youngest, Jane, is in Hereford High School, a recent district winner in 4-H leadership competition.

Mrs. Witkowski is working this year as organization leader for Merry Maidens 4-H Club. At the state level she assisted in the 1967 State Leaders Forum. As representative from Texas, she wrote the closing ceremony for the National Leaders Forum.

She is active in her church, St. Anthony's Catholic, is a member of St. Anthony's Guild and works with the Diocesan Council of Catholic Women.

A member of Garden Beautiful Club, she is serving as secretary this season and is very active in the club. The latter post made her co-chairman of arrangements for the recent homes tour-flower show held by the club.

Her husband is active in the Farmers Union and other organizations of farmer; she shares his interests and accompanies him to many meetings and conferences.

Her family was chosen by the American Field Service to host the 1966-67 foreign student in Hereford High School.



Mrs. Leo Witkowski long 4-H record

Hereford Junior Varsity Wins Over Plainview Bulldog JV's

By JERRY ODOM Hereford Brand Staff Writer

The Hereford Junior Varsity won their sixth game Thursday night by defeating the Plainview Bulldogs by a score of 20-16. The game was a thriller all the way to the last seconds of the game.

The Bulldogs got on the scoreboard first by completing a 40-yard pass for a touchdown. The two-point conversion attempt was successful. It looked after this that the JV's had finally run up against a fairly tough team.

Suddenly, the tide changed and the Whitefaces rapidly scored six points on a 40-yard run by Fullback John Martin. Tailback Randy Ragan scored the extra two points.

The next TD for Hereford was a 30-yard run by Ragan. The conversion attempt failed. Ragan racked up 150 yards rushing for the evening.

Martin once again proved to be outstanding as he scored on a 42-yard run. The extra point try failed.

This was the total scoring for Hereford in the game as the halftime score was 20-8 in favor

of Hereford.

In the final quarter the Bulldogs again scored on a pass to their right end. After the end caught the ball, he lateraled to the fullback, who went the distance for paydirt. Plainview then got back into the race by completing the extra point attempt, making the score 20-16 Hereford.

The Bulldogs came very close to scoring as they were on the Hereford 15-yard line with a first down. The mighty Hereford defense tightened up, however, and gained the ball on downs.

The defense was led by John Seiver, Tom Timberlake and Steve Watson, who recovered a fumble for the Herd.

The Junior Varsity has two more games to go in the season.

A delightful decoration for a chocolate cake is made with blanched almonds (plain or toasted) and semi-sweet chocolate. Just dip one end of each almond in a little of the melted chocolate and insert the undipped ends of the nuts in the cake frosting. You'll need at least a dozen of the almonds for the top of the cake, but of course more may be used for a lavish effect.



RECENTLY WED — Mr. and Mrs. Bob Pellam, 211 Ave. A, announce the marriage of their daughter, Shirley June, to Sgt. Raymond Jones of Yuma, Ariz. Vows were exchanged Oct. 21 in Winterhaven, Calif., where the bride's aunt resides. The couple is at home in Yuma while Sergeant Jones is stationed there.

Guest's Hobby Is Topic

A hobby which he has found fascinating over a period of years was shared by Dr. C. E. Hicks with members of Calliopean Study Club Thursday evening, when he was guest speaker at a meeting in the home of Mrs. P. Paul Conaway.

He spoke of handwriting analysis, using charts and other visual aids to show how the expert studies and compares handwriting for various purposes including sometimes dramatic use in crime detection.

After the talk, each club member practiced analysis of a sample of her own writing.

Mrs. Robert Veigel and Mrs. Ray Conaway were guests. Refreshments were served to them and to Mmes. D. C. McWhorter, A. T. Mims, Ansel McDowell Sue James, J. T. Gilbreath Jr., B. F. Cain, Clyde Cave, Alton Fraser, Hazen Woods, Gene Parsley, Wes Owen and M. W. Nobles.

When you take a loaf of bread from the freezer, leave it in its wrapper until it thaws so that moisture will condense on the wrapper instead of on the bread. If the bread is to be toasted, however, it needn't be thawed.

Guild Begins Christmas Gift Plans

Looking ahead to the Christmas season, members of St. Anthony's Guild planned a joint program with the Antonion Circle in their business session Thursday evening, which followed a talk by a guest, Mrs. Frank Brorman, member of Immaculate Conception Parish in Vega.

Gifts of food, toys and clothing for a needy family will be made by Guild members for Christmas. The Thursday meeting was held in St. Anthony's auditorium with Mmes. Joe Schulte, Ed Loerwald, Edward Dzuik Sr. and Louis Orleans on the hostess committee.

Mr. Elmer Reinart was elected delegate and Mrs. Gene Loerwald alternate to the Diocesan Conference of Catholic Women at Plainview Nov. 7 and 8. Plans for a fund-raising project were discussed.

A gift was presented to Mrs. Ed Bezer, pat president, in appreciation for her work. Mrs. E.N. Reinart made the presentation and also gave the guest speaker a memento from the Guild.

Mrs. Brorman gave the program on Bible Service, directing a group service with readings from the Psalms and Gospels. The Rev. Timothy MacDonald, S. A. guest moderator for the meeting, commented on the value of parents encouraging children in Bible reading at home.

Refreshments were served to guests, Mrs. Anna Bezer of Dumas, Mrs. Kenneth Walterscheid and the speaker, and 25 members. Mrs. Raymond Paetzold received the door prize.

CARD OF THANKS

We wish to express our thanks to Dr. Hicks, nurses at Westgate and Deaf Smith County Hospital for love and care given our Mother, Mrs. Flo. McDorman during her long stay at both. To Russell Wingert for his message music, food, flowers and cards extended us during our sorrow. God bless you.

Mr. & Mrs. Earle McDorman Mrs. June Williams & girls Mr. & Mrs. A. L. Hewitt

Delicious meat for a company main course: rack of lamb consisting of rib lamb chops that are left in one piece.



Kiwanis speaker Alvin Smith. (Hereford Brand Photo)

ICT Teacher Is Kiwanis Speaker

"Vocational education is here to stay", said Alvin Smith speaking to the Hereford Kiwanis club.

Smith is the Industrial Cooperative Training coordinator at Hereford high school.

The speaker explained the new vocational programs at the high school and pointed out that the entire program is a "Cooperation between the school and businessman to train students." Listing the courses offered, the speaker elaborated on the Industrial Cooperative program. "We need more jobs", said Smith, "More places to train a student in a skilled occupation." The teacher noted that the program had competition in job finding from the Neighbor Youth Corp and the local Employment Commission.

"I have 29 students in ICT and still need jobs for 4 of them", explained Smith. This is the second year the vocational programs have been in operation in Hereford.

Darrel Dirks was announced as "Kiwanian of the Month" during the meeting. Dirks, the members were told, has worked hard recently on the Kiwanian wood sale and the Halloween candy sale.

Members also were given voting forms for the "Workhorse of the Year" award.

Office Machines Typewriter Ribbons THE INK SPOT

Hereford Youths Face Charges In Canyon Assault

CANYON — Three Hereford teenagers have had charges filed against them by Canyon authorities in connection with the assault, of a West Texas State University student.

Charged with aggravated assault, and trespassing was Danny G. Baize, 8. He is in Randall County jail in lieu of \$1,400 bond.

Released after posting \$200 bonds were Ricky J. Austin, 19, and David F. Robbs, 18. Both had been charged with trespassing.

Campus police at WTSU filed the charges against the three after Darrel J. Phillips of Lockney was attacked in a dormitory parking lot and again in

his room. He was treated at a Canyon hospital for a slight concussion following the second attack.

Baize, Austin and Robbs entered pleas of innocent to the charges.

CYO Supper To Honor Parents

Parents of Catholic Youth Organization members will be guests at a salad supper the evening of Nov. 8, a gesture of appreciation for their supper. Each member will contribute a salad for the meal at St. Anthony's school auditorium.

Skits by CYO members will supply entertainment. Chairman for the skit by seniors will be Terry Albracht; juniors, Mark Banner; sophomores, Mary Jane Kreighauser; freshmen, Dianne Fangman.

Anthony's
SUGARLAND MALL

BARGAINS GALORE DURING OUR

End-O-Month SALE

GIRLS CAMPUS SOCKS
3/4 Length 7-9 9-11
Cocoa Brown White Navy Red Gold 2 pr. \$1
Reg. 1.00 value

Bath Towel Ensemble
Hand Screen Prints and jacquards
Bath Size 24" x 46" \$1.29
Hand Towel 59c
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Screen prints or jacquards. Slight imperfections or better quality famous name brand. 100% cotton. Stock your towel cabinet now with these extra values.

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Lots of Styles & Colors 79c to 1.99

Ladies ALL WEATHER COATS with umbrella \$10
Jr.-Ladies

Little Girls Bonded Capri PANTS \$3
Sizes 7 to 14 2 pr.

Special Purchase Slight Imperfects Chathans Better BLANKETS
72x90 fit full or twin size beds \$2.99
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LATES SLEEPWEAR
Brushed tricot or outing Flannel
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Ladies, Misses PANTY HOSE MINI FISHNET \$1

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THIS WEEK'S KEY VALUE

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Boys ALL-WEATHER COATS
With zipper liner sizes 6-16 NOW 7.99

Pkg. Stationery
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Plastic WASTE BASKET
Reg. 1.29 88c
White, Ecige, Avocado, Turquoise

HALLOWEEN Trick or Treat CANDIES
Large Assortment 29c to 77c Bags

Complete Selection of Party Goods
Biggest Selection of Costumes in Hereford.
from 1.19 to 1.98

MASKS 10c to 69c

GENERAL TIRE

General's Best Jet Yet!

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as low as \$26.50 whitewall 650x13

- 4-PLY construction
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General's patented process Nylon cord

HEREFORD GENERAL TIRE STORE
732 West 1st Street



—Hereford Brand Photo

CUB SCOUTS ARE ACTIVE — Members of Cub Scout Pack 153 have had three exciting weekends in a row. On Oct. 21, all of the members were taken on a plane ride by Charles Frye of the Easter community, shown in the top photo at left with Keith Schroyer,

VISTA worker, and the scouts. The bottom photo was taken Oct. 21 during a work project by the boys on Frye's farm in which they picked up all the scrap metal. The boys earned enough money doing odd jobs to take a train trip to Clovis Saturday to visit the zoo.

Madre Mia Program Lesson Is Practiced

A corsage which she made herself was worn by each member of La Madre Mia Club during the evening Thursday, when the club met in Lankford Flower Shop with Mrs. Bill Lankford and Mrs. Bill Nelson as hostesses.

The program was given by Lankford, whose first demonstration was on making a corsage. Each member then made her own. Lankford spoke of flower arranging principles, illustrated with flower pieces suitable for home and party decorations of the holiday season.

Plans were completed for the next meeting, a guest day at First National Community Room. Date was changed from the usual club day to Nov. 6 and time was set at 7:30 p. m. Mrs. Howard Johnson will be

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the program guest to present a book review. Hostesses will be those on the social committee, Mmes. Bobby Owen, Lynn Allred, Eugene Sparks and Jon Cranford.

Mrs. Waldo Baxter was voted to club membership. Those present included Mmes. Ron Zimmerman, Don Walser, Travis Taylor, John E. Smith, Harvey Penner, G. C. Merritt, Wayne Lady, Ray D. King, David Honora, Dean Herrings, James Gentry, Charles Frye, Carl Carlile, Black, Lee Drake, Allred, Cranford and Owen.

CARD OF THANKS
I am most thankful for the visits, cards and flowers from friends during my stay in the hospital. Especially thanks to Dr. Rush and Dr. Mims and to the nursing staff, and to those that prepared my nice meals. You tried so hard to please. Bro. Trotter, Bro. Williams and Bro. Naugle sincere thanks. May God's Blessings be with each one always.
Mrs. Gus Ruland

ONE UNION MONUMENT AT SOUTHERN COURTHOUSE
FRANKFORT, Ky. — In Vanceburg, on the Ohio River, stands a Union monument, believed to be the only one erected at a courthouse south of the Mason-Dixon Line.

Radio Program Will Spotlight C of C Business

Beginning Wednesday, radio station KPAN will air a ten-minute program of the Deaf Smith County Chamber of Commerce.

To be heard daily from 9:30 to 9:40 a. m., the program will feature interviews with community leaders on activities and issues of concern to Hereford and Deaf Smith County.

The first program Wednesday morning will feature a discussion with school officials of the development of the vocational training program and the new adult education program.

Thursday's program will feature an interview with Hazen Woods, acting chairman of the Education committee of the chamber on the activities of that group.

Friday's will be given each week to an interview with the heads of area businesses and the first week will feature an interview with Melvin Jayroe, District Manager of Southwestern Public Service.

Canned apricots, heated in a little of their own syrup in a skillet, make an excellent accompaniment to a platter of sliced baked ham. Use a slotted spoon to remove the apricots from the skillet when you are ready to add the fruit to your platter.

the year's greatest recipe for SAVINGS!
Shurfine KITCHEN KARNIVAL

EPIC KITCHEN SERVING TOOL
This Week's Item
COOKING FORK
yours for only **99¢**
with each 5.00 purchase

LOIN STEAK U.S.D.A. Choice **lb. 89¢**
T-BONE STEAK U.S.D.A. Choice **lb. 98¢**
RUMP ROAST U.S.D.A. Choice **lb. 79¢**
GROUND BEEF PATTIES **lb. 59¢**
SHURFRESH BACON **lb. 59¢**
LONGHORN CHEESE **lb. 69¢**

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Oct. 23 thru Nov. 4, 1967

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- Shurfine Corn Golden CS-WK 303 5/\$1.00
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- Shurfine Frosting Mix-Wh.-Choc. 13 1/2 oz. 4/\$1.00
- Shurfine Fruit Cocktail 303 4/\$1.00
- Shurfine Apple Butter 28 oz. 3/\$1.00
- Shurfine Apple Sauce 303 5/\$1.00
- Shurfine Apricots Hlvs. Unpl. 303 4/\$1.00
- Shurfine Asparagus Sp. Cut Gr. 300 3/\$1.00
- Shurfine Beets Cut 16-oz. 8/\$1.00
- Shurfresh Biscuits Sa.-But. Milk 8 oz. 13/\$1.00
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- Shurfine Orange Juice Frozen 12 oz. 4/\$1.00
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- Shurfine Pickles Whole Sweet 22 oz. 2/\$.89
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Meat Pot Pies Morton-Frozen Beef, Chicken or Turkey 3 for 49¢
Ice Cream Swifts 1/2-gal. 69¢
Crackers Shurfresh 1-lb. box 23¢
Mixed Nuts Tom Scott 13-oz. can 49¢

Jumbo Pies Bremner Box of 12 39¢
Hawaiian Punch Grape, Golden or Red 3 46-oz. cans \$1
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Grape Jelly Shurfine 3 18-oz. jars \$1

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BANANAS lb. **12 1/2¢**

Potatoes White 20-lb. bag 59¢
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Avocados 2 for 25¢
Carrots 1-lb. cello bag 10¢

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CASH AND SAVE

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Martha Dixon's Copper Kettle Cook Book \$5.95 BOOKSTORE VALUE!
\$1.99

Casa de Amigos



by KEITH SCHROYER

During the last seven years, Hereford Migrant Ministry has been conducting a program called Casa de Amigos designed to help migrants at the Labor Dept. lift themselves out of poverty.

There are two basic parts to the program of this type. First, a person in poverty must be motivated to the degree that he is willing to accept new ideas and take advantage of new opportunities. Second, the new opportunities must be available when he is ready to step out of the program which excludes those of these concerns can not be successful.

The target population is not motivated to the point that they are ready or willing to take advantage of the job and educational opportunities which are available, then the people will escape their present situation. On the other hand, by motivating the target population but opening up new opportunities for those persons who want them, you have only succeeded in encouraging hopelessness.

The task of motivating is the most difficult of the two to accomplish. It is a job that requires much patience and under-

standing.

To assume that motivation exists among the poor is a mistake. For the most part, if the people were motivated they would not be poor. Many programs which have attempted to deal with the problem of poverty have made this assumption.

Such programs have worked hard to open new opportunities thinking that the poor would flock to this new hope. However this is not usually the case. Such results are due to the fact that the poor never felt that the programs were actually intended for them or that participation would be advantageous.

To understand this reluctance on the part of the poor to participate in such programs, it is necessary to look back at the experiences and environment of the individual. These two factors have their greatest influence on the individual during the first ten years. It is during these early years that a great number of the individual's attitudes are formed.

Let's briefly look at the environment the experiences which confront the child of a migrant laborer. Due to the usual large size of the average migrant family, the child receives less attention from the parents than is normal in a smaller family.

Parental concern over financial problems of ten deprive the child of even more of the parents time and attention. On the other hand, there isn't one of you who hasn't eagerly awaited the first words and first steps of your child.

Every opportunity to aid in the development of the child is made use of. The natural desire to learn which exist in children is greatly encouraged. Such encouragement is quite different from the experience of the migrant child.

Health also plays an important part in the development of the child. The higher infant mortality rates among the poor as well as the higher incidence of sickness speak directly concerning the differences in preventive health practices and general physical condition. Differences in preventive health practices and general physical condition. Differences such as these in health conditions often lead to differences in the capacity to learn.

The frequent movement of the migrant family leads to other differences between the children of migrant and non-migrant families. A home life which includes a very harmful affect on the child. He is rarely in one place long enough for it to be a real home. There are also fewer chances to develop friendships with children of his own age.

Another factor which causes great problems for the migrant child is that English is not spoken in the home. The average English vocabulary of 7,000 to 9,000 words. However the child from a Spanish-speaking home enters the first grade with an English vocabulary which is only a fraction of this number.

These differences in environment and experience become increasingly important as the child enters the competitive area of formal education.

Next week: Part 2-The Need for Motivation.

PLenty OF VACANCIES — Although newcomers to the city may be having difficulty finding homes, those of the feathered kingdom apparently are having no difficulty. A spacious, attractive birdhouse at the corner of East Third and Sampson has been relatively unoccupied since it was put up during the spring by the law firm of Witherspoon-Aikin-Thomas and Langley. The Easter Lions Club built and sold the birdhouses.



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Local Realtors Supporting Amendment

Ralph Owens, president of the Hereford Board of Realtors speaking to members at a recent meeting, pointed out that on November 11 voters must decide whether or not to save the land program for veterans.

The general election ballot will contain a Constitutional Amendment to allow \$200 million in new loan funds for the Veteran Land Program.

The program is the only self-supporting government program available to former GI's in Texas. The fund, if voted in, will provide up to \$10,000 in direct loans to veterans. A 5 percent down payment is all that is required, and the loans may be extended for as many as 40 years, with a 5 1/2 per cent interest rate.

Under the program, the state will purchase the land and retain the title, giving the veteran a sales contract. The veteran may transfer the title after a three year period, or, if he wishes, pay off the loan. A resident of Texas for five years and a service record of at least 90 days of active duty are requirements for qualification.

According to Owens, "This loan fund has served our ex-servicemen well in the past, rightly rewarding them for service to country and state, and every voter should vote to continue this program, which has not cost the tax payer of Texas one cent."

Legal Notice

NOTICE TO BIDDERS

Sealed bids addressed to the City of Hereford, Texas, will be received at the office of the City Manager, City Hall, until 2:00 P. M., November 6, 1967, and then publicly opened and read for four 1968 Sedans with the City to trade in four Ford Sedans.

Bids will be submitted in sealed envelopes and marked "Bid for Patrol Cars."

The City Commission reserves the right to reject any and all bids and to waive informalities. Specifications may be obtained from the office of the City Manager.

Ray Cowsert, Mayor

Blonde bomber Jack Nicklaus this year won the U. S. Open, Bing Crosby, Westchester Classic and Western open golf tournaments.

Advance Payments Bill Approved By House Committee

A bill sponsored by Rep. Bob Price to allow advance payments to wheat producers has been approved by the House Agriculture Committee.

Urging favorable consideration of his measure, Price said it extends to wheat farmers the same benefits already available under the feed grain and cotton programs.

The bill directs the Secretary of Agriculture to make payments not to exceed 50 percent of the payments represented by domestic marketing certificates issued under the Agricultural Adjustment Act.

