







By MELVIN YOUNG

Latest thing on the horizon for the man who has everything. . .  
A Dallas jewelry firm is now advertising a new space clock. Labeled as the "World's Most Informative Clock," this intricate time piece will give you the time in major cities of the world, automatically providing 15 readings at a glance, including correlated movements of sun, moon, tides (high, low and intermediate stages) and stars. It also serves as a perpetual calendar showing date and month.

Besides it is decorative. And according to the advertising, it is particularly appealing to boating and fishing enthusiasts, astronomy and space hobbyists, scientists, teachers, and clock collectors. And it will also relieve you of "heavy pocketbook." It costs \$195, plus tax. Oh well, we didn't want one anyhow.

If you haven't been out to the Bull Barn lately, then make a point to do so. The County Commissioners have spent a wad of money out there, and it's really becoming a show place. Incidentally, the Hereford Lions Club is also helping the cause. They now have around 300 chairs and some banquet tables at the barn and they are in the process now of purchasing 500 more, as well as enough additional tables in order to seat and feed 800 persons. To top it off, there is floor space in the building to seat 1500 people for a banquet if the need ever arises. More tables and chairs would have to be secured in the event we had an affair of this magnitude, but this could be done. As we've said before, we were never in better shape to make a "convention city" out of Hereford. People like to come here . . . let's give them the opportunity. And speaking of conventions, we understand that we have a pretty big gathering scheduled for March 21st. It will be the district meeting of the Federated Women's Clubs and should attract about 300 women. We understand also, that the Federated Music Clubs will hold a meeting here next fall. And of course, the Hereford Lions Club will be hosts for the District 271 conference here in April. Registration for this event should top 600. Friends, there's "Gold in them thar hills." And at the risk of being labeled an "opportunist," we would suggest that there is no one on earth that is more eager to part with his cash than is the tourist or the convention delegate. He came to spend his money, and he will if you give him the opportunity. The normal delegate wants to be pampered, and he doesn't mind paying the price for such service. Any city that can provide proper services and facilities and make the delegates welcome will benefit from this bonanza.

We hear from a normally reliable source that Charles Sutton, District Manager of Southwestern Bell Telephone Co., is to be transferred soon and given a nice promotion. Sutton is slated to go to the Midland office as manager of that district. A gentleman by the name of Vance Smith has been picked to replace Sutton here.

Joe Parker, Vista worker at the labor camp, dropped by the office Tuesday afternoon to make an appeal for help on some of the youth activities now being conducted for camp youngsters. Activities now included in the program are basketball, volleyball, boxing, wrestling, tumbling, etc. and the need is for qualified personnel to help coach these activities. The program is being conducted at the Little Bull Barn from 7 to 8:30 p. m. each Thursday night. According to Parker, the program is attracting from 40 to 60 boys each week. There's an urgent need for help now, so if you're able and willing, then all you have to do to volunteer your services is phone EM 4-2560. Joe will appreciate the assistance.

Apparently "big government" is going to get bigger, and the tax burden is going to get heavier. Now in the planning stages of the "Great Society" is a guar-

anteed income, and a free college education for all. Very idealistic goals — and we have a sneaking suspicion who is slated to pay the tab. Also in the mill if the administration can get Congress to go along with the idea, is special checks to be mailed to Negroes because they are Negroes, and in part payment for what is referred to as "300 years of systematic denial," of equal opportunity in this country. The tab for this alone could run to near \$10 billion a year.

But the thing that is worrying us, is this: How long can the American taxpayer foot the bill on such far-reaching ideas as have been advanced during the current administration? And who would want to work when an annual income is guaranteed?

These things, to be sure, are still in the future. How far in the future we can only guess. But here's something that is with us today. Wage and Hour legislation pending before the Congress which would substantially increase unemployment taxes, push up wage costs, shorten working hours, increase compulsory wage-hour record-keeping required by Washington, and drastically curtail the right of every employer to manage his business free from government harassment has left some small business leaders agog. This is legislation that is being examined by Congress now.

In connection with this, a survey made by a nationwide business magazine and sent to business leaders and merchants throughout the nation indicate that the new wage and hour legislation would not only NOT help the working man, but would hinder him in his pursuit of a "living wage," or if you please, relative buying power.

The figures below were revealed in the returns received when the organization's questionnaires were mailed out. 67% of the respondents indicated that they would have to cut personnel, both full and part time, considerably. 36% felt that they would have to liquidate their businesses if the wage laws were to be passed.

32% said they would have to raise prices of the merchandise. 24% would have to reduce the hours the store was to be open. 14% have decided to reduce service — perhaps even become a self-service operation. 14% have also decided to automate as much as is possible. This would help reduce personnel costs.

This seems strange business to us. We were always under the impression that the ultimate goal of our society is to create more jobs — not fewer. . . . That a man who is gainfully employed is the one who spends the most money seems to have slipped past the "people planners" in Washington. Certainly many marginal businesses will have to close their doors.

In spite of this you might say "we've never had it so good," and to a certain extent this is true. But it is the introduction into our society of new commodities that has created "new business" and new jobs — and prosperity. It seems inconceivable to us that government should hamper the development of business to the extent that it must automate or otherwise cut down on personnel. Competition is usually pretty effective in keeping mechanized — and competition between industries for skilled and semi-skilled labor is quite effective in keeping wages at a reasonable level.

One of life's briefest moments is the time between reading the sign on the expressway and realizing you just missed the exit ramp.

**FIREMAN'S HOLIDAY**  
LOUISVILLE (AP)—When fire hit Mount Hermon School in Massachusetts recently, the man who directed the firefighters was an off-duty fireman from Louisville.

Harry Babcock was attending a football game with his son, spotted the blaze and offered his services. Babcock was placed in command of the school's volunteer force as well as departments from five nearby towns.

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



FOR THOSE RIB-STICKING  
**COLD WEATHER FOODS**  
SHOP PIGGLY WIGGLY

GRANDMA'S DELICATESSEN			
Meat Loaf	lb. 89c	Ham Loaf	Pt. 98c
Bar-B-Q Ribs	lb. \$1.29	Chili Home-Made	Lb. 79c
Potato Salad	Pt. 39c	Scalloped Corn	Pt. 39c
Cherry Cream Pies	Each 89c	Fruit Cobblers	Lb. 45c
Jello Salad	Pt. 45c		

Miracle Whip	Auto. Dry and	Crackers	Sugar
Kraft's	Steam Iron	Shurfresh	Holly Beet
Quart	Manning & Bowman	1 Lb. Box	5 Lb. Bag
<b>39c</b>	\$8.88 Value	<b>15c</b>	<b>39c</b>
With \$5 Purchase or More	With \$5 Purchase or More	With \$5 Purchase or More	With \$5 Purchase or More

**BRUSH & ROLL CURLERS**

Medium — Jumbo — Large	While They Last	<b>3 for \$1</b>
\$1.00 Value		
Tendercrust		
<b>BROWN &amp; SERVE ROLLS</b>	All Varieties	2 Pkgs. <b>49c</b>
<b>CIGARETTES</b>	All Popular Brands	CTN. <b>\$2.99</b>
<b>NOTEBOOK PAPER</b>	King Size — Regular — Filter	
<b>PEANUT BUTTER</b>	Big 300 Sheet Pkg. 69c Value	<b>39c</b>
	Peter Pan 18 Oz. Smooth Crunchy	<b>59c</b>

**NORTHERN TISSUE** All Colors **3 for \$1** 4 Roll Pkgs.

**DOUBLE RELIEF**

**RHINALL** nose drops **79c**

2 buffered decongestants in a saline menstruum

**TENDERCRUST BREAD** 29c 1 1/2 Lb. Loaf

**SHURFRESH MILK** 47c 1/2 Gal.

**ARM & HAMMER SAL SODA** Washing Soda

**APPLES** 9c Pound

North Carolina Delicious Best For Eating and Salads

**PIGGLY WIGGLY** The Original SELF SERVICE

**Ivory Personal** 3c Off **4 Bars 30c**

**Thrill** Giant Size **69c**

**OPEN 7 A.M. — CLOSE 8 P.M. CLOSE WED & SAT. 9 P.M.**



Hormel Red Label  
**BACON 79c**

**ROUND STEAK 89c** U.S.D.A. Choice LB.

Armour Star Assorted LUNCH MEAT 3 For **89c** Armour Star Franks 12 Oz. Pkg. **49c**

**CRISCO 79c** 3 POUND CAN

Dash Dog Food 1 1/2 Oz. Can **8: \$1** Friskies Cat Food Chicken, Fish 15 Oz. Can

**Shurfine Coffee 69c** Pound Can All Grinds

**Pineapple Juice 33c** Shurfine 46 Oz. Can

**Gold Medal Flour 49c** 5 Lb. Bag

**Angel Food Cakes 3 \$1** Tender Cake Family Size 49c Value

**Wolf Brand Chili 55c** Plain No. 2 Can

**Enchilada Dinner 3 \$1** Patio Frozen Cheese 12 Oz. Size

**WHITE POTATOES 49c** U. S. No. 1 10 Lb. Bag

**Sunkist LEMONS 39c** Doz.

**Mustard Greens 2 Bunches 29c** Fresh

**Tide \$1.35** King Size  
**Salvo 66c** 15c Off Giant Size

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

# Whitefaces Down Demons 66-49

## Lemons, Duvall Play Tremendous Ballgame

Hereford Whiteface cagers finished breaking down what was left of the Dumas Demons' pride Tuesday when they traveled to Demon Gym to give the Dumas five a 66-49 waxing.

