

Five Are Named District All-Stars

Five Hereford Whitefaces have been placed on the 1-AAA All-district football team, with two players being selected for both the offensive and defensive teams.

Selected to the teams for their outstanding play were Ricky Fangman, Bill Coffin, Gary Tucker, Billy Watts and Tony Malouf Fangman and Tucker were placed on both teams, while Coffin made the offensive squad and Malouf and Watts the defensive team. All are seniors and will be leaving the team which fashioned an 8-2 record.

The Dumas Demons, district champions, placed nine men on

the two squads to lead other district teams. Members of the two teams are:

Offensive — Ends — Wayne Harkrider, Dumas, senior, 180 and Jim Golin, Perryton, senior, 165; **tackles —** Fangman, Hereford, 210 and Coffin, Hereford, 230; **guards —** Art McAnarney, Canyon, senior, 165 and Marshall Rigdon, Dumas senior, 165; **center —** Terry Kindall, Muleshoe, senior 190; **quarterback —** Glen Bonner, Dumas, junior 170; **halfbacks —** Steve Burks, Dumas, junior, 165 and Tucker, Hereford 170; **fullback —** Cody Freeman, Dumas, senior, 165.

DEFENSE

Guards — Rodger Heiker, Perryton, senior, 162 and Billy Frye, Dumas, senior, 185; **tackles —** Fangman, Hereford, 210 and Bob McVicker, Dumas, senior, 185; **ends —** Watts, Hereford 170 and Carl Swint, Muleshoe, senior 170; **linebacker —** Malouf, Hereford, 170, Mark Holt, Dumas, junior, 195 and Wayne Harkrider, Dumas, senior, 180; **halfbacks —** Tucker, Hereford, 170, Mike Hargrover, Perryton, junior, 160 and Steve Burks, Dumas, junior 165.

Whitefaces Cop First Win For The Season

The Hereford Whiteface "5" captured their first basketball win of the year Friday night with a 64-57 victory over Floydada in the second round of the Plainview Tournament.

The Herd quintet had dropped their sixth straight game of the young season Thursday night during opening games of the tournament when they fell to Monahans 63-48. Of the six losses, however, four have been to Class AA Dimmitt Bobcats.

The Whitefaces got their

chance to even the score with the Dimmitt team Saturday as the teams were scheduled to meet in the third round of the tournament. Results of the game were not available at press time Saturday.

The team returns home Tuesday night for a game with the Tascosa Rebels. Play begins at 6:15 p. m. in La Plata Junior High gymnasium with the two "B" teams colliding. The varsity game begins at 8 p. m.

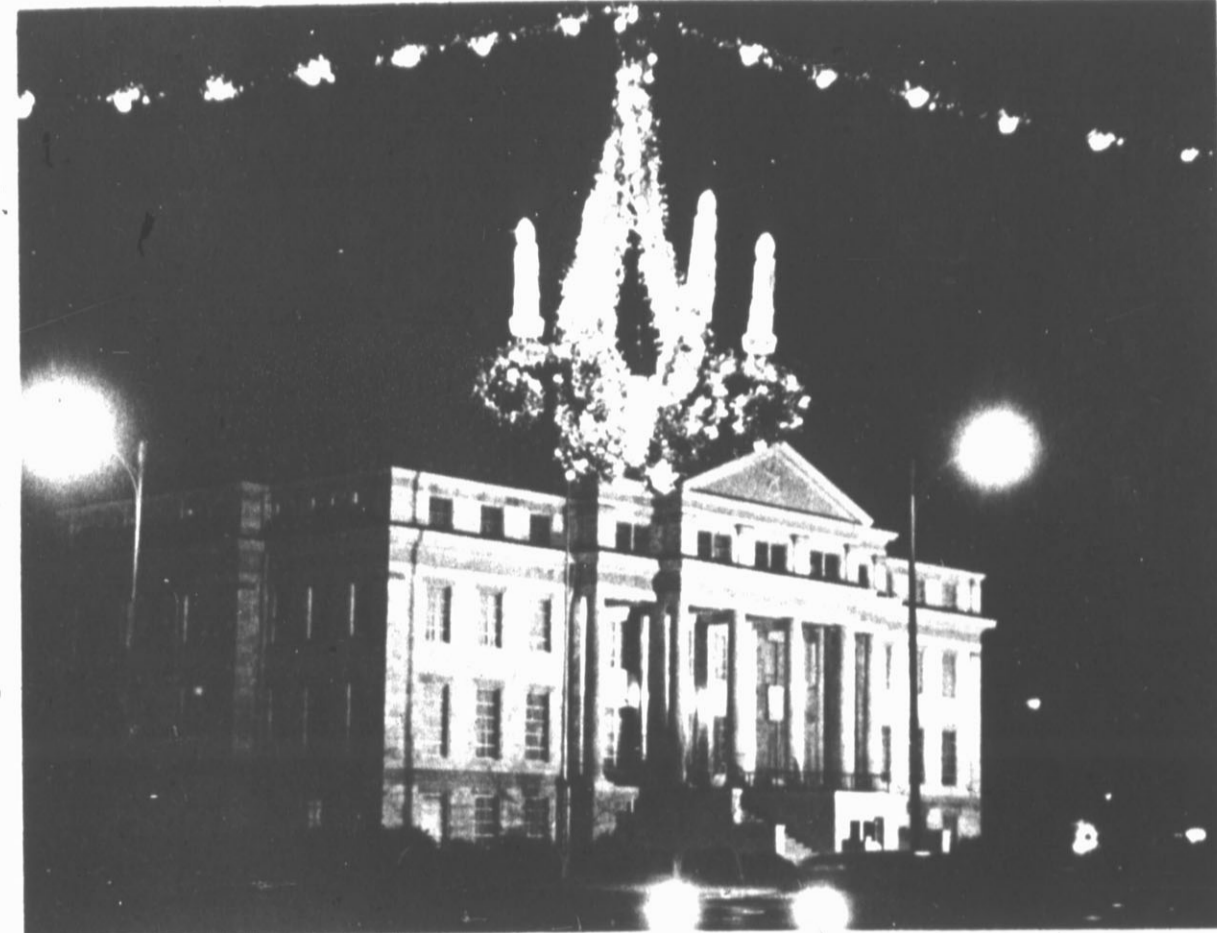
Lions Slate Fish Fry For Friday

Hereford Lions will have another fish fry — slated for next Friday night at the Bull Barn.

Dean Stallings, chairman of the committee, said that 4-6 inch channel catfish will be served from 5:30 until 8:30.

French fried potatoes and relishes will accompany the fish and the Lions say that servings won't be limited as long as they have food.

Children's tickets are 75 cent and adults and youngsters over ten will be charged \$1.25.



HOLIDAY ATMOSPHERE — Beauty is frequently accidental — The addition of Christmas decorations to Hereford streets unintentionally added glamour of the season to Deaf Smith County Courthouse (Hereford Brand Photo by Joe Bran)

Award Winner

Pioneer Publication Wins Top In State

Acclaimed by Paul Crume in the Dallas Morning News, "A Time To Purpose" gained new honors Friday in Fort Worth when the two volume history as top area or regional book published in the state this year.

Edited by Mrs. Jo Stuart Randel, the book, published by Pioneer Publishers 140 W. Fourth Hereford, depicts the history of Carson County.

This chronicle of a county was the work of four years on the part of Mrs. Randel and the Carson County Historical Sur-

vey Committee.

The spice and vitality of anecdotes that pull the history of the area into focus make the book outstanding, Crume proclaimed.

Picking up Captain Randolph Marcy on his journey through Texas in 1849, Mrs. Randel has succeeded in picturing the Panhandle as old diaries, scrapbooks and photograph albums gave her clues.

Marcy is quoted "a high rolling prairie, destitute of wood, except a narrow fringe

of trees upon the borders or ravines ... a soil worthless and utterly unfit for cultivation.

Many of the illustrations in the book were done by Floy E. Scott of Panhandle.

It includes stories about Adobe Walls, and Colonel Charles Goodnight.

Melvin Young, of Pioneer Publishers and Mrs. Randel were in Fort Worth for the presentation. Young said that the book had been very well received by state historians.

The first edition, October 1966, is available at the Hereford Brand office.

New Magazine Lauds Southwestern Lore

Allure of Plains history has given birth to a new publication, Southwest Heritage.

The magazine, devoted to investigating and recording the history of this area, is scheduled to appear four times a year.

By design, the editors have chosen the Texas Panhandle but have planned to include portions of New Mexico, Oklahoma, Kansas and other sections of Texas.

In their introduction, the editors explain that they are aiming for a readership that will include history buffs from junior high level on through the scholarly deans of local and area history.

Bill Knox, a former Hereford resident, is one of the editors and Melvin Young, Manager of the Hereford Brand, is the publisher.

In the first issue which will be on news stands this next week, Knox has written about Mobeetie, calling that historical spot the mother of the plains.

The publication features articles by area authors and art work by George Turner, art editor. The other editor is Harry Gilstrap. All three men, Turner, Gilstrap and Knox are employed with the Globe-News in Amarillo.

Knox graduated from Hereford High school in 1957 and has written for several newspapers including the Hereford Brand, the Ranger Times and the weekly paper in Lander, Wyo. He has been with the Globe-News since 1960.

He and his wife, Joan, and their three-year-old son Paul, live in Amarillo. Knox is the son of Mr. and Mrs. W. H. (Bill) Knox of Hereford.

Farm Payments Worth The Wait

Deaf Smith County landholders came from far reaching portions of Texas, New Mexico and Oklahoma, Thursday and Friday to make application for the Cropland Adjustment Program.

By late Friday afternoon, 107 persons had put 36,908 acres in the program. If all acreage happened to be approved — and Agricultural Stabilization and Conservation Service officials say they could not possibly be — the federal government would pay \$529,905 per year.

Under the program, which many farmers referred to as the "Soil Bank," the landowners agreed to retire such allotment crops as cotton and seed grain for a minimum of five years or a maximum of 10 years. The government pays for the land they do not use.

Faust Collier, ASCS manager, said the applications will be processed and investigated by the county ASCS committee, "and they should be getting answers shortly after the first of the year."

Collier said Deaf Smith County had an initial allocation of \$65,965. Lewis David, state ASCS director at College Station, said that Texas received a little over \$3 million to begin the program and "should get another million dollars. I could be wrong, but except for a few isolated places I think there will be enough money to go around this year."

Several of the landholders waiting in line Thursday said they were not sure what the program was, but knew they "had to be there because there wasn't going to be much money."

The farmers had begun to line up Wednesday morning, and at that time called the Deaf Smith County Sheriff's office to help them out. Deputy Sheriff Pete Cole began compiling a list, which the landholders signed when they arrived. Many, however, still spent the night in their cars and pickups in an effort to be first in line Thursday morning.

During the night, temperatures dropped to 36 degrees, and tires who stuck it out "appeared joyous to see the inside of the ASCS office."

Shortly after 8 a. m., the list which had been started the day before was checked and those persons given numbers, which were added to the final papers. They were lined up in 1, 2, 3 order and filed into the building. At that time, 76 numbers were passed out.

Inside, much explanation was necessary by ASCS officials, as the landholders were reluctant to bind themselves to a five or 10-year contract. Even so, only a few of the early birds remained in the office less than an hour later.

Collier said he actually had expected more, but had known they would experience no difficulties in taking the applications.

West Texas ASCS officials See FARM Page 2

Gun Violators Are Being Fined

Judge H. C. (Hank) Williams issued a warning Friday that all hunters must have plugs in their shotguns in order to hunt legally.

The law requires that the guns must be plugged to three shell capacity, the judge explained. The minimum costs for this offense is \$39.70 — \$10 fine and \$29.70 court cost.

Judge Williams stated Friday that he had handled eight such cases since the season opened December 1.



ANOTHER SCENE FROM VETERAN'S PARK — This is the Tierra Blanca where the city and highway drainage ditch in the eastern portion of the city empties. Vegetables from sheds above the creek lie rotting in the

sluggish silt of the stream's bed. This undeveloped area lies only a few hundred feet from the city limits. The question has been asked, "Whose responsibility is this?" (Hereford Brand Photo)



LINED UP FOR LOANS — Mrs. Lowell Littleton of Ozona may have thought she was putting her land in cold storage instead of the Cropland Adjustment Program Thursday morning when she stood in line at the Agricultural Stabilization and Conservation Service. The temperature had dropped to near freezing during the night and most of the Deaf Smith County landholders had either spent the night or arrived before daybreak in order to make application for the loans. (Hereford Brand Photo)

County Judge Carries Heavy Responsibilities

Main Effort Turned Toward Prevention

By TOM PORTER
Staff Writer

Ask 10 people about Deaf Smith County Judge H. C. (Hank) Williams, and you likely will get 10 different descriptions of the man.

In his 15 years as a Hereford resident and five years as county judge, the outspoken individual has built an enviable reputation. Specifically, this tall, thin, impeccably dressed man has brought juvenile delinquency to a standstill in Hereford.

A graduate of high school in Oklahoma City, where he was born and raised, Henry Curle Williams finished two years at the University of Oklahoma in Norman before he felt the strain of the depression and had to go to work.

Williams began work for the Federal Reserve Bank in Okla-

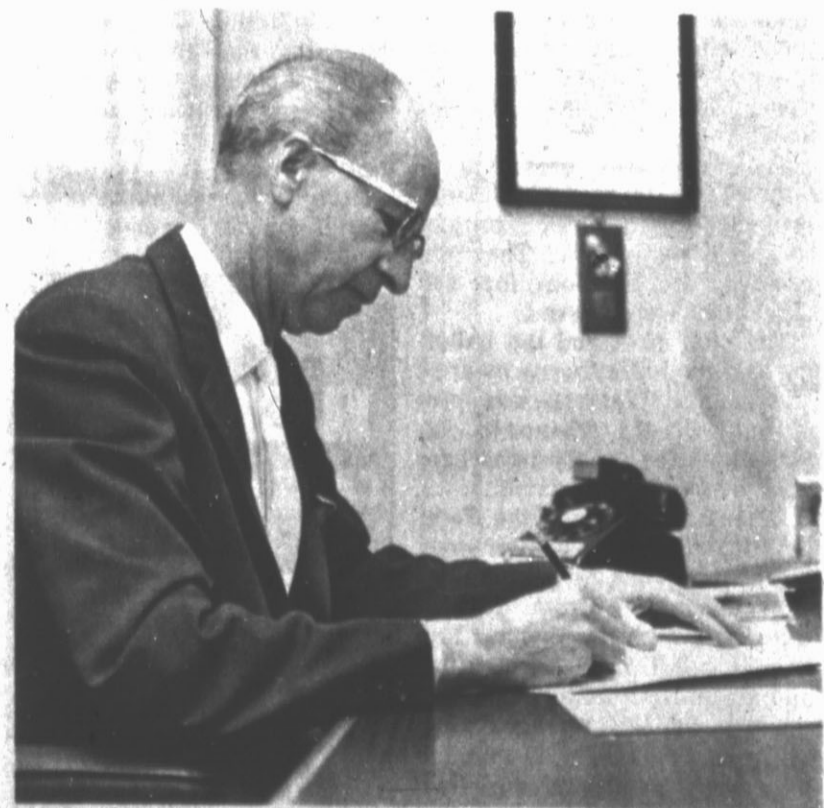
homa City and was in the accounting and auditing department until World War II came along. Then 31, Williams enlisted for four years in the U. S. Navy.

Of his service time, three years and six months was spent overseas in the South Pacific and Aleutian Islands. Although he saw some action, the judge doesn't like to talk about it, electing to "bypass a lot of that."

Following the war, he returned to the Federal Reserve Bank. "I was kind of mixed up," he said, "and the four walls seemed to close in on me." After taking two, 30-day leaves of absence, Williams finally decided to leave the bank and farm in Clinton, Okla.

He tried farming there about five years, but there never

"I do not choose to be a common man. It is my right to be uncommon if I can. I seek opportunity-not security. I do not wish to be a kept citizen.



seemed to be enough work to do. "It was wheat land and in about 90 days it was all over with."

"We'd heard about the town without a toothache, the irrigation, and so forth," Judge Williams said as he described the family's initial visit to Hereford, "but as we came into town on Main Street, we noticed the number of churches here. Of course, some of the churches have moved off Main Street now, but that was our first impression of Hereford — that the people here could not be too far wrong with that many churches." The Williams attend the First Methodist Church.

So Judge Williams and his wife, Delight, whom he met while working in the bank and married at Weatherford, Okla., in 1939, bought a home and moved to Hereford in December, 1950. Both of the couple's daughters, Sheila and Charlotte, are graduates of Hereford High School.

See JUDGE Page 2

Kiwanians Hear Judge Williams

Judge H. C. Williams explained to Kiwanians Thursday that work with juveniles was proving to be the most important phase of his job. He was introduced by Phillip Cain, Key Club president, who presided at the meeting. Key Club members were special guests of the sponsoring Kiwanis Club.

The judge spoke on juvenile delinquency and informed the group that "this is where my heart lies." He told the young boys that "court is not a monster. It is a place where problems can probably be corrected before you go too far to the right or left."

Judge Williams explained that juvenile court has two dockets — unofficial and official. The unofficial docket provides that if a person "becomes good" there will be no record to blot. See KIWA NIANS Page 2

Jumbo Received Named In Most Unusual Way

By ANN BROWN
FEATURE WRITER

Back in the 1890's, the big lake southeast of Hereford became a mecca for visionary pioneers. In addition to an abundant water supply for their flocks and herds, the lake teemed with fish. Oldtimers estimate the big ones from 15 to 35 pounds.

The Davidsons, Lee and his brother, filed on the section con-

taining the north part of the lake. The Dukess took the east side. The Boydsons were east of the Dukess. The Ricketts, the George Lynches, and the W. D. Kelliehors settled nearby.

The lake apparently served as a camping place for Indian tribes crossing the Plains from the Caprock to the Canadian. It was for a number of years a watering place for the great trail herds on their way to mar-

ket. In fact, it was a wandering shepherd who, inadvertently, gave the lake its name. A giant Mexican, herding his flock of sheep in search of spring forage, came to the lake. Since it was surrounded by lush grass, he remained in the area all summer, and brought his flock to the lake daily for water. Because of his size, the shepherd was called Jumbo. The settlers soon began referring to the lake as Jumbo's Lake. The summer passed, and with it went the shepherd and his sheep, but "Jumbo's Lake" it remained.

In 1900, the Davidsons sold their section to the Bairds. Horace Baird, who reared his family on the old homestead, recalls driving his father's stock out of the path of thousands of cattle in the trail herds on the way to northern markets. The open range made cowboys and sheepherders mandatory for every flock and herd.

After the Bairds, came the F. J. Axes followed by the Metcalfs, the Neeleys, and Marlin Simpson, the community's bachelor. Later they were joined by the Wilders, Dyers, Waggoners, Hackers, and Hills. Of course, as families moved in, a school became a necessity. Around 1904, a one-room schoolhouse was built near the Axe home, about three miles west of Jumbo Lake. The school was called Lakeview for a smaller lake nearby. Later, about 1906, Parrott School was established about the same distance east of the big lake.

Among the pioneer teachers at Lakeview were Miss Lenna Greer (Mrs. Percy Estes of Dimmitt), and Miss Irene Williams of Hereford, who rode horse back the ten miles to her work. Early teachers at Parrott included Misses Cotta and Jessie Sisk; Zula Wood, who later married Clem Gilliam and settled in the community; and Katie Turner, who became Mrs. Ester Noble of Dimmitt.

Neighbors were few and distant, but a real bond existed between them. The latch string always hung on the outside of the door. A neighbor was a welcome guest — whether or not his host was at home. Coming home late one night, Martin Simpson found a strange horse in his corral, the remnants of a meal — prepared from his larder — on the table, and a stranger asleep in his bed. He did what any pioneer would have done: climbed in bed beside the stranger and went to sleep, waiting until morning to meet his guest.

Neighbors were literally life savers in the early days. Horace Baird remembers walking six miles to the Kelliehors to borrow a horse when the Baird horses had escaped the corral and vanished into the trackless prairie.

Strange as it may sound, the neighbors began installing telephones in 1905. As soon as the barbed-wire fences enclosed the homesteads, the ingenious pioneers used the wires to construct telephone circuits in the neighborhood.

The advent of the fences forced the roads to follow section lines. But fences seldom deterred a neighbor from using the old trails across the pastures. Of course, it took a little time to open eight or ten gates on the way to town — but who was in a hurry? Unfortunately, however, occasionally a neighbor did forget to shut a gate; it was a fine way to start a feud.

With the 1920's, the area became more populous — and prosperous — and transportation improved. The two schools voted to consolidate. The schoolhouses were moved to a piece of land donated by the W. A. Hunters. The move placed the school less than a half mile from the big lake, and Jumbo became the name of both school and community.

Soon, the Luther Becks built a general store across the road from the school. For a number of years, the store, operated first by the Becks, and later by the J. T. Hartleys, provided for a great part of the shopping needs of the people of Jumbo. The two school buildings, joined by a hallway, served the community as a school, church, and community center. The first consolidated school opened in 1921, with Miss Ruth Clements of Colorado City, and Miss Mary Bradley of Hereford, teaching some 35 pupils.

Any church group was welcome to hold services in the schoolhouse. The Union Sunday School was attended by almost every member of the community. Baptist, Methodist, Presbyterian, and Church of Christ ministers preached on successive Sunday mornings.

In 1926, the community voted bonds for a brick schoolhouse. The new building consisted of four classrooms, an office, library, and an auditorium. The old building was made into a teacherage. The four teachers taught all grades from the first through high school. Cooper Woodburn of Dimmitt was the first principal. Other teachers were Jennie Bills (Mrs. Goodwin Miller of Dimmitt); Irene Willis (Mrs. Leland Lee of Dimmitt); and Thelma Holly and her sister from Happy. Thelma became Mrs. Fred Axe.

Then into this happy little community came the 30's and disaster! Jumbo Lake went dry

and the farms blew away. The Drouth and Depression almost annihilated the community. But in 1936, Finis and Sam Hunter aided by W. M. McGeehee from Plainview, pooled all their meager resources and drilled an irrigation well. The gushing water became a symbol of hope to the battered community.

The advent of the 40's found the national financial structure much improved, and many irrigation wells were pumping life blood into the local economy. But school, church, and community store had gone with the dust and Depression. Discouraged by a heavy burden of debt, many of the farmers who had weathered the Depression and Drouth, sold their farms when land prices "soared" to \$50.00 an acre. It was a fabulous price for a commodity that had brought them little or no revenue for years.

Unfortunately, about half of the Jumbo farmers failed to find irrigation water under their land. But, even so, some of them proved that hard work and pioneer ingenuity make a winning team. The Martin Simpsons managed to put five of their six children through college on the proceeds of their dryland farm. One refused to go but says he regrets his decision.

When farming and ranching both failed, the Simpsons tried dairy cattle. There were many problems in addition to the hard work involved; they lost a few battles with the elements, but they won the war against poverty. During the big snow of 1957, they were forced to pour out some 600 gallons of precious milk — while Hereford suffered a milk famine.

The three Simpson boys and their families still live in the community. They are all in the dairy business. M. L. Jr. and Bob have lovely homes on some fine irrigated land on Highway 385, that once belonged to their grandparents, the W. A. Hunters. Mrs. Simpson was Oma Lee Hunter. Bill and his wife, Nina, have just completed a spacious new brick home on the original family homestead. The Senior Simpsons live at 113 Star St. in Hereford. Their two older daughters are registered nurses; they live in Albuquerque, New Mexico. The youngest daughter is Mrs. Joe Nelson of Dimmitt. Betsy, a junior in the Di-



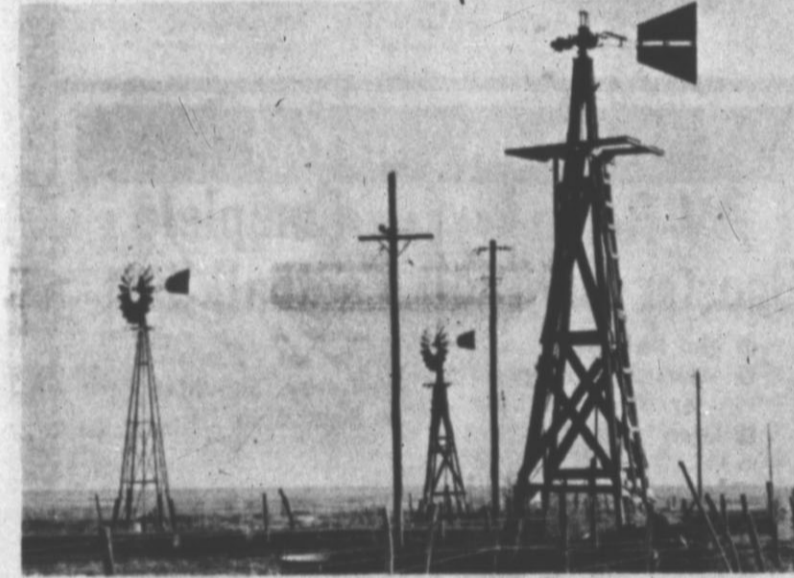
XMAS TREES GALORE — The Hereford Optimist Club began their annual Christmas tree sales, this week in 100 block of Park Ave. The trees come in all sizes and shapes, and will be on sale each day until Christmas. Proceeds from the sales go toward the club's youth work. (Hereford Brand Photo)



JUMBO COMMUNITY CENTER — Jumbo's main community building.



PRIME IMPORTANCE — Dairy cattle make up the communities most important investment.



WATER WELLS NEAR JUMBO LAKE

Courthouse Records

WARRANTY DEEDS
E. A. Edwards Et Ux to R. R. Ray. Part of Lots 11 and 12, Block 10, Engler Addition.
Roy Paschall Et to Natividad Torrez Et Ux. Lot 2, Block 2, Meacham's Subdivision of Block 16, Mabry's Addition.
Elmer Morrison to Matias Paz Part of Block 4, Ricketts Addition.
Zearl Cansler to Mary Maude Cross. Part of Sec. 20, Block K-3.
I. D. Rhodes Et Ux to Herbert Grasmick et Ux. Lot 77 and part of Lot 76, Block 6, Westhaven Addition.
DEEDS OF TRUST
Donald D. Zimmerman to Fred H. Miller Jr. and Maxine M. Ridout. Lot 18, Block 18, Pugh Builders Inc. to First National Bank. Part of Lots 29 and 30, Block 3, Crestlawn Addition.
Herbert Grasmick Et Ux to I. D. Rhodes. Lot 77 and part of Lot 76, Block 6, Westhaven Addition.
Jesus O. Cano Et Ux to Lawrence G. Fraser. Lot 80, Northridge Addition.
George K. Muse Et Ux to Prudential Insurance Company. Part of Sec. 25, Block 7.
Jose Rene Cruz Et Ux to El-

VEGA INFANT BURIED
Graveside services were conducted in Vega Cemetery Saturday afternoon for Tracy Valdine Voyles, infant daughter of Mr. and Mrs. Dick Voyles of Vega. The baby died in a hospital here Dec. 2. Burial was directed by Gililand Funeral Home.
Classifieds Get Results

mer Morrison. Part of Block 4, Ricketts Addition.
Ramon L. Romo Et Ux to American Mortgage Co. Lot 19, Block 2, Stark Addition.
VEHICLE REGISTRATION
J. M. Partain. 1955 Dodge; Frank Mansley. 1960 Ford; Roberto DeLaPaz. 1955 Chev.; Taft McGee. 1961 Loadcraft Trailer; Taft McGee. 1957 Trk.; K. Okumoto. 1966 Ford; K. Meacham's Subdivision of Block 16, Mabry's Addition.
Trinidad Garcia Sr. 1951 Chev.; Herbert Dorothy Grasmick. 1963 Chev.; Victor Martinez. 1962 Buick; Charles G. Reclor. Jr.; 1958 Chev.; R. C. Bain. 1961 Ford. Lala Griego. 1962 Triumph; Beatriz E. Torrez. 1960 Chev.; J. D. Tyler. 1959 Chev.; Arita Fallwell. 1966 Ply.; Leslie K. McDermitt. 1961 Volk.
Jose Ruiz Jr. 1962 Chev.; Perfecto Esparaza. 1961 Chrys.; W. P. Hunt. 1956 Buick; Candelino G. Garcia. 1958 Chev.
C. T. Goheen. 1963 Ford; Dorothy Martin. 1959 Ford; Jose T. Gil. 1950 Ford.