Sign-up for the wheat program generally is conducted during February and March, although in the Panhandle and other winter wheat areas there is planting in the fall. Price pointed out that the advance payments could save a great many wheat farmers from making loans to tide them over until harvest.

Time of payments would be made at the discretion of the Secretary, but could be expected.

ed at sign-up. If the bill is enacted soon, it could apply to the 1968 crop, with winter wheat growers benefitting by three to six months' earlier payment than when they otherwise would be paid.

We wish to take this opportunity to thank the Hereford Fire Department, who worked so perseveringly to put out the grass and haystack fire on our farm.

We thank each one most heartily.

Mr. & Mrs. Quinton Conn

Have You Seen Lately?

(maybe you're missing something)

If you didn't know the name "Gaston's" Sugarland Mall belongs in the Headline above, you have really missed something.

You're probably not aware of the important changes that have been taking place at Gaston's.

As an alert buyer, you should know about these changes and what they mean to you. For the whole story of today's new "Gaston's", come to Sugarland Mall and see for yourself. New brand names and prices so low you will not believe.

Shop "Gaston's" for all the family clothes.

It's easy to qualify for the S.I.C.



PACKAGE DEAL

THE SMART WAY TO FINANCE A CAR

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Hereford, Texas

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Store Hours

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Charge It! Or Use Our Lay-A-Way Plan!

HURRY IN FOR OUR FAMOUS

END-OF-MONTH Clearance

FASHION MANOR ALL ACRYLIC ELECTRIC BLANKET . . . 5-YEAR GUARANTEE*

\$15 twin size, single control, 63" x 84"

Ignore the weather. Now you can sleep at exactly the right degree of warmth with our soft electric blanket. Lightweight and nylon bound. Machine washable in lukewarm water. Lovely hues, too.

twin or full size, single control, 72" x 84" . . . **\$16**

double bed size, dual control, 80" x 84" . . . **\$22**

Queen Size, dual control, 86" x 90" **\$25**

King size, dual control, 104x90 **\$37**

*should defects in material or workmanship develop return it to your Penney store. We will replace the control for 5 years; we will replace the blanket for 2 years; repair it for 3 years.

PILLOW PAIRS

DACRON® 93 POLYESTER FIBER FILLED PILLOWS WITH COMFORT BUILT IN!

2 for \$12 20" x 26" finished size

For the utmost in comfort and durability, try Dacron 93 pillows. They boast tapered construction—greatest density where the head rests, pre-shaped filling, quality ticking. And they reuff to shape with ease!

Kapok Filled **2 for \$5**

100% Dacron Filled **2 for \$8**

Foam Rubber **2 for \$8**

Hey Kid! Don't Miss The "SPOOKS" PARADE

at **Sugarland Mall**

TUESDAY, OCTOBER 31

(HALLOWEEN DAY)

5:00 P.M.

Gift Certificate will be awarded to:

SCARIEST SPOOK - \$5.00

SPOOKIEST SPOOK - \$3.00

SMALLEST SPOOK - \$2.00

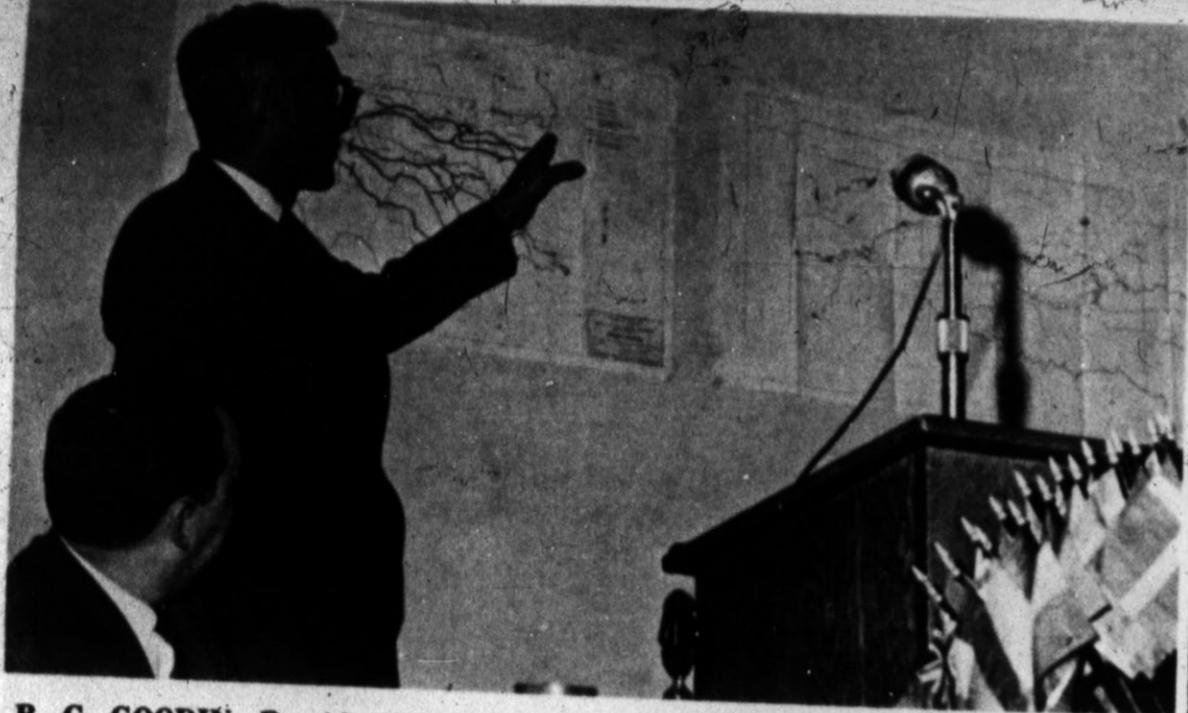
SILLIEST SPOOK - \$1.00

Judges Booth Will Be Located In The Center of the Mall-So Put On Your Costume and Come To The Parade!



This event sponsored by the merchants of Sugarland Mall

Women's FLANNEL PAJAMAS AND GOWNS 2.22	Washable Cotton FLANNEL 36c yd. Remnants 1/2 Price	Boy's KNIT SHIRTS Acrylic 3 for \$5	Supersnap BLANKET Warm blend 72"x90" 3.99
Women's Imported Acrylic SWEATERS 3.99	Washable WOOLENS Print or Solids 2.99 yd.	Boy's FLANNEL SHIRTS 3 for \$5	E.O.M. Clearance TABLE 99c
Women's BLOUSES, SHIRTS AND JEANS one table Reg. 5.98 now 2.99	Better COTTONS Reg. 98c 50c	Boy's JEANS 13 3/4 oz. Denim sizes 12 and 14 1.67	Acrylic Thermal BLANKET 72"x90" 5.99
Women's SEAMLESS NYLON HOSE 2 pr. 99c	Women's EVENING GOWNS 4 only Reg. 24.95 now \$6	Heavy Terry WASHCLOTHS Reg. 36c now 25c	Cotton Sheet BLANKETS Extra Large 80"x108" \$2
Women's NYLON TRICOT SLIPS Half or full, red Reg. \$5 now 3.88	Women's BETTER DRESSES 2 big racks Reduced to Clear \$4 to \$15	Men's SPORT SHIRTS 1.99 & 2.50	Men's PANTS Corduroy 4.88
		Men's Flannel WORK SHIRTS 1.99	Men's DRESS SHIRTS Mostly White Reg. 3.98 now 1.99



R. C. GOODIN, President of the Deaf Smith County Water Association, traces local Lions Club Wednesday routes on a map during his talk at the same proposed water transportation.

Use Of Effluent Important In Water Conservation

R. C. (Dick) Godwin, in addressing Lion's Club members at their regular noon luncheon on Wednesday, expressed the conviction and determination that within 20 to 25 years Hereford and surrounding areas would be utilizing imported water in both farming and municipal use.

Our dry climate is conducive to farming operations, Godwin stated, and in food production we have some of the highest yields and best quality found anywhere — provided supplemental water is applied through irrigation.

In these days of population explosion and food shortage, the concept of "water resources" has never been so important, Godwin told the audience. The definition of water resources, in terms of present and future plans, is the transferring of water from areas of water surplus to areas of water need, and conserving water everywhere.

Remarkable progress has been achieved through water conservation practices, such as the recovery of "tail-water" and more efficient methods of irrigation, as well as the multiple use of municipal water.

The Texas Water Plan will, according to Godwin, include

means to prevent the waste of water involved in the disposal of sewage effluent. The multiple use of effluent in the drive to conserve water is becoming more popular.

In stressing the two things that area residents do not realize, Godwin stated "we are running out of water. . . but, plans are underway to bring water in here from many miles away and a water importation project for us will be a reality. . ."

As we have one of the greatest food production areas in the world, a fact of which the government is aware, and we contribute substantially to the nation's economy, Godwin stated that since the government is already engaged in a water reclamation program, this area should vie for its part of the funds in order to continue its production.

There is no problem in finding the surplus water, Godwin stated. The Mississippi River wastes 550 million acre feet into the ocean every year; this area wants 15 million acre feet of that amount.

The cost of the imported water is well within the capabilities of the residents. Costs would be shared, he said, and after payment, farming would still be worthwhile. Municipalities would also share in the cost of the program, paying their share out of property taxes. Every individual or business receiving benefit of the water would be required to help, but the cost will not be prohibitive. Some expenses would be reimbursed by the government.

Godwin stated that this plan would in fact become a reality within 20 to 25 years. In terms of present procedures, it will take nearly ten years to complete the detailed planning required, and another 15 years to build the canals, reservoirs, and pumping facilities. The time depends primarily, he said, on Congressional appropriations allocated to the project each year.

There are two ways in which everyone can help, says Godwin. First, Join and Contribute—the job requires backing and money. Water, Inc. and Deaf Smith County Water Association are the two organizations pushing the program, and membership \$25 donation to the former and membership and \$10 to the latter are needed in order to help.



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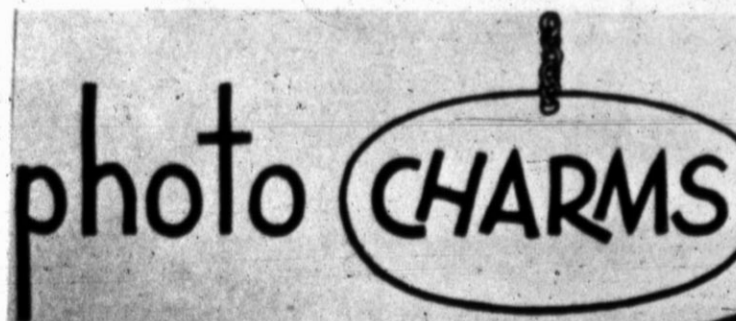
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The Perfect Gift For Your Loved One or Friend . . .



- ★ Permanent
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\$2.95

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\$3.95 with NECKLACE

See these lovely gifts now at . . .

BILL BRADLY PHOTOGRAPHY 904 E. Park Ave. Phone 364-2610

School Lunches

Week of Oct. 30-Nov. 3
HIGH SCHOOL-JUNIOR HIGH
MONDAY — Spaghetti and meat sauce or beef ravioli, buttered carrots, green beans, orange juice, apple pie, rolls, butter, milk.
TUESDAY — Witches' hot dogs or owl stuffed wieners, goblin potatoes, Jack-o-lantern salad, black cat gingerbread, milk.
WEDNESDAY — Ranch style beans or hot tamales, sweet-sour greens, buttered corn, pineapple upside-down cake, cornbread, butter, milk.
THURSDAY — Baked turkey with dressing and giblet gravy or luncheon loaf, English peas, cranberry sauce, celery stick, bread, butter, milk.
FRIDAY — Deep sea doodle with tartar sauce or Vienna sausage, blackeye peas with bacon, corn on the cob, orange juice, raisins, cookie, rolls, butter, milk.

ELEMENTARY PUBLIC SCHOOLS
MONDAY — Spaghetti and meat sauce, buttered carrots, green beans, orange juice, apple pie, rolls, butter, milk.
TUESDAY — Witches' hot dogs, goblin potatoes, Jack-o-lantern salad, black cat gingerbread, milk.
WEDNESDAY — Ranch style beans, sweet-sour greens, buttered corn, pineapple upside-down cake, cornbread, butter, milk.
THURSDAY — Baked turkey, dressing, giblet gravy, English peas, cranberry sauce, celery stick, peach cobbler, homemade bread, butter, milk.
FRIDAY — Deep sea doodle, tartar sauce, blackeye peas with bacon, corn on the cob, orange juice, cookie, raisins, rolls, butter, milk.

ST. ANTHONY'S SCHOOL
MONDAY — Country fried steak, creamed potatoes, buttered broccoli, chocolate cake, rolls, butter, milk.
TUESDAY — Sauerkraut and wieners, buttered potatoes, green beans, peanut butter bars, rolls, butter, milk.
WEDNESDAY — All Saints Day, no school.
THURSDAY — Roast turkey, dressing, giblet gravy, green peas, fruit salad, orange juice, rolls, butter, milk.
FRIDAY — Grilled cheese sandwich, vegetable soup, peach half, cinnamon crispies, milk.

Four Students Pledged By Social Clubs

CANYON, Oct.—Four students from Hereford have been pledged by national social fraternities and sororities at West Texas State University.

Joyce Warren, daughter of Mr. and Mrs. Walter Warren, is a sophomore English education major. She was pledged by Delta Zeta.

Gary Stagner, pledged by Phi Delta Theta, is the son of Mr. and Mrs. Earl Stagner, 210 Ave. J. He is a sophomore management major.

Richard Brown, son of Mr. and Mrs. G.E. Brown, 241 Star is a sophomore biology major. He was pledged by Sigma Nu.

Merle Carmichael, pledged by Zeta Tau Alpha, is the daughter of Mr. and Mrs. W. T. Carmichael, 148 N. Texas. She is a junior pre-nursing major.

Holiday Supper For Club And Husbands Slated

Informal conversation and plans for a Thanksgiving supper occupied members of Mothers Needle Club at a recent meeting in Mrs. Ralph Paul's home. Refreshments were served during the social afternoon.

Husbands of members will be guests at a salad supper Nov. 18 in the Flame Room of Pioneer Gas Co., the club's annual Thanksgiving party. On the hostess committee will be Mmes. W. H. Awtrey, W. T. Gunsterson and C. N. McClure.

Classifieds Get Results

End-Of-Month Clearance SALE

special groups of Fall and Winter

- ★ dresses
★ sportswear
★ millinery

REDUCED

1/4 1/3 1/2

Fall and Winter Dresses - Skirts - Blouses - Pants - T-Shirts - Sweaters - Hats and miscellaneous items . . .



Sadie Shirley manager

SUGARLAND...



Mrs. Billy Joe Wall, bride shower honoree (Bradly photo)

Tea-Shower Given For Fall Bride

Honoring Mrs. Billy Joe Wall, who was Miss Suzy Gooch before her marriage here Oct. 12, a tea and bridal shower was given at the Flame Room of Pioneer Gas Co. Wednesday afternoon.

Standing with the bride to receive callers were her mother, Mrs. John Gooch, and her husband's mother, Mrs. Billy Wall. Miss Kay Golden was at the guest register.

Miss Dawn Hopson ladled punch and Miss Becky Bell served cake squares from a table decorated with fall flowers in yellow and white, colors used

President Of Radio Club Named

Bill Thompson, W3JSM, is the newly elected president of the Hereford Amateur Radio Klub (HARK). Elections were held at 520 Ave. J. Tuesday night with Marvin Kearns elected Vice President and Steve Castillo as secretary-treasurer.

In other action the club voted to change its meeting night to the third Tuesday of each month. Meetings will be held at 520 Ave. J. until a regular club house can be obtained.

Other members of the club are Dr. Roy Grubbs, K5RVN, R. L. Etheridge, W5QOV and associate members Tommie Goheen and sons. Plans for the

Look

Who's New

Mr. and Mrs. James Rufus Brown are the parents of a son, Rex Blake, born on Oct. 25, who weighed 8 lbs. 15 ozs.

Mr. and Mrs. Vernon Lawrence Sherman are the parents of a daughter born Oct. 26, who weighed 8 lbs. 7 1/2 ozs.

Mr. and Mrs. Jose H. Mireles are the parents of a daughter, who was born on Oct. 27 and weighed 7 lbs. 1/2 ozs.

Mr. and Mrs. Don Neil Coughner are the parents of a daughter, Joangte Yvonne, who was born on Oct. 27.

Mr. and Mrs. Virgil Orvil Kelley are the parents of a daughter, Cindy Michelle, who was born on Oct. 28 and weighed 6 lbs. 10 1/2 ozs.

In wedding decorations.

In the hostess party were Mrs. Johnnie Townsend, Clois Kemp, Norman Hodges, Marvis Southward, Sam Smith, T. E. Clark, Clarence Saulcy, R. M. Mason, E. C. Hammett, Lee Roy Rickan, Archie Love, G. L. Shirley and Charlie Riggan.

LAPM Chooses 1968 Officers

To take office in January and serve through 1968, officers h

coming year to initiate another license class through the school adult education program and to continue code practice and theory discussions at each club session were set.

Others interested in amateur radio or any amateurs not now members of the club are invited to attend any of the meetings or to contact any of the club members.

ed by Mrs. Clarence Hollabaugh were elected by the Ladies Auxiliary to the Patriarchs Militant at a recent meeting in 100F hall. Mrs. Archie Love is to succeed Mrs. Leonard Davis as name vice president, Mrs. Guy Lawrence secretary and Mrs. Clarence Beauford treasurer.

Plans were made for an inter-city meeting of Hereford Patriarchs Militant Canton Auxiliary with the Amarillo groups Nov. 3 at Amarillo.

If you are storing a loaf of bread in the freezer for a short time, it needs no more protection than its waxed wrapper.

ROACH LIVESTOCK PENS

Located on the South bank of Tierra Blanca and West side of South Progressive Road

OFFICE HOURS:

8:00 a.m. to 12:00 noon

Monday thru Saturday

OFFICE 364-4467

HOME 364-1835

Hog and Sheep Market for Hereford and the Surrounding Area.

WE BUY-SELL OR TRADE

CURTIS O. ROACH

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"Come by and shoot the breeze with us!" Registered & Bonded under the Packers & Stockyards Act of 1921

eeny meeny miny moe...

choose a selective gift that you can show!



Now, enjoy clean electric cooking... and get a beautiful gift free. Public Service residential customers who buy a new electric range from a Reddy Kilowatt dealer during October and November may choose any one of the gifts shown above... free. See the new electric ranges this week... many have self-cleaning ovens. You simply bake or roast and Reddy puts sparkle back in the oven.

BUY AT THE STORE WITH REDDY ON THE DOOR



Clean ELECTRIC Cooking



A SELECTIVE GIFT FOR A SELECTIVE HOMEMAKER

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Shop a WITCH'S BREW



of Outstanding Values!



- BROWN & SERVE ROLLS** Tendercrust all varieties pkgs. & foil pans - 33c value **4 pkgs. \$1**
- POTATO CHIPS** "Lays" New Green Onion 49c retail value **pkg. 29c**
- SHURFRESH EGGS** Grade "A" Medium Guaranteed **3 doz. \$1**
- TAMALES** Patio **4 300 cans \$1** | **CAT FOOD** New Purina 7-flavors **7 1/2-oz. cans 69c**

DELICATESSEN
MONDAY
Chicken Dish - Pork Roast
Blackeyed Peas - Fried Okra
Cucumber Salad - Potato Salad

TUESDAY
Beef Roast - Fried Chicken
Golden Corn - Green Beans
Scalloped Potatoes
Coke Slaw

WEDNESDAY
Turkey & Dressing - Meat
Loaf - Candied Yams - En-
GLISH Peas - Stuffed Peppers
Pinto Beans - Spanish Slaw

CHEF

- New adjusted suds detergent **PUNCH** giant size box **55c**
- Hair Spray **GET-SET** 79c size can **49c**

"PRIME" ANTI-FREEZE
Made by the makers of Prestone. Maximum strength. Ethylene Glycol Base plus Rust Guard Protection!