The locals downed the Demons earlier this year and gave them their first defeat of the year with a 67-57 margin. After that game the Demons were able to win one more game and that was two-point overtime decision over the Muleshoe Mules.

Demon fans watched amazed as the Whitefaces scored their first seven shots and led by 14 points before the Demons could even carry the ball past the middle of the court.

Hereford players could do no wrong in the game as they mounted 18 points in every quarter except the third, in which they scored 12.

**ROBBY LEMONS** played one of his best offensive games of the year. Probably the best since he scored over 30 points in the Hereford Plainview skirmish.

Lemons hit the bucket for 21 points, hitting 10 of 12 shots from the floor and one of two free throws.

Most of Lemons' shots were from right under the basket, but a few were from the outside.

Gene Duvall played probably his best defensive game of the year as he danced circles around several of the confused Demon players in the game.

**DEMON COACH** Jerry Hale substituted several players trying to fool Duvall, but none were able to work out of his tremendous defense.

When the Demons began covering up Robby Lemons, Roger Owen came in to save the day as he plunked in basket after basket to mount up 11 points for himself.

When it came to defense, Lemons was there again as he grabbed seven rebounds for the Whitefaces in the game. Steve Hodges was credited with six more rebounds and Gary Payne brought down five.

**PAYNE ALSO** had a better than usual night as he tallied nine points for himself.

Hereford players hit a high 56 per cent from the floor and 55.5 per cent from the charity line. Dumas hit only 31.4 per cent from the floor and a high 75 per cent from the free throw line.

This was the last ball game of the year for the Whitefaces with Roger Owen, Steve Hodges, Robby Lemons, Oscar Holmes, Tom Adams, Gary Payne and Randy Tooley.

**THE WHITEFACES** finished the season with a 11-11 season record and a 5-5 conference record.

Hereford won the two games over the Demons, two over Muleshoe, split with Perryton and lost two to both Tulia and Canyon.

Canyon leads the district in games, being defeated only once in play.

## Women's Keg Tournery Set In Austin

Three teams of women bowlers will be traveling to Austin in April. The teams will compete in the Texas Woman's Bowling Association Tournament.

The tournament began Feb. 11 and will continue through Apr. 17.

Two leagues for women bowlers meet in Hereford on Monday and Thursday nights.

The Sunset Keglers bowl on Monday evenings in the local bowling alley and the Sunset Skitlers bowl on Thursday evenings.

One other team from Dimmitt will bowl in the tournament.

## Area Men Place In Amarillo Shoot Meeting

Reuben Knox of Hereford was the Class C doubles winner in the first event of the 1966 trapshooting season Sunday in Amarillo.

Jim Brown of Adrian also won each event he entered, along with over-all honors. Brown fired a 92 in the 16-yard event to take first place in Class B. He won the handicap event from 22 yards with a 91 and won Class B doubles with a 79.

More than 50 shooters competed in the first event of the season which ends in June with the 1966 Texas State Trapshooting Tournament.

## Little League Officials Plan Monday Meeting

Hereford Little League President Art McQueary has announced that a meeting will be held Monday, Feb. 21, at 7:30 p. m. to begin planning for the coming Little League season.

Urged to attend are all persons interested in coaching, managing, and umpiring in the Little League this summer.

The meeting will be held at the Blue Flame Room of Pioneer Natural Gas Co.

McQueary said that several from Hereford attended a meeting at Amarillo last week to discuss plans for the season with Little League officials from throughout the district. Details learned there will be discussed at Monday's session here.



**LOSES BALL**—An unidentified Demon player loses the ball and it bounces into the waiting hands of Whiteface Roger Owen. Hereford traveled to Demondland and brought home a 66-49 victory for their grand finale of the season. (Staff Photo)

## Bees Win 10th Straight, Down Dumas Demons 40-34

Hereford Bees finished their season Tuesday with their 10th consecutive conference win when they downed the Dumas Demons by a close 40-34.

**ALTHOUGH THERE** is no title for B-teams in the district, the Hereford bunch is the undisputed winners of the crown.

Hereford players hit well in alternate quarters. In the first and third stanzas the Whitefaces hit 12 and 15 points, but in the second and final periods the locals hit only six and seven points.

This was the second meeting for the two teams with the Whitefaces winning the first game also.

The Demons were not able to hit well until the last half of the game hitting only four points in the first quarter and five in the second.

**ON-THE-OTHER-HAND**, in the second half the Demons hit 11 and 14 points consecutively.

But the second half spurt of energy was not enough to throw the Demons ahead of the locals.

Hereford jumped to an early lead in the game and by the end of the first stanza they were out in front by a 12-4 margin.

As the second period began the Whitefaces turned cold and were not hitting good, so at the half time intermission the score stood at 18-9.

The Whitefaces came back in the third period to swamp the Demons as they scored 15 points and only allowed the Dumas five score 11. As this period ended the Whitefaces led by a 33-20 margin.

**DALE SMITH** LED the scoring for the Whitefaces with 15 points and Larry Champ was second with nine points.

Jim Childers led the rebounding for the Whitefaces, grabbing

five balls away from the Demons. Billy Watts was credited with four rebounds.

## Dogie Teams Both Drop Road Games

Powerful Muleshoe cagers downed both Stanton Junior High School teams in the Mule gym Saturday.

**SEVENTH GRADE** cagers lost a heartbreaker to the Mules, 26-24 and the eighth graders were defeated by a 37-26 margin.

Muleshoe cagers have been defeated only two times out of 20 games during the season.

Coach Ray Don King said the men played well in the game, making only a minimum amount of mistakes.

Greg Chisholm was the high man for the seventh graders with Donnie McDermitt close behind.

**MARSH PITMAN** led the scoring for the eighth graders.

Junior high school cagers will wind up their season this afternoon when they travel to Plainview where they will tangle with the Coronado Junior High School cagers.

## Sports

### footnotes



by david butler

Well, another basketball season has come and past, and didn't the Whitefaces go out in grand style? After waxing the Dumas Demons like they did in the last game.

**WE NOTICED** where Robby Lemons had another of his good nights. The last time he had a really good night, he scored over 30 points in the game and led the team in rebounding.

Of course he has had other good nights in games, but this is the one we all remember best of all.

When it comes down to brass tacks, no one player can be credited with the win, because all of the men of the team were at their best. Roger Owen was hitting well as were Steve Hodges and Gary Payne.

All of these players will not be with the Whitefaces next year when the Whitefaces begin another season, but we will be keeping our eyes peeled for Gene Duvall who has played very well this season and looks like a good prospective for a tremendous player next season.

We can't say all this without mentioning the B-team who have come out undefeated in conference play this season.

**THE TEAM HAS** been downed only once since the Christmas vacation and that was by Portales Bees.

We can only offer our congratulations to these players for a job well-done. We only wish there was a B-team conference

title. Maybe some of you have noticed that some of the men at the high school look like they have a dirty face. This is not so. It seems that Friday is Western Day at the school and some of the more masculine young men are growing a beard for a contest.

We noticed that Roger Owen, Robby Lemons and Wynn Buck are all growing a few chin whiskers for the contest, and from the looks of things it will be an eventful contest.

**B. F. CAIN**, booster club vice president, will have some explaining to do this week. We understand that he was to have some dental surgery this week and will have a swollen jaw for a few days.

So if any of you see B. F. you will know that he hasn't been picking fights with people.