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Automatically changes all records. Solid State Cartridge with Life-Guard Diamonds/Sapphire Stylus. Compartment light. Powerminder automatically turns off turntable and power after last record.
- HIGH FIDELITY SOUND SYSTEM**
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BESS MOORE, Designer



CLEANUP DETAIL FOLLOWS FIRE — Hereford Volunteer firemen helped clean up at the Hereford incinerator Wednesday morning after some trash had caught fire inside the metal building beside the incinerator. Terry Hale, fire marshal, rakes the trash into the conveyor belt, while Albert Maxwell and Benny Womble, with cigar, looks on. (Hereford Brand Photo)

Farmers Attend Annual Meeting

WACO — More than 200 county Farm Bureau leaders from Texas are expected to attend the 46th annual meeting of the American Farm Bureau Federation Dec. 4-8 in Las Vegas, Nevada, according to C. H. DeVaney, Waco, president of the Texas Farm Bureau.

Texas Farm Bureau will send eight voting delegates — an all-time high by virtue of its 1966 membership of 100,926 — to the convention. Key issues expected to come before the delegates from 49 states (all except Alaska) and Puerto Rico include farm program legislation, farm labor international trade, and government monetary policies.

Guest speakers include Secretary of State Dean Rusk and former Vice President Richard Nixon who will address the convention Tuesday, Dec. 6. AFBF Secretary-Treasurer Roger Fleming will also speak that day. Charles B. Shuman, AFBF president, will give his annual address Monday.

Texas' eight voting delegates are: TFB President C. H. DeVaney, Secretary-Treasurer M. F. Frost of McAllen, Dist. 1 Director J. D. Coleman of Wellington, Dist. 3 Director T. J. Richards of Paducah, Dist. 7 Director B. J. Gist of Abilene, Dist. 9 Director Steve Lilly of Nacogdoches, Dist. 11 Director Fay Mowery of Houston and Dist. 12 Director J. M. Price of Corpus Christi.

Also representing the TFB will be winners of various young people's events at the recent state convention. They are TFB Queen Miss Julia Fair Wells of Eagle Lake, Discussion Meet Winner James A. Scarborough, Jr., of Arlington, and Talent Find Winner Miss Mary Frances Newton of Big Spring.



News About Area Men On Duty

A former Hereford resident, Pfc. James G. Otts, 20, is serving a tour of duty in Viet Nam with the 1st Marine Air Wing.

Otts, who joined the U. S. Marines just before graduation from Hereford High School in 1964, arrived in Viet Nam Nov. 10 and will be there a year. A radar technician, he is the son of Mr. and Mrs. J. J. Otts, former Hereford residents now living in Woodson.

Adventist Plan Relief Goals

With a local goal of \$2,000, the Seventh Day Adventist Church will begin its 63rd annual In-gathering Campaign Monday. Funds are collected each year on behalf of the health, welfare and disaster relief programs carried on by the church in this country and in foreign fields.

Solicitors for this campaign will be identified, unpaid volunteers from the church here, who plan a door-to-door drive.

As an example of the relief program, the church here through its local welfare center, has given more than 2,000 articles of clothing and other items to persons in need. Volunteers have given 509 hours of service for this work.

The Seventh Day Adventist Texico Conference Disaster Unit van has been sent twice during the past year to disaster areas. The van carries clothing, bedding and household items to be distributed to disaster victims.

World Service reports for last years show more than 10 million persons aided over the world and more than 15 million hours of volunteer service given.



SURPRISE DINNER — Phillip Shook, principal of Shirley Elementary School was honored Thursday night with a surprise birthday dinner by the faculty and employes of the school. Each guest prepared a dish and took them to the Shook home at 121 Aspen where they greeted Shook when he and his wife returned from a basketball game. Here he beams after being presented with a gift from the staff. (Hereford Brand Photo)

Entire Club Is Present At Tea

All members of Bay View Study Club were present for a holiday tea and book review Thursday afternoon when the social committee was hostess in the home of the club president, Mrs. Ansel McDowell.

Mrs. Will S. Kerr is chairman of the hostess committee; other members are Mmes. Howard Gault, H. L. Benefield, Earl Holt and E. J. McMillan. The McDowell home was beautifully decked for holiday sparkle and the hostesses used a Christmas theme in serving refreshments.

Dr. Carl Rogers' book, *On Becoming a Person*, was reviewed by Mrs. Holt for the program. Two quotations from Dr. Rogers, a psychotherapist, were stressed:

"For a person to understand, psychologically, another person, he must first understand himself," and "Each individual must utilize his experience his

own way and discover his own meaning in it."

Mrs. Colby Conkright reported for the genealogy committee that the club has presented to Deaf Smith County Library the volume, *Key to Southern Pedigrees (Crozier)*. Mrs. Justin McBride of the museum committee said this group has secured for the County Historical Museum several articles needed for display being arranged there.

A second December meeting has been omitted on the club schedule to avoid conflict with other holiday activities, and the next meeting will be in 1967, on January 5.



Alfred Davis Jr.

Davis Training For Diplomatic Marine Service

Alfred David Jr. has been appointed to the intelligence and security department of the Marine corp and will begin training in January.

Davis is a lance corporal and is presently stationed at Cherry Point, N. C. at the marine air base, but will be transferred to Washington, D. C. for his next phase of training.

A graduate of Hereford High School, the marine attended Highlands University, — Las Vegas, N. M. and West Texas University.

He said that he attended college and other opportunities because of scholarships awarded him by Hereford businessmen.

His training in the marines started with training just over a year ago at Camp Pendleton, Calif. He was later transferred to North Carolina where he attended stewards school.

After this next phase, he will serve with some embassy or other segment of the diplomatic service as an intelligence or security officer.

He is the son of Mr. and Mrs. Abe David, 616 Union.



SURPRISE DINNER GUESTS — These guests seem to be enjoying the surprise birthday dinner that they gave for Phillip Shook, principal of Shirley Elementary School Thursday night. Faculty members prepared and served the meal for the Shooks and presented him with a gift. One guest remarked that "we all pitched in and wanted to give him a surprise dinner." (Hereford Brand Photo)

Bowling Scores

SUNSET KEGLERS STANDINGS.

Reddell's Water Well — 34, 10, Farmers Supply — 31, 13, Hereford Welding — 27, 17, Hereford Insurance 26½, 17½, Owens & Hollingsworth 25, 19, Gault & Son 25, 19, Beefmaster 23, 21, Thrif-T-Burger — 21, 23, Medics — 20, 24, Hereford Fruit Market — 19, 25, Hereford Bakery — 19, 25, Hays Implement — 18, 26; Sunset Lanes — 10½, 23 ½, Matthews Ditching — 9, 35.

WEEKS RESULTS

Farmers Supply — 4, Sunset Lanes — 0, Gault & Son — 4, Matthews Ditching — 0, Hereford Fruit Market — 3, Owens & Hollingsworth — 1, Hereford Insurance — 3, Medics — 1, Beefmaster — 3, Hereford Bakery — 1, Reddells — 3, Hereford Welding — 1, Thrif-T-Burger — 3, Hays Implement — 1, Team High Series — Reddells Water Well — 2140.

Team High Game Beefmaster & Reddell's Water Well 756.

Individual High Series — Alice High Game — Alice Lueb & Lu-Lueb 510.

Individual High Game — Alice Lueb & Luella Dool — 192.

Bowler of the Week — Ann McKee — 99 pins.

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Revolving Color Wheel ● Silent ● 11" Wheel ● 4 Colors Reg. \$5.95 Perry's Discount Price \$3.97	Aluminum Christmas Trees ● Stainless Steel ● Years of Service ● Nonflammable 4 Ft. Reg. \$5.98 \$4.99 6 Ft. Reg. \$7.98 \$5.99	Cuddly Baby Doll by Collette ● 18" Tall ● Combed Hair ● Layette Set Reg. \$4.49 Perry's Discount Price \$3.44	Ride 'Em Cars ● Sturdily Built ● Built-In Horn ● Police or Fire Chief Reg. \$3.98 Perry's Discount Price \$1.97
Christmas Gift Wrap ● 3 or 4 Large Rolls ● Sparkling Foil ● Up to 204 Feet Reg. 98c Perry's Discount Price 66c	Christmas Cards ● Box of 21 ● Religious ● Beautifully Designed Reg. 59c Perry's Discount Price 33c	Sturdy 10" Trike ● Heavy Gauge Steel ● Wide Wheels ● American Made Reg. \$8.95 Perry's Discount Price \$6.88	Heavy Metal Trucks by Marx ● Dump Trucks ● Stake Trucks ● 14" Long Perry's Discount Price 88c
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Piece Goods ● Values from 44c to 69c ● 36" to 45" wide ● Print and Solids ● 2 to 10 yd. lengths Perry's Discount Price 3 Yds. \$1.00	Novelty Gifts ● Real Kerosene Lamps ● Glassware, Decanters ● Book Ends, More Perry's Discount Price 77c or \$1.49	Bed Pillows ● 18" x 25" ● Kapok Filled ● Non-Allergenic Reg. \$2.95 Pair Perry's Discount Price \$1.77	
<p>PERRY'S KNOWN FOR BETTER VALUES</p>			



HOLIDAY BRUNCH — Mothers of girls in Future Homemakers classes at Stanton Junior High School were invited for a festive brunch, with food and decorations prepared by the students who served at a table bright with Christmas symbols. Mrs. Dale Scott, top photo, is taking a cup of frosted lime punch from Janet Ricketts, while Billie Jean Kee prepares to pour coffee for the next guest, and Mrs. Beatrice Nishimuta, the teacher, stands in the background. Guests all served, the girls in the lower photo are helping themselves to the holiday goodies. Cathy Doughman and Kathy Woodward acted as hostesses to greet and introduce the guests, and the former gave a Christmas reading. Diane Lange, Diolanda Mariscal and Glenda Cooksey assisted at the table and other class members were in the kitchen during the morning party in the homemaking rooms. Girls from another class entertained on another morning.

Calendar Of Events

MONDAY

Rainbow Girls at Masonic Temple, 7:15 p. m.
TOPS Club at Bluebonnet School, 7:30 p. m.
Professional Nurses Organization in dining room of Deaf Smith County Hospital, 7:30 p. m.
Jaycee-Ettes at Community Center, 7:30 p. m.
Rotary Club lunch at Jones Restaurant, 12:05 p. m.
Odd Fellows Lodge at IOOF Hall, 8 p. m.

TUESDAY

LAE Study Club - Christmas party in home of Mrs. George Suggs, 149 Ranger, 7:30 p. m.
La Plata Study Club, Mrs. Phillip Shook hostess, 7:30 p. m.
Rebekah Lodge at IOOF Hall, 8 p. m.
Beta Sigma Phi, both chapters at Community Center, 8 p. m.
American Legion Auxiliary at Legion Hall, 7:30 p. m.
Progressive H. D. Club in Mrs. Dale Hallows' home, 2:30 p. m.
Temple Baptist WMU, general meeting at church, 7:30 p. m.
Calvary Baptist WMS at church, 7:30 p. m.
Jaycees lunch at Jones Restaurant, noon.

WEDNESDAY

United Presbyterian Church Women luncheon at church, 12 noon.
First Methodist WSCS luncheon in fellowship hall, 12:15 p. m.
Avenue Baptist WMU at church, 7 p. m.
Sugar Squares square dance club, 7:30 p. m.
Hereford Lions Club at Hotel Jim Hill, 12 noon.

THURSDAY

Guest tea of Summerfield Study Club in home of Mrs. J. R. Euler, 2:30 p. m.
VFW Auxiliary at VFW Hall, 8 p. m.
Duplicate Bridge Club in Community Center, 7:30 p. m.
Hereford Riders Club at Com-

munity Center, 7:30 p. m.
Optimist Club lunch at Jones Restaurant, noon.
Kiwanis Club at IOOF Hall for noon lunch.
Hereford Garden Club Christmas party in home of Mrs. A. L. Manjeot, 3 p. m.
Messenger H. D. Club holiday party for families in Bill Page home, 7:30 p. m.

Legal Notice

THE STATE OF TEXAS COUNTY OF DEAF SMITH NOTICE OF EXECUTION SALE

By virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 9th day of November, 1966, in favor of the Hereford State Bank and against the said Ted Royal and his wife, Roberta Royal, et al in the case of HEREFORD STATE BANK, Plaintiff, vs. TED ROYAL, ET AL, Defendants, No. 5072, in such Court, I did on the 30th day of November, 1966, at 1:00 p. m. levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas, as the property of the said Ted Royal and his wife, Roberta Royal, to-wit:

All of Lot 17 and the East 5 feet of Lot 18 in Block 5 of Westhaven Addition to the City of Hereford, Deaf Smith County, Texas; and on the 3rd day of January, 1967, being the first Tuesday of said month, between the hours of 10:00 a. m. and 4:00 p. m. on said day, at the Courthouse door of said County, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Ted Royal and his wife, Roberta Royal, in and to said property.

Dated at Hereford, Texas, this 30th day of November, 1966.
Edward R. Roberson
SHERIFF OF DEAF SMITH COUNTY, TEXAS

S-23-3c



CASH AND TALENT GIVEN — Hereford Art Guild members, who are contributing their talent for paintings to supply the background theme in Deaf Smith County Historical Museum, also made a gift of cash this week to aid in preparing the museum for a post-holiday opening. The Guild treasurer, Mrs. Barbara Schaffner, writes the check which she presented to Palmer Norton, president of the County Historical Society, while Mrs. E. W. Young, Guild president, looks on. They are seated in the replica of a pioneer kitchen at the museum. In the background is one of the paintings done for the Art Guild members, this one by Mrs. A. E. Guinn. (Hereford Brand Photo)

Look

Who's New

Mr. and Mrs. Jimmy Gale Maynard are the parents of a daughter, Shauna Jo, born November 30. She weighed 6 lbs. 5 ozs.

Mr. and Mrs. Domingo Rede Valdez are the parents of a daughter, Linda Dominquez, born November 30.

Mr. and Mrs. Emiliano M. Lamas are the parents of a daughter, Maria Dolores, born December 1. She weighed 6 lbs. 14 ozs.

Mr. and Mrs. Gordon Wainwright Miller are the parents of a son, William Brien, born December 2. He weighed 9 lbs. 2 ozs.

Mr. and Mrs. Juan C. Tijerina are the parents of a daughter, Annabelle, born December 2.

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- * INDUSTRIAL
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Tax Dollars Can Be Saved With Depletion Allowance

"The farm owners of Potter, Randall, Armstrong, Castro, Deaf Smith, Parmer, Cochran, Lubbock, Hockley, Floyd, Lam and Lynn counties may be over looking a tax deduction in the form of water depletion," says one income tax agency.

Some farmers may be paying income tax that they don't owe due to the water depletion allowance, the company stated. Water depletion is similar to depreciation due to the fact that it is allowed or allowable. This means that the IRS assumes that it has been taken regardless of whether or not it was taken. When the land is sold, you must pay back the depletion that was not claimed but should have been deducted.

Though sometimes this is not enough deduction to worry about the company presented a hypothetical case to prove that it very often is a cause for concern. Assuming that a farmer purchased a tract of 400 acres in northwest Randall county in 1948 for \$100 per acre. Through the use of the guidelines for calculating cost depletion deduction the agency found that in 1948 the percent of the cost attributable to irrigation water was 32 percent. They also found that the maximum cost per acre of irrigation water cannot exceed \$40 per acre and the cost per

land cannot be less than \$50 per acre. The 32 percent was then multiplied with \$100, with a \$32 per acre cost of water being the computed answer. This is less than the maximum amount of \$40 per acre, then the \$32 (\$100 less the water cost of \$32) cost of dryland of \$50 per acre. The allowable cost per acre of water is \$32.

By using the water table map for saturated thickness of the water table in 1948, the saturated thickness of the water was found to be 175 feet at the time of purchase.

Checking the water decline map for 1966, it was discovered that the decline in water in 1966 was 6 feet. Then the water decline of 6 feet was divided by the saturated thickness at the time of purchase and the result multiplied by the basis of the ground water per acre to find the depletion allowance per acre. (6x175x32 equal \$1.10 depletion per acre).

Multiplying this depletion per acre — \$1.10 — by the number of acres in the tract — 400 — the water depletion allowable for the year was \$440. If the taxpayer was in the 19 percent tax bracket, he would have a saving of \$83.60. In some counties the depletion is greater because of the applicable percentages and the cost of the land,

the agency said. Water depletion has been allowed since 1962 and a person can file amended returns or claims (form 843) for the years 1963, 1964 and 1965, although he must act on the year of 1963 on or before April 15, 1967, the company stated.

This will not only provide a tax break in the years past and present but it could save the taxpayer from paying tax in later years on a deduction that could have been claimed but was not used. The IRS has a recapture rule on depletion just as it has on depreciation, they explained.

It would be a good idea for every irrigation farm owner in the High Plains Underground Water Conservation District No. 1 to check with his accountant, bookkeeper or tax man to see if they have any allowable water depletion, the company suggested.

You must remember that a tax dollar saved is worth 100 cents because the tax is already paid on it, they added.

One day a stranger walked up to a Salvation Army Captain and his wife, who were holding an open-air meeting, and asked if he could join them in song. He did. His name? Caruso.

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<h2 style="margin: 0;">COATS</h2> <p style="margin: 0;">Fur Trims Values to \$150.00</p> <p style="margin: 0;">1/3 OFF</p>	<h2 style="margin: 0;">SUITS</h2> <p style="margin: 0;">Woolens, Silks, Cottons and Blends</p> <p style="margin: 0;">ONE GROUP 1/3 OFF</p>
<h2 style="margin: 0;">SPORTSWEAR</h2> <p style="margin: 0;">SKIRTS TOPS PANTS SWEATERS</p> <p style="margin: 0;">ONE GROUP 1/2 PRICE</p>	<h2 style="margin: 0;">SPORTSWEAR</h2> <p style="margin: 0;">From Regular Stock PANTS JACKETS SKIRTS SWEATERS SOCKS</p> <p style="margin: 0;">1/3 OFF</p>
<h2 style="margin: 0;">LINGERIE</h2> <p style="margin: 0;">Robes — Quilted Cottons with Matching Gowns, Gowns and P.J.'s in Brushed Nylon</p> <p style="margin: 0;">1/3 OFF</p>	<h2 style="margin: 0;">HATS</h2> <p style="margin: 0;">ONE GROUP 1/2 PRICE*</p>

Shop early, shop often . . . collect Hereford Dollars and be ready for the big auction to be held December 15 . . .



HOLIDAY ARRANGEMENTS — Handsome decorations for the home and methods of making them were shown to members of Hereford Study Club at a meeting Thursday evening. Mrs. Gladys Bryson, left, is displaying some of the materials and some finished pieces to the program chairman, Mrs. Noble Howard, and hostesses, Mmes. Art Stoy and Baxter London.

Holiday Home Decor Is Topic

First December meeting of Hereford Study Club was devoted to a lesson on Holiday Arrangements, with Mrs. Gladys Bryson, floral designer, as guest speaker.

The annual Christmas party for members and their husbands was planned for Dec. 15 at the Calson House. Mrs. Art Stoy and Mrs. Baxter London were hostesses Thursday in Pioneer Gas Co. Glame Room.

A letter of appreciation was read from the local family which the club assisted with food for a Thanksgiving dinner. Members voted to cooperate in the walking blood bank here, and Mrs. Stoy was named chairman to direct plans for assisting in the community project.

Home decoration pieces for the Christmas season were displayed by Mrs. Bryson, who also made some arrangements to show the clubwomen methods and materials used for arrangements of fresh flowers and greenery. She was introduced by Mrs. Noble Howard, program chairman.

An unusual arrangement was a backyard swag, with toy brooms and mops included with lustrous balls, pine cones and a huge red bow on a saw of greens. The designer made a rectangular arrangement with three tall white candles based with fir and luster balls.

Fresh holly and red carnations in another, pink carnations with Scotch broom and the greenery in still another. The speaker reminded her hearers to cut the flower stems at an angle so they absorb more water and keep the blossoms fresh longer.

Members present included Miss Gladys Setliff, Mmes. R. N. Yarbrow, C. R. Winget, Ed

College News About Students From This Area

George Robert Schulte of Hereford, Texas is among the 311 students at Oklahoma State Tech, Okmulgee, listed as a prospective graduate for the December commencement. He is completing a twenty-four month course in drafting.

Tech graduates will total more than 7,800 with the completion of courses by the December graduation class. Of those completing courses, 88 are in industrial fields; 67 in commercial subjects, and 23 in the foods division. Automotive leads in the total number of graduates with 77. Diesel is next with 32 graduates, followed by electricity and electronics with 27.

The 54th graduating exercises will be held at 8:00 p. m. Thursday, December 15, in Covelle Hall. Louis Strong, manager of Kay Electric Cooperative, Blackwell, will give the commencement address.

The fall trimester will end Friday, December 16, at 5:00 p. m. Enrollment for the spring trimester will begin Monday, January 2, at 8:00 a. m. with classes beginning on January 3.

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Letters To Santa Claus

Santa Clause % Hereford Brand Hereford, Texas Dear Santa Clause,

I am four years old and looking forward to your visit so much. I want to thank you for all the nice toys you gave me last year. I would like to have Voyage to the Bottom of the Sea and some construction equipment. Please remember all of the other Little boys and girls.

Love, David Greeson 232 Star St. Hereford, Texas Santa Claus North Pole Dear Santa,

I would like a bicycle and a wrist watch for Christmas. But most of all, I want my big brother home.

Yours truly Bobby Bran 10 years old Santa Claus North Pole Dear Santa,

I want a bicycle for Christmas. I will leave some goodies for you. Thank you.

Love, Eva Bran 8 years old Santa Claus c/o of Hereford Brand Hereford, Texas Dear Santa,

I have been a good girl this year and have helped Mother in many ways. I started to school this year

and I am learning a lot at Bluebonnet school. I will be in Wheaton so you will know where to find me.

Please bring me a Pokey and "Scooter" with 3 sets of clothes for her.

Also please bring Doug and Debra a couple of toys as they are too young to write you. I assure you they too have been good children during the year.

I will leave cookies under the

tree for you.

Love, Denise Schroeter Santa Claus North Pole Dear Santa,

I am a little boy six years old. I am in the first grade at Central School. Will you please bring me a po-go stick, some cowboy boots, a toy horse and some books for Christmas.

Your little friend, Trent Brisendine

Club Gifts Will Go To Scholarships

Instead of exchanging Christmas gifts, members of Music Study Club will contribute to the club fund for a scholarship which is given each year to a music student, they decided at a recent meeting in Mrs. W. T. Carmichael's home. Mrs. A. O. Thompson and Mrs. A. J. Schroeter were co-hostesses.

A vote of appreciation was given the yearbook committee, Mmes. Joe Hacker, B. Y. Crosthwait, Frances Parker and W. S. Fisher, for outstanding work on the club yearbook which won first place with a perfect score at the fall convention of District I, Texas Federation of Music Clubs.

Mrs. Fisher led a program on Realism in Music, illustrated by selections from realistic composers. Mrs. R. C. Godwin and Mrs. Richard Jackson sang The Birdling (Dvorak), accompanied by Mrs. Schroeter, and Mrs. Crosthwait played a piano solo the large movement from that composers New World Symphony.

A recording presented the Richard Strauss number, Til Eulenspiegel. The program began with the hymn of the month, Now Thank We All Our God (Crueger).

Mrs. George H. Wilson of Clarksburg, Calif., mother of Mrs. Fisher, and Mrs. T. Schroeter of Austin, mother-in-law of Mrs. A. J. Schroeter, were guests and 26 members attended.

Sunlight reflected off small particles of matter in space produces the high noctilucent clouds that glow at night.

Hospital Notes

PATIENTS IN HOSPITAL.

Mrs. Juan C. Tijerina, 111 Lee St.; Eldon Morgan, 711 Lee St.; Richard N. Walker, Adrian; R. B. Goodloe, 501-A Roosevelt St. Mrs. Durwood Burton, Friona. Mrs. Gordan W. Miller, Lubbock; Mrs. Garland D. Adams, Dimmitt; Mrs. Elliano M. Lamas, J. T. Boynton, 404 Star St.; Mrs. Jimmy G. Maynard, Friona.

Mrs. Domingo R. Valdez, General Delivery; Dick Frye, Box 21; Mrs. Vester A. Funk, 201 Ave. K; Mrs. Dickie Voyles, Vega; Mrs. Demetrio Ramirez, Rt. 3, Box 16.

Mrs. Grover Durham, 613 Blackfoot St.; Hilda Estrada, Rt. 4; Dorothy A. Thomason, Rt. 2; Doyle O. Vines, 325 Ave. J; Mrs. Ramon E. Galvan, Rio Grande.

Rafael Garza, Rio Grande; Mrs. Cary Lee Jackson, friona; Jessie D. Malone, 801 N. Lee; Maude Malone, 801 N. Lee; Robert L. Holloway, 217 Ave. A.

Mrs. Palmer Norton, 516 Ave. I; Mrs. Arthur Alexander, Box 745; Mrs. Allie Muse, 510 E. 5th; Elmer Patterson, 610 E. 5th; Mrs. Jack Baker, 129 Ave. A.

Mrs. E. E. Bishop, 505 Ave. J; Mrs. Georgia P. Benefield, Box 608; Mathias J. Castillo, General Delivery; Roe Clark, General Delivery; Mrs. Lura Richey, Box 608.

Austin C. Rose, Sr., Rt. 2; Morris E. Davis, 222 N. 25 Mile Ave.; Mrs. Luz Garcia, Box 644; Mrs. Eunice Croff, Adrian.

PATIENTS DISMISSED George Towry, December 2. Mrs. J. M. Langford, Karen K. Rose, Mrs. Coy House, Mrs. C. T. Edge, Mrs. Santiago Gonzales and Mrs. Bill Koprian, December 1.

Jimmy Rhodes, Fred J. Gonzales, Jr., Mrs. Ollie May Parsons and Scott Gentry, November 30.

John P. Gilter and Mrs. Baldomero N. Gamez, November 29.

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This Week's Special

1962 Chevrolet Impala 2-door hardtop. Radio, heater and overdrive. Solid red color.

\$995

1965 Dodge Custom 880 4-door with factory air and power. 18,000 actual guaranteed miles. 32,000 miles factory warranty left on this car.

1963 Chevrolet Impala 4-door. Factory air and power steering. 283 V8. White finish with red interior.

1962 Pontiac Bonneville 4-door hardtop. Power steering and brakes. Factory air with a white finish. Sharpest '62 you will find.

1964 Oldsmobile 98, luxury sedan. Local owned car with the pedigree of a thoroughbred. Red and white finish with red interior. This car is loaded with extras.

1964 Chevrolet Malibu 2-door hardtop. 283 engine with power glide, power steering and tinted glass. Lovely blue metallic finish with light blue interior. Warren Bros. protective warranty. This one is double sharp.

CLOSED SUNDAYS



CLUB GIFTS VARIED — Garden Beautiful Club members exchanged gifts at a holiday luncheon Friday, and also voted a gift of cash to the Deaf Smith County Museum. Luncheon hostesses, Mrs. E. W. Young and Mrs. Bruce Burney, top photo, arrange the gaily-wrapped gift packages on a decorated table for the exchange. Mrs. Roy Smith, club treasurer, lower photo, presents a check to Palmer Norton, president of the County Historical Society which is coordinating community efforts to build a museum to picture pioneer life in this area. They are standing in the section arranged to represent an early day home, before the old coal stove in the red-papered living room.