- \$1.19** gallon
- 3 quart cans \$1**

(AS ADVERTISED ON TELEVISION)
Martha Dixon's Copper Kettle Cook Book
\$5.95 BOOKSTORE VALUE!
Only \$1.99

- Round **STEAK lb. 89c**
- Sirloin **STEAK lb. 89c**
- T-Bone **STEAK lb. 98c**
- Loin Tip **STEAK lb. 98c**

- Franks **Armour Star All Meat lb. 55c**
- Owens Pork Sausage & Chili **On Sale Now!**
- Bologna **Armour & Glover Sliced lb. 49c**

Pillsbury **SWEET-10**
Liquid Sweetner
6-oz. btl. **65c**
89c value

Regular or King Size **COCA-COLA**
6-Bottle Carton
plus deposit **39c**

Nabisco Family Favorite **COOKIES**
Coconut-Chocolate Nut,
Pecan Drop-Chocolate Chip
4 pkgs. \$1.00

Shop Now Thru November 4th

Shurfine KITCHEN KARNIVAL

- | | |
|---|--|
| Shurfine Apple Butter 28 oz. 3/\$1.00 | Shurfine Margarine Reg. 1/4's 1 lb. 5/\$1.00 |
| Shurfine Apple Sauce 303. 5/\$1.00 | Shurfine Evap. Milk Tall Can 7/\$1.00 |
| Shurfine Apricots Hlvs. Unpl. 303 4/\$1.00 | Shurfresh Veg. Oil 24 oz. 2/\$.89 |
| Shurfine Asparagus Sp. Cut Gr. 300 3/\$1.00 | Shurfine Orange Juice Frozen 12 oz. 4/\$1.00 |
| Shurfine Beets Cut 16 oz. 8/\$1.00 | Shurfine Pancake Mix 2 lbs. 3/\$1.00 |
| Shurfresh Biscuits Sw.-But. Milk 8 oz. 13/\$1.00 | Shurfine Peaches Y.C. Hlvs. Sl. 2 1/2 4/\$1.00 |
| Shurfine Blackeyes Fresh Shelled 300 7/\$1.00 | Shurfine Peanut Butter Smooth 12 oz. 3/\$1.00 |
| Shurfine Broccoli Sp. Frozen 10 oz. 4/\$1.00 | Shurfine Peas Early Harvest 303 5/\$1.00 |
| Shurfine Cake Mixes Asst'd 18 1/2 oz. 4/\$1.00 | Shurfine Pickles Whole Sweet 22 oz. 2/\$.89 |
| Shurfine Catsup 14 oz. 5/\$1.00 | Shurfine Pineapple Crushed No. 2 4/\$1.00 |
| Shurfresh Cheese Spread 2 lbs. \$.89 | Shurfine Pineapple Juice 46 oz. 3/\$.89 |
| Shurfine Coffee Reg.-Drip 1-lb. \$.59 | Shurfine Pineapple-Orange,-Grapefr. 46 oz. 3/\$.89 |
| Shurfine Corn Golden CS-WK 303 5/\$1.00 | Shurfine Pork & Beans 300 9/\$1.00 |
| Shurfine Corn Vac Pak WK Golden 12 oz. 5/\$1.00 | Shurfine Preserves Strawberry 18 oz. 2/\$1.00 |
| Shurfine Corn Cut Frozen 10 oz. 5/\$1.00 | Shurfine Pumpkin 300 8/\$1.00 |
| Shurfine Cranberry Sauce Strained 300 4/\$1.00 | Shurfine Salad Dressing Qt. \$.39 |
| Shurfine Cucumber Chips F. P. 16 oz. 4/\$1.00 | Foodking Shortening 3 lb. can \$.49 |
| Energy Detergent Liquid 22 oz. 2/\$.59 | Shurfine Shortening 3 lb. can \$.69 |
| Roxey Dog Food Canned No. 1 13/\$1.00 | Shurfine Spinach 303 7/\$1.00 |
| Shurfine Flour 25 lb. Print Bag \$2.19 | Shurfine Sweet Potatoes Wh. No. 3 Sgt. 3/\$1.00 |
| Shurfine 10 lb. Paper Bag \$.89 | Shurfine Tea Bags 48 Ct. \$.39 |
| Viking Aluminum Foil-12" x 25' Roll 4/\$1.00 | Soflin Toilet Tissue 2 Ply Asst'd 10 rolls. \$.79 |
| Shurfine Frosting Mix Wht.-Choc. 1 1/2 oz. 4/\$1.00 | Shurfine Tomatoes 303 5/\$1.00 |
| Shurfine Fruit Cocktail 303 4/\$1.00 | Shurfine Tuna Chunk Style 6 1/2 oz. 4/\$1.00 |
| Shurfine Grape Jelly 18 oz. 3/\$1.00 | Shurfine Vienna Sausage 4 oz. 5/\$1.00 |
| Shurfine Green Beans 4 SV.-Cut B.L. 303 5/\$1.00 | Shurfine Waffle Syrup Qt. 3/\$1.00 |
| Shurfine Luncheon Meat 12 oz. 2/\$1.00 | Martha Dixon's Copper Kettle Cook Book \$1.99 |

Win A WHOLE KITCHEN FULL OF APPLIANCES
NOTHING TO WRITE! NOTHING TO BUY!

Now! Only during our gigantic **Shurfine KITCHEN KARNIVAL SWEEPSTAKES**
Closes Midnight, November 18, 1967

BANANAS
Central American
R-E-A-L GOOD!
2 lbs. 25c



- California Avocados fresh. each **15c**
- Red Bell Peppers crisp and tasty **lb. 25c**
- Texas Pie Pumpkins golden sweet **lb. 5c**
- Calif. Ornamental Gourds & Corn

BUY TENDERCRUST BREAD
and SHURFRESH MILK
and save the coupons for valuable free prizes

EPIC
CUSTOM FORGED
Kitchen Serving Tools
This Week's Item:
COOKING FORK
99c
each unit with \$5.00 purchase



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H.D. CHATTER

Pork Is Tasty Food In Fall

By Mrs. Argen Draper
Home Demonstration Agent



Pork is one of the best buys in October and here is a delicious Pork Chop Casserole that can be made, left in the refrigerator a day or two before baking or made and frozen to be slipped in the oven for a meal when you have little time for preparation.

PORK CHOP CASSEROLE

- 4 lean pork chops
- Large tomato
- Green pepper
- Onion
- 1 can consommé
- 6 T. uncooked rice

Brown pork chops, place on top of rice in casserole. Add pork chop dripping, place thick slice of tomato, green pepper and onion on each chop. Salt and pepper. Add consommé and sprinkle with 1/4 t. marjoram and thyme. Cook at 350 degrees for 1 hour.

Always cook pork done and you can use these suggestions for testing pork. Fresh pork is "done" when all traces of pink have disappeared. Thoroughly cooked pork is creamy white in color.

After cooking pieces containing bone, such as pork chops, always cut along the edge of the bone where it joins the flesh, to be sure that the meat is not pink or even pinkish.

Large pieces require much more cooking than small ones because heat penetrates more slowly into the center of the meat. Large pieces that are well-cooked on the outside may be partly cooked or almost raw in the center.

To eliminate any doubt when cooking a large piece, make a slight cut into the center of it to see whether all trace of pink has disappeared.

A dependable guide to thorough cooking of fresh pork is to allow 30 minutes' cooking time per pound, at the usual roasting or baking temperature of 350 degrees F. This means to 185 degrees F. or higher internal temperature.

These temperatures are recommended primarily to protect your family from trichinosis. These recommendations allow a considerable safety margin above the temperature necessary to destroy the parasite causing trichinosis.

Fresh pork sausage is "done" when it is gray and no trace of pink remains. Processed sausage made of pork should always be cooked unless you know definitely that the product was specially processed under federal supervision, or under equally reliable state or local supervision.

Sausage purchased from farmers or peddlers should be cooked every time. Not much heat is required if it actually reaches all parts of the pork. A temperature as low as 137 degrees F. will make the pork safe.

Mixtures of ground beef and pork are used in some places selling hamburgers. If you are not sure that the hamburger contains only beef, be sure that

it is thoroughly cooked before you eat it.

CRANBERRIES GIVE a very satisfying flavor with pork. Also, as holidays are approaching, here's some cranberry news. This is an interesting flavor to go with all meats. It is a simple cranberry relish.

To prepare, put 2 large green peppers (quartered and seeded), 3 medium onions and 1/2 pound washed, fresh cranberries through the food chopper. Or chop the peppers and onions very fine and add to a 1-pound can of whole cranberry sauce. Place the onions, peppers and cranberries in a sauce pan. Add 1/2 cup sugar, 2 teaspoons salt and 1 cup vinegar.

Simmer gently about 20 minutes or until well thickened. Serve this tasty relish hot or chilled. If you are broiling the hamburgers, spread the relish over the meat about 5 minutes before removing from the broiler.

THIS HAS BEEN another busy week at the office. H. D. Council on Monday afternoon following the Executive Committee of Program Building that morning. Also, the gifts demonstration on Tuesday.

Following the study of needs in the county, the plan of work for Extension will be completed after Monday night. It seems to me that committees have learned to plan only the amount of things that can be accomplished. It is natural for most of us to plan more than we could possibly accomplish.

This is true of individuals; also, it is frustrating to have so many things left undone.

THERE ARE SOME very interesting meetings coming up soon. Monday at 8 p. m. the County Program Building Committee meets at Community Center. This is for taking a look at future plans in the areas of work designated as beneficial by those of you on the CPBC. Everyone interested in helping set priorities for action in the county are welcome to attend.

The Leadership Symposium scheduled for Monday and Tuesday nights, November 6 & 7 at 7:30 p. m. promises some quite capable speakers. The symposium speakers will present talks on the various phases of successful committee work. As most organizations depend on committees, the symposium will be of interest to us all.

WHAT WE'VE been asked: The list of base-forming and acid forming foods has been mailed to Mrs. Charlie (Mollie) McGhee. This list was taken from Pattee's Dietetics, twenty-third edition. Mollie and I regretted that people don't take much interest in knowledge until it is needed.

Thanks to Mrs. D. W. Dieter for the name of the company where we can order some canned food for an allergy diet.



HALLOWEEN CANDY SALE — Noe Salinas was one of the Paisano Lions Club members who have been ringing doorbells during the past two weeks of the annual Halloween Candy Sale. In order that all city residents have their Halloween candy, the Lions will continue to sell from 7 to 9 p.m. today and Monday. Each bag of candy contains 160 pieces and sells for \$1. Proceeds will be used for the club's scholarship fund. Salinas is shown selling a bag of the candy to Mrs. H. C. Williams. Men selling the candy will be wearing vests with the Lions Club insignia.

ned food for an allergy diet.

Also, Mrs. Jenny Rose asked for an address to order flour containing less gluten. Gluten flour is made by washing the starch out of wheat flour. As yet, I do not have an address closer than London. Can some of you help me on this?

To Mrs. Cora Johnson: For a continuous supply of blooms from bulbs planted in water, plant in glass bowls. Make the planting each 2 or 3 weeks from early October until late January.

Fill the bowls half or more full of pebbles or small rocks. Space bulbs among the pebbles, not allowing to touch. Put in sufficient water just to reach the bottom third or fourth of the bulb. Add more water as needed, as the bottom of the bulbs must touch the water at all times.

Place bowls in a medium cool place for three or four weeks or until root development is abundant. Then bring into light, preferably near a window where sunshine will reach them a few hours a day. Ideal temperature for bulbs in water is 60 to 70 degrees.

MY VOTE GOES to Jack Messer for good pickled pepper. People are really rubing to beat

the frost to the late vegetables. This is in answer to the request for cracker recipe:

- Homemade Soda Crackers
- 4 cups flour
- 1/2 teaspoon baking soda
- 1 cup butter or margarine
- 1 teaspoon salt
- 3/4 cup sour milk

Add soda and salt to the flour, sift twice and cut in the butter or margarine. Gradually add just enough sour milk to make a stiff dough. Knead the dough thoroughly for 8 to 10 minutes; roll out on a lightly floured board to about one-fifth inch in thickness and cut in rounds, squares, etc. Punch holes with tines of a fork; place upon greased baking sheet and bake at 400 degrees F. 12 to 15 minutes or until lightly brown. Yield: 3 dozen

Legal Notice

NOTICE OF PUBLIC HEARING: Notice is hereby given by the City Commission of the City of Hereford, that a public hearing will be held concerning the proposed rate increase request from Southwestern Public Service Company, at 7:30 P. M. November 6, 1967 at the City Hall, Hereford, Texas.
Ray Cowser, Mayor

Legal Notice

THE STATE OF TEXAS

TO: A. J. WOLVERTON, HESTER ANN WOLVERTON, CLARA WOLVERTON, also known as CLARA WOLVERTON YOUNG, and her husband, B. H. YOUNG, O'VELLA WOLVERTON, also known as VELLA WOLVERTON, and if she be married, the spouse of O'VELLA WOLVERTON, ELWOOD WOLVERTON, OLIN WOLVERTON, and HAL WOLVERTON, and if the said A. J. WOLVERTON, HESTER ANN WOLVERTON, CLARA WOLVERTON, also known as CLARA WOLVERTON YOUNG, and her husband, B. H. YOUNG, O'VELLA WOLVERTON, also known as VELLA WOLVERTON, and if she be married, the spouse of O'VELLA WOLVERTON, ELWOOD WOLVERTON, OLIN WOLVERTON, and HAL WOLVERTON be deceased, their heirs, unknown heirs and legal representatives, Defendants, Greeting: You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 4th day of December A. D. 1967, then and there to answer Plaintiff's Petition filed in said Court, on the 1967 day of October A. D. 1967, in this cause, numbered 5386 on the docket of said court and styled J. M. HAMBY Plaintiff vs. A. J. WOLVERTON ET AL Defendants.

A brief statement of the nature of this suit is as follows, to wit: Plaintiff sues for title to and possession of 0.18 acres of land out of the Northwest quarter of Section 63, Block K-3, Deaf Smith County, Texas, described by metes and bounds in said Plaintiff's Petition on file herein, alleging that he has title to the said land and improvements thereon under the five and ten years statutes of limitations, and Plaintiff prays that all of the right, title and interest of the Defendants, and each of them, be divested out

of them and invested in the Plaintiff, and that the cloud cast upon Plaintiff's title by the Defendants, and each of them, be removed, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 19th day of October A. D. 1967.

Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas

Doll Dressing Project Starts In H.D. Club

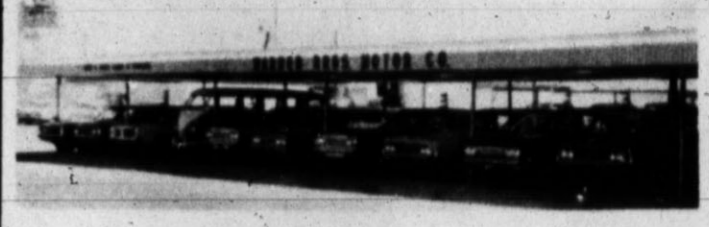
Dolls to be dressed for Christmas distribution to needy children at Christmas were taken by Cultural Home Demonstration Club members at a meeting Friday. Mrs. James Gandy was hostess in her home. Mrs. Walter Lemons was welcomed as a guest.

Mrs. Pat Robinson was in charge of the program on storing and packing clothing. She demonstrated methods of packing bags to prevent wrinkled clothing and spoke of new fabrics including woolsens which can be machine washed.

Members who gave suggestions for storing out-of-season clothing were Mmes. Grady Parsons, G. W. Parker, Louie Olson, J. D. Love and Roy Thompson. Nov. 13 was the date set for the club's Thanksgiving supper for families of members. It will be served in Community Center.

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1967 Plymouth Fury III 4-door. Fully equipped. 28,000 miles of factory warranty left. Get a bargain on this near new personnel car.

1963 Chevrolet Bel Air station wagon. Factory air and power. Local one owner. White with red interior. Extra sharp. Fully warranted.

1965 Plymouth Fury III 4-door hardtop. Loaded with power and air. Gold color with gold vinyl interior.

1966 Chrysler 300. 4-door hardtop. Fully loaded. Two tone red and white. Plenty of factory warranty left.

1964 Chevy Impala Station Wagon. Factory air and power. New tires. Local car with a complete warranty. Plenty of room in this one.

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TODAY - FROM 2:00 P.M. TIL 6:00 P.M.

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Nelson Plumbing & Heating

Paint Contractor

Jack Mills

Paint By

Sherwin-Williams Company

Brick Contractor

Don Davidson

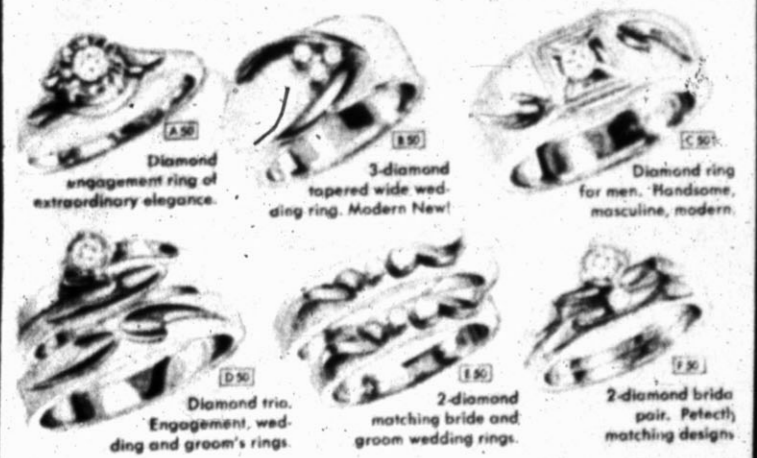
Electrical Contractor

Phipps Electric

Brick & Concrete Supplied By

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Get set for HALLOWEEN

HALLOWEEN IS HERE — It's that time again, and Tuesday night the streets will be full of spooks and goblins. Among these is Alan Wartes, upper right, is ready to scare everyone with his tiger suit and mask. Skip Hodges, center, and his little brother add the finishing touches to their costumes. Sheryl Wright, dressed as a headless monster, was one of many participants at the Za Ni Na Campfire party at the Community Center Friday night. Wearing little doll costumes and holding hands full of candy are Alison and Lacey Easley, lower left. Jill Paschel, lower right, waits patiently for the big night.



Calendar Of Events

MONDAY
 Rotary Club at Jones Restaurant, 12:05 p. m.
 TOPS Club at Bluebonnet School, 7:30 p. m.
 Odd Fellows Lodge at IOOF Hall, 8 p. m.
TUESDAY
 Rebekah Lodge at IOOF Hall, 8 p. m.
WEDNESDAY
 Simms Study-Craft Club, salad luncheon in home of Mrs. Dwayne Cassels, 11 a. m.
 First Methodist Woman's Society, luncheon at fellowship hall, 12:15 p. m.
 United Presbyterian Women's Association, luncheon at church, 12 noon.
 First Christian Women's Fellowship, group meetings.

Hereford Lions Club at Hotel Jim Hill, 12 noon.
THURSDAY
 L'Alegra Study Club's annual tasting luncheon at Community Center, public invited, 11 a. m. to 2 p. m.
 Summerfield Study Club in home of Mrs. R. B. Baker, 2:30 p. m.
 Bay View Study Club, Mrs. Carl Perrin hostess, 3 p. m.
 Red Cross Volunteers hostesses for coffee in First National Community Room, 10 a. m. for County Board and other members.
 Hereford Study Club, Mrs. Baxter London Hostess, 8 p. m.
 Duplicate-Bridge Group at Community Center, open to all interested, 7:30 p. m.
 Wyche H. D. Club, Mrs. Norman Hodges, hostess, 2:30 p. m.
 Kiwanis Club lunch at IOOF Hall, 12 noon.
 VFW meeting VFW Club-

house 8:30 p. m.
 Optimist Club lunch at Jones Restaurant, noon.
FRIDAY
 Bud to Blossom Club in home of Mrs. Bruce Brown, 535 Westhaven, 9:30 a. m.
 Camp Fire Girls Leaders Association at Camp Fire Hut, 9:30 a. m.
 Garden Beautiful Club, Mrs. Leo Witkowski hostess, 3 p. m.

AUCTION

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24-count bottle - pre-priced at \$1.19

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HELPS REMOVE STAINS, FIGHTS AND OTHER SUPERFICIAL STAINS

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Here's good news for you! Exclusive new "hard-core" SYNACLEAR Decongestant tablets act instantly and continuously to drain and clear all nasal-sinus cavities. One "hard-core" tablet gives you up to 8 hours relief from pain and pressure of congestion. Allows you to breathe easily—stops watery eyes and runny nose. You can buy SYNACLEAR at your favorite drug counter, without need for a prescription. Satisfaction guaranteed by maker. Try it today.

