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HEREFORD, TEXAS 79045, SUNDAY, JANUARY 8, 1967

PUBLISHED EVERY SUNDAY

Voters Face Water District Election Tuesday

Growers Slate Sugar Meeting

Beet growers from four counties will convene here January 14 to review the past year. Members of the association will hold their annual one day convention at the Bull Barn. Morning activities will be devoted to a review of equipment for beet farming. The display will be made by implement dealers from towns in the four county area, Castro, Farmer

and Deaf Smith in Texas and Curry in New Mexico. Men will meet for their business session at 3 p. m. in the Bull Barn. While the men are in business sessions, the ladies will be entertained with a style show at the Country Club. Music for the style show will be provided by a former Hereford resident, Dixie Sims, now of Midland. She will also provide organ music for the dinner that evening at the Bull Barn. The public is invited to the implement show that morning. Special guests at the annual banquet will be members of Holly Sugar agriculture team, field-men and plant superintendents, also officials, Dennis O'Rourke, president of Holly, Glenn Yeager, vice president of Holly and Dexter Lillie, also members of area news media. Chairman of the style show is Mrs. Jay Boston. Decorations chairman is Mrs. Shirley Garrison and Mrs. Virgil Marsh is in charge of menu planning. The banquet will be catered by Calson House.

The association is devoted to the betterment of growers methods and marketing conditions. Dues are paid on a production percentage. Officers of the association include: Shirley Garrison, president; Virgil Marsh, vice president; Pete Davis, Clovis, Raymond Higginbotham, Daniel Larsen, H. C. Williams, Don Shipley and Jay Boston, Hereford board members. James W. Witherspoon, executive secretary will give the growers a resume of the year's activities. To be recognized at the banquet will be the grower producing the largest tonnage and the grower having the highest sugar content. Garrison will be master of ceremonies at the banquet.

Football Awards Made At Dinner

Ricky Fangman and Tony Malouf received the "Hustling Whiteface" award and the "Fighting Whiteface" award during the annual Hereford High School Football banquet Saturday night. Fangman, a 210-pound senior tackle, received the "Hustling Whiteface" award from the Hereford Brand, and Malouf, 195-pound junior fullback and line-backer, was presented the "Fighting Whiteface" award by the cheerleaders.

An honorable mention on the defense for the 1965-66 season, Fangman wrapped up several honors during the past season. He was named to the first team All-District team on both offense and defense, received honorable mention to the Fort Worth Star-Telegram All-State team and was named to the South Plains Dream team. Selected by the Lubbock Avalanche Journal, the Dream Team is composed of players from all classes except Class AAAA in the area.

Head Coach Jack Meredith described Fangman as "One of the finest young men we've had the pleasure to work with and coach. The other players showed their respect for him by selecting him captain."

Fangman averaged about seven tackles one recovered fumble per game. Malouf, who was named to the All-District team for the second time this year, averaged over 3.50 yards per carry in gaining approximately 300 yards rushing during the year. Malouf was named to the All-District team on defense in 1965-66 and again this past season. Coach Meredith described Malouf as having "great past performance." See FOOTBALL Page 2

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Weather		
	M.	H.
Wednesday	60	66
Thursday	66	72
Friday	46	37
Saturday		13
Moisture for month 0.80		
Moisture for year 12.97		
(Courtesy KPAN)		



WIND DAMAGE — Kinsey-Osborn lost this day's wind. (Hereford Brand Photo) corner of their glass showroom during Fri-

Winds Whirl, Whip Property And People

By SHERRIN BETTS
Staff Writer

A shattered showroom window, a broken sign, an overturned trailerhouse and a damaged airplane — some of the results of Friday's gusty wind for which West Texas is famous. The Hereford area, not off pretty light with only a few major damages — it could well have been worse. Gusts of 80 miles per hour tore property and tempers.

There are a million minor problems that come with such high winds too. Many of them are dismissed in the face of bigger things, but the little irritations are no more pleasant for it. Housewives, for instance, are still lamenting those evil winds that brought all that dirt to settle under the door and in all the window sills, and will

make a rather early 'spring cleaning' necessary. Teachers probably frowned upon the often that kept their classrooms of rambunctious children indoors during playtime, too. And Jeanette Roe, who is secretary at the police department, was tortured all day with the static from all the radios and other communications equipment in the office, not to mention the fact that every time she touched the equipment she

was shocked. Kinsey-Osborn reported an estimate of "probably \$600 or \$700" total damage which occurred when the wind shattered their showroom window, causing the glass to damage some of the showroom automobiles and endangering any bystanders. Though no one was injured, one employee said, "it's dangerous — it's real dangerous" for if anyone had been outside the

Morning Fire Burns Couple's Possessions

A young Spanish couple, expecting their first baby this month, were forced to stand by Friday morning and watch all their belongings turn to ashes. Mr. and Mrs. Agustine Cano, who lived in a trailer house 12 miles west of Hereford on the Harrison highway, were unhurt, but shaken Friday morning as the fire raged out of control. Working in Texas on a visa, the two were left with what they were wearing — Cano his working clothes and his wife her pajamas.

The fire was reported at 8:42 a. m. and the six-man alarm sounded by the Hereford Volunteer Fire Department. One unit was dispatched to the scene and remained there over an hour for mop-up operations. Terry Hale, fire marshal, said "We had no chance to save it, it was too far gone when we arrived." There were no injuries. Gerald McCathern, owner of the trailer and employer of Cano, said a kerosene stove was used in the mobile home and "something may have gone wrong with it."

Mass Malts Mixed

Would you believe scooping up ice cream with a shovel? Would you believe enough makings for fifty bananas splits all stirred together? And on the floor? You would if you had been at the Dairy Queen on Park Ave. Wednesday night when the brakes failed on a car driven by Ernest Watson.

Chamber Banquet To Be Thursday At Bull Barn

Annual Chamber of Commerce banquet tickets are being sold this week through the chamber office and will be available through Thursday. Tickets will also be available at the door. Over 300 had been sold Saturday morning and Manager Bill Thompson said that about 80 per cent of the tickets usually are sold the last few days.

PEP Committee Plans Organizational Meeting

A local meeting of PEP will be held Tuesday at 7:30 p. m. in the community center. It is for the entire community, PEP, a way to keep a community moving before it runs into economic troubles is being studied by several towns in the Panhandle. This program, called Panhandle Economic Program, grew out of a study made by A&M extension service and has been brought to the attention of community leaders in group sessions all over the area.

poignant for this particular county. Justin McBride, county agent, will review guidelines for crop and livestock in this county. Henry Sears is chairman of the program building committee

and the PEP committee includes Hugh Clearman, Howard Gault, R. G. Peeler, Leo Witkowski, Dexter Lillie, Sam Morgan, Mrs. Leo Witkowski, George C. Warner and James Witherspoon.

Hereford civic leaders met with other towns in Canyon before Christmas and heard the general outline for all areas. "One county that is represented here will go home and will try all of these — the others may not do anything," one of the speakers said, "that county is Deaf Smith."



DEATH DOLLS — Fire Marshall Terry Hale gets an assist from Hereford policeman Al Bagwell in destroying one of the three Poland "death dolls" which were turned in to the fire department Saturday. See story page 2. (Hereford Brand Photo)

The 1964 model station wagon demanded drive-in service at the front window much to the chagrin of the fifteen year old boy who was driving. Neither he nor his mother, Mrs. W. D. Watson who was riding in the car at the time was injured.

Chocolate, butterscotch, vanilla, with toppings of whipped cream, pecans, or cherries all whirled into between \$600 and \$1,000 damages. Penny King and Galan Evans, working behind the counter, narrowly escaped injury when the car came careening through the brick and cement block wall.

Glass flew both in and out but the car received not a scratch.

arrived, the blaze destroyed all of the belongings of Mr. and Mrs. Agustine Cano and the trailer owned by Gerald McCathern. (Hereford Brand Photo)

Kerchen, Ballard On District Ballot

Election of water district officials will be Tuesday January 10. Several issues will face voters in different precincts of the High Plains Underground Water Conservation District. Decisions are the responsibility of all qualified voters, not just farmers. All taxable property in the county is taxed five cents per hundred dollar evaluation.

Deaf Smith County voters will have several issues. Primarily, they will be making a choice between Labry Ballard and incumbent Andrew Kerchen for this precinct's district director. Precinct one voters will be selecting a county committeeman and all voters will select a committeeman at large.

At the end of 1966 two of the five men who serve as district directors concluded their terms of office. Andrew Kerchen, Hereford farmer, who represented Armstrong, Deaf Smith, Potter and Randall Counties and Ross Goodwin of Muleshoe who represented Galley, Castro, and Farmer Counties.

Other issues on the ballot will be the annexation of Crosby, Hale and Swisher counties into this district, district number one.

Residents of these three counties are applying for membership and the residents of the entire district will vote to accept or reject these three counties.

Residents living within the counties of Crosby, Hale and Swisher will vote to either join the District or remain separated from it.

To vote on this proposal one must be a qualified voter and must live in the area affected. A person who owns property in the areas under consideration, but does not reside in the area is not eligible to vote on this proposal.

All qualified voters who live within the district are eligible to vote for the District Directors, and the county committeemen, counties voting, for district precinct and county precinct nominees.

A qualified voter is one who has a valid poll tax and owns real or personal property within the District. This property can be a house and lot, farm, business property or land or

Voters cast their ballots in their home counties.

Besides the two nominated for district director, one to be elected, Kerchen and Ballard for the district precinct that includes Deaf Smith County are the county committeeman and committeeman at large. Leroy Bodkin, Hereford and L. B. Worthan, Hereford are the nominees for precinct one with only one to be selected, and Frank Zinser Jr., Hereford and C. C. Ellis, Hereford, nominated for committeeman at large. One is to be selected in that category. Charles Packard is outgoing committeeman and J. E. McCathern, Jr., outgoing committeeman at large.

Responsibilities of the water board are becoming increasingly important, according to the water studies. The board promotes and even demands that water conservation be a part of each participating county's policy.

Violators of common conservation practice are warned and then prosecuted if they do not conform.

See VOTERS Page 2

Veterans Adopt VFW By-Laws

In a special called meeting Thursday, Veteran's Of Foreign Wars voted to adopt by-laws and amendments for their corporation.

The post existing under the corporate name of Roy Wederbrook Post No. 4818, designated the first and third Thursdays of each month to meet. Six articles of the by-laws provide for the name, use of national by-laws and procedure, time of meetings, amendments, sale of property and action and responsibilities of a park board, this action will be final upon national approval.

In other business the group voted to approve a lease to F. D. Hill for a 1.72 acre tract of land in the northeast part of Section 60, Block K-3, Deaf Smith County for a period of 10 years, with an agreed rental of \$250 per year and with an option in favor of the lessee for a renewal of an additional 10 years at the same rental.

Sale of 14.52 acre tract of land from the veterans to Curtis Roach was approved. The lease and the sale had formerly been approved but it was discovered recently that question of by-laws for the corporation of the joint owner of the park land, the American Legion, was operating without the proper corporate articles and that further action was needed by the VFW to legalize them. All other prior leases and sales were ratified at the meeting. Discussion of disposition of other park area was discussed but no action was taken. Wayne Driskill, a vice commander of the organization, said Saturday that he understood that city officials had been invited informally to discuss the park question with the veterans.

"Any city official is welcome, to discuss any time, the park question," he said. He also said that an open meeting could be called so other interested people could attend.

"I think that even a certain part of the park has been designated by the group for particular discussion," Driskill said.

Chamber Banquet To Be Thursday At Bull Barn

Annual Chamber of Commerce banquet tickets are being sold this week through the chamber office and will be available through Thursday. Tickets will also be available at the door. Over 300 had been sold Saturday morning and Manager Bill Thompson said that about 80 per cent of the tickets usually are sold the last few days.

Joe Burger, noted inspirational speaker will give the main address. Neil Cooper, newly installed chamber president will be master of ceremonies.

Citizen of the year will be announced by Boss Lion Bill Gentry. The award is made annually by the Lions Club.

Out of town guests will be introduced by Raymond White, immediate past president of the chamber, who will also make several presentations.

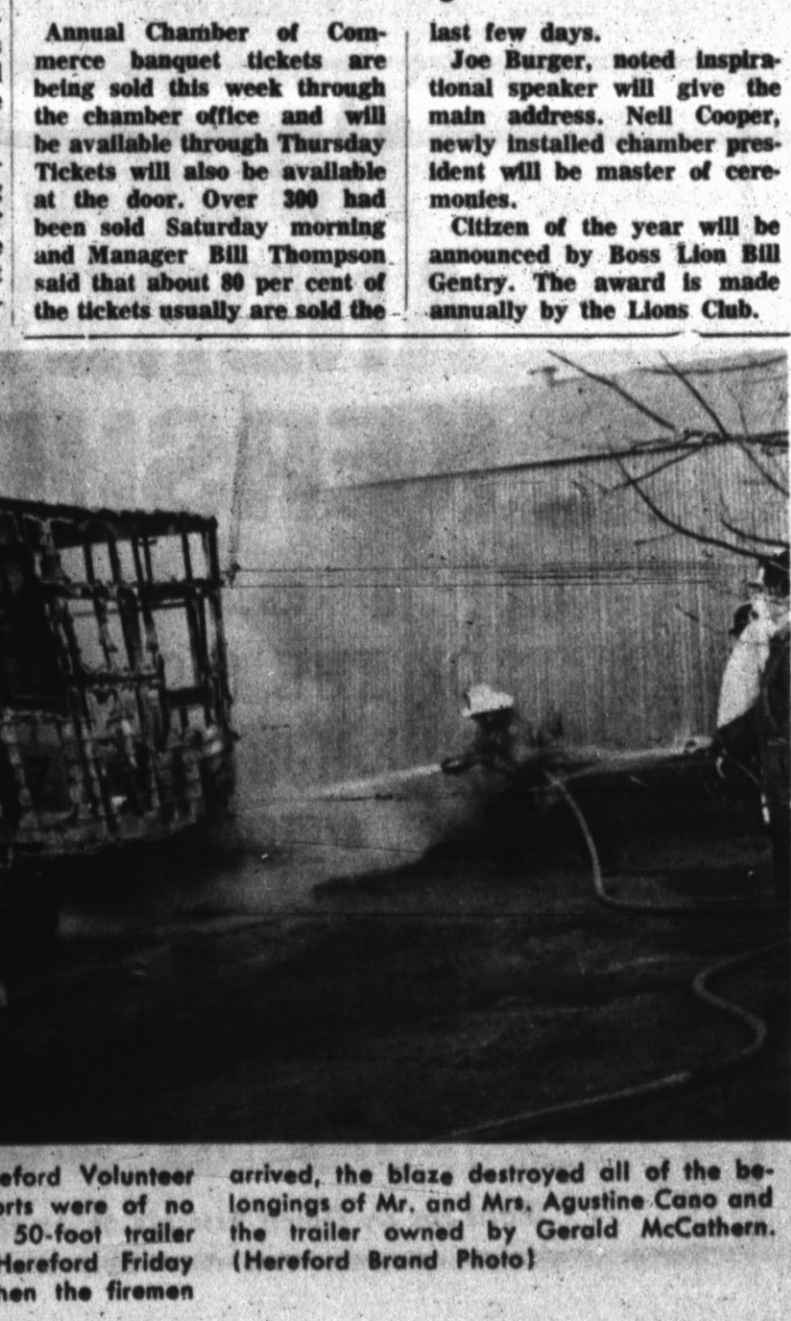
Lynn McLarty will present dinner music on the organ. Tickets are \$4. Dinner is being catered by Calson House and will be in the newly remodeled Bull Barn. Time is 7:30 January 12.

C of C Officers Are Installed

Charles Lutz, immediate past-president of the Amarillo Chamber of Commerce presided over installation ceremonies for new directors, and officers of the Deaf Smith County Chamber of Commerce Thursday evening, urging the new directors and officers to recognize their responsibilities to the community.

"A chamber director," Lutz said, "must be a civic leader. He must represent a segment of the community in which he lives; he must have a thorough knowledge of that community and he must above all, know where your Chamber stands." Lutz also urged all the officers and directors to consult with the local manager, taking advantage of his know-how in the field.

Neil Cooper, president elect of the organization presented each director with a miniature shovel. See CHAMBER Page 2



FIRE WINS BATTLE — Hereford Volunteer Firemen tried but their efforts were of no avail as fire destroyed a 50-foot trailer house 12 miles west of Hereford Friday morning. Out of control when the firemen



SURPRISED FAN — Cathy Young was quite surprised when one of the Harlem Stars bounded into the stands and selected her as the team's queen. The Stars were in town Friday evening to play the local coaches, and the Senile Shooters. Refereeing the game, which was sponsored by the Booster Club were L. B. Russel and Earl Stagner. (Hereford Brand Photo)

Harlem Stars Hit With Duplicity

Although they arrived some 45 minutes late, the Harlem Stars soon had a near-capacity crowd rolling with laughter as they trampled the Hereford All-Stars 49-32 in the La Plata Junior High School gymnasium. Shortly before 8 p. m., when the game was scheduled to begin, an announcement was made that the Stars were experiencing car trouble and would be about 30 minutes late. Fans were kept entertained during the period by a game between the Hereford coaches and the Senile Shooters, a local aggregation of roundballers.

When the Stars arrived, the locals combined their forces and prepared to do battle, calling themselves the Hereford All-Stars. It had become evident during the intramural battle that even by joining together the locals were in trouble. They couldn't beg, buy, borrow or steal a basket, and some of the football coaches even tried to kick the ball.

Following a brief and crowd-pleasing warmup by the Harlem Stars, the slaughter began. Doing very little clowning in the beginning, the visitors jumped off to a 7-0 lead before the locals could score. High school coach Bill Narrell put the All-Stars on the scoreboard with almost two minutes gone.

The lead was stretched to 11-2 before the referee, L. V. Russel, "cheated" a little and gave the locals a field goal. The Harlem Stars had begun their clowning in the meantime, constantly harassing the All-Stars by pulling on their jerseys, pulling the hair on their legs or generally mimicking their actions. Several times when the referee whistled a foul, he was called a "tattletale" by the Stars, and when referee Earl Stagner called a jump ball, he was told "you'll be sorry."

Stagner should have listened because he was harassed constantly during the game. One of the most amusing incidents came late in the game when the clowns kept coming up with special type basketballs, suddenly handed one to Stagner and screamed "run!" Stagner wasted no time in getting rid of the ball — which proved to be a dud — and then had to listen to cries of "scaree cat."

All of the jokes weren't aimed at the referees, however, as the crowd and other team received their share. Besides de-hairing their opponents, the basketball clowns would untie shoes and once showered them with water as they sat on the bench.

When James "Big Daddy" Baptiste "passed out" on the court during the game and the team had no smelling salts, one of the teammates grabbed the shoe of a woman in the crowd, stuck it under Baptiste's nose and revived him.

A Harlem All-Stars Queen also was chosen. Henry "Brick" Johnson stopped the game with about two minutes remaining, jumped into the crowd and announced that Kathy Young had been chosen by him and his teammates as queen. Miss Young was presented a bouquet of flowers, then watched astounded as first the flowers and then the holder were snatched from her hand.

The Harlem Stars, formed seven years ago by the "One Arm Wonder" Boid Buie, were sponsored by the White-face Booster Club. Participating in the game were Clyde Coleman, Ronnie Rainey, Joe Kerr, Joe Brooks, Larry Brown, Ray King, Don Taylor, W. C. Russell, Chick Hicks, Jim Arney, Bill Narrell, Jack Waggoner and Dave Hopper.

When the Hereford All-Stars were introduced the "boos" were deafening, especially for the coaches.

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Chamber . . .

(Continued from Page 1) advocating use of the shovel to "bury all negative thoughts."

"We can create a driving force through positive action," he said and asked the cooperation and help of all directors to make 1967 a good year for the Deaf Smith County Chamber.

New directors being installed at the Thursday evening dinner were Jerry Detwiler, Dale Young, Ed Line and Earnest Langley. New officers include Cooper, president; Johnny Pool, vice-president and Dub Hair treasurer. Outgoing officers are Raymond White, president; Hillery, vice-president and Russell Carver, treasurer.

The installation banquet was held at the Cason House. The installation of officer banquet precedes the annual membership banquet by one week and is limited to the officers, directors, and their wives.

Football . . .

(Continued from Page 1) tential.

More than 200 persons had been expected for the banquet which was held in the high school cafeteria. Special guests were the 32 members of the varsity and 'B' teams, who played during the year. Speaker was Chuck Purvis, backfield coach at Baylor University.

Wedding Invitations Printed THE INK SPOT

Farmers Union Hears Young State President

Marcus Hill, state president of the Future Farmers of America and a speaker reminiscent of the legendary Will Rogers, told members of the Deaf Smith County Farmers Union that "the future of the world lies in agriculture, and the future of agriculture lies in our hands."

Hill, an 18-year-old resident of Yantis, near Sulphur Springs, had high praise for the farming profession in his speech during the monthly meeting of the Union at the Bull Barn. "Our nation was founded 100 per cent on agriculture," he stated. "From the beginning colonists turned to agriculture and, in turn, agriculture turned this to the greatest nation in the world."

"The farmer," Hill continued, "is producing more on less land than ever before. Today agribusiness is almost 45 per cent of the nation's business." The young farmer stressed the importance of farming in other nations saying "each night a few more people go hungry because agriculture is not growing enough to feed them all."

Stating that there are approximately 3 million farm families in this nation, Hill added "that means there are 3 million persons investing in free enterprise."

"But what does the farmer get out of it," he asked. "He receives about 39 cents out of every dollar. He gets about 3 cents out of 26 cents charged for a loaf of wheat bread."

"In the next 35 years," Hill continued, "our total agriculture output will have to double to keep up with the growth." Concluding, he presented his own proposals for solving some of the problems. "We must stop castigating our surpluses and begin praising our reserves. We must advance the present methods of pestology. We must launch an accelerated program in research."

Hill was preceded to the microphone by Jay Naman of Waco, president of the Texas Farmers Union. Naman had come to

the meeting after attending a district meeting in Amarillo and spoke to the approximately 50 persons present early so he could travel on to Lubbock and prepare for another meeting.

Naman spoke on two items which he described as being of "primary importance. The coming Congress is going to be faced with problems. There will be legislation facing almost all commodities."

"But the most important one is the export certificate on wheat. We are not backing down on our stated objective to get not less than 50 cents a bushel. I don't think the wheat farmers should be called upon to produce wheat for other countries without getting a promise of fair price."

"Whether we get the certificate or not depends on a number of things — inflation, the Vietnam war and how well we can convince them it is just."

"There also is a lot of talk about a possible radical change in the party concept," Naman continued. "They say it is antiquated, we need a new system, we should rely on a new income figure and prices should be about what they were in 1966. The motive is to keep prices low to the consumer."

"We think a most universal doctrine of the tried and true party concept is the sound approach to solving economic problems of the farmer," he concluded.

A badge was presented to Alfred Smith for having signed up more new Union members than anyone else.

Union president Leo Witkowski, who presided during the meeting, announced that a membership drive is planned for the last week in February or the first week in March.

Whirling . . .

(Continued from Page 1) building, they might well have been hurt.

Jerry Thompson, manager of Gibson Discount Center, said, "This has been my first experience with wind in Hereford" and speaking of the light poles in the parking lot added, "the poles just wove like they were Johnson grass in the wind." The large sign at the entrance of the parking lot was damaged considerably and the wind "took out some wiring," as well as blowing some asphalt tile away, he reported.

One of the airplanes at White-face Aviation broke the tie-down and blew over due to heavy winds, reported John Robinson who said that one wind and part of the tail section were damaged. "At one time it gusted up to 80 miles per hour," he said, verifying the fact that it was a mighty strong wind.

Saturday, Hereford, and surrounding areas was calm again and resting up for the next "Texas twister."

See pictures inside of some of the damage.

Bob McCurry, center on the 1946-48 Michigan State football team, captained the Spartans three seasons.

Voters . . .

(Continued from Page 1) Directors attend water study meetings, such as were held in study proposals made by governmental agencies for extending water facilities.

Voting will be in the courthouse, here in Hereford for this county. Absentee balloting extended through Friday. Seven absentee ballots were cast.

Polls will be open at 8 a. m. and will close at 7 p. m. with balloting being done in the County Attorney's office. Mrs. O. G. Hill, Sr. is election judge.

Up-coming problems facing the district include the Portales area where the question of almost 200 wells that would border the state line has gone to the Bureau of Reclamation.

Water studies have been carried on in several places, with the water district paying their directors only for seven formal meetings. The other work carried on through the district is done on the director's own time and at his own expense. Opportunities are demanding but the institutes such as are held at Texas Tech and in Austin and in Denver, are considered beneficial by the district.

Deaf Smith is one of the more heavily irrigated counties in this part of the nation. It has between 200,000 and 300,000 acres irrigated. Only Hansford, Lamb Swisher, Floyd, Hockley, Lubbock, and Gaines have as much land under irrigation as has this one.

The county has nearly 3,000 wells. About 1200 of these wells produce over 700 gallons per minute. Deaf Smith has 80 playa lakes being pumped.

It is this extensive use of water that makes water control and conservation so important, Kershner said.

"We not only have to watch the water we have, we need to be looking long and carefully for additional water supplies," the director said.

Ballard said Saturday that "the importance of the water district will increase as water usage increases. We may not want to think that we could ever run out of water but we need to be on the alert."

Moore Business Forms THE INK SPOT

THE SUNDAY BRAND

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Vic Bryan Jr., Adv. Manager

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Local ASCS Gives Ag Program Info

The initial allocation for the Agricultural Conservation Program for Deaf Smith County for 1967, announced this week by Faust Collier, Agricultural Stabilization and Conservation Service manager, is \$147,825.

Nine practices are listed under the program, which calls for the farmer to pay half of the cost up to \$1,000 for the work. Any amount over \$1,000 is paid by the farmer, said Collier, and the limit on Practice C-12 is \$750.

The program, described by Collier as one of the first major programs to be permanent, was allocated \$156,653 in 1966. Included are:

Practice A-2 — Establishment of a permanent vegetative cover (native grass or adaptable grass) for soil protection or as a needed land-use adjustment.

Practice B-7a — Constructing or sealing dams, pits, or ponds for livestock water as a means of protecting vegetative cover or to make practicable the utilization of the land for vegetative cover. "The purpose is to bring about better distribution of grazing," explained Collier.

Practice B-12 — Control of bindweed as a necessary step in the control of wind erosion. "There are approximately 3,000 acres of bindweed in the county," said Collier. "It continues to spread by root and seed, the seed sprouting and germinating as long as 20 years and the root spreading out as much as 20 feet in diameter in cases. They sap the ground and the acreage loses its value." The only sure method of controlling the bindweed is with chemicals and, according to Collier, "they have gone down in price and are improved."

Practice C-1 — Reestablishment of permanent sod waterways to dispose of excess water without causing erosion.

"There is a lot of slope in and around the fields in this county, so we need a lot more of this practice," said Collier.

Practice C-4 — Constructing terraces to detain or control the flow of water and check soil erosion. "This corresponds with Practice C-1."

Practice C-5 — Constructing diversion terraces to intercept runoff and divert excess water to protected outlets.

Practice C-12 — Reorganizing farm irrigation systems to conserve water and prevent erosion. "This is where the most money is spent," said Collier. In this practice, tile is often used to establish water storage places. "There is very little water lost this way."

Practice C-13 — Leveling land for more efficient use of irrigation water and to prevent erosion.

Practice E-3b — Contour listing, contour chiseling, cross-slope chiseling, pit cultivation, or listing or chiseling not on the contour for wind erosion control. "Were not taking applications on this now because it is an emergency practice used when the land is extremely dry and doesn't have any coverage," said Collier.

IT COSTS MORE TO ENFORCE THE LAW

AUCKLAND (AP) — Sometimes it costs much more to enforce the law than to break it, the Akaroa County Council, in New Zealand has discovered. The council prosecuted a farmer because his fence encroached on to a public road. To take the case to court the council had to pay 160 New Zealand pounds (\$448) in surveyor's fees and 41 pounds (\$131) to its lawyer. These charges totalled more than eight times the amount the farmer was fined — 25 pounds (\$70).

