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The Hereford Brand

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65TH YEAR — NO. 40

HEREFORD, TEXAS 79045, THURSDAY, OCTOBER 6, 1966

PUBLISHED EVERY THURSDAY

Airport Is Tour Stop

About 45 planes carrying about 120 persons breezed into the Hereford Municipal Airport Monday afternoon during a "howdy stop" along the "All-Texas Air Tour."

The aviation enthusiasts from throughout Texas and the United States were greeted at the airport about 3:45 p. m. by city officials, members of the Civil Air Patrol, news media and numerous city residents.

As each of the small planes arrived and taxied in, they were directed into parking positions by the CAP. Tour members were greeted as they left their planes and headed for the CAP hangar, where coffee and soft drinks were being served.

Just as the last tour planes hit the runway, the Hereford High School band began playing lively marches and accompanied band majorettes precision routines.

Hereford was the fourth stop of the day Monday and the tenth of the tour, which began Saturday in Temple. By Monday, the group had already traveled 933 miles over the state and had almost 1,700 remaining.

"It's been excellent," said E. M. Anderson Jr., president of the Air Tour. "With this weather, it couldn't be anything else." When the group landed Monday, the temperature was near 70, a bright sun beamed down from clear, blue skies, and winds

See AIRPORT Page 2

Football Winner

For the third straight week, a woman has won the Hereford Brand Football Contest. Three persons tied for first in guessing results of last week's games, but Loretta Kindsfather of Hereford won the \$7.50 for scoring best on the three tie-breakers.

Finishing second was James C. Mercer, who was fourth place winner in the first week's contest, and third was W. A. (Bill) Phipps. The top three winners had guessed correctly on 16 of 16 games.

Bob Adams finished fourth in last week's contest, John Frazier of Friona came in fifth and Mrs. Edgar Skypala was sixth. All three guessed 15 of the games correctly.

The list of the results for the previous three weeks is posted in the front office of The Brand.

There are 179 entries in the contest, which is sponsored weekly by the Brand. Contest rules and entry blanks are on the inside pages of today's Brand.

County Reviews School Problems

In regular session Tuesday the Deaf Smith County Board of School Trustees reviewed that body's responsibility in connection with the Hereford Independent School District.

Don Zimmerman read a letter from Judge H. C. Williams, Ex-Officio County Supt. stating that his office had contacted the State Board of Education for a clear cut policy statement as to the duties and responsibilities of the County Trustees in matters concerning the transporting of children from the county into Hereford on school buses.

The question, it was explained, had come up early in September when bus conditions were so crowded that several parents met with the County Trustees requesting that something be done to alter the situation. The situation is now under control, the Trustees were told.

Zimmerman told the group that the Hereford Independent School District plans the routes according to state ruling and that even though the County trustees do in the final analysis have to approve the routes, they do not have the authority or responsibility to map the routes.

In other action Tuesday, the Trustees approved a proposed bus route addition for the 1966-67 school year. The bus route in question is one that is being run without state funding this year, as it was run last year. Lawrence Stratfuss and J. C. Morrison initiated the action.

At the present time buses are



BOUNTIFUL HARVEST — Good food is in the fields of Deaf Smith County for the taking. After most vegetables are harvested, many good specimens are left in the fields — either too ripe or too green for marketing. Mrs. Anna Tollett, Hereford, is one of many who "lucked" onto the field of tomatoes northwest of town after the combine had passed over. (Hereford Brand Photo by Naomi Hopson)

Tomato Machines Used First In Hereford Area

Machine harvesting of tomatoes for the first time in all of Texas was completed on a farm northwest of Hereford this week.

Judge Baldrige, farmer from near Dimmitt, leases land north of Center Point elevator, and has experimented with different vegetables this year. The tomatoes were grown on contract to a cannery at LaHunta, Colo.

At his Hereford farm, he planted 70 acres and planted over 300 at his Dimmitt farm. He is partners with Truman Techstone and Ray Roberson, both of Dimmitt.

The tomatoes were drilled into beds and are a hybrid tomato named VF-145, especially developed for mechanical harvesting. The tomatoes are slightly smaller than tennis balls and a bright red-orange in color.

Only the very ripest are saved for shipment to the cannery.

The unique harvesting technique has many of the characteristics of a small grains combine. The self-propelled 'combine' moves through the rows of tomatoes, cutting the vines and moving them up a conveyor belt into the machine. The only hand work involved is done from platforms around the outer perimeter of the machine where a crew sorts the tomatoes

as they move over the belt. Vines drop through the machine and are thrown out the back as chaff is in wheat harvest. The sorting eliminates rotten, worm eaten and green tomatoes.

The belt carries the choice fruit up another channel to be dropped into tote boxes that hold 1,000 pounds each.

These are pulled through the field where they are stockpiled for shipment to the cannery. They wait only a few minutes in the hot sun until they are loaded three deep onto semi-trucks that go directly to Colorado.

Each machine uses 22-24 men to make a full crew.

Tonnage is considered fairly good, Baldrige said. The field here at Hereford is producing about 22 tons per acre. Baldrige said that because of the culling process, about 5 tons per acre are being left in the fields. He is hopeful for some type culling device to make it possible to save the green tomatoes and market them for relish or pickles.

The fields were seeded in May in 2 row, 60 inch beds. They were watered four times and were sprayed three times with aerial spray. They were never thinned and were not weeded by hand. A herbicide did a pretty good job of controlling everything except Johnson grass. See MACHINE Page 2

UF Majors Sight Saturday Goal

United Fund gained head steam as the third day of the annual drive pulled club and company donations into the coffee.

A real shot in the arm at kickoff was over 10 percent of the goal being handed Drive Chairman Debbs Knox at the close of the meeting. The fund manager said that a good 15 percent is already in and that they expect much more by middle of this morning when the first official accounts will be taken.

Goal for the nine agency funding organization is \$30,400, just

over the successful drive goal for last year.

The committee is driving for a six day campaign that will limit the time and effort of volunteers who are doing the work but will boost donations to an all time high.

Eight majors have taken areas of the community and have set themselves monetary goals as well as membership goals. Highest of the goals is over \$6,000 and lowest hits the \$500 mark. No house to house solicitations are being made — only business, professional and rural collections are being taken.

Leo Forrest

"We're doing just fine," Leo Forrest, major of the utilities, banks and lawyers division of the United Fund said Tuesday.

Forrest was speaking of the work his captains and sergeants are doing in the effort to raise \$4,700 for their division goal. Captains for Forrest are Don French, Vernon Inman, Dale Young, Sam Morgan, Johnny Cloud, Hazen Wood, Edwin Axe, and Morris Easley. Serving as co-captains are Vance Smith and Robert Spaulding.

Forrest said his group which he described as "real good," had not been assigned any individual goals but are just "shooting for the division goal."



Leo Forrest fund major

BEAUTIFICATION REPORT

Clean-Up Proposed For City

A fall clean-up for the entire city and county has been proposed by the Beautification Committee of the Chamber of

Commerce. Subject to Board approval, the campaign will be launched the fifth of November with November 12 set for pick-

up day. In a report to the committee Mrs. Milton Adams explained that the cooperation of service clubs, county and city officials, and youth groups as well as individuals would be needed to get this job done.

Object is somewhat different to the spring clean-up campaign sponsored each year in that this fall, actual junk and weeds are expected to be removed.

Mrs. Adams said that old wrecks, pieces of cars, anything

that property owners would like to get rid of but hesitate to spend money hiring trucks to remove would be hauled off by volunteers.

Organization of different areas of the program are to be handled by various members of the committee.

Mrs. Bill Ott, Mrs. Howard Armstrong, Mrs. Irving Alexander, and Mrs. Ray Johnson will contact youth organizations and solicit their cooperation.

Mrs. Debbs Knox and Mrs. See CLEAN Page 2

Delapidated Buildings Demolished Or Moved

Three buildings in the city, labeled in July by the building inspector as "dangerous" and containing wiring and plumbing which are "unfit," are being torn down or moved by the owners.

At the request of city commissioners, inspector Tom Crawford inspected the buildings and

presented his report July 21. At that time, he stated that the apartment house in the 400 block of Schley was "dangerous" and the "general plumbing and electrical systems in the building were not in good working order and the floors and ceiling weak."

Crawford also reported at that time that the plumbing and electrical systems in a building at 114 Catalpa were "unfit." He said the building was not occupied at that time and was a "bad fire hazard."

The same conditions, Crawford told commissioners, were found in buildings at 120 A and B on 25 Mile Ave.

Property owners were notified by the city that they would have to clean up the property and remove the hazards or the city would destroy the buildings and level the lots.

City Manager Dudley Bayne reported to commissioners Monday night that the property owners had assured him that they are going along with the city's request.

Woodrow Wilson, owner of the apartment house on Schley Street, said Wednesday that his building is "going as fast as the man can tear it down." Workers began tearing the structure down Monday.

Burke Inman, owner of the other two buildings in question, said one of the buildings along 25 Mile Ave. already has been removed and the other "probably will be, although it hasn't been condemned."

Inman said the structure on Catalpa also will be removed soon.

"We didn't fight this one because the buildings were eyesores and we were glad to move them anyway," Inman added.

"But I don't think it's right for the city to tell a man how to handle his property and the next time we will get an injunction."

Commissioners stated the initial action was begun after numerous complaints from city residents concerning the property and the move perhaps would prevent other buildings from being allowed to get in poor condition and create slum areas.

Well Sites Considered By City For Park Area

The possibilities of leasing part of land at the city's new well site for construction of a driving range and a miniature golf course were discussed Monday night by Hereford city commissioners.

Ray Coleman of Hereford told commissioners he would like to lease a portion of the property, probably a portion about 200 feet by 1,000 feet, for a 10-year period.

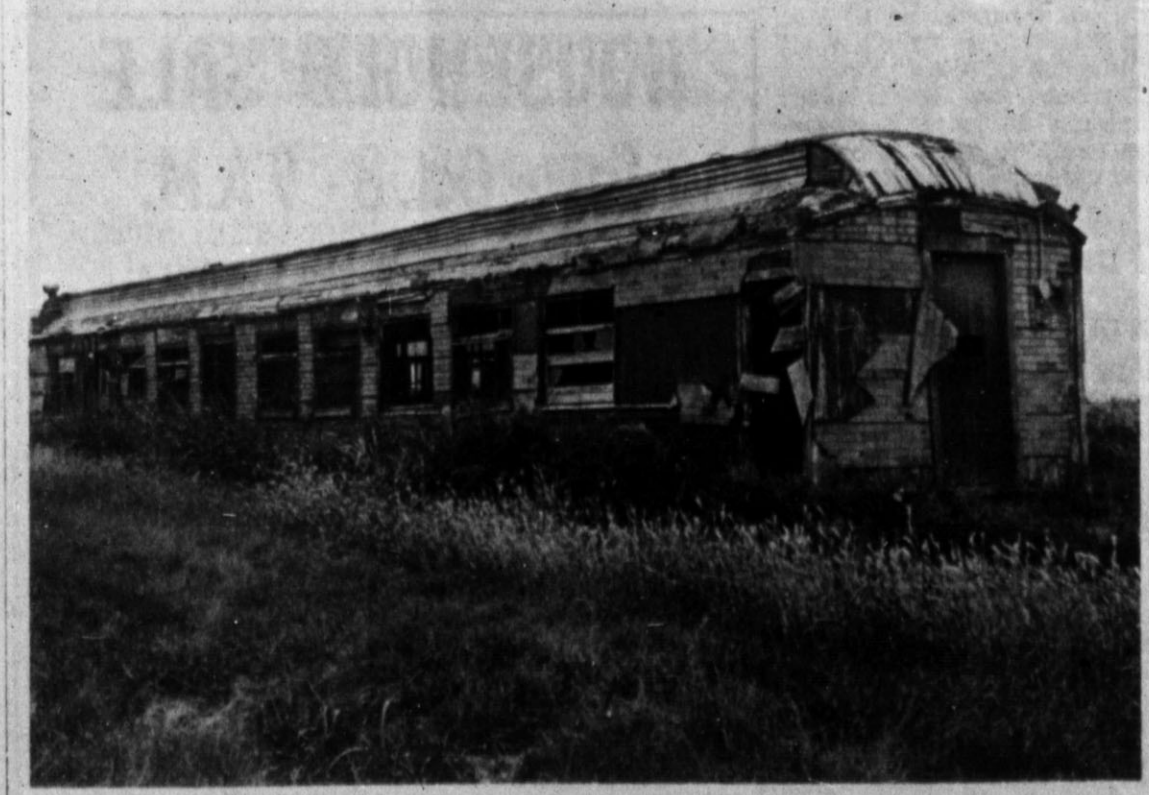
Commissioners said they had bought the land for the purpose

of getting a site for the new booster station and also had the idea of developing a park there.

Commissioner Lloyd Sharp said he felt that if the city did decide to develop a park on the land, Coleman's projects would fit in perfectly.

The other commissioners agreed with Sharp, but then unanimously agreed that plans weren't far enough along to make a decision on anything of that type concerning the land.

See WELL Page 2



BEAUTIFICATION PROJECT — One major subject of discussion by the Hereford Beautification Committee is a dilapidated dining car which faces traffic on U.S. 80, just east of the city limits. County officials explained that the dining car was placed there about 1960, when the four-lane highway was constructed, by a Clovis, N.M., man. The man had bought a small triangle

Firefighting Can Become A Full Time Occupation

By TOM PORTER
Staff Writer

Would you believe that the Hereford Volunteer Fire Department answered eight calls in two days over the past weekend? Would you believe the volunteer firemen are thinking of going on full-time with time and a half?

After being called to the Bob Huddleston residence at 115 Fir twice, Saturday and once to a trash fire, the firemen began talking of sleeping late and just generally enjoying the day off on Sunday.

They were rousted out at 7:36 a. m. however, when a grain bin caught fire at the Her-Tex Livestock Industries east of the city. The firemen had the fire extinguished in short order but were on the scene for an hour. Damage to the bin was held to slightly burnt walls in the bins.

A long, dry spell followed, and

just when the firemen began to think they might have the day off after all, the summons came again. The volunteers battled, but to no avail however, as a trailer house was destroyed 12 miles north of the city on U. S. 385 shortly after 5 p. m. The mobile home was owned by Taft McGee.

The firemen had barely gotten back to town when the Hereford Fruit Market began to blaze. All of the department's equipment was rushed to the scene at 6:52 p. m. and didn't get away until about 10 p. m.

Most of the contents in the market were destroyed in the fire, which began near a compressor room. Fire Marshall Terry Hale said it was believed that the electrical wiring started the blaze. Ever faithful, Hale and a number of the firemen went back to the scene at 10:30 p. m. to double check.

Even while Hale was examining the fruit market, a frantic call sent all the equipment

through the streets screaming again, this time to the Askew Laundry at 609 Park. Minor damage resulted, however, as the fire was contained to its location just above a dryer.

Hale said it appeared that lint had gathered in the dryer and the pilot light had caught it on fire.

Firemen also had been called to a residence at 711 Miles during the afternoon Sunday, but weren't even needed. Occupants of the home had returned after being away for a period of time to find there had been a fire in their home.

The firemen were summoned but found only a badly scorched cabinet and stove, and a burnt skillet filled with water.

Firemen said the owners called the station Wednesday and explained that one of their relatives had entered the home and began to cook a steak when he remembered something and left the meat cooking. A different relative discovered the fire later in the day and put it out.

Hale said another fire at a residence on Avenue C was reported to the insurance agency but not to the fire department. It reportedly occurred Sunday also.

After the last fire Sunday, Hale stated, "I think I'll just drive around town for awhile. There's probably another one and I'll find it."

Hale said a large majority of volunteers made every one of the fires Saturday and Sunday. "We always have more than 75 per cent participation," he added.

Photos taken by Hereford Brand photographers at the fires are in today's edition of the Brand.

Twelve Indicted By Grand Jury

The Deaf Smith County Grand Jury returned 12 indictments in action Tuesday, including that of George L. Moore, who is charged with assault with intent to murder in connection with the Sept. 16 beating of Herbert Roddy of Hereford.

Others indicted Tuesday included Jose Julio Lasanta, forgery and passing; Jose Lasanta, theft by baillee; David Garcia Rendon, child desertion; Remundo DeLeon Falcon, driving while intoxicated, second offense Ernest Morgan Flores, theft over \$51; Epifanio M. Flores, DWI, second offense; William Everett Rodgers, forgery and passing; James Woods, forgery; Vera May High, forgery; Melton Vasquez Ramirez, DWI, second offense, and Paul Elio, embezzlement.

Two indictments were returned against persons not yet in custody and two other cases were passed until next session of the Grand Jury.

Weather

	M	H	L
Saturday	71		
Sunday	83	80	
Monday	87	87	
Tuesday	88	84	
Wednesday		84	
Moisture for month	8.66		
Moisture for year	12.67		

(Courtesy KPAN)

Clean...

(Continued from Page 1)
Jack Renfro will seek the help of people owning heavy equipment, such as loaders and wreckers.
Mrs. Sam Long and Mrs. Bruce Brown will contact the city to gain their approval and cooperation.
Business cooperation will be

sought by Fred Seroyer and Mrs. Bill Hromas.
Mapping the city and designating pick-up spots will be Mrs. Bruce Carter and Mrs. Bill Kerr.
Also designated at the meeting was a criteria for the selection of the Beauty Spot of the Month. It was decided that a home beauty spot of the month be chosen each month except

November, January and February with only a winner and no runners up named. A commercial beauty spot will be chosen each month except November, January and February.
Score card for the categories is general appearance 50 points with a break-down into neatness; cleanliness, relationship of plantings and balance and unity.
Second rank is 25 points and is broken down into color and harmony of architecture.
Last 25 points goes for beauty with eye appeal and overall effectiveness as the points under consideration.

Airport...

(Continued from Page 1)
were slightly blustery at about 15 miles an hour.
Anderson said persons participating in the tour were from all points in Texas, and from Michigan, Indiana, Illinois, New Mexico, New York, California and Ohio. "We send a notice of the tour to airports across the United States and these people just want to see the state."
Numerous female pilots were spotted Monday and "a 67-year-old man just dropped out today. "Many of the planes carried vacationing young couples, while others held one and two couples or several men.

The purpose of the tour, Anderson explained, is to stimulate a community interest and appreciation for the local airport facilities and to help impress upon the citizens the great potential of air transportation.
Stops along the tour were made in Corsicana, Henderson, Tyler, Mount Pleasant, Lake Texoma, Okla., Quanah, Borger, Dalhart, Hereford, Plainview, Midland, Marfa, Fort Stockton, Sotora, Uvalde, Laredo, Mercedes, Rockport, Victoria, Houston, Seguin, Burnet, Cleburne, and ending at Mineral Wells.

Pilots participating in the tour are eligible for a number of trophies including the farthest distance traveled, pilot exemplifying and promoting most safety techniques, most courteous pilot, Hard Luck Trophy, Oldest Pilot's License Trophy, and Twin Engine Trophy.
Other trophies will go to the pilot carrying the most people and making the most stops in specific type aircraft and the Varian S. Green Trophy for the best maintained aircraft over two years old.
Pilots had to be on the tour five days to qualify for the trophies, which will be presented at the Awards Banquet Saturday in Mineral Wells.
Greeting tour members at the airport were Mayor Ray Cowser, City Manager Dudley Bayne, Chamber of Commerce president Bill Thompson, several directors of the chamber, and CAP personnel, including the commander, Dr. Milton Adams.
Refreshments were sponsored by Aviation Committee of the Chamber of Commerce.

Well...

(Continued from Page 1)
Coleman's request was tabled for action at a later date.
The commissioners also delayed a request from the Post Office Department until postal officials appear at a commissioner's meeting to present their case. The commissioners were asked to grant a two-inch water meter to serve the post office instead of the one-inch meter they have had in the past.
City Manager Dudley Bayne told commissioners that specifications and facilities of the new Post Office building as presented to him do not necessitate a larger meter.
Street lights were approved for the 400 block of Avenue G, where construction work is 75 per cent complete, and Block 40 on Evans was changed from District A to District B under the zoning code. P. B. Sowell, owner of the property, appeared before the board to request the change.

Funeral Held For David Hill

The funeral of David Hill, 63, who died Saturday evening at his home, 207 Hereford Street, was conducted Monday morning at Thompson Baptist Mission by the Rev. Herman Martinez, pastor.
Mr. Hill came to this county in 1946 from San Angelo. He is survived by his wife, five daughters, five sons, a sister and six brothers.
Burial in West Park Cemetery was directed by Gilliland Funeral Home.

Fred (Buzz) Borries earned nine N awards as a Navy athlete. He received three each for football, baseball and basketball.

Office Furniture THE INK SPOT

PROMOTING TEXAS

Tourism Boosted With Exhibits

Texas Tourist Development Agency has chosen a design submitted by the A-V (for Audio-Visual) Corp. of Houston as its exhibit to warehouse Texas charms before 5 million potential visitors attending some of the nation's principal travel shows. The 20-foot exhibit will premiere in Los Angeles in mid-January then tour a circuit to include Kansas City, St. Louis, Milwaukee, Chicago and, in August, the Canadian National Exhibition, Toronto.

The dramatic design, to be built and staffed as a \$21,000 TTTA budget item, incorporates five dioramas portraying scenic and recreational attractions of East Texas, the Hill Country, the Valley, the Coast, and the Trans-Pecos and Far West Texas region. Six vivid color photos will revolve in each diorama behind a foreground treatment designed to offset the "desert wasteland" image many Americans have of Texas; the foreground will feature a self-contained waterfall splashing behind a display of colorful native flora.

Texas Highway Department's travel and information division is preparing a new color brochure for distribution to travel show crowds inquiring about Vacationland Texas. Requests for more detailed information about specific areas will be met by TTTA-sponsored reprints of Texas Parade magazine's "Touring Texas" color series. The exhibit will be staffed by TTTA personnel in cooperation with representatives of the Texas travel industry's private sector. Object of all concerned in the venture, first of its kind for Texas, is to persuade prospects that Texas is, indeed, a "World of Difference."

TOUR TEXAS TOPICS

Bureau of International Expositions delegates from 22 nations visited HemisFair headquarters in San Antonio in mid-September. They reviewed plans and progress on HemisFair 1968 and were further encouraged to participate. Nations signed so far: Bolivia, Canada, Mexico, Panama, Peru, Spain and Switzerland.
Directing the flow of HemisFair travelers to nearby Seguin-New Braunfels San Marcos attractions and local events will be the function of the "Opportunity Triangle" committee, a group of far-sighted community leaders and attractions interests. The Highland Lakes

Tourist Assn. is beginning a drive to double membership and activities to draw even more tourist dollars to its area.

San Antonio CoC tourist division is pushing these future developments: new restaurants on Paseo del Rio, new campsite facilities, a completed Mission Parkway by 1968 and development of a downtown "historical walking tour". Seguin will be site of a new \$1 million inn, marina and apartment complex to be built by G. H. Falk of Corpus Christi and G. E. Lehmann, owner-manager of the luxury Inn of the Hills in Kerrville. Like the Inn of the Hills, the Seguin complex will utilize native materials where possible.
Plans for an air-conditioned downtown Main Street in Houston are in the feasibility study phase. The 14-block, three-level mall would cost an estimated \$30 million, paid for by rental income from newly-created retail and commercial facilities.

State parks improvements during the 16-month period ending December 31 will approximate \$4,250,000. The accelerated program is the result of available federal grants expected to total \$3 million for both state and local projects by then. Federal and state funds totaling \$1,551,006 will be used to develop Davis Mountains, Kerrville and Meridian State Parks.

A new "See Texas" promotion has been developed by Imperial Sugar Company. Packets of sugar in restaurants served by Imperial will show colorful Texas scenes to help stimulate visitation. El Paso's International Cities' Convention & Tourist Bureau is moving fast to implement a broad and searching program to increase tourism and convention business there. The program is based on depth studies led by Dr. John Richards of the Bureau of Business and Economic Research of the University of Texas at El Paso-Texas Western College.

San Marcos CoC has released a comprehensive and commendable tri-county (Hays, Comal & Guadalupe) calendar of events for September-December, including hours and locations of year-round area attractions. U. S. Travel Service reports the six-month total of Mexican visitors (remaining more than 72 hours) this year, 182,780, is up 6 per cent over the first half of 1965. Included in the USTS "Welcome to the USA" booklet

distributed to Mexican tourists at the border is a special greeting, in Spanish, from the Texas Good Neighbor Commission.
The U. S. Hug-the-Coast Highway Assn. and Central American governments are promoting tourist development along the Gulf and ultimate extension of the highway all the way to Yucatan. Monthly attendance reports were shattered at Six Flags when 529,681 visitors went through turnstiles during August — and more than 50 per cent were from out of state! Attendance during the same month last year was 487,588. "Texas," the Paul Green production in Palo Duro Canyon's Pioneer Amphitheatre, will run again next season, with long-range plans for continuing summertime performances. July and August attendance was 61,38 — far surpassing an estimated total attendance of 50,000 at season's start.

George Wwin, producer of the Longhorn Jazz Festival, will be in Austin October 8 to plan the 2nd annual session, scheduled April 28-30, 1967. Braniff International claims the world's first drive-in airline ticket office. The 24-hour station is located at Love Field. Publicity tip: Camping Guide magazine is looking for 4x5 or sharp 2-1/4 transparencies of Texas camping scenes, with description, for possible use as cover material. George Weaver, art director, may be contacted at Rajo Publications, Inc., 215 Park Avenue South, New York, N. Y. 10003.

PERSONAL MENTION

Kern Tips, TTTA's first advertising account director and vice president of McCann-Erickson, Inc., Houston, retired September 1. He will devote his time to a syndicated radio sports broadcast, and will continue to cover Southwest Conference football for Humble Oil Co. New account director for TTTA is Gary Rollins. Mrs. Kathryn O'Conner, moving force in the widely-praised restoration of Presidio La Bahia, and Southwest Texas ranching matriarch in her 80's, has published an excellent history of the presidio and chapel. Happy Shan, owner-manager of Alamo Village, is now in the music business. His music recording of "Let's Shake Hands" and "Where's My Baby Tonight?" has had favorable response.
John R. McCarty, advertising vice president for Frito-Lay, Inc and TTTA advisory board chairman, has been named 1965-66's Most Valuable Member by the Dallas Advertising League. Jack Newman has been appointed director of the International Relations Department for Hemi-

Machine...

(Continued from Page 1)
Baldrige said.

The tomatoes are bringing \$27.50 a ton in the tote box in the field. The cannery pays for the transportation to LaHunta. Production cost per acre is estimated at \$89.90 which gives over \$500 profit per acre. Baldrige said that next year he will know some things to do and some not to do for a successful tomato crop but that generally he is well pleased with the venture, particularly the mechanical harvesting.

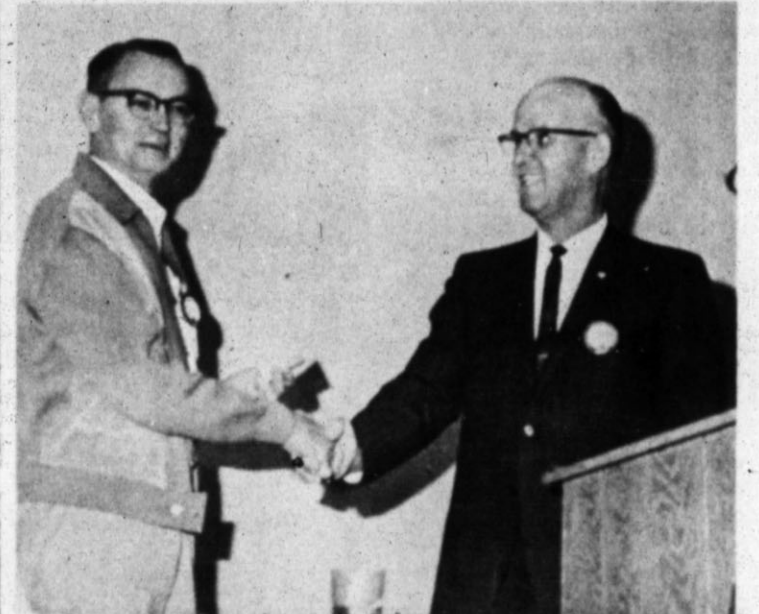
The Yonkers, N. Y. Raceway spring meeting this year averaged 22,831 fans for 70 racing nights.

Pro-Files

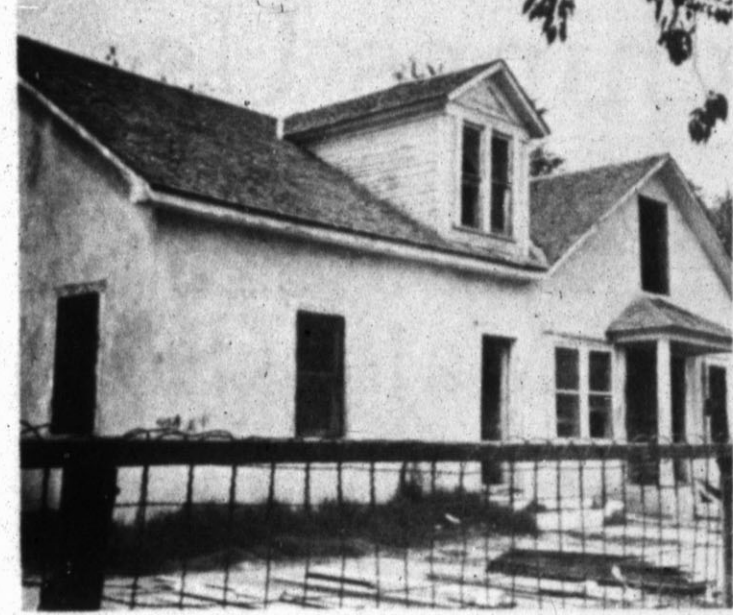
By Bob Sudyk
WHO PITCHED TWO SHUTOUTS IN ONE DAY?