Introductory Offer Worth \$1.21
Cut out this ad—take to Gibson's. Purchase one pack of SYNACLEAR 12's and receive one more SYNACLEAR 12 pack FREE.

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Here's good news for you! Exclusive new "hard-core" SYNACLEAR Decongestant tablets act instantly and continuously to drain and clear all nasal-sinus cavities. One "hard-core" tablet gives you up to 8 hours relief from pain and pressure of congestion. Allows you to breathe easily—stops watery eyes and runny nose. You can buy SYNACLEAR at your favorite drug counter, without need for a prescription. Satisfaction guaranteed by maker. Try it today.

INTRODUCTORY OFFER WORTH \$1.21
Cut out this ad—take to a drug store. Purchase one pack of SYNACLEAR 12's and receive one more SYNACLEAR 12 Pack FREE.

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SLEEP BETTER AT NIGHT!**

Do you have days when you can't seem to cope with even little problems? Days when life seems as "pressurized" as a space capsule? Now, you don't have to be a slave to these tensions. Not when your drugstore has help for you in B. T. Tablets. He'll assure you that B. T. Tablets are so safe that you don't even need a doctor's prescription. Yet they offer you simple, effective way to fight off tension so that you can relax during the day and be able to work better. B. T. Tablets' tested ingredients also help you to sleep more soundly at night. Try this dependable way of dealing with every day tensions. Ask your druggist for B. T. Tablets and relief!

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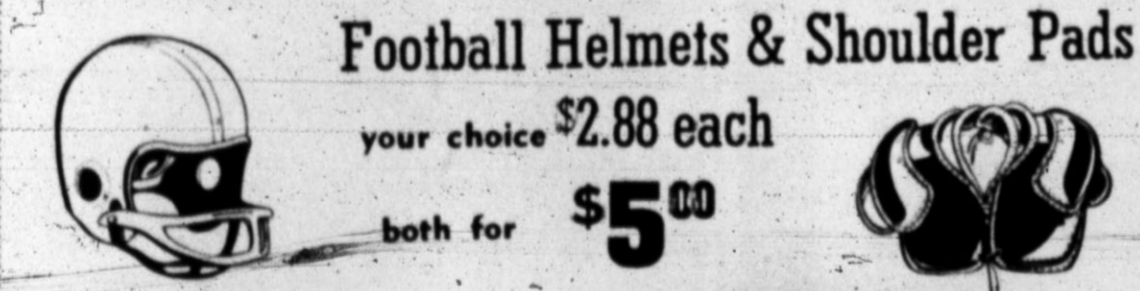
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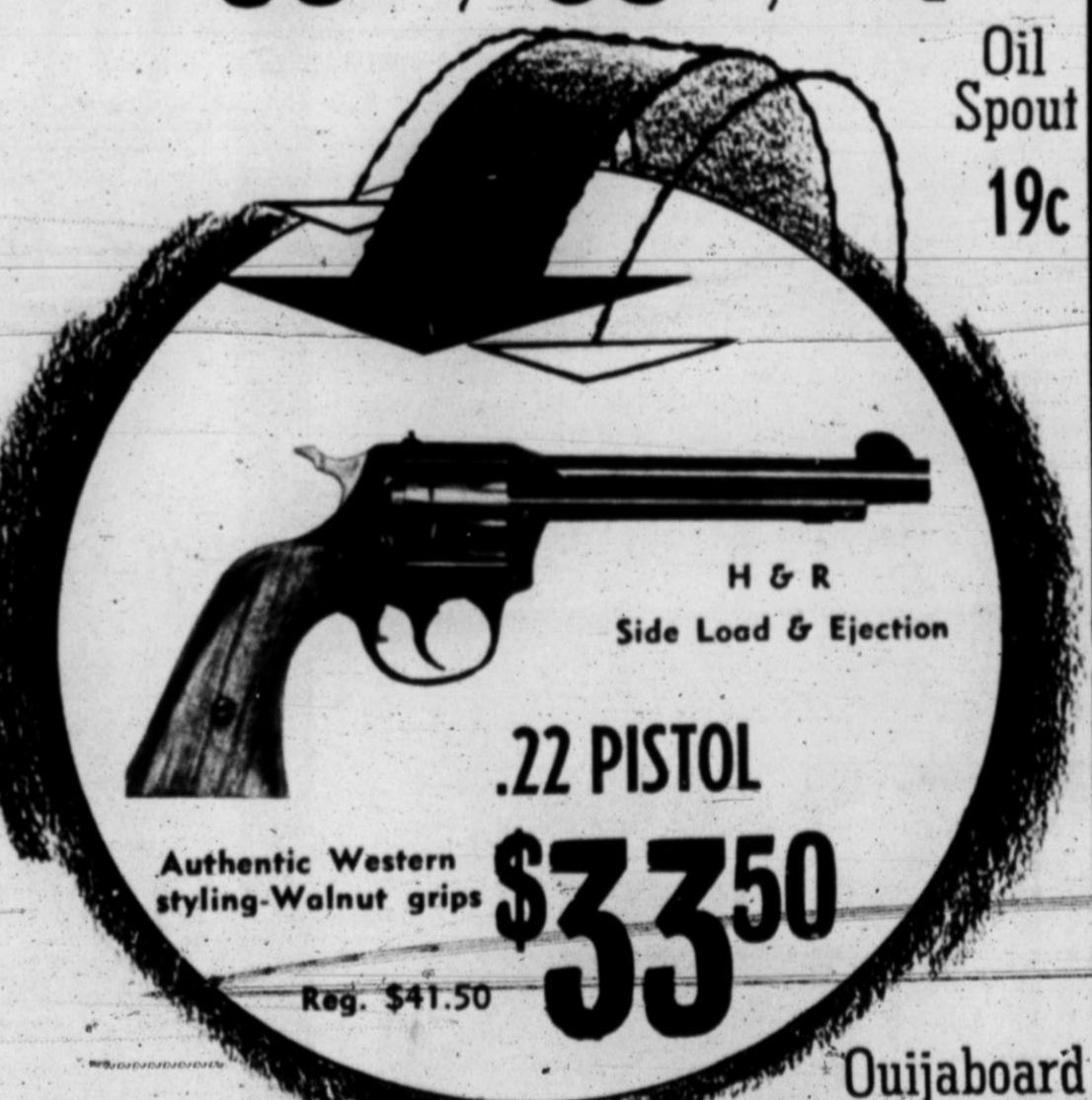
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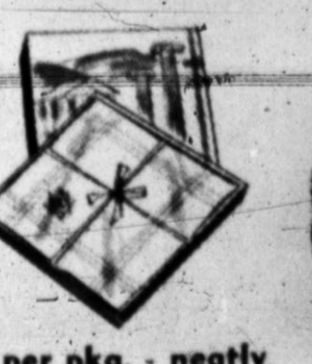
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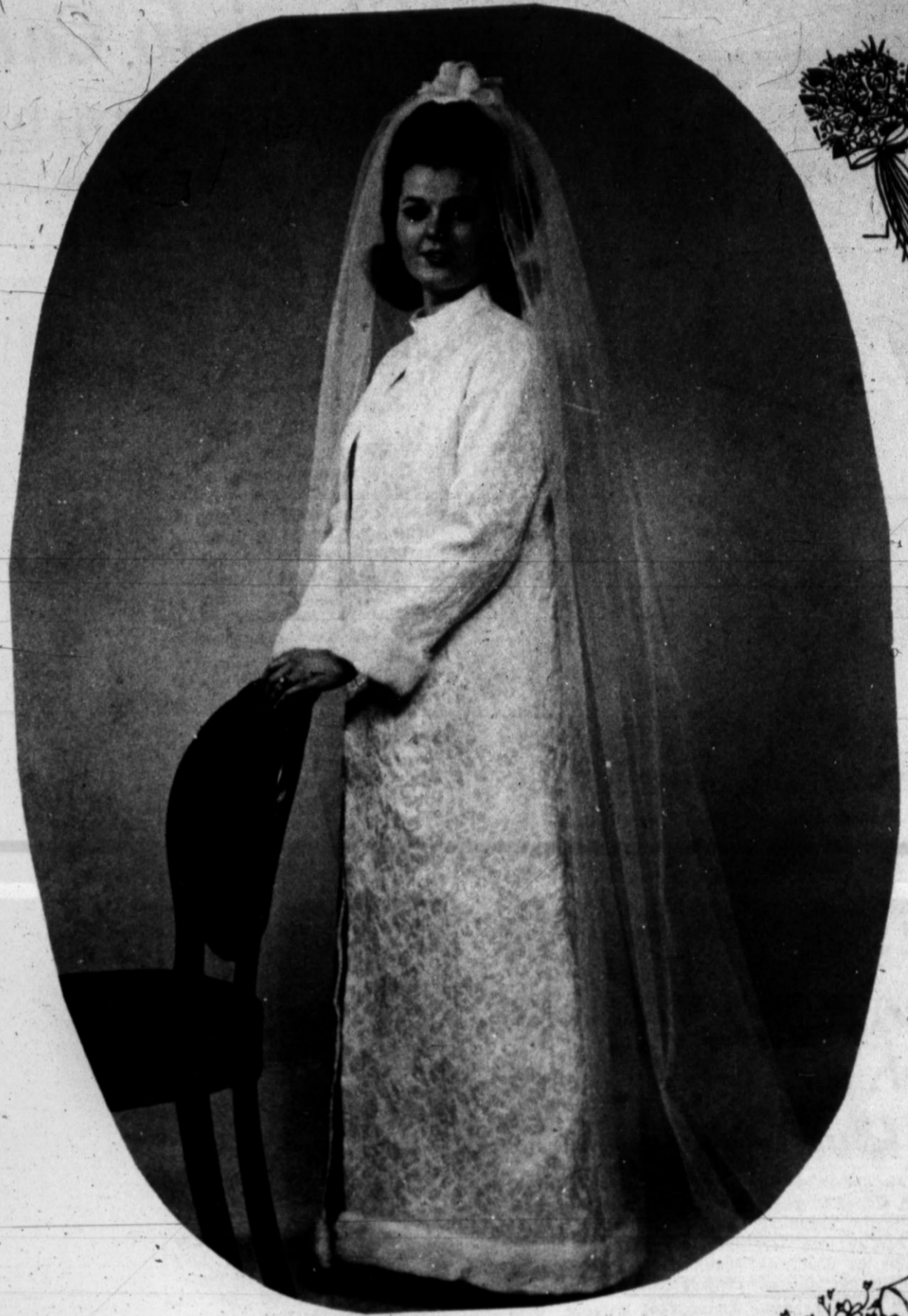
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**"Little Artist"
FINGER PAINT SET**

usual price \$2.37

\$1.69



Engagement Revealed

Plans for a January wedding for Miss Lyndia Chandler of Friona and George Muse of Hereford have been announced.

Miss Chandler is the daughter of Mrs. Mildred Chandler of Friona and the late James Chandler. Her fiancé's parents are Mr. and Mrs. George K. Muse, 123 Centre.

Wedding vows are to be repeated by the couple at 7:30 p.m. Friday, January 12, 1968, in Friona Methodist Church.

Mrs. Wiley France James III
nee Miss Shari Jo Carmichael
(Angel photo)

(See Story Inside Page This Issue)



SOUP

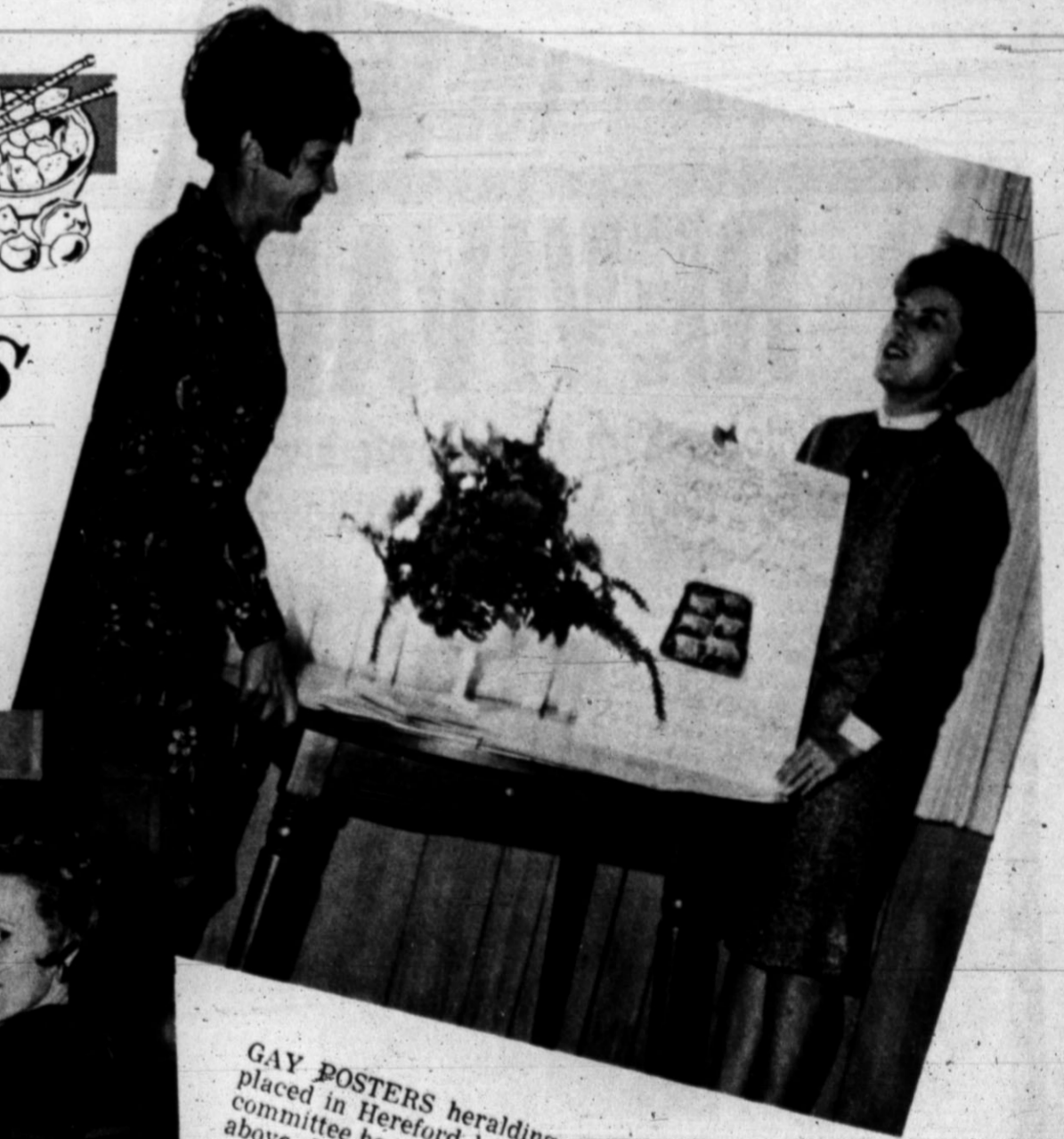


To



NUTS

L'ALLEGRA STUDY CLUB invites the public to its annual benefit luncheon from 11 a.m. to 2 p.m. Thursday in Community Center. There will be "Soup To Nuts" and members will prepare special dishes for a four-course meal.



LUNCHEON PROCEEDS will go to service projects of the club, the principal one for this year is aid to students in Hereford Schools. Mrs. Dennis Lomas, left above, is president. Mrs. Jim McDowell vice president and chairman of preparation of vegetables for the luncheon. Mrs. John E. Smith, treasurer and finance chairman, general chairman of luncheon arrangements.

GAY POSTERS heralding the luncheon have been placed in Hereford business houses by the publicity committee headed by Mrs. Howard R. Johnson, right above. Mrs. Alex Schroeter, past president and club parliamentarian, is chairman of main dishes and club meal. All members are selling tickets, which will also be available at the door.



ATTRACTIVE COOKBOOKS with recipes for the dishes served Thursday will be on sale at the luncheon. Copies are being scrutinized by two of the foods chairmen; Mrs. Cameron Gault, left, in charge of desserts; and Mrs. Jim Higgins, of salads. Mrs. Higgins is L'Allegra civic welfare chairman this year and Mrs. Gault is on that committee.



Shari Jo Carmichael, Wiley James Are Wed

An evening ceremony at the candlelit altar of First Christian Church was conducted Saturday for the marriage of Miss Shari Jo Carmichael, daughter of Mr. and Mrs. Peter Lusk Carmichael, 213 Sunset, and Wiley James III, son of Lt. Col. and Mrs. W. F. James of Sumter, S. C.

The Rev. Eugene Brink, minister, officiated and Mr. Carmichael gave his daughter in marriage.

Votive lights burned in tree candelabra flanking arrangements of white gladiolas on brass stands and a central branched candelstick which formed a background for the wedding party. Candles set in clusters of greenery marked the bride's aisle.

Miss Kaki Barnard led the procession of bridesmaids, followed by Miss Jency James of Sumter sister of the bridegroom, Miss Sandra Rutherford of Venice, Calif., who was the bride's roommate at the University of Texas, and the matron of honor, Mrs. Dennis Rickman.

Best man was the bridegroom's father, Mike Thurber of Lubbock, James Brown of Wellington and Dr. Bill Carmichael of Hurst, brother of the bride, were groomsmen. Her cousin, Danny Charmichael of Muleshoe served with the groomsmen as ushers.

Music was by Mrs. M. M. O'Neil of Snyder, organist. She played before the ceremony a medley including Jesu Joy of Man's Desiring (Bach), the Largo from Handel's Xerxes, Schumann's Traumerei, Whither Thou Goest and Wedding Prayer.

Chimes announced the beginning of the processional, for which the organist played Trumpet Tune by Purcell. The recessional was to Marcell's setting for Psalm XIX.

Reminiscent of a medieval princess' robe, a coat of candlelight brocade banded with white mink at wrist and hemline was worn by the bride over a modified A-line dress of silk-faced peau de soie. Cut straight to toe-length from a flange shoulder, the coat was made with cardigan closing and wedding-band neckline.

A veil of candlelight silk illusion, full length to form a circular train, was gathered to a cluster of brocade roses with seed pearl trim set high on the bride's dark hair. She carried a nosegay of white pompon mums circled with gilded magnolia leaves.

Amethyst crepe fashioned the attendants' cap-sleeved dress. Cage style with extra fullness in the back where bateau necklines dipped to a point. Three fabric bows trimmed the dresses in front, and larger bows of the material were headpieces. Their nosegay bouquets were of purple mums with the magnolia leaves and gold streamers.

A reception in the church fellowship hall followed the wedding. Miss Merle Carmichael, the bride's cousin, was at the guest-register, Mrs. Richard Jesko, Mrs. Gary Kreigshauser and Mrs. Jonny Cloud at the refreshment tables.

Coffee and punch services were at opposite ends of a long table which was covered in cut-work linen and centered with white carnations and varied shades of purple, mums, arranged in a crystal and silver epergne. The three-tiered cake was set on a small round table decorated with purple flowers.

Leaving on a honeymoon through western states, Mrs. James wore a purple double knit suit with printed scarf to match the jacket lining. Accessories were also in purple. The trip will take the couple to Long Beach, Calif., where after Nov. 1 they will be at home in Apartment 16, 550 Temple Avenue.

The bridegroom, an ensign in the U. S. Navy, is stationed there after eight months of sea duty in the Pacific.

He is a 1966 graduate of the University of Texas, where the bride was an art major after attending West Texas State University.

A lifelong resident of this city, she was graduated from Hereford High School.

Social courtesies for the bridal couple ended with the rehearsal dinner Friday evening in the Hickory Log Restaurant, with the bridegroom's parents as hosts to the wedding party and out-of-city visitors.

Army Honors Ken Walser

"Soldier of the Month" for October for his entire brigade is Ken Walser, son of Mr. and Mrs. Guy Walser of the Summitfield community.

Mr. and Mrs. Walser were informed of the honor in a letter Oct. 22 from the Brigade's Sergeant Major. The letter stated that "This is quite a feat in that it involved competition at Company, Battalion, Group and Brigade levels."