Reelect ANDREW KERSHEN

as director OF THE HIGH PLAINS UNDERGROUND WATER CONSERVATION DISTRICT NO. 1

TUESDAY JANUARY 10th

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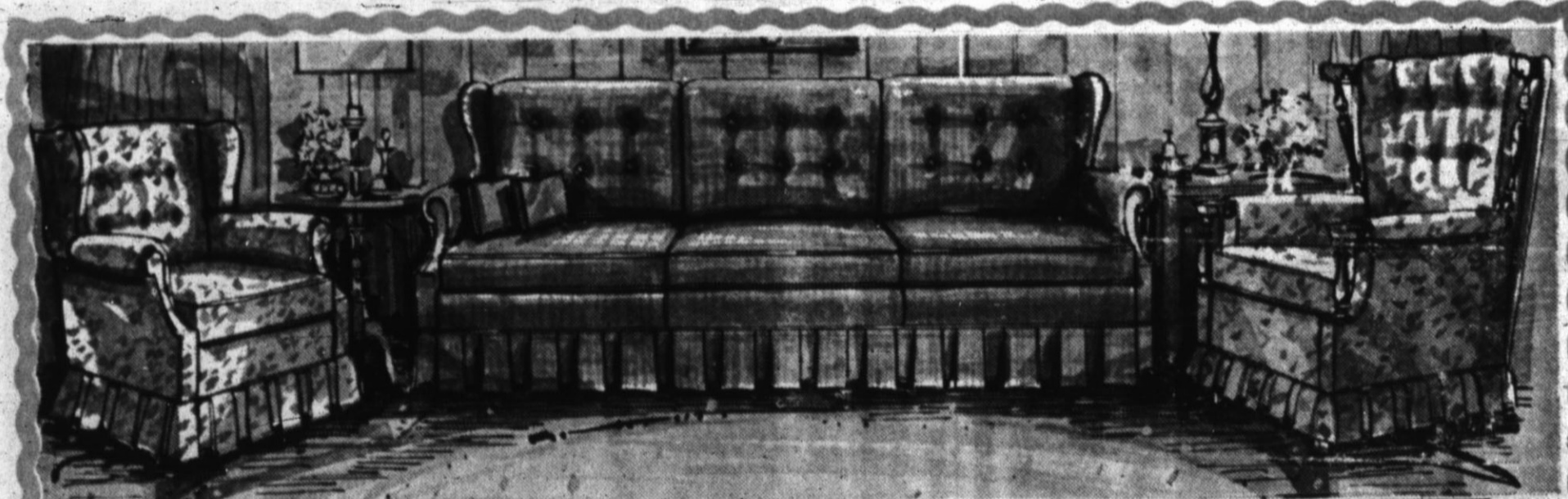
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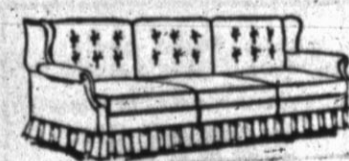
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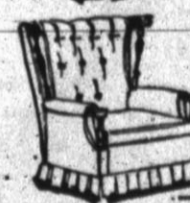
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364-3552

Art Students Get Novel Reviewed By Mrs. Lillie

High school students in this area will again have the opportunity to receive public recognition for their achievement in art through the Northwest Texas Scholastic Art Awards Exhibition to be held in Amarillo. White and Kirk will serve as regional sponsor of the 1967 scholastic Art Awards, conducted nationally by Scholastic Magazines.

The rules book announces that work may be entered in 19 classifications in the fields of painting, drawing, printmaking, design, sculpture, crafts, and photography. Teachers will select the best work done in their classes, and send it to the regional sponsor to be judged by artists and art educators recommended by the Advisory Committee.

Work selected by the judges will go on display at White and Kirk from February 18 until March 4. Entries must be submitted during the week of January 30 through February 4.

Gold achievement keys and certificates of merit will be awarded for the outstanding work.

After the show, the "blue ribbon" finalists selected from the key-winning pieces will be forwarded to national headquarters in New York City. There they will be judged along with finalists from other regions for national awards.

National judges will select winners of 425 gold medals mounted on plaques with winner's name engraved, and 82 tuition scholarships to art schools and colleges. Special cash awards will be the Hallmark Honor Prizes of \$100 each for the best painting or drawing from each region, and the Strathmore Awards of \$20 each for the best piece in each of the two-dimensional art classifications. In addition, the photography division offers 200 cash awards in black-and-white and color photography, as well as a scholarship grant of \$1000.

Review of a biographical novel was presented by Mrs. Dexter Lillie for the program of Bay View Study Club Thursday afternoon in the home of Mrs. Will S. Kerr, a highlight in the year's study with the theme, Essence of America.

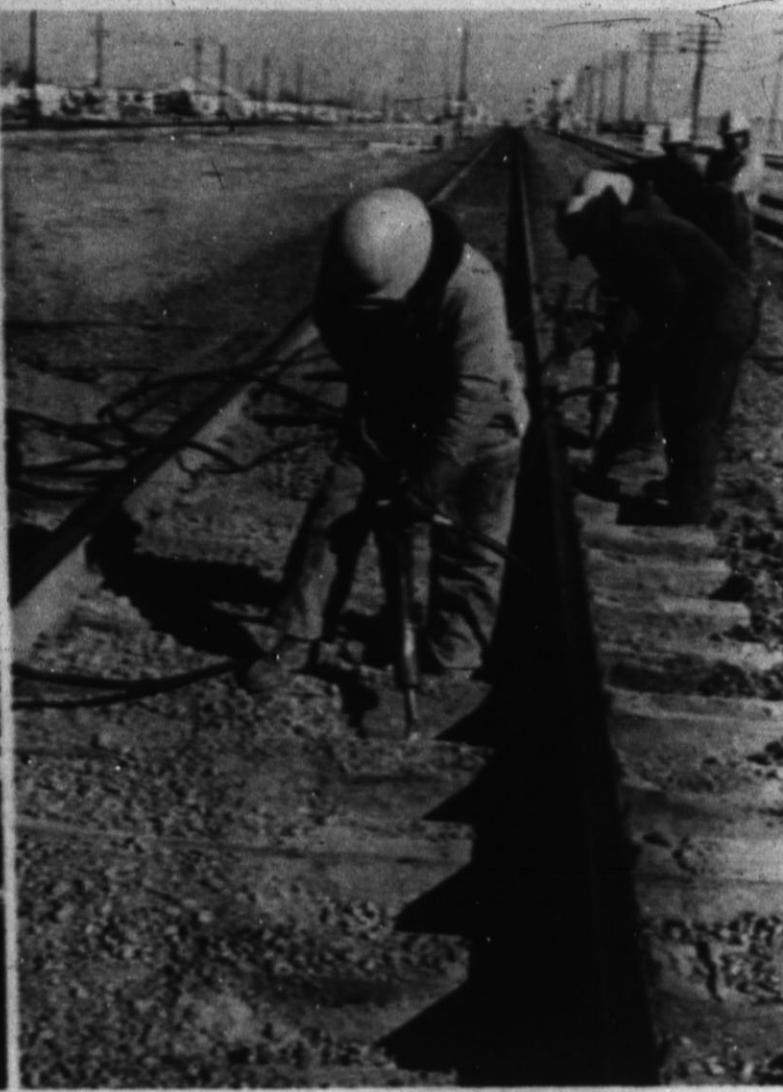
Patrick Henry, patriot of the American Revolutionary period, is the subject of Joel B. Gerson's novel, Give Me Liberty, which Mrs. Lillie reviewed. The book begins with Henry's boyhood in 1747 and traces his life through early days of the United States, when he was a friend of the nation's first five presidents.

His own part in the American colonies' break with England and the resulting conflict is told, his personal story interwoven with the background of historical events.

"Hardly a more colorful, contradictory and many-sided figure is found in American history," Mrs. Lillie said in introducing the hero of the fictionalized biography.

In the business period with Mrs. Ansel McDowell presiding, members were reminded of the annual business meeting Jan. 19, when officers are to be elected and yearly reports given by officers and committee chairmen. This meeting is scheduled at the home of Mrs. W. J. Gilliland.

Mrs. John Harper of Canyon, a former member of the club, was a guest. Members present included Mmes. J. W. Kirby, Juston McBride, E. J. McMillan, R. B. Miller, Carl Ferrin, Carl Swanson, Earl Holt, Coby Conkright and D. H. Alexander.



WINTER REPAIRS — Santa Fe crews were busy this week spreading ballast, putting in new cross ties and operating an automatic tamper. These men are using modern air

equipment that is augmented by a machine that does the heavy work. (Hereford Brand Photos)



By MELVIN YOUNG

Weather-wise, 1966 may not have set any records, unless it was for warm weather. And we doubt seriously if that could even be considered.

Actually, the summer months in 1966 were quite pleasant, and having spent the past 18 years in Hereford, we can remember many summers that were much hotter. There have been a few winters just as mild, also, and when you get to looking at the moisture picture — well, 13 inches certainly isn't a record for moisture, nor is it a low. Rather mediocre, come to think of it.

And who wants to be mediocre. Heck, you can't even brag about it.

Now take for instance, the year when Hereford received only 7 inches of moisture. Now that was a pretty dry year. There may have been some in the past drier — but brother, not many. And if you're the bragging kind, you can really get your teeth into this one.

"Now back in . . . that was a dry year," you could tell the

grandchildren. Or, as in some years in the past, the area gets an unusual amount of rainfall — say better than 30 inches — then you really have something to brag about.

But 13 inches. That's not respectable either way — wet or dry!

But we're looking for a change in 1967. It's bound to come. Snowfall (probably about Easter time) and lots of rain next summer.

—HB—
And speaking of water, the Wayne Thomas family had an experience recently that slightly "dampened" their holidays — but only temporarily.

The Thomases — Wayne, Mary and the children all piled into Mary's new automobile recently, planning to make a weekend trip to visit relatives. But before they left town, Wayne decided they should drive by a well known car wash so that the new auto would be sparkling clean for the relatives to see.

They did, and that was when the problems started. Either Wayne pulled too far forward, or else that new Thunderbird sticks out so far in the front, but either way, the washing device would not clear the front of the car. It stalled on the first round.

Wayne called the attendant, rolling down a window to better communicate with the young

man and get the situation under control.

That was his second mistake. The attendant pushed the button, starting the automatic washer going again and Wayne just couldn't move fast enough to get that window back up.

You can imagine what happened next. The inside of the car was soaked — Mary was soaked — and Wayne wasn't in much better shape.

The children, all in the back seat, escaped without a bath and thought the whole show was hilariously funny.

Needless to say, the parents did not. However, after a week or so, they're beginning to see a little bit of humor in the incident.

—HB—
And speaking of funny incidents, we're reminded of the local housewife who called the washing machine repairman three times for the same problem. Three times the gyration on her washing machine wouldn't work.

Three times the repairman came out, closed the lid to the machine and went his way.

He finally convinced her on the third try — the spin-dryer won't work with the lid open. That's not an accident, it's built that way.

—HB—
Don't forget to buy your tickets for the big Chamber of Commerce membership banquet next Thursday night. Chamber officials are looking for another big one — catered locally

for the first time in many years. Let's all turn out.

—HB—
The holdup man shoved a note through the window to the bank teller which read: "Put all your money in a paper bag and pass it to me. . . this is a stickup!" The teller scribbled a note back: "Smile, stupid. . . we're taking your picture!"

VISIT NEW GRANDSON

Mrs. Kelly Coplin has returned from Lubbock after a visit in the home of her son who is the mother of a son born on New Year's Eve. The baby is the son of Mr. and Mrs. Sammy Saul of Lubbock.

RETURN FROM VISIT

Mrs. Hazen Woods and daughter, Karen, returned at midweek from Fort Worth after a holiday visit with Mrs. Woods' parents and other relatives in Fort Worth. Woods, who was in Fort Worth for Christmas, came back to Hereford last week.

A HOLE IN ONE AT 11

AUCKLAND (AP) — Golfers began holing out in one at an early age in New Zealand. Eleven-year-old Ashton Johnston, of Flemington, scored a 118-yarder at the 17th in the Central Hawke's Bay junior tournament at Waipukurau recently. His 18-hole total was 128.

Read The Classifieds

Plans Work, Travel

Years Of Banking Show Uneasey Money Times

V. O. (Virgil) Hennen, who has handled a countless amount of money during the past 46 years, has counted nothing but leisure hours since Jan. 1.

Hennen, 66, retired at the turn of the year after 22 years with the First National Bank of Hereford, the last 18 years as executive vice president.

Hennen was born in Denton and graduated from high school there. He has known only one type of work, taking his first job as teller in a Denton bank in 1920 and working in banks continuously.

From Denton he went to Big Spring, then to Wichita Falls and on to Hereford. It was while he was working in Big Spring that the moratorium (run on banks) hit in the early 1930s. "There was a period of uneasiness among the general public," Hennen explained, "but it didn't create any serious problems for us. We tried to carry on as usual and none of the depositors in that bank lost money."

Hennen moved to Hereford in 1944 and began work as a cashier at the First National Bank. "At that time," he recalls, "the deposits were about \$500,000. They are now over \$20 million. The population was about 2,500."

Hennen has seen "numbers and numbers of \$1,000 bills" during his career, and taken several different deposits of

hundreds of thousands of dollars each. "It would be an impossibility to tell how much money I've handled," he said.

Hennen and his wife, Frances, who live at 703 Lee, have several trips planned. Included are excursions to Mexico, South America, some of the Islands and a lot of the United States. "I also would like to see Italy," said Hennen. "We plan to take our time on the trips, but there probably will be at least one this year."

A workshop in his home also will occupy a lot of Hennen's time. He became interested in woodworking while a young boy and then took a shop course in high school. "I build furniture and most anything I want to — within reason."

"I think I was ready," said Hennen of his retirement. "After that many years in a bank, you feel like you need a rest."



V. O. Hennen

I decided if I intended to enjoy retirement, I had better not wait until I was an old man."

Shaw Will Appeal Court Decision

Bernard Lee Shaw, found guilty by a 60th District Court jury Dec. 15 of embezzlement of property over \$50, was sentenced to five years in the state penitentiary Thursday by Judge Archie McDonald.

Shaw's attorney, Andrew Shuval, made a motion for a new trial, but the motion was overruled by Judge McDonald. Shuval said his client objected, but accepted the decision, and was making notice of appeal to the Court of Criminal Appeals in Austin.

Bond on Shaw, set earlier at \$1,000 will continue until the appeal is heard.

Judge McDonald also placed Jesse Lara under two years probation. Lara was charged with abandonment of his children.

County Judge H. C. Williams and Justice of the Peace Ernest Wade reported no court action Thursday and Friday.

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1965 Ford Galaxie 500 4-door sedan. Power steering, cruise-a-matic — 26,000 miles. Sharp as new and fully warranted. Special price.

1965 Plymouth Fury II 4-door sedan. Radio, heater, automatic, power steering, brakes and air.

1964 Chrysler 300 2-door hardtop. All the comforts of home, such as air and power. This one is sporty and practical too. Local owned car. Extra nice.

1964 Chevrolet Impala 4-door station wagon. Radio, heater, automatic, power steering, brakes, and air. Vinyl interior.

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AND, you'll have an attendant on the premises at all times to advise you on the fastest way to REALLY GET IT CLEAN!

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an RCA Whirlpool Washer that's packed with extras

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BUDGET PRICED AT JUST \$189⁹⁵ W/T Model LRA 450-0

and the Matching Dryer is priced to fit your budget, too

- 5 drying cycles
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Roberts' Appliance
136 W. 3rd. Hereford's Oldest and Largest Appliance Dealer EM 4-1588



PRIZE WINNER — Clete Corlis, manager of Penney's holds the ticket stub that won \$100 for Mrs. Geneva King Thursday night at the Mall drawing. (Hereford Brand Photo)

istry building, a biology building, School of Law building, and projected expansions of the School of Home Economics and architecture buildings.

Housing accommodations will be boosted in September by completion of Phase I of the Wiggins Dormitory complex, providing space for an additional 1,716 students, for a total of 8,865 spaces in Tech-supervised residence halls.

The growing scope and direction of Tech's graduate program is reflected in the increased enrollment at the graduate level which jumped 13.5 per cent this

fall — to 1,583, more than were enrolled in the total college program in the university's early years.

Teacher education, which will be elevated to the status of a School of Education beginning next fall, will have great influence on graduate enrollment, Miss Clewell predicts, as will the opening of the Law School, and the addition of new programs at the master's and doctoral levels.

Factors affecting enrollment at the undergraduate level are not so easy to pin down. Many times a high school graduate se-

lects a university because of excellence in a particular subject, such as science, history, government, engineering, music and the performing arts. Tech's Marching Band, for example, which has been called one of the best in the nation, attracts many talented musicians to the campus.

This fall's University Theater production of Shakespeare's "Richard III" doubtless aroused more than regional interest in Tech's offerings in drama.

Other influences are more intangible. In like manner, workshops, in-

stitutes, symposiums and visiting lecturers introduce thousands of others, in the course of any given year, to the facilities available for study and research on the sprawling 1,839-acre campus.

Calculated to be of major influence, ICASALS, President Grover E. Murray's bold concept for the establishment of an International Center for Arid and Semi-Arid Land Studies, is expected to point up the special knowledge and facilities indigenous to Tech in furthering the development of land, water and industrial resources around the world.

Look Who's New

Mr. and Mrs. Matias S. Hernandez are the parents of a daughter, Gloria Ann, born January 3. She weighed 6 lbs. 6 ozs.

Mr. and Mrs. Jack D. Nolen are the parents of a daughter, Jill Deann, born January 4. She weighed 5 lbs. 9 ozs.

Mr. and Mrs. Joseph A. Wilhelm are the parents of a daughter, Wanda Suzanne, born January 4. She weighed 7 lbs. 2 ozs.

Mr. and Mrs. Ladik A. Mochavsky are the parents of a son, Anthony Eugene, born January 4. He weighed 7 lbs. 2 ozs.

Mr. and Mrs. Jerry Dee Easton are the parents of a son, Russell Dee, born January 4. He weighed 7 lbs. 1 oz.

Mr. and Mrs. Guadalupe G. Arroyos are the parents of a daughter, Nancy G. born January 6. She weighed 8 lbs. 3 ozs.

Mr. and Mrs. Leonel Gonzalez are the parents of a son, Noel, born January 7. She weighed 7 lbs. 8 ozs.

Programs Push Tech's Influence

Lubbock — Texas Tech's sphere of influence, which grows greater year by year, may well stretch around the globe within the next few years.

New programs, heavy emphasis on studies at the graduate level, plus a strong undergraduate program, are among the factors cited by university officials in accounting for the upsurge in international interest.

The 1966 fall enrollment of 17,788 included undergraduate and graduate students from 30 foreign countries, 49 of the 50 states (only Vermont is not represented) and 239 of the 254 counties in Texas.

The headcount also gave the university one of the greatest per centage increases among the state's larger institutions of higher learning — a growth of nine per cent over the previous year.

"During the past two decades," notes Dean of Admissions Floyd D. Boze, "Tech experienced an average annual enrollment increase of seven per cent for each 10-year period. Thus, nine per cent this year is well above the average."

The 10-year increase from 1956 to 1966 — one of Tech's most vigorous growth periods — was a spectacular 107.4 per cent. It was during this period, educators are reminded, that the post World War II Baby boom began to come of age, a population explosion that by 1965 had begun to level off.

In fact, Dr. Boze noted, the U. S. Bureau of Statistics recorded a slight decrease in high school graduates last spring, which accounts, in part at least, for a slow-up in college enrollment per centage gains in many areas of the United States. The report predicts a small gain, beginning next year, with a new peak in numbers of high school graduates by 1975.

Guided by statistics, and other more illusory factors which make enrollment estimates something of an educated guess, Tech officials predict Tech's registration figures will reach 37,000 in 1975, give or take a few hundred.

The University's rate of gain during the past 10 years has been continuous but uneven, ranging from a high of 17.9 per cent in 1965 when business was booming to a low of 1.1 per cent in 1959 during the business recession of the late 1950's.

Economic conditions, educators agree, exert a strong and sometimes drastic influence on college registrations.

"When times are good, more youngsters can afford to continue in college," noted Assistant Registrar Evelyn Clewell, "also, there are more jobs and consequently more incentives to get a degree, especially at the graduate level."

Sometimes, ironically, the converse is true. Many attribute the depression of the 1930's, for example, with sending many young men and women back to college because "no jobs were available."

Available space determines numerical growth, Miss Clewell pointed out. As Coordinator of Space for Tech, it is her responsibility to allocate classrooms, chairs, laboratory equipment and dormitory space to the best advantages for the increasing numbers who select Tech as their alma mater.

Maximum classroom use particularly in such special areas as foreign languages, requires careful planning to meet the demands of a zooming enrollment.

The Foreign Languages-mathematics building now under construction will add 12 classrooms, bringing the total to 195 general purpose classrooms (exclusive of laboratory facilities) by the fall of 1967. Bids were recently let on a new Business Administration building which will add, among other facilities, 23 general and 34 special classrooms for a maximum operating capacity of 3,900 students per hour.

Also on the priority list are a major addition to the chem-

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 - pillow cases 42" x 36" 2 for 83c
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 - Elasta-fit Sanforized bottom for 60"x80" mattress 4.14
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 - pillow cases 42" x 38" 2 for 1.05
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Famous Regulated Plus in all new fetching prints and coordinated plains woven of Regulation, 65% Polynosic® rayon —35% combed cotton. Well behaved, silky smooth, yet crisp and easy to sew. Crease shy, machine washable and needs just a touch-up!
94¢ yd. 36" wide

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Quality fabrics you'd expect to find for much more a yard! Fine combed-Fashion Corner Broadcloth woven yarn-dyed types, textured solid colors and prints. They are machine wash 'n wear, little or no ironing, 36" wide.
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SAVE ON COTTON SPORTS COORDINATES!
Now's the time to save on Full Sail type heavyweight cottons in print patterns and coordinating solids and the new 'Canvas Print' look. Marvel at the price, machine washability, little iron care.
special 35/36" wide 58¢ yd.

SPLASHY PRINT DESIGN COTTON HOPSACKING
We've the number 1 print news in all America... bold, wild, hot designs all over quality cotton hopsacking. Here in wide widths and specially priced to save you plenty! Machine wash, crease shy.
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LOTS AND LOTS OF WONDERFUL GINGHAM CHECKS
Now's the time to start sewing those cool cool summer garments. While there's a large assortment of colors, 100% cotton, wash 'n wear machine washable, little or no ironing 36" wide
69¢ yd.

PENNEY'S COTTON DOUBLE KNIT "SHELLCLOTH"
Wonderful for those versatile two piece school clothes. Hand washable. Treat like a sweater. Lots of different colors. 58" wide
2.98 Yd.



Pinch-pleated shorty drapes in gay prints
Crispy, cotton sailcloth prints in styles for every room. Americana, floral or kitchen print. Tumble dry and hang. Lively colors!
3.98 pair 30" or 36" long



Plushly napped acrylic thermal for all seasons!
Give and get year-round sleep comfort now! Cozy insulation in winter, a cooler in summer! Nylon bound. Machine washable. Comes in heavenly hues: pink, white, rosebeige, peacock, lavender, honey gold, moss green or blue.
72" x 90" fits twin or full 3.99

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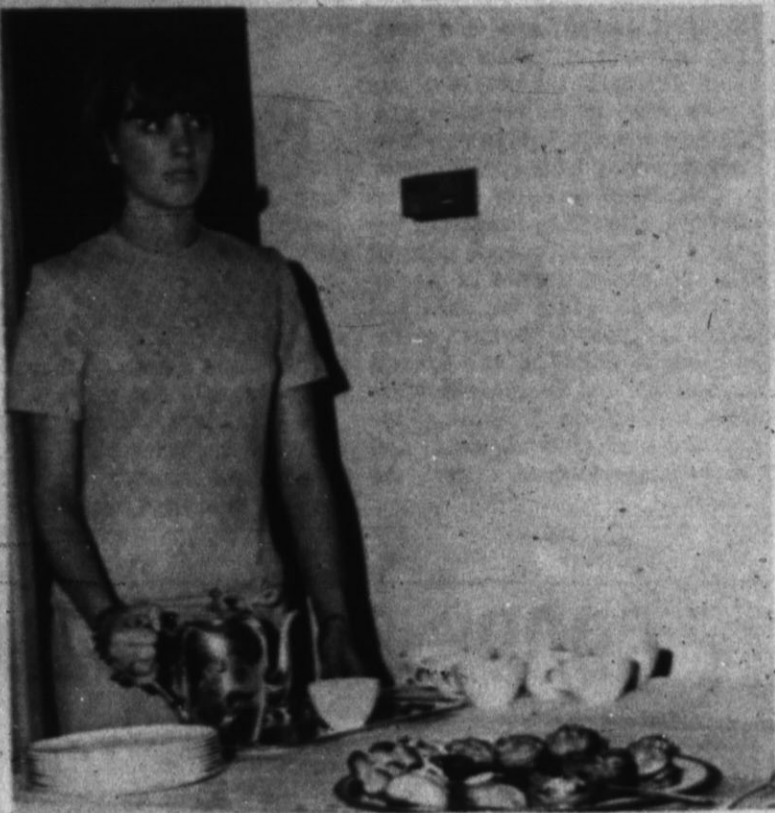
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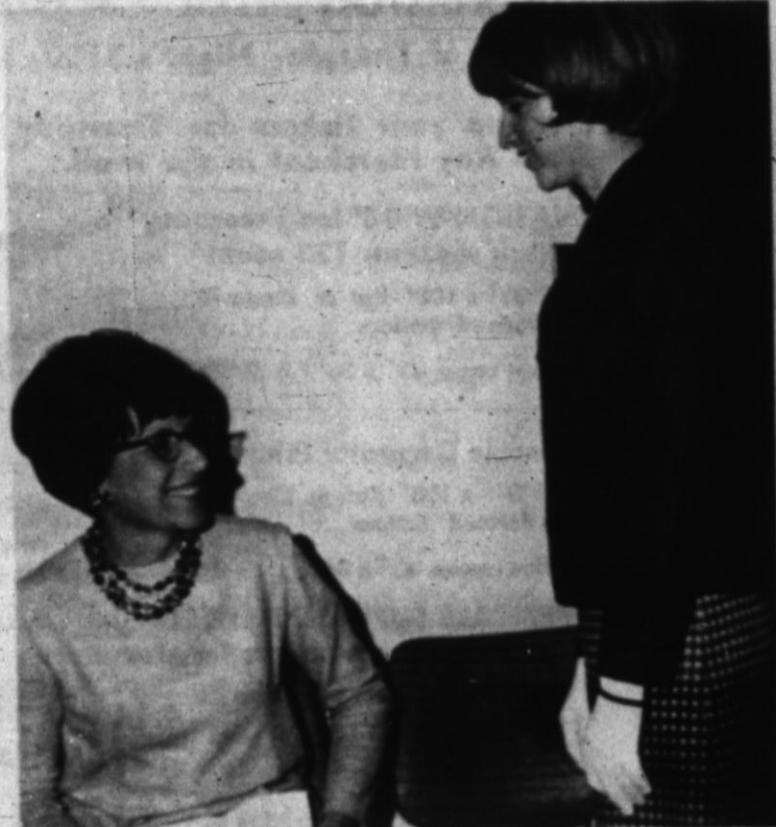
TWEEDY TREND — Edlana Vinson models her garment at the high school style show put on by the home economics sewing classes Thursday. Her three piece suit was of gold tweed and consisted of a skirt, shell and full length coat. She was narrator for the 11:00 a.m. style show. (Hereford Brand Photo)



HOT CRANBERRY PUNCH — is being served by Susan Bradley, who is a student in one of the foods classes at the high school. The foods classes served refreshments to the guests who attended the style show Thursday, which was given by the sewing classes. (Hereford Brand Photo)



PEEK AT SPRING — Milla Jacks modeled a two piece suit of mint green wool at the high school style show Thursday that looked like spring itself. She was one of several girls who modeled the garments they made in their sewing classes. (Hereford Brand Photo)



MOTHER'S INSPECTION — Mrs. Frank Robbins inspects her daughter's handiwork after the style show in the home economics department of the high school Thursday. Carol modeled the "Little Boy Suit" she made in her sewing class. The two-piece suit consisted of a tailored jacket in a plum shade and a plum and beige checked A-line skirt. Refreshments were served to guests by the foods classes. (Hereford Brand Photo)

Semester Style Show Held

Many mothers and several faculty members attended the four style shows held in the high school home economics department Thursday. Modeling in the shows were all the girls in the sewing classes, who had made tailored garments of wool and

other fabrics under the direction of Dortha Prowell and Margaret, Durham, home economics instructors. The foods classes prepared refreshments for the guests. They were served from a table laden with sweet rolls and other holiday sweets. Hot cranberry punch was poured from a silver tea service. Style shows were held at 8:00, 9:00, 11:00 and 12:00.

Slight Damage In Wed. Wreck

Only slight damage resulted from an accident at the intersection of 15th and Ave. G Wednesday. James Grady Allison, 113 N. Texas St. and Betty Janice Kropff, Rt. 1 collided. Miss Kropff was driving her 1963 sedan from a private drive when the accident occurred. The '63 sedan incurred \$100 damage while damage to the Allison vehicle was estimated at \$50.

Change the flavor of cooked buttered snap beans by adding a generous sprinkling of grated Parmesan cheese.

College News About Students From This Area

BROWNWOOD (SPL) James D. Hutson, son of Mr. and Mrs. R. B. Hutson, Hereford, is now a junior at Howard Payne College — home of the famed Douglas MacArthur Academy of Freedom. A graduate of Hereford High School, James is majoring in religious education.



James Hutson

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YOU CAN SAVE ON ALL YOUR NEEDS AT GIBSON'S!

