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65TH YEAR — NO. 43

HEREFORD, TEXAS 79045, THURSDAY, OCT. 27, 1966

PUBLISHED EVERY THURSDAY

Zest Is Added To Sheriff's Race

Former Patrolman Enters

Charles K. Skinner, 30-year-old former highway patrolman and a candidate for sheriff in the Democratic Primary in 1964, today announced that he would be a write-in candidate for the unexpired term of Sheriff of Deaf Smith County, a vacancy created by the resignation of Sheriff Lowell Sharp.

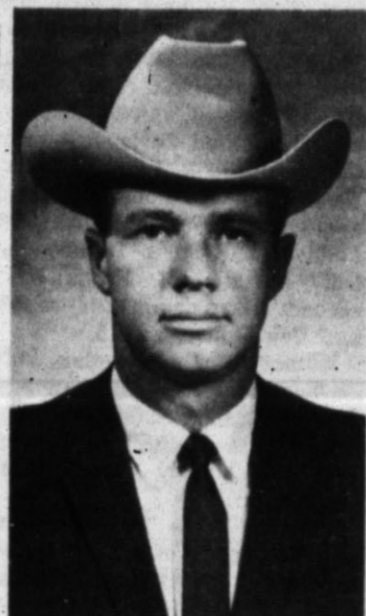
Sharp resigned his position as sheriff to accept the post of Adult Probation Officer, 69th Judicial District.

In making his announcement Skinner told the Brand Wednesday, "I have been encouraged to run for sheriff on the write-in ticket by many people who believe that they still do not have a choice on the general election ballot.

"I ran for sheriff in the Democratic Primary in 1964. I would still like to fill the position as Sheriff of Deaf Smith County, and I believe that my former law enforcement experience with the highway patrol and the schooling in law enforcement that I have had in past years qualifies me for the post.

"I plan, if elected, to cooperate with all the law enforcement bodies, the judiciary and general public to assure the citizens of Deaf Smith County the utmost in law enforcement."

Skinner served with the highway patrol for 5½ years, resigning that position December 31, 1963 at which time he announced his candidacy for sheriff subject to action of the Democratic Primary. Skinner was defeated by incumbent Sheriff Lowell Sharp but garnered more than 30 per cent of the votes in the primary. Since that time, See SKINNER Page 2



Charles Skinner

Write-Ins Join Political Scene

Resignation of Sheriff Lowell Sharp last week triggered a flurry of political activity on the local scene.

Two write-in candidates announced Wednesday that they are actively seeking the office. Charles Skinner and Kenneth Maxwell both will be asking for write-in votes.

Two deputies working under Sharp announced last week that they would seek the office on the November 8 ballot.

Sharp resigned to accept a position as Adult Probation Supervisor for the 69th

Judicial District. The appointment was made by Judge Harry Schultz of Dalhart upon the recommendation of incoming District Judge Archie McDonald of Dumas. He is replacing J. C. Reese who resigned to accept a supervisors position with PESO organizing and administering See SHERIFF Page 2

Former Deputy In Race



Kenneth Maxwell

Kenneth L. Maxwell, a resident of Deaf Smith County for the past 11 years announced Wednesday noon that he will be a write-in candidate for Sheriff of Deaf Smith County.

Maxwell served with the Texas Highway Patrol for more than 4½ years and served as a deputy sheriff under Lowell Sharp for 2½ years.

In making his announcement to the Brand Wednesday, Maxwell said: "I feel that I am capable of handling the job of sheriff and I would like to serve in this capacity. Deaf Smith County has been my home for the past 11 years and I would like to continue living here. Law enforcement has been my number one interest since coming to this county, and I would like to serve this county as sheriff."

"I will cooperate with all departments of government including the schools, the judiciary and other law enforcement bodies. I feel that my experience on the Texas Highway Patrol and in the sheriff's department qualifies me for this position."

Maxwell is 33, a native of Collingsworth County and has been a resident of this county since 1955. He is married and has two children. Maxwell, his wife Floradel, sons Ken 10 and Randall, 8, live at 109 Ave. C. They are members of Central Church of Christ in Hereford.

Maxwell is one of four candidates to announce for the post of Sheriff of Deaf Smith County, since the resignation of incumbent Lowell Sharp. Sharp has resigned to accept a position as Adult Probation Officer of the 69th Judicial District.

Grocery Prices Going Down, Down, Down

Hereford grocery stores, both locally and nationally owned, have heeded the cry of the boycotting housewife and have begun to lower prices.

At least five Hereford stores — Piggly Wiggly, Taylor & Sons No. 3, Cooper's, Furr's Super Market and Safeway — announced this week that prices on most goods in their stores were going down, down, down.

"I think the reductions definitely will be noticed by the housewife," Roy Furr, president of Furr's Inc. said in announcing that all of its stores in the Southwest were making "sweeping price reductions."

Furr said his company will be able to drop prices on hundreds of food items by "reducing store hours discontinuing expensive promotions such as 'Let's Go to the Races,' closer control on check cashing practices, and cutting advertising expenditures."

Charlie Scheetz, manager of the Safeway store in Hereford, said officials of his company have announced their intention to "discontinue the use of cash night and will exercise every practical means of reducing the cost of operation."

"The savings will be passed along to our customers in the form of lower everyday prices."

To assist in the reduction of operating costs, consumer assistance in bagging and wheeling of grocery purchases to their cars will be welcomed and appreciated.

The news release from Safeway states, "We are here to compete, and compete we will."

A representative for Taylor & Sons No. 3 said his store also was going "down on prices and we are going to be competitive as usual."

Marshall Wilson, manager of Piggly Wiggly Store, a locally owned, independent store, said "some of our goods may be marked down 10 per cent, some 15 per cent and some even 30 per cent." Wilson said most of See GROCERY Page 2

Weather

	M	H	L
Saturday	60	39	
Sunday	66	36	
Monday	75	35	
Tuesday	80	36	
Wednesday		36	
Moisture for month	T		
Moisture for year	12.67		

(Courtesy KPAN)

Clifford Trial Is Postponed

The sudden illness Tuesday of chief defense attorney for William B. Clifford of Canyon forced continuance of his assault with intent to murder trial until the next term of 69th District Court which begins Jan. 30.

Judge E. C. Nelson, who earlier in the day announced that he was overruling an appeal for a change of venue in the case, said trial date also will be set by the next term of court.

Proceedings in the case were halted shortly before selection of a jury to hear the trial began as Dist. Atty. Bill Hunter told Judge Nelson that Shuford Farmer, was at that moment being examined in the Hereford Clinic.

The 73-year-old Waco lawyer had been headed for the District Courtroom about 9:30 a. m. when he stopped and told Hunter and Deaf Smith County Sheriff Lowell Sharp that he was having difficulty breathing and his heart was fluttering.

Sharp accompanied Farmer to the physician's office where he received a heart examination.

Farmer later appeared in court, against the advice of the doctor, to explain the situation, and Sharp told the Judge that the doctor had said, "this man has no business trying this case."

Defense Attorney Frank Baughman, who drew up the motion for continuance, said Farmer's illness was a severe blow to the defense. "He has worked on the case from its beginning and had planned to handle the records during the trial here while I presented the case."

Charged with the April 8 shooting of Billy Joe Stevens of

Hereford at a local feed yard, Clifford will be returned to the State penitentiary in Huntsville. The Canyon farmer currently is serving a two-year sentence after a jury in Denton found him guilty of the shooting death of his wife in Canyon on April 8.

When the court began action Tuesday morning, Judge Nelson announced that he had considered testimony given in the change of venue hearing Friday and felt that "the appeal for a change of venue should be overruled." Baughman said "the defendant accepts and gives notice of appeal."

In the hearing for change of venue Friday, defense attorneys contended that their client could not receive a fair trial in Hereford because of the amount of publicity given both incidents.

A venire of 60 Deaf Smith County residents had been called to begin jury selection Tuesday, in case Judge Nelson overruled the appeal. The veniremen were dismissed after Far-

mer's condition was made known and the motion for continuance presented.

Football Winners

Would you believe that the six winners in last week's Hereford Brand Football Contest all had identical records — 16 of 17 correct guesses? Would you believe that Therese Albracht of Hereford guessed best on the tie breakers to win first place and the \$7.50 prize money?

The other five winners were Dorothy Phillips of Hereford second; Ross Wallace of Hereford, third; Pleasant R. Baker of Burbank, Calif., fourth; Janie Shelton of Hereford, fifth, and LaVerne Kimball of Hereford, sixth.

There were about 165 entries in the contest, which is sponsored by the Hereford Brand. Contest rules and an entry blank appear in today's issue of the paper.

Candidates Stumping In Hereford This Week

By TOM PORTER
Staff Writer

Three of the four candidates seeking national office visited in Hereford Tuesday, with two of those office seekers making speeches.

Dee Miller, candidate for the vacant 18th Congressional District seat, was first to arrive in the city as he made stops before to attend a coffee at the First National Bank and, visit KPAN Radio before returning to Amarillo for a major speech. He was represented during the Jaycees luncheon at noon by Andrew Shural, local attorney.

Bob Price of Pampa, Millers opponent for the 18th Congressional seat, also was speaker at the Jaycees "Know Your Candidates" program.

U. S. Senator John Tower, who is seeking re-election, breezed into the city about 2:45 p. m. with a contingent of area and state newsmen. Tower landed in his private plane at the Hereford Airport and traveled to the high school cafeteria where more than 100 persons had assembled to hear him speak.

Sen. Tower began his talk by congratulating Hereford citizens on reaching their United Fund goal faster than any other city

in the state, and the high school football team for winning five games and losing only one thus far. He was introduced to the crowd by Wes Fisher, chairman of the Tower campaign in Deaf Smith County.

The Senator read from a prepared speech "because all of the news media have been given copies of my speech and I don't want to make them mad by getting away from it." Tower's opponent in the race is Atty. Gen. Waggoner Carr.

"Mr. Carr," Tower began, "is reported by the Houston Chronicle as having said at the University of Texas Law School that the only — I repeat, he said only — difference between us is our differing view on the war on poverty."

"Although the statement is a new high in absurdity — even for him — I feel compelled to comment on it."

"First, I want to jog his memory which seems to be growing fuzzy. I would remind him that he has covered the width and breadth of Texas casting slurs at me and my supporters, conducting what many people refer to as a 'bad mouth' campaign. That effort must have failed completely because he says now that we are just alike. See CANDIDATES Page 2

HHS Band Wins Marching First

"They were pretty nice to us we were real happy," says Ben Gollehon, high school band director when speaking of the AAA and AAAA UIL marching competition at Buffalo Stadium in Canyon Tuesday.

The Hereford High Band, which until Tuesday had made

seven consecutive first ratings in marching and four consecutive sweepstakes, added another first rating to the marching record and is striving for another sweepstake trophy.

The only criticism given by the three college professors who judged the contest was a phrase that stated that one band member didn't lift his foot as high as the others while marching. The rest of the criticism sheets the band received were filled with praises of the band, its music selection and playing abilities — none of which are given freely by college judges.

They wrote comments like "superb sound," "fine performance," "must commend the in-

See BAND Page 2

Masonic Services Are Held For Troy Stambaugh

Funeral services for Troy D. Stambaugh, 66, a Deaf Smith County resident 35 years and outstanding leader in the Masonic Lodge, were held at 2:30 p. m. Tuesday in the First Methodist Church.

The Rev. Hershel Thurston of Floydada officiated and was assisted by the Rev. Eugene Brink, pastor of the First Christian Church. Burial was in Rest Lawn Cemetery under direction of Gilliland Funeral Home.

Masonic graveside rites were conducted. Pallbearers were D. C. Kinsey, Billy Hutson, Lynn Kester, Jerry Burt, Francis Hill, Mack Noland, Steve Powell and Ray Simpson. Honorary pallbearers were all Master Masons.

A resident of 122 Ave. G, Mr. Stambaugh died Sunday morning in Deaf Smith County Hospital following a brief illness. See STAMBAUGH Page 2



Troy Stambaugh

Friday Is Homecoming For Hereford High

It's homecoming time again in Hereford, and for the past few weeks students have been busy decorating floats, selling mums and preparing for one of the biggest events of the school year.

It will all begin this evening north of La Plata junior high, when the cheerleaders will put the match to a huge pile of wood; gathered by the high school classes for the occasion. Friday afternoon, high school students will gather in the gym at 2:00 for pep rally, when the Homecoming queen will be crowned. The attendants chosen by the Hereford Whiteface football team, are: Seniors, Donna Hill and Claudia Loerwald, Juniors, Suzanne Hart and Cathy Young, Sophomores, Renette Hubble and Tricia Hill. The

queen and attendants will be escorted by members of the Whiteface football team, and each attendant will choose her own attendant.

Next on the agenda for the day is the Homecoming parade. Hereford schools will be dismissed one hour earlier to allow students time to view the parade down Main street at 3 p. m. Various classes and groups have been working for the past few weeks on floats and cars for the parade which will be judged during the event.

The queen and attendants will be riding on a float prepared by the Student Council.

Following the parade the Annual Supper will be held at the high school cafeteria from 4:30 to 7:15 p. m. The main dish for See HOMECOMING Page 2

Local UF Praised Oldham County Queen Named

Satisfaction in a good job is enriched by outside recognition. Deaf Smith County United Fund workers this year can feel pride in reaching their goal in such a short time, and they can feel that their efforts are doubly rewarded since the state United Campaign Reporter published in Dallas praises Hereford for being the fastest in the state.

The Reporter, published October 19, has a six inch drawing depicting a westerner reaching for his gun — caption is "Fastest in the West." Headline proclaims Hereford the fastest and the article quotes Melvin Jayroe, president of the local fund, as praising the work of the drive chairman Debbs Knox for his outstanding job in selecting majors and workers.

Fort Worth is named as being the first city with \$1,000,000 goal and over.

Bull Barn Plans Being Readied

In a relatively quiet session Monday, Deaf Smith County Commissioners heard a report from Argen Draper, Home Demonstration Agent, outlining the proposed kitchen for the Bull Barn.

The group will hear definite plans and cost analysis November 14 when an equipment salesman will meet with them. The kitchen is being planned to accommodate about 200 people and will have commercial ranges and dishwashers installed.

Also on the agenda was discussion of financing for the additions to the Little Bull Barn. Each commissioner voted to transfer \$4500 from precinct funds to pay for the construction. The commissioners were

told that construction is progressing satisfactorily on the project. The entire project is contracted for \$18,950.

In other action, the commissioners discussed having a new bookkeeping system set up for the Justice of the Peace to help See KITCHEN Page 2

Roger Brumley Funeral Rites Scheduled Today

Roger Brumley, 48, a lifelong resident of Deaf Smith County with extensive farming and ranching interests in this area, died at 6:30 a. m. Tuesday in Deaf Smith County Hospital after suffering a heart attack last weekend.

Funeral services are to be conducted in First Baptist Church at 2 p. m. today.

He was a member of a prominent pioneer family, son of the late G. W. Brumley and Mrs. Brumley, and was born here March 2, 1917.

Associated with others in the family or working alone, he had been active in development of agriculture and related industries in Hereford; he continued operation of his farm properties until the time of his death. In earlier years he participated in activities of Hereford Lions Club. See BRUMLEY Page 2



Roger Brumley

Kitchen . . .

(Continued from Page 1)
that office facilitate collection of fines and clearing of the docket in that court. The present system does not keep the JP informed as to the disposition of some cases when that case involves time in jail. Collection of fines and notifying of those failing to appear is presenting another problem under the present system, the commissioners were informed in correspondence with the county's auditing firm.

The commissioners will meet November 1 at 10:00 a. m. to consider the road condemnation proceedings in connection with road bordering the Douglas C. Herrington property in the northwest part of the county. All other property owners have granted the county right of way to open the road except Herrington, the commissioners said.

Frank Cogdell met with the commissioners requesting that his insurance company be considered when the county insurance policies are divided among companies operating in the county.

Asking for consideration when County contracts are let for road construction, Lynn Bural, repre-

sented Holmes Construction Co. Amarillo, pointed out that he could do the construction on the 2½ miles of road being constructed near Wildorado with his equipment and personnel. Donald Hicks, commissioner for that precinct explained to Bural that the road being paved to the AT & T tower was being paved by that company with the county doing nothing but the dirt work. The court recessed until November 1 when the road condemnation proceedings will be heard.

Band . . .

(Continued from Page 1)
dividual for the terrific feat-work and body turns, good drill routine, good sound, good selections, however very difficult, etc.

Gollehon says that, if the band wins the sweepstakes trophy in April, it will qualify to go to the Buccaneer Festival and qualify for the Outstanding Honor Band of Texas in Dallas next year.

Judges for the marching competition were Hiram Henry from Oklahoma State University, James Jacobsen from Texas Christian University and Fred Prentice from Midwestern University.

Officers For New Year Elected By World War I Vets, Auxiliary

Mrs. Charles Hood was named president of World War I Veterans Auxiliary to succeed Mrs. B. F. Markham, and J. E. Young was returned to the commander's post by the WWI Vets in separate business meetings after a covered dish supper Monday.

The two groups met in Community Center and supper was served to five visitors from Amarillo and 21 members.

Brumley . . .

(Continued from Page 1)
Married here Feb. 15, 1942, to Novell Throckmorton, he is survived by his wife; two daughters, Mrs. Sondra Munn and Mrs. Jani Duggan, both of Lubbock, and a son, Roger Michael, of the home.

Also surviving are his mother, a brother, Homer Brumley of Hereford; and four sisters, Mrs. Lucille Olson of Hereford, Mrs. Grace Robertson of Amarillo, Mrs. Goldie Baker of Dallas and Mrs. Virgil Joiner of Lubbock.

The Rev. B. L. Davis, pastor of First Baptist Church, will officiate for the funeral and Gililand Funeral Home will direct burial in Rest Lawn Cemetery. Named as pallbearers are Clinton Jackson, R. A. Daniel, Robert Wagner, Jack Gililand, Sam Steele, C. L. Bowe, Don Zimmerman and Bon Anderson. The family has requested that memorial contributions be made to Boys Ranch.

Grocery . . .

(Continued from Page 1)
the main items in the store will be included in the price reductions, and also said store hours will not be changed at the present time.

Neil Cooper, owner of Cooper's, said he had "joined the boycott of high prices and opened up Monday with hundreds of reduced prices. We will continue to lower these prices in all of the departments. Some can be cut just a few cents and some have rather drastic cuts."

"Every category and any type of item, food or non-foods, will be reduced," added Cooper. The owner said he is looking at the possibility of shorter store hours, and plans other drastic cost-cutting measures.

The price reductions were set off across the nation by housewives pledging their efforts to boycott against high prices, mainly in the chain stores.

Advertisements showing the new prices have been placed in today's issue of the Brand.

Stambaugh . . .

(Continued from Page 1)
Born in El Reno, Okla., he moved to Texas in 1908.

Mrs. Stambaugh married Elvise Dahlgren Jan. 4, 1922, in Ballinger and the couple moved to Deaf Smith County in 1931. He farmed and worked for Brumley and Woodward Chevrolet before retiring about 1951.

Mr. Stambaugh was a member of the American Legion, a Shriner, a Knight Templar Mason of the York Rite bodies, and a 32nd degree Scottish Rite Mason KOC. He was past master of the Abernathy Masonic Lodge and at the time was the youngest worshipful master among all Texas Masonic lodges.

A past master and secretary of Hereford Masonic Lodge #49 for 10 years, Mrs. Stambaugh also was a member of the Grand Lodge Committee on Petition No. 1. He was a veteran of World War I and a member of the First Christian Church.

Survivors include his wife; a daughter, Mrs. Grant Hanna of Hereford; a sister, Mrs. Charlie Johnson of Denver, Colo. and two grandchildren.

Homecoming

(Continued from Page 1)
the evening will be barbecue or fish and the price is set for \$1.00 for adults and \$.75 for children under twelve.

All classes will take part in the supper, proceeds of which will be used for the 1966 annual Yearbook queen candidate will be present at the supper, and the class selling the most tickets for the event will have its candidate chosen for Yearbook queen.

Climax of the 1966 homecoming will be the clash between the Whitefaces and Perryton Rangers at 7:30 in Whitface stadium. Hereford will go into the game with 1-0 district record, against Perryton's 1 district loss. Perryton will be fighting to stay in the district race, as two losses will end their hopes of district competition.

The queen and her court will be on the field during half time. The winning float and car will also be displayed.

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Adding Machine & Typewriters
THE INK SPOT

The Hereford Brand

Member Associated Press
Member National Editorial Assn.
Published Every Thursday at
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CIRCULATION
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Sheriff . . .

(Continued from Page 1)
The Neighborhood Youth Corp program in Dimmitt, Hereford, Amarillo and Borger.

The surprise resignation of Sheriff Sharp exploded into a series of events that created controversy between the local Democratic Executive Committee and the Deaf Smith County Commissioners Court over authority to name a successor.

The Democratic Executive committee certified Deputy Ed Roberson for the office Monday several hours before the sheriff's resignation had been seen by the four county commissioners. The commissioners delayed action until Tuesday.

The commissioners delayed action until Tuesday. The Republican Executive Committee was notified Monday, and Tuesday afternoon they certified an opponent.

The two write-in candidates discussed the issues with towns people earlier but did not make their decisions known until Wednesday when they made their announcements to the Brand.

The election, November 8 will name a sheriff to fill an unexpired term of just more than two years.

Ten Arraigned In County Cases

Ten people have come before County Judge H. C. (Hank) Williams this week. Gordon Massey was arraigned before the judge for driving while license suspended. He received 15 days in jail and costs. Charges of bootlegging against Pablo Aguirre resulted in \$250 and costs.

Three women were arraigned on charges of prostitution. They received \$100 fines and court costs. They were Gloria Beudette, Lupe DeLaCruz and Mary Flores.

William Walker received \$100 costs for possession of liquor and costs for contributing to the delinquency of a minor. Leni Rosa Mullin received \$150 and three days in jail for driving while intoxicated.

Guadalupe H. Potland received \$25 and costs for driving while license suspended. Dennis H. Edwards received 20 days in jail, \$50 and costs and 6 months probation for driving while intoxicated.

Lillie McGee received a sentence of court costs and a \$25 fine for each of two charges. She was charged with driving without a license and prostitution.

Queen . . .

(Continued from Page 1)
"Doing What Comes Naturally."

Other contestants in the contest, which was sponsored by the Vega Jaycees, were Carlene Richardson, Dorothy Jackson and Jan Walker.

Harlow Sproule, Amarillo attorney and former Vega resident, kept the crowd amused with his light banter while acting as master of ceremonies. Judges were Lee Webb and Jim Taylor of TV-10 in Amarillo and their wives, Sylvia and Barbara.

Entertainment was provided by talent from Vega and Adrian. Singing was Karen Hobbs of Vega, and playing were "The Daydreamers" from Vega and "The Tumblebrigs" from Adrian.

Miss Speed will represent Odham County in beauty contests over the area.



"Please don't stand in front of me. I want the jury to see my new hat."

DAILY RENTAL
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Final Races Held At Speedway

Final races for the first season at the Hereford Speedway were held Sunday. A business meeting will be held at Jones Restaurant Thursday, Oct. 27 at 8:00 p. m. Wives are also invited to attend. On the agenda for discussion in next year's schedule and improvements of the race track.

Sunday's results were as follows: Trophy Dash Stock Class — Jerry Marsh, first and Max Bridges, second; 1st Heat Modified Division — Bill Byers, first, Vern Mullenix, second and Jim Culpepper, third; 1st Heat Stock Class — Coy House, first, Billy Bates, second and Harold Sargent, third; 1st Semi Main Modified Class — C. B. Lunsford, first, Vern Mullenix, second and Bill Byers, third; 1st Semi Main Stock Division — Billy Bates, first, Bill Paetzold, second and Harold Sargent, third; 1st Main event Modified Division — Jim Culpepper, first, Vern Mullenix, second, C. B. Lunsford, third and George Heard, fourth; 1st Main Event Stock Division — Billy Bates, first, Frank Day, second, Harold Sargent, third and Coy House, fourth.

Winner of the Powder Puff Derby was Nancy Morgan and David Watson won the Fabulous Figure Eight. The Trophy Girl was Shirley Cowell from Dimmitt.

Trophies were presented to Jim Culpepper and Billy Bates for being the last-half champions, Billy Bates and Vern Mullenix, high point men of the day and to Frank Easton for his spectacular roll-over. Special trophies were awarded to Frank Bridges, flagman, Ray Lueb, Rudy Bloodgood, Vernon Lewis and Darrell Rose, judge and L. V. Watts, announcer.

Several cars are being built for next year's races. Anyone needing information regarding rules for building these cars should contact Bill Byers, Track Manager.

Rites Pending For Mrs. Rice

Funeral arrangements are pending for Mrs. Mary Luella Rice, 88, who died Wednesday morning at West Gate Hospital after a long illness. Gililand Funeral Home will have charge of funeral plans.

Mrs. Rice, who came to Deaf Smith County in 1952 from Tulsa, had resided at 402 Ave. J. She was born Aug. 4, 1878 in Moline, Ill., and married Fred Rice in February, 1908 in Audubon, Iowa. They moved to Texas ten years later.

Surviving Mrs. Rice are two daughters, Mrs. Jack Carr of Hereford and Mrs. Herman Teel of Tulsa; two sons, L. A. Rice of Hereford and T. C. Rice of Albuquerque; a brother, Ray Clark of Audubon; four grandchildren and five great-grandchildren.

TIME TO RETIRE

DENVER (U) — Ben Conrad says he's about to retire as a golf greenskeeper after more than 40 years at it. Conrad is 83.

Skinner . . .

(Continued from Page 1)
Skinner has been associated with his father-in-law, Kenneth Cowan, in the jewelry business.

"It is difficult to win an election on a write-in ticket," Skinner told the Brand Wednesday, "and I will need the support and help of everyone interested in efficient law enforcement in Deaf Smith County. I want to be your sheriff, and I will appreciate your help."

Skinner indicated that he would endeavor to be fair with

all people if elected. Skinner is married and has a son, Scott, age 2. He and his family live at 406 Ave. J. Skinner is the third candidate to announce for the post since the resignation of Sheriff Sharp.

A HOT TENNIS SECTION

BOSTON (U) — New England tennis boosters claim that the area supports more tournaments than any other section in the country. There are 143 tournaments scheduled in the six-state area this summer.



QUEEN CANDIDATES — Queen candidates for Hereford High School are: Donna Hill, Renette Hubble, Cathy Young and Suzanne Hart. The queen will be crowned during pep rally Friday afternoon. (not pictured are Claudia Loerwald and Tricia Hill). (Hereford Brand Photo)



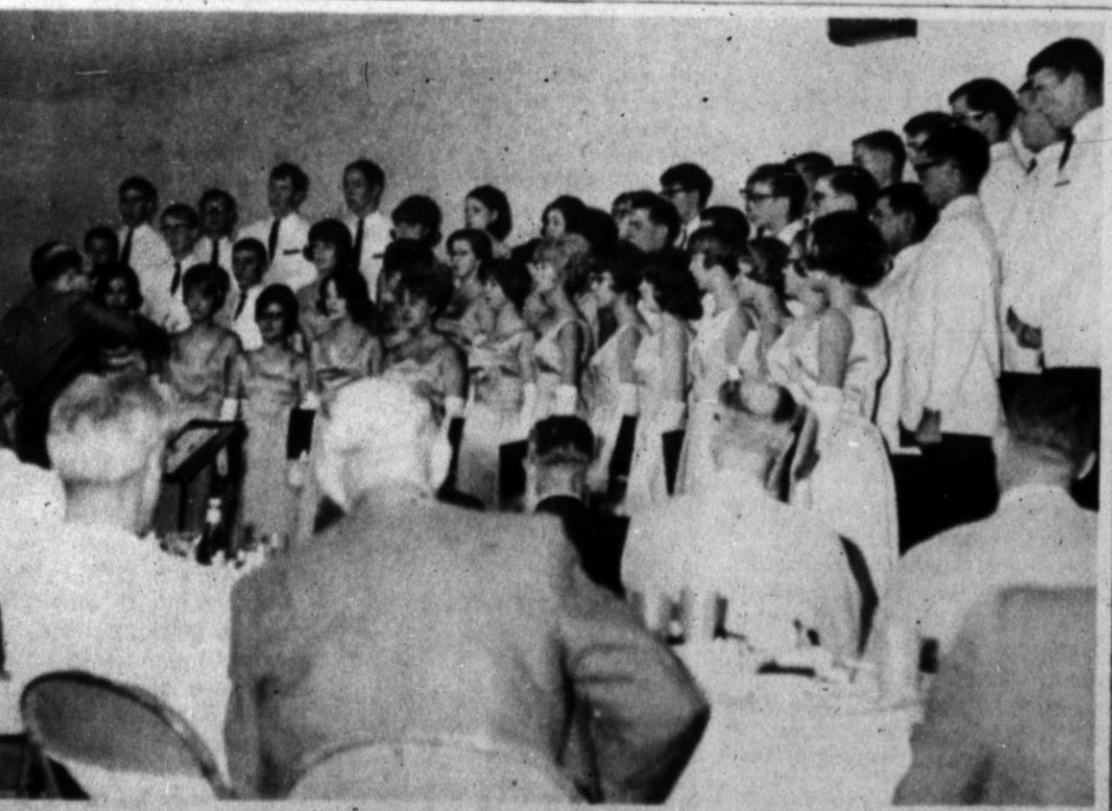
TALKS WITH FATHER — William B. Clifford of Canyon talked briefly with his father before 69th District Court convened Tuesday in his assault with intent to murder trial. The case was continued over to the next term of court in January after the chief defense counsel became ill Tuesday. (Hereford Brand Photo)



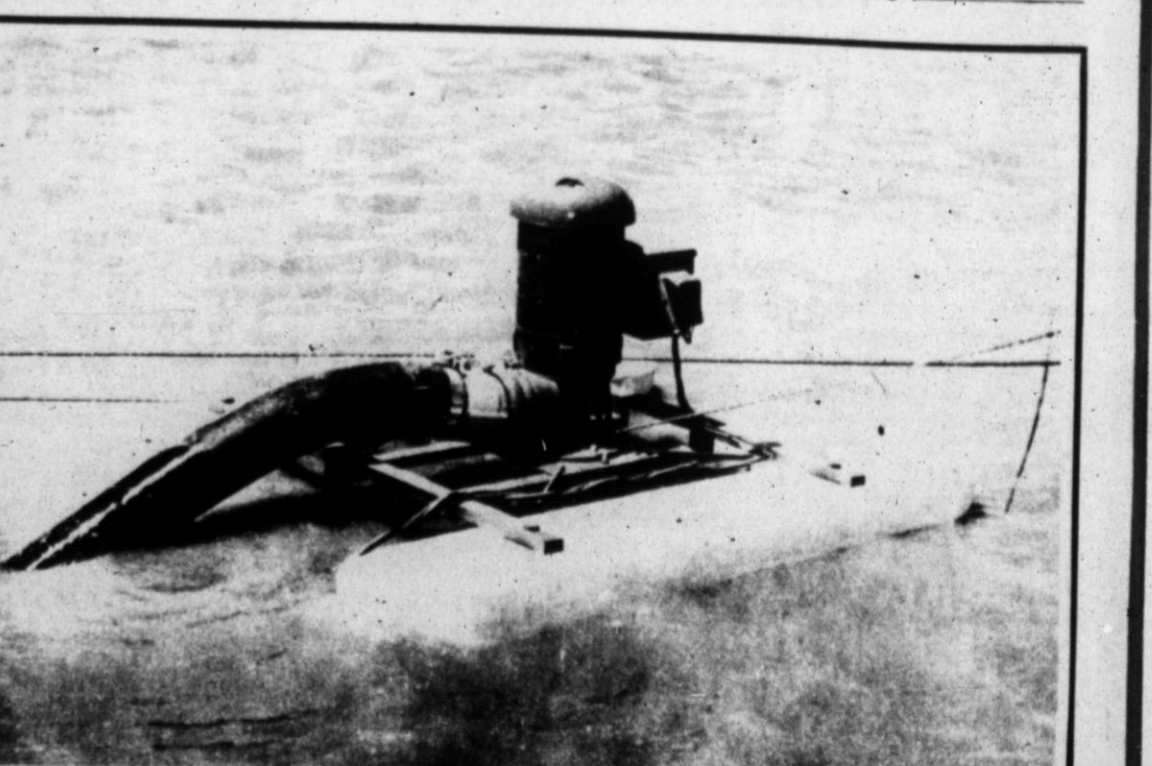
MARK DOWN IN BUNCHES — Employees at Safeway, as they were at other Hereford grocery stores, were busy this week lowering prices in most goods in stock. New low prices went into effect and will continue to do so, store owners and managers say. (Hereford Brand Photo)



DOWN, DOWN, DOWN — This sign at Cooper's telling of the new low prices was one of several that Hereford grocers put up this week. Store owners and managers said hundreds of items would be reduced in price. (Hereford Brand Photo)



MUSIC MELODIES — The Hereford High School Mixed Choir sang several selections for the Lions Club Wednesday at their noon meeting in the Hotel Jim Hill. The choir is directed by Richard Jackson. (Hereford Brand Photo)



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FALL CHORES — David and Danny Collins make their own money by raking leaves for the George Warners, their neighbors at 805 Main. The hard working boys are the sons of Mr. and Mrs. Boyd Collins who live on the street west of the Warners. (Hereford Brand Photo)

Heavy Damage In Rash Of Wrecks

Wrecks totaling over \$3,000 occurred in Hereford since Sunday. The first accident happened Sunday morning at the intersection of 3rd and Main. Involved in the accident were Vickie Karen Oswald and Pauline Vasquez. Mrs. Oswald, Ruidoso, N. M., was driving a 1966 sedan north on Main Street and stopped for a red light. Mrs. Vasquez, 205 Kibbe, was driving a 1959 pickup east on 3rd when the light changed to green for Mrs. Oswald. She started up, got into the intersection and the two collided. Mrs. Vasquez stated that she had been taking a child to the hospital. A neighbor then carried the child to the hospital. The Oswald vehicle received damages estimated at \$450 while the pickup incurred \$150 damages.