"Being chosen as the outstanding soldier in the Brigade is a wonderful reflection on your son's ability as a soldier. He was tested on general knowledge, appearance, and current events. He excelled in every

Claude Damron and his daughters Mrs. Rickman and Mrs. Barbara Kendricks, entertained with a dinner Thursday evening in the Damron home. Guests were Miss Carmichael and her fiancé, their parents and his grandmother, Mrs. Nell Fraze of Crane.

Lithography — Letter Press
THE INK SPOT

area." "The Commanding General will recognize your son's achievement by giving him a letter of commendation and a wrist watch. You may be justly proud of your son for he is certainly a credit to himself, to you and to the Army."

Walser, a member of the 259th Engineer group is a graduate of West Texas State University and was employed at Poarch Bros. before he entered the Army. He received his basic training at Fort Bliss, Texas, and currently is stationed at a base near Saigon.

The honor is the fourth and the highest in recent months bestowed on Walser.



Ken Walser



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- * AUDITORIUMS
- * HANGARS

ERECTED IN MEMORY of Charles Vasek Jr., and given by Mrs. Cecilia Vasek, this memorial was erected in St. Anthony Catholic Cemetery on October 13, and shows a large scene of the Crucifixion, life size picture of Our Lord on the Cross, Mary kneeling at His feet, and John.

Guests Hear Travel Talk With Club

Guest day was observed in Lone Star Study Club this week, at a meeting in the home of Mrs. Melvin Cordray with the social committee as hostesses Mrs. J. J. Durham and Mrs. G. W. Newsom are on the committee with Mrs. Cordray.

Mrs. E. W. Dettman was the program guest, who showed colored slides and talked informal-

ly of her visit to Expo '67 at Montreal, Canada, in the summer.

Points of interest in the eastern United States and in the city of Montreal were also pictured on some of the slides, made by the Dettmans enroute to and from Canada.

Guests as well as club members were invited to answer roll call with "Bits of Wisdom," which produced both serious and humorous response.

Entertained as guests were Mmes. Carl Williams, Pete Caviness, Claude McGowen, Wiley Roberson, J. N. Harding, Bob Montgomery and Isla Mae Chapman.

Dr. Milton C. Adams
OPTOMETRIST

OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 12:00

335 Miles 364-2255

NEW CHIEF OF CHAPLAINS

WASHINGTON—The new supervising chaplain for the U. S. Bureau of Prisons is the Rev. Frederick R. Silber, a Methodist, and chaplain for the past six years at Leavenworth Federal Penitentiary in Kansas.

He took over the new job Sept. 1. The bureau includes about 30 reformatories, prisons and other correctional institutions, served by 23 Protestant and 21 Roman Catholic chaplains, full time, a

REVIVAL

October 29th thru November 5th
Mornings 10:00 A.M. -- Evenings 7:30 P.M.



EVANGELIST
Rev. BOBBY CHANEY
of Plainview, Texas

SONG LEADER

Mrs. Raymond Higginbotham of Hereford

YOUTH NIGHT is Wednesday, November 1
Time 6:30 P.M. Bring a Friend

WESLY METHODIST CHURCH

410 Irving Street
Pastor: ROBERT M. WILLIAMS

Adding Compensator Liquid improves the texture, moisture and flavor of the ration. You can get cattle on feed faster, make up shrink faster, and finish faster.

Compensator Liquid lends flexibility and accuracy to your feeding program. It's easily integrated into your system — a really smart investment in equipment.

A special Compensator Liquid makes an ideal range supplement. Helps cattle use roughage better. Helps ranchers save on labor because of easier liquid handling.

Compensator Liquid is formulated to your exact specifications. Plant to feedlot freshness is assured by fast delivery in liquid transports.

Allied Chemical's new Hereford, Texas plant makes least-cost ruminant feeding programs available to this area's feedlots.

It's the latest innovation in feedlot efficiency. Brings cattle and sheep feeders these advantages: 1. Low-cost supplemental nutrients. 2. Efficient liquid handling. 3. Greater nutrient availability.

Customized supplement. Compensator Liquid allows maximum formulation flexibility. Its basic ingredients are Allied Chemical feed urea and new ComPeN ammonium polyphosphate — highly avail-

able sources of protein equivalent and phosphorus. Most formulations include vitamins A, D and E, salt, sulfur, and trace minerals, antibiotics and diethylstilbestrol. All these nutrients are homogeneously blended in molasses which provides quick energy and extra palatability.

Easy to use. The Compensator Liquid tank, meter and pump system is ideally suited to modern push-button feed mixing. There's no problem of bin set or inventory shrink. It flows easily even in cold weather. Blending is quick, accurate and thorough. Ingredients won't segregate. Only Compensator Liquid gives you the assurance

your ration maintains uniformity from mixer to mouth.

You can get the complete Compensator Liquid story by calling Ken Hesse, 364-4673 in Hereford. If you operate a feedlot, the sooner you call the faster you can start saving on feed costs. New Compensator Liquid feed supplement is also made in Lucerne, Colorado.

Allied Chemical Corporation, Dept. AG, 40 Rector Street, New York, N. Y. 40006.



Newcomers In Profile

Interest Lies Onstage

By SUE COLEMAN
Women's Editor

The traditional Greek mask of comedy, reproduced in metallic colors on black velvet, hangs in the living room of the John Claypools' apartment, a symbol of the couple's interest in the stage as spectators and participants.

RESIDENTS of Hereford since last March, when Claypool came here as manager of the municipal airport, they moved here from Clovis, N. M. His work there was also with an airport, as flight instructor.

They felt at home here immediately because he had been employed for a time in a Hereford department store while she completed student teaching requirements at West Texas State University, Canyon.

Both hold bachelor of arts degrees from WTSU, Claypool completing his college work after interruption for military service.

After college they lived for a time at Denver City, Claypool's home town, and Mrs. Claypool taught in the public schools

there. She liked her taste of the teaching profession and plans to return to it eventually.

JUST NOW HER time is pretty well occupied with care of daughter Kimberly Kay, who will be a year old next month. The family is living in the Thunderbird Apartments and planning a home to be built in the future.

As Kay Brown, blonde Mrs. Claypool was born in Lubbock and grew up in Muleshoe from the age of three. After graduation from high school there she attended Lubbock Christian College, earning her associate in arts degree before entering WTSU.

At LCC she was a member of Delta Psi Omega, junior college speech and drama society, at Canyon was one of the Buffalo Maskers. Her major was in speech and drama and she participated in college productions both onstage and backstage, and was student director of two one-act plays.

CLAYPOOL ALSO took part in WTSU dramatics. Both were in the cast of the first summer

production in the amphitheater in Palo Duro Canyon, Thundering Sounds of The West, fore-runner of the Paul Green show, Texas.

Both were active in the Hobbs N. M., Little Theater while they lived in Denver City, driving 60 miles to rehearsals and enjoying it. They acted in some productions and were in technical crews of others. Now they hope that a community dramatic group will be formed in Hereford, so they can pursue their hobby here.

Flying is not a favorite activity of Kay Claypool's; she admits that it frightened her when she first began going up with her husband, but she has lost her fear "since I found what made the plane stay up!"

SHE HAS HAD some lessons and can fly a plane, although she prefers to go as a passenger with her husband. She plans to continue practice and get a private license "someday" although she believes she will never be an aviation enthusiast.

Kim, whose bright blue eyes are like her mother's, is ac-

quainted with flying and likes it at night, when she reaches for the lights of the city as the plane flies over.

"Her father says Kim is going to be the youngest entry in the Powder Puff Derby some year," Mrs. Claypool says. He's given up the idea that I might ever enter!"

READING IS ONE of Kay's favorite pastimes, and she is fascinated at the task of refinishing furniture, although there is not room for much of that in an apartment. She hopes to do more of it in the future, and also to sew for Kim and herself, an art she is now learning.

A member of Beta Sigma Phi Sorority, she transferred her membership to Kappa Iota Chapter when she moved here. She became a member at Denver City, found that it helped her get acquainted quickly and served that purpose again in Hereford. She has accepted the duties of chapter reporter and photographer for this year.

HE'S ONLY 6-8 1/2

WEST POINT, N.Y.—When Virginia met Army in the season's football opener here, some of the Cadets had to look up to tackle John Naponick of the Cavaliers.

Naponick is 6-feet-8 1/2 and scales 255 pounds.

This Week's Football Schedule

La Plata Junior High 7th and 8th grade teams will play in Friona beginning at 5 p.m. Tuesday. Stanton Junior High 7th and 8th grade teams will host Dimmitt in Whiteface Stadium beginning at 5 p.m. Tuesday.

La Plata Freshmen will tangle with the Tulia Freshmen in Tulia beginning at 6 p.m. Thursday. Stanton Freshmen will play Friona Freshmen in Whiteface Stadium beginning at 6 p.m. Thursday.

Hereford "B" team will play Friona in Whiteface Stadium at 7:30 p.m. Thursday in the final game of the season for the "B" team.

Hereford Junior Varsity will play in Littlefield beginning at 7:30 p.m. Thursday.

Hereford Whitefaces will host the Muleshoe Mules in a District 1-AAA game beginning at 7:30 p.m. Friday.

Dr. E. H. Hendon

Optometrist

Phone EM4-0987

136 East 3rd.

OFFICE HOURS:

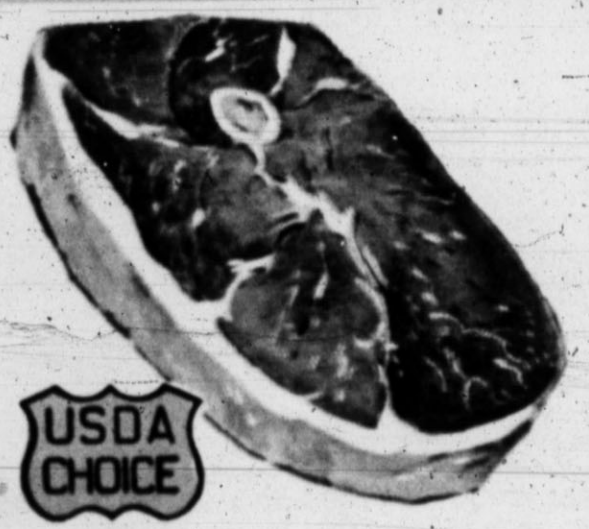
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987



Mrs. John Claypool with daughter Kimberly Kay



Shurfine KITCHEN KARNIVAL SPECIALS



ROUND STEAK 89¢ lb.



Join Cooper's Bundle-Of-Cash Winners

- Mrs. Raymond Schlabs \$50.00
- Mrs. Buck Watts \$100.00
- Wanda Lytal \$50.00
- Mrs. W. R. Hair \$100.00
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Pickup Your Bundle-Of-Cash Card now at Cooper's!

Shurfine Kitchen Carnival Sale Continuous Thru November 4th!

- Morton's Frozen Pot Pies Beef Chicken Turkey 2 for 33c
- Shurfresh sliced Bacon lb. 65c
- Shurfresh all meat Franks lb. 59c

Shurfine Cut Green Beans Blue Lake 5 303 cans \$1.00

Shurfine Pork & Beans with Tomato Sauce 9 300 cans \$1.00

Shurfine Cake Mixes assorted mixes 4 18-oz. boxes \$1.00

BAYER ANTI-FREEZE CIGARETTES PRIME 88¢ 200-ct. bottle \$1.73 retail value

Hawaiian Punch 46 oz. 25c
Aqua Net reg. or dandruff Shampoo reg. 79c value 33c

Gerber's pkg. of 2 Training Pants reg. \$1.00 69c
Gerber's Deluxe Training Pants reg. 69c 39c

EPIC Kitchen Serving Tools This Week's Item: COOKING FORK 99¢ each unit with \$5.00 purchase

Win a WHOLE KITCHEN FULL OF APPLIANCES NOW! ONLY DURING OUR GIANTIC SHURFINE KITCHEN KARNIVAL SWEEPSTAKES

!SHURFINE-SPECIAL! (AS ADVERTISED ON TELEVISION) Martha Dixon's Copper Kettle Cook Book \$5.95 BOOKSTORE VALUE! \$1.99 Only

Lux Liquid Detergent	32-oz.	59c
CRANBERRY SAUCE	Shurfine Strained	4 303 cans \$1
SWEET POTATOES	Shurfine whole	3 squat cans \$1
EVAPORATED MILK	Shurfine canned	7 tall cans \$1

Play TV Bingo with Cooper's! Pickup your free TV Bingo Cards at Cooper's - Then watch Channel 10 - each Saturday at 9:00 a.m. and play TV Bingo! You could win a Las Vegas vacation or \$100.00 cash!

Shurfresh Milk Save The Coupons For Free Prizes!

LETTUCE "Hereford Grown" firm crisp heads 10¢ ea.

Purple-Top TURNIPS lb. 15c

California Sun-kist Fancy ORANGES lb. 15c

★ Cooper's Delicatessen ★

PLATE LUNCH Hot Links-2 vegetables desert and bread each 69c

PLATE LUNCH Chicken Fried Steak, 2 veg., desert and bread each 98c

Bologna & Cheese or Pimento Cheese Sandwiches each 25c



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPERS BEST MARKET

THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, October 29, 1967

Does Deaf Smith Co. Hold Key To Decentralization?

Once in a while the idea crosses our mind that perhaps Hereford and Deaf Smith County might hold the key to one of our nation's greatest problems: metropolitan conglomeration.

Current studies by the National Planning Association predict that 1975 will find 73 percent of our population living in urban centers of 50,000 population or more. This figure will be up from 56 percent in 1950. The trend is with us already, a fact which can be substantiated by visiting the non-irrigable territories below the Caprock in our own West Texas area.

Contrary to these trends, we find a tremendous growth in Hereford, which has more than doubled during the period, and the growth trend is also noted in rural Deaf Smith County, which is one of the few counties in the nation to establish an on-the-farm increase. Still more unusual is the fact that a large percentage of our growth is based on younger people.

What is the secret? If we had to guess our non-expert answer would be JOBS, along with future prospects and opportunity. Very few people actually wish to move into a congested city and most of those who do, find themselves homesick and unhappy. On the other hand, when they consistently fail to find employment or other means of livelihood, they are forced to make such moves.

The factors establishing this condi-

tion are numerous, and argumentative, but we all know that they do exist—and predictions are that the condition will become far worse instead of improving.

While we are not advocates of government bureaus and red tape, it does appear logical that the government might well come into this area which has resisted the national trend through two census releases and conduct a detailed survey to find out why we are growing rather than declining as are most rural territories. Once the cause has been isolated, it could be used to compile a formula which might well alter the trend of our entire nation, perhaps even the whole world. Such a survey at least would isolate reasons and, if there is no answer to natural congestion it might even help the urban areas to better plan for the future.

If this sounds remote, we have only to recall that another survey was made in this very community some 20 years ago, the results from which provided information and stimulus which led to a complete new type of dentifrice which, according to reports, has prevented millions of cavities for people all over the world.

It is possible that we may, unknowingly, also hold the key which could unlock untold doors to future growth, progress and happiness for other untold millions.

No Room For Peaceniks

While we presume to support the civil rights of the people, it does begin to appear that some of the people are far more interested in this phase of American life than in the responsibilities that actually make these same liberties possible. A good example is the march last week on the Pentagon in Washington, D. C., following a series of demonstrations in leading universities which resulted in widespread boycott of class attendance.

Our military leaders, saddled with the responsibility of fighting a difficult war, find themselves surrounded by dissenting fifth columnists and disgruntled youngsters who, not satisfied with avoiding draft induction as students, make it even more difficult for those loyal Americans in the service, by diverting troops to Washington in order to keep peace on the home front.

We assume that the movement was communist inspired but, whether it was or not, we can think of no more complete method of abetting the enemy.

Furthermore, the time has come to take another look at some of our college deferments. Education is important. In this country we may have over-emphasized education in that we offer every youngster a free public education through high school, plus a subsidized higher education in our state supported colleges and universities. This comes out of the pockets of the tax payers and it seems to us that a student who refuses to obey the university regulations—especially to the point of a boycott on attending classes—is not necessarily and primarily interested in securing an education. Consequently, he should be dropped from the rolls, and his draft board notified.

College students have a good thing going their way. If they are too stupid to recognize the fact, maybe we tax-

payers would do better to subsidize other youth who have a bit higher native intelligence.

Patriotism is a factor seldom discussed these days, but remembered by veterans of World War I, World War II, and Korea. It went out of style several years back with such things as personal pride, hard work, private enterprise and the Golden-Rule, and apparently holds little importance among many circles today.

Where we derive our point of view these days is a question that would be hard to answer, but all of us are bound to recognize the fact that it has changed considerably since the freedom-loving Pilgrims landed on American shores back in the beginning of our nation.

Going Out Of Style?

A recent article on the Cliff Euckert backyard garden and its yields proved highly entertaining and informative and, at the same time, points up a phase of life which many of us today ignore.

Gardening can be a fun hobby, and, at the same time, it affords therapeutic benefits which go back as far as the history of mankind. What's more, as the Euckerts indicated, it can also be highly profitable when compared with most other hobbies.

From a production standpoint, it is highly probable that one can perhaps buy food cheaper than he can grow it—provided he considers a reasonable wage for his efforts. Let's say, however, that one breaks even on his produce, not counting any salary, and he will still be financially ahead, due primarily to the tax he is able to save on the foods he produces.

This approach, in fact, comprises the total means through which Russia was able to improve its agricultural output in recent years when the Kremlin allowed producers to keep a small percentage of the foods they grew. Consequently, the American gardener who keeps all of his produce, free of taxes, social security, etc., would be far, far ahead of the game.

Disappearance of the home garden is based on none of these factors, however. It is no longer a necessary way of life as with our grandparents, thanks to improved canning methods, refrigeration and better transportation. Mostly, though, it has gone out of style because it involves work, creates inconvenience, and because of the current trend into urban centers.

Environment may someday bring back the family garden. Meanwhile, it is properly classified in the Hobby category even in the farm belt and, only through some radical changes can we anticipate its return.

WHA' YOU MEAN — YOU FORGOT THE TIME CHANGE AND IT'S ANOTHER HOUR TILL CHURCH?



MAIN STREET, U. S. A.

Five Law Makers Top 80

Washington, D. C.—President Johnson has estimated Federal spending this fiscal year at \$143.5 billion. One economy-minded Congressman, Rep. Clarence J. Brown, Jr. (R., Ohio) found that total a little hard to comprehend until he did some long division, learning that the spending rate is \$393 million per day, \$16 million per hour, \$273,000 per minute, and \$4,550 per second.

However, not all the facts and figures turned out by the Federal factory are so frightening. Here are some current examples. The infant mortality rate in

the U. S. dropped to an all-time low in the first six months of 1967. Public Health Service statistics show that for every 1,000 live births, there are about 23 deaths before one year of age. However, a dozen foreign countries have a better record, led by Sweden.

A record 20 million children are being served free or below-cost lunches this academic year under the National School Lunch Program. For the first time in its 21-year history, the program includes breakfast in certain poverty areas, on a test basis.

U. S. labor union membership

hit an all-time high of about 17.9 million last year. However, the percentage of union members to the total number of employees in non-agricultural establishments has dropped steadily from 33.4 percent in 1956 to 28 percent in 1966.

5 Law Makers Top 80
Five members of the current 90th Congress are more than 80 years old. Sen. Carl Hayden (D., Ariz.) is 90, Rep. Farratt O'Hara (D., Ill.) is 85, Rep. Frances Bolton (R., Ohio) 82, Rep. William Dawson, (D., Ill.) 81, and Sen Ernest Gruening (D., Alaska) 80.

Secretary of Agriculture Orville Freeman has noted that when a resident of New York City moves to the suburbs, "he not only takes his paycheck with him and goes off the city's tax rolls, he costs the city \$21,000 in capital outlay to provide facilities so he can drive to and from work in the city every day." In Washington, the cost of every commuter is higher—\$23,000.

Last year the U. S. spent \$2 billion for medical and other health-related research. Two dollars out of every three came from the Federal treasury, and the rest from industry and other public and private sources. Of the nation's total investment in all research and development, medicine gets less than 10 percent.

Census Bureau figures reveal that state and local taxes averaged \$290 per person in fiscal 1966, including children. This was a rise of \$25 in a single year. Per capita state and local taxes ranged from a low of \$188 in South Carolina to a high of \$410 in New York.