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\$1.00

PHILLIPS' Milk Of Magnesia
Giant Size — Why pay \$1.39
Gibson's Discount Price
86¢

ANACIN
Gibson's Discount Price
8

GERITOL
Bottle of 100 Tablets
Regular \$5.95
Gibson's Discount Price
\$3.99

PETER PAN FLOUR
Peter Pan 25 Lb. Bag
Gibson's Discount Price
\$1.79

OLEOMARGARINE

liquid Prell
the extra rich shampoo
Family Size Bottle
Regular \$1.55
Gibson's Discount Price
84¢

ZEREX ANTI-FREEZE
Gibson's Discount Price
\$1.47
Gal.

Sergeant's Flea & Tick Spray
For Pets
Reg. \$1.49
99¢

TRANSMISSION FLUID
Gibson's Discount Price
29¢
Qt.

TV Antennas Complete Kit
Including Lead-in Wire
Reg. \$8.95
Gibson's Discount Price
\$4.87
COMPLETE STOCK
Dress—Work—Rou

Announcing... the consolidation of Hereford Real Estate and Campbell Real Estate, now to be known as

CAMPBELL-CRAMER REAL ESTATE

featuring **HANDSHAKE SERVICE**

LITTLE OR NO RED TAPE! "Simple as a Handshake" NO HIGH PRESSURE!
GUARANTEED MOVE-IN COSTS. FRIENDLY RELIABLE AGENT!

• \$390 TOTAL MOVE-IN! Brand new 3 bdr. w/cent. heating, outside storage, ceramic bath, etc. Payments approx. \$70 per month. Only \$8,750.00-H-386. • NEW 4 BEDROOM, 2 bath home in NW city. Large rooms, covered patio, fireplace, all the extras. See this one! \$27,500.10% down. H-387.

• \$150 DOWN, no loan costs. 3 bdr. 2 bath carpeted home in NW Hereford. 2 bath brick in NW city with over 2,000 sq. ft. living area. \$20,000.00 H-302 See us for details.

• New Homes — Custom Building • Farms and Ranches
• CHOICE Residential Lots. Terms.

• Choice Commercial Lots, Buildings, Other Property

East Hi-Way 60 - Phone 364-0972 or 364-2424

Evenings & Sundays Call
Larry Kaul 289-5611 Leonard Haney 364-0500
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GIBSON'S DISCOUNT PHARMACY
Where Prescriptions Cost Less!


NTZ- NOSE DROPS
Reg. \$1.20
Gibson's Discount Price 79¢



TRIAMINICIN COLD TABLETS
Package of 12
Regular 98¢
Gibson's Discount Price 69¢



Sulfur Powder
Regular 1.00
Gibson's Discount Price 59¢



MISS BRECK HAIR SPRAY
Compare At \$1.50
Gibson's Discount Price 54¢




NOW! FALSE TEETH FIT BEAUTIFULLY!
Cushion Grip
Amazing dental discovery relieves loose dentures to hold snug as a dentist's mold!
Reg. 98¢ only **49¢**




Caroid & Bile Salts
With Phenolphthalein
Regular \$1.50
Gibson's Discount Price 99¢



ROBITUSSON COUGH SYRUP
Best for Adults - Safe for Children
Regular \$1.00
Gibson's Discount Price 69¢



Craig's Heavy MINERAL OIL
Regular 39¢
Gibson's Discount Price 19¢



ASPIRIN
100 Tablet Bottle
Regular \$1.33
88¢



DELSEY BATHROOM TISSUE
8 ROLLS 79¢



Silk & Satin HAND & BODY LOTION
Regular 98¢ Size
Gibson's Discount Price 49¢



MARGARINE
Gibson's Discount Price
18¢
Lb.



CORN KITS - PAN KITS BIS-KITS
Gibson's Discount Price
12 Pkgs. \$1.00



Big "G" PEANUT BUTTER
2 1/2 Lb. Jar
Gibson's Discount Price
88¢



Sergeant's Wheat Germ Oil For Pets
Regular 98¢
Gibson's Discount Price
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PUREX BLEACH
5 Qt. Size
King-Size
Gibson's Discount Price
59¢



ALL KINDS OF CHILDREN'S BOOKS
now **1/2 off**
Gibson's Usual Discount Price

GAME BAG
Sizes S-M-L-XL
\$4.95 Value
Gibson's Discount Price
\$1.88



Gold Star MILK
1/2 Gallon
46¢



STOCK OF BOOTS
Roughout-Lace
\$2 OFF
Gibson's Usual Discount Price

H.D. CHATTER

Schedule PEP Meet

By Mrs. Argen Draper
Home Demonstration Agent



The first meeting in Hereford for PEP (Panhandle Economic Program) has been scheduled for Tuesday, January 10, at 7:30 P. M. at the Community Center. Presentation of PEP will be made by Henry Sears and James Murphrey. Both men are very enthusiastic about some things that can be done locally to work together for more efficient use of available resources.

When thinking of available resources, I presume most persons think of water. This is one of the most vital and one that many persons have an acute concern for. More efficient use of water will be one of the areas of study. There are many other resources to consider along with natural resources. They are human resources.

The application of sound financial management and consumer economics practices to reduce family living costs and increase income is a concern of all. The whole purpose of hard

work and efficient management is to increase personal satisfactions for each family member. In my opinion, women in this area are very good managers and they are doing quite well with all resources — money, time and energy. However, each person in Deaf Smith County should have a few goals for 1967 for better management.

Remember: Tuesday, January 10 at 7:30 P. M. at the Community Center.

There are two things in the office that you may have for better management. Before efficient placing can be done, the family must know where the money is spent. There are D-413, Personal Money Management Record which is a very easy record for personal expenses. For farm families, D-515, Texas Family Account Book and Farmers Tax Guide are available at the office.

A pattern spending plan is being used in January programs for women's clubs. It is simply something to go by for your own planning. We will mail one, if you will call 364-3573.

Card Of Thanks

We cannot find the right words to express our deep appreciation, for the many kind deeds that came our way during the passing of our loved one; Mrs. Margaret Morris. But we do want to say "Thank you" for each card, flower, dish of food and each prayer in our behalf.

May God richly bless each of you.

Rev. Lee Morris
Mrs. R. C. Daniel
Mr. and Mrs. General Morris
Mr. and Mrs. Charlie Morris
Mr. and Mrs. B. L. Hunter
Mr. and Mrs. Paul Brown
Mr. and Mrs. Floyd Tucker

No Injuries In Fender Bumper

Alva Lester Crissy, 710 N. Lee and Rebecca Lynn Elliott, Rt. 2 were involved in an accident on Park Avenue Thursday afternoon. Crissy was driving a 1953 sedan and was behind the Hereford High student as she stopped for traffic, attempting to make a left turn, when the collision occurred.

Damage to her 1961 sedan was estimated at \$50 while Crissy's vehicle incurred \$100 damage.

The Home Demonstration Council appreciates your response to the sales of the recipe books. There are two recipes that have been requested: apple sauce brownies and cheese cake made without graham crackers. We will pass these along if any of you have them.

Here is a favorite quick hot roll recipe and you may like it; especially, if you are tired of cooking during the holidays.

APRICOT NUT ROLLS
1 T. melted butter
1/3 apricot jam
3 T. chopped pecans
12 Brown 'n Serve dinner rolls
Combine butter and apricot jam. Spread over bottom of an ungreased shallow pan. Sprinkle nuts over apricot mixture. Place rolls, with tops down, over apricot-nut mixture. Bake in hot oven — 400 degrees for 15 minutes. Let rolls stand in pan a minute, or longer, after removing from oven. Invert pan to remove rolls so that apricot-nut mixture is up. Serve immediately.

Reception Will Honor Pastor

The Temple Baptist Church will hold a reception this afternoon, January 8, from 2 to 5 p. m. honoring their pastor, the Rev. Tommy Phelps.

The Rev. Phelps recently resigned his position at the church to begin full-time evangelistic work. His headquarters will be in Amarillo.

Two Cases To Be Heard In Feb.

Subpoenas were issued from 60th District Court Friday for two trials which have been set for Feb. 6.

Cases to be heard include the assault with intent to murder trial of Charlie Johnson Jr., and Jimmy Ray Myers, driving while intoxicated, second offense.

STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thurs. & Sat.
9:30 a.m. to 9:00 p.m.

Penneys



January Dress Jamboree

styles only similar
spring fashion starts with bonded cotton knits for misses and women! Everybody in the fashion-know starts spring planning at Penney's! Great beginning—smart cotton knits bonded to acetate tricot for shape-assurance! Shifts and two-parters in lively spring patterns. Marvelous travel companions, too! At the nicest Penney price! **6.98 & 7.98**
Floral-print 'boy-look' in blue, green, or pink combos. Sizes 10 to 18.
Pin-striped coat-shift in turquoise, green, pink. Sizes 14 1/2 to 24 1/2.

Remember You Can Just Say "CHARGE IT" At Penney's



REPRINTS AND NEW EDITIONS OF OLD BOOKS
 Librarian Lorene Newman says at present there is a trend by the publishing companies to make reprints of many old historical books, especially of the west and southwest. The library has obtained some of these and others will be bought in order to save their valuable first editions. Among these are several books by Dobie. Others are by Bancroft, Bolton, Twitchell and Webb. Bancroft and Twitchell, she says, are accepted authorities of the early days in which they lived and wrote.

Your writer has noticed that there has been a tendency by writers to do historical works or rewrite a number of old histories. Among these already reviewed are *The Women in Their Lives* — about the Founding Fathers and *The Brides of the White House*. Now there are newly edited copies of the *White House Cook Book and Medicine in the American Colonies*.

Strange as it may seem, the last two named have one thing in common. They deal in part with home cures and medicines of the first American settlers. Dr. John B. Beck wrote *Medicine in the American Colonies* in 1890, and the new book is an edited copy of the original. It tells the almost unbelievable story of medicine and its rapid growth during the period from the early American settlers to the Revolutionary War.

During this era there was much superstition involved in medicine and home cures were used by the people. The superstitions had to be overcome by proving that most of the cures they used were either bad or ineffectual. Gradually under the able leadership of qualified doctors' superstitions gave way to knowledge.

Medical growth in America continues to rank as one of the great miracles of this nation, writes the editor. Foresight and the tremendous ability of a few developed and carried out the work to make this true.

This small volume by Dr. Beck, written a century ago, tells well the early history of medicine in America and it is considered by critics to be well written for our time. It is in such form that it can be read and enjoyed by the layman as well as by those trained in medicine and its practices.

One of the divisions of the *White House Cook Book* edited by Janet Ervin is given to home remedies and cures of the early days of our country. Some of it is amusing reading and it is a good follow-up book for Dr. Beck's medical book.

The author states, that her mother enjoys this book because she likes to read cookbooks, whether she cooks by the recipes or not. The recipes are from the periods of all the presidents wives dating from Mrs. George Washington to Mrs. Lyndon B. Johnson. Included too are photographs and a short biography of all these women.
 Corinne J. Neely

Tax Visit Proves To Be Friendly

Time to think about taxes gives an individual a pain where it hurts the most — in his pocket-book.

Salt in the wound is the appearance of the man in a neat gray suit who holds out a folding ID that informs that he is from the internal revenue service.

Such an occasion occurred at The Brand this week. Hassel DuBose walked into the office, smiling, and asked to see the editor.

Upon being introduced to the editor, the tax man showed his ID and said "I was asked by the district director to drop around to see you."

"Thank you for the publicity you have given the department," he said.

The internal revenue service is issuing information releases through newspapers that are designed to help the public. The visits to news media in this area are being made this week in a public relations concentration. DuBose said that ordinarily he is a collector for this district, but that he enjoyed visiting papers and radio stations.

More Business Forms THE INK SPOT

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the tape tells the tale!
 of quality and savings at....



PORK CHOPS

Fresh Lean First Cut **53¢** Lb.
 Fresh Lean Center Cut **69¢** Lb.

Armour Star Lunch Meat Spiced **59¢** Lb.

Ground Beef Fresh Lean **3 Lbs. \$1**

Save Shurfresh & Tender Crust Coupons
 FOR VALUABLE FREE PRIZES
 Ask Piggly Wiggly For Prize List

BISCUITS ICE CREAM CIGARETTES

Shurfresh Easy Open

Borden's 1/2 Gal. First Quality Round Ctn.

All Popular Brands Reg. King. Filter

12 For \$1
59¢
\$2.99 Ctn.

- Preserves Bama Strawberry 2 Lb. Jar **49¢**
- Bread Tendercrust 1 1/2 Lb. Loaf **2 For 49¢**
- Coca Cola Tab - Fresca Fanta - Orange Grape 6 Bl. Ctn. **39¢**
- Peaches Hunt's Yellow Cling Sliced or Halves No. 2 1/2 Can **4 \$1**
- Margarine Shurfresh Corn Oil Pound - Ctn. **3 \$1**
- Cookies Tendercrust Vanilla Wafer 11 Oz. Pkg. 25c Value **2 For 39¢**

DELICATESSEN.
 MONDAY
 Chicken and Dumplings
 Blackeyed Peas - Cauliflower - Okra - Scalloped Potatoes - Chicken Fried Steak - Fruit Cobbler
 TUESDAY
 Fried Chicken - Steaks & Gravy - Cream Potatoes - Squash - Green Limas & Ham - Cole Slaw - Hot Rolls - Ambrosia Salad
 WEDNESDAY
 Virginia Ham - Roast Beef & Gravy - Green Beans & Potatoes - Scalloped Potatoes - Macaroni & Cheese - Hot Rolls - Banana Pudding

- Cookies Mama's Lb. Pkg. Banana Cakes Assorted Onyx Butterscotch, etc. 39c Value **3 For \$1**
- Pies Morton's Frozen Apple or Peach 20 Oz. Family Size **29¢**
- Pot Pies Morton's Frozen Meat 8 Oz. Beef, Chicken, Turkey. **17¢**
- Cake Mix and Frosting Mix Shurfresh All Flavors **3 For 79¢**
- Shortening Shurfresh 3 Lb. Can **73¢**
- Flour Gold Medal 5 Lb. Bag **55¢**
- Potato Chips Morton's Twin Pack **55¢**

CAULIFLOWER

Head **29¢**

COFFEE



FOLGER'S POUND CAN

69¢

You Save More At Your Piggly Wiggly Store



- Grapes California Red Emperors **19¢** Lb.
- Yams New Mexico Maryland Sweets **10¢** Lb.
- Greens Mustard **10¢** Lb.
- Greens Turnip **10¢** Lb.

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



MALT MESS — Galen Evans and Penny King narrowly escaped injury when a car driven by Ernest Watson plowed through the front of the building Wednesday night. Watson's brakes failed but no one was injured. See story page 1. (Hereford Brand Photo)

Baylor CARE Efforts Lauded

WACO — Response to Baylor University students' efforts to show their concern for servicemen and civilians in Vietnam includes a letter from H. T. King, United States Navy Captain and Commander of U. S. Naval Support Activity in Saigon.

Capt. King, writing on Christmas Day, thanked Baylor students for a program of Christmas greetings and carols broadcast over Armed Forces Radio Vietnam Dec. 25. Baylor students radio station, KWBU-FM, recorded the 90-minute tape.

In a letter to Baylor President Abner V. McCall, Capt. King said the students' Christmas greetings and "especially their words of support to the servicemen in Vietnam provided real inspiration and a reminder that the large majority of college students fully support the American servicemen."

Other thank-you letters to Baylorites were from a native Wacoan and Texas AM University graduate, 2nd Lt. (C. E.) William R. Hancock, and Lt. Col. I. M. Mims whose home is in San Antonio.

In other Christmastime activities for Vietnam, Baylor students collected about \$1,000 in a five-day CARE campaign on campus. The funds were for the relief of Vietnamese civilians.

Baylorites also participated in local Christmas projects, including Toys for Tots drives.

Judge McDonald Begins District Docket Here

By TOM PORTER
Staff Writer

Archie McDonald began his Deaf Smith County duties as 69th District Court Judge Thursday morning, handling each and every case with the enthusiasm and vigor of a young lawyer who has just received his law degree.

However, Judge McDonald says "I haven't got my feet wet yet. I'm going to spend all my time at it and do my best to keep things as current as possible."

Chosen in the November general election, Judge McDonald began his new job at Stratford Tuesday and faces a schedule that appears to be too much for one man. "I'm looking forward to it," he explains, "because I will be dealing entirely with law. As county judge, I was dealing partly with law and partly with administrative duties."

Born in 1913 at Cordele, Tex., Judge McDonald grew up in McAdoo, just east of Lubbock. While in high school at McAdoo, he participated in a mock trial and found a fascination for law which continued at Texas Tech.

The Judge received a Bachelor of Arts degree from Texas Tech with a major in government and minor in history, and his LLB degree from the University of Texas Law School. In 1947, soon after being released from the Army, Judge McDonald set up a law practice in Dumas, where he has lived since.



New judge takes over . . . Archie McDonald. (Hereford Brand Photo)

He was chosen attorney for Moore County in the 1948 election, and held the position eight years. Judge McDonald was out of the courthouse for two years and returned as county judge. He was re-elected in 1962 for another four year term and takes over the 69th District post fresh from the judge's position.

Judge McDonald adds that "having grown up on a farm, I feel right at home and enjoy being in Hereford. I sincerely mean that. They have the best people in this area than anywhere else. And it's reflected in the juries. I've found that the jurors all respond very well, few absences."

The judge plans to maintain his residence in Dumas, where he lives with his wife, Myrtle, and a son and daughter. "I expect to be down here a lot because the case load is heavier than any other county in the district at the present time."

Smiling broadly, Judge McDonald continued, "I like to play chess so I may be looking for an opponent when I have to spend the night here sometime."

Small Damage In Friday Accident

An accident occurred Friday afternoon as Richard Sartain was driving a 1967 sedan west on 2nd St. and Eddie Gandy backed from a parking position around the intersection and the two collided. The vehicle driven by Sartain is owned by Pioneer Natural Gas Co. and it incurred \$60 damage. Gandy drove a 1966 sedan owned by Charles Digby, 711 Meter and damage to it was estimated at \$20.

Death Dolls Are Discovered Here

Three seemingly harmless "little rag dolls" became a matter of great concern in Hereford Saturday when it was discovered they were the highly inflammable toys imported from Poland.

Two of the small dolls, which have been the cause of a general alarm throughout the Panhandle since Christmas, were brought to the Hereford Volunteer Fire Department Saturday. The third was taken to the store where it had been purchased and picked up there by the Hereford Police Department.

One store manager said the dolls had been sold in his store and "would never have been if we had had any idea they were dangerous." The man said his company had sold 96 of the dolls, which he described as having "braided hair and wearing a bright-colored little dress."

Another manager said his store had been selling the same type doll for a couple of years, but had been purchased from England before. The man said he had no idea how many dolls had been sold in his store, and he had received a note from the company's headquarters in Oklahoma City telling him to send the dolls back there.

Hale said the doll may be recognized by a tag on the doll's foot which says "Imported in Poland." "The most dangerous part of the doll," he added, "is the head, which is composed of cellulose. It ignites very easily and burns in a flash." The remainder of the doll is filled with sawdust.

Hale urged that anyone having one of the dolls to bring it by the fire station. At that time, the doll will be destroyed and the person will be taken back to the store and the money refunded. The dolls retail for \$1.

False Alarms Fine Is \$200

Another false alarm fire sent firemen scurrying to 410 Ave. J. Saturday afternoon.

The call was answered by the city's four fire units, which cost approximately \$100 to run, according to fire chief Jap Dickerson.

Just last Tuesday night another false alarm at 10:20 p. m. sent the volunteer department to 203 Ranger Drive, to a vacant house, and no fire.

Judge J. D. Neil said Saturday that pranksters could be fined a maximum of \$200 for calling in a false alarm.

Local Raceway Plans Year

Hereford Racing Association will meet Thursday evening at 8 p. m. at Jones Restaurant to discuss reconstruction of the track and make plans for 1967.

The racing season is scheduled to open May 7, about three weeks earlier than other tracks in the area.

You Can RENT A 1967 DODGE for as little as \$9.00 per day 5c per mile or HEDRICK Rent-A-Car 2nd & Sampson in Hereford

Little's JANUARY Clearance

237 N. Main St. 364-0414
PLEASE — ALL SALES FINAL

Continuing With Merchandise Re-Grouped & Re-Priced

<p>Large Selection DRESSES 1/2 PRICE</p>	<p>One Group DRESSES \$5.00</p>								
<p>One Group DRESSES 1/3 OFF</p>	<p>LINGERIE 1/3 OFF</p> <p>Robes Gowns P.J.'s Skirt Savers</p>								
<p>BRAS & GIRDLES 1/3 TO 1/2 OFF</p>	<p>One Group BLOUSES 1/3 OFF</p> <p>Silks Nylons Values to \$19.00</p>								
<p>BAGS 1/3 TO 1/2 OFF</p>	<p>SPORTSWEAR</p> <p>One Group 1/2 OFF Skirts Pants Sweaters Socks</p> <p>One Group 1/3 OFF</p>								
<p>One Group BLOUSES \$2.00 & \$4.00</p>	<p>Fur Trimmed and Tailored COATS</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border-right: 1px solid black;">Was \$111.00</td> <td style="border-right: 1px solid black;">Now \$74.00</td> </tr> <tr> <td style="border-right: 1px solid black;">\$120.00</td> <td style="border-right: 1px solid black;">\$80.00</td> </tr> <tr> <td style="border-right: 1px solid black;">\$130.00</td> <td style="border-right: 1px solid black;">\$86.00</td> </tr> <tr> <td style="border-right: 1px solid black;">\$150.00</td> <td style="border-right: 1px solid black;">\$100.00</td> </tr> </table>	Was \$111.00	Now \$74.00	\$120.00	\$80.00	\$130.00	\$86.00	\$150.00	\$100.00
Was \$111.00	Now \$74.00								
\$120.00	\$80.00								
\$130.00	\$86.00								
\$150.00	\$100.00								
<p>ALL CAR COATS 1/3 OFF</p>									

GOOD SELECTION STILL AVAILABLE DURING THE BIG CLEARANCE
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Men's and Boy's Department		
<p>SUITS! SUITS!</p> <p>85.00 to 89.95 values \$70.00</p> <p>75.00 to 79.95 values \$60.00</p> <p>65.00 to 69.95 values \$49.95</p> <p>55.00 to 59.95 values \$42.95</p> <p>29.95 to 35.00 values \$19.95</p>	<p>MEN'S and BOY'S TOP COATS and All Weather COATS</p> <p>Reg. 19.95 to 44.75</p> <p>Now \$14.95 to \$35.00</p>	<p>MEN'S and BOY'S SPORT COATS</p> <p>Reg. 19.95 to 45.00</p> <p>Now \$14.95 to \$29.95</p>
MEN'S and BOY'S SHIRTS Special Group While They Last \$2.00		
<p>Boy's JACKETS 1/2 PRICE</p>	<p>For Men and Boys SWEATERS 1/2 PRICE</p>	
It's smart to buy when you can save... even smarter when you're sure of the quality!		
<p>THEIR</p>		
ON SALE NOW — THE WORLD'S MOST FAMOUS SHOE NAMES		
This is the sale the shoe collectors wait for. Great shoes, great savings. (All sales final, no-mail-or-phone orders, please.)		
<p style="font-size: 2em; font-family: cursive;">Gaston's</p> <p>Quality Merchandise Since 1921</p>		

First Boy Born

The past week has seen many firsts for the year 1967 — the first birth, the first marriage license issued, the first automobile accident and on and on and on. Mr. and Mrs. L. A. Markovsky, Sr., announced another first Wednesday afternoon, Jan. 4, when their son was born. Little Anthony Eugene, a healthy 7 lbs. 2 ozs. baby boy, was the first boy to be born in Deaf Smith County in 1967.

For a while it seemed that all the babies for 1967 were destined to be girls, as there were four little girls born before Anthony appeared. But as his father said, "he had to break the trend." At last report the hospital had two boys.

ed a boy, Mrs. Markovsky replied, "Oh, yes!" then added, "I'm awfully happy." The Markovskys have another child, 2½-year-old Jeanne Lynn.

The proud grandparents have all flocked to Hereford to see the baby, as grandparents tend to do. They are Mrs. Johnnie Mae Bounds and Mr. and Mrs. L. A. Markovsky, Sr., all of Amarillo.

The first marriage license of the year was issued to Gilberto Lopez Prieto and Esmeralda Garza Mirelez.

Fall Months Are Top Marrying

A total of 203 marriage licenses were issued in Deaf Smith County during the year 1966. Contrary to most public opinion, the heaviest 'marrying months' weren't the summer ones, but rather the fall ones, August through December.

Most people assume that June is the fullest month for marriages, but according to the county clerk's records it falls far short of the highest total. Marriage licenses issued for June numbered only 18, while those for August, which was the biggest month, reached a total of 26. The next highest month was December with 24 licenses issued.

Vote Registrants Lagging As Deadline Approaches

Voting registrations are running far, far behind totals of former years with the deadline still more than three weeks away.

Mrs. Nell Miller, Deaf Smith County tax assessor-collector, said that 421 persons had registered by 2 p. m. Friday. "The big year for registration was about 3,600 in the 1964 general election," she added. There were 3,271 poll taxes sold in 1966, with about 500 exemptions.

Mrs. Miller stressed that all registrations must be back in the tax office by the deadline, Jan. 31. All persons between 21 and 61 years of age are eligible to register and those over 61 do not have to register if they have an affidavit of exemption.

Although voting registration is low, the sale of 1967 auto licenses is expected to increase another 500 to 600, said Mrs. Miller. From Feb. 1 through Dec. 31, 1966, a total of 10,943 licenses were sold for cars, pickups and trucks. The licenses go on sale Feb. 1 again this year.

Another item being stressed by Mrs. Miller is signing up for the homestead exemption. Deadline for signing up for the exemption is April 30. Those signing-up do not have to pay state tax. "About 50 per cent of persons in the county sign up for the exemptions," said Mrs. Miller.

Small Damage In Backing Accident

Involved in an accident on Main St. Wednesday morning were Clifford Snyder, Jr., 117 Greenwood and Mrs. J. R. Lipscomb, 186 Centre St. The collision occurred as Snyder turned north on Main St. off of 2nd St. and Mrs. Lipscomb backed from a parking space on the right side of the street.

Snyder was driving a 1967 sedan owned by Gelco Leasing Co. of Minneapolis, Minn., which incurred \$150 damage. Mrs. Lipscomb's 1964 sedan also incurred \$150 damage.



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LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE
WE GIVE
WE GIVE
WE GIVE
WE GIVE

Specials Good Monday, Tuesday & Wednesday
January 9, 10 & 11

ROUND STEAK



USDA Choice **89¢** Lb.

USDA Choice **Sirloin** lb. 89¢

USDA Choice **T-Bone** lb. 98¢

Extra-Lean **Ground Chuck** lb. 59¢

Facs Regular 49¢ **CORN CHIPS** 39¢

Shurfine Frozen 6 Oz. Can **ORANGE JUICE** 5 For \$1

Shurfine Frozen 10 Oz. **CAULIFLOWER** 5 For \$1



PICK 'EM UP TODAY

OLEO SOUTHERN ROLL

½ Lb. **9¢**

1 Lb. Can **COFFEE** Shurfine **59¢**

TUNA Del Monte Chunk Style Flat Can **29¢**

CRACKERS Shurfresh 1 Lb. **23¢**

TOOTHBRUSHES Pepsodent Regular 69¢ **49¢**

KOTEX 12's **2 For 69¢**

Shurfine 5 Lb. Bag **49¢**

3 Oz. Pkg. **10¢**

Borden's ½ Gallon Round Ctn. **69¢**

Shurfine 12 Oz. Can **12 For \$1**

Food King 3-Lb. Can **67¢**

Shurfresh ½ Gallon **43¢**

Shurfine 24 Oz. Bottle **29¢**

Shurfine 303 Can **7 For \$1**

Hunt's 300 Can Solid Pack **5 For \$1**

Mountain Pass 8 Oz. Can **11 For \$1**

TISSUE Softlin Bathroom 10 Roll Pack **63¢**

ORANGES TEXAS 20 Lb. Bag **89¢**

FLOUR Shurfine 5 Lb. Bag **49¢**

JELLO 3 Oz. Pkg. **10¢**

ICE CREAM Borden's ½ Gallon Round Ctn. **69¢**

SODA POP Shurfine 12 Oz. Can **12 For \$1**

Shortening Food King 3-Lb. Can **67¢**

Buttermilk Shurfresh ½ Gallon **43¢**

GRAPE JUICE Shurfine 24 Oz. Bottle **29¢**

SPINACH Shurfine 303 Can **7 For \$1**

TOMATOES Hunt's 300 Can Solid Pack **5 For \$1**

TOMATO SAUCE Mountain Pass 8 Oz. Can **11 For \$1**

ORANGES TEXAS 20 Lb. Bag **89¢**

Apples Rome 8 Lb. Bag **89¢**

AVOCADOS Each **10¢**

TOMATOES lb. **19¢**

Soreno Luncheon Dishes Only 9¢

With Each \$5 Purchase by Anchor Hocking—Beautiful Avocado Color

THIS WEEK . . . 12 Oz. TUMBLER

TISSUE Softlin Bathroom 10 Roll Pack **63¢**

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TISSUE Softlin Bathroom 10 Roll Pack **63¢**

TISSUE Softlin Bathroom 10 Roll Pack **63¢**

TISSUE Softlin Bathroom 10 Roll Pack **63¢**



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LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Hereford, Texas

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STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thurs. and Sat.
9:30 a.m. to 9:00 p.m.

jackets and coats at new low prices!

fashion favorite coats

Here's the coat event of the new year! See all your favorites at great savings. Beautiful coats in rich fabric blends and exciting silhouettes. Sizes for everyone. Come early and take first choice — save in the bargain!