Spasmodic warm weather has given the spring sports participants a chance to get in some good practice before the season opens.

Coach Joe Brooks told us the other night that his men are beginning to run some of the longer stretches now, including the mile.

The recent snow didn't help any though, it threw the thinclads more than a week behind in practice sessions.

**HEREFORD BASEBALLERS** will have a boost this week with the addition of a few players from the cage team. Coach Don Dorman did not know for sure how many would be out, but he expects three or four.

Golfers will also be able to get in some serious practice now that coach Cuby Kitchens is able to devote more time to the team and with the addition of Roger Owen who will make the team complete.

Of course with the addition of Canyon to the district in baseball, the district race will be much more interesting. We hope that in the future more 1-AAA schools will get baseball teams organized, giving even more competition in the race for the crown.

Speaking of sports, which is our job, Joe Parker, VISTA worker at the Hereford Labor Camp has organized a physical fitness class for Latin American youngsters which meets on Thursday evenings in the Bull Barn.

**WE THINK OUR** neighbors should take a closer look at the situation at the camp.

Joe told us earlier this week that he had 60 boys out last week and is expecting more this week.

The boys learn to tumble, box and to wrestle in the class under the instruction of Parker, who was a physical education major in college before joining the ranks of VISTA workers.

**WE NOTICED** where the Hereford women bowlers are getting in shape to bowl in the ANNUAL

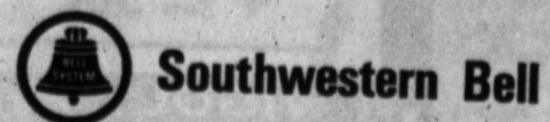
Texas Woman's Bowling Association tournament in Austin. There will be two teams from Hereford who bowl in the tournament and one other team from Dimmitt.



## A Little Voice Goes a Long Way

There was a time, long ago, when it took real lung-power to make yourself heard on the telephone. And you had to listen closely to make out what the other party said. The problem was transmission—getting your voice from here to there. Today, it's easy to hear and be heard. In fact, tots and telephones get along fine, whether it's a

Long Distance call from grandmother across the country or just a chat with a youngster down the street. That's because a little voice goes a long way—clearly and distinctly. Continual improvement in the transmission of your voice is one way Southwestern Bell makes your telephone service—already the world's best—even better.



### Importance Of Their Work Stressed To Paper Carriers

What does a paper boy learn? This question was asked last week at a school held for the independent paper carriers by J. R. Oglesby, distributor for the Hereford Brand and Amarillo Globe News.

Oglesby said the boys are now in the process of a sales drive, and will continue to have the sales meetings to further inform them in their line of business.

### Look Who's New

Mr. and Mrs. Emilio E. Vasquez are the parents of a daughter, Rosa Hilda, born Feb. 15. She weighed 7 lbs. 6 ozs. Mr. and Mrs. Roy L. Hartman are the parents of a daughter, born Feb. 14. She weighed 5 lbs. 5 ozs. Mr. and Mrs. Claro F. Guerra are the parents of a daughter, Sylvia Jane, born Feb. 14. She weighed 6 lbs. 13 ozs. Mr. and Mrs. Ronald V. Hale are the parents of a son, Kevin Scott, born Feb. 13. He weighed 5 lbs. 11 ozs. Mr. and Mrs. Manuel Alonzo are the parents of a daughter, Ruth, born Feb. 13. She weighed 6 lbs. 13 ozs.



INDEPENDENT BUSINESSMEN MEET — A group of Hereford independent paper carriers met last week to hear the importance of their jobs, both to the citizens of the town in which they serve, and to themselves in later life. The meeting was conducted by J. R. Oglesby, newspaper distributor, who sells the papers to the boys at wholesale price, and the boys then sell them at retail prices to their customers. (Staff Photo)

### Guest Lectures To Music Club

Music of Early America was the subject of a lecture by Dr. Wallace C. McKenzie, head of the department of music and art at Wayland College, Plainview, to Music Study Club Monday afternoon in Mrs. D. W. Palmer's home.

This was the first of two programs in the club's annual observance of Parade of American Music Month. Dr. McKenzie was introduced by Mrs. W. S. Fisher as a speaker whose musical research has given him more than a routine interest in early American music.

He teaches courses in music history and theory at Wayland, and directs the Treble Tones, a women's chorus. Adding interest to his lecture, he played recordings of early songs, sung without instrumental accompaniment by "meter" and in unison.

Dr. McKenzie explained that singing in harmony developed later. He spoke of early composers in this country, beginning with Francis Hopkinson who was also an inventor and a signer of the Declaration of Independence.

Mrs. Bill Bradley, club president, welcomed the speaker and three guests who heard the program with members. They were Mrs. R. B. Miller, Mrs. Howard Grow of Hudson, Iowa and Mrs. Elvina Jorde of Norwalk, Calif.

A charter member of Music Study Club, Mrs. S. O. Wilson, poured coffee and Mrs. Dale Young was at the tea service after the program. Cake and salted nuts were served from a table beautifully decorated in Valentine theme.

Other club members at the meeting were Mmes. A. O. Thompson, Jesse Stanford, A. J. Schroeter, T. W. Roberson, Frances Parker, C. J. Mountz, J. C. McCracken, Paul Lyons, Richard Jackson, H. K. Fox, Cliff Estes, W. E. Dameron, B. Y. Crosthwait, Ellis Combes, Eugene Brink, J. R. Allison, Rob Wert, W. T. Carmichael, J. T. Gilbreath and Glenn Snyder, and Miss Frances Dameron.

RELATIVE IS DEAD — Harry Cody, brother-in-law of Mrs. Carlos Vaughn of Hereford, died Monday in Chicago. Funeral services and burial were planned there for the Hereford woman's relative.

Wedding Invitations Printed THE INK SPOT

### Hospital Notes

PATIENTS IN HOSPITAL — Mrs. Robert N. Lohr, 122 Kibbe, Earl Cole, 107 Ave. I; Kathy Digby, 809-B MRes; Mrs. Salazar Faustino, Box 44; Mrs. Henry F. Easton, Box 885; Mrs. Clara F. Guerra, Rt. 1; Mrs. W. T. Roberson, Rt. 4; Mrs. Robert L. Mobbs, Rt. 1; Donnie Richardson, 318 Ave. J; Mrs. James A. Short, Box 345; Mrs. Emilio E. Vasquez, Rt. 2; L. H. Langford, Dimmitt; Mrs. Elmer D. Cook, Box 1013; Mrs. Manuel Alonzo, 210 Ave. I; Fred Baird, 134 Ave. B; Ronnie Osorn, Box 201; Mrs. Ronald Hale, Rt. 5; Mrs. Gertrude Probasco, 208 Ave. C.; Mrs. George M. Suggs, 149 Ranger; Mrs. Lee Cocanougher, Box 232; Ernesto Miranda, General Delivery; Mrs. Severo Gonzales, Rt. 2; Mrs. Terrell Elliott, 121 Ave. J; Mrs. C. L. Damron, 126 Fir; Mrs. R. L. Hartman, 418 Sunset; Mrs. Lawson H. Langford, Dimmitt; Edward Spurgeon, Am arillo; Zelt Osborn, 507 Park Ave.; Mrs. Florence McDorman, 148 Emma; Mrs. J. E. Woodward, Rt. 3; Friona; Mrs. J. J. Dribnenki, Star Rt. E. R. Combs Box 608; Charles E. Hood, 305 E. Sixth; A. T. Frye, 112 Elm; E. T. Boynton, 404 Star; Elias Villarreal, General Delivery; Roger Turner, 118-A S. Centre; Roy Banner, 601 Grand; Mrs. Pat Robinson, 206 Ranger; Antonio T. Garcia, Wildorado; Mrs. Cornelia E. Scoggin, Box 50; Mrs. S. L. Waiser, 120-N. Texas.

PATIENTS DISMISSED — Mrs. Henry G. Jackson, Mrs. Jim L. West, Mrs. Moses T. Jimenez, Mrs. Beulah Garrouette, Melton Hardy, Feb. 15. Mrs. W. T. Carmichael, Mrs. Oren Jones, Mrs. C. D. James M. Holmes, Henry G. Jackson, Herschel I. Burrus, Augustine Castillo Jr., R. B. Hutson, Feb. 14. Mrs. Joe L. Jackson, Mrs. Beard, Mrs. Bethel A. Drager, Feb. 13. Mrs. J. R. Hill, Albert Landin, Mrs. Travis West Jr., Mrs. Horace C. Baird, Mrs. Kenneth M. Hill, Mrs. George Sloan, Feb. 12.