ED REULBACH OF THE CHICAGO CUBS BLANKED THE BROOKLYN DODGERS 5-0 AND 3-0 IN A DOUBLEHEADER IN 1908. HE WAS 24-7 THAT YEAR AND 181-105 LIFETIME!



CLUB DONATION — Bill Gentry, Boss Lion presented the Lions pledge of one night's wrestling receipts for United Fund to Debbs Knox at the regular luncheon meeting Wednesday. The check was for \$250.98. (Hereford Brand Photo)



It's coming down... 400 block of Schley. (Hereford Brand Photo)



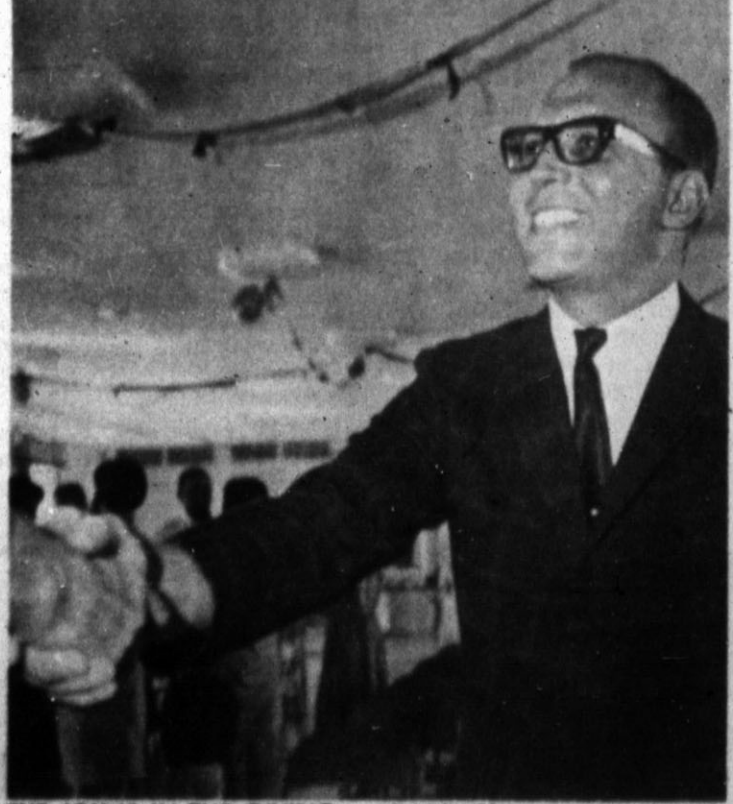
It's going soon... 114 Catalpa. (Hereford Brand Photo)



This one "may go"... 120-A on 25 Mile Ave. (Hereford Brand Photo)



EXTENSIVE DAMAGE — This 1957 Chevrolet driven by Ernest Reyes collided with Paul Corbett's 1963 Oldsmobile Sunday. Reyes attempted to pass Corbett on FM 2058 1.4 miles west of Hereford, saw a car coming and cut back into the right lane. He was charged with driving while intoxicated and remained in the county jail until Wednesday morning.



THE JOY IS IN THE GIVING — Buddy Bloomer, commercial major of district A in the United Fund Drive triumphantly presents one of the first checks to the drive chairman at the Kickoff Monday morning. Goal for Bloomer's district is \$5100.



PLAN CLEAN-UP — Mrs. Milton Adams, chairman of the Chamber of Commerce Committee on Beautification, along with Mrs. Ott have mapped out a proposed clean-up campaign for the city and county. Week beginning Nov. 5 and ending Nov. 12 has been tentatively set for the project. Final plans will be made if the plan gets the Chamber Board's nod of approval. (Hereford Brand Photo)

HOUSEHOLD SALE

Sat. -- Oct. 8 -- 9 A.M.

Household Goods and Electrical Appliances

Dishes and Glassware	What-Nots
Trays	Electric Iron
Linens	Sewing Machine
Quilts and Bedding	Percolators
Table Linens	Waffle Iron
Vases	Hollywood Broiler
Clothing	Deep Fryer

Many Smaller Items

Miss Ona Hammer
507 N. Schley

LAST THREE DAYS

Franciscan earthenware

25% OFF

16 pc. STARTER SETS

Now you can save \$5.00 on 16 piece starter sets in America's favorite earthenware—Franciscan. Hand-crafted patterns, California-designed and made, are chip resistant, color-fast, will never craze. Can be used safely in oven and dishwasher. All patterns offer you a wide choice of multi-use accessories, which you can buy at any time. Each starter set includes four of each: dinner plate, bread/butter plate, cup and saucer. Come in now... sale ends October 8. Sierra Sand and Malibu \$12.95—regularly \$17.95

\$14.95
REGULARLY \$19.95

DESERT ROSE

Hereford Hardware

216 N. MAIN
HEREFORD

Volunteer Firemen



... number one — feed mill elevator at the Stone-Baker Feed Yards, Dairy Road
 ... number two — trailer house on McGee farm 12 miles north on 385.
 ... number three — Hereford Fruit Market on Highway 385.
 ... number four — evidence of kitchen fire on Miles street.
 ... number five — electrical wiring fire at Askew Laundry, Park Ave.



Relatives Here For Funeral

A number of relatives from other cities attended funeral services here Saturday for Mrs. Rosa Matthews, who died Thursday night at the age of 89.

They included Mr. and Mrs. Claude Hiltbrunner, Mrs. Tom Montgomery, Lawrence and Elmer Hiltbrunner of Shamrock; Mr. and Mrs. Lloyd Sullivan of Oakhurst, Calif.; Mrs. L. O. Walcott and daughter of San Antonio; Mr. and Mrs. Stanley Phillip and daughters Mrs. Dorothy Craig and daughters, Mrs. Ed Rogers of Amarillo; Mr. and Mrs. John Ratliff of Amherst.

VILLAGE-LIFE MUSEUM BUCHAREST — Communist Romania boasts a museum to which 223 old farmhouses, village churches and other buildings were transported from all over the country as a shrine to rural traditions and folk art.

The museum contains 17,500 objects used in everyday life by persons in various regions from the 17th Century to today. The houses are full of tools, costumes, furniture, household objects and folk art objects.

forms systematize the transfer, retention and destruction of company records.

Today, the company keeps only 6 per cent of its records. Fifteen years ago it kept 68 per cent.

BATTLE OF BULGING FILE CABINET

PITTSBURGH — Companies have a tough problem — shall they retain or destroy their mountains of records?

Executives of Rockwell Manufacturing Company here found that the only way to control the storage of paperwork — of more than 350 different forms — was to issue more forms. The new

Lithography — Letter Press Printing
THE INK SPOT

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 Hereford, Deaf Smith County,
 Texas, 79045

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CIRCULATION
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"If marriages are made in heaven, what are we doing here?"

FHA Girls Seek 'Hobo Day' Jobs

Hobo Days have been set for Oct. 15 and 22 by girls of Future Homemakers chapters in Hereford High School, a plan to raise funds for projects which include sponsorship of one of the foreign students in the school each year.

On Hobo Days the chapter members will be seeking odd

jobs of any sort to earn money. They announce that any type of job will be accepted in homes or businesses.

Residents who will give employment to an FHA member on those days were asked to telephone Gail Rusher at 364-3316, or Susan White at 364-1362. Girls of all three FHA chapters are participating.

Olivett-Underwood
 Adding Machine & Typewriters
THE INK SPOT

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

Hopeful News In Medicine

SCHIZOPHRENIA, one of the more severe mental disorders, has resisted many types of treatment. Psychiatrists have tried their form of therapy with disappointing results.

Research scientists have been studying the possibility that schizophrenia may be the result of some chemical imbalance in the body. This has been the target for a study that now seems to be promising and hopeful.



Dr. Abram Katchewian, Canada, has been using a new and simple drug and has been able to relieve some of the severe symptoms of this psychotic disorder. He reports that in many of the cases "the response to this experimental drug was prompt and dramatic."

The drug is known as NAD, which is short for the impossible sounding chemical name nicotinanide adenine dinucleotide.

The early and preliminary tests of the drug on schizophrenic patients have been able to relieve and control some of the more severe symptoms that previously were untouched by other methods of treatment.

The study was based on the fact that nicotine acid, previously used, seemed to be effective in some cases. The new drug has been tried on many so-called hopeless cases. Although complete cure and control was not obtained there was distinct benefit.

The drug works in a rather complicated way by changing the metabolism of epinephrine, a hormone product in the blood.

(© 1966, King Features Syndicate, Inc.)

What is most exciting about this research is the fact that it supports the theory that schizophrenia is a "chemical imbalance." Undoubtedly, this early study will point the way to newer and more extensive ones that ultimately will prevent the onset of this mental disturbance.

READER'S RELATED QUESTION

Is there any clear-cut definition of schizophrenia?

Unfortunately, no. The term technically means "splitting of the mind." There are probably as many definitions as there are people who try to define it.

For all practical purposes it is classed as a mental disorder in which there is marked personality change, associated with delusions and lack of reality. People untrained in the exact meaning of this psychotic disorder sometimes use the word schizophrenic to describe anyone whose behavior does not conform to their own. This does both persons a great injustice. The term should only be used as a medical and psychological one.

SPEAKING OF YOUR HEALTH — Resist the first temptation to rub the eye if it is irritated by a hair or a piece of dirt. Rubbing serves only to limbed the foreign body more deeply and complicate the removal of it.

These columns are designed to relieve your fears about health through a better understanding of your mind and body. All the hopeful new advances in medicine reported here are known to doctors everywhere. Your individual medical problems should be handled by your own doctor. He knows you best.



CLEAN-UP DETAIL — Gabriel Martinez, city employe, was busy Tuesday removing a dead tree from the city park along Park Avenue, just east of Deaf Smith County Hospital. Martinez, who was cutting the tree into sections so it would fit into the pickup, said several of the trees have died recently in the park. (Hereford Brand Photo)

We Want You!
3 -- 1966 DEMOS LEFT
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3 -- 1966 CORONETS
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PANHANDLE ROSE PANARAMA

in Sugarland Mall

SATURDAY-OCTOBER 8th
 begins at 1p.m. — Free to the Public!

Garden Clubs from all over the Panhandle will work with 6,000 roses (brought here from Tyler, Texas) making beautiful arrangements. Results will be judged and awards made. The judges will be experts in this field!

COME SEE THIS ROSE ARRANGEMENT FETE

Watch the Flower arrangers at work right in the mall . . . and see finished arrangements and the judging that will follow.

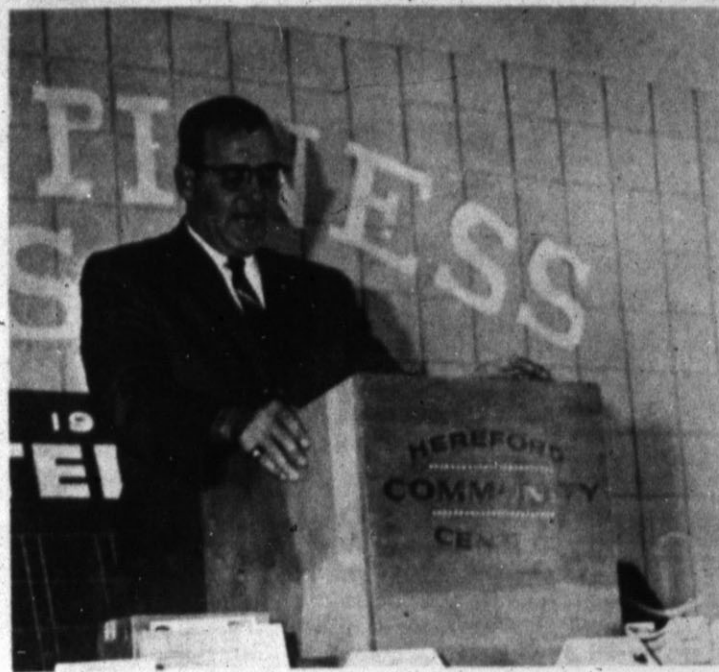
Watch members of the Hereford Art Guild sketch the arrangements, in the mall, as they are completed. This will be one of the most unusual and lovely events ever held in Hereford.

FREE ROSES!

All of the roses that are not used in the displays will be given to all the ladies present — one each — while they last! Don't miss this great event — you may never get another chance!



This Event Sponsored by the Merchants of Sugarland Mall



A PERSONAL THING — United Fund collections do not go for 'other people' — they go for our own community projects — its a personal thing with you and me — J. W. Roberson, former UF president, told an enthusiastic group Monday morning in a pep talk at the annual UF kick-off. (Hereford Brand Photo)

Funeral Rites Conducted For Mrs. Ida May

Funeral services for Mrs. Ida May, 91, who moved to Deaf Smith County in 1918, were conducted in the Rose Chapel of Gilliland Funeral Home Tuesday afternoon with Gene Fooks, minister of Central Church of Christ officiating.

Mrs. May had been living in Amarillo, and died Sunday at a nursing home there after a long illness. She was born in Taney County, Mo. July 21, 1875 and married A. J. May there July 23, 1893. He died in 1946.

Survivors include a daughter Mrs. J. O. McVay of Hutchinson Kan.; a son Clarence May of Blackwell, Okla.; two sisters Mrs. George Brumley of Hereford and Mrs. Abe McCall of Coweta Okla.; a brother Press Rozell of Shadwick Mo. and five grandchildren. Interment was in West Park Cemetery. Pallbearers were G. W. Duncan, George L. Olson, David Brumley Glenn May, Emza May and Douglas May.

Other members present were Mmes. Melvin Fowler, Lowell Hill, Bud Kelly, Harold Kids, Wendell Maloney, Rudy Metz, Duke Powell, Dean Hacker John Gilliland, Houston Frye, C. D. Fitzgerald Jr., Arlis Edwards and Miss Pat Cowell.

News About Area Men On Duty

FT. BELVOIR, VA. (AHTNC) — Private John G. Watley, 20, son of Dr. and Mrs. Vernon T. Watley, Vega Tex., completed a refrigeration specialist course at the Army Engineer School, Ft. Belvoir, Va., Sept. 24.

During the 11-week course, Watley was trained in the maintenance and repair of mobile and air conditioning equipment. He also received instruction in ice plant and cold storage warehouse operations.

Classifieds Get Results

You, too, can be proud of Hereford & Deaf Smith County!



Support The United Fund

Model Meeting Of BSP Is Held

A model meeting of Kappa Iota Chapter, Beta Sigma Phi, was held Tuesday to depict procedure for six pledges, Miss Glenda Perkins, Mmes. Dencil Vaughn, Bill Lyman, Dave Rogers Jr. Gene Larson and O. H. Majors.

Hostesses were Mmes. Pat Parker, David Hambien, Bobby Shelton and Jim Cramer, who form the membership committee. The meeting was at Community Center.

Mrs. Jack Straw presided for business. Members decided to

sell costume pins in Christmas motif this fall, and give the money from this project to Girlstown. Plans were made for 11 members to attend the area BSP convention in Borger Oct. 15 and 16.

Title of the program was The Connoisseur, with Mrs. Cramer the speaker. She discussed fine glassware, telling how glass was made in early days when it was considered a luxury, and in modern factories. She also listed and described various types of glass.

800 REPUTATION 800

Choice White Face Steers

ALL ONE MARK AND BRAND

Approximate Weight 425 Lbs. — Oct. 15th-20th Del.

3% Shrink

Call Evenings 364-2243

Grower-Shipper Official Buried

Funeral services for Austin E. Anson of Harlingen, who was widely acquainted in Deaf Smith County through his work as long-time executive secretary of the Texas Citrus and Vegetable Growers and Shippers Association, were conducted Tuesday morning in Harlingen.

Mr. Anson died in that South Texas city Sunday. He was a native of Idaho. Survivors include his wife of the home in Harlingen.

For a number of years he visited this county annually and was closely associated with vegetable shippers and growers here as head of the Texas Association.

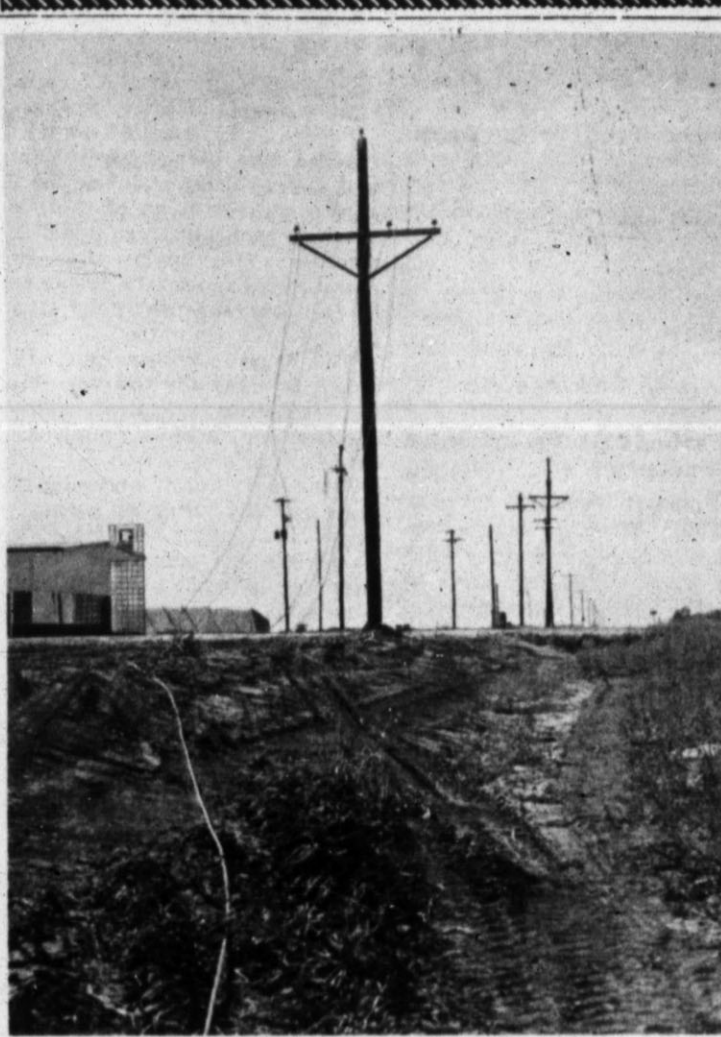
INFORMATION, PLEASE

ALBUQUERQUE — The information and records desk at city police headquarters sometimes serves the public in unexpected ways.

A couple from Illinois stepped up to the desk recently and the woman asked, "Where can we play Bingo?"

The woman explained, "We just don't like night clubbing. We just want to play Bingo."

After a phone call or two, the officers on duty found the name of a church which was holding a Bingo game that very night.



SIGN OF PROGRESS — Southwestern Public Service Company, in an effort to get new equipment into their central office, are repositioning wires on to the New Mexico border. The company is putting in new tall circuits which will guarantee more trouble-free service, and the wires are being repositioned on the poles to be more compatible to the new equipment. The lines pictured are west of the city on Farm-to-Market 1058. (Hereford Brand Photo)

German Ancestry Workshop Study

The Amarillo Genealogical Society is sponsoring a Genealogy (Family History) Workshop Saturday at the Mary E. Bivins Memorial Library, 10th and Polk in Amarillo.

The program, which begins at 9:30 a. m., will include general research with emphasis on German ancestors. The workshop will end at 5:00 p. m.

Lunch will be served in the Library's Tea Room for a small charge. Parking space will be

available at 11th & Polk on the southeast corner lot, north of Lucerne Apartments. This is courtesy of the Bush Estate. Everyone interested in their family history are welcome to attend the workshop.

HOSPITAL CUT UP

LOUISVILLE — During renovation work at St. Anthony Hospital, this sign was displayed on the front lawn: "Development Program hospital in Surgery. Be Patient."

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT



ONE MINUTE PLEASE

THE CHURCH I LOVE . . . DESIRES TO LIVE PEACEABLE WITH ALL MEN

We are instructed, "If possible, so far as it depends upon you, live peaceably with all." (Rom. 12:18). "Let the peace of Christ rule in your hearts . . ." (Colossians 3:15). "Be at peace among yourselves." (1 Thessalonians 5:13). "Strive for peace with all men, and for the holiness without which no one will see the Lord." (Hebrews 12:14). "Maintain the unity of the Spirit in the bond of peace." (Ephesians 4:3).

Christ, who is our peace (Ephesians 2:14), said, "Peace I leave with you; my peace I give to you." (John 14:27). "I have said this to you, that in me you may have peace. In the world you have tribulation; but be of good cheer, I have overcome the world." (John 16:33).

When men become followers of Christ and abide in His word the song of the heavenly host will come to pass, "Glory to God in the highest, and on earth peace among men with whom He is pleased!" (Luke 2:14).

Remember, "Blessed are the peacemakers, for they shall be called sons of God." (Matthew 5:9). "And the harvest of righteousness is sown in peace by those who make peace." (James 3:18). "Let us then pursue what makes for peace and for mutual upbuilding." (Romans 14:19).

"So the church throughout all Judea and Galilee and Samaria had peace and was built up; and walking in the fear of the Lord and in the comfort of the Holy Spirit it was multiplied." (Acts 9:31). "Now may the Lord of peace himself give you peace at all times in all ways. The Lord be with you all." (11 Thessalonians 3:16).

YOU ARE ENCOURAGED TO STUDY



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FREE!

Thursday only . . . 8 a.m. to 2 p.m. a certificate entitling you to a FREE wash will be given with each paid wash, or wash and wax.

FREE!

DAY FOR ROBO!

FREE!

Thursday only . . . 8 a.m. to 2 p.m. a certificate entitling you to a FREE wash will be given with each paid wash, or wash and wax.

FREE!

WASHED SPARKLING CLEAN IN JUST 2 MINUTES WITHOUT EVER LEAVING YOUR CAR!



Getting Ready To Enter Robo — 1:45 p.m.

Enter ROBO . . . the automatic car wash that lets you get a sparkling clean wash in just two minutes without ever leaving your automobile. And the cost is so low . . . only 50c per car.



A Good Sudsing — 1:46 p.m.



Exit — Spakling Clean at 1:47 p.m.

Ample parking space for those who wish to use our handy vacuum cleaner and chamois. We also have a do it yourself island for automobiles and trucks that is sufficient to handle the largest transport.

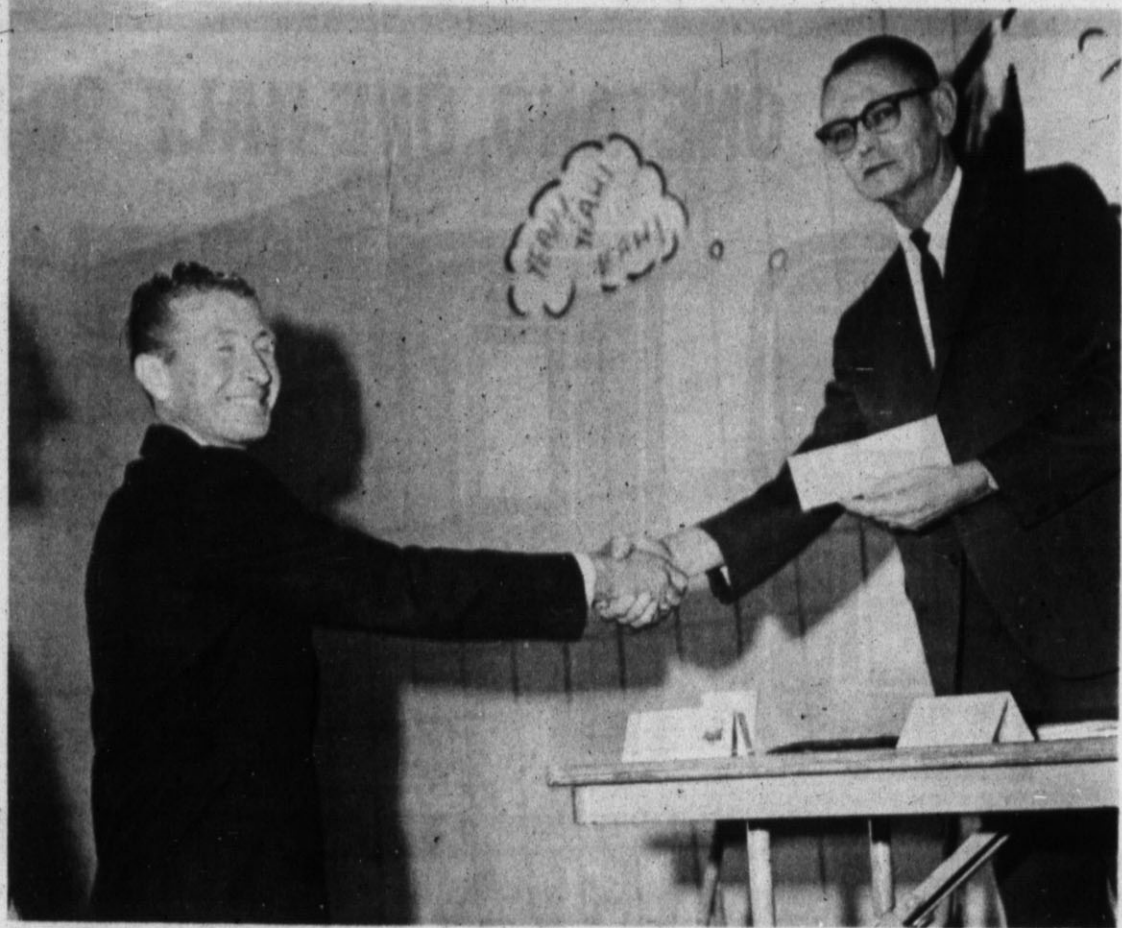
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North on U.S. 385

ROBO

AUTOMATIC CAR WASH

Wash ----- 50c
Wash & Wax 75c



UF DONATION — Clay Lindsey, president of Hereford Raceway, presents a check for \$150 to drive chairman Debbs Knox Monday morning at the United Fund Kick-Off at the Community Center. The funds were donated by drivers and the raceway organization who donated all of last Sunday's net receipts to the campaign. (Hereford Brand Photo)

Bowling Scores

KINGS & QUEENS MIXED

	Won	Lost
1. Team No. 5	5	3
Vance Hall Sporting	5	3
3. Farmers Elevator	5	3
4. Beetle Bombs	5	3
5. Team No. 8	4	4
6. Team No. 9	4	4
7. Boyd Machine Shop	4	4
8. Sully's Music	4	4
9. Team No. 4	3	5
10. Kenneth Jackson Ditching	1	7
High Team Series — Team No. 8 — 2330		
High Team Game — Team No. 4 — 833		
High Man Game — Rudy Bloodgood — 591		
High Man Game — Ray Lueb & L. J. Clark 234		
High Women Series — Marian Davis 487		
High Women Game — Doris Davis — 189		
Men Bowler of the Week Frank Lopez — 680 series		
Women Bowler of the Week Lois Mills — 97 pins		

SUNSET KEGLERS

Standings	Won	Lost
Farmers Supply	13	3
Hereford Welding	12	4
Medics	11	5
Reddell's Water Well	10	6
Owens & Hollingsworth	10	6
Hereford Insurance	9	7
Gault & Son	8	8
Hereford Fruit Market	8	8
Amarillo News	8	8
Beefmaster	7	9
Sunset Lanes	6	10
Hays Implement	6	10
Thrift-Burger	3	13
Mathews Ditching	1	15
High Team Series — Gault & Son 2182		
High Team Game — Gault & Son 765		
High Individual Series — Evelyn Boggs 489		
High Individual Game — Evelyn Boggs — 201		
Bowler of the Week — Evelyn Boggs — 84 pins		

WEEKS RESULTS

Owens & Hollingsworth	4
Amarillo News	0
Hays Implement	4
Beefmaster	0
Hereford Welding	4
Mathews Ditching	0
Farmers Supply	3
Reddell's Water Well	1
Gault & Son	3
Hereford Insurance	1
Hereford Fruit Market	3
Sunset Lanes	1
Thrift-Burger	2
Medics	2

EARTH HOMECOMING

SPRINGLAKE — Earth schools will celebrate their homecoming October 14th and will honor members of the class of 1936, 1946, 1956 and 1966. A barbecue will be served in the cafeteria prior to the football game with Farwell. A homecoming queen will also be crowned during the half-time activities.

After the game, all ex-students are invited to the cafeteria for a program, coffee and doughnuts.

WINE OLYMPICS

BUDAPEST — For a "wine Olympics" in Budapest to be held in September, 12 countries already entered more than 200 different kinds of wine, the news agency MTI reported.

MTI did not elaborate on "wine Olympics" but said most wine-producing countries will participate.

Classifieds Get Results

TOBACCO IS BIG

FRANKFORT, Ky. — Income from tobacco accounts for 40 per cent of cash receipts from all Kentucky farm commodities.

Clayton States Carr Needed

Bill Clayton of Springlake, state representative for the 78th District, told the Hereford Jaycees Tuesday that Waggoner Carr is needed in the United States Senate because he "knows the problems of West Texans and will do something to ease them."

Clayton was speaker during the second in a series of "Know Your Candidates" programs sponsored by the Jaycees. A representative for incumbent Senator John Tower spoke Sept. 27.