About 1 percent of all deaths in the U. S. are suicides, the Public Health Service found in a study covering 1964. On the average, there are 56 suicides per day, with men outnumbering women almost three to one. In almost half of all cases, a gun is the method. Nevada has the highest suicide rate and Rhode Island the lowest.

Many Unaware of Diabetes
There are about 4 million diabetics in the U. S., and two out of five are unaware they have the disease. Prevalence of diabetes increases with age, reaching a peak in the 65-74 bracket. In most cases where the disease has been diagnosed, the discovery was made after the 45th birthday. In 80 percent of cases, the sufferer has at least one other chronic condition, most

Yours faithfully,
J. A.

See MAIN STREET Page 5

All Accounts Due And Payable: No Exceptions, Please

One of the striking features of American attitudes today is the slick manner in which we courageously herald our "splendid little war" across the ocean, while crossing our fingers behind our backs. We glorify it as purposeful and just, but we can't even find support for it in ourselves. We want to fight, but we don't want to pay the costs of inflation and increased defense expenditures.

Citizens can cry out in anguish this week as draft cards are torn up, burned, or returned to their issuing boards. But these acts of disloyalty, though they reek of treason, are no worse than our own bitter conversations across the backyard fence. The peaceniks may be "draft dodgers," but "fiscal responsibility dodgers" are no better. In 1964, we elected Lyndon B. Johnson President. By electing him, we agreed to continue the Vietnamese War under his leadership, and surely no one in 1964 thought that the war would cost nothing! Yet we have the nerve to gripe about spending when the only expansionary spending policy has been in the realm of the national defense. Suddenly, it hurts—right in the hip pocket. Did we honestly think that going to war wouldn't cost us money!

Adding to the resource situation is the problem created by the need for manpower. We are all for the war (college students included) until it comes time for us or our loved ones to fight it; when that time arrives, patriotism seems to find a more subtle, dedicated expression. The flag, though it still flies high, doesn't get whipped around quite as much.

Super patriots here at home can gripe about inflation; they can gripe about new taxes; they can gripe about high wages being forced upon employers; they can gripe because "something isn't being done"; they can gripe about that; they can gripe if their local units of government don't get "their share" of federal aid.

One would think that getting something for nothing were a long-standing American tradition.

Larry Fuhrmann

... from the Brand's files

50 YEARS AGO

After it appeared that, though many influenza cases were reported, this community would escape paying the ultimate price of this dread malady, the finger of death suddenly touched us twice this last Sunday afternoon and left us with two stricken families and a sorrowing community.

The Health Officer authorizes the Brand to say that it is deemed best not to open the school the next Monday, nor to have church services on Sunday.

There are a few cases of Influenza in town now and a new case occasionally develops, but the general condition is favorable and it is hoped that we are about to pass the climax, if we have not already done so.

The Health Officer requests continuance of the efforts of the people in taking all precautions and measures and especially in avoiding parties and public gatherings. Timely notice will be given as soon as it is thought wise to open schools.

As was stated in last week's Brand, District Judge Reese Talbot notified members of the local bar that he had decided not to attempt to hold court for the October term on account of the influenza situation.

Accordingly, Monday the local attorneys met and elected Judge Jno. P. Slaton as Acting Judge to look after necessary local cases. After consultation with the county attorney, Judge Slaton decided to dismiss the grand jury for the term, as there did not seem to be any work for them to do. Judge Slaton also announced that he would not try any jury cases whatever, as such action might cause sickness. Wednesday he called the appearances and non-jury dockets. Later he will appoint a jury commission who will draw a grand jury and petit jury for the spring term of court.

Pat Elliston, son of A. H. Elliston of Hereford and California, has enlisted in the Marine service and expects to enter active training at once.

This information was contained in a clipping from a Pomona, California newspaper, sent Mr. Elliston this week from his family in California.

Mr. Elliston said Pat had been threatening to do that for some time, and he was not surprised.

25 YEARS AGO

The School Scrap Drive which ended last Saturday brought in 244 pounds of all types of salvage materials. It was announced this week, but complete figures on the contributions by the city grade school, the high school and the rural schools are not yet available.

The figure is equal to the amount brought in by all previous scrap drives and sponsors state that the cooperation of the school children and committees set up to aid them in transportation and collection problems has been excellent. Results both from personal solicitation and from the letters written by school children to farmers and business men are showing up in the large pile of scrap gathered here which brings the county close to the 500 ton goal set in an earlier drive.

The Hereford firemen will hold their annual Halloween Dance here Friday night, Oct. 30, according to announcements today.

Chas Young and his orchestra of Clovis will be featured in the annual presentation. Admission will be \$1.10, including tax, the announcement said.

Sugar Stamp No. 8 will be good for purchase of three pounds of sugar for home use between Nov. 1 and Dec. 15. Stamp No. 8, which calls for five pounds, expires at midnight, Oct. 31.

Institutional users, including hotels, restaurants and similar institutions will be allowed 60 percent of the sugar base established by them; and industrial users will receive 70 percent of their established sugar base during the November-December period.

E. H. Norton, chairman of the local war price and ration board, says that he has been advised by OPA officials that the present sugar supply situation does not justify any immediate increase in allotments by the use of bonuses.

Announcing the annual American Legion Armistice banquet to be held this year at 8 o'clock, Nov. 11, at the First Christian Church, Post commander J. C. Ricketts this week urged all persons eligible to buy their tickets on or before next Tuesday, Nov. 5, as it will be necessary to limit ticket sales to 100 plates this year and the sale will end a few days ahead of the banquet date.

THE Sunday Brand

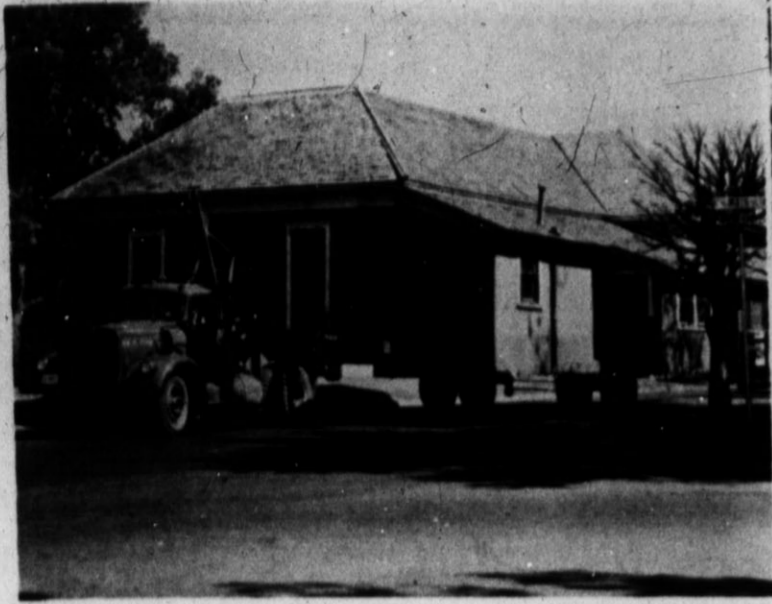
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Hereford, Texas 79045



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James M. Gilentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Jim O'Hair, Mechanical Superintendent



HISTORIC BUILDING MOVED — One of Hereford's oldest and most historic homes has been moved from its location on West Sixth, just west of Main Street. The six-room home had once served as a private museum owned by Joe Green, a Deaf Smith County pioneer. Green, who had collected more than 5,000 Indian artifacts in and around this area, moved to Hereford in 1901. He died about two years ago and the home was owned by Lloyd McGee until it was sold recently and moved to Avenue B.

Courthouse Records

VEHICLE REGISTRATIONS

Pickney C. Hennigh, 1963 Chickasha H. Trl.; Domingo Garcia, 1965 GMC Pu; Edwin Morrison, 1960 Ford Pu; J. F. Messer, 1955 Chev.; Jean Doris Cates, 1961 Merc.; Jose Ruiz, 1965 Ford; P & S. Cattle Co., 1967 Intl. Pu.
Felipe Espinoza, 1955 Buick; Hereford Parts, 1967 Ford; Pantaleon Nava, 1968 Ford; Paul Samaniego, 1964 Pont.; J. E. Stewart, 1964 Ford; Abel Garza, 1963 Ford; Neill Ray Seale, 1967 Pont.; Darrell Miles Baker, 1968 Dodge.

WARRANTY DEEDS

Jimmie R. L. Cramer et ux to Shepard G. Townsend et ux: The N. 70 ft. of Lot 69 and the S. ft. of Lot 68, Blk. 6, Westhaven Addition.

Pugh Builders Inc. to C. A. Mills et ux: The S. 85 ft. of Lot 16, Bld. 3, Crestlawn Addition. Mesa Enterprises to Ronald Roy Padgett et ux: Lot 15, Blk. 3, Stark Addition.

Wayne B. Stark et ux and N. D. Bartlett to Glenn C. O'Dell: All of Lot 9 and the N. 1 ft. of Lot 10, Blk. 1, Stark Addition. First Federal Savings and Loan Assn. of Clovis to George W. Frank et ux: All the N. 42 1/2 ft. of Lot 9, and all the S. 12 1/2 ft. of Lot 10, Blk. 12, Engler Addition.

Donald Lee Wester to C. T. Wester: A portion of the N. 1/2 of Lot 7, Blk. 3, Womble Addition.

Charles Ray Wester, Clough Wester, and Frank Wester to C. T. Wester: A portion of the N. 1/2 of Lot 7, Blk. 3, Womble Addition.

Joe Neely to R. W. Elliston: A 400 x 1000 ft. tract, containing 9.18 acres out of the N. corner of Sec. 43, Blk. M-7, Cert. 1795. Skybolt, Inc. to J. B. Coe Lumber Co: Lot 18 and the N. 2 ft. of Lot 17, Blk. 2, Engler Addition.

Leroy Price et ux and Charles Frye to Deaf Smith County Storage, Inc.: A tract of land out of the SE 1/4 of Sec. 63, Blk. K-3, Deaf Smith Co.

Ora Bea Shultz to L. L. Shultz: All of Lot 8 and a part of Lot 9, Blk. 1, Knob Hill Subdivision. James R. White to J. M. Hamby: All of the N. 42 1/2 ft. of Lot 9 and all of the S. 12 1/2 ft. of Lot 10, Blk. 12, Engler Addition.

Pugh Builders Inc. to Bobby Joe Pugh: The N. 9 ft. of Lot 2 and the S. 51 ft. of Lot 3, Blk. 1, Western Skies Addition.

C. Baker Womble et ux to Herbert H. Miller: The E. 16.12 acres of Sec. 5, Blk. K-14.

L.B. Russell et ux to Carl McCalsin Lumber Co.: The S. 60 ft. of Lot 20 and the N. 45 ft. of Lot 21, Russell Addition.

DEEDS OF TRUST

Micheal Justice et ux and Virgil Justice et ux to Amarillo Savings Assn.: The W. 27.3 ft. of Lot 10 and the E. 44.7 ft. of Lot 11, Colonia De Buena Vista Addition.

Shepard D. Townsend et ux to American Mortgage Co.: The N. 70 ft. of Lot 69 and the S. 5 ft. of Lot 68, Blk. 6, Westhaven Addition.

John D. Aiken et ux to Hi-Plains Savings and Loan Assn.: Tract No. 2 in Sec. No. 111, Blk. M-7.

O. A. Mills et ux to Hi-Plains Savings and Loan Assn.: The S. 85 ft. of Lot 16, Blk. 3, Crestlawn Addition.

L. J. Clark et ux to First National Bank of Hereford: All of Lot 16, Ridgecrest Addition.

Donald Roy Padgett et ux to American Mortgage Co.: Lot 15, Blk. 3, Stark Addition.

Wilburn Edwin Axe to Hi-Plains Savings and Loan Assn.: A part of Blk. 1, Whitehead Addition.

Glenn C. O'Dell to The First National Bank of Amarillo: Lot 9 and the N. 1 ft. of Lot 10, Blk. 1, Stark Addition.

George W. Frank et ux to First Federal Savings and Loan of Clovis: All the N. 42 1/2 ft. of Lot 9 and the S. 12 1/2 ft. of Lot 10, Blk. 12, Engler Addition.

Erma Johnson Loving to John D. Aiken: All of Lot 1 and the N. 20 ft. of Lot 2, Blk. 3, Original Town.

C. T. Wester to Hi-Plains Savings and Loan Assn.: Lot 7, Blk. 3, Womble Addition.

R. E. Hayes to Lindy Daniels et ux: Lot 8, Bluebonnet Addition.

Ernest O. Baird et ux to The Prudential Insurance Company of America: The N. 160 acres of the W. 1/2 of Sec. 23, Blk. K-8, Cert. No. 127, Deaf Smith County.

J. W. Cawthon et ux to James H. Bradley: Lot 2, Blk. 4, Engler Addition.

Mesa Enterprises to the First National Bank of Amarillo: Lot 23, Blk. 3, Stark Addition.

W. T. Carmichael to Hereford State Bank: All of the W. 65 ft. of Lots 1, 2, 3, 4, and 5, and the W. 65 ft. of the N. 15 ft. of Lot 6, Blk. 11, Original Town and all the E. 40 ft. of Lots 20, 21, 22, 23, and 24, all in Blk. 11, Original Town.

Bobby Joe Pugh to Southwest Mortgage Co.: The N. 9 ft. of Lot 2 and the S. 51 ft. of Lot 3, Blk. 1, Western Skies Addition.

W. E. Cumpton to Virgel W. Merriott: Lot 76, Northridge Addition.

Paul C. Abalos et ux to Hi-Plains Savings and Loan Assn.: The E. 65 ft. of Lots 7 and 8, and the S. 5 ft. of the E. 65 ft. of Lot 9, Blk. 1, Original Town.

Paul C. Abalos et ux to Stanley T. Sigman: The E. 65 ft. of Lots 7 and the S. 5 ft. of the E. 65 ft. of Lot 9, Blk. 1, Original Town.

Paul C. Abalos et ux to Hi-Plains Savings and Loan Assn.: All the N. 46 ft. of Lot 3, Blk. 43, Town of Hereford.

Charles Bell, Ralph Owens and John D. Aiken to C. M. Hicks: All of Lots 19, 20, and 21, Blk. 25, Original Town.

Golfer Gay Brewer set a number of records when he shot a 262 in winning the 1967 Pensacola Open.

Widows Benefits Changed In SS

Widows, age 60 or over, who were receiving social security benefits and remarry, may now continue to receive benefits. In recent social security legislation benefits for widows were extended to include those that remarry after the death of their husband.

Travis C. Briggs of the Social Security Administration district office in Amarillo, explaining that the amount of the remarried widow's benefit is one-half of the retirement benefit of the former husband. Should the remarried widow be entitled to a higher benefit on her present husband, the larger amount would be paid.

Prior to the recent Social Security Amendments, widow's benefits were terminated upon

remarriage. The new rule now remedies this hardship situation and allows those widows that desire to remarry to do so without losing all of their monthly social security benefit.

Main Street

Continued From Page 4
often a heart disorder, hypertension or impaired vision. There are 25.8 million living veterans. The U. S. pays pensions to 1.8 million of them for service-connected disability and to 1.18 million for ailments not linked with their military service.

A report to President Johnson forses a one-third increase in demand for medical services by 1975, but only a 17 percent increase in the number of doctors.

George Halas has coached the Chicago Bears to six of its eight National Football League titles.

remember those all-important **BIRTHDAYS** with flowers—the most-appreciated gift of all!

Let us help you select the perfect Birthday gift from our complete selection of luscious cut flowers, glorious blooming plants and outstanding floral arrangements. Phone or come in today!

We send Birthday flowers and plants anywhere

PARK AVENUE FLORAL
501 Park Ave. Phone 364-4042



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SOURCE OF BEAUTY
INCANDESCENT MAKE-UP
IN A NEW SIZE: \$12⁵⁰



If you are among the uninitiated who have never seen how this fluid foundation can illuminate a complexion, this is the time to make the discovery. Sparked by the warmth of the skin, incandescent prisms of light turn on a whole new kind of soft, young color... send your complexion into a sheer, refreshingly natural orbit. Lavish with delicate oils, Frances Denney Incandescent Make-Up is a rich source of beauty for the dry complexion.

SOURCE OF BEAUTY INCANDESCENT MAKE-UP, \$20.00, \$12.50

WE HAVE A GIFT FOR YOU...

the "Interlude Traveling Bath Trio," a set of perfumed accessories to lavish, smooth and powder from tip to toe, packaged to take with you anywhere: Contains new Interlude Beauty Bath, Interlude Body Lotion, Interlude Dusting Powder. Yours with any purchase of 5.00 or more of Frances Denney preparations.

RX ROGERS-MILLER
SUGARLAND MALL Walgreen Drug PHONE EM 4-2344

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KESTER'S

is the place

to make your Christmas Gift selections during our annual

LAY-A-WAY FOR CHRISTMAS SALE

Genuine Diamonds
14k White Gold
Pendant
Reg. 57.50 Sale Price **47⁵⁰**
other Pendants reduced

Diamond Ring Set
Reg. 141.50 Sale Price **95⁰⁰**

Diamond Ear Rings
Reg. 49.50 Sale Price **39⁵⁰**

Assorted Name Brand WATCHES
at SALE PRICES

This Ladies WATCH NOW
Reg. 59.50 Sale Price **39⁵⁰**

Pendant Watch
Regular 12.95 Sale Priced **8⁹⁵**

DECORATOR CLOCK
Regular 24.95
Sale Price **19⁹⁵**

OTHER WALL DECORATIONS AT REDUCED PRICES

This Set 1/2 Price
asst. other items at SALE PRICES

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Across from the Post Office in Downtown Hereford, Texas

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

We Are Today Paying Wheat 1.39
Milo 1.70
 (Subject to Market Change)
 Comp. ments of **CONTINENTAL GRAIN CO.**

SLATED MEETINGS
 Second Monday
 Thursday
 7:30 p.m.
 Practice
Steve Powell, Secretary
Roy Boyer, W.M.

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

Hereford Rotary Club meets every Monday at 12:05 JONES RESTAURANT

Kwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

We Want the Listings On Your Home - Ranch - Farm or Business. We Buy House Equities.
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 202 25-Mile Avenue
 Business Phone 364-4023 Home Phone 364-4639

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs
HEREFORD GLASS CO. INC. EM 4-2652
 1302 Park Ave.

MAIN & HIWAY 60 PHONE 364-2266

Justice REALTORS Inc.
 Ralph Owens 364-2560
 Terry Hodges 364-3758 Jeane McQueary 364-3145
 Gwen Leatherman 364-1650 Betty Cope 364-0255
 Jo Carter 364-3882

Take a large corner lot, design a lovely brick home with formal entry and living room, attractive family-room, built in oven, burners, dishwasher and disposal, 3 nice sized bedrooms and refrigerated air. Must see to appreciate. H-3182

Owners leaving town and offers this well kept 3 bedroom home featuring spacious family room, well arranged kitchen, numerous cabinets, storm windows and Beauti-Plat drapes. Loan established at \$143. per month. H-3183

Check the features of this exciting home: Corner lot, cedar shake roof, master bedroom with W/B fireplace, 2 full baths, another fireplace in spacious living room, private office with outside entry, double garage, patio, fenced yard, and a good price: H-3181

At the edge of town this gracious brick home offers all the comforts of city living, 3 large bedrooms, formal dining and living rooms, lovely kitchen, breakfast area, family room, separate utility room, numerous closets plus income potential that will pay for home. Appointment only. H-3180

Need responsible party in Hereford area to take over payments on 1967 model Singer sewing machine. Automatic zig-zagger, blind hems, fancy patterns, buttonholes, etc. Four payments at \$6.76 or discount for cash. Write Credit Department, 1114 19th Street, Lubbock, Texas. B-1-18-tfc

USED FRIGIDAIRE Electric Range, good condition, large oven. Storage drawer. 364-2775. B-1-11-43-2c

PUPIES TO give away. Part collie. Call 364-1783. B-1-10-17-tfc

AKC GERMAN Shepherd puppy \$50.00 Call 364-0490 after 3:30 P. M. B-1-10-18-4c

HEREFORD COUNTRY Club membership for sale. Terms. Call EM 4-4414. B-1-10-17-tfc

FOR SALE: Baled cane roughage. \$20.00 per ton. Phone 289-5220. B-1-10-43-4c

THE PROVEN carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer. \$1. Hereford Hardware. B-1-20-18-2c

3-3000 GALLON Butane tanks \$150 each and 1 — 1000 gallon Butane tank \$65. C. L. Craig Phone 364-3784. B-1-19-18-tfc

FOR BETTER cleaning, to keep colors gleaming, use Blue Lustre carpet cleaner. Rent electric shampooer \$1. Dick's Auto Store. B-1-19-18-2c

USED ALL wool beige carpet. 75-sq. yards. Good condition. Call 364-1617. B-1-12-18-tfc

Complete Turn Key installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service
 Hereford EM 4-0353
 Dimmitt 647-3444
 Friona 247-3311
 5-1-24-tfc

ONE CONN Cornett, One 7' DeWalt Radial Saw, Joe A. Huckert, 900 South Main. S-1-14-17-tfc

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 Phone 364-0077
 225 N. Sampson B-3-33-tfc

CLEAN '62 Chevrolet Station Wagon. \$1175.00. Call 289-5580. After 6:00 and Sundays 364-1402. B-3-13-18-3p

1964 VOLKSWAGEN GOOD shape. R-H Whitewalls. 57,000 miles. Price \$975 Call or write Wayne Henderson 721 Cleveland, Dimmitt, Texas 647-4535. B-3-20-43-8c

HEREFORD BAKERY
 519 Park Ave. 364-0177
 HOME OF Deaf Smith County Bread and Pastries

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 807 North Main Hereford, Texas

Campbell-Cramer REAL ESTATE
 * Guaranteed Move-In Costs!
 * No Red Tape * Efficient Service
 * No High Pressure
 Service

OUR BUYERS WANT YOUR LISTINGS. LETS GET TOGETHER TODAY!