15.88 20.88 25.88 30.88 36.88

Originally Priced To \$79

SHOP "UP TOWN"

Sugarland Mall

SHOP IN COMFORT
CONVENIENT PARKING





wonderful winter jackets

You're sure to warm up to jacket values like these! Even at their original price, they were outstanding buys. Plushy piles, rich wools, sporty corduroys . . . some even have fur trims and pile linings! Sizes for all.

12.88 -- 17.88

All Weather Coats — 10.88-12.88

Remember You Can Just Say "CHARGE IT" At Your Friendly Penney Store.



A LITTLE HELP — LaPlata coach Don Taylor LaPlata gym. The game was sponsored by gets a big boost from the Harlem Stars the Whiteface Booster Club. (Hereford in their performance Friday evening at the Brand Photo)

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Guadalupe Arroyos, Box 1213; Audie A. Lidia, 624 W. Harris; Mrs. Leonel Gonzalez, Box 923; Mrs. Victor D. Zinn, Sr., 422 Ave. G.
 Mrs. Harry Roberts, Friona; Mrs. Allie Tipps, Westgate; Lisa Phelps, 302-A Ave. B; Mrs. Mae Greene, 510 W. 4th St.; J. C. Cummins, 406 E. 3rd St. Cathy Miller, Box 209; Melvin Simmons, Friona; Mrs. Ora Croff, Adrian; Mrs. Cora Bramblett, Rt. 1; Mrs. Wood Vaughn, 101 Ave. K.
 Mrs. Alva A. Teas, 203 Brevard; Doug Womble, 711 E. 3rd St.; Maria Garcia, 810 S. Texas; Vesta D. Rutherford, 139 George St.; Mrs. Carrie M. Baughman, Westgate.
 Giles Williams, 520 Star; Mrs. U. E. Cook, Box 1013; Mrs. Margaret M. Campbell, Hereford; Maude Malone, 801 N.

Lee; Jessie D. Malone, 801 N. Lee.

Mathias J. Castillo, General Delivery; Morris E. Davis, 222 N. 25 Mile Ave.

PATIENTS DISMISSED

Mrs. Ladik A. Morkovsky, Mrs. Jerry D. Easton, Mrs. Harry E. Caylor, Mrs. J. A. Wilhelm, Mrs. J. W. Dickerson, Jr. January 7.

Mrs. Matias S. Hernandez, Mrs. Jack D. Nolen, Mrs. Mary Wieck, Mrs. Lloyd Newton, Bill Allen, Mrs. W. T. Carmichael, T. C. Parmer, Charles Dawson, Mrs. Aurora DelToro, January 6.

Mrs. Charles Berryman, Mrs. Luz M. Garcia, Mrs. Frank Scott, Buren Sowell, Mrs. Roberto Zamora, January 5.
 Julia Culp, Mrs. Chesley C. Johnston, Walter Green, James Olguin, January 4.

Trainer-driver Frank Ervin, 62, won the 1959 Hambletonian trot with Diller Hanover and this year he won the 3-year-old feature with Kerry Way.

For Herd

District Play Starts Tuesday

The Whiteface basketball team lost to the Lamesa Tornados Tuesday, 56-26.

By downing the local team, Lamesa added another victory to its 18 game winning streak, to its 18 game winning streak, the longest in the school's history.

Leading the Herd in points was Jim Allison, who had eight points for the evening. Hereford begins district play on January 10, with a game against Tulla. The Herd will travel to Tulla for the game at 8 p. m., with a 4-13 record for the season. The B team game will get underway at 6:15 p. m.

Typewriter Ribbons
 Complete Stock Office Supplies
THE INK SPOT

BLANDA STILL PITCHING

HOUSTON, Tex. — The youngsters may have to wait a long time before George Blanda, 17-year-old veteran of pro football, decides to call it quits. In his first exhibition game for the Houston Oilers this summer, Blanda passed for 144 yards and two touchdowns, kicked four field goals and kicked two extra points as the Oilers beat Oakland, 26-17. Blanda is crowding 40, in age that is.

Classifieds Get Results



A. G. May Construction Co.

"RED" MAY
 Dimmitt, Highway
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- * COMMERCIAL
- * INDUSTRIAL
- * FARMS
- * AUDITORIUMS
- * HANGARS

City Industries Studied By Group

Visited often by foreign groups ed host Saturday when 12 mem- in the past, Hereford again play- bers of a Defense Department



CHAMBER INSTALLATION — Demonstrating the idea of digging out certain ideas, Neil Cooper, new president of the Chamber of Commerce, holds a toy spade aloft at the installation dinner. Raymond White, (left) is outgoing president.

exchange program toured three of the city's businesses.

The group, which is receiving special training at Amarillo Air Force Base, arrived in the city about 10 a. m. and began with a tour of machinery and facilities at Hays Implement Company.

Cecil Oglesby, manager, served as guide for the contingent, taking them over the yards and explaining what each piece of equipment was and how it worked. The 12 men were especially impressed when Oglesby cranked up a large diesel tractor and demonstrated how a four-wheel drive works. The visitors also were impressed at the cost of the machine and each wheel, but Oglesby explained how much work it could do and how long it would last.

As the group toured the grounds Oglesby answered questions posed by the men. Several had cameras and took pictures of the different machinery and each other.

The Hereford Feed Yards was the next stop, where another tour was made and the operations there explained. Following lunch at the Hickory Log, the men took the guided tour of the Holly Sugar Plant.

Richard T. Lankford, foreign training officer at Amarillo AFB, said the men were receiving training in administration, supply and air craft at the base and usually made the tours on the weekends so as not to conflict with the training.

The group has gone to such places as Taos, and Santa Fe, N. M., Carlsbad Caverns and Dallas. "We go anywhere in our range of travel," said Lankford.

Countries represented Saturday were Thailand, Vietnam, Libya, Italy and Turkey.

A BIG JUMP

CLIFTON, N. J. — Mason Rudolph missed by one stroke of getting into the money during the Cleveland Open. But the following week he won \$20,000 when he beat Jack Nicklaus by one stroke in the Thunderbird Classic.

Two weeks before the Thunderbird, Rudolph tied for 22nd place in the PGA championship and won \$1,400.

Office Furniture
THE INK SPOT

WATER KEEPS WEST TEXAS GROWING

All of us know the importance of water to our daily lives, but many of us do not realize that preserving our water resources depends on dedicated citizens taking an active part in solving our water problems . . .

ANDREW KERSHEN

is such a man!

On Tuesday, January 10th the taxpayers of our County will elect a member of the board of directors for the High Plains Underground Water Conservation District No. 1. We, the neighbors and friends of Andrew Kershen, believe he's done a fine job his first two years as a director and we would like to urge you to re-elect him to another term.

WE BELIEVE ANDREW KERSHEN IS THE BEST MAN!

Here's Why:

Andrew Kershen is qualified . . . he is a member of:

- Deaf Smith County Chamber of Commerce Water Resources Committee
- West Texas Water Institute
- Texas Water Conservation Association
- National Reclamation Association

Andrew Kershen is experienced

- He has farmed in Deaf Smith County for 22 years
- He knows our water problems first hand
- He has cooperated with the Soil and Water Conservation Service, and with their programs

Andrew Kershen is dedicated

He has pioneered in building dams along the Tierra Blanca to preserve our water without any government aid. He has served on many water committees without pay.

RE-ELECT ANDREW KERSHEN AS DIRECTOR of the High Plains Underground Water Conservation District No. 1 TUESDAY, JANUARY 10th

Paid for by Friends and Neighbors of Andrew Kershen . . . George Turrentine, Chairman

The big savings event is coming soon to Hereford residents. STOP SPENDING YOUR MONEY!

WAIT FOR THE MOVING OUT SALE

SOON TO BE ADVERTISED

Merchandise to be sold at cost or below!

SPEEDY DISHMAN-HALE

CAREFUL THERE! DON'T KICK THOSE TIRES!

WE SOAK 'EM

WE USED CARS

THE WHOLE CAR MIGHT FALL APART!

COME ON OVER TO DISHMAN-HALE

ALL THEIR USED CARS ARE SOLID BEAUTIES!

WE OFFER SAFE BUYING AND SELLING

'66 Imperial Crown 4-Door Hard Top	'63 Chrysler Newport 4-Door	'62 Chevrolet Impala 4-Door
'64 Chrysler Newport 4-Door	'63 Pontiac Star Chief 4-Door	'61 Ford Galaxie 4-Door
'64 Oldsmobile '98" 4-Door Town Sedan	'62 Mercury Monterey Custom 4 Door	'60 Chrysler Windsor 4-Door

PREVIOUS OWNERS NAMES FURNISHED ON REQUEST SO THAT YOU MAY VERIFY THE MILEAGE SHOWN!

DISHMAN-HALE

CHRYSLER PLYMOUTH

WHERE CUSTOMERS SEND THEIR FRIENDS

EM 4-3150 • 345 E. FIRST • HEREFORD

Calendar Of Events

MONDAY
 Music Study Club in home of Mrs. R. C. Godwin, 2:30 p. m.
 TOPS Club at Bluebonnet School, 7:30 p. m.
 Rotary Club lunch at Jones Restaurant, 12:05 p. m.
 Odd Fellows Lodge at IOOF Hall, 8 p. m.
 Masonic Lodge, stated meeting at Masonic Temple, 7:30 p. m.
 Palsano Lions Club at La Cafe Hacienda, 7:35 p. m.
 Easter Lions Club at Easter Country Club, 8 p. m.
 Citizens Band Radio Club at REC Building, 8 p. m.

TUESDAY
 Pioneer Study Club at Calson house, luncheon at 12:30 p. m.
 Dawn Music Club in home of Mrs. Melvin May, 310 Westhaven, 2:30 p. m.
 Lone Star Study Club in Mrs. Hardy Benson's home, 127 Aspen, 3:30 p. m.
 Rebekah Lodge at IOOF Hall, 8 p. m.

Order of Eastern Star meeting at Masonic Temple, 7:30 p. m.
 Calvary Baptist WMS Day Circle at church, 9:30 p. m.
 Hereford Jaycees lunch at Jones Restaurant, noon.
 Velela Study Club in home of Mrs. Dale Barkley, 8 p. m.
 Young Mothers Study Club, Mrs. Ray Simpson hostess in First National Community Room, 10 a. m.

WEDNESDAY
 Mon Amis Club in First National Community Room, 2:30 p. m.
 First Baptist Day WMS, luncheon at church, 12 noon.
 Avenue Baptist WMU at church, 7 p. m.
 Sugar Squares square dance club at Community Center, 7:30 p. m.
 Hereford Lions Club, lunch at Hotel Jim Hill, 12 noon.

THURSDAY
 Rural Home Variety Club in home of Mrs. Bill Roberts, 2 p. m.
 Calliopean Club, Mrs. Alton Fraser hostess, 8 p. m.
 Hereford Duplicate Bridge Club in Community Center, 7:30 p. m.

First Baptist WMS Night Circles, joint meeting at church, 7:30 p. m.
 VFW Auxiliary in VFW clubhouse, 8 p. m.
 Kiwanis Club lunch in IOOF Hall, noon.
 Optimist Club at Jones Restaurant for lunch, noon.
 Hereford Riders Club at Community Center, 7:30 p. m.

FRIDAY
 Hereford Garden Club, guest day program at Community Center, 3 p. m.
 Messenger H. D. Club in home of Mrs. S. N. Thweatt, 2:30 p. m.

JUST 2-CALLS FOR A HOSPITAL BED

MELBOURNE — Melbourne doctors are making use of Australia's first dial-a-bed service for hospital patients.

Nine big public hospitals are in the scheme and more are preparing to join.

The service reduces the time it takes to get a hospital bed for people who suddenly become ill. Twice daily, the hospitals report to ambulance headquarters what beds are available and for what type of cases. The beds and the types are then listed on a central control board.

Doctors must first check with the local hospital. If no bed is available there, the doctor can then ring the service to see where he can place the patient. Doctors say they are not getting beds in just two telephone calls, against as many as 12 calls before the service began.



TRADE NAME CHANGED — The gusty wind which blew so hard Friday in Hereford caused the name of Gibson Discount Center to be slightly changed when it blew several of the panels out. This was only one of the many signs which was slightly disarranged Friday. (Hereford Brand Photo)

Shower For Sue Rife Is Prelude To Wedding

Miss Sue Rife, fiancée of John Lesley of Hereford, was complimented with a tea-shower in the home of Mrs. Joel Hodges Saturday afternoon by friends who knew the West Texas State University coed when she lived here and attended Hereford schools several years ago.

She is the daughter of Mr. and Mrs. John D. Rife, who now reside in Guayama, Puerto Rico while Mr. Rife is engaged in a construction project. He was in charge of some of the work on the Holly Sugar plant when it was built here, and the family lived here then.

The couple plans to be married Jan. 20 in Hill Chapel on the WTSU Campus.

Shower hostesses were Mmes. Hodges, Herman Drake, Bill McCarver, Gwynne Owen, W. W. Buck, R. N. Yarbro, J. B. Halle, Irving Alexander, Labry Ballard and Charles Hoover.

In the houseparty were a group of the bride-elect's fellow students at WTSU, including Miss Paula Stephens, who will be her maid of honor, Misses Candy Irvin, Susie Ed-Barbara Zinser, Maura McAndrews, Cynthia Hale, Mrs. Sammy Lesly and Patti Brown.

Decorations for the party were in blue and white, with a lovely flower arrangement in those colors centering the refreshment table.

HIDDEN CHANNELS, SINKS AND LAKES

FRANKFORT, KY. — Limestone regions in Kentucky have many miles of subsurface stream channels, sinks and caves. The most notable of these is Mammoth Cave, which was formed in the bedrock when water dissolved the limestone.

Girl Singers Entertain Club

A singing group comprising Hereford High School girls, called the Windjammers, entertained with popular and folk songs at the meeting of Hereford Study Club Thursday evening. Miss Gladys Settiff and Mrs. Marvin Knox were hostesses in the former's home.

Mrs. Johnny Clark was in charge of the program. The subject was Music, and she presented the singers with examples of light music intended purely for pleasant listening. The entire program was given by the girls.

Mrs. R. N. Yarbro, vice president, presided for business, which included voting of a contribution to Girlstown USA at Whiteface.

Also present were Mmes. Baxter London, W. H. Gentry, S. L. Garrison, T. E. Braddy, N. D. Bartlett Jr., C. R. Winget, Ed Wilson Jr., Maurice Tannahill, and Don Robinson.

Club Speaker Explains Business Bureau Setup

Operation of a Better Business Bureau and the protection it offers the customer as well as the legitimate businessman, were discussed by Scott Cantine, representative of the Amarillo Bureau, who was the guest speaker to L'Allegria Study Club Thursday afternoon.

Mrs. Pat Robbins was hostess at the home of her mother, Mrs. Fred Sims Mrs. Bobby Veigel, program chairman for the day, introduced Cantine, who outlined the plan of organization and the functions of a Better Business Bureau.

In the business period directed by Mrs. Alex Schroeter, president, members planned to substitute a trip to Girlstown USA at Whiteface for the regular club meeting Feb. 2. They will meet in the home of Mrs. Bob Sims after noon that day and drive to Whiteface to visit the residence home for girls, especially the girl there whom the club sponsors.

Those present included Mmes. James McDowell, David Gibson Cameron Gault, Gene Cope, Jim Carnahan, Noble Ballard, Houston Frye, Hazen Woods and Richard Pickens.

FLORSHEIM Semi-Annual SHOE SALE



Values to \$25.00

\$18.80

Available in Many Styles
 Colors and Sizes

Gaston's
 Since 1921

Gaston's

PRE-INVENTORY

Sale

There Is NO SALE Like A **GASTON'S SALE**
 We have regrouped and re-marked all the sale merchandise so that you should pay us another visit and "SAVE!"

Over 100 Better KNIT SUITS

- Sebastian
- Dalton
- Gino Paoli

Up To **1/2** Price

Sizes 8 to 20
 Reg. \$60.00 to \$200.00

COATS

Fur Trims, Tweeds

Up To **1/2** Price

DRESSES

Reg. to 35.00

\$10.00

SKIRTS, SWEATERS, BLOUSES

One Table

\$5.00

Large Selection

SKIRTS, SWEATERS

Evan Picone, Garland
 Reg. \$10 to \$30

\$6 To \$13

CAR COATS

Reg. \$30 to \$50

1/2 Price

FALL ROBES

• Quilts • Fleeces

Up To **1/2** Price



Gaston's
 of Hereford

DOORS OPEN at 8:30 A.M.

Ladies One Table **ODDS & ENDS**

- Sox
- Blouses
- Bras
- Jewelry
- Many Other Items

\$1

if you're the **SHE** in a **HE-MAN'S** life and have more taste than money, this great savings event is for **YOU!**

Gaston's Children's Shop

One Large Table

ODDS and ENDS

Values to \$10.00

Over 100 Items

\$100 each

Girls COATS

Size 2 to 14

1/2 price

KNIT SUITS and DRESSES

Size 3 to 14

1/3 off

Summerfield Study Club Begins 1967 With Young Program Guests



JUST PAST ITS 40th anniversary year, Summerfield Study Club may be invoking the adage, *Life Begins at Forty*, at midpoint in a busy season. At its latest meeting, Thursday afternoon in Mrs. Mack Noland's home, it heard an especially interesting program by two high school students. INTRODUCED BY Mrs. Guy Walser, with whom she is pictured left above, Miss Cynthia McMinn told of a summer trip to France for study of the French language, and side trips to other points in Europe.

MRS. EARL LANCE JR., club president, greets another guest, Tomas Graf, who spoke of his home, family and school in Germany. Colored slides were shown to illustrate his talk and that of Miss McMinn. Graf is an American Field Service student in Hereford High School this term, living in the home

A TRIO OF OFFICERS refers to the club yearbook, center left, in a discussion at the meeting. From left are Mrs. Earl Lance Sr., treasurer; Mrs. George DeLozier, historian, and Mrs. J. B. Noland, parliamentarian. Mrs. Noland was named chairman of the club's part in the "walking blood bank" project

HOSTESSES at the meeting were Mrs. Mack Noland, left, and Mrs. Clayton Sanders, assisted by Mrs. Walser. Summerfield Club is one of four women's organizations in this county affiliated with the Texas Federation of Women's Clubs, and is in the Top of Texas District.



LIFE MEMBERS honored by the organization include Mrs. Ky Lawrence, named for the honor last fall, and Mrs. Lee Curry, seated in the photograph at right below. Mrs. Curry, the club's entry, was awarded the title of "Federation-Jewel" as the clubwoman with the oldest continuous membership in the Top of Texas District last spring. With these two veteran members are two of the newest members, Mrs. Thurman Atchley, standing left, and Mrs. George DeLozier. GOOD LISTENERS at the program Thursday afternoon were Mrs. R. B. Baker, left, and Mrs. J. C. Clearman in photograph at lower left. Summerfield Club programs this season are centered on the theme, Knowledge Is The Treasure but Practice Is The Key. A civic project is stressed each month; the January goal is registration of all members in preparation for voting in 1967 elections.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, JANUARY 8, 1967



Small Talk

By SUE COLEMAN
Women's Editor

Enthusiasm is no doubt one of the qualities that make a person attractive, and somebody who is quite enthusiastic about his job is always interesting to meet. That description just fits Dolla Cox Weaver, a Hereford visitor whom I was happy to meet this week.

SHE IS THE daughter of Mrs. L. M. Turner, 813 Texas, and the niece of Mrs. A. A. Hare. She grew up in Amari-

llo and still calls it her home, although she works for the astrogeology branch of the U. S. Geological Survey, Department of the Interior, and is on a leave of absence waiting a new assignment.

She says Hereford is almost as much her home town as Amarillo, especially since her mother now lives here. As a youngster she visited frequently with her cousins in the Hare family and became well acquainted with their friends.

THE JOB WHICH she likes

so well that she is eager to interest young people in it as a career, combines two subjects which we don't often relate — geology and library management. She is a technical librarian for the government agency which employs her.

Enthusiastic Mrs. Weaver wishes that all students who are still undecided about a career knew that there are right now 9,000 unfilled jobs for spe-

cial librarians now are men.

ject, history, art, a branch of science, or whatever. Then the student needs a master's degree in library science. It's a good field for women, says the Texas woman, but about 65 percent of special librarians now

MRS. WEAVER has her MLS degree from Texas Woman's University, and the AB degree from Barnard College. She has studied in Columbia University and the University of Chicago. She is a member of the American Legion, in Amarillo's Hanson Post. That is by virtue of her World War II service in the WAC.

She would be delighted to give

information (and maybe a sales talk) to any young person interested in being a librarian of any sort, she says, and inquiries may be addressed to her home, 1009 Ong, Amarillo. It all sounds so good, I'd like to get in line, but she did say "young" persons. Oh well.

JUST BACK FROM A holiday visit in Seattle, Mrs. D. W. Palmer says she had a wonderful time as the guest of her son, Glenn W. Toomey, an attorney in that West Coast city, and her sister-in-law, Miss Lydia Palmer, who heads the language department in a Seattle college and is back at work af-

ter a sabbatical year in which she not only made a trip to Europe, but wrote a book on a subject relating to her teaching specialty. Miss Palmer has visited here and met a number of Hereford people.

THE BOB WILLMOTS and son, Ross, are back from a New Year's trip to Colorado — not for skiing or other winter sports, they are different. They visited Mrs. Willmot's parents in Colorado Springs.

OVER THE NEW Year weekend Mr. and Mrs. Cawthon Bryant and son, John David, went to Santa Fe to visit her bro-

ther, Ray Smith, and family. They did go skiing and found the snow in excellent shape for that sport.

The Bryants did a good deal of traveling during the holidays. On Christmas Day they attended the wedding of Stephen Bryant at Denton and John David was his cousin's groomsmen.

They had dinner Christmas Eve in the Lamar Taylor home in Lubbock and visited the Bryant relatives. They also spent part of the holidays in Ralls, visiting Mrs. Bryant's mother and other relatives.

AN HONOR recently awarded Mrs. Jessie F. Shilling, sis-

ter of Mrs. O. G. Hill Sr., is a citation for superior performance from Frank J. Barry, solicitor general of the Department of the Interior.

Mrs. Shilling was cited for her work as secretary to the field solicitor in that department in the Santa Fe office, a post she has held the past eight years. The award included a \$200 stipend and was presented by Mrs. Shilling's boss, Gayle Mahges, on behalf of Barry.

Office Furniture
Office Supplies — Printing
THE INK SPOT



MORE for LESS



Do you want MORE of the foods your family likes best — and spend LESS for a big cartful of them? Then shop COOPER'S! It stands to reason that when EVERY VALUE is a BIG ONE and EVERY price is a LOW ONE, you're going to LOWER your food bills without stinting on quality or pinching on quantity. Try us! You, too, will say—"Yes, you get MORE of the BEST for LESS at COOPER'S"

SHORT RIBS
Lean-Meaty **37¢**
lb.

Tendercrust BREAD Shurfresh
SHURFRESH MILK

Chopped Sirloin No Bone No Waste lb. 69c	Pork Choppies No Bone No Waste lb. 69c	Bacon Shurfresh 2 lb. \$1.29 Pkg.	Cheese Shurfresh Slices Amer. or Pimento 6 Oz. 29c
--	--	--	---

SALMON Honey Boy Tall Can **55¢**

CRUSHED PINEAPPLE
Shurfine No. 2 Can **4 For \$1**

COFFEE Shurfine lb. Can 59c	PEACHES Shurfine YC 2 1/2 Can Slt. or Halves 4 For \$1
GREEN BEANS Shurfine Cut 303 Can 5 For \$1	TOMATOES Hunt's Solid Pack 300 Can 5 For \$1
SHORTENING Shurfine 3 lb. Can 65c	TUNA Shurfine Flat Can 29c

BLACK PEPPER Schilling 4 Oz. Can 39c	MIRACLE WHIP Salad Dressing Quart Jar 49c
PINTO BEANS Arrow Brand 2 lb. Bag 19c	FACIAL TISSUE Scott 200 2 Ply Box 4 For \$1

FLOUR Shurfine 5 Lb. Bag **45¢**

OLEO Kraft Parkay lb. **4 For \$1**

GRAPE JUICE
Welch's Frozen 12 Oz. Can **3 For \$1**

DOG FOOD Red Heart No. 1 Can **9 For \$1**

TIDE Detergent Giant Size Box **67¢**

Mennen — Reg. \$1.10 Skin Bracer 67c	Secret Roll On Giant Size — Reg. \$1.85 Deodorant \$1.17
100's — Reg. \$1.33 Anacin Tablets 93c	Faultless 22 Oz. Spray Starch 49c
50 Count — Reg. \$1.98 Dristan Tablets \$1.27	Clorox 1/2 Gallon Bleach 29c

Washington D'Anjou

PEARS lb. **19¢**

ORANGES California Sunkist lb. **15c**

TURNIPS California Marshburn lb. **12c**

RANCH KITCHEN
DELICATESSEN

STUFFED BELL PEPPERS **89¢**

Broccoli Casserole	pt. 59c
Baked Beans	pt. 49c
Macaroni and Cheese	pt. 49c
Waldorf Salad	pt. 49c
Lime Delight	pt. 49c



COOPER'S MARKET

BEST MEAT IN TOWN

Garden Club And Guests To Hear Visitor Speak

Speaker for a guest day program in Hereford Garden Club next Friday afternoon will be Mrs. Charles Odell, president of the Amarillo Garden Club. An accredited speaker on Landscape design, she will have as her subject, Landscaping for the Future.

Guests of the club will be members of Bud to Blossom and Garden Beautiful Clubs, and special guests invited by members



MORE NEW BOOKS

A Critical Evaluation By 26 Distinguished writers make up a sizable book entitled T. S. Eliot-The Man and His Work. It is edited by Allen Tate. The younger generation is most likely to read this book as it is now "in" but when written, it was considered in the present terms, "Way out." Oldsters may read it to see why there is such a recent upsurge of Eliot followers.

In the December 31st Saturday Review is an article by Archibald MacLeish about the years of the "twenties" wherein he mentions Eliot and his contemporaries in poetry and art. It is a splendid article and explains the era very well.

Among the evaluators of the book is Ezra Pound of Eliot's time but a very different sort of man and writer. Frank Morley and Leonard Unger are other well known evaluators. But Sir Herbert Read seems to make the man and his work so real and understandable.

A number of photographs of Eliot from the age of four to maturity and later years of his life add interest to the book. Excerpts from his works for comment are found throughout and there are many references to his probably best known and most popular work, "The Waste Land."

Another smaller book, "The Ground is Our Table" by Steve Allen tells of the plight of the Mexican-American and their way of life in the present age of changing condition. The au-

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 9:30-6:00
Saturday 9:30 - 1:00

335 Miles MM 4-2388

Herring Takes Kiwanis Reins

Presiding over the first meeting of the new year Thursday at their regular luncheon meeting was Hereford Kiwanis Clubs new president, Dean Herring. Herring also presented the program, telling fellow members the objectives for 1967 for Kiwanis.

Herring said the Kiwanis theme for 1967 is "Quality Leadership - Key to the Future." He named 10 factors which should be required of each Kiwanian and challenged members to live up to these requirements.

Receiving the friendship dollar was Bartley Dowell, who was awarded the \$1 by Perry Ray. Members were reminded of the Ladies' Night January 19 at the Hereford Country Club. The new president urged all Kiwanians to contribute to the Kiwanis-Day Camp in south Texas.

COUPLE VISITS HERE

Capt. and Mrs. Bill Dyess of Alexandria, Va., visited her mother, Mrs. Daisy Allison, and brothers, Edward and Charles Allison, during the holidays. Mrs. Dyess is the former Gienda Allison, who was graduated from Hereford High School in 1960. She and Captain Dyess are both employed in the Pentagon in Washington, D. C.

depression days. Particularly does he compare in with the living conditions for both groups as found in California.

Unlike most writers on such issues, the writer suggests a solution, or at least how to alleviate the problem.
Corinne J. Neely

Our Shifting Population

NEW CUSTOMERS

12-30-66 - Chick Holbert, To 614 Blevins From Plainview.
12-30-66 - Darrel Cappel, To 339 Ave. A From Darrouzette,
12-30-66 - Hank Shelton, To 836 Blevins From Claude, Tex.

NEW BUSINESSES

1-3-67 - A to Z Tire and Battery 128 W. 1st.
12-30-66 - Orval Watson Ford Sales 1st and Miles.
12-66 - Elliston Pontiac W. 2nd.