Yule Story Told At Club Lunch

A Christmas Memory, an unusual Christmas story by Truman Capote, was read by Mrs. L. H. Lookingbill Sr. on the program of Garden Beautiful Club at its holiday luncheon in the Caison House Friday noon.

The story is a recollection by a noted American writer of his life as a child in a small Alabama town.

Mrs. Bruce Burney and Mrs. E. W. Young were hostesses, who decorated tables for the luncheon in holiday colors. The central piece was a nine-branched candelabra holding small tapers in colored glass shades, the base twined with poinsettias. The same flowers wreathed fat

green candles on the side tables. Tiny deer cutouts marked places.

Plans for decorations and gifts for King's Manor retirement home were made in the business period with Mrs. Charlie Noland presiding. Members voted to make a cash contribution to Deaf Smith County Historical Society for the county museum.

Those present included a guest, Mrs. Floyd Coleman, and Mmes. Roy Smith, Tom Carter, B. E. Roberson, Deward Roberson, V. O. Hennen, Jesse Stanford, Homer Newton, W. S. Kerr, Charles Hood, Ray Cowser, J. L. Woodford, N. D. Bartlett Jr., Don Robinson and Mary Seigler.



SPAGHETTI SUPPER ART — A huge frame to hold one of the replicas of Florentine art objects which will decorate St. Anthony's Church dining hall for the annual parish spaghetti supper today, is being completed by a crew of young workers directed by Brother Dennis, general chairman. Patsy Paetzold and Mrs. Joe Hockett are working on the bottom of the frame while Jeff and Jim Loerwald perch on ladders to put finishing touches higher up. Theme of the supper this year is an Evening in Florence. The public is invited; serving hours are 4:30 to 7:30 p.m.

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BABY FOOD	Gerber's Strained Fruits & Veg. 4 1/2 Oz. Jar	10c
SUGAR	Holly Beet	5 Lb. Bag 49c
EGGS	Shurfresh Grade "A" Medium	Doz. 49c
Glazed Fruits	Pineapples & Cherries Liberty 4 Oz. Plastic Container	3 For 89c
CIGARETTES	King Size - Filters - Regular All Popular Brands Carton	\$2.99
Instant Coffee	Maxwell House 6 Oz. Jar	79c
PRESERVES	Shurfine Strawberry 18 Oz. Jar	2 For 89c
Tater Nuggets	Shurfine Frozen 16 Oz. Bag	4 For \$1

<p style="text-align: center;">SHURFINE FROZEN VEGETABLES NEW</p> <p style="text-align: center;">GREEN BEANS With Butter Sauce</p> <p style="text-align: center;">MIXED VEGETABLES With Butter Sauce</p> <p style="text-align: center;">GREEN PEAS With Butter Sauce</p> <p style="text-align: center;">MIX or MATCH</p> <p style="text-align: center; font-size: 2em;">4 For \$1</p>	<h2 style="text-align: center;">POTATOES</h2> <p style="text-align: right; font-size: 2em;">10 Lb. Bag 39c</p>
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<p style="text-align: center;">TENDER CRUST</p> <p style="text-align: center;">BREAD</p> <p style="text-align: center;">BETTER QUALITY BEST FLAVOR</p> <p style="text-align: center;">shurfresh MILK</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;"> TANGERINES California Zipper Skins Lb. 19c </td> <td style="padding: 2px;"> CELERY HEARTS Globe Brand Pkg. 29c </td> </tr> <tr> <td style="padding: 2px;"> YELLOW ONIONS Medium Size Danvers Lb. 10c </td> <td style="padding: 2px;"> TOMATOES Chuck Wagon Cello Pkg. 29c </td> </tr> </table>	TANGERINES California Zipper Skins Lb. 19c	CELERY HEARTS Globe Brand Pkg. 29c	YELLOW ONIONS Medium Size Danvers Lb. 10c	TOMATOES Chuck Wagon Cello Pkg. 29c
TANGERINES California Zipper Skins Lb. 19c	CELERY HEARTS Globe Brand Pkg. 29c				
YELLOW ONIONS Medium Size Danvers Lb. 10c	TOMATOES Chuck Wagon Cello Pkg. 29c				

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Fruits and Peels — Mix or Match

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Welch's Frozen Grape Juice 12 Oz. Can 3 For **\$1**

Morton's Frozen Apple Pies 20 Oz. Family Size **29c**

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Both For **75c**

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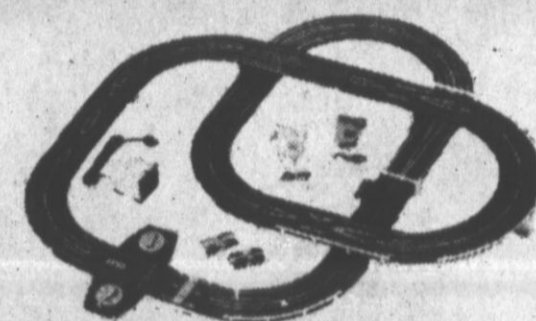
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45 Piece Set



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 Big 2 1/2 Lb. Jar



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**"4-Gun"
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Cherrywood
 in walnut finish

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FABRIC SOFTENER
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Moves her lips
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2 1/4" Asst. Colors 1 Dozen
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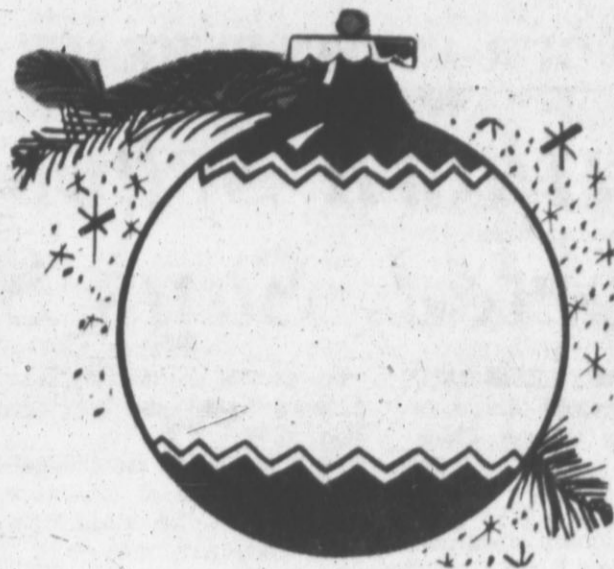
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Shopping Is Prelude

To Christmas Giving



Looking Over Santa's Stock
Bryan and Randy, Sons Of The Donald Paetzolds



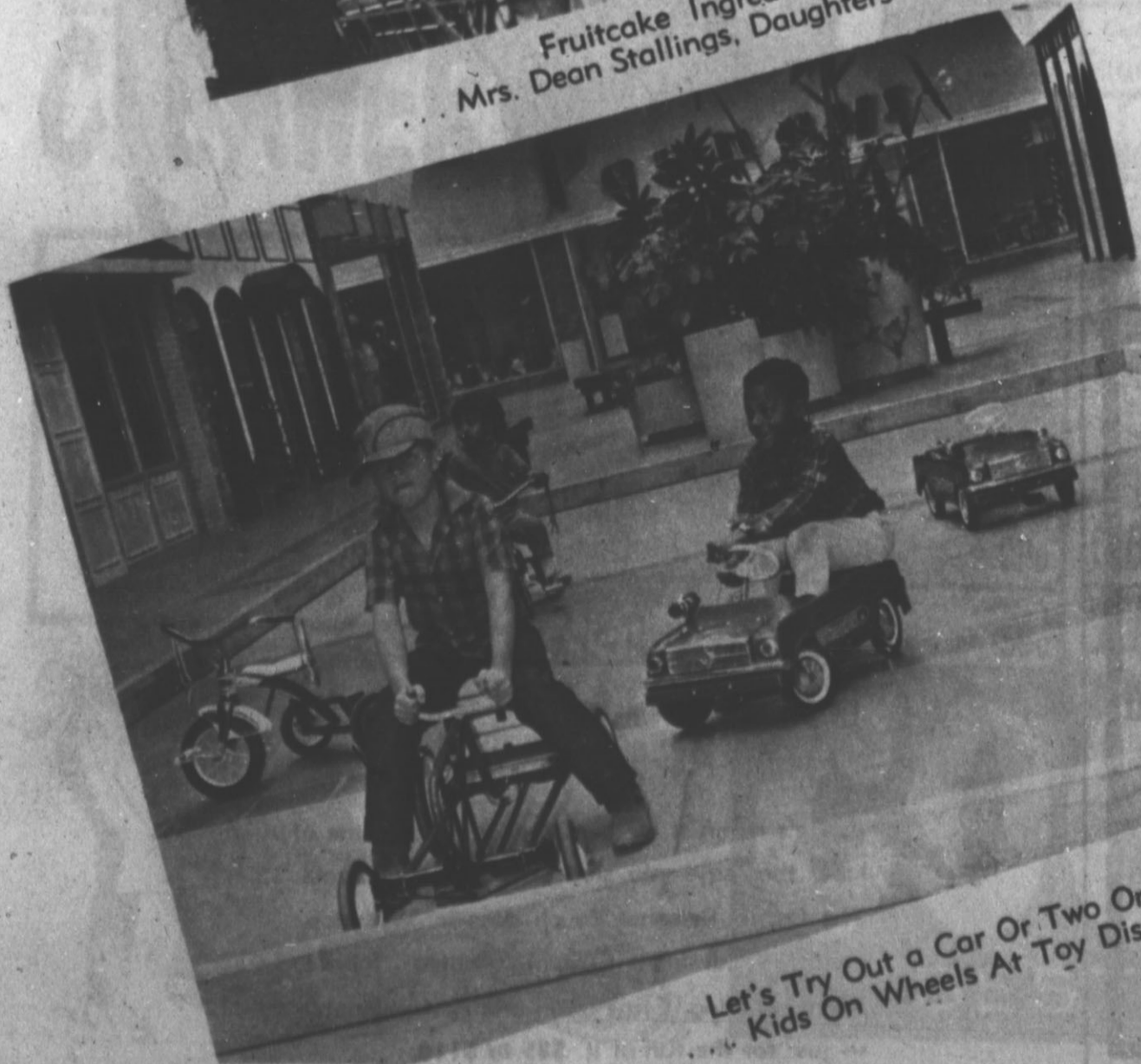
Gifts For Nieces And Nephews
Mrs. Warren Owen Lacks Hand For Car Door



Fruitcake Ingredients Checked
Mrs. Dean Stallings, Daughters Kristin and Kelli



Which Is The Prettiest Doll?
Barbara And Margaret, Daughters Of The David Brumleys



Let's Try Out a Car Or Two On This Lot
Kids On Wheels At Toy Display In Mall



Window Shopping Comes First
Mrs. John Wimberley, Quincy Anne And Jonny Of Vega

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, DECEMBER 4, 1966



FROM OUR AUSTIN BUREAU

Southern Schools Being Shorted, Says Senator

By LARRY FUHRMANN
Hereford Brand
Austin Bureau Chief

Texas' senior senator Ralph Yarborough, in a letter to United States Commissioner of Education Harold Howe II, has accused that office of not giving Southern schools equal opportunities under the National Defense Education Act. During the past eight years, the number of the NDEA Title V fellowships has increased from 1,000 to 6,000 but the percentage awarded to Southern universities has dropped from 36 to 23 percent.

"One of the purposes of federal aid to education has always been to equalize educational opportunity. This means equal opportunity regardless of the size of a person's pocket book. It means equal opportunity regardless of the color of a person's skin. And it means equal opportunity regardless of

the part of the country that one comes from," the senator stated.

"It seems to me inconsistent for the Office of Education on one hand to be more stringent with Southern than with non-Southern states in matters requiring difficult departures from tradition, while on the other hand shortchanging Southern states when it comes to especially important student assistance for graduate education. If the South is to participate in the changes demanded of it, then future generations of well-educated leaders are a vital necessity.

"I hope you will give serious and affirmative consideration to adopting a more equitable geographical policy in all your programs. The ultimate success of federal aid to education will be measured as much by what it does to equalize educational opportunity in the various sections

of our country as it will be by other achievement." Yarborough said.

University of Texas law students this week hosted senior students from the University of Guanajuato, Guanajuato, Mexico, who have come to the United States for a series of lectures on the United States' legal system. This program, which attracted the 26 Mexican students this year, was initiated last year in response to a request from the United States Embassy in Mexico. Besides the lecture sessions, which will see Texas students translating into Spanish for those who are not bilingual, there will be a program at the Capitol; where the Mexican students will receive Honorary Texas Citizenship from Secretary of State John Hill, and a talk by Justice Joe Greenhill of the Texas Supreme Court.

Charles Foster, president of the International Law Society, says the program will continue next year on the basis of a regular exchange between the two law schools if this year's session is a success.

Governor John Connally says that the upcoming HemisFair, to be seen in San Antonio, is "more than a fair; it is an exhibition for San Antonio, and a showcase for and of Texas.

"It is an attempt by us in Texas to present the culture of Texas. It is not a carnival," he said at the second annual governor's tourist development conference. About 500 persons attended the meeting.

Connally said that the eight million persons expected to attend the fair will have to "go through a lot of Texas to get to San Antonio."

Frank Manupelli, executive vice-president of HemisFair, says that the attraction will be 15 percent larger than the Seattle World's Fair, which had 13 private exhibitions on opening day. HemisFair will have 35-40 when it opens.

The Texas legislature authorized \$4.5 million for the institute in June, 1965. In the central portion of the Texas insti-



WORKING COLUMNIST — Hereford Brand garden columnist, Gladys Manjeot, is a member of both Pioneer Study Club and Hereford Garden Club, two clubs that have helped to spread bulb planting for spring. She is shown here supervising planting of bulbs in the courtyard at Bluebonnet elementary. (Hereford Brand Photo)

tute the story of Texas will be told by sound and graphic media such as films, magnetic tapes, photomurals, and slides. The Texas pavilion will be called the Institute of Texas Cultures, and will be located one and one-half blocks from the Alamo in downtown San Antonio.

HemisFair is scheduled for April 6-October 6, 1968, when San Antonio celebrates its 250th birthday.

Construction on the \$10,750,000 Lyndon B. Johnson Library complex is scheduled to begin early next summer in Austin. The library will house the Latin American Institute and Library Collection, the Texas Collection, and the archives of the University of Texas, s. y. W. W. Heath chairman of the Board of Regents.

MERRY XMAS

The use of Xmas for Christmas originated in the early Christian Church, reports World Book Encyclopedia. In Greek, X is the first letter of Christ's name. It often was used as a holy symbol.

Office Furniture THE INK SPOT

Fur, Fin and Campfire

By BILL BERO
SOME TIPS FOR THE HUNTER ...

CAMOUFLAGING YOUR OUTFIT HELPS. A BRUSH AND WATER-PROOF PAINT WILL DO IT. BUT BE SURE YOU CAN BE SEEN AND NOT BLENDED IN WITH THE FOLIAGE IF OTHERS ARE AROUND.



BE CAREFUL OF SHOOTING IF THERE IS A ROCK OR A TREE OR A HOUSE IN THE DISTANCE. RICOCHETING BULLETS HAVE WOUNDED HUNTERS.



WEAR PANTS OUTSIDE BOOTS IN BAD WEATHER.



BE COMFORTABLE, AND BE PREPARED FOR COLD, WIND AND RAIN.



MONEY



FOR THE HOLIDAY SEASON AHEAD! Payments To Suit Your Budget!



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Price Index Sees Drop In October

WASHINGTON, D. C. — Lower prices for farm products and processed foods in October triggered the first decline in the Nation's wholesale price index in nearly two years and the largest drop in four years.

The Department of Labor reported a drop of 0.6 percent in the October index from its September level principally because of lower quotations for fresh produce, livestock, meats, eggs and grains.

For the third consecutive month, average industrial commodity prices were unchanged.

The wholesale price index was 106.2 of its 1957-59 — 100 base in October. This was 3 percent higher than in October 1965.

The drop in fresh produce prices resulted from a sharp rise in shipments of produce to markets as harvesting reached a seasonal peak.

Lower prices of hogs and pork came from a 16-percent jump in hog receipts over the previous month and larger supplies also brought lower poultry prices.

Egg prices were reduced by weaker demand and a build-up of cold-storage holdings, while lower butter quotations resulted from consumer resistance to high prices and increased production.

The continued general stability of industrial commodity prices came about from off setting price declines for several raw or semi-processed materials and rises for a number of finished products.

Prices of motor vehicles went up in October when manufacturers stopped their discounts on 1966 models (prices for 1967 models are not reflected in the October preliminary index).

'TAKE BATH'

HOPKINSVILLE, Ky. (AP) — John Bockey arrived in town the night Hopkinsville was scheduled to play Bath County High School's football team.

"This is the first place I've ever seen where people take cleanliness so seriously they even put up signs," Bockey said to a friend, pointing to a large placard which read:



LEISURE TIME — In one of her rare moments of leisure, Mrs. James Mercer relaxes with her husband in their home at 112 Aspen. Mrs. Mercer, secretary to Johnny Clark, superintendent of schools, has been named secretary of the month in the Hereford Brand's contest. (Hereford Brand Photo)

Amarillo Hosts Pennsylvanians

Poley McClintock and Fred Waring are the only original members of a four-man combo that led to the formation of the famous Pennsylvanians. Poley is celebrating his 50th year as the drummer-comedian in Waring's golden anniversary musical extravaganza, "The First Fifty Years," coming to Amarillo Municipal Auditorium at 8:15 p. m. on Tues. Dec. 13, for one performance only.

Poley grew up next door to Fred and Tom Waring in Tyrone, Pa. He first played drums in the Boy Scout Fire and Bugle Corps, of which Fred Waring was drum major. This association led in 1916 to the forming of a four-man combo to play dance-dates, "Banjazzara." Poley was its drummer, Tom the pianist, and Fred with their friend Fred Buck played banjos. They got \$3. each for the evening stint.

The four boys sang every song in peppy unison then, because "somebody had to carry the melody." In those days Poley had a fine tenor voice but he

said goodbye to it a few years later in Detroit when he was asked to sing a ditty called, "Oogie, Oogie, Wha, Wah," at one of their first theatre dates. His voice cracked and croaked, but since that memorable night Poley's frog-voiced singing has become a delightful part of the Pennsylvanians' performance.

Poley, now playing for a half-century with Waring and the Pennsylvanians, is married to the former Yvette Mitchell, once Hoot Gibson's leading lady in silent films. They live next door to Waring at Shawnee-on-Delaware, Pa., where Waring has a 600-acre golf resort, Shawnee Inn. Pennsylvanians can never officially take to the road till Poley pulls out his small mouth organ and blows a fanfare.

CHRISTMAS TOO MERRY

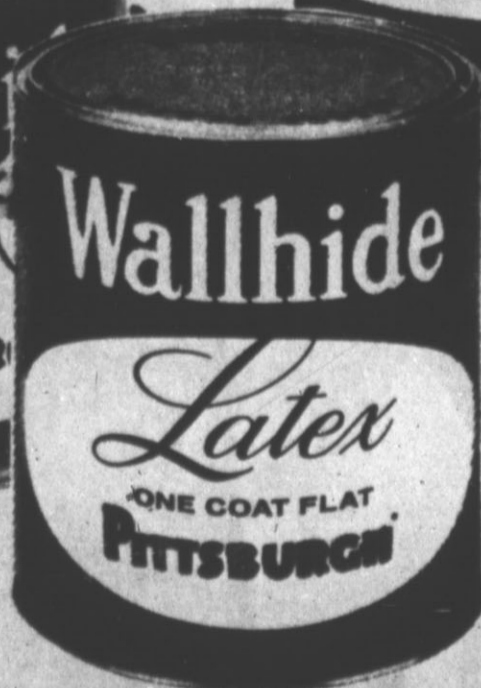
Christmas celebrations once were so rowdy that the Puritans in England in the early 1640's legally forbade the observance of Christmas, reports world Book Encyclopedia.

WINTER TIME IS REPAIR TIME

Time To Make The Grime Disappear Before The Holidays

Masonry Paint

For inside and outside
Ideal for stucco, brick, asbestos siding, cement block or cement-asbestos shingles. Goes on easily, dries in 30 minutes. White and 8 Pastel Colors



SATIN HIDE and WALL HIDE
1000 Colors

Custom-mixed while you watch. Bring a color sample or choose from our Maestro Color Selector. FREE take-home color chips.

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There's a thrust in the shoulder, a long line of lapel that says you step ahead of the crowd. The Daroff Personal Touch does it. With tapered-trim design. Custom-collected fabrics. Avant tailoring. Come on in and go fashionable — just for the fun of it. \$85 to \$110.

Small Talk

By SUE COLEMAN
Women's Editor

Probably someone you know is trying her hand at making paper mache jewelry, sometimes referred to as mod jewelry, a current fad that produces some attractive pieces of personal decoration.

NOW COMES a method that is new to me for making the big, colorful ornaments and I'd like to see some samples. The jewelry is molded from a mixture

made of soda, starch and water, dried in the oven and painted. Sounds like a good way to pass your spare time in the kitchen.

Here is the recipe, or whatever you call it: Mix a pound box of baking soda, a cup of starch and one and a fourth cups water. Boil about four minutes, stirring constantly, until it is very stiff, of a consistency to mold.

When it cools enough to handle, mold this mixture into

bracelets, pins or whatever, in the shape of leaves, flowers, bugs, turtles or whatever your fancy suggests.

Preheat the oven to 350 degrees, turn it off, then place the molded shapes in the oven to dry about 30 minutes. Continue drying overnight, paint with watercolor or tempera paint, dry again and coat with one or two coats of shellac.

ON THE SUBJECT of recipes, here's another one with more appeal to me — my cooking turns out pretty well, but

While she was baking cakes

as a pro, Anni Brashear was generous with most of her recipes, but she kept a special one, for her popular carrot cake, telling any who asked for it, 'When I quit baking for the public I'll give everybody the recipe — put it in the paper.'

Now that she has returned to amateur status, Anni is ready to share that special recipe and I think it is a very nice Christmas gift to her friends and other collectors of recipes. The cake is the kind many people want to make around Christmas-time.

IT IS ACTUALLY a type of fruitcake, with the long-keeping

qualities desired in fruitcakes but a look and taste different from the traditional dark cake. It should be kept at least four or five days before it is cut, to be at its best.

It can be packed and shipped around the world and still taste good, so it is an ideal cake to send as a gift. Or it is the handy sort of dessert to have in the home during holidays, ready to be sliced and served to droppers-in.

Mrs. Brashear warns that the cake should be mixed exactly according to directions if it is to turn out right, and she isn't responsible if somebody dumps

all ingredients into a mixer, stirs them up and bakes them, then complains that the result isn't up to her standard.

ANNI'S CARROT CAKE:

Beat together until light and fluffy: 2 cups sugar, 1½ cups Wesson oil, 2 tbs. grated orange rind, 3 eggs and 1 tsp. vanilla. Add ½ pound chopped dates, one 8½ oz. can crushed pineapple and juice, 1 cup angel flake coconut, 2 cups grated raw carrots. Mix well.

Add 3 cups sifted flour, 1 tsp. soda, 1 tsp. salt, 1 tsp. cinnamon, then 1 cup chopped pecans.

Grease and flour angel food

pan. Pour the cake mixture in and bake at 325 degrees 1 hour and 15 minutes to 1 hour and 25 minutes, or until a toothpick stuck in the cake comes out clean.

The cake may also be baked in two loaf pans.

MANY OF HER FRIENDS here have seen Gerry Bennett and her son Jeffrey while they have been guests of her parents, the Elmer Pattersons, the past week. They came especially to visit her father who was in the hospital recovering from surgery.

They had spent the Thanksgiving

holidays in Big Spring with the parents of her husband, Virgil Bennett Jr. He returned to his work at Troy, Mich., while Gerry and Jeffrey prolonged their Texas visit.

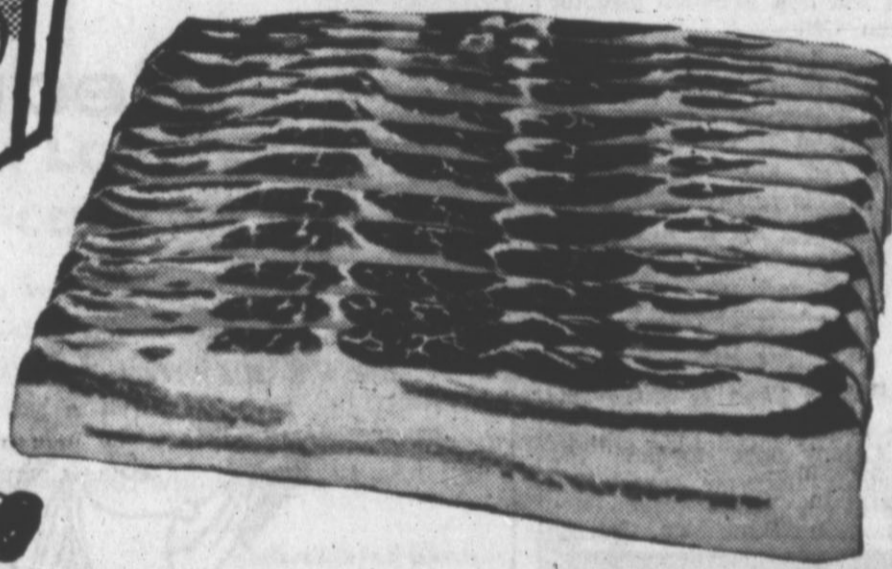
When army ants bivouac at night, each ant clings to a neighbor to form a living rope with their tens of thousands of bodies. The mass of bodies, hanging from a vine or log to the ground, makes a snug, safe camp for the queen.

For thousands of years alcoholic beverages were known as "water of life."



HAVE SHOPPING CART, WILL SAVE

Get behind a shining, free-wheeling cart at COOPER'S and fill it with your family's favorite foods from all departments. What a pleasant surprise you'll have when you see how little you've spent for so much good eating! That's because you get lower prices on shelf item after item in addition to the SUPER SAVERS in this ad! More low prices and more specials just naturally add up to MORE CASH SAVINGS for you. Have a cart — you'll save for sure!



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Shurfresh
First Grade

69¢
Lb.