Another accident occurred Monday afternoon when a 1963 sedan driven by Janice C. Schmucker, 227 Ave. E., collided with a 1966 sedan driven by Nelvis W. Knowles who attempted to make a left turn onto Mable Street from a yield sign on Blevins. The Schmucker vehicle is owned by Alvin Schmucker and incurred \$350 damage. Knowles' wife was slightly injured in the accident.

A Tuesday morning accident at the intersection of Union and Star involved James Noyes, 119 Ave. K, and Doyle C. Bainum, 508 Blevins. Both vehicles were going west on Union when the accident occurred. Noyes was making a left turn with this 1959 sedan as Bainum attempted to pass him in a 1962 sedan. The accident resulted in \$225 damage in an accident at the intersection of Blackfoot and Cherokee streets. Mrs. Lea was traveling north on Blackfoot in her 1966 sedan when Mrs. Jones, driving her 1956 sedan east on Cherokee, failed to yield the right of way and the two collided. The Jones vehicle was considered a total loss with \$600 damage and the Lea vehicle incurred \$450 damage. Mrs. Jones and Sheila Lea were taken to the Hereford Medical Clinic for examinations.

There were two accident reports for Wednesday morning. Both occurred at approximately the same time, though one was on private property. Involved in the accident at Knight and Fuller were Estevan Valdez, Jr., Edcouch, Tex., driving a 1963 tandem truck and Rosa A. Rocha, driving a 1950 sedan. The collision occurred when Mrs. Rocha attempted to make a left turn off Fuller and slowed. Then her brakes failed and she collided with the rear wheels of the tandem truck which was traveling south on Knight.

Cynthia Hille, Rt. 4, and Elaine Stovall, Rt. 2 were involved in an accident on the

Travel Films Shown

Films made during a visit to Germany and on travel there and back, were shown by the E. W. Youngs for members of Hereford Art Guild at a meeting in Community Center Tuesday evening.

Mr. and Mrs. Young visited their daughter, stationed with her Army officer husband in Germany last spring, and also traveled into nearby Austria and Switzerland. They paused in picturesque Holland on their way home. Young used his camera frequently to capture scenes of the areas which most interested them.

Mmes. Alvin Smith, E. E. Doak and Jaundelle Wade were hostesses for the meeting and Mrs. Young conducted a brief business period.

Paintings were displayed for Mmes. Bruce Brown, Alwyn Foster and M. E. Schaffner.

Also present were Mmes. Clara Shore, Sally Taylor, Alex Petersen, Ernest McGee, Juston McBride, Sarah Poarch, Ella Higgins, Ruby Lee Hickman, E. A. Guinn, Opal Elliston, Ray Conaway and Hilrey Aven.

MARRIAGE LICENSE

Bobbie Gene Wilcox and Yvonne C. Schumacher, October 21. David Libardo Salinas and Amelia Bilante, October 22. Richard Reyna and Josie Mungha, October 23. Savas Celaya and Bertha Arel, Iano, October 24.

Moore Business Forms

Complete Stock Office Supplies

THE INK SPOT

Courthouse Records

WARRANTY DEEDS

James W. Morris Et Ux to Daniel Jones Et Ux, Lot 7, Block 4, Hester and Baskin Sub. Div., Block 3, Mabry Addition. Sadie Herring to D. C. Herring Et Al, All of Block "D" of R. G. Sisk Subdivision of Block 1, Mabry Addition. Sadie Herring to D. C. Herring Et Al, Part of Lot 24 and all of Lot 25 of Parker Subdivision of part of Block 23 of Evans Addition.

Paul Hays Et Al to Ernest L. McGee, Part of Sec. 58, Block K-7.

Merlin S. Weber to Pugh Builders Inc., Part of Lot 12 and Lots 13, Block 7, Westhaven Addition.

D. W. Finlan to Refugio Contreras, Lots 9 and 10, Block 11, Finlan Subdivision, part of Sec. 111, Block M-7.

Joseph Ray Davis Et Ux to Hereford, Part of Block 44.

Pugh Builders Inc., to Edward R. Harris Et Ux, Part of Lot 25, Block 3, Crestlawn Addition.

Eugene L. Naugle Ind., to J. S. Stocks, Part of Block 7, Evans Addition.

E. W. Barnard Et Ux to C. H. Hale, Lots 66, 67 and 68, Block 1 of Thunderbird Addition.

DEEDS OF TRUST

Merlin S. Weber to Southwest Mortgage Co. Parts of Lots 7 and 8, Westhaven Addition.

Donald Jones Et Ux to James W. Morris Et Ux, Lot 7, Block 4, Hester and Baskin Sub. Div. Block 3, Mabry Addition.

William F. McDowell Et Ux to J. L. Marcum, All of Lot 22, Ernest L. McGee Et Ux to Prudential Insurance Co. Part of Sec. 58, Block K-7.

Pugh Builders Inc. to First National Bank of Hereford Part of Lot 12 and 13, Block 7, Westhaven Addition.

George Paetzold Et Ux to Harold Kids, Part of Block 42, Evans Addition.

Albert Fechbacher Sr. to B. A. West, Sec. 56, Block K-8.

Ernest L. McGee Et Ux to Federal Land Bank of Houston, Part of Sec. 50, Block K-7.

Edward R. Harris Et Ux to Investors Inc., Part of Lot 25, Block 3, Crestlawn Addition.

Marvin S. Kendrick Et Ux to W. L. Dunn, Part of Block 2, Ricketts Addition.

J. S. Stocks to Eugene R. Naugle, Block 7, Evans Addition.

VEHICLE REGISTRATION

Fred M. Martin, 1962 Buick; Leroy Tyra, 1967 Ply.; E. D. Sawyer & Son, 1966 Ford; Ernest Reyes, 1954 Chev.; Ramon Rodriguez, 1962 Chev.; Manuel Alonzo, 1956 Chev.

Manuel Alonzo, 1954 Olds.; W. H. Brady, 1954 Chev.; Luis N. Ebbelo, 1967 Ford; J. W. White, 1964 Ford; Jackie Lee, 1962 Pont.; Ira Ott, 1962 Chev.

Mary Rodriguez, 1961 Chev.; Wayne B. Stark Jr., 1966 Pont.; Bob Pugh, 1965 Chev.; James Browdy, 1951 Chev.; Raymond Phillips, 1957 Chev.; Robert Veigel, 1967 Buick.

Tom Draper, 1966 Ply.; Salvador Bruno, 1957 Chev.; Marie Luisa Martinez, 1963 Buick; Celsa C. DeLeon, 1958 Chev.; Beefmaster Livestock Supply Co., 1964 Chev.

Guadalupe Villareal, 1959 Ford; Joe C. Brown, Jr., 1950 Ford; Pedro Martinez, 1955 Chev.; Secundino P. Ybarra, 1964 Ford; Kyle B. Caudle, 1956 Spartan.

Vernon Sherman, 1966 Bridge-stone; Louie Squire, 1951 Nabors; Louie Squire, 1963 Chev.; Louie Squire, 1959 Ford.

Louie Squire, 1962 Ford; Louie Squire, 1963 Chev.; Worleys Garage, 1958 Chev.



SPONSORING FILM — The Velela Study Club has sponsored the film "Whatever Happened to 8?" about the "patterning" therapy for brain damaged children which has been shown in various clubs throughout the week. Today is the last day the film will be available. The Velela members pictured above are Mmes. Joe Frank Clark, Glenn Watts, Johnny Clark and Bill Brady. They are preparing one of the patterning tables at the First Methodist Church. The table must be cleaned, then powdered each time it is used. They use a timer to time each pattern. (Hereford Brand Photo)

Halloween Night

Community Party At Bull Barn;

All ghosts, goblins and trick or treaters have been invited to attend the third annual Halloween Carnival, to be held from 7 to 10 p. m. Monday night at the Little Bull Barn.

Don Daugherty, public relations chairman for the Hereford Citizens Band Radio Club, sponsor of the carnival, said there will be games and prizes galore to delight those attending.

At least 14 game booths will be set up, said Daugherty, and activities will include a dunking board, spook house, fish pond, penny pitch, ring toss, water pistol range, dart games, fun house, monster look see, and others.

There will be an electric blanket given away as a door prize, a bicycle will be given away as a grand prize and a transistor radio will be given away every 30 minutes.

Participating in the carnival will be several Hereford civic organizations, including the Jaycees, IOOF, La Madre Mia Club, Boy Scouts and four girls clubs.

Daugherty said the CBRC plans to put an antenna in the courthouse with their portion of

the proceeds and the remainder will be used by the other groups in their own projects.

Sugarland Mall will also be the scene of Trick or Treat antics Monday night, as the Mall merchants have scheduled a Halloween parade and costume judging contest.

All children of Trick or Treat age are invited to attend, and Cleto Corlis, manager of Penney's, asked that all interested trick or treaters enter the Mall through the south entrance, in order that they can be given a tag with their number on it.

Judges for the contest are from Amarillo Chamber of Commerce and will be awarding prizes to the best in three categories.

The three categories, are most original, the scariest, and the littlest, spookiest spook costume. First prize is a \$5.00 gift certificate to any store in the Mall, and the other two prizes are a \$2.50 gift certificate.

Judging will get underway at 5:30, and continue until 6:30. Mall stores will be opened afterwards to accommodate customers.

Local Project Chosen By Club

A principal project of this year for El Llano Study Club will be aid to an unfortunate family in Hereford, members decided at a Monday evening meeting in the home of Mrs. Boyd Foster.

Another family was assisted in a similar project last year and members expressed satisfaction in giving aid where they can see its result.

A contribution to the Migrant Ministry program here, for work among migrant Spanish-speaking families, was voted in the business period with Mrs. Jesse Geron presiding.

Mrs. Jim Bookout presented the program on race relations. The subject was Delinquent Parents, title of a magazine article by Ruth U. Holt in which the negro race was compared to children and the white to parents who for many years neglected their duty to properly educate and train younger family

members for adulthood.

Others at the meeting were Mmes. R. C. Winget, Wayne Thomas, Jack Meredith, Elmer Kimball, John Jacobsen Jr., O. G. Hill Jr., Cecil Hart, R. A. Daniel, Pete Caviness, Olen Caviness, Ivan Black and Larry Ballard.

Classified Get Results

Tannahill Rites Set At Friona

Funeral rites this afternoon at 2 o'clock are set for G. E. Tannahill of Friona, 59, brother of Maurice Tannahill of Hereford. His death followed a heart attack Monday evening while he was on a fishing trip at Lake Brownwood.

The funeral will be conducted in First Methodist Church of Friona by the pastor, and burial will be at Plainview. Claborn Funeral Home of Friona is in charge of arrangements.

Mr. Tannahill, who had lived in Friona since 1961, is survived by his wife; two sons, Eugene of Lockney and Johnny, in U. S. Army service; a daughter, Elizabeth Ann of Oklahoma City; a sister, Mrs. Joe Reeves of Lockney, and another brother, C. W. Tannahill of Friona in addition to the brother here.



LIGHT IN PUMPKIN CAUSES FIRE — A fire at a residence at 241 Catalpa Saturday night was confined to a closet by the Hereford Fire Department, which sent all units to the blaze. Firemen were told that some children had put their pumpkin in the closet while a candle was burning in it. The candle apparently caught clothes in the closet afire short after 8 p.m. (Hereford Brand Photo)

Summerfield News

By DEBORAH BAKER
Brand Correspondent

Mr. and Mrs. J. C. Clearman went to Hobbs, N. M., last weekend to visit their son and family, the Ken Clearmans. They went by way of Plainview and their daughter, Nanetta, a student at Wayland College, joined them for the trip. They were also accompanied by Mr. and Mrs. Jackie Morgan of Friona.

Mr. and Mrs. Clarence Behrends and family visited Sunday with the Stanford Sjogrens and other relatives of Behrends at Kress.

Mrs. David Harp and son, Scott, of Dimmitt spent Sunday with her parents, the Earl Lances, while her husband and two brothers went to the drag races in Amarillo.

Mr. and Mrs. H. G. Behrends visited in the home of their daughter, Mrs. Arlon Ewing, and family at Dimmitt Sunday.

Mrs. Earl Lance, with Mr. and Mrs. Reese Dawson of Hereford, was in Amarillo Monday.

Jerry Don Lance made a business trip to Canyon Monday.

Miss Patsy Huckert was at home from Texas Tech, where she is a student, to visit her parents, the Frank Huckerts, last weekend.

Mrs. Stanley Bengie and Mrs. S. A. Bengie of Friona were guests of Mr. and Mrs. Raymond Wiley Wednesday.

Officers were installed for

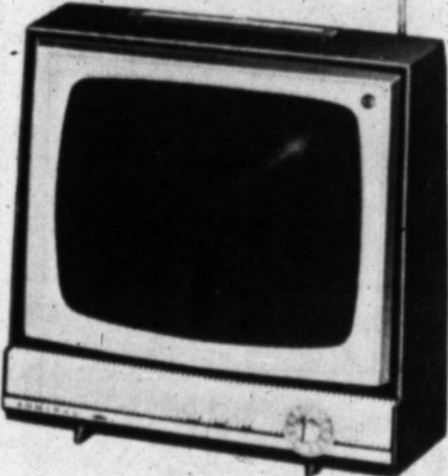
next year by Faithful Workers Class of Summerfield Baptist Church. Ten members and a guest were present.

Mrs. Glen Walser, son Donald and his daughter Deanne spent Monday night in Canadian with Mrs. Walser's daughter and family, the Gene Purcells. Mrs. Walser attended a Federated Women's Club workshop in Perryton Tuesday. Also at the workshop from Summerfield were Mrs. Ray Johnson.

Mrs. R. B. Baker attended the Holly Sugar Bake-Off in Hereford recently, when her daughter, Marjorie Dulen, was an entrant in the cake making contest. Mr. and Mrs. Jackie Dulen and children of Plainview, came to spend Saturday night with the Bakers.

Office Furniture
THE INK SPOT

FREE WIN AN ADMIRAL 13" PORTABLE TV **FREE**
NO PURCHASE NECESSARY • REGISTER NOW
Through October 31st



Admiral
The PLAYMATE Model PK1300 Series
Custom Quality 13" Portable TV

(13" overall diagonal) 7.9 cu. ft. viewing area
Advanced Admiral 13" series portable television features:
• 100% tube of glass — rugged, long-lasting
• Exclusive Admiral "picture tube" — clear, bright, wide
• 29 channels — includes 16 VHF channels, 13 UHF channels
• 50 Watts 1500 VHF output — "Power Channel" effect
• Exclusive Admiral "picture tube" — clear, bright, wide
• Lighted "channel" selector — fast, accurate channel
• Built-in speaker and "TV" indicator
• Built-in "mute" and "stand-by" controls
• Built-in "on" and "off" switches
• Built-in "on" and "off" switches
• Built-in "on" and "off" switches

Must be 18 Years Old
or Older to Register.

AS ADVERTISED IN LIFE



This is the famous WEPCO "RED LINE" insulating door. The concealed hinge is GUARANTEED for TEN YEARS. Even at the advertised price it's a bargain—but you can buy this magnificent aluminum door

During our **\$27⁵⁰**
SPECIAL SALE
ONLY

And...

Our window shoppers bargain

This all aluminum triple tilt storm window. Matches up with the door for a perfect combination. Forget the advertised price—we'll sell you this window

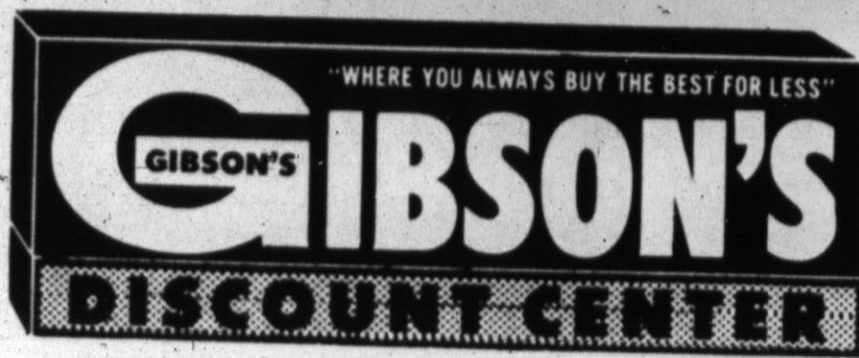
For only **\$13³¹**

BUY NOW AND SAVE
Carl McCaslin Lumber Co.
The Lumber Number 364-3434

Reduce!
If overeating is making you fat
Super Slender-X
with DCP
New Super Slender-X with Diet Control Plan can help you lose those unwanted, unsightly pounds and inches!
Guaranteed to please or your full purchase price refunded.
AVAILABLE, TOO! SLENDER-X GUM
MAKE UP YOUR MIND TODAY TO LOSE 10, 20 OR 30 POUNDS.
Send \$4.95 (plus \$2.00 shipping) to: Super Slender-X, P.O. Box 100, Hereford, Texas 79344.
Rogers-Miller Drug — Hereford, Texas

ED ROBERSON
Democratic Candidate For
SHERIFF
of
Deaf Smith County
General Election November 8, 1966
The office of Sheriff is one of the most important positions in county government. My experience and training qualifies me to accept the responsibility of this job. I deeply and sincerely desire to be your next Sheriff and will do everything possible to run the office in an honorable and efficient manner.
Your Vote Will Be Appreciated
Paid Political Advertisement

DRUG STORE DEPT!



presents

COLD CURES



Regular 98c
Gibson's Discount Price

57c



Regular 98c
Gibson's Discount Price

67c

Vicks "44"
Cough Disks

Regular 98c
Gibson's Discount Price

57c

Vicks Cherry
Cough Syrup

Regular 79c
Gibson's Discount Price

47c



Regular 98c
Gibson's Discount Price

67c



Regular 47c
Gibson's Discount Price

27c



Regular 89c — Bottle of 50

GIBSON'S DISCOUNT PRICE
47c

PEPTO-BISMOL

Regular 98c
GIBSON'S DISCOUNT PRICE

57c



Regular \$2.98 — Bottle of 100

GIBSON'S DISCOUNT PRICE
\$1.87



Regular \$1.39 — Bottle of 100

GIBSON'S DISCOUNT PRICE
77c



Regular \$1.69 Tube

GIBSON'S DISCOUNT PRICE
\$1.25

SAVE -- SAVE -- SAVE
Have Your Doctor Phone Your Next Prescription To
GIBSON'S PHARMACY

12 Count Package

Triaminic Tablets

Reg. \$1.00 **61c**

Baby Cough Syrup

Regular 98c **53c**

Neo-Synephrine

(1/4%) 1-oz. Reg. \$1.00 **61c**

Vitamin C

250 mg chewable 100 count btl. Reg. \$1.29 **67c**

Sore Throat Gargle

Reg. 98c **63c**



presents

HAIR CARE



Regular \$2.00

GIBSON'S DISCOUNT PRICE
99c



Large Size Jar

Regular \$1.85

GIBSON'S DISCOUNT PRICE
99c



Large Size Bottle

Regular \$1.55

GIBSON'S DISCOUNT PRICE
79c



Regular 99c
Size Can

GIBSON'S DISCOUNT PRICE

33c



Family Size Tube

Regular \$1.05

GIBSON'S DISCOUNT PRICE
87c



The perfect way to start your day... just shower and shave and a little

H-A Hair Arranger

For hair that looks right... stays right stays right all day long.

Regular 79c

43c



Your Choice of Bottle or Tube
GIBSON'S DISCOUNT PRICE



Family Size Tube
Regular \$1.55

GIBSON'S DISCOUNT PRICE

79c

"3-Way"
Regular \$1.50

GIBSON'S DISCOUNT PRICE

49c



8 Oz. Bottles
Why Pay \$1.29

Gibson's Discount Price
87c



Clairol BORN BLONDE

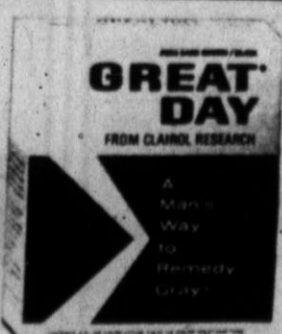
Why Pay Retail? Gibson's Discount Price

\$1.37



Why Pay Retail? GIBSON'S DISCOUNT PRICE

99c



GIBSON'S DISCOUNT PRICE

\$1.67

Use Our Handy

CLAIROL COLORS CHARTS



presents

ORAL HYGIENE



regular \$1.98

big quart bottle

GIBSON'S DISCOUNT PRICE

99c

ECONOMY SIZE
Regular \$1.29

GIBSON'S DISCOUNT PRICE

67c

Dental Floss

by J&J
Regular 69c

GIBSON'S DISCOUNT PRICE

43c

Sensodyne

"for sensitive teeth"
Regular 98c

GIBSON'S DISCOUNT PRICE

67c

by Pepsodent
Regular 69c Size

TOOTHBRUSH

GIBSON'S DISCOUNT PRICE

37c

SAVE -- SAVE -- SAVE
Have Your Doctor Phone Your Next Prescription To
GIBSON'S PHARMACY

Family Size
Reg. 95c



GIBSON'S DISCOUNT PRICE

47c

SAVE -- SAVE -- SAVE
Have Your Doctor Phone Your Next Prescription To
GIBSON'S PHARMACY



20-Count Size — Reg. 59c

GIBSON'S DISCOUNT PRICE

39c

**GIBSON'S
SETS THE PRICES
FOR OTHERS TO
FOLLOW IN
HEREFORD!**

LAY-A-WAY FOR CHRISTMAS

WE WILL HOLD YOUR LAY-A-WAY TIL DECEMBER 15, 1966

FREE CAMERA REPAIR

SATURDAY, OCTOBER 29 ONLY!

Any Minor Camera Repair Will Be Done Free Of Charge

By Mr. Dewayne Kennedy from Fox Studios --

During 1 p.m.-5 p.m. Saturday

ANY MAKE OR MODEL REPAIRED!

Also Advice On Taking Better Pictures & Other Information

SWINGER POLAROID FILM	1.47
ARGUS FILM SPLICER	Regular \$4.95 3.47
No. 126 KODA COLOR FILM	(Cartridge) 87c
No. 126 GIBSON'S B & W FILM	(Cartridge) 29c
No. 120 KODAK B & W FILM	(includes processing) 87c
No. 120 KODAK COLOR FILM	(includes processing) 1.99
No. 104 POLAROID LAND CAMERA	Reg. \$66.00 44.87
No. 104 KODAK INSTAMATIC OUTFIT	Reg. \$19.50 11.99
SYLVANIA or GE FLASH CUBES	(Pkg. of 3 Cubes) 99c

LADIES BRAS

- Permanent Press
- Adjustable Stretch Straps
- Wrinkle Free
- Lovely Princess Line
- No Band Roll-Over
- A cup to D cup

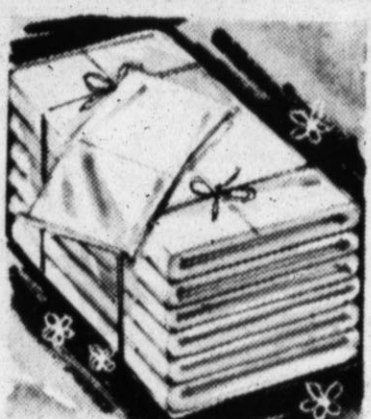
Regular \$1.79

GIBSON'S
DISCOUNT
PRICE

99c



WHITE PERCALE SHEETS



- Full Bottom Fitted With 4 Elastic Corners or Full 81x108 Flat

GIBSON'S DISCOUNT PRICE

\$2.17

72x108 Twin Size With Fitted Bottom — Reg. \$2.87

GIBSON'S DISCOUNT PRICE

\$1.89

SOLID COLOR SHEETS



- Thread count 184 per sq. inch bleached
- 190 per sq. inch laundered Full Flat or Full Fitted Bottom With Elastic Corners regular \$3.87 ea.

GIBSON'S DISCOUNT PRICE

\$2.47

STRIPE FINE PERCALE SHEETS

Fitted Bottom with 4 Elastic Corners. Full Flat 81x108 regular \$4.47 ea.

GIBSON'S DISCOUNT PRICE

\$2.99

PERCALE PILLOW CASES



White Fine Combed size 42"x38" Regular \$1.87 per pair

GIBSON'S DISCOUNT PRICE

\$1.27

MEN'S & LADIES'

COATS

END OF THE MONTH

CLEARANCE

SMOKER'S SPECIALS

CIGARETTES

including Benson & Hedges - Pall Mall filters and most other brands, regulars & filters

Not Sold For Resale or to Dealers.

\$2.89

Carton

LIGHTER & FUEL

\$1.14 value

Gibson's Discount Price

67c



BRAVO SMOKES



\$3.57

Carton

PIPE TOBACCO

Prince Albert or Velvet, 1-lb. Can

\$1.39

PIPES

50c

OFF OUR DISCOUNT PRICE



Any pipe of your choice



Homogenized

1/2 Gallon Carton

Gibson's Discount Price

45c

Chicken & Dumplings

"Sweet Sue" 1 1/2 Lb. Can

GIBSON'S DISCOUNT PRICE

33c

FRUIT DRINKS

Big "G" Grape & Orange 46 Oz. Cans

GIBSON'S DISCOUNT PRICE

4 cans 88c



1 LB. 17c

6 LB. \$1

SALAD DRESSING

Big "G" Qt. Jar

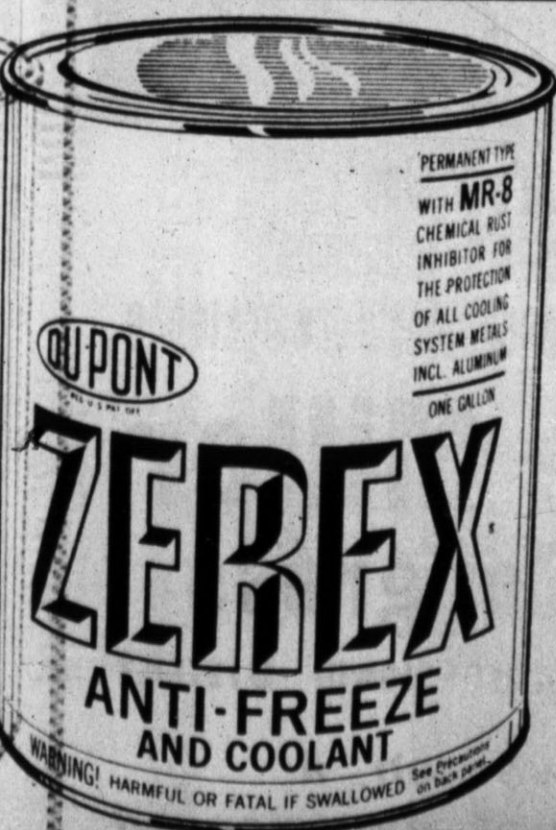
GIBSON'S DISCOUNT PRICE

27c

Regular 59c

GIBSON'S DISCOUNT PRICE

39c



Full Gallon

Gibson's Discount Price

\$1.39

FULL FRONT FLOORMAT



- All Rubber
- Covers front floor door to door

GIBSON'S DISCOUNT PRICE

\$1.37

CAR CLOTHES RACK

Stainless Steel



GIBSON'S DISCOUNT PRICE

59c

Make Certain Your Car Starts This Winter With A "Surestart"

DIP-STICK

- Operates on 110-120 v. AC DC
- Heats the oil in the motor
- Provides instant lubrication
- Costs less than 3c per night to operate

Reg. \$2.98

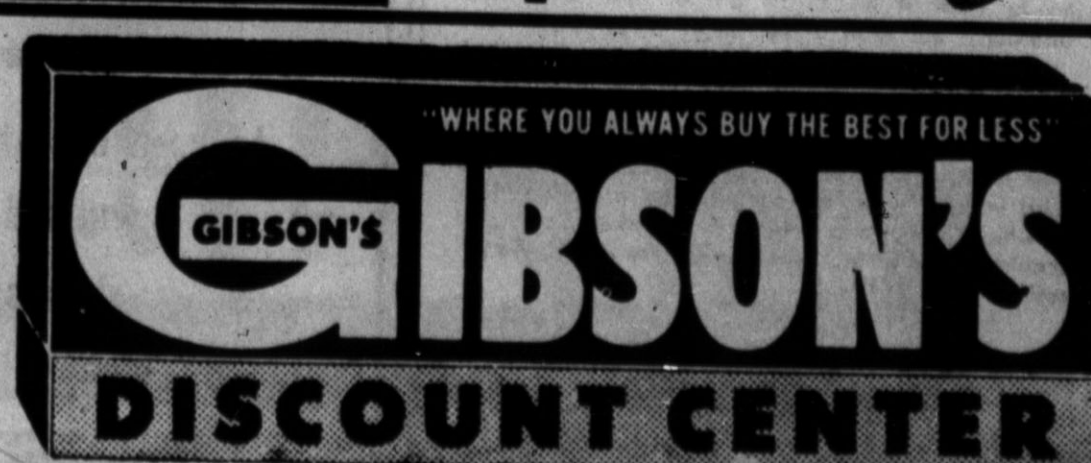
\$1.47

AUTO SPOTLIGHT

- 12-volt seal beam
- 10' Cord, plugs into cigarette lighter

GIBSON'S DISCOUNT PRICE

\$1.99



Prices Good Thursday, Friday & Saturday — October 27, 28 & 29



CANDIDATE MEETS VOTERS — A trio of Republican women hostesses at a coffee Tuesday evening, inviting women voters of Deaf Smith County to meet Mr. and Mrs. Pete Cole after Cole's announcement as Republican candidate for sheriff to fill an office vacancy left by Sheriff Lowell Sharp's recent resignation. The Coles, left, chat with visitors over coffee in the dining room of Red Rooster Restaurant. He is presently a deputy sheriff on Sharp's staff. Coffee hostesses were Mrs. Denzil Vaughan, Mrs. Joe Soto and Mrs. Wayne Kelly.