### Clothing Drive Announced For Day Of Prayer

Women of all faiths are invited by the United Church Women to a program in the Presbyterian Church at 3 p. m. Feb. 25, observing the World Day of Prayer.

Collection of clothing for children in Viet Nam will be conducted at the meeting. This drive is a part of a national campaign to meet needs of children in the war area and it has been announced that clothing for those in the 2-10 age group is most needed.

Mrs. Claude McDougal and Mrs. Alton Fraser will be leaders of the program here. The subject is "Ye Are My Witnesses."

No one knows where the Etruscans came from. Their mighty city-states dominated most of the Italian peninsula over 2,000 years ago, then vanished from history following defeat by Romans.



### La Plata Club Names Officers

Advanced from the vice presidency, Mrs. Phillip Shook was elected president of La Plata Study Club for next season in the annual election of officers Tuesday evening. The meeting was in Mrs. Jack Brown's home.

Other new officers to be installed with Mrs. Shook in May are Mrs. E. D. Hopson, vice president; Mrs. Roy Harris, recording secretary; Mrs. Ken Rogers, corresponding secretary; Mrs. Dennie Richardson, treasurer; Mrs. Brown, historian-reporter, and Mrs. Bill Michael, the retiring president, parliamentarian.

Among committee reports heard in the business period was one from the project committee on approval by the Hereford School Board of a plaque to be placed by the club in the new La Plata Junior High building, commemorating the old town of LaPlata and its place in the county's history.

Mrs. Louis Woodford gave the program, selecting the late long-time Congressman Sam Rayburn as her choice of "Texans in the News" for discussion. Members answered roll call by naming other Texans in recent news.

Rayburn's record of more than 16 years as Speaker of the House was reviewed by Mrs. Woodford, who mentioned numerous national honors he received. One was the Colliers Magazine award for distinguished congressional service, which carried a \$10,000 check to be used for a public purpose.

This money was used to start a building fund for the Sam Rayburn Dale Hallows conducted the business session.

Mrs. Tom Morgan was welcomed as a new member and Mrs. Charles Gresham as a guest. Other members present were Mmes. Taft McGee, E. C. Hammett and J. D. Gilber Jr.

### Calendar Of Events

FRIDAY — Bud to Blossom Club in home of Mrs. Ernest Kimball, 240 Elm 9:30 a. m.; Women's Class of Temple Baptist Church, party for new members in fellowship hall, 7:30 p. m.

SATURDAY — La Madre Mia Club, party for husbands of members in Flame Room, 7:30 p. m.

SUNDAY — Antonion Circle of St. Anthony's, Church, party for members' husbands in K of C Hall, 8 p. m.

MONDAY — Business and Professional Women's Club in Community Center, 7:30 p. m.; Order of Rainbow for Girls at Masonic Hall, 7:15 p. m.

TUESDAY — Hereford Art Guild, Community Center, 7:30 p. m.; Veleda Study Club, Mrs. Armon Lauderback hostess, 8 p. m.; West Hereford H. D. Club in home of Mrs. Roy Boyd, 608 Blevins, 2:30 p. m.

WEDNESDAY — Bippus H. D. Club in home of Mrs. John Hill, 2:30 p. m.

Would you believe your car's vehicle identification number might be worth \$2,332.00 in cash to you? Well, it can! For more information and list of numbers check the larger ad in this paper — then hurry on down to KINSEY-OSBORN MOTORS BUICK AUTHORIZED SALES & SERVICE 142 North Miles Ave.

Roger's Drug has Closed it's doors forever....but, the all new ROGERS-MILLER WALGREEN DRUG in beautiful Sugarland Mall will be open for business Monday morning offering something new in pharmacy service! We apologize for any inconvenience we have caused you, our customers, during the past few weeks while we were moving. Watch For Our Big Grand Opening....Coming Soon!

Hear Ye! Hear Ye! To celebrate Washington's Birthday, we the undersigned do declare our intent to give away large numbers of Washington's photographs. This photograph to be on the currency of the land, ONE DOLLAR BILLS. You can help us celebrate by registering in any or all of the participating stores Thursday, Friday, Saturday and Monday, February 17-18-19 and 21. Names will be drawn and placed on one dollar bills in the windows of participating stores on Tuesday, February 22, (George Washington's Birthday). People finding their name on one Dollar Bills may claim these bills for their very own, thereby having a treasured picture of George Washington. Make certain you search the windows of all stores listed below. Your name could appear several times. These Stores are also celebrating Washington's Birthday by offering bargains galore at unheard of prices Be sure you read the Sunday edition of The BRAND thoroughly so you may shop for these bargains.

C. R. Anthony Co.	Ben Franklin Store	Caves Variety
E. B. Black Co.	City Drug Store	Glenns Footwear
Cowan Jewelry	Hereford Hardware	Helton's Army
Harmans	Kesters Jewelry	Surplus
Helens Youth Shop	Littles	Leons Shoes
Gaston's Popular Store	Piggly Wiggly	McDowell Drug
Robert's Appliance	Rutherford & Co.	Perry Bros.
Tannahill's Fabric	The Vogue	Star Theatre
Mart	Western Auto Store	White's Auto Store







# Everyone is a Winner

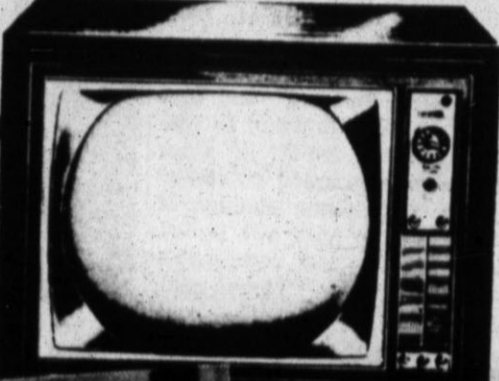
**IN FURR'S NEW**  
dividend  
sweepstakes

**Extra Bonus! Color TV Set**  
To Be Given Away In Hereford The Final Week

Drop Your Dividend Card In The Drop Box As You Punch Them Out



WESTINGHOUSE  
**COLOR TV SET**



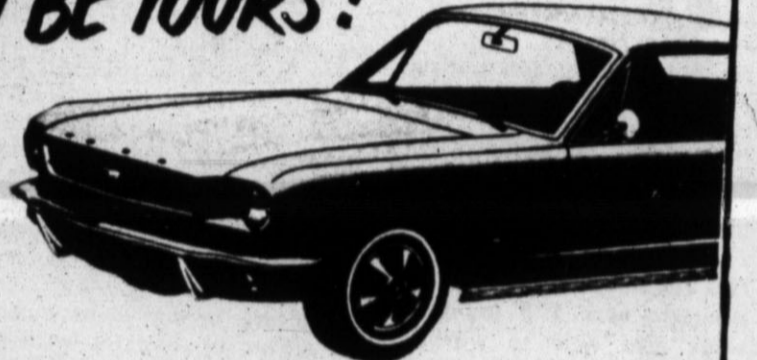
**\$500**  
**\$100**  
**\$25**

**5 BOOKS OF FRONTIER STAMPS**  
**1 BOOK OF FRONTIER STAMPS**  
**100 FRONTIER STAMPS**  
**10 FRONTIER STAMPS**

**VALUE \$495** **IN FREE MERCHANDISE**



**THIS MUSTANG CAN BE YOURS!**



Drawing March 2nd

**JUST REGISTER FREE**

Nothing to do but register free when ever you are at Furr's Super Market in Hereford. You'll love the Mustang. It's the car that everyone wants. This beautiful automobile has all the trimmings! Radio, heater, directional signals, bucket seats, padded dash, carpet, seat belts and other features.