Clayton said Carr was speaker of the House when one of the first Code of Ethics for public officials was passed, a code

which has kept honesty and integrity in Texas government, and Carr was instrumental in getting that code passed.

"When he became attorney general," said Clayton, "he was immediately confronted with the most difficult problems in many decades. The ending of the Billie Sol Estes case, slant well drilling and the assassination of President Kennedy all hit him. He was very effective in handling of these operations."

Carr also was described by Clayton as an effective crime fighter with a great interest in passing legislation to prevent crime, as a big supporter of

youth programs, and a "long-time leader in water conservation and development."

"We need someone who can handle water problems on a national level," said Clayton. "Someone who will sit, listen to and discuss problems and then be effective in getting legislation passed. Carr is qualified to do this." Carr is a native of Lubbock County.

Clayton was asked if Carr is presently doing anything about water development in connection with the state board. "He is doing no more than myself or any other person in positions similar to ours can do. He is voicing his opinion to the board in an effort to sway their decision about supplying water to West Texas."

Speaker for next Tuesday's Jaycees meeting will be Faust Collier of Hereford, manager of the U. S. Agricultural Stabiliza-

tion and Conservation office. Collier is expected to discuss the Federal Farm Program and "what it means to Deaf Smith County, particularly in dollars and cents."

The meeting will be at noon in Jones Restaurant.

SOME WAYS MODERN

MIAMI — The U. S. Indian Bureau gradually is persuading the Seminoles living in the Florida Everglades to move from their thatch Chickees into more modern housing.

Electric stoves and refrigerators are provided with the new homes, but these appear to have far less appeal than television sets, which are not provided.

Some Seminoles have bought sets while they continue to cook outside over an open fire.

Raceway Proceeds Donated To UF

The Hereford Raceway held its regular races Sunday afternoon, with a new racing event and special trophy presentation highlighting the day's activities.

A special up-side down trophy was awarded to David Watson after a spectacular roll over in Sunday's races.

In the new figure eight race,

Shields Wins Cramer Trophy

Buddy Shields of Hereford hit 79 of 100 targets from 22 yards distance Sunday at the Hereford Gun Club to win the R. J. Cramer Trophy.

Runnerup in the match, which had 15 entries, was Paul Lyons of Hereford, who hit 76 of 100 targets.

R. J. Cramer presented the trophy to the gun club in March, with the stipulation that a shooter must win three consecutive matches to claim permanent possession of the trophy. Dr. Gene Cope hit 89 of 100 traps to win the match in March.

Matches at the club will be held about every six months.

District 1-AAA Week's Wrapup

District 1-AAA teams pulled a few surprises in their four victories last week, including one upset and another win in which the victory margin was 59 points.

Tulia pulled the upset of last week's action when the Hornet's downed the previously unbeaten Littlefield Wildcats 15-14. Muleshoe rolled over helpless Morton, a Class AA team, 67-8, as the Mules scored 26 points in the second quarter alone.

The Hereford Whitefaces crushed the Levelland Lobos 33-8, and Dumas squeaked by Amarillo High School 15-14 in the other non-conference wins. Perryton and Canyon absorbed the losses to Class AAAA teams, with Perryton bowing before Amarillo Caprock 34-15 and

Paetzold, MAIN EVENT, MODIFIED CLASS: Culpepper, C. B. Lunsford, Barnes, Heard and Jim Dawson.

In addition to the regularly scheduled races next week, the Hereford Raceway has planned a Powder-Puff derby, and the following week a "grandmothers race" is set.

Winners of door prizes given by the Raceway were: Keith Nance and Jeff Farburger, free passes, Eddie Gamez was the winner of 10 gallons of gasoline given by Troy Moore's Farmers Drive Inn. Optimist gifts were won by Sharron Watson, winner of a stuffed seal, and Herman Sedillo winner of a battery operated train.

All winnings and proceeds won by the drivers were donated to the United Fund of Hereford.

Vega Horse Show Winners Named

Several youngsters from Hereford participated in and won events in the Vega Horse Show Saturday. The horse show was held in connection with last summer's Jr. Horsemen Association All-Youth Quarterhorse Show.

Hereford winners were: David Cooper, 2nd place in Gelding, Showmanship, Western Pleasure, eleven and under, Reining eleven and under, 4th place Pole Bending eleven and under and Barrels eleven and under; Mike Neely, 1st place Mare Class, 3rd place Showmanship eleven and under and 4th place Western Pleasure, eleven and under; Pat Cooper 2nd place Showmanship twelve to fifteen, 3rd place Gelding and Western Pleasure, twelve to fifteen, 4th place Pole Bending twelve to fifteen and 5th place Reining twelve to fifteen; and James Lee, 1st place Pole Bending twelve to fifteen and 3rd place Barrels twelve to fifteen.

Parents of the winners are Mr. and Mrs. Joe Neely, Mr. and Mrs. Neil Cooper and Mr. and Mrs. Al Lee, all of Hereford.

Season standings for District 1-AAA:

Team	W	L	T	Pts	Op
Hereford	3	1	0	102	43
Dumas	3	1	0	43	34
Muleshoe	2	1	1	83	35
Perryton	2	2	0	84	79
Tulia	2	2	0	49	64
Canyon	2	2	0	43	52

GENTLEMAN JIM IS ON THE SCENE!

... as usual, Jim's Plumbing (the original Jim's Plumbing) can do everything you need in a flash! Just a call and you'll get instant service on all your plumbing service needs. It's not too early to get that heating system ready for winter... Give us a call!

100% Financing Available on Approved Credit on Any Installation

DEALERS FOR **Payne** HEATING-AIR CONDITIONING

JIM'S PLUMBING

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SUNSET FOOD CENTER

The Whole Town's TALKING ABOUT..

WORD OF MOUTH is the best advertising we have. Our customers are telling many of their friends about Swift's Premium (R) Beef. It's the latest, the newest, the most consistently tender of all beef—wonderfully flavorful. When it is cooked, a new tenderness arises never before possible. It saves you cooking time on cuts like pot roast and chuck roast—makes it possible for you to broil or even oven roast many new cuts. No wonder the whole town is talking! If you haven't already tried it, try it today.

Go To Church Sunday!

DOUBLE FRONTIER STAMPS THURSDAY

<h2>ROUND STEAK</h2> <p>Proten Beef</p> <h1>79¢</h1> <p>Lb.</p>	<h2>FRYERS</h2> <p>Whole</p> <h1>25¢</h1> <p>Lb.</p> <p>CUT-UP lb. 27c</p>
<h2>RUMP ROAST</h2> <p>Proten Beef Lean, Boneless Rolled</p> <h1>79¢</h1> <p>Lb.</p>	<h2>Pikes Peak Roast</h2> <p>Proten Beef Boneless</p> <h1>69¢</h1> <p>Lb.</p>
<h2>Leg-o'-lamb</h2> <h1>79¢</h1> <p>Lb.</p>	<h2>CHILI MEAT</h2> <p>Lean</p> <h1>59¢</h1> <p>Lb.</p>
<h2>LAMB CHOPS</h2> <h1>89¢</h1> <p>Lb.</p>	<h2>HAM SLICES</h2> <p>Fully Cooked Centers</p> <h1>89¢</h1> <p>Lb.</p>
<h2>LAMB FRIES</h2> <p>Peeled and Sliced Pan Ready</p> <h1>\$1.69</h1> <p>Lb.</p>	<h2>PORK ROAST</h2> <p>Lean Boneless Rolled & Tied</p> <h1>69¢</h1> <p>Lb.</p>

<h3>Pear Halves</h3> <p>Del Monte</p> <p>3 303 Cans</p> <h1>89c</h1>	<h3>Potatoes</h3> <p>Red</p> <p>20 lb. Bag</p> <h1>69c</h1>
<h3>Corn</h3> <p>Del Monte Whole Kernel</p> <p>3 303 Cans</p> <h1>65c</h1>	<h3>Apples</h3> <p>Red Rome</p> <p>Colorado Extra Fancy</p> <p>lb.</p> <h1>19c</h1>
<h3>Ice Cream</h3> <p>Sealtest Reg. 10c Bars</p> <p>1/2 Gal.</p> <h1>59c</h1>	<h3>Sweet Potatoes</h3> <p>East Texas</p> <p>Pkg.</p> <h1>19c</h1>
<h3>Candy Bars</h3> <p>5 For</p> <h1>39c</h1>	<h3>Sweet Potatoes</h3> <p>East Texas</p> <p>lb.</p> <h1>12 1/2c</h1>
<h3>Kleenex</h3> <p>300 Count</p> <h1>37c</h1>	

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DISCOUNT CENTER

DUTCH BULBS

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Plant Now for Spring



GIBSON'S
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59¢ PER PACKAGE

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SMOKER'S SPECIALS

CIGARETTES



including Benson & Hedges - Pall Mall filters and most other brands, regulars & filters

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\$2.89 Carton



LIGHTER & FUEL

\$1.14 value

Gibson's Discount Price

67¢



BRAVO SMOKES



\$3.57 Carton



PIPE TOBACCO

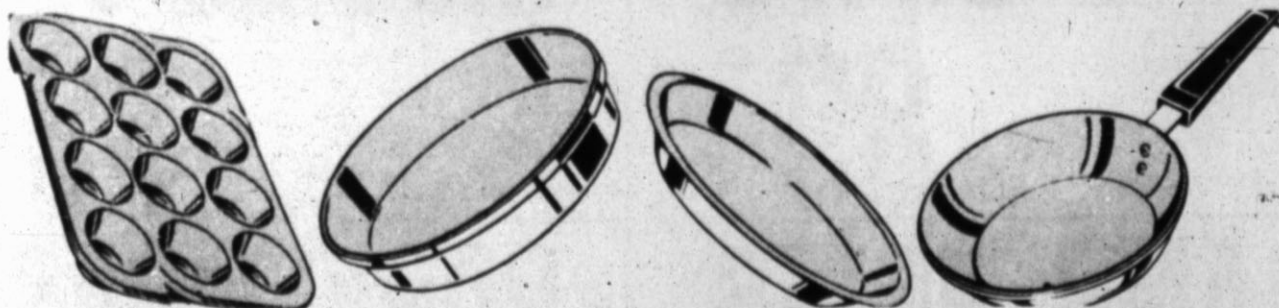
Prince Albert or Velvet, 1-lb. Can

\$1.39

PIPES 50¢ OFF OUR DISCOUNT PRICE

Any pipe of your choice

TEFLON-WARE by "WEST BEND"



- Layer Cake Pan reg. \$1.95
- Pie Pan reg. \$1.95
- 7 1/2" Saute Pan reg. \$3.25
- Muffin Pan (makes 12) reg. \$2.65
- Cookie Sheet 15 1/2" x 12" reg. \$2.50
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Complete Set Retail For \$16.25

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\$6.99 SET

Or Buy Them Separately for 1/2 off regular retail price!

12" PORTABLE TV

Regular Retail \$94.95

\$64.87

Gibson's Discount Price

Polaroid
"SWINGER"
FILM

GIBSON'S DISCOUNT PRICE

\$1.47



BILL'S ONE AND ONE-HALF POUND

BREA

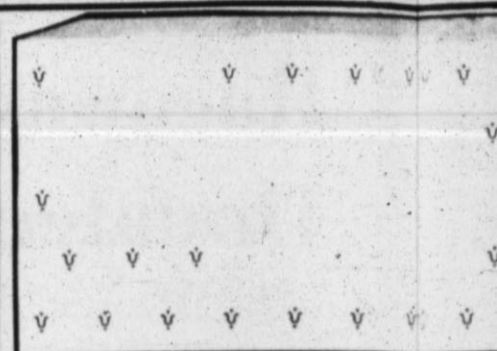
GIBSON'S KE



AQUA NET HAIR SPRAY

GIBSON'S DISCOUNT PRICE

57¢



REGULAR and SUPER 40-count box — Regular \$1.00

Gibson's Discount Price:

97¢

WE GUARANTEE THE BEST THING WE SELL

the long lean jean by Dickies.

"Hustler" styling Advertised Nationally for \$4.98 pair.

Gibson's Discount Price

2 Pr. \$5



Bathroom Ensemble

2-pc. Set Ass't. Colors Regular \$3.98

Gibson's Discount Price

\$1.99

Men's Stretch DRESS SOCKS



4 Pr. 99¢



Man's Insulated COVERALL

Good Range of Sizes

Gibson's Discount Price

\$13.99

Baby's Corduroy

COVERALLS

Gibson's Discount Price



\$1.37



Baby's COVERALLS

Good Range of Sizes

Gibson's Discount Price

FULL FRONT FLOOR

All Rubber



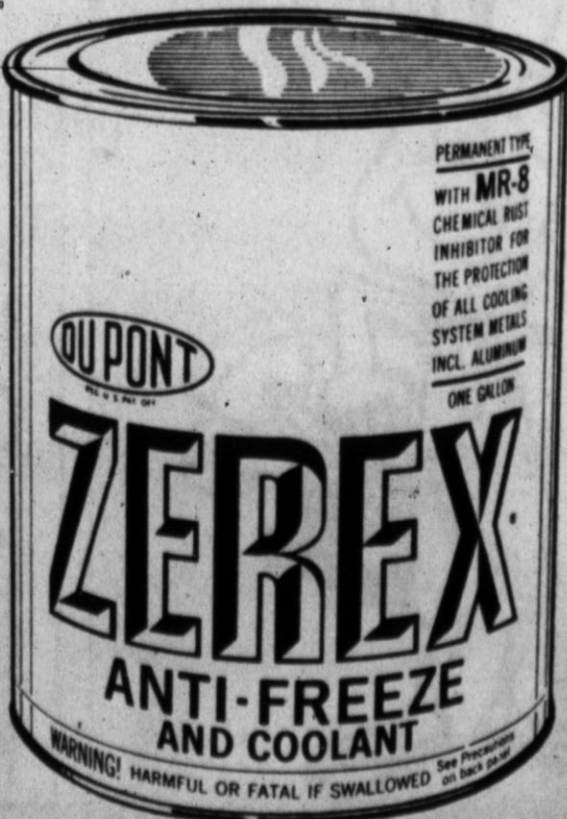
Gibson's Discount Price

choice of colors:

Transmission Fluid

Type "A" — Reg. 69¢ qt.

4 quarts \$1.00



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\$1.39 Gallon

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Gibson's Discount Price

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AND LOAVES

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Poly Bag Wrap
LOAF

14¢



"Bat" Sleeve
SWEATERS

GIBSON'S
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KEEPS THE COST OF LIVING DOWN IN HEREFORD!!

REGULAR \$1.69
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S.T. 37
Antiseptic Solution
12 oz. blt. —
Regular \$1.69
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KLEENEX TISSUES
REGULAR COUNT
200 TISSUES 400 SINGLE SHEETS
NEW SPACE SAVER BOX
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Boxes

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ASPIRIN
For Children — 50 Tablets
Regular 39c
Gibson's Discount Price **19¢**

ST. JOSEPH ASPIRIN FOR CHILDREN
SAFETY CAP

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Have Your Physician Call Your Next Prescription To
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Concentrated Sweetener
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Gibson's High-Potency — 100 Ct. Reg. \$7.69 **\$4.87**
Vitamins & Minerals
100 Count — Reg. \$5.95 **\$3.59**
Geritol Tablets **\$3.59**
Choc. and Vanilla
Reducing Aids Reg. \$3.25 **\$1.99**

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Men's Insulated
OVERALLS
Good Range of Sizes
Gibson's Discount Prices
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Men's BELTS
1/4 off
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ODDS and ENDS

- 1 two-pc. Ladies Shorts & Blouse Set 88c
- 50 only - Ladies & Girls Blouses 25c
- 9 only - Girls Dresses 99c
- 10 only - Men's Tee Shirt 19¢
- 3 only - Girls' Blouses 10c
- 9 only - Boy's Tee Shirts 19c
- 4 only - Baby Doll P. J's 88c
- 3 Mens Work Shirts \$1.89
- 20 only - Ladies Slacks asst colors & sizes 89c
- 5 only Ladies Skirts 99c
- Ladies Belts 10c
- Mens White Work Slacks & Shirts 99c
- 3 only - Mens Jeans 99c
- 8 only - Girls Shorts 25c
- Mens White Long or Short Sleeve Dress Shirts 99c

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Hands & Face
MOIST TOWELETTES
Always Convenient and Ready to Use
• IN THE CAR • AT MEETINGS • FOR COOROUTS & PICNICS • TRAVELING OR TOURING • ALL SPORTS & AFTER PLAY
CONTAINS SPECIAL BLAND SKIN LOTION

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MOIST TOWELETTES
50-Count Box
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Free Flowing
KOROMEX
DOUCHE POWDER

KOROMEX
DOUCHE POWDER
A TRULY EFFECTIVE BALANCED FORMULA FOR COMPLETE FEMININE DAINITNESS
• ANTISEPTIC • DEODORIZING • REFRESHING

8-Oz. Bottle
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For that time of the month
KORO
SANITARY NAPKIN DEODORANT SPRAY
Spray KORO on each napkin to be safe and sure...
• DEODORIZES • PROTECTS • NON-STAINING • SIMPLE AND EASY TO USE • DRIES IN SECONDS PROVIDES ASSURANCE WHEN YOU NEED IT MOST.

GIBSON'S DISCOUNT PRICE **59¢**

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CRAWLERS
Sizes 9 to 24 mos.
Gibson's Discount Price
69¢

MEN'S
House Shoes
black and brown
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Men's White Cotton Twill
WORK GLOVES
GIBSON'S DISCOUNT PRICE **10¢**

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Hair Color
JUST SHAMPOO IN!
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O.J.'s
Beauty Lotion
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"for the tummy"
Economy Size Bottle
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Gibson's Discount Price **77¢**
Why Pay More?

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Large Size Tube
Regular 85c
Gibson's Discount Price **53¢**

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1/2 gallon
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Here's long-lasting relief...
MENTHOLATUM
• Eases head cold when used in each nostril.
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1 Oz. Tube — Reg. 49c
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JUMBO ROLL
DOUBLE LAYER
KLEENEX TOWELS
Jumbo Roll
Gibson's Discount Price **25¢**

"KINDNESS"
by Clairol
Gibson's Discount Price **\$1.57**



ALONG THE CAMPAIGN TRAIL — Dee Miller, of Amarillo, Democratic candidate for the 18th Congressional District, hit Hereford with his "hand shaking, people-to-people campaign" Monday. Miller, shown meeting Mrs. John Hickman of 115 15th St., also visited Hereford banks, Holly Sugar, city lawyers and merchants up and down Main Street. Miller is opposing Republican Bob Price of Pampa for the vacant congressional seat. (Hereford Brand Photo)

Calendar Of Events

THURSDAY
 L'Allegro Club in home of Mrs. Howard Johnson, 11 a. m. to go to Amarillo for a luncheon and fashion show.
 Bay View Study Club in home of Mrs. Colby Conkright, 2:30 p. m.
 Summerfield Study Club in Mrs. Earl Lance's home, 2:30 p. m.
 Hereford Duplicate Bridge Club in Community Center, 7:30 p. m.
 North Hereford H. D. Club in home of Mrs. O. L. Williams, 2:30 p. m.
 Optimist Club lunch at Jones Restaurant, noon.
 Kwanis Club at IOOF Hall for noon luncheon.

FRIDAY
 Bud to Blossom Club and Hereford Garden Club meeting together at Community Center for workshop and luncheon, 9:30 a. m.
 Camp Fire Leaders Association at Camp Fire Hut, 9:30 a. m.
 Garden Beautiful Club at Community Center, 3 p. m.

SATURDAY
 Rose arrangement festival for area garden club members at Sugarland Mall, open to public, beginning at 1 p. m.

MONDAY
 Pioneer Study Club luncheon in Hickory Log Restaurant, 12:30 p. m.
 Mrs. S. W. Palmer hosts at her home to Harmony Club of Amarillo, with Hereford Music Study Club also invited, 9:30 a. m.

Beta Sigma-Phi City Council in home of Mrs. Cleo Corlis, 8 p. m.
 Rotary Club lunch at Jones

tion to the Board of Directors of the Chamber of Commerce that the Chamber recommend to the City of Hereford and Deaf Smith County Commissioners Court that full consideration be given at this time towards the employment of a qualified full time Civil Defense Director. The motion stated that the director should be a person on an administrative level equal with heads of other city departments and responsible directly to the County Judge in the county government. Other requirements for the position were stated. The motion was seconded by Faust Collier and it carried.

The meeting, which was held at the Hickory Log at noon Tuesday, was adjourned after all business was discussed.

Defense Director Needed In Towns

Speaking to the Chamber of Commerce committee on Civil Emergency Planning, C. O. Layne, Director, State Office of Defense and Disaster Relief, defined civil defense as the "mission of protecting the life and property of the people and to promote general welfare" of the people.

Layne spoke to the group before showing a film entitled "Local Civil Defense." Layne said we "cannot control the freaks of nature," but we can "have an organized plan of government" to help protect the people from them.

In speaking of research and plans made toward combating the worst of all tragedies — detonation of the nuclear weapon — Layne said that if we planned only to meet the small contingency and the large one happened we could not properly

combat it, however, if we plan to combat "the worst contingency," we can take the little ones in stride.

Layne stressed the need in every community for a full time Civil Defense Director. He expressed the hope that the "great town of Hereford which I love so well" would seriously consider it.

Nolan Grady, committee chairman, introduced Sgt. W. E. Wells of the Texas Highway Patrol. Wells then introduced Layne and the program. Layne is a former resident of Hereford and has served eighteen years with the Department of Public Safety.

After the showing of the film, Grady conducted discussion about a full time Civil Defense Director. A motion was made by Louis Machuca that the committee make a recommenda-

Restaurant, 12:05 p. m.
 Odd Fellows Lodge at IOOF Hall, 8:30 p. m.
 Stated meeting of Masonic Lodge at Masonic Temple, 8 p. m.
 Paisano Lions Club dinner at La Cafe Hacienda, 7:35 p. m.
 Easter Lions Club in Easter Country Club, 8 p. m.
 Hereford Citizens Band Radio Club at REC Building, 8 p. m.

TUESDAY
 Dawn Music Club in home of Mrs. L. W. Tooley, 2:30 p. m.
 Valed Study Club in home of Mrs. George Olson, 8 p. m.
 Young Mothers Study Club, Mrs. Larry Dobbs hostess, 7:30 p. m.
 Calvary Baptist WMS Day Circle at church, 9:30 a. m.
 Order of Eastern Star at Masonic Temple, 7:30 p. m.
 Hereford Jaycees at Jones Restaurant, noon lunch.
 Rebekah Lodge at IOOF Hall, 8 p. m.

WEDNESDAY
 First Baptist WMU Day Circles, lunch at church, 12 noon.
 Mon Amis Club, Mrs. Raymond Wiley hostess, 2:30 p. m.
 Avenue Baptist WMU at

Tom Byrd Hurt In Cycle Wreck

Tommy Byrd, 24, of Hereford, remained in the intensive care unit of St. Anthony's Hospital in Amarillo Wednesday, with injuries received when a car struck his motorcycle in Amarillo Sunday night.

Byrd received multiple fractures when the car reportedly ran a red light at an intersection and hit his motorcycle. The driver of the vehicle was still being sought by Amarillo police Wednesday. Witnesses said the car continued on about two blocks after hitting Byrd, then stopped and the driver fled on foot.

One person returned to the scene and told officers he had been in the car but was not driving.

church, 7 p. m.
 Sugar Squares square dance club, Community Center, 7:30 p. m.
 Hereford Lions Club lunch at Hotel Jim Hill 12 noon.



SIGN OF PROGRESS — Extra median crossings are being added to U.S. 60 just east of the city this week by the Texas Highway Department. A highway engineer said the extra additions would give a uniform number of median crossings from the city limits to the Hereford Feed Yards. (Hereford Brand Photo)

R ROGERS-MILLER

SUGARLAND MALL *Walgreen Drug* PHONE EM 4-2344

FINAL 3 DAYS!

ONE CENT SALE

2 for the Price of 1 PLUS 1¢

Check Your Needs! SHOP EARLY! MANY QUANTITIES STRICTLY LIMITED

Everyday Drug Needs		Toiletries	
<input type="checkbox"/> 55c Rubbing Alcohol 2/56°	<input type="checkbox"/> WALGREEN, 16-oz.	<input type="checkbox"/> \$1.25 Shave Lotion 2/126	<input type="checkbox"/> LORD BRIARGATE, 5-oz. bottle.
<input type="checkbox"/> 98c Laxative Pellets 2/99°	<input type="checkbox"/> THURLEY, 150's.	<input type="checkbox"/> 89c Po-Do Speed Shave 2/90°	<input type="checkbox"/> Regular or Menthol, 11-oz.
<input type="checkbox"/> 98c Vaporizer Liquid 2/99°	<input type="checkbox"/> CAMPHOR, 177'S, 4-oz.	<input type="checkbox"/> \$1.25 Men's Cologne 2/126	<input type="checkbox"/> LORD BRIARGATE, 5-oz. bottle.
<input type="checkbox"/> \$1.79 Sleep Capsules 2/180	<input type="checkbox"/> ANIDON, 30's of 32.	<input type="checkbox"/> \$1.25 Spray Deodorant 2/126	<input type="checkbox"/> Lord Briargate, 5-oz.
<input type="checkbox"/> 69c Mineral Oil 2/70°	<input type="checkbox"/> WALGREEN, Extra heavy, pint.	Hair Preparations	
<input type="checkbox"/> 98c Eye Drops 2/99°	<input type="checkbox"/> ANEPRIN, Soothing relief, 1/2-oz.	<input type="checkbox"/> 98c Deep Cleansing Lotion 2/99°	<input type="checkbox"/> HILLROSE K, 8-oz. size.
<input type="checkbox"/> 98c Saccharin 2/99°	<input type="checkbox"/> 1000 1/2-gr. tablets, effervescent.	<input type="checkbox"/> \$1.19 Concentrated Shampoo 2/120	<input type="checkbox"/> FORMULA 20, 5-oz. plastic tube.
<input type="checkbox"/> 63c Walgreen Aspirin 2/64°	<input type="checkbox"/> Guaranteed quality, 3-gr., 100's.	<input type="checkbox"/> \$1.00 Bubbling Bath Oil 2/101	<input type="checkbox"/> Walgreen, 3 fragrances.
<input type="checkbox"/> 45c Glycerin Suppositories 2/46°	<input type="checkbox"/> Infants or adults. Bottle of 12.	<input type="checkbox"/> 98c Perfection Hand Cream 2/99°	<input type="checkbox"/> Makes hands feel soft, 8 1/2-oz.
<input type="checkbox"/> 79c Merthiolate 2/80°	<input type="checkbox"/> Tincture, 2-oz. bottle.	<input type="checkbox"/> \$1.29 Family Spray Deodorant 2/130	<input type="checkbox"/> Walgreen, 7-oz.
<input type="checkbox"/> 98c Glide Celanate 2/99°	<input type="checkbox"/> Powder or ointment for athlete's foot.	Olafsen Vitamins	
<input type="checkbox"/> \$1.29 Antacid Liquid 2/130	<input type="checkbox"/> WALGREEN, Soothers, 32-oz.	<input type="checkbox"/> \$3.69 AYTINAL W/MIN. 2/370	<input type="checkbox"/> 100's.
<input type="checkbox"/> \$1.29 Pain Relief Lintment 2/130	<input type="checkbox"/> KELLERS, 4-oz. bottle.	<input type="checkbox"/> \$6.98 OLAVITE "M" Thera. 2/600	<input type="checkbox"/> 100's.
<input type="checkbox"/> 59c Milk of Magnesia 2/60°	<input type="checkbox"/> WALGREEN, Mint or Plain, pint.	<input type="checkbox"/> \$3.29 OLA-VITOL SOLUTION 2/330	<input type="checkbox"/> Pint.
<input type="checkbox"/> 85c Fluoride Dental Cream 2/86°	<input type="checkbox"/> WALGREEN, Family size, 4 1/2-oz.	<input type="checkbox"/> \$2.69 AYTINAL MULT. VIT. 2/270	<input type="checkbox"/> 100's.
<input type="checkbox"/> 89c Keller Mouth Wash 2/90°	<input type="checkbox"/> Refreshes mouth, pint.	<input type="checkbox"/> \$5.49 SUPER GERIATRIC Tabs 2/550	<input type="checkbox"/> 100's.
Baby Needs		<input type="checkbox"/> \$1.98 VITAMIN C Orange Flavor 2/190	<input type="checkbox"/> 250-mg., 100's.
<input type="checkbox"/> 79c Castoria 2/80°	<input type="checkbox"/> WALGREEN, 4-oz.	<input type="checkbox"/> \$2.98 SUPER AYTINAL 2/290	<input type="checkbox"/> Children's, 100's.
<input type="checkbox"/> 98c Children's Cough Syrup 2/99°	<input type="checkbox"/> Special formula, 4-oz.	<input type="checkbox"/> \$6.69 OLAVITE THERAPEUTIC 2/670	<input type="checkbox"/> 100's.
<input type="checkbox"/> 85c Babykof Syrup 2/86°	<input type="checkbox"/> Gentle for baby's cough, 4-oz.	<input type="checkbox"/> \$2.98 JR. AYTINAL W/MIN. 2/290	<input type="checkbox"/> 100's.
Cold Remedies		<input type="checkbox"/> \$2.69 AYTINAL JR. Chewable 2/270	<input type="checkbox"/> Multi-Vit., 100's.
<input type="checkbox"/> \$1.89 Vaporizer Spray 2/190	<input type="checkbox"/> ANEPRIN, Medicated decongestant, 11-oz.	<input type="checkbox"/> \$1.59 COD LIVER OIL 2/160	<input type="checkbox"/> Pint.
<input type="checkbox"/> \$1.98 Anhist. & Vit. C Tabs 2/190	<input type="checkbox"/> ANEPRIN, Cold fighter, 50's.	<input type="checkbox"/> \$2.79 AYTINAL VITAMINS Chewable 2/240	<input type="checkbox"/> 100's.
<input type="checkbox"/> \$1.79 Decongestant Tablets 2/180	<input type="checkbox"/> ANEPRIN, Antihistamine, 50's.	Shaving Needs	
<input type="checkbox"/> \$1.19 Antihistaminic Syrup 2/120	<input type="checkbox"/> For coughs, 8-oz.	<input type="checkbox"/> \$1.25 Pre-Electric Shave 2/126	<input type="checkbox"/> LORD BRIARGATE, 5-oz. bottle.
<input type="checkbox"/> 89c Cold Capsules 2/90°	<input type="checkbox"/> WALGREEN, Effective, 25's.		
<input type="checkbox"/> 73c Bismadine Tablets 2/74°	<input type="checkbox"/> WALGREEN, Prompt relief, 100's.		
<input type="checkbox"/> 79c Pain Relief Rub 2/80°	<input type="checkbox"/> WALGREEN, Analgesic action, 1.5-oz.		