LAND

- 480 A. FARM with 3 strong 8" wells, good allotments, nice improvements. An outstanding buy at \$400.00 per acre. Reasonable down.
- 40 A. TRACT with a 6" well, near city. Will Trade! See us for details.

HOUSES

- 3 BDR., 2 BATHS. Brick with double garage, built-ins, fenced yard. Also has nice drapes, air conditioned, and storage building. Price \$16,200. In N.W. Hereford. H-3126
- 3 BDR. BRICK with fenced yard, attached garage, central heating. Recently completely re-finished inside and out. Approx. 3 years old. Loan payments only \$83.00 per mth. Price \$11,500.00. \$750.00 cash will handle.
- UNUSUAL 3 BEDROOM, 3 bath tri-level home with large rooms, lots of extra storage, fireplace, built-ins, many extras. Small down pmt. Worth much more than \$22,500.00. H-3122
- 127 IRONWOOD 3 bdr. brick with 1445 sq. ft. for only \$16,950.00. All built-ins, paneled den, fully carpeted. ONLY \$650.00 down.

East Hi-Way 60 - Phone 364-0972 or 2424
 Evenings & Sundays Call
 Leonard Hancy 364-0500 Jim Cramer 364-0164
 Don Teague 364-2453 Gene Campbell 364-4196
 Larry Kaul 289-5611 Bruce Plummer 364-0798

1965 LANDAU - One owner, low mileage. Loaded. 364-2669. 206 Ranger. B-3-11-47-tfc

CALL SEARS FOR FAST AND lasting Kenmore washer service. 364-3854 Sears. B-3-10-15-7c

4. REAL ESTATE For Sale Cr Trade

MOBILE HOME LOTS. \$1,000 each . . . \$100 cash balance \$53.40 month. SAM NUNNALLY 804 S. 25 Mile Avenue. 364-4299 Nite 364-2814 100' x 300' B-4-37-tfc

BRICK DUPLEX, fully carpeted, air conditioned, fenced back yard. In excellent condition. Very good income property. Phone 364-2145. B-4-18-43-8c

3 bedroom, well located, excellent condition \$10,500. \$500 down.
 3 bedroom carpeted, fenced back yard. Will go VA \$10,000.
 One bedroom duplex, well located. \$7,500. \$500 down. \$75 per month.
 450 Mother cow ranch, 16-780 deeded acres, 2,000 leased, 2 creeks, 3 springs, 8 wells, 16 ponds, 2 sets improvements. \$26.50 per deeded acre. 29% down. Easy terms.

160 acre farm, good new gravel pack well. Good allotment. \$450 per acre. 29% down.
 320 A. best water, best improvements, best terms. Will sacrifice for quick sale.
 Large 3 bedroom brick with established loan. \$115. Month. Immediate possession. \$14,500.
 Carthel Real Estate 206 N. 25 Mile Avenue Phone 364-0944 B-4-18-tfc

DUPLEX FOR sale by owner. Write Box 673-A. Hereford, Texas. B-4-10-43-tfc

SALE OR TRADE: 3 bedroom home, well located for car, pick-up or trailer house, etc. 364-2450. B-4-16-43-2c

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 GENERAL CONTRACTING

HEREFORD RADIATOR FRAME & AXLE SERVICE
 Dependable Service
 LIST YOUR FARMS & RANCHES NOW CALL US TODAY LONE STAR AGENCY
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BOB PUGH BUILDER
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 Residential and Commercial Repair and Remodeling
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FROM TODAY ON PAY RENT TO YOURSELF
 If you are paying rent, you own to yourself to drive to the 600 blk. of Avenue G, now and see what your rent dollars will buy! You can move up to a home of your own at no increase in cost!

3 BEDROOM HOMES

- *Built In Range *Modern Kitchen
- *Attached Garage *Fenced Yard
- *1 1/2 or 1 3/4 Baths *Beautiful Cabinets

YOUR CHOICE OF PLAN
 PRICES \$12,400 to \$14,500
 AS LOW AS \$100 DOWN on regular P.H.A. Loan or only \$300 Total Down to qualify with monthly down payment plus service time.

SHOW HOMES — OPEN DAILY 608 AVENUE G NORTH OF 100 STREET TO 1000 BLOCK AVENUE G
 Show from 9:00 a.m. to 5:00 p.m. Daily, 7:00 a.m. to 5:00 p.m. Sat., Sun. & 10:00 a.m. to 4:00 p.m. Mon. & Tue.

FOR LEASE: 650 A. 6 wells irrigated for wheat, cotton, alfalfa, vegetables, and pasture. Box 27. Hereford. B-4-18-18-3c

NEW 3 bedroom brick, carpeted, 1 3/4 bath, living room, Den & Kitchen combination. Dishwasher, disposal, Built in oven and burners. Side walks and large patio. By owner only. 223 Greenwood. 364-4857. B-4-17-tfc

ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And . . . We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm Lender!
SAM NUNNALLY
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 364-4299 day nite 364-2814 B-4-11-10-4p

BEAUTIFUL HOME FOR SALE
 Mile South of Hereford See N. L. Wesson B-4-12-tfc

EXPERT CLOCK REPAIR on All Clocks
 8 Day - Alarm - Coo - Coo - and Automobile
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You've Never Seen Such Through Service
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Colorado Rod-Weeders PTO or hydraulic drive with hydraulic drive

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LESLEY MOTOR CO.
 For the finest in farm machinery
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HOMES FOR SALE
 FOR SALE—New - Choose your own color combinations - Just at the right stage for a home buyer to purchase - 1954 sq. ft., fireplace, refrigerated air conditioning - storm windows - very nice - Call today and pick your own colors.

EXISTING LOAN—3 bedroom - 1 1/4 bath - living room - den and fireplace - beautiful kitchen - double garage - fenced yard - good location - close to school - 1900 sq. ft. Owner might trade. N.W. Hereford.

IMMEDIATE POSSESSION—2 bedroom on Star St. - 1 bath - single garage - fenced yard - landscaped yard - appointment only.

MOBILE HOME—Just like new - 10'x57' American - furnished - very nice - \$700.00 down and assume payments of \$79.28 per month.

OWNER TRANSFERRED—3 bedroom - living room - den - 1 1/2 baths - nice kitchen - utility room - refrigerated air - fenced yard - existing loan - appointment only.

CLOSE TO SCHOOL—3 bedroom - 1 1/4 bath - living room - den - kitchen - fenced yard, very nice, newly redecorated - immediate possession - 117 Aspen - appointment only.

We Need Your Listings—You Need Our Services
Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-0555 After Hours: 364-0336
 601 N. Main Hereford, Texas

HIGHWAY 60 Shamrock Service Station. Call 276-5661 or see owner Wesley W. Rhodes. B-4-14-17-tfc

HOUSES AND FARMS Farm Loans Available
 Equitable Life Assurance Co.
W. T. CARMICHAEL REAL ESTATE
 801 South 25 Mile Avenue 364-1251
 Home — 364-1082 B-4-16-tfc

FOR SALE by owner, 965 acres irrigated, improved, 23 miles northwest Hereford. James A. Bullard, Route 4, Hereford 906-289-5359. B-4-19-10-26c

HIGH YIELDING SECTION
 640 A. Deaf Smith Co., all cult., 4 good 8" wells on nat. gas, 2 miles of tile, large grain barn, good 3 bdrm. home, this farm is fully allotted and if you hurry you can see the growing crops, land is clean and -bays good, has 111 bu. yield on 502 acre milo base. Owner has other investments and has offered this section for only \$525.00 per acre, existing \$154,000. loan can be assumed, balance cash.

BUY 320 A. - RENT 320 A. 289 cult., 2-8" wells, nat. gas, 200 wheat, 89 milo, \$325.00 per Acre, 29% down. Rent 320 A. 1-8" well, pay 1/3 rent, 2 yr. contract.

LAZBUDDIE-178 ACRES
 All cult., 1-8" well, sump pump, good milo & wheat allot., 35 A. midland bermuda grass established 3yr. \$450.00 per A. Will sell for \$20,000.00 down or will trade for 1/2 sec. near Hereford or on North Plains.

\$4,000.00 DOWN
 160 A. near Stratford, fully allotted, 8" water guaranteed, price-\$200.00 per acre
\$45.00 PER ACRE
 2400 acre ranch SW of Clayton, New Mexico.
\$50.00 PER ACRE
 2100 acre ranch S. of Santa Rosa, N. Mex., only \$20,800 down, assume \$27,000. in. at 4%, bal. good terms on second.

IF YOU WANT TO BUY, SELL, OR TRADE, SEE US. WE HAVE 300 LISTINGS ON FARMS AND RANCHES WITHIN 200 MILES OF HEREFORD.

HAMBY REAL ESTATE
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 Gerald Hamby 364-1334
 Durward Hamby 364-3486
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Classifieds...

THREE BEDROOM frame house, 145'X150' lot, well, horse lots, outside city limits. \$10,000 Call 364-1397. B-4-15-12-tf

5 minutes from Hereford - some the best farm land and plenty of irrigation water to be had. Priced to sell. Excellent terms, would also consider cash lease. Call 763-6285 or 763-3851, Clovis, New Mexico. B-4-18-3c

WATCH THOSE ball games in color. Call Sears 364-3854 Color portable only \$289.88. B-4-13-15-7c

FARMS

960 acres of perfect farm land. Three miles south of Spearman, Texas. Three good 8" wells on natural gas. One & 1/2 miles of underground tile. 450 acres of milo, and 510 acres of wheat. Price \$460.00 per acre. Good 1/2 section of dry land, fully allotted. Price \$100.00 per acre. 29% down. Large ranch for sale. See us for details.

HOMES

Gracious home with three bedrooms, four bathrooms, lovely living room, den with large fire place, excellent kitchen, large utility room, and double garage. 3600 sq. ft. of living area. Price \$57,000.00. This is a luxury home with many other fine features. Call for an appointment. We have many other fine listings on good homes, farms, and ranches. Call us for details.

LOANS

Prudential farm and ranch loans. Largest farm lender in the nation. Home loans. Panhandle Savings & Loan Association.

Harold Morton and J. C. Ricketts Realtors
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364-1462 Home ph. 364-0443
S-4-7-tf

5. FOR RENT

MODERN FURNISHED apartments also bachelor apartments. Carpeted. Private bath private entrance. 821 South 25 Mile Avenue. B-5-16-10-tf

SMALL APARTMENT for one person. Combination living room-bedroom with kitchenette and bath. Garage. Bills paid. References. Phone 364-3454 evenings or write Box 673 C, Hereford. B-5-26-15-tfx

LADY KENMORE washer and dryer only \$17.50 per month delivered and installed. Copper, white or avocado color. Call Sears, 364-3854. B-5-20-15-7c

Two and three bedroom brick duplexes with fenced yards. 500 block Avenue G and H.

D & R BUILDERS 364-3780
I. D. Rhodes 289-3217 B-5-51-tf

TRAILER SPACE to rent Inquire at Rainbow Drive In. 364-2306. B-5-10-10-tf

FOR RENT three bedroom unfurnished apartment. Dishwasher, disposal, built-in oven and range. Refrigerated air, central heating. Bills paid. Executive House Apartments. 364-1111. B-5-25-13-tf

FURNISHED DUPLEX for adults. No pets. 116 Avenue A. S-5-10-11-tf

UNFURNISHED TWO bedroom house. 131 North 25 Mile Avenue. S-5-10-11-tf

NICE CLEAN and warm 2 bedroom unfurnished house. Carpet and garage. \$75.00 per month. School children, no pets. 364-3796. B-5-19-43-tf

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4, 1108 EM 4-1377. S-5-16-40-tf

THREE BEDROOM brick near schools. Garage, fenced yard. Good condition. Call Gene Campbell 364-2424 or 364-4186. B-5-16-43-tf

HOUSE TRAILER - two bedroom. Inquire 131 North 25 Mile Avenue S-5-10-8-tf

OFFICE SPACE for rent. Excellent location. New building. Call 364-4023. B-5-10-40-tf

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tf

ONE BEDROOM furnished house. Inquire 211 Ave. K. Phone 364-3837. B-5-11-41-tf

TWO BEDROOM apartment, unfurnished. 364-1103. B-5-10-8-tf

2 BEDROOM unfurnished house for small family. Call 364-2194. B-5-10-17-tf

FURNISHED APARTMENT: 3 rooms and bath. Apply in person. 232 West Third. B-5-12-17-tf

FOR RENT: Sewing Machines. Call Tannahill Fabric Mart. 364-1691. B-5-10-15-tf

THREE ROOM furnished duplex apartment. Adults only. No pets. 303 West 7th. 364-0298 after 4:00 P. M. B-5-16-43-tf

APT. CLOSE in, also bedrooms. 407 North Lee. Phone 364-3424. B-5-10-43-tf

LARGE UNFURNISHED duplex apt. Garage. Couple or lady. 364-0202 after 6.00. B-5-12-43-2p

ONE-BEDROOM duplex apartment. No pets. Call 364-0397 after 5:00. B-5-10-43-tf

LARGE 3 bedroom house. Immediate possession. \$125 per month. Call 364-0944. B-5-10-18-tf

NICE TRAILER space at Danforth Court, \$20.00 per month. Phone 364-0302. B-5-11-18-1c

6. WANTED

WANTED: Pasture for calves. Jim McAndrews. 258-7211. B-6-10-18-3c

DAVE HILL, 20th on the list of PGA 1967 money winners in September, earned \$46,201 the first eight months of 1967.

WANTED: WINTER pasture for cattle. O. G. Hill, Jr. 364-1871 or Foster Hill 258-7546. B-6-15-42-tf

CALL SEARS for your Dennis the Menace discount. 364-3854. B-6-10-15-7c

WANTED: Shelled corn for Jones Dairy. Call 364-1812 or 364-4950. B-6-10-43-2c

SEWING in my home. Reasonable. Mrs. David Varner. 217 Ave. C. B-6-11-18-1p

HOUSE MOVING: All kinds - All sizes. Have railroad permit. Free estimates. Call Bob Campbell 364-4261 or T.D. Mallow, Plainview CA4-4406. B-6-18-tf

STORAGE! Call 1364-1111. B-6-10-18-tf

WANTED: Your repair work on all small electric appliances Vern Witherspoon, 201 Jackson, Hereford, Texas. S-6-31-tf

WANTED SEWING MACHINE REPAIR Call 364-0273 S-6-4-tf

7. Dressmaking-Ironing

Now making long Togas robes. Look your very prettiest at home. Has three arm holes to keep perfectly in place. Elegant hostess gowns. Lovely Christmas gifts. Many materials to select from. Come by 103 Elm or call Mrs. Gwynne Owen. 364-3744. B-7-18-2c

8. HELP WANTED

Have immediate opening for local ladies to take future orders from present customers and call on qualified leads. Sales experience unnecessary, but helpful. We train you. We help you sell with our advertising. Work out of home. Must be neat, have telephone and car and be willing to start ten day training school in Amarillo on November 6th. \$60 salary for training school, and \$55 per week for period after training. Some night work required. Large company benefits, such as insurance, discount on future purchases, etc. Call DR 3-2472 Collect for appointment. Walsh Food Service. B-8-43-3c

MEN OR WOMEN, part time or full, excellent earnings, World Book Encyclopedia. Write Frank W. Medley, 1906 Ave. M, Lubbock, Texas. B-8-21-16-5p

HELP WANTED MALE.

Hospitalization Agents - Men - Women - Full Time - Part Time - Brokers. Group 1 License required. New vested renewal contract with higher comm. No minimum production required to receive renewals. An Old Line Legal Reserve Stock Co. with over \$25,000,000.00 in assets. Write Mike Williams; Pyramid Life, 512 W. 8th., Amarillo, Texas. 79100 B-8-18-2c

9. Situations Wanted

FEED CUTTING. 36' to 40' row. Ralph Packard. 364-2110. S-9-10-10-tf

BABYSITTING in my home by week, day or night. Fenced yard. 605 Star. 364-3342. S-9-14-17-tf

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 1 p. m. until 5 p. m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfx

11. Business Services

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-tf

HUBBLE DRILLING Water Wells Test Holes Electric Logs Call 364-2684 S-11-16-tf

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BUSINESS OPPORTUNITY MAN OR WOMAN.

Reliable person from this area to service and collect from automatic dispensers. No experience needed. We establish accounts for you. Car, references and \$550.00 to \$1785.00 cash capital necessary. 4 to 12 hours weekly nets excellent monthly income. Full time more. For local interview, write Eagle Industries, 4725 Excelsior Blvd. St. Louis Park, Minnesota 55416 B-11-18-2p

C&W Tile and Tops ★ Ceramic Tile ★ Marble ★ Formica ★ Indoor - Outdoor Carpet ★ Ceramic Tile Repair Kit ★ Linoleum ★ Tile ★ NEW VIKING CARPET B-1-9-tf

KELLEY ELECTRIC - Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tf

AM INTERESTED in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele Citizens Bank Bldg. Clovis, New Mexico Dial: 763-4471 or 763-6455. B-11-17-4c

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DIST. WATER, Ozarka water, soft water service, home owned softeners, industrial softeners. 364-3280 216 North 25 Mile Avenue. Hereford. B-11-30-17-tf

CUSTOM SWATHING and Baling. Call after 6, 364-2508. B-11-10-46-tf

Custom cutting and baling. Jesse Scott. 364-1108. B-11-10-24-tf

PROFESSIONAL POODLE grooming. Call Perry Ray. 364-1005. B-11-10-18-tf

All Your Irrigation Needs Call Hereford Irrigation Service 124 Gough 364-4561 Where All Business is Appreciated J. E. Jessie Jackson Henry Bryan B-11-41-4c

TREES CUT, topped, hauled away. Phone 364-3188. B-11-10-41-6p

Vets To Receive More Benefits

Vietnam era and older veterans and dependents in Texas' 18th Congressional District are expected to receive an increase of \$500,050 in benefits from the VA during the next 12 months. Congressman Bob Price said today.

The added payments go to veterans and their widows and children in various benefits provided by the Veterans' Pension Act of 1967 recently signed by President Johnson. A major provision of the new G. I. Bill was a cost of living pension increase Price said. For an estimated 3,200 Congressional District constituents, this will account for nearly \$180,520 of the added benefits.

Price estimated that additional readjustment assistance for approximately 144 eligible veterans will cost about \$33,820, with the increase in educational and training benefits for more than 1,457 eligible veterans and dependents totaling approximately \$375,910 in the first year of operation of the new G. I. Bill. The increased benefits went into effect October 1, 1967.