**FURR'S FRESH FROZEN FOODS**

## DINNERS

- Morton fresh frozen, chicken, beef, turkey, salisbury, meat loaf, spaghetti & meat balls, fish, or macaroni & cheese. **3 Pkg. For \$1**
- Morton's Fresh Frozen Apple, Peach, Coconut or Cherry Fruit Pies pkg. 25c
- El Chico Mexican Fresh Frozen Dinners 16 Oz. **3 For \$1**
- Top Frost Chopped or Leaf Fresh Frozen Spinach 10 Oz. Pkg. 12 1/2c
- El Chico Beef Enchilada Fresh Frozen Dinners 12 Oz. **3 For \$1**

**FRUITS & VEGETABLES for BETTER HEALTH**

## ORANGES

## GRAPEFRUIT

Texas Ruby Red OR Your Choice **5 Lb. Bag 33c**  
with \$5 Purchase or More

**GENERAL MERCHANDISE**

**Shampoo** Alberto VO-5 Reg. \$1.09 **69c**

**KOTEX** 12's Reg. or Super **31c**

C-120, 620, 127 Kodacolor Film, Reg. \$1.12 **83c**  
Woodbury Creme Rinse 4 Oz. Reg. 39c **29c**  
Aqua Vella After Shave 6 Oz. Reg. 98c **69c**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



**EGGS** Farm Pac Grade 'A' Medium **2 Doz. 89c**  
**FLOUR** Gold Medal 5 Lb. Bag **49c**  
**COFFEE** Folger's Special Label 1 Lb. Can **69c**  
**MELLORINE** 2 Lb. Can **\$1.37**

**FURR'S DELICATESSEN**  
1 whole Bar-B-Q Chicken 1 1/2 Lb. After Cooking **\$1.79**  
1 pint Cole Slaw ALL FOR  
1 pint Pinto Beans Boston Baked Beans Pt. 39c Waldorf Salad Pt. 59c  
Tangy Cole Slaw Pt. 39c Macaroni Salad Pt. 39c  
Delicious Cucumber Salad Pt. 49c Green Bean Salad Pt. 49c

**BABY FOOD**  
Food Club Strained Fruits and Vegetables **3 Jars For 23c**

**SUGAR** All Brands 5 Lb. Bag **39c**  
with \$5 purchase or more

**CHERRIES** Stokely's Red Sour Pitted No. 303 Can **15c**



**MILK** Carnation Tall Can 2 For **29c**

Sunshine Krispy Crackers Giant Pkg. 35c  
Cheer 10c Off 59c  
Monarch Grape Drink Qt. 3 For 69c  
Tree Ripe Freestone Sliced Peaches No. 2 1/2 Can 25c  
Food Club Apple Butter 22 Oz. Jar 29c  
Green Giant Peas No. 303 Can 25c

**FURR'S FRESH MEATS FOR MORE ENJOYMENT**

Blade-Cut **CHUCK ROAST** USDA-Inspected Farm Pac Blue Ribbon Or Graded Choice **49c** Lb.

**FREEZER BEEF** Side Beef USDA Good Cut & Wrapped For Freezer **49c** Lb.

BONELESS, ROLLED, EXTRA LEAN EASY TO CARVE, NO WASTE **BEEF ROAST 79c** Lb.

**FRYERS STEW MEAT** USDA Grade A Fresh Dressed **39c** Lb.  
Lean Boneless Predicted **69c** Lb.

**LIVER BACON** Tender Baby Beef **49c** Lb.  
Sliced Family Pac 2 Lb. Pkg. **\$1.49**



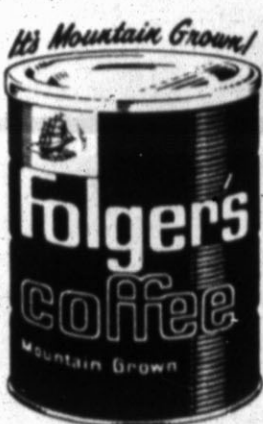




# WHAT a WONDERFUL WAY to BUY MEAT

Capr. G. Doppel

with SATISFACTION GUARANTEED



**COFFEE**  
Folgers 1 Lb. Can **69¢**

Just imagine — cases filled with appetite appealing displays of Government-inspected and quality-graded meats — every cut table-trimmed with excess bone and fat removed before weighing — every cut perfectly packaged to seal in all the juicy goodness — every package wrapped to give the true picture of the contents — every price a low price — and EVERY PURCHASE GUARANTEED TO GIVE COMPLETE SATISFACTION OR YOUR MONEY BACK! Isn't this a wonderful way to buy meat? YOU BET IT IS — at COOPER'S



## CHUCK ROAST

BLADE CUT

**49¢**

USDA Choice Arm Swiss Steak lb. **69¢**

USDA Choice Chuck Steak lb. **59¢**

Cheese Kraft Sliced American or Pimento 12 Oz. Pkg. **55¢**

## GROUND BEEF

Fresh Lean lb. **39¢**

## POT PIES

Morton's Beef, Chicken Turkey 5 For **\$1**

Purex BLEACH 1/2 Gal. **25¢**

Liquid Detergent JOY 22 Oz. Size **59¢**

Safeguard Deodorant SOAP 3 Reg. Size Bars **29¢**

Naturally Lovely by Woodbury HAIR SPRAY 2 Reg. 89¢ **99¢**

Dream Glo Make Up by Woodbury Reg. 69¢ 2 For **\$1**

Macleans Toothpaste Reg. 99¢ Family Size **59¢**

Nylon Hose Reg. 2 Pair \$1.00 2 Pair **89¢**

Soreno Glasses 15 Oz. **19¢** 12 Oz. **15¢** 6 Oz. **12¢**

Teflon Ovenware Casserole AuGratin Reg. \$2.19 **\$1.07**

TOWELS Angus Kitchen Reg. 2/79¢ 2 For **49¢**



## EAGLE BRAND MILK

3 15 Oz. Cans **\$1**

## ANGEL FOOD CAKE MIX

Betty Crocker Box **49¢**

## BIG ROLL TOWELS

Scott Each **29¢**

### RANCH KITCHEN DELICATESSEN

- Bar-B-Q Chicken lb. **69¢**
- Bar-B-Q Baked Ham lb. **\$1.79**
- Bar-B-Q Polish Sausage lb. **\$1.29**
- Lima Beans pt. **39¢**
- Macaroni & Cheese pt. **49¢**
- Dutch Potato Salad pt. **49¢**
- Banana Pudding pt. **45¢**

### Instant Coffee

Maryland Club 6 Oz. Jar **79¢**

### Dog Chow

Purina 2 Lb. Box **35¢**

### Dog Food

Red Heart No. 1 Can 8 For **\$1**

## GRAPEFRUIT

Texas Cabbage 7 1/2¢  
Colorado Yellow Onions Per Pound



California ORANGES lb. **12 1/2¢**  
Idaho Rome APPLES lb. each  
AVOCADOS each  
Texas CARROTS 1 lb pkg.

## PECANS

PRIDE OF TEXAS 12 Oz. Pkg. **69¢**

MIRACLE

Margarine 1 Lb. Ctn. **29¢**

SHURFINE

Apricots 5 303 Cans **\$1**

# FROZEN CHERRY PIES

MORTON'S 20 Oz. Size 2 For **49¢**

### BISCUIT MIX

Gladiola 3 For **25¢**

### DESSERT TOPPING

Lucky Whip 8 Oz. Box **59¢**

### FRUIT COCKTAIL

Del Monte 303 Can 4 For **\$1**

## RED CARPET



TREATMENT at...

# COOPER'S

### \$100 BIG-DO WINNERS

- Mrs. Arthur Brock
- Diane Roberson
- Mrs. Ethel Hunter
- Mrs. Andrew Salinas



\* BEGIN PLAYING ANYTIME  
\* GET FREE "BIG-DO" CARDS  
\* NO PURCHASE NECESSARY  
\* SEE OUR MASTER BOARD AND  
\* BRING YOUR CARD UP TO DATE  
\* NUMBERS CALLED ON K-PAN



**TWO-POINT PERSPECTIVE** — Glenda Landers points out the way she developed depth in her perspective projects.



**A COMPARISON** — Annie Aleman, left, and Barbara Ghoson compare pencil sketches made in class. Each student took

## High School Students Learn Self-Expression

By DAVID BUTLER  
Staff Writer

Art. Self-expression? "Expression of one's personality by oneself, especially in art; assertion of individual traits."

The preceding is a definition of self-expression from "Webster's Dictionary." It truly tells the story of the art class in Hereford High School.

Approximately 20 students come together each day for one hour to do nothing more than express themselves. To some this may not seem important, but according to Miss Karen Fisher, art instructor, it may bring out a talent which might go undiscovered without proper chance.

Students in the class learn the basics of art, from pencil sketching to block printing.

Many of the students learn the value of knowing the color wheel and the gray scale.

The color wheel is made by taking the three primary colors, blue, red and yellow, and by mixing them together get the many medium tones.

Also in the color session, the students learn of warm colors and cool colors. In the color wheel, cool colors consist of all the dark reds through the blue greens. Warm colors are from the bright green through the yellow to the bright red.