REMOVALS

12-28-66 - Morris Leach, To 2009 W. 19th, Plainview From 204 Ave. I
12-28-66 - Gaylon D. Rhodes To Gen. Del.; Bovina From 809 Knight.
12-28-66 - Anastacio Sandoval, To 204 N. Illinois, Weslaco, Tex. From 424 W. 2nd.
12-30-66 - Bill Koprani, To 508 Francis, Plainview From 505 N. Schley.
1-3-67 - David Rendon, To 550 W. Garden St., Uvalde, Tex. From Hereford.
1-3-67 - Mateo Villarreal, To % Robert Garza, 3105 E. 22nd, Brownsville From 825 Brevard.

TRANSFERS

12-30-66 - B. R. Lindeman,

To 512 Knight From 616 Ave. K.
12-30-66 - Custom Floor Covering To Rt. 5 % John Moody From 116 W. 1st.

12-30-66 - Beniot Reyes, To 314 Ave. A From 212-B Ave. C.
1-3-67 - Lyndon Huckaby, To 819 Blevins From 825 Blevins.
1-3-67 - Colville and Wilson, To S. Hiway 385 From 13th and Ave. D.
1-3-67 - Paul Vargas, To 240 Ave. D From 406 Ave. A.
1-3-67 - Ray Martinez, To 406 Ave. E. From 303 Ave. F.
1-3-67 - Jack Griffin Jr., To Box 789, 509-B, Ave. H. From 117 Ave. H.
1-3-67 - Dean Garrett, To 403 Irving From 330 Ave. A.
1-3-67 - Jimmy Morrison, To 826 Ave. K. From Rt. 5.
1-3-67 - J. H. Penn, To 312 Ave. A. From 321 Ave. B.
12-30-66 - Robert Porter, To 208 Aspen From 112 Ave. H.
12-30-66 - Corkey Morris, To 336 W. 3rd, Apt. 5 From Rt. 1.
1-3-67 - J. C. Simpson, To 825 Blevins From Rt. 2.
12-29-66 - Pablo Aguirre, To 335 Ave. J. From 601 Miles.
12-29-66 - Lewis Brown To 1110 E. 6th From 623 Irving.
12-30-66 - Mrs. Charles E. Hood, To 305 E. 6th From 339 Ave. A.
12-30-66 - Ernest Coronado To 310 Ave. I. From 412 Ave. H.

For a quick spread, drain sardines and mash with mayonnaise. Spread on crackers and sprinkle with minced green olives.

Young Travelers Speak To Club

A young traveler from their own community and one from Germany gave Summerfield Study Club members a series of impressions of European countries at a meeting in the home of Mrs. Mack Noland Thursday afternoon. Mrs. Clayton Sanders and Mrs. Guy Walsler were co-hostesses.

Miss Cynthia McMinn, a Summerfield resident who made a tour of Europe and studied in a French school with a group of Hereford High School students last summer, and Tomas Graf, American Field Service student in HHS this term, were the guest speakers.

They were introduced by Mrs. Walsler, program chairman, after the invocation by Mrs. George DeLozier and a business period with Mrs. R. E. Lance Jr. presiding. Slides were shown to illustrate the informal talks of both.

Graf told of his family in Germany and of his life as a student there, in addition to giving facts about his homeland. Differences he has found in the operation of German schools and those in Hereford, and in the life of a teenage boy in the two countries, were related to add interest to his remarks.

Miss McMinn, in a student party which had as its chief aim the study of French, traced its travels to the school in France where intensified lessons in the language were given, and also to other parts of Europe for sightseeing.

Business included selection of Mrs. J. B. Noland to serve as blood typing chairman for the club, as members agreed to cooperate in a county-wide campaign to record blood types in a "walking blood bank" program.

Assistance in furnishing the kitchen at the County Bull Barn, to equip it for serving meals at local meetings and conventions, was voted by the club, and also aid to the Easter Lions

Club in furnishing a community house. Members were reminded that registration in lieu of paying poll tax is due for all voters this month, and were urged to register to be eligible to vote in 1967.

Those present included Mmes. Ky. Lawrence, Earl Lance Sr., J. R. Euler, J. C. Clearman, Lee Curry, R. B. Baker and Thurman Atchley.

Red Cross Sets Board Meeting

Directors of the Deaf Smith County Chapter, American Red Cross, will have a board meeting in the Community Room of First National Bank at 10 a. m. Tuesday, Melvin Jayroe, chairman, announces.

Reports on various Red Cross activities in the county are made at board sessions, and plans for the future discussed.

Dr. E. H. Hendon

Optometrist

136 East 3rd. Phone EM4-0987

OFFICE HOURS:

9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

Penneys

Hereford, Texas
AUTO CENTER HOURS
Mon., Tues., Wed., Thurs., Fri.
7:30 a.m. - 6:00 p.m.
Saturday
7:30 a.m. - 8:30 p.m.

January Bargains!

ONE LOW PRICE...ALL THESE POPULAR SIZES!

Foremost Mileagemaker...extra mileage tire!

Wide rib, extra mileage tire that's performance tested for reliability. Inflation cured for cooler running. Formula poly-preme rubber for longer wear, all-nylon cord for greater strength, greater safety.

1688

black tubeless plus old tire

24-MONTH GUARANTEE WITH 12-MONTH FREE REPLACEMENT

PASSENGER TIRE GUARANTEE

Foremost Tire Company warrants its passenger tires to be free from manufacturing defects in materials and workmanship and to meet the minimum tread depth requirements of the U.S. Dept. of Transportation. This guarantee applies only to tires used on passenger cars, vans and light trucks. It does not apply to commercial tires, off-highway tires, or tires used on heavy trucks, buses, or other heavy vehicles. The guarantee is void if the tire is damaged by misuse, neglect, or improper inflation. Foremost Tire Company's liability is limited to the replacement of the tire at the time of return, pro-rated over the stated months of guarantee.

HERE'S HOW IT WORKS:

Length of Guarantee - 24 mos.
Free Replacement - 12 mos.
50% Replacement Charge - 12-18 mos.
75% Replacement Charge - 19-24 mos.

SIZE	FED. TAX
735-14	1.86
775-14	2.20
825-14	2.36
735-15	1.84
775-15	2.21
815-15	2.25

Whitewalls only \$2 extra

FREE TIRE ROTATION EVERY 5,000 MILES!
FREE PUNCTURE REPAIR FOR LIFE OF TREAD!

DOWN DOWN

Go The Prices

SHOE SALE

4.00 To 10.00

Regular \$10 to \$20

FLATS • LITTLE HEELS • DRESS SHOES

And 120 Pair Men's Shoes

Leons Shoes

323 N. Main

Matching Bags 1/2 price

Foremost Reliant... your better 12-volt buy!

10.88 INSTALLED

Type 24 with trade

GUARANTEED 24 MONTHS

Foremost 6-amp battery charger

16.99

Charge III

Luxurious 'Castle' seat covers

28.88

No down payment, \$5 a month

Our finest! Modern cascade bucket seat styling with no back-bothering cross-seams. Double stretch vinyl panels on back and sides. Water and stain resistant.

8-ft. copper booster cables

2.95 set

Charge III

Foremost Reliant air conditioner

- 6 powerful ball-louver air directors
- Safe, close-to-driver fingertip controls
- Powerful, quiet, twin jet-air rotary blowers

\$155

No down payment, 7.30 a month

Installation - 34.88

Tinted vinyl floor mat

Rugged vinyl mats are puncture and heel resistant. They protect car carpets without hiding their luxury. A breeze to clean. 6 sharp colors or clear.

Charge III **4.95**

DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, Jan. 8, 1967

The Light That Failed

It's kind of a shame about the New Economics: So many people, including its authors, were so enamored of it they can't quite get used to the fact that it failed. Now, with a new New-Economics budget coming this month, it may be of some use to inquire where it went wrong.

What, first, were the aims of this approach? For an answer, albeit scarcely a modest one, we can turn to the Council of Economic Advisors itself.

Twenty years of experience have demonstrated our ability to avoid serious inflation and severe depression. It is now within our capabilities to set more ambitious goals. We strive to avoid recurrent recessions, to keep unemployment for below rates of the past decade, to maintain essential price stability at full employment, to move toward the Great Society, and, indeed, to make full prosperity the normal state of the American economy.

It is a tribute to our success under the Employment Act that we now have not only the economic understanding but also the will and determination to use economic policy as an effective tool for progress.

And the technique for achieving that Utopia? In a word, super-Keynesianism. Fiscal policy was to be stimulative not only in periods of slow growth or non-growth but all the time, regardless of business conditions. If any tightening were deemed in order, it would be left to monetary policy.

The New Economists, basking in what for a while seemed the success of their ministrations, neglected to perceive that so much stimulus was bound to overheat the economy. When the eminently predictable inflation manifested its symptoms, the vaunted "price stability at full employment" was badly breached. A corollary casualty was the economic advisers' essentially unwarrantable and illogical "guideposts for noninflationary price and wage behavior."

The upshot of the New Economics is that now, as 1967 dawns, the only consistent cry among the nation's economists is: Uncertainty. Will there be a recession? Lots of indications point to one. Or will soaring Federal spending, including Vietnam costs, keep the boom spinning? Or will the boom flatten out without turning into an actual recession — a phenomenon the National Industrial Conference Board's annual forum calls a "consolidation"?

Without predicting one way or another, we would observe (not, alas, for the first time) that it is entirely possible to have both recession and inflation simultaneously, all that is necessary is for the Government to keep inflating the money supply, as it seems bent on doing. Also, that military expenditures possess no inherent magic to make up for a falling off in private demand. In fact, no Federal action can guarantee perpetual prosperity.

The reason for that Governmental inability describes the basic failure of the New Economics; it is that the business cycle probably cannot be so easily obliterated as the advisers thought with all their talk of "tools" and "the right mix of fiscal and monetary policy." The cycle can be moderated — but less by Federal policy than by business judgment. To the extent businessmen refrain from going overboard in a boom they are likely to ease the severity of an ensuing downturn.

But, regardless of Government or business attitudes, what makes the business cycle is people. Here again the New Economists erred in supposing that people and their complex economic interactions would more or less mechanically respond to "the right mix" at the right time.

The truth is that people are so contrary and unpredictable they persist in making at least some economic decisions without reference to Governmental prodding.

even in an age of overwhelming Government. They may, for example, exhibit perfectly natural traits of temporary boredom with certain purchases, and this may be what is currently happening in some markets.

Given the difficulty of managing either people or the business cycle, the collapse of the New Economics is of more than academic interest. It means that the planners are pursuing policies unsuited to existing conditions. Most especially they are going on with Gargantuan Federal spending and deficits at a time when retrenchment and a budget surplus are called for.

In this way, by insisting on trying to burn the light that failed, the New Economists may finally succeed in starting a new economic conflagration.

—The Wall Street Journal

Debts Don't Forgive

This may be a bad time to point it out, with the end-of-year bills hitting the mailbox and the income tax return awaiting but Americans are piling up a whole of a lot of debt.

The national debt is not the only one that is growing. Federal figures reveal that we Americans are piling more and more on the cuff as individuals, too.

A recent review by the Atlanta Federal Reserve Bank noted that America's consumers are now in debt by \$90 billion. Today almost 15c out of every dollar in the American's take-home pay is committed to his creditors before he ever opens his pay envelope. In the middle and lower-income brackets, the proportion is higher.

Ten years ago, the debt payment figure was only a dime out of each dollar. At the close of World War II, the figure was 4c per dollar.

It may be that Americans have become so accustomed to their government's buy-now-and-pay-later approach, to financing that they have adopted it for their own household budgets.

The old Puritan ethic, it must be admitted, seems less attractive in the short-range view than the concept of spending more and more of the money you haven't made yet. The trouble with the latter is that the individual householder, spending more and more of his future earnings, must eventually run into a limit. When he finds himself owing more in his weekly payments than he is earning in his weekly pay, he is in deep trouble.

The government, which can create more and cheaper money on order, can put off ruin considerably longer than he can in using this approach. It has been doing so for years.

Trouble is, his own carefree approach, coupled with that of his government, can lead in time to serious difficulties for all concerned if enough of us become overburdened with debts. Despite its printing-press money, the government whose citizens have pinned themselves to the wall cannot long maintain its own balance.

It is neither possible nor advisable in a modern credit economy to obey the letter of Polonius' admonition, "Neither a borrower nor a lender be." But there is still a considerable amount of economic sense in the amended advice — neither a profligate borrower nor unwise lender be.

Unless the nation's borrowers and lenders beware of the ill-advised addition to growing consumer debt; they may find that the insupportable loan can lose more than itself and friends.

Today the borrower or lender who does not heed the danger signs may wind up losing his shirt.

—Dallas Morning News

Read And Lick 'Em

At least one thing can be said for the Commies. They never miss a bet when it comes to propaganda.

Cuba is now issuing postage stamps aimed at criticizing the U.S. for being in Viet Nam. A 2-cent stamp shows dead livestock and razed fields on a background of the red, blue and yellow flag of North Viet Nam. It shows a U.S. air force plane dropping bombs. A 3-cent stamp also propagandizes by showing chemical warfare, some dead and dying Vietnamese, with a gas mask label superimposed. Another stamp shows rifle-carrying women and children being attacked by bombs from U.S. planes.

Thousands of Cubans will see and read these stanzas and be brainwashed.

Meanwhile, Uncle Sam continues to plod along without a major program of propaganda. When are we going to realize this blunt fact and expand our efforts to inform the masses as to the real reason we are fighting Communism the world-over? Such a program is long past due.

THE Sunday Brand

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LET'S BE SURE TO GO THURSDAY IT'S THE FIRST TIME IN OUR NEWLY REMODELED BULL BARN



MAIN STREET, USA War Costs In Viet Nam Pose Staggering Problem

By BERT MILLS
WASHINGTON, D. C. — Congress returns to its chores this year under an unusual set of circumstances and with the shadow of the mounting problem of Vietnam hanging heavy over its head.

Perhaps \$10-billion will have to be appropriated soon to meet the staggering costs of a war that is no longer minor. The Administration concealed the amount of the extra money needed

until after the November election and Congress, presents that fact. Nevertheless, the demand will be met, although not without grasping both as to the sum and the manner in which the facts were hidden.

The 96th Congress will have to make a new decision on the guns-and-butter policy of President Johnson. Welfare programs will be under strong pressure for cutbacks, particularly if the White House demands a tax increase. Some members of Congress believe that the President has procrastinated so long on taxes that the time is no longer ripe for boosts.

Republicans in the House will call for reduced domestic spending as an alternative to a tax increase. They fear a recession may be just ahead and that even a five percent hike in corporate and individual rates will bring an end to the five-year boom.

Whether or not the messages to come from the White House call for more taxes, there will be controversy on Capitol Hill. The unfinished business list left over from 1966 assures that the first session of the 96th Congress will not be marked by an attitude of sweet reasonableness. The cry of "rubber stamp" Congress is not likely to be raised this year.

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his blindfold farm discovers something new about Russia, his letter this week reveals.

Dear editor:

According to a newspaper which a neighbor had gift-wrapped a Christmas present in for me — not too fancy but it worked — the Russians are having a problem I never dreamed they'd have.

They've got drop-outs in their school system.

That's right. This article, after I got it smoothed out where I could read it (you ever tried to wrap potatoes in a newspaper without wrinkling it?) said drop-outs are running as high as 25 per cent and the Russian officials are trying to do something about it.

This is amazing news. I had thought that every child in Russia went to a modern school, was never late, that he began studying nuclear science in the second grade and launched a rocket by the time he was 12.

I had thought that when he finished high school or the head of his class — in fact I thought everybody over there finished at the head of his class — he went through college in three years and then took a job in a scientific factory and complained only when he wasn't allowed to work seven days a week.

Now though that I've found out that there are such things as Russian drop-outs, I don't know what to think. You reckon the school kids over there ever have fist-fights? Don't they know they're all comrades? You reckon one of them ever complained about a school lunch? What does the Russian government do when it finds out some kids don't like Algebra?

The more you think about this the more you begin to wonder about other things.

How many failures have the Russians had with satellite launchings? Do they ever have bad colds? Has the battery in a dictator's car ever failed to start?

Or how many Chinese really prefer a nuclear bomb to a bowl of rice? Or do young Viet Cong soldiers really look forward to a fifty-year war?

You reckon all the world's nations got problems too?

Yours faithfully,
J.A.

Inside WASHINGTON

MARCH OF EVENTS
VIET-LONG-RANGE IMPACT ON PROSPECTS FOR PEACE
MOSCOW-Peking DIVISION TO BECOME IRREPARABLE?

By HENRY CATHCART
Central Press Washington Writer

WASHINGTON—Vietnam is exerting a long-range impact on the prospects for peace in a manner not generally realized, even by those who follow-the-day-to-day developments in the fighting there.

Ultimately, the Vietnam issue may force a division between Russia and Red China that will be irreparable.

That division already has become so pronounced that the two Red powers may be more concerned in defending themselves from each other's possible military attacks than either of them is from war with the capitalist powers.

The ultimate degree of treachery of which a Communist dictatorship is capable probably is known only to the rulers of such dictatorships. To the outside world, their ruthlessness—in the past in Russia, and presently in Red China—is appalling, but far from fully realized.

Their complete control over the spoon-fed information to their rank and file makes possible a degree of ruthlessness that is incomprehensible in an open society.

With this in mind, the capitals of the Western World have been fascinated by the denunciations that each Red power has made public concerning what is supposed to be its principal partner in remaking the world to the Communist image.

Obviously, neither Russia nor China can be in a position to embark on a major war undertaken against the capitalist nations as long as each fears a stab in the back by the other. This may sound extreme, but there is reliable intelligence that each is preparing to "defend" itself from attack by the other.

NEW BLOOD—President Johnson was criticized recently from an unusual quarter and on an unusual situation. The critic was J. Edward Day, former Postmaster General, and the situation concerned the Johnson practice of promoting career Civil Service workers to top level jobs in federal agencies.

The President has made more such promotions than has any other chief executive in modern times. Further, he has been praised often for doing so because it has increased the morale and the zeal of top level civil service employees and broadened the opportunities for thousands of government workers.

Day, in his present capacity as president of the National Civil Service League, took the opposite view. He said: "While it is often commendable to appoint a career man to a top policy or regulatory position in the federal government, I think the current very heavy reliance on career men as the source of top federal appointees is regrettable."

Day argues that some of these appointments have been made because the Johnson administration has not been able to attract high caliber career men from private life. In his mind at least, it is important and to the benefit of the nation that private business leaders move in and out of government to infuse new ideas—new blood if you will—into the federal bureaucracy.

... from the Brand's files
50 YEARS AGO

The Chamber of Commerce has been officially notified that the contract for the building of the Santa Fe railroad from Lubbock in a southwesterly direction has been let to John Scott & Sons, of St. Louis, Mo., and that the actual work will begin January first. Sufficient material has been accumulated in Lubbock to keep the crew going constantly, and further material will be arriving right along, insuring ample facilities with which to push this matter to a very speedy conclusion. John Scott & Sons are considered one of the largest railroad contractors in the United States today, and the letting of the contract to this firm indicates completion without delay — Lubbock Avalanche.

The rain and subsequent mud in the place where the walk ought to be, interfered with the attendance at the watch-meeting, Friday, evening, but those who did attend report a most excellent meeting.

At the midnight, the town was awakened by the ringing of the bells, beneath whose joyful notes of glad welcome to the New Year, could be heard a minor cadence of farewell to the old.

Dr. H. D. Rucker has relegated his Ford and is now enjoying the ease and comfort of a 4-cylinder Overland. He and Mrs. Rucker will make a long trip to the Pacific coast in this car. Judge Hughes is also learning the intricacies of auto driving, having purchased a new model Overland. Both of these cars were sold by the enterprising firm, Barnhart & Rice.

Mr. Geo. Garrison has added greatly to the appearance of his pretty home on Miles Ave., by the addition of a large room and other minor improvements.

The Brand advertises Percales which sell regularly at \$1.10 and \$1.25, on sale for 88¢ and overall for \$90. Shoes are priced from \$7.50 for ladies' one-buckle oxford to \$2.25 for men's four-buckle roll sole.

25 YEARS AGO

Mr. and Mrs. Knox have announced the marriage of their daughter, Miss Igne Knox, and Corporal Dennis Baker, son of Mr. and Mrs. Mont Baker, on Tuesday, Dec. 23.

Many Hereford homes furnished colorful backgrounds for family get-togethers during the Christmas spirit filling the air everywhere, gay groups were celebrating the day with feasting and merrymaking. For the most part out-of-town guests were honored but in some instances large families chose that one day in the year to all be together.

Since the opening of the Red Cross Sewing Room on Sept. 15, the following articles have been completed and are now ready for shipment:

- 150 hospital bed shirts,
- 17 bedside bags,
- 100 comforts kits,
- 105 bedside table covers,
- 66 2-year-old children's print dresses,
- 54 8-year-old children's outing dresses.

Thanks are due the American Legion for furnishing the convenient quarters for the sewing room and to those who volunteered their services when the Red Cross Sewing Rooms were moved from the courthouse.

A. J. Schroeter, chairman of the county civilian defense board, this week urged Deaf Smith County people to register for civilian defense work. "We can't do any real planning for civilian defense until we have an inventory of our people and what work they can do," Schroeter declares.

North Hereford Year Opens With New Officers

Leadership of new officers began for North Hereford Home Demonstration Club at its meeting Thursday in the home of Mrs. Paul Hoff, who is the 1967 president. Yearbooks were distributed and meeting dates listed.

The hostess directed the program, a general discussion of the value of driver education in public schools. Consensus of members was that driver lessons should be conducted at high school level.

Members present were Meses. A. E. Hodges, R. A. Fullwood, C. L. Whitehead, Mary Bodkin, W. J. Lueb, Otto Massie, Fred Barrett and O. L. Williams.



WORK PROGRESSES — Post office expansion should be completed in the early spring according to postmaster Nolan Grady. The post office is temporarily located in a converted store building in the 200 block of Main.

Main Street

Continued from Page 4

of this idea because they have a "papa knows best" attitude and believe they should control how Federal dollars are spent at the local level.

68 Campaign Has Begun

Politicking is never out of season in Washington and Congress will reflect that fact from the opening gavel. The 1968 Presidential campaign has already begun, and the reelection of Lyndon Johnson is by no means a foregone conclusion. There is even some speculation that LBJ might decide not to run again.

The Republicans gained a major victory in the off-year election and now sent the possibility of capturing the big prize only 22 months hence. The minority party must build a constructive legislative record in the 90th Congress to realize that ambition.

It will not be enough for the G. O. P. to simply oppose Democratic proposals. There will have to be a reasonable alternative put forth as a Republican program, and it will have to be attractive enough to woo independent voters at the next election. There simply are not enough diehard Republicans to elect a President.

Challenges aplenty face the 90th Congress, and the nation will sit in judgment on the manner in which the legislators discharge their heavy responsibility.

Office Furniture
Wedding Invitations Printed
THE INK SPOT

Courthouse Records

VEHICLE REGISTRATION
Donald A. Brown, 1959 Chev.; Jerome Friemel, 1961 Ford; Leo S. Harper, 1967 Opel; Patsy A. Burnam, 1966 Chev.; J. B. Caraway, 1967 Intl.; Carl G. McCaslin, 1967 Buick.
Phillips and Lawrence, 1957 Ford; J. B. Haile, 1967 Cad.; Glenn A. Bell, 1962 Pont.; Ann Matheson, 1967 Dodge; Severo Espinoza, 1960 Chev.; G. L. Manley, 1962 Ford; J. B. Shirley, 1964 Dodge.
Paul Drerup, 1963 Dodge; Raul Sanchez, 1960 Dodge; Vencelad Olivarez, 1955 Chev.; Eusebio Reyes, 1961 Ford; Faustino Ulbarri, 1951 Ford; Lee A. Hernandez, 1957 Chev.
Alpha Hill, 1962 Buick; Beau Latham, 1959 Chev.; Larry Harris, 1965 Chev.
Jackie R. Stallings, 1967 Pont. Victor Garcia, 1958 Chev.; Joe Story, 1967 Chev.; John E. Conyers, 1967 Ply.; Great Atlantic and Pacific Co., 1964 Ply.; Chester Wiggins, 1967 Ply.
Earl Huckabee, 1966 Chev.; Robert H. Lindsey, 1963 Chev.; Charles Noland, 1967 Chev.; Willard H. May, 1960 Chev.; Victor Garcia, 1955 Chev.; E. K. Pinnell, 1967 Olds.
Troy Waller, 1960 Chev.; LeRoy K. Williamson, 1964 Chev.; D. T. Reed, 1967 Cad.; Earl Holt, 1967 Olds. Ray Cowser, 1967 Buick; Fortunato P. Tijer-

ina, 1962 Chev.
K. L. Martin, 1956 Chev.; Harry W. Roberts, 1967 Ford; John Newton, 1947 GMC; Troy Moore, 1964 Chev.; Jim Monroe, 1967 Chev.; Gladys Barnhill, 1962 Olds.; Lorraine Hix, 1951 Chev.
Rodney E. Bolmer, 1967 Dodge; Shur Gro Liquid Feed Inc., 1967 Dodge; Alan Ray Ensey, 1967 Dodge; Hortex Livestock Industries Inc., 1963 Chev.; Summerfield Fertilizer, 1967 Dodge.
Lynn Cox, 1967 Dodge; G. W. Lynch, 1960 Dodge.

WARRANTY DEEDS
Bradley Investment Corp. to Albert B. Cardinas. Lot 1 and part of Lot 2, Block 1, Southlake Addition.
Bob G. Stevenson Et Ux to Robert Porter Et Ux. Part of Lot 50 and 51, Russell Addition.
G. W. Newsum Et Ux to Carroll F. Newsum Et Ux. Sec. 64, Block M-7 and part of Sec. 69, Block M-7.
Neil Cooper Et Ux to E. E. Ballard. Part of Sec. 64, Block K-3.
Stephens-Hudson Motor Co. to Maurice N. Waters Et Ux. Lots 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, and 21; Block 83.
McGee Enterprises Inc. to Taft McGee. Part of Block 26, Mabry Addition.
Dalmar Durrett to E. A. Edwards. Lots 8, 9, 10, and 11 of Higgins Subdivision of Lot 1, Block 8, Womble Addition.
Audrey Thompson Et Al to Nancy Conkright Hays. Part of Sec. 12, Block E.
James W. Witherspoon to Firestone Tire and Rubber Company. Lots 9 and 10, Block 24.

DEEDS OF TRUST
J. H. McCrary Et Ux to Orpha L. Click. Part of Lots 8 and 11, all of Lots 9 and 10, Block 77, Whitehead Addition.
Clayton W. Sanders Et Ux to Sam N. Sanders. Part of Sec. 85, Block K-3.
Elroy R. Artho to James S. Bynum Et Al. Sec. 31, Block 7 and part of Sec. 5, Block 8 and part of Sec. 6, Block 8.
Harvey Paul Artho to James S. Bynum Et Al. All of Sec. 30, Block 7 and part of Sec. 6, Block 8.
Richard D. Friemel to James S. Bynum Et Al. Part of Sec. 5, Block 8.
W. B. Phillips Et Ux to The Prudential Insurance Company of America. Part of Sec. 84, Block K-3.
J. H. Dobbs and James Dobbs to The First National Bank of Hereford. Part of Sec. 136, Block M-7.
Bryant Brothers Pipeline Construction Inc. to Hereford State Bank. Part of Sec. 42, Block K-3.
Leonard Walterschied Et Al to W. B. Phillips. Part of Sec. 84, Block K-3.

MARRIAGE LICENCES
Gilberto Lopez Prieto and Esmeralda Garza Mirelez, January 3.
Kenneth John Buxton and Nancy Jo Asher, January 5.

Optimist Hear Red Cross Talk

Mrs. Genevive Miller, Red Cross representative for Deaf Smith County, outlined her organization and its benefits to the Hereford Optimist Club at noon Thursday.

"The primary functions of the Red Cross are to serve military families and during natural disasters," she said. Answering her own question, "Where do the donations go," she stated that "in 1965-66 Deaf Smith County sent \$3,163 to the Red Cross. When the rain disaster hit the Labor Camp and affected 19 families, the Red Cross paid \$3,300 to help."

"Less than 5 per cent of the money given to Red Cross goes to a professional staff," she continued. "For each professional worker, there are 250 volunteers. You are a volunteer when you donate."

Other volunteers are merchants who "give a 10 per cent discount to the Red Cross. They aren't asked to, it's voluntary."

According to Mrs. Miller, "51 per cent of the young men who go into the service will have acquired a dependent before service."

ing one year. A total of \$330 will be given that dependent by the Red Cross during the time the papers are being processed."

"Nationally and locally, the American Red Cross is governed by volunteers, most of its duties are performed by volunteers and it is financed by voluntary contributions," Mrs. Miller emphasized.

What Does 1967 Hold For You?

KELTON CHIROPRACTIC CLINIC

The dawn of every New Year—brings hope—hope in our upward progression—of life! Hope is the motive power of all effort. Hope makes stepping stones out of stumbling blocks. Hope gives us confidence. Hope gives security in our pursuit of happiness.