Shamrock Bridge Tournery Slated

Shamrock will host the fifth annual Irish sectional bridge tournament on Friday, Saturday and Sunday, November 4, 5 and 6. Sponsored by the Chamber of Commerce, the tournery will be held in The National Guard Armory with an expected attendance of 500-700 persons.

Mrs. I. C. Mundy is tournament chairman, and Mr. Wm. F. Holmes is co-chairman. "If local bridge players will participate, we can easily pass the 200-table mark this year," Mrs. Mundy said. "Shamrock has a large number of players who should participate because they are capable players and could help retain some of the trophies to be awarded here in this community," the tournament chairman added. Participation fee is \$2.50 for all events except the open pairs which will be \$3.00. Master points will be awarded in all events in accordance with the regular act schedule for sectional tournaments. Trophies will be awarded the winners. Refreshments will be served after each session. Coffee and doughnuts will be served at the morning session, and a free buffet will be served Sunday between the afternoon and evening events.

Shamrock Chamber of Commerce is in charge of publicity and "out-of-town players may make motel reservations by contacting Mrs. Neva Neely, Chamber secretary. Mrs. Mary Pace is trophy chairman. The hospitality committee is comprised of Mr. and Mrs. Tom Deck, chairman, and members of the Irish and McLean Duplicate clubs.

Tournament directors are John and Sue Emery of Wichita Falls. Members of the rules and ethics committee are: Ed Theus and Carolyn Cook, both of Oklahoma City, Okla., Carroll Myers of Altus, Okla., Wilma Hill of Hereford, Janet Warner of Pampa, and Lester Dewey of Amarillo. Members of the Partnership Committee are: Mrs. Wm. F. Holmes, Mrs. Alma D. Wood and I. C. Mundy.



ONE MINUTE PLEASE

THE CHURCH I LOVE... IS SAVED BY THE GOSPEL. "Now I would remind you, brethren, in what terms I preached to you the gospel, which you received, in which you stand, by which you are saved, if you hold it fast — unless you believed in vain." (1 Corinthians 15:1-2.)

The Gospel is the "good news". Especially, it is good news, to the people who recognize that by their sins they are "separated from Christ, alienated from the commonwealth of Israel, and strangers to the covenants of promise, having no hope and without God in the world." (Ephesians 2:12). In other words those lost in the labyrinth of sin. This includes all of us one time or another.

"For the Son of man came to seek and to save that which was lost." (Luke 19:10). All who are now in the church were at one time in the lost state. But Christ came preaching the gospel which saves. "Now after John was arrested, Jesus came into Galilee, preaching the gospel of God, and saying 'The time is fulfilled, and the kingdom of God is at hand; repent, and believe in the gospel.'" (Mark 1:14, 15).

After our Lord's resurrection, he told his followers, "Go into all the world and preach the gospel to the whole creation." (Mark 16:15). Paul tells why it is so important for all to hear the gospel, "For I am not ashamed of the gospel: it is the power of God for salvation to every one who has faith, to the Jew first and also to the Greek (gentile)." (Romans 1:16).

Paul, who said of himself, "I have fully preached the gospel of Christ (Romans 15:19b), wrote the following to show it is Christ's gospel that saves and not another. "But even if we, or an angel from heaven, should preach to you a gospel contrary to that which we preached to you, let him be accursed." (Galatians 1:8).

"In him (Christ) you also, who have heard the word of truth, the gospel of your salvation, and have believed in him, were sealed with the promised Holy Spirit, which is the guarantee of our inheritance until we acquire possession of it, to the praise of his glory." (Ephesians 1:13, 14).

YOU ARE ENCOURAGED TO STUDY



State Fair Report Reveals Several Deaf Smith Winners

County Agriculture Agent, Justin McBride says of the livestock show at the State Fair, it was a "real strong show" and the livestock "made an outstanding showing."

There were over 45 head showing in the light weight Hereford class, says McBride. All the entrants from the Junior Show were 4-H'ers or FFA members, in the age range of 9 to 18. Each Deaf Smith County entrant is a member of the Ford, Happy Hustlers or willing Workers 4-H Club of Hereford.

The showing at the state fair is the only show in Texas which has such a high quality rating, McBride said. The cattle are judged in two categories — superior and good. An entry must yield 49% or higher of prime cuts to receive superior rating and to be considered choice USDA meat.

The Hereford winners in the Junior Show were: Sue Atchley, 1st Heavyweight Angus (shown by her brother, Charles), Charles Atchley, 8th Heavyweight Angus, Steve Olson, 14th Heavyweight Angus, Martha Ann McBride, 13th Heavyweight Hereford, Charles Allison, 6th Middleweight Hereford, Cheryl Cole, 21st Lightweight Hereford, Bill Cole, 24th Lightweight Hereford, Steve Olson, 3rd Middleweight Shorthorn, Joyce Bezner, 2nd Lightweight Shorthorn Two other Hereford steers were shown by Hal Easley and Martha Ann McBride.

Four Hereford youngsters won ribbons at the Junior Market Steer Show held Thursday morning at the fair. They were: John McNeely Jr., Heavyweight Angus — Red Ribbon and Lightweight Angus — White Ribbon, Kay Atchley, Middleweight Angus — Blue Ribbon, Jimmy McNeely, Lightweight Angus — Blue Ribbon and Tommy Bezner, Lightweight Shorthorn — Blue Ribbon.

Tommy Bezner was selected in the finals for the showmanship contest, of which there were only two from each class. McBride said the shows at the state fair are carried on "primarily for the development of the 4-H'er." After the shows all the livestock are auctioned. If they don't bring the floor price of about \$35 per pound, they make up the difference so that the 4-H entrant will make enough money to pay for the cost of raising his steer, said McBride.

Other winners of the Junior Market Steer Show from this area were: Kim Garrison, Oldham County, Heavyweight Hereford — Red Ribbon; David Ivy, Canyon, Heavyweight Hereford — Red Ribbon; Weldon Broadbent, Myers of Altus, Okla., Wilma Hill of Hereford, Janet Warner of Pampa, and Lester Dewey of Amarillo. Members of the Partnership Committee are: Mrs. Wm. F. Holmes, Mrs. Alma D. Wood and I. C. Mundy.

TAX MAN SAM SEZ:

Internal Revenue Service's conversion to computer processing of tax returns has created many problems. Letters flow into the Internal Revenue Service offices saying, "Dear Computer: You made an error," or "Here's what I meant." The good tax folks insist that the humans in Internal Revenue will correct any errors or mixups with the computer. They say that you are not dealing with a machine, but when the machine makes an error they have competent personnel that will correct the errors or explain to you where you made an error. If you have a tax problem, talk it over with the humans. Maybe they can make the computer understand.

INVITATION

ADDIE'S BEAUTY STALLS

128 East Fifth

An open invitation to attend

a wig and wiglet

showing by

Mr. Johns of Amarillo...

Monday, Oct. 31st 9 a.m. - 3 p.m.



PRIZE WINNER — This Black Angus won first place in the Heavyweight division at the Junior Livestock Show at the State Fair last Wednesday. The steer was raised by Sue Atchley who attends West Texas State University and was shown at the fair by her brother, Charles. It brought \$50 per lb. at the livestock auction. (State Fair Photo)

us, Oldham County, Mediumweight Hereford — Blue Ribbon; Larry Wetzel, Oldham County, Mediumweight Hereford — Blue Ribbon. Jimbo Wetzel, Oldham County, Mediumweight Hereford — Blue Ribbon; Mike Horton, Oldham County, Lightweight Hereford — Blue Ribbon; Kris Garrison, Oldham County, Heavyweight Angus — Blue Ribbon; Dude Speed, Oldham County, Heavyweight Angus — Blue Ribbon.

Kathy Garrison, Oldham County, Heavyweight Angus — Red Ribbon; Buddy Ake, Boys Ranch FFA, Lightweight Angus — Blue Ribbon; Bobby Souther, Boys Ranch FFA, Lightweight Angus — White Ribbon; Danny Perkins, Boys Ranch FFA, Heavyweight in Other Breeds — Blue Ribbon.

Sue Atchley brought \$50 per lb. from her steer which was purchased by Brownie's Restaurant in Dallas. Joyce Bezner received \$.35 per lb. from the Southland Life Insurance Company for her steer.

Highway Movie Ready For Public

AUSTIN — A new Texas Highway Department film dramatizing progress and problems for providing an adequate highway system for Texas is available now for showing to schools, service clubs, chambers of commerce and others interested in better highways.

"Texas Builds a Highway" is a 16mm sound and color motion picture. Running time is 28 minutes.

The new film affords an informative, thought-provoking program for service clubs and other organizations interested in highway development.

"Texas Builds a Highway" also provides students with valuable background for understanding the vital role played by the highway development.

"Texas Builds a Highway" also provides students with valuable background for understanding the vital role played by the highway network in our national life.

It is available on a loan basis from Highway Department district offices throughout the state. It also may be booked by writing the Texas Highway Department, Travel and Information Division, P. O. Box 5064, Austin, Texas 78703.

Several other visual presentations are available from the Texas Highway Department. They deal with a variety of highway and travel subjects.

They include: "Texas — Land of Contrast" a 28 1/2 minute, 16mm color and sound motion picture showing the wide variety of scenic, historic and recreational attractions in Texas.

"Money to Burn" a 20-minute, 16mm sound and color motion picture showing waste and unsightliness of litter anywhere, especially along Texas highway.

Marriage Near 60-Year Mark

A pioneer couple of Deaf Smith County, Mr. and Mrs. Vern Witherspoon will observe their 60th wedding anniversary Friday and continue the celebration over the weekend as their sons and other relatives visit here. A family dinner is planned Sunday.

No party will mark the occasion this year since Mrs. Witherspoon's health does not permit too much activity, but they expect old friends to call and are looking forward to the coming of relatives from other cities.

One of their sons, William Beryl, lives in Lubbock and the other, Frank G., in Albuquerque. There are five grandchildren and seven great-grandchildren in the family now.

Mrs. Witherspoon's brother, Forrest B. Bowe of New York City, a professor of Romance languages in Columbia University for many years, is expected to be among the visiting relatives.

Hospital Notes

PATIENTS ADMITTED

Mrs. M. L. Simpson, 113 Star St.; Mrs. Luz Garcia, Box 644; Mrs. E. H. Osborn, 100 Westhaven; Bobby Albright, 236 Beach St.; Mrs. W. R. Trice, 624 Park Ave.

Mrs. Tommy Harbin, Star Rt. 1; Mrs. Gerald Martin, 131 Ave. I; Mrs. Dennis Cheek, Rt. 1; Mrs. Luis Garcia, 506 2nd St.; Mrs. Salvadore De Luna, Adrian.

Mrs. J. T. Tice, Rt. 5; Mrs. Oscar Cavazos, 321 Bradley; Mrs. Cruz Alberto Martinez, General Delivery; Bobby Ray Hardin, 304 Western; Mrs. Onias R. Carroll, 315 Ave. J.

Isabelle E. McCoy, Tulsa; Mrs. Frank West, 206 Ave. I; Clarence M. Smith, 229 Ave. C; Martha Belles Salinas, General Delivery; John W. Israel 111 E. Gracey.

Mrs. Blanche Williamson, 507-A W. Third; Cline M. Cole, Hollis, Okla.; Mrs. Baldomero N. Gamez, 808 Belevins; Mrs. Ollie May Parsons, 227 Ave. I; Mrs. Eunice Croff, Adrian; Anton Huckert, King's Manor; Mrs. Mary Wiecek, 406 Ave. G.

PATIENTS DISMISSED John C. Trotter, Rt. 4; Mrs. Virgil J. Owens, Rt. 1; Posie Lee Burrell, Rt. 1; Mrs. Ernest K. Duderstadt, Dawn; John Casebeer, 304 E. Fifth.

Mrs. Jim Sorrells, Rt. 4; Miss Maude Malone, 801 N. Lee; Mrs. James L. Leatherman, 1606 Star; Mrs. Melvin Kalka, Box 683.

Lorenzo Rodriguez, 203 Kibbe; Mrs. Don DeSpain, 307 Ave. I; Gary Lynn Riddle, 123 Ave. J; Toney B. Denney, 412 Ave. G; Mrs. Michael Moore, 310 W. Sixth.

Mrs. Jim W. Vines, Jr., 408 Ave. I; Mrs. Clarkston L. Copeland, Summerfield; E. B. Harris, 131 Ave. D; Willie C. Rodriguez, Jr., 213 Lake St.

Mrs. Robert J. Awtrey, N. W. Mobile Lodge; Mark Cleavinger, Dimmitt; Mrs. Martin R. Rendon, 127 Ave. H; R. L. DeRusha, 312 Western; Charles A. Buehler, Rt. 3, Box 21; Richard James Zinser, Rt. 4.

Death Claims TFB Director

Funeral services were conducted Wednesday afternoon in Stinnett for D. M. Womble of Morse, widely known as District I Director of the Texas Farm Bureau, a position he held nine years. He also had been on the board of trustees of Wayland Baptist College, Plainview.

A livestock farmer, he had lived in Hansford County 63 years. He died Monday evening in a Borger hospital. Masonic graveside rites were held after a service in First Baptist Church of Stinnett, and burial was in Lieb Cemetery at Morse. Survivors include his wife and three daughters.

High School And College Party Planned Friday

The High school and college youth of Hereford are all invited to a big after-game party this Friday evening in the Education Building of the First Baptist Church.

The evening will feature plenty of refreshments (sandwiches, drinks and cookies), a top-notch entertainer in magician, Barney Latham, and other Halloween games and activities.

The party is sponsored by the church for young people of the entire city. Watch for the "Great Pumpkin" on your way from the game and be ready for a gala Homecoming Party.

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✓ All Work is Guaranteed

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✓ No Charge for Delivery

✓ The Finest Selection of Fabrics

✓ Extra Free Bonnet Free Guaranteed



A young man's vision
A mature man's judgement
An experienced man's competence

Dee Miller
for Congress
18th Congressional District

A native son, a Democrat, experienced in public service

Pol. Adv. Paid for by Deaf Smith County Miller for Congress Committee, Wheeler Sears, Chairman

Marriage of Miss Myrtle Bowe and Vernon Witherspoon took place in the home of her parents, Dr. and Mrs. F. E. Bowe, in the La Plata community Oct. 26, 1906.

The couple lived on the Witherspoon ranch at La Plata a year, then moved to a place which they improved to make a ranch home.

Mr. Witherspoon has been in business in Hereford and they have lived in their present home at 201 N. Jackson for many years.

Clayton Named To House Group

AUSTIN — Speaker Ben Barnes today announced the appointment of Representative Bill Clayton of Springlake to serve as a member of the House Interim Committee on the Feasibility of Establishing a Group Insurance Plan for State Officials and Employees.

Clayton was elected to the Legislature in 1962 and is now serving on the following Standing Committees: Chairman of Aeronautics; Conservation and Reclamation; Municipal and Private Corporations; Public Health; and State Affairs.

In appointing Clayton, Speaker Barnes commented: "I consider Clayton well qualified to aid the committee in arriving at a solution to this problem, and I have every confidence that the committee will be able to make worthwhile recommendations to the 60th Legislature."



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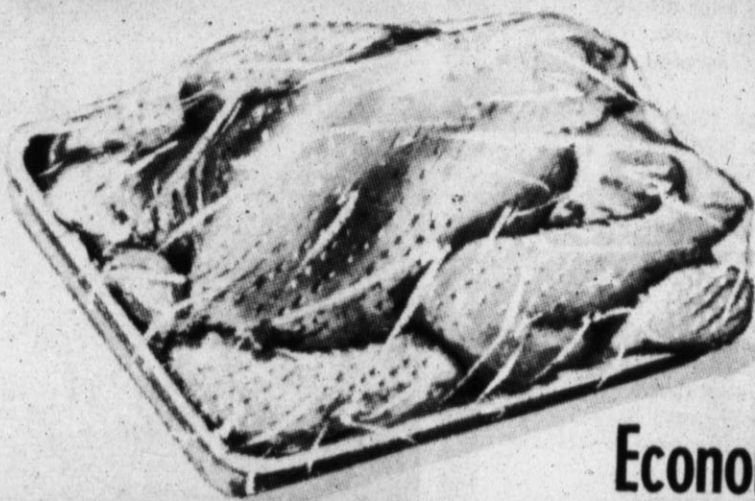
FRYING

USDA Grade 'A'

WHOLE

Lb. 27¢

Chickens



Cut-Up
Breasts
Legs & Thighs

Economy Parts Lb. 19¢

Lb. 33¢
Lb. 69¢
Lb. 59¢

Armour Star — All Meat

FRANKS

Shurfresh — First Grade

BACON

Lb. 55¢
Lb. 79¢



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| Shurfine Apple Butter 28 oz. 3/\$1.00 | Shurfine Luncheon Meat 12 oz. 2/\$1.00 |
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| Shurfine Apricots Hlvs. Unpl. 303 4/\$1.00 | Shurfine Milk Evap. Tall Can. 7/\$1.00 |
| Shurfine Asparagus All Gr. Cut 300 4/\$1.00 | Shurfine Olives 7 oz. Stuffed-Thr-Manz. 2/\$1.00 |
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| Shurfine Biscuits Sw-But. Milk 8 oz. 13/\$1.00 | Shurfine Peaches YC Hlv-Sli. 2 1/2 Can. 4/\$1.00 |
| Shurfine Blackeyes Fr. Shelled 300 7/\$1.00 | Shurfine Peanut Butter 12 oz. 3/\$1.00 |
| Shurfine Broccoli Sp. 10 oz. Frozen 4/\$1.00 | Shurfine Pears Hlvs. Bart. 303 4/\$1.00 |
| Shurfine Cake Mixes Asst'd. 19 oz. 4/\$1.00 | Shurfine Pickles Wh. Sweet 22 oz. 2/\$.89 |
| Shurfine Catsup 14 oz. 5/\$1.00 | Shurfine Pork & Beans 300 9/\$1.00 |
| Shurfine Cheese Spread 2 lbs. \$.89 | Shurfine Potatoes Irish Whole 303 8/\$1.00 |
| Shurfine Coffee Reg-Drip 1 lb. \$.69 | Shurfine Salad Dressing Qt. \$.39 |
| Shurfine Corn C.S.-W.K. Golden 303 5/\$1.00 | Shurfine Salmon Red Alaska Tall Can. \$.89 |
| Shurfine Corn Frozen Cut 10 oz. 5/\$1.00 | Shurfine Sauer Kraut 303 6/\$1.00 |
| Shurfine Crackers 1 lb. 2/\$.45 | Shurfine Shrimping 3 lb. \$.79 |
| Shurfine Cranberry Sauce St. 300 4/\$1.00 | Shurfine So nach 303 7/\$1.00 |
| Shurfine Cucumber Chips F.P. 16 oz. 4/\$1.00 | Shurfine Sweet Peas Early Harv. 303 5/\$1.00 |
| Shurfine Dog Food Canned No. 1 Can. 13/\$1.00 | Shurfine Swt. Potatoes Wh. No. 3 Squat. 2/\$1.00 |
| Shurfine Flour 10 lb. Paper Bag \$.98 | Shurfine Strawberry Preserves 18 oz. 2/\$1.00 |
| Shurfine Flour 25 lb. Print Bag \$2.19 | Shurfine Toilet Tissue 2 Ply Asst'd. 10 rolls \$.79 |
| Shurfine Frost. Mix Wht-Choc. 13 1/2 oz. 4/\$1.00 | Shurfine Tomatoes Wh. Peeled 303 5/\$1.00 |
| Shurfine Fruit Cocktail 303 5/\$1.00 | Shurfine Tomato Sauce 8 oz. 9/\$1.00 |
| Shurfine Grape Jelly 18 oz. 3/\$1.00 | Shurfine Tuna Chunk Style Flat Can. 3/\$.89 |
| Shurfine Grape Juice 24 oz. 3/\$1.00 | Shurfine Waffle Syrup Qt. 2/\$.79 |
| Shurfine Gr. Beans 4 Sv-Cut B.L. 303 5/\$1.00 | |

ICE CREAM

Borden's First Quality
1/2 Gal. Square Carton
All Flavors

59¢

WE'RE SLASHING PRICES

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For more than 23 years, Piggly Wiggly has been a leader in the grocery field in Hereford and in keeping with our past policy of Low, Everyday prices, PIGGLY WIGGLY is again SLASHING PRICES. You don't need to boycott our store ... we're trimming the fat from our operation to assure you of the lowest prices in town. But don't worry. At Piggly Wiggly, you'll still be able to get that same fast, friendly service. We won't cut quality — but we'll work a little harder.



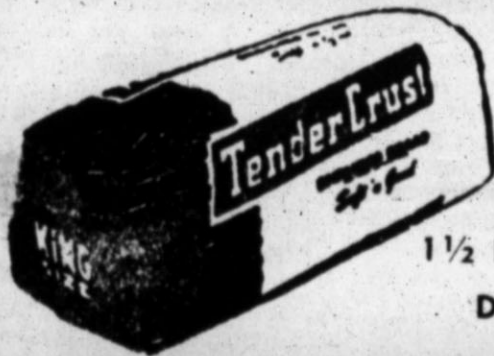
Shurfresh
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1/2 Gallon 49¢

Gallon 97¢

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BREAD

Tendercrust

1 1/2 Lb. Loaf — 29¢ Value
Delivered Fresh Daily

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All Popular
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SHURFINE FLOUR Paper Bag 10 Lb. Bag 98¢

SHURFINE TUNA Chunk Style 3 Flat Cans 89¢

Shurfresh — 1 Lb. Boxes

CRACKERS

2 For 45¢

Shurfine Fruit Cocktail

5 303 Can \$1



ONLY 3 MORE DAYS

TO REGISTER FOR THE
RCA COLOR TV

Be Sure to Register Every Day Before Saturday, October 29th. The Free TV will be given away at 8 p.m. this Saturday. One full warranty (parts and labor) by Robert's Appliance — Hereford's oldest appliance dealer.

Shurfresh — 1 Lb. Qtrs.
Margarine 5 For \$1

Shurfine YC Sliced or Halves
Peaches 2 1/2 Cans 4 For \$1

Soflin 2-Ply Asst. Colors
Tissue 10 Roll Pkg. 79¢

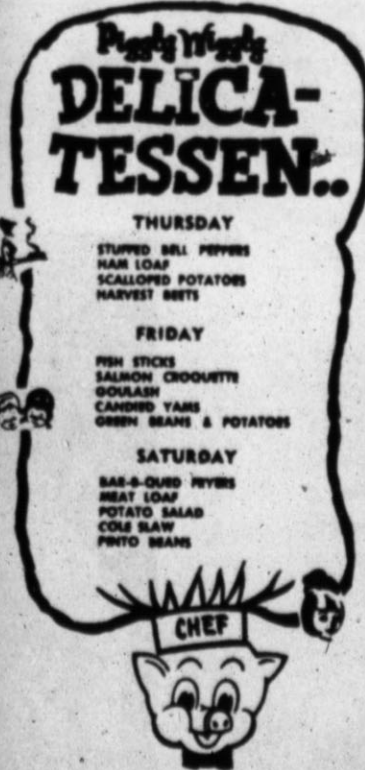
Holly Beet or Imperial Cane

SUGAR

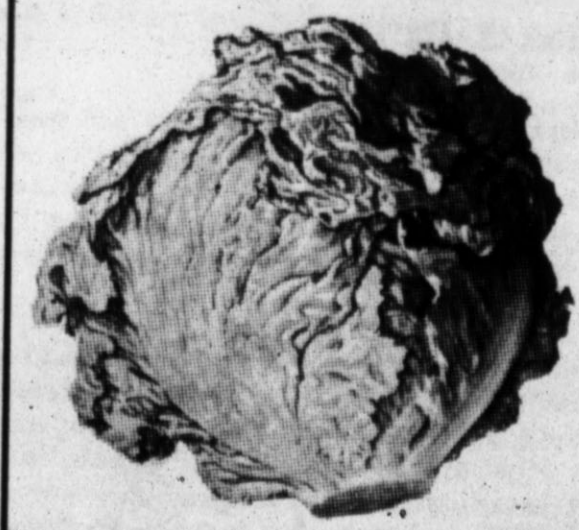
5 Lb. Bag 49¢

EGGS

Dozen 49¢



PIGGLY WIGGLY FEATURES HOME GROWN PRODUCE THIS WEEK



LETTUCE

Home Grown
Firm Solid
Heads

Lb. 10¢

Home Grown Purple Top
Turnips Lb. 5¢

Home Grown
Carrots Lb. 5¢



TOMATOES

Home Grown Vine Ripened Lb. 10¢

PIGGLY WIGGLY

Always Save More At Your Piggly Wiggly Store Plus Valuable S&H Green Stamps!!

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(Continued from Page 1)

school cafeteria Tuesday. Talking with Price was Wes Fisher, leader of the Deaf Smith County campaign for Tower. (Hereford Brand Photo)



HARD WORKERS — Working hard on routines to be used in the junior high school UIL Marching Contest at Buffalo Stadium next Tuesday is the Stanton Jr. High Band. They were seen on this practice field Monday evening with their director, Jim Priest (standing on bus), giving them instructions through the megaphone. To the right of Priest is Ben Gollehon, high school band director. (Hereford Brand Photo).



By MELVIN YOUNG

The effects of the housewife revolt against price rises in the grocery stores has hit Hereford and it looks like the supermarket will bear the brunt of the onslaught.

Most major grocery firms in Hereford have announced that they will reduce prices throughout their stores and will try to take up the slack by cutting down on hours, advertising promotions and in general, try to tighten the belt and cut all the fat out of their operations.

Grocery stores, on an average, will operate at a smaller percentage of profit than any other type business. A net profit of 2 per cent after taxes would probably be considered enormous. In this respect, we're speaking only of the large supermarkets — not the small convenience type stores that open early and stay late. They must, and do, get a little more margin in pricing their merchandise in order to make a profit.

The large stores however, have operated on a small percentage of profit for many years and in order to make any money, they must maintain terrific volumes.

But what about this food price business? Certainly, it is high, and no one knows better than the housewife that food dollars are buying less today than ever before.

We suspect however, that there is more to the situation than just the cost of the food.

Fancy packaging — frozen foods, prepared foods, canned meats, individually wrapped fruits and vegetables — all these things add to the cost of the item. Increased labor cost — not only in the grocery store but at the point of origin; the grower, the processor — all add to the cost of the food. Many factors in fact, have contributed to the high cost of groceries.

And let's look at another aspect of this business.

It is interesting to note that in 1947 more than 25 per cent of the average American's income was spent on the grocery budget. In 1965, the percentage point was slightly over 18, and estimates for 1966, according to U. S. News and World Report, is also slightly over 18 per cent.

On the other hand, after many years of declining, the farmer's share of the food dollar is beginning to edge upwards. After slipping steadily since 1945 from a high of 48.2 cents in that year to a low of slightly over 30 cents in 1964, the trend has reversed itself, according to U. S. Department of Agriculture figures and farmers should get 34.3 cents of the food dollar this year.

Higher minimum wage for sack-boys, shorter hours for all employees and a general in-

crease in salaries across the board also account for much of the groceryman's troubles.

Those in the business also tell us that manufacturers and processors of food products are "scared-stiff" of impending price controls after the November elections and are doing everything possible to boost their prices in order to have a more equitable situation if, and when, the government clamps on the lid.

Meanwhile, the local groceryman, caught in the squeeze between the processors and the housewife, is doing everything he can to keep his customers happy — and coming back to his store.

—HB—

The local sheriff's race is beginning to pick up steam with the announcement in this paper that Charles Skinner, a former highway patrolman, and Kenneth L. Maxwell, a former patrolman and former deputy sheriff have both decided to make the race for sheriff on a write-in ticket.

Skinner served with the Texas Highway Patrol for 3 1/2 years, resigning December 31, 1963 to run for sheriff against Lowell Sharp, picking up better than 30 per cent of the votes in the Democratic primary. He is currently associated with his father-in-law, Kenneth Cowan, in the jewelry business.

Kenneth Maxwell, another former highway patrolman and former deputy sheriff under Lowell Sharp has also thrown his hat in the ring as a write-in candidate. Maxwell was with the highway patrol for 4 1/2 years, the sheriff's department for 2 1/2 years and has been in the mobile home business until recently. He has been a resident of this county for 11 years.