POW!

A REAL BARGAIN!

HARD-TO-WEAR OUT

BOYS' SHOES

at a HARD-TO-BEAT PRICE!

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LONG WEAR VINYL SOLES!

COLORS: BLACK · BROWN
 SIZES: 8 1/2 TO 4

BOYS' SOCKS 4 \$1.00 PR.

EXTRA WEAR HEELS & TOES IN MANY COLORS & PATTERNS...

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The west's favorite family shoe stores

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"LIVING" GLOVES

with FREE extra right hand.
 Regular \$1.39 now **86¢**

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3 bath size bars **21¢**

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Tough-Durable-Comfortable. Assorted sizes and colors now **98¢ Pr.**

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10 Rolls **77¢**

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VISIT OUR PARTY GOODS SECTION:
 Center Pieces, Table Ensembles, Place Mats, Decorations, Party Favors for Everyday & Special Occasions.



SMALLER BOOKS OF INTEREST

The Running Foxes by Joyce Stranger has attractive sketches by David Rook which you will want to look over before beginning to read. Though this small book is fiction it is based on facts so that it seems real. Miss Stranger knew the country and background well-England's Amberland fells. The leading characters are three foxes, Rufus, Rusty and their mother. There are enough people, dogs and other animals, who act in most part villains of the tale, to make it most convincing. Some turn out to be heroes too.

It is a charming story fitted for both adult and young readers. The theme of fox hunting is different from that which most know, the riding to hounds by red-coated hunters of England, and the old southland of our country.

The people herein are poor farmers of the area, with one or two dogs, which they train themselves; or a group pay a retired trainer to work with them as the season for hunting approaches. They hunt on their own farms and those of nearby land owners, if they can get permission.

Others who have a different part in the fox hunt are one old man and his aged dog, who befriend the foxes; and a doctor and his wife. The doctor preferred treating animals to people and his lovely wife ran a home for orphan beasts.

The story covers a year in the British setting. It gives an idea of the weather cycles and its effect on fox hunting. The severe cold of winter, floods of spring and the less troublesome weather of summer and fall when there is no fox hunting. All these elements bring events of a joy, sorrow and near tragedy. Nowhere on earth are there people who love their land, their animals, their birds and their heritage and traditions as do the British. This story is written by a true Englishwoman of her beloved country.

Another small book of a different caliber is Snide Lights on Texas History by "Ananias Twist." His subject would have to be well known and loved by him to have been written in this manner.

Tom Bond-Bronc Buster, Cow Poke and Trail Driver by Josie Baird is a very well told story of the early day life of a cowboy. She introduces a few little-read-of-events of his life which add variety to this much written subject.

A 1.7-mile underground road - the longest municipal tunnel in the world - was built to celebrate the 400th birthday of Rio de Janeiro.

THE BEST THERE IS FOR WHEAT

Easy-Handling Even-Spreading

SMITH-DOUGLASS PELLEFORM

Buy-handling, even-spreading PELLEFORM has optimum water solubility, to feed wheat immediately and steadily throughout the growing season. Pelleform produces a strong root system. Clean, green Smith-Douglass PELLEFORM is high analysis, ALL water soluble, and usually costs less per unit of plant food.

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Veteran's Park Road
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Family Kitchen

- 1 Lb. Hot Link Sausage
- 1 Lb. Old Fashioned Potato Salad
- 1 Pt. Green Beans

\$1.99

All For

- Fruit Pies Fresh Baked Mrs. Smith's 69c
- Ham Salad 98c
- Macaroni & Cheese 49c

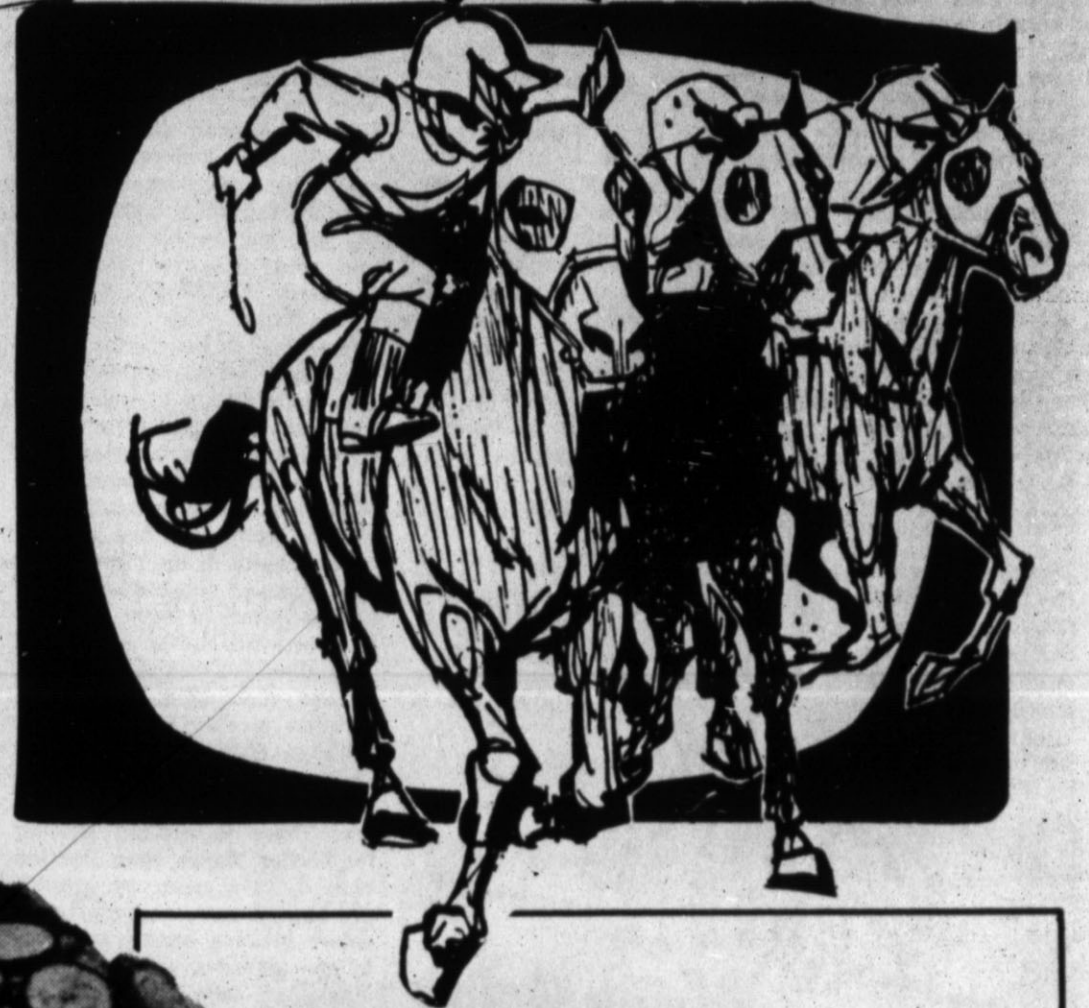
USDA CHOICE LAMB

- Lamb Shoulder Roast lb. 59c
- Lamb Leg Roast lb. 89c
- Lamb Shoulder Chops lb. 69c
- Lamb Rib Chops lb. 98c



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We Give Frontier Stamps
TV POST TIME
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It's the fun game and it gets more exciting every week! There are hundreds of winners each week... and you may be the NEXT BIG WINNER. Pick up your free card today at Furr's... then watch the show to see if your card is a winner. If it is... bring it to the store to claim your prize. Or you may come by the store the next morning to check the winners list posted there.

BACON

Sliced Farm Pack Lb. **89c**

ROAST

Chuck USDA Graded Choice Beef Lb. **49c**

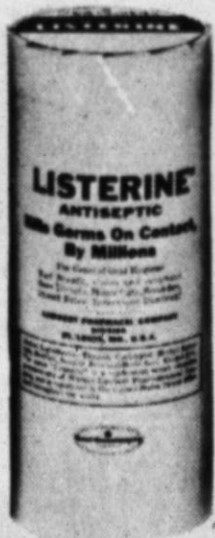
Shoulder Roast

BONELESS, USDA Choice Beef Lb. **79c**

- GROUND BEEF Extra Lean lb. 59c
- CHOPPED SIRLOIN USDA Choice Beef lb. 79c
- FRANKS Farm Pac All Meat lb. 59c

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Antiseptic 14 Oz. Bottle **59c**

SEGO DIET FOOD

Cherry Brandy Dutch Chocolate English Toffee Coffee Royal 4 Cans **88c**

FACIAL TISSUE

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Maryland Club 2 lb. can \$1.37 Lb. **69c**

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This Coupon Good For 100 Frontier Saving Stamps with purchase of \$2.50 or more
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MIRACLE WHIP BREAD SUGAR

Salad Dressing Qt. **49c**
Big 1 1/2 Lb. Loaf **17c**
Holly 10 Lb. Bag **97c**

- Chili Wolf Plain No. 2 Can 69c
- Pineapple Juice Libby's 46 Oz. Can 25c
- Instant Cocoa Mix Hershey's 16 Oz. 39c
- Grape Juice Food Club 24 Oz. Bl. 29c
- Coca Cola Reg. or King 2 6 Bottle Ctn. Plus Deposit 89c

- Pancake Mix Aunt Jemima 2 Lb. Pkg. 49c
- Waffle Syrup Blackburns Qt. 39c
- Eggs Farm Pac Grade A Medium Dozen 49c
- Sweet Potatoes Stillwell No. 303 Can 15c
- Cigarettes All Popular Brand Reg., Kings or Filter Ctn. 2.99

Furr's Fresh Frozen

Fruit Pies

- Pizza Dining in Fresh Frozen 12 1/2 Oz. Pkg. 89c
- Tater Tops Tater Boy Fresh Frozen 2 Lb. Pkg. 29c
- Spinach Top Frost Fresh Frozen 10 Oz. Pkg. 12 1/2c
- Green Beans Top Frost Fresh Frozen Cut Pkg. 10 Oz. 5/\$1
- Grape Juice Top Frost Fresh Frozen 6 Oz. Can 19c
- Donuts Morton's Plain or Fresh Frozen Powdered Pkg. 3/\$1
- Honey Buns Morton's Fresh Frozen Pkg. 29c



FURR'S FRESH PRODUCE PLEASERS

Specialty Items At Furr's For A Different Style Meal

- Broccoli Calif. Large Bunch Each 39c
- Cauliflower Calif. Sno Ball Heads Each 39c
- Red Leaf Lettuce Calif. Large Bunch Each 25c
- Pearl Onions For Creaming, Calif. Box 59c
- Brussel Sprouts Calif. Cup 49c

- Mushrooms Calif. Cup 49c
- Papayas Hawaiian Each 49c
- Parsnips Calif. 1 Lb. Pkg. 29c
- Pineapple Hawaiian Large size each 59c
- Cocoanuts Honduras Each 19c



Glad's Garden

By GLADYS HOWTON MANJEOT

Zoom! up goes food prices. Having trouble with the family budget?

This like many other problems can't be solved at once, but most all problems have a solution. Here is a suggested plan to help out on this one. Grow a vegetable garden. The foods grown will be a fine supplement to your food budget.

Do not be deterred from enjoying this experience by comments that home grown vegetables cost more than those you buy. They take too much space, too much work and trouble, and on and on there will be comments. Erase these from your mind and

instead remember that he who grows full bodied, sound-looking vegetables, is both bold and thoughtful and not lazy. There is no place for a quitter, for timidity, for carelessness in growing vegetables.

Just this week my friend Mrs. Homier (Tessie) Fox called me, and we were talking about growing flowers and vegetables. "I get more real pleasure from growing vegetables than anything," she said. "This summer I have had lettuce (which she plants every two or three weeks throughout the growing season) beets, carrots, beans, and tomatoes. Her favorite in

the newer tomatoes are Big Boy, and Globe Master. The flavor of Big Boy is excellent color pleasing (lighter red) and it serves beautifully. Globe Master, an extra fine tomato grows well here. Some this year were four to five inches across, rich in color, and delicious to eat." Mrs. Fox grows her own plants. Purchases—the seed, (which are a bit expensive, but pays off well) she plants the seed in March, in flats. When they are ready she transplants the single plant to a large paper drinking cup. This is later planted in the garden soil outside, usually in early May.

The American Garden Book and Plant Encyclopedia states, regarding home vegetable gardens the following, "You can enjoy gourmet vegetables only if you grow your own. Picked at the peak of flavor a few moments before they are to be cooked or made into salad, they have a perfection which only those who have eaten such ambrosia can appreciate. If the gardener selects varieties used by gourmet gardeners and known to be superior, he can elevate dining to a fine art, and better health to the family. Any well planned vegetable garden should return at least five dollars for every dollar spent on it. This alone justifies its existence, without the added boon of delectable produce."

As to space, if you do not have a plot just for vegetables then grow them with your flowers. There is nothing prettier for border plants, than leaf lettuce. I have some growing in my garden now, and the lovely colors make a beauty spot, the tender leaves a salad fit for a king. And then when one can share a basketful with a friend or neighbor... well that crowns the effort with success. Beets, carrots, peppers (both bell, and ornamental), cherry tomatoes, Porter tomatoes, all are effective grown with the flowers. In August I planted Black Wax Beans, with the flowers and now they are producing and are real pretty. The golden bears and lush foliage are an added attraction to the blossoming flowers. These tender golden beans cooked with some small Hereford potatoes makes a dish which is most enjoyable and nourishing. These have provided beans for our table, we have shared them with others, and have put several packages in the deep freezer. The seed costs twenty-five cents. returns most satisfactory.

This season we have grown approximately fifteen different varieties of vegetables. They have produced well, have been a boon to the food budget and we will enjoy them throughout the winter. Since I am an amateur at growing vegetables, I talked with my friends, the Horace Hersheys, who have grown vegetables in a home garden for over thirty-five years. They vote yes to the question, does it pay to grow your own vegetables? Throughout the years they have kept up with the new varieties have used care in selection of seeds and plants, kept in step with new methods, fertilizers, and insecticides and have been most successful, as well as deriving much pleasure from sharing their produce. I know of no one who has been more generous.

Mrs. Jaunita Hershey says that Blue Lake, and Top Crop are her choice in green beans, the improved Porter tomato is excellent, Butter Nut squash an easy grower and can be used in many delicious ways. Short green okra is a good producer and Horace's first choice for turnips is Purple Top, both for early fall greens and as a winter keeper. He has tried Strawberry Pop Corn, and a new variety of garlic this year. They grow thirty varieties, and their enjoyment of them is year round."

To ascertain the percentage these, home grown vegetables supplement their budget, I asked her to give me one of her favorite menus. It is as follows: Black eyed peas, fried okra, tossed vegetable salad, baked ham, corn bread, butter and butter milk and for dessert, peach cobbler (they also have fruits on their farm). She further suggests that if one is on a diet and counting calories to substitute a piece of melon or sweet potato and peaches, or cantaloupe. Another dessert which she had recently tried (a new recipe) was one in which apricots, were combined.

Recently I was given a new recipe for Kraut cake. Kraut is one of Art's favorite foods, and I was pleased to get the recipe. It is good, so I am going to share it.

THUNDERBOLT KRAUT CHOCOLATE CAKE

2/3 cup butter or margarine
1 1/2 cups of sugar
3 eggs
1 tsp. vanilla
1/2 cup unsweetened cocoa
2 1/4 cups sifted all purpose flour

1 tsp. baking soda
1 tsp. baking powder
1/4 tsp. salt
1 cup water
2/3 cup rinsed, drained chopped sauerkraut.

Cream butter well with sugar. Beat in eggs and vanilla. Sift together dry ingredients. Add alternately with water to egg mixture. Stir in sauerkraut. Turn into greased and floured 8" square or round pans. Bake 350 degrees for 30 minutes, or until tested done, do not overcook.

Fill and frost with Mocha Whipped Cream. Mix 1 1/2 cups heavy cream, whipped, with 3 tsp. sugar, 1 tsp. instant coffee, 2 tsp. unsweetened cocoa, 2 Tbsp. rum flavoring (optional).

This is yummy and when made you have used another vegetable. Mark your calendar and determine that next year will find you listed as a home vegetable grower.

Plant the following P's — and tend well
Purpose, Patience, Persistence, and Pleasure.

October's bright blue weather has arrived, some of the first signs of fall which I have noted are the tinted maple leaves at Mrs. W. W. Hill's home, 116 Elm Street. A thing of beauty is the lovely rose colored cannas at the Ralph Hastings home 113 Douglas, etched against October's bright blue skies.

Constantly I am amazed at the growth and production of our area, this week I visited Mrs. Robert Viegel's garden, 511 Rossevelt, and the TALL TALL castor beans, which she has grown left me speechless. They are comparable to trees.

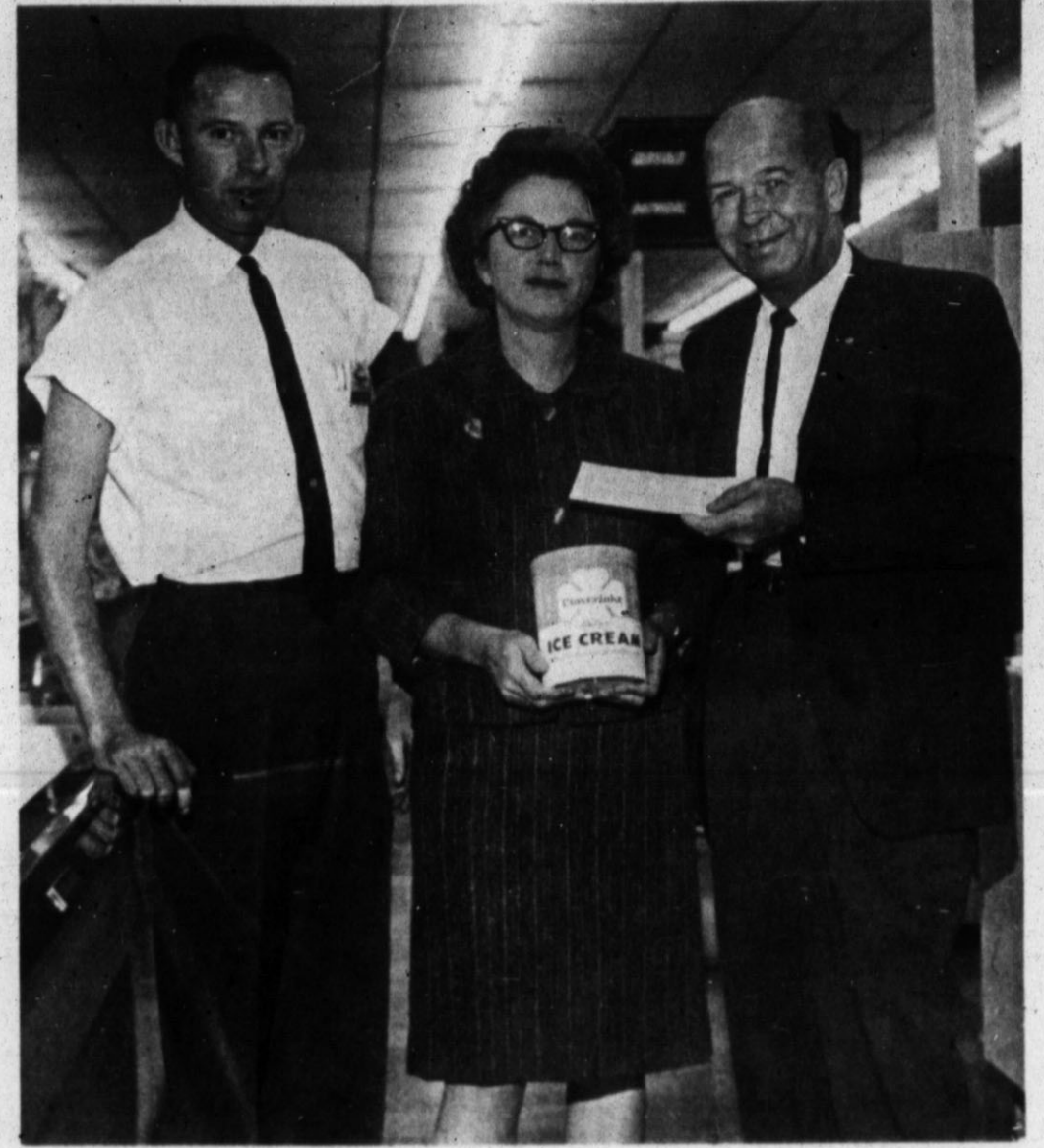
Chrysanthemums, in their bright colors are bursting into bloom all over town. Reds at Mrs. Jim Lipscombs, 108 Centre St., gleaming yellow at Mrs. Henry Sears, 146 N. Texas St. and deep dark red at the Carl Perrins, 209 N. Texas. In a few days one could, and should make a Chrysanthemum Tour in Hereford.

Glad

Movement of potatoes, onions, carrots, cabbage and other vegetables continues from various Texas High Plains areas and from several New Mexico points. Because of unfavorable weather conditions in other growing areas demand for onions has been much better in 1966 than in 1965.

Another \$25 Winner

From The Cloverlake Mystery Man



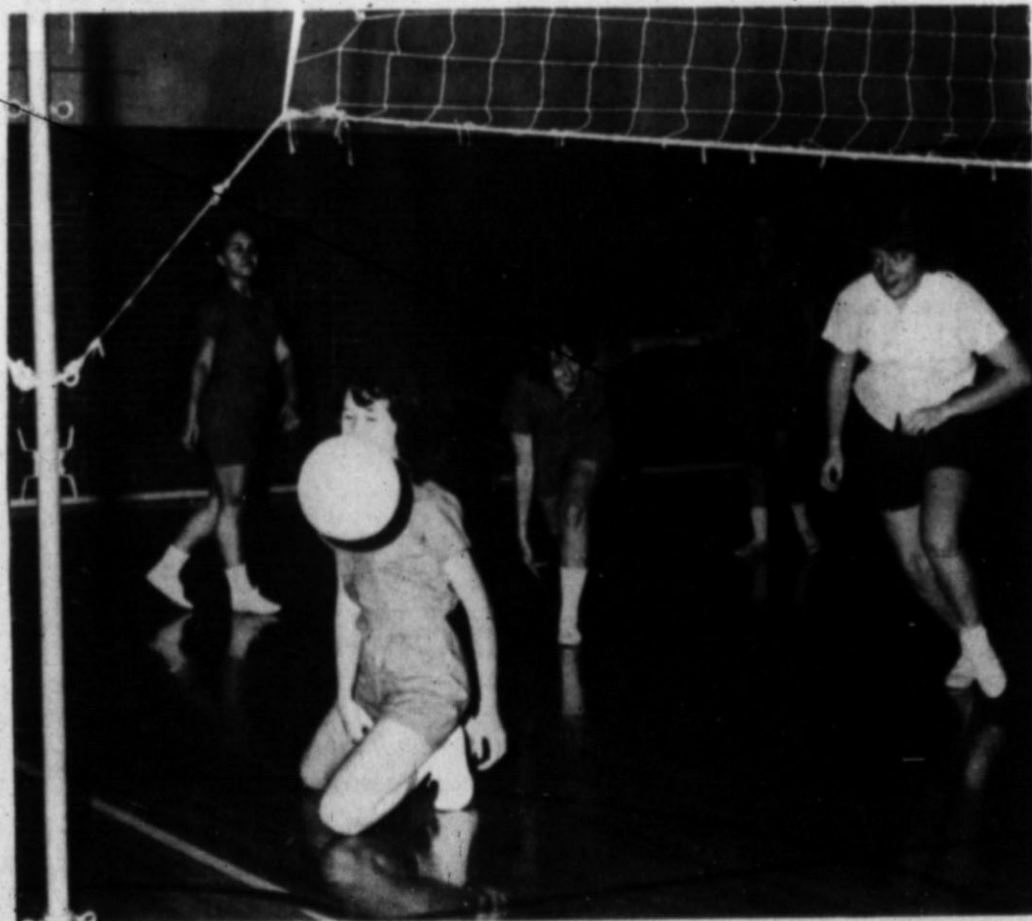
Cloverlake winner of \$25.00 is Mrs. Stanley Fry of 118 Avenue E in Hereford. Presenting her with a check is Jack Barker, Cloverlake local representative and Dale Barkley, manager of Cooper's Super Market. Mrs. Fry purchased a carton of Cloverlake Ice Cream at Cooper's.

Be On The Look-Out For The
CLOVERLAKE MYSTERY MAN
"You May Be The Next To Win"

Save Your Cloverlake Points for Valuable FREE Premiums



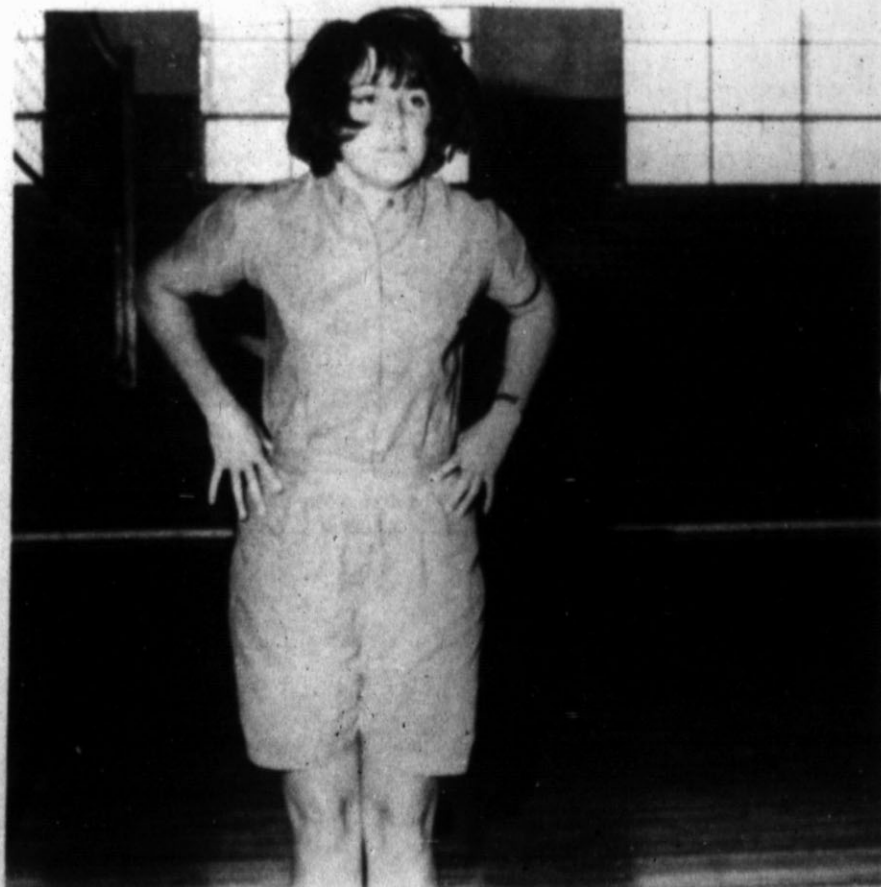
"These jujitsu Jessons are really something!"



Everyone rushes to the aid of the fallen... no, wait! Everybody rushes to get the ball over the net!



"And a one, two, three..."



"I did too touch my toes!"



"This new dance step is cr-r-razy!"

Physical

Education

Follies



By MELVIN YOUNG
 The 1966 Deaf Smith County United Fund drive has gotten off to a good start with more than \$3100 coming in during the initial meeting of the drive majors and captains Monday morning at the Community Center.

Deaf Smith County citizens are responding well to the United Fund appeal; most going along with the recommendation of a "day's pay" as their fair share.

The United Fund goal this year has been set at \$30,400. It would be nice to reach the goal this week and top it, leaving a little money as a buffer for emergencies.

The United Fund people have involved the communities this year as never before, with a little friendly competition in these areas. We wouldn't want to place any wagers on the winners of this contest, however. Particularly if the communities of Easter and Milo Center get to running neck-and-neck. That could be a real horse race.

The new Robo automatic car wash located on North Highway 385 is having its Grand Opening today. The little car wash business has apparently caught the imagination of the people of Hereford since it almost always has a line of cars going through. And that's saying something, since it only takes 2 minutes to complete the cycle. And incidentally, you wind up with a sparkling clean automobile.