To have hope, to give hope, these are two of the greatest privileges of being a doctor, of being a chiropractor!

What hope do you have for the future? Will you set a Dr. C. D. Kelton new goal for yourself? How big will you think? Will your goal be possible—will it be practical? Whether your progress in '67 will depend on how well you chart your course.

But what of your Health? Are you physically capable of progressing? How alert is your mind? How steady are your nerves? How sturdy is your back? How strong is your heart?

How will you prepare for your future health? Do you know that many times chiropractic adds healthy years to life simply by restoring normal function?

Chiropractic doesn't claim to CURE anything—nor does any other healing art CURE. Nature does that job. Chiropractors have techniques to adjust, re-align and balance the distorted spine, freeing nerve pressures interfering with the flow of life, energy so—Nature can heal. That's how people are CURED. Your doctor sets a broken leg—and then leaves it to a GREATER POWER to heal it or cure it. The tissues knit anyway, but the limb would probably grow crooked without the help of skilled hands to properly align the fracture.

Nature—the INBORN INTELLIGENCE that created and fashioned the human body—is the only Power or Force that has any CURATIVE ABILITY and this requires a steady, uninterrupted flow of God-given nerve energy impulses for repair to take place.

Keep this principle in mind when you face problems of sickness next year. You might find as thirty-five million other Americans have, that by keeping nerve pressures removed, it is possible to go through the year with much less illness and more energy.

Why not resolve to get well now? Don't carry unnecessary suffering into 1967.

You know, many people cannot find health because they cannot find enough HOPE and FAITH to get well.

Investigate the Kelton Chiropractic Clinic where thousands have found HOPE through chiropractic and regained their health. What have you got to lose except your ill health?



501 N. JACKSON AT HEREFORD, TEXAS
OFFICE HOURS BY APPOINTMENT ONLY
PH. 364-2112

Bowling Scores

Begining of 2nd Half Standings

Lone Star Agency — 4-0, Anderson Const. Co. — 4-0, Ink Spot — 4-0, St. Anthony's — 3-1, West Park — 3-1, Hereford Flying — 2 1/2-1 1/2, McClures Car Wash — 2-2, Sunset Lanes — 2-2, Hedrick Dodge — 1 1/2-1 1/2, Summerfield Fert. — 1-3, Matthews Ditching — 0-4, Boyd Machine Shop — 0-4, Hacker and Son's Meat Co. — 0-4.

Lone Star Agency — 4, Matthews Ditching — 0, Anderson Const. Co. — 4, Boyd Machine Shop — 0, Ink Spot — 4, Hacker and Son's Meat Co. — 0, St. Anthony's — 3, Summerfield Fert. — 1, West Park 66 — 1, Borden's Milk — 1, Hereford Flying Serv. 2 1/2, Hedrick Dodge — 1 1/2, McClures Car Wash — 2, Sunset Lanes — 2.

High 3 game Duane Janssen — 509, High single game Duane Janssen 223.

High Single team game, St. Anthony's 1638, High 3 game team Lone Star Agency 3052.

Bowler of Week Lowell Rusher — 559.

Talk On Thrift Given By Agent To Wyche Club

Officers for 1967 were installed in Wyche Home Demonstration Club at a meeting in Mrs. Charles Packard's home Thursday morning. Mrs. E. C. Hewitt became president for a second term in the program conducted by Mrs. Ira Ott with the theme, Operating a Car.

Argen Draper, County H. D. Agent, was the speaker on Thrift, advising use of a budget as the best way to manage the family's money. When an account of income and spending is kept, she said, it can be studied to find "loose ends" of expenses which can often be cut without hardship.

In a business session, the next meeting was announced for 9:30 a. m. Jan. 19 in the home of Mrs. G. W. Duhan.

Others present were Meses. Charles Newsom, L. B. Worthan, Wayne Jones, Norman Hodges, Don Cocanougher, Leroy Bodkin and C. L. Williams.

Rutherford & Co.'s JANUARY CLEARANCE

OF NATIONALLY ADVERTISED MERCHANDISE WILL CONTINUE

Through Wednesday, Jan. 11th

<p>Ladies "Hedy Knits" and "Lamp!"</p> <p>SWEATERS</p> <p>24.95 values now 17.00</p> <p>22.95 values now 15.00</p> <p>19.95 values now 13.00</p> <p>17.95 values now 11.00</p> <p>16.95 values now 10.00</p> <p>13.00 values now 8.00</p> <p>12.00 values now 7.00</p> <p>10.00 values now 6.00</p> <p>8.00 values now 4.75</p> <p>7.00 values now 4.50</p>	<p>Ladies' Winter</p> <p>DRESSES</p> <p>59.95 values now 35.00</p> <p>45.00 values now 28.00</p> <p>40.00 values now 26.00</p> <p>35.00 values now 21.00</p> <p>32.00 values now 19.00</p> <p>30.00 values now 18.00</p> <p>25.00 values now 14.00</p> <p>23.00 values now 13.00</p> <p>20.00 values now 12.00</p> <p>19.00 values now 11.00</p> <p>16.00 values now 9.00</p> <p>15.00 values now 8.50</p> <p>14.00 values now 8.00</p>	<p>Men's "Haggar" and "Curlee"</p> <p>SLACKS</p> <p>22.50 values now 15.00</p> <p>20.00 values now 14.00</p> <p>18.00 values now 12.50</p> <p>16.95 values now 10.50</p> <p>16.00 values now 10.00</p> <p>14.95 values now 9.50</p> <p>14.00 values now 9.00</p> <p>12.95 values now 8.00</p> <p>9.00 values now 5.50</p> <p>7.00 values now 4.75</p>
<p>300 PAIR</p> <p>LADIE'S SHOES</p> <p>GOING AT</p> <p>1/2 PRICE</p>	<p>Men's Arrow</p> <p>SWEATERS</p> <p>35.00 22.00</p> <p>30.00 19.00</p> <p>17.00 10.00</p> <p>16.00 9.50</p> <p>15.00 values now 9.00</p> <p>14.00 values now 8.50</p> <p>13.00 values now 8.00</p> <p>11.00 values now 7.00</p>	<p>Men's Curlee</p> <p>SUITS</p> <p>79.95 values now 60.00</p> <p>75.00 values now 55.00</p> <p>69.95 values now 45.00</p> <p>65.00 values now 42.00</p> <p>55.00 values now 37.00</p> <p>50.00 values now 33.00</p>
<p>SHOP ALL DEPARTMENTS DURING THIS CLEARANCE</p>		
<p>Cash and Carry — No Alterations At Sale Price</p>		

PLAYTEX GIANT JANUARY SALE!

save up to 25%

Save \$1.00
"Living" Stretch Bra only \$3.95, reg. \$4.95. Adjustable stretch straps; sheer back and sides. 32A-40C ("D" size \$1.00 more) Also—Save 66¢ on "Living" Bra with bias-cut elastic side panels, only \$3.29, reg. \$3.95 32A-42C ("D" sizes \$1.00 more)

Save \$1.00
Playtex "Soft-Line" Padded Bra with or without stretch straps. Only \$3.29, reg. \$3.95 32A-38B.

Save \$1.00
"Living" Long Line Bra only \$5.95, reg. \$6.95. Bias-cut side panels. Also 1/4 Length Long Line only \$5.95, reg. \$6.95 32A-44C ("D" sizes \$1.00 more)

Save \$1.00
Playtex made with Lycra® Girdles only \$5.95, reg. \$6.95. Hold-in power that won't wash out—machine washable. Girdle only \$5.95, reg. \$6.95; Panty only \$6.95, reg. \$7.95; Long Leg Panty (shown) only \$8.95, reg. \$9.95

Save \$1.00
"Living" Long Line Stretch Bra only \$6.95, reg. \$7.95. Adjustable stretch straps; sheer back and sides. With or without 2-inch waistband. Also 1/4 Length Long Line only \$6.95, reg. \$7.95 32A-44C ("D" sizes \$1.00 more)

Save \$2.00
Playtex "Magic Controller"® Girdles with fingertip panels, only \$5.95, reg. \$7.95. Pull-on Panty only \$7.95, reg. \$9.95; Zipper Girdle only \$7.95, reg. \$9.95; Zipper Panty (shown) only \$9.95, reg. \$11.95

All Bras and Girdles—White All Girdle sizes—XS, S, M, L (XL sizes—\$1.00 more)

AS SEEN ON TV

Rutherford & Co.

Page 5A
New Equipment

Children Hear Entirely New World In Classroom

By SHERRIN BETTS
Staff Writer

'Pepper', 'pear', 'apple' — all of these are such simple words, no trouble at all to say. That is, they aren't any trouble if you can hear. Do you ever wonder about deaf children, though?

There is a classroom in one of the Hereford schools whose teacher strives hard to make definite differences between the 'y' and 'b' sounds to her students. Mrs. Bessie Squires is the teacher of the deaf and hard-of-hearing in Hereford's public schools. She works diligently so that she might see slight improvement in each child often. The children in Mrs. Squires' class range from 8 years to 13, from very slightly impaired to almost totally deaf. For them it is not nearly so easy to say 'banana' or 'kumquat' as it would be for a normal child. It takes much practice and long hours of work to learn to speak intelligibly, but even more than the practice and work, it takes expert help and special equipment — this is what Hereford now has to offer any deaf child in the area.

When it is discovered that a child in one of the elementary schools has a hearing problem, he is transferred to Mrs. Squires' class at Northwest, which is the only class of its kind in Hereford. Mrs. Squires says they use the curriculum of all the other students "to a point." Emphasis is placed on experience stories rather than text books, though, and it is from these that they get their spelling and reading words. For instance, after Christmas the children write experience stories about what they got for Christmas — using these words for their spelling and reading words.

Mrs. Squires feels that vocabulary is one of the chief factors of importance to the deaf children and she uses many devices to build their vocabulary. She says she often claps the syllables of words for them, the rhythm helping them to learn the word. She uses objects and pictures to build vocabulary. She has a basket of artificial fruit which she uses to teach them words in that category and an easel which holds pictures of various objects. The children are told to find a particular object and they locate the picture of it. She also has various types of flashcards, etc. which she uses frequently.

The class for the hard-of-hearing has 7 full-time students and 3 who attend regular classes but sit in on the speech lessons each day. The length of time a child spends in the special class depends a great deal on the extent his hearing is impaired, says Mrs. Squires. According to her, a totally deaf child progresses 1/2 year per year of school, whereas other children progress a whole year. The less the hearing defect, the faster a child can be expected to progress, says Mrs. Squires.

Mrs. Squires' class is well equipped with modern aids and equipment. The largest piece of equipment found in the classroom is a Warren Auditory Training Unit. This device helps to amplify sounds across the room for the children — acting as a sort of hearing aid. On all other models the child was required to attach his headpiece — which resembles that a pilot wears when he works the controls in an airplane — directly to the training unit, thus having no freedom of movement. This newer type, however, enables the children to wear headpieces which are free of connecting wires. Attached to the unit is a wire which goes all around the room along the ceiling. This wire causes sound throughout the entire room to be amplified.

The teacher of Hereford's deaf children says, "It's very rewarding. You can see every little bit of progress." Agreeing with her on this point was Miss Del-



LEARNING BY EXPERIENCE — The children in Mrs. Bessie Squires' hard-of-hearing class use real objects and pictures of objects to build their vocabularies. Here Laura Clark shows the rest of the class one of her Christmas gifts and the same time adds 'doll' to the class' spelling list. (Hereford Brand Photo)

la Stagner, coordinator of elementary schools who said, "I can see that from my visits time to time."

Both women declared this class to be a worth-while addition to Hereford, explaining that it enables several parents to keep their children at home, who they had previously had to send to Amarillo for special treatment. In those cases they usually had to board in Amarillo

during the week and it is easy for the child to become emotionally confused in such a situation. Mrs. Squires stated that "very few towns the size of Hereford have this type program in their schools."

Mrs. Squires stated that parents should know if their child has a hearing problem by the time he is 6 months to 1 year old. She believes the sooner someone begins to work with them, the easier it will be for them to learn to talk and adjust to normal life. It is often difficult to determine whether Spanish-speaking children are hard-of-hearing or not, says Mrs. Squires. The language and hearing problem together can be serious. If it is often very difficult to know whether a child does not hear you or just doesn't understand you. Those children whose hearing is not so seriously impaired as others, she says, have less of a tendency to use incorrect grammar. The children who are only slightly hard-of-hearing catch the slang from their playmates, she says, while the deaf ones fail to hear these expressions and learn grammar only as it's taught to them.

The danger in failing to recognize hearing defects in a child, sometimes does not seem too great. Mrs. Squires stressed,



NOW THIS WORD — Victor Hill, a student in the hard-of-hearing class at Northwest Elementary School, uses the pointer to lead the class in reading the sentences they have composed from actual experiences. Mrs. Squires, the children's teacher, says, "We place emphasis on experience stories."



"TODAY IS TUESDAY" — This chart gives all the days of the week. Each day one of the children uses the pointer, points out the day of the week and tells the rest of the class what day it is. This is the special class at Northwest Elementary School for the deaf and hard-of-hearing children of Hereford. Mrs. Bessie Squires teaches the class. Using the pointer to show that the day is Tuesday is Tanya Martin. (Hereford Brand Photo)

Comings and Goings at King's Manor

The recent holiday period was a time of comings and goings at King's Manor, as residents and staff members welcomed relatives and friends for visits, or left for trips to see various members of their families.

THE MANOR'S fifth Christmas season was pronounced its best by its family of residents, who express their gratitude for "the constant and continuous kindnesses that our local friends show. The many remembrances will be cherished now and on and on. A big Thank You for them all."

Decorations were placed in the Manor early in December by Hereford individuals and organizations, and parties began then to culminate in The Family party Dec. 16, before many residents left for holiday visits. Caroling groups called to entertain with Christmas songs; table favors, sweets and other remembrances were brought to the residents by local friends.

MRS. VEE FAIRCLOTH and Mrs. D. H. Bryant left early for their visits, the former with her son and family in Albuquerque, N. M., the latter to Dallas, Plainview and Tulla. Mmes. Hitchcock and Petty, Mr. and Mrs. Joe Williams and A. C. Thompson were with their families in Amarillo.

Mmes. Lodie Sifford and Lipscomb visited family members in Lubbock as did the Rev. Eugene Naugle, who was in the home of his daughter and family the Batsons, and friends.

Mrs. Fannie Burnam was with her son, Bill, at Friona after she had played hostess to her daughter, Mrs. Frankie Norwood of Santa Rosa, N. M., earlier in the holiday week.

SEVERAL IN THE Manor have families in this community and spent part of the holidays with them. Those lucky ones included Waldo Jennings, Mmes. Glennie Hill, Lula Thomas, Clara Fry, Lena Menetree, Beulah Dobbins and Clara Shore. Mrs. Thomas had her son, M. J. Thomas of Dallas; her daughter, Mrs. Viola Griswold of Dimmitt, and her granddaughter, Mrs. Sandra Lee of Wichita, Kan., to visit her in the Manor.

however, that the child will usually begin to have emotional problems when he gets older and usually makes low grades in school. With the present method, a child whose hearing is slightly impaired can learn to supplement that lack with the art of lip-reading and have a much less confused existence.

or Mr. Jennings' nephew, Bobby Jennings of Friona, also was a visitor.

Mrs. Edna Culver's son, Miles Culver, and his wife of El Paso stopped enroute to Illinois, accompanied by Mrs. Lynn, also of El Paso. Mr. and Mrs. Will Blaylock were with a daughter and family, the Duboses, at Abilene.

MRS. IDA WILCOXSON visited at Friona and Littlefield, Mrs. Myrtle Ussery with relatives at Truth or Consequences, N. M., Mrs. Ola Davis with her son and family, the Aubrey Davises of Durango, Colo., and later with her sister's family, the Jacksons at Dimmitt.

Dr. and Mrs. Don R. Davidson had their son and family from Lubbock as holiday guests. Mr. and Mrs. L. C. Thomas vacationed with their son in Midland. Miss Bertha Fry visited friends at Dawn. Flora Shackelford's mother from Shawnee, Okla. made an extended visit to the Manor.

SOME MEMBERS of the staff had holiday visitors in their homes. Mrs. Lydia DeShazo's son, Harold, was here from Oklahoma City. Mrs. Lillian Usselton had her son, Jim, and his wife from Atlanta, Ga., for a visit and later they went to Nocona to visit Usselton relatives.

Mr. and Mrs. Mark Mathews spent some time with their son and family in Tennessee.

Moore Business Forms
THE INK SPOT

School Menus

Week of Jan. 9-13
HEREFORD PUBLIC SCHOOLS

MONDAY — Meat loaf with catsup, black-eye peas with bacon, buttered corn, peach pie, hot biscuits, milk.

TUESDAY — Hamburgers, hot potato salad, lettuce, pickle and onion slices, orange juice, suet cookie, milk.

WEDNESDAY — Chicken chow mein on rice, candied yams, seasoned green beans with pimientos, cinnamon roll, buttered bread, milk.

THURSDAY — Corn dogs with mustard, sauerkraut, creamed potatoes, glorified rice, hot rolls milk.

FRIDAY — Pinto beans with ham, sweet-sour greens, Harvard beets, apricot cobbler, cornbread, milk.

ST. ANTHONY'S SCHOOL

MONDAY — Spanish rice with ground beef, buttered corn, tossed salad, pineapple upside-down cake, rolls, butter, milk.

TUESDAY — Beef stew with cabbage-green, pepper slaw, namon rolls, cornbread, butter, milk.

WEDNESDAY — Ranchburgers, lettuce, pickles, onions, carrot sticks, peach cobbler, milk.

THURSDAY — Fried chicken, creamed potatoes, buttered broccoli, Jello with fruit, rolls, butter, milk.

FRIDAY — Corn dogs, buttered potatoes, green beans, peanut butter bars, buttered bread, milk.

Armstrong
505 W. Park
364-1868

HELEN'S HOBBIES

511 Ave. J 364-3112

HOLIDAY SEWING	RESTYLING
ALTERATIONS	NEW GARMENTS
BUTTON HOLES	CREATIVE SPECIALTIES

STATEMENT OF CONDITION

December 31, 1966	
OFFICERS	ASSETS
BOB McLEAN Chairman of Board	First Mortgage Real Estate Loans \$6,735,201.01
JIMMIE ALLRED President	Loans on Savings Accounts 85,278.72
MYRON E. MORGAN Executive Vice President	Property Improvement Loans 185,146.23
SLOAN H. OSBORN Vice President	Stock in Federal Home Loan Bank 52,000.00
RAY COWSERT Secretary	Prepayment to FSLIC Reserve 81,250.48
MARY JEAN GORE Assistant Secretary	Cash & US Government Obligations 969,482.87
DIRECTORS	Office Building 105,707.60
JIMMIE ALLRED	Furniture, Fixtures & Equipment 25,317.85
G. B. BUSKE	Other Assets 19,833.66
RAY COWSERT	
A. C. HAYS, JR.	\$8,259,218.42
CARL G. McCLAIN	LIABILITIES
BOB McLEAN	Savings Accounts \$7,670,149.23
MYRON E. MORGAN	Borrowers Trust Fund for Taxes & Insurance 44,801.76
SLOAN H. OSBORN	Unearned Interest & Discounts 40,253.74
E. E. ROBERSON	Other Liabilities 456.30
STEVE TAYLOR	Capital Surplus & Reserves 503,557.39
	\$8,259,218.42

Current Anticipated Rate **5%** Per Annum Compounded Quarterly

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

Jim's Clearaance

JANUARY

SUITS	MEN'S SWEATERS	SPORT SHIRTS
Values 47.50 to 49.95	tall men's included	tall men's included
Now \$30.00	4.00 to 5.00 now \$2.99	5.95 to 7.00 now \$4.99
55.00 to 59.95	WINTER JACKETS	One Group Scrub Denim JEANS
Now \$35.00	and All Weather COATS	Reg. \$4.98 \$3.50
65.00 to 69.95	WESTERN SHIRTS	One Group No Iron PANTS
Now \$45.00	VELOUR SHIRTS	Values to \$8.00 \$5.99
95.00 to 100.00	BOY'S SWEATERS - SHIRTS	
Now \$65.00	COATS Velour SHIRTS	
SPORT COATS		
Value 29.95		
Now \$17.50		
35.00 to 39.95		
Now \$25.00		
45.00		
Now \$27.50		

1/2 Price

Jim's Mister Shop

AUSTIN HIGHLIGHTS

Money And Taxes Linked As Legislative Worries

By VERN SANFORD Texas Press Association
AUSTIN — Come Tuesday, Texas legislators will be back in session at the state capitol. Pressing money matters and certain new taxes head the "worry list" confronting the lawmakers.

clude expansion on the sales tax, a one-cent-per-gallon boost in gasoline taxes, a franchise tax raise and many other proposals. Growing cities, with finance problems of their own, will occupy much of the Legislature's attention.

quire and develop new state parks. LIQUOR, SI; BETTING, NO An Associated Press survey Texas senators and representatives indicates that while horse-race betting again doesn't seem to have a chance in the 60th legalized mixed drinks may.

"THERE IS NO SUBSTITUTE" for INTEGRITY CRAFTSMANSHIP and SERVICE for your WATCH REPAIR DIAMOND SETTING SPECIAL ORDERS JEWELRY REPAIRING ENGRAVING

Expert craftsmen plus modern equipment—a combination that permits us to do better work at reasonable prices — we are members of American Watchmakers Institute.

COWAN JEWELRY 217 N. MAIN

Headline topics before lawmakers this year will include: Teacher pay raise — teachers want raises ranging from \$61 to \$100 a month. This would cost the state some \$69,000,000 a year. A majority of lawmakers are committed to some form of increase. Connally is expected to recommend much less.

Guest Speaker Is Slated For SCS. Aubrey Dalrymple, soil conservation specialist with the Texas Conservation Board will be special guest, during the regular monthly meeting of the Tierra Blanca Soil Conservation District Board of Supervisors at 8 a. m. Wednesday.

Another main item of discussion will be making nominations for the Fort Worth Press Awards program. One of the biggest awards is the "Conservation Farmer of the Year."

Card Of Thanks We want to express our sincere thanks for every kindness extended to us during the illness and death of our loved one. To all who labored to make things easier for us and especially for every prayer uttered in our behalf we humbly say thanks from the bottom of our hearts.

DIAL-A-PRAYER SYDNEY — Since its inception in 1961, Sydney's "dial-a-prayer" service has provided spiritual solace to nearly 1,350,000 telephone callers.

For some reason unknown to Church spokesmen, telephone callers have made most use of the service in May each year.

Only one senator — Henry Grover, Houston Republican — said he would vote for few or no more taxes. No member of the House said he would vote against new taxes. However, several legislators did say they were undecided.

GOVERNOR'S GARDEN A statewide campaign has been launched for funds to convert the grounds around the Governor's Mansion into a garden area.

OATHS TAKEN Atty. Gen. Crawford C. Martin and several members of the judicial branch of Texas government had to work Sunday — they took their oaths of office at the Supreme Court Building on the Capitol grounds.

APPOINTMENTS Attorney General Martin has announced these heads of divisions within his office: Enforcement — Bob Lattimore Hidalgo County District Attorney.

Stevenson, born March 20, 1888, was the first Texas governor to serve more than two terms (1941-47). He is a lifetime resident of Kimble County.

WHITMAN'S INSURANCE Group Life and Health Insurance Company of Dallas has asked a district court to rule who should receive the benefits of a \$10,000 life insurance policy on the late Kathleen L. Whitman.

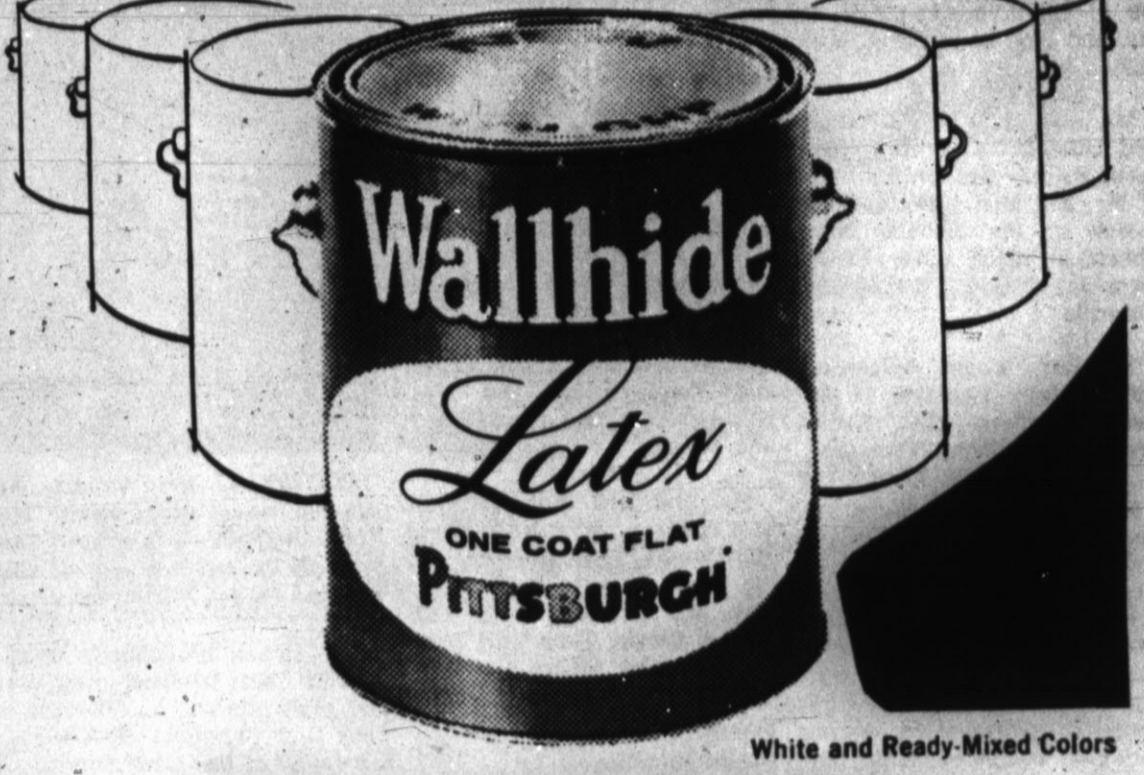
AIRPORT AID Increased responsibility for the development of Texas air-transportation systems will be placed on the state government, says Charles Murphy, director of the Texas Aeronautics mission.

SHORT SNORTS George Christian, White House press secretary and longtime aide to Governor Connally and former Gov. Price Daniel, is recuperating here from back sur-

gery to correct an ailment from which he has long suffered. Twenty-two prisoners on death row in Huntsville prison are under indefinite stays of execution

on orders of federal courts, the Board of Pardons and Paroles reports. U. S. Department of Agriculture said scattered rains recently relieved dry conditions in the eastern half of Texas, but more moisture is needed for small grains and winter pastures.

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PITTSBURGH WALLHIDE Latex FLAT WALL PAINT

Wallhide has GHP—Greater Hiding Power—and one coat gives you long-wearing beauty. Dries fast; washes easily; cleans up in a jiffy with warm water. Choose from over 1,000 colors.

PITTSBURGH PAINTS keep that JUST PAINTED look longer! CARL McCASLIN LUMBER CO. A Complete Building Service 1 Block East of The Courthouse Phone The Lumber Number EM 4-3434

ONE MINUTE PLEASE THE CHURCH I LOVE IS COGNIZANT OF ITS WEAKNESSES. While we were yet helpless, at the right time Christ died for the ungodly. (Romans 5:6). For because he (Christ) himself has suffered, he is able to help those who (in our weakness) are tempted. (Hebrews 2:18). It is difficult for proud defiant man to admit he is weak and needs help. Therefore, we are admonished to, "Clothe yourselves, all of you, with humility toward one another, for 'God opposes the proud, but gives grace to the humble.' Humble yourselves therefore under the mighty hand of God, that in due time he may exalt you." (1 Peter 5:5, 6). The proud Saul of Tarsus, after seeing the power of Jesus Christ, became the humble and dedicated Paul the apostle. This Christian minister of the Gospel wrote, "And to keep me from being too elated (proud) by the abundance of revelations, a thorn was given me in the flesh, a messenger of Satan, to harass me, to keep me from being too elated. Three times I besought the Lord about this, that it should leave me; but he said to me, 'My grace is sufficient for you, for my power is made perfect in weakness.' I will all the more gladly boast of my weaknesses, that the power of Christ may rest upon me. For the sake of Christ, then, I am content with weaknesses, insults, hardships, persecutions, and calamities; for when I am weak, then I am strong." (2 Cor. 12:7-10). When Christians recognize their weaknesses, they recognize their need for the strength which God supplies. They come to know, "Man shall not live by bread alone, but by every word that proceeds from the mouth of God." (Matthew 4:4). "And my God will supply every need of yours according to his riches in glory in Christ Jesus." (Philippians 4:19). "Likewise the Spirit helps us in our weakness; for we do not know how to pray as we ought, but the Spirit himself intercedes for us with sighs too deep for words." (Romans 8:26). CENTRAL CHURCH OF CHRIST Plains & Sunset Dr. Hereford, Texas

ELECTRIC SERVICE DOLLAR We've consistently s-t-r-e-t-c-h-e-d your electric service dollar to give you more! Today, you pay less for an average kilowatt hour of electricity than you did in 1952. That's because you're using more, enabling us to use larger and more efficient generators. Through use of this more efficient equipment, we're able to offset the inflationary pressures that cause rising prices. And, to continue to keep electricity costs low, without sacrificing dependability, we'll invest more than \$20 million in 1967, in new construction. Electricity is still the biggest bargain in your family budget. The ELECTRIC Company

Garcia News

By MRS. S. N. THWEATT
Brand Correspondent

Mrs. E. R. Moon and daughter and George Cardinal of Amarillo, and Mrs. Odell Parish of Clovis were guests of Mr. and Mrs. Lloyd Sevier Monday.