Sirloin Steak USDA Choice Lb. 89c
Franks Shurfresh Lb. 55c
Cheese Longhorn Lb. 69c

Nestle's Chocolate Drink Mix	
Quik	Lb. Can 45c
Baker's Angel Flake	
Coconut	7 Oz. Tray 29c
Fisher's Raw Spanish	
Peanuts	12 Oz. Bag 39c
Alcoa Aluminum	
Foil	12"x25' Roll 25c

5 For \$1

5 For \$1

FRUIT COCKTAIL
FACIAL TISSUE
WOLF CHILI
HONEY BUNS

Shurfine
303 Can

Scott
200 2-Ply

No. 2 Can

Morton's
Frozen

59¢

4 Pkgs. For \$1

Hunt's 8 Oz. Can	Shurfine 24 Oz. Bottle	Maryland Club
Tomato Sauce 10/\$1	Grape Juice 3/\$1	Coffee 1 Lb. Can 69c
Jif 18 Oz.	Van Camp No. 2 Can	Shurfine Frozen 10 Oz.
Peanut Butter 59c	Pork & Beans 5/\$1	Broccoli 4/88c



Red McClure's **POTATOES**
20 Lb. Bag **69¢**

ORANGES

Texas Full of Juice 5 Lb. Bag 39c

APPLES

Fancy Red York Crisp—Juicy 17c

CHRISTMAS TREES
SCOTCH PINE — LONG NEEDLE
(These trees are treated with a special stay-fresh preservative)
BIG SELECTION
Complete Line Of Christmas Wrap & Decor. Priced for Christmas Savings
List Price 16.95
Lady Sunbeam Shavemaster Shaver **\$8.99**

Chocolate Syrup Hershey's 16 Oz. Can 19c	Vienna Sausage Van Camp 5 For \$1
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Dow Bathroom **CLEANER** 17 Oz. Aerosol Can **49¢**

TenderCrust BREAD
PICK 'EM UP TODAY
Shurfresh MILK

Extra Dry Formula Reg. \$1.25	Jergen's Lotion 77c
Super Spray Family Size Reg. \$1.34	Secret Deodorant 97c
50 Tablet Size	Bayer Aspirin 39c
Detergent 32 Oz.	Gentle Liquid 29c
Giant Size	All Detergent 59c

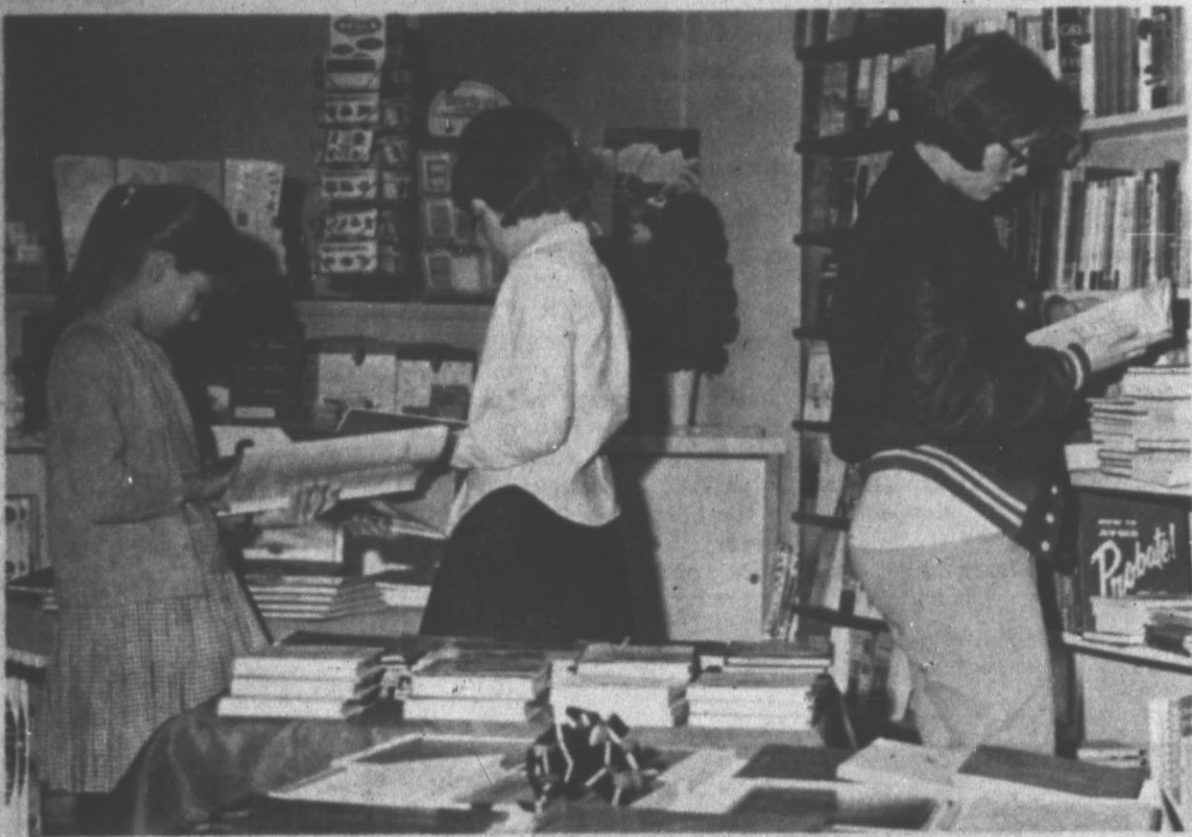


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BEST MEAT IN TOWN

RANCH KITCHEN
DELICATESSEN
Stuffed Bell Peppers **89¢**
Cowboy Beans & Ham Pt. 29c
Mac. & Cheese Pt. 49c
Cole Slaw Pt. 39c
Cream Potato Salad Pt. 49c
Paradise Delight Pt. 49c

FREE
6 Months Supply
BORDEN'S ICE CREAM
½ Gallon Round Carton
Register Each Time You Are In Our Store.
No Purchase Necessary.
Drawing Held Saturday, December 10.
Winners Sat., Nov. 26 Drawing
Amy Gilliland — Velma Hodges



SPOT FOR BROWSING — Gift books, greetings and albums are inspected by a trio of young shoppers in the corner of a Hereford bookstore, one of the many shops ready with a large array of items for Christmas giving to persons of all ages and tastes. From the smallest specialty shop to the largest department store, business houses here are stocked and decorated for the holiday season as shopping begins in earnest with the coming of December.

TEXANS IN WASHINGTON

May Said Houston Meet Kennedy Turning Point

WASHINGTON — Members of the Texas Breakfast Club heard recently a behind-the-scenes account of the 1960 historic confrontation in Houston between the late President John F. Kennedy and a group of protestant ministers.

That was the occasion where Kennedy clearly stated his support of the principle of separation of Church and state.

It was, as Timothy J. May, Post Office Department general counsel, told the Breakfast Club a real turning point in Kennedy's bid for the presidency.

Many protestants who had feared to support Kennedy, a Catholic, threw their weight behind him after his Houston proclamation.

May, now 34, went to Houston in 1960 as an advance man for Kennedy, scheduled to arrive a few days later.

"But I got an awakening as soon as I arrived in Houston," he added. "I found there were three factions of Democrats there with their separate headquarters — the conservatives,

the moderates and those 'way out.'"

Meeting and getting along with the three groups, however, was no problem compared with that of handling Kennedy's meeting with the protestant clergymen, May said. It developed that they wanted neither the press nor politicians on hand when they sat down to talk with Kennedy.

The upshot, said May, was only Ted Sorenson among all of Kennedy's close aides and supporters went into the conference with the protestant pastors. And Sorenson took all the Democratic party labels off his lapel before he entered the door to the conference room.

Presiding over the Breakfast Club gathering during May's talk was Dr. James A. Turman of Bonham, former Speaker of the Texas House of Representatives and now assistant director of the Office of Education in the Department of Health, Education, and Welfare.

The 38-year-old one-time Texas political figure obtained a Doctor of Philosophy degree from the University of Texas after receiving his B. A. and M. A. degrees from East Texas State university.

NO PIE

The Blue Laws of Massachusetts Bay Colony and New Haven Colony once forbade the baking of mince pie, says World Book Encyclopedia.

BEST FRIEND GONE

TOKYO — The huge carp that make their home in the moat surrounding the Emperor's palace grounds have lost their best friend.

He is 54-year-old Shio Okamura who for 20 years has sold carp food to children flocking to feed the fish. Some citizens complained children could fall into the moat and drown while feeding the fish.

Police told Okamura to find another job.

He is now a newspaper vendor.

Troops, Civilians In Viet Nam Given Aid By Red Cross Chapters

Many Red Cross chapters are participating in several supply operations to meet the needs of U. S. troops and of Vietnamese civilians in South Viet Nam says the American Red Cross News letter.

Other community organization and groups have been invited by chapters to participate, thus providing them with a channel for expression of friendship and concern for American GIs and Vietnamese civilians. Brief summaries of the projects follow.

(1) **PROGRAM 45** is a continuation of an operation begun a year ago whereby all chapters are invited to ship gifts of many kinds to American servicemen via ACR field directors depending on the size and nature of the gift.

"Operation Shop Early," which is conducted within the framework of Program 45, enables chapters to provide red and green ditty bags laden with useful personal gifts for distribution to servicemen through ARC field directors at Christmas.

(2) **OPERATION HELPMATE** is a special program whereby certain chapters have accepted sponsorship of ARC activities in military hospitals and supplementary recreation programs for able-bodied troops. It involves providing basic and special supplies such as Sunday newspapers, current magazines, records, tapes, etc., on a regular and continuing basis.

These supplies are in addition to many thousands of ditty bags, paperback books, comfort items such as toothbrushes, combs, soap, shaving cream, socks and other items that chapters have provided for U. S. servicemen since the American military buildup in Viet Nam began to soar early in 1965.

(3) **CIVILIAN RELIEF** — There are many facets to the ARC program to help South Vietnamese civilians. Generally speaking, they fall into two categories: aid given in refugee camps by the ARC seven-man relief team, working with the Vietnamese Red Cross and governmental authorities and the U. S. Agency for International Development; and assistance given other civilians through the Vietnamese-Red Cross.

Support of the ARC refugee relief team is coming from chapters in the form of cash contributions and donated or purchased supplies essential to the operation. Included are sewing machines, material, vegetable seeds, and health, agricultural, educational, and recreational supplies.



MANAGER OVERSEES APPLICATION — application for the Cropland Adjustment Faust Collier, (white shirt) Agricultural Stabilization and Conservation Service manager, but consultant and organizer during morning when county landholders made

base at Da Nang.

Present plans call for eight of the camps to be temporary and three permanent, or resettled, according to Raymond T. Schaeffer, top ARC liaison with Vietnamese and U. S. AID officials in Viet Nam.

Scores of Red Cross chapters in all parts of the country are engaged in programs to provide supplies and materials needed by the ARC team. Included are agricultural tools, sewing machines, cloth and thread, soap, recreational items, vegetable seeds, and other things needed to prepare refugees for resettlement and a return to normal living conditions when possible.

By mid-September, chapter donations and procured supplies for the refugee camps had reached a value of almost \$42,000.

Examples of individual chapter support show that \$4,500 was contributed by the Los Angeles Chapter to the Southeastern Pennsylvania Chapter to purchase a vehicle for transportation; \$1,000 each was contributed by chapters in Detroit, Mich., Mobile, Ala., and Worcester, Mass. to equip sewing rooms; half a ton of soap was obtained by the Cincinnati Area Chapter.

Hereford, Texas

Penneys

ALWAYS FIRST QUALITY

STORE HOURS:
Mon., Tues., Wed., & Fri.
9:30 am - 6:00 pm
Thurs. & Sat.
9:30 am - 9:00 pm

SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

Let Penney's be your Santa

No Winners Last Thursday Night In Sugarland Mall Cash Drawing This Thursday, Our Sugar Bowl Will Be Worth \$150 Pickup Your Ticket Now

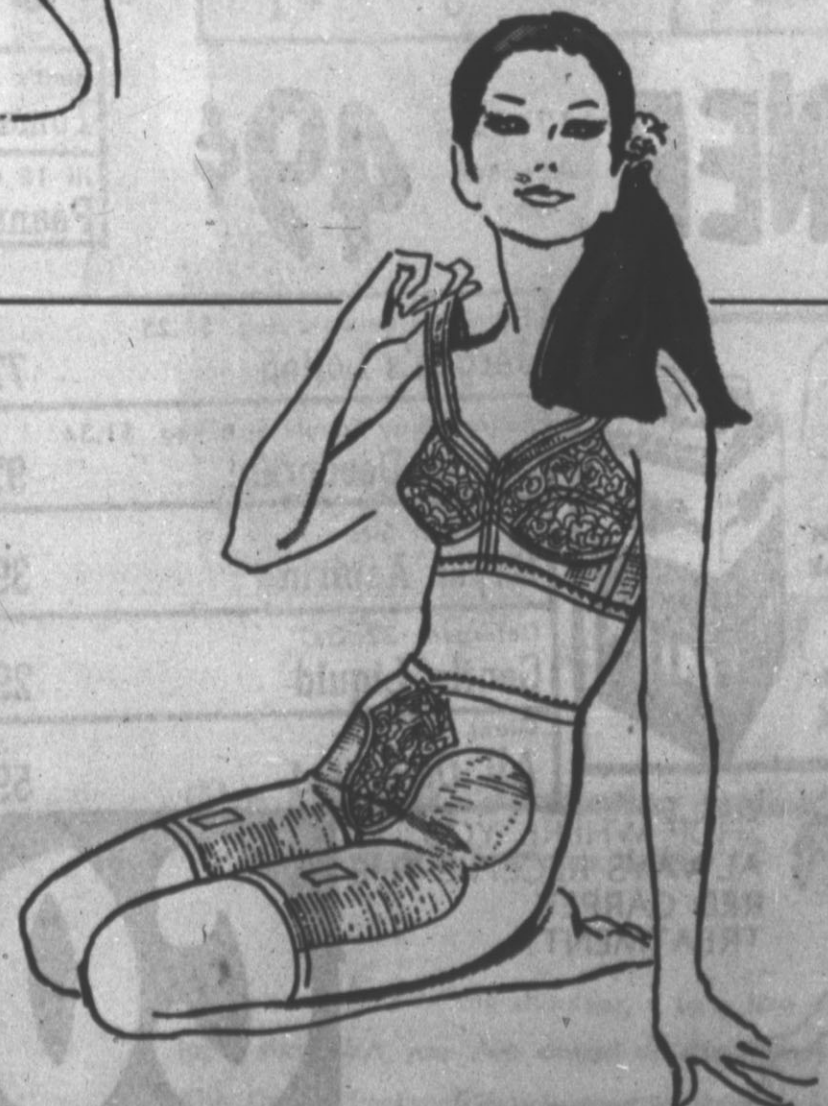
Reduced thru Saturday only!



Luxury Gaymode® slips of our superb Andante® nylon satin tricot

Marvelous savings for thoughtful Santas! Our exclusive Andante® nylon satin tricot full slips and half slips at extra-low prices just this week. They're the prettiest and most comfortable slips she'll ever own! The superb fabric is unique — it's loftier, with a gentle texture, so there's no uncomfortable cling or clamminess. Beautifully opaque without a shadow panel. Exquisitely styled lavished with nylon lace . . . proportioned, too — even the new short-short length. Lovely colors. Save now!

Full slips, reg. \$5 . . . NOW **3.99**
Half slip, reg. \$4 . . . NOW **3.33**



Adonna® puts flattering lines beneath your festive fashions

Light 'n lacy nylon bra has adjustable stretch straps and is shaped with Dacron® polyester fiberfill. Nylon-Lycra® spandex body gives new comfort. 32-36A, B; 32-38C. **\$3**

Long and lovely panty girdle of sheer nylon-Lycra® spandex has tummy controlling panel of nylon. Long leg styling makes for a trim silhouette. Sizes S, M, L, XL. **6.95**

Remember You Can Just Say "CHARGE IT" At Penney's



SHOPPING WELL STARTED — Carrying two gift-wrapped packages, Mrs. W. E. Cox of 210 Western pauses in a Hereford store to look at an oversized Christmas card. Like many residents of the city, she had her Christmas shopping well under way in the first week of December.

HUNTING SPECIALS

Pheasant Season is December 1-7

ALL TYPES OF AMMUNITION

Sizes 4, 6 and 7 1/2 Shot Regular Price 3.70

Western Super X 12 Gauge Shotgun Shells **3.37**

We Reserve The Right To Limit Quantities

GUNS

Double Barrel Shotgun 10 Gauge 3 1/2 In. Magnum **149.95**
Reg. \$189.95 Now

New Winchester Model 670 243 Caliber Reg. 129.95 Now **109.50**

New Winchester Model 670 270 Caliber Reg. 129.95 Now **109.50**

PISTOLS

New Western Style Single Action 22 **29.95**

22 Caliber RG10 Pistol **15.95**

HUNTING LICENSE and DUCK STAMPS

Ray's Pawn Shop

Corner Second and Main

Hereford, Texas
Penneys
 ALWAYS FIRST QUALITY

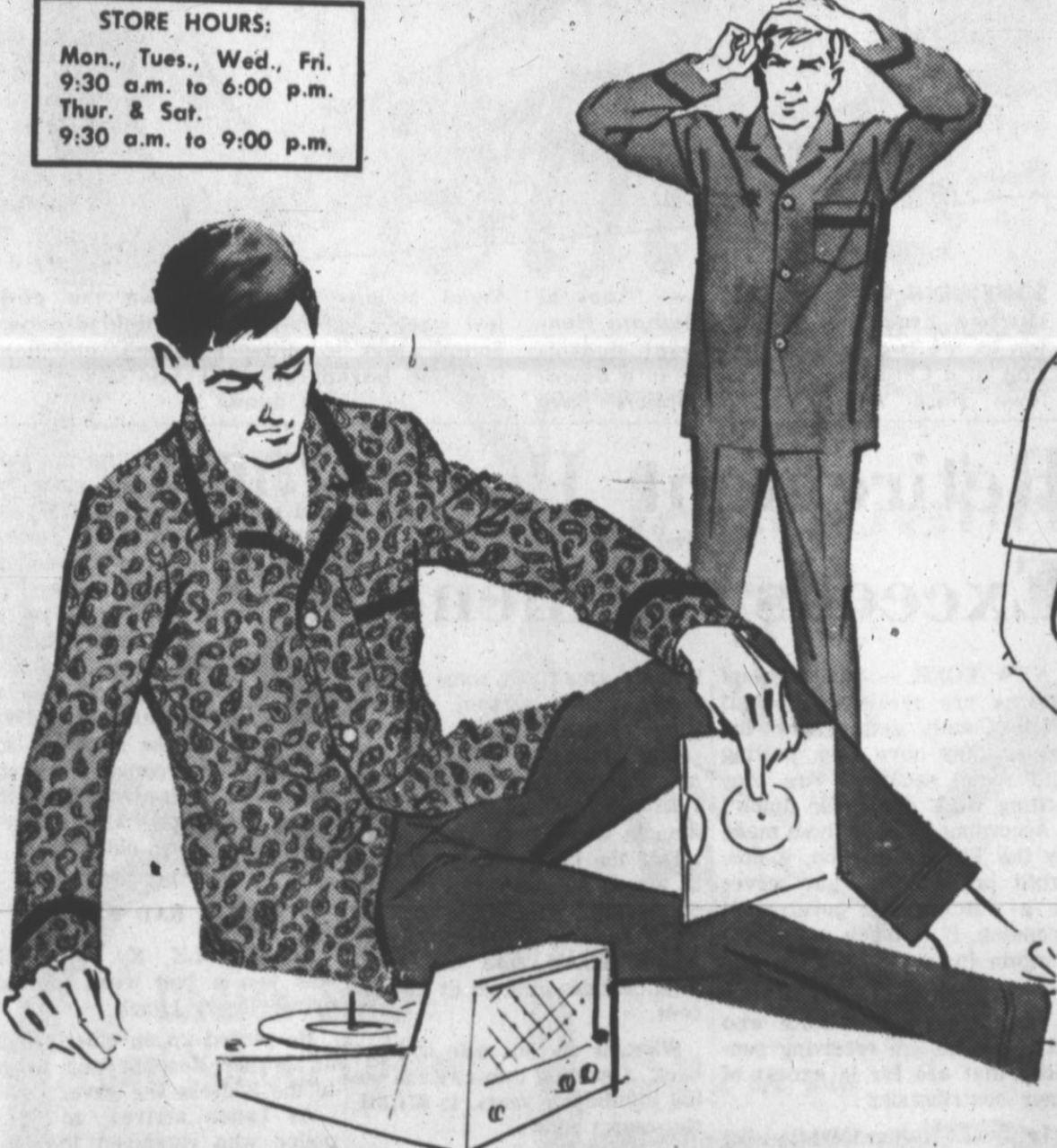


COMPARE! Only quality materials go into our merchandise. Price tags? The lowest possible! Yes, it pays to gift-shop at Penney's where the values are!

Thursday Night 8:30 P.M. Cash Drawing \$150 Must Be Present To Win

Holiday Dollar Days

STORE HOURS:
 Mon., Tues., Wed., Fri.
 9:30 a.m. to 6:00 p.m.
 Thur. & Sat.
 9:30 a.m. to 9:00 p.m.



Delight him with these Towncraft pajamas... reduced thru Dec. 10th!

Get quality you can be sure of, and save! Penney-tailored of soft cotton flannel in lively prints; also cotton broadcloth in solid colors and prints. Choose his favorite: classic notched collar, pull-over or midy. Look for that Towncraft label on the biggest value this side of the North Pole!

REGULARLY 3.98... NOW **3.33**



SHOP "UP TOWN"
Sugarland Mall
 SHOP IN COMFORT
 CONVENIENT PARKING

SPECIAL! Lovely gift blouses all easy-care, prettily boxed

Gifts she's sure to welcome... crisp, quick-care blouses of Dacron® polyester-and-cotton batiste or broadcloth solids... cotton pastel prints! Trim tailored styles to wear with everything in her wardrobe. Demure tuck-front or delicately embroidered trims with short sleeves, or neat collar treatments. Blue, beige, pale olive, and white. Misses' sizes.

embroidered blouses, **\$3**



Imagine! never-iron shirts like these at our wow gift price!

Yes, Penney's is your Santa! We've come up with this buy just when you want it! Our Penn-Prest shirts keep their smoothness—whisk right from dryer to hanger to him, detouring the iron. Of polyester/cotton. Regular collar in broadcloth solids or nubby plaids in button-down model. Scoop up an armful!

Short Sleeve **2.99** Long Sleeve **3.33**

REDUCED THRU SATURDAY, DEC. 10



Special buy! Velveteen jumper sets for girls!

Pretty dress-up dresses for the youngest holiday party-goers! Cotton velveteen jumpers with crisp cotton blouses of their very own! Scalloped or pleat-front jumpers in festive berry red... long or short sleeve blouses are snowy white. Little Penney prices.

size 1 to 3x, **2.99** size 3 to 6x, **3.99**



1.88
 Holiday scoop!
 toddlers' 2 pc.
 pant sets!

Made especially for us. Striped cotton knit tops paired with Dacron® polyester-cotton poplin pants. We've gift-boxed them, too!



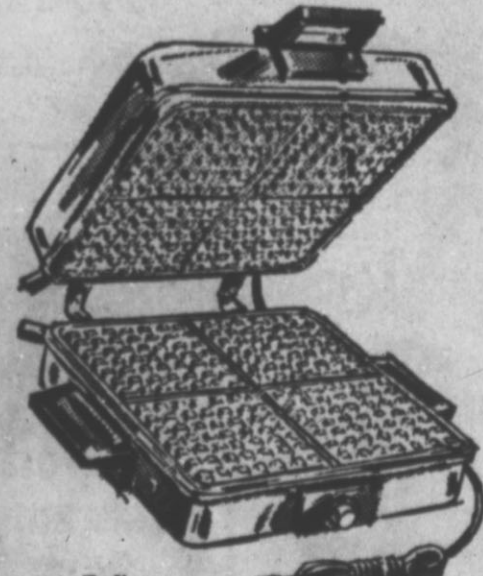
3.50
 He'll love to relax in these cozy slippers.

Give him comfort in slippers with soft vinyl uppers, polyurethane foam-backed nylon tri-cot lining, padded soft sole and heel. Sanitized*. Brown. Boy's Sizes 3 to 5



\$1.99
 Surprise that boy with our own Penn-Prest shirts!

What a great gift for him—for Mom too! Penn-Prest, so they never need ironing. They go non-stop from dryer to hanger—to him! Of fine polyester/cotton, in handsome plaids and stripes, iridescent solids. Snap up plenty!



Teflon
 Waffle Baker 'n Grill
 reg. 19.99 NOW **14.97**

Charge It!
 Stick-proof grids, fat-draining spout, thermostatically controlled heat and automatic signal light. Chrome finish with black trim. Great gift ideal



TEFLON®-COATED DELUXE SKILLET
 Reg. 18.99
 NOW **\$14.97**

Roasts, fries, bakes, broils, braises! Thermo control, pilot light. Immersible—remove control. Compare!

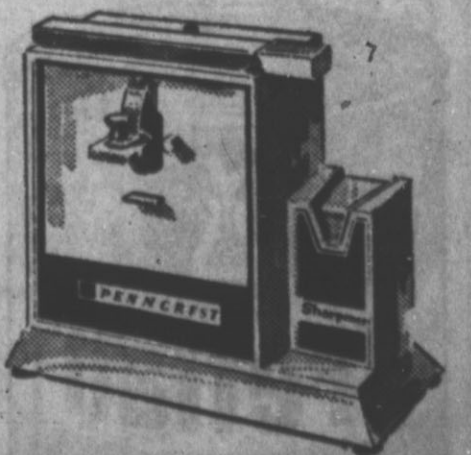
DOORBUSTER BARGAINS			
Largest Selection in Town of HALLMARK CHRISTMAS CARDS AND WRAPPING PAPER			
Women's Dresses	\$2 to \$12	Large Selection Toys	77c
Women's Dress Gloves	77c	Electric Train Set	9.99
Girl's Dresses	2.50, 4.50 & 5.50	4 Transistor Walkie Talkie	8.88
Boys Dress Gloves	77c	Large Selection Tonka Toys	
Men's Thermal Underwear	2.49	Clock Radios	19.99
Men's Flannel Shirts	1.44	104 Instamatic Cameras	17.99
Washable Wool Flannel	1.99	Set of 8 Texas Tumblers	2.98
Enchilada Dress Fabric	1.11	2 Ring Filler Paper	88c
Iridescent Flannel	1.99	14 Piece Teflon Set	17.99
Cotton Flannel Plain/Print	38c		
Sewing Basket	\$4 & \$6	BOXES OF CANDY	
Fashionaire Thermal Blankets		2 for \$1.00	
72"x90" at a low price	5.99	Choc. Covered Cherries	
Cotton Sheet Blankets	2.00	Peppermint Patties	
		Honeycomb Chips	



Penncrest cordless electric slicing knife
 Convenient no-cord slicing! Twin Hollow-ground stainless steel blades do the work.
 Reg. 19.99
 Now 16.97



PENNCREST BLENDER
 Dual speed blender for that holiday kitchen for Mom.
 Reg. 19.99
 Now 14.97



CAN-OPENER, KNIFE SHARPENER
 Reg. 16.99
 Now **14.97** Charge It!
 Fully automatic. Removes lid; sharpens knives. In white, yellow, turquoise, sandalwood. Save now!

USE OUR CONVENIENT LAY-AWAY PLAN OR JUST SAY CHARGE IT AT



SATISFACTION EVIDENT — Blissful approval of the shiny bicycle she has mounted is seen in the smile on Donna Bryan's face, while her brother Jimmy looks equally pleased with the toy auto he is inspecting. The two were shopping with their mother, Mrs. F. D. Bryan, in the toy department of a downtown store Wednesday.

Texan In Profile

Standard Editor Finally Retires

DALLAS — Still holding that "any one worth his salt will stand for what he believes," the Rev. E. S. James has retired from the editorship of the Baptist Standard.

The Rev. Dr. James, now 66, was the voice of the Standard, the newspaper for the Baptist General Convention of Texas, for 12 years.

The Standard's weekly circulation of 370,000 makes it the largest of the 29 state Baptist papers. James was succeeded Oct. 31 by John J. Hurt of Atlanta, editor for 19 years of the Christian Index, the paper of the Georgia Baptist Convention.

Writing 2,000 editorials and 6,000 answers to letters between 1954 and 1966, James gained wide recognition for his forthright stand on issues.

But words did not always roll

easily from his battered typewriter, the keys of which he punched with one finger of each hand.

Many manuscripts were worked and re-worked until the early hours of the morning as he strove for the better word, the more precise phrase, that distinguished his articles.

Not all Standard readers always agreed with what James wrote but most would say that he made them think more deeply about the central issues confronting organized religion today, especially race relations and the separation of church and state.

"Mother and Daddy taught me to tell the truth, be honest and pay my debts," James says.

He applied this homely stricture to the editorial pages of the Standard, calling the shots as he

saw them but always making it possible for readers to state their views in the paper too.

A native of Butler, Okla., James was born on March 1, 1900, one of six children. He was not converted to Christianity until he was 21, the age at which he was baptized.

Shortly thereafter, he says, he became aware that "God wanted all that I had." He began trying to preach.

After graduation from Southwestern Oklahoma State College at Weatherford, James taught school for six years and served as pastor of several small Baptist churches, including those at Leedey and Custer City in Oklahoma.

He left the schoolroom in 1928 and took the full-time pastorate of the First Baptist Church of Liberal, Kan. Two years later he came to Texas and served seven years as pastor of the First Baptist Church of Cisco.

He was pastor of the First Baptist Church of Vernon from 1937 to 1954, when he moved to Dallas to assume the editorship of the Standard.

James was elected a vice president of the Southern Baptist Convention in 1962, and hel-

ped preside at the 1963 convention in Kansas City.