The students also learn that cool colors recede in a painting and warm colors tend to stand out. In order to obtain depth in the picture one must work from warm to cool.

By working with the gray scale, each student learns the proper way to work with black and white and make many different shades of gray. As an example the black and white television set has 12 shades of gray. The student must learn to work the proper shades into the picture.

Pen and ink is another phase of the art class. Each student learns the proper way to sketch with the pen and how to shade

for half-tones in the picture.

This is a more difficult portion of the course since a student must keep away from having just an outline, and in order to have proper medium tones he must be careful with his shading or the picture will take on a "muddy look."

Presently, students are working in block printing. In doing this, each student takes a small sharp knife and carves a figure out of a flat piece of wood. The wood is then inked and printed. Many effects can be obtained with this method.

Some of the students have ventured into using two colors of ink on their block prints.

In earlier classes, students learned the proper way to obtain three-dimensional pictures by using proper perspective.

These students took pictures from newspapers and re-drew them, showing how perspective is obtained. At first students worked with one-point perspective and then later with two point perspective.

Perspective is very important in painting. For instance when one looks down the street, the buildings nearest him look taller than the ones a block away, although they may be relatively the same height.

This is what gives depth to seeing and without the perspective in a picture the reality is gone.

Students also used ink for another project, wet and dry wash. A dry wash is where the ink is applied with a wet brush and the ink spreads in the water on the brush. On-the-other-hand, a wet wash is when the ink is applied with a relatively dry brush on wet paper.

Both methods are practical for different reasons, but mostly students used them for different effects.

But most important of all, this class lets each student be an individual. Each one can create things which display only his traits.

When individualism and creativity is lost then man has lost himself.



**BLOCK PRINTING** — Kathy Ellard works on her block printing project. In the foreground is a proof off the block.



**GRAY SCALE** — Miss Karen Fisher, right, explains the gray scale to Pam Wingel. Each student constructed the scale which had nine

**YOUR ONLY TRUE DISCOUNT STORE**

<p><b>GIBSON'S DISCOUNT CENTER</b> GIBSON'S DISCOUNT PHARMACY QUALITY Robert Miller ECONOMY</p>		<p><b>SPECIALS GOOD</b> Thursday, Friday &amp; Saturday Feb. 17-18-19</p>		<p><b>BEN GAY</b> Reg. or Greaseless Reg. \$1.69 <b>88¢</b></p>		<p><b>LISTERINE</b> Reg. \$1.29 — Family Size <b>78¢</b></p>		<p><b>PRELL CONCENTRATE SHAMPOO</b> Family Size Reg. \$1.49 <b>77¢</b></p>			
<p><b>BAND-AID</b> plastic strips all wide Reg. \$1.21 75 BANDAGES <b>2 For 77¢</b></p>		<p><b>COTTON BALLS</b> SOFF by Johnson &amp; Johnson Cosmetic Puffs—Soft Absorbent—Use for baby Reg. \$1.20 Bag of 260 Puffs <b>33¢</b></p>		<p><b>TUMS</b> Bottle of 100 Tablets Reg. 83¢ <b>53¢</b></p>		<p><b>VICKS VAPORUB</b> Reg. 98¢ GIBSON'S PRICE <b>67¢</b></p>		<p><b>Stripe Toothpaste</b> FAMILY SIZE GIBSON'S PRICE <b>58¢</b></p>			
<p><b>HAIR SPRAY</b> IMPERIAL SIZE SUDDEN BEAUTY <b>57¢</b></p>		<p><b>BRECK SHAMPOO</b> For Oily, Normal or Dry Hair Pint Size Reg. \$1.75 GIBSON'S PRICE <b>89¢</b></p>		<p><b>Baby Products By Johnson</b> <b>BABY POWDER</b> Reg. 89¢ 14 Oz. Size <b>53¢</b></p>		<p><b>VICKS FORMULA 44</b> Reg. 98¢ GIBSON'S PRICE <b>67¢</b></p>		<p><b>ANAHIST</b> SUPER ANAHIST DECONGESTANT TABLETS Reg. 98¢ 20 Tablets <b>53¢</b></p>			
<p><b>PUNCH BOWL SET</b> #0421-N 614C 26 PIECE 4 9 1/2 Quart Hand Finished Bowl 12 Cups—12 Hooks—1 Ladle Embossed "Crystal" Design GIBSON'S LOW-LOW DISCOUNT PRICE <b>\$3.77</b></p>		<p><b>WALTHAM TACKLE BOX</b> Sturdy All Metal Construction. 4 Cork Lined Trays. No. 817. GIBSON'S PRICE <b>\$5.77</b></p>		<p><b>100% Vinyl 50-FT. GARDEN HOSE</b> Full 1/2 Inch Inside Diameter Fully Guaranteed Solid Brass Couplings Delivers 480 Gallons Per Hour Stock No. 7565 By North Brock. Gibson's Price <b>\$1.27</b></p>		<p><b>TASTY TOASTER</b> IT BROILS TOO! BY MASTER <b>OVEN TOASTER</b> ★ WARM OR TOAST—BUNS ON TOP ★ WHILE MEAT BROILS INSIDE ★ PREPARE BREAKFAST OR LIGHT MEALS AT THE TABLE NOW WITH THERMOSTAT CONTROL Gibson's Low, Low Price <b>\$3.57</b></p>		<p><b>DRISTAIN</b> Reg. \$1.19 24 Tablets Gibson's Price <b>77¢</b></p>		<p><b>Pepsodent TOOTH-BRUSHES</b> Gibson's Price <b>2 For 67¢</b></p>	

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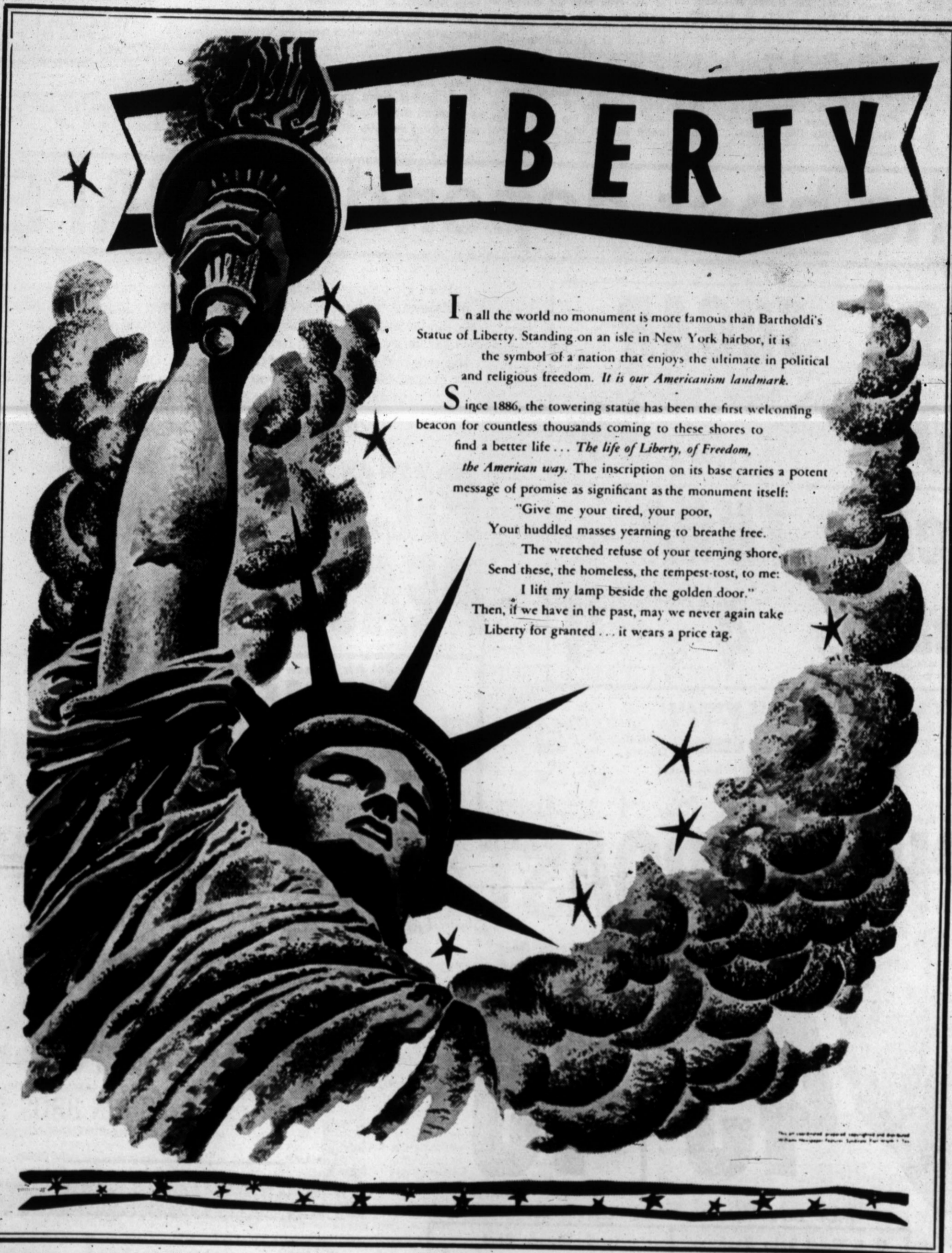








# FOR GOD SO LOVED THE WORLD



In all the world no monument is more famous than Bartholdi's Statue of Liberty. Standing on an isle in New York harbor, it is the symbol of a nation that enjoys the ultimate in political and religious freedom. It is our Americanism landmark.