Mr. and Mrs. Leslie Sorrells and children of Melford, Ore., spent Friday night in the home of Mr. and Mrs. Elton Sorrells. Guests in the Sorrells home Thursday night and Friday were the Junior Sorrells of Amarillo.

The Rev. Wayne McLemore and family of Rosedale, N. M., visited Mr. and Mrs. Eldred Brown and Tommy Thursday.

Mr. and Mrs. Leo Webb and son, Danny, of Amarillo visited Mr. and Mrs. S. N. Thweatt Monday. Mr. and Mrs. James Lewis of Carlsbad, N. M., were weekend guests of the Thweatts, and with them spent Saturday evening in the Elton Sorrells home. In games of 84, women and men competed with high

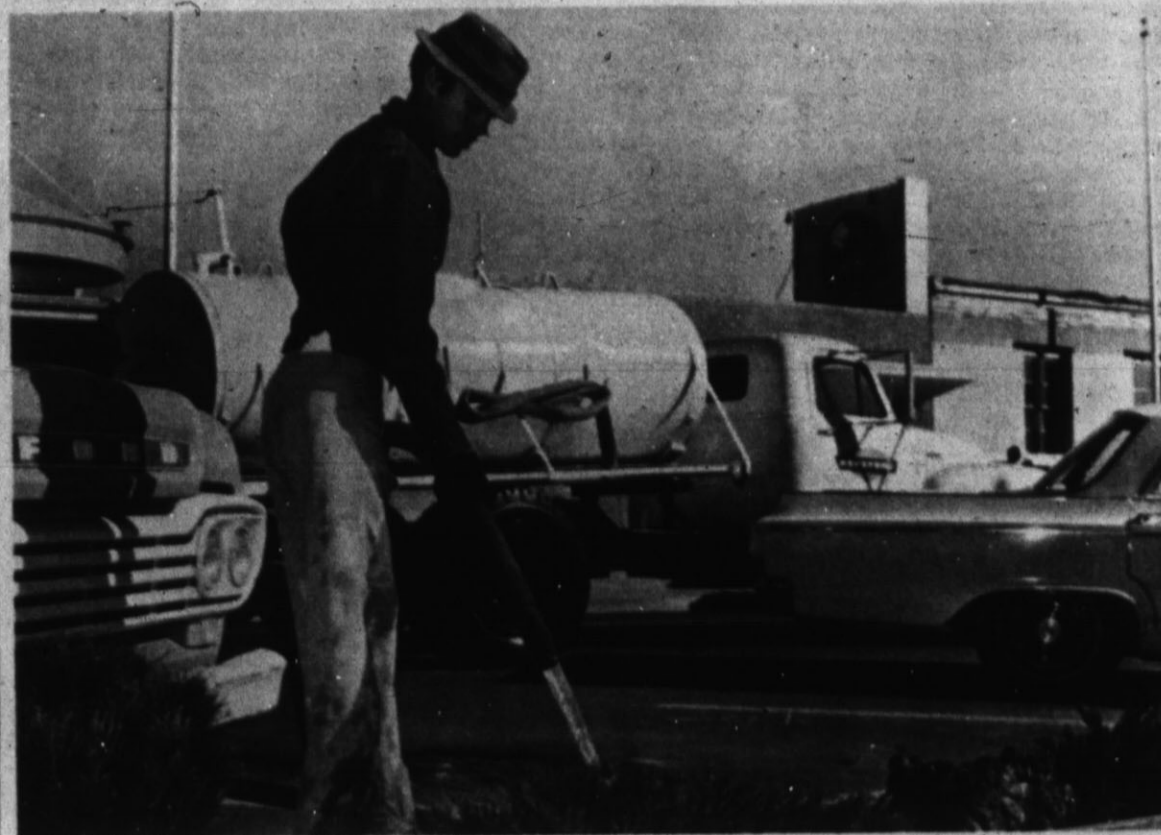
score going to the women. The Lewises left Monday to visit in Levelland and Lubbock enroute to their home.

Mr. and Mrs. Thweatt were hosts for a New Year's Eve dinner in their home. Guests were the Lewises, the Eldred Browns, the Elton Sorrells, Linda and Debbie Sorrells and Tommy Brown.

Bill White's grandmother, Mrs. Annie Lee Haney of Oklahoma City, died in a Hereford hospital on Christmas Eve, after becoming ill while she was visiting relatives in Hereford. The funeral and burial were at Oklahoma City.

Visitors in the home of Mrs. N. A. Brown Christmas were her father, W. L. Potts of Clovis; her sister, Mrs. Cecil Davis and family of Lovington; also Mr. and Mrs. Eldred Brown and Tommy; Mr. and Mrs. Floyd Brown and Earl, Roger and Sammy.

Mr. and Mrs. Ernest Brown and children, Barbara, David and Dennis, spent Christmas in the home of Mrs. Brown's parents, Mr. and Mrs. S. B. Pulliam of Clovis. They were hosts in their home earlier at Christmas breakfast for Mrs. N. A. Brown, the Eldred and Floyd Brown families.



MYSTERY — Ever wonder how the plants in the boxes along Main Street stay fresh or alive? So that's how they do it is a remark overheard as a city water truck inched along with workmen guiding the water into the boxes. The photographer started one workman a few minutes before this picture was taken and the sidewalk got a good hosing. (Hereford Brand Photo.)

Carl Hegan of Lubbock was the Christmas weekend guest of Mr. and Mrs. S. N. Thweatt. They had Christmas dinner in the home of the Elton Sorrells.

Mr. and Mrs. Coke Cates and sons of B.oadview, N. M., visited the Ernest Brown family Thursday evening.

Mr. and Mrs. Eldred Brown visited in the home of Mr. and Mrs. Wilbur Rogers at Broadview Friday evening.

Party Observes 90th Birthday

Mrs. Andy Thomas was honored on her 90th birthday Wednesday with a party at King's Manor retirement home, where she has been a resident about four years. She is a Hereford old-timer, who came here in the early 1900's.

Her daughter Mrs. Viola Griswold of Dimmitt, and a granddaughter, Mrs. Dale Barkley, planned the party. They served refreshments featuring a large cake with a Happy Birthday inscription in colored icing.

In addition to her friends at the Manor, guests were a number of relatives of Mrs. Thomas. Her daughters, Mrs. Bertha Kemper of Liberal, Kan., and Mrs. Griswold, were present, as were Mrs. Bob Fulton of Wildorado, Mrs. Jim LeGrand and Mrs. Lula Nichols of Amarillo.

Mr. and Mrs. Ernest Brown and daughter, Barbara, attended the annual student party at Rosedale, N. M. Monday evening. Mrs. Brown, a graduate of the Rosedale school, was one of a number of ex-students at the party.

rillo, Mrs. Clyde Thomas, Mrs. Gary Price and son, Cary, Mrs. Barkley and daughters, Valerie and Alisa.

A son, Marvin Thomas, of Fort Worth, visited Mrs. Thomas during the holidays but had

returned home before the birthday.

Mrs. Thomas and her late husband came to Deaf Smith County in 1902, making the trip from Cooke County in covered wagons. Mrs. Thomas was Lula Clegg before their marriage in Cooke County in 1899.

After ranching for a number of years, Mr. Thomas served several terms as justice of the peace here. Mrs. Thomas has lived at King's Manor since his death in 1963.

Simms Club Has Relaxed Post-Holiday Meeting

Relaxing after holiday activities, members of Simms Study-Craft Club had an entirely informal meeting Wednesday afternoon in the home of Mrs. Leland Burns. No program was planned; the time was devoted to coffee and conversation.

Business was discussed in informal fashion also. Plans were begun for a special program observing the club's 15th anniversary, but definite dates have not been fixed. Mrs. J. M. Boothe, president, was in charge of this phase of the meeting.

Mrs. Burns made tape recordings of all members' voices, and played them back. She ser-

ved an assortment of party sandwiches and cookies with coffee.

Other members present were Mmes. Terrell Hodges, Robert Lloyd, Jim Perrin, Julian Perrin, Lewis West, E. L. Young, James Bullard and James Calvin.

VISIBILITY OF JUSTICE IS REDUCED

NEW DELHI — Justice may not be blind but in one case here its visibility was reduced. Thieves removed the headlights from the car of Sessions Judge D. R. Dhameja while he was in court.

There's no place like Safeway for Meat

Shop Safeway For Guaranteed Meats At Low Prices!

Ground Beef	Safeway Dependable 100% Pure Meat	49¢
Pot Roast	U.S. Good Baby Beef Boneless Shoulder	89¢
Sliced Bacon	Safeway or Wilson's	69¢
Captain Choice Breaded FISH STEAKS		
● Perch 1 1/2 Lb. Pkg.		89¢
● Cod		
● Catfish		
Thunderbolt Breaded SHRIMP CHUNKIES		
Serve To 2 Lb. Box		\$1.89

Chuck Roast

U.S. Good Baby Beef Blade Cut Chuck	45¢	U.S. Choice Beef Blade Cut Chuck	49¢
U.S. Good Baby Beef No. 7 Cut Shoulder	49¢	U.S. Choice Beef No. 7 Cut Shoulder	55¢
U.S. Good Baby Beef Round Bone Roast	59¢	U.S. Choice Beef Round Bone Roast	65¢

USDA GOOD **USDA CHOICE**

Stew Meat **69¢**

Pork Sausage **69¢**

Boneless Beef Large Cubes **69¢**

Blue Marrow Pure Pork Roll **69¢**

DOUBLE GUNN BROS STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

Kitchen Craft White FLOUR

5 Lb. Bag **49¢**
SAVE 6¢

Save On These Grocery Specials At Safeway!

PEACHES **4** No. 2 1/2 Cans **\$1**

VIENNAS **5** 4 Oz. Cans **\$1**

HONEY **3** Lb. Can **69¢**

Skylark Fresh BUNS

Hamburger or Hot Dog **2** 8 Ct. Pkgs. **49¢**

Highway Tomato CATSUP

Save 18¢ **3** 2 Oz. Bolls. **69¢**

Shop Safeway For These Specials And Save!

Chocolate Milk **25¢**

Orange Juice **2** 12 Oz. Cans **69¢**

Prune Juice **49¢**

Peanut Butter

Real Roast Save 20¢ **99¢**

Sweet Peas

Del Monte Save 6¢ **3** No. 303 Cans **69¢**

Other Grocery Values At Safeway!

Hash Browns	Bel-Air 3 2 Lb. pks.	89¢	Coca Cola	6 bit. ctn.	39¢
Meat Pies	Spare Time 6 oz. pkg.	15¢	Dr. Pepper	6 bit. ctn.	39¢
Margarine	Piedmont 8 oz. Pailies 3 ctns.	25¢	Fruit Salad	Lucerne 15 oz. jars	69¢
Cheese Pizza	Bel-Air 16 oz. pkg.	59¢	Biscuits	Mrs. Wright's 6 8 oz. cans	49¢
Tomatoes	Garden side 2 303 cans	29¢	Facial Tissue	Northern 2 roll pkg.	19¢
Dry Milk	Lucerne 8 qt. ctn.	69¢	Wax Paper	Wax Paper 100' roll	23¢
Miracle Whip	qt.	49¢	Gala Towels	3 Jbo. Rolls	\$1
Pistachios	Fisher Nuts can	39¢	Aurora Tissue	2 roll pkgs.	49¢
Alcoa Foil	Reg. 12"x33' roll	35¢	Dog Food	Scottie Brand 15 cans	\$1

Safeway Has A Large Selection Of Fresh Produce

Mix or Match Fruit Sale!

- BANANAS •
- ORANGES •
- APPLES •
- GRAPEFRUIT •

8 LBS. \$1

POTATOES

U.S. No. 1 Red McClures **10** Lb. Bag **39¢**

Prices Are Good Thru Wed., Jan. 11th at your Safeway Store

SAFEWAY

Why Pay More?

Prices Good Sunday, January 8 thru Wednesday

When You Shop Rogers-Miller Drug You Can Be Assured Of The Best Buys On All Your Health & Beauty Aid Needs! So... Why Pay More? Try Shopping Here And See The Difference!

SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$ SAVE \$

CONTAC



1 CAPSULE EVERY 12 HOURS

CONTAC

1 Capsule Gives 12 Hour Relief
Package of 10 Capsules
Regular \$1.49

Now **89¢**

EXCEDRIN

Extra Strength Pain Reliever



EXTRA-STRENGTH PAIN RELIEVER FOR PAIN OF HEADACHE - ARTHRITIS - COLIC

Bottle of 60 Tablets
Regular 98c

Now **59¢**

CREST TOOTHPASTE



Family Size Tube
Regular 95c

Now **57¢**

Alka-Seltzer



Box of 36 Foil Wrapped Tablets
Regular 98c

Now **64¢**

ALBERTO VO-5

Hair Dressing For Men



Regular \$1.09

Now **73¢**

ALBERTO VO-5

Hair Spray




15 Oz. Spray Can
Regular \$2.35

Now **\$1.39**

MAALOX

Antacid Liquid



12 Oz. Bottle

Now **87¢**

PREPARATION H



Shrinks Hemorrhoids and Relieves Pain
Regular \$1.19

Now **76¢**

CHOCKS

Chewable Vitamins For Children



Bottle of 100 Tablets plus... bonus of 30 Tablets Free

Regular \$4.29

Now **\$1.67**

"GET SET" STYLING GEL
Regular \$1.00
Now **59¢**

"GET SET" HAIR SPRAY
Now **2** 13 Oz. Cans **98¢**

PHISOHEX CLEANSER
Regular \$1.65
Now **89¢**

"CORYBAN-D" CAPSULES
Regular \$1.29
Now **59¢**

VI-DAYLIN-M
Liquid Children's Vitamins
16 Oz. Bottle — Reg. \$5.77
Now **\$2.88**

PAREPECTOLIN
For Treatment of Diarrhea
Regular \$1.25
Now **64¢**

SCOPE

Mouth Wash & Gargle



Regular \$1.39

Now **69¢**

HAIR COLOR


New Dawn



"Just Shampoo In"
Regular \$2.00

Now **\$1.19**

GERITOL



Tablets or Liquid
Regular \$3.00

Now **\$1.89**



SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

RX ROGERS-MILLER

SUGARLAND MALL Walgreen Drug PHONE EM 4 2344

Be Sure To Register For The Thursday Night Drawing! No Purchase Necessary To Enter

Phone 364-2030

WANT ADS

Phone 364-2030

200 HIGGINS, FIVE room apartment and garage. Whites only. Call 364-0864. 100 Ave. J. George Parker. S-5-15-26-tfc

FURNISHED DUPLEX for couple, Whites. No pets. 116 Avenue A. S-5-10-9-tfc

FURNISHED THREE room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue. S-5-13-12-tfc

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4. 1108 EM 4-1277. S-5-10-40-tfc

MODERN FURNISHED bachelor apartments. 1 & 2 bed-ventated panel ray heat. Private Bath, Private Entrance. Carpeted. 821 South 25 Mile Avenue. S-5-22-23-tfc

HOUSE FOR RENT at 825 Brevard. \$75. 267-3636. Vega. B-5-10-28-1p

TWO BEDROOM furnished house for rent. 507 Irving. Fenced yard and storage. Apply at Werley's garage, days and 500 Irving. evenings and Sundays. S-5-23-28-tfc

ONE BEDROOM furnished duplex. No children. No pets. Phone 364-3396. B-5-10-28-1p

ONE BEDROOM furnished house. Whites only. Inquire 211 Avenue K. 364-3837. B-5-11-28-tfc

FOUR ROOM apartment furnished. Bills paid. 209 Higgins. Call 364-0864 or come to 109 Avenue J. S-5-15-28-tfc

For Rent one section of land. New home three bedroom home. Three good wells, good alloments with 140 acres growing wheat and a small amount of farm machinery to be sold with lease. Carthel Real Estate. 206 North 15 Mile Ave. 364-0944. B-5-28-tfc

FURNISHED house for rent. Call 364-1629. B-5-10-28-2c

6. WANTED

IRONING IN my home. 364-0903. B-6-10-52-4c

WANTED BABYSITTING in my home by the day or week. 364-4175. B-6-12-52-8c

REGISTERED BEAGLE puppy or any small short haired puppy. Call 364-2828, afternoons. B-6-12-27-3c

WANTED TO rent 50 to 100 acres vegetable land. Crop or cash rent. 364-1233. B-6-14-1-2p

WANT TO keep children in my home. 364-3734. B-6-10-1-4c

WANT TO LEASE at least 1/2 section to farm. Experienced. 276-5635. B-6-11-28-2p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. S-4-31-tfc

8. HELP WANTED

MANAGERIAL Assistant. Ambitious man to develop as managerial assistant for internationally known company. Capable of earning \$6,000 annually. Group insurance and retirement plan based on profit sharing. Ready to accept position by January 9, 1967. For local interview call CA-46533, Sunday, 4:00 p. m. to 6:00 p. m. Plainview, Texas. B-8-48-28-1p

MAN WANTED to work in farm and ranch supply store. 25 to 30 years old with auto or implement parts experience. Good pay, hospitalization, life insurance, paid vacations, profit sharing and other benefits. Gebo Distributing Co. 215 Miles. B-8-38-28-1c

NEED A GOOD experienced mechanic. Lots of work in a fully equipped shop. Fringe benefits. Don't apply unless you're ready to go to work. Jim Boggs, service manager at Hedrick Dodge. 2nd and Sampson. B-8-35-24-tfc

RESTLESS?
Looking for a new interest? Representing Avon Cosmetics can open a whole world to you... and be profitable too. Openings in Hereford. Write: Dist. Sales Mgr. Box 1694 Plainview, Texas. B-8-27-3c

WANTED EXPERIENCED Case and John Deere diesel and hydraulic mechanic and experienced implement parts man with bookkeeping knowledge. August Neiden, Booker, Texas. B-8-18-51-6c

SALES LADY WANTED
Prefer one with experience in fabrics. Must have knowledge of sewing. Write particulars to Box 673-H. B-8-28-2c

WELDER. steel building construction, farm feed mill, steel tanks, hopper bins, concrete work. Fraser Farms, Box 27, 364-0484. B-8-18-28-2c

9. Situations Wanted

WORK WANTED — Building, remodeling, repairs. Ralph Packard, phone EM 4-2110. S-9-10-30-tfc

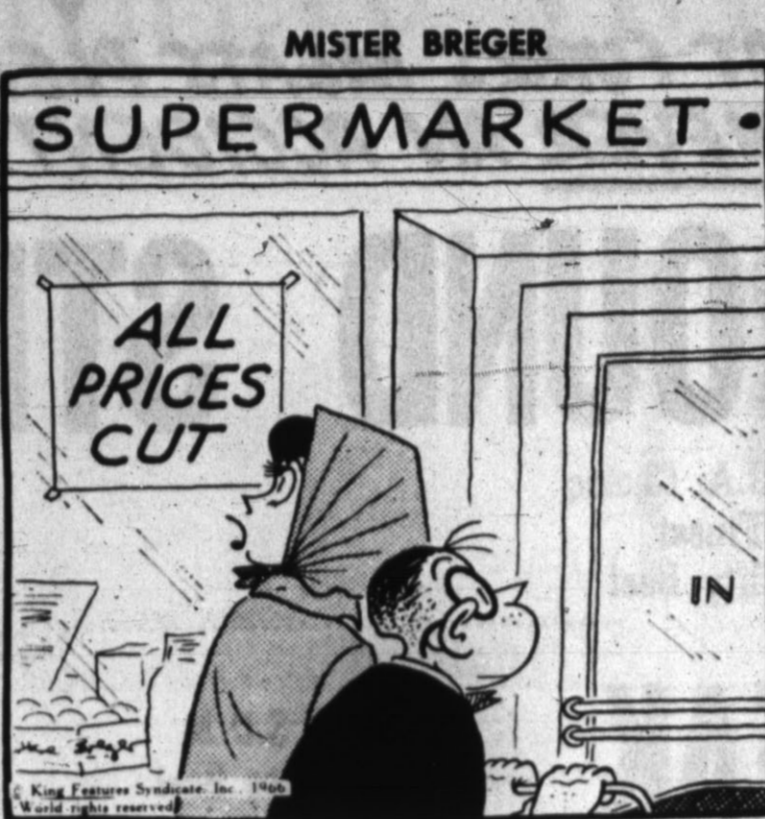
10. NOTICE

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

HAVE WHEAT and best pasture for about 25 head of cattle. 276-5272. B-10-12-1-tfc

11. Business Services

HUBBLE DRILLING Water Wells Test Holes — Electric Logs Call 364-2684. S-11-27-9p



"Oh, dear! That means less trading stamps..."

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY. B-10-30-tfc

ENROLL NOW For Art Classes Beginning in January. Beginners and Advanced Students Accepted. Morning and Night Classes. Saturday Morning Classes especially for students. For Further Information Call Eunice Petersen's Studio 364-3198. S-10-50-5c

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial. All bids and wiring competitive. No Job Too Large or Small. Phone EM 4-1345. Nights phones EM 4-2012 or Box 130. EM 4-1345. B-11-46-tfc

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service. Call EM 4-0422. B-11-7-tfc

H. E. WESTER CEMENT CONTRACTOR Phone for free estimates. Call before 8 or after 5. 364-0408. Floors, drives, walks, color patios, old drives and walks replaced. You set form or we set forms. Finish work or Turnkey jobs — Stucco or Redashing. S-11-28-tfc

Scottish Rite Opens With Vesper Service

AUSTIN — Scottish Rite opened its centennial year with vesper services January 1 by the seven consistories and 89 Scottish Rite Associations.

The Head of Scottish Rite Masonry in Texas, Lee Lockwood, sovereign grand inspector general and grand chancellor of the Supreme Council, read his proclamation and, officially opened the year long centennial celebration.

Governor John B. Connally, endorsed the centennial celebration of Scottish Rite Masonry in Texas and read his proclamation before the group assembled.

Dr. James D. Carter, librarian of the Supreme Council of the Scottish Rite of the Southern Jurisdiction, presented a copy of "The First Century of Scottish Rite Masonry in Texas, 1867-1967." There were 13 contributors and seven non-contributors on the 20-man history committee.

Horace K. Jackson, Gatesville, chairman of the centennial committee, presented a report on the future activity planned during the centennial year.

Jackson cited the March 28 seminar at the Scottish Rite Dorm in Austin an appreciation dinner for State Legislators and State officials who are masons. The Centennial Committee plans to unveil a bust of Sovereign Grand Inspector General of Texas, Lee Lockwood, on this occasion.

April 10 through 12 the Supreme Council of the International Order of DeMolay will meet in Dallas. Lee Lockwood, head of Scottish Rite in Texas, is the Grand Master of the International Order of DeMolay. He holds the distinction of being the first DeMolay to become the Grand Master of Masons of his state and also an active member of the Supreme Council of Scottish Rite. Lockwood will preside as International Grand Master at the Dallas DeMolay meeting.

April 27 the annual church and state meeting will be held at Baylor University. The Foundation for the separation of church and state is a project which Scottish Rite sponsors and supports. Each year the Texas Scottish Rite Foundation grants \$5000.00 to support the research and the Journal on Church and State separation. Former governor, Price Daniel, will be the principal speaker at the centennial year church and state meeting in Waco.

The International Scottish Rite Reunion in San Antonio with the Grand Commander of Scottish Rite attending from Washington, D. C., will be held in that city May 8 through 11. Scottish Rite masons and candidates from Mexico will be special guests at the reunion.

The Grand Commander will also attend programs in Houston on May 12 and 13. Galveston will celebrate Charter Day in the Charter City with the Grand Commander present on May 14 for vesper service and Charter Day program on May 15.

Ahner V. McCall, president of Baylor University and chair-

man of the Centennial Committee of 100 presented the committee's official report and outlined some of the official projects for the centennial year.

McCall stated that one primary goal during the Centennial year was the building of the Lee Lockwood Texas Scottish Rite Library and Museum of Texas in Waco. "Plans are now being completed and bids will soon be let for construction of the library and museum during the centennial year," McCall added.

"The Committee of 100 has nothing but praise for the entire Americanism program of Scottish Rite Masonry. The articles, speeches, pamphlets, and motion pictures designed to promote understanding and appreciation of our American freedoms, the church and state program, the support of free public schools, the government leadership training fellowships, and all of the rest of the Americanism programs are excellent," McCall said.

The Committee closed its report quoting from the Grand Master's Centennial year slogan, "Scottish Rite Masonry — the Champion of Constitutional freedoms."

Along The Frio

By MRS. OWEN ANDREWS
Brand's Frio Correspondent

The Rev. and Mrs. Truett Allen, Benny, Stanley and Ray of Roswell, spent the weekend in the T. L. Sparkman Jr. home. They attended church at Frio Sunday and visited the T. L. Sparkmans Sr. the Owen Andrews and other friends here also. He was pastor of the Frio church from 1944-48.

Mr. and Mrs. J. B. Blair, Charlotte, Sandra and James, of Arvada, Colo. spent Sunday night with the Sam Ogans. They were on their way home after a holiday visit with relatives down in Texas. Darlene Sparkman and Carol Robbins also spent the night with Debbie Ogans.

Pickup Damaged In Collision

Avenue G was the scene of a collision Thursday evening as a 1965 sedan driven by Willeta Kay Wyle, 714 Blevins was traveling north on Ave. G. and collided with a 1962 pickup which was parked at the curb of 430 Ave. G.

The car driven by the 15-year-old girl is owned by Elton Wyle and damage was estimated at \$175. Damage to the pickup, owned by Leo Neill, was estimated at \$300.

NEW ITALIAN BELL

PERTH, Western Australia (AP) — A bronze bell for the Church of St. Lawrence the Martyr in Main Street, Turin Hill (a Perth suburb), has arrived from Italy in the liner Galileo Galilei.

NEW ADVERTISING DEADLINES

EFFECTIVE JANUARY 15, 1967

FOR DISPLAY ADS

—THURSDAY PAPER—
DEADLINE TUESDAY 5 P.M.

—SUNDAY PAPER—
DEADLINE FRIDAY 5 P.M.

CLASSIFIED DEADLINES REMAIN THE SAME: 5 P.M. TUESDAY and 5 P.M. FRIDAY

THESE DEADLINES ARE SET UP SO THAT WE MAY BETTER SERVE THE NEEDS OF OUR ADVERTISERS

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes. PENNEY'S AUTO CENTER Sugarland Mall Hereford, Texas 364-4065. B-11-2-tfc

OWENS & HOLLINGSWORTH Motors Rewind Generator & Electric Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND EM 4-3572. B-11-13-tfc

WHY MOVE OUT OF THE OLD HOUSE? Add a room, garage, new windows, new doors. Panel walls or build new cabinets. Call Delbert Rutland for an estimate. 364-3575, 223 Avenue B. S-11-20-tfc

ELECTROLUX SALES and SERVICE 364-3104. S-11-26-4c

Custom Slaughtering and Processing South 385 Vega, Texas VEGA MEAT CO. Britch Hopson Owner Operator Phone Hereford 364-3194. S-11-50-tfc

13. LOST AND FOUND LOST one male collie dog, black with white on throat. Very shy. Call 364-3272 for reward. B-13-16-28-1c

CHURCH TO BE JAIL LIBERTY, S. C. (P) — Part of the sanctuary which previously housed the First Baptist Church congregation here is to become a town jail, church officials disclosed, after the property was sold to the community and the congregation moved to a new building.

You are cordially invited to George and Martha's for an evening of fun and games!

Star 364-2037 312 N. Main

SUNDAY SHOWTIME 2:00 Adults \$1.00

MONDAY ELIZABETH TAYLOR RICHARD BURTON

TUESDAY

WEDNESDAY

Reduced Prices Mon. thru Fri. 4:30 to 6:30 Adults 85c After 6:30 Adults \$1.00

WHO'S AFRAID OF VIRGINIA WOOLF? IMPORTANT EXCEPTION: NO ONE UNDER 18 WILL BE ADMITTED UNLESS ACCOMPANIED BY HIS PARENT.

IT ALL BEGAN IN 1959 WHEN AMERICA AND RUSSIA SENT MEN AND WOMEN TO LIVE ON THE MOON!