We'd bet however, that some of our local farmers — like Tom Robinson — will give that machine a real test: right after the next big rain. But then — you can always run it through twice.

The business belongs to J. W. Robinson Jr., Bill Gentry, Johnny Clark and Clint Formby.

Actually, we have tried it and it works real well. The only thing that bothers us is having to give all that money to a radio man.

However, that was the bright spot in Clint's day Wednesday, and frankly, he needed a bright spot.

After all, he is recovering from a broken leg; apparently is developing a head cold, and to top it off, the worst possible thing that could happen, did.

AAM whipped the daylight out of Texas Tech last Saturday.

That was the straw that broke the camel's back.

J. W. Robinson, another of the owners, was heard to remark the other day: "Look there. That car is dirty and probably isn't insured either."

Well now, could he be considered a pessimist, thinking that the man would neither insure nor wash his car? Or was he an optimist, thinking surely the gentleman was going to wash the car before he brought it down to insure?

Or is he just an opportunist?

Color television is the buyword this year. But if you haven't bought your set, you can still see the World Series in color.

Holbert's of Hereford has placed a set in the Commis-

sioners Court meeting room and will also have color sets operating at the store in Sugarland Mall.

In downtown Hereford, Jimmy Roberts of Roberts Appliance has made arrangements for the Old First National Bank building at 3rd and Main Street and will have 2 sets operating. He also indicated Wednesday that he might have a popcorn machine leased for the occasion. Free popcorn, we presume.

Who says Hereford isn't big enough to be a convention center?

There will be 32 Ford tractor executives in Hereford Monday and Tuesday for a convention, followed by a field demonstration of the new Ford combine. Tommy Kemp, local tractor dealer, is responsible for getting the meeting held in our fair city.

We'll have more on this in THE SUNDAY BRAND as plans for the two day meeting jell.

Political campaigning is beginning to pick up steam with November 8 just a month away. The Democratic congressional nominee Dee Miller of Amarillo, was in town Monday shaking hands and meeting people, and the Republican candidate, Bob Price of Pampa, was to meet with supporters and other interested persons at the Calson House for breakfast at 7:30 a. m. today. Price will discuss future legislation concerning the beet sugar industry.

And speaking of politicians, we're reminded of the man from the mental ward who sat fishing over a flower bed. A visiting politician, wishing to be affable, asked "How many have you caught?" "You're the ninth," he answered.

Mrs. Palmer Will Host

Music Clubs

Two music clubs of which she is a member will be entertained in the home of Mrs. D. W. Palmer, 149 Liveoak, Monday morning. With Mrs. Wendell Heiny of Amarillo she will be hostess to the Harmony Club 4 that city, and she has invited members of the Music Study Club here to be guests.

The program, to begin at 9:30 a. m., will be on Music of Russia. Mrs. V. L. Hickerson will be program director.

Mrs. Heiny will play two piano numbers by Scriabine, the Etude in E Major and Preludes No. 10 and 14. Mrs. Jack Burgess will sing the Prayer from Tschallowsky's Moscow Cantata and Mrs. Ella Jane Knight will play organ solos.

Their hymn of the month chosen by the National Federation of Music Clubs, O Love That Will Not Let Me Go, will be presented by Mrs. J. M. Simpson.

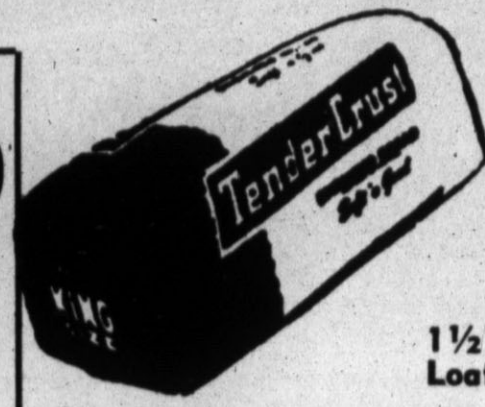
The basic chemical in heredity is a deoxyribonucleic acid, (DNA), a substance found in the nucleus of each living cell.

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

SHOP PIGGLY WIGGLY



PORK CHOPS
 Fresh Lean First Cut
59c Lb.



BREAD
 Tendercrust
 1 1/2 Lb. Loaf **17c**

Also Pick Up Some Shurfresh Milk

Wright's First Grade
BACON
 2 lbs. **\$1.58**

Armour Star Sliced
BOLOGNA
 Lb. **59c**

Wisconsin — Longhorn
CHEESE
 Lb. **69c**

Patio Frozen — 12 Oz. Pkg.
Combination Dinners 39c

Minute Maid Frozen — 12 Oz. Cans
Orange Juice 2 For 89c



- Oxydol King Size **\$1.23**
- Ivory Liquid 20c Off Reg. Size **39c**
- Mr. Clean Regular Size **41c**
- Safeguard Bath Size 2 For **39c**
- Ivory Soap Large Size 2 For **39c**
- Jergen's Lotion \$1.00 Size With Dispenser **69c**
- Secret Deodorant \$1.00 Size Spray **65c**
- Stripe Toothpaste King Size **59c**

DELICATESSEN..

THURSDAY
 STUFFED BELL PEPPERS
 MEAT LOAF
 SCALLOPED POTATOES
 HARVEST BEETS

FRIDAY
 FISH STEAK
 SALAD
 CROQUETTE
 CREAMED POTATOES
 GREEN BEANS & POTATOES

SATURDAY
 BAKED CHICKEN
 MEAT LOAF
 POTATO SALAD
 COLD SLAW
 FRESH BEANS

CHEF

- Brylcreem Imperial Size \$1.39 Value **85c**
- Baker's Best Hair Tonic \$1.25 Value **75c**
- Colgate 100 Antiseptic 14 Oz. Bottle **69c**
- Shurfine Carrots Sliced 303 Can 6 For **\$1**
- Shurfine Tea Bags 48 Ct. Box **49c**
- Vegetable Oil Shurfresh 24 Oz. Btl. **49c**

S&H GREEN STAMPS
 with Every Purchase — Double on Wed. with \$2.50 or more purchase

BLACK PEPPER
 25c

Peaches
 Val Vita Sliced No. 2 1/2 Can
 5 For **\$1**

Coca-Cola
 King Size or Regular 6 Bottle Carton
 2 For **89c**

Dog food
 Roxy 7 Tall Cans **53c**

CRISCO
 Shortening 3 Lb. Can **79c**

BISCUITS
 2 8 Oz. Cans Shurfresh with purchase of 4 Sylvania Light Bulbs **FREE**

LAYER CAKE PAN Available Oct. 3 to Oct. 8

99c with \$5.00 Purchase

Super-slick TEFLON finish makes cleanup so easy. Cakes bake evenly, crusts come out a rich golden brown. Size: 9 x 1 1/2".

FLOUR
 Shurfine 5 Lb. Bag **45c**

COFFEE
 Shurfine Reg. or Drip Pound Can **69c**

Be Sure To Register Each Time You Visit Piggly Wiggly For

FREE!

RCA VICTOR COLOR TELEVISION SET

(MUST BE 18 YRS. OR AGE TO REGISTER)

to be given away Saturday, October 29th - 8 p.m.

One Full Year Warranty (Parts and Labor) by **ROBERT'S APPLIANCE**

Hereford's Oldest Appliance Dealer

POTATOES
 Hereford White 10 Lb. Bag **49c**

Texas Green Slicers

Cucumbers lb. **10c**

California Fancy

Celery Hearts Ea. **25c**

RISE UP AGAINST CRAMPED COMPACTS

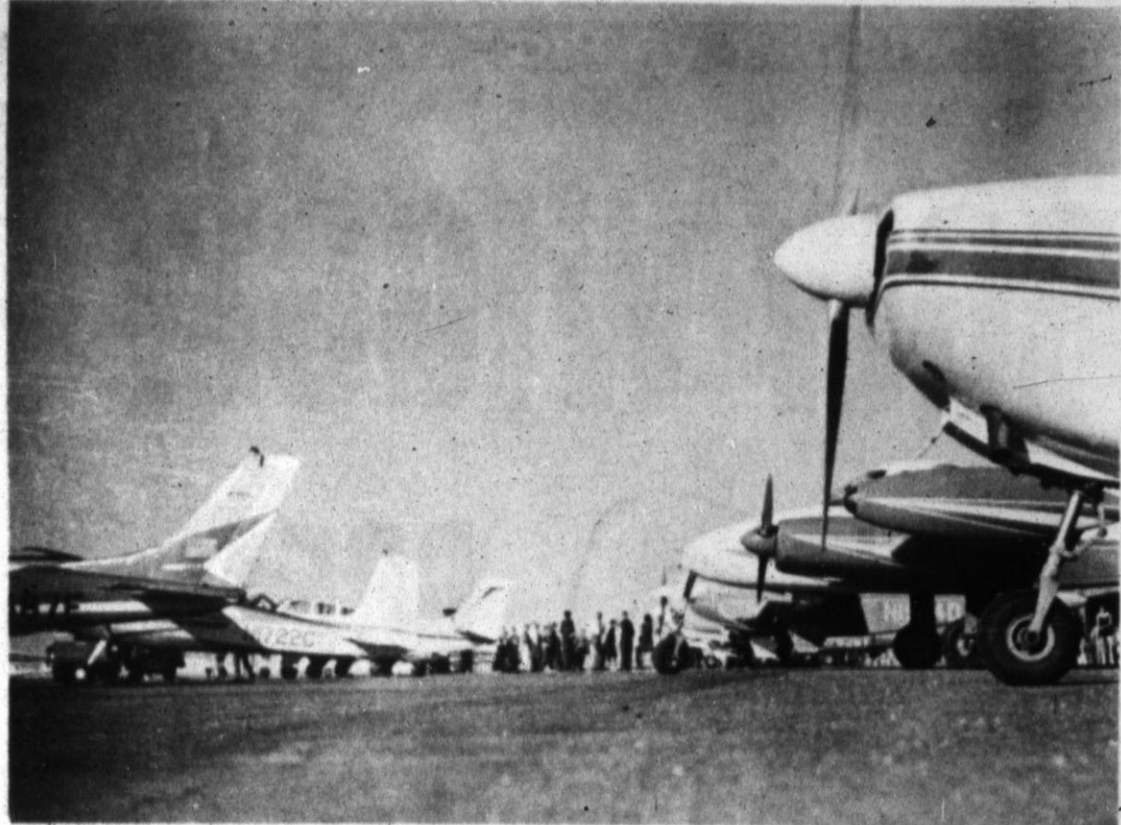
WITH ALL-NEW '67 DODGE DART AT LOW, LOW PRICES

The only thing compact about '67 Dodge Dart is our price tag. '67 Dodge Dart doesn't scrimp on power, performance, comfort or economy. Rebel—give up the idea that compacts need to be cramped. Take a step forward into bold new Dart and enjoy the difference.

\$2276 as low as

DODGE HEDRICK DODGE

Phone 262-5411 140 S. 2nd



NO PARKING PROBLEM HERE — A portion of the planes participating in the All Texas Air Tour are shown as they were lined up at Hereford Municipal Air Port. About 45 planes made a "howdy stop" here Monday afternoon, as the 120 passengers took time out for refreshments and a breather from the week-long tour. (Hereford Brand Photo)

Service Projects Adopted, Plans For Convention Made In Auxiliary

A scholarship will be given to a worthy high school graduate by the American Legion Auxiliary here, and the Auxiliary will continue to sponsor a Camp Fire Girl group, members voted at a business meeting in the Legion Hall Tuesday night.

Delegates elected to attend the 18th District convention at Memphis Nov. 5 and 6 are Mmes Bill Gilleland, Cecil Wilkins, Leroy Williamson, J. D. Love, Grant Hanna and Ira Ott.

Announcement was made that gift shop dates for the Amarillo Veterans Hospital will be Dec. 5-7 and that all volunteer workers are asked to attend an orientation program at the hospital Oct. 11. In the gift shop

sponsored by Auxiliaries, hospitalized veterans may choose items to send to their families as Christmas gifts.

Mrs. Grant Hanna read the revised unit constitution and by-laws, which had some changes made to agree with the national constitution, also revisions in by-laws and standing rules. Mrs. Hanna has been in charge of this work.

Mrs. James G. Gandy was welcomed to membership in the

ATTEND FUNERAL

Mr. and Mrs. C. M. Hicks have returned from San Diego, Calif., where they went for the funeral last week of Mrs. Hicks' brother, John Montague.

unit. Mrs. Gilleland presided for business.

Others present were Mmes. F. S. Wilhelm, R. B. Drager, Hazel Sparks, F. S. Smith, J. E. Young, Mabel Wagner and J.M. Dawson.

United Church Women Going To Area Meet

Representation at an area meeting in Childress Oct. 7, and observance of World Community Day with a program here Nov. 4, are being planned by the United Church Women of Hereford, Mrs. O. H. Culpepper, President, announces.

A panel discussion by Childress ministers of different denominations will be the program feature of the District 2 meeting Friday in First Methodist Church of that city.

Registration begins at 9:30 a. m.; reports from each city in the district are scheduled for the morning, with a business period and discussions on the three phases of UCW work, Christian world missions, Christian Social relations and Christian world relations.

Luncheon will be served at the church at noon, followed by the panel program.

The World Community Day program here will be in First Methodist Church, an afternoon session. Contributions of material aid to far eastern countries will be made. Three projects are to be aided by Hereford women, Mrs. Culpepper says.

One is collection of personal hygiene kits, cotton bags filled with such articles as soap and toothbrushes; another is making outfits for children consisting of simple pajama legs and jacket; also collection of cotton piece goods, yarn, clean blankets and towels.

Lithography — Letter Press Printing
THE INK SPOT

Dorothy Gray Winter Skin Care Sale

save \$1.00 on each



Moisturizing Hand Cream and Hormone Hand Cream **\$1.50** reg. \$2.50 ea.

Dry Skin Lotion in plastic bottle **\$1.00** reg. \$2.00 ea.

Take advantage of these great values.
ROGERS-MILLER DRUG
Sugarland Mall 364-23



Vote for Dee Miller for Congress

18th Congressional District

"One of the strongest, most able men who ever served the people"

A native son, a Democrat, experienced in public service

Pol. Adv. Paid for by Deaf Smith County Miller for Congress Committee, Wheeler Sears, Chairman

FREE-FREE-FREE OVER 5-MILLION (5,000,000) STAMPS

EVERYONE WINS!!

Be a **GRAND PRIZE** winner! IN TAYLOR & SONS GRAND PRIZE GIVEAWAY

get your "NEW ROUND" grand prize punch card TODAY!

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

GET YOUR CARD TODAY WHEN SHOPPING TAYLOR & SONS

EVERY CARD IS A WINNER - GET COMPLETE DETAILS

GROUND CHUCK



59c Lb.

Short Ribs of Beef **Lb. 29c**

Flavorright **BACON** 2 Lbs. **\$1.29**

Pinkney **FRANKS** 3 Lbs. **\$1.05**

Blade Cut **Chuck Roast** Lb. **49c**

Arm Roast Lb. **69c**



Duncan Hines Layer Cake Mix

3 \$1 FOR

TENDER CRUST BREAD

BETTER QUALITY

BEST FLAVOR

shurfresh

MILK



LEMONADE

10c

Shurfresh 6 Oz.

Del Monte Canned Foods

Del Monte Pears 303 Cans 4/\$1	Del Monte Tomato Sauce 8 Oz. 10/\$1	Del Monte Cut Green Beans 303 Can 4/\$1
Del Monte Spinach 303 Can 6/\$1	Del Monte Catsup 20 Oz. 29c	Del Monte Sweet Peas 303 CANS 4/89c
Del Monte Corn Whole Kernel Golden 303 Can 5/\$1	Del Monte Peaches 2 1/2 Can Yellow Cling 4/\$1	Del Monte Fruit Cocktail 303 Can 5/\$1

Specials Good Oct. 6, 7, & 8

Cold Capsules

Contact

Pkg. of 10 \$1.49 Size **99c**

OLEO

Southern Roll

1/2 Lb. **10c**

Cream Pies

Frozen

25c

Cheese Spread

Velveeta

2 Lbs. **\$1.05**

Shurfine Flour 5 Lb. Bag **49c**

Taylor & Sons Eggs Medium Doz. **49c**

Shurfine Coffee Cloverlake Lb. **69c**

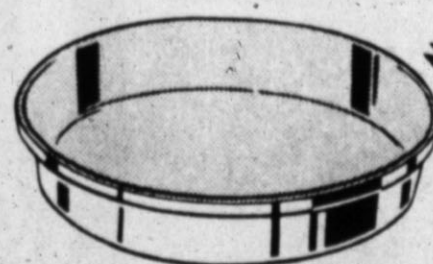
Ice Cream Slim Freeze 1/2 Gal. **49c**

Shurfine Salad Dressing Qt. **39c**

Tissue Softlin Toilet 10 Roll Pkg. **63c**

FREE BISCUITS 2 CANS with purchase of 4 Sylvania Light Bulbs

LAYER CAKE PAN Available Oct. 3 to Oct. 8



99c with \$5.00 Purchase

Super-slick TEFLON finish makes cleanup so easy. Cakes bake evenly, crusts come out a rich golden brown. Size: 9 x 1 1/2".



POTATOES

20 49c Lbs.

Jonathan Apples 2 Lbs. **25c**

CELERY Stalk **19c**

BANANAS Lb. **10c**

TAYLOR & SONS

FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

★ YOUR HOME TOWN BOYS ★

CASH AND SAVE

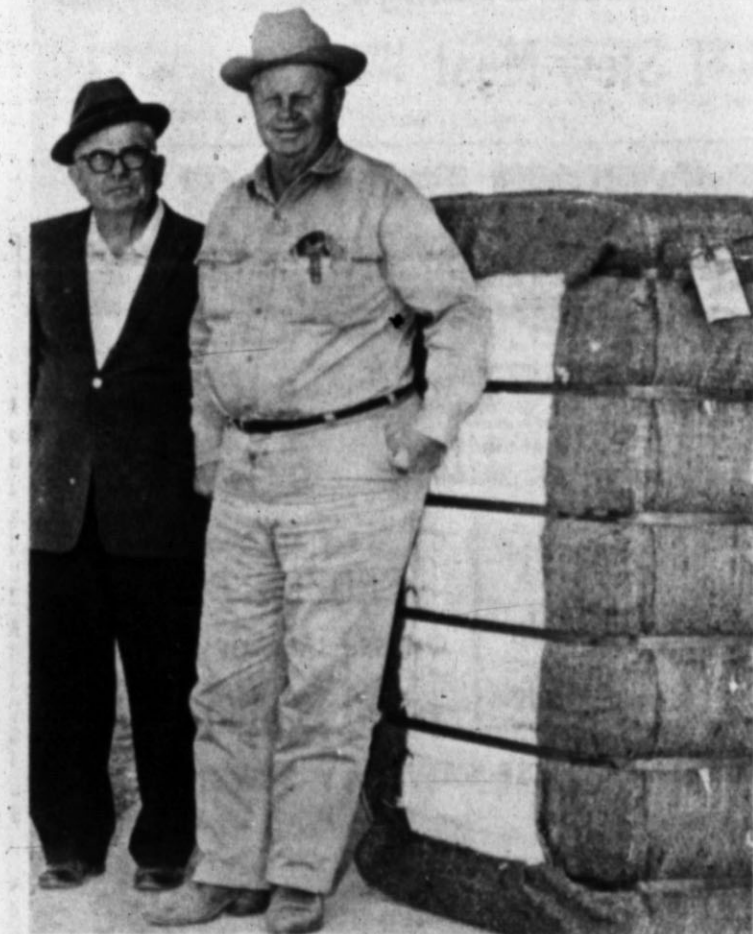
Award Given Holly For Stock Report

COLORADO SPRINGS, COLO. — Holly Sugar Corporation has been selected to receive a first place award for having issued the best annual report to stockholders in the food-grocery products industry (annual sales under \$150 million) category in the 26th Annual Report Survey sponsored by Financial World, the nation's oldest business and financial weekly. The bronze Oscar-of-Industry trophy will be presented to Dennis O'Rourke, Holly's president, on October 26 at a banquet at the New York Hilton Hotel.

Over 1,200 business, industrial and financial leaders from throughout the United States and Canada will be present to witness the awarding of the coveted Oscar trophy by Richard J. Anderson, editor and publisher of Financial World. The occasion marks the first time that Holly has earned a first place designation for its annual report.

Approximately 5,000 annual reports were reviewed in 97 classifications in the 1966 competition. Dr. Joseph H. Taggart, executive dean of the School of Business, New York University, served as chairman of the awards jury which made the selections. Other members are: Harold Gold, president of the New York Financial Writers Association; Steven E. Korson, president of the New York Chapter of the Public Relations Society of America; John A. Skidmore, president of the Art Dir-

ectors Club of New York; and David Zack, president of the New York State Society of Certified Public Accountants. In addition, 37 security analysts from the nation's leading investment brokers and other financial institutions also served on the panel.



COUNTY FIRST — This 520 lb. bale of cotton was the first ginned in Deaf Smith County. The cotton was produced by Ross Lomenick on his land one and a half miles south of Hereford. The cotton is estimated at 1 1/2 bales per acre. Ginned Wednesday morning Lomenick's cotton weighed 2000 lbs. before ginning. It made 520 lbs. of lint and 900 lbs. of seed. Lomenick used Midland 31/30 seconds seed. With him is John McClesky of Hereford Gin. The cotton will be sent to the Tula warehouse. (Hereford Brand Photo)

Texas' Sugar Bowl In Action



PILES OF SUGAR — Raw material for thousands of pounds of sugar is being stockpiled at Holly Sugar. Slicing operations have begun but when digging is at its peak, piles will grow even higher. (Hereford Brand Photo)

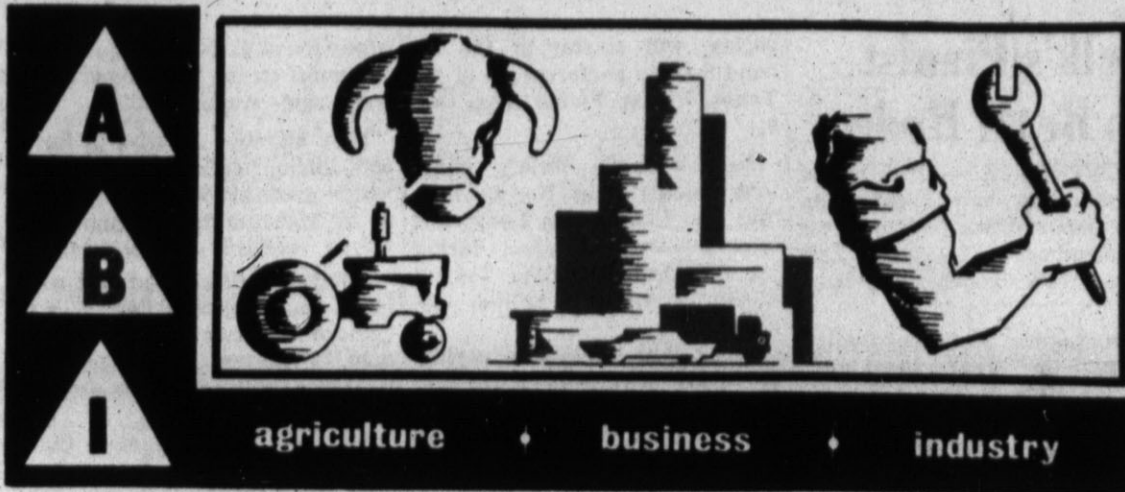
Piles of sugar beets began growing steadily at the Holly Sugar Corp. this week, but officials said area farmers aren't keeping the produce coming fast enough.

D. W. Lillie, manager of the Hereford district, said buying began Sept. 28 and will continue until mid-December. Processing of the plant began Monday and, according to Lillie, enough of the sugar beets were not available to meet the capacity which can be processed.

A total of 6,000 tons of sugar beets a day is considered capacity, said Lillie, but that figure was surpassed last year and Holly officials had hoped to top even that this year.

Lillie said the sugar beets will be sliced during a 100-day campaign which began Monday. Area yields are expected to average 20 to 20 1/2 tons per acre.

As usual, in much of eastern Colorado and western Kansas an average or later frost will be needed for much of the grain sorghum acreage to mature fully.



SECTION TWO HEREFORD, TEXAS 79045, THURSDAY, OCTOBER 6, 1966

Specialty Shop Success In First Business Try

"I wanted to do something... all our children were gone, my husband was at the farm all the time," says Mrs. Lloyd (Ora Bee) Shultz of her desire to open a business to occupy her time. Having seen some specialty shops before, she decided that this type shop "might be a good thing." Thus the Pants Cage originated and has been in operation since March of this year.

The attractive blond owner says that she has "always loved people" and that she enjoys "being in the public." The ladies specialty shop is furnished in a Spanish decor with a lovely orange carpet, all of which was chosen by Mrs. Shultz. She says that she enjoys "decorating in my home... I've always liked to do this type of thing." The artful window displays are all done by her, as are the interior displays.

Harvest of grain sorghum is under way on early fields as far north as southern Kansas and into the Southern High Plain and Rolling Plains of Texas.

are ladies' pants and tops of stretch fabric, cottons, blends, wools, etc. Sizes run from 6 through 46 in both tailored and novelty styles by famous names like Alex Coleman, Phil Rose, and Jack Winter. Mrs. Shultz said that she will have some FemForm fashions in this month.

Last May Mrs. Shultz went to Dallas to view the latest fashions and order clothing for her shop. She will go again October 20 and plans to continue going "to market" two or three times

Experimental Wheat At Halfway Tops Previous Year's Production

Lloyd Langford, Associate Agronomist at the High Plains Research Foundation, reported that wheat yields for the 1965-66 crop were the highest in five years of research at the High Plains Research Foundation. The mean yield of all twelve varieties in the test was approximately 15 bushels higher than in the 1964-65 season.

This high yield can be attributed partially to more timely rainfall. The wheat variety with the highest yield of 87.3 bushels per acre was the Warrior variety. This yield was not significantly higher than Tascosa with 80 bushels; Scout, 79.4 bushels; Ottawa, 79.4 bushels; and Bison, 74.8 bushels. Yields of other varieties in the test of twelve were Commanche, 66.9 bushels; Apache, 66.6 bushels; Concho, 66.5 bushels; and Improved Triumph, 63.4 bushels.

Most wheat grown on the High Plains of Texas is marketed for baking; therefore, the baking score is of high importance. The bake score of the wheat varieties in 1966 showing very good, good, and good minus, were in order as follows: Tascosa, Tascosa (New Mexico selection), Bison, Cheyenne, Warrior, and Commanche. The test of protein, milling and baking quality analyses were conducted by S. N. Vilm, Chief Chemist, Producers Grain Corporation, Amarillo, Texas.

The five-year average wheat yields at the Foundation were as follows: Tascosa, 59.8 bushels; Bison, 55.7 bushels; Improved Triumph, 51.5 bushels, and Commanche, 50.4 bushels. Other varieties have not been in every test during the past five years.

The twelve varieties in the 1965-66 test were planted on October 29 and 30, 1965 at a seeding rate of 100 pounds per acre on land from which grain sorghum had been harvested about 45 days prior to the seeding of wheat. Sixty-six pounds of nitrogen in the form of anhydrous ammonia was applied preplant. One hundred twenty-five pounds

per year in order to keep up on the latest fashions.

Mrs. Shultz, who has never worked in merchandising nor operated a business, feels that the Pants Cage has been "real successful" and definitely enjoys her work.

Mrs. Shultz employs part-time help, though most of the salesmanship is done by her. She and her husband live on Country Club Drive.

The Pants Cage is in operation 10:00 to 6:00 Monday through Saturday.

Flame Removal Of Foliage Increases Sorghum Harvest

Scientists at the High Plains Research Foundation have received numerous inquiries recently from farmers and businessmen regarding the use of flame to desiccate grain sorghum, according to Dr. E. H. Collister, Director and Executive Vice-President of the Foundation.

The unusual heavy rainfall recently has increased the problem of the loss of grain at harvest time because the grain often rides through the combine on the large green leaves and the grain falls on the ground. Research at the Foundation has shown that desiccation of grain sorghum just before harvest has increased the yield from 300 to 450 pounds per acre. Through the use of flame, the amount of residue handled by the combine has been reduced considerably, thereby permitting the machine to operate at a greater speed. The pounds of threshed grain normally carried through the combine on green leaves and lost was reduced 78.7 per cent by desiccation.

The yield increase obtained in studies at the Foundation was a result of reducing the amount of grain normally carried out of the combine on green leaves. The dried leaves will crumble and more or less blow out of



Mrs. Ora Bee Shultz likes displays

Kleingrass From Africa On Test

Steers here made some eye-opening gains this summer on a Kleingrass pasture.

Ed Neal and Bill Conrad, researchers at Texas A&M University's Coastal Bend Experiment Station here, report that from April 1 to September 1 steers gained 1.7 pounds each day on the pasture.

The steers were stocked at the rate of 1 animal an acre and got no supplemental feed, said Conrad.

The A&M researchers at the Beeville station began the only Kleingrass experimental grazing trial in the state last year. In a winter grazing test, steers were turned on the Kleingrass pasture in the middle of November and grazed until March of this year. They got no supplemental feed. They gained an outstanding 1.1 pounds a head per day during the winter.

Kleingrass is a warm season perennial bunchgrass, introduced to this country from Africa. It's fine stemmed leafy and grows to a height of about 3-4 feet at maturity.