He was invited to advise President John F. Kennedy on church-state matters, and attended the President's funeral on invitation of the family.

Howard Payne College and Hardin-Simmons University have honored James with doctorate of divinity degrees.

He says his greatest satisfaction over the years has been the opportunity to witness "the determined stand of grassroots Baptists in defense of the wall separating church and state."

The Standard's circulation grew by some 90,000 during his editorship.

Dr. and Mrs. James have sold their home in Dallas and bought a country house south of Denton, where there will be lots of room for their seven grandchildren to romp and play.

The retired editor plans to continue preaching when invited, conduct a few revivals, and maybe write a couple of books he has long had in mind.

The directors of the Standard took it on themselves to retire the editor's old typewriter when Jones retired. He took it home with him.



A GAY AND HAPPY BOOK

As fresh as newly washed linens brought in off the clothesline on a spring day is the book, *There We Were Again!* Written by Frederique Fledge, who had first to learn English before she could write it, it is a charming and delightful tale.

Do not skip the Foreword of the book or you will miss something of the background of the author. Parts of the book previously appeared in the *Milwaukee Journal*, *New Yorker*, and *Mademoiselle*. This should tell you that she is a fine and unusual writer.

The story is made up of episodes in the lives of the Bernard family, of which the author claims she was the least important member, because her father said so. She kept up with all that was going on in the family, and had a big part in it.

Her papa was a chemist, and had his many problems which the family did, or did not share. Mama could always manage him when he was home and took good care of his roars with good food. But when he was away from home it was another story!

They lived in various towns and homes, and under adverse as well as most successful circumstances. The hardest and loneliest times for the family were when the father was gone for some time in connection with his profession and his secret formulas for war time needs.

But as in all good stories, success in his work brought happiness to the family who then lived in Switzerland. They lived well with never a dull moment.

The family, made up of the parents, the author, two other sisters and two brothers, had a full life of courtships, weddings, graduations, visiting with, and even at times, living with relatives. The many associations with friends and neighbors add interest to their way of life.

She writes frankly, even of her dislike of an older sister, whose very name always reminded her of elbows, which her sister used on her to shunt her aside when she was not wanted — which was often.

The reader is left in a good frame of mind and a happy outlook after completing this lively, tender and, in part, humorous story.

Corinne J. Neely
Ex-Resident Of City Married

The marriage of Miss Beverly Cornelius of Washington, D. C. and Jerry Clark, former Hereford resident who is now a sergeant in the U. S. Marine Corps, was solemnized recently at the home of the bridegroom's parents, Mr. and Mrs. Chris Clark, at Claude.

Sgt. Clark, a graduate of Hereford High School, is assigned to duty in Viet Nam for 12 months and the couple plans a home in Quantico, Va., after he returns. The bride, daughter of Mrs. Mary Dingeldin of Caribou, Maine, is employed with the U. S. Commission on Civil Rights in Washington.

TWINS 104 YEARS OLD

SOFIA, Bulgaria — Bulgarian twin sisters celebrated their 104th birthday in excellent health and enjoying fullest mental ability, the news agency BTA reported.

The two women never needed medical treatment and the first time they consulted a physician was for a routine check-up after their centenary birthdays.



SOMETHING NEW IN CARDS — "Look at this one", says Jan West to Barbara Hansen as the two LaPlata Junior High students stop at a Christmas card display in a downtown store where early shoppers have found holiday greetings shown the past few weeks. Jan is showing a folded-paper Santa Claus to draw Barbara's attention from the boxed cards she has selected.

Retirement Pay Exceeds Payments

NEW YORK — What kind of returns are residents of Deaf Smith County getting for the money they have been putting into social security? Are they getting back dollar for dollar?

According to an analysis made by the Tax Foundation, a non-profit organization that serves as a watchdog on government spending, it is much more of a bargain for some than for others.

Thus far, most of those who have retired are receiving pensions that are far in excess of their contributions.

In Deaf Smith County, the payments to retired and disabled workers and their dependents totaled more than \$630,000 in the past year, based on figures released some time ago by the government.

Since social security is only 29 years old and most of these recipients have been in it less than half that long, on average, their contributions have been relatively small. In some cases, their benefits amount to ten times as much as they paid in.

Such windfalls will not be available in the future, the Tax Foundation points out. A young man in Deaf Smith County, entering the labor force this year at age 21 and paying maximum taxes until his retirement in the year 2010, will effectively be paying \$32,496 into the fund. This includes interest at 3.5 percent.

What he and his wife will get back, assuming they live the usual number of years, is \$33,183, the report shows.

Taking the local 21-year-old male population, now numbering close to 120, as an example, their tax payments plus interest would amount to \$3,900,000 in the 44 years and their total returns, if married and living a normal life span, to \$3,982,000.

For those who are older it pays off much more handsomely. A local man who is retir-

ing this year, after having paid at a maximum rate since social security began, in 1937, will have contributed \$2,270. However, he and his wife will collect no less than \$26,050 if they live the expected number of years.

Thus far, the report brings out, people have not been paying their own way under social security. Eventually, after 1981, a balance will be reached. Until then, the younger workers will be at a disadvantage compared with those who entered the system at an older age.

JUST A BAD WEEK

LOUISVILLE, Ky. — It was just a bad week for cab driver Henry Lynch.

He picked up an elderly lady at Jewish Hospital and drove to the address she gave.

As Lynch arrived, so did police who explained that the woman had walked away from the hospital without authorization.

Two days later, Mrs. Larry Boeck's son became ill and his school called for a cab.

Lynch made the run and delivered the youngster to Mrs. Boeck. It wasn't her son — another boy had taken the taxi by mistake.

DECEMBER APPLICATION? WHY NOT!

- Eliminates spring rush for equipment
- Saves valuable time in planting season
- Eliminates spring weather problems
- Is available for early "kill"

Treflan® is weatherproof

Stops over 25 weeds — including giant foxtail, crabgrasses, pigweeds and many others.

Works whether it rains or not — unlike other herbicides. Kills weeds from existing soil moisture.

Easy to Use — already a liquid for easy measuring and thorough mixing. Get your Treflan today.

Treflan is More Dependable Than a "Hoe in Most Hands"

SUMMERFIELD FERTILIZER COMPANY

Santa Fe Tells Stock Dividends

The board of directors of the Santa Fe Railway today declared a dividend (no. 136) of twenty-five cents (.25) per share on its preferred capital stock payable Feb. 1, 1967 to stockholders of record at the close of business Dec. 30, 1966.

The directors also declared a quarterly dividend of forty cents (.40) per share being dividend no. 227 on the common capital stock of the company payable Mar. 1, 1967, to stockholders of record at the close of business Jan. 27, 1967.

With this action today, the total dividend appropriations for the year 1966 amount to \$1.00 per share on the common and together with the preferred appropriation aggregate \$45.6 million.

GOLF CLUB LIGHTNING STRUTTERHEIM, South Africa — An African here is looking for a golf caddy who hits with the power of lightning.

The African, Bantu Nboyi, 13, was sitting against a tree when lightning struck it. He fell over unconscious.

Stutterheim golf club secretary Trevor Collett applied artificial respiration and rushed Nboyi to hospital. He was released after treatment.

Collett returned to the course and told Nboyi's friends: "He wanted to know which fellow African caddy had hit him on the head with a golf club. He will not believe he was struck by lightning."

CUSTOM BLADE WORK
Or Contract Maintainer Work

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BERRY JOHNSON

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THANKS FOLKS

Thanks to all our old customers and old friends for their response to our Going Out of Business Sale.

We suggest you get acquainted with the new owner, manager Jack Johnson.

All Accounts Due H&H Furniture and Big Red Barn are payable at the same location.

JAMES O. & SKEETER HALL

Nursing Homes Free Hospitals

An expanded program of nursing home care has freed thousands of beds for treatment of additional veteran patients in Veterans Administration hospitals, the VA said today.

Medical Director of the VA, reported that a three-point program of nursing home care has made available an additional 1.37 million bed days of hospital care in the VA system by freeing hospital beds formerly

occupied by chronically ill veterans. Veterans transferred from the hospitals to nursing home care facilities are mostly older, chronically ill veterans who have received maximum hospital benefits but still require skilled nursing care, Dr. Engle explained.

"Advancement of medical techniques has changed the function of the hospital in treatment and rehabilitation of chronic illness. Once the permanent

residence of the chronically ill, the hospital is now used as the center of treatment of the acute phases of the illness," Dr. Engle said.

Long-term supportive treatment and rehabilitation are increasingly carried on an outpatient basis while the patient resumes his normal pattern of community living to the extent his disability will permit, Dr. Engle added.

The three-point program authorized by the Congress included

(1) the creation and operation of 4,000 nursing home care beds within the 165 VA hospitals; (2) authorization for the VA to place veterans in private nursing homes; and (3) a grant-in-aid program to help the states build and operate nursing home care facilities for veterans.

The VA currently has 2,614 nursing home care beds in operation at 42 VA hospitals, and expects to have all 4,000 of its authorized nursing home care beds in operation by June 30,

1967. There are more than 2,000 veterans occupying nursing home care beds daily in VA hospitals, and more than half a million days of nursing home care had been provided in VA facilities at the end of the 1966 fiscal year.

During the past fiscal year the average daily nursing home care patient load was 1,244 in VA hospitals, at a budgeted cost of approximately \$7.2 million. A number of existing buildings at VA hospitals have been remod-

eled to provide nursing home care facilities in line with current nursing home philosophy of operation.

The VA Community Nursing Home Care program provides for placement of veterans in approved public and private nursing homes, generally for a period of six months. At the end of July, 1966, the VA had negotiated agreement to provide care under this program with 1,913 nursing homes with a capacity for 129,400 patients.

The agency sets standards for nursing home care, and requires nursing to keep standards at a high level. It is believed that the VA nursing care program has made a substantial contribution to better nursing care in standards and criteria for its approval of these facilities.

The Salvation Army has its own navy! Five vessels make its services available in the waters of Japan, The Netherlands, France, England and Alaska.

Harman's Christmas \$ Day

QUALITY COST NO MORE AT HARMAN'S



Excellent Christmas Gift
Men's Famous
H-Bar-C Western Shirts

Outstanding Patterns and Designs — Permanent-Press Needs No Ironing
5⁹⁹ to 8⁹⁹
Extra Long Tails



EVERYTHING FOR EVERYBODY FOR CHRISTMAS

One Special Group Of

SHIRTS

Values to \$15.00
Checks, Stripes & Solids

\$6⁸⁸

Good Selection Of

Jacqueline STYLE SHOES



Regular 14.99

If We Have Your Size this is A Lucky Buy

\$8⁷⁷

B & AA Widths. A few AAA

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VARIETY PARK MERCHANTS
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HEREFORD 1 BUCK

"WHERE THE SHOPPING IS EASY"

Give him the famous

RESISTOL



Famous for its "Kitten Finish" Famous for its "Self-Conforming" Fit.

12.95 to 25.00

Group Odds & Ends

Ladies Shoes and School Loafers

Values to 8.95

\$2²⁶

Little GIRLS WHITE Go-Go Boots Size 2 to 8

3⁰⁰

Group Men's LEE KHAKI Pants & Shirts Regular 4.99 Value

3⁰⁰

WOMAN'S SLIPPERS Gold, Blue & Pink

\$3.99

By Wings

"Endura-Press" Shirts



GV Golden Vee
EXTRA TAPER — 7" DROP

Your search for the proven wash 'n wear shirt that doesn't sacrifice the fine tailoring details you're accustomed to is now over. This "Endura-Press" shirt won't wrinkle... won't ever need ironing. Not even a touch up! In an ideal oxford blend of 65% Dacron polyester, 35% combed cotton. Boasts every traditional styling detail: precisely flared button-down collar, back button, box pleat, hangar loop. 7" taper, long tails. In white and solid colors.

\$5.00

HOT POTATOES by Keds®

NEW SHIPMENT

NYLON VELVET



SPECIAL **\$5⁰⁰**

Entire Stock

ADVANCE PATTERNS

10c Each

Men's White

HDKFS 10 For \$1

We Have A Good Stock of Men's **LEVIS**

RUGGED WINNERS CHOOSE

Tony Lama

GENUINE Water-Bufferalo

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GOLD PIXIE



3.00

See Our FINE Selection of Men's Sport

SHIRTS

Popular Prices From 3.99 to 8.99



Men's DYNAREX PAJAMAS

By Wings



Large Selection of Patterns 3.99 to 4.99

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Panty Girdle

Proportioned Torso Length

Regular \$5.95 Value

4⁹⁹

LAY-A-WAY FOR CHRISTMAS

Boy's 3 Piece, Sizes 3 to 18

Pajamas \$2.88

Ideal Birdseye

Diapers Doz. **\$1.69**

New Shipment — Gorgeous Colors 50% Nylon 50% Dacron

Bath Mat Set \$7.88

Morgan Jones' Dish Cloths 12 For **88c**

Famous Garza Sheets Size 81 x 108 **\$2.47**

Men's — By Wings

Robes 5.00

TEXAS LACI COWBOY BOOTS

- ★ 12" STOVEPIPE
- ★ LEATHER LINED
- ★ LEATHER HEEL
- ★ LEATHER OUTSOLE
- ★ LEATHER INSOLE
- ★ NEEDLE TOE

COLORS:
• Black
• Sandal Ranchitan
• Ruffout



EXCELLENT XMAS GIFT

BOYS **\$12⁹⁵** (3 1/2 to 6)

CHILDREN **\$9⁹⁵** (8 1/2 to 13)

INFANTS **\$6⁹⁵** (4 to 8)

20⁹⁵

MEN'S SIZES 6 1/2 to 13

it's great to be gifted with

HIGGINS Slacks

NATIONALLY ADVERTISED

For a very special gentleman... very special slacks — perfection tailored by Higgins in handsome greys, browns, blacks, olives.

Sizes 28 to 44
10.99 to 22.95

SKI CAP 2.99



Sale

SHEER NYLONS

Exquisite Seamless Regular \$1.00 Value

NEW SHADES

48c PR.

Men's Nylon Jackets

WASHABLE FLEECE LINED
Colors — Black - Brown & Charcoal, Sizes 36 to 46 Reg. & Longs **10.00**

MEN'S & BOY'S All Weather COATS

Washable Iridescent Fancy 41" Length Button Front Coat Raylan Sleeves

Flap Pockets Zip-Out Deep Pile Lining

Boy's Sizes **16.99**

Men's **18.99** Long or Regulars

Rug 3.99 Value 100% Pile Rayon Size 24x48 **2.26**

Select Leather KITS **\$4.95** 4.99 Pr.



Men's House Shoes **1.50 to 5.00**



Leather Belts Galore

HARMAN'S

WE GIVE VALUABLE 50¢ GREEN STAMPS



DRAMA CLUB PLAY — "Antic Spring" was the name of a play presented to the high school student body Thursday morning by the drama club. Actors in the skit were



Nancy Smith, Arvis Southward, Donna Flesher, Eugene Diller, Carl Sue Perrin, and Gene Brashear. (Hereford Brand Photos)

Cotton Questions Asked, Answered

Q. What is the Cotton Research and Promotion Act?
 A. It is an act of Congress to enable cotton farmers to establish for themselves a self-help program of research and promotion to expand markets for cotton products.

Q. How does the act provide that cotton farmers go about this?
 A. By voting in a Beltwide referendum on whether or not they want such a program and are willing to pay \$1 a bale for its support. Before the program can go into effect, it must be approved by either: (1) two-thirds of the farmers voting, or (2) a majority of producers voting who also produce two-thirds of the cotton represented in the referendum.

Q. Why is such an act necessary?
 A. Because the 500,000 independent farmers who produce cotton fiber cannot possibly hold their domestic markets against the controlled power of 14 mammoth industrial corporations who produce synthetic fibers, UNLESS they can concentrate their money and efforts through a central program to improve their products through research and sell them through intensive promotion.

Q. What is so new and urgent about all this?
 A. The fact that as a result of all-out research and promotion the consumption of synthetic fibers is skyrocketing — up 48% on the cotton spinning system in January, 1966, as compared with a year earlier — while cotton's share of the market has fallen to the lowest level in history and is still moving downward. New synthetic plants with capacity equivalent to more than 3½ million additional bales of cotton are scheduled to come into production by the end of next year.

Q. Won't this wide trend be halted or reversed by cotton's new low price at more competitive levels?
 A. No. A competitive price is essential in cotton's competition with rayon and foreign cotton, but the fibers now doing the greatest damage to cotton's domestic markets sell for 80 cents a pound and up.

Q. Why can't the money for a massive cotton research and promotion program be raised without an act of Congress?
 A. It could be, so far as the willingness to participate on the part of cotton producers who understand the problem is concerned. But there is no practical way to contact a half million

cotton farmers individually except through processors and handlers as their cotton moves to market. An all-out effort has been made for the past four years to get processors and handlers to collect the \$1 per bale from farmers, but severe competition among these groups has caused the collection system to fail. One handler cannot collect unless all of his competitors are collecting. And this is exactly what the act would require, namely, that a uniform collection system would be established under which \$1 per bale would be collected from the producer on each bale of cotton and sent to the Cotton Board.

Q. What happens, under the act, if a farmer does NOT want to participate?
 A. His money is refunded without argument. He may apply for a refund at any time up to 90 days after the assessment, and his money will be refunded within 60 days after that. What this means, in effect, is that each farmer has his own individual referendum, the outcome of which is determined solely by his own decision to request or not to request a refund.

Q. Who will spend the money?
 A. A group of trustees composed exclusively of cotton farmers who are elected by cotton producer organizations in the various cotton states will have full responsibility for developing and carrying out the research and promotion program.

Q. Is the rate of \$1 per bale, definitely established in the act?
 A. It is, and the rate may not be changed except by an act of Congress and additional approval in another referendum.

Q. Is the payment made directly by the farmers to the trustees?
 A. No. The \$1 per bale is collected by a cotton handler and turned over to a Cotton Board which will be named by the Secretary of Agriculture from a list of nominees chosen by cotton producer organizations. The Cotton Board in turn will contract with the producer-elected trustees for its expenditure.

Q. Who will the "handler" be?
 A. This will be determined by the Cotton Board after it considers which method of collection will be best in the various sections of the Cotton Belt.

Q. Does this bill give the Secretary of Agriculture any broad or unusual authority over the program?
 A. No. The government has certain responsibilities in carrying



MORE THAN PIN MONEY — Kathy Whitworth leads all the lady golf pros on the circuit this year with eight victories and \$29,652.50 won. Ten of the lady pros have won \$10,000 or more.

out the provisions of the act. Since cotton is an agricultural commodity, the Secretary of Agriculture is designated as the government's representative to discharge these responsibilities. The Secretary is not given any authority or discretion that he does not reasonably need to meet the requirements of the act. In fact, much less discretion and authority is given to the Secretary under this proposed cotton program than under similar programs for any of the other commodities.

Q. Is there any danger that funds raised under the act, or any portion of them, might be used to influence legislation or for other political purposes?
 A. No. This is specifically prohibited by the act itself.

Q. Can the program be eliminated later on if cotton farmers should so desire?
 A. Yes. On petition of 10% of the number of cotton farmers voting in the original referendum, another referendum must be held, at which time a simple majority of those voting, and producing more than 50% of the volume represented by those voting, can terminate the program. Even without a petition, the Secretary of Agriculture may call for another referendum at any time he considers it desirable.

Q. What happens if the initial referendum does not carry?
 A. At best, cotton will be left with virtually no sales program at all, and with only the amount of research that may be financed and carried out by government agencies. Key supporters of the Cotton Producers Institute already have made it known that they cannot hold that important program together without a uniform collection system such as that pro-

Main Street

(Continued from page 8)
 end to the fighting, nor paying any heed to world opinion.

At home, Johnson has more weapons in his arsenal and a better command of the situation. Inflation can be attacked in all sorts of ways, including a tax increase. Prosperity has enjoyed a record run and there are signs that a peak has been reached. Natural forces of the marketplace may come to the aid of the Chief Executive.

The automobile factories have found it necessary to cut back production. They are still selling plenty of cars, only not quite so many as in the recent past. There is an anti-inflation situation in this key industry and similar signs may appear elsewhere in the economy.

Racial unrest is certainly not going to end in 1967 or in any

other foreseeable year and it is impossible to predict whether rioting will rise or fall. But the public in general has called for a more moderate course in civil rights and the new Congress is not likely to give serious consideration to new and inflammatory legislation.

Therefore there is at least some hope that the racial problem can be neutralized at least in part and that its political importance can be minimized. It is probably true that the average American looks forward to a breathing spell in civil rights. May it come to pass!

The Mystery Hill Caves in North Salem, New Hampshire are one of the attractions of the Granite State in the summertime. Strange buildings, walls, carvings and the famous "sacred table" always intrigue visitors to this spot.



DOUBLE TROUBLE — Until they are weaned in a few weeks, two female tiger cubs are given their bottles every evening by Roy Shea and his wife at their home in Indianapolis. Ind. Shea is curator at the city's zoo.

vided in the act. At worst, defeat could bring the total collapse of industry-wide effort in the two fields — cotton research and promotion — which hold the one great hope for cotton's future progress.

Cotton's carryover on August 1 was estimated at 16.7 million bales — the highest in history. It is currently out-promoted at a ratio of 16 to 1 and out-researched 6 to 1. What happens to cotton is going to be decided — in a free and clear referendum — by those who produce it.

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REVIVAL SERVICES

December 4th to 9th

Morning Services 10:00 A.M. Prayer Services 7:00 P.M.
 Evening Preaching Service 7:30 P.M.

Evangelist Rev. B. Gail Williams, Canton, Texas
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DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

Parade Precedes Light Festival

MANY, LA. — A Christmas Parade to precede the annual Christmas Festival of Lights at Hodges Gardens on Saturday, December 10, is being planned by the merchants committee of the Many-Sabine Parish Chamber of Commerce, Clifton R. Amons, Chamber of Commerce president, announced.

The parade under the direction of Vernice Calvin Wright, chairman of the merchants committee, will be held in Many at 2 p. m. followed by the Festival of Lights in the magnificent outdoor setting of Hodges Gardens at 6:30 p. m.

Invitations to participate in the parade and be honor guests at the Festival of Lights have been extended to outstanding high school bands in East Texas and West Louisiana, various area marching units, the Divan of Shreveport's El Karubah Temple and its various marching units.

A Christmas Queen, to be selected from senior high school classes in Sabine Parish, will be crowned and her court introduced in special parade ceremonies. The most outstanding marching band in the parade will be presented a trophy by the award

winning Many High School Tiger Band under the direction of Jerry Hanszen. Other awards will be made for the best in floats entered by merchants and civic organizations in the parish.

The Queen and her court will also be presented at the Festival of Lights staged on the shore of the crescent-shaped lake centering Hodges Gardens that evening. An annual event since 1961, the Festival endeavors to capture the true spirit of Christmas and features the famed Centenary College Choir of Shreveport under the direction of Dr. A. C. Voran.

The Festival opens with the Christmas story in song by the choir, climaxing with a dramatic panorama of scenes depicting the birth of Christ. Illuminated in sequence will be gigantic and resplendent figures of Mary on the back of a donkey led by Joseph on their way to Bethlehem, the Nativity Scene in the stable with the Herald Angels overhead, the Wise Men and their camel caravan enroute to pay homage to the King, and a grand finale of constellations of thousands of multi-colored lights flashing around the shores of the 225-acre lake and along the garden structures.

No admission will be charged and the public is invited to attend the beautiful spiritual program. In addition, Hodges Gardens will continue to share the ethereal beauty of the Christmas scenes and lights against a background of recorded sacred music with the public throughout the Yuletide season. Gates will be opened at 6 p. m. for free nightly tours of the Gardens through New Years Eve.

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Dr. Milton C. Adams
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WEEKLY CROSSWORD

ACROSS	1. Its capital is Santiago	4. Guided	7. Not short	10. Postulate	13. Dry	16. An annex	19. Wait	22. Frickly envelope of fruit	25. A lubricant	28. Sailors	31. Nocturnal mammal	34. Fish	37. Sultanate	40. Pitchers	43. Grayish blue												
DOWN	2. Employed	3. Homer's epic poem	6. Hurl	8. Pulp fruit	9. Shooting stars	11. Vexed	12. Swain	14. Double	15. Asiatic shrub	17. Type measure	18. Swirling	20. P. I. food	21. Single unit	23. Pants	24. Minister's house	26. Vex	27. Sesame	29. Boring tool	30. Weights	32. Tests	33. Meaning	35. Cooks lightly	36. Harbor	38. Miami Indian	39. Beaver State	41. Refugee; abbr.	42. A boa or racer

Telephone Rates Chopped In State

A state-wide reduction in telephone rates totaling \$6 million annually was announced today by Vance Smith, Manager Southwestern Bell Telephone Company.

This is the second such voluntary rate decrease made by the company during the past two years.

Largest item in the forthcoming reduction is a further lowering of intrastate (calls within Texas) Long Distance rates, effective January 1, 1967.

With the reduction, most station-to-station calls over 56 miles in distance in Texas will have lower rates, varying from 5 to 15 cents less for three minutes depending on distance. Reductions are even greater for calls over three minutes.

For example, here is how the reductions will lower rates for station-to-station calls made during the "day" period:

For a three-minute call to:	Was Now
San Antonio-Amarillo	1.30 1.20
Austin-Fort Worth	.85 80
Dallas-Houston	.95 90
For a five-minute call:	
Dallas-Houston	1.59 1.50
San Antonio-Amarillo	2.16 2.00
Austin-Fort Worth	1.41 1.34

Along with these reductions, all intrastate station-to-station calls which are made after 8 p. m. and all-day Sunday will get the lowest night rate. At present only station-to-station calls which are prepaid (charged to the number placing the call) and credit card cards are charged at this low rate.

This is the 10th reduction in Long Distance rates for Texas telephone users since the end of World War II.

"Although technological development continues to play a major role in keeping the cost of telephone service at a reasonable level, this reduction in Long Distance rates is due in no small part to telephone users themselves," Smith said.

"Without the cooperation of our customers in placing their calls by number, using Area Codes, and the overwhelming acceptance of Direct Distance Dialing, it would not have been possible the series of reductions in rates," he added.

Fur, Fin & Campfire

By BILL BERO

The GRIZZLY BEAR

THIS MONARCH OF NORTH AMERICAN BEARS IS RARELY SEEN ANYMORE.

ESTIMATES ARE THAT THERE ARE 850 GRIZZLIES REMAINING IN THE U.S., SOUTH OF CANADA.

ADULTS WEIGH BETWEEN 600 AND 1,500 LBS. THEY VARY FROM WHITE TO DARK BROWN.

MATE EVERY SECOND OR THIRD YEAR AND LIVE TO BE 50.

HAVE GOOD SENSE OF SMELL AND HEARING, BUT POOR EYESIGHT. EAT VEGETARIAN ITEMS, RELISH BERRIES, ROOTS AND GRASS.

DRAWING BELOW SHOWS THE COMPARATIVE SIZE OF THE GRIZZLY TO THE BLACK BEAR.

THEY HIBERNATE, BEGINNING IN LATE FALL, IN NATURAL CAVES IN ROCKY TERRAIN.

— identified as WHPC publication 1159, may be obtained, free of charge, from the Wage and Hour and Public Contracts Divisions, U. S. Department of Labor, Washington, D. C. 20210, or from regional and field offices in cities throughout the nation.

Tourists Like Texas In Winter

AUSTIN — No one has to harangue deep south Texas state park people about what they call "The Trend to Texas."

They know this time of the year that it is a genuine movement from the outside to share with nature-loving residents the varied beauty that is outdoor Texas.

The man down at Lake Corpus Christi State Park already is bedding down tourists from far and wide, some inspired by recent northland sub-zero readings and other early winter extremes.

More than half of his 23 trailer slots are occupied; that is slots with electric and other connections. And he is looking ahead to the time when late arrivals would have to "rough it" without power. But Assistant Manager Norland Hoskins is not concerned because modern trailers are gas equipped for heat, and battery lights are more or less standard.