Since 1886, the towering statue has been the first welcoming beacon for countless thousands coming to these shores to find a better life... *The life of Liberty, of Freedom, the American way.* The inscription on its base carries a potent message of promise as significant as the monument itself:

"Give me your tired, your poor,  
Your huddled masses yearning to breathe free.  
The wretched refuse of your teeming shore.  
Send these, the homeless, the tempest-tost, to me:  
I lift my lamp beside the golden door."  
Then, if we have in the past, may we never again take  
Liberty for granted... it wears a price tag.

- First Methodist Church**  
Rev. Herschel L. Thurston  
Pastor  
501 North Main
- Wesley Methodist Church**  
Rev. Noah Arnpriester, Pastor  
410 Irving
- Bippus Community Church**  
Eugene I. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.
- Church Of Jesus Christ Of Latter Day Saints (Mormon)**  
Country Club Drive
- Kingdom Hall Of Jehovah's Witnesses**  
319 Ave. I
- Assembly Of God Church**  
Rev. V. W. Marcontell, Pastor  
Union and Ave. G
- Immanuel Lutheran Church**  
Fred Beversdorf, Pastor  
Park Ave. and B Street
- The Church Of God In Christ**  
Rev. Calvin Hodge, Pastor  
115 West Norton
- Seventh Day Adventist Church**  
Pastor - Elder J. H. Turner  
West Park Addition
- Mission De San Jose**  
Labor Camp
- Church Of The Nazarene**  
Rev. K. Dwight Southworth  
Pastor  
Fourth and Jackson
- Grace Gospel Church**  
Rev. H. V. Fields, Pastor  
Thirteenth and Avenue K
- St. Thomas' Episcopal Church**  
Rev. S. P. Hackley, Vicar  
Harrison Highway
- St. Anthony's Roman Catholic Church**  
Father Angelus, Pastor  
Harrison Highway at 25 Mile Ave.
- First Presbyterian Church**  
Rev. Russell Wingert, Pastor  
610 Lee Street
- First Christian Church**  
Rev. Eugene Brink  
Pastor  
West Park Avenue
- Dawn Baptist Church**  
Eugene Suttle, Pastor

- First Baptist Church**  
Rev. B. L. Davis, Pastor  
Fifth and Main Streets
- Frio Baptist Church**  
Rev. Samuel B. Ogan, Pastor  
Frio Community
- Avenue Baptist Church**  
Ronald A. Harpster, Pastor  
130 N. 25 Mile Ave.
- Mt. Sinai Baptist Church**  
H. B. Whitten, Pastor  
302 Knight Street
- Summerfield Baptist Church**  
Rev. James Arnold, Pastor
- Calvary Baptist Church**  
Rev. Clarence F. Powell  
Pastor  
205 E. Sixth Street
- Westway Baptist Church**  
Rev. James G. Martin
- Temple Baptist Church**  
Rev. Tommy Phelps  
Pastor  
Forrest Ave. and Ave. K
- Fellowship Baptist Church**  
Independent & Fundamental  
Pastor - Kenneth Irwin  
Moreman Dr. and Greenwood
- Iglesia Metodista San Pablo**  
Rev. Gilbert Diaz  
Pastor  
223 Kibbe Street
- Thompson Memorial Mexican Baptist Mission**  
Herman V. Martinez  
Ministro  
215 Norton Street
- San Antonio A La Iglesia**  
North 25 Mile Avenue and Highway
- Templo el Calvario Asamblea de Dios**  
Pastor, Martin Musquiz  
Calle Ave. H & 13th
- La Iglesia De Cristo**  
Sunset and Plains Ave.
- Central Church Of Christ**  
L. E. Fooks, Minister  
148 Sunser Dr.
- Park Ave. Church Of Christ**  
On Harrison Highway
- Baptist Mission B.M.A.**  
Old Rock Bldg. V.F.W. Park  
Missionary Pastor,  
J. H. McWilliams

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

<b>HEREFORD INSURANCE AGENCY</b> 323 N. Sampson	<b>PIGGLY WIGGLY</b> Mr. and Mrs. Gaylord Newell	<b>HEREFORD TEXAS FEDERAL CREDIT UNION</b> Mrs. Dyalithia Benson
<b>E. B. BLACK CO.</b> Dick Barnard - Jesse Stanford	<b>DAVIS IMPLEMENT CO.</b> W. L. Davis, Jr.	<b>ED SKYPALA</b> Your Borden's Distributor
<b>McRIGHT GARAGE &amp; SUPPLY</b> Mr. and Mrs. A. N. McRight	<b>MASTER CLEANERS</b> Mr. and Mrs. C. D. Fitzgerald	<b>GILLILLAND FUNERAL HOME</b> Martin Gilliland
<b>FIRST NATIONAL BANK</b> Virgil Hennen	<b>CITY DRUG STORE</b> Mr. and Mrs. Kenneth Coker	<b>PITMAN GRAIN CO.</b>
<b>ROCKWELL BROS. &amp; CO.</b> D. R. Vandever	<b>CAISON HOUSE</b> Mr. and Mrs. G. D. Caison	<b>ROGERS DRUG</b> Mr. and Mrs. Grady Rogers
<b>BIG T PUMP CO., INC.</b> Hilrey and Leroy Aven	<b>HEREFORD STATE BANK</b> Russell E. Carver, Pres.	<b>GWYNNE OWEN</b>
<b>HEREFORD GRAIN CORP.</b> Joe Artho, Mgr.	<b>WESTERN WRECKING</b> Anson A. and June Dearing	<b>LOERWALD BROS.</b> Ed, George, Gene and Harold Loerwald
<b>HEREFORD LAUNDRY &amp; DRY CLEANERS</b> Ernest Kendall	<b>CONSUMERS' FUEL ASS'N.</b>	<b>FARMERS' DRIVE IN</b> Troy Moore
		<b>SUIT'S AUTO SUPPLY</b>
		<b>ORSBORN - CHEVROLET OLDSMOBILE</b> Your Chevrolet-Oldsmobile Dealer

# Frio News

By MRS. OWEN ANDREWS  
Brand Correspondent

Frio Baptist church is planning a revival for March 18-27. The Rev. James Coffman, pastor of First Baptist Church, Groom, will preach for the series of meetings.

Mrs. J. E. Warrick celebrat-

ed her 82nd birthday last Sunday. Visitors during the afternoon included Mrs. C. N. McClure, Mrs. A. T. Jones, Mr. and Mrs. T. L. Sparkman all of Hereford and Mr. and Mrs. Owen Andrews.

Mr. and Mrs. Z. P. Pilgreen of Vernon, came Thursday to visit their granddaughter, Mrs. Joe Andrews and family during the weekend. Also visiting the Andrews Thursday and Friday nights was Mrs. Andrews brother, Robert, a student at WTSU.

Mr. and Mrs. A. E. Hodges

and family moved recently from the farm to their new house on Country Club Road, south of the Tierra Blanca. The new house has three bedrooms, three baths, living and dining rooms and a den, also a full basement under the garage for a recreation room. The Hodges children are Kiska, 8, Debra 13, and Aubyn, Jr. high school senior.

Mr. and Mrs. J. C. Simpson Shirley and James moved recently to the Bill Cotton home. Mrs. Simpson is a nurse at Deaf Smith County hospital while Simpson is employed at the County Court House, Shirley is

a high school junior and James is a freshman.