According to Dr. E. C. Holt, grass specialist at Texas A&M, Kleingrass appears to be adapted to a wide range of soil conditions in Texas. He says it is being grown successfully in test plots from the high rainfall areas of East Texas and the Gulf Coast to limited rainfall sections of the Rio Grande Plains and the Grand Prairie. It has survived several years at a location near Lubbock.

He said Kleingrass greens up early in the spring and remains green late in the fall. Tests show it doesn't yield quite as much as coastal bermudagrass, but has a higher percent protein. It does not respond as well to fertilizer and irrigation as coastal, said Holt.

Kleingrass seed tends to shatter as it matures, making seed harvest somewhat difficult and lowering seed yields. As a result, very little seed has been harvested, said Holt. Seed harvest with a combine or a suction-type harvester works well, however, and limited seed supplies should be available for 1967 plantings, he said.

Soybean Test Plot Up For Inspection Mon.

Deaf Smith County farmers will get a chance to see which soybeans are best adapted to this area Monday when the High Plains Research Foundation explains what they have done on the Carl Stratfuss farm.

Located 17 miles north of Hereford on U. S. 385, the farm will be the site of demonstrations from 2 until 4 p. m. by Lloyd Langford, assistant agronomist at the foundation at Halfway.

Langford said 12 experimental type soybeans and three standard types have been planted on about one acre at the Stratfuss farm. The planting was done May 27.

The standard soybeans planted were the Patterson, Hill and Him varieties, and the three will be used as a check against the experimental varieties, Langford continued.

Under the research program at the High Plains Research Foundation, over 800 different varieties and strains of soybeans

are being tested to see which is best adapted to a specific area. Dr. Earl H. Collister, executive vice president and director of the Foundation, is the only licensed certified soybean plant breeder in Texas.

Langford said the public is invited to attend the demonstrations.

DIVIDEND DECLARED

The board of directors of the Santa Fe Railway has today declared a quarterly dividend of forty cents (.40) per share, being dividend no. 226 on the common capital stock of the company payable December 5, 1966, to stockholders of record at close of business October 28, 1966.

Cotton Research Gets Approval

Establishment of a proposed research and promotion order for Upland cotton was recommended today by the U. S. Department of Agriculture.

Officials of USDA's Consumer and Marketing Service said this recommendation is based on evidence developed at a two-week public hearing beginning August 22 in Memphis, Tenn., Dallas, Texas, Phoenix, Ariz., and Atlanta, Ga. Interested persons were allowed until Sept. 14 to file written briefs and these were considered in arriving at the recommended decision.

The order had been proposed by the National Cotton Council. The legislation authorizing the order was designed to enable cotton producers to engage in a comprehensive self-help program to strengthen cotton's competitive position and to maintain and expand domestic and foreign markets and uses for U. S. cotton.

C&M officials explained that after considering any comments which may be submitted on the recommended decision, USDA will issue a final decision. If it is concluded that an order should be issued, USDA will then announce a referendum among cotton producers.

The proposed program would be administered by a Cotton Board composed of members nominated by cotton producing organizations and selected by

the Secretary of Agriculture.

The program would be financed through assessments of \$1 per bale from Upland cotton producers, to be collected by cotton handlers designated by the Cotton Board. Collection from any producer who did not wish to contribute would be refunded upon written application. Assessment would start at the beginning of the ginning season for the 1967 crop.

Contracts for research and promotion projects would be made by the Cotton Board with a representative organization of cotton producers after approval by the Secretary of Agriculture.

USDA's recommended decision on the proposed order will appear in the Federal Register October 14. Four copies should be sent to the hearing clerk, Room 112-A, U. S. Department of Agriculture, Washington, D. C. 20250. Comments will be available for public inspection.

Copies of the recommended decision may be obtained from the Cotton Division, Consumer and Marketing Service, U. S. Department of Agriculture, Washington, D. C. 20250.

Acreage of soybeans continues to be increased in all producing areas. The most rapid increase in soybean acreage continues to be in southern and southwestern states.



TOMATO COMBINE — This self propelled combine sallows through the field with a belt moving picked tomatoes to tote boxes pulled by another tractor. (Hereford Brand Photo)



A TON OF KETCHUP — Well, 2,000 pounds of tomatoes are in these two crates that this new crop for the Hereford area. (Hereford Brand Photo)

Clarendon College Hits All Time High

Final enrollment figures at Clarendon College showed a slight increase over last year's record enrollment, with a total of 237 students. This figure constitutes an all-time high registration for the college and represents an increase of more than fifty-seven per cent over the enrollment three years ago. "Records have been broken each year, with 126 students enrolling in the fall of 1963, 189 in the fall of 1964, and 228 last fall," stated Mrs. Moore, Registrar at the college.

Enrollment figures include 159 men and 78 women, with students from forty-two Texas high schools as well as from schools

in New Mexico Oklahoma, Kansas, Pennsylvania, Virginia, and the Philippine Islands.

A breakdown of high schools represented in this year's enrollment include: Clarendon; Estelina; White Deer; Wellington; Childress; Wheeler; Memphis; Groom; Coleman; Quanah; Follett Caprock High in Amarillo; Sney; Stratford; Nixon High and St. Joseph High in Laredo; Coma High in Ft. Worth; St. Peter Claver High, Southwest High, and Robert E. Lee High in San Antonio; Canyon; Claude; Lockney; Samnorwood; Quail; Seymour; Pampa; Turkey; Dumas; Dodson; Spea-

Welk's Pianist To Be At Rodeo

HUNTSVILLE — Two of the nation's best known entertainment personalities, both of whom are members of the famous Lawrence Welk weekly television series, will co-star at the second Sunday performance of the Texas Prison Rodeo here Oct. 9.

Jo Ann Castle, Welk's honky-tonk pianist and Norma Zimmer, his Champagne Lady, will offer beauty and talent during the "Wildest Rodeo in Texas" in the prison's \$1 million stadium.

Along with these two performers, the management will present Justin Wilson, popular Cajun humorist, and Candy Barr, self-styled singer during the two-hour show which begins at 2 p. m.

Miss Castle who holds numerous musical degrees, has been a regular on the Welk show each week since August, 1959.

Miss Zimmer, a native of Larson, Idaho, joined the Welk television show in 1960. She is noted as a high-quality soprano and "sight reader" of rare ability.

Another special headliner will be Leon Adams, known as "Rodeo's Professional Showman." Adams specializes in Brahman bull and horse riding "Roman Style."

And just to make sure that everyone attending the rodeo goes away feeling that they got their money's worth, convict riders and entertainers say they-

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Flame . . .

(Continued from Page 1)

Foundation studies to dry non-desiccated grain sorghum from 26% down to 14% moisture under natural weather conditions. The desiccated grain sorghum reached 14% in fourteen days. The cost of desiccating grain sorghum has been estimated at \$1.50 an acre fuel cost. The increased yield resulting from saving the grain gave an increase of \$3.40 per acre from desiccation.

The hottest place in the United States, Death Valley, Calif., once recorded 134 degrees Fahrenheit in the shade, National Geographic says.

Complete Stock Office Supplies
THE INK SPOT

Classifieds Get Results

There's no place like Safeway for Meat



Chuck Roast

U. S. Choice Heavy Beef Roast **49¢** LB. Blade Cut

U. S. Good Baby Beef Roast **47¢** LB. Blade Cut

Shoulder Roast

U.S. Choice Beef No. 7 Cut Shoulder **59¢** lb.

Round Bone Roast

U. S. Choice Beef Round Bone Roast **69¢** lb.

U. S. Good Baby Beef No. 7 Cut **57¢** lb.

U. S. Good Baby Beef Round Bone Cut **67¢** lb.

SHOP SAFEWAY FOR ONE OF THESE SPECIALS FOR DINNER!

TURKEYS

Manor House 10-14 Pound Turkey Hens **43¢** lb.

PICNICS

Wilson's Cooked 6-8 Lb. Whole **39¢** lb.

Sliced Picnics lb. **43¢**

HENS

Manor House Stewing Hens Grade 'A' Cut-Up Excellent With Dumplings **39¢** lb.

FOR A LARGE SELECTION OF MEATS SHOP SAFEWAY!

Bacon Rath Sliced Black Hawk **89¢** lb.

Turkey Roast Honey 2 1/2 lb. suckle Pkg. **\$3.39**

Turkey & Gravy Honey 2 lb. suckle Pkg. **\$1.98**

Wilson Franks All Meat 12 Oz. Skinless Pkg. **49¢**

Sandwich Steaks Blue Marrow 10 2 Oz. **\$1**

Beef Rib Leans For Barbecuing **33¢** lb.

Fish Cakes Captains Choice 12 Oz. Pkg. **43¢**

Fish Sticks Sea Star Breaded 4 8 Oz. Pkg. **\$1**

Pork Sausage Rath Mild 1 lb. Roll **49¢**

Stew Meat Lean And Boneless **73¢** lb.

REFRIGERATED BUYS

Margarine Piedmont Patties 3 8 Oz. Pkg. **25¢**

Biscuits Mrs. Wright's Buttermilk 5 Ct. **5¢**

Breeze Cheese Spread 2 lb. Ctn. **59¢**

Skim Milk Lucerne 1/2 Gal. Ctn. **57¢**

Cottage Cheese Lucerne 16 Oz. w/Chives Ctn. **39¢**

Lucerne Salad Carrot & Raisin 3 16 Oz. Ctns. **\$1**

OTHER GROCERY VALUES!

Plain Yogurt Lucerne 8 Oz. Ctn. **27¢**

Pancake Mix Mrs. Wright's Quality 2 Lb. Box **35¢**

Preserves Shasta Strawberry 3 1/2 Lb. Jar **\$1.29**

Popcorn **23¢**

Popcorn **43¢**

Crackers **37¢**

SAVE ON THESE SPECIALS NOW!

GREEN GIANT Cut Leaf Spinach or Niblets Corn 10 Oz. Pkg. **39¢**

NIBLETS CORN Green Giant 5 12 Oz. Cans **\$1**

GREEN PEAS Green Giant 4 No. 303 Cans **\$1**

KLEENEX TISSUE Facial Tissue 4 200 Ct. Boxes **\$1**

FROZEN FOODS

POTATOES Bel-Air Crinkle Cut or French Fried 2 2 Lb. Pkg. **\$1**

MEAT PIES Sparetime Beef Turkey or Chicken 6 6 Oz. Pkg. **89¢**

Juice Bel Air Grape 3 12 Oz. Cans **\$1**

Bars Bel Air Fruit 6 Ct. Pkg. **39¢**

Roll Lucerne Cake 6" Roll **59¢**

Bel Air Quality FROZEN PIZZA CHEESE SAUSAGE PEPPERONI 12" Pkg. **59¢** 12" Pkg. **69¢** 12" Pkg. **79¢**

SAVE ON THESE SPECIALS AT YOUR SAFEWAY!

FOLGERS

Fancy Quality Coffee Save 16¢ Per Lb.

FOLGER'S 2 Lb. Can **\$1.37**

SOUP

Campbell's Finest Quality Tomato Soup Save 25¢ On 10 Cans **10¢** No. 1 Cans

BREAD

Mrs. Wright 1 1/2 Lb. Loaf **17¢**

1 Lb. Can **69¢**

PLAY BOWL IT RICH

Monday, October 10th will be the last time a Bowl It Rich Number will be posted. October 15th is the last time to bring in your Winning Cards.

SHOP FOR THESE SAFEWAY BUYS!

SHASTA Apricot-Pine, Peach and Peach-Pine, Pres. Grape Jelly 3 1/2 Lb. Jar **99¢**

CRACKERS Melrose Soda 1 Lb. Box **19¢**

Minute Maid ORANGE JUICE 2 6 Oz. Cans **55¢** 12 Oz. Can **53¢**

THE REAL THING FROM FLORIDA

100 BONUS STAMPS

With The Purchase of 6 No. 303 cans of Gardenside Cut GREEN BEANS This offer expires Oct. 8

100 BONUS STAMPS

With The Purchase of 4 No. 2 1/2 cans of DEL MONTE PEACHES This offer expires Oct. 8

100 BONUS STAMPS

With The Purchase of 6 12 oz. cans of Whole Kernel HIGHWAY CORN This offer expires Oct. 8

50 BONUS STAMPS

With The Purchase of a 6 oz. jar of SAFEWAY INSTANT COFFEE This offer expires Oct. 8

100 BONUS STAMPS

With The Purchase of 12 No. 1 cans of POOCH DOG FOOD This offer expires Oct. 8

50 BONUS STAMPS

With The Purchase of a 2 lb. pkg. of Town House RAISINS This offer expires Oct. 8

50 BONUS STAMPS

With The Purchase of 4 bottles of 14 oz. HIGHWAY CATSUP This offer expires Oct. 8

50 BONUS STAMPS

With The Purchase of 2 lb. Busy Bakers GRAHAM CRACKERS This offer expires Oct. 8

COFFEE

EDWARDS 1 lb. Bag **67¢**

NOB HILL 1 lb. Bag **62¢**

AIRWAYS 1 lb. Bag **60¢**

PURINA DOG CHOW

10 Lb. Bag **\$1.29**

5 Lb. Bag **69¢**

FREE

8 oz. Lucerne Sour Cream with each purchase 10 Lb. Bag of Russets

LETTUCE

West Texas Grown Firm Fresh Heads **2 For 29¢**

Russet Potatoes 10 Lb. Bag **79¢**

Apples Washington Extra Fancy Red Delicious 5 Lbs. **\$1**

Celery Hearts Fresh Green Pascal Pkg. **39¢**

Holland Bulbs Complete Assortment Pkg. Ea. **69¢**

Peat Anderson Brand 50 Lb. Bag **89¢**



AUSTIN HIGHLIGHTS

Small Communities Head For Government Change

By — VERN SANFORD
Texas Press Association

AUSTIN — Texas Research League unveiled its tentative recommendations for heading off "disaster" in growing urban counties following a statewide study ordered by Gov. John Connally.

Plan contains sweeping and controversial proposals to overhaul local government in 24 major and middle-sized counties. It proposes four statutory changes and two constitutional amendments. Test public hearings have been held in Austin and Dallas-Fort Worth and more discussion meetings will be set over the state.

Basically, the recommendations aim to encourage regional planning and cooperation among units of government in solving common problems and performing services on an area-wide basis and to permit big counties to adopt a modern governmental structure best suited to their needs. State aid to carry out these recommendations would be available under League suggestions.

A cabinet-type agency — The Texas Local Government Agency — is proposed to advise metropolitan areas and to police new municipal incorporations.

Probably the most controversial recommendation is a constitutional amendment to permit — on popular vote — the reorganization of governments in 24 counties, making it optional whether most county administrative officers are to be appointed or remain elective.

Counties directly concerned are Bell, Bexar, Cameron, Dallas, Ector, El Paso, Galveston, Gregg, Harris, Hidalgo, Jefferson, Lubbock, McLennan, Midland, Nueces, Orange, Potter, Smith, Tarrant, Taylor, Tom Green, Travis, Webb and Wichita.

ATTORNEY GENERAL SPEAKS

Coordinating Board Texas College and University System, can purchase life insurance on student borrowers and pay the premium directly to an insurance company from Opportunity Plan Fund. So held Atty. Gen. Waggoner Carr in an official ruling.

Other recent opinions concluded that:

Petition of September 9, nominating an independent candidate for merged Jim Wells County j. p. precinct, is valid.

Where a doctor is not available a technician may take blood from drunk-driving suspect, on his consent.

Texas Aeronautics Commission has no regulatory authority over airline service with origin or destination points outside the state.

Auto sales tax is due on cars transferred from subsidiary to parent corporation.

Appointed lawyers are due a separate fee for each appeal to final conclusion in Court of Criminal Appeals.

TEACHER PAY

Texas State Teachers Association has served notice it will push for a pay raise in 1967, regardless of views of the Governor's Committee on Public School Education.

TSTA blamed a 5,500-teacher shortage mainly on pay scales and renewed its plea for a "national average" wage with built-in escalator clause.

Texas Association of School Administrators joined teachers in urging an interim committee report on the need for better teaching salaries.

Stage may be set for one of the next Legislature's biggest money controversies.

FUSION FUNDS

The University of Texas, putting together a team of physicists and electrical engineers to work on conversion of thermonuclear fusion directly into electricity, has won a \$700,000 research contract from the Texas Atomic Energy Research Foundation. Previously, the contract had been held by a California firm.

Governor Connally hailed the contract's coming back to Texas as marking a big step in his drive for excellence in higher education. The University committed a dozen faculty tenure positions to attract top men in plasma physics to join the UT Center for Plasma Research and Thermonuclear Physics.

SCREWORM EPIDEMIC

Texas is in the midst of its worst screwworm infestation since the statewide eradication program was initiated in February, 1964.

Two weeks ago, there were 33 confirmed cases. But last week (just through Thursday) 106 cases were confirmed.

Federal, state and private funds are being used to fight the infestation through dropping sterile flies from airplanes, and treating infested animals. "But things don't look too good," said Dr. S. B. Walker, executive director for the Texas Animal Health Commission.

SHORT SHORTS

Department of Mental Health and Mental Retardation has outlined priorities for \$58,300,000 worth of construction projects

for submission to the next Legislature.

Garden Club leaders from over the state reviewed the Governor's Mansion landscaping plans initiated by Mrs. Connally.

Texas Securities Commissioner William M. King revoked the secondary trading exemption of Westec Corporation of Houston.

Governor Connally approved Neighborhood Youth Corps projects in Cameron County and San Diego Independent School District and a Head Start project for Uvalde, Kinney and Real Counties.

Austin District Judge Jack Roberts was sworn in here Monday (Oct. 3) as a U. S. District Judge for the Western District of Texas.

An election law study subcommittee has agreed that all voters should have to register, including those over 60 in cities of less than 10,000 that now are exempt.

TLN To Convene In Amarillo

The annual convention of the Texas League for Nursing, with programs open to persons in the high plains area with special interest in health care programs of their communities, will be held in Amarillo Oct. 9-12. Meetings are scheduled in the Herrington Hotel.

Mrs. Eunice King, director of nursing at Northwest Texas Hospital in Amarillo, is the state president. The convention will be the first meeting of this statewide organization in the Panhandle.

Speakers will include Dr. Francine Jensen, director of the chronic illness control division of the Houston Health Department; Miss Virginia Lane, associate professor in the University of Kentucky College of Nursing; Dr. Rena Boyle, professional consultant in nursing education to the Surgeon General of the Army; Dr. Forrest Harris, Texas deputy commissioner for mental health.

Card Of Thanks

We want to thank the many friends for their kind expression of sympathy in our recent sorrow and for the beautiful flowers, food, cards and visits. May God bless each of you.

Gladys Craig and family
Fronia Phillip and family
Ronald Matthews and family
Fred Hiltbrunner



SIGN OF PROGRESS — Hereford streets took on an added sheen Monday and Tuesday as the Texas Highway Department crew painted in a number of new markers and added a fresh coat to old ones. (Hereford Brand Photo)

Highway Patrol Needs Trainees

AUSTIN — The Texas Department of Public Safety announced today it has 231 vacancies in its uniformed patrol services and reminded interested men between the ages of 21 and 35 that the next deadline for applications is October 17. Examinations will be held on October 22 for the next cadet training schools scheduled to begin January 3.

Col. Homer Garrison Jr., DPS Director, said vacancies exist in all four of the uniformed services — Highway Patrol, License and Weight, Driver License and Motor Vehicle Inspection. Most of the openings are in the Highway Patrol Service. "These opportunities for careers in the public service offer many and varied advantages for qualified young men," Garrison said. "Men who would like to dedicate their lives to helping people can at the same time enjoy a livelihood with security and opportunity for advancement."

He pointed out that effective September 1, higher salaries and the five-day week went into effect for all DPS uniformed personnel. He said cadets at the DPS Law Enforcement Academy in Austin will receive \$400

per month while in training, and will be off Saturdays and Sundays. The training period will last approximately 18 weeks, including 13 weeks of basic training. The remainder of the period will be devoted to specialized training in the service to which the cadet is to be assigned.

NYU's club football team, loser of all five games in the last two years, will play four club teams from other colleges this fall.

Ellis' TAMALES
GOOD! BETTER! BEST!

MOBILE HOME LOTS FOR SALE OR RENT
100% FINANCING FOR 5 YEARS IF YOU BUY
Lots Are Located In The
600 Block Of Avenue H
and are restricted to 10 ft. wide mobile homes
FOR MORE INFORMATION, CONTACT
N. D. Bartlett
415 Main Street
Phone 364-1483 or 364-0335

OCTOBER IS ANTHONY MONTH

Press Free Shirts

No Ironing Needed
Not Even a Touch-up

Regular 2.98

2 FOR \$5

Regular Collar or Button Down

65% polyester and 35% combed pima cotton broadcloth or oxford cloth. Choose white, blue or maize. Buy several at this low price and save during October at Anthony's.

October A Month Of Special Savings For You

Electric Blankets

Full Bed Size 72" x 84"
6 Inch Nylon Binding

2-YEAR Guarantee

Automatic Control

Special Sale

8.77

80% rayon, 20% cotton with nylon binding. Whip stitched at bottom, convenient snap corners. 2 year unconditional guarantee. Decorator colors. 10.00 value.

RIDE FORD'S NEW WAVE

Folks are flooding Ford showrooms

New SelectShift Cruise-O-Matic transmission is automatic plus manual. Handshifts to match road conditions — and your mood.

Tilt-Away Steering gives extra convenience in T-Birds. Wheel moves over when door opens, up or down for driving comfort. Optional in Mustang.

New Split Bench seat option gives LTD ultimate front seat luxury and comfort. Three-seater bench converts to two power-operated, six-position arm chairs.

Ride the New Wave Today!
Test-drive a '67 at your Ford Dealer's

STEPHENS-HUDSON MOTOR CO.
200 West 1st Street
Hereford, Texas

The prettiest, warmest bedtime fashions in town are at Anthony's

Cozy'n Warm Sleepwear for Women...

100% Cotton Flannel

2 for \$3.

Printed cotton outing flannel in strictly comfy sleepwear from Anthony's. Choose full length pajamas or granny style gowns in assorted prints and solids. Sizes 34-40.

Rich Fall Woolens

54" - 60" Wide. 100% Wool and Wool Blends

Flannels, Basket Weaves, Crepes, Hopsack, Heathers

Values to 2.98 Special Now

2-YDS 3.50

Fine 100% wools and wool blends in solid colors or novelty weaves. Choose from the most wanted colors and textures for Fall '66 sewing... including basket weaves, crepes, hopsacking, heather tones, checks, herringbones, tweeds. 54-60" wide.

Ladies Fleece Dusters
Brand New Fashions • Regular 3.98

Acetate fleece dusters in assorted styles and colors. Stay warm and cozy all fall in one of the many styles on sale this month.

3.44

In our 45th Year of Value Leadership...

Anthony's
C. R. ANTHONY CO.

LET'S COOK SOMETHING!

Oatmeal Cake Yummy

By SUE COLEMAN
Women's Editor

Aroma of simmering catsup filled the air in Mrs. Walter Kuper's kitchen on the late afternoon she gave a recipe requested for The Brand, and talked about recipes and cooking.

"THERE ARE ONLY a few tomatoes left to harvest," she said, "and I've already canned all we will need this year so I'm making catsup from the ones we gather now. The children like it homemade better than catsup from the store."

The Kupers have a large garden next to the flower-bordered lawn at their farm home northwest of Hereford and busy Mrs. Kuper uses its produce in family meals, fresh or preserved for the winter.

She likes to cook, especially baking, and that liking led her into her present job as manager of the cafeteria at St. Anthony's Parish School, where she is beginning her fourth year. She had two years experience as an employee at Hereford High School cafeteria previously.

SHE PLANS MENUS, orders supplies and supervises preparation and serving of the cafeteria meals, assisted by two other women. Her part of the actual food preparation is the baking. A cake which is a favorite with her family and has been

enthusiastically approved by the students when she made it for the cafeteria, was originally an oatmeal cake. She experimented with substituting rolled wheat cereal for the oatmeal and found it just as popular.

Whichever cereal base is used the cake is very easily prepared and is delicious served as a dessert or an accompaniment for coffee. Here is her recipe in its original form:

OATMEAL CAKE

To 1½ cups boiling water add 1 cup oatmeal and 1/4 lb. butter. Let set a few minutes then stir in 1 cup each of white sugar and brown sugar, 1 tsp. cinnamon, ½ tsp. nutmeg, ½ tsp. salt, 1 tsp. soda, 2 eggs and 1-1/3 cups flour.

No sifting is necessary, just stir the mixture well and pour into a greased 9x14-inch pan. Bake 30 minutes at 350 degrees.

ICING

Melt 6 tb. butter. Stir in ½ cup sugar, 1/4 cup canned milk and 1 c. coconut. Spread this on top of the baked cake and put under the broiler until it bubbles.

Church Commission Director Is Visitor

A weekend guest in the home of Mr. and Mrs. Ray L. Johnson at Summerfield was Marshall Stross of New York City, director of the commission on press, radio and television of the Lutheran Church in America. He was enroute to Los Angeles on business concerned with the making of a film under auspices of his church.

Families of Stross and Johnson have been friends for three generations, dating back to the residence of both in Chicago. Stross has visited here at intervals through the years and is acquainted with a number of residents in this area.

MRS. KUPER has lived in her present home, a pleasant ranch-style house, since 1950. Planned for convenient farm living, it has a large kitchen divided by a counter from the family room where the big round oak dining-table that she refinished and polished, serves not only for serving meals, but as a place for the children to study, for Mrs. Kuper to assemble canning equipment or to cut out dresses for her daughters.

Sewing is another of her interests and she manages to find time for her favorite recreation reading. In addition to several pieces of old furniture, beautifully refinished, the house has pieces made by her two elder sons who won awards with their woodworking projects in high school.

She came to this county in 1945 when her husband, a native, completed military service in World War II. They had been married a year. Mrs. Kuper is the former Genevieve Aichmeyer, who grew up and finished school at Nazareth.

"WHEN MY CHILDREN complained about any trouble in learning to spell," she laughs, "I tell them that I had to learn to spell my last name when I was in the first grade, and then add Genevieve to that!"

The attractive, black-eyed housewife-career woman is the mother of six children. Kathleen is in her junior year as a nursing student at Marymount College, Salina, Kan.; Roy is a sophomore and Richard a freshman at West Texas State University.

Daughter Evelyn is a student at LaPlata Junior High this term, while Joe Ralph, in the sixth grade, and Alice, a third grader, attend St. Anthony's "with mother," they say quickly.



Mrs. Walter Kuper
her specialty, baking

Convention Call Sent Formally

Formal convention call for the sixth annual convention of First District, Texas Federation of Music Clubs, has been sent to clubs of the area by Mrs. Carl Wimberley of Dawn, district president.

Dawn Music Club will be hostess to the convention Nov. 4 and the customary Junior Day Nov. 5. General sessions will be in the Dawn Baptist Church and its education building, and the noon luncheon in Dawn Community Center.

Mrs. William Wimberley is president of the hostess club and Mrs. Steve Bavousett, immediate past president, is general convention chairman.

The program will feature a luncheon address by Mrs. Dellon Bumgardner of Carthage, president of TFMC, workshops conducted by state and district officers and a performing arts program by music students from West Texas State University at nearby Canyon.

Registration in the foyer of the church building will begin at 8 a. m. and coffee will be served in the education building, where district board members will hold a business session at 8:30. Mrs. Bavousett will preside for the convention opening at 9:15 a. m.

Reports of club presidents, district officers and chairmen will follow, then a memorial service conducted by Mrs. L. W. Wells, of Wellington. Mrs. Bumgardner; Mrs. B.M.

Sims of Wellington, state vice president; Mrs. Dan W. Spencer of Dalhart, past district president, and Mrs. Carl Wimberley will direct the group conferences on Federation work after lunch, and convention business will close preceding the students program at 3 p. m.

Awards will be made for club achievement records and year-books.

Junior Day, Saturday, will be devoted to performances by pupils of club members who form Junior Music Clubs.

The Grand Banks are a part of the Atlantic continental shelf, extending about 350 miles off the southeast coast of Newfoundland

Aqaba, in Jordan, will have wide, palm-fringed boulevards and a new town of 40,000 next to the old mud-brick village of 6000 inhabitants.

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Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

Old Pete hadn't been in for several weeks so we were rather surprised when he walked in and laid an article on our counter and walked out without much to say. Reading the article, though, we understood Pete's feeling and we believe you will to. It appeared in WASHINGTON REPORT, publication of the Chamber of Commerce of the United States for September 26th, 1966. As residents of one of the rural cities of the country we should all be concerned, as is the writer of this article, about the seriousness of the crisis in the cities — and who pays for the illusion.

Is today's crisis of our cities largely based on mythical grounds? This possibility is raised by a look at how our urban population is shared among cities of various sizes and how they are growing.

Nobody denies that the big cities have major problems. But are we, as officials and major news media imply, a nation of nearly 200 million Americans living in crowded metropolitan areas, victims of heavy congestion?

The "fact" is often cited that over 70% of our population now lives in urban places. But the Census Bureau definition of an urban place is any settlement of 2,500 or more in size.

The 1960 census shows that 38.3% of the nation's people lived in rural areas or in cities of

under 50,000 people (15,000 families or fewer). Only 9.8% — less than 1 out of 10 Americans — lived in cities of over one million in size. Indeed of more than 6,000 legally constituted cities in the nation, only five were larger than one million in size.