Star 364-2037

WEDNESDAY THURSDAY FRIDAY OPEN 4:15 SHOWTIME 4:30 Reduced Admission from 4:30 to 6:30 Adults 85c Children 25c Students 50c Regular Admission After 6:30 SAT. - SUN. HOLIDAYS Adults \$1.00 Students 75c Children 35c

SATURDAY SHOWTIME 2:00 P.M. Adults \$1.00 Students 75c Children 35c

JERRY LEWIS "WHY... WHY... WHY..."

CONNIE STEVENS - ROBERT MORLEY BEING HEARD - HOWARD MORRIS - BAWN - KEITH - DICK - SHAWN

BEWARE OF FROZEN BLOOD Are the dead ever reborn?

FRIDAY the 13th Strange things happen in "My Blood Runs Cold"

Furr's
SUPER
MARKETS

Guaranteed Satisfaction

THAT FURR'S MEATS PLEASE
IS NEVER AN ACCIDENT!



GET THE
FRONTIER
STAMP
HABIT in '67
DOUBLE STAMPS
ON WEDNESDAYS

SIRLOIN STEAK
T-BONE STEAK

U.S.D.A. Choice
Finest
Quality Beef

Lb. **89¢**

U.S.D.A.
Choice Beef

Lb. **89¢**

U.S.D.A.
Choice Beef

Lb. **98¢**

YOU ALWAYS GET THE
FINEST QUALITY BEEF AT
FURR'S TRY A STEAK OR
ROAST FROM THIS BEEF

BACON

Tall
Korn

Lb. **59¢**

SAUSAGE

Porky
Brand

2
Lbs. **69¢**

VELVEETA

Kraft
2 Lb. Box

89¢

We Reserve The Right To Limit Quantities

SALAD DRESSING

Elna
Qt.
Jar

29¢



FRUIT COCKTAIL

Food
Club
303
Can

19¢

GREEN BEANS

Food Club Cut
No. 303 Can

15¢

PINTO BEANS

4 Lb.
Cello Bag

39¢

HOMINY

Elna White
No. 300 Can

7¢

BREAD

1 1/2 Lb.
Loaf

2 For **49¢**

APRICOTS

Gaylord
No 2 1/2
Can

25¢

COFFEE

Maryland Club
All Grinds
Lb. Can

66¢

EGGS

Regular or King

Farm Pac
Grade 'A'
Large Dozen

49¢

COCA COLA

6 Bottle
Ctn.
Plus
Deposit

39¢

"DELICATESSEN SPECIAL"

1 whole
Fried Chicken
1 pint
Cole Slaw
1 lb.
Pinto Beans

All
For

\$1.89

CIGARETTES

Reg. or Kings or Filters
Popular Brand Ctn.

\$2.99

Handy Plastic Housewares to enhance the home. Choose
from these items at this low price: (All first quality
heavy duty Delta Plastic)

3 pc. Mixing Bowl Set
14 qt. Dishpan
Oval Laundry Basket
26 qt. Wastebasket
14 qt. Twin Pail
14 qt. Wash and Rinse Pan
40 qt. Wastebasket assorted colors

choice
each

88¢

"Frozen Food Buys"

CREAM PIES

Morton's
Fresh Frozen
Assorted
Each

25¢

Top Frost Chop or Leaf Fresh Frozen

Spinach

10 Oz.
Pkg.

12 1/2¢

Corn

Dartmouth
Fresh Frozen
10 Oz. Pkg.

15¢

Pies

Morton Fresh Frozen
Apple, Peach or
Coconut Custard
Each

29¢

Cal-Ida Fresh Frozen French Fried
Potatoes

9 Oz.
Pkg.

10¢

"PRODUCE BUYS"

TOMATOES

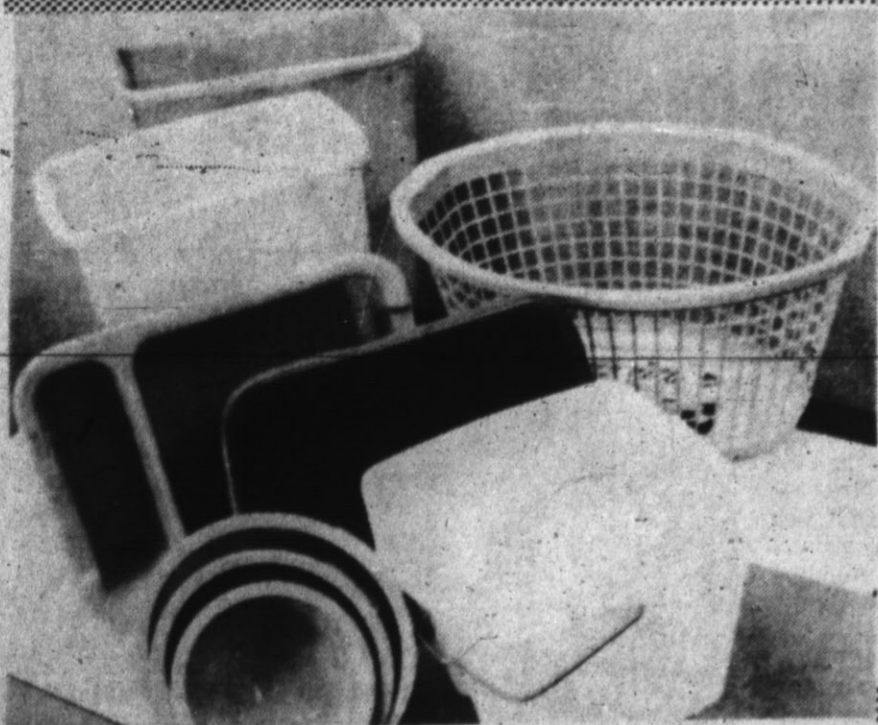
FRESH
LB.

19¢

AVOCADOS

Calif.
Fuerte Brand
U.S. No. 1

6 For **49¢**



SUNDAY, JANUARY 8, 1967

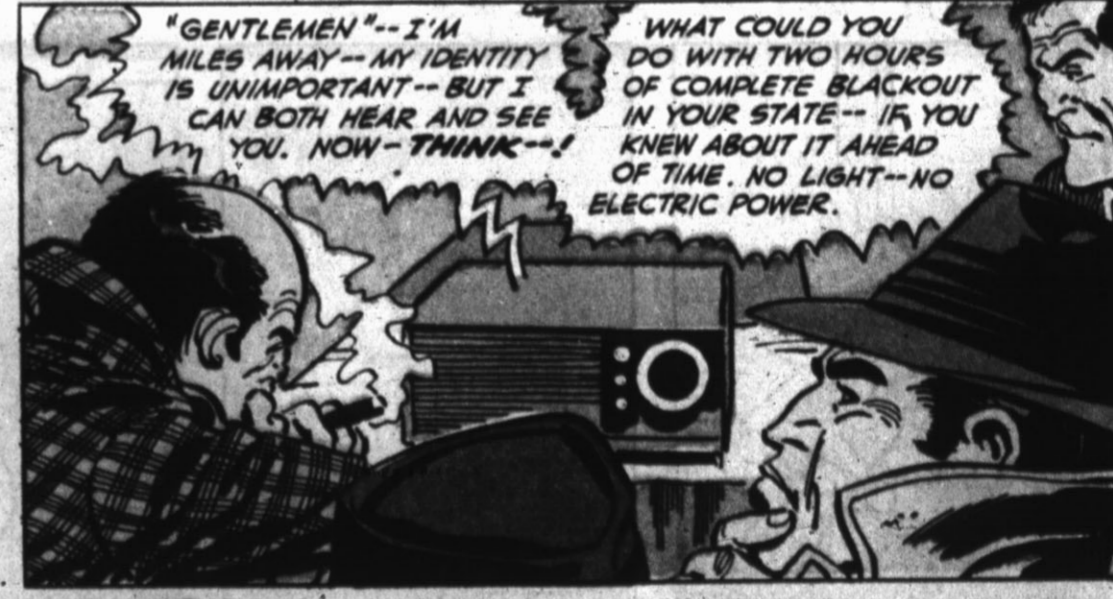
BLONDIE

CHIC YOUNG
by YOUNG



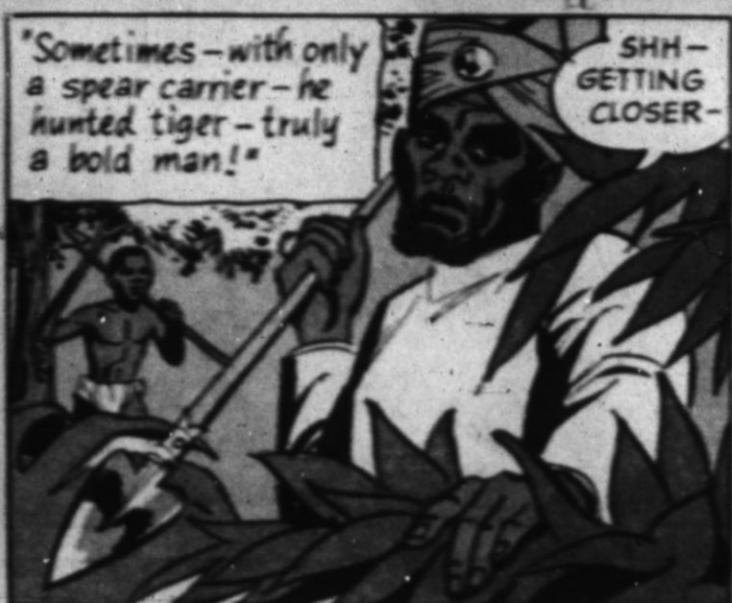
MANDRAKE THE MAGICIAN

BY LEE FALK



The PHANTOM

By Lee Falk



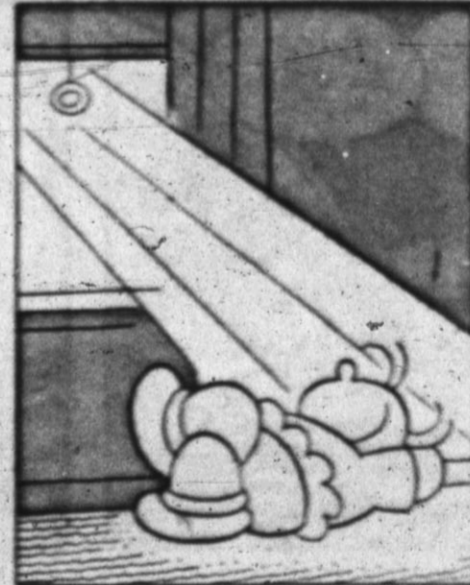
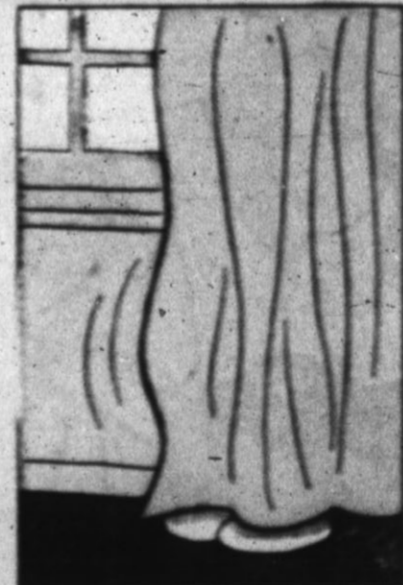
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



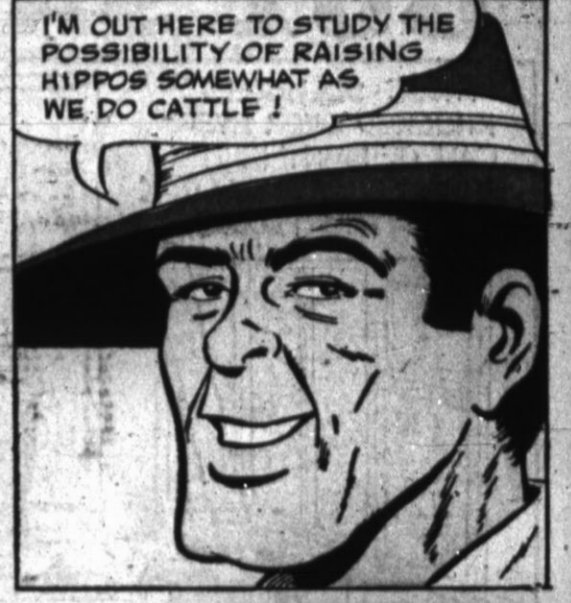
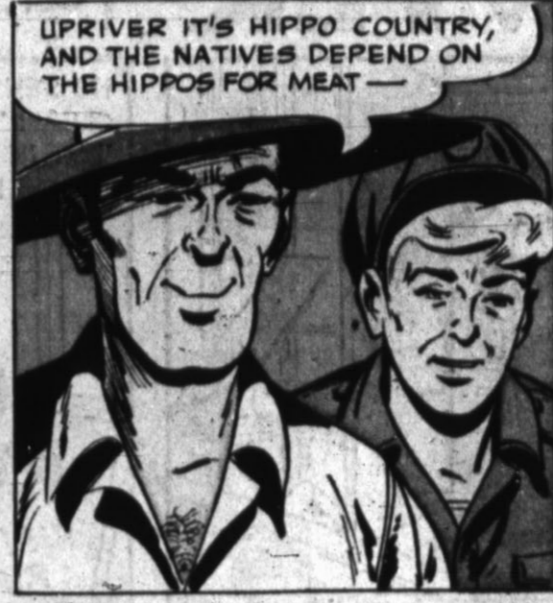
Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



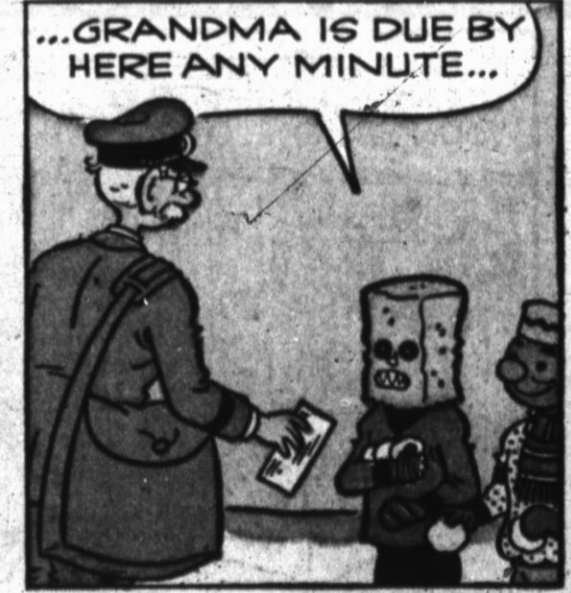
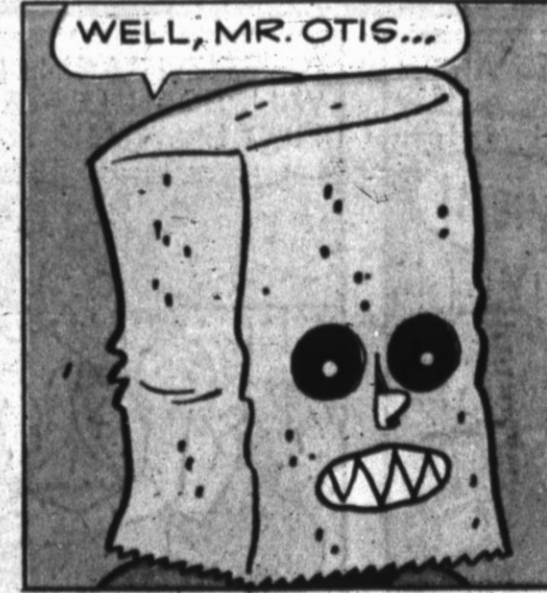
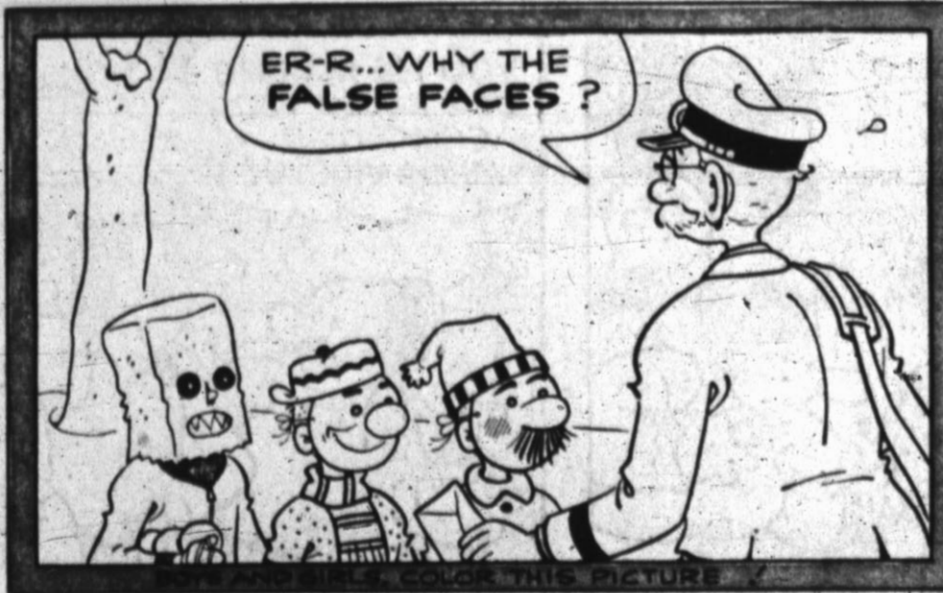
TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER Featuring His Pal Rosco Sweeney by *ROY CRANE*



HENRY

by *CARL ANDERSON*



The KATZENJAMMER KIDS

by *JOE MUSIAL*





beetle bailey by mort walker



AH! I SEE THE CAPTAIN IS GOING TO A CONFERENCE TODAY



I'LL BE GONE FOR THE DAY, SARGE

YES, SIR. DON'T WORRY ABOUT A THING



I ONLY WORRY ABOUT ONE THING, BUT FORTUNATELY HE DOESN'T SEEM TO BE AROUND



WHO'S IN CHARGE HERE?

CAPTAIN SCABBARD, SIR, BUT HE'S OUT. I RUN THINGS WHEN HE'S NOT HERE.



I BEG YOUR PARDON!



THAT'S JUST THE SORT OF THING I'VE COMPLAINED ABOUT! I HAPPEN TO BE NEXT IN LINE! I WANT THIS SORT OF THING STOPPED!



STOPPED!
DO YOU HEAR!?
STOPPED!
STOPPED!
STOPPED!

STOMP
STOMP
STOMP
STOMP
STOMP



HUH
HUH
HUH



LOOK, WHAT I WANTED TO SEE ABOUT WAS...

FLASH GORDON by MAC RABOY

LORENZO'S CRIES FOR ASSISTANCE BRING HIS GUARDS ON THE RUN... TO THE CONTROL CENTER OF THE "CASTLE IN SPACE"...



YOU REJECT THE ATTENTIONS OF LORENZO, DUKE OF NAPLES? AND DARE TO STRIKE ME? TREASON! SEIZE HER!



FOR THIS, DEAR INGRID --- YOU MUST PAY WITH YOUR LIFE! A PITIFUL WASTE OF BEAUTY!



OKAY, MAKE IT LOOK REAL-- LORENZO IS WATCHING!

WHY? I MAY DIE TOMORROW IN THE ARENA, ANYWAY, FLASH GORDON!



THAT'S A WHOLE DAY OFF! WE MAY FIND A WAY OFF THIS MEDIEVAL MADHOUSE BY THEN!



WHILE, WITHIN THE CASTLE...

DINNER, MISS INGRID.

YES... PUT IT DOWN HERE.



MISS ARDEN, YOU MUST GET THIS PAPER TO YOUR FLASH GORDON! IT MAY SAVE US ALL!



PSST...! TAKE THIS!



IT'S FROM INGRID! A MAP... SHOWING HOW TO GET TO THE CONTROLS AND GUN STATIONS BY SECRET ROUTES! WELL, THINGS ARE LOOKING UP!

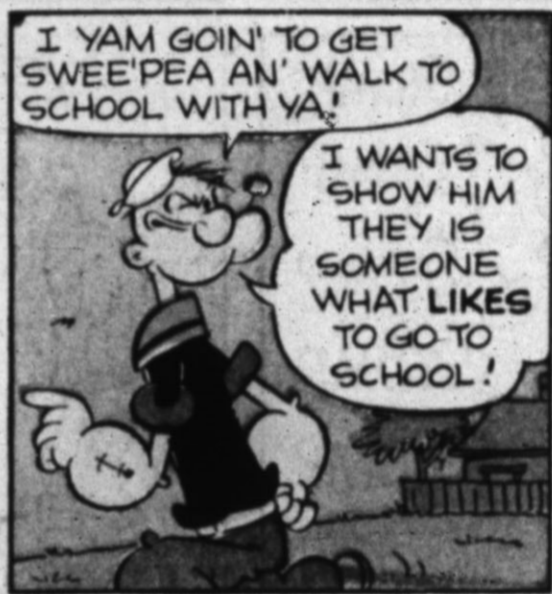
NEXT WEEK-- THE LABYRINTH!

LITTLE IODINE



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



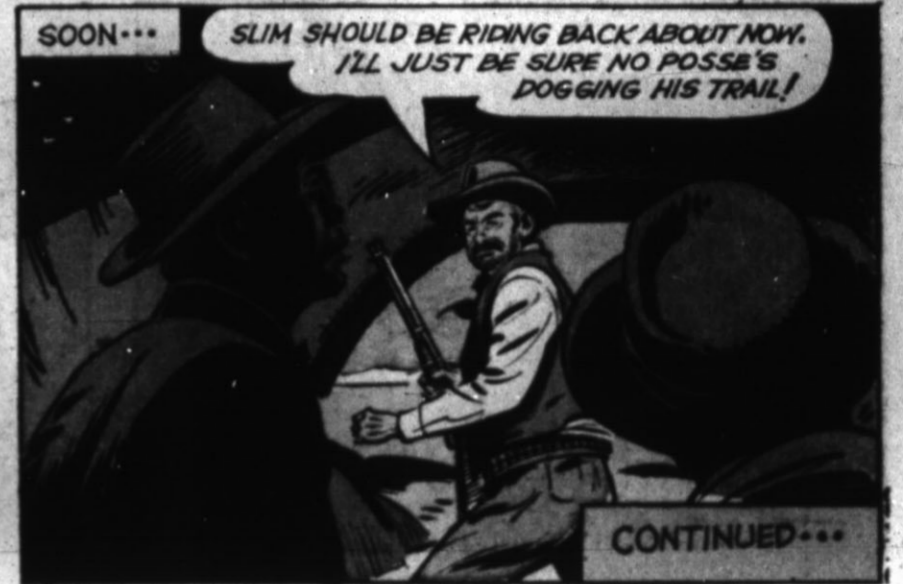
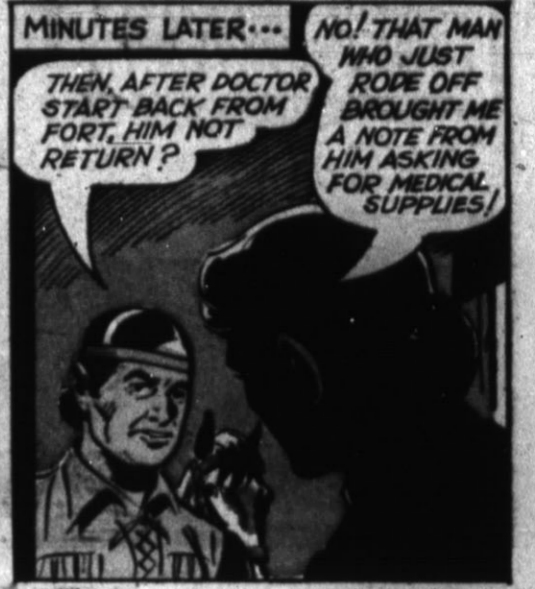
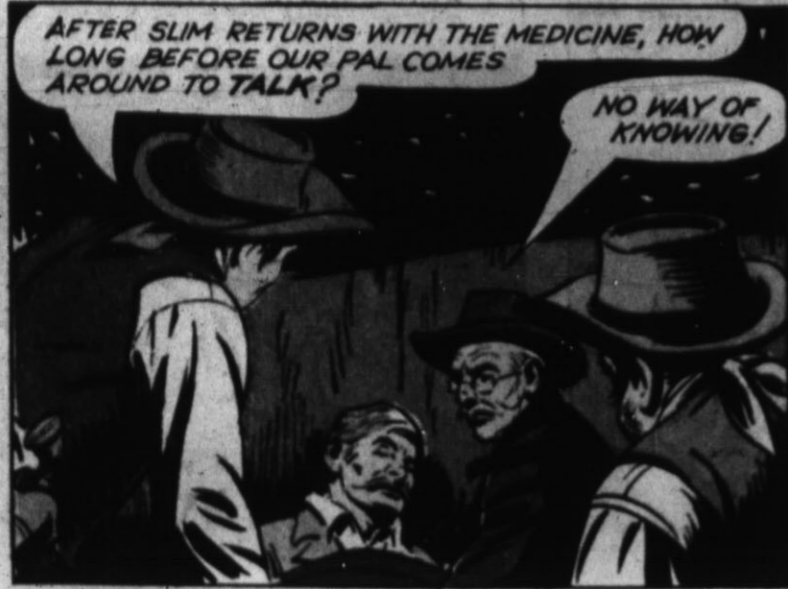
The Little Woman

by DON TORBIN



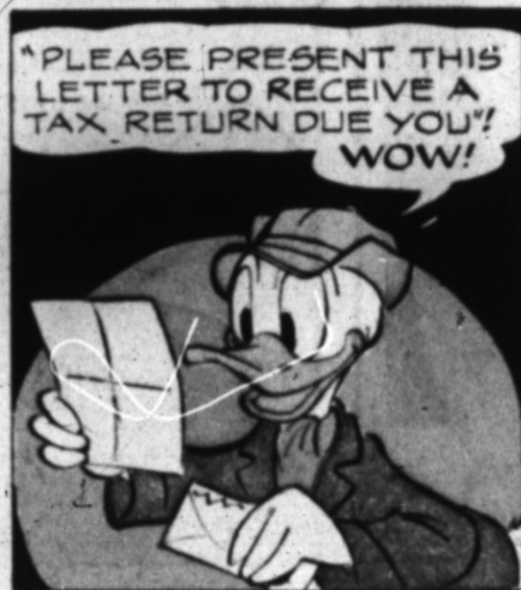
The LONE RANGER

by Charles Flanders and Paul S. Newman



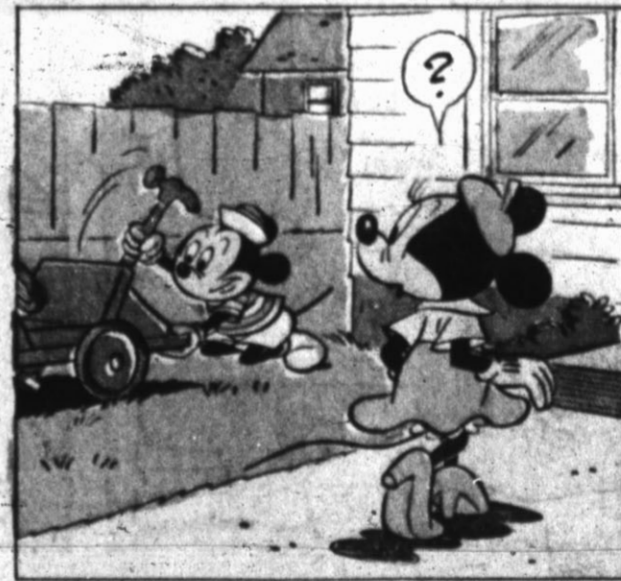
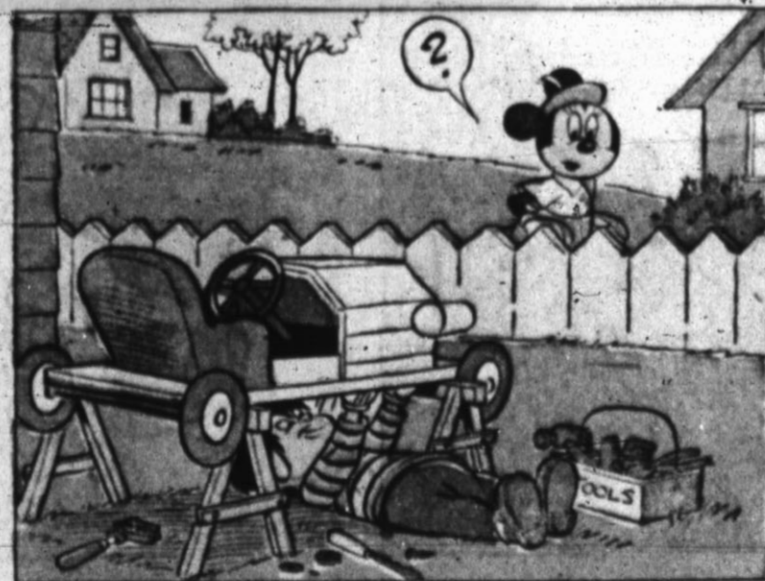
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