The Floyd Coles were Sunday dinner guests of the Earl Coles, Hereford.

Of interest to some residents of the area was the announcement this week of the appointment of Miss Gayle Sims of Amarillo as Assistant Home Demonstration Agent of Gray County. Miss Sims is the daughter of M. and Mrs. W. I. Sims, Amarillo, and granddaughter of Mr. and Mrs. D. O. Benson. Her mother is the former Margaret Benson who lived several

of her childhood years in the community and attended school a Frio. Miss Sims is a recent graduate of Texas Tech.

Visiting the Earl Harkins Wednesday were his parents, the F. B. Harkins, and his brother, Leon Harkins, all of Plainview. They and the Earl Harkins had lunch with the Gene Welch family, Black.

Gary Mason was a member of a group of board members of Hereford Grain Co-op attending a school on CoOp Economy

## Local Educators Enter Fraternity

Six Hereford men were initiated into Gamma Xi Chapter of Phi Delta Kappa in recent cere-

at Edinburg, the first of last week.

Mr. and Mrs. Owen Andrews, Mr. and Mrs. T. L. Sparkman Sr. were in the Lubbock area Thursday.

W. H. Andrews was in Lubbock on business Wednesday.



monies at Amarillo. The organization is an international professional fraternity for men in education; its aim is to promote ideals of research, service and leadership.

The recent initiates include Roy Hartman, PESO coordinator for District 6; Dog Martin, counselor at Stanton Junior High; Jerry D. George, La Plata Junior High principal; Charles W. Duvall and Phillip Shook, elementary school principals.

Gambia is the 28th African nation to achieve independence since 1967.

# For the best depend on SAFEWAY

<b>WAFFLES</b> Bel Air Frozen Quality Waffles Heat And Eat! 5 Oz. Pkg. <b>10¢</b>	<b>SUGAR</b> Holly Beet 5 Pound Bag <b>39¢</b> With \$5.00 Or More Purchase
<b>Cigarettes</b> Regular Filters or Kings Ctn. <b>\$2.88</b>	<b>TUNA</b> Sea Trader Light Chunk 4 No. 1/2 Cans <b>\$1</b>

It's a big promise! To back up our assurance that you'll always find the very best at Safeway, we have experienced buyers in every important producing area of the land selecting the fresh foods we sell. The cream of each crop is rushed to our store near your home. You'll find the finest fruits and vegetables, the tops in meats, and the very best of every kind of food you need. Our money-back guarantee is the final clincher. If ever you are not completely satisfied, just tell us and get back every cent you paid!

### Look At These Bargains

<b>PIES</b> Blue Star Fruit Peach - Boysenberry Apple - Cherry 20 Oz. Pies <b>4 \$1</b>
<b>PEAS</b> Del Monte Early Garden Sweet Peas Save 8c On 4 Cans No. 303 Cans <b>4 \$1</b>



### SHOP SAFEWAY AND SAVE ON THESE SPECIALS!

Buttermilk Lucerne Quality 1/2 Gal. <b>39¢</b>	Salad Dressing NuMade Quality Qt. Jar <b>45¢</b>
Gelatins Lucerne Flavored 3 16 Oz. Ctns. <b>49¢</b>	Crackers Busy Baker Saltines 1 Lb. Box <b>25¢</b>
Salad Dressing Miracle Whip Qt. Jar <b>39¢</b>	Sego Drink Ass't Flavors 4 10 Oz. Cans <b>\$1</b>

<b>PIZZAS</b> Bel Air Frozen Cheese 16 Oz. Pkg. <b>59¢</b> Sausage 19 Oz. Pkg. <b>69¢</b> Pepperoni 19 Oz. Pkg. <b>79¢</b>	<b>DETERGENTS</b> WHITE MAGIC 3 Lb. 1 Oz. Low Suds (10c Off) Gal. Jug Liquid Bleach Giant Box Detergent MIX or MATCH <b>2 \$1</b> For
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### MEXICAN DINNERS

Patio Brand 12 Oz. Pkg. **59¢**

# CHUCK ROAST



U.S. Good Baby Beef Blade Cut Roast <b>45¢</b>	U.S. Choice Beef Blade Cut Roast <b>49¢</b>
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### SHOP SAFEWAY WHERE YOU KNOW THE DAIRY PRODUCTS

Home Quality Lucerne Milk 1/2 Gal. Ctn. <b>47¢</b> Lucerne W/Pineapple Cottage Cheese 16 Oz. Ctn. <b>35¢</b>	Lucerne Quality Colored Sour Cream 16 Oz. Ctn. <b>69¢</b> Sunnysbank Margarine 1 Lb. Ctn. <b>25¢</b>
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## PLAY BONUS BINGO - WIN CASH \$\$\$

SAFETYWAY **FREE COUPON**  
 GOOD AT YOUR SAFEWAY STORE IN HEREFORD FOR 100 GUNN BROS. STAMPS WITH THE PURCHASE OF \$2.50 OR MORE

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
 Limit One Coupon Per Family! Coupon Expires Sat., Feb. 19, 1966

### OTHER MEAT BUYS!

Bologna Armour Star All Meat 12 Oz. Pkg. <b>55¢</b>	Franks Armour Star All Meat 12 Oz. Pkg. <b>53¢</b>
Sausage Armour Star Pure Pork lb. <b>59¢</b>	Bacon Armour's Sliced Camp Fire lb. <b>79¢</b>
Picnic Armour Star Fully Cooked Can 3 lb. <b>\$2.59</b>	Fish Steaks Captains Choice 12 Oz. Pkg. <b>53¢</b>
Fish Cubes Captains Choice 3 12 Oz. Pkgs. <b>\$1</b>	Beef Ribs Lean For Bar-B-Q lb. <b>35¢</b>
Stew Meat Boneless Large Cubes lb. <b>79¢</b>	

### SHOP SAFEWAY FOR THESE MEAT BARGAINS!

U. S. Good Baby Beef <b>ROAST</b> No. 7 Center Cut Shoulder lb. <b>55¢</b>	U. S. Choice Beef <b>ROAST</b> No. 7 Center Cut Shoulder lb. <b>59¢</b>
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ARM ROAST U.S. Choice Round Bone lb. <b>69¢</b>	U.S. Good lb. <b>59¢</b>
STEWING HENS Pippy Brand Grade 'A' Cut-Up lb. <b>29¢</b>	



Calif. Garden Fresh **GREEN ONIONS**  
 Large Bunch Ea. **2 15¢** Lb.

Colorado Red McClures **Potatoes**  
 U. S. No. 2 20 Pound Bag For **59¢**

### SKINNERS SPAGHETTI

Ready Cut Quick Meal 24 Oz. Pkg. **45¢**

### COFFEE CAKE

Sara Lee Frozen Cake 13 Oz. Pkg. **79¢**

Mrs. Wright's Biscuits Quality Kitchen Craft 6 8 Oz. Cans <b>49¢</b> Pancake Mix Truly Fine 2 Lb. Box <b>37¢</b> Tissue Bathroom Supreme Saltines 4 Roll Pkg. <b>39¢</b> Crackers Aunt Jemima 1 Lb. Box <b>35¢</b> Pancake Mix 16 Oz. Box <b>29¢</b>	Betty Crocker Pie Crust 20 Oz. Box <b>49¢</b> Delsey Tissue 4 Roll Pkg. <b>53¢</b> Kotex Napkins Gerber's 12 Ct. Box <b>39¢</b> Modilac For Babies Gerber's For Babies 13 Oz. Can <b>25¢</b> Modilac 12 Can Case <b>\$2.79</b>
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Apples Wash. State Ex. Fcy. Red Delicious lb. <b>19¢</b>
Pecans Fancy Stewarts 3 Lb. Bag <b>98¢</b>
Turnips Calif. Clip Top 2 Lbs. <b>19¢</b>
Celery Calif. Fresh Green Pascal lb. <b>15¢</b>

Schick Hot Lather Shave Cream Ea. <b>\$1.00</b>	Schick Injector Blades 1/5 Ct. Pkg. <b>98¢</b>	BAR SOAP Lux 2 Bath Bars <b>35¢</b>	Bar Soap Lifebouy 2 Bath Bars <b>41¢</b>	Liquid Detergent Lux 12 Oz. Btl. <b>39¢</b>	Skimmers Macaroni 24 Oz. Pkg. <b>45¢</b>
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Prices Are Good Thru Sat., Feb. 19th.

**SAFETYWAY**  
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