—HB—

It won't be long until trick-or-treat time, and one local housewife has suggested that perhaps the youngsters should observe shorter hours this year — perhaps from 6 p.m. until 9 p.m.

We think the suggestion has merit and will pass it on for the benefit of those who have youngsters in the trick-or-treat age limits.

Three hours is sufficient time to get all the goodies the basket will hold.

—HB—

A new quarterly magazine, Southwest Heritage, will be off the presses early in December with the first issue dealing with and emphasizing the history of the Texas Panhandle-Plains. The new publication is being published by Pioneer Book Publishers, Inc. of Hereford and the editors will be Bill Knox, George Turner and Harry Gilstrap, all of Amarillo.

Knox of course, is a local boy. He is the son of Mr. and Mrs. Bill Knox and is a former employee of THE HEREFORD BRAND.

Gilstrap has been with the Amarillo Daily News since the close of World War II. Turner is a staff artist on the News and has built a considerable following for his paintings and drawings on Panhandle-Plains history. His work will be an outstanding feature of Southwest Heritage.

Subscription price for the new publication will be \$6.12, including state sales tax, and subscriptions can be ordered by writing to Southwest Heritage, Box 1327, Amarillo, Texas 79105.

—HB—

Don't forget the big clean-up campaign scheduled for November 10-11-12.

And don't forget to go to the polls and vote Tuesday, November 8. This year you do have a choice. At least four.

Ex-Resident Is Honoree At Westway

Mrs. Eula Osborn of Colorado Springs, who has been a house guest of Mrs. C. Ora Cockrell this week, was honored guest at a coffee Sunday afternoon at the Westway home of Mrs. Merlin Kaul.

Guests included residents and some who were residents of the Westway Community when the Osborns lived there.

Present were Meses, Betty Rice, Mary Brashear, Vera Davison, Paul Rudd, Bess Werner, R. L. Wilson, Cockrell, Osburn and Kaul.

The Osborns formerly lived where Arnold Fangman now lives. Their son, Gene, married Ann Cockrell and they live in Colorado Springs along with the other Osborn brothers, Eustace (Boodie) and Willard.

Mr. and Mrs. Osborn lived in Amarillo several years, and after his death she moved to Colorado Springs. A daughter, Hazel McKinney, still lives in Amarillo.

Olivett-Underwood Adding Machine & Typewriters THE INK SPOT

STILL HAVE 2 NEW 1966 CORNET 500's!

- Both Are 2-Door Hard Tops
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Both Have V-8 Engines, Automatic Transmissions and various extras!

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To The Voters Of... DEAF SMITH COUNTY

I Am

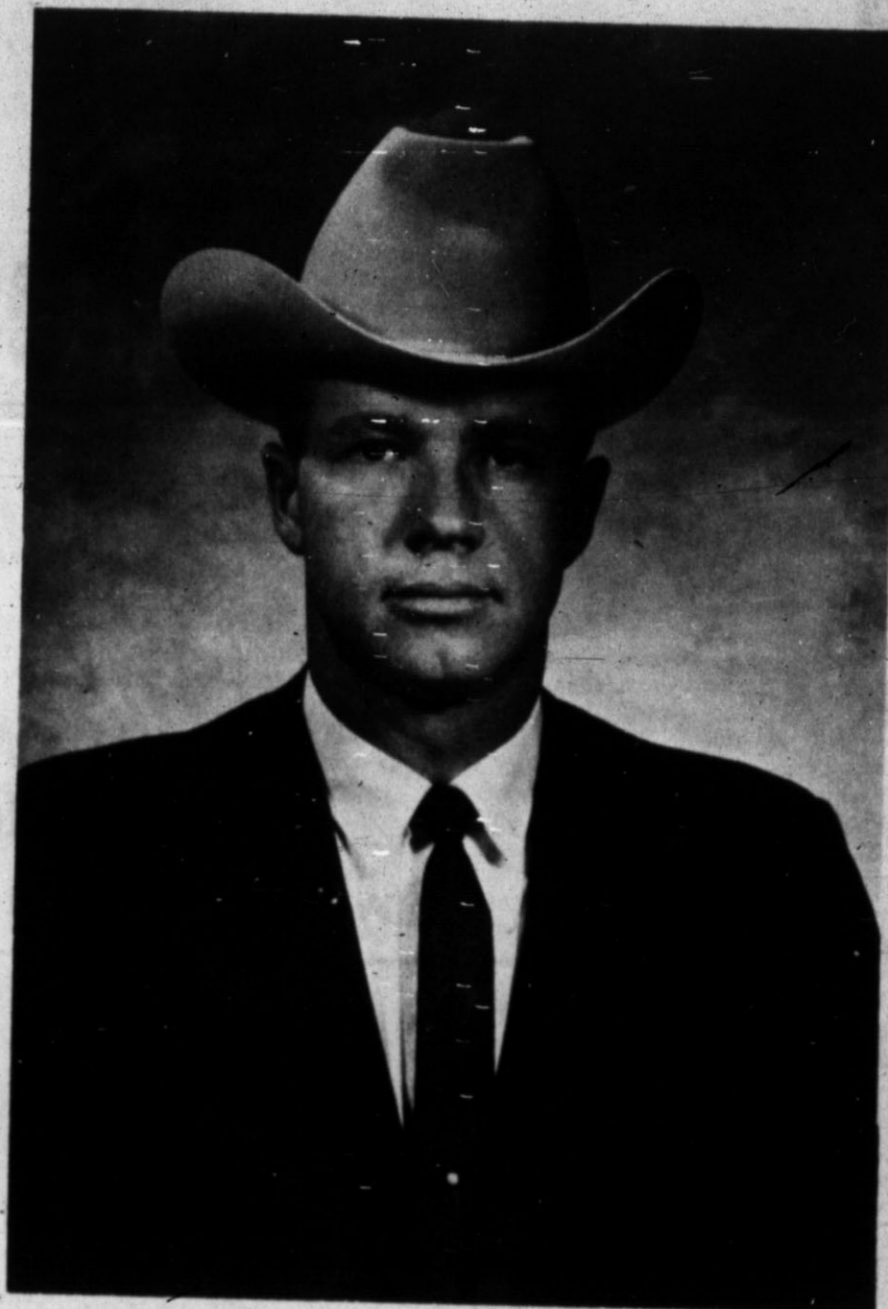
CHARLES SKINNER

and I want to take this means
of asking your support in my
bid for...

SHERIFF

of

DEAF SMITH CO.



as a

WRITE-IN CANDIDATE

I have decided to become a candidate for Sheriff of Deaf Smith County on a write-in ticket, and I would like to take this means of soliciting your vote and influence.

It is extremely difficult to win a race as a write-in candidate, but with the solid support of those in this county who are interested in efficient law enforcement, we can make it.

In asking for your support for sheriff, I would like to pledge to you, the citizens of Deaf Smith County, my wholehearted efforts in bringing to this county, efficient, cooperative law enforcement. I have no axes to grind other than the fact that I want to serve you as sheriff to the best of my ability.

I have had more than 5 1/2 years experience at law enforcement while serving on the Texas Highway Patrol. I have been schooled in law enforcement and realize the problems involved in this office. I pledge also, to cooperate with all law enforcement bodies, the judiciary and the citizens of this county to assure Deaf Smith County of something more than piece-meal enforcement.

Write-in the name of
CHARLES SKINNER
for Sheriff
(Paid Pol. Adv.)



Taylor & Sons Continues To Save You Money!

LOOK!

Beautiful

Soneno Luncheon
Dishes

by Anchor Hocking

Buy a different dish each week

THIS WEEK
Get The Beautiful Luncheon
PLATE

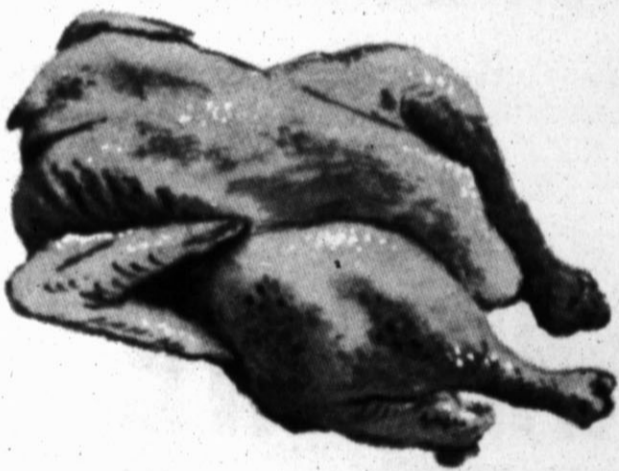
Get a Complete Set
during this money saving
offer -- A New Dish
each week for only 9c

IDEAL
FOR
GIFTS

With Each
\$5.00 Purchase

9¢

FRYERS



Grade 'A'
WHOLE

25¢

STEAK

USDA Choice

SIRLOIN
OR
ROUND

Lb.

89¢

BACON

Swifts
Premium

59¢



HOT DOGS

SOLD SATURDAY ONLY

Each 10¢

Shurfine

SHOPPING LIST

- | | |
|---|--|
| <input type="checkbox"/> Shurfine Apple Butter 28 oz. 3/\$1.00 | <input type="checkbox"/> Shurfine Luncheon Meat 12 oz. 2/\$1.00 |
| <input type="checkbox"/> Shurfine Apple Sauce 303 6/\$1.00 | <input type="checkbox"/> Shurfine Margarine 1 lb. Qtrs. 5/\$1.00 |
| <input type="checkbox"/> Shurfine Apricots Hlvs. Unpl. 303 4/\$1.00 | <input type="checkbox"/> Shurfine Milk Evap. Tall Can 7/\$1.00 |
| <input type="checkbox"/> Shurfine Asparagus All Gr. Cut 300 4/\$1.00 | <input type="checkbox"/> Shurfine Olives 7 oz. Stuff-Thr-Manz. 2/\$1.00 |
| <input type="checkbox"/> Shurfine Beets Cut 303 8/\$1.00 | <input type="checkbox"/> Shurfine Orange Juice Frozen 6oz. 5/\$1.00 |
| <input type="checkbox"/> Shurfine Biscuits Sw-But. Milk 8 oz. 13/\$1.00 | <input type="checkbox"/> Shurfine Peaches YC Hlv-Slt. 2 1/2 Can. 4/\$1.00 |
| <input type="checkbox"/> Shurfine Blackeyes Fr. Shelled 300 7/\$1.00 | <input type="checkbox"/> Shurfine Peanut Butter 12 oz. 3/\$1.00 |
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| <input type="checkbox"/> Shurfine Corn Frozen Cut 10 oz. 5/\$1.00 | <input type="checkbox"/> Shurfine Shortening 3 lb. \$.79 |
| <input type="checkbox"/> Shurfine Crackers 1 lb. 2/\$.45 | <input type="checkbox"/> Shurfine Spinach 303 7/\$1.00 |
| <input type="checkbox"/> Shurfine Cranberry Sauce Str. 300 4/\$1.00 | <input type="checkbox"/> Shurfine Sweet Peas Early Harv. 303 5/\$1.00 |
| <input type="checkbox"/> Shurfine Cucumber Chips F.P. 16 oz. 4/\$1.00 | <input type="checkbox"/> Shurfine Swt. Potatoes Wh. No. 3 Squat. 3/\$1.00 |
| <input type="checkbox"/> Roxey Dog Food Canned No. 1 Can 13/\$1.00 | <input type="checkbox"/> Shurfine Strawberry Preserves 18 oz. 2/\$1.00 |
| <input type="checkbox"/> Shurfine Flour 10 lb. Paper Bag \$.98 | <input type="checkbox"/> Soften Toilet Tissue 2 Ply Asst'd. 10 rolls \$.79 |
| <input type="checkbox"/> Shurfine Flour 25 lb. Print Bag \$2.19 | <input type="checkbox"/> Shurfine Tomatoes Wh. Peeled 303 5/\$1.00 |
| <input type="checkbox"/> Shurfine Frost. Mix Wht-Choc. 13 1/2 oz. 4/\$1.00 | <input type="checkbox"/> Shurfine Tomato Sauce 8 oz. 3/\$.89 |
| <input type="checkbox"/> Shurfine Fruit Cocktail 303 5/\$1.00 | <input type="checkbox"/> Shurfine Tuna Chunk Style Flat-Can. 3/\$.89 |
| <input type="checkbox"/> Shurfine Grape Jelly 18 oz. 3/\$1.00 | <input type="checkbox"/> Shurfine Waffle Syrup Qt. 2/\$.79 |
| <input type="checkbox"/> Shurfine Grape Juice 24 oz. 3/\$1.00 | |
| <input type="checkbox"/> Shurfine Gr. Beans 4 Sv.-Cut B.L. 303 5/\$1.00 | |



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NO SLOW DOWN — Jack Frost does not slow farmers in Deaf Smith County — quite the contrary — farmers speed-up harvesting operations and until a hard freeze, the crops pictured will still be part of the harvest scene. Turnips shown on the far left are not a big crop on the market from this area now, but are indicative of future prospects. Carrots can take the cold. Even their lacy foliage is still bright and fresh in most fields. Lettuce is another cool weather crop that helps to extend the Hereford marketing season. An old stand-by, maize, is pouring into elevators by the thousands of bushels. (Hereford Brand Photo)

Drivers Ed Uses Hedrick Dodges

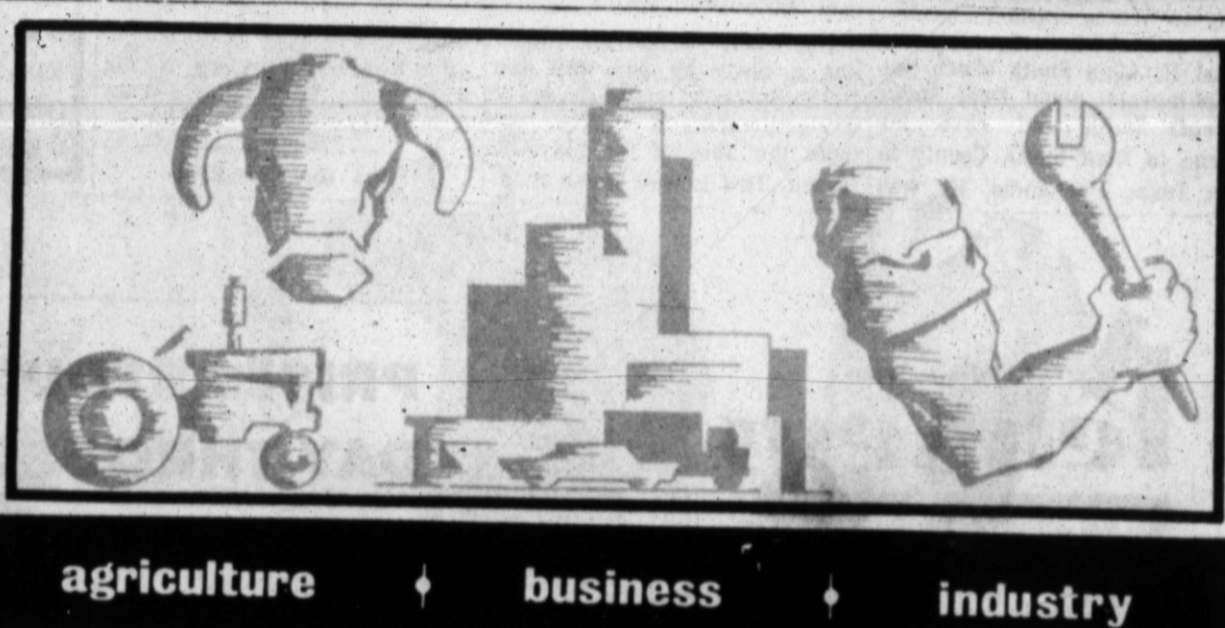
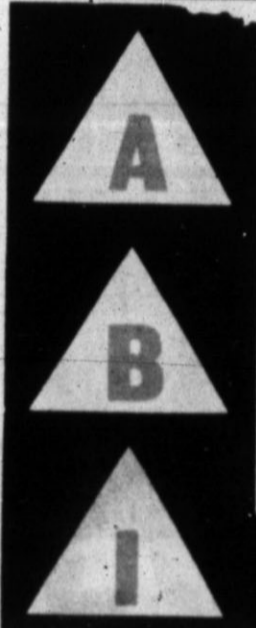
HEREFORD — Dimmitt High and Hereford Independent Schools driver education departments will receive a total of three new 1967 Dodge Coronets from Hedrick Dodge.

These cars are among the more than 4,000 fully-equipped automobiles supplied by Dodge dealers at no cost to more than the country.

Byron Nichols, General Manager, Dodge Division, called the dealer's participation in the safety program "one of the best investments ever made in highway safety."

"As more and more of our young people reach driving age, the all-out cooperation of the automobile industry and its dealers is needed to supply the growing need for Driver Education vehicles. We and our dealers believe that an improved and expanded program of driver education for high school students will greatly reduce their high accident rates. All evidence available indicates that a young driver will acquire better driving attitudes, better driving habits, and better driving skills if he learns to drive in new cars with a specially-qualified teacher in his high school," Nichols said.

The new Dodges will be special models fully-equipped with all standard safety features.



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SECTION TWO

HEREFORD, TEXAS 79045, THURSDAY, OCT. 27, 1966

Slight Acreage Changes Seen In Texas Cotton Allotments

LUBBOCK — The State Agricultural Stabilization and Conservation Service office at College Station has released base cotton acreage allotments and projected yields for the 23 High Plains counties represented by Plains Cotton Growers, Inc.

Total base allotment for the

23 counties in 1967 comes to 2,165,872, as compared to 2,122,770 in 1966. Excepting Motley County, all counties in the area received slight increases in base acreage, and Motley County dropped only 126 acres.

Most of the 43,102 acre increase is believed to have come

from acres purchased by Plains producers in other parts of the state and brought to this area under the "sale and lease" provision of the Agricultural Act of 1955.

That provision was effective for the first time in 1966 and remains in effect in 1967. Producers may buy allotments, or lease them, from any of 77 Texas counties that voted either in 1955 or 1966 to permit out-county transfers.

Leased acres do not show up in base allotments on the Plains. These remain a part of the base allotment in the counties from which they were leased, and there is no record of how many acres may have been leased to the Plains either in 1966 or 1967.

Sales or leases under the law must be completed between June 1 and January 1 of each year.

Projected yield for the 23 counties, on a weighted average basis, increased 29 pounds per acre, from 513 pounds in 1966 to 542 pounds in 1967. Projected yields are set by the U. S.

Tail Water Test Includes 5 Wells

The High Plains Underground Water Conservation District No. 1 has recently compiled detailed records on five tail water installations within the Water District. These records were compiled from data gathered during the past four years.

The five systems showed that an average of 87.93 acre feet of irrigation tail water was recovered per system during this time.

Installations with three years study reveal an average recovery of 90.71 acre feet per system.

In three of the systems studied, records were compiled on the amount of water that was pumped from the Ogallala formation through the irrigation wells. The average recovery per system was 83.52 acre feet of water. The average recovery 79 acre feet per year and the average per cent of the total water recovered in comparison to the water pumped from the formation was 22.40% per well contributing to the system.

These facts prove that a re-value to farmers and landowners and landowners.

Now is the time to make conservation plans for your particular situation.

Why not explore the possibility of a tailwater return system on your farm?

Department of Agriculture on the basis of "average" production for the previous three years and other factors such as changes in cultural practices and trends in yields.

And these are important to farmers because both price support payments and acreage diversion payments under the current cotton program are based on projected yield.

In 1966 producers were paid 9.42 per pound times their projected yield on each acre of their "domestic" allotment, which is 65 per cent of each farm's total allotment. In addition, a payment of 10.5 cents per pound times the projected yield from diverted acreage, up to 35 per cent of the total allotment, was made in 1966.

The domestic allotment for 1966 has again been set at 65 per cent. But the Department of Agriculture has yet to announce the rate of payments for price support or diverted acreage.

In 1966, farmers on the Plains signed up to plant only 1,451,407 acres of cotton. They were required by law to reduce allotments by 12.5 per cent, and had the option of diverting up to 35 per cent of their acreage. Average diversion for the 23 counties was 32.7 per cent.

See SLIGHT Page 2

Amendment No. 11 Is Backed By Development Board

AUSTIN — Texas voters, for the third time in nearly a decade, are being given an opportunity to take another step forward in solving the State's water problems.

On Nov. 8, they will vote on an amendment to the Texas Constitution — No. 11 — which would authorize the issuance of an additional \$200 million in bonds by the Texas Water Development Board, and expand the purposes for which the Board may spend its funds.

The proposed amendment has the strong support of Gov. John Connally and water leaders throughout the State. A statewide organization, formed at the request of Gov. Connally and headed by former Gov. Price Daniel, is campaigning for the amendment.

"If this amendment does not pass," Gov. Connally told the Committee at a meeting in Austin recently, "it will seriously hamper future water development. I believe it would be almost disastrous."

The Texas Water Conservation Association, composed of leaders in the field of developing and using water resources, said: "Benefits flowing from adoption of Amendment No. 11 will accrue to the water users of the state, wherever located. Its defeat will be a loss to the water rich and to the water-poor areas of Texas."

Daniel told the Governor's Committee "the only limitation on the development and progress of Texas is that which we may place on the State by failure to pass this amendment."

The amendment, Daniel said, is a continuation of the State's efforts which began in 1957 with passage of an amendment creating the Texas Water Development Board and the \$200 million water development fund to develop and conserve the States water resources. In 1962, Texas voters approved a constitutional amendment authorizing the State to purchase storage space in federal or local water conservation projects.

Proposition 11, which will be among 16 proposed amendments to be voted upon Nov. 8, will broaden the State's participation in the development of Texas' water resources.

Three changes are proposed by the amendment:

1) Increase the Water Development Fund from \$200 million to \$400 million.

2) Authorize use of the Fund for acquiring and developing projects necessary for the filtration, treatment and transportation of water.

3) Provide a constitutional safeguard to surface water in river basins of origin.

Daniel emphasized that issuance of the additional \$200 million would require approval by two-thirds of the Legislature, and could be accomplished — as in the past — without a tax increase.

Under present statutes, the Texas Water Development Board may make loans to political subdivisions to construct and develop water supply facilities, but is prohibited from buying or constructing these facilities. The new amendment would permit construction by the State of facilities that will be required for transportation of water to meet multiple uses — including irrigation.

The amendment would prohibit bond financing of any water transfer, except temporarily, from one basin to another without assurance that the river basin of origin's foreseeable water requirements for 50 years are protected.

From its first \$200 million of Water Development Bonds, the Texas Water Development Board has loaned or committed nearly \$70 million for the development of municipal, river authority and water district projects. Applications for loans pending before the Board would

increase this to almost \$100 billion if the applications are approved. Twenty-three political municipalities in all sections of Texas, have developed new water supplies and increased existing facilities through loans from the Fund.

In addition, the State has purchased water storage in Toledo Ben Dam on the Sabine River and in dam and reservoir projects being developed by the Greenbelt Municipal and Industrial Water Authority near Clarendon and the Upper Neches River Municipal Water Authority near Palestine.

The Texas Water Development Board also has applications pending for the pure base of water storage in proposed reservoirs in Franklin County, Titus County and Wilson County.

Angus Wins State Honors In Dallas

A sleek, meaty, trim Angus steer owned by Rodney Huffacker, a Hale County 4-H Club member, was named grand champion over all breeds at the recent Texas State Fair in Dallas. Thirteen-year-old Rodney's parents are Mr. and Mrs. Donald Huffacker of Abertown, Texas. His 910-pound winner was sired by Ballot of Belladrum and was produced in the Angus herd at Wagonhammer Ranch, Bartlett, Nebraska.

The reserve champion Angus steer at the Fair was a 950-pound calf exhibited by 16-year-old Rodney Bowling, a Lamb County 4-H'er. His parents are Mr. and Mrs. Marvin A. Rowland. See ANGUS Page 2

Santa Fe Adopts New Microwave

A 2,450-mile microwave communications system between Chicago, Illinois and the Pacific Coast has been completed and placed in service by Santa Fe Railway, according to Ernest S. Marsh, president.

One of the largest private microwave systems in existence, the system stretches from Chicago to Los Angeles and Bakersfield, California, with a number of branches along the way.

Or microwave fills a growing need for increased communications," Marsh said, "especially as it relates to the increasing volume of data handled by our computer center at Topeka, Kansas."

In addition to the transmission of data and other written communications, the microwave system also makes possible a direct-dial telephone system between points along the road's main east-west line.

Santa Fe was a pioneer in railroad microwave, making its first installation in Texas in 1952. Work on the transcontinental system began in 1959, and was completed recently when a 453-mile line was opened between Chicago and Kansas City, Kansas.

The microwave system has a current rated capacity of 240 voice-frequency channels, with a capability for expansion to meet possible future needs. It is possible that additional branches may be constructed from the main system in the future as communications requirements demand, Marsh said.

STENGEL BUYS BULL

J. E. Stengel, Hereford, recently purchased an Aberdeen Angus bull from W. P. McMinn and son, Summerfield, Texas.



RESEARCH AID — Electric cooperatives on the South Plains are aiding Texas Tech in an extensive research program connected with irrigation and pumping problems. At a report session held Friday (Oct. 21) on campus, representatives of Tech and the cooperatives heard a report on the progress of the program. The cooperatives donated more than \$8,000 to Tech's Agriculture Engineering Department for continued study. Shown at the presentation are,

(left to right) Agriculture Engineering Prof. Dr. Willie Ulich, Dr. Gerald Thomas, dean of the Agriculture School, Leo Forrest, manager, Deaf Smith County Electric Co-op and chairman of the Co-op Irrigation Research Committee; John Shankin, Albuquerque, N.M., U.S. Department of Agriculture; and Albert W. Sechrist, research associate with Texas Tech who is heading up the irrigation project. (Tech Photo)

Conservationist Promotes Save The Soil For State

By D. L. PRENTICE

TEMPLE — "Distribution of the water is the biggest problem we have in Texas today," says a man who ought to know. "There's only a certain amount of water, and we're just going to have to make the best use of it we can."

V. C. Marshall continues: "You can't use water that isn't there."

Marshall has fought the battle for soil conservation and his main interest now, 81 and retired, is water.

Generally thought of as the father of soil conservation in Texas, The Bell County observ-

er stays close to the land. He lives on the farm his grandfather settled in 1848.

He began his efforts to save the soil in 1926, even before much Texas soil was blown away in the Dust Bowl years of the 1930s.

Marshall thinks the controversial, Multi-billion-dollar Texas Water Plan is a good start — but only a start — toward solving the water-use problem.

"You can't be selfish," he says. "We're going to have to keep the selfish angle out of this business to make the water go as far as possible."

A rugged, square-built man,

Marshall's clear blue eyes sparkle when he speaks of saving land and water. That's been his passion for 40 years.

He first became concerned with the problem after a decade of teaching in rural schools. He happened to hear a Chinese graduate of Columbia University warn that unless the United States conserved its farm land, it would — like China — become unable to feed its own people. That was in 1926.

Marshall pondered the idea for several years and then gave up school teaching in the early 1930's to travel the length and breadth of Texas promoting the idea of locally controlled soil conservation districts.

The Legislature finally formulated and passed the first state soil conservation bill but Marshall urged Gov. James Allred to veto it because it did not provide for local control of the project. Allred vetoed it.

New efforts led to another bill, passed in 1939. This measure was the basis for which 182 soil conservation districts are operation in Texas today.

They are organized along local lines and are managed by boards of supervisors elected from and by local farmers, rancher and landowners. The Soil Conservation Service of the U. S. Department of Agriculture works closely with and gives technical assistance to these districts, but has no voice in their management.

Marshall was named the first chairman of the State Soil Conservation Board, and later became executive director of the agency. He served until his retirement at the age of 70 in 1955.

The pioneer soil-saver thinks conservation nowadays needs a new sense of purpose, needs new life. He feels that the people of Texas need a new feeling of community purpose in needs such as water, soil and roads.

He and Mrs. Marshall raised eight sons, all of whom are graduates of Texas A&M University.

Farmers Union Slates State Meet In Mineral Wells Next Tuesday

An interest packed three days awaits delegates to the Sixty-third Annual Convention of the Texas Farmers Union which begins at the Baker Hotel in Mineral Wells on Tuesday, November 1.

The convention program features many notable speakers including National Farmers Union President Tony Dechant of Denver, who will speak at the banquet on the second night of the meeting. Others are Senator Ralph Yarborough, Congressman W. R. Poage, and state Farmer Union presidents from Oklahoma and North Dakota. Johnny Ammons, an electric cooperative manager from Roby will speak on his experiences during a recent assignment in Vietnam.

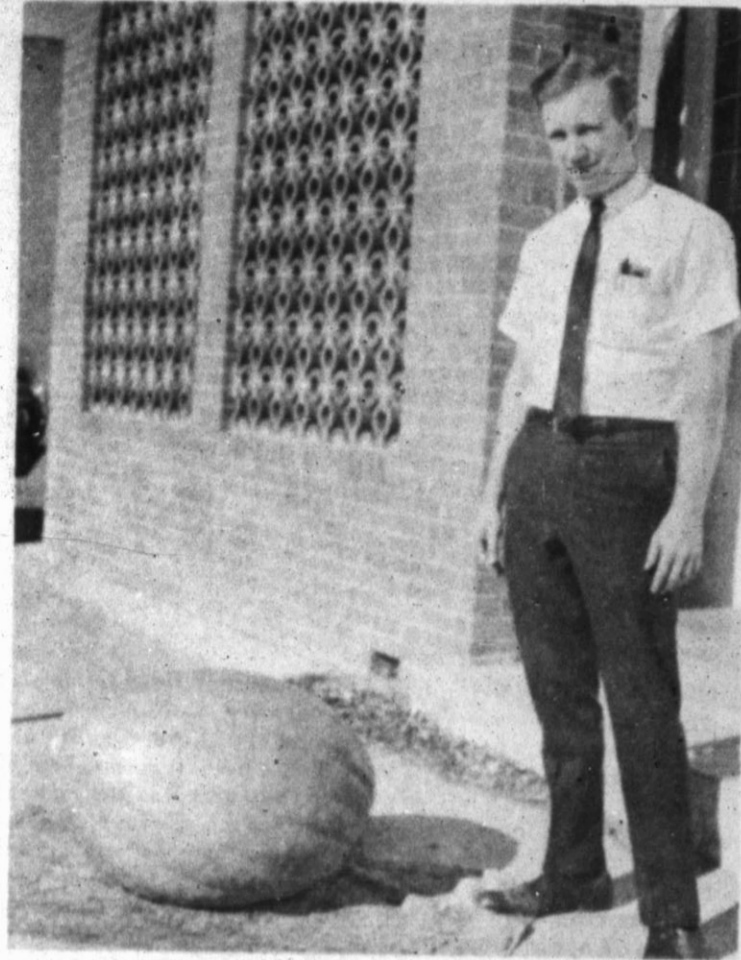
An evening welcome reception for the delegates and visitors will follow a day long meeting of the board of directors on cooperative officials in the area will be honored and students from Dublin High School will provide musical entertainment.