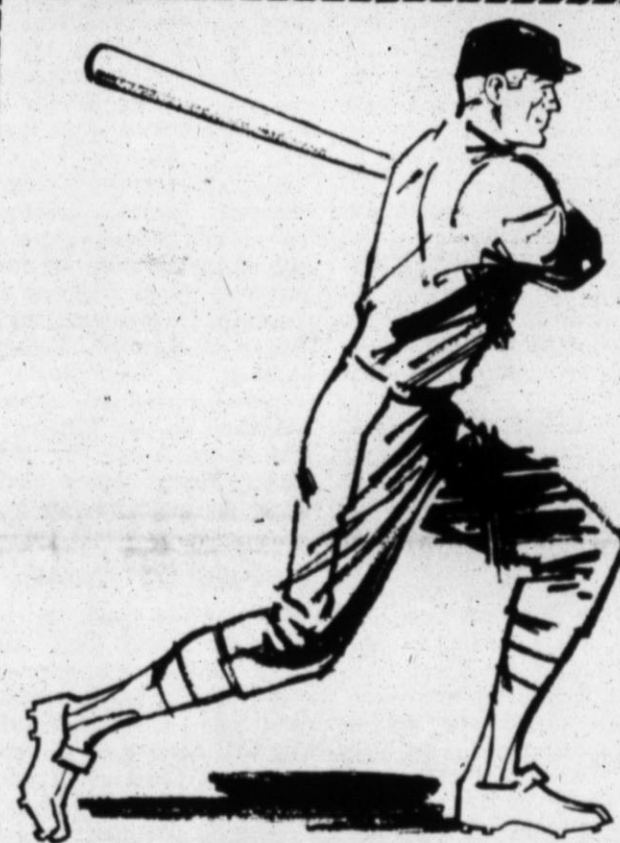
Small Cities Growing
It is the smaller cities that are growing. Since 1920, the percentage of Americans living in cities of under 50,000 has actually risen by 50%, while the percentage living in cities of over half a million has barely increased at all. The fastest-growing cities are those in the 10,000 to 50,000 group.

And our so-called "nation of cities" has a surprisingly low density of settlement. Even in the Northeastern "megalopolis" the population exceeds the suburban level — 500 people per square mile — only in the handful of biggest cities. Only 24 states have even one county with an urban density of 1,000 or more per square mile.

The composite picture drawn from official statements and mass media suggests a frustrated urban people forced by "the crisis of the city" to live in suburbs far away from cultural centers and to spend its time taxing people in the family car or in lawn-care and leaf-raking.

The evidence is that more than half our people live in settlements of 15,000 or fewer

families, participate in neighborhood groups, do not always turn to urban-type activities ("do-it-yourself," gardening, picnics, camping), and that they positively seek one-family neighborhood suburban living when given the chance.
(To Be Continued)



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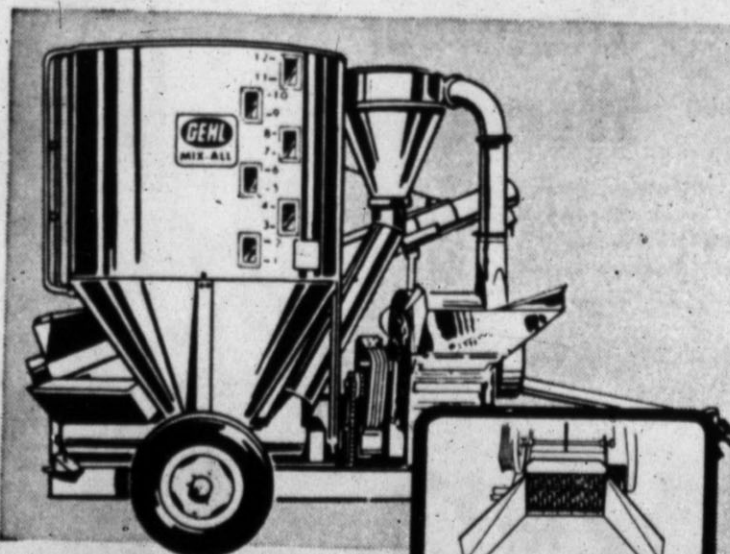
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AT WESTWAY

Community Activity Still Centers Around School

By ANN BROWN
Feature Writer

Another in a series about area communities

Westway Community boasts something unique in Texas, and certainly rare in the universe: a rural, barn museum. The busi-

ness district of Westway is eight miles out on the Harrison Highway, but the museum is on the Turrentine farm only about three miles from the western city limits of Hereford.

The museum began in 1964 as a 4-H project in money man-

agement by the three daughters of George and Johnnie Turrentine: Janice, Carol, and Patti. Under the direction and encouragement of their grandmother, Mrs. Bess Werner and the Home Demonstration agent, Mrs. Argen Draper and the local 4-H

leader, the girls have collected many prized antiques that would grace any museum.

In addition to expert advice, Mrs. Werner contributed many artifacts of pioneer vintage to the girls' collection. It is called The Bess Werner Museum in honor of the grandmother who was a pioneer school teacher in the Hereford area.

The project is no way in competition with the Deaf Smith County Museum. When the county building is ready for occupancy, many articles from the barn will be transferred there.

Several local groups from 4-H clubs, scouts, and churches, have visited the museum. Other visitors have included tourists from all over the country as well as many friends and neighbors.

In June of 1909, with the ink scarcely dry on her highschool diploma from Mexico, Missouri, Miss Bess Ridgeway arrived in Hereford. She took the state teacher's examination, and began teaching in the summer session at Askern. After three years in the schoolroom, Miss Ridgeway married Dr. Gene Turrentine, a pioneer Hereford dentist. In 1921, the Turrentines moved to the farm where the museum is now located. Pneumonia left a young widow to bring up three small children alone.

In addition to rearing three children, running her farm, and being active in all kinds of civic affairs, the rugged pioneer woman has developed other artistic talents. She has painted many beautiful landscapes, and some prize-winning portraits.

At the age of 77, this hardy great grandmother is still painting pictures, making a garden, working in the Home Demonstration Club at Westway, and is an active member of the Pioneer Club at Hereford. She is also a steward in the first Methodist Church at Hereford, where she has been a member since 1912.

Among other pioneer families in addition to the Turrentines were the O. Wilders, G. C. Hartmans, Luther Gores, Shade Moores Vincent Skypalas, Grady Wilsons, R. B. Jennings Paul Rudds, G. P. Owens, P.M. Housers, Pink Gillilands, Arthur Pierces, and Herman and Kelly Grays.

The Westway School reputed to have been as fine a rural school as could be found anywhere, was formed by the consolidation of the Weems and Kelly Gray Schools in 1922. The seven teachers taught through the ninth grade. They offered courses in music, home economics, and typing in addition to the regular curriculum. Several of the local students graduated with honors from Hereford High School. Among them were Mary Turrentine, and Ruth Tucker.

The school immediately became the center of the vigorous community life. The local thespians produced plays for their own amusement, and even shared their talents with their neighbors. Summerfield recalls being entertained by Westway productions.

In 1947, the school was consolidated with the Hereford Independent School District, but the school house continued to serve as a place of worship for the Union Sunday School that cooperated with the local Methodist, Baptist, and Church of Christ congregations until 1960. The building still houses the community center.

In 1960, the Baptists at Westway built a lovely new sanctuary and educational building. Orville Atkinson, a Plainview building contractor and Wayland ministerial student, was the pastor. In 1965, they added a parsonage. The church has 85 resident members with an average attendance of 60. The present pastor, James G. Martin, his wife, Mary, and their five children came from Idaho to Westway in April of 1964. The old-

est daughter, Alice Lee, is a freshman in her parent's alma mater, Howard Payne Baptist College at Brownwood; Judith is a junior at Hereford High School; Randy Reed is a sophomore; Gregory James is in his second year at Bluebonnet; Tammy, four, is still at home.

Gregory and Tammy came into the family via a Korean orphanage. But the Occidental Martins insist that the joy that has been added to the home by the Oriental members has more than compensated for every sacrifice their addition to a very modest household has entailed.

The Westway Baptist Church was organized August 22, 1930, among them were the pastor, O. E. Boyer, his wife and three children, David, Ora, and Cecil; Mr. and Mrs. N.M. Gregg; Mr. and Mrs. L. J. Hatley; Vesta, Elizabeth, and Erceel Brashar; Mr. and Mrs. J. N. Hendricks; W. A. and W. J. Hendricks; Mr. and Mrs. R. A. Kelly, Lula, Gertie, and Lester; Mr. and Mrs. Lon Kelly and Rufus Lott.

The church is fully organized. It is a member of the Amar-

illo Association of churches, which cooperates with the Southern Baptist Convention. Gerald McCathern is the Sunday School Superintendent, and Olin Baird is Training Union Director. Bernie Northcutt and Daniel Reed direct the singing. Irene Owens is organist, and Frances Zetsche is pianist. George Zetsche is chairman of the deacons. Ralph Mitchell is brotherhood president.

In addition the prosperous irrigated farms, the church, and the community center, Westway has a thriving commercial district. The Pitman Grain Co. has an elevator with capacity of 170,000 bushels. James Holmes is the manager. The Bernie Northcutts are the proprietors of the Grocery, Cafe, and Service Station. Daniel Reed has the Westway Garage, and Eunice Reed owns and operates the Beauty Shop. The Fertilizer Plant is owned and operated by Claud Melguin.

The Westway Home Demonstration Club has been serving the farmers' wives since 1928. Mrs. Donald Douglas is the current president. The club spon-

sors the girls 4-H Club. Mrs. George Turrentine and Mrs. Jimmy Jesko are the leaders. According to Mrs. Bess Werner, who has resided at Westway for 45 years, it is the finest community in the world in which to rear a family. Many other citizens — both old and young — echo her sentiments.

When you are using biscuit dough as the topping for a fruit cobbler, always cut vents in the dough so as to allow the steam to escape during baking.

Office Furniture
THE INK SPOT

College News About Students From This Area

PLAINVIEW — Alyce McClain, daughter of Mrs. Vinita McClain, Wildorado, has been elected to serve a residence hall officer this fall at Wayland Baptist College.

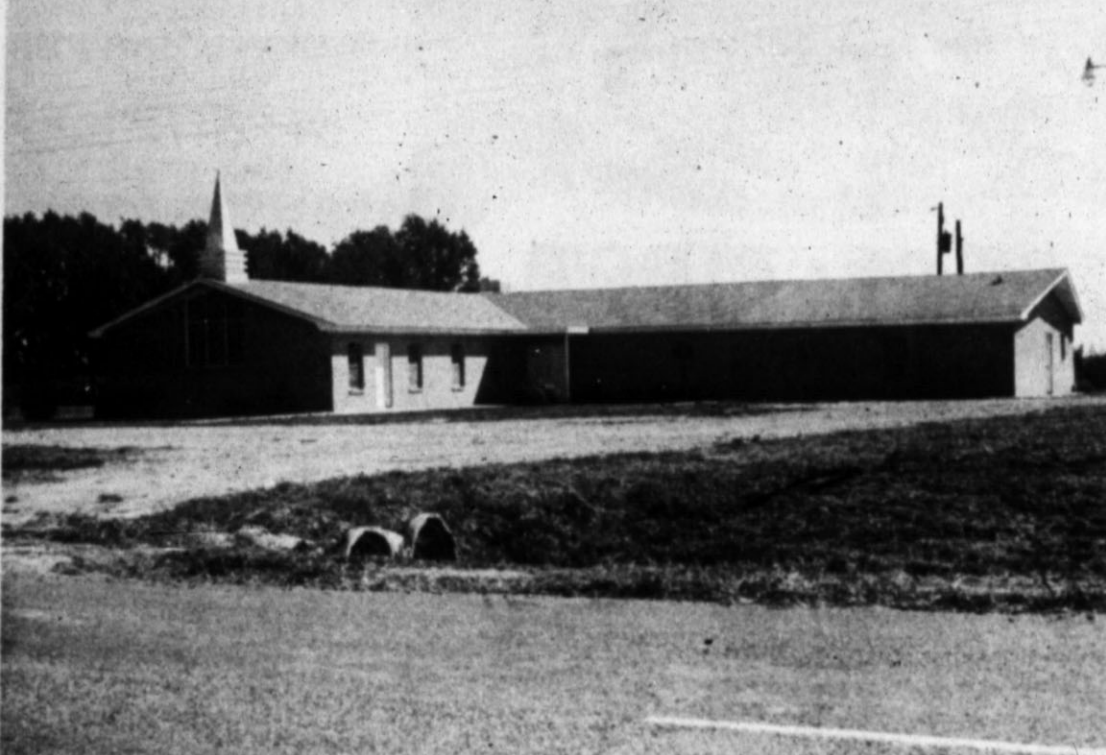
Miss McClain, a senior, will serve as secretary-treasurer of Ferguson Hall. She is a senior at Wayland.

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BUSINESS — One of several scattered businesses that still thrive in the community is this combination grocery and filling station. (Hereford Brand Photo)



RELIGIOUS — The Baptist congregation grew so big that they constructed their own church building several years ago. It augmented the Union Sunday School held in the old school house. (Hereford Brand Photo)



COMMUNITY CENTER — The old school house serves quite adequately for Westway community. Long the heart of the community, the building has many memories for old time residents. (Hereford Brand Photo)

OFFICIAL ENTRY FORM
FOR GAMES TO BE PLAYED THRU OCT. 9

NAME _____ ADDRESS _____
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Purdue vs. Iowa	Oklahoma vs. Texas
Alabama vs. Clemson	Rice vs. UCLA
Arkansas vs. Baylor	TCU vs. Texas Tech
Colgate vs. Holy Cross	WTSU vs. Texas Western
LSU vs. Texas A&M	Southern Cal. vs. Washington
Michigan St. vs. Michigan	Phillips vs. Dalhart
Nebraska vs. Wisconsin	Borger vs. Dumas
Notre Dame vs. Army	Canyon vs. Tucumcari
Oklahoma St. vs. Colorado	Floydada vs. Olton

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All our Towncraft® never-iron® Dress Shirts with long sleeves - - - - Reg. \$5 now **3 FOR \$12**

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20% OFF regular prices on a special group of DECORATOR BEDSPREADS! Thru Saturday!

Hurry, this great collection of bedspreads is reduced for a short time! Savings are remarkable! Fine quality spreads, famous for value at regular prices, now at 20% reductions they're spectacular! Lovely fashion styling! Fancy weaves, flounce skirts, puff-quilts, fine-detailing. Prints and solids aplenty! Twin and full sizes, kings and queens in group.

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Reg. 12.98 now 10.38 Reg. 19.98 now 15.98
Reg. 16.98 now 13.58 Reg. 24.98 now 19.98

A Free Rose to each of our customers all day Saturday! Welcome Garden Clubs of the Panhandle. Public invited to watch clubs create their flower arrangements this Saturday, October 8th.

Small Talk

By SUE COLEMAN
Women's Editor

The calendar said fall began about two weeks ago, but I wasn't sure of it until Monday morning when I saw my first flock of wild geese flying southward.

THAT LAST WORD is southward instead of plain south, because the flock was tacking back and forth across the sky on a generally southerly course, apparently to make headway against the stiff wind.

There are probably plenty of geese and ducks in this area now, but I hadn't seen a one until I stepped out the front door of the Raymond White home where a picture for the garden clubs' home tour had been made and heard some hoarse sounds. At first I thought the name plate which hangs from the Whites' lamp post was creaking as it swung in the wind, and it occurred to me that the hinge must be awfully rusty. Then the noise sounded straight overhead, and a look upward revealed the V of geese.

Against the clear October sky, with the sun full on them, they made a picture that kept me standing there and watching them when there was work waiting for me elsewhere. Well, the work can wait; the geese won't stay long.

SPEAKING OF THE garden clubs' tour, it's time to get your tickets from a member of any of the three clubs here. It's a city-wide affair this year since it outgrew the one club, Garden Beautiful, which originated it and sponsored it several

years. The tour is actually a flower show, but it gives spectators the opportunity to see flower arrangements in the locales for which they were made, rather than grouped on display tables. Six of the city's handsome homes will be open to ticket holders.

Reflecting the current interest in fine arts as a phase of city development, the show will have that theme, with flowers arranged to exemplify one of the arts at each home. Music, painting, poetry, literature, drama and symphony are the subjects.

Incidentally, if you would like to see a good show of chrysanthemums, free, drive slowly up North Texas Street. Almost every yard is bloomed out with at least one bed of the spectacular autumn blossoms, and the color range is dazzling.

Other parts of town have their share of fall flowers, too, and it pays to drive and look on any street. The yards on both sides of Emma Street where it runs into West Park Ave. are putting on their annual outburst of color, well worth a slowdown to see.

DELIBERATE or not, Mrs. R. C. Godwin's costume when she sang at the County Federation luncheon last Friday added just the right note to her patriotic selections which, keyed the Texas Heritage program.

She was wearing a navy suit with the blouse boldly striped in red, white and blue. Might as well have been waving a flag.

Volunteers Urged For Training— In Camp Fire Leaders' Course

To meet a need for adult leaders who will direct groups of girls wishing to enroll in the Camp Fire program, volunteers are urged to join in a training course which will be sponsored by the Camp Fire Leaders Association Friday, Mrs. Earnest Langley, president, announces.

Girls who want to take part in the program are waiting for group leaders, for both Camp Fire groups and the younger Bluebirds, she adds. Mothers of these girls are especially invited to the training session, as are new residents of Hereford who have had leadership experience in other cities.

Whether or not they are willing to become leaders, mothers of Camp Fire age girls are invited to learn more of the program. Not only group leaders, but assistants are needed now by several groups. No previous training is required of the volunteers.

The training session will begin at 9:30 a. m. Friday in the Camp Fire Hut at the intersection of West Ninth and Park

Ave. Mrs. Delmo Williams is in charge, with Mrs. Virgil Marsh, Mrs. Langley and others as instructors. Indian symbols which are a basic part of Camp Fire lore will be explained as part of the course.

Several women from Dimmitt, where Camp Fire groups have recently been organized, are expected to attend with the Hereford leaders. Sessions are scheduled from 9:30 to 11:30 a. m., 1 to 2:30 p. m.

Interested women who will take the training course are invited to report to the hut Friday morning, or to telephone Mrs. Langley, Mrs. Philip Barkley or Mrs. William Seyfert for information.

College News About Students From This Area

A Dawn student, Richard Frye is enrolled for the fall semester at Lubbock Christian College and is now attending classes.

Richard is the son of Mr. and Mrs. R. A. Frye, Box 21. He is a freshman at Lubbock Christian and is majoring in psychology.

LCC is celebrating its tenth anniversary this year. All campus events will be directed toward highlighting this decade of development.

An evening college has been initiated this year allowing students to earn up to 6 hours credit at night.

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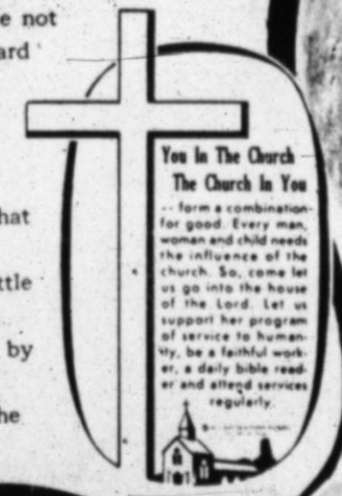
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FREE FASHION SHOWS AND WOMEN'S EVENTS DAILY.
FREE COTTON BOWL SPECTACULARS: Mon., Oct. 10—MUSIC FESTIVAL, fireworks, 8 p.m.; Tues., Oct. 11—DALLAS SYMPHONY SPECTACULAR, fireworks, 7 p.m.; Fri., Oct. 14—MILITARY TATTOO, fireworks, 8 p.m.; Tues., Oct. 18—EAST TEXAS ON PARADE, fireworks, 8 p.m.; Wed., Oct. 19—MEXICAN FIESTA, fireworks, 8 p.m.

OCT. 8-23

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Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4444. B-1-10-17-tfc

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By owner. B-1-14-3-tfc

FOR SALE used Westinghouse refrigerator in very good condition \$40. 364-4462 or 204 Gough Street after 5. B-1-17-39-tfc

FOR SALE pure bred Bassett puppies with long ears and sad eyes. A bargain at \$20.00 Tom Draper. 276-5263 after 6 p. m. B-1-22-14-2c

CORD WOOD for sale. 364-0526. B-1-10-12-tfc

TAKE UP payments on 1965 12x60 Medallion three bedroom, 1 1/2 bath. Must have good credit. Payment \$97.50. 364-0423. B-1-18-40-2c

GARAGE SALE, 226 Greenwood. Saddle, good refrigerator, tools electric motors, miscellaneous items. Saturday, October 8, 10 a. m. B-1-17-40-1c

BLUE LUSTRE not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1. Hereford Hardware. B-1-10-40-1c

ONE EARLY American b/w T. V. 1963 model. Call 364-4025. 119 Avenue E. B-1-10-40-2p

18 HORSE Johnson motor for sale. Call 364-0302. B-1-10-40-2c

ONE BEDROOM trailer house. 8x35. Tub and shower. 364-3461. B-1-10-40-tfc

CELEBRATE YOUR childrens birthday with a MEXICAN PINATA. For details write Gonzalez, 516 San Marcos Street, Eagle Pass, Texas 78852. B-1-20-40-2p

FOR SALE Tascosa Wheat Seed Phone 276-5324. B-1-10-40-2p

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., EM 4-0580. T-1-12-18-tfc

FOR SALE Massey Harris Super, 92, 61 model cab-row harvesters. A-1 shape. Gearn Apts No. 11. Jim Pugh. B-2-16-39-4p

FOR SALE: 1962 D-17 tractor. A-1 condition. Phone 364-1017. B-2-10-4-tfc

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-18-tfc

USED ENSILAGE cutters for sale, two Internationals 2 Gehl, one Case. Will trade for ensilage. Bob Lindsey, OLS-3109, Canyon. B-2-19-9-14c

FOR SALE: 1962 D-17 tractor. A-1 condition. Phone 364-1017. B-2-10-4-tfc

FOR SALE wheat seed: Tascosa and Ponca. Frank Bezner. B-1-10-38-8p

Colorado Rod-Weeders PTO or hydraulic drive, Cisco Rod-Weeders with hydraulic drive - Dempster Planters, Cultivators and Rotary Hoes, Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. SEE LESLY MOTOR CO. For the finest in farm machinery West Hi-way 60 Phone EM 4-1600

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

FOR SALE or lease, 4 operator beauty salon. Fully equipped. Well stocked. Phone 364-3448. B-4-14-11-tfc

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By Owner. B-4-14-2-tfc

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811 B-2-18-18-tfc

1960 GMC 3 ton truck. New V-6, 401 engine, tag-axle, 10'00 rubber, 22 ft. steel dump bed. 40 inch steel sides. Gallion twin hoists. Beet end gate. E. R. Little, Sunnyside, Texas. 846-2231. B-2-33-40-2c

FOR SALE 100 teet residential corner lot. Corner of Plains and Fir. Will trade. Phone Jerry Detwiler, 364-0656. B-4-18-35-tfc

FOR SALE three bedroom brick den, sprinkler system. Would trade for smaller house. 129 N. Texas. 364-0795. B-4-17-13-4c

FOR SALE LAUNDRY Combination, automatic and wringer. Call 364-2848 or 364-2257 B-4-4-1-tfc

Parmer Co. — 320 acres, good allotments, irrigated \$325.00 per acre — \$25,000 dn. As existing 5% loan payable \$6,000 per year — interest included. B-5-10-39-4c

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-1-TFC

OWNER, LOW mileage, 1962 Catalina. Loaded. 364-4635. 137 Emma. B-3-10-14-3c

CLEAN 1960 Impala Chevy, 4 door sedan for sale. 364-4358. B-3-10-40-4p

1961 FORD Stationwagon. Make offer. 364-3217. B-3-10-40-3c

1963 STARCHIEF Pontiac with power and air. Going to service. Need to sell immediately. Phone 364-3217. B-3-16-40-3c

REAL ESTATE For Sale Or Trade BY OWNER Thunderbird Apartments. 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income. B-1-20-40-2p

E. O. Milburn 3713 Teckla Amarillo FL 6-0890 B-4-33-tfc

Several houses for \$500 down and have two bedroom house and lot for \$2500 cash. Nice three bedroom house, re-decorated inside. For \$10,500. \$8,000 loan, \$1,000 down. pmts. \$72 mo. Will carry second on balance. B-4-38-tfc

3 bedroom house, refinished inside and out with 4 rooms new carpet. On one acre of land, 1 mile of city limits. For sale or would trade for cheaper home or lots as down payment. B-4-38-tfc

364-3566 office 364-2553 residence B-4-38-tfc

We Still Have MONEY TO LEND at reasonable rates represent EQUITABLE One especially clean HALF SECTION Castro County, good water, good allotments, worth the money. B-4-13-tfc

Several good half and quarters in Deaf Smith in good water area. Also some land development in Oldham and Hartley Co. Counties. W. T. CARMICHAEL REAL ESTATE 801 S. 25 Mile Avenue 364-1251 Specializes in Farms and Farm Loans B-4-10-tfc

FOR SALE or lease, 4 operator beauty salon. Fully equipped. Well stocked. Phone 364-3448. B-4-14-11-tfc

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By Owner. B-4-14-2-tfc

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Pan handle. PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY 311 Park Avenue EM 4-2814 B-4-11-104p

FOR RENT nice two bedroom house. Whites only. South Main. 364-1629. B-5-10-39-tfc

FURNISHED HOUSE. White adults only. No pets. 303 Avenue H. B-5-10-39-tfc

SIX ROOM house newly decorated. Central heating. Located at 605 Avenue K. 364-1270. After 7, 364-0946. B-5-16-39-tfc

TWO BEDROOM furnished apartments. Lynette Apartments. 108 Avenue H. 363-0969 or 364-2547. B-5-13-11-tfc

FURNISHED THREE room apartment Whites only. 126 North 25 Mile Avenue. B-5-10-39-tfc

OFFICE SPACE for lease. Paneled, Carpet, Central heating and air conditioning. Call EM 4-1786 or EM 4-1519. B-5-15-35-TFC

TWO BEDROOM trailer house for rent. Small white family. Call after 6. 364-4386. B-5-13-14-tfc

ONE BEDROOM furnished apartment. Bills paid. 503 25 Mile Avenue. 364-1111. B-5-11-14-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOUR ROOM unfurnished apartment. Close to town. Newly decorated. White adults only. Call 364-1617. B-5-14-8-tfc

OFFICE SPACE for rent. Obertheir building Phone 364-0291. B-5-10-36-tfc

COMMERCIAL BUILDING for lease. 1315 Park Avenue. Call 364-3287 or 364-3475. B-5-11-14-2c

THREE BEDROOM house, carpeted, central heat, plumbed for washer and dryer. 405 Avenue C. Also two bedroom brick. 836 Blevins. 364-2448. B-5-21-14-2c

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS Phone EM 4-2646 B-5-10-tfc

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1691. B-5-14-40-tfc

MARK IV REALTORS INC. 364-2220 B-4-33-tfc

200 acres 7 miles north of Dawn. Two 8" wells. 172 acres in cultivation. 87 acres feed grain base. 29 barley, 58 maize. Wheat allotment 39.4 acres. \$400.00 per acre. Wheeler 233 Amarillo Building DR 6-8292 B-4-13-tfc

You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. EM 4-2644

USED FURNITURE Appliance and Junk EM 4-3552 West Side of Hereford Highway 60

GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. EM 4-2652

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GLASS IS OUR BUSINESS — Call Us For All Your Glass Needs HEREFORD GLASS CO. 1302 Park Ave. INC. EM 4-2652

OLD COMMUNITY Ice Building for lease. 239 West 3rd. Would like to remodel this dock height building and lease to permanent tenant. Phone 364-1111. B-5-24-29-tfc

FOR STORAGE space-large or small-Call 364-1818. B-5-10-35-tfc

ROOMS FOR rent. Weekly rates Plains Motel. 364-0800. B-5-10-38-8c

TWO BEDROOM trailer. Adults only. Furnished. James Brown Tire Service. B-5-10-40-tfc

SMALL TWO bedroom house. Write Chris Clark, Route 1, Claude, Texas. B-5-10-40-2p

TWO BEDROOM unfurnished duplex. Fenced back yard. Water paid. Whites only. Phone 364-3757. B-5-12-40-tfc

TWO BEDROOM unfurnished house. Fenced back yard. 124 25 Mile Avenue. Phone 364-1111. B-5-13-40-tfc

FOR RENT two bedroom duplex. R. W. Elliston, Route 3. B-5-10-40-tfc

OVERNIGHT AND weekend babysitting. My home. Experienced. References. Carole McIver. 364-2130. T-6-11-36-tfc

Lee Carler Jack Kirksey GENERAL CONTRACTING Phone EM 4-1772 EM 4-0528

HOMES FOR SALE House for sale - 1500 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - fenced yard - Refrigerated air - Call for appointment - \$1500.00 down - Payments \$128.00 month - Very nice 3 years old.

House for sale - 1000 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - Very nice older home. Must see to appreciate - appointment only. 110 Fuller - \$12,500.

House for Sale - 3 large bedrooms - large den - living room - 2 baths - built-ins in kitchen - big and roomy double garage - Storm cellar and storage house. 2700 sq. ft. under roof - \$21,800. — We can move you into this one. Let us know what you can do. — 810 Ave. K.

House and 6 acres for sale, west of town, good 8" irrigation well, 3 bedroom home. Owner would consider trade for small home in town. \$17,500.00.

House for sale: 3 bedroom, 1 1/2 bath, living room, den, double garage, 1800 sq. ft. — \$18,000.00 N. W. Hereford.