Farther south, Manager Lube McConnell at Bentsen-Rio Grande State Park near Mission, reported clients already in from Maine, New York, Ohio, Canada, California and other points. They're mainly bird watchers and there already was chirping plenty.

One reason was that an ordinary blue jay, apparently a loner knocked off course by a norther, broke the barrier. No one could ever recall a blue jay at the famed migration stopover. Green jays abound to the extent that the park has become noted for harboring so many.

McConnell first noted the stranger struggling with a huge "four engine grasshopper." The visitor soon disappeared. Apparently the nourishment was sufficient to propel a flight back toward San Antonio or other home town ahead.

Fullwood Named To Atomic Staff

LOS ALAMOS, N. M. — Ralph Roy Fullwood, of Hereford, Texas, has recently joined the staff of the Los Alamos Scientific Laboratory to work as a nuclear physicist in the Weapons Division.

Fullwood, a veteran of the U. S. army, received his B. S. degree in physics from Texas Technological College, Lubbock his M. A. degree in the same field from the University of Pennsylvania; and his Ph.D. degree in nuclear engineering and science from Rensselaer Polytechnic Institute, Troy, New York. He is a member of IEEE, Sigma Xi, American Physical Society.

Fullwood is joined in Los Alamos by his wife, Janet, and three children.

Entitled, "Handy Reference Guide to the Fair Labor Standards Act as Amended in 1966," the pamphlet is of special interest to those 8.1 million additional workers brought under the Acts coverage by this year's amendments, which become effective February 1, 1967.

The pamphlet should also be of interest to employers for it provides information on minimum wage and overtime schedules, the computation of overtime pay, what counts as hours worked, the requirement for men and woman to receive equal pay for equal work and child labor provisions. Exemptions to the Act and a brief description of enforcement procedures are also included.

Single copies of the new Guide

QUITTING BUSINESS Because of Health

Clothing — 1/3 Off
Furniture — 25% to 50% Off
Handles for hoes and rakes — 40c each
Hammer Handles — 25c
Commode Seats — \$1.00
Camper Trailer House — \$375
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Old Trunks — Bedsteads — Gas Heaters
End Tables — Dishes — Roll-away Beds
Radios

EVERYTHING MUST GO!
ASHER'S TRADING POST

424 West First Open Sunday

TESTING EARTH'S INNARDS — Map locates the Gulf of Mexico area marked by American scientists for explosions to shed new light on Earth's composition. Each of about 30 one-ton blasts will be planted by ship. Co-operating in the tests are the Environmental Science Services Administration (ESSA) and the Graduate Research Center of Dallas, Tex.

ONE MINUTE PLEASE

THE CHURCH I LOVE . . . IS THE TRUE ISRAEL

Jehovah promised Abram (Abraham), "I will make of thee a great nation . . . and in thee shall all the families of the earth be blessed." (Genesis 12:1-3). One of Abraham's sons was named Isaac, and one of Isaac's sons was named Jacob. Jacob's name was changed to Israel (Genesis 32:28). Jacob had twelve sons who became heads of the 12 tribes of Israel. It was from the tribe of Judah that Jesus was eventually born of the virgin Mary to bless all the families of the earth.

Those, who were born by physical birth into the nation of Israel, before Christ came, were the children of God. As long as this continued only one people, the Israelites, who became known as Jews, received the blessings. But the Lord had promised that "all families of the earth be blessed."

"For God so loved the world (all the people of the world) that he gave his only Son, that whoever (Jew and Gentile) believes in him should not perish but have eternal life." (John 3:16).

Jesus was born to be king over this kingdom. The wise men came from the East to worship this new born king. (Matthew 2:1-2). When Nathanael was introduced to Jesus, he said, "Rabbi, you are the Son of God! You are the King of Israel!" (John 1:49).

"Now after John was arrested, Jesus came into Galilee, preaching the gospel of God, and saying, 'The time is fulfilled, and the kingdom of God is at hand; repent, and believe the gospel.'" (Mark 1:14, 15). This new spiritual kingdom, which he also called the church (Matthew 16:18), was just about to be established.

To the old Jews, Christ said, "And I have other sheep, that are not of this fold; I must bring them also, and they will heed my voice. So there shall be one flock, one shepherd." (John 10:16). No longer Jew and Gentile, but one. "For he (Christ) is our peace, who had made us both one, and has broken down the dividing wall of hostility, by abolishing in his flesh the law of commandments and ordinances, that he might create in himself one new man in place of two, so making peace, and might reconcile us both to God in one body through the cross," (Ephesians 2:14-16).

No longer was the physical birth entrance into Israel, the kingdom of God. But, by decree of Christ the King, now it is the spiritual birth that makes us children of God. "Truly, truly, I say to you, unless one is born of water and the Spirit, he cannot enter the kingdom of God." (John 3:5).

To the Christians, both Jew and Gentile, who are now one, Peter said, "But you are a chosen race, a royal priesthood, and holy nation, God's own people." (1 Peter 2:9). The Apostle Paul wrote, "And if you are Christ's, then you are Abraham's offspring, heirs according to promise." (Galatians 3:29). "He is a Jew (Israelite) who is one inwardly, and real circumcision is a matter of the heart, spiritual and not literal." (Romans 2:29).

CENTRAL CHURCH OF CHRIST
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Hereford, Texas

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Aphasia Victims Offered Help

A new ray of hope has been found for thousands of veterans living in the lonely world of non-communication.

These veterans suffer from "aphasia," a condition affecting the ability to communicate by speech, writing or signs, or to understand spoken or written language, due to injury or disease of parts of the brain.

Two techniques have been developed which promise to free many of these patients from their silent existence.

Known as "talking hands," one involves a modernization of the ancient Indian sign language; the other involves forming actual letters of the alphabet with the hands so that an "A" looks like an "A" and so on.

The two techniques were developed to meet the needs of some 3,000 aphasic patients in Veterans Administration hospitals. These patients were unable to use the usual sign language or lip reading of patients who are deaf or dumb.

Since all new methods and finds of the VA's \$43 million annual research program are shared with the medical world, the afflicted throughout the world will benefit once these methods are perfected.

There are many types of aphasia. The new techniques are helping those patients who can understand what is said, but cannot use the spoken or written word themselves, making the patient a verbal prisoner in his own mind.

VA researchers say the ability to communicate has any vital aspects, not the least of them being that it helps safeguard the mental health of a patient.

School Menus

HEREFORD PUBLIC SCHOOLS

MONDAY — Creamed chicken, mashed potatoes, blackeye peas, carrot sticks, prune plums slice bread, milk.

TUESDAY — Hamburger with pepper relish, potato chips, lettuce slice, apricot cobbler, milk.

WEDNESDAY — Southern fried chicken, creamed potatoes sweet-sour greens, plain cake with lemon sauce, hot rolls, milk.

THURSDAY — Beef-vegetable stew, pinto beans, cole slaw, cinnamon rolls with icing, cornbread, milk.

FRIDAY — Porkettes, candied yams with orange and marshmallow, English peas, pear half, cookie, hot biscuits, milk.

ST. ANTHONY'S SCHOOL

MONDAY — Sauerkraut and wieners, creamed potatoes, green beans, peanut butter bars, rolls, butter, milk.

TUESDAY — Frito pie, pinto beans, cabbage-pepper slaw, plum cobbler, whole-wheat rolls butter, milk.

WEDNESDAY — Grilled cheese sandwich, vegetable soup baked pears, sugar cookies, milk.

THURSDAY — No school.

FRIDAY — Spanish rice with ground beef, seasoned spinach, tossed salad, orange coconut pie rolls, butter, milk.

Austin B. Grant of Salisbury, England, was the first drummer in The Salvation Army.

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TRANSPARENT PLASTIC

Easy-On

STORM WINDOW KIT



ONLY **39c** each

EASY TO INSTALL inside or outside

Complete—72" x 36" Plastic Sheet with molding and nails.

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Another **Warps** Plastic Product in Plastic Chicago 1966



December DOLLAR DAYS

DOWNTOWN VARIETY PARK



Printed Outing Flannel in Florals, Juveniles, and Christmas Patterns

3 YDS. \$1.

Sew and Save with these extra value cotton flannels. Buy for yourself or to make gifts.



Men Save 1.98 on this handsome new Windbreaker Jacket

\$8. Regular 12.98

A new right fashion style in high sheen finish rayon and cotton twill. Button down fly type front covers zipper closure. Sizes 36 to 46.



A Gift to warm his hands and his heart... Vinyl Gloves \$1.

Men's vinyl gloves in Black or Grey, and vinyl with cotton, rayon linings in Black only. Sizes S - M - L. Regular \$1.49 values. Save today is dollar day.



Ladies Flat Knit or Micro Mesh Seamless Nylons

2 PAIRS \$1.

First quality 400 needle, 15 denier, flat knit or micro mesh nylons. New shades. Sizes 8 1/2 to 11.



Ladies Nylon Tricot Tailored Pajamas

2.98 Quality Save 98c

\$2.

Pleasant dreams will be hers in these tailored nylon pajamas. Sizes 32 to 40. Colors Pink, Blue, Red, Royal. Dollar Days Save Now!



Boys' Permanent Press Slacks

No Ironing Needed, Ever!

2 PAIR \$3.

Sizes 3 to 7

Cotton and nylon blend fabrics, lasting shape retention, permanent crease, never needs ironing. Colors Black, Blue or Olive.



Gift Boxed Half Slip & Panty

Ladies S - M - L 1.98 Set Buy 2 Sets and you Save 96c

2 SETS \$3.

Matched sets half slip and panty, rich lace trimmed styles. Acetate tricot. White, Pink, Blue.



Ladies Stretch Denim Printed Capri Pants

3.98 Buy Now Save 99c

\$3. Sizes 8 to 18

Extra quality at extra big savings. Cotton and nylon blend stretch denim. Assorted novelty prints.



Men's Gift Boxed Kerchiefs

colored embroidered motifs on white

3 IN A BOX \$1.

Fine combed cotton handkerchiefs, neat rolled hems. Always a welcome gift.

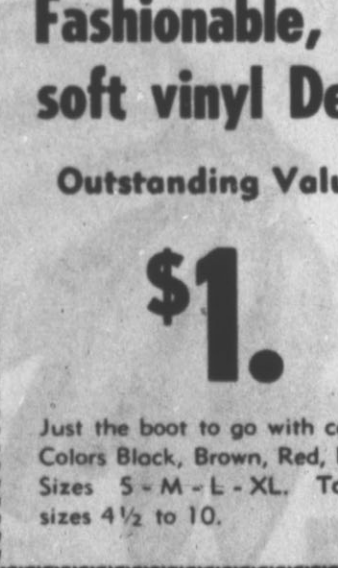


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Spencer's fine quality cotton knits. 1.39 Value

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2 piece interlock cotton knit sleepers in white or pastel colors. Gripper fasteners, plastic dot feet for anti slip and longer wear.



Fashionable, foot-caressing soft vinyl Demi Boots

Outstanding Value

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Just the boot to go with capris. Colors Black, Brown, Red, Bone. Sizes S - M - L - XL. To fit sizes 4 1/2 to 10.



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Compare at 5.99 or more **4.88**

Fine quality cotton knit velour. Zipper placket converts from turtleneck to open style. Falls favorite colors. Sizes S - M - L - XL.



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Nite Glo label see it in the dark Regular 2.99 Value Save 99c

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The upper is of soft pliable marshmallow vinyl, cushion padded soles. A gift certain to please.



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Fine combed cotton underwear for boys. Anthony specification made for comfort, fit and long wear. Sizes 6 to 16.



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LADIES SOFTY SHOES

A Warm Soft House Shoe In Blue or Pink

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Even Sizes 5 to 9

A GIFT FOR HIM WEMPLON TIES

Natural Knot For In Hand Krush It Knot It. Even Wash It With Suit Color Chart

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Thermal Acrylic 72" x 90" Blankets

4.99 Quality **\$4.**

Our regular \$4.99 value. 88% rayon, 12% acrylic. Nylon binding. Warm in winter, cool in summer.

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Family Pack
2 Pound
Box **\$1.29**

**FURR'S FULL SERVICE
EQUALS THE BEST VALUE
IN TOWN**

- * CARRYOUT SERVICE
- * NATIONAL BRANDS
- * HUGE VARIETY
- * FRIENDLY FOLKS
- * FRONTIER STAMPS
- * 100 PERCENT GUARANTEE



**KRAFT
VELVEETA**
2 LB. BOX
\$1.09

**Baby Food
Tamales
Crackers
Pecans
Flour**

Food Club
Strained Fruits
or Veg. Jar **4 For 35c**

Chef Boy
Ar Dee
No. 300 Can **19c**

Food Club
Lb. Box **19c**

Ellis Fresh Shelled
New Crop
Halves or Pieces
10 Oz. **69c**

Elna
5 Lb. Bag **39c**

Furr's Delicatessen
Stuffed Bell Peppers Each **39c**
Spare Ribs Lean and Meaty Lb. **\$1.39**
Cream Potato Salad Lb. **49c**
Lime Delight Salad Lb. **69c**

**CHEF BOY
AR DEE**
Raviola With Beef 40 Oz. **73c**
Spaghetti & Meat Balls 40 Oz. **73c**

FURR'S PRODUCE SPECIALS

Central American Golden Ripe Fruit

Bananas Lb. **12 1/2c**

GRAPEFRUIT
Texas Red or White
5 Lb. Bag **39c**

ORANGES
Texas
5 Lb. Bag **39c**

FRESH FROZEN BUYS

Fruit Pies Morton's Fresh Frozen Apple Peach **29c**

Morton's FF
Dinners

Chicken, Beef, Turkey, Salisbury Steak or Meat Loaf **39c**

Pizza

Cheese or Sausage Pkg. **49c**

Top Frost
Broccoli Spears

Broccoli Spears FF 10 Oz. Pkg. **19c**

Food Club Dry Cello Bag
PRUNES 2 Lb. **69c**
Gebhardt's No. 300 Can
SLOPPY JOES **49c**
Libby's Garden Sweet No. 303 Can
PEAS 3 For **69c**
Del Monte No. 303 Can
SPINACH 2 For **29c**
Maryland Club or Chase & Sanborn
COFFEE Lb. **69c** 2 Lb. **\$1.37**
Ken L Burger 36 Oz. (Save 16c)
DOG FOOD **79c**
Reynolds 25 Ft. Roll
Aluminum Foil **24c**
1 1/2 Lb. Loaf
BREAD 2 For **49c**

Campbell's or Food Club
TOMATO SOUP Can **10c**
Supreme Zany Asst Choice
Snack Crackers 3 For **\$1**
Tall Can
Carnation Milk 3 For **47c**
Maxwell House 10 Oz. Jar
Instant Coffee 20c Off **\$1.39**
Soft Kraft
MARGARINE Lb. **45c**
Food Club Sli. In Heavy Syrup
PEARS No. 303 Can **27c**
Food Club Assorted Flavors
GELATIN 3 Oz. Pkg. **3/25c**

We Reserve the
Right to Limit
Quantities

**DOUBLE
FRONTIER
STAMPS**

on Wednesday
with \$2.50
purchase or more



Christmas Cards

Box of 18 Reg. \$1.50 **77c** | Box of 25 Slimline Asst. Reg. 2.00 **99c** | Box of 25 Gold Reg. 2.50 **99c**

6 Roll Foil Reg. 99c
Christmas Gift Wrap **88c**
3 Roll Pack Reg. 49c
Christmas Gift Wrap **37c**
100 Ft. Reg. 89c
Self Stick Sasheen Ribbon **59c**



H.D. CHATTER

4-H Food Unit Shows Results

By Mrs. Argen Draper
Home Demonstration Agent



It was nice to be able to attend the 4-H achievement for the foods groups at St. Joseph's school. There are two groups and they meet during school. Mrs. James McAndrews has been leader for these clubs for several years. This year she was assisted by Mrs. Bill Wulff and Mrs. J. M. Paetzold.

THE GIRLS had prepared a food which is in the foods unit. They are asked about the foods group of the Food for Fitness guide and how to prepare their dish. Also, some food that would be good with this dish.

Girls in the fifth grade who exhibited food are Bertha Zepeda, Dalia DeGa, Odella Gomez, Maria Hern, Rosalinda Gonzales, Estela Perez and Aurice Elizondo.

Those in the sixth grade are Rosalinda de la Paz, Irma Anguiano, Josie Hernandez, Irene Vitela, Lupe Nanes, Naomi Gonzall, Elida Reyna, Gloria Serana, Rosa Maria Regalado and

Mary Lou Otyerina. **EACH GIRL TOLD** what she has learned in club work and all told how they appreciated the leaders and the work they have done for them.

Next week, girls in sewing classes will model their aprons and skirts. The VISTA workers, Denise Waltman and Priscilla Choate are teaching sewing and also Mrs. Matt Jesko. Mrs. Raymond Rogers who was in Hereford during vegetable buying season helped with the sewing classes.

To repeat: The good leaders make good 4-H members. It takes support from parents, but the leaders inspire the accomplishments.

DATES: PEP area meeting in Canyon Dec. 7, 1:30 to 4:15 p. m.

St. Joseph's achievement on sewing, Dec. 8, 2:30 p. m.; also Westway HD club. Home Improvement training,

Dec. 6; Garden Club, Dec. 9. Also on the 9th, Cultural HD Club luncheon meeting; Messenger evening meeting and 4-H party.

THAT HOLE IN YOUR POCKET. Do you often reach in your purse or pocket, or check your bank statement and find that you have less money than you thought? Do you know how you used the money that is gone?

The home demonstration survey shows that less than one-half of the families surveyed keep records of expenses for food, clothing, transportation, equipment and furnishings. Less than one-fourth keep a record of money spent for smaller day-to-day items for education, recreation, personal and other incidentals.

Does this pattern fit you? Does this mean that the leaks in our spending may be the nickels, dimes, quarters here and there that add up to dollars?

What can be done to stop or first thing to do is to find out where the money is going now. All that is needed is a pencil, notebook or record book and help of each member of the family.

Some families use a large calendar to record daily spending and then transfer items to a monthly record later.

These records should be as simple as possible. The aim is not necessarily to furnish a detailed account of every penny spent, but to give a general picture of your spending in relation to your income. Just be sure:

1. You select simple headings that best fit your family.
2. Every member of the family understands them and knows what they mean.
3. You always list the same items under the same headings.

The only time you can manage your money is before you spend it. Simple and accurate records will help you to check up on your spending habits and will:

1. Help you to know where to cut down spending — to plug leaks.
2. Serve as a basis for making a workable spending plan.
3. Give every member of the family an appreciation for the income and its use.

BELOW IS ONE of the good dishes that was made during the Festive Foods demonstration. Janice Lassiter, home service advisor, Southwestern Public Service gave a good program. Mrs. John Jacobsen Sr. drew this Southern dish.

HOPPING JOHN
½ pound salt pork, sliced
1 onion, diced fine



WAITING IT OUT — Deaf Smith County landholders were determined to be first in line to make application at the Agricultural Stabilization and Conservation Service office Thursday morning for the Cropland Adjustment Program. Several of the landowners, including at least one woman, spent the night in their cars. (Hereford Brand Photo)

1 small can sliced mushrooms
½ medium green pepper chopped fine
1½ C. canned, peeled tomatoes
1 T. apple cider vinegar
Salt & pepper to taste
3 C. canned black-eyed peas
3 C. rice, cooked
Brown salt pork in a large skillet, rendering as much fat as possible. Remove the pork from the skillet and in the fat saute the onion, mushroom and

green pepper. When these ingredients are soft, add the tomatoes, vinegar, salt and pepper. Simmer 3 minutes; add the black-eyed peas, rice and the cooked salt pork. Simmer for a few minutes, just long enough to heat through. Serves 6.

County vegetable stands are booming, despite supermarket competition. The number of stands reportedly has risen 25 per cent in the past decade.

Messages Can Be Sent To Military

Area residents who have relatives or friends in the armed forces in Viet Nam or most any place in the world can send a radio greetings or other message free of charge. The service is provided through the facilities of local radio amateurs affiliated with the Army Military Auxiliary Radio Service (MARS). In Hereford contact Bill Thompson, 364-2259 evenings or at the Chamber of Commerce office during office hours.

Messages should be limited to twenty five words or less if possible. Certain standard coded messages which enable the sender to say quite a bit with a small word count are available. If it is desired to send a Christmas greeting messages should be submitted as early as possible to prevent a communications log jam later in December.

Message forms can be obtained by clipping from the Hereford Brand or from the Chamber of Commerce office or may be written out on any sheet of paper. Required for delivery is the complete mailing address of

the service man including his full name, serial number, his unit and his APO number. Also required is the name and address of the sender so that in case any question arises concerning the address it can be verified.

Army MARS cannot accept death or emergency messages concerning family welfare. These should be handled through the American Red Cross.

'TAKE BATH.' REPORT TURNS TOO TRUE

LAWRENCEBURG, Ky. (AP) — A motorist stopped State Trooper Leslie Higgins to report he'd seen a cow on the highway. Higgins investigated but found nothing.

An hour later, Higgins received a call about an accident. Arriving at the scene, Higgins found an auto had hit a cow. The driver was the one who turned in the report earlier.

Classifieds Get Results

SAFEWAY

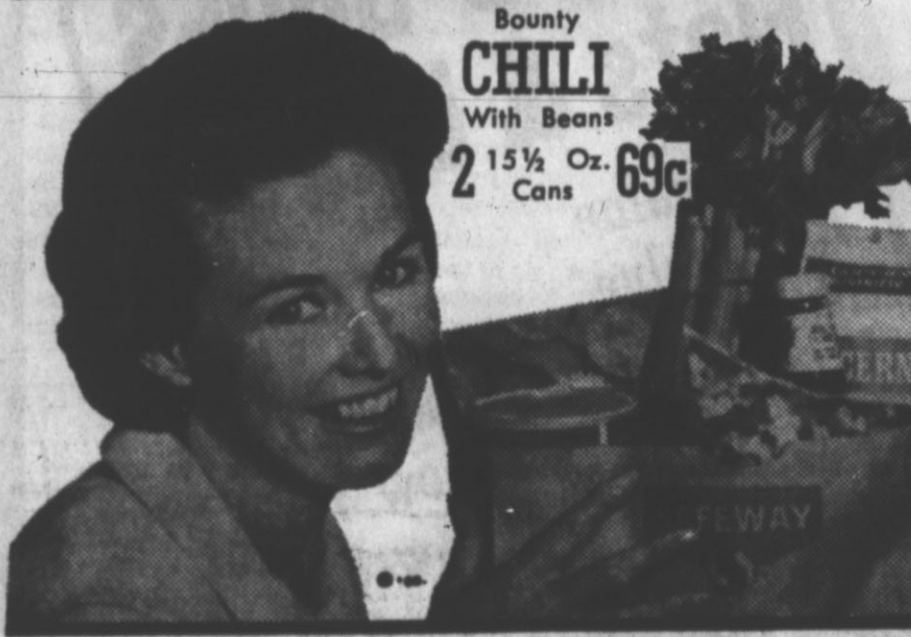


Prices Are Good Thru Wednesday Dec. 7 In Hereford

DOUBLE GUNN BROS STAMPS WEDNESDAY
(with purchase of \$2.50 or more)

Get Safeway Quality at these Low Prices!

Shop For These Specials At Safeway and Lower Your Total Food Bill



Bounty **CHILI** With Beans
2 1½ Oz. Cans 69c

MRS. WRIGHTS
BISCUITS
12 8 Oz. Cans 89c

VELKAY TISSUE BLEACH CRACKERS CORN

All Purpose Shortening Save 8c	3 Lb. Can	59c
Truly Fine White Asst. Bathroom	3 4 Roll Pkgs.	\$1
White Magic Liquid Bleach for Clothes ½ Gal. Ctn.		29c
Melrose Fresh Soda Crackers Save 4c 1 Lb. Box		19c
County Kist or Highway Whole Kernel Golden Corn Save 10c on 6 Cans	6 12 Oz. Cans	95c

Remember! You Get Gunn Bros Stamps With Your Purchases!

LUCERNE MILK Homogenized Gal. Ctn.	\$1.01	POST TOASTIES Corn Flakes 2 18 Oz. Pkgs.	69c
CHOCOLATE MILK Lucerne ½ Gal. Ctn.	49c	RAISIN BRAN Post Cereal 2 14 Oz. Pkgs.	69c
MARGARINE Piedmont Colored Patties 8 Oz. Pkg.	10c	Busy Baker Cookies Oatmeal, Sugar Coconut 3 16 Oz. Pkgs.	\$1
POTATO SALAD Lucerne 16 Oz. Ctn.	29c	ALCOA FOIL Aluminum Cooking Foil 12"x25" Roll	29c

Save On These Frozen Foods

SALVO 10c Off Label 2 Lb. 14 Oz. Box	77c	Spartime 4 Varieties 6 Oz. Pkg.	15c
DASH 3 Lb. ¾ Oz. Box	71c	Joyette Assorted Frozen Dessert ½ Gal. Ctn.	39c
CASCADE 12c Off Label 35 Oz. Box	79c	QUAKER OATS Aunt Jemima	25c
Meat Pies		PANCAKE MIX Aunt Jemima	39c
Mellorine		PANCAKE MIX Aunt Jemima	45c
DUSTING AID Kleen Guard 10 Oz. Can	99c	PANCAKE MIX Aunt Jemima	45c
STARCH Spray Starch 22 Oz. Can	39c	PANCAKE MIX Aunt Jemima	59c
FABRIC FINISH Cotton Maid 20 Oz. Can	39c	PANCAKE SYRUP Aunt Jemima	59c
POTATO CHIPS Reg. 69c Morton's Pkg.	59c		
Cook Book Bread 24 Oz. Loaf	35c		
SWEET TEN Dietetic Sweetener 6 Oz. Bottle	79c		

Shop Safeway For These Meat Values!

FRYERS USDA Graded Grade 'A' Whole 2-3 Pound Fryers Lb. **29c**

FRYER CHICKEN PARTS

BREAST	lb.	69c
DRUMSTICK	lb.	59c
WINGS	lb.	29c
THIGHS	lb.	69c
Back and Necks	lb.	15c

CUT-UP FRYER Grade A Pan Ready Cut Up Lb. **37c**

SLICED MEATS Budding

Smoked Ham	3 Pkgs.	\$1.00
Corned Beef		
White Turkey		

Shop Safeway For These Fresh Fruits and Vegetables!

GRAPEFRUIT Ruby Red Vitamin Enriched Fruit
5 Lb. Bag **29c**

Round Steak US Choice Heavy Beef Round Cuts Lb. **89c**

Chuck Roast US Choice Heavy Beef Blade Cut Lb. **49c**

Sliced Bacon Wilson's Corn King Lb. **59c**

ORANGES California New Crop Navels Lb. **15c**

KEN-L-RATION DOG FOOD Regular or Liver 2 15½ Oz. Cans **29c**

Wagner's DRINK Breakfast 4 32 Oz. Cans **\$1.00**

SAFEWAY

Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

"The image that we like to fancy we have as a friendly small city" Pete led off "is not, apparently, consistent with the facts.

"You mean we are not friendly?" I exclaimed quite indignantly. "Why this could mean that the Chamber of Commerce is guilty of stretching the truth — or even of being untruthful and this just can't be."

"Now just a minute" Pete said. "I'm not talking about the city as a whole, not when we are trying to make a good impression on visitors, but I am really concerned about remarks I have overheard by a number of new residents, remarks like Hereford sure seemed anxious to get us here but now that we are here we have been ignored." One new resident told me that he and his wife, in the year and one half that they had been residents here, had never had one invitation to another Hereford home, to a social function or party of any kind!

"New teachers, employees of our businesses and industry moving in here, unless they — by the nature of their work — are meeting the public every

day, say that they find Hereford an extremely difficult town in which to get acquainted. They have stated that people are not unfriendly but that they simply ignore the newcomer, that the social life seems to be enclosed within a number of rather small 'closed corporations.' If this was just a single person's comment then I would consider that that person perhaps was to blame but when it comes from so many sources then I believe we should focus a little attention on it.