It is expected that the new policy program adopted by the delegates will strongly emphasize the need for full parity

farm income to enable producers to meet the needs of increased demands for food and fiber. The program drafting committee will be chaired by Basil Abate of Bremond and Joe Rankin of Ralls. Members of the committee are J. K. Johnson, Jr. of Weatherford, Wilbur Longhofer of Booker, James Blackwell of Alvin, Henry Boston of Tulsa, Roy Brooks of Morton, Donald Kotara of Panhandle, John Davis of Italy, Edward Rachunek of Wharton, Johnny Rollins of Granbury, and James Bragg of Tahoka.

Tuesday, the second day of the convention will feature a ladies luncheon and style show where Miss Nancy Bernard, Maid of Cotton from Lubbock, will appear. The theme of the evening workshop for county leaders is "Farmers Union Focuses on 1967," and plans for statewide membership expansion will be announced.

Awards will be presented to the Farmers Union Editor of the Year and the Farmers Union Rural Minister of the Year during the Awards Day which is the final day of the convention. Others will receive awards for membership achievement.



PUMPKIN-PIES GALORE — Wonder how many pies could be made from this 103 pound pumpkin grown by Tulton White Farm Service and Supply. White used Phillips liquid fertilizer on his pumpkins, grown 18 miles west of Dimmitt on the Bovina Highway. Don Haynes, who is with the fertilizer department of Phillips Petroleum, took this pumpkin (which was only one of several 100 pounders) to the Texas Fertilizer Convention in Austin Sunday, Monday and Tuesday. This pumpkin was chosen for display because it was shaped better than some which weighed more. It measured 6 ft. 2 in. in circumference. (Hereford Brand Photo)



MAGAZINES OF CURRENT INTEREST

Since the Library checks out magazines we want to suggest some recent ones of special interest to our area. Two copies of Holiday dated September and October of this year; The Saturday Review for October 8, and Texas Parade for August.

The entire copy of the Saturday Review consists of travelogues, headed by Ralph Sutton's leading article (he is our favorite writer in this field). The theme is new to us and probably will be to many readers. It is that we are becoming a Pacific Ocean country rather than Atlantic-minded which we have been in the past because of our ties with England and Europe. And that in the future we will be looking westward more, as we have ever since Japan struck Pearl Harbor.

Our closest ally will probably be Australia because our people are similar, the temperature and terrain of the countries are somewhat alike, and the people feel they owe us something for their rescue in WWII. They feel that if there should be war again we would most likely be able to aid them. Other countries and islands in the area are written about by other authors. One of them is on the Philippines with whom we are working so closely today. The Holiday for the month of September has a fine article on Australia by a former native which gives us a good sight into the lives of the people, their ideas and personalities as well as their divided feeling toward us. It is one of the clearest pictures of the Australian that we have ever read.



SIGNS OF PROGRESS — Street improvement in north Hereford has been underway the past few weeks. Few streets in the city are still dirt and require this type maintenance. (Hereford Brand Photo)

The October issue of Holiday has an article entitled The Nature of Nicknames by the humorist H. Allen Smith which has a paragraph about Deaf Smith (Deaf) Smith and gave his name to Deaf Smith County in the Texas Panhandle. He was

one of the most skillful of the Southwest's frontier scouts. a real accomplishment."

The Texas Parade for August has a piece by our own Joe Heflin Smith on one of the early day settlements of our area, cut from the land of the old XIT Ranch. This is well worth read-

ing and especially by those interested in local history. Corinne J. Neely

Joe Hardin of Fort Jay, N. Y., will captain Army's tennis team next year.

Read the Classifieds

Three Delegates Report District Convention Of TOPS Clubs, Inc.

Reports on a district meeting at Dumas Saturday were made by three members of Sgar Blues TOPS Club, at its weekly session in Bluebonnet School Monday evening. Mmes. LeRoy Williamson, D. C. Allmon and J. D. Love went from the Hereford club.

Area recognition day was observed at Dumas, they said, with citations to members who have most successfully achieved the club goal, weight loss according to doctors' instructions. Highest award went to a Plainview man who has shed 134 pounds, since February.

Local members listed their own weight losses Monday as they do at each meeting. A report was made from the national organization of a grant of \$250,000 from TOPS Clubs Inc. to Evangelical Deaconess Hospital at Milwaukee, for accelerated investigation and treatment of metabolic problems.

This is one of a series of grants for research on the causes and treatment of obesity, made through small contributions from the 160,000 members of clubs all over the nation.

Founded in 1948, TOPS Clubs are aimed at educational and scientific concern with the problems of the overweight. Initials of the club name indicate its purpose, Take Off Pounds Sensibly.

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Slight . . .

(Continued from Page 1)

And this picture is not expected to change greatly in 1967, since payment rates for diversion will likely be as high or higher than in 1966.

So, assuming the same average rate of acreage diversion, planted acreage in 1967 should approximate 1,457,600 acres on the Plains, plus whatever acreage may be leased or bought for the area.

Listed below are the 23 High Plains counties, together with their 1966 and 1967 base allotments and per-acre projected yields.

Listed first is the county, 1966 allotment, 1967 allotment, projected 1966 yield per acre and last, the 1967 projected per acre yield.

Deaf Smith 10,518 10,738 468 and 495.
Dickens 51,546 51,598 298 and 292.
Howard 71,131 71,423 292 and 275.
Briscoe 25,343 25,664 509 and 542.

Castro 52,205 52,730 634 and 673.

Cochran 72,390 73,320 516 and 549.

Dawson 192,768 196,608 413 and 497.

Floyd 92,791 94,747 666 and 707.

Gaines 76,056 87,003 495 and 538.

Garza 38,454 38,538 383 and 359.

Hale 155,873 157,735 641 and 687.

Hockley 177,879 179,937 506 and 537.

Lamb 185,268 186,934 540 and 570.

Lubbock 215,370 218,252 595 and 639.

Lynn 176,171 180,023 402 and 459.

Motley 33,191 33,065 290 and 265.

Parmer 43,026 44,021 672 and 727.

and 659.

Terry 140,320 142,595 550 and 596.

Bailey 95,207 96,183 495 and 491.

TAX MAN SAM SEZ:

Now is a good time for you to look at your 1966 income tax situation. The good tax folks point out that some wage earners may still owe additional tax, especially those who have income other than their wages.

If you owe additional tax and have not filed an estimated tax return, it is not too late to have your employer take out additional withholding before the end of the year. It is better to look now than to be surprised on April 15.

Angus . . .

(Continued from Page 1)

ing of Sudan, Texas. The steer was produced in the L. C. Jennings Angus herd at Copperas Cove, Texas.

Judge of the big steer show was Val Brungardt, University of Wisconsin, Madison.

In the classes for farm and ranch youngsters who own registered Angus heifers the championship was won by Randy Beedy, a Hutchinson County 4-H Club member. His parents are Mr. and Mrs. Charles Beedy of Borger, Texas. The heifer, Miss Blackcap 3 of LG, is a half-sister to the heifer Randy showed as the champion at Dallas in 1965. She was produced in the Angus herd of Lee Gibon at Borger.

Mike Farnsworth, an F.F.A. member from Cisco, Texas, showed the reserve champion Angus heifer. She is Barbara B9 of 4 M.

Judge of the 64-head show was Allen Poe, Waxahachie, Texas.

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Economy	100% Reg.	27.9

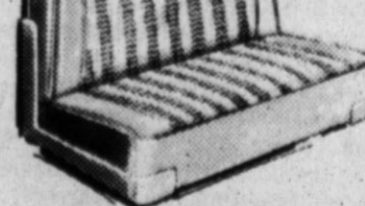


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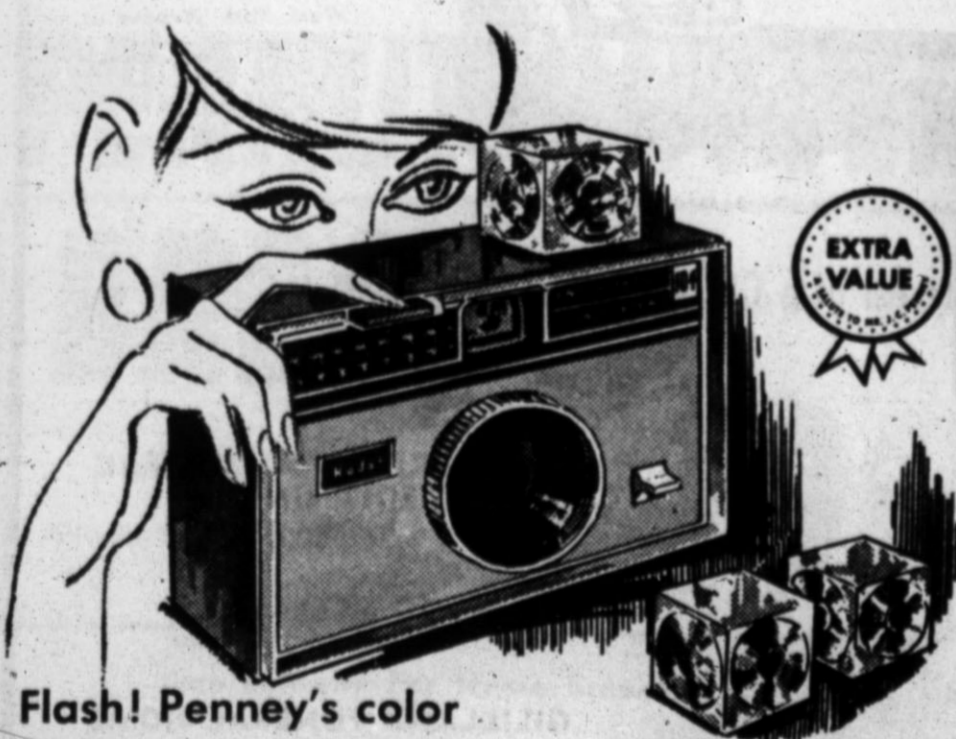
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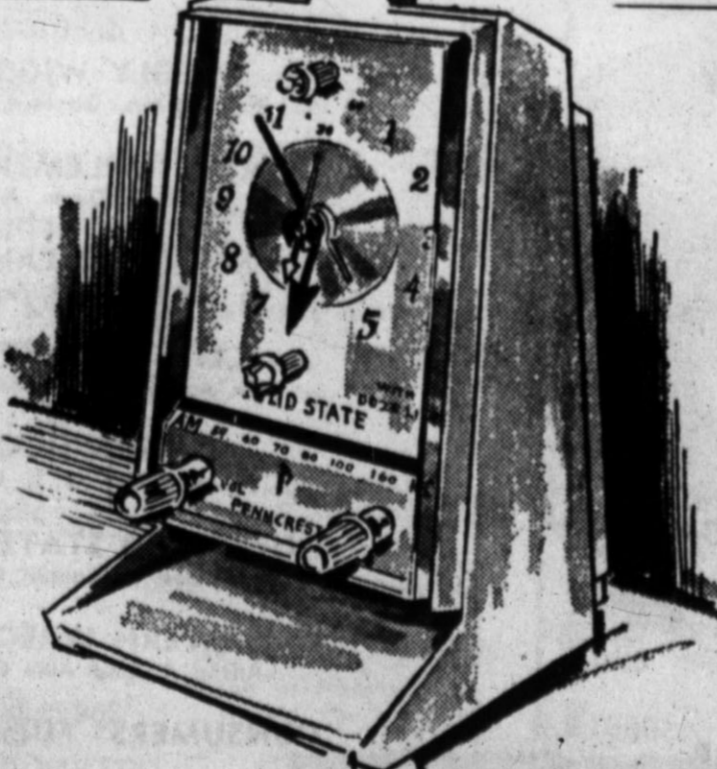
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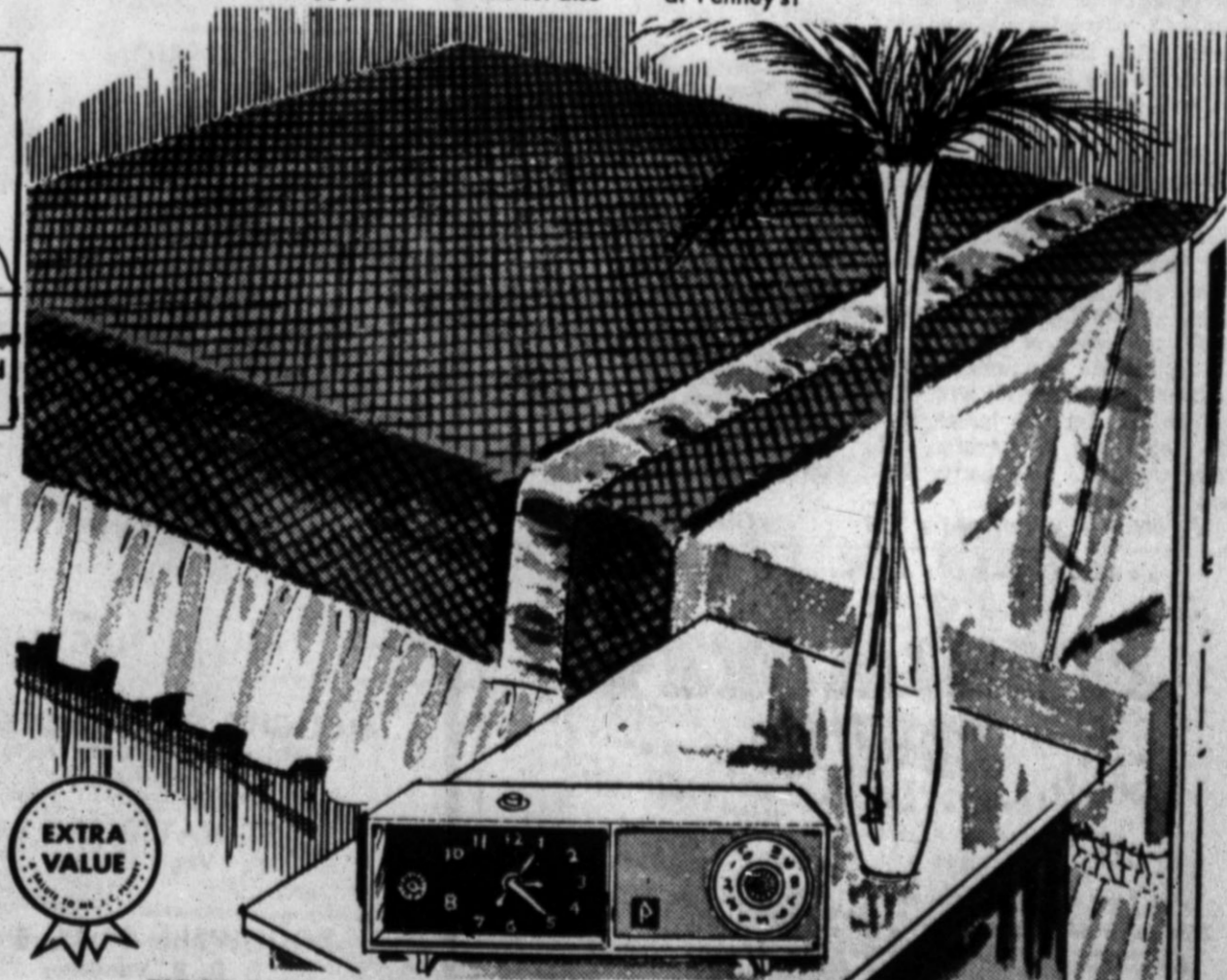
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Small Talk

By SUE COLEMAN
Woman's Editor

Scientific explanations for things always make them sound better, even if you don't understand them, which I certainly don't. Anyhow, this piece I was reading said that autumn leaves are not likely to be so showy in a year like this one.

EARLY FREEZE, it said, kills the leaves while they are green, before the chlorophyll is withdrawn into the roots leaving acids in the leaves to show red and yellow tints. The leaves just turn brown, the color of dead leaves, without the intermediate brightness.

Hope this makes it all clear, in case the leaves drop off without any more color change; but I don't think the cottonwoods have read the article because they seem to be going ahead with their October show. From the looks of those hereabouts, they should be at their best by this weekend.

THE FOLKS OVER at Canadian have been announcing their annual foliage trail this month, and this would likely be a very fine time to go over and drive around the designated loop, out along the Canadian River, to Lake Marvin and back. I did that for the first time last year and resolved to do it again every chance.

Plans to see fall aspens in the high mountain of New Mexico didn't work out this year for me, but I did get over there late, and found color in the lower aspens.

You can still see burst of gold and bronze right here in Hereford and quite a few spots of scarlet where there are pear trees. Maybe it will be better to keep your eyes on the leaves instead of the scientific notes for a few more days, anyway.

BESIDES LEAVES, the delights of fall include apples and thinking of them recently, I remembered the scumptious piece of apple pie which Mrs. George Millard made, that was served at a Presbyterian church dinner I attended last fall.

Apple pie is nothing unusual, but this one was; I didn't forget that I wanted to ask if she would share the recipe when apple season came around again.

She was quite willing, but said apologetically that it is so simple there isn't much to tell. After hearing her instructions I'm sure that Mrs. Millard is just one of those people who has an ear for baking, as some people have an ear for music and can play a tune after they hear it once.

The pie-maker and the musician can both tell you how they do it, but you probably can't do likewise at all, because you don't have their "feel" for the pie or the song.

PART OF THE PIE technique, at least, can be acquired by practice so here are Mrs. Millard's instructions — and it's worth a few failures to keep on and achieve a good one.

Use 1 cup sugar for ordinary pie apples (this is one of the things you must learn to adjust to your taste; you may like it sweeter or more tart). Mix 1 tbs. flour well with half the sugar and sprinkle over the lower crust. Slice apples into the crust (How many apples? Enough to fill the crust, of course.) Sprinkle the remainder of the sugar over them, dust with cinnamon and dot with butter. Put the top crust on, crimp and trim the edge and pierce the top.

It's better if you spread a little cream over the crust and sprinkle a little sugar on, Mrs. Millard says. Bake in a hot oven 400 degrees, 10 minutes, then lower to 325 degrees to finish cooking and brown nicely.

MAYBE YOU HAVE a favorite pastry recipe, but Mrs. Millard, for a two-crust pie, uses a half-cup shortening, 1 tsp. salt and 6 tbs. water, with flour to make it stiff enough to roll out. When she puts it on the floured board to roll it, she works in a bit more flour in case it's needed.

That's all there is to it, and any old-fashioned cook can make it to perfection. It's a fine challenge to a cookbook-and-measuring-spoon culinary artist, who just might experiment and get it down to accurate directions like one-eighth-teaspoons cinnamon.

But if you do, don't bother to notify Mrs. Millard, she's doing fine just with a sprinkle of that and a dot of this.

WHILE I'M IN a culinary mood, I've got Mrs. J. J. Buckner's recipe for layer fruitcake, that she clipped from the old *Hollands Magazine* (and no pre-1940 Texas cook will ask what that is). She's happy to pass it along, she says, so look for it next week. (Goodie! Finally some suspense has been injected into this department! I hope you can hardly wait!)

RETURNING VISITOR notes: Mr. and Mrs. J. C. McCracken came back recently from a visit with their daughter and her family, Mr. and Mrs. Pat McCullough and sons Clay and Don, at Dallas. Mrs. J. H. McCrary with her son and two-month-old daughter are at home after a trip to Cisco and DeLeon to give some proud grandparents their first look at the baby and a visit with the big brother who was showing her off. Barbara also made a quick jaunt over to Fort Worth, where she lived before moving to Hereford, to see as many friends as possible in a hurry.

AT HOME FOR A while and ready to greet friends, Mrs. Dave Alexander came the first of the week from Seagraves, where she has been visiting in the homes of her daughter and granddaughter while she was recovering from an illness which she says "wasn't very serious." She has been in Hereford for rather short intervals the past few months, and acquaintances here have missed her as she visited about. But she promises to stay home a while now. One of her pleasant experiences at Seagraves was having her four-year-old great-grandson for a "sitter" several evenings, to his vast feeling of importance.

BIRTH OF A SON Monday afternoon to Mr. and Mrs. Bob Higgins of Littlefield added a new grandson to the Fred Higgins' family. The baby was named Stanley Wade, weighed nine and a half pounds, and his other grandmother is Mrs. Leland Murry of Littlefield. Mr. and Mrs. Higgins plan to drive down to see him this weekend.

Chris Pettit of Huntington, N. Y. will captain Army's lacrosse team next season. Last spring he led the team in scoring with 19 goals and 10 assists.

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Adrian News

By ANN BEAVERS
Brand Correspondent

Mr. Robert Wiggins and Miss Florence Wiggins of San Diego, Calif. spent last week with the Keith Kromer family.

The Keith Kromers and the Bob Woods attended the Texas Tech Homecoming game Satur-

day in Lubbock. Mrs. Hazel Sifford visited in Lubbock with her daughter and family, the Jerry Rogers Thursday and Friday.

A birthday dinner honoring Wayne Sifford, Lee Sifford and Kenneth Sifford of Friona was held last Sunday in the home of the Wayne Siffords. Attending were Mrs. & Mmes. Herman Sifford, C. F. Homfeld, Jerry and Kenny, Lee Sifford and family and Billy Sifford and family of Friona.

Clifford Griffen of Amarillo

is painting the trim on headquarters house at Bridwell Ranch.

Mrs. Manuel Loveless and Mrs. Carroll Gruhlkey were in Dallas last week attending the Texas Oil Jobbers and shopped in Neiman Marcus.

The Adrian Senior class is sponsoring a hamburger supper November 4 before the Hedley basketball game.

The Adrian P.T.O. had its regular monthly meeting in the school cafeteria. Following the business meeting there was a panel discussion with Mmes.

Nancy Skaggs, Clara Gruhlkey and Ruth Pinnell on the panel. The Halloween Carnival was set for Oct. 28, opening at 5:30 p. m. The meeting adjourned and everyone enjoyed refreshments.

Mrs. Armilda Haberman and children of Canyon visited in Adrian over the weekend with the P. N. Johnson family and the Grady Pridmore family.

Mrs. Darrell Sewell and children of Odessa visited with the Elmer Weidner family.

Mr. and Mrs. John Horton

and Doriss and Martha Gruhlkey attended the play "Rashomon" at the Amarillo Little Theater Saturday evening. They also visited Mike Horton at the campus in Canyon.

C. F. Homfeld and Pat Blankenship were in Amarillo Monday on business.

Dinner guest of the Jake Fortenberry family were Mrs. & Mmes. Joe Lomax of Amarillo, Oscar Bronniman and Wayne, Speck Cox of Lubbock and Mrs. Nannie Fortenberry. The Rev. Joe Lomax preached the services at the Church of Christ Sun-

day. Mr. and Mrs. Odell Henderson are vacationing in the Rio Grande Valley, Houston and San Angelo.

Mrs. Lynn Worsham spent last week in Amarillo with her daughter, Midge Cook, and Al-eesa.

Mmes. Lynn Worsham, W. C. Briggs and E. E. Allen visited Sunday with Mrs. Jack Finch-er.

Mrs. Millie Maupin is visiting Mr. and Mrs. Pat Maupin near Santa Rosa for a week.

Wyche Meeting Is Turned Into Housewarming

Housewarming gifts for the hostess, Mrs. C. F. Newsom, were presented by members and guests of Wyche Home Demonstration Club at a recent meeting. Mrs. Newsom's new home on Liveoak Street was inspected during the afternoon.

Special guests were Mmes. R. N. Yarbrow, Raymond Patzold, T. J. Kelley G. W. Newsom Sr., J. V. Pickens, Curtis Traweck

and Homer Pickens. Club members present were Mmes. Norman Hodges, Wilbur, Axe, Charles Packard, E. C. Hewett, Le-Roy Bodkin, Wayne Jones, G. W. Duncan and L. B. Worthan.

Family health rules were given in answer to roll call and the hostess discussed the program topic, the common health hazards of strokes, hepatitis and rheumatic fever. The next meeting was announced for Mrs. Hodges' home, Nov. 3.

Dartmouth's baseball team had its most successful season in 40 years, winning 18, losing 10 this season under Coach Tony Lupien.

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Town House Raisins 6-1 1/2 Oz. Pkgs. 5 For \$1	Fluff Puff Min. Marshmallows 16 1/2 oz. pkg. 19c
Tam Scott Mixed Nuts 13 1/4 Oz. Can 49c	Roxbury Cinnamon Imperials 2 8 oz. pkg. 35c
Town House Popcorn Yellow 2 2 lb. pkgs. 49c	Cragmont Drinks Fruit 3 46 oz. cans 89c
Kraft Carmels 14 oz. pkg. 35c	Potato Chips Morton's Reg. 59c now ea. 49c
	Busy Baker Cookies Snap or Family Asst. 2 lb. pkg. 39c

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Sliced Bacon Wilson's Certified	lb. 79c
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Fish Sticks Sea Star 4 8 oz. pkgs.	\$1
Ground Beef Safeway's Dependable	lb. 49c
Chuck Roast U.S. Choice Blade Cut	lb. 49c

ROUND STEAK	PORK STEAK
U.S. Choice Heavy Beef lb. 89c	Lean and Tender lb. 69c

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Manor House Grade 'A' Cut-Up lb. 39c	Full Loin Cut Into Chop and Divided Into 4 pkgs. lb. 79c

FREEZER BEEF SALE	U.S. Choice Beef	U.S. Good Baby Beef
BEEF SIDES	250-300 lbs. lb. 49c	170-180 lbs. lb. 49c
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Chunk Tuna Green Label No. 1/2 Can 41c	Salad Lucerne Potato 2 16 oz. ctns. 69c
Mushrooms Buttons 4 oz. cans 45c	Yogurt Lucerne Plain 8 oz. pkg. 27c
Tissue Delsey Bathroom 4 roll pkg. 59c	Morsels Nestles 12 oz. pkg. 44c
Biscuits Ballard 8 oz. 2 cans 19c	Nestles Quik Save 10c 2 lb. can 79c
Biscuits Pillsbury 8 oz. 2 cans 19c	Karo Syrup Red Label Qt. Bil. 59c
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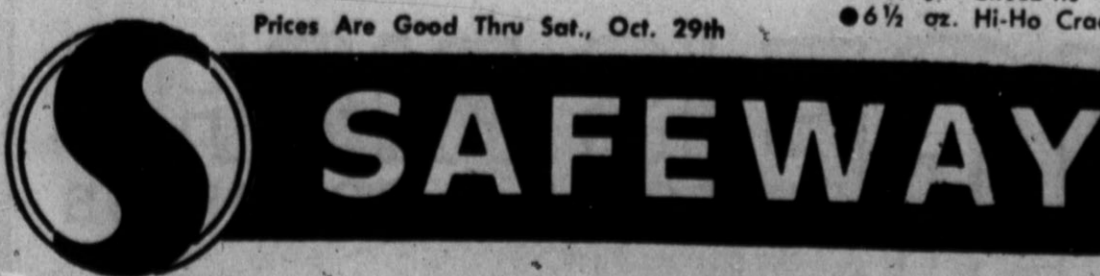
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7 3/4 oz. Choc. Chip 4 \$1
8 oz. Butter
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6 1/4 oz. Hi-Ho Crackers pkg.

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Onions Yellow Spanish 2 lbs. 19c
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Rolls Cinnamon 5 9 1/2 oz. cans \$1	Cheese Lucerne Cream 3 oz. pkg. 10c	Sauerkraut 2 303 cans 37c
Bread Skylark Raisin 16 oz. loaf 25c	Hominy Van Camp's No. 303 can 10c	Blackeyed Peas No. 300 can 10c

SAFEWAY WILL DISCONTINUE

Their "Play 21" Game Saturday Night, October 29. Winning Slips Will Be Redeemed Through November 5, 1966



TSTA SPEAKERS—Miss Harriet Griffin, inset, president of Texas State Teachers Association, will preside at the 88th annual TSTA convention in Austin Nov. 3-5 where speakers will include Gov. John Connally, top right; Dr. Irvanue Applegate, lower right, president of

National Education Association; Lloyd L. Turner, of Fort Worth, lower left, member of Governor's Committee on Public School Education and Sam M. Anderson, top left, Big Spring, TSTA president-elect. Dr. Carroll Newsom, Radio Corporation of America, will also speak.

Speakers At TSTA Include Governor John Connally

AUSTIN — Governor John Connally will deliver one of the featured speeches before the Texas State Teachers Association's 88th annual convention in Austin's Municipal Auditorium, November 3-5, Miss Harriet Griffin, TSTA President, announced.

She said Governor Connally would speak at the 8 p. m. general session on November 4 — the night before TSTA's House of Delegates session puts the final touches on TSTA's 1967 Legislative Program.

Other speakers will be Dr. Irvanue Applegate, president of the National Education Association and dean of education at St. Cloud College, St. Cloud, Minnesota; Lloyd L. Turner, president of the Fort Worth Board of Education and member of the Governor's Committee on Public School Education, and Dr. Carroll Newsom, former president of New York University and now vice-president for education, Radio Corporation of America.

Theme of this year's TSTA convention is "Texas — The Future is Now."

Miss Griffin, coordinator of guidance and counseling in the Fort Worth public schools, said this year's TSTA convention would underscore the challenges facing Texas education. She will preside at each of the convention sessions.

"Serious problems face every segment of education and these problems are magnified by the rapid changes taking place in the classroom," she said.

"We must act today to find solutions before the situation gets out of control," the teacher leader declared.

"We believe our speakers and the decisions we reach in our

work sessions will provide us avenues of approach toward solving serious difficulties," said Miss Griffin.

The House of Delegates session during the morning of November 5 will see announcement of TSTA's two elected State officers — president and vice president.

Sam M. Anderson of Big Spring will be announced as new president. He is currently vice president and the only candidate for the top post.

Two classroom teachers are in the running for TSTA vice president. They are Mrs. Jewell Harris of Abilene and Miss Antoinette Miller of Houston.

TSTA members voted on the candidates earlier this month but an elections committee is conducting its normal canvass of the vote and will not release the winner's name until the House of Delegates session, November 5.

The new officers will begin their year in office, December 1.

Newsom will address the first general session which begins at 7:30 p. m., November 3. Dr. Applegate and Turner will speak at the second general session, 9:30 a. m., November 4.

Heading the entertainment list for the convention is the Houston Public Schools All City Symphony Orchestra. This orchestra, acclaimed as one of the finest non-professional music groups in the Southwest, will perform shortly before Connally's speech at 8 p. m., November 4.

The afternoon of November 4 will be devoted to section meetings, luncheons and breakfasts of TSTA affiliated organizations are scheduled throughout the convention.

TSTA is the largest profes-

sional organization in Texas and the second largest state educational association in the nation.