House for sale: 2 bedroom, 1 bath, living room, very nice home. Talk to us about this one. Terms can be arranged. 713 Blevins.

Don't let the tight money market scare you. If you are a potential buyer, give us a chance to put you into your dream home. Regardless of rumor, homes can be bought and loans can be obtained. Choose one of our lovely homes and we will show you how easy it is to move in.

We Need Your Listings! You Need Our Services: LONE STAR AGENCY Real Estate — Insurance — Loans. 364-0555 After Hours 364-0336 601 N. MAIN — HEREFORD

7. Dressmaking-Ironing WANTED: Ironing to do in my home. Phone 364-3528. 235 Avenue A. B-7-12-35-12c

8. HELP WANTED Wanted immediately. Man or woman to supply consumers with Rowleigh products in Deaf Smith Co. or Hereford. Can earn \$50 weekly part time \$100 and up full time. Write Rowleigh TXH-160-336, Memphis, Tenn. B-8-12-1-p

AVON PRODUCTS Inc. To Buy or To Sell CALL AVON MANAGER CA 3-3183 or write Dist. Sale Mgr. Box 1694 Plainview, Texas B-8-40-2c

FEMALE HELP WANTED Demonstrators for Party Plan. Experience not necessary. Samples furnished. No collecting or delivering. Must be able to work at least 4 parties a week. Have use of car. Write: Plaque Party Plan 1428 N.E. 23rd. Oklahoma City, Okla. B-8-10-10-p

Federal INCOME TAX COURSE Job Offer for Best Students Earn good money during the tax season, full or part time. If you enjoy working with people and have the desire to learn tax preparation, H & R Block will train you. Tuition Courses start Oct. 17. Register now. Call DR 3-0662 for details or write 300 W. 10th, Amarillo, Texas.

K Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

Hereford Rotary Club meets every Monday at 12:05 FLOYD'S RESTAURANT

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

STATED MEETINGS Second Monday, Thurs. 7:30 p.m. Practice Troy Stambaugh, Sec. J. Henry Dobbs, W.M.

BOYD'S HUMBLE SERVICE COMPLETE CAR CARE EM 4-1110 741 W. 1st EM 4-9056

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to. We appreciate Your Business • Buick • Rambler • Johnson Boat Mtrs. KINSEY - OSBORN Motors 142 N. Miles EM 4-0990

LIST YOUR FARMS & RANCHES NOW CALL US TODAY LONE STAR AGENCY 601 N. Main 364-0555

Hereford Insurance Agency To Be Sure! Don Baugous — Manager 364-0850

Justice Realtors, Inc. EM 4-2266 Main & Hwy 60

TWO STORY This two story home offers many years of gracious living with 4 extra large bedrooms, an exciting entry and family room, beautiful curved stairway, marble topped baths and beautiful decor upstairs and down. A loan is established and can be transferred. H-4008 HOME & 5 ACRES Beautiful and suburban this home is located just about 9 miles from town and is completely desirable with plenty of space for the children to keep horses and other interests. Shown by appointment. F-3049 NORTHWEST Payments are just \$89.00 per month on this neat and attractive frame home with 3 bedrooms, central heat, evaporative air, carpeting and pier and beam foundation. Easy terms can be arranged for owner's equity. H-3075

SPACE MINDED FOLKS need to see this home with 4 spacious bedrooms, large den featuring W/B fireplace, well planned kitchen and dining room, 2 1/2 baths. This is a livable split-level design and must be seen to be appreciated. H-4007 EXCLUSIVE Located just 3 miles from Hereford we can offer 320 acres with 300 under cultivation, 1-6" and 2-8" wells, excellent lay of land and good improvements. Very good water makes this perfect for vegetables. F-3021 EXCLUSIVE 40 acres, 1-6" well, 1/8 mile tile, on natural gas. Just 2 miles from town. F-1015.

EXCLUSIVE 150 acres, all under cultivation with 110 irrigated by 8 inch well. Land excellent for close to town living. F-1006 EXCLUSIVE Well allotted 196 acres with grainery, located on pavement near Hereford. \$425 per acre. 29% down. THE CREATORS OF OWNERSHIP Mike Justice 364-0544 Ralph Owens 364-2560 Gwen Leatherman 364-1650

Classifieds...

Write or call for FREE opportunity booklet about the Wonderful World of Viviane Woodard Cosmetics. Executive positions available. Phone 364-0400. 118 Elm. B-8-39-10c

WANTED COOK and front end help. Cowboy Drive Inn. B-9-10-39-3p

LADY COMPANION-Live in, private room and bath. Light work, no laundry. Must drive. 2301 W. 12th, Plainview. CA4-2881. T-8-19-39-2c

9. Situations Wanted

IRONING, WILL stay with the elderly, housework, 364-0511. B-9-10-40-1fc

BABYSITTING IN my home. 364-4175. B-9-10-40-8c

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-39-1fc

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-1fc

Golden Spread Nursing Home 608 West Halls Dimmitt, Texas.

Has nice vacancies for couples or semi-private patients. 2 RN's and licensed LVN nurse on duty staff.

A home away from home. Viola C. Griswold Owner and Operator 647-2465 Dimmitt, Texas B-10-13-8c

NOTICE THAT Margaret Vick is no longer connected with the Sugar Shack in any way and is not responsible for the bills or obligations of the Sugar Shack and all bills are the responsibility of Andrew H. Wilson. B-10-37-40-1p

11. Business Services

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-1fc

GROOMING FOR ALL size poodles. For appointment call 364-4325. B-11-10-38-9c

OWENS & HOLLINGSWORTH Motors Rewind Generator & Electric Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND EM 4-3572 B-11-13-1fc

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108. B-11-10-20-1fc

For All Your Irrigation Well Servicing Call J. E. JACKSON 364-0115 202 Douglas B-11-40-8c

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes. PENNEY'S AUTO CENTER Sugarland Mall Hereford, Texas 364-4065 B-11-2-1fc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-1fc

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-1fc

BRAND CLASSIFIEDS GET RESULTS!

13. LOST AND FOUND

MALE BOXER dog with chain collar. Lost 17 miles north and 5 1/2 miles west of Hereford. Reward offered. Contact Arless Edwards, Route 4, Hereford. B-13-24-40-1c

Legal Notice

OFFICIAL NOTICE OF SALE \$610,000

CITY OF HEREFORD WATERWORKS AND SEWER SYSTEM IMPROVEMENT BONDS, SERIES 1966

Selling: Tuesday, October 18, 1966, at 2:00 P. M., CST

Place and Time of Sale. The City Commission of the City of Hereford, Texas, will receive sealed bids at the City Manager's Office, City Hall, Hereford, Texas, until 2:00 o'clock p. m. October 18, 1966, for the above bonds, more completely described in the "Official Statement" which is made a part of the "Official Notice of Sale."

Address of Bids. Sealed Bids, plainly marked "Bids for Bonds," should be addressed to the Honorable Mayor and City Commission, City of Hereford, Texas, and mailed or handed to the City Manager, Box 512, Hereford, Texas, 79045, so as to be received prior to the date and time indicated. All bids must be submitted on the "Official Bid Forms" copies of which are included with this Notice.

Type of Bids and Interest Rates. The bonds will be sold in one block: \$610,000 Waterworks and Sewer System Improvement Bonds Series 1966. No bid of less than par and accrued interest will be considered. Bidders must specify the rate or rates of interest the bonds are to bear but bids involving more than four rates or three changes in coupon arrangement will not be acceptable. (The initial rate of interest established will not be considered as a change.) No rate in excess of 5% will be considered. Bids involving supplemental coupons and split rates within a maturity will not be acceptable. Award of bonds will be made on the basis of the lowest interest cost to the City determined by calculation of interest cost to maturity after giving effect to the premium if any.

Good Faith Deposit. Each bid must be accompanied by a Cashier's or Certified Check, payable to the "City of Hereford, Texas," in the amount of 2% of the par value amount of bonds. The check of the successful bidder will be retained by the City to assure performance of the contract on the part of the successful bidder. In the event such bidder should fail or refuse to take up and pay for the bonds in accordance with his bid, then said check shall be cashed and accepted by the City as full and complete liquidated damages.

Printed Bonds and Legal Opinions. The City will furnish printed or lithographed bonds bearing the facsimile signatures of the proper city officials, a transcript of proceedings relating to the authorization of bonds and the final unqualified approving opinion of the Attorney General of Texas and Messrs. Dumas, Huguenin and Boothman, Bond Attorneys, Dallas, Texas. Legal Opinion will be printed on bonds.

Delivery. A bidder must agree to accept delivery of the series upon which a proposal or bid is submitted and pay for such bonds at the American National Bank of Austin, Austin, Texas. It is expected that the bonds can be delivered on or about November 15, 1966, and if for any reason delivery cannot be made by December 15, 1966, then the successful bidder shall have the option to accept delivery at any time when delivery can be made prior to January 15, 1967.

No-Litigation Certificate. The City will execute and deliver to the successful purchaser a certificate to the effect that no litigation of any nature has been filed or is then pending to restrain or enjoin the issuance or delivery of said bonds or the coupons appertaining thereto, or which would affect the provisions made for their payment or security, or in any manner questioning the validity of said bonds or coupons.

Additional Copies of Notice of Sale, Statement and Bid Form. Additional copies of the "Official Notice of Sale," "Official Statement," and "Official Bid Form" may be obtained from the office of Mr. C. Dudley Bayne, City Manager, City Hall, Box 512, Hereford, Texas 79045.

The City reserves the right to reject any and all bids, and waive any and all irregularities.

RAY COWSERT, Mayor City of Hereford, Texas September 28, 1966 B-40-1c

H.D. CHATTER

Programs Set For Elderly



By Mrs. Argen Draper
Home Demonstration Agent

Some plans are in the making for a series of programs given by the Committee on Aging. These are planned for work for next year. This news item is very heartening; Edith M. Stern in "A Full Life After 65" reports that vocabulary and word usage usually improve in the years after 65.

"Learning ability is a little, but not much, below its peak in life, and many older people are learning new things all the time."

AN ARTICLE BY Dr. Walter C. Alvarez in the August-September edition of Modern Maturity entitled "Old People are Constantly Being Swindled" points up the need for consumer education programs directed toward senior citizens in all parts of our state.

In the article, Dr. Alvarez reports that "Americans, many of them elderly, spend approximately \$1 billion a year on quack medicines and health foods."

He adds that besides food and drug swindles, annually Americans are swindled out of about \$700 million on land deals. The land they purchase is intended for retirement living, although it is usually worthless as a home site.

HERE ARE FIVE of the most popular measures and their equivalents. 3 teaspoons equal 1 tablespoon; 4 tablespoons equal 1/4 cup; 2 cups equal 1 pint or 16 ounces; 2 pints, 4 cups and 1 quart equal each other, a 1/4 lb. stick of butter or margarine equals 1/2 cup or 8 tablespoons.

Kitchen "musts" should include a nest of 4 measuring cups and a set of measuring spoons. Arrange all foods and equipment used in baking in a center and have measuring cups and spoons nearby for instant reaching.

WHAT CRAFTS NEXT? Mrs. G. W. Parker and Mrs. J. D. Love are making potholders of terry cloth wash cloths. They are attractive and large enough to give the hands protection. It is tricky the way they are put together and it took me awhile to decide how they are made.

Mrs. Lola Menasco made very interesting lapel pins from half of peach seeds sprayed gold, silver or bronze, decorated with jewels and sequins. The idea may have come from Miss Mary Brady who was given a similar pin as a favor at the National meeting of the clubs.

THE TOUR OF HOMES sounds like it will be attractive to all. The tour October 14 are of the homes of the Ansel McDowells, R. C. Whites, Don

Robinsons, J. D. Poarchs, Charlie Holts and Mrs. D. W. Palmer. Time is 2:30 p. m. until 6 p. m.

THE YOUTH WORK HAS started at the Labor Camp. For the work we need some help with small equipment for the sewing lessons and the cooking lessons. Also, some help with patterns would be welcome.

Largest items needed are an ironing board and an electric iron. All these things will be kept in the office when the courses are not being conducted.

A REQUEST: A recipe for hot peppers preserved in oil. If

Hospital Notes PATIENTS ADMITTED Mrs. Erwin J. Bartels, Rt. 4; Bobby Ray Clark, 822 Brevard; Mrs. Lazaro Lopez, Box 781; Mrs. Jessie L. Cabrera, 327 Ave. E; Mrs. Juan A. Garza, 224 Ave. C.

Mrs. Jose V. Murillo, 428 Barrett; Joe J. Marcum, Amarillo; Mrs. Don Davidson, 414 Sunset Drive; Mrs. Jesus Cisneros, General Delivery.

Mrs. Pablo R. Chavez, Rt. 4; Mrs. Miguel Jimenez, General Delivery; Mario Chavarria, General Delivery; Mrs. James Short Box 345; Mrs. Charles Thompson, 117 Ave. C.

Mrs. Baldomero N. Gamez, 808 Blevins; Mrs. Olith Hess, 503 S. 25 Mile Ave.; Mrs. Rose M. Abrecht, 604 Schley; James E. McCathern, Sr., 605 McKinley.

Mrs. Floyd D. Bryant, Rt. 3; Mrs. Jose Ruiz, Jr., Rt. 4; Mrs. Ollie M. Parsons, 227 Ave. I; Mrs. Pearl Mapes, Dimmitt; Mrs. Jimmie Carthel, Rt. 1.

Mrs. Wood D. Vaughn, 101 Ave. K; Maude Malone, 801 N. Lee; Mrs. Eunice Croff, Adrian; Clay Ridgway, 506 Union St.; Mrs. Walter S. Easter, 509 Schely.

James E. Black, 506 W. 3rd St.; Ethredge Ward, Box 266; Anton Huckert, King Manor; Mrs. Mary Wick, 406 Ave. G; Mrs. Florence McDorman, 148 N. Emma.

PATIENTS DISMISSED Mrs. Felix G. Quiroz, Vega; Homer Henslee, 306 McKinley; Amado M. Guzman, 326 Ave. A; Mrs. Billie Herrington, Friona; John N. Newman, Box 642.

Mrs. Gene Wright, Dimmitt; Mrs. Santana F. Rodriguez, Rt. 1; Roger Sartain, 125 Ave. K; Mrs. Elias Rodriguez, Star Route; Donald Lee Welty, 109 Cherokee Drive; John Byers, 306 Ross St.

Legal Notice NOTICE TO CREDITORS NOTICE is hereby given that the undersigned has been appointed Independent Executrix of the Estate of J. M. Paetzold, deceased, in Cause No. 1871 in the County Court of Deaf Smith County, Texas where such proceeding is pending, and that all creditors of said Estate are hereby required to file with said Executrix all claims against said estate. The address of the undersigned is:

P. O. Box 804 Hereford, Texas 79045 Nora Paetzold, Independent Executrix of the Estate of J. M. Paetzold, deceased T-49-1c

LAFF-A-DAY



"Watch the cigar! I just vacuumed the fairway!"

you have this, please call the office as this is considered a delicacy and a number of people might like to have the recipe. PEPPER-ONION RELISH Yield: 5 jars (1/2 pint each) Onions (6 to 8 large) finely chopped - 1 quart Sweet red peppers (4 to 5 medium) finely chopped - 1 pint Green peppers (4 or 5 medium) finely chopped - 1 pint Sugar - 1 quart Vinegar - 1 quart Salt - 4 teaspoons Combine all ingredients and bring to a boil. Cook until slightly thickened (about 45 minutes), stirring occasionally. Pack the boiling-hot relish into clean, hot jars; fill to top of jar. Seal tightly. Store in refrigerator.

If extended storage without refrigeration is desired, this product should be processed in a boiling-water bath. Pack the boiling-hot relish into clean, hot jars to 1/2 inch of top of jar. Adjust jar lids. Process in boiling water for 5 minutes (start to count processing time when water in canner returns to boiling). Remove jars and complete seals if necessary. Set jars upright, several inches apart, on a wire rack to cool.

Final program in a series on Words was presented for Xi Epsilon Alpha Chapter of Beta Sigma Phi Tuesday evening with

Artists Invited Hereford artists are invited to show their work at the Canyon Art Show Saturday and Sunday, October 15 and 16. Sponsored by the Woman's Book Club of Canyon, the purpose of the show is for the recognition of local talent and appreciation of local beauty, including our historical landmarks.

The art show with a theme of "Whatever Things Are Lovely" will be held in the showroom of Stevenson's Pontiac-Buick across from Buffalo Stadium from 10 a. m. through 5 p. m. Saturday and 2 p. m. through 5 p. m. Sunday.

Artists are invited to exhibit as many as four paintings in any media, with \$1 entry fee for each. Twenty percent of all sales will go to Woman's Book Club for civic projects. Those who wish to enter paintings should contact Mrs. C. L. Wilson, 2600 Fifth Avenue, Canyon. Pictures must be matted or framed, ready to hang.

Entries will be received at Stevenson's Pontiac Display from 5 to 8 p. m. Friday, Oct. 14, and should be picked up between 5 and 7 p. m. Sunday, Oct. 16.

Witnesses Going To Lubbock Meet Local meetings of Jehovah's Witnesses here and over the area are canceled for this week-end as members will attend a circuit meeting in Lubbock Oct. 7-9. Leonard M. Robertson, presiding minister, announces.

Erwin A. Grover, who visits the congregations of Circuit 9 three times yearly, will give his final 1966 talk Sunday on the subject, "Keep Your Balance With Many Responsibilities. A. A. Catanzaro, district supervisor will also be a speaker that day.

Theme of the program is Become Spiritual Men With Everlasting Life in View. Congregations over Northwest Texas as far south as Haskell, and some from Southwestern Oklahoma will be represented.

NEW PROFESSIONAL SCHOOL NEW YORK - Three directors have been named for the professional school being launched in September under sponsorship of the American National Theater and Academy.

Planning the curriculum and faculty are Irene Dailey, actress Norrie Houghton, chairman of the department of drama Vassar College; and Mary Hunter, a director-producer-actress now affiliated with the American Shakespeare Festival.

Card Of Thanks I would like to take this opportunity to thank each and everyone who visited me and sent cards and flowers during my recent stay in the hospital. I also wish to thank Dr. Rush, the fine nurses and other members of the staff for their thoughtfulness and conscientious care of me.

May God bless all of you. John Byers and family

Glances into the private lives of America's First Ladies continued in the program of La Affiliatus Estudio Club Tuesday, in a study series which members pronounce one of the most interesting in club history.

Women who were mistresses of the White House in administrations of Jackson through Pierce were discussed by Mrs. A. H. Cook in the program at the home of Mrs. George Suggs. Biographical sketches of the women were given, with sidelights on their personalities.

Mrs. Suggs gave the thought for the day, "To act is easy, to think is difficult," to open the program.

In a business period with Mrs. B. F. Markham presiding, members voted to make a contribution to the United Fund.

The hostess served refreshments to 12 members and it was noted that all but one of those on roll were present.

Look Who's New Mr. and Mrs. Lazaro Lopez are the parents of a son, Hestiquil, born October 3. He weighed 7 lbs. 5 ozs.

Mr. and Mrs. Miguel Z. Jimenez are the parents of a daughter, Diane, born October 3. She weighed 6 lbs. 11 ozs.

Mr. and Mrs. Charles Wayne Thompson are the parents of a daughter, Rose Ann, born October 4. She weighed 8 lbs. 2 ozs.

Mr. and Mrs. Juan A. Garza are the parents of a daughter, Lori Michelle, born October 4. She weighed 7 lbs. 14 ozs.

Mr. and Mrs. Jessie L. Cabrera are the parents of a son, Pedro, born October 4. He weighed 8 lbs. 7 ozs.

Guest, Member Give Program

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is National Newspaper Week. A member, Mrs. Charlie Bell, had the topic, Writing. She mentioned opportunities in the field of creative writing, spoke of the rules of writing which make a story or description forceful, and gave some suggestions for letter writing.

Mrs. Cleo Corlis was in charge of a business session in which plans were completed for representation of the chapter at the area BSP convention in Borger next week.

Other members present were Mmes. Larry Summers, Ollene Williams, Bill Kendall, Chuck Laing, Hicks Roberson, John Schneider, James Shearer, Oliver Streu, Delbert Banium, Harold Beauchamp, R. J. Cramer, Howard Gore and Nolan Grady.

STAR THEATRE

SUNDAY TWO SHOWS 2:00 p.m. 4:00 p.m.

MARIA FELIX PIPORRO

Valentina

STAR THEATRE

THURSDAY FRIDAY SATURDAY

JAMES BOND IS BACK TO BACK!

Goldfinger and Dr. No say: "WE'RE GETTING ANOTHER SHOT AT 007-TOGETHER!"

OCTOBER IS NATIONAL MOVIE MONTH

SEAN CONNERY GOLDFINGER

SEAN CONNERY DR. NO

STAR THEATRE

SUNDAY MONDAY TUESDAY

"Me stick up the Queen Mary? Lady, you're off your rocker!"

FRANK SINATRA VIRGINIA LEE CORBIN ASSAULT ON A QUEEN

DRIVE IN Tower 364-2382

FRIDAY SATURDAY SUNDAY

\$1.00 Per Person OPENS 6:45 P.M.

THE WORLD'S MOST AMAZING ATTRACTION

The Most Revealing Picture Ever Filmed

Scenes The Public Has Never Seen Before!

NO GREATER SIN

THE FACTS OF LIFE

A DRAMATIC THUNDERBOLT! Shocking beyond Description! An Adult picture

SO POWERFUL SOME ACTUALLY PAINT UNCENSORED! UNCUT!

SEE THE ACTUAL Birth of Triplets

IN Spectacular COLOR

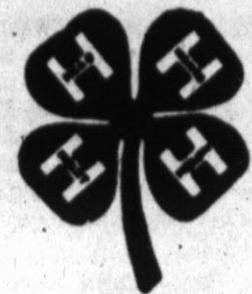
ACTUAL HOSPITAL SCENES OF FIVE BIRTHS, NONE ALIKE, ALL DIFFERENT

You'll Gasp - You'll Wince - You'll Shudder

A Bold, and Vital Adult Program

Sex? and the Single Girl

See It In The Privacy of your Car



NEWS

Four college scholarships of \$1,000 each will be awarded this year to four present or former 4-H members by Homelite, A Division of Textron Inc., Port Chester, N. Y.

This marks Homelite's 10th anniversary as an active supporter of 4-H Club work.

Applicants for the four scholarships must be enrolled in their college freshman year in the fall of 1966 and plan to major or minor in forestry.

Candidates must submit to the state 4-H Club leader the following: a completed special 4-H scholarship application form and a copy of their high school scholastic record signed by the high school principal or superintendent.

Winners will be chosen by the Cooperative Extension Service, which supervises the scholarship program.

Two college scholarships of \$800 each will be awarded this year to two present or former 4-H members by Chevron Chemical Company, Ortho Division, San Francisco.

This marks Chevron's 10th anniversary as an active supporter of 4-H Club work.

Applicants for the two scholarships must be enrolled in their college sophomore or junior year in agriculture in the fall of 1966. They must plan to major in agronomy, soils, entomology, floriculture, plant pathology, horticulture (vegetables or fruit) or ornamental horticulture.

Candidates must also complete a special 4-H scholarship application form and submit a copy of college freshman and sophomore scholastic records signed by the college registrar.

Winners will be chosen by the Cooperative Extension Service which supervises the scholarship program.

More than 90 4-H Club members in an 11-state area this year are expected to share \$26,000 in scholarships and educational awards given by the Santa Fe Railway System.

The railroad, which has actively supported 4-H since 1923, offers 25 scholarships of \$500 each and 66 educational awards are based

ment in 4-H projects, leadership and personal growth. 4-H'ers in Arizona, California, Colorado, Illinois, Iowa, Kansas, Louisiana, Missouri, New Mexico, Oklahoma and Texas are eligible for educational awards. Scholarships are offered in these states except Iowa and Louisiana.

Applicants must also have completed at least three years of 4-H and be 14 years or older.

Presentation of the awards by Ernest S. Marsh, Santa Fe president, is expected to be made during the National 4-H Club Congress in Chicago, Nov. 27-Dec. 1. Winners will be elected by the Cooperative Extension Service.

awards programs. Since the first grants were made in 1951, Santa Fe has provided more than \$145,000 in scholarships to current and future college students. Grants this year bring the 16-year total to 124.

The program is arranged by the National 4-H Service Committee, Chicago. The best twin double (four winners) payoff at the Yonkers, N. Y., Raceway during its 1966 spring meeting was \$217,916 for \$2.

Office Supplies — Printing THE INK SPOT

TAX MAN SAM SEZ:

Every year the Internal Revenue Service calls in thousands of taxpayers for tax audits. A large part of these taxpayers get into a discussion of their tax affairs with Internal Revenue through their failure to keep good records. Keeping good records is not an easy task but it is an important family chore that is profitable. You can prepare a much better tax return and you may save yourself a lot of tax dollars if you take the trouble to keep a simple set of records. You will find that your records are not only helpful for preparing your tax return but

they may also solve a lot of other problems for you.

CRITICS WON'T ADVISE

PARIS (P) — An international panel of advisers has been lined up by Jean-Louis Barrault to help plan the annual Theatre des Nations festival.

Barrault, the new general manager, includes writers, directors, producers and actors from 10 countries. Asked why he included no critics, Barrault said:

"They are a world apart. We must not involve them in production—otherwise they would have nothing to criticize."

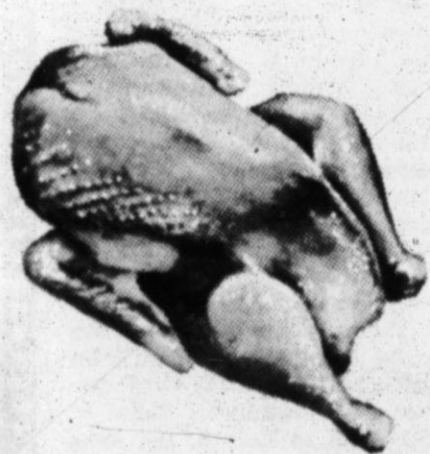
LOW PRICES GALORE

Help You EAT BETTER-SAVE MORE!



MORE PEOPLE save MORE MONEY, MORE TIMES, at COOPER'S! The reason is simple! We've MORE low prices on MORE of the quality foods you buy most often. Test us! Make a list of your family's favorites — then fill it from top to bottom at COOPER'S! The LOWER COST of a big cartful will prove IT'S TRUE — you eat BETTER... save MORE... shopping at this fine food store.

WHITE SWIRL
Dinnerware
from the ovens of
The Salem China Co.
9¢ Piece
With Each
\$5.00
Food
Purchase
ITEM THIS WEEK
SAUCER
Last Time At This Low Price



FRYERS

Grade "A" Whole

28¢

Cut-up lb. 35¢

Drumsticks & Thighs lb. 49¢	Breasts & Wishbones lb. 69¢	Club Steak U.S. Choice Beef lb. 89¢
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ANTI-FREEZE

FARMER'S AND RANCHER'S SPECIAL

Ethylene Glycol Base — Mixes
With Popular Brand For Testing
Permanent Type

Mfg. by Dow
Chemical Co.



\$1.25

With Rust Inhibitors CASE **\$7.50**
NONE BETTER AT ANY PRICE! OF 6

SUGAR
5 Lb. Bag **49¢**

CIGARETTES

Shurfine Frozen — 6 Oz. Can
ORANGE JUICE 6 FOR \$1

Nestle Superset
WAVE LOTION Reg. 35¢ **19¢**

Mennen — 7 Oz. Skin Bracer Reg. \$1 Value 67¢	Reef Antiseptic — 14 Oz. Mouthwash Reg. \$1.09 Value 67¢
Aqua Net Hair Spray Giant Size 53¢	14 Oz. Can Comet Cleanser 2/29¢
Bath Size Bar Dove Soap 2/39¢	Glade Household Aerosol Can Deodorant 49¢

Carnation Milk Tall Can 7/\$1	Aluminum Foil Alcoa 12"x25' 29¢
Shortening Shurfine 3 Lb. Can 69¢	Pancake Mix Aunt Jemima 2 Lb. Box 39¢
Dainties Hershey's 12 Oz. Bag 39¢	Fruit Cocktail Del Monte 303 Can 5/\$1
Grape Drink Welchade Qt. Can 29¢	Honey Buns Morton's Frozen 9 Ounce 2/49¢

COFFEE Folger's Lb. Can **69¢**

HONEY Sioux Bee 24 Oz. Jar ext. 59¢	TAMALES Wolf 300 Can 29¢
TUNA Del Monte Flat Can 6/\$1	BEANS Ranch Style 300 Can 7/\$1

BANANAS
Central American Delicious In Banana Pudding
2 Lbs. FOR 25¢

RADISHES Colorado Bunch 2 For 29¢
SWEET POTATOES East Texas 2 Lbs. 25¢

LAYER CAKE PAN Available Oct. 3 to Oct. 8
99¢ with \$5.00 Purchase
Super-slick TEFLON finish makes cleanup so easy. Cakes bake evenly, crusts come out a rich golden brown. Size: 9 x 1 1/2".



Delicatessen

Stuffed **Bell Peppers** lb. **89¢**

- BANANA PUDDING Pt. 49¢
- BUTTER BEANS & HAM Pt. 49¢
- CORN BREAD STICKS 3/10¢
- COLE SLAW Pt. 39¢
- CREAM POTATO SALAD Pt. 49¢



COOPER'S MARKET

BEST MEAT IN TOWN