"Hereford, to attract new business and industry, must be a place where people want to live, where they can find companionship and association not just with their business acquaintances but in the community. We must make our new citizens more than just welcome; we must make them a part of the community. They must be asked to help in community improvement projects along the line of their interest. They must be invited to the many clubs and organizations appealing to most every interest; and above all they must be included in the social life of the commu-

ity.

"We might suggest that the next time you have a bridge party or any other such event that the hosts make a conscious effort to include one or two new families in the group. Or if you have an evening free when your tired of the 'boob tube' go visit a new family. If you simply don't know of any such new families consult your minister or consult the Chamber of Commerce or check with the schools. Any of these will be glad to help you find people of the age group and similar interests that you might wish to get to know.

"Yes, Hereford is a friendly small city to the visitor — but let's earn that accolade in relation to our new residents also."

LCC Band Goes On Concert Tour

The Lubbock Christian College Royal Blue Band will present a concert at 8:40 a. m. Thursday, December 8, in the Canyon High School auditorium.

Such numbers as "Crown Imperial," "Pictures At An Exhibition," "Fandango," "British Eighth," and "Hootennany" are on the program for the tour.

While on tour, the band will play at Panhandle and Booker, December 5; Spearman and Gruver, December 6; Stratford and Sunray, December 7; Canyon and Muleshoe, December 8; and Sundown and Leveland, December 9.

There are 35 members in the Lubbock Christian concert band and 16 in the stage band. The stage band has presented two programs, the first during the LCC chapel period and at New Home for a Homecoming party.

The band is under the direction of Larry Kingsley, a 1962 graduate of LCC and a 1964 graduate of West Texas State University.

GREEN CHRISTMAS

Some stores in the United States and Canada depend on Christmas shoppers for a fifth of the sales they make during the entire year, reports World Book Encyclopedia.

MINORS RUN TO CAPITAL

TOKYO (AP) — Tokyo police say an estimated 100 minors run away from country homes and head for the Japanese capital every day. Police say two out of three are 16-18 years old.



EAGER TO APPLY — The Agricultural Stabilization and Conservation Service office spent at least one busy hour Thursday morning when Deaf Smith County landholders signed up for the Cropland Adjustment Program. During the first hour, ASCS employees took applications from 76 persons. (Hereford Brand Photo)

Crime Reports Show Increase

The FBI's Uniform Crime Reports disclose crime in the United States rose 10 percent during the first nine months of 1964 when compared to the corresponding period in 1963 according to figures released today by Acting Attorney General Ramsey Clark.

In making these figures available, FBI Director J. Edgar Hoover stated that crime report submitted voluntarily by law enforcement agencies nationwide disclosed violent crimes increased 11 percent as a group. Individually, these crimes showed an increase of 8 percent in murder,

and 11 percent each in forcible rape, robbery and aggravated assault. The more voluminous property crimes of burglary, larceny \$50 and over in value and auto theft registered a 10 percent increase as a group with burglary up 7 percent, auto theft 10 percent, and larceny 12 percent.

According to the FBI Director all cities when grouped by population size recorded increases. The large cities with 100,000 or more inhabitants recorded a 9 percent rise. The suburban areas continued to lead the upward trend in serious crimes with a

12 percent rise while the rural areas registered a 9 percent upswing.

Hoover said the Southern States reported a 12 percent increase in the volume of serious crimes, the North Central States 11 percent, the Northeastern States 9 percent and the Western States 8 percent.

According to the FBI Director, 50 percent of the murders during this nine-month period were committed with the use of a firearm. There was a sharp 22 percent upward trend in aggravated assaults where firearms were used in the United States. Geographically, aggravated assaults by gun were up 34 percent in the Southern States, 28 percent in the North Central States, 13 percent in the Western States and 4 percent in the Northeastern State.

In further analyzing the

crime increases Mr. Hoover noted that armed robbery, which makes up 58 percent of all the offenses in this category, rose 10 percent in this nine-month period when compared to 1963. The sharpest increase in armed robbery, 12 percent, was noted in cities with populations in excess of 100,000 individuals.

5 GENERATIONS

SOFIA, Bulgaria (AP) — Bistra, a baby girl born in the village of Bistrisra near the Bulgarian capital is cared for by mother, grandmother, great-grandmother and great-great-grandmother, the news agency BTA reported. The great-great-grandmother is 86 years old and still working in the fields. She has a total of 12 grandchildren and 15 great-grandchildren.

PENS WITH RUBIES?

TOKYO (AP) — A Japanese pen company has put on sale ballpoint pens with points made of rubies.

The firm claims rubies give longer durability than conventional ballpoint pens.

The new pens range in price from 50 yen (14 cents) to 2,000 yen (\$5.00).

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter

Free City Maps
Showing Blocks
Courthouse
P. O. Box 73
Phone 364-1504

Dollar Day Sale!

AT RUTHERFORD'S

GROUP MEN'S
SWEATERS
Values To \$18.95
\$6.99

DRESS SHOES
Flats & Loafers

16.95 value	now 9.50
15.00 value	now 8.50
14.00 value	now 8.00
12.95 value	now 7.00
11.95 value	now 6.50
10.95 value	now 6.00
9.95 value	now 5.50
7.95 value	now 4.50

BOY'S
Brushed Denim JEANS

Sizes 6 to 12	\$3.50 Value	\$2.19
Sizes 13 to 16	\$4.00 Values	\$2.39
Sizes 29 to 24	\$4.98 Value	\$2.69

BATH MATS

Kodel 27"x48"	\$11.00 Value	\$6.50
24"x36"	\$7.00 Value	\$4.00

LID COVERS
\$3.00 Value **\$1.75**

Group Men's Sta-Prent
Casual Pants
6.98 and 7.98 Values **\$4.39**

Small Group Men's and Boy's
SHIRTS
Some Short Sleeve Values To \$5.00 **\$1.00**

ONE BABY STROLLER
\$16.95 Value For **\$8.50**

ONE BABY JUMPER
\$10.95 Value For **\$8.50**

ONE BABY JUMPER
\$10.95 Value For **\$4.00**

Sorry, No Free Gift Wrap On Sale Items

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK!

Rutherford & Co.

from a famous museum...to your table

The MUSEUM COLLECTION
by Iroquois CHINA

For the first time — treasured 18th and 19th century dinnerware in the world-famous Henry Ford Museum Collection of Americana — beautifully reproduced by Iroquois, exclusively, in ovenproof, durable genuine china. Complete dinnerware service and correlated serving pieces, gift-boxed for distinguished giving — in Museum White and 3 pattern reproductions.

12.95 — 14.95 the 5-pc. place setting
Packed 20-pc. starter set or 53-pc. service for 8 at substantial savings

PERIWINKLE
CLINTON INN

THE HENRY FORD MUSEUM
GREENFIELD VILLAGE

KESTER'S JEWELRY
Across the Street from the Post Office 'Building' 419 Main

Sport Shots

Boxers Get Glory After Careers End

Since Jack Dempsey there has been no heavyweight boxing champion acclaimed as great while he was plying his trade. Joe Louis, the busiest of the champions — he fought anybody who thought he deserved it — wasn't considered very highly at the time he was stalking through the ranks, felling guys right and left.

The opposition, said the critics, was poor. Any good fighter could have done the same thing that Louis was doing, they averred.

But there came a day when old Joe had to hang them up and suddenly the boxing fans realized that this fellow was one of the all-time greats of the game. The fact that the opposition wasn't too good shouldn't have obscured the fact that the Brown Bomber was a great fighter.

It's like that fantastic string of triumphs registered by Byron Nelson along the golf trail in the Second World War period. Nelson won 19 tournaments in a year, 11 in a row.

"He just didn't have the opposition," said the critics, which however, was no fault of Nelson. He tried to get into the service but didn't make it because of a knee injury. So he resumed his golf.

But while the big stars of the game were mostly away, Nelson was playing the kind of golf that would have beaten them anyway. You can't argue with a scoring average. And the one Lord Byron set that year still is a record.

Thus poor opposition shouldn't detract from the greatness of an athlete. Which brings up one Cassius Clay, a handsome Negro who calls himself Muhammad Ali because he is of the Muslim faith.

Clay has been forced to go the distance in only one fight, is unbeaten for his entire career and is inclined to follow the precepts

of Joe Louis and give every worthy man a chance to knock off his crown. He's making millions while doing it, to be sure but he could make all he wanted by just fighting only those who offered no threat.

Even a journeyman fighter has been known to get in a lucky punch.

But Clay has defended his title six times in a single year, which means he has actually gone beyond the call of duty. He would have fought Ernie Terrell, the World Boxing Association champion, had Terrell not pulled out because he said the contract didn't suit him.

Terrell now is the only heavyweight left anybody would give much of a chance of beating Clay.

But the point of this treatise is that Cassius Clay is one of the great champions and should be given credit for it now — not

after he has stepped out or been beaten.

Apparently the experts are coming around to the same conclusion. There never had been a heavyweight with the speed of Clay, few have even had his skill and few have had his intelligence.

Clay is faster than Joe Louis, who was supposed to be the acme of big man speed in the ring. He showed in the knockout of Cleveland Williams, a pretty good puncher himself, that he had the punch of a great champion.

"I'm only 24," said Clay, "and I get stronger and improve every year."

At the rate he's going, he will have to quit because of the lack of opposition, before he can reach his full stature in age and fighting.

Which brings up the point: sure Clay doesn't seem to have much opposition but isn't it because he is so good he makes the opposition look bad?

Any way, he should be given credit for being one of the greats of the boxing game. Cassius has confidence, good looks, a flair for showmanship, good sense and boxing ability to equal the best that ever came into the ring. Pretty promising for a 24-year-old don't you think?

Cotton Bowl Is College Controlled

Bowl games have become great spectacles, with their color, entertainment and good football making them the features of any sports year. Only one is actually operated by a collegiate conference — the Cotton Bowl. The Southwest conference puts it on.

The Rose Bowl can be considered in virtually the same light although the operation actually is independent. The Western Universities (Pacific Coast Conference that was) and the Big Ten furnish the teams for the big game.

Which is one of the stumbling blocks in the way of the recently announced plan of having a collegiate football championship

in place of the bowls, although using the bowl sites for the playoff games already is being discussed.

But even that would do away with the Jan. 1 bowl game. And a collegiate playoff in December hardly could substitute for the New Year's gridiron extravaganzas.

Duffy Daugherty, coach of Michigan State, evolved the plan in order to establish a national champion in college football — a most worthy idea indeed, but fought with great difficulties. Daugherty's project would pit the champions of the Big Ten, Big Eight, Southwest, Southwestern, Pacific Coast, and a Atlantic Coast Conferences and two at-large teams in the playoffs.

Presumably the at-large teams would be from among the independents, but this would be getting off on the wrong foot at the beginning. What would happen to members of the Missouri Valley Conference, which has major colleges like Tulsa and North Texas State? Obviously some provision would have to be made for them by including such schools among the at-large teams. There would have to be more than two at-large entries in order to handle a raft of independents such as Notre Dame, Miami, Houston, Florida State, Navy, Army, Air Force, et al. So why not winners of the six conferences and six at-large teams? If the playoffs started the first week in December, when the regular college season is over, they could be finished by the fourth week in December. That would leave a week for the bowl games.

So why not have a playoff for the championship and the bowl games, too? Think how such a schedule would work up the public appetite for the bowl games where most playoff teams would eventually land.

The observation is made that the playoffs would give some teams too much football. The winner, for instance, would play as many as 13 games. But so what? The pros start playing in July and run to the middle of January. The crowds don't indicate the public grows weary of football.

It's doubtful if the players on the college teams would object; besides, there would be only eight or 12 that would play more than 10 games — six of them would play 11 games, six would play 12, three would play 13 and two would play 14 if there were 12 teams in the playoffs.

For that matter, it would be possible to cut the college schedules to nine games and start the playoffs the last week in November. Then, it wouldn't give a few teams too many games and leave plenty of time for the bowl games.

However, it's doubtful if the playoff plan will be inaugurated any time soon anyway. It's a project that's going to take plenty of time.

WOMEN ARE BETTER
NEW YORK (AP) — A recent Keep America Beautiful survey indicated that woman are considered to be the best fighters against litter.

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS
Specials Good Monday, Tuesday, Wednesday December 5, 6 & 7

PORK CHOPS
End Cut **59¢**
LB.

PORK CHOPS Rib Cut 69¢	BACON Wilco 69¢	BACK BONE Country Style 59¢
---	----------------------------------	--

MEXICAN DINNERS

Shurfine Orange Juice
Shurfine Frozen 6 Oz. **6 For \$1**

HAND CREAM
Melrose \$1.75 Jar **23¢**

LISTERINE
14 Oz. **66¢**

Tendercrust BREAD
Shurfresh MILK
PICK 'EM UP TODAY

EGGS
Taylor and Sons Grade 'A' Medium Doz. **49¢**

Soda Pop CRACKERS FLOUR

Tuna
Star Kist Chunk Style Green Label 3 For **\$1**

Preserves
Bama Strawberry 2 Lb. Jar **59¢**

Cocktail
Del Monte Fruit 303 Can **5 For \$1**

Corn
Shurfine WK or CS 303 Can **19¢**

Ice Cream
Cloverlake Pints **22¢**

TONI
Home Permanent Reg. \$2.00 Size **\$1.29**



Soreno Luncheon Dishes Only 9¢
With Each \$5 Purchase
by Anchor Hocking—Beautiful Avocado Color
THIS WEEK . . . PLATE

WOLF CHILI
CATSUP
COFFEE
Del Monte Big 26 Oz. Bottle 3 For **\$1**
Shurfine 1 Lb. **59¢**

Pears
Shurfine 303 Can **22¢**

Peaches
Del Monte 2 1/2 Can Sliced or Halves **25¢**

Grape Drink
Welchade 46 Oz 3 For **\$1**

Tomatoes
Del Monte 303 Can **6 For \$1**

Tomato Sauce
Shurfine 8 Oz. **10¢**

No. 2 Can **63¢**

GRAPEFRUIT
20 Lb. Bag **89¢**

APPLES Delicious 4 Lbs. 59¢	POTATOES Red 10 lbs. 39¢	CARROTS Lb. Pkg. 10¢
--	---	---------------------------------------

Christmas TREES
\$2.00
Each
Fine Selection



DYNAFLEX® Pajamas
by **WINGS®**
We suggest this splashingly luxurious PJ and robe set. What's more, Wings Dynaflex pajamas provide the kind of comfort unknown to other styles. Unique underarm panels, non-binding covered elastic waistbands, perma-sewn buttons that won't pop off. A great gift idea. See our wide selection today.
ROBE 6.99 PAJAMAS 3.99 & 4.99

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We Give S&H Green Stamps

For **COLDS** take **666**

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS
YOUR HOME TOWN BOYS

Three Couples Planning Midwinter Weddings

Lee-Old Engagement

Mr. and Mrs. Al L. Lee, 706 Cherokee Drive, announce the engagement of their daughter, Deborah, to Ben Ray Old, son of Mr. and Mrs. Archie Old of Lubbock. Marriage vows will be exchanged February 11 at Central Church of Christ with the minister, Gene Fooks, officiating.

Both Miss Lee and her fiance presently attend Lubbock Christian College. He is associated with his father in business in Lubbock.

Rife-Lesly Troth

The engagement of Miss Sue Rife and John L. Lesly, students at West Texas State University, and plans for their marriage January 20 are announced by her parents, Mr. and Mrs. John D. Rife of Guayama, Puerto Rico.

Son of Mr. and Mrs. Luther Lesly, Route 4, the bridegroom-elect attended Wentworth Military Academy and Teague High School before enrolling at WTSU.

A mid-afternoon wedding is scheduled for the couple in Hill Chapel on the campus at Canyon. They will make a home in that city.

Haigood-Forsyth

Miss Linda Haigood, 108 Ave. H, and Douglas Forsyth, both students at West Texas State University, are to be married February 4 at Hill Chapel on the WTSU campus, her parents, Mr. and Mrs. W. L. Haigood of Amarillo, announce. The wedding ceremony is planned for 3 p.m.

Mr. Forsyth is the son of Mr. and Mrs. Ross Forsyth of Happy. He is a senior in the Canyon university, scheduled for graduation in January. He attended high school in Happy.

Miss Haigood, a graduate of Guymon, Okla., High School, is a junior student at WTSU and is employed by West Texas Rural Telephone Co-op. She makes her home with a sister here.



Miss Deborah Lee



Miss Sue Rife



Miss Linda Haigood

Season Ends With Fall Fire Hazard Record Turn-Out Is Big Concern

ARLINGTON: Six Flags Over Texas closed out its 1966 season November 27 after drawing a record attendance of over 1,500,000 visitors from all across the nation.

The famed 115-acre historical-theme park, located midway between Dallas and Fort Worth, maintained its position as Texas most popular single tourist attraction, with an overall total of 8.5 million visitors since opening in 1961.

Ever stop to consider what 1,000,000 visitors at Six Flags consume during the course of the operating season, which extends from mid-April to the end of November?

According to the figures supplied by the Park's Food and Beverage Department, the visitors ate over 30 tons of hamburgers, 19 tons of hot dogs, 28 tons of barbecue, 57 tons of french fried potatoes, 333 tons of watermelon, 6 tons of popcorn and washed all the food down with 178,000 gallons of soft drinks.

Bulwarked by the energy 133,764,000 calories contained in this food and drink, visitors managed to take a total of 23,043,395 rides, plus participating in countless numbers, in the Park's numerous shows and attractions.

Impressive gains, indicative of Six Flags' growing national popularity, were recorded as out-of-state visitor attendance jumped to 38.2% of the 1,900,000 visitors, up from 30.4% in 1965.

In June 1967, Great Southwest Corporation, owner-operator of Six Flags Over Texas, will open its newest project, Six Flags Over Georgia, a \$12,000,000 theme park in Atlanta which is based on the history of Georgia and the Southeast.

Six Flags Over Texas commences its 1967 season the latter part of April.

THE STARLING PROBLEM

FRAGUE (S) — Wine growers in Southern Bohemia trying to save their grapes from raiding starlings will pipe the sound; of blackbirds attacking them into their vineyards, the news agency C. T. K. reported.



As Six Flags Over Texas closed out its 1966 season on November 27, Errol McCoy and Jill Tipps, two of the park's staff of 1,500 hosts and hostesses, remain behind under the now-empty steel baskets of the towering sky hook to say goodbye to each other until next April. The famed 115 acre historical theme tourist attraction, located midway between Dallas and Fort Worth, set a new attendance record by drawing over 1,900,000 visitors from all across the United States.

'NATURAL MONUMENTS' SENDAL, Japan (S) — The fireflies in the nearby Sewabe area of northern Japan have been officially classified as "natural monuments" by the Ministry of Education.

To make sure they don't die out as a result of growing urbanization, authorities are planning to plant trees around reservoirs where they breed. Officials also are stocking the reservoirs with shellfish on which firefly larvae feed.

AUSTIN — What's the principal concern of people on the outside looking in on the 1966 fall deer harvest?

It's not about deer numbers. There likely were never more. It's not about ample hunter numbers. They will run into the hundreds of thousands.

It's not about an inadequate season. It runs from November 12 to December 31 in many of the major big game counties. Fortunately, it's about something that is within the realm of human control.

It's about a grave fire hazard. Principal ingredients of the peril are:

Extremely dry weather. (Many hill country counties have had only a fraction of the normal fall rain fall.)

Drying of the once lush open range.

A record number of hunters unfamiliar with the danger.

The Texas Parks and Wildlife Department has a tremendous stake in the situation.

First, the temporary damage to wildlife habitat from uncontrolled range fires can be substantial.

Second, the threat to property

and even human life can be ominous.

And there's the risk taken by the very hunters whose carelessness could cause the runaway fires.

Not the least, is the problem always facing the Department field personnel when something unscheduled happens during a hunt. They have to be shifted from wildlife management routine, and that includes law enforcement, to help with the emergency.

Therefore, the Department advises hunters, particularly those camping afield, not only to be careful with fire but to have a water supply or extinguishers handy. The camp or vehicles they save just might be their own.

SANDHILL CRANES HAVE HAPPY TIME

LUBBOCK — Sandhill cranes, resting and feeding peacefully west of Lubbock and Big Spring, have had little or no hunting pressure exerted on them during the early part of the October season, according to District Chief Ted Wheelis, of the Texas Parks and Wildlife Department.



BULLETIN

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AVAILABLE, TOO! SLENDER-X GUM
MAKE UP YOUR MIND TODAY TO LOSE 10, 20 OR 30 POUNDS.
Rogers-Miller Drug — Hereford, Texas

The Sunday Brand, Hereford, Texas, Sunday, Dec. 4, 1966

Along The Frio

By MRS. OWEN ANDREWS
Brand's Frio Correspondent

Frio folk and their guests gathered at the Big Bull Barn, Hereford, Tuesday evening for the traditional Thanksgiving supper. The Rev. Sam Ogan led a devotional period, before supper and immediately afterward a film, *Go View The Land*, was shown. A special guest, Ray Simpson, brought projector equipment and showed the film. About 85 persons attended the supper. The Frio Homemakers Club sponsors the annual event for the community.

Mr. and Mrs. Glenn Andrews, Hal, Clint and Lynn of Etter came Thursday and spent the holidays with his parents, Mr. and Mrs. Owen Andrews, and other relatives here. They also visited Mr. and Mrs. Earl Harkins Saturday.

Jane Cole was home from Baylor U. to spend the holidays with her parents and other relatives. Thursday morning the family had breakfast with Mrs. H. M. Mobley and Austin. Those present were the Floyd Coles, the D. C. Millers, the Don Mobeys; also Mr. and Mrs. Claude Price, Floydada and Mrs. Dorothy Johnson, Midland.

The Don Mobeys went to Oklahoma to visit her family during the holidays. The other Mobeys ate Thanksgiving Day dinner with the Floyd Coles.

Mrs. B. H. Baldwin has been visiting her children, the Ben Deans, at Dallas and the Wes Earps, at Denton, for the past several days. She visited the Robert Baldwins, Amarillo, as she left on the trip to Dallas.

Mrs. Laura Littrell and Miss Alma Andrews spent the weekend with Mrs. Allie Burris, Texico.

A gathering at the Frank Robbins home Saturday included most of the Robbins family. Those present were the Weldon Stephans, the Pat Robbins, the Gary Masons and H. D. Robbins, all from around here, the E. H. Littles and Becky, Texline and Mrs. L. D. Robbins, her son, Don, and children, Jana and David, all of Aluquerque.

Several from this area attended the silver wedding anniversary reception for Mr. and Mrs. Elbert Summers at their home in South Dimmitt Sunday afternoon. Hosts for the occasion were their children, Donna, Clint and Dean. Mrs. Summers is the former Mary Lois Springer, daughter of Mrs. W. A. Springer and the late Mr. Springer, and was reared in this community, graduating from Hereford High School. The Summers also lived in the community several years.

Mrs. Charles Springer and new daughter, Charlene Denise, went to the home of her parents, Mr. and Mrs. Dale Tinnin, in Hereford Saturday to spend a few days. The baby was born Nov. 22 in Deaf Smith County Hospital. The Springers have two other children, daughter Kristi, a first grader, and son, Cory. Paternal grandmother is Mrs. W. A. Springer.

Roland Livesay spent Thanksgiving holidays with his sister, Mrs. Tommy Sparkman and family. The Sparkmans took him back to his home with grandparents, the N. W. Livesays, at Olton and spent the day visiting.

Miss Anna Ruth Ogan, whose marriage to Jack Andrews is planned for Dec. 10 was honored at a miscellaneous shower at the First National Community Room Tuesday afternoon. Hostesses were Mmes. Carl Williams, Helen Barber, Bill Williams, David Vandell, Olin Parris, Frank Robbins, Andy Axe, Earl Harkins, Floyd Cole, Earnest Harder and Weldon Stephan.

Chosen colors, red and white, of the bride-to-be were used in decorating. A white lace cloth with red velvet bows at the corners covered the table and a golden candelabra with red candles and a miniature bride and groom was the centerpiece. Refreshments also carried out the colors.

The honoree, her mother, Mrs. Sam Ogan, her sister, Miss Debbie Ogan and the prospective groom's mother, Mrs. W. H. Andrews, were presented corsages of red and white carnations.

Others who came for the party were Mmes. H. D. Robbins,

Nancy Axe, Wayland College student, spent Thanksgiving holidays with her folks, the Andy Axes.

The Earnest Harders attended a reunion of his relatives at Meno, Okla., on Thanksgiving. That weekend they visited her parents, the D. P. Schmidts at Corn, Okla. and other relatives in the area.

Mr. and Mrs. Everett Hanna and Sharon of Denver visited the Sam Ogans Sunday morning.

VISITS DAUGHTER
Mrs. Nona Jewell has returned from a two-week visit with her daughter, Mrs. Ace Hooper, and Mr. Hooper at Plainview.

LCC Singers Will Present Concert

The Lubbock Christian College Meistersinger Chorus, under the direction of Charles Cox, will present a program of religious music December 9 at 7:30 p. m. in the Hereford Church of Christ auditorium.

Songs selected for the performance include "Hallelujah Chorus" by Handel; "Christ is Born" by Boberg; "Beautiful Saviour" by Christiansen; selected hymns; and "Ain't a That Good News," a Negro spiritual by Dawson.

Special music will be provided by a women's octet and mens quartet during halftime intermission. These groups sing specially arranged hymns and spirituals.

The chorus is composed of 54 young people from 7 different states and 2 foreign countries. They take extended concert tours through New Mexico and Colorado. The Hereford stop is part of a short 3-day trip through the Panhandle. One of the chorus members,

The centuries-old history of Oriental rugs was told by a guest, John Khoury of an Amarillo decorator firm, to L'Allegro Study Club members on a program in the home of Mrs. Richard Pickens Thursday afternoon. The speaker was introduced by Mrs. Cameron Gault.

Ronnie Roberts, is from Hereford. His parents are Mr. and Mrs. H. A. Roberts, and he is a sophomore at LCC.

He and Renee Dupree, also of the firm's staff, showed several types of the rugs and he told the story of each of the designs.

A Christmas gift for the club's "adopted" girl at Gristown was planned, also a holiday coffee for members to be held Dec. 15.

Mrs. Alex Schroeter, president, conducted the business session. Committee reports were completed from the recent sampling luncheon which the club

sponsored. Members voted to cooperate in the community blood bank by registering and having blood typed to be available when blood donors are needed.

Those present included Mmes. Jim McDowell, J. H. McCrary, Dennis Lomas, Howard R. Johnson, Houston Frye, Gene Cope, Tommy Carnahan, Bob Sims, Bud Snyder, John E. Smith, Bobby Viegel, Dwaine Walker, Bill Warrick, Hazen Woods and Ronald Zimmerman.

A single storm in 1934 blew 300 million tons of soil from the overplowed prairies of the United States, the National Geographic says.

Dollar days

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250 Matched

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Jantzen - Kenrob
Sizes 6 to 18
Reg. \$12 to \$25

Shoe Department

One Group Ladies FLATS Values to \$13.00	\$3	One Rack Ladies New Fall DRESS SHOES Values to \$22.00	\$8
One Group Ladies FLATS & LOAFERS Values To \$13.00	\$5	One Table Men's DRESS SHOES Values To \$15.00	\$8.80

Ladies Purses \$3

Christmas at Gaston's

Gifts For Men & Young Men

Suits	\$39.95-\$100.00
Sport Coats	\$19.95-\$59.95
Slacks	\$8.00-\$26.95
Casual Pants	\$5.95-\$10.00
Dress Shirts	\$5.00-\$14.50
Sport Shirts	\$5.00-\$17.50
Sweaters	\$10.95-\$35.00
Ties	\$1.50-\$5.00
Handkerchiefs	\$1.00-\$4.00
Jackets	\$6.50-\$60.00
Shoes	\$11.95-\$95.00
Hats	\$8.00-\$40.00

Drop In and Browse And Have A Coke or Cup of Coffee

Many Excellent Gift Ideas at Gaston's

Jewelry, Cologne, After Shave Lotion

Imported From London

Many More Items Throughout The Store Available For Your Christmas Shopping

20 Ladies

HANDBAGS

\$2.99

Reg. to \$12.00

One Group

CAR COATS

\$25.00

Reg. \$50
Sizes 10 to 18

100 Orlon - Dacron - Wool

KNIT SUITS

\$25

Reg. \$45 to \$65
Sizes 6 to 20

CHILDREN'S

COATS

1/3

Sizes 3 to 14
Reduced

ONE TABLE

ODDS & ENDS

\$1.00

Cedar Bayou Is Gulf Fish Pass

ROCKPORT — High tides and strong winds have opportunely opened a new cut and prolonged the life of Cedar Bayou as an effective fish pass and water-exchange point between Texas bays and the gulf.