Membership in TSTA last year stood at more than 102,500. More than 110,000 are expected to join TSTA this year, according to TSTA Executive Secretary Charles H. Tennyson.

Our Shifting Population

NEW CUSTOMERS

10-17-66 — James Roy Johnson, To 1122 S. Main From Amarillo.

10-17-66 — Victor Randall, To 1207 Grand From Umbarger.

10-14-66 — Rodney Keeling To 806 Brevard From Plainview.

REMOVALS

10-12-66 — H. A. Lamm, To Elm Ave. Safford, Ariz. From 127 Sunset.

10-14-66 — Lanny Hand, To Gen. Del. Comanche From 513 Ave. H.

10-17-66 — Romeo Vasquez, To 3912 Peoria, Dallas From 117 Virginia.

TRANSFERS

10-18-66 — R. L. Ramey, To Rt. 3 From 809 Irving.

10-17-66 — Ouida Wray, To 305 Jowell from 903 Lafayette

10-14-66 — Johnny Santiago, To 903 Grand, From 230 Ave. A.

10-17-66 — Tom Gonzales, To 117 Kibbe From 141 Bennett.

10-13-66 — Johnny Clark, To 348 Centre From 337 Ave. K.

10-14-66 — Norman Brown, To Rt. 4 From 309 Ave. K.

10-14-66 — Herman McCleskey

THE FAMILY LAWYER

Coaching The Witness

One of the oldest tricks in the courtroom is to fire this question at a witness:

"Have you talked with anyone about this case?"

To show how honest he is, the witness might indignantly say no. But that very answer makes him a liar. For surely he has already discussed the case, if not with anyone else, at least with the lawyer who summoned him to the stand.

What the witness forgets is that there is nothing wrong about a pre-trial discussion with the lawyer. Within proper limits, it is both normal and necessary.

Why? For one thing, quite simply, because the lawyer will want to find out what the witness knows about the case.



For another thing, he may give the witness some hints on courtroom etiquette, like "Don't chew gum on the witness stand" or "Better wear something a little more conservative."

Further, he may explain some of the mysteries of legal procedure, in order to calm the witness' natural apprehensions about testifying.

But a pre-trial discussion may range far beyond these objectives, depending on what the witness is expected to do.

Will he have to explain a chart to the jury? Will he be describing the scene of an accident? Will he be called upon to give the background of a quarrel, without wandering off into all kinds of irrelevancies?

He can perform all these functions better—more clearly, more speedily—if he has gone over the matter first with the lawyer. In fact, the lawyer may even put him through a "trial run" of his testimony, including a mock cross-examination by the opposition.

All this comes under the heading of "preparation"—and preparing the witness is definitely part of the lawyer's job.

But coaching the witness is definitely not.

And where lies the line between proper preparation and improper coaching? The line is crossed when the lawyer is no longer drawing facts out of a witness but instead is putting facts in. He may ask, but not tell, how fast the car was going; ask, but not tell, who threw the first punch.

How to testify is a matter of experience and judgment and practice. But what to testify is a matter of truth. And, in the words of the United States Supreme Court: "Truth needs no disguise."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1966 American Bar Association

To Lynette Apts. No. 1 From 407 Irving.

10-17-66 — Yolanda Hinojosa To 207 Buena Vista From 6th & South St.

10-17-66 — George Harris, To Gen. Del. From 235 Ave. C.

10-17-66 — Tommy Provence To Box 445 From South Hereford.

John Boretz, center fielder from Medford, Mass., will captain Army's baseball team next season. He paced Army in hits with 24 last season when the Cadets repeated as Eastern intercollegiate champions.

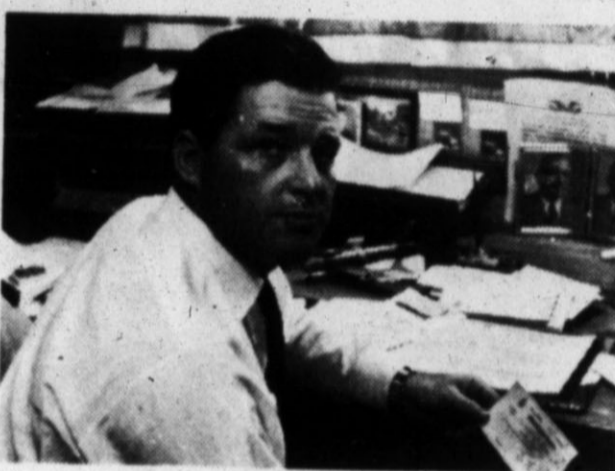
Classifieds Get Results

PRICE IS RIGHT FOR U.S. CONGRESS



BOB PRICE... the family man

Bob Price is a man whose interests are centered around his family. It's his desire to help create a better America for his children that led Bob Price into seeking the office of Representative to Congress. Bob and his wife Marty, along with their children, Janice, Carl and Grant, are a family we can be proud to send to Washington.



BOB PRICE... wants to stop inflation

Food, clothing and house payments must be paid out of take home pay after taxes. Inflation makes this more and more difficult for every family in the Panhandle. As a man operating his own business, Bob Price knows the effect of inflation on earnings.

BOB PRICE

a man known for his vital interest in water

Bob Price's family started ranching in the Panhandle in 1907. Following in his father's footsteps as a businessman and rancher, Bob Price knows that we must use greater water conservation to raise food and to attract new industry to the Panhandle. City and County alike are concerned with this problem. Bob Price has the knowledge and experience to plan ahead for our future water needs.



BOB PRICE...

knows about war... he's been there

As a jet pilot, Bob Price experienced first hand the effects of war on the young men of today. This knowledge acts as a guideline to decision in regards to foreign policy. Experience is a valuable teacher.



BOB PRICE... keeps in touch

Over the past 2 years, Bob Price has talked to citizens of every county in this district. He has learned the problems facing us today and has the experience to work toward their solutions. Bob Price owes no debt to any single group and can give all of you representation in our nation's capital.

VOTE FOR BOB PRICE FOR U.S. HOUSE OF REPRESENTATIVES

*Yes, you can vote for BOB PRICE regardless of your choice of other candidates. A split vote ticket is a legal ballot and will be counted.

PRICE IS RIGHT FOR U.S. CONGRESS

PAID FOR BY THE PRICE IS RIGHT COMMITTEE, E. J. MCCARTY JR., CHAIRMAN

OFFICIAL ENTRY FORM

FOR GAMES TO BE PLAYED THRU OCTOBER 30, 1966

NAME _____ ADDRESS _____
CITY _____ STATE _____

Oklahoma vs. Colorado
Alabama vs. Mississippi St.
Arkansas vs. Texas A&M
TCU vs. Baylor
Texas vs. SMU
Texas Tech vs. Rice
Florida vs. Auburn
Georgia Tech vs. Duke
Houston vs. Tampa

Tie Breakers

Dallas Cowboys
Pittsburgh Steelers
Hereford
Perryton

LSU vs. Mississippi
Michigan St. vs. Northwestern
Missouri vs. Nebraska
Notre Dame vs. Navy
UCLA vs. Air Force
Southern Cal. vs. Miami
Tennessee vs. Army
WTSU vs. Memphis St.
Perdue vs. Illinois



PROGRESS REPORT — Construction on the addition to the Little Bull Barn is progressing nicely. Each precinct commissioner voted Monday to transfer \$4500 in precinct funds to the building project. The building will be used by various county organizations. (Hereford Brand Photo)

REP. ROGERS WRITES

Brain Drain Deterimental To Scientists, Homeland

Dear Fellow Texan:

There is no easy answer to the "brain drain" problem — the migration to the United States from underdeveloped countries of highly skilled scientists and medical doctors and technicians of every kind. These men and women are desperately needed in their own countries, but they are attracted to positions in the United States because pay levels and opportunities are so much greater.

We welcome the skills these newcomers bring. We accept them, however, at a time when they are badly needed at home. The United States and other developed countries attempt through a variety of government and private programs to narrow the gap between the "haves" and "have-nots" of the world, but the gap between rich and poor countries is being widened by the loss of talented men and women from the countries that can least afford to lose them.

The situation affecting the medical profession points up the degree to which this is happening. It is estimated that 10,974 of the 41,102 residents and interns serving in U. S. hospitals are graduates of foreign medical schools, more than 7,500 of them from "developing" countries. It is estimated that as many as one-fourth of their number will either stay or eventually return to the United States. But without these foreign doctors now on our hospital staffs, many U. S. hospitals would be forced to curtail sharply the services they can now provide their patients. We now need them badly; that we do need them points up the pressing requirement to expand our facilities for medical education

so that we can train more American doctors. It is estimated that 18 percent of the annual additions to the ranks of the U. S. medical profession come from immigration of graduates of foreign medical schools. To train Americans of a number equal to the 1200 doctors coming to the U. S. each year through immigration we would need twelve new medical schools.

The "brain drain" problem goes beyond medicine. Between 1956 and 1963, nearly 3,000 scientists and engineers from South America and more than 2,000 from Asia moved to the United States. A Labor Department estimate is that over the next decade, one of every 11 professional workers in the United States will be an immigrant. The brain drain is heavy among foreign students who come to American universities for graduate study said 90 percent of Asian students here will never return home.

It is obvious that a nation must have brain and brawn as well as money in order to develop its potential. In the early days of our own history, many American doctors were trained abroad and then returned to the United States to advance the science of medicine in their homeland. We need to encourage higher standards of medicine in the world and to help train the specialists in medicine and other technical fields who can help their own countries to ward a brighter future. To do so is in our enlightened self-interest because world security may well depend on progress in underdeveloped countries, progress at a pace to satisfy the aspirations of their populations.

I opposed enactment last year of a new immigration law which ended the national origins quota

system but which substituted in its place a new emphasis on the skills of the immigrant, regardless of his national origin. More than 32 times as many technical people from India emigrated to the United States in the first year of the new system as had come to America in the last year of the old. Perhaps India has been hurt by this drain on her reservoir of talent. In the end, we may have acted very unwisely and contrary to our own interests in promoting further "brain drain."

Sincerely,
Walter Rogers
Your Congressman

Jesko Services Held In Clovis

Funeral services for Stephen J. Jesko, 54, of Clovis, N. M., brother of Edward Jesko and Mrs. Helen Fangman of Hereford, were held Sunday afternoon in Clovis. Burial was in Mission Garden of Memories in Clovis.

A farmer and rancher, Mr. Jesko died Friday night in Clovis Memorial Hospital following a heart attack in his home. He was a lifetime resident of this area, having been born in Prussia.

Survivors include his wife, two sons, three brothers, three sisters and two grandchildren.

John Graham of Pearisburg, Va., will captain Army's indoor and outdoor track teams in 1967. He is a consistent winner in the 35-pound weight throw indoors and in the hammer throw outdoors.

Classifieds Get Results

Confederate Air Force Flies High

Brownwood (P) — Considering the fact that the old World War II plane hadn't been off the ground in nine years, it really turned out to be a pretty ho-hum trip.

Not that you'll get any complaints from Vernon Thorpe of Oklahoma City, Lefty Gardner of Brownwood and Connie Edwards of Big Spring.

The three men, all colonels in the Confederate Air Force, found plenty of excitement in just flying the Douglas A20 Havoc from Boise, Idaho, to Brownwood.

The Confederate Air Force is a group devoted to finding and restoring elderly military planes.

Now that they have the craft in Texas, they plan to overhaul it before it joins the Confederate Air Force's collection of World War II planes.

The three located the plane, believed the only one of its kind still in flying condition, at the Boise airport, where it had been grounded for nine years since it was last used for spraying against a forest disease.

The A20 was one of the first

bombers used in World War II, and most were destroyed after the Air Force began using the B25 and the B26.

Thorpe, Gardner and Edwards flew to Boise in mid-September in Edwards' plane and spent the weekend getting the craft in what Gardner called "barely ferriable condition."

After solving some problems turned up in a test flight, they left on the 14,000 mile trip to Brownwood. While Edwards navigated from his plane, Gardner and Thorpe took turns flying the A20 on the seven-hour trip.

A few problems did develop. Thorpe and Gardner had to fly the A20 as slow as it would go to keep from outrunning Edwards' Cessna 301.

Near Lubbock, the two planes were separated for about 25 minutes until Edwards found the A20.

The men also flew through a cold front shortly after they left Boise and were buffeted by winds of 35 to 40 miles an hour.

But overall the men say the flight was uneventful.

The A20 was built for a crew

Veleda Shows Rotarians Film

A visiting Rotarian from New York presented the Hereford Club with a banner at the regular luncheon meeting Monday. Mrs. Gid Brownd, member of the Veleda Study Club, presented the film which they are sponsoring this week "Whatever Happened to 8?"

In speaking of the patterning center which opened here August 15, Mrs. Brownd said "over 250 men, women and teenagers are now helping" with the exercise of the ten children and one adult enrolled at the center.

The film on the patterning therapy for children who have suffered brain damage explained that they are not "idiots" or mentally retarded, but that they only have "hurt brains" which, under special treatment and training, can be helped and in some cases cured.

The mother of the child in

of two or three, and Gardner said it felt "unusual to fly the plane alone. You feel pretty insignificant."

"For the condition of the airplane and age, it was in good shape," he said. "It was a better riding and flying airplane than I had anticipated."

the film says of his progress "each day I thank the Lord that he's gone as far as he has."

The originators of this therapy are Glenn Doman and Carl Delacato of Philadelphia. They consult with the instructors in the San Antonio center, which is the one to which most of the Hereford patients attend.

Following the film Bill Bradley gave a question and answer period. Bradley said the instructors in San Antonio do not try to interfere with the work of the local physician, but rather they stress that you should follow the advice of your local doctors and patients must be

recommended to them, from them from their local doctor.

Bradley said, "It's amazing to stand around and watch the progress... you can flat see it." After further discussion the meeting adjourned.

Card Of Thanks

We wish to express our appreciation for every kindness shown us during our bereavement.

Mrs. B. A. West and family

Office Furniture
THE INK SPOT

MOBILE HOME LOTS FOR SALE OR RENT

100% FINANCING FOR 5 YEARS IF YOU BUY

Lots Are Located In The

600 Block Of Avenue H

and are restricted to 10 ft. wide or larger mobile homes

FOR MORE INFORMATION, CONTACT

N. D. Bartlett

415 Main Street

Phone 364-1483 or 364-0335

OCTOBER IS ANTHONY MONTH

100% Cotton

OUTING
FLANNEL

3 yds \$1.

36" wide prints... choose florals, juveniles, Christmas reds, dark stripes, light stripes. Sew now for winter sleepwear and save.

End of the Month Sale

Group Men's		Chatham Irregular	
SHOES		BLANKET	
Broken Sizes \$6 ⁶⁶		72 x 90 \$2 ⁹⁹	
Young Men's Short Sleeved Fleece Lined			
SWEAT SHIRTS		Reg. \$2.49	\$1 ⁹⁹
Men's Reg. \$3.98			
WHITE WESTERN SHIRTS			
Men's & Young Men's Irregular			
CASUAL PANTS		2 For	\$5 ⁰⁰
Children's Boxer			
CORDUROY LONGIES			
Children's Lined			
BOXER PANTS			
Scrubbed Denim			
\$1 ⁹⁸			
Ladies			
HOUSE DRESSES			
Reg. \$3.98			
2 For \$7			
Misses & Ladies			
KNIT BLOUSES			
Poor Boy			
SML Fast Colors			
\$3 ⁹⁸			



Laminated Jacket

Reg. 12.98

\$10.

Two effect corded laminated jacket. Styled with zipper front slash pockets, tabbed side strap. A handsome and warm jacket for men.

Wellington BOOT

\$10.

Reg. 12.99



Men's black "Acme" Wellington boot. Leather lined shaft. Quality construction... long wear and comfort. Sizes B-D 6 1/2-12.

Anthony's
C. R. ANTHONY CO.

Lovely way to brighten up a room

Personalize your family's telephone service with colorful Princess® extension phones in rooms where you live a lot. Available in beige, blue, pink, turquoise and white, the Princess telephone accents your good taste in any decorating scheme.

Living takes a leisurely turn for the better, too. No more running through the house to make or take calls. Be colorfully practical. Order your lovely, little Princess phone from the telephone business office or ask any telephone serviceman.

Southwestern Bell



H&H FURNITUREAND
THE**BIG RED BARN**WEST HIWAY 60
HEREFORD, TEXASBeginning This **THURSDAY** Morning At 10 a.m. Until 8 At Night

By permission of Mr. and Mrs. James O. Hall — with their full consent and absolute authority to carry out their instructions to sell out everything throughout the H & H Furniture and The Big Red Barn — so as to close both stores and Quit Business forever —

ANOTHER**PRICE****SLASH**

To sell out all furniture, bedding and appliances and empty both stores to the bare walls and vacate the 2 buildings . . . within the next few days . . . all prices are now cut without regard to cost or losses . . . A time worn phrase but in this instance a truer one was never made . . . Yes we are taking additional price slashes to move the balance of our merchandise and to move it fast. **COME and GET.**

HERE IS WHY THIS IS YOUR FURNITURE
BUYING CHANCE OF A LIFETIME . . .

Every original price ticket remains on each piece of merchandise showing our regular retail or factory suggested retail price — Now for the quitting business sale we have added a large yellow tag with the NEW lower discount going out of business sale price. This shows you are at a glance your actual honest truthful savings — of up to 50% 60% 70% and in some instances even more off all our regular prices

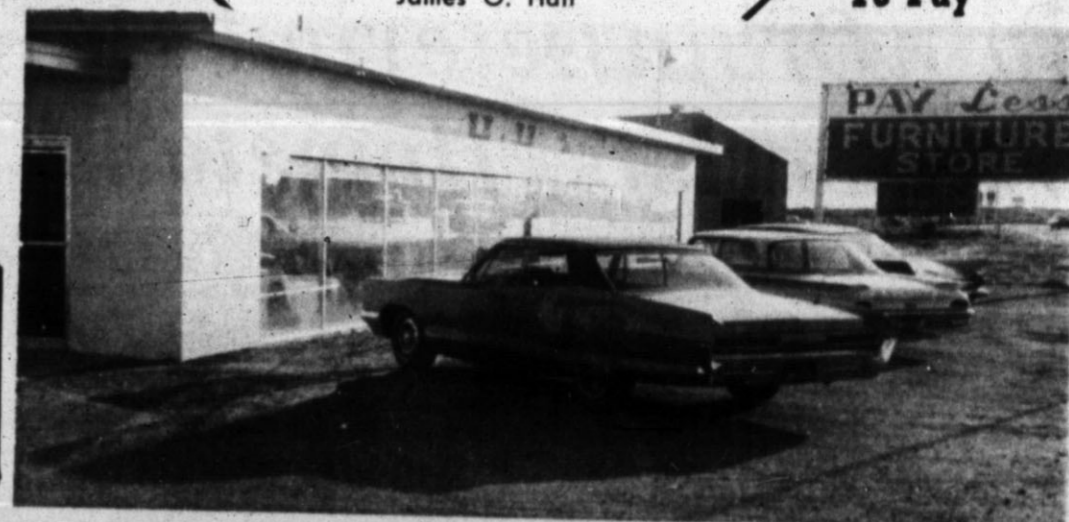
James O. Hall

Free
DeliveryTake
Months
To Pay**CLOSING OUT**

Discounts Now . . .
40 to 85% Off
All Our
Regular Prices

**OUR
2 STORES**

Pay Cash If You Wish
Or On Easy Terms
Take Months To Pay
Free Delivery



**SELLING OUT EVERYTHING RIGHT TO THE WALLS
GOING OUT OF BUSINESS**

Thursday 10 A.M.
Opening Hour Special
AT LESS THAN 1/2 PRICE
Regular 99.95
**3 Pc. Modern
Bedroom Suite**
Reg. 99.95 3 piece bedroom suite consisting of double dresser, mirror and full size bed.
Reg. 99.95
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
39.97

Thursday 10 A.M.
Opening Hour Special
AT LESS THAN 1/2 PRICE
Regular 169.95
**3 Pc. Walnut
Bedroom Suite**
Regular 169.95 3 piece with double dresser full length mirror and book case bed.
Reg. 169.95
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
49.97

Thursday 10 A.M.
Opening Hour Special
AT LESS THAN 1/2 PRICE
Regular 389.95
**Pecan Broyhill
Bedroom Suite**
Massive tripple 9 drawer dresser large 5 drawer chest plus matching nite stand and full size bed.
Reg. 389.95
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
143.97

Thursday 10 A.M.
Opening Hour Special
Regular 699.50
Johnson Carper
Fruitwood
Bedroom Suite
Reg. 699.50 62" triple 9 drawer dresser 38"x52" chest on chest, nite stand, poster bed.
Reg. 699.50
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
349.97

Thursday 10 A.M.
Opening Hour Special
AT LESS THAN 1/2 PRICE
Regular 139.50
**Living Room
2 Pc. Suite**
Regular 139.50 brand new 2 piece living room suite with full length sofa and lounge chair.
Reg. 139.50
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
67.97

Thursday 10 A.M.
Opening Hour Special
AT LESS THAN 1/2 PRICE
Regular 229.50
Spanish Sofa
Regular 229.50 Fabulous Spanish styled Famous Broyhill sofa with attractive silk decorator upholstery.
Reg. 229.50
H&H
quitting
Thurs. 10 a.m.
Take Months To Pay
97.97

Thursday 10 A.M.
Opening Hour Special
AT LESS THAN 1/2 PRICE
Regular 349.95
French Prov. Sofa
Reg. 349.95 Fabulous 3 cushion French Provincial style sofa with biscuit back and foam cushions.
Reg. 349.95
H&H
quitting
Thurs. 10 a.m.
Take Months To Pay
127.97

Thursday 10 A.M.
Opening Hour Special
AT LESS THAN 1/2 PRICE
Regular 369.50
**3 Pc. Curved
Sectional**
Regular 369.50 Massive curved corner living room sectional set.
Reg. 369.50
H&H
quitting
Thurs. 10 a.m.
Take Months To Pay
177.97

AT LESS THAN 1/2 PRICE
Regular 59.95
Record Cabinet
Reg. 59.95 walnut finish 30x30x16" 3 section record cabinets with 2 sliding glass doors.
Reg. 59.95
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
16.97

Reg. 12.95
**Pole
Lamp**
3 brass shades adjustable
H&H
quitting
Business
Sale Price
4.97

3.95 to 6.95
Vases
A collection of colorful and various size glass and china
H&H
quitting
Business
Sale Price
1.97

Reg. 12.95
**Occasional
Tables**
Cocktail or Lamp End
Styles
H&H
quitting
Business
Sale Price
4.97

Reg. 49.95
**Solid Maple
Boston
Rocker**
H&H
quitting
Business
Sale Price
23.97

Reg. 6.95
**Bed
Lamps**
Reg. 6.95 decorator lamps
H&H
quitting
Business
Sale Price
1.97

Reg. 39.95
**Lounge
Chair**
Gold color upholstered decorator style
H&H
quitting
Business
Sale Price
12.97

Reg. 29.95
**Unpainted
Chest**
ready to finish chest of drawers
H&H
quitting
Business
Sale Price
9.97

Reg. 3.95
**Rubber Base
Paint**
Washable premium quality
Per gallon
H&H
quitting
Business
Sale Price
2.37

Reg. 29.50
**Wrought
Iron
Chairs**
Patio Style white enamel
H&H
quitting
Business
Sale Price
14.97

Reg. 69.50
**Early
American
Floor
Lamp**
Brand new
H&H
quitting
Business
Sale Price
17.97

Reg. 9.95
**Choice of
Patterns
9x12"
Linoleum
Rugs**
H&H
quitting
Business
Sale Price
4.37

Reg. 69.95
**Crack
Resisting
Naughide
Recliner**
leather like upholstery
H&H
quitting
Business
Sale Price
43.97

Regular 49.50
Table Lamp
Fabulous imported star light tall base attractive 14" drum silk shade.
Reg. 49.50
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
9.97

AT LESS THAN 1/2 PRICE
Regular 49.50
**School Master
Desk**
Reg. 49.50 Handsome ranch type oak school masters desk
Reg. 49.50
H&H
quitting
23.97

AT LESS THAN 1/2 PRICE
Regular 249.95
Mirrors
Fabulous framed styles
14.95 Mirrors 1/2 7.47
17.95 Mirrors 1/2 8.97
29.95 Mirrors 1/2 14.97
34.50 Mirrors 1/2 17.23
39.95 Mirrors 1/2 19.97
99.95 Mirrors 1/2 49.97
Cash or Months To Pay

AT LESS THAN 1/2 PRICE
Regular 249.95
Love Seat
Regular 249.95 attractive love seat with colorful decorator upholstery.
Reg. 249.95
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
87.97

Regular 139.95
Platform Rockers
Reg. 139.95 brand new Early American wing back skirted and modern style nylon upholstered
77.97

Regular 139.95
Bunk Bed Outfit
Reg. 139.95 complete 8 pc. bunk bed with mattress, box spring bed's rail ladder all for only
73.97

Regular 59.50
**5 Pc. Chrome
Dinette Set**
Reg. 59.95 brand new 5 pc. all metal w/heat resisting table
top 4 chairs
27.97

Regular 159.95
**9 Piece
Dinette**
Fabulous bronzetone frame plastic burn and scratch proof table top 8 ch.
77.97

Regular 9.95 to 14.95
Milk Stool
Regular 14.95 Early American maple Assorted colors.
Reg. 14.95
H&H
quitting
Thurs. 10 a.m.
Cash or Months To Pay
4.37

Occasional Tables
12.95 Fine Table 4.97
14.95 Fine Table 7.97
16.95 Fine Table 9.97
19.95 Fine Table 12.97
29.95 Fine Table 14.97
49.95 Fine Table 27.97

China Cabinets
269.00 Ch. Cab. 157.97
289.00 Ch. Cab. 167.97
269.95 Ch. Cab. 177.97
299.95 Ch. Cab. 197.97
399.00 Ch. Cab. 217.97
459.95 Ch. Cab. 227.97

Table Lamps
You will be choosing from hundreds of America's finest.
9.95 Table Lamp 4.97
24.95 Table Lamp 12.47
34.95 Table Lamp 17.47
39.95 Table Lamp 19.97
49.95 Table Lamp 23.97
59.95 Table Lamp 29.97
Cash on Months To Pay

3 BIG SALE DAYS — THURSDAY, FRIDAY, SATURDAY — OPEN FROM 10 A.M. to 8 P.M.

All Advertised Items Subject To Stock On Hand And To Prior Sale

Hereford Raceway

Season Champs Named



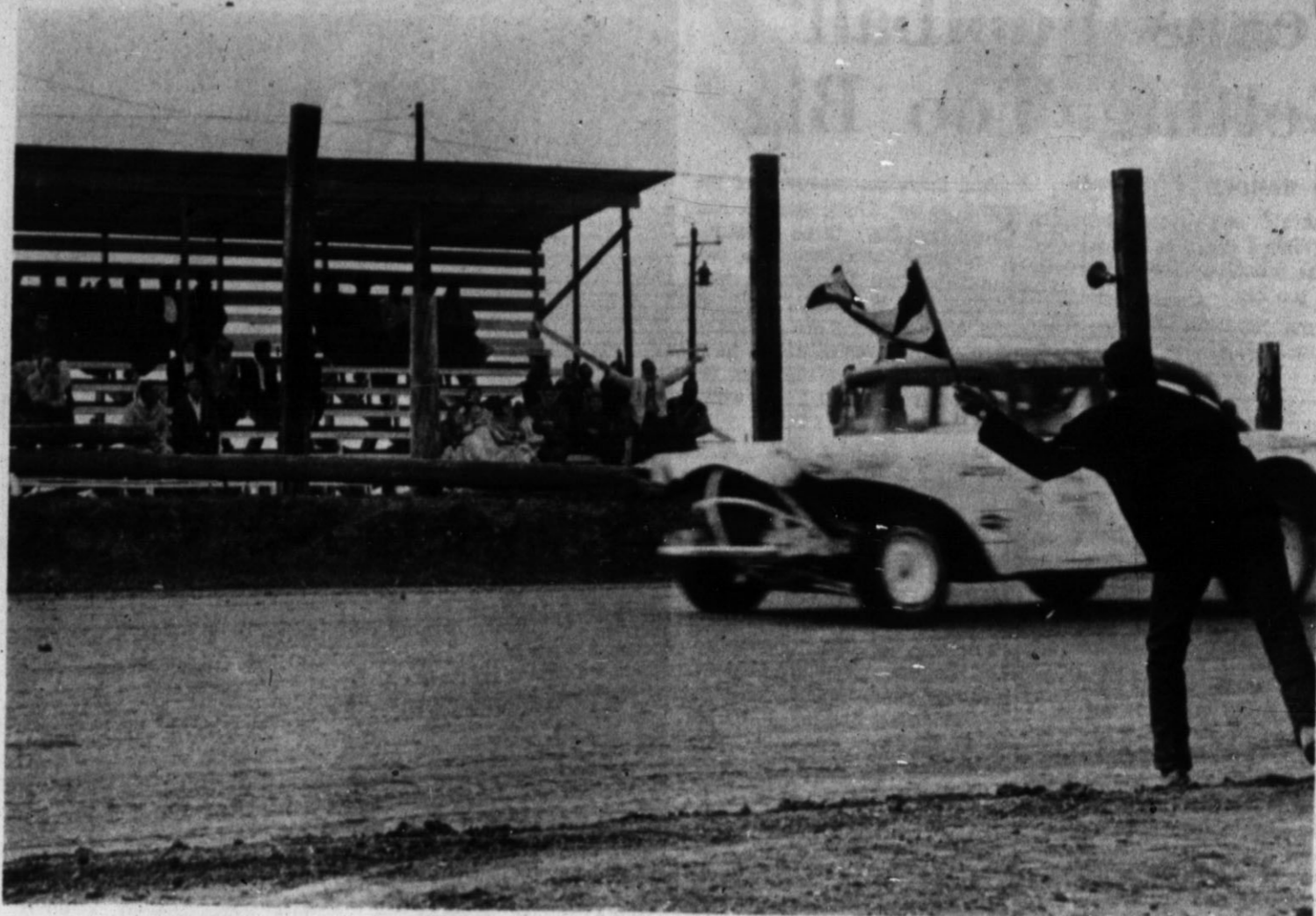
ROLLED CAR — Red Easton sits in his car. Raceway's Seasonal Championships. Easton which rolled five times during Hereford was not injured.



CHAMPIONSHIP WINNERS — Winners in Shirley Cowell, (trophy girl), Bill Byers, Hereford Raceway Seasonal Championships (raceway promoter) Billy Bates, Bud God- are (l to r) Frank Easton, Jim Mullinick, win, Jim Culpepper.