Other pension provisions of the new G. I. Bill, Price said, are:

- Creation of a new "household" rate of \$100 a month, in lieu of basic pension rate, for certain veterans under the old pension law;
- establishment of a new monthly allowance of \$50 in addition to pension otherwise payable to widows of veterans of all wars if they are in need of regular aid and attendance;
- presume permanent and total disability of veterans at age 65;
- presume the need of regular aid and attendance for pensioners in nursing homes.

The Veterans' Pension and Readjustment Assistance Act of 1967 also provides the range of benefits for veterans serving in the Armed Forces during the Vietnam era, beginning on August 5, 1964, which have previously been authorized for veterans of the Korean Conflict, including:

- disability compensation at wartime rates;
- disability pension for veterans and death pension for widows and children;
- allowance (not to exceed \$1,600) for the purchase of an automobile for eligible disabled veterans;

Full educational assistance allowance for "educationally disadvantaged" veterans so that they can complete high school without reducing their eligibility for advanced educational benefits.

- a monthly allowance for on-the-job training for the first six months ranging from \$80 - a month for a single veteran to \$100 a month for a veteran with two or more dependents. The allowances are reduced for succeeding six-month periods;
- a monthly allowance for farm cooperative training covering institutional agricultural courses with a minimum of 12 clock hours per week in addition to related work on the farm. Allowances range from \$105 a month for a single veteran to \$145 a month for a veteran with two or more dependents, plus an additional \$7 a month for each additional dependent;
- ninety percent of the established charge for flight training for veterans with a private license (or the equivalent in flight training hours) who can pass the physical examination for a commercial pilot's license.

- an increase from age 23 to 28 in the age limit for children of certain deceased or totally and permanently disabled veterans entitled to war orphans' educational assistance from the Veterans Administration.

Price said that veterans and their widows and children in his District may obtain detailed information on the benefits and services to which they may be entitled under the Veterans' Pension and Readjustment Assistance Act of 1967 from any VA office.

Texas Tech News Roundup

Texas Tech students narrowed the field of Homecoming Queen contestants to 10 in preparation for the Nov. 2 coronation of the top campus beauty. The ten coeds emerging from the primary election were Chris Adrean, Susan Davis, Leslie Duckworth, Susan Elle, and Diane Naylor, all of Lubbock; Sue Beauman, Houston; Jan Glenn, Wellington; Krete Jeffrey and Sherrill Reagan, both of Fort Worth and Barbara Reed of Albuquerque.

An evening dinner honoring the past presidents of the ex-Students Association and coronation of the 1967 Homecoming Queen in Municipal Auditorium will highlight activities preceding the Tech-Rice Homecoming game Nov. 4.

On Friday (Nov. 3) students will gather for a giant pep rally at 7:30 p. m. and classes 1945-47 will hold a reunion. Graduates of 1925-45 classes will hold a reunion dance at KoKo Palace.

A homecoming parade at 10 a. m. will kick off Saturday's activities which include a noon Ex-Students luncheon, the game at 2 p. m. and the grand finale - the Ex-Students Homecoming Dance at KoKo Palace.

Six books have been published without compensation by the National Geographic Society as a public service. They are "The White House," "We the People, the Story of the United States Capitol," "Equal Justice under Law, the Supreme Court in American Life," "George Washington: Man and Monument," "The Presidents of the United States of America" and "The Living White House."

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All Your Irrigation Needs Call Hereford Irrigation Service 124 Gough 364-4561 Where All Business is Appreciated J. E. Jessie Jackson Henry Bryan B-11-41-4c

TREES CUT, topped, hauled away. Phone 364-3188. B-11-10-41-6p

LAND FOR SALE

Approximately 2,000 acres of cultivated and grass land to be sold November 1, 1967 at 2:30 p.m. at the First State Bank, Spearman, Texas. The land is to be sold in four separate tracts; two 320 acre tracts, one 600 acre tract and one 800 acre tract. No minerals are being sold.

Written bids are to be submitted prior to sale time and after the bids are opened, the bidders present will be permitted to raise their bids until a bid is accepted. 10% of the purchase price will be required to be placed in escrow and the bidder will be required to enter into a written contract of purchase. Terms of the sale will be cash. All bids will be subject to the approval of the administrator.

For further information concerning the land, contact C. A. Gibner at First State Bank, Spearman, Texas, telephone 659-2526, or J. D. Helms at Linn & Helms, Spearman, Texas, telephone 659-2566.

Now In Stock!

8ft. - 10ft. - 12ft.

Stock Tanks

8ft. tanks \$53⁷⁵

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WATER WELL CONTRACTORS

Gravel Pack Wells. A minimum of 40 ft. of perforation in 5/8 casing in large diameter hole insures adequate sand free water for any size pump.

Free estimates.

2-Drillings Rigs 3-Repair Rigs

TURNER-CAMPBELL DRILLING CO.
DOYLE TURNER call DAY or NIGHT 364-0811 BOB CAMPBELL 364-4261

Deaf Smith County Abstract Co.

323 Sampson West of the Court House 364-0851 Abstracts - Blueprints - Photocopying

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GET UP! GET OUT! GET GOING! HERE'S THE BEST FROM MOVIELAND!

TOWER OF DRIVEN 8. Day. Excitement! Adventure! Under the seal! LAST DAY OPEN 6:30 SHOWTIME 7:00

ELVIS The world of the Go-Go girls and the get-get guys.

THE COOL ONES TECHNICOLOR-PANAVISION

Star A Guide For The Married Man By America's Most Famous Divorces

Sunday Monday Tuesday

STARTS WEDNESDAY
Weekdays - Open 1:45 - 7:00 Showtime 2:00 - 7:30
Saturday - Sunday Open 1:00 Showtimes 1:15 - 4:42 - 8:09
Adults \$1.75 - Student (with D.C. cards) \$1.00 Children 50c

The movie and the music for young America!

From the year's most exciting motion picture comes the year's most popular music - and #1 album - featuring Lara's Theme.

DOCTOR ZHIVAGO
A LOVE CAUGHT IN THE FIRE OF REVOLUTION

Small Talk

By SUE COLEMAN
Some of the blindest pages you ever saw are in my calendar for the next two days. It happens that there will be a fifth Monday and Tuesday this month, which means no meetings of organizations which operate as most do, on a monthly or twice-a-month schedule. **NOBODY SEEMS** to have taken advantage of the resulting lull to hold those special meetings which usually get stacked into a week that is already full to the brim. So maybe the

gal who usually reserves Monday or Tuesday for a club meeting can enjoy a bridge game instead or just take off her shoes and sit at home and rest. It always makes me wonder why special events are not fixed for the "fifth days" in a month, unless the date is set otherwise for some good reason, such as a birthday party on the birthday. Looks like a benefit party might draw a bigger crowd on a day when usual club and church meetings are skipped.

Maybe it's been tried and didn't work, but in case you're looking for a not-too-crowded date for something during the busy holidays ahead, you might remember that November ends with a fifth Wednesday and Thursday. **SETTING DATES** is a risky business, anyhow, as anyone who makes schedules ahead of time can tell you. There is an immutable law, or something, that works like this: If you are invited to only two parties or know of only two meetings this winter that you really want to attend, it's odds-on that they

will be given on succeeding days or maybe the same day. For example, there are two concerts by piano soloists of some reputation scheduled in Hereford this fall. When? Why, on Nov. 12 and 13, of course. First of the Community Concert series is set for the latter date, when pianist Peter Nero will play. Music Study Club will present its annual program by a guest artist, pianist George Eason of the WTSU music faculty, Nov. 12. Regardless of difference in the type of concert, and breadth of the musicians' reputation, many people want to hear both pro-

grams. Since one will be on Sunday afternoon and the other Monday evening, there will be a breathing space between, but with concerts as scarce as they are around here, it's too bad to have them stacked instead of brightening up two different weeks. **OOPS! I'M GUILTY** of a mix-up in crediting Mrs. J. D. Love with chairmanship of the Red Cross ditty bag project which was lately finished here, when it was Mrs. Archie Love. Somehow, I got hold of the wrong name and then repeated

it in reports of shipping the bags with their Christmas gifts for servicemen in Viet Nam. Apparently the two Mrs. Loves didn't object too strongly to having their names switched, as neither said anything. A friend noticed that I was off the track and reported the error, which I very much regret. However, the mistake began, it isn't fair to misplace credit for the sizable task that Leona Love and her co-chairman, Mrs. Billy Wall, completed. **TWO MORE** dazzling spots of autumn color from Virginia creeper leaves are at the Roy

Smith home on Star Street, and over the front of Clinton Jackson's place on North Main. Usually in driving up Main, flowers or foliage at Mothers Park catch the eye but now the vine on the Jackson house steals the show from the park. You can drive on almost any street and see riots of color. On Beach, for instance, the chrysanthemum blooms at 215 and 233 are striking, and if you go into the next block where Beach Street becomes Stadium Drive, the E. D. Sawyer yard at 319 mixes mums with several other high-shade blossoms that almost stop traffic.

Armstrong
505 W. Park
364-1868

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CORN	Town House Whole Kernel or Cream Style Corn	No. 303 can	18¢	Lucerne Milk Homo.	gal. ctn. 1.01	Empress Soft Margarine	Save 17c 31-lb. pkgs. \$1
BEANS	Town House Cut Green Beans	No. 303 can	15¢	Lucerne Cheese Cottage Cheese 1/2-pt.	ctn. 49c	Bel Air Grape Juice	Save 8c 12-oz. can 29c
CIDER	Town House Apple Cider	gal. btl.	79¢	Safeway Longhorn Cheese	10c off per pkg.	Manor House Meat Pies	Save 25c 58-oz. pkgs. \$1
PEACHES	Town House Sliced & Halves	No. 2 1/2 can	25¢	Prune Juice	24-oz. btl. 29c	Apple Cider	Save 8c 1/2 gal. btl. 49c
Betty Crocker FROSTING	3-Minute Quick Oats	family	49c	Spinach	Town House Save 2c 303 can	COFFEE	Edwards Coffee Save 10c 1-lb. can 55c
Chocolate Fudge	Northern 3c Off Label	2 roll pkg.	43c	Appian Way Plain Pizza	12 1/2-oz. pkg.	Heinz Ketchup	26-oz. btl. 49c
Fluffy White	Towels	2 roll pkg.	43c	Crackers	7-oz. box	Heinz Ketchup	14-oz. btl. 29c
Coconut Pecan							
Creamy White							

SAFEWAY'S Cash JACKPOT!
THIS WEEK'S JACKPOT
\$100.00

BETTY CROCKER LAYER CAKE MIXES
You Choice
SAVE 21c **3** 20-Oz. Boxes FOR **\$1.00**

Specials On Safeway Meat Buys!

Hickory Smoked Pinkney Sunray



HAMS

Lean Tender Whole and Shank Half Hams **lb. 49¢**

Boneless Hams
Wilson Festival Small Family Size
lb. \$1.09

HAMS Hickory Smoked Smoked Pinkney Butt Half **lb. 53¢**

Lunch Meat
Safeway Mac. & Cheese, Pickle & Pimento, Bologna, Olive
6-oz. **ea. 29¢**

LOINS Quarter Pork Loins 1st cuts & center cuts Chops 2 1/2 to 3 lb. avg. **lb. 69¢**

BACON Sliced Certified Wilson 1st Grade Bacon **lb. 69¢**

Lucerne Salads
Pimento Cheese, Chicken and Ham Salads
ea. 49¢



FRYERS

Cut up Trophy Brand 2 1/2 to 3 lb. avg. **lb. 29¢**

TOWELS Northern Towels 2c off label **4** big rolls **\$1.00**

PIZZA Appian Way Cheese Pizza **SAVE 6c** 14-oz. pkg. **49¢**

Pork & Beans Van Camp **300 can 21¢**

DOG FOOD DASH **2** 1-lb. cans **35¢**

BABY FOOD Gerbers Strained **4** Jars **39¢**

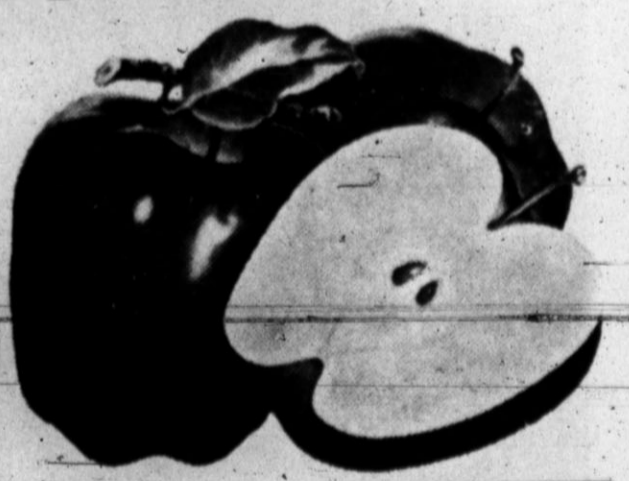
COFFEE Maxwell House **1-lb. can 58¢**

Garden Fresh Fruits & Vegetables!

RED DELICIOUS

APPLES

Washington State Extra Fancy Red Delicious **5 lbs. \$1.00**



POTATOES US No. 2 Reds All Purpose 20-lb. bag **ea. 59¢**

Portales Maryland Sweet Sweet Potatoes **lb. 2/25¢** First of the Season Tangerines **lb. 25¢**

100 BONUS STAMPS
With the purchase of Safeway 2-lb. pkg. SLICED BACON Offer expires Oct 29th

50 BONUS STAMPS
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DOUBLE GUNN BROS. STAMPS WEDNESDAY
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SUNDAY, OCTOBER 29, 1967

BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk



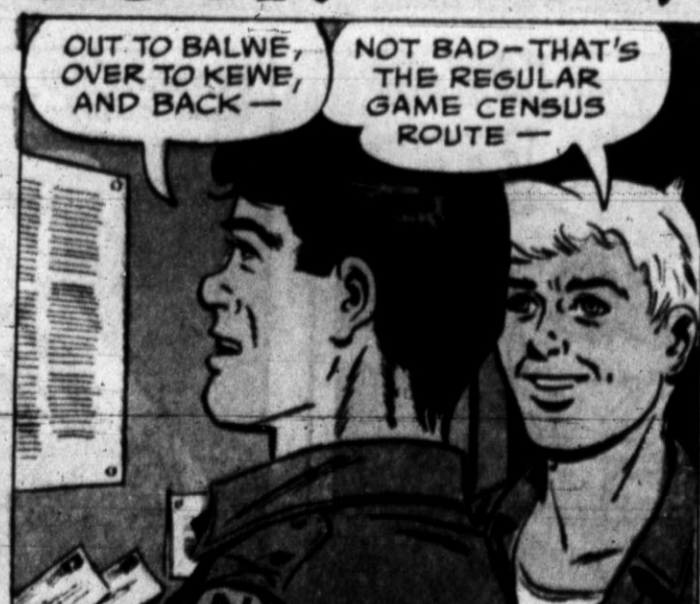
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GRANDMA

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The LONE RANGER

by Charles Flanders and Paul S. Newman



CUT LOOSE ON THOSE COULEE SIOUX! EVEN THEY MUST HAVE A RESPECT FOR LEAD!



AS THE BRAVES RACE BY, SUDDENLY...

UGH--

GOT HIM!



DON'T CALL TO THE OTHERS!



WHERE IS YOUR CAMP?

KILL! NOT TELL! TELL, OTHERS DO WORSE THAN KILL ME!



LISTEN! WHEN GENERAL GRADER'S COMMAND WAS WIPED OUT, SOME COULEE SIOUX FORCED ME TO PULL BACK MY RESERVE COMPANY. NO ONE BELIEVES ME! I WANT A WITNESS--

ONLY STANDING BEAR LEFT IN CAMP OF BRAVES WHO FIGHT THAT DAY!



THEN, WHERE IS HIS CAMP? SO I CAN FIND HIM--

NOT SAY!



KEMO SABAY! OTHERS COME BACK!

CONTINUED...

WALT DISNEY'S DONALD DUCK



FIGURED I'D MAKE ENOUGH TO PAY FOR THE MATERIALS, AT LEAST.

DUD INVENTI MUSEU
ADMISSIO 25¢



WHAT'S THAT? A TV SET AND VIEWING CHAIR FOR BASKET-BALL PLAYERS!



SOUNDS GOOD -WHAT WENT WRONG?

THEY NEVER HAD TIME TO WATCH TV. THEY WERE ALWAYS ON IT IN A GAME



AN APRON-APRON, MADE OUT OF CLEAR PLASTIC SO YOU CAN SEE THE PARTY APRON UNDERNEATH!

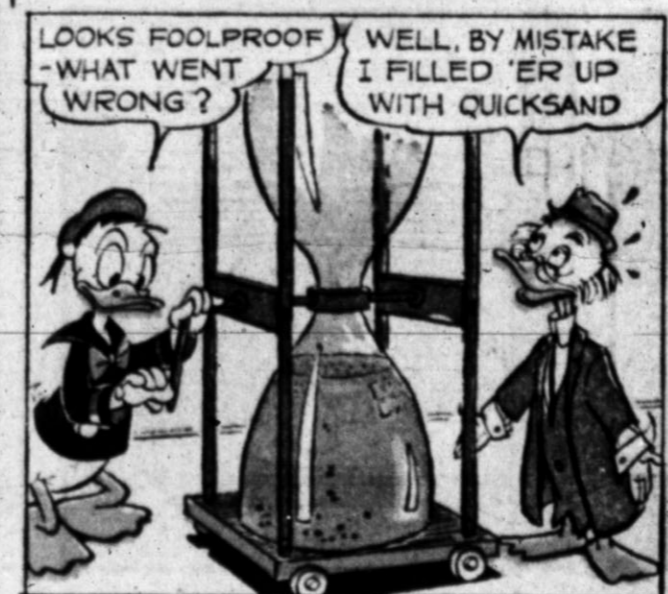
WHY DIDN'T IT SELL?



THE USERS FORGOT TO PUT IT ON UNTIL THEY SLOPPED THEIR PARTY APRONS--AND THEN IT WAS TOO LATE!



WHAT'S THAT? REALLY THOUGHT I HAD IT HERE -IT'S AN EIGHT-DAY SAND CLOCK



LOOKS FOOLPROOF -WHAT WENT WRONG?

WELL, BY MISTAKE I FILLED 'ER UP WITH QUICKSAND



SHE GAINS AN HOUR A DAY!

WALT DISNEY'S MICKEY MOUSE



DON'T FORGET, GOOFEY-- WE'VE GOT TO GO TOGETHER!



C'MON! MINNIE'S WAITING TO ZIP US UP!

I'M COMING!



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WHOA-- BACK UP!



THERE!

ZIP!



DRAT! WE CAN'T DRIVE LIKE THIS!



TAXI!
NO TAXI'LL TAKE A HORSE!

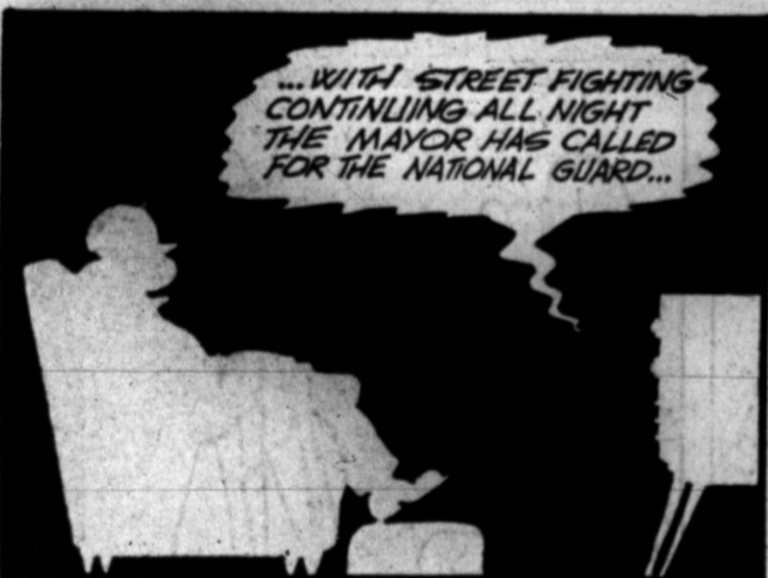


WHERE THERE'S A WILL, THERE'S A WAY!



MISTER BREGER

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