Nature's cooperative gesture came just after the Texas Parks and Wildlife Commission had authorized \$80,000 to straighten and deepen the famous fish pass that was in danger of closing.

The first providential boost came when high tides, resulting from Hurricane Inez, pushed water into the bays and held it there.

Next, the initial strong norther of the season, sent the waters racing through the passes to the Gulf. The strong sweeping action of the water cut through the sand bar forming at the mouth of Cedar Bayou.

This straightened and deepened the pass permitting a much better exchange of water between the gulf and the bay.

Ernest Simmons, regional coastal fisheries supervisor, said "We have a good flow of water now that should take care of the pass for another six months, maybe longer."

"The money is still there when we need it," said Simmons. "But nature has at least postponed the expenditure."

Cedar Bayou, 20 miles northeast of Rockport, separates St. Joseph's and Matagorda Islands and opens into Mesquite Bay on one end and the Gulf on the other.

It has long been a popular place for fishermen who beach their boats in the shallows and operate from the pass banks without interference since watercraft are barred in the last 2000 feet of the bayou on the Gulf side to allow maximum fish movement.

WEST TEXAS C OF C SOUND INFO SOURCE

SAN ANGELO — Sportsmen interested in locating a place to hunt deer west of the Pecos River this season will find the Chambers of Commerce in Marfa, Alpine, Fort Davis, Fort Stockton, Sanderson and Van Horn can answer most of their questions.

The Texas Parks and Wildlife Department reports a list of ranches offering hunting and/or accommodations is available on request.

Other information provided in addition to who, what, when, and how much, is the availability of telephones and pack animals.

The Trans-Pecos deer season opens the last Saturday of November and extends for 16 consecutive days.

TAX MAN SAM SEZ:

Farmers should stop by their County Agent's office or by the local Internal Revenue Service and get the 1967 edition of the Farmers Tax Guide. This free booklet tells farmers in plain down-to-earth language how to prepare their 1966 tax returns. It's worth plowing through.

hometown jobs

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We are proud to be part of America's rural electrification program, helping to keep this nation economically strong.

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Shop McGee's For Christmas
Gifts For Everyone On Your List

McGee Furniture



ALL DECORATOR PILLOWS
1/3 Off

—Just Arrived—
New Shipment
Of Chain Lamps and Pole Lights In Spanish, Early American and French Provincial

TABLE LAMPS
POLE LAMPS
CHAIN LAMPS

20% OFF

Marble Cigarette Tables

To Match Any Decor
French, Italian
Spanish, Early American

NEW SHIPMENT

DACRON BED PILLOWS

Reg. \$3.95 Each

\$5.50 PAIR

A LARGE SELECTION OF SMALL GIFT ITEMS

- One Group Bedspreads
- Table Cloths
- Canister Sets
- Coffee Mugs
- Jewelry Boxes



1/2 OFF

FIGURINES, FRUIT AND FLOWER ARRANGEMENTS

- Candy Dishes
- Cigarette Sets
- Candle Holders
- Artificial Fruit
- Flower Arrangements
- Place Mats and More

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These Prices Good from now 'til Christmas

THE PERFECT GIFT FOR ANY MEMBER OF THE FAMILY



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RELAX in Comfort
ROCK in Style
RECLINE Completely

all in one amazing LA-Z-BOY'S RECLINA-ROCKER

New Shipment Just Arrived
Including The Tall Man's Chair

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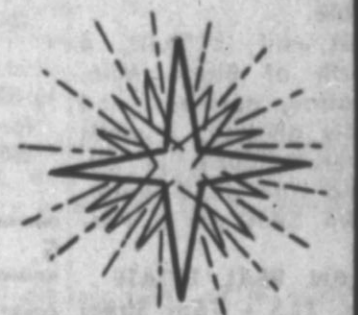
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Buy lasting gifts for Christmas that the entire family will enjoy throughout the year.

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SUNDAY, DECEMBER 4, 1966

BLONDIE



MANDRAKE THE MAGICIAN

BY LEE FALK



The PHANTOM

By Lee Falk



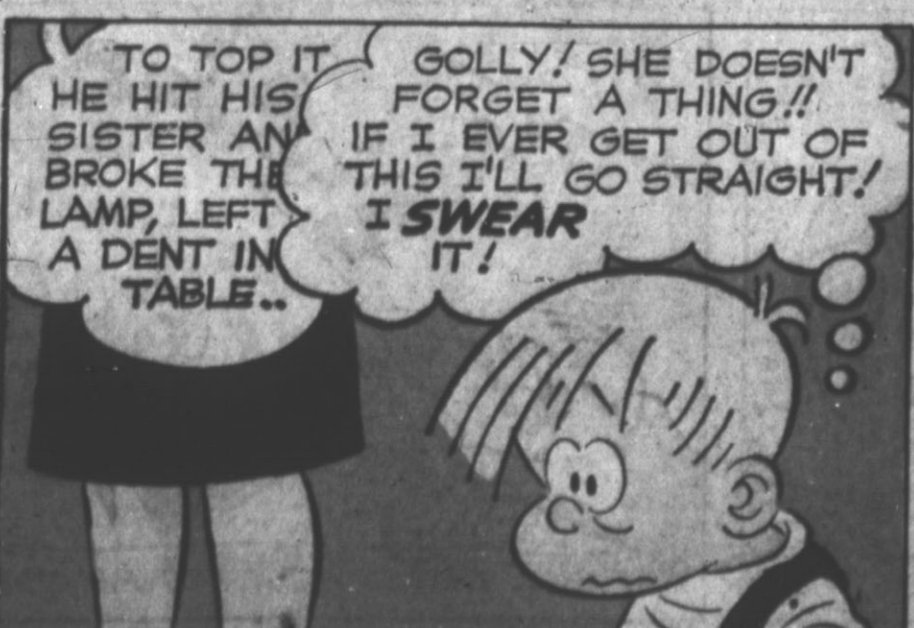
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



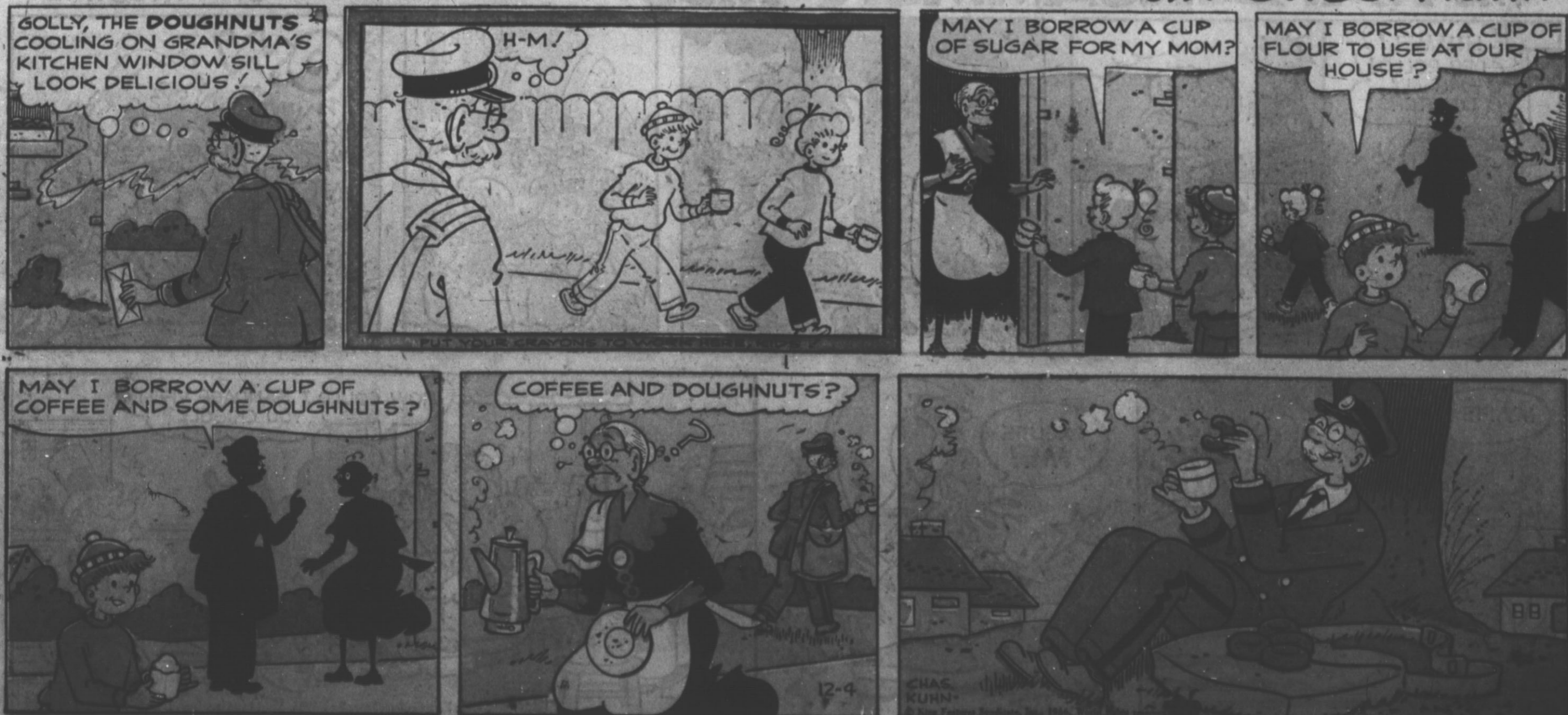
TIGER

by BUD BLAKE



GRANDMA

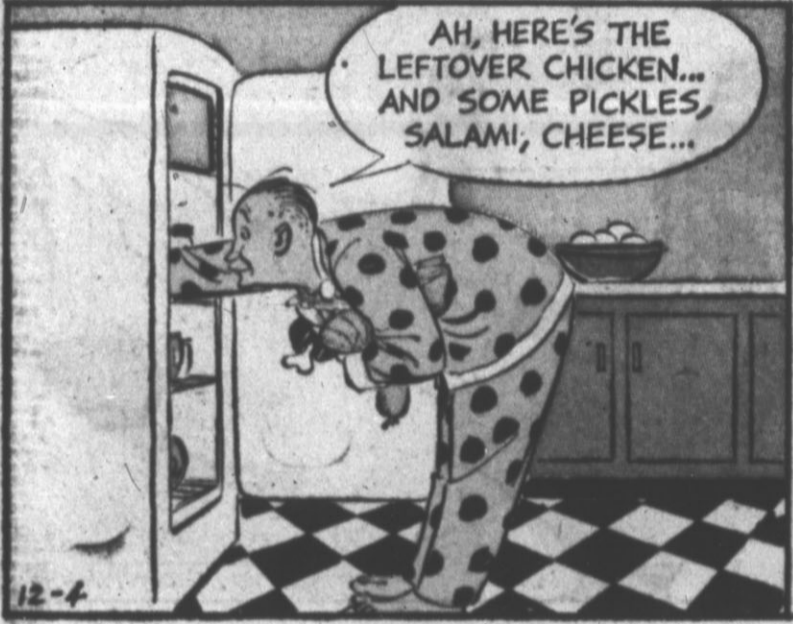
by Chas. Kuhn



BUZ SAWYER

Featuring His Pal Rosco Sweeney

by Roy Crane



HENRY

by Carl Anderson



The KATZENJAMMER KIDS

by Joe Musial





beetle bailey

by mort walker



SIGH



HI, KILLER

HI, BEETLE



HI, ZERO



WHO WERE YOU WAVING TO, SOLDIER?

ER...SOME OF MY BUDDIES, SIR



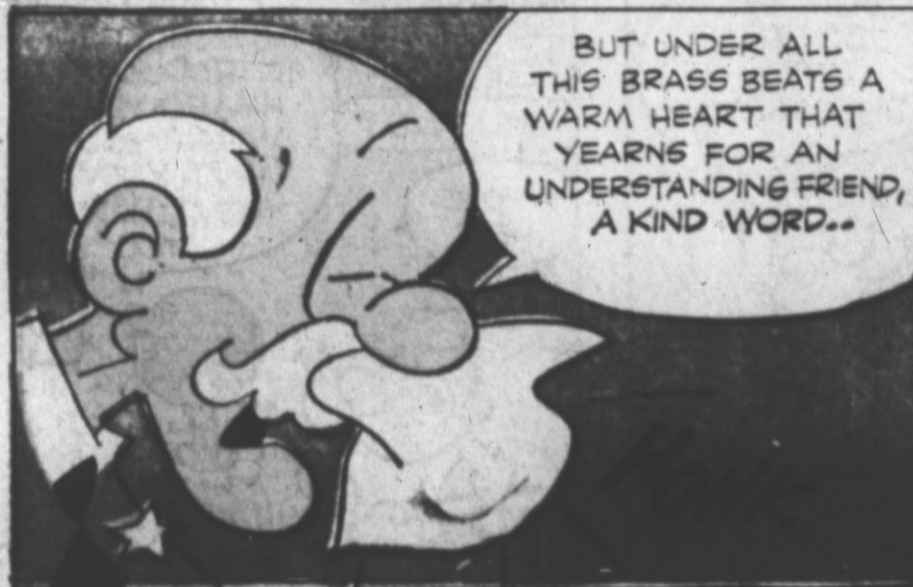
I USED TO HAVE BUDDIES, TOO



BUT AS I ROSE IN RANK THEY ALL DRIFTED AWAY



AND NOW, HERE I AM AT THE TOP.. ALONE AND FRIENDLESS, JUST ME AND MY SILVER STAR



BUT UNDER ALL THIS BRASS BEATS A WARM HEART THAT YEARNS FOR AN UNDERSTANDING FRIEND, A KIND WORD..



GEE.. IT DOESN'T SEEM RIGHT THAT A GENERAL SHOULD BE LONELY



WOULD YOU LIKE HALF OF MY CANDY BAR?



"WOULD-YOU-LIKE-HALF-OF-MY-CANDY-BAR"

SIR!

FLASH GORDON

by MAC RABOY

FLASH TRACES A ROCKETSHIP EXHAUST TRAIL FROM DUKE LORENZO'S SPACE CASTLE TO A FACTORY IN ITALY....



A SCOOTER FACTORY! HMM... I SEEM TO RECALL NOW--



LORENZO'S FAMILY DID HAVE THEIR MONEY IN THIS BUSINESS!



MY INSTRUMENTS COULDN'T LIE-- THAT ROCKET TRAIL ENDED HERE! BUT THERE'S NO SIGN OF A ROCKETSHIP!

NO SIGN OF LIFE AT THIS SCOOTER FACTORY!



WELL, THE WHEELS ARE STILL TURNING! BUT I THOUGHT LORENZO WENT BANKRUPT IN THIS BUSINESS...



I GUESS I'D BETTER REPORT ALL THIS TO THE....

HUH...



ANOTHER PEASANT?

NO! HE WAS ARMED! POLICE! I THINK! HE CAME BY ROCKETSHIP!



GOOD --- THE DUKE CAN USE A POLICE FORCE! WHEN HE WAKES UP PACK HIM ABOARD SHIP WITH THE REST...

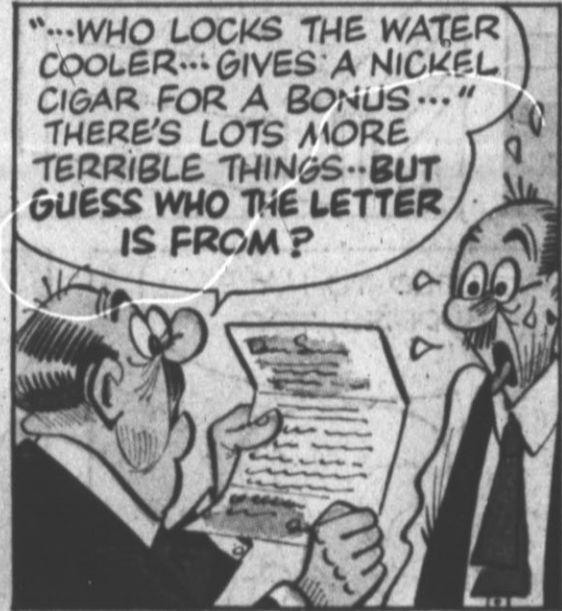
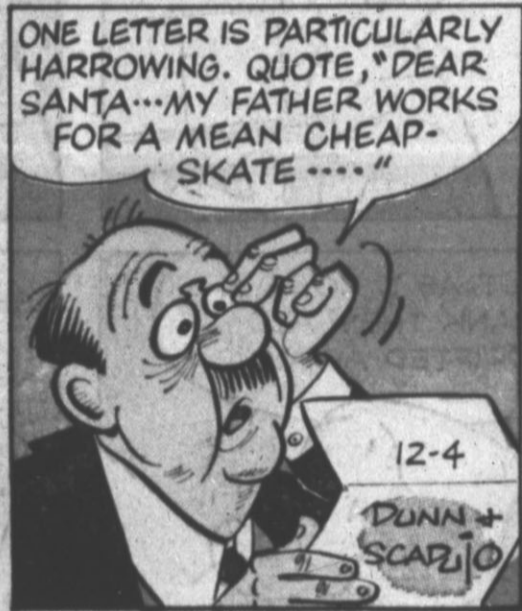
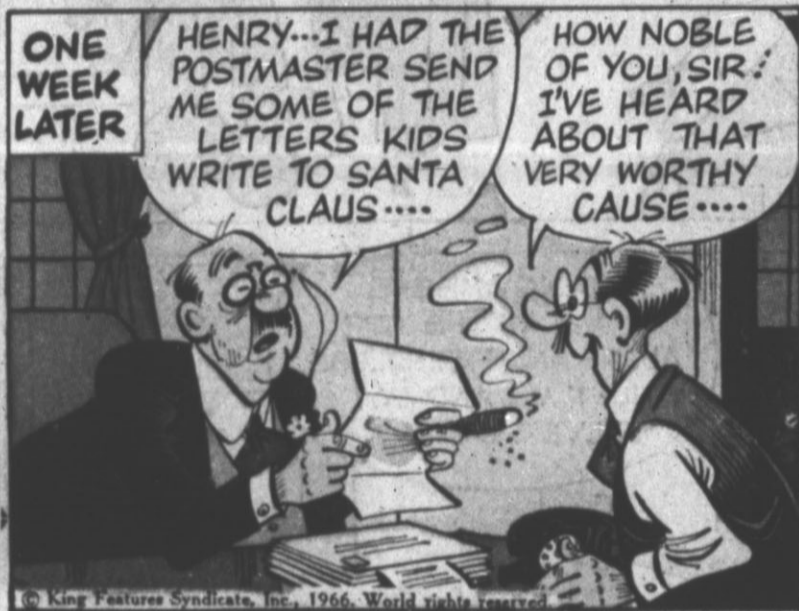
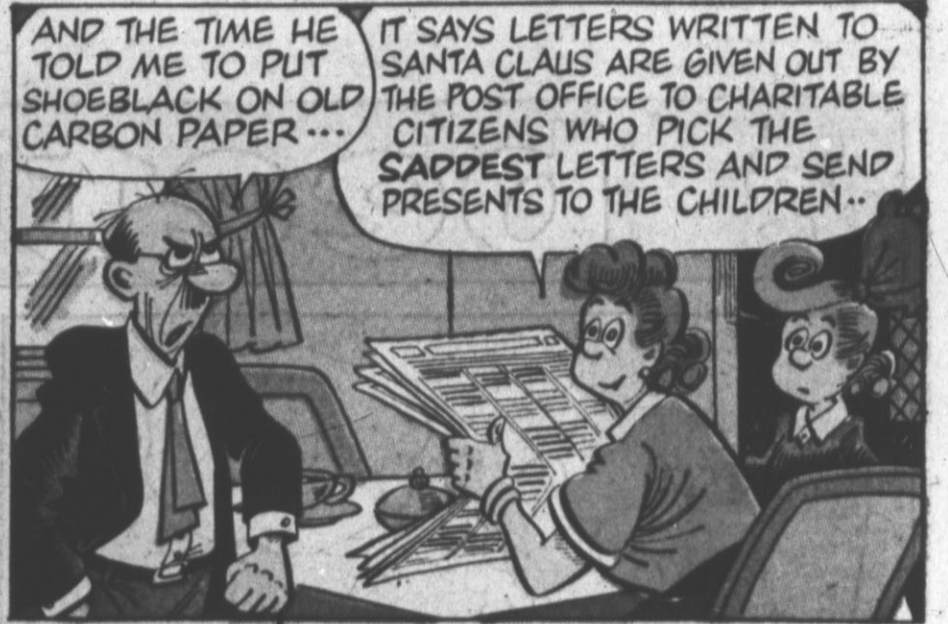
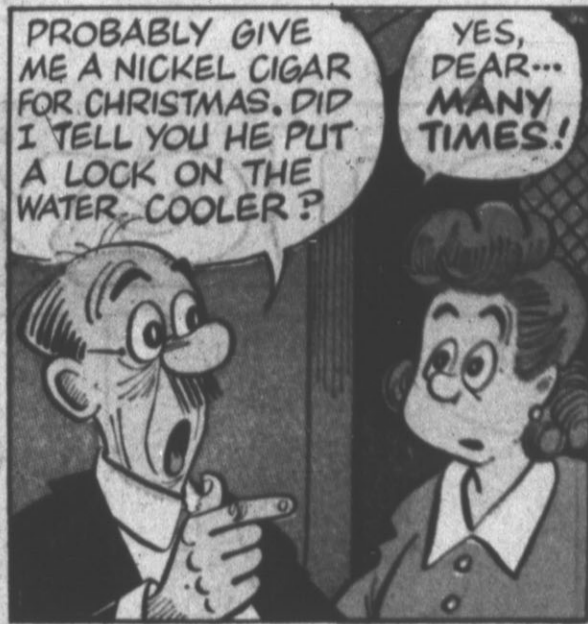
SI, SIGNORINA INGRID!



WAKE UP THERE, POLICEMAN! YOU'RE GOING FOR A RIDE AGAIN!

OHH...!

LITTLE IODINE



THIMBLE THEATRE starring POPIEYIE

by **BUD SAGENDORF**



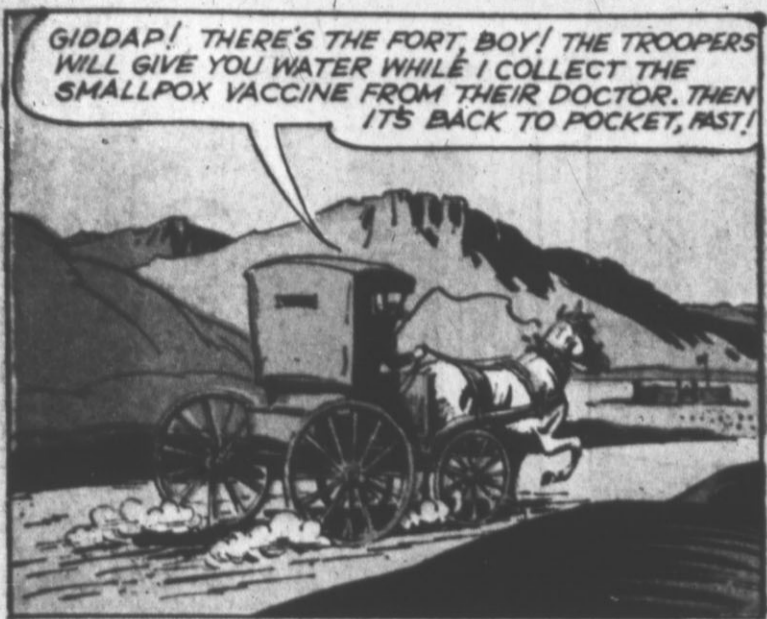
The Little Woman

by **DON TOBIN**



The LONE RANGER

by Charles Flanders and Paul S. Newman



GIDDAP! THERE'S THE FORT, BOY! THE TROOPERS WILL GIVE YOU WATER WHILE I COLLECT THE SMALLPOX VACCINE FROM THEIR DOCTOR. THEN IT'S BACK TO POCKET, FAST!



MEANWHILE, IN POCKET...
DON'T LET SHOTGUN'S GANG GET AWAY WITH OUR ORE SAMPLES! BLAST 'EM!



M-MY SHOULDER--
SHOTGUN'S HIT!



POUR IT ON--ON 'EM--7-THEN--HELP ME--G-GET AWAY--



THEY'RE THROWING TOO MUCH LEAD! TAKE COVER!



I'LL KEEP 'EM BACK! GET SHOTGUN MOUNTED!
RIGHT, BUT HE DOESN'T HAVE A PRAYER UNLESS WE FIND HIM A DOC!



MINUTES LATER TONTO LEARNS OF THE GUNFIGHT JUST ENDED.
KEMO SABAY WAIT JUST OUTSIDE OF TOWN. MAYBE WE CAN PICK UP GANG'S TRAIL NOW! GET-UM UP, SCOUT!

CONTINUED...

DONALD DUCK

by WALT DISNEY



SAY! THE CANTEEN'S EMPTY!
DON'T WORRY ABOUT WATER! HAND ME THE COMPASS!



COMPASS? I THOUGHT YOU HAD IT!
ACK! NOW YOU CAN START WORRYING ABOUT WATER!



I'M SOOO THIRSTY!
WATCH OUT FOR MIRAGES! THEY CAN BE VERY DECEIVING!



LOOK! AN OASIS! WATER!
DONALD! WAIT!



YIPPEEE!
BPLSH!



HALP! A CRAMP!
I'LL SAVE YOU!



DRAT! I'M TOO TIRED TO GIVE ARTIFICIAL RESPIRATION!



I WARNED YOU MIRAGES WERE DECEIVING!
WHO CARES! THAT DIP WAS VERY REFRESHING!

MICKEY MOUSE

by WALT DISNEY



MINNIE!
HERE I AM!



WHAT GOES?
I'M GIVING THESE OLD CLOTHES TO CHARITY!



THE COLLECTION DEPOT IS AT THE STAR STORE... WILL YOU?



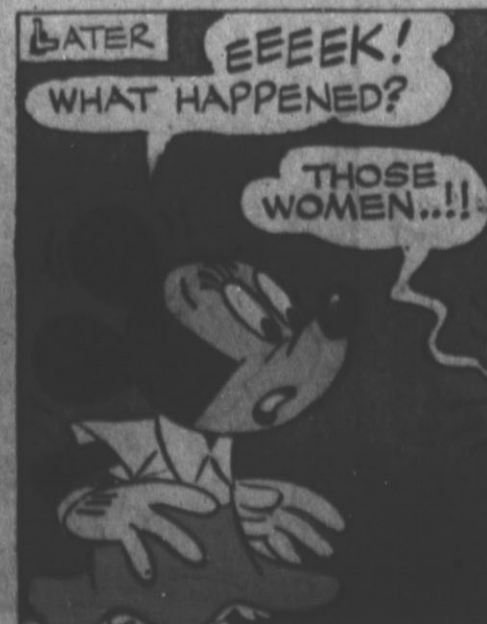
WHY CAN'T I EVER SAY "NO"?



STAR DEPOT
BARGAINS



SALE SALE
BARGAINS



LATER
EEEEK!
WHAT HAPPENED?
THOSE WOMEN...!!



THEY MISTOOK ME FOR A BARGAIN COUNTER!



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