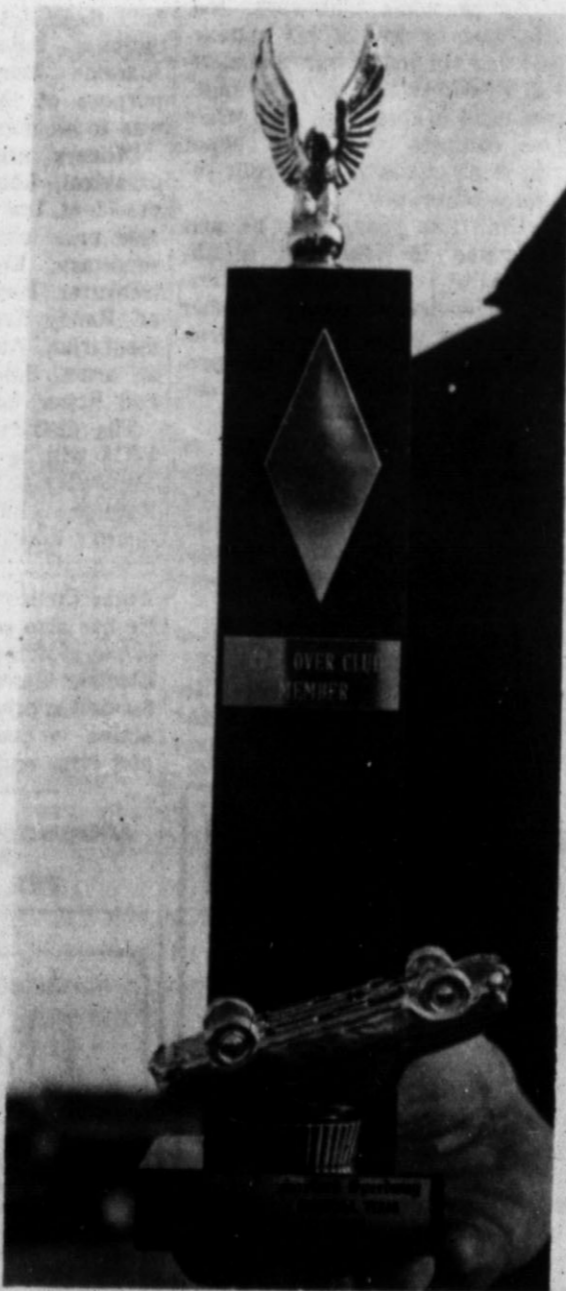
"AND A CLOUD OF DUST"



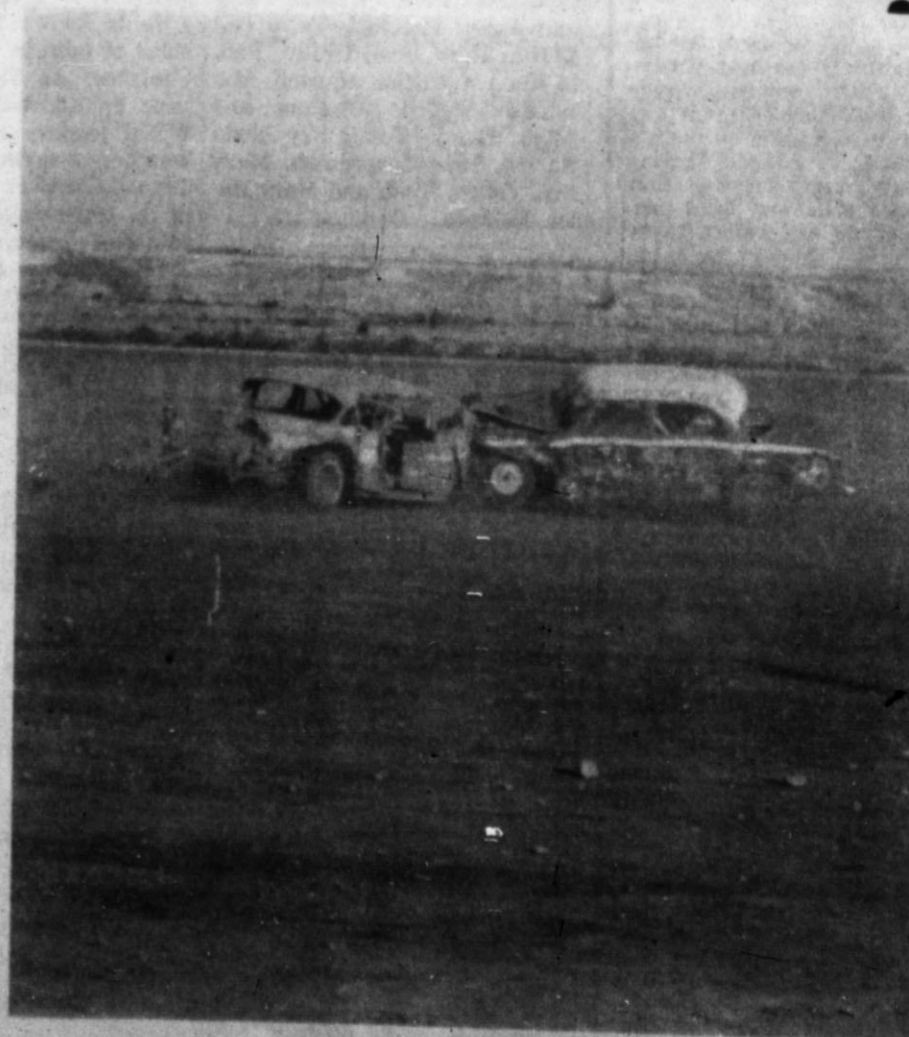
"THE WINNER"



NECK AND NECK — Bill Byers and George Heard race neck and neck. ds Joe Land follows close behind, in Sunday afternoon's races.



ROLL OVER CLUB MEMBER



TOGETHERNESS — Bill Paetzold and Red Easton get "together" during the Championship races at the Hereford Raceway Sunday afternoon.

Texas Football Getting Too Big

By HAROLD V. RATLIF

There's one thing definitely established this young season — Texas schoolboy football is getting too big.

Time was when the state bragged about its "world's largest football race." Now those who try to operate the far-flung, massive campaign wonder what can be done to remove the congestion.

There are so many schools playing football on such wide fronts that it's a virtual impossibility to get even the bare scores on a Friday night.

With a record 957 schools, this means close to 500 scores in early season.

It is quite a task and requires a big staff and plenty of expense to get scores of the smaller schools, some not even in daily newspaper areas, some so isolated they can't be contacted by telephone.

And the names! Just writing some of them down is time-consuming and frustrating.

And there are so many of the same name. There are no less than six Lees, three Austins, two Bowies, two Coronados, two Hoostons, two Memorials, two Wyles, two Marshalls, and no end of Techs. All are scattered through the classes so you have to put the name of the town before each so you'll know who's playing.

Imagine spelling those names the same way twice or getting the letters in when one is in a hurry: Carrollton (note two Ls), Bel Air and Bellaire, Pharr-San Juan-Alamo, Leveland-Burkburnett, Schertz-Cibola, Edcouch-Elsa, Sanford-Fritch-Frenship, Wolfworth, Liberty-Eylau, Bogata, Hamshire-Fannett, Kountze, Anahuac, Calallen, Tulo-Midway, Boerne, Hebronville, Sunray, Coahoma, Jim New, Canutillo, Goldthwaite.

Consider Pewitt, 'Com-Pick-ton, Joaquin, Hull-Daisetta, Chagula-Dulce, San Isidro, Zapata, Lazbuddie, Balmorhea, Socorro, Lefors, Elysian Fields, Tenaha, Fannindel, Waskom, Luaders, Talpa-Centennial, Buckholts, Sierra Blanca, Tornillo, Darrouzett, Mobeetie, Windthro Leakey, Knippa.

Hearne seems fairly simple but is misspelled more than any other name. It comes out Hern, Hurn, Hearn, etc.

You have to be careful to get two Ls in Millsap.

It's Fort Worth Richland but Waco Richfield.

And there's the University at Waco.

But there's no way to cut down on the number of schools and no way to change any of the names existent, and who knows there may be three more Austins tomorrow.



Jean Johnson, Success School Now Enrolling Fall Students

Since 1954, Jean Johnson has been instructing classes for women on self-improvement, courage, speaking in public, modeling, price and obtaining greater satisfaction out of life.

Jean Johnson has been especially trained as an instructor for the Dorothy Carnegie Course, trained by the national directors and vice president for this organization, New York City, Inc. She was Woman of the Year for one internationally famous course in 1957. She instructed the first Dorothy Carnegie Course in Texas and taught this course for ten years. She also helped rewrite the Dorothy Carnegie course. She is a graduate of fifteen major success schools, self-improvement, modeling and lecture courses throughout the nation, and she has attended such schools as the John Robert Powers, Patricia Stevens, Carolyn Leonetti, and Nancy Taylor, and many others.

Jean has recently returned from The Greenhouse of Neil Marcus where she studied with experts from across the nation, and has the latest ideas and new trends for the school.

Jean Johnson attended Texas Technological College. She has taken and investigated every major women's course throughout the nation. She is recognized as an authority in the field of fashion, grace, beauty, courage and confidence.

Jean Johnson is on the national panel for judging beauty pageants and has judged state and local pageants and has trained many girls for beauty pageants. Mrs. Johnson is a lecturer and speaker throughout the state for clubs and organizations. If you need a speaker call her. Jean Johnson has trained in schools from New York City, Philadelphia, Dallas, Fort Worth, and Los Angeles.

The Jean Johnson Success School is a self-improvement, modeling, refinishing school. Hundreds of women have graduated from this course; college instructors, high school instructors, career girls, housewives, grandmothers, ages from eight to eighty. This course is not on trial, it has been proven hundreds of times.

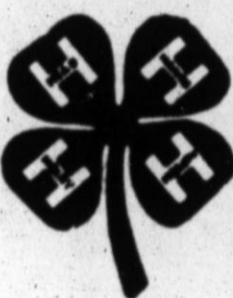
She has been teaching in Lubbock and Texas cities for the past 13 years. New classes will be starting soon. Classes will be held at the Johnson House Restaurant, 4801 Ave. Q, and other cities. Such as Hereford, Crosbyton, Bovina, Idalou and Floydada.

Because Jean Johnson teaches every session, classes must be limited.

Jean Johnson is the mother of two children and is the co-owner of The Johnson House Restaurant and Motel.

So please write the Home Office, 4801 Ave. Q, in Lubbock or call PO2-1352 for more information. Call today, PO2-1352.

364-0336 in Hereford and 238-2941 in Bovina.



NEWS

Awards for completion of record books and study units were presented to Merry Maidens 4-H Club members, and new officers were installed at a meeting in Community Center Friday. The county achievement banquet was announced for Nov. 5, for all 4-H members and friends.

Debbie Hale and Denise Wosnitzky were received as new members. Visitors were Donna Paetzold, Melinda Herr, Joann Wagner, Ann Linderman, Iris Garcia, Mmes. Mark Linderman, James C. Hale, Roland Barton and Dennis Wosnitzky.

Mrs. Leo Witkowski was hostess. Mrs. Rita Huckert the speaker and Joan Grady Program chairman. Patricia Herr presided and certificates for completion of subject matter study were presented by Mmes. John Warren, Walter Paetzold, Lester Wagner, Noland Grady and Witkowski, group leaders.

Members present included Pamela Tomasi, Rose Mary Dupnik, Evelyn and Julia Urbanczyk, Elsa Perez, Wanda, Patsy and Joany Paetzold, Taffy and LaNita Herr, Joan Grady, Paula Houg, Christine Marnell, Mary Kay Wagner, Thelma and Anita Warren, Sandy Fry, Gwin Barton, Mary Linderman, Mary Ann Vance, Alma and Mary Helen Estrada.

Read the Classifieds



UNEXPECTED BEAUTY — "Minnie Pearl," alias Virginia Kennedy delighted the audience during choosing of Miss Oldham County Monday night. "Minnie" told the crowd that she had planned to enter the contest, but when she arrived in Vega she was given a key to the city and she had tried to hard to find something that the key would open that she was late. (Hereford Brand Photo)

October Citizen Named By WTCC

ABILENE — Beeman Fisher of Fort Worth, chairman of the board of Texas Electric Service Company and immediate past president of the West Texas Chamber of Commerce, is West Texan of the Month for October.

The honor was conferred on him by the West Texas Chamber and announced in the October issue of the organization's magazine, West Texas Today.

Fisher is known as one of West Texas' greatest advocates and one of the most optimistic men in the state concerning the area's future. A West Texas newspaper quoted Fisher as saying last year, "My confidence in West Texas, its resources and its future, is unbounded."

Fisher wound up a two year term as president of the West Texas Chamber last April, being succeeded by his friend and associate, John Ben Shepperd of Odessa. The two had worked closely for months, directing hundreds of volunteer leaders in making the WTCC the organization to represent all segments of West Texas' business life. Shepperd served as vice-president of the organization in 1965-66.

During his years as WTCC president and before that as a vice-president, a director and committee member, Fisher worked untiringly for the WTCC. He traveled thousands of miles, attended countless meetings, knocked on doors, confronted thousands of West Texans, always with the story of the area's vast human and natural resources, its brainpower, and its determination to become the most progressive area in the state.

He is known for his expressions of faith in the West Texas Chamber. At Stephenville last year he addressed a group of WTCC leaders and prospective members, saying: "The West Texas Chamber of Commerce is an organization that can do for West Texas that which the local chambers and other organizations cannot do. We have a responsibility, a large responsibility, and our organization will play an important part in developing West Texas."

Fisher has plugged continually for industrial development and the need for a diversified economy in West Texas. His optimism is boundless. In Midland last year he waved aside the pessimistic attitude of some that West Texas would sometime deplete its natural assets of gas, oil, fertile soil and water. "Let me suggest, instead, that our dynamic technology, our research and development efforts are constantly expanding these resources through the ingenious use of human knowledge," he said.

He has spoken many times of West Texas' human resources. He has urged repeatedly that West Texas utilize its labor supply to the utmost. "Labor is a resource that must be utilized when it becomes available. Otherwise, it will drift away to areas of greater economic opportunity," he said.

He preaches teamwork, too. He said in one of his appearances, "In using our managerial resources to best advantage, we need to cooperate even while we compete. One man cannot do it all. Growth and profit require teamwork."

Until this year, when he was elevated to Chairman of the Board of Directors, Texas Electric Service Company, Fisher served as president of the firm. He has also served as vice-president of Texas Utilities Company.

He joined TESCO in 1938 as assistant to the president. Before '38 he was with Texas Power and Light Company in Dallas as advertising manager and editor of the company's employee publication.

He has served as director of the Edison Electric Institute, the Texas Atomic Energy Research Foundation, the Texas Research League and the Texas

C. Q. Smith Rites Held Monday

Funeral services for Dr. C. Q. Smith, owner of land in Deaf Smith County for many years and well known from visits to look after his farming interests here, were conducted Monday at St. Luke's Methodist Church of Oklahoma City by Dr. Carroll Pope, pastor, and Bishop W. Angie Smith.

Prominent as an educator, minister and organizer of Methodist hospitals and other institutions in Oklahoma and Texas, Dr. Smith died at the age of 77 Saturday night in an Oklahoma City hospital where he had been in a coma 23 days following a stroke.

Mr. and Mrs. W. P. Dutton, Mr. and Mrs. Joe Williamson and Jolene went from Hereford for the funeral. Burial was in Memorial Park Cemetery at Oklahoma City.

Activity of Dr. Smith's later years centered in Oklahoma City University, of which he was former president and chancellor and president emeritus. He was president of the school from 1941 to 1957 when he resigned to become chancellor. Major building programs, creation of the business and law schools were events of his tenure.

His career began when he left high school for a brief experience as general storekeeper, then teacher of a one-room school. He continued his education as he taught, becoming principal and superintendent of schools at Memphis, Tex.

From teaching he entered the ministry and served as pastor of Methodist churches for a decade, also organizing and operating the church's Harris Memorial Hospital in Fort Worth.

He was later president of McMurry College and vice president of SMU, then served as superintendent of Methodist interests in St. Louis, where he was also president of the Metropolitan Federation of 450 Protestant churches. He went from there to OCU.

He was honored with doctorate degrees from six colleges including SMU, the University of Colorado and Columbia University. His memberships included the Newcomen Society of Great Britain, Rotary and Masons.

After the death of his first wife in 1955 he married Mrs. Lucretia Kahle in 1957 in Washington. She survives him, as does a son, C. Q. Smith Jr., of Dallas, a sister and two brothers.

Vocational Club Formed At HHS

The boys in the building trades classes of Hereford High School held their first meeting of Vocational Industrial Clubs of America Monday night. The purpose of this first meeting was to elect officers.

Officers are Darrell Flood, president, Lenney Petree, vice president, Don Ballard, assistant president, Homer Yocum, secretary, Ken Bob Shannon, treasurer, Benny Leigh, reporter, Randy Kreighauser parliamentarian, Alex Diaz, sergeant at arms, John Hall, historian and Roger Campbell, chaplain.

The district meeting of the VICA will be held in Littlefield November 5. The newly formed Hereford club will attend the district meeting.

Water Conservation Association. He has also served as chairman of the steering committee of the Electric Companies' public information program. He has been active in countless community and civic endeavors.

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IMPRINT



OLDHAM COUNTY QUEEN — Fighting back tears of happiness, newly crowned Miss Oldham County Rita Speed poses for photographers. First runnerup was Amelia Wilson, right, and second runner-up was Nancy Ameson. (Hereford Brand Photo)

One Death From Rural Accidents

The Texas Highway Patrol investigated 9 accidents on rural highways in Deaf Smith County during the month of September, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in 1 person killed, 7 persons injured, and an estimated property damage of \$5,820.00.

The rural traffic accident summary for this county during the first nine months of 1966 shows a total of 88 accidents resulting in 3 persons killed, 41 persons injured, and an estimated property damage of \$65,033.00.

From past experience, the month of October signals the increase of traffic accidents in Texas due to shorter days and longer nights. The increased

City Visitors Introduced As Club's Guests

Two guests, relatives visiting West Hereford Home Demonstration Club members, were welcomed at the club meeting in the home of Mrs. Carlos Vaughn Tuesday afternoon. Both are from Kansas.

Mrs. Vaughn introduced her sister, Mrs. Myrtle Cody, who is her house guest, and Mrs. Jim Tollett's visiting sister-in-law accompanied her to the meeting.

The program was a discussion in which all members participated, on basis for choice of a retirement home. Those taking part included Misses Evelyn Bell and Mary Brady, Mmes. W. A. Waters, John Jacobsen Sr., Eddie Duncan, Carl Schroeder, Alice Bradley, Bell Grimes, U. V. Pierce and Roy Boyd.

The next meeting will be in Pioneer Gas Flame Room at 2:30 p. m. Nov. 8.

Penn State and Maryland have arranged football games for the next five years.

Office Supplies — Printing
Wedding Invitations Printed
THE INK SPOT

Calendar Of Events

THURSDAY

Day Circle of First Baptist Church WMU.

Westway H. D. Club with Mrs. Herbert Owens, 2:30 p. m.

The Calliopean Club with Mrs. B. F. Cain, 8:00 p. m.

La Madre Mia Study Club in the home of Mrs. W. C. Russell, 113 Fir, 8:00 p. m.

Kiwanis Club lunch at IOOF Hall, noon.

Optimist Club at Jones Restaurant, lunch at noon.

Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.

VFW Auxiliary in VFW Hall, Veterans Park, 8 p. m.

St. Anthony's Guild at St. Anthony's School auditorium, 8 p. m.

FRIDAY

Messenger H. D. tour of Kings Manor.

Executive meeting of American Legion Auxiliary, Unit 192.

Cultural H. D. Club, tour of Hereford Industries, Mrs. Viola Williams, hostess, 2:30 p. m.

Pinkston night circle of First Baptist Church WMU.

SATURDAY

Rainbow Girl Hayride from Masonic Hall, 6:30 p. m.

Party of Messenger H. D. at Bill Page home, 7:30 p. m.

MONDAY

TOPS Club at Bluebonnet School, 7:30 p. m.

Odd Fellows Lodge at IOOF Hall, 8:30 p. m.

Hereford Rotary Club at Jones Restaurant, 12:05 p. m.

TUESDAY

Beta Sigma Phi rituals, City BSP Council hostess at Community Center, 7:30 p. m.

American Legion Auxiliary at Legion Hall, 8 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

La Plata Study Club in home of Mrs. Frank Prowell, 8 p. m.

La Afflatus Estudio Club in Mrs. Emmett Hale's home, 3 p. m.

Calvary Baptist WMS at church, all circles, 7:30 p. m.

Progressive H. D. Club in home of Mrs. Tom Morgan, 2:30 p. m.

Hereford Jaycees lunch at Jones Restaurant, noon.

WEDNESDAY

Simms Study-Craft Club, Mrs. Julian Perrin hostess, 2 p. m.

Sugar Squares square dance club at Community Center, 7:30 p. m.

Out-of-city pilgrimage scheduled by Hereford Garden Club for this date has been postponed.

United Presbyterian Women, luncheon at church, 12 noon.

Avenue Baptist WMU at church, 7 p. m.

Hereford Lions Club lunch at Jim Hill Hotel, noon.

Calhoun, a 215 pounder, led the unbeaten Indians in pass catching last season with 16 receptions for 245 yards. His 79-yard touchdown pass play, involving quarterback Mickey Beard, broke a Dartmouth record which had stood for 29 years. The play came against Princeton.

The Woman's International Bowling Congress was founded in St. Louis on Nov. 29, 1916.

Typewriter Ribbons
Office Furniture
THE INK SPOT



TO THE VOTERS OF DEAF SMITH



I wish to take this opportunity to express my feelings concerning the forthcoming general election in which I am your candidate for Sheriff of Deaf Smith County on the Republican Ticket.

I feel that I have served each of you to the best of my ability as a Deputy under the excellent direction of Sheriff Lowell Sharp and now feel that I have the opportunity to serve you better and with a much closer relationship, if you see fit to elect me to this office.

I will support and cooperate with the Commissioners Court, the Police Department, the Highway Patrol, the County Judge and all other related organizations concerned with law enforcement in every respect insofar as possible.

I sincerely ask for and will appreciate your vote.

LELAND S. (Pete) COLE

Republican Candidate for Sheriff — Deaf Smith Co.

(Paid Pol. Adv.)

WE SALUTE

A National

LEADER OF THE MONTH

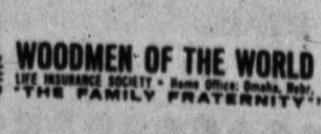
The Woodmen of the World Life Insurance Society is proud to recognize:

R. H. Schiller

FIELD REPRESENTATIVE

HEREFORD, TEXAS

Who, because of his outstanding service to members of the Society and his record production of new business in September deserves national recognition for his achievement.



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Popular Brands
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Arrow
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Shelled
Texas Pride
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SUGAR
Holly 10 Lb. Bag **99¢**
MILK
Shurfresh New Low Price Gal. **97¢**

Shurfresh -- All Meat



FRANKS Lb. **57¢**

BRYLCREEM Reg. \$1.39 Value **77¢**

Derma-Sage 6 Oz. Reg. 98¢ Skin Lotion **67¢**
Colgate King Size Toothpaste **57¢**
Baby Magic 4 Oz. Baby Powder **23¢**

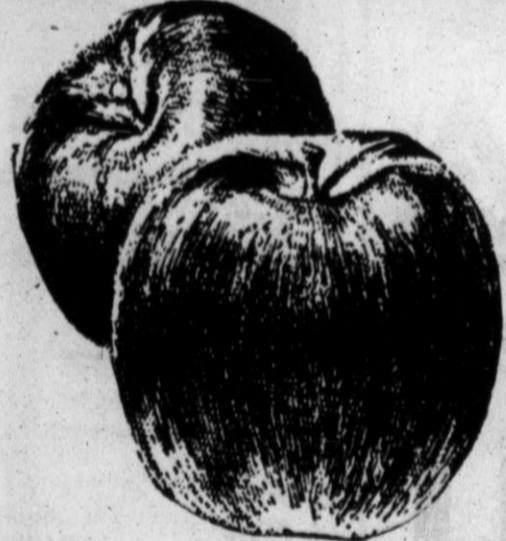
Schillings 2 Oz. Vanilla Extract **39¢**
Snow King Ice Cream 1/2 Gal. **49¢**
Lipton's Tea Bags 48 Count **59¢**
Cascade For Automatic Dishwashers 35 oz. **59¢**

Pork Steak Fresh Sliced Lb. **49¢**
Homemade in our kitchen Sausage Pure Pork Lb. **69¢**
TV Dinners Swanson's Pkg. **65¢**
USDA Choice Mature Beef Round Steak Lb. **89¢**

SHOPPING LIST

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| Shurfine Apple Butter 28 oz. 3/\$1.00 | Shurfine Luncheon Meat 12 oz. 2/\$1.00 | Shurfine Salad Dressing Qt. .39 | Shurfine Corn C.S.-W.K. Golden 303 5/\$1.00 |
| Shurfine Apple Sauce 303 6/\$1.00 | Shurfine Margarine 1 lb. Qtrs. 5/\$1.00 | Shurfine Salmon Red Alaska Tall Can. .89 | Shurfine Corn Frozen Cut 10 oz. 5/\$1.00 |
| Shurfine Apricots Hlvs. Unpl. 303 4/\$1.00 | Shurfine Milk Evap. Tall Can. 7/\$1.00 | Shurfine Sauer Kraut 303 6/\$1.00 | Shurfine Crackers 1 lb. 2/\$.45 |
| Shurfine Asparagus All Gr. Cut 300 4/\$1.00 | Shurfine Olives 7 oz. Stuffed-Thr-Manz. 2/\$1.00 | Shurfine Shortening 3 lb. .79 | Shurfine Cranberry Sauce Str. 300 4/\$1.00 |
| Shurfine Beets Cut 303 8/\$1.00 | Shurfine Orange Juice Frozen 6 oz. 5/\$1.00 | Shurfine Spinach 303 7/\$1.00 | Shurfine Cucumber Chips F.P. 16 oz. 4/\$1.00 |
| Shurfine Biscuits Sw.-But. Milk 8 oz. 13/\$1.00 | Shurfine Peaches YC Hlv-Sli. 2 1/2 Can. 4/\$1.00 | Shurfine Sweet Peas Early Harv. 303 5/\$1.00 | Roxey Dog Food Canned No. 1 Can. 13/\$1.00 |
| Shurfine Blackeyes Fr. Shelled 300 7/\$1.00 | Shurfine Peanut Butter 12 oz. 3/\$1.00 | Shurfine Swt. Potatoes Wh. No. 3 Squat. 3/\$1.00 | Shurfine Flour 10 lb. Paper Bag .98 |
| Shurfine Broccoli Sp. 10 oz. Frozen. 4/\$1.00 | Shurfine Pears Hlvs. Bart. 303 4/\$1.00 | Shurfine Strawberry Preserves 18 oz. 2/\$1.00 | Shurfine Frost Mix Wht-Choc. 13 1/2 oz. 4/\$1.00 |
| Shurfine Cake Mixes Ass'd. 19 oz. 4/\$1.00 | Shurfine Pickles Wh. Sweet 22 oz. 2/\$.89 | Soflin Toilet Tissue 2 Ply Asst'd. 10 rolls .79 | Shurfine Fruit Cocktail 303 5/\$1.00 |
| Shurfine Catsup 14 oz. 5/\$1.00 | Shurfine Pork & Beans 300 9/\$1.00 | Shurfine Tomatoes Wh. Peeled 303 5/\$1.00 | Shurfine Grape Jelly 18 oz. 3/\$1.00 |
| Shurfine Cheese Spread 2 lbs. .89 | Shurfine Potatoes Irish Whole 303 8/\$1.00 | Shurfine Tomato Sauce 8 oz. 9/\$1.00 | Shurfine Grape Juice 24 oz. 3/\$1.00 |
| Shurfine Coffee Reg-Drip 1 lb. .69 | Shurfine Pumpkin 300 8/\$1.00 | Shurfine Tuna Chunk Style Flat Can. 3/\$.89 | Shurfine Gr. Beans 4 Sv-Cut B.L. 303 5/\$1.00 |
| | | Shurfine Waffle Syrup Qt. 2/\$.79 | |

Shurfine 2 1/2 Can. PEACHES 4/\$1
Shurfine 300 Can. Fruit Cocktail 5/\$1
Shurfine Margarine lb. 5/\$1
Shurfine 303 Can. TOMATOES 5/\$1
Shurfine Qt. Salad Dressing 39¢
Shurfine Evaporative MILK Tall Can 7/\$1



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Fresh Ocean Spray pka. **29¢**

5 Lb. Bag **49¢**



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3. All unnecessary frills will be eliminated to bring you the lowest possible food bill.

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Mr. and Mrs. Jack W. Flynt

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

These Are Your Questions

HOW effective is the measles vaccine?

Since the vaccine has been officially approved and licensed, about 12 million American children have been immunized against measles. In the past three years, since the Federal Drug Administration has given



sanction to the rubella, or measles vaccine, there has been a marked decline in the number of cases.

In the first four months of 1966 there was a reduction of 35,000 cases. In 1966 it is expected that 150,000 children will be spared measles and its complications.

It must be emphasized that more than 400 children still die each year of severe measles. This number can be reduced to a tiny fraction if all children are given the benefit of this great life-saving scientific advance.

Measles can be entirely eradicated if all pre-school children are immunized.

How can a migraine headache be distinguished from an ordinary headache?

Migraine is a recurring headache. It lasts for as little as a half hour or as long as a week. Between attacks there is almost complete freedom from pain.

It has never been satisfactorily explained why migraine headaches tend to become better at dusk. Tension, aggression, hostility and conflict can almost always be the trigger factor for the nausea and vom-

iting of a migraine headache.

Migraine attacks tend to involve only one side of the head, especially at the temples.

Victims of migraine are bothered by strong light and have blurring of vision, flashes of light and dark and momentary episodes of blindness.

Ordinary headache due to eye disorders and sinus disease may cause tenderness over the face, skull and sinuses.

Migraine headache is a very specific kind that needs very specific treatment.

The correct diagnosis of the cause of headache must be determined by a physician before any definite form of treatment can be started.

What are some of the symptoms of a bladder infection?

The diagnosis of cystitis, or bladder irritation, can only be made by the chemical and bacteriological study of the urine. Symptoms alone can be misleading.

In general, urgency and frequency of urination, pain and burning during urination and cloudy urine suggest the possibility of a bladder or urinary infection and demand early examination and treatment.

"SPEAKING OF YOUR HEALTH—A yearly 'Pap' smear of the neck of the womb is the best investment against cancer."

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

(© 1966, King Features Syndicate, Inc.)

CANDIDATE SPEAKS

Demo Farm Plan Backed By Miller

Dee Miller, Democratic candidate for Congress today said that he would make every effort to see that farmers receive a fair return for their labor and investment compared to other industries.

Speaking in Littlefield before an audience of agricultural leaders from nine counties, Miller said, "I believe the Democratic farm program is basically a sound one. It has shown that it is possible to answer the double problem of raising farm income to a fair level and at the same time provide an assured supply of food and fiber for our citizens."

"Farmers and their representatives must work closely together to make sure that the farm program answers the needs of our district," Miller said.

Miller stressed the need for continued work toward a solution to the district's water problem. "There will be a terrific

fight to keep West Texas in the Colorado River Basin Project Act, and this fight will be against determined opposition. I hate to think what the result might be if we have no one to fight for us except a member of the opposition party."

"I am strongly in favor of placing every government 'resource' — national, state, and local — behind a concentrated search for new sources of water for our area which must be at a cost which is economically acceptable to the agricultural industry as well as others."

Miller will speak to the Amarillo Board of Realtors at the Top of the Village Restaurant in Amarillo at noon Tuesday.

Beginning in 1967, Penn State will renew its football rivalry with Navy.

Moore Business Forms
THE INK SPOT

HOUSE FOR SALE

The E. E. Fridley home at 213 B Street is for sale. Will give time on part of down payment. Might rent furnished. See me at 209 East Sixth Street or Phone 764-0108.

E. E. FRIDLEY

Dimmitt Couple First Team To Lead American Legion

A husband-wife team will lead Texas in the official capacity of Department President. . . The President is Mrs. Jack W. (Mary) Flynt of Dimmitt, Texas, elected at the 46th Annual Department Convention held in Corpus Christi, Texas.

Both Mary and her husband, Jack, have a background of many years of service in The American Legion and American Legion Auxiliary.

Mary served as Chairman of

the Poppy Committee for ten years; Chairman of the Girls State Committee for 11 years; was the organizer of the Unit Junior Group, serving as its Chairman for three years; was a member of the 100 Member Club for three years; served the Unit as Secretary-Treasurer for nine terms and as its president for two terms.

She served the Eighteenth District on various committees, the more important being Girls

State Chairman and parliamentarian. The most important, of course, was to serve the District as its President.

Prior to her election to the high office of President, she served as Chairman of the following committees: Membership, Poppy Poster and Window Display, Junior Activities, Child Welfare, and Legislative. She was a member of the Department Executive Committee by virtue of her office as District

President (2-year term) and Department Vice-President.

The President attended a total of six Area and National Meetings, which gave her, not only basic knowledge of the entire program from Unit to National level, but which also permitted her to observe first-hand the liaison between the different organizational levels and the coordination of same.

Mrs. Jack (Mary) Flynt volunteered her services by assisting with the Texas Poppy Stamp Orientation Program in the Temple VA Hospital and by serving as Senior Counselor to Bluebonnet Girls State for seven years. She is a member of the Past Presidents Parley and a member of the Eight and Forty.

Men Play Host For P-T-O Hour

Setting a precedent which will be followed in Walcott, P-T-O meetings this year, a committee of men served as hosts for a program at the school building Friday evening, when sixth and

Her knowledge of The Legion program is a definite asset, gaining such knowledge by close association in the program with her husband and by completing the American Legion Institute by 1962.

Texas passed a milestone by electing for the first time in the Department, a husband and wife team.

seventh grade pupils staged the entertainment and plans were made for a Thanksgiving supper.

The year's programs are set up with a hostess committee for one meeting each month and a host committee for the next. Buel Monroe, Bill White, C. E. Harrington, Elmo Hall and Wayne Bass greeted guests and served refreshments Friday.

Principal J. G. Hobson directed the pupils' program, a take-off on popular TV shows. A community Thanksgiving supper was planned under sponsorship of the P-T-O. Announcement was made of a basketball game at 7 p. m. today at St. Joseph's School of Amarillo and parents were invited to accompany Walcott team members.

ANNOUNCING ...

The Candidacy Of

KENNETH MAXWELL

As Write-In Candidate

For

SHERIFF

Deaf Smith County



In view of the recent resignation of Sheriff Lowell Sharp, I have decided to become a candidate on the write-in ticket for SHERIFF — DEAF SMITH COUNTY.

I will appreciate the vote and influence of each of you in my bid for this office. I will endeavor, if elected, to make you the best possible sheriff, pledging my cooperation with all law enforcement bodies, the judiciary and the citizens alike. I have made my home in Hereford for the past 11 years and would like this opportunity to serve as sheriff.

Write in the Name of KENNETH MAXWELL

FOR

Sheriff — Deaf Smith Co.

(Paid Pol. Adv.)



Mrs. LeRoy Williamson
aroma of fresh rolls

LET'S COOK SOMETHING!

Prize Bread Recipe

By SUE COLEMAN
Women's Editor

Bread which has won prizes for Mrs. LeRoy Williamson in several fairs and contests is made by a recipe which she has given to other cooks, who have also won prizes with it.

She doesn't object to more competition, so here is the recipe for the rolls which won first prize for her in Holly Sugar's High-Plains Bake-Off here recently:

REFRIGERATOR ROLLS

2/3 cup sugar
1/4 cup shortening
1 tsp. salt

Pour 2 1/2 cup hot water over these ingredients and stir well. Let cool to lukewarm, then add three eggs and sprinkle in 1 pkg. dry yeast.

Stir in about 8 cups sifted flour, beating well as it is added to the liquid mixture. About three-fourths of the flour may be beaten in with an electric mixer before the dough is too stiff to beat.

Refrigerate overnight, or if you like, this mixture will keep for a week in the refrigerator. Punch down and form into rolls, let them rise until double in bulk and bake at 400 degrees until brown, about 20 minutes.

THIS IS A BASIC recipe, and may be used for almost any sort of sweet rolls, bread or coffee cake. To make her

prize-winning whole wheat rolls, she uses half whole wheat flour in the basic recipe.

The dough can be rolled out and sprinkled with cinnamon, sugar and butter for cinnamon rolls, with raisins and chopped nuts added if desired. It can be braided for fancy party rolls. Sometimes she rolls it out, spreads it with butter, than rolls and slices it as for cinnamon rolls, to make a delicious flaky bread.

She likes it as a basic recipe because it is so easily mixed, can be beaten with the mixer instead of kneaded, and can be left in the refrigerator several days. Part of the dough can be taken from the refrigerator and the remainder left for more hot rolls later.

MRS. WILLIAMSON'S interest in family cooking has a scientific bent, stemming from her education and work related to food chemistry before her marriage.

She was in the Navy when she met her husband, who was a sailor during World War II. The unusual setting for a beginning a romance was in the research institute of the National Medical Center at Bethesda, Md., where both were working as pharmacists mates in the

chemical department.

Mrs. Williamson had been with the federal food and drug administration before she enlisted in the wartime WAVES, working as an analyst in Chicago. Her work was concerned with tests for contamination and adulteration of food and she found it so interesting that she returned to it at the end of her service in the women's branch of the Navy.

BORN IN OHIO, Mrs. Williamson has little memory of that state as she moved as a child to Michigan. Some of her family lived there or owned property until recent years and she has enjoyed summer vacations among Michigan lakes and wood during her years of residence in Oklahoma and Texas since her marriage.

Her husband was and is a farmer with special interest in raising stock. They moved to Deaf Smith County from Walters, Okla., and live in a comfortably sprawling, stucco home five miles northwest of Hereford.

Their tall sons, Joel, a high school senior, and Kim, a sophomore are enthusiastic participants in 4-H Club calf projects and spend a good deal of time caring for show stock as well as helping with the many tasks

No Cure Known For Common Cold

This is the season of the year when the American Medical Association reminds once again that you can't cure a cold.

And if anyone tries to sell you on the latest version of a so-called "cold cure" you can save your money.

Many of the classic diseases of history have succumbed in the 20th century to new medical skills and modern drugs. But the cold virus still successfully resists the best efforts of the world's combined medical research talent.

As the years go by more and more is being learned about colds and their causes. A number of viruses produce the symptoms that most of us call a cold, possibly as many as a hundred. The true cold is an infection with one or more viruses. Bacteria are believed to be purely secondary infectors.

Current research seems to indicate that colds are harder to spread than has been thought. Fresh colds appear to be more contagious than older ones. Children's colds probably are more contagious than those of adults. There still is much discussion among experts as to the relationship of becoming chilled or exposure to dampness to "catching" a cold.

What can you do for a cold? No specific treatment, so far available, is effective against the cold virus. Any treatment is

directed toward relief of the discomfort of runny nose, watering eyes, sore throat, slight fever and the other symptoms of the cold. Penicillin does not stop the virus, but may be prescribed by your physician for secondary bacterial infections. Bed rest, or at least inactivity, is helpful. Your physician may suggest mild medication to help relieve the discomfort.

Cold vaccines have yet to be proved of much value. There is no evidence that any particular foods, vitamin supplements, special clothing or exposure to sunlight or fresh air have any effect on colds.

If a cold persists or seems unusually severe, see your doctor. Colds are great imitators and the early symptoms can mimic those of other more serious infections. Recurring colds may not be colds at all, but may be allergic attacks that require medical attention.

District VFW Convention Due

Plans for entertaining the meeting of District 13, Veterans Auxiliaries, are taking shape in the Hereford organizations with Nov. 12 and 13 set as the dates. Members of the two organizations from over the Panhandle are expected to convene here that weekend.

Convention arrangements were discussed at the recent Auxiliary meeting in the VFW Hall, when Mrs. Donald Nelson was initiated into membership and members were reminded that a new year is starting and dues for 1966-67 are payable.

A report was made on a party given by the Hereford VFW and Auxiliary for patients in the Amarillo Veterans Hospital. Auxiliary members assisting were Mmes. Orpha Nickerson, J. L. Davis, A. J. Ralsot, Harry Burk and Henry Murrell.

of an irrigated farm operation.

THE DAUGHTER, LISA, is in the eighth grade at LaPlata Junior High and a member of her school's band. Music is her hobby; she takes piano lessons and also plays the old-fashioned parlor organ which Mrs. Williamson inherited from a great-aunt, and which is a beautiful accent piece among the contemporary furniture in the living room.

Both boys play in school bands also; Kim's instrument is the cornet and Joel's the tuba, and the latter is band manager this year.

Mrs. Williamson has assisted county 4-H programs as an adult leader; she is serving as secretary of the American Legion Auxiliary now, and is president of the TOPS Club here.

The latter organization is planned to aid overweight persons and Mrs. Williamson's proportions are more Junoesque than overweight, but she insists that she needs moral support to avoid putting on extra pounds. If she must limit her sampling of the delicious bread she bakes, perhaps she does require the combined will-power of her club!



VENIREMEN IN DISTRICT COURT — A portion of the 60 veniremen called for possible jury duty in the William B. Clifford assault with intent to murder trial are shown in

CANDIDATE SPEAKS

Carr Points Out Tower Absence

FORT WORTH — Attorney General Waggoner Carr, who says John Tower has a 30 per cent absentee record on quorum calls and roll call votes in the U. S. Senate, asserted here today the junior senator missed votes on foreign aid for five straight years.

Carr also said the Republican senator's seat was empty when the Senate was acting on 52 amendments to the 1964 Civil Rights Act and when the agricultural appropriations bill was being considered this year.

Addressing a business leaders' breakfast, Carr translated his Senate opponent's absentee record into business terminology. He said it was like a person taking off one day out of every four, then claiming he has done a good job.

"I ask you, how could he have done any kind of job at all, with his record of absenteeism on votes and quorum calls," Carr demanded.

Declaring, "Texas cannot afford an empty seat in the United States Senate," The Democratic nominee said he would be a "full-time senator who works for what is best for Texas."

Carr identified the years in which Tower missed foreign aid votes as 1961, 1962, 1963, 1964, and 1965.

Expanded trade with Communist nations, which Congress is considering, "might be good for some businesses, but it is not

good for our nation at this time," Carr declared. "Foreign aid to nations who help North Viet Nam kill our young men is not good for our nation. As your senator, I am going to fight foreign aid to any nation that sends supplies to North Viet Nam. I do not believe in feeding the mouth that is biting you."

Carr said this was only one of the important issues where the junior senator's absenteeism had left Texas without a voice.

Quarterback Gary Marshall of Birmingham, N. Y., captains La Fayette's football team.

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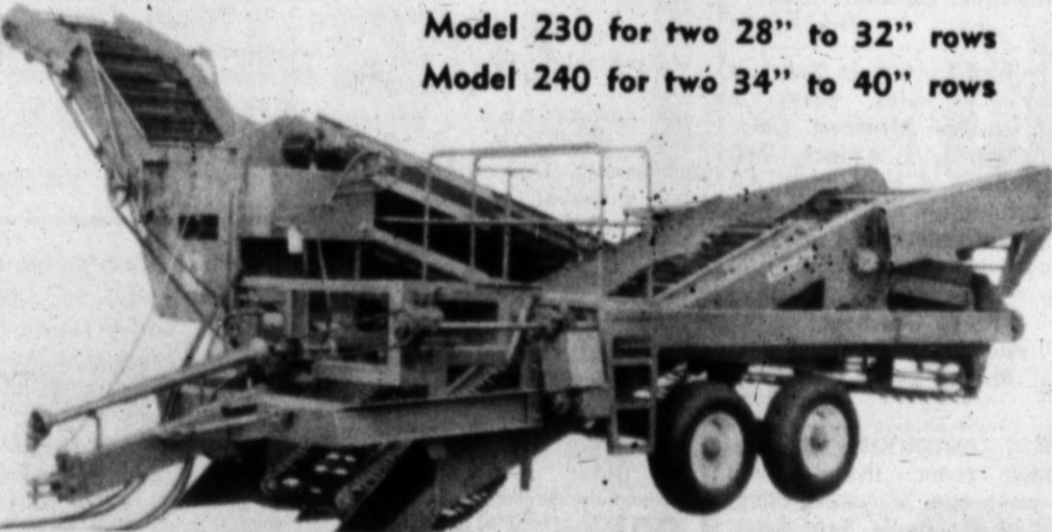
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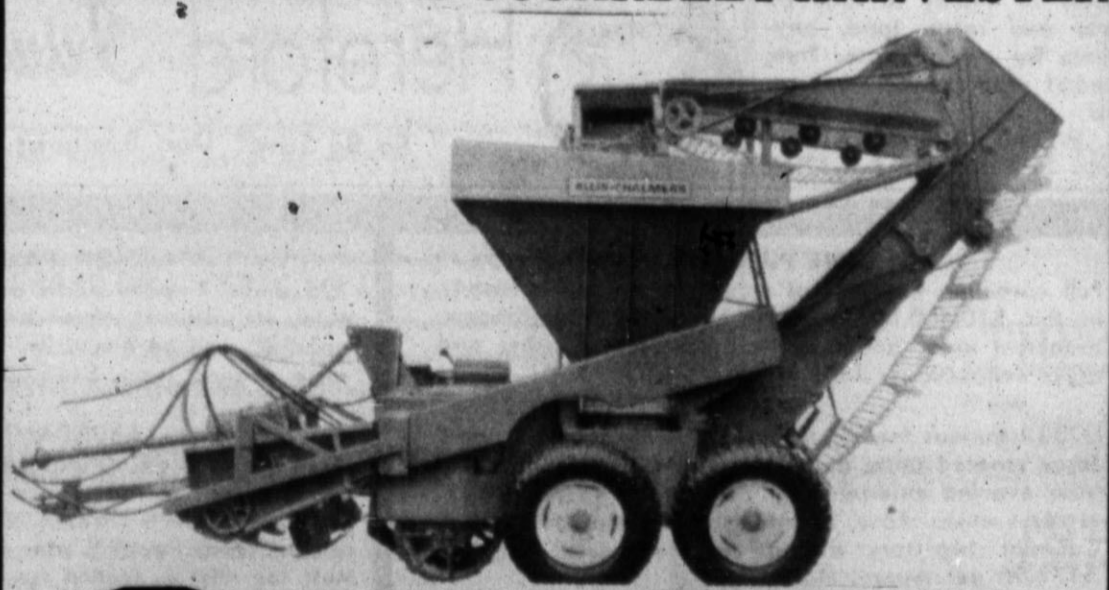
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GOOD GMC, 1955 pickup for sale. 120 Star Street.

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B-11-13-tfx

PORTABLE DISC ROLLING
Scalloped or plain, Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfx

13. LOST AND FOUND

THREE WHITEFACE calves, 400 lb. Diamond A Brand on left hip. Undercut on left ear. Strayed from farm northwest of town. 364-0916.
B-13-20-15-tfx

Legal Notice

Notice is hereby given that the business firm doing business at 128 West First Street in Hereford, Deaf Smith County, Texas, formerly owned by L. B. Worthan and Edgar Phillips, as partners, and doing business as Shook Tire Co. and/or Shook Tire Co. of Hereford, Texas, has become incorporated and is now doing business as a corporation under the laws of the State of Texas by Charter approved on the 6th day of October, 1966, and by transfer of assets to such corporation effected October 8, 1966; the name of such corporation is Worthan-Phillips Corporation and such corporation is doing business under the assumed name of Shook Tire Co. of Hereford, Texas, as shown by the records of the County Clerk of Deaf Smith County, Texas. The addresses of the transferees and the said transferee are the same, to-wit: 128 West First Street, Hereford, Texas.
WORTHAN - PHILLIPS CORPORATION
By L. B. Worthan President
T-41-4c

Legal Notice

The Deaf Smith County Common School District No. 6, Walcott will receive sealed bids until 8 p. m. November 3, 1966 in the office of the principal at Walcott school on the following additions and alterations to Walcott school consisting of a two-class room addition and a bus-storage building.

Plans and specifications on the project may be secured from the office of Doane, Notestine and Jones Architects, 2028 Austin, Amarillo, Texas.

A 5% bid bond shall accompany all bids. A 100% performance and payment bond will be required. The owner reserves the right to accept or reject any or all bids and to waive technicalities.

Walcott School Board
T-42-2c

CALHOUN LEADS INDIANS
HANOVER, N. H. P. — End William Calhoun, 21-year-old government major from Bloomfield Hills, Mich., will captain Dartmouth's football team in its quest for another Ivy League title.

FROM OUR AUSTIN BUREAU

Graduate Programs See Funding Advancement

By **LARRY FUHRMANN**
Hereford Brand
Austin Bureau Chief

More than \$29 million worth of new facilities especially designed for graduate study leading to masters and doctorate degrees are being constructed this year at seven Texas universities, says J. K. Williams, commissioner of Texas public higher education. The new facilities are being paid for in part from Federal funds, bonds, and private and foundation gifts. The Federal contribution amounts to over \$5 million.

Included in the building plans are the University of Texas, University of Houston, Texas A&M, Our Lady of the Lake, Rice, St. Mary's of San Antonio, and Texas Woman's University.

Enrollments in graduate study, especially at the masters degree level, are increasing in Texas at a much higher per cent than the undergraduate level, Williams says. He said that Federal funds have contributed more than \$30 million in undergraduate educational facilities in Texas during the past two years, and that more than \$23 million would be granted to Texas schools this year for the same purposes.

TEACHERS STATE POLICY

Miss Betty Buford, president of the Texas Classroom Teachers Association, says "Classroom teachers want tenure and the right to consult with their school boards on policies that effect their teaching." Miss Buford made the statement at an area leadership conference held in Waco. She outlined a legislative program including strong support for higher salaries, provisions for sick leave, and improvements in the retirement plan. "Working with our administrators and school board members, we can achieve effective cooperation which will result in improved schools for our state," she asserted. "Our association emphasizes cooperation, not competition, among the professional associations."

CEO MIGRANT CHIEF

Arthur J. Marroquin of Austin has been appointed as chief of the migrant division in the Texas Office of Economic Opportunity. The appointment was announced by Governor John Connally.

Marroquin, who has been a consultant with the Texas Education Agency, will fill the position formerly held by a Ramirez of Edinburg, now on

the staff of the Valley Association for Superior Education.

In his new position, Marroquin will direct a seven-member staff working to motivate and coordinate public and private services and programs intended to benefit migrant and seasonal farm workers.

With the Texas Education Agency, he was a consultant in the "stay-in-school" project aimed at determining why children leave school and what would keep them from joining the ranks of dropouts. In Robstown, he worked directly with Mexican-American migrant children, their teachers and families.

STATE VOCATIONAL SCHOOLS

Speaking at the dedication of the Upshur County Area Vocational School, Governor Connally said that the state's vocational education programs are moving Texas rapidly toward the goal of providing a pool of skilled technicians and workers to meet the existing needs of industry. The Upshur school is the first such facility to be built under recent legislation in which the state shares in meeting construction and equipment costs.

"Vocational-technical education is the key to the full realization of our state's great potential in industrial growth," Connally said. "Technical curriculum programs in public junior colleges have increased 58 per cent in this biennium. Classes for out-of-school youth and adult have increased 13 per cent, and there has been a substantial expansion in our vocational programs in the high schools."

Connally said new program designed to produce and maintain a highly skilled work force in the state could be attributed directly to the Vocational Education Act of 1963 and legislation in the 59th legislature. "Today there are some 100 occupational training programs for potential school dropouts, four years ago there were none. These programs offer great hope of providing some of the trained manpower needed immediately by industry in Texas."

"But the job is only beginning. Vocational and technical programs in the state today are aimed at meeting existing manpower shortages. We must move now to provide a work

LAFF-A-DAY



"This is just what I'm looking for. Did you have to show it to me right away?"

NEW DEADLINES on CLASSIFIED ADS

Included both word ads and classified display ads.

THE HEREFORD BRAND
Tuesday -- 5 P.M. Deadline

THE SUNDAY BRAND
Friday -- 5 P.M. Deadline

EFFECTIVE NOVEMBER 1, 1966

force equipped for the jobs of tomorrow."

COUNTY GOVERNMENT

The Texas Legislative Council Study Committee on County Government has scheduled three hearings this week to gather information regarding the problems in county government, says Senator J. P. Word, chairman of the committee. The purpose of the hearings will be to "allow the elective and appointive officials of the political subdivisions in these areas to express their problems and recommendations to the committee," Word said.

The first hearing was set Oct. 24 in Waco, with another following at the courthouse in Longview on the 25th and another at the courthouse in Abilene on Oct. 26.

STATE COLLEGE TUITION

"Super Board," more formally known as the Coordinating Board of the Texas College and University System, has deferred action on suggestions that tuition be hiked at 22 state colleges and universities. The board has indicated it will definitely have the issue before the Legislature when it convenes in January.

Last tuition increase in Texas schools was in 1957, when semester fees went from \$25 to \$50 for state residents. Bills to increase tuition have been defeated in the Legislatures of 1961, 1963 and 1965.

In this biennium, the state will bear 82 per cent of the total costs for public higher education. Should the \$509 million requested by Texas colleges and universities be approved, the State's share would be 87 per cent in 1967-68.

The University of Texas, with annual tuition and fees of \$144 for resident students, has the lowest required student fees of any major state university in the nation, a report to the board said.

Alternative suggested in raising tuition costs have included charges according to semester (hour) perhaps as much as \$7.50 per hour) which could provide up to as much as \$50 million in additional revenue. Raising tuition to \$100 per semester for resident students would increase biennial income by \$42.4 million.

Dr. Jack Williams, commissioner of Higher Education, says he favors the credit-hour approach to "equate the cost for students."

Opposition to tuition hikes may be lessened somewhat this year due to the establishment of the Texas Opportunity Plan, which loans up to \$1,000 per academic year to undergraduates and \$1,500 per year to graduate students.

COMMUNISM IN TROUBLE

Dr. Edward Taborsky, professor of government at the University of Texas, says the Russian Communist Party is faced with a troublesome dilemma. The Communist system, as envisioned by Marx and Lenin, has not and will not work out without the addition of capitalist ideas, he says. Russians have experienced freedom, and reforms will continue, in that country, Taborsky says. But the people will not press too hard for the changes. "When things are getting better, you don't rock the boat."

In comparing youth of the United States with youth of Russia, the professor noted that America's youth rebellion in oil being carried out by isolated segments. All Russian youth are involved in their rebellion, Taborsky said.

BRITISH MINISTER SPEAKS

Paul H. G. Wright, minister of the British Embassy in Washington and director general of British Information Services in the United States, was special guest along with Congressman J. J. Pickle at the combined Founder's Day and building dedication for St. Edward's University in Austin. The dedication of a new classroom building was the main event; the building was dedicated to the late Libbie Shearn Moody, a founder of the Moody Foundation of Galveston. The dedication date marked the feast day of St. King Edward the Confessor of England, who founded Westminster Abbey in 1066. He is the patron and namesake of the university.

REVERSE "LA MARCHA"

Young Democrats at UT, along with members of the YMCA and the Austin chapter of the Valley Workers Association Committee will begin "La Marcha" in reverse Thanksgiving Day, with a caravan carrying food and supplies going back over the route followed by farm-wage protestors marching to Austin. Food, clothing and money collected by the caravan will be distributed in the Rio Grande area by the Valley Workers Assistance Committee. Young Democrats in Austin also are staging a benefit dance to raise money for the planned caravan.

Some 400 attorneys, certified public accountants, trust officers and life insurance underwriters are expected at the University of Texas School of Law's 14th annual Taxation Conference set Oct. 27-29. Speakers at the conference will include David W. Richmond, attorney from Washington, D. C.; Arthur B. White of the Office of Chief Counsel, Internal Revenue Service; Robert Antheim, New York City attorney and professor at the Harvard Law School; and attorneys Robert L. Littenbert of Los Angeles and Joseph J. French Jr. of Dallas.

RISING HERO

Dean of the Texas Law School Page Keaton spoke to a group of pre-law students recently. One student stood up, and elaborated on "God, mother and country" and his belief in justice and equality. "Do you think I should be a lawyer?" he asked the dean.

"No, young man," the dean replied. "I think you should be Batman."

The picture that gets you where you laugh!

FRIDAY
SATURDAY
SUNDAY

LOVE IN THE CITY
Edward Small Presents
Bob Hope-Like Sommer-Phyllis Diller
"Boy, Did I Get a Wrong Number!"
Feature No. 2
WILLIAM SUSANNAH
HOLDEN YORK
CAPUCINE
THE 7th DAWN

LUIS AGUILAR
LUCHA VILLA
HAL EN SOLITARIO

THURSDAY
FRIDAY
SATURDAY

WE REALLY ENJOY YOUR VISITS EVERY MINUTE OF THEM
CHUCK CONNORS
RISE BEYOND VENGEANCE
JOAN BLONDELL GLOIRA GRAHAM GARY MERRILL BILL BIXBY
MICHAEL RENNIE KATHRYN HAYS

HALLOWEEN SHOW
PLANET OF THE VAMPIRES
AN OUTLAW WORLD IN A KILLER ORBIT!
Are they beings of the past or of the future?
SHOWTIME 11:45
If In By 9:30 P.M.
SEE
RISE BEYOND VENGEANCE
ALSO
BARRY SULLIVAN HENRY BENICELL ANNE ARANDA LEO MARIANI

SUNDAY
MONDAY
TUESDAY

FAMILY PICTURE OF THE MONTH
NAMU
Anybody Want To Make Friends With A Very Big, Very Wet, Very Playful Killer Whale?
THE KILLER WHALE

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MOVE IN FOR \$600.00. Bath and 1/2 — O'Keef & Merritt range and oven — underground utilities — washer and dryer area — total price \$12,225.

\$1400.00 DOWN on this Spanish Style Home in NW Hereford — Curved Windows — Fireplace — Range — Oven — Dish Washer — With low 6 1/2 % on this home. Call 364-2424, 364-0164 or 364-1649.

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NEW HOME, Bath & 1/2 — Range and oven — underground utilities — O'Keef & Merritt range and oven — \$400.00 down — total price \$12,625.

We have several fine "lived in" homes with reasonable move-in prices—We have over 150 new plans to choose from for a new home. Come by to see some of our new homes and look over our new home plans... soon!

—FARM FOR SALE—
Fully allotted 1/2 section. Two 8 inch gravel packed wells on gas. \$50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.



OUT-SUEZZING SUEZ—Israel is embarking on a canal project to link the port of Ashdod (1) with the Dead Sea (2) for a waterway to Eilat (3) on the Gulf of Aqaba, which leads into the Red Sea. Cost will be about \$3 billion. The "open to all" canal will be longer, wider and deeper than the Suez Canal and less will be charged for its use.

Visitors Come For Wedding

A number of guests from other cities were here last weekend for the wedding of Miss Donna Rae Williams and Roger Albracht, solemnized Saturday in St. Anthony's Catholic Church. Guests who are students at West Texas State University, Canyon, were Misses Patricia Thornton, Linda Elms, Donna Price and Martha Hise. Mr. and Mrs. F. H. Helman came from Amarillo; Mr. and Mrs. Albert Garber, Mrs. Josephine Ball and Urban Ball from Nazareth; Mr. and Mrs. Robert Brown from Midland.

Mrs. Fred Buford of Dallas, Miss Estalene Vaughn of Dimmitt, Mr. and Mrs. H. R. Vaughn of Dumas were from other Texas cities. From New Mexico were Mr. and Mrs. Dick Walsh of Portales, Mr. and Mrs. A. D. Kriegshauser, Mrs. R. E. Curry, Mrs. John Hays and Dinah of Clovis; from Oklahoma, Mrs. Joe Meggenborg of Kingfisher, Mr. and Mrs. Henry Muegenborg and Miss Linda Basler of Stillwater.

GOAT HAUL
NEW YORK — Accompanied by six goats, Father Joannas Thaliath, rector of Dharmaram College in Bangalore, India, flew back to that country to start up a herd among neighboring poor families.

He bought the six nannies in North Prairie, Wis., pointing out that a single American-bred goat can yield 1,200 to 4,000 pounds of milk a year, compared to 400 pounds from an Indian cow. He chose only nannies that were on the verge of having kids, since the expected offspring could travel without paying fare.

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THE BENEFIT OF REDUCED PRICES
ON TO YOU —**

In concern for the rising cost of food in today's economy, Furr's is doing everything in its power to cut food prices. By returning to the original super market principle of LOW OPERATING EXPENSES, VOLUME BUYING and VOLUME SELLING on a Cash and Carry basis, Furr's has:

- (1) DISCONTINUED COSTLY PROMOTIONS. "Let's Go To The Races" will NOT be carried next week.
- (2) ESTABLISHED A CONTROLLED CHECK CASHING POLICY for our Customers.
- (3) REDUCED STORE HOURS, thereby cutting Labor Costs.
- (4) REDUCED ADVERTISING COSTS.

We repeat... these savings are being passed on to you!

Thanks For Your Cooperation

**NEW LOW EVERYDAY PRICES
ON MEATS, GROCERIES,
FRUITS, VEGETABLES,
FROZEN
FOODS**

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**TRICK-OR-TREAT
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PRICED LOWER
THAN EVER**

Not Just A "Few Advertised Specials" --
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